

The Portales Valley News

VOLUME XXIX

THURSDAY, NOVEMBER 6, 1930

PORTALES, NEW MEXICO

NUMBER 2

N.M. ELECT ALL DEMOCRATS

W. F. Kesler, News Employee. Dies From Heart Attack, Thur.

W. F. Kesler an employee of the Portales Valley News was stricken with a heart attack in the News office this morning about seven o'clock and passed away immediately. Mr. Kesler had come to the office an hour early, as is always the custom on Thursday morning, and was apparently in good health. He had just started to look a chase which was upon the stone, when he suddenly leaned forward then began crumpling to the floor. Floyd Raymond the only other person in the office saw he was falling and caught him before he reached the floor.

Floyd lowered him to the floor and summoned Dr. Pearce, who entered the building just as Wayne Stratton, another employee of the News reached the office. The doctor pronounced Mr. Kesler dead. Dr. Soe was called also and he agreed with Dr. Pearce that the man had been stricken instantly. Justice S. E. Kerr impaneled a coroner's jury consisting of Clint Fairley, Dick Shay, A. L. Whitworth, C. A. Goodloe, Claude Dahan and Wayne Stratton who rendered a verdict that the man died of a sudden heart attack.

Mr. and Mrs. Kesler have been in Portales only a very short while and have their home in the J. D. Boren residence. Mrs. Kesler was ill in bed when notified by News employees of her husband's death. No funeral arrangements will be made until Mrs. Kesler's parents Mr. and Mrs. A. S. Carter, arrive from Tucumcari and Mr. Kesler's sister, Mrs. Pearl Moss, from Clovis. Mr. Kesler was a valuable man in the office and a most pleasing and accommodating fellow-workman. Always willing to assist in every way possible and never morose or gloomy.

Mrs. Kesler said her husband had valiant heart trouble but this was never known to the public as her husband was always cheerful and seemingly in the best of health.

There will be a meeting for the farmers at the Portales Court House Wednesday night, November 12th, at 7:30 o'clock. Mr. Herbert Stewart, Horticultural Specialist from the New Mexico A. & M. College will talk on the care of fruit trees and grapes and fruit production. Mr. Stewart knows his subject and he knows New Mexico conditions, having lived in the state for many years. Many Portales Valley farmers have purchased fruit trees for planting the coming season.

Old Timer Returns To Roosevelt Co.

J. J. Brown, known to Roosevelt county people as Jewel Brown has returned to Portales to make his home after being absent more than 12 years. Mr. Brown will be connected with the sales work of the McCormick-Deering agent here. Schumpert and Brown are planning to make Roosevelt County a McCormick-Deering Country.

CARTERS ABSTRACT COMPANY SELLS

The Carter Abstract Company of Portales has been sold to the Elliott and Walden Abstract Company and the new owner took over the business on Monday of this week.

The Elliott and Walden Company has thirty six abstracting offices in different cities of the country.

H. Stancil has been with the company for the past nine months and came to Portales from the Lovington office to assume management of the local office, which will remain in the present location.

The Carter Abstract Company was organized about fifteen years ago by Lee Carter and his two sisters, Misses Nellie and Edna. They have been very efficient in their work and have turned to their purchasers a splendid business. The heavy work of the office has been very trying and Mr. Carter as well as his sisters feel they will enjoy less strenuous business.

They have retained their Insurance and Loans and will move into their own building, next door to the abstract office where they will be located within the next few days.

Carpenters are already at work making some interior changes in the building for the convenience of the owners in their Loan and Insurance business.

Lindsey Nunn and Dave Warren of the Nunn-Warren Syndicate, paid the News office a pleasant call Monday. They were on their way to Roswell and Carlsbad, where they have publications. Lindsey and Dave are old time friends of the News editor.

Entire Nation Goes Democratic

From the unofficial returns on Wednesday morning it looks like a national Democratic landslide. Following is the latest returns on the governors, available at time of going to press.

Elected:
Alabama, B. M. Miller, Dem.
Arkansas, Harvey Parnell, Dem.
Georgia, Richard B. Russell, Jr., Dem.
Idaho, C. Ben Ross, Dem.
Maine, William T. Gardner, Rep.
Michigan, Willbur M. Brucker, Rep.
New Hampshire, John G. Winant, Rep.
New York, Franklin D. Roosevelt, Dem.
South Carolina, Ibra C. Blackwood, Dem.
Tennessee, Henry H. Horton, Dem.
Leading:
Arizona, George W. P. Hunt, Dem.
Colorado, William H. Adams, Dem.
Connecticut, Willbur L. Cross, Dem.
Iowa, Dan W. Turner, Rep.
Kansas, Frank Hauke, Rep.
Maryland, Albert C. Ritchie, Dem.
Massachusetts, Joseph B. Ely, Dem.
Minnesota, Floyd B. Olson, Farmer Labor.
Nebraska, Charles W. Bryan, Dem.
Nevada, Fred B. Balzar, Rep.
New Mexico, Arthur Seligman, Dem.
Ohio, George White, Dem.
Oklahoma, William H. Murray, Dem.
Oregon, Julius L. Meier, Independent.
Pennsylvania, Grifford Pinchott, Rep.
Rhode Island, Norman S. Case, Rep.
South Dakota, Warren E. Green, Rep.
Tennessee, Henry S. Horton, Dem.
Texas, Ross D. Sterling, Dem.
Vermont, Stanley C. Wilson, Rep.
Wyoming, Frank C. Emerson, Rep.

Red's Cafe Changes Hands

The first of this week A. B. Castle, owner of Red's Cafe sold his interest to J. A. Harrison, formerly of El Centro, California. Mr. and Mrs. Harrison will make their home in Portales, and will manage the cafe practically in the same manner that was used by Mr. Castle.

Deer Season Opens On Next Monday

Monday, November 10th, is the opening of the deer season for New Mexico. Many hunting parties are planning to leave the last of the week to be on the ground on the opening date.

Mabern Hill is planning to hunt in the Sacramento Mountains. Mr. and Mrs. J. B. Priddy, Mr. and Mrs. J. G. Greaves, Tom Wright and son, and Lee Carter are leaving Thursday for the Black Range.

Dr. and Mrs. E. T. Hensley will join a party of old friends from Oklahoma and New Mexico, in the Black Range. They are leaving on Friday.

Many other hunting parties will leave on Friday and Saturday, and it is expected that on their return, there will be given many venison dinners.

The State Game Department report many deer this season and it is the hunter that gets on the ground early, who will get his buck.

The season lasts till the 20th.

Duel Is Fought Thru Windows Carlsbad Man Killed; Another Held

Carlsbad, Nov. 3.—J. A. Elliott, owner of the Carlsbad Tourist camp, was shot and killed about 6:30 a. m. while he sat in his car in front of the Minute lunch stand. The bullet flew thru the glass of the car window.

Frank Davis, who is alleged to have shot Elliott, was wounded once in the shoulder. Elliott was shot five times thru the head.

There were no witnesses to the shooting. Both men carried guns. Davis is in jail awaiting preliminary hearing.

Mr. and Mrs. P. M. Bailey and Mrs. Lucile Cumble drove to Amarillo for a week end visit with relatives and friends. Mrs. Bailey has a sister living in the city with whom she spent the major portion of her time while Mrs. Cumble was a guest of her cousin Mr. and Mrs. Jean Pitkins.



SAM G. BRATTON
Re-elected to the United States Senate

State's Funds \$623,793 Short On November 1

Shortage Increases Nearly \$200,000 in October; Warrants Issued During That Time \$1,575,690

SANTA FE, N. M., Nov. 3.—The appropriations fund for the nineteenth fiscal year was shown to be \$623,793.22 in the red on October 31, 1930, according to State Treasurer, Emerson Watt's, October report. The amount was \$493,610.61 in arrears at the first of October. Bank balances available on October 31 totaled \$2,099,861.15. The balances included \$364,679.14 in the land office fund; \$288,029.61 in the common school fund; \$490,756.36 in the state road fund; \$13,897.50 in the highway debentures sinking fund; \$259,065.16 in the gasoline fund. Other balances were less than \$100,000.

Warrants issued during the month of October totaled \$1,875,960.78.

TO HELP THE NEEDY

The ladies of the Nazarine Church are giving assistance to about ten children of Portales and while the ladies are not wishing to burden anyone, they feel there are homes in Roosevelt County in which old fashioned clothes have been relegated to the closets and basements which can be made into very warm comfortable garments and they are asking that all housewives make a survey of their homes and if they find clothes which they care to give away to please call Mrs. Tyson at the Nazarine parsonage, phone 180, and she will call for the same.

The ladies of the church will make the clothes to fit the children who range in age from an infant to those of ten and eleven years. The assistance will be greatly appreciated by the workers in the church.

Mr. and Mrs. Ed Miller were Sunday guests of Mr. and Mrs. John Stork and children.



Armistice Memorial

The years roll on, but our memory of individual sacrifice and of national heroism makes the observance of this Day more impressive.

On Armistice Day let us recount the greater happiness brought about through individual grief and hardship. Safety is measured in effort and sacrifice, and the brave Americans who gave much and often their most that we may be safe, are worthy of our solemn tribute on this day.



Bratton Leads Demo. Ticket With 21,000 Majority Votes

Richland Organizes Chamber Commerce

On Friday evening of October 31st, several of the leading men of the Richland Community met in an open meeting held at the Richland School. Several problems were discussed and a Chamber of Commerce was organized.

John H. Stroud was elected president of the organization and F. Eric Ming was elected secretary. The purpose of the organization is to further the interests of the community. A rapid growth is expected and a cordial invitation to join is extended by the organization to everyone interested in the welfare of the community.

C. of C. Has Big Day Tuesday

The weekly luncheon of the Portales Chamber of Commerce on Tuesday was a meeting of especial interest.

A full attendance was present, and the program went off on schedule time.

The body passed a resolution endorsing an exhibit from New Mexico at the Chicago World's Fair in 1933.

The matter of encouraging attendance at the Band Boys' Benefit Luncheon on Thursday night was gone into and every member was urged to attend.

Secretary Thos. B. Sowell, outlined his plans for the next two months, and urged that all get behind the membership drive, that the Chamber of Commerce might better be able to serve the entire public.

While the program was short, it was snappy.

Mrs. Coe Howard and Mrs. T. B. Sowell were guests at this meeting.

Wild Well is Under Control

OKLAHOMA CITY AREA NEAR WELLS OIL SOAKED

Okla. City, Okla., Nov. 3.—The wild Morgan-Stout oil gusher, which for three days threatened Oklahoma City business and residential districts with destruction, was capped today and officials deliberated means of preventing recurrence of similar hazards.

The gusher, which sprayed 60,000 barrels of highly inflammable crude oil and 65,000 cubic feet of gas over a four mile area daily, was "pinched in" late yesterday when field workers succeeded in dropping a two-ton cone over its mouth.

After the gusher ran wild last Thursday night, more than 250 oil men, national guardsmen and firemen labored for hours without rest, attempting to conquer the well and beat out fires which threatened to destroy the city.

Possibility that oil wells within or near the city limits may be condemned as fire hazards was admitted by C. R. O'Neill, state fire marshal. O'Neill said he was awaiting an opinion on legality of the procedure from the attorney general.

ARMISTICE DAY PROGRAM

The Portales school and the American Legion will unite in an Armistice Day Program to be given in the auditorium of the high school next Tuesday morning, November 11, at 10:30.

The public is invited to attend these services as well as the members of the school and Legion.

A section will be reserved for the members of the American Legion and also the Ladies Auxiliary. Jack Howard, Commander of the local post and Mrs. Esther Clevenger, president of the Auxiliary have been invited to lead their organizations to their assigned positions in the auditorium.

The program, as prepared, consists of these numbers.

America—Assembly.
Invocation
Readings
"In Flanders Field"—Nadone Scott.
"The Answer"—Melvin Schumpert.
"Experiences"—A. E. Hunt.
Instrumental Quartette—Band Boys.
War Songs—Glee Club.
The Armistice—S. T. Jernigan.

Miss Iris Ribble spent the week end in Canyon, Texas, attending the Home Coming at the West Texas State Teachers College of which Miss Iris is a graduate.

Botts Concedes To Seligman

In one of the greatest landslides known to the Democratic party of New Mexico, the entire party ticket was swept into office in Tuesday's election with Senator Sam G. Bratton riding upon the crest of the waves.

As the News goes to press it is impossible to get complete election returns but the last reports gives Bratton 54,073 with Holt 32,377, Seligman 45,473, Botts 38,186, Chavez 48,655, Simms 36,552. All other officers of the state were elected with a majority ranging from 3000 to 21,000 votes.

The rock ribbed Republican counties have been invaded by the Democrats and in some of the precincts of these counties a handsome majority has been given the Democratic candidates.

While not all the returns are now in, the Republican leaders have conceded the election and Wednesday afternoon. Mr. Botts sent a telegram to Mr. Seligman in Santa Fe, which read as follows:

Honorable Arthur Seligman
Santa Fe, N. M.
Please accept my hearty congratulations. With sincere wishes and hopes that you have a successful and happy administration that will be to the greatest possible benefit to our great state.
C. M. Botts.

From the returns it would appear that very little scratching was done in Tuesday's election other than in the office of Governor.

Botts will lead his ticket by a very handsome majority according to the information now at hand.

Roosevelt County which has always been safe in the Democratic fold, piled up her usual majority for the Democratic nominees.

The following is the vote of Roosevelt county with the exception of one small box which is not yet in.

State Ticket
For U. S. Senator—Holt 247
Bratton 1594
For Congress—Simms 324, Chavez 1407
For Governor—Botts 375, Seligman 1396
Lt. Governor—Gallegos 266, Hockenhull 1492
Secretary of State—Perrault 312, Baca 1492
State Auditor—Ulibarri 285, Valverde 1412
State Treasurer—Mirabal 242, Graham 1524
Attorney General—Livingston 294, Neumann 1438
Superintendent of Public Instructions—Montoya 244, Lusk 1293
Commissioner of Public Lands—Crie 205, Hinkle 1455
Justice of Supreme Court (2 to elect)—Curns 273, Sadler 1429, Denny 220, Hudspeth 1318
Corporation Commissioner—Fernandez 289, Sanches 1399
Representative, 20 District Earickson 267, Trigg 1423.

County Ticket

District Judge, 9th Judicial Dist.—Patton 1518
Commissioner, 1st Dist.—Little 362, Pate 1427
Commissioner, 2nd Dist.—Hathcock 283, Foster 1442
Commissioner, 3rd Dist.—Russell 306, Eninger 1481
Probate Judge—Pendergraft 249, Hughes 1529
County Clerk—Foster 255, Ballow 1541
Sheriff—Crume 227, Jernigan 1604
Assessor—Brown 265, Kennedy 1535
Treasurer—Wheeler 272, Lyons 1539
Supt. of Schools—McKinley 258, Hunt 1564
County Surveyor—Johnstone 1495.

Quail Season Opened On Last Saturday

On last Saturday morning there was quite an exodus of Portales people, who hid themselves to the four parts of the county for the opening day of the quail season. Many hunters report the bag limit the first day.

While there are a good many quail this season, hunting is more difficult than usual.

Many of the farms are posted, and the 300 yard limit in shooting near residences is being enforced. Hunters are warned that it is a violation of the game laws to shoot from an automobile or from the highways.

J. G. GREAVES, Editor and Owner
Published Weekly on Thursday

DEMOCRATIC IN POLITICS

Portales Valley News bought Portales Herald-Times, September 12, 1916.
Portales Valley News Consolidated with Portales Journal, December 14, 1920.
Portales Herald consolidated with Portales Times, March 27, 1913.
Roosevelt County Herald absorbed by purchase January, 1919.
Entered as second class matter in the post office at Portales, New Mex. under the Act of March 3, 1879.

MEMBERS

SUBSCRIPTION RATES
In New Mexico

1 Year	\$1.50
6 Months	\$1.00
Out of New Mexico	
1 Year	\$2.00
Alaska, Canada, Mexico	\$2.50

OUR PLATFORM

A new Court House and Jail for Roosevelt County.
Better roads and highways for Roosevelt County.
A greater Agricultural and Dairying development for Roosevelt County.
The Building of the Eastern New Mexico Normal School
A greater advertising of the scenic and other resources of New Mexico

WARN FARMERS OF FALSE CLAIMS FOR "GROHOMA"

Farmers should not accept the claims advanced for a new grain sorghum, called Grohoma, which has been offered at prices twenty to five times those of well-known and adapted varieties, the U. S. Department of Agriculture warns. The claims in regard to the origin and value are sensational and inaccurate, sorghum specialists of the Bureau of Plant Industry say. There is no reliable evidence that Grohoma is superior to or will out yield other well known varieties which have been tested and which may be recommended on the basis of experimental tests. Present information, says the bureau, does not justify an exorbitant price for the seed of an almost unknown and untried crop.

This is the first season, says the bureau, in which seed of Grohoma has been merchandised to any extent. Consequently it is the first year in which the Department of Agriculture and the State experiment station have had opportunity to test it in the experimental plots. The crop has not yet been threshed and reliable reports of the yield of Grohoma are not yet available for comparison with the records of established varieties of grain sorghums. Specialists of the U. S. Department of Agriculture, however, have observed Grohoma in comparative experiments in many localities, and the have found that Grohoma is more easily injured by drought than are several well-known varieties of grain sorghums. There is no evidence available which indicates that Grohoma will out-yield good varieties of milo and kafir even under normal or average conditions.

The grain-sorghum specialists describe Grohoma as medium-late in maturity and unlikely to mature safely north of Kansas, Missouri and Illinois. Grohoma has sweet stalks which are dry (not juicy). Under favorable conditions and in thin stands it develops large bushy heads, but they point out that large heads are not necessarily associated with large yields. They consider it probable that Grohoma is about equal to other grain sorghums in feeding value and that the protein content of the grain is about the same. They regard as "fantastic" the stories of the origin of Grohoma, and say that the stories are not substantiated by the characteristics of the crop. They believe it is probably the result of a cross between feterita and some sorgo (sweet sorghum or "cane"). Grohoma has been grown on the Tucumcari Field Station this year and has made poorer yields than most of the old, well adapted grain sorghums. It is men who are selling seed of this variety for 50c to \$1.00 per pound sell all their seed Grohoma will cease to be mentioned, for it is doubtful whether it will prove satisfactory.

D. W. BURNHAM, Supt.

The above is by the Superintendent of the Experiment Station at Tucumcari, and should be considered by all farmers before going heavy on this new grain.

This grain was offered to Roosevelt County farmers for seed, several weeks ago, and unless the News was misinformed, the price was around \$4.00 per pound.

The sample heads on display, were not compact, but rather large and resembled "bustard" maize, which has been the curse of the farmers in this county.

It is possible that this crop has much merit, and will prove valuable to our farmers, but until it is proved, the wise farmer will go slow and experiment only in a small way.

LET US WORK FOR THE DEVELOPMENT OF THE STATE

In 1933, the great World's Fair will be held in Chicago. Every state in the Union will have an exhibit at this fair.

No state needs publicity and development more than does New Mexico.

The right sort of exhibit placed at this fair would be of untold value to the state.

To place this exhibit will take considerable money, if it is put on right.

The state would need a building for this purpose, and this building built on the Pueblo type, and housing the state exhibit, would attract thousands to this state.

The coming legislature should be liberal in its appropriation for this purpose.

Again, the man who places and arranges this exhibit is of the greatest importance. The fair will run for six months, this means that several months previous to the fair will be used in decorating and arranging the exhibit.

Our scenic and natural resources are unlimited, and only need to be brought before the eyes of capital that would be induced to come here and assist in this development.

As to the amount that would be necessary to put on the right sort of an exhibit, the News is in the dark, but does not hesitate to say that even at a cost of \$100,000.00 it would well repay the state.

BE LOYAL

This is being written before the election on Tuesday.

At this time no one can tell who the state officers will be.

During the campaign, party enthusiasm has possibly led many of us to say things that had better remain unsaid.

After the votes are counted, whoever is elected will be your and my public servants.

It is up to us to be loyal and give full co-operation that the affairs of the state may be properly handled.

If the men who are elected do not do their duty, then it is up to us to watch and see that a change is made two years hence.

A poor officer may be made a good one by the sentiment of the public.

DO YOUR CHRISTMAS SHOPPING EARLY

Politics have been holding the spot light for several months, but has now been crowded out by good old St. Nicholas.

The Christmas season is near at hand and the wise shopper will make his or her selections early, and avoid the rush of the last few days before Christmas.

If you have Christmas packages to mail out, put a marker on them, instructing not to open till Christmas, and mail them out so that they will be on hand to give joy to the receiver on Christmas morning.

By doing your shopping today, you will be able to make better selections, and you will also save the clerks much worry, and help to make their Christmas much more pleasant.

Read the ads in the News and use them for your shopping guide, and by this means save money.

The Portales merchants will give you money saving bargains and merchandise that will please the buyer and the recipient.

THE HAND BENEFIT

On Thursday night of this week you will have the opportunity to attend a turkey banquet at the school house, the proceeds of which will go to buy uniforms for the hand boys.

Cold weather is at hand and the boys are seriously handicapped in giving concerts, for the want of warm uniforms.

The hand is of importance to the entire town and a full attendance should be given them at this banquet.

Buy a ticket, whether you will be able to attend or not.

THE COURT HOUSE SITUATION

Owing to the rush of political matters, the matter of the new court house has been overlooked by the public.

This is becoming more serious each day, and unless some immediate action is taken it will have to come up at a special election, which will mean an additional cost of \$3,000.00 to the taxpayers of the county.

Building material and labor is cheaper than it has been for years, and the building at this time will save many thousands of dollars.

HALLOWEEN DISTURBANCES

On Halloween night, last week, the youngsters became more rampant than usual.

In fact serious damage was done in more than one instance.

A concrete block was placed on the pavement near Wheeler Bros. store, which caused an auto wreck, which came near costing the life of the driver.

Walls and boards containing nails were scattered over the streets, causing many punctured tires.

It is all right for the youngsters to have their fun, but when it comes to property damage it is time to call a halt.

SOCIAL ANNEX

BY THE BOSS

As hunters, the writers family do not have much confidence in us.

On Saturday we went quail hunting, and on returning home found that a roast had been bought for Sunday's dinner.

Wayne Stratton is authority on game laws. See him before going hunting.

Rev. Ball says that he has held the record of being the biggest preacher in Portales, but Rev. Davis is now contesting his record.

No, the News does not sell butter—merely advertises it so that the creamery and the local merchants may sell it.

A good ail for the quail hunters is to lay it on the ammunition.

We got four quail Saturday, would have got the bag limit, but failed to take any salt with us.

For the next two weeks the editor will be in the hills shooting (at) deer. If he fails to bring one back, it will be because he is after a 10 pointer, and does not care to shoot infant deer.

The News will probably come out as usual. Phone in your news and make the work as light on the force as possible.

Then, a good run of ads is necessary to pay the expense of the hunt.

News is scarce this week—political news being barred.

Out Of State Seed Not Satisfactory

There appears to be a great deal of dissatisfaction among farmers who planted, during the present year, so-called certified cotton seed imported from Texas, says C. R. Greenberry of the New Mexico Agricultural College. From reports that farmers and gunners are making, especially in Dona

the country.

Last Friday evening was a great day at Midway. The Richland boys' and girls team came over for some sport. If the Richland team did get beaten a little, they showed good sportsmanship.

Mr. and Mrs. J. W. Silvers and son, Morris, also Lloyd Danforth, visited friends in Littlefield, Texas last week end.

Mr. and Mrs. Whitaker and family spent Sunday in the D. O. Bilberry home.

ROEBUCK

The farmers are making good use of the nice weather we are having. Will soon have the crops harvested.

The Causey school has dismissed for awhile so the children can help gather the crops.

Mrs. R. M. Harding and Bryan Smith, her nephew, went to Luther Blakely last Saturday and stayed until Sunday afternoon. They all went to Clovis, Saturday night to visit Mr. and Mrs. Wilson Weed, also called on Mr. and Mrs. Floyd Judah for a few minutes.

Mr. and Mrs. Bruce Judah and children visited their son D. B. last Sunday.

Our Postman, Mr. Mills, is sporting a new four-door Chevrolet.

Mr. Joe Everett is on the sick list. The Doctor says he has an enlarged heart. We hope he will soon be well again. There are quite a few still hunting homes for next year. It seems there are more renters than places for rent.

The Portales Womens Club sponsored a pure food and baby show in this city which was held on Thursday, Friday and Saturday of last week.

The skating rink was arranged for the show and here the mothers were given a very cordial welcome as they arrived with their children. All children under three years of age were accepted. Three graduate nurses and one doctor was on duty at all times to give the children the thorough examination. This consisted of weighing, measuring, and also giving a very close inspection of the eyes, ears, throat, nose and lungs. A record was made of all these findings and at the close of the three days' conference the judges selected from these the three babies scoring the highest in three divisions. These were presented gifts which had been donated

by the Joyce-Fruit Company, United Dry Goods Store, Stoll's Department Store, J. C. Penny, the Famous, Portales Drug, New Mexico Drug and Hughes Confectionery.

six of the Portales merchants had on display in the Pure Food exhibits the proper foods for growing children and also the pure soaps and powders for the care of the baby. The stores having these displays were Yachum's Red and White, J. N. McCall, "M" System, F-F Grocery, Judeline Creamery and City Drug Store.

Miss Anneke Kollwijn had for distribution many pamphlets which gave splendid suggestions to the mothers concerning the care of children of all ages. Among these were many suggestions pertaining to the diet of the children. These were gifts to any one caring for the information.

Members of the Womens Club were hostesses each day and during the time thirty-one babies were examined. The nurses were Miss Kollwijn, Mrs. F. E. Sleeper and Mrs. R. M. Smith. The doctors giving these services were E. T. Hensley and C. A. Soe.

The show closed at four o'clock Saturday afternoon and the records were then turned to the three nurses, Dr. Soe and Mrs. H. H. Buchanan who served as judges, and made awards to the three babies in each division who scored the highest. They were as follows: Children under one year of age, Bonita Down, daughter of Mr. and Mrs. J. I. Bacon; Melba Darlene, daughter of Mr. and Mrs. Dewey Morrison; William Hubert, son of Mr. and Mrs. Kenneth Livingston.

From one to two years of age: Glenna Nell, daughter of Mr. and Mrs. R. C. Morgan; Darrell Weed, son of Dr. and Mrs. I. D. Johnson; Lester Howard, son of Mr. and Mrs. O. H. King.

From two to three years of age: Bettie Joyce, daughter of Mr. and Mrs. M. W. Bouldin; Lala Ruth, daughter of Mr. and Mrs. A. L. Hahn; Frank Goodwin, son of Mr. and Mrs. R. R. Will.

MAXWELL BARBER SHOP

Portales, N. M.

Sanitation and Good Work Our Motto

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Artists to Sketch Jungle Life



Accompanied only by natives, Warren Chase Merritt, noted California mural artist, and his wife, known professionally as Aline Kistler, will brave the dangers of Central American jungles in order to reproduce heretofore unseen sights in murals. The novel exploration trip will take a year or more. They hope to find traces of ancient Aztec and Mayan civilization. Mr. and Mrs. Merritt are shown above.

SOCIETY and Club

MASKED PARTY

Miss Marie Heckathorn invited several of her friends to her home near Floyd last Friday evening for the Halloween celebration.

The home of Mr. and Mrs. Heckathorn was made into a house of horrors by the means of masquerade.

Many spooky stunts claimed the attention of the guests and added much to the merriment of the evening.

The evening hours were full of active entertainment and the young folks pronounced the party one of the most successful events of the season.

The refreshments were all suggestive of the season and were served in bountiful portions.

CLASSES CELEBRATE The classes from the Methodist Sunday School under the direction of Miss Virginia Kesler and Miss Slaten gathered at the teacher home on Thursday of last week for the Halloween celebration.

There were about fifteen present at the evening and there was plenty of action in the games and stunts which furnished the hours of entertainment.

Miss Estelle Johnston is Superintendent of this department and is always anxious to assist in any way to increase the interest in Sunday School.

Delicious refreshments were served at the conclusion of the evening activities.

MASKED PARTY

The members of the Senior League of the Methodist Church held a party at the home of Mr. and Mrs. J. M. Bradley last Friday evening.

Miss Murrell Galloway, director was in charge of the entertainment and had a full program of games and stunts which kept the crowd well occupied during the evening hours.

There were about thirty young people present and as all were masked it was no small amount of effort to learn the names of those in attendance.

The evening was one of the very happiest the society has held for several months.

A refreshment committee served a plate lunch as the closing event of the evening.

MASKED PARTY

Junior Will and Gloria Fay Rich, arden celebrated the Halloween season last Friday afternoon with a party at the home of Mr. and Mrs. R. R. Will.

Mrs. Will and Mrs. Richardson had decorated the house in the colors and silhouettes of Halloween and the little host and hostess were in masquerade costumes as they greeted their guests who also were masked.

The little folks experienced much pleasure and interest in the identification of the members of the party.

Many games were played and the children entered into these with great enthusiasm as did they also into all activities arranged for the afternoon. Elwanda Jones was declared the winner of the contestants and presented a pretty prize.

At refreshment time the guests were given Jack-o-lanterns as favors.

The serving of very bountiful refreshments consisted of hot chocolate, sandwiches and cookies was indeed a most pleasing part of the program for the children and a happy termination of the party which was held from four to six.

In addition to Junior and Gloria Fay the other children of the party were Buddy Black, Raymond Shay, Joyce King, Frances Goodloe, Billy Jedovine, Elwanda Jones and Frank Goodwin.

ENTERTAINS HALLOWEEN AFTERNOON

Miss Blanch Lyons invited several of her friends to the home of her parents, Mr. and Mrs. Cass Lyons, last Thursday afternoon between the hours of five and seven for one of the most attractive parties the little people have enjoyed this season.

The house was weird with the suggestions of black cats, ghosts, and hobgins. Tables were placed in the living room and here the little hostess and her friends were seated for the refreshments which were served in courses.

Halloween merry making devices were the plate favors and furnished much fun for the girls during the remainder of the evening. The games enjoyed were those most popular at this season of the year.

Mrs. Lyons with the assistance of Miss Sybil served the delicious meal to the happy party as they were seated around four quartette tables.

The guests included Lenore Shaw, Jane Mauk, Alma Ruth Lee, Elene Brooks, Maridabelle Canon, Maurine Chumbley, Berwyn Saten, LaRue Angley, Chester Ray Castle, Lena Keller, Lois May McCall, Maxine Rice and Wynema Whitcomb.

HALLOWEEN PARTY

The home of Mr. and Mrs. Gordon Lyons was prettily decorated last Friday evening when Mr. and Mrs. Lyons and their sister, Miss Sybil entertained with a Halloween party.

Black and yellow were the colors used in the crepe paper hangings while silhouettes appropriate to the season were used upon the window hangings and the table covers.

Three tables were prepared for the interesting game of auction bridge and this occupied the early part of the evening. The contest resulted in Vada Mae Jackson holding high score for the ladies and the same honor went to Ray Bonner for the gentlemen.

The two hostesses served an attractive plate lunch with the color scheme of the evening accented in the arrangements. After lunch the party went to the Palace Theatre for the midnight matinee to enjoy "The Office Wife."

This jolly crowd was composed of Mr. and Mrs. Lyons, Mr. and Mrs. Jay Stone, Mr. and Mrs. Newton Watson, Misses Sybil Lyons, Lucile Wurster, Mae Watts, Vada Mae Jackson, Messrs. Ray Bonner, Harold Sweetland, Paul Wurster and Phillip Johnson.

SUNDAY SCHOOL PARTY

The children of the Primary department of the Baptist Sunday School were given a party at the church last Thursday afternoon in celebration of the Halloween season.

The annex to the church was well filled with the little folks who had come from school to enjoy the sports arranged by the teachers. Mrs. Sam Seay is superintendent of this department and has the assistance of Mrs. H. A. Hunter, Mrs. Ed. Copeland, Mrs. Paul Jones and Miss Lorena Cutler as teachers.

After about an hour of games and contests the ladies served refreshments to more than thirty children.

HALLOWEEN PARTY

Miss Martha Ann Colligan entertained with a masquerade party on last Thursday evening at her home on Union Street.

The guests were enthusiastic in their participation in the various stunts and games which were planned by the young hostess. Some of the persons were so completely disguised in their mask make up that it was quite impossible to determine who they were, and some real surprises were in store for

the crowd at the time of unmasking.

The house was decorated for the occasion and might have been known as a real witches den.

The happy evening closed with the serving of refreshments appropriate for a Halloween party.

UNIT TWO PROGRAM

The Halloween spirit was certainly well accented in the program given at the high school auditorium on Thursday evening by the pupils from Unit Two.

The little operetta opened with a chorus by the black cats. The children wore costumes which were most suggestive of black cats and in the scamper across the stage on hands and feet they occasioned much merriment for the audience.

After the cats came the witches and they rode onto the stage on their brooms and were able to sweep away any doubt as to the real capabilities of witches. These were followed by the Jack-o-lanterns who were little girls made into walking pumpkins by the means of yellow crepe paper. These three groups of Halloween fore-casters were very popularly received in their several choruses.

The telling of fortunes was an incident of the evening and with Jack Rice as captain of the black cats, Minnie Lovern leader of the witches and Marjorie Sullivan, captain of the Jack-o-lanterns, they planned a reception for the mystic readers. With a wheel barrow, Buster Lee brought in the crystal ball. He was assisted in this by Billie Judevine who was the mail bearer.

A Portales audience is always assured a most pleasant program when the school is giving an entertainment.

GROCERIES

that can be bought at prices that everyone can afford to pay, and quality better than ever.

PIGGLY-WIGGLY

W. H. McDONALD, Prop.

Electricity Is Cheap
Use More Of It

The Christmas Season

IS HERE

Every progressive merchant will want to make this Christmas' business better than ever before. We will be glad to help you in such undertaking by a well-lighted window.

Light up your show windows! A well lighted show window attracts attention. Let light help you advertise. A well lighted interior not only attracts, but helps sales by displaying your merchandise to the best advantage.

New Mexico Utilities Co.
F. E. SLEEPER, Mgr. Portales, N. M.

Don't Miss This Special Introductory Offer!
3 Days Only - Thurs. - Fri. - Sat.

This \$3.75 Theron Dressing Table Set



Buy This \$3.75 Assortment During This Sale For Only

GET RITZIE PEARLS FREE!

98c

In addition to giving you an Unusual Value - made possible thru the manufacturer's desire to introduce their products in this city - we will give YOU with each set you buy - A Strand of Genuine Ritzie Pearls Absolutely Free

Here is what it Contains

1 oz. Narciss Perfume \$1.75
1 jar Cleansing Cream .50
1 jar Tissue Cream .50
1 box Theron Face Powder 1.00

Regular Value \$3.75

Be Sure To Get Yours Come Early Avoid Disappointment

NEW MEXICO DRUG CO.
PORTALES, NEW MEXICO

"PREPARE IN LEISURE TO USE IN HASTE"

—French Proverb.

Fire always comes when least expected. It sometimes leaves a trail of financial ruin.

While, of course, you do not expect a fire, your safety demands that you be adequately insured and prepared.

Sound stock fire insurance, measured to the present value of your property, will give you needed protection.

ESTHER TINSLEY CLEVENGER

GENERAL INSURANCE
Successor to J. Rex Forrest

PRICES LIKE THESE MAKE US

Famous

Men's Broadcloth DRESS SHIRTS **98c**

MEN'S FANCY SHORTS **29c**

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Childrens' Hickory Stripe Coveralls **69c**

Men's Genuine FELT HATS **1.95**

MEN'S WOOL BOOT SOX **49c**

MEN'S SOLID Leather Boots **5.85**

Men's Solid Color Coat Style WOOL SHIRTS **1.89**

LADIES' DRESS SHOES **2.98**

LADIES' FELT HATS **95c**

Ladies Beautiful SILK DRESSES **\$4.95**

The **Famous**

THE WORLD'S GREATEST STEAMER

The title of the World's Greatest Steamer is disputed by two liners; the R. M. S. Majestic of the British White Star Line and the S. S. Leviathan of the United States Lines. We might accord to each of them the title and still be correct for the Leviathan has a tonnage of 59,956 against 56,621 of the Majestic but the Majestic is several feet longer than the Leviathan.

The Majestic is 956 feet long and 101 feet in width and 102 feet deep. Imagine if you will a ship almost the length of three city blocks including the streets between with nine decks of state rooms numbering 1,245 and a capacity for 4,000 passengers and you will have some idea of the enormous proportions of the mighty ocean liner on which I went to France. She had a printing plant and a newspaper was printed every day of the voyage, bakeries, laundries, barber shops, swimming pools, and almost everything that one would find in a good sized city. This mighty floating hotel (for we might well call it that) is propelled through the water at from 25 to 30 miles per hour by the steam from 48 boilers furnished the turbine engines with an aggregate horsepower of approximately 100,000 and she has crossed from New York to Cherbourg France in 5 days 5 hours and 21 minutes. She has four propellers or screws each weighing twelve tons and turning at the rate of seventy times a minute. She has three smoke stacks or funnels each of such proportions that if they were to be laid down two ordinary railroad trains could run through them with ample room to pass. A mighty steamer, and well named, The Majestic.

It is quite a scene when the big ship leaves port. Up on the river in New York harbor where not so many centuries ago the Indians birch bark canoe used to beach this mighty queen of the White Star fleet has her deck and it is a scene of great hurry and

bustle for two or three hours before the final whistle blows. Here one may find almost every expression known to the human race, some are sad knowing perhaps that they are saying goodbye to their friends for the last time, some happy to be on their way home, some just enjoying a new adventure, some very much excited and running here and there trying to see everything, others calmly watching as if they didn't care, and everywhere folks calling and waving handkerchiefs.

The tugs push and pull her out into the river and she heads for the open sea and soon there is the Statue of Liberty and she too seems to be waving a goodbye and soon the shore lines all fade away and there is just water and bow to a strict drylander there is sure plenty of it.

There is something doing all the time to keep the voyage from being monotonous. There are splendid reading and writing rooms and on the decks some kind of games and sports are in order most of the time; tennis, Quoits, and shuffle board being the most popular.

Eat, Oh Boy! Ships have the reputation of serving wonderful meals and the Majestic is not the one to spoil the reputation for those meals are majestic as well as the ship. But gee! Want it a shame that several of them were (unwillingly) donated to the fishes. I wonder if they enjoyed them so much being second hand?

When the ship's log shows land only a little ways a head, although having a splendid time everyone begins looking toward the horizon and spend most of the time on deck until the Chalk Cliffs of England come into view and finally the coast of France is just ahead then rush down to their staterooms for a final bit of packing up and then back on deck again and everybody's ready for:

HELLO FRANCE.
Next week THE MOST UNIQUE CITY IN THE WORLD

Society

BAPTIST CHURCH NOTES

C. E. Ball, Pastor
The New Mexico Baptist State Convention is in session at Roswell this week and a number of the Portales people are in attendance. The members of the W. M. U. drove down Wednesday for the women's meeting.

All of the children from the Orphan's Home will be in attendance at the convention to-morrow, Friday. Brother Watt Stewart has made this possible by furnishing a truck which will carry the entire number. This will be the first time the entire enrollment at the home has been able to appear at the meeting in a body.

AMERICAN LEGION MEETING

The members of the Carl McDermott Post of the American Legion held their annual banquet and election of officers at the meeting Monday evening in the Chamber of Commerce rooms.

Among the business matters to be given consideration was the adoption of a resolution to the State Post, discouraging political influence that is being forced into the organization.

To use the service record of any man for furtherance of his political ambitions is strictly in disobedience of the rules of the American Legion and to use this influence with any political party is also in discord with the policies of the organization. In some sections of the state there has been a tendency to form Democratic Legion and Republican Legion influences and the Portales Post went on record as actively opposed to any such practice.

The banquet was served at eight o'clock with about sixty-five present, which included the ex-service men and their wives.

Tom Jernigan served as toastmaster and introduced the speakers the first of which was A. E. Hunt. Mr. Hunt's remarks were in the nature of a tribute to the retiring officers of the post. The response to this was given by H. A. Hunter, who has served for the past year as Post Adjutant. The other Legion members upon this program were Floyd D. Golden, Roy Wheeler and E. E. White.

The banquet was served by the representatives of the Palo Duro Cafe and Mr. Hahn was given much praise for the splendid meal. The election of officers and the business matters occupied the remaining hours of the evening after the banquet.

Jack Howard was selected Post Commander to succeed Jim Sain, who has held that office during the past year. Mr. Howard is one of the active members of the local post and will have the support of the entire organization as did Mr. Sain.

The other officers chosen were: Green Wise, Vice-Commander; Lu-ther Thomas, Post Adjutant; Dr. R.

W. Means, Sergeant-at-Arms; Kenneth Livingston, Historian; F. D. Golden, Chaplain and F. E. Sleeper, Service Officer.

This last is a new office in the local organization and the incumbent's duties will be to assist in the investigation of the applications from ex-service men to the Portales Post.

A committee of three was appointed to work in conjunction with the Portales school in plans for an Armistice Day Program, to be held at the high school auditorium on Tuesday morning of next week. This committee is composed of Tom Jernigan, A. E. Hunt and W. A. Angley.

"JOYCE-FRUIT HAS IT," SAYS FLOYD HOME ECONOMICS CLUB

If it is style, if it is quality, or if it is service, if it is courtesy, or if it is co-operation, if it is patience, Joyce-Fruit has it. It matters not, be it for the kitchen, the street, the boudoir, or for the party. Joyce-Fruit has it. Be it for the rainy day or the sunny day, the cold day or the warm day, Joyce-Fruit still has it. That is the opinion of the girls of the Home Economics Club of Floyd. They are in a position to know. Through the courtesy and co-operation of the Management and employees of the Joyce-Fruit Co., they were able to put on a style show. It was presented to the student body and patrons at Chapel, Friday, Oct. 31. The models were selected to present the various types of high school girls and the grade school and the pre-school age, as well. There was not a single difficulty in dressing all of the mentioned types in a variety of costumes.

The types of costumes modeled by the high school girls included dress-up costumes, consisting of dresses, hats, coats, gloves, purses and any other accessories necessary to complete them. The sport costumes included dresses, berets, skirts, sweaters, scarfs, and what-not. The other types of complete costumes modeled were house, school, pajamas, lounging and other kinds and the rainy day costumes. The rainy day costumes were of a variety, including the leather coat, the slicker, and the light woollens with attractive linings, with berets of the appropriate color and type.

All of the costumes were selected as those appropriate for the occasion as well as for the coloring, type, and age of the wearer. Neither was the suitability of the costume for the season neglected. At the same time the girls of the Home Economics class modeled dresses that were constructed in class. Each girl had selected suitable accessories for her costume.

YOUNG PEOPLE'S PARTY

On Halloween night, Mrs. C. C. Westfall was hostess to a group of young people at her home and the party has been declared a happy, jolly meeting.

The house was decorated with fall flowers with crepe paper in the Halloween colors adding to the

effectiveness. No lights were used other than the glimmer from the several candles and the grinning jack-o-lanterns.

The games were of a spooky nature and many were the shivers and shudders as the guests were invited to collect the different portions of a ghost anatomy which had been left scattered about the room.

Several other Halloween stunts were enjoyed during the evening and at a late hour Mrs. Westfall served a very beautiful plate lunch.

The young people attending the party were: Lucile Harrington, Irene Hicks, Velda Alford, Lucile Anderson, Clela Alford, Kathryn Hale, Luella Vineyard, Bernice Westfall, DeBee Westfall, Glenn Coffman, Buford Hale, Horace Harrington, B. F. Miller, Leslie Coffman, Dendel Fields, Bill Trougher, Clarence Vineyard, Lewis Terry and Merlin Anderson.

PRESBYTERIAN MISSIONARY SOCIETY

Mrs. J. K. Dunscomb's home was the meeting place for the ladies of the Presbyterian Church on Wednesday of last week.

After a discussion of the problems pertaining to the advancement of the church work for the coming year the members enjoyed the Bible study lesson conducted by Mrs. C. E. Nelson. Mrs. Bishop had charge of the devotional services.

During the social hour refreshments were served. The members are meeting this week at the home of Mrs. Neuman.

CHRISTIAN CHURCH

Claude Lorts, Minister.
Sunday School—9:45 a. m.
Communion—10:45 a. m.
Preaching 11 a. m. and 7:00 p. m.
Christian Endeavor—6 p. m.
Mid-week Services, Wednesday, 7:15 p. m.
The High School Male Quartette will sing at the morning service next Sunday. You are welcome to come, and worship with us.

EVENING PARTY

Mrs. J. D. Stork and Miss Dolly Bean gave a party last Friday evening to about twenty of their friends at the home of Mr. and Mrs. J. D. Stork.

Miss Bean had charge of the games and these she directed in a way most interesting to the large crowd of friends.

The house was suggestive of the fall season with the decorations of pretty flowers and crepe paper trimmings.

The plate lunch served at a late hour, consisted of a Halloween menu.

CELEBRATES BIRTHDAY

Little Fred R. Meador will never have a birthday at which he was happier than last week when he was host at a party in celebration of his fourth birthday.

Mrs. Meador and Miss Zella assisted in making the afternoon an extremely happy occasion. The shades in the living room were drawn and the shaded lights gave a soft glow to the entire room. Miss Zella came from her home to Portales and took all the little friends to the party in the car. Each guest carried to Fred a little remembrance most of which were in the nature of toys and these furnished much enjoyment for the children during the hours between 2:30 and 5:00 p. m.

The dining table was arranged in a manner to be most attractive

to children. Paper plates were used for the serving of the refreshments and these were decorated with black cats and witches.

The big white birthday cake was placed upon a high stand with cats stationed at the foot of the stand. Fancy napkins covered with witches and bats were used. Jack-o-lanterns were placed around the room and their grinning grimaces were the occasion of much mirth for the children. The birthday cake held four lighted candles.

At the close of the party the guests were again given a ride to town and distributed to their respective homes. Fred received many good wishes for several happy celebrations.

The little guests were Junior and Wilbur Sleeper, Jimmie Warnick, Anna May Houghteling and Peggy June Taylor.

BOX SUPPER

There will be a box supper at the Garrison School House on Friday night, November 7th. The proceeds from the same will be used for the purchase of playground equipment.

Everyone is cordially invited to attend this evening entertainment.

BLUIT NEWS

School attendance has been very light the past few days on account of so many pupils helping with the crops.

J. R. Singleton visited his brother S. A. Singleton, sr., of Goldwaite, Texas, week before last. He was accompanied by his nephew, M. E. Singleton.

The young people of the community enjoyed a Halloween party at the school house Friday night. Several from this community attended the Halloween social at Mr. Dowdy's last Saturday night. They reported a very nice time.

G. V. Singleton of Bledsoe, Cecil Smith and family, J. R. Singleton and wife and M. E. Singleton, visited J. W. Singleton of Red Lake, Sunday.

Genevieve Strickland and Madeleine Williams enjoyed a nice happy ride Friday night.

The Bluit basket ball girls have scheduled a game with the Bledsoe team for Friday night.

Helen Chastain visited in the Leflar home near Portales, Sunday. Plans for the new school building for Bluit are progressing nicely. The cotton crop for this community has been about half gathered.

Mr. and Mrs. Malcolm Hall and Mrs. Watt Stewart left Tuesday morning for Oklahoma City where they will attend to business matters and visit with relatives.

Locals and Personals

R. A. McQuary came over from Lubbock and spent a part of the day Monday sight seeing in Portales and the surrounding territory.

Side Curtains UNIVERSAL MOTOR CO.

Mrs. Rusha Smith and Mrs. James Christie were dinner guests of Dr. and Mrs. J. E. Camp on Sunday. Mrs. Smith has been a nurse in the home of Mrs. Camp's family for several years and has a very sympathetic feeling for them in their sadness over the loss of their son two months ago.

Ask us about that \$2.00 Special for your Model "A" Ford.
UNIVERSAL MOTOR CO.

Mrs. C. A. Skelton and her three children drove down from Hereford Sunday afternoon and visited in Portales with Mr. and Mrs. E. N. Neer and Mrs. Rusha Smith.

Ford 13 plate battery \$7.50 UNIVERSAL MOTOR CO.

BETHEL

Prayer meeting Wednesday night, November 12th, at the home of Elmer Turnbough.

Miss Irene Rollins entertained several friends with a party recently. There was quite a crowd present.

Mr. and Mrs. Eddie Foster are moving to Trinidad, Colorado. Mr. and Mrs. Claude Elder entertained some guests from Roswell, Sunday.

Mr. and Mrs. Joe Bohannon are the proud parents of a big boy. Mother and son are doing nicely and Grandfather and Grandmother Brown are behaving as well as could be expected.

Mr. and Mrs. Ed Adams, son John, and Monroe Boteler, were Sunday evening callers in the Clay Jones home.

Sonny, grandson of Mr. and Mrs. Elmer Turnbough had a severe attack of asthma, Monday night. Mr. and Mrs. Clay Jones have sold 1000 acres of land recently. Land is selling in Bethel.

New Location For Old Cafe

Monday of this week, A. J. Brown leased the Portales Cafe and moved it from its old location to the rear of the Portales Abstract Company, across the street from Orange Service Station.

Mr. Brown is formerly of Hereford Texas, where he has been in the cafe business.

DAILY PRODUCTION IS REDUCED IN LEA

Roswell, Nov. 3.—The daily potential production of the Hobbs pool in Lea County, for the production period ending October 31 was 900,000 barrels, according to a report just released here by C. Glen Stanley, production umpire. This represents a gain of only 1,087 barrels daily, the report said over the last 15 day period.

Recent drastic reductions in the price of crude in Hobbs, Maljamar and Artesia pools is expected to materially slow up development, according to operators here.

NOTICE TO DRIVERS

Automobile drivers have been disregarding the barricades placed at the street crossings to prevent driving upon the streets while the paving is under construction. These are placed for protection and when ignored cause not only inconvenience and expense to the contractor but damage to the work being done.

Therefore the City Council is notifying the drivers that a penalty will be imposed upon any person who disregards these signs and drives a car upon any closed street. City Marshal, Bond has been ordered to arrest and arraign all violators of this order.

NOTICE

Taken up on the 2nd day of November, 1930. One bay mare, 12 years old, no brands, 1 dun mare 10 years old no brands. I, J. H. Bond, will offer for sale highest bidder, on the 10th day of Nov. 1930 at 10:00 o'clock a. m. to satisfy the city of Portales, N. M. for Pound fee against the said animals.
J. H. BOND
City Marshal.

Sore Throats and Coughs

Quickly Relieved by this Safe Prescription
Here's a doctor's prescription called Thoxine that is really throat insurance. Its success is due to its quick double action. With the very first swallow it soothes the sore throat and stops the coughing. It goes direct to the internal cause. The remarkable thing about Thoxine is that while it relieves almost instantly it contains nothing harmful, and is pleasant tasting and safe for the whole family. Singers and speakers find Thoxine very valuable. Put up ready for use in 35c, 60c, and \$1.00 bottles. Your money back if not satisfied. Sold by New Mexico Drug Co. and all other good drug stores.

WE CARRY A COMPLETE LINE OF HARDWARE

Including All Kinds of Oil, Gas and Coal Stoves
PRICES RIGHT COURTEOUS TREATMENT

J. B. Sledge Hardware Co.

NOW THAT WE ARE ON A

Cash Basis

We can afford to sell for less, come in and see for yourself.

We Make a Specialty of

FISK

TIRES AND TUBES

We will be glad to replace your old tires with new ones that are nationally known to be the best.

FISK PREMIER

30 x 4.50	
6-Ply Ex. Heavy	4-Ply
\$8.25	\$6.50

Lilac Park Service Station
South Brothers

RIGHT NOW

Is the time to begin planning your farming program for the coming year.

As the old saying is a stitch in time saves nine, is well to be considered.

And another thing to remember is "Don't kill the goose that laid the golden egg." Farming is positively the foundation of all prosperity, and we are ready and willing at all times to assist you in solving your farming problems.

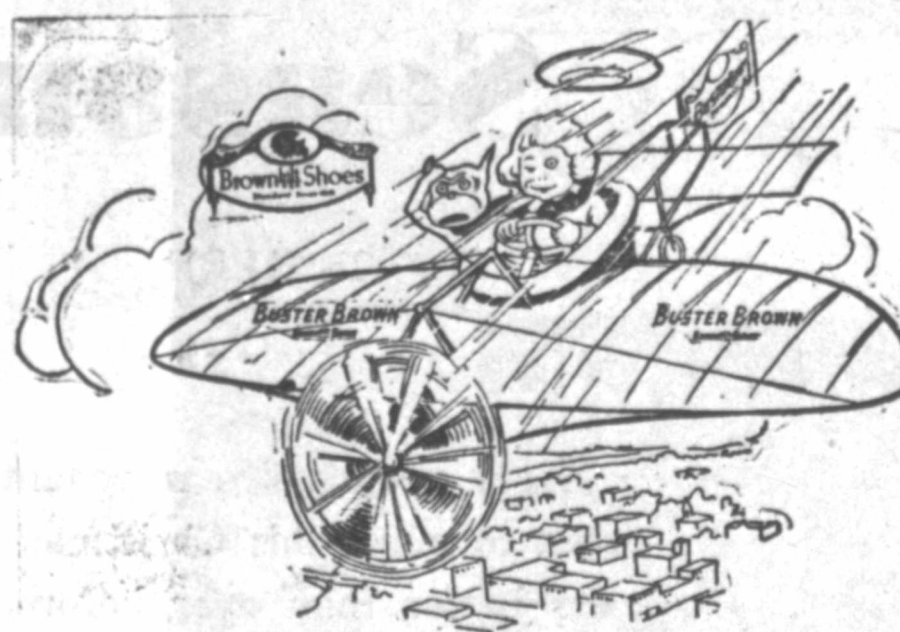
Don't hesitate to call on us.

Time saved on one job is time found for another, and remember

"Good Equipment
Makes a Good
Farmer Better"

Do it With
FARMALL

B. M. Schumpert
EAST MAIN ST.
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WEEK-END SPECIALS

Blankets For Less Money
Underwear, Better and Better
Footwear, The Kind That Wears
Reduced in Price

When you think of things to wear
Think of our store

Where high grade merchandise is sold to you at lowest prices under a strict guarantee of satisfaction or money back.

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Quality and Service Considered — Neer's Prices are Less
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Try our G highest g sack gun Hatchery tales.

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HART P none better riation p

SEE OUR on gas hea er Bros.

FOR SALE Seventy-five half mile M. Kuyken

FOR SALE land, 6 mi South Floyd See Spires John A. W

MURDOCH trade—See

NEW PERI cook stoves

FEW MORE lets for sale 5 miles south Miller.

TRUCK su ing at a l

FOR REN ments for l in. Inquiri E. Col

FOR SALE saddle horse ing car, St. Cora Mart Flood.

FOR SALE playing pian role Coach east 1 1/2 mi

WANTED—milk cow in Sedan. J. Schumpert, Dealer

TRADE—W milk cow, in Sedan. J. Schumpert, Dealer

FOR SALE buy you ru Trailer, and values in B. M. Schumpert, Dealer

FOR SALE the McCorn you, it is a ment, a tin demonstratic B. M. Schumpert, Dealer

CAFE FOR oil town Mexico. C business. O P. O. Box

There is t presented assembly by day Nov. 11 are Lottie C Ruth Jones ner, Buddy Carl Ennis Chalmer Wil Alton Miller.

The Senio other classm a party at the one present able time.

The fourt sponsor Mils delightfully Heckathorn v

FO Pur Por Stea Pica Bal Besi YO

WANT AD COLUMNS

The Easy Way to Buy, Sell Find or Swap

GUNS AND AMMUNITION for the hunting season. Wheeler Bros. 1-1tc.

Try our GOLD MEDAL egg mash—highest quality—low price. Every sack guaranteed. Wicks' Modern Hatcheries, Colorado Street, Portales. 51-ctf.

1 SECOND HAND Iowa Engine, Wheeler Bros. 1-1tc.

HART PARR stationary engines, none better for the money for irrigation purposes. Wheeler Bros. 1-1tc.

SEE OUR LINE and get our prices on gas heaters and ranges. Wheeler Bros. 1-1tc.

FOR SALE—Beets and turnips. Seventy-five cents per bushel. One-half mile South Court House, L. M. Kuykendall. 1-2tp.

FOR SALE—60 acres of irrigation land, 6 miles west of Portales on South Floyd road. \$42.50 per acre. See Spires and Black, Portales or John A. Webb, Soudan, Texas. 1-4tp.

MURDOCK RADIO for sale or trade—See Farmers Produce Co. 1-2tp.

NEW PERFECTION oil heaters and cook stoves. Wheeler Bros. 1-1tc.

FEW MORE White Leghorn pullets for sale, April hatch, 85c each. 5 miles south of Portales. Homer Miller. 1-2tp.

TRUCK suitable for produce hauling at a bargain. Wheeler Bros. 1-1tc.

FOR RENT—two modern apartments for light housekeeping. Close in. Inquire of Mrs. Rhoda Johnson, E. Colorado St. 2-1tp.

FOR SALE—1 Span of mules, 1 saddle horse, Model "T" Ford touring car. Several milk cows. Mrs. Cora Martin, 12 miles west of Floyd. 2-1tp.

FOR SALE or Trade—Warner self-playing piano. Will trade for Chevrolet Coach, J. F. Christman, 1 mile east 1 1/2 miles south of Portales. 2-1tp.

WANTED—to take small young milk cow in on Model "A" Tudor Sedan. J. J. Brown at B. M. Schumpert, McCormick - Deering Dealer. 2-1tp.

TRADE—Will trade radio for young milk cow. J. J. Brown, at B. M. Schumpert, McCormick - Deering Dealer. 2-1tp.

FOR SALE—See us before you buy your used truck, Fordson or Trailer, and too we have some real values in used cream separators. B. M. Schumpert, McCormick - Deering Dealer. 2-1tc.

FOR SALE—Let us demonstrate the McCormick-Deering milker to you. It is a 100% piece of equipment, a time and labor saver. A demonstration will convince you. B. M. Schumpert, McCormick-Deering Dealer. 2-1tc.

CAFE FOR SALE—In fastest growing oil town in southeastern New Mexico. Clean and doing good business. Owner has other interests. P. O. Box 387, Lovington, N. M. 2-1tp.

* FLOYD *

There is to be a three-act play presented in the auditorium in assembly by the Spanish Club Tuesday Nov. 11. Those of the cast are Lottie Cranford, Thelma Jones, Ruth Jones, Laura Hall, Ray Widner, Buddy Bryant, John Russell, Carl Eminger, Frank Crenshaw, Chalmers Wilson, Dale Widner and Alton Miller.

The Senior entertained several other classmen, Friday night, with a party at the Hart Ranch. Every one present reports a most enjoyable time.

The fourth grade and their sponsor Miss Verna Davis were delightfully entertained by Mrs. Heckathorn with a Halloween Party

Shoe, Harness and Saddle repairing. Good rebuilt saddle. Wheeler Bros. 1-1tc.

FOR SALE—Green tomatoes to make chow-chow. Already picked at 2c per lb. Valley View Farm. Mrs. W. E. Reynolds. 52-3tp.

ROOFING—We know how. All work guaranteed. Estimates are free. Write, phone or come by. New Mexico Roofing and Sheet Metal, 308 E. 1st St., Clovis, Phone 799. 52-7tp.

FOR SALE OR TRADE—for cattle, general mercantile store in R. R. town. Meat market doing good business. Farming country. Invoice about \$10,000. Owner, C. F. Wortham, Woodson, Texas. 52-10tp.

WANTED TO RENT or lease a small farm, also trade good work mules weight about 1150 for good work mares. No pony mares wanted. Bob Hightower, Rogers, N. M. 1-3tp.

FOR SALE—Model T Ford, Pick up body, A bargain. C. & T. Service Station. 1-2tc.

BUNDLE FEED FOR SALE—1 mile west and two miles north of Portales, on the Marshall Bond farm. W. J. Owens. 1-3tp.

MILK FOR SALE — J. B. Crow. 1-2tp.

TWO SECOND HAND disc plows. Wheeler Bros. 1-1tc.

BARGAIN SALE—One Crosley Radio Cabinet Style, Mrs. Mary Morgan, one block south of grade school. 2-1tp.

FOR SALE—150 White Leghorn hens. One year old. Mrs. Dug Cheek, North of Young and Hatch feed pens. 2-1tp.

RELIABLE MAN WANTED to call on farmers in Roosevelt County. Wonderful opportunity. Make \$8 to \$20 daily. No experience or capital needed. Write today. McNess Co., Dept. H., Freeport, Ill. 2-1tp.

Car, Nice Young Mules, Horses—To Trade for, Feed or Jersey. Chatel. Have two hundred acres of land want listed. Near Elida. A. E. Whitehead, Slaton, Texas. 2-2tp.

Strayed from H-Bar pasture about three weeks ago. One dark bay or brown mare mule weight about 950 pounds and ten years old. Unbranded with harness marks. Please hold and notify. J. A. Ferguson, Portales, New Mexico. 2-1tp.

Fresh groceries at all times at prices that you can afford to pay. Complete line of auto accessories, gas and oils. Buy cream for Association. Pay 30 cents per doz. for eggs. Toms Place, Elida. 2-4tp.

REPOSSESSED CARS — Right price. — Model A. Ford Roadster, Model A Sport Coupe, Bargain prices on good terms. Chevrolet 4-Door Sedan trade for Milk Cows and feed and priced right. They must be sold. P. E. Jordan. 2-2tp.

* FLOYD *

Friday night, outdoor games were played until 9:30 then a delicious supper of cake and fruit was served. Everyone had a good time. We only wish that all the class could have been present.

The faculty enjoyed a steak fry at the Lewiston Lake, Thursday night of last week.

The fifth grade and sixth had a party in the gym, with Mrs. Grady Tucker and Mrs. Tolliver sponsors. This is the first party of the season for these folks and they all seemed to enjoy it very much.

Don't forget the three one act plays to be presented by the Dramatic Club under the supervision of Mr. and Mrs. Charles Owens, sponsors of this club. Friday night November the Seventh.

Mr. and Mrs. Lofton accompanied by Mrs. Joe Huffstutler were week-end guests at Hollens this week-end.



ARTHUR SELIGMAN
New Mexico's newly elected Governor

The Teachers of this school will not attend the meeting at Albuquerque this year.

Mrs. Feland has been seriously ill at her home for the past few days. We extend our best wishes for a speedy recovery.

Mr. and Mrs. Coe and children of Portales were guests of Mr. and Mrs. Norvin Deupuy.

The characters of the Spanish play "Teresa Mia" met at the home of their sponsor Miss Inez Medlock for rehearsal Monday night.

The books for the Senior play have been ordered and when they are received work will start immediately. The play will be presented just before the vacation.

Mr. and Mrs. Ike Morgan returned home Monday evening from Canyon, Texas where they attended the W. T. S. T. C. Home Coming. The first fifteen minutes every morning has been set aside for singing and pep club meetings.

The High school faculty will present a short program in assembly Friday morning.

With the courtesy of the Joyce Fruit store of Portales Miss Grain, Home Ec. Instructor sponsored a style show at the school house on Friday of last week. Several of the Home Ec. girls modeled the charming frocks.

Mrs. Don C. Foster will be hostess to Mr. Tinsley of Amarillo and the Judging team next Friday evening. This team with their coach Mr. Don C. Foster will leave for Kansas City Tuesday morning, to enter the contest at that place.

* DORA NEWS *

* GOOD SPORTSMANSHIP *

To be a good sportsman you must be a good loser. If you are a good loser, you will lose as cheerfully as if you had won. The game is played for the pleasure, as well as winning, and both sides can't win, so if you lose take it with a smile and say, I will do better next time, of course we all hate to lose a game, but it is much better to lose fair and good naturedly. This is not the only thing in which we can show good sportsmanship. In social life we should think

of the other persons as well as ourselves. We should at all times be a good sport in the school room, socials and games and we will in the end have more friends.

SPORTS
The first and second boys basketball teams will play Midway, here over the 14th at one o'clock.

The girls are doing some fine basket ball practice work and have ordered a new basketball which they expect to have the last of the week. They are looking forward to their games of the 21st, and 28th of November.

SCHOOL NOTES

The Dora teachers are planning to leave Wednesday for the State Teachers meeting in Albuquerque. About sixty of the pupils of the Dora school were in attendance at the Halloween party given Friday evening in the school house. It has been reported a very happy occasion with games forming the

PALACE THEATRE

Friday, November 7th
CONSTANCE BENNETT

3 Faces East

She swore to get the master mind of the enemy spies yet little did she know that the fulfillment of her vow would bring her face to face with a desperate choice—betrayal to her country or death to the man she loved.

Saturday November 8

Foot Libron in The MOUNTED STRANGER

Riding, Fighting, Romance and Humor Feature all in one.

Monday and Tuesday, Nov. 10-11
JOHN MCCORMICK in

"Song O' My Heart"
A story with enchantment, superlative cast, and a star without a rival in the realm of melody in eleven songs.

Nov. 11—Armistice
MID-NITE MATINEE
"Big House"

A Metro Goldwyn Picture shown only at Mid-Nite Matinee.

Wednesday and Thursday
November 12-13



entertainment for the early evening hours and the festives closing with serving of refreshments.

COMMUNITY NOTES

Rev. Cox was at Dora Sunday and filled his regular appointment with the Dora congregation morning and evening. He was accompanied by his sister Miss Cox. Miss La Verba Borough was hostess at a very enjoyable Halloween party Wednesday evening, at the home of her parents Mr. and Mrs. Dave Borough. The house was suggestive of spooks and goblins

visiting spooky places furnished a with the decorations. Games and great amount of fun during the evening hours. At a late hour, very delicious refreshments were served.

Miss Ella Grinnett and Caryll Roe spent Sunday with Misses Frances and Martha Evelyn Hodges. The Ladies Club will present "Clubbing a Husband" on Friday night, November 14th. This is a splendid play with plenty of laughs and the public is assured an evening of real entertainment.

Mr. and Mrs. L. L. Richards

spent Sunday in the home of Mr. and Mrs. Vandever at Rogers. Mr. and Mrs. Stevenson spent Sunday in the home of Mr. and Mrs. C. J. Drew.

Miss Ads and Florence Chandler, Gladys Van Bree and Mr. Jess Norman spent Sunday in Bledsoe, Texas with Mr. Norman's mother.

2 MASKED MEN HOLD UP CAMP AT TUCUMCARI
TUCUMCARI, N. M., Nov. 3
Two masked men held up the White Cottage Camp filling station here at 4 a. m. Monday, and

J.C. PENNEY CO.

201 E. MAIN ST.

PORTALES, N. M.

To Shoppers Who Seek
the Utmost in

Worthwhile Values

Fur Trimmed

Winter Coats

\$9.90



Never have coats been smarter . . . with slim, dress-like lines, all around belts or seaming that fits them to the figure. Furs, too, contribute to their smartness with cape-like sleeves, elbow cuffs and collars that have a flattering way of framing the face. The materials and the workmanship are such as you would expect to find only on coats at a higher price.

Ladies' Silk Hose

Service Weight

79c

Ladies Chiffon

HOSE

98c & \$1.49

All Silk Flat

Crepe Heavy

Weight

\$1.19

36" Percale

10c

66 x 76

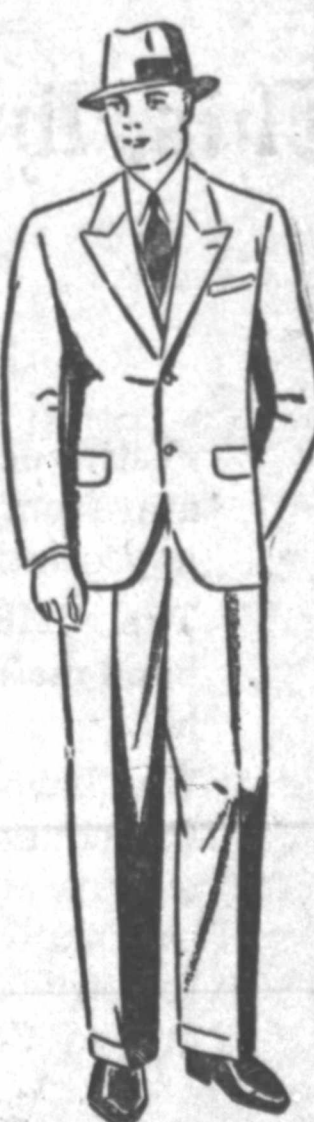
BLANKETS

73c

18 x 36

Turkish Towels

15c



Men's Suits

\$19.75

We are presenting now one of the greatest suit values it has ever been our privilege to offer. Fabrics are of unusually high quality—styles are smart and new.

PAY DAY
OVERALLS
SIZES 32 to 52

1.10

Boys' Dress Shirts

Plain or Fancy Colors

49c

Boys' Playsuits

Stripes and Plain Colors

69c

MEN'S MOLESKIN

PANTS

1.49

Men's Winter

Unions

Medium and Heavy

Weight

98c

Men's Blanket

Lined Jumper

Boys' \$1.49

1.98

Men's Suede

Leather Blouses

Leather Collar, Cuff

\$8.90

Men's Black

Horsehide Coats

Boys' \$6.90

\$7.90

New Shipment

Men's Overcoats

\$14.75

MEAT SPECIALS

FOR FRIDAY AND SATURDAY

Pure Pork Sausage, per lb. --- 16c

Pork Roast, per lb. --- 19c

Steak, per lb. --- 23c

Picnic Hams, per lb. --- 20c

Baloney, per lb. --- 16c

Best Print Cheese, per lb. --- 29c

Grocery Specials on Display

YOACHUMS Grocery-Market

SEE THE
FORD SHOW
AT
CLOVIS

NOV. 10 AND 11

TALKING
PICTURES

A TRIP THROUGH THE
GREAT DEARBORN PLANT

ADMISSION FREE

Universal Motor
Co.

Washing & Greasing



COMPARATIVE REPORT OF COLLECTIONS FOR OCTOBER 1929 AND OCTOBER 1930, GASOLINE TAX DEPARTMENT STATE OF NEW MEXICO

The October collections are mostly for the September taxes.

Total collections for October 1930, inclusive of gasoline station license fees, all gallonage reported being taxed at the rate of five cents a gallon were.....	\$259,083.65
Total collections for October, 1929, inclusive of gasoline station license fees, all gallonage reported being taxed at the rate of five cents a gallon were.....	225,322.59
1930 Increase.....	\$ 33,731.06
October, 1930, gasoline tax collections exclusive of gasoline station license fees.....	\$258,740.91
October 1929 gasoline tax collections exclusive of gasoline station license fees.....	225,225.64
1930 Increase.....	\$ 33,515.27
Total Gasoline station license fees collected for October, 1930.....	\$ 312.74
Total gasoline station license fees collected for October, 1929.....	96.95
1930 Increase.....	\$ 215.79

Total increase of collections made in the state for the month of October, 1930, over those for the corresponding month of 1929 was approximately 15%.

Total increase in sales, 670,305 gallons.

Cliff Searcy came in last Friday from Louisiana and is renewing acquaintances in Roosevelt County. Mr. Searcy was in this county during 1922 when he was pastor at some of the churches.

Mrs. Sam Seay has rented her home on Montana Street to Mr. and Mrs. T. B. Sowell for the winter and she will spend her time visiting with relatives. Mr. Seay is district representative for an

Insurance Co., and will be unable to spend very much time in Portales during the winter.

CHILDREN'S PARTY

The home of Mr. and Mrs. W. F. Shaw rang with laughter and merry making last Friday evening when their daughter, Lenore, invited some of her friends to a Halloween party.

Ghosts were everywhere in the street and some succeeded in slipping into the house. The guests came in masks and costumes and very mysterious were the actions of these silent guests.

The invitations were issued for 5:30 and when all arrived they were guided to the dining room where a beautifully appointed table was awaiting them. The fall flowers used in the decorations were lovely and the abundance of them made the room all the more attractive. The Halloween colors and motifs were also used in profusion.

The plate favors were clown hats which were donned after the individuals had been identified and the masks removed.

After serving the delicious refreshments the girls spent the remainder of the hours of the party in games and stunts of various kinds.

Those present were Wynema Whitcomb, Mary Jane Taylor, Doris Lee, Ada Lee Douglas, Mary Robinson, Blanch Lyons, Maurine

Chumbley, Bell McCall, Chester Ray Castle, Jane Mauck and Betty White.

COUNTY COUNCIL

The members of the County Council for the Home Makers Club of the County held regular meeting in the court house in Portales, Saturday and plans for the coming year were discussed.

Miss Carolyn Wetzel, agent at large, from State College was present and gave the ladies a very straight forward talk concerning the accomplishments to be realized in the club work. She stressed the necessity of a planned program of work in which definite lines were placed and the members required to meet these requests if they are to remain high standard workers. Mrs. Ruth Parks, the home demonstration agent from Curry County was present and made a few remarks concerning the study of food values as one of the major studies of the clubs. Miss Oakley also encouraged the ladies to continue the splendid work they had done during the past year and thanked them for the wonderful way in which they had co-operated with her in the work of the past few months.

Mrs. J. P. Ford, president of the Council, called the roll of clubs of the county and received ready responses from those present.

After all other business had been given consideration, the body went into the matter of selection of officers for the coming year. Mrs. Ford was unable to serve for a longer period on account of heavy duties at home, and Mrs.

C. A. Loris was chosen president. Mrs. A. C. Woodburn of the Floyd Club was elected vice-president and Mrs. T. E. Livingston of Portales Secretary-Treasurer.

A committee was then appointed by the president to form the year book for Council. This committee consists of Mrs. T. E. Livingston, Mrs. A. C. Woodburn, Mrs. Leslie Smith, of East Valley View, Mrs. Murrell of Arch and Mrs. Hubert Watkins from Dora.

The committee to arrange for the program to be rendered at the January meeting consists of Mrs. Loris, Mrs. Garnett of Dora, Mrs. Arthur McFall from Redlake, Mrs. Howl of Rogers and Mrs. W. A. Turner of Portales Springs.

When all business matters had been transacted the meeting was adjourned and light refreshments were served.

There were about thirty or forty ladies present for this social hour.

LEGAL ADVERTISEMENT

TRESPASS NOTICE

Notice is hereby given that the public is forbidden as provided in paragraph 2433 of the 1915 Codification of the Laws of New Mexico, to hunt or trespass upon the premises described as follows:

East half of section 22, and west half of section 23 Twp. 2S., Range 33 east, N. M. P. M. (all in Roosevelt County, N. M.)

Anyone found hunting or trespassing on said premises will be prosecuted as provided by law H. Y. Freeman, Owner and Lessee, 9 mi S. W. of Portales.

TRESPASS NOTICE

Notice is hereby given that the public is forbidden as provided in paragraph 2433 of the 1915 Codification of the Laws of New Mexico to hunt or trespass upon the premises described as follows:

Sections 19-20-24. West half Section 18, North half Section 23 and S. E. 1/4 Section 23, township 1 north range 36 East, N. M. P. M. (all in Roosevelt County, N. M.)

Anyone found hunting or trespassing on said premises will be prosecuted as provided by law.

Owners and Lessees,
ROBT. A. AMBORN,
N. D. GERBER,
D. O. HOOPER.

1-3tp.

THE PORTALES LAUNDRY KIDS

IT IS GETTING COLDER

A COLD SNAP'S ON ITS WAY THEY SAY... SEND US YOUR BLANKETS... DON'T DELAY...

The winter chill that's in the air seems to say to us, "Prepare". Send your blankets here and note the satisfactory manner in which we launder them. It will make you a patron of this shop.

Portales Steam
Laundry

Konjola Very Medicine That Fit This Case

Amarillo Lady Relieves Over Results Obtained from New And Different Compound



MRS. ETTER STANLEY
"For twenty years I tried to free myself of stomach trouble, constipation, kidney and liver trouble," said Mrs. Etter Stanley, 1220 West Fifth Street, Amarillo. "Even specially prepared foods did not digest. Gases formed and bloating pains resulted. My kidneys were so weak that night risings were frequent. I had dull pains across my back. Neuritis gripped me and I became almost helpless at times and suffered untold agony from piercing pains."
"Konjola seemed to just fit my case. Soon after starting the treatment I began to feel better. Now, after finishing the treatment, I feel like another person. Food now digests as it should and I feel better than in years. The pains of neuritis are rapidly leaving me. My kidneys have been strengthened and function properly. I am gaining in weight and strength."

It is the same glad story whenever Konjola is given a real test. Try this medicine for ailments of the stomach, liver, kidneys and bowels, and rheumatism, neuritis, and nervousness.
Konjola is sold in Portales, New Mexico at New Mexico Drug Co., and by all the best druggists in all towns throughout this entire section.

Professional Directory

C. M. COMPTON, Jr.
Attorney at Law
Practice in all the Courts
Office over Hughes Confectionery

Dr. R. W. Means
Dentist
Residence Phone 108
Office Phone 26
X-RAY DIAGNOSIS

OLDHAM
FIRE AND LIFE
Insurance
FARM LOANS

Young & Hatch
Hogs, Cattle and Feed
We do Custom Grinding
Portales, --- N. M.

Dr. J. S. Pearce
PHYSICIAN and SURGEON
Office at Pearce's Pharmacy
Office Phone 34, Residence 23

Dr. I. D. Johnson
Dentist
Phone 23 for appointment
Portales, New Mexico

Ballow & Price
Coal, Ice and Feed
Authorized Purina Dealers
Telephone 3

E. T. Hensley
Physician and Surgeon
Phone 94 and 199

Dr. N. F. Wollard
Local Surgeon
Office Near Drug Store
A. T. & S. F. Hospital Ass'n.
Phones: Office 45, Res. 189

C. A. SOE M. D.
Physician and Surgeon
Phone 75

S. N. Hancock
Optometrist—Eyes Tested, Glasses Fitted, Registered under the State Board of New Mexico
Next Door to New Mexico Drug

We Announce THE FOLLOWING PRICES ON Cleaning & Pressing

Men's Suits, cleaned and pressed.....	\$1.00
Men's Pants, cleaned and pressed.....	.50
Heavy Sweaters, cleaned and pressed.....	.75
Men's Heavy Overcoats, cleaned and pressed,	1.50
Light Weight Sweaters, cleaned and pressed,	.50
Men's Suits, pressed.....	.50
Ladies Spring Coats, cleaned and pressed...	1.25
Ladies' Heavy Coats, cleaned and pressed...	1.50
Ladies Suits, cleaned and pressed.....	1.50
Silk Dresses, cleaned and pressed.....	\$1.25 up
Wool Dresses, cleaned and pressed.....	\$1.00 up

ALL OTHER PRICES IN PROPORTION

Wilson Tailor
PHONE 97

Portales Steam
Laundry
PHONE 17

Fields & Bonner
PHONE 36

This, the Season of Good Cheer

Festive occasions, greetings to those afar from the hearthstone, tokens of appreciation --

The CHRISTMAS CARD is the hand-maiden always available—use her.

We have the finest showing of Christmas Cards, this year we have ever handled; and we furnish a copper plate engraving of your name for \$1.50, with every order of engraved Christmas cards. This is a \$3.00 to \$4.00 value. The plate can be used afterward for visiting cards.

The Portales Valley News

PHONE 83

ORDER NOW!—of course you may have regular letter press or raised letter printing if you prefer.

New Mexico Weekly Industrial Review

The following record of industrial activity lists items showing investment of capital, employment of labor and business activities and opportunities. Information from which the paragraphs are prepared is from local papers, usually of towns mentioned, and may be considered generally correct.

Astec—Engineer and Town Officials discussing plans to install sewer system in this town.

Vaughn—Re-wiring and new telephone poles greatly improves the appearance of town.

Astec—Excavation underway on large cellar for Farmers Supply Co.

Vaughn—Local branch of Mountain States Telephone Co. buys new truck from Vaughn Auto Co. for use in this district.

Mosquero—Phillips Petroleum Co. leases Brown-Crummer ranch, and will soon commence drilling operations.

Gallup—New Vogel grocery store opens on corner of E. Logan Ave. and Woodrow Ave.

Central—New Bakery will open in Billo Block.

Ribera—Artisan well comes in near here, making between 6,000 and 8,000 gallons of water per hour.

Astec—"Independent" to be published on Tuesday instead of Friday hereafter.

Santa Fe—Gasoline taxes totaling \$274.81 during month of September sets new all-time record, according to monthly report of Miss Mary Bartolino, Deputy State Comptroller.

Willard—"Record" purchased by publisher of "Encino Enterprise" and "Corona News."

Gallup—Crasco Oil & Gas Co., Ltd., intends to start drilling for oil in county by October 30.

Roy—Pendick Theatre, first talkie house in Harding County, formally opened.

Gallup—Orange Front Cafe now under new management after complete renovation of both dining room and kitchen.

Roy—Harding County Fair held recently.

Hobbs—Shell Petroleum Co. brings in new 19,000 barrel well.

Las Vegas—Gibbs Petroleum Co. resumes drilling on its test well, 27 miles southwest of this city.

Hockett—State Highway Department travelling road to tanks west of this place. Figures made public by Dr. Austin D. Crile, Commissioner of Public Lands, show that State Land Office had banner month for September with receipts of \$353,113 from all sources.

Red River—This place has building boom.

Albuquerque—Gas pipe line between Santa Juan Basin and this place, finished.

Silver City—City to submit bond issue to people for \$15,000 natatorium.

Portales—Palace Theatre re-opened with new talkie equipment.

Alamogordo—Tri-State Association organized by mohair and wool growers of southeastern New Mexico, Arizona and West Texas, according to word received from here.

Artesia—Meeting held here on recent date by State Crop Improvement Association.

Bunice—Tidal well in this area attracting oil interest.

Hobbs—Shell Petroleum Company's \$500,000 gasoline plant now in operation.

Gallup—Work will start immediately on installing Postal Telegraph call system in town.

Artesia—Residential sector may get two street blocks ceded as experiment.

Gallup—Oiling and grading of Highway No. 66 will soon be completed to State line.

Artesia—Boot and shoe shop opened in old Gates building. Highway Department travelling last stretch of Whitelands highway between Alamogordo and Las Cruces.

Dayton—Contract let and work will start soon on construction of pipeline from State Oil and Refining Co. plant here to Getty oil pool; capacity of plant will be increased when line is finished.

Dexter—22,000 large mouth bass taken from hatchery near here at recent time and planted in streams of southeastern New Mexico.

Artesia—Local postal receipts for first nine months of present year show substantial gain over corresponding period of 1929.

Roswell—State Highway Department sign crew is making dips on road south from here.

Gallup—With recent addition of 500 feet of hose, local fire department now has total of 3,000 feet.

Ojo Caliente—Construction work on Carson Reclamation project may start in the near future.

Gallup—New Pullman service inaugurated recently from this city to Albuquerque over Santa Fe railroad.

Astec—San Juan Bean Growers union with interstate association.

Portales—New Methodist Church costing approximately \$50,000, nearing completion.

Astec—Hood Mortuary of Durango purchased local business.

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Artesia—Boot and shoe

SOCIETY and Club

DINNER PARTY

Mrs. Risha Smith and Mrs. James Christee were hostesses at a small dinner party last Monday evening at which Mrs. Anna Stone of San Francisco, Calif., was the guest of honor.

The three course dinner was served at seven o'clock to the following guests: Judge and Mrs. T. E. Moore, Mrs. Anna Stone, Miss Kate McManaway, Mr. and Mrs. J. P. Steiner, Dr. and Mrs. C. A. Soc.

LADIES AID PARTY

One of the happiest parties of the season was the one held at the home of Mr. and Mrs. Wallace King on Thursday of last week when the newly elected officers of the Ladies Aid Society entertained the ladies of the Christian church with a Halloween party.

The hostesses consisted of Mrs. Wallace King, Mrs. C. A. Loris, Mrs. J. H. Breshears and Mrs. W. H. Calt.

The costumes of the afternoon were described as "unique" and the entertainment unusual. The ladies freely announce they have never had a more jolly afternoon than the hours of that party. The Halloween refreshments were served in a most interesting manner and added to the gaiety of the occasion.

ACE HIGH BRIDGE CLUB

Mrs. J. D. Marlow was hostess to the members of the Ace High Bridge Club on Friday of last week.

In addition to the regular members, Mrs. J. D. Marlow had additional guests and converted the meeting into a Halloween party with decorations in keeping with the season.

At Bridge, Mrs. Ray Snelson received the prize for members and Mrs. Carl Bremer held high score for the guests.

The refreshments were also suggestive of Halloween.

EASTERN STAR NOTICE

Mrs. S. B. Fletcher, Worthy Matron of the Portales Eastern Star has received notice from the Grand Worthy Matron, Mrs. Eva Tillman, that she will arrive in Portales on Wednesday of next week for her official visit. If desired a school of instruction will be held Wednesday afternoon. The officers are invited to gather at the Masonic Hall on next Tuesday evening to practice the work to be given Wednesday evening.

BABY CONFERENCE

Miss Anne Kellewyn, county nurse, will hold a Baby Conference at Elida on Saturday of this week, November 8th.

Miss Kellewyn announces that the conference will be for the examination of all children under six years of age. No advice will be given mothers who have sick children. If a child is found ill upon the examination, the same will be recommended medical attention and this the nurse is not prepared to administer.

This is the beginning of a monthly conference in Elida and the nurse is being assisted by the members of the Elida Women's Club of which Mrs. F. R. McKinley is president.

All mothers with pre-school age children are invited to the conference next Saturday.

BAPTIST MISSIONARY MEETING

Mrs. O. S. Strickland conducted the first meeting of her tenure of office, Monday, when the Baptist Missionary Society met at the home of Mrs. N. P. Wollard for a business session and social hour.

There were about twenty-five ladies present and they made final plans concerning the banquet which the churches of the city are giving this evening in the school house for the benefit of the Portales School Band.

After devotional services Mrs. J. S. Green led the lesson study which consisted of a chapter from the Royal Service Magazine. Mrs. Chumbley has been chosen to direct the book study and next meeting the ladies will have the first chapter lesson.

The serving of refreshments followed the closing of the meeting.

HOME ROOM PROGRAM

Tuesday the third period the Home Room had their weekly program, the sponsors being in charge. The subjects of the programs was etiquette. The sponsors gave the origin of the word as coming from the French language meaning sign. Tradition relates that a French Lord had difficulty in keeping people off his lawn and put up signs for them to follow the paths, so the word etiquette means follow the path.

The sponsors also gave pointers on table and social etiquette which lasted about thirty minutes.

U. D. C. MEETING

There were about sixteen ladies present Tuesday afternoon at the U. D. C. meeting which was held in the home of Dr. and Mrs. Wollard.

Mrs. L. E. Cannon was in charge of the program and was assisted by Miss Lyde Holmes and Mrs. P. E. Jordan. Mrs. Anna Stone, an accomplished pianist, gave some selections which were highly appreciated, the most popular being a medley of southern songs.

The guests of the afternoon included Miss Holmes, Mrs. Stone, Mrs. Carl Case, Mrs. Risha Smith and Mrs. J. P. Steiner.

During the discussion of business matters some plans were suggested for the financial program of the organization.

The next meeting of the organization will be held with Mrs. W. B. Oldham and the program will be outlined at a later date.

During the social hour Mrs. Wollard served a delicious plate lunch.

BIRTHDAY SURPRISE

Mrs. O. S. Strickland and Mrs. W. D. White conducted a little surprise for Mrs. Bob Wood last Saturday afternoon in recognition of her birthday.

Mrs. Strickland and Mrs. White informed a number of the old time friends that the day was Mrs. Wood's birthday and invited them to call during the afternoon hours.

There were about twenty ladies who went to the Wood home, at different times, and spent a very pleasant and most informal several minutes visiting with Mrs. Wood. Some of the friends had been together for months and this coming together was indeed a very happy event.

Nazarene Missionary Society Mrs. Graham Ribble entertained the members of the Missionary society from the Nazarene church in her home at the last meeting. Mrs. Homer Nelson is president of the organization and was in charge of the business session. Mrs. George Forbes conducted the devotional services.

The ladies are busy preparing a missionary box and are also very busy with some local cases of charity. Most of the afternoon was devoted for this work.

LADIES BIBLE CLASS

The ladies of the Church of Christ have organized a Ladies Bible class which is scheduled to meet on Tuesday afternoon at one o'clock.

The meeting this week was attended by twenty one persons and the time was devoted to the study of the third chapter of Matthew for the first part of the afternoon after which the remainder of the time was occupied with quilting and a discussion of plans for the future work of the class.

Each member is enthusiastic in



DENNIS CHAVEZ
Representative to Congress-Elect

he effort to increase the membership of the class.

BIRTHDAY PARTY

On Thursday afternoon of last week from 3:30 until 5:00 o'clock Berwyn Slaten entertained at the home of her parents, Mr. and Mrs. Willis Slaten, in honor of her birthday.

The season colors were used in the decorations of the Slaten home and the table was arranged in the dining room with the same colors. Shaded lights were placed in convenient places and also served as means of decorations as well as illumination.

The guest list included Lena Keller, Blanch Lyons, Mary Jane Taylor, Leon Ison, Lucy Bell Cor-

roll, Mildred Ison, Ellen Hammon, Mary Robinson, Bettie White, Alma Lee Demming, and Margaret Cope-

AT THE CHURCH OF CHRIST

A marked growth in all departments of our work continues.

Ladies Bible class had twenty-one present this week and is beginning to function in a fine way. Young folks' training classes are growing in numbers and interest. The Services under the direction of Mrs. Roy Hollis, and the Juniors are led by Miss Lucille Rowley.

Sermon Subjects:
11:00 a. m. "Man More Valuable than a Sheep."
7:00 p. m. "Fall and Redemption of Man."

END OF THE WEEK Dress Sale FRIDAY AND SATURDAY



WOOL CREPES, TRAVE
Wool Crepes, Travel
Crepes, Satins, Crepe Sa-
tins, Novelty Wools.

Supreme values when they're compared with any other dresses at this low price. As for smart new styling, exquisite needling, choiceness of materials, they're beyond compare. Modes for every occasion.

\$12.50 Silk Dresses, now.....	\$ 8.95
\$16.75 Silk Dresses, now.....	\$12.50
\$19.75 Silk Dresses, now.....	\$13.95
\$29.75 Silk Dresses, now.....	\$22.95
\$39.75 Silk Dresses, now.....	\$31.95

One Special Group of Silk Dresses,
Values from \$12.50 to \$16.75 Choice \$5.00 each

Joyce-Pruit Co.
A Complete Department Store

END OF THE WEEK SALE OF Men's Suits FRIDAY AND SATURDAY



Tweeds, Worsteds, and Un-
finished Worsteds, Browns,
Tans, Greys and Blue.

\$25.00 Suits, now.....	\$19.75
\$35.00 Suits, now.....	\$26.75
\$40.00 Suits, now.....	\$29.75

One Special Group
of Men's Suits \$25
to \$35 Values, Spe-
cial at.....\$10.00

Boys' Suits-Values
from \$15.00 to
\$17.50\$10.00

Joyce-Pruit Co.
A Complete Department Store

Safety

The first consideration of this bank is the safety of the money deposited with us for safe keeping.

Upon that condition we solicit your banking business.

FIRST NATIONAL BANK

Serving Roosevelt County 25 Years



BUY A GOOD USED CAR AT
THESE LOW PRICES

28 Sedan, practically new rubber.....	\$275.00
28 Sedan, Motor in excellent condition.....	\$300.00
28 Coach, good paint, good rubber.....	\$275.00
27 Coach with complete overhaul.....	\$175.00
27 Coupe in good condition all around.....	\$175.00
30 Model Coach, practically new.....	\$500.00
26 Whippet.....	\$100.00
29 Truck with motor in good condition.....	\$450.00
28 Truck.....	\$225.00
26 Sedan, new paint, in fair condition.....	\$175.00

BUY OUR USED CARS WITH AN
O. K. THAT COUNTS

Portales Motor Co
ADD HOBBS, Manager