

The Talco Times

COMPLETE NEWS AND ADVERTISING COVERAGE OF THE GREAT TALCO OIL FIELD

THIRTY-FIRST YEAR

TALCO, TITUS COUNTY, TEXAS, THURSDAY, DECEMBER 21, 1967

ZIP CODE NO. 75487

NUMBER 45

Merry Christmas

RIVERCREST GIRLS, DETROIT BOYS TAKE TOURNAMENT TITLES

Rivercrest Rebelettes and Detroit Eagles captured the championship trophies in the Rivercrest Invitational Tournament finals played at Rivercrest Saturday night.

Detroit downed conference co-hort Deport, 53-52, for the boys' title and Rivercrest beat Powderly, 54-36, for the girls' crown.

The Detroit-Deport contest was as thrilling and exciting as the one the two teams had had several weeks back in a district game. Detroit had won that one, 84-80.

The Tigers of Deport led much of Saturday night's contest, but the Eagles staged a rally at the end to overtake them.

Porter Griggs sank a 15-foot jump shot with eight seconds left in the game to give Detroit its final one-point margin.

J. T. Woods was high scorer for the Eagles with 23 points. Gary Moore and Earl Mitchell had 12 points each.

Joe Travis Kelsey hit 27 points for Deport, giving him a 32 point average for the tournament. Hall had 10 points for Deport.

The Rivercrest girls pulled away from Powderly early in their game as they retained their tournament title.

Glenna Grayson hit 30 points and Lana Sloan 19 for the Rebelettes. Phyllis Henson, Becky Jones and Myra Bolyard had 12 points each for the Pantherettes.

In the consolation games, Rivercrest took the boys' title with a 51-48 win over Blossom, and James Bowie took the girls' consolation trophy with a 47-38 win over Detroit.

Levine Norman paced the Rivercrest boys with 16 points, and Eddie Williams had 13 points and Amos Brown 10 for the Rebels.

Tony Daugherty hit 17 points for the Bulldogs and James Prunty ended with 15.

J. Hammons was high for the James Bowie girls with 24 points. Brock had 14 for Detroit, Lorie Watson hit 13 and Marilyn Mc-

Coin had 11 points.

Trophies were presented to the top teams at the conclusion of tournament Saturday night.

A capacity crowd watched the final rounds.

Detroit's boys reached the championship round with a 72-53 victory over Clarksville Friday morning in the semi-finals.

The Powderly girls won a berth in the finals with a 39-21 win over Clarksville Friday morning. In consolation action Friday morning, the Blossom boys beat Powderly, 74-53.

The Detroit girls reached the consolation finals with a 28-24 win over Blossom Friday morning.

The Deport boys and Rivercrest girls gained berths in the finals of the Rivercrest Invitational Tournament at Rivercrest Friday night with easy wins in the semi-final rounds.

Deport downed Avery, 75-61, to advance into the championship game, while Rivercrest beat Avery, 47-20.

In first round games played earlier in the day, the Clarksville boys upset Blossom, 60-56 and Clarksville girls downed Blossom Bulldogettes, 38-33.

Joe Travis Kelsey pumped in 42 points as he paced the Deport Tigers into the finals of the meet. Kelsey has gone over the 40-point barrier several times this season. Woodrow Wilson had 18 points for the Tigers. Charles Jackson was high for Avery with 12 points.

The Rivercrest girls had their second impressive victory of the tournament in downing Avery. Lana Sloan hit 16 points for the Rebelettes and Gail Hardy scored 12. Jan Nickolas had 13 points for the Bulldogettes.

In consolation action Friday Rivercrest Rebels defeated Cunningham, 63-43. Amos Brown and Freddy Savage had 15 points each for the Rebels. Bud Richardson sank 22 for the Warriors.

Miss Brodie Bell Honored Tuesday By Deport C-C

Deport Chamber of Commerce met Tuesday noon at the American Legion Hall to honor Miss Brodie Bell, who recently retired from the Deport Post Office after fifty years of continuous service.

John Moore was speaker and gave a history of Miss Bell's service, making mention that she had served under nine presidents. He presented her a plaque on behalf of the Chamber of Commerce in honor of her 50 years service. Postmaster Carlys Denison read a letter and citation from the Postmaster General commending Miss Bell for her meritorious service with the Post Office Department. Mrs. Joe Kelsey presented her sister with a beautiful floral arrangement, noting the occasion.

Special guests were Mrs. Kelsey, Dr. and Mrs. Sam Kelsey, Connie and Joe Travis, Mrs. Duane Glover, Mr. and Mrs. Roger Kelsey, Mrs. Russell Lawler, Mrs. Sam Holloway, also Best Citizens from the high school, Miss Linda Kay Gifford and Thomas Nichols.

All-Tournament Teams Named At Rivercrest

Three Rivercrest cagers and another from Deport were selected as the most outstanding in the Rivercrest Invitational Tournament last week end.

Joe Travis Kelsey of Deport was named the most outstanding offensive player in the meet and Eddie Williams of Rivercrest was named the most outstanding on defense.

In the girls' division, Rivercrest swept the individual honors. Glenna Grayson as named the outstanding offensive player and Kay White was selected the outstanding defensive player.

Also named were the all-tournament teams in the two divisions.

In the boys' division, the honorees were Kelsey and Williams, J. T. Woods of Detroit, Tony Daugherty of Blossom, Tommy Pruitt of Clarksville, Joe Miller of Avery and Bud Richardson of Cunningham.

In the girls' category, the forwards honored were Grayson and Lana Sloan of Rivercrest, Phyllis Henson of Powderly and Linda Hammons of James Bowie. Guards selected were White, Kathy Dummom of Powderly and Carol Bowen of Detroit.

The squads were selected by the coaches.

Mr. and Mrs. Leo (Butch) Perdue of Harding College, Searcy, Ark., are spending Christmas holidays with her parents, Mr. and Mrs. Olen Williams and other relatives.

B. L. Gieger, during the week end. Mrs. Gieger returned home with her daughter for an extended visit. After visiting Mrs. Matherly, she will visit her son, L. L. Gieger and family of Ft. Worth her granddaughter, Mrs. Perry Pope of Richardson and grandson, L. G. Gieger of Sherman.

Voters Reject Bond Issue

Titus County voters rejected the special bond election held Saturday by a vote of 684 against to 461 in favor. The bonds in the amount of \$950,000 were for the purpose of road construction and maintenance in Titus County to be used over a five to ten year period. Talco favored the election with 40 votes cast for and 32 against.

Fry Named Coach Rangerette B Team

Katy Fry, all-state forward for Rivercrest High School the past two seasons, is a member of Ranger Junior College basketball team, the Ranger Anns. She has been appointed coach of the Rangerette "B" team, and is currently working with the group. Katy is daughter of Mr. and Mrs. W. C. Fry of Talco.

Ramona and Mike Haynes of Harding College, Searcy, Ark., are spending the Christmas holidays with their parents, Mr. and Mrs. Jimmy Haynes.

Mr. and Mrs. Odell Belcher, Mrs. Dan Seay and Mr. and Mrs. W. W. Belcher went to Texarkana, Ark., Sunday to attend a golden wedding anniversary celebration of a cousin, Mr. and Mrs. Riley Gladden. They reported seeing part of the family they had not seen for more than 40 years.

Youths Charged With Vandalism

Charges have been filed against three youths in connection with window-smashing acts of vandalism last Friday night at Deport, according to Constable Al Parks.

They were identified as Ronnie Aubrey, 17, Lamar Countian recently living in Grand Prairie, David Clines, residing near Minter, and Willie Lynch, a juvenile, of Glory.

According to the Sheriff's Department, they were charged with destruction of property and also for burglary. At least five Deport businesses had plate glass windows broken by rocks and one was entered. Officers said some candy and cigarettes were taken from the Carpenter Grocery.

Bond was set at \$3,000 for Aubrey and Clines. Lynch was turned over to Lamar County juvenile authorities.

The case was handled by members of the Sheriff's Department and Constable Al Parks. The suspects were arrested during the week end.

Constable Parks arrested a colored woman over the week end for disturbance.

Joe Clark of Mesquite, visited his parents, Mr. and Mrs. R. L. Clark, over the week end.

Tommy Jagers is home from the service, visiting his parents, Mr. and Mrs. Garland Jagers. He will report to Ft. Gordon, Ga., Jan. 5.

Highlights From State Capitol

By VERN SANFORD

Austin. — A massive new realignment of the Texas National Guard will increase its strength by 500 and add a new parachute unit serving the southeast and central parts of the state.

Reorganization will insure better operational capability and improved riot control potential, according to Maj. Gen. Thomas S. Bishop, the adjutant general.

Texas' two Guard divisions — the 36th Infantry and the 49th Armored — will be replaced by the 72nd Mechanized Infantry Brigade and the 71st Airborne Infantry Brigade, plus miscellaneous units.

Headquarters of the 72nd, covering North Texas and the Panhandle, will be in Dallas. Headquarters of the 71st Airborne will be in Houston. Present 36th Infantry Brigade will maintain its headquarters in San Antonio and cover all of South Texas.

Guardsmen from Fort Worth, Dallas and Odessa-Midland areas will form two new types of command units, called "emergency operations headquarters."

Canyon, Clarksville, Belton, Dumas, New Boston and Rusk will lose their guard units in the reorganization. An artillery battalion with headquarters in El Paso and batteries in Odessa, Midland, Pecos, Lamesa and Big Spring will be separate from the three brigades. So will an engineer battalion in Abilene, a tank battalion in the Brownwood-San Angelo area and an armor

SCHOOL NEWS

Rivercrest Rebelettes are entered in the Duncanville Tournament December 26 through 30. The Rebelettes leave Wednesday, Dec. 27 to go to Duncanville to play their first game at 2:30 p. m. against Mansfield in the Duncanville High School gym.

group in Fort Worth.

Bishop says other specialized units will be placed throughout the state within areas of the brigades, but not as part of them.

Total authorized strength will be increased to 17,375. Although the number of company-sized units will be reduced from 189 to 122, units will be larger and sometimes divided between two and three cities.

While general recruiting is banned for new Guardsmen without prior experience, enlistments are wide open for the new airborne brigade with units in Houston, Columbus, Brenham, Orange, Austin, Port Arthur, Beaumont, Port Neches, Waco, Whitney, Stephenville, Clifton, Hillsboro, Cleburne and Corsicana.

NEW TEXAS TRAVEL HANDBOOK — Texas Highway Department has released an expanded version of its 208-page travel handbook.

Publication now lists 400 cities and towns, more than 2,500 individual items and contains 112 photographs, including such attractions as El Paso's aerial tramway and restored Presidio La Bahia near Goliad.

Special sections are devoted to recreational facilities in Texas forests and parks and hunting and fishing regulations are summarized.

WEST TEXAS SULPHUR — Sulphur blew into the Texas economy last week, and the University of Texas and West Texas in general can only benefit from it.

UT Board of Regents collected \$766,124.43 from the sale of mineral leases on 20 university-owned tracts in a bid-opening. Bid on one tract alone almost equaled the total minimum that the University expected on the sale.

"All indications point to the birth of a new industry in West Texas," James B. Zimmerman of Midland, geologist in charge of University lands, said. Oil and gas, of course, will remain the financial backbone of West Texas, but in some areas, sulphur is the object of most of the present exploration.

NURSES' EDUCATION UP— Enrollment in registered - nurse educational programs in Texas increased during this year by approximately 25 per cent over last year, reports the Coordinating Board, Texas College and University System.

Total now is 7,002 or 1,395 more than in 1966. Largest area of increase is in enrollment in baccalaureate - degree programs, which went from 3,626 to 4,367. In April, the Board called the

Kindergarten Program Jan. 8

The Talco-Bogata CISD will begin its first Kindergarten Program on Jan. 8, 1967. The program will be located in the Johtown School which is a central location in the district.

Students who will be six years of age as of September 1, 1968 are being given first consideration for the program. Superintendent Talmadge Morgan stated that as of Dec. 20, there was still room for three or four more students. Interested parents should contact Mr. Morgan during the Christmas holidays or call 632-5170.

Tuition for the Kindergarten will be \$16.00 each month with a \$10.00 registration fee for supplies and materials. The program will operate from 8:30 a. m. to 11:30 a. m. each school day for the remainder of the school year.

Mrs. Anne Taylor will be the Kindergarten teacher. Mrs. Taylor has a degree from Southern Methodist University and has had experience teaching Kindergarten.

Superintendent Morgan stated that he was enthusiastic with the interest shown in the Kindergarten Program. He stated that the early years from infancy to eight years are critically important years for the child's will to learn. The program will attempt to create an interesting and challenging environment for the children which will lead to a substantially faster rate of intellectual development.

Parents of Kindergarten students who have registered for the program will bring their children to the Johtown School on Monday, Jan. 8 at 9 a. m. for final registration and orientation.

CHRISTMAS PARTY FOR SUNDAY SCHOOL CLASS

Members of the Primary Sunday School Class of the First Baptist Church, along with their mothers, enjoyed a Christmas party given by the teacher, Mrs. B. B. Hindman. The entertainment room was decorated to carry out the Christmas motif. Mrs. Hindman directed several games.

Gifts were exchanged and refreshments of cup cakes, candy canes and punch were served to Mona Roberts, Mike Medlin, Debbie, Darrin and Dale Bishop, Sharon Hindman, Bill and Jeanne Bradshaw, Mmes. Bishop, Bradshaw and McFerrin, Bro. Hindman and Donnie.

lack of nursing students an "emergency" and made extensive recommendations for new college programs and the enlargement of old ones. Obviously, many of these recommendations have been carried out and others will be implemented in the fall of 1968.



Cheerio!

Santa's come to town! And, in his sleigh are tucked away our warm and friendly greetings to each and every one of the wonderful folks whom we have served!

HAVE A HAPPY HOLIDAY!

TALCO STATE BANK

Member F.D.I.C.

Telephone DR 9-3611

TALCO

NOTICE TAXPAYERS

The Tax Office of the Talco-Bogata Consolidated School District will be

Closed from Dec. 21 to Jan. 3

Anyone desiring to pay taxes during the holidays may contact Jerry Russell, Tax Assessor and Collector at his home, Phone 379-3063. Taxpayers have until Jan. 31st to pay taxes before paying a penalty.

OFFICE HOURS JAN. 3 ARE FROM 9-12 IN

BOGATA AND 1-4 IN TALCO.

JERRY D. RUSSELL

TAX ASSESSOR-COLLECTOR

OIL NEWS

LOCATIONS

Red River County. — I&L field; Fred E. Fisher, Clarksville, No. 1 C. T. Dearborn, 2-100-foot Paluxy test 3 1/2 miles southwest of Bagwell, 330 from north and 575 from east lines of 206-acre tract in John Guest survey, A-365.

Titus County. — Talco field; Mobil Oil Corp. No. 17 Kenneth Mainard 5,000-foot Paluxy test three miles east and south of Talco, 1,340 from south and 790 from west lines of Anna Singleton survey, A-519.

Mrs. Ray Matherly of Burkburnett, visited her mother, Mrs.

'Green Christmas' Traces Heritage To Ancient Times

A sprig of mistletoe, a holly wreath, an evergreen tree — these and other decorations of greenery come into homes at holiday time — and tradition blooms.

The "green Christmas" is an ancient custom, more universally observed than a White Christmas.

In earliest times, at the pagan winter festivals, evergreens and winter-blooming plants were prized for their promise of spring and the sun's return. For the first Christians, the same greenery symbolized life eternal.

"The Holly and the Ivy." As the old Christmas carol indicates, both holly and ivy share an ancient heritage as holiday greenery. Early characterization of holly as masculine and ivy as

feminine goes back to pagan games, with "the holly and the ivy" in friendly competition.

A later tradition says that spiny-leaved hollies are "he" hollies, while the smooth-leaved plants are "she" hollies. The kind of holly brought into the home at Christmas determines whether "he" or "she" will be head of the house for the coming year.

Rosemary, that's for Remembrance. When Shakespeare wrote this famous line, rosemary was not only for remembrance—it was for Christmas decorating, too.

Rosemary, a fragrant herb that remains evergreen in warm climates, is no longer used as a holiday decoration, but it still retains its legendary connection with Christmas.

The legend says that, during the flight into Egypt, Mary spread the Holy Infant's clothing on a rosemary bush to dry. At

Another Ice Age Possible

Air pollution is changing the weather and could bring on another ice age in atmospheric conditions are right, according to Dr. James P. Lodge, a chemist at the National Center for Atmospheric Research in Boulder, Colo.

More likely, according to Dr. Lodge, we will just have "a substantial number of years without any summer" in cities across the northern United States.

"But, we really don't know enough about the dynamics of the atmosphere to be certain," he added, "I think it's safe to say that whatever may come it's going to be distinctly less comfortable."

Dr. Lodge was chairman of a session at a meeting in Cleveland, Ohio of the Air Pollution Control Association.

An ominous sign, he pointed out, is that "the glaciers of the Pacific Northwest have stopped shrinking. They have shown no measurable net changes in three or four years."

Hubby was tired of drying the dishes every night after dinner, but how was he going to get out of it?

He spent several days thinking of artful dodgers. And then the big idea struck home.

On his wife's birthday, he surprised her with a complete set of fine bone china.

THERE'S MAGIC

The Danish Christmas Eve dinner features rice porridge, containing a "magic" almond that brings good luck to the one who finds it.

once, the bush became sweetly scented, and its pale white blossoms turned to a lovely blue.

Mistletoe for Luck. Today, a meeting beneath the mistletoe brings good luck in the form of a kiss.

Ancient peoples believed that mistletoe had a more positive control over luck, good and bad. A bit of mistletoe hung over a doorway was said to ward off evil.

A later belief suggested that mistletoe could bring bad luck. If mistletoe boughs put up for Christmas are not removed by Candlemas eve (February 1), this belief holds that each leaf will bring forth a goblin to remain for the rest of the year, harassing the household.

Now A "Pill" For Men Is Sought

Scientists foresee the time when men as well as women will be taking birth control pills.

Fearful of the long-term effects present oral contraceptives may have on the 11 million women who use them, and confident that the male is a much easier target for a safe birth

control pill, more and more researchers are switching their attention to male reproductive physiology.

While the hunt continues for a female contraceptive which would work without disrupting a woman's normal reproductive cycle, scientists at a number of medical centers and at least 4 major drug houses are devoting their time—and upwards of \$1 million—to finding a male birth

"The lumberjack's whiskers were a month old and the barber had a difficult time shaving him. He nicked the man on the lip, then the chin, and finally the nose. Then he asked, 'Have you been in my shop before?'"

"No," was the reply. "I lost my arm in the sawmill."

"What do you plan to give your

control drug.

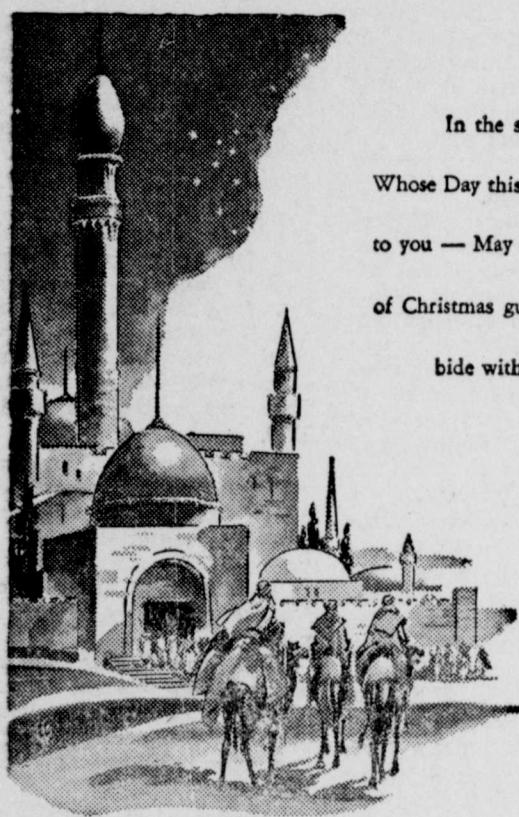
husband for his birthday?"

"A hundred of his favorite cigars."

"My, that must be expensive."

"That's the best part of it. They didn't cost a cent. I began last winter taking one or two a day from his box."

"Lady," he countered, "does your husband know you stop and talk to strange men on the street?"



In the spirit of Him

Whose Day this is — we say

to you — May the blessings

of Christmas guide you and

bide with you, always!

DR. WM. C. RAGAN

OPTOMETRIST

110 Clarksville St.

PARIS



To all our many friends who've been so dear,
And to our many customers so loyal,
We wish you all the best of luck and cheer!
And happiness to make your Christmas royal!

What's new for tomorrow is at SINGER today!

SINGER



A Trademark of THE SINGER COMPANY

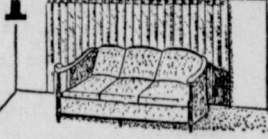
Brookshire Shopping Center — PARIS



at Christmas

With fond hopes that all
your holiday dreams come true, we
send you our best wishes for a Merry Christmas.

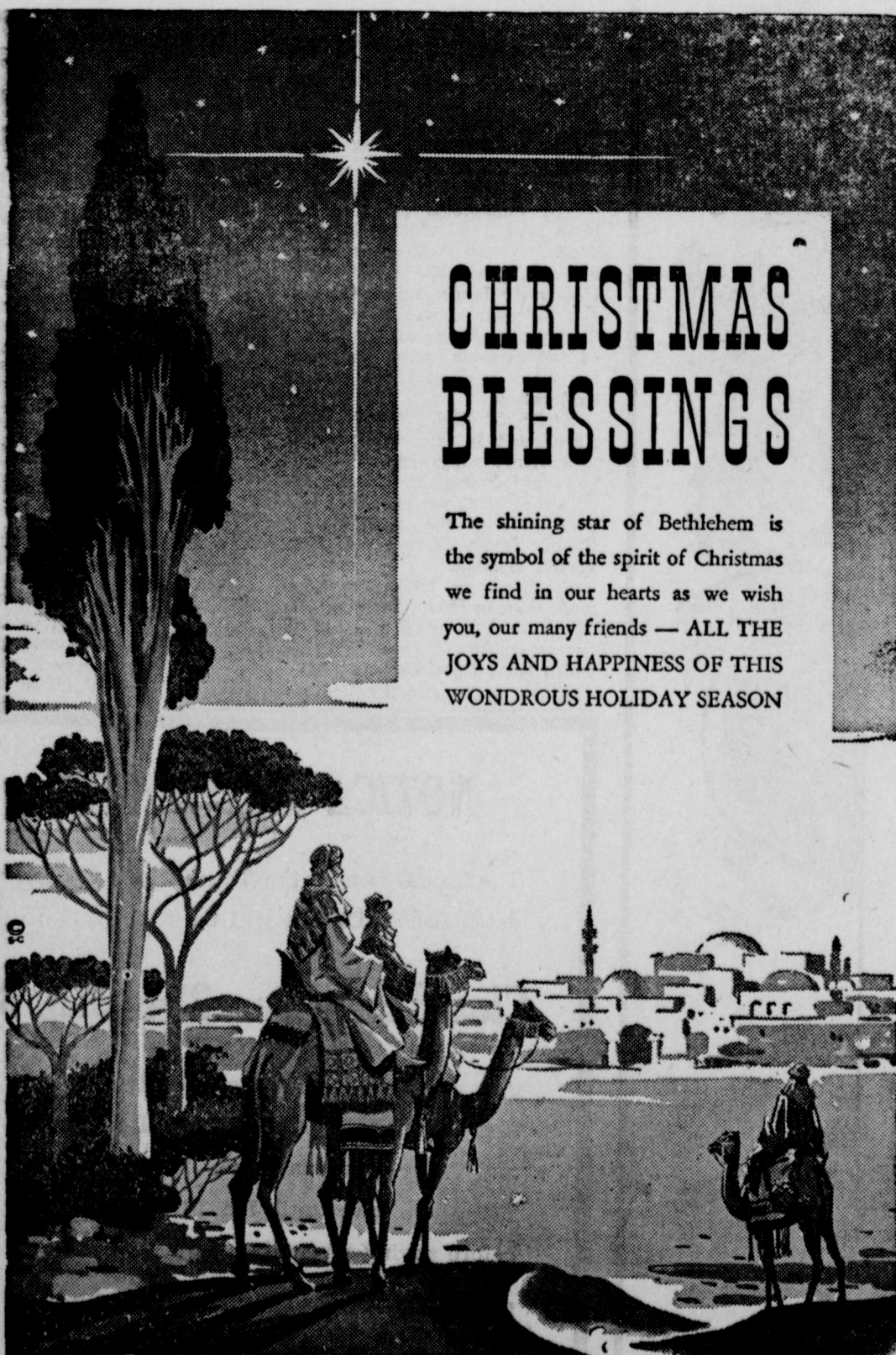
Reep's furniture



115 Clarksville St.
Paris, Texas



May our Christmas Greetings
bring you the highest dividends in joy and
happiness! May you make regular deposits of
health and well-being, so that all good fortune
may be yours till we meet again when
Christmas comes once more...



**CHRISTMAS
BLESSINGS**

The shining star of Bethlehem is
the symbol of the spirit of Christmas
we find in our hearts as we wish
you, our many friends — ALL THE
JOYS AND HAPPINESS OF THIS
WONDERFUL HOLIDAY SEASON

RED RIVER HAVEN NURSING HOME, INC.

BOGATA, TEXAS

THE FIRST NATIONAL BANK

PARIS, TEXAS

Member Federal Deposit Insurance Corporation

FIRST NATIONAL BANK . . . HELPING BUILD A GREATER PARIS

Stocking Is Just A Legend?

Did a spinster hang up the first Christmas stocking? Legend says yes, but history says no — or at most, "Maybe."

St. Nicholas, a fourth century bishop, secretly gave gifts of gold for the dowries of poor spinsters. His method was to toss the gold down a chimney by night, at Christmas.

On one occasion, so legend says, the gifts landed in a stocking, hung by the fireplace to dry.

History casts a dubious eye on this "origin" or the Christmas

stocking custom. The spinster probably didn't have a stocking — not in the fourth century.

Knitted form-fitting hosiery was unknown until the thirteenth century. Earlier people wrapped cloth or rags around their feet as substitute for modern stockings.

Even after William Lee invented the stocking frame, a more efficient method of production, in the late 1500's it was some time before the poor could afford to buy stockings.

History makes one concession to the legend tellers. Paintings from Pompeii show that early Romans did wear some form of stockings, even before the birth of Christ.

IN LIBERIA

Liberians use an oil palm in place of the traditional fir as a Christmas tree. The palm is decorated with red balls, other palm leaves and ferns.

A patient, whose doctor had recommended a cold compress, told the medic he used a hot one because his maid had recommended it. "That's funny," replied the doctor, "my maid recommends cold compresses."

House Moving and Leveling Termite Treating

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DEPORT

Celebrate 60th Anniversary



Mr. and Mrs. Othor Pearson of Deport will celebrate their 60th wedding anniversary on Sunday, Dec. 24. No formal celebration is planned, but their four children and their families are expected here for the anniversary. They will be glad to see other relatives and friends who wish to call, but request no gifts please, at the home of W. J. Veteto in Deport. Rev. Joiner officiated at the rites in presence of families and friends.

In the above picture of the couple in the background is a photo of the couple made two

It was on Dec. 24, 1917 that Miss Fronia Daniels and Othor Pearson were united in marriage

East Texas Pines Show Increase

East Texas has considerably more pine timber than it did a decade ago. A new forest survey of the region, made by the Forest Service, U. S. Department of Agriculture, shows that pines have increased both in number and in size. Hardwood volume, by contrast, has declined.

A report on 37 counties entitled "East Texas Pineywoods," was released today by Paul R. Kramer, director of the Texas Forest Service, and Dr. Thomas C. Nelson, director of the Southern Forest Experiment Station, New Orleans, Louisiana.

East Texas now has more than 9 million cubic feet of timber in sound, well-formed trees at least 5 inches in diameter. Volume of softwoods which include Southern yellow pine, cypress, and red cedar—increased 40 per cent since the previous survey of 1955. Hardwood volume dropped about 11 per cent.

The volume in trees large enough to make lumber is 33 billion board feet. In these sizes, softwood volume rose 46 per cent while hardwood dropped 17 per cent. The report indicates that hardwood declines have been heaviest in the larger tree sizes, those most suitable for factory lumber and veneer.

Forests occupy 61 per cent, 11.5 million acres, of the land area in East Texas. The total acreage of commercial forest western Timber Co., and Temple Industries.

Highlights of the survey will show land is about the same today as it was in 1955. Encroachments on woodlands have been nearly balanced by conversion of open land to forest through planting and natural reversion.

East Texas timberlands support about 180 sawmills, 4 wood-pulp mills, and more than 60 other primary wood-using plants.

In announcing the results of the survey Dr. Nelson stated that "generous assistance from the Texas Forest Service, the Texas Forestry Association, and forest industries made it possible to complete the huge timber inventory months ahead of schedule." Industrial cooperators included Champion Papers, Inc., W. T. Carter & Brothers, International Paper Co., Kirby Lumber Corp., Southland Paper Mills, Inc., be presented at the annual meeting of the Texas Forestry Association at Nacogdoches on October 19.

"East Texas Pineywoods" is free upon request from the Director, Texas Forest Service, College Station, or from the Southern Forest Experiment Station, T-19210 Federal Office Bldg., 701 Loyola Ave., New Orleans La., 70113.

Times Want Ads Pay.

DECEMBER 24, 1871

First performance of Verdi's opera, "Aida," took place on Christmas Eve, 1871, in Egypt.

Today, the glow of the tiniest candle — or the twinkling of the smallest electric bulb — still reflects, however humbly, the Light that Christ brought to the world. All may rejoice in the opportunity to give generously, to please family and friends with "just what they wanted," and to share with the less fortunate.

Yet the best Christmas gifts are still those that come from the open heart as well as the open hand, and the warmth of a friendly smile, the words of a cordial greeting add priceless meaning to the most elaborate of gifts.

CHRISTMAS SALE

Save Now Before Christmas

One Group Suits, reg \$28 to \$30 \$19

Coats and Jackets 20% off

Sweat Shirts, reg. \$3.50 \$2.50

P. J. C & P. H. S.

MANY OTHER ITEMS ON SALE

— including —

- DRESSES • SUITS • SWEATERS
- SKIRTS • SLACKS • PANT SUITS
- BLOUSES • LENEL GIFT SETS

MARY ELLA'S

Williamsburg Center

PARIS

SU 5-3180



We wish you joy . . . in laughter and good cheer . . . joy in gifts and glad surprises . . . joy in friends and family . . . joy at Christmas, with all its deep meaning. May the true old-fashioned joys of the season come to you . . . and linger long.

WOOLDRIDGE HOME APPLIANCE

2429 Clarksville Street

PARIS—SU 5-1324

mode o'day



slip into a special Christmas!

Give her nylon and lace! Lovely half-slip with added . . . stretch waist gussets

Sizes: S/M/L/XL. 1.99 to 2.99

Uniting In Joy And Prayer

Christmas is a joyful season; Christmas is a prayerful season. Since the earliest celebrations of this Christian holiday, it has ever been so.

The twin spirits of Christmas — festive celebration and reverent worship — are woven together in all the lore of the season. History says that when the time now celebrated as Christmas was designated, in the fifth century A.D., early Christian leaders felt that the traditional winter merry-making of pagan festivals such as the Roman Saturnalia might be hallowed by association with the Nativity.

Thus, pagan peoples who had once looked to mythical sun gods as the source of the rebirth of life began to turn to religious observances of the Saviour's birth. Christmas lights symbolized faith, hope and life eternal.

Trees Live And Bloom In Legends

Almost every kind of tree has a legend relating it to the Nativity or the life of Christ.

The cherry tree, says "The Cherry Tree Carol," bent down its boughs for Mary to pluck the fruit.

The Glastonbury Thorn blooms at Christmas because, legend says, St. Joseph of Arimathea, on his arrival in England, drove his staff into the ground, while he was carrying the Holy Grail, the chalice used at the last supper.

The staff took root and green into a thorn tree.

A young farmer attending a dance tried to make conversation with his attractive companion. Smiling he said: "You look like Helen Brown."

Merry

Christmas

Everyone

22 W. Plaza—PARIS



CHRISTMAS GREETINGS

Radiantly, a star shines across the years . . . recalling the joy of the first Christmas, and gleaming still in hope and happiness for all. Let us rejoice, as we cherish the manifold blessings of this holy season.



IN PARIS



A Joyous Christmas

A most bountiful holiday is our wish for you; cherished friendships

happy laughter of happy children, and the good will of all men.

Have the merriest of all Christmases!

GOODYEAR TIRE & RUBBER CO. STORE

395 N. Main

PARIS

SU 4-6613

WILKINSON

By MRS. MOREIS BLALOCK

Mr. and Mrs. A. T. Blalock visited in the home of Mr. and Mrs. Romus Burgin Thursday evening. Mrs. Alvin Blalock and Mrs. Morris Blalock shopped in Mt. Pleasant, Thursday morning.

DOUBLE S&H GREEN STAMPS EVERY WEDNESDAY
with the Purchase of \$2.50 or more at
NORWOOD'S SUPERETTE

Friday dinner guests of Mr. and Mrs. A. T. Blalock were Mrs. Don Ernst and Mrs. Rose Riddle. Mrs. Albert Riddle and Mrs. James DeLaughter, all of Irving. Rev. Garnett Walker of Mt. Pleasant, was a Sunday dinner guest of Mr. and Mrs. Morris Blalock.

Mr. and Mrs. C. A. Cass spent Saturday night at their home in Paris with their son, John.

J. R. Blalock is ill in the Talco Hospital.

Mr. and Mrs. W. E. Anschutz and family were Sunday dinner guests of Mr. and Mrs. J. M. Brown of Argo.

Rev. and Mrs. Alvin Blalock were Sunday dinner guests of

Mr. and Mrs. Julius Wofford of Argo.

Mrs. Christine Harris and her brother, Ralph, were Sunday dinner guests of Mr. and Mrs. Burton Harris and family of Mt. Pleasant.

Sunday visitors of Mr. and Mrs. C. A. Dyke were Mr. and Mrs. Glyn Goates and daughter of Mt. Pleasant.

Sunday dinner guests of Mr. and Mrs. E. M. Bragg were Mr. and Mrs. H. P. Riddle and family of Winfield, Mrs. Vern Easley of Cookeville, Mrs. Joe Crook, Mrs. Marcus Dyke, Mrs. Hugh Crook, Mrs. Marshall Loyd Logan and Rev. Garnett Walker of Mt. Pleasant.

Mr. and Mrs. John Smith and daughter, Laverne, were dinner guests Saturday of their daughter and family, Mr. and Mrs. E. W. Dyke.

Mr. and Mrs. Kelton Smith and children of Talco, Mr. and Mrs. Joe Smith and baby of Pittsburg visited in the home of Mr. and Mrs. E. W. Dyke, Saturday night.

Week end visitors of Mr. and Mrs. W. D. Holt were their nephews, Bobby, Gregg and Timmy Holt.

Mr. and Mrs. W. D. Holt and children were supper guests Saturday night of her parents, Mr. and Mrs. Mairie Caraway at Cookeville.

Mr. and Mrs. C. B. Harris and Mrs. Virgie Parr of Maple Springs, were Friday dinner guests of Mr. and Mrs. Dean Brownlee of Mt. Pleasant.

Mrs. T. L. Barton has ordered a renewal of the subscription of The Talco Times for Mrs. Stewart A. Hanson of Long Beach, Calif., as a Christmas gift.

WANT ADS

Rates: 3 cents per word first insertion; 2 cents per word each additional insertion. No ad accepted for less than 50 cents per issue. Terms cash unless you are a regular advertiser in this newspaper.

BARBER SHOP open and ready for business at my home. Garland Jagers. t-c

FOR SALE — Registered polled Hereford bulls, various ages. A. L. Buckman, Bogata. tb-tfc

FOR SALE — Two-bedroom house, 403 Halesboro St., Bogata. Mrs. Vivian Westbrook. dbt-tfc

BACK HOE and ditching machine, dirt contractor. Bobby Dick-ey, Bogata, Tele. 632-5958. t47-c

NEED a new pool, land cleared or other dozer work, see or call Jimmie Sparks, Phone 652-5256, Deport. dbt-tfc

SINGER SEWING Machine Co. Sales, rentals and expert service. All kinds machines, fabrics and notions at Brookshire Shopping Center, Paris. Phone SU 4-7423. dbt-tfc

Miss Sikes Feted At Saturday Tea

Miss Charlotte Sikes of Paris, bride-elect of John F. Caffey Jr. Dalls, was honoree Saturday afternoon at a pre-nuptial tea at the home of Mrs. Ray Rhodes, Paris. Other hostesses for the courtesy were Mrs. Ward Cox, Mrs. W. S. Ross, Mrs. W. F. Jesse and Mrs. Joe Szekey. Colors of pink and cranberry

The Talco Times

GEORGE W. GRANT, JERRY D. BURNS, Owners and Publishers.

GEORGE W. GRANT — Editor
JERRY D. BURNS — Adv. Mgr.

Entered as Second Class Matter March 20, 1936, at the Postoffice at Talco, Texas.



SUBSCRIPTION PRICE

In Titus, Franklin and Red River Counties

\$2.50 a Year

When Sent Elsewhere in the States the Subscription Price is \$3.50 a Year

were carried out in holiday decorations. Tammy Sikes, sister of the honoree, opened the door for guests who were received by Mrs. Rhodes, the honoree and her mother, Mrs. C. R. Sikes.

Among out of town guests were Mrs. Frank Sloan and Mrs. Jack Brown of Talco; Mrs. Sam Barnard of Bogata, Mrs. Wilson Shaw of Mt. Pleasant.

Miss Sikes and her fiancé will be married Jan. 12 in formal nuptials in First Baptist Church, Paris. The Sikes are former Talco residents.

Ney Blackburn was injured in a car wreck near Lone Star last week. He received a broken shoulder and several bruises. His car was a total loss. Mr. Blackburn was taken to the Good Shepherd Hospital in Longview.

Professional

DR. L. D. LAWLER
OPTOMETRIST

202 S. Van Buren
Mt. Pleasant, Tex. Ph. PA 4-4774
Office Closed All Day on Wednesday

DR. C. W. CROMER
OPTOMETRIST

Closed All Day Thursday
Phone PA 4-4322
212 N. Madison Street
MT. PLEASANT

Bogata Funeral Home

Phone. ME 2-5614
Wayne McCasland
James Grant

Mrs. Ruby Cogburn was dismissed from Titus Co. Memorial Hospital, Dec. 15.

David Hill of ETSU, Commerce, visited his parents, Mr. and Mrs. H. J. Hill, during the week end.



JOIN US IN BOGATA

at 7 to skate old year

out and new in.

DENNY SKATING RINK



Whoops! It's Christmas Again!

Amid the bright excitement of the Holiday preparations — we take this jump into your Christmas Day and say "We hope that all of you enjoy a bright and Merry Christmas!"

CECIL'S GRO. & MKT.

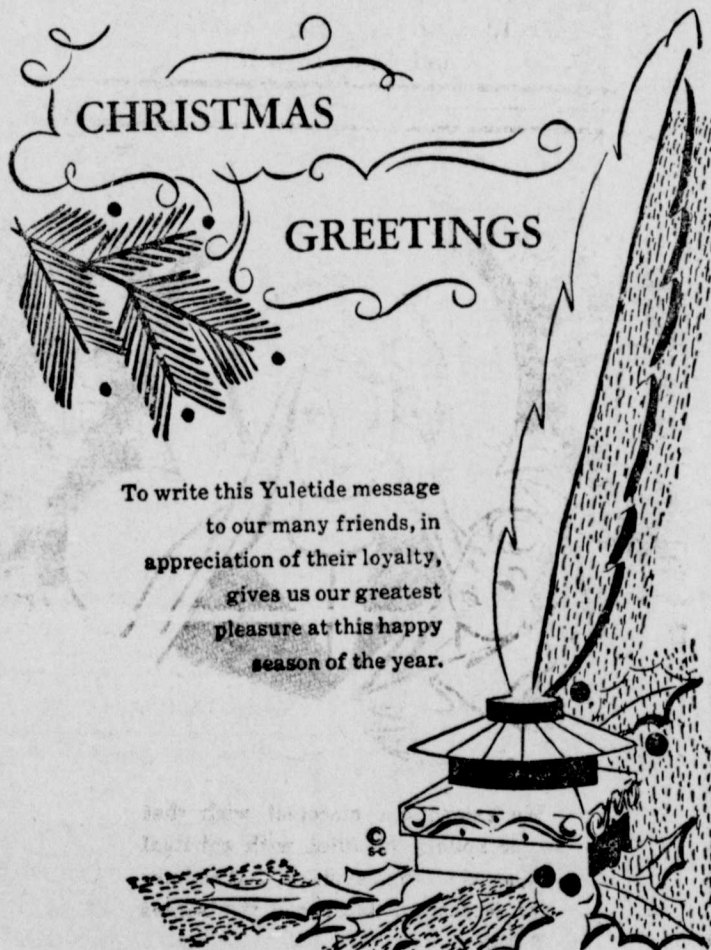
TALCO



A greeting, small,
that says to all —
May you have the very best
Christmas ever yet enjoyed!

JOHN D. WRIGHT

GENERAL CONTRACTOR



To write this Yuletide message to our many friends, in appreciation of their loyalty, gives us our greatest pleasure at this happy season of the year.

WE WILL BE CLOSED DEC. 24th AND 25th

THE SNACK SHOP



For A Happy Holiday...

May you find this Christmas bright with cheer and richly abundant with the many pleasures of good fellowship! To you our many friends and patrons...

THIS IS OUR GREETING TO YOU

NORWOOD SUPERETTE

Highway 271

TALCO, TEXAS



As Christmas bells ring and angels sing — The joyous song of our sincere wishes for all, is a resounding chorus that echoes "Good Health... Good Cheer and Much Happiness at Yuletide."

BUCK'S WELDING & MACHINE



All year long, we're grateful for our fine friends and customers. At Christmas, we're especially happy to express our greetings, thanks and good wishes.

COMMUNITY CABLE COMPANY

Mr. and Mrs. Cliff Jones and Donald visited in the home of Mr. and Mrs. Don Logan and baby, Sunday afternoon.

Miss Jackie Black of ETSU, Commerce, visited her parents, Mr. and Mrs. M. L. Black, during the week end.

Annual Xmas Party For Talco OES

Talco Chapter No. 846, OES, held their annual Christmas party Tuesday night following regular meeting. "Silent Night" was sung for the opening and Jack Brown led the group in prayer. Refreshments of cookies, sandwiches, coffee and toasted nuts were served from a beautifully decorated table, centerpiece being a huge red snifter, holding a burning candle and surrounded by holly and other Christmas symbols. On the registering table was an arrangement supporting an impish little red elf, where 20 Stars registered.

Refreshment committee was Mrs. Frank Sloan, Mrs. W. S. Taylor and Mrs. A. E. Foster and Mrs. Robert Giddens. Birthday gifts were presented to Sally Belcher, Mrs. J. R. Gable, Mrs. J. W. Via and Mrs. T. P. Pierce. From a decorated tree with a bright star shining in the top gifts were exchanged.

In behalf of the entire Chapter, Mrs. C. H. Dickinson presented the Worthy Matron, Mrs. Ivy Smith, a pair of beautiful red pajamas and Mrs. Taylor presented the Worthy Patron, D. F. Dixon a pair of dress pants. In turn, Mrs. Smith presented each of her officers with a gift.

At the next meeting on January 9, all officers are urged to be present to practice for an initiation to be held on January 23.

Russells Host Choir Party

Choir director of the Calvary Baptist Church and wife, Mr. and Mrs. Jerry Russell, entertained the choir members Wednesday night after prayer meeting, with a Christmas party in their home. Mrs. Russell greeted the 34 guests at the red foil and wreath decorated door. Inside the scene was a large silver revolving tree, reflected in multi-colored lights, and an arrangement of Mr. and Mrs. Santa Claus on the mantel, made by Mrs. Russell. A reindeer and greenery completed the decor. The dining table was laid with a red Christmas cloth and held a centerpiece of a huge glittered ball holding a green candle and surrounded by red poinsettias and greenery.

Mr. Russell was presented a dress shirt and a pair of shoes. The organist, pianist and assistant pianist, Mrs. Russell, Miss Sandy Giddens and Miss Karen Pittman, were each presented gifts from the church. Gifts were exchanged by all present.

A visitor, Miss Kay White of Bogata, won the door prize, Miss Dorothy Pierce, the Rev. C. G. Renfro and son, Bobby, were also visitors. Cookies, sandwiches, punch and coffee were served after which guests enjoyed playing 42, Wa Hoo, Pass Word and other games.

Book Lovers Club Xmas Luncheon

The Talco Book-Lovers Club held their annual Christmas party and luncheon Friday at 1 p. m. at the Country Kitchen. The traditional turkey and dressing with all the trimmings was enjoyed by 11 members. The president, Mrs. M. E. Jones, welcomed the guests and Mrs. L. W. Cunningham gave the invocation.

Following the bountiful meal, gifts were exchanged from the decorated silver tree. Those attending were Mrs. H. O. Williams, Mrs. Cleone Sullivan, Mrs. J. L. Cato, Mrs. Maggie Nugent, Mrs. Felix Jones, Mrs. Rosalind Hopwood, Mrs. H. L. Gieger, Mrs. Ivy Smith, Mrs. W. H. Hammond, Mrs. Cunningham and Mrs. Jones.

The next regular meeting will be in the home of the president, Jan. 5, 1968, when there will be a study of India.

Bobby Gene Brown of Ft. McClellan, Ga., arrived Saturday to spend the Christmas holidays with her parents, Mr. and Mrs. Eugene Brown and other relatives. He will return Jan. 2.

Library Club Party With Miss Caldwell

Library Club of Rivercrest had their annual Christmas party in the home of the club president, Gayla Caldwell and club sponsor, Mrs. Nadine Caldwell.

Gifts were exchanged and the

Twister game was enjoyed by the guests. Refreshments were served to the following: Linda Woolsey, Linda Wyant, Patricia Brown, Mary Gable, Brenda Brown, Brenda Anderson, Shirley Hines, Brenda Rogers, Rachael Screws, Kay Moore, Eddie Dodd, Thelma Ellis, Diane Milner, Janice Griffin and Jo Ann Griffin.

G. D. Stansell Jr. & Sons, Talco, recently sold an Aberdeen-Angus bull each to Dr. and Mrs. E.

L. Miller, Talco, and T. B. Field, Mt. Pleasant, according to a release by American Angus Assn.



TO ALL OUR FRIENDS

GREETINGS! Our best wishes for a holiday that is chock-full of many, many good things — such as — happiness, good cheer and the wondrous joy and peace of a HOLY CHRISTMAS.

KIRL BEAUTY SHOP



MERRY CHRISTMAS

Our sleigh is overflowing with holiday wishes and sincere thanks for one and all.

WRIGHT'S ENCO SERVICE



A Merry Christmas to All

May your Christmas "stocking" be filled with every good thing you wish for... we'd like to add a note of thanks for the nice gift you gave our store — a fine customer!

B & B Furniture & Bldg. Supplies

TALCO



Greetings

On this joyous day, we ask that the boundless love of the Christ Child surround you and your family, always.

BUCKMAN DRUG STORE

Mr. and Mrs. A. L. Buckman and Employees



A MERRY CHRISTMAS

In the happy spirit of the holiday cheer that abounds, may we offer sincere wishes for a

Merry Christmas to all our friends.)

JONES & BONHAM

Harold, Evelyn, Peggy, Annie Sue and Annah Ruth



We extend our sincerest wish that your holiday be filled with spiritual joys and all the happiness that express the deepest significance of the blessed Yuletide....

FELIX JONES, Insurance



Merry Christmas

Yuletide is the time to pass happy tidings... so share with us this Happy Day! Have a Merry Christmas!



J-B PUMP AND SUPPLY



CHARLENE WESTBROOK



REED FINA STATION



Christmas Greetings

On that first Christmas, a special Star shone bright over the Mother and Child. May the Christmas star of peace, joy and happiness shine bright over you and yours for Christmas and all through the year.

GORDON SIMMONS

BUILDING CONTRACTOR

Smokers Warned On Oral Cancer

WASHINGTON — Switching from cigarettes to cigars and pipes may lessen a smoker's chance of getting lung cancer, but it does not lower the odds against developing cancer of the mouth or lip, the president of the American Dental Association said.

"The use of tobacco in any form—cigarette, pipe or cigar—can be considered a causative factor for cancerous lesions in the oral cavity and lip," said Dr. William A. Garrett at Atlanta.

His remarks were prepared for the opening of the association's annual convention.

At the same time, he said the ADA has adopted a resolution urging all its members "to undertake an educational effort to inform . . . parents of the health hazards of the uses of tobacco and, especially with young people, to warn against acquiring the habit of cigarette smoking."

The tobacco industry has consistently said there is no scientific proof that tobacco smoking causes any disease.

Garrett said relatively little attention is paid to oral cancer because its incidence is only about one-half that of cancer of the lung, breast and uterus.

However, he said five-year survival rates—the usual index of a "cure"—for uterine and breast

Yule Customs Reveal Many Variations

Cherished memories, heart-felt joys, children's laughter — everywhere, these mean Christmas.

The spirit of Christmas knows no boundaries. It lives in the hearts of men in many lands. Though its message of joy is always the same, the legends and lore of the season are as varied as the peoples who celebrate the Holy Birth.

Customs of each country may be similar, yet marked by their own individual character.

IN NEW MEXICO
The Santa Domingo Indian pueblo, in New Mexico, performs a four-day-long sacred ritual dance in honor of the Christmas season.

It begins at two A.M. Christmas day. After midnight mass,

cancer are considerably better than that of oral cancer.

"In general," he added, "about 29 per cent, or approximately one of every three persons with intra-oral cancer, can expect to live longer than five years. Only cancer of the lung and stomach carry lower survival rates."

the Indians gather inside the church. They are clad in colorful costumes, adorned with everything from fox tails to evergreen branches.

The dancers carry on their ceremonials until daylight. At dawn the Indians move to their sacred plaza in the center of the village, where they continue dancing throughout Christmas day.

On the second day the chil-

dren dance, and the older members of the tribe take over for the third day. On the last day the entire pueblo joins in the day-long ceremonies.

IN CALIFORNIA
Communities as well as counties have their own special way of celebrating Christmas.

In Joshua Tree, Calif., this small community transforms itself into a replica of Bethlehem. The story of the first Christmas is re-enacted, with the main street serving as a giant stage.

IN NEWFOUNDLAND
Citizens of Newfoundland show their Christian ethics with the Christmas custom known as "Fishing for the Church." On this day huge quantities of fish are caught and brought by the parishioners of a village to the church where they are sold. Proceeds of the sale go toward buying firewood for the curate.

IN CZECHOSLOVAKIA
It's customary among the Czechs to break off a cherry tree branch, at the beginning of Advent. The branch is placed in a pot of water in the kitchen and kept in the warm air.

At Christmas time, it's hoped, the twig will burst into bloom and make a festive decoration.

IN SCANDINAVIA

The Jultomten is a friendly gnome, who not only brings gifts to Scandinavian children but guards the household and farm as well. To keep him happy, the children give the cattle extra fodder and leave sheaves of grain for the birds on Christmas Eve.

IN TURKEY
A unique holiday tradition in Turkey requires the head of the church to throw a wooden cross into the Bosphorus. On Christmas Day, three boys dive after it.

The finder takes the cross from house to house and receives in return food and gifts from those who are allowed to see the cross.

IN ICELAND
Since trees are scarce in Iceland, families must use their ingenuity in creating a Christmas tree. A pole with branches of greenery tied to it is the solution in many Icelandic homes. And the valuable real trees are saved for industrial use.

IN NORWAY
The Norwegian Christmas traditionally starts six months before December 2nd. The celebration itself lasts three weeks. The period is known as the Julafred,

or the Peace of Christmas.

IN FINLAND
Just before Christmas Day, families in Finland take a sauna bath. This is the traditional steam bath taken in a hut with a stone oven.

IN FRANCE
Traditionally, adults in France

do not exchange gifts until New Year's Day.

In some French villages, shepherds bring their lambs to church on Christmas.

An estimated six million persons in the United States have some degree of hearing loss.



Bundles of Christmas Joy
To all . . .

Tucked into your every Christmas package, and into every gay card you receive, is our hope that you will find the many blessings of Christmas, and the fulfillment of your desires.

PARIS MILLING CO.
PARIS

for GLASSES see



TEXAS OPTICAL
S. E. CORNER PLAZA
PARIS

Professional Eyecare Since 1936

EYEWEAR
• PRECISION
• QUALITY
LENSES

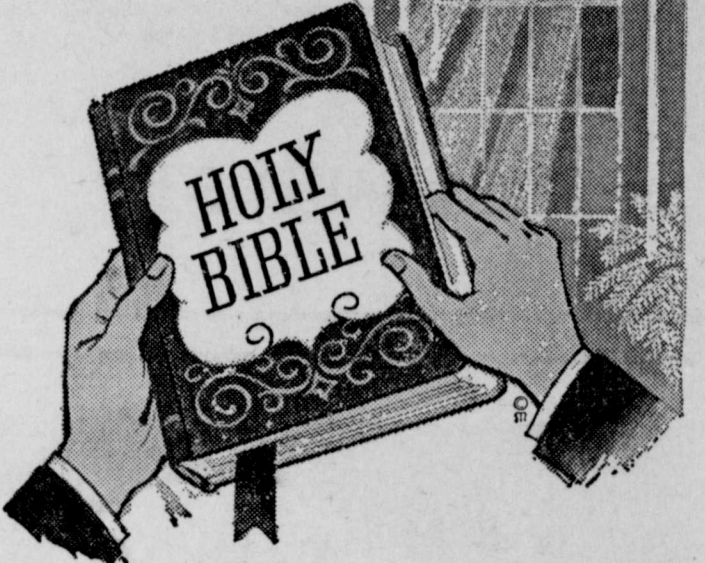
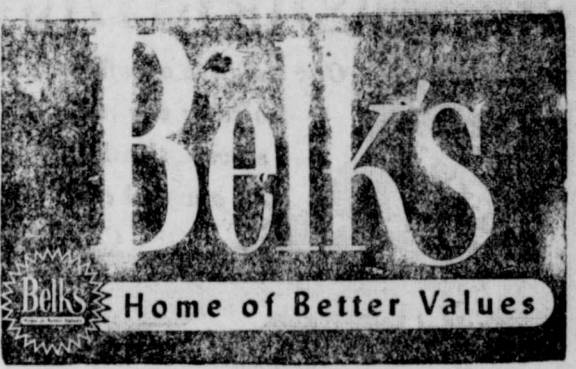


Come to
L. O. HAMMONS
MEN'S STORE
27 Lamar Ave. — PARIS

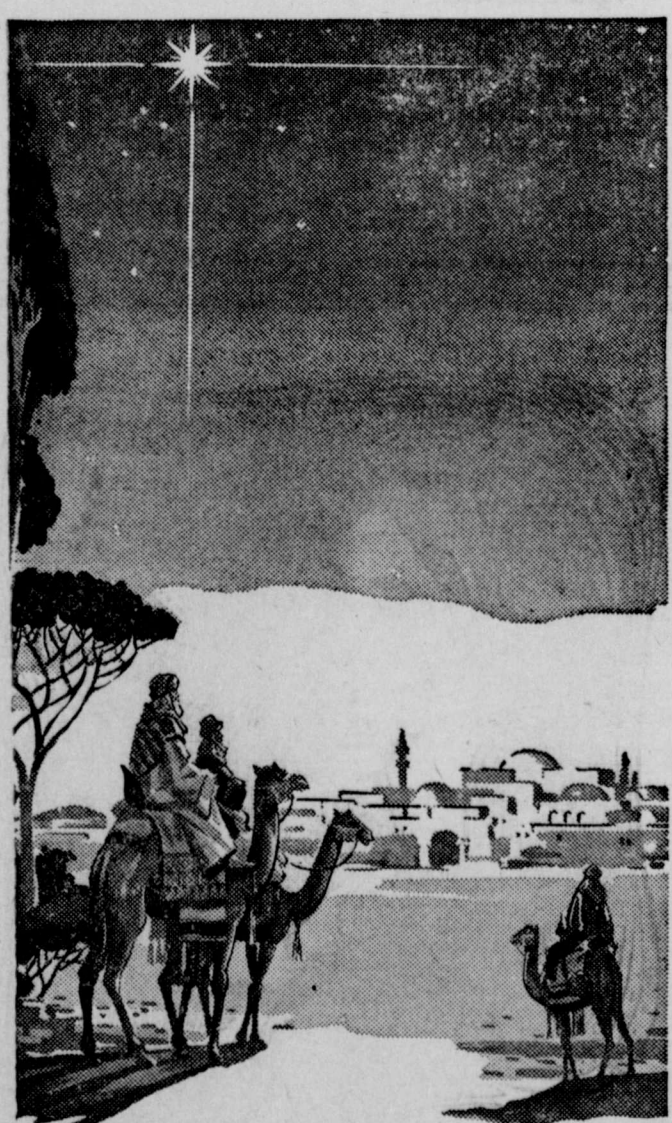
For your last minute Christmas Shopping
For that Particular Man

OPEN UNTIL 9

As we hear again the wondrous story of Christmas, our hearts are ever gladdened, and our joy, renewed.

Belk's
Home of Better Values
PARIS



Just as the Wise Men of old were guided on their holy journey by the wondrous brightness of a shining star, so may our good wishes guide our many friends to a happy time to come — blessed with the spiritual gladness of the holiday and its happy memories.

LIBERTY NATIONAL BANK
IN PARIS, TEXAS

Member Federal Deposit Insurance Corporation



May we convey our sincerest hopes that you, our friends, will enjoy a most happy, cheerful Holiday!

Mr. and Mrs. T. O. (Buck) Raney
COMMISSIONER PRECINCT 3

Merry Christmas

Doorways wear garlands of welcome . . . candles beckon with a hearty glow. The season of good cheer arrives, in all its friendly warmth. May the joys of Christmas be yours!



FIRST FEDERAL SAVINGS & LOAN ASSOCIATION
630 CLARKSVILLE ST.
PARIS

Fireplace Claims Early Role In Yule Festivity

When Santa Claus comes sliding down the chimney on Christmas Eve, where will he land? Right in the fireplace, an area that has been a traditional part of Christmas for more years than Santa has worn a red suit!

Before the turn of the century, Santa Claus, or St. Nicholas, frequently wore a blue robe although Clement Clarke Moore, in "A Visit from St. Nicholas," pictured him as "clad all in fur,

from his head to his foot."

But for centuries, the fireplace has been a treasured and often vital part of the home.

The fireplace as it exists today — that is, the firebox along the wall, with a chimney instead of an open fire in the middle of the room — dates from about 1066.

BUILT OF WOOD

Early fireplaces were built of wood or wicker, but they proved so danged that in the year 1419 the City of London decreed that henceforth fireplaces be made of tiles, stone or plaster, under the penalty of being de-

'White Christmas' Is Traditional As Plum Pudding

For a quarter of a century people have been sentimentally dreaming their way through a "White Christmas."

It was in 1941, the black-clouded war years had already begun, when Hollywood released a motion picture entitled: "Holiday Inn." The star of this movie was the ever-popular crooner, Bing Crosby. But perhaps the real star of "Holiday Inn" was the song written especially for the movie by Irving Berlin: "White Christmas."

Though the ensuing 25 years, over 100 versions of the song have been recorded by almost as many artists, yet "White Christmas" is synonymous with the name of Bing Crosby.

molished.

A greatly improved system of making tiles was adopted by the Dutch from the Spaniards following the Treaty of Breda in 1609, and paved the way for more elaborately decorated ceramics on fireplace facings, walls and mantels.

The use of such tiles for fireplaces soon spread to England, and then to the Colonies.

Skilled Dutch craftsmen decorated ceramic tiles with designs of oranges, grapes, tulips, vases of flowers, ships, sea monsters, landscapes, horsemen and royal portraits.

The English used similar pictures and added many charming scenes designed by renowned artists, including Kate Greenaway, famed for her Christmas card designs.

SET A PRECEDENT

These tiles were used both to line the fireplace and on mantels and other surfacings, setting a precedent for modern fireplaces.

In America, the Pilgrims built crude stone fireplaces, then constructed their log huts around them.

Today, as in those earlier years, ceramic tile remains a practical and decorative surfacing material for fireplaces, and the home owner has a far wider choice to work with than did early home builders.

More than 250 different ceramic tile sizes, shapes and textures are supplied by American manufacturers says the Tile Council of America.

Just as in the early days, special decorative tiles give the fireplace a distinctive touch of elegance to greet Santa when he arrives, via the traditional route.

The poignant Christmas message that's found in the song has made it popular 'round the world. It has been translated into Italian, French, Chinese, German, Spanish, Hungarian, the Scandinavian languages, several Polynesian tongues and even Swahili.

The first-grader tripped leaving the classroom and hit his head on the wall. The teacher ran to him and said: "Remember, Johnnie, big boys don't cry."



We wish you a

Merry

Christmas

In the joyful Yuletide spirit, we sing out fondest greetings to our wonderful friends and neighbors.

Famous

SHOE STORE

PARIS, TEXAS

"Decor, I hope it isn't too much trouble to visit me here at home" said the woman patient on the telephone.

"Oh no," the doctor replied, "I have another patient nearby, so I'll kill two birds with one stone."

The meeting of the town council had been stormy, and tempers were waxing hot.

"You, Sir," shouted one member at another, "are about the most pig-headed fool I have ever met!"

"Order, order!" interrupted the chairman. "You gentlemen seem to forget that I am in the room."

An optimist and a pessimist went into business together. Trade flourished. "Well," said the optimist, "we've had a wonderful month. It's been one constant run of customers."

Dourly the pessimist agreed. "We have had some good busi-

"Darn right they don't," the youngster snapped, "they sue!"

ness. But look at those front through them, the hinges will be doors! If people keep shoving off in a week!"



Simms - Moore Lbr. & Hdw. Co.

632-5661

BOGATA, TEXAS



The Christmas message is a source of everlasting joy and hope. May it bring you deep fulfillment.

Joe Wunsch

MERCHANT TAILOR

"Dress Well and Succeed"

S. E. Corner Plaza

PARIS



CHRISTMAS GREETINGS

On this wonderful holiday of Peace and Joy we send our heartfelt greetings, and wishes for your Christmas to be merry and bright.

WILLIAMS' SPORTING GOODS

39 Lamar

PARIS

SU 4-7469

CHRISTMAS CHEER

may we join with Santa in wishing you good cheer! It's been a joy to serve you and we sincerely thank you for the opportunity.



Mr. and Mrs. Walter A. Gifford And Linda Kay

AMERICAN NATIONAL INSURANCE AGENT



May the blessings of Christmas be with you always

Christmas, 1967 years ago heralded the birth of the Christ Child.

Christmas today heralds the culmination of the holy season and the approaching new year. People have adopted the holy season as a time for exchanging gifts, family reunions and bountiful feasts in keeping with the great sacrifice the Master made for all — Too we have used this time to count our blessings—think of others — rededicate ourselves to principles for which the Master gave His all — for love, He gave His life for the sins of all —

No wonder that in every city and country today church steeples point to the sky continually teaching Christ's lesson of love.

May the joy of Christmas and the blessings of love be with you as you gather for the Christmas dinner with family and friends, and may this lesson of love permeate the hearts, minds and souls of all mankind — This is Deport Nursing Home's wish for you and our hope for the future.

Love for others will insure peace in the world — more powerful than armies, greater than kings, love is the present only friends will bring.

B. J. AND MARTHA CRAWFORD AND ALL THE STAFF OF

DEPORT NURSING HOME



Not because of custom only, but from our hearts — we extend our best wishes to you for a wondrous, joyful Holiday!

CITIZENS STATE BANK

Clarksville & 12th Street

Paris

Mrs. Jewell Butler was dismissed from the Talco Co. Memorial Hospital on the 14th.

Mr. and Mrs. Steve Simmons spent week end with her parents, Mr. and Mrs. Flint Hendricks.



Glad Christmas Tidings

The time of peace and joy has come to men, the light of happiness sheds its glow over us all. It's Christmastide! Our wish is for you to share this joy... have a merry Christmas!

HOME TOWN WASHATERIA

LOCAL NEWS

MRS. WAYMAN ALEXANDER
Local Reporter
Phone 379-4445

Mr. and Mrs. George Walker were Dallas visitors Friday.

J. R. Lewis is in the Titus Co. Memorial Hospital.

Mrs. Eunice Harris was dismissed from the Talco Clinic, Sunday.

Mrs. W. M. King is in the Talco Clinic.

Mr. and Mrs. Elton Welch visited her mother, Mrs. Pearl Hays of Mt. Pleasant, Sunday afternoon.

Mr. and Mrs. Paul Miller visited their son, Mr. and Mrs. Jerry Ray Miller and Angela of Longview, Monday and Tuesday.

Mrs. Minnie Lee Gipson left by jet from Love Field, Dallas, to spend Christmas with her daughter, Mrs. Larry Hodges and family of Ft. Pierce, Fla.

Charles Lewis, of the Great Lakes Naval Training Station, Ill., is here on three weeks leave to visit his parents, Mr. and Mrs. R. M. Lewis and other relatives.

Mr. and Mrs. James Gray attended the funeral of his brother-in-law, Jack Tally at Snow Hill, Friday.

Col. and Mrs. Jerry Dismuke and Bill of Atlanta, Ga., are visiting her parents, Mr. and Mrs. J. L. Cato and Miss Christelle.

Mr. and Mrs. Al Cargile and daughters of Grand Prairie, visited her parents, Mr. and Mrs. R. L. Clark, Sunday.

Roger Hall is home from the service, visiting his father, Ray Hall, his brother, James, and other relatives.

Dan Case of the CB's, is visiting his parents, Mr. and Mrs. Coy Case for 30 days. Dan has just returned from Vietnam.

Mr. and Mrs. George Walker visited in the home of her father, J. D. Gillean of Mt. Pleasant, Sunday afternoon.

Miss Alice Ruth Tidwell has ordered The Talco Times sent to Mr. and Mrs. Bobby Fitch in Dallas as a Christmas gift.

Olen Worthey sustained minor cuts and bruises when his car left the highway and hit a tree near Simms, Monday afternoon. He was carried by ambulance to a Mt. Pleasant hospital, then released to his home here. It was reported that his car was completely demolished.

Bethany Class Has Holiday Social

The Bethany Sunday School Class met Friday night, Dec. 15, in the home of Mr. and Mrs. R. W. Prestidge for a Christmas social and supper.

Thanks was said by Mr. Teague, followed by a bountiful supper of chicken and dressing with all the trimmings. L. R. Lemay offered prayer and the pastor read a modern version of the Christmas story. Gifts were distributed by Mrs. Taylor and Mrs. Luttrell from the beautifully decorated tree. Attending were Mr. and Mrs. Luttrell, Mr. and Mrs. Swope, Mr. and Mrs. Taylor, Mr. and Mrs. Smith, Mr. and Mrs. Lemay, Mr. and Mrs. Teague, Dev. and Mrs. Renfro, Mrs. Swinford, Mrs. Easterling, little Miss Nancy Walker and the hosts.

Millers Entertain Staff and Families

Dr. and Mrs. E. L. Miller entertained the Staff of Talco Hospital and Clinic and their families with a Christmas party Saturday night, Dec. 16 in their home. There were 28 present. After gifts were exchanged by the staff and their families, a beautiful gift of stainless steel steak platters were presented to Dr. and Mrs. Miller from the staff. Everyone then enjoyed the delicious cakes, candies, pies, dips, salads, cookies, Mexican cornbread, and Dr. Miller's

Mr. and Mrs. Ben Johnson and children of Lone Star, visited Mr. and Mrs. H. C. Johnson, during the week end.

Henry and Alice Teague order The Talco Times sent to the Bob Kimberlins of Kilgore as a Christmas gift.

Berenda and Beverly Alexander are visiting their parents, Mr. and Mrs. Wayman Alexander for the Christmas holidays.

Mrs. Duane Welch and daughters of Pasadena, visited in the home of Mr. and Mrs. Elton Welch, Monday and Tuesday.

Wyndell Wood is spending the Christmas holidays with her parents, Mr. and Mrs. C. B. Morris and family. She will leave for San Antonio, Dec. 30.

Young Homemakers Christmas Party

Annual Christmas party of the Young Homemakers Chapter was held in the homemaking department of Rivercrest High School on Tuesday night. The group played bingo, receiving as prizes gifts brought by each person. The door prize was won by Mrs. Floy Smith.

Refreshments of coffee, cold drinks, cake and pie were served. Attending were Mr. and Mrs. Galen Legate, Bunky Smith, Marcus Allums, John Griffin, Ronald Mankins, Dolan Mankins, Frank Stubblefield and Mrs. Richard Garrison.

You don't fully realize the hardship of our pioneers until you remember that day after day, they plodded their way westward into the setting sun, without sun-

"Black Pot Stew." Tables were arranged for 42.

glasses. She nodded her head. "Yes, I know," was her sad reply. "I don't look so good in yellow either."

A lady walked up to a little boy she saw smoking. "Does your mother know you smoke?"

We taxpayers are lucky we don't have to pass a civil service examination to work for the government. she demanded.

A Countess sued a man for defamation of character, charging that he had called her a pig. The man was fined and afterward asked the judge: "You mean I can never call the Countess a pig again?"

BRINGING GIFTS
At the heart of the holiday fun and feasting there glows the spirit of giving. The Wise Men sought to honor the Christ Child with rare and precious gifts — gold, frankincense and myrrh. Thus, to give of the best at Christmas is a time-honored tradition.

It Pays to Advertise.

Merry Christmas

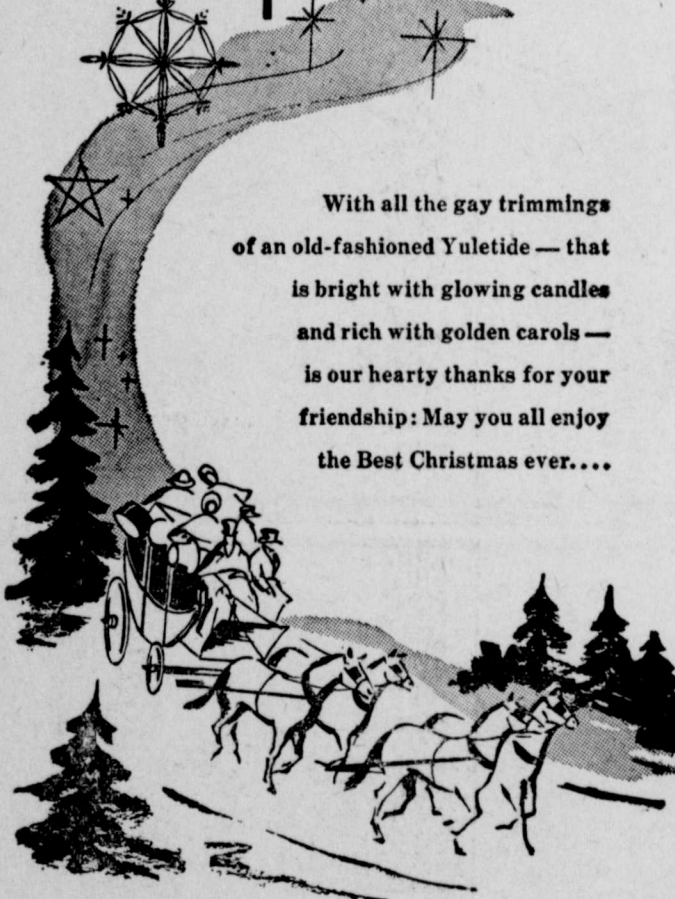
FOR THE LAST MINUTE SHOPPER Select a Gift of

Pangburn's Candy
Pants and Blouse Sets
Ship 'n Shore Blouses
Hanes Hose, Infant's Wear
Nahas Girls Blouses
Costume Jewelry
Dolls, Ideal Toys

DOROTHY'S FOUNTAIN
& GIFT SHOP

TALCO, TEXAS

A VERY Merry Christmas



With all the gay trimmings of an old-fashioned Yuletide — that is bright with glowing candles and rich with golden carols — is our hearty thanks for your friendship: May you all enjoy the Best Christmas ever....

SMITTY'S DRIVE-IN

IT'S THE SEASON FOR GREETINGS...

And here's ours: A wish as sincere and friendly as can be — a hope for a Merry Christmas to everyone we know!



HOLMES TEXACO STATION

Christmas Cheer



May each shining light twinkling on your Christmas tree, remind you of the warm, friendly wishes we extend to our many friends! May you have a Very Happy Holiday...

Waddell's Grocery & Market

TALCO, TEXAS

Merry Christmas

With heartfelt appreciation for your kind patronage, this year, as always — we are happy to send you our Greetings of the season with our sincere wishes for your health, wealth and happiness For the Holiday and long, thereafter!

KELLEY'S GARAGE

W. H. KELLEY

Season's Greetings



Reddy Kilowatt joins with all the folks at Community Public Service Company in wishing you the merriest of Christmases. Reddy will be on the job throughout the Yuletide season... making your home glow with cheery light and lending a hand with your many household chores. And throughout the coming year, all of us wish for you the very best of everything.

COMMUNITY PUBLIC SERVICE
Your Electric Light & Power Company

DAVID L. HUDSON, Manager