

THE FLOYD COUNTY HESPERIAN

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JANUARY 27, 1949

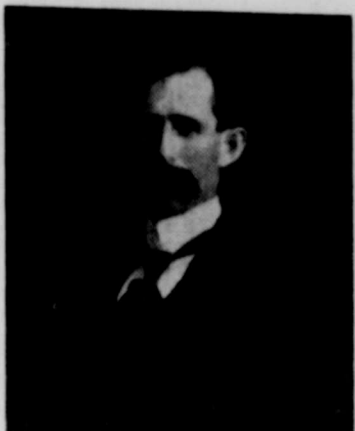
Most Widely Read
News Medium In
Floyd County

NUMBER 52

Sleet and Ice Hold Area in Grip

W. M. Massie, Claimed by Death, Paid Tribute in Rites Held Tuesday Afternoon

Funeral rites held Tuesday afternoon at the First Methodist church for W. M. Massie, 83, marked the passing of one of the county's remarkable pioneers, one of the 100 or so men who were present and participated in the founding of Floyd county. Mr. Massie died Saturday shortly after 12 o'clock noon in the Lubbock Memorial hospital.



W. M. Massie, whose funeral rites were held Tuesday, is pictured above in one of the few posed pictures for which he ever sat.

Held at the First Methodist, the funeral was officiated over by Rev. A. C. Durrant, Cumberland Presbyterian minister of Garden City, and Rev. L. A. Doyle, pastor of the First Baptist church. Judge G. E. Hamilton, of Matador, a pioneer layman and long-time friend of the deceased Floyd county man said the funeral oration.

Mr. Massie's interest in and liking of the land, particularly his fondness for grazing land, continued to take much of his time and attention and he greatly enjoyed infrequent visits to his ranch south and west of Floydada even during the last year of his life.

Had Been Ill For A Year
Mr. Massie had been ill for more than a year and under the attention of a physician. He had resided at the Hilton hotel in Lubbock during that period. His death was not unexpected. He went to the hospital four weeks ago and gradually failed from day to day. Two weeks ago friends said he had become apparent that Mr. Massie could survive only a short time.

Survivors include his widow, the former Lela Martin, to whom he was married in 1899, one son, W. A. Massie, of Floydada, one daughter, Mrs. Wm. L. Murray of Harrisburg, Pennsylvania, three brothers Chas. M. and J. M. Massie of Floydada, and Gerald T. of Atlanta, Georgia; three sisters, Mrs. W. C. Post of Mineral Wells, and Misses Bettie and Janie Massie of Weatherford. Two grand sons also are numbered among the survivors. They are William Massie Murray, 12, and Martin Murray Murray, 9, sons of Mr. and Mrs. W. L. Murray of Harrisburg, Pennsylvania.

Believed In The Land
Mr. Massie was a man who believed in the land. Early in his career here he began putting his money into land and throughout a period of nearly 60 years he bought land when others sold. At the time of his death and for many years prior he was the county's largest taxpayer. He also owned land in other counties of the plains and panhandle and was the biggest individual owner of town lots in Floydada.

Twice he had a major part in the

construction of railways into Floydada, first in 1907-10 as related elsewhere, and again in 1928 when he was the local prime mover in getting the Quanah, Acme & Pacific Railway company built into Floydada.

W. M. Massie was born in Goochland county, Virginia, June 7, 1865. When he was three years of age the family moved to Kentucky and thence by wagon train to Texas in 1872. In 1873 the family settled in Parker county, Texas. It was in 1889 that young Massie struck out for himself and came to Floyd county. The record of his adult life for 60 years thus is written in Floyd county, Texas.

There are many and varied stories of early-day life in Floyd county which have Mr. Massie as their principal character in their telling. He was an unusual man and before he had lived in the county more than a decade many stories, some with factual background, some of fancy, began to grow up around him.

In an issue of The Hesperian dated May 28, 1940, this newspaper had a personal story about Mr. Massie, which bore his approval. From this story is taken some of the background material below:

Established Business In 1890
W. M. Massie, senior member of W. M. Massie & Bro., land agency came to Floyd county in 1889 from Parker county. He established his business in Floydada in 1890 and this is the oldest continuous land agency in West Texas.

In the campaign for the construction of a railway into Floyd county in 1907-10, Mr. Massie headed a successful effort to build without the payment of a bonus. The company which he formed of local citizens sold to the Santa Fe Railway company while the work was under way and the company finished the line into Floydada in 1910.

Mr. Massie settled two miles west of Della Plain, which is now a ghost town and built a little house 10x12 where he batched for some time and taught the second school in Floyd county. During his school term he kept two little boys, Robert and Jim Merrell, whose father had a ranch in Blanco canyon, 6 miles southwest of the present site of Floydada. Mr. Massie said he did not want to keep these boys for he did not feel that he could care for them properly and he told their father so. But after the father discussed the idea with the boys and their mother, the boys were of the same opinion they wanted to stay with Mr. Massie instead of a family. "And so I kept them," he said. "We often spent the week-end with their parents and my brother, V. M. Massie deceased, who at that time had a little ranch not far from the Merrells."

"At that time I was not able to put up a windmill and I carried all the water we used from the public well at Della Plain. I had a large tin bucket and every morning I would take the bucket to school and bring the water home in the afternoon," said Mr. Massie. After the school was out Mr. Massie did a lot of surveying in this county and continued to survey even after he established his business.

"When I first came to the county we got our mail every two weeks at Starkey post office and Uncle Joe Day was the postmaster. I think this was the first post office in the county and the second one was at Della Plain," Mr. Massie recounted.

"When I first came to Floydada I slept in the back of Sam Chadwick's store with Mr. Chadwick and C. J. Menefee. We did not think anything about sleeping three and four in a bed and when a cowboy would come in from the ranches and needed a bed we would make room for one more. In the winter when it was cold we would take turn about (See Massie Funeral, back page)

paratively mild. Usual mid-winter disturbances of a major kind have zero weather somewhere in the cards. Zero may be coming up but as late as Tuesday night the thermometers had registered considerably above that figure even on the worst days.

Carl Rogers, who furnished the record of moisture content for the rains and sleet puts the first week's fall at 1.95 inches. This was followed by a 13-hundredths inch slow rain, then 14-hundredths inches of snow, then rain again on Saturday night of last week that measured 42-hundredths. Still not through with his job the moisture man gave another 63-hundredths of downpour in the form of sleet Tuesday morning. It fell gently for four or five hours and there was some intermittent sleet during the day Tuesday.

Monday's drop in temperature brought freezing at 4:30 in the afternoon and at 9:40 Monday night the thermometer stood at 18 above. Low for the night was 13 above. Sleet was estimated to have fallen for a period of five hours and Tuesday also recorded sleet intermittently through the day.

Saturday Was Boggy Day
Forecasting what is forthcoming as soon as the grip of winter lets up and the thaw begins, Saturday saw the boggiest rural roads in Floyd county that have been seen here in many days. Traffic on rural routes and lanes and outlying streets in towns of the county came to a halt in a big way when the thaw began to go down. There was no bottom to roads or lanes which had no gravel or paving, and the fields were bogs of black mire.

Rural letter carriers found it impossible to make their rounds in their entirety although all fitted out to do their utmost.

This state of affairs is due to be repeated sometime again soon. Tuesday's coat of sleet and any other due to fall before the thaw begins, is due to go down on top of moisture already collected in the ground.

Two inches of sleet was on top of the ground Tuesday night. This moisture will help that already in the subsoil make a real loblolly for any who attempt to travel without chains and plenty of power.

Little injury has been done to cattle, either in feed lots or on the range. The feeder's cattle have not done too badly in spite of a collection of snow and sleet on their backs, and the range animals which have been able to get plenty of warm water and good feed have not shown any signs of real suffering.

Meanwhile the wheat man is all smiles if he has wheat that came through in the fall and has lain dormant. The man with wheat seed in the ground is confident but not sure. Heretofore in circumstances somewhat similar his wheat has made fair to good yields when it got plenty of January moisture.

NEBRASKA VISITOR
Mrs. Ada Eaves of North Platt, Nebraska, a long time friend of Mrs. H. B. Mankins, spent last Wednesday in her home. Mrs. Eaves formerly lived near Floydada. She is the mother of Mrs. Carl Dennison.

Requirements Are Given
Here is what is needed to register a car.
1. Your certificate of title.
2. Your 1948 registration receipt.
Here is what you need to register a car out of state.
1. Your out of state title, but out of state residents who come in to register a car between now and April 1, must also buy a 1948 tag for the duration of the period, but it will cost only 63 cents or more.

Sheep To Stock Show
Billy Earl Terrell of Lockney will leave at the end of the week for Fort Worth where he will enter two of his lambs in the Fat Stock show, reports the county agents office here.

Studebaker Agency To Show New Auto
Cardinal & Hrabal of the Plains Equipment company, are announcing the first public showing of their 1949 Studebaker passenger car models, and have set Friday and Saturday of this week as the dates.

The new car previewed by the Floydada dealers two weeks ago and they returned home enthusiastic about the 1949 model. They are broadcasting the invitation for all county to see the new car on display at their showroom, 313 South Wall street.

Among those from Floydada attending these services were Rev. Lloyd H. Jones and Mrs. Jones, Mr. and Mrs. George C. Bailey, Judge Tom W. Deen, Mr. and Mrs. J. M. Wilson, Mr. and Mrs. Ray S. McEntire and children.

At the lunch hour a spacious dinner was served in the basement of the church. There were more than one hundred visitors from out of town; only the inclement weather prevented greater attendance.

Following the dedication of the church, the bishop dedicated a Hammond organ which was presented to the church in honor of Mrs. David Monteverde Willson by her children, Mrs. T. M. Nichols of Tulsa, and J. M. Willson of Floydada.

Ray S. McEntire, organist of the First Methodist church, Floydada, played the Willson Memorial organ for the home coming services.

Among those from Floydada attending these services were Rev. Lloyd H. Jones and Mrs. Jones, Mr. and Mrs. George C. Bailey, Judge Tom W. Deen, Mr. and Mrs. J. M. Wilson, Mr. and Mrs. Ray S. McEntire and children.

At the lunch hour a spacious dinner was served in the basement of the church. There were more than one hundred visitors from out of town; only the inclement weather prevented greater attendance.

Following the dedication of the church, the bishop dedicated a Hammond organ which was presented to the church in honor of Mrs. David Monteverde Willson by her children, Mrs. T. M. Nichols of Tulsa, and J. M. Willson of Floydada.

Ray S. McEntire, organist of the First Methodist church, Floydada, played the Willson Memorial organ for the home coming services.

Among those from Floydada attending these services were Rev. Lloyd H. Jones and Mrs. Jones, Mr. and Mrs. George C. Bailey, Judge Tom W. Deen, Mr. and Mrs. J. M. Wilson, Mr. and Mrs. Ray S. McEntire and children.

At the lunch hour a spacious dinner was served in the basement of the church. There were more than one hundred visitors from out of town; only the inclement weather prevented greater attendance.

Following the dedication of the church, the bishop dedicated a Hammond organ which was presented to the church in honor of Mrs. David Monteverde Willson by her children, Mrs. T. M. Nichols of Tulsa, and J. M. Willson of Floydada.

Ray S. McEntire, organist of the First Methodist church, Floydada, played the Willson Memorial organ for the home coming services.

Among those from Floydada attending these services were Rev. Lloyd H. Jones and Mrs. Jones, Mr. and Mrs. George C. Bailey, Judge Tom W. Deen, Mr. and Mrs. J. M. Wilson, Mr. and Mrs. Ray S. McEntire and children.

At the lunch hour a spacious dinner was served in the basement of the church. There were more than one hundred visitors from out of town; only the inclement weather prevented greater attendance.

ing in the Roswell General hospital where he had been under the care of his two brothers, Drs. Ira J. and U. S. Marshall for two weeks. Ill of Hodgkins disease for more than two years, he had awaited the call of the Reaper with poise and patience for several months. A new discovery treatment tried some months ago proved helpful for several weeks.

The body of the Floyd county official was brought home from Roswell yesterday and has been at the Harmon Funeral home since Wednesday afternoon.

Mrs. Margaret Marshall the widow of the deceased, accompanied the body home from Roswell. Heavy roads with ice and sleet made the trip a hazardous one.

Survivors include the widow, named above, his parents, Mr. and Mrs. L. A. Marshall of 608 South Wall street, one son, Ben, 7, and three daughters, Barbara, 16, Myrna, 12, and Marlene, 4, three brothers, Drs. I. J. and U. S., of Roswell, Carl of Lubbock, and two sisters, Mrs. Nell Robinson of New York City, and Marie of Floydada.

Geo. B. Marshall was born in Clay county on July 10, 1906. The years of his youth were spent in Floydada and he was a member of one of Floydada High school's outstanding football teams. He graduated from the school here with honors and attended Simmons university, Abilene, from which he held a degree. After local business and official experience, he went into private business at Amarillo and thence went to Pampa, near which place he was manager of the Laketon cooperative, a farmers merchandising concern, where he was at work when he became ill and resigned. After he had apparently got his physical handicap under control he worked for some months here with Hickerson & Strickland Butane company. Several weeks ago he resigned himself to the inevitable.

Women Are Feted By Radio Stations
The three radio stations in Lubbock honored 16 women from as many counties in District 2 who were winners in the radio listening contest that was held last summer and fall. This contest was directed by Miss Kate Adele Hill, District agent. Monday morning the women were guests of station KCBF where they inspected the equipment and were interviewed during the broadcast. A luncheon was given at the Hilton hotel at noon. Station KP-YO was one of the hosts for the program. Following the lunch the guests visited station KSEL.

Ken Gapan of Washington, D. C., of the radio staff of the U. S. Department of Agriculture, and Andy Adam of the A. & M. college Extension service participated in the radio clinic that was held during the day for the women and Extension agents.

The high winners in the contest from Floyd county were Mrs. L. A. Claborn of Sterley, Mrs. C. L. King and Mrs. Raymond Teeple of Lone Star, and Mrs. J. C. Odum of the Friendship Home Demonstration club. None of these women were able to attend the meeting because of bad weather.

Blanco Sets Example For March of Dimes
The snow and sleet and ice got in the way again this week, when the weather practically put the March of dimes campaign out of business, said Guy Ginn, county chairman yesterday.

A few committeemen, who hit the right time and date, have reported but for the most part the campaign has been stymied by ice and mud and overcast. \$2,500 or thereabouts is the goal sought in the campaign. Just a wee bit of the whole has been whittled away.

Blanco Sets an Example
Among the few community chairmen who have reported is John B. Fowler who has completed the campaign among the 14 families of Blanco community southwest of Floydada. There \$68 was contributed and has been deposited to the fund, Mr. Fowler reported pridefully Tuesday.

Mr. Ginn said yesterday that the time for contributions has been extended for a week past January 31. "The polio fund of the county was exhausted in 1948 and we need funds seriously, if we are to have the means to combat the possible recurrence of polio in the county this year," said Mr. Ginn.

Braselton Moving Despite The Cold
In spite of the fact that their new building has no gas or telephone, the Braselton Implement Company is moving into their new location at 910 North Second St.

They are just through painting and are now moving their shop equipment, as was reported this week by Troy Vaughn, manager of the company.

Braselton is the Ford-Dearborn dealer for Floydada and Roaring Springs.

The company is expending \$30,000 on their improvements indicating their faith in their project and the country.

ATTEND RITES FOR BROTHER
H. B. Mankins of Floydada left Monday of this week with his brother, Randall Mankins, of Lubbock to attend the funeral of his brother, Jim Mankins of Quitman, Texas. The brother died suddenly Sunday morning from a heart attack.

Floyd Churchmen at Dedication Of Silverton Methodist Church
As a climax of the all-day Homecoming of the Silverton Methodist church, Bishop W. C. Martin of the Northwest Texas Conference of the Methodist church dedicated the Silverton Methodist church at 3:00 p. m. Sunday, January 23. Rev. E. E. White of Childress, former District superintendent, presided at the service.

Rev. Marvin Brotherton of Matador was the speaker at the 11 o'clock service. Rev. Brotherton was the pastor of the Silverton Methodist church when the basement of the present edifice was completed. Rev. Grady Adcock is present pastor and Rev. W. C. Hinds, Plainview, is district superintendent.

At the lunch hour a spacious dinner was served in the basement of the church. There were more than one hundred visitors from out of town; only the inclement weather prevented greater attendance.

Following the dedication of the church, the bishop dedicated a Hammond organ which was presented to the church in honor of Mrs. David Monteverde Willson by her children, Mrs. T. M. Nichols of Tulsa, and J. M. Willson of Floydada.

Ray S. McEntire, organist of the First Methodist church, Floydada, played the Willson Memorial organ for the home coming services.

Among those from Floydada attending these services were Rev. Lloyd H. Jones and Mrs. Jones, Mr. and Mrs. George C. Bailey, Judge Tom W. Deen, Mr. and Mrs. J. M. Wilson, Mr. and Mrs. Ray S. McEntire and children.

At the lunch hour a spacious dinner was served in the basement of the church. There were more than one hundred visitors from out of town; only the inclement weather prevented greater attendance.

Following the dedication of the church, the bishop dedicated a Hammond organ which was presented to the church in honor of Mrs. David Monteverde Willson by her children, Mrs. T. M. Nichols of Tulsa, and J. M. Willson of Floydada.

Ray S. McEntire, organist of the First Methodist church, Floydada, played the Willson Memorial organ for the home coming services.

Among those from Floydada attending these services were Rev. Lloyd H. Jones and Mrs. Jones, Mr. and Mrs. George C. Bailey, Judge Tom W. Deen, Mr. and Mrs. J. M. Wilson, Mr. and Mrs. Ray S. McEntire and children.

At the lunch hour a spacious dinner was served in the basement of the church. There were more than one hundred visitors from out of town; only the inclement weather prevented greater attendance.

Following the dedication of the church, the bishop dedicated a Hammond organ which was presented to the church in honor of Mrs. David Monteverde Willson by her children, Mrs. T. M. Nichols of Tulsa, and J. M. Willson of Floydada.

Ray S. McEntire, organist of the First Methodist church, Floydada, played the Willson Memorial organ for the home coming services.

Among those from Floydada attending these services were Rev. Lloyd H. Jones and Mrs. Jones, Mr. and Mrs. George C. Bailey, Judge Tom W. Deen, Mr. and Mrs. J. M. Wilson, Mr. and Mrs. Ray S. McEntire and children.

ing in the Roswell General hospital where he had been under the care of his two brothers, Drs. Ira J. and U. S. Marshall for two weeks. Ill of Hodgkins disease for more than two years, he had awaited the call of the Reaper with poise and patience for several months. A new discovery treatment tried some months ago proved helpful for several weeks.

The body of the Floyd county official was brought home from Roswell yesterday and has been at the Harmon Funeral home since Wednesday afternoon.

Mrs. Margaret Marshall the widow of the deceased, accompanied the body home from Roswell. Heavy roads with ice and sleet made the trip a hazardous one.

Survivors include the widow, named above, his parents, Mr. and Mrs. L. A. Marshall of 608 South Wall street, one son, Ben, 7, and three daughters, Barbara, 16, Myrna, 12, and Marlene, 4, three brothers, Drs. I. J. and U. S., of Roswell, Carl of Lubbock, and two sisters, Mrs. Nell Robinson of New York City, and Marie of Floydada.

Geo. B. Marshall was born in Clay county on July 10, 1906. The years of his youth were spent in Floydada and he was a member of one of Floydada High school's outstanding football teams. He graduated from the school here with honors and attended Simmons university, Abilene, from which he held a degree. After local business and official experience, he went into private business at Amarillo and thence went to Pampa, near which place he was manager of the Laketon cooperative, a farmers merchandising concern, where he was at work when he became ill and resigned. After he had apparently got his physical handicap under control he worked for some months here with Hickerson & Strickland Butane company. Several weeks ago he resigned himself to the inevitable.

Women Are Feted By Radio Stations
The three radio stations in Lubbock honored 16 women from as many counties in District 2 who were winners in the radio listening contest that was held last summer and fall. This contest was directed by Miss Kate Adele Hill, District agent. Monday morning the women were guests of station KCBF where they inspected the equipment and were interviewed during the broadcast. A luncheon was given at the Hilton hotel at noon. Station KP-YO was one of the hosts for the program. Following the lunch the guests visited station KSEL.

Ken Gapan of Washington, D. C., of the radio staff of the U. S. Department of Agriculture, and Andy Adam of the A. & M. college Extension service participated in the radio clinic that was held during the day for the women and Extension agents.

The high winners in the contest from Floyd county were Mrs. L. A. Claborn of Sterley, Mrs. C. L. King and Mrs. Raymond Teeple of Lone Star, and Mrs. J. C. Odum of the Friendship Home Demonstration club. None of these women were able to attend the meeting because of bad weather.

Blanco Sets Example For March of Dimes
The snow and sleet and ice got in the way again this week, when the weather practically put the March of dimes campaign out of business, said Guy Ginn, county chairman yesterday.

A few committeemen, who hit the right time and date, have reported but for the most part the campaign has been stymied by ice and mud and overcast. \$2,500 or thereabouts is the goal sought in the campaign. Just a wee bit of the whole has been whittled away.

Blanco Sets an Example
Among the few community chairmen who have reported is John B. Fowler who has completed the campaign among the 14 families of Blanco community southwest of Floydada. There \$68 was contributed and has been deposited to the fund, Mr. Fowler reported pridefully Tuesday.

Mr. Ginn said yesterday that the time for contributions has been extended for a week past January 31. "The polio fund of the county was exhausted in 1948 and we need funds seriously, if we are to have the means to combat the possible recurrence of polio in the county this year," said Mr. Ginn.

Braselton Moving Despite The Cold
In spite of the fact that their new building has no gas or telephone, the Braselton Implement Company is moving into their new location at 910 North Second St.

They are just through painting and are now moving their shop equipment, as was reported this week by Troy Vaughn, manager of the company.

Braselton is the Ford-Dearborn dealer for Floydada and Roaring Springs.

The company is expending \$30,000 on their improvements indicating their faith in their project and the country.

ATTEND RITES FOR BROTHER
H. B. Mankins of Floydada left Monday of this week with his brother, Randall Mankins, of Lubbock to attend the funeral of his brother, Jim Mankins of Quitman, Texas. The brother died suddenly Sunday morning from a heart attack.

Floyd Churchmen at Dedication Of Silverton Methodist Church
As a climax of the all-day Homecoming of the Silverton Methodist church, Bishop W. C. Martin of the Northwest Texas Conference of the Methodist church dedicated the Silverton Methodist church at 3:00 p. m. Sunday, January 23. Rev. E. E. White of Childress, former District superintendent, presided at the service.

Rev. Marvin Brotherton of Matador was the speaker at the 11 o'clock service. Rev. Brotherton was the pastor of the Silverton Methodist church when the basement of the present edifice was completed. Rev. Grady Adcock is present pastor and Rev. W. C. Hinds, Plainview, is district superintendent.

At the lunch hour a spacious dinner was served in the basement of the church. There were more than one hundred visitors from out of town; only the inclement weather prevented greater attendance.

Following the dedication of the church, the bishop dedicated a Hammond organ which was presented to the church in honor of Mrs. David Monteverde Willson by her children, Mrs. T. M. Nichols of Tulsa, and J. M. Willson of Floydada.

Ray S. McEntire, organist of the First Methodist church, Floydada, played the Willson Memorial organ for the home coming services.

Among those from Floydada attending these services were Rev. Lloyd H. Jones and Mrs. Jones, Mr. and Mrs. George C. Bailey, Judge Tom W. Deen, Mr. and Mrs. J. M. Wilson, Mr. and Mrs. Ray S. McEntire and children.

At the lunch hour a spacious dinner was served in the basement of the church. There were more than one hundred visitors from out of town; only the inclement weather prevented greater attendance.

Following the dedication of the church, the bishop dedicated a Hammond organ which was presented to the church in honor of Mrs. David Monteverde Willson by her children, Mrs. T. M. Nichols of Tulsa, and J. M. Willson of Floydada.

Ray S. McEntire, organist of the First Methodist church, Floydada, played the Willson Memorial organ for the home coming services.

Among those from Floydada attending these services were Rev. Lloyd H. Jones and Mrs. Jones, Mr. and Mrs. George C. Bailey, Judge Tom W. Deen, Mr. and Mrs. J. M. Wilson, Mr. and Mrs. Ray S. McEntire and children.

At the lunch hour a spacious dinner was served in the basement of the church. There were more than one hundred visitors from out of town; only the inclement weather prevented greater attendance.

Following the dedication of the church, the bishop dedicated a Hammond organ which was presented to the church in honor of Mrs. David Monteverde Willson by her children, Mrs. T. M. Nichols of Tulsa, and J. M. Willson of Floydada.

Ray S. McEntire, organist of the First Methodist church, Floydada, played the Willson Memorial organ for the home coming services.

Among those from Floydada attending these services were Rev. Lloyd H. Jones and Mrs. Jones, Mr. and Mrs. George C. Bailey, Judge Tom W. Deen, Mr. and Mrs. J. M. Wilson, Mr. and Mrs. Ray S. McEntire and children.

Marshall Rites Set For Friday

Funeral rites will be held tomorrow afternoon for George B. Marshall, 42, former district clerk and assessor-collector of Floyd county, at the First Baptist church.

Mr. Marshall died Tuesday morning in the Roswell General hospital where he had been under the care of his two brothers, Drs. Ira J. and U. S. Marshall for two weeks. Ill of Hodgkins disease for more than two years, he had awaited the call of the Reaper with poise and patience for several months. A new discovery treatment tried some months ago proved helpful for several weeks.

The body of the Floyd county official was brought home from Roswell yesterday and has been at the Harmon Funeral home since Wednesday afternoon.

Mrs. Margaret Marshall the widow of the deceased, accompanied the body home from Roswell. Heavy roads with ice and sleet made the trip a hazardous one.

Survivors include the widow, named above, his parents, Mr. and Mrs. L. A. Marshall of 608 South Wall street, one son, Ben, 7, and three daughters, Barbara, 16, Myrna, 12, and Marlene, 4, three brothers, Drs. I. J. and U. S., of Roswell, Carl of Lubbock, and two sisters, Mrs. Nell Robinson of New York City, and Marie of Floydada.

Geo. B. Marshall was born in Clay county on July 10, 1906. The years of his youth were spent in Floydada and he was a member of one of Floydada High school's outstanding football teams. He graduated from the school here with honors and attended Simmons university, Abilene, from which he held a degree. After local business and official experience, he went into private business at Amarillo and thence went to Pampa, near which place he was manager of the Laketon cooperative, a farmers merchandising concern, where he was at work when he became ill and resigned. After he had apparently got his physical handicap under control he worked for some months here with Hickerson & Strickland Butane company. Several weeks ago he resigned himself to the inevitable.

Women Are Feted By Radio Stations
The three radio stations in Lubbock honored 16 women from as many counties in District 2 who were winners in the radio listening contest that was held last summer and fall. This contest was directed by Miss Kate Adele Hill, District agent. Monday morning the women were guests of station KCBF where they inspected the equipment and were interviewed during the broadcast. A luncheon was given at the Hilton hotel at noon. Station KP-YO was one of the hosts for the program. Following the lunch the guests visited station KSEL.

Ken Gapan of Washington, D. C., of the radio staff of the U. S. Department of Agriculture, and Andy Adam of the A. & M. college Extension service participated in the radio clinic that was held during the day for the women and Extension agents.

The high winners in the contest from Floyd county were Mrs. L. A. Claborn of Sterley, Mrs. C. L. King and Mrs. Raymond Teeple of Lone Star, and Mrs. J. C. Odum of the Friendship Home Demonstration club. None of these women were able to attend the meeting because of bad weather.

Blanco Sets Example For March of Dimes
The snow and sleet and ice got in the way again this week, when the weather practically put the March of dimes campaign out of business, said Guy Ginn, county chairman yesterday.

A few committeemen, who hit the right time and date, have reported but for the most part the campaign has been stymied by ice and mud and overcast. \$2,500 or thereabouts is the goal sought in the campaign. Just a wee bit of the whole has been whittled away.

Blanco Sets an Example
Among the few community chairmen who have reported is John B. Fowler who has completed the campaign among the 14 families of Blanco community southwest of Floydada. There \$68 was contributed and has been deposited to the fund, Mr. Fowler reported pridefully Tuesday.

Mr. Ginn said yesterday that the time for contributions has been extended for a week past January 31. "The polio fund of the county was exhausted in 1948 and we need funds seriously, if we are to have the means to combat the possible recurrence of polio in the county this year," said Mr. Ginn.

Braselton Moving Despite The Cold
In spite of the fact

EDITORIALS

The Indians were right. Weather in the western plains country has been governed by a pattern that is a crazy quilt but predictable in general terms. The snows and storms, the lows and the highs of the temperature, the areas of cyclone, the years when the rain will be lacking, and the years when there will be plenty of moisture. The moon had to do with it and the feel of the air on an October morning. Moderns don't go along with these fool ideas of course. They push buttons, they get up late, they don't know when the phases of the moon come along and how they vary. But the Indians knew. There are some of them still living who know. Weather of the past two weeks was not a surprise to them. It was only typical and predicated on what the signs of nature foretold. The Indians went along with the small life of the forest and the prairies. They didn't try to tell nature what to do nor how to do it. They integrated their lives with the earth and the sky and the Divine Providence which directed it all.

The World Almanac is the most stupendous thing you ever saw! If it does not answer your questions it will certainly come close. That is what the advance advertising says and this is echoed by numerous other people who plug for it. The 1949 issue is out and ready. They don't pay us anything for this. We are the original great hearted.

Court house repair, we assume, will cause a furor in some, maybe all, the communities of the county. You have to have a court house, you know, or do you. Anyway, the commissioners court is getting figures on what it will cost to make the Floyd County court house less of a hazard to the public. Nearly everybody has to go to the court house once a year. Some of them to spend several hours a day there. There will be several thousand dollars to spend. The taxpayers will have to meet the bill. Those who think the court should not do it will want to vote against any members of the court who okay the final expenditure of several thousand dollars. A man who runs for commissioner or judge has to run the gauntlet of the popular opinion on any of the many decisions on public policy which he has to make.

How deep has the water soaked? Every man who has dug a post hole or heard from some of his friends who had a wagon rod they punched down into the ground, or a son they sent out to see about things while they sat by the warm fireside, will have his own idea. The man who dug a post hole for us

dug the hole with grassland on one side, plowed land on the other. He reports he went out of the moist earth at 12 inches. From there on down to 24 inches he dug in ground that was hard as a rock. That was Saturday afternoon when all the cars and trucks and everything but Cletracks were bogging down on the unpaved roads. To say that the "moisture has met" in some portions of Floyd county is well enough where they had some rains last summer and fall. Where the ground was as dry as it has been around Floydada and Dougherty it will take some more moisture, some more penetration, to wet down to the depth where a wagon rod will bury itself up to the eye, which was the old time test on subsoil moisture penetration.

Floydada and Floyd county were unlucky in the 1940 census enumeration if you call it unlucky to be listed having a population below that which you hoped to show. The years immediately preceding 1940 were unpropitious. Let us hope the year of 1949 will make a bulge that will be reflected in 1950, when the census will be made. It makes a lot of difference to a good many people, including the newspaper workers.

The Water Conservation Association of Texas got the jump on the high plains people and others who have water legislation in mind. The Water association got their bill in the hopper at the legislative level and their newspaper publicity incident to it before the ground water people of the high plains and the towns and cities of west Texas got ready. They have the argument pitched on the plane where they wanted it to begin with. We fear the Temple and the Houston point of view on water matters in Texas will be in the saddle, the West Texas ideas making a poor also ran in the race for the consideration of the legislature. Both Temple and Houston have enough run off water to leach the land and log all the boats. But they want what they want the way they want it. The people in the "outposts" of civilization always have had to take it the way the people in the "civilized" part of the country want it to be. Before long you'll be going down to Austin and asking some august body of men who may know little about it whether it is to the best interests of society whether you have you an irrigation well or not. Does that make you mad?

Branches of trees and shrubs that have been split off by the weight of ice should be pruned off. All splintered and rough edges should be smoothed off before wound paint is applied.

Floyd County 14 Years Ago

(Taken from issue of January 24, 1935)
For the first time this winter the temperature dipped as low as zero in Floyd county Monday morning of this week, recording a drop of nearly 60 degrees in 18 hours, one of the remarkable changes in recent years.

Leo Cothorn and R. C. Patton have announced that they have purchased the F. P. F. station formerly run by Jay Mitchell at the corner of South Main and Mississippi streets.

The name has been changed to Motor Inn No. 2. Marjorie Kirk, Mary Wilson Hicks, and Juanita Rushing went to Amarillo Friday to hear the Don Cossack Russian Male chorus. The girls were accompanied by Mr. and Mrs. O. W. Kirk.

Saturday night the neighbors and friends gathered at the home of R. H. (Grandad) Conway of the Lakeview community and surprised him with a bountiful birthday supper in honor of his 80th birthday. One hundred seventeen guests were present.

Miss Ruth Rutledge, daughter of Mr. and Mrs. O. P. Rutledge, and Miss Jean Bain, daughter of Mr. and Mrs. Kenneth Bain, were chosen as two of the fifty beauties of Texas tech last week.

The Floyd County HESPERIAN

Established 1896 by Claude V. Hall Entered as second class mail at the postoffice at Floydada, Texas, April 10, 1907, under the act of Congress of March 3, 1897. Published by The Hesperian Publishing Co., Inc., Floydada, Texas. HOMER STEEN, Editor

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months, 70c; in advance.

Subscription Prices: Outside Floyd and adjoining counties — one year \$2.50, six months, \$1.25, four months 90c; in advance.

Member TEXAS PRESS ASSOCIATION

THE CONSERVATION JOB

"In the field of conservation, we still have a tremendous job to do," said Secretary of Agriculture Charles F. Brannan recently, and summarized the needs in a paragraph:

"We need to broaden both our concept and our program of conservation. We should strengthen and expand our soil conservation program with the aim of encouraging not merely individual conservation practices but efficient systems of farming profitably on a permanently sustained basis. We must pay more attention to the forest problems that seriously endanger the future of our timber supplies. We need legislation to provide long-term credit for forest production and restoration and minimum standards for cutting timber. We need promptly to work out comprehensive, multiple-purpose, unified programs in the great river basins or other regions providing for flood control, irrigation, and power generation. We must see to it that our programs of conservation and development on private and public lands and on the streams all fit together workably and sensibly."

There will be no tractor fuel shortage in Texas in 1949.

The irrigation well recently drilled on the Geo. M. Finkner farm is now pumping an 8 inch stream of water.

Ernest Carter resigned this week as assistant football coach at Andrews Ward school. He will leave soon for Carlsbad, New Mexico, to take work in business, he told friends.

Toni CREME SHAMPOO
GIVES YOU
SOFT-WATER SHAMPOOING
EVEN IN HARDEST WATER

4-oz. jar 95¢
2-oz. tube 49¢

Bishop's PHARMACY

MONEY TO LOAN ON FARMS & RANCHES **4%** INTEREST

WHY PAY MORE? SEE
R. E. FRY, Floydada, Texas
Phone 65 Bank Building

squirrels, TAXES and a popular legend



No—a squirrel doesn't know anything about taxes. But if he did, he'd probably plan ahead for them—nut by nut—a little at a time.

Mr. Squirrel would plan ahead because that's the painless way. He'd earmark a special savings account to meet his tax obligations. He'd take advantage of this friendly service our bank offers YOU.

First National Bank
Floydada, Texas

WE SELL SAVINGS BONDS

BRAND NEW "FEEL"



FEEL Ford's brand new "Equa-Power" Power in both the new 100 h.p. V8 and the new 95 h.p. Six!

FEEL Ford's brand new brakes they're "King-Size" with "Magic Action"—to work up to 35% easier!

FEEL Ford's brand new "Finger-Tip" Steering!

FEEL the comfort of brand new "Mid Ship" cushioned by the "Hydra-Coil" Springs in front, the "Para-Flex" Springs in back.

Yes, and you'll love the **FEEL** of safety in the brand new heavy gauge "Lifeguard" Body which travels six big people on "Sofa-Wide" Seats.

'49 FORD

TAKE THE WHEEL—TRY THE NEW FORD "FEEL" TODAY!

There's a **NEW Ford** in your future

That man in your life

We're speaking of the considerate one who shares your party line!

He always listens for a moment to see whether the line is busy before placing a call. He never jiggles the receiver or bangs it when you are talking.

He allows plenty of time between calls and gives up the line promptly in an emergency.

He may or may not be "tall, dark, and handsome," but we'll bet you're glad to have him on your party line.

Southwestern Bell Telephone Co.



BISHOP MOTOR COMPANY

114 West California

Telephone

Bishop Martin Preaches For Dedication

FLOYDADA — Bishop W. C. ... presiding bishop of the ... Texas conference of the ... Methodist Church preached and ... at the eleven o'clock hour, ... at the church. This was a big ... the Methodist of the com- ... who had looked forward for ... months to this occasion. ... member was called on to be ... and bring a basket lunch.

O. STERLING
REAL ESTATE DEALER
Room 12, Bank Bldg.

I appreciate your list-
ing of Real Estate or other
property.

For BETTER BAKING



TENDER, FLAKY BISCUITS

Harvest Queen Mill & Elevator Company
Plainview, Texas

As A Farm Woman Thinks

(By Nellie Witt Spikes)

Friday. Life had been getting "tegius" this past week or so, but things picked up quite a bit yesterday. What would you think if you were driving along in a somewhat dry road and suddenly found yourself missing three mail boxes and a light post, stopping still and see your husband scooting out the car door in the snowy bar ditch? I soon saw the casualty was light, but the car was bogged down. Thanks to some kind gentlemen at Cone, we were soon on our way home, my husband with only a slight headache, muddy clothes, and me with injured feelings.

Country folks could have so much better time in town Saturday afternoon if we did not spend all our time hunting for the rest of our family.

I have often heard of the man pulling himself out of the mud by his own boot straps, but Wilma and I watched a driver and a dump truck loaded with sand trying to pull himself out of the bar ditch with his load of sand. Dual wheels were firmly bogged deep and the two front ones were on slippery ground. He dumped out a little sand at a time, throwing it under the spinning wheels -- no good. More sand dumped out. The men around were all away so he worked on. Finally he let the last of his load in the ditch, saying, "There goes \$17.50. Fine way to make money." But he laughed as he said

this and all the time he was trying to get out we heard his merry whistle. At last he stilled down in the cab waiting for help which Paul gave him when he got in, and he was on his way -- without a load, without money for the sand which was aimed for a man a mile or so away, but now settling down in the mud.

Monday. Mr. Spikes and I have been visiting Paul, Wilma, Jo, and Billy since Friday, and from the looks outside they may have company several days. It won't be hard to stay through. They have a big twelve foot deep freeze and it is full. Wilma makes up a big lot of pies and ice cream and puts them in to be thawed and used when wanted. We ate some of the Christmas fruit cake yesterday and it was very delicious.

History repeats itself again. You remember the women of early New England baked many pies at one time for the big old oven was hard to heat. They froze those pies outside and put them away to be thawed and eaten as necessary. Old ways of doing things, but modern methods.

MT. BLANCO PLAY WILL BE STAGED AT CROSBYTON

CROSBYTON, January—The annual play of the Mt. Blanco Community club will be presented to Crosbyton this year on Friday night, January 28, under auspices of the Mary Beth club. The play entitled "Romance in a Boarding House," will be shown at the high school auditorium, starting at 7:30 o'clock.

Characters include Mr. and Mrs. Weldon McClure, Mrs. Bill Norris, R. D. Armstrong, Mrs. Gordon Apple, Dennis Taylor, Rev. Earl Fort, Mrs. Austin Furgerson, Mrs. Cleo Whittle, J. C. Pierce, and Mrs. Billy Parker.

MARRIAGE RECORD

Marriage license was issued this week to Tommie Griffin and Jean Flournoy, January 24.

You can do a better job of washing dishes if you'll rinse off the suds in scalding water, and set them up in a rack to air-dry.

RELIEF AT LAST For Your COUGH

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION
for Coughs, Chest Colds, Bronchitis



Increased luggage space in all 1949 Studebaker models has been announced by the company as among a long list of improvements in its passenger cars. Six suit cases can be fitted into the trunk without difficulty due to the vertical mounting of the spare tire and wheel. Extra space is available at the right of the tire for small packages. The massive new wrap-around bumpers are completely redesigned.

South Plains News

SOUTH PLAINS—This is Monday morning and the new blizzard is here in full force. The roads are passable while they are frozen, but oh, my, they are awful when thawed out. Looks like they might get impassable.

The school buses are having an awful hard time running considering the roads and being minus two drivers.

My, but I have very little news only weather because it has been so bad everybody has stayed at home.

Mrs. P. M. Smitherman is back in the hospital again. Her ears are still giving her lots of trouble. She is some better and hopes to come home this mid-week.

Roy Childress returned from Canyon Sunday. He is staying with Phillip and Larry Smitherman.

Mr. and Mrs. Raymond Upton and Mr. and Mrs. H. L. Marble were among the ones who visited Mrs. P. M. Smitherman Sunday afternoon.

Mrs. George West is having trouble with an ingrowing toenail. She has had to receive medical attention at the Plainview hospital.

Mr. and Mrs. Bryan Karr will be moving to Aiken real soon. They have bought the Arlie Baker place just west of Aiken on the highway. They won't be so far away but what they will be coming back.

Mrs. Carrie Bostick spent the week end at home.

There was no church Sunday at either service on account of the roads.

P. T. A. is to meet Friday afternoon.

Mr. and Mrs. Lee Pearson are at Albuquerque attending the funeral of her father. He was a former resident of this community.

Mrs. H. R. Hartman is cooking at the lunch room in Mrs. Pearson's absence.

Deeds Recorded

W. C. and Mary P. Watson to C. O. and V. M. Jeffcoat, lot 6, block 2, Lockney.

J. W. and Goldie Jennings to William J. Lee, northeast 1/4 of survey 11, block D. S., Floyd county.

J. M. and Ruth M. Williams to P. I. Johnson and Howard Holton, southeast 1/4 of survey 30, block 30, Floyd county.

Arthur P. Jr., and Muriel Fay Baker to Clark Harris, west 1/2 of section 50, block G, Floyd county.

Vernon and Faye Gross to W. L. Clover, a tract of land out of east part of G. W. Smith Homestead survey, Floyd county.

W. C. and Mary P. Watson to H. E. Blenden, lots 1, 2, 3, 4, and 5, block 34, Lockney.

J. L. and Delma Edwards to Fay, T. Taylor, southwest 1/4, and west 1/2 of northwest 1/4 of survey number 2, and south 1/2 of north 1/2 of southeast 1/4 of survey 2, Floyd county.

C. L. Zimmerman, et al, to W. A. Turner, all of lots 8, 9, block 3.

Volcanic Ash or Concrete Building Blocks

Concrete Pipe

DRIVE-WAY GRAVEL

Floor Sweep
Oil Sorb or
Dustless

Wayne Bennett

Plan your tasks every day - don't money makers—Hesperian Classified advertisements.

YOU'LL LIKE THE RICHER FLAVOR OF **Borden's HOMOGENIZED VITAMIN D MILK**

FREE REMOVAL INSTANTLY OF CATTLE, HOG, SHEEP AND HORSE CARCASSES

Call Floydada Cold Storage Locker
Phone 328

or Call Plainview 1444 Collect for Prompt Service
PLAINVIEW RENDERING CO.

"WOODY" The Builder's Friend **"SAWDUST"**

NICHOLS LBR. CO. WILLSON & SON

BUILDING MATERIALS

"WE DON'T WANT ALL THE BUSINESS - JUST YOURS!"

W. E. GRIMES
ATTORNEY AT LAW
Income Tax Service
Room 202 Bishop Bldg.
FLOYDADA

BUSINESS ...

goes where it is invited and stays where it is well treated.

J. H. & Dell Reagan Insurance
Floydada, Texas



New performance! New smartness! New money's worth!

ANNOUNCING NEW 1949 STUDEBAKERS

A new vogue in interiors by Studebaker stylists

THEY'RE here today in all their streamlined glory—the fabulously fine new Studebakers for 1949!

New visions of loveliness inside and outside! Spectacular new examples of Studebaker's postwar pacemaking! The most value-packed automobiles a moderate investment ever bought!

A new 1949 Studebaker Commander

See these stand-out distinctions of the new 1949 Studebakers

- New decorator-fabric upholstery • New instrument panels • New body colors • Self-adjusting brakes • Variable ratio "extra-leverage" steering • Panoramic vision • Seats centered between axles • Low center of gravity • "Black light" dash dials • Automatic hill holder and foam rubber seat cushions optional at added cost on Champions—standard on all other models • Automatic overdrive • Climatizer heating system, white sidewall tires and wheel trim rings are available on any model at extra cost.

PLAINS EQUIPMENT COMPANY, 313 SOUTH WALL ST. FLOYDADA, TEXAS

Studebaker's the buy word!



OPENING MONDAY, JANUARY 31, 1949

We are proud to announce the opening of Moore's Shoe Repair and Leathercraft located at 204 South Main Street.

We have installed all new "CHAMPION" streamlined equipment including the new Champion Finishmaster, Champion "55" curved needle Stitcher, and the Champion Red Line "All-Purpose" Machine Model H and all Equipment for the operation of a modern Shoe Repair Shop.

These machines do more work faster, more efficiently, and more kinds of work, heavy or light, with equal ease of operation.

The Public Is Invited to come in and look this modern equipment over, and we assure you that your business and repair work will be appreciated.

Edd Adams, Veteran of World War 2, with 10 years experience in the Shoe & Boot Repair business, will have charge of that department. Mr. Adams comes to us with the best of references and an excellent background.

Joe Dick Moore will have charge of the leathercraft, specializing in hand made, hand tooled ladies purses, bill folds, belts, pistol scabbards, or anything made of leather, orders sent C. O. D. anywhere in the United States.

Moore's Shoe Repair And Leathercraft
"Yours For Moore Service"
Frank L. Moore, Joe Dick Moore
204 S. Main St., Floydada, Texas

EDITORIALS

The Indians were right. Weather in the western plains country has been governed by a pattern that is a crazy quilt but predictable in general terms. The snows and storms, the lows and the highs of the temperature, the areas of cyclone, the years when the rain will be lacking, and the years when there will be plenty of moisture. The moon had to do with it and the feel of the air on an October morning. Moderns don't go along with these fool ideas of course. They push buttons, they get up late, they don't know when the phases of the moon come along and how they vary. But the Indians knew. There are some of them still living who know. Weather of the past two weeks was not a surprise to them. It was only typical and predicated on what the signs of nature foretold. The Indians went along with the small life of the forest and the prairies. They didn't try to tell nature what to do nor how to do it. They integrated their lives with the earth and the sky and the Divine Providence which directed it all.

The World Almanac is the most stupendous thing you ever saw! If it does not answer your questions it will certainly come close. That is what the advance advertising says and this is echoed by numerous other people who plug for it. The 1949 issue is out and ready. They don't pay us anything for this. We are the original great hearted.

Court house repair, we assume, will cause a furore in some, maybe all, the communities of the county. You have to have a court house, you know, or do you. Anyway, the commissioners court is getting figures on what it will cost to make the Floyd County court house less of a hazard to the public. Nearly everybody has to go to the court house once a year. Some of them to spend several hours a day there. There will be several thousand dollars to spend. The taxpayers will have to meet the bill. Those who think the court should not do it will want to vote against any members of the court who okay the final expenditure of several thousand dollars. A man who runs for commissioner or judge has to run the gauntlet of the popular opinion on any of the many decisions on public policy which he has to make.

How deep has the water soaked? Every man who has dug a post hole or heard from some of his friends who had a wagon rod they punched down into the ground, or a son they sent out to see about things while they sat by the warm fireside, will have his own idea. The man who dug a post hole for us

dug the hole with grassland on one side, plowed land on the other. He reports he went out of the moist earth at 12 inches. From there on down to 24 inches he dug in ground that was hard as a rock. That was Saturday afternoon when all the cars and trucks and everything but Cletrucks were bogging down on the unpaved roads. To say that the "moisture has met" in some portions of Floyd county is well enough where they had some rains last summer and fall. Where the ground was as dry as it has been around Floydada and Dougherty it will take some more moisture, some more penetration, to wet down to the depth where a wagon rod will bury itself up to the eye, which was the old time test on subsoil moisture penetration.

Floydada and Floyd county were unlucky in the 1940 census enumeration if you call it unlucky to be listed having a population below that which you hoped to show. The years immediately preceding 1940 were unpropitious. Let us hope the year of 1949 will make a bulge that will be reflected in 1950, when the census will be made. It makes a lot of difference to a good many people, including the newspaper workers.

The Water Conservation Association of Texas got the jump on the high plains people and others who have water legislation in mind. The Water association got their bill in the hopper at the legislative level and their newspaper publicity incident to it before the ground water people of the high plains and the towns and cities of west Texas got ready. They have the argument pitched on the plane where they wanted it to begin with. We fear the Temple and the Houston point of view on water matters in Texas will be in the saddle, the West Texas ideas making a poor also ran in the race for the consideration of the legislature. Both Temple and Houston have enough run off water to leach the land and log all the boats. But they want what they want the way they want it. The people in the "outposts" of civilization always have had to take it the way the people in the "civilized" part of the country want it to be. Before long you'll be going down to Austin and asking some august body of men who may know little about it whether it is to the best interests of society whether you have you an irrigation well or not. Does that make you mad?

Branches of trees and shrubs that have been split off by the weight of ice should be pruned off. All splintered and rough edges should be smoothed off before wound paint is applied.

Floyd County 14 Years Ago

(Taken from issue of January 24, 1935)

For the first time this winter the temperature dipped as low as zero in Floyd county Monday morning of this week, recording a drop of nearly 60 degrees in 18 hours, one of the remarkable changes in recent years.

Leo Cothorn and R. C. Patton have announced that they have purchased the F. P. F. station formerly run by Jay Mitchell at the corner of South Main and Mississippi streets.

The name has been changed to Motor Inn No. 2. Marjorie Kirk, Mary Wilson Hicks, and Juanita Rushing went to Amarillo Friday to hear the Don Cossack Russian Male chorus. The girls were accompanied by Mr. and Mrs. O. W. Kirk.

Saturday night the neighbors and friends gathered at the home of R. H. (Grandad) Conway of the Lakeview community and surprised him with a bountiful birthday supper in honor of his 80th birthday. One hundred seventeen guests were present.

Miss Ruth Rutledge, daughter of Mr. and Mrs. O. P. Rutledge, and Miss Jean Bain, daughter of Mr. and Mrs. Kenneth Bain, were chosen as two of the fifty beauties of Texas last week.

The Floyd County HESPERIAN

Established 1896 by Claude V. Hall Entered as second class mail at the postoffice at Floydada, Texas, April 10, 1907, under the act of Congress of March 3, 1897.

Published by The Hesperian Publishing Co., Inc., Floydada, Texas. HOMER STEEN, Editor

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months, 70c; in advance.

Subscription Prices: Outside Floyd and adjoining counties — one year \$2.50, six months, \$1.25, four months 90c; in advance.

Member TEXAS PRESS ASSOCIATION

THE CONSERVATION JOB

"In the field of conservation, we still have a tremendous job to do," said Secretary of Agriculture Charles F. Brannan recently, and summarized the needs in a paragraph:

"We need to broaden both our concept and our program of conservation. We should strengthen and expand our soil conservation program with the aim of encouraging not merely individual conservation practices but efficient systems of farming profitably on a permanently sustained basis. We must pay more attention to the forest problems that seriously endanger the future of our timber supplies. We need legislation to provide long-term credit for forest production and restoration and minimum standards for cutting timber. We need promptly to work out comprehensive, multiple-purpose, unified programs in the great river basins or other regions providing for flood control, irrigation, and power generation. We must see to it that our programs of conservation and development on private and public lands and on the streams all fit together workably and sensibly."

There will be no tractor fuel shortage in Texas in 1949.

The irrigation well recently drilled on the Geo. M. Finkner farm is now pumping an 8 inch stream of water.

Ernest Carter resigned this week as assistant football coach at Andrews Ward school. He will leave soon for Carlsbad, New Mexico, to take work in business, he told friends.

Toni
CREME SHAMPOO
GIVES YOU
SOFT-WATER
SHAMPOOING
EVEN IN HARDEST WATER

4-oz. jar 95¢
2-oz. tube 49¢

Bishop's PHARMACY

MONEY TO LOAN ON FARMS & RANCHES 4% INTEREST

WHY PAY MORE? SEE

R. E. FRY, Floydada, Texas

Phone 65

Bank Building

squirrels, TAXES and a popular legend



No—a squirrel doesn't know anything about taxes. But if he did, he'd probably plan ahead for them—nut by nut—a little at a time.

Mr. Squirrel would plan ahead because that's the painless way. He'd earmark a special savings account to meet his tax obligations. He'd take advantage of this friendly service our bank offers YOU.

First National Bank

Floydada, Texas

WE SELL SAVINGS BONDS

BRAND NEW "FEEL"



FEEL Ford's brand new "Equa-Power" in both the new 100 h.p. V-8 and the new 95 h.p. Six!

FEEL Ford's brand new brakes they're "King-Size" with "Magic Action"—to work up to 35% easier!

FEEL Ford's brand new "Finger-Tip" Steering!

FEEL the comfort of Ford's brand new "Mid Ship" cushioned by the "Hydra-Coil" Spring in front, the "Para-Flex" Spring in back.

Yes, and you'll love the **FEEL** of safety in the brand new heavy gauge "Lifeguard" Body which travels six big people on "Sofa-Wide" Seats.

'49 FORD

TAKE THE WHEEL—TRY THE NEW FORD "FEEL" TODAY!

There's a **Ford** in your future

That man in your life

We're speaking of the considerate one who shares your party line!

He always listens for a moment to see whether the line is busy before placing a call. He never jiggles the receiver or bangs it when you are talking.

He allows plenty of time between calls and gives up the line promptly in an emergency.

He may or may not be "tall, dark, and handsome," but we'll bet you're glad to have him on your party line.

Southwestern Bell Telephone Co.



BISHOP MOTOR COMPANY

114 West California

Telephone

Shop Martin Preaches For Education

PLAINS — Bishop W. C. Martin, presiding bishop of the Texas conference of the Methodist Church, preached at the Plains Methodist church at the eleven o'clock hour, January 23. Everyone was invited to the services and was served immediately after the dedication services.

Former pastors were invited. The Rev. J. L. Todd is the present pastor of the church. This was a big day for the Methodist of the community who had looked forward for months to this occasion.

A member was called on to be a reader and bring a basket lunch.

For BETTER BAKING



TENDER, FLAKY BISCUITS

Harvest Queen Mill & Elevator
Company

Plainview, Texas

As A Farm Woman Thinks

(By Nellie Witt Spikes)

Friday. Life had been getting "tough" this past week or so, but things picked up quite a bit yesterday. What would you think if you were driving along in a somewhat dry road and suddenly found yourself missing three mail boxes and a light post, stopping still and see your husband scooting out the car door in the snowy bar ditch? I soon saw the casualty was light, but the car was bogged down. Thanks to some kind gentlemen at Cone, we were soon on our way home, my husband with only a slight headache, muddy clothes, and me with injured feelings.

Country folks could have so much better time in town Saturday afternoon if we did not spend all our time hunting for the rest of our family.

I have often heard of the man pulling himself out of the mud by his own boot straps, but Wilma and I watched a driver and a dump truck loaded with sand trying to pull himself out of the bar ditch with his load of sand. Dual wheels were firmly bogged deep and the two front ones were on slippery ground. He dumped out a little sand at a time, throwing it under the spinning wheels -- no good. More sand dumped out. The men around were all away so he worked on. Finally he let the last of his load in the ditch, saying, "There goes \$17.50. Fine way to make money." But he laughed as he said

this and all the time he was trying to get out we heard his merry whistle. At last he stilled down in the cab waiting for help which Paul gave him when he got in, and he was on his way -- without a load, without money for the sand which was aimed for a man a mile or so away, but now settling down in the mud.

Monday. Mr. Spikes and I have been visiting Paul, Wilma, Jo, and Billy since Friday, and from the looks outside they may have company several days. It won't be hard to stay through. They have a big twelve foot deep freeze and it is full. Wilma makes up a big lot of pies and ice cream and puts them in to be thawed and used when wanted. We ate some of the Christmas fruit cake yesterday and it was very delicious.

History repeats itself again. You remember the women of early New England baked many pies at one time for the big old oven was hard to heat. They froze those pies outside and put them away to be thawed and eaten as necessary. Old ways of doing things, but modern methods.

MT. BLANCO PLAY WILL BE STAGED AT CROSBYTON

CROSBYTON, January—The annual play of the Mt. Blanco Community club will be presented to Crosbyton this year on Friday night, January 28, under auspices of the Mary Beth club. The play entitled "Romance in a Boarding House," will be shown at the high school auditorium, starting at 7:30 o'clock.

Characters include Mr. and Mrs. Weldon McClure, Mrs. Bill Norris, R. D. Armstrong, Mrs. Gordon Apple, Dennis Taylor, Rev. Earl Fort, Mrs. Austin Ferguson, Mrs. Cleo Whittle, J. C. Pierce, and Mrs. Billy Parker.

MARRIAGE RECORD

Marriage license was issued this week to Tommie Griffin and Jean Flournoy, January 24.

You can do a better job of washing dishes if you'll rinse off the suds in scalding water, and set them up in a rack to air-dry.

RELIEF AT LAST For Your COUGH

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION
for Coughs, Chest Colds, Bronchitis



Increased luggage space in all 1949 Studebaker models has been announced by the company as among a long list of improvements in its passenger cars. Six suit cases can be fitted into the trunk without difficulty due to the vertical mounting of the spare tire and wheel. Extra space is available at the right of the tire for small packages. The massive new wrap-around bumpers are completely redesigned.

South Plains News

SOUTH PLAINS—This is Monday morning and the new blizzard is here in full force. The roads are passable while they are frozen, but oh, my, they are awful when thawed out. Looks like they might get impassable.

The school buses are having an awful hard time running considering the roads and being minus two drivers.

My, but I have very little news only weather because it has been so bad everybody has stayed at home.

Mrs. P. M. Smitherman is back in the hospital again. Her ears are still giving her lots of trouble. She is some better and hopes to come home this mid-week.

Roy Childress returned from Canyon Sunday. He is staying with Phillip and Larry Smitherman.

Mr. and Mrs. Raymond Upton and Mr. and Mrs. H. L. Marble were among the ones who visited Mrs. P. M. Smitherman Sunday afternoon. Mrs. George West is having trouble with an ingrowing toenail. She has had to receive medical attention at the Plainview hospital.

Mr. and Mrs. Bryan Karr will be moving to Aiken real soon. They have bought the Arite Baker place just west of Aiken on the highway. They won't be so far away but what they will be coming back.

Mrs. Carrie Bostick spent the week end at home.

There was no church Sunday at either service on account of the roads.

P. T. A. is to meet Friday afternoon.

Mr. and Mrs. Lee Pearson are at Albuquerque attending the funeral of her father. He was a former resident of this community.

Mrs. H. R. Hartman is cooking at the lunch room in Mrs. Pearson's absence.

Deeds Recorded

W. C. and Mary F. Watson to C. O. and V. M. Jeffcoat, lot 6, block 2, Lockney.

J. W. and Goldie Jennings to William J. Lee, northeast 1/4 of survey 11, block D. S., Floyd county.

J. M. and Ruth M. Williams to F. I. Johnson and Howard Holton, southeast 1/4 of survey 30, block 30, Floyd county.

Arthur P. Jr. and Muriel Fay Baker to Clark Harris, west 1/2 of section 50, block G, Floyd county.

Vernon and Faye Gross to W. L. Glover, a tract of land out of east part of G. W. Smith Homestead survey, Floyd county.

W. C. and Mary F. Watson to H. E. Blenden, lots 1, 2, 3, 4, and 5, block 34, Lockney.

J. L. and Delma Edwards to Fay T. Taylor, southwest 1/4, and west 1/2 of northwest 1/4 of survey number 2, and south 1/2 of north 1/2 of southeast 1/4 of survey 2, Floyd county.

C. L. Zimmerman, et al. to W. A. Turner, all of lots 8, 9, block 3,

Volcanic Ash
or Concrete

Building Blocks

Concrete Pipe

DRIVE-WAY
GRAVEL

Floor Sweep

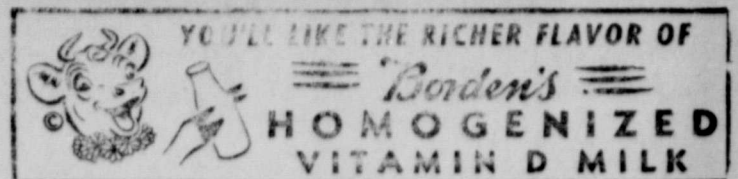
Oil Sorb or

Dustless

Wayne Bennett

Plan your tasks every day - don't just get done what you can.

Money makers—Hesperian Classified advertisements.



FREE REMOVAL

INSTANTLY

OF CATTLE, HOG, SHEEP AND HORSE CARCASSES

Call Floydada Cold Storage Locker
Phone 328

or Call Plainview 1444 Collect for Prompt Service

PLAINVIEW RENDERING CO.

"WOODY" The Builder's Friend "SAWDUST"



NICHOLS LBR. CO.
WILLSON & SON

W. E. GRIMES

ATTORNEY AT LAW
Income Tax Service
Room 202 Bishop Bldg.
FLOYDADA

BUSINESS...

goes where it is invited and stays where it is well treated.

J. H. & Dell Reagan
Insurance
Floydada, Texas

OPENING MONDAY, JANUARY 31, 1949

We are proud to announce the opening of Moore's Shoe Repair and Leathercraft located at 204 South Main Street.

We have installed all new "CHAMPION" streamlined equipment including the new Champion Finishmaster, Champion "55" curved needle Stitcher, and the Champion Red Line "All-Purpose" Machine Model H and all Equipment for the operation of a modern Shoe Repair Shop.

These machines do more work faster, more efficiently, and more kinds of work, heavy or light, with equal ease of operation.

The Public Is Invited to come in and look this modern equipment over, and we assure you that your business and repair work will be appreciated.

Edd Adams, Veteran of World War 2, with 10 years experience in the Shoe & Boot Repair business, will have charge of that department. Mr. Adams comes to us with the best of references and an excellent background.

Joe Dick Moore will have charge of the leathercraft, specializing in hand made, hand tooled ladies purses, bill folds, belts, pistol scabbards, or anything made of leather, orders sent C. O. D. anywhere in the United States.

Moore's Shoe Repair And Leathercraft

"Yours For Moore Service"

Frank L. Moore,

204 S. Main St., Floydada, Texas

Joe Dick Moore



Studebaker Land Cruiser for 6 passengers

New performance! New smartness! New money's worth!

ANNOUNCING NEW 1949 STUDEBAKERS

A new vogue in interiors by Studebaker stylists

THEY'RE here today in all their streamlined glory—the fabulously fine new Studebakers for 1949!

New visions of loveliness inside and outside! Spectacular new examples of Studebaker's postwar pacemaking! The most value-packed automobiles a moderate investment ever bought!

A new 1949 Studebaker Commander

with new power! A new 1949 Studebaker Champion with new glamor! A special extra-long-wheelbase new 1949 Studebaker Land Cruiser—style-marked with a new distinction!

Take a moment to take a look—and you'll want to take an hour to admire these newest Studebaker dream cars. It's a Studebaker year again all over America!

See these stand-out distinctions of the new 1949 Studebakers

New decorator-fabric upholstery • New instrument panels • New body colors • Self-adjusting brakes • Variable ratio "extra-leverage" steering • Panoramic vision • Seats centered between axles • Low center of gravity • "Black light" dash dials • Automatic hill holder and foam rubber seat cushions optional at added cost on Champions—standard on all other models • Automatic overdrive, Climatizer heating system, white sidewall tires and wheel trim rings are available on any model at extra cost.



Studebaker Champion Starlight Coupe for 5 p

PLAINS EQUIPMENT COMPANY,

313 SOUTH WALL ST.
FLOYDADA, TEXAS

Studebaker's the buy word!

Two Oil Tests In Arick Field

PETERSBURG—A new oil test location has been made on the A. P. Byrd farm. It is the A. P. Byrd No. 4 in the Arick pool and is 1320 feet west and 300 feet north of the A. P. Byrd No. 3. The machinery is on the ground and drilling operations are expected to begin in a few days. All the operations in this field have been slowed down by the bad weather in the past two weeks.

The Mayo No. 1 has been coring at about 4900 feet and the results of these tests are not known at this time.

The Fannie Featherston No. 1 is drilling ahead at this time.

A new location has been staked by the Skelly Oil company on the T. H. Rosser farm. It will be their No. 1 Rosser and is to be located 660 feet from the south and west lines of the northeast quarter of section 4, Block C. L. This is to be one 1/4 mile northeast of the No. 1 Fisher, discovery well which is a good oil well. Four dry holes have been drilled around the discovery well, but the interest has never seemingly died down.

Skelly is reported to have a thousand-acre block around this new location.

Center News

CENTER, Jan. 25—Again the ground is white with sleet and snow and the skies a solid gray.

We had about 1/2 inch of rain Saturday night and the temperature rose above freezing so the roads were impassable Sunday. No church services were held.

Don Clark Green spent the weekend with home folks. Victor Green came for an hour Sunday evening by leaving the car on the highway and walking in. Don returned with him.

Monday, with a cold wind seemed the coldest yet. If you haven't a telephone, all the news you get is over the radio.

The Home Demonstration club met with Mrs. J. L. Heim Friday, January 21 with six women present.

Next Sunday will be church day. Let us all try to be there and be thankful for this rain, sleet and snow we have needed so long.

On Friday, January 21, the Center Home Demonstration club held its first 1949 meeting with its new president, Mrs. J. L. Heim, in Floydada. Roll call was answered by naming a shrub and telling about it. The new year books were passed out and committees appointed. Mrs. Clyde Henderson read the council report. "Let's house clean our clubs" was also given by Mrs. Henderson.

Since the meeting was a week late due to bad weather, Letta Petty, County Home Demonstration agent, was unable to be present.

A delicious refreshment plate of hot cocoa and sandwiches was served to Meses. Flora McNeill, Woodrow Wilson, W. T. Lightfoot, J. E. Green, Hartsell and the hostess.

The next meeting will be with Mrs. Wilson on Friday, January 22.

QUANAH FEED

By the Sack, Ton or Truck
43% Protein Cotton Seed Cubes.
43% Protein Cotton Seed Meal.
20/80 Mixed Feed.
SCOTT GIN CO.

POLITICAL COLUMN

Below is a list of candidates for office in the City of Floydada municipal election, who have authorized The Hesperian to make their announcements:

For City Secretary:
B. K. BARKER

Campbell News

CAMPBELL, Jan. 25—Mr. and Mrs. C. W. Jones and Mr. and Mrs. Cecil Baxter returned from Scott and White at Temple Sunday. Mrs. Jones and Mr. Baxter were dismissed, but Mrs. Baxter has to return in two weeks for further treatment.

Mrs. W. F. Hinkle had the misfortune to fall and break her right wrist Sunday. She is doing fine and the same jolly person; a smile and a joke for everyone.

Mrs. A. T. Pratt, of Ralls, wasn't feeling so well Friday.

Jerry Hinkle is up and doing fine. Rodney didn't have the measles. Lawrence Stovall is up and feeling fine this week. Weather will help keep him home a few days. Most everyone else is kept inside, too. Maybe that will be some consolation, Lawrence.

The roads have been impassable, nearly, when not frozen. E. L. Judy and E. J. Womack on a Fordson tractor were successful in getting Wilma Jean Judy home Friday night. Many families had to leave their cars stuck and walk home. But we never hear many complaints. This underground season is deeply appreciated.

Mrs. Carl Lyles, Ann and Janice Jones, Mr. and Mrs. Dave Hinkle and Bob spent Friday night with Mr. and Mrs. W. F. Hinkle.

Virgil, Maxine and Dennis Warren spent Friday night with Mr. and Mrs. H. F. Pratt and family.

Doris Jones spent Thursday night with Frances Pratt.

Kerwin and Waldo Baxter spent last week with Mr. and Mrs. W. W. Baxter and Roy. They stayed Friday night with Mr. and Mrs. Maurice Campbell and Saturday and Sunday with Mr. and Mrs. J. A. Baxter and family.

The telephones have been lots of company this bad weather. Operators are kind and patient. The men are too. Sometimes they have to wait hours for the line, but after all no one is in a "hurry" today. Can our children remember a time like this? How did people ever get along without telephones electricity and butane?

Singings and "42" socials will be resumed as soon as weather permits.

CARD OF THANKS

We wish to thank our friends in Floydada and surrounding area for your many thoughtful deeds during the illness and death of our mother Mrs. Nannie May Kiker. Your many ways of assistance in time of deep sorrow are sincerely appreciated, and may God richly bless you all. Mr. and Mrs. L. W. Kiker and son, Mr. and Mrs. L. E. Kiker and children, Mr. and Mrs. Chas. M. Kiker and children, Mr. and Mrs. Fred Criswell and children, Mr. and Mrs. Glenford Fowler and children, Mr. and Mrs. O. B. McNeely and children.

PITTS HOSPITAL NOTES

Mrs. T. M. Whitley is improving nicely following surgery several days ago.

Mrs. J. Sam Hale was admitted January 23 for medical treatment.

Mrs. J. B. Whitehead was admitted January 23 for medical treatment.

Mr. and Mrs. B. W. Snell and Mr. and Mrs. Clyde Rogers of Lubbock visited in the home of their parents, Mr. and Mrs. Will Snell and Mr. and Mrs. J. J. McKinney Sunday.

Sam McLean Died Last Thursday At Ft. Worth Hospital

Services were conducted at 10:30 A. M. Thursday, January 20, in Gause-Ware Memorial chapel, Fort Worth, Texas, for Sam W. McLean, 67, a Tarrant county farmer and stockman. Burial took place in Mount Olive cemetery.

McLean expired in a hospital there January 18, after suffering a heart attack four days earlier at his home on the Alta Vista road, seven miles north-east of Fort Worth.

The deceased was a native of Tarrant county, being a son of the late Mr. and Mrs. W. A. McLean who settled on a farm six miles north of Fort Worth in 1874.

In 1909 Sam McLean and his bride, the former Lila Cantrell of Fort Worth, came to Floydada where they purchased a farm nine miles south of the city in the Starkey community. This tract of land was homesteaded by the late Elisha Perimeter and has not been owned by anyone other than McLean and his wife. After living here for several years the McLeans with their infant daughter, Dot McLean who was born in Floydada, returned to Fort Worth. At Mr. McLean's death, he still owned his Floyd county property. Through the years he and his family made frequent trips to Floydada and his interests in West Texas and his friends there never ceased.

In 1934 McLean was elected vice-president of the Tarrant County Production council, a body which investigated contracts of applicants to the Emergency Crop Loan office. In 1935 he was sent from this group to Washington, D. C. as a delegate to a farmer's convention.

During World War II he served on the Tarrant County Agriculture Equipment Priority board.

Survivors include his wife; a daughter, Mrs. J. Burton Mallicote; a brother, H. McLean; two sisters, Miss Lacie McLean and Mrs. Bessie M. Cantrell; and one grandchild, James McLean Mallicote, all of Fort Worth.

Palbearers were Clyde Helm, H. T. Penix, Fred A. Wilson, Harlan McLean, Alfred Jensen of Dallas, and W. A. McLean of Wichita Falls. The Reverend Warren Johnston of the First Methodist church of Fort Worth officiated at the services.

CONTINUES IMPROVEMENT

Hayes O'Neal, who for several days has been confined to hospitalization in Floydada hospital was reported Tuesday as somewhat improved. If he continues to rally he will be taken to his home on South Main in the immediate future.

Writing fluids, Hesperian.

NOTICE

To Our Customers

When you turn your pork over to us to be cured, we will send it either to Lockney or Plainview, as you prefer, and have it cured at customary prices.

Floydada Locker

Burial For Mother Of L. E. Kiker At Canyon Last Week

Remains of Mrs. Nannie May Kiker, 77, were interred in the Canyon cemetery Saturday afternoon at 5 o'clock following funeral services in the First Methodist church at Crosbyton the same day at 1 o'clock.

Short graveside services were conducted by the pastor of the Methodist church in Crosbyton, the pastor, Rev. Lloyd Hamilton, officiated. Rev. Hamilton was assisted by Rev. H. B. Coggin of Amarillo, and Rev. Peterson of the Methodist church in Plainview.

Mrs. Kiker died Thursday in Crosbyton where she had been hospitalized several days with pneumonia.

Mrs. Kiker was born in Kentucky on January 6, 1872. The family came to Crosby county in 1916 from Earth county, settling on the East Plains. In 1926, they moved to Crosbyton, where they lived until the death of Mr. Kiker in 1942. Following the death of her husband, Mrs. Kiker moved back to Crosbyton to be near her daughter, Mrs. Fowler.

She is survived by three sons and three daughters, all of whom were present for the funeral services. They are Mrs. Fred Criswell, of National City, California, Mrs. Glenford Fowler, of Crosbyton, Mrs. O. B. McNeely, of Weslaco, L. W. Kiker, of Plainview, L. E. Kiker, of Floydada and Charles Kiker, of Amarillo. Two brothers and one sister also survive as do 14 grandchildren and four great grandchildren.

Rubber stamp ink, numbering machine ink, Hesperian office.

FLOYDADA HOSPITAL NOTES

Mrs. Jack Stansell was admitted January 14 for surgery.

P. L. Maxwell was admitted January 17 for treatment.

Lucille Wisdom underwent major surgery January 20.

Marlene Raley was admitted January 21 for medical treatment.

Mrs. S. R. Colston was admitted January 21 for medical treatment.

Patricia Ann Lee was admitted January 24 for medical treatment.

Ted Goodson was admitted January 25 for medical treatment.

Hayes O'Neal and Mrs. R. C. Watson are hospitalized for medical treatment. Both are improving.

ALASKAN DEFENSE

In Alaska too, soldiers show their traditional attraction for the female of the species—this time of local mosquitoes. It is a long range attraction—of at least three miles. This was proved last summer in joint experimental research and practical protective efforts by the Army and by the Bureau of Entomology and Plant Quarantine of the U. S. Department of Agriculture.

Using Army planes, and sprays of DDT formulated by the entomologists, protective spraying was tested at Ladd Field near Fairbanks, at Eielson Field about 25 miles away, and at Big Delta, about 100 miles from Fairbanks. Sprayed areas ranged from 2-mile square (4 square miles) to a 6-mile by 5-mile tract (30 square miles). DDT was effective in reducing sharply the annoyance from mosquitoes, and spraying with as little as a pint of concentrated spray containing one-tenth of a pound of DDT to the acre was deadly to mosquitoes. This not only protects by killing the adult mosquitoes, but prevents the females from egg laying in the sprayed area within several days to get at the soldiers. "Infiltration" is a team both military science and entomology uses for this kind of attack. To provide satisfactory mosquito protection on the larger areas, the spraying had to be repeated every 7 to 10 days. A two-mile square gave fair protection for only about 48 hours. The treatment with a tenth of a pound of DDT to the acre was regarded as satisfactory since a treatment with four as much DDT gave little protection. Spraying tracts larger than 5 miles square was necessary to keep mosquitoes from getting at the troops.

Turn This Sleet To Summer Heat

We have both hot water and South Wind car heaters to help in your cold weather driving comfort.

With a defroster kit to match your driving pleasure is assured even in the coldest MOST unpleasant weather.

Spears Auto Co

Next Door to Post Office



We have available at this time several varieties of chickens. Can furnish any breed, either sexed or straight runs.

We will also have Broad Breasted Bronze, White Holland, and Bettsville White Poults, and White Pekin ducks.

We have several sizes floor brooders poultry supplies; also hog feeders.

Start your chicks on Ful-O-Pep feed this year.

D. W. FYFFE SEED-FEED

Floydada Phone 9

Oldsmobile Means More Car For Your Money

—Futuramic Design, Hydra-Matic Drive, and High-Compression "Rocket" Engine!

What you get for what you pay... that's the big thing in buying a car. And with a Futuramic Oldsmobile, you get more of everything that counts. More performance—with the high-compression "Rocket" Engine. More driving ease—with Hydra-Matic Drive. More safety—with the extra acceleration of Whirlaway. More smartness and style—with Futuramic design. It's SMART to Own an Olds!



YOUR OLDSMOBILE DEALER

C. E. FYFFE CO., Floydada, Texas

Our Pledge to the Public

DELIVERIES—We will deliver all new Oldsmobiles at the earliest possible date consistent with production.

TRADE-INS—We will take your order and deliver your car without requiring a trade-in. However, we have many valued used car customers we would like to supply and we will give you a fair and reasonable allowance on your present car.

FINANCING—You may pay cash for your new Oldsmobile or finance it wherever you wish. We will be glad to furnish low cost finance and insurance terms if you so desire.

ACCESSORIES—All cars are delivered with accessories as ordered, and prices are figured to cover these. We pledge ourselves to add no "extras" except those each customer orders.

FARMERS!

We invite you to attend
A Program You Will Enjoy. . . .
Bring Your Family and Friends

See two new films in color and sound, produced especially for you.



This Heritage Of Ours
The story of great events that built America.

Reasons For The Seasons
The story of Seasons, why they occur, and how they affect your life.

You won't want to miss the treat we have in store for you....REMEMBER

Feb. 7, 2 p. m., Palace Theatre
S. J. LATTA, Implements
Phone 58 S. E. Corner Square

Social Events, Clubs

Begins study of 'Newness of' on Tuesday

Women's Society of Christian Church at the Methodist church last week for their refreshments of a salad and coffee were served Mrs. Armstrong introduced the book, "Newness of Life" by C. Carver. She also gave the author.

Richard Stovall gave a talk on the mother of Jesus. Mrs. Stovall spoke on religion in the life of Jesus.

T. Mayo spoke on living the Christian life.

Close of the meeting the presented Mrs. Lloyd with a paid life membership in the Woman's Society of service.

Forty women were present.

County Home Demonstration Club.

County Home Demonstration agent, gave a demonstration of landscaping at the meeting.

Starkey Home Demonstration Club Friday of last week.

Meeting opened with a talk by Mrs. F. F. Stephens on "Let Us House Our Club," by Mrs. W. L.

Members were served to L. Holmes, W. L. Davis, T. J. Buske, Paul Williams, Culpender, G. E. Holmes and Miss E. Wilson.

W. Wilson will be hostess at meeting of the club on Thursday.

Save money.

Mrs. Bell Hostess To 1922 Study Club

Mrs. Leona Bell was hostess to the Nineteen Twenty Two Study Club Thursday, January 20, at the Hotel Coffee shop. The meeting was opened at the usual hour by the president, Mrs. Poole.

A short business session was held and reports were given.

A nominating committee, Mmes. Smith, Stovall, and Arnold was appointed by the president.

The leader, Mrs. Morehead, had charge of the program. This being the first meeting after Christmas, the program was taken from the study course book, "To Whom Palestine?"

In the absence of Mrs. Fry, Mrs. Jenkins gave the first part, "Zion." Mrs. Stovall gave the second part, "People of Palestine" for Mrs. Cannaday who was also absent.

Miss Pauline Denison gave a whistling solo which was beautifully rendered.

Mrs. Edd Johnson gave the concluding part, "Progress."

A delicious refreshment plate was served to the following members: Mmes. E. L. Angus, C. K. Arnold, Leona Bell, C. A. Caffee, J. B. Jenkins, E. J. Morehead, O. P. Rutledge, Glad Snodgrass, Ed Johnson, E. F. Stovall, W. S. Poole, and J. M. Willson.

The meeting was adjourned to meet again February 3 with Mmes. Jenkins and Cannaday as hostesses.

Heartfelt thanks are extended to the friends of the W. M. Massie family for their many kindnesses and expressions of sympathy during the family's recent sorrow and bereavement.

The W. M. Massie family

Rubber stamp ink, numbering machine ink. Hesperian office.



Mrs. Charles Dudley

Charles Dudley And Martha Jean Books Wed Saturday Night

Miss Martha Jean Books, daughter of Mr. and Mrs. B. R. Books, Sweetwater, became the bride of Charles Dudley, son of Mrs. Carl Gordon and Mr. J. O. Dudley of Floydada, in a 7 o'clock ceremony, Saturday night, January 22, at the home of Rev. Charles A. Hill, the minister.

The bride was attired in a pastel blue suit with pink and brown accessories and a white gardenia corsage.

Mrs. E. W. Anderson, of Sweetwater, attended the bride as Matron of Honor. Mrs. Anderson wore a gray satin dress with matching gray and white accessories and a pink coronation corsage.

E. W. Anderson attended the groom as best man.

The bride attended Newman High school in Sweetwater, and the groom is a graduate of Floydada High school.

Mr. Dudley is employed with the Lone Star Gas co. and they will be at home at 2831 College, Ft. Worth, Texas.

DOUGHERTY CLUB MEETING

The Dougherty Home Demonstration club met Wednesday of last week with Mrs. L. H. Blum. Game prizes were awarded to Mmes. C. A. Caffee, Sam Lide and Orland Howard.

Next meeting of the club will be February 2 with Mrs. Drysdale.

Present were Mmes. Ruth Daniel, Tate Jones, Orland Howard, Howard Drysdale, Jim Harper, H. N. Powell, E. L. Angus, Harlin Cage, C. A. Caffee, Maurice Campbell, Sam Lide, and L. H. Blum.

Writer Will Speak At Study Club Tea Next Tues'dy Evening

The main feature of the 1934 Study club tea Tuesday evening, of next week at 7:15 o'clock, at the American Legion Hall will be a talk by Loula Grace Erdman, a member of the faculty at West Texas State College, Canyon.

Miss Erdman is an outstanding writer of fiction and educational books. Her first novel, "The Years of the Locust," won the \$10,000 award presented by Dodd Mead co. She will give behind-the-scenes experiences in writing her latest book, "Lonely Passage," which rated reviews in the New York Herald Tribune and New York Times.

Members of the 1922 Study club and the Floydada school faculty are to be the guests at the tea.

SUNNYSIDE DEMONSTRATION CLUB MET LAST FRIDAY

The Sunnyside Home Demonstration club met with Mrs. R. M. McCauley, Friday, of last week. The roll call was answered with year books. There were eleven members present, and one guest.

The order of business was that of serving the Rotarians, during the month of February. The proceeds of these to go to the peoples hospital for furnishing a room.

The next meeting will be with Mrs. S. J. Latta on February 4, at 2:30 o'clock.

BETTER SEED CATALOGS

Seed catalogs are improving with the years, plant scientists of the U. S. Department of Agriculture say, and in the future they may give even more specific and helpful information. Farmers and gardeners, reading through the better catalogs for 1949, will find them more detailed and accurate as to different uses, locations and planting seasons for numerous varieties than catalogs have been in the past.

Though seed companies still tend toward superlatives in describing their wares, they now include more information to guide the buyer toward varieties suited to his needs, the scientists say. Along with the familiar descriptions of color, size, yield, length of growing period and disease resistance, the better catalogs now are suggesting which varieties are the choice for freezing, canning, home gardens or shipping, for example. Some catalogs even go so far as to indicate some of the limitations of certain varieties.

The long research of the U. S. Department of Agriculture and state colleges and experiment stations as well as tests made by the seed companies on different varieties could be used to advantage in making catalogs better guides for consumers. Much is known today about the vitamin values of different varieties of vegetables, for example, which might be helpful to family gardeners, if mentioned in the catalogs. Space now given to such adjectives as "superlative," "splendid," "favorite" and "most attractive" might be used to give readers more complete information as to the qualities each variety has to offer.

FLOURNOY-GRIFFIN WEDDING

Miss Jean Flournoy, of Snyder became the bride of Tommie Griffin, son of Mr. and Mrs. Ed Griffin, of Floydada, in a 9 o'clock evening ceremony in the home of Rev. J. T. Bilbrey, pastor of the Calvary Baptist Church Monday, January 24.

Mr. Griffin is engaged in the produce business with his father and the couple plan to make their home here.

Want ads save money.

To Relieve Misery of

COLDS

take 666

LIQUID OR TABLETS - SAME FAST RELIEF

All lines of insurance written in companies that give you the utmost protection.

G. C. TUBBS
INSURANCE AGENCY
216 Bishop Bldg.
Phone 162

Let Whitley & Franks Install Your Block Assembly

Ford Block Assembly, Installed, **\$160.00**
Chevrolet Block Assembly, Installed, **\$135.00**
Plymouth Motor Complete, Installed, **\$170.00**
90 day or 3000 mile factory guarantee
Permanent type anti-freeze **\$5.00** gal.

ALL WORK GUARANTEED

Whitley & Franks Garage
FLOYDADA

Highway 70 Phone 627

LANDS

For Sale and to Lease for Farming and Grazing purposes in Floyd and other Counties; also large Town Lots.

W. M. MASSIE & BRO.

General Land Agents
Floydada, Texas

W. M. Massie J. M. Massie Hollis R. Bond

Willys-Overland Agency and Distributors Cocksutt Plow Company

We wish to announce to the people of Floyd County that we are opening an agency for Willys - Overland in Floydada with factory franchise, and also Direct agency franchise for the Cocksutt Plow Company which has been making the line of power farming machinery that appeals to farmers to this section in price and capacity to stand up under the gruelling demands of Floyd county farming.

The line will include two and four-row tractors with all equipment.

AT THIS TIME WE CAN DELIVER:

- 1 NEW FERGUSON TRACTOR with all equipment at list price;
- 1 1940 MERCURY, FORDOR, radio and heater, Runs good, a bargain; also.
- SELF-PROPELLED COMBINES for immediate delivery.

All machinery will be delivered at list price, and we will stock a complete line of repairs for all machines sold.

CARMACK & SMITH
TRACTOR COMPANY

FLOYDADA, TEXAS

EAST SIDE SQUARE



Boys' Trophy—This trophy, known as the Texas Livestock Marketing Association trophy, will be one of the highly valued prizes won by the boy who shows the champion steer in the boys' steer class at the Southwestern Exposition and Fat Stock show at Fort Worth January 28 through February 6. The trophy will be presented by the Texas Livestock Marketing association, and all boys who have livestock entries in the show will be guests of the association at a barbecue dinner Friday night, January 28, in the Pioneer palace on the stockshow grounds at 6 p.m.

RUTLEDGE
Oil Company

WHOLESALE
PANHANDLE
PRODUCTS
Phone 68

Final Clearance Sale Friday - Saturday

THE LAST TWO DAYS OF OUR JANUARY, MONEY - SAVING, SALE

Final end-of-the-season clearance on our winter merchandise. Including children's, juniors', women's and all departments.

LADIES' NYLON HOSE

Real sheer, seamless, size 8½ - 10½
50c a pair

CRINKLE BEDSPREADS

Double sizes for only
\$1

LADIES HATS

All Winter Hats, **\$1.00** each

Several more shoes have been added to our **\$1** table for the last two days of the sale.

WESTERN SUITS

We have still got a few left. **\$45.00** suit for only **\$29.50**

You will want one for the Fat Stock Show

DRESS SHIRTS

Values to \$3.98 for only, **\$1.98**

Buy Several

If you have not been in to take advantage of these prices, come in. If you have, come back.

Hagood's Dept. Store

Standard Brands

Priced Right

AT PENNEY'S

RONDO DE LUXE*

DRESS PRINTS

A Hard-to-beat Value!



Free Pattern

An Advance pattern... "Buttons and Bows" apron! Come in today for yours!

*Hit song in the Paramount Picture, "The Paleface," starring BOB HOPE and JANE RUSSELL.

*Famous Music Corporation.

NEW, COLORFUL RONDOS... here now to start you sewing for spring and summer! All at a new Penney-low price! Gay peasant designs, paisleys, dresdens, tie silks, stripes or checks. All washable. All a yard wide!

SORORITY* Rayons

Sew your Easter frock now from one of these new Sorority prints! Florals, polka dots, stripes, geometrics or figured designs. Spring colors. 39 inches.

*Reg. U. S. Pat. Off.

44c yd.

98c yd.

Come and Get Your Pattern Free!

Can You Sew? Want to Learn How? Start now with this adorable quick... and easy-to-sew...

BUTTONS and BOWS*

APRON

An ADVANCE PATTERN!

Don't miss out on this February surprise from Penney's to YOU! Here you see it made from Penney's own thrifty Rondo! Come in today for your free pattern!

*Reg. U. S. Pat. Off.

*Hit song in the Paramount Picture "The Paleface" starring BOB HOPE and JANE RUSSELL. Famous Music Corporation.

AT PENNEY'S

The Hesperette

Edited by Pupils of Floydada High School

HESPERETTE STAFF

Editor: Ivy Pearl Simmons
Sports Writer: Don McGuire
Reporters: Gladys Roberts, Claud-
dean Goen, Hope McIntosh, Brad-
ford Beedy, and Roberta Garrett
De Quacker: ? ? ? ? ?
Typists: Wilma Hammon and
Charlene Perry
Sponsor: Anne Swepston

EDITORIAL

"EXPECTED OF A FRIEND"

To be one who is trusted,
To be honest and true,
That is expected of a friend.
To be understanding
Even when others fail,
That is to be a friend.

One in whom I may confide,
One who loyal will abide,
He is my friend.
Be ever worthy of a trust:
Don't hear the worst until you
must—
Requirements of a friend.

To love me when I'm lonely,
To love me when I'm blue,
To love me when I'm wayward,
And when I'm happy, too;
If you love me these times, then
You will truly be a friend.

Never be inconstant,
But keep your faith in me.
Help me keep my good name clear,
And you my friend will be.
—Judith McVae

DE QUACKER

Hi ya chickens and ducklings! What's new??? How about helping poor, little me out by putting plenty of dirt in the can this week—O. K. It seems as if Mary Plumlee and Mary Cosby had a nice time in Lockney Sunday nite!

Jon Parkey and June Powell were in the show together the other night and seemed to be having quite a nice time.

Since Pete has taken such an interest in Betty, Doc has been going with Pat!

While Leonard was home he couldn't seem to make up his mind between Billie and Mary. What about Deral, Billie?

Seems like Jane was awfully busy Friday night! Four boys asked her for a date. Then she stood up Bill Jones for Bill Jeter. Whew!

On the bus I saw "Don Marble plus Virginia Odum." All right, Don, if you want to risk the wrath of Bob Davis. They are engaged, you know.

Nell Huckabee and Mary Cosby seem to be running a close race over who's gonna get Loy Lee Trice. Watch them, Trice!!

David Willson and Molly June French sure do have fun in fifth period. S. H. Come, David, I imagine she will give you a chance. How about that, Molley???

I just heard a conversation between Carolyn Kiker and Anita Tooley about Lavon Shearer and Duane Stephens. As near right as my ears heard, Carolyn is crazy about Lavon. I wouldn't doubt it, he is cute!!!

It's hard to tell who wants to go with Clem most—Is it Nell Huckabee? Mary Plumlee? Mary Cosby? or Frances Pratt???

It seems Jon Parkey got stood up the other night. Don't worry, Jon.

Candid Camera

As the saying goes "Only one good thing comes at a time," but we have two good things this week—that wonderful moisture and a very charming young lady for our personality.

Charlene Perry was born in the Sandhill community about sixteen years ago. She is a very attractive little miss with grey eyes and light brown hair with a reddish tint. She is 5' 1" and weighs around 112 lbs.

Charlene started to school in Sandhill and continued her education there until her sophomore year, when she began her education in Floydada High.

She would like to spend her vacation months on a trip in Colorado. She would like to go sight-seeing, loaf, catch up on her reading, and eat.

Charlene is a very valuable member of the "Hesperette" Staff, as she does much of the typing for the paper. She is also a member of the Allied Youth.

Our personality can usually be seen clad in skirts, sweaters, loafers, and any kind of socks, as these are a list of her favorite clothes.

Some of her loves are the colors brown and blue, typing, bookkeeping, fried chicken, fish cherry-pie, and apple-cake, Cherry pie, french fried potatoes, most vegetables, baseball, and football.

Charlene's favorite pastimes are sitting around, reading, eating, and just going.

"Heck" and "Oh! for Heaven's sake" are the slang expressions she uses most.

Some of Charlene's "Pet aversions" are conceited people, the color red, people that think that they are better than other people, cabbage, carrots, all kinds of salad except fruit salads, and classical music.

Her most pleasant vacation was spent on a vacation in Colorado.

There are other girls in the world.

Well! Well! It's Bill Jeter and Billie Chowning now. Maybe a new romance—???

Hubert Ring and Dorothy Clayton don't seem to be getting along very well. Could she be jilting Herbert???

I caught Jimmy Powell and Joyce Clayton making eyes at each other on the bus. This may turn into something—maybe!

What was Peanut's dying to ask for? Johnnie R. the other day in typing class? It sure has me wondering!

I've heard Joy Bunch and Joe Walker have broken up. It doesn't seem to be bothering Joy much and I saw Joe with Ruth Maxey Sat. nite.

I bet Sammie sure does miss Randall H. since he joined the marines. I wouldn't worry, Sammie, he will be plenty cute in that uniform!

My, My this Mac Hickerson must really have the charm. Betty Lab-inack thinks so, anyway.

Roberta and Shorty C. were really having fun Sunday nite from the way it looked!

Lee H. and Billy Joe Smith enjoy going together, from what I hear—hubba, hubba.

David Willson, that's a mighty cute girl you were flirting with in Crosbyton the other night. I guess you won't be in Floydada at night much any more. What about this, David???

Could a romance be blooming between Dale J. and Pat Hennetsee? I've seen them together some lately.

Carthel's Service Station says It's a Fact!

ROBERT FULTON

DID NOT BUILD THE FIRST STEAMBOAT



And We Can Prove It!

Answer Next Week

We believe in quality and we render more than lip-service to this much abused word.

Answer to Last Week's Ad
There are no double jointed people. "Double Jointed" people have merely loose and stretched ligaments. Double joints mean two joints, of which there are, of course, no cases. —A. E. S. Ackermann.

CARTHEL'S SERVICE STATION

PHONE 552 FLOYDADO, TEXAS

last summer. She saw many interesting places. Among them were the Royal Gorge, Seven Falls, and parts of the Rocky Mountains. On the way home they came by Carlsbad Cavern and took a tour through that beautiful piece of nature. This vacation lasted for a short two weeks.

Charlene said that she had so many embarrassing moments that it would take too long to tell them all.

Winona Faulkenberry is Charlene's ideal person. Her ideal boy should be around 5' 2" and weigh about 130 lbs. He should have brown hair and be well liked by everyone. She said that she has not found him yet.

Her greatest achievement in high school has been that she has passed all of her subjects since she has been in high school. This is very commendable.

Her life's ambition is to be a telephone operator.

Charlene, your sweet and friendly personality has won for you many friends during the past few years you have been with us.

Guess Who?

Answers for last week:

Joy Bunch.

George Spears.

She is a freshman. Her hair is light brown. Her eyes are brown. She likes cowboy boots and wishes her hair would stay combed. She is

either quiet.
He is a sophomore. His hair, what there is of it, is light brown. His eyes are green. He makes excellent grade. He is vice president of the sophomore class. He usually wears levis and sport shirts.
Guess who?

ASSEMBLY PROGRAM

The assembly program January 23 was given by Mr. Wallace of the Southern Assembly company. Mr. Wallace demonstrated his ability to concentrate and to memorize quickly.

The first main attraction was the memorizing of half a deck of cards on twenty six numbers written on a black board; after that he dealt mostly in the adding and subtracting of long number in his head. He also passed some catalogs among the audience and when given a page

number, he would describe the chandise and tell the price of the article.

The acts were all very interesting but this made it that much more interesting.

Check the backs of your year books. This is a record of year to year of the school, there will be fewer in leather and milk.

Remember
Must be
as
you like it...
H. G. Parker Furn

FARMS FOR SALE

In the best irrigation water belt in the U. States. Improved and raw land. From \$60. \$200.00 per acre. For further information write call Spears Real Estate, Phone 61 Box 1206, H. New Mexico.

MILEAGE DISCOVERY

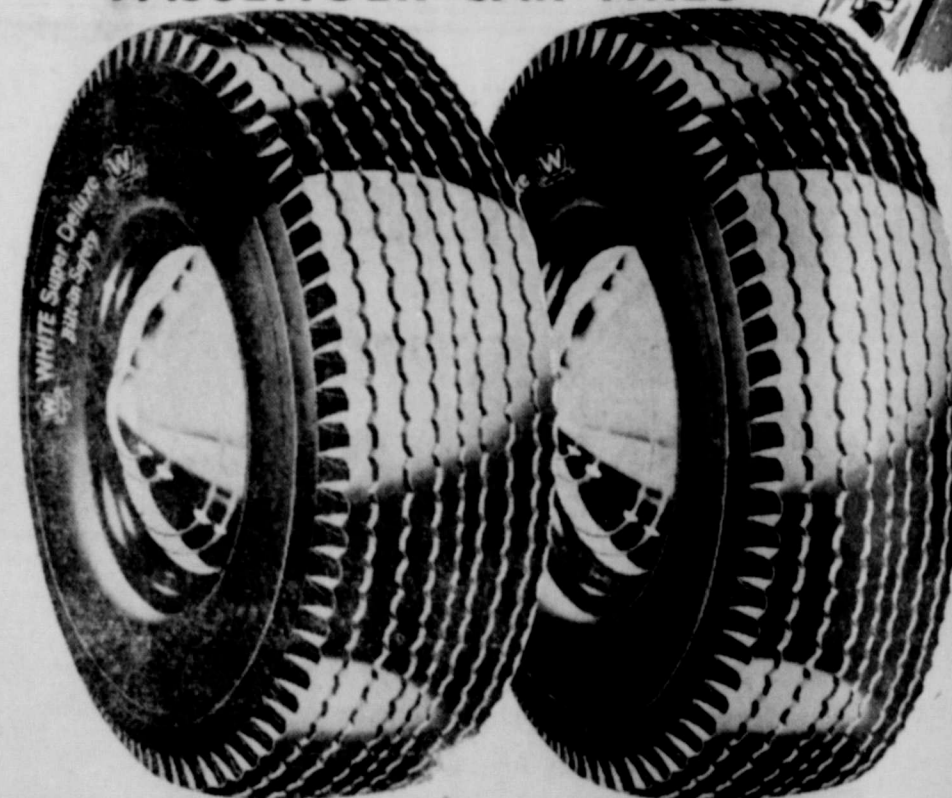
of the CENTURY!

COLD RUBBER

Now in ALL

WHITE Super Deluxe

PASSENGER CAR TIRES



Here's what COLD RUBBER gives you

GREATEST MILEAGE EVER! Yes, the evidence is overwhelming—COLD RUBBER treads OUTWEAR the finest natural rubber. On sustained, around-the-clock, high-speed runs... through all seasons of the year... for millions and millions of miles, tests of production-line tires were made by numerous test fleets. And, on the highways of America, thousands upon thousands of motorists have already proved the sensational mileage performance of COLD RUBBER. Now, White's offers you today what others are promising tomorrow... for EVERY White Super Deluxe passenger tire now contains COLD RUBBER.

6.00 x 16 SIZE NOW ONLY \$14.35 PLUS TAX LESS LIBERAL TRADE-IN FOR YOUR OLD TIRES

GUARANTEED 25,000 MILES

INSTALLED FREE

EASY TERMS! Payments as low as \$125 a week
Remember... COLD RUBBER is Expertly Compounded in the Tread of ALL White Super Deluxe Passenger Tires!

AUTHORIZED DEALER
WHITE
Auto Store
THE HOME OF GREATER VALUE
117 West California Phone 323

SHARE IN DEMOCRACY
ONLY 4 MORE DAYS PAY YOUR POLL

Funeral Passing Pioneer



... Texas' most pictur-
... is dead. Lon W.
... 72, who spent more
... in the saddle.
... Memorial hospital
... at 12:15 p. m.
... were held Friday
... the Matador Methodist
... Rev. Vaughn officiat-
... was made in the
... Mount cemetery, un-
... of McDonald Fun-

... was born in south
... Rio Grande, and
... Texas in 1902 accord-
... Cooper, lifetime friend.
... for the Matador Land
... about one year on the
... division, coming to
... Mr. Cooper said
... approximately 30
... for the Matador
... intermissions. At
... the saddle to drive
... but after a few
... to the range.
... five years he had
... on the JA ranch
... returning to his
... nine months ago.
... of a reticent nature
... part of a cowboy
... out of the period
... when cowboying was
... boots and high-
... at the rodeo.

...ker Seeks
...tion City
... of Floydada

RUBINOFF PREFERS GYPSY LIFE

Many lovers of Rubinoff and his
famed Stradivarius have asked:
"Why, I wonder, has Dave Rubinoff
deserted the radio in favor of tour-
ing the nation?" Well, the an-
swer is a simple one. So, from his
own lips comes this answer:
"I am simply following in the
footsteps of the first great friend
I ever had in music. America's im-
mortal Victor Herbert, conductor
and composer of music that will last
with the world, came to my native
Russia when I was a child violinist,
and urged me to come to America.
He was my inspiration to want to
meet, play for and talk with people.
"Will Rogers, perhaps the most
famous of wanderers, became one of
my prized friends once I got a foot-
hold in radio and music in this
country. He told me 'There is noth-
ing in the world like meeting people,
listening to their ideas, sensing their
feelings. I love people and a lot
of them have been wonderful to me.'
"Rogers voices my ideas exactly.
I simply repeat his words that ex-
press my feelings precisely.

"John Philip Sousa, the March
King, thrived on travel for concert
work. He died with his boots on,
still going strong in the musical
world.
"Herbert, Rogers and Sousa all
found human interest in people. I
find it too. I guess it's just the
gypsy in me to want to be on the
go and to take my violin along.
When we have had enough of
travel we will return to the air and,
some day, we'll take to the road
again."

Rubinoff's West Texas schedule
calls for an Amarillo appearance on
February 4, Fort Worth February
17, Floydada March 2, and Lub-
bock on March 2, and Lubbock on Mar-
ch 3. He is sponsored
in Floydada by the Junior Chamber
of Commerce.

CARD OF THANKS

We wish to express our deep
appreciation and thanks for the
consideration and kindness shown us
during the illness and death of our
mother. The deeds of kindness and
bountiful floral offerings will al-
ways be remembered. Thanks from
the depths of our hearts.
Mr. and Mrs. George Knox,
Roy Paschall,
Mr. and Mrs. Lloyd Paschall.

Typewriter and pencil carbons.
Hesperian office.

LAND SAKES!...

I THOUGHT EVERYONE
KNEW THE STORE THAT HAS
THE LOWEST PRICES!

"THAT'S ME FOLKS"



PIGGLY WIGGLY

THESE PRICES
GOOD
FRIDAY
SATURDAY
& MONDAY

HUNTS PEACHES NO. 2 1/2 27c	DORMANS NEW POTATOES, 13c SUGAR KIST MARSHMALLOWS, 15c SOFTASILK CAKE FLOUR, 41c SLICED APPLES, 20c	NO. 2 8 Oz. Pkg. BOX NO. 2 CAN	SCOTTS TISSUE ROLL 12c

Everlite Flour 25 lb. \$1.59	ARMOUR'S PURE LARD 3 lb. 55c	Libbys Catsup bottle 20c	WOLF CHILI no. 2 59c
Folgers Coffee lb. 55c	LIBBY'S BABY FOOD 3 cans 25c	White Karo 1/2 gal. 57c	PET MILK tall can 14c



GLOCOAT, 98c	BROWNS HI HO CRACKERS, 29c	LARGE BOX FAB, 49c
AIRWICK, 69c	ARMOUR'S TREET, 47c	CAN PALMOLIVE, 9c
Bruces Cleaner, 68c	DOLE SLICED PINEAPPLE, 33c	NO. 2 DREFT, 27c
	EVERLITE SALAD DRESSING, 37c	PINT OXYDOL, 33c
	LIBBY'S PUMPKIN, 19c	NO. 2 1/2 CAN PUREX, 15c

FROM OUR MARKET TO YOUR TABLE



BEEF ROAST, FANCY CHUCK, Nice and Juicy	49c POUND
SACK SAUSAGE, PINKNEY'S COUNTRY STYLE	37c POUND
SLICED BACON, SWIFT'S PREMIUM	67c POUND
PICNIC SHOULDERS, WILSON'S CERTIFIED	45c POUND
BACON, ENDS and PIECES	23c POUND
ROUND CHEESE, SWIFT BROOKFIELD	43c POUND



APPLES

TEXAS ORANGES,	POUND 9c
YELLOW ONIONS,	POUND 5c
FIRM HEAD CABBAGE,	POUND 5c
WINESAP APPLES,	POUND 15c
TEXAS GRAPEFRUIT,	8 LB. BAG 39c
IDAHO RUSSETS POTATOES	lb. 6c
SNO - WHITE Cauliflower	lb. 15c

AIRPLANE TIRES FOR...

Self propelled combines and also Fire-
Tractor and car tires.

WE HAVE PLENTY

size 40 chain to fit scooters, lawn
mowers, etc.

Floydada Implement Co.

Your Massey-Harris Dealers
Highway 70 East

"THE STORE YOU'RE

PIGGLY



MOST AT HOME IN!"

WIGGLY

Classified Ads

Houses for Sale

FOR SALE TO BE MOVED—6 room house in country. Mrs. L. Y. Woolsey, 308 West California, phone 234-J. 52tp.

FOR SALE—To be moved, 5 rooms and bath complete, wired for electricity, has gas and water connections. Located at 620 South Wall. Phone 540-J or see W. J. Waller. 52tp.

RESIDENCE PROPERTY FOR SALE—Two lovely 5 room modern homes, well located on pavement, priced right. Several other homes at from \$1,500 to \$6,500. Also have a few improved small acreage tracts. J. G. Wood, Bank Bldg. Phone 236. Res. 444-W. 49tp.

FOR SALE—Four room furnished house, bath, three porches, chicken house, paved walk. Located at 200 W. Jackson. \$3500. W. H. Ely. 51tp.

FOR SALE—Three room house 1 1/2 blocks north of Ward school on 1 1/2 lots. Monthly payments. Phone 473-J. 51tp.

WE HAVE several good buys in houses with immediate possession. Goen & Goen. 101tp.

TO CLOSE THE W. T. BROWN ESTATE, we offer for sale one modern residence on West Mississippi and one small house on East Kentucky. See or phone W. Edd Brown or R. Fred Brown, Floydada. 35tp.

FOR SALE—Five room modern house, \$5,500.00. 911 So. Main. Fay Maxey. Call 372-J. 44tp.

Miscellaneous

WALLPAPER—Correctly chosen, wallpaper can make your house as new looking as if it were built yesterday! It is economical when you deal with us. Higginbotham-Bartlett Co. 52tp.

WATCH REPAIRING—Rust ruins watches! See us regularly for expert watch cleaning. M. L. Solomon, jeweler. 52tp.

FOR COVERED buttons, buckles, eyelets, buttonholes, custom made belts and sewing. See Mrs. R. L. Cook, 337 W. Olive, Phone 178-W. All work guaranteed. 51tp.

DO YOU KNOW —



that to stop at 20 M.P.H. it takes 26 ft. on wet concrete but only 21 ft. on dry concrete?

69 ft. on packed snow with no chains but only 40 ft. on packed snow with chains?

169 ft. on glare ice with no chains but only 88 ft. on the same ice with chains?

When roads are bad, SLOW DOWN. If conditions require chains, put them on; if roads are wet, allow extra room to stop. Remember, you're one foot from trouble — your foot on the accelerator.

This message presented in the interest of our policyholders and all other motorists of this community.

Floydada Real Estate & Insurance Agency
Phone 440

Representation
HARTFORD ACCIDENT AND INDEMNITY COMPANY
Hartford, Connecticut

BACK Again!

The old reliable AUTHORIZED FORD QUALITY is now back in the Exchange Engine. NOW, this engine has all its famous pre-war reliability PLUS notable improvements.



FOR YOUR OWN PROTECTION!
Insist on the Exchange Engine bearing the Authorized Ford seal...

EMBLEM OF FAITHFULNESS
YOUR BADGE OF SATISFACTION

Miscellaneous

FOR SALE—Well grained hegrira bundles. D. S. Battey, call 774-J-2 52tp.

SEWING MACHINES
Bought, repaired and sold. Parts for all kinds of machines. Motors on hand at all times. S. H. Wright, 226 East Tennessee, Phone 113-J, Floydada, Texas. 48tp.

MOTOR CHECK-UP—Stop in today for a thorough check-up on your motor. It will bring down cost of motor operation. Bishop Motor Co. 52tp.

Order of the Eastern Star will meet Thursday night January 27 at 7:30 o'clock. 51tp.

BOOK YOUR ORDERS NOW at Rice Hatchery for future delivery of Baby Chicks. Hatch comes off Jan. 24 and every Monday thereafter for several weeks. Flocks represented are Pollorum tested. 50tp.

CUSTOM GRINDING TUESDAYS AND FRIDAYS. McCARTY'S FEED MILL. 51tp.

GRT—Your anti-freeze at Collier Auto and Electric. 49tp.

WATCH REPAIRING—Rust ruins watches! See us regularly for expert watch cleaning. M. L. Solomon, jeweler. 52tp.

SPECIAL price on farm wagons. Two wheel trailers, rebuilt motors. Floydada Wrecking Co. L. L. Clark. 38tp.

DODGE & CHRYSLER 6's and 8's
IRRIGATION MOTORS
We pick up and deliver
MAYO MOTOR CO.
Phone 237

FOR FLOOR sanding see Earl Baker at Willson & Son Lumber Co., or call residence phone No. 482-W. 40tp.

M. A. BARTON—Long and short distance hauling. Covered van, 211 East Crockett St. 48tp.

Arthur G. Duncan Abstract Company
3084 and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square.
Mrs. Maud E. Hollins, Manager

AUTHORIZED MAILING SERVICE
General Maytag plans, Oils & Grease. See your Maytag dealer.
H. M. McDonald, Hove. 50tp.

EXPERT repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 27tp.

Farm Machinery

FOR SALE—1942 model Ford tractor in excellent condition. Step-up transmission and lights, also full set of equipment consisting of, listers and planters, cultivator, knife attachments, tandem disc, one-way, ditcher, and 2 section drag harrow. G. B. Treadwell, 2 mi. west of Blanco. Ph. 630-W-3. 52tp.

NEW and used tractors, all makes. Braselton Implement Company. 41tp.

FOR SALE—Model A John Deere tractor and equipment. S. G. Appling, Mt. Blanco. 51tp.

MARTIN Ditchers. Braselton Implement Company. 41tp.

FOR SALE—1937 Model John Deere tractor and two row equipment. \$950. See James Anderson at Higginbotham-Bartlett. 51tp.

FOR SALE—Good used 14" moldboard plow, \$135.00. Power lift type ditcher for Mt. Farmall or G John Deere, \$200.00. New two and three row power lift stalk cutters, \$110.00 to 137.00. Braselton Implement Company. 45tp.

Clean, cotton rags wanted at The Hesperian office.

Land For Sale

FOR SALE—By owner 406.3 acres of wheat and land, in irrigation district. P. H. Tullis, route 2, Anton, Texas. 52tp.

FLOYD COUNTY FARMS FOR SALE DRY LAND OR IRRIGATED IMPROVED OR UNIMPROVED. FOR PRICE AND DESCRIPTION SEE J. G. WOOD, ROOM 3 BANK BLDG. OFFICE PHONE 236. RES. 444-W. 49tp.

LOW INTEREST RATE LOANS
See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 49tp.

FARMS RANCHES, BUSINESS & RESIDENCE PROPERTY
IF YOU WOULD BUY, SEE WOOD IF YOU WOULD SELL, SEE WOOD J. G. WOOD, Room 3, Bank Bldg. Phone 236, residence No. 562-W.

FOR SALE—One of the nicest irrigation quarter sections in the country. The price on this land has been reduced—\$20.00 per acre this week. Better see this Smith and Stanley at Stanley's Barber Shop. 51tp.

FOR SALE—Several choice irrigated tracts, some improved, some not; also dry land farms in most any size tract wanted. Some good buys in city property. See or call Leonard Smith at McCoy store or Harry Stanley at Stanley's Barber shop. 48tp.

Farm and Ranch Loans for Long Terms at 4% interest. Pay off in advance at any time. Available to repair, rebuild improvements, finance old loans and for the purchase of farms and ranches.
Floydada National Farm Loan Association. 12tp.

NOTICE
Still soliciting your listings. Have several choice farms for sale. Some irrigated, some dry land. Also several houses here in town. See me at Palace Barber Shop, or phone 526-J, Jack Burleson. 8tp.

Legal Notices

NOTICE TO BIDDERS
Sealed bids will be received by the Commissioners Court of Floyd County, Texas until 10:00 o'clock A. M. February 5, 1949 at the Courthouse in Floydada, Texas, for the replacement of the roof of the courthouse; the removal of the dome, and the replacement of the down spouts. Further specifications of the repairs may be obtained in the County Judge's office. The contractor shall be required to give good and sufficient bond in the full amount of the contract price for faithful performance of such contract. The right is reserved to reject any and all bids.
G. C. Tubbs
County Judge, Floyd County, Texas. 51tp.

Wanted

WATCH REPAIRING—Rust ruins watches! See us regularly for expert watch cleaning. M. L. Solomon, jeweler. 52tp.

WOULD LIKE to rent or lease 200 or 300 acres to put in cotton or feed. Edd Muncy. 52tp.

WANTED—Farm hand to work on farm. Living quarters. R. I. McLeroy, Sand Hill School. 51tp.

WANTED—Junk batteries. We will pay you \$2.00 cash for each of your old junk car, truck, or tractor batteries, or will trade you a gallon of Zerec for two of them. Collier Auto and Electric. North side of square. 49tp.

WANTED—Ladies sewing. Mrs. J. T. Myrick, Jr. Call 762-W-2 51tp.

WANTED—Good clean cotton rags. Spas & Alexander Garage on Highway 70 east. 35tp.

WANTED—Clean cotton rags. Oden Chevrolet Company. 18tp.

WANTED TO RENT—2 or 3 room apartment or small house. Call 119-W or see Mrs. Sam McCleskey. 51tp.

Poultry and Eggs

LOOK AT THIS VALUE—Cockerels from Pedigreed sire even Dixie's lowest price chicks, such as Leghorns, Rocks, Reds! 4 to 6 weeks old Leghorns, started pullets. Cheaper than you can raise them. Write for bargain catalogue today. Dixie Poultry Farm, Box 331, Brenham, Texas. 52tp.

Lost and Found

LOST SATURDAY—while young owner was in hospital, brown cocker spaniel puppy, seven weeks old. Reward. Phone 496-J. 206 52tp.

FOR LEASE—Filling station in Matador. Will sell cash register, one grease gun, electric coke box, air compressor and stock. Station been in operation four months. Located in East Matador on highway 70. Phone Ray Locke 114-M, Matador. 51tp.

Get the want ad habit.

Girls Forget Fears, Thanks To 2-Way Help

What to do for woman's oldest problem, functional monthly pain? Many a girl and woman has found the answer in CARDUT 2-way help. You see, CARDUT may make things lots easier for you in either of two ways: (1) started 3 days before "your time" and taken as directed on the label, it should help relieve functional period pain; (2) taken throughout the month like a tonic, it should improve your appetite, aid digestion, and thus help build up resistance for the trying days to come. CARDUT is scientifically prepared and scientifically tested. If you suffer "at those certain times", get CARDUT today.

Live Stock

FOR SALE—Chester White weaner pigs. Malvin Jarboe, 1 1/2 miles east Floydada cemetery. 52tp.

FOR SALE—Two year old black Angus bull pure bred but not registered. See Duncan Hollins. 50tp.

FOR SALE—18 Brahma calves, weight 300 lbs. See Carl Smith at Home Oil Company before Tuesday, January 25. 51tp.

FOR SALE—Entire stock of Duroc hogs (200 head) Breeding stock and all. Several gilts and sows with pigs by side. 2 to 6 weeks old. Several gilts and sows bred for early spring farrowing. Several 80 to 90 lbs. Sow pigs and boar pigs. All of above subject to register and vaccination. Herd book is a son of Tops. C. O. Roberts, Lockney, Texas. 50tp.

For Sale

FOR SALE—Cane bundles. John Hoffman. Phone 728-J. 52tp.

FOR SALE—Alfalfa hay, 450 bales, No. 1 hay; International mower for H or M. J. A. Noland, 7 miles north Floydada. 51tp.

FOR SALE—Bundles, cane and hegrira, 5 miles East of Floydada. Glen Jarnagin. 45tp.

LADIES

Genuine Levis

Zipper on side. (Just arrived). Also another shipment of ladies' Olsen-Stelzer handmade boots. Ladies' wool Pioneer suits (Lost Valley). One half dozen men's Lost Valley suits (dark stripes). Six dozen ladies' Holeproof hose.

Glad Snodgrass

Smart Wear For Men
Since 1900

For Rent

FOR RENT—Two room furnished house two blocks north Ward School. W. F. Culpepper 52tp.

FOR RENT—Two room furnished apartment, two rooms and bath. Mrs. W. M. Dorsey, 220 South Second Street. 52tp.

FURNISHED apartment. Mrs. G. Snodgrass, 320 South Second St. 52tp.

APARTMENT FOR RENT—Furnished or unfurnished. 230 W. Va. St. 52tp.

FOR RENT—Small house near high school. Call no. 429-J. 52tp.

FOR RENT—Two room apartment. Call Jesse the bank.

FOR RENT—Storage our store for household etc. Collier Auto and 52tp.

FOR RENT—Modern apartment, furnished. 418 Morris street. Phone 51tp.

FURNISHED apartment. Houston St. 52tp.

OPERATION FEBRUARY
Carl Rogers plans to Mayo clinic, in Rochester, for an operation 4.

INSURANCE

Fire, Windstorm, Extended Coverage, Automobile Surety Bonds
1923 to 1949

E. P. NELSON AGENCY

NEW MERCHANDISE

SHIPMENTS ARRIVING DAILY AT YOUR HARDWARE

Here are a few of the items you right now.
Step Ladders, Pruning Saws, Pruners, Shears.
Axes, Both Single and Double Bit.
Most all Kinds of Wrenches.
Chain for Every Need,
Rope, Twine, Cord,
Truck Tarps
Canvas Dams, Irrigation Shovels 1 and 2,
Electric Lanterns, Coleman Lanterns, Maytag Appliances, Washers, Stoves, Ironers, Deep Freezer.
Prices in Line with Bacon and Eggs.

At Your Hardware

H. M. McDONALD, Hardware

Phone 341

READ OUR Good News ABOUT WEEKLY—



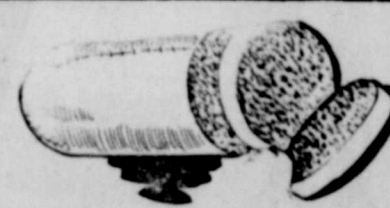
CANNED GOODS

Swift's Complete Line, See It

MCGRATHS	CAN
VEGETABLE SOUP,	12c
KIMBELLS, Whole	CAN
NEW POTATOES,	12c
DEL HAVEN	2 1/2 CAN
PEACHES, in syrup,	25c
HUNTS	2 1/2 CAN
SPINACH,	21c
STOKLEYS	46 Oz. Can
GRAPEFRUIT JUICE,	20c
PURE RIBBON CANE & PURE SORGHUM SYRUP	
BANNER	32 Oz. Jar
SWEET PICKLES,	40c
WHITE SWAN	1 Lb. Can
COFFEE,	51c

WE HAVE A NEW SHIPMENT OF MONARCH FINER FOODS

S-H Green Stamps



LAUREL LEAF

PURE LARD,
OLEO, NuMaid,

3 L.B. CART

60
lb. 30

WILSONS CORN KING & ARMOURSDEXTER

SLICED BACON,

55

GRADE A

BEEF ROAST,

55

FLOYDADA'S BEST BUTTERKIST BREAD

NICE AND FRESH	BUNCH
Green Onions,	10c
NICE FIRM HEADS	POUND
CABBAGE,	5c
NICE BUNCHES	BUNCH
CARROTS,	9c
NO. 1 IDAHO RUSSETS	Pound
POTATOES,	6c

Mixed Candy, 25c

POCKET TIN	
P. A. Tobacco,	10c
FREDERICK, Granulated	Lge.
SOAP FLAKES,	25c
ARMOURS	2 Tall C
Pork & Beans,	25c
JEWEL BRAND	
JELLY,	15c

Bring Us Your Eggs TOP PRICES

PATTERSON'S GROCERY & MARKET

Free DELIVERY — Free PARKING LOT REAR OF STORE —
PHONE 24 — 102 MAIN — FLOYDADA

ing Pool Boy Scouts Camp Post

Construction is underway on a new swimming pool at Camp Post, two and one-half miles southwest of Post. The pool is a \$100,000 improvement project that will be completed in the summer of 1949.

The pool has been planned and designed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

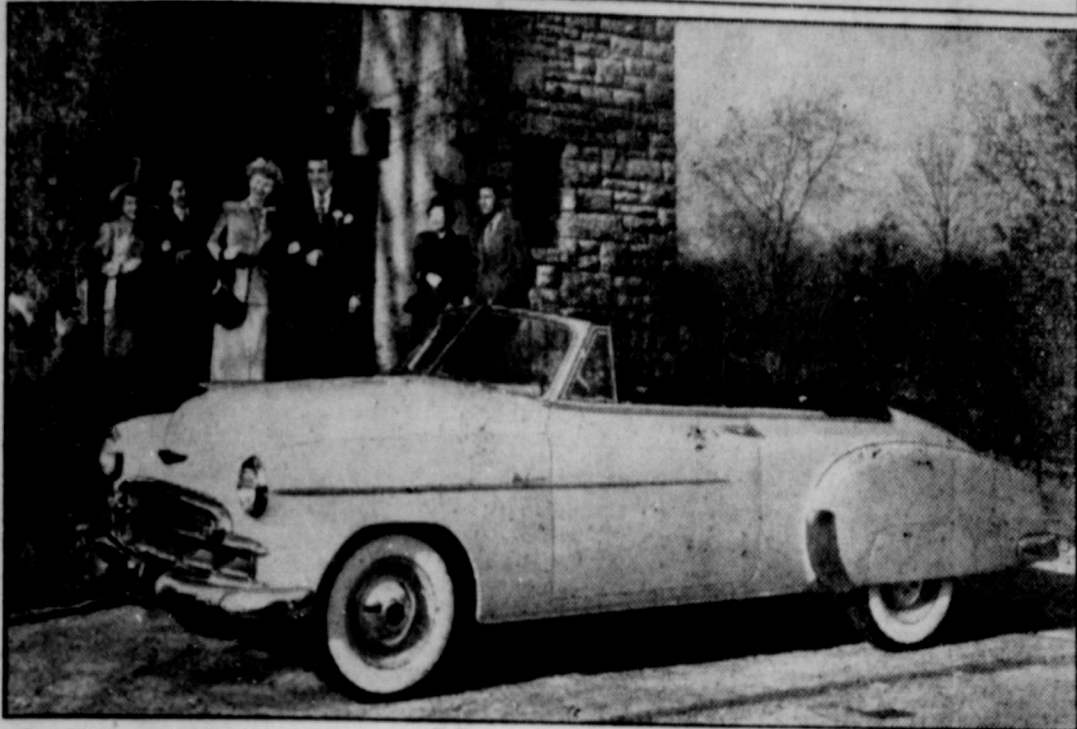
The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

The pool is being constructed by the Post, and is being constructed by the Post.

Low, Sweeping Lines Enhance Beauty of New Convertible



In addition to sedans, station wagons and closed coupes, Chevrolet for 1949 offers this smart new convertible. Here the low, sweeping design that characterizes all Chevrolets is most effective. An automatic top is but one of the many conveniences in the new car. Increased riding comfort through a new spring suspension also features the line.

Latta Has Film Show For Feb. 7

Everyone is invited to attend the two new films, in color and sound, February 7, at 2 p. m. at the Palace Theatre. These two films are sponsored by the S. J. Latta Implement Co., dealer for Minneapolis-Moline power farm equipment.

The films are titled, "This Heritage of Ours," a story of great events that built America, and "Reasons for the Seasons," a story of the seasons and why they occur, and how they affect the lives of the people.

CEREBRAL PALSY PATIENTS TO BE EXAMINED FEBRUARY 7

A clinic for examination of children with cerebral palsy (sometimes called spastic paralysis, or birth injury) will be held Monday February 7 at the Cerebral Palsy Treatment center, 1317 Tenth Street, Lubbock. Orthopedic specialists from Amarillo and Plainview will be present to examine patients.

Parents planning to bring children to the clinic are requested to register the children at the Center prior to the date of the clinic. Information regarding the clinic may be obtained by writing Miss Esther Snell, Director, or calling Lubbock 6541.



Rubinoff's Treasured Violin

When Rubinoff appears at the Palace Theatre in Floydada on March 2 in a program of popular concert music, he will play on one of the most precious instruments in the world, the famed Romanoff-Stradivarius violin insured for \$100,000.

The violin is famous for its silken, lustrous tone, its full range and almost unbelievable depth. Made in 1731 by the master of all violin makers, this particular Strad eventually found its way into the hands of the Romanoffs, one time rulers of Russia, and still bears the bejeweled crest of that family. During the revolution it was smuggled out of Russia and eventually was purchased by Mr. Rubinoff.

Sensitive to heat, humidity, altitude and the risks that beset any

treasure of such vast value the Stradivarius is guarded and handled with deference and extreme care at all times. The ancient instrument still retains the original varnish and is the acme of perfection in musical instruments.

Included in Rubinoff's program are "Warsaw Concerto", Chopin's "Polonaise", the ever popular "Rhapsody in Blue" by Gershwin; and the haunting melody of De Bussey's "Clair de Lune"; all these famous compositions will have their premier performance as violin solos arranged and played by the maestro.

DRS.
CLOUGH & CLOUGH
Optometrists & Orthoptists
Clough Bldg. 111 West 7th
Plainview, Texas
Pho. 236 for Appointment

PROTECTIVE Weather Strip Co.

See your home dealer for free estimates.

RAY WILLIAMS

320 South Second St.
Telephone 367-J

Braselton & Marts

Building Contractors
Building and Re-Modeling.

FREE ESTIMATES

Commercial and Home
Building

PHONE NO. 29

Hot Ward Team Wins Tournament

The Andrews Ward basketball team, and their coach Robert Fisher, attended the tournament at McAdoo Friday night and Saturday, January 21 and 22.

There were 14 schools represented, and among them, Petersburg, Roaring Springs, and Matador, the 3 teams that Floydada played and bested, winning the tournament.

Floydada defeated Petersburg 33 - 6, Roaring Springs 33 - 9, and Matador 35 - 19.

SEEK SURVIVORS

CHICAGO, Jan. 27—Children, grandchildren or other relatives of Reb Ware and his wife, Emma, whose maiden name was Webb, are being sought in Texas to claim an estate of about \$7,000 left by a relative of whom they probably never heard.

This became known here today when Walter C. Cox, probate geologist, 208 S. LaSalle St., Chicago, who specializes in tracing missing relatives to settle estates, took over the hunt with no clues as to the part of the state in which the heirs may be living.

"Our information," Mr. Cox said, "is that Ware and Emma Webb were married in about 1870 and lived in Texas thereafter, and that it is believed that they had one or more children."

Under inheritance laws which apply, their living children would have first claim to the estate, with grandchildren next in line.

In the event there are no such descendants, however, nieces or nephews would succeed to claim, since it appears obvious that Mr. and Mrs. Ware's brothers or sisters would now be deceased."

Rubber stamp ink, numbering machine ink, Hesperian office

Columnar pads, THE HESPERIAN.

GETS HIS COMMISSION

Johnnie Hammonds, son of Mrs. J. I. Hammonds, has returned to Texas A. & M. to receive his diploma after graduating with honors.

He received his commission in the Air Force in Lubbock last week.

He plans to return to Floydada in about two weeks, where he will remain temporarily as he has no definite plans.

Columnar pads, THE HESPERIAN.

Always fine coffee...

TODAY
finer than ever!

COUPONS FOR
BEAUTIFUL
NYLONS

WHITE SWAN
COFFEE

WP-239A



Mrs. Peggy Roberts transmitting service calls from Floydada office to service truck in the territory.

REDDY KILOWATT IS ON THE AIR

2 WAY RADIO

COMMUNICATION COMES TO FLOYD COUNTY

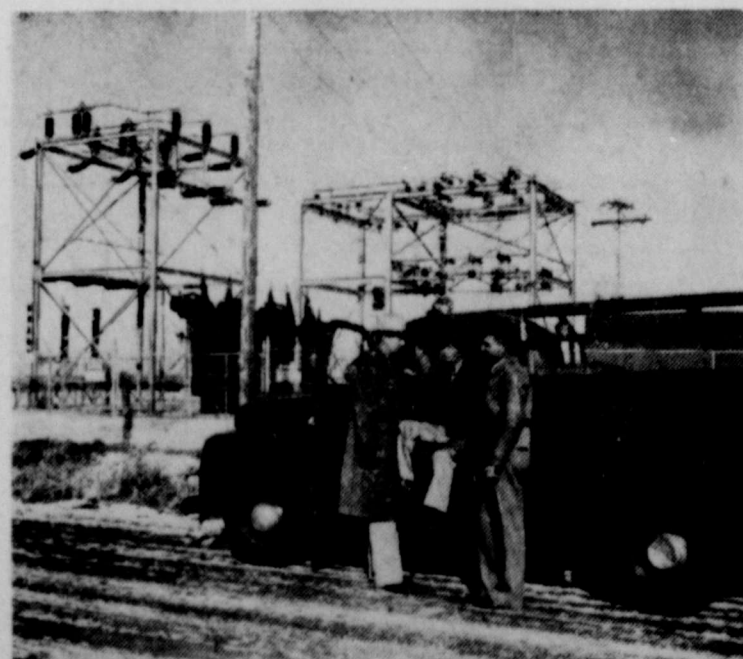
"THRU SLEET AND SNOW THE MAIL MUST GO"
AND SO MUST GOOD ELECTRIC SERVICE

To further improve Electric Service to our many customers in and near Floydada we have installed two-way FM radio communication between Floydada office and service truck.

These stations are part of the vast radio network which covers the entire Southwestern Public Service Company electric transmission and distribution system.

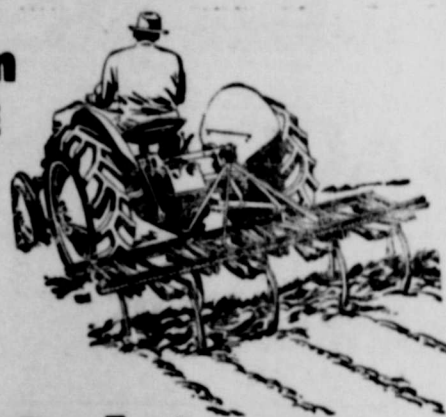
This network of radio stations enables us to relay calls from customers to the service crews operating in the field resulting in improved service.

**Southwestern
PUBLIC SERVICE
Company**



Geo. B. Caven, Kenneth Tate, Ralph Glover receiving service calls at Barwise sub station, by radio equipped service truck.

Dearborn LIFT TYPE



Field Cultivator really gets down and digs



Use it shallow for eradicating weeds or mulching... or set it full 9 inches deep and really churn the soil. It leaves land in shape to hold moisture and resist wind erosion.

The Dearborn Field Cultivator can be attached to a Ford Tractor in one minute. Hydraulic Touch Control means easy lifting for turns and transport. See it! And remember us for genuine parts and expert service.



Dearborn Windy Sub - Soiler

Come in and see a demonstration of this sub-soiler. It chisels from 12 to 16 inches deep, allowing water penetration up to 40 inches wide.

This sub-soiler meets the approval of the District Soil Conservation Committee. Priced at —

\$55.00

Genuine Dearborn 2-Way Plows

Ready for immediate delivery

\$285.00

Braselton Implement Co. Inc.

Your Authorized Ford Tractor Dealer

Floydada, Texas

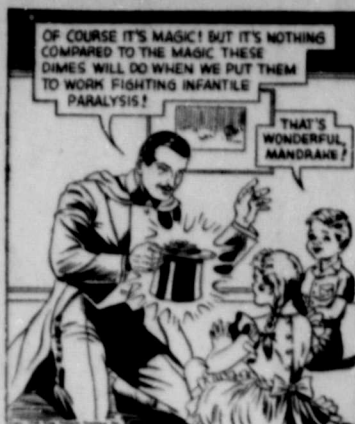
Massie Funeral

(Continued From First Page)

sleeping on the outside and just keep turning. Tom Teeling and Marion Day had a little one room house and they would make room for the boys too.

"At that time didn't anyone know what a street or alley was. They would cut across the few houses

LINDA'S THANKS



See Inauguration Of The President

Among the many thousands of people in last week for the inauguration of President Harry Truman, Floyd County residents, Teddy Carthel, was probably the most visitor to the nations capital. Teddy is 13 years old on a farm near Lockney, Texas, looking forward to Washington for quite a while with the aid of his father, who is the president. Teddy was in the inaugural parade with his parents, Hershel Carthel and his wife, Carthel. Meeting congressmen and senators in the life of the Texas shall long be remembered. Wendell Daniel, son of Mrs. J. V. Daniel, of Floyd County, was one of 220 aviation cadets to Washington from Floyd County, San Antonio, Texas, in the inaugural parade. During that time he has been in the army. Various stages of cadet at San Angelo, Denver, Miami, Florida, and was in Louisiana before going to the field.

Too Late to Call

FOR SALE - Good chains used twice 7.50. Produce 304 E. Geo. S. FOR SALE - TO SETTLE Modern 3-bedroom house, closed in service porch, storehouse, and child closed in back yard, orchard, and plenty space. This property 7x150 ft. lot, east frontment. The price is right. Wood, Bank Bldg.

FURNISHED house for phone 127-W. F. M. Georgia and Tree Rd.



CRISCO, 3 Lbs.,	\$1.09
HUNT'S Peaches, No. 2 1/2 Can,	29c
SURFINE CATSUP, 14 Oz.,	23c
ADMIRATION, Colored OLEO, Lb.,	44c
GLO COAT, Pint,	49c
TREET, Can	44c
Tomatoes, No. 1 Can,	9c
VEL, Large Pkg.	29c
FIDE, Large Pkg.	33c
GOLD MEDAL FLOUR, 25 Lb.,	\$1.75

Hull & McBrien

Phone 292
WE DELIVER

Looper-Fenner

Your Friendly Food Store
THANKS, DEAR FRIENDS

We are selling our business to Mr. J. C. Wester and Son and as we bow out of the Food Business in Floydada we want you to know how deeply grateful we are for—

All Your Wonderful Friendships These 25 Years

None of us realize how much we value a thing until we get ready to give it up. That is what we are trying to say as we make ready to leave Floydada and Floyd County and our friends here — and leave behind that host of friends whom we have served as food dealers for the past 25 years.

As we turn our business over to the Westers we want you to know how deeply we value the loyalty and good will and personal interest of our friends. We shall always cherish every thought of you, and what you have meant to us.

5%

DISCOUNT

On All Accounts Paid This Week

Looper-Fenner Turn Food Store To New Owners on Monday

Looper-Fenner Cash Grocery and market will pass into the care of a new owner on Monday of next week, and the hand of C. P. Looper, who has guided the business for a quarter of a century, will relinquish the helm to another.

Mr. Looper and Dick Fenner, who is associated with him in the business, have contracted for its sale to J. C. Wester and Edward H. Wester. Formal exchange of the business is scheduled to take place Monday.

The Westers will operate the business as Wester & Son Cash grocery. The retail business will not be new to J. C. Wester, who operated Wester Bakery here for many years after resigning from the superintendency of Floydada Public Schools. For several months J. C. Wester has been associated with Braselton Implement company as office manager. Edward H. Wester has been with Hagood Department store since shortly after his return from service with the Marine corps in the Southwest Pacific campaigns.

Loopers to Stockton, California Both C. P. Looper and Dick Fenner and their families are planning to make their home at Stockton, California, for which place they will leave Floydada after winding up details of their business affairs here in the next few weeks. Mr. Looper's change from this climate is demanded by the state of his health, physicians have advised him. Both his home here and that of Mr. Fenner were put on the market recently.

WHY THE EDITOR LEFT TOWN

Somebody sent the editor of the Pickettown Gazette a few bottles of home brew. The same day he received for publication a wedding announcement and a notice for an auction sale. Here are the results: Wm. Smith and Miss Lucy Anderson were disposed of at a public auction on my farm one mile east of a beautiful cluster of roses on her breast and two white calves, before a background of farm implements too numerous to mention in the presence of about seventy guests including two milch cows, six mules, and one bob sled. Rev Jackson tied the nuptial knot with two hundred feet of hay rope and the bridal couple left on one good John Deere

At the time of his death Mr. Massie still lived on the same tract of land where he built his first house in 1909, in the west edge of Floydada. However, he and Mrs. Massie built a new home a short distance from their original residence.

STAR CASH VALUES

Floydada's Oldest Food Store
Phone 40 — We Deliver

SUGAR, 10 Lb. Bag,	90c
FOLGERS COFFEE, 1 Lb. Tin,	55c
CH B CATSUP, 14 Oz. Bottle,	17c
Mexican Style Beans Chili-ets, No. 300 Can, 2 For,	25c
DUFFS Hot Roll Mix,	27c
HUNT'S Peaches, No. 2 Can,	23c
HUNT'S Spinach, No. 2 1/2 Can, 2 For,	35c
Jello, 3 For,	23c
VEL, Large Size,	30c
Super Suds, Large Size,	33c
SOAP Crystal White, Giant Bar, 2 For,	19c

Hammonds Funeral Rites Held Friday

Funeral services were conducted for John I. Hammonds, a car wreck victim near Guthrie, at the First Methodist church, Friday, January 21, at 11 o'clock a. m., with Rev. Lloyd Jones, pastor of that church officiating. Interment was made in the Floydada cemetery under the direction of Harmon Funeral home. The only daughter of the family, Mrs. Dan Daniel, who flew from Germany to be present for the last rites, reached Floydada Thursday evening.

The pallbearers were Frank Thomas and Robert Thomas of Lockney, Billy Stanfort, Jr., Rex Brown, Charles Brown, and Kinder Farris. Mr. Hammonds was fatally injured when his car went out of control at about noon on Sunday, January 16.

Out of town relatives and friends who attended the funeral included: gang plow for an extended trip with terms to suit the purchasers. They will be at home to their friends with one good baby buggy and a few kitchen utensils after ten months from the date of sale to responsible parties and some fifty chickens.

Mrs. Viola Heckathorne, sister of Mr. Hammonds, of Floyd, New Mexico, nieces and nephews of Mr. Hammonds, Mrs. Verner Jones and Bud Heckathorne of Portales, New Mexico, Mr. and Mrs. Ernest Owen of Littlefield, Texas, Mr. and Mrs. Edwin Hammonds of Lockney, Mr. and Mrs. Henry Bowman, of Lockney, and Elmo Honea of North Hollywood, California.

Other friends and relatives here included Mr. and Mrs. Mark Duncan of Sanderson, Texas, Mr. and Mrs. Arthur Duncan of Canyon, C. V. Duncan of Amarillo, Mr. and Mrs. C. W. Watkins, Mrs. Clyde Williamson and daughter, Mr. and Mrs. Bob Webb, and Jane Parsons of Lubbock, Mrs. Lovie Daniels and Mrs. A. F. Stasie of Mineral Wells, Dr. and Mrs. F. C. Harmon of Paducah, and Mr. and Mrs. Harwell and daughter of Bynum, Texas.

Mrs. Ella Paschall Rites Held Sunday

Funeral services were held for Mrs. Ella Paschall, 71, at the First Baptist church here Sunday afternoon at 3 o'clock. Rev. L. A. Doyle, pastor of the church, officiated, and Harmon Funeral Home was in charge of the interment in the

Floydada cemetery.

Mrs. Paschall died of a heart attack Friday afternoon about 4 o'clock in the People's hospital where she had been since Thursday evening.

Mrs. Paschall was born in Tennessee in 1878. When she was four years of age she moved to Wise county, Texas with her parents. She married W. N. Paschall November 2, 1899, and in December of 1917 the couple moved to Floydada. Until 1924 Mr. Paschall was engaged in farming, later he took up carpentering and continued that trade until his death in 1941.

Preceding Mrs. Paschall in death was her husband, and a son, Grady, who succumbed in 1929.

Surviving the deceased are two sons, Lloyd of Fort Worth, and Roy of Floydada; a daughter, Mrs. Gage Knox of Morton, two sisters, Mrs. Laura Mann of Lubbock, and Mrs. Frank Messenger of Seattle, Washington; and four brothers, Luther Belew of Abilene, and Tandy, Mark, and Fred Belew all of Vernon.

Pall bearers for the tribute services were J. D. McBrien, Carl Minor, T. T. Hamilton, C. W. McCarty, W. N. Jones, and J. W. Chapman.

Out of town relatives in Floydada for the services were all her children, all her brothers, and one sister, Mrs. Mann of Lubbock.

WEEK-END SPECIALS

QUALITY OF OUR PRODUCE IS DEPENDABLE

GOLD MEDAL FLOUR, 5 LB. BAG,	45c
NO. 2 1/2 CAN	
APRICOTS, 27c	
HUNT'S, All Green	
NO. 1 CAN	
ASPARAGUS, 35c	

MEAT SPECIALS	
WILSON CORN KING BACON, PER POU	55
PINKNEY'S FRANKFURTERS, PER POU	39

HY-PRO BLEACH QUART	12c	FRESH VEGETABLES		SOFTASILK CAKE FLOUR LARGE BOX	43c
FRANCO - AMERICAN SPAGHETTI, NO. 1 CAN	15c	TEXAS ORANGES lb. 10c	AVOCADOS		
MEXICAN STYLE BEANS CHILI-ETS, Size 300 Can, 2 For	25c	GRAPES lb. 15c	CELERY		
SHURFINE HOMINY, NO. 2 CAN, 2 FOR	23c		BANANAS lb. ?		
CAMPBELL'S PORK & BEANS, 16 Oz. Can, 2 For	29c				
			VERMONT MAID SYRUP 12 Oz. Bottle	25c	PALMOLIVE SOAP BATH SIZE 2 for 29c
			IDEAL DOG FOOD 2 for 29c		SUNSHINE CRACKERS lb. box 25c
			CAMAY SOAP reg. bar 10c		JOHNSON'S GLO - COAT qt. 98c

Felton-Collins

Phone 27 • Grocery & Market • 122 W. Calif

WE DELIVER