

200 Years... and Counting

★ 100 Years and Counting...

Deaf Smith County created
by Legislature, Aug. 21, 1876

★ 75 Years and Counting...

Hereford Brand "born" Feb. 23, 1901

The Hereford Brand

75th Year, No. 4

Hereford, Deaf Smith County, Texas

Sunday, January 11, 1976

28 Pages

20 Cents



Passing of Gavel

Donald Hicks, left, took the gavel as the 1976 president of the Deaf Smith County Chamber of Commerce during an installation dinner Thursday night for new officers and directors. Bud Eades, retiring president, handed the gavel to the new leader. Jim McDowell is the new vice president, and Joe Shollenbarger is the new treasurer.

Hicks Installed As Cof C President

Donald Hicks, a farmer-rancher in the northern part of the county and a longtime county commissioner, was formally installed Thursday night as the new president of the Deaf Smith County Chamber of Commerce.

The annual installation dinner for officers, directors and wives, was conducted in the Caisson House, dining room Thursday night. Bud Eades, 1975 president, passed over the gavel to signal the change of leadership for the chamber.

The new officers and directors will be recognized at the annual C of C Banquet next Thursday night in the Bull Barn.

Jim McDowell is the new vice president, and Joe Shollenbarger is the treasurer for 1976. New directors installed were Shollenbarger, Mack Tubbs, Tom Hamlett, Bob Ginn, and Georgia Sparks, Women's Division president.

Retiring directors are Roy Faubion, Larry Wartes, R.C. Hoelscher, Terry Caviness, and Lavon Nieman. Caviness

was vice president last year, and Mrs. Nieman was president of the Women's Division. Holdover directors are Hicks, McDowell, Andrew Kershen, Bud Snyder, Lee Umsted, Arthur Gonzales, Calvin Goodin, Mike Patrick, and Eades.

Eades expressed appreciation to the officers and directors of the chamber board for their support and cooperation the past year. He told directors that being a member of the C of C board was "a very important position" in the community, "for the work touches the lives of almost all citizens."

Hicks, on accepting the gavel, praised Eades for his leadership the past year. "Looking at the officers and directors who are working with me, it should be another good year. If not, it will be my fault," he stated.

Bill Albright, executive vice president, spoke briefly on the importance of the directors' responsibilities. He also commended Eades for a "tremendous year" as president in 1975.

Beet Growers Slate Banquet For Jan. 24

The annual Texas-New Mexico Sugar Beet Growers Association banquet will be held at the Bull Barn Saturday, Jan. 24, at 7 p.m.

PRECEDING THE banquet will be the association's annual business meeting, to be held at 2 p.m. Jan. 23 in the Community Center.

Featured speaker for the banquet will be Robert Gadberry.

Born in Carthage Miss. in 1918, Gadberry was educated in the public schools there and graduated from Kansas State College at Pittsburg in 1940 with a BA degree.

He graduated from the Financial Public Relations School at Northwestern University in 1955 and attended Kennedy Sinclair Trust School in 1959.

GADBERRY ENTERED the field of radio broadcasting in 1938, continuing in that work as a newsman and sportscaster until 1952.

He joined the Fourth National Bank in 1952 as the director of advertising, and is now vice president and director of public affairs.

While serving three years in the Air Force and Armed Forces Radio Service he spent two years in the Panama Canal Zone, where he headed the news and special events section for Armed Forces Radio Service.

He and his wife, Grace, have two daughters, Mrs. Marcia Shideler and Mrs. Diane Fielder.

GADBERRY has been speaking professionally for the last 15 years, annually addressing convention, civic school and church groups. He speaks

nationally for the Associated Clubs and Knife and Fork Club circuits and makes over 100 addresses annually.

Extensive travels have taken him to foreign countries including Yugoslavia, Czechoslovakia, Turkey, the USSR, England, Finland, Norway, Sweden, Spain, Portugal and Morocco.

Tickets for the banquet are priced at \$5 each and are on sale at the First National Bank, Hereford State Bank, and the Hereford Chamber of Commerce.

Tickets will also be available at the door.



ROBERT GADBERRY

**Herd Basketballers
Lose To Borger**
see page 4A

Brucellosis Quarantine Eliminated

By JIM STEIERT
Brand Staff Editor

Livestock breeders across the state are breathing a little easier now following the ruling in 64th District Court in Dimmitt Thursday which eliminated the threat of a federal brucellosis quarantine of Texas cattle.

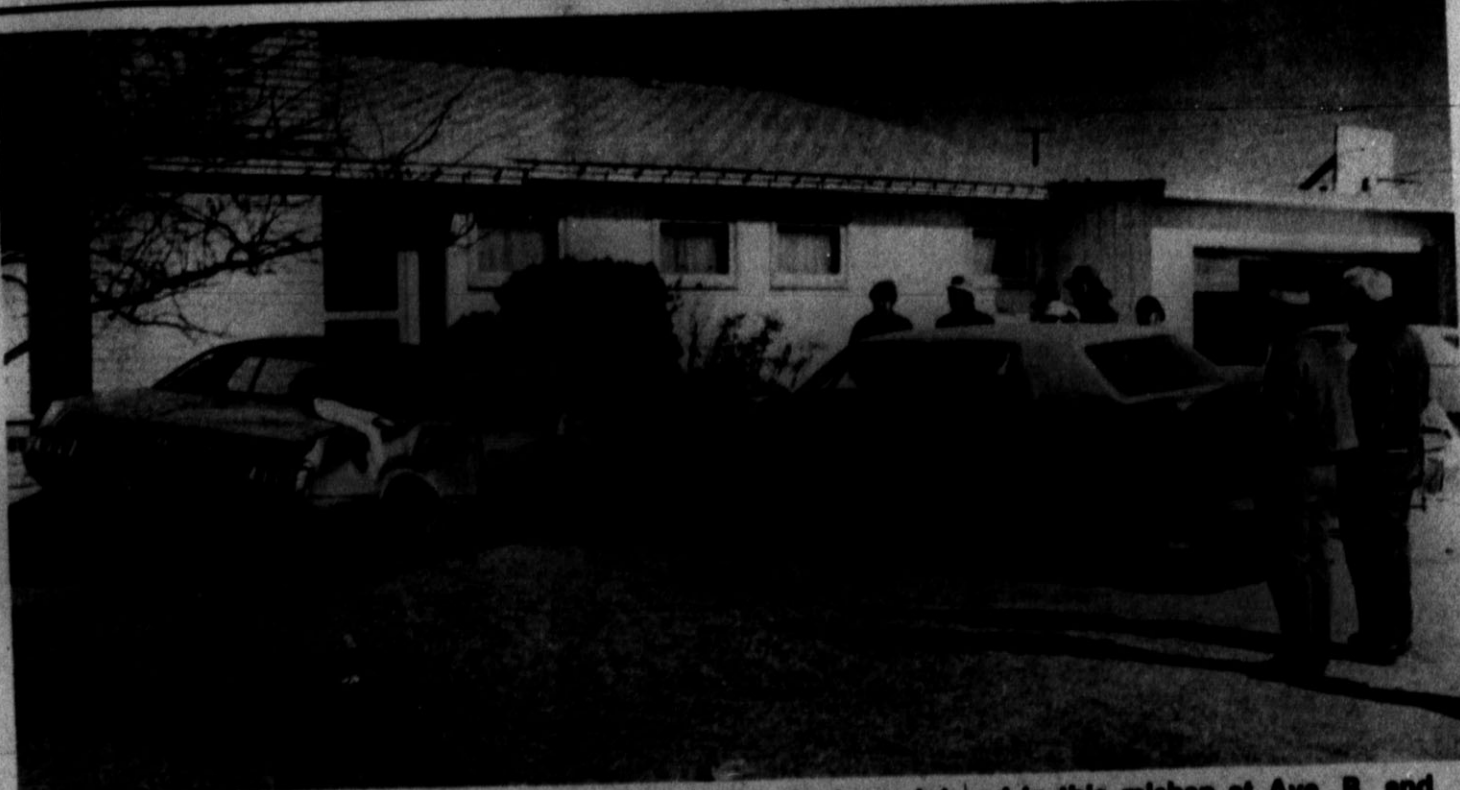
ISSUING A temporary injunction, Judge John T. Boyd directed the Texas Animal Health Commission to continue enforcing federal brucellosis control measures until final court action is taken on the matter.

Judge Boyd had already issued a court order (See BRUCELLOSIS, Page 2A)

Weather

Day	Hi	Lo
Thursday	49	7
Friday	66	21
Saturday	60 est.	33

(courtesy of KPAN)



In House

Collision

Mary Turner Denton of Hereford was injured in this mishap at Ave. B. and Grand Thursday when her 1974 Chrysler collided with a 1972 Oldsmobile driven by Billy Don Cornett of Dawn. The vehicles collided, then struck the fireplace at the Miguel Gavina residence at 300 Grand.

(Brand Photo)

Temperatures Fluctuate As Arctic Front Passes

Hereford residents have witnessed a wild fluctuation in the weather during the past week, with temperatures ranging all the way from near zero to a warm 65 degrees.

LAST SUNDAY saw a low temperature of 12 and a high for the day of 40 in

Hereford.

Monday and Tuesday brought on a warming trend with a low of 17 and a high 55 Monday and a low of 31 and a high of 59 Wednesday.

That short period of warmer weather

(See WEATHER, Page 2A)

Retiring Training Worker Finds Job Fulfilling

By BOBBY TEMPLETON
Brand News Editor

Her tenure before retirement wasn't as long as that of most people who leave a lifetime career, but Alice Warren's 15 months as a volunteer worker at the Hereford Satellite Work and Training Center meant a lot to the clients she dealt with.

Friday afternoon, she went to work as usual at the center, located at 625 E. 1st St. (Highway 60), but she was confronted with a very unexpected surprise. Her 13 clients and three co-workers marked the most "memorable" moment in her life with a retirement party including the cake and all the fixin's.

SHE WAS PRESENTED a scroll plaque mounted on finished wood, which read, "For the joy and happiness you have brought into our lives," signed Mary, Mary Ann, Joe, Jimmie, Toni, Tony, Aseneth, Roger, John, David, Royce, Karen and Doris.

Why such a tribute? Well the signed names are those of her clients, who have been shown that they are indeed a significant part of society even though each is a mentally retarded adult. And it is Alice and her comrades at the center that have made it possible for clients to contribute something significant for themselves as well as the world in general. Also signing the plaque on a first name basis to show the closeness of the workers and clients were Veve, Al, Amonna and Rachel, the workers.

Alice, who is leaving to accept another job as a Manpower Program counselor here, began working at the center through contacts made in the Hereford Newcomer's Club. Since then it's been what she termed, "the most satisfying and fulfilling of any work I have done. And I've done many different kinds of work."

"WORKING WITH THE CLIENTS here has been meaningful. They teach what love really means," she said with the glint of tears in her eyes. "This means a lot to me. I just hope I don't start crying."

The satellite center, formerly one of two segments of the Mental Health and Mental Retardation Center, is designed to train the mentally retarded adults in Hereford to be self sufficient and learn a valuable job. Each day, the clients, representing most of the identified clients in Hereford, work on projects which bring them personal income based on production.

Contracts are set up with area businesses such as Sunset Candles to provide the clients the chance to learn enough to eventually go out and obtain a job. It is known as a sheltered workshop, in which skills are taught and each is paid on a piece work basis. One client is already working outside the center, even though she returns for group activities and educational programs.

The day begins at 8:30 a.m. and continues to about 3 p.m., when the clients return home, where most live with relatives.

But all work and no play is not the complete story as recreational activities are planned year round. The most recent one being a week of Christmas activities centering on a party at the Elks Club provided by the Hereford Kiwanis Club, which also donated a tree to decorate the center. It, in turn, was given to a family who wasn't able to afford one.

Alice said the Kiwanis Club also provided a Santa Claus. Donations of Christmas Fruit packages were given by Paul Abalos with Hereford State Bank chipping in for more fruit.

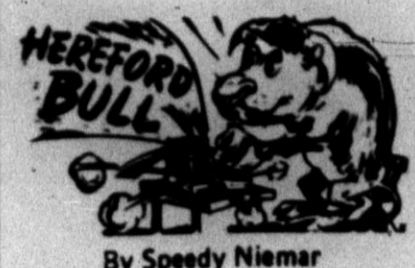
Other activities during the year include campouts at Camp Don Herrington, dances occasionally at the Amarillo Service Center and generally anything going on in Hereford.

"We take them to just about anything happening in the community," Alice said. One of the larger community events in the annual Special Olympics.

SHE EMPHASIZED that volunteers are still needed at the center and any interested individuals willing to give of their time should contact the center. The phones are answered as the Family Services Center, even though it is a separate program dealing with marriage counseling, drug addiction cases and assorted social problem. The old MH/MR Center was split in December after the parent program of the same name in Amarillo became separated.

The Hereford Satellite Work and Training Center deals solely with the mentally retarded adults. They are referred to the center through local schools since the juvenile clients continue through school programs until they are 21-years-old. Then, they are eligible for participation in the center activities.

The party ended with one piece of cake left, much consumed punch and coffee, and a wide smile on everyone present. For it wasn't a sad event that Alice was leaving because, "she will come back and see us," a client joyously noted.



That feller on Tierra Blanca Creek says one way to keep teenagers out of hot water is to put dishes in it.

oOo

We will never create a good society, much less a great one, until individual excellence and achievement are not only respected but encouraged.—Miller Upton

oOo

Congratulations to the H.V. McCabes for being named "Library Family of the Year." The honor was announced Thursday night when Friends of the Library held its annual meeting in the library with Dr. Floyd Golden as guest speaker.

oOo

The annual C of C Banquet, one of the largest social events of the year, will be held Thursday night in the Bull Barn. It should be another entertaining program, highlighted by the presentation of the "Citizen of the Year." Make plans to attend; tickets are available at the chamber office.

oOo

We think it's high time Texas school administrators used a stronger voice in the conduct of the University Interscholastic League. The UIL's state executive committee has sole responsibility for ruling on eligibility of schoolboy athletes and all students who compete in UIL contests.

The UIL interpretation of the amateur rule in the Amarillo case recently is a prime example of one of the unreasonable rulings to come out of that office. If you didn't read about the incident, the UIL ruled that "accepting a free meal—provided by a club or group honoring a student for his athletic ability—did constitute special consideration and was a violation."

This means that the Lions Club, Rotary Club—or whatever—cannot invite students to their meetings and recognize them for special athletic or academic abilities, if they feed them!

The UIL came into being by necessity and has served a very vital function over the years. Rules must be made and punishment meted out for violations. However, these dictatorial interpretations can go too far.

The UIL's amateur rule states that any special services or benefits offered to an athlete or members of an athletic team will be construed as being valuable consideration and, therefore, a violation. Special consideration is further defined as "items which are wearable, useable or saleable."

Although we'd have to admit that a meal is useable, we cannot understand that interpretation applying to a civic club meeting, where the meal is only incidental. When you invite someone to dinner, you pay for their meal.

We visited with principal Jerry George this week about the Amarillo ruling. He thinks it is unfair, also, but he said he could not allow any students whose eligibility might be questioned to accept an invitation to a civic club meeting, where a meal is being served. The interpretation of the rule, extending to the "free meal" factor, came as a surprise to George.

We believe it's time school administrators and coaches take a definite stand on interpretations of the UIL rules.

The Hereford Brand

Established 1907

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Happy Parting

Alice Warren displays a plaque presented to her by her clients of the Hereford Satellite Work Training Center. It was given at a retirement

party. Clients (L-R) are Roger Garcia, Mary Ann Brown, Karen Shore, and Jimmie Brownlow.

(Brand Photo)

Bell Building, Long Distance Calls Indicate Better Business

Southwestern Bell Telephone Company's construction activities and long distance call total supports high building

permit totals, retail sales, and record bank deposits as indicators that Hereford's economy has taken a definite

upturn.

Southwestern Bell spent \$300,000 in 1975 to expand and improve telephone service in the Hereford area, according to Mike Patrick, manager of the company.

LONG DISTANCE calls totaled 3,741 on the average business day in 1975, compared to 3,576 on the average business day in 1974, Patrick said.

"To plan for such demand, Southwestern Bell studies each exchange closely to determine how much construction will be needed, then works closely with Western Electric, our manufacturing and supply unit, and Bell Laboratories to determine how the construction need can be economically met," Patrick said.

"With everything costing more and more, companies as well as consumers have to be careful where they put their dollars, especially when you consider how those dollars can add up. In Texas, for example, our company spent more than \$700 million on construction in 1975," Patrick said.

PATRICK SAID the telephone company added 274 main stations through November, 1975, bringing to 5,762 the number served in Hereford.

He said major cable projects accounted for most of the local construction budget.

"We buried a long distance cable from Hereford to Canyon and Amarillo to increase the number of available circuits," Patrick said. "This cable provided us with an additional 104 circuits to Amarillo to meet an increasing calling volume between the cities."

"We also placed cable to both Friona and Dimmitt from Hereford to improve service."

THE COMPANY CONSTRUCTED two repeater buildings, or booster stations, between Hereford and Amarillo to meet forecasted circuit requirements for Hereford and the surrounding towns.

Patrick said Southwestern Bell paid \$59,482 in taxes in Deaf Smith County during 1975. These include state, county, city and school ad valorem taxes and gross receipts taxes based on 1974 revenues.

He stressed that the telephone company will continue to install facilities to meet growth and service commitments in Hereford.

School Board to Meet In Regular Session Tuesday

The Hereford School Board of Education will meet at 4 p.m. Tuesday to hear a report from the in-service committee, finalize arrangements for the school trustee election April 3, consider a school policies committee report, adopt a child abuse policy and discuss the building trades class project.

Also, the trustees will consider implications of a LAU vs. Nichols Case, hear a Headstart Program presentation by Jackie Weddell, discuss textbook hearings and set them, hear reports from

the CTA and TSTA and discuss a petition on deed restrictions in the Knob Hill Addition.

Routine reports considered include enrollment, cafeteria, transportation and the tax office. A review will be given of the mid-winter conference of school administrators.

No resignations or election of teachers are listed on the school board agenda.

Trustees include Clark Andrews Jim Arney, Ron Zimmerman, Jim Conkwright, president, James Gentry, Danny Martin, and Lynton Allred.

Thieves Swipe Electric Tubing

Thieves gave the building industry in Hereford a setback Tuesday as they made off with \$560 worth of metal electric tubing at a construction site on Ranger and Sycamore.

THE TUBING was owned by Richie Electric of Amarillo. The theft remained under investigation by Hereford police.

Jacinto Martinez of 316 Ramon reported that his vehicle was vandalized in the 100 block of Main this week. A bottle was thrown through the windshield of the car.

A CB radio and a tape player were

stolen from a vehicle owned by George Green of Hereford Thursday. The vehicle was parked at Arrowhead Mills at the time of the theft.

An 18 inch television was stolen from the home of Mrs. Alice Mitchum of 441 Long Thursday and the theft remains under investigation.

Mrs. William Gilbert of 237 Elm reported the theft of approximately \$9 worth of merchandise from her car while it was parked on the Thriftway parking lot Thursday.

Commissioners' Court Sets Meeting For Monday

The Deaf Smith County Commissioners' Court will meet in regular session at 10 a.m. Monday to consider a 10-item agenda.

The commissioners will be considering a resolution for automatic grade crossing protection devices, set a policy for rural fire departments, discuss court costs, consider a base fee for the Comptroller of Public Accounts, and review the monthly fire reports.

Also, the commissioners' agenda

includes a discussion with Joyce Shipp, county home demonstration agent, on cushions for the district courtroom, a proposal to set holidays for 1976, a request from the Deaf Smith County Chamber of Commerce for use of the Bull Barn on Jan. 15 for its annual banquet as well as for its use on Jan. 20, and a motion to pay bills and approve reports.

County commissioners include Austin Rose Jr., James Voyles, Bruce Coleman and Earl Holt. Judge Morgan presides.



New Chamber Directors

Five new directors of the Deaf Smith County Chamber of Commerce were installed Thursday night at a dinner for officers and directors. Four are elected by the general membership, and the fifth director is the new Women's Division

president, George Sparks. Left to right are Mack Tubb, Tom Hamlett, Mrs. Sparks, Bob Ginn, and Joe Shollenbarger. Retiring directors are Roy Faubion, Larry Wartes, R.C. Hoelscher, Terry Caviness, and Lavon Niemar. (Brand Photo)

Weather

from page 1

received quite a setback Wednesday however as the Panhandle felt the grip of an Arctic cold front that knifed its way through the area with chilly winds and dry, powdery snow.

The mercury plummeted to a low of three degrees Wednesday morning and only struggled up to the 18 mark for an afternoon high, while the moisture content of the dry snow was negligible, with only a trace recorded.

Temperatures began another warming trend Thursday, although the warm-up got off to a slow start with the morning low set at seven degrees. The mercury

made it all the way up to 49 for the afternoon high.

FRIDAY SAW more warm temperatures as the morning low was 21 and the afternoon high was a balmy 65.

Effects of the week's cold weather are being felt throughout much of the state and portions of the eastern and northern portions of the nation.

Natural gas supplies were listed as critical for some areas of the nation Friday in the wake of the cold snap as gas suppliers were hard pressed to keep up pressure in their lines, due to greatly increased heating demands.

Brucellosis

from page 1

The plaintiffs contended that failure of the TAHC to carry out its assigned duties concerning brucellosis control would cost the state's cattle breeders their brucellosis-free certification and endanger their livelihoods.

DURING THURSDAY'S hearing, an attorney for the AMPI laid groundwork for the contention by the milk producers that Texas must comply with federal guidelines or suffer financial losses "because a quarantine on cattle movements would halt the sale of bulls to interests out of state."

Hinders, who is an AMPI official, testified that members of the milk marketing group assure production of milk that is free of brucellosis, with at least three milk ring tests taken annually on dairy cattle.

Other cattlemen testified that a quarantine would cause them financial loss, reducing the value of their herds by 50 per cent.

Testimony was also presented by Dr. Paul Becton of Hyattsville, Md. Dr. Becton is director of the National Brucellosis Eradication Program for the USDA.

QUESTIONED BY Bob Gauss, assistant to Texas Attorney General John Hill, Dr. Becton testified that TAHC members are sincere in their feelings toward the best methods of brucellosis control.

He stated that he felt eradication, rather than control, was the answer to the problem.

Thursday's decision by Judge Boyd came after an agreement in the jurist's chambers by lawyers for the milk marketing organization and the TAHC.

order Dec. 30 which resulted in a vote by the TAHC Dec. 31 to bring state brucellosis regulations into line with USDA standards. The commission had said it would not officially take the stand until its Feb. 5 meeting, but since it did vote to comply, there will apparently be no need for a trial.

U.S. District Judge Jack Roberts of Austin will apparently not be required to hear arguments in a related suit filed by the Texas and Southwestern Cattle Raisers Association, due to Thursday's ruling by Judge Boyd. The cattle raisers were seeking to block the threatened quarantine until such time as an environmental impact statement was filed on the action.

Controversy concerning brucellosis control within the state erupted after the TAHC had decided not to bring the state into compliance with federal regulations concerning bovine brucellosis.

AFTER THE non-compliance decision by the TAHC, the USDA announced plans to lift the brucellosis-free certification of Texas herds and halt interstate shipments of breeder and feeder cattle from Texas.

Four Texas cattle breeders and the Associated Milk Producers Inc. of San Antonio reacted to the threatened quarantine by filing suit against the TAHC Dec. 15 in 64th District Court in Dimmitt.

Cattlemen filing the suit included Louis Hinders of Canyon, a Holstein cattle raiser and dairy farmer with 440 head of cattle; Bruce Rigler of Plainview, who owns Jersey cattle and operates a dairy farm in addition to selling bulls out of state; Vincent Braddock of Nazareth, a Brown Swiss breeder; and Walker Wilson of Rusk County, a Charolais breeder.

Leaders' Review History, Projects

"Bouquets and Brickbats" was the program title for the Hereford Lions Club Wednesday as past presidents of the club reviewed past accomplishments of the organization and offered a few suggestions on club decorum.

Milton Adams served as program chairman and participated in the brief review of the club's projects over the years. Others on the program included Raymond White, Nolan Grady, Lynton Allred, and Delbert Kinsey.

The Lions club was formed Sept. 29, 1928 when the population of Hereford was 2,200. One of the first big projects was a "Santa Claus Parade", with bags of candy being distributed to children in 1932. The club held its first carnival in 1935. In the late 40's the Lions joined Rotarians in raising \$8,000 for new football bleachers and a scoreboard. The club donated \$4,500 to the City of Hereford for a kiddie park in 1954, and also contributed some equipment to the hospital.

From 1951 through 1969, the club contributed \$700 each year to the Students Exchange Program. The Lions have sponsored a Boy Scout troop for 38 years and a Cub Pack for 35 years. The club contributed \$9,500 to the Campfire Girls when a new building was erected. Another \$5,000 went to the hospital for a new children's wing in 1956.

The club has long supported Boys Ranch and Girlstown. A contribution of \$25 a month has gone to Boys Ranch since 1949 and a donation of \$1,250 was made when the ranch made a land purchase some years ago. The club stepped in to save Girlstown some years ago with a \$1,000 contribution, and encouraged other Lions clubs in the district to help.

The local club has held a Christmas party for Girlstown the past four years, and annual gifts over the period have now amounted to \$17,500. The club also supports the girls' annual Coat and Shoe Fund.

In 1962, the club contributed \$2,500 to the Community

Center. Lions spent \$7,500 on a remodeling project at the Civic Club Center in 1969. In 1957, the Lions gave \$24,000 to help pay for facilities at the new Bull Barn. Since that time, another \$26,000 had been invested in the facilities.

The club helped King's Manor with its initial building program, contributing \$7,500 to the project. The Lions help support the Opportunity Plan, a loan program for college students, and established a Hereford Division in 1972. The club has contributed \$7,300 to the program since its beginning. For the past 20 years, the Lions have given a scholarship award to a graduating high school senior, first in the amount of \$400 and recently increased to \$500. Lions have supported the Day Care Center with a contribution of \$35 a month and last year purchased playground equipment for the center. Camp Wigwam, a program for mentally retarded children, has received approximately \$300 per year for campers from this community.

The local club joins Lions over the state in support of the Crippled Children's Camp in Kerrville. From dues of the members, \$4.50 goes to the camp and the local club also contributes an additional \$10 per member per year.

The Hereford Lions have also conducted an active Sight Conservation program for many years and, before state aid in 1965, had purchased 700 pair of eyeglasses for needy persons. A continuing program of eye examinations for needy children is conducted.

For a number of years, the club contributed \$300 to the annual United Way campaign and the amount was raised to \$500 the past three years.

Adams closed the program by pointing out that the projects mentioned were only a part of the community activities being accomplished. "No single club can accomplish all the needs of the community," he stressed. The program was presented, said Adams, to "acquaint new members with some of the work that has been done by the club."

Missionary To Speak

The Rev. Willard Teague, an Assemblies of God missionary to the Ivory Coast, will be guest speaker at 7 p.m. today at the Faith Assembly of God Church, located at 205 E. 6th St. according to Rev. Gene Pior, pastor.

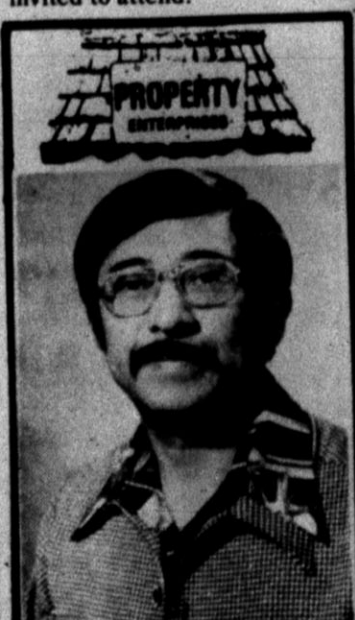
During their past term of missionary service, Mr. Teague and his wife Jerlene were engaged in literature distribution, evangelism, church planting, and Bible school teaching. They assisted in the establishing of churches in the cities of Guiglo, Toulepleu, Man, and Duekue. The Teagues also participated in the establishment of the first Assemblies of God Bible school in Ivory Coast, located in the city of San Pedro.

On their next term the Teagues will continue to work in the Bible school and participate in other general missionary activities.

There are six Assemblies of God missionaries and 31 national ministers in the Ivory Coast. More than 3,000 members and adherents attend the 85 Assemblies of God churches and outstations there.

Neither nation nor people are equal; but they should have free and equal opportunity.

The Teagues will be sharing more about their work in Ivory Coast during this special missions service. The public is invited to attend.



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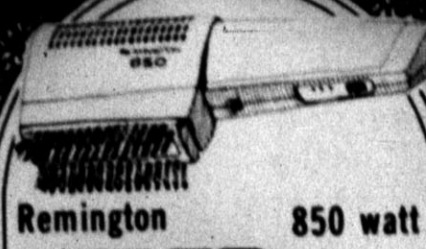


Orchid
8 roll

TISSUE

Reg. '17

89¢



Remington 850 watt
SUPER BRUSH
Reg. '29"



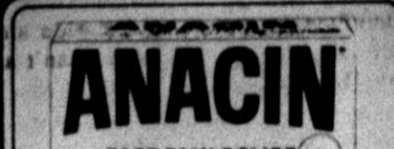
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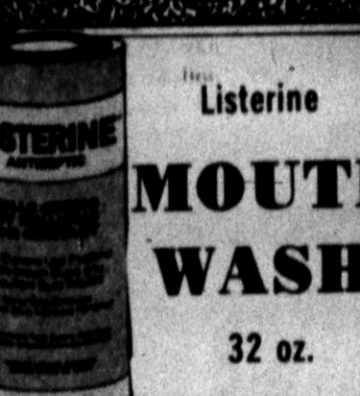
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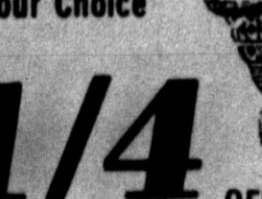
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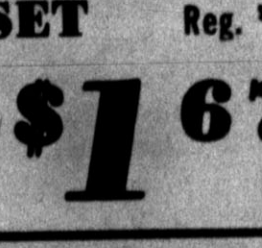
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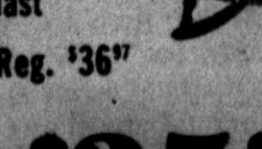
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Levelland Bounces Into Town Tuesday

Levelland's Lobos, who have been in a season-long slump, try to snap out of it here Tuesday against the Hereford Whitefaces. Tip-off at La Plata Gym is 8:00 p.m.

Preliminary games will pair the Hereford-Levelland JV's at 6, following a 4:00 scrap between the HHS sophomores and Canyon's sophs.

Hereford already owns a 65-62 verdict over Levelland on the Lobos hardwood nearly six weeks ago. Levelland held a 32-31 halftime lead and played real tough.

However, since then, the Lobos have fallen on tough times as their unimpressive 4-16 record would seem to indicate.

After outlasting Seminole by an incredible 112-110 count Dec. 16, the Lobos have proceeded to lose five in a row—to Amarillo (85-61), Plainview (57-38), Lubbock (76-67), Morton (99-50) and most-recently Andrews.

Lubbock, who is only 6-13 themselves, owns three—or half—of its victories over Levelland...also posting 84-82 and 74-67 decisions.

Actually, Levelland isn't really a stranger to local fans, the Lobos having played three games in the Hereford Tournament last month. The Lobos lost to Brownfield (88-62) and Canyon (62-47), sandwiched around an 82-52 victory over Vernon, for a sixth-place finish.

Levelland did produce the No. 1 scorer in the tournament in 6-0 junior center Lorenzo Childers, who tallied 63 points in three games. For some reason, however, Childers was not selected to the all-tournament team.

The Lobos, no doubt, are the smallest team Hereford has or will play. Childers, a two-year letterman, is the tallest starter, although 6-1 senior Russ Phillips is a top reserve and has started on occasion, including that first game against the Herd when he scored 10 points.

However, Childers is the "big gun" and carries a 17.1 average. He fired in 16 against Hereford earlier.

Childers also leads the club in rebounding. Forward Randy Roberts (5-11) and Eddie Blair (5-11) are also capable of putting points on the board. The former is averaging around 10 ppg., while the latter has been in double figures the last three ball games.

The guards are very small. Five-seven Lewis Palmer has a letter, while 5-8 Greg Melton is up from the JV's; both are seniors. Palmer scored in double figures (12) against Lubbock recently, while Melton took team honors with nine points in that Morton massacre last Tuesday.

Coach Don Abbott, who lost all five starters from a 22-5 District 1-AAA championship team a year ago, likes to play a lot of people. Hardy Demons (5-11), one of only three lettermen; Kelly Spurlink and Kenny McKinsey also could see a lot of action.

Hereford, who has been very streaky, has dropped two in a row and is 8-10 on the campaign.

The top scorer on Coach Barry Arnwine's club is James Mays (12.5), although sophomore Kelly Kitchens, the club's No. 2 scorer, has helped carry the load, too. Kitchens is averaging 11.6.

Mike Hull (9.0), Paul Trolinder (8.0) and Mike O'Rand (5.5) will, in all probability, round out the starting lineup.

Steve Cornelius (5.0), a 6-1 senior forward, has been playing real well of late in a relief role; senior Barry Muller (4.9) and junior Jim Lawson (5.0) have also contributed.

Mays, Hull and Cornelius all fouled out in the first meeting between the two teams as 53 personals were called. Mays finished with 21 to lead all scorers.

Although Hereford is a relatively small team itself, the Herd will "tower" over the Lobos—both up front and in backcourt. The Herd has a 6-6, 6-2, 6-0 front line, while the Lobos go only 6-0; 5-11, 5-11.

PROBABLE LINE-UP
LEVELLAND (4-16), HEREFORD (8-10)

Roberts (5-11) F Mays (6-0)
Blair (5-11) F Trolinder (8-2)
Childers (6-0) C Hull (6-6)
Palmer (5-7) G Kitchens (5-10)
Melton (5-8) G O'Rand (5-10)
TIP-OFF: 8:00 p.m. Tuesday (at La Plata Jr. High)



Hereford Coach Barry Arnwine wonders "What in the world is going?" during a timeout during third quarter action against Borger here Friday night. The Bulldogs outscored the Herd, 20-10, in the session and went on to bury the home team, 63-43. The loss was Hereford's 10th in 18 encounters. [Staff Photos by Bobby Templeton]

Barry: Points Scarce

"The third quarter is what killed us," admitted Hereford Coach Barry Arnwine Saturday morning, looking back at the previous night's lopsided loss to Borger.

"We just had a bad offensive game; it wasn't the defense. But, it's been our inconsistency."

"We've lost 10 games and nearly every one was because of one stretch where we played real bad." The third quarter Friday night did in the locals as they were outscored, 20-10, which allowed the Bulldogs to take an insurmountable 18-point lead (54-36) into the final stanza.

"We're not getting any consistency from anyone in the line-up," continued the Hereford coach. "One person will have a good game one night, but we need five in our line-up."

Paul Trolinder, Hereford's 6-2 forward, had one of his better nights of the season, according to his coach, as he scored 12 points and added 10 rebounds.

"But, the game before that he didn't score any points and had two rebounds."

Leading scorer James Mays, Hereford's other cornerman and leading scorer managed only a field goal and a free throw Friday and "just had a bad night," claimed Arnwine.

"It's getting late," claimed Arnwine, whose district campaign starts in only 2½ weeks. The Herd has only three non-district games (Levelland Tuesday, Tascosa Friday and Clovis Jan. 24) prior to the start of district play Jan. 27.

"Borger is an awfully good ball club," assured Arnwine. "They've got that real good big man (Jason Welch)."

Having played all the District 3-AAAA clubs except Pampa, Arnwine admitted the league "is hard to evaluate...because we've played those other teams

(Continued on Page 6A)

Borger Steps On Gas, Speeds Past Hereford

short fade away.

"He had 19, eh? Yeah, he's been scoring like that most of the season. He's averaging 18.7."

"But, he wasn't rebounding well at all," sighed Hunt.

It didn't matter; Borger dominated the backboards none the less 39-32 and Welch still managed to get his share—

as the slightly-taller Bulldogs pounded the offensive boards.

"We're starting to play a little better ball," said Hunt in somewhat of an understatement. The Bulldogs have lost only to Wichita Falls Rider, Big Spring and Lubbock Estacado—all in tournament play.

"We may be a little quicker and have better outside shooting than we did a year ago, but last year's club, I feel, had more depth. We don't have that much depth this season," claimed the Borger coach whose starters were in there a long time.

The '74-75 club, like this year's edition, was super-successful against non-district opposition—rolling up a 20-2 record. Then, when the league season opened, Borger proceeded to lose four of their 10 ball games.

"No, I don't think we peaked too early last year," claimed Hunt, who returned only Welch from that 26-6 crew. "Ya'know, we only lost to two teams in district last year—Pampa and Tascosa (both of whom beat the Bulldogs twice)—and one thing a lotta people don't remember is that we played four (district) games without our No. 2 rebounder and No. 3 scorer. We kept 'em both out 'cause of disciplinary problems...although we didn't like to make an issue of it." Borger eventually finished third behind co-leaders Pampa and Tascosa.

However, after three fruitless efforts, Hereford must be convinced Borger is the "team to beat" in District 3-AAAA this season. To be sure, Friday's 20-point thumping was the most lopsided of the three games and, in fact, was the Whitefaces' second worst beating of the season. Amarillo had chilled the locals, 71-49, on the

same floor earlier.

Although Borger never trailed, the Bulldogs couldn't "break-away" from Hereford the first half; the visitors' biggest lead was only eight points although they held that spread no less than five times during those first 16 minutes, including 34-29 at the break.

Borger penetrated Hereford's "man" defense as guard Shawn Fraley banged away from outside and Welch dumped in any misses. Fraley scored nine of his 13 points in the first half.

Actually, Borger had pretty good balance. In fact, after the Bulldogs had opened up a 24-19 lead with 5:15 left in the first half, the points were equally divided by four starters—all of them whom had six points.

However, as it turned out, forward Mike Jackson was the only other Bulldog in double figures with 14, although Ricky Dickson contributed eight, including six points in the first 4½ minutes when Borger hustled out to that early lead.

Hereford was still alive "n kicking", although down by eight (40-32), midway through round 3...when the lights went out.

Fraley bombed from outside and Jackson scored after a steal as Borger bolted out to its' biggest lead, 44-32, with 4:32 remaining.

Hereford's Paul Trolinder, who had a fine ball game, interrupted with a bucket, but a 10-point flurry—including three cheap buckets by the bullish Welch—doubled the margin to 54-34...and turned the game into a rout.

The Herd, who had turned the ball over only six times the first half, threw the thing away seven times in that break-away third can to which saw 'em outscored, 20-10.

Hereford finished the contest with 18 turnovers—seven more than Borger, who played a flawless third quarter. Welch tallied eight of his points in that decisive round.

"I felt we did a real good job against Mays (forward James)," continued Hunt in another understatement. Mays, who went into the contest with a 13.1 average, managed a measly three points.

Kelly Kitchens, the team's No. 2 scorer, was held to only seven. Ironically, the two had

combined for 41 against Caprock only three nights earlier.

Mike Hull led Hereford with 14, matching his season's high; Trolinder wound up with 12.

It was Hereford's second loss in a row and, obviously, was not one of the Herd's better nights. However, they'll "try again" here Tuesday against Levelland.

The Borger JV's also showed Hereford—who was boss by posting an easy 64-47 victory. It was Borger's second victory over the Herd.

Borger led by 10--45-35--after three quarters, but, then, broke it open in the final session as Hereford's JV's slipped to 5-10.

Borger also won the sophomore contest, 65-36.



Hereford's Mike Hull [32] fires in one of his seven field goal over the head of Borger's 6-5 Jason Welch [53]. Borger's Mike Jackson and Mike Kaiter, along with Hereford's Paul Trolinder [54] and James Mays [10], see what's gonna happen.

State Bank No. 1778 CONSOLIDATED REPORT OF CONDITION OF HEREFORD STATE BANK of Hereford in the State of Texas and Domestic Subsidiaries at the close of business on December 31, 1975.

ASSETS	
Cash and due from banks (Included None unposted debits)	4,720,332.08
U.S. Treasury securities	\$2,870,756.92
(b) Obligations of Federal Financing Bank	2,870,756.92
Obligations of other U.S. Government agencies and corporations	2,002,988.24
Obligations of State and political subdivisions	3,655,171.95
Other securities (including none corporate stocks)	10,000.00
Federal funds sold and securities purchased under agreements to resell	1,500,000.00
Other loans	14,057,015.25
Bank Premises, furniture and fixtures, and other assets representing bank premises	313,146.09
Real estate owned other than bank premises	29,971.61
Other assets	610,096.75
TOTAL ASSETS	29,769,478.89

LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	13,720,640.53
Time and savings deposits of individuals, partnerships, and corporations	11,076,807.17
Deposits of United States Government	53,995.01
Deposits of States and political subdivisions	1,730,330.54
Certified and officers' checks, etc.	419,721.71
TOTAL DEPOSITS	\$27,001,494.96
(a) Total demand deposit	\$14,988,332.60
(b) Total time and savings deposits	\$12,013,162.36
Federal funds purchased and securities sold under agreements to repurchase	none
Other liabilities for borrowed money	none
Mortgage indebtedness	18,000.00
Other Liabilities	305,695.41
TOTAL LIABILITIES	27,325,190.37

RESERVES ON LOANS AND SECURITIES	
Reserve for bad debt losses on loans (set up pursuant to Internal Revenue Service rulings)	312,302.51
TOTAL RESERVES ON LOANS AND SECURITIES	312,302.51

CAPITAL ACCOUNTS	
Capital notes and debentures (specify interest rate and maturity of each issue outstanding)	none
Equity capital, total	2,131,986.01
Common stock-total per value (No. shares authorized) 100,000 (No. shares outstanding) 100,000	1,000,000.00
Surplus	800,000.00
Undivided profits	231,986.01
Reserve for contingencies and other capital reserves	100,000.00
TOTAL CAPITAL ACCOUNTS	2,131,986.01
TOTAL LIABILITIES, RESERVES, AND CAPITAL ACCOUNTS	29,769,478.89

MEMORANDA

Average of total deposits for the 15 calendar days ending with call date 24,855,750.96
Average of total loans for the 15 calendar days ending with call date 14,995,232.66
Unearned discount on installment included in total capital accounts none

I, Wayne Williams, Sr. Vice President & Cashier of the above-named bank, do solemnly affirm that this report of condition is true and correct, to the best of my knowledge and belief.

Correct—Attest: W. E. Williams
J.R. Allison
Harlan D. Vander Zee
Jeff R. Carlile
Directors

State of Texas, County of Deaf Smith, ss:
Sworn to and subscribed before me this 8th day of January of 1976, and I hereby certify that I am not an officer or director of this bank.
My commission expires June 1, 1977 Thelma Lamm, Notary Public.

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THE BOX SCORE			
BORGER	18	16	20
HEREFORD	12	14	10
B (63)- Jason Welch 8 3 19, Mike Jackson 7 0 14, Shawn Fraley 5 3 13, Ricky Dickson 3 2 8, Mike Kaiter 3 0 6, Mike Holcomb 1 0 2, Winston Sauls 0 1 1. Totals 27 9 63.			
H (43)- Mike Hull 6 2 14, Paul Trolinder 5 2 12, Kelly Kitchens 3 1 7, Mike O'Rand 3 0 6, James Mays 1 1 3, Jim Lawson 0 1 1. Totals 18 7 43.			
HEREFORD STATISTICS (16 Games)			
	G	TP	AVG
James Mays	18	225	12.5
Kelly Kitchens	17	197	11.6
Paul Trolinder	17	154	9.0
Mike Hull	13	128	9.8
Mike O'Rand	18	99	5.5
Barry Muller	17	83	4.9
Steve Cornelius	15	77	5.1
Jim Lawson	15	75	5.0
Kenneth Mercer	5	4	0.8
Murry Hazlett	7	1	0.1

In Passin'

HERE 'N THERE while wondering who looks like the team to beat in the upcoming District 4-AAAA race—Coronado or Monterey? Coronado currently owns the top non-district record (14-5), defeated the Plainsmen in the finals of the Caprock Tournament and has won six games in a row to boot with the best balanced scoring in the circuit; however, Monterey has a glittering 25-3 district record over the last three years—68-31 overall—and made it to the regionals each time. The Plainsmen also boast that same stingy defense that Coach Joe Michalka has won with over the last 8½ seasons. He'll be trying for his 200th victory against only 79 setbacks, incidentally, Tuesday night at Palo Duro—a winning percentage of .715. Tradition and defense are a tough parlay to beat...

HERD: SOMEWHERE IN THE MIDDLE

While Coronado and Monterey figure to fight it out for the top spot, it looks like Lubbock and Hereford will scrap for the No. 3 spot. The Westerners have two of the top three scorers in the league, plus still a third double-figure scorer, and are one of only two clubs averaging over 60 ppg. However, Coach C.E. Carmichael's club also has one of the worst defenses anywhere, allowing over 68 ppg., and, of course, has a horrendous tradition. Lubbock, who has enjoyed only one winning season in the past decade, has won only one district game in 28 starts over the past three seasons—losing 78 and winning only 15 overall during that time. In all fairness, however, Carmichael has been at the head coaching helm for only one of those seasons and needs only one win to match the entire victory total of all of last year when the club went 7-23. Hereford's problem has also been defense, although the Herd's 61.4 figure isn't nearly as bad as Lubbock's. But, Whiteface Coach Barry Arwine probably has the best depth of any of the five district teams; in fact, he's receiving nearly 18 ppg. from his bench which is more than any other club. Reserve strength, naturally, plays a key role in the outcome of any conference race and the locals surely will have this in their favor. Plainview, second in the district a year ago, was picked third in pre-season forecasts by the men who should know—the coaches; however, the Bulldogs have been struggling (7-12) with an all-new cast. There's little height and depth to boot. Coach Bill Phillips has had five winning seasons in his first seven years at Plainview and been to the playoffs or won district in four of those years, but, obviously, has his work cut out with this year's rebuilding crew, who has been spotty on both offense and defense...

With all this in mind, the teams' district schedules are going to be important. District play, which begins Jan. 23 (although Hereford doesn't open until Jan. 27), will find Coronado having an advantage in the first half (since they play Monterey at home), while the Plainsmen, naturally, will have the home-court advantage in the second half. If there is a "breakthrough" as far as the two favorites are concerned, it could be by Lubbock in the first half or Plainview in the second half because both the Westerners and Bulldogs catch Monterey and Coronado on their home courts in those respective halves. And, obviously, if the Plainsmen and/or Mustangs stumble—besides losing to one another—along the way, it'll be in their opponent's gym. Hereford, unlike Lubbock and Plainview, doesn't have such a "schedule advantage" in that the Herd plays at Monterey the first half and at Coronado the second half...

ACC: AWESOME COLLEGIATE CLUBS

When North Carolina State ripped Rollins Saturday night, it gave the powerful Atlantic Coast Conference an astonishing 54-4 won-loss record against non-league opposition. The breakdown: Maryland 11-0, North Carolina State 9-0, North Carolina 7-0 Wake Forest 7-0, Duke 8-1, Virginia 6-1 and Clemson 6-2. Shame on Clemson (losing half of 'em)... 'Betcha popular Al Conover ends up coaching again. Lotta schools quietly fire their coaches, soothing things a bit by allowing him to announce his own resignation. For some reason, schools/teams seem to feel "resigned" sounds nicer than "fired." Conover "resigned" the other day, saying he was gonna "enter private business." (Ever hear of a businessman becoming a football coach?) Doubt that, but Conover has the color and candor to find another—and better!—job than the one he left; even if it's only as an assistant. Forget that the guy had a 14-28-2 record in Houston. Considering the situation, it wasn't all that bad. Rice, who hasn't had a winner since '63 and just may go 63 more years before it wins again, is a coaching graveyard. The late Vinnie Lombardi wouldn't have won there let alone Al Conover... Broadway Joe denies it, but it's being hotly rumored Namath is gonna junk the Jets and hop into the broadcasting booth Monday nights with Howie and Frank. "Not so," claims Joe. "There's no room in there!" With Alex Karras out, though, there would be. Incidentally, they didn't show it in that last Monday night football game (in San Diego) but a nice huge banner was reportedly hanging up that said: HOWARD SINKS ON SATURDAY AND STINKS ON MONDAY. That was one banner ABC "didn't" put up... Why would Hank Stram, who can make \$100,000-a-year for the next six even if he watches soap operas daily for the next 2,190, wanna coach SMU, whose athletic program, plagued with investigations, is at the bottom of the barrel?...

MAYBE LAST YEAR, BUT NOT THIS

SILLY POLL DEPT.: Old Dominion, defending NCAA Small-College Champion a year ago (under present SMU coach Sonny Allen: with a 25-6 record, is currently ranked No. 13 in the small-college poll. Which is fine. But, the

(Continued on Page 6A)

District 4-AAAA Round-Up

Wanted: 'Patsies'— This May Be Week!

District 4-AAAA figure to be favorites in the majority of their non-league games Tuesday night except for the Plainview Bulldogs, who could have their work cut out for them at home against rugged Amarillo.

Other encounters find Hereford entertaining Levelland, Lubbock hosting Caprock, Tascosa at home against Coronado and Palo Duro awaiting Monterey.

Amarillo is 11-6 and appears to pack too much of a punch for Plainview, who is only 7-12. The Sandies have two of the top nine scorers in District 3-AAAA in guard Mike Smith and forward Gary Holcomb, who are averaging nearly 28 ppg. between 'em.

Plainview's top threats are Ronnie Ray and Lindsey Dye, who are averaging 11.4 and 9.8 ppg.

Lubbock is only 6-13, but the Westerners should hold their own against Caprock in a contest that matches the two worst defensive teams in their respective districts; the Westerners are allowing 68.1 ppg. while Longhorn foes are scoring at a 62.8 clip. Caprock, however, has won five of its last seven contests.

Lubbock boasts two of the top scorers in District 4-AAAA in Cecil Ross (14.6) and Gary Norris (14.3), while Floyd Smith (10.9) and Mitchell Stockton (7.5) are other capables.

Caprock is 7-9 and has the district's No. 3 scorer in 6-1 forward Mark Leonard (16.4). Six-six junior Jay Hunt is averaging 14.4 and leads the district in field goal accuracy

(.638) and rebounding (9.7). Sophomore guard Bruce Nipp is averaging 11.2.

Coronado will be a slight favorite on the road against a good Tascosa outfit, who is 9-7.

Averaging 64.1 ppg., the Mustangs have won six in a row since losing at Abilene Cooper. Vic Henry (14.1), Walter Storrs (13.7), Bryan Smith (11.2) and Wayne Nash (9.2) make Coronado click.

Tascosa has two standouts in 6-5 center Dwight Cleveland (14.2) and 6-2 forward Lewis Moore, a pair of juniors.

Monterey (10-9) will be heavily favored over struggling Palo Duro.

The top defensive club in the league with a 53.1 ppg. average, Monterey's offense is built around Scott Gardner (14.4), Steve Lowery (9.1) and Jody Overbeck (9.1). The Plainsmen's are scoring only 53.1 ppg. themselves, which ranks last in District 4-AAAA.

Palo Duro stands 4-11, although the Dons have two solid scorers in Sylvester Moore (17.2), the loop's No. 2 gunner, and Cleveland Winston (11.6).

The Dons haven't picked up the pieces after dropping its first six ball games.

DISTRICT 4-AAAA

(SCORING LEADERS)

	G	PTS	AVG
Cecil Ross, Lub	18	263	14.6
Scott Gardner, Monterey	19	273	14.4
Gary Norris, Lub	19	271	14.3
Vic Henry, Cor	19	268	14.1
Walter Storrs, Cor	19	261	13.7
James Mays, Her	18	225	12.5
Kelly Kitchens, Her	17	197	11.6
Ronnie Ray, Plain	18	206	11.4
Bryan Smith, Cor	18	213	11.2
Floyd Smith, Lub	18	197	10.9
Lindsey Dye, Plain	19	186	9.8
Mike Hull, Her	13	126	9.7
Steve Lowery, Monterey	19	174	9.2
Wayne Nash, Cor	18	165	9.2
J. Overbeck, Monterey	19	172	9.1
P. Trindler, Her	17	154	9.0
R. Holland, Cor	16	135	8.4
Mitch Stockton, Lub	17	128	7.5
John Daniel, Plain	19	141	7.4
Greg Bassett, Plain	19	139	7.3

MVC STANDINGS

League Games	W	L	League Games	W	L
Bradley	2	0	8	3	4
Southern Illinois	2	0	8	4	4
West Texas St.	1	0	10	6	4
Vichita St.	1	1	8	6	6
Drake	1	1	8	6	6
New Mexico St.	0	2	7	6	6
Tulsa	0	3	4	7	7

MONDAY'S SCHEDULE

*New Mexico St. at Southern Illinois

THURSDAY'S SCHEDULE

*Southern Illinois at Bradley

*Louisville at Tulsa

*Chicago St. at West Texas St.

SATURDAY'S SCHEDULE

*West Texas St. at New Mexico St.

*Tulsa at Vichita St.

*Culver-Stockton at Southern Illinois

*Drake at Louisville

*North Texas St. at Bradley

* Denotes Conference Game

DISTRICT 4-AAAA

(Standings)

	W	L
Coronado	14	5
Monterey	10	9
Hereford	8	10
Plainview	7	12
Lubbock	6	13

FRIDAY'S RESULTS

Borger 63, Hereford 43

Amarillo 48, Monterey 46 (ot)

Tascosa 58, Lubbock 53

Coronado 66, Palo Duro 80

Caprock 49, Plainview 47

TUESDAY'S SCHEDULE

Levelland at Hereford

Coronado at Tascosa

Caprock at Lubbock

Monterey at Palo Duro

Amarillo at Plainview

FRIDAY'S SCHEDULE

Tascosa at Hereford

Amarillo at Lubbock

Caprock at Coronado

Plainview at Palo Duro

Monterey at Borger

Bufs Rest, Wait 'Chicago Tune-Up'

CANYON-Riding the wings of a seven-game winning streak, West Texas State's high-flying Buffaloes are idle from Missouri Valley Conference warfare until Saturday, although Coach Ron Ekker's crew has a Thursday night home game against small-timer Chicago State.

"We don't know their record and very little about 'em," said Ekker in regards to Thursday's breather against a Chicago State team that has been mauled by Mississippi State (113-81) and Pepperdine, who are only mediocre major college teams themselves. The Buffaloes have to play Kentucky State (7-1), the nation's No. 1 ranked small-college team, Monday night before Thursday's trip to Amarillo. Then, they still have to go to Portales, N.M. to play Eastern New Mexico to round up the murderous three-game swing.

WTSU, meantime, boasts a 10-1 overall record after blasting hapless Tulsa, 75-59, in their MVC opener, Thursday. The Buffs will try for their second conference win Saturday night against dangerous New Mexico State (7-6) at Las Cruces.

"Our play wasn't good early, but there was no panic," said Ekker after the Buffs' conference opener. "Physically, we were not much improved; but, mentally, we LOOKED like we're a 10-1 ball club and beat some good people."

Latest statistics reveal the Buffaloes are hitting 51 percent. They're averaging 70.4 ppg., while allowing only 60.3.

Dallas Smith continues to lead all scorers with a 14.5 average, while Brad Schreck (13.0), Melvin Jones (10.7), Maurice Cheeks (9.1), Eugene Smith (8.9) and Reggie Ramey (8.5) are also scoring well.

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Page 6A

SWC STANDINGS

Team	League	Games	All
	W	L	W
Texas Tech	2	0	9
Texas A&M	1	0	8
SMU	2	1	7
Baylor	2	1	7
Houston	2	1	6
Arkansas	1	1	5
TCU	1	1	5
Texas	0	2	5
Rice	0	3	2

MONDAY'S SCHEDULE

*Rice at Texas Tech
*Arkansas at Houston

*Texas Tech at Baylor
*TCU at SMU

WEDNESDAY'S SCHEDULE

*Houston at TCU
*SMU at Texas A&M

THURSDAY'S SCHEDULE

*Arkansas at Rice

SATURDAY'S SCHEDULE

*Texas A&M at Texas Tech
*Baylor at SMU
*Texas at Houston
*TCU at Arkansas

*Denotes Conference Game

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Report of Condition, Consolidating
Domestic Subsidiaries, of the

The First National Bank of Hereford
of Hereford, Texas

IN THE STATE OF TEXAS, AT THE CLOSE OF
BUSINESS ON DECEMBER 31, 1975 PUBLISHED
IN RESPONSE TO CALL MADE BY
COMPTROLLER OF THE CURRENCY, UNDER
TITLE 12, UNITED STATES CODE, SECTION 161.

ASSETS

Cash and due from banks (including None unposted debits)	13,032,000.00
U.S. Treasury securities	1,770,000.00
Obligations of other U.S. Govt. agencies and corps.	30,000.00
Obligations of States and political subdivisions	3,116,000.00
Other securities (including None corporate stock)	72,000.00
Federal funds sold and securities purchased under agreements to resell	38,795,000.00
Bank premises, furniture and fixtures, and other assets representing bank premises	428,000.00
Other assets (including None direct lease financing)	946,000.00
TOTAL ASSETS	56,189,000.00

LIABILITIES

Demand deposits of individuals, partnerships, and corporations	25,764,000.00
Time and savings deposits of individuals, partnerships, and corporations	16,911,000.00
Deposits of United States Government	158,000.00
Deposits of States and political subdivisions	4,330,000.00
Certified and officers' checks, etc.	800,000.00
TOTAL DEPOSITS	\$ 47,963,000.00
(a) Total demand deposits	\$ 27,634,000.00
(b) Total time and savings deposits	\$ 20,329,000.00
Federal funds purchased and securities sold under agreements to repurchase	2,000,000.00
Other liabilities	728,000.00
TOTAL LIABILITIES	50,691,000.00

RESERVES ON LOANS AND SECURITIES

Reserve for bad debt losses on loans (set up pursuant to IRS rulings)	876,000.00
TOTAL RESERVES ON LOANS AND SECURITIES	876,000.00

CAPITAL ACCOUNTS

Equity capital-total	4,622,000.00
Common Stock-total par value	1,000,000.00
No. shares authorized 200,000.00	
No. shares outstanding 200,000.00	
Surplus	1,800,000.00
Undivided profits	1,822,000.00
TOTAL CAPITAL ACCOUNTS	4,622,000.00
TOTAL LIABILITIES, RESERVES, AND CAPITAL ACCOUNTS	56,189,000.00

MEMORANDA

Average of total deposits for the 15 day calendar days ending with call date 46,027,000.00
Average of total loans for the 15 day calendar days ending with call date 35,859,000.00
Interest collected not earned on installment loans included in total capital accounts 103,000.00
Standby letters of credit

I, HELEN S. SMITH, Cashier, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.

Helen S. Smith

We, the undersigned directors attest the correctness of this report of conditions and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

James M. Sears
Ruby Kendrick Sears
James W. Witherspoon

Rice Tries Again, But Tech's Tough

LUBBOCK—Texas Tech's high-flying Red Raiders begin a busy three-games-in-six-days week Monday when they take on Rice here. Tip-off at Municipal Coliseum is 7:30.

It'll be the teams' second meeting in only six days as the Red Raiders blitzed Rice, 102-62, in Houston. Tech is 2-0 in Southwest Conference play and 9-2 overall; Rice stands 0-3 and 2-11.

Tech, who will play Texas at Austin Wednesday and returns here Saturday to meet defending conference champion Texas A&M, owns a commanding 31-12 advantage over Rice and beaten the Owls 10 games in a row.

The Red Raiders boast the league's No. 2 defense (behind Arkansas), allowing only 63.5 ppg. and also have the No. 1

point-producer in center Rick Bullock, who is averaging 22.9 ppg. and needs only 24 field goals to crack SMU's Gene Phillips, SWC conference record of 696.

The rest of the line-up will include forwards Rudy Liggins and Grady Newton, the No. 2 scorer with a 10.1 average, and playmaking guards Keith Kitchens and Steve Dunn. Reserve forwards Grant Dukes and Mike Russell hopped off the bench to score 22 and 13 points respectively in the first Rice game and should also see action.

"Grant has put together two straight good games," claimed Tech Coach Gerald Myers. "He played well against North Carolina-Charlotte, too. Boy, he was hot against Rice (hitting eight of 12). He could've dropped kicked one in!" Dukes, who had scored only 26 points prior to that Rice explosion, saw his average go up only from 2.9 to 4.8.

"We had an exceptionally good shooting night against Rice (41 of 71 for a season-high 57.8 percent)," noted Myers. "Rice is young and I expect them to improve as they go along. So we'll have to get after it again Monday night."

Rice owns decisions over Texas Wesleyan and Texas-Arlington, two oft-beaten clubs, and has dropped eight in a row. The young Owls, who start a frosh and four sophomores

under veteran Coach Bob Polk, have lost to Baylor, Tech and Houston in conference play.

Elbert Darden, a 6-3 guard, is one of several outstanding freshmen in the league and averaging 19 ppg. in conference play.

Forwards Dave Louwerse (6-7) and Pete Meyers (6-4) are averaging 15 and 13 ppg., respectively, in the league.

Rounding out the line-up will be 6-6 center Frank Jackson (5-5) and 6-1 guard Alan Reynolds.

Sixteen frosh Doug Eckroth (5-0) and James Simmons head the reserves.

Rice's biggest problem, besides inexperience, is a porous defense that is allowing 93 ppg.

Texas, who supplies the opposition two nights later, is 0-2 in league play and 5-6 overall.

The Longhorns, losers to Baylor (72-70) and SMU in their early conference games, carry most of its weight in backcourt with Dan Krueger, an all-SWC selection a year ago, and rookie John Moore. Krueger is a 15 ppg. scorer and Moore, who had a big opener in the longhorns' SWC opener, is right behind.

The rest of the line-up is a veteran one: 6-5 Ed Johnson, 6-6 Gary Goodner 6-8 and Mike Murphy. Johnson is the best scorer here.

There's fairly good depth as Coach Leon Black hopes to improve upon last year's 10-15 record.



KESTER'S JEWELRY

ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

PROBABLE LINE-UP

RICE (2-11)	TEXAS TECH (8-2)
Meyers (6-4)	F Liggins (6-6)
Louwerse (6-7)	F Newton (6-5)
Jackson (6-6)	C Bullock (6-9)
Darden (6-3)	G Kitchens (6-1)
Reynolds (6-1)	G Dunn (6-2)

TIP-OFF: 7:30 p.m. Monday at Municipal Coliseum in Lubbock

TEXAS (5-6)

F Ed Johnson (6-5)

F Gary Goodner (6-8)

C Mike Murphy (6-8)

G John Moore (6-1)

G Dan Krueger (6-2)

TIP-OFF: 7:30 p.m. Wednesday at Gregory Gym in Austin



Borger's Jason Welch [53] and Hereford's Mike Hull [32] go up for the second-half jump during Friday night's non-district clash here. Borger's Mike Jackson [41], Shawn Fraley [31] and Mike Kaiter [33], along with Hereford's Kelly Kitchens [far left] and Jim Lawson [40], are all ready for it. The Herd controlled the tip, but the Bulldogs controlled the game, 63-43, to run their record to 16-3. [Staff Photo by Bobby Templeton].

Mavericks Breeze In 8th-Grade Tilt

La Plata won a pair of basketball games, but lost one at home against Canyon Purple Tuesday.

The Mavericks captured the ninth and seventh-grade contests; however the eighth-graders suffered a narrow one-point loss.

Richard Olson and Greg Dement scored 10 points apiece to pace La Plata's ninth-graders to a 42-24 victory over Canyon in

the feature game.

La Plata's seventh-graders stymied Canyon, 34-23, as Alan Wartes and Greg Robinson bucketed seven points apiece.

Joe Walker and Steve Viegell tallied six points each for the Mav eighth-graders, who dropped a 23-22 decision.

La Plata hits the road Monday for (three) games against Plainview Estacado and will play at Stanton Thursday.

Dogies' 9th Romps

PLAINVIEW—Buzzy Abalos scored 24 points, while Jackie Mercer added 17 as Stanton's ninth-graders clubbed Plainview Coronado, 64-41, here Thursday afternoon.

The visitors weren't so fortunate, however, in the other two contests as Dogie seventh and eighth-grade teams both bit the dust.

Coronado's eighth-graders needed two overtimes to defeat

Stanton, 53-49, in a real thriller. Belen Rameriz scored 14 for the Dogies.

The Coronado seventh-graders edged Stanton, 29-26. Terry Blackwell scored 10 for the loses.

Stanton's three teams have another road trip scheduled Monday as they go to Canyon (Purple). The Dogies will return home Thursday for games against cross-town rival La Plata.

In Passin'

(Continued from Page 5A)

Monarchs are only 5-6 on the season and were actually, 4-6 when the poll came out!... Bill Blakeley, ex-honcho of the extinct Dallas Chaparrals of the soon-to-be extinct ABA, is doing a whole of a job as first-year coach at North Texas State. The Denton Eagles are already 8-1, which is two more victories than the club won all of last year under axed coach Gene Robbins. NTSU, in fact, won its first six outings this season to equal all of last year's victories. "I thought they had real good talent last year," confined Pan American Coach Abe Lemons while watching a schoolboy tournament at Pharr, Tex. last month. "It was just a matter of puttin' it together." Blakeley, who beat out Ken Hayes for the NTSU job, obviously has. Robbins, incidentally, is coaching at Southwestern (Okla.) State; the Weatherford club is 5-4... Lemons, probably sports' No. 1 banquet speaker, is in hot demand no matter where he goes—even in "The Valley" (South Texas). An administrator from Victoria High spotted Lemons at that same afore-mentioned schoolboy tournament and asked him if he'd speak at his schools' future athletic fete. "You just name the time, and day you can get away and we'll set it (the banquet) up that time," he said to the affable one. That's gratitude... Barry Dowd, who keeps having losers at Texas-Arlington, decided to junk offenses after his '75-76 edition dropped seven of the first nine games. So, he switched to a three-guard set-up, assuring disgruntled Maverick fans. "We've become interesting to watch." Could be, but the club is still losing—dropping a pair to Denver over the weekend. The Mavs' nightmare began in its season's opener at Las Cruces when they turned the ball over an incredible 36 times in losing to New Mexico State, 102-84... West Texas State Coach Ron Elker claims the Buffaloes' next opponent—Chicago State—is "very physical." "We don't know their record. But, they like to run. They're spectacular." They play hard and play fast—"cause that's their style." That's another way of saying: "They ain't worth a damn"... In all these years, only once has a coach come right out and said his opponent "wasn't worth a damn"—and gladly okayed it for publications. The coach was a prophet; but admittedly, it did leave him with ONE enemy...

BARRY...

(Continued from Page 4A)

Wranglers

Go On Road

(Amarillo, Tascosa and Palo Duro) only once, while we've played Borger three times. But, they (Borger) are gonna be contenders over there."

Arwine said he didn't really do anything different against the Bulldogs the third time out. Hereford pretty much stayed with a man-to-man defense, zoning only on the out-of-bounds plays.

As for Levelland, who comes into town Tuesday, Arwine isn't underestimating the Lobos, whose 4-16 record isn't too impressive.

"We're gonna have to play well to beat anybody," he insisted. "The way we've been playing and as inconsistent as we've been, it'll be tough."

"We beat them early in the season (65-62) and it was our first win...the first one is always hard to get. They like to use a lot of full-court pressure and they're capable of scoring many points."

"And, they've got a real good player in Lorenzo Childers, who was the top scorer in our tournament," he concluded. Arwine said he anticipated no line-up changes.

A rugged three-game road trip is in store for the Amarillo Wranglers who open the swing against front-running Albuquerque Tuesday night.

The Wranglers, a fine 21-7 on the season, are still four points behind Albuquerque, although they can cut the margin in half with a victory Tuesday. The Chaparrals (23-12) have 46 points and have won three in a row since dropping a 5-4 decision to Amarillo Dec. 28.

SWHL STANDINGS

Team	W	L	T	PTS
Albuquerque	23	12	0	46
Amarillo	21	7	0	42
El Paso	11	16	0	22
Butte	9	17	1	19
Billings	7	19	1	15

TONIGHT'S SCHEDULE

El Paso at Billings

MONDAY'S SCHEDULE

El Paso at Billings

TUESDAY'S SCHEDULE

Amarillo at Albuquerque

WEDNESDAY'S SCHEDULE

Amarillo at Billings

THURSDAY'S SCHEDULE

Amarillo at El Paso

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Some Athletes: Touch of Class

Collegiate sports. How one team ALWAYS seems to dominate: UCLA in basketball... Oklahoma in football... Southern California in baseball...

"You can always tell a Southern California baseball player," one of the nation's top semi-pro baseball executives was saying last summer, browsing at his roster of big-name stars from such big-name baseball citadels as USC, Arizona State, Oklahoma, Southern Illinois, etc. "They stand out so much... having so much class and leadership. It seems the other players no matter what schools they're from, always seem to be looking up at 'em... and respecting 'em."

Early last summer, a flight left the plush Honolulu Airport in the wee mornin' hours. An air of apprehension filled the flight... not because of the rundown airplane being used to serve the passengers, but the anticipation of what would be in store for 'em when they hopped off that plane some eight hours later. Because more than half of that 23-man delegation had never been to where they were going.

Destination: Kenai. A hamlet of less than 5,000 people in the desolate Southern-most tip of Alaska—just a stone-throw away from the eery Gulf of Alaska.

The Alaska Goldpanners, who had just finished a week's "spring training" in Hawaii, were in Kenai to open their semi-pro season. Only a handful of the previous years' National Championship team were back, but for the newcomers, many of whom had travelled all over the country with their respective college teams, Alaska would be a spankin' new experience.

Upon landing in the wilderness of Kenai, the club was hauled to their grotesque Army barracks quarters, where they would remain during the weekend for the four-game series against the local Kenai club.

After unpacking their gear and swatting some mosquitoes on the side, the coach rounded everyone up to "show 'em the town... and the ball park."

Nineteen and 20-year athletes were never so giddy. Approaching the ballpark, all were aghast to see one of the most shoddiest "stadiums" man has ever constructed. Man, in fact, was still constructing a bundled-up workers were still pounding in some last-minute nails and working on the bleachers to get the catastrophe ready for the next night's game.

"What the hell is this—some little league park? Why look-it how close that fence is?" chuckled a newcomer to the ball club, pointing to the right field fence, which was only 245-feet down the line.

"Hell, no! Ya couldn't even get a little league team to use this place," replied another rookie.

"Ha! I played in better facilities when I was a kid... and THAT was 10 years ago!" chimed in another.

The construction workers, although noticing the approaching bus, continued pounding their nails. The guys in the bus were still in an uproar when, suddenly, it came to a screeching stop just short of the ball park's entrance... and, more importantly, out of earshot of the workers.

A ballplayer, sitting up front, whirled around to face the teammates he would be playing with for the next three months and 80 games.

As 22 players froze, Steve Kemp had the floor...

"Look-it you guys... and get this straight. We're in Alaska. And, for the next three months, we're gonna be in Alaska...and let's not forget it."

"It may be a little different out here from what you're use to, but Alaskans have a lot of pride. And, these people in this 'town' (Kenai) have just built a brand new ball park for their team. And, naturally, they're very proud of it."

"It may not be too much as far as you 'all are concerned; but, to these people here, who worked on it with their own two hands, it's a wonderful thing."

"So, let's not make fun of it."

"Remember, too, you're in Alaska...and you may see things that are a lot stranger than from what you've seen in your own towns and cities. But, that doesn't mean you should laugh and snicker and make fun of it."

"Alaskans have a fierce pride; you remember that!" There was silence on the bus. Kemp, who had played on the club a year ago, knew what it was all about... and spoke his piece well.

Suddenly, Pete Redfern turned around and faced his 'mates. He, too, was a veteran of the previous summer, although a year younger than Kemp.

"...And, remember, you're REPRESENTING Alaska when we go on the road," he said, referring to late-season trips to Colorado, Kansas and British Columbia. "And, you have pride in that."

"Now... let's everyone get-out of this bus and look around the ball park."

"And, ya' know... it wouldn't hurt to go-up to some of the workers 'n tell 'em how NICE their ball park looks."

The past week, the major leagues held their annual winter free agent draft. One hundred and seventy-six players were selected in the regular phase; another 104 were picked in the secondary phase. Or, 280 players—the most selected in six years.

Detroit, with baseball's worst record, had the No. 1 pick in the first phase; Minnesota had the first choice in the secondary phase. Perhaps it was a coincidence—maybe not—but they both selected players from Southern California. Steve Kemp and Pete Redfern, respectively.

View From The Plains

BY J.D. PEER

TEXAS PARKS AND WILDLIFE DEPT.

LUBBOCK—Many Texas sportsmen are cleaning their rifles and planning for next fall but a few are participating in an ancient winter sport—trapping.

Fur prices are showing a comeback as the trapping season progresses with one buyer paying \$43 for a large prime bobcat. Most buyers are paying \$20-\$40 for bobcat; \$7-\$8 for coyote and \$5-\$10 for raccoon.

Competition between buyers and trappers is increasing as the prices move up with trappers hauling their furs to the highest bidder. Only top dollar is being paid for prime pelts that are either brought in as a carcass or cased the way the buyer wants it done.

The open season for taking pelts for sale for mink is Nov. 15 through Jan. 15; muskrat, Nov. 15 through Jan. 31 and all other fur-bearing animals, Dec. 1 through Jan. 31.

Fur-bearing animals include: badger, beaver, fox, mink,

muskrat, opossum, otter, raccoon, ring-tailed cat, skunk (polecat) and wild civet. Bobcat and coyote are not considered fur-bearers and can be taken any time of the year but prime pelts on these two animals occur from November through March.

A license is required of those who take for the purpose of barter or sale of pelts of any fur-bearing animal in Texas.

Special licenses are available for residents and non-residents as well as retail and wholesale fur buyer. A resident trapping license is available for \$5 and the non-resident license is \$200.

The fur-bearing license is required for the sale of pelts only and a Texas hunting license must be obtained when hunting out of your county of residence if you are 17 years of age or older and not over 65 years of age.

Hunting regulations apply to both hunters and trappers alike as does the requirement of permission from the landowner before hunting or trapping.

A few sportsmen are bagging coyotes and bobcats by using a varmint caller. The use of a high-powered rifle in the vicinity of livestock can be dangerous and varmint hunters should clear the use of these firearms with the landowner.

Livestock owners know that an excess of coyotes can deplete their herds and trapping and controlled hunting of these animals is beneficial.

More information about trapping and varmint hunting is available from your local game warden or any P&WD office.

Comment On Sports

BASEBALL

By Pete Fritchie

WASHINGTON, D. C. -- Next month pitchers will report to Major League training camps in Florida and out west. Can baseball, or spring, be far behind?

Not too far—when baseballs begin to pop into gloves and mitts. The reporting date for most battersmen falls in the last ten days of February. Many rookies and other youngsters, attending camps for the first time, will arrive about March 1st.

Regulars will report around February 28th—March 1st; exhibition games will begin about a week or ten days later. And exhibition games will extend up to opening day this year, through the first full week of April and a day or two beyond for some clubs.

For baseball fans, then, the annual trek to warmer climes is best planned for late February and March—and the first days of April. Those at camps in February get a glimpse of the first days of training, of relaxed athletes and coaches.

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ONE MINUTE SPORTS QUIZ

- When will Muhammad Ali defend his title again?
- What was the score of the Astro-Bluebonnet Bowl?
- John Havlicek played college basketball for what team?

the Astro-Bluebonnet Bowl?

ANSWERS

- February 20th, against Jean Pierre Coopman of Belgium.
- Texas University 38—Colorado University 21.
- Ohio State.

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Full; reg. 4.79... Sale 3.83
Pkg. of 2 pillowcases; reg. 3.59... Sale 2.83

Sale 4.93 Full; reg. 5.79... Sale 4.93
Pkg. of 2 pillowcases; reg. 4.29... Sale 3.43
Romance is a formal flower and ribbon print on colorful no-iron cotton/polyester percale. Flat and fitted sheets are the same prices.

Sale 1.97 twin; reg. 2.99
Full; reg. 3.99... Sale 2.97
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Pkg. of 2 pillowcases; reg. 2.99... Sale 1.97
Our nostalgic 'Needlepoint' flower print on no-iron cotton/polyester muslin is available in colors. Flat and fitted are the same prices.

Sale 2.47 twin; reg. 3.99
Full; reg. 4.99... Sale 3.47
King; reg. 10.99... Sale 7.97
Pkg. of 2 pillowcases; reg. 3.49... Sale 2.47
Parisienne has a sprinkling of roses and garland hem, easy-care cotton/polyester muslin in pastel shades. Flat and fitted are the same prices.

STOREWIDE JANUARY CLEARANCE SALE!

LARGE GROUP Women's PANTSUITS SPECIAL PURCHASE \$12.88-\$14.88-\$22.88 SMALL GROUP Ladies' UNIFORMS Orig. \$10. to \$14. NOW \$7.88 to \$10.88 Women's Better DRESSES Reduced from Regular Stock SAVE 20% to 60% OFF Entire Stock Ladies' WINTER COATS & JACKETS REDUCED TO CLEAR Orig. \$16. to \$69. NOW \$12.88 to \$55.88 1 Large Rack Misses SLACKS-BLOUSES-TOPS- WESTERN JEAN BLOUSES YOUR CHOICE \$5.99 Misses 100% Polyester KNIT SLACKS Plain or Pattern SPECIAL \$3.99 Misses 100% Polyester KNIT TOPS Short or Long Sleeve SPECIAL \$2.99 Misses & Girl's KNEE HIGH SOCKS Toe Socks Too! 77" Pair 1 Big Rack Girl's DRESSES-COATS-SKIRTS Reduced 20% to 60% ENTIRE STOCK MEN'S WINTER JACKETS Orig. \$20. to \$35. NOW \$13.33-\$23.33 Hurry for best selection	PIECE GOODS BONANZA Assorted Cottons and Blends Reduced NOW 50¢ yard Huge selection Polyester DOUBLE KNITS \$1.44 yd. BETTER KNITS \$1.88 yd. Entire stock Velveteen Reg. \$4" yd. NOW \$2.88 yd. REMNANTS REDUCED 20% ZIPPER & THREAD SPECIAL 5 for \$1" Twin or Full Size THERMAL BLANKETS SPECIAL \$4.99 CURTAIN and DRAPERY CLEARANCE Reduced 40% to 80% SAVE NOW MOSTLY ODDS & ENDS KITCHEN TOWEL SPECIAL Towels 99¢ Aprons \$1.99 Pot Holders 2 for 99¢ Dishcloths 2 for 99¢ Boy's Entire Stock CARDIGAN SWEATERS Orig. \$7 NOW \$4.88 Boy's Entire Stock WINTER JACKETS Reduced Orig. \$16-\$20 NOW \$12.80 to \$16. Warm Dacron Lined Snap Front VESTS Orig. \$13" NOW \$7.77 Boy's Dress Up JEANS 2 pair \$7.	ENTIRE STOCK GIRL'S WINTER COATS & JACKETS Now Reduced Orig. \$5" to \$32. NOW \$4.80 to \$25.60 SHOP OUR 50% OFF COUNTER ENTIRE STOCK TOYS Men's Gifts Boy's House Slippers 5 piece Luggage 1 Orig. \$39" NOW \$19.99 2 Orig. \$27" NOW \$14. 2 Orig. \$9" NOW \$5. Men's LEISURE SUITS Just received a new shipment 100% Polyester Knit \$22.99 Plus Alteration Men's Dress-Sport and KNIT SHIRTS 1 Large Table Reduced 3 for \$10. Men's Long Sleeve Penn Prest DRESS SHIRTS Orig. \$8 NOW \$5.99 Men's 100% Polyester KNIT DRESS SLACKS Orig. \$13. to \$16. NOW \$5.99-\$7.99 Men's 100% Polyester Knit SPORT COATS Orig. \$39" NOW 1/2 PRICE \$19.88 Men's Insulated one piece WORK SUITS Orig. \$24. NOW \$19.88 Entire Stock Men's FLANNEL SHIRTS Orig. \$6 Now \$3.99
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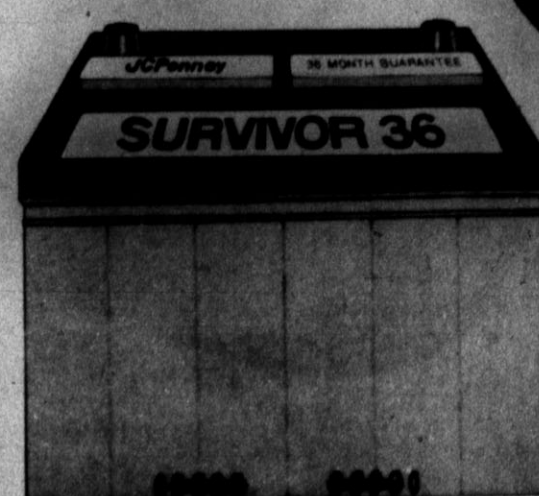
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JCPenney Survivor Steel Radial. Features 2 polyester cord radial plies, 4 rayon belts, one steel belt. In the wide 70 series profile. Sizes BR70-12, HR70-15 feature 2 fiber glass belts, on steel belt and 2 plies of polyester. Whitewalls. No trade-in required.

Tire size	Save	Reg.	Sale	* Fed. Tax
AR78-13	11.25	45.00	33.75	1.98
BR70-13	12.00	48.00	36.00	2.26
ER70-14	14.00	56.00	42.00	2.74
FR70-14	14.75	59.00	44.25	2.93
GR70-14	16.25	65.00	48.75	3.08
HR70-15	11.00	68.00	57.00	3.13
HR70-15	17.75	71.00	53.25	3.35
JR78-15	25.67	77.00	51.33	3.31
LR78-15	27.33	82.00	54.67	3.47

Sale prices effective thru Saturday

CHARGE IT!

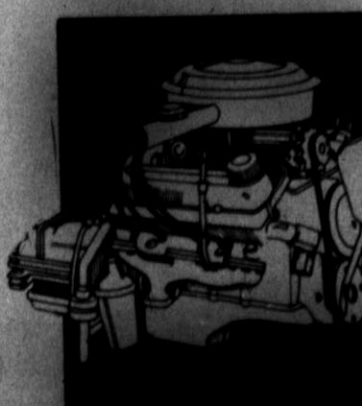


Save \$6 on our Survivor 36 battery. Sale 23.95

Reg. 29.95. Survivor 36 battery. Available in (12 volt) group sizes: 24, 42, 22HF, 24F, 22F and 25HF. To fit most American cars. Survivor 36 six volt battery. In sizes 1-6 volt and 19-L volt to fit most American cars. Save 5.00. Reg. 27.95. Sale 22.95 with trade-in. Without trade-in, add \$3. Installation at no extra charge. Drive in today. Let our mechanics check your battery charging system (no extra charge, no purchase necessary).

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Reg. 31.88. Now 23.88 (6 cyl. engines)* 4 cyl. Save 8.00. Reg. 27.88. Now 19.88 8 cyl. Save 10.00. Reg. 36.88. Now 26.88 Here's what we do:
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 • Replace pollution control valve • Service emission controls
 • Adjust cam dwell angle • Set basic timing • Adjust carburetor
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 Parts and labor included. Resistor plugs at extra charge.
 *Most American and many foreign cars.
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COW POKES By Ace Reid

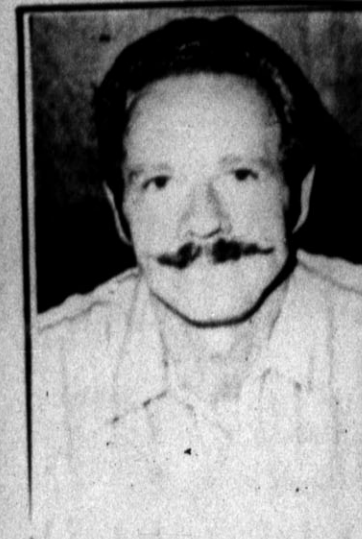


"Whatta you mean pay my bills—if I'd had any money, I wouldn't a charged it!"



Coach Gives Season Preview

Noon Kiwanians heard a forecast of the upcoming District 4-AAAA basketball race



Charles Skinner
BIRTH OF AN ART

The American Indians were the forerunners of the jewelry trade that now flourishes across the land. Today when one mentions Indian jewelry, turquoise and silver come to mind. No one would think of pearls. Yet at the time the first settlers arrived at Plymouth Rock, these lustrous white gems were the objects of trade and tribute among the Indian tribes.

The writings of Captain John Smith testify that Indian women were pierced earrings and necklaces made of pearls, bone, and shell. Pearls were considered a status symbol. They were given as gifts of tribute much the same as signet rings were given to Tudor kings.

The tribes often "dried" their dead chieftains and stuffed them with pearls, shell, and copper. They then dressed the mummies in elaborate costumes of pearl and leather.

Pearls were used as trade items with the early settlers. In return, the Pilgrims offered the Indians boxes, mirrors, and shiny objects—products of their gold and silversmithing endeavors.

Over the years the display of pearls has changed considerably. They are strung on necklaces or isolated on a chain with diamonds or other complimentary gems. They also adorn fingers, wrists, and ears. And we mustn't ignore the practical beauties that secure shirt cuffs and ties in place.

The Indians expanded the settlers' knowledge of useful and decorative natural resources. As an American Gem Society Jeweler, I can expand your knowledge of many items of natural beauty. My Registered Jeweler title conferred by the Society indicates integrity and knowledgeability. I am always ready to answer your questions and to meet your jewelry needs.

COWAN JEWELERS
"Registered Jeweler"
Downtown

from one of their members. Coach Harry Arnwine, as their program for the luncheon Thursday.

Arnwine, now in his third season at HHS, said that the basketball team has started with more experience this year than in the past two years, but that a couple of lettermen from last year had decided to resign from the program in favor of other athletic endeavors. This leaves the team with only one fulltime letterman from last year, Mike Hull. Two men on the team saw considerable action in last year's campaign, though. They are James Mays and Paul Trolinder.

Inconsistency in playing has troubled the Herd more than anything to date, Arnwine said. But the Herd coach said that the team or coaches were not displeased with their 8 win-9 loss record. The inconsistency had been an experience for the team that would help them get together in the coming weeks before district play begins, Arnwine said.

The team consists of five seniors, 4 juniors and one sophomore. Arnwine had originally planned to bring the team to introduce to the Kiwanians, but in light of recent events in Amarillo concerning the UIL and Caprock High School, Arnwine said he didn't feel like taking chances.

Sizing up the district race, Arnwine said Coronado was playing the best at this time, but that Monterey had been picked to win the district and had the tradition to do it again. "I feel real confident that the district winner will have at least one loss," Arnwine said. He speculated that the district is evenly balanced enough that no team could go undefeated throughout the season.

The eager coach also predicted that the Herd would have a hand in determining the district winner. "If we don't win the district title, I am confident that we will play well enough to cause a playoff or take the title away from someone by beating them. With this kind of help, one of the other teams knocking off each other, we could bring the district title to Hereford."

Kiwanians welcomed a charter member back into the fold as Bill Patton rejoined the civic organization. Patton had been one of the original group that chartered the club over 25 years ago. He is the new owner of Boyd Machine Supply and was sponsored into the club by Dub Boyd.

A Kiwanis night at WTSU basketball will be held January 24. Kiwanians from Division 33 and Division 6 will be on hand when the Buffs meet Bradley University. About 35 Hereford Kiwanians signed up to attend the game that night.

Several Key Club activities were pointed out to the Kiwanians. A Slave Day is set for Wednesday, January 21, when Key Club members will be auctioned off for \$15. The buyer will receive one day's labor from the slave. A Key Club sponsored chili supper is scheduled for Feb. 12. A day in the Activities Center at WTSU has been set up for the Key club in order to use those facilities.



REC Award Recipients

Pictured above are employees and directors who received service award pins recently totaling 150 years of service to Deaf Smith REC. Left to right are Tommie Reiter, A.W. Anthony, Jr., James

Hull, Don Rieves, Sloan Osborn, Sam Garrison, Tom Draper, Richard Montgomery, Bill Feagley, and Boyd Collins.

Park Service Sets Hearings

The National Park Service has scheduled two public hearings in January to present proposals for development of Alibates National Monument to the citizens of the Panhandle.

The first session will be January 15th at the Villa Inn Convention Center in Amarillo, starting at 7 p.m. The second meeting is set for 7 p.m. January 16th at South Middle School in Borger.

At each hearing, Park Service officials will review four alternatives for the future of the monument and will invite public comment upon the various proposals. The alternatives are as follows:

—Increase the grounds by about 2,500 acres of federal and private land, with a visitors center near the quarries and support facilities elsewhere.

Alibates National Monument, which was established by Congress in 1965, is located

near Lake Meredith in northern Potter County. The monument preserves the site of flint quarries used by prehistoric

men to provide stone for tools and weapons.

The Alibates grounds consist of 92 acres, and, with the

exception of dirt roads and a temporary visitors center, the monument has remained undeveloped since its creation.

REC Employees Receive Recognition

A total of 150 years of service by employees and directors of Deaf Smith REC was recently recognized with service awards at an REC dinner and party. The event was held at Hereford Country Club.

Two directors of the governing board of the REC was presented pins for 35 and 25 years of service. Sloan Osborn, of Friona and president of the board, received the 35 year pin and Tom Draper, of Hereford and secretary and treasurer of

the board, received the 25 year pin. Both are active pioneer directors who have worked many years to help the cooperative effort.

Employees receiving 15 year pins were Boyd Collins and Bill Feagley. Director A.W. Anthony, Jr. received a 10 year pin. Employees receiving five year pins included Sam Garrison, James Hull, Richard Montgomery, Don Rieves and Tommie Reiter.

Rehab '76 Benefit Announced

Rehab '76 is set to take place on Saturday, Jan. 17.

The Sixth annual telecast to benefit the West Texas Rehabilitation Center will air from 7 p.m., Saturday, until 2 a.m., Sunday.

The seven-hour television spectacular will originate live and in color from the Abilene Civic Center, will be seen and heard in a three state area, and will feature a sparkling array of stars of stage, screen, and television.

Ken Curtis, Gunsmoke's "Festus Haggen" will appear for the first time on a Rehab telecast.

The annual telecast is the kickoff for the West Texas Rehabilitation Center's year-round fund-raising program. The Center is a private, nonprofit treatment and diagnostic center serving the handicapped of the Southwest.

The Rehab '76 benefit will be aired for area residents over KAMR, channel 4, in Amarillo. Other stations across the state will carry the show for their viewers.

The Rehab '76 television spectacular is considered the largest benefit telecast originating in the Southwest.

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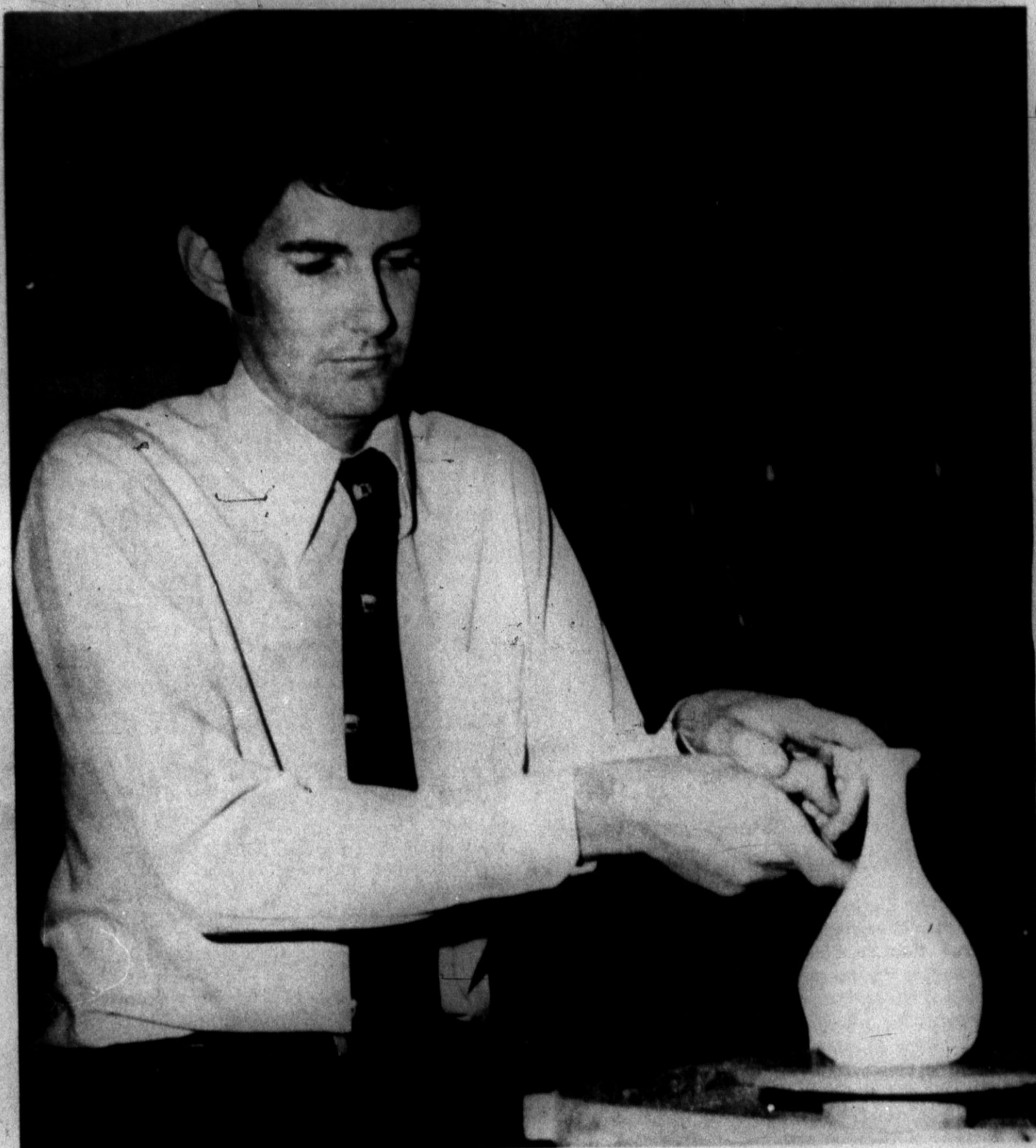
Gattis SHOE STORE

SUGARLAND MALL

Shoe Sale

Selected styles for Men and Women
Select group: Ladies' Handbags **REDUCED**

shoe sale • shoe sale • shoe sale • shoe sale • shoe sale



A steady touch at the potter's wheel yields this graceful vase crafted by Andy Wilks, president of

Hereford Art Guild. Exhibited works will not be for sale at the display Saturday.



Art Show Initiates Opening Of Bicentennial Observance

The event is the first of several activities to be staged in Hereford in observance of the nation's 200th birthday.



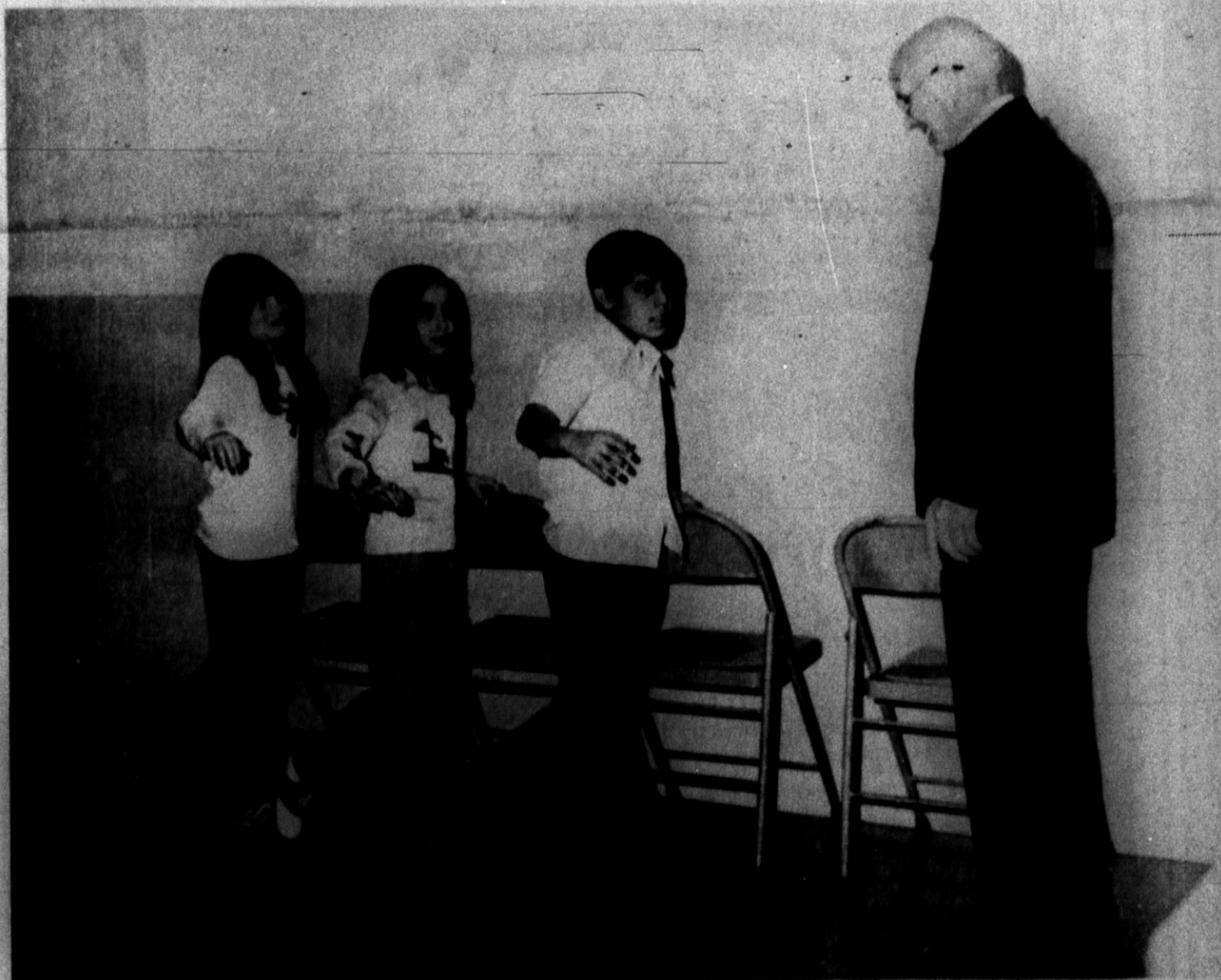
Mrs. James Hamby, at right, demonstrates a painting stroke on an original western scene to Mrs. Andy Wilks. Several members of Hereford

Art Guild will be present Saturday with their artwork.



Art forms which have survived several eras in American culture will be demonstrated during the Bicentennial exhibit at Community Center Saturday. Mrs. Bill Warrick, seated, shows the

technique used in transforming macrame cord into an attractive wall hanging. Mr. and Mrs. Andy Wilks examine the handmade quilts, which will also be on display.



Lewis Larrymore, at right, gives pointers to a few youthful volunteers who are attempting some basic ballet exercises. Larrymore will be at

Community Center Saturday to offer dancing instruction during the Bicentennial kick-off.



Reminiscent of this area's heritage is this Indian bust carved by Pam Trotter, who has achieved notoriety for her bronzed sculptures. The public is invited to observe the beginning of the local Bicentennial celebration while viewing the contributions of local artists and craftsmen.

Several forms of American art will be displayed and demonstrated during a special show, which will launch the local Bicentennial celebration, Saturday at Community Center. Members of Hereford Art Guild will contribute the bulk of items for the exhibit, stressing this area's heritage and culture.

The Hereford Brand

Hereford, Texas, Sunday, January 11, 1976

Page 1B

SUPER DEALS!

GET 'EM WHILE
THE BOSS IS GONE!

THE BOSS IS LEAVING TOWN!

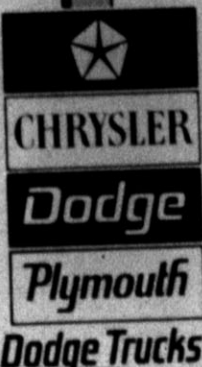
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low prices. Come in and
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During this sale you
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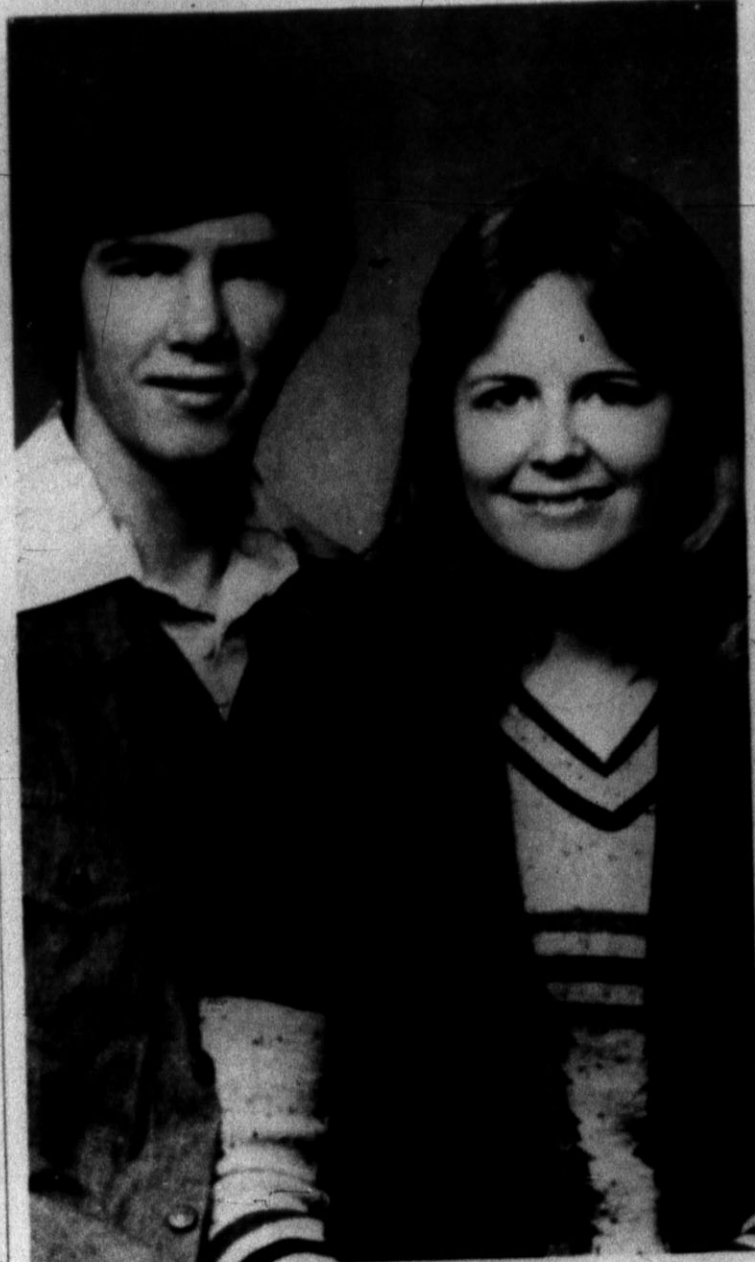
LEON ROMO
VICTOR CANTU
DON HENSLEE
DALE JONES

345 E. 1st

364-3150

Scribbles and Scratches

By KERRIE WOMBLE
Women's Editor



Couple To Wed

Miss Donna Durham and Bill Stimmel, both of Hurst, plan to exchange wedding vows Feb. 14 in Bellevue Baptist Church at that city. The bride-elect is the daughter of Mr. and Mrs. M.R. Durham of Hurst, former Hereford residents, and the prospective bridegroom is the son of Mr. and Mrs. F. Gene Stimmel, also of that city. Miss Durham is employed by Educational Employees Credit Union in the disbursements department at Hurst. Stimmel is a junior student at the University of Texas at Arlington and is employed by Stimmel and Co. Realtors.

Parent-Leaders Association Meets

Wesley Strain presented a talk on the citizenship short-course he attended in Washington D.C. last summer to members of 4-H Parent-Leaders Association recently.

Mrs. Bill West presided over the brief business session which was held at Community Center. There were 21 members present.

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THE ANNOUNCEMENT OF the Chamber of Commerce Woman of the Year came too late for me to extend congratulations to Lavon in my Thursday column. Having worked with her here at The Brand, I have firsthand knowledge that she has devoted a large part of herself of the success of the Chamber and the community as a whole.

Lavon's dedication is personified by more than a few C of C women, who have been generous with the elbow grease in order to keep the "Chamber machinery" running smoothly. Specific stories are run throughout the year on the various activities of the Women's Division and the public may not realize the volume of accomplishments chalked up by this organization.

So before we look forward to another year of goals set by the Chamber women (now under the direction of Mrs. W.E. Sparks), let's look at the record for 1975.

MISS HEREFORD

PAGEANT, Mrs. J.W. Robinson, chairman--A near-capacity crowd attended the Miss Hereford Pageant and saw 13 local girls competing for the Miss Hereford and Miss Teen Hereford crowns. Approximately 75 Chamber women were involved in the annual proceedings. Wearing the Miss Hereford banner, Monica Herling was a worthy representative at the Miss Texas, Miss Wheat Heart of the Nation, Miss Shamrock and Miss Top O' Texas pageants. Donna Kendall, Miss Teen Hereford, also served the community at several functions during her reign.

DECORATIONS COMMITTEE

TEE, Mrs. Calvin Goodin, chairman--This task force made decorations for the annual Chamber banquet, the stage for the Miss Hereford pageant, the New Teachers banquet, a Bicentennial meeting for the Chamber in March and The Messiah production.

Beautification Committee

Mrs. Travis McPherson, chairman--Volunteers sponsored a city-wide clean-up drive which included a poster contest awarding \$45 to winners. A tree was planted at King's Manor Retirement home and monthly Beauty Spots were recognized. One hundred dollars were given as prizes in the Christmas Home Lighting Contest. Committee workers sponsored a popular

project wherein fire hydrants here were painted with a patriotic theme.

Finance Committee Mrs. Joe Bailey, chairman--Included in the 1975 budget were donations of \$60 to Meals on Wheels, \$100 to United Way, \$100 to the Day Care Center and \$110 to the Mental Health Mental Retardation Center. The bank balance on Jan. 1, 1975 was \$1,220.60 and the year was concluded with a total of \$1,559.86. A donation of \$150 aided the library in the purchase of a piano for the Heritage Room.

Membership Mrs. Joe Bailey, chairman--A membership drive was conducted the first of the year and continued throughout the ensuing months. The Women's Division roster jumped from 164 to 198 during 1975. Orders were taken for Texas-shaped name badges, which were encouraged to wear to Chamber functions. A \$25 check was awarded to Mrs. Richard Ottesen for enrolling the most new members.

Fine Arts Committee

Mrs. Joe Henry, chairman--Art, music, literary, drama, crafts and hobbies committees joined forces to stage another successful Fine Arts Festival in April. For the first time, the event was held in the basement of the County Library. Committee workers helped the Chamber Singers on a trip to San Antonio by donating \$200.

Education and Youth

Mrs. Bill Allen, chairman--A summer youth program was conducted at Community Center with a part-time worker paid by the City of Hereford. Among other activities, it offered lessons in art, crafts, needlework, sewing, volleyball and fun time. In October, a pet show for children was held with trophies going to the winners.

Tours

Mrs. Jack McKinster, chairman--Participants sponsored a bus trip to parts of Deaf Smith County in May. Two busloads took the tour, which was well-received. Also "Adventures in Travel" films were shown on a regular basis at the local library.

Welcome

Mrs. Danny Martin, chairman--Members served lunch to officials and workers involved in the Chamber's track meet during March and assisted with the January installation meeting. A party was given for entrants in the Miss Hereford Pageant.

Telephone Mrs. Ed Coplen, chairman--This group contacted Chamber members to encourage purchase of tickets to the annual banquet and reminded members of other projects throughout the year.

All Girls rodeo Mrs. Ed Jessup, chairman--This is a new committee formed to act as an auxiliary to the first annual All Girls Rodeo here. Workers prepared two floats for the parade, compiled the program book and sold tickets.

Coffee Memorial Blood Bank

Mrs. Bill Albright, chairman--This group assumed sponsorship of the blood bank and reorganized the filing cards of prospective donors. Through their efforts, the goal has been attained almost every month here.

S&S

MRS. EMMETT MILBURN of 138 Ave. B. attended funeral services Saturday afternoon at Tim's Chapel at Altus, Okla., for her sister, Mrs. Bonnie Seal, who was a frequent visitor here. Mrs. Seal died Wednesday at Altus after suffering a short illness.

Newcomers Schedule Luncheon

Mrs. W.E. Sparks, president of the Women's Division of Deaf Smith County Chamber of Commerce, will be the guest speaker at the Newcomers Luncheon at noon Tuesday.

The covered dish luncheon will be held at Community Center and any woman who has been a resident of Hereford less than two years is invited to attend.

A babysitter will be provided and more information can be obtained from Mrs. Tom Savage at 364-6563.

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- Many Others

A safe deposit box will assure you that small items of value and important papers are well protected.

At Hereford State Bank-A Safe Deposit Box costs only pennies a day.



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Your nextdoor neighbor.

Couple Exchanges Vows Saturday Afternoon



MRS. WAYNE BETZEN
...nee Melody Tyler

White bouquets of gladiolas and chrysanthemums framed the altar of St. Anthony's Catholic Church for the marriage of Miss Melody Tyler and Wayne Betzen.

The nuptial mass was read Saturday afternoon by the Rev. Bernard McGorry, pastor.

The bride is the daughter of Mr. and Mrs. Ray Tyler of Clovis, N.M. and the bridegroom is the son of Mr. and Mrs. Clarence Betzen of Route 1.

Mrs. Steven Silver of Livermore, Calif., was matron of honor and Roger Jesko was best man.

The bridegroom's sister Miss Sylvia Betzen and Gary Bartels and Ray Schlabs were groomsmen.

Melvin Betzen and Gerald Marnell escorted guests down the aisle which was marked with large white bows.

The bride's sister Miss Beverly Tyler of Clovis appeared as junior bridesmaid.

Mrs. Ernest Flood sang wedding selections, "The Wedding Prayer," "The Lord's

Prayer" and "Whether Thou Goest" accompanied by Mrs. Jim Cramer.

Given in marriage by her father, the bride wore a candlelight peau de soie gown, enhanced with re-embroidered Chantilly lace and bridal illusion accented with seed pearls.

It was designed with a fitted bodice, high neckline and long fitted sleeves. The skirt of the gown formed a full-length chapel train.

The tiered veil of imported bridal illusion was attached to a crown of matching Chantilly lace and was decorated with seed pearls.

She carried a bouquet of white miniature carnations, forever roses and babybreath.

Bridal attendants wore burgundy satin jersey gowns fashioned with empire waistlines, caplette sleeves and self-fabric necklines.

They carried nosegays of forever and pink sweetheart roses accented with babybreath.

Miss Randy Jones presided at the registry table during the reception held in the parish

school auditorium.

Miss Jenene Herrington of Amarillo served the cake decorated with forever and sweetheart pink roses arranged between three tiers. The cake was portioned with a knife which was used at the bridegroom's grandparents 50th anniversary.

Miss Julie Owens poured punch from the refreshment table centered with a silver candleabra and an arrangement of forever and pink sweetheart roses trimmed with English ivy.

Leaving for a wedding trip to points of interest at Colgado, the bride wore a three-piece navy blue satin jersey pantsuit accented with pastel jersey blouse and scarf.

The couple will be at home at 111 Ave. C. after Jan. 19.

The bride is employed with Gibson Real Estate and is a graduate of Portales High School. She attended West Texas State University.

The bridegroom, engaged in farming, also attended WTSU and is a Hereford High School graduate.

LAE Members Appoint Nominating Committee

A nominating committee was appointed by members of La Afflatus Estudio Club when they met recently in the home of Mrs. George Suggs.

Candidates for the coming year's offices include Mmes. Sam Morgan, A.H. Cook and W.F. Johnson.

Also, during the business meeting with Mrs. Marlin Gilliland presiding, members were reminded that they will be hostesses at the Deaf Smith County Women's Forum meeting scheduled Jan. 26 at Community Center.

A letter of thanks was read from Wichita Falls State Hospital for the cash donation the club sent at Christmas.

Mrs. Suggs presented the program on her trip to Ozark Foliage and Festival Caravan sponsored by Air Stream Trailer Organization.

She also listed the predictions for 1976 by ten leading psychics.

The next meeting was scheduled to start at 3 p.m. Jan. 20 in the REC Medallion Room.

There were 11 members present.

Lenox China
Cowan
Jewelers
The House of Diamonds
Downtown Hereford

Colored gum drops make attractive candle holders for a child's birthday cake. Make a small slit in the top for the candle.

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Mrs. Furr Gives Book Review Here

Mrs. Dale Furr reviewed the book "All Things Great and Small" to members of Calliopean Study Club Thursday evening in her home.

During the brief business meeting, a letter was read from Deaf Smith County Library explaining that a contribution to a memorial book shelf has been set up at the library.

Also, the next meeting was scheduled at 8 p.m. Jan. 22 in the home of Mrs. Bob Word.

Refreshments were served to members present. They included Zella Mae Crump, Virginia Holmes, Sue James, Kathlee Palmer and Mmes. John Gilliland, Ansel McDo-

well, Trow Mims, Millard Nobles, Keith Simmer, Jack Wilcox and James Hull.

President signs EPA bill.

Dr. Milton C. Adams
OPTOMETRIST

335 MILES

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OFFICE HOURS

Mon.-Fri. 8:30 to 5:00

Tour Taken By Members

A brief business meeting was conducted by members of Mon Amis Study Club Thursday morning in the home of Mrs. Leroy Edwards.

It was announced that the

LOVE, HATE, FEAR, ANGER AND OTHER LIVELY EMOTIONS: BEST SELLER BY CALLWOOD, \$2.00 BY MAIL AND RECEIVE FREE CATALOG OF BOOKS ON ASTROLOGY, DREAMS, SELF-REALIZATION, PROSPERITY, INSPIRATION, METAPHYSICS, ESP, PSYCHISM, MIND POWER, HEALING, UFO'S AND PURPOSE.

THE JUNIPER TREE
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next club meeting is scheduled at 9:30 a.m. Feb. 12 in the home of Mrs. Roy Botkin.

Following the business session, the club traveled to Clovis, N.M. for lunch and then toured the Coke bottling plant.

Members present were Mmes. Botkin, Jerry Don Lance, Bill Braxton, Don Tindal and James Dobbs.

Yitzhak Rabin, Israeli

Prime Minister:

"The U. N. Security

Council will 'stalemate'

Mideast peace moves if

it tried to take over Arab-

Israeli negotiations."

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Medium	\$2.99
Large	\$3.99
Giant	\$4.99
Small	\$1.99
Medium	\$2.99
Large	\$3.99
Giant	\$4.99
Small	\$1.99
Medium	\$2.99
Large	\$3.99
Giant	\$4.99

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HD Members Gather For Luncheon

Mrs. Cliff Johnson presented a two-part program to members of North Hereford Extension Club at a luncheon held Thursday at Dickie's Restaurant

with Mrs. Iva Saltzman serving as hostess.

A summary of the 4-H organization and its purpose was explained at the beginning

of the program and she stressed that it is not necessary to be an adult 4-H leader to support the organization.

Also, Mrs. Johnson stated that plans are currently underway for a child abuse seminar to be held in Hereford and that the main purpose of the welfare department is to maintain family relationships.

At the close of her program, she listed the nine conditions that a child may be separated from his family by child abuse.

During the business meeting with Mrs. A.E. Hodges presiding, the next meeting was scheduled at 2:30 p.m. Jan. 22 with Vi Williams serving as hostess.

Members present included Mmes. J.A. Crofford, Tony Hoffman, T.E. Briscendine, John Reed, W.J. Lueb, Bob Campbell, Paul Hoff and Miss Roberta Campbell.

LOSE POPULATION

Nine of the nation's 10 largest cities in 1970 have lost population, based on 1973 estimates, the Census Bureau says. New York, the largest, 7,646,818, down from the 1970 official figure of 7,895,563.

Karen Ruland Patsy Gonzales
Linda Sorrells Carmen Alajandre

**Welcomes
Addie Nolen**

Addie Nolen invites
all her customers to
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"Through Children's Eyes" was the program presented by Joyce Shipp, county extension agent, to members of Wyche Extension Club Thursday afternoon in the home of Mrs. Ira Ott.

Before the close of the program, Mrs. Shipp distributed two pamphlets pertaining to children's problems and ways to cope with and understand their special needs.

During the business meeting with Mrs. L.B. Worthan presiding, she encouraged each club member to make a cash

donation to the local heart fund.

Mrs. Ott read the opening exercise, "American Creed."

The next meeting was scheduled at 2:30 p.m. Jan. 22 in Pioneer Natural Gas Flame Room.

Mrs. Lewis Fanning was welcomed as a new member by members present. They included Mmes. Robert Trowbridge, H.L. Ward, Frank Duncan, J.H. Holden, Leo Hellman, W.P. Axe, Wayne Jones and Charles Packard.

It's taken baseball only a hundred years to learn all those names to call the umpire.

-News, Chicago.

So They Say

They say that love is blind. That explains all the groping in the dark.

-Exhaust, Tulsa, Okla.

The Way You See It

A man hopes that his lean years are behind him, a woman, that hers are ahead.

-Sun, Adak, Alaska.



MRS. FRANKLIN MC ROBERTS III
...nee Alice Rush

Joyce Shipp Presents HD Club Program

Dimmitt Resident Weds In Evening Ceremony

Wearing her mother's wedding gown, Miss Alice Jeanne Rush of Dimmitt was the bride Saturday evening of Franklin Chevalier McRoberts III of Long Island, N.Y. The Rev. W.P. Richardson Jr. conducted the candlelight service in St. George's Episcopal Church in New Orleans, La.

The bride is the daughter of Mr. and Mrs. George Rush, formerly of Kansas City who are now residing at Dimmitt. A graduate of Tulane University in New Orleans, the bridegroom is the son of Mr. and Mrs. Franklin Chevalier McRoberts Jr., also of Long Island.

White roses and greenery filled the chancel for the double-ring ceremony, which was brightened by seven-branched candelabra. Dotting the aisle were candles encircled by garlands of greenery.

Mrs. John R. Harrison of Prairie Village, Kans., served as her sister's matron of honor. Also in the bridal procession were Miss Joan Lang of Stamford, Conn. and Miss Cynthia Higgins of Kansas City, Mo.

Best man duties were assumed by Peter McEnery of New Orleans. Other groomsmen included the bridegroom's brother, Lansdell McRoberts of Long Island, Christopher Peragine and Vance Smith, both of New Orleans, and Phillip Adams of Rosedale, Miss.

Wedding tapes were lighted by Eric Holm, the bride's cousin from College Station. Another cousin, Miss Heidi Holm of College Station was flower girl. Carrying the wedding bands was the bride's nephew, Christopher John Harrison of Prairie Village, Kans.

"Forever Young" and "Wedding Song," both composed by Bob Dylan, were performed during the service by the bride's brother, Patterson Rush, and Miss Suzette Peyton of Charleston, W. Va.

Escorted to the altar by her father, the bride wore the heirloom gown made of ivory brocade satin. Lace edged the sweetheart neckline and small peplum. Completing the design of her trousseau were tapered, fitted sleeves, bouffant skirt and chapel train.

Imported lace banded the waistlength veil of matching chiffon which attached to a coil of lace and seed pearls. Her cascading bouquet included American beauty roses, baby-breath and ropes of English ivy.

The matron of honor was attired in a rose-hued gown of velvet designed with fitted bodice, V-neckline butterfly sleeves and flared skirt. Satin

ribbon edged the sleeves and neckline with lace trim added at the shoulders.

The same pattern of dress was followed by bridesmaids, who carried out a burgundy color scheme. Each attendant carried a bouquet of white roses, baby-breath and English ivy.

A basket of red and white sweetheart roses, baby-breath and ivy was carried by the flower girl, who wore a slipper-length dress of floral print with ivory lace. The gown depicted shades of rose, burgundy and ivory.

Wedding guests were invited to a reception after the service in the Court of Two Sisters in New Orleans. Focal point in the tropical courtyard was the three-tiered wedding cake, accented by rose-colored decorative icing. Floral arrangements of American beauty roses and white roses added to the

motif.

Rene Louagre's Society Orchestra entertained.

For a wedding trip to St. Martin on the Virgin Islands, Mrs. McRoberts chose a three-piece floral print suit in shades of yellow, blue and white with navy blue accessories. The newly-wed couple will be at home at Port Washington on Long Island.

The recent bride attended Newcomb College of Tulane University where she was a member of Kappa Kappa Gamma Sorority. She will continue her collegiate studies in the New York area.

McRoberts received a bachelor of arts degree in English from Tulane University and was active in Delta Kappa Epsilon Fraternity. He is currently employed by the Lansdell Protective Agency in New York City.

Club Discusses Child Psychology

Dr. Joe Garmes, representative from the Hereford Family Services Center, spoke to members of La Madre Mia Study Club Thursday evening in the home of Mrs. C.D. Merritt with Mrs. C.D. Adams serving as co-hostess.

Dr. Garmes' program concerned child psychology.

During the brief business session with Mrs. Dean Herring

presiding, the next meeting was scheduled at 8 p.m. Jan. 22 in the home of Mrs. Craig Smith.

Members present were Mmes. Lynton Allred, Waldo Baxter, Herschel Black, Charles Frye, Dickie Gerles, Don Lane, Dwight McGee.

Also, Mmes. Bobby Owen, Stanley Simmons, Bud Snyder, Ton Taylor, Charles Watson and Steve Hodges.

Eye Bank Described

A representative of the High Plains Eye Bank addressed members of Summerfield 4-H Club who met Monday at Summerfield Baptist Church.

James Dobbs, second vice president of the eye bank, explained the functions of different parts of the eye and

which portions can be surgically transplanted.

Beverly Edwards, vice president, opened the meeting and introduced Sherry Harder, assistant county extension agent, who contributed program ideas for the coming four months.

Concluding the meeting, members and guests were served refreshments. 4-H youth attending included Frances Brosion, Sheri Edwards, LeAnn Dobbs, Renee Dobbs and Kerri Dobbs. Leaders present were Mmes. James Dobbs, Leroy Edwards and Bill Brosion.

Club Views Slides Of Recent Trip

Filmed slides of a local couple's trip through Russia were seen by members of Simms Study-Craft Club Wednesday afternoon in the home of Mrs. Julian Perrin. Mrs. Oliver Wann and Mrs. Terry Creitz were co-hostesses.

Following a brief business session, Mrs. Perrin presented slides of a tour taken by herself and her husband to Russia, Czechoslovakia, Poland and Hungary.

Members were reminded to bring sack lunches to the next club meeting on Feb. 4, which has been aside as a work day at the Simms community building. The volunteers will start work at 10:30 a.m.

Members in attendance were Mmes. Dick Gregory, Leland Burns, Joe Meyers, Laurence Jackson, Jim Cavin, L.C. Lloyd and Jerry Roberts.

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SHOP HEREFORD FIRST

CAMPFIRE GIRLS

The Father-Daughter Banquet table decorations were made by members of Wa-Ca-Ta-Wa-Ci Camp Fire group when they met at Temple Baptist Church Tuesday.

Refreshments were served by Linda Houston to members present. They included Tanya Jones, Stacey Yarbrough, Jo Elda Salazar, Diana Rodriguez, Karen Johnson, Carey Thompson, Shirley Morrison, Kim Noyes.

Also, Holly McNeese, Teresa Carr, Laurie High, Sandra Coronado and Gloria De La Paz. Group leaders are Paula Eubans and Mrs. Ronnie Houston.

New officers were elected by members of O-Ki-Ta-Mi Discovery group when they met Wednesday afternoon.

Alice Vargas will serve as president; Debbie Pledge, vice president; Judy Jones, secretary.

ry-treasurer; Sylvia Soliz, public relations; Elizabeth Rangel, song leader.

The group also discussed banquet decorations and plans were made for a ski trip.

Members present were Amy Carnahan, Dora Gonzales, Becky Hughes, Judy Jones, Louise Mays, Elsie McDowell, Debbie Pledge, Elizabeth Rangel.

Others: Sylvia Soliz, Dana Ulibarri, Christina Valdez, Leslie Whitley, Alice Vargas and Sherald Roddy.

Members of Friendly Bluebird group met in regular session Tuesday to practice songs for the Father-Daughter Banquet scheduled Jan. 23.

Duann Reittman served refreshments to leaders, Mrs. Pat Parker and Mrs. David Reittman, and members present. They included Sandy and Mandy Almazan, Esmeralda Arellano.

Also, Kristi Black, Linda Gonzales, Mikala Moore, Penni Parker, Kimberly Parson, Tammi Shields, Tammy Torres, Sylvia Vera, Sharon White, Sandra Zepeda and Buffy Huckert.



CINDY NOLTENSMEYER
...receives masters degree

Resident Earns Degree Recently From Tech

Receiving her masters degree in education recently from Texas Tech University at Lubbock was Cindy Noltensmeyer, daughter of Mr. and Mrs. J.P. Jones.

Mrs. Noltensmeyer will begin teaching at Amarillo Junior College Thursday in the office occupations department. During the spring semester she will

be teaching night classes in business math and shorthand. She is a 1967 Hereford High School graduate and received her bachelors degree in business administration from Texas Tech in 1971.

Mrs. Noltensmeyer taught business education subjects at Wilbur Mills High School at Little Rock, Ark. from 1971-1973.

It's good you don't hear most of what people say about you.

There are a few men in public life who retire at the right time voluntarily.

Tough Break

"I'm surprised that your mother agreed to your marrying Bill when she dislikes him so."

"Well, she said she just wants to be his mother-in-law a while."

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by
Don & Dovie

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TEXAS RUBY RED
GRAPEFRUIT
AND TEXAS JUICE
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ANOTHER
FRESH
LOAD
DIRECT
FROM
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TEXAS
VALLEY

18-LB. BAGS
\$1.95

Mexico
Zippen Skin
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39¢ LB OR **3 LBS \$1**

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LARGE SIZE **\$1.00** EACH

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Red Meat
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Fresh Texas **CARROTS**

2-LB. BAG 39¢ OR **3 FOR \$1**

DIRECT FROM WASHINGTON
RED DELICIOUS-GOLDEN DELICIOUS

WINESAP & ROME **APPLES 29¢** LB OR **4 LBS. \$1.00**

Truck arrives Mon. & Thurs
VEGA

VINE RIPE **TOMATOES**

3 LB BUCKET **\$1.00**

Truck arriving from Calif.
Monday Fresh Crisp

LETTUCE

39¢ HEAD OR **3 FOR \$1**

Truck arriving from Colorado
Monday

PINTO BEANS

100 LB BAG **\$2.50** OR 3 LBS **11¢**

MANY REDUCED CLOSE OUT ITEMS IN GROCERY DEPT.-CHECK THESE OUT!

Truck arriving Sunday from Colorado

POTATOES

100-LB. **\$7.50** 20-LB. **\$1.69** 10-LB. **89¢**

Calif. Sunlight
16 Ct. BAG

ORANGES

SMALL SIZE **79¢**

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BEEF HEADS **\$5.50**

HOG HEADS **69¢** lb.

CALF FRIES **69¢** lb.

RUMP or PIKES PEAK ROAST **\$1.09** lb.

1/2 BEEF **82¢** lb.

FREEZER PACKS **95¢** lb.

CUBE STEAK lb. **\$1.59**

ROUND STEAK lb. **\$1.19**

SIRLOIN STEAK lb. **\$1.39**

RIB STEAK lb. **\$1.19**

ARM ROAST lb. **89¢**

CHUCK ROAST lb. **79¢**

GROUND BEEF lb. **69¢**

BEEF LIVER lb. **49¢**

Fresh made
German-Italian-Breakfast

SAUSAGE

lb. **\$1.69**

WHOLE FRYERS lb. **55¢**

LOBSTER-CRAB LEGS-CLAWS & FROG LEGS

Center Cut

PORK CHOPS

lb. **\$1.49**

End Cut

PORK CHOPS

lb. **\$1.19**

SLAB BACON

lb. **\$1.49**

1/2 PORK lb. **95¢**

HOT LINKS lb. **98¢**

CHORIZZO lb. **\$1.05**

TRIPE lb. **39¢**

Whole CATFISH lb. **\$1.09**

Whole TROUT lb. **\$2.19**

HALIBUT STEAK lb. **\$2.39**

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15 Inch Reg 11" **\$9.95**
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STEPPING STONES
12 Inch Reg. 2" NOW **\$2.19**
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SAVE 25%

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20% OFF
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INSECTICIDES-FERTILIZERS-10% OFF
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HOUSE PLANTS
6 Inch Pot to 16 Inch Pot
25% OFF
Great Selection

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2 1/2 to 6 Inch Pot
10% OFF
Assorted Cash Sprigori Fern
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Many More to Choose From
Come fill that empty Pot!

CLAY SAUCERS
4 Inch Reg 39¢ NOW **20¢**
6 Inch Reg 49¢ NOW **25¢**
14 Inch Reg 5" NOW **\$4.50**
16 Inch Reg 8" NOW **\$7.50**
SAVE 20 - 50%

LAVA ROCK
Reg. 10¢ lb.
NOW **5¢** lb.
100 Lb. Minimum
Fill that spot that won't grow anything!

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All new shipments of Fertilizers & Insecticides for your Fall needs will be considerably higher than what we now have in stock. Look across the page and take advantage of these savings before new shipments arrive!

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220 N. 25 Mile Ave. 364-4012
Weekdays Open 9:00 A.M. - Close 6:00 P.M. CLOSED SUNDAY

Comings And Goings At King's Manor

BY FAY GAUGGEL

Fay Gauggel had as her guest Monday A.M. through Wednesday A.M. Miss Ruth Bachtel of Ft. Myers, Florida.

Mrs. Oneta Davidson and Mrs. Evadne Cox were overnight visitors in Lubbock with Mrs. Lula Bybee the first of this week. Mrs. Jane Bickley also visited her granddaughter, Mrs. Duane Hoover.

NEW RESIDENTS

Mrs. Elizabeth M. Fly is now occupying the home vacated by Mrs. Berlin Zinn. It is 212 Cottage Drive. Mrs. Fly has lived in Amarillo for the past fifty-four years.

A warm welcome to Mrs. Fly.

Our very newest resident is Mrs. Cal Wright, widow of the late Rev. Cal Wright who last pastored the Methodist Church

at Lamesa. These two lived in the North West Texas Conference about 62 years when Rev. Wright held several conference offices. In fact Rev. Wright was one of the last dear Circuit Riders of this area. This affable lady, Mrs. Wright occupies room 212 King's Manor.

We welcome these ladies and hope they will be happy in our home.

HOLIDAY VISITORS

John S. and wife, Barbara Boling of Orange, Calif., visited his mother, Mrs. Hattie M. Boling of the Manor. They and the other son Billy R. Boling and family of Farwell gathered in the home of the daughter, Dottie and family, Winston and Wendy for two days of visiting. They were joined by the grandson Johnny S. From Wayland Baptist College and Miss Dana Edwards both of Plainview.

BIRTH ANNOUNCED

Mr. and Mrs. Ed Sanders of 807 Blevins are the parents of a son, Stacey Lee, born Jan. 5 at High Plains Baptist Hospital in Amarillo. He weighed 7 lbs. 4 1/2 oz.

Greeting the newborn was a sister, Lori, who is 2 years old. Grandparents include Mr. and Mrs. Howard Sanders of Neodesha, Kans. former local residents, and Mr. and Mrs. F.E. Lindeman, Route 1.

The man who is superstitious isn't interested in the truth.



Book Review Scheduled

Kicking-off the Bicentennial observance at Deaf Smith County Library, will be a book review presented by Mrs. Charles Newell. The book entitled "Courage and Candlelight" by Joseph Kelley Jr. and Sol Feinstein will be summarized at 10 a.m. Tuesday in the Heritage Room of the library.

Along The Frio

By MRS. OWEN ANDREWS
Brand Correspondent

Mrs. B.H. Baldwin went with her son, Eugene, his wife and children to McAllen to visit Mrs. Baldwin's daughter, Mrs. Homer West, Mr. West and family. Also going with them was Mrs. Baldwin's sister, Miss Viole Keene of Levelland. Miss Keene had spent the Christmas holidays here with her sister. They visited the Robert Baldwins at San Antonio on the way down to the valley.

Mr. and Mrs. E.F. Vogler and Mr. and Mrs. Joe Ed Andrews and children were attending the wedding on Friday evening at Lariat Lutheran church, uniting Miss Carrie Haseloff and Sam Drager. The bride is a relative of Mrs. Andrews and the groom is Mrs. Vogler's nephew. Miss

Haseloff is the daughter of the Adolph Haseloffs of Farwell and Drager is from the Rhea Community, west of Friona. Rev. Schelter, pastor, performed the ceremony.

Mr. and Mrs. Billy Warrick took a post-Christmas tour, visiting relatives. At Pottersborough, they visited the Ed Bingham, her brother, and at Tyler saw his sister, Mrs. Elmer Redus and Mr. Redus. At Kilgore, they visited his brother, J.D. Warrick and children, several of whom had come long distances for Christmas.

Also visited were Mrs. Warrick's two brothers at Valliant, Okla. and Billy's aunt at Ada, Okla. and at Lexington, Okla. they visited an uncle and met his sister, Mrs. Miles Powell and Mr. Powell of Odessa.

The two couples went to Kansas City to visit a brother, Sidney and family. Sidney has retired from the Army, having been stationed in Montana several years.

The two touring couples came back by way of Missouri and Arkansas enroute home. They report weather conditions excellent and the vacation "great."

Visiting preacher at Frio Baptist Church Sunday was the Rev. Murle Weathers of Canyon. The Lon Conners and their friends, the Cameron Moores of Amarillo, were vacationing at Red River.

Rev. Darold Baldwin, associate pastor of Applewood Baptist Church at Denver will be at Frio this weekend, Friday evening through Sunday evening for a Bible study on the book of Moses. Rev. Baldwin, who is from here, moved recently from Canyon where he was Associate pastor to Denver.

Several of the Sparkman relatives were attending funeral services in Childress on Friday for Tolbert Sparkman of

Childress who passed away in Veterans Hospital on Tuesday night. He had been in poor health for several years. Mr. Sparkman, 72 years of age, was the brother of T.L. Sparkman, Sr. Among those planning to go were Mr. and Mrs. T.L. Sparkman, Jr., Mr. and Mrs. Eugene Baldwin, Tommy Sparkman, Mr. and Mrs. Clark Andrews and Mrs. Owen Andrews.

Golden Glean.

Error is always in haste.

-Thomas Fuller.

To err is human, to forgive divine.

-Alexander Pope.

Who says he does not err, errs in conceit.

-John Norden.

Calendar of Events

MONDAY

Ceramic Art Club, home of Mrs. O.H. Culpepper, 601 S. 25 Mile Ave., 1 p.m.
City Beta Sigma Phi Council, Hereford State Bank Friendship Room, 8 p.m.
Music Study Club, home of Mrs. Wesley Fisher, 116 Centre, 2 p.m.
4-H Teen Leaders, Community Center, 7:30 p.m.
VFW Auxiliary, VFW Clubhouse, 7:30 p.m.

Pioneer Study Club to meet for luncheon at Caison House, 11:30 a.m.

WEDNESDAY

Noon Lions, Civic Club Center, noon.
Story hour for preschool children at Deaf Smith County Library, 3:30 p.m.
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, 100F Hall, 8 p.m.
Evening Lions Club, K-Bob's Steak House, 7 p.m.
TOPS Evening Chapter, Community Center, 6 p.m.
Square Dance Lessons, Community Center, 7:30 p.m.
Masonic Lodge, Masonic Hall, 7:30 p.m.
Easter Lions Club, Easter Clubhouse, 8 p.m.

Annual Chamber of Commerce Banquet, the Bull Barn, 7 p.m.

Hereford Study Club, home of Mrs. Art Stoy, 150 Ranger, 7:30 p.m.
Palo Duro Home Demonstration Club, Community Center, 7 p.m.

Bay View Study Club, home of Mrs. D.N. Garner, 337 Centre, 2 p.m.

Alpha Iota Mu Chapter of Beta-Sigma Phi Sorority, First National Bank Community Room, 7:30 p.m.

Los Ciboleros Chapter of Daughters of the American Revolution, Deaf Smith County Historical Museum, 3:30 p.m.

Earm and Ranch Club, home of Mrs. Wheeler Davis, noon.

Kiwanis Club, Civic Club Center, noon.

Hereford Jaycees, Civic Club Center, 8 p.m.

American Association of Retired Persons at Community Center, 7 p.m.

VFW, VFW Clubhouse, 8 p.m.

L'Allegre Study Club to meet in the home of Mrs. Bill Lyles, 127 Liveoak, 9:30 a.m.

Bud to Blossom Garden Club, SWPS Reddy Room 9:30 a.m.

Merry Mixers Square Dance Club, Community Center, 8 p.m.

Kiwanis Whiteface Breakfast Club at Dickies Restaurant, 6:30 a.m.

Story hour for children, grades 1-4, at Deaf Smith County Library, 4-4:45 p.m.

Patriarchs Militant and Auxiliary, 100F Hall, 8 p.m.

SATURDAY

Bicentennial Art Exhibit at Community Center.

Mothers of Twins Club, Caison Steak House, 4-6 p.m.

Weight Watchers at First Baptist Church, 6:30 p.m.

Singles group in Fellowship Hall of First Baptist Church, 7:30 p.m.

Hereford Board of Realtors, lunch at Dickies Restaurant, noon.

Order of Eastern Star, stated meeting in Masonic Hall, 7:30 p.m.

Veleda Study Club, home of Mrs. Gid Brownd, 241 Star, 8 p.m.

Young Mothers Study Club, Southwestern Public Service Reddy Room, 8 p.m.

Lone Star Study Club, home of Mrs. V.E. Dodson, 426 Sunset, 3 p.m.

Social Security representative at the Courthouse from 9:15 a.m.-12 noon and 1-3 p.m.

Hereford TOPS Club, Community Center, 9 a.m.

Weight Watchers at First Baptist Church, 6:30 p.m.

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Singles group in Fellowship Hall of First Baptist Church, 7:30 p.m.

Hereford Board of Realtors, lunch at Dickies Restaurant, noon.

Order of Eastern Star, stated meeting in Masonic Hall, 7:30 p.m.

Veleda Study Club, home of Mrs. Gid Brownd, 241 Star, 8 p.m.

Young Mothers Study Club, Southwestern Public Service Reddy Room, 8 p.m.

Lone Star Study Club, home of Mrs. V.E. Dodson, 426 Sunset, 3 p.m.

Social Security representative at the Courthouse from 9:15 a.m.-12 noon and 1-3 p.m.

Hereford TOPS Club, Community Center, 9 a.m.

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wait 'til you're "over 40",
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From, your favorite sister.

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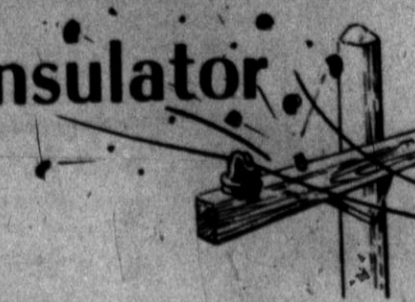
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It doesn't take
a "crack shot"
to shoot an
insulator.



A "crackpot" can do it

It doesn't take much of a man, nor any particular skill, to win a shoot-out with an insulator. It's a wasteful, irresponsible act...and an obvious offense.

And it can't be shrugged off as kid's play. Anyone old enough to shoot a gun is old enough to respect its use.

Insulator shooting can knock out electric service, causing untold losses to farmers, businesses, and families. It could even be vital to the medical well-being of someone.

If you see anyone shooting at insulators, report the act to your county sheriff. You'll be helping in a crackdown on crackpots.

Deaf Smith

HELPING TEXAS GROW!



364-1166

The Hereford Brand, Hereford, Texas, Sunday, January 11, 1976



Couple Rewarded For Efforts

Mr. and Mrs. H.V. McCabe of Dawn were cited as the Library Family of the Year by fellow members of Friends of Deaf Smith County Library Thursday night at the annual membership meeting. The assembly included the election of officers and an address by Dr. Floyd Golden of Amarillo.

Mrs. Schroeter Presents Program To Club Members

In conjunction with the course study "America, We Love You," Mrs. A.J. Schroeter reconstructed the history of American music for members of La Plata Study Club recently in the Heritage Room of Deaf Smith County Library.

She explained that the Puritans have been held up to history as Psalm singers but they also enjoyed other music, contrary to common belief.

She related the alternation of strict metrical songs by Dr. Isaac Watts. Also instrumental in the introduction of hymns to the colonies was John Wesley, the speaker said.

African music was brought to American shores as the slave trade transferred Negroes and their culture to the United States. This formed the nucleus

for minstrel shows. Ragtime melodies were first presented in Sedalia, Mo. during the latter part of the 19th century. They spread in popularity and are still a favorite music form, she commented.

Classical songs from this country's heritage were performed bringing to mind composers such as Stephen Foster and Scott Joplin. Mrs. J.D. Neill presented, "I Dream of Jeannie" (With the Light Brown Hair). This was followed by a duet rendition of "Skip To My Lou" played by Mrs. Marvin Hall and Mrs. Schroeter. The pair delivered "The Entertainer."

Mrs. Pat Hughes served refreshments to 15 members present.

Childbirth Classes Scheduled To Start

Another childbirth education class will begin Jan. 15 at 8 p.m. for any expectant mothers past their sixth month of pregnancy. Classes will be conducted at the Community Center once each week for six weeks for both the expectant mother and father.

The Lamaze method of childbirth will be taught and uses relaxation and breathing techniques during labor and delivery to decrease the need for anesthesia or analgesia.

These classes also cover several topics including anatomy and physiology of pregnancy, various pre-and post-partum exercises, posture training and the father's role during labor and delivery.

To attend these classes, a written consent is needed from the attending physician. A small fee will be charged. To

register for class, or for any additional information call Ed Hankard at the Deaf Smith General Hospital, Physical Therapy Dept. The phone number is 364-2141.



Rivers rush to the ocean no faster than man rushes to error.

MOVING TO HOUSE OR APARTMENT? Furnish it with ANTIQUES

We are having a sale on ANTIQUE ITEMS **20% OFF** During January

For those up coming...Birthdays, Anniversaries and Valentines, see our Gift Items and large selection of Indian Jewelry

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101 Ave. E 364-6991

Mrs. Wiseman Gives Program

Mrs. Lawrence Carlson presided in the absence of Mrs. Ira Ott at the regularly scheduled meeting of the American Legion Auxiliary Tuesday evening in the Legion Hall.

Legislation and Foreign

Relations" was the program presented by Mrs. S.T. Wiseman. She stressed that members should write to their Congressmen urging support of G.I. education benefits and the eligibility of service men for Federal aid.

During the business session, Mrs. Grant Hanna read a letter from Gwen London, county librarian, concerning the memorial book shelf that the Deaf Smith County Library has established.

Mrs. London commented that anyone can either purchase or have the library purchase a book of their choice for the library and it will be given in the name of the individual.

A bookplate will be placed at the front of the book's cover with the name of the person for whom it is donated and the name of the donor.

It was announced that there will be a zone meeting Jan. 22 in Happy and that contributions from the Hereford unit to the Christmas gift shop in the Veterans Hospital at Amarillo amounted to \$290.35.

Members of the auxiliary made plans to attend a bingo party Monday evening at the Veterans Hospital. It was also stressed that volunteers are needed and may contact Mrs. Jacob King for further information.

There were currently 71 members of the auxiliary and anyone wishing to join may contact Mrs. Carlson or Mrs. Ott.

There were nine members present. Following the meeting, they joined members of the Legion for refreshments of cake, cookies, and coffee served by hostesses Mrs. M.J. Koelzer and Mrs. Clyde Gilliland.

The next meeting was scheduled at 7:30 p.m. Feb. 3 in Legion Hall.

Mr. and Mrs. M. Pitman are the parents of a son born Jan. 8. He weighed 7 lbs. 15 1/2 oz.

The man who knows it all is as dangerous as the man who knows nothing.

An open mind is a good asset, but don't let it become so open that nothing stays in it.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Ruben Garcia, Route 4; Larry D. Bain, 201 Hickory; Mrs. Jimmie Beers, Clovis, N.M.; Mrs. Mark Benefield, Snyder, Okla.; Mrs. C.R. Brandon Jr., 146 Greenwood; Vincent Carr, Westgate; Elsie N. Chapman, Route 1; Lethie Clark, 107 Centre; Leslie Combs, 109 B. Kingwood; Mrs. Warren Denton, 705 N. Main; Mrs. Walter Easter, 228 Ave. D.; Luther C. Ellis, 321 Ave. K.; Will Fellers, Route 1; Tessie Fox, 323 Lee; Lena Guegell, Arian.

PATIENTS DISMISSED

Polycarpia Cervantez, Mrs. Floyd Englant.

Errors of opinion may be tolerated where reason is left free to combat it.

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Were Now
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\$120.....\$39⁹⁵

Subway Junior **SEPERATES**
1/3

Subway Junior **TOPS** \$9⁹⁵
JEANS \$12⁹⁵

Subway **DRESSES & PANT SUITS** **1/2** Price

Men's Dress & Casual **SHOES**
\$12⁷⁶

Boy's **SPORT COATS & SUITS** **1/2** PRICE

Boy's **LEISURE SUITS**
Were Now
\$20.....\$11⁹⁵
\$30.....\$17⁹⁵
\$40.....\$25⁹⁵
\$50.....\$32⁹⁵

Boy's Winter **COATS**
Were Now
\$25.....\$12⁹⁵
\$35 to \$45.....\$22⁹⁵

Boy's **SHIRTS & PANTS**
Were Now
\$6.....\$3⁹⁵
\$8.....\$5⁹⁵
\$12.....\$7⁹⁵

Ladies Better **PANT & DRESS SHOES** **1/2** PRICE

Young Exciting Wood Bottom **SHOES**
\$12⁷⁶

SPECIAL GROUP Men's SPORT COATS
Were **1** Now
\$40.....\$20.
\$60.....\$30.
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PRICE
2
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MEN'S SUITS

Men's Dress & Casual **PANTS**
Were Now
\$11.....\$6⁹⁵
\$13.....\$10⁹⁵
\$15.....\$12⁹⁵
\$27⁹⁵.....\$18⁹⁵

Men's Dress & Leisure **SHIRTS**
Were Now
\$11.....\$6⁹⁵
\$13.....\$10⁹⁵
\$15.....\$12⁹⁵
\$27⁹⁵.....\$18⁹⁵

Men's **OUTERWEAR**
Leathers, Canvas, Wool, Nylon
Were Now
\$25.....\$12⁹⁵
\$35.....\$18⁹⁵
\$45.....\$22⁹⁵

Men's **LEISURE SUITS**
Were Now
\$35.....\$28⁹⁵
\$50.....\$38⁹⁵
\$60.....\$48⁹⁵
Were Now
\$75.....\$58⁹⁵
\$95.....\$68⁹⁵

Marriage Announced

Mr. and Mrs. Lewis Block are at home at 128 Nueces after their recent marriage at Las Vegas, Nev. Mrs. Block is the former Linda Kay Stokes. They are members of First Christian Church and Block is engaged in farming southwest of Hereford.

The main purpose of education is to teach people to think.

The gardener is now having a field day with seed catalogs.

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By The Garden Gate With Glad

By Gladys Manjeot

New Year, new friends, new interests, new hobbies and new resolutions: I hope that somewhere listed in our new year's resolutions will be found this one. Think Beautiful... Do one's part to KEEP AMERICA BEAUTIFUL and to continue to make her history great and wonderful.

To aid in making America beautiful, we can resolve and really do our part in keeping our town clean and beautiful. Check on the alleys, they have a way of becoming cluttered during the winter months. Trash accumulates and we become a bit lazy relative to our trash. Use the sunny days to tidy your alley and to pick up trash which has blown onto the lawn. In doing these chores we will share in making our part of America more attractive and clean.

Another garden chore we can perform which will pay off when working days come, is to make an invoice of gardening tools and other implements used in gardening. Perhaps some need to be replaced with new, others can be fixed and mended. Also, some will need painting.

While checking the machinery and implements, look over the lawn furniture and check for

broken parts, also there will be pieces which need to be repainted. Perhaps you would like to change the color and make it seem more new or different.

To those who are interested in indoor gardening, it is wise to keep some potting soil mix on hand during the winter for the houseplants. Try keeping the large plastic bag of mixture in a cool place. The store room or corner in the garage where it will be convenient when needed. Before storing it, open the bag and add some water to the soil mix.

Tie the bag shut with a plant tie and it will be ready and moist for use whenever you need it.

It is often necessary to add new soil to the potted plants, sometimes the minerals of the water cause the top soil to crust and this should be removed with new potting mixture added. This will make the soil more friable and add nutrients for the plants.

January is an excellent month to plant the amaryllis bulbs which you have had in storage or in pots. Plant them so that there will be a continuous bloom, making a difference in planting of about ten days or two weeks plant the bulbs, and place them in a dark cool place until growth shows, then bring out to the light and regular temperature. I planted one bulb last week and have two others to plant for winter flowering.

Hanging baskets are very popular for indoor gardening. They, like other potted plants, have some problems. One of these is the run off water from the hanging baskets. Southern Living magazine offers one

solution. It is to place a clear glass mixing bowl which can be fitted first into the swing and the bottom of the pot will fit well onto the glass bowl.

This will not distract from the beauty of the potted plant, but rather add interest. The drain water will fall into the glass bowl, which is necessary to the growth and beauty of the hanging plant. If water is not allowed to drain through, the roots will become water-logged and the salt of the water will leak out, which will become harmful if left to collect in the soil around the roots.

For smaller hanging plants, I have used a metal container, which could be an attractive lid from a salad jar or other container, this catches the drain and certainly does not attract from the growing plant. Also saves extra work in cleaning up the drainage. This is especially recommended for ferns as they must have proper drainage, or they will not grow naturally. They also need to be misted at least once a day and twice if there is a few extra minutes for maintenance.

The gardener may not be aware of the fact that they are creating memories for their children, friends—and even for themselves. Well, I remember that my mother usually had a container (a pretty glass bowl, crockery or colored glass vase) in which she planted Narcissus.

It was most interesting to watch her arrange the pebbles and rocks in the bowl, then plant the bulbs, and pour in the water. She would tuck them away for forcing. When growth started, she would usually place the potted bulbs on the living room table or the dining table. The growing plants were carefully watched and when the bloom buds began to show, they caused excitement. We always knew when the flowers had opened, because of their fragrance which was sweet and prevailed the rooms. Hyacinths, tulips, crocus,

snowdrops and Scillas are also good for forcing. These can be planted in pots. Prepare the soil as you would for planting other growing plants.

If interested in forcing bulbs Mr. Beene used to have beautiful flowering bulbs which he forced throughout the court house. Was always a pleasure and thrill to see them here and there throughout the different offices and halls. It is a challenge to grow these and the beauty created will pay off.

Check with the local nursery they have spring flowering bulbs or perhaps Pioneer Study Club still has a few bulbs left.

Those of you who have spring flowering bulbs which you have not planted, get them planted now. Today I am helping to plant the last bulbs I have been responsible for. These are being planted in The Rose Memorial Garden at the high school. The ground is pliable and, unless watered, has not frozen.

Horticulturists have been encouraging gardeners to wait to plant tulips and other late flowering bulbs as late as January. This can be done as long as soil can be prepared. The flowering comes when the winds are not so damaging. I have had the pleasure of arranging roses with the tulip blossoms. Together, they create beauty as well as pleasure.

News for gardeners: Flower show school, Course No. 4, is scheduled April 26, 27, and 28, and will be held in the Amarillo Garden Center. The school is being sponsored by the National Judges of The North Zone of District One, Texas Garden Clubs Inc. Mrs. O.G. Hill Sr., is president of the North Zone Judges.

Mrs. Thomas E. Brown, 7101 Calumet, Amarillo, is chairman of the show. For more information, write her. The school is open to the public and I encourage any gardener who is interested to attend.

Joyce's Journal

BY JOYCE SHIPP

Deaf Smith County Extension Agent

Babysitting 'pool' Saves Money

Parents can eliminate the "who can we get to babysit?" worries by forming a babysitting pool where members give and receive sitting services free.

Organization is easy: start with a group of eight to ten families, decide on rules for operating the babysitting pool, then elect officers.

But Keeping accurate records of who is giving and receiving sitting services is the key to success of the babysitting pool.

To make this reporting easier, decide on a point system for hours worked and number of children kept. For example, the pool might give one point to the sitter for each hour one child is kept and charge the parent one point for the sitting service. And members who collect or owe too many points will be contacted by the pool's secretary to do more going out or more sitting.

Distribute a list of names, addresses and telephone numbers to all pool members. And it helps to include the convenient hours members can work, along with names and ages of each member's children.

Pool members can then use this list to make their own sitting Arrangements with one another. But remember, it's essential to report to the secretary when giving or receiving sitting services.

Forming a babysitting pool saves money—and it's also a good way to provide safe, reliable care for the children. The pool also offers a good opportunity for friends to exchange information about child rearing and to share some of the concerns and experiences of living with children.

job market today means more quality day care is needed.

Confronted with the abundance of day care centers, parents often feel confused about how to select the best one for their child.

The first consideration should be adequate space allocated for the child to work, grow and rest during the day's schedule. And since a day care center should help the child feel at home, a facility in the neighborhood will provide a secure, comfortable place for him when he leaves home.

Another question for parents to consider is what mental stimulation will be given their child. Will he have new experiences and different ideas to expand his mind?

Are the indoor facilities adequate—does he have room to march, to sing, to sit on the floor or lie on a rug—or is the room too small?

And when considering a setting for growth and development, parents need to remember that environment is people—as well as things. The teacher and her volunteer helpers are important influences on children. Also other children will play a part in a child's growth. A child who may reject the lead of an adult can often learn by mimicking other children.

Some other questions parents might ask themselves when they are looking for a day care center.

--Does the center have opportunities for indoor and outdoor recreation?

--Are water, sand, rocks and other equipment for exploring available?

--Is the housekeeping corner equipped with symbols of home, such as stove, refrigerator and sink, that can be used by children?

--Are safety precautions carefully followed?

--Is there adequate storage so that equipment can be put out of the way of the uncoordinated small foot?

--Because children do play hard, and learn while they play, how adequate are the first aid and health facilities?

--Does the center director meet the child as he comes in each day, and what is the director's attitude toward the child?

In selecting a center, remember that play locations should be protected from the weather. An enclosed and shaded sun porch may seem bright and airy in July, but may be impossibly drafty in February. Also, a sunny yard Gay seem warm and protected in December, while it becomes suffocating in August.

In case of doubt, don't borrow and don't lend.

It's time to make plans for a summer vacation.

More working mothers in the



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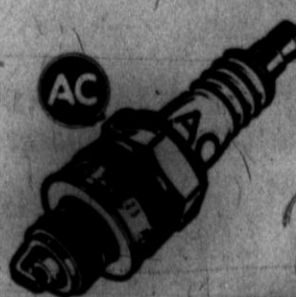
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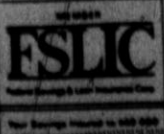
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Youth Offered Chance To Carry U.S. Message

February 1 is the deadline for high school students to submit essays in the Youth for Understanding (YFU) program, which will result in at least 12 Texas youth serving as Bicentennial Couriers this year.

A thorough explanation of the program will be given locally during a musical show to be presented Jan. 14 by "Easy," a professional quartet emphasizing patriotism. Starting at 10:20 a.m. Wednesday at Hereford High School, the program will have a 50 cent admission fee for those who can pay.

The first step in becoming a Bicentennial Courier is to submit an essay of 700-1,000 words before the Feb. 1 deadline.

Jo Ellen Jordan, state coordinator and local resident, stated, "The essay should be a personal expression of your thoughts on the nation's past, present and future at this historical moment. To afford

maximum flexibility, you may fashion your essay from one of three general subject areas."

These categories include the nation's heritage, future horizons and the benefits of sharing. Bicentennial Couriers will be selected on the basis of their essays and their ability to meet Youth for Understanding program admission standards. These requirements include: (1) a high school student between the ages of 15-18 and in good health, (2) satisfactory academic progress, and (3) "a spirit of adventure to meet the challenge of a new culture and people."

At least 12 Texas high school students will be selected as participants, who will spend two months this summer in Europe, South America, and the Far East. Winners will be announced and proclaimed official Bicentennial Couriers on April 1 this year.

Under the program, a total of 184 young people from 29 states will go abroad to live with carefully selected families in 25 countries throughout the world. Each courier will carry Bicentennial greetings from the

United States to officials in the countries in which the youth is visiting.

Couriers will be encouraged to speak to groups in their host countries about the Bicentennial celebration and about American life in general. Bicentennial scholarships will be funded by grants from various civic, corporate and local Bicentennial agencies.

Youth for Understanding is one of three teenage student exchange programs which has received an annual grant from the US Department of State since 1951. It is the largest of the three programs in terms of the total number of students participating.

Cathy Rigby, America's first female gymnastic gold medalist in the 1972 Olympiad, is national chairman of the project. Senator Lloyd Bentsen is honorary chairman and President Ford has endorsed the program personally.

For further information, Mrs. Jordan can be reached by telephoning 364-2788, 364-2788.



Mothers March Of Dimes.

March of Dimes volunteers from Deaf Smith County, met Tammy Patterson, 1976 National Poster Child for the voluntary health organization, at a regional meeting in Dallas recently. (L-R) Kathy Johnson and Donna Warrick heard of expanded programs in research, medical service, professional education, and volunteer activities. All are intended to further progress in prevention of birth defects and improve the quality of maternal/ newborn health care. Tammy, 8, of Mount Pleasant, Tenn., was born with multiple birth defects.

School Lunch Menu

PUBLIC SCHOOLS

MONDAY--Chicken-fried steak and gravy, fluffy potatoes, green beans, fruit, hot rolls, butter, milk.

TUESDAY--Turkey enchiladas, pinto beans, tossed salad, fruit, butterscotch cookies, sliced bread, milk.

WEDNESDAY--Pigs in blanket with mustard, buttered potatoes, English peas, pineapple cake, milk.

THURSDAY--Beef-cheese pizza, buttered corn, cabbage-apple salad, Jello with fruit, hot rolls, butter, milk.

FRIDAY--Hamburger, lettuce, tomato, pickle and onion, potato sticks, fruit pie, bun, milk.

ST. ANTHONY'S PAROCHIAL SCHOOL

MONDAY--Hot dog with chile, potato salad, green beans, peaches, milk.

TUESDAY--Spaghetti with

meat sauce, tossed salad, blackeyed peas, chocolate cake, buttered bread, milk.

WEDNESDAY--Fried chicken, mashed potatoes, peas, applesauce, rolls, milk.

THURSDAY--Beef stew with vegetables, cabbage-apple salad, Jello, cornbread, milk.

FRIDAY--Hamburgers, lettuce, tomatoes, pickles, potato chips, apple pie, milk.

BIBLE VERSE

"He that hath two coats, let him impart to him that hath none; and he that hath meat, let him do likewise."

1. Who made the above statement?
2. To whom was he speaking?

Answers To Bible Verse

1. John the Baptist.
2. The people who were listening to his sermon.

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STRAWBERRY PAIS

If strawberry shortcake is your dish but you haven't the room to grow a whole patch of them, try growing them in 10-inch diameter plastic pails you can buy at the five-and-ten. Punch at least five holes in the bottoms of your pails and punch about five more evenly spaced midway down the sides.

For potting medium, use a sterile pre-packaged soil mixed three to one with sand - sterility is essential to strawberry soil since they are very susceptible to soil-borne fungi. Be sure to buy your plants from a reputable dealer, and advise him that you will be growing the plants in containers, also. Call your County Agricultural Extension Agent and ask for the official recommendations.

You can grow three plants in each plastic comfortably. Set them in soil so that the first bud you see on the stem above the roots is level with soil surface or just above it. Put pails in a very sunny spot, full day southern exposure is ideal if you have it. The more sun you give, the better. Water them well so that soil never totally dries out. This is particularly true when growing them in containers on patios, terraces or balconies where drying winds will keep you busy with watering can and hose. Ask your nursery man or Extension Agent for advice on best fertilizer for the variety you have chosen and follow their directions for feeding your plants. Start fertilizing from the beginning when you first put in your plants and do so at regular intervals according to specific directions throughout the summer. Don't overfertilize or you'll get a lot of foliage and not many berries. Enjoy watching the bees pollinate your flowers and next thing you know you'll be enjoying fresh strawberries for summer desserts.

Tea Planned By Chapter

Serving as program speaker, Mrs. Jim Aldridge of Dimmitt welcomed members of Xi Epsilon Alpha Chapter of Beta Sigma Phi Sorority into her home recently.

"My Half of the Apple" and "Women Speak" was the two-part program Mrs. Aldridge presented. She outlined the history of women from Bible times to the roles women play today.

During the business session, the chapter's social was scheduled for 7:30 p.m. March 1 at First National Bank Community Room.

Also, the BSP Valentine tea planned for 2:30-4 p.m. Jan. 18 in the home of Mrs. Joe Story was discussed.

As a money-making project, members tentatively scheduled

a St. Patrick's Day dance for March and the next meeting was set for 7:30 p.m. Jan. 20 in Hereford State Bank Friendship Room.

NEWS VIEWS

Gerald Ford, President:

"I will ask Congress to amend tax laws affecting the estates of farmers so that farms can be handed down from generation to generation without the forced liquidation of family enterprises."

Rose Kennedy, Ted's mother:

"I don't want Ted to run for President, but pressures may force him."

ABOUT YOUR HOME

By April Rhodes

Keep watering your evergreens even though the weather is cooler. They need ample water to prevent brown leaves in February.

If you can't locate your children's rain boots, use plastic freezer bags over their shoes - held up with rubber bands.

J. T. Ellington, Jr., Sr. Assistant Postmaster General, on mail users deserting P.O.:

"The effect of this is just devastating on our financial position."

Wedding Invitations

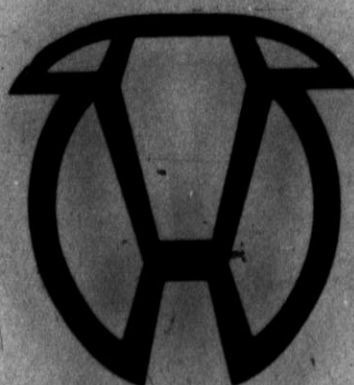
Cowan Jewelers

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"Those drafty old castles are notorious even today for being dreadfully hot in summer and frigidly cold in winter. We didn't have the heat pump in those days, of course. I think what I like best about the heat pump is its simplicity. One unit provides heating and cooling... complete comfort in any kind of weather with one setting of the thermostat. And the heat pump is environmentally sound... when heating, it actually provides more energy than it uses. Yes, if I'd had a heat pump, I wouldn't have been so cranky about passing on my magic secrets."

BE SWITCHED TO ELECTRIC HEAT

You've got Merlin the Magician beat when it comes to conjuring up a heating system that answers all your needs. Just call us this week and we'll show you how to have complete comfort in your home with our FREE electric heat cost survey. Electric heat. It's not magic - it just acts that way.

ENERGY EFFICIENCY ALLOWANCE
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FOR SO MANY PEOPLE

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STORE HOURS
WEEKDAYS
8-10
SUNDAY
9-9

PRICES EFFECTIVE
THRU 1-14-76

DONUTS

MORTON ASS'T
FLAVORS, FRESH
FROZEN, PKG.

79¢

CORN

LIBBY'S FRESH
FROZEN, CUT
24-OZ. PKG.

49¢

SIRLOIN STEAK

FURR'S
PROTEIN
LB.

\$1.29

ROUND STEAK

FURR'S
PROTEIN
LB.

\$1.29

CLUB STEAK

FURR'S
PROTEIN
LB.

\$1.69

SWISS STEAK

FURR'S
PROTEIN
LB.

\$1.29

DELUXE RIBS

FURR'S PROTEIN
FOR BARBECUE
LB.

89¢

T-BONE STEAK

FURR'S
PROTEIN
LB.

\$1.79

BROCCOLI

TOP FROST CUT
FRESH FROZEN
20-OZ. PACKAGE

69¢

SPINACH

TOP FROST LEAF
OR CHOPPED
10-OZ. PKG.

5 FOR \$1.00

TOPPING

TOP FROST
FRESH FROZEN
9-OZ. PKG.

49¢

POTATOES

TOP FROST HAST BROWN,
FRESH FROZEN,
2-LB. PKG.

59¢

EGG BEATERS

FLEISCHMANN'S
16-OZ.
PKG.

89¢

LIMA BEANS

TOP FROST FORD HOOK
OR BABY 10-OZ.

39¢

PIZZA

JENO'S FRESH FROZEN
CHEESE 20-OZ.

\$1.77

SAUSAGE
21-OZ.

\$1.98

WAFFLES

TOP CREST
10-OZ. PACKAGE

39¢

INSTANT TEA

FOOD CLUB
3-OZ.
JAR

\$1.29

WESSON OIL

38-OZ.
BOTTLE

\$1.29

JUICE

FOOD CLUB
GRAPE,
24-OZ.

59¢

APRICOTS

VALLEY
RIDGE
2½ CAN

49¢

GREEN BEANS

FOOD CLUB,
CUT NO.
303 CAN

4 FOR \$1



REMEMBER TO REDEEM
THE COUPON FROM YOUR
MAILER FOR 100 EXTRA
S&H GREEN STAMPS

Fresh Produce

APPLES

ROME
LBS.

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GREENS

ARIZONA FINEST
MUSTARD, TURNIP, OR
COLLARD, BUNCH

24¢

CORN

FLORIDA
SWEET
EARS

6 FOR \$1.00

GRAPEFRUIT

TEXAS
RUBY RED
LB.

12¢

WALNUTS

LB.

49¢

CRANBERRIES

1-LB.
PKG.

2 89¢

CORN

FOOD CLUB - GOLDEN
WHOLE KERNEL OR
CREAM STYLE
NO. 303 CAN

3 FOR 89¢

TOWELS

CHIFFON
LARGE
ROLLS

2 FOR \$1.00

RAGU

SPAGHETTI SAUCE
15½-OZ.

59¢

CAKE MIX

FOOD CLUB
ASSORTED, 19-OZ. BOX

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BONUS

SPECIALS FOR BONUS SAVINGS!

COKE'S

6 PACK
32-OZ.

89¢

GOOD THRU 1-14-76
WITH EACH FILLED S&H
BONUS SPECIALS BOOKLET

EGGS

FARM PAC
MEDIUM

19¢

GOOD THRU 1-14-76
WITH EACH FILLED S&H
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MILK

FOOD CLUB
HOMO

29¢

GOOD THRU 1-14-76
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CRACKERS

NABISCO
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BOX

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WITH EACH FILLED S&H
BONUS SPECIALS BOOKLET

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BOTTLE

\$2.28

BEACON CONDITIONING CREME RINSE

16-OZ.
BOTTLE

2 FOR 89¢

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DECORAL
5 SIZES
10 STYLES
NEW
FRESH
LOOK EA.

\$1

SECRET ROLL ON DEODORANT

1.5-OZ.

\$1.05

DESITIN HAND LOTION

15-OZ.

\$1.77

HARTZ COLLAR for DOGS

2 in 1

\$2.98



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TOP CREST PAINT

ASS'T. COLORS

13-OZ.
CAN

79¢

ENVELOPES TOPCREST

100 COUNT
6¼"

62¢

VASELINE

PETROLEUM
JELLY 7½-OZ.

83¢

Q-TIP COTTON SWABS

170's

81¢





Whistling Wings

By Jim Stoert

THE FADED CORN leaves rustle in the field of stubble as you and your partner take positions lying on your backs in water furrows.

The western sky is already taking on a tinge of red. There are 45 minutes of shooting time left before the sun is gone.

You both crane your necks, squinting and peering into the intermingling of red and blue that is the western sky, waiting for the first sign of the evening flight.

...It all begins with a hiss from your partner. You look where he is pointing. A string of maybe 30 ducks, about half a mile out and coming your way fast.

THE PUMP LYING in your lap is stoked with No. 4's. You handle it nervously but your eyes never leave the ducks as they come barreling in.

They are pintails; you can see their dark, chestnut heads which offset clean white breasts, and their long sharp tail sprigs.

You lie still. The pins are nearly straight overhead, floating easily with lazy wingbeats as they circle the field, coasting toward the prospects of a golden feast that awaits them in the corn field.

Uttering sharp little feeding whistles, the pins make a final turn, dip, then set their wings and coast toward a landing.

THEY ARE LOW, so low you can hear the wind whoosh in their wings as they come into range.

You single out a fat drake, nervously bunch yourself up and roll to one side, then sit up to shoot. A shotgun barks even before you have the gun to your shoulder and the big drake you were concentrating on folds, instantly dead in the air, crashing into the stubble.

Your partner is on his feet, running toward the downed bird almost as soon as it hits the ground. He picks it up, hurries back to his position, and once again goes flat on his back to become a part of his surroundings.

A loud, flat quack sounds behind you and you know there is a Mallard hen winging past. You turn just in time to spot the mottled brown hen, trailed closely by her green-headed mate.

THE BIG DRAKE is moving easily, wings cupped as he drops low over the corn stubble. You follow through with the greenhead and squeeze off the shot. The charge of No. 4's sends up a white puff of feathers as it connects with a solid whack. A quick, clean kill. You run to where the bird has fallen.

A Mallard drake's color will never cease to amaze you, no matter how often you go out to retrieve one. Each drake appears a study in splendor with the handsome green head flashing multi-colored in the sun, the dark chestnut breast, and the brilliant blue wing speculums.

If there were only one breed of duck to shoot, you would want them to be Mallards.

Ducks are coming in continual streams from the west now as the dying sun sinks lower. They pitch into the field with wild abandon, more concerned with filling their bellies than with avoiding your marksmanship. As you observe the frenzied feeding behavior of the waterfowl, you know there will be snow on the ground by morning.

BIRDS ARE PITCHING in from all sides, so fast you can't pick targets. Teal dart between you, barely clearing the ground as they whistle past, displaying their amazing speed.

The number of ducks over the field is becoming ever greater, and although there are only a few minutes of shooting time left, you can afford the luxury of waiting for the big Mallards and pintails.

Four pins swing past, oblivious to your presence. Sitting up quickly, you single out the first bird in the formation and fire. The third bird falls.

"Nice shot," you hear your partner say. You won't tell him you hit the wrong bird, especially when they're this close.

A FINAL greenhead comes straight toward you. You watch him as he draws closer, sitting up slowly while he is still in front of you. The drake is coasting slowly, there is time to draw the gun to your shoulder with deliberateness.

Intent upon feeding, the drake ignores your presence. He is directly over you now, you raise your gun and let the barrel engulf the big Mallard's form. You know the drake would be yours if you cared to squeeze the trigger, but you lower the shotgun to your side and turn your head to watch the greenhead coast past.

As you watch the drake cup his wings and drop his feet to land among dozens of other

feeding ducks, you know that he has already given you everything you came here for.

THE SUN IS nearly gone, and the western horizon glows with crimson as you leave the quickly-darkening field. Ducks are still swarming in to feed on the waste corn, and their feeding chuckles can be heard above the rustling of the brittle leaves disturbed by a rapidly chilling north wind.

Long after the season you can still hear those feeding chuckles and envision the forms of pintails, Mallards and baldies as they set their wings, drop their feet and settle to feed on corn.

The thought of it fills you with a special anxiety.

It is an anxiety relieved only when you return to the fields and see the western sky filled with ducks and hear the whistle of their wings.

Earl Butz, Secretary of Agriculture:

"When the election season comes, Ford's standing with farmers will be good."

On Wall Street

By BOB HILL



What's the biggest personal investment you will ever make? Your house. Which is the best type of home investment, an older house or a brand spanking new one? The older one, provided it isn't too old. What kind of house to buy and when to buy it are critical questions to the homeowner. The right house could get you 10 per cent a year appreciation. The wrong house could cost you an arm and a leg. Since 1955, the average cost of a new home has jumped 191 per cent. But, operating that home has gone up 303 per cent.

Meanwhile, your average income has gone up only 183 per cent. Buying a home is just like making any other investment. You should try to make the best

buy. At the moment, with the economy barely moving upward and plenty of unemployment, it isn't a buyer's market or a seller's market. It's a smart shopper's market.

Usually, the choice of a house boils down to a new house with plenty of built-in convenience but smaller rooms, or a large, roomier house which usually has higher maintenance costs. New houses will generally cost as much as 25 per cent more. The

older house with a few inexpensive and imaginative touches can look completely different and worth a great deal more than you paid for it. Another advantage is probably lower property taxes in an area where schools, roads, sewer lines, etc. are already in. Property taxes could run up to 20 per cent less. The next advantage is construction. Most houses built before World War II were just built better. They will have more rooms, some of which are small and perfect for a family style of living.

But remember that age is critical in an older house. Charm

gets expensive when you have to replace the plumbing or wiring in an older house because the cost will usually run two to three times the cost of the same work in a new house. Heating and maintaining an older house is also more expensive.

Town houses and duplexes have become the answer for those who enjoy home living, yet want to be in the center of town. Here you can put your money into living space instead of outside features such as lawn and landscaping. A town house can also be cheaper to maintain because of common walls.

G. E. D. TESTS

The Hereford Independent School District will continue to administer the General Educational Development Tests to interested persons, but by appointment only.

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PLUS F.E.T.

- Two steel belts for long, long mileage; to reduce tread squirm; to fight tread penetration impacts
- Two radial sidewall plies of polyester cord for smooth riding, cool running
- Wide, 7-rib, aggressive tread with back-to-back traction blocks for peak traction
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GR78-15 ---- 41.95
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ALL TIRES

• ENERGY SAVING ECONOMY

WIDE 78

\$17.79

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PLUS F.E.T.

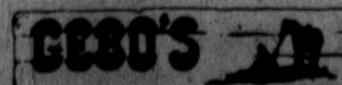
Premium Polyester 4-Ply

- Four sturdy bias plies of Polyester cord for smooth, cushioned riding comfort
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1974 Pontiac Ventura 2 dr. Power steering and factory air White color with black vinyl top. And sport wheels. Test drive this sporty car

January, 1976

There is snow on the windowpane
Framing my room
And the trees are heavy
With frosty bloom
—Anne Lawler

January—named by the Romans for Janus, supposedly the god of the beginning of things—was one of the two months added to the modern calendar. Few today know where the name came from, or care, nor do they know that for centuries most humans fixed the beginning of the year according to the sun.

For millions of Egyptians the calendar year formerly began on September 21st (the autumnal equinox). The Greeks counted their year from June 21st (the summer solstice). For a short time New Englanders began the year on December 25th! But today most nations accept January 1st as the beginning of the year.

The Romans exchanged gifts on January 1st—and perhaps some of today's Christmas gift custom stems from it. The use of mistletoe during the Christmas holiday season stems from the old Druid custom of giving branches of this supposedly sacred bush on New Year's Day.

For many years in Scotland young boys gathered together on New Year's Day and went from house to house singing for money or something to eat. This custom was brought to America, but the songs were shortened in the New World. For many years American Presidents gave a reception—open to the public—at the White House on New Year's Day.

For most Americans today the new year means a party or sentimental thoughts the night of the 31st, a holiday a week after the Christmas holiday, and the bowl end of the football season.

Toothless Tiger

Secretary of State Henry Kissinger is caught in a bind these days. He is expected to make tough talk to the Soviet Union, with regard to such things as its military activity in Angola, and at the same time he is kept constantly aware by certain members of Congress that the U. S. is being stripped down in military strength.

The Russians know this better even than Congressmen.

Thus Henry can talk tough if he wants to, but the Russians are not impressed. They have the facts and figures to show that their nation is now ahead of us in all departments when it comes to waging war.

The Soviet Union goes right on arming and training men and preparing for some sort of fight.

Our national promise is that we will do much better by diverting defense spending toward such more attractive things such as welfare and food stamps, depending upon the Soviets to be friendly and leave us alone.

The U. S. has made denunciations and has issued notes of protest over Soviet incidents in recent months and all have gone ignored.

We have protested Soviet fishing vessels coming close to our West Coast shores and netting fishing areas we thought were ours. The Soviet boats have come into traditional fishing areas off the New England coast and when we protest, they thumb their noses at us.

Soviet arms and Cuban soldiers have taken over Angola and are taking over American property in the process. We will send them a note on this, too, and that's all the good it will do.

The U. S. government is unwilling to spend the money preparing to meet a growing Soviet threat. The budget to be presented to Congress this month will have a \$26 billion cut, all from defense funds. Congress will cut the military budget even further. We are already having to pull out of Europe, are closing down bases around the world.

The tragic thing about it is that we are not even shoring up our own U. S. defenses as though there were no threat at all.

It appears that our Congress is playing with our very lives.

THE PERRYTON HERALD

Humphrey's Settlement

Senator Hubert Humphrey, who borrowed more money than he could repay when trying to gain the Presidency, has settled his debts with those who were enthusiastic or ambitious enough to lend him money for four cents on the dollar.

Helped by a Federal Elections Commission ruling that debts made before the new election law took effect could be written off in amounts larger than \$1,000, Humphrey has succeeded in getting all his creditors to write off their debts.

The larger losers were Joseph Cole, Meshulam Riklis, Harrison Dagole, Walter Shorestein, the late Irwin Kahn, Daniel Swartz, Eugene Klein, Gilbert Lehman, Paul Thatcher, Garrett Carlson and Stanley Goldblum (now in prison). These contributors had supplied about \$850,000 of the \$900,000 Humphrey owed.

Such transactions constitute the best argument in favor of the new election law limiting individual contributions to \$1,000. For too long the nation's top executives have been placing themselves in compromised positions to get money to win elections. In effect, the influence of the White House has been for sale.

Our Mail

The cost of first-class and some other mail increased recently and the public is entitled to know why, since mail costs have increased rapidly and service has deteriorated.

All the expensive machines and public relations ballyhoo can't conceal the fact that mail moves slower today than it did a few years ago. In some states, mail is transported hundreds of miles to reach a destination thirty miles from its mailing point.

In all states mail which should require one day for delivery is delivered in two or three or four days! Thousands have turned to private truck delivery and news-men have sometimes resorted to buses to deliver copy, rather than rely on the U.S. Postal Service.

Buses deliver newspaper copy hundreds of miles away in a few hours whereas the Postal Service usually needs two days. If buses can guarantee such delivery the Postal Service should be able to.

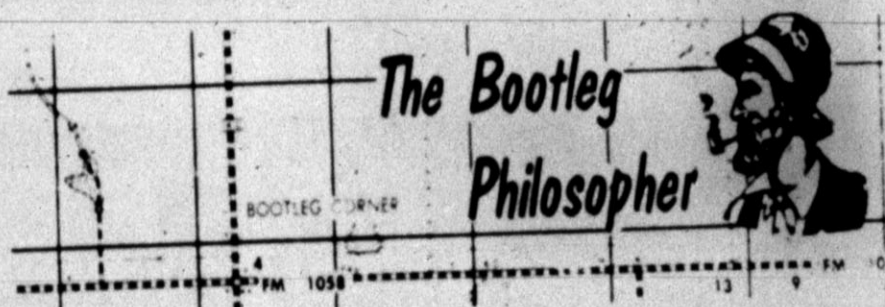


Editorial Forum

The Hereford Brand, Hereford, Texas

Page 2C

Sunday, January 11, 1976



Editor's Note: The Bootleg Philosopher still hasn't recovered sufficiently from surgery to be able to write a column this week; consequently, he had a friend rummage through his elaborate filing system and pick out a column that ran years ago just to see if it would still stand up. Here it is. What do you think?

Dear Editor:

Why don't you and me go into the public opinion poll business?

I got this idea last night while I was looking over a copy of the Amarillo Globe-News which my dog dragged into the yard yesterday afternoon and left there un-torn, didn't like the taste of it I guess, although I don't know why, you ought to see some of the bones he chews on.

At any rate, over on an inside page there was the result of the latest Gallup Poll. After surveying people clear across the nation, the Poll discovered that the "most urgent problem facing the average man and his family today is money." Of all family problems, it found, "the high cost of living overshadows all other worries of the American people today."

This is the reason you and me ought to start our own public opinion

poll. I could have discovered the same results without interviewing a single person or using even a postage stamp, and if you can sell the poll to other newspapers, everything we take in will be net profit, and I can sure use my part to help meet the high cost of living. You bought any tractor parts lately? Been to the hospital? Re-placed a picture tube? Fed a growing boy? Bought any dog food?

There are some things a man just knows automatically, and one of them is that regardless of how much he earns, his family is always one jump ahead in needing a little more. Every time he gets into a new income bracket, he discovers his family has been there for months already.

Another thing about this poll we ought to start is that we could use it over and over. Not only is it true that the average consumer is in an economic squeeze today, he was in one yesterday, last year, ten years ago, and most likely will be in one ten years from now. By the time you own one car, your family needs two, and when you swing that, color television comes in and the family next door has a speedboat.

Let's get this poll going. My tractor is missing out and my TV set is flickering.

Yours faithfully,
J.A.

Bobby Templeton

Presidential Candidates— Where's The One for Me?



Nothing like a year of political activity from the national level down to the local office seekers keeps my interest stirred up. They don't come often and I have anxiously awaited presidential election years (every four years) since participating in the Kennedy-Nixon contest as a young squirt.

Of course some of the magnificence of a president has been tarnished recently with the discovery of corruption in high level places, but I still think the office is grand even if the man isn't. Apparently, this is the thinking of numerous candidates as a field of 10 Democrats and a few challenging Republicans have filed for the office. I really don't know who really is the challenger in the Republican ranks as Ron Reagan seems to be gaining faster than Gerald Ford in the polls.

Anyway, the excitement connected with the annual conventions and intrigue of candidates vying for this delegate's vote or the other's will still be there.

Probably the most tumultuous of conventions was the 1968 Democratic gathering in Mayor Daley's town. I can't recall the activity as most who watched the violence on national telecasts because I was in the back woods of Arkansas on a canoeing trip at the time. I heard scattered bits of info from a transistor radio, but it didn't bring me any idea of the amount of rioting and club beating that was actually going on.

The conventions that a large amount of voters remember are the presidential contests of 1960 when a young Eastern Catholic was challenging the existing political power-houses of Lyndon Johnson and Sam Rayburn, those Texas giants. From information published much later, it was apparent that some real wheeling and dealing was going on. The result—A Kennedy-Johnson ticket.

So far, the Republicans seem to have the real significant role this year as the Demos are just a field of blank faces. While, background is Democratic, I'll vote the man who has the best ideas and no Demo candidate as I view the scene now stands out above the others.

They're just a bunch of chirping crickets in the night.

Jerry is a nice guy, but...! There's really nothing else to say except he likes to veto bills and he is over confident of his ability to beat a Demo candidate. He said he would easily beat his Democratic opponent—probably Hubert Humphrey. Oh my, he already thinks he has the Republican nomination.

Reagan? Well, I have dreadful fear of persons who want to "act" in the role of president. He made a wonderful cowboy in some of these early flicks, though.

I will commit myself later this year as to my favored candidate. Hopefully, someone will decide to run that I could more immediately decide on, but no one has as yet.

It is every voter's responsibility to do the same and I encourage letters to the editor during the coming months on the candidate of your choice or on the issues at hand, which are plenty indeed.

It's fun and exciting to be involved, especially during a presidential election year. And the earlier, the better.

—BT—

An interesting item in the Perryton Herald caught my eye this week in relation to utility rate cases. It was simply that the Perryton City Commission decided to lower the natural gas rate after already implementing an increase from 63 to 75 per thousand cubic feet. (MCF).

The government body then went back last week and lowered the rate to 68 MCF, even though the High Plains Natural Gas Co., asked for 82.97 MCF.

It's unusual that a utility rate is lowered these days of continual inflation especially in the natural gas industry which is in the midst of tough competition for new leases. This involves intrastate gas supply only and it has driven the price sky high. Due to this, our supplier, Pioneer Natural Gas, was given a 100 percent pass through on cost of gas it

delivers to its 56 incorporated towns and cities on its West Texas system.

As is known, I voiced strong opposition to this procedure as it offers the company a free ride, in my opinion. The position created quite a stir and considerable feedback of a different persuasion. One newspaper rebutted that it was an unfair attack on Pioneer while another supported the position in an editorial, which said essentially that time was running out for its city to stop the cost of gas pass through.

It was good to see a city like Perryton take a stand and not back off from a big utility. The passing of the buck must stop somewhere and the local entities seem to be the place.

In all fairness, the situation is not easy and quite complicated. The utilities deserve a fair rate of return on investment. But what is it?

It is this question that the Hereford City Commission will be wrangling over at a hearing set for Feb. 2. A lot of circumstances exist that must be considered such as the sales of gas to other companies such as La-Vaca Gathering Co. and special arrangements for cities such as Amarillo, which supposedly is supplied from specific gas leases bought at low prices providing lower prices for customers.

However, someone has got to halt the tremendously rising prices. The answer that availability is a problem just doesn't sit well with me. The gas is there and older customers, at least ought to get it at the previously low prices, which is what the companies paid to get it.

According to an informed source, this is the question that has to be answered and the information for which the city of Hereford has not received from Pioneer. The company did answer most of the city's questions, but apparently not to the city's satisfaction. It is this situation I referred to in an earlier column.

Pioneer claims its pass through is based on an outside audit of company earnings and that recent reports showed an "earnings deficiency" exists within Hereford. I guess the old adage applies that anything can be proved with statistics depending on which stats are used.

At least now the situation of cost of gas will be reviewed and hopefully a fair agreement can be reached.

—BT—

CBS's 60 Minutes reported this month on the Duke of Duval, George Parr, who ruled Duval County in South Texas as a complete dictatorship. It was shocking as to what he got away with for so many years—over 40.

County Commissioner's Court road machinery was used at will on Parr's ranch as well as others in the political machine and the county was being robbed blind through salaries to authorized but non-working personnel. The county auditor wrote the checks knowing the situation, but he said the court had approved it and that they were the total governing body of the county.

Parr's kingdom started falling after IRS and other federal agencies stepped in and got him for tax evasion. Finally, the old crusty Parr, who allegedly arranged an extra 200 votes for LBJ to win his 1948 Senatorial election, killed himself over court action against him. The Feds moved in with the state and are now cleaning up. He had been so powerful that the Texas Rangers even backed off all those years.

The most revealing spot of the program was the statement by the county auditor that if it was an accepted fact "down here" that elected officials are supposed to be crooked. Well, a Texas Ranger toned it down to the extent that sure officials are crooked across the state but certainly not as much as in Duval County.

Thank God!

Of course, with the skepticism I have in getting from elected officials, I haven't found, nor believe there is, corruption here as the Duval official stated. It's a gross misrepresentation.

Talk of Texas

By Jack Maguire

FOOTNOTE TO HISTORY—Fleet Admiral Chester W. Nimitz, the Texan who commanded the largest naval armada in history against Japan in World War II, knew the Japanese people well and respected their military commanders.

As a young ensign, Nimitz served in the old Asiatic Flotilla as an aide to a U.S. admiral. The young officer met many Japanese military and naval top brass and developed a lasting admiration for their ability as warriors.

Years later, following the Japanese attack on Pearl Harbor, Nimitz was promoted over 28 senior admirals to the post of Commander-in-Chief of the Pacific theater. He told his command that there would be only one simple formula for U.S. victory: "The way to beat the Jap is to keep on his tail."

Once the war had been won, however, Nimitz demonstrated that he could be magnanimous. After a period of time, he returned the swords he had received from the Japanese commanders during surrender ceremonies aboard the U.S.S. Missouri. He knew that these side arms were priceless mementos to the officers and their families.

Now more than 30 years later, the Japanese government is expressing its official thanks to Admiral Nimitz. It is funding a Hall of the Admirals at the Nimitz Center housed in the one-time hotel his grandfather built in Fredericksburg, Gillespie County, in 1847. Chester Nimitz, who was born in Fredericksburg, played in the hotel as a boy.

ONE OF A KIND—For almost half a century, Grand Saline has been the only place in North America boasting a building made entirely of salt.

The first structure made of rock salt from the huge Morton mine nearby was built in Van Zandt County in the 1930's to house the community library. Time and weather eventually took their toll, however, and the original building had to be demolished.

In 1975, a new "Salt Palace" 16 feet square and eight feet tall was built. It is to be the focal point for the town's Salt Festival each year. Salt production has been the principal industry in the area for more than a century.

THE CHANGING TIMES—Garbage in the streets and litter on the highways may be a welcome reality in Texas in the future.

Working with scientists at Texas A&M University, the city of Houston paved 380 feet of street in July, 1974, with an aggregate made of broken bottle glass, bottle caps, pieces of metal and blobs of melted aluminum. The stuff, retrieved from the city incinerator, is held together with asphalt.

An estimated 15,000 cars travel over the strip of recycled garbage daily. Engineers say that it is holding up as well as a strip of conventional road in the same location.

YOU MIGHT LIKE TO KNOW—That a fourth of those who reside over Justice of the Peace Courts in Texas never completed high school.

A Texas Judicial Council survey showed that only 14 per cent of the peace justices attended college and only seven per cent have law degrees.

The Hereford Brand, Hereford, Texas, Sunday, January 11, 1976

On The Turnrow

By Jim Stelert



WITH 1976 BEING an election year and all, the general public, and farmers in particular, are going to be hearing a lot of promises during the upcoming months.

All this pre-election sweet talk got off to a rattling start in St. Louis where president Ford spoke at the convention of the American Farm Bureau Federation.

Ford, already renowned among farmers for his "minimal controls" concerning farm and export policy, told the Farm Bureau delegation, "You believe that farmers should be

able to make a good living—and so do I. You believe in the minimum of government controls—and so do I."

The President called numerous times for boosting farm profits and cutting government controls.

OH, INCIDENTALLY, this is the same Gerald Ford who just last August slammed the lid on an expanding grain export market after yielding to pressure from George Meany, representing the AFL-CIO, particularly the longshoremen.

Of course, I guess shutting off the export market would come

more under the heading of executive action than government control and interference, but it seems to me that the export market was pretty effectively cut off, regardless of what you call the move that halted it.

President Ford commented on the possibility of new embargoes on foreign grain sales, stating, "There is always the possibility of agricultural disaster, but aside from that, I see little chance that this might be done."

However, politicians are also very well aware of consumer (and voter) opinions, and if those opinions are running against farm exports, that also constitutes an agricultural disaster to be acted upon by the administration.

TO QUOTE AN editorial appearing in the December issue of Progressive Farmer magazine: "This country is so consumer-oriented that anytime farm prices occasion a temporary threat to consumer welfare the Federal Government is likely to put roadblocks in the

way of farm exports."

In other words, farm and export policy will be dictated by what will win candidates the most votes, rather than what will do the nation and the agricultural segment of the economy the most good.

There will be plenty of wild promises in the months ahead, and most of those promises will be enthusiastically received by the farm public that hears what it wants to hear. President Ford was interrupted by applause 22 times at the Farm Bureau convention the other day as he called for more farm profits and less government control.

But, regardless of the candidate and the promises, we'll all do well to remember that talk's cheap—it takes money to buy whiskey.

The ultimate test will not be how much any candidate can promise, but what he can

Gebo's

Purchases Supply Firm

Blackland Farm and Home Supply of McKinney, Texas, has been purchased by Gebo Distributing Co. a Plainview based firm that has eleven stores in Texas and New Mexico.

These include Gebo Distributing Co. of Hereford, Plainview, Littlefield, Lubbock, Brownfield, Amarillo, Lamesa, Ennis, Hillsboro, Dalhart, Texas, and Clovis, New Mexico. Gebo Distributing Co. has been in business serving the southwest for seventeen years.

H.M. Gebo says he plans no changes in the Blackland operation other than serving it from their Plainview warehouse, therefore, insuring a more complete stock of merchandise at all times.

Cotton Mills Led In Steam Power Use

Cotton textile manufacturers were among the first to make practical use of steam power. As early as 1827, Samuel Slater erected a steam-driven cotton mill in Providence, R.I. And the Mt. Hecla Cotton Mill, established at Greensboro, N.C., five years later, was the first Southern plant to use steam power. Its fuel was supplied by wood from nearby forests.

Marking a milestone in textile industrial progress was the first use of an electric motor drive in a cotton mill at Columbia, S.C., in 1893.

realistically be expected to deliver.

TURN

CORN IS BIG business in Texas, and it's becoming a more important crop every year. Growers managed an all-time high yield average of 100 bushels per acre in 1975. The year 1976 will see another increase in corn acreage for Texas, and yields are expected to continue to climb.

TURN

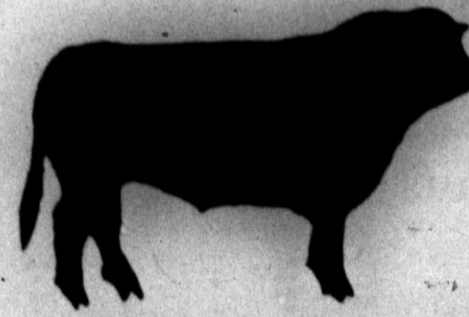
MOST REPORTS currently available indicate that adequate supplies of fertilizer will be available to Texas farmers for the 1976 crop year.

Severe weather in the northern and eastern sections of the country could still put a dent in nitrogen fertilizer production, because gas normally used in the production of this fertilizer would be needed for heating purposes.

Supplies of phosphorus and potassium are believed to be sufficient for this year.

TAES soil chemist Carl Gray indicates that nitrogen fertilizer plants have been going into production in the past year and construction of others is in progress. Expanded production, coupled with a cutback in exports, will leave more fertilizer available for use by this country's farmers.

The Hereford Brand Farm News



California Ag Society Urged Cotton Growing

California's State Agricultural Society sought to encourage cotton planting in the Golden State as early as 1856, when it offered a large prize for the best acre of cotton.

Six years later, it upped the ante to a total of \$6,500 in premiums for cotton in 100-acre lots. A Los Angeles farmer claimed the prize in 1865 with cotton, he had raised on 108 acres.

Thirty-four bales of cotton were produced in San Diego County in 1869, and Merced County growers shipped more than 22,000 pounds to Liverpool in 1873.

Broadcloth Makes Debut

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in Massachusetts shortly after the Revolutionary War. It sold for \$16 a yard.

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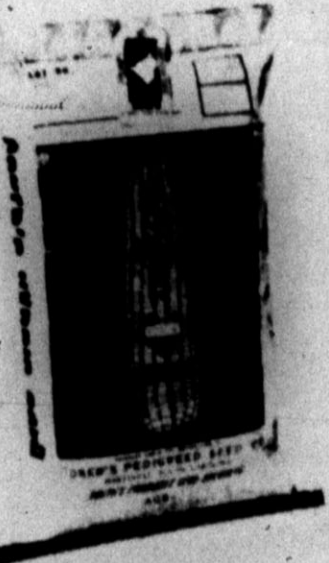
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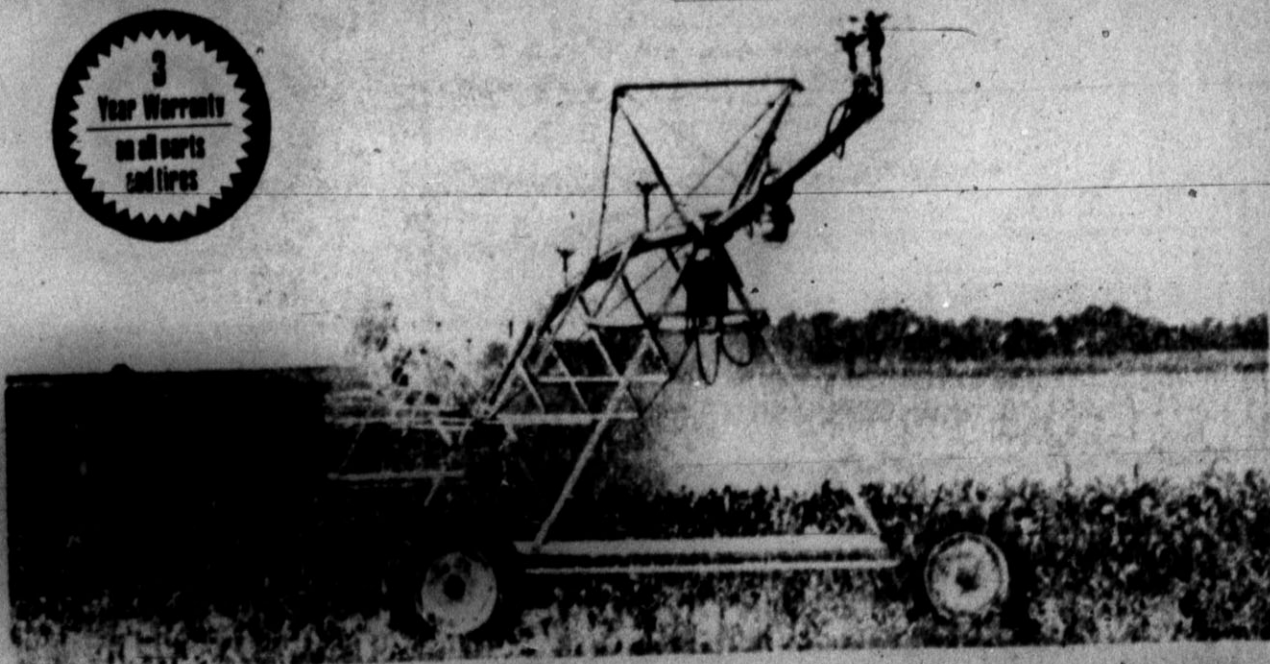
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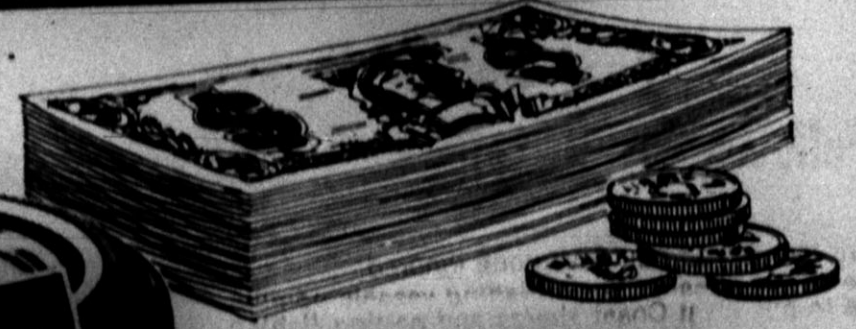
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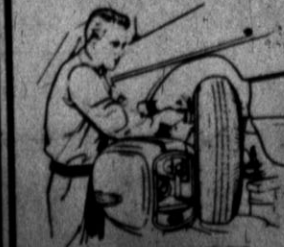
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Commodity Topics

By E. Robert Flores

Registered Commodity Representative



1975 WAS A good year for the agricultural producer. The wheat harvest was the largest on record, putting supplies above the pre-Soviet purchases of 1972 and the largest total supply since the early 1960's. The corn harvest was also a record breaker. Thanks to an unusually warm and dry fall most farmers were able to harvest practically all of their corn crops. Also Soybean prices were at the lowest level since 1972 following the second largest harvest on record.

Given the increased supplies of feed grain, livestock producers are beginning to increase the number of hogs on farms and cattle in feedlots. After the frightful loss of grain due to the drought conditions in the summer of 1974 a massive liquidation of hogs occurred. This later proved to be the primary reason for the tremendous increase of live hog prices

during the fall of 1975. For several days in September, hogs sold over \$65 per hundred weight at various livestock markets throughout the mid-west. At many of these marketing centers this was the highest price ever recorded for swine.

Taking a look at the future price trends for America's agri-commodities next year it is generally expected that grain prices will remain steady at the present levels. Occasional surges in price for feed grains and wheat will probably occur in 1976, as it is expected that Russia will again enter the grain markets to offset their harvest shortfall and replenish their severely depleted grain supplies.

The Soviet grain harvest of 137 million tons fell 40 per cent below the predictions and proved to be the lowest in ten years. The Russians purchased

more than 13 million tons of grain from the U.S. in 1975.

INEXPENSIVE GRAIN prices are primary to the livestock producer. If grain and specifically corn prices remain at present levels then increased feeding of hogs and cattle should become profitable. However, livestock prices are demand oriented and highly reflective of consumer spending habits and attitudes. There also appears to be a direct correlation between disposable income and demand for red meat. As disposable income increases so does the demand for beef and pork, especially beef. Given a strong economy in 1976, higher prices for beef and pork could develop towards late spring or early summer—just about the time for the barbecue season.

As the economy warms up and auto sales continue to increase along with an expected surge in housing, it may not be

unexpected to witness a price increase for industrial commodities such as lumber, plywood and copper. Since October, cash prices for both lumber and plywood have risen more than \$30 per hundred board foot. But what comes as a surprise to many analysts is that winter is usually the slowest time of the year for the construction industry. If lumber and plywood supplies do not increase substantially, then today's prices may look cheap by the time the annual spring construction boom begins in March.

Copper is another industrial commodity whose price swings are influenced by economic activity. It is generally expected that increased auto sales and a recovery in the construction industry should support a modest demand for copper supplies, keeping prices steady to strong. However, it must be recognized that warehouse stocks of copper in New York and London (a reliable indicator of worldwide copper supplies) are approaching record levels, which tends to keep a fundamental lid on copper prices.

Predicting future commodity prices is a difficult and serious business, especially for the producer, manufacturer or exporter whose profit margins could easily be wiped out by only a small aberration in the price of an essential agricultural product and businessmen are now using the commodity futures markets as a pricing mechanism to reduce the risk of an adverse price movement. The Commodity Futures Market has also attracted in recent years many former stock market traders who find that greater price volatility and lower margins provide an excellent speculative medium. In fact a greater dollar volume of commodity futures contracts are traded daily than all securities put together in the major securities markets.

Reflecting upon what we have seen in the past and putting the pieces in order most likely 1976 should be the first year that America will experience a strong Gross National Product with an active commodity futures market.

NAWG Schedules Annual Meeting

"Political Realities" will be the subject of the banquet address at the 26th annual meeting of the National Association of Wheat Growers, according to Jeffrey Rees, Executive Vice President of the producer group. Rees has announced that Bob Nelson, a Washington, D.C. veteran with broad political experience, will give growers candid and thought-provoking views on today's politics.

"Nelson is the perfect speaker to cover this topic," Rees said, "and will be able to share experience gained from key House and Senate campaigns, tenure as deputy assistant secretary of the Interior Department, and Democratic Party worker from the

precinct level to the national committee." Nelson now serves as Director of Public Relations for the National Rural Electric Cooperative Association and heads its political action committee.

The NAWG's meeting will be held January 18-22, 1976, in Billings, Montana. More than 500 growers and farm leaders will attend the working meeting and listen to Nelson's remarks the evening of January 21st.

Government involvement in the marketplace will be another subject dealt with at the wheat grower's convention, and producers will hear a special report on Tuesday, January 20, from the legal firm contracted by the Association to study the legality

of government intervention, and recommend action to the membership. Attorneys Sam Efron and Stephen Gibson from the firm of Arent, Fox, Kintner, Plotkin & Kahn will address the membership at 11:15 a.m.

Other program activities include a Cost-of-Production Panel on January 21st featuring views from wheat producers, leading agricultural researchers and a member of the Senate Agriculture Committee staff. On the same day, USDA Economics Director, Don Piattberg, will

address the convention on "The Shape of Agriculture." Ms. Ellen Zewel, President of the National Consumers Congress will be featured January 20th in a special panel dealing with "Farmer-Consumer Exchange."

Wheat producer representatives from France, Canada and Australia will join U.S. farm leaders and agribusiness representatives at the annual NAWG meeting. Convention headquarters will be at the Ramada Inn in Billings.

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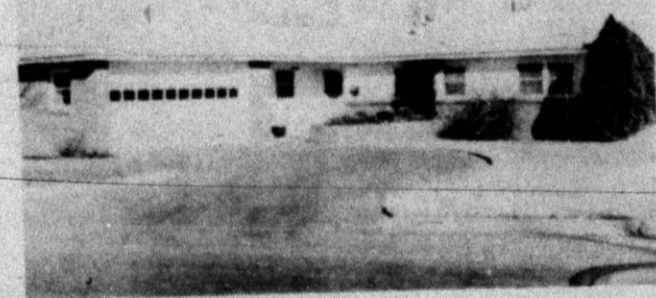
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Feeders Viewing Future With Cautious Optimism

"Don't panic—the November placements into feedyards are not as alarming as they appear," says Jim Gill, market analyst for the Texas Cattle Feeders Association.

He is referring to USDA's December 1 Cattle on Feed Report, which showed placements up 47 percent and cattle on feed up 25 percent from the same period a year ago. Gill has

accumulated figures for the past five years, which shed new light on the latest report.

For example, the 8.3 million head on feed today is 13 percent below the high point in 1973 and 5 percent below the average for 1971-75.

Another example: Placements in November were only 18 percent above the same month in 1973, only 3 percent

above 1971 and 19 percent above the past four-year average.

"But there is more to consider than just numbers and percentages," Gill adds. "Many other factors could affect the fed cattle market this spring."

"There was a drought in many of the Plains states this fall and therefore, very little

winter wheat pasture," Gill added. "Since this is traditionally a winter pasturing area, many cattle came to the feedyards for processing and when the pasture did not develop, they just stayed in the yards—thus the large increase in placements."

Gill says the weights of the cattle placed in the feedyards could be as important as the 47

percent increase in placements. "We think when the weight estimates are released in the January Report, it will show that weights may tend to offset numbers."

Other factors that may tend to keep fed cattle prices stable and beef moving over the counter is the decrease in non-fed slaughter, decreased pork production and grain prices.

"Traditionally, the cow-calf slaughter ran about 20 percent to 25 percent of the total slaughter. In 1975, the total non-fed slaughter was near 47 percent," Gill says. "But non-fed slaughter looks like it may be dropping off as much as 10 percent in the spring to about 35 percent. Decreased non-fed slaughter tonnage would have to be made up by fed cattle

currently on feed." Gill stated that the decrease of 17 percent to 19 percent in pork production has helped the movement of beef. No significant increases in pork production are seen for the first half of 1976. Fed beef may be the pork substitute—creating a need for those cattle recently placed on feed.

"One other factor that must be considered when trying to project availability of beef within the next few months is the price of grain," Gill says.

Gill pointed out that prices are the lowest in eight months, but still high when considering the price of fed cattle. "Cattle will be marketed with fewer days on them—meaning lighter selling weights and reduced dressed beef tonnage."

"For these reasons, beef production should not rise as much as recent placements indicate—avoiding the 'wreck' everyone feared," Gill said.

China reports 14th year of good harvests.

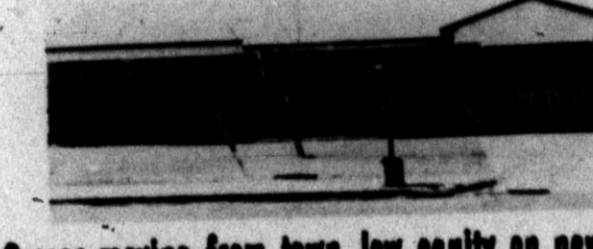


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3 Br., on NW Drive, Only \$16,500. Call us Now.

PROPERTY ENTERPRISES

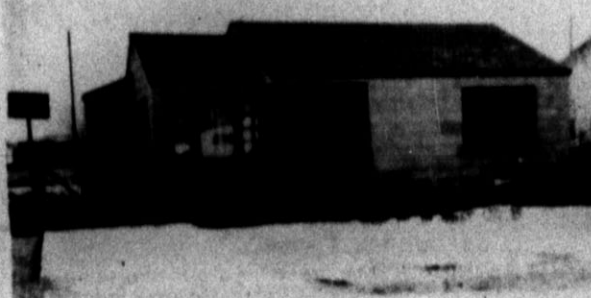
364-6633



New Listing - 3 Br., 1 1/2 Bath, nice Den area, 1250 square feet, on Cherokee St. \$23,500.



Call us on this one - 3 Br., over 1750 square feet., New carpet is being laid. Ave. B ONLY \$21,500.



2 Br., Home on Irving, Nicely decorated throughout - Only \$9,900.



Sharp 3 Br., home in NW Hereford, 1200 square feet, new paneling throughout. All Brick ONLY \$22,900.

NEW HOMES UNDER CONSTRUCTION OFFERED BY PROPERTY ENTERPRISES

Oak Street	\$43,500.
Ironwood	\$34,500.
Juniper Street	\$37,500.
Star Street	\$28,900.

**Mark Andrews 364-3429
Lavon Pagett 364-6683
Linda Warrick 364-2396
Carol Rose 364-0362**

FIRST REALTY

OF THE SOUTHWEST INC

364-6565

**OFFICES in PARK PLAZA CENTER
ON WEST PARK AVENUE**

AGRICULTURAL PROPERTIES	YUCCA HILLS	RESIDENTIAL PROPERTIES
Well located section with large sprinkler, on pavement. Excellent production record.	Choice lots available for country living. Yucca has sensible building restrictions. Terms are available on these lots.	CHEROKEE—Owner wants a quick sale. This is a real nice 3 BR-2 1/2 B, Good terms.
Northwest section on pavement. 4 wells—U.G. tile—450' acre.	LOANS—LOANS Ask us about any type loan.	Duplex—Now rented—A nice property at only \$22,000.
370 A.—excellent location—1/2 mile off highway. This land lays nearly perfectly.		3 BR—Northwest—Excellent location, quality house, low price.
550 A. with 6 wells and the land is the very best.		Blevins—Package deal—2 bedroom home plus duplex—Buy this for rent free living.
81.7 A. dryland southwest—Good terms available.		Hickory & Plains—New—real nice—Cathedral beamed ceiling. You'll like this beautiful home!
Dryland half—good for loan available. Total price is only \$55,000.		
640 Acres—Excellent water, on pavement. Super brick home.		
Nice 3 bedroom brick on this half with good impr. 4 wells—Well located.		NOW READY—in the country 5BR-2 bath—All electric really nice. 2 story & basement.
3 wells on 240 Acres, house included. Good water—Good location.		Older—Do-It Yourself Home. Save the difference—Enjoy low payments.
Big, 19,000 & acres on north Plains—Sprinkler irrigation north Plains.		5 Nice Small Rental Houses—To be sold as a unit. Excellent return.
640 A.—Ballam County—4 good wells—\$500. per A. You'll like this one.		Nice big luxury home in Yucca Hills—Call for details.
Castro County—460 A. 3 wells, plus return system. Priced to sell.		Big Tri-Level Beauty—Located north side, This is a beautiful large, well built home.
Castro County—300 A—4 wells—Nice improvements. Assume the loan.		COMMERCIAL LAUNDRIES—2 for Sale—Be your own boss!
350 Acres—2 wells—Lake pump. Good water on this place—High producer.		

MEET "THE FIRST TEAM" AT FIRST REALTY!!!!

Houses are selling! Let us sell your home fast. You can depend on us. We really care....about you



JEANE COKER
364-6061 364-5439



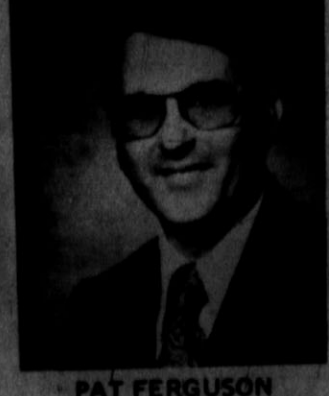
NANCY MOORE
364-1790 364-6565



DORIS BRIDWELL
364-6565 Secretary



NEIL COOPER
364-1783 364-4741



PAT FERGUSON
364-3335 364-6565



JAMES GENTRY
578-4285 289-5690

Realtor Roundup

Presented by Hereford Board of Realtors
Jeanne Coker, President



(This is the first in a series of articles to promote understanding of the purpose and objects of the Hereford Board of Realtors). The Hereford Board of Realtors consists of licensed real estate persons, brokers, and participating salespersons who are active members. Affiliate members are made up of business people, home owners, or any individual interested in the real estate profession. Membership requirements will be outlined in another article.

The governing officers of the local board consist of a president, vice president, secretary-treasurer, two directors and the multiple-listing chairman. Officers are elected by the active members.

Chairmen of the active committees are appointed by the president. Working committees include legislative, programs, public relations, Bi-centennial, and Texas Real Estate Political Action.

Objects of the board, as outlined in the by-laws include: To unite those engaged in the recognized branches of the real estate business in this community for the purpose of exerting a beneficial influence upon the real estate business and related industries;

To promote and maintain high standards of conduct in the

estate business as expressed in the Code of Ethics of the National Association of Real Estate Boards!

To provide a unified medium for real estate owner and those engaged in the real estate business whereby their interests may be safeguarded and advanced;

To further the interest of home and other real property ownership;

To unite those engaged in the real estate business in this community with the Texas and the National Association of Real Estate Boards, thereby furthering their own objectives throughout the state and nation, and obtaining the benefits and privileges of membership therein;

To designate, for the benefit of the public, those individuals within its jurisdiction authorized

to use the term "Realtor" as prescribed and controlled by the National Association of Real Estate Boards.

Nominating Committee To Meet

The Nominating Committee of Deaf Smith REC will meet at 11 a.m., Tuesday in the Headquarters building of the Cooperative in Hereford.

The Committee will nominate candidates from the Cooperative's membership for the expiring terms on the Cooperative's Board of Directors that expire at this year's Annual Meeting, March 6.

Board members whose terms expire in 1976 are Mr. Sloan Osborn and A.W. Anthony, Jr., Friona, and Tom Draper, Hereford.

Members of the Committee are Carl Schlenker, Gerald McCathern, G.W. Duñcan, George Brooks, Jr., Gene Anthony, Floyd Brown, and Donald Wright.

"Texas Women" was the program presented by Mrs. Tom Hargrave and Mrs. John Hunter to members of Cultural Extension Club Friday afternoon in the home of Mrs. Paul Corbett.

Roll call was answered by "The Person Most Influential in Your Life."

Mrs. Hunter, vice-president,

Shea Enlists In U.S. Air Force

Lee Harold Shea, son of Bud Bowman of 200 Fir, enlisted in December in the United States Air Force Delayed Enlistment Program, according to Sergeant Ron Carter, local Air Force Recruiter.

Lee attends Hereford High School and will graduate in May 1976. He will depart for Lackland AFB, Texas to take six weeks basic training, and has selected the job of Aircraft Maintenance Specialist for technical training.

If you sacrifice your principles for friendship, you lose something and gain nothing worth having.

The Hereford Brand, Hereford, Texas, Sunday, January 11, 1976

Program Presented To Club

Members present included Mmes. Grady Parson, Ada Houser, J.G. Gandy and M. H. Wiseman. Mrs. Corbett served as hostess.



Marn Tyler
Real Estate
111 Ranger
364-0153

RANCHES
*I have several new listings on ranches. These are from 4,000 acres to 40,000 acres. Call for information.

FARMS
*2005 A. dryland-good wheat land.
*1100 A. with several wells and lake pump. On pavement.
*1 Sec. near Ford, 4 wells and tailwater pit tied together. Nice 2 Bdr. house and 2 car garage. Low down payment.
*323 A. 3 wells tied together and tailwater pit.
*160 A. 8" well, lays perfect. Nice brick 2 Bdr. house.

HOME IN THE COUNTRY
*15 A. on pavement about 5 Mi. out, 3 Bdr. house 4 yrs. old, barn, corrals, 12 A. in wheat.

SEALED BIDS

938 Acres-Irrigated-L.W. Smith Estate
Located: Lazbuddie Community

3 Half Sections of Land, to be sold together or separately.

Legal Description:
A. SE 1/4 of Sec. 3 and NE 1/4 of Sec. 14, Block W, Warren Subdivision. Two 8-inch wells, one 10-inch well. Austin stone house, two-story. Four bedrooms, 2 baths, basement, barn, domestic well. Will accept no offer of less than \$600 per acre.

B. S 1/2 of Sec. 104, Kelly Subdivision, 10-inch well, 8-inch well and lake pump. Nice frame house and smaller frame house. Storage shed. 1 1/2 miles underground concrete irrigation tile. Strong water. Will accept no offer less than \$600 per acre. 320 acres.

C. N 1/2 of Sec. 12, Block W. Three 8-inch wells, lake pump. 1 1/2 miles underground concrete irrigation tile. No improvements. 318 Acres. Will consider no offer of less than \$500-acre.

Sealed bids will be accepted by Richard Collard Box 849, Friona, Texas, 79035, through February 4.

Please indicate by A, B or C which tract you are bidding on, and mark envelope "Land bids."

Bids to be opened in Richard Collard's office in Friona at 11 a.m., February 5.

TERMS: 29 per cent down payment in cash. Remainder to be carried by the heirs of the estate. Interest rate to be negotiated.

POSSESSION: To be negotiated.

Heirs reserve the right to reject any or all bids.

For more information, or appointment to see land, call:

Richard Collard
247-2716
Friona, Texas

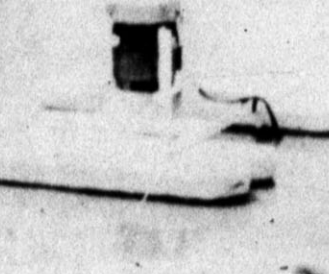
or
Gene Smith
965-2138 or 965-2634
Lazbuddie, Texas

OWENS ELECTRIC

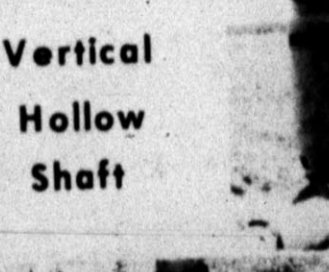
WE SPECIALIZE IN:

Complete sales and service of electric motors (new and used), magnitos, starters and generator repairs.

LOAN MOTORS AVAILABLE
809 E. 2nd. 364-3572 HEREFORD, TX.



Vertical
Hollow
Shaft



Floating
Tailwater
Pump
Conserve that
water



Electric
Belt
Driven
Gear
Head

"Guaranteed Satisfactory Service"
Warren Owen.....Harvey Milton

PROPERTY



Call Avis Blakey
For all your Home,
Car or Business
Insurance.
205 S. 25 Mile Ave.
364-6633

WHY PAY RENT?

Nice 336 acres-on paving all in cult. 3 good wells and tail water pump connected by tile, nice 3 Bdr. house tenant house large Ban 29 per cent down.

Nice 337 acres with a good 8" irrigation well and 1 1/2 miles of tile. Near Hereford, 3 bedroom house and shop building. \$375.00 an acre with 29 per cent down.

Irrigated 50 acres, lays nice, on paving, 8 acres permanent grass, 3 bedroom house, double garage, haybarn, 6-horse stalls. Will sell or trade for a house equity in town on down payment and some cash.

5 acres, \$400.00 down \$65.00 a month. With water.

Have buyers
Will appreciate your listings on trades or sales. Call:
J.M. Hamby 364-2553
Charles Cabbiness 364-6178
Hamby Real Estate 364-3566.

BOOZER REAL ESTATE SEE THIS BEAUTIFUL TRI-LEVEL HOME



This most attractive home features a 18 x 30 den and has everything including beautiful landscaping. Call us on this one

BOOZER REAL ESTATE
JOE BOOZER 364-0029 OFFICE 364-1755 JO HAMRICK 364-3502
144 W. 3rd.

Homes



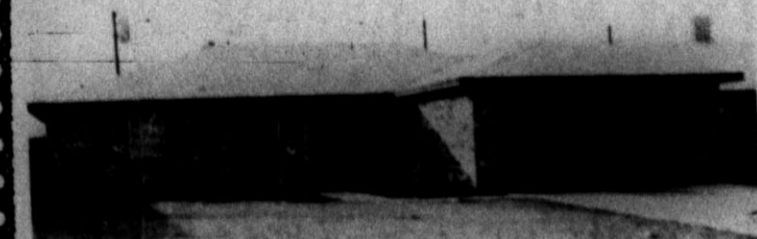
START THE NEW YEAR

In your own home. Northwest location. Beautifully decorated, 3 BR-2 bath, large fireplace and Master BR. Lots of cabinet space and built-ins. Call today.



COUNTRY PLEASURE

Is yours if you purchase this lovely 2 story home. Located at the edge of town on 3 acres, property includes 30x40 swimming pool, new domestic well, horse barn & corral. 3 BR and 3 1/2 baths. Call for appointment to see this exclusive listing.



OWNER MOVING

For job relocation. Total electric home priced to sell. Fully paneled den with brick-corner fireplace, avocado green kitchen, formica cabinet tops and all built-in appliances.

FIRST TIME ON THE MARKET

Reasonably priced three bedroom brick home on Avenue H. Priced at \$17,000.00. Fenced back yard. Close to schools. Loans available.

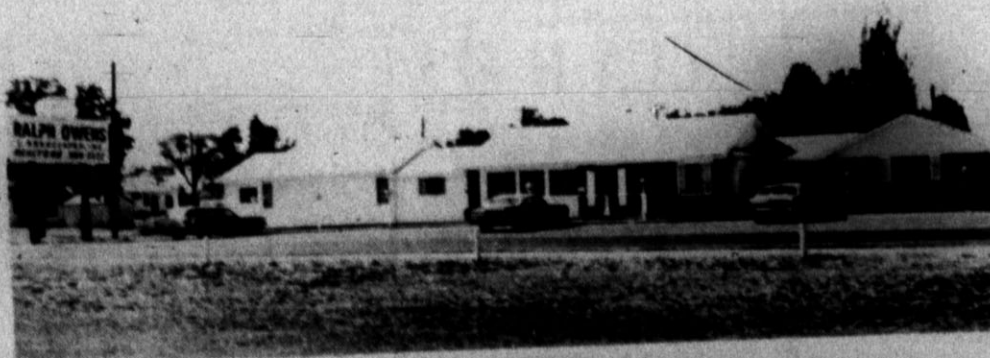
RALPH OWENS

& ASSOCIATES, INC.

364-2222

REALTORS

**"We do more for you
than we have to"**



311 E. PARK AVE.

Farms

160 ACRES

Excellent terms, low interest help make this 1/4 section worth the money. 1 well, some underground, natural gas, Good water area. Northwest location. F-1056

NORTHEAST LOCATION

See this 102 acres that is ideal for FHA loan or adding to your operation. 1 well on natural gas, waters one direction. Priced at only \$400. per acre and owner will give good terms. Call today. F-1057

CANYON, TEXAS

Well improved 200 acres with 4 BR brick house with large barn. Shows to be future commercial property. 35 acres cultivated balance grass. A working operation at this time. F-2072

GRASS LAND

Near Hereford on pavement with excellent future potential. Can now be classified as commercial property. An excellent place to condition and winter cattle. F-3120

\$30,000. DOWN

See the 346 acres with 2 wells and 1 mile of underground. 5 per cent loan, house, feed holding pens. Some minerals, on pavement. 325 per acre. F-3132

NORTHWEST OF FORD

320 acres with 2 small wells, excellent land, lays perfect for irrigation. 4000 ft. tile. natural gas, owner carry some second. F-3133

YOUNG MAN & F.H.A.

Can own this 320 acres and get 100 per cent financing. Nice barn, 3 231ls, 1/2 mile tile, good soil. West of Hereford, Call Dean Stallings. F-3134

CLOSE TO FEEDYARD

Fertilizer is no problem with the 320 acres. 2 wells, 1 mile tile, natural gas, 2 bedroom home and only \$500 per acre. This farm might qualify for F.H.A. Call Dean Stallings. F-3135

320 ACRES NEAR FRIONA

2 wells, 1 1/2 miles tile, underground, \$500. per acre, \$89,000.00 loan, possession. Call Dean Stallings F-3136

2400 ACRES

Northwest of Hereford with 16 wells, houses, barns, return systems, some improved grasses, low interest loans, small down payment. F-4115

HOW ABOUT TRADING?

This 960 acres will help save taxes as there are 7 wells, 4 miles tile, sprinkler, houses, barns, shop, corrals, fence, good soil. Call Ralph Owens. F-4126

PAVEMENT

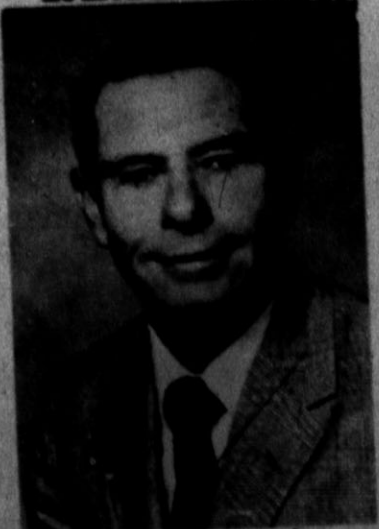
6 irrigation wells on 648 acres, 2 1/2 miles tile, natural gas, some minerals, \$210,000. loan, possession, \$700 per acre. F-4129

REALTOR



RALPH OWENS
364-2560

REALTOR



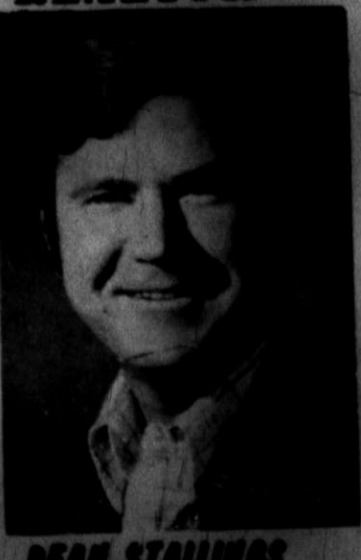
SAM LONG
364-0281

REALTOR



TOMMY DOWLING
364-6638

REALTOR



DEAN STALLINGS
364-6980

REALTOR



BETTY OILBERT
364-4950

REALTOR



BETTY LADY
364-4056

The Hereford Brand, Hereford, Texas, Sunday, January 11, 1976

International Grain Reserves In Future?

"The world may soon have international grain reserves, whether or not it wishes, and I fear most of that will be in North America," stated Joseph Halow, Executive Vice President of Great Plains Wheat, at a meeting of the Palliser Wheat Growers here. Halow added that the United States wheat carryover was "growing, in fact, in the absence of any formal plan or even any formal desire to see it grow on the part of those who are accumulating the stocks." He said that "most of the increasing carryover in the United States is in grain farmers' hands, and the grain farmers in the United States do not want a reserve."

Halow stated that originally he had expected negotiations on an international system of grain reserves would not actually produce an agreement. He feared now that so many officials in so many countries had expended so much time and effort on it they might feel compelled to produce an agreement, "if for no other

reason, to justify the time and work." He said that in 1976 the United States could again harvest as large a grain crop as it did in 1975. "With that much grain in the United States" he wondered "what importing country will feel so strongly about the need for a formal system of world stocks that it will be willing to invest the time and money needed to maintain its share."

Any increase in world stocks will tend to depress prices, Halow stated, and this destroys incentives for increased production. "Under such circumstances a world system of grain reserves would actually work against the condition for which they would be established," he added.

Speaking of plans for renegotiation of the current International Wheat Agreement, Halow stated that the current agreement was "effective, oddly enough, because it is what its critics characterize it as being—a relatively ineffective agreement, since it contains no

economic provisions." Halow said that the International Grains Agreement of several years ago failed because it was too stringent and that price floors and ceilings will be breached when world prices press against them.

Great Plains Wheat, Inc., is the foreign market development organization representing the wheat producers in Colorado, Kansas, Nebraska, North Dakota, Ohio, Oklahoma, South Dakota, Texas and Washington.

Heroism Award Presented

The search is underway for Texas' rural hero of 1975.

The Rural Heroism Award, sponsored by the Texas Farm and Ranch Safety Council, is presented annually to some deserving person who has performed an act of exceptional bravery during a time of crisis, according to Ben Bullard, Council vice president and assistant safety director of the Texas Farm Bureau.

All entries must be submitted by February 21, to the Rural Heroism Award Committee, Texas Farm and Ranch Safety Council, P.O. Box 489, Waco, 76703, according to Bullard.

The heroic act or deed must have occurred within Texas during 1975 and should be related to farming or ranching operations.

Nominations should include a written account of the incident and the names of all persons involved. Newspaper clippings and pictures should also accompany the nominations if available.

The award will be presented March 22, 1976, at the annual meeting of the Texas Safety Association at the Sheraton-Dallas Hotel in Dallas.

Who can remember the good old days when a man's word was his bond?

THE SCIENTISTS TELL ME ...

By Robert L. Maney, Science Writer
The Texas Agricultural Experiment Station

Goats Are a Neglected Resource

Goats have often been called "the poor man's cow" because in many parts of the world the meat and milk from goats have been used to supplement the diet of the poor. But it seems that in this country, we may be failing to take full advantage of a livestock resource that is highly adaptable to a variety of conditions.

In the Southwestern United States and Mexico, where goat meat is not excluded by prejudice, kid goat is today a favorite food for festive occasions, a consensus of opinion being that goat meat, when properly prepared, has a flavor preferred by many to beef. But more could be done on market development to expand usage of this food.

In addition to their desirability as meat animals, and their rather limited and specialized use as milk animals, the value of goats in the grazing system has been well established. Goats are particularly valuable as a tool for biological brush control where brush has become a range problem, according to Leo B. Merrill and Charles A. Taylor, range scientists, Texas Agricultural Experiment Station (TAES) at Sonora.

Traditionally, goats have not played a very important part in United States agriculture, but they have long been important in and adjacent to the Edwards Plateau region of Texas. Outside this area there are only limited numbers of goats in a few dairy flocks or as hobby flocks. Approximately 95 percent of the goats in the United States

are found in Texas according to Maurice Shelton, TAES geneticist and physiologist specializing in sheep and goats at San Angelo.

In the past, most of the goat population of Texas has been made up of Angora goats, raised primarily for hair production. Our all time high of nearly 5 million head was reached in the 40's. However, beginning in the mid 60's the number of Angoras started dropping markedly. Jim Bassett, fiber technologist at College Station, says this was due to changes in fashion, labor problems, predators, and competition from artificial fibers.

These Angoras have been partially replaced by Spanish or meat-type goats, and the numbers of non-Angora-type goats in Texas continues to increase.

The Spanish goat was probably introduced on the American continent by the early Spaniards, according to Taylor. It

has had a widely varied breeding background and has been crossed indiscriminately with the Angora and various milk-type goats. The Spanish goat will survive on vegetation which is too harsh for other domestic animals. It is able to browse to heights of 7 feet or more, and because it is more prolific and less vulnerable to predators and extreme weather conditions than the Angora goat, it is more frequently used for biological brush control. With higher prices and increased restriction on chemicals and energy and with labor costs continuing to climb, there's renewed interest in an animal that can eat brush and change it into money.

The Angora goat was developed primarily for its mohair production. It has been the subject of intensive research to improve the quality and quantity of its mohair which can in favorable years provide a valuable part of the ranching income.

Under conditions where the Angora female is producing 8 to 10 pounds of good-quality mohair valued at \$1.00 or more per pound, and a kid crop

of 60 percent or more, Angora goats will produce greater economic returns per animal unit than either cattle or Spanish goats at present market prices. According to results from the Sonora station, Merrill says with good management Angora goats are producing an 80 percent kid crop,

mohair at \$2.00 or more per pound, and the returns greatly exceed those from either cattle or Spanish goats.

If the Spanish females produce a 150 percent kid crop with a market value of \$15.00 per kid, the money return will gross \$135.00 per animal unit, using 6 goats to represent one unit.

IT COULD COST 61% MORE TO REBUILD YOUR HOUSE TODAY!

Suppose your house were badly damaged or totally destroyed by fire. The U.S. Department of Commerce statistics show that \$100 worth of construction in 1967 would have cost \$161.40 in the third quarter of 1974 — an increase of more than 61%! Do you know whether you have enough insurance to cover such a loss? In these days of runaway inflation, costs of repairing or replacing damaged property have risen so high that your coverage may be left far behind.

Don't just wonder and worry whether you're dangerously underinsured. Let us review your coverages today for proper insurance to value. We know how to STRIKE BACK at inflation... let us show you how!

PLAINS Insurance Agency
218 WEST THIRD
364-2232

Youngsters Helpful As Conservationists

Young people make good conservationists. Many soil and water conservation districts are realizing this are offering senior high school students a chance to participate in conservation planning and action. An example of this is the Tierra Blanca Soil and Water Conservation District Conservation Essay Contest.

Conservation districts have organized more than 160 Youth Boards over the nation with district leaders giving assistance and guidance to the young people.

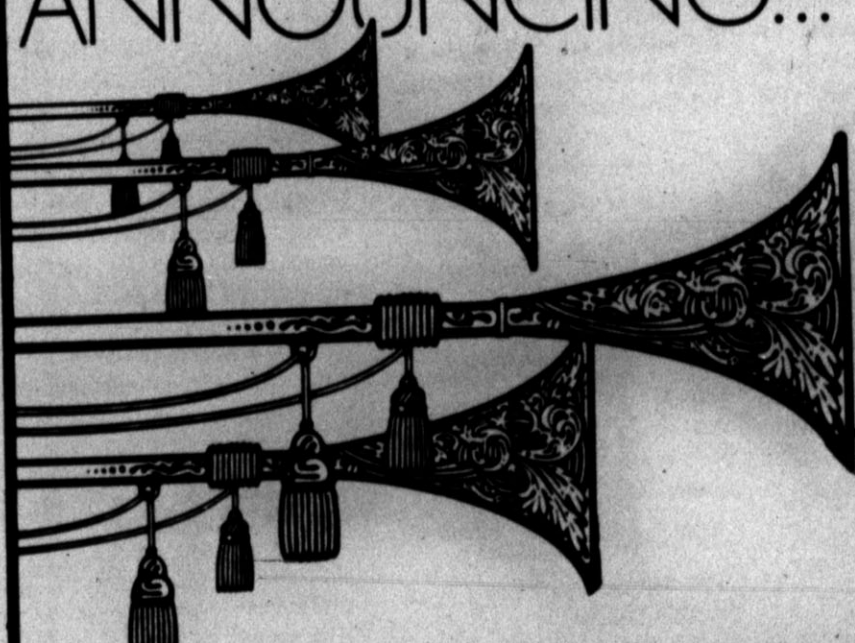
Soil Conservation Service Administrator R.M. Davis applauded this innovative district endeavor in a statement in Soil Conservation Magazine.

"Youth Boards already have given new impetus to district conservation program. They have carried out a variety of conservation projects and activities," Davis said.

Some of those activities include marking park trails, collecting and testing water samples, conducting nature tours in parks, collecting snow survey data, seeding critically eroding areas, collecting leaves for mulch, and planning and developing outdoor classrooms.

Youth Boards are also involved in building conservation exhibits for fairs, planning and laying out bicycle trails, maintaining streambanks, and preparing conservation slide talks.

ANNOUNCING...



THE DEAF SMITH COUNTY FARM BUREAU

SAFEMARK

SERVICING AGENT

SHOOK TIRE CO.

Abilene-Amarillo-Brownfield-Brownwood-
Caprock-Dallas-Hereford-Houston-Lamesa-
Littlefield-Lubbock-Muleshoe-Odessa-
Pampa-Plainview-San Angelo-San Antonio-
Hobbs and Clovis, New Mexico

600 W. 1st

364-1010

TO SERVICE YOUR TIRE AND BATTERY NEEDS

Have you tried A SAFEMARK PRODUCT?



Trademark registered by Farm Bureau

WHY DON'T YOU TRY ONE TODAY!

STATEMENT OF CONDITION THE FIRST NATIONAL BANK OF HEREFORD

AT THE CLOSE OF BUSINESS ON DECEMBER 31, 1975

RESOURCES

Cash and Due From Banks	\$13,032,004.48
U. S. Government Bonds	1,799,535.54
Other Bonds and Securities	3,115,756.72
Stock in Federal Reserve Bank	72,000.00
Bank Buildings, Furniture & Fixtures	427,650.81
Other Assets	946,820.62
Loans and Discounts	36,795,305.79
TOTAL RESOURCES	\$56,189,073.96

LIABILITIES

Capital Stock	\$1,000,000.00
Surplus	\$1,800,000.00
Undivided Profits and Reserves	3,426,341.05
DEPOSITS	47,962,732.91
Other Liabilities	2,000,000.00
TOTAL LIABILITIES	\$56,189,073.96

Member Federal Deposit Insurance Corporation

OFFICERS

JIM SEARS, President
JOHN DAVID BRYANT, Vice-President
JONNY E. CLOUD, Vice-President
DICKIE GERIES, Vice-President
SAM SELF, Vice-President
JACK WILCOX, Trust Officer
HELEN S. SMITH, Cashier
BOB BAKER, Assistant Vice President
GUILLETTA ARNOLD, Assistant Cashier
CHARLES BEAVERS, Assistant Cashier
LAVONE EASLEY, Assistant Cashier
ALMA SCOTT, Assistant Cashier

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Board Chairman
EARNEST LANGLEY
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RUBY KENDRICK SEARS
WHEELER SEARS
R. R. WILLS

SELL IT FAST! BUY IT RIGHT!

Phone 364-2030

CLASSIFIED ADVERTISING RATES
Readers Ads (Minimum 10 words), 1st insertion
per word 10c
Additional insertions, when paid in advance:
per word 5c
Classified Display (8 pt. type under a specific heading,
1 column width only — no art or signature
cuts), per col. inch \$2.00
Repeat insertion without copy change per col.
inch \$1.50
Display Advertising Not Classified under a heading,
but placed on the classified page per col. inch \$1.50
Deadline for Classified Advertising in the SUNDAY
BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD
BRAND.

5 p.m. Tuesday

1. FOR SALE Miscellaneous

WE BUY AND SELL
USED FURNITURE
BARRICK FURNITURE
WEST HWY 60
PHONE 364-3552

1B-37-tfc

FOR SALE

2 7/8" Pipe Posts-7 ft. long
\$.75/ft.
1.9-14 ga. New Pipe \$.55/ft.
1.7/8" Standard Wall Pipe
\$.55/ft.
1.9-12 ga. New Pipe \$.55/ft.
Cable .06/ft.

Northwest Feed Yard, Inc.
James Bullard
Office - 806-364-4614
Home - 806-364-4460

B-1-89-tfc

Large house for sale to be
moved. Call 578-4351 or
289-5850.

B-1-70-tfc

LOOK! LOOK! LOOK!
BIG JIM'S FURNITURE &
APPLIANCE is overstocked.
MUST SELL and make room for
new merchandise.
PHONE 364-1873 or come see at
South 385 and Archer Street.

B-1-71-tfc

For sale: Platform scales. See at
1009 Union. Call 364-2558.

B-1-10-4-2p

BRAND Classified Ads—
364-2030

For Sale: 1973 Int. Travelall
with 20 ft. self-contained mobile
scout trailer. 615 Blevins. Phone
364-3106.

B-1-16-3-2c

For Sale: Storage houses.
several sizes. See at 336 Avenue
I or call Leon Bell 364-0685.

B-1-15-97-tfc

FOR SALE: 250 Kawasaki
Enduro, street legal but ready
for dirt riding. Excellent
condition. Phone 364-2122 after
6 p.m.

B-1-18-95-tfc

CALL YOUR LOCAL USED COW DEALER

For
Seven days per week
DEAD STOCK REMOVAL.
364-0951

B-1-94-tfc

Lions Club
meets each
Wednesday, 12 Noon
Civic Club Center
(Jim Hill)

**STATED
MEETING**
SECOND MONDAY
3:30 P.M.
Thursday
DEGREE WORK
Robert Harris W.M.
W.A. Phipps Sec.

FOR SALE: 1971 Town &
Country 13 x 70 Mobile Home. 3
bedrooms. Call 364-0508 after 5
p.m.

B-1-4-4p

FOR SALE:
1 Used 17 ft. Sears Refrigerator.
1 Used 11 ft. Whirlpool
Refrigerator.
Both in good condition. Call
364-4954.

B-1-20-4-1c

FOR SALE: 5 miles of hog wire.
Phone 276-5612. Located one
mile west of Cimmaron Feed
Yards.

B-1-17-4-4p

NO regret, the best yet; Blue
Lustre cleans carpets beautiful-
ly. Rent electric shampooer \$2.
McCaslin Lumber Company.

B-1-18-4-2c

To give away: German Shep-
herd puppies. Call 364-4327,
nights.

B-1-10-4-4c

AKC Reg. Collie pups, \$75.00.
Call 289-5316 evenings.

B-1-4-4p

For Sale:
1 saddle, 16" seat, corner stamp.
1 saddle, 15 1/2" seat, flesh out.
Both full double rig. Call
364-4954.

B-1-20-4-1c

For Sale: Console stereo with
AM-FM and Garrard turntable,
maple finish. See at 203 Funston
week ends or after 5 week days.

B-1-22-4-2c

For Sale: 175 Honda SL. Painted
and overhauled. Runs excellent.
\$250.00. Phone 364-6800.

B-1-13-4-2c

For Sale: Fire Wood. Call
364-3115.

B-1-10-4-3c

For Sale: 1975 350 Four Honda.
Excellent condition. \$200 down
and take up payments. Call
364-1270.

B-1-13-1-4p

2. FOR SALE Farm Equipment

See Us For
Mayrath Grain Augers
Also have parts in stock
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811

B-2-35-tfc

FOR SALE

16" well casing, new steel,
18 1/2" per lb.

6" and 8" column pipe.
Highest price paid for junk iron.

FARWELL PIPE & IRON
601 Avenue A, Farwell, Texas
Phone 481-3287.

B-2-91-tfc

CORN DRYING SYSTEMS.
If you are interested in drying
corn on the farm, we can help
you!

Call us today "COLLECT" to
arrange a personal tour of Corn
Drying Systems in the panhan-
dle area.

TAGCO INDUSTRIES, INC.
Hereford, Texas
806/357-2222 days;
806/364-6743 nights.

B-2-99-tfc

See Us For
Parts-Sweeps-Chisels for
Graham (Hoeme) Plows
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811

B-2-35-tfc

NO regret, the best yet; Blue
Lustre cleans carpets beautiful-
ly. Rent electric shampooer \$2.
McCaslin Lumber Company.

B-1-18-4-2c

For Sale:
1-12 volt "Mapes-O-Matic"
Cattle Sprayer.
1-"Old Scratch" Cattle Oiler.
2-"White Lightning" Fence
Chargers.
Call 364-4954.

B-1-20-4-1c

For sale: Owner operated 1973
Kenworth Cab-over 350 Cum-
mins, 175" wheel base. New
10x22 tires, 9513 transmission.
Phone 806/763-5832.

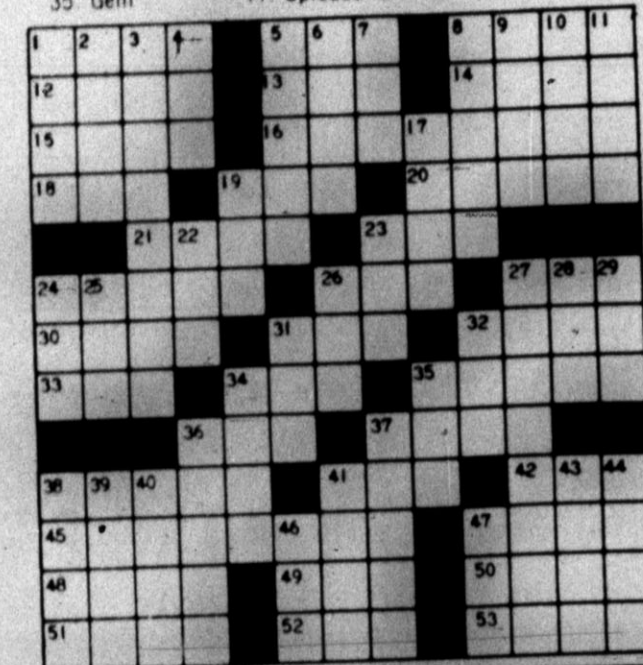
B-2-19-3-2c

* CROSSWORD PUZZLE *

ACROSS
1 Peaceful bird
5 — and Abner
8 Short for
12 Baking
13 Compartment
14 Comfort
15 Repair
16 Risked
18 Before
19 Place for
20 Notions
21 Great Lake
23 Affirmative
24 Felt concern
26 Possesses
27 Bounder
30 Old
31 Droning
32 Confedrate
33 Incline the
34 Wooden pin
35 Gem

DOWN
1 Large cupola
2 Again
3 Glossed over
4 Finish
5 Embankment
6 Employed
7 Troops
8 Quarrels
9 Unusual
10 On the ocean
11 Spreads for

1-9-76



NEW CUMMINS—DIESEL
SALES & Parts Representative
Oglesby Equipment Co., Inc.

B-2-14-tfc

FOR SALE

One set Rocket wheels for
Chevy Pickup, \$130.00

1971 Ford LTD nine passenger
Stationwagon. Good mechanical
shape. Body needs some work
\$995.

1974-560 Honda Motorcycle.
1100 miles, like new condition,
with extras \$1495.

Two motorcycle trailer with
retainer straps \$200.

1975 Chrysler Funster Boat
with 105 HP 1975 Chrysler
engine, also auxiliary motor.
Many extras with 1974 Dilly
drive-on trailer.

JERRY WALKER
Phone 364-2079.

B-2-94-tfc

For Sale: 2 row Opal Beetdigger
with topper and bin. Good
condition, \$6000. Call 578-4585.

B-2-15-1-4c

For Sale: 1972 Ford Tractor
"9000" Diesel. Clean, low
hours, with a Ford 4-16"
Moldboard spinner plow. Call
806/647-5657.

B-2-20-1-tfc

If you are serious about better,
more efficient land use, even
water and fertilizer distribution,
you can't do without a RAYNE
LAND PLANE. Ask your dealer
or call 512/732-5991. WARE
IMPLEMENT DISTRIBUTORS.

B-2-1-9p

For Sale: 430 John Deere Beet
Digger, 2 or 3 row. Call
499-2401.

B-2-4-2p

For Sale: 8" Fairbanks
Irrigation Pump, 230 ft. setting,
no bowls.
70 H.P. Amarillo Gearhead 3-4
ratio.
Call Carl Kleuskens, 258-7300.

B-2-21-4-4c

For Sale: Dobbs 15 H.P. tail
water return pump. Like new
condition. Call Wayne Carthel.
364-0944.

B-2-15-99-tfc

TRY CLASSIFIED ADS
In The Brand
364-2030
SHOP HEREFORD FIRST

FOR SALE: 1973 Chevrolet
Custom 20 3/4 ton pickup.
Automatic, power, air. 454
motor. 950-16.5 Tubeless tires.
Call 364-0404 or 364-3848.

B-3-21-2-tfc

For Sale: 1972 Buick Limited
Coupe. Good condition, loaded.
Call 258-7370.

B-3-11-3-2p

4. REAL ESTATE For Sale Or Trade

Assume a 7 1/2 per cent loan and
enjoy the comforts of a beautiful
3 bedroom, 2 bath brick home
located on Avenue I.

412 AVENUE J
Two bedroom brick house.

205 Beach
Three bedroom house.

3 bedroom, one bath, single car
garage. \$15,000 Call on this one
TODAY.

NICE FRAME HOUSE
\$1,000 down. Owner will carry
loan.

FARM LAND

4 section ranch near Glen Rio
with real good improvements for
sale or trade for larger ranch.

480 Acres with 4 wells at
\$375.00 per acre near Farwell.

5 acres near Hereford. Ideal for
home site. Terms.

70 acres with nice home, close to
Hereford on Hwy 60.

1/4 section of grass with 3
bedroom home and well. 1/3
down payment.

WE NEED YOUR LISTINGS

We need 1/2 section or more of
dry land and also need good
irrigated farms.

CARTHEL REAL ESTATE

206 North 25 Mile Avenue
Wayne Carthel 364-0944
Henry Reid 364-5344
or 578-4628
Al Wiley 364-4985.

B-4-95-tfc

FOR SALE BY OWNER

3 bedroom, 2 baths, storm
cellar. Northwest area. 122
Aspen. Call after 4:00 p.m.
364-3726.

B-4-3-tfc

Nice 2 bedroom home with
rental in the back. Look at this
home and let it make the
payments. Priced \$16,000.

B-4-15-4-tfc

2 bedroom home on 3rd street.
Close to hospital and downtown.
\$1500 down. Priced \$12,500.

B-4-20-84-tfc

3 bedroom brick with single
garage nice back yard fenced.
Located on Ave. G. \$1500 down.
Call today.

\$59,500 down

Nice dryland. 640 acres with 4 to
6 in water under it. All in
cultivation. Priced \$225 an acre.

B-4-10-1-tfc

1/2 Sec flt cultivation with good
water. \$400 an acre.

B-4-10-1-tfc

Nice 2 bedroom brick, double
garage, close to school. You can
buy this home for \$2000 down
and terms on the balance.

B-4-10-1-tfc

160 acres Southwest of
Stratford. An eight inch well on
adjoining farm pumping over
1000 gallons of water per
minute. This land lays fair and
a small amount of minerals go
with the sale. Prices \$200 per
acre. Approx. \$7,700 loan at 6 1/2
percent can be assumed.
Balance cash.

B-4-10-1-tfc

For Sale: 1973 Grand Prix,
Model J. One owner. Call
364-5584.

B-3-11-4-tfc

For Sale: 1974 Matador 4 dr. air,
power, steel radial tires, vinyl
top, low mileage. \$2995. Phone
364-3448.

B-3-18-4-tfc

NEW & USED CARS
now for sale at
JOHN ORSBORN BUICK
PONTIAC, GMC'S
new location
221 North 25 Mile Ave.
B-3-8-tfc

HAMBY REAL ESTATE
SOUTH HIGHWAY 385
HEREFORD, TEXAS

Office.....364-3566
CHICK WEEMES.....364-3169
CALVIN EDWARDS.....364-1017
GERALD HAMBY.....364-1534
J.M. HAMBY.....364-2553

B-4-85-tfc

FARMS AND ACREAGES

306 acres-4 wells tied together
with underground pipe. Float-
ing lake pump. Pavement on
two sides. Nice improvements 6
miles from town. Priced to sell
with good terms.

165.5 acres-2 wells with
underground pipe. On pave-
ment 6 miles from Trades
Center. Priced to sell with good
terms.

640 acres northwest of Here-
ford-2 wells on natural gas. 516
acres in cultivation with balance
in grass. Price \$325.00 an acre.
25 per cent down-10-years on
balance.

60 acres close in highly
improved for cattle operation.

40 acres outside of city limits.
Will divide into 5 acre tracts.
Small down payment with terms
on balance.

Call-us when you need a
commercial or residential lot in
a good location.
WE HAVE SOME EXCELLENT
RANCH BUYS.

BOOZER REAL ESTATE
Joe Boozer OFFICE Jo Hamrick
364-0029, 364-1755 364-3502
144 W. 3rd St.

B-4-98-tfc

I have Farm and Ranch Buyers,
I need your listings.

J.M. HAMBY
REAL ESTATE
Phone 364-3566
Res. 364-2553

B-4-29-tfc

For sale by owner. Northwest
Mobile Lodge. About 10 acres.
Jesse Scott, 364-1108.

B-4-12-1-tfc

FOR SALE
10.7 Acres in wheat with good
well 1 1/2 miles north of Big
Daddy's Truck Stop. Road on 2
sides (corner) 20 per cent down.
Phone 806/878-2408 Stinnett,
Texas

B-4-1-tfc

For sale by owner. 3 bedroom, 2
bath, double garage, fire place.
301 Centre. 364-4024.

B-4-15-4-tfc

For Sale by Owner.
3 bedroom, 1 1/2 bath in nice
neighborhood. Price \$22,500.
Call 364-6708.

B-4-15-3-tfc

MOVE IN NOW-An ideal
location on Star Street. 3 or 4
bedrooms. 2 baths. lots of
closets. Call 364-2040.

B-4-20-84-tfc

I buy equities in houses. Call
364-6178 nights.

B-4-10-1-tfc

5. FOR RENT

SUMMERFIELD
MOBILE MANOR
Water furnished. 7 miles West
on Hwy. 60. Phone 357-2552.

B-5-15-10-tfc

APARTMENTS, FURNISHED
1 and 2 bedrooms with kitchen,
dineette and bath. Also 2
bedrooms, living room, kitchen,
dineette and bath.

FORREST AVENUE
APARTMENTS
Phone 364-1887

B-5-4-tfc

BEDROOMS for rent to single
persons. Would consider room
and board for elderly. 364-1760.

B-5-14-1-tfc

Furnished apartments. Apply in
person at 112 Avenue H, Apt.
36.

B-5-10-1-tfc

FOR RENT
MOVE IN NOW! Nice 1, 2, & 3
bedroom apartments, fully
carpeted, individual heat-air,
1 1/2 baths, utilities paid,
playground, laundry facilities.

SARATOGA GARDENS
(Old Friona Apartments)
1300 Walnut St., Friona
Phone 247-3666.

Office hours 10 a.m. to 6 p.m.

B-5-100-tfc

HEREFORD MINI STORAGE

Economical storage facilities for
furniture, boats, motor homes
or any other storage needs.
Sizes 12'x12'; 10'x22' and
12'x32'.

CALL 364-6682.

S-5-49-tfc

NOW LEASING

Luxury 2 bedroom duplexes on
15th. Fireplace, 2 car garage,
completion around Feb. 1st.
Contact: Pat Ferguson, 1st
Realty of S.W. 364-6565, Ext. 4;
Nites 364-3335.

B-5-2-4c

For rent to single lady. Bedroom
with private bath, kitchen
privileges, garage, no pets. Call
364-2828.

B-5-15-4-3c

For rent: Nice 1/2 section of
irrigated land. Call 364-3115 for
full information.

B-5-13-4-3c

The Hereford Brand, Hereford, Texas, Sunday, January 11, 1976

NEEDING: School bus drivers. See Eldon Owens at School Bus Barn.

B-8-10-57-tfc

CREW CHIEF AND WELDERS needed in permanent employment. Necessary hand tools required. Pickup and welder furnished for crew chief. Paid holidays, trust plan, vacation, out of town subsistence. Immediate openings for several qualified employees.

ALLIED MILLWRIGHTS
Holly Sugar Road
Phone 364-4621.

B-8-89-tfc

BOOKKEEPER-SECRETARY Good wages, excellent fringe benefits. Apply in person to MOORMAN FEED YARDS.

B-8-3-tfc

GENERAL MECHANIC WANTED.

Experience preferred. Apply in person to JOE'S AUTO CLINIC, 119 Funston.

B-8-12-3-tfc

WANTED:

Workshop assistant for local mental retardation facility. Experience with retarded adults helpful. High school degree with some college helpful. Call 364-6111 for appointment. Equal Opportunity/Affirmative Action Employer.

B-8-3-2c

9. SITUATIONS

State Licensed Child Care For Working Mothers
HEREFORD DAY CARE CENTER.
6 months through 8 years
After school care available.
364-1293.

B-9-88-tfc

Will do bookkeeping and tax work in my home, 132 Ranger. Phone 364-4523.

B-9-13-3-tfc

For alterations and general sewing, call 364-4638.

B-9-10-4-tfc

10. NOTICE

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism. Call 364-4540 from 8 a.m. 'till 12 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY

B-10-12-tfc

GENERAL ELECTRIC

Authorized sales and service. Expert service on all major brand appliances.

Taylor Furniture & Appliance, 603 Park Avenue, Hereford. Phone 364-1561.

B-10-25-tfc

NOTICE

I will not be responsible for any debts or checks made by anyone other than myself.

/s/ John Scott Turner

B-10-14p

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron—One mile North of Big Daddy's Truck Stop.

HEREFORD

IRON & METAL

North Progressive Road by City Dump

Anson A & June Dearing

Phone 364-3350 or 364-3777

1/2-B-10-34-tfc

11. BUSINESS SERVICE

WILL PICK UP

JUNK CARS

FREE

Call 364-3350 or 364-3777

B-11-28-tfc

TRAILER PARTS

We have expanded our Trailer Parts Department to include:

STOCK TRAILERS

We have on hand: Running gear parts, brake and electric parts, lights, jack parts and much more. Also we repair trailers at:

Jack's Marine Supply

East Highway 60

WHERE SERVICE IS FIRST.

B-11-95-tfc

JESSE SCOTT & SONS WELDING.

North 385, Phone 364-1108. Panels, carports, hay bunks, gates and mill work. Welding of any kind—mild steel, stainless and hard surface.

B-11-80-tfc

FOR PORTABLE DISC ROLLING

call

Ralph Paul, 364-1842 or 364-2978

B-11-19-tfc

BOBBY GREGO DRAGLINE SERVICE

TAILWATER

PIT CLEANING

DUMP TRUCKS

LOADER

DOZER

Day Phone 364-0574

Night—364-2322

B-11-14-tfc

WE REPAIR Kroy, Electrolux, Singer, Hoover and Eureka Vacuum Cleaners and all makes of sewing machines.

PHONE 364-4051

226 Main

B-11-104-tfc

CUSTOM COMMERCIAL SAND BLASTING.

ANDERSON SALES

364-4901 or 364-3443 or 364-5691.

B-11-75-tfc

CONCRETE WORK

AL GAMEZ

228—Avenue A

Phone 364-4236

S-11-16-tfc

COMPLETE

Turn Key Installations

of Pumps and

Gear Drives

Big "T" &

PUMP CO. INC.

Sales & Service

HEREFORD 364-0353

DIMMITT 647-3444

FRIONA 247-3311

S-11-24-tfc

HEREFORD WRECKING CO.

New & Used Parts

WRECKER SERVICE

We buy scrap iron & Metal

Have storage for cars,

boats, etc.

1st & Jovell Pl. 364-0580

Nites—4009 or 0075

S-11-240-tfc

HEARING AID BATTERIES

sold and tested at

THAMES PHARMACY

110 South Centre

Phone 364-2300.

Week days 8:30-6:30 p.m.

Saturday 8:30-2:00 p.m.

S-11-90-tfc

FRANK WESTER CEMENT CONTRACTOR

107 BRADLEY

Residential-Commercial

Turnkey Job

Straight finish

Phone 364-5169

B-11-39-tfc

EDWARDS DITCHING SERVICE

Foundations & House Moving

913 SOUTH MCKINLEY

PHONE 364-2528.

B-11-68-tfc

CASH

For Dead Stock

Delivered to

HEREFORD BI-PRODUCTS

B-11-94-tfc

KELLY ELECTRIC

Virgil Kelley

Electrical Contractors

Residential-Commercial

All bids & wiring competitive.

Ph. 364-1345 - Nights 364-1523

or 364-5929.

P.O. Box 30

B-11-15-tfc

WE ARE NOW SPREADING

MANURE FROM MESA VISTA

FEED LOT (Gault Ranch)

For information, contact

JERRY WALKER

364-2079

B-11-3-tfc

TURNER WELL SERVICE

Submersible Pumps

Repair & Exchange

Pipe-Pressure tanks

Dewater-Pumpco

CALL

Doyle Turner 364-0811

Scott Turner 364-0707.

S-11-84-tfc

BRAND CLASSIFIED SELL

Call 364-2030

TREE TOPPING, SHAPING, HEDGE TRIMMING, CLEAN UP AND LIGHT HAULING

C.L. Stovall

364-4160

B-11-1-tfc

DRAGLINE SERVICE

FOR

TAIL WATER PIT CLEANING

CALL

CLIFF JOHNSON, 364-2111

B-11-45-tfc

ROWLAND STABLES

840 AVENUE F

PHONE 364-1189

We cater to good horses.

Stall rentals, boarding, break-

ing, training, fitting for show.

Allyn Rowland is now available

for breaking and training.

S-11-100-tfc

WILL PICK UP

JUNK CARS

FREE

Call 364-3350

or 364-3777

B-11-28-tfc

13. LOST & FOUND

LOST: Black and grey miniature

poodle. Real stocky. REWARD

offered for return of this family

pet. Call 364-1592 or 364-2195.

B-13-20-4-tfc

STRAYED from the Jess

Robinson place east of Milo

Center, one cow branded "O"

on left shoulder and blue tag in

left ear. Call 364-1209 or

289-5902.

B-13-24-4-tfc

LOST: Reddish gold one year

old German Shepard from 12

miles southeast of Hereford.

REWARD OFFERED. 276-5585

B-13-17-3-2c

14. CARD OF THANKS

CARD OF THANKS

We want to express our

appreciation to the many

thoughtful friends, neighbors

and good folks of Deaf Smith

and Castro County for opening

their hearts and helping in so

many ways when our hired hand

and family lost all their

belongings in the fire at the

Ritch and Clark farm south of

Hereford, December 15th.

The Yaabell Longoria family ask

me to thank all who helped with

contributions of money, furni-

ture, clothing and food and a

very special thanks to those who

remembered the granddaughters

with Christmas.

The kindness and generosity

of everyone will always be

remembered.

Arthur and Charlotte Clark

CARD OF THANKS

The family of Will G. Harris

gratefully acknowledge their

appreciation to all who showed

kindness and love to our father

and grandfather during his

residency at Westgate and in his

passing. The fitting memorials

to the scholarships at T.C.U.

and West Texas State, to the

school library, to Boy's Ranch,

the letters and cards, the

beautiful flowers and fine food

and prayers have been a source

of comfort to us all.

Mr. & Mrs. Pete Carmichael

& family

Mr. & Mrs. Dee Brown &

family

Mr. & Mrs. L.G. Harris &

family

DOVE LUM FRAY
OVEN ESE 4434
MOMO VENTURADO
FEE BED IDEAS
EASE VEE
GATED HAS GAO
AERO HUM ARRY
ROO PER AAAAA
DEV EDEN
SPARS ODE MIO
LUMINING WIDE
AERO GEE IDEAL
PENE ESE THEM

Answer to puzzle 1-19-76

OFF THE WALL
THERE'S
MANY A
SUP' TWT
THE STOCK
AND THE
TIP

PUBLIC NOTICES

NOTICE OF PUBLIC SALE

The City of Hereford will accept sealed bids on a 1970 Chevrolet Suburban nine passenger, 350 cubic inch engine, power and air conditioned.

The vehicle may be inspected at the Fire Department, 219 North Miles Street.

Terms of sale: Cash.

Bids to be in the office of the City Manager, City Hall, Hereford, Texas, not later than 2:00 P.M., January 19, 1976.

Bids to be sealed and plainly marked.

/s/ James H. Sears, Mayor
City of Hereford

B-3-2c

NOTICE IN MY POSSESSION, LOST OR STRAYED LIVE STOCK

Breed:

1 black bald face calf

1 whiteface calf

Sex:

Males (steers)

Age:

9 months

Weight:

NAME THE SCOTSMAN AND WIN \$500



(1) PICK UP AN ENTRY BLANK AT ANY THRIFTWAY SUPERMARKET. FILL IT OUT COMPLETELY, DATE IT AND DROP IT IN THE BOX AT THE STORE. OR YOU MAY USE A PLAIN 3"x5" CARD OR SHEET OF PAPER, BUT BE SURE TO FILL IN ALL THE INFORMATION REQUESTED ON THE ENTRY BLANK. ONE ENTRY PER ENTRY BLANK.

(2) ALL ENTRIES MUST BE SUBMITTED BY SATURDAY, JANUARY 31, 1976. THE WINNER WILL BE ANNOUNCED MARCH 1, 1976. IN CASE OF DUPLICATE ENTRIES WINNER WILL BE CHOSEN BY DRAWING.

(3) A GRAND PRIZE OF \$500.00 WILL BE AWARDED TO THE PERSON SUBMITTING THE WINNING ENTRY.

(4) EMPLOYEES, OWNERS OR THEIR FAMILIES OF THRIFTWAY SUPERMARKETS, AFFILIATED FOODS, INC., OR ITS SUBSIDIARY COMPANIES, OR JOE TAYLOR ADVERTISING AGENCY ARE NOT ELIGIBLE.

(5) ALL ENTRIES BECOME THE PROPERTY OF THRIFTWAY ADVERTISING GROUP, INC.



U.S.D.A. INSPECTED WHOLE

FRESH FRYERS

U.S.D.A. INSPECTED
CUT UP FRYERS LB. **59¢**

LEAN SLAB
SLICED BACON LB. **\$1.19**

FULL CUT
SIRLOIN STEAK LB. **\$1.39**

FRESH DRESSED Fryer Breasts LB.	99¢
FRYER THIGHS OR Drumsticks LB.	79¢
WING, NECKS & BACKS Dumpling Pack LB.	29¢

OSCAR MAYER WIENERS OR Beef Franks LB.	\$1.19
OSCAR MAYER - REGULAR, BEEF OR THIN SLICED Bologna 12 OZ. PKG.	\$1.09
FARM Fresh Catfish LB.	\$1.69

THRIFTY GROCERY BUYS

MARYLAND CLUB All Grinds Coffee 2 LB. CAN	\$2.59
BOW WOW Dog Food 10 LB. BAG	\$1.69
HUNT'S Skillet Dinners 17 OZ.	96¢
SHURFINE Chunk Light Tuna 6 1/2 OZ. CAN	59¢
KEEBLER DELUXE GRAHAMS OR FUDGE Stripe Cookies 13 OZ. PKG.	39¢
KLEENEX FACIAL TISSUE 200 CT. BOX	39¢

TEXAS RUBY RED



GRAPEFRUIT

CENTRAL AMERICAN Bananas LB.	19¢
LONG GREEN Cucumbers LB.	25¢

5 LB. BAG Yellow Squash LB.	39¢
STRAIGHT NECK Corn 3 FOR	39¢

SAVE MORE HERE!

PURE VEGETABLE
SHORTENING
CRISCO
\$1.49
3 LB. CAN

FOR TOUGH JOBS
ZEE
PAPER TOWELS
43¢
JUMBO ROLL

100 FREE
GUNN BRO. STAMPS
with \$7.50 Purchase
or more with coupon
in this ad.

HOUSEHOLD BLEACH 8¢ OFF LABEL
PUREX
49¢
HALF GALLON

GOLD MEDAL
FLOUR
20¢ OFF LABEL
10 LB. BAG
\$1.59

HEALTH & BEAUTY AIDS
NO NONSENSE SHEER TO THE WAIST
REG. PRICE \$1.29
PANTY HOSE EACH
NO NONSENSE REG. PRICE \$1.39
KNEE HIGHS 2 CT. PKG.
99¢

NESTEA
INSTANT TEA
3-OZ. JAR
\$1.19

ANTI-PERSPIRANT DEODORANT
REGULAR OR UNSCENTED
SURE 30¢ OFF LABEL
6 OZ. CAN
59¢

BATHROOM TISSUE
CHARMIN 4 ROLL PKG.
69¢

BETTY CROCKER
CAKE MIX
59¢

FOLGER'S MOUNTAIN GROWN
COFFEE 1 LB. CAN
\$1.29

32-OZ.
RETURNABLE
COCA COLA
23¢
EACH

VALUABLE COUPON
SHURFRESH IN QUARTERS
MARGARINE 1 LB. PKG.
33¢
WITH THIS COUPON
VOID JANUARY 17, 1976
LIMIT ONE COUPON PER CUSTOMER
THRIFTWAY

CARNATION & PET
MILK
4/\$1.00

FROZEN FOOD VALUES
MINUTE MAID FROZEN
Orange Juice 12 OZ. CAN
59¢
GORTON FROZEN BREADED
Fantail Shrimp 8 OZ. PKG.
\$1.49
BANQUET FROZEN-ASSORTED
Fruit Pies 20 OZ. CTN.
59¢

AUSTEX
NO BEANS
CHILI
16-OZ. CANS
79¢

426 N.
MAIN

FREE VALUABLE COUPON
FREE 100 TRADING STAMPS
WITH \$7.50 PURCHASE OR MORE
WITH THIS COUPON
JANUARY 12th THRU 17th
LIMIT ONE COUPON PER CUSTOMER
THRIFTWAY

A BETTER WAY TO SAVE

THRIFTWAY

SPECIALS GOOD JANUARY 12-17, 1976

Ideal

Here's the Ideal
Place to Save
on Fresh Fruits &
Vegetables!



COLORADO RUSSET

POTATOES

20-LB. BAG

\$1.69



WE REDEEM U.S.D.A. FOOD STAMPS

TEXAS

Ruby Red Grapefruit

18 ^{-LB. BAG}

\$1.69

CALIFORNIA NAVEL

ORANGES

5 ^{LBS.}

\$1.00

FANCY RED DELICIOUS

APPLES

4 ^{LBS.}

\$1.00

FRESH FLORIDA
Orange Juice . . . ^{1/2-GAL. BTL.} **\$1.09**

FRESH FLORIDA
Orange Juice . . . ^{QT. BTL.} **59¢**

FRESH
Roasted Peanuts . . . ^{LB.} **69¢**

LIQUID SUPPLEMENT
Plant Food . . . ^{12-OZ. SPRAY OR 16-OZ. POUF BOTTLE EA.} **\$1.19**

CRISP, TENDER
Fresh Carrots . . . ^{1-LB. BAG} **19¢**

FRESH, PURPLE TOP
Turnips . . . ^{LB.} **19¢**

U.S. NO. 1
Southern Yams . . . ^{LB.} **32¢**

POPCORNE
Yellow Popcorn . . . ^{4-LB. BAG} **\$1.49**

Ideal

Here's The Ideal Place To Save Food Dollars!

We're proud to offer you the widest choice of famous
Nationally Advertised Brands... Happier still to offer
the same high quality in our own "Camelot" grocery
products that help you save even more on your
weekly food bill!

Check these 12 pages of "Our Own" branded
products on special sale this week and see for
yourself why we're the Ideal Place to save on food!



ALL GRINDS

**FOLGER'S
COFFEE**

\$1.28
^{1-LB. CAN}

LIMIT-1 WITH
7/50 OR MORE
PURCHASE

THRIFT-PRICED

**MEADOWDALE
SHORTENING**

\$1.18
^{3-LB. CAN}

BUTCHER BLOCK BEEF

**Boneless
Chuck Roast....**

89¢
^{LB.}

COLORADO

Russet

Potatoes.....

\$1.69
^{20-LB. BAG}

LIMIT RIGHTS RESERVED. NO SALES TO
DEALERS. PRICES EFFECTIVE MON.,
JAN. 12 THRU SAT. JAN. 17, 1976. AT
THE FOLLOWING IDEAL FOOD STORES.

PAMPA, TEXAS

401 N. BALLARD—801 W. FRANCIS—300 E. BROWN

BORGER, TEXAS

1090 CORONADO CIRCLE - 105 W. WILSON

CANYON, TEX. 911 23rd St.

PLAINVIEW, TEX. 1605 W. 5th

HEREFORD, TEX. 1105 W. Park Ave.

Supplement to:

PAMPA DAILY NEWS PAMPA, TEXAS

MON. JAN. 12, 1976

BORGER NEWS HERALD BORGER, TEXAS

MON. JAN. 12, 1976

PLAINVIEW DAILY HERALD PLAINVIEW, TEXAS

MON. JAN. 12, 1976

CANYON NEWS CANYON, TEXAS

SUN. JAN. 11, 1976

HEREFORD BRAND HEREFORD, TEXAS

SUN. JAN. 11, 1976

Ideal

CHOOSE "CAMELOT" AND "MEADOWDALE"

The Ideal Brands



CAMELOT
FRUIT COCKTAIL
3 97¢
16-OZ. CANS

CAMELOT
Apricot Halves . . **2 89¢**
16-OZ. CANS



CAMELOT SLICED OR HALVES
Cling Peaches
47¢
29-OZ. CAN

CAMELOT PINK UNSWEETENED
Grapefruit Juice
48¢
46-OZ. CAN



MEADOWDALE
Shortening
118¢
3-LB. CAN

CAMELOT REG. OR BUTTERMILK
Pancake Mix
58¢
2-LB. BAG

MEADOWDALE PANCAKE OR
Waffle Syrup
88¢
32-OZ. BTL

CAMELOT GROUND
Black Pepper
48¢
4-OZ. CAN

HERES THE IDEAL PLACE TO

Fill Your Freezer!

MEADOWDALE 100% FLORIDA

Orange Juice

A DAY WITHOUT
FLORIDA ORANGE JUICE
IS LIKE A DAY WITHOUT
SUNSHINE!

2 88¢
12-OZ. CANS



THE IDEAL PRICE...
MEADOWDALE
CAULIFLOWER
3 89¢
8-OZ. PKGS.

MEADOWDALE
CRINKLE CUT POTATOES
5 128¢
1-LB. BAG

THRIFT PRICED
MEADOWDALE
Meatloaf
64¢
20-OZ. BAG

MEADOWDALE
Hash Brown Potatoes
42¢
32-OZ. BAG

MEADOWDALE
Corn on the Cob
78¢
PKG. OF 4 EARS

MEADOWDALE
Sliced Carrots
2 89¢
24-OZ. BAGS

MEADOWDALE
Chopped Spinach
5 83¢
10-OZ. PKGS.

MEADOWDALE
Peas and Carrots
2 49¢
10-OZ. PKGS.

CAMELOT
Whole Strawberries
88¢
20-OZ. PKG.

CAMELOT
Red Raspberries
56¢
10-OZ. PKG.

ALL FRAGRANCES

CAMELOT
Bath Oil
99¢
64-OZ. BTL

5-GRAIN
CAMELOT
Aspirin
48¢
BTL OF 100

CAMELOT
Cold Capsules
68¢
PKG. OF 10

ANTI-PERSPIRATION
CAMELOT
Deodorant
99¢
8-OZ. CAN



COMPLETE PROFESSIONAL
Pharmacies!

Enjoy the extra convenience of having
your prescriptions filled while you shop
for foods at Ideal.

12 PHARMACIES, EACH LOCATED WITHIN OUR FOOD STORES
AT THE FOLLOWING LOCATIONS:

IDEAL DRUG, IN ALCO FOODS HAYS, KANSAS	IDEAL DRUG, DIMAS, TEX.
IDEAL DRUG, 401 BALLARD PAMP, TEX.	IDEAL DRUG, 300 E. BROWN PAMP, TEX.
IDEAL DRUG, GUYMON, OKLA.	IDEAL DRUG, AT IDEAL NO. 1 BODGE, TEX.
IDEAL DRUG, ALVA, OKLA.	IDEAL DRUG, PLAINVIEW, TEX.
IDEAL DRUG, WOODWARD, OK.	IDEAL DRUG, CANTON, TEX.
IDEAL DRUG, ENID, OKLA.	IDEAL DRUG, HENEFORD, TEX.

Ideal

HERE'S THE IDEAL PLACE FOR

Dairy Food Values!

MEADOWDALE

MARGARINE



1-LB.
QUARTERS

28¢

LIMIT
3 PLEASE

Longhorn Cheese...

94¢

CAMELOT MILD OR COLBY

CAMELOT INDIVIDUALLY WRAPPED

American

Slices.....

16-OZ.
PKG.

\$138

IDEAL LARGE OR SMALL CURD

Cottage

Cheese.....

24-OZ.
CTN.

89¢

CAMELOT

Half and

Half

PINT
CTNS.

2 68¢

LADY CAMELOT

Knee-Hi

Hose

\$100

PKGS. OF
TWO PAIR



BOX
OF 30

Daytime Diapers

\$178

CAMELOT

Baby

Oil.....

16-OZ.
BTL.

CAMELOT

Baby

Shampoo.....

16-OZ.
BTL.

CAMELOT

Baby

Powder.....

14-OZ.
CAN

88¢

68¢

88¢

NATIONAL BRAND QUALITY AT PRIVATE LABEL PRICES.

for Quality and Savings!



CAMELOT CUT

GREEN BEANS



\$1

16-OZ.
CANS

LIMIT
5
PLEASE

CAMELOT CREAM OR WHOLE KERNEL

GOLDEN CORN

3 85¢

16-OZ.
CANS

CAMELOT

Sweet Peas.....

3 89¢

16-OZ.
CANS

CAMELOT TENDER GREEN

Spinach.....

4 89¢

16-OZ.
CANS

MEADOWDALE WHOLE PEELED

Tomatoes.....

3 85¢

16-OZ.
CANS

CAMELOT FRENCH STYLE

Green

Beans.....

16-OZ.
CANS

3 85¢

MEADOWDALE WHITE OR

Golden

Hominy.....

5 \$100

15-OZ.
CANS

CAMELOT

Sliced

Beets.....

16-OZ.
CANS

3 89¢

CAMELOT GRAPE JAM OR

Grape

Jelly.....

18-OZ.
JAR

68¢

ALL FLAVORS

Camelot

Gelatin.....

3-OZ.
PKGS.

5 89¢

MEADOWDALE

ICE CREAM

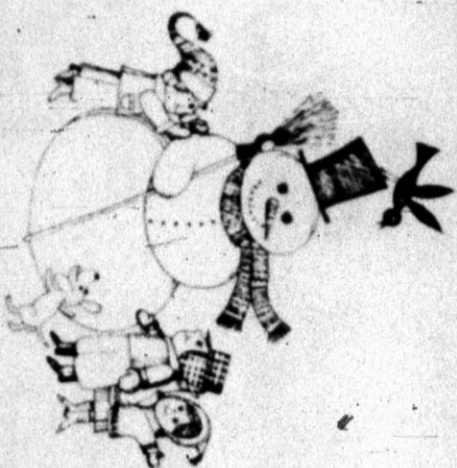
ALL
FLAVORS

1/2-GAL.
CTN.

78¢

Ideal

THE IDEAL PLACE FOR January



Let the cold wind blow.... You'll enjoy a warm feeling of thrift and satisfaction when you stock up with cold weather favorites like these at Ideal. Fill your pantry and count your savings.... All week long.



MOUNTAIN GROWN Folger's Coffee

ALL GRINDS

1-LB.
CAN

\$1.28

LIMIT 1 WITH
\$7.50 OR MORE
PURCHASE.

CAMELOT SALAD DRESSING

32-OZ.
JAR

82¢



64-OZ.
BTL.

58¢

ALL FLAVORS Camelot Pop

CAMELOT Dry Dog Food

5-LB.
BAG

88¢

CAMELOT Hamburger Dill Chips

32-OZ.
JAR

58¢

CAMELOT Salad Mustard

34-OZ.
JAR

44¢

MEADOWDALE IMITATION PEANUT BUTTER

32-OZ.
JAR

\$1.28

CAMELOT INSTANT Dry Milk

12-OT.
BOX

\$2.59

Butcher Block Meats!



BULK
PACK

FARMLAND FROZEN YOUNG TURKEY DRUMSTICKS

LB.

29¢

- OSCAR MAYER MEAT OR BEEF
Skinless Franks 1-LB. PKG. **\$1.39**
- OSCAR MAYER
Sliced Bologna 8-OZ. PKG. **89¢**
- OSCAR MAYER
Pickle Loaf 8-OZ. PKG. **89¢**

- OSCAR MAYER
Olive Loaf 8-OZ. PKG. **89¢**
- OSCAR MAYER LIVER CHEESE OR
Cotto Salami 8-OZ. PKG. **89¢**
- OSCAR MAYER BULK PACK
Pork Sausage Links .. LB. **\$1.89**



FRESH, EXTRA LEAN Ground Chuck

IN 3-LB.
PACKAGES
OR MORE.

89¢

LB. **99¢**
BUTCHER BLOCK BEEF, BONELESS
BITE SIZE
Beef Stew .. LB.



BONELESS BUTCHER BLOCK BEEF Chuck Roasts

ALL LEAN
BONELESS
BEEF CHUCK

89¢

LB. **99¢**
BUTCHER BLOCK BEEF
Boneless Chuck Steaks .. LB.

25-POUND FREEZER BEEF BUNDLES

MATURE BUTCHER BLOCK BEEF!
INCLUDES: 3-LB. ROUND STEAK — 7-LBS. CHUCK ROAST
— 5-LBS. SHORT RIBS — 7-LBS. GROUND BEEF —
3-LBS. RIB STEAKS.
ALL 25-LBS. **\$22.99**
FOR ONLY.....
SAVE UP TO
\$3.00 THIS
WEEK.
**Thrift
-T-
Priced**

Ideal

**BUTCHER
BLOCK
MEATS**



Seafood Savings

MR. BOSTON BREADED

Fish Sticks

PRE-COOKED
2-LB. PKG. **69¢**

MR. BOSTON BREADED

Perch Fillets

PRE-COOKED
1-LB. PKG. **49¢**

CAMELOT
Fish 'n Chips... 1-LB. PKG. **89¢**

GORTON'S VALUE PACK
Fish Sticks... 2-LB. PKG. **\$1.99**

PEELED AND DEVEINED
Camelot Shrimp... 12-OZ. PKG. **\$3.59**

CAMELOT PORTION PACK
Perch Steaks... 22-OZ. PKG. **\$1.09**

CAMELOT PORTION PACK
Cod Fish Steaks... 22-OZ. PKG. **\$1.39**

BLUE MORROW COOKED

Beef

Fritters

BULK PACK **\$7.09**

BLUE MORROW COOKED

Pork

Fritters

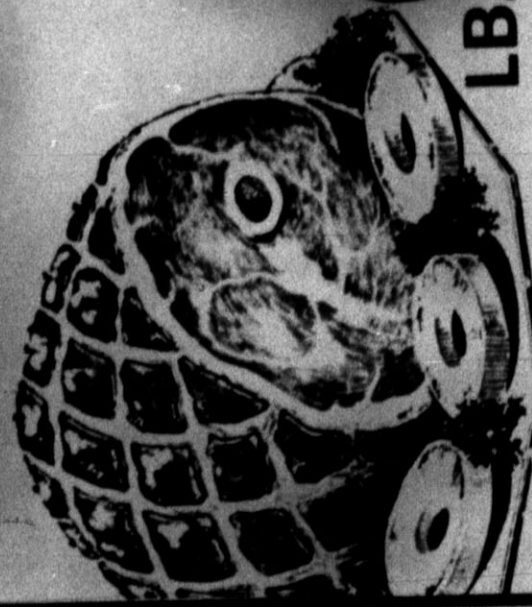
BULK PACK **\$7.09**
LB.

**Here's the Ideal Place
To Save On**

FULLY COOKED, HICKORY SMOKED

HAMS

SHANK PORTION
7 TO 9-LB. AVERAGE



LB.

FULLY COOKED, 5 TO 7-LB. AVG.
Smoked Hams... RUMP PORTION... WATER ADDED... **99¢**

FULLY COOKED CENTER CUTS
Smoked Ham Slices... WATER ADDED... **\$1.99**



RODEO ASSORTED

LUNCHEON MEATS

Thrif-T-Priced
12-OZ. PKG. **89¢**

RODEO ASSORTED
Luncheon Meats... 6-OZ. PKG. **49¢**

RODEO ASSORTED
Luncheon Meats... 1-LB. PKG. **\$1.19**

RODEO PURE
Pork Sausage... 1-LB. ROLL **\$1.19**

RODEO HICKORY SMOKED
Sliced Bacon... 28-OZ. PKG. **\$2.89**

RODEO MEAT
Skinless Franks... 12-OZ. PKG. **66¢**

CAMELOT HICKORY SMOKED
Sliced Bacon... 1-LB. PKG. **\$1.49**

RODEO HICKORY SMOKED
Sliced Bacon... 28-OZ. PKG. **\$2.89**



Food Savings!

HUNT'S TOMATO PRODUCTS SALE!



HUNT'S TOMATO
Juice... 46-OZ. CAN **52¢**

HUNT'S TOMATO
Sauce... 8-OZ. CANS **68¢**

HUNT'S TOMATO
Ketchup... 32-OZ. BTL. **68¢**

HUNT'S
TOMATO
PASTE
2 12-OZ. CANS **\$1**

CAMELOT ELBO MACARONI OR

Long

Spaghetti... 2-LB. PKG. **88¢**

CAMELOT

Long Grain

Rice... 2-LB. PKG. **58¢**

CAMELOT

Tomato Soup... 10 10 1/2-OZ. CANS **\$1.00**

CAMELOT SOUP

Chicken Noodle... 10 10 1/2-OZ. CANS **77¢**

NABISCO

Premium Saltines... 1-LB. BOX **56¢**

HOUSEHOLD CLEANING NEEDS!

MONEYSWORTH

Bath Tissue

6-ROLL PKG. **88¢**

CAMELOT BLUE POWDER

Detergent

49-OZ. BOX **94¢**

CAMELOT LIQUID DISH

Detergent

GREEN, LEMON OR PINK 32-OZ. BOTTLE **74¢**

CAMELOT

Detergent

Dishwasher... 50-OZ. BOX **88¢**

"SCENIC" CHIFFON

Facial

Tissues... 49-OZ. BOX **88¢**

LADY CAMELOT

Paper

Towels... 2 JUMBO ROLLS **88¢**

Ideal

Imported fine china at a really fine price... Exclusively at Ideal!

The Ideal way to start....

A TRULY OUTSTANDING CHINAWARE VALUE
MADE BETTER THAN EVER WITH THIS EXCITING

One Week-Introductory Offer!

* WITH COUPON BELOW AND
\$20.00 OR MORE FOOD PURCHASE

**REGULAR \$196 FOUR PC.
LUNCHEON SETTING**

LIMIT ONE DEAL
PER CUSTOMER



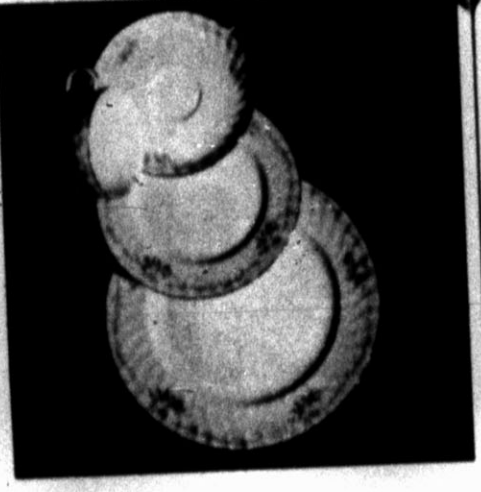
**the Ideal
time to
buy a set
of imported
genuine
porcelain
CHINA**

This beautiful "Night Blossom"
imported translucent china 5-piece
place setting - dinner plate,
luncheon plate, bread and
butter plate, cup and saucer -
is a \$3.45 value - and part
of an entire set you can
own at great savings.



15 WEEKS OF SPECIAL OFFERS	15 WEEKS OF SPECIAL OFFERS
1, 6, 11 DINNER PLATE	39¢
2, 7, 12 TEA CUP	39¢
3, 8, 13 TEA SAUCER	39¢
4, 9, 14 BREAD & BUTTER PLATE	39¢
5, 10, 15 SALAD OR LUNCHEON PLATE	39¢

START WITH THIS SPECIAL:
THIS WEEK'S FEATURE
Large Standard
39¢
FORMAL DINNER PLATE



**NIGHT BLOSSOM
4-PIECE GENUINE IMPORTED
PORCELAIN LUNCHEON SETTING**

- INCLUDES:
- TEA CUP
 - BREAD AND BUTTER DISH
 - SALAD/LUNCHEON PLATE
 - TEA SAUCER

ADDITIONAL 4-PIECE LUNCHEON SETTINGS
FOR ONLY \$1.96 EACH.
NO OTHER PURCHASE REQUIRED.

**ONE WEEK ONLY SPECIAL
INTRODUCTORY OFFER***

IDEAL COUPON

LIMIT ONE PER CUSTOMER. VALID FROM 10/17/70
LUNCHEON SETTING
WITH THIS COUPON
AND \$20.00 OR MORE
FOOD PURCHASE.

* CHINAWARE AVAILABLE AT ALL STORES EXCEPT PLAINS, KANSAS

"Night Blossom" china
is created by
craftsmen whose
tradition and technique
go back 500 years. The finest
powdered stone and rare white
minerals combined with a rare
curing and firing application of
three separate glazes, create a glass
hard finish safe in any home dishwasher.

the Ideal price

EACH BASIC PIECE 39¢ WITH EACH \$3.00 PURCHASE
WHEN ON SPECIAL SALE
ONLY 69¢ EACH WHEN NOT ON SPECIAL SALE

Pages 6 & 7

2

**SAVE UP TO 50%
ON "NIGHT BLOSSOM" CHINA COMPLETIONS**

You can buy the "Night Blossom" pieces whenever you like.
There is no limit on the number you can buy at once or
no other purchase is necessary. But, by shopping regularly,
by you can buy one or two at a time and have an entire set
to serve dinner on without ever disturbing the family
budget.



4-PC. Luncheon Settings	\$1.96	14-INCH Platter	\$6.49	SALT & Pepper	\$1.99
4-PC. Soup Plates	\$3.99	Covered Casserole	\$7.99	2-PC. Server	\$7.99
4-PC. Fruit Dish	\$1.99	12-INCH Vegetable Dish	\$3.49	Cereal Bowls	\$2.49
SUGAR AND Creamer Set	\$3.99	Chop Plate	\$4.99	Butter Dish	\$3.49
GRAT Boat	\$3.99	5-INCH SALAD Vegetable Bowl	\$2.99	Exclusively at Ideal Food Stores!	