

The Talco Times

Thirty-Seventh Year

Talco, Titus County, Texas, Thursday, August 15, 1974

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STUCK—The home of Mr. and Mrs. Lonnie Tucker was in an unhappy circumstance last week as it was moved from

Pittsburg to Bogata and slipped over the railing of the Sulphur River Bridge between Talco and Bogata. The house is now settled on

South Bryson Street in Bogata. The Tuckers formerly lived in Fulbright. (Staff Photo).

Clarksville Firm Expands

Brooks Uniform Company, a division of Blue Bell, Inc., has begun construction on a 30,000 square foot addition to their present facility in Clarksville, according to an announcement by Don Laws, president.

Audley Moore and Sons, of Sulphur Springs, is the general contractor and Love Electric of Idabel is the electrical contractor. Completion is expected in the spring of 1975.

The addition will enable Brooks to increase its sewing operator level to 150 operators as well as to expand the cutting and shipping capabilities. The Brooks Uniform Company manufactures a complete line of ladies' uniforms for nurses, waitresses, maids, beauticians and career apparel.

The announcement by Laws climaxed more than a year of negotiations between the company and officials of the Red River County Industrial Foundation and Clarksville Chamber of Commerce. The new addition will extend eastward from the present 12,000 square foot Brooks building in the Clarksville Industrial Park, on land made available by the Industrial Foundation.

Gavin Watson, Jr., Foundation president, said that the decision by Brooks-Blue Bell indicated confidence by the company in the Red River County area and was an expression of satisfaction with the community's attitude towards industry.

Chamber president John Nichols stated that he was

delighted with the action, as the expansion will eventually lead to employment at least double that at present. "It is alike a new industry," Nichols said, "except that it is even better as it is being done by our old friends at Brooks."

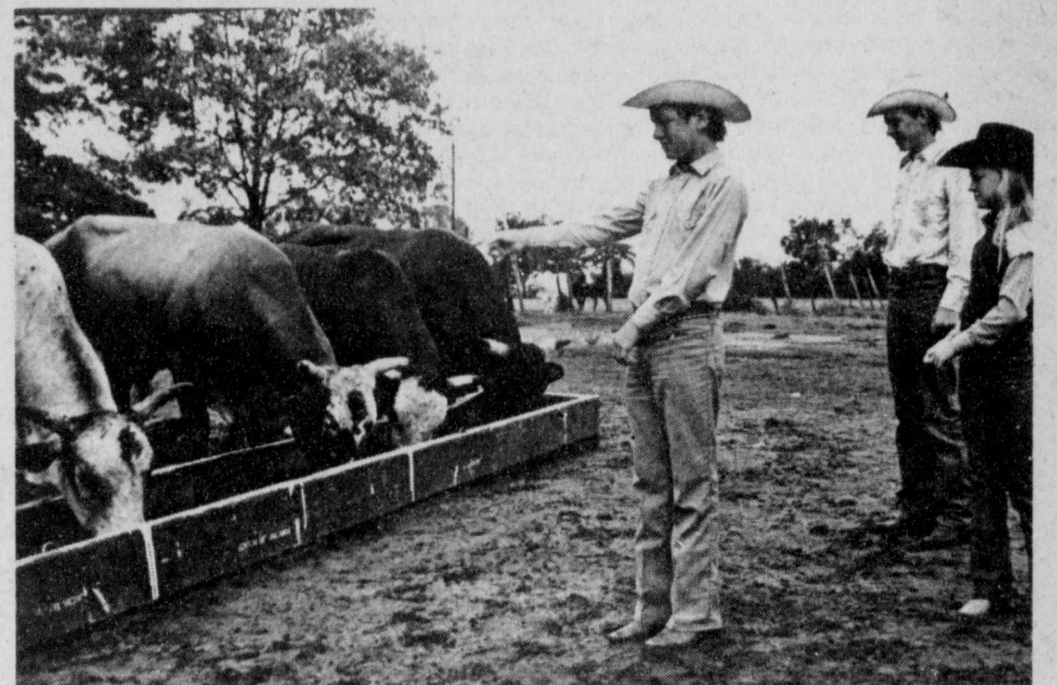
One of Clarksville's earliest Foundation-sponsored industries, Brooks opened in February, 1953, in a building on East Main Street, and its history has been tied to the town's industrial expansion since then. In December, 1963, Congressman Wright Patman broke ground for the Brooks building in the Industrial Park, the first building there, and financed through a Foundation-Economic Development Administration loan. The building was occupied in March, 1964, there are now five major industries in the Park, and the Brooks expansion is the second structure in less than a year. The Clarksville Furniture Company structure, a division of Stoneville Furniture, which adjoins the Brooks area, was formally dedicated by Congressman Patman in April of this year.

Watson said the expansion project was made possible by a complicated series of land transactions under which the Foundation purchased an additional five acres for the Clarksville Furniture Company which then released five acres of frontage adjacent to the present Brooks lot. Brooks then exercised its purchase-option from the Foundation, which retired the EDA-sponsored lien, and the new program will be financed by the BBL Leasing Company, a Blue Bell affiliate.

Members of the Foundation - Chamber industrial teams who were especially active in the project include: Cab Wolf, Mac Varley, Harold Shields, Ben Black, Buddy Vaughan, with legal work by Foundation attorneys Pat C. Beadle and Austin Guest.

SALES BIRTHDAY PARTY IN JOHNTOWN

Recent visitors and guests at a birthday party honoring John Sales, 86, of Johtown, included Mr. and Mrs. Sam Sales and Sam and Francis Pederson and children of Bisbee, Arizona; Scott Horn, Burlington; J.B. Harville and family; and Lawayne Bishop, Daingerfield.



THAT'S THE ONE—Neil Mankins points to one of the Wing Ranch Rodeo bulls that will be used in the Bogata Junior Rodeo scheduled for 8:00 p.m.

August 23 and 24. Neil and his older brother, Nathan, and his younger sister, Debbie, expect to enter some of the events at the rodeo, which is sponsored

by the Bogata Rodeo Association. They are the children of Mr. and Mrs. Dolan Mankins of Rt. 1, Clarksville. (Staff Photo).

Marcelle Abernathy Wins District Dress Revue

"Razzle Dazzle Fashions" were on parade as Marcelle Abernathy, Renee Bray and Stacy Miller represented Red River County in the District 5 4-H Dress Revue in Longview, August 6. As a senior blue ribbon winner Miss Abernathy will advance to the state finals to be held in conjunction with the State Fair at Dallas in October. All three were first place division winners at the county revue July 11.

Marcelle was also awarded a \$25 gift certificate in memory of Mrs. Evelyn Simpson, county extension agent of Upshur County, who was recently killed in an automobile accident. Roy Dale Bray, another Red River

County 4-H Club member, was one of the two escorts for the girls as they modeled at the district revue.

The district revue includes a senior division and two junior divisions. Marcelle competed in the senior division. Renee Bray received a blue ribbon in the junior division and Stacy Miller won a blue ribbon. From the 50 contestants in the revue, four were selected from the senior division to represent the district in the state 4-H Dress Revue. Junior division participants are not eligible for state competition.

The district event, sponsored by the District 5 Texas Home Demonstration Association and the Texas Agricul-

tural Extension Service, was held in the Memorial Auditorium of the First Baptist Church. The style show begins at 3:30 p.m. with awards presented immediately afterward. Judy Cook, Titus County, and Rushell Hunt, Gregg County, District 4-H Council officers, assisted in conducting the revue.

Editor's Quote Book

There's bound to be tragedy in the life of the man who won't recognize his limitations.

—William Feather

Bogata Trade Day Set Sept. 7

Barney Gayler, owner of Tip Top Drive In in Bogata, announced this week that he would sponsor the first of a series of Bogata Trade Days on the city block surrounding his business on Hwy 271. The first Trade Day has been set for Saturday, September 7, and the proceeds from the rental of stalls will go into the PTA air conditioning debt.

Approximately 60 stalls, to be rented for the day at \$2 each, will be lined off and rented on a first come, first served basis. Gayler said a trade day in Bogata would be good for everyone's business, no matter where it was located, and that he was

enthused that the trade day could begin near his business.

"Hopefully the Bogata Trade Day will outgrow this first location in a short time," Gayler said, "and we can have trading going on all over town."

Gayler's decision to sponsor the Trade Day came following two weeks of efforts by community leaders to find a location and a sponsoring organization for the event. The flea market idea was first voiced in an economic development meeting at the Bogata school cafeteria in which interested residents heard Bill Benson of the Ark-Tex Council of Govern-

ments outline opportunities for building a better community.

A full block of merchandise is expected to move in for the Trade Day, with a good variety for all interests. Everyone will be welcome to sell anything that is legal to sell (no moonshine), from garage sale operations to antique dealers to guns and coins and cattle and horses and dogs and junk.

Stalls may be reserved in advance, Gayler said, but the

location of the stall rented will be determined by coming early and staking a claim. Everyone, from private citizen to industrial giant will be welcome to come and sell, trade, or buy.

"If the people who call to reserve a stall will let us know what type merchandise they will be selling, we can include that information in our advance publicity," Gayler said. The number is 214-632-4112.

ETSU Announces Fall Registration

East Texas State University's 1974 fall semester will have its preliminary activities starting at 8:30 a.m. Tuesday, August 27, when orientation for freshmen and transfer students will be held in the University Auditorium.

Orientation will continue through Wednesday, August 27, including graduate orientation at 2 p.m., and registration will begin at 7:30 a.m. Thursday, August 29, and continue through Saturday, August 31. Academic advisors will be available to students from 8 a.m.-5 p.m. on Wednesday.

Class instruction will begin at 7:30 a.m. Monday, September 2.

Area Residents Without Water

Water for residents outside the Talco city limits has been zero since Friday night.

Residents getting their water from the Humble Well near Johtown, were left waterless when the shaft twisted off in the pumping system. A local well service was called to pull the casing and tubing, a local machine shop fixed the shaft. Water was ready to flow back through the pipe Tuesday morning.

Residents serviced from the Humble Well are from Talco east to Alfred Blalocks place, west to Murel Bean's house, south to the Felix Jones estate and north past Johtown.

Accident Prevention
Many accidents on our highways could be avoided if drivers wouldn't drive in high with their brains in neutral.



EXPERIENCE — John Sales brought this 7 1/2 pound catfish to Johtown Grocery to show off, and told the "spit and whittle" crowd that his age, 86, had nothing to do with it. You have to be a real pro to catch fish like this one.

SWIMMING PARTY

Mrs. Gerald Burns entertained her Sunday School Class of the First United Methodist Church with a swimming party at the Mt. Vernon Swimming park Saturday, August 3. Nine members and visitors of the 3rd and 4th grades enjoyed the swimming and eating at the Dairy Queen later. Mrs. D.D. Bell assisted Mrs. Burns.

Junior Rodeo August 23-24

Bogata's first junior rodeo is scheduled for 8:00 p.m. Friday and Saturday, August 23 and 24 in the Bogata Rodeo Arena.

To be sponsored by the Bogata Rodeo Association and featuring junior stock furnished by Wing Ranch Rodeo Company of Bogata, the event will give youngsters from the surrounding area an opportunity to try their hand at rodeo under well supervised conditions.

There will be events for all ages, 17 and under, including junior bareback riding, junior bull riding, junior calf roping and junior barrel racing for ages 14-17. Another division for ages 13 and under will feature events in pee wee bull riding and barrel racing. Youngsters aged eight and under will be participants in a calf scramble.

Entertainment during the rodeo will be provided by Joeie Snitker and her trick pony, Jerry, from Paris.

Entry fees, all including stock charge, will be \$15 for the junior bareback, junior bull riding and calf roping. Entry for junior barrel racing will be \$10. Pee wee bull riding and barrel racing entry fee will be \$5. The books will be open from 1 to 5 p.m. Friday, August 23, and entrants are to call rodeo headquarters, 214-632-5959. C.R. Williams of Bogata is the secretary.

Admission for children and contestants will be \$1, and adult admission will be \$1.50.

All entries must be accompanied by a release from the parents of the child.



MAN OF YEAR — Don Blacketer, a Lamar County farmer, was recognized as a "Man of the Year in Texas Agriculture" by the Texas County Agricultural Agents Association at the organization's annual

meeting August 4-6 in Irving. Blacketer was presented a special plaque by Odis Lowe, right, Rockwall County Extension agent and district chairman of the Man of the Year Awards Committee.

Country Newspaperin'

Our nation's leading political figures, including senators, congressmen and governors seem surprised and reassured that our constitutional form of government survived the recent impeachment proceedings and resignation of Richard Nixon. Ten to one the folks that gather in front of the post office in Bogata every morning weren't surprised in the least.

We Aren't The Only Ones
A North Carolina newspaper just couldn't seem to get it right, and published the following in four consecutive issues.

Monday: For Sale, a used sewing machine. Call Mr. Tom Kelly at 555-3455 after seven o'clock and ask for Mrs. Perkins who lives with him cheap.

Tuesday: Correction—An

error appeared in Mr. Tom Kelly's classified advertisement yesterday. It should have read, For Sale, a used sewing machine cheap. Call Mr. Tom Kelly at 555-3455 and ask for Mrs. Perkins who lives with him after seven o'clock.

Wednesday: Mr. Tom Kelly has reported several annoying telephone calls as a result of a classified advertisement that appeared in this newspaper yesterday. The ad stands corrected: For Sale, a used sewing machine, cheap. Call Mr. Tom Kelly after seven o'clock at 555-3455 and ask for Mrs. Perkins who loves with him.

Thursday: Notice: I, Tom Kelly, no longer have a used sewing machine for sale. I took an ax and smashed it. I also no longer have a housekeeper. Mrs. Perkins resigned yesterday.

Mr. and Mrs. Dickey King of Fulbright were a little late getting to the hospital, so Mrs. King delivered their first child, Jeffery Travis, in the car enroute. The baby weighed 5 pounds, 14 ounces, and there was no difficulty in the birth, but we understand the attendant at the door of the emergency room of McCuiston Hospital was somewhat surprised. Mrs. King is a pharmacist at City Drug Store in Deport and had taken classes in natural childbirth. Her husband is a cattleman and is employed at Westinghouse in Paris.

Clarksville Art And Craft Exhibit

An exhibit of Arts and Crafts will be on display at the Red River County Library in Clarksville August 19-24. This exhibit is composed of items made by Red River County Senior Citizens and is sponsored by the Committee on Aging.

Items on display will not be for sale in the library but we encourage the public to shop at the Senior Citizen Bazaar that will be conducted November 2.



BIRTHDAY SNAPSHOT—Mr. and Mrs. John Sales, Mr. and Mrs. Sam Pederson, Chuck and Debbie,

are pictured in the Sales home, where Sales recently celebrated his 86th birthday.

Jones-Floyd Reunion Held

The families of Charlie W. Jones and Mrs. Bertha Smith met Sunday at Dellwood Park in Mt. Pleasant to observe the annual Jones-Floyd family reunion and honor Mr. Charlie Jones' 88th birthday.

Those attending were Mr. and Mrs. Charlie Jones and Mrs. Bertha Smith, of Mt. Pleasant, Mr. and Mrs. R.G. Hood, Mr. and Mrs. Johnny Hood and John Wesley, Mr. and Mrs. Cliff Jones, Mr. and Mrs. Gerald Martin, Amy, Charlie Ray and Cliff, Mr.

and Mrs. Robert Wright and Mickael and Mr. and Mrs. J.J. Smith all of Talco.

Mr. and Mrs. Lee Jones, Mr. and Mrs. Thurman Jones, and Mr. and Mrs. Tommy Jones, Eric and Lisa of Little Rock, Arkansas.

Mr. and Mrs. Billy Joe Jones, Billy Don and Tommy from Winooski, Mrs. Deborah Ann Roberts and David from Dike.

Mr. and Mrs. Howard Wessen, Fleda Hood and See JONES-FLOYD Page 4



JOHNTOWN GUESTS—Visitors in Johtown and attending a birthday party for John Sales recently

were Mildred Weeks, Billie Harville and Jeff. Mrs. Sales is on the left.

Senior Citizen Bus Schedule

A bus for senior citizens is now available for use in Red River County. Its first scheduled run will be to the Senior Citizen Arts and Crafts Exhibit at the Red River County Library. Any senior citizen who would like to visit the exhibit and has no transportation can catch the bus at one of the following locations:

CLARKSVILLE— Monday, August 19, Live Oaks Nursing Home, 10:00 a.m.
DETROIT— Tuesday, August 20, Martin Harvey Harrison Housing Unit-10:00 a.m. New Housing Unit-11:00 a.m.

BOGATA—Wednesday, August 21, Red River Haven Nursing Home-10:00 a.m. Thedford Housing Unit-11:00 a.m.

FULBRIGHT — Wednesday, August 21, Fulbright Community Center 3:00 p.m.
EVERY—Tuesday, August 20, Housing Unit 3:00 p.m.
No charge will be made for this transportation. The bus is owned and operated by the Red River County Division of the Bowie County Economic Advancement Cooperation. For more information, call Peggy Davis, Outreach Worker at 427-3116.

Talco Personals

Ray Miller has returned after attending coaching schools in Brownwood and Houston.

Mr. and Mrs. Rodney Russell and little son, Jeff of Linden spent the weekend with his parents, Mr. and Mrs. Charlie Russell.

Mrs. T.G. Landrum of Mt. Pleasant spent the day Friday with Mrs. Ivy Smith. In the afternoon they visited Mrs. Smith's mother, Mrs. Willie Mankin who is a resident in the Red River Haven Nursing Home at Bogata. They remained for the program brought by the "Polk Salad Pickers" of Clarksville.

Jeff Russell of Linden visited in the home of Mr. and Mrs. R.T. Fuller on Sunday night.

Mrs. B.L. Gieger had as her guest last Thursday her niece, Mrs. Earl Choate, her two daughters, Mary Francis Choate, Mrs. Marshall Robinson and her two daughters of Dallas.

Mr. and Mrs. Wayman Alexander accompanied by her mother, Mrs. Jay Garretson visited Mr. and Mrs. A.T. Garretson, Mr. and Mrs. Wilson Grant and Mrs. Tilton Deaton and Brad in the home of Mr. and Mrs. Bill Crooks of Avery Saturday afternoon.

Mr. and Mrs. George have returned to their home here after visiting their daughter, Mrs. Walter Kahler and Mr. Kahler, and their grand-

daughter, Mrs. Dave Stevens and Tracie all of Corpus Christi.

Mr. and Mrs. James Mills and family of Seagoville visited during the weekend with his parents Mr. and Mrs. Jack Mills.

Mr. and Mrs. Larry Slaughter and boys are in the process of moving to Liberty where Mr. Slaughter has been transferred.



Every word of God is pure: he is a shield unto them that put their trust in him.

Proverbs 30:5



READY . . . Olaf, a Polar Bear at the Sacramento zoo, doesn't seem to mind that marshmallows are forbidden in his diet as he prepares to snag another of the good tasting treats. Bystanders reported that Olaf's eye was excellent as he held at least 30 marshmallows. There were no reports, however, of any gastrointestinal distress.

Johntown News

By Francis Foster
Visitors of Mr. and Mrs. Tom Pirtle Sunday afternoon were her nephew Mr. and Mrs. Kenneth Sims of Argo and Erskin Wilson and Janie of Cookville.

Mr. and Mrs. Ronnie Stewart and children spent the weekend with his parents Mr. and Mrs. Melvin Stewart and girls of Avinger.

Mrs. Hubert Horn is a patient at Red River County hospital this week.

Dinner guests Sunday of Mrs. Mildred Mayfield were her niece Mr. and Mrs. Richard Manila of Dallas.

Mrs. Eula Patton of Bogata visited Sunday with her daughter, Mr. and Mrs. Don Rhodes.

Mrs. Mildred Mayfield visited Sunday with her sister Mrs. Iva Kelly and her aunt

Mrs. May Duff of Paris, both patients at St. Joseph's Hospital.

James Hervey called his mother from Azel Saturday wishing her a happy birthday.

Mr. and Mrs. Gene Duffee and son were dinner guests of his parents Mr. and Mrs. Burl Duffee Sunday.

Erskin Wilson and Janie, a former merchant of Johntown visited friends here Sunday afternoon. He moved away a number of years ago but still has many friends here.

Mr. and Mrs. Charles Askins of Oklahoma City were guests several days last week with his parents Mr. and Mrs. Wesley Askins.

Mr. and Mrs. Tommy Ferris and children of Ft. Smith, Arkansas spent the weekend with her parents Mr. and Mrs. Jerry Dodd.

from HISTORY'S SCRAPBOOK

DATES AND EVENTS FROM YESTERYEARS
Babe Ruth, famous American baseball player, died on August 16, 1948.
Davy Crockett, "King Of The Wild Frontier" was born on August 17, 1786.

Food Service Course To Begin Sept. 4

A 90-hour course for Food Service Supervisors will begin September 4 at Paris Junior College, announces Mrs. June Jones, coordinator of Continuing Education programs at PJC. The 15-week course will be for those employed as food service supervisors at nursing homes, hospitals and schools and will be used in meeting new requirements for food service supervisors, Mrs. Jones said.

The course has been approved by the Texas Department of Public Health and the Texas Education Agency. The course plan has been submitted to the American Dietetics Association for approval, but word has not yet been received from the association.

"Our first class September 4 is almost full, but those interested may call the college as some openings may occur," Mrs. Jones said. Another class will be offered after the first one is completed. Persons interested may call 784-6601, extension 58.

On the planning committee for the Food Service Supervisors course are Mrs. Jones, who has B.S. and M.S. degrees in home economics with study in nutrition and dietetics; Miss Karla Gear-

ner, Dietitian for Hopkins County Memorial Hospital in Sulphur Springs; Mark Strassburg, assistant manager of Bonanza Sirloin Steak Pit; and Mrs. Charles Greb, owner of Cherry Street Manor and Parkview Nursing Home who has her B.S. degree in home economics.

Instructors for the course will be Miss Gearner, who has a master's degree in food and nutrition, and Strassburg, who has completed all his course work for his master's in food management.

Objective of the training course will be to develop students' abilities in food service supervision and to establish a basic knowledge of nutrition for supervisors in planning, preparing and serving food which will contribute to the health and satisfaction of patients and employees. Course instruction will include goals of hospitals and nursing homes, principles of nutrition, food preparation, service control of costs, sanitation and safety, and methods of planning.

Classes will be on Wednesdays weekly from 9 a.m. to 4 p.m. in Room 213 of the PJC Student Center. Laboratory work will be done in Cafeteria facilities at the college. Fee for the course is \$75.

NEWS

OF COMMUNITY HEALTH

ENCOURAGING FACTS ABOUT EFFORTS TO CONTROL RISING HOSPITAL COSTS

In attempting to provide for the availability of quality medical care in the future, Congress is considering several national health insurance proposals. These proposals are in response to the concern expressed by health care officials, consumers and medical authorities who are concerned that our



Sen. Edward M. Kennedy

health care system may be pricing medical care beyond the reach of the average American. These national health insurance proposals focus on the cost of hospitalization which has risen steadily since 1946 and more than doubled during the last decade.

One major proposal is the national health insurance bill sponsored by Sen. Edward M. Kennedy (D-Mass) and Rep. Wilbur D. Mills (D-Ark). But in weighing the potential cost to taxpayers for such bills, Congress is aware that costs could balloon beyond their worst expectations, as was the case with the Medicare and Medicaid programs enacted in 1965.

A number of Congressional leaders have indicated that private enterprise may have the cure for the fiscal and inflationary ailments of our hospitals. Congressman Claude Pepper, for example, spoke of the need for controlling hospital costs and the role such hospital management companies can play.

He said, "Hospital costs are so high today that we must do everything we can, consistent with high quality medical care, to reduce costs. If private management with greater efficiency and better organization can render high quality medical care at lower cost than other institutions, so much the better for the patients. I understand that Hospital Affiliates, through efficient management, has been able to lower the cost of quality medical care below the cost of similar care in other institutions."

Hospital Affiliates, Inc., is one of several national firms listed on the New York Stock Exchange involved in the management

of hospitals owned by others. It was the first company to enter this new field and today the firm is the national leader with about one-half of all the management contracts in existence.

Jack R. Anderson, president of the Nashville, Tennessee-based Hospital Affiliates, describes the virtues of introducing professional business management to hospitals. "An efficiently operated hospital can provide high quality care at lower cost to its patients," he said. Mr. Anderson's company has 55 hospitals in operation or under development in 19 states and 2 U.S. possessions. The company has signed agreements with county, municipal, district, Catholic, university-teaching, investor-owned and community non-profit hospitals.

Mr. Anderson explains that hospitals are increasingly being plagued by rising costs for labor, supplies and equipment. The operations



Rep. Wilbur D. Mills

of hospitals are becoming exceedingly complex. Many hospitals have operated inefficiently for years but were not aware of the extent of their problems. Now, due to the increasing competition among hospitals, the shortening of a patient's stay and the corresponding decline in occupancy, rising costs, and the spectre of the possible reinstatement of price controls, non-profit hospitals are finally being forced to examine their operations more objectively.

Many institutions have not been able to keep pace with the costs confronting them and numbers of them nationwide are disclosing their financial difficulties. These hospitals are of varying sizes and are primarily non-profit institutions. Unfortunately, the answer for many of these institutions has been to attempt to escape serious financial problems by increasing their schedule of rates rather than attempting to contain their rising costs. Overall, the result has been that hospitals can no longer ignore the

financial realities and must begin to focus on becoming fiscally sound.

Recognizing these critical problems, Hospital Affiliates determined that it should extend its management capabilities and operating efficiencies developed in its owned hospitals to the non-profit sector as well as to hospitals in the other categories of ownership. The concept of such management contracts has already been accepted by a broad spectrum of hospital ownership.

In only three years, the company has signed agreements with virtually every type of non-profit and investor-owned institution from community-owned to religious to municipal, ranging in size from 100 to over 400 beds. Hospital Affiliates' agreement to manage Tulane University's new 300-bed teaching hospital is the only such agreement ever signed between a university-teaching hospital and a hospital management company.

In addition to providing management to operating facilities, the hospital management firm also provides development assistance in the areas of new hospital construction, renovation and the expansion of existing facilities. For example, the company recently marked its initial involvement in international hospital operations by signing development contracts with a 225-bed Catholic hospital in Guam and a 147-bed hospital in a suburb of San Juan, Puerto Rico.

Hospital Affiliates is a profit-oriented company, whose shares are publicly traded, as are several other such companies. Why are non-profit hospitals interested in



Jack R. Anderson
President-Hospital Affiliates

signing management agreements with the company? Mr. Anderson responds that, "Management contracts bring together the best qualities of both non-profit and investor-owned sectors." He noted that non-profit hospitals have certain advantages. "They do not pay

property taxes, sales or income taxes, and in some cases they receive contributions, grants and interest subsidies."

He added that the hospital management companies also have certain economic advantages over any single hospital, non-profit or investor-owned. "We have greater purchasing power. We attract the most competent people and thereby we are able to develop the most modern systems which enable us to operate more efficiently," he said. Mr. Anderson explained that the company has a group of over 40 specialists who are members of the corporate staff. He said, "These specialists, with expertise in all facets of hospital operations, are immediately made available to the hospitals which enter into management agreements with the company."

"In other words," he continued, "Management agreements enable us to extend our services to non-profit hospitals without causing them to forfeit their inherent advantages."

Mr. Anderson related a case history of how such a management contract rescued a faltering county hospital in Giles County, Tennessee. "Following a substantial operating loss, a continuing decline in patient use and a shortage of physicians, Giles County Hospital, in an effort to save the hospital, signed a management contract with us," said Mr. Anderson.

"Our team of specialists was evaluating the hospital's operations before the contract was signed. After we became involved, two physicians relocated to Giles County. The hospital joined our purchasing program. It benefited from our Quality Assurance Program, designed to assure the highest quality of medical care attainable. In less than a year, we improved the hospital's financial condition to the point that Hospital Affiliates recommended that room rates be reduced. The Giles County Hospital Board acted upon our recommendation and room rates were reduced by 5%."

Hospital Affiliates has improved the quality of care in its hospitals, contained the cost of that care and, in fact, actually reduced the cost of that care.

"We support the concept of national health insurance," Mr. Anderson concluded, "But if it's going to work, companies such as ours will have to play a far greater role in the nation's health delivery system."

Fewer Dairy Cows Producing More

Texas dairymen are feeding fewer dairy cows and enjoying it more. But high feed costs continue to put a strain on their operations.

"Texas dairymen have reduced their herds by 8,000 cows this year by culling low producers, but production should still increase about one percent," believes Dr. Randall Stelly, marketing economist for the Texas Agricultural Extension Service and Texas Agricultural Experiment Station.

"The state's dairy herd of 349,000 cows should show a production increase of about 30 million pounds."

With this increased production and the fact that milk prices to producers are the highest in history, total income from dairying should increase from \$261 million last year to about \$300 million in 1974, notes Stelly. Wholesale milk prices are averaging close to \$10 per 100 pounds.

"Although prices to producers are up, it's far from a 'bed of roses,'" contends the economist. "Why? Because dairymen that have seen prices for their product increase 30 percent in the past year have also seen the price of the feed they need increase by 47 percent. That's a net loss of 17 percent any way you figure it."

Texas dairymen have higher feed costs than the national average because they feed their cows more grain and concentrates — about 1,100 pounds more per cow. This puts a special stress on them during this period of high feed

prices, points out Stelly.

The milk-feed price ratio is still low in Texas compared to the national average. However, dairymen are hoping this ratio will improve somewhat later this year if the expected record feedgrain crops materialize.

What about the consumption of dairy products?

"Americans are eating more cheese while consuming a little less fluid milk and cream," notes Stelly. "With the retail prices of milk and dairy products increasing 25 to 28 percent during the past 12 months, consumers are backing off some."

"That's understandable," says the economist, "but what does the dairyman do about the high prices he has to pay for feed. He can't back off. He either has to buy it to keep the dairy in operation, or he has to shut down and look elsewhere for a livelihood. It's a tough choice, to say the least."



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E30-74

PJC Sets Golden Anniversary Reception

Paris Junior College is making plans to continue with its 50th Anniversary celebration this fall as a Golden Anniversary Reception is set for Saturday, September 14, in the Ballroom of the Student Center. The reception will observe the 50 years since PJC began classes on September 15, 1924, and members of the first class that year will be honored.

Speaker at the event will be Dr. Walter Vernon, former resident of Blossom and a retired minister with the North Texas Methodist Conference. Dr. Vernon, who now lives in Nashville, Tennessee, will reminisce about those first days of classes at PJC. He has written many of the first class members to obtain their ideas and impressions of PJC that first year. Dr. Vernon, who was valedictorian of the 1926 graduating class at PJC, has written a book, "Methodism Moves Across North Texas." All former students, pres-

ent students and others interested are invited to the reception free of charge. The college needs addresses of several who attended PJC that first year so they may be invited to the reception. Persons knowing the addresses or other information on these first class members may call or write, Mrs. J.D. Dickey, Community Relations, Paris Junior College, 784-6601.

Those not located include Cecil Smith, Estelle Burrows, Ruth Cox, Joel Chandler Crump, Jessie Mae Ellis of Pecan Gap, Bertha Miller, Lillian Robertson, Walter Stallings, and Walter D. Thompson. Extension students the college has not located are Beatrice Coney, Myrtle Crites, A.T. Holcomb of Windom, Cora Holding, Mrs. Fannie Jordan of Pattonville, Eddie Mae Kerr, Mildred Miller, Zach T. Stephenson, O. Strickland of Blossom, Lola Tigert of Bogata, and G.G. VanBurkleo.



Flowers and fun

The flower trimmed jean shoe for your little girl. With two-toned leathers. Tough wearing soles. And our fine fit.

Buster Brown.



Brown And Blue Leather



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Super pantsuits RIGHT FOR FALL

See Our Large Selection Of New Fall Merchandise Arriving Daily

You'll Love Our Name Brands And Lower Prices

Towne Shoppe



Talco

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WANT ADS

BOGATA RODEO ASSOCIATION

LITTLE BRITCHES RODEO

8:00 p.m., August 23 & 24, Bogata

Ages 14-17

Junior Bareback Riding, Junior Bull Riding

Junior Calf Roping, Junior Barrel Racing

Ages 13 and Under

Pee Wee Bull Riding, Barrel Racing

Ages 8 and Under

Calf Scramble

SEE JOEIE SNITKER AND JERRY

Admission: Children and Contestants, \$1; Adults, \$1.50

STOCK FURNISHED BY WING RANCH RODEO

All Entrants Must Have Release From Parents

BOOKS OPEN 1 to 5 p.m. Friday, Aug. 23, C.R. Williams, Secretary, Phone Rodeo Headquarters, 214-632-5959

Concrete Contractor

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No Job Too Large
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Rates: 6 cents per word. No ad accepted for less than 75c per issue. Terms cash unless you are a regular advertiser in this newspaper.

TV SERVICE-REPAIR — Minimum two years experience, good salary, rapid advancement excellent benefits, plus. Now interviewing. Call 784-6510. Army Opportunities.

WANTED TO BUY—Old guns, coins, antiques. Call Sheppard's Grocery. 632-5496, Hagansport.

FOR SALE—1971 C.B. Scrambler 350 Honda \$600. 632-4102 Bogata.

HOSPITAL BEDS, WHEEL CHAIRS, walkers, complete line of hospital equipment for home care of patient. Hospital Equipment Rental & Supplies, Mt. Vernon, Texas. Medicare approved, 537-4146 or 537-2942. In Mt. Pleasant call 572-7256. tfc

FOR SALE—1 Angus bull, one registered Hereford bull, 632-5999, A.D. Stephenson, Bogata.

Marina And General Store

Sign Up Now For **Dry Boat Storage**

12 Feet x 32 Feet Stalls

Lake Information

Fuel — Groceries

Fishing Tackle

Bait — License

Coffee — Snacks

F. M. 2723 On North Side Of Lake Cypress Springs

Stacker Cowser, Manager

ELECTRIC SERVICE

All Work Guaranteed

Service Changes

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VIRGIL GROOM

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YARD SALE at Tommy Williams home — 320 4th St. Refrigerator, dining room suite, curtains & clothing. Thursday, Friday & Saturday, Bogata.

TABULATING MACHINE SERVICE—Minimum three years experience. Good salary, rapid advancement, excellent benefits, plus. Now interviewing. Call 784-6510. Army Opportunities.

GENERAL TELEPHONE REPAIR - INSTALLATION —Minimum two years experience. Good salary, rapid advancement. Excellent benefits, plus. Now interviewing. Call Army Opportunities, 784-6510.

BUDDY'S MEN'S WEAR — Home of quality merchandise, 130 Main Street. Phone 427-3155. Clarksville. db-tfc

GARAGE SALE—Clothing, household items, Jerry Stansell Home. 510 5th St. Talco.

BOGATA DRAPERY SHOP

CUSTOM DRAPES

CUSTOM RODS

FREE ESTIMATES

632-5941

FLOWERS for all occasions. Call Mrs. Gordon Allen, representative, Clarksville Florists. tfc

AIR CONDITIONING SERVICE

Joe's Helpful Hints: A unit low on freon will cause your air conditioning system to operate long or continuously. Phone 982-5326 or 982-5590.

JOE MCGEE

THE STATE OF TEXAS
TO: LONNIE RAY MONTGOMERY
GREETING:
You are commanded to appear by filing a written answer to the Petitioner's first amended original petition at or before 10 o'clock a.m. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 16th day of September A.D. 1974, at or before 10 o'clock a.m. before the Honorable 102nd District Court of Red River County, at the Court House in Clarksville, Texas.
Said petitioner's first amended original petition was filed on the 28th day of June, 1974.
The file number of said suit being No. 23611.
The names of the parties in said suit are: Linda Kay Montgomery as Petitioner, and Lonnie Ray Montgomery as Respondent.
The nature of said suit being substantially as follows, to wit: Petitioner seeks for a divorce against Respondent stating as grounds therefore that the marriage has become insupportable because of discord or conflict of personalities between Petitioner and Respondent that destroys the legitimate ends of the marriage relationship and prevents any reasonable expectation of reconciliation.
If this Citation is not served within 90 days after the date of its issuance, it shall be returned unrecorded.
Given under my hand and seal of said Court, at office in Clarksville, Texas, this the 31 day of July A.D., 1974.
Edith Fowler, Clerk
102nd District Court
Red River County, Texas

B&B FURNITURE & HARDWARE

TALCO—379-3441 ACE 2505L

WE HAVE THE LOWEST PRICES ON

SCHOOL SUPPLIES

ONE GOOD USED 16' UPRIGHT **FREEZER** CLEAN **\$100**

PROCTOR-SILEX ELECTRIC ICE CREAM **FREEZER** ONE GALLON **\$7.95**

STEEL TRAPS-CHEAP

SEE B&B FOR YOUR HUNTING AND AMMO NEEDS

SHERWIN WILLIAMS **PAINT** CLOSE OUT **SAVE**

SPRAY'N'WASH REG. \$1.44 **79¢**

THIS SPECIAL GOOD FRIDAY ONLY

TARNI-SHIELD

Lotion formula, tarnish preventing silver cleaner. As Advertised On TV. Our Low Price **\$2.35**

HOUSE OF FLOWERS—Deport 652-2445, home, 652-5156 or 652-2143, Bogata representative, Mrs. Kenneth H. Allen, 632-5375. (tfc)

FOR SALE—Performance tested Red Angus bulls, 9 to 20 mo. Fred Landry, Clarksville, Texas. tfc

For Timber Clearing, Dozer Work Contact **Manuel Ruthardt** 632-5096

FOR SALE—HD 5 Allis Chamber Bull dozer, rebuilt, Deport, 652-5156.

ACCEPTING OFFERS to settle estate—7 rooms & bath with almost 4 acres in Deport, or will sub-divide. Includes major appliances.

WINNIE S. BURKS REAL ESTATE

Box 40 674-4161 Detroit, Texas

GRAVEL HAULING—Kenneth Thomas. Phone 652-4158. d-tfc

DATA PROCESSING REPAIR—Minimum three years experience. Clean records a must. Good salary, quick advancement, excellent benefits, plus. Now interviewing. Call Army Opportunities 784-6510.

CUNNINGHAM TRADE DAYS Every Saturday Night 7:00 p.m. Bring Your Merchandise And Let Us Sell It For You. 15 Percent Commission. Cash Open During Sale. Cunningham, Texas.

TELEPHONE LINEMAN-WIREMAN—Minimum two years experience. Good salary, rapid advancement, excellent benefits, plus. Now interviewing. Call Army Opportunities. 784-6510.

Live Modern Live Cool WITH FEDDERS Room Air Conditioners

The Experts in Air Conditioning

GENE'S HOME and AUTO

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TELEPHONE - TELETYPE RITER INSTALLERS, REPAIR—Minimum two years experience. Good salary with promotions, excellent benefits, plus. Now interviewing. Call Army Opportunities 784-6510.

BOGATA PAINT & BODY SHOP

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Troy Howerton

4th St. Bogata 632-4182

CARD OF THANKS

I wish to say a real big thanks to each of our friends, neighbors and fellow church members for the kindnesses shown us during my recent illness. For the visits, cards, flowers, food, telephone calls and especially your prayers. To those who mowed the grass and cared for our home and prepared food for our freezer. Those who gave blood and the Oddfellows at Houston, while I was in the hospital at Mt. Pleasant and Houston and since I've been home. May God bless each of you is our prayer. W. Elton Welch and family.

CARD OF THANKS

The family of Luther Kelsoe wishes to thank all who sent flowers and food, and for their comforting words. Special thanks to Rev. Calvin Hancock and Rev. A. I. Bond for the musicians. May God bless each of you.

CARD OF THANKS

Our sincerest thanks for the numerous ways our friends helped us during our recent loss. The kindness and genuine neighborliness meant so much to us. The family of Sam Sheffield.

CARD OF THANKS

We want to say thanks to all our friends for your thoughtfulness while we were in the hospital in Dallas and since our return home. Mr. and Mrs. Paul Williams.

M & M Drive Inn NOW OPEN

11 a.m. TO 11 p.m.

2 1/2 MILES SOUTH TALCO

Closed On Wednesday

LOST BLACK & white hound in Bogata, please see Larry Crow, 271 Conoco.

WANTED BABY sitter for one child. Call 632-5442, Bogata.

ESTATE SALE Friday noon thru Saturday at Vannie Seaman's place S. Sulphur, Bogata.

YARD SALE Friday & Saturday, Stanley products, baby bed, clothes, antiques and miscellaneous. 312 2nd SW Bogata 632-5937.

BIG SALE Inside & Outside all week, furniture, books, clothes, wigs and miscellaneous items. 224 S. Sulphur, Bogata.

FOR SALE—1964 Comet, 4 door, 20 miles plus per gallon. \$350 Deport, 652-4925.

FOR SALE—Used baby bed. Call Ruth Cheatham, 652-3560, Deport.

HOUSE FOR RENT—Unfurnished, 4 rooms with bath, newly decorated, located in Cunningham, Texas. Frank Council, phone 784-2348.

TO WHOM IT may concern, Charlene Morris Hall was granted a divorce from Michael Ray Hall May 31, 1974. Charlene Hall.

BULLDOZER OPERATOR

\$5.00 Per Hour

Call **Doug Richards**

214-632-5484

TRAILER SPACE for rent Mrs. Raymond Fennell 632-5362, Bogata.

HAY BALING—Have complete hay baling equipment plus trucks to haul hay in the Blossom, Deport, Pattonville area. Also will buy standing hay. Call Mike Bove, 982-5959.

Metal Detectors

All name Brands, call **Arnold Bowman**, 214-572-8154 collect after 5:30 p.m.

FOR SALE—Registered Polled Hereford Bulls. A. L. Buckman. 214-632-5811 days or 632-5812 nights.

Buford Redfearn REAL ESTATE OIS SWAIM

379-3731 — Talco

632-5626 — Bogata

WANT TO BUY—Used piano. Call after 5:00 p.m. Shirley Rolan, Bogata.

LOST, LARGE hand painted medallion used as pin or on chain, Mrs. C. C. Deberry, phone 632-5465, Bogata.

MOTHERS AND HOUSEWIVES

EARN EXTRA CHRISTMAS MONEY.

Sell Playhouse Toys until December. No Collecting or Delivering. New Hostess Program, Training now.

Dial 785-5713.

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Deport Times Bogata News Talco Times
P.O. Box 98 P.O. Box 306 P.O. Box 157
Deport, Texas Bogata, Texas Talco, Texas

OBITUARIES

Mrs. C. Goodwin

Mrs. Catherine Nichols Goodwin of Bogata, 93, died at 2:05 a.m. Thursday, August 8, at her home.

Bogata Funeral Home transferred the body to Cooper Funeral Home, Miami, Oklahoma, where funeral services were held.

Mrs. Goodwin was born December 19, 1880, in Izard, Arkansas, daughter of Levi and Amanda (Estes) Nichols.

Survivors are two sons, Hubert Goodwin of Tulsa, Oklahoma and Wence Goodwin of Goodland, Kansas; four daughters, Mrs. Erma Moldrum of Grand Forks, North Dakota, Mrs. Virginia Harvey of Kailua, Hawaii, Mrs. Hester Horn of Bogata and Mrs. Naomi O'Neil of Norman, Oklahoma; two brothers, Charles Nichols of West Plains, Missouri and Willie Nichols, Pascagoula, Mississippi; a sister, Mrs. Randall Joliff of Pascagoula, Mississippi; 12 grandchildren and 12 great-grandchildren and three great-great-grandchildren.

Mrs. Edmonson

Mrs. Sam (Sara Elizabeth) Edmonson, Sr., formerly of Blossom, died Sunday, August 11, in Cherry Street Manor here.

Services were held Tuesday, August 13, at 2 p.m. at the Blossom Baptist Church with burial in Knights of Honor Cemetery in Blossom.

Daughter of the late Steve Alexander and Francis Leving (Chumley) Chennault, Mrs. Edmonson was born November 23, 1877, in Murray County, Tennessee. She married Sam Edmonson, Sr., October 1, 1908, in Blossom, his death occurring Decem-

ber 27, 1966.

She was a member of the Blossom Baptist Church and had lived there since she was a child.

She is survived by three sons, Sam Edmonson of Clarksville, Marvin and Granville Edmonson, both of Leonard, Oklahoma; one daughter, Mrs. Nip (Reba) Whitley of Blossom; 22 grandchildren; 55 great-grandchildren and six great-great-grandchildren.

W. M. Matlock Jr.

W.M. Matlock, Jr. died on August 5 at his home in Carson, California, of an apparent heart attack. Mr. Matlock had undergone open heart surgery twice in the past two years.

Funeral services were held on Thursday, August 8, with burial in California.

W.M. was born June 7, 1924 in Lamar County, Texas, and grew up in Lamar County. He was the son of Lila and W.M. (Duke) Matlock, Sr. He married Betty Smith of California in 1946, and lived most of his married life at Wilmington, California. He was employed at the shipyards there for many years.

Survivors include his wife and a daughter of Carson, California, one son from Oregon, three grandchildren; three brothers, Horace Matlock of Deport, Ellis and Paul Matlock of Las Cruces, New Mexico; three sisters, Mrs. Eulen Archer of Ft. Worth, Mrs. Roy Gray of Las Cruces, N.M., and Mrs. Clark Hust of Henderson, Kentucky.

Those attending the funeral were Ellis and Paul Matlock and Mrs. Roy Gray of Las Cruces and a niece, Mrs. Thurman Sanders of Ft. Worth.

Fall Fertilizer Picture Bleak

Texas Agricultural producers will likely take a "wait and see" attitude as far as fall application of fertilizer for next year's crop is concerned.

According to Dr. Charles Welch, soil chemist for the Texas Agricultural Extension Service, "The fertilizer picture is considerably different now compared to a year ago. Last year fertilizer supplies were available and prices were still down. But there has been a complete turnabout in the fertilizer cost situation and in a number of fertilizer materials."

Welch points out that last year conditions were generally favorable for fall application of fertilizer. A good crop year had been completed and farmers had received high prices for their commodities. In addition there was growing concern that fertilizer would be scarce in 1974.

"This year producers are faced with a different situation. Fertilizer supplies are limited and what is available is at high price. Special formulations of fertilizer are almost nonexistent. Producers must often buy a complete fertilizer (one with

nitrogen, phosphorus and potassium) regardless of whether or not they need all three nutrients.

"And the percentage of active ingredients is also being reduced in many instances so that it takes a larger volume of fertilizer to provide the necessary nutrients. This means increased transportation and handling costs."

What all this amounts to, according to Welch, is that producers will have to take a close look at their particular situations to determine their fertilizer needs and time of

PJC Nursing

Course Beginning

Part III of the 200-hour Nursing Home Administration course will begin Thursday, August 15, at Paris Junior College. Mrs. Bill Jones, coordinator of Continuing Education programs, announces. Administrators interested in taking the course may come for the first class at 9:30 a.m. in Room 115 of Thompson Hall.

The course qualifies those who complete 200 hours of instruction to apply for the state board of licensure examination.

Part II of the course was completed recently and Part IV will follow Part III. Persons may enroll for any part of the course and complete the other parts later. Title of Part III is Personal and Auxiliary Relationships in the Nursing Home.

The 54-hour portion of the course will be held for nine weeks for six hours each Thursday. Cost will depend upon the number of enrollees.

Other courses offered by Paris Junior College for Nursing Homes include the 30-hour Continuing Education and the 90-hour Food Service Supervisor's course to begin on September 4. To be offered in the near future is the Medical Aid course and training for Social Services Directors and Activities Directors.

To enroll in these courses call 784-6601 Ext. 51.

Ostrich Delicacies?
A restaurant at Oudthoorn, in the heart of South Africa's ostrich farming region, offers such delicacies as ostrich wing tip, ostrich eggs boiled for two hours and served with anchovies, stuffed ostrich leg, and ostrich gizzard with sour-cream sauce.

Official Entry Blank

BOGATA JUNIOR RODEO

NAME _____

CITY _____ STATE _____

EVENT(S): _____

MINORS RELEASE

I hereby certify that I am the legal guardian of the minor listed above and agree not to hold anyone responsible for accident or injury while he is participating in the Junior Rodeo.

SIGNED _____

For faster results...

use the WANT ADS

Illustration of a magnifying glass focusing on a newspaper with the words "WANT ADS" and "FOR FASTER RESULTS" written on it.

Talco Personals

Mr. and Mrs. Lyndon Reed and Kristi Kay of Garland spent the weekend with his parents, Mr. and Mrs. Sonny Reed. Terry McGonagill returned home with them for a week's visit.

Mrs. Adie Wims of Mt. Vernon visited Mrs. J.C. McGonagill Friday.

Mrs. Ann Barns returned to her home here Saturday after attending the graduation of her son, Charlie Johnson, from Texas A & M University at College Station.

Mr. and Mrs. Bruce Laird and son left Tuesday for their home in Abilene after visiting here with her parents Mr. and Mrs. Odell Belcher.

Mr. and Mrs. Mack McLemore and children of Commerce spent the weekend with her mother, Mrs. Dan Seay and Mike and her sister, Mrs. Charlie Roberts and family.

Mr. and Mrs. Albert Easley and Carlos were in Shreveport, La. last week for medical treatment for Mr. Easley.

Mr. and Mrs. Bob Fitch have been in Dallas attending her father, Guy Poole who had a heart attack.

Mr. and Mrs. Jackie Dixon and two children have moved from their home here to Gillette, Wyoming where Mr. Dixon is employed.

Those helping Mr. and Mrs. Haskell Stockton celebrate their 25th wedding anniversary with a dinner Sunday, were Mr. and Mrs. Robert Cates, Sherry and Robert Lynn of Lufkin, Mrs. Pat Maroney of Avery, Mr. and Mrs. James Stockton, John and Marla of Stillwater, Oklahoma, Mr. and Mrs. Douglas Green and Wade of Atlanta Beach, Florida and Mr. and Mrs. Eugene Stockton of Talco.

Mr. and Mrs. James Stockton, John and Marla of Stillwater, Oklahoma visited during the weekend with Mrs. Lena Sifford.

Mr. and Mrs. Douglas Green and Wade of Atlanta Beach, Florida are here visiting her parents, Mr. and Mrs. Haskell Stockton.

Mr. and Mrs. Thurman Sain from Lamesa are here visiting his brother and sister, N.A. Sain and Mrs. Sain and George Green and Mrs. Green.

Mrs. Henry Cooper has returned to her home after accompanying her daughter

and her husband, Mr. and Mrs. Lee H. Loveless of Mt. Pleasant to Washington D.C. where they visited another daughter, Mrs. Don Doemaine and Mr. Doemaine. While there they toured the White House and other points of interest.

Mrs. J.C. McGonagill returned home Tuesday after surgery in the McCuiston Hospital in Paris.

Mr. and Mrs. Gerry Gieger and children Debbie, Karen, Greg, Phillip, Andy and Brad of Ft. Worth spent Friday night with Mr. and Mrs. James Gieger.

Mrs. Joe Brown and children and Mrs. Brown's mother-in-law, Mrs. Willie Brown all of Garland spent Monday with Mr. and Mrs. Jack Winn.

Mr. and Mrs. Bill Perdue and Weylon of Kilgore and their daughter, Mrs. Ricky Swanner and baby of Longview were Sunday guests in the home of Mr. Perdue's sister, Mrs. Jack Winn and Mr. Winn.

Mrs. B.J. Walls spent the weekend in Frisco with her sister, Mrs. R.L. Jone. Mrs. Jone returned home with Mrs. Walls for a few days visit.

Mindy and Mickael Vie of Farmersbranch are visiting their grandparents, Mr. and Mrs. J.W. Vie.

Mr. and Mrs. Ben Bradley of Mt. Pleasant and Mr. and Mrs. Leonard Mauldin of Bogata visited Sunday in the home of Mr. and Mrs. Elton Welch.

Orvis Welch of Ft. Worth is here for a few days to help attend his brother, Elton Welch, while he is convalescing at his home here after being seriously ill.

Duane Welch of Pasadena brought his parents, Mr. and Mrs. Elton Welch home Saturday after Mr. Welch had spent a week at the Duane Welch home and several weeks in the Herman Hospital in Houston following lung surgery.

Mr. and Mrs. R.T. Fuller recently visited Mr. Fuller's brother, W.J. Fuller who is seriously ill in a Tyler hospital.

Mr. and Mrs. Horace McCoy of Beaumont and Mr. and Mrs. Joe Gibson of Winnboro visited during the weekend with Mr. and Mrs. R.T. Fuller.

CROSSWORD PUZZLE

ACROSS

1. Train for a bout

5. One of the Ages

10. Piece of gossip

11. Pontifical

12. Greek river

13. "The — Cometh"

15. Inlet (Sp.)

16. Cousin of dynamite

17. Ending for favor or labor

18. Highland garb

20. Lost one's balance

21. Fatima's husband

22. Property owned absolutely

23. Slang term for an auto, circa 1915 (2 wds.)

27. "Jane"

28. Sticky substance

29. Israeli VIP

30. Small Spanish horse

34. Ending for gland or glob

35. Chalice veil

36. Hispanic huzzah

DOWN

1. Initiate

2. Venezuelan

3. Sacra-ficial site

4. Turmeric

5. Early cloth-making device (2 wds.)

6. Covenant

7. Simian

8. Garbo role

9. Euphoria

14. "I Pagliacci"

16. Ankles

19. Candle

20. Stylish shop

23. Madagas-car mammal

24. Huxley's "in Gaza"

25. Operatic song

26. One on the move

31. Snare

32. Flower of society

33. Purport

35. Put on

38. Loser to DDE

39. Striping

your week ahead BY DR. A.W. DAMIS

Forecast Period: August 18 to August 24

ARIES Mar. 21 - Apr. 19
Take care! It seems as though you'll traffic with someone whose thoughts are in the shade. Anyway, there's a strange twist of mystery and intrigue, to this week's events.

TAURUS Apr. 20 - May 20
Decisions based on hearsay are deadly. Meaning? Something you hear, could indeed, involve you with some questionable activities linked to a younger person of the opposite sex.

GEMINI May 21 - June 20
The planet Saturn could influence you in such a way—that others will believe that you have undergone a change of personality. The point? Keep friendships in tact!

MOONCHILD June 21 - July 22
Events, this week, take on a surprising twist. According to your chart, an unexpected, unplanned situation, will turn from a setback—to a money making proposition!

LEO July 23 - Aug. 22
This week's events take on a strange twist. Something you do . . . will trigger popularity among several of your associates—but, cause cold indifference among others.

VIRGO Aug. 23 - Sept. 22
Once again! In one form or another, old emotional ties will be renewed. It would be a good idea to let "bygones be bygones!"

LIBRA Sept. 23 - Oct. 22
A routine associate might surprise you with a few gestures that ring with romantic overtones. The point? Ignore any suggestive overtures.

SCORPIO Oct. 23 - Nov. 21
Take on a philosophical attitude toward a superior's indecisiveness. Bluntly, it would be a good idea to avoid becoming too involved with someone in authority.

SAGITTARIUS Nov. 22 - Dec. 21
Your sixth sense, or whatever you care to call it . . . is at a high level more than likely, you're going to be accurate on things that will surprise—even you!

CAPRICORN Dec. 22 - Jan. 19
Many members of your sign face a week of important decision making. Here's the point. Whatever you do, seek professional advice before you act or commit yourself.

AQUARIUS Jan. 20 - Feb. 18
All things considered, this should be a favorable week. Incidentally, in one form or another, you'll get in a few "brownie points!"

PISCES Feb. 19 - Mar. 20
According to your chart, it's time to take advantage of a social contact. Bluntly, recruit as many friends and allies as possible. You'll need help.

PERSONALITY PROFILE
For your Sun Sign Analysis, send the day, month, year and place of birth, plus \$1.00 for postage and handling to Dr. Andrew W. Damis, P. O. Box 12766, St. Petersburg, Florida 33733.

Gardening Made Easy

By Barrie L. Kridler

All over the country side lovely crepe myrtles are gushing forth great billowy masses of bright blooms. Even a lonely deserted farm house in a pasture seems warm when a long ago planted crepe myrtle keeps its date with destiny and blooms again for us in the summer of '74. The very fact that there are so many crepe myrtles of old age living on their own resources in fields and pastures gives a good reason for planting them. They are very long lived and do well with no care when established. True, they, with a little TLC can really be a knock-out giving repeat bloom again and again all summer when a little fertilizer and water is applied, were about the only summer blooming shrub our early settlers could grow with success. Water has always been a precious commodity and more so in days gone by when all water was hand drawn from a well—plants needed to be tough to take the heat and dryness of summer! So the love of crepe myrtles was something that was a natural . . . and today we are blessed with many fine specimens to remind of the love of flowers which has always been with us.

We can all add to this legacy by participating in the planting of more crepe myrtles this week. The garden clubs of East Texas are promoting a Crepe Myrtle Trail stretching from the Oklahoma border to south of Houston. The Texas Highway Commission is helping by planting masses of crepe myrtle along the roads and we can do our part by planting our front yards and parks with more of these beauties to keep up the good work. Five months of bloom reward the planters and viewers finished with a fall extravaganza of yellow, gold, orange and red foliage to end the season in November. Blooms are of many colors including white, pink, rose, red, crimson, orchid and purple. Plants can be dwarfs of 2 feet to giants of 35 feet and anywhere in between. There are plants for all purposes then from tall ground cover types to small trees. The plants need at least half a day sun and love all day sunlight. In the shade mildew is a problem and bloom scarce so whatever you do watch the exposure when planting. New varieties are mildew resistant and come in many new shades of bloom. To really have loads of bloom feed every six weeks with a high nitrogen base fertilizer like 10-10-10, 12-12-12 or Fertilome with Iron and water when the plants start to wilt. Also cutting off old seed heads when finished blooming speeds rebloom. Drive around and enjoy those yards with crepe myrtles in bloom this week and find a spot to add some to your own landscape. That container grown tree you plant today will still be furnishing beauty in ever increasing amounts a hundred years from now — HAPPY GARDENING!

You can really pick out the well fertilized lawns now that the hot weather has hit. Every day we witness people watering tired faded weeds patches they call lawn and it all could have been much more rewarding and simpler if only they had paid attention to their lawns diet. Instead they will watch the water bill and complain—a little fertilizer makes grass much healthier with deep roots, and it doesn't need as much watering to look good. It's not too late, if you haven't fed yet this year use an all purpose food like 8-8-8 or Fertilome with Iron and if you did feed earlier this year and the lawn needs it again just use the ammonium nitrate as the other elements should still be there in sufficient quantities to grow healthy grass. A perfect lawn sets off a house, and feeding the grass is the most important step in growing a "perfect lawn".

Bare spots in bermuda lawns can still be seeded, but keep the soil damp until the seeds sprout. Light extra feeding in thin spots and a little water will help even out the turf if it's spotty. St. Augustine will transplant well now if you get a good sized piece of sod with roots. Sprigs are too hard to keep alive when mid-summer is here, and it is. Watch for chinch bugs in St. Augusting plantings, particularly in sun—the pests rarely ever start in damp dark or tree shaded areas when the rest of the lawn is devoured. If dead spots occur in shaded or moist areas look for fungus problems. Don't water such areas in the evening because the moisture will help spread the diseases. Morning and mid-day watering is always preferred when watering plants so that by nightfall they will be dry. If you must water in the evenings because that is your only free time, then lay the hose down and soak the ground and keep those leaves and stems dry. Both you and the plants will benefit—the plants will be disease free and you will have saved some spray money and a lot of work and time (also a form of money!). Take time to enjoy your yard and HAPPY GARDENING!

Jones-Floyd—Kristi Goates Has First Birthday

(Continued From Page 1)

Alice Ann Null from Mesquite, Mr. and Mrs. Bob Floyd, Mr. and Mrs. Billy Floyd, Mike and Patty from Dallas, Mr. and Mrs. Bob Lewis, Angela and Sherry from Ft. Worth.

Mr. and Mrs. Milton Patterson, Mr. and Mrs. Don Legan, Donald Wayne, and Keith, Mr. and Mrs. Donald Ray Jones and Brandi, Mrs. Bertine Floyd, her daughter and two grandchildren, Pappy French, Mr. and Mrs. Dero Morton, Mr. and Mrs. Allen La Prade, and Bobby, Mrs. Alta Freeman, Mrs. Vennie Cressland, Mr. and Mrs. R.W. Jones, Mr. and Mrs. Kendrix Jones, Linda Gail, and Ken, Rayford Jones and Sue Ann, Mrs. Mary Strowman and Glen all of Mt. Pleasant.

Mr. and Mrs. Jerry Ray Heed, Scott and Theresa from Longview.

Birthday cake, cupcakes, punch, chips and mints were served to the following: Mrs. Sylvia Cochran and Randal, Mrs. Linda Parish, Tiffany, Chad and Stacie, Mrs. Nellie Anderson, Kevin, Nelda and Connie, Mrs. Sallie Baker, Sheila, Kelly, Bill and Sherry, Mrs. Nancy Brown and Kim, Mrs. Patsy Smith and Russell, Mrs. Vian Domino, Mrs. Lavonne Randle, Kevin and Karen, Grandma and Grandpa Goates, Mrs. Doris Russell and Michael La Donna Woolsey, Rhonda Collins her sister and brother, Wanda and Scotty Goates and her mother.

Treats of whistles, balloons, life savers and kool aid straws were given to the guests. Kristi received many cute and useful gifts. All had a good time.

The Era to 2,000 A.D.

NEWS OF EARTH, ENVIRONMENT, ENERGY

ENVIRONMENTAL PROTECTION AGENCY PROGRAMS MUST WORK IN SEVERAL AREAS TO REDUCE ENERGY NEEDS, LIMIT ENVIRONMENTAL DAMAGE:

TRANSPORTATION CONTROL

MASS TRANSIT...

LAND USE PROGRAMS...

RESOURCE RECOVERY...

IMPROVED STANDARDS FOR BUILDINGS.



Cow Farms Up, Have New Type Owners

The current trend in the beef cattle industry is toward more beef cow farms, says a livestock marketing specialist for the Texas Agricultural Extension Service. But the farm owner is changing.

"This is of significance to the purebred breeder because it means an expanded market for bulls and heifers," explains Ernest E. Davis.

Texas' commercial farms with beef cows and heifers that have calved increased in number by more than 17,800 from 1964 to 1969. Texas' Census data indicate a 35 percent increase of medium sized farms of 20 to 99 cows and 13 percent increase of farms of 100 to 499 cows while ranches of more than 500 cows remained constant.

What has brought the increase in beef cow farms? "Many new landowners who bought land for other reasons have decided to raise cattle," explains Davis.

"There's that urge to run a few cows. There is a prestigious image associated with being a rancher or cowman, especially in Texas and the Southwest. Furthermore, some supplemental income can be derived from cattle."

This new breed of cattleman is generally a cattle hobbyist who knows little or nothing about any breed of cattle, says the specialist. He must be introduced to and convinced of the merits of the breed he eventually chooses.

Thus breeders must implement awareness and educational programs to reach and sell to this client.

Of course, the purebred breeder should not forget his other customer, the commercial cow-calf consumers, retailers, packers and feed-lots.

Back when I was a child, most parents wanted to provide their children with the education they may not have gotten, or had to halt to help with farm work or raising brothers and sisters when the father or mother died.

The first teacher I remember in this "twilight zone" of my past was a stern matron of indeterminate years who wore spectacles which were balanced halfway down an eagle-beak nose. The glasses were held to her dress with a fine-link chain and could be removed to dangle down the front of her print dress. She wore button shoes, cotton stockings with white men's socks over them for added warmth in the cold winters. She kept looking at her heirloom watch which also dangled from her dress and which was deposited in a pocket made for this purpose on her dress front.

(Send contributions to this column to The Old Timer, Box 639, Frankfort, Ky. 40601.)

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