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July 8 thru July 14, 1999 VOL. XXII, No. 58

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An Independent Pictorial Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Area • Black Press of America

BUSINESS BRIEFS

"America's Largest Foundations"

Have an personal idea or community, church or organization project you want to get off the ground? A foundation grant may be the thing for you. In 1998, foundations handed out $20 billion in grants. Also, they must, by law, give out five percent of their assets each year. The nation's largest foundations are: 1) Lilly Endowment Inc. - $11.5 billions in assets; 2) Ford Foundation - $8.6 billion in assets; 3) Packard Foundation - $8.2 billion in assets; 4) Kellogg Foundation - $7.8 billion in assets; 5) Robert Wood Foundation - $6.2 billion in assets; 6) Pew Charitable Trusts - $ 4.3 billion in assets; 7) MacArthur Foundation - $3.9 billion in assets; 8) Mellon Foundation - $3.5 billion in assets; 9) Rockefeller Foundation - $3.2 billion in assets and 10) Annenberg Foundation - $2.5 billion in assets. A list of over 100 funding sources is available from the International Exchange Network for $15. (2054 National Press Building, Washington, D.C. 20045)

"Judge Approves $1 Billion Settlement for Racism to Black Farmers!"

A federal judge has given final approval to settlement of a class action lawsuit filed by black fanners that could cost the U.S. Department of Agriculture (USDA) more than $1 billion. Many farmers and civil rights leaders have criticized the settlement as "inadequate." The deal covers blacks who were farmers between 1981 and 1997 and filed complaints with USDA or other agencies alleging they were denied farm loans or other benefits because of their race. More than 18,000 potential complaints have been identified, who will receive tax-free payments of $50,000 as well as forgiveness of any debt owed USDA.

"Black Teenagers Like Their Smokes Mentholated"

A study commissioned by the Department of Health and Human Services found that 88 percent of 12th-grade smokers puffed on three brands last year - Camel, Marlboro and Newport. Among teenage smokers surveyed, Marlboro was the most popular brand. Seventy percent of white 12th-graders preferred Marlboro while 80 percent of black 12th-grade smokers chose Newport, a brand heavily marketed to Black Americans.

"National Black Chamber of Commerce on Internet"

The National Black Chamber of Commerce has an interactive web site. For information from this black business organization click on at: http//www.National BCC.org.

Black Car & Travel Brief
It's OK to Get Back In The Water

It's O.K. to go back to Jamaica. The government of Prime Minister P.J. Patterson is willing to lower a fuel-tax increase that triggered three days of protests and looting. Although the unrest was primarily in the capital city of Kingston, it brought the mostly-black island country and its tourism to a virtual halt. A commission to review the problem, headed by Peter Moses, president of the Private Sector Organization of Jamaica and chief executive of Citibank in Jamaica, has recommended a rollback in the fuel price increase and is reviewing ways to mitigate its effects on the poor. The unrest flared after the country's finance minister announced a 30 percent tax increase on diesel, gasoline and other fuels to raise $75 million for roads and public transit. "We probably lost more over the three days than the tax was projected to realize, said the president of the Jamaica Manufacturers Association. Tourism industry leaders have sent missions over the world to spread the word that the home of reggae music remains an attractive vacation destination.

An African-African American Summit

The fifth annual African-African American Summit will be held in Accra, Ghana, May 15-22, 1999. Total trip cost is under $3,000. Contact: African-African American Summit, 5040 East Shea Boulevard, Suite 260, Phoenix, AZ 852544610 - 1-800-835-3530

(The Black Business Exchange accepts information via mail at: 2054 National Press Bldg., Washington, D.C. 20045 - E-Mail at: bussching@his.com)

Lubbock Area Students Prepare For High-Tech Future



Pictured above are some of the twelve SBC C.L.E.A.R. scholars from Lubbock area high schools who attended this six week computer class in the College of Engineer at Texas Tech University.

The SBC Foundation has donated $1.5 million to the Community Learners Education And Researchers (CLEA) Project in Lubbock. This special project was aimed to develop students' technological skills to become team players, workers and leaders. The scholars were chosen because of their economic need and demonstrated interest to attend the six-week computer class held in the College of Engineering at Texas Tech University.

As a finale to their six-week journey, the students visited Austin, Texas to get a hands on experience at a high tech company by assembling their own personal computers at Idot Com.

The SBC Foundation addresses community needs in the areas of education, community economic development, health and human services, arts and culture. Since its formation in 1984, the SBC Foundation has distributed nearly $300 million in grants, United Way support and employee outreach programs focused primarily within SBC's core service areas. It is an independent foundation funded by SBC Communications, Inc. and its family of companies.

SBC CLEAR Project is generously funded by the Southwestern Bell Foundation headquartered in San Antonio, Texas. The SBC CLEAR Project is housed in the College of Engineering at Texas Tech University. The focus of the SBC CLEAR Project is to build team leaders and to promote collaboration between Lubbock area educational institutions. At the same time, SBC CLEAR seeks to develop informed technological systemic thinkers in high school, college and university students so that they will be better workers and consumers of technology.

The SBC CLEAR institutions are: Lubbock Christian University, Lubbock Independent School District, Region 17 Educational Service Center, South Plains College, Lubbock international Cultural Center, Texas Tech University Writing Center, Texas Tech Chancellor's Office of Cultural Diversity, Texas Tech University Health Sciences Center, Texas Tech University Continuing Education, and Texas Tech University Colleges of: Agriculture, Architecture, Arts and Science, Business Administration, Education, Engineering, Human Services, and School of Law.

For the past two years, the SBC CLEAR Project has funded and supported projects like the Upward Bound CLEAR Scholars that help students to get excited about technology, science and engineering which will help them in their lives.

Affordable Housing Gets Scarcer, HUD Study Says

Even with a soaring economy, low-income families are having a tougher time finding affordable housing because of rising rents and the loss of public housing units, according to a government study released yesterday.

The Department of Housing and Urban Development (HUD) report said that waiting lists for public housing are growing, and the length of time families must wait for apartments also has increased Moreover, the supply of affordable apartments and houses is declining while the demand remains high

"Finding affordable housing has become an ominous game of musical chairs," the report said "Only the lucky get seats."

The Bureau of Labor Statistics reports that the consumer price index for residential rent rose 6 percent between 1996 and 1998, while inflation in general rose only 3.9 percent.

During the same period, the number of affordable units fell by 13 million apartments, according to HUD. Many units that have been rented to the poor are being withdrawn from federal programs and put on the private market. Owners of these properties can make more money that way, and they are legally free to do so because they have fulfilled their commitment to the federal government

The National Housing Trust, an advocacy group, says that nearly 100,000 units have been lost from the government portfolio in this manner during the past two and a half years. "We are losing at the rate of 3,000 units a month," said Michael L Bodaken, president of the trust.

The HUD report blames the Republican Congress for freezing housing aid in 1996. Rep. Rick Lazio (R-N.Y.), the chairman of the House subcommittee on housing and community opportunity, said Congress has increased HUD's budget by $5 billion over the past two years, making 90,000 additional vouchers available to the poor to pay for apartments. "Alarmingly, the administration is requesting additional funding for almost every HUD progam-except for those that service our most vulnerable," Lazio said.

The HUD report showed that nearly 1 million low-income families are now waiting for public housing units across the country. The wait's are especially long in major cities—eight years in New York, six years in Oakland and five years in Washington.

West Texas Music *the play!*

LUBBOCK — Mayor Windy Sitton was among those present at 4.00 p.m. Thursday, June 24 at the Cactus Theatre for a press conference to announce the opening of West Texas Music *the play!*

"West Texas Music *the play!* is a tribute to the music and musicians who have their roots here in West Texas," said Phil Price, playwright. " It begins with the early ranch dances and then progresses through traveling medicine shows, western swing and rock and roll. The play comes full circle to the small town musicals of today and the Dixie Chicks with Natalie Maines representing the third musical generation of the Maines family," said Price.

The play is written by Phil Price, directed by George Sorensen and Richard Privitt, music direction by Don Coldwell and choreography by Janis Geddes.

Many favorite West Texas actors and musicians will be starring in the play. Music of such entertainers as Joe Ely, Buddy Holly, Roy Orbison, Terry Allen, Jimmie Dale Gilmore, Tommy Hancock, The Maines Brothers, and The Dixie Chicks will be featured.

Sponsors of the play are American State Bank and University Medical Center. All proceeds will benefit Lubbock Regional MHMR Children's Services.

Performances are at 8:00 p.m, July 16, 17, 23, 24, 30, 31 with July 16 already sold out.

Reserved Seat tickets are priced $20.00 and $15.00

There will be A Texas Stardust Gala on Saturday, July 10, 1999 with a reception beginning at 6:30 p.m. at Liquid 2000 followed by the premiere performance of West Texas Music *the play!* at the Cactus Theatre, reserved seat tickets for the Gala are $75.00 and all proceeds benefit Lubbock Regional MHMR Children's Services.

For more information on West Texas Music the play! contact the Cactus Theatre at 747-7047.

The 1999 Mobil African American Women on Tour Conference Returns to Atlanta

San Diego, CA (July 1, 1999) - The Mobil African American Women on Tour (AAWOT) conference returns to Atlanta, GA at the downtown Atlanta Hilton & Towers, Fri., August 27 - Sun., August 29. AAWOT offers an impressive line-up of internationally renowned speakers on women's issues including the Reverend Bernice King who opens on Friday evening; actress Sheryl Lee Raiph on Saturday; and renowned gospel vocalist Shirley Caesar on Sunday.

AAWOT offers a forum on preventive health, presented by Heart & Soul magazine, The Kellogg Company and Johnson & Johnson; and an extensive offering of workshops ranging from mother/daughter relationships, internet commerce and leadership effectiveness, to health, fitness and self-esteem building —all designed to enrich the personal and professional lives of Black women.

New to its 1999 lineup, AAWOT offers a forum on Managing Elder and Terminally Ill Family Care, sponsored by The Healthy Caregiver magazine, that addresses the responsibilities a growing number of women face administering the health care and estates of their aging and illness stricken family members. Panelists offer advice on managing medical care, finances, estate planning and family relations.

Ariel Mutual Funds, Charles Schwab & Co. and Black Enterprise magazine joined ranks to address the dire need for African Americans to actively save, invest and build wealth. They will present basic and advanced workshops on investment strategies, portfolio management and estate planning.

Mobil Oil will present a series of workshops on business development, facilitated by Kimberly Johnson, author of The Start of Something BIG; Yvonne Jackson, Peninsula Bank; and SBA's Darlene McKinnon. Using Ms. Johnson's comprehensive workbook during this 2-day "Small Business Institute," participants will be guided by a panel of experts through the preparation of their business plans.

Conference attendees will have the opportunity to discuss love, sex and passion when Drs. Ronn Elmore and Brenda Wade, authors and nationally recognized authorities on male/female relationships, moderate the "Living with Love...In Love," Forum on Saturday afternoon.

AAWOT offers girls', boys' and young women's Rites of Passage programs that utilize visualization and interactive activities to promote self-discovery and personal empowerment.

Now in its ninth year of presenting national empowerment conferences for Black women, African American Women on Tour will visit three other cities in 1999, including Brooklyn, NY, July 9-11; Chicago, IL, July 30-August 1; and Washington, DC, August 20-22.

AAWOT's mission is twofold - to help guide women on their healing journeys, as well as offer realistic strategies for managing the challenges of their daily lives. According to its creator and executive producer, Maria Dowd, "African American Women on Tour addresses the profound and far-reaching concerns Black women face - from healing the wounds of sexual abuse and domestic violence, to heading households single-handedly."

"When you add in learning how to better handle the subtleties of sexism and racism on the job, managing stress and promoting wellness, AAWOT delivers an awesome, life-transforming weekend experience," Maria states.

African American Women on Tour is title sponsored for the second year by Mobil Oil Corporation and is co-sponsored by American Airlines, Emerge magazine, JC Penney, Johnson & Johnson, The Kellogg Company, The Longaberger Company, Mahogany greeting cards, St. Kitts & Nevis Department of Tourism, United States Postal Service, Upscale magazine, Federated Department Stores and Walt Disney World. Conference packages range from $190 to $375 with group, student and senior discounts.

For more information about African American Women on Tour, call 1-800-560-AAWT (2298), fax to 858-560-9190, e-mail aawot@mindspring.com or visit the web site at www.aawot.com. AAWOT is produced by PROMOTrends, Inc. a Black female-owned company located at 3914 Murphy Canyon Road, Ste. 216, San Diego, CA 92123-4491.

Student From Lubbock Honored At Lipscomb

NASHVILLE, Tenn.—A student from Lubbock has been honored at Lipscomb University for academic achievement during the spring semester.

Nicole Harter has been placed on the honor roll for earning a grade point average between 3.5 and 3.99 while taking 12 credit hours or more during the semester, said Dr. Craig Bledsoe, provost.

Harter, an English major, is the daughter of Dr. and Mrs. Gregory W. Harter, of 2508 54th Street, Lubbock. Harter is a graduate of Lubbock High School.

Students at Lipscomb University earn bachelor of arts and bachelor of science degrees in more than 100 major programs of study. Master's degree programs are offered in Bible and education, and a master of business administration program will be offered beginning fall 1999. An Accelerated Adult Studies Program is also available.

Lipscomb is associated with the churches of Christ.

Ruby Jay's Corner



The New Hope Baptist Church, 2002 Birch Avenue, is the "Church Where The People Really Care," and Rev. Billy R. Moton is the proud pastor. As we report, from time to time, if you are looking for a church home, then come and visit with us. You'll be glad you came by New Hope. You are always welcome!

* * *

Services last Sunday morning began with Sunday School at 9:30 a. m. with all officers and students at their post of duty. We are always proud of our teachers who labor each Sunday morning to help each of us.

After the thirty minutes of instruction, all reassembled at 10:15 a. m. to the main auditorium for the high points of the morning lesson.

After the discipleship was extended, the secretary's report was read.

We appreciate all of you who attend our Sunday School each Sunday morning.

* * *

The prayer team was in charge of the morning devotional period. Prayer changes things! Do you agree?

* * *

Last Sunday morning was the first Sunday, and the Male Chorus marched in singing out of their hearts. Praise God for the men of New Hope.

After the altar prayer by Rev. Jeff Brown, a scripture was read and another prayer was given.

Let it be known, we had great services last Sunday morning.

* * *

Thank God, our young people returned home safely from their annual trip to Atlanta, Georgia.

* * *

Pastor Moton brought another dynamic message last Sunday morning. We are always thankful for such an outstanding pastor.

* * *

Let us remember our sick and shut in members of the city and state as well as the nation.

* * *

Communion was held at New Hope Baptist Church last Sunday evening.

* * *

It may appear our news is a little short this week. We'll make it up next week. We have something very important to report about a friend.

* * *

Oh, before, we forget, if you had someone to visit you over the Fourth of July, please advise. It's never too late to report good news about friends and Family who visit the "Hub City."

Foundation Starts Mapping Process For All Cotton Fields In New Eradication

Using state-of-the-art technology provided by Global Positioning Satellites (GPS), the Texas Boll Weevil Eradication Foundation has begun an extensive mapping process of all cotton fields in the Western High Plains Eradication Zone (WHP).

"The mapping phase provides us with the precision we need as we begin the eradication process," said WHP Assistant Zone Manager Michael Hester. "We use the same GPS satellites that the U.S. military employs to give us unparalleled accuracy that is so vital in the program," Hester stated. "The other critical element is working with cotton growers to gather information relative to establishing communication lines identifying field locations, acreage, and point of contacts. Grower participation, cooperation and understanding is vital to a successful eradication effort in the zone. Having access to fields, we are able to efficiently set and check boll weevil traps and this will further enhance the effectiveness of the program," Hester said.

"Precise mapping helps cotton growers by allowing very accurate applications of Malathion ULV, the only insecticide used by the Foundation and the same insecticide that many communities use when spraying for pesky mosquitoes. The ULV stands for ultra low volume and it is applied at 12 ounces per acre," said Program Director Osama El-Lissy. "After many years of research and development, the U.S.D.A. and various technical experts confirm that Malathion ULV is the most effective tool in eradicating the boll weevil, specifically a purified form called Fyfanon ULV," added El-Lissy.

"This is a growers program and it is led by growers. We look forward to doing the best possible job for our producers in the zone," El-Lissy commented.

Contestants Wanter For Miss Texas Teen All American® Pageant

THE SEARCH IS ON!!! Pageant Officials have begun the search for young women to participate in the 1999 MISS TEXAS TEEN ALL AMERICAN PAGEANT to be staged November 13th & 14th, 1999 at the DFW Lakes Hilton in Grapevine, TX. The MISS TEXAS TEEN ALL AMERICAN PAGEANT is an Official Preliminary to MISS TEEN ALL AMERICAN.....now in it's 22nd year.....recognized as the foremost teen pageant in the country with a success rate unmatched by any other!

Contestants are judged on poise and personality in three categories: Evening Gown, Swimsuit & Personal Interview. There is no talent competition and no experience necessary. Entrants who qualify must be ages 13 thru 19 as of August 1, 2000; never married and a resident of the State. College dorm students are eligible. To apply, young women must send a RECENT PHOTO, NAME, ADDRESS, TELEPHONE NUMBER, DATE OF BIRTH and a SHORT BIO by FAX or MAIL to: DEPT. A - MISS TEXAS TEEN ALL AMERICAN - 603 SCHRADER AVENUE - WHEELING, WV 26003-9619 FAX: 1-304-242-8341 - - - Phone: 1-304-242-4900 e-mail: teenallam@aol.com

MISS TEXAS TEEN ALL AMERICAN 1999 will receive a host of prizes including an EXPENSE-PAID TRIP to Florida where she will compete in the 22nd Annual MISS TEEN ALL AMERICAN PAGEANT. She will compete for a fabulous prize package which includes a Personal Appearance Contract, Cash, Luggage, Jewelry, Travel and many other prizes! In addition, each State Winner will be interviewed by representatives from the TV & Film, Entertainment and Modeling Industries. Former MISS TEEN ALL AMERICAN Contestants include Halle Berry, Shanna Moakler, Gina Tognoni, Sandra Ferguson, Susan Walters, Debbie James, Paula Trickey and many more..... WHO WILL BE NEXT???

MISS TEXAS TEEN ALL AMERICAN 1998 is Tanna Yancy of Huntsville

DEADLINE TO APPLY IS JULY 16, 1999

A Quality Pageant Produced by Sweeney Group, Inc.

Executive Director's Summer Camp

The Volunteer Center of Lubbock will sponsor a summer camp for executive directors of nonprofit agencies on Monday, July 12, 9 a.m. - 1 p.m. at the Lubbock Lake Landmark.

The camp will include wellness exercises, stress-reducing strategies, and a discussion of nonprofit management issues. A picnic lunch catered by Screaming Mimi will conclude the workshop.

Cost of the workshop including lunch is $30. For reservations, please call the Volunteer Center, 747-0551.

Dunbar-Manhattan Neighborhood Association

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Rev. Johnnie Barnes



Raymond Peppers



Barbara Johnson

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The professionals at Jamison Funeral are dedicated to the community especially at the families time of sorrow and grief.

LADIES

HAVE YOU HEARD ABOUT STAR?

Star is the study of Tamoxifen and Raloxifene for the prevention of breast cancer. Texas Tech University Health Sciences Center and the Southwest Cancer Center is one of 193 sites in the United States that will be participating in this very exciting trial. 22,000 women will be selected to participate in this seven-year breast cancer prevention trial. If you are interested in obtaining more information about this trial, please call the Clinical Research Department at 743-4236 or call toll free at 1-877-352-7827.

Community contact is Joan Y. Ervin at 763-0853





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A Friend Of The Digest Succumbs: Ms. Hattie Billingsly-Stingler

A longtime friend of the Southwest Digest, Ms. Hattie Billingsly-Stingler, was laid to rest in Lubbock, Texas Saturday morning, June 22, 1999. Final rites were held at the Ossie Curry Funeral Chapel with Rev. Wendell D. Davis, pastor of Lyons Chapel Baptist Church, officiating.

Prayer was offered by Brother T. J. Patterson; a solo by Sister Dorothy Hood and Remarks given by Brother Clarence Fulsom.

Pallbearers were Joe Collins, Jerome Fulsom, Eddie Richardson, Clarence Fulsom, T. J. Patterson, and Abraham Spires.

Interment was held in the City of Lubbock Cemetery under the direction of Ossie Curry Funeral Home.

She was born September 7, 1902 in Carroll County, Mississippi to Charlie and Narcisee Billingsly.

She moved to Lubbock from Greenwood, Mississippi in 1962. She was a faithful member of Lyons Chapel Baptist Church.

Ms. Stingler enjoyed being a member of the Mae Simmons Senior Citizens as she always looked forward to being with many of her friends.

Ms. Stingler passed away Thursday, June 17, 1999 at Parkway Manor Care Center.

She leaves to cherish



her precious memory: a devoted daughter who was always there, Helen Hereford of Lubbock, Texas; two grandchildren, Betty Jean Lott and Eddie P. Richardson, both of Lubbock, Texas; six great grandchildren, eight great-great grandchildren.

Tech Medical Center Approved For Nationwide Program

LUBBOCK --The Department of Neuropsychiatry and Behavioral Science at Texas Tech Medical Center recently was approved for a nationwide clinical study medication for children with chronic anxiety problems.

During the Pediatric Generalized Anxiety Disorder study, researchers will be testing the safety and effectiveness of an anxiety medication, currently available only to adult, in children and adolescents with chronic anxiety problems.

"Medication has proven to be effective in alleviating many of the physical and mental symptoms of anxiety," said Sunil Chhibber, M.D., assistant professor of neuropsychiatry at Texas Tech Medical Center. "There is reason to believe it can do the same for children who suffer, too.

More than 23 million American, many of whom are children and young adults, have been diagnosed with anxiety disorders, one of the most common psychiatry disorders in the United States.

Researchers in the study are primarily concerned with those who are diagnosed with generalized anxiety disorder, which addressed the common worries of children and adolescents.

"It's a clinical condition most often missed by all but the most trained eyes," said Chhibber, a noted expert in the study and treatment of children with generalized anxiety disorder. "These children find it difficult to control worries over common everyday events at school, home and other social situations."

Symptoms of the disorder include restlessness, difficulty concentrating, irritability, muscle tension, fatigue and disturbed sleep.

Those eligible for the study include children ages 6 to 17 with generally good health who have had excessive anxiety and worry occurring more days than not for at least six months. Candidates cannot have started psychotherapy in the last three months nor have taken any antipsychotics, antidepressants, benzodiazapines or other psychopharmacologic drugs during the past month.

Participants in the study will receive free mental health assessments, physician visits, physical exams and laboratory services and will be supervised by a medical team throughout the study. Participants also will receive $50 per visit during the seven-week study.

For more information regarding eligibility or about the study, contact Joan McPherson, study coordinator, or Chhibber at (806) 743-2800.

ISSUE UPDATE

With Mac Thornberry

With more and more members of Congress coming from urban areas, it's critical that those of us from rural ones band together and speak with one voice on issues that affect us all.

The House and Senate voted on one of those issues last week when it sent a spending bill to the President that will provide farmers and ranchers with nearly $575 million in federal aid. I supported the bill and hope the President signs it, not only because the money in there is critically needed, but because it's long overdue.

In total, the bill includes $145 million in direct emergency payments for producers, nearly $110 million to help the USDA replenish its loan accounts, $70 million for additional Livestock

Disaster Assistance payments, over $60 million for technical assistance for the Conservation Reserve Program, and over $42 million to help the Farm Service Agency cover salaries and expenses.

The bill is intended to help producers cope with low commodity prices and the lingering effects of the drought. It's also intended to help overcome a classic case of Washington foot-dragging. Congress approved nearly $6 billion in disaster aid last fall. Unfortunately, a good bit of this money is still sitting on some bureaucrat's desk waiting to be distributed.

This bill will help get those dollars out the door. At the same time, it will also take away any excuse USDA might have about not getting assistance to the farmers and ranchers who need help the most.



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Southwest Collections Receive Grant

LUBBOCK - The Southwest Collection has received a $20,000 grant from the Texas State Library and Archives Commission to enter its oral history collection in the Texas Tech University Library computer catalog.

The project will create computer bibliographic records for the 2,800-plus oral history interviews in the Southwest Collection's holdings and make those records available for public access through the Internet and the Online Computer Library Center (OCLC).

"We're expecting usage of our oral history interviews to double when people learn what's here," said Project Director Janet Neugebauer, who is an associate archivist at the Southwest Collection/Special Collections Library. "Currently, patrons may access the oral history collection only through on-site visits to the Lubbock archive."

Work on the project, "Texans Talking: Accessing the Oral History of Texas and the Southwest," began in March. The Texas Tech University Libraries also provided $14,846 in matching funds for the project. "Texans Talking" is tentatively scheduled for completion next March Through OCLC or the Texas Tech University Libraries Web page, researchers ultimately will be linked to an abstract of each individual oral history to determine the tape's value to specific research projects.

Albert Camp, librarian/cataloger for the Southwest Collection/Special Collections Library, is assisting in the project by providing quality assurance of data entries.

After its formal creation in 1955, the Southwest Collection initiated an oral history program to record the voices and stories of many early pioneers. Because West Texas was one of the last regions settled in the continental United States, many early pioneers were still alive when the SWC oral history program began.

"When we started collecting oral histories in the mid- 1 950s, many of the early pioneers were in their 70s and 80s, but they could still remember what it was like to arrive on the South Plains in a covered wagon," Neugebauer said.

Neugebauer, who supervised the oral history unit for a decade, said the Southwest Collection's oral history collection provides a unique record of a region's evolution through the voices of those who shaped it.

T oday, the Southwest Collection is recognized as having one of the largest collections of oral histories in Texas, with extensive materials on ranching, early settlement and the evolution of the region socially, culturally, politically and economically from the frontier to the present. Consequently, the Southwest Collection's 2,800-plus interviews provide one of the most complete oral history records found anywhere for a region.

"In modern times, few people write letters," Neugebauer said. "They communicate by telephone, fax and e-mail. So for the last five decades, historians at the Southwest Collection have been documenting the story of early West Texas pioneers and their successors using tape recorders to capture their story orally. Numerous pieces of information that usually are not included in a written document often are captured during an oral interview, including color, spontaneity and the personality of the interviewee."

Many archives focus on documenting the accomplishments of statesmen, business leaders and other great individual's lives, said Neugebauer. Although this type of material has not been excluded, the Southwest Collection has expanded its focus to include the experiences of common people whose stories often go unrecorded. Increasingly, researchers are using oral histories to add perspective to their work, Neugebauer said.

Patrons may learn more about the oral history collection by contacting Neugebauer at (806) 742-3749 or by visiting the Southwest Collection/Special Collection Library's Web page at //www.lib.ttu.edu/swc/audio-visual/index.htm.

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National Junior Tennis League

The National Junior Tennis League (NJTL) is a community-based organization serving to encourage the novice participation of the game of tennis. Particularly within multicultural communities and economically disadvantaged populations, it is expanded to meet the areas to all that wish to participate.

Co-founded by the late Arthur Ashe, this program entails the fundamentals of tennis, various educational components, and the art of having! In addition, the NJTL offers free instruction! Being that this is a community-based program, we encourage any public and private organizations to help fund the NJTL by any means.

So, if you would like your kids to have a fun-filled summer and learn the exciting and ever-growing sport of tennis, sign-up now! ! ! !

When: Saturdays from 9am- 12pm/Mondays from 4pm-6pm
Sites: Dunbar J.H. (June 26, 28 and July 3, 5)
Alderson J.H. (June 21 and July 10, 12)
Levels: Ages 8-18. (The groups will vary by age and skill level.)
Instructor/Coach: Orlando M. Temple, Jr. (NJTL/Lubbock Director, participant in the 1999 Arthur Ashe Kids Day at the U.S. Open in New York City, New York)

If there any further questions about the NJTL programs please contact me, Orlando Temple, and I will be more than happy to extend any further information.

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Editorials • Comments • Opinions

White House Drug Policy War On The Black Press

The White House Office of National Drug Control Policy has let a number of contracts as part of its National Youth Anti-Drug Media Campaign with staggering dollar amounts. A campaign which virtually eliminates 2/3 of the 172-year-old African-American newspapers. In Phase II of this program, which ran from May 26,1998 to December 31,1998, $119.1 million dollars was spent on all media as a part of an initial media-buying plan. Only 91 of the 300 plus Black newspapers were used for this carnpaign. The majority of those papers, if not all, are weekly publications. The record will show that after much study, talking and supposedly use of minority i.e. Black subcontractors, less than 4 million dollars was spent with all Black owned radio, television and newspapers. The contract, which was given to Bates Advertising USA Inc., was issued by the Department of Health and Human Services Program Support Center for the White on ONDCP expired December 31,1998.

The White House ONDCP issued December 31, 1998, a new five-year contract, this time, with OGILVY & MATHERS advertising of New York City. The contract runs from January 4,1999 through January 3,2000 for the first year with four additional years. The amounts of money proposed for each year is: first year $125,846,194.00 or $128.8 million dollars; second year $132.6 million dollars; third year $136.6 million dollars; fourth year $140.7 million and fifth year $684 million dollars. The fixed fee portion of the contract, that is, the portion paid to the agencies as profit for performing the contract is no less than $1.6 million for the first four years and jumps to $8.5 million for the last year of the contract. The Hispanic media is specifically mentioned in the new contracts while there are no references to the Black newspapers of America.

Members of the Black Press have raised this issue with the Congressional Black Caucus as well as the Vice President of the United States during a White House meeting with him in March of this year.

After much talk, the fact remains that African-American newspapers have not received ads from the White House ONDCP under the new contract with OGILVY & MATHERS during the first five months of this year. Meanwhile anti-drug media campaign ads have run in daily newspapers like the San Diego Union-Tribune during the last two weeks of April 1999. These almost full-page ads of course featured an African-American child, but ran in no Black newspapers. Several African-American publishers reported placing telephone calls of inquiry to OGILVY & MATHERS as this writer did. Calls were not returned. As of this story no ads have been placed or announced for African-American newspapers for what now appears to be an almost 5-year plus campaign.

Of particular interest is the fact that mainstream media has for years given the impression that African-American youth and adults use more drugs than anyone else on the planet. The number of Blacks in jails in this country on drug charges exceeds any other population.

Surprising, now that money is being made available to fight the war on drugs for our youth, everyone can reach African-Americans better than the Black press. In early March 1999, 34 members of the Congressional Black Caucus signed a letter to Barry McCaffirey, Director of the White House Office of National Drug Control Policy. They questioned with alarm that projected spending for fiscal year 1999 only included $3.2 million dollars for African-Americans out of an estimated $85 million. The response, in the opinion of this writer, has been one of cover-up and misrepresentation.

Under a sub-heading on conditions that shape ONDCP's National Youth Anti-Drug Media Campaign, McCaffrey tells the members of the Black Caucus that their contractols will only buy media from outlets that com-ply with the public service re-quirements of the Campaign. This is a very important state-meot in view of the fact that the Phase m contract for the advertising component of the Youth Anti-Drug Media Campaign talks specifically about the Partnership for a Drug Free America (PDFA) and how this organization which started in 1985 with seed money from the American Association of Advertising Agencies with support from more than 200 corporations and companies, has been responsible for the largest public service adver-tising campaign in history. The contracts talk about how the advertising for the PDFA is created free out of the generosity of the advertising Industry. What he doesn't tell the members of the Congressional Black Caucus or the public is that the corporations and businesses in America spend over $166 billion a year in advertising. All the advertising dollars spent with the Black Press alone represents less than $200 million out of$166 billion dollars.

How can African-American newspapers that have carried the messages of our communities for 172 years with no money, now in essence be expected to pay for each ad received under this Public Service Announcement Concept, especially since Black weekly newspapers don't received a fraction of the revenues in the industry. Yet Black communities of youth and parents provide the subject matter for the other campaigns.

African-American publishers say that if they were getting 10 to 12% of $600 million, they too could produce public service ads (PSA's)

With the Director promising that the Partnership for a Drug Free America collaborating with the White House ONDCP will determine the placement of much of the campaigns paid advertising, it appears that a policy of ex-clusion against African-Amercan newspapers is all but guaranteed.

The Congressional Black Caucus is continuing its dialogue with Mr. McCaffrey in hopes of finding a way to correct what is clearly bad public policy on the part of the White House Office of National Drug Control Policy.

It Has To Be Us For Us By Us

By Eddie P. Richardson



Black people, take this very .... serious .... because .... it is!! You can not a beg .... and .... bargain .... at .... same time.. We have to get our own act together, take full responsibility for our actions, quit shucking and jiving, behind scratching, head bowing, and scratching, and just get serious. The times are too grim. The stakes are too high for us as a peo- ple to kid and fool ourselves, moan, groan, complaining, complaining, and say that someone else is not doing their part.

The real issue is are we doing our part? We are still complaining about what someone else is not doing less or nothing at all. We complained about the literacy test, poll tax, along with hard work, water hosed, billy clubs, and even dogs were eradicated. Now we do not even vote as we did and should. We moaned and groaned, and even complained; some cried and whined to get the right to vote. Now we sit on our behinds and fail to exercise that right. and still have the nerve to complain.

After many struggles, fire hoses, guard dogs, beatings, lynchings, mobs, deaths, and even, yes,even legislation. We have obtained the right to vote, and I'll be darned, we .... are .... to .... get .... off .... a .... seat .... and .... take .... our behinds .... to .... the .... POLLS.... and .... VOTE .... but yet and still we sit around and complain about the situation affecting every phase of our lives and we still don't have any pride or desire to better our conditions socially, politically, and economically by going to the polls voting our convictions to improve our lives and situations.

* * *

For us to make our communities the competitive, self-sustaining market places they should be, the leadership and initiative must come from us, by us, for us. It's not going to come from the White House, State House, County House, City House, but our house house is what we need from others is their resources, support, directions, and help, but not leadership.

The "Quiet Storm" That's Taking Over Black Broadcasting

What have you heard of Cathy Hughes and Radio One? If you live in one of the top 20 black radio markets in the nation, or if you are an investor looking for a rapidly rising stock, you soon will be hearing a lot from Ms. Hughes and Radio One broadcasters.

Originator of the "Quiet Storm" formats so many of us have heard on our local stations, 51-year-old Cathy Hughes recently raised over a quarter of a billion dollars in her broadcasting company's initial public offering and leapfrogged everyone else to become owner of the nation's number one black radio network. Most who know her, celebrate her success, because Hughes is a black lady who is hardly confused with her racial identity nor her marketplace.

Founded in Washington, D.C. in 1980, Radio One specializes in acquiring and fixing up poorly performing radio stations in markets that have a significant minority presence. In first day of trading, shares of Radio One stock (trading under the symbol "ROIA") rose to a market value of $604.3 million. Investors enthusiastically tuned in to Radio One's initial offering because of its African-American programming and advertising niche. Because of her community activist history and solid background in the radio industry, Hughes knows her audience and how to sell that audience in the marketplace. Blacks in the nation's major urban areas spend over $100 billion each year, which makes investors and advertisers attracted to Radio One's target audience.

Radio One and Cathy Hughes represent an ideal African-American study in how hard work and determination can pay off. In its 19-year history, Radio One started with a Washington talk station, WOL-AM, then, within a ten-year period grew to six stations in the Washington and Baltimore markets. Upon completing its pending acquisitions, the company will own 26 stations, all but one of which are in nine of the top 20 black radio markets. These will include seven AM and 18 FM stations in cities such as Washington, D.C.; Baltimore; Atlanta; Detroit and Richmond, VA.

Ms. Hughes, although a registered Republican in a town that registers nine blacks of every ten as Democrat, was a recognized community activist in the nation's capital before she "blew up" to such huge financial proportions. An on-and-off friend of former D. C. mayor Marion Barry, Hughes and her station gained a solid reputation over the years for giving the best voice and discussion of African-American politics, politicians and social issues. A Howard University Business Administration major, Hughes began her career as general manager for WHUR-FM, a radio station owned by that university. As general manager and programming manager of that black-oriented station, Hughes originated the "Quiet Storm" format that was adopted by hundreds of stations across the nation. Hughes, who is from Omaha, Nebraska, has led many protest marches and meetings for black issues in Washington and Baltimore. Hughes is now a frequent dinner guest at the Clinton White House. She serves as chairman of Radio One and her 34-year-old son, Alfred Liggins III, works as chief executive, president and treasurer.

In "going public" - selling stock on the exchange - Hughes and Liggins have gone big time. Although going public requires a company to open its books to public scrutiny, Radio One did its homework, highlighting the financial capacity of its audience in such a way that pension fund investors - who control 65 percent of all public stock - caused a frenzy buying "ROIA".

Blacks will want to stay in tune with Radio One. Although its Washington and Baltimore stations currently represent 70 percent of broadcast revenues, Radio One - also involved in a satellite deal with BET - will soon be profiting in most major black markets, including Cleveland and St. Louis.

SOUTHWEST DIGEST

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The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

Devoted the Industrial, Educational, Social, Political, and Economical Advancement of African-American People.

We may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you. "Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

The opinions expressed by guest columns or editorials are not necessarily the opinions of the publishers/editors or those of the advertisers. Comments and pictures are welcome but the publishers are not responsible to return articles unless a self-addressed envelope is submitted. All notices must be paid in advance. Story deadline is 12 p.m. Monday. Advertisement deadline is Monday 5 p.m. the week of publication.

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DEAR EDITOR:

Dear Editor,

I had a very interesting conversation the other day. A very dear friend of mine is very sick and her doctors want to send her to another hospital. She has been ill for a very long time and is tired. She's tired of being tired, she's tired of being sick, but most of all she's tired of fighting. She's a 36 year old mother of one. She had given up hope and was ready to die, so I said to her, "If it were your daughter you would have taken her to the other hospital a long time ago." She responded "You know it!" My next question was, "Why won't you save your own life for her? Don't you know she wants you to be there when she gets married? Remember how you felt the first time your mother saw her? Do you want to take that feeling away from your daughter?"

The other day someone asked me why I was so involved in the Lupus Foundation, "Why do you have so much drive?H It's not because I'm sick, it's not because I'm struggling to keep going, it's not for prestige. It's because my 7 year old daughter is struggling. She's the one with lupus. I watch her struggle as she walks outside to sit down. It is very important to her that she can say, "I went outside today." I've watched her doctors cry because her hands were so swollen she couldn't straighten her fingers, or because she had sores in her mouth so bad she couldn't swallow her own saliva. I've stayed up with her many nights, trying everything in my power to ease her pain.

I hear stories about people suffering for years because "the doctors wouldn't listen". I'm not convinced that they just would not listen. I believe alot of them didn't know. I've spoken with several physicians who say, "I don't know what to look for. I don't know what labs to draw. When do I refer to a specialist?" Lupus is a great imitator. One specialist once told me that doctors hate more than anything to diagnosis lupus, because it is such a horrible disease. Yet I find many people who have no idea what lupus is.

My goal is to educate as many healthcare professionals, patients, family, and friends as possible. I am planning a rheumatology medical conference in April 2000. I'm working with three physicians, a nurse educator, and the continuing education director to bring national speakers to Lubbock to educate the healthcare professionals in West Texas from El Paso to Dallas and all of New Mexico. If one person is diagnosed and treated quicker then I will know it was well worth my time. To have this medical conference I must raise $15,000. I have several activities planned, but not enough volunteers and money.

I am making a plea to all of the people afflicted with this horrible disease called LUPUS. If you are physically able and can spare an hour, or two, or more, or have a couple of extra dollars you can spare please call me at the lupus office. If you can't/won't do it for yourself do it for all those people around you. Those people who die a little inside everytime they see you struggle to walk, watch you sleep all day, and/or are there for you when you have to go to another doctors appointment or have more blood drawn. Help me to help the physicians, scientists, and nurses who treat you, so that they may find a cure, so you can feel better, walk without pain, and be there to watch your children grow, or maybe just sit and drink coffee with a friend

I also make a plea to all of the family members and friends. You guys are the ones with the energy! I don't have to tell you how it feels when your loved one is sick. I know how it feels when a lovely child looks up at you with tears streaming down her face an says, "Mom, if I could just die I wouldn't have to hurt anymore. Jesus would take real good care of me" or when she says, "Mom, will you help me? Will you help find a cure?" Sometimes I feel like I'm fighting this battle alone, but I know I'm NOT! Your loved one has no idea how much you hurt inside, they don't know how hard it is to be strong when you're watching them slowly and painfully fade away. They don't know that you'd give your last breath if you could take their place. I'm asking YOU, if you have an hour or two, or more or a couple of dollars you can spare, call me. Help me to help those that you love. Let's relieve their suffering and help them get back to living.

sincerely,

Suzie Bjork

Ask the AG:

What Do We Do About Gangs?

By John Cornyn
Attorney General of Texas



The Juvenile Crime Intervention division of the Office of the Attorney General travels throughout the state talking to parents, teachers and law enforcement officials about the dangers of gangs in their communities. By offering these information sessions, we hope to not only prevent any more of our youth from joining gangs, but also to stem the growth of these organizations. The following are questions that staff members are commonly asked at these training sessions.

Q: I am worried about my kid getting involved in gangs. How can I tell? And what can I do?

A: There are many indicators of gang activity, such as a change in type of clothes, tattoos and changes in activities and attitudes. However, the best way to find out if your child is involved in a gang is by asking. Many children become involved in gangs to find a sense of family or belonging. Having a strong, open relationship with your child can be one of the best ways to prevent gang involvement.

Some indicators of gang membership may include pagers, bandanas, truancy, poor school performance, unexplained income, or frequent contact with the police. Children in gangs may wear clothing that is dominated by one color, or altered on one side of the body. Gang graffiti may also turn up on a child's shoes, notebooks, backpacks or jewelry. Just one of these warning signs may not mean anything, but if there is a consistent pattern, parents and teachers should be concerned.

If you are concerned about your child's possible gang involvement, talk to his or her teachers, school administrators and, most importantly, your child. In addition, the Juvenile Crime Intervention Division of the Office of the Attorney General offers a gang awareness training session to teach parents and educators to recognize and deal with gang activity.

Q My kid wants to wear certain kinds of baggy pants and sports jackets and things like that I think it makes him look like he is in a gang. Should I let him do this? We fight about it all the time. Am I being too strict?

A: Absolutely not. Even if your child is not in a gang, giving the appearance of a membership in a gang can be dangerous. As a parent, it's important for you to communicate to your kids that gangs have been known to wear baggy clothing or use the logos or numbers of commercial sportswear to promote their gang.

Many incidents of gang-related crime are cases of mistaken identity. In other words, a young person can be at greater risk of harm just because he or she looks like a member of a street gang. Imitation may be the sincerest form of flattery, but in the case of imitating gang members, it could be dangerous.

Please keep in mind that baggy clothing or team sportswear alone does not represent gang affiliation. In terms of "gang-style" clothing, pay close attention to the color of the clothing, the way it's worn, or how it's manipulated on the body - that could be what gives the gang a clue, rather than the article of clothing itself.

If you are interested in having staff members hold a gang awareness training session in your community, please call us at (512)463-4024.

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Ronnelle S. Burley, M.D. is the newest physician to join the St. Mary Medical Group. Dr. Burley received her medical degree from the University of South Florida and completed her residency at Texas Tech University Health Science Center in the Department of Obstetrics and Gynecology. Dr. Burley is accepting new patients and is looking forward to taking care of women's health and providing the best services. To set up an appointment with Dr. Burley, call 785-1218 today.

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"THE BROADWAY CHURCH!!! "

MATTHEW 7:13, JESUS SAID, ENTER YE IN AT THE STRAIT GATE: FOR WIDE IS THE GATE, AND BROAD IS THE WAY, WHICH LEADETH TO DESTRUCTION, AND MANY THERE BE WHICH GO IN THERE AT.

JESUS SAID: I AM THE WAY, THE TRUTH, AND THE LIFE, SO ITS CHRIST CHURCH; NOT THE PREACHERS: AND NOT HIS WIFE'S!!!

1 TIMOTHY 3:5, FOR IF A MAN KNOW NOT HOW TO RULE(OVERSEE) HIS OWN HOUSE, HOW SHALL HE TAKE CARE OF THE CHURCH OF GOD?

PREACHER: IF YOU WALK IN THE WAY OF YOUR HEART; OR SIGHT OF YOUR EYES, ITS ALL WRONG; ITS ONLY GOD'S WAY; OR ITS ALL LIES!!!

PROVERBS 14:12, THERE IS A WAY WHICH SEEMETH RIGHT UNTO MAN, BUT THE END THEREOF ARE THE WAYS OF DEATH.

A PREACHER TOLD ME: ELDER MORRISON, MY DEACON WORKED 3YRS UNSAVED, BUT ONE DAY HE GAVE HIS LIFE TO CHRIST; AND HE IS SAVED TODAY!!!

MALACHI 1:7a,8, YE OFFER POLLUTED BREAD UPON MINE ALTAR; AND YE SAY, WHEREIN HAVE WE POLLUTED THEE? AND IF YE OFFER THE BLIND FOR SACRIFICE, IS IT NOT EVIL? AND IF YE OFFER THE LAME AND SICK, IS IT NOT EVIL? OFFER IT NOW UNTO THY GOVERNOR; WILL HE BE PLEASED WITH THEE, OR ACCEPT THY PERSON? SAITH THE LORD OF HOSTS.

*****WILL A PREACHER ROB GOD???*****

(THE WORLDLY MAN HAS NO BUSINESS HOLDING AN OFFICE, IN THE CHURCH OF GOD!! FOR THREE YEARS: HOW MANY PEOPLE CAME IN THE CHURCH KNOWING; THAT THIS IS NOT TO BE? THE UN-GODLY KNOWING THIS IS WRONG; AND USE IT AS AN EXCUSE FROM THE DEVIL; I DON'T WANT TO BE LIKE THOSE HYPOCRITES. NO MATTER HOW MUCH TITHE AND OFFERING THEY GIVE, GOD DON'T WANT IT; HE WANTS THEM!!!)

MATTHEW 23:13, JESUS SAID, WOE UNTO YOU, SCRIBES AND PHARISEES, HYPOCRITES! FOR YE SHUT UP THE KINGDOM OF HEAVEN AGAINST MEN: FOR YE NEITHER GO IN YOURSELVES, NEITHER SUFFER(PUSH AWAY) YE THEM THAT ARE ENTERING TO GO IN.

*****WILL A DEACON ROB GOD???*****

ONE PREACHER SAID: ELDER MORRISON, YOU CAN'T TELL A MAN HOW TO RUN HIS CHURCH, THOU FOOL; CHRIST JESUS LEFT RULES; HOW TO RUN HIS CHURCH!!!

MATTHEW 23:37,38, JESUS SAID, O JERUSALEM (CHURCH), JERUSALEM (CHURCH), THOU THAT KILLEST THE PROPHETS, AND STONEST THEM WHICH ARE SENT UNTO THEE, HOW OFTEN WOULD I HAVE GATHERED THY CHILDREN TOGETHER, EVEN AS A HEN(DUMB BIRD) GATHERETH HER CHICKENS UNDER
HER WINGS, AND YE WOULD NOT! BEHOLD (LOOK), YOUR HOUSE IS LEFT UNTO YOU DESOLATE (FORSAKEN).

*****WILL A CHURCH ROB GOD???*****

THE CHURCH HAS THREE WAYS: RIGHT & WRONG, GOOD & EVIL, HEAVEN OR HELL, THE BROADWAY IS NOT GOD'S; AND BY THEIR SPIRIT, YOU CAN TELL!!!

2 CORINTHIANS 6:14,17,18, BE YE NOT UNEQUALLY YOKED TOGETHER WITH UNBELIEVERS: FOR WHAT FELLOWSHIP HATH RIGHTEOUSNESS WITH UN-RIGHTEOUSNESS? AND WHAT COMMUNION HATH LIGHT WITH DARKNESS? WHEREFORE COME OUT FROM AMONG THEM, AND BE YE SEPARATE, SAITH THE LORD, AND TOUCH NOT THE UNCLEAN THING; AND I WILL RECEIVE YOU, AND WILL BE A FATHER UNTO YOU, AND YE SHALL BE MY SONS AND DAUGHTERS, SAITH THE LORD ALMIGHTY.

GOD IS NOT THROUGH WITH US YET. SO LETS PRAY FOR ONE ANOTHER ALWAYS. WRITTEN BY EVANGELIST BILLY B.J. MORRISON,III YOUR BROTHER IN CHRIST JESUS!!!

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from the Desk of Parson D.A. Smith

"United We Stand"

"It is not good that ye do: ought ye not to walk in the fear of our God because of the reproach of the heathen our enemies?"—Nehemiah 5:9

Their years in Babylonian Exile and the subsequent return to Jerusalem did not eliminate the presence of poor people among the Jews.

In the midst of a rebuilding project, the wall of Jerusalem, an ugly internal problem arose. There was a desperate shortage of food and the price skyrocketed. Inflation, plus the heavy Persian taxation burden placed on the Jews had reduced many of them to poverty. They were forced to borrow money from their wealthier brothers at exorbitant rates and to sell their property. Some even had to sell their sons and daughters as slaves.

There are those among us who philosophize about utopia and, with the best of intentions, develop plans to fight poverty; however, we have Jesus' pronouncement in John 12:8 that there will always be poor people among us.

The continuing presence of the poor was also recognized by the Old Testament law, which contained provisions for the proper treatment of Israel's poor. These provisions did not go out of effect upon the Jews' return from the Exile.

It is hard to understand how, in a time of national crisis following the return from the Exile when everyone needed to be working together, the ruling class continued its policy of mistreating the poor.

When the people told Nehemiah of their sad plight, he called the wealthy together and said, "It is not good that ye do." One may wonder what it was like to be in Nehemiah's position. Was he afraid? There were many excuses Nehemiah could have used to avoid dealing with the issue. He might have been afraid of the rulers' power. He might not have wanted to offend the wrong people. Could the building project continue apart from the rulers' support? In addition, Jerusalem's poor were powerless to change their condition. Had Nehemiah chosen to ignore their complaints, they would have been unable to do anything about it.

Instead of taking the easy way out, Nehemiah courageously identified another of the nation's sins. He bought his fellow Jews back to reality with a very simple question: "Ought ye not walk in the fear of our God because of the reproach of the heathen our enemies?" The Jerusalem leadership had lost sight of a very important principle — people in positions of authority are still subject to the higher authority of God. Given their leadership roles, they should have been setting an example to their nation.

Nehemiah mentioned the fear of God and the fact that the nation's enemies were watching. What if the word got out to Judah's enemies that morale was low because the rich were oppressing the poor? This would have given the nation's enemies additional motivation to harass the Jews.

Nehemiah reminded the leaders that the rich and poor alike would suffer if the walls were not completed and Jerusalem's enemies silenced.

I wonder how the world sees Lubbock, the Bible Belt of the Southwest, with its internal problems and social injustices.

Drug Companies Are Testing 207 New Medicines To Make Childhood Healthier

by Larry Lucas

One of my earliest memories is of quarantine notices nailed up on people's doors, warning that someone in the household had measles or mumps or some other contagious disease. Thanks to vaccines, those and other diseases
—including diphtheria, whooping cough and the much dreaded polio
—have passed into history. It's a lot healthier to be a kid than it used to be, and it will soon be even healthier. Pharmaceutical companies are currently developing 207 new medicines to meet the special needs of children. These include:

* 47 to treat cancer, which remains the leading disease killer of children under 15, despite the fact that death rates for childhood cancer have declined 57 percent since the early 1970s.

* 15 to treat asthma, a growing threat, particularly among African Americans.

* 14 for AIDS and related disorders. African American children account for more than half of the cases of HIV infection and for more than half of the deaths from AIDS among children.

* 10 for psychiatric disorders, including depression, schizophrenia and attention deficit hyperactivity disorder.

In addition, companies are testing new medicines for children with infections, cystic fibrosis, diabetes, epilepsy, gastrointestinal disorders, respiratory disorders, rheumatoid arthritis, skin disorders and other diseases.

Of particular interest to African Americans is a new medicine now being tested for sickle cell disease. Sickle cell disease is an inherited disease of red blood cells that can cause attacks of pain and damage to vital organs. It affects more than 70,000 Americans—one in every 1,000 babies born in the U.S.— and the overwhelming majority of these patients are African Americans. Young children with this disease are especially vulnerable to severe bacterial infections, such as those that cause meningitis and septicemia. A new drug now in clinical trials for children from birth to adulthood creates a coating on the damaged, sickle-shaped cells, allowing them to flow more smoothly through the bloodstream. In preliminary studies, the drug helped shorten the duration of the crises that sickle cell patients suffer, reducing pain and hospital stays and improving the quality of life for these children.

At the beginning of the 20th century, death claimed four out of 10 American children before they were old enough to leave home. In African American families, the losses were probably even greater. Thanks to medicines and vaccines, things are a lot better for today's children. And the 207 more medicines in development will help even more children run, jump, dance, learn and grow into healthy adults.

For more information about "New Medicines in Development for Children," see PhRMA's website at www.phrma.org.

Larry Lucas is Associate Vice President of the Pharma-ceutical Research and Manufacturers of America.

The Outreach Prayer Breakfast

The Outreach Prayer Breakfast met Saturday, the report from that meeting will be in next weeks report.

Steps To Deliverance

Jesus stood before the tomb of Lazarus and spoke words of life, "Lazarus, come out," the scripture says that Lazarus came out of the tomb still bound hand and foot in grave clothes and a napkin around his face. He was alive but still bound. This is a picture of a saved person who has not yet been delivered.

Jesus said to those who stood by "take off the grave clothes and let him go," at his command, others removed the bonds in the presence of Jesus. It is Jesus' ministry to call sinners to remove the old grave clothes of their former deadness.

Lazarus had to take several steps toward Jesus before, his grave clothes were removed. This reminds us that we to must take several definite steps to qualify for deliverance. These steps require faith and obedience.

Step I: (Honesty and Humility) The psalmist declares, I will confess my transgressions to the Lord continually unfolding the past till all is told Psalms 32:5. Demons have a legal right to remain where sin is not confessed. "Therefore confess your sins to each other and pray for each other so that you may be healed." James 5:16.

Step II: (Repentance) A determined turning away from sin and Satan and a turning to God in obedience to his word.

Step III: (Forgiveness) A willingness to release all other's from trespasses against oneself, until one forgives, he remains under the control of tormenting spirits. Matt 18:21-35.

Step IV: (Renunciation) The forsaking of evil, action resulting from repentance, involved destroying all books and artifacts pertaining to the devils kingdom.

Step V: (Commitment) To stand with God and to stand against the devil. James 4:8.

Step VI: (Prayer) Whosoever shall call upon the name of the Lord shall be delivered. John 2:32.

Step VII: (Warfare) Identify the spirits and command them to go in the name of Jesus. Mark 16:17

Thought for the week, while celebrating the 4th, don't forget the one who gave you the strength. Have a blessed holiday weekend. We Love You.

Hurting? Read II Chor. 7:14, Mark 11:22-26. Write Outreach Prayer Breakfast, P.O. Box 1223, Lubbock, Texas.

President D. Hood, Vice President Sister Christine Burleson, Secretary Ernestine Frazier and Acting Secretary Sister Elnora Jones.

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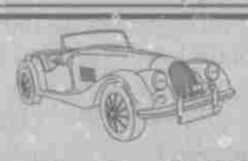
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Hard Facts About Race & Economics -- The Political Economy Of Hope And Fear

Blacks are being buffeted by nonracial economic forces and free market capitalism, says Marcellus Andrews, associate professor of economics at Wellesley College, in his new book, The Political Economy of Hope and Fear: Capitalism and The Black Condition in America (240 pages; $29.95, cloth), to be published by the New York University Press in July.

Popular liberal writing on race has relied on appeals to the value of "diversity" and the fading memory of the Civil Rights movement to counter the aggressive conservative assault on liberal racial reform in general, and black well-being in particular. However, Andrews believes, appeals to fairness and justice, no matter how heartfelt, are bound to fail, since the economic foundations of the Civil Rights movement have been destroyed by the combined forces of globalization, technology, and tight government budgets.

These non-racial economic developments - the effects of technological change, a quarter century of slow economic growth, the conservative prescription for reviving the nation's economic fortunes - are more important factors than discrimination in accounting for black economic well-being. Andrews argues that had America remained an industrial power, where modestly educated men and women could work in factories and yet attain a middle class standard of living, then racial inequality and black poverty would not be as much of a problem.

The Political Economy of Hope and Fear develops a hard-nosed economic analysis of the links among competitive capitalism, racial hostility, and persistent racial inequality in post-Civil Rights America. The author speaks to the anger and frustration that blacks feel in the face of the nation' s abandonment of racial equality as a worthy objective by showing how the considerable difficulties that black Americans face are related to fundamental changes in the economic fortunes of the U.S.

Admitting that there are certainly no easy solutions and that the "twin commitments to individual liberty and private property that are the pillars of American capitalism are perfectly consistent with long-term racial inequality," Andrews suggests that blacks "wage a war of attrition against free market racism with the only weapons available: a coherent, transracial progressive program that promotes work, opportunity, and equality for all citizens."

"If we step back from the brink of despair for a moment," Andrews says, "it is perfectly plain that these weapons have always been part of colored folks' arsenal in the war for social equality. The collapse of old-style racial liberalism only means that we need new institutions to pursue a very old dream."

Marcellus Andrews is currently writing a theoretical book on the macroeconomics of racial and class conflict in economics making the transition from apartheid to capitalist democracy with special reference to South Africa and the United States.

Opportunity Knocks and Knocks (and Knocks)

Rickie Windle
Austin Business Journal Staff

The wooing included calls from a former U.S. ambassador to the United Nations and the leaders of some of the largest companies in the world. They simply refused to take "no" for an answer.

In the end, Atlanta got the man it wanted and Austin's reputation for doing things right is what made him the target.

Darrell Glasco, vice president of economic development for the Greater Austin Chamber of Commerce, will leave for a similar job at the Metropolitan Atlanta Chamber of Commerce beginning May 24. It took the Atlanta Chamber nine months of recruiting — including a call from former U.N. Ambassador and Atlanta Mayor Andrew Young — to convince Glasco he should trade chili for grits.

What made Atlanta so insistent was evidence that during Glasco's time here, Austin had done what Atlanta wants to do — build a strong technology business by attracting the best and brightest to its city.

According to Austin Chamber estimates, more than 14,000 jobs were added to the local economy during Glasco's four-and-a-half years as the head of economic development. It's a magic bean Atlanta wants him to plant in Southern soil.

"We were very impressed with his working knowledge of the needs of high technology companies and his experience of knowing how to communicate with them in their language and getting them to work together," says Sam Williams, president of the Metropolitan Atlanta Chamber of Commerce.

"It's really about pushing yourself," Glasco says. "I see this as that next challenge, pushing myself into another growth mode. It wasn't about compensation, it was about challenges. You have to ask yourself how many opportunities do you get? It's a dream come true."

For eight years, Williams says Atlanta focused on putting on the 1998 Olympic games. When that was over, the question became, "What next?"

Two years ago, the Atlanta Chamber funded a study to answer that question. One of the answers: Atlanta didn't need to simply attract new businesses, first it needed to recruit and grow talent. That would bring businesses, the study found.

The resulting initiative, called Industries of the Mind, has gone so far as to funnel all of its efforts through a 25-person panel made up of only people 30 or younger, to check the "acceptability" of its work.

To find someone who would see economic development from the right vantage point, Atlanta turned to a city with young demographics and a high tech economic foundation. Williams says Atlanta settled on Glasco after a national search, then went about explaining to him why the two were a match.

Among those who pitched was Young, a former chair of the Atlanta Chamber and now an entrepreneur.

"It didn't take much convincing for Andy to call him," Williams says.

"It's good to feel wanted," is all Glasco will say about Young's call.

Several Austin volunteers say their feelings on Glasco's departure are split.

"There's probably no better fit than Darrell Glasco," says Gary Farmer, president of Heritage Title Co. and one of the top volunteers in the Austin Chamber's economic development efforts. "I'm very sad he's leaving. Any time you lose someone the caliber of Darrell Glasco, with his honesty, work ethic and ability, it leaves a void."

At the same time, Farmer says, "Atlanta offers such a unbelievably perfect opportunity for Darrell Glasco. It's a bigger ball game."

Steve Samford, president of Bank One in Austin and another top economic development volunteer at the Chamber, agrees.

"I'm sad that Austin is going to lose him, but I understand the business decision he's made in his career," Samford says. "It excites him, it excites his intellect."

Darrell is known and respected around the country as an outstanding leader in economic development," says Glenn West, president of the Austin Chamber. "It's a career advancement."

Glasco compares his professional drive to his passion for automobiles. He says one of his dreams is to build a luxury vehicle from the ground up. With Austin in its current economic state, Glasco says he found himself only tuning its engine.

"Austin's doing well," he says. "There's not any major challenges on the ED front. It's tweaking the model."

But in Atlanta, the model is just now on the drawing board.

The Austin "model" is one of the two things Glasco says he's most proud of from his Austin work. It stems from the Next Century Economy study, which defined the industry clusters the Austin Chamber should focus on developing; set broad goals for the long-term, and an organizational structure to accomplish both.

He says he's also proud of the establishment of the Chamber's Economic Development Executive Committee, made up of a few key volunteers, and designed to allow economic development to move quickly and decisively.

The committee could be crucial in choosing Glasco's replacement. It was scheduled to meet after this newspaper went to press May 4, but Farmer, West and Samford all say they expect a committee of volunteers and West to conduct a national search. The group was also expected to establish criteria for the kind of skills candidates should possess.

Glasco says the most difficult part of his decision is leaving behind the Austin volunteers, many of whom worked diligently on making the New Century Economy study and other economic development efforts a reality.

Glasco says, "The volunteers here are second to none."



Driving To The Poorhouse

According to a recent black investor survey, affluent African-Americans spend more on car payments than they invest in their children's education. The survey by Ariel Mutual Funds and Charles Schwab & Company revealed that 29 percent of African Americans say their number one expense after basic necessities is their car payment, followed by their children's education. So, while black consumers have reached parity with whites in possession and planned purchases of cars, African Americans lag behind in saving and investing.

From the look of blacks' garages, money is no object when it comes to our love affair with wheels. In the African-American community, a luxury car is the ultimate status symbol, signifying that one has arrived and is going places. Automobile leases have made it easier than ever to drive in style. All that's required is a nominal down payment—often less than $1,000—and enough disposable income to shell out a few hundred dollars monthly. With such sweet deals, how can one resist the allure of a Beemer, Benz, Infiniti, Lincoln or Lexus? Even if driving that ride means postponing saving and investing .

Unfortunately, this ego-driven conspicuous consumption occurs at our children's expense. We could be driving the next generation straight to the poor house. The occupational outlook suggests that people with intellectual power will prosper in the future. In the 21st century, college education will no longer be an option; it will be an imperative. That economic reality fuels President Bill Clinton's vision of an America "where every 18-year-old can go to college."

Most parents—black, white, Asian and Hispanic—share that dream. They want their children to pursue higher education. However, parents must offer more than just encouragement to help their children realize that dream. Scholarships and financial aid help, but we can not rely on that assistance. Parents must plan for the high costs of college. If tuition continues to rise at current rates, four years of college could cost an estimated $56,599 at a public college and $119,617 at a private college by the year 2008. By the year 2016, four years of public college could cost as much as $92,193, and private college, $194,843. If your child is a newborn, you need to invest $200 to $400 a month depending on whether you intend to send your child to a public or private college. If your child is 10 years old, you'll need to invest $400 to $900 monthly to meet projected tuition costs. This assumes investment earnings of 8 percent per year, compounded monthly.

Ideally, education is a great equalizer, the key to opportunity. College education broadens horizons and opens doors. To give our children the education advantage, African Americans must learn to delay gratification, and save and invest for tomorrow.

There are several investment strategies that families can use to save for college with as little as $50 a month. Start or join an investment club. Investment clubs enable members to pool resources and knowledge to achieve financial goals. Buy stock directly from companies through direct stock purchase plans to avoid brokerage fees. Invest in local utilities that invite customers to purchase stock. Invest in mutual funds that waive the hefty minimum initial deposit for customers agreeing to automatic monthly debits from savings or checking accounts. Do your homework and consult a financial planner. Invest monthly, reinvest the dividends, and maintain a long-term perspective.

Remember: There's a lot riding on your commitment to save and invest. And unlike cars that begin depreciating in value as soon as we drive them off the dealer's lot, our children's income potential is limitless . . . if we plan now for their future.

Imagine the potential if we invested $300 per month—the average car payment—in stocks, bonds or mutual funds. If one million of us made that commitment and each month bought $300 million dollars worth of stock in Ford, General Motors, Daimler Chrysler or all three, we could own $3.6 billion worth of automobile stock after one year. From Ford Motor Company alone, we could earn 3.25 percent in annual dividends or $117 million. One year, we could "drive" those dividends to churches, another year to the National Urban League, one year to fund our political goals, one year to support black businesses. In 10 years that investment could be worth $10 billion. Imagine the potential for our children and for black organizations and institutions.

The Coalition of Black Investors is a unique economic network that aims to increase black participation in the capital markets, enhance financial literacy, link African-American investors, and promote the formation of investment clubs. COBI sponsors initiatives such as the Road to Prosperity Tour, Black Investors Census and COBI National Invertment Month. COBI's membership includes individual investors, investment professionals, investment clubs and financial services firms. Website www.cobinvest.com, 888-471-cobi (2624).

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