

AROUND ATown

Sights and Faces Seen

Reserved parking spaces for all home games on the Whiteface football schedule are now on sale, and Supt. Knox Kinard urges fans to make these reservations early by calling him at 379. If reservations are made early, it will save a great deal of delay and confusion at the gate Friday night.

We may not learn to speak Italian, but the presence of a prisoner of war camp in our midst is inducing some skill in sign language.

It happened out at the D. R. Carmichael farm last week, when some prisoners were working in the potato harvest. Aaron Rose, supervising the job, accidentally burned his hand on a cigarette and was going into lots of detail and some very eloquent signs to explain to a prisoner just what the trouble was.

Trois Carmichael, viewing the scene, asked Aaron what was the matter, and in reply got a vigorous demonstration of pantomime; good enough to get the actor a job in silent pictures.

It's an item for "Believe-It-or-Not" but Alec Thompson has a picture to prove it. A snapshot of the war bond rally last Friday shows Charley Hardwick, absolutely and undoubtedly, talking to the crowd. And he did a good job, too.

(Continued on Page 12)

Cafeteria Invites Public To Inspect Operation

"All dishes used at the Central School Cafeteria are thoroughly sterilized, and every precaution is taken to see that all health regulations are observed."

This announcement was made today by cafeteria sponsors in response to questions by parents, worried about the possible spread of epidemics.

"We invite the public to come in and inspect methods of sanitation in the cafeteria and in fact all phases of operation," the sponsors state.

Price of meals will be 15 cents (the same charge which was made last year); and this low charge will be maintained just as long as possible.

Employees are Mrs. John Cunningham, supervisor, and Mrs. Ora Potter, Mrs. Ada Brunson, Mrs. Elsie Richards and Mrs. D. W. Crawford.

Hereford Man War Prisoner In Rumania

Sgt. Z. J. (Todd) Steen, Jr., who was reported as "missing in action" on August 1, was captured on that date and is now a prisoner of war in Rumania, according to a telegram received Friday by his father, Z. J. Steen of Hereford. The official notice also stated that Sergeant Steen was wounded (degree of wounds not known) and that a letter containing more complete information would follow.

Sergeant Steen, a gunner on a B-25 bomber, is thought to have taken part in the raid staged by the Ninth Air Force on August 1 on the Rumanian oil fields at Ploesti.

Thirty-four years old, Sergeant Steen had been in the service more than two years and had been overseas less than a month when he was captured in Rumania.

L. F. Borden Faculty Member of Musical Arts Conservatory

L. F. Borden, clarinetist, began class work last Saturday at the Musical Arts Conservatory in Amarillo. Mr. Borden who studied recently in Denver, Colo., will give instruction in woodwind instruments and is making plans to combine his students in small group and chamber music ensembles.

Mr. and Mrs. Borden will continue to maintain their home here and he will be in Amarillo only on days necessary for his class work.

District Agent To Be Here Monday-Tuesday

Miss Doris Leggett, district agent of the Texas Extension Service, will be in Hereford on Monday and Tuesday, Sept. 20 and 21, according to an announcement made this week by Miss Sadie Lee Oliver, county home demonstration agent.

Miss Leggett will accompany the agent on her regular activities during her two-day visit, and the schedule will include attendance at the regular meeting of the South Hereford Club on Tuesday, Sept. 21.

Baptist Church to Hold Service Flag Dedication

The First Baptist Church will hold a Service Flag dedication as the featured item on their morning worship program next Sunday, and members extend a cordial invitation to all men and women in the country's armed services to attend the program.

Also especially invited are all friends and relatives of service personnel and members of the American Legion and Legion Auxiliary.

Herman Ford Elected As HS Principal

Herman Ford began work this week as principal of Hereford High School, where he takes the place of G. M. Hudson who left the Hereford position for a similar job in the Brownwood public schools.

Mr. Ford comes here from Amarillo, his headquarters as deputy state superintendent, the position he held immediately before taking the local job. In addition to his work with the state department of education, he has held principalships in Plainview, Amarillo and Skellytown, and he brings to his work in Hereford an unusually good background of experience in teaching and public school administrative work.

The new high school principal received his B. A. degree from West Texas State and his M. A. from the University of Colorado. After taking his first graduate degree, he has done additional advanced study at Texas Tech. and Texas University.

Mr. Ford is married, and his wife and two sons, Jerry, aged ten and David, six, will move to Hereford as soon as housing accommodations can be found.

Mr. Ford is a member of the Christian Church and of the Kiwanis Club. He is a member of the Texas Teachers Association and of the Northwest Texas Teachers Conference and has been chosen as a delegate to this year's state meeting of the association.

Mrs. Campbell Appears On Amarillo Program

Mrs. R. L. Campbell, president of the Deaf Smith County H. D. Council, and district vice president of the Texas Home Demonstration Association, discussed "Post-War Planning" at a district meeting of agents of the Texas Extension Service in Amarillo on Sept. 8.

Mrs. Campbell took part in a panel discussion of the subject and her part on the program attracted much favorable comment.

Ralph McCulloughs Move To Amarillo

Mr. and Mrs. Ralph McCullough and family are leaving this week for Amarillo where they will make their future home. Mr. McCullough, an automobile mechanic, has been connected with that business here for the past fifteen years. He will be head of the service department for the Chrysler-Plymouth Motor Company in Amarillo.

Donald McCullough, who plans to enter Schreiner Institute this year, will go to Kerrville the last of this week. The other two children, Norma Jean and Pat, will enter Amarillo schools.

No Official Report Here On Death of Kelly

Reports circulated in Hereford last week end concerning the death of Sgt. Fred Kelly, whose wife is the former Miss Effie Whitsett, are not official. Friends have learned.

Mrs. Kelly, who is making her home with her mother Mrs. J. L. Whitsett in the Ford Community, last heard directly from her husband in a letter dated August 5. Sgt. Kelly, a gunner on a bomber, at that time was believed to be stationed in North Africa.

On Friday of last week, Mrs. Kelly received a letter from an officer stationed somewhere in the Mediterranean theatre. The letter enclosed money, which the writer stated was borrowed from Sgt. Kelly, before Kelly was "reported killed in action."

On Monday of this week, Mrs. Kelly had received no official War Department announcement concerning her husband's death and she is hopeful that the report which reached her is a mistake, the result of confused war conditions.

Polio Claims Life of Grandson of W. W. Bennett

Bobby Jesse, eight year old son of Mr. and Mrs. Frank Jesse of Amarillo and grandson of W. W. Bennett of Hereford, died Tuesday of infantile paralysis and funeral services were held this morning in Amarillo.

The child became ill on Saturday. Other relatives in Hereford include an uncle, Charles Bennett, an aunt, Mrs. H. D. Reed, and another aunt, Mrs. A. D. Smith of Los Angeles, who is now visiting here.

Survivors, besides the parents, are a sister and two grandfathers.

Miss Oliver Called To Temple by Sister's Illness

Miss Sadie Lee Oliver, county home demonstration agent, left at 7 o'clock Wednesday evening for Temple, Tex., following arrival of an emergency message regarding the illness of her sister, Miss Lois Oliver.

The sister, who has been ill for some time, was reported to be in a critical condition, but no further details were given in the message received here.

WHITEFACE SCHEDULE
SEPT. 17, Panhandle, here.
SEPT. 24, Olton, there.
OCT. 1, Dumas, there.
OCT. 8, White Deer, here.
OCT. 15, Friona, there.
OCT. 22, Dalhart, here.
OCT. 29, Dimmitt, there.
NOV. 5, Tulia, here.

Bond Goal is Big Home Front Objective To Be Captured

New Directors Take Hereford C of C Posts

New directors of the Hereford Chamber of Commerce last Monday night took steps toward launching a county-wide program of development, following the installation of three new board members and election of officers.

H. A. Close was named president, D. C. Kinsey, vice-president and R. L. Craner, secretary. The three new directors who took office were R. L. Thompson, Carl McCaslin and H. E. Henlee; R. C. McGilvary is the other director.

"It's the purpose of the Chamber of Commerce to sponsor a program of development," H. A. Close, president, said in speaking for the new board, "provided the membership is willing to offer full cooperation. Questionnaires are to be mailed to all members Saturday and we are anxious to get these forms checked and returned to our office as soon as possible. Our entire program will be largely based upon these questionnaires—and if you don't want a Chamber of Commerce, don't fill one out." (Continued on Page 12)

Nephew of Hereford Men Dies in Amarillo Veteran's Hospital

Cpl. Homer Paul Bowman of Amarillo, nephew of Doug, Ollie and Homer Fox and cousin of Mrs. C. C. Acker of Hereford, died Friday night in the Amarillo Veteran's Hospital, where he had been for several months following his return from the North African battlefield.

Corporal Bowman, 29 years old, son of Mr. and Mrs. J. A. Bowman of Amarillo, had been in the Army about two years and had nine months of service overseas. He was a graduate of Amarillo High School and had been employed as a salesman by Pinckney Packing Company before he entered the service. He had visited frequently in Hereford and his work with the Amarillo packing company had taken him here often.

Funeral services were held in Amarillo Monday afternoon at the Griggs Funeral Chapel with Dr. E. B. Fincher and Dr. A. D. Foreman officiating. Burial was in Llano Cemetery with full military honors.

Mr. and Mrs. Homer Fox, Doug and Ollie Fox and Mr. and Mrs. C. C. Acker attended the funeral rites.

Generous Support Given Hospital Service Project

With the interior finishing job almost complete, the Red Cross Day Room at the Prisoner of War Camp near Hereford will be ready for use in the near future, Mrs. Dorothy Ross and Mrs. P. H. Gilliland, co-chairmen of the Red Cross camp and hospital service group, announced this week, stating that some furnishings have already been provided and will be moved into the day-room as soon as possible.

Co-operation on the project has been splendid, the co-chairmen report, pointing out that more than 50 games—including a ping pong table have already been donated.

Home demonstration clubs of the county have contributed a total of \$137.25, in amounts varying from ten to 30 dollars, and this money has been used to buy furniture. Other clubs of the county, just now starting their year's work, are also expected to contribute to the camp and hospital service project.

"We believe that this is a service in which the entire community can join," state Mrs. Ross and Mrs. Gilliland, "and our aim is to get support from as many groups and as many individuals as possible; this is a service which is thoroughly appreciated by the men in service."

USO Occupies New Building On Main Street

A number of volunteers last Friday helped move furniture and other equipment into the new USO building on Main Street, and visitors agree that the new clubrooms are attractive, though the work of "moving in" is not yet complete.

Expressing the thanks of the council to all persons who helped with the moving, Mrs. John H. Olson, hostess secretary, today stated that any volunteer workers who would like to donate a day—or a few hours—to the USO, can still find plenty to do in building shelves, doing other interior decoration work which was not complete when the USO occupied its new quarters.

Mrs. Allan Bell In Amarillo Hospital

Mrs. Allan Bell, who underwent a major operation last Tuesday, Sept. 7, in Northwest Texas Hospital in Amarillo, is reported to be recovering and will be able to return to her home in Hereford in about two weeks.

Mrs. Bell's daughter-in-law, Mrs. Robert Bell of Dallas, who arrived Monday a week ago to be with her mother during her illness, returned to her home Monday. Friends and relatives who visited Mrs. Bell yesterday were Mrs. W. H. Russell, Mrs. Willie Daniel, Miss Evelyn Bell, Mrs. Fred Barrett and Miss Margaret Barrett.

Little "Mail Box Visiting" Adds Up Bond Sales Says Ramey

E. E. Ramey, rural route carrier out of Hereford, is doing his part to see that the big quota for the Third War Loan is met—but he is not taking credit for his achievement in selling \$4337.75 (cash value) in bonds this month.

"It just takes a little 'visiting' at the mail box," Mr. Ramey modestly states. "I have let my patrons know that I would like to sell them their bonds, and they have been mighty fine to cooperate with me."

Mr. Ramey went into the bond selling business soon after he returned from the convention of the State Letter Carrier's Association, where a goal of \$300,000 bond sales was set for the rural carriers in September and October. Mr. Ramey did his part in the drive by selling slightly more than \$2,000 (maturity value) in bonds last month.

"I want to thank my patrons for the splendid help they have given this patriotic program," says Mr. Ramey. "And while I don't want to 'high pressure' anybody, I want the people on my rural route to know that I'm ready to write their bonds at any time."

Filing of Discharges Is Not Compulsory

The filing of Army discharge papers at the office of the county clerk is not compulsory, Clerk Robert L. Thompson emphasized this week, stating that some misunderstanding has resulted from the publication of a story in last week's Brand on the filing of military discharges.

Only change in the law, Mr. Thompson points out, is the fact that there now is no charge made for the recording of these papers; and while the recording is not a definite legal requirement, discharged servicemen will probably find it to their advantage at some time in the future to have these records on file at a conveniently accessible place.

Marching forth to capture the most important objective on the Deaf Smith County home front, bond sales volunteers this week swung into line to push the county over the \$400,000 goal set for the Third War Loan.

Off to a good start with \$78,000 in sales at the bond rally last Friday when war-scarce articles were auctioned off to the highest bidder, bond sales slumped this week, and Chairman J. C. Ricketts urged increased activity in the drive.

"We are going to buy these bonds sometime this month," he said. "And we might just as well do it now, and put our county out in front as one that is really doing its share to back up our fighting men."

Stating that the Series "E" bonds are the "people's bond" and a "must" for every bond buyer, Mr. Ricketts nevertheless stated that purchases of other type bonds will be necessary to reach the county goal.

"You now know what your income tax is going to be," Mr. Ricketts said. "And it is not only a help toward reaching our county goal, but it is good business for the individual as well, to make purchases of tax bonds." (Continued on Page 12)

FDA Purchases 231 Cars Spuds In Territory

Producers in the Hereford potato district have received support prices or above for this year's Irish potato crop as a result of the Food Distribution Administration purchase program, it was announced this week by L. J. Cappelman, regional FDA director, of Dallas.

FDA purchases since the first of August have amounted to 231 carloads of potatoes, Cappelman said, adding that most of these potatoes, which could not have been marketed through regular commercial channels, have been canned or dehydrated and will be used when potatoes are no longer on the market in abundance.

The regional purchasing office, set up several weeks ago in Hereford, is now closed, Cappelman stated, but the FDA will continue to purchase through the Dallas office any additional potatoes offered.

Of the total cars purchased, 129 were U. S. No. 1 quality, while 84 cars were of U. S. No. 2 quality. Other purchases included eight cars of 85 per cent U. S. No. 1's; seven cars of U. S. Commercial; and three cars of mixed quality.

Prices paid ranged from \$2.25 to \$1.35.

Figures quoted for total purchases represent purchases made in the Plainview-Muleshoe area, as well as in Hereford.

Ration Reminder

GASOLINE — "A" Book Coupons No. 7 good for three gallons each through September 21. Tre inspection for "A" card holders, Sept. 20. SUGAR — Stamp No. 14, good for 5 pounds, through Oct. Coupons No. 15 and 16 good for 5 lbs. each for home canning.

SHOES — Stamp No. 38 (1 pair) became valid June 16, to remain good through October 31.

FOOD — Red Stamp X valid August 23; Y, August 23; Z valid Sept. 1, all expire Oct. 2.

Blue Stamp — R, S and T good from Aug. 7 to Sept. 20, U, V and W become valid on Sept. 1 and will expire Oct. 30.

WAR RATION BOOK III Brown stamp A becomes valid for meals on Sept. 15, B becomes valid Sept. 22, both expire Oct. 2.

Whitefaces Open Season Tomorrow Night

With a light squad, composed for the most part of inexperienced men, the Hereford Whitefaces will start their 1943 season Friday night against the Panthers of Panhandle, in a tangle which, according to the dope bucket, should be anybody's game.

Navy Deals Blow

"The Navy gave us a real early season loss when Earl Hussey decided to join up with Uncle Sam," says coach H. V. Stanton, pointing out that Hussey, an ace lineman on last year's regional championship team, was being counted on for a power on this year's inexperienced Whiteface line.

"However," the coach adds, "we are fortunate in having Lloyd Olson and Teddy Higgins, our co-captains, and Manjeet and Hopson, lettermen guards on the team again." All of these boys have had first string experience.

Squadmen Back

Among squadmen who will be back are Gayle Rogers, end; Charles Skelton, center; Billy London, half; J. W. Robinson,

tackle, and L. H. Lookingbill, end. Lookingbill, while he did not play last year, has had considerable experience, the coach states.

Boys who turned out for spring practice and will be new to the Whiteface lineup this year are Lyle Fluit, end; Fred Close, Orlville Calhoun and C. W. Reeves, halfbacks; J. B. Sowell, Charles Sanders and Nolan Grady, ends. Other new material includes Jimmy Easley, half; John L. Lookingbill and Paul Hagar in the line and Bobby Jennings at guard.

"There have been other recruits since school started," Coach Stanton states, "but we haven't practiced enough to get a good line-up on these boys as yet."

Starters Listed

Probable starting lineup Friday night will include:

Manjeet and Hopson, tackles; Higgins and Jennings, guards; Skelton, center; Fluit and Rogers or L. H. Lookingbill, ends; and in the backfield, Olson, Reeves, London and Close or Calhoun.

"The boys look pretty good," Coach Stanton declares, "but there aren't enough big boys with experience." The team this year is "just as short as possible on substitute material," the coach goes on to point out, but he adds that some of the new boys have been looking promising in the practice sessions which have been going on since the first of September.

Concerning some of the new players Coach Stanton had this to say:

Gayle Rogers (squadman last year)—". . . big and tall, looks like he'll have defensive strength."

Lyle Fluit, end—". . . nice and rangy, has talent as a blocker and charger."

Bobby Jennings, guard—". . . lacks game experience, but he's showing up nicely."

C. W. Reeves, half—"He hasn't played before, but looks like the makings of a real halfback."

Fred Close, half—"Doing fairly well at, picking up assignments at half."

Charles Skelton, center—"Needs experience, but is picking up the know-how."

Panthers Beat Friona

The Panhandle Panthers, Whiteface foe in the opening game, last Friday night beat Friona 6-0 in Panhandle; but since no accurate information is available on the strength of either team, the result of the Panhandle-Friona game gives no gauge of a probable Whiteface-Panther result.

The Panthers are believed to have about five lettermen back in their lineup, and the team will probably outweigh the Whitefaces and may also have an edge in the number of experienced reserves available.

Starts At 8:30

A large crowd of Whiteface fans is expected to be out tomorrow night to see the local boys start the long climb to the district and regional thrones occupied by their predecessors in 1941 and 1942.

Season tickets have been on sale this week, and football fans are expected to take advantage of the opportunity to see every one of the four home games on the Whiteface schedule.

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 38

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Editor, MARY KATE BROTHERTON
News Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Selective Service NEWS

2-B

(Engaged in work vital to the war production program)

Richard Cox Jowell, Geo. Henry Conklin, Ancil Fisher, Hargett, John Daniel Shirley, Robert Theodore Wood, James Richard Hays, Lonnie Lee Mow, Joe Elbert Jarman.

3-C (H)

(Married man, engaged in agricultural occupation. Letter "H" signifies past-38 age bracket.)

Thomas M. Hix, Louie L. LeGrand, Clarence L. McBroom, Charles Russell Sowell, Edward Foster Walker, Louis Hampton Woodford, Robert Lee Hopson, Charles Willis Gresham.

3-C

Ernest Albert Stocker, Morris Albert Phillips, O. J. Harper, V. O. Wilson, Jason Lee Luck, Burke Wagner Inman, Charles Hall Dean.

2-A

(Engaged in vital civilian work.)

Anell E. Jackson, Herbert Hoover, James M. Morris, Ernest M. Muller, L. J. Livesay, A. A. Reinart, Roy Charles Slaton, Eugene Henry Loderwald, Fred Marshall, Royal Deatridge Thomason, Arvel Little Hopson, John Wesley Walker, Wadie Ro-

bert Diffie, Carroll Reid Hagar, Lynn C. Kester, Stonewall Jackson Comer, Leo Austin Reeves, Will Osborne Stephens, Guy Alvin Buzzard.

3-A (H)

(Married man with dependent. Letter "H" signifies "past 38" age bracket.)

Coy C. Morris, David H. Allmon, John C. Watson, Allen T. Layman, Nathan Bishop, James Otis Harrison, John Grady Coe, L. L. Womble, Geo. L. McConnell, Marion Benton Luttrell.

3-A

John Israel Willoughby, Frank Barber, Jr., Dick Walker, Lynn D. Robbs, Sylvester C. Bierman, David Perry, Loyd R. Nell, Wilbur Ernest Bell.

4-A

(Man past 45 years of age)

E. E. Doak.

2-C (H)

(Single man, engaged in agricultural occupation; Letter "H" signifies past 38 years of age.)

Paul C. Matteson.

2-C

Millard Felix Gregory, Wesley Hardin Vick.

4-D (H)

(Minister, past 38 years of age)

Joseph Patrick Cravens.

4-F (H)

Pearl Daniel Danforth.

4-F

William Isaac Allen, Delmar Curtis Barnard.

4-C (H)

(Alien, past 38 years of age)

Romulo V. Cruz.

1-A

(Available for military service)

Paul C. Troxell, Elwyn Virgil Hartman, Wayne Everett Phillips, William Henry Shields, Royce Frank Cornelius, Henry Joseph Koelzer.

Vega

MRS. D. E. McKENDREE

Vega School started off on Monday with the following program: The song, "Battle Hymn



ACQUANETTA... she will give you a new thrill in "Captured Wild Woman," the fantastic tale of a half-beast, half-woman! The picture shows Sunday, Monday and Tuesday at the Texas.

of the Republic," by the assembly, followed by a talk on "Youth of Today and Tomorrow," by Rev. A. L. Hicks; instrumental music by Mrs. R. C. Godwin, after which Supt. C. T. Howell introduced the teachers. Miss Susie Salmon reported as teacher of home economics has sent in her resignation and was not present.

Mr. and Mrs. Jim Larson of Chicago, Ill., are guests in the home of Mrs. Larson's sister, Mrs. Roy Ivy.

Mr. and Mrs. Glen Boydston entertained Mr. and Mrs. Herman Looney of Amarillo and Mr. and Mrs. J. A. Watkins with a chicken dinner, Tuesday evening.

Mrs. Audie Morgan entertained the following girls on Saturday evening celebrating the 12th birthday of her daughter, Betty Jean. Mary Jane Bales, Nella Jean Denny, Lillian Blanche Everett, Alice Loyd, Audrey Jean McClaskey, Sharon Jean Morris, Betty Lou Turpen and the honoree. Games were played until a late hour after which refreshments were served and the guests departed for their homes, wishing for Betty Jean many more anniversaries.

Mr. and Mrs. D. M. Voyles returned Friday night from Espanola, N. M., where they visited Mr. and Mrs. Buck Voyles. They were accompanied to Vega by Mrs. Buck Voyles who will visit a few days.

Mrs. Nash Thompson of McLean visited Mrs. Lois Ivy this week.

Johnnie Watkins returned home Friday from the army having received a medical discharge.

Mrs. Ann Krahn is visiting her parents, Mr. and Mrs. B. W. Wiseman, while recovering from a tonsillectomy operation.

Mrs. E. E. Duncan is out again after being confined to her home with an infection in her leg caused from a cut she received about five weeks ago.

District Court convened on Monday but there being little business was dismissed for the term.

Mr. and Mrs. A. L. McNabb have re-opened Jerry's Cafe on Highway 66.

Miss Bonnie Margaret Waddill left Saturday for Pensacola, Fla., after a week's visit with her parents, Mr. and Mrs. A. R. Waddill. Bonnie Margaret has just finished her course of training for the WAVES in Stillwater, Okla., and will be stationed for a time in Pensacola.

Mr. and Mrs. Roy Ivy and their guests, Mr. and Mrs. Jim Larson of Chicago, spent the week end in Espanola, N. M.

Mrs. W. L. Loyd has leased her laundry to Mr. and Mrs. Dean Mitchell who will take over on Monday, Sept. 13. Mrs. Loyd will visit in Hereford before going to Plainview where she plans to make her home. Her son Keith will enter school there also.

Mrs. J. G. Love is visiting her grandmother, Mrs. Tom Six, in Maysville, Okla.

Vega and vicinity was visited Thursday night by a rain which amounted to more than an inch.

The Worth-While Home Demonstration Club met with Mrs. A. F. Linger, Friday. The theme of the meeting was "Books." Mrs. R. D. Swanson told what books are, when and where they originated and Mrs. D. W. Clark gave famous sayings from books. Refreshments were served to the 12 members gathered.

After the opening exercises of school on Monday the Parent-Teacher's organization met, with the president, Mrs. Audie Morgan, in charge, to outline their work for the year. It was voted not to serve luncheons this year.

John Van Meter has bought out the business formerly owned by O. G. Calhoun of Hereford and has taken charge. The business will be known as the Vega Implement Co.

Palo Duro

RY ETHEL ALLRED

Everyone was glad to have the good rain Thursday night. It will help bring up the wheat that has been drilled recently.

Jimmie Jenkins Jr. spent the past week end with relatives and friends in Amarillo.

Marvin Oliver of Lamesa recently visited with his brothers R. E. Oliver and Marion

Protect

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HEREFORD, TEXAS

CORRECTION

Miss Georgia Mae Reeves, daughter of Mr. and Mrs. G. H. Reeves, will be a junior student at Texas Technological College in Lubbock this year. It was stated in last week's Hereford Brand that Miss Reeves planned to attend W. T. S. C. Canyon.

Donald Alexander of Corona, Calif., has arrived in Hereford for a week's visit with his father, J. W. Alexander.

Bill Montgomery, grandson of Mr. and Mrs. J. W. Alexander, is now a flying cadet at the Pecos U. S. Army Air Field. He received his primary training at Santa Ana, Calif., and Phoenix, Ariz.

Margaret Olson left Sunday

for San Antonio where she will attend Trinity University. She is the daughter of Mr. and Mrs. John Olson and a first year student at the University. Her sister, Miss Vivian Olson, who returned to San Antonio the first of September is a senior at Trinity.

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Many thanks.



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Back the attack...
BUY WAR BONDS!

INVASION!... This is it!... Mighty America is poised!... Will you be able to say: "I personally put my full strength into the knock-out blow?"

THE Third War Loan is on. To carry the war home to our enemies, with killing fury, calls for an added 15 billion dollars, quickly.

Your government merely asks you to lend your money. With every dollar of wealth in this richest of all nations as security!

Mother, Father—you can't lose! But your boy—or your neighbor's boy—can! Your country can! Unless you put every ounce of your inspired

strength into this final punch!

Your boy, or your neighbor's boy, knows what the fruits of this devastating Allied invasion will be—the months, the dollars, the American lives it will save. And, across the miles, he is pleading—buy more and still more War Bonds—today!

This advertisement contributed to the U. S. Third War Loan Drive by The Studebaker Corporation

STUDEBAKER
BUILDS WRIGHT CYCLONE ENGINES FOR THE BOEING FLYING Fortress

SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

Breakfast Is Initial Event For Lone Star Study Club Members

Initial event of the season for the Lone Star Study Club was a breakfast Tuesday morning at the home of Mrs. W. S. Fluit. Hostesses included members of the social and year book committees. They were Mesdames Joe Kendall, Jack Grady, Earl Phillips, John Jacobsen, Jr., Orpha Click and Mrs. Fluit.

Places were laid at small tables covered with white linen cloths and centered with roses in varied colors. Place cards carried out the theme of the "Lone Star." Miss Betty Jo Kendall entertained with piano selections, and after the breakfast a business session was held. Members voted to contribute to the Hereford Internment Camp entertainment fund.

In keeping with the course of study, outlined in year books for the coming year, which deals with "The Effect of World War Two on The Allied Nations," Mrs. John Jacobsen, Jr., discussed the subject, "This Is a Global War," mentioning the eight nations with governments

in exile in England. As a general background for future programs, she explained what these countries are doing in the war effort, bringing out the fact that they contribute 300,000 soldiers, aid in the ship building program and supply vessels for domestic shipping. She told of Australia's volunteer army and gave a graphic description of the hardships endured by South Africa in an attempt to arm the nation in a period of three years.

Mrs. Jacobsen also outlined in part, future programs which will lead up to America—Texas and the four freedoms:

Members present for the opening meeting were Mesdames Lyle Blanton, R. G. Blue, Cawthon Bryant, Orpha Click, Roger Corbett, Leo Forrest, Jack Grady, Homer Henslee, Jim Higgins, John Jacobsen, Jr., C. D. Kelton, Joe Kendall, Nelson McRight, Forrest Minton, G. W. Newson, Coy Phillips, Earl Phillips, Ralph Smith, Buren Sowell, Owen Stagner, Robert Thompson, Liston Wilson and Mrs. Fluit.

Bottle Babe



After 800 flying hours over the Himalaya mountains, feeding "Spitfire" is just a romp for Capt. A. J. Gingles, back home in Chicago. In spare time he hunted a bit in India, and so the leopard kitten's mama is now a fancy rug.

Members of the club and their guests present were Mesdames J. B. Harlin and H. G. Conkright, P. H. Gilliland and C. T. Guseman, Reber Howton and Carl Mountz, G. P. Owen and T. W. Roberson, Jack Roberson and Jim Lipscomb, A. L. Manjeot and Nelson McRight, Malcolm Cassel and Anice Barclay, Miss Kitty Harlin and Mrs. A. O. Thompson and Mrs. Billie Roberson.

AUXILIARY LEADERS ARE INSTALLED

New officers for the Auxiliary to the American Legion were installed at a recent meeting held at the Legion Hall.

Officers include Mrs. W. J. Smith, president; Mrs. Frank Gyles, vice-president; Mrs. Ralph Smith, sergeant at arms; Mrs. Harry Lomas, historian; Mrs. W. B. Green, chaplain; and Mrs. Gladys Graham, secretary-treasurer.

Auxiliary meetings are held regularly on first and third Tuesdays of each month.

FAREWELL PARTY IS COMPLIMENT TO THE AUBREY DANIELS

family who moved to Lubbock to and Mrs. Aubrey Daniel and family who moved to Lubbock to make their home, was given at the home of Mr. and Mrs. Sank Ramey Thursday evening.

A watermelon feast and games on the lawn were enjoyed.

Those present were Messrs. and Mesdames Erchel Young and family, Owen Stagner and children, Clarence Strange and family, Earl Barnes, Jack Kirksey, Jimmie Allred, Travis Caraway and Miss LaNelle Thomas and the hosts.

BACK-TO-SCHOOL PARTY IS GIVEN

Jo Ann Jett and Marisha Ramey were hostesses at an informal party for a group of friends Monday evening at the Sank Ramey home marking the time for back-to-school days again.

Games, contests and stunts provided entertainment and favors were miniature book satchels and pencils.

Refreshments were served from a table decorated in tones of brown, green and yellow.

Those present were Mary Louise Grady, Jacqueline Newell, Patay Ann Slagle, Barbara Boyd, Mary Helen McIlvray, Oliver Streu, Eugene Roberson, Keith Hutson, Jack Ramey and the hostesses.

Tea Will Reveal Engagement And Approaching Rites

The engagement and approaching marriage of Miss Debrae Ramey, daughter of Mr. and Mrs. Edwin Ramey of Dimmitt, to O. J. Beene, of the U. S. Coast Guard, is being announced at a tea given at the home of the bride-elect's parents this afternoon.

The wedding is scheduled to take place while Mr. Beene is home on a furlough this month. Appointments for the tea will carry out a "Navy" theme. Scrolls revealing the approaching event will be borne by miniature ships significant of the

Two-Part Theme Planned by B&PW

A two-part theme will shape programs for the Business and Professional Women's Club this year with the first part of the year's work devoted to a study of "Winning the War" and the second half of the year will be given over to programs dealing with "Winning the Peace." The home front, the manpower situation and how women can help in winning the war will be given consideration, and programs on how a lasting peace may be developed will be featured with application to local problems a main issue. Worldwide home own projects will also be sponsored.

The season's activities were opened Monday evening at the home of Mrs. Seth B. Holman when members enjoyed a picnic in the attractive backyard.

A business session was held after the picnic when members voted to meet in the homes of members again, as was the plan last year, and meetings will be held on the first and third Mondays of each month at 7:30 o'clock.

bridge room elec's branch of service.

Approximately 75 guests have been invited to attend the tea.

The next regular session will be held next Monday evening at the home of Mrs. Ethel Robinson.

Members present included Mesdames Barbara Roles, Ethel Robinson, Cecil Williams, Bessie Lee West, Velma Hodges, Jewell Dodson, Florence Watkins, Ella Carter, Ursulae Jacobsen, Ann Holman. Also Misses Virginia Bowman, Ruth Bowsher and Mary Kate Brotherton.

Buffet Supper Is First Meeting For Child Study Club

First meeting of the club year for the Child Study Club was enjoyed Thursday when Mrs. James Alken, Jr., entertained with a buffet supper party at her home.

Three new members, including Mrs. Earl Springer, Mrs. Henry Benson and Mrs. D. C. Kinsey, were welcomed into the club and Mrs. Marvin Boyd, year book chairman, presented the year books and discussed program outlines briefly.

At the next meeting, soldiers wives who may have common in-

terests of the club will be special guests. The meeting will be held at the home of Mrs. Boyd on Thursday September 23.

Those enjoying the meeting were Mesdames D. C. Kinsey, J. C. Reece, John Channer, Marvin Gilliland, Henry Benson, Earl Springer, Ernest Wade, Gordon Witherspoon, Forrest Minton,

Frank Daniel, R. P. Conaway, Paul Conaway of Denison, Ira Foster, Cawthon Bryant, Marvin Boyd, W. M. Stewart, Carl Oldham, Worth Covington and the hostess.

Read The Want Ads!

ANNOUNCEMENT

I have recently purchased the

Magnolia Wholesale Agency

of this territory from Woodrow Ireland, and expect to continue operating it along the same lines as when I was manager for Mr. Ireland.

I will appreciate your consideration and when you place your orders will show my appreciation with the very best service possible under circumstances.

Give Me a Trial for Quality and Service!

--- CECIL LADY

BRIDGE CARDS

Personalized with your Name or Monogram



Complete Double Deck by makers of Congress cards \$2.95

AT The Brand

KINFOLKS CLUB HAS GUEST DAY PARTY PROGRAM

Laff-A-Lot, Club members enjoyed a guest day affair at the home of Mrs. A. L. Manjeot Monday. Mrs. Reber Howton was assistant hostess.

A school-day program entertained the guests with Mrs. P. H. Gilliland presiding. After lessons were over refreshments were served school-day cafeteria style with yellows and browns featured in flower arrangements for decorations.

Following "recess" literary society was held. Mrs. T. W. Roberson entertained with her guitar and Kitty Harlin gave readings. A skit taken from childhood memories was presented by Mrs. J. B. Harlin and Mrs. Jack Roberson. Mrs. Malcolm Cassel gave "school day memories." In conclusion Mrs. Billie Roberson led the school

"We Sell for Less" HAILE DRUGS

PHONE . . . 99

Prices for Friday, Saturday and Monday

Walgreen Agency Drug Store

V-MAIL IS Speed-Mail



Rushed Overseas on Microfilm and Delivery's Guaranteed!
Pkg. of 20 V-Forms . . . 10c
Pkg. of 50 V-Forms . . . 25c

A-B-C of SAVINGS

A ABSORBINE

JR. 1.25 SIZE 89c

ALOPHEN PILLS 49c

BLUE JAY 23c

Corn Plasters 25c size

Boric Acid 29c

POWDER—LB. 29c

Cold Tablets 29c

GROVER 29c

DOAN'S 49c

75c DIURETIC PILLS

DABS of COTTON 10c

Dispenser Box of 54 pads

EX-TEEN 25c

For periodical pain. 12's

EX-LAX 19c

25c Chocolate laxative

FLY SPRAY 23c

Dolph won't stain. Pt.

GLYCERINE 21c

SUPPOSITORIES 25c SIZE

GLO-COAT 59c

Johnson's polish. Pint

HAARLEM OIL 35c

Box of 25 capsules

HOPPER'S CREAM 79c

Homogenized. 51 size

INNERCLEAN 43c

Herbal laxative. 50c size

J JERGENS 39c

LOTION 50c SIZE

JAD SALTS 43c

8 ounce condensed

K-Y JELLY 29c

2 1/2 ounces for only

LIFEBUOY 27c

Shaving cream. Large

80c MURINE 49c

Soothing to tired eyes

N NU-VEL

SANITARY NAPKINS, 12's 21c

NORITO 89c

For relief of neuritis

OLIVE TABLETS 11c

Dr. Edward's 15c size

PEPSODENT 59c

Antiseptic. 75c size

QUEST 31c

Deodorant. 2 Ounces

S SQUIBB 98c

COD LIVER OIL, 12-OZ.

STILLMAN'S 89c

Medicated Lotion

TEEL LIQUID 23c

The safe dentifrice, med.

UNGUENTINE 43c

For burns. 50c size

VICKS VAPOR 27c

Rub. 35c size, only

W WOODBURY 97c

CREAMS 1.25 SIZE

WAMPOLES 1.09

Preparation. 16-oz.

WILLIAMS 39c

Shaving cream. 50c size

YEAST & IRON 98c

Saybrook. 250 tablets

ZINC OXIDE 17c

ointment. Regularly 25c

ZINO PADS 31c

Dr. Scholl's. 35c size

Sturdy Canvas WORKING GLOVES

2 pr. 35c

Snug fit cuffs.

6 1/2 in. Size BUSINESS ENVELOPES 4c

Pkg. of 20

Super Cleansing FORMULA 20 SHAMPOO 49c

Abundant lathering

Excellent for all hair

Dry, normal, and oily.

POSTMASTER REQUESTS—

MAIL Christmas Gifts EARLY

TO REACH IN SERVICE SYSTEM

ADVERT. September 15 thru October 15

MAVY September 15 thru November 1

SEE OUR FINE SELECTION OF

ADVERTISER'S GIFTS NOW ON DISPLAY.

Wondersoft Safe KOTEX NAPKINS

Economy box of 54. 89c

Save time & money by

buying the Val-U-Box.

Fine Quality DENTAL FLOSS 10c

10 yd. spool.

Saves Blades! VICTORY SHARPENER 25c

Save-A-Blade

Bot. 100 ASPIRIN TABLETS

Finest Quality 39c

Pint MINERAL OIL 24c

U.S.P. Quality

40c Size Listerine TOOTH POWDER 33c

Bot. 100 HINKLE LAXATIVE PILLS 16c

60c Size ALKA SELTZER 49c

60c Size KREML TONIC 43c

4-Ounce Mennen QUINSANA 47c

For Athlete's Foot

straight-from-the-shoulder TOP COAT

by MARY-LANE most popular, most practical for wartime going.

Fashioned of soft, durable Nude Fleece. Just right to slip on over suit, dress or slacks . . . to wear with anything from morn 'til night. The Mary-Lane label assures expert tailoring, and the right fit. One of these carefree casuals every woman loves, especially these days, when a coat must meet all occasions, stand hard wear, and "keep up" a good appearance.



SUITS \$14.95 TO \$39.95

famed for STYLE-FIT-FINISH

Just Arrived . . . Lovely New Fall

DRESSES

in Paul Sargents, Justine, Nellie Dona, LeVines, Leighton Classics and in Paul Sachs—the ideal dress for office, street, church or dates.

Smooth young hats double the smartness of every suit. Pancake berets large or small—dashing postillions, feather calots—casuals—come choose yours today!



Big Shipment of Hosiery and Lingerie!

Fashion Dress Shoppe Hereford, Texas

Tire Shortage Still Critical In Spite of Optimism About Synthetic

LUBBOCK—A total of 15,714 passenger car tires, 6,972 car tubes, 5,712 truck tires and 6,298 truck tubes were allotted to the 71-county Lubbock district of the Office of Price Administration for the September quota, Howard R. Gholson, district director, said today.

The total number of passenger car tires for August was 14,745 showing an increase of 6.5 per cent for September. The increase in the September truck tire quota over August was 23 tires, only 4 per cent. However, the estimated demand for both car and truck tires is 30 per cent more than the previous month due to the advanced cotton and harvest season brought on by the drought and to the moving of cattle to market and to grass lands, the director pointed out. This demand creates an even greater transportation problem than in previous months due to the fact that any break-down in our transportation of food supplies is detrimental to the war effort, he said.

In view of the increase of demand over supply, proper rubber conservation is of primary importance if we are to maintain our war-time transportation system efficiently. This can best be accomplished by the preservation of the present rolling stock through re-capping, he emphasized. Our attention has been drawn to the fact that recently full utilization of our re-capping facilities has not been made by the general public. Mr. Gholson stated this could be attributed to optimistic statements made in connection with the synthetic rubber program. "Let's wait until synthetic tires are actually here before we crow over the job," he said.

The director stressed the necessity of regular tire inspection in order that drivers may be eligible for further gasoline or tire rations. He added that "A" book holders must have the second official inspection of their tires by September 30, and that "B" and "C" book holders are to have their next tire inspections before the last of October and November, respectively.

Westway

By MRS. MERLIN KAUL

School opened here Monday with an enrollment of 30 pupils. Miss Elma Smith is teaching the primary grades and Mrs. F. W. Dodson is teaching the intermediate grades. Mrs. Dodson and Muriel Otts are driving the buses. Mrs. Jess Otts is cooking at the cafeteria. There are seven beginners including Norma Sue Wilson, Willa Mae Wilcox, Wilbur Dean Chaney, Larry Car-

roll Kaul, Bobby Parsons, Ralph Morrison and George Houston Parker. Visitors present Monday morning were Mrs. Grady Wilson, Mr. and Mrs. Clarence Morrison, Mrs. E. J. Parsons, Mrs. Clinton Jackson, Mrs. Merle Parker, Mrs. Jim Shirley, Mrs. Al Werner and Mrs. Merlin Kaul.

Mr. and Mrs. Jim Dale and daughters were business visitors in Amarillo Monday. The Dales have bought a home in Amarillo and plan to move their furniture there Wednesday. They will go to Oklahoma for a few days visit with relatives before they settle down in their new home. Mr. Dale has been manager of the David Farms here for several years. Mrs. Dale has been active as a member of the Home Demonstration Club. The family will be missed by their many friends here. We wish them success in their new location.

Jennie Jean Dale was a visitor at school here Tuesday. She attended school last year and wanted to spend a day with her little friends before moving with her parents to their new home in Amarillo.

Mr. and Mrs. Roger Brumley and daughter Sandra were visitors in the Merle Parker home Sunday afternoon. The Parker family lives at the T. E. Seigler Ranch in the house formerly occupied by Mr. and Mrs. Barnes.

Mr. and Mrs. E. J. Parsons and Bobby were dinner guests at a family dinner at the home of Mr. and Mrs. E. A. Parsons at Progressive Sunday.

Mr. and Mrs. Clinton Jackson and children were dinner guests Sunday of Mrs. Bob Jackson of Hereford.

Mr. and Mrs. Clinton Jackson and children called on Mrs. M. O. Sowell and the new daughter Marsha Ann at the home of Mrs. Julia Sowell at Hereford Sunday afternoon.

Some remodeling was done last week at the Al Werner home—the back porch was remodeled and glassed in and new windows were put in in other parts of the house.

Mr. and Mrs. Orville Houser of Hereford accompanied by Mr. and Mrs. W. L. Jones were guests Friday night in the Buren Sowell home.

The Home Demonstration Club met Wednesday afternoon at the home of Mrs. M. S. Roe with Mrs. Grady Wilson assisting. Several members of the Messenger Club were present. Mrs. Merlin Kaul gave the State Convention report. The next meeting will be held at the home of Mrs. W. S. Rice on Wednesday, Sept. 22. Mrs. Buren Sowell will assist her.

Miss Ann Cockrell of Hereford and Gene Osburn, who is on furlough from a camp in Tennessee, were visitors in the Grady Wilson home Friday afternoon. A daughter who has been named Linda was born Saturday evening to Mr. and Mrs. Moody Stephan at the hospital at Hereford.

Mr. and Mrs. M. S. Roe and Monty attended a singing at the Glenn Rutter home at Ward Sunday night.

Mr. and Mrs. Hughes Millard and children of Ward were dinner guests Sunday in the Grady Wilson home.

Mr. and Mrs. T. B. Cox and

Three Ways to Beat Japan



Military strategists see three ways to beat Japan. Above, advance, island by island, up the Pacific to Japan.



Reopening of overland supply to China rolling back the Japanese to the coast, thus providing air bases from which Japan could be blasted from the West, while long range bombers strike at her from the Aleutians.



Combined attack: Naval sweep from Hawaii and other Pacific bases timed to coincide with bombing from China and the Aleutians.

Featured in the March of Time Release at the Star Theatre Wednesday and Thursday, Sept. 22-23

Elaine and Mr. and Mrs. Merlin Kaul and boys were dinner guests Sunday of Mr. and Mrs. T. J. Parsons and family at Progressive. The occasion honored the birthdays of Mrs. Cox and Mr. Parsons.

John Johnson and son Bobby and Mrs. Blanche Boatman of Amarillo were guests Wednesday in the Grady Wilson home. They brought Mrs. M. F. Johnson to the Wilson home. She has spent the summer in the home of her son Mr. Johnson at Amarillo, and Mrs. Boatman has

been her companion.

Mr. and Mrs. W. S. Rice of Hereford and Mr. and Mrs. Ellis Evans of Dallas were callers in the Merlin Kaul home Friday evening. Mr. and Mrs. Evans came to take Mrs. Mattie Strickland back to Dallas. Mrs. Strickland suffered a heart attack on Monday so was not able to be moved until Sunday, from the W. S. Rice home where she has spent the summer.

Mr. and Mrs. Clinton Jackson and children were supper guests in the home of her parents, Mr. and Mrs. G. S. Parker, at Hereford Friday night. Several soldiers and their wives were also supper guests at the Parker home.

Mr. and Mrs. Guy Lawrence and daughters of Hereford, Mr. and Mrs. R. M. Gunn and Ross Joe Landers were dinner guests Sunday in the M. S. Roe home.

Mrs. Merlin Kaul and Mrs. G. C. Hartman and Nina Beth attended the Home Demonstration Club meeting of the Progressive club at the Pete Carmichael home Tuesday and Mrs. Kaul gave the State Convention report.

Mrs. Guy Lawrence and Melba Gay of Hereford visited Monday afternoon in the R. M. Gunn home.

Mrs. Roy Landers has returned from Great Falls, Mont. to her home at Olton and Roy has been sent to the west coast.

Mr. and Mrs. Clarence Morrison and family were guests Sunday in the home of Mrs. C. A. Thuet at Bippus.

Marjorie Morrison was a guest in the home of Mrs. C. A. Thuet at Bippus from Sunday until Wednesday of last week.

Mr. and Mrs. Clarence Morrison were visitors in Amarillo Thursday. The children stayed with their grandparents Mr. and Mrs. J. E. Morrison at Hereford.

Marjorie Morrison entertained with a party at her home Friday night. Lawn games were played and refreshments closed the evening. Present were Betty Jo Thuet of Bippus, Patsy Hammock of Adrian, Kenneth and Harold Rudd, E. H. Little, Weldon Stephan, Nina Beth Hartman, Nell Witherspoon of Hereford, Mr. and Mrs. G. C. Hartman, Mr. and Mrs. Clarence Morrison, Marjorie, Raymond, Ralph and Mary Lynn.

Dorothy Davison of Royce City was a guest last week in the home of her uncle Roy Lee Wilson.

Mr. and Mrs. Wyatt Davison

and sons Don and Jack of Royce City were visitors last week in the Sam Wilson and Roy Lee Wilson homes.

Dinner guests Sunday in the Roy Lee Wilson home included Mr. and Mrs. Wyatt Davison, Dorothy, Don and Jack of Royce City, and Mr. and Mrs. Sam Wilson of Summerfield.

Mr. and Mrs. Earl Wilson of Snyder were guests last week in

the Sam Wilson home. Oscar Rudd of Spring Lake was a visitor last week in the home of his uncle Paul Rudd.

Miss Moody Aten of Spring Lake is visiting in the home of her sister Mrs. Glenn Rutter.

Mrs. Johnson and son Carl of Hereford visited their son and brother Horace Johnson at the Herman Gray home Wednesday afternoon.

They're Scarce as Hen's Teeth
BUT WE HAVE A FEW



LEATHER JACKETS

of excellent quality

The kind of jacket you want . . . in

Suede . . . Goatskin . . . and Cowhide

\$12⁹⁵ \$14⁹⁵ \$17⁵⁰ \$18⁵⁰
and \$20⁰⁰

Come in and see this new shipment—they're made for smart appearance and durable service.

FOX MAN'S SHOP

Florsheim Shoes

Justin Boots

So the People May Know . . .

This space is presented in an effort to show the people of this community WHAT THE CHAMBER OF COMMERCE has done and is doing NOW. We invite you to think it over and to watch this space next week!

June 16, 1943.
389 Benefit Street,
Providence, R. I.

Chamber of Commerce,
Hereford, Deaf Smith County, Texas.
Dear Sirs:

Please write me concerning living quarters there for mother and eleven year old daughter if it is possible for me to work as a stenographer or other office help in your town, for enough for rent, etc., and food.

Thanking you for any information. I am interested in living there from reading an article about your citizen's good teeth.

Yours seriously,
MRS. C. D. PRUTZMAN.

This lady arrived in Hereford Monday, Sept. 13, enrolled her daughter in the Hereford Public Schools on Sept. 14—and is now residing at the home of Mrs. Nona Jewell, 510 Lawton Avenue.

The above letter is taken from our current file, which contains 227 letters of similar nature.

The Hereford Chamber of Commerce

Hollywood goes for "Swagger"



JACK CARSON
Featured in
Warner Bros. Picture
"Thank Your Lucky Stars"
wears a
"Self-Confirming"
"SWAGGER" RESISTOL HAT

In these days when we have to make good things last, a "Swagger" Resistol is perfect for the smart style and long wear it will provide, especially since Resistol's "Self-Confirming" leather assures easy comfort and perfect fit, no matter what the shape of your head.



\$6⁵⁰ OTHERS TO \$20

Hereford Store Co.

S. L. Harman

Across from Star Theatre

We Now Have 5 Non--Rationed

GRAHAM-HOEME PLOWS

10-ft. 11-ft. 13-ft. 15-ft.

NO CERTIFICATE REQUIRED — SEE US TODAY!

Davis-McCracken

MINNEAPOLIS-MOLINE

ALLIS-CHALMERS

3RD WAR LOAN

BACK THE ATTACK...WITH WAR BONDS

SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

Dawn Study Club Opens Club Year At Meeting Held In Womble Home

Members of the Dawn Study Club reassembled last week after the summer vacation. The opening meeting was held at the home of Mrs. Baker Womble with Mrs. Walter Galley as co-hostess.

Names of news commentators were given in answer to roll call and a review of the book, "The Robe," by Lloyd C. Douglas, made up the initial program. The story of "The Robe" which was given by Mrs. Iverson Leake, has a Biblical background centering around the robe Christ wore at the crucifixion.

The club's course of study this year is based on a Reader's Digest outline dealing with present day problems. International events and post-war planning. In addition programs have been arranged on education, religion, health and literature. A Texas Day program will be featured and guest speakers have been scheduled at intervals during the year's work. Husbands have not been forgotten by the year book committee for one evening has been set aside for their entertainment.

The annual Christmas party will be given and the closing luncheon has been scheduled for May 18.

Officers of the club include Mrs. Baker Womble, president; Mrs. Iverson Leake, vice-president; Mrs. Fred Fain, secretary; Mrs. Wm. Wimberley, parliamentarian, and Mrs. Ernest May reporter.

Committees are as follows: Finance; Mrs. H. E. Stephens, Mrs. Ernest May and Mrs. W. P. Caraway; Program; Mrs. Eddie Reinauer, Mrs. Johnnie Womble and Mrs. Walter Galley; Year Book; Mrs. C. A. Wimberley, Mrs. Floyd Walton and Mrs. Fred Fain.

Those present for the meeting were Mesdames Lloyd Bentley, Fred Fain, A. T. Frye, Lester Galley, Iverson Leake, Ernest May, H. E. Miller, H. H. Miller, H. E. Stephens, Floyd Walton, Wm. Wimberley, T. L. Welch, Johnnie Womble, Cecil Walker and the hostesses.

GUESTS PLAY WITH COTERIE CLUB

Coterie Club members and guests were entertained at the home of Mrs. E. B. Hedrick Friday afternoon.

Red roses predominated in the floral accent for the party and after contract games a salad



LENA HORNE and ROCHESTER are shown in a scene from "Cabin in the Sky," the musical fantasy which brings hit tunes, drama and laughter to the Star Theatre on Sunday, Monday and Tuesday. In the picture, Rochester is Little Joe, whose soul becomes a battling ground for the forces of good, represented by his faithful wife Petunia (Ethel Waters) and evil, represented by sepi temptress Lena Horne. Hit songs include "Happiness Is Just a Thing Called Joe," "Cabin in the Sky," and "Taking a Chance on Love." Duke Ellington and his band and the Hall Johnson Choir are featured.

Reeves-Beall Rites Announced Here

Announcement has been made in Hereford, of the marriage of Miss Leota Reeves to Sgt. Fred W. Beall, which took place in Detroit, Mich., June 14.

The bride is the daughter of Mr. and Mrs. B. F. Reeves formerly of Hereford and the bridegroom is the son of Mr. and Mrs. W. W. Beall of Lockney.

The double ring ceremony was performed in Detroit with the minister of the Gospel Church officiating. Mr. and Mrs. Jim Reeves, brother and sister-in-law of the bride, were the only attendants.

Mrs. Beall is employed in an aircraft factory in Detroit and Sgt. Beall is stationed at Camp Carson, Colo.

Try a Want Ad!

course was served. Mrs. H. A. Close played high for the score award.

Members present were Mesdames Grant Fuller, Knox Kinard, W. A. Teter, C. F. Moore, Howard Gault, J. W. Witherspoon and the hostess.

Special guests included Mesdames Seth B. Holman, J. A. Pitman, A. R. Bateman, Mossotti, Carl McCaslin and H. A. Close.

MASONIC BULLETIN

Hereford Lodge 849 stated meeting second Monday in each month. School of instruction each Thursday night. Sylvester Slagle, W. M. E. L. Brady, Secy.

COUPLES CLUB IS ENTERTAINED

Mr. and Mrs. Jim Lpscomb were hosts last week for members of the Thursday Evening Bridge Club. After pie and coffee were enjoyed members of the club were entertained with contract games. Couple prize was awarded to Mr. and Mrs. Jim Black for high scores.

Those present were Mr. and Mrs. Reed Williams, Mr. and Mrs. Jim Black, Mr. and Mrs. John Olson, Mr. and Mrs. Roy Jewell, Mr. and Mrs. Bob Wilson and the hosts.

LUNCHEON CLUB MEETS

The Wednesday Luncheon Club met with Mrs. Oscar Easley the past week and at the close of contract games after the luncheon, Mrs. Jimmie Gillentine held high score and was presented with the award.

The luncheon was served buffet style from a table centered with a pottery bowl filled with red rosebuds. Other flowers arranged about the house repeated the color of the roses.

Those attending were Mesdames Rufus Emmons of Matador who has been visiting in the W. M. Emmons home, C. C. Acker, H. K. Fox, W. L. Davis, W. M. Emmons, J. C. McCracken, S. P. Rosson and Jimmie Gillentine.

COURTHOUSE RECORDS

Warranty Deed

Robert Edwin Dyer and Wilma De Dyer to Cecil Cayton, Jr., all of Section 39, Blk. K-5, Cert. 281, T. T. Ry. Co., original grantee.

J. H. Miller and Ethel Miller to Leon Vinton and Wilhelmine Vinton, all of Lot 3, Blk. 15, Town of Hereford.

Hazel Tice and Lloyd E. Tice to T. H. Teague, all of Lots 19 to 24, both inclusive, of Barcus and Bullock Sub. of Lots 1 to 10, Blk. 3, Womble Addition to Town of Hereford.

Trava Caraway and Alta Caraway to Fred D. Wolfington, all of Lot 14, First Christian Church Sub. of Blk. 19, Evans Addition to Town of Hereford.

F. J. Jones and Juanita Jones to J. Roy Crutchfield, W. 70 ft. of Lots 5 and 6, Blk. 14, Original Town of Hereford.

Kemp Lumber Co. to Ernest Witherspoon, E 30 ft. of Lots 19 to 24, inclusive, in Blk. 32, Original Town of Hereford.

Albert A. Scheibe and Minnie Scheibe, Herman Scheibe and Anna Scheibe, individually, and Albert A. Scheibe and Herman Scheibe as attorneys in fact for Anna Froberg, a widow, George Berger and wife Sara Berger, Laura Berger Peterson and husband Elmer Peterson, Sophia Sible and husband Frank Sible, Albert H. Scheibe and wife Christina Scheibe, Bertha Lüdike and husband Paul Lüdike, Lena Drever and husband Charles Drever, to Buel Draper, SW 1-4 of Section 2, Twn. 3N, R. 1E, Cap. League 416.

L. A. Worham and Allyne Worham to B. L. Kinsey, Section 32, Blk. K-11, original grantee, Gulf, Colo. and Santa Fe R. R., Cert. 4-554.

Quit Claim Deed Martha Lucille Moehn and husband Walter Moehn, Laytha Blythe Brown and husband William Brown to John J. Sutton, N 1-2 of Blk. 40, Evans Addition to Town of Hereford.

Standard Savings and Loan

Ass'n. of Detroit, Mich., to S. S. Williams and Alta Fay Williams, deed of trust.

Maude Schwartz, individually and as executrix under the will of Dora Schwartz, deceased, to J. R. Durrett, deed of trust.

Land Bank Commissioner and Federal Farm Mort. Corp. acting through their attorney in fact, the Federal Land Bank of Houston, to J. E. Rouse and Jessie Rouse, deed of trust.

Mary Ellen Woolery to E. H. Hare, Blk. 14, Welsh Addition to Town of Hereford.

Deed of Trust

William Ohlig and wife Carrie Ohlig to Sterling C. Evans, trustee for the Federal Land Bank of Houston, all of Survey 56, Blk. K-8, T. T. Ry. Co. Cert. 357.

J. R. Durrett and wife Verna Teel Durrett to Sterling C. Evans, trustee for the Federal

Land Bank of Houston, N 1-2 and SE 1-4 of Survey 11, Blk. K-6, CB & CNG Ry. Co. Cert. 26.

Cecil Cayton, Jr., and wife Ada Marie Cayton to A. A. Abernathy as trustee and National Life and Accident Ins. Co., Inc., all of Section 39, Blk. K-5, Cert. 28, T. T. Ry. Co.

Leon Vinton and wife Wilhelmine Vinton to C. C. Acker, trustee, Lot 3, Blk. 15, Town of Hereford.

T. H. Teague and wife Ethel Teague to Miles Roberson, trustee, Lots 19 to 24, inclusive, Barcus and Bullock Sub. of Lots 1 to 10, Blk. 3, Womble Addition to Town of Hereford.

Marriage License

Charles McAvoy and Agnes Jeslunkowski, Sept. 8.

Read The Want Ads!

★★★★★
Don't NAPI OUT IN YOUR SCRAP!
★★★★★

NEW
Unitized WALLPAPERS
PROCESS
HAVE JUST ARRIVED!



NEW AND FASCINATING PATTERNS — BEAUTIFUL AND MODERN COLORS GUARANTEED

- ★ WALL TESTED
- ★ SUN TESTED
- ★ STYLE TESTED
- ★ WASH TESTED

See how easy and inexpensive it really is to beautify your home the Unitized way!



We Also Have a Large stock of

Plate Glass
MIRRORS

Carl McCaslin LUMBER CO.

1 Block East of Courthouse
Call the Lumber Number—7

YES, INVASIONS COST MONEY, TOO!



Today our Country is looking to you to back the invasion

You know as well as anybody what has to be done in this 3rd War Loan Drive!

You know, too, what sacrifices our boys are making — and how they really need our bonds to keep them fighting On Sea, On Land and in the Air.

Enough said, except that we are glad to take your order for War Bonds — and we are glad to help you in choosing the bond which most fits your needs.

Back The Attack With War Bonds

The First State Bank

MEMBER F. D. I. C.

Back the Attack with Bonds!

Southwestern PUBLIC SERVICE Company

HAVE YOUR TIRES

Re-Capped

By Us, for Longer Life and Fast, Dependable Service!

Here's Why...

O. K. Treadweld* Recaps ARE LONG-LIVED,

- 1... perfect circle—free from high and low spots insures high mileage.
- 2... properly applied heat and pressure gives the right cure with uniform density — insures even wear.

These two factors make O. K. Treadweld* your best buy—today, tomorrow, and after the war. Your tires deserve the best... our quality workmanship and ultra modern equipment gives you the best... the best in service, tire casing protection, and tire mileage.

BACK THE ATTACK with WAR BONDS

Deaf Smith Quota for Sept. \$490.600

O-K RUBBER WELDERS

PHILLIPS "66" STATION on HIGHWAY 60

Classified Ads

"Buy What You Want—Sell What You Don't Need"

INFORMATION — RATES
25¢ per word — 1st insertion (cash discounts follow)
25¢ per word — addl. insertions (any ad which goes on our books will take the regular 25¢ per word rate—no matter how many times published.)
The cost of any number of words can be easily computed at this rate. Tables below show several ad costs.

Minimum Charge is 12 Words or 34 Cents.

FOR 12 WORDS	
1 time	24c
2 times (cash)	36c
3 times (cash)	48c
FOR 15 WORDS	
1 time	30c
2 times (cash)	45c
3 times (cash)	60c
FOR 25 WORDS	
1 time	50c
2 times (cash)	75c
3 times (cash)	1.00

Out-of-town ads must be accompanied by cash—or they will not be published.
No ads taken after 10:00 A. M. Thursdays.

FOR SALE OR TRADE

WELL TRADE: 6 foot Kerosene Marvel Electrolux in perfect shape for electric refrigerator of equal value. E. H. Cummings, 9 miles south Black Rt. 1, Friona. 37-1tp

FOR SALE: Tenmarque Seed wheat grown on summer fallowed ground from Certified Seed. W. G. Harris, Summerfield, Texas. 37-3tp

FOR SALE: Crosley cabinet battery radio. See Mrs. Lee A. Spencer, Santa Fe Section House. 37-3tp

FOR SALE: Electric Hone and 5 sets of blades. Mrs. M. E. Moore, 1 mile north on 25 Mile Avenue. 37-2tp

Won't find a complete line of school supplies at the City Drug Store. 37-1tc

FOR SALE: 3 acre tract and five acre tract, priced reasonable, good terms or will trade. Claud Higgins, Phone 642-J. 37-3tp

FOR SALE: 40 acres two miles Hereford, price \$2200.00. Claud Higgins, Phone 642-J. 37-3tp

FOR SALE: Modern 7 room house on pavement, beautiful shade trees and lawn. Price \$4000.00. Claud Higgins, Phone 642-J. 37-3tp

FOR SALE: Player piano, in good condition, has about 100 rolls to go with it. Call 340 if interested. 37-1tc

FOR SALE: Section 25, Twp. 5.

TO MY Friends and Customers...

I have recently moved my produce business to the West Texas Feed & Seed Store... and wish to invite your continued patronage in this new location.

I believe that I am equipped to serve you better than ever before—and want you to visit me here and look over my produce set-up.

—E. R. McCool

WEST TEXAS FEED & SEED CO.
Jack Wright, Mgr.
Phone 265
We pay top prices for your Cream, Eggs, Poultry and Hides!

E. C. EUBANKS

AUDITOR and ACCOUNTANT

Office: 118 West 3rd St.
Income TAX Service
Telephones: Office 109, Res. 110

Range 2. 35 Miles northwest of Hereford. Cash only. Vera Langham, Coe College, Cedar Rapids, Iowa. 37-2tp

FOR SALE: 1-21 ft.x42 ft. Hog Barn, 3-8 ft.x10 ft. Hog Houses and 2-10 ft.x12 ft. Brooder Houses. See Roy Henderson, 306 East 10th Street. 37-1tp

FOR SALE: 40 oyster white pullets, just beginning to lay. Phone 673-W. G. P. Owens, 37-1tp

FOR SALE: Alfalfa Seed L. P. Shaw, Box 726. 37-3tp

FOR SALE: Few work horses, saddle horses, Hereford and Jersey cows. Mrs. Carl Gilliland, Phone 144-J. 37-3tp

FOR SALE: 4 choice O. I. C. Boars, weighing from 250 to 600 pounds. Six miles southeast of Hereford. L. L. Arnold. 37-3tp

FOR SALE: Alfalfa Seed also 6 ft. Avery one-way plow, 2 miles south Wyche School. W. P. Axe. 37-1tp

FOR SALE: 238 acres grass, irrigation district \$17.50, good section irrigation district, possession price \$17.00. Claud Higgins, Phone 642-J. 36-3tp

FOR SALE: Perfect 160 acres best part of irrigation district, \$30.00. Claud Higgins, Phone 642-J. 36-3tp

FOR SALE: Improved 10 acre tract, price \$3000.00. Claud Higgins, Phone 642-J. 36-3tp

FOR SALE: Well located two roomhouse. Price \$1050.00. \$350.00 down. \$25.00 per month. 4 room house, bath, double garage on pavement. Price \$1800.00 good terms. Claud Higgins, Phone 642-J. 36-3tp

FOR SALE: 82 acres 11 miles southwest of Hereford, small improvements, shallow water district. Immediate possession, priced \$3250.00. Easy terms. 320 acres well improved, 2 irrigation wells, 8 miles south Hereford in heart of irrigation district. Real Potato land. Priced \$40.00 per acre. 320 acres 9 miles south Hereford, well improved, good irrigation well. Priced \$60.00 per acre. 585 acres nicely improved, 4 room modern home with Butane Gas, 185 acres in high state of cultivation, balance in grass. Every acre is perfect land. A real home for someone with a small bunch of cattle. Priced \$23.00 per acre, will carry \$15.00 loan 1 to 15 years 5 per cent interest. T. J. Carter, Hereford, Texas. 36-3tp

FOR SALE: 12 ft. Windmill and tower, in good shape. 8 miles southeast of Summerfield. J. H. Mears. 36-2tp

FOR SALE: 1 M-M Tractor on rubber starter lights, 1 15-30 International Tractor, 1-9ft. Oliver Combine, 4 section Harrow, new 9 miles on Dimmitt Highway, at Marvin Spencers. 36-4tp

FOR SALE: 45 Colt Automatic. 12 Gauge Automatic Winchester, reaming valve set and shingleing hatchet. Mrs. M. E. Moore, 1 mile north on 25 Mile Avenue. 36-2tp

FOR SALE: 2 car loads choice calves—also McCormick row binder, small Van Brunt Drill. W. G. Harris, Summerfield, Texas. 35-3tp

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FOR SALE: 2 car loads choice calves—also McCormick row binder, small Van Brunt Drill. W. G. Harris, Summerfield, Texas. 35-3tp

Auto Loans

1937, 1938, 1939, 1940 1941 and 1942 Cars!

COST: \$7.40
Per \$100.00 for 12 Months!

JOHN McLEAN AGENCY

FOR SALE!

we have plenty of used

98-lb. BAGS

Packard Milling Co.
Phone 29

CON-D-MENTAL

For Healthy Hogs and Chickens, keep their bodies Healthy, then you get full feed value. Grow-Em fast, then you make more money. Worm them, kill Insects, Rouse, Soreheads, Prevents Disease. Eggs more Eggs—Buy Con-D-Mental today at your Dealers.

City Drug Store, Texas Grocery and Market, Halle Drug Store, Hereford Floral Shop, Hereford Super Market, Halle Merchandise Co., Friona, Texas, Clifford Leake, Bovina, Texas.

FOR SALE: 1 lot close in, priced very reasonable. Mrs. Ida Estes, 25 Mile avenue between 11th and 12th Street. 35-3tp

FOR SALE: Tomatoes for canning; garden on J. W. Alexanders place 2-1-2 miles south of town. See me at place 1 3-4 miles south, across from Homer Brumley's. Virgil Morrison. 35-3tp

FOR SALE: 1 Model "L" Case tractor, 1 Four bottom Oliver mould board plow, new 1 Home plow, good rubber, 1 W W Feed grinder, 1 Lincoln Zephyr irrigation motor, 1 1940 International pick-up, all above equipment in A-1 condition. E. L. Hessmer, 807 Miles. 35-1tc

FOR SALE: Baby bed and high-chair. First house east of cemetery on Harrison Highway. 36-1tc

FOR SALE: Baby bed and high-chair. First house east of cemetery on Harrison Highway. 36-1tc

LOST AND FOUND

LOST: Rotary barrel pump, 3 weeks ago on Harrison Highway between my place and town. Reward. Oscar Easley. 37-1tc

LOST: Ration books No. 1 and No. 2. Wesley Bishop. 37-2tp

STRAYED: To my place yearling white face heifer, branded J-Bar on left hip. Leo Forrest. 37-1tc

STRAYED: 350 lb. Whiteface steer calf, under half crop right ear. Jack Bradley, Phone 184-J. 37-1tc

STRAYED from F. C. Winfrey place white Jersey Cow, branded K on left hip. Notify G. P. Owens, Phone 673-W. 37-3tp

STRAYED from stockyards last Sunday morning 4 top hogs, weight around 200 lbs. Notify Homer Brumley, Reward. 37-1tc

LOST: Strayed from home, 1 1-2 year old whiteface Hereford bull branded S on left hip. Reward to finder. Bootleg Store. 37-1tp

STRAYED: From Jim Chapman pasture (Simms Community) several cows and calves, cows branded C on left shoulder, J on left hip or branded T Anchor on left shoulder. Calves branded slash on left shoulder. Notify Kenneth Cook or Zerrell Thomas. 35-4tp

FOUND: Case containing glasses. Owner may claim same at the Brand Office. 35-1tc

STRAYED to my place 8 miles southeast Hereford on Dimmitt Highway, a Red Heifer, about Feb. 8. Roy Gardner. 34-4tp

FOUND: The way to keep your farm, ranch and home income tax records for small farms and ranches. See the new BLACK-BOURNE'S Simplified Record book at The Brand office. Complete record for one year, \$1.85. 37-2tp

Get a TuneUp STRETCH

Your 3 Gallons UNITED MOTORS SERVICE

We specialize in... Magneto, Generator, Starter, Battery, Radiators and Parts.

Crump

BATTERY and ELECTRIC CO.
PHONE 284

17-tfc
WE specialize in brake re-lining. Bring in your brake shoes and we will do the rest. Our new burnisher affords 100 per cent contact with drum. MILLER AUTO STORE 15-1tc

NOTICE!
NOTICE: A large amount of firewood to be had for the hauling at 704-25 Mile Ave. 37-2tp

NOTICE: We repair second-hand furniture. Daniel Floral Shop—in the back. Wm. R. Harris. 37-3tp

NOTICE: Pasture wanted for cattle. See Jack Grady. 36-3tp

for...
Custom Plowing
Custom Planting
Custom Harvesting
etc..
See JOHN WOOD 37-tfc

Cattle HAULING

WE HAUL ANYWHERE
PHONE 263
C. E. Beauford 29-tfc

Permanent Wave: 59c. Do your own Permanent with Charm-Kurl-Kit, complete equipment including 40 curlers and shampoo. Easy to do, absolutely harmless. Praised by thousands including June Lang, glamorous movie star. Money refunded if not satisfied. City Drug Store. 27-10tp

NOTICE
We want your DEAR BUSINESS! Dependable Service Reasonable Prices and Phos. 4
H. E. WESTER 30-tfc

FOR RENT
FOR RENT: Nice furnished bedroom. Mrs. F. N. Pittman, 2 blocks north, 1 west High school. 37-1tp

FOR RENT: Small furnished house. 501 East 11th Street. Phone 153-W. 37-1tc

FOR RENT: Apartments. 1029 25 Mile Avenue. Mrs. C. O. Lee. 37-1tp

WANTED
WANTED: Capable woman for general housework. Mrs. Pat Filbin, Phone 555-J-1. 37-3tc

WANTED: To store piano for use, will pay moving charges. Mrs. Ida Ricketts, 206 Lee. 37-1tc

WANTED TO RENT or buy at reasonable price, about half section of land in shallow water district. Deal only with owner. Write Box 673, Hereford. 37-1tp

WANTED: Experienced alteration lady, also sales lady, or combination. Write box 673 Hereford Texas. 37-1tc

WANTED: To buy bathtub. Phone 91. 37-1tc

WANTED: Secretary, bookkeeper, typing is essential, other experience desired, but not necessary. Write qualifications and experience to Box 273, Hereford, Texas. 37-1tc

HELP WANTED: Make up your 20 per cent withholding tax in a few hours, each week. Calling on Watkins customers; earn \$25.00 to \$35.00 a week extra calling on customers in your spare time. Write the J. R. Watkins Co., 70-88 W. Iowa Avenue, Memphis, Tenn. 37-2tp

WANTED TO RENT: Good improved small farm of from 50 to 75 acres, on suburbs of Hereford. Will pay cash by month. Write Box 673. 36-3tp

WANTED TO BUY: 5 to 40 acres, improved, close to town. 1606 Monroe St. Amarillo, Tex. 36-5tp

WANTED TO BUY: Some grain fields to turn cattle in. G. W. Brumley. 35-3tp

WANTED: Woman for general housework (hour, day or week) permanent. Mrs. W. W. Hill, Phone 554-W-4. 36-3tp

WANTED—500,000 Rats to kill with Ray's Rat Killer, harmless to anything but rats and mice. Prepared baits, also liquids, guaranteed. At Halle Drug. 16-28tp

WANTED TO RENT: Irrigated place for Cash. J. D. Love, Hereford. 35-3tp

SONS in the SERVICE

At Harrisburg, Pa.
1st Lt. Ralph Glennin, brother of Mrs. Homer Fox of Hereford, is now stationed at Harrisburg, Pa., where he is taking specialized Radar training. Mrs. Glennin, the former Miss Kathleen Cronin, has joined her husband in Harrisburg.

NO PEACE AND QUIET
Even being in a hospital did not add up to any "peace and quiet" for Pfc. Haskell H. (Hack) Runtun, brother of Mrs. Ervin Robinson of Hereford. For Runtun writes from the hospital that his stay has been livened up by "two plane raids close by here. I saw a few planes shot down."
"The raids were at night," Runtun continues, "and it was a very beautiful sight, with all the flares and gun fire in the sky. You just can't imagine so many tracers or so much ack-ack."
Though Pvt. Runtun did not make the invasion of Sicily, he figures he will "get in on the next one."

That Picture Again
Seaman 1st Class George H. Carlyle, son of Mr. and Mrs. L. W. Carlyle, is on a naval transport, now thought to be somewhere in the Mediterranean, and he has seen lots of action in his 14 months of navy service. But what he describes as his "greatest thrill of the war" occurred while he was in the picture show projection booth of his ship, starting to unroll a night's entertainment for the men; and the short subject on the bill turned out to be "The Town Without a Toothache."

Hereford boys in China and Australia have reported seeing the picture, and in every case, they describe it as almost like

a visit home.
George, 21 years old, enlisted in the Navy ten days after Pearl Harbor. He has been on transport service since completing his training.

Attends Cornell University
Clifton Neil Cox, son of Mr. and Mrs. C. C. Cox, is now an army specialized training student at Cornell University, Ithaca, N. Y., and believes that all the miseries of "basic" have turned out to be worth it.

Stationed in the Field Artillery at Camp Butler, N. C., Cox passed his original interview, was sent on to Charleston where he took other tests

and interviews to make a rating high enough to qualify for the A. S. T. P. rating.

The Government requires all its employees who own auto's to carry Public Liability, and Property Damage Insurance. If you own a car you cannot afford to be without this protection—I write it for less.

T. K. Wilson
Insurance and Bonds 37-1tc

Two registered pharmacists at City Drug Store to give you prompt, accurate prescription service. Phone 100. 37-tfc

PENNEY'S

FOR Distinguished Service!

Winter Models Styled For Enduring Warmth and Beauty!

19.75



Constant companions wherever you go! You'll rely on the clean-cut tailored lines, the hard-wearing service and dependable warmth of these sturdy, dress-soft fleece coats. Choose the patch pocket Chesterfield or single breasted box coat with velvet collar. Both rayon lined and warmly interlined. Sizes range from 12 to 20.

More Money

PER ACRE... NO EXTRA WORK... That's what we are all looking for and the nearest answer is SOIL SULPHUR. Read these interesting facts:

One of the major problems in agriculture is how to make the land produce quality and quantity crops. As a means to this end, sulphur, that element of universal agricultural necessity, is used as a soil amendment and, in combination with other materials, as a fertilizer. It has a marked effect on soils with results that will show up for at least three years or more, the most important being:

- 1—Improvement in soil structure or physical condition;
- 2—Modification of soil reaction with improvement of arid soils;
- 3—Increase in moisture holding capacity of the soil;
- 4—Improvement in the supply of sulfate, which is an essential plant nutrient;
- 5—Liberation of phosphates;
- 6—Stimulation of beneficial micro-organisms concerned with ammonification or nitrification and sulphur oxidation;
- 7—Liberation of basic nutrients, such as calcium, magnesium and potassium;
- 8—Increase in chlorophyll and probably Vitamin A content of plants;
- 9—Increase in root and root nodule development;
- 10—Increase in sulphur and protein contents of the plants;
- 11—Increased leafiness and less shattering of legume hay.

Sulphur is an essential plant nutrient, the amount needed by different plants varying over a wide range... for More Details, or to Place Your Orders, see

Close Chemical Co. Taylor Farms

SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

Federation Program Opens Season For Pioneer Club Activities

Opening sessions and club programs are getting the attention of club women this month as club activities get under way for the coming fall and winter season.

An added feature to most of the yearbook outlines is war service programs and activities that are scheduled throughout the year.

Pioneer Study Club opened its season with a program at the home of Mrs. Frank Terrell Tuesday afternoon. Mrs. N. E. Gass was co-hostess.

A Federation Day program gave interest to the coming programs of the year. Mrs. N. E. Gass, president of the club, discussed "Today's Clubwoman" outlining the clubwoman's duties of today, her attitude toward community interests and this year, to war efforts, as well as mentioning ways of aiding in community affairs and in the war program.

"Club Ethics and Etiquette" was discussed by Mrs. Wirt Phillips who advocated club women applying the ethics of good club work to every day life.

New year books were presented by Mrs. Ray Johnson, year book chairman.

The course of study is based on a "Know Your Neighbor" theme, with neighboring countries and their people being subjects of study. A health program and a Texas Day program will be included in the year's work and a Thanksgiving luncheon and a Christmas party will be held.

Those attending the meeting were Mesdames Noah Ewton, Burl France, Carl Frye, N. E. Gass, J. M. Gilliland, P. H. Gilliland, C. T. Guseman, Bob Higgins, E. S. Ireland, Ray Johnson, Wirt Phillips, H. D. Reed, E. E. Roberson, T. E. Seigler, F. L. Terrell, Al Werner and three new members who were Mrs. George Benson, Mrs. A. L. Manjeet and Mrs. Fred Barrett.

CONTRACT PARTY IS GIVEN TUESDAY

Hostesses at a contract party for a group of friends Tuesday afternoon were Mrs. George V. Stambaugh and Mrs. Henry Bears at the Stambaugh home on Lee Avenue.

Rigger Champ



Maybe it was training as a fast stepper that made pretty 23-year-old Celia Berg's hands move swiftly enough to win the east-texas parachute rigging contest against competition from WAVES, WACS, and Marines. The champ, who rigs 'em for the Switlik Parachute Company, is a former New York chorus girl.

Decorations were in pastel shades of early fall flowers with asters and dahlias predominating.

Making up the nine tables of guests who enjoyed the party were Mesdames R. L. Craner, Henry Benson, Ralph Hastings, A. E. Bateman, Jack Bradley, Troy Moore, S. J. Maxfield, Ralph Selmeier, Howard Gault, E. B. Hicks, E. B. Hedrick, Jim Black, Jim Lipscomb, J. W. Witherspoon, J. C. Crump, Grant Fuller, N. E. Milburn, Kellar Muse, Meade Halle, G. W. Newsum, W. L. Davis, W. J. Stanford, Gaston Baer, Dow Mercer, W. M. Emmons, Don Turner, Ernest Medkief, W. A. Teter, Gordon Taylor, Carl McCaslin, Will S. Kerr, Knox Kinard, Lee Benfield, Glenn Snyder, S. P. Rosson and Woodrow Ireland.

BUY WAR BONDS



THIRD WAR LOAN

Miss Helen Streu To Become Bride Of Sgt. Thomas Farmer

Announcement of the engagement and approaching marriage of Miss Helen Streu, daughter of Mrs. A. H. Streu, formerly of Hereford; to Sgt. Thomas H. Farmer of San Francisco was made recently at a supper party given by the bride-elect's mother in Amarillo.

A fiesta motif was featured in appointments and "Tom and Helen" was written on the individual cakes served with the dessert.

The approaching nuptials were revealed in the form of "induction orders" delivered to the bride-elect by two small lads dressed in soldier suits. The wedding will take place October 2.

Those from Hereford attending the announcement party were Mrs. H. E. Henslee, Miss Betty Sue Henslee and Mrs. Ur-lin Streu.

STOKERS HAVE GUESTS
Mr. and Mrs. K. Stoker of Post arrived yesterday to visit his brother, J. B. Stoker, and Mrs. Stoker.

Can't Get 'Em Up!



WAC bugler Joyce Smith pursues her best lips to compete with the traditional French 1st Zuave bugler's corps de chasse ceremonial horn in North Africa. (U. S. Army photo.)

We specialize in having the school supplies you need. City Drug Store. 37-tfc

Read The Want Ads!

Try a Want Ad!

Mrs. Roberson Speaks To Band Parents Club

Mrs. T. W. Roberson, 1942-43 president of the high school Band and Orchestra Organization, spoke to members on "The Organization in Retrospect" when the group had a called meeting last Thursday night. Ralph Smith, band and orchestra director, gave a brief talk on prospects for the organization this year.

Mrs. George Millard was elected treasurer and Mrs. R. G. Blue parliamentarian, in a brief business meeting in which Oct. 1 was set as the deadline for payment of uniform rental. It was also decided to continue the informal entertainments after each business meeting.

Fairview Club Entertains Ford H-D Club Members

Featuring reports from the Texas H. D. Convention and from the district meeting of home demonstration agents held in Amarillo last week. The Fairview Home Demonstration Club met Tuesday afternoon in the home of Mrs. R. L. Campbell, with members of the Ford Club as special guests.

Present were Mesdames O. J. Grabbe, J. F. Matthews, Elmer Womble and the hostess, of the Fairview Club; Mesdames J. E. Dyer, Troy Newman, Hardy Benson and H. D. Hill of Ford, and Mrs. Merlin Kaul of Westway.

SONS In the Service

Leave For Ft. Sill

Harold R. Close, son of Mr. and Mrs. H. A. Close, and Dennis Lomas, son of Mr. and Mrs. Harry Lomas, left Monday for Fort Sill, where they were inducted into the Army.

Gets First Furlough

Leon Hartman, baker in the U. S. Navy, arrived in Hereford Tuesday morning to begin a week's furlough, the first he has had in the 20 months he has been in the navy. Leon will visit with his father, G. C. Hartman, and with other relatives and friends.

Headquarters for school supplies. City Drug Store. 37-tfc

PROTECT YOUR Fountain Pen and Pencil

Fountain Pens and Pencils are hard to get now. Protect your own pen by having your name stamped in 22-K Gold!

Old Pens or new ones... stamped in 22-K Gold!



Each 50c

Sets 75c

(using same name)

Any Make or Model

The Hereford Brand

DON'T GIVE UP ..

We keep on getting Difficult Merchandise along each week. Recently we got in nine windmills; they're gone now — but like other merchandise they will come along again sometime. The government wants to take care of the farmer, so don't give up. Keep on asking us for the items you need. We have a large farm trade — and consequently we have large quotas!

Right Now, We Have Plenty of

COAL

but we likely won't have next winter. For your own sake, we ask you to buy your coal NOW!

WE ALSO HAVE A LARGE STOCK OF

BINDER TWINE

Your CONSUMERS is Headquarters for GASOLINE, OILS, GREASES, HARDWARE ITEMS, STOCK SALT, PLOW PART REPAIRS and Many other Items!

GET IT AT YOUR

CONSUMERS

FOR BETTER SERVICE and BIGGER DIVIDENDS!

PENNEY'S Softly Tailored Duration Classics

Two-Piece Dresses Do Double-Duty as Suits!

7.90



Faithful as fido, these classically simple styles will take you 'round the clock with timeless grace. The trim fitted jackets boast ingenious yokes that turn into clever pockets. The read-alike skirts subtract inches from your hips. Of fine quality rayon serge and cavalry twill.

PENNEY'S



Autumn Millinery

A NEW COLLECTION OF FALL FELTS

1.98

Triumphs in becoming millinery! Soft wool felts in fall-right shades... colors that blend so well with suits and coats! Big mushroom berets that may be worn at most any angle... supple head-fitting bonnets that should be worn 'way back... pompadours softly rolled or shaped to do the most for your curls. Every one artfully trimmed with misty veiling or crisp ribbons. Bright complements for all your outfits.

Where would we be if THEY said - "We've done enough?"



Our Boys on the FIGHTING FRONT have asked us to raise \$490,600

What is your answer?

We Still have \$375,000 TO GO!



3RD WAR LOAN 15 BILLION DOLLARS (Non-banking quota)

It is Also Patriotic to Buy Carefully and Wisely

... when you purchase foods. That's why you will find our merchandise carefully marked to help you in keeping your points Balanced!

If You Are Not a regular Customer give us a Trial...

You'll Like Our Friendly and Personal Service

SPEND YOUR POINTS... SAVE YOUR MONEY

AT

HEREFORD

Super Market

ON HIGHWAY 60 PLENTY OF PARKING SPACE!

PHONE 117

NEWS

World of Religion
by W. W. Reid

A group of businessmen, writers, lawyers, and others, mostly in the vicinity of Chicago, have organized a "Family Altar League" for the purpose of "restoring the custom of daily family prayers as an antidote to the rapidly increasing wave of crime and juvenile delinquency." It quotes J. Edgar Hoover, director of the F. B. I., as calling upon

the 220,000 Christian churches in America to go into action to restore the Christian home to this country. They believe that religion is the only preventive to juvenile delinquency and immorality growing out of the war and the absence of home makes from their children while engaging in war industries. Leading sociologists and churchmen join law enforcement authorities in this statement, they say. The League has opened headquarters at 189 West Madison St., Chicago, with Dr. William F. McDermott as executive secretary.

The Most Rev. Johannes Gunnarsson, son of the first Catholic to live in Iceland in modern times, was recently consecrated bishop of Iceland—one of the world's smallest Roman Catholic vicinities. Today the Catholic Church has three churches and 400 people in Iceland—small, but a great victory for the church when it is recalled that almost 400 years ago Lutheran Denmark executed the last Catholics and forbade the faith to be carried on upon the island. The new bishop comes from a family that has been in Iceland for a thousand years. His father, still living, was converted to Catholicism when on a visit to Denmark. The bishop was educated in Iceland, Denmark, Holland. He will have his throne in the Reykjavik Cathedral.

Under the auspices of the

PARMAK PRECISION

Electric Fencer

HERE'S YOUR EXTRA HIRED HAND!



Increased live-stock production for War demands and higher farm prices offer you more income if—YOU KEEP COSTS DOWN. New farm programs demand changing fence lines. Let us explain how you can use your old wire save TIME LABOR and MONEY—etc. MAKE YOUR FARM EARN MORE with efficient, low-cost PARMAK Electric Fencing. 5-YEAR SERVICE GUARANTEE. WORLD'S LARGEST SELLER. IMMEDIATE DELIVERY.

Kerr Hardware
Hereford, Texas

Potluck in Sicily



War chased many of Sicily's civilians into the mountains, where caves and overhanging cliffs afforded temporary dwellings. Here you see two women preparing a family dinner of that old Sicilian standby, macaroni, over a fire built in a rocky cleft.

Laymen's Movement for the Christian World, "Laymen's Sunday" will be observed in many churches throughout the United States on October 24. Wallace C. Speers, New York City merchant, is the director of the observance for the Movement. "The purpose of Laymen's Sunday," says Mr. Speers, "is to bring home to each individual layman, and to the church, the ultimate reliance of Christianity upon the response of the individual, if Christianity is to become a relevant, practical force in the everyday life of society." It is expected that on this Sunday all or a major portion of the services in many Protestant churches will be conducted by laymen; they will also preach the sermons.

Dr. Sante Uberto Barbieri, of the Committee on Evangelism of the Methodist Church in Argentina, heads the movement under way for the organization of evangelical work and chapels at the summer resort and seaport of Mar del Plata; at Chubut, where there are several thousand descendants of Protestant immigrants who are now without pastoral care in Spanish; and in some of the northern provinces—notably Tucuman and Catamarca—where there are no evangelical churches in whole towns; and for extending the work of the church into the City of Florida, Uruguay. This committee conducted evangelistic campaigns in Argentina in 1942 that added seven per cent to the membership of the Methodist churches.

"Our ministers who have become chaplains are encountering one situation which is basically different from that to which they have been accustomed in the civilian pastorate," says Dr. G. Pitt Beers, of the American Baptist Home Missionary Society. "A chaplain is put in charge of a contingent of men without regard to their religious affiliation. He must find a way to be helpful to Catholic and Jew, and he is the chaplain of the most irreligious and most anti-church men in his contingent. There is something here that should enter into the thinking of our Protestant churches. We have thought too much in terms of being pastor of a church, looking after a congregation, and being responsible for a constituency. The result is that there has grown up in our thinking, to a considerable extent, the feeling that we are not responsible for the community round about us. The minister must never think of himself in smaller terms than God's messenger to all the people round about him."

"When I was in China, I vis-

ited many of the orphanages and came away deeply impressed with the fine work being done," said Wendell L. Willkie recently to the American Committee for Chinese War Orphans, through which many American churches are supporting China's youngest victims of the war. "To many of these children, peace is a thing unknown. All of their short lives have been spent in suffering, in privation, and in sacrifice, subjected to the uncertainty and death that war brings. For six long years that has been their life, and yet when you see them as I saw them, you realize how wonderful youth is—you can't help admire its plasticity, and hope. These are the future leaders of China."

Summerfield

MRS. GUY WALSER

Sunday School and church were attended by 104 persons Sunday morning. Training Union was attended by 40. Rev. Marcus Rexrode preached at the Prisoner of War Camp Sunday morning before regular services at Summerfield.

School opened here Monday morning with Mrs. Tandy Legg and Mrs. Laura Shaw as teachers and L. B. Lookingbill and Floyd Coker bus drivers.

Miss Juanita Upton of Hereford spent the week end with Miss Pearl Prachar. Our community received a light rain Friday night. All of the farmers are waiting for a rain before starting to sow their wheat.

The young peoples Training Union had a wieners roast at the home of Mr. and Mrs. J. B. Noland Friday night. Those enjoying the party were Gertrude Atchley, Doris Roberts, Dorothy Simer, Billie Ray Johnson, Leatha Fae Royce, Jean and Jewell Clark, Richard Lindsey, John L. Lookingbill, Roy Cates, Wendell Robertson, L. H. Lookingbill and Mr. and Mrs. J. B. Noland and Mrs. M. D. Rexrode.

Miss Edith Niell is teaching the seventh grade at Farwell this year. Mr. and Mrs. C. V. Burgess and family of Progressive visited her brother, Roy Coker and family Sunday.

Miss Gayle Robertson spent a few days last week with Mrs. Laura Shaw of Hereford. Jack Streun fell off of his windmill Friday and injured his back. He was taken to Hereford and X-ray pictures were taken which showed that no bones were broken. He has to remain in bed for four days. Everybody wishes his speedy recovery.

Mrs. Laura Shaw of Hereford moved to the teachers' Friday so as to be on hand Monday

morning for school.

W. M. S. met at the church Wednesday Sept. 8, Mrs. B. E. Robertson had charge of the Bible questions. Mrs. J. B. Noland had charge of the Royal Service program and was assisted by Mrs. Tandy Legg, Mrs. Ky Lawrence and Mrs. O. B. Sumner. After the program a short business meeting was held with Mrs. O. B. Sumner, the new president in charge.

Miss Laura May Crow of Hillsboro and Leslie Louis Deaton of Black were married at the home of Rev. Rexrode on Sept. 3.

Mr. and Mrs. S. L. Walser, Mr. and Mrs. Joe Kendall and daughters, Mr. and Mrs. C. J. Crump, Mr. and Mrs. Jeff Robertson and boys of Hereford and Mr. and Mrs. C. R. Walser helped Earl Lance celebrate his birthday with a dinner at his home.

Lt. and Mrs. Killcrease are living in the Perry Roberts house. Lt. Killcrease is stationed at the Prisoner of War Camp.

Jim Noland of Amarillo spent Sunday with his parents, Mr. and Mrs. J. A. Noland and other relatives.

Mr. and Mrs. Mack Noland and Mrs. L. B. Lookingbill were in Amarillo on business Saturday.

Daniel

MRS. W. R. MOORE

This community received 3-4 inch of rain Thursday night. The farmers are busy drilling wheat, plowing and cutting feed.

This community welcomes Mr. and Mrs. Otto Smith and children who have just recently moved from Wildorado to the Ballo place about three miles southeast of the Daniel school house.

Mr. and Mrs. E. W. Shugart, Bill Shugart and Mr. Purdee made a business trip to Hereford Friday.

Mrs. W. R. Moore and two children were visitors in the Dawn church Sunday.

Mr. and Mrs. B. F. Tomlinson and children have moved to Canyon for the school term. The Tomlinsons have bought a home in Canyon.

W. R. Moore lost a nice young cow which was struck by lightning Thursday night.

Rev. and Mrs. Marvel Upton and Miss Ethel Allred visited in the J. T. McClain home Sunday.

Mr. and Mrs. J. C. Scruggs, Mrs. W. R. Moore and children made a business trip to Umbarger Saturday night.

Mrs. J. C. Clark and little grand son who have spent the summer in the home of her daughter, Mrs. J. F. Matthews returned to her home in Vernon.

Mr. and Mrs. J. T. McClain and children made a business trip to Hereford Wednesday.

Jack Vincent and John Williams of Amarillo called in the W. R. Moore home Friday evening.

Miss Wanda Grantham of near Wildorado visited in the home of Oma Lee McGahey from Tuesday until Friday.

Mr. and Mrs. Russell from Amarillo visited in the Buck McGahey home last Monday.

Miss Ruth Moore, Kenneth Dygert and little Iona Dygert from Amarillo visited in the W. R. Moore home Sunday night.

Dawn

by HELEN OGLESBY

Miss Doris Smith underwent an appendectomy last Wednesday morning in the Northwest Texas Hospital, she is reported to be doing very well and expects to come home this week. Miss Sarah Smith has been in Amarillo this last week staying with Doris.

Miss Arless Oglesby returned Saturday after spending the past week in Farwell with her sister, Mrs. Hazel Atchley.

The revival meeting was brought to a close Sunday night and everyone agrees that the meeting was a great success and we all appreciated the messages brought by Rev. Zimmerman.

Mr. and Mrs. Ernest May and Mr. and Mrs. Alfred May made a business trip to Portales last Friday.

Mr. and Mrs. Cecil Benton of Excell visited here this past week.

The Dawn Church was organized here Sunday and we hope the church will be a success.

Mr. and Mrs. Ed Reynolds and children Roy and Earl of Endee, N. M., visited in the W. J. Stewart home Sunday.

Mrs. Hazel Atchley and Ralph of Farwell spent the week end in the J. R. Oglesby home.

Mr. and Mrs. Edgar Lemons spent the day in the home of Rev. and Mrs. Hardy E. Stevens Sunday.

John G. Coe, who has been in the Santa Fe Hospital in Clovis, has been allowed to go to visit Mrs. Coe's parents, Mr. and Mrs. Benton, in Lubbock for a time.

THERE'S A HOST of Bargains IN TODAY'S ADS.

Expert Tire REPAIRS

We Specialize in Better Tire Repair Work

VULCANIZING AND RE-CAPPING

Bring us your next repair job

All Work Guaranteed

We invite you to give us a trial for Good Tire Repair Work — At Reasonable Prices!

Shelton Tire Exchange

Located on Highway 60 — Hereford, Texas
W. O. SHELTON, Owner PHONE 122

What Did YOU Do For Freedom Today!

THE SOLDIER AND THE SAILOR SAID —

I lost an eye at Guadacanal I died on a rubber raft in the Atlantic . . .
I died in Tunisia, a Nazi machine gun bullet in my heart . . .
I died in the crash landing when my B-19 ran out of gas . . .
I froze to death in the waters off Iceland . . .
I sank with my ship in the Carribean . . .
I was flying from dawn until I crashed at sunset I gave up \$500 a month for \$50 . . .
I lived 21 days on two sea biscuits and a gull . . .
I haven't seen my wife and baby since 1941 . . .
I am a prisoner in a Jap stockade . . .
I lost an arm because there was no doctor available . . .
I died in Java because we had no fighter planes.

Back the Invasion With War Bonds

A CIVILIAN (SURELY NOT YOU) SAID —

I cashed my War Bonds two months after I bought them . . .
I used up a tire on an unnecessary trip . . .
I can't get around to preparing tin cans for salvage . . .
I used gasoline coupons that weren't mine . . .
I kept my house at 78 degrees . . .
I whispered that I knew when a tanker was sailing . . .
I drew 8 hours pay for 2 hours work . . .
I am striking for \$50 a month more . . .
I got swell steaks at a black market . . .
I groused because I could not drive to the north woods this year . . .
I only told one person I knew where the regiment was going . . .
I was furious at having to wait two hours to see about my headache . . .

MEMBER F. D. I. C.

First National Bank

OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

A Strong Bank Thoughtfully Managed

PROTECT YOUR Fountain Pen and Pencil

Fountain Pens and Pencils are hard to get now. Protect your own pen by having your name stamped in 22-K Gold!

Each 50c

Sets 75c

(using same name)



Any Make or Model

The Hereford Brand

You Can't Fail Them Now!



Every day INVASION battles are taking the lives of gallant boys fighting under the Stars and Stripes.

Your dear ones—sons, husbands, fathers, sweethearts, brothers, relatives, and friends—are, or soon may be, engaged in those bloody battles where the scythe of the Grim Reaper flashes in every volley of the guns.

The 3rd War Loan of 15 billion dollars MUST pay for the equipment, ammunition and food our boys

need so desperately—and YOU must raise the money!

Buy AT LEAST one EXTRA \$100 War Bond in September besides your regular bond purchases. Go all-out with every dollar you can scrape up and keep right on slapping every cent into the world's safest investment—War Bonds!

Make the 3rd War Loan a Quick success—back up Your soldier, sailor or marine All the Way!



BACK THE ATTACK WITH WAR BONDS

J. C. Ricketts

OPA Cracks Down On Violators Of Price, Gas Rules

Lubbock—Thirteen El Paso firms were suspended from doing business for periods ranging from three days to a month for having violated food and gasoline rationing regulations. Owen W. McWhorter, district attorney for the Office of Price Administration, announced today. Hearings and decision in the various cases were handed down Friday at the El Paso County courthouse by I. H. Trimman, OPA regional hearing commissioner. A majority of the suspensions were to begin in November giving the merchants an opportunity to dispose of accumulated stock.

Food stores, charges and suspensions included: American Grocery and James A. Dick, both charged with obtaining processed food without stamps, suspended from selling processed food for one month pending good behavior; and Canton's Grocery, charged with selling lard in excess of ceiling price and not obtaining stamps, suspended from selling meats and fats for one month with last three weeks to be lifted on good behavior.

Hearings on two cafeterias included: Luby's, obtaining processed food without surrendering ration stamps, suspended from dealing in such foods, Nov. 1, 2, and 3; and White Star, same charge, suspended for 3 days unless they pay supplier ration points before October 1.

One gasoline wholesaler, Tom Kingsley, was suspended for one month unless he could balance his ration bank account by Oct. 1. Service station operators suspended included: E. P. Klenfelter, selling gasoline without demanding coupons, one month; V. V. Andrews, accepting No. 3 "A" coupons before valid, 7 consecutive Wednesdays; Roy L. Smith, 2500-gallon gasoline shortage in coupons and accepting coupons before valid, month; L. D. Grant, accepting "A" coupons before valid, week; Sam Bethea, accepting coupons before valid and not obtaining customer's license number and state of registrations on other coupons, one week; W. L. Deal, Sr., accepting "A" coupons before valid, 3 consecutive Mondays; and R. G. Zamora, 526-gallon gasoline shortage in coupons and accepting coupons before valid, 7 consecutive Saturdays.

Ward News

MRS. HUGHES MILLARD

Mrs. J. I. Willoughby of Amarillo spent Saturday in the Irving Willoughby home.

L. T. Hawks returned home Saturday from the home of his grandparents, Mr. and Mrs. T. J. Hawks of Black, where he has been working the past week.

Ineva Hunter of Hereford spent Friday night with Rosa Mae Saltman.

Mr. and Mrs. T. B. Cox and family were guests in the T. J. Parsons home at Progressive.

Mr. Sam Gilliland will drive the Ward school bus again this year.

Mr. and Mrs. Fred Saltman and Rosa Mae and Ineva Hunter attended the fried chicken supper Friday night at the home of Mr. and Mrs. George Parker. The North Hereford Club entertained the soldiers and their wives.

Those attending the singing Sunday at the home of Mr. and Mrs. Glenn Rutter were: Mr. and Mrs. C. C. Bowman and Virginia, Mrs. Gregory, Augustine and Millard, Mr. and Mrs. Fred Moreman and family, Mr. and Mrs. Fred Saltman and Rosa Mae, Mr. and Mrs. Merritt and son, Mr. and Mrs. Charles Hood and family, Mr. and Mrs. Herman Gray, Horace and Carl Johnson, Mr. and Mrs. Rat Roe of Westway, Mr. and Mrs. C. N. Cosby and family, Mr. and Mrs. T. B. Cox and family, Mr. and Mrs. D. Butrel and family, Mr. and Mrs. Manuel Hawks, Mr. and Mrs. Hughes Millard and family, Louis, Walter and Viola Beckman, Alfred Hoffman, Billy Hulson, Moody Aten and Glenn Ricketts of Progressive. The singing will be held at the home of Mr. and Mrs. D. Butrel on the fourth Sunday. Everyone is invited.

Miss Virginia Bowman of Hereford spent Sunday night with her parents Mr. and Mrs. C. C. Bowman.

Mr. and Mrs. Joe Doerfler, Mr. and Mrs. L. A. Mullins and family and W. C. Barnes visited relatives in Umlinger and Amarillo Sunday.

Mr. and Mrs. Mack Jackson and Mr. and Mrs. Joe Doerfler visited Mr. and Mrs. R. A. Hutcherson at Hippus Thursday. They have a new daughter, Mrs. Hutcherson is Mack Jackson's

Folks in Uniform



"It's cash or I'll take it out of your hide!"

slater.

Sgt. John G. Stanley Jr. of Amarillo visited in the W. T. Beckman home Friday.

Mrs. L. A. Mullins is on the sick list this week.

Mr. and Mrs. Ridly have moved to the Brumley farm formerly operated by the Lewis Sherley family. The Sherleys have moved to Arizona.

Mr. and Mrs. Ernest Seigner visited in the C. C. Bowman home Sunday.

Shelia Carol Millard spent Friday night with her grandparents, Mr. and Mrs. Fred Millard in Hereford.

Mr. and Mrs. J. W. Buchanan of Crosbyton are visiting their daughters, Mrs. Mack Jackson and Mrs. Everett Luckadoo this week.

Mr. and Mrs. Everett Luckadoo have moved to their new home on the Mack Jackson farm.

Miss Moody Aten of Lelia Lake returned home Monday after a two week's visit with her sister, Mrs. Glen Rutter and family.

Irving Willoughby is ill at his home with a septic sore throat.

Mrs. F. A. Mullins and children went to Afton this week to visit friends and relatives.

Mr. and Mrs. Manuel Hawks and L. T. spent Sunday with Mr. and Mrs. T. J. Hawks of Black.

Mrs. Joe Doerfler returned home this week from Spur, where she visited her father. She also attended the Old Settlers Reunion at Roaring Springs.

Mr. and Mrs. E. S. Long visited their daughter, Mrs. Kenneth Ladd, this week. Mr. Ladd works for Joe Doerfler.

Alec Love of Amarillo visited in the Gregory home Sunday.

Mr. and Mrs. C. R. Morgan of Dalhart were guests Monday night in the Hughes Millard home. Mrs. Morgan is Hughes' sister.

Mr. and Mrs. George Lutz visited their daughter, Mrs. Jim Wagoner and family of Westway Sunday.

BAPTIST CHURCH NEWS

We are having a special service at our church next Sunday morning. It will be a Service Flag Dedication. We would like to have as our special guests all men and women in the armed services of our country and as many veterans of World War number one as can come. We also want every father, mother and sweetheart of men in the armed services who would like to be present. Our men and women are rendering a great service for us today. Let's make this a great service in memory to them, at 10:50 A. M.

Last Sunday was a good day. With the polio scare waning, our Sunday School and church attendance began to get back to normal. There were six additions to the church at the morning service and two at night.

In the afternoon our mission at Dawn, which has been steadily growing under the leadership of Rev. Hardy Stevens, was organized into the Dawn Baptist Church. There were 15 who went into the organization and 3 joined at the close of the service. The Charter Member list will be held open through next Sunday. They have just closed a good revival with Rev. Zimmerman, State Secretary of Southern Baptist work in Arizona, leading. We predict a good future for this young church.

We invite you to worship with us.

Mr. and Mrs. George Lutz visited their daughter, Mrs. Jim Wagoner and family of Westway Sunday.

Heiselman

MRS. B. A. WEST

A. E. West of House, N. M., spent Friday night in the home of his brother, B. A. West.

Lewis West and sons of Post spent Friday and Saturday night in the homes of his brothers, B. A. and Floyd West.

Solon C. Byrd of Amarillo, was in this community Saturday.

Mrs. B. A. West and children took A. E. West back to House, N. M., Saturday and Sunday went on to Ft. Sumner to buy fruit to can.

Preston West was on the sick list Tuesday and missed school.

Jumbo

MRS. SAM HUNTER

Mr. and Mrs. J. W. Berry had as guests Sunday Mr. and Mrs. M. L. Hardy of Sunnyside.

Mr. and Mrs. Ben Andrews and family of Olton visited in the home of Mr. Andrews parents, Mr. and Mrs. Cy Andrews here Sunday.

Lucille Dyer is visiting her parents here this week. Lucille who has been a member of the W. A. C. did not reenlist when the Womens Army Auxiliary Corps was made a part of the regular army.

Mr. and Mrs. Thomas Metcalf of Toledo, O., arrived this week to spend a while on their farm here. They are visiting his brother, W. R. Metcalf and family.

Mr. and Mrs. P. H. Dyer were called to Tahoka Friday because of the death of Mrs. Dyer's brother-in-law, Charles Slover. While they are gone the Dyers plan to visit another of Mrs. Dyer's sisters, Mrs. Smith of Crane.

Mr. and Mrs. H. C. Baird visited in the new home of Corp. and Mrs. Bob Baird at Monroe last

Sunday.

The Rev. J. R. Sharp of Canyon filled his regular appointment here Sunday and was a dinner guest of Mr. and Mrs. M. L. Simpson. We are very much encouraged to have more people attending Sunday School and church.

Let's remember the Third War Loan Drive, and help our country meet its quota by buying that extra bond now. Here's what two

of our boys in foreign service are doing: One, a private, has bought a bond every other month; the other, who is an officer, has just bought his eleventh \$100 bond. They fight and buy bonds. Can we fail to buy bonds?

Mr. and Mrs. Marvin Spencer are the parents of a baby girl, born Monday, Sept. 13, in the Miller-Cogswell Hospital in Dimmitt.

Mrs. A. B. London left Sunday morning for Oklahoma City, from where she planned to go to Rolla, Mo., where her son Jack is stationed as a student in a special Army training program. Before returning to Hereford, Mrs. London will go to Chicago, Ill., where she will visit a sister, Mrs. Smith McLeary.

Try a Want Ad!

Yes, It's Pasteurized to INSURE YOUR HEALTH

in times like these, it is important that your health be protected—and that's why every milk product we sell is Pasteurized!

For Flavor, Economy and Safety ask your grocer for

**Cream O' Plains
Milk
Cream
Buttermilk**
(They are all Pasteurized)

OR, Call for Delivery Service!

Cream O' Plains Dairy
HOME OWNED—HOME OPERATED



He likes Pasteurized Milk because it makes him strong and Healthy!

In addition to our regular services, we have added CREAM O' PLAINS

**PASTEURIZED
BUTTERMILK**

by public demand. Ask for it at your grocery store. This is just another service of your hometown dairy.



OXYDOL LARGE BOX.....23c

VEGETOLE 3-LB. CARTON.....55c

SHREDDED RALSTON for 12c
Box.....

CORN FLAKES 7c
Ralston — Big 11-oz. box ...

OATS 23c
Quaker — Big 3-lb. box

KITCHEN KLEENZER 2 for 11c
Gets dirt and germs

COFFEE, Furr's Supreme. 23c
Ground as you like it — LB. ...

PORK & BEANS NO. 2 GLASS....14c

RITZ 19c
LB.

MACARONI 2-lb. 19c
American Beauty Box

SUGAR 67c
CANE — 10 Lbs.

BABy FOOD 7c
Gerber's — Can

BABy FOOD 12c
Cereal or oatmeal, Gerber. box

TISSUE 3 for 17c
Northern, rolls

TOILET SOAP 3 for 20c
Camay, bars

SAPOLIO POWDER 9c
Can

CLEANSER 5c
Sunbrite — Tall Can

ZERO 19c
Reduces dirt to nothing, Qt. ...

PANCAKE FLOUR 8c
Harvestime — 3-lb. Sack ...

CRACKERS 2 for 18c
Lone Star, 1-lb. boxes

MUSTARD 10c
Concho — Quart

FLOUR, Furr's Finest 1.05
Guaranteed 24-lb. sack

ORANGE MARMALADE 32c
Ma Brown — 2-lb. jar

MARKET SPECIALS

for Friday, Saturday and Monday

RIB ROAST, 6 points lb. 18c

BRISCUIT ROAST, 6 points lb. 24c

Center Cut CHUCK or ARM ROAST, 9 points . . . lb. 28c

FRESH BEEF HEARTS, 3 points lb. 19c

Fresh Pork SPARE RIBS, 2 points lb. 22c

Fresh PIGS FEET, 1 point lb. 11c

CALF TONGUES, 6 points lb. 34c

FRESH LIVER, 3 points lb. 20c

FRESH BRAINS, 1 point lb. 21c

PICNIC HAMS, 6 points lb. 30c

FRESH OYSTERS No Points

FRESH FISH, ocean trout, no points lb. 21c

FRESH COD and Boneless PERCH No Points

VEGETABLE DEPARTMENT

Friday, Saturday & Monday

DOZEN LEMONS 27c

LARGE HEADS LETTUCE . . . 2 for 25c

LARGE HEAD CAULIFLOWER . .16c

CABBAGE lb. 34c

HOME GROWN TOMATOES . . lb. 12c

SELL PEPPER lb. 10c

It Isn't Gossip . . .

It's a
FACT

We did have Glass Fruit Jars in this space, but they were all sold before the paper went to press . . . SO,

... here's a bunch of other merchandise which we haven't been able to get for the past few weeks:

NATIONAL PRESSURE COOKER (1 only)

GLASS PERCOLATORS, 6-cup size

FOSTORIA GLASSWARE, Holly Design

GLASS CHURNS, 1-gallon size

POULTRY NETTING, 2-in. mesh, 48-in.

DRY CELL and HOT SHOT BATTERIES

MODEL AIRPLANES, 15c to \$1.00

GAS HEATER HOSE CONNECTIONS

TOOL HANDLES

HAND SAWS

AUGER and DRILL BITS

REDWOOD STOCK TANKS

48-inch IRRIGATION CANVAS

... and Many Other Critical Needs!

... and remember, we are always glad to have you inquire ... we might have it next time!

BACK THE ATTACK ... WITH WAR BONDS!
Let's get the September Quota—\$480,000!

STREU HARDWARE

Hereford, Texas

Fruit Jars Distributed To County Housewives

Deaf Smith County housewives yesterday afternoon took advantage of the opportunity to procure fruit jars, secured by County Agent A. R. Bateman at the Prisoner of War Camp for free distribution.

The jars, of all sizes, were distributed at the west door of the bull barn, where county home demonstration clubwomen held their first "Wednesday Market" of the year. The markets, at which home grown vegetables will be on sale, will continue each Wednesday until frost, according to a plan approved by the commissioners court.

Persons having vegetables to sell are asked to call Mrs. J. L. Hight, who is in charge of H. D. marketing plans.

Wyche

MYLROD HENRY

Mr. and Mrs. Joe B. Cates, Sr., from Roy, N. M., visited in the home of their son, Joe B. Cates, Jr., recently.

Mr. and Mrs. H. B. Whittington and family went to Amarillo Saturday and Mr. and Mrs. J. M. Whittington of Hedley returned home with them for a visit. They are H. B. Whittington's parents.

Eugene Roberson visited Wednesday from Hereford through Friday.

Mr. and Mrs. Fred M. Henry have repaired their front bedroom and purchased a new bedroom suite.

Miles Roberson from Hereford called in the Dock Roberson home recently.

H. J. Edwards and C. E. Rea, Sr., are driving the Wyche School buses this term.

Members of both the army and Navy were visitors and

Recruiting Champ



Pfc. Doberman Pinscher, sentry at Norfolk Naval Air Station, claims the post recruiting championship with a record of 10 "boots" in one day for the Marines. She's the first of her group to raise a family and claims that, active duty or not, there's domesticity to think of. (U. S. Navy Photo.)

week end guests in the E. C. Hewitt home.

Visitors were Third-class Petty Officer Albert O. Cannon, who is stationed at New Orleans, La., Sgt. Aubrey E. Cannon, stationed at Denver, Colo., Pvt. Ray McGrawman, Pvt. Wilson Johnson and Pvt. Johnnie Smith, all stationed at Amarillo. The following girls were also visitors: Viola Gable of Amarillo, Eleanor Paetzold and Ina Mae Hewitt.

Little Miss Martha Sue Logan from Hereford spent Saturday night with her aunt and uncle, Mr. and Mrs. Ira Ott. Mr. and Mrs. Homer Logan visited Sunday with Mr. and Mrs. Ira Ott.

Try a Want Ad!

Frio

BY MRS. O. ANDREWS

Miss Marcia Robbins of Wayland College, Plainview, spent the week end at home.

Mr. and Mrs. Doff Dennis and children of Wyche and Mr. and Mrs. Joe Benson and daughter of Amarillo spent Sunday with the H. F. Bensons. Mrs. Joe Benson and daughter are spending several days with her parents, Mr. and Mrs. A. T. Jones. Mr. Benson returned to Amarillo Sunday afternoon.

The children of Mr. and Mrs. W. H. Roach spent Saturday night with Mr. and Mrs. W. S. Littrell. The Roach family is moving to the house on the Robbins farm, known as the Oglesby

place.

Mrs. Henry Rowe and Patricia plan to leave Thursday for Macomb, Ill., to make their home with Mr. Rowe who is stationed there in an army training camp.

Mr. and Mrs. W. A. Springer and Chas. Ralph, Mr. and Mrs. Geo. A. Springer and Mr. and Mrs. Elbert Summers went to Lockney, Sunday for a family reunion at the home of Mrs. W. A. Springer's mother, Mrs. W. R. Sams, and Mr. Sams. The occasion honored J. R. Steele of New York City, who was visiting his mother, brothers and sisters. He is Mrs. Springer's brother. There were 33 present.

Mr. and Mrs. Carruthers and Linda Sue visited her brother at Amarillo Field last Wednesday.

Charles Ralph Springer spent Saturday night with Mr. and Mrs. Elbert Summers of Hart.

The small son of Mr. and Mrs. Allison was ill the latter part of last week. He and Mrs. Allison were not able to be at school Friday, because of his illness, but he is much improved and able to attend school again.

SOCIETY

Flower Show Plans Are Discussed By Garden Club Group

Miss Sadie Lee Oliver was hostess for the Garden Club Friday afternoon with Mrs. Earl Springer as cohostess.

The subject for the lesson for the afternoon was "Flower Show Practice," with Mrs. Homer Brumley leading. Mrs. F. H. Oberthier conducted a seed pod contest which was both interesting and educational. Thirty blue weed to the finer varieties, were mounted on cards for members to compete in the guessing of identities. Mrs. E. T. Brooks won the prize with only one guessed wrong.

The hostesses gave a demonstration of winter bouquets featuring weeds, grasses and evergreens. They also displayed a vegetable tray of locally grown foods.

Plans were discussed for the annual flower show which has been scheduled for an early date in October.

The next meeting was announced for Sept. 24 at the home of Mrs. C. R. Smith.

Those present were Mesdames D. H. Alexander, J. R. Allison, Dennis Barnard, Lyle Blanton, E. T. Brooks, Homer Brumley, C. D. Carnahan, N. E. Gass, C. T. Gusman, E. W. Harrison, O. G. Hill, W. C. Hromas, John Jacobsen, Jr., Jim Lipacomb, A. L. Manjeot, J. P. Slaton, E. Ramsey, C. R. Smith, Robert Waggoner, Liston Wilson, Bob Axe, W. S. Flutt, T. E. Seigler and the hostesses, Mrs. F. G. Collier was a guest.

MESSANGER CLUB MEETS WITH WESTWAY CLUB GROUP

Members of the Messenger Home Demonstration Club were entertained by members of the Westway Club last week at the home of Mrs. M. S. Roe. Mrs. Grady Wilson was assistant hostess.

Highlight of the program was a report from the state convention of Home Demonstration Clubs held recently in Dallas, given by Mrs. Merlin Kaul.

During the business session the club voted to contribute to the fund to be used for the Red Cross day room and hospital service at the Prisoner of War Camp.

Mrs. A. C. Pierce will demonstrate the making of marshmallows at the next meeting of the club which will be held with Mrs. W. S. Rice on Wednesday

September 22.

Refreshments were served to the following Messenger club members: Mesdames Clarence Callahan, J. T. Guinn, R. J. Coleman, Lewis Smith, Reeta Agee, H. W. Roberts and Hoyt Smith.

Westway Club members attending were Mesdames T. B. Cox, Paul Rudd, Buren Sowell, Hughes Millard, G. W. Wilson, R. L. Wilson, M. S. Roe, E. H. Little, A. C. Pierce, Manuel Hawks, G. C. Hartman, Merlin Kaul. Others present were Mrs. Joe Doerfler and Mrs. R. A. Williams.

Z. J. Steen is in Oklahoma City, where he is taking medical treatment this week.

Mr. and Mrs. G. W. Cleveland of Plains are visiting this week in the home of Mrs. Cleveland's sister, Mrs. Z. J. Steen.

Lost!
use the
CLASSIFIED

This Is Our Battle



Courtesy of Country Gentleman.

SAVE ON HEALTH NEEDS



WARTIME HEALTH WEEK

© Advertisers Exchange Inc. 1943

15 times more manhours are lost by illness than by accident. Think of that! Think of the loss it represents in terms of planes, tanks, shells and ships, then make up your mind to keep well and keep working. Put into practice the simple Health Rules shown on the big poster displayed in our store. And for additional health protection, have these tried and tested "health guards" in your home.

ENTORAL (Oral Cold Vaccine). 20 CAPSULES FOR \$1.25
SWAN SOAP Regular 15c Bar for 8c



BIOTIN—the mystery vitamin—is the most costly material known. The name comes from the Greek "Bios" meaning life and **BIOTIN** is believed to hold the secret of the mysterious chemistry of life and growth among plants and animals. Five year of laborious work were required to produce 1-400th of an ounce of **BIOTIN** which soon will be made synthetically. We cite this to show the marvelous strides of medical research and to assure you that we will make available newest discoveries just as soon as they are offered to our profession. Bring your prescriptions to us.
H. A. CLOSE — R. A. TYNES

Vitamins

We have a complete stock of all kinds!

100 Capsules	\$2.89	100 Capsules	\$1.89
A-B-D-G VITAMINS		BEXEL B COMPLEX	
30-day supply	\$1.95	100 Capsules	\$3.25
VITA VIMS		CYTAMIN	
	49c	90 Tablets	\$1.25
VIMMS		STAMS	
Family Size	\$4.89	100 Capsules	89c
VITAMIN PLUS		A & D VITAMIN	

Cough & Cold Remedies

100 Tablets	59c	12.25	\$1.09
COD LIVER OIL		CREOMULSION	
50c H&H	39c	25c Penetro	19c
COUGH SYRUP		NOSE DROPS	
75c	59c	100 Nyal	39c
VICK'S SALVE		ASPIRIN	
50c Darol	39c	\$2.00 SSS	\$1.89
COLD CAPSULES		TONIC	
Pint Nyseptol	49c	Pint	1
MOUTH WASH		MINERAL OIL	49c

Lunch Kits
with thermos bot.

HOT WATER
BOTTLE
\$1.19

60c
Syrup Pepsin
49c

75c FITCH
SHAMPOO
59c

Alka Seltzer
49c

BUY
War Bonds
OUR QUOTA FOR
SEPTEMBER
\$490,600

Announcing

A New Line In Our
PERSONAL STATIONERY DEPARTMENT

Sheer Paper-Linen

Napkins

STAMPED IN BLENDING
COLORS... WITH

Your Name or
Monogram

PACKED ONLY IN
BOXES OF 100 \$1.50
(Complete)

SEVEN COLORS
TO CHOOSE FROM:

Fuschia
Dark Blue
Dark Green
Light Green
Red... Pink
and White

We have been trying to get some of these napkins since we installed this department last April. We finally got 84 boxes of the popular 9"x9" size.

Despite the shortage, these napkins are of the best quality on the market—and we think that you will like them. If you plan them for Christmas Gifts order now, because we won't have any more for five or six months.

STATIONERY IS ALSO BECOMING SCARCE!
CHRISTMAS STATIONERY NOW... We suggest that you buy your WHILE YOU CAN GET IT!

THE HEREFORD BRAND

CLOSE
Drug Store
PRESCRIPTION DRUGGISTS
The royal store Phone 13

SONS In the Service

Moves From Berkeley

Cpl. J. T. Carroll, who has been stationed at Camp Berkeley, Abilene, since his induction into the army in March, 1942, has been transferred to California. Carroll is a member of the 90th Division Band.

Plays Football

Robert Petersen, recently promoted to the rating of Fireman, 1st Class, in the U. S. Coast Guard, is going to play football on a Coast Guard team at the Charleston, S. C., Coast Guard Base, according to a letter received this week by his parents, Mr. and Mrs. A. Petersen. Robert played football on the Whiteface team when he attended Hereford High School.

Is Marine Gunner

Hugh A. White, son of Mr. and Mrs. H. A. M. White of Hereford, has recently been promoted to the rank of technical sergeant and dispatched to the South Pacific, where he will serve as a Marine gunner. White has been stationed for the past two and one-half years at the Quantico, Va., Marine Training Base, where he has served as a radio instructor. His present rank is the first step in the direct line to a commission and is equivalent to the rank of warrant officer in other branches.

Takes Specialized Training

Pvt. Roger W. Hartman of Camp Wallace, Tex., has recently been selected to attend a university for advanced study in the Army specialized training program. Roger is a son of G. C. Hartman of the Westway Community.

At Lubbock Army Air Field

Aviation Cadet Walter H. London, Jr., of Hereford has recently arrived at the Lubbock Army Air Field for the final lap of flight training before being commissioned as an Air Forces flying officer. London was transferred from San Angelo to the Lubbock Air Base.

LOCALS

Mrs. F. D. Ferguson, son Morris Earl and daughter Beth, will make their home in Hereford during the school term and Beth and Morris Earl will attend Hereford High School. The Fergusons, whose home is in the Ford Community, will live at the Speer Apartments while in Hereford.

Miss Ella Broadwell of Amarillo is in Hereford for a two weeks vacation with her parents, Mr. and Mrs. H. L. Broadwell.

Mrs. Worth Covington and Mrs. Walter Seed on Monday accompanied Mr. Covington's parents, Mr. and Mrs. O. W. Covington, to Clovis, where they left by train for their home in Temple.

Mrs. Lura West of Albuquerque, N. M., spent the week end in Hereford visiting in the home of her brother, Ernest Wade, and with other friends and relatives.

LEGAL NOTICE

THE STATE OF TEXAS,
To the Sheriff or any Constable of Deaf Smith County, Greeting:

Sid S. Spears, Executor of the Estate of W. S. Spears having filed in our County Court his Final Account of the condition of the Estate of said W. S. Spears numbered 883 on the Probate Docket of Deaf Smith County, together with an application to be discharged as Executor of said Estate.

You are hereby commanded, that by publication of this Writ for twenty days in a Newspaper printed in the County of Deaf Smith you give due notice to all persons interested in the Account for Final Settlement of said Estate, to appear and contest the same if they see proper so to do, on or before the 1st Monday in October, 1943, the same being the 4th day of October, 1943, at the Court House of said County, in the City of Hereford, Texas, when said Account and Application will be acted upon by said Court.

Given under my hand and seal of said Court, at my office in the City of Hereford this 11th day of September A. D. 1943

R. L. Thompson
Clerk County Court,
Deaf Smith County.
A TRUE COPY, I CERTIFY.
J. O. Newell
Sheriff Deaf Smith County
By Mary Jane Morgan
Deputy Sheriff.

Forward March— America!

THE 3RD WAR LOAN DRIVE IS ON!

Today...YOUR COUNTRY looks to YOU to back the INVASION



3RD WAR LOAN

15 BILLION DOLLARS
(NON-BANKING QUOTA)

• The big drive is on! Not only on every battlefield—but on the home front, too. As the tempo of the war increases... as our fighting forces go all-out for INVASION, we folks back home must mobilize in their support.

We must back the attack with our dollars.

And that's what the 3rd War Loan Drive is for!

Today marks the opening of this vital drive, probably the most important appeal your government has ever made to you. Open your heart... and do your full part.

To reach our national quota everyone who possibly can must invest in at least one EXTRA \$100 War Bond during the drive. AT LEAST \$100. More if you can. That's in addition to your regular War Bond subscription. Invest out of your income... invest out of accumulated funds. Invest every dollar you can. For, one thing is certain—this is total war and everyone must do his full share. And that means you!

You know all about War Bonds. You know that every penny comes back to you with generous interest. That War Bonds are the safest investment in the world. That they help secure your future... hasten Victory. So now—today—let's all do our share. Back the invasion now—buy at least one extra \$100 War Bond in September.

Safest Investments in the World

United States War Savings Bonds Series "E"; gives you back \$4 for every \$3 when the bond matures. Interest: 2.5% a year, compounded semi-annually. If held to maturity. Denominations: \$25, \$50, \$100, \$500, \$1,000. Redemption: Anytime 60 days after issue date. Price: 75% of maturity value. 2 1/2% Treasury Bonds of 1944-1949; readily marketable, acceptable as bank collateral. Redeemable at par and accrued interest for the purpose of satisfying Federal estate taxes. Dated September 15, 1943; due December 15, 1949. Denominations: \$500, \$1,000, \$5,000, \$10,000, \$100,000 and \$1,000,000. Price: par and accrued interest. Other securities: Series "C" Savings Notes; 1 1/2% Certificates of Indebtedness; 2 1/2% Treasury Bonds of 1951-1955; United States Savings Bonds Series "B"; United States Savings Bonds Series "G."

BACK THE ATTACK—WITH WAR BONDS

THIS MESSAGE IS SPONSORED BY YOUR GRAIN DEALERS:

Farmers Associated Elevators
DAWN and BLACK

Fraser Milling Company

Sears Grain Company

Packard Milling Company

Pitman Grain Company



LOCALS

BOARD MEET

The executive board of the Deaf Smith County Federation of Women's Clubs will hold its first meeting after the summer vacation on Saturday, Sept. 25, at 4 o'clock at the county court house. All club heads and members of the board are urged to attend the meeting.

Tech-Sgt. Dennis Baker and Mrs. Baker of Childress spent a four day furlough here with his parents, Mr. and Mrs. Mont Baker, last week.

Have your prescriptions filled at CITY DRUG STORE. Two registered pharmacists. 37-tfc Mrs. C. C. Rockwell is in Seabree, Ky., for a visit in the home of her sister, Mrs. J. B. McCollum.

Mr. and Mrs. Paul Coneway and baby of Denison have been guests of his parents, Mr. and Mrs. R. P. Coneway.

Mrs. A. D. Smith and baby of Los Angeles, Calif., are visiting her father W. W. Bennett, and other relatives here.

Mrs. Dewey Lawrence and son Lee of Tyler have returned to their home after spending a few weeks in Hereford with her parents, Mr. and Mrs. F. H. Oberthier.

FOSTER HILL TO TEXAS TECH

Mrs. O. G. Hill on Tuesday accompanied her son Foster to Lubbock, where he will attend Texas Technological College.

Mr. and Mrs. L. W. Carlyle and small son L. W. Carlyle 111 of Amarillo were week end guests last week in the home of his parents, Mr. and Mrs. L. W. Carlyle.

S. H. M. Club Tuesday

South Hereford Home Demonstration club will meet Tuesday, Sept. 21, at the home of Mrs. G. E. Harris. Mrs. Merlin Kaul and Mrs. R. L. Campbell will give a convention report.

BIRTH ANNOUNCEMENTS

Mr. and Mrs. Ralph Roden are the parents of a daughter, Pamela Sue, born Wednesday, Sept. 8.

Troy Miller Womble left several days ago to accept the job as band director in the Bracketville (Tex.) Public Schools. He has been attending North Texas State Teachers College.

Prompt accurate prescription service at City Drug. Two registered pharmacists. 37-tfc

Mr. and Mrs. S. O. Wilson and grandson, Dwight and Mrs. Kermit Wilson and son, Kermit, Jr., visited Sunday at Portales in the home of Mr. and Mrs. Woodrow Slaton.

Mrs. Gaston Baer returned this week from a combination pleasure and business trip which took her to Chicago, Kansas City and Wichita, Kan. Mrs. Baer accompanied her daughter, Huertha, to Chicago, where they visited relatives before Huertha continued her return journey to New York, where she is attending Columbia University. Mrs. Baer combined her visits in all three cities with the business of attending markets and purchasing merchandise for their store in Hereford.

HOSPITAL NOTES

Mr. J. W. Baxter, surgery, Sept. 13.
Mrs. C. J. Rose, medical, Sept. 13.
Mrs. Francis Meyers, surgery, Sept. 15.
Mr. Jerry Morrow, surgery, Sept. 11.
Mrs. L. A. Mullins, surgery, Sept. 15.
Mr. H. T. Cardwell, surgery, Sept. 15.
Mrs. O. T. Stapp, maternity, boy born, Sept. 16.
Mrs. M. Stephan, maternity, girl born, Sept. 11.
Mrs. J. C. Reece, maternity, girl born Sept. 13.
Mr. W. B. Moore, medical, Sept. 15.
Mrs. R. C. Anderson, maternity, boy born Sept. 10.
Miss Lema Berry, medical, Sept. 15.
Larry Moyer, medical, Sept. 15.
Mrs. Hughes, medical, dismissed.
Mrs. J. W. Malone, medical.

Buddies



Lieut. H. E. Robinson of the North Africa glider artillery won't stand for any monkey business from you know who, but with his mascot pal, shown trying to doff the lieutenant's helmet, it's different. The monkey even goes on glider flights. (U. S. Army photo.)

Around Town

(Continued from Page 1)

Polly Dixon is teaching shorthand and typing classes at Hereford High School this week while Miss Decima Ramey is taking a few days vacation to prepare for her approaching marriage to Coastguardsman O. J. Beene.

Favorite sport among homeowners: to quote prices offered them for their residence property, and then to wonder if they were wise to turn the offers down.

Bond Goal

(Continued from Page 1)

to meet this goal." Mr. Ricketts also states that every effort is being made to get the help of out-of-county depositors in Hereford banks, who are being asked to make some of their bond purchases here. Since quotas are set on the basis of bank deposits, it is only fair that these depositors buy bonds in this county, the chairman points out.

Concerning the bond rally last week, members of the committee today expressed appreciation for the cooperation of authorities at the Prisoner of War Camp and for the help of all other groups and individuals who helped with the parade and bond auction.

Used Cars

—AT—
FAIR PRICES!

1937 FORD TUDOR 290
1937 CHEV. COUPE Pick-up 285
1935 OLDSMOBILE 4-door sed., extra good tires 345
1939 CHEV. COUPE 595
1939 PLYMOUTH 4-door sedan
1941 FORD COUPE (DeLuxe)
1941 MERCURY 5-Passenger Coupe
1941 FORD TUDOR
1937 FORD PICK-UP

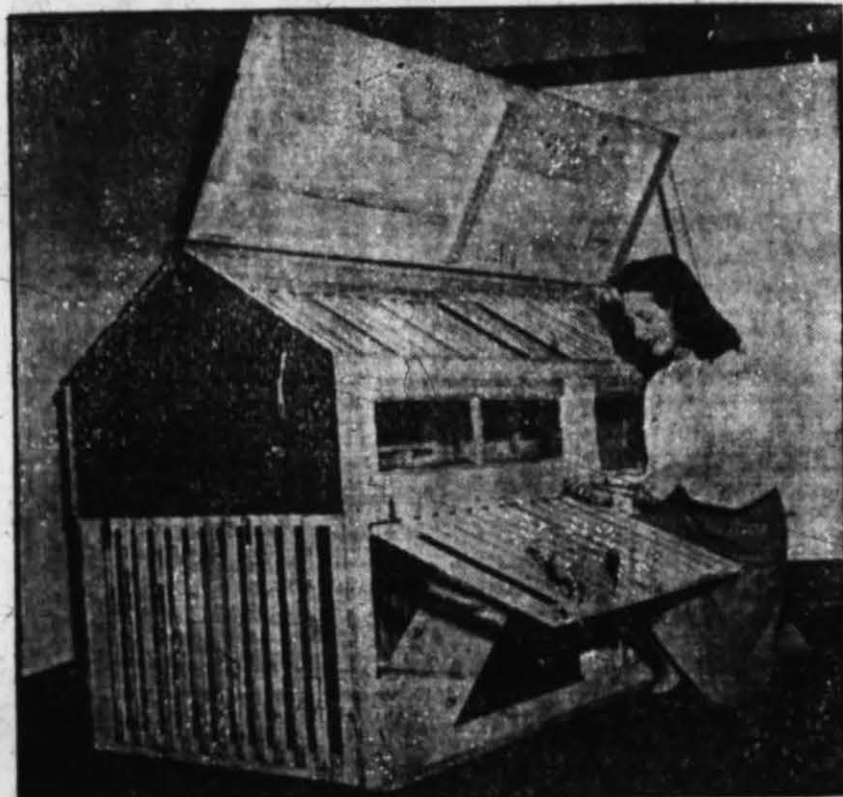
Kinsey Motor Co.



EVERYBODY'S Got to Help!



'Henement'



With the rural poultry population at an all-time high of 500,000,000 and urban chickens adding no one knows how many more, the chicken-housing shortage brings this idea. It's a two-story job with a cleated incline, suitable for 50 chicks or nine adults, and bottomless to provide scratching facilities. Georgialou Burns is the chick with the screwdriver.

SPECIAL ADDED ATTRACTION!

"...and Then JAPAN"

Must the war with Japan go on for years? Can the United Nations overcome Japan's gains in the Pacific and defeat her fanatic soldiery? Will the defeat of Italy and Germany speed victory in the Orient?

See for Yourself... in the Latest March of Time!

—and this feature attraction!



SHOCK-SATIONAL!

The year's most important picture... from the year's most important book! * with SHIRLEY HARDWICKE HENRY TRAVERS LEE J. COBB DONNE BOWDEN

Wednesday and Thursday
September 22-23

Star

THEATRE — HEREFORD

New Directors

(Continued from Page 1)

ber of Commerce, we certainly want you to say so." The questionnaires will contain statements to be checked "Yes" or "No", concerning post-war planning, county improvements and possible expansion of the activities of the organization.

To the People of this Community:

ARE YOU REALLY AT WAR?

What does being at war mean to you? Less gasoline for your auto? Less sugar in your coffee? Higher prices for your food and clothes? Separation from your husband? Sure, it has meant all those things, some serious

and some really trivial for a period when your actual safety is at stake.

But has the war meant BLOOD, SWEAT AND TEARS to you? In many instances YES. The first stage of invasion has already pushed our casualties over the 100,000 mark.

The gold stars which decorate thousands of our homes today are a challenge to the vast majority of us to do our best in the Third War Loan. No good American wants to see one more gold star added to the firmament of glory. We educate our youth for life, not for death. If they die, they die so that we might live. Every extra War Bond you buy today will back the invasion so that the war will be shortened and so that there will be less blood, sweat and tears for you and your friends.

THE EDITOR

Try a Want Ad!

1901

1943

E. B. Black Co.

Furniture - Undertaking

AMBULANCE SERVICE — DAY OR NIGHT

We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

Greater Movie Season!

RELAX—LET'S ALL ENJOY A GOOD SHOW TONIGHT

TWO BIG FEATURES! ONE SMALL PRICE!

FRIDAY - SATURDAY — SEPTEMBER 17-18

THRILLING LIGHTNING ACTION STORY OF THE EXCITING WEST
Starring the Sensation of the Screen in his most Thrilling Role!

GENE
AUTRY



IN
"RIDE TENDERFOOT RIDE"

with SMILEY BURNETTE

PLUS 2nd ACTION HIT!

FICTION'S STRANGEST DETECTIVE!

More Daring! More Thrilling! More Adventure Than ever before! **FILCON'S** George Sanders Tom Conway Jane Randolph

SUNDAY-MONDAY-TUESDAY—SEPT. 19-20-21

YOU'LL LAUGH! YOU'LL SING! YOU'LL DANCE! AT LAST IT'S ON THE SCREEN!



WITH **LOUIS ARMSTRONG**
Trumpet King of Swing!

DUKE ELLINGTON
and his Orchestra. They shake the screen with rhythm

The Hall Johnson Choir
Magic Music Makers

Rex Ingram
Noted Stage Star!



THEATRE — HEREFORD

—More Joy!—
"Red Hot Raging Hood"
Cartoon in Color

Paramount
Airmail World News

HEY! KIDS!

A Nickel and a large clean white rag will admit you to the TEXAS Friday Night and Saturday 1 to 1 p. m. to see this

BIG 4-UNIT SHOW

Fri.-Sat., Sept. 17-18

Unit No. 1—

"WAR TOWN"

A 2 Reel Special

Unit No. 2—

"He Can't Make It Stick"

A Cartoon in Color

Unit No. 3—

THRILL LAUGH While You Laugh! While You Thrill!



starring **BILL ELLIOTT**

SLIM SUMMerville
CARMEN MORALES

Unit No. 4—

James Oliver Curwood's
Mighty story of a Fearless
Texas Ranger

"WHISTLING BULLETS"

with KERMIT MAYNARD

SUN. - MON. - TUES.
September 19-20-21

The form of a woman!
The brain of an animal!



Texas

THEATRE — HEREFORD

3RD WAR LOAN

BACK THE ATTACK!
BUY WAR BONDS!

