

# The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

23RD YEAR, NO. 91

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, DEC. 4, 1923

## CHICAGO ATTORNEY HIT AS SPEAKER

TOLD CLEVER STORIES ON UNDERTAKERS AND REALTORS

## BANQUET PLANS

Ladies of Christian Church Receive Contract to Feed the Farmers Banquet

Diners at the weekly luncheon of the Chamber of Commerce at the City Cafe Monday heard a short but clever address by a Chicago attorney, Joseph A. Graber, here on business matters. Mr. Graber was the guest of D. F. Ashbrook at the luncheon.

When called upon for a speech, the visitor looked surprised, then rose and said: "That reminds me of a story. An undertaker in Chicago was standing in his doorway. Business was dull. A well dressed man passing by suddenly dropped dead in front of the door. The undertaker picked him up and laid him out on a slab."

"A visitor identified the body as that of a very wealthy man. The undertaker accordingly dressed the body in his finest raiment and put it in his most expensive coffin. The widow visited the morgue, identified the body, and thanked the undertaker for his foresightedness in arranging a magnificent funeral. Just as she was leaving, the lower jaw of the corpse dropped, exhibiting several gold teeth, and the widow exclaimed that the body could not be that of her husband, as he had no gold teeth. After which she departed rejoicing."

"The undertaker studied the situation for a moment, then removed the costly clothing and high priced coffin, substituting his cheapest outfit instead. He then remarked to the corpse: 'If you had kept your mouth shut you would have had a magnificent funeral!'"

"Mr. president, I was getting by nicely at this luncheon, listening to the other speakers, but now I am afraid you have made me show my gold teeth!"

Continuing, Mr. Graber told another story at the expense of the local real estate organization. "I notice," he said, "that you have a Realtor's Association here. Do you know the derivation of that word 'Realtor'?" It is from the Spanish. "Real" means Royal, and "tor" means Bull—the Royal Bull!" (laughter)

Chairman Homer Wilkinson of the Banquet committee discussed the work of his committee in arranging for the "eat" on the night of December 18 and by vote of the bid of the ladies of the Christian church was accepted. The ladies furnished a menu that looks and sounds like a million dollars, but will cost only \$1.00 per plate. Chairman McDonald announced that the executive committee was arranging the program and invitation list of farmers for the big occasion.

L. Baskin, appointed a committee of one last week, submitted the following road resolution which was adopted:

**RESOLUTION**  
"WHEREAS, Potter county has let a contract to hard surface the Ozark Trail from the end of the present pavement, which is about nine miles, on into Bushland, about six miles, thus making about fifteen miles in all, with the extreme west line of Potter county, which is some six miles west of Bushland.

"AND, WHEREAS, Deaf Smith county is about to contract for extensive improvements on the Southwest Trail between Hereford and Dawn, a distance of thirteen miles, which would thus give a total of about thirty-four miles of first class road between Hereford and Amarillo.

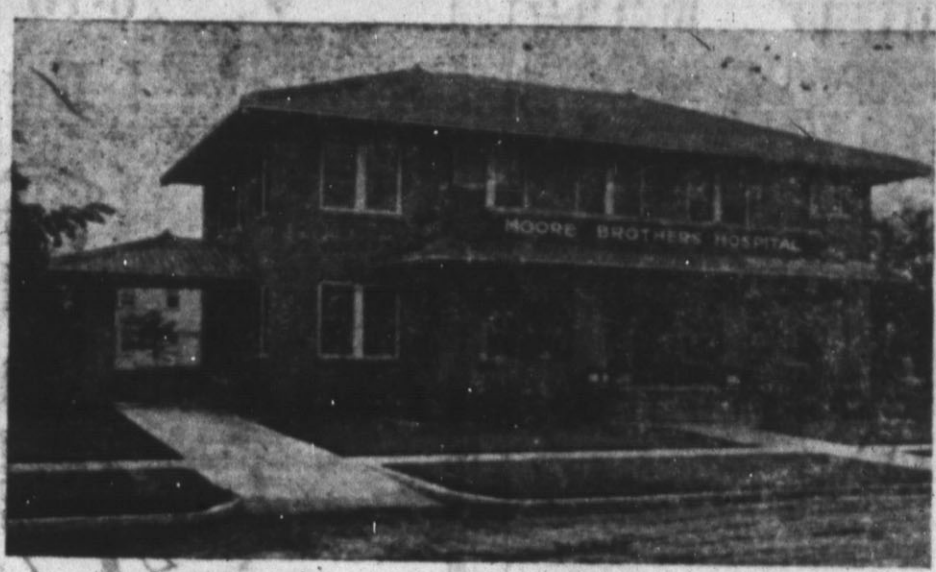
"AND, WHEREAS, the City of Hereford is arranging to do considerable paving, one mile of which will be on Third street, the Southwest Trail.  
"NOW, THEREFORE, be it resolved by the Hereford Chamber of Commerce, that the County Commissioners of Deaf Smith county, be requested and urged to put the Dawn-Wildorado road in first class condition, to the end that tourists and our own people may have the benefit of a better road and considerable pavement in going to and from Amarillo, and with a further view of making it a part of the state highway system later on.

Momer Wilkinson suggested a "Clean-up and Paintup" campaign for Hereford and was appointed chairman of said campaign with power to act.

D. L. McDonald said he and Mr. Baskin had been working up the advertising material for the year's campaign and had produced such convincing ads that they had "sold" themselves to the proposition and were now seriously con-

(Continued on Last Page)

## HOSPITALS IN OTHER PANHANDLE COUNTIES



Moore Brothers Hospital at Vernon

This is a smaller hospital than the one proposed for Hereford, but Vernon has two such institutions. This particular building is not fireproof in construction, but is a very nice and attractive brick building, and well kept throughout. It has a steam heating plant, small modern kitchen, dining room, doctor's office, well-equipped X-Ray department and a capacity of fifteen beds. The operating room is on the second floor, with sterilizing room adjoining. The approximate cost to reproduce this building today would be around \$25,000.

(Editor's Note: This is the third of a series of reproductions of hospitals at other points to be shown in The Brand for the benefit of the voters of Deaf Smith county prior to the county election on December 20.)

## Frank Lambert is Lucky Man—Kills A Whoppin' Deer

Messrs. Frank Lambert, George Dent, Robert Fullwood and Joe Dent arrived home Saturday night from a deer hunting trip southwest of Roswell. Mr. Lambert was the fortunate one, killing a large 200-pound, eight-point buck. Several of the boys had good shots but must have been stricken with buck fever and missed their game. They reported an abundance of deer in that locality but hard to locate.

## Harroll Laird, 11 Years Old, Bags a Wild Goose

The proudest kid in Castro or Deaf Smith counties just now is Harroll Laird, one of Mr. and Mrs. D. C. Laird's 11-year-old twins. Harroll bagged his first wild goose with a shotgun last Saturday while hunting on his father's ranch in Castro county, and hereafter for years to come Harroll will date all important events by the calendar beginning with the day he downed that big goose.

## P. A. Hogan Buys Home From A. O. Thompson

The city of Hereford gains another citizen by the terms of a trade announced this week by the real estate firm of Hill & Ireland. P. A. Hogan, who has been living on his farm in Castro county, six miles south of Hereford, has rented his place and moved to town, purchasing the Chandler home in east Hereford from A. O. Thompson.

## Oklahoma Pastor Speaks In Interest Orphan Home

Rev. P. J. Taylor of Tipton, Oklahoma, spoke to quite a large audience Monday night at the Church of Christ. Rev. Taylor's mission here was in the interest of the Texas-Oklahoma Orphan Home at Tipton. Rev. Taylor said that the home was of fire proof construction and contained 240 rooms and a dining room large enough to accommodate 500. While here Rev. Taylor visited in the home of relatives, Mr. and Mrs. John Miller.

## Interesting Program at Star Next Friday Night

The following program will be given at the Star Theatre Friday night, December 7, at 7:30, for the benefit of the Girls basket ball team.

Three one-act plays (under direction of Misses Jones and Sena Mae Mounts)  
High School Orchestra.  
Boys Glee Club (under direction of Miss Mattie Swisher.)

**Program**  
High School Orchestra  
"A Pair of Lunatics".....W. R. Walks  
He—L. H. Fuqua  
She—Kathleen Hawkins  
"On the Road to Mandalay"  
words by Kipling, music by Oby Speaks  
Boys Glee Club  
"Jean Marie".....Andre Theuriot  
Theresa—Mary Valentine  
Jean Marie—Earl Wood  
Joel—Egbert Bradley  
"Nobody Knows the Trouble I See"  
Negro Spiritual—Author Unknown  
(This is a State Contest Number)  
Boys Glee Club  
"Joint Owners in Spain".....Alice Brown  
Mrs. Mitchell, a directory of the Old Ladies Home, Margaret Gilliland  
Mrs. Fullerton.....Emma Jean Donald  
Miss Dyer.....Louise Pitman  
Mrs. Blair.....Beulah Lee Rutherford

## MUSICAL XMAS IS ASSURED THRU PROGRAMS

### GIRLS GLEE CLUB AND COMMUNITY CHOIR PRACTICING

A double musical treat for the Christmas holidays is promised in the announcements made this week that the High School Girls Glee Club will attempt their first Cantata, at the Methodist church, on the night of December 20, and that the community choir will give a mixed program at the Christian church on Sunday night, December 23. Both organizations are directed by Miss Mattie Swisher.

The Girls Glee Club has forty-three enrolled, with several individuals taking voice lessons this year. This will be their first public Cantata and the young girls will sing solos, duets, etc. in the Cantata: "On to Bethlehem." Only a silver offering will be taken.

The Community Choir held their first practice last Sunday afternoon and had a surprisingly good attendance, weather conditions considered. Miss Swisher urges a full attendance of all singers in the community at the next practice, Sunday afternoon at 3:30 o'clock, at the Methodist church. The Christmas program will include anthems, solos, duets, old Christmas carols, etc.

## J. A. Fox Believes Cotton Will be Winner on Plains

J. A. Fox of Waxahachie, Texas, arrived here Monday morning on business connected with the Fox Mercantile Co. of Hereford and other Deaf Smith county interests, as well as to visit his parents and relatives. Mr. Fox was accompanied by a Mr. Hatley, a cotton farmer from Ellis county, who will occupy one of Mr. Fox's farms here the coming year. Mr. Hatley's family will follow shortly.

Mr. Fox is enthusiastic over the outlook for cotton in this country. His home town of Waxahachie is in the center of the greatest Texas cotton producing country. He says Ellis county this year will gin 110,000 bales, bringing to the people of that one county the monumental sum of at least eighteen million dollars. Mr. Fox is of the opinion that houses on the farm lands in Deaf Smith county will be the next demand. He says he can send twenty-five cotton farmers up here this year if suitable farm houses can be found for them.

## Burglars Break Into Frye Store At Dawn, Texas

The Frye Grocery Store at Dawn was burglarized Monday night or early Tuesday morning. Mr. Frye reported to the Brand. Mr. Frye said that the thieves broke in the back window and got away with between \$300.00 and \$400.00 worth of merchandise. No trace of the burglars was found up to Tuesday afternoon, but it is thought that they took an eastwardly direction in an automobile.

## Mrs. Edward Price and Daughter Here on Visit

Mrs. Edward Price and little daughter, Nina Jane, reached Hereford from Austin, Texas, Tuesday morning. Mrs. Price is visiting in the home of her father-in-law, P. W. Price, and en route to Seattle, Washington, to join her husband, who is instructor in the University of Washington.

## Famous Slogan Maker is Owner Land Near Here

Hereford was honored by a brief visit of an advertising man of international prominence Monday morning. He is W. T. Jefferson of Pasadena, Calif., formerly with the Lord & Thomas Advertising Agency of Chicago and New York.

Mr. Jefferson is the originator of some very famous advertising slogans, among them being "The Ham What Am," "Have You a Little Fairy in Your Home?" and "Let the Gold Dust Twins Do Your Work." He retired recently from active business and went to California to spend his declining years, but is still full of pep and inspiration. Mr. Jefferson owns a section of Deaf Smith county land north of Hereford, and stopped off here Monday between trains to see what was going on. D. L. McDonald and L. Baskin, working on advertising matter for the Chamber of Commerce, seized upon him eagerly and pumped him of a lot of good ideas in writing "copy." Mr. Jefferson departed for Chicago on the eleven o'clock train Monday.

## Northwest M. E. Conference Lecturer is Visitor

Mrs. Tom C. Delaney, student secretary at the West Texas State Normal College at Canyon, will talk at three meetings in Hereford Wednesday. Mrs. Delaney will arrive in the morning and address the women of the Missionary society at the Methodist church in the afternoon, later she will meet with the young people of the Y. M. M. S. at a six o'clock dinner at the home of Mr. and Mrs. J. B. Jones, and in the evening she will speak at the regular Wednesday evening prayer meeting. Mrs. Delaney is also superintendent of the Northwest Methodist Conference of Texas.

## Mothers Club Hostess at Beyer Home on Friday

The Mothers' Club was hostess to a most enjoyable 42 party on Friday evening of last week at the home of Mr. and Mrs. J. E. Beyer. The inclemency of the weather without only added to the coziness of the hostess's home within which had been made bright and welcoming by pot plants and greenery. The games opened promptly at eight o'clock and continued with animation until a late hour when the hostess served delicious refreshments.

## Yearlings to be Branded Pretty Here on Thursday

That postponed football game with the Canyon Yearlings, originally set for Tuesday before Thanksgiving and delayed on account of snow, will be pulled off here next Thursday afternoon, beginning promptly at 3:30 o'clock.

The yearlings have a strong aggregation but the Whitefaces also have a fighting crew and are determined to win. Captain Buck Hines says: "We are going to brand those Yearlings."

## LARGE FARM BROKEN OUT FOR COTTON

CORSICANA MAN WILL PUT IN 500 ACRES IN PLAINS CROPS

## IDEA SPREADING

Non-residents Beginning to See How to Realize on Investments

Cotton continues to set them thinking and to improving their holdings against the inevitable future.

Another non-resident Deaf Smith county property owner has seen the light and is preparing to realize on his investment. N. F. Garrett of Corsicana, Texas, who has owned over 800 acres adjoining J. H. Wagner's place in the western part of the county for several years, has arrived here, ready for business. Mr. Garrett brought a Mr. Dyer with him, who will live on the land and improve it. Contracts have been let for a house, well and windmill, etc., and two tractors are being groomed to break out 500 acres this winter and prepare the land for small grain and cotton in 1924.

The Garrett place runs down to the Harrison Highway. Mr. Garrett arrived here last week.

## Bruce Guthrie is Star of Football Game at Wichita

Playing his last collegiate football game, Bruce Guthrie, son of Mr. and Mrs. B. F. Guthrie of Hereford, fullback on the Fairmount College eleven of Wichita, Kansas, covered himself with glory Thanksgiving Day. Fairmount defeated Friends University 6 to 0 in a desperate mud battle and the steady line plunging of Bruce, as well as his heady defensive work, contributed no small part to the triumph of the Fairmount team, according to the Wichita Beacon.

The Beacon says: "The greatest ground gainer on the Fairmount team, by smashes thru the line was Bruce Guthrie, fullback. He was a regular battering ram and although usually a little erratic and liable to fumble, he was the steadiest man in the Fairmount backfield yesterday. His gains, none large, were regular, and he pounded away at Friends line without ever seeming to weaken at all. He also starred on the defense."

A table of individual ground gained by the players shows that Bruce led his team during the battle, carrying the ball twenty-one times for a total gain of fifty yards, an average of 2.6, the best showing of any of them. The Beacon ran an action picture showing Bruce carrying the ball around Friends left end.

Bruce was formerly half back on the Hereford High team several years ago and was noted for his fine plunging ability.

## Presbyterian Ladies to Give Silver Tea Friday

The ladies of the Presbyterian Missionary Society will give a Silver Tea at the residence of Mrs. Henry Hastings on next Friday afternoon, December 7, from three to five o'clock. A cordial invitation to the ladies of Hereford and community to attend has been issued by the society.

## Ralph Smith Comes Home To Stay: To Farm Here

Ralph Smith, accompanied by his wife and baby, arrived overland Monday night from Spur, Texas, and will engage in farming with his father and brothers on their place south of town.

Mr. Smith severed his connection with Brunk's Comedians at Spur, after being with them for a long time. He was leader of the musical organization of the famous road show.

## We Get Another Chance to Study Beauty of Old Sol

The sun is shining gloriously Tuesday after a week of snow, mists, cloudy weather and fluctuating temperatures. The roads are horrible and the rural population is still more or less unbound to their homes, but traffic is slowly recovering and if no more moisture, wet or congealed, falls the farmers will soon be able to resume their harvesting work.

## "THE THREE WISE MEN"





# Our Neighbors

HART.  
November 26.

My! How the farmers are making use of these fine days—some of the farmers are through picking cotton and some others are nearly through up here on the plains where "cotton won't never open" (so they said)—and get through picking by December—we think that pretty good.

The school boys went down close to Muleshoe Friday evening to play Mr. Bruton's school a game of basket ball. Ira Clifflingsmith had the misfortune to get his collar bone broken, we hope he may soon be well again.

C. G. Maples and family visited at Hubert Maples Sunday.

Raymond Rice visited home folks on Sunday.

N. C. Maples and family returned to their home at Wellington, Texas, last Monday after a few days' visit with C. L. Attaway and family.

W. W. Jobe spent Saturday night with C. J. Hardy near Tulsa.

Cecil Wilkerson of Wellington visited his uncle, C. L. Attaway recently.

Miss Annie Hart and Ollie Dixon visited at Mr. Hart's one Sunday evening recently.

Mr. and Mrs. Unberson and son, and Mr. and Mrs. Carlos Reynolds visited Mr. and Mrs. Sld Huckabee the third Sunday in November.

Earl Hackeris is hauling cotton to Hale Center to the gin, owing to the crowded condition of the Plainview gins.

Fay Kerr of Kress is digging a well for T. J. Maples this week, where Mr. Maples intends to erect a new tenant house.

Mrs. W. W. Jobe is on the sick list this week.

## LODGE DIRECTORY



Hereford Lodge No. 849, A. F. & A. M. Stated meetings, second Monday each month.

GEO. L. MUSE, W. M. J. S. JONES, Sec.

Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month. CARL P. COCKRELL, H. P. J. S. JONES, Sec.

Let us figure with you on your  
**PLUMBING and SHEET METAL WORK**  
Phone 317  
**SULLINS & WOOD**

## The Delco-Light Washer

The most remarkable washing machine ever built. Designed by Delco-Light engineers. Made from accurate tools and properly machined. All complicated and troublesome parts eliminated. No clutch; no trains of gears; no dangerous exposed parts. Built to Delco-Light standards throughout. Scientific tests prove that it actually washes clothes cleaner.

Made in 22 volts and 110 volts for both city and country.

**Electric Service Station**

P. H. Scott of Plainview was in our midst last week taking orders for groceries.

Herbert Scott is able to be up again after several days illness.

## "More People—More Farms"

### SIMS SCHOOLHOUSE

J. M. Chapman made a business trip to Adrian Monday.

J. A. Reed made a business trip to Hereford last Thursday, returning on Friday night.

Stanley Cronk made a business trip to Hereford last Monday.

Professor E. C. Wimberly of Adrian was out at his ranch last Sunday.

Last week John Rector and family of Decatur, Texas, moved in our community and are now living on the Fagan place, owned by John Scott of Decatur. We welcome them into our community.

Temple Lynch, Euclid Whitten, Al Phillips and Ewing Landers left Ball H ranch last Friday with several hundred head of cattle for near Endee, New Mexico.

Mrs. Temple Lynch went to Adrian Friday morning and brought her friend, Mrs. Charles Hood, and little daughter Wanda, out to Ball H ranch to spend the week with her while her husband is away in New Mexico on business.

John Rector and sister Katharine entered school last Monday.

A six or eight inch snow fell last Tuesday in our part of the country.

"More People—More Farms"

## PROGRESSIVE

Honoring Miss Lois Thompson, her mother opened their home to the young people of this community. To the delight and pleasure of all, many new games were introduced. In token of remembrance of her birthday, Miss Lois received a number of beautiful presents. Refreshments of cake, candy and preserves were served.

Miss Walker, teacher of our high school, planned a get together luncheon for her Sunday school class, to be eaten by the water's side, overlooking the vast beautiful prairies—where nature

(Continued on Page 3.)

## Frank Sez:

Aint et fine tew be so bizzy thet yew aint got no time tew notis thet yewer feet is cold? The dayz whin a dollar wuz a fortune has gone, so has most of the dollars. We has Buttons an yew can git em.

## Gyles Grocery

Phone 81

## We are Ready to Buy Your Turkeys

Will pay top market price from day to day, as we do not have a guarantee on prices. Nothing but—

## NO. ONE TURKEYS WANTED

The quicker they are marketed the MORE you will get for them—judging from the present outlook.

**Golden Rule Produce Co.**

H. H. HAWKINS, Mgr.

## Ideal Gift For Athletic Girl



If she is athletic then the new quarter-sleeve pull-over sweater with V neck will be the gift to give her at Christmas. It is fashion's latest and most sensible model. In bright colors.

## Robs Calomel of Nausea and Danger

Medicinal Virtues Retained and Improved—Dangerous and Sickening Qualities Removed. Perfected Tablet Called "Calotabs".

The latest triumph of modern science is a "de-nauseated" calomel tablet known to the drug trade as "Calotabs." Calomel, the most generally useful of all medicines thus enters upon a wider field of popularity—purified and refined from those objectionable qualities which have heretofore limited its uses.

In biliousness, constipation, headaches and indigestion, and in a great variety of liver, stomach and kidney troubles calomel was the most successful remedy, but its use was often neglected on account of its sickening qualities. Now it is the easiest and most pleasant of medicines to take. One Calotab at bedtime with a swallow of water—that's all. No taste, no griping, no nausea, no salts. A good night's sleep and the next morning you are feeling fine, with a clean liver, a purified system and a big appetite. Eat what you please. No danger.

Calotabs are sold only in original, sealed packages, price thirty-five cents for the large, family packages; ten cents for the small, trial size. Your druggist is authorized to refund the price as a guarantee that you will be thoroughly delighted with Calotabs, and

## FARM LOANS

Reasonable rates—liberal terms of prepayment—no loan considered for less than \$5,000. The larger the better. It will be to your interest to write me if you need a large loan within the next thirty days.

## RANCH LOANS

S. K. ROACH, GROOM, TEX.

## FARM LOANS

"Yo-Yo Skin-nay-  
I Got It!!"



EARLY? NO!

Not to make selections for Christmas.

Now while our stock is complete is the opportune time to make selections for every member of the family.

Why not buy something substantial, something you need in the home every day; did it ever occur to you that china ware, glass ware, boy scout pocket knives, cutlery, cooking utensils, electric hair curlers.

Velocipedes, bicycles, coaster wagons, little red wagons, toy autos, skates, rifles, etc.

MAKE IT A SENSIBLE BUY

**Dunlap Hardware Company**  
(INC.)  
HAVE WHAT YOU WANT WHEN YOU WANT IT

# Clean-up Sale

As I am leaving the country I will offer at public auction to the highest bidder, at my place eleven miles south from Hereford on 25-Mile Avenue and four miles west, nine miles southeast of Summerfield, and about fifteen miles north-west of Dimmitt, on the old S. S. Evans ranch, the following property, on

**Tuesday, December 11**

BEGINNING AT 1:00 P. M. SHARP

## 16 Horses, Mares & Mules

- 2 good farm mares, with mule colts
- 2 good mules, 2 and 3 years old
- 2 black mares
- 1 brown mare, 5 years old
- 1 brown horse, 6 years old
- 1 brown mare mule, coming 3 yrs old
- 1 sorrel horse mule, coming 3 years
- 1 brown mare mule, coming 2 yrs old
- 1 brown horse mule, coming 2 years
- 1 bay horse, coming 3 years old
- 1 bay filly, coming 2 years old
- 1 weanling mare mule
- 1 sorrel saddle horse

- 1 Jersey cow

## Machinery, etc.

- 1 10-hole grain drill
- 1 6-foot Deering binder
- 1 Case lister
- 1 cultivator
- 2 single-row Go-devils
- 1 3-horse sulkey plow
- 1 gas engine and pump jack
- 1 12-foot galvanized stock tank
- 2 50-gallon steel barrels
- 1 saddle and bridle

Other articles too numerous to mention.

TERMS—All sums of \$10.00 and under cash. Six months time will be given on approved notes bearing ten per cent interest from date of sale on sums over \$10.00—a five per cent discount for cash on sums over \$10.00. Nothing to be removed until terms of sale are complied with.

**R. M. MOORE, Owner**

Sale Clerked by  
First State Bank & Trust Co., Hereford, Texas.

Auctioneer,  
Col. W. S. Williams

## YOUR CHECK BOOK IS A CREDENTIAL OF UNMISTAKABLE MEANING—

It says: "Here is a man who has had the earning ability and the self-denial to get ahead of his spending. Here's a man that enjoys the respect and confidence of the community, who habitually accept his signature as a guaranty of payment; here's a man in whom the bank has learned to place confidence."

**First State Bank & Trust Co.**

Guarantee Fund Bank



## Do You Want your old age Safe?

Do you want your family properly made safe?

We can do both, and this is the ONLY sure way known to man.

Call and talk it over with us.

JONES-BARNETT AGENCY  
Insurance and Bonds  
As Old As Hereford

## The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Beth B. Holman Walter R. Steckman  
Holman & Steckman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00  
Subscription, outside Zone 1, per year, \$2.50

three months \$1.50  
six months \$2.00  
No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

## Classified Advertising

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.  
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.  
CASH WITH ORDER.

### FOR SALE

#### XMAS PRESENTS

For those Xmas presents see Mrs. J. L. Ramsey, finished pieces, tatting, crochet and embroidery. I do all kinds of fancy work; see my display in my home. Orders appreciated. One block east of Courthouse. 91-t

FOR SALE—Piano, mahogany, 4-sec. book case and desk; dresser, dining table, refrigerator. Phone 230. 80-tf

FOR SALE—One Case Separator, one Minneapolis gas engine 25-74, one Reo 1-4 Ton Truck reasonable. Enquire J. P. McMahon. 89-6t-pd

FOR SALE—Gyer Electric Washing Machine good condition, cheap. Telephone 418. 83-tf

FOR SALE—A number of good young Jersey cows, some fresh; some terms if desired. See 75-tf-2tpd. C. S. PURCELL

FOR TRADE—100 acres unimproved land three miles west of Hereford, for cattle. See 70-tf E. W. Kinney

### FOR RENT

FOR LEASE—for cash, well improved 20-acre tract of land on west side of town, can furnish some farm land in connection for crop rent. 91-tf W. S. WILLIAMS.

### WANTED

WANTED—I am in the market for 100 spring cows, at a cash price. See me at the Western National or the First National Bank. 91-2t G. B. WARREN.

WANTED—Good young fresh Jersey milk cow.—BYRLE ELLISTON. 88-tf

### LOST AND FOUND

STRAYED—to my place, a large Duroc sow. Owner call at my place and pay for damages and this ad. 91-1t Phone 197 J. B. Phillips.

No. 230, Probate Court, Deaf Smith County, Texas.

NOTICE TO DEBTORS AND CREDITORS

State of Texas, County of Deaf Smith

To those indebted to or holding claims against the estate of T. B. Slaughter, deceased.

The undersigned having been duly appointed executor of the estate of T. B. Slaughter, deceased, late of the County of Deaf Smith, Texas, by W. M. Megert, Judge of the County Court of said county on the 10th day of October, 1923, during a regular term thereof, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to him at his residence in Hereford, Deaf Smith County, Texas, where he receives his mail.

This the 30th day of November, 1923.  
C. C. SLAUGHTER,  
Executor of the Estate of T. B. Slaughter, Deceased.

C. R. Barber  
AUCTIONEER  
Hereford, Texas

Pure bred livestock and farm sales given special attention

## From Neighboring Towns

PROGRESSIVE  
(Continued from Page 2)

has her way." But to the disappointment of all the members, she—nature—was a bit obstinate Sunday—"the wind was never weary." So this get together luncheon took place in the school house—and all were present for Sunday school at the appointed time. In fact the young people were much in the majority. A lively contest is taking place between the Senior Truth Seekers and the Loyal Workers, both young people classes, to extend up to Christmas speaks for much good work on the part of the participants. Owing to the rains our Sunday school has had several slim audiences but we earnestly urge a fuller attendance. With the Christmas tree and program before us, there is much to do.

Q. E. Massey returned from Quinlan, Saturday afternoon. Mr. Massey left his sister, who has been seriously ill, convalescing.

Thinking began in this neighborhood Monday afternoon, but the blizzard Tuesday morning soon put an end to it for awhile.

—More People—More Farms—

### WYCHE

Miss Christine Nutter left for an extensive visit to Lexington, Kentucky, last Sunday morning.

Ervin Ediston of Hereford is visiting his brother, Birch Ediston.

Mr. and Mrs. Paddock had a real Thanksgiving dinner with turkey and all that goes with it. Mr. and Mrs. Charlie Hays, who are guests of the Paddocks, were present.

On account of the big snow and roads that were almost impassable we had no school several days last week.

Mrs. J. J. Clayton and daughters spent Friday with Mrs. Goodwin and Mrs. Garner.

Raleigh Hough Jr., spent Friday with Jim Dugan.

Mrs. Applegate came in Thursday morning, the other members of the Applegate family have been in the community about two weeks.

Mr. and Mrs. J. L. Hoffman and Miss Anna Hoffman called on the Claytons Sunday.

Clem Dugan is hauling lumber for Mr. Jacobsen.

Ralph Wolfe spent Wednesday and Thursday with Raleigh Hough.

On account of the snow and the inconvenience of travel Mr. and Mrs. Hays left for Hereford Friday, where they have rooms at Dr. Miller's. Mr. Hays has business interest in Hereford which will keep him probably a month.

J. W. Dugan called on Clem Dugan Friday.

W. M. Sawyer left for Lamesa last Sunday on a prospecting trip.

—More People—More Farms—

Geo. M. Waddill, Amarillo, New S. W. Trail Secretary

George M. Waddill of Amarillo has been appointed Secretary of the Canadian-Cloveris division of the South West Trail, according to announcement made by president E. W. Harrison of Hereford and vice president W. R. Ewing of Miami, following the convention at Amarillo recently.

No secretary was elected at this meeting to succeed W. A. Palmer, resigned, and this appointment was left with the two executive officers.

### EVERY STREET IN HEREFORD

Has its share of the proof that kidney sufferers seek.

Backache? Kidney's weak?

Distressed with urinary ills?

Want a reliable kidney remedy?

Don't have to look far. Use what Hereford people recommend. Every street in Hereford has its cases.

Here's one Hereford man's experience. Let A. C. Barnhardt tell it, he says: "At times my back ached and felt sore and lame. It became weak, too and hurt me to bend and a sharp, catching pain shot through me whenever I did. Also my kidneys got weak and out of order. Doan's Kidney Pills gave me relief and fixed me up in good shape."

Price 60c. at all dealers. Don't simply ask for kidney remedy—get Doan's Pills—the same that Mr. Barnhardt had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

### SPECIAL

For a short time only (time to depend on prices of ticking) I will renovate your old mattress and furnish tick for \$4.75. Regular price is \$6.00, you save \$1.25 if you take advantage of this special price.

We make new mattresses also. Come and see them before you buy.

New and second hand furniture bought and sold.

Daniel's New & Second Hand Store

Pho. 304 Opposite Hereford Hotel

## Wins in Western Stock Show Judging



Bertha Underhill, co-ed in the California Agriculture College, defeated a field of fifty men as the best judge of cattle in the Western Stock Shows at Portland, Ore., scoring 937 points out of 1,000. She is a city-bred girl.

## Orr's Tailor Shop

For a limited time, on early orders 10 PERCENT DISCOUNT

## INSURE IN SURE INSURANCE

The A. L. BIGGS Agency "Dependable Service"

Phone 50. Hereford

# COAL

Big Car of

## Colorado Lump

On Track

Phone Your Order

Hereford Light & Power Co.

"Your Electrical Servants"  
Phone 388

## SHIVERY WEATHER!

Calls for the Old Reliable—  
ROUND OAK HEATERS  
HOT BLAST HEATERS  
BARLER OIL STOVES  
We Sell 'em!

GARRISON BROS.

## IT MUST BE SOLD!

We have for sale a three-section Farm-Ranch, on which are \$10,000.00 improvements, 330 head Whiteface Cattle, and eighteen head good stock horses. All goes for less than the value of the land; 400 acres in cultivation. This is one of the best places in Deaf Smith county, and we offer it as one of the greatest bargains we have ever seen. Will take some trade.

Ashbrook-Williams-Wilson Co.

Office Rear First National Bank Building

## The Service of a Good Bank

Is measured not by what it may say in its advertisements, but by the careful and experienced handling of accounts, ever mindful of a customer's credit standing, and the little courtesies due him day after day in connection with his financial problems.

We invite you to bring your financial problems to this Bank. We will assist you.

The First National Bank

The Bank of Safety and Service

## Individual

# Christmas Cards

at The Brand Office

They are Different—The Designs are Pleasing  
They Carry Your Individuality

A Nice Assortment to Choose From  
Prices are Moderate

We Suggest that you call early and place your order before the stock is picked over

# The Brand Publishing Co.



# TOWN & COUNTY

## Personalographs

Jack Hudson of Oklahoma City reached Hereford Tuesday morning.

—More People—More Farms—

Mrs. Earl Bennett of Amarillo reached Hereford Tuesday morning.

—More People—More Farms—

Get that boy a "Fleetfoot Coaster" at Skelton's.

—More People—More Farms—

Mrs. J. M. Boone arrived home from Amarillo Tuesday morning.

—More People—More Farms—

Our line of dolls and doll carts is big, we will save you money. Skelton.

—More People—More Farms—

Mrs. G. W. Heard left for the Texas Gulf country Tuesday morning.

—More People—More Farms—

Coaster wagons, velocipedes and red wagons for the kiddies.

—More People—More Farms—

DUNLAP HDW. CO.

—More People—More Farms—

J. D. Wooley made a business trip to Black Tuesday morning.

—More People—More Farms—

A nice Xmas present—The Star Telegram or Ft. Worth Record only \$7.45 until December 15. Your subscription appreciated. Prewett News Stand.

—More People—More Farms—

C. W. Hays went to Clovis Tuesday morning to attend to business matters.

—More People—More Farms—

19 head of Registered Herefords for sale. These cattle are bred in the purple.

—More People—More Farms—

G. W. McThoy, 913-3rd.

—More People—More Farms—

A. T. Layman left for Friona Tuesday morning.

—More People—More Farms—

Say! That Xmas Bazaar will be held in Mrs. Helfner's Millinery Parlors on Dec. 13, 14 and 15.

—More People—More Farms—

E. B. McLellan went to Black Tuesday morning.

—More People—More Farms—

Program at Star the Theatre Friday night, Dec. 7, at 7:30. Benefit H. S. Basket Ball Girls. Adm. 50c and 25c.

—More People—More Farms—

Don't fail to see the "Lunatics."

—More People—More Farms—

H. K. Monroe reached Hereford Saturday morning from Canyon.

—More People—More Farms—

Big stock of tricycles and red wagons at Skelton's.

—More People—More Farms—

J. H. Mecaskey of Decatur, Texas, reached Hereford Saturday morning.

—More People—More Farms—

Everything for your Christmas packages at Skelton's.

—More People—More Farms—

LOOK!!!

At Star Theatre Friday night, Dec. 7; Three plays all in one night—Negro songs, High School Orchestra, Boys' Glee Club. All this in one night. Benefit High School Basket Ball Girls. Admission 50c and 25c.

—More People—More Farms—

E. I. Garton of Clovis spent Friday and Saturday in this city.

—More People—More Farms—

Dolls, Doll Carts and Doll Beds at Skelton's.

—More People—More Farms—

Tim Harvey returned to Artesia, N. Mex., Saturday morning.

—More People—More Farms—

Genuine Ford Batteries—13 plate, only \$16.50. Wilkinson Motor Co.

—More People—More Farms—

Frank Metcalf left Saturday morning for Albuquerque to attend to business matters.

—More People—More Farms—

Get your decorations at Skelton's.

—More People—More Farms—

Joe Dent left for Amarillo Tuesday morning.

—More People—More Farms—

Give something useful for Christmas. We have it. Dunlap Hardware Co.

—More People—More Farms—

W. H. Stagg made a business trip to Texico, Monday morning.

—More People—More Farms—

All kinds of Children's Books at Skelton's.

—More People—More Farms—

DON'T

Don't forget the date—Dec. 7.

Don't forget the time—7:30.

Don't fail to see—"Jean Marie."

Don't be surprised at—"The Lunatics."

Don't miss the—"Joint Owners in Spain."

Don't forget the place—Star Theatre. COME.

—More People—More Farms—

Big line of gift handkerchiefs at Skelton's.

—More People—More Farms—

Atty. J. P. Slaton made a business trip to Lubbock and Abilene, Texas, Saturday morning.

—More People—More Farms—

See our line of candle sticks and console sets at Skelton's.

—More People—More Farms—

Roy Reed went to Black Saturday morning to visit his brother, Austin Reed.

—More People—More Farms—

All children like fireworks. We have a complete line. Skelton.

—More People—More Farms—

H. E. Nelson and Mrs. Jno. Walkup of Gould, Okla., visited in the home of relatives, Mr. and Mrs. J. L. Ramsey this week. They returned to their home Tuesday morning.

—More People—More Farms—

Gifts for every one from grand mother to baby at Skelton's.

—More People—More Farms—

### Chicago Attorney Makes Hit Monday Luncheon

(Continued from Page One)

sideling keeping the land instead of selling it!

G. A. F. Parker called attention to the low price of hogs and the lack of smoke-houses in this country. He suggested that it would be a wise thing to encourage the farmers to put up their meat at home and sell it to the grocery men rather than sell it on the hoof at present prices. It was agreed that a "Put up your meat at home" campaign would be another step in the right direction for more income for the farmers of the Plains.

Next Monday the luncheon will be held at the Stockmen's Cafe. Those present Monday were: H. T. Mooney, A. M. Jones, E. W. Harrison, C. A. Skelton, D. F. Ashbrook, George Overton, L. Baskin, Geo. L. Muse, Mayor Knight, W. E. Dunlap, Ray Conaway, A. Herbst, D. L. McDonald, Homer Wilkinson, Ralph Barnett, J. A. Graber,

G. A. F. Parker, C. C. Rockwell, Owen P. Smith, E. S. Ireland, J. E. Hill, A. A. Foster, Leonard Foster, Seth B. Holman.

—More People—More Farms—

Messrs. Russell Carroll, Troy Womble and Jounie Biggs went to Farwell Monday morning to finish some concrete work on the South West Trail.

—More People—More Farms—

G. B. Warren of Truscott, Texas, reached Hereford Monday morning.

—More People—More Farms—

### ALCOHOL

and

### Commercial Glycerine

Make the best and cheapest anti-freeze mixture for your radiator. Get it in time and save trouble and expense.

City Drug Store

Pick Out a Few Good Birds For the Coming Poultry Show!

### SAVE YOUR BACON!

Why sell your hogs for five cents a pound when our grocers will pay you from 15 to 22 cents for bacon, shoulders and hams?

Why not cure your meat and sell it for more money?

Talk to us about it, we are anxious to help you.

The Western National Bank

December 1  
1 9 1 9

## Four Years In Harness

December 1  
1 9 2 3

We believe our stock to be the most complete of any retail house in our line west and north of Fort Worth. Here's some of the lines we handle at all times:

Alfalfa Hay Linseed Meal

Alfalfa Seed

Maize

Barley

Maize Chops

Barley Chops

Meat Scraps

Bran (Wheat)

Millet Seed

Bran (Rice)

Oats

Baby Chick Chow

Oyster Shells

Blue Grass Seed

Pig Chow

Cotton Seed Cake

Rye

Cotton Seed Meal

Salt, Plain Block

Chicken Chowder

Salt, Sulphur Block

Charcoal

Salt, Meat

Chow Chow

Salt, No. 1 fine

Corn Chops

Salt, Ice Cream

Coal, Lump

Salt, No. 4

Coal, Nut

Salt, Tobacco

Hen Chow

Shorts

Hen Chowder

Speltz

Ice

Tankage

Kafir

Wheat

Kafir Chops

Wood

December 1, 1923, this partnership completed its fourth year in the Coal, Grain and Ice business in Hereford.

We hope our friends and customers will pardon what we believe to be a rather justifiable pride in the achievements of the business during these stressful four years.

We have had our share of hopes and fears, trials, tribulations and triumphs. Through the staunch favor of our neighbors and friends we have weathered many a threatening storm, battered sometimes, it's true, but always emerging with a smile.

We have tried to "carry on" in our duty as citizens of this community, and take pride in the steady growth of our community as a whole and in the outlook for a brighter and more prosperous 1924.

We have tried our level best to give service of the higher sort in our line of business and promise to redouble our efforts to this end in the future.

We are deeply grateful to our many loyal friends and customers for their confidence and patronage and pray that we will continue to merit this good will.

With every good wish to every man, woman and child in this community for a Happy Christmas and a prosperous and contented 1924,

Gratefully yours,

JONES & McLEAN

## GOOD USED CAR VALUES

1920 Runabout, starter  
1918 Runabout  
1918 Velle Touring  
1918 Buick Six Touring  
1919 Ford Truck  
1920 Fordson Tractor

ALL PRICED TO SELL

WILKINSON  
MOTOR CO.

Lincoln — Ford — Fordson

## CHRISTMAS IS HERE

Only 14 more shopping days before Christmas. It is time you should be doing your Christmas shopping. We have the largest and best assorted stock of Holiday Goods we have ever carried. The prices this year are surprisingly low. The crowd is increasing every day and will soon tax our capacity to take care of them. We are looking for you and are more than anxious to show you our big display.

C. A. SKELTON VARIETY STORE