The Ballinger Semi-Weekly Ledger

Twice a Week — Tuesday and Friday

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RUNNELS FARMERS PLAN TO CUT COTTON ACREAGE

Fifty Children Rehearsing Pageant for Celebration

Mrs. J. A. Schnable is rehearsing fifty children to take part in the pageant here Thursday afternoon as a feature of Ballinger's Birthday Celebration. The pageant will be presented on the large stage on the court house lawn just at sunset and no admission will be charged for witnessing it.

A decoration committee will arrange the settings, and A. L. Burden, of the West Texas Utilities Company, will light the stage so that the glittering costumes will shine in view of the thousands expected to be in the audience.

Mrs. Schnable, teacher of speech arts here, has had several years' experience in directing pageants and plays. She has received wonderful cooperation from citizens of Ballinger, securing all the talent needed, and mothers have graciously made the costumes for the little performers.

The pageant will portray "Old Mother Goose" and a number of the members of her family. These will take their places on the stage as guests for the wedding reception. Following these will be pairs of children representing the nations of the world who will come as invited guests and when these have taken their positions the band will stike up "Wedding of the Painted Dolls" and the characters in the wedding party will file on stage as the song is sung by a large chorus. One striking act in the marriage scene will be the "Dollies from the Follies," who dance their way on stage in real chorus girl attire. The bridesmaids, the flower girls, the ring bearer, the mother of the bride, Jumping Jack, the preacher man, the bride, the groom, Red Riding Hood, Buster Brown, and other characters will caper into the setting for the wedding in characteristic manner.

Baker Henderson, formerly with The Ledger, stopped here a few minutes Saturday to greet friends. Mr. Henderson, who has recently been on his father's ranch in Tom Green county, was en route to visit relatives near Talpa.

Party Notes

The entire national guard company will be placed on police duty here Thursday to assist city and county officers in keeping order. The boys will be deputized for the day and night.

—June 29th—

The Ballinger Band will be out full strength to play for all occasions Thursday and for one of the dances Thursday evening. H. H. Carsey, director, has been holding special rehearsals this week for the birthday party.

—June 29th—

John Thomasson, Rube Virdin, J. D. Motley, White Turner and other fiddle and guitar players will recruit a big orchestra for the old timers' dance. The music stand will be well elevated and the loudspeaking equipment will be moved to the dance location so that the music can be heard in all parts of the block.

—June 29th—

G. A. Swann, local manager of the West Texas Ice Company, will keep plenty of ice cold water on the court house lawn and at other places in the city all day. He will also cool the drinks for the chuck wagon dinner.

—June 29th—

There will be a number of show windows in the business district decorated for the birthday party. Visitors are invited to inspect these windows and they will be particularly interesting to the pioneers.

—June 29th—

The West Texas Utilities Company is placing streamers of lights on the court house lawn and on streets that will be used for dancing. This service is being donated without charge.

Ask Newspapers To Raise Funds For Texas Exhibit

At a meeting held at Dallas last week representatives of many sections were present to discuss plans for raising funds to arrange an exhibit for the state of Texas at A Century of Progress, Chicago. The majority opinion was that completion of an all-Texas exhibit should be made at once to acquaint the enormous throngs who visit the great international exposition with the merits of the Lone Star State.

Leaders from the large cities of the state evinced willingness to furnish funds immediately to begin the first work on the exhibit, no small undertaking if it properly represents the largest state in the union. Editors of newspapers in towns of less than 15,000 population have been assigned the task of securing the remainder of the money needed. Sam Harben, secretary of the Texas Press Association, was made chairman of this committee, and as soon as he received assurance that the exhibit would represent all of Texas and not be merely a big city display, accepted the responsibility.

Towns have been asked to pay one cent per capita on their population and if this is done will provide ample funds with which to make up the exhibit. Newspapers are authorized to receive contributions which will be forwarded to the Texas World's Fair Commission, Dallas.

Local citizens who desire to contribute any amount may leave their donations at The Ledger office.

STREET LIGHTING SYSTEM BEING INSTALLED AT EDEN

The city commission of Eden is installing a new street lighting system to replace the old poles in the streets. Steel standards surmounted by ornamental lights are being set along the sidewalks and will illuminate the entire square. A number of lights are also being placed in the alleys to make them less attractive for burglars.

Ben Dennis returned Wednesday from Brownwood after a visit there with friends.

Old Photographs Will be Displayed In Show Windows

Pioneers of this section are assembling numerous photographs taken in the early days of Ballinger, getting a typewritten description of each scene written, and will place these views of the past on display here Thursday, June 29. There will be hundreds of these antique photographs exhibited which will interest persons of all ages.

B. W. Pilcher, a resident of Ballinger for some time before the town lot sale, owns an interesting collection. In his album is a photograph of the first salaried baseball team to represent this community in 1903-4. Only nine men were employed. When pitchers were not in the box they played in the outfield. The team was considered one of the fastest in this section. Some of the players later went to the major leagues, where they made good.

The players in this photograph are: Hal Lawson, manager and second baseman; Hamilton, pitcher and outfielder; George Griffin, pitcher and outfielder; Will Gressett, outfielder; Prince Gaskill, pitcher and infielder; Henry Stubblefield, catcher; Stillman, shortstop; Hux Hale, first baseman; and Olen Mills, general utility man.



Hon. Coke R. Stevenson

TWO CAR WRECKS REPORTED DURING PAST WEEK-END

A Chrysler sedan driven by Emilio Munez collided Saturday afternoon with a Ford truck driven by W. R. Hendricks on highway 23 just west of the Elm Creek bridge. No one was seriously hurt in the accident but the sedan rolled over the embankment, turned several flips, and was considerably damaged.

The Chevrolet coach owned by R. E. Truly and driven by his son, Ted, collided with a Buick coupe driven by Roy Gamble Sunday afternoon on the Colorado River bridge on highway 30. Young Truly and five other boys in the car were coming into town when the steering gear locked and the driver could not control the machine. All the boys sustained severe bumps and Powell Wear and Stacy Cosper were cut by shattered glass. The Truly car was almost entirely wrecked.

Rev. Lee Whipple has returned home from Fabens where he went to attend to business.

Speaker of House Coming To Address Old Timers

Coke R. Stevenson, of Junction, speaker of the Texas House of Representatives, will be the principal speaker here Thursday noon, addressing the pioneers at the chuck wagon dinner in the national guard armory.

Mr. Stevenson is well known in Ballinger, having spoken before local audiences on previous occasions. He has a host of personal friends here as well as those who admire him as a statesman. A native of West Texas and specifically of the ranching section, he appeals particularly to the pioneer cowman.

At this time many are predicting that Mr. Stevenson will be a candidate for governor of Texas next year or will enter the race for congress in the newly created 21st district. He has not indicated his intentions but his townspeople at Junction believe he can have any office he asks for. The following story from Junction shows how his home folk feel toward him:

"Coke R. Stevenson, speaker of the House of Representatives in the last session, may run for governor in 1934.

"He may run for congress in the new 21st congressional district. Many believe he could win that job without taking his feet off his office desk.

"He may run for his old place in the legislature.

"He does not say in which direction his feet are pointed. He made a success of the job of speaker, a job more powerful than that of the governor and now he is resting, baiting lots of hooks which he is casting into the waters of the Llano and spending much time on his 7,000-acre ranch. He looks in trim shape; he is as healthy as a man of clean habits and good constitution must necessarily be. Whatever goal he runs for it is the belief of the people in this city that he will win. He has a memory that enables him to meet a man today and call his name five years from now—again he's a regular fellow in a masculine way.

"While he was speaker, the state of Texas cut the four major appropriation bills $13,151,000. For the preceding two years the state spent a total of $55,100,000; for the next biennium it will be $42,000,000 or about $21,000,000 annually. No other state made such reductions. Mr. Stevenson, a practical business man, points out that the municipal indebtedness in Texas is $800,000,000; that the debt of the national government is $20,000,000,000. In terms that can be better understood the average citizen owes 30 per cent of what he owns to the government.

"During the last legislature a redistricting bill was passed, the first that had been put through the House in 20 years. A pretty busy legislature it was, five months of grinding, about 500 lobbyists trying to get their pet measures through; and a good old country boy from Junction was sitting on the throne. He has acquired the polish of the man of wide travel and many contacts but lost none of his easy going western attitude. He had just as soon chat with the Mexican sheep shearers as the man who has a million in the bank.

"Mr. Stevenson—"Coke" is the way they call him all over this country—says that another $5,000,000 can be dropped off the state expenses and not hurt the state government one whit.

"He finds the bill which permits land owners or others 20 years to pay the state oil bonus money due it as a result of the supreme court ruling in the relinquishment act case, beneficial to the ranchmen. It gives 20 years to pay if the one who owes the money does not have the sums at hand, and will make an affidavit that he is in such condition. If the oil companies owe the money, they could not take such an affidavit. J. H. Walker, the land commissioner, will begin soon to determine the liability in each case.

"Mr. Stevenson has political ambitions, but he believes in short races, and will not announce his intentions until some time next spring. In the meantime he has several political visitors at his office here daily."

Mrs. C. C. Gannaway returned home Thursday from Newcastle where she visited relatives several weeks.

Misses Florence and Mary Davidson, of Hemphill, are guests in the home of their uncle, Dr. C. A. Watson.

It pays to read the ads.

Pioneers' Barbecue Ready; Good Program Arranged

The barbecue committee for the pioneers' chuck wagon dinner here June 29, has plans well made for serving the menue. Those eligible for this meal will be all who came to this section 45 years or more ago. When each registers he will receive an honor guest badge and all wearing badges will be admitted free to the national guard armory on Hutchings Avenue for the dinner and program at noon.

Ben Smith, pioneer ranch cook and one of the best known experts in barbecuing over the open fire, will be in charge of preparation of the meal. The meat and "son-of-a-—" will be cooked at the large pit in city park and hauled in the old chuck wagon to the armory.

Tables and seats will be arranged for everyone and a score or more local business men will don aprons to serve the meal from the first course to the dessert.

Rules allow a man who has lived here 45 years or longer to take his wife regardless of how long she has resided in this section but none of the children may attend unless thay have been citizens of this section the required time.

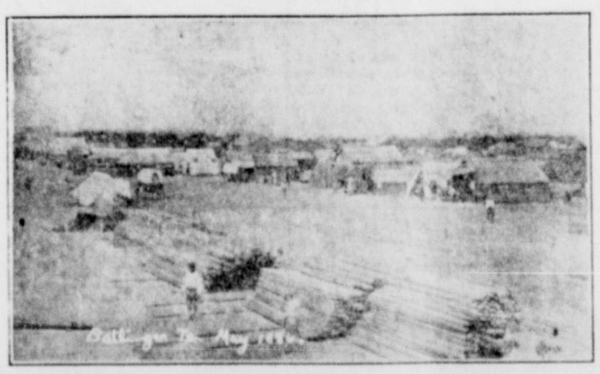
The meat has already been arranged for and is the best that could be obtained. It will be cooked to suit a queen's taste and served the way the pioneers used to eat.

The committee in charge of this part of the program is composed of E. E. King, Walter Middleton, H. W. Lynn, Joe Neff, and H. J. "Fat" Zappe. Early this week approximately 200 pioneers had sent word that they would be here for the day and attend the chuck wagon spread.

An interesting program will be presented as soon as the meal is served. Music will be provided by the Lions Cowboy Band, of San Angelo. This group of musicians and singers which will render tunes of the open range, is one of the best known organizations of its kind in the nation. The band has filled engagements in the largest cities of the United States and Canada.

Carl Blasig, of Brady, will act as toastmaster and in his own inimitable manner will dispense humor and wit. The main address at the dinner will be delivered by Hon. Coke R. Stevenson, speaker of the Texas House of Representatives. Mr. Stevenson, who resides at Junction, is a pioneer ranchman himself.

This will be the one program of the day when the pioneers will have a separate meeting from others attending the celebration.



When Ballinger was a village of shacks, tents and dugouts. Even then the citizens were preparing for the up-to-date city of today, as evidenced by the stacks of lumber unloaded from the box cars. The photgrapher faced east for this view.

Club Entertains Members And Families July 4

Members of the Ballinger Country Club are preparing for the biggest day's entertainment here on July 4 that has been held since 1929. Amusement is being planned for every member of the club and their families.

The day's program will begin at 6 a. m. with breakfast for golf players and their caddies and immediately afterwards pairs will be started from the No. 1 tee. The committee in charge hopes at least 32 players will take part in the tournament. Handsome prizes will be offered the winner and the runner-up in each flight. It has not been definitely decided whether the matches will be played by elimination in flights or with a handicap score given each player according to his ability.

During the forenoon bridge and 42 will entertain those not participating in the golf tourney. At noon a barbecue dinner with all the trimmings will be served. Following the meal a floor show will be presented by professional entertainers in the club building. Finals will be played in the golf tournament in the afternoon and other entertainment is to be provided for the late afternoon.

Every member of the club and his family has the privilege of taking part in the program on the Fourth and all will be urged to attend.

Five Dances to be Held in Ballinger Thursday Evening

Dancers will have opportunity to dance to their heart's content Thursday evening as the concluding event on Ballinger's Birthday Celebration. The committee in charge of this feature is making arrangements for four free street dances with separate music for each.

Modern dancing will be held on the block in front of Higginbotham Brothers & Company on Eighth Street. An orchestra will be located on the awning of some store where it can be heard over the entire block and all who desire to step to modern music are invited to this location.

On the block in front of the King-Holt Furniture Company all pioneers and others who wish to take part in the old time square dancing will find good music and plenty of room. This block will be thoroughly policed and all the space on the street will be made available for the dancers.

On Seventh Street in front of the court house the negroes will have music for their dance, and on Seventh Street at the rear of the Doose land office the block will be reserved for Mexicans.

A. C. Bauer will sponsor a scrip dance in the Ballinger Club rooms on Seventh Street beginning at 10 p. m.

Mr. and Mrs. Q. V. Miller and family have returned from a business trip to Austin and other points.

Birthday Fete to Bring Former Residents from Distant Points

Every mail is bringing letters to the committee in charge of the pioneers' special program from former residents of this county saying they will be here for the "party" June 29. More than 150 have accepted invitations either by letter or telephone and others are replying daily.

A. A. Goforth, of Paint Rock, one of the first to be heard from, declared he would be here for the whole day. Mrs. Cora Thomas, of Fort Worth, daughter of the late Jim Swift, has sent word that she will ride the pioneer train into Ballinger Thursday morning. Mrs. A. Matthews, of Gatesville, will be among the early arrivals for the festivities. R. A. Hall and C. O. Harris, of San Angelo, will motor here in time to board the Santa Fe special east of town with the other old timers.

In addition to these many other people who never lived in this section are coming to visit friends and attend the celebration. J. A. Schnable received word from his father and mother, who reside in Shawnee, Oklahoma, that they would attend the anniversary fete, returning home that evening. Attendance of not less than 10,000 is expected here for the high point of the program. June 29 will be an official holiday for citizens of Ballinger and Runnels county.

Mass meetings of Runnels county farmers Saturday indicated that 95 per cent of them are ready to sign contracts to plow up from 25 to 50 per cent of their cotton under the provisions of the national recovery act. At Winters Saturday morning at 10 o'clock approximately 700 farmers were present and voted almost to a man for the provisions, only one voting against adoption. At Ballinger 2:30 Saturday afternoon a crowd of more than 1,000 farmers voted for destroying from 25 to 50 per cent of the cotton growing without a single dissenter.

President Franklin D. Roosevelt added an additional 10 per cent to the bill Saturday morning making it all right for a farmer to sign up to destroy half his cotton.

Committees have been appointed in every community and they will meet Tuesday morning at 10 o'clock at their community school houses and remain in session until 10 o'clock that night to allow the farmers to sign contracts. Each committee will be in possession of all information concerning the proposal and have contracts ready for the farmers to sign.

Farmers are urged to take time away from their work and visit the school houses in their community so the work may be completed as soon as possible. The committees expect to complete the work in this county by next Saturday night. Each night every community chairman will make a report by telephone to County Agent C. W. Lehmberg at Ballinger who will later make a county report by telegraph to College Station.

Cotton growers are given the choice of two plans for receiving the benefits of the farm relief act as applied to cotton. By contracting with the federal government to retire not less than 25 per cent nor more than 40 per cent of the cotton crop now planted, the farmer may either:

Plan No. 1—Acreage and Option

Receive in cash this summer from $6 to $12 per acre for the land retired from cotton, the exact amount depending on what the land ordinarily yields, and an option at six cents per pound on as many bales of government owned cotton as the acreage retired would ordinarily yield. The government may sell this cotton at some favorable time during the year and pay farmers the difference between selling price and option price.

The cash payments on this plan are to be paid according to the following scale:

Land yielding 100 to 124 pounds lint per acre $6 per acre

Land yielding 125 to 149 pounds lint per acre $7 per acre

Land yielding 150 to 174 pounds lint per acre $8 per acre

Land yielding 175 to 224 pounds lint per acre $10 per acre

Land yielding 225 to 274 pounds per acre $11 per acre

Land yielding 275 pounds or over lint per acre $12 per acre.

Example of How Plan No. 1 Would Apply

A man has 100 acres planted to cotton. He retires 30 per cent of this, or 30 acres. It is determined that this land ordinarily yields one-fourth bale per acre (125 pounds lint). He would be paid this summer $7 per acre for the 30 acres retired or $210. He would also be given an option at 6 cents per pound on 7½ bales (the

(Continued on page 6)

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Pioneer Autombile Owners Relate Tales of First "Horseless Buggy"

Believe it or not, an automobile on the streets of Ballinger not so many years ago was equal to a circus. As the car went by, clerks rushed from the stores, customers left the counters before making purchases, and old men shook their heads and said the "thing" would never work. Runaway horses were an everyday occurance and drivers of the first motor cars usually took the back streets to avoid abuse at the hands of those driving spirited steeds. Some drivers of horses and mules even went so far as to write articles for newspapers calling the drivers of the "horseless buggy" the terrible name of "black devils."

Just when the first car was driven in Ballinger is a hazy recolection. Most agree that Gaston Hardgrave brought the first one to this city, a one-cylinder Oldsmobile of the buggy type. The body was no different from the buggy of the day, had high wheels, and was steered with a rod instead of a wheel. Soon after the appearance of this automobile in Ballinger others came in rapid succession.

Ralph Erwin, cashier of the First National Bank of Ballinger, was among the first automobile owners and enjoyed thrilling experiences with his first several machines. A one-cylinder Reo, his first selection, he drove for only a short time, replacing it with a two-cylinder Ford. This second car was a prize possession and the first to be imported into this section equipped with a top and lights for driving at night. The lights were operated from a chemical tank placed on the running board. Trouble was often caused by the lines becoming clogged or because the gas would escape. After driving the car several months it was sold to Dr. J. H. Herndon, of Miles, and the only provision of the sale was that it must pull the sand hill in South Ballinger. Mr. Erwin drove the car up this hill, a real feat in those days and when he reached the top he received his check.

The local banker's next purchase was a more modern car, an Overland, bought from a Brownwood agency. Mr. Erwin went to Brownwood to make the deal and drive the car back. Melvin Traylor, now president of the First National Bank of Chicago, rode the afternoon train to Coleman in order to ride back from there in the new car.

Mr. Erwin can relate many humorous experiences with cars in the early days. Often all the automobiles in the city would be assembled for an out-of-town "journey" and go together so that plenty of help would be available for some were almost certain to have trouble. A trip to Miles and back on Sunday afternoon was considered quite an excursion.

Roy Reeder, always an admirer of good cars, has perhaps more interesting experiences to tell about the ancient wheezers than anyone else in Ballinger. A second-hand two-cylinder Rambler was his first car, which he drove only a short time. In 1906 he became the proud possesser of a White Steamer which was the talk of the town. It required about five minutes to get up steam to move the car but was practically noiseless in operation. Mr. Reeder declares the steamer's biggest handicap was that it was low swung and in those days there were so many stumps in the road that it was almost impossible to get out of town. While he was quite an inexperienced driver something went wrong with the automobile one day and he could not stop it. Fortunately he was driving along a road through a ranch so he just circled it until it finally ran out of fuel and stopped. Another time he lost the key from the throttle and could not stop. He cut the fire out and continued to drive until the steam was so low the car stopped. Fire which heated the steam often shot out the back until people seeing it at night believed the machine was burning.

R. B. Creasy was the first automobile dealer in Runnels county. He became one of the first owners of a car in the county, purchasing a steam Oldsmobile in 1904. In 1905 he opened the Ford agency, selling two- and four-cylinder flivvers in this section. The two-cylinder car sold for $1,250 and the four-cylinder for $2,000. Mr. Creasy sold many machines but delivery was slow after sales were made. While he was still acting as agent Henry Ford manufactured the first cars which sold for $500. Mr. Creasy delivered the second car of this type in Texas to Judge W. A. Wright, of San Angelo. His territory included eight West Texas counties.

Mr. Creasy soon realized that one of the biggest drawbacks to the sale of cars was that there was no place they could be repaired. The early motorist had to learn to be a mechanic or else take his high priced machine to a blacksmith shop where experiments were made to try to get it to run again. In 1905 he established one of the most modern garages in this section of the state, handling parts and accessories. Gasoline was shipped to his station from Fort Worth in steel drums.

Mr. Creasy tells of taking a prospective customer out for a demonstration just east of the city and met a man driving two mules to a wagon. The mules became fightened to some extent but apparently the man was scared more than the animals. He jumped from the wagon, throwing the lines away, and the mules began running. Often, he declares, it was necessary to stop while a team was unhitched from the vehicle before the automobile could pass. Drivers of teams would see a car coming, and would send someone on ahead to flag them down until the team could be controlled.

The J. Y. Pearce Drug Store was the first local establishment to handle gasoline for the use of automobiles. Pearce's had a small warehouse on the Santa Fe right-of-way facing Tenth Street. Those in need of gas would go by the store and a man would accompany them to the storage house where a number of five gallon cans of the fluid was kept. Each autoist had as part of his equipment a tester to determine if the gasoline was all right for his motor.

E. V. Bateman recalls an early experience when he met a bunch of horses in a lane one night, causing them to stampede. The horses ran for about 20 miles and once when he turned on his lights nearly ran over his car.

Mayor W. C. McCarver bought a Ford in the early days and became a very efficient driver. One day while coming down Hutchings Avenue he made a swing towards the sheriff, who was crossing the street. He rushed up close to the officer, sounded his honker and slapped on the brakes. In some way the brakes failed to work and he ran over the sheriff, knocking him down and slightly injuring him. Mr. McCarver is not certain whether he ever explained the matter satisfactorily.

These and other amusing tales are told of the pioneering of automobiles in this part of West Texas.

Today the scene is quite different. The city's big problem is parking space for automobiles on ordinary business days. Traffic policemen are essential in the smallest towns, cities spend huge sums for traffic signals to prevent accidents, parking is limited to short periods, speed is limited, and yet the death toll is more than that experienced by all wars. Cars sweep by with perfect performance, making a travesty of the old man's statement that they would never work. Instead of narrow roads filled with stumps and rocks, cement and asphalt strips connect all important points and distance is forgotten.

RAILWAY STRIKE CAUSES DEMAND FOR NEW ROADS

DUBLIN, June 26.—An unexpected effect of a railway strike has just been reported by the county surveyor of Tyrone county, Irish Free State, scene of the thickest of troubles during the strike.

He says that an enormous amount of traffic was diverted from rails to highways, and as a result the county must appropriate large sums to repair the highways.

Be wise and advertise.

Car Drivers Now Being Classified By Accidents

CHICAGO, June 26.—Any automobile driver who has more than seven accidents in 100,000 miles of driving, even if all these accidents are trivial ones, is under suspicion of being too unsafe to be allowed a driver's job or even a driver's license, it is suggested by records published recently by the National Safety Council.

From records kept for a fleet of automobiles operated in Los Angeles, J. S. Baker, one of the council's staff, selected 123 drivers, each with more than 36,100 miles of driving to his credit.

The accidents reported for these drivers, including even the slightest accidents where no harm was done, then were listed and compared with the number of accidents which would have happened to each individual on the basis of pure chance.

As was expected in a group of professional drivers selected for skill and carefulness, what mathematicians call the "distribution curve" of accidents among these drivers indicated that most of the 123 had better records than pure chance would require, indicating that these drivers were successfully avoiding accidents which otherwise would have happened.

These same mathematical curves disclosed, however, that a dozen or so of the drivers had been having substantially more accidents than chance would indicate, and that more than about seven accidents in each 100,000 miles was the limit indicating these dangerous drivers.

GIRL'S BRAVERY THWARTS NEW ZEALAND GLACIER

AUCKLAND, June 26.—How Miss Ida Corry, a school teacher, saved the life of Mark Lysons, a former mountain guide, when they became stranded on the famous Franz Josef glacier, in the Southern Alps of New Zealand, has just been reported here.

The two were attempting to climb the glacier. At its head Lysons slipped into a crevasse and broke a leg. They were miles from help and to leave the injured man would be to court disaster.

Miss Corry helped Lysons over the treacherous glacier and finally got him to a guide's hut, where she left him and made her way several miles to Auckland. Arriving there exhausted, she sent a doctor and several helpers to carry Lysons back.

GUESTS BRING FLASKS FILLED WITH WATER

TUNIS, Tunisia, June 26.—Miss Dorothy Buck, novelist, who lives in Tunisia, Africa, has been telling, during her visit in Europe, about some of the quaint customs of her country.

"The strangest dinner custom," she says, "is that if you are invited out you take your own pitcher of water. Wines are abundant, but water is a most precious and treasured commodity."

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Swiss ribbed combed cotton shirts, tailored strap neck. Yoke-front shorts, elastic sides. Striped pattern, choice of colors.

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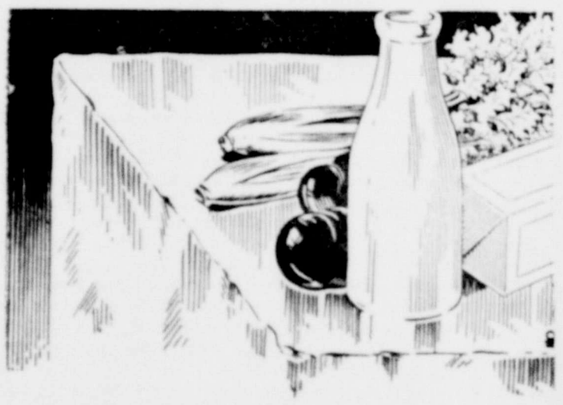
Starting at 10 a. m.

Many of our old friends who blazed the trail to open a new town when Ballinger was established in 1886, will be here for the big celebration and free barbecue—won't you join in the merry-making?

Entertainment

Features

Prominent Speakers



NATURAL ICE

Preserves Food Perfectly

There is only one way to keep perishable foods pure and wholesome and that is to store them in an ice box where the temperature never varies. There are no periods when the box becomes warm when natural ice is used—no mechanical contrivances to get out of order.

And It's Cheaper

Banner Ice Co.

"It is Clearer and Lasts Longer"

Telephone 234

Drink Free Ice Water at Our Plant On Broadway

COME TO OUR

47th Birthday Celebration

AND ENJOY A DAY OF FRIENDLY CHAT WITH FRIENDS.

See the old timers once more and don't forget the fun to be had evening and night.

VISIT OUR STORE

and see the offerings of staple merchandise at good prices. We have what you need. We have your vacation and outdoor needs, glassware, tinware, etc.

Perry Bros. Inc.

5c · 10c and 25c STORES

Ballinger, Texas

1886 1933

West Texas News Notes

Mr. and Mrs. F. M. Pritchard celebrated their 60th wedding anniversary at their Robert Lee home on June 19. Mr. and Mrs. Pritchard came to Texas 50 years ago, moving to Coke county 44 years ago. They were married in Louisiana 60 years ago and are parents of seven children, all but two of whom died when they were young.

The rodeo at Miles last week attracted approximately 1,000 people. There were fifty contestants in the riding and roping events and those who witnessed the show said it was one of the best held there in recent years.

RFC funds are being used at Eden to enlarge the city water supply and distribution system. The city water supply is obtained from wells and at this time a large well, about twelve feet square is being dug and will be included in the project.

Citizens of Sonora have applied for funds under terms of the federal recovery act to construct a fire station and city hall, hospital, park, drainage system, and pavement. The total estimated value of these projects is $94,692. For some time officials had been considering plans for the city hall-fire station and had estimates ready.

A radio broadcasting station has been opened at Santa Anna. The studios are located in the First National Bank building and the station operates on a frequency of 1470 kw. The first program was presented from the station on June 10. Daily broadcasts will be offered.

Fifteen men and a number of teams are making excavations for the new municipal swimming pool at Coleman which will be finished in a few weeks. Money for the cement and other material has been raised by public subscription and labor will be supplied by the RFC committee.

Athletic shows and a city baseball league are providing much entertainment for citizens of Winters this summer. The churches of that town are sponsoring four baseball teams which play evening games on a lighted field. Once a week the American Legion post stages an athletic show.

Bangs is ready to entertain the Central West Texas Odd Fellows convention June 28 and 29. Delegations from lodges in this section will attend and an excellent two-day program has been arranged.

The commissioners' court of McCulloch county has named J. R. Sanders county attorney to fill the vacancy caused by the regisnation of A. R. Pool. The resignation becomes effective June 29 and ends an ouster suit set for June 30. Mr. Sanders has been buying cotton at Brady for the past year although he is a licensed attorney and qualified for the office to which he has been appointed.

A wedding of unusual interest was performed at the Junction jail last week when a justice of the peace spoke the words that united "C. D. Williams" and Mrs. Myrtle Ivey. The marriage had been set for another city on June 12 but the groom was detained on robbery charges at Junction. The day following the ceremony it developed that the name "Williams" was an alias, that the groom's real name was Orville Estep. The justice of the peace was recalled to perform the second ceremony.

A petition asking for a local option election in Nolan county has been circulated in Roscoe and 175 signers secured. It will be presented in other sections of the county and filed with the commissioners' court soon.

The Mason county 4-H club boys' encampment will open July 10 and last three days. The boys will camp on the San Saba River, where instructors will teach them worthwhile things about farming and livestock raising.

Mr. and Mrs. George Bradford celebrated their 56th wedding anniversary Sunday, June 18, at the Ranger Springs ranch, near Menard. The affair was attended by all the couple's children and a number of close friends. Speaking of Menard county Mr. Bradford said: "We've lived here all our lives and don't know much about other places. But as far as Menard county is concerned we have kept up with the happenings pretty close. This county has always been populated with a good class of people. The men work hard, drink a little and have a little fun now and then, but as for lawlessness and 'rough stuff' we've never had that element of citizens here."

A Comanche county farmer has just finished gathering 1,600 pounds of potatoes from 100 pounds planted. The crop was raised in a chicken yard but did not inconvenience the chickens in any way. While the potatoes were maturing 475 chickens were raised on the same patch.

West Texas Cities Offer Amusement Galore for Fourth

Ballinger will suspend business Tuesday, July 4, and many local citizens are planning trips to nearby towns where big celebrations will be in progress. Attendance at these gatherings probably will be larger than usual this year because rains and floods kept practically everybody at home on Independence Day, 1932.

The largest crowds are expected at Brady and Stamford. At Brady the annual July Jubilee is offering horse racing, barbecue, baseball games, and carnival attractions galore. The annual Cowboy Reunion at Stamford will draw those who like western contests. Some of the best rodeo performers in the nation will be seen in actions. Both these celebrations are scheduled for July 3, 4 and 5.

Coleman will entertain large throngs with a rodeo and other amusements.

The Winters American Legion post will sponsor an all-day picnic one mile east of Winters, July 4. Speaking, a baseball game, rodeo events, and dancing will make up an excellent program.

A few will be attracted to Ozona where a big celebration will be in progress July 3, 4 and 5. Special entertainment is also to be found at Brownwood, San Angelo, and Abilene; and at Cisco, where the annual bathing girls revue is to be held.

Practically all members of the Ballinger Country Club will remain at home on the Fourth to enjoy an all-day party, golf tournament and barbecue.

A later celebration that will attract some from here will be a barbecue and old settlers' homecoming at Ft. McKavitt July 14.

Install 'Mikes' So All Can Hear Pioneer Program

Loudspeaking equipment will be placed on the court house lawn Wednesday afternoon and tested that night for the birthday celebration here Thursday. Microphones will be placed on the stage and loudspeakers set up at various points in the park so that everyone can hear the program clearly.

The equipment will be used for the first time Thursday at 11 a. m. when C. A. Doose presents Judge J. W. Powell, early day mayor of Ballinger, for the address of welcome. Judge Powell will welcome the men and women of the early 80s. Judge C. O. Harris, of San Angelo, will respond. Special musical selections and concerts by the band are included on the morning program which will last until noon.

Parades are being arranged for immediately before the formal opening. All who have saddle horses are requested to be at the Santa Fe passenger station at 10:20 a. m., the riders to be dressed in cowboy garb. The mounted section of the parade is expected to be large this year and every man, woman, boy or girl who has a saddle pony is invited to join the procession.

Ballinger merchants are asked to place their flags on the sidewalks early Thursday morning to help give a festive air for the occasion.

Mrs. C. F. Bailey has returned from a visit with friends at Fort Worth and Dallas.

Miss Clayonal Campbell, of Winters, is spending the week here with her cousin, Miss Camille Behringer.

Mrs. Henry Vandevanter and children, of Roscoe, have returned home after a visit here with Mrs. L. P. Wood and other relatives.



H. D. Pearce's Ballinger Hotel, which provided meals and rooms for early day travelers. This hostelry was one of several in this part of the state, and was considered very modern at the time of its construction. The hotel faced Hutchings Avenue.

From Cowtrails To Paved Roads Change Seen Here

From cowtrails winding over fenceless prairies, to cement highways, as straight as the eagle flies, has been the road progress made in this city since the days of 1886 when Ballinger was born. The first few pioneers who came to Hutchings City, now Ballinger, walked along cowtrails from here to Runnels and returned with supplies on their back, a journey that required a full day and plenty of hardships.

The upkeep of roads in the early days was nothing. All roads wound through ranches and for many years lanes were not built. When a road was worn and became rough drivers of wagons and buggies moved over a few feet and a new set of ruts were cut out. The cowboy astride horse cared little for roads. The nearest route was his selection without thought of creek and river crossings or fences to block his way.

It was many years before any attention was given to building better roads. As ranches were fenced it became necessary that lanes follow a certain course and finally they were fenced and turned over to the county for upkeep. It was then that the problem of creek crossings was first considered and many wooden bridges and culverts were built. Later everyone was required to do so many days' work on public roads annually and plows and scrapers were used to build grades.

When automobiles came into general use the agitation for better roads began to grow. Deep ruts cut by wagons and buggies made it difficult to drive cars over dirt roads. The first semi-permanent work was done by the county when grades were built and topped with gravel. This type of road was a real luxury for a time but soon convinced the builders that they were short lifed and when holes were worn into them the maintenance problem was as great as the construction.

After studying and experimenting with roads for several years Runnels county officials were convinced that there were only two kinds of roads to be used here, one natural dirt roads well graded and dragged often; and other, permanent paving. Six years ago citizens of the soutern portion of the county expressed their desire for better roads by voting a bond issue of more than half a million dollars to be matched with federal and state money. The dream of many years is about complete and before the end of this year pavement will extend from the county seat in four directions to the county line. Modern concrete, high water bridges over every stream make these roads usable in flood seasons. The county can soon boast of one of the best road systems of any county in the state. The designated road from Ballinger to Bronte is the only unfinished project and citizens are now looking forward to the building of this paving that will supply a hard-surfaced route in nearly every direction.

It pays to read the ads.

Build Up Health and Pains Go Away

WOMEN who suffer from weakness often have many aches and pains which a stronger state of health would prevent.

Women in this condition should take Cardui, a purely vegetable tonic that has been in use for over 50 years.

Take Cardui to improve the general tone of the system in cases of rundown health and "tired nerves." Women have found, in such cases, that Cardui helps them to overcome pains and make the monthly periods easier.

CARDUI is safe and wholesome for women of all ages. Try it!

Sold at the drug store.

Seventeen Women Already Secured For Short Course

There are always brisk breezes blowing when the home demonstration county council meets. Pretty soon there will be some definite results of the recreational school recently held at Brownwood. Enthusiasm is pervading the ranks—you'll see what you'll see.

The summer short course with its varied and unusual attractions was the prevailing topic of discussion. The following women have enrolled as delegates to the A. & M. short course, July 24 to 28, inclusive:

Mrs. Louis Loika, Bethel; Miss Annie Williams, Dale; Mrs. Fred Parker and Mrs. A. J. Phillips, Hatchel; Mrs. N. R. Iley, Independence; Mrs. G. C. Murphy and Mrs. Fay Bryan, North Norton; Mrs. John McKown, Oak Creek; Mrs. Ed Tounget, Oxien; Mrs. C. H. Midgley and Mrs. Virgil McShan, South Ballinger; Mrs. V. A. White, Mrs. Jim Eoff and Mrs. Riley Marks, Victory; Mrs. W. G. Barnett and Mrs. Swindell, Wingate; Mrs. Sid Hale, Blanton.

Fifteen other clubs, both girls and women, are yet to send in their enrollment.

—Council Reporter.

USE A Want Ad FOR QUICK ACTION

Ballinger Doctors Started Practice 35 Years Ago

Two physician-surgeons have been practicing continuously for the past 35 years in Ballinger. Drs. A. S. Love and W. B. Halley came to Ballinger in September 1898 and began a general practice of medicine and surgery. The two men attended school together and graduated in 1897, selected Ballinger a year later for their life's work and moved here almost with the opening of settlement in this section.

They have worked together ever since in both office consultation and sanitarium work. They opened the Halley & Love Sanitarium here in 1905. At one time the institution was filled almost all the time and furnished an annual payroll for the city of from $12,000 to $25,000. A training school for nurses was operated in connection with the hospital until a few years ago.

The only time when both physicians were not on the job here was in 1917 and 1918 when Dr. A. S. Love served ten months in the army. Recently he was accorded membership in the Association of Military Surgeons, the membership coming to him as an award for the service rendered during the World War.

In recalling his 35 years' practice in this territory Dr. Love would not venture even a guess at the number of operations performed or the number of children born in which one of the two doctors made the delivery. For the past 28 years the sanitarium has enjoyed good patronage and perhaps performed as many abdominal operations as any of its size in the nation. A long successful record has made the institution widely known and many come here from distant points for surgical work.

Dr. Love declared he believed every known disease of the human being had come to him at one time or another during his practice here. The pioneer doctor pointed out that early day practice of medicine was not at all easy. The thinly settled region caused visits to be widely separated with only horses as means of transportation. Roads were few and poorly kept and night visits to distant ranches were exacting. Surgery without the equipment and help of the modern operating room was difficult. All this work was done then either in the home or a downtown office.

At one time Drs. Halley and Love had a vision of a large institution with several hundred beds but general practice demanded so much time that it was impossible to confine their work to the sanitarium alone.

Dr. Love stated recently that it was his hope when a young doctor to be able to retire early in life and devote his time to patients who were not able to pay for adequate service, but that he still found his work rushing him from one call to another with no chance for rest. Drs. Halley and Love have taken time, however, to take their places in the life of Ballinger. They have aided its development and have each been active in fraternal, religious, and social affairs.

"BOTTLE KICKING" HELD IN OLD ENGLISH TOWN

HALLATON, England, June 26.—"Bottle kicking," a custom the origin of which is forgotten, was carried out here recently as it has been annually for several hundred years.

After the rector held a service in the church, a "hare pie," nowadays composed of beef, was cut up, and the portions scrambled for on the rectory lawn.

The "bottles," actually small casks, two filled with beer, while one was empty, were carried in the procession, and then thrown into the crowd. Five hundred players struggled for the bottles through the streets and bushes.

The game was formerly played between the villagers of Hallaton and Medbourne, the winners depositing their trophy in their village.

Torture Your Fiancee

"What made you quarrel with Merlin?"

"Well, he proposed to me again last night."

"Where was the harm in that?"

"My dear, I had accepted him the night before."—Portland Oregonian.

Calling Cards printed on short notice. Phone 27, we do the rest.

Announcement

We have a complete line of

Coca-Cola

And Soda Water at the regular wholesale price.

Call us for your parties and picnics.

Open Day and Nite

We also have an unconditional guarantee on our Federal Tires.

Burns Holt's

Magnolia Station

Phone 448 Corner 10th and Hutchings

WEST TEXAS UTILITIES CO.

"Happy Birthday"

All over the world a birthday is a signal for happiness, celebration and good wishes . . . And when that birthday is the anniversary of a City's founding—particularly when the City is flourishing, progressive, and alert, like Ballinger—the cause for celebration is greater.

The West Texas Utilities Company takes great pride in wishing many "Happy Returns of the Day" to the City of Ballinger . . . and to its hardy pioneers who founded it amidst hardships and discouragement surpassing our own. The Company is, and always has been, interested in Ballinger. The welfare and progress of the City of Ballinger and the West Texas Utilities Company are one. As the City goes ahead the Company advances . . and with the Company's advancement Ballinger also will prosper.

Congratulations on your Forty-Seventh Birthday Ballinger . . . congratulations "Old Timers" . . . and may each succeeding year continue to show the remarkable development that has marked past birthdays. Together we will accomplish great things here in this "Land of "Opportunity." The celebration of your Forty-Seventh year offers us the opportunity of reexpressing our faith in you . . . and restating the fact that this Company will continue to work for and with you in all things.

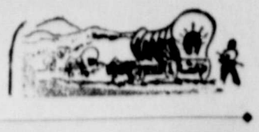
West Texas Utilities Company



1886



1933



BALLINGER WELCOMES YOU

To the 47th Birthday Anniversary Party

A New Concern

WELCOMES THE OLD TIMERS TO BALLINGER'S BIRTHDAY CELEBRATION

We have recently opened a bottling plant in Ballinger and invite the closest inspection. All old settlers having been here for 40 years or longer will be given a bottle of "BIG BOY" soda if they will call at our plant opposite the court house.

Ballinger Bottling Works

J. E. Davis, Manager — Chas. S. Miller — John F. Davis — Q. V. Miller Secy.-Treas.

Welcome Visitors

L. R. TIGNER

JEWELER

DIAMONDS WATCHES

GLASSES FITTED

Welcome

TO BALLINGER'S 47th BIRTHDAY CELEBRATION—JUNE 29th

To the pioneers of 47 years ago we desire to pay tribute, and to offer the hope that the home-coming on this occasion will be a happy day in their lives. May the reminiscences of yore call many pleasant memories to you.

J. Y. PEARCE DRUG CO.

OLDEST BIGGEST BEST

Don't Be Fooled or Misled By Inferior Batteries

WILLARD the pioneer of storage battery manufacturers sets the standard of excellence. You will note that all other batteries are made to look as much like Willards as is possible. The reason for this is obvious. Willards have proven their merit in rendering a service unequaled by any other. Therefore it is poor economy to buy cheap "make believe" batteries when a Willard will give from two to three times as much service for the same amount of investment. Don't be deceived by the case that encloses an inferior battery when it is service that you will want and expect.

JENNINGS BATTERY CO.

Phone 264 — Hutchinge Ave.

GREETINGS

PIONEER CITIZENS

After half a century residence in Runnels county, of which residence we pride ourselves, it affords us great pleasure to extend our heartfelt felicitations to you, and wish for our honored guests, many happy returns of the day.

Yours, the Pioneer Settlers

C. A. Doose & Co.

General Program

Thursday, June 29th, 1933

Old settlers train arrives Santa Fe passenger station 10:23 a. m. All requested to meet train.

Parade to court house lawn from passenger station

Morning program from 11 a. m. to 12 m in honor of pioneers

Noon—Chuck wagon dinner at National Guard armory, served to all those registered who came to this section 45 years or more ago

2 p. m.—Water fight between expert firemen's teams

2 p. m.—Pistol shooting contest between Ballinger, San Angelo, Coleman, Abilene and Paint Rock teams

3:30 p. m.—Baseball game, Norton vs. Ballinger. These two teams are members of the Cotton Belt League

While Attending

BALLINGER'S BIRTHDAY CELEBRATION

You feel that drowsy spell coming on—
DRINK A BOTTLE OF

Coca-Cola

AND BOUNCE BACK TO NORMAL

7:30 p. m.—Pageant, "Wedding of the Painted Dolls" presented by 50 juvenile characters

8 p. m.—Wedding of Runnels county couple

8:30 p. m.—Free minstrel show on court house lawn

9 a. m. until later—Street dancing. Four dances will be held in different parts of the city for modern and square dancing.

To You--

Forty-five years and longer residents of Runnels county and surrounding territory

WE ARE MOST GRATEFUL

You looked into the future . . . you shouldered responsibilities . . . you have established substantial homes . . . making this community a wonderful place to live.

May We See You at Ballinger's 47th Birthday Party

KING-HOLT

Welcome Visitors

To The Big Birthday Celebration

While here come to see us and see what good values we have to offer you. Here are some of our Celebration prices:

6x9 Rugs, no borders	$1.85	$65.00 Herrick Refrigerator, almost new	$17.49
9x12 Axminster, Mohwak Rug for only	$24.75	4-piece Bedroom Suite	$34.75
$45.00 Roll Top Desk, nearly new for only	$18.75	Card Tables	85c
6 dozen Clothes Pins	24c	5-tube Radio Set	$18.75
		$10.00 Rockers	$5.85

Radio Tubes and Parts. See our goods and prices before buying elsewhere.

Best Wishes to You.

L. E. Bair Furniture Co.

DeMoville Plumbing Co.

WELCOMES YOU TO THE 47th BIRTHDAY CELEBRATION

We are proud to be numbered among Ballinger's old timers and will ever be working for the advancement of the town.

For twenty years we have been supplying the farmers' and stockmen's needs in the way of windmills, pipes and fittings, tanks and still other requisites in this line.

Household and Bathroom Fittings and Fixtures

CURRIE PRODUCE CO.

WELCOMES VISITORS TO BALLINGER'S BIRTHDAY CELEBRATION THURSDAY, JUNE 29

Here You Will Find

PURINA

(Checkerboard)

FEEDS, GRAIN, HAY, FIELD and GARDEN SEEDS

And a Hearty Welcome—Make this Store Your Headquarters.

NEAL NUTT, Prop.

Excel Batteries

SELL BECAUSE THEY EXCEL

Freeman Battery Co.

at Sykes Motor Co.

This is a good battery that has a standard guarantee and will give the maximum of service for every dollar spent for them.
sell Excel Batteries, rebuild other batteries, will test your present battery free. Recharging, Rebuilding and watering.

Come in—Let's Talk Battery Trade

13 Plate Guaranteed Battery

$4.45 Exchange

M. L. FORGEY'S GROCERY

WELCOMES YOU

When you come to Ballinger's Birthday Celebration we want you to visit our store and see for yourself that we have a full line of

Groceries, Fruits, Vegetables

We put service first with honesty in all dealings. You get full weight and dependable merchandise at all times.

Thursday, June 29 is the Day



1886



1933



Archaeological Finds Throw Light on Life 600 Years Ago

AUSTIN, June 26.—Archaeological research by Texas Technological College during the last three years has thrown considerable light upon some of the native Texans of six hundred years ago, according to W. C. Holden of that institution, who has contributed an article on "Recent Archaeological Discoveries in the Texas Panhandle" to the current issue of the Southwestern Social Science Quarterly, published by the University of Texas social science departments.

There lived at least six centuries ago in the Panhandle of Texas a relatively advanced race who dwelt in large substantial, communal houses, maintained a settled order of municipal life, and made various experiments in agriculture, Mr. Holden said.

"These people lived along the spring-fed creeks in the Canadian Valley from a short distance west of the New Mexico line to a point thirty or forty miles west of the Oklahoma line," Mr. Holden said in his article. "Over a hundred ruins of houses varying in size from one room to three hundred rooms have been located and mapped by archaeologists.

"The existence of stone ruins in the Texas Panhandle has been known for about forty years. However, the man who has made the most extensive explorations and has the greatest general knowledge of the Panhandle culture is Floyd V. Studer, of Amarillo. Mr. Studer has been making scientific archaeological explorations and observations in this region for twenty-three years. It has been a hobby with him, and he has put in from one to two days at it practically every week of the year. One of the chief contributions of Mr. Studer has been to secure leases of scientific rights from the landowners along the Canadian. This last spring he turned these leases over to the Panhandle-Plains Historical Society. The society created a department of archaeology and palenontology, and made Mr. Studer director. Any person or institution wishing to do work in the Canadian Valley must now do so under the auspices of the Panhandle-Plains Historical Society and under the direction of Mr. Studer.

"Texas Technological College became interested in Panhandle archaeology three years ago. Since that time the college cooperating with Mr. Studer has excavated two major ruins. The A-C ruin is located approximately forty-five miles northeast of Amarillo on Antelope Creek about six miles south of its confluence with the Canadia nRiver. It contains 29 rooms, and is 563 feet long and 50 feet wide. The B.T.K. ruin is located on Saddleback mesa about a mile and a half south of the Canadian River. It contains 29 tains 33 rooms, and is 120 feet long and approximately 60 feet wide. Both ruins were accurately mapped by engineers. The maps, pictures, and detailed reports of both ruins as well as several thousand artifacts, are deposited with the department of history and anthropology at Texas Technological College.

"The masonry in both ruins is of three types, slab-stone, horizonal, and a combination of slab-stone and horizontal. The flint-work of the Panhandlers was superb. Their source of material was the Alibates flint mine north of Amarillo. They made small, exquisitely fashioned arrow points which contrast vividly with the larger, cruder points of later Plains Indians. We infer that the cruder points were of Plains origin in that they are ones most commonly found on the surface throughout Northwest Texas.

"The Panhandlers made many double-beveled knives with four edges, shaped something like an aeroplane propeller. These knives varied in length from three to five inches. Such knives are not peculiar to this culture. Professor J. E. Pearce of the University of Texas reports that they are found on the surface in Central Texas and in the top stratum of the kitchen middens of that region. These people had numerous hide scrapers of Alibates flint varying in size and shape. The dominant type differs from the snub-nose scraper of the Plains Indians in that it is thin and finished with a fine process. In the Plains flint collection of Dr. Cyrus N. Ray and E. B. Sayles of Abilene the snub-nose scraper is dominant, while the thin Panhandle type is rare.

"Artifacts of bone are plentiful, the most dominant type being bone awls. These were made mostly from the shin bones of antelope, the leg bones of turkeys, and the rib bones of larger animals. A considerable number of decorated bones with grooves cut cross-wise have been found. Several stag-horn pressure flakers with which they fashioned their flint impliments were excavated. They made spades from buffalo femurs to use in the cultivation of their corn patches.

"The Panhandlers used distinctly Plains methods in their pottery construction. Plains pottery is usually recognized by its color and decoration. The pots were made of a gray material and carried textile impressions. The impressions were commonly made 'hammer and anvil' method, the 'hammer' or mallet, having a piece of grass fabric stretched over it. In some cases an orange color was gotten as a result of the firing process. In rarer instances a red color was obtained by the use of a red wash. But whether gray, orange, or red, every piece had fabric impressions. The pottery was tempered with coarse sand and mica, and an analysis shows it to be harder than Pueblo pottery.

"These Indians were fastidious about their ornaments. They had to have turquoise pendants, necklaces, and inlaid turquoise objects, materials for which could be had only from the Cerrillos mines near Santa Fe, also, certain kinds of shell beads, material for which came from the Pacific coast. The shell in the beads was identified as having come from the Pacific coast by the staff of the laboratory of anthropology at Santa Fe. The Panhandlers used home-made objects of decorated bone, rattles made by placing small, polished, black pebbles in terrapin shells, and necklaces of bone beads.

"Inasmuch as the Panhandle houses were in such a state of ruin by 1540 that the Spaniards under Coronado passing through the region at that time made no mention of them, it is probable that the houses had been deserted for a considerable length of time. We may deduce, therefore, that the sedentary Panhandle culture flourished in Texas approximately from 1350 to 1450 A. D. The fact that neither of these two larger ruins was built much earlier, if any, than 1350 does not necessarily prove, however, that the inhabitants had just arrived in the Canadian valley. They could have been there for generations before they began building permanent homes. The discovery of the comparatively recent date of the ruins was a greater surprise to most of us who have been working in the Panhandle, and it completely upset our previous theories.

"Some of us had formerly thought that the Canadian culture was eastern expansion of an early Pueblo people shortly after the Christian era. The discovery, however, that they are contemporary with a late Pueblo period puts them in an entirely different light. Their distinctive type of pottery indicates they are non-Pueblo. It is highly probable that they were a people of Plains or Eastern origin. They wandered into the Canadian valley, and found conditions there conducive to sedentary life. The broken country and the fresh water creeks of the Canadian valley made the vicinity ideal for buffalo at all seasons of the year. With a permanent meat supply, the newcomers could settle down. They either brought knowledge of corn culture with them or borrowed it from the Pueblos to the west. With corn to cultivate there was all the more reason why they should stay in one place, as they had constantly to guard their corn fields against buffalo, antelope, and deer from the time the corn was planted until it was harvested.

"They began to think of permanent homes. If they came from the east, they probably brought a notion of permanent homes, pottery-making, and corn culture with them. A sedentary life encourages an accumulative culture. Once they settled down, they began to make rapid strides towards civilized life. A brisk trade sprang up with the civilized people to the west. Buffalo hides were traded for turquoise and pottery. Among other things the Panhandles borrowed from the Pueblos was Pueblo architecture. The Panhandlers were cruder artisans, but they were learning fast during the relatively short period they were here. A ruin with almost three hundred rooms within fourteen miles of the B. T. K. ruin indicates the progress they were making.

"It is highly probable that the Panhandlers borrowed social institutions from the Pueblos. Several hundred people living in a communal house could not have got along very well without rather high governmental and economic systems. As community life became more and more complicated it was natural for the people to turn to the existing systems not so far away to the west for models. No doubt before they left the Canadian valley the Panhandlers were becoming 'pueblo-ized.' The word 'Pueblo' has a cultural significance, as is evidenced by the fact that the Pueblos today are descendants of four distinct linguistic groups. Two adjacent Pueblo peoples may not be able to talk to each other except through the common medium of Spanish.

"The question still remains as to what became of the Panhandlers. After they evolved such a civilization, what caused them to completely disappear? In time we may be able to answer that, but at the present we can only guess. There are two probable causes—drouths and hostile pressure. The cyclic, erratic nature of Texas weather may have caused them to starve out and to start wandering again. With the return to nomadic life they left behind the inventions they had accumulated, and no longer had need of the recently acquired social institutions. On the other hand, pressure from more warlike neighbors may have caused the Panhandlers to leave the Canadian valley. They may have retreated westward and become amalgamated with the Pueblos of the Rio Grande area, or they may have been forced in some other direction, and once out of the region where they could obtain a livelihood in a sedentary manner, they lost those traits which had made them distinctive. Years of careful work may be necessary to determine what became of the people, and again we may never know."

New Road Boss



Here is John Wood, former secretary to Governor "Ma" Ferguson, who has become chairman of the Texas Highway commission, following adjournment of the Texas senate. Mrs. Ferguson's first appointment was rejected by the senate.

RUINED FIELD SAVED BY BEING TERRACED

COLENTER, Tex., June 26.—An almost worthless 3-acre field farmed for eight years by demonstration methods outlined by county agents is today considered one of the best fields in Shelby county, according to C. P. Scurlock, county agent. The owner, I. B. Bell, states that this tract has paid him $800 more than he would have made had he not used improved methods during the last eight years. In 1931 the plot produced 45 bushels of corn and 15 bushels of peas per acre without fertilizer, and in 1932 produced one bale of cotton per acre. When taken over by Mr. Bell the land was almost washed away, as it had three gullies across it which were four to six feet deep. The first step was terracing, following by the planting of soil crops. The first crop was of peas and corn. All cropping has been done by a regular crop rotation plan.

WELCOME PIONEERS



January 1931 We Advised:

There has been much said as to what you should plant. We do not presume to tell you how to distribute your planting, nor the per cent of acreage you should accord each character of crop. However, please do not charge our failure to express a concrete opinion to lack of interest, but rather to a hesitancy to offer an infallible solution of a situation of such vital importance of which we feel that each farmer must decide for himself.

Cotton, as heretofore, will remain an important crop to this section and as long as our farmers will acknowledge that their first obligation is to amply provide sustenance for their families and the maintenance of their farms and will arrange their feed acreage to produce, under reasonably adverse climatic conditions, sufficient feed to care for their work teams, milk cows, hogs and other livestock, we will not become uneasy about excess acreage or over-production of the "fleecy staple." Cotton is all right, the sin is in the worshiping it as KING (the one crop). We are very much inclined to believe that, should our farmers reach a point where they would be raising a living at home with a moderate surplus to spare, we would never again hear of too much cotton.

The adhering to a one-crop system will bring ultimate disaster, be it all wheat in the northwest, all corn in the middle west, all livestock in the west, or all cotton in the south. Sensible, practical diversification means properly balanced farming, which is the solution of the problem.

We are in hearty sympathy with the statement that "there is no permanent agricultural prosperity without livestock and feed," and invite your consideration of the proposition.

Yours very truly,

FRED KIECHLE,
Vice-President



We Join with Others in Extending to You an Invitation to Attend the

47th Birthday Celebration of Ballinger

Thursday, June 29th

Register at Our Bank For Your Badge

January 1933 We Observe:

In 1932 Runnels county produced its biggest cotton crop—78,172 bales, despite a drastic reduction in acreage.

January 1, 1933, found a big percentage of Runnels county farmers in a favorable position.

Most farmers and stockmen are now able to have their own meat, canned vegetables with plenty of eggs and an abundance of milk and butter.

On the majority of our farms you will find a well balanced program being practiced, with plenty of feed, ample hogs, small dairy herds, big flocks of chickens and many thousands of turkeys.

Our farmers are not just planting cotton, they are harvesting sufficient grain and hay crops for their work teams, milk cows, hogs and other livestock.

In a big way most Runnels county farmers have come out of the depression by their own efforts and will enter upon the new era of prosperity, much wiser and will at all times be prepared for adversity.

In other words they have in a big way put into practice everything advocated in our letter of March, 1931, and we are proud of having fostered such a movement and believe that its continued practice will bring prosperity and happiness to the entire citizenship of this country.

All of which convinces us anew that

"THERE IS NO PERMANENT AGRICULTURAL PROSPERITY WITHOUT LIVESTOCK AND FEED."



June 29th

The Farmers & Merchants State Bank

Ballinger, Home Owned and Controlled Texas

June 29th



1886 1933





BALLINGER Semi-Weekly Ledger

Published Tuesday and Friday by The Ballinger Printing Company

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(Subscriptions payable in advance.)

Telephone 27

HAS YOUR ADDRESS CHANGED RECENTLY?

Ledger subscribers are requested to notify the publishers of any changes in their addresses promptly.

Under the new postal laws newspapers and periodicals must pay postage due for notices of any changes in address furnished by the postoffice. In addition there always is the probability that your paper will be delayed or fail to reach you altogether if you do not give immediate notification when you move.

The best plan for all parties concerned is to send the change of address in advance.

Ballinger people looking for a place to spend the Fourth of July this year will not have far to look. Practically every town of any size in this section is presenting some kind of an entertainment and beckoning to the public. Some of these programs begin June 27 and there is not a day following that a celebration is not in progress until July 5.

Many years ago a few trees were planted on the court house lawn here and a few men took the responsibility of each looking after one tree. These men carried water in buckets and kept the trees alive through the first summer. Some of these pioneers will be in Ballinger Thursday to attend the anniversary celebration and will be seated under the very trees they watered more than 40 years ago.

Farmers of this section are watching for indications of rain and trying to make up their minds whether to sign up to destroy from 25 to 40 per cent of their growing cotton. As is usually the case with a problem of this magnitude some are urging every cotton producer to get in line and carry out the provisions while others as staunchly oppose the procedure as unwise. Speakers are touring the country to explain the working plan of the movement and it is up to every farmer to inform himself and make up his own mind.

The 47th birthday anniversary of Ballinger is celebrated this year to do honor to those who pioneered in this region, founded Ballinger and have given to this generation a city and county which we are proud to call home. The party is not staged for commercializing on a large crowd as evidenced by the point that all the features on the program are free. It is regretted by the committee in charge that a barbecue big enough to take care of everybody could not be served, but this is impossible. Those who have resided here 45 years or more will be guests at a splendid dinner with plenty of entertainment thrown in and the thousands of others who have not lived here that long will be admitted free to the remainder of the program. Come to Ballinger June 29. It will be an enjoyable day for every member of the family. It is Ballinger's party and everyone is an invited guest.

U. S. MAY GET FORTUNE OF SCOT WHO DIED 'POOR'

GREENOCK, Scotland, June 25.—Heirs are being sought for Thomas Anderson, who died recently in Greenock, and if none appears his fortune of many thousands of dollars will go to the United States. Before his death Anderson was believed to be poverty-stricken, and only the generosity of a chance acquaintance saved him from a pauper's grave. Examination of his papers revealed his fortune.

Anderson was born in Glasgow nearly 70 years ago, and emigrated to the United States when 21. He lived in America for forty years and became an American citizen. He returned to Scotland in 1924.

Mr. and Mrs. George Halstead and family, of Wichita Falls, are here for a visit with Mr. Halstead's mother, Mrs. A. B. Halstead.

Mark your eggs and butter with Rubber Stamps. Ballinger Printing Co.

It pays to read the ads.

Runnels Farmers—

(Continued from page 1)

amount 30 acres would ordinarily produce). If sold when and if cotton goes to 10 cents per pound he would be paid the difference between what 7½ bales brought at 10 cents and the 6 cents a pound option price, a difference of 4 cents per pound or $20 per bale. He would receive from this $150. His total payments from having cooperated on plan No. 1 would be in this case $360.

Plan No. 2—Acreage Only

Farmers wanting all cash payments and not desiring to take an option on government cotton are offered a higher scale of cash rental payments that offered under the first plan:

The cash payments on plan No. 2 are made according to this production table, yields to be determined on the basis of what the land ordinarily yields.

Land yielding 100 to 124 pounds lint per acre $7 per acre

Land yielding 125 to 149 ponnds lint per acre $9 per acre

Land yielding 150 to 174 pounds lint per acre $11 per acre

Land yielding 175 to 224 pounds lint per acre $14 per acre

Land yielding 225 to 274 pounds lint per acre $17 per acre

Land yielding 275 pounds and over per acre $20 per acre.

Example of How Plan No. 2 Would Apply

Taking the same case of a man who retired 30 acres out of 100 acres planted in cotton, and whose ordinary yields are determined to be one-fourth bale per acre, he would be paid this summer $9 per acre for 30 acres or a total of $270.

Community committees named at the mass meetings for this county are:

Millar—W. B. Currie, Kenzie Routh and John Jonas

Benoit—Frank Hoffman, J. A. Green and Arthur Pullin

Oxien—W. E. Martin, W. B. Storey and W. M. Jones

Crews—Walter Pape, Ed Rainwater, J. M. Woods and Edgar Jayroe

Eagle Branch—P. R. Dietz, H. E. Bradley and Corbitt Cooper

Blanton—Charles Toungett, Harvey Esmond and Paul Witter

Runnels—Garland Nunn, J. E. Fowler and Kimble Wood

Hatchel—R. R. Reams, Hugo Vogelsang and A. B. Davis

Barnett—R. L. Sides, A. W. Tyree and C. L. Howell

Hagan—Dee Oliver, I. M. Turner and J. A. Patterson

Dry Ridge—B. M. Batts, Aubrey Brunson and Clements Hoelscher, Jr.

Spring Hill—George Deen, Owen Aycock and Julius Henkhaus

Kristoff—G. Buxkemper, Henry Beimer and P. G. Stone

Cross Roads—E. Kruppa, Emil Ulrich and Walter Schwertner

Red Bank—J. P. Toungett, John Book and G. Schovajsa

Ball—Otto Granzin, Charles Ray and Cleve Curry

Brookshier—C. H. Hester, W. H. Cochran and R. E. Wolber

North Norton—White Turner, R. B. Hambright and Ira McNeil

South Norton—Ben Currie, G. S. Walker and Joe Bass

Maverick—Bert Fletcher, J. W. Borders and Chas. Lee

Marie—John Black, J. W. Clark and A. F. Landers

Herring—W. A. Hale, Lonnie Allcorn, M. F. Kirby and G. A. Avent

Bethel—G. H. Dierschke, Clarence Wilson, W. H. Wilde and John Bigby

Olfen—Walter Lange, Ed Hoelscher and Willie Halfmann

Gruenwald—F. J. Kudlacek, Joe Halubec and H. Ripple

Rowena—Ben Wilburg, Grang Gully and Gus Gully

Sweet Home—John Simecek, W. F. Redman and G. Hendricks

Ballinger school district—W. A. Taylor, Ed Gentry, and Clarence Routh

Dale—W. M. Hope, M. H. Williams and Chas. Adami

Harmony—G. E. Branham, Truitt Billups and Gus Gerhardt

Lone Star—Sam Mathis, R. L. Bates and Lee Porch

Tokeen—H. S. Bright, C. E. Simmons and Bert McKnight

Elm Creek—C. S. Brown, R. E. Lafoon and A. B. McMillan

Victory—Jim Eoff, O. F. Turk and Los Williams

Baldwin—W. G. Gardner, D. A. Dobbins and J. L. Downing

Drasco—H. A. Mitchell, Robert Stone and S. H. Puckett

Pumphrey—M. L. Mitchell, E. H. Colburn and Joe Awalt

Independence—J. D. Smith, Arthur Mitchell and N. R. Iley

Cochran—M. H. Roberts, W. N. Mincenmeyer and W. E. Edwards

Williams Springs—J. A. Burns, Kyle R. Dickinson and C. E. Sutton

Mazeland or Wilmeth—W. B. Dodgens, W. E. Puckett and A. F. Harkins

Oak Creek—Henry Clark, Had McKown and Vernon Rutherford

Franklin—J. H. Stahle, E. M. Blackwood and John Onken

Wingate—John Gannaway, Duncan Hensley, J. M. Shaw and W. L. Burns

Poe—H. B. Poe, J. H. McDonald and Hans Gottschalk

Winters—D. B. Thornton, C. L. Cook, J. V. Carwile and John T. Curry

Mann—Jake Henderson, Hugo Vogelsang and Lester Seipp.

Card of Thanks

We desire to express our deep appreciation to all who were so kind to us during the illness and death of our loved one, Albert Aycock. The tender nursing of friends, the acts of kindness shown for our comfort and the deep interest has made us realize that friends are the world's greatest asset. To all who in any way assisted, we express thanks and pray God's richest blessings on you all.

Mr. and Mrs. Owen Aycock

26-1t-*

EVER-READY CLUB MEETS

A passerby stopped and listened to what he thought was the hum of an airplane motor, only to discover it to be the Ever-Ready Home Demonstration Club meeting at the home of Mrs. Bertha Crockett, of Norton, with things moving fast and furiously among the fifteen members present and Mrs. Lura Hollingsworth, demonstration agent, trying frantically to shut off the motor long enough for her to give out some needed information. We were so excited over her coming—we were like the school children when "teacher comes to our house."

Flashes from the recreational school seem to be the password at every meeting when one can stop the train going to the A. & M. short course long enough to hear it. The zenith will be reached when the train pulls out of Ballinger, leaded with its happy human cargo headed toward the summer playground and information bureau at Bryan, Texas.

"Work" is the slogan of every club member.

—Club Reporter.

Misses Mary Creswell and Sue Gann, of the Leaday community, visited friends in Ballinger Thursday.



This scene shows how wool was received in Ballinger a number of years ago. Formerly considerable wool was freighted here by wagons from sheep raising areas 60 to 75 miles distant. From Ballinger the wool was shipped by rail to the East.

Eastern Professional Hunters Slaughtered Buffalo Herds Here

Buffalos, thousands to the herd, roamed Runnels county when J. M. Johnson arrived from Gonzales in the fall of 1876 to begin riding the range of Tom Mathews, but easterners with hired hunters wiped out the animals to such an extent that by spring only a few scattering small herds could be seen, and made them an unknown species in 1878.

Johnson, president of the Ex-Open Range Cowpunchers' Association organized several years ago, now lives in Winters, having retired from his ranch and farm north of here 12 years ago.

The air stenched as buzzards tore into the skinned carcasses of thousands of the buffalos strewn over the range left by greedy hunters who killed for the 75 cents obtained at Fort Worth on each hide, the veteran cowboy said, without wondering why this wild animal has become almost extinct.

"It was one of the greatest slaughters I ever hope to see. The eastern men came here bringing 10 to 15 hunters to a crew and combed this section within five months until it no longer proved a profitable proposition. Thousands of tons of good meat went to waste under their gunfire, although they did dry a small portion of the hind quarters to carry back.

"One crew hunted the buffalo, which up until that time remained practically unmolested, while another skinned them. Hunters could walk upon a herd peacefully grazing and open fire before the unsuspecting game had time to start a stampede. In this manner they shot down hundreds of head at a time.

"The skinning crew engaged in taking the hides from this killing as the hunters moved forward following the running animals. Many hides went to waste in the drying process. In the spring the spoils moved toward market by ox-cart."

Johnson said only seldom did a cowboy shoot a buffalo and when he did it would be a young calf for eating purposes. This he terms as the reason why hunters in the winter of 1876-77 found the game so easily killed.

The last buffalo viewed by him was a large bull at the foot of Moro Mount, eight miles north of Winters, in 1878. The bull, scared by Johnson and five other riders while rounding up cattle, left in a long gallop toward the west. This direction was always taken by even the large herds when frightened, he said.

Johnson rode for Mathews in this section until 1881 when he went to Wyoming with him and stayed a few months. Upon his return, after deciding he didn't like that state, he joined the J. H. Parramore crew over which he became foreman a short time afterwards and remained in this capacity until 1889 when he obtained a section of land above Winters.

Cattle were lost when they drifted into distant territories, but owners seldom had to contend with rustlers in this section, Johnson said.

"The greatest loss during my riding days occured in the winter of 1884 when the cattle started drifting south because of the extreme coldness. A snow storm in the early part of February first started the restlessness and got the cattle out of control of line riders.

"More than 60,000 head, 10,000 belonging to Parramore and the remainder to other owners drifted as far as Del Rio. The greater part of these were returned in a round-up conducted by the combined forces of the owners, but many were lost to rustlers who burned the brands."

This was the longest and largest round-up conducted by the cattlemen of this area, although the spring trip each year demanded a search as far as the Llano.

PLOW REVEALS TREASURE TO SWEDISH FARM HAND

STOCKHOLM, June 26.—While plowing in a field in the parish of Kropp, Emil Joensson, a farm hand, recently found ancient coins which are considered to be worth a fortune. His plow turned up a rare piece of porcelain and scattered the gold and silver coins it once contained.

Joensson called his master, who called an archaeologist, and between them they unearthed 400 old coins and beautiful ornaments made by master silversmiths when their art was at its zenith. Among them are the mountings of a belt decorated with garlands of acanthus and carnations, and a little Madonna standing on a crescent moon. It is believed the treasure must have belonged to some nobleman. As the ornaments are among the finest specimens of their kind now existing they have been purchased by the State Historical Museum.

READ THE WANT ADS

Bradyites Spend Short Time Here Boosting Jubilee

Brady boosters, seventy-five strong, accompanying the Heart of Texas Band, invaded Ballinger Thursday afternoon to advertise the Jubilee in that city on July 3, 4 and 5. The boosters were finishing the third day of a trip covering practically every part of central West Texas. From here they went to Paint Rock, Eden, and home.

The visitors assembled at the court house lawn and after a short concert were welcomed by Mayor W. C. McCarver and C. P. Shepherd, president of the Ballinger Chamber of Commerce.

A speaker for the Brady delegation outlined the program to be presented there and extended an invitation to citizens of this section to visit one or more days. Rodeo attractions, a complete horse racing program each afternoon, a midway of carnival attractions, baseball games between teams of the Hill Country League, a free barbecue, etc., will be offered.

Approximately 20,000 people visited the Brady celebration in a single day last year and indications are that this record will be broken this year.

Use of ether as an anaesthetic dates back to 1846 in Connecticut.

PLAGUE OF COCKCHAFERS IS FEARED IN EUROPE

PARIS, June 26.—Leading countries of Europe are preparing for the greatest invasion of cockchafers in many years and are lining up for a war which will continue until the end of next year. The burnished beetles appear by the millions and are as ruinous a pest as locusts.

France has estimated that a cockchafer year means damage to the country of one million gold francs. Already in many parts of Germany the ground is teeming with cockchafer grubs, and thousands of workers have been recruited to gather and destroy them.

DRINK WATER WITH MEALS GOOD FOR STOMACH

Water with meals helps stomach juices, aids digestion. If bloated with gas add a spoonful of Adlerika. One dose cleans out poisons and washes BOTH upper and lower bowels. J. Y. Pearce Drug Co.

Advertised goods move.

Men's Rubber Heels

15c

SPECIAL

As long as they last—one gross pair Portage Rubber Heels (a springy, long-wearing heel, fully guaranteed) to be attached at 15c.

These are our second grade heels.

Goodyear heels if you prefer the best, at 25c.

BOB CARSEY Shoe Shop

Something Brand New

Snow White

Teeth Cleaner

Makes your teeth pearly white, stimulates and refreshes your mouth.

Prevents Riggs disease, trench mouth and bleeding gums.

For Sale at

Weeks

and all other good drug stores

'Travelers Cheques'

The safest and most convenient way to carry your money while traveling.

Identification by your signature.

For sale by

THE First National Bank OF BALLINGER TEXAS

ESTAB. 1886 ESTAB. 1886

Since 1886



Carnival time in the early 1900s when the one big event in Ballinger was the annual reunion of the Confederate veterans. It will be observed that the prevailing mode of transportation in that era was not by motor vehicle, and there was almost an absence of traffic regulations. The "Boys in Gray" met in the reunion grounds shown below, near the present Fair Park.



Welcome to Ballinger On Our Birthday

It is with some degree of pride that we congratulate the pioneers and the Santa Fe on their part in helping develop this into one of the best live stock and agricultural sections of Texas.

Increase your profits by feeding "Paynaster Cotton Seed Products to your range and dairy cattle and sheep.

Feed Cotton Seed Products for Profit

Ballinger Cotton Oil Co., Inc.

Want Ads

FOR RENT—To couple, unfurnished apartment. Mrs. Gannaway. 26-2t-*

FOR RENT—Coolest rooms in town. Board at reasonable rates. Phone 609, 600 Eighth Street. 19-4t-Tu

FOR RENT—Furnished apartment, four rooms and bath. Phone 96 or 471. R. T. Williams. 23-2t

FOR SALE—Johnson grass hay, 20 cents per bale at the barn in Barnett community. C. H. Spann, Route 2. 20-3t-*

FOR RENT—Two room apartment, close in, modern conveniences. Phone 179, Mrs. D. C. Simpson. 25-tf-*

Hickville Band To Play Here For Celebration

The Ranger Hickville Band will be in Ballinger all day Thursday as a feature for Ballinger's Birthday celebration. A contract was made with the band late Saturday afternoon to replace the wedding of a Runnels county couple on the evening program and to be used at other times during the day.

This musical organization is one of the best known in Texas and has played at many state and international gatherings. In addition to playing everything from pitch-forks and saws to washboards and other novelty instruments, the band is composed of real performers on every stringed instrument known. They perform in comic make-up and are always a hit.

The band will be heard on the morning program, at the dinner for the pioneers, and will render a complete concert immediately following the pageant at night.

The committee reported Monday that it had been impossible to contract a couple for the public wedding.

T. T. SPANN DIES AT ABILENE

T. T. Spann, former Ballinger citizen and brother of A. L. Spann of this city, died at his home in Abilene Wednesday evening of last week. He had been slightly ill for some time but early in the evening he and Mrs. Spann visited friends. He was stricken at 10 p. m. just as he was retiring for the night and died before a physician could reach his side. He was a member of the Ballinger Masonic lodge.

Mr. Spann had called Abilene home for the past 20 years. He was engaged in the grocery business there for a number of years.

Funeral services were held at the Kiker-Knight funeral home, Abilene, last Thursday afternoon.

Mr. and Mrs. R. L. Williams, of Gorman, visited here the past week-end with Mr. and Mrs. R. T. Williams.

R. B. Creasy Dies Sunday Morning

R. B. Creasy, 70, died at his home on Ninth Street Sunday morning. For the past two years he had been in failing health, suffering with heart trouble. When his wife went to wake him for breakfast Sunday morning he had expired.

Mr. Creasy was one of the best known citizens of Ballinger and was acquainted with cotton raisers and ginners all over the South. He came to Ballinger 30 years ago as superintendent of the Ballinger oil mill. He supervised its construction and was in charge when operation of the plant commenced. He also aided in the erection of cotton oil mills at San Angelo and Winters. He remained as superintendent of the Ballinger mill until 1913, a part of which time the city's electric light and power plant was operated in connection with Mr. Creasy as head of this division also.

While he was associated with the oil mill he also operated an automobile agency, being one of the pioneers in that business in Texas. Elsewhere in this issue is an interview with Mr. Creasy, given only a few days ago, regarding the first days of the automobile in Ballinger and West Texas.

In 1913 Mr. Creasy had invented and received patents on the Creasy Rotary Gin Saw Filer and retired from other activities to devote all his time to the manufacture and sale of this labor-saving device. In 1914 a factory was established in Ballinger and until his death he devoted his full time to this business. He realized the fulfillment of a dream by selling gin saw filers all over the nation and shipping many to foreign lands. His son, N. Bruce Creasy, was associated with him in this business since it was founded.

Decedent was born on a farm in Ohio but came to Texas when a young man and to Ballinger in 1903 to make home. He was a man who had many friends and enjoyed their fellowship.

Survivors include the widow and the one son, and two grandchildren, all of whom reside in Ballinger. Other relatives, who live in Ohio, were unable to attend the funeral.

Funeral services were held at the family home Monday morning at 10 o'clock, Rev. E. W. McLaurin officiating. At the conclusion of the service at the residence the Masons took charge of interment at Evergreen Cemetery.

King-Holt Company undertakers were in charge of arrangements.

Births

Mr. and Mrs. Raymond McShan are the proud parents of a fine baby girl, born Saturday. Mother and baby are both doing nicely.

Scott Strain, of Abilene, spent Saturday here with friends.

Mrs. Charles Gibbs, of San Angelo, returned to her home Sunday after a visit here with Mr. and Mrs. R. L. Harwell.

Mr. and Mrs. J. A. Maxwell and Mr. and Mrs Virgil Jones were guests Sunday in the home of Mr. and Mrs. A. B. Stobaugh.

Be wise and advertise.

Man Who Came Here in '62, Longs for Carefree Days Again

J. W. Coffey, one of the first white men to pioneer this section of West Texas, knows exciting experiences of the open range era which would fill many volumes, and at a gathering of "old timers," is always the center of a large group who listen as he recalls the days of the "wild and wooly West."

He always attends the meeting near Ballinger in August of the Ex-Open Range Cowpunchers' Association and while here meets many of his former friends who came in later years to add their bit to the development of this section. Coffey came to Runnels county in 1862 with his parents, Mr. and Mrs. Rich Coffey. His tales of the days when cattle "rustlers" were a menace to cowmen are fiction such as never read in wild west magazines. Indians and "pale face rustlers" roamed the plains, driving away herds and giving battle when interfered with in their unlawful practices.

Coffey, now a resident of Kimble county, admits that hardships predominated in pioneer times but believes that few early day cowboys do not long again for the carefree days on the open range when depression meant a smaller dish of beans, a little more water in the coffee pot and no bread.

Among the thrilling experiences related by Coffey is one when wounded by the redskins:

Shot five times by Comanche Indians who killed his two companions, drove off their herd of cattle in the summer of 1870, Coffey, now 75 years old, "still can hear those yells and hoof beats." Coffey and his brother, Fog, are believed to be the only survivors who came to this section of West Texas prior to 1862.

Coffey's escape from the Indians occurred not far from the present townsite of Ballinger. He and other cowboys were guarding the herd when the Comanche band appeared in a cloud of dust along the horizon, he related. His two companions fell dead at the first round of shots as the Indians charged. Coffey, although seriously wounded, outran the raiders and hid in a creek bottom thicket.

"They didn't search long for me in the dusk, but rounded up our cattle and disappeared to the southwest. Presumably they supposed I would die," Coffey said. It was months before he recovered from five bullet wounds.

"The Comanches were the most dreaded and feared by pioneers of West Texas. No one would run from any other tribe, but the cruelty and daring of the Comanches spread terror through this section," Coffey declared.

Weatherford served the Coffeys as trading post and it was the boys' duty to make an annual trip, requiring from four to six days by oxcart to get corn ground. Coleman had not been established and Brownwood supported only a blacksmith shop and a limited stock of merchandise in a lone store. Runnels county remained an open range.

The three Coffey brothers, John and Fog, and Will, now dead, prided themselves on their marksmanship. From this pride arose a game they originated among themselves called "bullet dodging."

One of the brothers would mount his horse and race nearby, while the other two took shots at his hat as it remained on his head. The game would continue for hours, each taking turns at the target.

"When Indians located you there wasn't anything to do but run off and let them have the loot," Mr. Coffey said. "Luckily they never bothered us on our trips."

Land now worth around $100 an acre remained unclaimed as did tracts where oil wells now spout their golden spray.

Coffey killed his first buffalo in the little valley where Elm Creek flows into the Colorado River, (about two miles east of Ballinger). The animal weighed so much he and a companion took only the four quarters, and the remainder was left to the coyotes. Once wild game swarmed the river and creek bottoms to supply ranch tables when beef palled on appetites.

Ballinger Captures Game from Crews; Winters Also Wins

Ballinger took the big end of a 11 to 10 score in the game here with Crews Sunday afternoon, moving up in the percentage column of the Cotton Belt Baseball League. A large crowd saw the highly interesting game, which was much better than the score indicates.

The Crews swatters hopped on Perry, Bearcat pitcher, in the first inning and when three men were out five runs had been chalked up. Virdin was sent to the mound for the locals at the beginning of the second. Ballinger scored one run in its half of the first frame and in the second with two men on base, "Nig" McCarver, new Bearcat center gardener, hit a homer inside the park to make the count 5 and 4. At the close of the sixth session the score was tied, 6 and 6, and continued that way until the first of the tenth when Crews showered base hits on Virdin and scored four markers. Marsh went to the hillock, pitched to one man and got credit as the winning pitcher. Ballinger came back in its half of the tenth, scored two runs and had the bases full when Virdin hit a fast line drive down the third base line. The umpire ruled it a fair ball over the protests of Crews and the game was over.

The Winters Red & White team gave the Eola crew a terrible whipping at Winters Sunday afternoon, defeating the Conchoans 20 to 2.

Millersview was scheduled at Norton Saturday but was unable to go there that day and the outcome of the game will not be known until President R. W. Earnshaw returns from Dallas and rules on the protest for a forfeited game.

The standing of the clubs Monday, including decided contests, was:

	W	L	Pct.
Norton	2	0	1.000
Winters	3	1	.750
Ballinger	2	1	.667
Eola	2	2	.500
Crews	1	3	.250
Millersview	0	3	.000

BUY NOW!

Inflation is Coming!
And Bringing Higher Prices!



we bring you the 5 STAR SLIP at $1.95

You've never seen anything like it before at ANY price. . . . Made with luxurious "TWIN-TONE" lace and non-slip adjustable straps that are a positive comfort.

It's like a dream come true—all your slip problems are solved with this Five-Star Slip—in which we have combined all the practical and charming features you have often wished for, and never been able to find before in one garment.

You'll welcome this News!

When we offer you this **FIVE STAR SLIP** *we are giving you the final touch in smart lingerie and a* **HISTORY MAKING SLIP** *that you'll thank us for.*

★ **THE PATENTED NON-SLIP STRAPS** have many new features that make them a joy to wear and give "guaranteed" comfort. They will not slide, slip, or twist and no amount of washing will harm them. They are of self material—no celluloid or boning.

★ **TWIN-TONE LACE** is made in France and featured by the finest dressmakers. It has a silk thread running through it that matches the Peau de Velour of the slip. It is invisible under one's frock.

★ **THE SILK, "PEAU DE VELOUR"** (Skin of Velvet) is of exquisite texture and beauty. It will not shrink and has the soft luxurious feel that is found only in costly underthings.

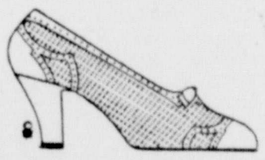
★ **NON-SHIFTABLE LACE** is made by skilled artisans and will not tear, pull off or shift. The beauty of the patterns is only matched by the long wear of the lace.

★ **ADJUSTABLE STRAPS,** fitted in suspender fashion, enable you to shorten or lengthen the slip at will. They are of self material and very narrow and dainty.

The bias cut of the slip insures a perfect, wrinkleless fit and filmy foundation for your clothes.

Sale of Summer Shoes





Regularly to $5.00

$1.95 and $2.95

. . . All Whites
. . . Black and Whites
. . . Brown and Whites
. . . Pumps, Straps, Ties
. . . Newest 1933 Styles
. . . Ultra in Quality!

Sport Sandals White, Green, Brown, Ideal for Warm Weather Wear **79c**

Summer Shades
Full Fashioned
Silk Hosiery
. . . Deausan
. . . Sun Tan
. . . Natural Beige
. . . Ocrebeige
Regularly 75c
59c
Two Pairs for $1.00

Runproof Hosiery
A Miracle!
A Stocking of amazing sheerness that will not run. Think what a saving on your hosiery bill!
$1
Pair

Bettis & Sturges
Ballinger's Exclusive Ladies' Store

CLARK'S SERVICE STATION
Liberty Gasoline, Motor Oils and Kerosene

Mr. Car Owner, Liberty Gasoline will test as high as gas that usually sells from 3 to 4 cents per gallon higher. Don't you think that you owe it to yourself to buy Liberty and spend the difference.

The Diamond Front — Opposite Court House
100% Independent

WELCOME

To Ballinger's Birthday Celebration

Make yourself at home in our store. Drink our ice water, use our ladies' and gents' rest rooms and if we have anything to eat that you need it will be fresh and cheap.

Lots of bargains in our Variety Balcony.

SAM BEHRINGER'S
Cash and Carry Grocery





1886 1933







1886

WELCOME



1933

One and All to The

47th ANNIVERSARY

Of the Founding of

BALLINGER

Thursday, June 29, 1933

General Program

Old settlers train arrives Santa Fe passenger station 10:23 a. m. All requested to meet train

Parade to court house lawn from passenger station

Morning program from 10:45 a. m. to 12 m in honor of pioneers

Noon—Chuck wagon dinner served to all those registered who came to this section 45 years or more ago

2 p. m.—Water fight between expert firemen's teams

2 p. m.—Pistol shooting contest between Ballinger, San Angelo, Coleman, Abilene and Paint Rock teams

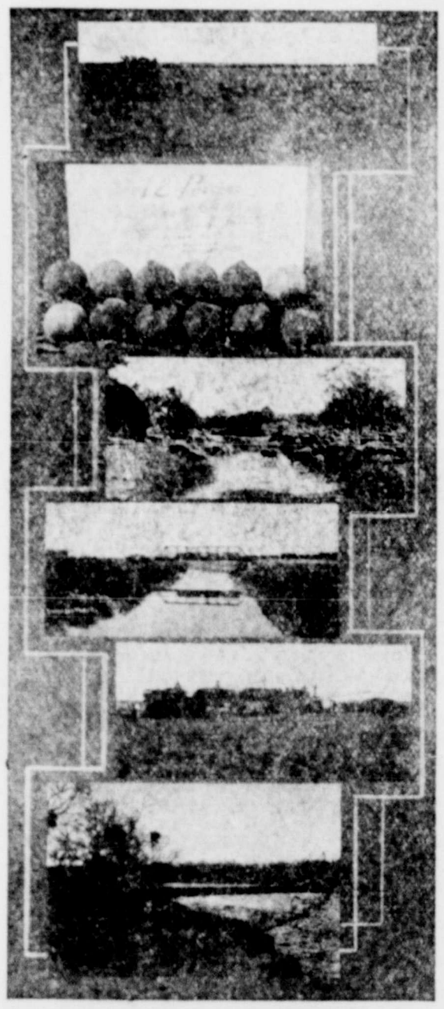
3:30 p. m.—Baseball game, Norton vs. Ballinger. These teams ars members of the Cotton Belt League

7:30 p. m.—Pageant, "Wedding of the Painted Dolls" presented by 50 juvenile characters

8 p. m.—Wedding of Runnels county copule

8:30 p. m.—Free minstrel show on court house lawn

9 p. m. until later—Street dancing. Four dances will be held in different parts of the city for modern and square dancing.



Registrations

Registration booths will be found at the city hall, court house lawn and the three Ballinger banks. Every person who has lived here for 25 years or more is requested to register and receive a badge showing how many years he has lived in this section. Booths will open at 8 o'clock Thursday morning and every person who can is requested to register before the arrival of the old settlers train at 10:23.

Invitations

Invitations have been mailed to all persons who registered at last year's celebration who have lived in this section for 45 years or more. This was the only roster of names available and the invitation does not mean that only those are eligible for the "Chuck Wagon" dinner. Those who did not receive an invitation but who have lived here for 45 years are requested to notify the celebration committee as soon as possible and every one present meeting the requirements of living in this section for 45 years is expected at the noon entertainment.

Every Event On the Program is Free



The Day will be Filled with Entertainment Honoring the Pioneers of this Section.

Make Plans to come to Ballinger for the Day. If You are Not Eligible for the Big "Chuck Wagon" Dinner Bring Your Baskets and Spread Lunch On the Lawn.



1886



1933



Naughty
Gaudy
Sporty

42nd Street

Boulevard of Bluff and Ballyhoo, Symbolic of America's Theatrical Center, Has a Mood for Every Moment

By HARRY LEE
Author of "High Company" and "The Little Poor Man."

FANTASTIC "42nd Street." Tinpanny, blaring, wise-cracking, tawdry, bawdy, sky-scraping, gold-spooning, fabulous 42nd Street. Street of opposites. Most alluring of all highways and by ways of the City of Seven Million—O. Henry's "Bagdad-on-the-Subway"—Mystery Sereet of the Magic Isle, where every night unfolds tales more enchanting than any of the thousand-and-one the Sultan heard from the painted lips of Scheherezade.

"Forty-Second Street! Boulevard of bluff and ballyhoo, of breaks and hear breaks, dupes and dopes and show-girls, double crossers, square-shooters and shysters, shows, showmen, show-goers, show-ups and show-offs.

Temperamental as a prima donna is 42nd Street with a mood for every moment, a cure for every ill. She'll get you what you want, and when you want it—of course for a consideration. But her real complex is show-business. She takes her cue from her flamboyant side kick, Broadway, who, as everybody knows, got her start much later than 42nd Street got hers.



Forty-second Street may occupy her mind with far different matters at times, during her record sprint across Manhattan from River to River—but between Broadway and Eighth Avenues, the theatre is her meat and drink—"The show must go on," her only creed. Along her thronging pavements shows pop u[illegible]kets, often to come down as rockets do. All sorts and conditions of shows—burlesque—musical comedy—talkies—hoofers—shooting gallery, peep-shows—dime museums—marionettes and believe it or not—performing fleas. Even the "legitimate" lingers—though the "moving finger writes . . . and having writ, moves on . . . "

Some of the ancient playhouses still stand, like ghosts, recalling past glories. The "Republic"—built by the great Oscar Hammerstein for David Belasco—where Mrs. Pat Campbell, the Divine Sarah Bernhardt and so many of the immortals, trod the boards, now houses a hot-cha burlesque show featuring semi-nude ladies. It was on the New Amsterdam Roof that Eddie Cantor made his "Broadway debut"—which was in reality his 42nd Street debut. Below, on the vast stage of the New Amsterdam, the late Flo Ziegfeld, glorified the American girl in the "Follies." The theatre is now dark—the roof occupied by a broadcasting station where Rudy Vallee croons. Extra! Only yesterday, Eva Le Gallienne, came up from the Civic Repertory on 14th. street—brings "Alice in Wonderland" to the New Amsterdam and 42nd Street.

The "Rialto"—so dad will tell you—supplants the old "Victoria" of his day—which was run by Hammerstein—as the theatrical tabloid of the time. Sensationalism was the order of the day at the "Victoria." There the Cherry Sisters and their ilk, stampeded the gallery gods and any notorious headliner got a booking.

Hammerstein in this particular, the Barnum of the period, wanted names—names spelled with a capital N. Here the latest and most talked about hatchet man or holder-upper might bet his chance, with the assurance of both a big hand and a big hand-out—a combination flattering to pride, and purse as well.

Today speak-steerers may lead the thirsty to cloud-enveloped hideaways in the canyons of "42nd Street," or to sociable cellar rendezvous—but no gentleman of the old regime can forego a sigh for the brass rail paradises of pre-Volesteadian days.

Where, for instance, are the pipe, the glass and the fiddlers three, of the "Old King Cole" bar in the Knickerbocker—that gay rake of ancient hostelries, which is now transformed into a staid office building.

There was Martin's too, whose lobster and champagne, even rivaled the fame of Rector's, in the opinion of the elite. The Manhattan Bar was a name to conjure by, too, and now the old boy has donned mutton-chop whiskers and a high hat, and dubbed himself the National City Bank.

Who that knew it, can forget Murray's with the revolving dance floor? Murray's—just imagine—now houses a flee circus and freak show. And, of most hallowed memory the "horse-shoe bar"—where the piece de resistance was the New Orleans Fizz. Now it's a one-arm lunch joint. Where are the bars of yesteryear?

That enchantress, 42nd Street, knows the truth of the old saw that the way to a man's heart is his stomach. And she is prepared to get her man by this way or any other way. Provided, always, that he ha sthe price! Her hostelries are accommodated to all comers, whether rated in Bradstreets or a Bryant Park bench. She will provide the ritziest epicurean feast, or a doughnut and sinker.

For the classes in between, she exhibits eating places of all varieties—cafeterias—white front Greek places—"Cafes des enfants" (again to quote O. Henry) rotisseries where the customer's roast can be seen turning over live coals, by the hungry mob outside the window—honky-tonks—and hot dog stands! 42nd Street thinks in terms of human needs!

And all humanity sooner or later glides into the marble halls of the Grand Central—Pride of East 42nd's newly-named Pershing Square! This vast union depot, which was the realization of the dreams of the doughty Commodore Vanderbilt, was first built in the early seventies—on the site of a shooting gallery, patronized by the doctors of the Hospital for the Crippled which then stood on the corner of Lexington Avenue.

The original Grand Central was a huge arcade, with squatters' shacks, looking down from the rocks above 42nd Street—which was then so far uptown, as to be considered a remote suburb. John Dutcher's brindle cow pastured across the way, and on the corner of Third Avenue an elderly biddy herded a flock of goats, peddling the milk for her lielihood.

Where the classic Public Library now reposes—in the company of her querulous lions and swirling pigeons—the City Reservoir stood, with an air of permanance, and not the slightest intention of flitting to Central Park, at that time a wilderness.



Seven lovely cuties. Sweet enough to eat. See their fancy stepping in "42nd Street. An orchidaceous garden of beautiful girls. An alluring bevy of feminine pulchritude. These are only a few of the 150 lovely beauties.

Across the way from the Reservoir the young ladies of the Rutgers Female College promenaded on the lawn, or did their tatting under the trees, with a weather eye, no doubt, for eligible young men, who might saunter across 42nd Street and along Fifth Avenue.

The 42nd Street of 1933 is spanned by the steepled kiosks of four elevated lines. Half a dozen subways thunder under it. Double-decker busses flit across it on their way up the Avenue. Busses of all degrees, going everywhere, thread its crowded mazes. Trolleys clatter up it, and down it, and across it! Taxis of every hue—and cry—honk pedestrians out of countenance, if not out of life, limb and property. Motors, from the humblest flivver, to the high-powered cars of princes and potentates, magnates and movie stars, scuttle by, aeroplanes zoom overhead. "The "blue skies"—made famous by Tin Pan Alley song-writers—are made eloquent by sky-writers—who trace in dissolving smoke the slogan of the newest cigarette, or the latest in talkies.

And speaking of talkies, Warner Bros., one of the biggest film organizations has realized the dramas, the joys and sorrows, the gaieties and heart-aches of Manhattan's "42nd Street"—and the brilliant thoroughfare of razzle-dazzle has been photo-dramatized, and will be given theatrical billing in electric lights as "42nd Street." Recorded in fast-moving celluloid, in lights and shadows, is all of the sordidness, the love, the pity of the Big Street which forms the cross road of the world with Broadway. Girls dancing, always dancing, hearts may ache, but still they dance.

Here is "42nd Street" in its present transformation. Gone are the lobster places, the theatres and hang-outs of the Gay '90's. And in their places are the glamarous spots of the year 1933. The chorus girl hurrying to her rehearsal of a big musical comedy production. You follow her into the stage door, into her dressing room, out on the stage where the dance director fumes, frets and shouts at her.

You see her joys and sorrows, her boy friends and girl friends. You are with her on the night when, by a strange circumstance, she jumps into the star role of the Big Show and triumphs. You follow her on and on, backstage and into the side pockets of her life, because this girl in her way is a lovely orchidaceous symbol of "42nd Street" as it has been so colorfully dramatized, with all of tts blazing, hurly-burly break-neck speed—

"42nd Street," the Street of Stars!



"42nd STREET"

PALACE

Wednesday and Thursday

IT TOOK TWO YEARS TO GIVE HER THIS OPPORTUNITY



A new Clara Bow emerges as the fascinating heroine of "Call Her Savage"—vivid, electric, impulsive, misunderstood.

CLARA BOW

More beautiful than ever...for the first time she gives full rein to her dramatic power.

in CALL HER SAVAGE

with MONROE OWSLEY • GILBERT ROLAND
THELMA TODD • ESTELLE TAYLOR

SCREEN PLAY BY TOWIN BURKE
From the novel by Tiffany Thayer
Director [illegible] Francis Dillon

PALACE THEATRE

Sunday, Monday and Tuesday, July 2 - 3 - 4





Patsy Farnum shakes a foot. That's very hard to beat. You'll want to see her in "42nd Street."



Maxine Cantway's dancing feet will make your joy complete, in '42nd Street'



Yes, here's Lynn Browning, her address is "42nd Street"



1886 1933





SOCIETY.

Engagement Announced

Mrs. G. H. Touchstone honored Mrs. Lena Wayne Woodson with a delectable chicken dinner in her home on Sixth Street, Monday evening, June 19. Place cards announced the approaching marriage of Mrs. Woodson to Theo Bell on August 5.

A profusion of cut flowers decorated the dining room where a few couples were entertained.

Enjoying the hospitality were the following: the honoree, Misses Goldeen Robbins, Mae Ashton, Messrs. Theo Bell, Harris Russell, Pete Woodson and G. H. Touchstone.

◆ ◆ ◆

Mason Visitors Are Hosts

Mr. and Mrs. John Alexander of the James River Ranch near Mason were hosts to honor Mr. Henry Allen, of Philadelphia, on Friday evening.

The affair took the form of a picnic supper at the Ballinger Country Club followed by dancing.

Included besides the guest of honor were: Dr. and Mrs. C. W. Cheatham, Mrs. Lee Johnson of Winters, Mr. and Mrs. Max Marshall of San Angelo, Mrs. Leslie Baker, Mr. and Mrs. B. N. Wilke, Mr. Brown of Winters, Mr. and Mrs. Floyd Carr and Miss Maggie Herring.

◆ ◆ ◆

Northingtons Entertain for Miss Wardlaw and Dr. Stasney

Another pre-nuptial affair was given for Miss Malcorine Wardlaw and Dr. E. W. Stasney on Friday evening when Mr. and Mrs. K. V. Northington were hosts at four tables of bridge in their attractive home on Seventh Street.

A deep rose color theme was combined with a shasta daisy floral motif. Roses, crepe myrtle and daisies decorated rooms, where floral tallies marked places. As games were won each winner received an attractive package which had to be left tied until the conclusion of the games. These, on being opened, proved to be useful kitchen articles which were presented the guests of honor. The high score prize, a teapot, won by Mrs. A. E. Bozzell, was also presented them.

Tables were laid in rose dennison covers for the serving of ice cream and fruit punch in Rose Marie glassware. Shasta daisies were frozen in ice cubes to lend added beauty to the plates.

Guests were: Misses Wardlaw, Louise Wardlaw, Frances Trail, Griffie Atkins, Mrs. Bozzell, Messrs. and Mmes. J. B. Striplin, Neil McAlpine, J. C. Sturges, Jr., Troy Simpson, Dr. and Mrs. E. H. Boelsche, Dr. Stasney and Mr. Hubert Zappe.

◆ ◆ ◆

Club Members Guests of Mrs. McKenzie

Mrs. Wilmeth McKenzie was hostess to the members of her bridge club in her home on Ninth Street Friday afternoon.

Varied summer blooms graced the living room where two tables were in play. High score prize went to Mrs. Harry Corbett.

A salad course with iced tea was served to: Mmes. Raleigh Reese, Lawrence Grier, James Parrish, Joe Beck, Jr., Raymond McShan, Corbett, Jack Hampton and Miss Anna Lou Metteauer of Nacogdoches.

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Marathon Visitors Honored

Mr. and Mrs. W. T. Burnam and sons of Marathon, who are house guests in the A. B. Stobaugh home, have been the inspiration for several delightfully informal affairs.

On Wednesday evening a fish fry in city park was a favor given by Mr. and Mrs. A. B. Stobaugh. Guests were: Mr. and Mrs. Burnam and sons, Waddy T. and Bill, Dr. and Mrs. C. W. Cheatham, Mr. and Mrs. Horace Murphy, Wiley Stobaugh, Mrs. Floyd Stobaugh of Coleman, and Miss Evelyn Stobaugh.

On Friday evening Mr. and Mrs. A. B. Stobaugh, Mr. and Mrs. Burnam and Bill and Miss Evelyn Stobaugh were guests at dinner in the home of Mr. and Mrs. R. R. Williams on Eleventh Street.

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Mmes. W. B. Woody, Chas. F. Bailey, Perkins Herndon, Robert Bruce and Miss Dorothy Chancey attended a party given by Mrs. Bailey Mack at the Winters Country Club Thursday afternoon.

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Out-of-Town Visitors Honored by Harwells

Judge and Mrs. Charles Gibbs, Mr. and Mrs. D. E. Hughes, of San Angelo, and Miss Jane Jarvis of Ft. Worth, were complimented by Mr. and Mrs. R. L. Harwell on Thursday evening. A delicious chicken barbecue with all the accessories was served at the country club.

Other guests were: Messrs. and Mmes. Joe Neff, C. R. Stone, Edgar Ellis, Alex McGregor, Thos. G. Patteson, Mmes. D. Reeder, Sim Cottelle, Misses Louise Orgain, Florence Westbrook, Messrs. Roy Reeder and Ira Sims.

Mrs. Gibbs was also a guest of honor on Saturday afternoon when Mrs. Harwell was hostess in her pretty home on Eighth Street.

At the conclusion of games of contract a salad and ice course was served. Nasturtiums were attractive centerpices.

Present were: Mmes. Gibbs, Geo. Holman, Ralph Erwin, Robert Bruce, Leonard Stallings, Loyd Herring, Joe Simmons and Geo. Pearce.

◆ ◆ ◆

Morning Bridge is Compliment to Miss Wardlaw

The attractively furnished home of Mrs. Leonard Stallings on Eighth Street was given added beauty on last Thursday when close friends of Miss Malcorine Wardlaw were guests at a morning bridge. Roses and sweet peas were use in the living room while bronze lilies were used exclusively in the dining room. The lace laid table was centered with a branch vase of these blooms. Bronze nasturtiums centered the foursome table laid in green dennison covers where a luncheon plate with tea was served at the noon hour.

Miss Wardlaw received high score award. Little Miss Mary Brian Woody invited Miss Wardlaw to the dining room where she was asked to open a large box decorated in white crepe paper and tied with green and yellow tulle. This contained a matched breakfast set in the Briar Rose pattern as gifts from her assembled friends.

Mrs. J. G. Douglass was a tea hour guest. Guests for the games were: Misses Wardlaw, Louise Wardlaw, Fay Clark, Helen Brewer, Mmes. W. B. Woody, Loyd Herring, Levy Lee, Neil McAlpine, Edgar Ellis and E. H. Boelsche.

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Mrs. Murchison Entertains Two-Table Club

Mrs. Ross Murchison was hostess to her two-table contract club Friday afternoon in her apartment on Phillips Avenue.

Roses decorated the living room where players found places by means of silhouette tallies.

A salad course with iced tea was served to: Mmes. L. R. Tigner, Harry Lynn, J. B. Striplin, Neil McAlpine, J. C. Sturges, Jr., Alex McGregor, Troy Simpson and Miss Verda Nell Trail.

◆ ◆ ◆

Mmes. Stephens and Pyburn Honor Bride-Elect

Another pretty in-honor affair was given for Miss Malcorine Wardlaw on Saturday afternoon when the members of her Sunday school class and members of the Business Women's Circle of the Auxiliary of the First Presbyterian Church were guests of Mrs. J. M. Pyburn and Mrs. C. R. Stephens in the home of the latter on Eleventh Street.

Beautiful summer blooms and ferns gave a colorful atmosphere to the living rooms of the Stephens home where guests spent some time in pleasant conversation. Clever toasts and impromptu advice to the guest of honor were given. When Miss Margaret Guion was asked to give a piano number, she responded with the wedding music from Lohengrin and Mrs. Stephens asked Miss Wardlaw to accompany her into the dining room. The dining table had been laid in lace over pink, with pink streamers from the chandelier to crystal candleholders at the four corners, holding pink tapers tied in green tulle. Little Miss Mary Catherine Sturges as Cupid with pink bow and arrow stood in the center of the table and presented gifts to Miss Wardlaw.

Ferns and pink blooms were used exclusively in the dining room. Angel squares iced in green were served with strawberry ice cream.

The entire personnel of these organizations includes: Misses Wardlaw, Louise Wardlaw, Frances and Verda Nell Trail, Louise and Cordelia Batts, Guion, Clara Nell and Marjorie McAdams, Effie McMillan, Mmes. J. C. Sturges, Jr., Sam Dunlap, Estes Lynn, Worth Claunch, Jack McGregor, Cordelia Lynn, Nancy Pyburn and Mary Catherine Sturges.

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Recent Bride Complimented

Mrs. Richard Coody, of Abilene, who, before her marriage on April 30, was Miss Ruby Ferguson, was named honoree by Miss Mary Jane Kiechle at a bridge party of lovely appointments on Friday afternoon.

A purple and gold color scheme was carried out, symbolizing the colors of Simmons University which both the bride and bridegroom attended. Orchid and purple flowers graced the game rooms. The refreshment course carried out the same tones and favors were gold fluted baskets containing nuts and confections.

The search which followed the games revealed useful shower gifts for Mrs. Coody.

Miss Kiechle was assisted by her mother, Mrs. Fred Kiechle in entertaining the following: Mrs. W. T. Crockett, Misses Rosa Crockett, Louise Shepperd, Waynie Byler, Louise Wardlaw, Cordelia Batts, Louise Batts, Margaret and Pauline Morley, Esther and Marguerite Parish, Dorothy Baxter of Santa Anna, Minneola Cox, Kathleen Connelly, Evelyn Stobaugh, Clara Nell McAdams, and Marjorie McAdams.

MOVIES

Joan Blondell Plays Different Type Role in "Blondie Johnson"

In "Blondie Johnson," First National picture which will be shown at the Palace Theatre next Friday and Saturday, June 30-July 1, Joan Blondell appears in a different type of characterization to anything she has played for the screen before.

As the brilliant and beautiful leader of a big time band of criminals she gets her man, or rather men, in more ways than one. Some she raises to power, only to dethrone according to her whim, while those that get in her way she eliminates with startling finality. For Joan, as Blondie, is cold, hard-boiled, ruthless and merciless. She sways men to her will and rules them with an iron hand.

It is a new Joan in appearance, also. For the first time in her career in pictures she blossoms out in dazzling clothing as befits the wealthiest woman of the underworld, sixteen changes being made in the picture.

There is no changing the fiery and peppery personality of the delightful Joan, however, and her gay, reckless abandonment to the part she plays is evident throughout the picture.

Chester Morris plays the leading masculine role opposite Miss Blondell while others in the cast include Allen Jenkins, Claire Dodd, Earle Foxe, Mae Busch, Joe Cawthorne, Sterling Holloway and Olin Howland.

Clara Bow Returns to Screen in Tiffany Thayer Story, "Call Her Savage"

Red-headed, vivacious, sparkling Clara Bow, the rejuvenated "new" Bow returns to the Palace Theatre screen Wednesday and Thursday of this week in "Call Her Savage." The story is by Tiffany Thayer, well-known short story writer, and the vehicle is said to fit the "new" Clara Bow like a glove.

In the supporting cast are Monroe Owsley, Gilbert Roland, Thelma Todd, Estelle Taylor (the former Mrs. Jack Dempsey), Weldon Heyburn, Arthur Hoyt, Katherine Perry, John Elliott, Anthony Jowitt, Hale Hamilton and Willard Robertson. Robertson it is recalled in Ballinger and vicinity, was born at old Runnels, the son of a pioneer, and it is fitting that he be seen here on the day Ballinger celebrates its 47th anniversary.

The direction of this Fox production is by John Francis Dillon.

Weddings

Cox-Jonas

F. Woodrow Cox and Miss Elgah Jonas were married here Saturday evening at 8:30 at the home of Rev. M. C. Golden. Only a few friends witnessed the young couple take the marriage vows.

Mr. Cox is a resident of the Benoit section, where the couple will make home. Mrs. Cox is a graduate of the Ballinger high school.

PADGETT CHILDREN HERE FOR BIRTHDAY OF FATHER

Mr. and Mrs. Raby Padgett and son and Mrs. O. F. Sensabaugh and children came in Saturday to attend the 74th birthday anniversary of W. T. Padgett, of this city. Raby Padgett and family came from their ranch in Coahuila, Mexico, and Mrs. Sensabaugh and children from their home at Lubbock. A family reunion had been planned for this occasion but another daughter, Mrs. Frank Maddox, could not be present.

W. T. Padgett came to Runnels county 44 years ago and is listed among the "old timers" of this section. Raby Padgett said he would remain here to help celebrate Ballinger's birthday Thursday.

Mrs. Bun Morgan has returned to her home at Roscoe after a visit with her mother.



The old wood-cut above shows the Walker Drug Store, one of first pharmacies in Ballinger, which was moved from Runnels to the railroad town by E. D. Walker soon after the townlot sale.

County's First Compress Constructed Here in 1905

Runnels county commenced producing cotton in 1888 but it was not until 1905 that construction of a compress began in Ballinger. Until that time cotton grown in this county was shipped by rail to the Brownwood compress which was the largest in this section of the state.

Today one of the best interior presses in Texas is located in Ballinger, with a number of men employed the year round and an annual payroll of $20,000 to $30,000. The press here has enjoyed an excellent business ever since its initial run, just closing next to the biggest year since it was built, receiving 68,633 bales up to May 1, the end of the company's fiscal year. The only other year to exceed this was 1925-26 when a total of 74,474 bales were handled here. While the county raised the largest crops in its history the past season it is estimated that approximately 18,000 bales were trucked from here to Gulf ports and did not pass through the local press. This was also true during the 1931-32 season.

Construction started on the local plant in 1905 but no cotton was pressed that year. In 1906 the plant was opened and operated for about six weeks to relieve the Brownwood press, but it was not until 1907 that it was operated a full season.

On February 9, 1915, the local compress and all cotton on the wharves were destroyed by fire which quickly swept the buildings and contents. No time was lost in clearing away the debris and rebuilding in time to open in September for a full run in the fall of the same year. The old plant had a capacity of 5,000 bales a day while the new plant's daily capacity is 8,000 bales.

The equipment has been improved regularly and only this spring additional storage room was finished to give the plant as much space for cotton under shelter as any in this section. At the present time the management contemplates belting the plant with eight- and six- inch water mains and setting eight standard fire hydrants at convenient spots outside. This will lower the insurance rate for customers who store cotton here. The rate already is one of the lowest of any in the state—70 cents on the $100 valuation per annum.

W. B. Woody, local manager, came to Ballinger to take charge of the plant eight years ago. He had been employed by the Texas Compress Company, owner of the local plant, three years before moving to this city.

J. F. McMillan, engineer, is beginning his thirtieth year with the Texas Compress Company. All but four years of that time he has served as an engineer. The first four years he was employed as a fireman, general roustabout and assistant engineer. For the past 22 years he has been connected with the Ballinger press under a number of superintendents. He stated that he had done every kind of work to be done about a compress during his service and recalls vividly the desperate effort made to save the local plant from fire in 1915.

Besides being an experienced compress man and an excellent engineer, "Mac" knows how to work negroes as perhaps no other man in this section of Texas. He has bossed crews of negroes for the past thirty years and knows the negro as he works, plays, and worships. His word is law with those who work under him and when a supervisor is needed to handle "darkies" on some local project his services are always sought.

Bryan Lusk has been bookkeeper and general accountant for the Ballinger press for a number of years, working in the office twelve months out of the year.

Cotton is shipped to the Ballinger plant from Tom Green, Coke and Concho counties.

Attachment Now $60

The Williams Tractor Attachment now $60. See R. R. Williams or call collect. Will deliver to your farm. 25-tf

CREWS NEWS

Farmers of this section are very busy cultivating and hoeing their crops at present.

We are indeed glad to report C. W. Schwartz very much improved. He spent last week with his son, C. W., Jr., of the Dale community. He has also been a recent guest of his daughter, Mrs. John Rosford, of Tokeen.

Mrs. W. J. Young has recently had as her guest, her sister, Mrs. Ramsey, of McGregor, Texas.

Mrs. J. L. Mercer, of San Angelo, spent last week-end with her parents, Mr. and Mrs. J. B. Walden.

Mrs. King, Mancie King, Mrs. Joe Irvin, Mrs. Chester McBeth and Sybil McBeth accompanied Mrs. Ola Miller, of Sweetwater, home last Saturday and visited other relatives while there.

Mrs. Edgar Jayroe spent last week-end with her daughter, Mrs. W. W. Norris, of Talpa.

Mr. and Mrs. C. F. White met with their children, Mrs. Walter Kerby, W. T. White, and Norban White, and families, in the home of Norban White, of Ballinger, last Sunday, and enjoyed a family reunion.

Bro. Sory, the presiding elder, will preach at the Crews Methodist church Sunday night, July 2.

The Methodist meeting will begin the night of July 7.

Mrs. Pearl Norris, who was injured in a wreck two weeks ago, returned home last Sunday. She is slowly improving.

Mrs. Elmer Damron has returned home from the hospital and is recuperating nicely.

Bro. Harper, manager of the Texas Baptist Orphanage, Waxahachie, Texas, will preach at the Crews Baptist Church, at 3 o'clock Sunday afternoon, July 2. The public is invited to hear him.

Fresh Water Catfish
Take Some Home.
Phone 88
Hopper Cafe
12-tf

Too True

Professor—"Where is the capital of the United States?"

'36—"All over the world."—Indiana Bored Walk.

Patronize our advertisers.



Welcome

TO THE PIONEERS WHO MAKE BALLINGER'S 47th BIRTHDAY POSSIBLE

YOU are to be congratulated for having foresight and courage in selecting Ballinger as the logical location for the good town that it is today.

Our business is such that it is of service to all individuals and like kind words our flowers have sentiment and sympathy for everyone, no matter what their station in life.

We Hope You Have a Big Time at The Birthday Party On June 29th.

Ballinger Floral Co.
Phone 263 1006 8th St.

DON'T SUFFER ANOTHER DAY

Sufferers from rheumatism need more than the mere temporary relief that comes from the use of pain relievers. The system must be freed from the poisons of this agonizing disease.

When your throbbing, swollen joints begin to subside, when aching nerves and muscles begin to relax, when poisons begin to dissolve and drain from the system, you will know beyond a doubt that the RU-NO-MA prescription is removing the cause of your trouble. RU-NO-MA acts quickly and thoroughly—contains no opiates or narcotics—absolutely harmless. Ask your druggist about this amazing prescription. Read the guarantee on every box—don't suffer another day.

J. Y. Pearce Drug Co.

THE COLDEST DRINKS IN TOWN

GREENWOOD Service Station

C. P. SHEPHERD
Attorney-at-Law
Will Practice in All the Courts
Office Over
Security State Bank
Telephones
Residence 161 Office 156

Armstrong PLUMBING CO.
Telephones:
Day 197 Night 512

Complete Abstracts to Land in Runnels County
GUARANTY TITLE CO.
Ballinger, Texas
Office E. Shepperd & Co., Bldg.

For STRENGTH, STABILITY AND SECURITY

THE FARMERS & MERCHANTS STATE BANK

Home Owned and Controlled

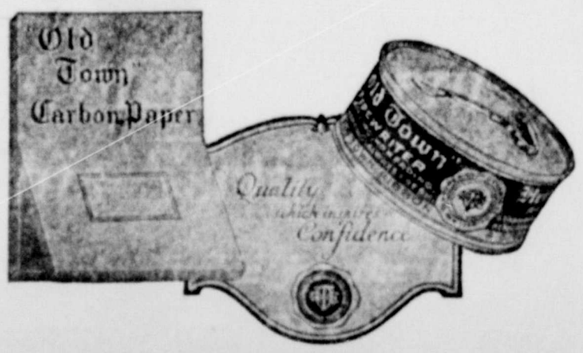
Come to Ballinger's Birthday Celebration

Meet Your Friends and enjoy a Good Dinner

at

CITY CAFE

The Best Coffee L. L. Stroble, Prop.



Sold and Guaranteed by

BALLINGER PRINTING CO.

What Is ATHLETE'S FOOT

Over 30 Million Americans Now Have It—
Is This Dreaded Disease Becoming a Plague?

Athlete's Foot is a fungus germ (Tinea) which appears on the feet in the form of a little yellow blister, causing severe irritation and itching—especially between the toes. This disease is very contagious and is spreading with alarming rapidity among all classes of people.

The failure to successfully treat Athlete's Foot in the past has been due largely to the fact that these germs hibernate in the pores of the shoes. Salves and liquids applied only to the feet DO NOT PENETRATE THE PORES OF THE SHOES.

Medical Science has recently developed an amazing treatment known as Meritt Foot Powder, which laboratory and clinical tests have proved will positively kill these germs and restore feet so infected to a normal, healthy condition. It is simply sifted on the feet and into the shoes.

Meritt Foot Powder quickly eliminates excessive perspiration and itching of the toes. It heals irritation and is unsurpassed for chafing and as a deodorant. Why suffer another day when this fast working treatment is positively guaranteed to overcome these distressing conditions or your money refunded?

J. Y. Pearce Drug Co.



1933 1886



Prairie Dog Towns Will Soon Be Extinct in This Section

Some of the most interesting "towns" in West Texas, from a tourist viewpoint, are nearing extinction. They are the prairie dog "towns" which literally covered West Texas long before men found a need for the vast empire.

J. B. Lindsey, West Texas representative of the rodent control department of the United States biological survey, is authority for the prediction that this whimscal little range animal will soon be only an echo of the past. Lindsey is in charge of the extensive eradication campaign waged all over West Texas against every kind of rodent.

Data compiled by the United States biological survey shows that these apparently harmless watchdogs of the range destroy about 50 to 75 per cent of the grass roots within the area covered by their towns. This devastation mounts to alarming proportions in view of the fact that as late as five or six years ago some prairie dog settlements were densely spread over, 10, 15 and 20 sections.

"The largest prairie dog town to which my crew ever applied the 'poison and gas seige' covered 20 sections in Crockett county," Lindsey stated. He said poisoned grain is the most effective extermination weapon. "We seldom kill less than 90 per cent, and in some instances 100 per cent, of the prairie dog town population with poison gas. The few remaining are killed with 'high life' and other gases," he added.

The best time to poison prairie dogs is during the green grass period, the government expert explained.

As a result of the concerted extermination work under the direction of government experts, the prairie dog population is rapidly approaching the zero hour. Government surveys show that three years ago approximately 100,000 acres in Crockett county were infested. Today only about 640 acres are covered in "small towns." Pecos county since 1928 has decreased its prairie dog acreage from 150,000 to virtually 30,000 to 50,000 acres. In Reagan county the infestation has been reduced from about 80,000 acres in 1927 to 300 in small colonies today. Upton county has reduced its dog acreage from approximately 170,000 in 1927 to about 40,000 at present. Midland county, heavily plagued some years ago, is now virtually dogless. Only a few scattered towns remain in other West Texas counties.

In recent years there has been some increase in prairie dogs in Runnels county. No county-wide extermination campaign has been carried on here for several years and some ranches contain "towns" of considerable size where many dogs can be seen any time hurrying and scurrying to and from their underground homes.

These rodents are destructive to grass and for quite a distance around a hole no growing thing is found. In the early days dog holes made range riding dangerous for the cowboy and his horse. The horse would step in a hole or the earth would cave through to an underground passage causing rider and mount to take a tumble.

CLAIMS ORGAN MUSIC KEEPS MEATS FRESH

OSLO, Norway, June 26.—Scientists of Europe are discussing the claim of Alfred Minsaas, Norwegian business man, that music played on an organ will prevent food from spoiling. Many doubt his claim, but Herr Bruff, a chemical expert of Oslo, declares that Minsaas has proved the theory to him.

Bruff cut up fresh meat and distributed the bits in six hermetically sealed boxes. Three of these were subjected by Minsaas to the influence of sounds played on an organ for about thirty minutes, and then placed in a warm place, side by side with the other three. After a week the boxes were opened. It was found that the meat in those which had had no music was badly decayed and the contents of the "musicated" boxes were still fresh.

Mark your eggs and butter with Rubber Stamps. Ballinger Printing Co.

Freckles Frozen Off With Dry Ice

ROME, June 26.—Freezing ooff freckles by means of pencils of compressed carbon dioxide snow, often called "dry ice," is a new method of getting rid of these skin blemishes by an Italian physician, Dr. M. Matarasso. The dry ice, which has a temperature scores of degrees below zero and will freeze all human tissues solid if left in contact with them for more than a few moments, is compressed into a small stick or pencil, sharp-pointed like a lead pencil.

The point of this pencil of concentrated cold then is pressed against each freckle in turn, holding the pencil against a freckle on the face, for example, for approximately three seconds. Somewhat longer times are used for freckles on the hands or other parts of the body where the skin is tougher.

The cold pencil must be pressed tightly against the skin, so that the tiny freckled spot is actually frozen. The operator must be careful, however, not to freeze the tissues too deeply so that an actual burn is produced. When the freezing is just deep enough and otherwise proper the colored skin of the freckle drops off in about a week, the new skin thus disclosed being white and unmarked.

Each individual freckle must be treated separately, leaving alone the uncolored skin between the freckles. The treatment is not recommended for use by persons on themselves or by beauty specialists untrained in medicine because of the danger of too severe burns by the extreme cold.

On the skins of young people the frozen freckles often return but on older skins the frost treatment is said usually to be permanent.

FORMER UNIVERSITY STUDENT MASTERS CHINESE LANGUAGE

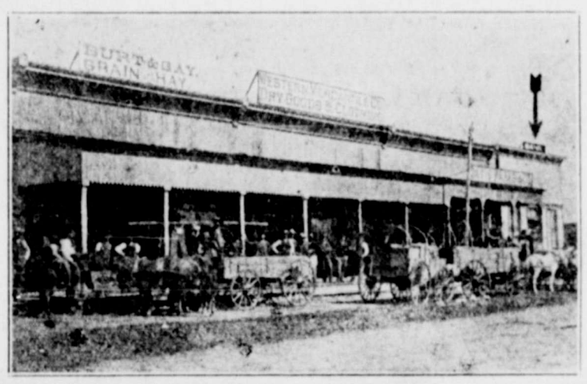
AUSTIN, June 26.—Dr. Nancy Lee Swann, curator of the Gest Chinese Resarch Library of McGill University, Montreal, Canada, was a recent visitor at the University of Texas, her alma mater. Dr. Swann is a native of Tyler, Texas, and after receiving two degrees from the University of Texas she spent twelve years in the mission field in China.

Dr. Swann, who holds the doctor of philosophy degree from Columbia University, has accomplished an unusual feat for an Occidental. She has mastered the Chinese language. Her life's work in the translation of ancient Chinese manuscripts, a task she considers her avocation as well. Last year her book, "Pan Chao, Foremost Woman of China," was published by the American Historical Society. She is now engaged in writing two other books about famous Chinese women.

In connection with her intense interest in Chinese culture, Dr. Swann reminds Americans that China, not Germany, invented printing, and that China gave to the world paper and ink.

To acquire a working knowledge of spoken Chinese, one must learn some 1,000 characters, Dr. Swann said, adding that after two years in that country she was able to "understand a little" of the spoken language. To learn the written language requires approximately ten years, she explained.

Forty-Seven Years of Safe Banking In Ballinger



The Home of the First National Bank 1886

First Statement August 1886

Resources:

Loans and Discounts	38,733.29
U. S. Bonds	12,500.00
Real Estate, Banking House and Fixtures	2,093.45
Cash and Exchange	20,875.63
	$74,202.37

Liabilities:

Capital Stock	$50,000.00
Surplus and Profits	583.04
Deposits	23,619.33
	$74,202.37

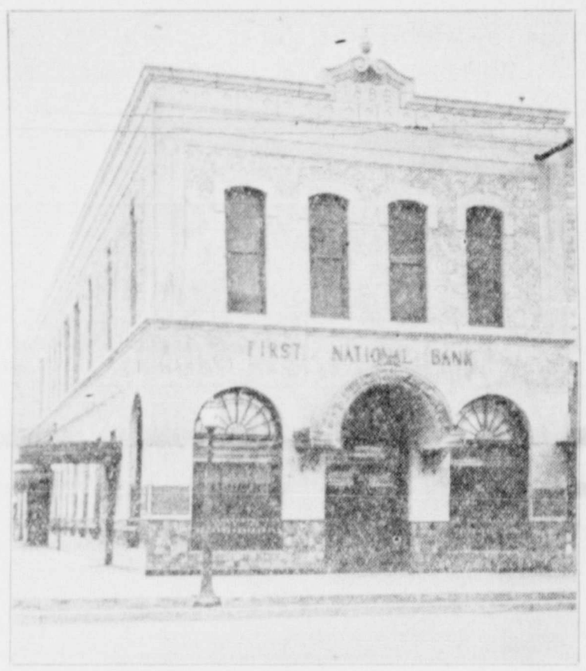
Going Forward With Runnels County

It is pleasing to look back for a moment upon the trail which this bank and this community have traveled together through the years—years of steady growth and faithful service, of community progress and mutually helpful association.

The history of this bank has been bound up closely with the prosperity of this community. The story of our growth is written in a volume of many pages—each page bearing the story of some individual depositor's success in which we have had a part.

This is a strong home bank, devoted to the welfare and development of this community. We are old in experience but young in our enthusiasm and in our conviction that our best years of service are still before us.

You will find in this old, safe institution just that quality of friendly, helpful service which will be most valuable to your own progress. Our officers are more than just experienced bankers, long familiar with local conditions; they are friends and neighbors whose interests are the same as your own.



The Home of the First National Bank 1933

Last Statement December 1932

Resources:

Loans and Discounts		$251,817.16
Overdrafts		79.38
Banking House		40,000.00
Furniture and Fixtures		10,000.00
Stock Federal Reserve Bank		4,500.00
United States Bonds		100,000.00
RESERVE:		
U. S. Treasury Notes	$ 50,000.00	
Bonds and Warrants	34,237.50	
Bills of Exchange	20,174.18	
CASH AND EXCHANGE	254,432.90	358,844.58
		$765,241.12

Liabilities:

Capital Stock	$100,000.00
Surplus and Undivided profits	63,020.30
Circulation	100,000.00
DEPOSITS	502,220.82
	$765,241.12

Come to Ballinger's 47th Birthday Celebration June 29th

MEET YOUR OLD FRIENDS AT

THE FIRST NATIONAL BANK

Since 1886 OF BALLINGER Since 1886

1886 1933

Come to Ballinger---Help Celebrate Our

47th

ANNIVERSARY

Thursday, June 29, 11 a. m. 'til Midnight

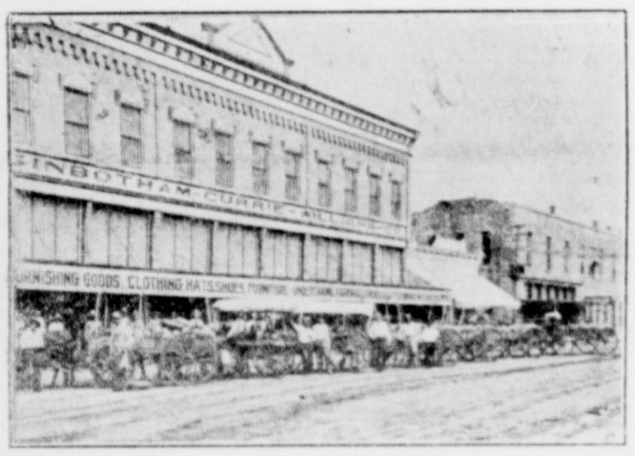
HIGGINBOTHAM'S BIG DEPARTMENT STORE

26 Years in Ballinger---52 Years in Texas

Those of you who have traded with us for a quarter of a century know something about how we have done our part in helping to build and develop Runnels and adjoining counties, extending accommodations that helped to build communities and homes and improve farms. We have cooperated with you when conditions were good and when they were not so good. Today times and conditions have changed, we are facing different conditions to 25 years, 15 years, 10 years, or even 2 or 3 years ago. We are ready today to do our part, our very best to help carry on, selling at lowest prices, using all the buying power at our command to enable us to sell merchandise at prices that will make your dollars go as far as possible.

Today, as never before, it behooves us, farmer, professional man, ranchman, stock raiser, merchant and all to stand together as one man in the closest cooperation for the preservation and upbuilding of our country. Think seriously of this when you are tempted to put wings on your dollars, "clip the wings" and keep your dollar at home. Let us do our part to help make this section the very best place to live, better communities, better towns, better farms, better homes, better schools, better churches.

We want you to come and enjoy Ballinger's birthday, make your headquarters with us, meet your friends here, use our telephones, drink our ice water—WE WELCOME YOU.



Our home in 1915 where old-timers and new comers have always found a welcome and where you can buy today at lowest possible prices.

The New Deal Is On!

Commodity Prices are Up But Prices at Higginbotham's are Still Down!



Our Home Today Where You Find Friends

Investigate These Values, Effective to July First

Just Arriving

Mid-summer felts and stitched crepes hats in white and colors $1.95

Sale of Dresses

Pre-Inventory discount on all summer silk dresses. Come early to get one of these real bargains.

Beautiful Slips

Slips in flat crepe, lace trimmed or plain with shadow-proof features, for only ..... $1 and $1.95

Day Time Pajamas

New pajamas for day time wear $1

Buy Here and Save the Difference

Organdy

Polka dot organdy, white with large colored dots, yard ..... 49¢

Krinkle Crepe

Krinkle crepe in beautiful pastel shades, yard ..... 69¢

Pique

Printed and striped pique, special the yard only ..... 19¢ and 29¢

Silk Hosiery

All silk, full fashioned hose in the leading shades, pair ..... 49¢ and $1.50

Ladies' Oxfords

Ladies' low heel oxfords $1

Men's Shirts

Men's broadcloth shirts, fast colors, sanforized shrunk ..... 95¢

Others as low at ..... 50¢

Manhattan shirts, beautiful patterns, for only $1.55

Stetson Hats

John B. Stetson hats, up from $5

Work Shirts

Gray work shirts, ventilated and reinforced, extra quality ..... 50¢

Other shirts at ..... 39¢

Mattresses

A good all cotton mattress $4.95

Porch and Yard Furniture

Folding chairs, each ..... 98¢

Ask to see porch chairs at $2.95

Refrigerators

Steel constructed refrigerators in combination colors, up from $17.50

Bedroom Suites

4-piece walnut bedroom suite, special for only $29.95

Congoleum Rugs

9x12 congoleum rugs, new and beautiful patterns $5.45

Your Dollar Will Buy More at this Big Department Store—Come See!

Always Something New **Always Selling for Less**

Higginbotham Brothers & Co.

The Price is the Thing

country club.
Other guests were: Messrs. and | rooms. The refreshment course