

The Portales Valley News

AND
Roosevelt County Herald

Thursday, January 30, 1930

Portales, New Mexico

Volume 28 No. 15

E. N. M. Normal Board Of Regents To Meet Thursday

Board Will Organize To Begin Work

A meeting of the board of Regents for the Eastern New Mexico Normal School has been called for Thursday afternoon at the office of C. M. Compton.

The board now consists of C. M. Compton, Jr., Ezra Watts, Earl McCollum of Portales, Bob Kallahan, of Roswell, and Mrs. Smith of Clovis.

The normal school is now in the hands of the people of Eastern New Mexico and all are anxiously awaiting the time when construction will start on the buildings for this institution.

From the survey made a year ago, this school will have a good enrollment from the start, and will serve the entire eastern section of the state, stopping many of our students leaving the state for higher educational advantages.

W. K. Judevine Urges Broadcast Of Dairy Products

W. K. Judevine has taken the matter up with Senator Bratton and the National Farm Board to secure a broadcast over the National Radio System, urging the public to use more butter and other dairy products to overcome the present slump in the butter market.

This is a matter which deeply interests certain well-known business men of the United States, and it is thought that this method would greatly aid in an increase of the consumption of butter.

The following letter from Senator Bratton in regard to this matter follows:

Mr. W. K. Judevine,
Portales, New Mexico.
Dear Mr. Judevine:

I am deeply impressed with the suggestion contained in your letter of the 17th, that the Secretary of Commerce be requested to urge every agricultural college throughout the country to broadcast regularly, encouraging the use of butter and other dairy products instead of certain well-known substitutes.

Your telegram is being forwarded to Secretary Lamont today, with an urgent request that the matter be given his immediate attention along the lines which you suggest.

I am glad you wired me. Communicate with me in the future regarding other matters of interest. I shall always be glad to hear from you. Meanwhile, with best wishes for 1930, I am
Sincerely yours,
SAM G. BRATTON.

New Manager For Orphanage

Rev. and Mrs. Sexton, of Hereford, the new manager of the Baptist Orphan's Home, are expected to arrive some time this week.

Rev. Sexton has been doing occasional work for several years at both he and Mrs. Sexton are very highly recommended.

A word of appreciation is due to Mr. and Mrs. W. B. Oldham who have kept the home fires burning so well and kept the children in school while awaiting the coming of the new manager.

The Baptist Orphanage has had a very successful year and is a place that every Baptist in the county should be proud of.

This week is industrial week for the missionary society and they will spend one afternoon mending at home.

The Elida ladies come up once a month to help mend and this is very much appreciated.

Tax Appraisers To Santa Fe

Three men appointed to represent Roosevelt county as tax appraisers are leaving Friday morning for Santa Fe to meet with the Commission and arrange for a unified system of taxation and to place the tax responsibility on all individuals instead of those who are fair in the rendition of property. The three men appointed as appraisers are Sam J. Watts, of Portales, G. H. Cleary, of Portales, and J. M. Carmichael, of Roswell. They will be accompanied by Paul Eminger, one of the county commissioners.

Portales Cream Market

Wednesday morning the price of cream was raised in Portales to 32 cents. This was most acceptable news to the dairy men of the county for the cream market has been in the depths for the past few weeks. According to one of the cream buyers of the city the price of cream is 29 cents in the sections adjoining Portales but the local market had advanced three cents beyond that price. The Agricultural department is sending out requests that the housewives of the nation refrain from using butter substitutes and thus increase the consumption of butter and thereby aid the dairy interests of the country.

C. M. Compton Named on Board of Regents of E. N. M. N.

C. M. Compton, Jr., has received appointment from Gov. Dillon, as a member of the Board of Regents of the Eastern New Mexico Normal school to fill the vacancy caused by the resignation of J. B. Sledge from the board, on Wednesday of last week.

In regard to the appointment, of Judge Compton, the Clovis News Journal had the following to say:

Secretary Bob Anglin, under authority of the board of directors of the Clovis Chamber of Commerce is taking the initiative in urging members of the board of regents to "get busy" on construction of the normal school. Letters signed by the Clovis secretary and the president of the Portales chamber are being mailed today to the members of the board of regents.

"We have reason to believe that a continued delay in this matter will result in the loss of the institution," says a paragraph of the letter. "Such a loss would greatly

Hubbel-Bollinger Case Resulted In A Hung Jury

The case of the State of New Mexico vs. Bailey Hubbel and Fred Bollinger, charged with larceny from an automobile, went to trial Tuesday morning and consumed the entire day.

The jury was out all night and on Wednesday morning reported that they were unable to agree. The jury was dismissed and a special venire was drawn for the re-trial of this case.

Ingalls Heads Census Count Roswell Area

WASHINGTON—The director of the 1930 census announced the appointment of Henry A. Ingalls, of Roswell, N. M., as supervisor of the count in Chaves, Curry, De Baca, Eddy, Lea, Lincoln, Otero and Roosevelt counties. His headquarters will be at Roswell.

Around \$11,000 Raised For New Church Sunday

On last Sunday at the morning services of the Methodist church, Rev. Sowell laid before the congregation the needs of additional finances to complete the new Methodist church, and within a short time around \$11,000.00 additional pledges were secured.

The church building is now nearing the stage of completion, and when finished will have cost in the neighborhood of \$50,000.00, and will be a building of which the entire town may well be proud.

With the additional finance the work of completing the church will go right ahead, and it will not be long now until the services will be held in this building.

Dairy Program For Roosevelt County

Two general meetings of dairy farmers will be had next month in Roosevelt county. One at Elida on Tuesday, February 18th, and the other at Floyd on Monday, February 17th.

Farmers Find Contouring Is Paying Well

Some farmers of the county are interested in contouring the lister rows in their fields to prevent rain fall water from running off.

Fourteen farmers have tried this method, of conserving moisture for the past two years and they find that it pays in increased crop yields.

Contouring is comparatively easy in Roosevelt county, due to the uniform nature of the slopes.

Farmers who wish to have contour lines run in their fields for this work may secure assistance by applying to the County Extension Agent, Portales.

NOTICE TO SUBSCRIBERS

Considerable clerical work is experienced in combining the subscription lists of the Portales Valley News and the Roosevelt County Herald. In this work duplications are apt to occur.

If you get two papers, please notify this office so that the proper credits may be given.

If you fail to get your paper, call at this office and have the list corrected at once.

Respectfully,
PORTALES VALLEY NEWS

R. M. Beasley's Sale Tues. Feb. 4

Attention of the public is called to the sale of R. M. Beasley in this issue of the News.

A good 6 year old horse mule has been added to this sale since the bills were printed.

There are some good dairy cows and work stock advertised in this sale.

To Get Master's Degree

Thurman Harris who was a teacher in P. H. S. and has been working with Wheeler Bros. this winter left Portales Saturday evening. He will go Tuesday to Norman, Oklahoma, where he will enter school, to receive his Master's Degree in June.

His thesis on "A Struggle for a Federal Department of Education" is all prepared and typewritten. Those who have read it say that it is very interesting.

Mr. Harris has taken an active part in church, Sunday school, and League work, is a young man of sterling qualities, and will be missed by his many friends who congratulate him on his climb on the educational ladder of today.

Portales Divides Floyd Games

Last Friday evening the Portales girls met defeat at the hands of the state champions, Floyd, although the Portales girls played one of the best games of the season, they were unable in the last half to make the ball and basket meet, to carry away the honors of the game.

For six years the Floyd girls have practically held the state championship, having been beaten only three times in that period. They have had to make a new team this year as all of the old ones were graduated or gone, and they have developed just as strong a team as they usually have.

For the first quarter, excitement ran high among the Portales rooters as Portales was in the lead 4 to 5, then again at the half when the Portales girls came from six points behind to take the lead 11 to 12, but in the last half the Portales girls were unable to keep up with the Floyd girls and the final score ended 30-16, with Floyd in the lead.

In the second game of the evening it was a reverse from the first as the Portales "rams" were beyond comparison with the Floyd boys, defeating them 32 to 10.

Portales has one of the best showings for state championship that they have had in many years, with several new men in the lineup and all but one of the last year's team they have defeated every team that they went against yet, although they have played all of the easier games at the first of the season.

Next Friday night they will meet the Tucumcari "Rattlers" on the home court, and the week following they will play Clovis, at Clovis.

Dairy Association Meets

The annual meeting of the Roosevelt County Dairy Association was held at Portales, January 18th.

A large attendance of dairymen was had. It was found that the affairs of the organization was in thriving condition; the Association having accumulated a considerable amount in its reserve fund during the past year.

Considerable time was devoted to a discussion of the marketing of poultry and eggs and it was decided to postpone final action on this matter until Saturday, February 22nd. On that date a meeting of the Association will be had, beginning at 10:00 a. m., in Portales. Final action on the poultry marketing and the disposal of the Association reserve fund will be decided at that time.

An effort is also being made to have officials of the Hale County Dairy Association of Plainview, Texas, present at this time for the purpose of giving Roosevelt County dairymen the benefit of their experiences.

It is also possible that a representative of the Federal Farm Board will be present on this occasion.

Senator Sam G. Bratton Defends Livestock Industry

CLYDE FLORENCE SUCCESSFUL CHEVROLET SALESMAN

Clyde Florence of Sudan, son of Mrs. Sam Florence of Portales, attended the banquet in Dallas given to the 100 car club, as a guest of the Chevrolet Company, with all expenses paid. Mr. Florence sold 115 cars and won an excellent electric washing machine as a prize.

His little son Phillip while playing near the machine, ran his arm through the electric wringer, causing the little fellow a great deal of suffering.

Mrs. Sam Florence went over to Sudan Tuesday to stay with Clyde's family while he was away, returning Thursday on the bus. The small son's condition is improved.

First Lap In Auto Campaign Brings Workers Nearer Goal

Miss O'Neal, Elida Leads By Small Margin

Outlook now Bright For E. N. M. Normal School

It now looks as if work will actually begin on the buildings of the Eastern New Mexico Normal School within this year.

This school will be of great advantage to every citizen of the county, and will be the means of bringing in many desirable citizens to the county.

Portales is favorably situated to make a banner school town, and it is the desire of every citizen to see this work begin at an early date.

C. of C. After District Basket Ball Tournament

At the weekly luncheon of the Portales Chamber of Commerce, Tuesday of this week, Superintendent Rose, of the Ft. Sumner school and P. M. Carr of Ft. Sumner, were guests at the luncheon.

Superintendent Rose stated that he would favor Portales for the District Basketball Tournament this spring, and would do all in his power to help bring it to Portales.

A resolution was adopted by the Chamber of Commerce inviting the tournament to Portales.

In the past few years the tournament has been held in Clovis, and Portales feels that she is entitled to it this year.

Plans are now being laid for the entertainment of this meet. The district consists of Curry, De Baca, Roosevelt and Lea counties and is quite an annual event.

It means bringing of around 160 players to Portales, besides numerous visitors for the occasion.

Superintendent Rose also spoke of the E. N. M. Normal school, and expressed the hope that it would early be put into operation and that it would receive the support of De Baca county.

Large Herd Passes Through

Old timers were thrilled last week by the sight of a herd of 1,000 Hereford steers which passed through the Bethel and Floyd communities on their way to the Pecos for pasturing.

The herd was 1-2 mile long and was driven by Hal Bros.

In the old days such a sight was not unusual, but now one rarely sees a herd of this proportion.

Resolution of Portales Chamber Of Commerce

TO: J. G. GREAVES

We, the Portales Chamber of Commerce, having as our aim and purpose the building of a greater Portales and county and state, feel impressed to congratulate our fellow-townsmen, Honorable J. G. Greaves, in his newest adventure, in promoting the consolidation of two of New Mexico's leading newspapers, and it is our sincere wish that Mr. J. G. Greaves will continue, as in the past, his policies in always being ready and willing to lend his efforts and that of his newspaper in promoting the welfare of our City, County and State at large, in all matters touching its moral and civic pride and educational interest as well as the financial interest of our State.

THEREFORE, BE IT RESOLVED that the Portales Chamber of Commerce congratulate Mr. Greaves and offer our co-operation and support to him and his courteous staff.

PORTALES CHAMBER OF COMMERCE
A. D. Ribble, President.

STANDING OF WORKERS WEDNESDAY NOON

NAME	Address	Votes
Mrs. Beth Bollinger	Portales	400,800
Mrs. J. E. Carter	Rogers	405,800
Mrs. Insa (Reuben) Cothorn	Portales	406,400
Mrs. Maud Galloway	Portales	446,400
Mrs. L. H. Houghtling	Portales	446,700
Mrs. Dave Howell	Kenna	314,500
Mrs. Walter Jackson	Portales Rt. 1	396,900
Mrs. G. W. Morgan	Floyd	423,300
Mrs. Charlie Maxwell	Rogers	312,900
Miss Emma Lee O'Neal	Elida	452,200

The above represents votes deposited in office ballot box and not necessarily full voting strength. Votes to be counted must be cast Wednesday noon of current week. The question of this day, "who will lead next week?"

Portales Valley News

J. G. GREAVES
Editor and Owner
Published Weekly on Thursday
DEMOCRATIC IN POLITICS
Portales Valley News bought Portales Herald-Times September 12, 1916.
Portales Valley News Consolidated with Portales Journal, December 24, 1920.
Portales Herald consolidated with Portales Times, March 27, 1913.

MEMBERS
National Editorial AssociationSUBSCRIPTION RATES
IN NEW MEXICO

1 Year \$1.50
6 Months \$1.00
3 Months .50

OUT OF NEW MEXICO

1 Year \$2.00
Alaska, Canada, Mexico \$2.50

It is refreshing, encouraging news that again we see evidence emphasizing the hardihood, the real human genuineness of a "Western cowboy"—a Roosevelt county "tiller of the soil"—almost a native of Eastern New Mexico. Such is the case in the appointment of our esteemed fellow townsman, Arthur P. Jones, to the important post of the El Paso branch of the Federal Reserve Board.

Mr. Jones, now a very successful banker of Portales, certainly knows the problems that exist in this territory; knows the needs of the cowman, the farmer and the farmer-stockman. He knows these problems because he has actually lived on "both sides of the counter" most of his very active life.

A farmer or cowboy living in a "y-out" in Roosevelt county more than twenty years ago working diligently to get ahead in these vocations and to win a real success in Roosevelt county by hard and diligent work, certainly speaks volumes for his ability to serve this important post successfully and constructively.

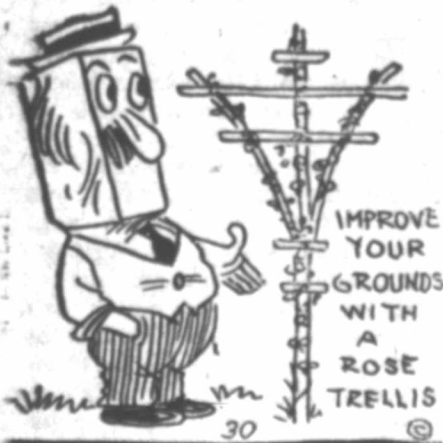
Arthur P. Jones' ability and constructive work, while long recognized and appreciated by his fellow associates of this county, is now being recognized and extended over a greater territory. We predict and hope for him an even greater success in the future than the enviable one he has already attained in pioneering the various occupations of his home county.

POWER FARMING

From the number of tractors being sold through the Portales dealers, it now looks as if the farming acreage of the county will be increased many thousands of acres.

Bill Der Says

Quit blowing bubbles
and start building
homes.



Spring is on the Way!

About this time of year building activities begin. No matter what you want to build—from bee hives to bungalows—we have everything you require, from shingles to shelf brackets, including bee hives. Our prices will please you. Buy the Best you can Buy and Build Well while you're Building.

Carr Lumb. Co.

Political
Announcements

RATES

For county and dist. offices \$12.50
For county commissioner \$10.00
For city clerk \$10.00
For Mayor \$5.00
For alderman \$5.00

The following names are announced subject to the action of the Democratic primaries of Roosevelt county.

For County School Superintendent
ARTHUR C. WOODBURN,
J. W. WILLIAMSON,
A. E. HUNT

For Tax Assessor
FLOYD T. KENNEDY
THEO. SUMMERS

For Sheriff
S. T. JERNIGAN
(For re-election)

For Treasurer
CASS LYONS
(For re-election)

For County Clerk
JOHN W. BALLOW
(For re-election)

For City Clerk
JAMES ROBERTSON, Jr.
A. W. FREEMAN
(Re-election)

For Probate Judge
IKE HUGHES
(Re-election)

County Commissioner
PAUL EMINGER
(For Re-Election Dist. No. 3)

Frank H. Jernigan
Commissioner of Precinct No. 1

the coming season.

By the use of the tractor and power farming equipment, one man is enabled to cultivate a greater acreage at a profit.

By the use of the combine in the harvest season, the shortage of labor is taken care of, and the grain crops are ready for market at one operation.

Indications are that 1930 will be a good crop year, and the farmers of the county are taking advantage of this condition to produce

greater crops than have ever been produced in the past.

GROW MORE ALFALFA

In planning the crops for 1930 the farmers of the Portales Valley should consider an increased acreage of alfalfa. This not only supplies a splendid dairy feed, but builds up the land till it will produce heavier in the crops now grown in the valley.

Portales valley should grow all the alfalfa consumed in the valley and have a surplus for the outside market.

In the past years many cars of alfalfa have been shipped in. This should not be the case.

Then again by the growing of alfalfa, the valley could go in for feeding on an enlarged scale. Several hundred thousands of finished hogs, and cattle should go out of this section each year at a profit to the farmers.

EAT MORE BUTTER

Statistics show that butter is now selling for less than in many years. This reduction in price of butter is affecting the dairy industry, and to stimulate this industry, everyone should eat more butter and help to supply a market for all that can be produced.

While this is affecting the dairy industry at this time, it is only a temporary condition, and in the future the market will readjust itself so that the dairymen will reap the profits to which they are entitled.

The dairyman who cuts down his dairy herd owing to the present market conditions will only cut his own throat.

Dairying is gaining in national importance, and Roosevelt county is fortunately situated so that cream can be produced cheaper than in the dairy states of the north and center of the United States.

Better dairy herds, and the weeding out of the unprofitable cows will help to overcome the present condition.

The cow which does not produce a profitable amount of butter fat should go to the butcher, and be replaced by cows that have a record of production behind them.

The dairy industry is the biggest industry in Roosevelt county today, and yet it is in its infancy.

MANY PROSPECTORS IN THE VALLEY

In the past ten days the town of Portales has been full of strangers, many of whom were looking

over the valley with a view of locating. The Portales valley has more to offer the settler than any section in the United States.

With our abundant water supply for irrigation, there is no reason why the population of the valley should not be increased several hundred per cent.

We have ample resources to support a town of 10,000 population, and by a united effort on the part of our citizens this increase can be brought about within the next twelve months.

Hundreds of copies of the News is going to the far corners of the United States each week, and these papers are telling the world what we have to offer.

THE NEED OF A MODERN HOTEL

The need of a modern hotel in Portales becomes greater each day. The tourist travel for 1930 will be greatly increased over that of the past year, and with ample hotel accommodations much of this traffic would remain in Portales over night, or for several days.

There is nothing that will bring about the development of a city, than that of first class modern hotels.

Without this accommodation, much of the transient travel is lost to the town, as auto travel brings Roosevelt only two or three hours distance.

Then again there is the prospect of a great oil development in this section, and unless we are prepared to take care of the increase transient population, the town will be the loser.

This is an important matter which should receive the attention of the people of Portales at this time.

HIGHWAY IMPROVEMENTS

In this issue of the News will be found the advertisements of the Highway Department calling for bids to complete the highway between Portales and Elida. This improvement will complete a stretch of 366, which is now one of the most important highways in the state. It is the highways which gives an all the year route to California. It is the principal highway used by tourists visiting the Carlsbad caverns, the greatest scenic attraction in America.

With this stretch being hard surfaced, it will give practically a hard surfaced highway from the state line at Farwell to El Paso. The completion of this road is indeed good news to Roosevelt

county, and the state at large. The better the highways of the state, the more recognition the state will receive from the tourist travel of the nation.

JR. HI BASKET BALL TEAM

The junior hi basket ball boys have been chosen. They will comprise the first and second junior hi team and are as follows: Tella Walker, Howard Moore, Earl Guss, B. C. Rogers, A. J. Smith, Travis Smith, Marshall Rowley, Phil Stroup, Andrew Moore, Totten. Coach Livingston is giving the boys some good athletic training which they are enjoying.

Mr. and Mrs. J. S. Green with their son Truman and daughter, Barbara, spent last Thursday in Amarillo, Texas, visiting and sight seeing.

SOCIAL ANNEX

BY THE BOSS

It is reported on reliable information that Floyd Kennedy made a whirlwind campaign in his candidacy for tax assessor, while attending the Chevrolet meeting at Dallas. These reports are that he will carry Dallas 100 per cent, but in Tarrant county he will have opposition as a local Chevrolet dealer is also candidate for that office.

On returning home Floyd brings back a washing machine. Just what part this will play in his candidacy has not been made public, though some are mean enough to say that he got it for his wife to take in washing, to pay the expenses of his campaign.

For the past two weeks the News editor has been suffering from the flu. This has given him a good excuse for all shortcomings to be found in the editorial and news columns of the News. To recover from this, he has planned a hunting trip with Bob Yoachim and J. B. Priddy, said trip to be a deer hunt in Canada. He is urging Yoachim and Priddy to start

within the next sixty days and go by way of Florida, so as to reach the deer grounds by September.

Sunday is ground hog day. If the porker sticks his nose out and finds the sun shining, he will retire for six weeks longer. If he sees his shadow that indicates an early spring. While waiting for his forecast, it is advisable to fill the coal bin and dig out the winter underwear, so as to be prepared for whatever may come.

What has become of the old-fashioned girl who wore a red flannel petticoat and a Lincey-Woolsey dress to school? This department will pay a reward of \$1 for the picture of the girl in Roosevelt county who is now so garbed.

Last Weeks News reported a holdup of a Clovis clerk, where said clerk lost \$40,000.00. He possibly gave his note to the hi-jacker for that amount.



CHEVROLET

1929 Cabriolet \$550.00
1929 Coach \$550.00
1928 Cabriolet \$400.00
1926 Touring \$100.00
1927 Truck \$225.00

FORD

1926 Coupe \$125.00
1925 Coupe \$75.00
1924 Coupe \$50.00
1926 Touring \$100.00
1926 Touring \$50.00

An extra good Jersey Cow, 5 years old, giving 4 gallons testing 6.04. This cow also bears the O. K. that counts.

PORTALES MOTOR CO.

ADD HOBBS, Manager

A New
Enterprise
For Portales

Our pipe lines to this community are now under construction . . . and in a few weeks Portales will have natural gas. This new development will bring wealth to the community warmth and happiness to your existence, and will be a direct step towards greater progress. Back of this movement stands a dynamic force . . . The Gas Company of New Mexico, an organization of men and women who firmly believe in Portales and stand ready to assist in its development.

The Gas Company
OF NEW MEXICO

AUCTION SALE

FRIDAY, FEBRUARY 5th, 1930

The following will be sold at public auction at my farm 4 miles east and 4 miles south of Elida, 1-2 mile north of Pleasant Valley School House.

Unless weather conditions are such as to prevent, this sale will positively take place on this date

SALE STARTS AT 10 a. m.

FREE LUNCH AT NOON—BRING YOUR CUPS

TERMS CASH

..... CATTLE

1 Black Jersey and Holstein Cow, age 6, be fresh January 26.
1 Black Jersey and Holstein Cow, age 6, be fresh February 3.
1 Brindle Cow, age 7, be fresh February 22
ALL COWS ARE GOOD ONES

1 Yellow Jersey Cow, age 3, be fresh March 23
1 Yellow Jersey Heifer, fresh soon. A good one
2 Heifer Calves, one Jersey, one Holstein, and one Yellow Jersey
2 Steer Calves

HORSES

1 Black Horse, age 6, weight 1100
1 Black Mare, age 6, weight 1000
1 Brown Horse, age 7, weight 1050
1 Sorrel Mare, age 3
1 Brown Mare, age 3
1 Sorrel Horse Colt, age 1
1 Brown Horse Colt, age 1
1 Male Colt
1 Bay Mare and Colt, age 7, A good Kid Pony
1 Grey Horse, 8 years old, weight 1300 lbs.
1 Grey Mare, 7 years old, weight 1300 lbs.
1 Saddle Horse, smooth mouth

FARM TOOLS

1 Go-Devil
1-row Lister, good shape
1 Cultivator
2 Knife Sleds
1 Good Wide Tire Wagon
1 Hay Bailer, ready to use
1 2-Wheel Trailer
1 Good small Separator
1 P. & O. 4-wheel Lister
1 P. & O. Cultivator
1 3-in. wide Tire Wagon

MISCELLANEOUS

1200 Bundles Hygiene
Other small tools too numerous to mention

HARNESS

1 Set of Leather Harness
1 Set of Chain Harness
1 Saddle, Bridle, and Blanket
2 Sets Chain Harness
5 Leather Collars
1 Pair Check Lines
5 Blind Bridles

E. R. Large, Owner

Elida, New Mexico
C. F. MARSHALL, Auctioneer

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Locals and Personals

Victor Olds has moved his alfalfa, hauled out east of Texico, where he expects to do quite a bit of work.

Callie Hamilton who has recently moved here and comes to school the truck is ill with pneumonia.

Mrs. Lorraine Beck passed away Friday night in Clovis and was buried Sunday afternoon. Mrs. Beck before her marriage was Miss Lorraine Bomar and with her parents, lived in Roosevelt county for a number of years. There are a large circle of friends who are saddened to learn of the death of this young woman.

Mr. and Mrs. J. B. Priddy went to Wink, Texas, Sunday and will look after their mercantile interests in that town before returning to Portales.

Maurine Chumbley, the little daughter of Mr. and Mrs. G. A. Chumbley received a painful burn Sunday when she attempted to pour some kerosene in the stove to hurry the fire. The doctor was called who dressed the burns, therefore Maurine was able to go to school Monday. Her hair and eyebrows were singed but other than that she suffered very little from the experience.

Jas. K. Polk, manager of the Gambill's store in Portales, spent Sunday in Amarillo sight seeing and visiting with friends.

Jim Burleson, section foreman for the Santa Fe, has been very ill for the past several days and is unable to attend to his duties.

Miss Mary Dunscomb, Mrs. Kenley Spence and her son Jack Raymond were guests of Mr. and Mrs. Earl Lovelace over the week end.

Mr. and Mrs. Hubert Hatch have let the contract for the erection of a new home on their lots adjoining the residence of Mrs. Hatch's parents, Mr. and Mrs. J. J. Cutler. Mr. Cutler and family have just returned from Big Springs where they have spent the past two years and are having their home redecorated before they move.

Mr. and Mrs. R. L. Poindexter enjoyed the Sunday in the home of Mrs. Poindexter's mother, Mrs. O. J. Cox at Delphos.

Mr. and Mrs. A. M. Stephens of Upton were in Portales Monday attending to matters of business and visiting with friends and relatives.

Mr. and Mrs. John W. Ballow, Jr., of Clovis were in Portales Sunday and were guests in the home of their parents, Mr. and Mrs. Ballow.

Leonard Westerman and his sister, Mrs. Howard Hammonds, returned Friday evening from a visit to Vernon, Texas, where they spent the time with their father who is just recovering from a very serious operation at the Mayo Sanitarium. They report their father as improving most satisfactorily.

District Superintendent, A. K. Scott of the Nazarene church filled the pulpit in the local church Sunday evening and delivered one of his very forceful sermons.

Mrs. W. Y. Grimlan and children from Claudell have been visiting for a few days with Mrs. M. E. Gray.

Charles Camp has been out of school two weeks on account of illness.

Mrs. W. D. Maxwell left Saturday morning for Las Vegas to visit her son.

More Mothers

each year—
treat COLDS
EXTERNALLY

When Vicks VapoRub was introduced, mothers especially were quick to appreciate it, because it is just rubbed on and cannot upset children's delicate stomachs, as "dosing" is so apt to do. Of course it is equally good for adults.

Today, the whole trend of medical practice is away from needless "dosing," and the demand for Vicks has grown

until it is necessary to again raise the figures in the famous Logan. There are now "Over 6 Million" used yearly.

Lacy Armstrong and Floyd Kennedy returned Friday noon from their Dallas trip. The "100 car club" luncheon was quite a success and a very enjoyable affair, attended by 150 members. Each guest was given a beautiful paper weight in the form of a replica of the General Motors building in Detroit.

Misses Bloomer and Venter spent Saturday in Roswell.

Mrs. Nora Morris who has been visiting in the Tot Smith home for the past three weeks returned to Amarillo the fore part of the week.

Mr. Walling, the ex-manager of the Gambill's store came back Friday with a car of supplies for the store.

Henry Carroll is driving a new Ford tudor this week.

Geo. Briscoe recently sold his place to A. N. Cockerham.

Mr. and Mrs. T. Anon have recently bought the Goodwin place and are getting comfortably located in their new home.

Mr. and Mrs. Edwin Lanzer arrived safely in Tennessee, but Herman, who was taking the car through was held up for four days at Ida, Oklahoma, by the heavy snows.

Benny Compton who has been quite sick with flu is improving and expects to be up soon.

Floyd Powers and Clayton Norton are moving to Canyon this week. Their wives are visiting with Mr. and Mrs. M. M. Powers, while the moving is taking place.

Mrs. Maye Burkett received a letter Friday stating that she had passed the State Board examination. She had a very delightful trip and is back home once more ready for work.

State Exams



Such Pretty Teeth!

COD-LIVER oil helps growth of fine, even, baby teeth. Lays the foundation for better teeth all through life. Give it the easy, pleasant way. Tasty, digestible, nourishing. Try it.

SCOTT'S EMULSION
(For Better Teeth and Bones)

Scott & Borne, Bloomfield, N. J. 29-50

Mrs. J. S. Riley of Arch has purchased a new May Tag washer, which makes wash-day a pleasure.

Miss Iris Ribble was a Canyon visitor for the week end.

Miss Frances Keller, who is working at the Lillian Ellen Beauty Shop in Clovis returned from Santa Fe Friday. Miss Keller passed the examination also.

Miss Marion Jones went to Amarillo Friday.

Mrs. Lee English left Saturday for Roswell, where she will spend a few days with her husband.

Mrs. Joe Bill Thompson took her small son Billy Joe to Clovis Saturday where he is being treated.

The Copeland family who have been living in the Krattil home are leaving Monday for California.

Mrs. T. M. Wright has bought the old Brackett-Lawrence place and is having it re-built ready to rent.

Charles Breshears and family of Longs were in Clovis Friday night to hear Rev. Wright, at the First Christian church.

The Carl Case family were Clovis visitors Saturday afternoon.

Mr. and Mrs. J. H. Kidd from Midway community were Portales visitors Saturday, bringing with them their nephew, Theodore Blberry, of Plainview, who is attending Wayland College.

Mr. and Mrs. J. H. McArthur who live 10 miles south of Elda were shopping in Portales Saturday.

John Creech, merchant of Hiway was transacting business in Portales Friday.

Edgar Sparks, former county commissioner, and formerly a member of the county board of education, was in Portales Saturday transacting business.

P. E. Jordan left Saturday morning for Denver to attend a dealers' meeting of the Ford Motor Company.

Miss Martha Van Winkle of Clovis is visiting Mr. and Mrs. W. Van Winkle this week.

Mrs. Earl Denton and children of Kenna spent Thursday and Friday visiting her parents, Mr. and Mrs. J. A. Fairly.

Mr. Addington of Cameo purchased a new Ford coupe this week.

Mr. and Mrs. Guy Sanders of Arch were in Portales shopping, Saturday.

Mrs. John Denton of Kenna was up Thursday and Friday visiting her parents, Mr. and Mrs. C. S. Turner.

Mr. and Mrs. J. W. King were in Friona transacting business the past week.

Supt. and Mrs. Floyd Golden left Friday for Canyon to attend to some business and spend the week end visiting relatives and friends.

Fay Gunn, daughter of Mr. and Mrs. F. F. Gunn, while skating, Wednesday afternoon, fell and injured her arm. Both bones were broken just above the wrist, causing considerable pain. Fay was out of school for the rest of the week but is back at work again, making up for lost time.

Mr. and Mrs. Bill Judevine were Clovis visitors Thursday evening.

Rev. W. L. Baker a Cumberland Presbyterian minister from Missouri is visiting grand father Carter this week.

Mr. and Mrs. J. T. Riddle visited Mrs. Riddle's cousins Mr. and Mrs. Andrew Smith of the Bethel community Sunday afternoon.

Carl Case was transacting business in Amarillo Monday and Tuesday.

Ivan Ford, son of Mr. and Mrs. J. P. Ford, who was operated on at the Clovis Hospital for the removal of the appendix, was able to be moved to his home near Portales this week.

Mr. and Mrs. Bob Bell and boys and Mr. and Mrs. Blant Ross of Plainview were visiting over the week end in the homes of Mr. and Mrs. Sherman Bracken and Mr. and Mrs. James Lee Wilson. The ladies are sisters of Mrs. Wilson.

Mr. and Mrs. H. W. Simmons moved this week to their new home on Liberty Street. Miss Vera Oakley has an apartment with them.

Joe Naylor came in this week to assist in building the Hubert Hatch home.

A new girl was born January 30 to Mr. and Mrs. G. H. Forbes.

Start the new year right by giving
your wife a Pressure Cooker
18 qt—\$15.30
We have the Price and Goods
J. B. Sledge, Hardware

WAKE UP--

and take advantage of our Saturday, Feb. 1st specials
—We Sell For Cash and sell for Less—

10 lbs. Irish Potatoes	32c
Mothers Oats with China	32c
No. 2 Portales Tomatoes	09c
8 lb. Fall of Compound	\$1.03
1 lb. Square Colo. Comb Honey	17c
1 lb Package Raisins	34c
No. 2 Sugar Corn	11c
2 lb. Package Sunmaid Prunes	26c
Post Toasties, each	12c

MEAT SPECIALS

Pork Roast, per lb. 26c	Choice Steak 32c
Beef Roast, Per lb. 27c	Pork Chops, per lb 30c

The City Grocery & Market

Slick Childress

Bob Ross

Public Sale

TUESDAY, FEBRUARY, 4th

At my place 8 miles west on the South Floyd road, I will sell at public auction, the following livestock and household goods, etc., on the above date

SALE STARTS AT 10 a. m.

JERSEY COWS

- 1 light fawn Cow, age 6, just fresh, heifer calf by side; a real milk cow.
- 1 fawn Jersey Cow, age 6, came fresh December 5, 1929, heifer calf by side, 4 gallon cow
- 1 fawn colored Jersey Cow, age 4, milking now, fresh April 3
- These Cows milk without calves.
- 1 coming 2 year Heifer, bred
- 1 fawn colored Heifer, 9 months old

Household—Kitchen Furniture

- 1 nice Walnut Dresser
- 1 Walnut Dressing Table
- 1 Wooden Bed
- 1 Iron Bed
- 2 sets Springs
- 1 Baby's Bed and Mattress
- 1 Sanitary Couch and Pad
- 1 Rug and Runners
- 2 Rockers
- 2 Straight Chairs
- 1 New Heater
- 1 Range Stove
- 4 Window Shades
- 1 Baby's High Chair
- 2 Oil Lamps
- 1 5-gallon Oil Can
- 1 10-gallon Cream Can
- 3 Wash Tubs
- Some buckets
- 2 Cook Tables
- 1 15-gallon Oil Barrel
- Other items too numerous to mention

Chickens and Turkeys

- 15 Pullets
- 5 Turkeys

WORK STOCK

- 2 Leather Collars, good as new
- 1 Leather Collar, size 17
- 1 bay Mare, smooth mouth, weight 1,000 pounds
- 1 red Mare Mule, smooth mouth, 1,000 pounds
- 1 mouse colored Mare Mule, age 8, weight 950
- 1 sorrel Mare, smooth mouth, weight 1,000

IMPLEMENTS

- 1 high wheel wagon
- 1 Go-Devil and 2 sets knives
- 1 row John Deere planter with all attachments
- 1 1-row P. & O. Lister-Planter (4 wheel) with cotton, corn, maize plates
- 1 Cultivator
- 1 Section Harrow
- 2 Sets Chain Harness
- 2 Pair Lines
- 1 Leather Halter
- 4 Bridles, good ones

FEED

- 2 Ton Maize Heads
- 2 Tons Hygeria
- 1 Ton Yellow Corn
- 1500 bundles Kaffir

HOGS

- 6 shoats about 100 pounds each
- 5 shoats about 65 pounds each

MISCELLANEOUS

- 150 feet new garden wire, 60 in high
- 1 Water Barrel
- Post hole digger, hoes, maize fork, shovels, wire stretchers, new hand saw, wrecking bars

FREE LUNCH AT NOON—BRING YOUR CUPS

TERMS—CASH

R. M. BEASLEY, Owner

FRED C. MARSHALL, Auctioneer. J. H. BRESHEARS, Clerk

"Penetrative Lubricity" MEANS

1. Freedom from Friction.
2. A "Carry-Over" Film by Metal Penetration.

TO lubricate, an oil must decrease friction between metal surfaces. A motor oil does this by separating the metal surfaces, and theoretically keeping them separated under all operating conditions. It may amaze you to know that many oils frequently fail to do this.

Think how this "separation" of moving parts is accomplished. The oil forms a wall or "film" between opposing surfaces... and it is upon this film that the reputation of every oil must rest. The film is thin, of course, for it must ride in the tight crevices of bearings, cylinder-walls, etc. But it must also be of extraordinary strength... it must cling tenaciously... or the pressure of your motor will squeeze and hurl it from the vital points that must be kept separated.

Penetrative Lubricity... The New Gauge of Motor Oil Merit

Penetrative lubricity is the outstanding characteristic of the new Conoco Germ-Processed Motor Oils. This characteristic is the direct result of Germ-Processing.

You must know this story of Germ-Processing. Briefly, it is the patented result of 16 years' experimentation by the British scientists, Wells and Southcombe. Back in 1901, when everything of fundamental importance was known about the refining of mineral oils... these two scientists foresaw that additional improvements must be made, in order to keep lubricants abreast of the future development of the "gasoline buggy."

They knew that animal and vegetable oils

were "oilier" than mineral oils could ever be, but were impractical for use in internal combustion motors which operated at high temperatures.

Finally the Germ-Essence, containing the "oil" property lacking in mineral oils, was isolated. And a method was devised for combining this essence with highly refined mineral oils.

Only Conoco Oils Are Germ-Processed... This Gives Them Penetrative Lubricity

Continental Oil Company now owns the exclusive right to Germ-Processing for North America. Only with these new oils can you secure a fracture-proof film which actually penetrates the metal surfaces of your motor! What does this mean?... It means that the all-important film no longer may be hurled and squeezed from moving parts. The Germ-Essence carries the oil into every minute crevice... into the very metal itself. And there it clings—clings when the heat of high speeds seeks to scorch and drive it away... clings when bearings try to squeeze it out... clings, too, when you stop your motor. And this is most important... for the oils you are now using drain away as the motor stops, and require 5 to 15 minutes to resume their guard duty when you next tread on the starter. That's why 40% to 60% of your motor wear occurs in those first minutes of operation.

Save your motor by the use of this new oil. Introduce it to Conoco Germ-Processed oils today at the sign of the Red Triangle.



MIDWAY

We are having some good singing every Sunday night, and are glad to welcome all visitors.

Several people of our community are going to have carbide lights installed in their homes.

Mr. Wilks has in lights, which we are very proud, as this shows prosperity.

Mr. Pruitt also has his new lights installed.

There has been quite a few ill in our community the past week, among those who are ill are: Fred Dansforth, J. R., who has the measles, also Mr. Lonnie Bilberry, and daughter, Mary.

Our principal, Mr. J. W. Stone, has been summoned to court on the petit jury this week. Everyone is doing his best to make up for his absence. Mr. Crockett Stone is substituting in his place and Lucille Palmer in Mr. Crockett's place.

The primary room is glad to have Jessie Clayton back in school. He has been ill the past week.

Last Friday night, January 23 the four Midway ball teams, the junior boys and girls and senior boys and girls motored to Bledsoe. They were accompanied by fifty outsiders.

The good turn out of the people and the cooperation of the people is appreciated by the teachers and pupils. The first game played was the junior boys. The scores were 22 and 3 in favor of

our juniors. The next game was played by the junior girls. The scores were 12 and 3 in Midway's favor.

The senior girls were ready to go on the court as soon as the junior girls came off. Everyone stood on tip toes during the entire game. At the finish of the third quarter the scores were 3 and 1 in Midway's favor, but the last quarter the Bledsoe girls made 3 field goals and one free throw, while Midway made only one free throw. The scores were 4 and 8 in Bledsoe's favor.

The senior boys' game was the last game played, the scores being 18 and 7 in Bledsoe's favor.

Everyone seemed to have a nice time.

Mr. H. L. Mahaffey supervisor of the Colt company, took supper with R. E. Palmer Thursday night.

Mr. and Mrs. C. S. Palmer and daughter, Modane, spent Sunday with Mr. and Mrs. Weathers.

BETHEL

Prayer meeting Wednesday night February 5th, at the home of R. L. Little.

A family by the name of Worley, of Sudan, Texas, have moved to the King place. Mr. Worley's brother has purchased the place and in the near future expects to tear down the old house and build a new one.

The little son of Mr. and Mrs. Nall is improving. He has been ill over a month.

Mr. and Mrs. Charles Masters of Denton County Texas, were week end guests of Mr. and Mrs. Clay Jones and family. They expressed themselves as being very well pleased with Portales Valley and may decide to come here to live.

They have sold out their business in Denton County and are prospecting here for a farm.

Two brothers by the name of Morehead, have moved into the Cook property recently purchased by Mr. Henderson. They are intending to remodel the home damaged by fire while the Bledsoe family called it home.

Quite a number attended the singing at the Boteler home Sunday night.

Mr. and Mrs. Ed Adams and son John called at the Nall home Sunday night to see little Mark who has been very ill.

Mr. and Mrs. Ed Adams and son John were dinner guests of Mr. and Mrs. Claude Elder, Sunday. We are glad Mr. Elder is improving from his recent illness.

Work is progressing rapidly on the new house on the Elkins Bros. place. Mr. Elder has had charge of the carpenter work but had to be laid up for several days on account of sickness.

Percy Hinson is going to make a crop with Mr. Otto Meyer this year.

METHODIST PARTY

The newly created board of junior stewards of the Methodist church entertained the senior board at the Chamber of Commerce building Tuesday evening, with a 1930 auto show, and those members of the senior board who were absent will always feel they should "auto" have been there.

The evening opened with a very clever program. The first number being a scripture reading. The automobiles 23rd Palam. This was followed with a vocal solo, "The Death of Floyd Kennedy," by Mrs. Cadi Lac, accompanied at the piano by her daughter, Miss Flora Lac.

The seniors were then given an intelligence test, in order that the junior might know what to expect of the board. These test questions consisted of automobile slogans, Bible questions and a miscellaneous quiz or two. When the answers were read the juniors decided the members of this board of their elders exhibited such a low I. Q. that the individuals would be of very little inconvenience to them if elected to office, so an automobile election was held. The nominations were as follows: Buick sedan, G. W. Carr, because of the inflated appearance of the sides of the new Buicks. Also it is large and shapely. Packard Sport Coupe, Ham McDonald, because the Packard is large and heavy and is advertised as having a bold square front and a good wheel base. Also it is expensive to keep it up.

Chevrolet, Fordor Sedan, Mrs. J. M. Bradley. The Chevrolet slogan alone should win her this honorary title, "Bigger and Better."

Franklin Sport Model, T. B. So-well, because for two reasons. First the light wood frame which encourages speed; second the air cooled motor.

Dodge Sport Roadster, Wade Freeman because when he drives down the street every one yells, "Dodge Bros. Dodge." Then, too, the Sport Roadster is of the open top variety.

Lincoln Sedan, Fred H. Orr, because of two very good reasons. The Lincoln is put out in colors from Gay Plume Birds and second because the style does not change every year.

Whippet Sedan, H. E. Taylor, because the Whippet is advertised as built like a greyhound, and is known for its seven bearing crankshaft to avoid blowouts.

De Soto Sport Coupe, Mrs. W. E. Daniels, because it is famous for its four wheel braking power. If this power is not displayed just ask any child in the assembly at the high school.

Pontiac Sedan, F. R. Meador, for is he not Chief of the Sixes?

Ford Town Sedan, Floyd Kennedy because the cheaper they are the more noise they make.

Arthur Jones was considered also a good representative of this make of car, and therefore was placed in nomination but the decision of the voters gave the honor to Floyd Kennedy.

The election was followed by an automobile parts game and also a lyric contest, both of which furnished the crowd with plenty of fun and action.

When the program was concluded every one was invited to C and T. (Come-and-Tank-up) Filling Station for refreshments. These consisted of red and white gas (orange and lemon ades), lubricating oils, (cocoa), tires, (doughnuts) and tire patches (gum and flat cookies).

Mrs. Wade Freeman was the trailer at the show.

The seniors present were: Mrs. J. W. Bradley, Mrs. W. E. Daniels, W. H. McDonald, H. E. Taylor, F. R. Meador, A. F. Jones, G. W. Carr, Floyd Kennedy, A. W. Freeman, Fred Orr, E. N. Wheeler and T. B. So-well, while the entertaining juniors consisted of Misses Murriel and Hazel Galloway, Lella Mae Freeman, Edith Wheeler, Zella Meador, Mae Watts, Norene Yoachum, Messrs. Menlo, Autry, Gordon King Greaves, John Bradley, Vincent Cox, Earnest Wheeler, and Elmer White.

The song below was dedicated to Floyd Kennedy.

The Death of Floyd Kennedy

By Mrs. Cadi Lac

Floyd Kennedy looked in the gas tank,

The height of its contents to see,

He lighted a match to assist him

O, bring back dear Floyd to me.

Chorus

Bring back, bring back,

O, bring back dear Floyd to me,

to me,

Bring back, bring back,

O, bring back dear Floyd to me.

His wife and dear children are

lonely,

Since Floyd crossed over the sea,

He thought that the new-model

Chevrolet,

Would bring him back over the sea.

Chorus

He cranked up the Chevy and

started,

A cooler place he longed to be,

But Satan said, "Come back here,

Floyd,

And keep up the fires for me."

Chorus

Bring back, bring back,

O, bring bak dear Floyd to me,

to me,

Bring back, bring back,

O, bring bak dear Floyd to me.

Amen.

EVENING PARTY

Mildred Lyons, small daughter of Mr. and Mrs. Cas Lyons was hostess at a delightful party for a number of her little friends last Friday evening. The girls were invited for supper which was served by Mrs. Lyons about seven o'clock. The little folks were seated around two quartet tables, arranged in the living room. After supper the accessories were removed and the girls devoted the evening to interesting card contests. The guests were: Jeffie Hunter, Nadine Brown, Maynor Hayes, Frances Estelle Bryant, Margaret Fletcher, Mary Evelyn White, and Marie Neer. Marie, Jeffie and Frances Estelle remained all night with Mildred and their mirth and fun continued after usual retiring hour for the members of the family.

Mrs. W. E. Daniels was at home to a number of close friends Sunday at noon with dinner.

The guest list included Mrs. Jos Howard, Mr. and Mrs. W. H. McDonald and son Harold, and Mrs. Claude Jones, and little daughter, Claudine, of Plainview, Texas.

INTELLIGENT TEST GIVEN
SENIOR BOARD OF STEWARDS
BY JUNIOR BOARD

1. What automobiles advertise the following slogans?

A. Builder of Champions.

B. A six in the price range of a four.

C. When better automobiles are built — will build them.

D. The challenger.

E. Bigger and better.

F. Dependable and economical transportation.

G. Air cooled.

H. Chief of the sixes.

I. Built like a greyhound.

2. What do the following slogans advertise?

A. It's time to retire.

B. Double eagle.

C. Name — on every hook.

Bible Questions

3. When is the automobile first mentioned in the Bible?

4. What proof have we that baseball was played in Bible times?

5. When is medicine first mentioned in the Bible?

6. Who is the smallest man mentioned in the Bible?

7. What man in the Bible had no parents?

8. How many apples did Adam and Eve eat?

Miscellaneous

9. What is it that a cat has that no other animal has?

10. What did Paul Revere say at the end of his ride?

11. Why are some people's feet like Camels?

MAY ASSIST STATE SCHOOLS

SANTA FE. That the rural schools of New Mexico may receive financial help from the Rockefeller Institute was indicated here today when it was learned that two representatives are in New Mexico making a survey of educational conditions.

Jackson Davis and Leo M. Favrot, representatives of the institute, conferred with Rupert Asplund of the Taxpayers association Saturday morning and Friday conferred with Dr. J. F. Zimmerman.

Mr. Davis said Saturday noon that the results of the interviews was satisfactory but that he could not comment on whether financial aid would be given to the schools.

Antanacio Montoya, superintendent of schools, has been working to this end for some time, it is understood.

NEW KIND OF DUN

Here's the way a brother editor has of dunning his subscribers:

"Gentle reader: You who owe for this paper you are reading, as well as for several of its ancestors, did you ever see an editor's pocket-book? Well, it's just as fallible and prone to emptiness as those of other common mortals. The newspaper business has not yet been brought to that degree of perfection that it can be run without expense and until this is successfully done we shall be under the painful necessity of asking you for a little cash now and then, especially now.

We have been patient in some cases long-suffering, knowing that your pocket-books were about as lean as our own. But now the harvest is past and some of you have sold your hogs. When the big, round dollar begins to jingle in your pockets, please remember that vacuum in the editor's purse.—Ex.

Portales Markets

The following markets are pre-calling in Portales, on January Jan. 30th.

Hogs ————— \$8.90

Threshed Kaffir ————— 1.00

Threshed Maize ————— 1.05

Cream ————— 29c

Ear corn ————— \$15.00 to \$15.50

Kaffir Heads ————— 15.50

Maize heads ————— 18.00 to 19.00

Heavy hens ————— 20c

Light hens ————— 18c

Colored Springs ————— 16c

Leghorn springs ————— 15c

No. 1 Turkeys ————— 20c

Eggs ————— 32c

Dry Hides ————— 12c

Green Hides ————— 15c

Cream ————— 32c

Shelled corn ————— 1.35

LEGHORN HENS & PULLETS

We now have 250 pure bred Leghorn hens and pullets for sale.

They will soon pay for themselves, and money besides.

See us if interested.

ROBERTSON PRODUCE

ORPHANS ATTEND CLOVIS SHOW

Thirty of the older children from the New Mexico Baptist Orphans' Home in Portales were invited by Manager E. R. Hardwick to be his guests at the Lyceum theatre in Clovis Monday night. Mr. and Mrs. W. B. Oldham are yet serving in the capacity of Superintendent and Matron at the Home but they are expecting their successors to be selected, most any day.

The trip to Clovis was a very much enjoyed treat by the children and they are very sincere in their praises of Mr. Hardwick.

UNDERTAKER ED. J. NEER

Established 26 Years — Licensed by State Board
Phone 67 2 Rings — Agent for Clovis Floral Co.
Quality and Service Considered — Neer's Prices are Less.
Portales, — New Mexico



Always ask Your Grocer For

"MOTHER'S BREAD"

Pure and Wholesome. Fresh and delicious. The loaf you can depend on for absolute purity and satisfaction.

PORTALES BAKERY

IF IT ISN'T
A
McCORMICK
DEERING
IT ISN'T A

FARMALL

IT
HAS

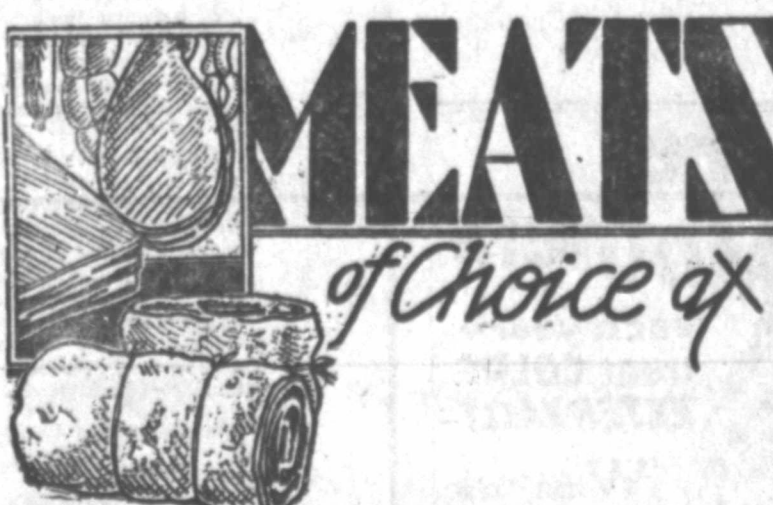
LEADERSHIP!

WASHINGTON displayed his talents as a leader. He inspired his men with courage, even when things looked darkest. And by keeping up the morale of his soldiers, he was able to win the victory in the end.

JUST ANOTHER SOLDIER

IN THE FIELD

B. M.
Schumpert
Sales Agent
Portales, N M



We specialize in home killed beef. And home made country sausage, frosh prok, and dressed poultry. Just received fresh shipment of Chin-chilla Hair Rabbits.

Our shop is on the square
Fresh Fish Thursday

Burke's Cash and Carry
Market

Roosevelt County Dairy Ass'n.

A Home Institution, controlled and operated by local dairymen.

DAIRYMEN: It will pay you to investigate the advantages of membership in this organization.

CREAM RECEIVING STATIONS

Portales—C. M. Sullins

Dora—Lee Hall

Rogers—W. L. Anderson

Floyd—Hobbs and Gordon

Garrison—Frank Jones

Inez—Chole Tollett

Midway—Floyd, Gregory

HIGHEST QUALITY OF

FRESH MEATS

Let us send out the finest of meats along with your grocery orders. You can depend absolutely upon the quality of everything we handle and be assured that our prices are just and right in every instance.

YOACHUM GROCERY

Gambill's

Chain Stores, Inc.

TALK OF THE TOWN SALE

A few of many items on sale at

GAMBILLS

Window shades, full size, good quality, Each 49c

Aluminum Stew Kettle, 2 qt. only 25c

Toilet Paper, Roll 3c

6 oz. Water Glass Clear polish, 2 for 5c

Phonograph Records, Play both sides, each 15c

Good Stoves, Buy Early

\$3.98—\$4.98—\$5.98

The Store where you SAVE
Courtesy—Quality—Service

Locals and Personals

Mrs. J. E. Henderson came down from Clovis Tuesday afternoon and attended to business matters in Portales. The Henderson family have been living in Clovis since last April but yet own their former home in Portales.

Mrs. C. J. Pendergraft was taken ill the first of the week and all day Tuesday the family was very much alarmed as to her condition but by Wednesday morning she had slightly improved and with their family physician given her very close attention, it is hoped no complications will develop and she will recover very shortly.

Mrs. T. E. Mears, vice-president of the State Federation of Women's Clubs of New Mexico, is planning to leave the last of the week to attend a meeting at Alamogordo. Mrs. Mears will go to Roswell and there join the ladies from the southern section of the state and all motor to the gathering in Alamogordo.

Mr. and Mrs. Toombs of the Hi-way community were in Portales on Monday and they report much damage to the water system at their country home due to the extreme cold of the past week.

Rev. C. E. Ball, pastor of the Baptist church filled his regular appointment at Floyd Sunday afternoon. Mrs. Ball has sufficiently recovered from her attack of the flu to be able to accompany Rev. Ball.

Mrs. P. E. Morrison has sold her property on Ohio Street which has been rented to Mr. and Mrs. Hubert Hatch, to Bill Capps, of the Portales Motor Company and he will take possession as soon as the house is vacated.

Little Betty Joyce, daughter of Mr. and Mrs. Maurice Bouldin, has been sick for the past week and is not fully recovered. The little child's stomach is entirely out of condition following an attack of the flu. Mrs. Bouldin, the grandmother, remained at home some of last week to assist in caring for Betty Joyce.

Mrs. Neil Rockey came over from Muleshoe, Texas, Monday and spent a few minutes with friends while attending to matters of business. Richard and Glenn are both attending school in Lubbock. Glenn in the high school and Richard in college.

Mr. and Mrs. Coe Howard, together with Mr. and Mrs. Bob Anglin and Mack Stanton of Clovis returned Sunday night from a trip to Santa Fe. The men represented the Chambers of Commerce of Portales and Clovis concerning a state exhibit at the fair in Wichita, Kansas. The representatives from the eastern part of the state were not fully convinced of the pleasant plans would be of paramount benefit to their counties and no definite steps in the matter are made.

Miss Lucy Stinnett, home economics teacher in Ft. Sumner, spent the week end visiting her mother, Mrs. S. H. Stinnett.

The car belonging to Herman Luper which was stolen from Portales the night the Joyce-Fruit store was robbed has been located. According to reports the car had not been damaged and was found in a garage in a small town near Dallas. To date nothing has been learned of the ready-to-wear garments stolen the night the Luper home, some time before 11 o'clock.

Mr. and Mrs. J. Hill of Lamesa, Texas, were in Portales this week and visited with their friends Mr. and Mrs. John W. George. Mr. Hill and his family once lived in Portales but moved away a number of years ago and they had not seen Mr. and Mrs. George since in 1902.

Mrs. P. E. Jordan and Mrs. James Christoe were dinner guests in the T. E. Mears home Monday evening at seven o'clock. The evening was very informal and one table of bridge occupied the after dinner hours.

Mrs. Hubert Bryant came into Portales this week from the Bryant home near Enzy and is staying with Mr. and Mrs. J. W. King. Mrs. Bryant wished to be near a doctor in order to receive treatment for her little baby which has been sick with stomach trouble for the past four months.

M. J. Golden and family of Roscoe, Texas, arrived Monday of this week, to make their home here. Mr. Golden recently purchased Roosevelt county property. He is a cousin of Floyd D. Golden, superintendent of the Portales school.

The Sunday issue of the New Mexico State Tribune published in Albuquerque gave an account of a very pretty dancing party given by the members of the Alpha Chi Omega sorority. Among the list of guests were three Portales young people, Miss Elizabeth Greaves, Rufus Stinnett and Bill Thompson. Miss Greaves was one of the hostesses of the evening.

At the Eastern Star meeting the new officers of the year presided for the first time. In the absence of the newly elected Associate Matron, Mrs. Sam Seay, Mrs. S. N. Hancock was invited to substitute. No initiatory work was given during the evening.

C. W. Varney took his son to the hospital Wednesday morning.

J. W. Clemm is enlarging the store occupied by W. A. Angley Furniture Company.

Mr. and Mrs. Harry Brown of Lubbock are spending the week with Mr. and Mrs. L. V. Brown.

REST ROOM FOR GRADE SCHOOLS

Both teachers and children wish to express their appreciation of the articles that are coming in to fix up the rest room.

This has been a long felt need at grade school.

The P. T. A. has taken up the project and soon the room will be well equipped.

There will soon be some sash curtains, coats, medicine chest and more first aid medicines.

Scarcely a day passes but what some one needs first aid and many days there will be as many as half a dozen sick children, to sit in the office.

With the rest room equipped your child, if ill and unable to go home, will have a quiet place to lie down.

"Nine Rahr" for P. T. A. (Contributed.)

Mr. and Mrs. B. F. Smith spent Friday evening listening to the new radio in the home of Mr. and Mrs. J. S. Green.

Mr. and Mrs. Lowery Johnson have moved to Portales again.

Mr. and Mrs. E. M. Smith who moved to Arkansas in December have returned to Portales.

Mr. and Mrs. Weidener have a new baby boy.

Helen Owen has been on the sick list for the past week.

Garden Edwards is out of school with the mumps.

A. J. Whiting, manager of the New Mexico Utilities Company in Clovis spent Wednesday morning in Portales visiting and discussing with P. E. Sleeper, local manager for the company, matters of interest in connection with the business of their company.

Mrs. C. B. Jones and little daughter, Claudine of Plainview, Texas, have been visiting friends in Portales this week. Mr. Jones expects to come over for the week end.

Monuments

Don't fool away money on agents. Write for prices. Clovis, New Mexico

Clovis Monument Works

ORGANIZING BASKET BALL TEAM

A number of the Portales alumni girls have organized a basket ball team and are preparing to play their first game on Friday evening, February 7th when they meet the Portales high school girls. On this same evening the Portales boys play Albuquerque, so the double header will doubtless draw a filled house. The out of school girls have not named their team as yet but ere Friday night will have themselves properly designated. Mrs. P. E. Morrison has been chosen as coach and she is very confident that her team will carry away the honors of the evening. Those now signed up for practice are Mrs. Beulah Brown Cyphers, Misses Mildred Rowley, Loreta McCarty, Norene Yeachum, Eliah South, Sally Mae McCauley and Bessie Atkinson.

E. N. M. Boy Scout Council

The annual meeting of the Eastern New Mexico Boy Scout Council will be held in Roswell on February 20th. It is expected that representatives will be present from all of the twenty-two towns having Boy Scout troops.

The meeting will be held at the Masonic Temple and will begin at 3:30 p. m. The afternoon will be taken up with group discussions and the election of officers. The annual banquet will be held at 6 p. m. and will be an inspirational meeting. Mr. J. P. Fitch, Regional Scout Executive from Dallas, is expected to be in attendance.

E. Birch Harrison, cashier of the Carlsbad National Bank, is acting President of the Scout Council. He expects to have one hundred men in attendance at this important meeting. Several local men are planning to attend.

THE POTATO MARKET

The sweet potatoes of the Valley are being shipped out almost daily since the first of the year. All of the curing houses are well pleased with the condition of the potatoes as they are being packed for market. They are preparing one car which was scheduled to roll today and there are plans to get out two more during the week. The California market is very partial to the Portales Valley sweet potatoes.

American Legion To Sponsor High School Band Concert

At the last monthly meeting of the local American Legion Post, the Legion voted to sponsor the band concert which had been planned by the band itself for the purpose of raising funds to pay for the new brass horn. The

American Legion wishes to go on record as being behind any movement or plan that is for the up-building of the community or betterment of our country. The Legion boys feel that a town band is the next thing to a necessity for any live and growing town and that the boys of the community are the source from which the band men shall be gotten for the future town band (and not so distant future at that).

This band concert will be given in the very near future by the high school band, now being directed by Mr. Pogue. They have already made surprising progress since they began work and now have a well balanced forty piece band, which will give the public their money's worth in music. It is not the plan at this time to take public subscriptions to support the band as has been the past policy, but those who favor a community band can well afford to support it by attending the concert.

The Legion Posts over the nation are now sponsoring Americanization programs of various kinds, purposing to encourage the true American spirit in our young citizens, and it is planned to incorporate something of this kind in the program along with the concert.

HAND MADE SADDLE

Mr. Harve Baker has just completed a special order saddle and the same is on display at the Wheeler Bros. Hardware store for a few days.

The saddle is a regular roping saddle with short horn and low cantle. It is full leather and hand carved. Mr. Baker did not keep a full record of the number of hours spent upon the job as he did not apply his entire attention to the work, only when not busy with some other jobs. Mr. Baker places a value of \$125.00 upon the saddle.

FEDERAL MARRIAGE LAWS ARE PROPOSED

Senator Capper, of Kansas, on January 15 introduced a resolution proposing an amendment to the Constitution of the United States relative to marriage and divorce laws, and a bill providing for uniform regulations of marriage and divorce laws. The bill and the resolution were referred to the Committee on Judiciary. The resolution is as follows:

Resolved, That the following article is proposed as an amendment to the Constitution of the United States, which shall be valid to all intents and when ratified by the legislatures of purposes as part of the Constitution three-fourths of the several states;

"Article—The Congress shall have power to make laws, which shall be uniform throughout the United States, on marriage and divorce, the legitimation of children, and the care and custody of children affected by annulment of marriage or by divorce."

NAZARENE REVIVAL

Did you know that we are to begin a revival meeting at the Church of the Nazarene next Sunday, February 2, 1930? We want you to attend this meeting. I'm sure it will do you good. We need all the spiritual help we can get along the way. I am sure we can stand more of the blessings of God upon our lives.

If you love the Lord and are interested in the salvation of the lost of this town and community, come and help us push the battle. Rev. M. M. Bussey of Southern California is the Evangelist. He preaches the word. Paul said to Timothy, "Preach the Word." The word of God is what the world is in need of today. We are praying for a real old fashion blood bought, Holy Spirit wrought, sin killing revival.

Yours for the lost,
G. C. GUNSTREAM, Pastor.

REED URGES DAIRYMEN TO CULL THEIR HERDS

Now is a good time, with the butter storage situation as it is and with the recent decline in price of butter and other dairy products, for dairymen to eliminate the low producers from their herds, said O. E. Reed, chief of the Bureau of Dairy Industry, in an address at Lincoln, Nebr., January 8, at a meeting of the Nebraska State Dairymen's Association. From 5 to 10 per cent of the lowest producers can be culled from herds without any danger of causing a shortage of dairy products—three months ago cows producing 200 to 250 pounds of butterfat a year have made a profit but today it takes a better cow, he said.

"Dairymen are faced with the problem of adjusting production to demand, and it is difficult for them to change production to fit demand in as short a time as other industries can," said Mr. Reed. He illustrated this point of adjustment of production to demand with a statement by Chairman Legge of the Federal Farm Board, that the steel industry recently felt a decrease in demand and now only 65 per cent of its blast furnaces are in operation. Dairymen can not hope to adjust their production to demand as quickly as that, said Mr. Reed, but they should face the present situa-

tion and use it as opportunity to rid themselves of unprofitable cows. Referring to figures compiled by the Bureau of Agricultural Economics on the dairy industry for 1928, Mr. Reed said that in that year it was necessary for the United States to import only



See J. N.
McCall

For your Meats and Groceries
We carry a full line of Quality meats
Just call us and we will deliver to you.

Portales Poultry and Egg Co.

Buyers of all Kinds of Poultry,
Cream and Hides

Cream Prices have advanced today
We Meet Competition on Prices

McCall and Victor in Charge

\$60.00

Reduction on Four Cylinder

WHIPPETS

NEW PRICE DELIVERED

Sedan, Fully equipped	\$735
Coach, fully equipped	\$675
Coupe, fully equipped	\$675

All

1930

Models in stock. No last year models. The most economical car on the market in price, upkeep and operation.

All Used Cars reduced about half

Wood Garage

The Cash and Carry plan
is the

Piggly-Wiggly

Way of saving you money.
Try it and save the balance.

Have you ordered your COAL
IF NOT

Then order from us, we sell anybody. We are also dealers of CITY SERVICE CO. LUB OILS of all grades

We have a full line of Hard Oil and Cup Greases.

See us for Distillate

Portales Valley Sweet
Potato Growers Assn.

Locals and Personals

Rev. and Mrs. Claude A. Lorts, Edgar Siddall, Seldon Peugh, and Mrs. J. H. Breshears attended services Wednesday night conducted by Rev. Will J. Wright.

Mrs. Dave Isenberg, Mrs. M. Daum, and Mrs. Marjorie Richardson visited friends in Clovis Wednesday.

Junior Collins and Miss Joyce Kirksey of Portales were married in Clovis, January 22.

Jack Leslie was here this week in the interest of the Clovis Monument Works. Mr. Leslie recently moved there from Chicago and bought an interest in the business and says they expect to make it the best of any west of Ft. Worth.

Mrs. Boone of Tulsa, Texas, arrived in Portales last week to assist in caring for her father, Monroe Honea, who is seriously ill at the family home.

Mr. and Mrs. W. R. Murrill and Mr. and Mrs. B. L. Kennedy and families of Arch were Portales shoppers Saturday.

Friday evening the Arch community enjoyed a social at the school house. The amusements of the evening were a kangaroo court and a boxing match.

Rev. Will J. Wright of Centerville, Iowa, is holding a very fine series of meetings in the First Christian church of Clovis. Quite a number of Portales people have been going up to hear his sermons. On Friday evening the following were among those attending: Rev. Lorts, J. Breshears, Mrs. J. L. May and children, Miss Beola McMinn, Mr. Siddall, and Seldon Peugh.

Monroe Honea is very seriously ill and is being attended by a nurse from Amarillo. Different ones of his children have been with him this week. Mr. and Mrs. Peck Honea from Amarillo are here.

Many friends hope that his condition will soon improve.

Jack McCollum, while cranking a truck, sprained his wrist, causing him much pain, and two days absence from school.

Friends have received word from Mrs. Hensley that they are now in New Orleans and the doctor is very contented, for he is working in the Charity Hospital.

While visiting with Mrs. Hensley's sisters in Muskogee, she was ill, but is feeling better now.

Due to the bad roads and storms they had to leave their car in Muskogee and take the train on to New Orleans.

Rev. R. C. Gunstream made a splendid address Friday morning in assembly at the high school, on "preparation."

The Eastern Star had a very interesting meeting with the new officers in charge, Thursday night.

R. B. Ohlhausen was in Tishan Saturday, attending to business.

Mr. and Mrs. Sefeld who were married December 29th, have moved from Clovis to their home on Liberty Street. They are fencing the yard for garden and chickens and having Mr. McCollum build a roomy garage.

Mr. and Mrs. Sefeld left Friday for Amarillo to attend to some business.

Mr. and Mrs. J. R. Graham and son, Ralph, who have been visiting with Mr. and Mrs. Fred Ohr for the past two weeks left for California, by way of the Carlsbad cavern.

Ralph was born at El Centro, California, and they expected to spend Saturday, January 25th, his 14th birthday in the old home town. They will remain in California for the rest of the winter.

The Wood Garage has two beautiful new cars on display in their sales room, one a 1930 model Willlys six, the other a 1930 Whippet four.

Mr. and Mrs. D. Z. Little from La Mesa are visiting in the home of their son, Wesley this week.

Mr. and Mrs. Fred Waddell have been visiting in the W. A. Cummings home.

Mrs. M. A. Hatfield received a letter from her son Joe, Saturday, saying that in Tulsa where he is located, they are having very severe weather, with snow, many men with families out of work, and children almost starving. The day he wrote the mercury was standing at 12 degrees below zero.

Mr. and Mrs. Shirley Lemmons of Elida were Portales visitors Saturday.

Besides a number of other out-of-town cars, the Chevrolet Motor Company has sold the following new cars this month, up to January 25th:

Morris Gorrell, of Portales, sport roadster; J. S. Murphy, Portales, light delivery car; Hobbs and Gordon, Floyd, truck; Douglas Wallace, cabriolet; E. M. Kornegay, coach; Oscar McCormack, Rogers, truck; A. E. Wilks, Lingo, coupe; Don C. Foster, Floyd, coach.

Best Purgative for



Relieve the congestion, reduces complications, hastens recovery.

AGENTS!

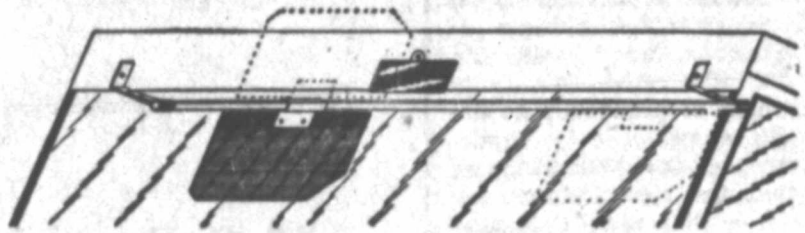
HERE'S YOUR OPPORTUNITY

To Protect Your Motorists With

NOGLARE

THE PERFECT SAFETY ACCESSORY

Besides Making Some Extra Money for Yourself



Price \$2.00

NOGLARE is designed to serve three separate and distinct purposes:

1. To protect the eyes of the automobile driver from the glare of approaching headlights at night.
2. To protect the eyes of the driver from the glare of the rising or setting sun.
3. To protect the eyes of the driver from the rear view mirror glare caused by the bright headlights from cars behind you.

Send the Coupon Below for Attractive Agency Proposition to

FINLEY MANUFACTURING CO.

P. O. Box A.

Finley, N. D.

FINLEY MANUFACTURING CO., P. O. Box A, Finley, N. D.

I am interested in

NOGLARE Agency

City

State

Address

AVERY Premium Lister



Handles all listed crops

The Avery Premium Lister stands supreme because it handles all dry-and-windy-country crops with equal ease. A careful inspection of this lister will forcibly impress upon you three outstanding points:

- (1) To change from one crop to another is only a few seconds' job and no tools are needed, due to quick detachable, combination and special hoppers.
- (2) Hopper is mounted on the beam, getting rid of bad planting and seed spout troubles. This location is made possible by a compensating device under the planting gear.
- (3) Better and more uniform work is assured

by a leveling device on the beam which maintains equal pitch at all times.

In addition the Avery Premium Lister uses all of the many Avery hoppers, plates, etc. Each of these equipments is satisfactorily operated. You can list milo maize without cracking the seed. Such crops as cotton are handled according to seasonal and personal requirements. This, plus sturdy construction, means good work, easily done, and years of economical, trouble-free service.

The Avery Premium Lister has back of it Avery's century of experience and the world's finest implement factory. Let us give you a complete demonstration and full details.

There is a full line of famous Avery walking, riding and tractor plows, tillage implements, and Champion harvesting and haying machines.

ROSWELL PUMP & SUPPLY CO.
PORTALES, NEW MEXICO

Mrs. F. J. Quick, who has been ill since the middle of December, is now improving.

M. C. Andes was an over night guest in the home of C. T. Grimes Wednesday.

J. J. Cutler and family of Big Springs have moved to Portales.

Mrs. W. T. Cothorn, Mrs. Ben Grunig, Mrs. Reuben Cothorn and family spent Sunday and Monday in the Deakin Cothorn home.

Mrs. C. L. Carter and her three daughters, Mrs. E. H. Robinson, Misses Nelle and Edna Carter drove to Clovis Sunday and enjoyed a visit with Miss Lillian Marshall and her parents. Miss Marshall is teaching in the grade department of the Clovis school.

Selden Peugh and Misses Naomi and Loreta McCarty accompanied Rev. and Mrs. C. A. Lorts to Elida Sunday afternoon where Rev. Lorts filled his regular appointment with the Christian church in that city.

Pure Milk for Every Occasion

We are prepared to supply you with your milk or cream. All of which is handled in a sanitary manner.

DOYAL'S DAIRY

PHONE 141

The P. V. N. — The Home Newspaper

Cream Producers---

Our company buys cream cans in car-load lots. We keep these cans on hand and sell them to our cream patrons at cost.

We will be glad to help you test your cows or show you how you can easily do it.

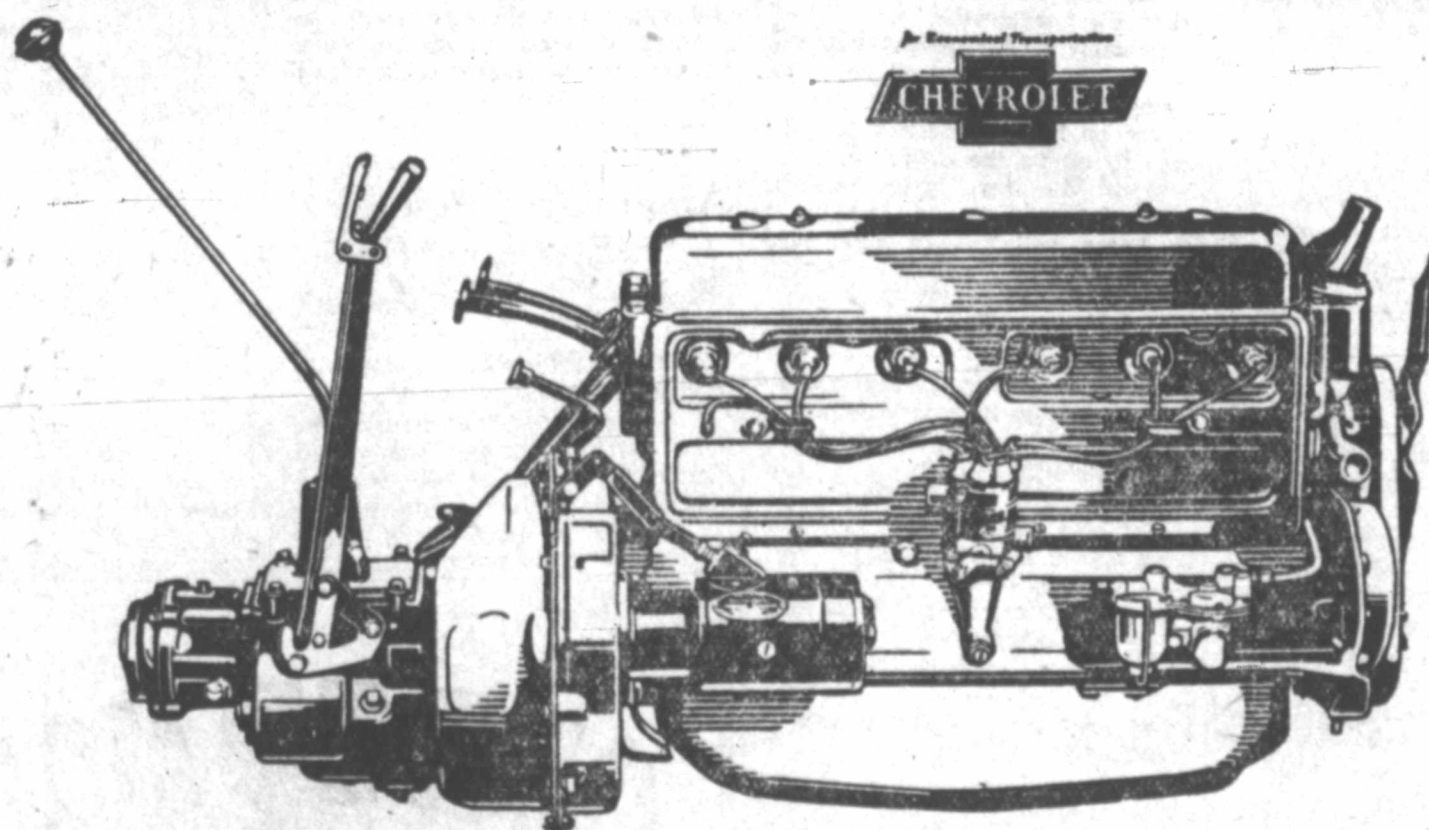
Our testing department is complete and efficient. Regardless of what your connections are we would appreciate some of your business and of course would like to have all of it.

Ask any business man in Portales what a successful creamery in Portales means.

We received more cream last week than any week since we have been in business. Come in and see us—bring us some cream.

Midwest Dairies, Inc.

Formerly JUDEVINE CREAMERY COMPANY
Bill Judevine, Manager



50 horsepower six cylinder engine

Not until you drive the new Chevrolet Six can you appreciate what a wonderful improvement has been made in its famous six-cylinder valve-in-head engine. With its capacity increased to 50 horsepower, it has great reserve energy for sweeping up the steepest hills—for swift acceleration

—and for sustained high speeds. Its power flows evenly and smoothly. And it is extremely flexible in traffic. In fact—it does everything you could possibly want a motor to do. Yet it is remarkably economical in its use of gasoline and oil. Come in today for a demonstration.

-at greatly reduced prices!

The ROADSTER	\$495	The CLUB SEDAN	\$625
The PHAETON	\$495	The SEDAN	\$675
The SPORT ROADSTER	\$525	The SEDAN DELIVERY	\$595
The COACH	\$565	The LIGHT DELIVERY CHASIS	\$365
The COUPE	\$565	The ONE AND ONE HALF TON CHASIS	\$520
The SPORT COUPE	\$625	The ONE AND ONE HALF TON CHASIS, With Cab	\$625

All prices f. o. b. factory, Flint, Michigan.

The New CHEVROLET SIX Portales Motor Company

ADD HOBBS, Manager

A SMOOTHER, FASTER, BETTER SIX

WANT AD COLUMNS

The Easy Way to Buy, Sell Find or Swap

FOR SALE OR TRADE—145 head of Angora goats. Will sell for cash or trade for heavy teams or cattle.

See A. J. Thomas, Elida, E. Star A. nine miles south of Dora. 14-2tp

FOR SALE—One ten horse Fairbanks Morse engine, on trucks, fortyfoot five in steel casing, one four inch pump, 20 feet over flow pipe at bargain. See J. P. Christman. 15-2tp.

LOST—East of Pep on Lovington highway, Dayton Thorobred casing, rim and tube, 32 x 6:50. Reward. E. D. Brown, Garrison, N. M. 14-2tp.

WANTED—An able bodied man to work on farm for his board and an interest in the crop. Inquire of S. J. Leavelle, Portales, Rt. 2. 15-1tp.

NOTICE

Blacksmith at Garrison is ready for work. Bring in your list and plow share blades, wagon work, hand saws set and filed. Oxy welding, any kind of car work, all guaranteed. Bring in work before rush season is on. There is two of us on the job night and day. E. D. Brown, Prop. 14-2tp.

FOR SALE—A good used piano. Would trade for good Jersey cow. See C. E. Ball. 14-2tp.

FOR SALE—About 35 full blood White Leghorn hens. Mrs. A. M. Marsh. 14-2tp.

WANTED—Work by middle aged, man, honest, and not afraid of hard work. Steady work preferred, anything considered. C. B. Hadwick, care News. 15-1tp.

FOR SALE QUICK—For good reasons I have for sale 320 acres Portales Valley Farm Land located 4 miles south and half mile east of town of Portales, well fenced, has 65 acres in farm and good well and windmill. Priced cash—\$17.50, terms can be arranged. S. E. Haskew, owner, Portales, N. M. 15-4tp.

Brood Sows and Gilts

A few excellent tried brood sows will farrow February and March, \$25 and \$30 each. Also a few gilts that will farrow 10 to 20 days, \$15 to \$30 if sold at once. See me 2 miles north 1-2 east Causey. A. A. Killion, Rogers, N. M. 15-1tp.

NOTICE TO CONTRACTORS

Notice is hereby given that sealed proposals on highway and bridge construction will be received until 10:00 a. m. on February 12, 1930, at the office of the State Highway Engineer, Capitol Building, Santa Fe, New Mexico, at which time and place proposals will be publicly opened and read.

The proposed work is briefly described below:

F. A. P. No. 133

This proposal will be for the construction of Federal Aid Project No. 133, located in Roosevelt county between Portales and Roswell, about 6 miles southwest of Portales. The length of this project is approximately 15.151 miles.

The proposed work involves grading, minor drainage structures, and one course crushed selected material surfacing.

The contractor will be required to complete this contract in two hundred and fifty (250) working days.

Each bid must be on proposal form of the Highway Department and must be accompanied by a certified check in the amount of six thousand (\$6,000.00) dollars. No cash or personal checks will be accepted.

Plans and specifications for this project may be examined at the office of the State Highway Engineer, Santa Fe, or at the office of District Engineer D. P. Kelly, Roswell.

The engineer's estimate of cost for the foregoing project will not be published.

Complete specifications including schedules, proposal forms and contract forms accompanied by general layout, typical cross sections, structure lists and locations may be secured at the office of the State Highway Engineer upon payment of two dollars (\$2.00). Any additional plan sheets, cross section sheets, detail plans or mass diagrams may be obtained upon payment of twenty-five cents (25c) per sheet for blue prints or same will be mailed C. O. D. It is understood that all blue prints become the property of the prospective bidder and there will be no refund for returned prints.

All bidders are required to properly and completely fill out financial statement, experience and equipment questionnaire and to affix signatures as requested. Failure to comply with the above conditions may disqualify a proposal. Any alteration or condition attached to a proposal may be considered sufficient cause for its rejection.

FOR SALE—Good live grocery stock, best location in Clovis. Add Box 72, Clovis, N. M. 11-1tp.

FOR SALE—18 to 20 tons of maize heads and alfalfa ground in equal proportions. Will sell in sacks of 100 pounds at my potato house. J. M. Bradley. 11-1tp.

I WILL SELL OR TRADE your property no matter where located. J. J. Carson, Box 1156, Carlisle, N. M. 12-4tp.

FOR SALE—Two good fresh milk cows, also some registered spotted Poland China pigs for sale. One mile east of town. Pitts Bros. 11-cr.

For Sale—1 Bewser Feed Crusher and three heavy work horses, 6 to 8 years. D. Totten, 2 miles north of Delphos. 10-8tc.

SEE MATTAG AGENT at Elida. I need 4 good reliable people for sub-agents. Write or see me in person at once.

H. F. Deering, Elida, N. M. P. S.—Maytag oil at Owen's Shoe Shop, Portales. 13-2tc.

If you desire to list for sale mineral leases or royalties, address box 968, Lubbock, Texas. 13-4tc.

FOR SALE—10 head of Jersey cows ages 3 to 6 years, part fresh, others will freshen soon. J. H. Parsons, 1-2 miles east of Floyd. 15-2tp.

FOR SALE—One horse, weight about 1350 pounds. 40 feet of two inch galvanized pipe and pump rods. About 30 feet of shafting for 4 inch American pump. See Dan Simons, across road from Allen Sanders. 15-3tc.

LOST—16 size, silver case, 17 Jewel Equity watch somewhere in Portales, Monday afternoon. North Carolina University fob with the initials H. E. T. on back of fob. H. E. Taylor, leave at News office, reward. 15-1tc.

FOR SALE—Good Jersey cow. R. H. Grissom. 15-1tp.

FOR SALE—37 acres, 3 room house, chicken house, garden fenced, and good well, located 12 miles north-west of Portales, 4 miles east of Floyd in shallow water belt. Will take \$1,900.00. Will make good terms or will trade. See Fred Campbell, 8 miles west and 3 north of Portales. 15-1tp.

The Highway Commission reserves the right to reject any and all proposals and to waive technicalities. Santa Fe, New Mexico, Dated: January 21, 1930. W. C. DAVIDSON, State Highway Engineer. Jan. 30, Feb. 6.

DORA

School Notes

Harold Radcliff, who has been absent from school two weeks, on account of pneumonia, is reported better and we hope to see him back in school soon.

The following pupils are on the sick list this week, Leonard Hicks, and David Terrill, third grade; Doyle and Diamond Barnes, and Marie Richards, sixth grade; Thelma Richards and Kenneth Barnes, seventh grade.

The attendance in Miss Cathey's room is good, there is only one pupil, Ruby Hicks, on the sick list.

Elmer Harvey enrolled in high school Monday.

Community

Mr. and Mrs. Bill Tisdale of Portales and Mr. and Mrs. Hugh Vincent and children of Rogers were guests in the Fred Taylor home Sunday afternoon.

Mr. and Mrs. A. A. Collins, Mesas Luna Mae Preston and Lucy Morrison spent Sunday in the Lee Richards home.

Miss Mabel Grummett spent the week end visiting Miss Elsie Parnell of Portales.

The Dora girls basket ball team will play the Portales girls there Friday night, January 31. The boys do not have a game until February 8.

Friday night the 24th, the Dora basket ball teams motored to Elida where they met the Elida teams. The Dora girls won by a score of 14-18 and the boys lost by a score of 15-18, both games were very interesting. We congratulate them on their good sportsmanship. Mr. J. P. Stener, who is well known, refereed the games.

Mr. Hayley Dandridge and Alan Burkett spent Sunday afternoon with Durwood Gaines.

Several people of this community attended singing at Long Sunday night. All report good singing.

Mr. and Mrs. J. H. Hendrix and daughter Hotona, and son Royce were in Portales Saturday.

George & King First To Announce Sale Of Gas Stoves

George and King have recently announced a very unusual sales campaign of gas stoves and appliances . . . even long before gas is available in Portales.

"We were expecting gas to be ready here several weeks ago and had purchased a nice stock preparing for the usual rush that accompanies entry of gas. Now it seems that it will be at least two months before we have gas and to make it easy for everyone to own gas stoves when it does arrive we announced this sensational campaign," Mr. King stated.

The plan is unusual inasmuch as only one dollar is required to reserve your stove and the buyer pays only \$1 a week on the purchase price until gas is available. The stove is then placed in the home ready for use . . . the balance, if any, to be paid out in monthly installments over a period of a year.

George and King are handling the famous Quick Meal gas range and all heaters are stamped "approved by the American Gas Association."

ELIDA

Mr. Joe Morris made a trip to Pampa to take Mr. and Mrs. Boos home Sunday.

Edd Raydon and Jack Berry are back from the Chevrolet convention. They also came by Ardmore Oklahoma, where Mr. Raydon visited his mother and Mr. Berry, his brother.

Bill Crumes is installing a new gas pump at his filling station. Several men from Elida are serving on the petit jury in Portales this week.

Elida boys and girls played Dora boys and girls in basket ball last Friday night, which were two very interesting games, the boys' scores were 17-13 in favor of Elida, the girls' 18-14 in favor of Dora.

The game between Texico and Elida Saturday night played at Elida was a good game for Elida. The scores were 28-13 in favor of Elida. Elida has a real good team this year.

Mrs. Perry Keith is back from Albuquerque where she visited her daughter who has been very sick. Dr. Evans came in from Galveston Sunday. He reported very cold weather down there.

Bro. Stump from Albuquerque, preached at the Baptist church Sunday-night. His sermon was very much appreciated.

CARD OF THANKS

More words seem inadequate when we try to express our appreciation to the many friends and neighbors who were so kind in their devotion and unselfish of their time during the illness and death of our dear one, Mrs. S. F. Moore. Your loving sympathy has helped us to bear our weight of sorrow. S. F. MOORE and family

JERSEY

MILK and CREAM

Having recently increased our dairy herd we are now prepared to deliver more milk and cream to those who like real quality dairy products.

Our prices are as follows on daily deliveries 1 qt. pure sweet milk 12 1-2 c or 3 qts. or more daily 10c per qt.

Coffee cream 15c per pt. or 25c per qt. Whipping cream 15c per 1-2 pt., or 25c per pt.

Collections made the first of each month.

We will greatly appreciate a share of your dairy business. Satisfaction guaranteed. Place your orders beginning the first of next month and notify us at once, P. O. Box 756 or call Portales Bakery phone.

Thanks

J. E. WISE & SONS

Located on Wise Brothers Jersey and Hog Farm, 3 1-2 miles east of town.

FLOYD

School Notes

Miss Willie Mae Thornton visited school Thursday.

Miss Louise Williams visited school Friday.

Both boys and girls teams played Portales Friday night at Floyd. The girls game was very exciting for awhile, when the first quarter was over the score was 4 to 5 in Portales' favor and when the half was over, the score was 11 to 12 in favor of Portales. After the first half we began to score and at the final whistle the score was 16-30 in Floyd's favor. The boys played a pretty good game but were beaten with a score of 10 to 32. The games were refereed by Mr. Mills of Rogers.

The following program was rendered by Laura Hall's society "Los Candelillos", Friday: a reading, The Bachelor who Could not Darn his Socks, by Paul Wilkins, a play, "Bill Perkins' Proposition Day," Bill Perkins, a bachelor, B. Q. Cooper, Mrs. Hawkins, a widow, Melvernie Rudgins, Betty Hawkins her daughter, Laura Hall, Tom Tucker, a young farmer, Ray Widener.

A reading, "My Gal," by John Russell, two quartets, "May I sleep in Your Barn Tonight Mister," and "Birmingham Jail," by Onedia and Lottie Cranford, Dale Widener singing and playing the guitar, Alton Miller singing and playing the mandolin, and Ray Widener playing the violin. The Sailor's Plea, by Onedia and Lottie Cranford, Dale and Ray Widener, Alton Miller, B. Q. Cooper, and Ralph Lofton. Dale Widener picked the guitar and Alton played the mandolin, the boys sang and yodeled.

Saxophone solo, by Monroe Boteler, accompanied by B. Q. Cooper, seconding on piano.

Musical number, Ray Widener playing violin, Dale Widener picking the guitar and Alton Miller playing the mandolin.

The first and second team boys will play Elida Friday night at Elida and an effort is being made to secure a game for the second team girls with Elida.

Another new pupil has entered the primary room which makes 48 pupils for this department.

The seniors had a class meeting to pick out and order their invitation cards.

The Home Economics girls will put on a play, "Just a Little Bit of Gossip," February 21st, if nothing happens.

Outside News

Mr. and Mrs. Foster, Miss Marion Jones and Estelle Parsons spent the week end in Amarillo.

Mr. and Mrs. Lofton and Ralph Lofton spent the week end at Holene.

The following people spent Sunday with Mr. and Mrs. Joe Huffstutler Sunday, Mr. and Mrs. Martin of Clovis and Mr. Eddy of Clovis, Mr. and Mrs. Matthews of Lubbock, Mr. and Mrs. Cogdell of Friona, Mr. and Mrs. Lloyd Wharton of Floyd, Mr. and Mrs. Borden and family and Dorothy Bell Lackey of Floyd.

Miss Sarah Deput spent Saturday in the Tolliver home.

All the vacant houses are being

filled by new comers in our community.

There was a large crowd at church Sunday. The services were conducted by Mr. Ball.

Mrs. Gordon and Mrs. Wright visited Mrs. Nall Monday.

WITH THE CHURCHES

Rev. Loris preached a splendid sermon, both Sunday morning and evening to a large crowd. The Christian people are glad to note that he now preaches every Sunday both morning and evening in Portales, and goes to Elida two Sunday afternoons and to Rogers one Sunday afternoon each month. Everyone is invited to come to the mid-week services.

Evangelist W. J. Wright of Centerville, Iowa, has preached eleven sermons in Clovis, resulting in forty-six additions to the Clovis Christian church. Every night Portales has been represented among those attending. Sunday night were, Misses Naomi and Loretta McCarty, Messrs. Breshears and Feugh.

Clovis Green and Wade Hartwick spent the week end in Lubbock. Texas with George Green, a student at the Texas Technological school.

GRADE SCHOOL LOCALS

Mrs. McCloud, who has recently moved here from Lubbock was visiting her son in Miss Jackson's room Friday.

Jack Clay has been out of school for several days with tonsillitis.

Wayne Westfall is ill with flu.

Nora Beth Easley was unable to be in school the latter part of the week.

Robertice Hise from the Orphans' Home is out of school with mumps.

Anna Mae Worth was ill the latter part of the week.

Willard Goss, who has been out of school for the past two weeks with appendicitis is almost well again, and hopes to return this week.

Charles Stroup is enjoying a case of the mumps this week (?).

Evalyn Falls has been ill with flu but is much improved now.

Benny Compton was unable to be in school the greater part of the past week, as he is ill with flu.

W. Q. Bounds and wife of La Mesa, have moved to Portales, renting the Joe Cox place which they will farm. Their daughter, Marcia Lee Ward enrolled in school Friday.

Virginia Drake has been ill for several days.

Mrs. A. G. Kenyon were visitors in Mrs. Allen's room the past week.

Quite a number of patrons visited in the school the day P.-T. A. met last week.

TRADE COMMISSION SHUTTING DOWN ON ADV. TESTIMONIALS

WASHINGTON—It looks as if the income of sundry actresses under whose pictures has appeared advice on how to get thin will be reduced. The federal trade commission announces that an unnamed cigaret manufacturer has agreed to discontinue advertising featuring such testimonials as those of certain actresses "who were credited with the statement that through the use of the respondent's cigaret 'that's how we stay slender, when in truth and fact the said actresses were not cigaret smokers and did not stay slender through the smoking of respondent's cigarets."

Cash Bonus

The last chance to cash in on the Bonus Money offered for the business you have turned in amounts totaling \$100 to \$500 closes midnight

Sat., February 1, 1930

This cash money will be paid next week and is entirely separate from the Premium or Cash Commission you will receive at close of Campaign. It is in addition to your final awards, as a bonus for work early in the Campaign.

Friends and acquaintances will gladly

Assist You Now

If you explain to them the bonus you get extra if their subscription is turned into the Campaign Department of The Portales Valley News before midnight, Saturday night, February 1, 1930.

Everything Counts—Paying up arrearages on old subscriptions, paying ahead on old subscriptions, or new ones. Not only are you getting an extra bonus on their subscriptions, but the highest possible vote as the credits given on a subscription decreases Thursday night, February 4, 1,000 on each year.

Give her that promised subscription today.

VOTE FOR YOUR FAVORITE

CAMPAIGN DEPARTMENT

The Portales Valley News

P. O. BOX 368

PHONE 83

SOCIETY CLUB

Y's BRIDGE CLUB

Miss Lucie Wurster was hostess last Thursday evening to the members of the Y's Bridge Club at the J. P. Voyles home on Union Street. In the absence of Mrs. J. H. Lee and Miss Iris Ribble, Mrs. N. T. Watson and Miss Bernice Hayes were invited to substitute. Mrs. Watson held the high score in the bridge contest and Miss Sibill Lyons the second high. Miss Lucie served a plate lunch during the social hours to the following guests, Mrs. N. T. Watson, Mrs. J. W. Stone, Jr., Misses Bernice Hayes, Sybil Lyons, Vada Mae Jackson, Naomi McCarty and Mae Watts.

"Bluetie Blues is looking for a husband, see her! men. She's beautiful to behold." Joker's Jubilee. 15-ltc.

SUNDAY DINNER

Mrs. Maud Smith and her daughters, Misses Irma Belle and Leta were hostesses last Sunday at a very pleasant and delightful noon day dinner. The guests enjoyed the jolly conversations and also the radio programs of the Sunday afternoon. The guests were Mr. and Mrs. Lester Bales, Mr. and Mrs. Roy Smith, Mrs. Drue Cumble and Mrs. Lillian Taylor.

"Just think, real live stars from Hollywood, even Mary Pickford and Clara Bow." Joker's Jubilee. 15-ltc.

On Friday evening Mildred Lyons entertained a few of her friends with a pleasant little party. The games of the evening were Bunco, Rook, and Concentration, and afforded quite a bit of fun for the girls. Mrs. Lyons served dainty sandwiches and punch to the following girls: Margaret Fletcher, Maynor Hayes, Marie Neer, Nadine Brown, Jeffie Hunter, Estelle Bryant, Mildred Lyons, Blanche Lyons, Marie, Jeffie and Estelle remained for the night.

SURPRISE PARTY

Mrs. G. A. Chumbley very innocently fell into the trap which her friends had placed for her last Thursday evening when they were planning a surprise in honor of her birthday. It was impressed very convincingly upon Mrs. Chumbley that she must fill her office at the Eastern Star meeting that evening. She left her home in quietness and went to the masonic hall, and after adjournment was invited to ride home, thus keeping her at the hall for a few minutes extra. Upon reaching home she found three tables arranged for a forty-two contest and a birthday cake with candles occupying the place of prominence. After the exchange of greetings and many wishes for more such happy birthdays, the friends entered into a forty-two contest which was both spirited and amusing. When the players had enjoyed several progressions the refreshments prepared by the guests were brought forth and served with the birthday cake. The happy party consisted of Messrs. and Mesdames Chumbley, Floyd Golden, C. M. Comp-ton, J. R. Shock, Coe Howard and H. O. Walton.

"Joker's Jubilee" watch for it. Don't miss it!

A chorus of real, live, good-looking Movie Stars will be in the cast. Opportunity of a life time. 15-ltc.

DOUGHNUT SALE A SUCCESS

The ladies of the Methodist church realized thirty-two dollars from their doughnuts and coffee sale at the Chr. Electric shop Saturday afternoon.

The guests were given a preference of coffee or cocoa when being served the warm and freshly made doughnuts. White linen covered tables were arranged for the comfort of the friends patronizing the ladies and in addition to the very splendid serving the friends enjoyed the pleasant companions whom they met there. The money raised by the ladies will be used towards the completion of the beautiful Methodist church being erected at the corner of State and Montana Streets.

COUNTY CLUB NOTES

Miss Oakley, county home demonstration agent, and Mrs. C. M. Robinson, visited Portales Springs community on Tuesday. The date of the next club meeting is February 4th, at the home of Mrs. W. A. Turner. A tour will be made in the afternoon, scoring kitchens.

On Wednesday the women of the East Valley View Club met at the school house and from there started on a tour of the homes when kitchens were scored by Miss Oakley. Pictures were made of the kitchens as they are now, then in June another tour will be made in order to determine the improvements that have been made. The housewife making the greatest improvement with the least expense will be declared the winner.

The ladies of the Dora Home Makers Club met at the home of Mrs. W. M. Brandon on Thursday afternoon. The subject for discussion was kitchen and yard improvements. The next meeting will be held at the home of Mrs. J. Davidson. At this meeting the date for the scoring of yards and kitchens will be decided upon.

The next meeting of the Arch Home Makers Club will be held on January 30th, at the home of Mrs. Joe Bill Thompson. Six members of the club have expressed themselves as wanting to enter the kitchen contest according to a letter received by Miss Oakley, from the secretary, Mrs. Murrel.

"How to Test Working Heights in the Kitchen," an easy test for the workers to apply to her table, cabinet and stove is to stand erect and place her hands with palms flat on the top. If she is able to do this without bending her back or letting her shoulders droop, this height should give her the least strain and help her maintain the correct body posture. The bottom of the sink should be an inch to an inch and a half lower than the work table top. To test the sink, stand erect, double the fingers against the palm and place the hands with knuckles and fingers on the bottom of the sink. The work, such as dishwashing is actually performed at the level of an inch or more above the bottom of the sink. A sink installed so that the top is level with the table top is too low for comfort.

Mrs. Rueben Cothorn has been ill with flu for several days at her home east of town.

HI-WAY

Mrs. H. E. Rickards visited Mrs. H. H. Wilhite Wednesday.

The school is very glad to have had the County Superintendent, J. R. Shock visit our school. He promised us some new seats, of which we are greatly in need.

Miss Beccy Lott spent Friday evening with Mrs. H. H. Wilhite.

School is increasing nicely. We now have an enrollment of 70. Miss Grimmert met with the larger girls Tuesday afternoon and organized a girls basket ball team. The boys and girls basket ball teams from Milnesand motored over to Hiway Friday and engaged in two games. These were very interesting and the results were 18 to 12 in favor of the Hiway boys and 43 to 2 in favor of the Milnesand girls.

Mr. and Mrs. William Brumfield and children, Mrs. Venerable, Mr. and Mrs. W. A. Stephens, Mrs. Paso, Deming and Lordsburg.

Weeks and Mrs. Davidson, of Dora, Mr. and Mrs. Jap Post and family of Rogers, and Mrs. J. D. Lott of Hiway were visiting in the H. H. Wilhite home last Sunday.

Mr. Harold Radcliff who was on the sick list last week is doing very nicely at the present time. Miss Mabel Grimmert and Callie Gresham were Hiway visitors Monday.

Mr. and Mrs. H. A. Seltenright and their son Bobbie of Clovis spent Sunday with Mr. and Mrs. H. E. Toombs.

Mr. Cummings is improving his place by building a new garage. He also has a new tractor.

Mr. and Mrs. A. E. Hunt and daughter visited in the home of Mr. and Mrs. Toombs Sunday afternoon.

Miss Flossy Pay Radcliff spent Friday afternoon with Miss Allyn Skeen.

Rev. A. K. Scott will leave Saturday for Albuquerque, then he goes to Las Cruces and on to El Paso, Deming and Lordsburg.

CALL FOR MEETING OF DEMOCRATIC COUNTY CENTRAL COMMITTEE

As Democratic County Chairman of Roosevelt County, I hereby make call for a meeting of the committee at the court house in Portales on Saturday, February 8th, 1930 at one o'clock p. m. for the purpose of setting a date for the holding of the primary election, the arranging of the ballot, and other details in connection therewith.

All committee women are urged to be present, and all interested Democrats are welcome.

FLOYD T. KENNEDY
15-2t

The small child of Mr. and Mrs. George Whitton is beginning to improve after a very severe case of the flu. During the extreme cold weather it was hard to keep the temperature of the room near the same degree and this made it much harder for the little patient.

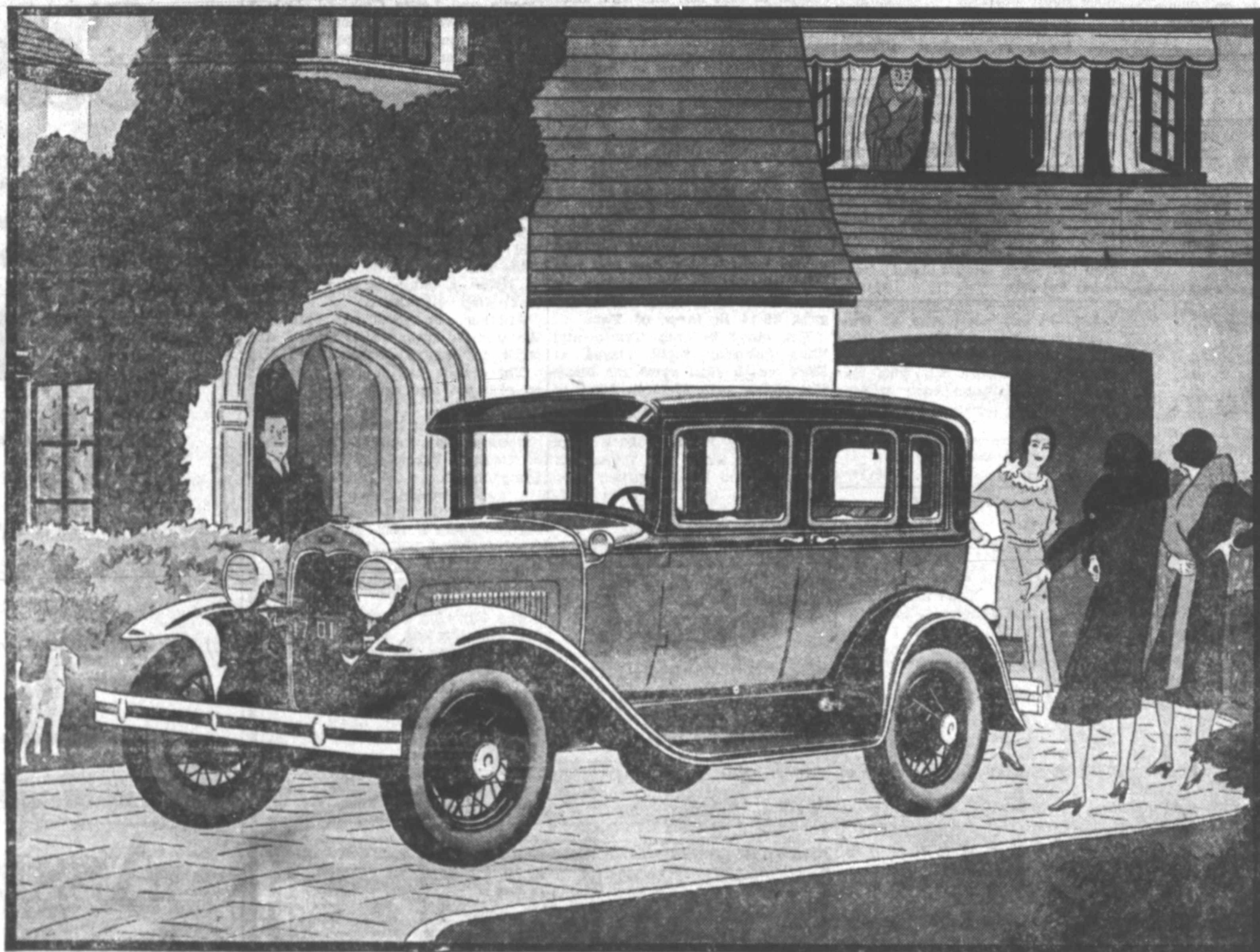
H. C. Waters has been under the doctor's care for the past several days but his friends are delighted to learn he is improving and doubtless will soon be entirely recovered.

A. M. Marsh left the first of the week for San Delgo with a car of sweet potatoes from the association houses. Mr. Marsh had several crates of potatoes of his own raising in the car load.

PHONE 85

Let us call for and deliver your
Radio Battery
Grissom Battery Shop

New Beauty for the New Ford



THE NEW FORD TOWN SEDAN

In the Town Sedan you see a distinguished example of the unbroken sweep of line which adds so much charm to all the new, roomy Ford bodies. Radiator, hood, cowl, lower roof line, fenders, wheels—every point of design reflects the new style and beauty that have been placed within the means of every one. All of the new Ford cars are finished in a variety of colors.

ANOTHER STEP FORWARD

THE introduction of the new Ford bodies has set a high standard of motor car value. From the new deep radiator to the tip of the curving rear fender, there is an unbroken sweep of line—a flowing grace of contour gaining added charm from the rich and attractive colors.

You will take a real pride in the smart style and fresh new beauty of the Ford just as you will find an ever-growing satisfaction in its safety, comfort, speed, acceleration, ease of control, reliability and economy. In appearance, as in mechanical construction, craftsmanship has been put into mass production. New beauty has been added to outstanding performance.

A feature of unusual interest is the use of Rustless Steel for the radiator shell, head lamps, cowl finish strip, hub caps, tail lamp and other exposed metal parts. This steel will not rust, corrode or tarnish and will retain its bright brilliance for the life of the car. Here, as in so many other important details, you see evidence of the enduring quality that has been built into the new Ford.

Roadster, \$435 Phaeton, \$440 Coupe, \$500 Tudor Sedan, \$500 Sport Coupe, \$530
Two-window Fordor Sedan, \$600 Three-window Fordor Sedan, \$625 Convertible Cabriolet, \$645 Town Sedan, \$670

(All prices f. o. b. Detroit, plus freight and delivery. Bumpers and spare tire extra.)



BEAUTY

A single touch to the hair, a transformation, a Marcel Wave—will often reveal untold beauty when properly suited to your facial lines.

Let us be your beautifier, and you'll be pleased with the result.

FRANCES BEAUTY SHOP

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DEPARTMENT OF THE INTERIOR U. S. LAND OFFICE at Las Cruces, New Mexico, December 16, 1929.

NOTICE is hereby given that Bernice M. Green, of Blunt, New Mexico, who, on January 28, 1926, made additional homestead, Roswell, No. 052992 now Las Cruces, 889408 for W 1-2, Section 21, Township 6 S, Range 38 E, N. M. P. Meridian, has filed notice of intention to make three years proof, to establish claim to the land above described, before A. J. Goodwin, U. S. Commissioner, at Portales, New Mexico, on the 1st day of February, 1930.

Claimant names as witnesses: Joseph R. Singleton, A. R. Feltner, William L. Perkins, James L. Smith, all of Blunt, New Mexico. E. R. MAY, Register.

NOTICE OF FORECLOSURE SALE

WHEREAS, on November 5th, 1929, in Cause No. 2558 in the District Court of Roosevelt County, N. M., wherein R. G. Bryant was plaintiff, and W. F. Miller, et al. were defendants, judgment was rendered in favor of the plaintiff for the sum of \$2,642.20, with ten per cent per annum interest thereon from date of judgment until paid, plus costs, amounting to date of sale hereinafter fixed to the sum of \$3,746.30, besides costs and same being also a decree foreclosing mortgage liens in favor of plaintiff for said amounts on the following described lands and premises to wit: Lot 7, in Block 86, in the Town of Portales, N. M., and the SW 25 feet of lots 5 & 6 in Block 22 in the town of Portales, N. M., except ten feet off the NW side of said lot 5 in said Block 22, and being more particularly described as "beginning at the SW cor. of Lot 6 in said Block 22, at the intersection of State and Nevada Streets, thence Northwest along the line of said lots 5 and 6, 90 feet; thence Northeastly, parallel with State Street, 25 feet; thence Southeastly parallel with Nevada Street, 90 feet; thence Southwestly on the line of said lot 6 a distance of 25 feet to place of beginning"; with all improvements on said lands and described property, all in Roosevelt County, N. M.; and said judgment and decree ordering the undersigned as Special Master to sell said lands and premises for the purpose of paying said judgment and all costs. Now by virtue of the premises aforesaid, I, W. B. Oldham, as such Special Master will at the hour of ten o'clock, a. m., on February 10th, 1930, at the NE front door of the court house in the town of Portales, N. M., sell said lands and premises at public auction to the highest bidder for cash for the purpose of paying said adjudged indebtedness and all costs. January 15th, 1930.

W. B. OLDHAM, Special Master.
Jan. 16-Feb. 6 M.

NOTICE

THE STATE OF NEW MEXICO
TO Minnie Bow, Jesse Bow, Clementine Trig, Lela Wright, Stanley Bow, Nellie Bow, Dow Bow, Maggie Bow, and Ella Ditto, GREETING:

Notice is hereby given that Minnie Bow, Administratrix of the estate of Isaac L. Bow, deceased, has filed her final report in said cause, and the 3rd day of March, 1930, has been the day set by the Court for the hearing of the said final report and accounting, and as the day to determine the heirs of the said deceased, the ownership of his estate, and the heirs to said estate, and the interest of each respective claimant thereto or therein and to determine the persons entitled to a distribution thereof, and a final settlement of said estate.

THEREFORE, any creditor, heir, or other person interested in said estate may on or before the day aforesaid file objection thereto, or to any particular item thereof, and the same will be heard and determined by the court, together with the said final report.

Compton and Compton, of Portales, New Mexico, are attorneys for the Administratrix.

GIVEN under my hand and official seal this 7th day of January, 1930.

JOHN W. BALLOW, Clerk.
Jan. 9-30 C & C

NOTICE

THE STATE OF NEW MEXICO
TO Ada Coatsney Laxson, Viole Idella Epperson, Susie Frances Thomas, Ethel Lorene Thomas, Thomas Rea Thomas, Elwood Truman Thomas, and Jerome Thomas, GREETING:

Notice is hereby given that Ada Coatsney Laxson, Executrix of the last will and testament of J. E. Branch, deceased, has filed her final report in said cause, and the 3rd day of March, 1930, has been the day set by the Court for the hearing of the said final report and accounting, and as the day to determine the heirs of the said deceased, the ownership of his estate, and the interest of each respective claimant thereto or therein, and to determine the persons entitled to a distribution thereof, and a final settlement of said estate.

THEREFORE, any creditor, heir, or other person interested in said estate, may on or before the day aforesaid file objections thereto, or to any particular item thereof, and the same will be heard and determined by the Court, together with the said final report.

Compton and Compton, of Portales, New Mexico, are attorneys for the Executrix.

GIVEN under my hand and official seal this 6th day of January, 1930.

JOHN W. BALLOW, Clerk.
Jan. 9-30 C & C

STATE OF NEW MEXICO, COUNTY OF ROOSEVELT, in the Ninth Judicial District Court.

D. D. Aitken, Plaintiff, vs. Walter K. Hollifield, et al. Defendants.

Notice of Pendency of Suit
THE STATE OF NEW MEXICO, To: F. B. Whitlow, Impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: the said Sam L. Rogers, Dovey A. Rogers, otherwise known as Dovey A. Rogers, being one and the same person, T. E. Dodge; the unknown heirs of the said deceased person and all unknown claimants of interest in the premises adverse to the plaintiff.

GREETING: You, the said defendants, are hereby notified that a suit has been commenced against you in the District Court of Roosevelt County, New Mexico, wherein you are defendants, numbered 2593 on the civil docket of said court.

terest coupons thereto attached, and mortgage securing the same, said instruments being dated May 3rd, 1918, executed by Walter K. Hollifield and Julia E. Hollifield, as Makers and Mortgagees to F. B. Collins Investment Company, as payee and mortgagee, and now held by plaintiff said mortgage covering the following described real estate situate in Roosevelt County, New Mexico, to-wit:

The South half of Section twenty-two, and the North half of Section twenty-seven, Township One North, Range Twenty-nine East, N. M. P. M.

And said mortgage having been filed for record on the 8th day of May, 1918, at eleven o'clock a. m., and appearing of record in Book U at page 186 of Mortgage Records of Roosevelt County, New Mexico, and plaintiff seeks to have the lien of said mortgage decreed to be prior and paramount to all liens, claims, interests, or demands of the defendants.

Plaintiff also seeks to have the real estate above described sold by a Special Master to be appointed by this Court, and the said mortgage foreclosed and the proceeds of said sale applied to the payment of all taxes due and delinquent on said property, and to the indebtedness due as aforesaid, after the payment of costs of suit and sale.

The amounts which plaintiff alleges to be due on said mortgage are as follows, to-wit:

\$2500.00 with interest thereon at the rate of 12 per cent per annum from the 1st day of May, 1928 until paid; said sum being the original principal amount of said loan. \$1500.00 with interest thereon at the rate of 12 per cent per annum from the 1st day of May, 1928, until paid; \$61.20 with interest thereon at the rate of 12 per cent per annum from the 29th day of October, 1929, until paid, being the amount of taxes paid in said property on said date.

Ten per cent additional on the total amount due as aforesaid, as attorneys fees.

You are further notified that unless you enter your appearance in said cause on or before the 21st day of March, 1930, judgment by default will be rendered against you, and the relief prayed for by plaintiff granted and decreed.

Briscoe and Moise, of Tucuman, New Mexico, are attorneys for the plaintiff.

Done at Portales, New Mexico, this 17th day of January, 1930.

JOHN W. BALLOW, Clerk of the District Court, Roosevelt County, New Mexico.

Jan. 23-Feb. 13 B

NOTICE OF FORECLOSURE SALE

Notice is hereby given that the undersigned has been appointed Special Master of Court to sell the property herein described by an Order of the District Court of Roosevelt County, New Mexico, in the final decree rendered by said Court on the 25th day of October, A. D. 1929, in cause numbered 2513, wherein Guaranty Bond State Bank, of Miles, Texas, A Corporation, was Plaintiff, and R. H. Grissom and Lillian Grissom, his wife, W. N. Roberts, R. L. Brown, Tom Johnson, S. A. Richmond, and Margaret Richmond, his wife, Leroy Nicholson, G. B. McAllister, W. H. Doss, Arthur M. Kleypas, Clyde Linder, Addie Linder, and any and all unknown heirs or adverse claimants, were defendants; said final decree being a judgment against said defendants, and for the foreclosure of a mortgage executed by R. H. Grissom and Lillian Grissom, his wife, in favor of the Union Mortgage Company of Clovis, New Mexico, and by it assigned to the Illinois-Valley Trust Company, and by it assigned to the Plaintiff herein, and covering the following described real estate, situate in Roosevelt County, New Mexico, to-wit:

The East half of section twenty-three (23) and the west half of section twenty-four (24), township eight (8) South, range thirty-six (36) East, New Mexico Meridian, New Mexico, containing 640 acres.

NOW, THEREFORE, Notice is hereby given that I, Maude Smith, pursuant to said appointment contained in said final decree and the order of sale therein, will, on the 25th day of February, 1930, at the hour of two o'clock, p. m., of said day, offer for sale at public auction, to the highest bidder for cash, at the front door of the Roosevelt County Court House in Portales, New Mexico, all of the above described real estate, and will apply the proceeds of said sale to the payment of said judgment and interest and costs of suit, which judgment, exclusive of costs at the time of said sale, will amount to approximately \$1450.20.

WITNESS MY HAND, this 17th day of January, A. D. 1930.

MAUDE SMITH, Special Master.

Jan. 23-Feb. 13 D.

NOTICE OF SUIT

THE STATE OF NEW MEXICO, To: Sam L. Rogers, Impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: the said Sam L. Rogers, Dovey A. Rogers, otherwise known as Dovey A. Rogers, being one and the same person, T. E. Dodge; the unknown heirs of the said deceased person and all unknown claimants of interest in the premises adverse to the plaintiff.

GREETING: You, the said defendants, are hereby notified that a suit has been commenced against you in the District Court of Roosevelt County, New Mexico, wherein you are defendants, numbered 2593 on the civil docket of said court.

The general nature and object of said suit is to procure a judgment of said Court finding and declaring the plaintiff to be the owner in fee simple of the following described land, to-wit: SW 1-4 Section 35, Township 7 South, Range 36 East, N. M. P. M., located and situated in Roosevelt County, New Mexico and to obtain a decree of the Court to establish the title to said land in the plaintiff and quiet the title of the plaintiff in and to the above described land and to forever bar and estop the defendants and each of them and anyone claiming by, under or through them or any of them from having or claiming any lien upon, or right in or title to or interest in said land and to add verse to the estate of the plaintiff therein.

YOU ARE FURTHER NOTIFIED that unless you enter your appearance in said cause on or before the 17th day of March, 1930, judgment by default will be rendered against you and plaintiff will apply to the Court and will be given the relief demanded in his complaint.

Compton and Compton of Portales are attorneys for plaintiff.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of said Court this 26th day of January, 1930.

JOHN W. BALLOW, County Clerk.

(Seal)
Jan. 23, Feb. 13 C & C

The state of New Mexico to the defendants, Maggie Belle Fortner, Impleaded with the following named defendants against whom substituted service is hereunto sought to be obtained, to-wit: The said Maggie Belle Fortner, Lucille Giffin, whose name other where appears as Lucille Griffin, and George E. Maxwell and all claimants of interest in the premises adverse to the plaintiff, GREETING:

You said defendants, and each of you, are hereby notified that on the 27th day of September, 1929, W. Floyd Vincent, the plaintiff herein, filed a complaint and petition in the district court in and for the county of Roosevelt, State of New Mexico, wherein said plaintiff has demanded partition of the following described real estate to-wit:

The East Half of Section One, Township Four South, of Range Thirty Six east of the New Mexico Meridian, New Mexico, lying and being in Roosevelt County, N. M.

That W. Floyd Vincent is vested in fee of an undivided one half interest; that Maggie Belle Fortner is vested in fee of an undivided one fourth interest; and that Lucille Giffin (Griffin) is vested in fee of an undivided one fourth interest.

That on the 1st day of March 1930, the said plaintiff will apply to said court for a partition to be made in said above described land and premises according to the statement above made of the title thereto.

Dated this 7th day of January, 1930.

JOHN W. BALLOW, County Clerk.

Jan. 15, Feb. 6 C.

NOTICE

State of New Mexico to Ada Bickham, Isaac Bickham, Leslie Bickham and Rudolph Bickham, GREETING:

Notice is hereby given that Ada Bickham, Administratrix of the estate of Charles O. Bickham, deceased has filed her final report in said cause and the 3rd day of March, 1930, has been the day set by the court for the hearing of the said final report and accounting and the day to determine the heirs of the said deceased, the ownership of his estate, and the interest of each respective claimant thereto or therein; and to determine the persons entitled to distribution thereof and a final settlement of said estate.

THEREFORE, any creditor, heir or other person interested in said estate may on or before the day aforesaid file objection thereto, or to any particular item thereof, and the same will be heard and determined by the Court, together with the said final report.

Compton and Compton of Portales, New Mexico are the attorneys for the Administratrix.

GIVEN under my hand and official seal this 11th day of January, 1930.

JOHN W. BALLOW, Clerk.

Jan. 15-Feb. 6 C.

IN THE DISTRICT COURT OF ROOSEVELT COUNTY, NEW MEXICO.

E. J. Murphy, plaintiff vs. E. J. Dunaway, K. B. Dunaway, O. B. Moore, C. A. Giltner, Robert Fisher, G. Baum, Mrs. Irene Baum, Roy Giltner, R. M. Bishop, George B. Bickham, Fred W. Flow, also known as F. W. Flow, Michael Sullivan, Julia Clark, Francis C. Flow, also known as Francis C. Flow, George Baier, John Wilson. The unknown heirs of any deceased person and the unknown claimants of interest in the premises adverse to the plaintiff, Defendants. No. 2594.

YOU ARE FURTHER NOTIFIED that unless you enter your appearance herein on or before the 31st day of March, 1930, judgment will be rendered in said cause against you by default and the plaintiff will apply to the Court for the relief asked for in the complaint herein.

W. A. Havener is attorney for plaintiff an this post office and business address is Clovis, New Mexico.

In witness whereof I have hereunto set my hand and affixed the seal of said Court this 21st day of January 1930.

(SEAL)
JOHN W. BALLOW, County Clerk.

Jan. 23, Feb. 13 March 6.

RICHLAND

School Activities

Rogers vs. Richland

On last Friday evening the basketball teams went to Rogers to play the Rogers teams, coming back victorious. The girls' score was 25 to 16 and the boys 20-27, both in our favor.

Midway vs. Richland

We have a game scheduled with Midway for next Friday. It will be played on the Rogers court.

ew Coach

Due to Miss Edwards' not being able to coach, Mrs. Alford has been coaching the girls' team this week.

Community News

Sunday school Sunday morning was well attended and after Sunday school the Baptist called a conference and called Rev. Cobb for their pastor the coming year.

Singing

We had a nice crowd at singing Sunday, but due to bad lights we couldn't sing much. We have designated the first and third Sunday nights our singing nights. Come and help us on these nights.

Charavari.

After singing a group of the young folks went on a tour of progressive charavari, going to charavari the following: Mr. and Mrs. C. S. Hightower, Mr. and Mrs. F. M. Cares, Mr. and Mrs. Howard Cares, Mr. and Mrs. Boyd Rice and Mr. and Mrs. Roscoe Alford. All these folks, with the exception of Mr. and Mrs. Howard Cares and Mr. and Mrs. Alford were old married folks who had been dodging charavari crowds for years.

Married

On last Saturday afternoon wedding bells were ringing for Mr. Howard Cares and Miss Daryle Cox. Mrs. Cares is the daughter of Mr. and Mrs. Ed Cox, merchants

ADAMS' CAFE

ON THE SQUARE

vice is hereby sought to be obtained to-wit: K. B. Dunaway, C. B. Moore, C. A. Giltner, E. J. Dunaway, Robert Fisher, G. Baum, Mrs. Irene Baum, Roy Giltner, R. M. Bishop, George B. Bickham, Fred W. Flow, also known as F. W. Flow, Michael Sullivan, Julia Clark, Francis C. Flow, also known as Francis C. Flow, George Baier, John Wilson. The unknown heirs of any deceased person and the unknown claimants of interest in the premises adverse to the plaintiff, GREETING:

You will take notice that a suit has been filed against you and is now pending in the District Court of Roosevelt County New Mexico wherein E. J. Murphy is plaintiff, and you yourselves together with E. W. Reagan also known as W. E. Reagan, Emma Reagan, W. H. Doughton, C. A. Hatch, Maude Smith, E. A. Story, Ella Story, Belle Doughton, and Luther Doughton, a minor, are defendants and numbered 2594 on the docket of said court.

You are further notified that the general object of said suit is as follows: To procure a judgment of the court finding and declaring plaintiff to be the owner in fee simple of the following described real estate to-wit:

All of Section thirty-two, township three North, Range thirty east, N. M. P. M. Roosevelt county New Mexico.

And that plaintiff is entitled to possession of same.

And to procure a further judgment of the court approving the following tax deed, to-wit: A tax deed conveying the land above described unto E. J. Murphy, plaintiff herein, and recorded in Book "Z", page 60 of the Records of Tax Deeds of Roosevelt County, New Mexico, and also approving and confirming all things had and done in connection with the tax sale of said property wherein said tax deed was issued, and that the same be declared good and valid in all respects; that a notice of Oil and Gas Placer Location recorded in Book "D", page 201 of the Miscellaneous Records of Roosevelt County, New Mexico, and also an Oil Placer Location notice recorded in Book "D", page 325 of Miscellaneous Records of Roosevelt County, New Mexico, be cancelled and declared null, void and of no effect; and also that a certain mortgage mentioned in the warranty deed from Fred W. Flow and Frances C. Flow, his wife, to George Baier and recorded in book "K", page 619, Records of Deeds of Roosevelt County, New Mexico, be found to have been paid and fully satisfied and declared null, void and of no effect; that plaintiff's estate and title in fee simple in and to the said section thirty-two above described be established against the adverse claims of the defendants; that said defendants be barred and forever estopped from having or claiming any lien upon or any right, title, interest or estate in and to the said Section thirty-two, adverse to the plaintiff; and that plaintiff's title thereto in fee simple be forever quieted and set at rest.

You are further notified that unless you enter your appearance herein on or before the 31st day of March, 1930, judgment will be rendered in said cause against you by default and the plaintiff will apply to the Court for the relief asked for in the complaint herein.

W. A. Havener is attorney for plaintiff an this post office and business address is Clovis, New Mexico.

In witness whereof I have hereunto set my hand and affixed the seal of said Court this 21st day of January 1930.

(SEAL)
JOHN W. BALLOW, County Clerk.

Jan. 23, Feb. 13 March 6.

of Pep and Mr. Cares is the youngest child of Mr. and Mrs. A. B. Cares, who were pioneers in the settlement of this community. Mr. and Mrs. Cares will start this morning for Arizona, where he will try to get work in the mines.

Frank Jernigan For Commissioner Of Precinct No. 1

I announce my candidacy for the nomination for commissioner of precinct No. 1.

I am a native of Texas but have lived in Roosevelt county most of the time since 1912. I am a farmer. I have never run for public office before, but if I am elected, or if am not, your vote will be appreciated.

I believe in Democratic principles. I have voted the Democratic ticket all my life on every occasion, except I could not support Al Smith. It is an ancient Democratic principle that the conscience of a man must be free. I declare myself emphatically for prohibition and resentful of efforts to make the Democratic party wet.

Referring to taxation, I am not promising to remedy all the wrongs done the people, but I will fight against every extravagant measure.

FRANK H. JERNIGAN.

FIRST METHODIST CHURCH

Thomas B. Sowell, Pastor

Last Sunday was another high day to be written into the history of the local Methodist church. Over ten thousand dollars in new money was raised in order to go on with the work on the church.

Those in attendance, answered the call in a great way.

Next Sunday will be another great day. Dan Wilmont, the great layman of Roswell will be here for the 11 o'clock service, and believe me he is a go-getter.

If you miss this you will miss one of the rare opportunities of a life time.

Dan Wilmont is known all over the west, he is a power in layman's work.

Every person who can get to the Portola Sunday will have a great time, and a very profitable hour—a warm welcome to all.

Rev. and Mrs. Ball were Floyd visitors Monday.

Walter Franse

Phone 64

LIGHT HAULING

TRANSFER AND EXPRESS

Maxwell

Barber Shop

APPRECIATES YOUR

BUSINESS

Merit Poultry

And Stock Feed—Coke

and Meal—Coal and Salt

J. W. MAUPIN

Self Preservation

—is the first law of nature!

When people have completed their harvesting, have sold their poultry and accumulated a surplus of money then is the time to be careful.

It is just as important that one protect the surplus as it is to accumulate it. Therefore we would again urge our friends to use every precaution to save the money they have accumulated.

FIRST NATONAL BANK

Locals and Personals

Mr. and Mrs. Jack Turner, Mrs. Cecil Wright, Mrs. Edwin Neer and Mr. and Mrs. Buchanan went to Clovis Friday night to attend an unusually good talkie show.

E. D. Boles and family have moved to Portales from Savannah, Texas, and put their children in school this week.

Mr. and Mrs. W. R. McNut from Bledsoe have moved 3 miles south of Portales on the Bryant place, and enrolled their children in school Monday.

Tom Southland and Lois Irene Southland from Kenna, were visitors in the O. B. Cason home Saturday.

Mrs. O. B. Cason's mother, Mrs. Southard, of Kenna, who is in poor health at present, came up to Portales to stay with her daughter while she is regaining her health.

G. A. Chatterton and family from Lebanon, Nebraska, has moved to Portales and put his children in school.

Mid West Dairies Salesmanager Here

J. R. Butler, sales manager of the Mid-West Dairies of El Paso is in town this week, signing up the plant.

The creamery here is enjoying a nice business and Portales is always glad to see her enterprises enlarge and prosper as this is doing under the able manager, W. K. Judevine.

New Home

Mr. and Mrs. J. M. Bradley have moved to the Lindsey place while their old home is being torn down to make way for the new one which is to be built on the old site.

They have closed the contract with Earl McCollum for the constructing of a beautiful new bungalow, with modern conveniences, including a large basement, fire place, and piping for gas.

Mr. Bradley has been a very successful sweet potato grower here for many years, and the old home which is being torn down has likewise been there for quite awhile.

CHURCH OF CHRIST

The young people of the church of Christ met at six o'clock Sunday evening and began a young people's Bible study class. The purpose of the meeting is to supply the youth with spiritual food and exercise for character building.

Enjoyable programs will be given each Sunday evening at six o'clock at the Church of Christ, all young people are urged to come.

Baptist

Rev. C. E. Ball brought a wonderful message Sunday morning from Nehemiah, on the rebuilding of the walls of Jerusalem. This sermon was looking forward to the new building program which they expect to launch very soon.

The attendance at Sunday school was 243, the collection \$77.02. The church is financed through the Sunday school. This plan is followed by many of the progressive churches throughout the country and proves to be an excellent method.

Mr. and Mrs. Bill Middleton have moved to the Lee Carter farm east of town.

Word has been received from some of the Sartin children that they are in Gilbert, Arizona.

J. B. Naylor from Headley, Texas arrived in Portales Monday for work.

Gustav Edwards is out of school with the mumps.

J. H. Hyatt of Baileyboro, Texas, enrolled his children in school Tuesday. Mr. Hyatt expects to do carpenter work here.

The Ben Grung family moved to the Ed. J. Neer rent house Saturday.

Bartley Dunaway of Phoenix, Arizona, arrived Sunday at the home of his uncle, W. T. Cothern.

Mrs. Minnie Roller and daughter, Mrs. A. W. Stokes, moved into the Sledge rent house Monday.

Desklin Cothern and family and M. L. Stevens of Claudell were visiting friends in Portales Wednesday.

Victor Oids who is bailing hay near Texico spent the week end with his family.

Duel Shafer will work the Uncle Jimmie Livingston farm this year.

Homer Saddler is building a big barn and says he is going into the dairy business.

Mr. and Mrs. Scott Poe spent Sunday with Mr. and Mrs. Shafer.

Mr. and Mrs. Charlie Minyard were guests of Mr. and Mrs. Newberry Sunday.

Scott Poe will tractor farm his place this year.

Mrs. Ethel Boyd has returned to her home in Emporia, Kansas, after spending a few days with her mother, Mrs. Luther Morgan.

Mrs. Newberry spent a few days with her mother, Mrs. Beady who was sick with flu.

Albert Cothern is spending the week with his uncle Desklin, of Claudell.

Mr. and Mrs. W. T. Cothern were Clovis visitors Friday.

Mrs. Thippen, who has been down with lagrippe for two weeks is able to be out again.

BOX SUPPER AT LONGS

Elsewhere in this issue will be found the ad of a box supper which is to be held at Longs on Tuesday night, February 4th.

The Longs people promise all who attend a good time, and extend a special invitation to all candidates.

Mrs. Luther Morgan who had a light stroke of paralysis the first of December is able to be up most of the time.

CAMPAIGN
(Continued From Page 1)

Croley radio is well worth a big effort--to say nothing of the major prize, retailing for \$742.00.

Some One Gets This Car

Some worker gets this car, however, it will only be by hard work. Those failing can blame themselves only. By doing their very best every day, and putting forth every effort, the consciousness of having taken advantage of all opportunities, would temper possible defeat. There is nothing so bitter as knowing you have lost thru your own fault. Picture the night of March 1st. Imagine the pride and joy of being declared winner of the first prize. What a reward for a few weeks' work. What a vindication of friends and backers.

One Paper Sent Subscribers

No matter how many years subscribed, or how many different workers given subscriptions, only 1 paper will be sent if given under same name and address. The different subscriptions will be added together, and the subscriber sent the total time subscribed. If in arrears, the subscriptions will be added to date now paid.

SAM G. BRATTON

(Continued From Page 1)

those who advocate that go further and say that a duty should be placed upon hides, the products of hides, it is a philosophy which it is difficult for me to understand as being in harmony with fair dealing.

Mr. President, the producers of hides are subjected to the same economic conditions in this country, as compared with the economic conditions in the other countries of earth, as are others who are interested in production. It costs more to produce an animal here than it does elsewhere. Range prices have increased during the last several years. Feed prices have increased. The price of labor has increased. Taxes have increased. Every commodity that the farmer and the ranchman buy has increased, and yet the Senator from Maryland would argue that to lay a duty on hides will not enrich the producer, will not aid him, but that it will impoverish the tanners of Maryland and elsewhere in the country and those who wear shoes.

The Senator from Maryland even goes to the extent of advancing the suggestion that we should cultivate a cordial relationship with the countries of Central and South America, and that to do so we should subject the producers of hides in this country to an unprotected competition with the producers of hides in those countries. He even referred to the recent trip of the President, to those countries as a gesture of good will. I think that was a splendid thing for the President to do, but if it involves favoring those countries against the citizenry of this country engaged in producing livestock and the by-products thereof, including hides, every right-thinking man should condemn it. I say, without the slightest doubt however, that in my opinion, the Chief Executive had no such thought in mind and entertained no such purpose.

Mr. President, the Senator from Maryland quoted figures respecting the prosperity of the livestock industry, the progressively rising tide of prosperity among those who produce livestock in the country and then referred to the distress of the tanners of the country. Upon that, permit me to say that I come from a livestock-producing section of the country. I have spent my life among ranchmen and stockmen. I know something of their condition. Laying aside my personal experience, observation, and association with them, when I remember how I saw them back in 1921, 1922, 1923, 1924, 1925, go into bankruptcy by the hundreds, when I saw hundreds of others surrender their assets to the creditors and with that sturdy manhood which has always characterized frontiersmen of the West, take their families and start life anew, I say to the Senator from Maryland and all those who entertain like views, that their statistics fail to the ground when confronted with the practical experience of literally thousands of livestock men of the country. I saw those men, some of them with the snows of winter upon their brows, with stooped shoulders, turn their assets to their creditors and go out in life anew, broken with age and penniless.

No element in the country has suffered more than the livestock industry. No industry contributes more to the prosperity of the country than the livestock industry. It is directly related to the agricultural problem. Indeed it is a part of the agricultural problem. Yet it is advocated that in connection with tariff revision, de-

signed to put agriculture on a parity with industry, those engaged in the livestock business should be left unprotected, and that practically every conceivable industry in the country producing finished products should be protected with the highest scale of rates ever produced in the history of the country.

Mr. President, when we take into account the elements of hazard and uncertainty which necessarily inhere in the livestock industry, including hard winters, dry summers, fluctuating prices, increased cost of every factor in the industry, and when we view the tariff from a fair and equitable standpoint, I think that the amendment proposed by the Senator from Nevada (Mr. Oddie) is abundantly sound economically and wholly justified. That is all we ask on behalf of the farmers and livestock men of the Central West, the West and the Southwest; but we do protest, and emphatically, against any proposal that would leave them in free competition with those countries where every element of production, including labor, costs less. We protest against that being done and I think we are justified in the protest. We seek to destroy no other industry, nor even to harm it. We merely appeal for fair play.

The rate of 10 per cent ad valorem fixed by the House, in my judgment, is so inadequate that it is not to be considered seriously. We might as well give them no protection as to talk about a 10 per cent ad valorem duty. It is so without substance, and the livestock producers of the country know it. Any spokesman who believes that he can convince the livestock men of the country that a duty of 10 per cent ad valorem is fair and adequate deceives himself because those frontiersmen and pioneers, as well as their sons and daughters, think for themselves. They are not deceived by the argument that they are entitled to no protection in the markets where they sell their commodities and are confronted with the highest protected markets ever placed before them when they buy the commodities which they consume.

Mr. President, I do not intend to argue the figures or the statistics applicable to this particular Senator from Nevada has done that admirably. I content myself with

saying that I think the amendment of the Senator from Nevada (Mr. Oddie) rests upon a sound economic basis. I think it is meritorious. I think it is justified. It is my earnest hope that the Senate will see to it that this reasonable degree of protection is accorded that industry so indispensable to the prosperity of the country."

In reply to Senator McKeller, Senator Bratton replied:

"I will answer the Senator and in doing so give him merely my opinion. I do not base it on anything authentic. It is my belief, I think it is due to concerted action among the manufacturers of shoes through out the United States."

Senator Oddie gave figures showing the decline of cattle since January 1, 1921, to January 1, 1929, as 17 per cent. In round figures this decline was from 67,184,000 to 55,751,000.



The "STADIUM"

Bostonians footwear for MEN

HERE'S a shoe for active

feet... feet that de-

mand room and comfort... feet that must

look right. It's the "Stadium"—a rugged

shoe with plenty of body to it for frosty

days. And plenty of quiet smartness for

discriminating taste. Try a pair if you

want a new experience in shoe satisfaction.

\$7 to \$10

Fields & Bonner

"The Man's Store"

Attention!! County Residents

Have you received a slip from us for the purpose of tabulating the bounty census? We have sent these slips out to every box and post office in the county, and the citizens are responding in a very pleasing manner, but there are yet a few who have not returned their slips.

We expect most of you in town Saturday and will be glad if you will bring them to Mr. Belt at R. G. Bryant's office in Portales.

Thanking you in advance for this favor, we are,

Sincerely yours,

RANKIN & BOLT

Board Meets On February First

State President of Women's Clubs Issues Call

ALAMAGORDO—A meeting of the executive board of the New Mexico Federation of Women's Clubs here on Saturday, February 1, has been called by Mrs. Tom Charles, president of the state federation.

Federation officers who are expected to be present at the meeting are: Mrs. Tom Charles, president, Alamogordo; Mrs. J. D. Atwood, vice president at large, Roswell; Mrs. Charles O'Malley, Las Cruces, first vice president; Mrs. A. H. De Yong, Gallup, second vice president; Mrs. T. E. Mears, Portales, third vice president; Mrs. J. V. Tully, fourth vice president.

Mrs. R. W. Goddard, State College, recording secretary; Mrs. E. B. Lewis, Alamogordo, corresponding secretary; Mrs. G. R. Brainard, Artesia, treasurer; Mrs. F. L. Evans, Albuquerque, auditor; Mrs. G. W. Prichard, Santa Fe, parliamentarian; Mrs. L. I. Taylor, Springer, general federation director; Mrs. W. W. Hayward, Alamogordo, Bulletin Editor.

Too Late to Classify

STRAYED—On last Saturday one black pig about two months old. Finder please notify Mrs. Clara J. Hatch, or the News office. 15-11b

FOR SALE—One young Jersey cow, just fresh. H. C. Bedinger. 15-11b

Rev. and Mrs. C. A. Loria, Mr. and Mrs. Carl Bremer, Miss Venter, Miss Bloomer and E. A. Sidall drove to Clovis Tuesday and attended the evening services at the Christian church in that city. This is the second week of the series of meetings being conducted by Rev. Rogers of the Clovis Christian Church.

TO TRADE—A Ford truck, '27 model, 33 x 5 casings, will trade for touring car or work stock. See J. S. Martin, Arch Route, 7 miles southeast of Portales. 14-21p

Have Your
Ker Washed
and Polished

at

Leonard W.
Westerman
Service Station



THE FIRST DRESS
FASHIONS for SPRING

Come to You
Right from New York

\$6.90 to \$14.75

Their sprightly colors and advance styling will delight you! Straight from the showrooms of fine manufacturers, they are evidences of the charming, graceful modes that will be sponsored for the new season. Aquatone, pie crust, firebrand, sprig and rose mist are but a few of the alluring shades that you will find in plain colors and printed patterns. The styles are widely varied... for every occasion. And the price is unbelievably low... as you will agree when you see them.

Women :: Misses :: Juniors

J.C. PENNEY CO.
Corner Main & State Sts.

Box Supper AT LONGS

Tuesday Night, February 4, 1930

CANDIDATES!

Are you looking for votes? We have them and are going to cast them for the ones who best demonstrate their desire and ability to uphold our great county.

BUSINESS MEN OF PORTALES! Do you desire worthy environment a good patronage and trade? Come, lend us your presence on next Tuesday night. The young people will entertain with inspiring Christian songs. The ladies will feed you on the best of "cats". The house is well seated and you will feel that it is good to be here. More than 200 were here last night. Come prepared to buy a box or a pie. Proceeds go to benefit song class at Longs, 7 miles east and 1 mile south of Dora, 4 miles south and 1 mile east of Rogers.

WE THANK YOU IN ADVANCE.

COMMITTEE

NOTICE!!

Interest checks on your Meter deposits are now ready.

Please call for yours at the office at your earliest convenience.

New Mexico Utilities Co