VOLUME XXVI. NUMBER 20

WHEELER B... GENERA...

The Portales Valley News

VOLUME XXVI — PORTALES, NEW MEXICO, THURSDAY, MARCH 8, 1928 — NUMBER 20

Floyd Girls' Basket Ball Team Issues Challenge to State

At a special game between the Floyd Girls' Basket Ball Team and the Clovis High School team played at the tournament court at Clovis on last Friday night, which resulted in a victory for the Floyd team 14 to 3.

The Floyd team has won every game that they have played this season, and the winning over Clovis puts them in line for the state championship, the Clovis team losing only one game out of 20 played.

The district is composed of Curry, DeBaca, Roosevelt and Lea counties.

The members of the Floyd team are:

Grace Rea, captain.
Leona Jones
Neoma McAlister
Oneda Cranford
Loveta Mauldin
Mary Parish.
A. E. Lang, coach.

Coach Lang issues a challenge to any girl team of the state to play Floyd. Based upon the present record, they claim the state championship and stand ready to defend this claim against all comers.

Floyd bears the istinction of being the largest consolidated rural school in the state, the district being composed of 228 sections. It maintains a full four year state accredited high school.

The Floyd school is housed in a modern $50,000.00 building and is steam heated and electric lighted, although it is 18 miles from the railroad.

The Floyd community is one of the richest agricultural sections in the state, and is settled by progressive farmers who devote considerable of their time and energies to dairying and poultry raising.

Superintendent A. E. Lang, assisted by a splendid corps of teachers, is giving this district a real school, and one which is attracting wide attention

NOTICE TO ALFALFA AND TOMATO MEN

A meeting of farmers who grow alfalfa or tomatoes is called for Saturday night, March 10, at 7:30, at the court house for the purpose of making up an order for a carload of acid phosphate fertilizer. All farmers interested in getting fertilizer are asked to be present.

Farmers who are not familiar with this fertilizer will be interested to know that it has been thoroughly tried in the past several years on alfalfa and tomatoes in the Portales Valley. It is recommended by farmers who have used it on alfalfa for all soils in the Portales Valley, in some cases it having increased the yield of alfalfa from 50 to 100 per cent.

For tomatoes it is recommended especially where tomatoes are planted on ground that has been in cultivation for a few years. Last year in two cases farmers in the Portales Valley increased their tomato yields from 50 to 100 per cent by the use of this fertilizer.

Of course, in all cases results like these cannot be expected, but an increased yield of alfalfa and tomatoes can be expected wherever fertilizer is used, enough increase to pay the cost of the fertilizer and show a substantial profit from its use. Fertilizer is cheaper this year than usual. At the low prices quoted the farmer can well afford to use it.

PLAY AT DORA

The play which was so well given at Hi-way last week will be given at Dora next Saturday night. Come out and see a good play.

FLOYD BASKET BALL GIRLS

The Floyd girls are the champion basket ball players in this district. This was decided at the tournament at Clovis last Saturday night. Tuesday, the Portales Chambe rof Commerce voted to present these girls with a loving cup in honor of this fact.

CITY DUMP MAY BE MOVED OFF HIGHWAY

The city council at its meeting Tuesday night was asked to move the city dump off the main highway, and is making tentative plans toward effecting such a change. This will be a real improvement in line with other civic beauty projects now in progress—all appropriate to the springtime season.

CALL FOR REPORTS OF CONDITIONS NATL. BANKS

Washington, March 6.—The comptroller of the currency today issued a call fo rthe conditions of all national banks at the close of business on Tuesday, February 28.

Republican Party To Use Advs. In Coming Camapign

E. L. Safford, Republican State Chairman, was in town Tuesdav of this week strengthening the political fences in this part of the state.

Mr. Safford says that the republican party will use newspaper space in the coming campaign, and that it will be free from mud slinging. That it will be along the line of education and information and of general interest to the public.

This matter will be paid advertising, as he deems the newspapers the best means of reaching and informing the voters.

Schoolmen Speak At C. of C. Lunch

Supt. W. Krattli, Prin. H. A. Hunter of the High School, and Prin. L. L. Brown of the Grade School lunched with the Board of Directors of the Chamber of Commerce on Tuesday and spoke about the school enrollment and school funds. There are now over 1200 attending the Portales schools. There are 300 in Senior High and 150 in Junior High. About $84,000 is received for school purposes here each year from a taxable value of $2,464,000. One of the things needed in Portales according to Mr. Krattli is a Junior High School building.

Prin. H. A. Hunter called attention to the fact that Portales is one of the 12 schools in the state affiliated with the North Central Association. He stated that 34 subjects are taught in the High School. He suggested that patrons visit the schools more frequantly than they have been. Prin. L. L. Brown discussed the use of intelligence tests in the schools.

LIONS HEAR BANKING TALK

—o—

At the regular Lions' Club luncheon Thursday, Macrh 1st, Arthur F. Jones, cashier of the First National Bank, made a talk on Banking. This is in line with the plan of the club to hear about various businesses.

Mr. Jones made an interesting talk on the services which a bank renders its customers and discussed the ways that a bank can serve the community.

WOMAN'S CLUB TO DISCUSS CIVIC IMPROVEMENT

The next Woman's Club meeting will be devoted to a discussion of civic improvement. The program will be in charge of Mrs. H. H. Buchanan, chairman of the Civic Committee. The meeting will be held at the home of Mrs. W. B. Oldham on March 14, with Mrs. M. B. Jones assisting hostess.

Big Rabbit Drive

There will be a rabbit drive in the Dos Whitt community, eleven miles south of Portales, on Wednesday, March 14th, 1928. Everybody come and bring your shotguns; there will be ammunition on the ground. There will be dinner for everyone. Come early and enjoy a big day.

BOX SUPPER AT CAUSEY

There will be a box supper at Causey on Tuesday, March 13th.

All are invited to come, and the candidates are especially invited to come and get acquainted with the voters in this part of the county.

PICKWICK CASE

In regard to the case, State vs. R. Barnes, the Pickwick stage driver, on the alleged charge of reckless driving and found guilty before the J. P. Court. The Justice of the Peace fine was $25.00 and the Justice Court cost $3.75. The Constable cost $1.25, and the remaining part of the estimated $150 cost referred to in last issue was, upon the statement of the defense counsel, attorney from Roswell, New Mexico, who came to Portales, New Mexico, to represent the defendant, as to the approximate cost the defendant had incurred on account of the case when he was requesting that the Court take that into consideration in assessing the fine.

A Correction

R. Barnes, Pickwick Driver, who was tried in justice court last Thursday, says that he was found guilty of speeding and not of reckless driving. The News is glad to make this correction, as it has no intenion of misrepresenting facts about anyone at any time.

W. U. Telegraph Maintains Longer Hours For Portales

Through the efforts of the Portales Chamber of Commerce, the Western Union Telegraph Company is now giving Portales a better service.

The hours now are from 7:00 a. m. to 10:00 p. m. throughout the week days and from 9:00 to 11:00 a. m. and from 6:30 to 8:30 p. m. on Sundays.

In the past Portales has been seriously hampered by the short hours of this service, and this cousued many traveling men and tourists to go to Clovis to spend the night on not being able to get in telegraphic communication with their homes and firms.

This service will be greatly apperciated by the public, and is a move for a bigger and better Portales.

Ford Plants Humming

In an interview recently, Henry Ford of Detroit stated they had already built sufficient parts to assemble a million Ford cars, and with all their factory branches started or starting this month their production would be 2,000 per day by March 15th, and from that time production would be rapidly stepped up. Dallas Branch started assembling and shipping March 5th, and Denver Branch will be assembling and shipping March 19th.

Father of Mrs. H. S. Dugan Dies At Forney, Tex.

When the news spread over the city Saturday afternoon that Jim Yates was dead, it could hardly be believed, for many of us had seen him on the streets as late as 12:30 in the afternoon, and it was a distinct shock to all.

Mr. Yates had gone home about 1 o'clock in the afternoon, feeling as well as usual, but on arriving at the home of his son a few miles from town complained of being ill. After being given a relief remedy Mr. Yates lay down on the bed and said he was sleepy, and turned over on his side and expired immediately. Physicians pronounced that he died of acute indigestion.

The funeral services were held Monday afternoon at 2 o'clock at the Baptist church in this city.

It was not our pleasure to know Mr. Yates as others knew him, but since last October we had known him, we loved him for his kind and cheerful nature, and we have never heard an unkind word uttered about him. All appreciated him for his sterling worth and integrity, his sincerity of purpose and his love for all mankind. For many long years he had lived among the people of this community and had been the friend of everybody, especially the younger people, whom he delighted to help and cheer along the pathway of life. Always did Mr. Yates meet the people with a smile, and always did he stand for what he conceived to be right. Deprived of his companion several years ago, he had lived with his son and daughter-in-law, and his going away so suddenly prostrated his daughter-in-law as much or more than if it had been her own father.

To his surviving sons and daughters the Messenger would offer a word of sympatny in the loss of their noble father, and trusts that each of them, like father and our friend, will be prepared to answer the summons when the Lord shall say, "Well done, thy good and faithful servant, enter thou into the joys of tny Lord."

Mr. Yates joined the Baptist church when a young man. He was born in Mississippi Aug. 16, 1861, and came to Forney when quite a young man. Was married Dec. 12, 1886, and is survived by four children, Mrs. W. E. Richman, Arthur, Herman and Mrs. H. S. Dugan, of Portales, N. M., two brothers and two sisters.—Forney (Tex.) Messenger.

ARTESIA MAN IS GIVEN FINE $1500

Santa Fe, March 6.—James Gibbons was sentenced in federal court here today to serve 90 days in the Bernalillo county jail for transporting a stolen motorcycle from another state to New Mexico. It was said to be the first Dyer Act case prosecuted in the state involving a motorcycle. Robert D. Gordon of Artesia was fined $1500 for using the mails to defraud, in connection with false financial statements mailed regarding his firm.

Truck Load of White Mule In Town Wedns'day.

Much comment was caused by a full truck load of white mule parking on the square in front of the post office Wednesday morning.

No effort was used to conceal what the truck contained, and a hurry-up call to the sheriff brought Poindexter and all the reserve force out—but nothing was done.

Deputy Sheriff C. C. Pendley stated that it had more kick to it than any he had ever seen. The truck contained two big white mules.

Louise Robinson On Texas Honor Roll

Louise Robinson of Clovis, well known in Portales, has been honored by the inclusion of her name on the University of Texas honor roll for the fall semeter, 1927-28. Her mother, Mrs. E. H. Robinson, has recently received a letter of congratulation from the dean of women at the university.

The honor roll includes the highest ten per cent of the Freshman class of which Miss Robinson is a member.

Miss Robinson is a niece of Lee Carter and Misses Nell and Edna Carter of Portales, and she has spent her summers in Portales since she was a child.

Cheese Factory May Be Located Portales

Joss Brothers, originally from Wisconsin, are in Portales, and carefully considering this city as a place in which to establish a cheese factory. The last point in which they were in business was Grandview, Idaho. They are now interested in a new location and have been traveling over the country in search of the right place. They were in Portales about three weeks ago and have returned within the last few days to give the locality more detailed consideration.

OBSERVE ARBOR DAY PLANT A FEW TREES

The approach of spring and arbor day usually stimulates considerable interest in the planting of trees. There are plent of good trees quite well adapted to all parts of the state if properly planted and cared for, says A. Fite, of New ...co Agricutral College. A very satisfactory system of planting is to dig large holes, 2 to 4 feet in diameter, depending on the character of the soil. Fill the hole when planting, with top soil, mounding somewhat aruond the mounding somewhat around the outside large enough to insure a thorough soaking at each irrigation. Thoro watering encourages a large deep root system, resulting in large trees and making it unnecessary to water so frequently.

The following trees are well adapted to various parts of the state in the order of their rapidity of growth. Balm of Gilead (Poplar), Mountain Cottonwood, Sycamore, Maple, Elm, Male Mulberry, Black Walnut, Thornless Honey Locust, Arizona Ash and Pecan. The Chinese Elm is rapidly becoming very popular as a shade tree for general planting. Altho it has been grown in the state only a few years, it seems to be free from insects and disease and is adapted to this semi-arid climate. The American elm is a valuable and hardy, long lived shale tree, adapted to street and home planting. The non-bearing mulberry has the reputation of being about the hardiest shade tree tried under adverse New Mexico conditions. The mountain cottonwood is a quick growing, large spreading tree, well adapted to most localities having plenty of water. The Arizona ash is being used quite successfully in some sections and will probably increase in popularify, altho it is a rather slow grower. Itho not planted very extensively, the sycamore has proven very satisfactory where it has been tried. The Balm of Gilead is one of the best of the popular family and is well adapted to narrow street plantings.

Thornless honey locust, black walnut and pecan, though slow growing, are long-lived, hardy, large spreading trees.

THE DEEN DAIRY SELLS TO DOYAL

The Rosamont Dairy, which has been delivering milk to some of its customers for more than ten years, has gone out of the milk delivery business. On the first of the month Doyal's Dairy took over their customers, and Portales now has but one dairy. Deen's will still sell butter and cream, but do not plan to make any daily deliveries.

Tax Payers Take Notice and Save Expense

Ezra Watts, Delinquent Tax Collector, is now having papers prepared for bringing suit against all delinquent tax payers. These suits will be filed during March, 1928.

Those owing delinquent taxes will save themselves considerable expense by paying their taxes now.

To Complete Road East To Littlefield

On last Friday the county commissioners went to Bledsoe, to meet with the district highway engineer of Texas in regard to the completion of the highway from Dora east to Littlefield, Texas.

It was agreed that this highway would be graded and put in condition at once.

The highway in this county is now graded within 9 miles of the state line and the stretch will be completed according to agreement.

BRATTON FAVORS AG. STATION IN LEA CO

The chamber of commerce office is in receipt of a letter from Senator Sam Bratton outlining his views in strong support for the agricultural station in Lea county, for which bills carrying appropriation were introduced in the House by Congressman Morrow and in the Senate by Senator Cutting. The local organization, in a resolution, went on record strongly favoring the project, and advising the New Mexico congressional delegation of this fact.—Carlsbad Current-Argus.

PIE SUPPER MARCH 14 IN ARCH COMMUNITY

There will be a pie supper at Arch, sponsored by the Home Makers' Club, on Wednesday night, March 14. A part of the proceeds will be used to beautify the school grounds; if there be any remaining, it will be used to a good advantage by the club. The candidates are especially invited and will be given an opportunity to speak.

Let's all be there.

NEW TOWN OF JAL TO HAVE A POWER LINE

Carlsbad, N. M., March 3.—A. L. Wagner, representing the Herwig Townsite company of Jal, Lea county, while in Carlsbad, and in conversation iwth the Current-Argus editor, said that the town is going ahead rapidly, and that the highways from Pecos and Midland are being extended rapidly to the new town. Mr. Wagner also said that the work of setting the poles of the new power line from Wink was under way the first of the week, and that upon completion of the Jal line Jal would have an ice plant, which would be completed in time for the manufacture of ice for the coming summer months.

The new town is thirty-one miles from Wink, Texas, and at present the limited hotel facilities could not begin to take care of the transient travel which passes through every day. This travel would be greater when the new highway from Pecos, via Barstow, is completed, as much travel over the Bankhead highway will be diverted to the new town.

Guests of Judge and Mrs. T. E. Mears and Miss Kate McManaway at a lovely dinner Monday night, March 5th, were Mrs. J. S. Kerr, Miss Sara Kerr, Mrs. Margaret Dumont and Miss Helen Lindsey. Mrs. S. A. Padden was unable to be present.

Mr. and Mrs. Tillinghast of Elida were in Portales Wednesday.

ART EXHIBIT AT COURT HOUSE SATURDAY; OPEN MEETING H. M. C. 2 P. M.

On Saturday afternoon at 2:00 at the coutr house, there will be a meeting of the Portales Homemakers' Club to which all women of the county are invited. The meeting is to be held in connection with an exhibit of fine color prints which the club has obtained from the American Art Bureau at Chicago.

The program will be on "Pictures in the Home" and will be in charge of Mrs. T. A. Martin. After the program tea will be served to the club and a silver offering taken to defray the expenses of the exhibit.

The exhibit will be open to the public all day Saturday. The pictures have been chosen because of their suitability for home use and for the decorative element they will contribute to home surroundings. Members of other Homemakers' clubs in the county, and teachers of the county are especially invited to be present.

Roosevelt County Schools May Contest In Oratory

Schools of Roosevelt county have a chance to enter the fifth annual national, oratorical contest, which is being sponsored in New Mexico by the Albuquerque Journal. The district contest will be at Clovis with E. S. Hobbs, of District 4, in charge.

Districts chairmen have been chosen and are at work getting the schools in their respective districts lined up for this contest. The contest is open to all high school students in New Mexico, under 19 years of age on February 1, boys and girls inpublic, private and parochial schools.

The University of New Mexico is cooperating with the Journal in the contest and Professor C. V. Wicker of the department of English is handling the details in connection with the district contests and in connection with the holding of the State contest in Albuquerque.

For the purpose of the contest the state has been divided into six districts, the district contest to be held on April 20 and the state contest in which the winners of of the district contest will participate, in Albuquerque on April 27.

PRIZE FOR WINNERS

The winners of the state contest will go to the zone district contest in Oklahoma City, competing with the winner of the states of Texas, Oklahoma, New Mexico, Arkansas, Nebraska and Kansas.

The winners of the zone contest will go to the national contest to be held in Washington.

First prize available to New Mexico, if the state should be fortunate enough to win its way through the nationals, would be a threemonths summer tour of Europe with all expense paid. The state championship prize is $75 in cash. The district prizes are $25 in cash, guaranteed by the Journal.

For the purpose of the New Mexico contest the state is divided into six districts. The contest originates in the individual schools, which must hold their own elimiationand send their cotestants to the district elimination. All these districts contests will be held on April 20 and the individual schools should make their selection by April 1 if possible.

HOW STATE IS DIVIDED

There have been a few changes made in the districts and the time of holding the contests since the initial anouncement. Here is the outline for the districts and the chairmen for each district as they now stand:

District 1—Raton, Donald W. Mac Kay, city superintendent of schools, chairman. For the counties of Colfax, Union, Harding, Mora, Taos and San miguel.

District 2—Gallup, Charles B. Redddick, city superintendent of schools,chairman. For the counties of McKinley and San Juan.

District No. 3 — Albuquerque, John B. Milne, city superintendent of schools, chairman . For the counties of Bernalillo, Sandoval, Socorro, Valencia, Torrence, Rio Arriba and Santa Fe.

District No. 4—Clovis, E. S. Hobbs of Texico superintendent of schools, chairman. For the county of Curry De Baca, Roosevelt, Quay and Guadalupe.

District No. 5 —Roswell, D. N. Pope, city superintendent of schools chairman. For the counties of Chaves, Lincoln, Eddy and Lea.

District No. 6—Deming, Edwin D. Martin ,chairman. For the counties of Grant, Hidalgo, Sierra, Lnua, Dona Ana and Otero.

Schools desiring to enter the contest may get their information from the chairman of the district contests, from Professor Wicker or the Journal.

SPRINKLING RATE GIVEN CONSIDERATION

At a meeting of the city council Tuesday night representatives from the Woman's Club, Homemakers' Club and Chamber of Commerce were present to discuss a reduction in the sprinkling rate. A. D. Ribble is chairman of a council committee to confer with the committees of other organizations interested in the matter.

COURT HOUSE LAWN TO BE BEAUTIFIED

At a meeting of the County Commissioners Monday, March 5, an appropriation of $300 was made to beautify the court house lawn. Dead trees are to be removed, flowers are to be planted and every effort made to make the center of town a beauty spot.

R. R. Will, C. A. McNabb, and Sam Seay were constituted a committee to proceed with improvebents and aid the Woman's Club and Homemakers' Club in their projects.

Work On Ice Plant Begun On Monday

On Monday of this week ground was broken for the new ice plant.

The building will be 37x51 feet, and will be of brick and tile. The location is on Colorado street on the north side, on the lots next to the Santa Fe depot.

The building will set back 35 feet from the property line, and a driveway from the corner will run to the plant and then to the street next to the railroad property. Shade trees and a grass lawn will beautify the front of the lot.

Mr. Lee says that the power will be from a 60 h. p. Fairbanks-Morse full Deisel engine.

Machinery for the plant has been shipped, and work of placing it will begin as soon as foundations are ready.

The plant will begin operation on April 15th, and the public will be able to enjoy Portales ice throughout the year and years to come.

C. W. Ison has the contract for the erection of the building.

Rabbit Drive At Pleasant Valley

There will be a rabbit drive in the Pleasant Valley community on Tuesday, March 13th, 4 miles south and 4 miles east of Elida, starting at 9 o'clock at the school house.

The ladies will serve lunch at noon and plenty of ammunition supplies will be on the ground.

Everyone is invited to come and bring your shot guns; and especially the candidates.

7 Extension Classes Under Way in Co.

Seven extension classes have been organized in the county this year under the direction of R. W. Ozeman, Extension Director of New Mexico Normal University. Three of these courses are being given at Portales, two at Elida, and two at Rogers. Mr. Coleman is conducting six of these himself and Mrs. T. A. Martin, one.

The courses being given at Portales are Educational Hygiene, History of the Latin American Republic and History of the Southwest. Those given at Rogers are Educational Hygiene and History of the Latin American Republics, and those at Elida are Educational Hygiene and History of the Southwest.

The members of the Portales class in Educational Hygiene are:

Mrs. Lorena Carter, Mrs. Clara Nidever, Mrs. Bettie Ohlhausen, Mrs. Jessie Chumbley, Mrs. Virgil Copeland, Miss Bernice Hayes, Miss Lucile Rowley, Miss Clara Florence, Miss Dollie Jones, Miss Oda Perry, ingston.
Lonie Hunt, A. E. Hunt, K. E. Liv-

The members of the Portales class in History of the Southwest are:

Miss Kate McManaway, Miss Bernice Hayes, Miss Lillian Hatch, Miss Dollie Jones, Miss Oda Perry, Miss Elizabeth Greaves, Mrs. Clara Nidever, Mrs. Jessie Chumbley, Ernest Wheeler, Jr., Therman Harris, K. E. Livingston.

The members of the Portales class in History of Latin American Republics are:

Mrs. Jessie Chumbley, Mrs. Lucile Cumbie, Mrs. Ora C. Wood, Miss Leta Smith, Miss Oda Perry, Miss Dollie Jones, Miss Clara Florence, Miss Cymbeline Warnica, Lonie Hunt, A. E. hunt, K. E. Livingston.

The members of the Rogers class in Educational Hygiene are:

Mrs. George McCormack, Miss Vesta Brannen, S. A. Jackson, George McCormick.

The members of the Rogers class in History of the Latin American Republics are:

Mrs. George McCormick, Miss Vesta Brannen, S. A. Jackson, George McCormick.

The members of the Elida class in Educational Hygiene are:

Margaret Beeman, Josephine Good, Mrs. C. M. Francis, Callie Ellen Grimes, Mrs. Gertrude Sears, Mrs. Iva R. Sturman, Foy Jones, Bernice Laughlin, F. R. McKinley.

The members of the Elida class in History of the Southwest are:

Margaret Beeman, Callie Ellen Grimes, Foy Jones, Henry E. Morgan, Mrs. Gertrude Sears.

JUNIOR CLASS WILL PRESENT THREE PLAYS

Friday, March 16, is the date set for the Junior play at the High School auditorium. Instead of the usual three-act play, the class is introducing the one-act play program. Miss Ruth Foster is directing the production of the plays.

The titles of the plays are "Neighbors," "Peggy," and "Sauce for the Goslings."

The Portales Valley News

J. G. GREAVES
Editor and Owner

Published Weekly on Thursday

TELEPHONE NO. 83

DEMOCRATIC IN POLITICS

Portales Valley News bought Portales Herald-Times September 12, 1916.

Portales Valley News consolidated with Portales Journal, December 14, 1920.

Portales Herald consolidated with Portales Times, March 27, 1913.

MEMBERS:
National Editorial Association
Panhandle Press Association
Eastern New Mexico Press Association

SUSCRIPTION RATES

IN NEW MEXICO

1 Year	$1.50
6 Months	$1.00
3 Months	.50

OUT OF NEW MEXICO

1 Year	$2.00
Alaska, Canada, Mexico	$2.50

DON'T FORGET YOUR CANNING FACTORY

Now that the farmers are planting their crops this year, it is timely to call the attention of the farmers of Portales Valley to the canning factory.

Last season, those who sold their tomatoes to the canning factory received a profit from their crop.

While the prices paid by the factory may not be as high as those for fresh tomatoes, it is a sure bet and will bring a profit year after year.

The canning factory is one of the biggest industries ever brought to Portales and in time will be a big factor in the marketing of the products of the valley farmers.

The more of these industries that are brought to the valley, the greater farming prosperity will be enjoyed by all.

Not only should sufficient acreage of tomatoes be planted to run the factory to full capacity, but enough should be grown to take care of the fresh tomato shipments.

In regard to the fresh tomatoes there is a proposition to contract for the tomatoes F. O. B. Portales. This is the wise way to market them, as is proven in every section of the United States where truck has been marketed by consignment, that it has been a losing proposition for the growers.

The Portales Valley is gaining wide recognition for its products and a prosperity is ahead for the farmers beyond the expectations of the most optimistic. Safe marketing conditions and a reasonable freight rate will hasten this prosperity.

HONEST JOURNALISM

A West Texas editor, so runs the story in the Stillwater (Minn.) Gazette, wearied of being called a liar because occasionally a typographical or other error appeared in his publication of commonplace news items.

In wrath, he announced:

"A lot of people in this town fall out with the editor and brand him a liar when the ordinary mistakes of life show up in the paper. You have a little charity and fellow feeling for every man in town but your editor. You claim you want facts and d——d if we don't get them to you. Read the next issue of this sheet and you will see facts with the bark off.

"I admit that I have been a liar, an editorial liar, ever since I have been editing this sheet, but I have never printed a lie in the columns except to keep somebody's feelings from being hurt. I'm not afraid of any of you and I'll be dad-blamed if I don't print the truth from now on or until some of you get out of the habit of calling me a liar every time I make some unavoidable typographical errors. Now watch my smoke!"

Here are some of the paragraphs out of the next issue:

"John Bennin, the laziest man in town, made a trip to Bellview yesterday."

"Rev. Sty preached last Sunday at the local church. His sermon was punk and uninteresting except some stuff he quoted from Bob Ingersoll, for which he failed to give Bob credit. He also cited a few passages from one of William Gilbert Munsey's sermons and had the unlimited gall to palm it off as his own.

Tom Spardin married Miss Caroline Meadows last trades day at the county seat. It isn't generally known, but the marriage was brought about mainly by a Remington shotgun manipulated by the bride's father. Tom concluded that marrying was the healthiest thing he could do until other arrangements could be made.

"Regan Lloyd, cashier of the State Bank at Willow Grove, died last Wednesday and was buried by the Odd Fellows at Pleasant Hill cemetery. He had been taking the paper for several years and had not paid us a cent. We thought that, being a banker, he would pay some time. We will sell the account for two bits' worth of groceries.

"Married—Miss Susie Scruggs and Horace Griffin. The bride is a very ordinary girl who flirts with every traveling man she meets and never helped her mother three days in her life all put together. She is anything but a beauty, resembling a gravel pit in the face and walks like a duck. The groom is a natural born loafer and bum. He never did a lick of work until his step-daddy ran him off from home last fall. He went to the county seat and rather than starve to death he accepted a job as chambermaid in a livery stable. As soon as his ma found out where he was she went and got him and brought him home. They now reside at the home of his wife's father and he has no definite plans for the future. Susie will have a hard row to hoe."

Announcements

DEMOCRATIC

— RATES —

County and District $12.50
Precinct and City $10.00

Names of Nominees Will Be Carried To Time of General Election

The following announcements are made subject to the action of the democratic primaries of Roosevelt County:

For District Attorney (Ninth Judicial District)—
J. C. (CLEVE) COMPTON
D. JACKSON MELTON

For State Representative (Roosevelt and De Baca Counties)—
COE HOWARD

For County Clerk—
JOHN W. BALLOW
W. E. (BILLY) DAVIS

For County Treasurer—
A. J. GOODWIN
V. J. CAMPBELL
HOMER BARNETT
CASS LYONS

For Sheriff—
S. T. (TOM) JERNIGAN
(Veteran of World War)
J. G. COX
JOE BEASLEY
COLEMAN PENDLEY
CHARLES M. COX
J. C. (CLYDE) HAYES

For Tax Assessor—
SAM J. STINNETT
(For Re-Election)

For County Superintendent of Schools—
J. R. SHOCK
(For Re-Election)

For Commissioner Dist. No. 1—
SAM B. FLETCHER
J. B. CRAWFORD

For Commissioner, District No. 3—
EDGAR G. SPARKS
(For re-election)
PAUL EMINGER

For Commissioner, District No. 2—
G. T. LITTLEFIELD
(For re-election)
J. L. BAXTON

For Probate Judge—
H. C. SCRUGGS
IKE HUGHES

For State Senator, 21st Senatorial District—
W. E. (EVERETT) DUPUY

TO THE VOTERS OF ROOSEVELT COUNTY

The papers of Roosevelt County have been running my announcement for re-election to the office of County School Superintendent since the first of the year; however, I am taking this additional means of placing my candidacy before the voters.

The duties of the office are such that it will be impossible for me to see personally all the voters of the county, but by this means and announcement in the county papers, I am earnestly soliciting your vote and influence in the coming primary election.

I have no past history of myself to write, since I have spent the better part of my life in Roosevelt County. I feel duly qualified for the duties of the office; in fact, since having served in the office in the past year and knowing the conditions of the schools in the county, I feel that I can render better service to the schools in the future than I have in the past.

I have only one promise to make the voters of the county, and that is "service." My sincere desire is to make the schools of Roosevelt County second to none in the State.

If the voters of the County see fit to re-elect me to the office, I will appreciate it, and will try to live up to the above promise; namely, "Better Schools for Roosevelt County."

Sincerely,
J. R. SHOCK.

(Political adv.)

A NEWSPAPER'S DUTY

Mr. W. P. Herman, publisher of the Border Cities Star, printed "A Personal Statement" on the editorial page of his paper the other day, explaining why he launched the campaign to clean up Windsor and neighboring municipalities. Like other publishers who realize that a paper can have a higher mission than money-making, he received numerous abusive anonymous letters charging him with ulterior motives. These he treated with more than the usual consideration, replying to some of them instead of consigning them directly to the waste paper basket. And in replying he made the point, which newspaper readers do not always appreciate, that before starting the campaign the cost was counted, and it was faced without regret.

He reckoned on losing readers, possibly on losing advertising, and also on losing friendships, but these things, important as they are, dwindled into insignificance at times in the light of a newspaper's duty. Fully understanding this Mr. Herman wrote:

"It would be far better, it seems to me, to have The Star cease publication altogether; it would be far better to see its new building crumbling into dust than for it to know about conditions as they existed a few weeks back—and as they still exist—and sit back and say nothing, do nothing and be nothing."

This is the attitude of courageous and worth-while journalism, examples of which are only too few. "The Star knew at the beginning," says the editorial, "that if any good was to be accomplished by and through such a fight it could not be done with honeyed words or by 'soft-pedaling' methods—a sort of journalism which is not uncommon, based on fear of giving offense, and thereby sustaining a small loss. The Star's methods represent those of the newspaper which serves the community first and thinks of itself afterward. They count in the long run, and the Border cities are to be congratulated in having a publication independent and far-sighted enough to see where lasting merit lies.—Toronto Globe.

STOPPING THE PAPER

We all know that fellow who stops his newspaper because it doesn't agree with his political views are as inconsistent as the afnot that way, and it's a good thing they aren't, for if they were this would be the most newspaperless country you ever saw—why, even the editor would be without a daily newspaper of the Southwest, for their editorial stuff plumb disgusts us as a rule. But we take a newspaper for what it is—a "news" paper, not for the sake of arguments of its editor. The editors who can congratulate themselves that their editorials are the main attraction for their subscribers are few and far between, and their names are houshold names in America.

Any editor who tries to please all his readers editorially would be crazy—if he wasn't crazy when he began to try, he would be a lunatic after trying.

And the funny part of it is that the man who stops his paper because he doesn't agree with the editor, is generally a man whose own views are as inconsistant as the affections of Cleopatra; nevertheless he expects the editor to keep up with him.—Rio Grande Farmer.

WHY MERCHANTS SHOULD ADVERTISE

According to figures of Bradstreet, the man who does not advertise runs a greater risk of failing than one who does advertise. In fact the figures showing that eighty-four of each 100 merchants ch who fail in business did not advertise should tend to prove that the spending of money in printers' ink is one of the essentials of business these days.

The American Floor Surfacing Company believes in advertising and concerning this subject says:

"Don't forget the fact that it pays to advertise. Look over the successful business men in your town, and you will find that they all advertise. Do not get the foolish idea that everybody in your town knows you and you don't need to advertise. You must make a noise if you expect to be heard. If you can't afford newspaper display advertising, use the classified ads, but whatever you do, advertise consistently. Do not insert an ad in the paper a few times and expect results, but keep hammering away week in and week out, even though it is a small ad and the results will eventually come. If you do not advertise, you cannot expect to get very far in business. So, take our advice and lay out a definite advertising campaign for at least six months, and then go to it, even though the expense is going to hurt you a little. You'll get the money back ten times over.—Artesia Advocate.

JUDGE KELSO—OUR IDEA ABOUT HIM

Judge I. R. Kelso, Big Boss of the Texas Utilities, journeyed all the way from St. Louis just to be on hand Thursday night at the opening of the new White Way, street lighting system, and the City Hall.

We have a vast respect and admiration for that man. Lots of unthinking people cuss the corporations—but where would the country be without them? Judge Kelso is always an interesting study to us. He's a dreamer of dreams—and then makes those dreams materialize into efficient, working realities. He's a dynamo of energy, a cordial, likeable, fascinating fellow. He is like a physician who takes a personal interest in his patients—the more you know him the better you like him. This vast network of utilities covers many towns and counties in several states. But the judge knows everybody worthwhile in every town on his line, keeps in close personal touch with all the little civic troubles and triumphs, lends an active and helpful hand where he can whether his company is directly interested or not.

Judge Kelso thinks out a project to the end, then puts it over in a big way; he is a keen student of human nature, a philosopher, a Christian worker—an outstanding man in every sense of the word.—Hereford Brand.

GENERAL MOTORS STOCK JUMPS UP 100 MILLIONS

New York, March 3.—(AP— Nearly $100,000,000 was added to the market value of the common stock of the General Motors Corporation today when abnormally heavy buying carried the price up $5.37½ cents a share to $144.50 a new record for the present no par issue. Approximately 245,000 shares of the stock changing hands above $140 representing a value, at current prices, of more than $35,000,000.

The demand for the stock was attributed to prospects of large year, and a belief that another earnings in the first half of the large extra dividend would follow.

DuPont, ... to new low stock run ... and Timken was bid up $5 ... topped nearly $4 United States ... also a new 1928 min- large buying orders, ... and then rallied slightly. $140.67½, an overnight gain ... a share, and a rapid rise in Coty brought it to $147, a new high record and $7.25 a share above yesterday's final quotation.

The market, however, was studded with weak spots. Seaboard com-

A decrease of nearly $98,000,000 in stock exchange member loans was reported after the close of the market. The aggregate of such credit advances on Feb.29 stood at $4,322,578,914, compared with $4,420,352,541 at the close of January.

ED J. NEER — UNDERTAKER — EMBALMER
AMBULANCE SERVICE
Established 24 Years — Licensed by State Board
Calls answered by day or night — Office phone 67 2 rings
Residence 67 3 rings — Agent for Clovis Floral Co.
Portales, — — New Mexico

GET YOUR BROODER
Before Hatching Your Chicks
We Have Them Priced Right
J. B. SLEDGE HARDWARE CO.



WE BUY —
Hogs, Steer Calves and Corn
Top market on Hogs and Calves.
Ear Corn $16.00 Per Ton
$1.40 per 100 for Shelled Corn
$15.00 per ton for maize.
COURTNEY & HERBERT
Elida, New Mexico

YOUR ORDER, PLEASE!
Choice Groceries
—EAT WELL and be well! Clean, fresh, pure foodstuffs are the surest way of maintaining Good Health. And it's in "good things to eat" that we specialize. Here you get none but the best in fresh Vegetables, Fruits and sundry table needs.
All — At Lowest Prices!
J. N. McCALL CO.

Kemp Lumber Company
WINDOW GLASS — ALL SIZES
Portales — New Mexico
PHONE 25

If you smoke for pleasure



—then Camels are made for you. Mild, mellow, fragrant—there's a world of enjoyment in smoking
Camels
Today, as for many years, Camels lead by billions, and they continue to grow

© 1928, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

WHEELER BROTHERS
GENERAL HARDWARE
Welding and Machine Work

If It Is

Staple and Fancy Groceries you want, just call phone 57.
—IF you are in need of anything in the line of Dry Goods, Shoes, Caps, Notions, School Supplies

LADIES' AND CHILDREN'S SPRING HATS
we invite you to call at our store and see for yourself. This is the place to get everything for the whole family and save money. We also send off kodak films to be developed. Quick returns.

Miller Merc.

PHONE 57

"WHAT'LL I ORDER?"

Your everyday problem, "What'll I order?" will be quickly solved here, where a great variety of choicest groceries are attractively displayed and serve as suggestions for many variations of the menu. You will find tempting foods that will satisfy the most fastidious appetite.

PHONE : : ONE—NINE

MODEL GROCERY

200 eggs per hen in 12 Months



How does that sound to you? Don't you want a flock that will do that? Some of our customers are getting a flock average of 200 EGGS PER HEN, in 12 months, why not YOU? This was done from pullets they raised from our LEGHORN CHICKS. Order the number of these fine chicks NOW, while you can get them. Ask for catalog and full particulars. Our prices are right.

Rhode Island Red Chicks

We are selling the finest RED chicks ever offered in this territory by any hatchery, and at prices you can afford to pay. The breeding hens are large, dark Red birds. Their eggs are large, and the chicks are large, fluffy and well colored. Book the number you need in advance, and then you can be sure of getting them when you want them. You will be proud of them.

Ask us about our WHITE LANGSHAN, BARRED ROCK and BUFF ORPINGTON chicks.

Bring your eggs for custom hatching, on Wednesday or Saturday of each week.

Wicks Modern Hatcheries
"New Mexico's Largest and Finest Hatching Plants"
CLOVIS and PORTALES

We Have-

—a few good residence properties can sell cheap and on easy terms Small amount cash.

14–50x140 foot lots, Wood addition, half cash, terms on balance. Sell one or all of them.

Good 70 acre improved irrigated farm to trade for town property.

Also Fire Insurance on Anything You Want.

J. Rex Forrest
Insurance Agency

Our Want Ads Will Add Satisfaction

ROGERS

MRS. H. H. WILHITE

Come Play With Us

The primary department of Rogers school is rejoicing over the very gratifying results of their pie supper last Wednesday night, Feb. 29. There were 22 candidates present, all of whom addressed the citizenship gathered for the occasion, soliciting votes for their respective offices. But the most highly enjoyed "speech" of all was the reading given by Miss Nelleta Cooper from Portales. $118.93 was realized from the sale of 70 pies and two cakes. We wish to especially thank the candidates and other out of town guests for their liberal donations and ask you to come back and play with us on our new swings and see-saws and other playground equipment to be purchased with the proceeds.

We would not overlook this opportunity to also thank the citizens of this community for their liberal donation of pies and cakes, and their bids on the boxes.

—R—

Unique Assembly Program

On Thursday afternoon, following the pie supper of Wednesday night, Mr. Wilhite's civics pupils took charge of the assembly program. The young "candidates" announced for their respective offices, giving the qualifications and duties required for each office and soliciting votes for themselves. It was clearly seen that many of them had taken advantage of the "oratory" of the previous night. This was an example of taking advantage of the psychological moment, and made a much deeper impression upon the minds of these pupils than ordinary recitation would have done. It was thoroughly enjoyed by all present.

—R—

Basket Ball Girls Enjoy Tournament

Last Friday morning, the basket ball boys, with their coach, were on their way bright and early to Clovis to have two days of real tournament. Although they were not so lucky with their playing, they had a dandy good time, one they will never forget.

They were to play Holline for the second game of the tournament on Friday morning. However, Holline did not appear so the game was forfeited to Rogers. It then fell to their lot to play the Portales Rams for the first game Saturday morning at eight o'clock. They played a good game, even though they lost by a 20 to 8 score.

One of the special features of the boys' trip was their roller skating which they tried to do Saturday evening. A time between the afternoon and night games which was set aside for skating. It was a funny sight to see the Rogers basket ball team all in a heap on the floor, for none had ever been on skates before and their feet insisted upon stretching out in front of them all the time.

Suffice it to say that every boy enjoyed himself to the fullest extent and will undoubtedly look forward to another year's tournament.

The boys who were privileged to take the trip were Orville Harris, Coy Brandon, Britt Brooks, Lolan Grisso, Lowell Brandon, Endel Rodgers, Bul Mullins and Quincy Page.

—R—

Mr. Luce Leads Singing

Mr. Luce from Richland was with us and took the lead in our singing Sunday night. Our crowd was not as large as usual on account of the cold weather. We appreciate Mr. Luce's help and he promised to be back the first Sunday night in April.

—R—

Revival Meeting Begins Sunday

Rev. Tomlinson, pastor of the Methodist Rogers-Inez circuit, will begin a revival meeting at Rogers Sunday, March 11th. Rev. and Mrs. Denison of Farwell, Texas, will have charge of the singing. Everyone is cordially invited to attend.

—R—

Athletic Money Report

The Rogers people have been very good to support the Athletics in the school this year by attending the basket ball games and in many other ways, which has been appreciated very much by the student body and faculty. We want to thank each and every one who has had a part in supporting athletics in any way.

Since it is the close of the basket ball season, a complete record of money collected and money spent is being published so that you who have so liberally supported it may know how the money has been and will be used.

Itemized account of money collected on athletic fund since Nov. 11, 1927:

40 per cent gate receipts at Floyd Nov. 11	$ 7.50
40 per cent of gate receipts at Elida Dec. 2	12.30
40 per cent of gate receipts at Bledsoe Dec. 9	3.90
40 per cent of gate receipts at Texico Dec. 16	11.00
60 per cent of gate receipts at Bledsoe, Rogers game at Rogers, Jan. 27	15.00
All of gate receipts at Muleshoe Rogers game at Rogers Feb. 3	28.35
All of gate receipts at Fairfield-Rogers game at Rogers Feb. 10	30.10
40 per cent of gate receipts at Elida-Rogers game at Rogers, Feb. 24	7.85
Made at Portales playing reserve squad Feb. 25	3.50
Girls' basket ball money from Miss Philips	2.50
Basket ball girls' money for emblems	3.00
Donated to fund by Reese Produce of Clovis	5.00
Money deposited in fund from community play given at Rogers	41.75
Money deposited in fund from community play given at Longview, Texas	18.80
Total amount taken in on fund	$190.55

Expenditures of the athletic funds: Itemized statement of basket ball equipment from Lowe & Campbell:

Basket ball goals for gymnasium, paid for by community play money deposited on this fund	$ 5.35
Leather goal nets for goals, paid for by community play money deposited on this fund	4.75
Postage and insurance on goals and nets paid out of athletic fund	1.33
Goldsmith basket ball	12.60
Postage and insurance on basket ball	.49
Training shirts	17.10
Postage and insurance on training shirts	.57
Basket ball posters	1.92
Postage and insurance on posters	.33
Girls rule books	.60
Basket ball bladder for small boys' basket ball	.85
Girls' Emblems	3.85
Postage and insurance on last three items	.20
Total amount paid to Lowe & Campbell for basket ball equipment	$49.44
Athletic association fee paid Dec. 20	5.00
Telegram to Lowe & Campbell for b. b. goals	.75
Paid to Fields and Bonner for cleaning basket ball suits January 10	4.00
Truck transportation to Muleshoe Jan. 13	5.00
Supper for teams at Bledsoe, Dec. 9	2.20
Supper fo rteams at Texico, Dec. 16	3.00
Supper for teams at Portales, Feb. 25	4.15
Checks to Mr. Grisso for gymnasium lumber bill, out of community play money deposited on this fund	50.43
Expenses to basket ball tournament at Clovis	36.72
Total amount of expenditures	$161.21

Leaving a balance of $29.34 on deposit at First National Bank. The returns from the tournament have not been received yet. When they are received they will be placed in the athletic fund, which, with the balance on hand, will be used for the spring athletics.

We not only want to thank the Rogers people for their loyal support, but we wish to thank the people in surrounding communities who have attended the games and have showed their interest in our athletics by their friendship and support in many ways.

Signed: H. H. Wilhite, Coach.

—R—

"Tony, The Convict"

Don't forget "Tony The Convict," a 5-act comedy drama to be given Friday night, March 9. Everybody come. Admission 15c and 25c. This is the second and last community play to be given this term. The proceeds will be used for the same purpose as the indebtedness on the gym. The other play—to pay the remaining $50.55 realized from "A Prairie Rose" was used for the gym lumber bill, basket ball goals and nets. Be here promptly at 7:30 p. m. and let's have an evening of pleasure together.

—R—

Local and Personal

Mr. and Mrs. Jap Post and family, Mr. and Mrs. Bob Hendricks and family, Mrs. Butts, Vada Mae and Vesta Brannen were dinner guests of Mr. and Mrs. Harvey Carter Sunday.

Mr. and Mrs. S. A. Jackson motored to Elida Sunday and spent the evening with Prof. McKinley and family.

Adolphos Hughes, who has been staying with his grandfather, W. T. Escue, and attending school here, left for his home in Oklahoma last Saturday.

The extension class met again Tuesday night at George McCormack's with Mr. Jackson as class leader.

Nellie Rouse, Verna Brandon Roscoe Alford and Carl Holland attended the tournament at Clovis Friday night.

Mr. and Mrs. Harvey Knoles, Mr. and Mrs. Denver Cox, Mr. and Mrs. Wakefield and Mrs. Bailey and family were Sunday visitors with Mr. and Mrs. O. D. Vickers and family.

We were very glad to have with us on the night of the pie supper, many Portales visitors besides the candidates, among whom was Fred Maxwell and family, who used to live in this community. Every one was glad to see their old friends back to visit them and they hope they will come often.

Mrs. Bailey, sister of Mrs. O. D. Vickers, who moved into our community a few months ago, has rented her farm two miles east of Rogers and moved to Clovis.

Billie Marsh has been very sick for the past two weeks.

Mr. and Mrs. W. T. Escue, Mr. and Mrs. Geo. McCormack and Mrs. Larry McCormack were Clovis shoppers Saturday.

Martha and Anna Van Winkle from Portales visited with their sister, Mrs. Lem Miller, last week end.

Ola and Una Harris, Flora Sproles and Leon Harris were in Clovis early Saturday morning to see the Rogers and Portales game in the tournament. They spent the day in Clovis.

Mr. Duncan from Texas has rented Mrs. Bailey's farm. He and his family moved in last week. They have two children in school. We are proud to have these new people with us while we regret to have Mrs. Bailey leave.

Vesta Brannen spent Friday and Saturday with Marie Philips.

Mr. and Mrs. J. L. Ross, Mr. and Mrs. Johnnie Ross and family spent Sunday at Willie Ross'.

Marie and Mr. Philips, Mr. and Mrs. W. T. Escue and Mrs. Gussie McCormack spent Sunday in Elida visiting Mr. and Mrs. Ben Duke.

FLOYD

Girls Basket Ball

The girls played their last basket ball game for this year at the District Tournament in Clovis last Friday night. The game was fast from the start and hard fought all the way through. The score the first quarter was 2 to 0 in Floyd's favor. In the second quarter it was 5 to 0. In the third quarter Clovis made one basket and a free throw. The game ended 14 to 3 in our favor.

This game was the last high school game for Leona Jones and Grace Rea. Both these players have played four years on the Floyd team and in the four years they have lost but two games.

Four of the players on this year's team will be back for next year.

The game with Clovis gives Floyd the undisputed claim to championship in the district as we have defeated every team in the district, or won over a team that has defeated them. Mr. Lang has challenged any team in the State that thinks they have a claim to State Championship to play for the state title.

—F—

Senior Play

The senior play, "Aaron Boggs, Freshman," presented Friday evening, Feb. 24, under the direction of Mrs. J. C. Yoachum, was, in the terminology of the other students, a howling success. A good crowd was present in spite of the inclement weather and, judging by the applause, the play was greatly enjoyed. All of the players did their parts excellently, thus contributing to the success of the whole. The play was a comedy of modern college life, presenting typical college scenes. The seniors are planning a trip to the Carlsbad Cavern on the proceeds.

—F—

Assembly

At the assembly period on Monday morning Mr. Nuzum gave a review of the tournament. He was assisted by one of the boys. Some of the experiences in the hotel the boys do not want again but, nevertheless, country boys don't know when to go to bed or get up in the city. From reports they must have thought it was truck time Saturday morning by their early rising.

Wednesday the assembly period will be spent in basket ball games between the societies.

Mrs. Lang is back at school after being ill a few days.

—F—

Boys' Basket Ball

Last Friday morning our boys journeyed to Clovis to the District Tournament. They drew Bellview for their first game. The end of the first half gave Bellview the lead of 9 to 5 but it was a different story at the end of the game. Our boys started the second half with a bang and when the whistle blew our boys had won 18 to 12.

Our next game was with Clovis. Although our boys were much smaller in stature than the Clovis boys, they sure made the Clovis bunch sit up and take notice. Dorsey went in at the second kuarter only to be pushed into a post along the sideline and have to have a substitute. This left John to play most of the game at center, jumping against the six foot four inches of the Clovis center. The final score was 29 to 11 in favor of Clovis.

Floyd is very proud of the showing made by the boys at the tournament.

Dorsey Nash, Sumner Clary and Roy Terrell played their last game for Floyd. The rest of the team expect to come back for next season.

Reed Murrell was in Portales Sunday, the guest of relatives and friends.

ALL DAY SINGING AT HI-WAY

On Sunday, March 11, 1928, the Roosevelt County District Singing Convention will be in all day session at Hi-way, beginning at 10 o'clock a. m.

Opening song—By President.
Invocation—By R. C. Marshall.
Song—L. H. Faw.
Song—Jack Parnell.
Song—Walter Campbell.
Quartet—Clovis.
Song—W. F. Page.
Song—Prof. Tabors.
Quartet—Marton.
Song: Selected—G. N. Luce.
Song—C. C. Maxwell.
Special—Frank Thomas.
Quartet—Billbury.
Song—Miss Ethel Travis.
NOON.
1:30 p. m. Song—Vice President.
Business Session.
Song—Fred Marshall.
Special—Frank Greathouse.
Song—Audie Thomas.
Quartet—Clovis.
Quartet—Boyd Rice.
Selected—Fred Hodges.
Selected—Icie Stigall.
Song—Bill Foster.
Song—B. B. Barnes.
Duet—Billbury Sisters.
Quartet—Marton.
Song—Jno. F. Taylor.
Selected—Britt Brooks.
Song—Lester Robertson.
Song—Jr. Hi-way.
Selected—R. C. Marshall.
Song—Dovie Rice.
Selected—Mrs. Frank Greathouse.
Duet—Vida Mae Jackson.
Song—Jessie Beeman.
Selected—W. F. Page.
Song—Raymond Tabors.
Selected—Fred Marshall.
Song—Mrs. Burrs.
Selected—Sam B. Fletcher.
Song—Fred Hodges.
Selected—President.
Song—Loyd Robertson.
Closing Song—President.

Everybody invited to come and enjoy a real song treat. Bring well filled baskets.

Signed: The Committee.

Mother: "Now, Jimmy, suppose you were to hand Willie a plate with a large and small piece of cake on it, wouldn't you tell him to take the larger piece?"

Jimmy: "No."

Mother: "Why not?"

Jimmy: "Because it wouldn't be necessary."

East Valley View

MISS WILMA USREY

We are having fine weather for this time of year. We have had no March winds yet.

Mr. Stroup, Mr. Usrey and Mrs. Newburry and family went over in the sandhills exploring Sunday afternoon.

Joe Howell's home burned down last Saturday afternoon. We all wish to say how sorry we are that such terrible thing should happen.

Clyde Waters gave a party Saturday night. Part of his crowd was out from town.

Wilma Usrey and Floy Reynolds visited at Mrs. Scott Poe's Saturday afternoon.

Mr. Heckman and family visited at Mr. Stroup's Saturday night.

Fred Marr from Slaton, Texas, is visiting Carey Reynolds this week.

Mrs. Poe's brother-in-law from Arch visited at her house Saturday afternoon.

Mr. Thigpen is having a well drilled on the west side of his place. He expects to build soon.

Clyde Waters has returned home from Canyon.

S. D. Sansom spent last week end in Kenna.

Scott Poe and Arthur Newburry returned from Albuquerque Friday night.

Mr. Stroup and Mr. Usrey and nolds' Saturday night.
their families visited at Mr. Rey-

The moving picture shown about dairying at the East Valley View school house Friday night was real good.

Mrs. Usrey and daughter visited at Mrs. Smith's Tuesday. Mrs. Usrey spent the day but Wilma visited at Lela Williams' in the afternoon.

LONGS

A singing school began at the Longs Baptist church Tuesday night. The school is under the direction of George Luce. Everyone is invited to come.

Miss Lois Pruitt spent the week end at home.

U. S. Fraze and family, Mrs. Luther Walker and family and Misses Thelma Counts and Wenonah Parks spent Sunday with Paul Walker and family.

"Waiter," said the customer after waiting 15 minutes for his soup, "have you ever been to the zoo?"

"No, sir."

"Well, you ought to go. You'd enjoy watching the turtles whiz past you."

Pueblos of New Mexico Yesterday And Today

A Series by Anna Earl Martin

III. LA GRAN QUIVIRA

Most of us are familiar with the name "Gran Quivira" because we have seen it in front of the Clovis Harvey House, but perhaps few of us know the origin of the name or can locate the place it now designates. If we are at all familiar with the early history of the Southwest, the name will probably call to mind the fabled treasure country which Coronado marched far inland to find in 1541. This is natural but the spot now commonly known as Gran Quivira is in New Mexico and not in Kansas. Other than the similarity of name, there is no connection or resemblance between the original Quivira which Coronado sought and found in Kansas in 1541 and the place known as Gran Quivira today except the unfounded legend of great treasure about both. There was never a particle of gold or treasure at either place.

The original myth of the Quivira treasure country was a deliberate falsehood, invented with the purpose of luring the Spaniards far out on the Plains to die, but although Coronado reached the land of the Quivira Indians and found only a settlement of rude huts with no treasure whatever, the tradition of a rich treasure country somewhere in the Southwest would not die. The Quivira treasure became the siren of generation after generation of Spanish adventurers.

Late in the 17-0's a new treasure myth grew up about the old New Mexico pueblo at Tabira—a century after it had been in ruins—and it was rechristened La Gran Quivira (the great Quivira). Perhaps we might call it just a new version of the old Quivira myth, only now instead of Indian chiefs eating out of golden plates there were Spanish frailes fleeing from marauding Apaches and burying uncounted treasures of gold, sacred vessels of hammered silver, great candlesticks and chalices of pure gold ingots mined from secret veins by Indian slaves. And of this the only truth is that the frailes fled, together with the inhabitants of the towns.

Tabira is one of the astounding ruins of the Manzano Plains, southeast of Albuquerque. It was a pueblo of the Piro stock. When the Spaniards came to New Mexico, Tabira and the other pueblos of the salines or "Accursed Lakes" were still inhabited. Coronado's expedition did not find them but they were discovered in 1581 by the Spanish explorer Sanchez de Chamuscado. A year later Espejo penetrated the region and saw and described Tabira and the other pueblos there. In 1598 Onate paid his official visit to these cities of the salt plains and received their formal submission to Spain. At this time Tabira was one of the larger pueblos of New Mexico and had perhaps 1500 inhabitants. For their beauty and prosperity, and possibly for the docility of their populations, the salt cities were chosen to be the scene of some of the earliest Franciscan missionary effort. As early as Sept. 9, 1598, a priest was assigned to Tabira and its neighbors. This was Fray Francisco de San Miguel, whose station was Pecos, far to the north. It was not until 1628 that the mission at Tabira was founded by Fray Francisco de Acevedo. The small church was built soon after. In time a larger church was needed and some time after Fray Acevedo's death in 1644, the enormous newer church and convent were erected. It seems to have been designed to make Tabira a central mission and accommodations were provided for a considerable number of priests, but these huge edifices were never finished.

The walls of the gigantic church, built by the Pueblos under the patient guidance of the Franciscan fathers, are 30 feet high and 6 feet thick, roofless and ragged at the top. They are made of bluish gray limestone firmly set in adobe mortar. The ruin is 202 feet wide in front and 131 feet in greatest depth. The northern part is one huge cruciform room 38 by 131 feet, with an eastward gateway 15 feet wide and 11 high under a mighty timber which upholds 15 feet of massive masonry. South of this enormous room is a honeycomb of chambers of ordinary size. Of these rooms there are a score. There is also a rear entrance from the south to the great room through a spacious ante-chamber. Here and there are carved wood lintels. Some of the rafters must have weighed a ton and a half to two tons, and the trees which gave them were at least 15 miles away.

Sometime between 1670 and 1675, the cities of the salt plains—Tabira among them—"died of fear" and were soon forgotten. The Apache, —at that time the scourge of the plains—can probably be held responsible for their abandonment. The cities of the salines were exposed and their locations not as impregnable as some of the Pueblo fort-towns. At any rate, they "died"—being abandoned either through fear or actual attack and destruction. The survivors of the Piro pueblos fled to El Paso. The score or so of their descendants who today live at Senecu in Chihuahua are all that is left of the once potent Piro stock. Those who escaped from the Tigua pueblos of the region, fled to Isleta.

The pueblo of Tabira was of unusual shape. It conformed to the topography of the ridge upon which it was built. It consisted of a long narrow array of three and four story terraced houses in vaguely parallel blocks, facing each other across narrow alleys. The pueblo is not unusually large nor imposing, but in color and setting it is alone. It has a bleak, unearthly aspect, and seems the rightful home of mystery and superstition.

There is no spring or stream in thirty miles of Tabira. Theer are, however, three large reservoirs of earth rudely rimmed with stone devised to catch and hold the rain and snow. There is also a still traceable ditch. These were the waterworks of Tabia. It is possible that there was formerly a spring and that the people "killed" their water when they left so that it might not give comfort to their enemies.

Tabira and its neighbor cities were once prominent and clear figures in the early history of the Southwest. Then they "died" and suddenly dropped into oblivion. When they came back to life, their history was not rediscovered but invented in the form of the old treasure myth. Over Tabira hovered and at last settled indestructibly the myth of the Gran Quivira.

It is well know that in the opening of the two Americas fable has played a larger part than fact. Gran Quivira is one monument to the eternal pursuit, the reckless seeking of the human race for treasure.

NOTE: The chief sources of the material in this article are:

Lummis: The Land of Poco Tempo, ch. XI, "The Cities That Were Forgotten."

Austin: The Land of Journeys' Ending, ch. IV, "Cities That Died."

Twitchell: Leading Facts of New Mexican History, Vol. I, Note on Gran Quivira.

CARR LUMBER COMPANY

G. W. CARR, Manager.

Building Material

Main St. — — Phone 43

Bank Dont's

DON'T draw checks in pencil—use INK.

DON'T use a different signature than the one on file at the bank.

DON'T alter a check.

DON'T forget to fill in your stub, thereby always keeping the exact amount of your balance.

DON'T neglect to check your statement and cancelled checks each month.

DON'T forget to have your correct address on file at the bank.

DON'T date a check ahead.

DON'T forget to endorse your checks just as name appears on face of check.

DON'T endorse or sign checks in blank.

BY OBSERVING THE ABOVE "DON'TS" YOUR ACCOUNT WILL ALWAYS BE IN GOOD STANDING AND A GREAT HELP TO YOUR BANK IN HELPING TO KEEP IT SO.

The First National Bank

OF PORTALES, NEW MEXICO

FRESH FISH DAILY

WE are now handling fresh dressed —fish and can supply you every day. —Try a

Norder Fillet of Haddock

—and you will have a dinner that —will please every member of the —family.

A COMPLETE LINE OF FRESH GROCERIES AT ALL TIMES.

YOACHUM & SON

:—: Groceries and Market :—:

PHONE 45

IN THE OIL FIELD OF SOUTHEASTERN NEW MEXICO



First hand drilling and leasing report, compiled weekly by Ernest R. Black, from personal scouting and reliable information supplied by the major oil companies, exclusively for The Portales Valley News.

Ernest R. Black is down in the Lea county oil fields this week doing some special work, and consequently the weekly oil report is not given this week.

It will be given more fully in the next issue.

Gypsy Oil Co Gets Ready To Begin Drilling

Surrenders Oil Leases on 30,000 Acres in Exchange for New Forms.

MEANS QUITE A GAIN IN REVENUE FOR STATE

The Gypsy Oil Co., holding approximately 30,000 acres under oil leases, located for the most part if not entirely in Lea county, has surrendered all its old leases and taken out new leases under the regulations promulgated by State Land Commissioner B. F. Pankey shortly after he took over the office.

On the old leases, which were acquired from prior administrations, the company was paying rentals ranging from 1 cent to 15 5-8 cents an acre; on the new leases it will pay 50 cents. Hence, the deal means a sizeable increase in revenue for the state.

"The company wished to get leases under which it would be willing to operate," Charles B. Barker, attorney, explained. "It was afraid to operate under the old forms. I understand that following the exchange, the company plans to do a lot of drilling which it hesitated to undertake heretofore."

The Gypsy Oil Co. is the first big concern to surrender all of its holdings to get leases under the new regulations, although a number of smaller companies and individual lessees have taken advantage of them previously.—New Mexican.

OIL MEN WATCH ARENA AND BORDAGES

—o—

The Bordages Jennie Hughes No. 1, section 27-19-38, Lea county, was drilling today at the depth of 3120 feet after picking up enough oil to make considerable showing in the slush pit. This test and the arena-Manhatten No. 1, section 18-13-31, Chaves county, were occupying the center of interest among local oil operators today.

Levers and Carrpers are rigging for their No. 6, in section 3-18-28, Eddy county, and will start operations within a few days.

The Grim No. 1, NM¼ SE¼ section 3-17-27 was shot yesterday with 80 quarts and drillers were busy cleaning out today. This well, following the shot, looks good for 25 to 30 barrels, according to reports here.

The Inglefield-Bridges No. 1 on top of the caprock, section 4-17-34, was shot earlier in the week with 400 quarts. The well bridged in the pipe following the shot and drillers are now busy cleaning out. —Roswell Record

ARENA DRILLING TODAY AT DEPTH OF 3200 FEET

The Arena Manhaten No. 1, located in southeastern Chaves county, section 18-13-31, was drilling last night below 3200 feet and making satisfactory progress. The formation was hard limestone.

The Marland Oil Company's deep test in southeastern Lea county, section 19-26-37, is drilling below 110 feet after topping the salt at 1173 feet. The other three Marland tests to be drilled insoutheastern New Mexico are erecting rigs and will begin operations within a short time. These three tests are, section 34-32-31; section 2-23-35 and section 4-25-36.

The Bordages Jennie Hughes No. 1, section 27-19-38, was drilling yesterday below 3070 feet. The Midwest Oil and Refining Company's No. 1 was drilling below 1620 feet, this test being located in section 9-19-38.

Levers and Carpers have made a new location in the Artisa field this is to be known as their No. 6, the locating being SW¼ NW¼ sec being moved to this location. —Roswell Record

POTASH FIELD IN STATE

Government tests of the potash fields in southeastern New Mexico have revealed nine potash beds of possible commercial interest, it is announced by the Department of Interior. These beds were found in a well being drilled about 28 miles east of Carlsbad. It is the third of several wells being drilled by the government. The tests are extremely encouraging, though the extent of the field will not be determined until the other tests are completed. But the chances look favorable for an important industry in that section of the state.—Albuquerque Journal.

Ambulacne Service.--Ed J. Neer

Coming To Clovis

DR. GAINES

SPECIALIST

In Internal Medicine For the Past Twenty Years.

DOES NOT USE THE KNIFE

Will Give Free Consultation On Tuesday, March 13th, from 8 a. m. to 8 p. m., and Wed. March 14th, from 8 a. m. to 2 p. m.

ANTLERS HOTEL

The Doctor is a regular graduate in medicine and surgery. He visits professionally the more important towns and cities and offers to all who call on this trip free consultation.

According to his method of treatment he does not operate for chronic appendicitis, gall stones, ulcers of stomach, goitre, tonsils or adenoids.

He has to his credit wonderful results in diseases of the stomach, liver, bowels, blood, skin, nerves, heart, kidneys, bladder, bed wetting, catarrh, weak lungs, rheumatism, sciatica, leg ulcers and rectal ailments.

P. O. BOX 394, DENVER

Doctor—If this doesn't cure you, come back and I'll give you something that will.

Patient—Couldn't you give it to me now, doctor?

UNDERTAKING

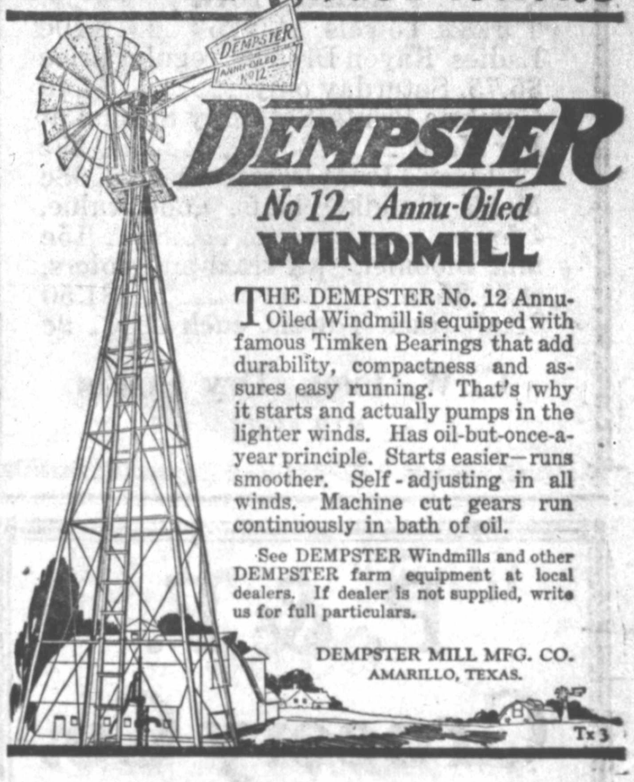
SERVICE THAT SATISFIES AT PRICES CONSISTENT WITH SERVICE

Best of Equipment Ambulance Service

JOHNSON & WHEELER

DAY PHONE 46 NIGHT PHONE 93

Pumps 25% More Water in the Lighter Winds



DEMPSTER

No 12 Annu-Oiled WINDMILL

THE DEMPSTER No. 12 Annu-Oiled Windmill is equipped with famous Timken Bearings that add durability, compactness and assures easy running. That's why it starts and actually pumps in the lighter winds. Has oil-but-once-a-year principle. Starts easier—runs smoother. Self-adjusting in all winds. Machine cut gears run continuously in bath of oil.

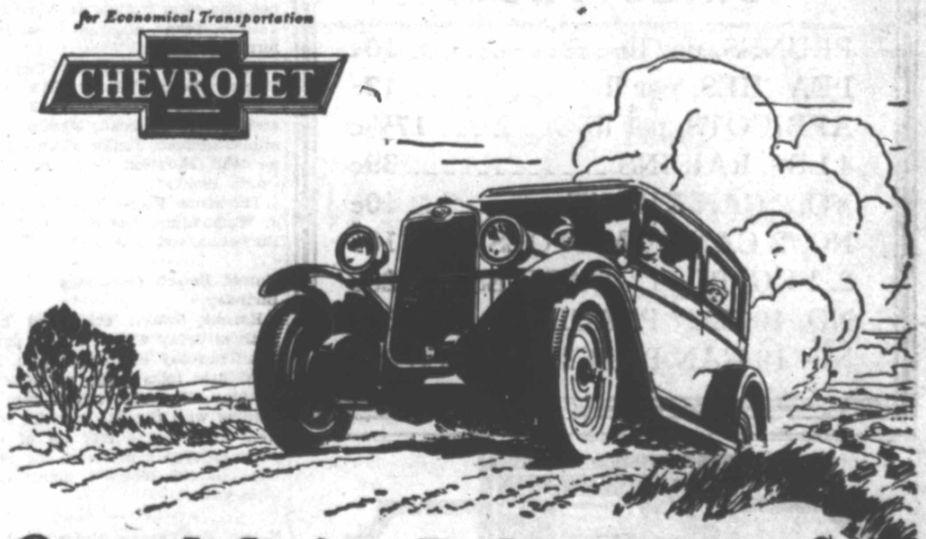
See DEMPSTER Windmills and other DEMPSTER farm equipment at local dealers. If dealer is not supplied, write us for full particulars.

DEMPSTER MILL MFG. CO.
AMARILLO, TEXAS.

Tx 3

for Economical Transportation

CHEVROLET



Overwhelming Endorsement—

a Quarter Million New Chevrolets on the Road since Jan. 1st

Bigger and Better

The COACH $585

The Touring or Roadster $495
The Coupe $595
The 4-Door Sedan $675
The Sport Cabriolet $665
The Imperial Landau $715
Utility Truck (Chassis Only) $495
Light Delivery (Chassis Only) $375
All prices f. o. b. Flint, Michigan

Nine million people saw the Bigger and Better Chevrolet the first three days following its public presentation! Thousands have been delivered to buyers every day since! There are a quarter million now on the road! And its popularity is increasing every day because it is smoother, more powerful and more beautiful—easier to drive and more comfortable—and lower in price! Never in history has any new Chevrolet model been so enthusiastically received—because no new model has ever represented a more amazing revelation in beauty, performance and quality! Come in—drive this sensational new car. Learn why it is everywhere hailed as the world's most luxurious low-priced automobile.

Portales Motor Company

Add Hobbs, Manager

QUALITY AT LOW COST

Mrs. H. C. McCowen of Elida left for her home Monday. She had spent a few days at the home of Mr. and Mrs. Neil Rockey recuperating from an operation for the removal of the appendix.

Mrs. F. B. Payne and Mrs. J. W. Buie and Mrs. Eastham of Clovis were guests of Miss Anna Rodes Tuesday.

—o—

Coming soon, Sousa's Band.

NOTICE - CANDIDATES

You can't afford to take chances at hard race and eat wholesome foods, this time; prepare yourself for a hard race, and eat wholesome foods, the kind served by TOURIST CAFE, PORTALES.

P. S.: If you don't get plenty of pie go to TOURIST CAFE as a candidate should eat lots of pie.

Saturday Specials

March 10th

Turkish Towels, 14"x25" 10c
Ladies' Rayon Dresses, regular price $5.75, Saturday only $4.49
Cambric Prints, Saturday Special at Per Yard 29c
Children's Print Dresses, each .. 98c
Men's Handkerchiefs, good value, 4 for 15c
Silk Bloomers, all sizes and colors, at $1.25 to $1.50
Small Huck Towels, each 9c

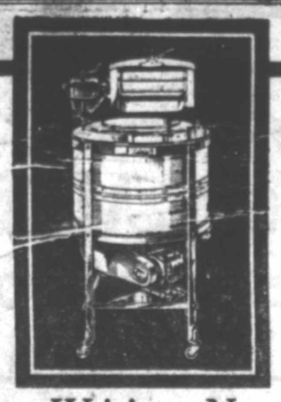
C. W. Ison, Dry Goods

212 Main

P. & F. Grocery Co.

DRIED FRUIT

PRUNES, per lb 10c
PEACHES, per lb. 12c
APRICOTS, per lb. 17½c
4 LBS. RAISINS 39c
NO. 2 CAN KRAUT 10c
NO. 2 CAN TOMATOES 10c
2. PKG. POST TOASTIES ... 25c
NO. 10 CAN PEACHES 50c
NO. 10 CAN BLACKBERRIES 60c



You've Been Waiting—Now It's Here!

PERHAPS you are one of the many women who have delayed buying an electric washer until you could get a really good, efficient, all-metal machine at a moderate price.

If so, you'll be delighted with the new Haag Eighty.

Yet it does better work than most washers selling at much higher prices! And it will last longer, too!

It is new in design but time tested in principle—it is the floating agitator type machine, with all driving mechanism underneath. Beautiful, sturdy, compact, it is ideal for the small home.

Come in and see the new Haag Eighty today. Compare it with more expensive machines. See it work. Let us tell you how easily you can have one in your own home.

—pronounced Haig

HAAG EIGHTY

Roswell Pump and Supply Company

SOCIETY and Club

H. M. C. Surprises Member

Last Friday, March 2nd, around the noon hour, Home Makers to the number of thirty-six made their way to the south part of town, caught the Catt napping and gave her the surprise of her life.

Now it happens that March 2nd is Mrs. Catt's birthday and the H. M. C. knew it (that bunch knows a lot of things), and some one had slipped around and found out just how old she was, and when the table was loaded with many of the appetizing and delicious viands the Home Makers know how to prepare, right in the center reposed a beautiful birthday cake bearing exactly sixteen candles.

Every dish of food was as good as it looked and that is saying a mouthful; and when it had been properly disposed of a very interesting program in which each had a part occupied a short period, and the balance of the afternoon was spent socially.

Departing guests wished Mrs. Catt many happy returns of the day.

Mrs. Catt's sentiments are that there are many, many fine people in the world, people who are always giving pleasure to others, and that Portales certainly has her share of them.

Gloria Fay Richardson Celebrates Birthday

Little Miss Gloria Fay Richardson is rapidly acquiring the habit of having birthdays, Friday, March 2nd, 1928, being the fourth one she has had in as many years. It seems, too, to be a habit of hers to entertain a few of her friends on that occasion; accordingly on last Friday a number of her little friends as well as some older ones enjoyed the home from two thirty until four o'clock at the home of her grand parents, Mr. and Mrs. J. J. Spires, on Montana street.

The junior part of the company found much pleasure in various games, among which was "placing the donkey's tail," Jimmie Whitcomb being more successful than other competitios, was awarded as prize a large rabbit.

Boxes of rabbit eggs were given as favors to each little guest and each also enjoyed an ice cream cone and a generous slice of birthday cake.

The little hostess received many beautiful gifts, not only from guests but also from friends at Waco and Temple, Texas, and one from California.

The junior guest list included Misses Elwanda Jones, Maxine Kirk, Jackie Melton, Cisto Melton, and Little Miss Dean; Messrs. Jimmie Whitcomb, Junior Means, Junior Will, Harrison Deen and John Garth Black.

The senior guests were Mesdames J. W. McMinn, Deane Kirk, H. H. Buchanan and D. J. Melton.

Harold Brasell Celebrates Birthday

Harold Brasell celebrated h'i's sixth birthday with a dinner party last Thursday evening, March 1st. The little folks came in Colonial costume. The decorations were in keeping with the St. Patrick's season. After the dinner all of the party enjoyed a movie at the Portola. Harold received many nice little gifts.

Basket Ball Teams Entertained

The "Peppers" and "Pepperettes" entertained the boys' and girls' basket ball teams with a line party Monday night. After the show, all enjoyed a lunch at McDonald & Son's Confectionery. Mr. Stinnett, and Miss Hankins, sponsors of the Pep clubs, and Mr. Steiner and Miss Hoy, sponsors of the teams, were present.

U. D. C's. Meet

The U. D. C's. met Tuesday at 2:30 at the home of Mrs. Lula May. This was the first meeting of this organization in two months, owing to illness of some of its members. Mrs. F. E. Wheeler made a most interesting talk, telling of her experiences during the Civil War. Mrs. May served delicious refreshments during the social hour.

A Letter

"Portales, N. M., March 5, 1928.
"Mr. Editor:—

"I congratulate you for your stand for the old southern darky. One of these servants nursed me in north Alabama. My father, with his family and servants, came by land in 1855 and settled in Bexar county, Texas. As father and mother were good and kind to these faithful slaves, they left us with great reluctance. After freedom they rented little farms and finally bought homes. The older ones, of course, died. Some of the descendants are still living. Before coming to New Mexico in 1925 I visited the daughter of my old mammy nurse, Ailsy. She and her husband were delighted to see me.

"Our servants were respectful and I have love towards those of the colored race. Your correspondent must be from 'down east,' and don't understand us, the 'solid south.'

'Of the younger generation, I have given the time and birth of each. While my father was living and previous to freedom, the births and dates were kept in a large blank book, which I possess.

—C. S. GOODLOE.

$40 HEAD, CONTRACT FOR UNBORN CALVES

Fred Snyder and Sam C. Arnett to sell Pactically entire Calf Crop, According to announcement.

Sale of unborn calves is practiced by Lubbock cattlemen, just the same as in other portions of West Texas and it is learned here yesterday that two local men had contracted for the sale of practically their entire 1928 crop.

Fred Snyder has contracted to sell 3500 head of calves from his herd during the coming months. Bill Miller of Eureka, Kansas, is the contracting party. Sam C. Arnett, another local man, has also contracted to sell his calves to F. C. Campbell of Wichita, Kansas.

—Lubbock Avelanche

RETURN OF PROSPERITY FOR BREEDERS SEEN

Kansas City, Feb. 27.(AP)—The return of prosperity for breeders of beef cattle was indicated here today at the opening of the annual roundup of the American Hereford Breeders' association, when the highest prices since the world war were paid for purebred Hereford bulls on the auction block.

The 300 breeders from all parts of the country attending the sale, were so optimistic over the outlook for the cattle industry that their lively bidding created an average price of $300 for the day, as compared to $120 a few years ago.

The day's top price was $1,650, paid by W. H. Hamilton, Avon, S. D., for superior 53rd, 3-year-old bull which took first prize of its class at the Sesquicentennial exposition in Philadelphia. The animal was consigned by the Hamilton Farm, Gladstone, New Jersey.

Bratton Bill Passed

Washington, March 2.—(AP) — The Bratton bill authorizing an approriation of $8,000 for the construction of that portion of the Gallup-St. Johns highway within the Zuni Indians reservation in New Mexico, was passed by the senate today and sent to the house.

The measure provides that Indian labor shall be employed in constructing the Zuni line of highways as far as practicable and that the authorities of New Mexico or of McKinley county, New Mexico shall agree to maintain the road free of charge to the United States.

Announcement!

We have received the agency for the General Electric Refrigerator for this district. We believe that this refrigerator is the ultimate of electric refrigeration or we would not sell and endorse it.

The General Electric Company has spent fifteen years producing this unit. It is mechanically correct It will operate for years without attention.

We have two of these machines on our floor. We invite you to inspect these units.

Some of the outstanding advantages of the General Electric Icing Unit are:

(1) SIMPLICITY——No belts, no pipes, no chains, no attachments.
(2) QUIETNESS——Is unusually quiet in operation
(3) NO SERVICING——Never needs oiling or attention. All moving parts are enclosed in an hermetically sealed housing.
(4) PORTABILITY——Can be installed anywhere.
(5) ECONOMY——Uses very little current and maintains uniform temperature.

It Is Guaranteed By
GENERAL ELECTRIC COMPANY
It Is Guaranteed By
NEW MEXICO UTILITIES CO

—COME IN AND SEE IT—

New Mexico Utilities Company

T. A. MARTIN MANAGER

Special Bargains

For this week and all next week come to this store and you can be assured of some real savings.

NEW SPRING GOODS ARIVING DAILY

32-INCH GINGHAM
Fancy checks, and plaids. Good quality 17c value.
SPECIAL
12c yard

PONGEE PRINTS
36 inches wide, all new shades and guaranteed fast colors, 35c value.
SPECIAL
25c yard

SILK CREPES
40 inches wide, extra nice quality; all new spring French shades, $2.25 value.
SPECIAL
$1.49 yard

LADIES' SILK HOSE
Heminway Brand, every pair guaranteed pure thread silk; all spring colors. $1.00 value.
SPECIAL
79c

HOUSE DRESSES
Very pretty patterns and designs; made of fast color prints.
SPECIAL
89c

36-INCH SATEEN
Good heavy quality, highly mercerized; light and dark colors, 35c value.
SPECIAL
25c yard

MEN'S CAPS
Adjustable to any size; a large range of new spring patterns; $1.50 value.
SPECIAL
$1.00

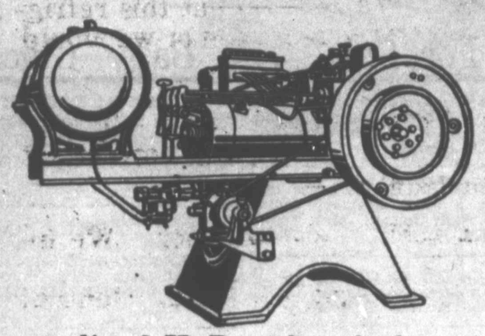
MEN'S SILK HOSE
Fancy or solid colors, KNOK KNIT BRAND, all sizes; 75c value.
SPECIAL
2 Pair For
$1.00

MEN'S SHOES OR OXFORDS
Brown Bilt Shoes or Oxfords; every pair guaranteed solid leather; $5.00 values.
SPECIAL
$3.95

The **FAMOUS**

"FAMOUS FOR BARGAINS"

SEVEN ENGINES IN ONE



The wide range of steady, economical power developed by the Associated Twin Cylinder covers all belt needs from 8 to 25 Horse Power. Exhaustive tests under actual working conditions show that this Engine supplies 8 H. P. at less fuel cost than the ordinary 8 H. P. single cylinder engine. And that it develops 25 H. P. at less fuel cost than the ordinary 18 H. P. single cylinder engine. 8 H. P. - 10 H. P. - 12 H. P. - 15 H. P. - 18 H. P. - 20 H. P. - 25 H. P. Engines are at the command of those equipped with the Associated Twin Cylinder.

THE SEVEN ENGINES in the 25 Horse Power Twin Cylinder ASSOCIATED keep down overhead and investment for power equipment. There is work for a Twin Cylinder Engine right through the year. One week it is needed for pulling an eight horse power load. It does it easily, smoothly and with low fuel costs. Another week it must do the work of a full 25 horse power engine and here is where it shines." The "ASSOCIATED" Engine is built to develop more power at lower cost. It stands up under continuous operation year after year for irrigation, pumping, municipal lighting and water system plants.

Records of service throughout the country and especially in the southwest prove the economy and oversize service of the Associated Twin Cylinder.

Manufactured by the World's Largest builders of Farm Engines

The Oversize standard of construction built into the 25 Horse Power Twin Cylinder ASSOCIATED Engine is an assurance of a surplus of power at full speed and more years of service.

—The ASSOCIATED Guaranteed Power Tag is attached to every ASSOCIATED Engine before it leaves the factory.

—It is our guarantee that the Engine has been properly designed, rated and tested.

—This guarantee is backed by all the resources of a great factory with years of experience in engine manufacturing.

ROSWELL PUMP & SUPPLY CO.

Roswell and Portales, New Mexico, Phone 124

CASS LYONS FOR TREASURER

In making my announcement for Treasurer and Tax Collector of Roosevelt County, I feel that I am qualified to take care of this office in a business-like manner, and if I am nominated, and later elected, I will make every effort to please the public. I know it would be assuming quite a responsibility to take the office of County Treasurer, but I feel capable of handling responsibilities. My father died when I was only sixteen years of age and it became necessary for me to fill his place, providing for a widowed mother and five small children. I did this and gave them all an education, thereby making it possible for them to care for themselves.

I left Lamesa, Texas, 11 years ago, coming to Roosevelt county, where I have since made my home. I like Roosevelt county and the people, and have lots of friends here, and have no desire to leave. I feel like I know how to treat people, having been associated with the business world for the past thirty-seven years, and the most of my education came through the school of experience and hard knocks.

I would like to see every voter in Roosevelt county, both ladies and gentlemen, but I am sure I cannot and I would appreciate very much if one and all would make inquiry about me from whom you will, and if you see fit to vote for me on April 21st, I am sure there is no one who would appreciate your support more than I.

CASS LYONS.

(Political adv.)

Fish: "Why do you refer to my girl as a rat?"

Senior: "Because of her love for a big hunk of cheese."



Are You Overdoing?

Overwork Throws a Heavy Burden on the Kidneys.

OVERWORK, rich foods and stimulating drinks put extra burdens on our kidneys. When the kidneys slow up, impurities remain in the blood and are apt to make one languid, tired and achy, with dull headaches, dizziness and often nagging backache. A common warning is scanty or burning secretions.

Use *Doan's Pills*. *Doan's*, a stimulant diuretic, increase the secretion of the kidneys and aid in the elimination of waste impurities. Are endorsed by users everywhere. *Ask your neighbor!*

DOAN'S PILLS 60c

A STIMULANT DIURETIC FOR KIDNEYS

Foster-Milburn Co. Mfg Chem. Buffalo, N.Y.

KENTUCKY VALLEY

The following is the honor roll pupils for Kentucky Valley for February:

Sixth Grade: Hotona Hendrix, Gwin Taylor, Cuba Ridgway, Willie Beard, Mary Spires, Virginia Frances.

Fifth Grade: Lorene Grimlan, Clifton Grimlan, Mary Smith, Inez Smith.

Fourth Grade: Mattie Grimlan, Royce Hendrix.

R. A. Young, the junior professor in Elida high school, has switched from baby chicks to baby girls or at least he has added a baby girl to the "Young things" he produces according to reports from Portales where Robert maintains domestic headquarters. Roberta Ann (see the connection) was born way back last month the 17th. She is a teacher like her dad and is teaching him patience he claims. —Roosevelt County Record, Elida

FRESH MEAT

SAGE. THE BEST QUALI- CALL US FOR FRESH AND CURED MEATS AND SAUTY AND AT REASONABLE PRICES

L. L. DUNCAN

Phone One-Three

ELECTION NOTICE
WATERWORKS EXTENSION AND SEWAGE DISPOSAL PLANT BOND ELECTION
In connection with
THE GENERAL MUNICIPAL ELECTION
in the
Town of Portales, New Mexico
Tuesday, April 3, 1928.

PUBLIC NOTICE IS HEREBY GIVEN That at the regular election for municipal officers, to be held in the town of Portales, New Mexico, on Tuesday, the third day of April, A. D. 1928, there will be submitted to a vote of such qualified electors of said town as have paid a property tax therein during the preceding year, the following questions:

1. Shall the Board of Trustees of the town of Portales, New Mexico be authorized to incur an indebtedness for and on behalf of the said town upon the credit thereof by issuing the negotiable coupon bonds of the said town in the amount of thirty one thousand, five hundred dollars, ($31,500) for the purpose of securing funds for the extension of the waterworks system in and for said town of Portales?

2. Shall the board of Trustees of the town of Portales, New Mexico, be authorized to incur an indebtedness for and on behalf of the said town upon the credit thereof by issuing the negotiable coupon bonds of the said town in the amount of Forty Thousand Dollars, ($40,000.) for the purpose of securing funds for the construction of Sewage Disposal Plant in and for said town of Portales?

Said election will be held and said questions submitted to the electors qualified as aforesaid pursuant to law and the provisions of Ordinance No. 97 of said town, adopted and approved on the 1st day of March, A. D. 1928.

The polls for said election will be open in said town as follows;

East Portales: Tax Assessor's office at Court House.

West Portales: Sheriff's office at Court House.

being the same voting places established for the general town election to be held on the 3rd day of April, A. D. 1928, and said polls will be open from 9 A. M. until 6 P. M. of said day.

No ballots for or against said question shall be received by the judges, unless the person offering the same shall be a qualified elector of the town of Portales under the laws of the State of New Mexico now in force, and in addition to such qualification, shall have paid a property tax therein during the preceding year.

The ballots to be used in voting upon the questions above submitted shall be furnished to the voters by the judges of election, to be deposited in a separate ballot box which will be provided for that purpose.

IN TESTIMONY WHEREOF, The Board of Trustees of the town of Portales, New Mexico, has caused this notice to be published as required by law, and dated this 6th day of March, A. D. 1928.

R. G. BRYANT,
Mayor.

(SEAL)
ATTEST:
A. W. FREEMAN,
Town Clerk.
First publication March 8th, A. D. 1928.
Last publication March 29th, A. D. 1928.

The People's Own Paper — P. V. N.

WHY DON'T YOU
take your battery work to
BRACKEN'S BATTERY SHOP
Exclusive Battery Shop

FOR MECHANICAL TROUBLES WE ADVISE YOU to take your car to the garage, where they are equipped for that. But the lead and chemical battery is best understood by us, and we have proper equipment for this special type of work.

Spring Hats



- - - in preferred styles. Turn - down brims.

New Fedora models. Many others.

All of pleasing shades.

$3.75 - $5.00 $8.00

Priddy & Fooshee Co.

"Get the Message Through"

THE first communication system in the West was the pony express.

From St. Joseph, Mo., to San Francisco these riders carried the mails over mountain ranges and across wilderness and plain.

The motto of their service was "Get the Message Through!"

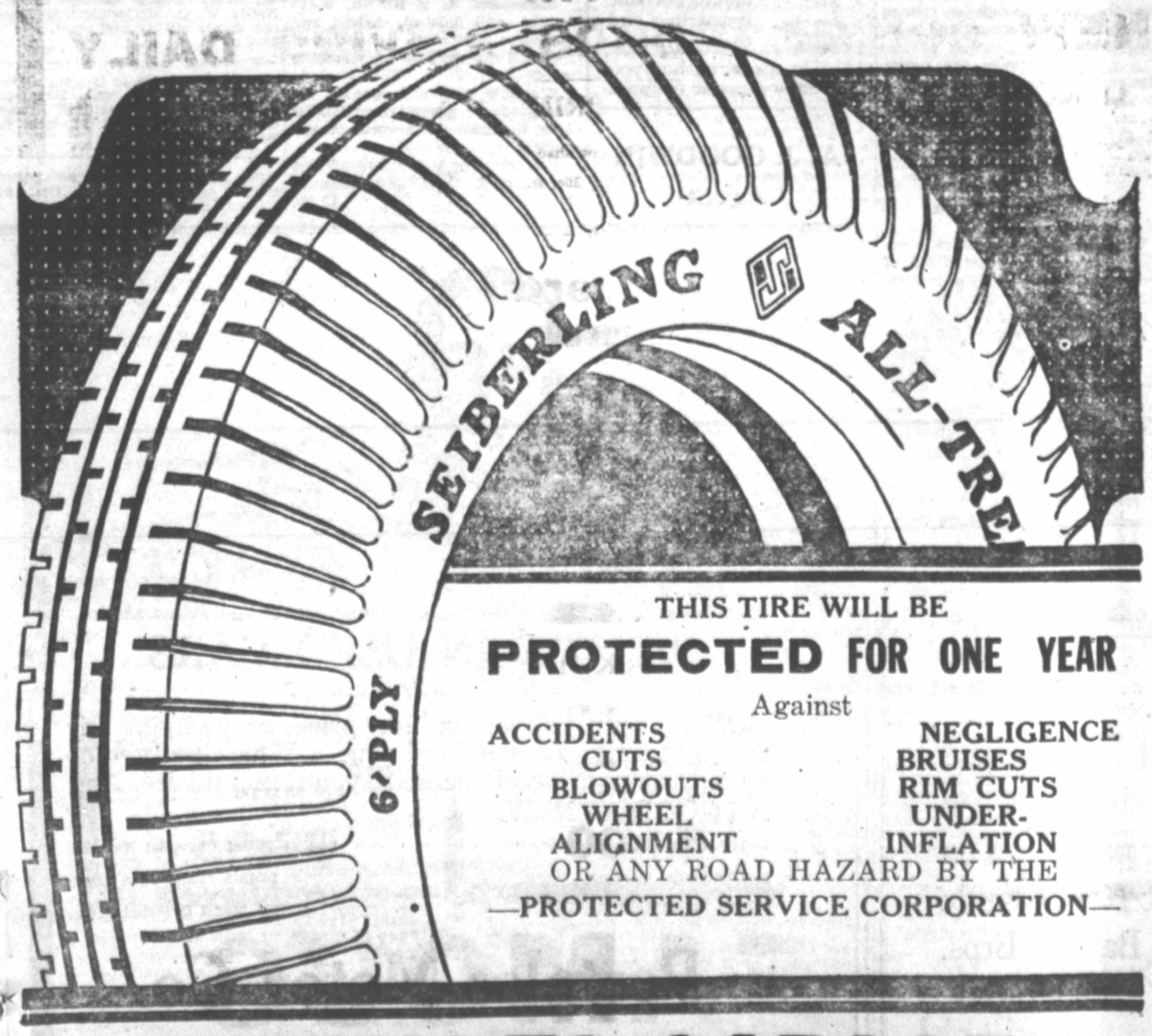
The telephone worker of today is inspired by the same ideal. Men and women brave dangers and undergo privations to establish and maintain this modern service of communication.

It is noteworthy that, at Denver, a splendid building which will be this company's general headquarters, is being erected on the site of one of the stations on the old pony express line.

Like those couriers of another day, the people who will occupy this building are animated by the first principle of telephone service: "Get the Message Through!"



The Mountain States Telephone and Telegraph Co.



THIS TIRE WILL BE
PROTECTED FOR ONE YEAR
Against

ACCIDENTS	NEGLIGENCE
CUTS	BRUISES
BLOWOUTS	RIM CUTS
WHEEL ALIGNMENT	UNDER-INFLATION

OR ANY ROAD HAZARD BY THE
—PROTECTED SERVICE CORPORATION—

PORTALES GARAGE

THE BABY YAM

PUBLISHED BY THE PORTALES HIGH SCHOOL

EDITOR ..... Willie Vale Oldham
ASSOCIATE EDITOR ..... Hazel McCollum

REPORTERS

Velta Edwards, Mildred Disney, Inda Rhea Murrill, Ollie Mae Smith, Ruby Cooley, Hazel Russell, Carlene Knoles, Gordon K. Greaves, Nellie Murphy, Helen Thurston, Christa Taylor, Arthur Woodburn

SPONSOR ..... Mr. Brough

70,000 STUDENTS BUILD MODEL PLANES

High School Model Aviators Get Expert Help From Air League.

Letters from high school students all over the country are pouring into the headquarters of the Airplane Model League of America, at Detriot. This is the league of model aviators, headed by commander Richard E. Byrd, Clarence Chamberlin, William B. Stout, and other great leaders of aviation.

High schools in Cleveland, Buffalo, Detroit, and many other cities are now co-operating with the A. M. L. A. to teach the building of model airplanes in their manual training departments. Students in many cities are forming club builders. Scout troops and Y. M. C. A. clases are building planes. More than 60,000 students have joined the league since last October.

Any high school student who me of a groundhoghr rd dll rdwl wishes to join the league--which has no dues or assessements-- or wants information on airplane model building, on getting model plane materials, or on entering the national contest that THE AMERICAN BOY is conducting in Detriot next June 29 and 30, should write, at once, to the League headquarters, American Building, Lafayette Boulevard at Second, Detroit Mich., inclosing a two cent stamp for his reply.

RAMS DINNER GUEST OF BUSY BEE CAFE

Last Sunday night the Rams were the dinner guest of the busy Bee cafe at Clovis, the manager of the cafe declared that since the winners of the consolation game usually get nothing but the shadowy honor of third place, he would see to it that this time they would be well fed.

ASSEMBLY NEWS

Assembly opened with the usual demonstration of pep from the student body. Miss Foster gave an interesting and unusual account of certain experiences of Longfellow, the "Childrens Poet", whose birthday was the ocasion for the talk. Mr. McArthur, superintendent of the Orphans home spoke on the value of a "Rounded Education", which embraces the Christain veiw point combined with the technical. His talk was appreciated very much.

—N. M.

PORTALES JUNIOR HIGH LOOSE TO ROGERS GIRLS

Coach Stroup's junior basket ball girls played the Rogers girls first team in the gymnasium, Saturday night, both teams showed plenty of fight but the Portales girls lost by a score of 9 to 21. Prof. Wilhitte of Rogers, refered an excellent game.

—H. R.

LATI CLUB NEWS

The Latin club meeting was held with a good attendance Thursday. The roll call was answered, and a few business matters were discussed. The program was as follows:

Temple Levertt was in charge.
Nymphs, Naid ..... Della Mae Yoachum.
Aurora ..... Kathryn Heckman
Oriphides, Eurphides ..... Orville Beasley.

LIBRARY NOTES

About 40 new fictions books were received by the library this week. They have all been catalogued and are now ready for circulation.

—C. A. T.

HOME ECONOMICS NEWS

The home economics department has been alive with the hum of the sewing machine the past two weeks. Judging from the varied display of dresses the home economics girls are fast becoming clever designers and seamstresses. The girls were so proud of their house dresses that they wore them to school Friday.

—I. R. M.

AG CLUB

At the regular meeting of club last week, James Smith gave a report after the roll call. The The last part of the meeting was devoted to play practice.

—A.W.

INEZ

Quite a few of the farmers say the season could not be better for farming than at the present time.

The council meeting of the Epworth League was to be held at Mr. A. L. Robertson home last Thursday night.

Ola Weebb says that she and her aunt, Mrs. J. B. Grahm spent the week end in Portales, but they did not attend the picture show. However they and also Wayne Tollet all seem to be doing nicely since their Tonsil operations.

Our Sunday School increased 20 percent in membership last Sunday. The Blues are something like a hundred miles ahead. The Reds are not counting on being in the rear by next Sunday. Watch them.

Two more new pupils have entered school. The little Misses Wilma Mullins and Freeda Mae Clark.

Mr John Harth has been sick abed for the last few days.

The demonstration given by George and King was very well attended in spite of the cold snowy weather last Friday.

Miss Ella Bea Tollet took dinner with Miss Oleeta Rogers of Roler last Sunday and Mrs. George Albert of Roller took dinner with Mrs. R. W. Tollett.

Prayer meeting will be held in the W. F. Vincent home next Wednesday evening.

Drummers have been more numerous than candidates the past few days at Inez.

Church at Roller Sunday afternoon. Sunday School at 2:30 o'clock. Come.

ROLLER

Submitted by the 9th Grade English Class, Roller School.

On the Honor Roll

With less than 3 months of school remaining, class work is improving to a marked extent at Roller, as evinced by the weekly records of pupils who are striving to appear on the honor roll. This week, honors are divided between Jimmie Hauks and Sam Belcher, 8th grade, and barely behind them are Olet Rogers, 9th, and Lyle Grant, 6th.

Just now Roller is preparing for the two spelling contests to he held this month, and looking forward to supporting our team at the county basket ball tournament on March 17.

—R—

Roller Girls Defeated

Friday, March 2, the Roller girls lost a close and hard fought game to Arch, by the score of 12-10.

Weakened by the loss of two of their stars, Wilma and Ruby Gates, the Roller team put up a good fight and displayed unusually good teamwork.

Box scores:	FG	PT	PF
Rogers, f	4	0	0
Givens, f	0	0	0
Grant, c	0	0	1
Brown, c	0	0	0
Wise, g	0	0	0
Grant, g	0	0	0

—R—

ON THE TRAIL OF THE STEERS

Led by the brilliant work of Owens, rangy steer center, Roller added two more scalps to their belts Friday, March 2, when they defeated Arch in two games, the first 48-12 and the second, which only went one half, by a score of 17-6.

The line up for Roller the first game:

	FG	FT	PF
Lewis, f	7	0	1
Belcher, f	2	2	0
Allsip, f	1	0	0
Owens, c	13	2	0
George, g	0	0	1
Morrison, g	0	0	0

Owens, with 28 points to his credit in this game, ran his total to 126 for the season.

In the first game, Sam Belcher displayed his versatile ability when he played three different positions and held down each in a splendid manner. One of the Steers' chief claims to a good team rests on Sam's ability to fill any position required.

The line up for the second game was the same except a change placing Owens at forward and Lewis at center.

In a game between the junior teams at Arch and Roller, the junior steers downed Arch 16-2.

This was a good game and proved that when the present Steer team moves on, there will be another to replace them.

CHRISTIAN CHURCH

The Christian congregation is rejoicing in the near completion of the new addition and the renovation of the old portion of their church home. The new floor, new roof, and redecoration of the interior make of the latter a practically new edifice, while the new structure doubles the seating capacity. A formal dedicatory service is planned for Easter Sunday, April 8th, following a pre-Easter campaign of one week.

BAPTIST CHURCH

Last Sunday was a busy but glorious day for us. One of the workers was heard to say as he left the building Sunday night that he had done a real day's work for the Lord. Three services besides the Sunday school and B. Y. P. U. were held and all attended by fine congregations. Our next Sunday will be another full day.

Sunday school promptly at 9:45. The enrollment reached the 465 mark last Sunday when 20 new members were reported. We are going for the 500 mark next Sunday morning.

The pulpit will be filled by Rev. C. W. Stumph, secretary of missions, at the 11 o'clock hour. Let all who can hear Bro. Stumph, as he will have a message of interest to all. The afternoon will be spent in Associational Conferences, one of which will be a meeting of the Association Board. We invite you to attend all the services of the day. We believe you will enjoy the day with us and we know we will be delighted to have you.

All B. Y. P. U's. will meet in their usual places promptly at 6:30. After the lesson, classes and teachers will be arranged for the week's training course.

Thanks to The News for the many kindnesses shown us.

JOE. F. GRIZZLE, Pastor.

METHODIST CHURCH

"WHAT ARE YOU DOING WITH GOD'S TWENTY-FIVE CENTS?"

The above is the caption for the Methodist pastor's sermon next Sunday morning.

He says this is not intended to imply that his auditor's are "cheap skates," neither that they have stolen two bits. However, he believes it is a matter to provoke personal interest and hopes to have a large audience of persons whose earthly possessions amount to at least that much.

-o-

The Hi-League had a "Trip Around the World" Saturday evening, with stop-overs in Ireland at Pat White's, Mexico at the Methodist parsonage, China at J. G. Greaves', and the good old U. S. A. at C. M. Compton's. Some 35 participated in the journey which they greatly enjoyed.

-o-

The class which has been in progress at the Methodist church for six weeks studying the missionary book, "New Tasks for a New Day," closed with a good service last Wednesday evening.

-o-

The Methodist Sunday school is running the highest average attendance in its history.

Ambulance Service—Ed. J. Neer

CHRYSLER



NEW LOWER PRICES
$670 and upwards

Chrysler Prices

"52"	
2-Door Sedan	$670
Coupe	670
Roadster (with rumble seat)	670
Touring	695
4-Door Sedan	720
DeLuxe Coupe (with rumble seat)	720
DeLuxe Sedan	790
"62"	
Business Coupe	$1065
Roadster (with rumble seat)	1075
Touring	1095
2-Door Sedan	1095
Coupe (with rumble seat)	1145
4-Door Sedan	1175
Landau Sedan	1235
"72"	
2-Pass. Coupe (with rumble seat)	$1545
Royal Sedan	1595
Sport Roadster (with rumble seat)	1595
4-Pass. Coupe	1595
Town Sedan	1695
Convertible Coupe (with rumble seat)	1745
Crown Sedan	1795
Imperial "80"	
Roadster (with rumble seat)	$2795
2-Pass. Sedan	2945
Town Sedan	2995
7-Pass. Sedan	3075
Sedan Limousine	3495

YOU can now buy a Chrysler—*quality unchanged*—at the sensational new lower prices of $670 and upwards.

In no other make can you obtain such outstanding value.

Because no other builder of motor cars combines such volume production with Standardized Quality of engineering and precision manufacturing.

See the Chrysler line at its sensational new lower prices. Select the car which best fits your particular need. Inspect it. Test it. Compare it with any other car of its price.

We are positive you will be satisfied that the only way to obtain Chrysler's superior performance, quality and value is to buy a Chrysler. 1162

All prices f. o. b. Detroit, subject to current Federal excise tax.

Chrysler dealers are in position to extend the convenience of time payments. Ask about Chrysler's attractive plan.

HILL & MASSEY
116 S. Main Phone 162
Clovis, New Mexico

Now is the time to Select a Washer



If you have ever longed for a good electric washer—one at a price that any home can well afford—here is your opportunity. Come here and see this wonderful new—

ONE MINUTE MODEL 60

Americas Greatest Washer Value

Here for the first time is a really efficient moderate priced washer. The One Minute "60" gives you more washing machine capacity and efficiency than any other machine selling under $100. Big Copper Tub, New Flexible Turbinator, latest Improved Wringer, and many other exclusive features. All made and backed by a firm that has made washers for over 28 years, to the satisfaction of more than 2,000,000 women. Come here and see this big value.

New Mexico Utilities Co.

For Sale

Slightly used baby grand piano worth the money. Cash or terms to right party. You may see piano at Rev. Claude J. Lorts. Write Barrier Bros. Lubbock, Texas 1009 Bdwy.



The Remington Portable

With Case $60

Easy payment terms if desired

is the recognized leader in sales and popularity, among portable typewriters, and there's a reason.

Call in and let us show you its many superior features.

A. J. GOODWIN
Agent



Better Want Ad Service At A Minimun Cost!

For Sale

FOR SALE—Fresh home-made lard, 5 to 100 lbs. at 15c per pound. Valley View Farm, Portales Box 851. W. E. Reynolds. 20-3tp

FARM FOR SALE—160 acres unimproved, 3 miles west one south of Floyd High School. Mrs. Armitage, Floyd. 19-2tp

FOR SALE OR TRADE—10 White Leghorn pullets, for Jersey heifer calf. Meat Market Burleson.

SEE OUR NEW PRICES on Dry Goods before buying elsewhere.—Inez Mercantile. 20-1tc

2-SEVERAL YEAR old high grade Jersey Heifers; also 1924 Model Ford delivery truck. D. F. Smith, Portales Arch Route, Phone 198F6. 20-1tp

FOR SALE—Three lister planters. See J. J. Spires. 19-3tc

FOR SALE—Will sell cheap a new complete discharge pipe, for 3 inch pump, can be changed for smaller or larger pump. L. M. Kuykendall, across from Chas. Goodloe. 19-2tp

FOR SALE—A coal-burning brooder, 500 chick size, and a 140-egg Belle City incubator in good shape. Eliza Thomas, about 5 miles down Elida highway. 18-3t

FOR SALE—One Chevrolet touring car in A1 condition, new rubber and new battery. Would trade for any kind of good young stock or a good truck.—J. W. Taylor, Taiban New Mexico. 16tfc

FOR SALE—Space in the want ad columns of this newspaper. A bargain if sold immediately. Portales Valley News.

PEANUTS—Raw 8 cents lb.; roasted 10 cents lb., at E. B. Siddall Model Farm. 19-tfc

For Rent

FOR RENT—4-Room modern house next to Christian Church on the Lovington highway. Inquire of Mrs. N. F. Wollard. 16tfc

RESIDENCE FOR RENT—See Ed J. Neer. 7tfc

FARM FOR RENT—Near Elida. See Joe or Charley Slack, Elida, N. M. 12tfc

FOR RENT—West half Wollard duplex on Nevada st. New and modern. Apply to Mrs. N. F. Wollard. 14tfc

FOR RENT IN ELIDA, N. M. Store-room 35 x 100 ft., well lighted, well finished, shelved and counterer, and some fixtures; well suited for general merchandise stock.

There is now fine opening for dry goods or general merchandise store in Elida. It is worth investigating.

For terms or particulars address or call on S. F. MYLES, Elida, N. M. 19-2tc

Baby Chicks

S. C. SINGLE COMB Harold Tompkins $100.00 tryo. Setting eggs $6.00 per 15. Pen No. 2, $5.00 per 15. Three cockrels for sale, $6.00 each. J. B. Crow. 19tfc

HAROLD TOMPKINS Strain R. I. Reds, have culled my flock to 40 of my best hens. Eggs $1.50 for 15; $8.00 for 100. Baby chicks $15.00 for 100. Phone 197F12. Mrs. John V. Miller. 18tfc

KLONDIKE Incubators and Sol-Hot Brooders. Wheeler Bros. 19-3tc

FOR SALE—Purebred E. B. Thompson strain Ringlet Rocks (dark) eggs $5 per hundred, $1.20 per setting at farm; $6 per hundred and $1.50 per setting delivered anywhere. Fertility guaranteed. Few cockrels for sale. Valley View Farm, Portales, Box 851, Mrs. W. E. Reynolds. 20-6tp

BABY CHICKS—Place your order now for baby chicks with Mrs. Earl Lovelace, Portales. 16-2tp-tfc

"It's Already Chicken Time."—White Leghorn Chicks, Tancred-Hanson combination, $15.00 per 100. Hatching Eggs, $4.00 per 100. Brooders, waterers and feeders. Younglade Poultry Farm, Phone 193F11, Portales, N. M. 13-tf

MORGAN TANCRED White Leghorn Eggs for hatching $4.00 per 100; baby chicks $15.00 per 100. Eggs will weigh 58 lbs. or better per case. Could spare 100 good hens at $1.00 each. Have 3 good incubators for sale, 110 to 170 egg capacity. J. R. Mahaffey, Portales, New Mex.; 2 miles NW of town. 17-tfc

RHODE ISLAND RED ROOSTERS For Sale—They are good ones. Edwin Chavers, North Star Route, Elida. 14tfc

Miscellaneous

LOST—License plate number 28895 between Portales and Arch. Please leave at Wheeler Bros. Tom Coleman. 19-1tp

MONITOR, Hand, Geared for Engine and Electric Washers. Guaranteed to do the work. Wheeler Bros. 19-3tc

FOUND—The best want ad service in eastern New Mexico. Inquire at The Portales Valley News office.

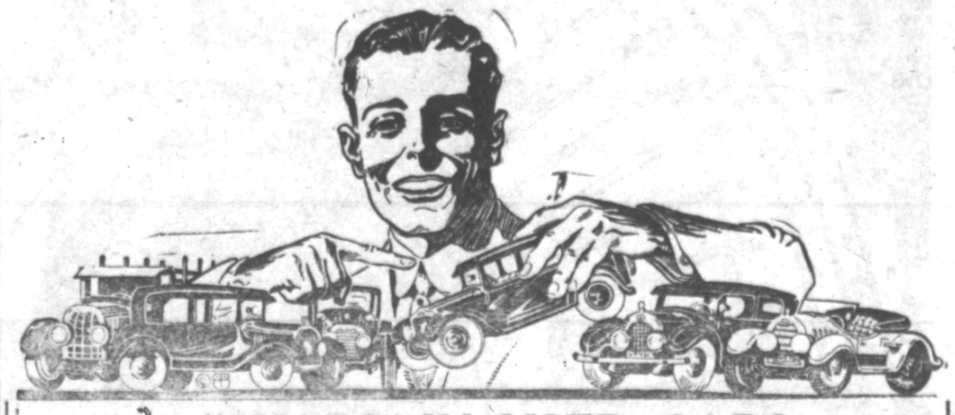
NEW PERFECTION Stoves from two burners up. Parts and repairs. Wheeler Bros. 19-3tc

Wanted

WANTED—Young Jersey Calves. Notify W. O. McCormack at Rogers, giving quality and price. 19-4tp.

WANTED—People to try our Colorado lump and nut coal. Davidson & Slaton, H. W. Davidson Broom Corn Co., Portales, N. M., next to Ballow & Price.

FOR SALE—Two lots on paved street, or would trade. Call at News office.



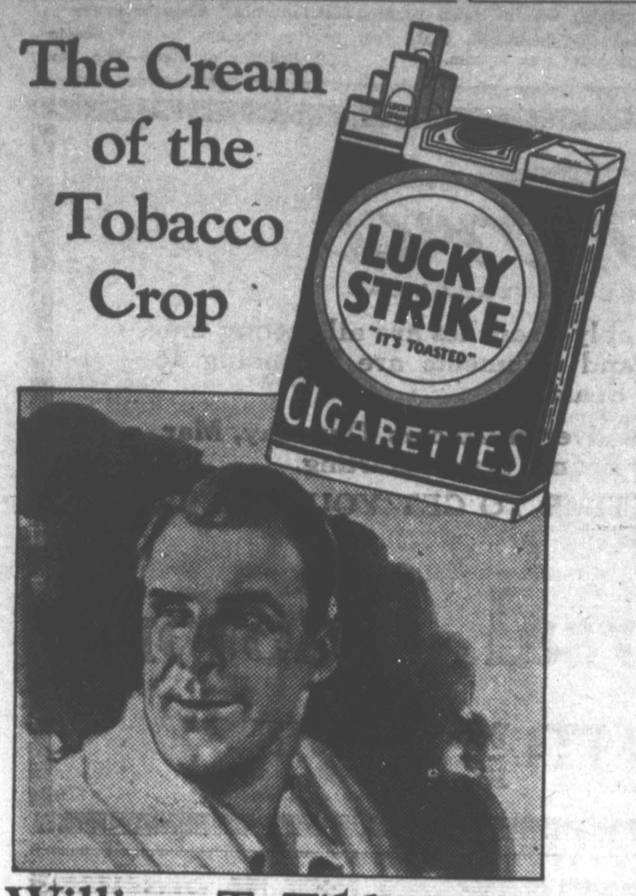
"SNAPS" IN USED CARS

NOW . . . with "off-season" low prices prevailing . . . is the right time to buy a Used Car. . . Whatever type or model you're after, chances are you'll find it here. And AS GOOD AS NEW.

2—1927 Model Chevrolet Coupes
1—1926 Model Chevrolet Truck
2—1925 Model Ford Touring Cars
1—1926 Model Chevrolet Roadster
1—1925 Model Ford Truck
1—1925 Model Overalnd Sedan

Portales Motor Co.

The Cream of the Tobacco Crop



William T. Tilden 2nd to protect his throat smokes Luckies

"During the course of some of my stage appearances, I am called upon at intervals to smoke a cigarette and naturally I have to be careful about my choice. I smoke Lucky Strikes and have yet to feel the slightest effect upon my throat."

William T. Tilden 2nd

"It's toasted"

No Throat Irritation—No Cough.

©1928, The American Tobacco Co., Inc.

Want Ads With a Punch — The P.V.N.

Professional Directory

DR. R. W. MEANS
Dentist
Forrest & Rowley Building
Res. Phone 168
Office Phone 26

DR. N. F. WOLLARD
Office Neer's Drug Store
Local Surgeon
A. T. & S. F. Hospital Ass'n.
Phones: Office 49. Res. 169

COMPTON & COMPTON
Attorneys at Law
Practice in all the Courts
Office over the News

DR. J. S. PEARCE
PHYSICIAN AND SURGEON
Office at Pearce's Pharmacy
Office Phone 34, Residence 23

A. J. GOODWIN
U. S. COMMISSIONER
Portales —:— N. M.

BRASELL & HENSLEY
Physicians and Surgeons
PHONE 94
H. T. Brasell Phone 114
E. T. Hensley Phone 199

YOUNG & HATCH
Hog Buyers
and Grain Dealers
Office Phone 37. Feed Pens 91

E. J. HAY, M. D.
Causey, N. M.
Special attention to the treatment of Pneumonia and other Pulmonary Diseases, the Diseases and the Nutritional Disorders of children, the Prophylaxis of Disease and Prescribing for Glasses.

OHR ELECTRIC CO.
Anything Electrical
House Wiring, Fuse Plugs,
Electric Appliances, Lamps, Etc.
PHONE 156

MILT'S BARBER SHOP
1 Door South of Post Office
No Waiting — Expert Barbers
TRY US

W. B. OLDHAM
Farm Loans and Insurance
I Write Fire and New York
Life Insurance

BALLOW & PRICE
Coal, Ice and Feed
Authorized Purina Dealers
Telephone 3

S. N. HANCOCK, Optometrist
Eyes Tested, Glasses Fitted
Registered under the State
Board of New Mexico
North Side Square
Portales, N. M.

A. F. & A. M.
Portales Lodge No. 26
Meets Saturday night on on
before the full month in each
month.
C. M. COMPTON, Jr., W. M.
J. R. SHOCK, Secy.

HEAVY HAULING
WELL DRILLING
Aany Time —— Anywhere
FAILS BROTHERS



W. E. BAZEMORE
Portales, N. M.

COMMON SENSE LIVING

BY THOMAS C. CLAYTON

(Copyrighted)

Enlarged Tonsils and Adenoids

The teeth, like any other organ of the body are improved by ex ercise. Every school boy or girl knows the benefit to muscle and bone of systematic exercise. Such exercise does not have to be more than normal. It does not need to be heavier than the body can bear to advantage; neither does it need to be prolong- to be sufficient in effort and endur- to be sufficent in effort and endurance to thoroly refresh every bone muscle and fiber of the body with new and pure nutriment; and such nutriment is provided only by a vigorous circulation of good blood.

The teeth are nourished by means of the hair-like arteries which enter through the very small opening at their roots. Auequate exercise of the jaws stimulate the circulation in all the organs of the mouth, the teeth no less than to the gums and tongue—yes, and to the tonsils and nasal organs.

In the primitive life of the human race, in fact until comparatively modern times, human food was course and tough. Always, of course the young animals first fed on milk; but when the teeth began to come, nature began to call for other and heavier foods. To this end she fills the jaws with a sensation which demands action. It goes without argument that if the material for the jaws to work on is normal — if it is soft and semi-liquid—the little jaws and teeth have not the stimulus for normal action.

Under such conditions not only do the jaws and teeth fail of normal development, but likewise all adjacent and associated organs fail.

We have already seen that if food is not adequately prepared in the mouth and is sent to the stomach imperfectly prepared, it goes on through the digestive tract imperfectly digested; or it lodges on the way and putrefies, and generates poisons which seriously affect the whole body.

With perfect food and perfect digestion bodily ailments are practically impossible.

The mouth, the teeth and the whole alimentary canal, is lined with a mucous membrane, or very thin skin, just as the out-side of the body is covered with a skin. And too, this membrane, or inner lining of the alimentary canal, is full of infinitesimal pores, a very necessary fluid is constantly flowing to wash the canal and mingle with the food. The Salivary glands while they supply a fluid which cannot be dispensed with, do not by any means supply the only fluid which mingles with the food while still in the mouth. There are myriads of little pores on every square inch of the inner lining of the mouth, throat and nose which are no less important than the salivary glands. The function of the pores is to wash the mouth, throat and nose of any foreign matter which might lodge and remain in the mouth, throat and nose, and cause abnormal developments to the injury, not only of those immediate organs, but also of the whole body.

The foreign matter which may prove thus injurious is imperceptibly fine dust in the air. The long periods without rain or snow cause the air to become laden with such particles of dust. These are inhaled as we breathe, and they lodge in the throat and in the inner end of the nasal cavities, unless removed, they cause abnormal growths, forming enlarged tonsils in the throat and adenoids in the nose. Especially is this result if there is not sufficient exercise of the adjacent muscles to produce a flow of fluid through the myriads of pores in these organs sufficient to dislodge and wash them away. This flow can be produced by adequate chewing; for chewing stimulates the muscles of these organs and increases the flow of saliva, or just exercise at play increases the circulation of blood.

It is clear, therefore, that whatever stimulates chewing causes an increase in the flow of the fluids of the mouth, throat and nose, and assists in dislodging and washing out the dust particles, and thus diminishes the development of tonsils and adenoids.

The necessity of thorough chewing is thus emphasized.

But will the child or even the adult heed the admonition to chew efficiently? It seems not unless the food provided forces the necessity of it.

We have seen that soft and semi-liquid foods cause a neglect of chewing. Then is not the corollary applicable? Will not harder and tougher foods stimulate chewing? This is self evident.

Pounding beef steak is a mistake for at least two good reasons: (1) It diminishes the stimulus for efficient chewing, and; (2) it elimihates the vitamin, or food value.

The person who avoids the bread crust also makes two mistakes: (1) the lack of effective chewing; and, (2) the better food value of the bread.

Many bakers know, especially in large cities, the bread with heavy crust is not saleable.

Here are a couple of apparently paradoxical axioms: The less chewing the more eating; and the more eating the more chewing. That is if one chews thoroughly, he soon finds an appetite appeased and his body sustained by less food.

The better chewed, the better digested; and the better digested the more good the food does.

I shall discuss the value of eggs as human food in my next article.

THE STATE OF NEW MEXICO

TO Mary J. Ramsy, nee Fleeman, otherwise known as Mary R. Ramsy, being one and the same person, impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: Mary J. Ramsy, nee Fleeman, otherwise known as Mary R. Ramsy, being one and the same person, Virginia Maud Keen, nee Fleeman, Mattie E. Mosby, nee Fleeman, Etta Carroll, nee Fleeman, otherwise known as Ettie Carroll, being one and the same person, Thomas A. Fleeman, heirs of Armilda Fleeman, deceased, and all unknown claimants of interest in the premises adverse to the plaintiff, defendants—GREETING:

You, the said defendants, are hereby notified that a suit has been commenced against you in the District Court of Roosevelt County, New Mexico, No. 2385 on the Civil Docket of said Court, wherein Herman Depperman is plaintiff and you are defendants.

The general nature and object of said suit is to obtain a decree of said Court to establish the title of said plaintiff in and to the Southwest quarter of section 14 Township 3 south, range 35 east, N. M. P. M. and to forever bar and estop the defendants and each of them, and anyone claiminig by, under of through them, from having or claiming any lien upon, or right in, or due to, or interest in and to said land, or any part thereof, adverse to the estate of the plaintiff therein, and that plaintiff's title thereto and therein, be forever quieted and set at rest.

You are further notified that unless you enter your appearance in said cause on of before the first day of May, 1928, judgment by default will be rendered against you and plaintiff will apply to the Court and will be given the relief demanded in his complaint.

Compton and Compton of Portales, New Mexico, are attorneys for plaintiff.

IN WITNESS WHEREOF I have hereunto set my hand and affixed my official seal this the 6th day of March, 1928.

PAUL E. MORRISON, Clerk.
(SEAL)
By L. MORRISON, Deputy.
March 8-15-22-29C&C

MIDWAY

STAFF

Gip Barnes ..... Editor
Naoma Silvers ..... Associate Editor
Erma Henry ..... Reporter
Rex Selby ..... Reporter
Mildred Henry ..... Reporter
Jack Copeland ..... Reporter
Thad Black ..... Sponsor

Personals

Miss Louise Vale spent last week with Mrs. Artis Wicks, her husband being gone for a few days.

Little Miss Vonnie Henry spent last Monday night with her teacher, Miss Vicks.

J. W. Helmet has been absent from school the past week on account of sickness, but is back in school again.

Mr. Kid and Mr. Helmer visited school last Thursday afternoon.

Several young folks spent Sunday with Sarah Bell Williams. Those who enjoyed the occasion were Misses Louise Vole, Selma Balko, Messrs. Emitt Cadi, Jack Copeland, Theodore Bilberry and Gene Soloman, and Mr. and Mrs. Price Cole.

Rex Seely left for his home at Plainview, New Mexico, Saturday. We regret losing him as a basket ball player and a school mate.

Mr. and Mrs. Tollie Gray and children from Littlefield are visiting Mrs. Gray's mother, Mrs. J. W. Silvers.

Mr. and Mrs. V. V. Palmer and children from Melrose, New Mexico, are visiting their folks here.

Our school is progressing nicely with a good attendance, although in the past few weeks several have been absent on account of sickness.

—M—

Bull Dogs Defeat Dora

Last Friday, March 2, Dora motored to Midway and played the Midway Bull Dogs on their home court.

The game was very interesting and well fought by both teams. At the end of the first quarter the score was 4-0 in favor of old M. H. S.

Our line up was: Erna Henry, Willie Bell Payne, f; Jewell Vick, c; Louise York, rc; Naoma Silvers, Sarah Bell Williams, g; Louise Vole, sub jc.

Dora's lineup:

Mable Grimmitt, Jessie Grimmitt, f; Lorene Venable, jc; Lois Drew, rc; Wren Drew, One Lee, g.

The Doar players are to be complimented on their good sportsmanship.

—M—

Most of the chicken pox pupils are now back in school with nothing worse than a few scales and the itch.

—M—

The Midway Green Devils will be at the basket ball tournament full strong, which will be held at Crossroads Saturday, March 10. Of course we expect to make a showing and also gain some practice for the county tournament at Portales next Saturday week, March 17, 1928.

The Green Devils had a hot game with the Dora boys Friday Dora won the game with the poor lead of one point. The first quarter was played very slow on Midway's part, as Dora showed more skill than we, and the next quarter the same; and at the end of the first half the Dora boys had the great lead of 9 points, which made the Green Devils feel discouraged. But they started into the third quarter with high aims, during which they succeeded in gaining on Dora. And before the last quarter was over Midway showed much more skill than Dora in which they got in the lead but finally the Dora boys made an accident shot which made the game end with a score of 24 to 25, in Dora's favor.

The line up for the Green Devils was: Tip Barnes, Paul Henry, forward; Jack Copeland, center; Rex Seely, Gene Soloman, Hyder Corder, guards.

The line up for Dora was: Plumber, Greshmal, forwards; Radcliff, center; Torall, Shackelford, guards; Shafer and Hall, subs.

We, the Midway Green Devils, wish to congratulate the Dora boys for their playing.

LOST—Somewhere in Portales, bill fold containing deposit slip bearing my name and probably $1 currency. Return to News office. Wayne Stratton.

Good choice unimproved forty acre tract near town. Price $3000; half cash, terms on balance.
EZRA WATTS, Portales, N. M.

We Carry a Complete Line of
Window Shades
In Colors, Sizes and Grades
Some Specials in Floor Coverings
DAN H. SMITH
—— Furniture ——
We Buy, Sell and Exchange

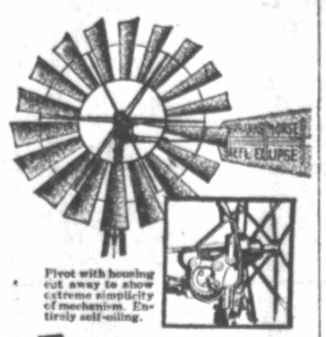
WITH SPRING COMES NEW BUILDINGS

It may be a sleeping porch, a latticed lawn or a NEW home.

Whatever it is we are ready to serve you and help you with your plans.

A complete line of Building Materials from which to select that which meets your needs.

Portales Lumber Co.
PHONE 10
Building Materials



Pivot with housing cut away to show extreme simplicity of mechanism. Entirely self-oiling.

5 reasons why STEEL ECLIPSE WINDMILLS run in lightest breeze

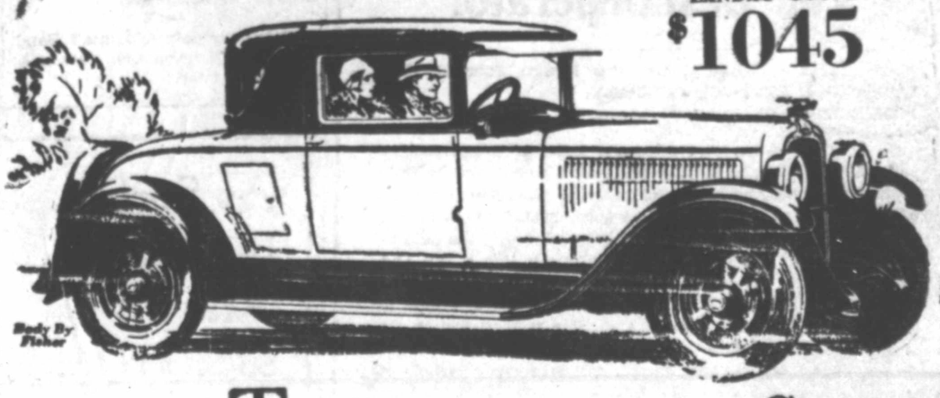
Why does the Steel Eclipse run when other mills are motionless? The answer is, scientific design and fine workmanship. Note these five reasons—

(1) Wheel is tilted to take advantage of lightest breeze. (2) All working parts run in oil. (3) All wearing parts are made of the right materials and surfaces are machined. (4) Mill starts on two-thirds load—not full load; quick downstroke and slow upstroke means less effort required on the lift or pumping stroke. (5) All bearing surfaces are in line, reducing internal strain and power loss.

Ask us to show you!

E. N. NEER
Hardware

OAKLAND
ALL-AMERICAN SIX
PRODUCT OF GENERAL MOTORS



LANDAU COUPE $1045

The Smoothness and Snap That All America is Demanding

There's no longer any doubt about it. America is demanding more and more from its automobiles. More power . . . more style . . . more speed. And above all else . . . more smoothness and snap.

★ ★ ★

Smoothness that brings to driving new pleasures and new delights. Snap that responds to the traffic signal as a sprinter responds to the gun. Smoothness and snap that you know are the very essence of motoring satisfaction. Smoothness and snap that you find revealed in the All-American Six.

★ ★ ★

You find them there because of Oakland's big, impressive brute of an engine which starts so easily 'way below zero. Because of its famous GMR cylinder head . . . force feed fuel pump . . . 79-lb. crankshaft and other vital parts.

Because of its ruggedly constructed chassis . . . its bigger clutch and smoothly shifting gears . . . and the super-precision construction demanded in the All-American principle of design.

★ ★ ★

Once you've experienced its smoothness . . . once you've witnessed its snap . . . you'll know why the All-American Six is winning such tremendous success!

Special Sport Equipment
Available on all body types. Six wire wheels with tires . . . special front fenders with tire wells . . . two special tire locks and locking rings . . collapsible trunk rack . . . $100 extra on open cars . . . $110 on closed cars . . . Six disc wheels with same equipment, $75 on open cars . . . $85 on closed models.

PRICES

2-Door Sedan	$1045	4-Door Sedan	$1145
Sport Roadster	$1075	Cabriolet	$1155
Phaeton	$1075	Landau Sedan	$1265

New Series Pontiac Six, $745 to $875. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

Holmes Motor Company
Portales —— —— Clovis

Local Personals

Ed J. Neer and Coe Howard left Wednesday morning for Fort Worth to attend the Fat Stock Show.

—o—

Mrs. Fred Luper left Wednesday for Fort Worth and other Texas points to visit friends and relatives.

—o—

COOK YOUR ICE instead of buying it. Watch for announcement in this paper. 20-1tc

—o—

E. S. Billings, J. B. Scott and A. J. Whiting, officials of the N. M. Utilities Co., were in Portales last Friday.

—o—

Mrs. Vida Bromley, who has been with her daughter, Mrs. Walter Scott, and family since Christmas, was called to her home at Hollis, Oklahoma, Friday by the illness of another daughters, Mrs. Leo Travis.

This week The News starts to S. E. Livingston at Castle Rock, Colo.This is his birthday present from his mother, and he will be reminded each week of his mother's love.

—o—

Captain W. C. Reid, general counsel for the Santa Fe, and Mr. Anderson, a railroad contractor, of Santa Fe, N. M., were visiting friends in Portales on last Sunday.

Otis Spawn of Slaton, Tex., spent the week end, a guest in the R. L. Yoachum home.

—o—

Carl Case and son, James Harold, motored to Amarillo Friday, returning Saturday.

—o—

Miss Leta Smith will be in today from Clovis, where she has been since Saturday. An operation was performed on her throat Saturday. She will be able to take up her school duties next week.

Mrs. Lawrence (Lucy Fortner) English, who has been seriously ill at the Baptist Hospital at Clovis, is much improved and was taken to Grady Sunday. She will remain with her mother until she is strong again.

—o—

YOUR COOK STOVE will be your ice man. It's strange, but watch for announcements. 20-1tc

—o—

Did you ever think you'd get to hear Sousa's Band in Portales? Coming soon.

—o—

Miss Edna Carter is spending the week with her sister, Mrs. E. H. Robinson and family at Clovis.

—o—

Mr. and Mrs. R. R. Will and sons Junior and Frank Goodwin motored to Amarillo Wednesday to hear Madame Schuman-Heink.

—o—

Hear, Hear, Hear Sousa's Band. Portales soon.

—o—

Mrs. J. S. Kerr and Mrs. S. A. Padden, mother and grandmother of Miss Sara Kerr, who have been spending the winter with her, left Thursday for their home at Camp Crook, South Dakota.

—o—

PERFECT REFRIGERATION at 2c a day. Watch for announcements. 20-1tc

—o—

A. B. Meiner is leaving today with two cars of sweet potatoes for the Los Angeles market. The potatoes are being shipped by the growers' union. While in California Mr. Meiner will visit an uncle he has not seen for forty years.

—o—

1928 ICE 2c a day. Watch this paper to learn how it's done. 20-1tc

—o—

The J. N. Price family are leaving this week for Clovis, where it is understood they will enter the mercantile business. Their home here will be occupied by the W. W. Van Winkle family.

—o—

Miss Bertha Jones and Jake Ramsey of Clovis were quietly united in marriage Sunday, March 4th, at the Christian parsonage, Pastor Claude A. Lorts officiating.

—o—

A MATCH A DAY keep the ice man away. We will prove it to you. Watch for announcements. 20-1tc

—o—

E. R. Black has accepted a position with the Ohio Oil Co. in Artesia.

—o—

Miss Loreta McCarty, Le Roy Crauforu and Otto Kaptina were Clovis visitors Monday night.

—o—

Miss Margaret Dumont of Ridgeway, Montana, is the guest of Miss Sara Kerr.

—o—

Miss Sara Kerr, her mother, Mrs. J. S. Kerr, and their guest, Mrs. Margaret Dumont, were Sunday guests of the Conways at Clovis.

—o—

Mr. and Mrs. Claude J. Elder of Bethel were dinner guests in the Carl Case home Sunday.

—o—

Mrs. Earl Denton of Kenna visited her people, the J. A. Fairly family, last week. She returned home Thursday, accompanied by Grandma Gray, who will be employed in the Denton restaurant.

—o—

Benita Boren was seriously scalded Wednesday morning when she fell while carrying a kettle of boiling water. At noon she was resting, and it is thought permanent injury will not result.

—o—

Watch for date of Sousa's Band. Will be in Portales soon, date to be announced later.

Miss Kathleen Kiley of Clovis spent the week end in Portales, the guest of Miss Norene Yoachum.

—o—

Diner: Waiter, these eggs are bad, and not fit to eat. Call the proprietor.

Proprietor (after verifying the truth of the statement) to waiter: Now, Jacques, haven't I told you scores of times that these eggs were only to be used for omelettes?

—o—

Mr. and Mrs. E. C. Murrell returned to Wink Sunday.

—o—

Miss Sara Kerr and mother, Mrs. J. S. Kerr, enjoyed dinner on Saturday, March 3rd, with Mr. and Mrs. Leslie Smith at East Valley View.

—o—

Mr. and Mrs. H. T. Mitchell left last week for Oklahoma, where Mrs. Mitchell will visit relatives. Mr. Mitchell plans to return to Portales this week.

—o—

Owing to ill health, Miss Janie V. Harmon was compelled to resign her position in the grade school and Mrs. J. D. Marlow has been selected to fill the vacancy thus caused.

—o—

Dr. Miller of Clovis visited Frank Fisher Monday and is very much pleased with the improvement he is making.

Mr. and Mrs. R. L. Robertson were in from their farm near Elida, on last Saturday. Mr. Robertson says that he has had plenty of moisture for farming and that he is milking several cows, running a flock of hens and that every thing looks rosy to him.

Printer's Ink is the world's greatest influence. Advertise in the paper that reaches the most people—Job Printing of Merit—The News.

SHIP US DIRECT
"We Never Let the Sun Set On A Can of Cream Unpaid For."
EL PASO CREAMERY CO.
El Paso, Texas.

CLASSIFIED

I SPECIALIZE — EXCHANGES; trade what you have for what you want; send for my list of offerings. M. W. Whitney, Portales, New Mexico. 20-2tp

FOR RENT—My place 1½ miles south of Hiway store, or 11 miles south of Dora. Will rent on 1-3 and 1-4. See R. W. Campbell. 20-1tp

ROOSEVELT AVENUE, paved street, four lots, four room house, irrigation complete; fruit, garden flowers, too; handy to market, church and high school. Come right out and bring the kids, put the landlord on the skids. M. W. Whitney, Portales, New Mexico. 20-1tp

IT'S LATE TO BED, and early to rise; hustle, sell real estate and advertise. M. W. Whitney, Portales, New Mexico. 20-2tp

Don't dose a Child's Cold



CONTINUAL dosing upsets children's delicate stomachs.

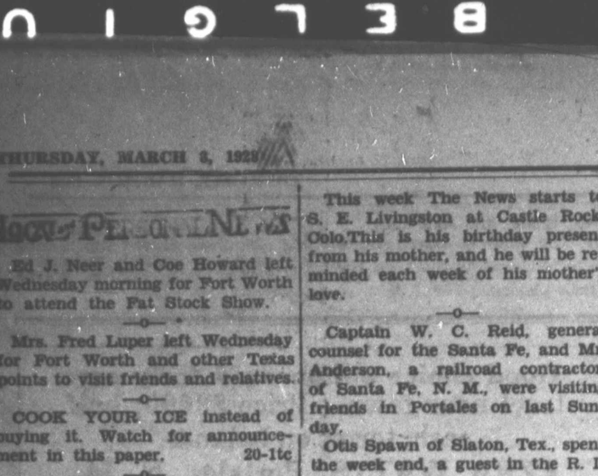
Vicks is applied externally and therefore cannot disturb the digestion. It acts in two ways:

(1) The body heat releases the ingredients in the form of vapors which are inhaled.

(2) At the same time Vicks "draws out" the soreness like a poultice.

VICKS 2/ VAPORUB

OVER 17 MILLION JARS USED YEARLY



EXTRAORDINARY SALE OF

Children's Apparel

—THIS offering of charming new clothes for juniors emphasizes anew our policy of assembling smart styles at conservative prices.

Girls' Smart Coats $6.75 to 22.50

Girls' Spring Frocks $5.95 to 11.50

Sizes 6 to 12 Years

Priddy & Fooshee Co.

Read Mrs. May Wilkins' Letter---Then Buy The Best Seperator

Lake Arthur, New Mexico, June 11, 1927.

ROBERTSON PRODUCE COMPANY,
PORTALES, NEW MEXICO.

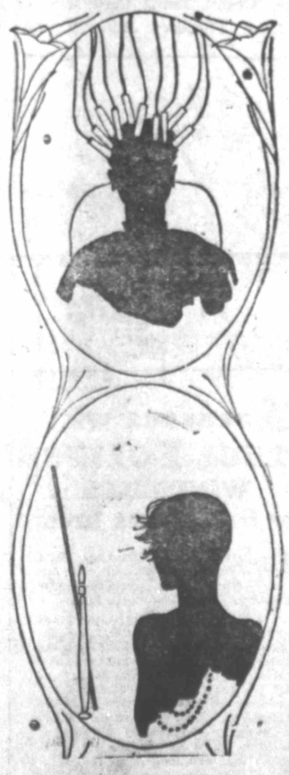
Dear Sirs:—In answer to your letter of recent date, I will state that I have used, in the past fifteen years, the following separators: Little American, Dorno, Sharpless, DeLaval, Melotte. I always thought I had a good separator in each and every one of these that I mention but after using the BEATRICE, I find my mistake, for I have given this a full and rigid test. You know, and anyone else that has used a separator any length of time knows, that a stripper cow milk is hard to take the cream out of, and after milking five or six strippers, separating and keeping the milk separate from fresh cows, I know that the BEATRICE will take every particle of the butter fat from the milk, where the other separators failed. In going to a creamery some time ago, I opened my cream can to show people how thick my cream was. One man spoke up and said that he had a Molette separator and if he run his cream that thick there would be cream on the skimmed milk, and he told me that I was losing by doing so and I offered him $10.00 if he could get any cream off of my skimmed milk after allowing it to set 24 hours in a wash tub, he gave in.

I like this BEATRICE separator for this one point: It does not take so many jars to hold my cream and it churns so much easier. I have churned fourteen pounds of butter out of three gallons of cream. I take great pleasure in giving every farmer a true and honest recommendation in this BEATRICE separator, for I know, like myself, each and every one of us that work with cows want to get all returns that we can.

Hoping you success in the business world, I am,
Yours very truly,
MRS. MAE WILKINS.

ROBERTSON PRODUCE
Portales, New Mexice

As Spring Blooms Anew
So Should One's Beauty!



EASTERTIDE

——when femininekind wants to look its best.... to be truly chic.....one must appear young,—gloriously young!

ONLY constant care of the hair, skin and hands will inspire a long-continued beauty .....a supple loveliness that spells "YOUTH"! ALL our beauty treatments are definitely formulated to freshen and animate Milady with Youth and Vibrancy.

FRANCES KELLER

Ford
THE UNIVERSAL CAR

—The Ford Assembly Branches are all getting under way no wand shipments are beginning to move out to the dealers.

—Dallas Branch delivered 120 cars Thursday, Mar. 1st, and Denver Branch is now starting.

—NOW IS THE TIME TO GET YOUR ORDER IN. LET'S GO!

Universal Motor Company

Notce!

BRING US YOUR

Cream

AND RECEIVE YOUR DIVIDEND WITH YOUR CREAM CHECK. COME AND INVESTIGATE OUR PROPOSITION.

YOU WILL GET AS MUCH OR MORE SELLING TO US

Crow Produce Co.

"Virginia Hart Dresses"

Clever attractive styles in new prints. Be sure to come in and see these. You will go away with a supply.

$1.98

- Virginia Hart -

QUALITY STYLE

These Beautiful Frocks On Sale

Virginia Hart Week

4 days beginning Saturday, March 10

C. V. HARRIS

Portales :-: :-: :-: N. Mex.