



Serving
The
Magic Triangle

The Hereford Brand

38 Pages

PRICE 10c

70TH YEAR — NO. 51

HEREFORD, TEXAS, 79045, THURS., DEC. 23, 1971

PUBLISHED EVERY THURSDAY

South Plains publishers purchase newspaper

Announcement of sale of The Hereford Brand and Sunday Brand, along with the Hereford division of Southwest Offset, Incorporated, to a group of South Plains publishers was made Wednesday afternoon by James M. Gillentine, president of the two previous operating groups.

Purchaser of the property was a local corporation, Hereford Brand, Inc., headed by O. G. Nieman, as president, who will also become publisher of the newspaper, and general manager of the Hereford printing division. Participating in the transaction are Walter Buckel and Bob Brown of Lamesa, Ira Lee Brannan and James Roberts of Andrews. The group is further interested in publica-

tion of newspapers at Andrews, Lamesa, Brownfield and Seminole, and presently operate a central printing facility at Lamesa.

The sale became effective this morning and, according to Mr. Nieman, will continue with as little change as possible in the immediate future.

Until Nieman can dispose of his home and newspaper interests in Slaton, he said that Melvin Young, present Brand manager, will remain in charge of the local newspaper. Bill McKinney, Hereford plant manager for Southwest Offset, will continue in charge of the local printing plant, which includes some 16 publications in the area and which, in the future, will operate under the title

"One determining factor in this transaction rests on the fact that we know these people. We know the integrity and faith by which they operate their other properties—and we believe them to be 'our kind of people.' " — Gillentine

of North Plains Printing Company.

"No, we do not plan to leave Hereford," Gillentine said. "We have our home here, along with many fine friends. When we came to Hereford in 1937, we thought it was the finest community we had ever seen — and we have not changed our minds during the 35 years which have intervened. Clara and I have talked it over, and we both feel that no

where else can ever seem like 'home' to us."

Decision to sell the newspaper, he pointed out, comes primarily from the fact that neither he or Mrs. Gillentine are actively engaged in their publication. In addition, Hereford's past and future growth are factors which indicate a probable need for general expansion in the years to come.

"It is our feeling," he said, "that these expansions can best serve the community if they are accomplished by younger people who are actually operating the publications, and who have their fingers on the pulse of the community through constant contact with the people."

Pointing out that retiring publishers have been approached by several other individuals and groups who indicated a desire to purchase the Hereford newspapers, Mr. Gillentine said:

"It has been our privilege to know and observe 'Speedy' Nieman since his 'cub reporter' days on Littlefield newspapers. James Roberts, active publisher at Andrews, comes from a family of

pioneer West Texas publisher.

"We used to attend press meetings with Judge and Mrs. Roberts back in the 1940's and 1950's, when they were active — and James was operating a Linotype machine after classes in junior high and high school. We have watched him grow up in the newspaper business to become recognized as one of the outstanding publishers in the Southwest."

"Deep down, we always knew that we could not leave Hereford," Mr. and Mrs. Gillentine said, "and we feel sure this is the reason we are so intensely interested in who operates the Brand. Probably even more so than the average See NEWSPAPER Page Two



Transaction Completed

James Roberts, left, and O.G. "Speedy" Nieman, second from left, discuss the recent purchase of the Hereford and Sunday Brands with Melvin

Young, second from right, and Jimmie Gillentine. The announcement of the purchase came Wednesday.

Final approval given new hospital admission policies

The hospital board of directors voted unanimously Tuesday to adopt new admission policies that are expected to help prevent, or at least cut down on, the large number of non-pay patients.

The hospital, since it began operating, has suffered much each year from bad accounts. Persons go to the hospital for care then leave without paying and the hospital never hears from them again.

The hospital board began taking action to prevent this severe

problem weeks ago when it decided to set up a blanket admission policy. It was put in the form of a general outline at the board's last meeting and was put into its final form for approval for Tuesday's meeting.

"I like this policy very much," board member Tommy Carnahan said after it was presented to the board. "It shows we are trying to do something about this problem."

The policy states that every person who applies for admission to the hospital for care will

be requested to deposit not less than \$100 to be applied to the cost of the hospital care given.

Or, a person, in lieu of the first requirement, can furnish proof of hospitalization insurance in force or make credit arrangements satisfactory to the admitting officer at the hospital. Indigent persons also are included under the new admission policy.

The policy states that the hospital shall provide hospital care for indigent persons who actually reside in Deaf Smith County

Hospital District, "without regard to the foregoing admission policies" pertaining to the \$100 deposit or insurance policy.

Each person who applies for admission as an indigent patient must satisfy the admitting officer that he or she is an actual resident of this hospital district or that the person legally liable for the patient's support is an indigent.

Indigent is defined as one who has no funds or property with which to pay for the hospital See HOSPITAL Page Two

Bids to be opened Feb. 7

City commission sets cable TV guidelines

Bids on a cable television franchise for the city of Hereford will be opened at 2 p.m., Feb. 7, it was decided in Monday's regular session of the city commission.

The move by the city set the stage for the finalization of a long awaited cable television hook-up for Hereford. The topic has been discussed extensively over the past several months and now appears to be a near reality.

In making the decision, the city also set forth a number of requirements that bidding companies must meet in order to get the franchise.

Those requirements include:

—The carrying of all Amarillo, Dallas and Fort Worth stations.

—Either Lubbock or Dallas educational facilities.

—Facilities for live local community expression.

—Time and weather scanner with background music.

—Picture-type announcements.

—Closed circuit shows and

—All Amarillo and Lubbock FM radio stations

The commission also set forth in the specifications that the franchise will be paid quarterly at 2 per cent for 10 years, the system will carry local television stations when and if they originate and will include the west coast cable television hook-up when legal proceedings make that possible.

A massive west coast cable television hook-up has been carried all the way into New Mexico at the present time, but further See CITY Page Two



For all to see

For the second year, interested citizens erected a Community Christmas Tree on the Court House grounds. The lighting ceremony took place Saturday evening, with John Gilliland acting as master of ceremonies. The high school choir, under the direction of Fred Ratliff, and those who gathered around sang traditional Christmas carols as the lights came on. Photo by Betty Koelzer

Brand deadline changed

The news and advertising deadlines for the Sunday Brand have been moved forward because of the Christmas holidays.

Deadline for display and classified advertising for Sunday's paper will be 5 p.m. today. The deadline for news stories will be 11 a.m. Friday.

The deadlines have been moved up so that employees of the Brand can put out the Sunday paper earlier and have off Christmas Day.

The same deadlines also will apply next week for the New Year's paper.

The same deadlines will apply on Thursday and Friday, Dec. 30 and 31 so that employees can be off New Year's Day.

Weather

	HI	LO
Saturday	53	24
Sunday	65	37
Monday	67	39
Tuesday	61	37
Wednesday		39

Despite commercialization

Christmas concept still 'the birth'

BY SUE COLEMAN
Women's Editor

Commercialization of Christmas as its meaning as a religious observance is lost, has been the subject of a general outcry since World War II, but Hereford ministers questioned in a brief survey refuse to share the alarm.

Consensus of their remarks is that there is materialism associated with the day, and that

any at all is too much, but that Christian love and faith are still preponderant in America's celebration of Christ's birthday.

Some say also that a reversal in the trend to materialism can be seen, although it may be slow. Just the last two or three years have shown this evidence, they add, after a period of growing commercial emphasis.

It all depends upon the individual, the Rev. Homer Goodwin

of First Assembly of God believes, and this idea is echoed by others. There are mercenary people who have highly commercialized the season, he continued, but as always there is a big majority who keep the true meaning of the holiday.

His opinion is that recent years have produced a turn away from the almost-pagan celebration of Christmas which was adopted by many in the

past generation, toward the position always held by the church and many individuals.

The Rev. Eugene Brink of First Christian Church expressed about the same idea when he said, "Christmas still means what individuals want to make it mean in their lives."

"Decorations and gifts can be evidences of faith or simply community custom. The person who wants to find Christ and

celebrate with joy God's coming into the world, still finds opportunity to do so."

Really, the commercial side of Christmas has existed all through the years, the Rev. Herman Schelter of Immanuel Lutheran Church points out. There have always been persons who took every opportunity to profit by other men's worship, he notes.

See CONCEPT Page Two

Innocent verdict returned in June 20 shooting death

A jury of one man and 11 women deliberated five hours and 40 minutes late Saturday and early Sunday then returned a verdict of innocent against Alfred and Wesley High in connection with the June 20 shooting death of a Plainview bandman.

The jury, after hearing two days of testimony, went into deliberation at 10:30 p.m. Saturday and did not emerge from session until 4 a.m. Sunday.

Alfred High was charged with murder with malice and Wesley High, his brother, was charged with assault with intent to murder. Both men were defended by Amarillo attorney, John Broadfoot.

The jury, in returning its verdict, said the shooting of James Edward White by the Highs was done in self defense.

The trial started on a slow note Friday after the jury was selected and continued that way

throughout the first day. Things picked up, however, during Saturday's session when almost 20 witnesses testified.

District Attorney Andy Shuval finished with his witnesses late Saturday afternoon and Broadfoot began calling his witnesses. Both the Highs appeared on the stand in their own defense, alleging they shot White in self defense.

It was reported throughout See VERDICT Page Two

Hospital ...

(Continued From Page One)
care incurred and is "financially unable to arrange for credit to cover the cost of such hospital care."

Any person who is in need of emergency care shall be admitted to Deaf Smith General Hospital as an emergency patient for the duration of such emergency without regard to other admission policies. But, upon the termination of such emergency, the other admission policies will apply.

Persons who apply for admission will be required to fill out a credit application that asks for the employer, children and their ages, social security number, personal property, real estate owned and its value, checking account balance and savings account balance and other pertinent information.

In applying for indigent care, a person will be required to fill out a "certificate of Medical Indigence" that states that person acknowledges his or his indebtedness to the hospital in the amount of the bill for care.

Officers jail one

Members of the sheriff's office and police department arrested a 19-year-old Hereford boy Monday and confiscated an "undisclosed amount" of marijuana.

Arrested and charged with possession of narcotics was Kevin N. Patton, of 212 Star St. He was taken before Justice of the Peace Glen Nelson and bond was set at \$2,000.

Patton remained in the county jail Wednesday in lieu of bond.

Read The Classified Want Ads!

City ...

(Continued From Page One)
ther hook-ups are being delayed because of legal matters. When those matters are cleared, and the cable system is allowed to progress on westward into Texas, the franchise dealer must connect the local hook-up with that system.

Also, the city put down the stipulation that the contractor will be required to have a certain undetermined per cent of the area of Hereford served in the first year and the remaining per cent served by the end of the second year.

The city will open the bids the afternoon of Feb. 7, but will not make a decision until the commission's regular meeting that night.

Verdict ...

the trial that there was a strong possibility White had a gun at the time of the shooting, but the weapon was never found by investigating officers. Both the High brothers testified White had a gun when the shooting started.

A bullet, a 22 calibre that did not match either of the guns shot by the Highs, was found in the wall of the Odd fellows Lodge where the shooting took place. The defense brought that up several times during the trial and used it as his main argument in his plea for self-defense for his clients.

The June 20 shooting came at a dance marking the end of the Emancipation Proclamation Day celebration sponsored by the local chapter of the National Association for the Advancement of Colored People (NAACP).

Newspaper ...

(Continued From Page One)
citizen."

Recalling that things are quite different from the 2,400 - population community when they arrived here on a cold blustery day, Feb. 15, 1937, Clara and Jimmy Gillentine say that one of the motivating influences which drove them to choose Hereford over several other towns was the tremendous potential afforded this community through development of a sound irrigation program.

"At that time, there were 15 to 20 irrigation wells pumping in the immediate area," they recall. Ann Hill Holman was publisher of the Brand at that time, and it was located across west from the present post office, where the Federal Land Bank now operates.

The Brand had been plagued with 'editor trouble', including excessive turnover for more than two years, Gillentine recalls with a grin: "I was going from firm to firm meeting different merchants. One of them (long since gone) took a long look at me and said:

"Well, the last editor was here six weeks. I'll give you the benefit of the doubt and predict six months for you."

After a year in Hereford, however, the Gillentines liked the community so well that they exercised their previously agreed option to purchase a one-half interest in the paper from Mrs. Holman, who became publisher in 1933, following the death of her husband, Seth Holman, who will be remembered by old timers of the area.

A few months later, The Brand moved into larger quarters in the location now occupied by McDowell Drug on Main

Street. By 1949, Hereford had grown to as estimated population of 6,000, including an influx of retail stores to serve the increased numbers. In keeping with the policy of growing with the community, the Brand issued its first Sunday edition of July 4, 1949. It was probably the first Sunday bi-weekly in the country and as time passed has been the model for scores of small community newspapers across Texas and throughout the nation.

In 1949, Mr. and Mrs. Gillentine purchased the interest of Mrs. Holman to become sole owners of the newspapers. This arrangement continued until 1968, when the newspapers became incorporated as Brand Publishing Company. Stockholders, in addition to the Gillentines include Sara Durham of Amarillo, Buz Gillentine of Dallas, and Melvin Young of Hereford.

Needless to say, The Hereford Brand and Sunday Brand, during the past 35 years have come to be recognized as outstanding among non-metropolitan newspapers in the nation.

"We have made mistakes, and no doubt about it," say the Gillentines, "but, to the best of our ability, we have always had the welfare of Hereford and Deaf Smith County at heart. In looking back, we note the community growth and prosperity with pride — and we like to feel that we have contributed, to some extent, in this achievement.

"This, we both feel, is an obligation which every newspaper owes the community it serves. This is what we meant when we said that O. G. Nieman and James Roberts are 'our kind of people'. Without doubt, we believe that they qualify — and we know that the people of Hereford will be as wonderful to them as they have been to us."

O. G. Nieman will become publisher for newspapers

O.G. "Speedy" Nieman, who will take over as publisher of the Hereford and Sunday Brands, comes to Hereford after eight years at Slaton where he was publisher of the Slatonite.

Nieman replaces Melvin Young who has been with The Brand for 23 years.

Young will remain at the paper until Nieman moves to Hereford, which is expected to

HEREFORD GIFT HEADQUARTERS
For Lasting Gifts
COWAN JEWELERS
Downtown

be sometime in the very near future. Young said he does not have any definite plans beyond that.

Nieman was named "Man of the Year" in Slaton for 1970 and has been active in community projects there since he took over that paper as publisher in 1964. He is a former president of the Chamber of Commerce, Lions Club and Little League and active with other organizations and committees.

He is a Sunday School teacher and usher at the First Baptist Church in Slaton.

Nieman served as secretary and in two district offices of the Lions organization. Presently he is vice president of the Slaton Rotary Club.

He is active in the boy's baseball program, having served as secretary, player agent and then president of the Little League. He also was a coach for one year for a Babe Ruth team, served as vice president last year and has been official score keeper for the past two years.

He served on the Mercy Hospital board, the Traffic Commission and is a member of the West Texas Chamber of Commerce.

He is a past president of the West Texas Press Association

and served as chairman of the board.

Nieman is the son of Mr. and Mrs. A. D. Nieman of Levelland. He is a graduate of Lamasa High School and Texas Tech University.

Before going to Slaton, Nieman was editor of the Lamesa Daily Reporter, Brownfield News and Littlefield Press and was a reporter for the Midland Reporter Telegram.

His wife, Lavon, and their two sons, Steve, 17, and Craig 14, will move to Hereford immediately where they have purchased a home at 513 Willow Lane.

Spanish inns serve fried doughy churros with cups of coffee.

Johnny Bench of Cincinnati hit only .238 in 1971 after winning the 1970 most valuable player award with a .293 mark.

Bill Toomey, 1968 Olympic de cathlon champion, won the de cathlon in the 1967 Pan-American games in Winnipeg.

Men's & Ladies Watches That You Can Depend on

\$19.95
COWAN JEWELERS
Downtown

Concept ...

(Continued From Page One)
"Instead of harping about the evils in our customs, we need as Christians to go on speaking about our Savior and living so our conduct reflects His teachings every day," he adds.

One who doesn't quite believe that things are as bad as they are pictured by the alarmists is Dr. Gerald Mann, pastor of First Baptist Church.

Although Christmas is commercialized by some, and he wishes that were not true at all, he feels that ideas of families getting together, of gifts to loved ones and the less fortunate, the warmth and love of the season overshadow the material.

"Maybe I'm awfully naive, but I still think it's wonderful that people buy gifts, often sacrifice to buy them, and give them in love," he said. "In this country we have the tendency to keep criticizing ourselves instead of looking at our good sides.

"Certainly the stores look for business at Christmas and are in the business of selling gift merchandise. But in spring when those in the business of selling seed to farmers begin to advertise their wares, nobody accuses them of using undue pressure to take advantage of a seasonal demand. We are too quick to berate ourselves."

Much the same opinion was expressed by Dr. W.A. Appling of First United Methodist Church, who reflects, "I never did worry about this problem like it seems some others did. There has never been any doubt on my part about the depth of religious feeling at Christmas.

"There are superficial trappings that we may wish were not present, but behind that is abiding dedication of the majority to the true meaning of observing Christ's birth."

Dr. Appling adds that he "has a feeling" that there is a current change placing less stress on social and business customs which ignore the religious element.

The Rev. Boniface Riedmann of St. Anthony's Catholic Church is more definite about this feeling, and sees a positive reversal in the past five years of the trend toward "an artificial position in which people have been placed by commercial

pressure, and which violates the whole spirit of Christmas."

He sees the reversal of this trend in the growing use of greeting cards with a religious instead of a secular theme, in donations to charity instead of lavish and meaningless gifts and expensive cards, in less extravagant gifts evident in recent years.

Whether or not the halt in extravagance is due to a change in the nation's economy, he believes it is good that more givers seem to be considering the worth of a gift rather than just its cost, and thus turn their giving back to the spirit which inspired the first Christmas.

But the Rev. Bill Ray, pastor of First Church of the Nazarene, while he agrees that progress toward a more religious feeling about Christmas is being made now, adds the warning that commercialism is still too prevalent.

"Like the inn keeper of old, many of us are not making room for Jesus except perhaps in the outlying stable," he says.

"All of us need to take that responsibility ourselves, make more of the religious aspects in

our homes as well as in church, and keep the spirit of faith and love at the center of the holiday."

Read The Classified Want Ads!

The Hereford Brand

Member National Editorial Association
Member Associated Press
Published Every Thursday
at 130 W. Fourth
Hereford, Deaf Smith County,
Texas 7903
THE BRAND PUBLISHING COMPANY
Entered as second-class matter of the
Post Office in Hereford, Texas under
the act of March 20, 1971. Second-
class postage paid at Hereford, Tex-
as. Any erroneous reflection upon the
character, standing or reputation of
any person, firm or corporation, which
may appear in the columns of this
paper, will be gladly corrected upon
due notice of same being given to the
editor personally or of the office. Sub-
scription Rates: Zone 1, \$3.00 per
year; Zone 2 and above, \$4.20 per year.
With Classified advertising rates: 6
cents per word first insertion (30 cents
minimum); 6 cents per word additional
insertion.
The Sunday Brand, both papers, Zone
1, \$5.95 per year; Zone 2, \$7.40 per
year. Carrier delivery, \$1.00 per month.
Single copies 10 cents each.

CIRCULATION

364-2020
364-2819
James M. Gillentine Publisher
Melvin Young General Manager
Marshall Day News Editor
See Coleman Women's Editor
Grady King Advertising Manager
R. Traylor Mechanical Superintendent



WHITE AUTO STORE

330 N. Main

364-0574



a wreath of best wishes to all
our wonderful loyal friends.

**WALKER REFRIGERATION
SERVICE**

305 E. 3rd

364-0788

HOLIDAY BANKING Schedules

FOR THE

**FIRST NATIONAL
BANK**

**HEREFORD STATE
BANK**

Hereford, Texas

Christmas Schedule

CLOSED — Friday Saturday Sunday

DECEMBER 24 thru 26

OPEN REGULAR TIME MONDAY, DEC. 27th.

New Year Schedule

CLOSED — Friday Saturday Sunday

DECEMBER 31, JANUARY 1 & 2

OPEN REGULAR TIME MONDAY, JAN. 3rd.

★ MAY YOURS BE A HAPPY HOLIDAY SEASON ★



SUNSET BOWLING LANES

110 N. 25 Mile Ave.

364-9004

HERE ARE A FEW REASONS WHY

**DRUMSTICK
RESTAURANTS**

SERVED OVER 4 MILLION
PEOPLE THIS PAST YEAR!

our famous
**CHICKEN
DINNER**

98¢

**KIDDIES
CHICKEN
DINNER**

49¢

all
white meat
**CHICKEN
DINNER**

\$1.10

**DRUMSTICK
and THIGHS
CHICKEN DINNER**

\$1.19

**ALL
LIVER ORDER
CHICKEN DINNER**

\$1.29

**SHRIMP
DINNER**

\$1.39

**FILET OF
HADDOCK
DINNER**

98¢

**STEAK
DINNER**

\$2.29

**HAM
STEAK
DINNER**

\$1.49

**MOST ALL ABOVE ORDERS PREPARED 'TO GO'
FOR THE SAME LOW PRICE!**

REMEMBER FAMILY DAYS too...

all you can eat 98¢

**MONDAY
CHICKEN 'n DUMPLINGS**

**TUESDAY
FISH FILLETS**

**WEDNESDAY
SPAGHETTI**

DINE IN

2700 GEORGIA

TAKE OUT

Amarillo, Texas

Our last-minute gifts that don't look like last-minute gifts. It's never too late at Penneys.

Merry Christmas
to All of You from
All of Us at
Penney's
and a
Happy New Year, Too!



Spectacular value
Men's suits made to
Penneys tailoring
specifications in premium
quality fabrics.

**Special Purchase
And Some
REDUCED
From Regular Stock**

GROUP I
\$18.88

GROUP II
\$39.88

**The Perfect
Christmas Gift!**

ENTIRE STOCK REDUCED!



BOYS' & GIRLS' WINTER JACKETS

BOYS **\$10.88 to \$14.88**

GIRLS **\$6.88 to \$14.88**



NOW LIMITED SELECTION
Name Brand Watches and 10 Piece Teflon Cookware
Regular \$24.88 - \$25 **NOW \$19.99**

The Selection isn't as good as it was, So we've reduced them!

**MEN'S
POLYESTER
DOUBLE KNIT
SLACKS**

Plain Colors
\$15

Prints
\$17

**Free
Alterations!**

Tremendous Selection **How About a New** **Still in Doubt? How**

of Womens Sleepwear. Dress or Pant Suit About a Penney's

Perfect for That Last or a New Coat. Gift Certificate

Minute Gift for Her? for Her? A Perfect Good in Over 1700

Hose, Panties & Robes, Gift and Still a Stores. Charge it!

Too. Tremendous Selection

ENTIRE STOCK
TOYS REDUCED NOW 15% to 30%
Be Here Early for Best Selection!



350

Wrinkle-fighting 4" wide
ties of 100% polyester in assorted
fancy stripes. Coordinate with
our Towncraft dress shirts!



24.99
Penncrest® hard-hat
hair dryer has
plenty of room for
big rollers. Various
temperature
settings.
With Moisture
Mist Control
\$32.99



18.99
8 button
blender with
40 oz. glass
container.

Hurry in quick!
4-ply nylon cord
regular or snow tires.

988
a tire
(600-13 and 6.50-13)
while quantities last.

**SALE Winter Reliant
4-ply nylon cord snow tire**

Size	Fed. Tax	Reg.	Sale
600-13	1.60	12.88	9.88
650-13	1.76	13.95	10.88
735-14	2.01	18.95	15.88
775-14	2.14	20.95	17.88
825-14	2.32	22.95	19.88
844-14	2.50	24.95	21.88
560-15	1.74	17.95	14.88
685-15	1.91	18.95	15.88
775-15	2.16	20.95	17.88
815-15	2.37	22.95	19.88
845-15	2.48	24.95	21.88

**Regular tread RELIANT
4-ply nylon cord**

Size	Fed. Tax	Price
650-13	1.76	9.88
775-14	2.14	14.88
825-14	2.32	16.88
855-14	2.50	18.88
775-15	2.16	14.88
825-15	2.37	16.88
855-15	2.48	18.88

Whitewalls, 3.00 additional
Without trade-in, add 2.00 per tire.

598

Men's long point collar
dress shirts in assorted
pastels. Penn-Prest.
Dacron® polyester/
cotton. Two-button cuffs.
Neck sizes 14½-17.
Sleeves 32 to 35.




7.99
Two-speed electric
scissors makes cutting
a cinch. Front light
allows you to cut more
accurately and quickly.
Comfort contoured
handle. Storage case.



24.99
Electric griddle with
Teflon® II cooking surface.

New Rotary Motor \$12.99

**Penney's Headquarters for Kitchen
Appliances of All Kinds. Still Good
Selections in Every Department.**

Hurry to Penney's!



\$13.99
2 slice toaster with
color coded darkness control.

**Pit Boss
tune up.**

Compare what we do:
Install new points,
plugs, condenser,
rotor and cap. Adjust
distributor points,
engine timing and car-
buretor and more.

Most 6 cyl.
American cars.
15.98

Most 8 cyl.
American cars.
19.98



49.95
Mini-size 8 track
stereo tape deck.
Many Others to
Choose from. See
them at Penney's
Auto Center.



1.99 to 2.99
8 track tapes.
Your choice of the
latest hits. Great
sounds. Hurry in
and load up for
the road!

**OPEN TONIGHT
UNTIL
9:00 P.M.**

**JCPenney
The Christmas Place**

**INSTANT CREDIT
IF YOU
QUALIFY!**



GIFTS ARE PRESENTED — Cultural Home Demonstration Club recently presented to residents of Westgate hospital unit at Kings Manor lap robes which club members made. Looking over the lap robes are three residents, Mrs. Lee Lambert, Bertha

Stokes and Myrtle Cawthon. Those members who presented the lap robes are from left, Mmes. W. M. Sumner, H. E. Houck, Grady Parson and J. G. Gandy. Byrdie Fellers, Assistant administrator at Westgate, is at right.

Chris Loerwald bride of Raymond C. Artho

Miss Christi Loerwald became the bride of Raymond C. Artho in a double ring ceremony Monday evening in St. Anthony's Catholic Church.

The Rev. Thomas Irlbeck of Lubbock, uncle of the bridegroom, read the vows and celebrated the nuptial mass.

Parents of the couple are Mr. and Mrs. Eugene H. Loerwald, 715 Blevins, and Mr. and Mrs.

Elroy Artho of Wildorado. White poinsettias and a pyramid candelabra holding white tapers backed by greenery flanked the altar. Harold and Duane Artho, brothers of the bridegroom, were acolytes.

Wedding music was presented by Mrs. Don Dolle of Umbarger, cousin of the bride, and Mrs. Joe Reinauer Sr., vocalist. Selections included Ave Maria, On This Day and Panis Angelicus.

The bride, given in marriage by her father, wore an organdy over net gown styled with empire waist and long sheer sleeves.

Lace appliques accented the tapered cuffs, bodice and front of gown. Her chapel length train was bordered with matching lace.

The bride's veil of illusion trimmed in lace, was held by a pearl encrusted floral headpiece. She carried a cascade of white pompon mums and white roses on a background of ivy.

Complimenting her bridal costume was a pin worn by her maternal grandmother when she married.

Attending the bride were Rhonda Stewart, maid of honor, Janice Artho, the bridegroom's sister, and Linda Routh, bridesmaids.

They wore empire styled gowns of amethyst crepe featuring covered buttons down the center front bodice. Long, full sleeves were caught by wide cuffs. Attendants carried amethyst and white carnation nosegays backed by silver lace and streamers.

Andy Artho served as his nephew's best man while Arnold Artho and Ralph Loerwald, brothers of the couple, were groomsmen.

Ushers were Daniel and Steve Loerwald, brothers of the bride, Edward Artho, brother of the bridegroom, and Stanley Wleck, cousin of the bridegroom.

For her daughter's wedding Mrs. Loerwald wore an aqua knit dress with beige accessories. Mrs. Artho was attired in light blue.

At the reception following in the Knights of Columbus Hall,

Harmon Pro Picks:

Saturday, Dec. 25
National Conference Play-off
Dallas 14
Minnesota 10

America Conference Play-off
Baltimore 20
Kansas City 13

Sunday, Dec. 26
American Conference Play-off
Miami 23
Cleveland 14

National Conference Play-off
San Francisco 23
Washington 23

Sunday, Jan. 2
American Conference Championship
Baltimore 13
Miami 7

American Conference Championship
Dallas 16
Washington 14

Sunday, Jan. 16
SUPER BOWL VI
Baltimore 14
Dallas 13

TAX MAN SAM SEZ

The 1972 edition of the "Farmer's Tax Guide" is now available from county agricultural agents or the Internal Revenue Service, Ellis Campbell, Jr., District Director of Internal Revenue for North Texas, said today.

The booklet, IRS Publication 225, shows how farmers should fill out the 1040 tax return and which schedules should be attached. A listing of important Federal tax dates for farmers can also be found in the publication.

Written in non-technical language, the tax guide contains many examples of how farm transactions are handled for Federal income tax purposes.

Although primarily written to help farmers prepare their 1971 tax return, the "Guide" is useful as a reference throughout the year.

Willie Stargell of the Pittsburgh Pirates led both leagues in home runs in 1971, hitting 48. Hank Aaron of the Atlanta Braves hit 47.

Master Charge & Bank America Cards
Honored at
COWAN JEWELERS
Downtown

Sebastian-Poarch vows read in home ceremony

A Wednesday evening marriage ceremony in the home of the bridegroom's parents united Carol Sue Sebastian, daughter of Viola Bowman, 341 Avenue A, and Wayne A. Poarch, son of Mr. and Mrs. Earl Poarch, 213 Fuller.

The Rev. Herschel Thurston, retired United Methodist minister, officiated, Christmas decorations filled the room as John Fielder, organist, presented a program of nuptial music.

Given in marriage by a friend of the family, the bride wore a floor-length empire style brocade satin gown featuring chiffon sleeves, very fully gathered and caught to a band just above the elbow and

another at the wrist to form double puffs. Her shoulder-length veil, which fell from a double satin bow, was borrowed from her sister-in-law, Mrs. Eddie Sebastian of Lubbock.

The bride carried three red roses tied with red streamers amidst a background of greenery. She wore a wedding band belonging to her grandmother, and a pearl necklace.

Debbie McDonald served as the maid of honor and Lewis Poarch was his brother's best man.

Miss McDonald was attired in

a yellow gown, styled like the bride but with short sleeves. She carried a single yellow rose tied with yellow ribbon.

Denise Poarch, sister of the bridegroom, invited guests to register at the reception which immediately followed the ceremony in the Poarch home.

Mrs. Lewis Poarch served cake and Mrs. Jack Sebastian of Amarillo ladled punch.

The two-tiered wedding cake was decorated in the red and green holiday colors. A Christmas arrangement surrounding nine white candles centered the

serving table.

For a honeymoon trip to New Mexico the bride wore a brown western style suit. The couple will be at home after Jan. 18 in San Diego, Calif. where Poarch is stationed in the U.S. Navy.

The bride graduated from Hereford High School with the class of 1971 and has been employed at Molly Jo's Beauty Shop.

Her husband is a 1969 HHS graduate. He has served in the Navy more than two years aboard the U.S.S. Henry W. Tucker.

Out-of-town guests at the wedding were Mr. and Mrs. Jack Sebastian of Amarillo, Mr. and Mrs. Eddie Sebastian and Jody of Lubbock, and Mr. and Mrs. Dee Taylor of Happy.

Read The Classified Want Ads!

Christmas party held at Drakes

soc 1-34 cent ital christmas party held

Traditional Christmas decor was seen throughout the Lee Drake home at 127 Juniper Saturday evening as friends of the Drakes and another host couple, the R.C. Hoelschers, gathered for a casual Christmas party.

greeted guests wearing crushed velvet skirts, white blouses and boleros.

Mmes. Hoelscher and Drake chips-and-dips were served from a table laid with ecru lace and centered by Christmas greenery surrounding an arrangement of red candles.

Couples spent the evening in conversation.

Those attending were Messrs. and Mmes. Larry Walterscheid, Ronnie Pagett, Duane Albracht, Earl Lewis, Roy Faubion, Melvin Kalka, Kenneth Klechak, Tommy Bowling, Kenneth Walterscheid, Mark Hoelscher, Bill Kahlich and Morris Hacker.



It adds much to the enjoyment of the season

to extend to our friends and customers

our best wishes for a MERRY CHRISTMAS...

ALLRED OIL CO.

Veterans Park Rd.

364-3366

Mavs win two, Doggies take one

In the first confrontation of the season between the city's two junior high basketballers, La Plata won two games while Stanton took one.

Playing on the Stanton court, the La Platans won the seventh and ninth grade games while Stanton won the eighth grade contest.

Terry Brady poured in 24 points to lead the seventh grade to a 40-35 win. Kelly Kitchens was high point man for the losers, getting 21 points.

Mike Crim got 11 points to lead the Maverick effort in the 30-27 loss to Stanton. Albert Gonzales was high pointer for the Dogies with 10 points.

In the ninth grade contest, won by La Plata, 47-38, Marvin Harris took scoring honors with 21 for La Plata and Humberto Morales was high pointer for Stanton with 16.

Last weekend, the La Plata seventh grade, in the Canyon Tournament, won consolation honors by defeating the Dumas seventh grade, 46-26 in the last game. Brady again was the high pointer with 13 markers.

The Mavs opened tournament play with a 26-13 loss to Dimmitt, then rebounded to maul Alamo Catholic, 45-16 in the second game.

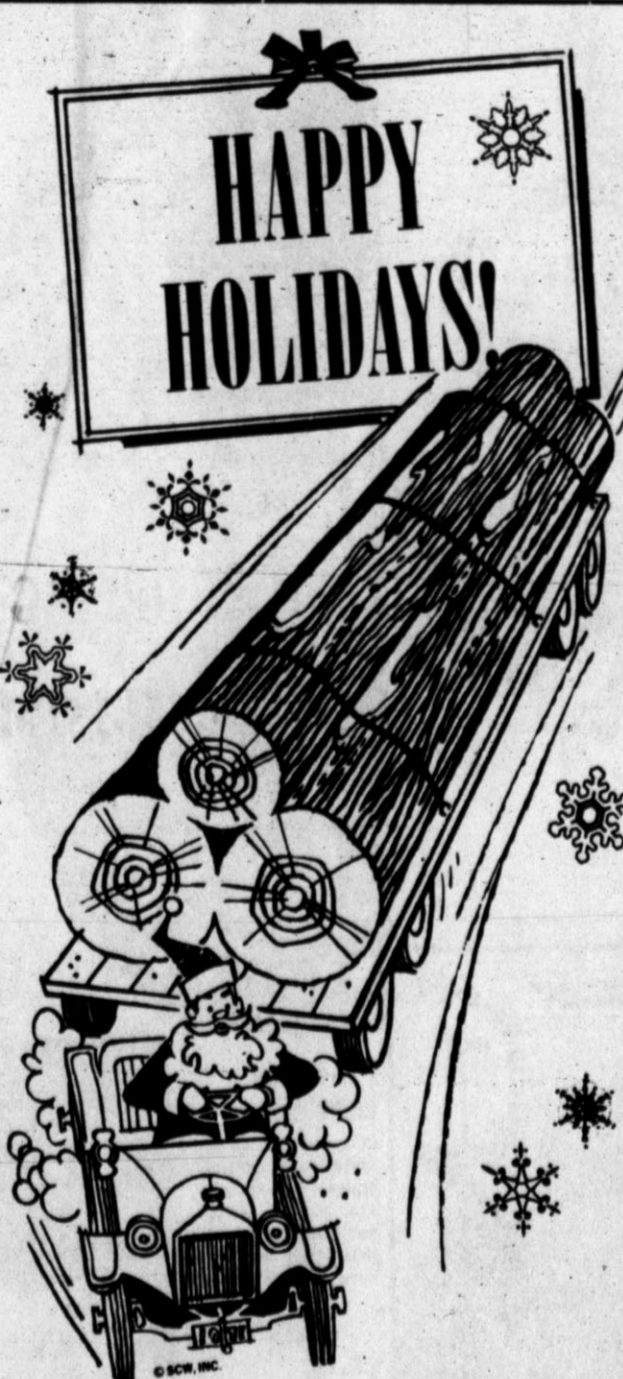
Cowans Watches
are Guaranteed against
Defects For 1 Year
COWAN JEWELERS
Downtown



HENDERSON'S

110 Park Ave.

364-0768



May yuletide logs brighten
the season with warm cheer.

ROCKWELL BROS. & CO.,
LUMBER

104 S. Main

364-0033

AN OPEN LETTER TO THE PUBLIC

This seems to be the appropriate time to pause for a few moments to express our sincere gratitude to our friends and customers who made our growth possible over the last nine years while in Hereford. I am also grateful to my personnel who have been dedicated & loyal; and last but not least, we are grateful to those who expressed regrets over the closing of our store in Hereford.

While in Hereford, we got to know lots of fine and sincere people. We also seemed to have annoyed some people. Mainly competitors, with our aggressive promotions and policy of operating our business on a larger volume and lower mark-up. But then this is what a Free Competitive Society is all about. Some merchants prefer the small town atmosphere to that of the larger more aggressive type. Hereford has a tremendous potential of growth, in that it could become the trade center for a much larger trade area due to its accessibility to its surrounding towns. And it's up to the local merchants to offer incentives and give the people a reason to shop here.

Unfortunately, as long as there are those who prefer to conspire with other merchants and their suppliers to fix prices of their products; a practice which is aimed at exploiting the public and eliminating competition, which, by the way, is a violation of the Anti-Trust laws, and as long as there are those, who are conspiring to mislead people, by playing politics with stupid laws such as the Sunday Blue law, then it will be a long time before this town reaches its potential of growth. It takes more than a Chamber of Commerce to promote a town. We heard a lot of talk about fighting pollution in the air and water — and by all means, our large cities must do everything within their means to fight it. But for Hereford, as a matter of priority, the merchants working together with their Chamber could start fighting the pollution of those minds poisoned with hate, envy and prejudice.

I resent the hypocritical double standards imposed on us by some of our local officials, and I urge the public to have the courage to stand up to those attempting to exploit the consumer at the expense of dirty politics.

I regret that my limited time will not permit me to pursue this matter at this time to prove to Hereford that good, clean and legitimate competition is healthy for the economy of any town including Hereford.

I also regret that the 750 mile distance separating my other business interest, made it necessary to discontinue the operation of May Department Store in Hereford.

In response to the many inquiries concerning the future of our store in Hereford and the many requests for at least the continued operation of a fabric department, I hope to be able to resolve this matter shortly, as it is still under consideration.

May we wish all you a peaceful and a happy holiday.

With kindest personal regards;
George Masso

P.S.

Many thanks to all those who were kind enough and courageous enough to express their support in the past with respect to our handling of the Sunday Blue law. If you still share our convictions, I suggest you write your representative. Maybe we can use his influence this time to get the other politicians to compromise and go along with him in either repealing the Blue law, or clarifying it where by it would be enforceable everywhere. As it stands in its present forms, it is vague, discriminatory and many county and district attorneys have flatly refused to enforce it much less promote it.

FROM EVERYONE...

AT

MAY DEPARTMENT STORE

MERRY CHRISTMAS

and a

PROSPEROUS

NEW YEAR!



CREST
TOOTHPASTE

Extra
Large Size

47¢

GIFT SUGGESTIONS

OPEN TILL 7 P.M. CHRISTMAS EVE — CLOSED ALL DAY SATURDAY CHRISTMAS DAY
Good Selection of Christmas Gifts Still Available at . . .

H.A. HAIR
ARRANGER

For Men's
Hair Grooming
16-oz. Size

93¢



LISTERINE

Mouthwash
14-oz. Size
Bottle

77¢



Gillette Super
Stainless Steel
RAZOR
BLADES

Pkg.
\$1 19



MOTOROLA & REALTONE

RADIOS

Entire Stock Now

25%

OFF
GIBSON'S LOW DISCOUNT
PRICE . . . (Only 2 Days Left)



Fast Relief of
Headache and Pain
ANACIN
100 Ct. Bottle

99¢



CONGESTAID

Instant
Medicated
VAPOR
Regular Size

69¢



Men's &
Boys'
Hi Bulk
SOCKS

75% Acrylic, 25%
Nylon Reinforced heel
saver for double wear
* Ass't Colors
* 9-11 and 10-13 sizes

Large Group of
Ladies & Teens
SHOES
Ass't Colors & Styles
Values to \$10.00
NOW
\$2 99 TO
\$4 99



Ladies & Teens
POLY-FUR CUFF
SLIPPERS
firmly constructed
with luxurious fluffy
poly-fur collar. Pink or
blue
G. D. P. \$1 39
\$1.97



Motorola
Portable
PHONO
4 Speed, No. MP11FN

\$1 79¢



CX-126-12
COLOR
FILM 97¢
FLASHCUBES

NOW 87¢



Entire Stock
WATCHES
Excluding Timex
NOW
25% OFF
G.D.P.



GIRLS
NATIONALLY ADVERTISED
CAPERS KNITS

SLACKS

- Guaranteed washable
- Wear dated with fibers
by Monsanto

G.D.P. \$4.99
\$2 88

G.D.P. \$3.99
\$2 49



Men's & Boys'
Short Sleeve
KNIT
SHIRTS

- 100% Fine Cotton
- Machine Washable
- One Pocket

G.D.P. \$1 29
\$1.89



LADIES & TEENS
LARGE GROUP
OF

SLACKS

VALUES UP TO \$8.00

NOW
\$3 99



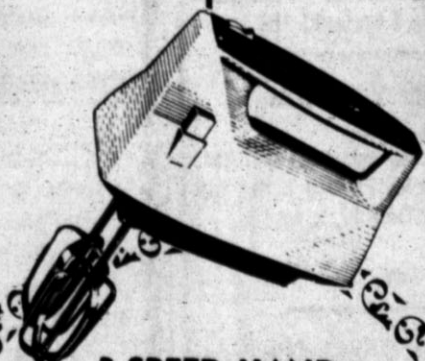
FOLGER'S
INSTANT
COFFEE

10-oz.
Jer
\$1 69



DEL MONTE
PINEAPPLE
Sliced or Crushed

20-oz. Can
29¢



3-SPEED HAND
MIXER

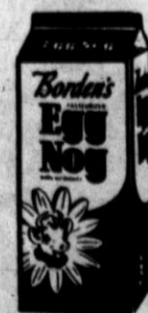
By Fostoria No. 46115
* Push Button Beater Release
* Chip proof Housing
* Powerful Motor
* G.D.P. \$8.47
\$6 57

ONLY 2
DAYS
OF SHOPPING
TILL CHRISTMAS



KRAFT'S FRENCH
DRESSING

1-Pt.
Size
47¢



BORDEN
EGG NOG
Quart

47¢



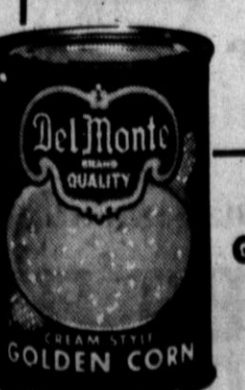
PLAYSKOOL
COBBLER BENCH

No. 100 — G.D.P. \$1.97
NOW
\$1 57



DECORATOR
SUGARS
COOKIE
& CAKE
DECORATIONS

Good Ass't
2% & 3-oz.
Size
17¢



DEL MONTE
GOLDEN SWEET
CORN
Cream Style

3 17-oz.
Cans
47¢



LIVE ACTION
P.J.

Ken or Barbie on Stage
by Mattel

G.D.P. \$9.39
\$7 27

THE WORLD
OF BARBIE
or SKIPPER
DOLL CASE

G.D.P. \$2.37
\$1 97



MERRY
CHRISTMAS

Have a jolly good holiday
full of love and laughter!
From all of us at . . .

GIBSON'S DISCOUNT CENTER!



COFFEE FOR CLUB — Hostesses for L'Allegria Study Club's annual Christmas coffee enjoy a moment at the beautifully decorated table before the arrival of guests in the home of Mrs. J. H.

McCrary, left. Mrs. Danny Martin, club president, is at the coffee service and others are Mrs. J. D. Hamblen, Mrs. Steve Coneway and Mrs. Dennis Farley.

Kappa Iota has 2 holiday parties

A second holiday party for Kappa Iota Chapter, Beta Sigma Phi, this one for members only, was held in the home of the president, Mrs. Tom Bucha-

nan, Tuesday evening. Mrs. Bob were hostesses to their husbands and other guests for a gala dance at the Music Stand. A vote of appreciation was given Tuesday to social chairman, Mrs. Tom LeGate, and her committee for their efforts in arranging the dance.

Gifts were exchanged to feature the members only party. Secret plans were revealed in the exchange. After games of Charades, the winners were served refreshments by the losers. Mrs. Joe F. Huckert presented the evening's program, one in a study series on the fine arts. Her subject was Music Into Drama and Dance; she noted the use of music to accompany dancing in ancient times and traced the development of ballet and opera since medieval years.

Hospital notes

PATIENTS IN HOSPITAL

Mrs. J.J. Clark, 711 25 Mile Avenue; Mrs. E.O. Dixon, Route 1; Mathias Castillo, Route 4; Mrs. Georgia Rodriguez, 307 Avenue K.

William Metcalf, Box 343; Mrs. Darrell Flood, Star Route; Paul Tovar, Hart; Pedro Ramirez, 18 Avenue H; Mrs. Robert Campos, 420 Jackson; Jerry Donald Cooper, Lazbuddy; Jimmy Wayne Monroe, Route 4.

B.O. Kelley, Reydon, Okla. c-o Mrs. Fred Harmon; Samuel Ogan, Route 2; Mrs. Otto Olson, 407 W. Fourth; Mrs. Randy Griffith, Route 1; Mrs. Dorcy Allmon, 419 Star.

John Cummins, 401 E. Third; Mrs. Seale Stevens, 227 Avenue K; Mrs. William Thomas, 100 Centre; Della Stagner, 304 Union; James Black, 508 W. Third; Mrs. Andrew Lee Jordan, Route 2.

DISMISSALS

Melinda Matthews, Mrs. Cleofas Reyna and Stephen Wilson 12-21.

James Tucker, Mrs. Jim Hensley, Mrs. Mary Elizabeth Banks, Ronald Rayburn 12-20.

Mrs. Angel Moya, Kerry Lee Lucero, Mrs. Jerry Corbey, Mrs. Truman Hill, James Lomas 12-19.

Ronnie Mac Hathaway, Aubrey Epperson, Mrs. Juan Gilbert Garza, Mrs. Elmer Williams, Mrs. Thomas Mercer, John William McNeely Jr., Dana Marchman, Mrs. Paul Hagar, Charles Packard, Mrs. Samuel Walser, Mrs. Juan Garza, Lester Mays, Mrs. Israel Herrera, Janet Marie Baker, Santos Liscano 12-18. Mrs. Douglas Nolen 12-17.

Koenig receives degree at UT

Graduates from the University of Texas at Austin at the close of the fall semester include Richard Alan Koenig, son of Mr. and Mrs. Mark Koenig of Route 3. He received a bachelor's degree in the college of social and behavioral sciences.

Koenig, who attended St. Anthony's school here through the eighth grade, did his high school work in St. John's Seminary in New York.

Roberto Clemente led the Pittsburgh Pirates in hitting last season with a .341 mark fourth best in the National League.

Shower honors Miss Sciumbato

Honored at a bridal shower Sunday afternoon in the Reynold Herr home was Joann Sciumbato whose marriage to Leaton Noyes is planned for New Years Eve.

Guests were received by the bride-to-be with her mother, Mrs. Carl Sciumbato, and her grandmother, Mrs. Sam Venturilla.

Linda Sciumbato, sister of the honoree, registered guests at a table covered with white linen.

At the serving table were Marilyn James and Mrs. Bill James. White carnations and blue chrysanthemums in a wrought iron vase centered the table which was laid with white lace over blue.

White carnations tied with blue ribbon made corsages worn

by members of the houseparty. Hostesses were Mmes. Louie Dupnik, Charles Schlabs, F. J. Knabe, Harvey Hammett, Robert Schmucker, C.P. Urbanczyk, Bill James, Gilbert Yosten, John Birkenfield, C.W. James, Harold Kreighauser, F.A. Fetsch, Alvis Jolly, Arnold Betzen, Adolph Knabe, Mike Betzen, F.A. Marnell, Walt Warren, Larry Dobbs, Erika Lee Rogers, Richard Bull, Jim Noyes, James Hund, E.C. Reinauer and Elmer Reinart.

Approximately 100 persons called or sent gifts.

The Pittsburgh Pirates led both major leagues in driving in runs during 1971 with 742.

Hockey players with the Montreal Canadiens average six feet.

Open house held at Marlin home

Approximately 200 guests called at the J.T. Marlin home, 135 Kingwood, Sunday afternoon and evening for a festive open house celebration.

Co-hosting the Christmas sea-

Poarch returns from Vietnam

Navy Fireman Wayne A. Poarch, son of Mr. and Mrs. Earl W. Poarch of 213 Fuller St. has returned to San Diego aboard the destroyer USS Henry W. Tucker, following a six month deployment off the coast of Vietnam.

While deployed, his ship supported allied forces in the Gulf of Tonkin, and helped to recover the crews and debris of two downed strike aircrafts.

He is a 1969 graduate of Hereford High School.

son affair were Msrs. and Mmes. Chester Wiggins, D.C. Martin, A.R. Dillard, W.P. Axe, Elmer Patterson, and J.C. Reese, and Mrs. Albert Pendleton of Shawnee, Okla., houseguests of the Marlins.

Guests were registered by Mr. Tom Burdett and Mrs. Pendleton. Candelight, yule colors and Christmas poinsettias were used throughout the house in beautiful decor.

Coffee, tea and a variety of confections were served by Mrs. Buddy Bloomer and Mrs. Allen Cansler.

The table was laid with a hand made white felt Christmas tablecloth and centered with silver candelabra.

The champion Pittsburgh Pirates led the National League with 154 home runs last season. The Atlanta Braves had one less.

Courthouse records

Merriott and Stoker Lumber Company, Inc. to Angelita Galvan all S. 39 ft. of lot 9 and N. 23 ft. of lot 10, block 3, Price Addition.

Merriott and Stoker Lumber Company, Inc. to Frederick Mark Schupp all E. 21 ft. of lot 11 and W. 42 ft. of lot 12, block 2, North Heights Addition.

Merriott and Stoker Lumber Company, Inc. to Holland G. Cook et ux all E. 48 ft. of lot 14 and W. 12 ft. of lot 15, block 2, North Heights Addition.

R.C. Godwin et ux to Roy R. Moore Jr. and Earl W. Weaver all lot 11 and S. 64 ft. of lot 10 of Welsh Addition.

R.C. Godwin et ux to Briggs Ranch, Inc. N½ of W.G. Slagle Tract of Capitol Leagues.

Domingo Pesina to Ernesto C. Tijerina et ux all lots 3-5, block 3, Hereford Housing Project.

Betty B. Rice to Jesus M. Castillo all W. 48 ft. of lot 17, block 4, Womble Addition.

Rudolph Joseph Metz et ux to Marshall Wilson et ux all lot 101, block 6, Westhaven Addition.

Jesus Guerrero et ux to Raul Guerrero et ux all lot 5 and S. 2 ft. of lot 6, Evans Addition.

Hilton Jones et ux to Gerald Christen Church Subdivision of block 19, Evans Addition.

Bolivar Muniz Herrera Jr. et ux to Mike Waldrup, Mary French, Dendi Vaughan all lot 16, Sowell Addition.

C.C. Ellis et ux to Harley Jones et ux all lot 32, block 44, Evans Addition.

Mesa Enterprises, Inc. to Michael Trevor Sossaman et ux S. 13 ft. of lot 7 and N. 39 ft. of lot 8, block 3, Price Addition.

Glenn C. O'Dell et ux to Franklin Keith Durham et ux all S. 64 ft. of lot 6, block 3, Price Addition.

Wiley H. Kitchens et ux to John P. Muzzy et ux all lot 8 and S. 9 ft. of lot 7 of Wayne

Wallace Subdivision of block 45 Evans Addition.

John P. Muzzy et ux to Wiley H. Kitchens et ux all lot 8 of Lazy Acres Ranch Subdivision of blocks 12 and 13, Welsh Addition.

Joe J. Frank et ux to Roy Kuper E½ of Section 1 of Capitol Syndicate Subdivision.

Great Plains Homes, Inc. to Ronnie Hathaway et ux N. 39 ft. P.A. White et ux lot 15, block 3 Crestlawn Addition.

Florence A. Fluit to City of Hereford, Texas 2.13 acres of a part of section 61, block K-3 S. of Riverside Addition.

MARRIAGE LICENSES
Paul Edwin Willis and Teresa Ann Larsen 12-20.

Wayne A. Poarch and Carol Sue Sebastian 12-20.

Moncell Wade Myers Jr. and Gastonia Teresa Pumarejo 12-17.

Jim Bob Perrin and Jan Alane West 12-17.

Rudolph Valdez Moreno and Bertha Garcia 12-17.

Leaton Bernard Noyes and Joan Rose Sciumbato 12-17.

Jerry Dean Coker and Devita Kay Turner 12-16.

Lewis Arthur Poarch and Linda Kay Brown 12-15.

Ricardo Johnny Amaro and June Hill Arellano 12-15.

Troy Ray Sanders and Betty Sue Burton 12-15.

Lewis Allen Smith and Bessie Edwards Lindsey 12-14.

James Edward Hammett and Shera Jean Anderson 12-14.

John Bill Hampton and Mary Ann Straskulic 12-14.

Eloy Pete Baros and Angelita Garcia 12-13.

Raymond Charles Artho and Christi Anne Loerwald 12-13.

LETTER TO SANTA

Dear Santa Claus,
Please bring me a gun, a hat, and a bicycle. Please bring my little sister, Debbie, a toy.
A good boy,
Paul Hathaway

Ken Hodge, 6-foot-2 right wing, is the tallest player on the Boston Bruins.

MERRY CHRISTMAS and a HAPPY NEW YEAR

Herman
Ford
C.L.U.



218 W. 3rd
Phone
364-2232

**SOUTHLAND LIFE
Insurance Company**

Bring a
Heart of Gold Agent
into your life.

Your local used cow dealer is hereford bi-products



farmers
ranchers

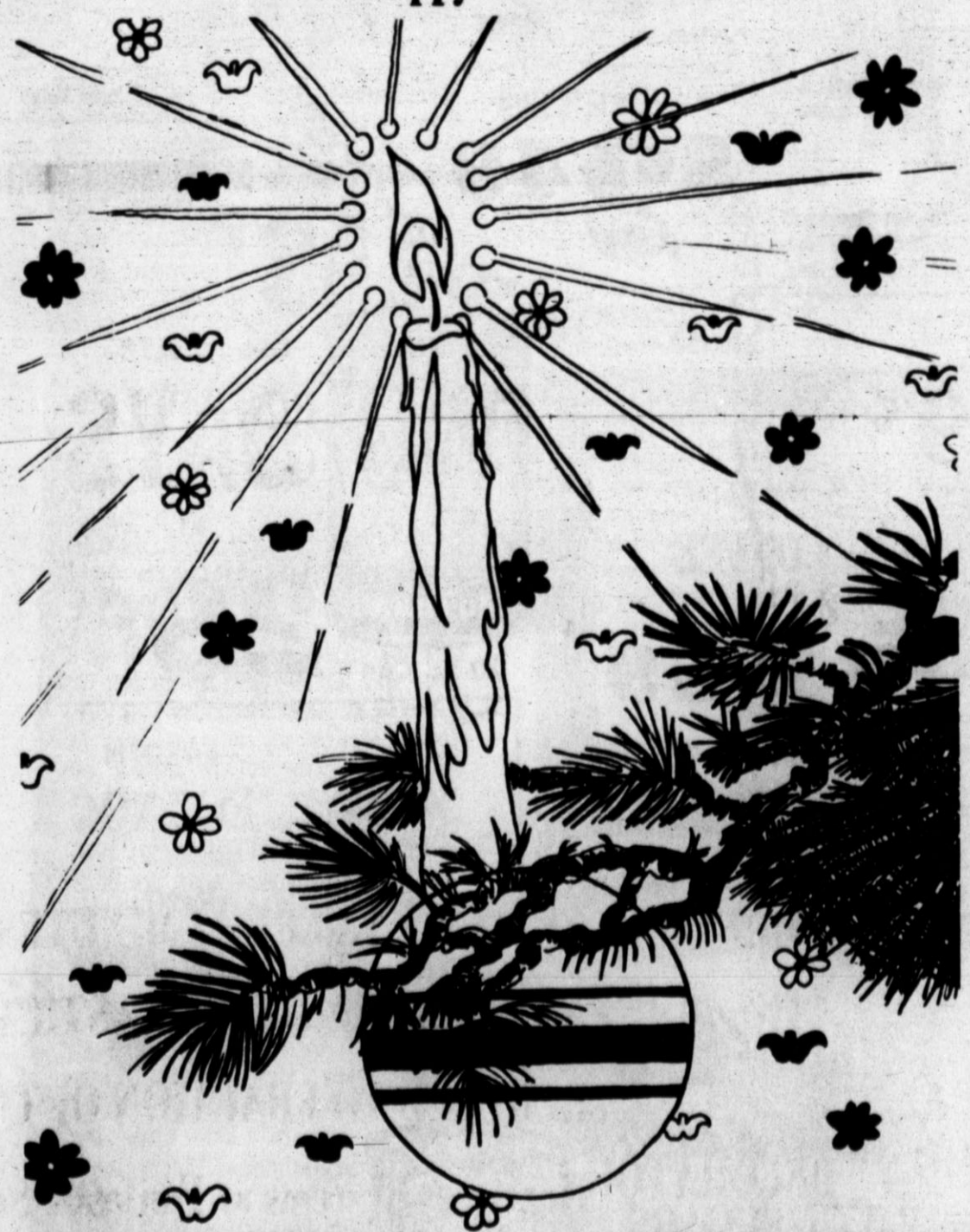
Gentlemen:

Seven days a week dead stock removal
please call as soon as possible-and/or
\$1.00 c.w.t./100 lbs. delivered fresh to
plant over 300 lbs.

Thank you
364-0951

MERRY CHRISTMAS

and a Happy New Year ...



from the Management and Employees of
**SOUTHWEST FEED YARD &
CHAMPION FEEDERS INC.**

Charles Hoover - General Manager, Bob Ward - Southwest Feed Yard Manager &
Dave Hopper - Champion Feeders Inc. Manager



TOUCH OF OLD MEXICO — The annual holiday dinner for Calliopean Study Club members and their husbands was decorated in a Mexican theme in the Keith Simmer home. Mrs. Simmer, left above, lights slim tapers in an elegant silver candle-tree on the dining table as, from left,

Mmes. C. J. Crump, Paul Coneway and D. C. McWhorter look on. Around the Christmas tree are, from left, Mmes. E. W. Dettman, Bob Word, David Gibson, Roy Grubbs and George Warner. All these, with Sue James and Mrs. Dolson Palmer, were in the hostess party.

Honeymoon in Mexico begins after wedding

On a honeymoon trip to Monterrey, Mexico, Mr. and Mrs. Brian Felix Peterson left after their marriage Monday evening in First Presbyterian Church here.

Mrs. Peterson is the former Miss Kandi Lee Hill, daughter of Mr. and Mrs. O.G. Hill Jr., 102 Douglas. The bridegroom's parents are Mr. and Mrs. John LeRoy Peterson of Georgetown. The Rev. Russell Wingert officiated for the ceremony at twilight, at an altar banked with green foliage in which tiers of yellow candles were set. Yellow and white flowers completed the background.

Her father gave the bride in marriage and her sister, Mrs. Jack Greene of San Marcos, was matron of honor. Only attendant to the bridegroom was his brother, Gordon Peterson of London, England.

Ushers were Bill Elliott of Lubbock and Jack Greene of San Marcos. Younger members of the wedding party were Carey McClain, cousin of the bride and daughter of Mrs. Barbara McClain of Lubbock, flower girl,

and Steve Barrett, ring bearer. Vocal solos, The Pledge and Wedding Prayer, were by Ben Gollehon accompanied by Mrs. Charles Jones, organist, who also played the marches.

Of candlelight satin with molded bodice covered by delicate scalloped Guipure lace, the bride's gown was styled with puffed lace sleeves and a skirt with flared front, dipping into a long circular train in the back.

Her face was framed with scallops edging her fingertip illusion veil which fell from a lace and-pearl Juliet cap. She carried a bouquet of yellow blossoms in airy arrangement with sprays of babybreath.

A cameo ring belonging to her maternal grandmother and worn by her mother also, was an heirloom piece in her costume.

Yellow crepe with lace overdress of the same color was worn by the matron of honor. Seed pearl embroidery traced the lace pattern on the bodice.

The wedding reception was held in Hereford Country Club, where a table decorated all in white held the three-tiered white cake in the center, with a back-

ground of topiary trees and an arch of greenery.

Mrs. Marsh Pitman of Norman, Okla., served the cake, Mrs. Joe Woods of Wellington the punch and coffee. Miss Patricia Hill, a cousin of the bride, and Miss Camille Pavlicek of Dallas invited guests to register.

After New Years Day Mr. and Mrs. Peterson will be at home at 934 Sycamore Street, San Marcos. Both are senior students in Southwest Texas State College there.

The bride has been nominated for "Who's Who", is a national Cave Club member and as a junior was class nominee for Miss SWT. She is a graduate of Hereford High School, where she was a cheerleader two years, vice president of her class as a sophomore and was voted Miss HHS in her senior year.

An employee of the Texas Park and Wildlife Department at Austin as well as a student, Peterson is a member of the National Cave Club.

Here for the wedding from other cities were the bride's grandparents, Mr. and Mrs. Sam H. Batton, also her aunt and cousins, Mrs. Barbara McClain, Jim and Hollie McClain, all of Lubbock; an uncle and aunt, Mr. and Mrs. T.A. Hilburn of Littlefield, Mrs. Virgil Johnson of Casa Grande, Ariz., Mrs. Bill Elliott of Lubbock, Mr. and Mrs. D.K. Rodgers and Lisa Rodgers of Georgetown.

Trio hostesses at holiday tea

With her two daughters as co-hostesses, Mrs. Raymond White entertained at her home Tuesday afternoon with one of the pretty teas of Christmas week. Susan and Sherry White, joined their mother in greeting callers throughout the afternoon.

From the porch, with red bells on festoons of greenery across the front and a large wreath on the door, Christmas colors appeared in the rooms where friends of all ages came and went.

Tea and coffee with holiday

sweets were served in the dining room, where the table was centered with red candles rising from a base of holly and red velvet apples.

The tree, with gold tinsel garlands and ornaments, was the focal point in the den, where Santa's sleigh with red reindeer drove across the mantel and tiny figures of elves were set among holly branches. Christmas greens with touches of red and gold carried the colors to the living room.

Mrs. White wore a floor-length dress in multicolor print and the Misses White were dressed alike, in peasant-style frocks of diamond print predominately red, Susan's with a green velvet bodice and sash, Sherry's with red.

After the first hour, they were succeeded at the tea service by Mrs. Wayne Thomas and her daughter, Shyla, Mrs. Mack Cansler and Monica Herring.

LETTER TO SANTA

Dear, Santa Clause

I have been looking forward to Christmas. I have been trying hard to be nice. I think we are going to stay here this Christmas. If you can manage to bring me some toys I would like a game called Skittle Pool, a Instamatic Replay, a Hereford Whiteface uniform and if one isn't possible I would like a game called Battleship.

Love, Steve Veigel

Please bring me a G.I. Joe doll, a pony for Jamie West and a helicopter.

Love, Mark Warrick

Dear Santa,

I am 6 years old and in the first grade.

Please bring me a G.I. Joe with a parachute, a football, and a power pit for my sizzler cars.

Thank you Sam Warrick

ing this for me as I can't write to good.

Love, Georgia

P.S. Bring my 3 brothers and 2 sisters something. Thank you.

Dear Santa,

I am three years old. I have tried to be a good boy this year.

Letters to Santa...

Santa Clause
I want an electric truck a feed lot truck, a tractor that has a plow and a dirt trailer and some drums with drum sticks and some music-drum books.
From Tim

Dear Santa,
I would like a talking Barbie for Christmas.
Love Rita

Dear Santa
I want a Velet for Christmas (she is a friend of Crissy). How are you, Santa? Mama is writ-

9%

ANNUAL INTEREST
INDUSTRIES INC.
JUNIOR SUBORDINATED
NOTES

ISSUED FOR 5
YEARS...maturity 60
months from date
of issue.

9% INTEREST pay-
able quarterly.

\$500, OR ANY
AMOUNT ABOVE...
in multiples of \$100.

OWNERSHIP
TRANSFERABLE at
any time without
service charge.

This announcement is
neither an offer to
sell, nor a solicitation
of an offer to buy
these securities.
The offer is made only
by the prospectus.

Obtain a
Prospectus from our
REGISTERED SECURITIES
REPRESENTATIVES

IN CARE OF
INTERSTATE SECURITIES
COMPANY
at the address
listed below

L. P. Richards

Branch Manager

615 S. 25 MILE AVE.

364-4432

LAST
TWO DAYS
Before the Store is
CLOSED!

Automatic Auction
SPECIALS EVERY 15 MINUTES
ALL MERCHANDISE DRASTICALLY
REDUCED TO FRACTION OF COST
Hundreds of items at Fantastic Savings!

MAY DEPARTMENT STORE

DOWNTOWN HEREFORD

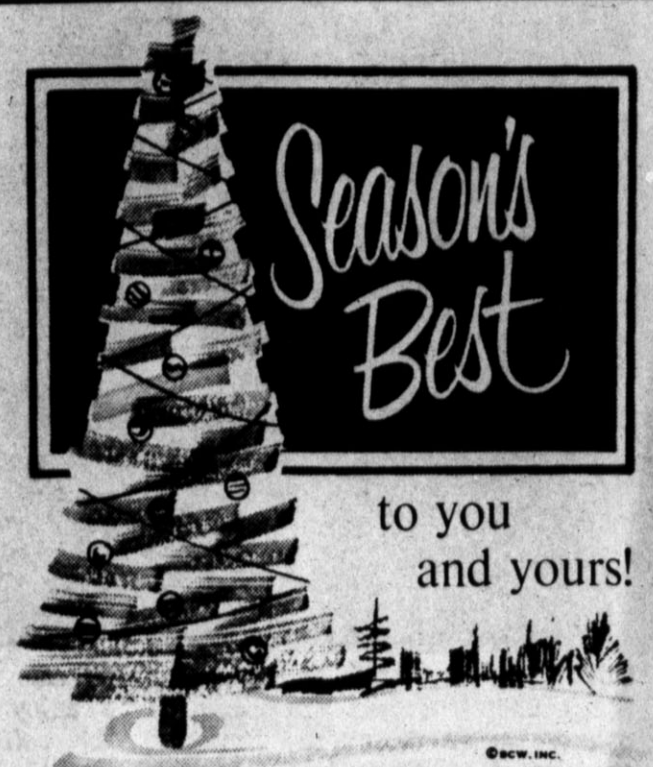
the choir, Dr. Joseph Running directs the choir and serves as university organist.

Cities they will visit this spring include Louisville, Lexington, Cincinnati, Indianapolis, and Chicago.

The mentioned festival is held in All Saint's Chapel, the center

of worship of the Episcopal-owned university, where the choir sings for Sunday services.

The festival of Christmas music alternating with biblical passages is adapted from a similar one at Cambridge in England which has been in use for 50 years.



to you
and yours!

holiday greetings from

Everyone at

C & S DRAPERIES

130 E. 5th

364-0493

CHRISTMAS
CHEER



YOU DESERVE THE VERY BEST!

ONE HOUR MARTINIZING

149 N. 25 Mile Ave.

364-4720



May your holidays
be filled with
Joy & Peace ...
and May the
New Year be
Prosperous for You!

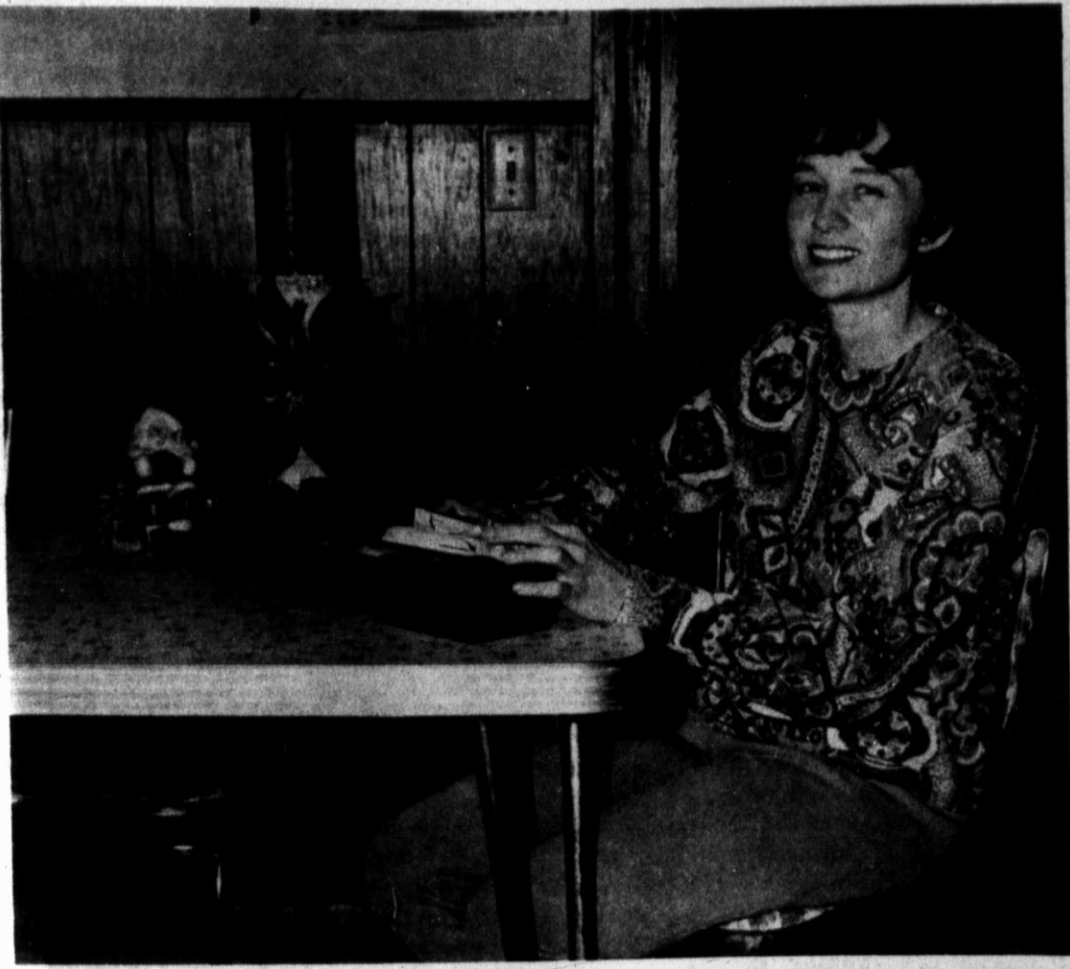
Lloyd McGee, Imogene McGee, Allen Canaler and Frank Lopez

McGEE FURNITURE

511 NORTH MAIN

HOME OWNED — HOME OPERATED

PHONE 364-2586



Mrs. Dale Henson
... with recipes for holiday baking

Let's cook something

Holiday flavor shared by family this season

BY JANIE BANNER
Staff Writer
ONE SEVEN-MEMBER family we know has devised a unique way of sharing "the holiday flavor" and we wonder just how fair and square a deal it is for a those involved. Judge for yourself.

The children, Jimmy 16, Donny 15, Kenny 14, Norman 12, and Dalene 11, join in the kitchen to gather ingredients needed for the baked goods they agreed earlier to try. Someone measures, another mixes and one stuffs the unbaked product into the oven and sets the timer.

WHILE THE SMELL OF fresh baked cookies, cakes or whatever, begins to fill the house, mom comes in to clean up the mess. Before long good ol' dad gets his turn. Whether

he wants to or not, he must sample the finished product. Who can turn down five children?

The family we're talking about is the Dale Hensons; 703 Miles. Although Mrs. Henson encourages her enthusiastic children to bake "tried and true" recipes to insure they won't turn into a mistake, the youngsters often decide they would rather experiment with something new and different.

THE LATEST "new" food is what the kids call "egg gourmet," smiles their mother.

"I don't know where they got that recipe but they get up early enough each morning to fix it and still get to school on time." Problems arise most assuredly around Christmas time when Betty must hide-away baked goods in order to have them on hand.

The following recipe is one of the children's favorites.

OATMEAL COOKIES
1 cup shortening
1 cup brown sugar
1 cup granulated sugar

2 eggs
1 teaspoon vanilla
1 1/2 cups sifted flour
1 teaspoon salt
1 teaspoon soda
3 cups quick cooking oats, not instant

Cream shortening and sugar, add eggs and vanilla, beat well. Sift flour, salt and soda and add to creamed mixture. Add oats.

Make cookies different by adding nuts, coconut, or package semi-sweet chocolate pieces. Drop by spoonful on greased cookie sheet. Bake 15 minutes at 350 degrees.

With the cookies Betty serves a beverage combining 1 can frozen lemonade, 1 package lemon lime kool-aid and 1 cup sugar. Betty said her husband directs the making of peanut brittle each Christmas season as they give huge bowls full as gifts for friends and family.

PEANUT BRITTLE
3 cups sugar
1 1/2 cups Karo syrup
3/4 cups water
Cook until mixture spins several threads from a spoon or

reaches 300 degrees on candy thermometer.

Add two cups raw peanuts and cook until peanuts make a popping sound. Add 1 1/2 t. soda and 2 t. vanilla, beat well. Pour on to 11 x 5 greased cookie sheet.

Dalene, the lone sister in the family, bakes for friends in the neighborhood and has a growing talent for decorating cakes and cookies as her mother does for a hobby.

One of Dalene's, and the rest of the family's favorite cakes is called

TUNNEL OF FUDGE

Beat 1 1/2 cups soft margarine at high speed until fluffy. Beat fluffy. Beat in by hand 2 cups in 6 eggs, one at a time until flour, 1 package double Dutch chocolate frosting mix and 2 cups chopped nuts.

Bake in greased bundt pan or inch tube pan at 350 until top of cake is dry to shiny. Cool 2 hours before removing from pan.

Mrs. Henson attributes her pleasure in baking to her children. "With so many children and all those birthdays, you have to bake sometime," she said.

"I always baked at home for my family. Sundays were quite special days then for fresh-baked cakes and pies."

AT THE MEMORY of something in the not-so-distant past, Betty laughed and went on to explain: "One day the children asked me to bake some scones, an English biscuit eaten with tea.

"They didn't turn out very good," she smiled, "and the kids have been referring to them as 'stones' ever since." Betty helped bake 160 cup-

cakes for her church's birthday party for Jesus this week. Each cake was individually decorated in Christmas fashion with candles on top. She is member of the First Christian Church.

MRS. HENSON joined the Sweet and Fancy Decorating Club four years ago when it was organized and feels "the nicest thing our club does is furnish cakes for Kings Manor birthday parties and aid with monthly parties at Westgate."

Another family project at

Christmas time in the Henson home is making Christmas wreaths and candle arrangements. Even the man of the house takes part in this by cutting greenery from the trees that flank the front of their home.

DURING SUMMER months the 'tomboy' comes out in both Betty and daughter when on weekends the family gets away to the mountains of New Mexico or into Oklahoma to camp, fish

Honor listing at TCU earned

Scott Lewis, son of Mr. and Mrs. Vernon Denson, earned a place on the dean's list at Texas

and hunt for rocks.

In addition to rocks they collect Indian artifacts and other old things they may find, not actual antiques, she said, but old items with history behind them.

Christian University the past semester with 3.93 grade points of a possible four.

The Hereford student, a senior in the Fort Worth University had all A grades except for a B-plus in archery. He was the only student in his class to make an A in philosophy.

Al Oerter of West Islip, N.Y., four-time Olympic discus throw champion, won his specialty in the 1959 Pan-American games in Chicago.

To our customers at this festive season we wish all blessings.

GARRISON SEED & COMPANY

E. Hwy. 60 364-0560

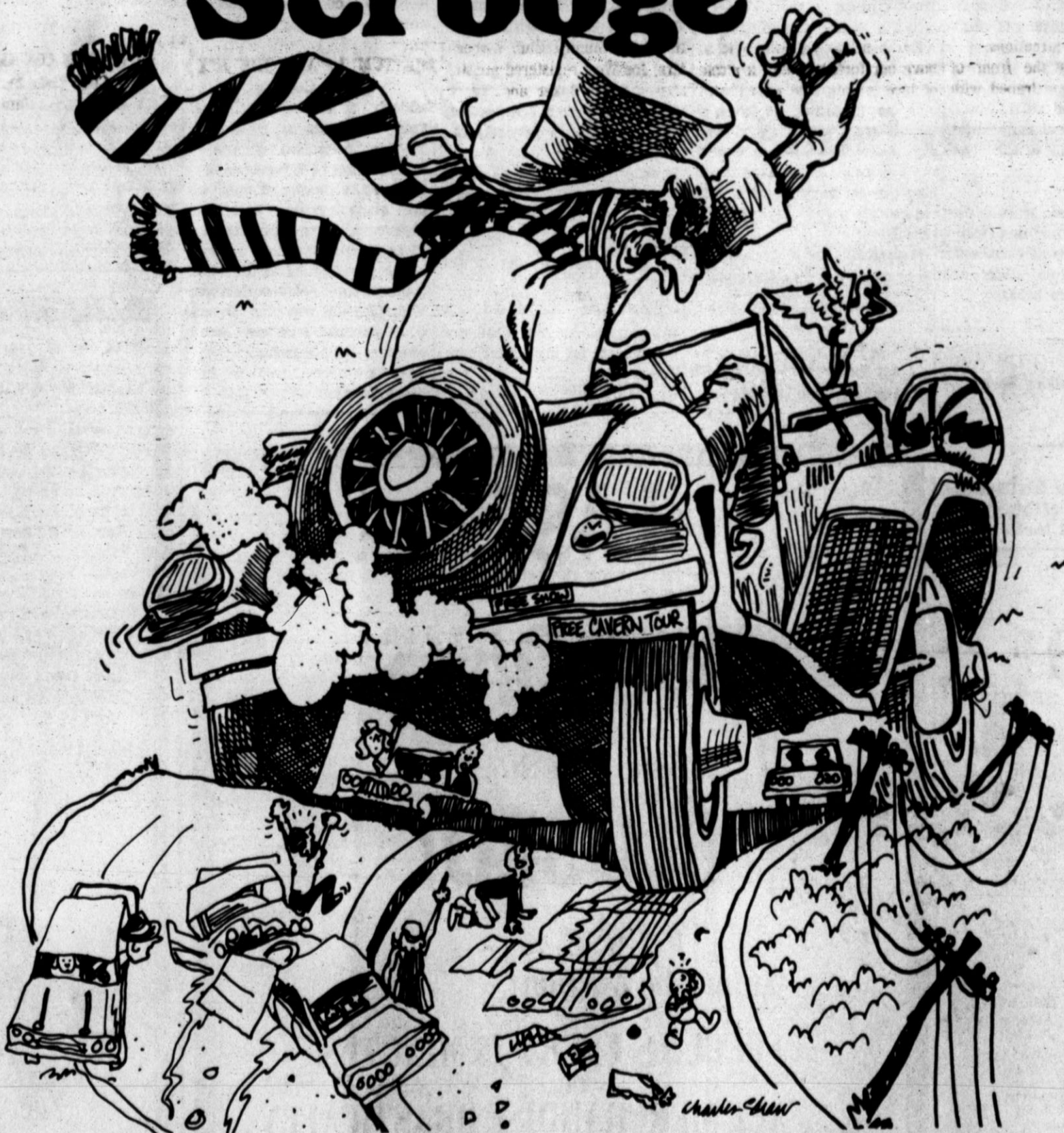
Season's Greetings

May the joys of Christmas follow you throughout the coming year...

First..

240 E. 3rd PRINTING COMPANY 364-1090

The Highway Scrooge



The "Highway Scrooge" doesn't know what it means to "Drive Friendly." To Scrooge, Christmas driving is all take and no give. He never pulls to the right to let someone pass.

And if a pedestrian gets in his way, well, too bad. The Highway Scrooge takes the holiday courtesy given by others. He gives back nothing—but heartbreak and misery.

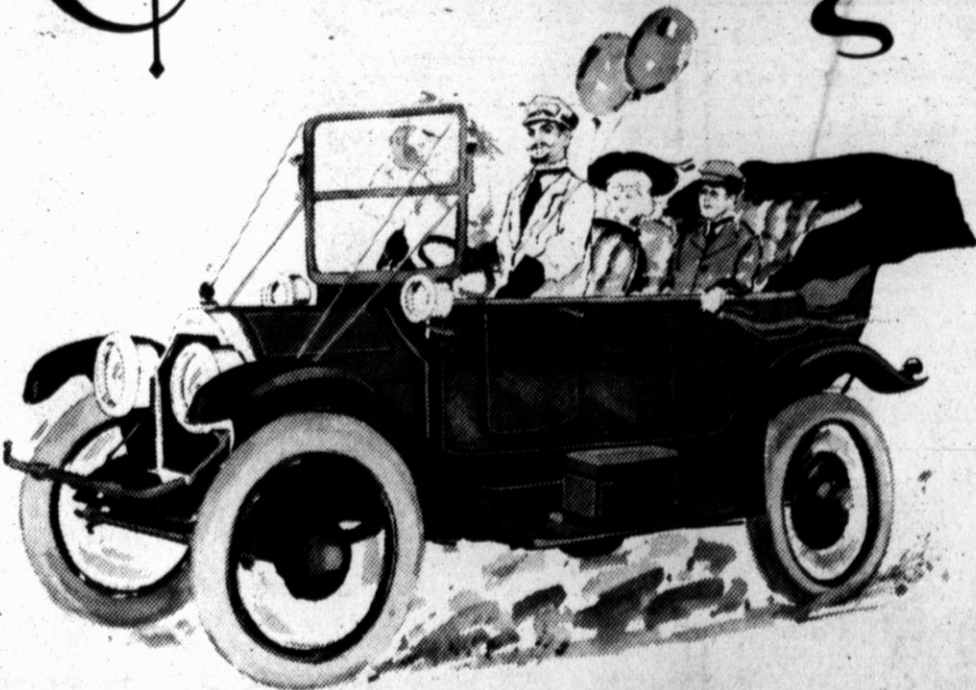
Don't be a Scrooge. Drive Friendly.



The Governor's
Committee on Traffic Safety

A public service message by this newspaper.
A public service message from the above advertisers.

OLD FASHIONED Greetings



We wish to extend our holiday greetings to you and your family as you gather in celebration. Thank you for your loyal support.

JONES MOTORS

345 E. FIRST

PHONE 364-3150

Your authorized Chrysler - Plymouth, Dodge,
Imperial & Dodge Truck Dealer/In Hereford



JOKE'S ON ALLRED — At the Lions Club Christmas party Santa Claus presented club president Lynton Allred a fuel container from a competitor of Allred, who is local Phillips

66 distributor. Joining into the fun of the prank are Floyd Sackett, left, of Pampa, district governor, and Mrs. Allred, right.

QUARTET ENTERTAINED — The "Blazers" provided entertainment for members, wives and guests at the party held at the high school cafeteria. The foursome sang Bar-

bershop Harmony and Christmas tunes, with the audience joining in on "sing-along songs." Photos by Werner Koelzer

Marriage of Jan West to J. B. Perrin read

Candles gleamed on red blossoms and velvet bows set among spruce boughs and holly at the altar of First Baptist Church as a background for the wedding of Miss Jan Alane West and Jim Bob Perrin Wednesday evening.

Parents of the couple are Mrs. Samie West of Route 4 and the late Mr. West, and Mr. and Mrs. Jim Perrin of Adrian.

Dr. Gerald Mann, pastor of the church, conducted the marriage ceremony as Jay West gave his sister in marriage.

Double-arch brass candelabra centered the altar area, the opened family Bible placed before it with cranberry candles, red carnations, holly and white velvet ribbon. On either side of the kneeling bench were candles and arrangement of white mums and red carnations.

The stairway at the front of the sanctuary was draped with spruce roping and velvet bows, as was the chancel rail. Aisles were marked with holly and red bows.

Miss Beth Lloyd, a cousin of the bride, attended her as maid of honor, while Wayne Brownman of Adrian served as best man.

Bridesmaids were Miss LaQuita Robinson, Miss Vicki Lloyd, Mrs. Larry Gibson of Boys Ranch, sister of the bridegroom, and Miss Joy McCathern.

Joe West, another brother of the bride, Randy Berryhill of Dimmitt, Billy Lloyd and Joe Perrin, brother of the bridegroom, were the groomsmen. Ushers were Larry Gibson, Craig Fuller of Lubbock, Chris Burns and Roger Wann of Adrian.

The bride's gown of winter white velvet was fashioned with high-rise waistline and softly shirred skirt. Bands of guipure lace circled the circular neckline, the waist and the wristline of leg-o-mutton sleeves which ended in ruffles of the velvet.

Her bouffant veil was held above her forehead with a circle of lace petals, and edged with lace as it drifted to form a chapel train. As a good-luck piece she wore her mother's wedding ring. Her flowers were white roses in a Hogarth arrangement tied with love-knot streamers.

Bridesmaids were dressed in red velvet, in empire style with

floor length skirts. The portrait neckline and sleeves were trimmed with ruffles of the fabric. Headpieces were red velvet bows with holly, and their nose-gays of red carnations also had holly leaves intermingled.

Mrs. West chose a formal length gown of aqua chiffon with jeweled trim for her daughter's wedding and Mrs. Jim Perrin wore pale blue crepe in a-line style. Their corsages were white orchids.

Candles were lighted before the wedding by Randy and Ricky Lloyd. A prelude of music by Ben Gollehon, vocal soloist, and Mrs. Charles Jones, organist, included Because and The Lord's Prayer.

The wedding reception was in Hereford Country Club, where Mrs. Joe West registered guests. Misses Janet Baker and Kerry Hall served punch and coffee while Mrs. Craig Fuller of Lubbock cut the cake. Also assisting were Mmes. Wade Coker, Jerry Sublett and Gary Moore.

Tables were covered with red satin, the bride's table centered with a bouquet of red carnations and silver candelabra garlanded with smilax and gardenias, the groom's table decorated with red roses.

Mrs. Perrin wore for travel a pantsuit of green crushed velvet with matching turtleneck blouse. After a trip, the couple will be at home at 602 S. Collinson, Clarendon.

Both will be students in Clarendon College next semester. The bride attended Texas Tech and the Powers School of Modeling in Dallas after graduation from Hereford High School. A graduate at Adrian High, the bridegroom was a student in Texas A&M before enrolling in Clarendon College.

Pitcairn, a lovely rock 1,300 miles southeast of Tahiti, was settled by a few Polynesians and mutineers from HMS Bounty in 1790.

Read The Classified Want Ads!

At the library

Church crisis is novel topic

Community problems which force their way into a church, and the response of a dedicated minister to the crisis, is the subject of *The Tumult and the Joy*, a book recently added to the shelves of Deaf Smith County Library.

Another new novel is *Pentagon Country*, a suspenseful story of three days in the life of a naval captain, which highlights the continuing conflict between military and anti-military leaders of this nation.

County residents are invited to read these and other books, new and old, in the library which is located on the first floor of the courthouse. Library cards may be obtained with no cost.

THE TUMULT AND THE JOY

By The Gordons

Suddenly a few dramatic events transform a moderate Christian church into a battle ground: A key character is arrested on a morals charge, a black militant group storms the sanctuary, guns in hand, a dope pusher is caught working the church-sponsored coffee house.

Here in their most ambitious and suspenseful novel to date, the Gordons probe the trials and challenges a minister and his congregation must face as events force their church into a harsh confrontation with a new and vital commitment to the community.

Around one devout man stand a number of people whose futures, inadvertently, depend on him. There is Peggy, a beautiful teen-age girl, whose problems drive her from her parents' home; Sam Johnson, a black minister in need of a meeting place when his own church burns down; Walter, a young man who has "lost Jesus" and experiences a compulsion to kill; and the pastor's daughter, Sue, who rebels against Gordons present every view point the Establishment.

Pietly confronts politics, innovation enrages religious tradition, and a dedicated minister,

his strength ebbing from overwork, finds that he alone must save his church from the poison seeping into its very fabric.

And as the novel rushes headlong toward its tumultuous climax, the lives of several people hang in precarious balance.

The Tumult and the Joy is a compelling look at the church in general, currently under "intellectual siege." And here the Gordons present every view point, conservative to liberal, in a dramatic story of religious dissonance, and the ultimate triumph of faith.

They tell it with all the rich characterization, realism and warm compassion for which they are famous.

PENTAGON COUNTRY

By Clay Blair Jr.

That immense military and political complex called the Pentagon is a country unto itself whose activities touch every American family, often tragically, never lightly.

Pentagon Country is a fast-moving, dramatic novel whose subject is the military in dramatic conflict with the anti-military.

The novel covers a period of three days, during which time several events in the life of a naval captain, his wife and son compound.

A sensational event on the third day galvanizes the lives of these characters and clears the way for decisive action on the part of all three, but most notably for Captain William Montgomery King Jr.

It is Captain King's spectacular action and life-choice at the end of these brief and tumultuous days that will stun the reader and perhaps give him cause to think again about the world of war in which he lives.

Woman awarded centerpiece in weight contest

Mrs. Annie Lee Dobbins was presented a Christmas centerpiece for losing ten and three-fourths pounds in a weight contest conducted by Calorie Patrol TOPS Club for more than two months.

Runner-up was Mrs. Ralph Paul with loss of ten and one-fourth pounds.

Members gaining weight at any time during the contest paid fines and the money was used to purchase the winner's gift.

Play money awarded during weekly meetings to members losing weight was used to buy articles at an auction the second meeting of this month.

Articles were supplied by club members. Persons received a dollar a pound or change in proportion for less than a pound.

Mrs. Paul was named queen for the month of November with a five pound loss and Mrs. Herbert Bruns was runner-up with a three and three-fourth pound weight loss.

Christmas Day service slated

A Christmas morning worship service in Immanuel Lutheran Church will begin at 10 o'clock Saturday, one of the numerous special services in Hereford churches during the weekend.

The Rev. Herman Schelter, pastor, announces that the public is invited for this Christmas Day meeting.

Less than 100 people are on the remote South Pacific island of Pitcairn.

COWAN JEWELERS
20th Anniversary Sale
Lasts thru
December 24th

Engagement told

Mr. and Mrs. Dan Winfield Hill Jr. of Durham, North Carolina, announce the approaching marriage of their daughter, Nancy, to Edward Trow Mims. Mims is the son of Dr. and Mrs. A. T. Mims, 609 E. Fifth.

The couple plans to marry in a noon ceremony Feb. 12.

The bride-elect is a graduate of East Carolina University and is currently teaching first grade students in Durham. She is a member of the Durham Junior League and made her debut at the Christmas Cotillion and Ball in 1966.

Mims attended the University of Texas at Austin and is a pitcher for the Houston Astros baseball team.

Letter to Santa brings answer from Mrs. Claus to Hereford boy

Not every girl or boy who writes a letter to Santa Claus gets an answer, but James Douglas Bartlett, son of the Norman D. Bartletts, 1505 Plains, received one - not from Santa himself, but written for the jolly old saint by Mrs. Claus.

With the return address, The North Pole, and the zip code number, 00000, the letter mentioned former neighbors of the Bartlett family at Lubbock. It reads:

Dear James Douglas:
You do not know me but this is the time of year when I try

Farm-Ranch club has Yule lunch

Luncheon in the gaily decorated home of Mrs. Elton Sorrells, president of Farm and Ranch Club, entertained the members recently, with a gift exchange and program afterward.

Plate favors were miniature ceramic palettes, made by the hostess and decorated with a flower design, the date and name of each guest.

Mrs. Sorrells gave the program, speaking of the custom imported from Mexico of lighting the outside of a home at Christmas-time with luminarias, candles set in paper bags. The city of Albuquerque, she said, has adopted this custom to make a city-wide display of holiday light.

Mrs. W.W. Glibreath, who made a trip to Hawaii last month, told of that excursion and was wearing a muu-muu she brought from the islands.

Read The Classified Want Ads!

to write to young boys and girls all over the world. I write for my husband, whom you know very well; his name is Saint Nick or perhaps you call him by his other name, Santa Claus...

Santa told me you have a dog named Toosie. I hope this weather is not too cold for him. The angels and elves who go out each year to make a record of all the boys and girls, told me they came to see you one morning but you were not at home.

I told them you must have been at kindergarten. Poor little Johnny Elf was very unhappy that he didn't get to see you but he may return, so be on your best behavior.

Johnny thinks you are the cutest little boy on his list, in fact he likes you so well that he never puts one bad mark on your page in Santa's big Children's Behavior Book. Last year he put two gold stars and one red star in your book because you were so good about dressing yourself and brushing your teeth.

I saw your letter to Santa and read where you want some skates and boxing gloves. If your wishes come true, and I am sure they will if you continue to be as good as you have been and you get your gloves and skates, oh, please, James Douglas, watch out for your teeth.

Remember, study hard in school and be a good boy. Remind Mommy and Daddy that they must remain good just as you must, and also help your parents whenever possible.

Merry Christmas from Santa, all the angels and the elves, and Rudolph the red-nosed reindeer, a special hello from little Johnny Elf.

Warmest wishes to all, Mrs. Claus for Santa.



Merry Christmas

MAY THE HOLIDAYS
BRING YOU AND YOURS
EVERY HAPPINESS!
BEST WISHES FROM
Everyone at . . .

Gaston's
Downtown & Sugarland Mall

LOOK TO GASTON'S IN 1972
TO SERVE YOU BETTER . . .

a Joyous Christmas

May Yuletide cheer light your way
to a year with happiness each day.

BOYD MACHINE & SUPPLY

1306 Park Ave. 364-1055

Cheer!

At this joyous time of the year, we extend our most sincere wishes to you and your family for the happiest holidays ever. No doubt there's a lot of excitement on your calendar . . . and probably some driving. As you get behind the wheel, remember that the spirit of good will applies on the highway too. So do your part to make it a safe and happy season for everyone.

JERRY SHIPMAN
103 Ave. C Phone 364-3161

STATE FARM MUTUAL AUTOMOBILE INSURANCE COMPANY HOME OFFICE: BLOOMINGTON, ILL.

HAPPY HOLIDAY

A "Fit-ting" Wish to all our Friends

We hope that this Christmas Season
finds all of our friends well and
happy. **SUNNY'S** would also like to
thank all of our customers for your
patronage in 1971 May 1972 be
your best year yet!

We will be closed Dec. 25th
to allow our employees a nice Holiday
Sunny & Joe Deavenport
Juanita Bennett, Bea Hudson, Joe Torres

SUNNY'S MISTER SHOP
319 N. Main 364-0204

Small talk

BY SUE COLEMAN
Women's Editor

NOT ALL THE parties that are living up the holiday time here are big ones; lots of homes are the scene of gatherings for only a few friends, who have just as good a time as guests at the biggest parties.

For instance, about 20 people were invited over to Mary and Homer Garrison's Sunday evening to help them celebrate their wedding anniversary which happily coincides with Christmas party time.

Last year they were hosts at an open house for the occasion, with dozens of guests including friends from out of town. This year they hadn't planned a party but when the day came Mary thought, with the house already

decorated for Christmas, why not?

So they called a few friends and while Mary whipped up some refreshments she asked her mother, Hazel Davis, to light the candles—and they were ready for the doorbell to ring.

It's no trouble at all to entertain, really, the Garrisons say! At least they make it sound easy, and the guests say it was a delightful evening.

Mrs. Davis is visiting from Rule. Another out-of-town guest was Margaret Golden of Belton Lake, Meredith Wilcox's mother who is spending the holidays in the Wilcox home.

AMONG THE NUMEROUS college students here for Christmas, the W.O. McCutcheons' daughter Gloria, who attends graduate school at North Texas State University in Denton, will be here over the weekend.

Her holiday time was curtailed somewhat because she had some studying that had to be done right now. I've heard several complaints like that, but at

least most colleges got the fall semester exams over before the vacation, so they aren't haunting students this Christmas.

Not study at school, but jobs here at home occupy some of the vacationers. We've seen Judy Yarbro and Dell Sealy at work this week.

A PARTY THAT wasn't intended for her at all paid some attention to Lucille Brown's recent birthday—and we who have December birthdays know that they often get ignored entirely during all the Christmas goings-on.

For the American Association of Retired Persons' Christmas dinner, Lucille was on the decoration committee and volunteered a bouquet of red carnations which her son had sent for her birthday, for use as a centerpiece.

Somebody thought to return the courtesy by having Happy Birthday sung on the program, and it all ended with that song being aimed at everyone present who has a birthday this month.

Gifts that you can
Give with Pride!
Let COWAN'S be
Your Guide!



JOYOUS HOLIDAY GREETINGS
KIRBY
VACUUM CLEANER, CO.

522 Irving

364-0422

Community calendar

JANUARY

7—Texas-New Mexico Sugar Beet Growers Assn. annual business meeting, 2 p.m., Community Center.

8—Annual banquet of Texas-New Mexico Sugar Beet Growers, 7:30 p.m. County Bull Barn.

20—Annual Chamber of Commerce Banquet at Bull Barn, 7:30 p.m.

21—Campfire Father-Daughter Banquet, 7 p.m. at Bull Barn.

22—Campfire Mother-Daughter Tea, 2-4 p.m. at Bull Barn.

27-29—Annual Livestock Show, Bull Barn.

FEBRUARY

14—Deaf Smith County chapter TSTA general meeting, 7:30 p.m. at high school auditorium.

17—L'Allegria Study Club musical review featuring Mary Ellen Vincent, 8 p.m., at high school auditorium.

The Ridgewood, N.J., Country Club will be the scene of the 1974 U.S. Amateur golf championship.



from all the
folks at

Rutherford & Co.

MONK & KATE JOHNSON

SEALE STEVENS

MARGARET JOHNSON

REGINALD HERR

VIRGINIA BEASLEY

BILL BRYANT

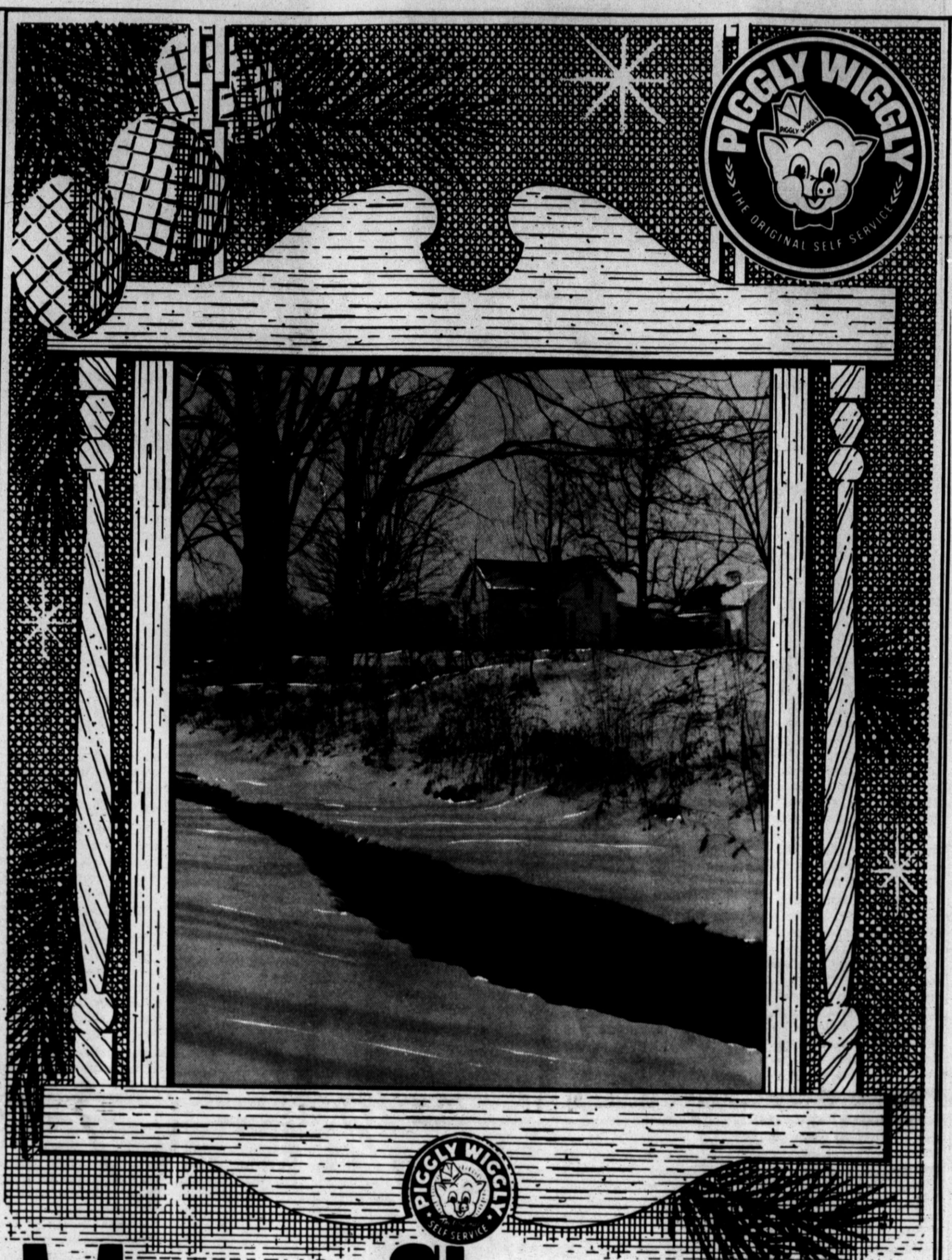
LORAIN REINART

GLADYS BRYANT

SUSAN RUDD

MARJORIE McGOWEN

We wish for all our Friends & Customers
the Best CHRISTMAS Ever!
and a PROSPEROUS NEW YEAR!



Merry Christmas

From each and everyone of us at Piggly Wiggly...

May we continue to serve you throughout "1972."

Guy Bosley

Dorman Duggan

Weldon Knabe

Marie Mize

Lupe Castillo

Anne Freeman

Pauline Kropff

Danny Peters

Joan Culp

Mike Gilbert

Greg Black

Danny Balderal

Frank Daniels

Raul Lopez

Wanda Lytal

Lora Roberts

Bert Haile

Gene Gilliam

Carlos Mendez

Gilbert Tijerina

Ida Mae Conklin

Joe Dela Garza

Armando Tores

Ruby White

Chester Harrison --- Manager

Mary York --- Cashier, Bookkeeper

Mr. and Mrs. Gaylord Newell, Owners

PRICES ADVERTISED IN THE SUNDAY BRAND, DEC. 19th GOOD
THRU FRIDAY, DEC. 24th.

DOUBLE GUNN BROS. STAMPS THURSDAY & FRIDAY
DECEMBER 23rd & 24th, 1971!

PIGGY WIGGLY WILL BE CLOSED SATURDAY, DEC. 25th!

Christmas week brides



Mrs. Brian F. Peterson
... nee Kandis Hill
(Bradly photo)



Mrs. Jim B. Perrin
... nee Jan West

The Hereford Brand

SECTION TWO

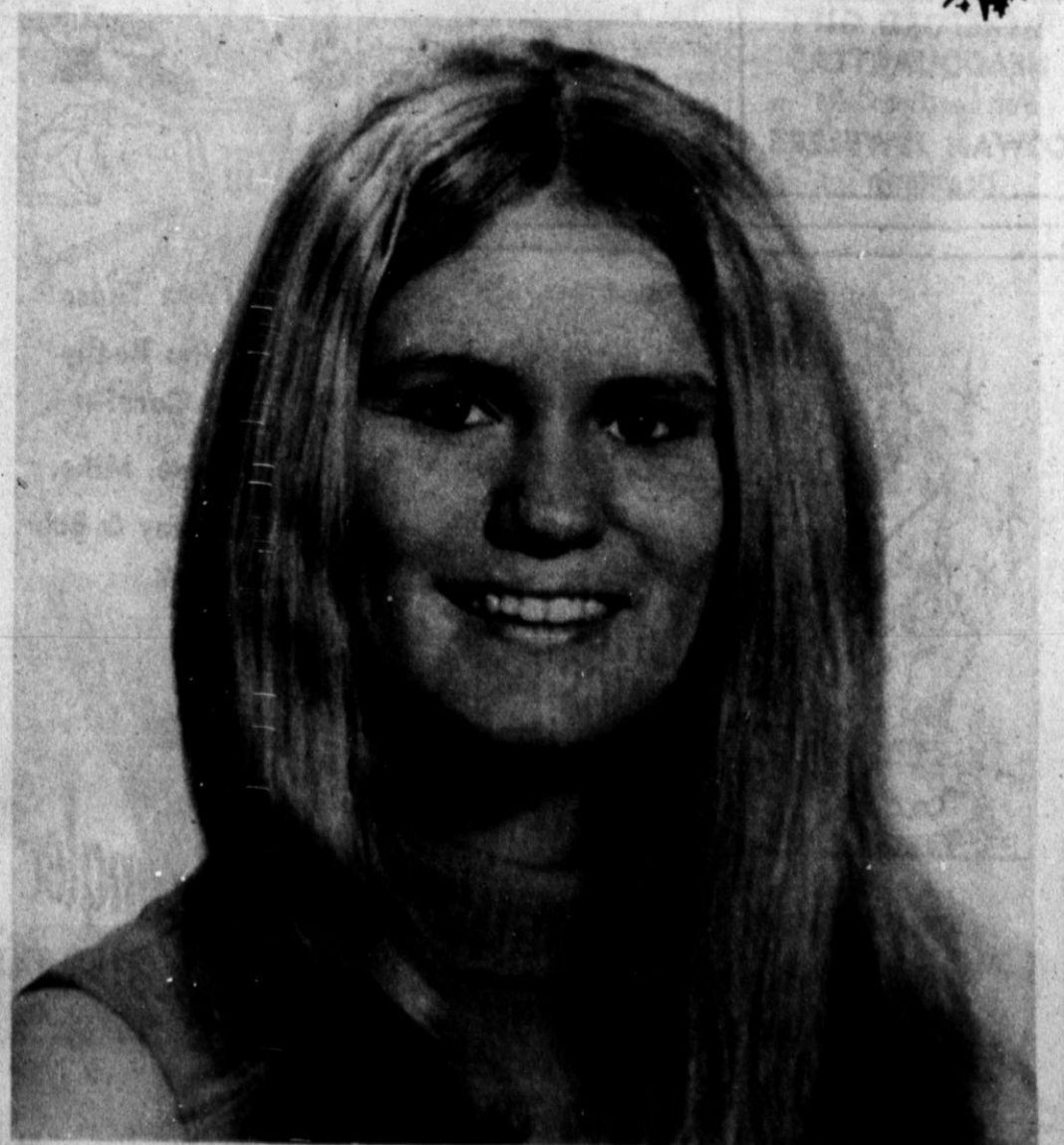
HEREFORD, TEXAS, 79045, THURS., DEC. 23, 1971



Mrs. Wayne A. Poarch
... nee Susie Sebastian



Mrs. Raymond A. Artho
... nee Christi Loerwald
(Angel photo)



Miss Nancy Hill
... fiancée of Edward T. Mims

(See stories inside pages this issue)

Story of Christmas thru eyes of students

(Editor's Note: The following stories were written by students at La Plata Junior High School.)

BY CYNTHIA SMART

It was a cold snowy December night. Soft and quiet. The snowflakes were falling silently. They landed with ease. So quiet. Everything was perfect for Christmas. Except I felt something was wrong. I couldn't tell what it was. Just a feeling. A cold feeling. It scared me.

I had found out that day that my dad was awfully sick. He had gone to the hospital early that morning. No one said anything! Why wouldn't anyone tell me what was wrong! He wasn't going to die was he! He couldn't, he just couldn't.

Mother and I had fixed everything just right. The tree was beautiful! It had a perfect shape, and was decorated beautifully but, simply. All our Christmases are usually simple but, that doesn't matter. It just matters if we're together as a family.

I could remember all the wonderful Christmases we had had. Just the three of us. How perfect it all seemed.

Opening the few presents that were under the tree but, mostly just being together.

But now I was all alone in the waiting room. It was so quiet. I couldn't stay very long, the silence set up such a sad atmosphere. I had to do something. Anything, it didn't matter. I got up and ran out the door.

That must have been at least five or six hours ago. I wonder what's going on? Where am I? How far from the hospital am I? Why is this happening to me? Me? Mother, where is mother? I left her. Why am I only thinking of myself? It's Christmas we're supposed to be together. I hope she's not worrying, she's probably been worrying about Dad enough. Dad! I have to hurry and get back to her! But where am I? It's getting darker and colder. I've got to move around and keep warm.

I can just barely see the lights of the town so far away but yet, so near. I couldn't have walked too far or I wouldn't be able to see the lights.

The lights how beautiful they looked, now that I felt everything was going to be okay, blinking on and off. Blinking, like me maybe. I guess I just blinked off into my own world when dad went to the hospital and no one would talk to me. Now that everything's going to be okay I'm shining brightly.

When I got to the hospital the lights were burning in the waiting rooms and halls. Everything else was dark. When I opened the door I heard someone crying in a corner of the waiting room. It was Mother! Oh, why had I left her? She was all alone except for Dad. I ran over and talked to her. She was so glad to see me and, was I glad to see her! I asked her how dad was. She said he was doing better but couldn't come home for Christmas. I told her I wanted to see him as I started to go in his room the nurse told me vis-

iting hours were over and I had to wait till morning to see him. Well the next morning was a busy one for me because I had to move our tree we had at home to the hospital. That meant redecorating it.

When the tree was ready to be moved Mother and I took it to the hospital to Dad's room. It looked so dull and unalive but, we fixed that. We had the tree up and redecorated in no time. Dad was so pleased and happy. We also had a few presents under it. It doesn't really matter where you have it just, if you're together and happy. Happy like we are.

BY SHYLA THOMAS

The Christmas spirit had spread throughout the world and to complete this enthusiasm, a Santa Claus was present nearly everywhere one looked. As usual, Macy's in New York City hired Bill Jarrett to pose as their Santa. The seventy-one year old with his plump stature, chubby face, and bubbling personality was very competent for the position.

Bill had married at an early age to a wonderful woman named Joan. Together, they reared a very fine son, Mike, who had a promising future. Before Bill realized it, Mike had married and produced a son of his own, Greg.

Mike received a draft notice one dreary afternoon stating that he was to be stationed in the South Pacific. A month after he had arrived at his destination, Mike was killed. Shortly thereafter, Bill underwent another tragic loss when his dear wife passed away. During early 1971, Bills only surviving relative, Greg, was drafted and sent to Viet Nam.

On Monday, Dec. 13, Bill appeared in front of Macy's ready for make-up, beard and costume to complete the image of St. Nick. Throughout the day boys and girls constantly spoke of wishes ranging from a "Timex Tell" doll to a "Donald Duck" watch. Some kids clung to Santa all day, while others were scared to walk up to him.

That evening, a weary old Santa unlocked the door of his home reaching for the mail as he did so. Quickly glancing through the stack, he noticed a letter with the return address which read: "Department of Defense." Curiosity forced him to immediately open the letter to learn that his grandson, Greg, was reported missing in action. Bill experience great grief because Greg was the only thing that really made his life worth living.

After suffering through a night of little sleep, Bill Jarrett forced himself to prepare for his work the next morning. The previous enthusiasm had completely escaped him. The manager of Macy's department store detected a definite change in his Santa. His bubbling personality and the gleaming eyes were gone. The children also noticed a terrific turnabout in their hero for he wasn't excited at all about their individual wishes and requests.

Bill, himself, knew he wasn't carrying out the children's ideal of Santa, but then why should he? His grandson might be dead. Bitterness crept inside his heart everytime he saw someone happy and full of the

Christmas spirit because he felt only his own unhappiness.

Day after day, night after night, Bill went through the same horrible routine. There was just no purpose in life for this man.

Fortunately, Christmas Eve arrived and Bill put on his Santa costume for the final time that year. That particular day there seemed to be more people to see Santa than ever before. He was simply exhausted by noon. Around the hour of two, a very deep, manly voice spoke out the words, "Hey Grandpa!" A little girl was preparing to visit with Santa at this time and Bill did not hear the voice. A gain the voice repeated, "Hey, Grandpa Jarrett!" Bill immediately jerked his weary head up and stared directly into the eyes of his grandson, Greg! Bill, not in control of his actions, hugged the flabbergasted little girl as well as some of the remaining crowd. Greg was home. He was really filled with the spirit of Christmas now!

BY RICKY HUGHES

Christmas is the time Christians celebrate the birth of Jesus Christ. Most Christians observe His birthday on December 25, however no one knows the exact date. Many Christians take part in religious ceremonies. Many exchange gifts and decorate their homes. Many bake cookies, and pies. Christmas is the happiest and busiest time of the year for Christians all over the world. For many, Christmas is the time of the year families meet and have family parties.

Many stories of Christmas comes from the Holy Bible. That's where we got the idea of exchanging Christmas gifts. In Matthew 1-2, the Bible tells how Matthew told the wise men to follow a star until it led them to Jesus. Also in the Bible, there is another great story. It tells about the birth of Jesus Christ. Luke tells a story of shepherds who were all alone watching their flocks when an angel appeared and told them a Savior had been born in Bethlehem.

Many pilgrims still visit Bethlehem at Christmastime. Christmas is celebrated all



over the world. Some people just exchange gifts. And for some Christmas is the only time they go to church. But all celebrate the birth of Jesus Christ.

I think people should be more thankful as Christmas comes. People should take it a little bit more seriously. God created all. And God also created you.

BY BARRY ALLEN

Up at the North Pole, there is this fat guy with a long, white beard whose name is Santa Claus. (no middle initial) He was married to his wife (her name is Mrs. Claus), and he has a helper named Elf. (no middle initial or last name). Elf takes care of the reindeer (reindeer are animals who fly).

Santa Claus's job is to take toys to all the good girls and boys, and eat the food and candy the children leave for him beside the tree. (That is why he is so fat.)

Perhaps you have been wondering where Santa gets all of his toys to deliver. Contrary to popular belief, he doesn't make them, but when he delivers "new" toys he simply takes the old ones, which won't be missed when children play with "new" ones. He has been doing this for several years and plans to continue until he retires.

In Santa's spare time, he teaches the reindeer to pick locks in case he can't get down the chimney. He also teaches them navigation and compass reading in case they get lost.

What would happen if Santa were stuck in a chimney?—

What if Rudolf's red nose bulb burns out on the job?—

What are Elf and Mrs. Claus doing back up at the North Pole? Tune in next week for the answers to these and many more exciting questions!!

BY LUPE REYNA

It was a very lonely night And not a single person in sight Cause on that special night A star was shining bright

A very precious child was born that night That's why the star was shining so bright

The night was cold and the wind was mild And Mary had her precious child.

The three kings came from a far Their only guide was the bright star

Shepherds came from all around

Just to hear the baby's sound Some people here, some shepherds there

People and shepherds came from everywhere.

BY LYNETTE CLEARMAN

It was Christmas Eve. I figured this Christmas would be just like the others. We would go to bed, then get up bright and early to see all of the new-fangled gadgets that Santa had brought us.

Everything went fine, until Christmas morning. We had all gone to bed early so that we would be bright-eyed the next morning.

I was furious. I had actually seen Santa filling the stockings. What a bummed-up Christmas. It had ruined the spirit of Santa Claus for me that year.

But I learned my lesson. This year I'm going to remember that Santa is getting old and doesn't go to bed as late as we do. I'm going to remember that sometimes he can oversleep. I'm not going to let this Christmas be ruined. I'm going to sleep late this Christmas!

BY JAMES ARNEY

There is a date in December Which every kid can remember. A week before that night The kids will never fight,

For WATCHES that You can Give with Pride
COWAN'S
Downtown Hereford

He said, "O.K. smart guy. next year. No Do it yourself."

BY LAURIE YOUNG

Carl was excited. He was five and this was the first year of his life he knew what Christmas was really about. His mother had helped him write a letter to Santa Claus. It was only three

days until the big day. He was in the living room admiring the Christmas tree when it happened. It all happened so fast he didn't hardly know what was going on. His German Shepherd, Shad, ran under the Christmas tree chasing a cricket. He knocked the tree over and it fell on Carl. The other end of See STORY Page Three

BY BEVERLY HEWITT

'Twas the night before Christmas. . .

way out in the west, Santa was coming. With a load of his best. Toys and goodies. . . were in his bag, as the reindeer clipped along. . . at a lively jag.

The ranch-house was silent. . . the kids in their beds, The cowboys in the bunk house. . . snored of their heads. In everyone's dreams, especially Michael. . . All that he wanted. . . was a big motorcycle. With the coming of morning All would awaken, to find which dreams were answered. . . and which were forsaken

When Michael awoke he took a quick look around. A big box of parts, was all that he found. As he longed for a ride. . . his hands would tremble, as he looked at the box. . . he had to assemble. And under his breath to Santa's little elf. . .

O Holy Night

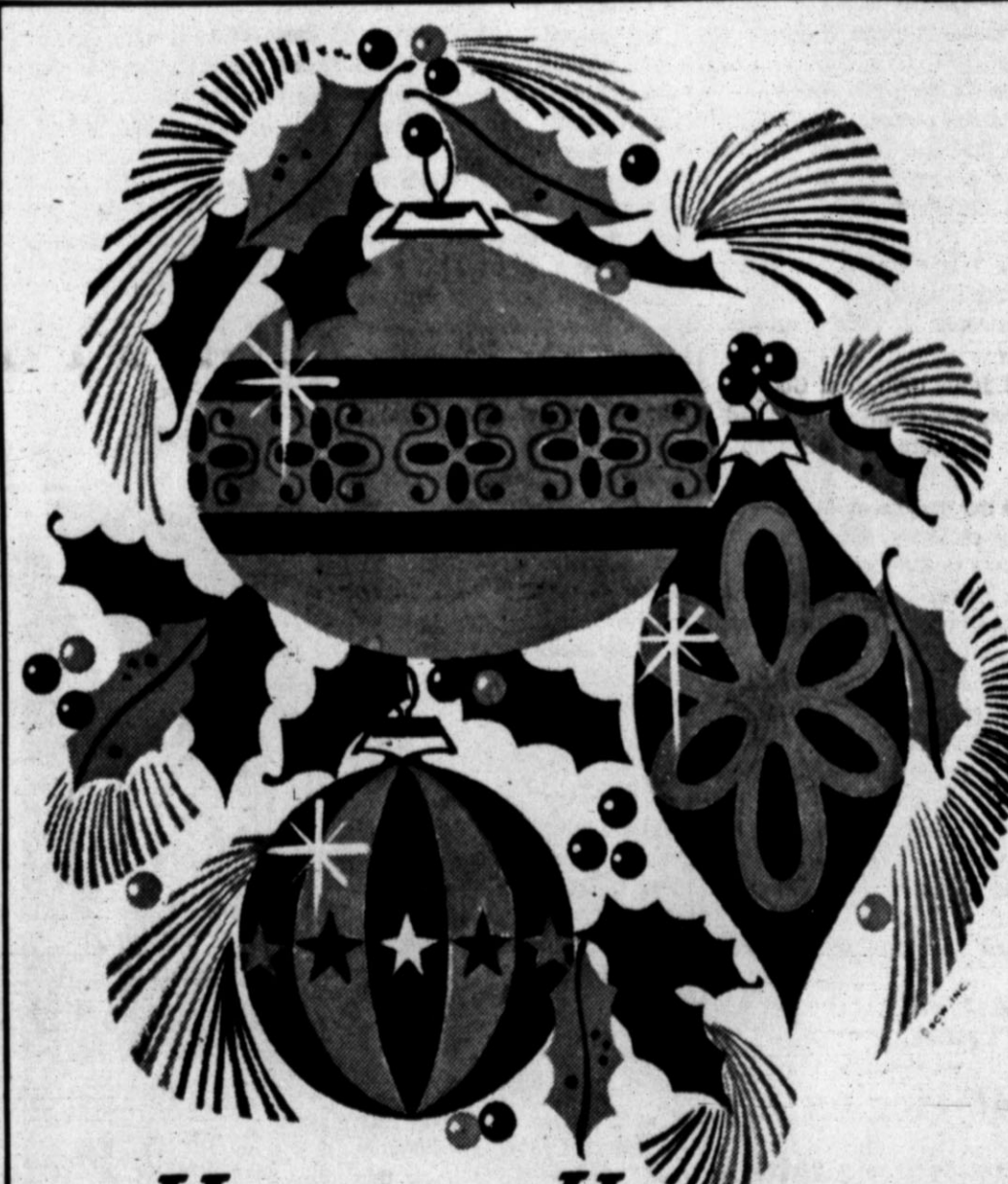


Rejoice in the holiday spirit!

from all of us at the
DAIRY QUEEN

801 Park Ave

364-0578



HAPPY HOLIDAY

MAY YOUR HOLIDAYS BE FILLED WITH HAPPINESS AND MAY ALL THE BLESSINGS OF LIFE BE YOURS IN THE NEW YEAR. FROM ALL OF US

Pick and Mary Louise Ferguson
Louise Springer Gary London
John Dunn Lavon Leon
Revella Skypala Mildred Drake
Mary Kay Wagner

HARMAN'S

DOWNTOWN & SUGARLAND MALL

HEREFORD GIFT HEADQUARTERS
For Lasting Gifts
COWAN JEWELERS
Downtown



Hope your holiday menu includes all the joys of the season! Best wishes for health, wealth, and happiness to all our good friends!

K-BOB'S STEAK HOUSE

215 S. 25 Mile Ave.

364-9651



From Those Who Really Care!
Steve, Mike, Sammy & Bob

Spangler's
DIAMONDS LTD.
P.O.M.G.

Story . . .

(Continue from Page Two)
It caught on fire. Carl was trapped!

Shad began to bark. Carl's mother ran from the back of the house. After several attempts she freed Carl. He was burned badly and unconscious. A neighbor had called the fire department and an ambulance. They arrived just as Carl's mother dragged him from the house.

Carl awoke in the unfamiliar atmosphere of the hospital. Seeing all the strange men and women in white, he began to cry. His body ached all over.

In a few minutes his mother and father entered. His mother's arms were covered with white bandages. When he saw them he stopped crying.

Their house was only partly damaged, but Carl had to stay in the hospital till the 28th. Friends and relatives sent food and gifts. But Carl and his family realized these weren't the most important parts of Christmas. They were alive and together. This was the most precious gift they could have. They would always remember what they had learned this Christmas.

BY CHRISTIE OTTESEN

When December starts the fun begins

And everyone goes to visit their kin

As the shopping and caroling starts with a bang

The bells in the steeple begin with a clang

The decorations start to go up

And little Larry is yelling for a pup

The nieces and nephews are running about

All through the house inside

The presents for the needy

Which were wrapped by Dee Dee

Are ready to take

And the turkey is ready to bake

The children are anxious

And the parents are cautious

So that the children don't see

The presents for these

As Christmas Eve comes around

All the children sit quietly

Without a sound

Listening to the Christmas story

Of Jesus the son of God

Then the children run to bed

So will come the old man in red

As the first break of the sun

The children begin to run

Down to the Christmas tree

To see all the presents for thee

Then they eat and open presents

And all the dollars and cents

Are gone for this Christmas

And Everyone goes to mass

They go to tell God

And even little Todd

Gives Thanks for the fun of this year

And they knew that God could hear

Their message of Thankfulness

And Christmas is over for this year I guess.

Bell ringing is long-time custom

Ring out the bells at Christmas time is a beloved custom that is centuries old. On Christmas eve in medieval times the bells in churches tolled, as they did for the dead, to warn the Devil of the imminent birth of Jesus, who would save the world from darkness. For an hour before midnight the ominous tolling continued, and then, at the stroke of 12, a triumphant, happy pealing of the bells began. They announced the death of Satan and the birth of the Saviour.

Israel had 74,000 tourists last August, a \$1 per cent increase over August of 1970.

Americans bought more than one million new automobiles in October.

Farms animals in the United States create some two billion tons of waste a year.

Read The Classified Want Ads!

A. O. THOMPSON
ABSTRACT CO.
Mr. and Mrs.
A. J. Schroeter
Courthouse
Phone 364-1504
P. O. Box 73
Free City Maps
Showing Blocks



KIWANIANS TREAT KIDS — Members of the Noon Kiwanis Club had their own youngsters at last week's meeting, and following lunch Santa Claus came to present each child with a sack of candy and fruits.

While he was there, he took several orders for "wishes" from the children. Later that day, Santa presented the remainder of the candy to the students of the Day Care Center.

Photo by Betty Koelzer

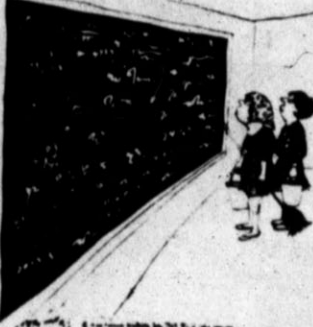
THE INFORMED CONSUMER

BY CRAWFORD C. MARTIN
Attorney General of Texas



to mailing the merchandise. The consumer who signs up with one of these companies should understand his legal obligations under the contract and be alert when the option notices are received so that merchandise is not inadvertently ordered.

LAFF-A-DAY



When you receive unordered merchandise through the mails do you know your legal rights? A law passed by the Sixty-first Texas Legislature in 1969 provides that where unsolicited goods are delivered to a person, he has the right to refuse to accept delivery of the goods and he is not bound to return the goods to the sender. If such unsolicited goods are either addressed to or intended for the recipient, they shall be deemed a gift and the recipient may use them or dispose of them in any manner without any obligation to the sender.

There are three exceptions to this law—first, when the goods are sent due to a bona fide mistake, and the sender has the burden of proof to show the error. Second, the law does not apply to goods which have been substituted for goods ordered. Finally, the act does not apply to goods ordered by the recipient.

In summary, if a consumer received merchandise which he did not order he can refuse the goods or treat the goods as a gift. The consumer is under no legal obligation to pay for the merchandise received in this fashion.

A related area is the negative option plan employed by Book and Record Clubs whereby an individual signs a contract with the club and items are automatically sent to him. Under this negative option arrangement, the consumer is obligated to pay for all items received unless

HAPPY HOLIDAYS



HOPE THE SEASON "CLICKS"!

Angel Photography Studio

301 W. Park Ave.

364-1366



Merry Christmas

This sincere wish we heartily extend to you, our many loyal friends and customers.

WE HOPE THIS HOLIDAY SEASON BRINGS YOU MUCH HAPPINESS AND JOY . . .

SUGARLAND BOOTS & SADDLE SHOP

in Sugarland Mall

Letters to Santa...

Dear Santa Claus,
I want a SSP and a spin buggy.
Your friend,
Rene Andrade

Dear Santa Claus,
I would like to have a watch for Christmas. And some Christmas books too. I would like to have a doll to. And some Barbie clothes to. I would like to have some clackers to. I would like to have some games to. And I would like to have a pin that you wear on your dress. I would like to have a ring for Christmas to. A pink one to. That is my color that comes in October.
Love,
Melvina Gibbons

Dear Santa Claus,
I would like to have a Velvet and a doll bed. I hope you have a Merry Christmas.
Your friend,
Shelley Simmons

Dear Santa Claus,
How are you? I want some play dishes and a doll that talks. Also a little stove and a refrigerator and the thing where you wash the dishes.
Love,
Olivia Vargas

Dear Santa Claus,
I want a bike and a small radio, a big doll and some clothes. Merry Christmas.
Your friend,
Linda Perkins

Dear Santa,
How are you? My name is Missy Merritt. I am 6 years old. I would like to have a Timey Telly doll. My brother Mitch would like to have a dumptruck and a car. My sister Micki would

like a chemistry set.
Thank you,
Missy

Dear Santa,
I want you to rite me a letter. I would like you drop down a Christi a Velvet and borbey with grownen pritty hair. I am 7 years old, I am good. Lisa is not here. I want a deaner Rudolf.
Lisa wated a wagen west Park turn 2nd house,
My house is 844 W. Park.
Love
Gina Richardson

Dear Santa,
My name is Kelley Brock and

I'm almost 4 years old. For Christmas I would like a Barbie doll with a dune buggy, and a bride dress, also some silly string. My little sister Karla is 17 mo. old and I think she wants a little tyke bike, a doll and a wind up guitar.

There will be milk and cookies on the coffee table for you. Thank you

Kelley and Karla
P.S. We live in Laredo, Texas

Mal Whitfield, two-time Olympic 800 meters champion, won three gold medals in the 1961 inaugural Pan-American games in Buenos Aires.

**BUY NOW —
PAY LATER
COWAN JEWELERS**
Downtown

GIVE HER A DIAMOND!

It's the Last thing she'd expect and the First thing
COWAN JEWELERS
She'd Wish for!
Downtown

TO OUR CUSTOMERS & FRIENDS OUR SINCERE THANKS FOR YOUR PATRONAGE



WE'RE LOOKING FORWARD TO SERVING YOU IN 1972!

Gutierrez Fina & Gutierrez Premier

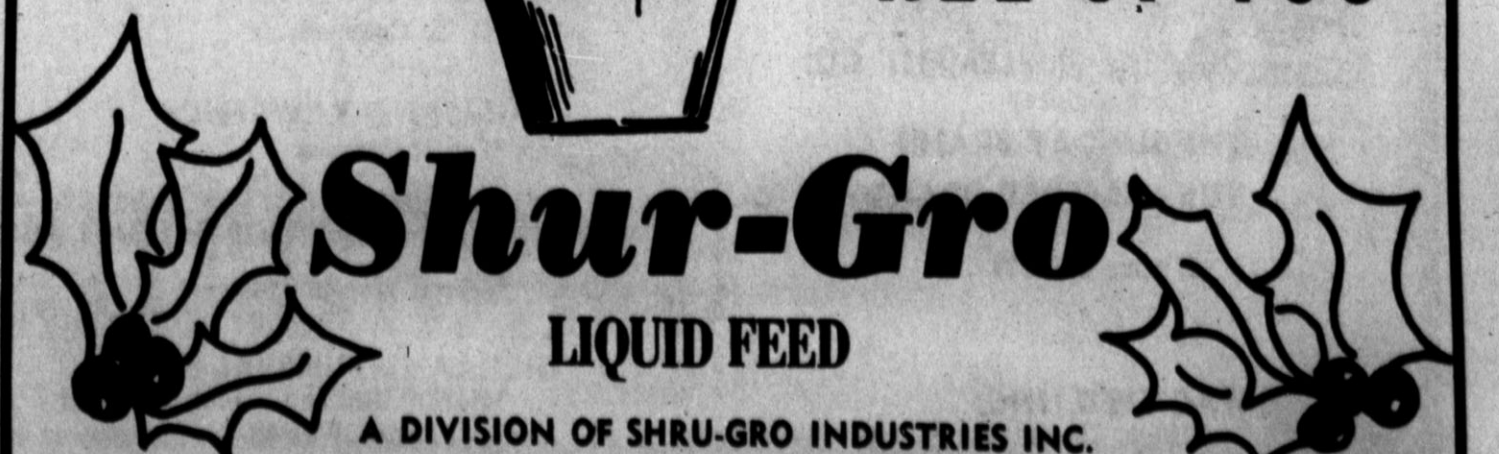
NORTH 25 MILE AVE. HEREFORD, TEXAS

Merry Christmas

'1971'

and a
Happy
New Year
'1972'

FROM
ALL OF US
TO
ALL OF YOU



Shur-Gro

LIQUID FEED

A DIVISION OF SHRU-GRO INDUSTRIES INC.

For God So Loved The World

FIRST BAPTIST CHURCH
Rev. Gerald Mann, Pastor
Fifth and Main Streets

FRIO BAPTIST CHURCH
Rev. Samuel B. Ogan, Pastor
Frio Community

WESTWAY BAPTIST CHURCH
Rev. Lynn Dehart

MT. SINAI BAPTIST CHURCH
Rev. C. H. Frost, Pastor
302 Knight Street

SUMMERFIELD BAPTIST CHURCH
Rev. L. C. Roots

**TEMPLO DEL CALVARIO
ASAMBLEA DE DIOS**
13th & Ave. H
Rev. Tony Vijil, Pastor

**CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS**
(Mormon)
Country Club Drive

TEMPLE BAPTIST CHURCH
Rev. J. L. Bozeman
Forrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH
A Bible Baptist Church
Prentice D. Smith

**IGLESIA METODISTA
SAN PABLO**
Rev. A. Vela Jr., Pastor

SAN ANTONIO A LA IGLESIA
North 25 Mile Avenue

TEMPLO BAUTISTA MEMORIAL
(A. O. Thompson)
Abel Becerra, Pastor

LA IGLESIA DE CRISTO
Sunset and Plains Ave.
Abel Ortiz, Minister

CENTRAL CHURCH OF CHRIST
J. T. Marlin, Minister
148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST
On Harrison Highway

BAPTIST MISSION B.M.A.
Old Rock Bldg. V.F.W. Park
J. H. McWilliams, Missionary Pastor

TRINITY BAPTIST CHURCH
Southern Baptist
Rev. C. F. Powell
4th and Jackson

SAINT JOHN BAPTIST CHURCH
400 Mable St.
Rev. C. W. Allen, Pastor

**PENTECOSTAL CHURCH
OF JESUS CHRIST**
Miles and Gracy

FIRST METHODIST CHURCH
Dr. W. A. Appling, Pastor
501 North Main

**WESLEY UNITED
METHODIST CHURCH**
Rev. Don McWhorter, Pastor
410 Irving

BIPPUS COMMUNITY CHURCH
Gene Brock, Pastor
Preaching 1, 2, 3, 4 Sundays
5th Sunday, Singing

AVENUE BAPTIST CHURCH
Rev. Norman MacDonald
130 North 25 Mile Ave.

CHRISTIAN ASSEMBLY
Interdenominational
Christian Fellowship in the Fullness
of the Holy Spirit
Rev. Don Farmer, Pastor
South Main — 364-5398

ASSEMBLY OF GOD CHURCH
Rev. Homer T. Goodwin, Pastor
Union and Ave. G

**IMMANUEL LUTHERAN
CHURCH**
Rev. Hermon Schelter, Pastor
Park Ave. and B Street

**THE CHURCH OF GOD IN
CHRIST**
Rev. Calvin Hodge, Pastor
115 West North

**SEVENTH DAY ADVENTIST
CHURCH**
Elder Hollis A. Morel, Pastor
West Park Addition

MISSION DA SAN JOSE
Labor Camp

CHURCH OF THE NAZARENE
Rev. Bill Ray, Pastor
18th & Blackfoot

GRACE GOSPEL CHURCH
Rev. H. V. Fields, Pastor
Thirteenth and Avenue K

**ST. THOMAS EPISCOPAL
CHURCH**
Fred J. Howard, Vicar
601 West Park

**ST. ANTHONY'S ROMAN
CATHOLIC CHURCH**
Rev. Boniface Riedmann, Pastor
Harrison Highway at 25 Mile Ave.

FIRST PRESBYTERIAN CHURCH
Rev. Russell Wingert, Pastor
610 Lee Street

FIRST CHRISTIAN CHURCH
Rev. Eugene Brink, Pastor
West Park Avenue

DAWN BAPTIST CHURCH
Rev. Gene Meacham

Open at Christmas



YOU IN THE CHURCH
THE CHURCH IN YOU
form a combination for good. Be a regular
CHURCH GOER and a daily BIBLE READER.

© Williams Newspaper Features Syndicate
Box 231 - Fort Worth, Texas

Each year, millions celebrate the birth of Christ with parties, presents, and shouts of "Peace on Earth, Good will toward all men." And who amongst us would deny that they mean what they say, for at Christmas time, men everywhere want fighting to cease and love and brotherhood and peace to reign.

But after the holidays, after the parties have stopped, after the decorations are stored, how many of us honestly strive to make their Christmas wish of Peace and Good will a year-long affair?

All too often our Christmas spirit is shoved back on the shelf with the decorations, to be forgotten until next year. If this is true with you, if you don't have the Christmas spirit after the holidays, then you didn't really have it.

What a different world we would have if we kept our Christmas spirit, our Christmas zeal and our Spirit of Love alive all year long. Just remember, you can't celebrate His birth when you mock His life.

Have you really opened your Christmas box yet? You can open it right now and get your Christmas spirit. Just remember to keep it alive all year long.

Merry Christmas to All

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

CARL McCASLIN LUMBER CO.
*Carl G. McCaslin

KELLEY ELECTRIC
*Virgil and Doug Kelley

McRIGHT GARAGE & SUPPLY
*Mr. and Mrs. A. N. McRight

FIRST NATIONAL BANK
*Since 1900

ROCKWELL BROS. & CO.
*D. R. Vandever, Mgr.

OGLESBY IMPLEMENT CO.
*Cecil Oglesby

**THE SUNDAY BRAND
THE HEREFORD BRAND**

*Phone 364-2030

WAC SEED, INC.
*Hugh Clearman - Armon Lauderback

DAVIS IMPLEMENT CO.
*W. L. Davis, Jr.

THE CAISON HOUSE
*Mr. and Mrs. G. D. Caison

HEREFORD IRON & METAL
*Anson A. and June Dearing

CONSUMER'S FUEL ASS'N.
*"Bud" Sparks, Mgr.

THE INK SPOT, INC.
*C. E. Coleman, Jr.

PHILLIPS & LAWRENCE
*Guy Lawrence

HI-PLAINS SAVINGS & LOAN ASSOC.
*Myron Morgan, Mgr.

GILLILLAND FUNERAL HOME
*Marlin Gilliland - John Gilliland
Charles Watson

PIGGLY WIGGLY
*Mr. and Mrs. Gaylord, Newell

PITMAN GRAIN CO.
*John D. Pitman

HAROLD CLOSE DRUG
*Harold Close

FARMERS' DRIVE IN
*Troy Moore

SUIT'S AUTO SUPPLY COMPANY

DICK NORWOOD CHEVROLET-OLDS
*Dick Norwood

BOYD MACHINE & SUPPLY
*Mr. and Mrs. James J. Boyd

PARK AVENUE FLORISTS
315 Park Avenue
*Ray Seale

AMERICAN CYANAMID
*Kenneth Haggard
*W. J. (Wop) Lueb
*LeeRoy Burges

CASE POWER & EQUIPMENT CO.
*Jimmy Tucker, Mgr.

WEATHERFORD GIN CO.
*Charles Weatherford, Mgr.
Summerfield, Texas

A to Z TIRE & BATTERY
*Troy Rhodes

HEREFORD STATE BANK
*The Friendly Bank

LOERWALD BROS.
*231 W. 2nd

Letters to Santa...

Dear Santa,
I want a football suit, a hockey game, and a Jamie West and the covered wagon to the Best of the West. Please don't bring anything Daddy has to put together, "he said."
Love, Ken

Dear Santa
I am in the 1st grade. I love my family very much. Since I have been real good this year please bring me a doll called "Baby Dear" a play pen for her and an easy bake oven and the girl doll Janie West.
P.S. We'll leave a coke and cookies for you by the door.
Love Vickie Cosper
your best friend

Dear Santa,
Do you remember me, James Douglas Bartlett? I'm living in Hereford now. My address is 1505 Plains. I don't have a chimney now, so you'll have to come through the door.
I've tried and tried to be good. Please, may I have a pair of boxing gloves and skates and a Mickey Mouse watch?
Save some of the toys in your bag for the other children.
I love you, Santa,
James Douglas Bartlett

Dear Santa Clause,
I try hard to be a good girl. Please bring me Baby Tender Love Play do maker, records I Love You Santa Clause, This is Holly Veigel

Dear Santa,
I am three years old and have been a very good girl so please come to see me christmas. Please bring me some makeup, perfume, powder and lipstick and a doll.
I love you,
Vicki Veigel

Dear Santa
Oh! how I am looking forward to your coming to see me. Would you please bring me an easy bake oven and a big wheel. I am 3 years old and my mommy and daddy says I have been a good girl. Please remember my 3 little nieces, Joylyn, Misti

and Jamie.
Thank you so much Santa.
Love
Jana Johnson

Dear Santa,
I want a bike
A barbeedoll set
And we have a dog get my dog a collar for crystal real long
And another barbeedoll
I am 8 years old,
Love,
Name Peggy

Dear Santa
I want a racing track and some fighting robots
Love Kris

Dear Santa Clause,
We have been pretty good children this year. For Christmas would you please bring me a Barbie, lightbrite, and a bicycle with a basket. Please bring my brother an Indian gun, tool holster and Fort Independence. Thank you for the



Have a jolly good holiday full of love and laughter!

Montgomery Ward & Co.

Catalog Store -- Sugarland Mall

"Joyce M., Betty W., Betty B., Linda B."

nice things you bring and remember all other children.
Love,
Robin and Brett

Dear Santa,
Please bring me a trampoline, a punching bag, a play little dog and shoulder pads.
Love,
Sidney Bloomer

Dear Santa Clause
for Christmas I want a Scream-on Deamon and a gijoe and a hotwheel and a racecarset and a B-B gun
Love Scott

Dear Santa,
My name is Connie Denisse and my brother's name is Randy. Please bring me a Barbie with growing hair and her wigs. I have been a little bad, but I have been good too. Randy wants a train and another toy too. Randy is 4 1/2 years old. I am seven years old. I like Barbie Dolls. We don't have a chimney. Thank you.
Connie D. Villarreal.

Dear Santa Claus,

All I want for Christmas is a soft Tina doll. It comes with a bath tub and a comb and brush and cotton balls. Also lotion, baby powder and a bottle and a nursery tray. And try to send my presents and my brothers and sisters presents and I'll try my best to be good and please bring my sister Olga her clarinet.
Your friend,
Mary Rios

Dear Santa Claus,
I'd love for you to bring me a talking doll for Christmas.
Eugenia Elizonda

Dear Santa Claus,
I want a big radio that has a clock on it. I want it to be black.
Your friend,
Julanne Gollehon

Dear Santa Claus,

All I want for Christmas is a doll and a baby. This is all.
Love,
Cathy De Los Santos

Dear Santa Claus,
I want a Super Spy game and a Radar Search game and \$45.
Thank you,
Sincerely,
Daniel Dull

Dear Santa Claus,
I want a racetrack, a BB gun, a football, a baseball glove, a pooltable, and a radio.
Sincerely,
Wayne Padilla

Dear Santa Claus,
I would like to have a bike. Mother says it is too cold to have a bike, so does Daddy. Also I want a race track with a bunch of fast cars. My sister, she is 16 years old, she wants a

car.
Your friend,
Alan Wartes

Dear Santa Claus,
I would like to have an I. D. bracelet and a choker and a luggage set for Christmas. Have a Happy New Year.
Love,
Monica George

Dear Santa Claus,
I want a Rock Tumbler, an umbrella, a jewelry box, and a Clue Game.
Love,
Sharon Chapman

Dear Santa Claus,
I love you very much. I wish you would bring me some guns. I like to play with them with my brothers. I have 4 brothers and 2 sisters. My sisters play with some dolls. My brothers and I

play guns. I'd like that for Christmas.
Your friend,
Rojello Vargas

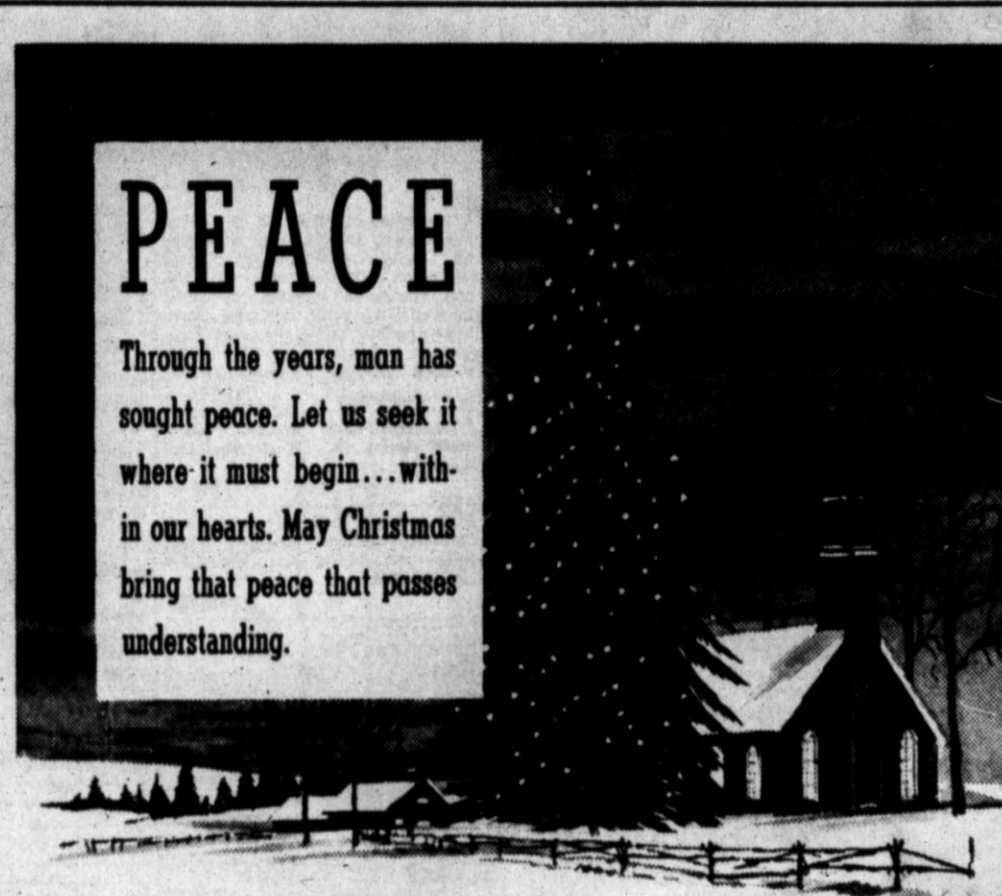
Dear Santa Claus,
I want a gold I.D. bracelet. I want a talking Barbie too. If you don't mind I would like to have a Monopoly game. I want a lot other thing but this is all I really want. See you at Christmas.
Your friend,
Judith Dement

Dear Santa Claus,
I want a Hot Birds air race set, a BB gun, a new wagon, a

Hot Wheels factory that makes Hot Wheels, and 1 year issue of Highlights, and 4 issues of Classics Illustrated: Moby Dick, Dr. Jekyll and Mr. Hyde, 20,000 leagues Under the Sea, and Adventures of Marco Polo.
Sincerely,
Randall Merriott

MERRY CHRISTMAS

Cowan Watches are Guaranteed against Defects For 1 Year
COWAN JEWELERS
Downtown



Thank you for your patronage.

DAVIS IMPLEMENT

409 East First

Hereford, Texas

Phone 364-2811



MERRY CHRISTMAS and a HAPPY NEW YEAR



We are Booking those After Christmas and Pre-New Year Parties . . . Call Now and Make Your Plans.

from Bill, Dickie, Randy, Ellen, June and Everyone at

DICKIES RESTAURANT

We will be closed Christmas Day!

We Feature comfortable dining Facilities, good Food, noon and evening Buffet . . . and we're open 24 hours a Day!

MAY YOUR HOLIDAY BRING YOU THE BEST!

DICKIES RESTAURANT

WEST HIGHWAY 60

364-6901

WANTED WAYDS

Phone 364-2030

CLASSIFIED ADVERTISING RATES
Reader Ads (Minimum 10 words) ... 1st insertion
per word 8c
Additional insertions, when paid in advance:
per word 6c
Classified Display (10 pt. type under a specific
heading, 1 column width only — no art or signa-
ture cuts) per col. inch \$2.00
Repeat insertion without copy change per col.
inch \$1.50
Display Advertising Not Classified under a head-
ing, but place on the classified page ... per
col. inch \$1.12
Deadline for Classified Advertising in the SUN-
DAY BRAND.

5 p. m. Friday

Deadline for Classified Advertising in the HERE-
FORD BRAND.

5 p. m. Tuesday

1. FOR SALE Miscellaneous

NOW AVAILABLE: The Hereford
Brand Bells of the Prairie Press
by Dudley A. Lynch. Price \$4.98
Hereford Brand, 130 West Four
th. B-1-53-11c

TOWN & COUNTRY MOBILE HOME SALES

HWY 40 East & Myrtle.
PHONE 364-0169.
See the 77's 12' & 14' wide.
We sell for less because
the overhead is low. B-1-44-40

CARPET REMNANTS and ROLL ENDS.

Southwest Carpet Tile & Floors,
214 North 25 Mile Avenue.
Phone 364-1763. B-1-39-11c

WILL BUY OR SELL TOPS, BOARS,
Sows, Pigs and Feeders. C. P. Mc-
Ghee, 500 West Park, Hereford, Tex-
as. Phone 364-1045. B-1-16-2-11c

!!CARPET!!

Financing Available
C & W CARPET
PLAINS AND N. 25 MILE AVENUE
PHONE 364-3448. B-1-24-11c

ORDER YOUR COPY TODAY

The new and up-to-date
1971 issue of the
CATTLE

FEEDLOTS & GRAIN DEALERS DIRECTORY.

Price \$10.00, Hereford Brand,
Box 673, Hereford, Texas 79045. B-1-9-11c

CARRIAGE MOBILE HOMES

WHERE
YOU DO HAVE A SELECTION.
LANCERS AND FRONTIERS
12x48 to 14x78.
HWY. 385 NORTH
PHONE 364-3811. B-1-4-11c

'THE SADDLE HOUSE' NOW OPEN FOR BUSINESS

New & Used Saddles,
Bits-Spurs-Chaps.
HIGGINS & SONS, TEXAS ST
PHONE 364-3583. B-1-48-11c

ONE repossessed color tv. Phone
364-2355. B-1-10-7-11c

—FOR SALE— COMPENSATOR LIQUID FEED

DELIVERED AND
FEEDERS FURNISHED.
CALL
MARTIN MOORE, 364-0161
B-1-9-11c

FOR SALE—37 Heel Hoppers, Start
shipping February. 364-5754 after
6:00 p.m. B-1-11-49-11c

STATED MEETINGS Second Monday

8:00 p. m.
Thursday
Floor
Practice

Herman Ford W. M.
W. A. Phipps, Sec.

Hereford Rotary Club

meets every
Monday at 12:05
Civic Club Center
(Jim Hill)

Lions Club meets each

Wednesday, 12 Noon
Civic Club Center
(Jim Hill)

FOR SALE—A heavy duty 12x30 ft.
land floor; an electric range; a col-
on mattress; a wringer type May-
tag Washer. Call 364-3966. B-1-24-51-2p

KEEP carpet cleaning problems
small — use Blue Lustre wall to
wall. Rent electric shampooer \$1.
McCallin Lumber Company. B-1-19-51-2c

ANTIQUE striking wall clocks and
Westminster chiming clocks. 3
miles West on 1559 J. E. Sorrells.
289-5834. B-1-15-51-2p

2. FOR SALE Farm Equipment

See Us For
Parts-Sweeps-Chisels
for
Graham (Hoeme) Plows
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-29-11c

FOR SALE — 540 FORD BALER
New Stereo Consoles
from \$129.95 to \$229.95
and new 2 piece living room suites
at \$129.95. B-2-10-47-11c

FLOATING LAKE PUMPS — electric
or gas. Efficient, trouble free. Satis-
faction guaranteed. BETZEN MFG.
511 Avenue F. 364-3149. B-2-17-14-11c

See Us For
Mayrath Grain Augers
In Stock
Also have parts in stock
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-11c

TAKE OVER PAYMENTS on 8
track stereo. Call 364-4332. B-2-10-23-11c

8 Row Heath Barnes Beet Tapper.
Good condition \$600.00.
Furnish 350 York Model Beet
Digger. Good condition \$600.00.
CALL LAZBUDDIE
965-2742. B-2-25-2p

FOR SALE: Pickup Lynch Maltz
Harvester, 4 row. Harvested only
100 acres. Price \$750.00. Phone
293-1035 Plainview. B-2-18-25-2c

3. FOR SALE Automobiles

NEW 1968 eight ply tractor tires
for \$140.00 and 14.9x34 tires for
\$113.00, all plus Federal excise tax.
Phone 364-4332. B-2-30-8-11c

WALKER'S USED CARS
AND TRUCKS
We buy, sell or trade
408 West First
Phone 364-2258. B-3-41-11c

FOR NEW BUICKS & PONTIACS,
GMC Pickups and Trucks and good
late model used cars, see EARL
STAGNER at John Orsborn Buick,
Pontiac, 221 North 25 Mile Avenue,
Call 364-1222. B-3-30-33-11c

NEW AND USED CARS
SALES COMPANY,
ORVAL WATSON FORD
PHONE 364-2727. B-1-18-11c

NEW AND USED CARS new & used
at JOHN ORSBORN Buick,
Pontiac, GMC's new location — 221
NORTH 25 MILE AVENUE.
B-3-20-42-11c

MILBURN MOTOR
COMPANY
We pay cash for Used
Cars
225 North Sampson
Phone 364-0077
B-3-33-11c

FOR SALE—1970 MAVERICK, Air
conditioned, 19,000 miles. One own-
er. Phone 364-2464 after 5:00 p.m.
B-3-48-11c

FOR SALE—1966 MUSTANG, Con-
vertible, in real good condition.
Call 364-3342 after 5:00 p.m. week
days. B-3-15-51-4c

'69 Triumph GT6. New tires, excel-
lent condition. 226 Avenue J.
364-2122. B-3-11-23-11c

FOR SALE: 1968 VW. Radio and
heater. Excellent condition. Call
364-0294. B-3-11-23-11c

FOR SALE: 1970 KAWASAKI, 90 C.C.
Trail Bike. Like new, 1400 miles.
Bill Reinher, 127 Mimosa Phone
364-1221. B-1-19-25-11c

!!LOOK!!
White donkey-gentle for kids to ride.
\$35.00, also brand new kid's saddle.
Regular \$66.00 value for \$30.00.
THE SADDLE HOUSE
HIGGINS & SONS, TEXAS ST
PHONE 364-3583. B-1-25-2c

FOR SALE: One lighting system:
one Atlas portable building. Call
364-4527 or 364-3109. B-1-10-50-8c

GARAGE SALE—107 Avenue F.
Starts today. Girl's bicycle, toys,
gas heaters, clothing, odds and
ends. B-1-15-51-1p

CARPETS and life too can be beau-
tiful if you use Blue Lustre. Rent
electric shampooer \$1. Duckwall's,
Superland Mall. B-1-21-51-2c

New electric guitar with amplifier.
Perfect Christmas gift. Only \$100.00.
Phone 364-0397. B-1-12-51-1c

FOR SALE: Good 36" gas range.
Has rotisserie and grill. One small
electric oven and one large gas
oven. Price \$300.00. Call 364-3715 af-
ter 6:00 p.m. B-1-41-40

4. REAL ESTATE For Sale Or Trade

3 bedroom brick. Approximately
2200 sq. ft. Refrigerated air, sprink-
ler, 1 1/2 baths. BARGAIN. \$23,500.00.
GIBSON REAL ESTATE, 364-0442.
B-1-49-11c

Land to Develop. Good 8 to 10'
irrigation water. \$75.00 per acre.
Easy loan 44 per cent interest.
160 Acres - 1 to 8' wells plus return
system will trade for larger farm.
Have apt house running full with
1-4 for farm in good water.
"WE NEED YOUR FARM FOR
SALE!"
We are having some farm buyers
looking.
Virgil Justice
VAUGHAN REAL ESTATE
116 S. 25 Mile Ave. Hereford
Call 364-2888 Home 364-0678
B-4-23-11c

\$21,500 Country home — well kept,
1 1/2 h.p. well — Den-kitchen, liv-
ing room, 3 bedrooms, 1 1/2 b., 6-
apgs. May buy more land if desir-
able. B-1-24-51-2p

\$700 Move in. New lawn, 3 bedroom
home. Less than \$13,000.

\$12,000-3 bedroom. Nice large living
room. Electric heat. 1 1/2 baths. Fenc-
ed yard. B-1-19-51-2c

\$14,000-3 bedroom. Carpeted. Living
room and hall. Beautiful hard wood
floors. Attached garage and fenced
yard. B-1-15-51-2p

3 bedrooms, 1 1/2 baths. Brick. \$14,800.
Total move in \$20,000.

GOOD LOCATION—Priced at \$15,200.
00, three bedrooms, 1 1/2 baths, car-
peted, built-in range, good location.
Total move-in \$20,000.

GOOD INVESTMENT—Partially rede-
corated apartment house. \$12,500.00
Excellent location.

125 acres near town. Handy for
small cattle operation. 3 bedroom
home. B-1-19-51-2c

JUST WHAT YOU'VE ALWAYS WANTED!!
Lovely two-story home in
good neighborhood. 3058 sq. ft.
Newly redecorated 4 bedrooms, 1
bath, library, den, dining room and
living room. Built-in range. Carpeted.
\$22,500.00. B-2-10-47-11c

FOR COUNTRY living — 8 to 16 acre
tracts, \$600.00 per acre. Small down
payment, good terms.

Good commercial lot on 25 mile Ave.
near. Excellent location.

\$200.00 DOWN
IF YOU MAKE LESS THAN \$600
per month call us. Payments ac-
cording to family size and income
it can qualify for 225 (1) loan. Free
consultation.

3 bedroom homes are available. Car-
peted, 1 1/2 baths, built-in range, single
or double car garages. Pick your
color.

INCOME PROPERTY
Low down payment, good terms.
ALL VETERANS are now eligible for
G. I. loans.

FOR RELIABLE, EFFICIENT AND
EXPERIENCED SERVICE, CALL US.
Carthel Real Estate
284 N. 25 Mile Ave.
Wayne Carthel Leola Peters
Phone 364-0944. B-4-31-11c

FOR SALE: 160 Acres Irrigated.
3 wells, 125 acres of wheat planted.
Good all-around. Perfect land. Large
3 bedroom home on property. Good
terms with 800 acres irrigated rent
land. When planted and ready to
produce, \$20.00 per acre.

Irrigated section with 3 good wells
\$250.00 per acre. No improvements.

CARTHEL REAL ESTATE
284 N. 25 MILE AVENUE
Wayne Carthel Leola Peters
PHONE 364-0944. B-4-17-11c

THINKING OF SELLING?
WE NEED YOUR PROPERTY
TO SELL. HAVE BUYERS FOR
ALL SIZES AND LOCATIONS.
HAMBLY REAL ESTATE
South Highway 285
364-3566. B-4-8-11c

FOR SALE BY OWNER
3 bedrooms, 2 baths. Northwest Ad-
dition. Panoled der. and separate
living room.

PHONE 364-0088 after 5:00 p.m.
B-4-25-11c

LOW DOWN PAYMENTS
VA—2 bdr., single garage, fenced
corral, storm doors and windows.
\$13,000 no down payment or closing
costs. 0.8 ACRES
2 bdr., single garage, \$8,000.00, no
VA loan, no down payment or closing
costs. 0.8 ACRES
5 acres with 2 bedrooms, 2 baths,
on paving—4 miles from Hereford.
VA appraised for \$25,000. Closing
costs—down or will consider trade.
6 acres with 2 bedroom home, on
paving, double garage, carpet. VA
appraised for \$18,000.00 Closing costs
for down payment.

9 acres with 3 bdr. home, carpeted,
built in kitchen, 4" irrigation well.
On paved Highway, \$26,500 VA ap-
praised. Closing costs for down
payment or will consider some
trade for other real estate.

HAMBLY REAL ESTATE
Hambly Real Estate
Off. 364-3566 Res. 364-6673
B-4-25-11c

N. W. HEREFORD
3 bdr. brick, double garage, 2 baths,
very nice home for \$22,500.00, exist-
ing loan, pay off of \$14.00 per
month can be assumed, owner will
consider trading for smaller 3 bdr.

BLUEBONNET
3 bdr. brick, woodburning fireplace,
double garage, 2 baths, refrigerated
air, very comfortable home for
\$29,000.00, large existing loan can
be assumed.

\$750.00 DOWN
Large 3 bdr. immediate possession,
easy terms on balance.

plus 2 bdr. 7 furnished mobile
home, for only \$12,000.00, terms a-
vailable, call for details.

37.5 acres, of in cultivation, nice
3 bdr. home, 5 irrigation wells,
sump pump, near Hereford, good
all-around, high yield, price
\$185,000.00, 29 per cent down, own-
er will finance at 7 per cent.

N. OF HEREFORD
243 acres in excellent location for
\$100,000.00.

DRY LAND
320 acres near Walcott, price below
\$100.00 per acre, \$5,000.00 down, 20
year loan 7 per cent.

SMALL TRACTS
We have a good selection of small
tracts in good locations.

\$50.00 DOWN
On 60 ft. x 120 ft. residential lot
can move in good home or park
mobile home on lot, payments \$20.00
per month.

HAMBLY REAL ESTATE
S Hwy 285
Office 364-3566
364-3169
364-3566
364-2553
364-6678
364-1524
B-4-25-11c

5. FOR RENT

APARTMENTS —
FURNISHED
1 & 2 bedrooms with kitchen, din-
ette and bath. Also 2 bedrooms,
living room, kitchen, dinette and
bath.

FOREST AVENUE APARTMENTS
PHONE 364-1887 B-5-37-11c

FOR RENT OR LEASE
Warehousing/flat or grain produce
shed complete with equipment.
Trailer lots—Avenue G & H.
Storage space (floorage) to suit
12'x24' and up. You keep the key!
Buena Vista Apartments & lots.
Residential lot sales — Hereford
and Dimmock, sorry no pets.
Child and Dianna welcome.
Office space.
OFFICE, 415 MAIN. . . 364-1483
N.D. BARTLETT JR. . . 364-0335
NORMAN D. BARTLETT . . 364-3937
B-5-23-11c

FRIONA APARTMENTS
1300 NORTH WALNUT
FRIONA, TEXAS
Now leasing 1, 2 & 3 bedrooms.
Carpeted, built-in range, central
heating and cooling. Utilities paid.
Laundry and recreation facilities
available. \$55.00 per month plus
rent starting \$85.00. Resident man-
ager on premises.
PHONE 247-3666 FRIONA, TEXAS
155B-5-44-11c

FOR RENT—One bedroom apart-
ment. Close in. 511 Schley. Call
364-0270. B-5-11-25-11c

ONE bedroom furnished apartment.
Carpeted, built-in range, central
heating, 1 1/2 baths, 1 1/2 car garage.
\$55.00 per month plus electricity.
Call 364-0038. B-5-15-25-11c

OFFICE FOR LEASE. Ralph Owens.
364-2222. B-5-10-14-11c

OFFICE for rent on Hwy. 285. \$50.00
per month.
J. M. Hambly, 364-2553 nights,
364-3566 days. B-5-16-4-11c

HAVE RENTAL
PROBLEMS?
Property rental and management
service.

HAROLD HAMBY
364-3566 or 364-6678. B-5-37-11c

FOR RENT
25'x80' Building. Air conditioned,
central heat. Ample parking. Ideal
location for beauty shop. Located
North of Shock Tire Company.
CALL
866-779-2877
McLean, Texas. B-5-14-11c

SUMMERFIELD MOBILE
MANOR
FIRST MONTH FREE. 7 miles West
on Hwy. 40. 276-5776. B-5-6-11c

UNFURNISHED 2 bedroom, single
garage, carpeted, fenced. Phone
364-3566 or 364-6678. B-5-11-49-11c

UNFURNISHED 2 bedroom duplex.
Carpet and drop ceiling. Built-in
range. Fenced yard. Phone 364-2135.
B-5-13-24-11c

FURNISHED APARTMENTS for
rent. Lynette Apartments, Phone
364-0969. B-5-10-24-11c

FOR RENT: 3 bedroom brick with
corner yard, built-in fireplace. Call
Gene Campbell 364-0798. B-5-16-24-11c

FOR RENT: 2 bedroom brick with
corner yard, built-in fireplace. Call
Gene Campbell 364-0798. B-5-16-24-11c

WHY PAY OUTRAGEOUS
PRICE FOR YOUR
APARTMENT?
We have apartments to suit your
needs in any size. Your rent is ad-
justed to your income so you will not
be paying more than you can afford.
Apartments have stove, refrig., gar-
age disposal, central heat and air
and 2 fenced playgrounds, laundry
facilities, recreation room that will
have pool tables and ping-pong ta-
bles. And you can use the recrea-
tion room whenever necessary.

1 bedroom start \$79.75
2 bedrooms start \$101.55
3 bedrooms start \$113.75
4 bedrooms start \$129.00
All bills paid. Deposit required.
620 Irving
Phone 364-6661. B-5-48-11c

Unfurnished 3 room house, Spanish
preference. \$45.00. Phone 364-2087.
B-5-10-24-11c

FOR RENT: 2 bedroom duplex.
Exterior range, new carpet. Phone
364-2135. B-5-11-24-11c

TWO BEDROOM BRICK
ON BLEVINS.
UNFURNISHED. GOOD
LOCATION. GOOD
CONDITION. PHONE
364-2063. B-5-50-11c

FURNISHED 2 bedroom duplex
unit. No pets. \$125.00 per month.
364-1677. B-5-11-20-11c

Furnished house for rent. Call
364-1659. B-5-10-30-11c

3 bedroom house at 313 South 25
Mile Avenue. \$80.00 per month. Call
after 5:00 p.m. Mrs. Frank Wilhelm.
364-0042. B-5-19-51-11c

FOR RENT: 2 room efficiency
apartment. Bills paid. Phone
364-3734. B-5-10-51-11c

6. WANTED

WANTED — Baby sitting by the
hour, day or week. Phone 364-4175.
B-4-10-36-11c

WANTED — 1000 TONS SCRAP
Highest cash prices paid for Iron-
Cars-Trucks-Pickups-Tractors. Cop-
per-Brass- Aluminum Batteries or
any type salvage.

HEREFORD IRON AND METAL
North Progressive Road
by City Dump
Anson A. & June Dearing
Phone 364-3330 or 364-3777. B-4-2-11c

WANTED—Sewing in my home.
Phone 364-3928. B-4-24-4p

WANT to cash those 40 to 60 acres
land for potatoes. Must have good
water. Phone after 7 p.m. 364-2775
or 364-0051. B-4-22-24-11c

WANTED—YARD WORK. FERTI-
LIZING. TREE TRIMMING,
THATTHING, ODD JOBS. PHONE
364-4164. B-4-11-30-11c

WANTED—TREE REMOVAL.
Call Bill Devers. 364-4053. B-4-10-30-11c

WANTED—Wheel pasture for calves
C.G. Hill Jr., 364-1871 or Foster
Hill, 258-7546. B-4-14-25-11c

WANT TO BUY—Used stationary
bicycle (Exercycle). Phone 364-4150.
B-4-10-25-11c

WILL PAY CASH FOR SWORDS, FER-
tilizers, helmets or any other
military items from World War I,
or World War II. Phone 364-4150.
B-4-22-51-11c

8. HELP WANTED

SCHOOL BUS DRIVERS
between 21 and 65 years.
Women preferred. See Eldon Owens
at School Bus Barn. B-4-17-40-11c

RESPONSIBLE family will furnish
private quarters to mature Christian
lady in return for light housekeep-
ing and child care. Write Box 71,
Hereford, Texas. B-4-23-48-11c

WANTED:
Couples with management capabil-
ity interested in a business of
your own, which requires only a
\$25.00 investment with \$1,000.00
per month potential for part time work.
FOR APPOINTMENT, CALL
364-1832. B-4-23-48-11c

SALES LADY FOR Sculptress Bros.
Unbelievable income on small in-
vestment. Phone 647-3211, Dimmock,
Texas. B-5-14-48-11c

BUTCHERS WANTED
FOR KILL FLOOR
POSITIONS. TOP PAY
CALL COLLECT
806-293-4431. B-5-6-11c

TRI-STATE INDUSTRIES,
PLAINVIEW, TEXAS
1 1/2 B-8-25-3c

THE BOARD OF DIRECTORS OF
THE Hereford Satellite School will
interview applicants for the position
of "Teacher's Aide" Tuesday, Jan-
uary 4th, 7:00 p.m. at the First
Christian Church. Salary: \$300.00
per month. High school education
required. CONTACT Apphia Card-
inal or Buddy Peeler for more de-
tails. B-4-22-25-2c

FINANCIAL INDEPENDENCE for
family with ambition and ability.
No obligation to hear plan. Very
small investment required. Phone
364-5796 evenings for appointment.
B-4-22-25-2c

10. NOTICE

ALCOHOLISM INFORMATION: For
information on alcoholism, re-
ferrals for help, counseling, or pro-
grams on the subject of the disease
of alcoholism, call 364-454

GIVE HER A DIAMOND!

It's the Last thing she'd expect and the First thing she'd Wish for!

COWAN JEWELERS
Downtown

\$1 Coupon Savings \$1

Coupon worth \$1.00
off your next plumbing.
Heating Service call.

HEREFORD PLUMBING & HEATING

364-6500

24 HR. EMERGENCY SERVICE
Licensed, Bonded, Insured

The Carrier Weathermaker® furnace is just one of the nice things about Carrier TOTAL Air Conditioning Other nice things:

- the Carrier central humidifier . . . mistifies winter-dry air . . . preserves furnishings
- full central air conditioning . . . adds summer comfort to every room
- the Carrier Electronic Air Cleaner . . . catches fine staining particles

BROWND SHEET METAL

Phone 364-3867

Carrier

specialist in
installation and service

CLASSIFIEDS GET RESULTS



1 Mile No. Hi-way 385 — Ph. 364-0064 or 364-0629
DANCE — Setups Available — DANCE

Now Booking Christmas Parties

for Dec. 23, & 25

---Let us take care of your Party ---

We are booking: Christmas Parties, Family Reunions, Wedding Parties, For any Occasion. Seating for 200 People -- Reservations Welcome!

100% GUARANTEE ON SELECTED USED CARS

'66 PLY. FURY III 4-dr. Sedan, loaded \$575

Dealer financing on other cars, Collision Insurance not required.

MILLER AUTO SALES

901 E. First Phone 364-0815

• Guarantee on major Components Only!

OWENS ELECTRIC

Electric Contracting — Sales and Service of

New and Used Motors and Controls
Magnitos, Starters & Generator Repair
Loan Motors Available

Off. Phone 364-3572

809 E 2nd Hereford, Texas

Look to SHOOK

For Quality LEE Tires and on the
Farm & Road Service
As Close As Your Phone

Shook Tire Co.

364-1010

Something
too . . .
Shout
About

**YUCCA
HILLS NORTH**
"Country Living"

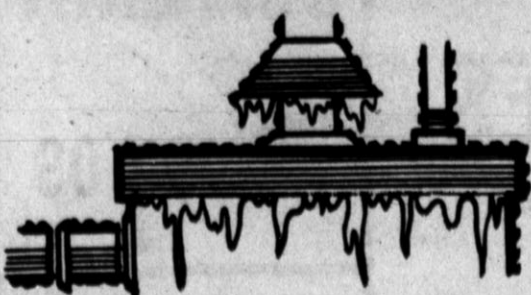


North on 385

**PERFECT HOMESITES—
CLOSE IN**

— Contact —
JAMES GENTRY 289-5690 Office or
364-4457 After 6 p.m.
KEN ROGERS 364-0555 Office or
364-0094 after 6 p.m.
PICK YOUR OWN NEIGHBORS

WANTED



HOT WATER BLUES

What a time to run out of hot water! We carry the kind of gallon-capacity water heater you want. Stop by the shop today.

**JIM'S PLUMBING
& HEATING CO.**

Jim Clarke

803 S. Texas 364-3160

Leland Kendall, Air Force defensive line coach, played two years of Canadian football as a tackle for Saskatchewan.

Charles S. (Club) Feeney became president of the National League of baseball teams on Jan. 1, 1970.



SUBMERSIBLE PUMP

Sales & Service
Control Box Repair
& Exchange
Doyle Turner
364-0811

You've Never Seen
Such Thorough
Service
STOP IN SOON

Phillips "66" Products
EAST SIDE "66"
Rocky Stewart

1303 E. 1st 364-2644

**FOR QUICK
REPLACEMENT
OF CRACKED
SAFETY GLASS**

Call 364-2652
HEREFORD GLASS
Co. Inc.
for all your glass needs

Insurance claims
promptly serviced.
We use
nationally advertised

**LOE
GLASS**
**SAFETY
GLASS**

Along the Frio

BY MRS. OWEN ANDREWS
Christmas parties are being enjoyed by Sunday School classes of Frio Baptist Church this week.

Two adult classes had a supper at Dickie's Restaurant on Thursday night. About 26 persons came.

Mrs. Frank Dobbins planned the entertainment of games to follow the supper. Other classes plan parties for the weekend evenings.

The annual community Christmas tree with a program and Santa will be Christmas Eve at the church fellowship room, as is the usual custom.

Several of the Andrews' relatives

Master Charge &
Bank America Cards
Honored at
COWAN JEWELERS
Downtown

Dr. Milton C. Adams
OPTOMETRIST
335 Miles
Phone 364-2255

OFFICE HOURS

Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00

tives attended funeral services on Saturday, Dec. 11, for Mrs. Ralph Hart of Clovis. She was the sister of W.H. Andrews and Mrs. Laura Littrell.

The funeral was in Stead-Todd Funeral Chapel at Clovis and burial was in a Clovis cemetery.

She had been ill for several years and had lived in a convalescent home for more than two years. She is also survived by her husband, two daughters, a son, two brothers, and two sisters.

Several recently went from here to the Glenn Andrews' farm sale. Although the weather has been bad, a large crowd attended the sale. The Andrews are planning to move to Missouri in the near future.

Among those we saw at the sale was Arthur Betts of Keyes, Okla. He is a former resident of this area. He reported that their month-old baby son has been ill and was being taken to a specialist that day. The Betts also have a 3-year-old daughter.

Mrs. Kenneth Frye's father, C.E. Hogue of Slaton, passed away on Dec. 6 and funeral services were in First Baptist Church of Slaton on Wednesday, Dec. 8. He had been ill for several months.

Mr. and Mrs. Herbert Haseloff spent a week in the home of their daughter, Mrs. Joe Edd. Andrews and family, Mrs. Ann.

draws had been in the Hereford hospital for 10 days, prior to that, undergoing tests. The Haseloffs came to be with her after she went home.

Recent visitors of the John Simpsons were their daughter, Mrs. Leon Roberts, of Wellington and granddaughter, Mrs. Ronnie Ford and Mr. Ford and Kandl, of Dodson. Also visiting the Simpsons recently were his nephew, Earl Simpson and Mrs. Earl Simpson of Midland.

The Simpsons celebrated their 61st wedding anniversary with a dinner in the home of their granddaughter, Mrs. Gary Richardson. Mrs. J.C. Simpson also helped the hostess entertain their family for the special occasion.

Social security

D. I am presently receiving social security retirement benefits. My wife is 56 years old and totally disabled. Can she draw on my record?

A. No. The wife of a living worker is not eligible for benefits on his record until she becomes 62 years of age. At present there are no provisions under the Social Security Act for benefits for disabled wives. Your wife may be eligible for disability benefits on her own social security record if she meets the disability earnings requirement which calls for five years of covered employment out of the ten year period immediately preceding the date she became disabled.

Q. I am 67 years old but have never applied for social security or Medicare. Can I get Medicare protection if I am still working?

A. Yes, Medicare payments are made regardless of work. You should apply now; your hospital insurance protection under Medicare could be effective 12 months back in case you were hospitalized within the last year. You may enroll for the medical insurance protection during the next general enrollment period which is January through March, 1972. Your medical insurance protection would begin July 1, 1972.

Q. Do widow's benefits start at age 60 or at 62?

A. Widow's benefits may start at a reduced rate at age 60 or at the full amount at age 62, or with any month between 60 and 62. A widow may request an estimate of the amount paid at 60 and 62 to help decide when she wants benefits to begin.

The Houston Astros his fewer home runs than any major league team last season. They hit 71.



Greetings

May you "see" your way to Happiness
**SANDERSON ENCO
SERVICE STATION**

741 W. 1st 364-9654

PRICES SLASHED

ON LAST MINUTE
GIFTS!



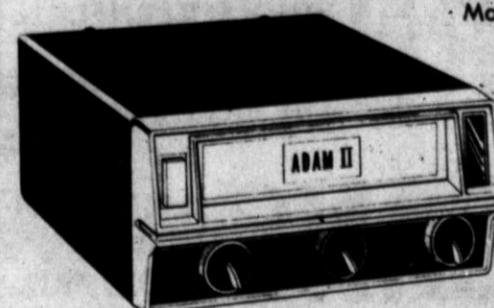
Indestro
**22-PIECE
SOCKET &
TOOL SET**

3/8" square
drive Sockets 3/8 to 1"
Screwdrivers,
wrenches, pliers.
No. 85322
List 33.27

WAS
~~\$20.99~~

~~\$19.95~~
Last Minute Price!

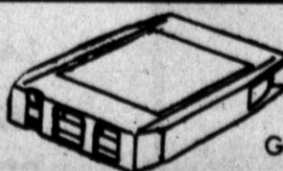
**8-TRACK AUTO STEREO
TAPE PLAYER DECK**



Model KS 425
by KRACO
(without
speakers)
List
41.07

WAS
~~\$32.45~~

~~\$24.45~~
Last Minute Price!



**8-TRACK
STEREO TAPES**

Good Selection Including Christmas

WAS
~~\$6.98~~

~~\$4.69~~
Last Minute Price!



**INFRA-RED
BROILER**

by EVEREDY
Cooks a steak
in 8-minutes.

REGULARLY
~~\$29.95~~

~~\$19.95~~
Last Minute Price!

MOTOR INN AUTO SUPPLY

311 So. 25 Mile Avenue, Hereford, Texas
Store: 364-6400 Service Center 364-6411

Mon - Fri: 8 a.m. - 6 p.m.
Sat: 8 a.m. - 8 p.m.

SPECIAL HOLIDAY MATINEE TODAY

carol channing
eddie bracken

ALL
SEATS

**SHINBONE
ALLEY**

75¢

A PURR-FECTLY
DELIGHTFUL FILM
FOR THE
WHOLE FAMILY.



TODAY 4:00 p.m. COLOR
FRIDAY 12:00 - 1:40
STAR

364-2037

THIS WEEK
AT
COMMONWEALTH THEATRES
WE'RE REMODELING!

EXCITEMENT!
**ELVIS
PRESLEY
CHARRO!**

AND
LEE MARVIN

**THE
PROFESSIONALS**

SHOWTIMES:
1:30 - 3:15 - 5:25
7:15 - 9:00
STAR

TODAY

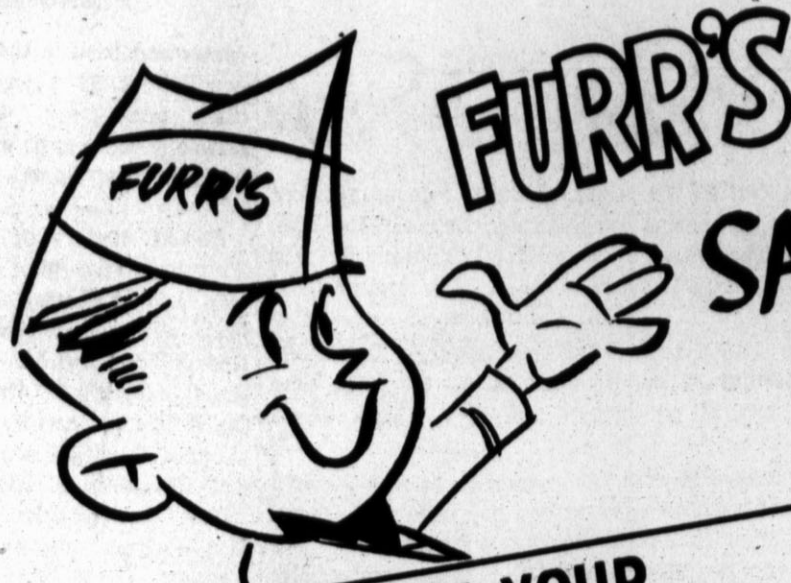
EASTWOOD
Clive Eastwood has
never been in a shoulder spot!
BEQUILED

Plus
**TWO-LANE
BLACK TOP**

JAMES TAYLOR - WARREN GATES

GATES OPEN - 8:45
SHOWTIME - 7:00

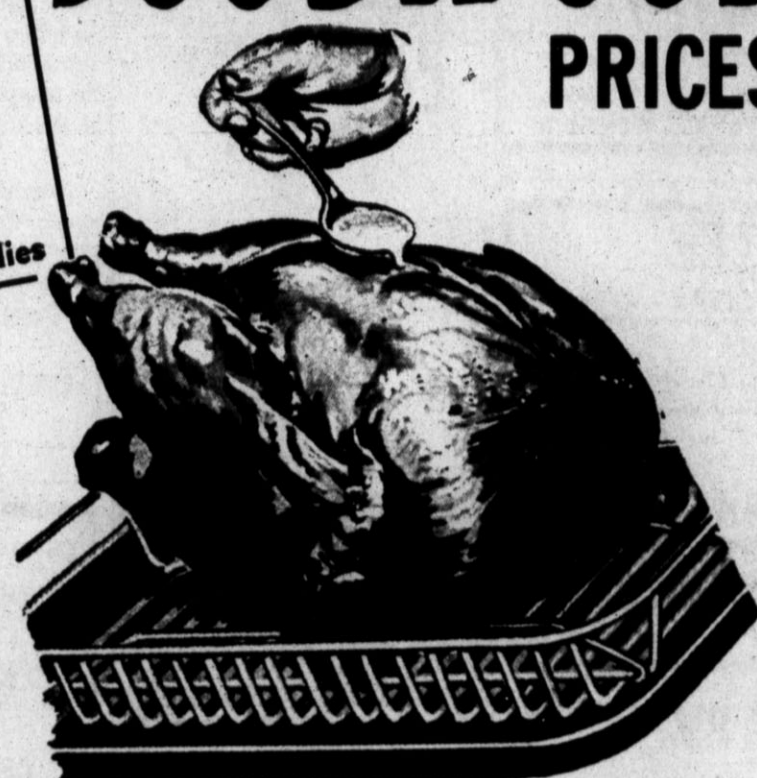
TOWER
DRIVE IN



Merry Christmas

COMPLETE YOUR CHRISTMAS FOOD SHOPPING NOW...AT FURR'S!
FURR'S WILL BE CLOSED SATURDAY and SUNDAY
So Our Employees May Enjoy Christmas with their Families

DOUBLE GOLD BOND STAMPS THRU FRIDAY
PRICES IN OUR FIRST OF WEEK AD ARE STILL IN EFFECT THRU DEC. 24TH



BANANAS CENTRAL AMERICAN, LB. **8¢**
NUTS NEW CROP ALL VARIETIES LB. **49¢**

T-BONE STEAK, FURR'S PROTEN, LB. \$1 19
GROUND BEEF FAMILY PACK LB. 58¢
PORK ROAST EXTRA LEAN LB. 69¢

ORANGES FANCY CALIF. SUNKIST NAVELS 5 LBS. **\$1 00**
APPLES RED DELICIOUS FANCY IDAHO 4 LBS. **\$1 00**

TURKEYS

Delicatessen		
Baked Turkey	lb.	\$1.89
Sage Dressing	lb.	79c
Giblet Gravy	Pt.	89c
Green Beans	Pt.	79c
Cranberry Crunch	Pt.	89c
Pecan Pie	Each	\$1.39

SWEET POTATOES EAST TEXAS LB. 2 FOR **25¢**
CRANBERRIES OCEAN SPRAY 1-LB. CELLO PKG. **33¢**
PASCAL CELERY CALIF. GREEN STALK Each **19¢**
YELLOW ONIONS FANCY IDAHO 3 LB. **29¢**

TOP FROST FRESH FROZEN GRADE A
HENS lb. 35c **TOMS** lb. 37c

PORK CHOPS FAMILY PACK LB. **78¢**

ICE CREAM FARM PAC ASSORTED FLAVORS 1/2 GAL. **69¢**
PIES TOP FROST PUMPKIN OR MINCE FRESH FROZEN 24-OZ. **35¢**

DEL MONTE TOMATO SAUCE 8-OZ. CAN **10¢**
Swanson Chicken Broth 14-oz. **21¢**

CRANBERRY SAUCE FOOD CLUB NO. 300 CAN **18¢**
WHIPPING CREAM BORDEN'S 1/2 PINT **18¢**

Gaylord Mixed Nuts 13 1/2 oz. Can	59¢	Bakers Chocolate Chips 12-oz. Pkg.	39¢	Food Club Cranberry Cocktail Juice	79¢
-----------------------------------	------------	------------------------------------	------------	------------------------------------	------------

DATES DROMEDARY PITTED 16-OZ. PKG. **49¢**

Mince Meat Borden's Nun Such 9-oz. **29¢**
Coconut Bakers 14-oz. **49¢**
Olives Food Club Stuffed 7-oz. **49¢**
Marshmallows Food Club 16-oz. Pkg. **27¢**
Macaroni Dinners Kraft's 7-oz. Pkg. **19¢**
Gelatin Food Club Assorted 3-oz. Pkg. **10¢**
Pie Shells Top Frost Fresh Frozen 2-Piece **35¢**
Fab Detergent 10c Off Giant Pkg. **79¢**
Fruit Cocktail Del Monte No. 303 Can **25¢**
Cake Mix Food Club Assorted Pkg. **27¢**

GREEN BEANS FOOD CLUB CUT NO. 303 CAN 5 FOR **\$1 00**

ROLLS FARM PAC BROWN AND SERVE PKG. **19¢**

LARGE EGGS **39¢**

BUTTER FARM PAC SWEET CREAM LB. **79¢**

PUMPKIN **9¢**

CORN WHOLE KERNEL or CREAM STYLE GOLDEN DEL MONTE NO. 303 CAN 5 FOR **\$1 00**

PECANS ELLIS FRESH SHELLED 10-OZ. PKG. OR LEONARD PECANS **89¢**

WHIPPED TOPPING TOP FROST FRESH FROZEN 10 1/2 OZ. PKG. **39¢**
FRUIT PIES TOP FROST FRESH FROZEN BLUEBERRY, APPLE, PEACH OR CHERRY 24-OZ. **49¢**

ANTI-FREEZE
PRESTONE
NEW ANTI-LEAK FORMULA!

GAL. **\$1 49**
IN HANDY PLASTIC JUG

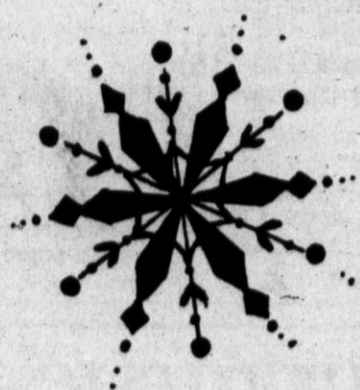
ALKA SELTZER
25's **38¢**

HEAD SCARVES
LADIES BIG 28x28
SIZE ASS'T
COLORS
REG. 59c
EACH
4 FOR **\$1 00**

BUFFERIN
100's **\$1 09**
MEN'S
SOCKS
Reg. 69c
2 FOR **\$1 00**

EVEREADY BATTERIES
D-SIZE OR C-SIZE
REG. 30c EACH
2 FOR **37¢**

MERRY CHRISTMAS



OFFICERS:

Harlan D. Vander Zee
President
Jeff Carlile
Executive Vice President
Waldo Baxter
Vice President
Wayne Williams
Vice President & Cashier
Craig Smith
Vice President
Steve Hodges
Field Representative
Nadine Wade
Assistant Cashier
Marie Maxwell
Assistant Cashier
Norma Coffey
Assistant Cashier

DIRECTORS:

J. R. Allison
O. L. Bybee
Jeff Carlile
Winford Carlile
Howard Gault
W. N. Hodges
R. T. O'Daniel
Harlan D. Vander Zee



from all of us...

★ OFFICERS
★ DIRECTORS
★ EMPLOYEES

In the tradition and Spirit of Christmas
**MAY 1972 BE A PROSPEROUS
YEAR FOR EACH OF YOU!**



Each Depositor Insured to \$25,000
FDIC
FEDERAL DEPOSIT INSURANCE CORPORATION

Hereford
STATE BANK

"The bank that friendly service built"

12 days of Christmas made medieval festival

"In the Twelve Days of Christmas, my true love said to me..."

The verses are among the most popular of the Season. They date back to 567 A.D., when the Church proclaimed the period of twelve days, from the Nativity to Epiphany, a period of celebration.

It is in fact the big holiday of

Boar's head was old Yule symbol

A traditional feature of the Christmas festive table is the boar's head. This legend, told in Queen's College, Oxford, provides a basis for the tradition:

A student walking and reading in the woods on Christmas Day, was attacked by a wild boar. He overpowered the boar by choking it with his book a volume of Aristotle. Then he cut off the boar's head to retrieve his book and brought the head triumphantly to table.

ROSES POPULAR

Red roses are bright with the color of yuletide, also a traditional symbol of love and sentiment. Florists predict that more roses will be wired to mothers, wives and sweethearts on Christmas Day than any other cut flower. They're available in virtually every community in the United States.

Serve A White Christmas For Gala Holiday Dessert



Holiday eggnog rises to new heights as a Christmas Bavarian dessert. A velvety white chiffon, Christmas Eggnog Bavarian has a fruit cocktail topping accented with Curacao for a delectable look and flavor. This dessert is quick to prepare since you use bottled eggnog and whipped cream spiced with nutmeg. And the secret of holding the mixture high and firm is using unflavored gelatin which lets the natural holiday flavor of eggnog come through. An added holiday plus is that you can make this towering dessert in the morning and have it all set for dinner, with a minimum of work.

Christmas Eggnog Bavarian

- | | |
|-------------------------------------|--|
| 2 envelopes unflavored gelatin | 1/2 teaspoon nutmeg, optional |
| 1/4 cup sugar | 1 tablespoon brandy or rum flavoring, optional |
| 1 can (29 ounces) fruit cocktail | 1 cup heavy cream, whipped |
| 3 cups commercially prepared eggnog | 1 tablespoon Curacao |

Mix together gelatin and sugar in saucepan. Drain 1 cup syrup from fruit cocktail; add to gelatin-sugar mixture. Place over medium heat, stirring constantly 3 to 4 minutes until gelatin is dissolved. Remove from heat; stir in eggnog. Add nutmeg and flavoring, if desired. Chill until mixture is the consistency of unbeaten egg white. Fold in whipped cream. Turn into a 6-cup mold; chill until firm. Add Curacao to remaining fruit cocktail for sauce; chill. Unmold Bavarian and serve with fruit cocktail sauce.

YIELD: 8 servings.

Old traditions of New Year's found in Orient

Marco Polo, traveling through the land of the Great Khan, found that the Khan and all his subjects, by tradition, wore white robes at New Year's which they celebrated in February.

The white robes they considered a good omen to bring them luck and happiness. The subjects presented jewels to their ruler so that he might know abundance throughout the year.

St. Francis tried to awaken Christ spirit in people

Like all the stories about Francis of Assisi, the following story bears record of his faithful conformity to the example of humility and poverty personified in his Lord, Jesus Christ.

Long ago, in the 13th century when Francis went about doing his deeds in a dark world, he and a few of his companions were celebrating the festival of Christmas in the friars' lodging at Rieti. Some of the monks thought it fitting, because of the presence of a high ecclesiastic, to lay out a table "a bit special" and set out a table with white linen and glassware.

When Francis saw the elegance of the table he called one of the monks and told him to tell the friars not to wait for him if he should not come promptly at mealtime.

When the friars had got midway into the feast there was a knock on the door. Francis entered, leaning heavily on a beggar's staff and advancing meekly as a pauper. In a beseeching voice he called out, "For the love of the Lord God, give alms to this poor, infirm pilgrim!"

The visiting priest and all at the table gasped with astonishment. Finally the guest of honor broke the startled silence. "For the love of that Lord whom thou hast named, we will give you of the alms which the Lord has given us."

Francis humbly accepted the platter and bread the prelate of-

fered him and sat down on the dirt beside the table.

Again silence fell over all. The friars looked miserable and unhappy with their beloved leader squatting on the ground like a beggar, and could not eat. Francis at last spoke:

"When I saw the table worshipfully and sumptuously laid out, I thought within myself it was not the table of poor men of God who daily go from door to door for alms. For it becomes us, dearest, more than other men, to follow the example of the humility and poverty of Christ, because we are professed and called to this before God and men."

"Dear brothers, the feasts of the Lord and of the Holy men of God are rather honored with the want and poverty by which those godly men conquered heaven for themselves than with the elegance and superfluity by which they are far removed from heaven."

Francis spoke these words with a gentle voice, without the edge of reproof and reproach.

No wonder men and women from all walks of life were compelled to believe in the love of God because they saw it witnessed daily in the life of this little man of God!

MERRY CHRISTMAS

Legends surround Christmas tree

The star that you hang on the tip of your tree... the mistletoe that Janie fastens hopefully at the doorway... these and other symbols of Christmas have reasons for being.

Legends about the Christmas tree abound. The Druids are said to have worshipped trees for themselves thousands of years ago. Gradually the tree took its rightful place among the symbols of worship.

In Scandinavia the people once idolized trees. When they be-

came Christians they made trees part of Christmas festivities.

Another legend holds that the first Christmas tree was seen in a vision experienced by an English missionary named Winfrid. Later he was called Boniface. It happened about 1,200 years ago when he was going through northern Germany. One day he stumbled on a group of non-believers huddled at an oak tree. They were preparing to sacrifice a little prince, Asulf, to the god Thor.

Winfrid stopped the ceremony and chopped down the oak. As the tree fell, a young fir tree appeared. Winfrid interpreted this as the tree of life, saying it represented Christ.

The custom of decorating homes with green branches actually harks back to the days before Christ's birth. Romans exchanged tree branches for good luck at the start of January. The English copied the custom, associating it with Christmas. An old English rhyme explained it this way:

"Holly and ivy, box and bay, put in the church on Christmas Day."

In the last five years there has been a 100 per cent increase in lock sales, says the Associated Locksmiths of America.

Geysers, created when ground water seeping through rock fissures meets hot gases from molten magma deep in the earth, are among nature's rarest phenomena.

LAUGH TIME



Holiday Greetings

May your home be blessed
with all the joys of the
Season! Merry Christmas!

LaPLATA INSURANCE AGENCY

364-4918 205 S. 25 Mile Ave.

GREETINGS!

Have a "bumper crop" Yuletide!

WAC SEED, INC.

W. of City 364-1424

ROSEL

WE SEND OUT GREETINGS TO FRIENDS FAR AND NEAR
FOR YOUR HAPPINESS DURING THE COMING YEAR...

From Mr. & Mrs. Dick Norwood, Mr. & Mrs. Ray Roberts and the
Entire Staff of...

DICK NORWOOD CHEVROLET-OLDS

206 N. Schley 364-2160

Season's Greetings

WISHING YOU HOLIDAY CHEER!

E-Z WAY MARKET

Open 7 a.m. - 11 p.m. 7 Days per Week

910 Park Ave. Phone 364-1363

Greetings

The holiday season is here--
we hope it's jolly for you from
start to finish! Best wishes from

E. B. Black Co.

202 N. Main Quality Furniture
Phone EM 4-0055 Since 1901

First St. Nick became legend in lifetime

St. Nicholas, the Bishop of Myra, born in the fifth century in Patara, Turkey, was a living legend during his lifetime because of his love of people and his charities.

Nicknamed fondly Noel Baba, he was known as the saint of virgins, for helping poor and unmarried girls to secure dowries for marriage.

He was also the favorite of seamen. Even pirates respected him because of his uncanny sixth sense about weather.

His bones, believed to have curative powers, were stolen from his tomb here and carried to Bari, Italy, 1087, where they still rest.

Why is St. Nicholas associated

with Christmas?

Festivities of St. Nicholas Day, which falls on Dec. 6, used to extend until Christmas time, and were so popular that finally the two were incorporated into one—making St. Nicholas the symbol of Christmas.

The St. Nicholas Festival found its way into the United States with Dutch emigrants and St. Nicholas' name gradually became Santa Claus.

No Christmas services are held in the Church of St. Nicholas in downtown Demre (ancient Myra) because there are no priests or any Christians here now.

The church, with a gendarme station and trees blocking its

view from the street, has now been completely restored by the Moslem Turks.

The interior is lighted through glass-covered arched windows behind the altar. Mosaics on the floor of the 48 by 24-foot nave and frescoes of saints on the walls inside the church and the courtyard are still visible.

In one of the two side aisles of the church is the sarcophagus of Santa Claus, with a marble cover on which two reclining figures have been carved—that of an adult, perhaps St. Nicholas, and a child.

IDEAL TREE

The ideal Christmas tree is the fir, because of its tendency to hold its needles longer.

Moon-faced handyman may have inspired poem

His dimples, how merry!
"... His eyes, how they twinkled!
His dimples, how merry!
His cheeks were like roses, his nose like a cherry!
His droll little mouth was drawn up like a bow, and the beard of his chin was as white as the snow..."

From a famous poem, probably one of the most cherished and well remembered in all of the English language.

Written almost 150 years ago by Clement Clark Moore, this poem helped create one of the great legendary figures of all time, the "plump and jolly old elf," Santa Claus (who up to that time was depicted as rather a gaunt and somber St. Nicholas whose living prototype had been an obscure ecclesiastic of the Fourth Century).

There is no substantiated version of how Dr. Moore got his idea for this image, so different from most of those prevailing.

The actual image of Santa Claus, or St. Nicholas as Moore called him in the first version, may have come from the moon-silhouetted face of his handyman.

Legend holds that it was on a sleigh ride over the snow packed New York streets of 1822 as he and his handyman, Peter, went from the estate to Greenwich Village to deliver Christmas presents.

The famous lines were set down by Moore at a writing desk in his home located on a 50-acre tract in a New York City area still known as Chelsea, down on the lower West Side where the wholesale flower market now stands.

At the time, Moore was a professor of Oriental languages in the General Theological Seminary in New York.

According to tradition, Moore read the poem to his children that Christmas Eve, although it seems more likely that the children were already in bed by the time he finished writing the poem. He probably read it the next day—Christmas Day, 1822. But whenever he read it, the

Card was first used as holiday idea in 1850's

In America, credit for the first Christmas card goes to an obscure Albany, N.Y., engraver named R.H. Pease, the promotion-minded proprietor of Pease's Great Variety Store.

The card isn't dated, but most experts think it was done in the 1850's. They note an impish Santa Claus and his reindeer at the top of the card; since the

poem was an immediate success—not only with his own children, but with others.

Moore's "The Night Before Christmas" earned him lasting fame. It eclipsed his important work in linguistic scholarship and it is fitting therefore that the famed ballad has now been translated into more than 50 languages.

famed cartoonist, Thomas Nast is known to have been the first to come up with that idea about 1850, the date seems fairly certain.

The first American cards published in any quantity came from the Roxbury, Mass., shop of Louis Prang, a German political refugee who went into the printing business.

The result of all this is that the average American family mailed some 110 cards this Christmas and the Post Office Department collected over \$200 million in stamps, according to spokesmen for a greeting cards trade group.

SUITABILITY

At Christmas I no more desire a rose

Than wish a snow in May's new-fangled mirth;

But like of each thing that in season grows.

William Shakespeare (1594)

MERRY CHRISTMAS

Wishing you a Merry Christmas

And the Seasons Best!

**HEREFORD TEXAS
FEDERAL CREDIT UNION**

330 SCHLEY PHONE 364-1888

Each member account insured to \$20,000
NCUA
by Administrator, National Credit Union Administration

The decree that came before Christ's birth

And it came to pass in those days that there went out a decree from Caesar Augustus, that the world should be taxed. And this taxing was first made when Cyrenius was governor of Syria. And all went to be taxed, every one into his own city. And Joseph also went up from Galilee, out of the city of Nazareth, into Judea, unto the city of David, which is called Bethlehem, because he was of the house and lineage of David. To be taxed with Mary, his espoused wife, being great with child. And so it was that, while they were there, the days were accomplished that she should be delivered. And she brought forth her firstborn son, and wrapped him

in swaddling clothes, and laid him in a manger, because there was no room for them in the inn. And there were in the same country shepherds abiding in the field, keeping watch over their flock by night. And, lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them, and they were sore afraid. And the angel said unto them: Fear not; for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David a Saviour, which is Christ the Lord. And this shall be a sign unto you: Ye shall find the babe wrapped in swaddling clothes, lying in a manger. And suddenly there was with the angel a multitude of the hea-

venly host, praising God, and saying: Glory to God in the highest, and on earth peace, good will toward men. And it came to pass, as the angels were gone away from them into heaven, the shepherds said one to another: Let us now go, even unto Bethlehem, and see this thing which is come to pass, which the Lord hath made known unto us. And they came with haste, and found Mary and Joseph, and the babe lying in a manger. And when they had seen, they made known abroad the saying which was told them concerning this child. And all they that heard it wondered at those things which were told them by the shepherds. But Mary kept all these things, and pondered them in her heart. And the shepherds returned, glorifying and praising God for all the things that they had heard.

Food for beasts, birds is custom

Among the holiday customs in many European lands is the one of putting out sheaves for the birds and giving all the farm animals an extra portion at Christmas. Some legends attribute this happy custom to an old pagan superstition... a fear of evil spirits and a desire to appease them! Another, more reasonable conjecture is based on the spirit of love which embodies Christmas... as personified by St. Francis of Assisi. History records that the custom originated with this good friar. Quoting from records of his followers... "we who were with blessed Francis... bear testimony that many times we have heard him say, 'If I were to speak to the Emperor, I would tell him for the love of God... to make a special law that no man should take or kill sister Larks... that all... the Lords of castles and villages should be bound every year on Christmas Day... to throw wheat and other grains outside the cities and castles... and that for the reverence of the Son of God, Who rested on that night with the most blessed Virgin Mary between an Ox and an Ass shall be bound to provide for them... Likewise that all poor men should be satisfied by the rich with good food...'

St. Francis' fame spread all over the world during his lifetime and beyond. He was so admired by all people that it is likely that his words were spread afar, and that in this way this kindly custom became a "jewel" in the treasury of Christmas good deeds.

Christmas is worthwhile if made that way

"You can't see the woods for the trees" ... so goes an old saying. To paraphrase this, "you can't experience a Christmas because of the tinsel litter that covers and surrounds it." How easily one can become engulfed in the wrappings, in the outward and visible display of the Season... and lose sight of the true meaning! After all, the secular Christmas is based on worthwhile things... communication with family and friends in various,

time-consuming ways. There are cards to be addressed and mailed... or taken to a special mailbox for distribution. There is an air of hospitality you should observe. (Only a Scrooge would frown on this!) There are fixings-up of the house, choosing decorations, foods to prepare... gifts to make or buy. Even if the purchase costs little, there is the special time for the special gifts. And who would begrudge the spending of time on these happy duties? In fact, most of us enjoy the doing even though we get footsore and weary, and perhaps foolishly overspend. Just so we do not lose the whole point of Christmas, just so the celebration is not squandered and becomes dull, or part

of a too-often-repeated pattern. Let us try to salvage the true delights of Christmas, as a child would enjoy it. Not in childishness, but in childlike wonder, a renaissance of the joyous spirit that we sometimes permit to become jaded. The Mariner 9 spacecraft is set to radio back from Mars 25 to 30 billion bits of computer information. The first global conference on the environment will be held in Stockholm next June 5-12.



May the peace of Christmas abide in your heart.
WARREN BROS. MOTORS
1410 Park Ave. 364-1423
"Serving Hereford Since 1948!"



Our "sole" Wish to You and Yours
CARTER SHOE SHOP
138-B W. 3rd 364-9691



A joyous Noel to each and everyone of you!
WEST PARK 66
SERVICE STATION
829 S. 25 Mile Ave. 364-2633

JOYOUS HOLIDAY GREETINGS

Best of the season to you and your family!

J.V. CAMPBELL MOTORS
321 N. 25 Mile Ave. 364-4402

SEASON'S GREETINGS

OUR WISH IS FOR EVERYONE TO ENJOY THE BRIGHTEST HOLIDAY SEASON POSSIBLE

Merry Christmas & Happy New Year
From Everyone At...

JIM'S PLUMBING & HEATING Co.
803 S. Texas ROTO ROOTER SEWER SERVICE 364-3160

CONTINENTAL GRAIN CO.
Hereford, Texas

MAY YOUR HOLIDAY SEASON BE A HAPPY ONE.
MAY YOUR NEW YEAR, '72 BE A PROSPEROUS ONE.
MAY YOUR WISH FOR WORLD PEACE BE FULLFILLED... and
MAY FREEDOM ABIDE FOR YOU AND YOURS!

from all of us at...

CONTINENTAL GRAIN CO.
Hereford, Texas

Origins of Christmas

Lights, candles told

Lights and candles have always been associated with Christmas Day. They were used both on the tree, and lighted in the windows of the houses.

This is in keeping with the celebration of Christ's birthday; "Christmas" means "mass of Christ," the word derives from the church celebration of the day, which formed a very important part of the holiday observance in early medieval days.

It is not the actual birthday of Christ we observe, for that date is lost in legend. There was no celebration for over 200 years after His death.

The Romans had a great feast in honor of Saturn, the Sun god. This Saturnalia was held in December at the turn of the winter solstice. The northern races

celebrated the Yuletide (heaven winter feast) at the same time, decorating trees with lights. These lighted trees were called sun trees.

About 400 A.D. the Pope Julius I, fixed December 25 as the date on which Christmas was to be observed, and ordered masses to be held to replace the pagan rites.

The Middle Ages were a period of light in many ways. There was a light for the higher spirit of man, reflected in the resurgence of creative arts. And the rites of Christmas were at a zenith. Carols and hymns were written and sung by the monks. So hauntingly beautiful, so timeless, these hymns are still very much part of the beauty of the Season in our own time.

Originally designed to honor

the Christ, the vestments and accoutrements of the Church ceremonies were splendid, indeed.

Eventually this deteriorated to mere show and self-aggrandizement, even to debauchery. In England a Lord of Misrule directed the festivities, which became so rude and profane that the Puritans would have nothing to do with them.

The Pilgrims made a "bad name" for themselves, down through the centuries, when they outlawed Christmas in Plymouth Colony, but history tells us that the good people, with sincere, devout intentions of celebrating in the sacred tradition, probably had due cause.

Regardless of the origins of the ban, the Light of Christmas Day did not dawn again in New England until comparatively lately.

There are some who would say that today the so-called

Christian world is undergoing another period of darkness, that there can be no Christmas in reality as long as the world suffers from so much widespread brutality and greed.

These harbingers of evil greatly underestimate the nature of man to overcome the evils which beset him, many of which he created, himself.

Every one of us has the power to overcome whatever evils "possess" us. Every one of us, through the power of a Heavenly Father, can reject the forces that degrade him, and turn toward the Light.

This Christmas, let us all rededicate ourselves to a year in which the Light of the world illuminates our lives.

MOON BELIEF

A waxing moon is more favorable at Christmas than a waning one, according to an old Scottish folk belief.

Peruvians dunk picarones in to caramel sauce spiced with anise seeds.

Germans enjoy fastnachts or jelly-filled Berliner plannkuchen with coffee.

Musical belief of Christmas

The musical tradition of Christmas is believed to have begun in 129, when Telesphorus, Bishop of Rome, decreed that "in the holy night of the Nativity of our Lord and Savior, (all) do celebrate public church services and in them solemnly

sing the Angel's Hymn."

Since then, literally thousands of carols have been written by such as Sir Walter Raleigh, Martin Luther, Johannes Brahms, Francis Scott Key, Henry Wadsworth Longfellow and Pope Pius IX.

But Christmas songs weren't called carols until well into the 13th Century, because, during most of the Middle Ages, priests

and monks did all the singing inside the churches.

The people were only allowed to sing and dance outside, making up words and tunes about the birth of Christ. The French word "carole" and the Italian "carola" both mean a ring dance accompanied by singing, and from this comes our word carol.

The first American Christmas

carol was written by a French Jesuit missionary named Jean de Brebeuf. He composed a song called "Jesus Is Born" for the Huron Indians with whom he worked in the early 1600s.

GHOSTS MAY ROAM

There is an Old World belief that ghosts are free to roam about on earth from St. Thomas' Eve, Dec. 20, until Christmas Eve.

Easy Holiday Elegance



Glaze small onions with butter, brown sugar and roasted diced almonds for an ideal turkey accompaniment. So easy, so elegant!

If your food store doesn't carry roasted diced almonds, buy whole natural almonds (skins on), chop coarsely and roast in an oiled or buttered pan for about 7 minutes at 350 degrees.

Glazed Onions Almondine
1 1/2 lbs. small white onions, peeled
2 tablespoons brown sugar
1/2 cup roasted diced almonds
3 tablespoons butter

Cook onions in boiling salted water until fork-tender (about 25 minutes). Drain well. In saucepan, combine butter, brown sugar and almonds. Cook, stirring occasionally, until butter and sugar are melted. Add onions and heat through, turning to glaze. Makes 5 or 6 servings.

SEASON'S JOYS



May all the good things of the season come your way!

Knox TV & Music

509 Park Ave. Bank Rate Financing 364-0766
Serving the People in Deaf Smith County for 17 years!

MERRY CHRISTMAS

AND A —

HAPPY NEW YEAR

WHILE VISIONS OF SUGARPLUMS DANCED IN HIS HEAD...

Christmas is a time of special wonderment for little ones...we pray that the season will bring peace for their sake, and the world's.

from ...

MR. & MRS. G. D. CAISON
and Family

and

ALL THE EMPLOYEES of

THE CAISON HOUSE
RESTAURANT

and

THE La BOTIQUE

West Hwy 60

Nativity scene -- true Christmas

The true meaning of Christmas can be conveyed by simply viewing the Nativity Scene, where the Christ Child lies as a symbol of love, exemplifying the spirit of Christmas.

The custom of reenacting the birth of Jesus originated in the 13th century in Greccio, Italy, where a simple manger was constructed by St. Francis of Assisi as part of the Christmas observances. St. Francis wanted to help the people understand

the meaning of the scriptures, to show that Christ, like them, also came from humble beginnings.

A crib was assembled in a cave on a hill, with a life-sized wax figure of the Christ Child in the manger. Real people assumed the roles of Mary, Joseph and the shepherds. Live animals were arranged around the crib.

Worshippers traveled great distances to view the Nativity Scene, bringing gifts and chant-

ing hymns of praise. The pilgrims were inspired by Francis to cast aside all hatred from their hearts and to meditate on the themes of the Christmas season—HOPE, PEACE AND LOVE.

Visitors to the first Nativity idea soon spread to other replicas at Greccio were impressed by the Christmas ritual and Italian towns. Gradually, the tradition was observed in Spain, Portugal, France, England and

other parts of the world. At first the Nativity scenes were very simple, but through the ages, they became more elaborate.

Here in the United States, Nativity scenes are becoming more popular each year. In many communities, families, churches and civic groups arrange outdoor crib sets, conveying the message of the Christ Child at Christmas—"peace and goodwill to all men".

Environmentalists Prevent Xmas close in on Xmas

Instead of gifts that pollute, environmentalists are giving gifts that either improve the environment or at least don't deplete it. That's because millions of Americans are newly concerned with ecology.

Ecology fans don't wrap their gifts, in hopes of teaching people that they shouldn't pollute with paper bags and wrapping paper. Friends of the Earth, San Francisco, suggests using bandanas, cloth napkins or newspapers as wrappings—all materials that can either be used again or recycled.

Some retail stores have set up ecology "corners" or "botiques" from which it sells games, kits, sweatshirts, posters and other items. The kits, designed for children, include "Why Leaves

are Green," and "Life In The Water," which provide material for scientific experiments. The games—Ecology, Dirty Water, and Smog—are Monopoly-like contests designed for older children and adults.

It takes a nice day in Alaska to bring out the ice worms and snow fleas.

In a remote corner of the Himalayas, newcomers may become local cooking oil pressed out of dizzy eating food prepared in a oil pressed out of wild marijuana.

neurosis

Many people suffer from what psychiatrists often call "Christmas neurosis". The season to be jolly often makes them sad and the holiday makes them lonely. And in reaction to it, some people may drink too much or engage in other activities in which they don't normally engage.

The Thanksgiving-Christmas period is a time for family centered festivities and those who

might have any various kinds of unfinished business with their family—or who have no family—have a greater tendency at this time to experience loneliness, depression, sadness—a misanthropy of togetherness.

People with problems in family relationships tend to react particularly at the holiday season. Memories and nostalgia can bring to surface feelings which are ordinarily repressed. The past memories may be unpleasant, as over failure to receive or give gifts, disappointment with gifts, deaths in the family or ugly arguments at Christmas time.

The holiday neurosis usually ends after the holiday, but if a friend or relative has the blues, it doesn't do any good to tell him to cheer up, the person has reason for his depression.

Letters to Santa...

Dear Santa,

My name is Danny Reid. I live at 1516 Brevard, Hereford, Tex. I want a bicycle, football game, electric, a set of tools. Sportsmans target set. Spinning wheel car.

Yours Truly
Danny Reid

Dear Santa,

Both my little brother, Todd, and I would like to have a cap gun and a rifle. I would like to have a bicycle with a horn then Todd could have my old tractor.

Thank you,
Cary Price

This is me

I am a four year old blond head.

Dear Santa

I am Shaundelle Marie Beavers and I live at 102 Aspen. I saw you at the movies.

Would you bring me some toys for Christmas and a Barbie and Dawn doll. And something nice for all the other kids too. Merry Christmas and Thank You.

Dear Santa,

Would you please bring me a Screaming Deamon, Skittle Pool, and an Indian Set.

I have tried to be good this year.

Is your sleigh ready for Christmas Eve?

Love,
Blair Rogers

MERRY CHRISTMAS

Christmas Cheer



We prescribe Only the Best!
THAMES PHARMACY

110 S. Centre 364-2300

From
Lucy
Cookie
Irma,

Dear Santa

We are all happy Christmas is here. For Christmas my sister, Cookie, wants a big doll, and Irma wants a little horse with wheels on the bottom, and Me, Lucy, I want a red typewriter. The toys are from the store of Western Auto. We like Hereford very much. I wish it would snow and snow. I wish I could see the real Santa. That is all.

P.S. HI

By By
From Lucy, Irma, Cookie
to-Santa Claus

Diana
Merry Christmas
Happy New Year
Happy Holiday

Dear Santa,

Would you please bring me a student writer, Angel baby and I want one of the golden Corinne doll please bring me these toys
Love Love
Love
Mindy



A HEARTY THANKS FOR
YOUR WARM PATRONAGE

HEREFORD RADIATOR
FRAME & AXLE

116 South Avenue K Phone 364-3355



A JOYOUS
CHRISTMAS TO YOU

To you our customers, at this very festive season, we wish all blessings.

**NEW HOLLAND
HEREFORD**

S. Hwy. 385

364-4001

Shook Tire Co.

Wishes You a Merry Christmas



SANTA TRAVELS SAFER ON MICHELIN TIRES !

Scandinavian countries respect the Christmastime 'Yul-bock'

A Christmas Yul-bock is familiar to the children of Scandinavian countries. In Sweden, the children are told that the Yule ram will butt them if they are

disobedient, however this doesn't seem to frighten them very much. They regard him with great affection. Along with Christmas candles in these countries, you can usually see a small straw goat.

Eskimos Xmas big occasion

Children of the Far North know of the Christmas story only what the white man has told him. But before the white man visited them, the Eskimos had a big mid-winter festival Sinck Tuck, a big dance and present giving party.

It is unique in that it is an event between towns or villages. One invites the other, and the next winter the entertained village returns the compliment. The heart of it consists of folk dances in costumes of fur, trimmed with feathers and ornaments of ivory; feasting on rare delicacies; and the grand finale, present-giving.

On the appointed day, a long, picturesque caravan of dog teams arrives, bringing every member of the village, even the ill and the crippled, who may need assistance. The dancing lasts for days, as long as the entertaining village can produce feasting, provisions and entertainment. It is a season of good will and merriment for all.

In Norway they leave food out for the Julebuk. If he ignores it, it means that the ram has been offended in some way, and this is considered a bad omen. Sometimes they will find grain in the dish, and this will mean a good crop year is ahead. In some Norwegian homes the Julebuk truly comes into the living room for a surprise visit on the Yule Eve with the Juenisser riding on his back.

In Denmark, the Kapper-bock as they call him, usually consists of a pole which the rider straddles like a hobby-horse. A great skin and a head fashioned of paper or wood make the animal realistic enough to cause lots of fun among the children.

LETTER TO SANTA

Dear Santa I want a shopping cheral for Christmas, how are you? I am fine. Dad wants some nuts for Christmas in his sock. Mom wants a new nite gown. Shyla wants a new tippytoes. I love you Santa. I like school love Shannon Gerk

MERRY CHRISTMAS

Letters to Santa...

Dear Santa Claus, I have been a good Boy. Please bring me a screamin demon, sizzlers car 5. Juice Machine" and a za zooooom. and a football Love Scot Skinner

Dear Santa: I want a drum and a clock and a visi-tune and a tent and a pedometer and a service station with parking house and a steel drum and a four egg incubator and a Rolling stones and a star finder and a walkie talkie and a BB gun. From Patrick

Dear Santa, I would like to have a "Match-box" Stee-N-Go, Walkie Talkies, wagon, and please bring my little brother some pull toys. He is one year old and I am eight. Tell Mrs. Santa Claus hello for Shay, my little brother, and me. We love you. Brent Jackson Toadlena Boarding School Navajo Reservation Toadlena, New Mexico

The only government revenue on Pitcairn Island comes from the sale of stamps.

Dear Santa, Thank you for the toys you brought me last year. This year I would like a punching bag with boxing gloves, a jump-o-leen, and Dallas Cowboys electric football set.

Please remember all the other boys and girls.

I will leave you some Christmas cookies and milk on the table by the coach.

Love, Greg Robinson P.S. If this is too much, just bring me the football set. Please

Dear Santa Claus, I am 11 years old and I have a little brother who is 8 years old. My name is Staci Robinson and I would like you to bring me a tape-cassette player. I hope this is not too much so I will understand if I don't get it. Please remember all the other girls and boys. Well I had better go now. Good-bye! Love, Staci Robinson P.S. I will leave you out some homemade Christmas cookies and milk. I hope you like them bye.



a note of cheer at this happy holiday time!

MARY L. SPENCE
MUSIC CO. INC.

244 Main Phone 364-0631

Merry Christmas

TO EACH AND EVERY ONE

Whether your dreams be big or little, may they all come true!



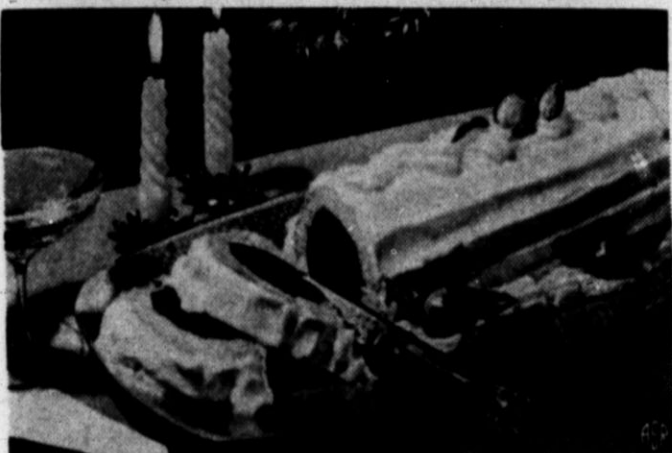
from all of us

Helen's

Downtown Hereford

★ MERRY CHRISTMAS ★

Elegant French Yule Log



The French love the combination of chestnuts (marrons, as they call them) and chocolate, and have brought it to perfection in the dark, rich filling for this Christmas dessert. Why not go all out for the holiday? French unsweetened chestnut purée in 15½ oz. cans may be found at most specialty food stores or in the fine food sections of supermarkets and department stores.

French Chestnut Yule Log

(Makes 1-1½ inch roll)

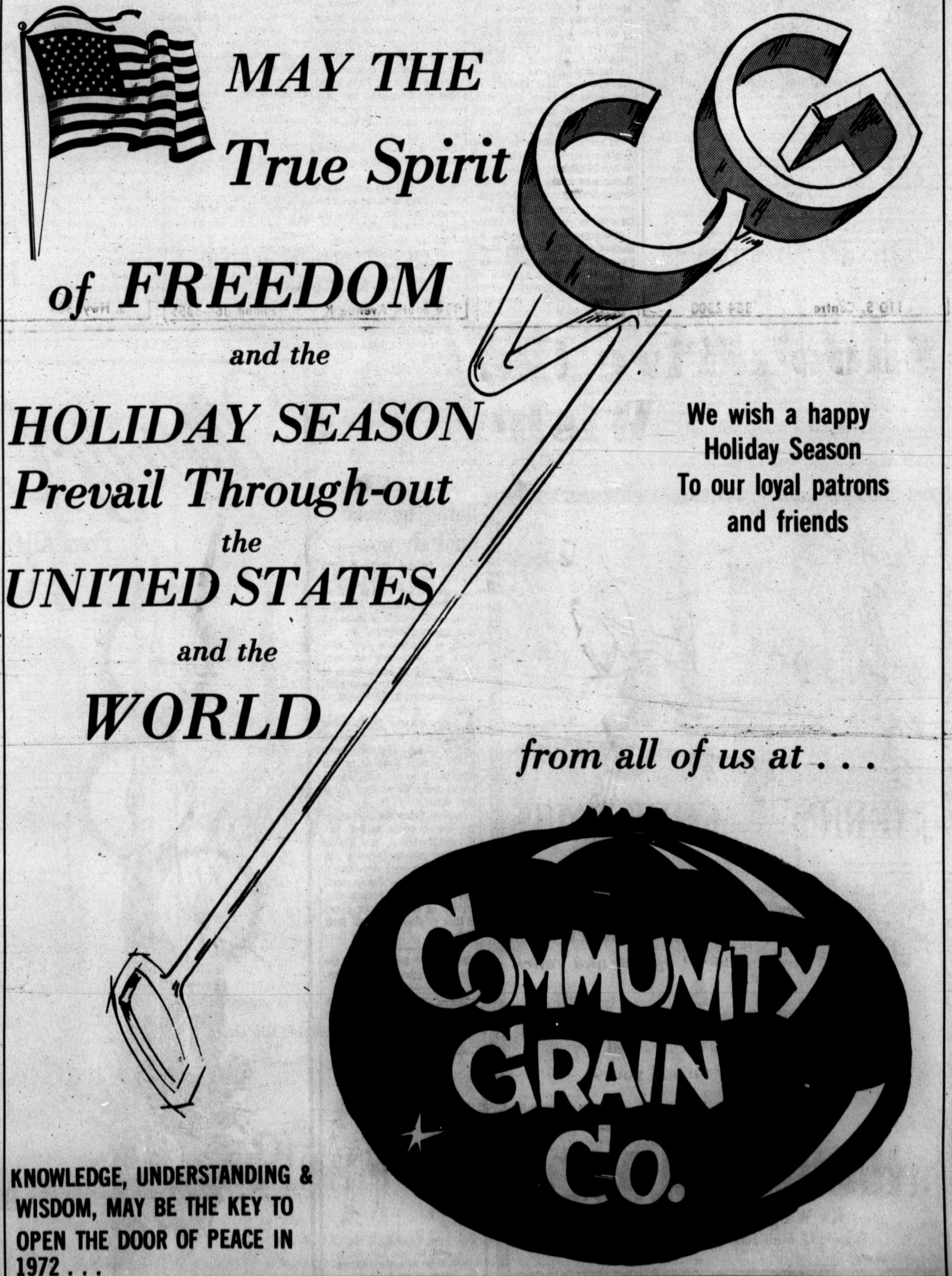
To make cake roll:

3 eggs 1 cup sifted all-purpose flour
1 cup granulated sugar 1 teaspoon baking powder
5 tablespoons water ¼ teaspoon salt
1 teaspoon vanilla extract
Line a 15 x 10-inch jelly roll pan with heavy weight aluminum foil. Lightly grease bottom of foil, not the sides. Beat eggs until thick and lemon colored. Gradually beat in sugar until mixture is very thick. Beat in water and vanilla. Sift flour with baking powder and salt. Add flour all at once and fold gently into egg mixture. Spread batter evenly in pan. Bake in a preheated moderate oven (375° F.) 12-15 minutes. Remove from oven and immediately turn cake onto a towel covered with granulated sugar. Remove foil. With a sharp knife trim the crisp crust. Starting at the 15-inch side roll up cake in the towel. Place roll on rack and cool.

To make filling:

2 cans (15½-oz.) French unsweetened chestnut purée 1 teaspoon vanilla extract
½ cup sweet butter 1 tablespoon instant coffee
4 squares (4-oz.) sweet cooking chocolate ½ cup granulated sugar
2 tablespoons milk 1½ cups heavy cream, whipped
1 cup confectioners' sugar 1 tablespoon Cointreau

Beat chestnut purée with butter until smooth. Melt chocolate. Stir in milk, vanilla, coffee and sugar. Add chocolate mixture to chestnut purée; beat until well blended and smooth. Chill until firm. With the hands, shape mixture into a long roll about the width of the cake. Unroll cake. Place chestnut filling roll at one end of the cake and re-roll around the filling. Put roll on a serving platter. Decorate with cream whipped with confectioners' sugar and Cointreau. Garnish with marzipan strawberries.



MAY THE True Spirit of FREEDOM and the HOLIDAY SEASON Prevail Through-out the UNITED STATES and the WORLD

We wish a happy Holiday Season To our loyal patrons and friends

from all of us at . . .

COMMUNITY GRAIN Co.

KNOWLEDGE, UNDERSTANDING & WISDOM, MAY BE THE KEY TO OPEN THE DOOR OF PEACE IN 1972 . . .



Vaughan Real Estate

Phone 364-2850
116 South 25 MILE AVENUE

Christmastime festivities differ from land to land

These days foreign consulates occupy many of the old town houses and mansions of the upper East Side, and the official entertaining that goes on in them is frequently on a grand scale.

The Consul General of Sweden, for instance, occupies the great gray 18-room mansion at 600 Park Avenue. The magnificent house, with its 18 rooms and seven baths, was built in 1912 by the architect James Gamble Rogers.

The house now decorated for

Christmas with dozens of Swedish straw animals and stars, copper bowls full of greens and candles on every window sill is festive and beautiful, particularly with fires roaring in the great fireplaces.

Part of Christmas entertaining is the Lucia ceremony, traditionally held in Sweden on December 13, to commemorate the coming of Santa Lucia, the lady with the ring of lighted candles on her head. She comes on dark night of winter to bring light and to announce the beginning

of Christmas. It is a charming Christmas tradition that dates back to the end of the 17th century and is now enthusiastically observed in Swedish homes, offices, factories, and cities.

The modern Greek Christmas echoes the country's seafaring past. Youngsters make paper boats to set adrift in the sea or on rivers. . . St. Basil, who distributes Christmas toys, makes his rounds in a boat. . . and pictures of anchors appear in countless windows. Decorative icons capture this spirit; they depict not only saints and religious symbols, but ships, anchors, and letters of the alphabet as well. Members of the family can make them of plastic clay imprinted with a pencil or swab stick, then painted with water colors and baked in an oven until they are firm.

Greek "welcome trees" are poles garlanded with evergreen and water-repellent bows, then topped with flaming torches.

The ancient custom of burning the Yule log at Christmas is preserved on many French tables in the Buche de Noel, a rich cake made in the shape of a log and then covered with chocolate and colorful icing decorations.

No French homemaker would dare set a holiday buffet table without a carefully arranged centerpiece of red roses. They're also used liberally in decorating the home, along with a variety of greenery, bright ribbons, and baubles.

In Ireland, building a Grotto for the Nativity Scene becomes a family project. Children and parents take long walks in the countryside to search for colored stones, tree bark, and pieces of wood to assemble on a table. Some reproduce the setting of Bethlehem, but an Irish landscape is more common. Family members can build a grotto of mounds of papier-mache set on a hard-board base; branches and rocks fill the open spaces. The Holy Family is placed in the center, with adoring angels, animals, and shepherds nearby. Wise Men are moved closer to the Christ Child each day of the holy season.

Greens are used in Austria to banish demons that lurk in darkness during the gloomy days of winter. Holly—as in the Advent

wreath bearing four candles—guarded against witches, thunder and lightning. The wreath itself is an early symbol of victory and glory. On three of the four Sundays of Advent, a candle is lit while the family joins in prayer. Four candles are lit on the final Sunday, denoting the coming of the Saviour as the Light of the World.

Greens and apples together, as in the tri-light tree, signify hope for the forthcoming spring. On Christmas Eve the family gathers and sings carols. Father lights the first candle, and Christmas Eve dinner is served. The second candle is lit on Christmas Day; the third on New Year's Day when the festivities end.

Tart jam, a favorite with Austrian cooks, provides unexpected holiday flavor in Linzer Cake, a plum jam filling in a bread-crumbed nut crust. The Little Nut Butter Rounds are adapted from Zauner Krapfen.

"In with the good luck, out with the bad" is the spirit in which misfortune is smoked from house and stable in Austria. The sparkler man holds sparklers to be lit on Christmas Day. The felt Advent calendar has tiny gifts concealed behind walnut half-shells. Good children are allowed to cut off one each day during the Advent season.

Stacks of panettone, the tall, dome-shaped cakes which are traditional in Italian homes, filled store windows six weeks ahead of Christmas and housewives began shopping early for the Christmas Eve meal—pasta with tuna sauce, pickled eel, apples for frying and broccoli.

Many Italians eat lamb at the traditional Christmas Day dinner, but in Southern Italy and Sicily, goat meat is still the favorite.

There is a more spiritual atmosphere in Italy than in many European nations.

Mangers still are more popular than Christmas trees. Every city and town boasts at least one famous manger scene. Rome has one on the tourist-favored Spanish steps that attracts thousands of visitors a day.

Hotels and restaurants are filled with tourists, many of them in the Eternal City to hear the Pope pronounce his traditional Christmas Day blessing, "Urbi et Orbi" (to the city and the world).

For many Italians, the Christmas celebration starts with Midnight Mass in gaily decorated churches. The day itself is still fairly quiet with emphasis on simple pleasures and family gatherings.

Route of the Magi is traced in Spain-Portugal celebrations

Portugal and Spain reportedly was the path taken by the Kings. Here on the route of the Magi the Wise Men are of particular importance in the Andalusian countries.

Sidewalk shops and kiosks offer reproductions for sale in glittering array—some of carved wood, some of papier-mache or pottery.

Today, more sophisticated Americans emulate these old-world craftsmen. They make Wise Men, using cans and plastic foam heads embellished with bright decorations.

Custom decrees that the Magi be met on Epiphany Eve at the edge of town. In Portugal, young

and old go out that night, carrying a variety of food for men and animals. This colorful caravan also offers presents such as artfully arranged bouquets of dried flowers, grasses, and feathers, and splendid metallic palmettos bound with beads or mirrors at their centers.

But alas for the welcoming committee, the Magi always seem to slip into town by another road. When the disappointed children have eaten the goodies and returned, they are comforted by finding the Wise Men assembled in the village church. Then they parade in with their wonderful gifts for the wily Kings.

Angels and yule season combine

Not all the angels are celestial beings, though we honor the heavenly host, especially at Christmastime.

Angels are for all times, and for all places. Most of us have a feeling that we have a "personal angel" guarding us, a mediator with the Creator in time of stress.

But there are other angels. For example, when someone speaks rudely to you, and you do not respond with rudeness, an angel has visited you, illuminating your mind and heart with understanding. You realize that this person is troubled, is perhaps fearful, that there is a break of communications that would only be widened if you respond in kind. An angel helps to "build bridges" among humankind.

When you feel or see beauty, you are host to angels. And when you create beauty in the midst of darkness or evil, you belong with the seraphic group itself.

When you overcome the fears and doubts that assail all of us so-called "civilized" beings, if you rise to heights of achievement in spite of forces of lethargy and other self-protecting devices, you are in the company of angels.

This Christmas try to move thoughts away from self. It is so human to think of "Number One" first. We are all subject to this temptation. But this Holy Season we can make an effort to be more loving, more patient, more understanding, more spiritually intelligent; we can become doers, and not just spectators, or well-wishers. We can become involved in situations that demand the purposeful activity of all sensitive and thoughtful persons.

LETTER TO SANTA

Dear Santa Claus
I ask you 5 things to bring me and you can help me prayer baby Jesus, to get this butiful things,
first, to bring my Brother (Lito) (Joe Lozoya) from (karrea) second fix my teets
3 Learn to read and write well 4 just a one toy
5 to own a house.
John Freddie Lozoya
307 Lake St.
Hereford, Tex.

Orange Glaze For Holiday Duckling



The natural flavor of Pure Orange Marmalade combined with the spicy goodness of Barbecue Sauce makes an elegant but easy glaze for a delightful version of Duckling a l'Orange during the Holiday Season.

This simple "Holi-Duck" recipe will please your guests, and, if you want to save time, you can by-pass the stuffing. The Orange Marmalade-Barbecue Sauce glaze sufficiently provides all the orange flavor. Easy to prepare and elegant to serve, "Holi-Duck" makes your dinner a special occasion throughout the winter season.

Holi-Duck

- | | |
|--|--|
| 1 duckling (4½ to 5 pounds), defrosted | 1 teaspoon grated orange rind |
| 1 teaspoon salt | 1 cup diced orange sections with juice |
| 1½ cups chopped celery | ½ cup Kraft Pure Orange Marmalade |
| ¼ cup chopped onion | ½ cup Kraft Barbecue Sauce |
| 2 tablespoons butter or margarine | 1 medium orange, sliced and slices cut to center on one side |
| 4 cups ½-inch bread cubes | |
| 2 tablespoons sugar | |

Wash and drain duckling; pat dry with paper toweling. Sprinkle neck and body cavities with salt using ½ teaspoon salt. Sauté celery and onion in butter or margarine until onion is soft. Add bread cubes, 2 tablespoons sugar, remaining ½ teaspoon salt, 1 teaspoon grated orange rind and orange sections; toss together. Fill neck and body cavities loosely with stuffing. Skewer neck skin to back. Cover opening of body cavity with aluminum foil and tie legs together loosely. Place on rack in shallow roasting pan. Bake in slow oven (325 degrees F.) until meat on drumstick is fork tender, about 3 hours. Combine Pure Orange Marmalade with Barbecue Sauce. Brush glaze over duckling 2 or 3 times during last 30 minutes cooking time. Garnish duckling with curled orange slices and serve with glaze. Yield: 4 servings.

Santa growing fatter by year in Italy now

Most Italians exchange gifts on Epiphany in January, the day the good witch Befana distributes gifts to good boys and girls.

Up until a couple of years ago she was unchallenged for the favor of youngsters. Now, however, in increasing numbers, Italians look to Santa Claus to bring gifts on the day most Western Europeans do, on Christmas Day.

Santa became popular after World War II. He was known as Babbo Natal (Father Christmas). In those days Santa was thin, but observers say that in recent years the jolly elf grows ever fatter.

Another indication of change: The season starts earlier, too. By mid-November, just like in America, merchants were putting up Christmas decorations.

The picturesque Zampagnari, shepherds from the Abruzzi hills, arrived in Rome weeks ahead of time to play carols on their bagpipes.

The United States leads the world in doughnut consumption.

The Renwick Gallery in Washington was originally known as the Corcoran Gallery.

LAFF-A-DAY



"He used to look like his father. Now he's the spitting image of his mother."

Merry Christmas

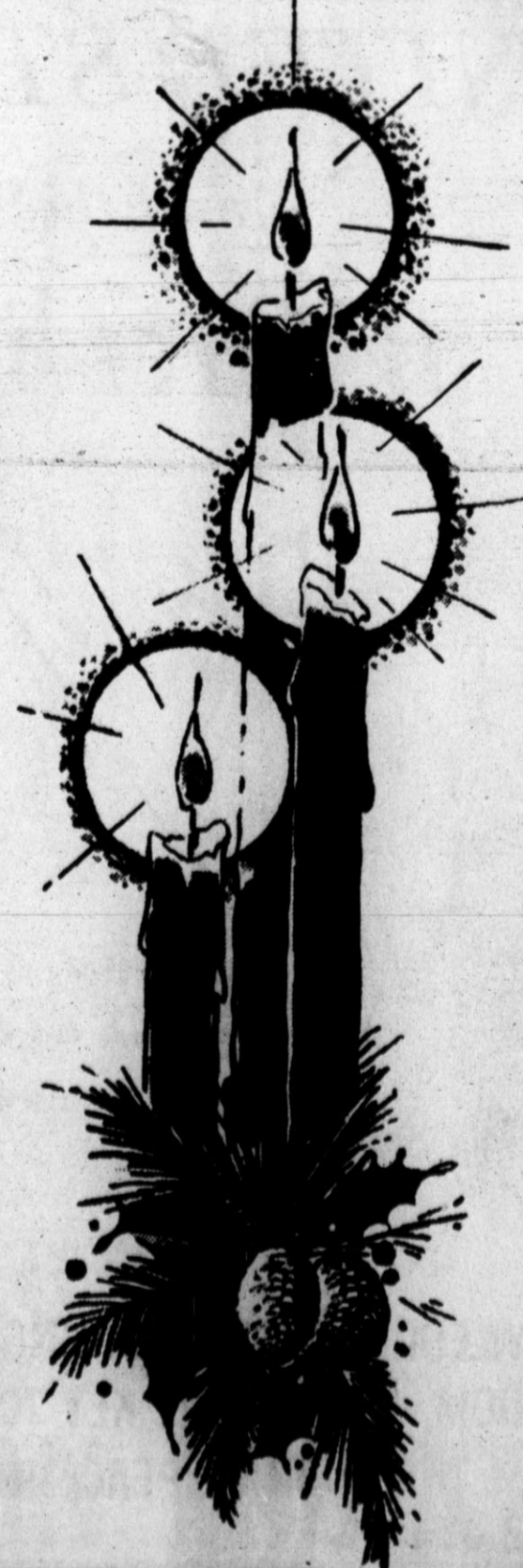
From All Of Us At

Big

T

Pump Co.
Inc.

HEREFORD - DIMMITT - FRIONA



MERRY CHRISTMAS

May this message convey to you our best wishes for a Christmas that will long be remembered by you and yours.

With genuine appreciation for your past patronage . . . and a pledge to serve you and yours faithfully in 1972 . . .

Mr. & Mrs. Harold Close

HAROLD CLOSE

Rx Walgreen Agency Drug
Sugarland Mall Hereford, Texas 364-2344

Stanton students ponder ideas of Christmas

(Editor's Note: The following stories and poems were prepared by students from Stanton Junior High, especially for the Christmas issue of the Hereford Brand.)

Six New Year's days observed

Six New Year's days in a year? Certainly - it depends on where you are at the time. Here they are:

1. January 1.
2. In that part of the Occident wherein the Greek Orthodox faith prevails Jan. 1 falls upon our Jan. 13.
3. A traditional Chinese New Year's celebration starts Feb. 8 and lasts to Feb. 13.
4. If you visit the country of Thailand, April 1, you'd find a great ceremonial festivity underway-nothing less, in fact, than New Year's.
5. In Arab nations, the Mohammedan New Year's is celebrated Sept. 4.
6. Sept. 10 is New Year's in the ancient country of Ethiopia.

New Year's day has been observed for over 5000 years. Nearly everywhere and at all periods it has been a day of rejoicing.

BY BEVERLY BEENE

The most fun about Christmas is the packages! You never know what's inside to the very last minute, and at our house sometimes you don't know whose it is until Christmas morning. Hey, maybe it's not the packages, maybe it's the suspense.

Like the time my sister went into the store with \$1.50 to buy Mamma a Christmas present. Well, she came out of the store in about thirty minutes with a package almost as big as she was. It was wrapped in dark brown paper with a big yellow bow, obviously left over from Father's Day. When she got home she walked over to the Christmas tree, put the present under it and proudly said, "There!" Nobody could think what could be so big, yet cost only \$1.50. Guess what? It turned out to be a big white plastic trash basket!

But the story I really wanted to tell you is about the strangest package we ever found under our tree. We noticed it on Christmas Eve after Momma, Daddy and Little Sally had gone to Midnight Service. Well, I heard this ticking and looked over by the Christmas tree to see what it was. I got up to look at the

package and pick it up to shake it. When I picked it up the floor was wet where it had been sitting. I called Sissy to come look at it. The package was round and lumpy with lots of Scotch tape on it. Then it began to buzz. That's when we filled up the bathtub and decided to let the package soak for thirty minutes to make it stop whatever it was doing. We took it out, dried it off, then feeling a little foolish, set it back under the tree.

At that moment Little Sally walked in the door. As she beheld the soggy package, "Oh," she cried, "What happened to my beautiful package?"

"Your package?" we exclaimed. "W-W-Well, we thought it was a bomb or something when it began to tick and buzz and when I picked it up it was wet on the floor where it had been sitting."

Little Sally thought and then she said, "I would up Momma's new timer and wrapped it up, then Momma called me to do something. I ran and put the package under the Christmas tree 'n forgot all about it."

"So I guess the ticking and buzzing were the timer," Momma said.

"O.K.," I reasoned, "I understand everything but the wet spot on the floor."

"Well," Sally said indignantly, "Could I help it if I missed when I was watering the Christmas tree?"

BY ELOV VALDEZ JR.

On Christmas Eve the strangest things happen. Everything came alive I'm going to tell what happened to me one Christmas night. I tried to stay up to see how Santa Claus really looked, but I fell asleep like usual. A funny noise woke me up. I looked at the clock and it was twelve o'clock. I looked at the toys and they were all alive, dancing and running around. I couldn't believe my eyes or ears. The little soldiers were in a straight line and the sergeant yelled orders. The little ballerinas were dancing. The cars and trucks were zooming around. The ambulance was speeding and hit a little toy doll. They put her in the ambulance and took her to the hospital. When they saw I was awake, they all turned into toys.

BY KEVIN LEA AND MIKE HARREL
Santas feet are as big as an

army fleet.
If we were as big as Santa
We could eat a giant banana
Old Saint Nick
That old guy is pretty triki.
But with that white beard
He's pretty weird

BY RAY GARCIA

You think of Christmas as being happy and gay,
But you don't think of the bad things that happen next day

You wake up next morning jolly and glad,
But your stomach reminds you of what you had had.

You remember all the food you had on your platter,
The' your parents had said that it didn't matter,
Your stomach turns over and you finally meet your fate,
You rush for the bathroom but oops! You're too late.

BY CAROLYN HIGH

Santa's old and out of shape. He needs to buy a girdle from Gibsons for \$2.98. The elves tried to get him to go on a crash diet but all he said was what do elves no that's just the way my suit fits me so he kept on eating, and eating, and eating. So Mrs. Claus started to give him food like pudding and jello so Santa said don't you won't me to be fat for the children, she said yes but Christmas is still 10 days away and you can get fat then so he went on a diet until 3 days before Christmas. And all the children except one or two left cookies and milk for Santa and he ate them and came home with a tummy ache and Mrs. Claus gave him castor-la and Santa went to bed and slept with a happy ending.

BY JERRY ROSS
Santa Claus's nose is red,

Rudolph is almost dead.
Blitzen and Cupid joined the Apple Corp.
Comet's feet are very sore.
Donner at etoo many prunes,
Dancer's out' semilling sweet perfumes.

Prancer is still in bed,
Vixen is going out of his head,
The sleigh is full and weighted down,
But they'll be coming to your town.

BY MELINDA MATTHEWS

Mother said she was going to buy Christmas presents in July,

but as usual it starts in December.
It's two more weeks till Christmas and everybody is running around like a chicken with it's head cut off. (If you'll pardon the expression.)

Mother is trying to hide the presents, but we have succeeded in finding them again! (Shame on me!)

Mother is busy in the kitchen making pies, cakes, puddings, baking yams, hams, turkeys, potatoes, and all good things that go with Christmas.

BY JAMES NEIL WILSON

Christmas means to me that we get to receive gifts and go snow skiing in the mountains.

Christmas is sitting at the table and getting full on ham and eggs and hot biscuits.

Christmas is sitting by a fire and warming up your toes from the snow getting in your boots and drinking hot chocolate.

BY KEITH SHORE

Christmas is a time to eat a lot, get fat, open presents, and make a mess. Then you go back to school and give the teacher

trouble.

BY KATHY ANDERSON
Jesus Christ was born today.
In a manger covered with hay.
Mary his mother, Joseph, his father,

They were so proud of him they kissed each other.
Three Wisemen stood around And there were gifts on the ground.

Not a church, not a steeple, There weren't very many people.

MERRY CHRISTMAS



goodwill to all men.

Charlie Riggins

ROLL'N R FERTILIZER

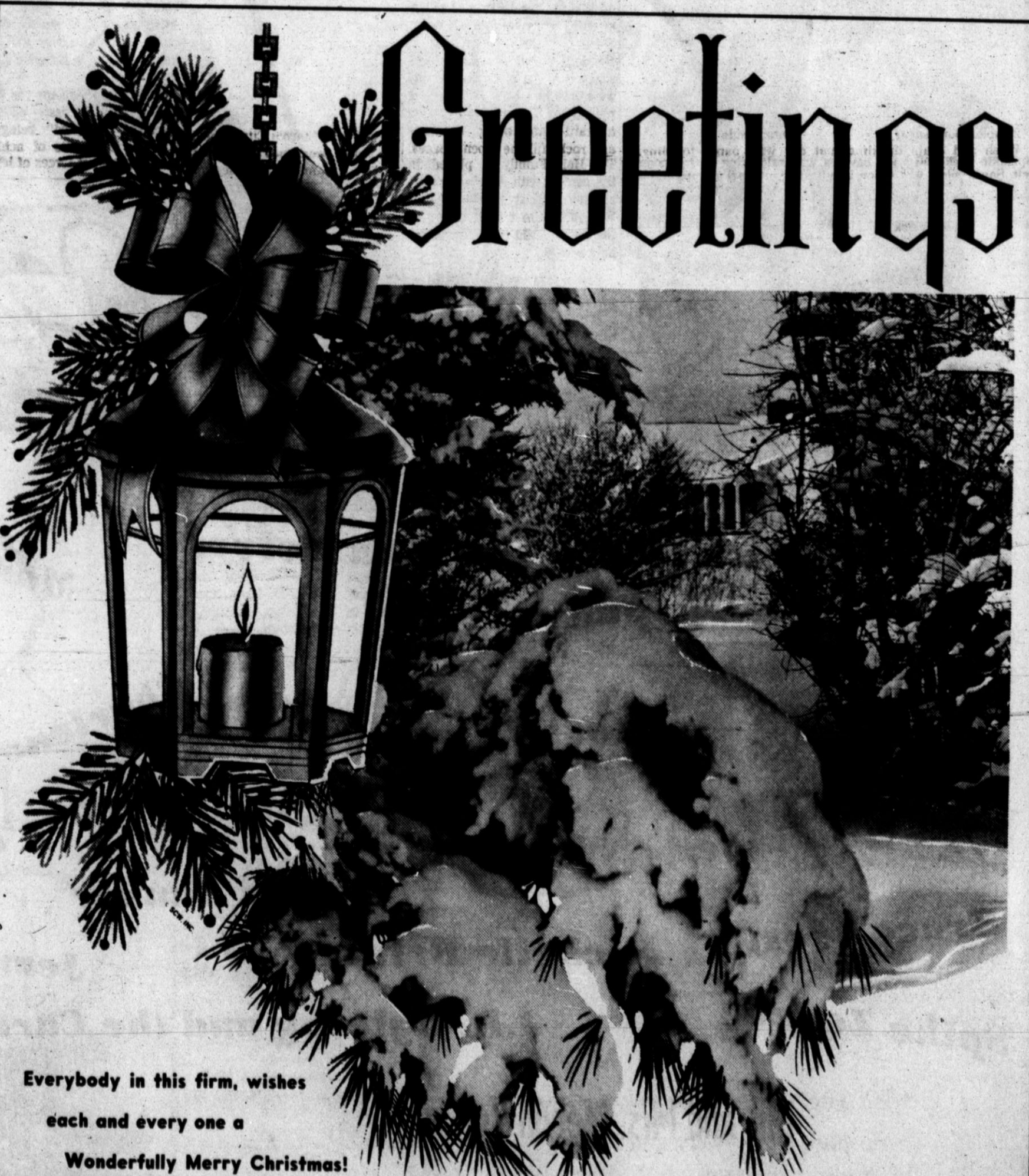
Good Pasture Sol-u-phos Dealer

Hwy. 60 East Hereford 364-4633

noël



913-7



Everybody in this firm, wishes
each and every one a
Wonderfully Merry Christmas!

MAY YOUR NEW YEAR BE A PROSPEROUS ONE!

Hi-Plains Savings & Loan Assn.

WE WILL BE CLOSED ALL DAY, FRIDAY, DECEMBER 24, FOR CHRISTMAS



MERRY CHRISTMAS

**And A Happy,
Prosperous New Year**

to you and yours
from all the
staff
at



The Brand

Richard Harmon

Atha McIver

Marshall Day

Ronnie Traylor

Linda Hallows

Sue Coleman

Melba Hickman

Ronna Howell

Betty Koelzer

Delight Williams

Lucile Bolinger

Dwayne Davison

Charlene Brownlow

Lynn Brisendine

Joe Priddy

Grady King

Janie Banner

Bruce Frost

Michelle Brisendine

Jerry Klechak

Linda Collins

Spike Zepeda

J.R. Oglesby and the Carrier Boys

Patsy Brownlow

Mr. and Mrs. Melvin Young

Mr. and Mrs. Jimmie Gillentine

The Brand Publishing Company

Stanton students ponder ideas of Christmas

(Editor's Note: The following stories and poems were prepared by students from Stanton Junior High, especially for the Christmas issue of the Hereford Brand.)

BY KIM YOUNG
Christmas means so much to me,
It's hard to find a way,
Just how to express my feelings here,
About a Christmas day.
What's fun is to sit at night,
Before your Christmas tree,
And think about what you will get and how surprised you'll be.
And when you open up your gifts,
To see what you have got,
And then you give to others,
The gifts that you have brought.

BY MELINDA MATTHEWS
Christmas time is a very emotional time. We are supposed to celebrate the birthday of Christ, but some people forget the true meaning. Some people think Christmas is a time for receiving, not for giving and sharing.

A little boy's mother was telling me about one of the cutest things I have ever heard. Here's how it happened: The Reynolds were decorating their tree. When Todd, four years old, began to sing, "Happy Birthday Jesus." I guess he just put two and two together. That Christmas is Jesus's birthday and then everyone should be loving, giving and sharing your love with everyone. I think Christmas time is the best time of the year.

Merry Christmas.

BY PETE VARGAS
I think Christmas is a day of joy
Because each child should get a toy
Santa Claus is very old
Every child was warned and told
On the night of Christmas,
find a good site
On the birth of Jesus Christ
On Christmas day don't eat much food
But promise Jesus you'll be very good

BY LINDA MENDEZ
Christmas means ginger bread,
Christmas means a baseball bat,
Christmas means a child in bed,
Dreaming of a pony.
Christmas means a teddy bear,
Tinsel rope and angel's hair,
Paper chains and candy canes
Hung above the playful games.
Christmas means God's own gift.
Christmas means a stable,
Christmas means wishing that Santa's not a fable!

BY ELIZABETH PHILLIPS
Christmas is like having a dream, Christmas is having all your kinfolks at your home and having a seven-foot tree with lots of presents under it. Christmas is getting to share gifts with other people and also having turkey and dressing with corn, green beans and a great big bowl of ice cream. Christmas is just Christmas.

BY ANDI ASKEW
Christmas is when all your relatives from all over the place come to your house. All the grownups talk about when they were kids and what happened to them when the snows came and they got stuck and had to walk through five-foot snow drifts.
All the kids get together outside and put snow down each other's collars, then go inside and warm up before time to eat.

After dinner all the family sits in the living room and the two oldest kids pass out the gifts.
After all is picked up, and the kids go to bed, the grownups talk about how they would lie awake when they were kids and think of Christmas Day and all the gifts.

Christmas Day comes and all the kids are up at the break of day, playing, laughing, and telling their parents of all the things they got. But then all the relatives go home and the big mess is left for you, but as you think of all the fun, you forget that you're even working.

BY LARRY McDONALD
To most of us Christmas is

Santa Claus, Rudolf and all the toys for the good little boys and girls. Christmas would be drab if it were not for Santa and his toys. But we forget that Christmas is also Christ's birthday; it's more than just getting presents and waiting for Santa to come. I like to think when I give someone a present, I'm making them happy and don't you think Christ would like the work to be happy on his birthday? Wouldn't you?

BY SANDRA KLEUSKENS
If you didn't get a present yet, The jolly old man didn't forget.
In the we hour of the night, Mr. Claus makes his flight.
You are in bed and half asleep,
Through the darkness he will creep.
But if you still find

He left nothing behind,
Go look in your garage.
What you see is not a mirage
And there you see,
A present from me.

BY NANCY LEE GARCIA
Christmas means going to my grandmother's house. My cousins, aunts, and uncles all get together there. You could swear

they could make up a whole town! The kids are playing outside: boys play ball and girls play with dolls. My mother and aunts cook the turkey and all the rest of the food, while the men talk of how the work has been. Then everybody is eating everything. All of us sing carols and finally the moment we have been waiting for: the opening of the presents and finding that you got what you've been wanting all year long.

BY DORA RODRIGUEZ
Most trees are trimmed with Christmas lights and balls of beautiful colors. Some are decorated with tinsels and if you choose, a partridge in a pear tree. But this Christmas my tree will be covered with love and joy and all the best wishes in the world.

BY DON SIMON
Christmas is a time of good food and fun. Christmas is fun because we celebrate Christ's birthday. I think if you don't have much fun at Christmas, you don't have much faith in Christ. because, Christ is actually why we celebrate Christmas in the first place.

BY RICKY RODRIGUEZ
Christmas means visiting my

grandparents and having fun by playing football. Christmas means snow and playing in it. It means a Christmas tree all decorated with presents all around. It means cooking meat outside with chilli in a big, black, old pot. Christmas means seeing most of my relatives. Christmas means receiving a lot on presents and opening gifts.

MERRY CHRISTMAS

Merry Christmas Everyone!

Willie Wirehand and all the rest of us at DEAF SMITH CO. R.E.C. wish everyone a Safe and Happy Holiday Season . . .



NRECA

MERRY CHRISTMAS and a HAPPY NEW YEAR...

Our wish is to serve you better in the approaching New Year . . .

DEAF SMITH COUNTY R. E. C.

Serving Deaf Smith, Castro, Parmer and Oldham Counties

MERRY CHRISTMAS AND A HAPPY NEW YEAR!



From
EVERYONE
at

**THE
FIRST
NATIONAL
BANK of HEREFORD**



Member Federal
Deposit Insurance
Corporation

"The Bank Where Your Financial Problems Are Important"



Michael and Hunt Foster, six and four-year-old sons of Mr. and Mrs. Boyd Foster, 111 Star, typify youngsters everywhere as they await the arrival of Santa Claus. For those with fireplaces and chimneys, such as the Foster's, Santa will descend

there, but for others he will quietly enter by the front door. In many homes, youngsters will set out cookies and treats for Santa Claus, and some will even leave food for the team of reindeer that are so instrumental in the toy delivery.

Photo by Betty Koelzer

The Hereford Brand

HEREFORD, TEXAS

THURS., DEC. 23, 1971

SECTION FOUR Page Thirteen



Season's Greetings

We who participated in the "Project Christmas Card" take this means of wishing our sincere greetings to each and everyone in this area. Our contributions will be used for a more lasting tribute in our community in keeping with the true Spirit of Christmas.

Holy Scriptures tell us of wise men from the East who came in search of the Christ Child. They followed a star until it came to rest over the place where the Child was... and "when they saw the star, they rejoiced exceedingly with great joy." We wish that joy to all who follow the star of Bethlehem.



Mr. and Mrs. W.P. Axe
Mr. and Mrs. Edwin Axe and children
C.C. Acker
Dr. and Mrs. Milton C. Adams and Bryan
The John D. Aikin Family
Mr. and Mrs. C.J. Albracht
Mr. and Mrs. W.J. Albracht and family
Henry, Leona, and Doris Jean Andrews
Jack and Anna Ruth Andrews
Ronnie Andrews and family
W.H. Andrews and family
Mr. and Mrs. Cliff Arnold
Mr. and Mrs. Joe Artho and boys
Alma Andrews

Clay, Gladys and Debbie Angelo
Mr. and Mrs. D.C. Allmon
Jim Bob and Ruth Allison
Mr. and Mrs. Jim Auten and Beverly
Mr. and Mrs. H.M. (Joe) Booser
Mr. and Mrs. Mark Banner
Fannie Benavidez
Mr. and Mrs. Eugene Baldwin and family
The Harold Beauchamps
Myrtie Beene
Henry N. Benson
Sam, Eileen, GeDon and LuAnn Bergman
Mr. and Mrs. Mike Betzen and family
Marie and Glyn Bilbrey
Lydia and Herb Bippus
Mr. and Mrs. Lewis Block and girls

Buddy and Margaret Bloomer
Mr. and Mrs. Virgil Bomar
Mr. and Mrs. Bill Bookout
Mrs. Jim Bookout
Bert and Athlyn Boomer
Mr. and Mrs. Fred Boren, Jay and Wayde
Mr. and Mrs. James J. Boyd
Mrs. Cecil Boyer
Mr. and Mrs. J.E. Brooks and Sylvia
Mr. and Mrs. Frank Brorman and family
Mr. and Mrs. Henry Brorman
Mr. and Mrs. Floyd Brown, Earl, Roger and Sammy
Mrs. N.A. Brown
Mrs. C.O. Brown
John, Joy, Kevin and Chet Bunch
Mr. and Mrs. Tom Burdett
Mr. and Mrs. C.J. Bererod and family

Mr. and Mrs. Clarence Behrends and family
Mrs. William Betzen
Mr. and Mrs. Eldred Brown and Tommy
Peppy and Johnnie Blocker
The Frank Barrett Family
J.C., Mary Lou, Dan, Jennifer and Shantia Brown
Faye Brownlow
Mr. and Mrs. T.E. Brisendine and family
Mr. and Mrs. R.B. Baker
Mrs. Geo. Beams
Roy and Marjorie Botkin
Gid and Juanita Brown
Mr. and Mrs. Ivan Block and Rojean
Cawthon, Doris, and John David Bryant

The Beavers—Dave, Lois, Dan, Terry Paul and Shaundelle Marie
Mr. and Mrs. David Bornstein and family
Charlene Cole and Tracy
Mr. and Mrs. Alva Crissy
C.K. Crawford
Mrs. H.V. Crawford
Mr. and Mrs. Lanny Crump and family
Dick, Joan, Janelle, Jeff and Kevin Coune
Guy, Phyllis, Alan, Steven and Warren Cornelius
Dorothy and Colby Conkwright

Troys and Ruby Carmichael
The Tommy Carnahan Family
Lottie S. Clark
Mr. and Mrs. B.F. Cain
Jeff Carlile
Jo, Terri and Randy Carter
Mr. and Mrs. Pete Caviness and Brent
Dr. and Mrs. H.A. Cavness and family
Kathleen Cayler
Mr. and Mrs. Albert J. Cherry, Tommie and Sammie
Ella Mae, Joe Harold and Jimmy Childers
Hugh, Dorothy, Caye, Lynette and Scott Clearman
Mr. and Mrs. Steve Clements and family
Mr. and Mrs. Harold Close
Mr. and Mrs. Lee Cocanougher
Mr. and Mrs. Marvin Coffey and Lonny
Les and Ann Combs
Mrs. Ray Coneway
Mr. and Mrs. Jim Conkwright, Leslie and Robin
Nell and Bill Cooper and boys
Mr. and Mrs. Kelly Coplin and Brenda
Zella Mae Crump
Joe, Leta, Virginia and Jimmy Curtsinger

Mrs. Floyd Coleman
Mr. and Mrs. Gayle Cornelius, Gary, Debbie and Danny
Mr. and Mrs. Kenneth M. Cowan
Mrs. C.L. Craig
Boyd and Ellen Collins and children
Mr. and Mrs. L.W. Carlyle
Arthur and Charlotte Clark, and Children
Mr. and Mrs. J.O. Clark
Frank, Marie and Chuck Cogdell
Mr. and Mrs. Joe Cuellar, Martha and Alicia
Mr. and Mrs. Floyd Cole
Stella Davis
Lou and Bill Davis
Mr. and Mrs. C.T. Douglas
James and Doris Dobbs and girls
Mr. and Mrs. Edward Dziuk Jr. and family
Frances Dameron
Mr. and Mrs. Si Darling
Mrs. Erika Durham, Betty and Jamie

The J. W. Dickerson Jr. Family
Henry and Lillie Dobbs
Virgil and Jessie Dodson
Mr. and Mrs. S.S. Dodson
The Jackie Doughman Fund
R.E. Doughman
Mr. and Mrs. W.B. Dowell
Mr. and Mrs. Bill Drake, Sam and Charles
J.A. and Irene Dunn
Mrs. Bryon Durham
Wilbur and Lillian Davis
Mildred and Herman Drake
Mrs. W.E. Dameron
Milton and Mary Dean, Jan and Ken
Bill, Patti, Derek and Tiffi Dirks
Mr. and Mrs. David Downey and family
Mr. and Mrs. Morley DeSautell
Mrs. Carlton Dobbins
Mrs. J.J. Durham
F.L., Ann, and Ted Eicke
Mr. and Mrs. Robert Emery
R.L. and Lois Ethridge
Mr. and Mrs. J.R. Euler and family
Mr. and Mrs. Arliss Edwards and Hud
Mr. and Mrs. W.A. Epperson
Mr. and Mrs. Luther Ellis
Mr. and Mrs. Frank Ford Jr.
Mr. and Mrs. Ed Fowler
Mr. and Mrs. L.E. Fleisher
Mrs. Robbie Lee Fortenberry
Don and Barbara Foster and family
Helen and Charles Fangman
Margurite Favor
Mrs. W.S. Fluit

Mr. and Mrs. Fred Fox and family
The Faubions
Mr. and Mrs. Wesley Fisher and Nancy
Mr. and Mrs. Ernie Filippo, Jeffrey and Steven
Mr. and Mrs. Ernest Flood
Mrs. Chas. W. Fisher
Mr. and Mrs. Stan Fry and family
I see to names for project Christmas
Mickey Gavino
Nancy Griego
Brice and Mable Glass
Mrs. Ruth Groneman
The Dick Godwin Family of Scottsdale, Arizona
Mr. and Mrs. W.H. Goettsch and Billie
O.Z. and Joy Golden
Mr. and Mrs. Dyal N. Garner
Mr. and Mrs. Kenny Gearn
Mr. and Mrs. W.A. Gearn
Ruby Gilbreath and Thornton Shirley
Nora B. Gillis
Mr. and Mrs. Norman Gray
Mr. and Mrs. Wesley Guiley
Mr. and Mrs. W.T. Gunstenson
Genevieve Guseman and Chip
John and Amy Gilliland, Suzie and Matt
Gene, Mildred and Mitch Guinn
Bill and Cora Gentry
Mr. and Mrs. J.T. Gilbreath Jr.
Mr. and Mrs. Ben Gollehen and children
Mr. and Mrs. Morris Hacker and family
Mr. and Mrs. James Hund and family
Paul and Margaret Harvey
Mr. and Mrs. Hilton R. Higgins
Mrs. Jim Higgins
The Ted Higgins
Velma Hodges
Mr. and Mrs. Robert Holman
Mr. and Mrs. Charles R. Higgins and Clifford
Mr. and Mrs. Dean Hacker
Mr. and Mrs. Pat Hanlon
Mrs. Henry Hastings
Captain and Mrs. Don R. Henslee
Mr. and Mrs. L.C. Hewitt, Suzanne and Beverly
Mr. and Mrs. Bob H. Hamman, Craig and Mary Ruth
Craig Hamman
Mr. and Mrs. Roy Hartman, Angela and Genell
John and Pauline Henderson
Mr. and Mrs. Dale Henson and family
The Horace Hersheys
Glenn and Eliza Hetzler
Mr. and Mrs. Donald Hicks
Mr. and Mrs. C.M. Hicks
Mrs. Fred Higgins
Earl and Faye Holt
Mr. and Mrs. D.R. Holt
Melvin, Sherry, Debbie and Steve Hoover
Pat and Lovelyn Hughes, Shari and Jim
Mr. and Mrs. Herman Hund and Tina
Mr. and Mrs. G. W. Hund
Dr. and Mrs. K.E. Hunt and family
Mr. and Mrs. Russell S. Hunter
Arnie Hushman and family
Gene, Daisy Nell and Randall Huntsinger
Bob Hicks Family
Gerald and Mary Hale
Georgia Holliman
Mr. and Mrs. Cecil Hart
Mr. and Mrs. Ralph Hastings
Dr. and Mrs. John David Hamblen, Cindy and Kelly
Dr. and Mrs. C.E. Hicks and family
Bea and Bill Hutson
Mr. and Mrs. Ed Jesko
Mr. and Mrs. James Jesko
Mr. and Mrs. Robert D. Jossier and

Mr. and Mrs. A.B. Jacob
Mary Sue James
Clifford, Mary and Jana Johnson
Monk and Kate Johnson
Mr. and Mrs. George T. Jones
Mrs. Roy Jowell
Dr. and Mrs. Howard Johnson
Chris and Jennifer
The J.P. Jones family
Mr. and Mrs. Adolph Knabe and boys
Mr. and Mrs. Clifford F. Kerr
Mr. and Mrs. W.L. "Hawk" Kreig, David and Benny
Mr. and Mrs. Dale Krows
Mr. and Mrs. Melvin C. Kaul
Mr. and Mrs. Charlie Kemp
Mr. and Mrs. Marvin Kendrick and family
Mr. and Mrs. Lee Kent
Mr. and Mrs. Andrew Kershen and family
Mr. and Mrs. Werner Koelzer
Mr. and Mrs. Charles Kropff
Theresa Kubacak
Marvin, Jo, Scott and Amy Kuper
Mr. and Mrs. Norman Kerr
Kristina and Laura
Mark and Alice Koenig and boys
Mr. and Mrs. Lynn Kester
Mr. and Mrs. Bill Kester
Mr. and Mrs. Carl Kropff
Mr. and Mrs. Gene King, Renalee and Marsalyn
Mr. and Mrs. F.J. Knabe
Mr. and Mrs. Armon Lauderdale and family
Luther, Evelyn Lesly and family
Mr. and Mrs. Art Lewis
Mr. and Mrs. L.H. Lookingbill, Jr., and family
Wayne, Betty, Cynthia, Brian and Alison Lady
The Warner Lawson Family
Mrs. Tandy Legg
Melvin Lomenick Family
Mr. and Mrs. Gwen Loyd
Cecil and Pauline Lady
Mr. and Mrs. Don Lane, Cathy and Scott
Mr. and Mrs. Earnest Langley, Camille and Carolyn
Wayne and Olive Lawrence
Al and Jo Lee
Ed, Lois and Gary Lemons
Robert and Mary Frances Lemons
Robert, Mary Ellen and Chuck
Lemons of Two Dot, Mont.
Mr. and Mrs. Ed Line, Terri Beth, and Lee
The Gene Loerwalds
Ben Lueb, Raymond and Alice
Jim and Susie Lipscomb
Mark Lindeman and family
Mr. and Mrs. Ellis Lemons
Mr. and Mrs. Walter Lemons
Mr. and Mrs. Ed Loerwald
Paul and David
Mr. and Mrs. Pat Lawton
Norman and Wanda Lytal
Mr. and Mrs. Ross Lomenick
Carl, Roberta, Debbie, Barbie, and Nancy Last
The Albert Lambs
Mr. and Mrs. Fred Muller and Barry
Mr. and Mrs. Fred J. Mulkey, Sr.
Mr. and Mrs. Ronald Matthews
Mr. and Mrs. Don T. Martin
Mrs. A.L. Manjeot

Mr. and Mrs. J.F. Martin and John Frank
Grace O. Marrs
Mr. and Mrs. Albert Maxwell
Mr. and Mrs. Carl McCaslin
Mr. and Mrs. Ralph McCollough
Mr. and Mrs. J.C. McCracken
Jack and Irene McKinster
Mr. and Mrs. Neil McNutt, Larry and Barry
Gary, Mary Kay and Mark McQuigg
The Bruce Miller Family
Mrs. H.E. Miller
Mr. and Mrs. H.H. Miller
Dr. and Mrs. A.T. Mims
Mr. and Mrs. F.Y. Moreman
Mr. and Mrs. Myron Morgan and family
Mr. and Mrs. J.A. McWhorter
The D.C. McWhorters
Mr. and Mrs. J.E. McCathern, Jr.
Mr. and Mrs. Virgil F. Marsh
Mr. and Mrs. Billy Miller, Jan and Dee Ann
Mrs. Ernest May
Mrs. R. L. Mason
Mr. and Mrs. R.M. Mason and Tommy
Mr. and Mrs. Rudy Metz, Lesley and Randy
Dr. and Mrs. Duffy McBraver and Jeffery
Mr. and Mrs. J.E. McCabe and family
Dr. and Mrs. J.H. McCrary
John and Patti
Mr. and Mrs. Troy Moore
Mr. and Mrs. George Miner
Mr. and Mrs. Wake Northcutt
Trudy Neill
Mrs. C.D. Nobles
Joann Nogger
Dorothy and Charlie Noland
Corinne J. Neely
Mr. and Mrs. Pat Neill
Palmer, Opal, and Nelda Norton
Mr. and Mrs. Charles Newell
Dr. and Mrs. Millard W. Nobles and family
Vesta Mae and Willie Nunley
Mrs. G.W. Newsum
Mr. and Mrs. Gaylord Newell
The Mack Noldans
The Bobby Owen Family
The Cecil Oglesbys
Mr. and Mrs. Orta
Ralph, Sydney Ann, Doug and Connie Owens
Mr. and Mrs. Glen Osborn
Dr. and Mrs. Wes Owen and Wesley
The Eldon Owens Family
Mr. and Mrs. Ted Panciera
Mr. and Mrs. Ben R. Plummer, Ronald and Paul
Mr. and Mrs. Larry Paschel, Jill and Devany
Densil and Eris Pulliam
Mr. and Mrs. C.O. Phillips
Charles, Louise and Evelyn Packard
Mr. and Mrs. Elmer Patterson
Mr. and Mrs. R.G. Peeler
Carl and Katherine Perrin
W.B. Phillips
Wm. R. Phillips
Mr. and Mrs. Johnny Pool
Dr. and Mrs. Leo Price
Dwain, Alma, Christie and Robert Pittenger
The Edward Paetzold Family—Bud, Teresa, Larry and Pat
Jim and Emily Pavlicek
Frank and Dorothea Prowell
Frank, Elva, and Greg Perez
Cleta Passmore

Mr. and Mrs. J.F. Martin and John Frank
Grace O. Marrs
Mr. and Mrs. Albert Maxwell
Mr. and Mrs. Carl McCaslin
Mr. and Mrs. Ralph McCollough
Mr. and Mrs. J.C. McCracken
Jack and Irene McKinster
Mr. and Mrs. Neil McNutt, Larry and Barry
Gary, Mary Kay and Mark McQuigg
The Bruce Miller Family
Mrs. H.E. Miller
Mr. and Mrs. H.H. Miller
Dr. and Mrs. A.T. Mims
Mr. and Mrs. F.Y. Moreman
Mr. and Mrs. Myron Morgan and family
Mr. and Mrs. J.A. McWhorter
The D.C. McWhorters
Mr. and Mrs. J.E. McCathern, Jr.
Mr. and Mrs. Virgil F. Marsh
Mr. and Mrs. Billy Miller, Jan and Dee Ann
Mrs. Ernest May
Mrs. R. L. Mason
Mr. and Mrs. R.M. Mason and Tommy
Mr. and Mrs. Rudy Metz, Lesley and Randy
Dr. and Mrs. Duffy McBraver and Jeffery
Mr. and Mrs. J.E. McCabe and family
Dr. and Mrs. J.H. McCrary
John and Patti
Mr. and Mrs. Troy Moore
Mr. and Mrs. George Miner
Mr. and Mrs. Wake Northcutt
Trudy Neill
Mrs. C.D. Nobles
Joann Nogger
Dorothy and Charlie Noland
Corinne J. Neely
Mr. and Mrs. Pat Neill
Palmer, Opal, and Nelda Norton
Mr. and Mrs. Charles Newell
Dr. and Mrs. Millard W. Nobles and family
Vesta Mae and Willie Nunley
Mrs. G.W. Newsum
Mr. and Mrs. Gaylord Newell
The Mack Noldans
The Bobby Owen Family
The Cecil Oglesbys
Mr. and Mrs. Orta
Ralph, Sydney Ann, Doug and Connie Owens
Mr. and Mrs. Glen Osborn
Dr. and Mrs. Wes Owen and Wesley
The Eldon Owens Family
Mr. and Mrs. Ted Panciera
Mr. and Mrs. Ben R. Plummer, Ronald and Paul
Mr. and Mrs. Larry Paschel, Jill and Devany
Densil and Eris Pulliam
Mr. and Mrs. C.O. Phillips
Charles, Louise and Evelyn Packard
Mr. and Mrs. Elmer Patterson
Mr. and Mrs. R.G. Peeler
Carl and Katherine Perrin
W.B. Phillips
Wm. R. Phillips
Mr. and Mrs. Johnny Pool
Dr. and Mrs. Leo Price
Dwain, Alma, Christie and Robert Pittenger
The Edward Paetzold Family—Bud, Teresa, Larry and Pat
Jim and Emily Pavlicek
Frank and Dorothea Prowell
Frank, Elva, and Greg Perez
Cleta Passmore

Mr. and Mrs. J.F. Martin and John Frank
Grace O. Marrs
Mr. and Mrs. Albert Maxwell
Mr. and Mrs. Carl McCaslin
Mr. and Mrs. Ralph McCollough
Mr. and Mrs. J.C. McCracken
Jack and Irene McKinster
Mr. and Mrs. Neil McNutt, Larry and Barry
Gary, Mary Kay and Mark McQuigg
The Bruce Miller Family
Mrs. H.E. Miller
Mr. and Mrs. H.H. Miller
Dr. and Mrs. A.T. Mims
Mr. and Mrs. F.Y. Moreman
Mr. and Mrs. Myron Morgan and family
Mr. and Mrs. J.A. McWhorter
The D.C. McWhorters
Mr. and Mrs. J.E. McCathern, Jr.
Mr. and Mrs. Virgil F. Marsh
Mr. and Mrs. Billy Miller, Jan and Dee Ann
Mrs. Ernest May
Mrs. R. L. Mason
Mr. and Mrs. R.M. Mason and Tommy
Mr. and Mrs. Rudy Metz, Lesley and Randy
Dr. and Mrs. Duffy McBraver and Jeffery
Mr. and Mrs. J.E. McCabe and family
Dr. and Mrs. J.H. McCrary
John and Patti
Mr. and Mrs. Troy Moore
Mr. and Mrs. George Miner
Mr. and Mrs. Wake Northcutt
Trudy Neill
Mrs. C.D. Nobles
Joann Nogger
Dorothy and Charlie Noland
Corinne J. Neely
Mr. and Mrs. Pat Neill
Palmer, Opal, and Nelda Norton
Mr. and Mrs. Charles Newell
Dr. and Mrs. Millard W. Nobles and family
Vesta Mae and Willie Nunley
Mrs. G.W. Newsum
Mr. and Mrs. Gaylord Newell
The Mack Noldans
The Bobby Owen Family
The Cecil Oglesbys
Mr. and Mrs. Orta
Ralph, Sydney Ann, Doug and Connie Owens
Mr. and Mrs. Glen Osborn
Dr. and Mrs. Wes Owen and Wesley
The Eldon Owens Family
Mr. and Mrs. Ted Panciera
Mr. and Mrs. Ben R. Plummer, Ronald and Paul
Mr. and Mrs. Larry Paschel, Jill and Devany
Densil and Eris Pulliam
Mr. and Mrs. C.O. Phillips
Charles, Louise and Evelyn Packard
Mr. and Mrs. Elmer Patterson
Mr. and Mrs. R.G. Peeler
Carl and Katherine Perrin
W.B. Phillips
Wm. R. Phillips
Mr. and Mrs. Johnny Pool
Dr. and Mrs. Leo Price
Dwain, Alma, Christie and Robert Pittenger
The Edward Paetzold Family—Bud, Teresa, Larry and Pat
Jim and Emily Pavlicek
Frank and Dorothea Prowell
Frank, Elva, and Greg Perez
Cleta Passmore

Jewell and O.A. Smith
Mr. and Mrs. J.E. Sorrells, Linda and Debbie
Mr. and Mrs. Bud Snyder and Family
Mr. and Mrs. P.B. Sowell
Sabrina
T.E. and Joyce Seigler, Rhea Ann and Gaye
Gladys M. Smith
Della Stagner
Mr. and Mrs. Fred Stindt
Mr. and Mrs. Owen Stagner
Max, Frances and Nickie Stipe
Ruby K. Sears
Mr. and Mrs. Clyde Thomas, Cynthia and Deborah
John Torres
Bud and Brenda Thomas, Allyson and Brian
George, Coralie and Ted Tiefert
Mr. and Mrs. Byron Terrell
Mr. and Mrs. Wayne Thomas, David, Shyla, and Trent
Wilbur and Jessie Mae Thomas
Mr. and Mrs. W.H. Thompson
Mr. and Mrs. W.R. Thurber
The James Trail Family
Loretta and Tony Urbanczyk and Boys
Carlos A. Vaughn
Mr. and Mrs. Bobby Veigel and Family
Harlin Vick
Mr. and Mrs. Elbert Lee Vance
Edgar and Loleta Vinson and Girls
Gene Vasek
Mrs. Charles Vasek, Jr. and Family
Mrs. Florence Vaught
Mr. and Mrs. Robert Veigel
Clarence and Lola Faye Veasey and Family
Mr. and Mrs. James W. Vines, Sr.
Mr. and Mrs. Joe VanZandt
Mr. and Mrs. Billy Warrick, Eugene and Raymond
Mr. and Mrs. Vernon Wilhelm and Lisa Ann
Mrs. Bo Wilson
The Chester Wiggins
Mrs. R.L. Wilson
Mr. and Mrs. Robert E. Wagoner

Mr. and Mrs. J.F. Martin and John Frank
Grace O. Marrs
Mr. and Mrs. Albert Maxwell
Mr. and Mrs. Carl McCaslin
Mr. and Mrs. Ralph McCollough
Mr. and Mrs. J.C. McCracken
Jack and Irene McKinster
Mr. and Mrs. Neil McNutt, Larry and Barry
Gary, Mary Kay and Mark McQuigg
The Bruce Miller Family
Mrs. H.E. Miller
Mr. and Mrs. H.H. Miller
Dr. and Mrs. A.T. Mims
Mr. and Mrs. F.Y. Moreman
Mr. and Mrs. Myron Morgan and family
Mr. and Mrs. J.A. McWhorter
The D.C. McWhorters
Mr. and Mrs. J.E. McCathern, Jr.
Mr. and Mrs. Virgil F. Marsh
Mr. and Mrs. Billy Miller, Jan and Dee Ann
Mrs. Ernest May
Mrs. R. L. Mason
Mr. and Mrs. R.M. Mason and Tommy
Mr. and Mrs. Rudy Metz, Lesley and Randy
Dr. and Mrs. Duffy McBraver and Jeffery
Mr. and Mrs. J.E. McCabe and family
Dr. and Mrs. J.H. McCrary
John and Patti
Mr. and Mrs. Troy Moore
Mr. and Mrs. George Miner
Mr. and Mrs. Wake Northcutt
Trudy Neill
Mrs. C.D. Nobles
Joann Nogger
Dorothy and Charlie Noland
Corinne J. Neely
Mr. and Mrs. Pat Neill
Palmer, Opal, and Nelda Norton
Mr. and Mrs. Charles Newell
Dr. and Mrs. Millard W. Nobles and family
Vesta Mae and Willie Nunley
Mrs. G.W. Newsum
Mr. and Mrs. Gaylord Newell
The Mack Noldans
The Bobby Owen Family
The Cecil Oglesbys
Mr. and Mrs. Orta
Ralph, Sydney Ann, Doug and Connie Owens
Mr. and Mrs. Glen Osborn
Dr. and Mrs. Wes Owen and Wesley
The Eldon Owens Family
Mr. and Mrs. Ted Panciera
Mr. and Mrs. Ben R. Plummer, Ronald and Paul
Mr. and Mrs. Larry Paschel, Jill and Devany
Densil and Eris Pulliam
Mr. and Mrs. C.O. Phillips
Charles, Louise and Evelyn Packard
Mr. and Mrs. Elmer Patterson
Mr. and Mrs. R.G. Peeler
Carl and Katherine Perrin
W.B. Phillips
Wm. R. Phillips
Mr. and Mrs. Johnny Pool
Dr. and Mrs. Leo Price
Dwain, Alma, Christie and Robert Pittenger
The Edward Paetzold Family—Bud, Teresa, Larry and Pat
Jim and Emily Pavlicek
Frank and Dorothea Prowell
Frank, Elva, and Greg Perez
Cleta Passmore

Mr. and Mrs. J.F. Martin and John Frank
Grace O. Marrs
Mr. and Mrs. Albert Maxwell
Mr. and Mrs. Carl McCaslin
Mr. and Mrs. Ralph McCollough
Mr. and Mrs. J.C. McCracken
Jack and Irene McKinster
Mr. and Mrs. Neil McNutt, Larry and Barry
Gary, Mary Kay and Mark McQuigg
The Bruce Miller Family
Mrs. H.E. Miller
Mr. and Mrs. H.H. Miller
Dr. and Mrs. A.T. Mims
Mr. and Mrs. F.Y. Moreman
Mr. and Mrs. Myron Morgan and family
Mr. and Mrs. J.A. McWhorter
The D.C. McWhorters
Mr. and Mrs. J.E. McCathern, Jr.
Mr. and Mrs. Virgil F. Marsh
Mr. and Mrs. Billy Miller, Jan and Dee Ann
Mrs. Ernest May
Mrs. R. L. Mason
Mr. and Mrs. R.M. Mason and Tommy
Mr. and Mrs. Rudy Metz, Lesley and Randy
Dr. and Mrs. Duffy McBraver and Jeffery
Mr. and Mrs. J.E. McCabe and family
Dr. and Mrs. J.H. McCrary
John and Patti
Mr. and Mrs. Troy Moore
Mr. and Mrs. George Miner
Mr. and Mrs. Wake Northcutt
Trudy Neill
Mrs. C.D. Nobles
Joann Nogger
Dorothy and Charlie Noland
Corinne J. Neely
Mr. and Mrs. Pat Neill
Palmer, Opal, and Nelda Norton
Mr. and Mrs. Charles Newell
Dr. and Mrs. Millard W. Nobles and family
Vesta Mae and Willie Nunley
Mrs. G.W. Newsum
Mr. and Mrs. Gaylord Newell
The Mack Noldans
The Bobby Owen Family
The Cecil Oglesbys
Mr. and Mrs. Orta
Ralph, Sydney Ann, Doug and Connie Owens
Mr. and Mrs. Glen Osborn
Dr. and Mrs. Wes Owen and Wesley
The Eldon Owens Family
Mr. and Mrs. Ted Panciera
Mr. and Mrs. Ben R. Plummer, Ronald and Paul
Mr. and Mrs. Larry Paschel, Jill and Devany
Densil and Eris Pulliam
Mr. and Mrs. C.O. Phillips
Charles, Louise and Evelyn Packard
Mr. and Mrs. Elmer Patterson
Mr. and Mrs. R.G. Peeler
Carl and Katherine Perrin
W.B. Phillips
Wm. R. Phillips
Mr. and Mrs. Johnny Pool
Dr. and Mrs. Leo Price
Dwain, Alma, Christie and Robert Pittenger
The Edward Paetzold Family—Bud, Teresa, Larry and Pat
Jim and Emily Pavlicek
Frank and Dorothea Prowell
Frank, Elva, and Greg Perez
Cleta Passmore

Mr. and Mrs. J.F. Martin and John Frank
Grace O. Marrs
Mr. and Mrs. Albert Maxwell
Mr. and Mrs. Carl McCaslin
Mr. and Mrs. Ralph McCollough
Mr. and Mrs. J.C. McCracken
Jack and Irene McKinster
Mr. and Mrs. Neil McNutt, Larry and Barry
Gary, Mary Kay and Mark McQuigg
The Bruce Miller Family
Mrs. H.E. Miller
Mr. and Mrs. H.H. Miller
Dr. and Mrs. A.T. Mims
Mr. and Mrs. F.Y. Moreman
Mr. and Mrs. Myron Morgan and family
Mr. and Mrs. J.A. McWhorter
The D.C. McWhorters
Mr. and Mrs. J.E. McCathern, Jr.
Mr. and Mrs. Virgil F. Marsh
Mr. and Mrs. Billy Miller, Jan and Dee Ann
Mrs. Ernest May
Mrs. R. L. Mason
Mr. and Mrs. R.M. Mason and Tommy
Mr. and Mrs. Rudy Metz, Lesley and Randy
Dr. and Mrs. Duffy McBraver and Jeffery
Mr. and Mrs. J.E. McCabe and family
Dr. and Mrs. J.H. McCrary
John and Patti
Mr. and Mrs. Troy Moore
Mr. and Mrs. George Miner
Mr. and Mrs. Wake Northcutt
Trudy Neill
Mrs. C.D. Nobles
Joann Nogger
Dorothy and Charlie Noland
Corinne J. Neely
Mr. and Mrs. Pat Neill
Palmer, Opal, and Nelda Norton
Mr. and Mrs. Charles Newell
Dr. and Mrs. Millard W. Nobles and family
Vesta Mae and Willie Nunley
Mrs. G.W. Newsum
Mr. and Mrs. Gaylord Newell
The Mack Noldans
The Bobby Owen Family
The Cecil Oglesbys
Mr. and Mrs. Orta
Ralph, Sydney Ann, Doug and Connie Owens
Mr. and Mrs. Glen Osborn
Dr. and Mrs. Wes Owen and Wesley
The Eldon Owens Family
Mr. and Mrs. Ted Panciera
Mr. and Mrs. Ben R. Plummer, Ronald and Paul
Mr. and Mrs. Larry Paschel, Jill and Devany
Densil and Eris Pulliam
Mr. and Mrs. C.O. Phillips
Charles, Louise and Evelyn Packard
Mr. and Mrs. Elmer Patterson
Mr. and Mrs. R.G. Peeler
Carl and Katherine Perrin
W.B. Phillips
Wm. R. Phillips
Mr. and Mrs. Johnny Pool
Dr. and Mrs. Leo Price
Dwain, Alma, Christie and Robert Pittenger
The Edward Paetzold Family—Bud, Teresa, Larry and Pat
Jim and Emily Pavlicek
Frank and Dorothea Prowell
Frank, Elva, and Greg Perez
Cleta Passmore

Mr. and Mrs. J.F. Martin and John Frank
Grace O. Marrs
Mr. and Mrs. Albert Maxwell
Mr. and Mrs. Carl McCaslin
Mr. and Mrs. Ralph McCollough
Mr. and Mrs. J.C. McCracken
Jack and Irene McKinster
Mr. and Mrs. Neil McNutt, Larry and Barry
Gary, Mary Kay and Mark McQuigg
The Bruce Miller Family
Mrs. H.E. Miller
Mr. and Mrs. H.H. Miller
Dr. and Mrs. A.T. Mims
Mr. and Mrs. F.Y. Moreman
Mr. and Mrs. Myron Morgan and family
Mr. and Mrs. J.A. McWhorter
The D.C. McWhorters
Mr. and Mrs. J.E. McCathern, Jr.
Mr. and Mrs. Virgil F. Marsh
Mr. and Mrs. Billy Miller, Jan and Dee Ann
Mrs. Ernest May
Mrs. R. L. Mason
Mr. and Mrs. R.M. Mason and Tommy
Mr. and Mrs. Rudy Metz, Lesley and Randy
Dr. and Mrs. Duffy McBraver and Jeffery
Mr. and Mrs. J.E. McCabe and family
Dr. and Mrs. J.H. McCrary
John and Patti
Mr. and Mrs. Troy Moore
Mr. and Mrs. George Miner
Mr. and Mrs. Wake Northcutt
Trudy Neill
Mrs. C.D. Nobles
Joann Nogger
Dorothy and Charlie Noland
Corinne J. Neely
Mr. and Mrs. Pat Neill
Palmer, Opal, and Nelda Norton
Mr. and Mrs. Charles Newell
Dr. and Mrs. Millard W. Nobles and family
Vesta Mae and Willie Nunley
Mrs. G.W. Newsum
Mr. and Mrs. Gaylord Newell
The Mack Noldans
The Bobby Owen Family
The Cecil Oglesbys
Mr. and Mrs. Orta
Ralph, Sydney Ann, Doug and Connie Owens
Mr. and Mrs. Glen Osborn
Dr. and Mrs. Wes Owen and Wesley
The Eldon Owens Family
Mr. and Mrs. Ted Panciera
Mr. and Mrs. Ben R. Plummer, Ronald and Paul
Mr. and Mrs. Larry Paschel, Jill and Devany
Densil and Eris Pulliam
Mr. and Mrs. C.O. Phillips
Charles, Louise and Evelyn Packard
Mr. and Mrs. Elmer Patterson
Mr. and Mrs. R.G. Peeler
Carl and Katherine Perrin
W.B. Phillips
Wm. R. Phillips
Mr. and Mrs. Johnny Pool
Dr. and Mrs. Leo Price
Dwain, Alma, Christie and Robert Pittenger
The Edward Paetzold Family—Bud, Teresa, Larry and Pat
Jim and Emily Pavlicek
Frank and Dorothea Prowell
Frank, Elva, and Greg Perez
Cleta Passmore

The Harmon Football Forecast

THE TOP 40 MAJOR COLLEGE FOOTBALL TEAMS

1-Nebraska	11-Texas	21-Mississippi	31-Oregon State
2-Alabama	12-Tennessee	22-Northwestern	32-U.C.L.A.
3-Oklahoma	13-Houston	23-Georgia Tech	33-Kansas State
4-Michigan	14-Notre Dame	24-Michigan State	34-Oregon
5-Penn. State	15-Southern Cal	25-Florida State	35-Memphis State
6-Colorado	16-Washington	26-Toledo	36-Washington State
7-Auburn	17-Ohio State	27-North Carolina	37-Air Force
8-Georgia	18-Iowa State	28-Illinois	38-Texas A & M
9-L.S.U.	19-Arkansas	29-California	39-Minnesota
10-Arizona State	20-Stanford	30-T.C.U.	40-Boston College

Monday, December 27

FIESTA BOWL: Arizona State 34 Florida State 21

Tuesday, December 28

TANGERINE BOWL: Toledo 35 Richmond 7

Thursday, December 30

PEACH BOWL: Mississippi 20 Georgia Tech 17

Friday, December 31

ASTRO-BLUEBONNET BOWL: Colorado 26 Houston 21

GATOR BOWL: Georgia 24 North Carolina 10

Saturday, January 1

COTTON BOWL: Penn State 24 Texas 20

ORANGE BOWL: Nebraska 34 Alabama 28

ROSE BOWL: Michigan 28 Stanford 14

SUGAR BOWL: Oklahoma 38 Auburn 23

Final College Forecasting Average:

1,641 RIGHT, 521 WRONG, 39 TIES 759

HIGHLIGHTS

There's nothing very new in our final ratings of the top 40 major colleges. At the very top, teams have held their positions much more firmly this fall than in past years as evidenced by "The Big Four." Nebraska, Alabama, Oklahoma, and Michigan-Penn State, too, for that matter—have remained in almost the same order. Auburn and Georgia took up permanent residence in the first ten at the beginning of the year while Colorado and L.S.U. have been in, out, and finally back in. Arizona State has made a steady climb to finish in tenth place. Some perennial occupants of the top ten dropped their membership this fall and fell to the second ten: Texas, Notre Dame, Ohio State, and Arkansas in particular.

Again a note about the ratings of the top forty teams: keep in mind that a team's rating is based on the AVERAGE of its performance against ALL opposition throughout the entire season. A team's won and lost record has no bearing on its national position. Calibre of competition is a major factor in determining a team's rating.

All of college football—the post-season bowl games as well as the regular season—will come to an explosive climax with the Nebraska-Alabama clash in the Orange Bowl on the first night of 1972. If Nebraska-Oklahoma was a coronary provoker, there's no telling what this one will provoke. . . . definitely the College Super Bowl!

And the Big Eight Conference is now the Number One conference in the country. The Southeast Conference had topped our ratings for the past five years, but the margin of difference had decreased each year. So, for the first time in its history, the powerful conference led by national champion Nebraska is the toughest in the land. Conference ratings are based on each league's power quotient average determined from the ratings of all teams in every conference. Of the more than 65 football conferences, here are the twenty strongest in the nation:

1-Big Eight Conference	98.68	11-Pacific Coast Athletic Conference	67.23
2-Southeast Conference	97.66	12-Southland Conference	66.64
3-Pacific Eight Conference	94.43	13-Ohio Valley Conference	65.00
4-Big Ten Conference	92.60	14-Big Sky Conference	60.49
5-Southwest Conference	88.80	15-Southern Conference	60.37
6-Atlantic Coast Conference	81.65	16-Lone Star Conference	59.12
7-Western Athletic Conference	81.16	17-Gulf South Conference	59.01
8-Mid-American Conference	78.55	18-Southwestern Athletic Conference	56.76
9-Missouri Valley Conference	71.30	19-North Central Conference	51.04
10-Ivy League	67.36	20-Yankee Conference	49.37

Christmas star linked to Bethlehem Star

The first light of Christmas that usually comes to mind is the starlight of Bethlehem. Many of our Christmas carols sing of the Star of Bethlehem.

The star of Bethlehem is used often in decorations to represent the night of Christ's Birth. From the small stars atop a million Christmas trees in our homes to the huge ones erected on hill-sides to shine down on cities.

all are reminders of that "star of wonder".

The custom of carrying a star about on Christmas eve is observed in many European countries. In Rumania the star, or "STEAU", is decorated with numerous little bells that tinkle as they travel, heralding the approach of the singers. In Norway, this custom used to be performed by Star Boys who col-

lected food and money as they went from house to house.

The children of Poland were familiar not only with the Star Boys, but also with the STAR MAN. Usually the Star Man was the priest of the village in disguise. He asked about their behavior during the past year, and if they had been good they were rewarded with presents.

Each year around Christmas time the large planetariums in our country offer and interesting lecture on the Christmas sky. The mysterious Star of Bethlehem is set against the actual background of the sky as scientists say it appeared that night nearly two thousand years ago. The data from ancient documents have been coupled with the scientific knowledge of today's astronomers.

Camel represents means of travel

Camels represent the way of travel for the Wise Men to visit the new-born Child. Today in the Holy Lands the camel is popular mode of transportation just as it was two thousand years ago. A Syrian story tells why little Syrian children believe a little camel brings their gifts on the day of Epiphany. It is said that when the Wise men were seeking the Christ Child the camel grew weary. When at last they found the place where Jesus was, and the Wise Men came forth with their presents, the littlest camel fell to the ground in his weariness. And so the Christ Child blessed the little camel and promised that now he would be able to carry gifts to children on this anniversary.

Instead of camels, the horse is said to be the steed of The Wise Men, in some places. On the eve of Dia de los Reyes, or Day of the Kings, the boys and girls of Argentina never fail to leave hay and water for the horses of Magi. They usually leave it on the balcony, for these horses of the Kings are said to be able to leap through the air as miraculously as do Santa's reindeer. In those countries where St. Nicholas Day is observed, the boys and girls put out hay and carrots for St. Nicholas's horse.

oles Day is observed, the boys and girls put out hay and carrots for St. Nicholas's horse.



WESTERN AUTO

John, Ed, Marie, Marvin, Walter

241 N. Main

364-1355

MERRY CHRISTMAS



ROARING YOUR WAY WITH

SEASON'S BEST WISHES!

JACK'S MARINE

"Where Service Comes First!"

Your Local HODAKA Dealer

Hwy 60 East

Phone 364-4331



to all our customers

From the boys at

Vernon Lewis Enco Service

"Complete Auto Service Center!"

403 N. 25 Mile Ave

364-4656

Merry Christmas

and a
**HAPPY
NEW YEAR**

from all
the folks at

BIG-TEX

CATTLE & GRAIN

4 miles southwest on 60 turn at the sign 2 miles west.
We extend to you Best Wishes in the Holiday Season . . .
May your's be a safe Christmas . . .

We welcome visitors, so come on out and see a fine feed yard going places!



What other children believe about Santa

In Austria, children put notes to "dear child Jesus in Heaven" on the window sill for St. Nicholas to take so that the Christ Child could bring the requested gifts on Christmas Eve.

In Belgium, children place shoes, baskets, or dishes under the tree for St. Nicholas to fill on Christmas Eve. They put water, hay, and carrots outside the door to attract his gray horse to their home. St. Nicholas wears a bishop's robe and a miter, and he carries a pastoral staff. On Christmas morning the children find chairs tipped over in their rooms and further disarray to show evidence that St. Nicholas has been there. Good children find their shoes filled with gifts. Bad ones find switches stuffed in theirs.

In Finland, Father Christmas brings children their gifts from England. In some sections he is known as Wainamoinen or Ukko. He is an old man with a long white mustache. He wears a white peaked cap with blue trim and a red coat.

In Hungary, the children believe that a male Kriss Kringle brings their gifts. He is dressed in white and rides a white horse.

The South American children leave notes to "Little Jesus" during Posada. They leave them in front of the crib for the angels to take to heaven for answering.

In Sweden, Jul-nisen in his red robe, pointed cap, and long white beard, riding his goat, brings gifts to good Swedish children.

In the Philippine Islands, shoes are put in the window by the children on Christmas Eve. They expect the Three Kings to fill them.

In Mexico, Santa is not as popular as the figure of Quetzalcoatl, the Aztec god of the sun.

He is an old man with a long white beard and flowing white robes. Before Christmas children write letters to the Christ Child listing what they want. And on the eve of Epiphany, January 6th they place their shoes at the foot of their beds for the Three Magi to fill.

In Switzerland, the tradition of St. Nicholas is observed. He arrives on December 6th and distributes fruit, candy, and toys. Sometimes there is a parade in his honor. A giant figure of St. Nicholas leads a group of children dressed in long white nightgowns and masks. The paraders blow long Swiss horns and bells ring.

Spanish children fill their

shoes with straw for the camels of the Three Kings, on the eve of the Epiphany. It is thought that each year the Wise Men repeat their journey to Bethlehem and pass through Spain on the way. As they pass by, the camels eat the straw and the shoes are filled with gifts by Balhasar, who rides on a donkey.

In Poland, children write letters telling what they wish to receive and place them on the window for the Wise Men. Then on Christmas Eve, after supper, the children are examined on their knowledge of religion by the Star Man (the village priest). If they do well, they receive small gifts from the Wise Men. Gifts are believed to come from the stars, and the Wise Men act as emissaries.

Xmas means togetherness

Christmastime is, above all, a time for rejoicing and togetherness. A modern Christmas, just like an old fashioned Christmas, calls for gatherings of family and friends, with much merriment, fun and feasting.

Through the years, the ways of celebrating Christmas have taken on many different forms. Today Christmas is apt to be plastic or aluminum trees, rather than nature's own fir, spruce or pine. The glow of tiny beeswax candles is only a memory, replaced now by strings of twinkling lights.

Once Jolly Old Santa was transported only by reindeer drawn

sleigh. He may now arrive by helicopter or jet plane.

In spite of the changes, the essence of the season, the basic spirit of Christmas stays the same.

Like yesteryear, families celebrate with gifts and greens, with the warmth of a glowing hearth and the gleam of a lighted tree. Stockings are hung by the chimney with care and even with candles, though these are in candleholders rather than from the tree.

The togetherness at Christmas, and the ways to celebrating are all part of the legend and lore of Christmas.

Poinsettias are most popular

The Poinsettia originally grew as a wild flower. Today's plants have been under careful scientific cultivation in greenhouses since last March.

Most poinsettia stock plants are grown in California and shipped directly to growers for cultivation in the areas where they are eventually sold as our most popular Christmas plant.

In all stages of their growth, care is taken to safeguard them against exposure to extreme changes in temperature. For several months prior to Christmas their growth is precisely

controlled and retarded in order to bring them to full bloom at just the right time for Christmas giving.

Though the red poinsettia is still the most popular, whites, pinks and partially double kinds are also available.

When you get your poinsettia plant home, make sure that it has a moderately warm uniform atmosphere. Keep out of cool drafts and away from hot radiators or air vents. Use water at room temperature when applying moisture.

Entertaining good tradition

The old tradition of Christmas calls has about fallen into disuse, but it was a happy custom to have people just dropping in for a visit and to exchange gifts.

Informal parties in the morning, at noon or later in the evening are arranged now and by invitation to welcome more of your friends.

Holiday lunches are among the most pleasurable ways to entertain. There is something gala and relaxed about Saturday of Sunday lunches. Serve something that's non-turkey and hearty, such as beef stew and noodles, with a green salad, or fish chowder, fruit and cheese. Organize a walk in the woods after lunch or a neighborhood tour to look at everybody's outdoor decorations.

It is always thoughtful to ask new people in town at Christmas and it is pleasant to mix age groups. A grand old lady may make the party and young

people always add rest to a middle-aged crowd.

Don't ask people to a Christmas party to pay off your engagements. Christmas is a should ask them because you want to see them, and not too many at a time.

Holiday bells add to season

Bells contribute to the sights as well as the sounds of the holiday season. They are a popular decoration and are used as ornaments on trees. Ringing across the ages and around the world, bells are a part of the traditions of Christmas.

Zurich, Switzerland, has long been noted for its beautiful bells. Every Christmas Eve, Zurich bells ring out loud and clear, calling families to church.

This same tradition is repeated in thousands of other cities, where chimes and bells ring out at midnight from the steeples and spires of churches.

Tradition has it that Clement C. Moore was inspired to write his famous poem, "A visit from St. Nicholas", because he listened to the merry jingle of bells on his horses' harness, as he drove along on a frosty winter night.

Create a Merry Xmas

Everybody has many special memories of past Christmases.

What does Christmas mean to you? Parties, delicious treats, the fun of exchanging presents,

Christmas carols and solemn Christmas music?

There is one way in which you can make Christmas even more exciting, even more beautiful, not only for yourself, but for your family and friends too. Take on a new role... be a person who creates a Merry Christmas - a person who makes Christmas decorations and gifts.

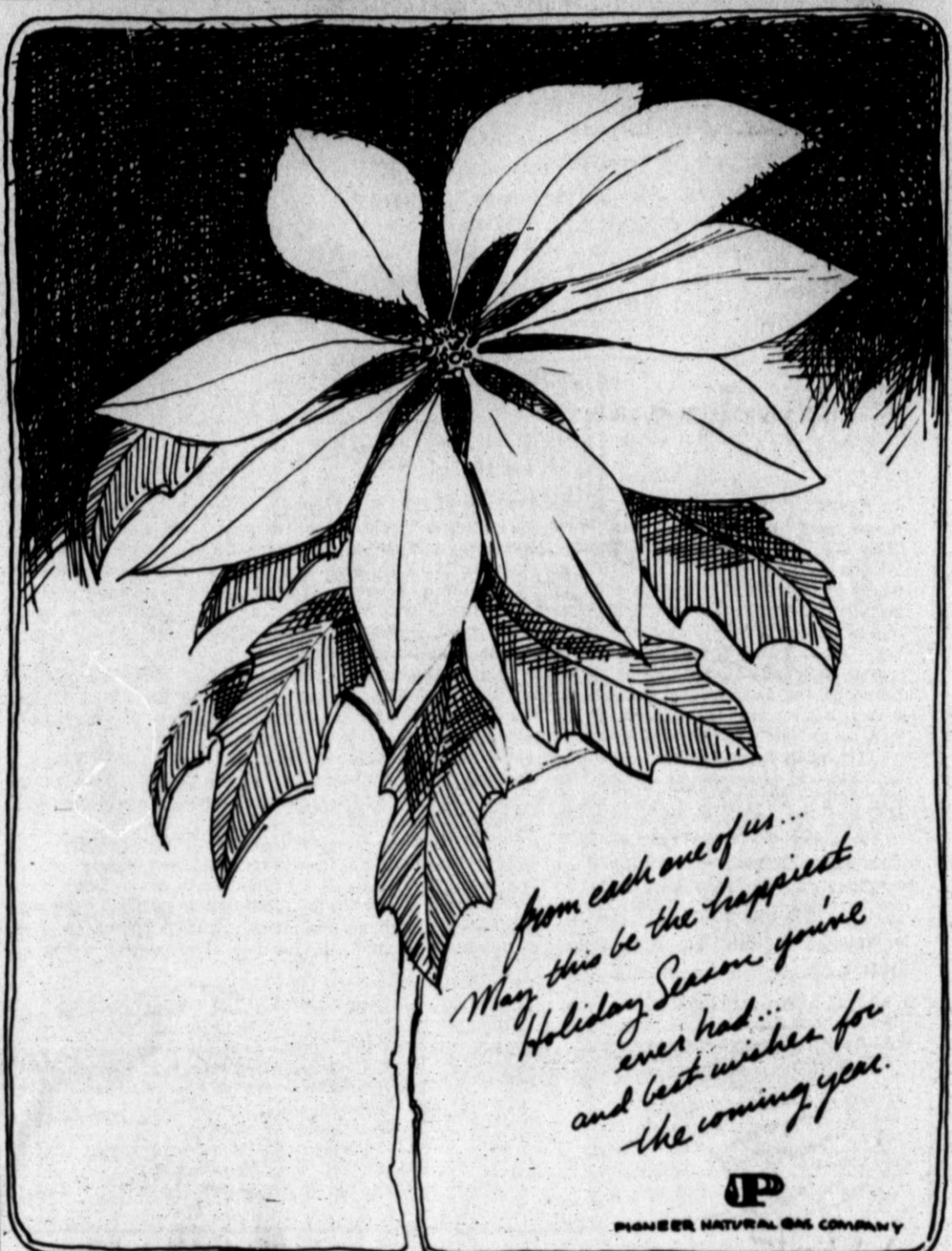
This is true for everyone in the family, young or old. There are projects that will be easier for those who have special skills, but there is nothing that can't be mastered by anyone with desire to try... some things that seem most difficult to make are really quite simple.

Let everyone contribute his ability and plan evenings together working on tree trimmings, wrappings or party decorations. This is a sure path to family pleasure and you'll be pleased with what each one can design and put together.

Maldives, the smallest United Nations member, has an area of 115 square miles and 100,000 people.

Concert and church organs may weigh as much as 150 tons and have anywhere from 10,000 to more than 27,000 pipes.

MERRY CHRISTMAS



DE STUDENT OF THE WEEK — Jeanie Myers, 17-year-old daughter of Mrs. Betty Myers, has been selected as this week's Distributive Education Student of the Week. Miss Myers, a senior at Hereford High School, is employed at Perry Brothers Store and is shown above with Dale Lawrence, manager.

Santa - good or bad for children?

A clinical psychologist and director of child guidance clinics said that in his 21 years of working with children, he has never seen a child who was psychologically damaged by the truth about Santa. In fact, he said, that especially in preschool years, when a child is most likely to believe in Santa, fantasy is beneficial.

From a scientific standpoint, all research shows that the fantasy creations that we see in children's thinking are actually the forerunners of what is later called conceptual thinking or the ability to form thought processes.

The director believes that a parent must distinguish between myth and legend when deciding what he should or should not tell his children.

MERRY CHRISTMAS



from all of us
May your holidays be joyful!

THE Vogue
Bess Moore, Owner
Downtown

Merry Christmas

EDWARD'S & HERB'S
MAYTAG AUTOMATIC
SELF SERVICE
LAUNDRY & CLEANING

213 13th St. 364-9038

1009 Park Ave. 364-9670

... THE LORD HAS COME! LET EVERY HEART PREPARE HIM ROOM... AND MAY HIS PEACE REIGN ON EARTH, NOW AND FOREVERMORE!

Merry Christmas and a Prosperous New Year from all the folks at

C. E. Coleman and employees at The Ink Spot

The INK SPOT, INC.
Printing & Office Supply
144 West 4th... Hereford... Call 364-0430



VOE STUDENT OF THE WEEK — Vocational Office Education Student of the Week is Nita Cupell, a senior student of Hereford High School. Miss Cupell, 17-year-old daughter of Mr. and Mrs. JoEd Cupell, is employed at KPAN Radio Station as secretary by Clint Formby, with whom she is pictured.

THD issues plea for care at Christmastime

Someone mentions Christmas, and the first thing that usually comes to mind is happy times around the Christmas tree.

But the holiday season quite often turns into the most dangerous time of the year. The Texas Health Department would like to put in a plug for a little common sense this Christmas.

Today, accidents loom as the nation's Number One threat to babies and children. Each year about 16,000 youths under age 15 die, and about 17 million are

seriously injured as a result of accidents.

Surprisingly, about four million people receive disabling injuries and some 30,000 are killed in accidents in the home alone.

This Christmas season is a prime time for one of the four million yearly home accidents to happen. People are in a festive mood and simply forget the dangers just waiting to claim them.

One of the booby traps facing

your family may be the toys you purchase for your child. The Child Protection and Toy Safety Act, passed by Congress late in 1969, empowered the U. S. Food and Drug Administration to ban the distribution and sale of hazardous toys, particularly those that present electrical, thermal, or mechanical dangers.

Many are unsafe. Of the 150,000 different toys and games on the market this year, the F.D.A. last month banned 150 hazardous toys and dolls. Most

US-made playthings have excellent safety records; a greater danger is posed by imported toys that are often poorly-made imitations of American models.

There are many other potential hazards every family should be aware of.

Mistletoe is fine when cast in its traditional Christmas-time role, but brewing a tea of mistletoe berries is not—repeat, is not—part of that role. The Texas Health Department has documented evidence of a death following the drinking of mistletoe berry tea. It came ten hours after the victim drank the brew.

Who does such a thoughtless thing? More people than you would expect. There are more than the usual hazards to life and health around the Ameri-

Let children keep schedule

All of us have a tendency to let our children get too tired at Christmas. Keep their normal schedule. If they are used to taking a nap, be sure they get one, and don't let them stay up later at night than usual.

The key to keeping sanity in the home during the Christmas season is to prevent the children from becoming over-stimulated. Parents can help make their

can home during the Christmas season, all capable of putting a damper on festivities. Some kill, some seriously sicken the unwary.

children feel more a part of the family's Christmas celebration and at the same time provide them with creative activities, by letting them make holiday decorations. Simple tree ornaments can be made by dipping yarn in liquid starch, dropping the yarn on a piece of wax paper, then setting aside to dry for about three days. Before cutting out to hang on tree, decorate with glitter.

Children can make puppets by taking a child's-size sock, sewing or gluing on yarn for the hair and buttons for the face.

The St. Louis Cardinals have five Puerto Rican natives on their 1972 roster.

Saturday is observed as the Sabbath on Pitcairn Island.

Reindeer appeared later

Most of the legends and beliefs about Christmas animals are very ancient. The animal that came into prominence later is the Christmas reindeer. It is difficult to determine exactly when he made his first appearance, or why. One story has it the Christ Child told St. Nicholas he might choose any animal he wished to draw his gift-laden

sleigh on Christmas Eve. But it was Santa Claus, and not St. Nicholas, with whom the legend of the reindeer grew up.

We find many animals taking their unforgettable parts in the Christmas scene. The barnyard beasts who serve mankind so well are there. The camels and the horses and the goats as well as birds are in the Christmas picture.

The reindeer are there too, and likely to remain.

The St. Louis Cardinals will play 16 baseball exhibition games next spring at Al Lang Field, St. Petersburg, Fla.

Mario Guerrero, 22, an infielder from Santo Domingo, D.R., will go to spring camp with the for Syracuse last season.



From all of us at

KEMP TRACTOR & MOTORS

East Hwy 60

Hereford, Texas



May all our wonderful customers enjoy the very best of holidays!

KENNY GEARN MACHINE WORKS

East Hwy 60

Hereford, Texas



GREETINGS

Right in Fashion with the Season!

OWEN'S CLEANERS

Ruth & Gwynne Owen & Employees

904 Lee

Phone 364-0160

Merry Christmas

And a Prosperous

New Year in "72"

HEALTH... WEALTH... HAPPINESS



from our entire crew

HEREFORD FEED YARDS, INC.

EAST OF CITY

Stanton students ponder ideas of Christmas

BY KELLY HARDISON

Some people don't realize what Christmas is really all about. There are those who think it would be a disaster if they didn't get exactly what they wanted. Some people don't even have Christmas trees or presents, but they are still happy. My mom remembers that during the depression the poor people who couldn't afford to buy trees had to coat tumble weeds with flour and use them for Christmas trees. Back then people didn't think of Christmas as just a time for receiving gifts. Now that is all some people think that Christmas is. Try to remember Christmas is the day when Jesus was born.

BY ABEL TREVIZO

Santa is old, tired and fat. He saw Nixon and that was that. So he left town turning around. Next time I saw him he was kissing the ground. Along with Nixon who smelled like a rat.

BY BECKY VEAZEY

Once upon a time (last Christmas to be exact) Santa Claus was parked on the roof of a house. It was so very snowy that night that when he returned from delivering Christmas presents on that block, his sled and nine reindeer (including Rudolph) were stuck in the snow. He climbed up his ladder (he always brought a ladder along in case the house didn't have a chimney). Anyway, he climbed up his ladder and tried to push his sled, but it wouldn't budge because he had used up all of his energy in carrying the new tricycles to the Dawson twins, who weren't really twins at all, they just looked alike. He had no Christmas candy left to restore his energy so he had to wait 'til morning so the snow would melt and he could take

off again. So if you got your Christmas presents late last year, there's no reason why you should wait up for Santa this year and demand an explanation from him. After all, it wasn't even his fault.

BY KAREN APPLING

Christmas to me seems to be, Buying a Christmas tree. Oh that delicious fruitcake That we need to bake. Hanging stockings, While Santa Claus we are mocking.

While celebrating the birth of the Lord,

We are never, never bored. We will go caroling, Or tinsel we'll be flinging. There will be presents galore, And maybe some more.

There will be a party every night. Yes, even tonight.

And that's what Christmas to me, Seems to be.

BY RENEE INMAN

I bet you didn't know that there were two Santas. There is one for the West and one for the East. You know what the Eastern Santa looks like, but I'll bet you don't know what the Western Santa looks like. Well, instead of wearing a red Santa Suit he wears a red cowboy suit. He rides in a stage-coach pulled by horses instead of riding in a sleigh pulled by reindeer. You can hear the thumps of horse hoofs instead of hearing bells on Christmas Eve night. You people in the East are really missing something grand. Have a Merry Christmas.

BY VANESSA NOYES

Rudolph has a very popular nose because: One Christmas Eve I was standing outside, and was looking up at the big-dipper. I was kind-of wishing something

would happen, it did! All of sudden, I saw a red spot in sky. Right then I started thinking: It could be a giant spark off of the sun, or a flare gun spark. But then I thought of something. It was Rudolph the "red-nosed reindeer!" He landed on my roof and there was Santa in his sleigh. I don't know whether it was a KGNC Santa Claus or not, but he was on my roof and I was going to find out! I got on the roof and asked him. He said "No," but he said he had something for me. It was a tape recorder and ten tapes. I started to run to tell mother, but Santa asked a strange question just before I got down. This is what he said, "Vanessa, do you have red light-bulbs?" I said, "Yes." He wanted a 100-watt bulb. I gave it to him, and I bet you don't know what he did with it! He took the other bulb off of Rudolph's nose and put the new one on it.

Then, he told me that was why I couldn't see Rudolph's very well (because the other bulb was almost run out). He gave me a stocking full of candy in return for the bulb!

P.S. I think Rudolph's nose is very very popular!

BY MELINDA GONZALES

War: hate, death, sorrow, a child is born into surroundings very similar to these.

Christmas: Love, life, happiness of life, a child is born into surroundings like these.

Could there possibly have been single moment on Christmas that a person can witness the happiness of the Savior's coming?

Most of all be thankful, it's worth it.

BY ANNETTE NOYES

Christmas is a happy time, it is the birthday of Christ and it is a time to honor him and think of him.

Presents are not what Christmas is all about, but it is nice to get presents because you know someone was thinking of you.

It's a time for waking up at 4:00 in the morning and you just can't wait to open your presents. It's a time for eating lots and lots of Christmas cookies and cakes and whatever you like to eat on Christmas. Christmas is the best time of the year because it's fun and everyone has a good time.

BY RHONDA THOMPSON

It is Christmas Eve and all around the tree is my family.

We read the story of Jesus Christ, then sing some Carols in the highest.

Then all in bed excited and shaking, waiting for Santa to come.

When all of a sudden I hear a crackle of paper, I peep to see what it is.

I see, but should I tell?

BY CYNTHIA THOMAS

The love in Christmas is contagious to all people. Love works in different ways to everyone.

To the person who never smiles, it may show the love in smiling at others, and having others smile back.

To the person who always smiles, they have already found the love in other people.

Everyone has to have a little love in them at Christmas.

BY JEANNE HAIK

The year is 1965. The day is Christmas Eve. The place is New York City. Alone in a dark alley a skinny mongrel puppy is hunting for food in a trash can. He sees bright lights in all the windows and he wishes he were in one of the windows. He scratches at all the back doors, but when someone answers all they give him is a kick. He is ready to give up, but he sees one more door. He tries at this door and someone opens it, and, to his surprise, she pats him and says "Poor puppy." She takes him inside and lets him sit by the fire and gives him a bone. He thinks this is just about the best present anyone could have ever given him.

BY LAURIE HIGGINS

In the house where I live It's nice to be nice. With Christmas coming And everybody cooking And hurrying so. You find nice little things, Like sugar and cinnamon And powdery spice And apples and oranges It's nice to be nice.

BY DEANA RENEE FINLEY

Christmas. Why is Christmas here? To bring us happy cheer. Of course that's why. And when Christmas day is nigh,

All the boys and girls are happy. So very happy. But what is Christmas?

It's a day we all remember, Because Christ our Saviour was born.

Just think of the three wise-men, Led by the star.

They walked on foot because they had no car.

How wonderful! The baby Jesus lying there, With beautiful brown locks of hair

Jesus lying there.

BY TIMMY SANDOVAL

There was a little baby that was floating in the air. There were some duck hunters and they started shooting at him. They got him in the toe and he started floating. It was at the North Pole. The hunters' dog brought him back in his mouth. The hunter kept the little kid. The little kid ate all of the time. He started growing real fat. He was wrapped in a red and black blanket the day they found him. His mother made him a coat out of it. He always got to play with toys, but none of the other kids

knew what they were. Santa decided to start a toy factory. He started giving them to the kids around him. Then he started giving them to all the kids in the world with a red light guiding him.

BY JULIE HALLOWS

Once upon a time there was a little girl who lived in a big grey house. This little girl's name was Linda. Linda loved Santa Claus very much (sometimes she loved Santa Claus more than her Mama and Daddy). On Christmas Eve Linda really got

to thinking about poor Santa having hunger pains and nearly dozing off. Linda was afraid Santa might forget to give her all her presents. So she decided to set out two children's aspirins and a glass of milk because growing boys need milk. She also laid out a blanket and a pillow in case he got tired. On Christmas morning she got up bright and early and learned the things she had laid out had been used. By the Christmas tree was a note "Thanks." See STUDENTS Page 19



May this coming year be a time of happiness, joy and lasting peace for you

KESTER'S JEWELRY

Across from the Post Office
Downtown Variety Park
Hereford, Texas

Holiday Greetings



We wish you a Christmas that is beautiful in every way!

BEAUTY HOUSE

337 N. Miles 364-1533

Christmas Cheer

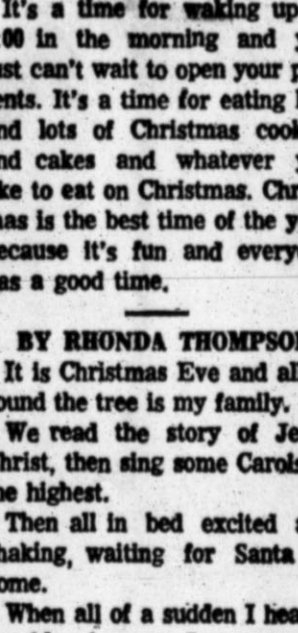


Help yourself to the best!

HANNA'S COFFEE SHOP

133 E. 3rd 364-5632

Christmas Cheer



Help yourself to the best!

HANNA'S COFFEE SHOP

133 E. 3rd 364-5632

Best Wishes



We hope your joys are many and your troubles few...
A very Merry Christmas from all of us to you!

Mr. and Mrs. Pete Jacks

GULF OIL DISTRIBUTOR

Holiday Cheer



Laughter, good cheer and kindness come from good friendships throughout the year. All this and much more is our Christmas wish to you and yours this happy holiday season.

From
CAVINESS PACKING COMPANY, INC.
and ALL THE EMPLOYEES

HEREFORD Hwy. 60 DALHART

Stanton students ponder ideas of Christmas

(Continued From Page 18)
Moral: Be good to Santa and your brothers and sisters. And you'll get more presents.

BY CHARLENE SMITH
What is Christmas?
It's when aunts and uncles come,
And they bring pies; apple, peach and plum!
It's when you have a big Christmas tree with bright lights
And a star at the top shining with all its might,
It's when Santa Claus brings joys
With all the Christmas toys
It's when you wake up at four
With presents all over the floor
It's a stocking full of candy
And children saying, "It's dandy."
It's books and bracelets and a football suit
And cleats and oxfords and size 8 boots.
It's when "Merry Christmas" is what you can say,
Oh, yes and a Happy New Year's Day!

BY LINDA MARQUEZ
I think the meaning of Christmas
Is but very true.
But I wish that more people
Would know it as I do.
It doesn't mean packages and gifts
But something very real.
And it all started in Bethlehem
In a manger, dark and still.
In a manger, one dark night
A baby child was born.

And now around the whole big world
We'll never be forlorn.

BY RHONDA HAGAR
Christmas means the following to me:
C—Christ child born on this day
H—Herald angels who sang that night
R—Redeemer
I—Israel
S—Star that shown so bright
T—Three wise men who came from afar
M—Manger bed where he lay
A—Alleluia for he is born to save all men
S—Shepherds came worshipping him

BY KAREN FOX
Once there was a little girl named Joy. She had never had Christmas before because she had no parents. It was Christmas Eve and Joy had just found out about Santa Claus. When she saw him in a store window she asked the lady inside who he was. The lady was astonished; she sat down and told Joy about Christmas and Santa Claus and everything. Joy was so sad that she had never had Christmas she just went home and went to bed.
Later in the night she heard noises, so she got up and went to see what it was. And there he stood, Santa himself! She was so happy. He had brought her food, clothes, toys, and everything she had always wanted. When Santa saw how poor she was, he asked her to come and live with him at the North Pole. So they boarded the sleigh and

off they went to the North Pole with all of Joy's toys, clothes, and food.
Santa, Mrs. Santa, and all the elves lived happily ever after with Joy.

BY BRENDA KEETER
One Christmas morning, a baby reindeer was born. There was something very strange about this reindeer. He was always hiccupping. Every minute, every second, he hiccupped. Ever since he was born, he wanted to help Santa deliver presents, but he couldn't because he would hiccup and it would make the sleigh bounce. One night the reindeer couldn't sleep so he took a walk. One of the elves scared him and cured his hiccupps. The reindeer was then able to help Santa deliver presents. He also became the "Most popular reindeer at Snowball High School!"

BY SCOTTY TAYLOR
Rudolf the happy reindeer was sitting in the corner eating his cherry pie, he stuck in his nose and pulled out a rose and said, "oh, I may die!"
Just in time Santa came, "oh, I'm late for the Christmas date and I need a nose with a rose, I suppose."
Rudolf, the rose nose, jumped up and said, "I qualify. If I don't go, I surely will die."
Then everyone lived happily ever after with their cherry pie.

BY JOHNNY RAMIREZ
The Christmas toy was red and white,
The boy couldn't sleep all that night.
He tried and tried with all his might.
But he couldn't sleep at all that night.
Night had passed and then came day.
The little boy will start to play.

BY CURTIS F. BRINKLEY JR.
Christmas is a jolly time of the year,
With garland and tinsel all over the tree
Families and friends gather 'round in good cheer,
When people smile and laugh with glee.
With all the presents and all the gifts,
And on the sidewalk are all the people.
When mother scold their children for playing in snow drifts,
And in the middle of town is the church and steeple.
Old Scrooge and Dickens,
With the food and licken's.
And whoever it be, a he or she,
This is the meaning of Christmas to me.

BY KIM CHERAN
Dear Santa Claus
I am wishing for a Bebe doll

named Bebe tender Luv with soft skin. And hot wheels car a blue one or a yellow one. I am in 2 grade and I want a pocadot horse with green stripe and blue toe nails and yellow eyelashes and pink shoes with yellow laces. You can tel I lik yellow O will leave u a glas of milk on the ta-bill and some cookies. Chalklet chip because that is what I lik. Wei I beter go. good-by
Luv
Susie Smiles
Seven years old

BY KENNETH HENSON
CHRISTMAS is a time for church.
CHRISTMAS is for Christ.
CHRISTMAS is Jesus's Birthday.
CHRISTMAS is a time to give gifts to Jesus, so send love.
CHRISTMAS is a time to send Love not a bomb or unwanted words.
CHRISTMAS is a time for cheer.
CHRISTMAS is a time to hear.
CHRISTMAS is a time for children.

BY DAVID SMALTS
One nice cold Christmas Eve, Santa's elves were getting every last thing ready for Santa Claus's journey around the world, where all the little children would receive gifts of all kinds. At 6:30 NPST (North Pole Standard Time) his sleigh was ready to go and a blink of Rudolph's nose he was gone with all his reindeer. His first stop was Moscow, Russia, and everything went well except the munism and the borsch which he got sick on. Next there was New York. Everything went

well here except when he came out his suit was dirty because of the smog. Then he went through Paris, which made his suit smell a little better because of the perfumes. When he went through India and Pakistan one of his reindeer was killed, because of the war. He then just made it to Las Vegas when his other reindeer could not pull the heavy sleigh any longer. So Santa had to gamble for another reindeer. All he had were his gifts. So they played poker and the winner would take all. The

ta won with five aces. Santa to made every house and wished everyone a Merry Christmas.

BY ANNETTE GOOCH
When people are fighting about land and power, I don't know what it's all about!
I would like to know a lot of opponet (Jack Scrooge) had four kings and a queen, but Santa stuff, but I will probaby never find out. You see, no one takes time out to tell me. Everyone thinks I don't even care, but we do care. We want to know. Ev-

erything it too complicated! I don't think others even know what is going on.

BY CURTIS STOERNER
Christmas means to me the night Jesus was born and the three Wise Men came to the stable and gave gifts to Jesus. Christmas is people giving gifts to each other. Santa Claus helpers are all over town and little kids are telling them what they want for Christmas. People are decorating their trees and putting gifts beneath them.

BY JERRY BURNS
Christmas means a day of giving and taking. But most of all it means the day Christ was born, the day that the Savior came to talk of rejoicing, the day to put up the tree, to give the ones you love, the day the angels came upon the earth and spoke unto the shepherds and said unto them the Lord Jesus has come and they went bearing gifts to the Lord.

MERRY CHRISTMAS

With Best Wishes

A VERY MERRY CHRISTMAS!
SPUDNUT SHOP and FUNFOOD BAKERY
1003 Park Ave Phone 364-0570

GREETINGS

We wish you a Christmas that is beautiful in every way!
ADDIE'S BEAUTY STALLS
128 E. 5th 364-0342

Christmas JOY

A Beautiful Yuletide to one and all! Greetings from
Molly Jo's Beauty Salon
508 Knight Street ... Phone 364-2151

"Merry Christmas" ... to you and yours... from "Yid Things"
— Sugarland, TX —
L.D.

TO ALL A
Merry Christmas
Old St. Nick will soon be coming down your chimney and we'd like to "present" you with our best wishes for a joyful holiday!
From the Board of Directors, Management and Employees at
CONSUMERS FUEL CO-OP
Hereford, Texas

FROM ALL OF US TO ALL OF YOU!

Season's Greetings



Ben Childers



Butch McCaslin



Jerry Don McCaslin



Andy Anderson



Wayne Phillips



Kenny Wilson



Jack Nunley



CARL G. McCASLIN



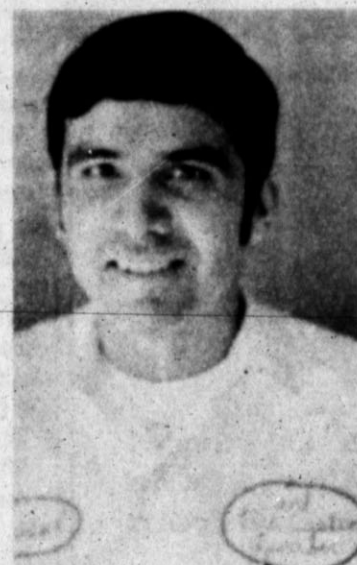
J. B. Blankenship



Weldon Dickson



Richard Dickson



Manual Garcia



Bill Phillips



Alan Dunning



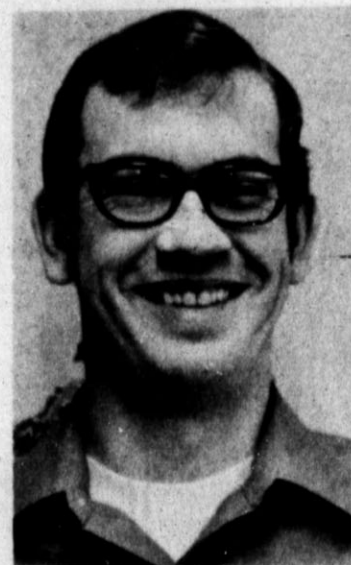
Bobby Watts



Lincoln Stratton



Marlene Neilson



Shelby Blaydes, Jr.



Pat Burns



Meridith Wilcox



Joe Straskulic



Sonny McIntosh

We Will be Closed
FRIDAY, DEC. 24th
and
SATURDAY, DEC. 25th
OPEN FOR BUSINESS
as Usual
MONDAY, DEC. 27th.
**MERRY
CHRISTMAS!**

CARL McCASLIN LUMBER COMPANY

A COMPLETE BUILDING SERVICE

1 BLOCK EAST OF THE COURTHOUSE

PHONE THE LUMBER NUMBER 364-3434