

AROUND TOWN SIGHTS, FACES SEEN

W. J. (Bill) Smith has purchased the Red Mill Courts in El Paso and left yesterday to take over management of his new property, but declared that he has not left Hereford permanently. Like McArthur, Bill insists that "I shall return." Just say I'm taking a vacation," he instructed this reporter. "I've lived in Hereford most of the time for the past 44 years, and while I've left it a couple of times, I've never burned a bridge behind me yet."

Bill wasn't kidding. He left once for 3 years in Rudoso, N. M., and another time for two years in California, in addition to spending a couple of seasons in his youth with the Harley Sadler show and another with Brunk's Comedians and a spell in the Army in World War I—but he's always come back. He first came to Hereford with his parents, The late Mr. and Mrs. Clarence Smith, from Princeton, Missouri, on March 1, 1903. He attended Hereford High school but didn't graduate. He reports, "I quit to play baseball for the old Panhandle Christian College."

Quitting high school with him, to make up that famous baseball team back in 1908, were Horace Baird, Oscar Taylor, Lester (Bugs) Wilkerson, and Wayne Estes. Doug Shirley, now dean of West Texas State College at Canyon, was assistant coach, and Red Brown was coach of the team. They were good, too—we've got Bill's word for it.

Anyhow the jovial William has sold his Smith Motel to G. D. Calson and is off to El Paso and the Red Mill for a spell. He intends to double his money as "manager" of Juarez, a look for that famous parrot—seems to be the Lions Convention last spring. As Tail-Twister for the Lions Club, Post Commander for the (Continued on page 12)

Last Round-Up of Names for 1948 City Directory

Last round-up of names and addresses for the forthcoming 1948 Hereford and Deaf Smith County Directory will be closed Saturday afternoon, December 13, according to Charlie Johnson, who is in charge of the job.

The Hereford Band Parents Association, which is publishing the directory, will include the canvass of names of residents and businesses to be listed in the directory. Members will be at Wade Cleaners, Anthony's, and the J. C. Penney store Saturday afternoon, from 1 to closing time to assist in filling out information cards.

Norman A. Jones Dies Saturday at Home of Brother

Norman A. Jones, 64, brother of Mrs. Helen Pickin and of Jim Jones, both of Hereford, died at the Jones home here Saturday, December 6, after an illness of several months.

Funeral services were conducted at the E. B. Black Funeral Home Sunday afternoon, December 7, at three o'clock. Interment was in West Park Cemetery.

Reverend W. R. Scott of St. Mark's Episcopal Church of Plainview was in charge of the funeral rites.

Mr. Jones was 64 years of age, and was unmarried. He had served for many years in the United States Army, and came to Hereford this year after retiring from the military service. He was born on August 5, 1883, in Louisiana.

Surviving relatives include two sisters, Mrs. Pickin of Hereford and Mrs. Mary E. Luse of California; and two brothers, J. E. Jones of Hereford, and J. H. Jones of Amarillo.

Anthony's Offer Free Wrapping Service

Parcels for Christmas mailing will be wrapped, free of charge for all comers at Anthony's, beginning tomorrow (Friday) and continuing until Christmas, Paul Harvey, manager of the local store, announced today.

A girl will be on duty to do the wrapping and labeling, Harvey said. The service will be free to everyone. Postal scales will be on hand, and Anthony employees will take care of the mailing if desired.

High School Chorus to Present Christmas Pageant Thursday

FIRST BALE ROLLS FROM NEW HEREFORD COTTON GIN



The first bale of cotton rolls out of the press at the new Hereford cotton gin as Dave Yandell stands by. The first bale, ginned free, was for Allen and Young, and went through the gin on the afternoon of November 25. Photo by R. S. Scott.

Texas Potato Acreage Goals Get 18 Per Cent Cut for '48

Rains Slow Harvest of Cotton and Sugar Beets; Deadline Is Extended

Harvesting of both cotton and sugar beets was slowed to a halt last week by the wet weather, and it is predicted that the cotton would be swamped in the next few days.

At the Hereford Gin Company, where ginning operations were started just two weeks ago yesterday, only 250 bales of cotton had been ginned up to yesterday afternoon (Wednesday).

Claude McGee, manager of the new gin, said the plant had been shut down most of the time since the opening due to the bad weather, but with clearing skies Wednesday, predicted that the gin would be swamped in the next few days.

Half a dozen mechanical cotton pickers are ready to go into operation now, he said, and some farmers were beginning to pick cotton again yesterday afternoon, with more planning to start this morning.

At the loading docks of the American Crystal Sugar Company, (Continued on page 12)

Individual Farm Goals Here Will Not Feel Pinch

In spite of a national increase of 5 percent in 1948 potato production under the Production Marketing Administration program, 1948 acreage goals for West Texas have been cut sharply under the 1947 allotments.

Deaf Smith county's hundred-odd potato growers, however, aren't likely to feel any pinch.

Deaf Smith county's 1948 potato acreage goals were announced Monday by F. G. Collier, secretary of the County Agriculture Conservation Association.

The 1948 acreage has been cut approximately 18 percent. Acreage planted under the parity program in 1948 however, will be reduced little, if any, from the 1947 acreage in this county, Collier reports.

Here is the reason. Last year this county's goal for spuds totaled 4,166 acres, including the allotment for new growers and some acreage that was transferred from other counties. But Deaf Smith county farmers did not plant that many potatoes.

Actual planted and measured acreage in the county last year under the price support program was only 3,479 acres. The 1948 goal has been set at 3,460 acres. A few additional acres may be added for new growers to bring the supported acreage even closer to last year's actual planting figure.

Individual farm goals for 1948 will probably be cut a little, if any, from the 1947 acreage.

The county ACA committee is now working on individual farm goals, and these will be announced in a short time. Old growers will probably be allowed to plant about as much acreage as they did last year (Continued on page 12)

GROCERY STORES TO CLOSE

All Hereford grocery stores will be closed on Christmas day and on the day following, local grocers announced this week. Local grocers plan to remain closed on Thursday and Friday, December 25 and 26, to give their employees a brief holiday.

Margaret Sowell was taken to the Deaf Smith County Hospital for treatment for shock, but was not seriously hurt.

Others in the car who escaped uninjured were Ray Burns, Billie Ray Johnson, and Buddy Corbett.

The accident occurred when the car, a 1941 Chevrolet driven by Ray Burns, approached the Santa Fe grade crossing just north of the entrance to the Veterans Memorial Clubhouse.

Four Hereford high school students escaped serious injury last Friday night when the car in which they were riding crashed into a Santa Fe freight train at the grade crossing near the Veterans Memorial Clubhouse.

Margaret Sowell was taken to the Deaf Smith County Hospital for treatment for shock, but was not seriously hurt.

Others in the car who escaped uninjured were Ray Burns, Billie Ray Johnson, and Buddy Corbett.

Lions Auction Is Scheduled Thursday

A big line-up of hard-to-get merchandise will be featured next Thursday afternoon in a public auction sale to be sponsored by the Hereford Lions Club.

Heading the list of items to be sold at auction to the high bidders will be a new 1947 Fleetline Chevrolet, with all extra equipment.

The sale will provide a field day for Christmas shoppers but no bonus for bargain hunters. The Lions Club, with the cooperation of dozens of local merchants, have accumulated many scarce items, most of them at wholesale cost, to be sold at auction in an effort to bolster the club's funds for public welfare and civic improvement work—and we are hoping that every item will sell for a good price.

The sale will begin at 2:30 Thursday afternoon and will be held on Main Street between 2nd and 3rd. That block will be roped off early Thursday, if the weather is good, and all items to be auctioned will be placed on display.

The new car will be the last item put on the block, according to the auction committee, headed by Sheriff J. C. Reese and County Clerk Robert Thompson.

Hereford's weekly Appreciation Day event will be conducted midway through the auction sale.

Among the items to be offered for sale are such hard-to-get offerings as Freeway (four gallons) and Zerex (two gallons) electric mixers, radio-phonographs, a boy's bicycle, wrist watches, electric refrigerator, and washing machines.

A partial list of the items to be offered at the auction will be found in an advertisement in this issue of The Brand. Other merchandise will be added to this list before sale time.

The new 1947 model automobile, however, is expected to attract most attention at the sale. It's a brand new maroon two-door sedan with all the extra—white sidewall tires, heater, seat covers, radio with back seat speaker, fog lights, chromium wheel rings and mud guards.

The car was offered to the Lions Club for the auction at list price by Boss Lion D. C. Kinsey. Other items have been added to the sale by Hereford merchants.

Proceeds from the auction sale will be used by the Lions Club to finance many club projects, among them the up-keep for a boy at Boy's Ranch, the Lions sight-conservation program, and other charitable and public service projects carried out by the local club.

B. E. Brumley and B. B. Northcutt have volunteered their services as auctioneers.

Robert Thompson and J. C. Reese are in charge of arrangements for the sale. Any other merchants who wish to consign articles to the sale are invited to contact them.

W. W. Tubbs Gets Two Years For Swindling Here

In one of the quickest court actions on record in this county, W. W. Tubbs of near Hereford, already under sentence from Potter county on a swindling charge, was indicted by a Grand Jury, tried and sentenced in District Court here last Saturday in the space of half a dozen hours.

By six o'clock Sunday morning, Tubbs was en route to the state penitentiary, in charge of State Highway Patrolman S. B. Berry, to begin serving a sentence totaling three years imprisonment.

Deaf Smith County Grand Jury was called into session at 10 o'clock Saturday morning, and returned the indictment against Tubbs, charging him with swindling of property valued at over \$50.

Judge Harry Schultz convened District Court Saturday afternoon. Heard Tubbs enter a plea of guilty to the charges, and passed sentence.

Tubbs had already been sentenced on a similar charge in Potter county to serve two years in the penitentiary. Judge Schultz added another two years sentence, but ordered one year of the sentence should run concurrently with the previous sentence from Potter county, leaving Tubbs a net sentence of three years.

Tubbs left the Deaf Smith County jail at 6 a. m. Sunday morning, in the charge of Patrolman Berry, for the state penitentiary, where he will begin serving his sentence.

In the only other action Saturday morning, the Grand Jury returned an indictment against Leslie Hale for forgery and passing a forged instrument. Hale is being sought by local officers, but is still at large.

ROTARY INTERNATIONAL DIRECTOR TO SPEAK HERE

D. D. Monroe, director of Rotary International from Clayton, N. M., will be in Hereford on December 19 for the Hereford Rotary Club's annual Christmas party, according to word received by J. M. French yesterday.

Mr. Monroe will be the principal speaker at the Rotary dinner on the 19th.

Santa Claus Will Visit Hereford Saturday for Pre-Holiday Survey



Santa Claus will be in Hereford Saturday!

Old Saint Nick will pay his formal pre-Christmas visit to Hereford on December 19, when a big program is being planned by Hereford Jay-Cees to entertain all youngsters in the area; but Santa has promised to spend the day here next Saturday just to look things over and get acquainted with the youngsters.

Santa Claus will be roaming around the business section of town all day Saturday—you're likely to run into him in almost any store.

He'll have some small gifts for the youngsters, and will be ready to talk over that Christmas gift situation with the little folks.

Santa Claus will be back for a town Saturday—don't miss him.

Henry Cox, First Child Born In Deaf Smith County, Dies

Henry T. Cox, native of Deaf Smith County and believed to have been the first white child born in this county, died of a heart attack yesterday morning (Wednesday) at his home in Huntsville, Texas.

Mr. Cox was a son of the late Mr. and Mrs. Joseph C. Cox, pioneer citizens and among the first families to settle permanently in this county. The Cox's came to Deaf Smith county in 1887 from Grayson county, and their son Henry, born on July 10, 1889, was believed to be the first child born here.

Surviving him are his widow, Mrs. Ethel W. Cox, who was a former home economics teacher in the Hereford schools; and one daughter, Mrs. W. M. Perry.

Also surviving are two brothers, James C. Cox and Edd M. Cox, and two sisters, Mrs. G. R. Jowell and Mrs. Minnie L. Walker, all of Hereford.

Funeral rites for Mr. Cox will be held in Bedias on Friday, December 12.

School Cafeteria To Serve Public Tuesday Night

A special dinner will be served Tuesday night at the High School cafeteria for the public, Supt. Geo. Graham announced today.

The charge of the dinner is to put the cafeteria on its feet financially. The dinner will be served cafeteria style between 6 and 7 o'clock Tuesday evening, allowing diners to finish in time to attend the Stunt Night at the auditorium.

Admission will be by season ticket, or tickets may be purchased at the door.

Junior and Senior Bands To Give Joint Concert Tonight

The Hereford High School Band will present another of its Winter Series of band concerts at the high school auditorium tonight (Thursday) beginning the concert promptly at eight o'clock.

Tonight's concert will be a joint presentation of the Junior High and Senior High bands, according to Bandmaster T. V. Brantley.

The Junior High band will play the first half of the concert tonight. First number on the program will be a march, "Promotion," by Chennette, followed by the Solo March by Bennett.

Bury Fish will be featured in a flute solo, "Finch's Funnies," after which the Junior and will wind up its portion of the program with two numbers, "Ambition" and "Warm-Ing Up," a march.

Following an intermission, the Senior Band will open its program with a popular march, "Buckle Down, Buck Private," followed by "Mannegins Festival" by Olivadi. Leo Hennington will be the featured soloist in a trombone solo, "Star Dust."

Miss McMinn Is Author and Director

Hereford high school's Mixed Chorus of 104 voices, under the direction of Miss Thelma McMinn, will present a Christmas pageant, "Memories of the Holy Night," next Thursday evening, December 18, at the high school auditorium.

The annual Christmas concert will begin promptly at 7:30 p. m. The public is invited.

The pageant to be presented this year has been compiled and written by the director, Miss McMinn, and will depict the entire Nativity scene through songs, dialogue, and pantomime.

To create a Christmas atmosphere, as well as to furnish an unusual entertainment feature, Miss McMinn has announced, there will be a 30-minute prelude of Christmas music played on the Solovox by Jo Anne Jett, who is accompanist for the chorus.

Taking special parts in the dramatization are Jo Ann Witherspoon, reader; Inez Tucker and Doris Jean McGee as the Herald Angels; Marian Longbottom as Mary; Leo Hennington as Joseph; Billie Ray Johnson as The Angel; Neely Kimbrough, Junior McGee, and Bob Johnson as the Three Wise Men; and Gilbert Canlyle, Bobby Owen, Charlie Johnston, and Keith Hutson as the Shepherds.

In addition to the choral numbers, the pageant features solos, obligato solos, sextette selections, and mixed quartet numbers.

A large group of the chorus will present the musical numbers from the pageant in a program at the Dimmitt Baptist Church on Sunday evening, December 14. However, the full dramatization will not be staged until the program at the high school auditorium is presented next Thursday night.

Members of the Mixed Chorus, one of the largest in the history of the school, are:

Bob Bauman, Dale Barkley, Thomas Boleford, Tammy D. Carruth, Duane Christian, Jesse Clark, Don Davison, Wiley Ewton, Fred Frye, George Hamilton, Liburn Hamilton, Don Hooper, Michael Kelley, Reuben Knox, Jack Luck, Danny McAllan, Hershel Miller, Pat Miller, Billy Moore, Bob Morris. (Continued on page 12)

Ben S. Wright Dies Tuesday At Hospital

Ben S. Wright, 76, long-time resident of Hereford, died Tuesday at the Deaf Smith County Hospital in Hereford after a long illness.

Funeral services were held yesterday afternoon (Wednesday) at 4:30 at the E. B. Black Funeral Home.

Rev. Dan Hickman of Lubbock was in charge of the rites, assisted by Rev. Roy W. Ford, pastor of the First Christian Church of Hereford. Interment was in West Park Cemetery.

Surviving him are one sister, Mrs. Charles E. Speth of Englewood, Colorado; two nephews, Henry Speth of Denver and Paul Wright Barnett of Amarillo; and two nieces, Mrs. Carol Compton of Memphis and Mrs. E. K. Snyder of Los Angeles.

Mrs. Charles Speth and Mr. and Mrs. Harry Speth were in Hereford to visit Mr. Wright a few days before his death, but were unable to be here for the funeral.

Relatives present for the rites were Mr. and Mrs. Paul W. Barnett of Amarillo and Mrs. Carol Compton of Memphis.

Annual Queen To Be Named Tuesday Night

Hereford high school students will crown their annual queen next Tuesday night in the high school when the annual Stunt Night program will be staged in the high school auditorium.

The show begins at 7:30 o'clock and the public is invited.

Stunts will be staged by three high school classes, the H-Y and PFA clubs. The show is sponsored by the Round-up Staff, and admission will be 25 and 35 cents.

Campaigning and voting in the election to determine the Yearbook Queen have been underway for several weeks, and the name of the winner will be announced for the first time at the Stunt Night program Tuesday night.

Candidates are Jaynie Boston of the Senior Class; Faisy Longbottom of the Juniors; Doris Jean McGee of the Sophomore Class; and Claudia Lewis of the Freshmen.

Stunts scheduled on the program include "The Cuckoo Burglars" to be presented by the Senior Class; "Candlelight-Clodhopper" by the Freshmen; "The Villain's Revenge" by the Juniors; "The Indian Scouts" by the H-Y group; and "Pie Bakers" by the Hereford PFA chapter.

The Hereford Brand

Published Every Thursday
Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 30

HOLMAN and GILBERTINE Publishers
BEN EZZELL News Editor

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Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 321 Main Street, Hereford, Texas.

Red Cross Chapter Presents Program at Vets Hospital

Members of the Deaf Smith county Red Cross chapter presented a program at the Veterans Hospital in Amarillo Monday night, under the direction of Mrs. Lyle Blanton and Mrs. Reed Williams.

Both Mrs. Blanton and Mrs. Williams are members of the Camp and Hospital Board of the Deaf Smith Red Cross Chapter. The program featured a half an

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Church Goes to the People



The former Methodist Church of Bellport, Long Island, N. Y., which served for 75 years, is shown on a 30-mile voyage to Massapequa Park, to a community of 150 families.

Mother of Buck Owens Dies Near Memphis Friday

Mrs. Nellie Owens, 76, of Plaska, mother of Buck Owens of Hereford, died at her home near Memphis last Friday.

Funeral services were held Sunday at the Church of Christ in Memphis, with Carlos D. Speck, minister, in charge of the rites. Interment was in the Memphis cemetery.

Mrs. Owens is survived by seven sons, Buck of Hereford; Roy Owens of Silver City, N. M.; Marshall Owens of Merkel, Melvin Owens of Kingsburg, California; Earl Owens of San Bernardino, California; Perry Owens of Phoenix, Arizona; and Otis Owens of Plaska; and three daughters, Mrs. Stella Johnson of San Bernardino, California; Mrs. Leona Nix of Phoenix, Arizona; and Mrs. Mary Tittle of Benicia, California.

Mr. and Mrs. Buck Owens and family attended the funeral rites in Memphis Sunday.

Jumbo

BY MRS. GLEN MAY

Jumbo Home Demonstration Club met Thursday at the home of Mrs. M. L. Simpson for an all-day meeting. A covered dish luncheon was served at noon.

Hand-made gloves was the demonstration subject and was presented by Mrs. Wise, Mrs. Bryant and Mrs. Devin of Happy.

Mr. and Mrs. Sparkman, who have lived in this community for several years have moved to Hereford.

Mr. and Mrs. Glen May and Eddie were in Amarillo Saturday shopping. A large crowd attended the "42" party Friday night. Addison Hunter won the prize. The last of the tournament series will be next Friday night and all members of the Farmers Union are asked to come early as there will be a short business session to elect new officers before the party begins.

Mr. and Mrs. Junior Leasure were here several days last week. Junior was attending to farm interests here.

The only reason for avoiding oysters during months without an "R" is that these are summer months when oysters are usually of poor quality because of the great expenditure of body material in breeding. Fat oysters coming from pure water may be eaten at any season without danger to human health.

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Music Study Club To Present Public Program Monday

The Hereford Music Study Club will present a program of sacred music next Monday afternoon at 3 o'clock at the First Methodist Church, Mrs. Margaret Schroeter, president of the club, announced this week.

The public is invited to attend the program. Mrs. Schroeter said. Dawn and Dimmit Music Clubs will be special guests of the Hereford club at the program.

The program will open with an organ prelude, "The Holy City," with Mrs. Glenn Snyder at the keyboard. Mrs. Ray Conaway will sing "O Night Divine," and Mrs. B. F. Cain will sing "The Song of the Angels." Mrs. Ellis Coombes will present a piano solo, "Silent Night." Mrs. Carl Mounts will sing "In Old Judea," and Mrs. A. C. Thompson will play a violin solo, "Gesu Bambino."

The entire club will join in a chorus of Christmas Carols arranged by Manney. Mrs. J. C. McCracken will direct the chorus, and Mrs. C. H. Dyer will play the piano accompaniment.

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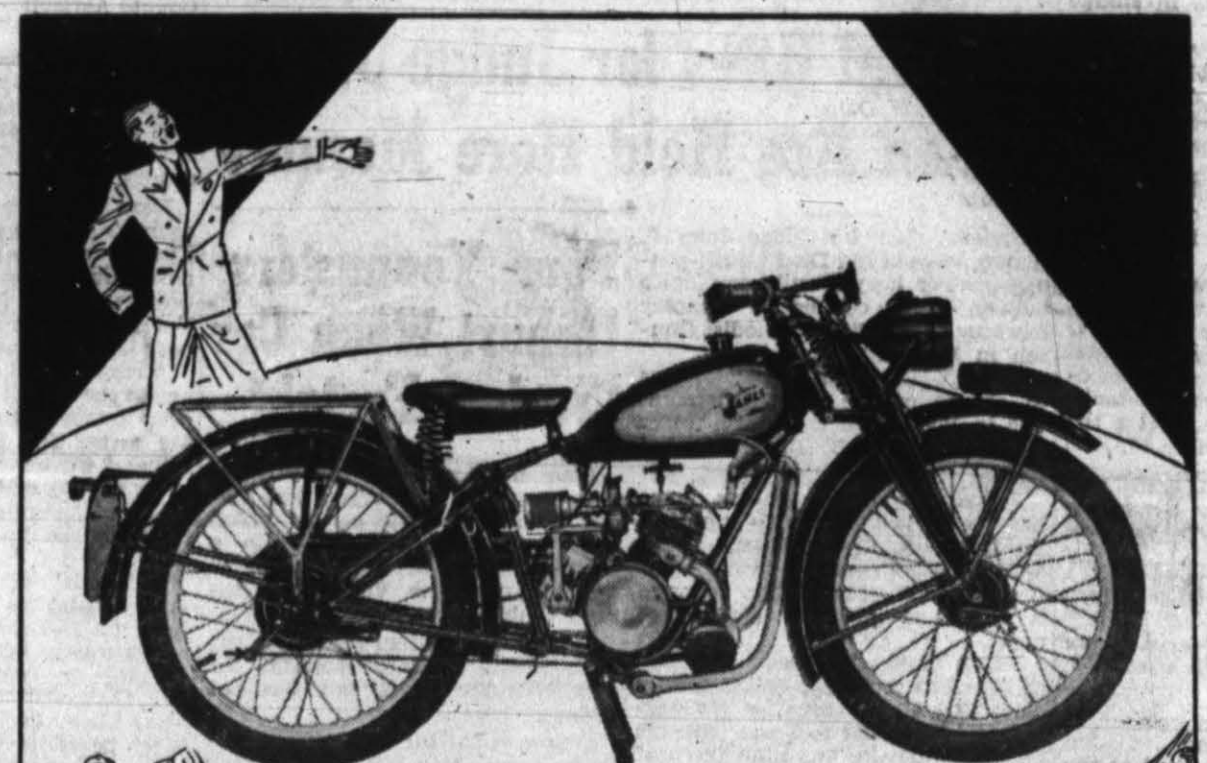
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STORY

MRS. JOHN McLEAN, Society Editor Phone 181

Pre-Nuptial Shower-Coffee Given Friday For Miss Viola Phillips

A coffee and kitchen shower to honor Miss Viola Phillips, bride-elect of Carl Lynn Chisholm of Tacoma, Washington, was given Friday morning at the home of Mrs. H. E. Gass with Mesdames Jack Oefflin, Noah Ertan, O. G. Hill, W. H. Russell, Arthur Thompson and Miss Mary Jane Morgan as cohostesses.

Miss Phillips is the daughter of Mr. and Mrs. Wirt Phillips and the wedding has been set for December 20, in Tacoma.

Holiday decorations were used and the refreshment table was adorned with a colorful orange tree. Festive Fiesta were completed the attractive setting.

The guest list included Mesdames: Carl Mounts, J. M. Gilliland, P. H. Gilliland, Carl Gilliland, Dick Oulpepper, Bob Higgins, J. R. Allison, A. O. Thompson, A. J. Schroeter, Jack Roberson, Wayne Evans, H. G. Conkright, John Patton, Jim Lipscomb, Glenn Snyder, C. O. Wilkins, I. O. Crosthwait, R. A. Daniel, Willie Daniel, Jeff Gilbreath, Vivian Major, A. B. Christian, J. A. Pitman, A. T. Frye, Lorraine Slak, Phil Radovich, Geo. Muse, John Renfro, Chris Renfro, Joe Evans, John McLean, G. W. Brumley, F. M. Kester, Wirt Phillips, Colby Conkright and the honoree, also Misses Phyllis Radovich, Theima McMinn and Vera Byrnes.

Christmas Story Is Given

Mrs. Pete Cowart was guest speaker for El Niño Study Club Monday night at a meeting held with Mrs. Joe Smith.

Mrs. Cowart gave the Christmas story "The other Wise Man" by Van Dyke.

A business meeting was held when members voted to arrange a Christmas basket for a needy family during the holidays. Plans were discussed for the clubs Christmas party for children of members which will be given at the Methodist Church at 4 o'clock on the afternoon of December 22.

Members present were Mesdames: Ellasabeth Bonesto, Jim Bookout, Ben Childers, T. J. Clay, R. A. Daniel, Byron Durham, Ben Ezell, R. D. Ford, Will P. Graham, John Jacobson Jr., E. J. Kirksey, Stanford Knox, Millard Nobles, W. H. Patton, Worth Ware, Gerald Wilson, Bruce Wood-dell, Paul Conaway, and the hostess.

Next of Kin of War Dead Asked To Be Patient

Next of kin of the war dead were urged today not to go to San Antonio upon receipt of the initial telegram advising them that the remains have returned to the United States.

"When the ship reaches the port of entry telegrams are sent to the next of kin advising them of the return of the remains," Lt. Col. S. H. Partridge, Chief of the American Graves Registration Division at Fort Sam Houston, said. "The purpose of this telegram is to give the families ample time for funeral arrangements to contact other relatives and to give us a check on whether the next of kin will be available to receive the remains."

"The remains do not reach the distribution center until 10 days or so after the ship arrives in port. It requires two to three weeks, after arrival at the distribution center, before deliveries can begin. Next of kin have come to San Antonio from considerable distance upon receipt of the initial telegram. Such a trip only adds to the expense and worry as there is nothing we can do for them."

"Telegrams announcing the actual date of shipment are sent to the next of kin or funeral directors four days before the remains are shipped from the distribution center."

Survey Seeks Best Type of Potato For Housewives

COLLEGE STATION, Dec. 8.—Texas is one of 36 states covered by a "consumer preference survey" on potatoes conducted by the USDA Bureau of Agricultural Economics. Sample points in Texas are San Antonio, Galveston, Lubbock and Shamrock, R. D. Lewis, director of the Texas A & M College Agricultural Experiment Station, has been advised.

The project is part of the overall research and marketing program. The BAE is interviewing 3,500 housewives—representing a cross section of the nation's homemakers—to find out what they want in the way of potatoes. Such factors as size, shape and color will be considered.

Out of the study the USDA hopes to bring information to growers on what the consumer wants in the way of potatoes.

Tech Judging Team Wins First Place at K. C.

LUBBOCK, Dec. 1.—Texas Technological College crop judging team took first place in the National Inter-Collegiate Grain Judging contest in Kansas City, Mo., and a team member, James Walter Patrick, took high individual honors.

The Texas Tech team scored 4,917.2 points of a possible 5,400. Other teams in the contest were Oklahoma A & M, Kansas State, Texas A & M, Michigan State, South Dakota State and Penn State.

Patrick, whose home is Quitaque, made 1,700.2 of a possible 1,800 points to take first individual honors. He won first in identification and crop judging contests and third place in commercial grading.

Arthur Stoy of Dallas rated fifth individual in the contest by winning fourth in identification and crop judging and eleventh in commercial grading.

The Navy uses motion picture color photography for color comparisons and persistence of smoke, munitions to make the development of flashes and to study the volume and color of gun smoke formation.

Awaits Murder Trial



ward Lang, 12-year-old Chicago lad under murder indictment the bludgeon death of a playmate, Lonnie Fellick, 7, is weighed at Cook County Jail, youngest person ever held there for murder.

PUBLIC DANCE

EVERY SATURDAY NIGHT

Veterans Memorial Park Club House

Sponsored by

AMERICAN LEGION & V.F.W.

Admission \$1.00

Ladies Free

Texans Respond to Governor's Plea For "Silent Guest" at Dinner Table

That traditional "big heart" of which Texans so often boast was evidenced again to Governor Beauford Jester during the early part of this week when an almost continuous flow of checks and money orders for the American Silent Guest Plan began to reach his office.

The plan, which was launched in Texas Thanksgiving Day, is part of a nation-wide program designed to help the hungry people of war devastated Europe. It is sponsored by the chief executives in each of the 48 states and is supported by all religious denominations.

Texans have been asked by Governor Jester to invite one "Silent Guest"—a war orphan, a widow, or an old person in distress—into their homes to share a meal, and then, to mail a check or money order in the amount that such a meal would cost. Cash contributions and material gifts cannot be handled in this particular project.

These checks and money orders would be made payable to the American Silent Guest Committee and sent in care of the Governor's Office, Austin, Texas.

The committee has chosen CARE to handle its funds. Composed of 27 major relief agencies, CARE delivers goods in 15 European countries, on order from individuals and groups here. Almost a million and a half tons of food can be released immediately by this organization if the American people give their support through the Silent Guest program.

Checks and money orders reaching the Governor's Office the early part of the week were in amounts ranging from \$1 to \$55.

Approximately 250,000 board feet of 3 inch decking is required for the flight decks of Essex class aircraft carriers.

MAKE TRACKS To The Hereford Store

RESISTOL
"Self-Conforming"
DESIGNED BY Henry Reinick



A GRAND Gift for a GOOD Guy

Gifts
Wrapped
FREE

Here's a double gift any man will welcome. First—an attractive and useful miniature ash tray, replica of a famous Western Hat. Then, a Gift Certificate for a perfect-fitting Resistol "Self-Conforming" Hat in the style and color he likes best. He'll enjoy them both for a long, long time.

\$7.50—Others to \$15

The Best Tie Rack We've Ever Seen at

\$1.19



Sturdy, practical tie rack, finished in antique walnut. Nickel-plated clips are over-sized to handle two to four dozen ties. Decorated with molded figures of twin dogs.

For His Nite-Life

Broadcloth

Pajamas

\$3.98

Coat Style in Fancy Stripes

MEN'S OUTING PAJAMAS, \$3.79

Coat Style

Give Boots for Christmas

We have the largest and most complete stock of ladies', men's and children's.

COWBOY BOOTS

... shown in this section of the country!

Imported, Hand Made Boots!

Douglas Shoes
\$9.95 up

Pre-CHRISTMAS Clearance

Part of what we have to tell you is no News! CHRISTMAS IS COMING... The rest of what we have to say IS News! Exciting and Christmas Saving News! We've decided to clear our stocks Now, while there is still time for you to wear these Coats, Suits, Dresses, etc. Fashions to wear now and much later... GREATLY REDUCED!

ENTIRE STOCK!	SPECIAL GROUP for This Event!	SPECIAL GROUP!
WINTER COATS Ladies' — Girls' — Misses 25% off NONE RESERVED!	OUR BETTER DRESSES Gabardines — Crepes — 2-Piece A Few Suit Type. \$10.00 VALUES TO \$15.95	SUITS Selected for This Event! \$15.00 100% ALL WOOL

One Special Group

COATS

Reduced to a fraction of their real value!

\$20.00

Special Rack!

SKIRTS

Wools — Corduroys
Flannels

Sizes 24 to 34

\$3.00

VALUES TO \$5.90

TOYS

OUR ENTIRE STOCK... AT

Half-Price

Child's Cleaning Set... Stitchcraft Sewing Set... Claycraft Modeling Set... Ring Toss Toys... Artercraft Paint Set... Metallophone Set... Tractor Set... All Christmas Cards!

LUGGAGE

Greatly Reduced — Matched Sets

Leather bound, Rayon Silk Lining.

9"x26"x15" \$19.00
7"x21"x13" \$9.90
6"x18"x12" \$8.90

WARDROBE SET with hanger, 9x17x24 \$19.00

ONE FULL TABLE

SWEATERS

Children's — Misses' — Ladies'

\$1.50

VALUES TO \$4.00

The Value Way this Holiday

CALLING ALL LADIES!
New mill shipment of fine quality

CANNON MUSLIN SHEETS

81x99

\$2.89

SWELL XMAS GIFTS!

Cannon Pillow Cases 65c ea.

WONDERFUL GIFT!

AH! A PURREY! by NASHUA!

BLANKET

88% Purrey rayon and 12% wool. 6 1/4 ft. wide, 7 ft. long. Beautifully packaged pastels, with wide satin binding.

\$6.95



BABY PEPPEREL Crib Blankets

Size 36x50... wide satin binding... colors: pink, blue

\$2.79

Extra, Extra!

Special—BIRDSEYE

DIAPERS

Size 27x27. While they last,

\$2.79 doz.

Warm-Glow Baby's Plastic FOOD PLATE
Beautiful design in colorful 2-tone. Keeps food warm.
\$1.49

Received too late to feature in our ad:

MEN'S ROBES
\$9.95 to \$14.95

Fancy Linen

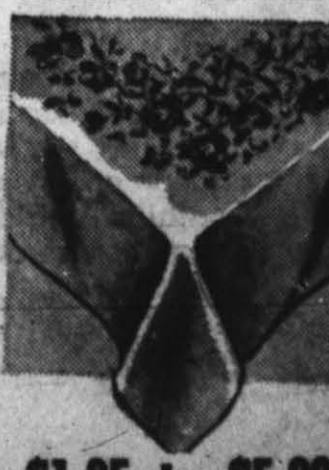
Kave Walt Creation!

Flower leaf design embroidered on nixon. Color: White, and delicate pastel shades of rose, blue, green and peach.

SCARF, 34x15 1.19
SCARF, 6x15 29c

WHITE ONLY (15-in. wide) By the yard \$1.19 yd.

Lunch Cloths



\$1.95 to \$5.90

Davy Crockett
100% wool
WESTERN
SUITS
\$37.50

Hereford Store Co.

AND SO DOES ATTRACTIVE TWIRLER: Hereford High Band Wins \$100 Prize in Plainview Contest

Hereford High School's Whiteface Band won first place, and a \$100 cash award, in the Santa Claus Day band contest at Plainview Monday afternoon, Bandmaster T. V. Brantley announced Tuesday.

In addition, Beverly Thomas, twirler for the band, was awarded first place in the twirling contest and was also awarded a cash prize. Beverly got another surprise, as winner of the twirling contest, she was selected to draw the winning number for an airplane being given away by Plainview merchants as a part of the pre-Christmas show. The man who won the airplane presented Beverly with a \$100 bill as a token of his appreciation.

The \$100 first prize won by the Whiteface Band will go into the band's Uniform Fund, Bandmaster Brantley announced.

The Plainview "Santa Day" program was featured by a parade in

Hospital Notes

DISMISSED THIS WEEK

Mrs. T. W. Perrin, medical; Mrs. Harry Schulz, medical; Mr. Jeff Roberson, medical; Mrs. J. J. Goodin, medical; Mrs. P. H. Luck, medical; Mary Kathryn Boyd, medical; Mrs. G. W. Ho-Gland, O. B.; W. H. Davis, medical; Mrs. Keith L. Blackburn, O. B.; Betty Lou Walterscheid, medical; Mrs. Frances Smith, emergency; Mike Betson, tonsil; Mrs. Alton P. Monroe, medical; Mrs. George Graham, medical; Donald Popchoke, medical; Elma Rea

which the Santa Fe's miniature train, many floats, and participating bands from neighboring cities took part.

Hamby, medical; Mrs. Dean Roberson, surgery; Mrs. Glenn Roberson, surgery; Mrs. A. P. Street, surgery; Margaret Sowell, emergency; Miles Roberson, medical; Mrs. C. C. Wilkerson, medical; Mrs. Cecil Vandiver, medical; Mrs. Weldon Green, O. B.; Mrs. Mildred Welky, medical; C. C. Breedlove, medical; Mrs. S. E. Niblo, emergency; Mary Kaye Kerschen, tonsil; Marjorie Cochran, medical; Mrs. J. R. Euler, surgery; Sandra Jo Caraway, medical; Mrs. Richard Barnard, surgery; Mrs. John Kelly, medical; Mrs. Kenneth Niell, surgery.

IN THE HOSPITAL

Troy Womble, medical; Mrs. Walter Loveless, medical; R. D. Douglas, medical; Lester Funk, medical; Dr. Milton C. Adams, surgery; Betty Francis Miller, medical; Mrs. Rita Arda Jesja, surgery; Mrs. Lewis Shirley, medical; Mrs. Paul Harvey, O. B.; Bartley Dowell, medical; Kenneth Presley, medical; T. O. Wetsel, medical; William Richards, surgery; C. D. Julian, medical; Mrs. C. E. Laundry, medical.

NEW ARRIVALS

Born to Mr. and Mrs. W. W. Green, a girl, Peggy Joyce, December 5.
Born to Mr. and Mrs. Paul E. Harvey, a boy, Michael Paul, December 7.

Born with Broken Thigh



Week-old Janet Mae Richards looks comfy in her traction splint, which she was put in after doctors discovered she had a broken left thigh, apparently suffered prior to birth at Newark, N. J.

BOYS RANCH VISITOR STARTS SOMETHING: Ranch Boys to Get Dress-Up Suits As Christmas Gifts

Adolph Eberstadt of 2116 Hughes Street, Amarillo was among a group of business and professional men who visited Boy's Ranch as a guest of the Burlington Lines recently. Mr. Eberstadt and the other men inspected the ranch and buildings.

In one of the buildings he noticed piles of work clothes and work shoes—but no dress clothes or dress shoes.

On the way back to Amarillo, while the men were gathered in the club car, Mr. Eberstadt remarked, "Wouldn't it be a wonderful thing if every one of those boys out at the ranch could get a suit of clothes, dress shirt and dress shoes for this Christmas?"

Well, Mr. Eberstadt by that one remark "started something". The idea was passed around by men on the trip and now money is pouring into the Boy's Ranch Headquarters in the Goodrich Rubber Company Store 320 Fillmore Street in Amarillo, and it looks like all the 96 boys at the ranch will receive new suits for Christmas so that they can attend church and come to town dressed like other boys.

Boy's Ranch officials are able to secure the suits and shoes wholesale

Holiday Workers Swell Requests for S. S. Account Cards

Increased employment during the holiday season brings many requests for account number cards to the Amarillo Social Security Office, J. R. Sanderson, Manager, said today. "Seasonal and part-time workers in stores, shops, and other commercial establishments need a social security card just like regular and full time employees. Every worker should show his card to the employer when he goes to work," Sanderson pointed out.

"Employers," said Sanderson, "are required to report quarterly to the Collector of Internal Revenue the correct amount of wages paid to each part-time and regular worker with his or her Social Security number. Both the worker's name and Social Security number are needed to give the proper wage credit on and as a result \$30 will fit a boy from 'head to toe'."

Religion Is Studied

Centering around the theme of "Living Creatively" Religion and recreation were discussed at the Pioneer Study Club meeting held Tuesday afternoon in the home of Mrs. O. G. Hill. Mrs. A. V. Hendrick was assistant hostess.

Mrs. B. E. Roberson talked of "The Role of Religion" telling of the task of the church in today's new world. Mrs. A. L. Manjeot pointed out the need for recreation and relaxation in a post-war world. Mrs. Burl France, president, conducted the business session.

Those attending the meeting were Meadames; Walk Boston, Fred Barrett, A. G. Bell, J. E. Beyer, H. A. Close, A. B. Christian, O. M. Dickey, Noah Ewton, Burl France, N. E. Cass, Matt Gilliland, Bob Higgins.

The Social Security Administration records. If this is not done, the worker may lose credit for the wages he has earned.

"Applications for Social Security numbers may be obtained at any post office and mailed to our office," Sanderson said.

E. S. Ireland, Ray Johnson, J. B. Jones, F. M. Kester, Tandy Legg, A. L. Manjeot, John Patton, B. E. Roberson, Mary Seigler, F. L. Terrell, Al Werner and the hostesses.

Mrs. R. A. Tynes of Lubbock, a former member of the club, was a guest.

Contrary to popular belief, migrating birds do not fly at great altitudes. Most migrant birds travel less than 3,000 feet above the earth, and it is unusual to find them above 5,000 feet. In many instances birds pass at very moderate altitudes particularly above the sea, where they may barely clear the waves.

"PERCE STRINGS" by KERR Implement Co.



KERR Implement Co.
John Dure SALES & SERVICE
HEREFORD, TEXAS

Christmas Special

at Breitling's

Watches
Rings

Gents' Watches
Regular \$30.00
Now \$19.95

Ladies' Beautiful
Watches
\$22.50 and up

Just Received—
Pocket Watches

Initial, Masonic,
Cameo Rings
Values to \$35.00
Now \$22.50

Birthstone, Ladies'
Regular \$9.95
Now \$6.50

IF YOU'VE GOT THE GIRL — WE HAVE THE DIAMOND!

Save up to 30% by Buying Now!

LET US HELP YOU SELECT YOUR CHRISTMAS GIFTS

BREITLING JEWELRY

GUARANTEED WATCH REPAIRING

106 West 3rd

HEREFORD

Phone 527

Now in Stock...

Pro-Tex-Em

Glycerine Base Permanent

Anti-Freeze

PRO-TEX-EM — A Chemical Compound containing all the essential properties and inhibitors that are highly rust retardant, maximum corrosion resistant and aid in keeping the radiator or cooling system in good operating condition. In a non-leaky and properly operating radiator one filling will last all winter. Contains no alcohol and is guaranteed not to boil or evaporate at low temperatures. Will mix with all types of Anti-Freeze!

\$3.95 Gallon

Fraser Oil Co.

HEREFORD

PHONE 484

Just Arrived....

Beautiful Hand Painted

LAMPS

Singles or Matched Sets

—An Ideal Christmas Gift—

Electric Clocks

A Large Supply

**Eureka Vacuum Cleaners
Sweepers**

4 Types to Meet Your Needs

They Are Bargains!

**Everything in Xmas
Lighting**

See and Hear Our Record Assortment

Free Demonstration Every Wednesday at 2 P. M.

LAUNDERALL

SEE A SUPERB LAUNDRY JOB!

YOUR PRESENCE INVITED!

KELTON

ELECTRIC APPLIANCE

211 Main Street

Phone 31



LOTS OF FREE PARKING SPACE....

PEACHES

Red and White—Halves—Sliced—No. 2 1/2 can

25c

FRUIT COCKTAIL

Red and White
Tall Can

25c

PORK & BEANS

Brimfull—2 16-oz. cans

25c

TOMATO JUICE

Red and White—2 No. 2 cans

25c

PRUNE JUICE

Red and White—Quart

25c

MAYONNAISE

Red and White—8-oz. jar

25c

WASHO

Red and White Quality Granulated Soap. Large package

33c

SALT

Red and White—Plain or Iodized—2 boxes

13c

ASSORTED CEREALS

Red and White—Package of 10 Tray Pack

27c

CATSUP

Red and White—Fancy—14-oz. bottle

21c

CORNE BEEF HASH

Red and White—16-oz. can

35c

COFFEE

Red and White
Finest Quality
Unconditionally
Guaranteed
LB.

49c

SPINACH

Brimfull—2 No. 2 cans

27c

PRESERVES

Boysenberry—Red & White—16-oz. jar

45c

SOUP

Tomato—Red & White—3 Cans

20c

HOMINY

Red and White—2 No. 2 cans

23c

Our Christmas Needs are Complete in Every Line

PRODUCE

A Complete Line
Highest Quality
At Lower Prices

MEATS

Hens — Ducks
Fryers — Fish
Quality Beef
Pork — Cured Meats

Frozen Food

All Available
Merchandise
Priced Low

HUNTER'S

WE DELIVER

RED & WHITE

PHONE 1

Easy to Park

Easy to Shop

Easy to Sa

MRS. JOHN McLEAN, Society Editor Phone 181

Christmas Banquet and Party Given By Deaf Smith Riders Monday Night

One of the most attractively arranged social affairs of the holiday season took place Monday night when the Deaf Smith Riders entertained with a Christmas banquet and party.

The banquet was held at the City Hall which was gaily decorated with Yuletide suggestions. Red and green

runners centered the banquet tables and on the speaker's table was featured three large red tapers flanked by an angel choir scene. Miniature horses, saddles and chaps glistened in the glow of smaller red tapers here and there at all tables. Place cards were miniature horses made of

felt and hand-painted to resemble the horse owned by the rider.

W. J. Smith, president, was toastmaster for the occasion. Mrs. Mal Stewart of Vega gave the invocation followed by the welcome given by Dr. C. D. Kelton, and the response given by Mrs. Cawthon Bryant.

W. J. Smith presented the club with a gavel made of maple which was presented to Hugh Clearman, who will succeed Mr. Smith as president when he and Mrs. Smith move to El Paso soon. An interesting history of the gavel was given by Mrs. Forrest Minton. Mr. and Mrs. Smith were presented with going-away gifts of leather bill folds with engraved names on the outside and Deaf Smith Riders 1947 inscribed inside.

Following the banquet a Christmas party was held at the club house where the gay decorations were repeated with a tree featured and gifts exchanged. Card games,

METHODISTS TO PLAY SANTA TO THIS TOT



With eyes sparkling, four-year old Pat McKeever of the Methodist Home at Waco writes his Christmas needs, which include a cowboy suit and hat; and, incidentally, maintenance for another year. Texas Methodists are Santa Claus to Pat and about 400 other youngsters whose empty stockings are up to the annual Christmas offering. An offering for the children at the Home will be taken Sunday at the First Methodist Church in Hereford, Rev. O. B. Herring, pastor, announced this week.

forty-two and bingo were enjoyed and a floor show of old-time dances was presented.

The committee in charge of arrangements for the affair included Mr. and Mrs. Forrest Minton, Mr. and Mrs. Ralph Sears, Mr. and Mrs. Pat Lawhon and Mrs. Jack Wright.

Members of the club and their guests attending included: Messrs. Ralph Sears, Cawthon Bryant, Lee Hopson, Lloyd Neill, W. J. Wilson, Tony Edens, Gilbert Hooper, J. D. Neill, W. S. Flutt, N. G. Elliston, Joe Kendall, T. W. Roberson, Jack Wright, Dr. and Mrs. C. D. Kelton, Johnny Hampton and Bobbie Lee Witherspoon, W. O. Reynolds and LeVelle Oakes, Hugh Clearman and Dottie Albracht, Harold Loerwald and Virgie Lee Sparks, and Morris Esley and Nell Spradley.

Singers Are Entertained

The tea, which customarily follows the annual presentation of "The Messiah" was given in the Fellowship Hall of the Baptist Church Sunday night. Attending were members of the chorus and out-of-town singers.

The refreshment table was marked by an unusually attractive arrangement of waxed fruits and a single red candle. Mrs. H. G. Conkright and Mrs. Dorothy Ross presided at the silver services.

The arranging committee included Mesdames Cliff Estes, O. G. Hill, R. P. Conaway, W. J. Stanford, W. T. Roberson, E. W. Young and A. O. Thompson.

Try a Want Ad!

last Saturday.

Lt. Col. O. R. Counselman of Dayton, Ohio, and Mrs. R. S. Hatcher of Amarillo were recent visitors in the home of their parents, Mr. and Mrs. L. J. Counselman.

Sunday school and church attendance Sunday were 64. Visitors are welcome at all services.

Mr. and Mrs. Harold Clark and

son of Hereford visited in the home of their parents, Mr. and Mrs. Britt Clark and Mr. and Mrs. J. E. Lar-rick Sunday.

J. B. Noland and Ky Lawrence were business visitors at the Lawrence ranch in New Mexico Monday. Mr. and Mrs. D. C. Walser and daughters have moved to Hereford. Plans are being made to have a

Christmas tree at church this year.

Several persons of this community attended the Messiah performance in Hereford Sunday night.

Several persons from this community attended funeral services for Mrs. T. L. Welch at Dimmitt Thursday.

IDEAL CHRISTMAS GIFTS that serve all year

TAPPAN RANGES

ROPER RANGES

- * Dearborn Heaters
- * Monroe Heaters
- * Humphrey Radiant Heaters
- * Brilliant Fire Full Vented Heaters
75,000 B. T. U.
- * Mission Water Heaters
20- and 30-GALLON
- * Coleman Floor Furnaces
- * Empire Floor Furnaces

BLANTON BUTANE GAS CO.



We've Become The
Gift Store
As If By MAGIC!
(we're economical too)

- SCOOTERS, cast aluminum, were \$9.95 \$300
- ROLLER SKATES, ball bearing \$200
- TRACTORS, realistic plastic models \$100
- CAP PISTOLS, were 75c and \$2.25 50c & \$100
- ALL WOOL BLANKETS, what better gift? \$800
- BATHROOM HEATERS, natural or butane \$500

4-Buckle OVERSHOES, Goodrich

The Goodrich Store

Summerfield

BY MRS. GUY WALSER

The community received some rain last week. Wheat that has come up is looking good. Many farmers are planning to sow wheat as soon as the fields are dry enough.

Mr. and Mrs. O. B. Sumner are visiting her parents and other relatives in Greenville and Dallas this week.

Mrs. Glen Roberson, Mrs. Kenneth Neill, and Mrs. J. R. Euler and Mrs. Woodrow Welty were in the Hereford hospital this week. Mrs. Roberson and Mrs. Neill are recovering from operations, and Mrs. Welty is receiving treatment for a throat infection. Mrs. Euler is also recovering from an operation.

Gib Smith and daughter, Agnes, of Corina, Colorado, spent Monday night in the home of Mrs. L. J. Counselman.

Wayne Lee, Brady and Jimmie Lookingbill, Billie Rae Johnson, and Concord Clark accompanied the Hereford High School band to Plainview Monday.

Mr. and Mrs. Luther Foust and Walter of Plainview and Mr. and Mrs. Adam Flowers of Hereford were guests in the Lee Curry home Sunday.

Several from this community attended the big parade in Amarillo

Everybody's Christmas Stote

Gifts for HIM...

STETSON HATS
\$50 to \$1500

PAJAMAS
\$3.95 to \$7.95

KNOX HATS
\$50 to \$40.00

HOLLYVOGUE TIES
\$1.00 to \$5.00

Californian LEATHER COATS
Goatskins, Pony Hide, Cowhide, Suede
\$19.95 to \$37.50

HOLEPROOF SOCKS
\$3.95 to \$7.95

DRESS SHIRTS
\$2.95 to \$4.95

Arrow SPORT SHIRTS
\$3.95 to \$7.95

ROBES
Wools, Rayons and Gaberdine

Hickok BELTS, BILL FOLDS,
SUSPENDERS and JEWELRY

BOOTS
\$29.95 to \$37.00

SUITS
\$39.95 to \$50.00

DRESS GLOVES
\$2.50 to \$5.95

Gifts for HER...

GOWNS
Satin, Crepe, Nylon, Pure Silk and Brushed Rayon
\$4.95 to \$12.95

Claussner HOSE
\$1.50 to \$2.25

HOUSE SHOES
Daniel Green and Phieffer
\$4.95 to \$5.00

ROBES
Satin, Velvet and Jersey
\$10.95 to \$24.95

Laura Lou PAJAMAS
\$6.95 to \$7.95

Luxite Holeproof PANTIES, GOWNS and SLIPS
DOWN COMFORTS and BLANKETS \$6.95 to \$29.95
CORDE' and REPTILE BAGS \$17.95 to \$22.95
GLOVES \$1.50 to \$6.95
DRESSES \$6.95 to \$24.95

All Gifts
Carefully, Beautifully
Wrapped!



The Gift Should Bear a Name
You Trust in Hereford, it's

Rutherford & Co.

Corner Main & Third Streets
Hereford, Texas
Phone 439

WANT ADS

FOR SALE

For Sale: Mercury engine with Amarrillo Johnson right angle drive, gear head with 1 1/4 to 1 ratio. Complete with splicer coupling flange cooling coil, etc. Priced reasonable. Mile south, 4 east. Ira Scott. 49-4p

For trade: One ten foot Case Grand Detour one way for ten foot John Deere broadcast binder. J. A. Laflin, Bovina. 49-3p

CEMENT MIXERS: New just received. FARMERS EQUIPMENT CO. YOUR ALLIS-CHALMERS DEALER. 50-1c

FOR SALE

Barbed wire and posts.
Hereford Housing Project.

Contact

J. K. Baker
Phone 589-W 47-tfc

A GOOD SELECTION
of batteries, tires, tubes and
other auto parts.

Alcohol for your radiator.
Gulf quality gas and oil.

Brooks Auto Service
West Highway 60

For sale: New Papee feed mill \$150.
FARMERS EQUIPMENT CO. YOUR
ALLIS-CHALMERS DEALER. 50-1c

For Sale: Upright piano, 110 Kibbee
Street. 50-1p

For Sale: '41 Chevrolet coupe, clean;
good mechanical condition. Radio
and heater, spotlight, new tires.
Phone 202W. 50-1p

For Sale: 1946 Federal 2 1-2 ton
truck, flat bed, 32,000 miles. Phone
2703, write box 384. 50-1c

For Sale in Farmer County Texas:
East 1-2 section 14, block A. Rhea
Bros. Ten miles north of Bovina.
Call or write Sam G. Marshall, 2001
Filmore St., Amarillo, Texas. Ph. 2-2515. 50-1c

NOTICE

Time to plant fruit trees, grape
vines, shade trees, roses, flower-
ing shrubs, hedge, bulbs. Have
a man to plant them.

Mrs. J. F. Ward
Phone 250-W 48-3c

For sale: New KS 5 foot rotary tres-
no. FARMERS EQUIPMENT CO.
YOUR ALLIS-CHALMERS DE-
ALER. 50-1c

For Sale: 1941 Tudor Ford. One
16-10 wheat drill. Phone 541R. Glen
Oliver. 50-1p

For Sale: 11-year-old Kid pony.
Safe for any child. Be seen at
west 1 north Black, Texas. Muri
Parker. 50-2p

For Sale: Tapestry living room suite
and venetian blinds. Can be seen
Friday. 700 East 3rd. 50-1c

For sale: Late model MM RTU trac-
tor with lister, planter and new
cultivator. Reconditioned and guar-
anteed. FARMERS EQUIPMENT
CO. YOUR ALLIS-CHALMERS
DEALER. 50-1c

FOR SALE

One year's paid scholarship at
Draughon's Business College,
Lubbock, for sale at discount.

T. R. BROWN
Friona Hotel Friona, Texas 49-2p

For sale: Bright alfalfa hay. B. E.
Roberson. Summerfield. 49-3p

For sale: Allis-Chalmers UC trac-
tor with lister and planter. A real
bargain. FARMERS EQUIPMENT
COMPANY-YOUR ALLIS-CHAL-
MERS DEALER. 50-1c

For sale: One National register and
one twin coffee urn; hot water
heaters. Soft Water Service. 818 E.
1st St. 49-2c

ATTENTION

MR. FARMER

Now available, ready for deliv-
ery, press wheels for 16-10
grain drills.

International fertilizer grain
drills, 16-7 on rubber-press
wheels.

Hereford Implement Co. 50-1c

FOR SALE

Fine broadbreasted bronze
TURKEYS

Dressed or on foot.
HARRY SCHULZ

3 Miles East—or Box 201
50-1p

One ways: New Ford one-ways in
stock. FARMERS EQUIPMENT CO.
YOUR ALLIS-CHALMERS DE-
ALER. 50-1c

For Sale: Kerosene Duo Therm cir-
culating heater. A. C. Pierce, 1 mile
north Westway. 50-1p

For Sale: Baby beef turkeys. Live
weight or dressed. Augustine Greg-
ory, 4 miles north on Hiway 51, 1-2
west, 1 north, 1-2 west. 50-2p

For Sale: One Cable-Nelson upright
piano, nice tone, A-1 condition.
Price \$150. Frank Wilde, 6 miles
northeast on Amarillo Hiway, 1-2
north, or Box 142. 50-1c

For Sale or Trade: '46 model Dodge
truck; 34-ft. True trailer, practically
new; two sets of racks, will sell sep-
arately. Also 4-yard Anthony dump
bed; dry cell battery Silverstone ra-
dio. 222 E. Avenue. Glen H. Wil-
liams. 50-2p

For Sale: Briggs-Stratton 3-4 hp
gas engine. Never been used. 311 W.
4th or phone 71. 50-1c

See us for tires. Full years guarantee
against all road hazards. FARM-
ERS EQUIPMENT CO. YOUR ALL-
IS-CHALMERS DEALER. 50-1c

For sale: Two good kerosene cir-
culating heaters, 6 miles South of
Summerfield. W. B. Boston. 49-tfc

Chevrolet school bus for sale. Ideal
for following harvest, also a few
750x20 truck tires practically new.
These items priced to sell. See Geo.
Graham or Bob Wilson at the Bus
Terminal. 49-tfc

FOR SALE OR TRADE

1947 Fleetmaster Chevrolet
1947 Plymouth 4-door sedan
1947 Chevrolet Stylemaster
1946 Ford, radio, heater,
overdrive.

1941 Ford 5-passenger coupe
1940 Buick Super 5-passen-
ger coupe

1939 Oldsmobile 2-door sedan
1937 Plymouth

1937 Dodge
2 1936 Fords
1935 Ford

1937 1 1/2-ton Truck, \$550.00
buys it.

We finance our own cars.
These cars can be seen at

SQUARE DEAL AUTO
at 5th and Main. Come in
and look them over. 50-1c

Do you have a sincere desire to stop
drinking? Contact Alcoholics An-
onymous, Box 922 Hereford. 49-6p

PULLEYS-BELTS: All sizes. FARM-
ERS EQUIPMENT CO. YOUR
ALLIS-CHALMERS DEALER. 50-1c

Extra good quality seed wheat for
sale. Said wheat has been cleaned,
treated, sacked and ready to plant.
This wheat is stored at Pitman Ele-
vator and can be seen there. T. J.
Carter. 49-tfc

For sale: Rock house and small a-
partment and eight (8) lots, two
blocks from town in Hot Springs, N.
M. Ideal for Court—\$13,750. Terms.
Write O. S. Cutbirth, 308 North Can-
yon St. Carlsbad, N. M. 49-3c

For Sale: Six government built gran-
ary buildings. Hereford Potato Gro-
wers Association. 49-tfc

For sale: 1941 Chevrolet Coupe. See
George Jones at Hereford Potato
Growers Assn. or phone 318-J after
6 p. m. 49-tfc

For sale: Fertilizers. We have in
stock: 47 per cent Superphosphate;
20 per cent Superphosphate; 30 per
cent Rock Phosphate. Hereford Po-
tato Growers Assn. 49-tfc

For sale: One new John Deere cou-
ple picker. Never been used. Call
340W. 49-2c

BEST AND BEAN EQUIPMENT:
We have the best in planters and
cultivators for sugar beets and beans.
See us for your needs in this line.
FARMERS EQUIPMENT CO. YOUR
ALLIS-CHALMERS DEALER. 50-1c

For sale: Late model MM RTU trac-
tor with lister, planter and new
cultivator. Reconditioned and guar-
anteed. FARMERS EQUIPMENT
CO. YOUR ALLIS-CHALMERS
DEALER. 50-1c

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CO. YOUR ALLIS-CHALMERS
DEALER. 50-1c

Large Listing of
Farm and Town Property

LUTHER PEVELY
300 W 3rd—Phone 524W
47-tfc

FOR SALE: 9-room house in
Canyon. Suitable for residence
or rooming house; near college
and business section. Call own-
er. R. L. Thompson. Phone 328.
27-tfc

Honest Service rendered to buyer
and seller. List your property with
us. See what we have to offer be-
fore you buy. C. N. Cosby, 110 W.
2nd St. Phone 42. 49-tfc

We have for sale or trade good hom-
es, farms and ranches. A good apart-
ment house, \$6700. An 18,000 acre
ranch with a 2c per acre lease. 1,000
acres of excellent grass land. 80
percent grams. The finest brick
homes in Hereford, priced for quick
sale. See YOUR EXCHANGE Mgr.
before you buy, sell or trade your
property. 103 W. 3rd. Phone 791.
50-1c

An ideal 323 acres in good irriga-
tion district. See owners. Box 402
Hereford. 50-1p

Have two bedroom house in Ama-
rillo. Will trade or exchange rental
for Hereford property. Phone of
write J. B. Pool, 204 Prospect, Ama-
rillo. Phone 2-9554 or see at Western
Auto, Amarillo. 50-3c

There is a Santa Claus. "Miracle of
34th Street." 50-1c

240 ACRES
Located northwest of Westway.
Fair house and sheds, good
granary, windmill and well,
good irrigation well and every
foot of place will water. Price
\$125.

SAM NUNNALLY
123 Main Phone 424
50-1c

FOR SALE
One 2 1/2 acre tract, improved,
two 20 acre tracts, improved.
One 80 irrigated. 100 acres im-
proved. Some 160 acres and 320
acres, improved irrigated land.
Good prices and location near
Hereford.

J. M. HAMBY
1 Mile South of Hereford 50-1p

FOR SALE
Or Would Consider Some Trade
I have some irrigated farms,
improved and unimproved,
from 160 acres to 640 acres for
sale or would take in trade,
houses in Hereford or small
acreage near Hereford.
Also grocery, hardware and re-
tail gasoline business on high-
way in country and doing good
business, for sale or will trade
in on irrigation farm.

J. M. HAMBY
1 Mile South of Hereford 50-2p

\$3,000.00 BUYS
3 room house, 2 1/2 acres land,
out-buildings.
3 room house, garage, 2 blocks
Main street, \$3,000.00
New 5 room house, \$7,000.00,
terms.
Small (neat) house to be moved
\$1,000.00.
10 acres on pavement \$1600.00.
10 nice lots all for \$1600.00.
Good 160 acres 5 miles Here-
ford, \$100.00 per acre.

CLAUD HIGGINS
Phone 668-J 50-1p

"BUY LAND NEAR A
GROWING CITY"
—John Jacob Astor.

SAM NUNNALLY
123 Main Phone 424
50-1c

\$4,000.00 BUYS
Large 6-room house. House
to be moved. \$3500.00. See
E. W. CAWTHON
or
CLAUD HIGGINS
Phone 668-J 50-1p

ONE HALF SECTION
On pavement, irrigation well,
house, granary, 140 acres in alf-
alfa, 120 acres wheat and row
crop land. 60 acres in grass,
lake—\$105.00. One-third down,
balance in 10 years.

SAM NUNNALLY
123 Main Phone 424
50-1c

ON PAVEMENT
Very nice 5-room home, well lo-
cated. Pavement on two sides,
sidewalks in front and at side.
Single garage with concrete
drive. Nice lawn with shrub-
bery and trees all round two
sides. Two bedrooms, living
room, dining room, kitchen and
bath. Whole house carpeted;
with inlaid linoleum on bath
and kitchen. Buyer assumes
approximately \$4,000 loan and
pay balance in cash. Price
\$9,000.

SAM NUNNALLY
123 Main Phone 424
50-1c

FOR RENT
For Rent: Tank type vacuum cleaner
and attachments. Also electric
floor polisher. NIPPER ELECTRIC.
50-tfc

For Rent: Unfurnished apartment
in Frances Apartments. See or call
Elizabeth Womble. 50-1c

For Rent: Desirable apartment for
couple. Adults only, no children.
Bills paid. 517 East 11th. 50-1c

Furnished apartment, nice for a
working couple. See A. Petersen.
50-1p

For Rent: Furnished garage apt.
nice for working couple. A. Petersen.
50-1p

For Rent: Bedroom, and kitchen
privileges. Couple or middle-aged
lady only. 110 W. 6th. 50-1p

For Rent: Bedroom, 202 Ave. F 50-1c
For Rent: 4-room house. 601 East
12th st. 50-1p

For Rent: Stalk field, some grass.
J. K. Baker. Phone 589W. 50-tfc

Wanted to Buy: Good used cars.
Milburn Service Station. 49-tfc

WANTED: Butcher cattle. Deaf
Smith County Meats Co. See me
at stockyards. Bonnie Brumley.
29-tfc

Wanted to Rent: 4- or 5-room
furnished house. Phone 454. Al-
ton Fraser. 4-tfc

FOR SALE

A nice new tourist court in Lub-
bock, to trade for irrigated
lands at Hereford.

A very choice 4300 acre ranch
on the Arkansas River in East-
ern Colorado. Lots of irrigation
and especially nice improve-
ments. Will consider some
trade on irrigated lands in this
vicinity. Also have a smaller
ranch extra well improved,
with some registered cattle.
Will consider some trade on ir-
rigated land here.

A small house with five choice
lots, belongs to an estate, for
sale at sacrifice.

Still have one six-room home,
well located.

ROSE & BARBER
Realtors 50-1c

PLENTY MONEY
TO LOAN
Very liberal valuation and pre-
payment privileges — four per
cent interest. We specialize in
loans on irrigated farms and
ranch lands.

ROSE & BARBER 38-tfc

FOR Sale: 20 ft. stucco building with
or without lot in South Hereford.
2-room house and lot for sale cheap.
Also 30 ft. barracks open end. See
J. F. Messer. Call 128-J. 43-tfc

CHARLES AND IKE
REALTORS
Office Phone: 792

Irrigated and Dry Land Farms
Check Our Bargains for Farms
and Homes.

We Appreciate Your Listings
and Business.

CHAS. SOWELL
Residence Phone 193-W
IKE CROSTHWAIT
Residence Phone 229-W
34-tfc

GLENN WEIR
Realtor

Houses, Lots, Farms.

10- and 20-Acre Tracts.

Listings appreciated.

104 MAIN STREET 47-tfc

For sale or trade: House and lot at
214 Lake St. Hereford, Texas. Trade
for automobile or sell for cash. Con-
tact Joe Lee Alder c/o Plains Mem-
orial Hospital, Dimmitt, Texas. 49-2p

For sale: Three east front lots in
second block north of Hereford
Camp or will trade for good pick-up
truck. W. N. Griswold. Ph. 689J.
49-2p

IRRIGATED QUARTER
On pavement 5 miles out, new
30-horse electric motor. New 3-
stage pump. Well just lowered.
Pumps full pipe. Some blue
weeds and Johnson grass. Price
\$22,400.00.

Local Singers to Aid in Presenting Amarillo Messiah

Members of the Hereford Civic Chorus will join singers from other Panhandle towns at Amarillo next Sunday evening to form, with the Amarillo Civic Chorus, a 500-voice choir for the annual Panhandle-wide presentation of Handel's "Messiah" at the Municipal Auditorium in Amarillo.

Indications are that almost every member of the Hereford chorus will make the trip to Amarillo for the concert, Miss Mattie Mae Swisher, local director reported this week. Robert Thompson and E. C. Eubanks are in charge of arranging transportation for local singers to Amarillo for the concert, Miss Swisher said, and any members who do not have transportation are asked to contact this committee before Sunday.

The local chorus presented the annual "Messiah" oratorio in Hereford last Sunday evening, singing to a capacity crowd at the Auditorium of the First Baptist Church in what Miss Swisher describes as the finest performance of the famous Christmas oratorio ever presented here.

Emil F. Myers of Amarillo, director of the Amarillo chorus, was guest conductor for the local presentation; and members of the Hereford chorus were joined by singers from Amarillo and a number of other Plains cities in the local presentation.

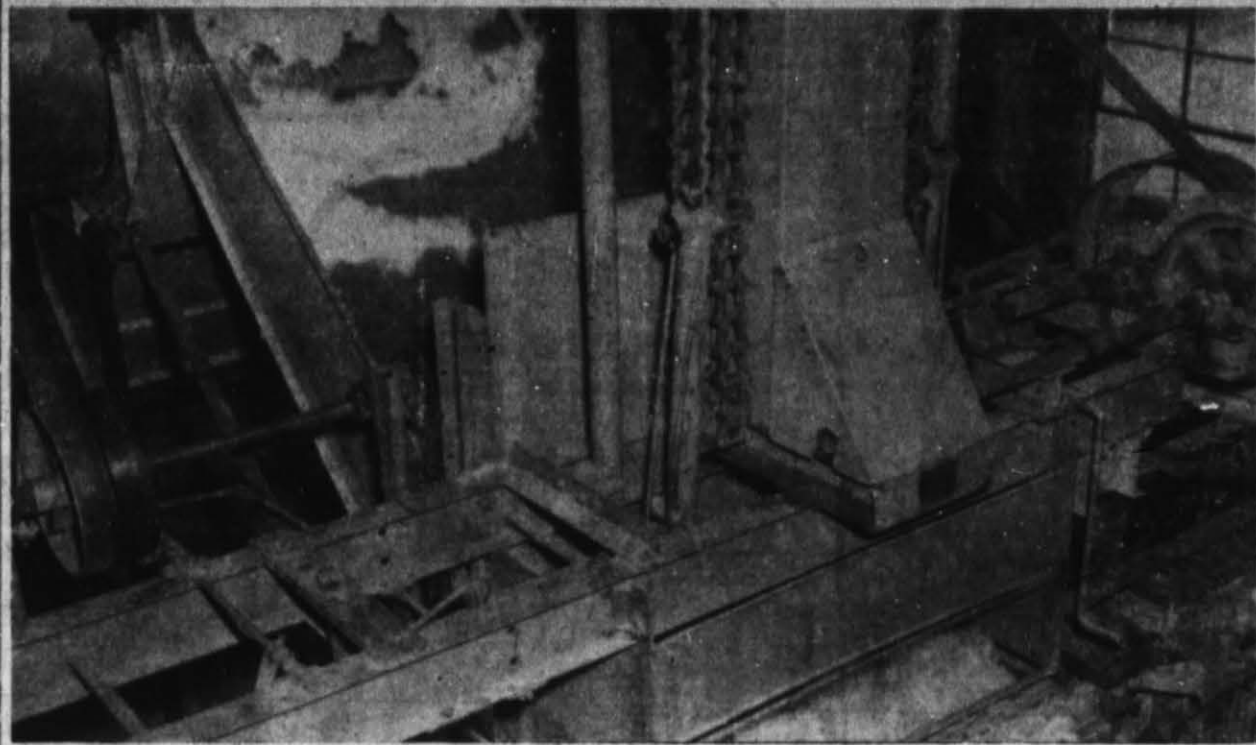
MILES ROBERSON RECOVERING IN DALLAS HOSPITAL

Miles Roberson underwent a surgical operation in a Dallas Hospital this week, and is reported recovering satisfactorily.

Wylie Roberson reported this morning that his brother had stood the operation well, and was "doing nicely" today.

Read the Want Ads!

PHOTOGRAPHER SNAPS COTTON GIN IN ACTION



Cotton in the process of being ginned is pictured here in this photo made inside the new Hereford Cotton Gin shortly after it started operation two weeks ago. (Photo by R. S. Scott).

Drought Slows Progress of Research On Causes of Green Wheat Poisoning

LUBBOCK, Dec. 8.—Extended droughts this fall are expected to slow down research on causes of cattle deaths resulting from grazing winter wheat being conducted on the Pan-Tech farm near Amarillo, according to W. L. Stangel, dean of Agriculture at Texas Technological College, who is farm director.

Pan-Tech farm is the official name given to 8,500 acres of the former Pan-Tech Ordnance plant, and where Texas Technological College and Texas A & M College are conducting cooperative research on winter wheat poisoning. Pres. W. M. Whyburn of Texas Tech signed a

would be learned from cattle on the farm during the necessarily restricted grazing periods this year.

A 1935 Texas Tech graduate, J. P. Smith, has been named assistant to the director and is now in residence on the farm. Texas A & M has sent a veterinarian to the farm. All former lease holders of land now controlled by Texas Tech have entered a cooperative agreement with the college to grow wheat on land which was in cultivation during 1946-47, in order to make grazing available, Stangel said.

The veterinarian may be able to make some observations on animals grazing elsewhere in the area, Stangel said, although he will not be in position to make as careful a study as if he had the cattle on Pan-Tech which has been set up as a research station.

Around Town

(Continued from page 1)
American Legion, Good Samaritan and Chief Jester for the town, he'll be missed around Hereford.

Seems like we're devoting a lot of "Around-Town" space to Bill Smith this week, but Bill took up a lot of space around town in more ways than one.

The Hereford high school band had a bit of news for its sponsors this week. Bandmaster T. V. Brantley reports that the \$100 first prize won by the band at Plainview Monday (see story on page four) paid off the final installment on the new Band uniforms and left the organization with a little money in the bank. Congratulations are in order on all counts.

Incidentally, June Reynolds, who placed second in the twirling contest at Plainview, just behind her fellow twirler Beverly Thomas, went through the performance with a broken finger. Bandmaster Brantley thinks he has a set of the best baton twirlers in the business, and apparently the Plainview judges agree.

Hugh Bookout is taking a lot of kidding about his brand new moustache. High tribute to what was morbidly described as "the growth" was paid by Viola Phillips at Lions Club yesterday noon—Rotarian Bookout was a guest, of course.

The Presbyterian Auxiliary will conduct a "Country Store" in the Cogdell Motor Company building on Saturday, December 13. Proceeds will go to the church building fund. Food canned goods, clothing and everything that can go into a country store stock will be on sale. The store opens at 9 o'clock Saturday morning and will close when the shelves are bare.

A couple of weeks ago the Brand photographer received a call from Bonnie Brumley at the stockyards to come down and see a big chunk of beef. We went, but the animal was too much for our cameras and the pictures were no good. Sorry we can't offer visible evidence, but we saw the biggest Whiteface steer we've ever laid eyes on. It was a three-year old weighing 1,755 pounds on the hoof, and belonged to Jim Hill. Jim reports that the steer was bred by J. B. Bridwell, and came off the West Ranch at Adrian. Jim had had him in his feed lot for a year, and the tonnage was something terrific.

Sell Thru the Want Ads!

STRAIGHT
ANSWERS TO
IMPORTANT
QUESTIONS ON

YOUR FARM LOAN

WHAT do I get...?
WHERE can I get it...?
HOW much does it cost?
WHEN can I get it...?

Thousands of farmers throughout the country are using the long-term loan service now offered by this bank through our special arrangement with The Equitable Life Assurance Society. They found that it answers these important questions as does no other loan plan:

What do I get for my money? You get a low-cost, long-term loan that never has to be renewed, yet, with the money-saving FARM INCOME PRIVILEGE, can be paid off as fast as a short-term loan; you get the PREPAYMENT RESERVE to tide you over lean years.

Where can I get this service? Your loan is made at this bank... using local funds... dealing with home folks. What's more, you make interest and principal payments right here at the bank—another handy, time-saving advantage of this new loan service!

How much does it cost? Your interest is the low net rate of 4%, on the unpaid balance. No extra charges... No stock obligations. No fees and no commission to pay... only the usual abstracting or title policy and recording expense.

When can I get my loan? You get quick, expert service—no red tape... A decision on your application in 3 or 4 days.

Let us explain this modern farm-ownership plan to you.
Your privacy will be kept confidential. No obligation.

40 years
4%



First National Bank

Member:
Federal Reserve System
Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers

Heap the Holiday Table

FROM OUR SHELVES

Christmas Candy FRUIT CAKE

GOOD QUALITY.
PER LB.

33c

CANNED.
\$1.25 value

79c

HUNT'S
BIG 2 1/2 CAN
PEACHES
IN HEAVY SYRUP
25c

BAKING CHOCOLATE Baker's	1/2-Lb. Bar	25c
DOT CHOCOLATE Baker's	1/2-Lb. Bar	33c
MIRACLE WHIP Salad Dressing Quart Jar		55c
VIENNA SAUSAGE Armour's Star	2 for	35c
RED SALMON Tall Can		69c
PORK & BEANS Rich-Nut, No. 2 size cans	2 for	29c
MILK, Carnation or Pet Tall Cans	2 for	25c
KLEENEX TISSUES 200-Count	2 boxes	31c
SWAN SOAP Regular bars	3 for	29c
DOG FOOD, Armour Dask Fortified with liver	2 cans	25c

ORANGES	Texas, Sweet and Juicy. 5-LB. BAG	29c
CRANBERRIES	Fresh shipment. LB.	39c
FRESH TOMATOES	Pack O' Morn. Package	29c
SWEET POTATOES	Maryland Sweet. 2 LBS.	15c
APPLES	Extra Fancy Red Delicious. 2 LBS.	29c

The
Perfect
CLEANSER
Spic and Span
Per Box
19c

Longhorn Full Cream CHEESE	lb. 49c	Homemade BRICK CHILI	lb. 49c
Pure PORK SAUSAGE	lb. 49c	Sugar Cured BACON SQUARES	lb. 56c

Fresh Cooked DOWNYFLAKE DONUTS, plain 40c, frosted 50c doz.
COMPLETE LINE OF FROZEN FRUITS, VEGETABLES, FISH, CHICKEN, ETC.

Hereford Super Market

107 W. FIRST GAYLORD
PHONE 117 NEWELL

Try the
Drug Store
First

GIFTS
that SPARKLE
with CHRISTMAS JOY

Make it a "Merrier Christmas" for everyone you know by giving gifts from our scintillating selection that sparkles with Christmas Joy... presents with a real future of warm appreciation of your own thoughtfulness. You'll find everything for everybody right here at Santa's Show Shop—and at thrifty prices!

Yardley Men's Sets . . . \$2.50
Amity Bill Folds . . . \$5.00
Cigar Humidors . . . \$12.50
Cargo Men's Toilet Sets . . \$4.50

Full-Vue CAMERA
\$11.95

Costume Jewelry
Eaton's Stationery
Gold Compacts, \$7.50 up
Yardley Bath Sets, \$3.50

Elizabeth Arden
Make-Up Travel Kits
\$8.25 to \$60

Sheaffer and Parker
PEN SETS
\$5 to \$100

Coty Perfumes
Electric Irons
Wrist Watches
Travel Kits
Dresser Sets
Perfume Sets

Manicure Sets
Toilet Water
Popular odors.
\$1.00 up

Revlon
Implement Sets
\$2.50 to \$14.50

SEND EARLY
Gibson Xmas Cards
5c, 10c, 15c, 25c

The Priceless Gift
Wise men know that there is no more precious possession than good health. It is a priceless gift so guard it well by steadfast observance of the rules of health and close cooperation with your physician. Don't wait until you are ill—go to see your physician regularly... before he has to come to see you. And when he writes out a prescription—come to us for reliable compounding service.

TRY THE DRUG STORE FIRST

CLOSE
Drug Store
PRESCRIPTION DRUGGISTS

TRY THE DRUG STORE FIRST

MRS. JOHN McLEAN, Society Editor Phone 181

Mrs. Brown Hostess For Study Group

L'Allegre Club met in the home of Mrs. Jack Brown Thursday afternoon with Mrs. V. C. Hapson acting as co-hostess.

After the business session Mrs. John Winkler presented a program on "Personality and a Child's Posture, Eyes and Speech," one of the subjects given special consideration by the club this year.

Two reference sources were used: "Building Personality in Children" by Garry Cleveland Myers, and the "Better Homes and Garden Baby Book."

Mrs. Winkler brought out, in the introduction, that by the time a child is two years old the foundation for all the fundamental habits have been laid, and from then on a child's mind will develop at a surprisingly rapid rate. Saying that "this is the time to develop a child's personality," Mrs. Winkler continued by listing the following general rules: 1—Keep the child on a convenient schedule. 2—Provide playmates. 3—Develop his self reliance and independence. 4—Provide good, sturdy play equipment. 5—Teach him to love good books and music. 6—Be patient with him. 7—Try to answer all questions, as this is his best way to learn.

Members attending the meeting were Mesdames Walker London Jr., Leroy Price, F. S. Hagan, Delbert Babin, Earl Stagner, W. L. Davis Jr., James Edmonson, V. C. Hapson, Richard Winget, John Winkler, Otto Noland and Jack Brown.

Dairy cows have no use for horns. Many types of injuries can be prevented by dehorning.



Proper Provision

• HAVE YOU MADE IT?

Someone, perhaps several persons, are dependent upon you. Should you be taken out of life's picture, have you provided for them adequately? Southwestern Life Insurance offers the one sure, safe, easy way to make proper provision for them. Let's talk it over—now.

G. C. (Jiggs) HARTMAN
104 E. 3rd St. — Phone 45
Hereford, Texas

Southwestern Life
Insurance Company
Representative

Bridge Luncheon Entertains Group

Mrs. E. B. Hedrick was hostess with a bridge-luncheon at her home on Wednesday, December 3, for members of the Wednesday Luncheon Club and others. Three tables of guests enjoyed the party.

Chrysanthemums in lovely fall colors, formed the centerpiece for the buffet-table from which the luncheon was served. Other appointments picked up the colors of the flowers. Mrs. Seth B. Holman made high score. Mrs. J. C. McCracken second high, and Mrs. J. H. Pitman low in the games.

Players included Mesdames H. K. Fox, W. L. Davis, Alton Fraser, J. C. McCracken, Jimmie Gilentine, J. H. Pitman, Carl McCaslin, H. A. Close, A. R. Bateman, Henry Benson, J. W. Witherspoon and Seth B. Holman. Mrs. C. C. Acker and Mrs. Woodrow Ireland were luncheon guests.

Attend Harvest Day Program

Seven persons from Hereford were present Thursday when twenty-five societies of the Amarillo District of the Woman's Society of Christian Service held their annual Harvest Day program in the San Jacinto Methodist Church.

Included on the Thanksgiving program was an address on "The Seed and the Soil" given by Mrs. Homer Brumley of Hereford, district secretary of organization and promotion.

Those attending from Hereford were Rev. and Mrs. O. B. Herring, Mesdames J. F. Ward, F. L. Terrell, A. B. Christian, Leo Forrest and Homer Brumley.

West, Summers Marriage Announcement Is Made

Announcement has been made in Hereford of the November 26th marriage of Mrs. Lura West and A. G. Summers in the home of Mrs. West in Albuquerque, N. M.

Rev. McKinley, pastor of the Baptist Church, officiated for the ceremony in the presence of immediate members of the family.

Mrs. Summers, a one-time Hereford resident, moved to Albuquerque several years ago and has made her home there since that time. Mr. Summers is in business in Amarillo, but will transfer his interests to Albuquerque soon.

Mr. and Mrs. Charles Donald, who operate a cattle ranch near Las Vegas, N. M., visited briefly in Hereford Friday. The former Hereford residents when he owned large ranch interests here.

SHOP YOUR NEAREST FURR FOOD STORE

FURR FOOD STORES

BRINGS YOU Delicious FOODS FROM

ARMOUR

ON THEIR 80th Anniversary

ARMOUR CORN BEEF HASH

16-oz. CAN 29¢

ARMOUR CHILI WITH BEANS

16-oz. CAN 27¢

ARMOUR TAMALES

10½-oz. GLASS 19¢

ARMOUR VIENNA SAUSAGE

2 CANS 33¢

ARMOUR TREET

12-oz. CAN 49¢

MAYFLOWER OLEO

2 1-LB. PKGS. 63¢

ARMOUR EGGS

CLOVERBLOOM LGE. FANCY SELECT GRADE A DOZ. 73¢

ARMOUR MILK

2 TALL CANS 25¢

ARMOUR DOG FOOD DASH

CAN 13¢

ARMOUR PEANUT BUTTER

2 LB. JAR 59¢

CHIIFON SOAP FLAKES

LGE. PKG. 31¢

Guaranteed MEATS

BACON

Armour's Star —Lb. 82¢

PIG LINKS

Armour's Star —1 lb. pkg. 54¢

PORK LOIN ROAST

Lb. 47¢

PORK CHOPS

Center Out —Lb. 63¢

ROUND STEAK

Swiss—Heavy Beef —Lb. 67¢

ROAST

Grain Fed —Lb. 47¢



DELICIOUS APPLES

Winesap —2 lbs. 25¢

GRAPEFRUIT

Texas —Lb. 4¢

CALIF. ORANGES

Blue Goose Navels —3 lbs. 25¢

LETTUCE

Firm, Crisp —Lb. 13¢

IDAHO SPUDS

10 lbs. 59¢

PECANS

Paper Shell —Lb. 45¢

SHELLED ALMONDS

Lb. 49¢

LEMONS

California —2 lbs. 25¢

Whitson's PORK and BEANS

Three 12-Ounce Cans 25¢

KITCHEN CLEANSER

Two 1-lb. Cans 9¢

VEGETOLE SHORTENING

3-Lb. Carton \$1.23

DRUG Values

60c Value
SOFSKIN CREAM 39¢

50c Value
TOOTH PASTE IPANA 31¢

10c Star Single Edge
RAZOR BLADES 3 FOR 17¢

\$1.00 value
(Twelve 10c rolls)
TUMS 69¢

10c Value
(1 roll)
TUMS 7¢

LE VALLEY TOMATOES

No. 2 1/2 TIN 19¢

VEL Large Package 39¢

CRYSTAL WHITE Laundry Soap 10¢

LUX or LIFEBOUY Toilet Soap 11¢

OXYDOL Large Package 39¢

PEACHES Remarkable No. 2 1/2 Can 23¢

MEAL Quaker's 2 1/2-lb. box 31¢

GRAPE JAM Bliss 2-lb. jar 49¢

APPLE JELLY Bliss 2-lb. jar 41¢

TEA Admiration 1/4-lb. box 17¢

BEE BRAND PEAS

No. 303 TINS 19¢

GRAPE NUTS FLAKES Post's 2 7-oz. boxes 23¢

CHOCOLATE SYRUP Borden's 13-oz. jar 21¢

SPAGHETTI Castelle Two No. 2 cans 19¢

MIXED VEGETABLES McGarth Two No. 2 cans 19¢

OATS Mothre's, with premium box 3-lb. 41¢

FLOUR Purasnow 25-lb. sack \$1.94

SYRUP Budd White 5-lb. jar 59¢

PEACH or APRICOT Nectar Valley Bloom Two No. 2 cans 35¢

HOMINY Old Fashioned No. 2 can 7¢

BAB-O 2 Cans for 19¢

COFFEE Bliss —Lb. 49¢

COOKIES Furr's Vanilla 12-oz. cello bag 25¢

CREAM OF WHEAT Large Package 27¢

HEINZ BABY FOOD

3 CANS 19¢

Notice

The Pepper Record Shop

Has Been Purchased By

Mary Jane Morgan

and Will Continue to be Operated by

Vera Gholson

Your continued patronage is solicited. We will continue to stock the latest and largest selection of records available.

NOW IN STOCK—

A Quality Selection of
Christmas Records
and
Record Albums

NOTE THESE ALBUMS:

MERRY CHRISTMAS MUSIC
Perry Como

CHRISTMAS MUSIC
Ray Bloch

CAROLS

HYMNS OF ALL CHURCHES

MR. PICKWICK'S CHRISTMAS
Told by Charles Laughton

CHARLES DICKENS' CHRISTMAS CAROL
Narrated by Ronald Coleman
as Scrooge

And a Host of Other Selected Records!

School Cafeteria Patronage Is High During First Week

The Hereford-High School cafeteria, which opened on November 18, served an average of 232 persons a day for the first seven days of operation. Mrs. Warren Daniel, manager reports.

The cafeteria is operated under the supervision of the Board of Trustees of the Hereford Rural High School district, and is under the direct supervision of a board of volunteer workers including Supt. Geo. L. Graham, Major Schroeder, and Rural Ford, with Mrs. Dyalthis Braddy as general supervisor and Mrs. Tom Draper, county home demonstration agent, as dietitian. Judge L. H. Foster, county school

superintendent, donates his time to keeping books and reports for the project.

Several clubs have donated gifts or money to the cafeteria. The Deaf Smith county Home Demonstration Clubs have provided the cafeteria with tea towels, and with salt and pepper sets. Beta Eta Chapter of Epsilon Sigma Alpha society gave \$25 in cash to the cafeteria to apply on the purchase of a folding dining table.

The cafeteria will operate as a non-profit project, but it is expected to pay operating expenses, although it is not breaking even on the first month's operation.

Government aid under the school lunch program is now only six cents per meal, for children only, and will bring in only about \$93 per month to the cafeteria.

The cafeteria is located in a converted barracks building purchased by the local schools from the Hereford Prisoner of War Camp. The building is located between the high and Junior high buildings, and serves students in both schools.

WESLEYAN GUILD

The Wesleyan Service Guild of First Methodist Church will meet Monday, Dec. 15, at Mrs. Byrdie Lee Pellers at 7:30 p. m. All members are urged to be present and to bring someone with them.

The battleship USS Washington, flagship of Admiral Lee in the great sea victory in the Solomons that helped save Guadalcanal five years ago, has joined the "Mothball Fleet."

Hollywood Wonder Horse to Perform On Stage at Star Theater Tuesday



A big western stage show, slated at the Star Theatre next Tuesday, will feature "The Texas Wranglers" starring Smoky Boy, the Hollywood wonder horse, pictured above with his trainer, Muri Alexander.

"The Wranglers" stage show will feature five people, in addition to "Smoky Boy". Alexander is the leader of the show. The other performers are members of the Trout from Evans, Texas.

"Smoky Boy" is the star of the piece, however, and his handlers say that no stage is too small for the well-trained pony to go through his act. No midget, the horse weighs 1,000 pounds, and is described by his trainer as "An apple a day" horse.

The show features western routines and comedy numbers, with Curtis Trout as the featured singer.

"The Wranglers," due back in Hollywood soon to perform for the movies, are making a tour of their home state. Their stage appearance at The Star will be for one day only, Tuesday, December 16.

REA Reaches 2 Millionth Patron During This Week

The 2,000,000th consumer will be connected to power lines financed by the Rural Electrification Administration sometime this week, the U. S. Department of Agriculture announced today.

The first consumer received service during the latter part of 1935, and REA-financed power systems passed the 1,000,000 consumer mark during August 1942.

To reach the 2,000,000th consumer this week, REA borrowers added one consumer every 21 seconds during every work-week so far this fiscal year.

As the REA construction program is spread over 46 States, Alaska and the Virgin Islands, it is not possible for REA to single out the 2,000,000th consumer. He may be one of several thousand. The odds are three to one that the 2,000,000th consumer will be a farmer, as approximately 75 percent of the consumers served by REA borrowers are farmers, REA said, and the other 25 percent comprise stores, schools, churches, small rural industries and rural homes.

When REA was created in 1935, about 750,000 farms had central station electric service, which was a little more than 10 percent of the total number of farms in the country. Now almost 3,500,000, more than

60 percent, are served by REA borrowers and commercial utility companies.

With more than 4,000,000 rural matly 2,380,000 farms, still awaiting central station service, the rate of REA-financed construction is expected to show a still further gain next year if the materials situation continues to improve during the next few months.

Commenting on the progress of the program to date, REA Administrator Claude R. Wickard said: "Passing of so conspicuous a milestone on the path to our ultimate goal of adequate, low-cost power for every possible farm in this country is a mark of progress for rural America. We commemorate this milestone knowing that there are many others who still want and need electric power for modern living."

"The fact that we have applications for about \$300,000,000 in loans

with new applications being received at the rate of 30 million dollars a month speaks for the desire of the remaining unserved farmers for service and the great amount of unfinished work still ahead of us.

"In reaching 2,000,000 consumers, no grants or subsidies have been used. REA does not own or operate any power lines. We have made loans to more than 1,000 independent local business groups, mostly cooperatives. They have built their own facilities with money borrowed from the Government. So far the total payments of all our borrowers have amounted to \$143,372,763."

REA loans to date total \$1,153,567,489, of which \$788,845,318 has been advanced to the borrowers. Almost 98 percent of the money advanced has been used to finance power lines, a little less than 4 percent for generating plants, and about 1 percent for wiring, plumbing and appliance installation loans.



Home Is Precious

For Floor Sanding and Finishing—old or new Floors, see—

DELBERT RULAND
1207 C Avenue or Call

GUS RULAND
Phone 413-W

Philco

Electric Ice Boxes

6 Ft. Capacity

For the First 8 People

Who want a new box . . .
WE HAVE THEM!



COCKERHAM FURNITURE

Hereford, Texas

Republicans Seek to Organize Counties in 31st District

A county Republican organization in each of the counties of the 31st Senatorial District is the goal of a drive by Ruthelle Bacon, Amarillo, Republican State Committeewoman of the District.

Fourteen counties have been organized and special efforts will be made to organize others now and the first part of January. They will include: Hobart K. McDowell, Houston, Director of Organization for Texas; W. C. Briggs, Paducah, member Headquarters Committee; and R. P. "Dick" Wall, Dallas, National Committeewoman for the Young Republican Clubs of Texas. Aiding them will be Ruthelle Bacon, Committeewoman for the 31st Senatorial District of Texas.

Fastest growing club is that of Randall county where Mrs. O. L. Coleman, President, and A. L. Tarlton, County Chairman, have added 31 members since organization a few weeks ago.

Potter county with over seventy members and C. V. Woolley as president is the largest club in the district.

Other county clubs and their

chairmen include: Castro, J. C. Rawlins, Dimmitt; Deaf Smith, E. C. Eubanks, Hereford; Collingsworth, Frank Eikenburg, Wellington; Hall, Oscar Wright, Estelline; Lipscomb, H. A. Gray, Higgins; Ochiltree, A. J. Kelly, Perryton; Roberts, W. D. Allen, Miami; Swisher, Grady Briggs, Tulia; Wheeler, A. R. Anderson, Shamrock; Farmer, F. W. Reeve, Friona; Hutchinson, C. C. Keech, Borger. Potter county also boasts of a Young Republican Club with W. C. Kenyon, Amarillo, as its president.

The clubs have no connection with the Republican Clubs of Texas, which grew out of a split in party ranks in Texas two years ago. A county by county organization for the 1948 campaign is the goal.

Battleships of the Iowa class have approximately 136,500 board feet of teak on their weather deck.

The weight of the largest (Iowa class) battleship's screw is approximately 49,000 pounds.

PENNEY'S



Here's Just What He Wants!
TOWNCRAFT TIES
1.49

• Foulards • Crepes • Satins • Wools

A Christmas selection that just bubbles over with cheery new patterns. You can solve a dozen shopping problems right here. The men in your life will rave about these swell ties.

MORE TIES FOR MEN

Woven Figures. Prints. Stripes. Plaids! Here's a tempting selection of gay new patterns. All good quality ties gift priced for easy shopping. **98c**

* Reg. U. S. Pat. Off.

WOMEN'S GOWNS

Enchantingly Feminine Christmas Gifts . . .
So Modestly Priced!

3.98

Your glamorous lady will treasure these exquisite rayon satin nighties! Elegantly trimmed with wide bands of lace . . . with long, swirling skirts. Pink, blue and opaline. 34-40.

WOMEN'S RAYON GIFT SLIPS
Lovely tailored and lace-trimmed styles in fine rayon crepes and satins. White, tawnee. 32-40. **2.98**

GIFT-BOXED HANDKERCHIEFS
Three dainty hankies in a pretty gift box for this tiny price! White lawn; embroidered motifs. **98c**

BEAUTIFUL NEW HANDBAGS
Plastic patents and plastic leather grains, rayon failles, cordes and all-wool broadcloths. **2.98***

WOOLEN SKIRTS
Bold plaids, pastels or dark shades Pleated, circular, straight types. **3.98**
24-30.

SMART RAYON BLOUSES
Soft rayon crepes in a variety of tailored and dressy styles! High shades, pastels and white. **2.98**

* Plus tax.

AT PENNEY'S

We Have the GIFT for Saving You Money!



Smart Plastic, Fabrics!
NEW HANDBAGS
2.98 Plus tax.

You'll have to see this stylish smart collection to appreciate the richness of these new handbags! Patents, leather grains, failles, cordes and broadcloths.

* Reg. U. S. Pat. Off.

Expensive-Looking
FABRIC GLOVES
98c

Choose these gloves to wear with your holiday suits and dresses! Classic style slippers in rayon or cotton suede fabrics. Black, brown, white, colors.

They're Back at Last!
Teeney's OXFORDS
5.50

Yes, your favorite moccasin oxfords with genuine creped rubber soles and heels! Materials and craftsmanship are the finest throughout. Brown or red.



For Gaily Yule Events!
DRESS PUMPS
5.90

Dainty sandals in black patent, black, brown, vine and green calf to carry you gaily through the holiday whirl. Many other styles to choose from. All Cynthia's.

SOUTHERN METHODIST UNIVERSITY
DALLAS, TEXAS
November 22, 1947

INSTITUTE OF INSURANCE MARKETING
A. R. JACOB, DIRECTOR

Mr. Herman Ford
511 McKinney Street
Hereford, Texas.

Dear Ford:

This is just a personal note of congratulations. You have in your possession a certificate from this Institute and from Southern Methodist University attesting your completion with honor of the one-year course in life insurance.

Of perhaps 75,000 life underwriters, fewer than 300 have had similar instruction.

You are equipped to do a professional job in recommending the correct amount and kind of life insurance for personal, business or estate purposes. I know you will live up to our creed of recommending, after careful study, that which you yourself would undertake in a similar situation.

Serve well and faithfully those who ask your advice. Hold high the banner of independent, personal financial security through guaranteed trusted funds.

Cordially yours,
A. R. Jacob
A. R. Jacob

Herman Ford

Representing

Southland Life Insurance Co.

123 Main St.

INCOME TAX RETURNS

I am back in the business of making your Income Tax Returns.

Announcement will be made soon as to location of my office; at the present you can still see me at the City Drug Store.

W. L. Alexander

BETTY SUE by G.D. BILL & FURM STEAKLEY



To you who live in Hereford and the immediate vicinity... G. D. STEAKLEY & SONS SUPER SERVICE is your headquarters for guaranteed automotive service from lubrication to washing and polishing. Our Texaco products guarantee finest results under all types of driving conditions.

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G.D. BILL & FURM STEAKLEY
Highway 60 E. of Town Phone 9

South Hereford Club Has Christmas Party

South Hereford Home Demonstration Club held its annual Christmas party Tuesday afternoon in the home of Mrs. W. H. Goettsch. Entertainment appropriate to the occasion was presented by Mrs. C. R. McGhee and Mrs. Ronald Matthews. Mrs. Merlin Kaul conducted the installation of new officers who will assume duties at the first of the year.

Those installed were: president, Mrs. W. H. Goettsch; vice-president, Mrs. Herman Fletcher; secretary-treasurer, Mrs. Clarence Hollabaugh; parliamentarian, Mrs. J. P. Slaton; federation councillor, Mrs. Julia Sowell and reporter, Mrs. Elmer Winkler.

Refreshments were served to Mesdames; Roy Manning, Julia Sowell, John Draper, Lee Meyers, Elmer Winkler, Roland Matthews, C. R. McGhee, Orin Russell, Donalaine Duncan, Noah Shockley, Merlin Kaul, Noel Worley, Bill Griswold, A. C. Flowers, Clarence Hollabaugh, D. H. Bryant, Ethel Layman, W. D. Jones, Miss Evelyn Bell and the hostess.

Engagement Is Announced

Mr. and Mrs. Oliver Rudd are announcing the engagement of their niece, Pauline Young, and Glenn Godfrey, son of Mr. and Mrs. J. W. Godfrey of Dimmitt. No definite date has been set for the wedding.

BIRTHDAY CELEBRATED

At noon preceding the Monday night meeting, Miss Ruth Pickens was named honoree at a birthday luncheon held in town. Mrs. Nell Young was a special guest of the chapter which features a luncheon to honor each member on her birthday.

Read the Want Ads!

Get Up, Boss.



A good herdsman never leaves his charge, says William Kilpack of White Gates Farm, Flanders, N. J., so that's how you happen to see "Bardolier of White Gates" nudging him awake in a stall at the Eastern Livestock Show, Timonium, Md., where the Aberdeen Angus bull calf captured the blue ribbon in his class. "Bardolier," of the famed Bardolier line, is owned by Eugene K. Denton of New York.

Childers-Barclay Vows Are Read In Home Ceremony Here Saturday

In a single ring ceremony, Joyce Childers, daughter of Mr. and Mrs. Raymond Childers, became the bride of Curtis Barclay, son of Mr. and Mrs. Syd Barclay, on Saturday evening, December 6.

Rev. Roy Ford, pastor of the First Christian Church, read the service at 6 o'clock in the home of the bridegroom's parents. Miss Ruby Payne Barclay, sister of the bridegroom, was maid of honor and wore a coral suit with a corsage of white carnations. Miss Melba Sevier of Dimmitt attended as bridesmaid. She wore a gray woolen suit and a yellow rosebud corsage. Jim Suttle was best man.

The bride was given in marriage by her father, and was attired in a peach colored crepe dress made with cap sleeves and shirred peplum. Her bouquet was of pink carnations centered with a single white chrysanthemum and tied with white satin streamers.

Following the ceremony an informal reception was held. Table appointments were in crystal and pink tapers flanked the low punch bowl which was encircled by pink and white carnations. Mrs. Gordon Witherspoon poured.

Both Mr. and Mrs. Barclay graduated from Hereford High School last May. She has been employed in the E. C. Eubanks office and he attended the University of Texas in the fall. He is associated with his father in farming and they will make their home in Hereford.

Those attending were: Ella Mae Martin, Lillye London, Marie and Adeline Koelzer, Marie Denton, Pauline Loewald, Frances Young, Bess Hagar, Juanita Kelly, Ruth Pickens, Owendolyn Springer, Mrs. Draper and Mrs. Nell Young.

Dr. and Mrs. Norman Harris leave today to spend the weekend with relatives in Oklahoma City where they will visit with her parents, Mr. and Mrs. L. W. Boone, and in Caney, Kansas they will visit with Mrs. Harris' grandmother, Mrs. H. H. Broome.

Mrs. Tom Draper Speaks to Beta Eta

Mrs. Tom Draper was guest speaker at the meeting of Beta Eta Chapter of Epsilon Sigma Alpha on Monday evening. The meeting was held in the home of Mrs. Nell Young with Miss Frances Young as hostess for the meeting.

Mrs. Draper talked on appearance as expressed in color, stressing the importance of careful selection of colors in clothes and in decorations for the home.

Members made plans for the annual Christmas party which will be held sometime during the holidays, and it was decided that the club will send a box of food and clothing to Finland.

If Your Nose Fills Up—Spoils Sleep Tonight

Surprisingly fast, Vicks Vapo-r-nol—a few drops up each nostril—works right where trouble is to open up your nose—relieve stuffy transient congestion that makes it hard to get to sleep. You'll like the way it brings relief. (NOTE: Vapo-r-nol is also grand for relieving sniffly, sneezy distress of head colds.) Follow directions in folder.



ANNOUNCEMENT—OPENING OFFICE

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INCOME TAX CONSULTANT

1935—Deputy Collector—1947
Internal Revenue Service
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Special attention to Ranchers, Farmers, Business People, and Wage Earners income tax returns. Courtesy to telephone calls. Member Texas Board of Public Accountancy. Office Phone 2-9555 Residence Phone 2-2169

THE C & R TWINS

By Clay and Reeves



Fair prices... prompt service... and quality merchandise is no accident at the C & R CLEANERS: it's our planned program for PLEASING OUR CUSTOMERS. Come to us for cleaning and pressing of all garments that are not washable... we have an alteration department, too. We solicit your patronage.

C & R CLEANERS

208 N. MAIN

DELIVERY SERVICE Phone 160



"SPEEDY"

Hereford MOTOR CO.



HEREFORD MOTOR CO.
Dudley Green - HEREFORD, TEXAS Archie Scott



Man, Is That Your Wife Carrying All Those Packages?

"YES, I have to admit it's my wife. You see, I am a man WHO IS CARELESS WITH HIS CAR—"

I can drive it myself because I know what's wrong with it but in the hands of someone else, I'm afraid to risk it. It shames me a bit to see my wife work so hard with her Christmas shopping when she could just as well have the use of our car."

Take it over NOW to KINSEY MOTOR COMPANY so that wife will have a car to drive herself.

KINSEY MOTOR COMPANY
COMPLETE AUTO REPAIRS FROM BODY TO MOTOR

Kinsey Motor Co.
223 East Third Phone 740

dress ware gets . . .

A Warm Welcome from THAT man!

- Men's Dress Shirts**
Nicest and largest selection we have had in 5 years. Solids and Stripes, Woven Madras and Broadcloth. Sizes 14 to 17½, Sleeve 32 to 35.
- Men's Gaberdine Western Shirts**
2 Pockets, 3-button Sleeves. Tan, Brown, Maroon, Black. \$6.00
- No-Belt Pajamas**
Wilson Bros. Regular and extra-long sizes. Woven Broadcloth. \$5.00 to \$6.95.
- Dress Sox**
Wilson Bros. Rayon and Nylon Regulars and Anklets. 75c and \$1.00
- Ties**
Wilson Bros. \$1.00 to \$2.50

FOX MAN'S SHOP

HOMER FOX

Streu's Diary

December 10, 1947

DEAR DIARY:

Been neglecting you of late — out of town for a week—and been three weeks trying to get caught up. However, I did find a few things while away—toys and such.

I see little need to enumerate all the items we have in stock which would make suitable Xmas presents for Ma or Pa or Aunt Pansy—I've been advertising all year, and most everyone should know the lines we carry by now—if not, come in and visit around. We've got the stuff!

Our gift wrapping service is a boon to the busy working girl who doesn't have time to do her own packages—also to the man who doesn't have the know-how for making attractive packages. We'll do a right neat job on any gift of \$2 or more. On smaller purchases we may have to make a slight extra charge. We also will pack for mailing any gift purchase amounting to several dollars. I'm sorry but we have only enough help to wrap purchases made here.

As usual the smart shoppers have shopped or are shopping now—the rest of us will fool around 'till everything is gone or picked over and then dash madly around

hunting and hunting—why do we do these things year after year?

By the way—just got in a big shipment of RCA albums—both popular and classical stuff—and more coming—make good presents for young and old alike. Radios and record players are going out faster than they are coming in.

Seems to be some confusion as to our credit policy. We are glad to extend credit in reasonable amounts to anyone having a good credit rating—but—only for 30 days — we are not operating a bank—those who ride for 60 days or longer just embarrass us and themselves and hurt their credit records—all clear?

Speaking of credit—how about giving the Jay Cee's a lot of credit for a swell job of Christmas decorating well done. May Santa fill each of their stockings to the top.

STREU.

Annual Christmas Concert Planned

The Voco Club will present its annual sacred concert and program of Christmas carols in two parts, both at the Methodist Church.

The first part will be held Sunday afternoon at 2:30 o'clock by the high school students. Those who will present the program are: Reba Jo Dones, Johnnie Bice, Ann Sheffy, Mary Helen McGilvary, Pat Youts, Jane Welch, Leta Dean Springer, Dwayne Walker, and Jackie Miller.

The second part of the program will be given on Monday evening at 7:30 o'clock. Those to take part are: Marlene Legg, Leaton Clark, Richard Clark, Wanda Marie Kirksey, Wayne Walker, Doris Nell Walker, Doris Lee Singer, Sandra D'Aun Carrell, Myra Jo Sowell, Irene Witherspoon, Louise Simpson, Wynogene Sowell, Betty Kropf, Jerry Witherspoon, David Goldston, and Clayton Rutter.

Accompanists for both programs will be: Mary Helen McGilvary, Jane Welch, Leta Dean Springer, Mrs. John Jacobson Jr. and Miss Mattie Mae Swisher, voice instructor.

Special Christmas music will be

GUEST SPEAKER

Mrs. Hightower of Pampa was a guest speaker Sunday at the First Christian Church. Services were conducted by women of the church representing the recently organized Women's Council of the First Christian Church.

Mrs. Hightower's subject was missionary in keeping with subjects and work being stressed by the Women's Council in their present program.

BARBARA BURNLEY SINGS WITH TSCW CHOIR IN PAGEANT

Miss Barbara Burnley, member of the College Chorus of T. S. C. W. in Denton, will sing Nativity play at Christmas. She is one of fifteen girls taking part and the chorus will sing portions of seven familiar songs during the play.

Miss Burnley is a niece of Mr. and Mrs. R. P. Conaway of Hereford.

featured on both programs and old and modern carols will be sung. Both concerts are open to the public.

First Christian Church Women To Present Drama on Sunday

The Women's Council of the First Christian Church of Hereford will present a play on Sunday night, December 14, at 7 o'clock at the church. Title of the play is "In a Time Like This."

In the cast are the following:

Mrs. Katherine Russell, in the role of Mrs. Woodford, an eccentric woman who shows quick insight into the character of those about her. Mrs. Nell Cuipepper, who plays the part of Dr. Williams, a returned medical missionary. It is largely through her fine personality that Mrs. Woodford's two nieces and nephew are convinced on their carelessness and neglect.

Mrs. Ruth Wilson, in the role of Josephine Smith, and Miss Lilye London, as Elizabeth Hill, are the two nieces. They are in an embarrassing position when called to their aunt's home, and do not act exactly at ease under her criticism.

Roy Ford as Daniel Worthmoew is the nephew who is studying medicine under a limited budget. He

Mrs. Hubert White, accompanied by Paul Metteson and Jessie Matteson, attended the funeral of their uncle, Will Mosier, of Dill, Okla., last Thursday. Mr. Mosier died suddenly at his home Tuesday night.

Miss Elizabeth Parks of Alaska was in Hereford last week visiting in Paul and Jessie Matteson home. She and Miss Matteson left to visit friends in Shawnee, Okla., Saturday.

Mrs. C. W. Spurlock of Canyon is working in West Texas Gas Co. office through the rush season.

Mr. and Mrs. Jess Russell of Houston plan to arrive next week to spend the Christmas holidays with his parents, Mr. and Mrs. W. H. Russell.

sees new fields of service through his conversation with Dr. Williams. Miss Wanda Fish is the maid. The players are being coached and directed by Mrs. Evelyn Ford.

Frio

MRS. FLOYD COLE

The Home Demonstration Club will have its annual Christmas party on December 17 in the home of Mrs. Dayton Chisholm at 2:30 p. m. All members are urged to be present as polyantha friends will be revealed and new names will be drawn.

Mrs. W. A. Springer accompanied by Mr. and Mrs. Elbert Summers and son and Mrs. Jack Summers were Amarillo visitors Tuesday.

Mr. and Mrs. R. L. Simpson and Nellie Jo spent last week-end with relatives at Dumas and Wellington.

Mr. and Mrs. W. S. Littrell left last Saturday for California, where they will spend the winter with their daughter and family.

Mr. and Mrs. W. A. Hunter of Hereford visited in the T. L. Sparkman Sr. home Sunday night.

Mr. and Mrs. T. E. Cole and family of Clovis were Sunday and Sunday night visitors in the Earl Cole home.

Mr. and Mrs. J. E. Andrews and Alma and Mr. and Mrs. Owen Andrews visited Mr. and Mrs. Fred Andrews and family at Melrose on Thursday.

Mr. and Mrs. A. E. Barnett and family visited Mr. and Mrs. H. E. Lindley Sunday afternoon.

Mr. and Mrs. Charles King and Jerry of Amarillo spent Saturday night and Sunday in the J. E. Andrews home. Sunday dinner guests also included Mr. and Mrs. Elmer Jones and girls, Mr. and Mrs. T. L. Sparkman Jr. and family, Mr. and Mrs. Owen Andrews and family, and Pat and Glenda Robbins.

Mr. and Mrs. L. D. Irwin and family, accompanied by Mr. and Mrs. Lee Dowdy of Oklahoma City, returned home Wednesday from Selma, California, where they had been visiting relatives for two weeks.

Mr. and Mrs. David Vandell and Rose Marie were Sunday dinner guests in the Olan Farris home.

Mr. and Mrs. E. H. Little were supper guests of Mr. and Mrs. Frank Robbins Saturday night. They spent the night in the H. D. Robbins home. Mr. and Mrs. Earl Cole and Kay and Mr. and Mrs. Floyd Cole were Plainview visitors Friday.

Mr. and Mrs. Raymond Mobley and Danny Kent of Dimmitt and Mr. and Mrs. Floyd Cole spent Sunday in the Mobley home here.

Mrs. Roy F. Calvert spent last Wednesday night in the W. A. Springer home.

Mr. and Mrs. Frank Robbins and Mr. and Mrs. H. D. Robbins were Amarillo visitors Friday.

Mrs. H. M. Mobley spent the week-end with her parents at Throckmorton.

Mr. and Mrs. W. A. Springer and

Mary Helen McGilvary Invited To Plan With Band on Mexico Tour

Mary Helen McGilvary, daughter of Mr. and Mrs. R. C. McGilvary of Hereford and a member of the Hereford High School band, was one of ten band students from Texas chosen for membership in the proposed International Good Will School Band which was being organized this fall with headquarters in Roswell, N. M., for a good will tour of Mexico.

The tour has been postponed, however, and will not be made until 1949.

Not enough applicants of sufficient ability were secured in time to make the tour possible next spring as planned. E. L. Harp of Artesia, N. M., chairman of the executive committee of the Good Will Band Association, explained.

In a letter to T. V. Brantley, band director of the Hereford High School band, however, Harp renewed the invitation for Mary Helen to make the tour with the band in the spring of 1949.

Brantley himself was appointed by Harp as a member of the membership committee for the proposed International Good Will Band. Brantley was appointed as a member of the Percussion section of the membership committee.

It is the plan of the directors and organizers to draw high school band students from all of the 48 states to form the International Band for the Mexico tour.

The National Railways of Mexico agreed to arrange transportation for 75 to 100 students from El Paso to Mexico City and return to Laredo. The association members will meet in Roswell, N. M., January 24 to

Charles Ralph visited Sunday afternoon with Mr. and Mrs. Ira Ott at Wyche.

Jester of Texas, to have General Jonathan M. Wainwright, hero of Bataan, to head the trippers on the Mexico tour.

Gunpowder had been known as an explosive for at least 60 years before the invention of guns.

Approximately 75 per cent of the farm homes in the U. S. are without running water.

If Your
Wife
Goes Out,
Come In...

Next time your wife goes out to a shower or to visit mother, plan to drop in here for dinner. You'll probably meet lots of folks you know because the word gets around about our delicious meals. Try it and you'll see what we mean.

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It's a season for dressing up when you step out of an afternoon or evening. Your holiday dresses should have touches of lace and glitter. Your skirt draped and tapered will dip to new lengths. If you love dressing-up (and what woman doesn't?) you'll glory in these smart holiday fashions.

Anthony's
Hereford, Texas

PTA Holds First Social Meeting Monday Night

The Hereford Parent-Teacher Association met Monday night at 7 o'clock at the High School auditorium in the first all-parent social meeting for the recently organized group.

The High School Glee Club, directed by Miss Thelma McElm, presented a musical program. Don Martin, high school principal, spoke on "Why Does the PTA Need Me?" Martin stressed the fact that every parent should participate in PTA work. He introduced Morris Jones, Deputy State Superintendent of Schools, whose headquarters are in Amarillo.

Mr. Jones spoke briefly on the duties of the PTA. He stressed four points: (1) to promote the welfare of youth in the home, church, and school; (2) to raise the standards of home life; (3) to secure adequate laws for youth; and (4) to bring parents and teachers into a closer relationship.

A business meeting followed, and winners in the contest to increase PTA membership were announced. In Central school district place was won by Mrs. Merline Kaul's class. Second place went to Mrs. Elizabeth Benicio's room, and third to Miss Ella Alkman's room.

In Junior High the 6th grade placed first, 7th second, and 8th third. No report was heard from the high school.

PTA membership now totals 401. Miss Phyllis Radovich directed a short get-acquainted. Refreshments were served by the Hospitality committee.

Wm. McGeehee Returns Home From Hospital

Wm. McGeehee returned home on Sunday from Plainview where he underwent an operation last week. He was brought to Hereford by ambulance and is still bedfast, but the members of his family report his condition as good and that he will soon be up and out again.

Also recuperating from an operation at the McGeehee home is their daughter, Mrs. R. O. Hupp of Long Beach, California, whose condition is also reported as satisfactory.

Rains Slow ...

(Continued from page 1)

A dozen cars were lined up yesterday afternoon waiting to be loaded as most farmers prepared to resume digging of sugar beets.

Deadline for shipping the beets has been extended from the 10th to the 20th of this month, according to Odell Nixon, field supervisor for the company, in order to take care of the local growers.

There are still about 350 acres of beets to be harvested, Nixon said. A total of 15,196 tons of beets had been shipped from Hereford yesterday, he reported. Yield is still heavy, with the average running better than 15 tons to the acre, and sugar content remains above average.

Highest yield reported to date was from the Harry Freeman farm north of Dawn, where the beet crop has averaged 31.2 tons per acre net, with the sugar content hovering just below the 17 per cent mark. Freeman has netted nearly \$350 per acre from his beet crop, Nixon estimated.

If the weather remains good for the next ten days, Nixon said, all of the beets planted here this year should be harvested.

Jimmie Dyer ...

(Continued from page one)

as Panhandle soldier to reach the Japanese homeland in the role of conqueror.

Jimmie was a member of Task Force 31, the Tokyo Bay Occupation Force, which, according to citations which he holds, "participated in the initial landing and occupation of the Tokyo Bay Area and the capture of His Imperial Japanese Majesty's Ship Nagato, (the big Jap battleship) which symbolized the unconditional and complete surrender of the Japanese Navy."

He had enlisted in the Marines at El Paso on March 30, 1944, and served in the Pacific Theatre as a field artillery crew man, taking part in actions at Okinawa, the Ryukyus, and the occupation of Japan. He was on duty in the Pacific from Nov. 10, 1944 until July 29, 1946.

Jimmie was born at Dimmitt on April 21, 1926. His parents are pioneer citizens of Deaf Smith and Castro counties. His father, Fred Dyer, moved to Dimmitt in 1891. In 1901, the family moved to Hereford and lived there for a number of years, moving to the farm near Jumbo in 1913.

Jimmie is a nephew of Mrs. Matt Gilliland of Hereford.

LIONS CLUB MEMBERS TO FILL CHRISTMAS BAGS

Members of the Hereford Lions Club will gather at the City Hall tomorrow night (Friday) at 7 o'clock to begin packing fruit, candy and nuts in Christmas stockings for Hereford's Santa Claus program on December 19.

Lions president, D. C. Kinsey urged that every member of the club who can be present arrange to assist in the work tomorrow night.

Clyde Busby Fined \$400 on Liquor Violation Charge

Clyde Busby, charged with the sale of intoxicating beverages, was found guilty in county court Tuesday and assessed a fine of \$400 and costs by County Judge Leonard Foster.

Busby was arrested Sunday by State Highway Patrolmen Cecil McNeil and S. B. Berry and City officer F. N. Pittman. He had been sought by the local Sheriff's office for two weeks.

Busby entered a plea of "not guilty" and waived jury trial. City Marshal Woodrow Sullivan of Dimmitt, who testified that he had purchased whiskey from Busby at the home of his father, M. E. Busby, in South Hereford, was the chief witness for the prosecution.

Busby's parents testified in his defense.

Potato Goals ...

(Continued from page one)

and still be eligible for price support. New growers will still be sharply restricted, however, under the price support program. A "new grower" is classified as one who has not grown potatoes commercially during one of the last four years.

The "new grower" allotment for the entire state this year is only about 800 acres. Last year's acreage allotment in this county for new growers averaged about 3 acres a grower.

The cuts in acreage allotments this year was general in the states producing potatoes for the early and intermediate markets. Maryland led the list with a 22 percent cut. West Texas was next with 18 percent cut. Other areas where acreage reductions were asked included New Jersey, 17 percent; Long Island, 13 percent; North Carolina, 8 percent; Virginia, 13 percent; Delaware, 11 percent; and South Carolina, 4 percent.

California, newcomer to the potato market, was not affected by the acreage reductions.

Unofficial Washington observers reported that the PMA acreage reductions were placed in effect in areas where government buying of surplus spuds at support prices was heaviest last year, and in proportion. These sources reported that where government purchases accounted for 10 per cent of the potatoes marketed, the acreage goals were cut 10 percent; etc.

On this basis, Deaf Smith county's 18 percent reduction is fairly well in line. The government bought at support level but more than 400 cars of Deaf Smith spuds this year, and that figure represented in the neighborhood of 18 percent of the total crop shipped.

No official statement of how the acreage reductions were set has been made by the Department of Agriculture, however.

Funeral Rites ...

(Continued from page 1)

er he was associated in the practice of law with Judge W. H. Russell, and the two partners were credited in a large measure with the building of the present Deaf Smith County courthouse. Judge Russell was county judge at the time the courthouse was completed.

Judge Slaton was active in the affairs of the Methodist Church, of which he was a member, and had an active part in building the present church building. He was interested in present plans to build additions to the church.

Judge Slaton was one of the leaders in promoting the construction of the Deaf Smith County Hospital. Back in 1922, three Hereford doctors started, in a small way, the operation of a county hospital. They were Drs. Hicks, LeGrand, and Price. Judge Slaton assisted the hospital organizers in planning and in legal matters. The hospital was at first established in the building that is now the Savoy Hotel, and the present hospital building was started a short time later.

Judge Slaton served twice as president of the Hereford Chamber of Commerce, and was always active in the civic affairs of Hereford and of Deaf Smith County.

He is survived by his wife and one daughter, Mrs. John L. Parvin of Fort Worth.

Other out-of-town relatives present for the funeral services Monday included children of Mrs. Slaton, Mrs. J. E. Ferguson of Wenatchee, Washington; Mrs. R. R. Baymiller of Burlingame, California; and Mrs. Leon E. Gressit of San Gabriel, California; a niece, Mrs. Ruth Fowler of Littlefield; a nephew, Oscar Slaton of Lubbock; Mr. and Mrs. J. R. T. Bassett and Mrs. John Whitsett of Amarillo; Mrs. Rex Tynes of Lubbock; and Mr. John L. Parvin and the Parvin's son, Donald, of Fort Worth.

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Chorus to ...

(Continued from page one)

gan, Truman Price, Eugene Robertson, Billy Robinson, Wayne Stagner, Billy Ray Thompson, Dwayne Walker, Thurman Matthews, Claudine Beavers, Colline Brown;

Nan Buckner, Laverne Byars, Nancy Cagle, Mary Kathryn Carroll, Caren Conklin, Alcie Jo Cox, Reba Dones, Orene Duggan, Gayle Foster, Glenna Faye Finley, Joyce Harlow, Edna Marie Harris, Marilyn Henderson, etty E. Hodges, Jo Anne Jett, Mary Helen McGilvary, Joy Miller, Joan Orr, Gayle Robertson, Susie Rogers, Lena Marie Scott, Bobbie June Sisk, Patay Slagle, Myrtle Smith, Donna Jean Stagner, Martha Thomas, Elaine Thompson, Emmarie Turner, Leona Turner, Patricia Walton, Jayne Boston, Jean Singer, Wilma Allen, Joan Beams, Barbara Boyd, Bobbie Brownlow, Elaine Cox, Anna Lois Cummings, Patricia Doyle, Genevieve Erdman, Guiletta Gunstenson, Mary Lou Hale, Lucille Jones, Jacqueline Newell, Mary Jane Pickens, Joyce Potter, Doris Jean Smith, Georgia Thompson, Patsy Wiltshire, Sallie Womble, Wanda Zunwalt, Beverly Thomas, Barbara Smith, Mary Kathryn Boyd, Kathryn Davis, Pansy Dunlap;

Helen Green, Louise Green, Virginia Green, Audrey Hood, Diane Jowell, Alma Knox, Ruth London, Patsy Longbottom, Marilyn Matthews, Joyce Moore, Sarah Beth Owen, Garoldine Patterson, Earlene Phillips, Lola Verne Pitts, Betty Robbins, Wilma Jo Robertson, Margaret Sowell, and Gleda Faye Dow. Taking special parts in the performance Thursday night will be Betty Kathryn Hodges, Mary Helen McGilvary, Mary Kathryn Carroll, Patay Slagle, Jacqueline Newell, Alma Faye Knox, Diane Jowell, Patsy Longbottom, Keuben Knox, Eugene Robertson, Danny McAllen, Jackie Luck, Reba Dones, Bobbie Jane Sisk, Colline Brown, Nancy Cagle, Elaine Thompson, Emmarie Turner, and Martha Thomas.

Dorcas Class Is Entertained

Dorcas Class of the First Baptist Church was entertained in the home of Mrs. Art Daniel on December 2nd. Mrs. J. M. Gilliland conducted a brief business meeting followed by a devotional lesson led by Mrs. Harry Whitchurch. Reports were heard and Christmas music was enjoyed.

At the conclusion of the social hour refreshments were served to Mesdames: W. L. Alexander, Alice Virden, Harry Whitchurch, B. C. Robertson, Cliff Estes, H. G. Conkright, Annie Smithers, R. L. Carroll, W. B. Beach, Hiram Jones, J. S. Orr, Lee Lambert, J. M. Gilliland, J. D. Bourn, Geo. Bippus, O. M. Dickey and the hostess.

Read the Want Ads!

Who?????

—rates the REAL CREDIT for the fact that the CARL McCASLIN LUMBER COMPANY is serving its patrons with the largest stock of lumber supplies available to Deaf Smith County?

YOU

Yes, you, Mr. and Mrs. Public. For without your help and confidence our success—phenomenal sales records—and many services would not be possible.

We've said it to you before, personally, and in our ads. We're repeating it sincerely—THANKS for your friendship.

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Lions Club PUBLIC AUCTION

THURSDAY, DECEMBER 18—2:30 P. M.

Main Street—in Hereford

ALL MERCHANDISE NEW AND CARRIES THE USUAL MANUFACTURER'S GUARANTEE!

1947 Fleetline Chevrolet, with all the extra equipment.

White sidewall tires, heater, seat covers, radio with back seat speaker, fog lights, outside rear-view mirrors, chromium wheel rings, mud guards. Consigned by Kinsey Motor Co.

Two Gallons PRESTONE—Benefield Motor Co.
Electric Drill—Combs Welding Equipment.
Five Gallons Outside White Paint—Builders' Supply.
Combination Radio Phonograph—Goodrich Store.
Presto Cooker or Electric Clock—Haile Drug.
Eureka Sweeper—Kelton Electric.
DeLuxe Bendix Washing Machine—Commercial Oil Co.
Two Gallons Zerex—B. B. Northcutt.
Boys' Bicycle—A. H. Janssen.
Electric Farm Welder—Farmer's Equipment.
Radio Phonograph Combination—Consumers Oil Gas.
21-Jewel Bulova Man's Wrist Watch—Kester Jewlery.

Kitchen Aid Electric Mixer—Witherspoon Electric.
Girls' Bicycle—White's Auto.
Potts Ingerton Saddle—City Shoe Shop.
34-Pc. Community Plate Silver—Breitling Jewlery.
Combination Electric or Battery Radio—Nipper's Elec.
Luggage (2 pieces)—J. C. Penney.
Two Gallons Prestone—Ireland Motor Co.
100 Lbs. Sugar (donated)—Furr Food.
Roper Gas Range—Blanton Butane Gas.
Deep Freeze Unit—Hereford Locker-Cold Storage.
Norge Electric Washing Machine—Black Furniture Co.
Frigidaire and Traller—Cogdell Motor Co.
Pink Elephant—C. & R. Cleaners.

ANY OTHER MERCHANTS WISHING TO CONSIGN ITEMS ARE WELCOME; CONTACT J. C. REESE or R. L. THOMPSON!

See Display at Kinsey Motor Co., Saturday

B. E. BRUMLEY — Auctioneers — B. B. NORTH CUTT



PUMPKIN

Libby's
No. 2 1/2 can
2 for 35c

APPLES

Delicious
Fancy and Extra Fancy
By Box
\$4.69

FRUIT CAKE

Gay Nineties
Rum and Brandy
In 2-lb. tin
\$1.00

Grocery Dept.

Breakfast of Champions

WHEATIES

8 oz. package—2 for

COFFEE, Hill Bros.

1 lb. glass jar

WAFFLE SYRUP

Penick—1 1/2 lb. bottle

CRANBERRY SAUCE

Ocean Spray—ready to serve—2 for

CHERRIES, Pitted

Morgan—No. 2 can

APRICOTS, in heavy syrup

White Swan—No. 2 1/2 can

Tree Ripened

GRAPEFRUIT SECTIONS

White Swan, No. 2 cans—2 for

Every family has good reason to check food prices closely—and the bigger the family, the bigger the reason for finding out where you get the best food values—day in and day out... week after week. Make the test today. Check all the market ads in the paper. Compare BRAND for BRAND prices. Compare—then COME FARE your food bills at CITY FOOD STORE where every price is a low price every day... where you save on the full food order and not on just a few "come on" specials. For economy... for quality... for shopping convenience—FOR ALL GOOD REASONS—Shop at CITY FOOD STORE.

ORANGES

Texas Seedless
5-Lb. Mesh Bag

40c

GRAPEFRUIT

Marsh Seedless
8-Lb. Bag

45c

COLLARD GREENS

Two Bunches

25c

LETTUCE

Crisp
Per Lb.

15c

FRUIT COCKTAIL

Hunt's—No. 1 can

27c

PRINCE ALBERT

The National Joy Smoke—1 lb. can

83c

RAISINS

Sun Maid—2 lb. Cello bag

33c

SOUP, Tomato

Morton House—10 1/2-Oz. can

5c

CORN, Cream Style

Golden Tendersweet, No. 2 can—2 for

43c

GREEN BEANS, Whole

Early Garden Del Monte—No. 2 can

31c

TOMATO JUICE

Libby's—46 oz. can

27c

FROZEN FOODS

Complete Line of Vegetables and Fruits

... Fresh Fruits and Vegetables ...

PORK CHOPS

EXTRA TENDER

PORK ROAST

LB.

BEEF ROAST

AA BEEF

Deaf Smith CHILI

LB.

HAMS

SWIFT'S PREMIUM—10 to 12 POUND AVERAGE

54c

45c

43c

43c

43c

64c

CITY Food Store



The Bench Warmer

Looks like the Whiteface basketball teams are off to a flying start this season. All they need now is a gymnasium to play in and some fans to back them up. Given the gym, we'd be willing to bet that they'll draw the fans. Basketball should be as popular a sport in Hereford as it is almost everywhere else in the United States, where it's beginning to rival football as the great American game.

Speaking of football, The Brand unintentionally slighted one young Whiteface griddle last week in listing the 1947 lettermen. Bobby Wilson was listed by mistake as a first-year letterman. He's not. This is his second year to earn a letter with the Herd. If he'd gotten as worked-up over football games this year as he did over that trivial mistake, he'd have been an all-district man to boot.

The District 2-A executive committee, which is headed by Coach John Blaine of Dimmitt, tossed this department a curve last week by releasing an official All-District team just after the Benchwarmer had decided that the selections would be postponed, as they were last year, until after Christmas. The official list was published on page one of last week's issue, instead of on the sports page, where it belonged.

The thing that had us slightly burning, however, was that in spite of the fact that this department (Continued on page 8)

Rangers and Irish to Meet for Regional Crown at Pampa

Rangers Take Eagles 27-6 Last Friday

Perryton's Rangers experienced little difficulty last Friday afternoon in crushing the District 2-A Champion Canyon Eagles 27-6 in a bi-district title fray at Perryton.

Two thousand fans turned out to see the Rangers in another exhibition of smooth power as they mowed down the next-to-last hurdle in their race for the Region 1-A crown. The Rangers had everything their own way, scoring 17 first downs to 3 for the Eagles, and piling up a total of 181 yards gained to 24 for the Canyon eleven.

The game was played in nippy weather on a muddy gridiron, but the slow footing didn't handicap the speedy Ranger-backs appreciably. From the moment when Keith Flowers plowed his way through the mud for 20 yards with the opening kick-off until the final quarter when Flowers tossed a 21-yard pass to Jerry Key for the last Ranger touchdown, there wasn't the slightest doubt about the victor.

The Eagles launched a desperation pass attack in the closing minutes of the final period to score their lone tally. Fullback Tommy Hunter did the tossing, and quarterback Horace Carter was on the receiving end. Carter gathered in a 14-yard pass in the end zone for the score.

HEREFORD WHITEFACE 1947 FOOTBALL TEAM POSES FOR GROUP PHOTOGRAPH



Pictured above are 40 members of the 1947 Hereford Whiteface grid team, with their student managers and Coaches H. V. Stanton and Dalton Christwell. The team was suited out for the last time this year when the photo was made. Lettermen wearing the Hereford colors for the last time were, Quarterback Buddy Corbett (No. 48); Halfback Homer Rudd (No. 66); End Trigger Carlyle (No. 77); End Floyd McGee (No. 73) and Co-Captain Leo Hennington (No. 58). Photo by Elmer Patterson.

but Hunter's plunge for the extra point failed, leaving the final score 27-6.

The Rangers scored twice in the first period, once in the second,

and again in the fourth, going scoreless through the third quarter although they were in possession of the ball most of the time.

The victory sent the Rangers into

the Regional finals where they will meet the Shamrock Irish, victors over Paducah last Friday, for the Region 1-A crown.

Neutral Field Chosen for 1-A Title Fight

Perryton's Rangers and Shamrock's Irish survived bi-district play-off games last week-end and will wind up the 1947 football season Friday afternoon in a battle royal for the Region 1-A crown on neutral territory . . . Pampa's Harvester Stadium.

The Regional championship game will be played at Pampa at 2:30 o'clock tomorrow afternoon. The game is expected to draw a record crowd of fans from all sections of the Panhandle.

It will be the second meeting of the season for the two teams, and the Irish will be out to even the score. Perryton romped through the Shamrock defenses for a 20-0 shut-out at Shamrock on September 19. It was the only loss of the season for the Irish, who put their own district crown on ice late in November by smashing the powerful Wellington Rockets, the defending champions.

Perryton's Rangers are undefeated and untied this season, and have piled up a terrific scoring record against all Class A competition.

Last week-end, the Rangers crushed the Canyon Eagles, district 2-A champions, 27-6 at Perryton, while the Irish were romping home with a bi-district title after a 25-0 shutout over the Paducah Dragons, champions of District 4-A.

Shamrock's eleven has been in plenty of trouble this season, despite their usually clean record. The LePore Pirates, conquerors of mighty Wellington, pushed them hard before dropping a 19-13 decision, and the McLean Tigers, who weren't even in the running for district honors, held them to a single-point margin in a 13-12 game.

The Rangers have been front runners all season. Coach Floyd Murray's crew hasn't even been pressed very hard this year, not even by the mighty Phillips Blackhaws, perennial Regional champions, who went down before a 33-0 onslaught in the District 1-A finale.

The Rangers will probably be rated as favorites at Harvester Field tomorrow afternoon, but Coach Scott McCall's Irish have a record (Continued on page 8)

Whiteface Cagers Win Opening Games From Vega Last Week

Hereford's Whiteface cagers opened the basketball season last week with a rousing victory in a pair of games with the Vega Quintets, and turned in a promising performance while doing it.

The Whiteface team will enter the Canyon High School invitation this week-end, and is scheduled to meet the Canyon Eagles in the opening round of the tournament tonight (Thursday) at 8:30 o'clock in the Canyon high school gymnasium.

The Herd's "A" team took the Vega quintet 32 to 30 in a hotly contested game here Tuesday night, December 2, to open the new season, after the "B" team had won the preliminary game from the Vega second stringers handily.

Matthews was high scorer for the Herd, racking up 14 points, with McGee accounting for eleven points. Starting line-up included Durham and Clark at guards, Matthews and Knox at forwards, and McGee at center.

The Whitefaces will meet Price College Cardinals of Amarillo in a game on the local court next Thursday night, December 18, in their last appearance before the holidays. The game will be returned in Amarillo on January 18.

Friona Basketball Teams Seek Tilts For Cage Season

FRIONA, Dec. 8—Friona high school basketball teams have opened their 1947-48 basketball season with a bang, having split games with the Adrian quintets in the first games of the season on December 2, and are looking for opponents, on a home and home basis, for several open dates, according to Head Coach Jack Everett.

"We are willing to play any strong teams on a home and home basis," Everett reports.

The Chiefs will send their squads into the Bovina Invitation Tournament on December 11, 12, 13.

Other games scheduled include Oklahoma Lane at Friona December 16; Friona at Lazbuddy January 6; Friona at Hereford January 8; Bovina at Friona January 9; Friona at Vega January 13; Vega Invitation tournament January 15, 16, 17; Friona at Adrian, January 20; Farwell at Oklahoma Lane January 27; Hereford at Friona January 30; Friona at Vega February 3; Oklahoma Lane tournament February 4, 5, 6, 7; Friona at Bovina February 10; and Lazbuddy at Friona February 13.

Several lettermen are back from last year's squad. They are Harry Weis, Tommy Laceywell, John Smith, Vidian Weis, Troy Monroe, Robert Lloyd, and Eugene Bandy on the boys' team, and Mildred Mingus, Jean Horner, Gladys Laceywell, Wanda Roberson, Doris Taylor, Lunell McFarland, Betty Jo Lawson, and Betty Louise McClellan with the girls' team.

In the December 2 contests, the Chiefs dropped a close 42-41 decision to the Adrian quintet; and the Friona girls took the Adrian girls to the tune of 33 to 15.

COUNTRY STORE SATURDAY, DEC. 13

The Presbyterian Auxiliary will sponsor a country store Saturday, December 13, in the Cogdell Motor Company building. All kinds of handwork suitable for Christmas gifts, pies and cakes and other baked food will be on sale all day.

The arms of the orangutan—"man of the woods"—are so long that this ape can rest on its bent knuckles while standing upright.

Shamrock Irish Defeat Paducah Dragons 25-0

The Shamrock Irish combined a sharp aerial attack with a powerful running game to subdue the Paducah Dragons, champions of District 4-A, 25-0 in a game at Paducah for the bi-district championship.

The Irish will meet the Perryton Rangers in the Region 1-A Championship tilt at Pampa tomorrow. (Continued on page 8)

Yes,

We can still make delivery for Christmas on your fine portraits. We make family groups in our studio or in your home.

Phone 782

FOR APPOINTMENTS

COLE PHOTO SERVICE

103 West 3rd

Over Rutherford's

FOR A HAPPIER CHRISTMAS
Make This Store Your Gift Shopping Headquarters

Let's Be 'Scent-imental' About Christmas

GIFT IDEAS

Stationery
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Fountain Pen and Pencil Sets
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Cosmetic Sets
Cigars
Pipes
Cigarettes
Tobacco
Boxed Candies
Lighters
Men's Toiletries
Shaving Needs

If you want to go all out on a "scent-imental" gift this Christmas, then shop here tomorrow for finest perfumes, colognes, toilet waters, and other toiletries. The assortments are big; the packages are gorgeous; the names on each package are the ones she knows are tops in the glamour field. So let's be "scent-imental" about Christmas. Shop here for her very special gift.

CITY DRUG

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Registered Pharmacists

312 Main Street

Phone 100

Blouses — Accessories — Dresses — Costume Jewelry

for HER

Intimates guaranteed to bring Christmas cheer! Delight your favorite Pin-up Girl with a lovely gift from The Little Fashion Shop

Gifts that reflect style and quality.

Gifts she will love! All priced for sensible Santos

the Little fashion Shop
"Smart Clothes for Smart Women"

Funeral Rites for Crash Victims Are Held At Dimmitt and Hubbard Thursday, Friday

Funeral rites were conducted at Dimmitt last Thursday for Mrs. T. L. Welch, one of four victims of an automobile-bus crash near Bowie on Sunday of last week.

Services were held in the First Methodist Church at Dimmitt, with the pastor, Rev. Horace Brooks, officiating. Interment was in the Dimmitt cemetery.

The crash in which Mrs. Welch was killed also claimed the lives of her son, Ervin T. Welch, his wife, Mrs. Pauline Welch, and their 5-year old daughter, Ruth Ann, all of Dimmitt.

Joint funeral services for the four victims were held at the Burgess Funeral Home in Bowie on Wednesday morning of last week; and the bodies of the younger Mr. and Mrs. Welch and their daughter were taken to Hubbard, where last rites were held on Friday afternoon.

Mrs. T. L. Welch's body was returned to Dimmitt for the services there.

Palbearers at the Dimmitt service were Charlie Hays, Jim Hays, Dr. L. B. Barnett of Hereford, David Rodgers of Dawn, Ralph Rodea of Priona, and Peck Weyer.

Mrs. Welch is survived by her husband, T. L. Welch; one son, Lee of Canadian; and two daughters, Mrs. Stub Jones of Dimmitt and Mrs. Cecil Vandiver of Dawn.

Mr. and Mrs. Welch had lived at Black for nine years and at Dawn for three years before moving to Dimmitt three years ago. Mr. Welch had recently completed construction of a modern home and wood-working shop in Dimmitt.

Members of the Welch family, traveling in three cars, were en route home from Blue Grove, where they had attended funeral rites for a relative, when the accident occurred.



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BEAUTIFUL SELECTION

**Electric Clocks,
Roasters, Casseroles,
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Revolutionary

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Automatic—2, 4, 6, 8 Cups

From \$4.95

**GE Steam Irons, Travel Irons,
GE Electric Bathroom Heaters,
GE Electric Blankets,
Heating Pads**

Indoor and Outdoor

Christmas Tree Lights

Come in and let us help you solve your gift problems.
WE APPRECIATE YOUR PATRONAGE

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209 West 3rd

Phone 180

Stephens College Holidays Begin December 18

Columbia, Mo., December 5.—The Christmas vacation at Stephens College will start on December 18 and classes will resume on January 7. A series of formal holiday balls will precede the vacation period, as well as numerous informal residence hall and club parties. The formal Christmas dinner on December 16, will be followed by the traditional Christmas concert presented by the students. Climaxing the holiday events will be the twentieth annual Christmas vespers service on the eve of departure, followed by caroling around the plant lighted Christmas tree on the college campus.

Students from Hereford, Texas who are expected to spend the holidays at their homes are: Miss Cecilia Guseman, daughter of Mr. Cecil T. Guseman, 504 East Fifth Street, Miss Virginia Ruth Lyons, daughter of Mr. and Mrs. Frank P. Lyons, 811 Jackson; and Miss Helen Ann Pitman, daughter of Mr. and Mrs. J. A. Pitman, Box 273.

New Christmas Decoration Ideas Are Suggested

LUBBOCK, Dec. 8.—Following original ideas in making Christmas decorations adds to the holiday fun, and variations are unlimited, according to Miss Martie Poindexter, head of the department of applied arts at Texas Technological College.

Seed pods dyed beautifully with common vegetable dyes, she stated, and may be used in connection with ribbons and tinsel and Christmas balls for interesting displays. Cotton stalks with bolls may be arranged attractively by using molding clay for the base for the stems. The cotton burs may be dyed for unique decorations if the cotton is previously removed.

For white Christmas effects, Miss Poindexter suggests that green boughs may be moistened and shaken in a paper sack to which flour has been added, or the boughs may be moistened and sprinkled with soap flakes.

Another unusual snow effect may be obtained by dipping boughs in heavy soap suds, allowing the bubbles to burst as they dry. This technique is rather complicated and requires some experimentation for best results, the professor stated.

Beverly Billingsley flew to Spur last week to quell hunt and because of rain left her plane and returned by car, later returning, she flew her plane home Saturday.

COURTHOUSE RECORDS

DEEDS OF TRUST
H. E. Danforth and wife Cora E. Danforth to Kapsas City Life Insurance Company all S 33 Bk K-7.
Price, Prather and wife, Lela M. Prather S 1/4 NE 1/4 S 8 Bk K-3.

WARRANTY DEEDS
C. C. Hughes to Katherine E. Hughes a tr. 60x208.71 ft. Bk 32, Evans Add.
B. E. Kendall and Kathryn Kendall to H. E. Danforth Bk K-7 S 33.

C. W. Humble to C. Q. Smith all E 1/4 S 24 T3 N R2E.

QUIT CLAIM DEEDS
Bruce S. DeTuley to A. J. Schroeder all W 1/4 Bk 1 DeAtley's Add.

RELEASES
W. F. Harlow to Frances Barrett a part of Bk 7 Evans Add.
W. F. Gillis to William Manuel and wife, Lula Manuel 102.42 acres S 60 Bk K-3.

Mary D. Stovall to Fred S. Bell all lot 9 Bk 68 Add. of Hereford and others.

ST. THOMAS EPISCOPAL CHURCH
Services every fourth Sunday morning, 8 a. m. at County Courtroom. Rev. Walter R. Scott of Plainview in charge.

DAWN BAPTIST CHURCH
J. E. Byers, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 7 p. m.
Evening Worship 8 p. m.
Midweek Service Wednesday, 7:30 p. m.

IMMANUEL EV. LUTHERAN
"The Church of the Lutheran Hour"
E. W. Lichtsinn, Pastor
R. A. Frye, Sunday School, Supt.
Sunday School and Bible Class, 10:00 A. M.
Worship service, 11:00 A. M.
Communion service on the first Sunday of every month.

Listen to the Lutheran Hour over these stations every Sunday: KPDA, Amarillo, 8:30 A. M.; KPDN, Pampa and KHUZ, Borger at 10:30 A. M.



Why Consult a Realtor?

Consult your REALTOR because he is an honorable member of a distinct group of real estate brokers joined together to serve the public with the acme of integrity and knowledge in real estate counseling. Your REALTOR attends monthly meetings of the Real Estate Board to discuss with fellow members the local and national real estate problems, co-operating one with another to afford the public dependable advice and services.

Hereford Real Estate Board

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J. C. RICKETTS

I. O. CROSTHWAIT
J. G. WEIR
FRANK BARBER
BRUCIE ROSE
E. S. IRELAND

Any Complaint Against Any Member Should be Reported

CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

FIRST BAPTIST
R. H. Cagle, Pastor
Sunday School 9:45 A. M.
Sermon 10:45 A. M.
Training Union 8:45 P. M.
Sermon 9:00 P. M.
Mid-week Services: 7:30 P. M.
Wednesday 7:30 P. M.

FIRST PRESBYTERIAN
Russell A. Wingert, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Evening Worship 7:30 P. M.

AVENUE BAPTIST
R. S. Sparkman, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Training Union 8:45 P. M.
Sermon 9:00 P. M.
Mid-week Services: 7:30 P. M.
Wednesday 7:30 P. M.

FIRST METHODIST
O. B. Herring, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Youth Fellowship 6:45 P. M.
Evening Worship 7:15 P. M.
Mid-week Services: 7:30 P. M.
Wednesday 7:30 P. M.

FIRST CHRISTIAN
Roy W. Ford, Pastor
Sunday School 9:45 A. M.
Youth Fellowship 6:15 P. M.
Evening Worship 7:00 P. M.
Mid-week Services: 7:15 P. M.
Each Wednesday 7:15 P. M.

ASSEMBLY OF GOD
S. E. Eldridge, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Young People's Service 6:15 P. M.
Evangelistic Service 7:45 P. M.
Mid-week Services: 8:00 P. M.
Wednesday 8:00 P. M.

CHURCH OF THE NAZARENE
Rev. Lewis Patterson, Pastor
Sunday School 10:00 A. M.
Morning Worship 11:00 A. M.
Evangelistic Service 7:30 P. M.
Wed. Eve. Proper Meeting 7:30

IMMANUEL EV. LUTHERAN
"The Church of the Lutheran Hour"
E. W. Lichtsinn, Pastor
R. A. Frye, Sunday School, Supt.
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Training Union 7 p. m.
Evening Worship 8 p. m.
Midweek Service Wednesday, 7:30 p. m.

MARY JANE-MORGAN QUILTS AS SCHOOL TAX COLLECTOR
Mary Jane Morgan has bought controlling interest in Pepper Distributing Shop which will be known as Morgan and Pepper Distributing Shop. Miss Morgan has resigned from Independent School Tax office but will be there until arrangements are made to fill her place. Paul Dishman will take care of the office business at present.

Mr. and Mrs. B. H. (Doc) Kirby and son, Jeffrey, left on a trip to Chihuahua and other points in Old Mexico Tuesday. Terry, their other son, will remain in Hereford with his grandmother, Mrs. J. W. Kirby.

More than a third of a million infected or exposed cattle and nearly a quarter million hogs, sheep and goats have been slaughtered in Mexico in the campaign to stamp out foot-and-mouth disease.

Oregon has more standing timber within its boundaries than any other state. Its timber amounts to 438 billion board feet, or nearly one-fifth of the supply of the whole United States. Almost half of Oregon's standing timber is within the 13 national forests of the state.

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FIRE CHIEF Gasoline
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("... and I'll put a Bendix Gift Certificate in her Christmas stocking!")



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No need to torpedo the family budget either... because the Bendix costs as much as \$90 less than other fully automatic washers. What's more, it costs far less to operate than old-fashioned washers. Its savings on soap alone pay you back about \$10 a year. Uses gallons less hot water.

Give her the only washer which has proved in ten whole years of trouble-free service, that it can wash, triple-rinse and damp-dry the wash, automatically.

Here's all you do—Tell your Bendix Dealer you want to give a Bendix Washer for Christmas. He'll arrange the terms and fill out a Gift Certificate you can hang on the tree.

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automatic
Washer

BENDIX DE LUXE

FOR THE GIFT THAT'S TOPS ON YOUR LIST—COME IN TODAY!

COMMERCIAL OIL COMPANY

MUGH BOOKOUT, Manager



"I Like to Trade at a Well Lighted Store"

Today's wise shoppers like to see what they buy. That's why they patronize well-lighted places of business. Good lighting is one of the merchant's best salesmen.

If the lighting in your place of business is inadequate, perhaps we can help you. Good lighting means more customers—more business.

I'LL COME TO YOUR HOME OR PLACE OF BUSINESS



A Public Service Company lighting specialist will come to your home, office, or place of business to give you recommendations as to how to obtain the best in lighting. There's no obligation. Just call or write your nearest Public Service office.

We have nothing to sell but good electric service.

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GIFT HEADQUARTERS

FOR

A Very Merry Christmas



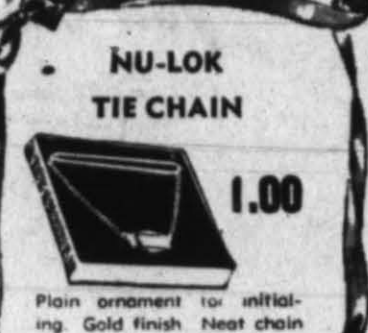
Anthony's
HEREFORD, TEXAS



Gold Finished KEY CHAIN

\$1.50

Large colorful setting on belt holder. Patented key holder.



NU-LOK TIE CHAIN

1.00

Plain ornament for initialing. Gold finish. Neat chain.

LEATHER JACKETS MAKE FINE GIFTS



Zipper Jacket

\$24.75

26-in. Long



Ponyskin Sur-Coat

\$27.50

30-in. Long

Scuff and peel resistant ponyskin. Full zipper front, dual pockets. Rayon lining. Coat type sleeve. Sizes 36 to 46.

Belted sur-coat model with two flapped pockets and two slash pockets. Adjustable strap coat type sleeve. Rayon lining 36 to 46.



All Wool Platform Mock

\$2.98

MOCCASIN type toe all felt pinked edge collar slipper with adjustable tie trim. Smart wedge heel and platform sole covered with felt. Sole of flexible leather. Colors, Red and Royal Blue. Sizes 4 to 9.

You'll Say "Merry Christmas" In A Grand Manner When You Present Her One of These Luxurious Robes



G... Lovely shades in pin-point baby chenille. Shawl collar, wrap around belted style. One pocket. 38 to 44, \$6.90. 14 to 20 \$5.90



GIFT SOCKS

50¢

Jacquards, argyles, vertical stripes, clocks and solids. Largest selection in 5 years. Every imaginable color. 10 to 12.



GIFT SHIRTS

\$2.98

Solids, whites and fancies. Broadcloth, madras and chambrays. Short or long pointed collars. Sizes 14 to 17.



GIFT TIES

98¢

A beautiful selection of gift ties. Large selection of fancies as well as solid colors. Wrinkle resistant.

ALL LEATHER COMPANIONETTES

Womens'



4 to 9

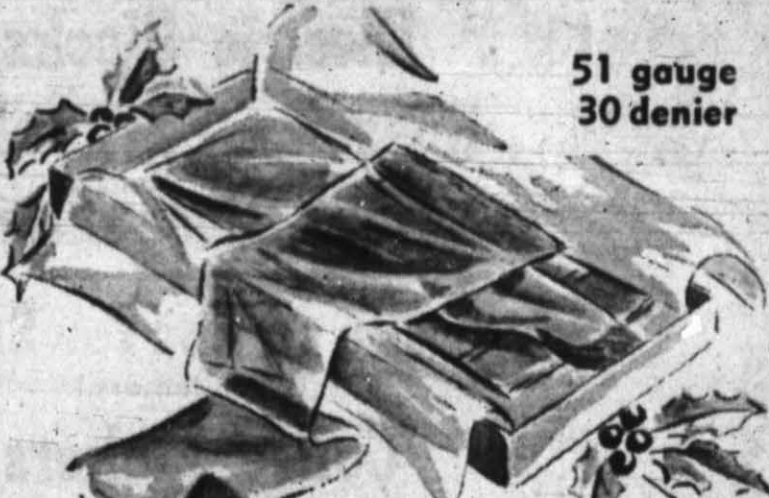
Men's



6 1/2 to 11

\$4.98 ea. pr.

A smart pair of matching soft brown kid slippers for Mom and Pop. The brown kid uppers have pin-tuck vamps with white stitching trim. Hard-leather sole and rubber heel. Women's sizes, 4 to 9. Men's, 6 to 11.



51 gauge 30 denier

NYLONS

\$2.25

Sheer loveliness in the new Mistique and Bronze Skin shades. By a famous maker of the finest nylon hose 8 1/2 to 10 1/2. All lengths.



Mens Halsey FELT HATS

4.98

Genuine fur felt hats in assorted colors and styles. Genuine leather sweat band. All sizes.



Genuine Leather Billfolds

1.98

Genuine leather billfolds in stamped and plain leathers, some western styles.



Leather D'Orsay Slipper

\$3.98

Kid leather D'Orsay, covered Cuban type heel. Flesh colored Peppron rayon lining. Hard-leather sole. New improved last. Colors, Wine and Black. Sizes 4 to 9. A to C widths.



\$2.98 Felt Mock

MOCCASIN type toe all felt pinked edge collar slipper with adjustable tie trim. Smart wedge heel and platform sole covered with felt. Sole of flexible leather. Colors, Red and Royal Blue. Sizes 4 to 9.



Tailored 4 Gore Rayon Slip

\$2.98

Multifilament rayon satin in White or Tea rose. Well fitting bra top. Adjustable shoulder straps. 32 to 40.



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\$9.90

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Dress and Western BELTS

1.98

Genuine top-grain leather. Western style and dress types. All sizes for men.

Others \$2.49 and \$2.98



Felt Slipper

89¢

Smart pom-pom and ribbon laced collar comfort slipper. Soft padded sole and heel. All-wool felt that is easy to slip into on cold mornings. Very economical priced. Colors, Wine, Red, Oxford and Royal Blue. Sizes 4 to 9.



Felt Slipper

\$1.49

The "Old Reliable" all-around comfort slipper. All-wool felt on soft cushion sole. The turn-down collar and platform sole are of contrasting colored felt. Pom-pom trim on vamp. Colors, Blue and Wine. Sizes 4 to 9.



\$1.98 Satin Slipper

Black satin with contrasting colored stitching. Platform sole and wedge heel covered with satin. Sizes 4 to 9.



Thick Fluffy Chenille Spreads

\$7.90

Solid colors, all white and multi-colors. Solid rows of chenille, or attractive designs. Full bed sizes.

Anthony's famous 100% Virgin wool Anco Chief Blanket. Tuck in size 72x84. Wide Rayon Satin binding. A gift value.

STOCK MARKET

MRS. JOHN McLEAN, Society Editor Phone 181

Calliopians Study Child Literature

Mrs. L. B. Barnett was hostess for the Calliopians Club at her home on Thursday evening. Mrs. Raylan Evans was welcomed as a new member during the business meeting.

Mrs. Carl Perrin was in charge of the program and gave a discussion of "Children's Literature." She discussed both prose and poetry and gave something of the illustrations that carried out the artists' conception of using illustrations. She also read excerpts from several poems. Those present were Mesdames: Morgan Cain, Clyde Cave, Paul Conway, Wayne Evans, Alton Fraser, J. T. Gilbreath Jr., Norman Harris, J. E. Kirby, Millard Nobles, Carl Perrin, Elizabeth Womble, W. L. Davis Jr., Raylan Evans and the hostess.

Party Is Given In Hamilton Home

Mrs. C. L. Hamilton honored her daughter, Carol, when she entertained to celebrate her eighth birthday at a party given at the Hamilton home Friday afternoon.

A variety of games were played and Christmas time favors were given each guest. Pictures of the group around the birthday table were made.

Refreshments were served to: Sue Channer, Joan Fowles, Martha Ann Bookout, David Brumley, Robert Charles Kinsey, Sallie Sue Kirby, Carolyn Kirby, Dean Jones of Earth, Linda Joan Brown, Linda Phillips, Peggy Graham, Sharyl Patterson, and the honoree.

M/Sgt. and Mrs. Harold Avery spent several days in the home of her parents, Mr. and Mrs. Rube Adams last week.

Christmas Music Feature Of Sunday Recital

One of the first musical programs of the Christmas season will be the recital given by piano pupils of Mrs. Glenn Snyder Sunday afternoon, December 14, at the First Methodist Church. Time of the program is 4 o'clock.

The program will be presented by beginners and younger students assisted by some older students. A varied program of solos and duets is scheduled for the group and the Christmas music will be featured. Another group will be presented in recital after the holidays. The public is invited.

Those to appear are: Sandra Jo Caraway, Charlotte Moore, Glenna Gault, David Brumley, Nancy Parsons, Linda Lee West, Mary Ann Young, Irene Witherspoon, Nancy Eldridge, Carla Sue Crosthwait, Don Robert Crutchfield, Louise Simpson, Joe Esley, Kay Ruth Barnard, Jon Fraser, Dick Wilson, Beverly Ann Eldridge, Earleen Plank and Sue Barnard.

Circle Has Meeting

Mary Palmer Circle of the Woman's Auxiliary of the Presbyterian Church held a meeting Tuesday, December 2, at the home of Mrs. Arthur Rogers. Mrs. Paul Mathers was leader. Mrs. Arch Conklin gave the yearbook of prayer and plans were completed for the "Country Store" bazaar which will be held in the Cogdell Motor Company building on Saturday, December 13.

Jeffrey Kirby Is Birthday Honoree

Colored balloons filled with gas and whistles for favors highlighted the birthday party for three year old Jeffrey Kirby Saturday at 3 o'clock. His parents, Mr. and Mrs. B. H. Kirby gave the party at their home at 106 Ave. H. Refreshments of ice cream and cake were served to the following little guests, Ruth Ann Allison, Sue Karolyn and Ann Kirby, Ann and Van Smith, Butch and Donna Newcomb and the hostess.

Bud-To-Blossom Club Has Christmas Program

Bud-To-Blossom Club was entertained in the country home of Mrs. Earl Dean Hopson Friday afternoon, December 12, at the First Methodist Church. Mrs. Knox was cohostess.

A short business session was held when Mrs. J. D. Nell was welcomed as a new member.

A Christmas program was given with Mrs. Lee Kent giving the first talk on "Christmas Legends." Mrs. Chester Wiggins spoke on "Home Decorations for Christmas." The concluding part was given by Mrs. R. A. Daniel Jr. who told about "Plants for Christmas and Their Care."

The next meeting is scheduled for January 2, in the home of Mrs. Ernest Kerr.

Members present were Mesdames: H. H. Caraway, Ben Childers, R. A. Daniel, Donald Henslee, Lee Kent, Marvin Knox, Cecil Parker, W. H. Patton, George Springer, Arthur Telfel, Chester Wiggins and the hostess.

Ford H. D. Club Plans Party

November activities of the Ford Home Demonstration Club included a meeting in the home of Mrs. Chris Wegner when a Christmas program was presented. Roll call featured Christmas-time foods remembered from early childhood and the hostess gave a demonstration of making Christmas pudding.

Thanksgiving Party
A thanksgiving party was held at the Ford School with games entertaining the group after dinner was served. Guests included club members and their families and Mr. and Mrs. A. O. Thompson who made pictures of the group.

The club Christmas party will be held Thursday afternoon December 18 in the home of Mrs. George Epling. A Christmas tree will be featured and gifts exchanged. Officers for the coming year will be installed.

DR. MILTON C. ADAMS

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LUGGAGE, 18-inch case \$15.00
WRIST WATCHES, 17-jewel, 1 year guarantee . . . 1/2 Off!
CHRISTMAS TREE LIGHTS \$1.49

for HER...

Dresser Set, 3-piece . . . \$5.00
Lady's Comb, Brush Set \$4.50
Baby Comb & Brush . . . \$2.00
Musical Powder Box . . . \$7.49
Naylon Empliment & Polish \$5
Vita Ray Make-up Kit . . \$7.50
Atomizer \$1.50

for HIM...

Electric Razor, Schick . \$15.00
Sheaffer Pen Set . . . \$14.00
Parker Pen Set . . . \$17.50
Parker Desk Set . . . \$17.00
Sheaffer Desk Set . . \$10.00
Sheaffer Ball Point Desk Set . . . \$15.00

Footballs \$1.49
Bed Lamps \$2.98
Unbreakable Coffee Maker . \$4.98
Little Hostess Tea Set . . . \$1.98
Electric Clock, radio attach. \$14.95
Pop Corn Popper \$1.19
Dresser Lamp \$3.49
China Vases \$4.49 pr.



If sick see your doctor, then bring your prescription to HAILE'S. We're open all day Sunday for your convenience.

Walgreen Agency Drug Store



Luxurious and Lovely

Glamorous Gifts for Sleepy-Time Beauties

Mardi Gras Pajamas

A. The smart, new, 2 piece Mardi Gras style pajamas. Long sleeves. 4⁹⁸
French crepe, in tearose, blue and maize. Sizes 37 to 40.

Knit Rayon Gowns

B. A lovely tailored gown of two-bar tricot knit rayon. 2⁹⁸
Colors: white, pink, blue or maize. Sizes 16, 17, 18.

Rayon Crepe Gowns

C. Lavishly lace trimmed crepe with lace midriff. 3⁹⁸
In white, tearose, blue or maize. Sizes 32 to 40.

Brushed Rayon Gowns

D. A truly luxurious sleeping garment of brushed rayon. 3⁹⁸
Soft, snugly warm, yet amazingly light in weight. In white, pink, blue or maize. Sizes 32 to 42.

Bennington Rayon Satin Gowns

E. Gorgeous rayon satin, exquisitely tailored by Bennington. Rich creamy lace trim adorns this beautiful flowing gown. Your choice of white, blue, pink, opaline or peach in sizes 32, 34, 36, 38, or 40. 5⁹⁰

Bennington Rayon Crepe Gowns

F. A Bennington exquisite, gorgeously tailored in soft drapy multifilament rayon crepe. Lavishly trimmed with rich cream colored lace and embroidery. New longer length 54 inches and a skirt sweep of 84 inches. White, blue, opaline or peach. 7⁹⁵
Sizes 32, 34, 36, 38, and 40.

Rayon Crepe or Satin Bed Jackets

G. Lovely lace trimmed bed jackets of rayon satin or rayon crepe in beautiful pastel colors, either solid-color or with delicate floral print. Tearose, white or blue. Medium and large sizes. 1⁹⁸

Multifilament Rayon Crepe Bed Jacket

H. Heautiful, luxurious bed jackets of soft multifilament rayon crepe with delicate lace trim. Tearose, blue or white in small, medium and large sizes. 3⁹⁸



Anthony's

HEREFORD, TEXAS

Linna French, daughter of Mr. and Mrs. Jim French who is in the University of Denver has been chosen as the freshman girl representative on the Dean's Student Advisory Council in the college. She has also been pledged to a national sorority, Kappa Delta.

EPISCOPALIAN MEETING

A congregational meeting of the Episcopal Church will be held at 7:30 p. m. December 17 in the home of Mr. and Mrs. Joe Smith on B Ave. Rev. Scott of Plainview will be present. All who are interested are urged to attend.

Get It At Consumers

WINDMILLS

Hot Water Heaters

30 Gallon, Natural or Butane

Apartment Ranges

GAS RANGES

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BUILDING HEALTH

MILK... GRADE A... PASTEURIZED

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Also on Sale in Hereford Stores!

HEREFORD CREAMERY CO.

Cream O'Plains

BRAND
FRESH CREAMERY Butter HEREFORD, TEXAS

Mrs. R. B. Latham Hostess to Dawn Study Club

Mrs. R. B. Latham Jr. was hostess to Dawn Study Club Tuesday, Dec. 2nd. Topic of study was Harmony in Home Furnishings and Decorations.

Mrs. William Wimberley discussed harmony in table appointments and illustrated with pictures, eighteenth century and modern versions of linens, china, glassware and silver. A talk on table decoration, flower arrangement and simple but beautiful Christmas decorations which are easily made, was given by Mrs. A. T. Frye.

Gifts are to be featured at the next meeting, which will be held in the home of Mrs. Carl Wimberley December 16. Each member will take a gift for a club member, and an additional one in canned food or money of same value, which will be given to the needy.

Members present were Mesdames L. H. Bentley, A. T. Fry, John Graham, Iverson Leake, H. V. McCabe, H. E. Miller, N. R. Miller, J. D. Pruitt, Eddie Reinauer, L. A. Smith, Zed Stewart, Floyd Walton, Gm. Wimberley and the hostess. Guests were Mrs. C. J. Purdon and Mrs. R. B. Latham Sr.

Mrs. Robt. Wagoner Gleaners Hostess

Mrs. Robert Wagoner was hostess to The Gleaners Class of First Baptist Church at her home Tuesday Dec. 2. The Christmas theme was carried out in both decorations and devotional.

Plans were completed for food and clothing to be given to the family which the class adopted for Christmas.

It was voted to change present plan of visitation to individual responsibility in order to care for unlisted personal visitation.

Refreshments were served to Mesdames W. A. Medlin, Velma Hodges, Wayne Lawrence, Avon Vick, Malcolm Cassels, Betty Rice, D. C. Kinsey, Owen Stagner, W. A. Lookingbill, Charles Jones, Glen Witherspoon, W. O. Witherspoon, George Robertson and hostess.

West Hereford H. D. Club Meets Tuesday

West Hereford Home Demonstration Club met in the home of Mrs. Jack Flowers Tuesday, Dec. 2.

Reports were made by Mrs. Neil Young, who gave a yard stick report and Mrs. E. M. Cox, who gave a Council report.

Plans were made for a Christmas party which will be held in the home of Miss Evelyn Bell, December 16.

A demonstration was conducted by Mrs. Mrs. E. M. Cox on how an English plum pudding is made. The pudding was later served to guests of the club.

Those present included: Mesdames R. A. Pullwood, Lee Hopson, Clay Angelo, Howard Gore, Laura Gardner, of New Orleans; E. M. Cox, Vern Witherspoon, Roy Boyd, P. H. Luck, Travis Caraway, Tom Garner, John Jacobsen, Neil Young, Carlos Vaughtan, A. L. Thomas, Misses Evelyn Bell, Ollie Jean Otis, Ava Gene Gore of White Deer and the hostess.

Shop with the Want Ads!
Sell Thru the Want Ads!

Mrs. Urlin Streu Is Hostess to LaPlata Club

LaPlata Club held a regular meeting in the home of Mrs. Urlin Streu on December 2. Mrs. Homer Brumley, Vice-president, presided over the business session when plans were made for the annual Christmas party at the home of Mrs. Homer Brumley on December 16. Mrs. Urlin Streu and Mrs. Willis Edelman will be assistant hostesses for the party.

Miss Genevieve Eberle was in charge of the program which was built around the theme "Music for You." Miss Eberle discussed the organ, piano, radio and recordings and gave something concerning the musical libraries. As a surprise to the club Miss Eberle recorded the business session and at the conclusion of her program played the recording.

Those attending the meeting were Mesdames: M. C. Adams, Bill Blood, Homer Brumley, Clyde Cave, Dalton Criswell, Palmer Norton, Elmer Patterson, A. J. Schroeter, Liston Wilson, W. J. Wilson, Bill Wolfe, Miss Eberle, Miss Marjorie Alderson and the hostess.

LEGAL NOTICE

THE STATE OF TEXAS
TO: Ralph L. Johnson Defendant,
Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County

at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 13th day of January A. D. 1948, then and there to answer Plaintiff's Petition filed in said Court, on the 23rd day of October A. D. 1947, in this cause, numbered 3018 on the docket of said court and styled Vesta Mae Johnson Plaintiff vs. Ralph L. Johnson Defendant.

A brief statement of the nature of this suit is as follows, to wit:
For divorce and custody of a minor child, to-wit: Jackie Lynne Johnson, now in the custody of Plaintiff; the grounds for said divorce being mistreatment, abandonment and mental cruelty on the part of the

defendant toward the Plaintiff, rendering their further living together insupportable, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs. Issued and given under my hand and the seal of said Court, at office in Hereford, Texas this 24th day of November A. D. 1947.

Attest:
R. L. Thompson Clerk,
District Court, Deaf
Smith County, Texas
48-4-C

FOR PROMPT, DEPENDABLE

SHAMROCK SERVICE

COME TO

FARMER'S DRIVE-IN

HIGHWAY 60 — PHONE 161

BUDDY SOWELL

TROY MOORE

Dr. C. D. Kelton

5th and Jackson

Phone 91

for Appointment

28-tfo



The BELL Ranch

By J. EVETTS HALEY
ILLUSTRATION BY H. D. BUGBEE

In the beginning the ways of the cattle industry of the Southwest lazily drifted north with the longhorned herds from down in Mexico. The Texans seized upon these ways, polished them up, added tricks of their own, and converted them into the fine art of working cattle.

In the twenty years following the Civil War, the industry that had been testing its hoofs and horns in southern Texas burst its bounds, and spread across the West. Among the first regions to be taken by the Texans was the eastern half of New Mexico.

But there again the men with the languid accents of Castile upon their lips, and whistling rawhide ropes in their hands, were ahead of them. Then honest money, like venturesome men, showed up where great risk was compensated with chance of profit and success. Thus huge and useful aggregations of Eastern capital followed the longhorns and converted the open range into settled institutions for the production of beef. This great historic movement—a sort of saga of the saddle—is suggested by a long procession of cattle and horses that poured out of New Mexico for generations bearing the Bell Brand.

The Bell Ranch began, in a way, when Pablo Montoya prayed for a grant of wild land far from the settlements on the Conchas and Canadian Rivers. In 1824 Mexico granted him half a million acres there for the use of his flocks and herds. Eighteen years later Don Pablo died, but by the treaty of Guadalupe Hidalgo, closing the Mexican War in 1848, such grants were recognized by the United States, and title was confirmed to his heirs by Congress in 1869. Meanwhile another grant had been made over-lapping a part of Don Pablo's dominion.

One Luis Maria Cabeza de Baca claimed the grant upon which the town of Las Vegas had grown. Congress recognized his rights, and in lieu thereof granted him five great tracts of about 100,000 acres, each to be carved from the public domain. The second of

these, located by his heirs in 1860, was placed across the Canadian River generally north of Tucumcari Mountain. But the country was still unsettled and still unused.

In 1870 a fabulous character in pioneer real-estate promotion, J. Wilson Waddingham, came fogging into the wilderness to buy the Baca and Montoya grants, to quiet the conflict in titles, and to promote them to use. After varying vicissitudes that beset both high finance and droughty ranges, he and others organized the United States Cattle Raising Company at New York in 1882, with a capital of \$2,500,000. In 1889 they met at Fort Bascom, on the edge of their properties, and changed the name to the Bell Ranch Company.

They enlarged their range to take in some seventy miles of the Canadian and Conchas Rivers and three-quarters of a million acres, fenced their holdings, and wondered what to do with three Mexican towns and the village of Liberty that had grown up in their pastures. They embarked on a considerable scale of irrigation, enlarged their herd to 25,000 cattle, built a broad and hospitable headquarters establishment on La

Cinta, and turned that grama-grown range of broad mesas, canyons and buttes into one of the best in the West.

By 1898 the expansive promotion of Waddingham had given away to the stable control of the Stoddards and Days of New Haven and New England. Charles M. O'Donel, a cultivated Irishman with a liking for Durham cattle and an obsession with Southern military history, was brought in to serve as manager for thirty-five years.

It was a great horse country, and at one time the range was alive with wild herds. Its cowboys gathered more than a thousand head off its grass in one bunch, bred up their cattle with Durham and Hereford blood, and slowly and peacefully moved the squatter Mexican villages outside the range while Manager O'Donel studiously followed the flying tactics of Southern cavalry generals through the pages of his splendid library in the comfort of the rambling ranchhouse.

And while the seasoning of age is essential to business, the successful management of ranches in depression and drought de-

pends time and again on the prompt decision and dynamic drive of youthful men who are bred to the saddle. In 1933 the management fell to Albert Mitchell, a native New Mexican. To save its hide he scattered its herds from Pennsylvania far into Mexico in search of grass.

Shortly thereafter the Conchas Dam was built on the ranch, and now government sponsored irrigation projects turn the sod where Waddingham's waddies were once forced to ride by, if not work on, the Bell Farm. At last the heavy hand of change has fallen on the outfit.

Gone are the Spanish speaking Dons, gone Fort Bascom and the frontier forces, gone the care-free life of its pastoral villages—La Cinta, San Lorenzo, San Hilario and Liberty. Gone too, at last, is this great ranch.

But defiant of plow and change are its rugged canyons and colorful mesas, where grass will continue to grow, and where the spirits of men, still mounted on horses, will soar at the sight of that symmetrical mountain that symbolizes the Bell Brand, and stands as a monument to the men who made it.



Another Powerful Southwestern Brand...

The Winter Blend of Trail Master
Contains Extra Quantities of Natural
Gasoline for Fast Starting, Pick-Up
and Power!



The more you drive it,
the more you like it!

Every mile gives added proof of BIG-CAR QUALITY AT LOWEST COST



As more and more Chevrolet owners are discovering, years of service mean nothing to a Chevrolet! This car has extra strength in every part—built-in ruggedness and reliability—the excellence that endures. It will serve you for scores of thousands of miles, and the longer you drive it the stronger your appreciation of its value—for it possesses Big-Car durability and dependability unequalled in its field.

One look will tell you that Chevrolet out-styles all other cars in its field. It brings you smarter design—smarter colors—smarter upholstery and appointments! It shows off a luxurious body by Fisher at lowest prices.

You can't beat a Chevrolet for all-round performance with economy. And Chevrolet's world's champion Valve-in-Head Thrift-Master Engine, unique in its price range, wrings the last ounce of energy out of every gallon of fuel.



You'll enjoy maximum riding smoothness and road steadiness, too, because only Chevrolet, of all cars in its field, brings you the firm, easy, balanced movement of the Uniflex Rear Action Ride.



The demand for new Chevrolets surpasses all previous records. That means it's wise to safeguard your transportation by bringing your present car to us for skilled service, now and at regular intervals, pending delivery of your new car. See us for dependable, car-saving service.

CHEVROLET

LOWEST-PRICED LINE IN ITS FIELD

KINSEY MOTOR COMPANY

223 East 3rd St.

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A PRODUCT OF THE SHAMROCK OIL AND GAS CORPORATION • AMARILLO, TEXAS

Long Time Ago

45 YEARS AGO

As Christmas and attending fire works approach would it not be a good thing for citizens to employ a night watchman to prevent fires emanating therefrom?

G. F. Parker, mgr. of Smith & Walker Co. bank is absent on a ten

day vacation.

Judge Jno. E. Ferguson, president of the First National Bank was absent first of week on business.

There will be a mass meeting tonight at Courthouse for the purpose of incorporation and other means of upbuilding the town.



I always buy this finer COFFEE
Perfectly Blended
Perfectly Roasted

YOUR SAVINGS ARE WELCOME

CURRENT DIVIDEND RATE 3%

EACH DEPOSIT INSURED UP TO \$5,000.00

See Elizabeth Womble
AGENT — HEREFORD, TEXAS



37-tfc

Ads: Holiday rates to points out of Texas, one fare plus \$2.00 for round trip; to points in Texas, one fare and one-tenth for round trip. J. E. Jones, agent.

Lee S. Smith, the jeweler, has in his show window a clock which will run a period of four hundred days without rewinding.

25 YEARS AGO

Headlines: A musical Xmas is assured—Glee Club first—High School Signal Honor given Mayor Knight by friends, splendid stag dinner by Mr. and Mrs. Edgar Johnson.

Load of cotton seed from Swisher County is received here on Monday—acclimated for this county—\$10 bushels to sell at cost for seed.

Mrs. Cecil Williams is married to W. R. Williams.

Commissioners in last session approve new bonds for new county officials.

Midland cattle man buys several head of stock.

Cupid getting results from Xmas spirit.

Miss Lois Cobb bride of man from Estelline.

Wilkinson Motor Co. installs radio receiver.

Ads: Credit after Jan. 1 will be a dead issue with us. Williams Bros.

Get your Xmas presents now—before it is too late. The Fair.

Christmas candies—home-made. Good Eats Bakery.

H. D. Clubs Will Have Annual Tea On December 13

Home Demonstration Club Annual Tea will be in the City Hall at 2:30 p. m. December 13.

Honor guests of the tea will be 4H Club girls of Deaf Smith County and the ex-council chairmen of the county. All the latter are urged to be present if at all possible.

All club women of the thirteen clubs are requested to attend and help make the tea a success.

A newly organized club from Mesenger is meeting for the first time with the clubs at the tea and are extended a hearty welcome.

Sgt. A. L. Hallum Wins Free Flight Home In Contest

CRAIG FIELD, Ala., Dec. 8—As one of five winners in a recent contest to find a uniform shoulder patch for the Air University Command, M/Sgt. A. L. Hallum of Craig Field, Texas, was given a three day pass, a free flight to his home town, Hereford, Texas, and a \$15.00 check to help defray expenses.

Sgt. Hallum's entry, which stressed "world peace through education" as its theme, placed third in the contest which drew 185 entries. Maj. Gen. Muir S. Fairchild, Commanding General of the Air University Headquarters, Maxwell Field, Alabama, judged the contest.

Sgt. Hallum has been stationed at Craig Field since May, 1947, where he is presently assigned in the Graphic Section making visual training aids for the special staff school. He has been in service since January 24, 1942, and during the war was commissioned as a Captain, having 50 missions to his credit as a bombardier.

He is a graduate of the Hereford High School, and attended the Commercial Art Institute in San Antonio, Texas. His parents, Mr. and Mrs. F. S. Smith, live at 610 Lee Avenue in Hereford.

Mr. and Mrs. W. C. (Duba) Pittman returned last week from a trip to Dallas.

Visiting in Hardesty home over the week end were Mr. Hardesty's daughters, Mrs. A. M. Hamilton of San Antonio; Mr. and Mrs. Fred L. Smith of Guymon, Okla., and their son Kenneth.

STOP THAT MISERY

QUICK RELIEF FROM NASAL CONGESTION DUE TO A COLD

RED ARROW

NOSE AND THROAT DROPS

CAUTION: USE ONLY AS DIRECTED ON LABEL

ASK YOUR DRUGGIST

37-tfc

Federal Inspector Makes Good Report On Credit Union

Dale S. Murphy, Federal Inspector, made an annual examination of the Hereford Texas Federal Credit Union last week and reported to the local Board of Directors.

Mr. Murphy commends it as a model community Credit Union and reports that it is in excellent shape.

It has been in operation 11 years and this is the ninth year it has paid dividends. 247 members hold shares amounting to \$33,263.22.

Since organization in July, 1936, loans made to members total \$123,555.41.

Directors and officers are: Robert L. Thompson, president; James W. Robinson, vice-president; A. J. Schroeter, H. K. Fox and Dyalthisa Brady, Mrs. Brady is treasurer of the organization.

It was voted at a recent meeting of directors to raise maximum shares to \$1500.00 per member. In the past \$1,000.00 was the limit per member.

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NOSE AND THROAT DROPS

CAUTION: USE ONLY AS DIRECTED ON LABEL

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37-tfc

Mrs. L. R. Brady and daughter, Mrs. Brucie Rose visited in Amarillo Sunday. They were accompanied by Mrs. Brady's sister, Mrs. Joyce Meeks of Denver who has been visiting here. Mrs. Meeks will visit a daughter, Mrs. Jim Holly in Amarillo before returning home. They also visited Mrs. W. T. Womble of that city who had for guests, Mr. and Mrs. Mack Womble from Colorado Springs, Colorado.

Mr. and Mrs. Amos Torbett from Portales were visitors of Paul Bloche Sunday. Mr. Torbett comes to Hereford for flying lessons under Mr. Bloche.

LEGAL NOTICE

THE STATE OF TEXAS

TO: Lester Cooper Defendant, Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of issuance of this citation, same being the 19th day of January A. D. 1948, then and there to answer Plaintiff's Petition filed in said Court, on the 4th day of December A. D. 1947, in this cause, numbered 3023 on the docket of said court and styled Lucy Ann Cooper Plaintiff, vs. Lester Cooper Defendant.

A brief statement of the nature of this suit is as follows, to wit:

Suit for divorce and full custody and control of two minor children, namely:

Carolyn Ann Cooper, a girl, age five years and

Cletis Lee Cooper, a boy, age fifteen months.

Alleging abandonment, non support and mental cruelty; as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this the 4th day of December A. D. 1947.

Attest:

R. L. Thompson, Clerk, District Court, Deaf Smith County, Texas

By Deputy, 50-4-c

(SEAL)

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There Is No Dividing Line

Between Your Interests and Our Interests

Those same practical, conservative, and common sense policies that insure the Bank consistent progress and fair profits, assure you—year in and year out—a more than satisfactory banking service.

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THE BANK OF FRIENDLY SERVICE

Member of FDIC

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TWO OR FOUR-WHEEL-DRIVE MODELS

Willys-Overland Makes Truck History with Two Great Lines of 'Jeep' Trucks Designed for Economy and Long Life

4,700 LBS. TO 5,300 LBS. GROSS VEHICLE WEIGHT
3/4 TO 1 TON NOMINAL PAYLOAD

See them now—postwar-model "Jeep" Trucks, with completely new chassis and bodies, truck-engineered by the men who build the tough, rugged Universal "Jeep." Two great lines—regular Two-Wheel Drive and a sensational Four-Wheel Drive, created by the world's largest maker of 4-wheel-drive vehicles.

Feature by feature, both lines are designed to give you everything you want in a truck—

—Lower weight for operating economy... gross vehicle weights of 4,700 to 5,300 lbs. with nominal payloads of 3/4 to 1 ton.

—The gas-thrifty Willys-Overland "Jeep" Engine, world-famous for long life and low upkeep.

—Functional bodies, protected lights, wide hood, comfortable cab. SEE THEM NOW—AND GET YOUR ORDER IN!

FOURTEEN BODY AND CHASSIS VARIATIONS



'JEEP' PICK-UP TRUCK

'JEEP' VAN TRUCK

'JEEP' PLATFORM-STAKE TRUCK

'JEEP' CANOPY TRUCK

'JEEP' TRUCK CAB & CHASSIS

ROBERSON MOTOR COMPANY

123 West First St.

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Hereford



Here Today...

This time it's Hudson

the car they said was years away!

This is your day! Set the time; see this style-setting beauty with clean, graceful lines; see a new kind of automobile!

THE NEW HUDSON is only five feet high, and with the lowest center of gravity you've ever known, but with more inside head room than any other car built today.

It has the roomiest seats ever built into any American-made automobile. It is a car you step down into when entering, not up on—yet it maintains road clearance!

All of this is made possible by a basic new development in design—Hudson's all steel Monobilt body-and-frame, the only motor-car construction that completely encircles you, even outside the rear wheels, with a rigid box-steel foundation frame. You ride within this frame,

and every unit of Hudson's new Monobilt body-and-frame is welded into one solid structure that provides unusual rigidity and stability.

The Hudson dealers listed here are ready with information about Hudson's all-new, Super-Six engine—the most powerful six built today—and Hudson's masterful Super-Eight. They will tell you about Hudson's exclusive Drive-Master—no clutch pushing, no gear shifting in forward speeds.

See Hudson's gorgeously upholstered interiors. Examine all of Hudson's new beauty, comfort and convenience features, including a new type of low-pressure, Super-Cushion tire.

Get a good look at this new kind of car. It's something to see—the nearest Hudson dealer will show it to you now!

The New Hudson

SEE YOUR NEIGHBORHOOD HUDSON DEALER TODAY

HEREFORD HUDSON COMPANY

115 MAIN STREET

Farm Prices in 1948 to Remain at '47 Level With Production Costs Showing Increases

COLLEGE STATION, Dec. 9.—On the basis of present information, Texas farmers and ranchmen now planning their 1948 operations can look forward to their farm prices averaging about the same as 1947 but, with farm operating costs a little higher, the resulting net income will be moderately lower.

That's the word that Tyrus R. Timm, extension economist for Texas A. & M. College, brought back from the Outlook conference in

Washington, D. C., where economists from the U. S. Department of Agriculture as well as representatives from the states met recently to discuss the agricultural situation and outlook.

Contributing to the lower income will be the likelihood of smaller crop production in some areas and a slight reduction in livestock numbers. But price-wise on the things farmers sell, it looks pretty good.

Two major Texas farm groups will do well to exercise a little caution in their activities. The first is the fruit and vegetable growers. No sharp declines are expected for fruits and vegetables as a whole; however the foundation for the price structure in these commodities does not seem nearly as steady as it is in the livestock, grain and cotton enterprises. The second group is composed of those livestock and poultry producers who operate largely "out of the bag". Some of them may get caught by rising feed prices.

Of course, Timm says, uncertainty about prices of farm products is greater for the second half of 1948 than for the first. The size and condition of 1948 crops, not only in the United States but abroad as well, will affect prices later in the year.

Expenditures abroad under the Marshall Plan or its equivalent, plus full employment in this country constitutes the more important elements in the economic picture for next year and for several years to come. These two activities mean strong consumer demand.

The economist suggest that farmers and ranchmen not only observe supply and demand factors,

but particularly watch the hearings and actions of Congress as it goes back into session in January. It will also pay them to keep up with the developments on State Department policies in carrying out assistance programs to foreign countries. Government policy in 1948, he says, may dominate the agricultural outlook for a number of the basic agricultural commodities.

Timm says the agricultural outlook is not just guess-work. The fact that U. S. Department of Agriculture statisticians and economists worry with a lot of facts and figures seems to have paid off for the farmers. Since 1923, the USDA has published an agricultural outlook each year, largely so farmers would have an even break on knowing current conditions. A ten-year check before the war showed that the predictions made by the outlook averaged about 81 percent correct. The peak year on predictions was 1929, when the average was 87 percent.

Timm would like to give a word of warning. When prices do begin to settle, it is very likely that agricultural prices will settle first. When that happens, farmers will realize more than they do now that taxes and many other fixed costs have gone up. These costs, he says, will come down more slowly than prices. Fixed expenses, including the interest and repayment charges of indebtedness, will constitute a heavy burden when the income is not as high as it is now. Texas farmers and ranchmen will do well to remember that American farmers have yet to come out winners from an inflationary period.

Shamrock...

(Continued from page one)

Bobby Close, Shamrock back, was on the firing line with passes to End Wayne Martin; and the sparkling of the Irish ground attack. Aler Irish defenders spiked attempted Paducah aerial thrusts with some timely interceptions.

The Irish reserves were poured into the game in the final period, and while they were unable to score, kept the Dragons away from the double stripe too.

The Irish are in the Regional finals this year for the first time since 1943, when the Shamrock gridders played the Phillips Blackhaws to a tie and lost the title on first downs.

Benchwarmer...

(Continued from page one)

has repeatedly asked for the list, and had been promised it just as soon as the selections were made by Coach Blaine himself, we have yet to receive an official copy of the All-District nominations.

The Benchwarmer thought the list was a little top-heavy with Canyon and Dimmitt players, while some fine Tulla players were left off, although the entire Tulla backfield was placed on the second team. However, the selections were made, or so we understand, by a vote of the

players from each team in the district—each team getting together on their choices of their toughest opponents—and the boys ought to know.

The football season is about over. As far as this Class-A region is concerned, next Friday's game between Perryton and Shamrock will wind it up. Next year, however, according to the latest brainstorms of the Interscholastic League directors, Class A high schools will play through to a State Championship. That's going to pose some interesting problems, and some long trips, for the fans rabid enough to make them in the event some Panhandle team, for example, gets into the finals with a team from the Rio Grande valley. Texas is a big state.

Mr. and Mrs. J. A. Pitman and Mr. and Mrs. Mark Benefield have gone to Mexico City, Mexico, where they will spend a couple of weeks vacationing and sight-seeing.

Mr. and Mrs. G. W. Brumley plan to leave this week for Hot Springs, Ark., and other points in Arkansas and Missouri. They plan to be away until the first of the year.

TRY POST-WAR "FASTER ACTING" 666 COLD TABLETS

Relieve the aches and "deep rubbing" miseries of Cold and Flu with 666 Tablets or Syringes. Contains the only fast-acting cold remedy.

Rangers and...

(Continued from page one)

of coming from behind and finishing out in front. Fans may expect to see a free-swinging battle when the two teams get together.

Mrs. C. C. Acker returned from Austin last week after a brief visit with her daughter, Helen Ann, who is a student at the University of Texas.

Adeline Koelzer, formerly of Miller's Auto is now working in Tom Howard's office.



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KINSEY MOTOR CO.

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REAL ESTATE AND LOANS

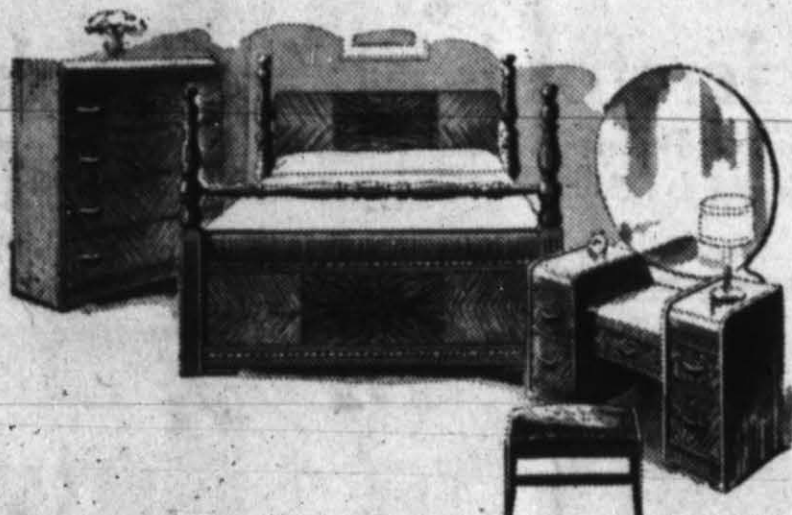
We offer land in any size tract. We have buyers for irrigated land.

Loans, small or large, at good interest rates are made with no charge for handling.

See us if you want to sell.

J. C. RICKETTS, Realtor

Bedroom Suites



5-PIECE BEDROOM SUITES, \$89.50 up

Variety of Styles and Finishes

Walnut Oak
Mahogany Blonde

Give Furniture for Christmas

1901

1947

E. B. Black Co.

FURNITURE — UNDERTAKING
AMBULANCE SERVICE — DAY OR NIGHT
WE HAVE EVERYTHING IN FURNITURE

H. E. Miller Oliver Co.

"OLIVER"
Finest in Farm Equipment

See the New

WIN POWER Washing Machine

On Our Display Floor
IMMEDIATE DELIVERY

WE ALSO HAVE IN STOCK Car and Truck Heaters

With Defroster Units

Tires and Tubes—all sizes Hand Tools at a Bargain
Batteries—6 and 12 Volt
Fairbanks Morse Windmills and Pressure Pumps
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MARKETS

(USDA)—Generally strong livestock, egg and feed prices contrasted with lower grains, cotton and many fruits and vegetables in the Southwest last week. The U. S. Department of Agriculture's Production and Marketing Administration reports.

Grain markets reversed recent trends the past week as wheat, corn and sorghums suffered substantial losses. Oats went down too, and barley gained only slightly. Improved prospects for winter wheat and reduced foreign demand tended to lower prices. Rough rice prices held about unchanged with markets inactive since most of the 1947 crop has already moved off the farms.

Feed markets scored further advances this week despite slow demand for liberal offerings. Lighter offerings of good quality hay influenced a firm price trend in most sections of the Southwest. Peanuts moved to crushers in volume at support prices.

Cotton prices fluctuated widely, but Friday's price of 35.10 cents per pound at Dallas for spot middling 15-16 stood \$2.75 per bale lower than a week earlier.

Texas citrus fruits and vegetables played a greater part in consumer markets during the week. Many prices trended lower in terminal cities as well as at shipping points. White grapefruit, cabbage, beets, radishes and tomatoes sold cheaper in the Lower Rio Grande Valley, where carrots and peppers held firm. Spinach showed a firmer tone in the Eagle Pass and Winter Garden districts. Most products weakened at Denver but carrots, celery, potatoes and radishes sold firm.

Southwest egg prices rose sharply during the week on seasonally light farm offerings. Dallas paid \$5 to 60 cents per dozen for best current receipts, and Denver mostly \$3 to \$7. Top candied eggs brought 60 to 62 cents at Fort Worth, as fresh No. 2 Extras sold around \$8 at New Orleans. Good demand held poultry firm.

Cattle markets ruled steady to 50 cents higher for the week. Receipts continued to decline, and feed classes were particularly scarce. Houston bought a few good yearlings at \$20 to \$23, as San Antonio took medium steers at \$19.50 to \$22.50 and shorted yearlings at \$20 to \$23. Fort Worth sold medium and good steers and yearlings at \$19 to 26, while Oklahoma City moved good fed steers at \$26 to \$30. Medium light steers brought \$20 to \$26 at Wichita and good and choice \$31.50 at Denver.

Hogs showed notable strength at southwest markets with gains of 25 cents to 75 cents or more. Top butcher hogs closed the week at \$25.50 at San Antonio, \$26.50 at Fort Worth and Oklahoma City, \$26.00 at Wichita, and \$27 at Denver. Most sows sold around \$23 at San Antonio and up to \$25 at other southwest terminals.

Sheep markets followed other livestock in strong trends for the week except for losses of 50 cents or more on slaughter lambs at Oklahoma City, Wichita and Denver. Good and choice lambs sold around \$21 to \$23 at most markets. Wool markets continued quiet, with offerings of desired qualities light.

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