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Volume 82

FLOYDADA, FLOYD COUNTY, TEXAS 79235

Sunday, October 22, 1978

16 Pages In One Section

Number 85

The Floyd County Hesperian



'Winds County Champions, 10-7

By Doug Simpson
There was nothing really surprising about the way the Floydada Whirlwinds and Lockney Longhorns played out on a perfect night for the Lockney's Mitchell Field Friday. It was a relentless, and aggressive 4-AA play. And keep in mind, Lockney and Floydada come against each other, not your neighborhood sandlot organization. A capacity crowd of spectators lined the sidelines, Floydada,

Known for its ability to come from behind, overcame a 7-3 halftime deficit, took advantage of costly Longhorn miscues, and preserved a hard-fought victory with a number of key defensive plays to defeat its arch-rivals for the fourth consecutive season. The win secured a share of the 4-AA lead for the 'Winds, now 6-1 on the season and 1-0 in league competition, with Tulsa, who edged Abernathy Friday to go 1-0 also. Idalou had the night off Friday, and Lockney now shares the loop's cellar spot with Abernathy, as both teams are now 0-1.

But Friday night, it was the Floyd County clubs battling it out, and battle it out, they did. The physically-minded teams spared no expense in keeping the other honest. Players dropped like flies, and these clubs may have set a record for injury time-outs.

Errors by the Whirlwinds handed the Longhorns golden opportunities to win the contest in its late stages. But the Floydada defense thwarted its opponents each time by picking off a trio of Longhorn aeriels and forcing a number of Lockney fumbles.

Floydada killed Lockney's final threat with slightly less than a minute to play. In desperation, Longhorn John Cummings, while replacing the injured Steve Warren, rifled a pass downfield into the waiting arms of Kary Helms, who picked off the ball on the Whirlwind 30 and sailed 32 yards to the LHS 32-yard line. From there, the FHS offense was content to run out the clock, mindful of previous error which could have cost them the ball game.

That error came on fourth and two from Lockney's two-yard line with less than five minutes left. Todd Vickers fired a quick pass over the middle to Mark Beedy in hopes of securing an unquarable lead with which to run out the clock. But Danny Riddle intercepted the pass in the end zone and galloped 48 yards to set up first and ten for the upset-minded Longhorns.

But the Whirlwind defense once again rose to the occasion to fight off the Lockney threat and save the triumph.

Earlier in the contest, FHS had ended potential Lockney scoring drives on two pass thefts by Jay Waller and a key defensive stand which left Lockney holding the bag at the Floydada 12-yard line.

The contest ended with the 'Winds in possession on the Lockney 25, in which Vickers just let the final seconds tick away, sending the Whirlwind crowd to its feet in enthusiastic approval.

1ST HALF

The Whirlwinds picked up their first score of the game following a similar play to what occurred in the previous week's matchup with Wellington.

This time, it was Arnold Alaniz in punt formation deep in his own

territory. The snap center was high and over Alaniz' reach, and Danny Cedillo recovered the ball on the Lockney 10-yard line for Floydada.

The Lockney defense stiffened and forced the Whirlwinds to settle for a 29-yard fieldgoal by Joey Luna for a 3-0 lead with a little more than 11 minutes remaining in the first half.

But the Longhorns, not to be outdone, marched 68 yards in 11 plays on their ensuing offensive series to regain momentum and take the lead before halftime. It was swift-footed Earlee Mathis who victimized the Floydada defense with his running power on this drive. Mathis took the final eight yards himself on a left-side sweep for six points. Alaniz converted the PAT, and Lockney led 7-3 with 7:04 to play in the first half.

Floydada put together a drive which took them to the Lockney 20 just before time expired, but couldn't penetrate the Lockney secondary on a trio of unsuccessful pass attempts.

SECOND HALF

The Whirlwinds were awarded a crucial turnover on the third play of the game's second half. Mathis, with Lockney operating at its own 19-yard line, took the ball straight ahead on a quick opener for ten yards, but lost the handle on the 29, where Paul Radloff recovered the ball for FHS.

From there, Mac Collins surged ahead for six yards. Vickers handed off to Ricky Day, who picked up two more yards on second down, and Mark Beedy snared a 14-yard aerial from Vickers for a crucial first down on Lockney's 8-yard line on the following play.

Collins went to distance on the first snap of the ball inside the Lockney 10 for the go-ahead TD, which proved to be the winning margin.

Joey Luna dependably tacked on the extra point, and FHS was in possession of 10-7 advantage with 9:37 to play in the third period.

Hanging on to that lead in the final 20½ minutes of the ball game was the Whirlwinds' longest dilemma of their lives.

Curtis Ford took Luna's ensuing kickoff back to the Whirlwind 45-yard line, where the Longhorns began on offense what seemed like would be the go-ahead TD.

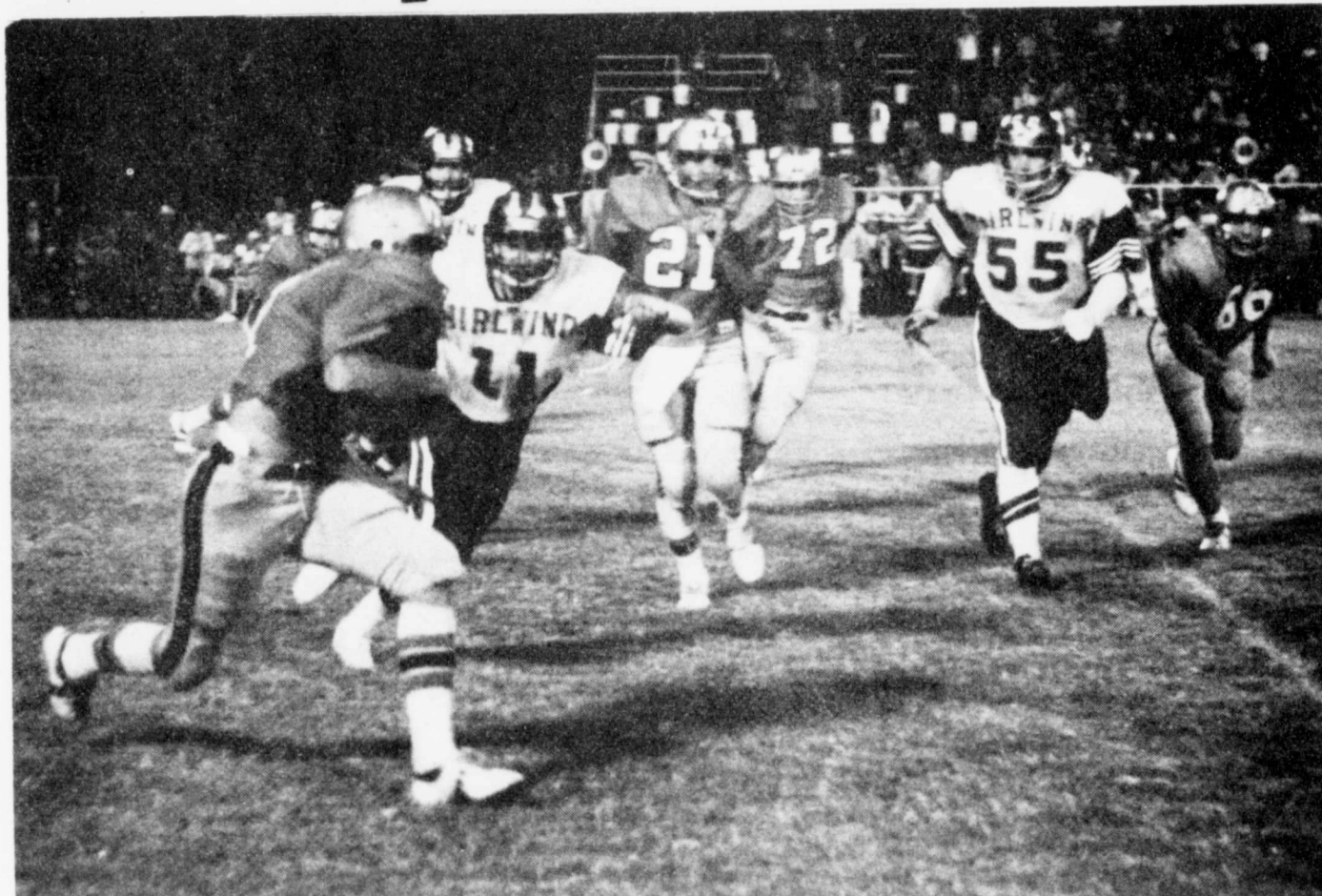
The Longhorns moved deeper into Floydada Territory inside the 20. A pass from Warren to Ford netted five yards and moved Lockney close to a first down on the FHS 12-yard line. But fourth down was upcoming, and LHS coach Jim Warren elected to go for the yardage instead of trying a potential score-tying fieldgoal.

And you know what? The Whirlwind defense used just about every single member of its defensive unit to trap Mathis behind the line of scrimmage for a yard-loss back on the 13, where FHS took over with 4:18 to play in the third period. If ever there would seem to be turning point in the contest, this was it.

But it was not to be. After forcing the 'Winds to punt from the Lockney 31 following a long and time-consuming drive, the 'Horns finally took over on their own 4. Lockney could not reach the yardage needed for a first down and had to punt.

Jay Waller set up what might have been another Whirlwind TD and for the first time in the game, a safe lead when he picked off a Warren aerial on the Lockney 30 and returned the ball seven yards to the 23.

Floydada began moving, and took the ball all the way to the Longhorns'



CORNERED!...Jimmy Jackson (11) and Paul Radloff (55) move in for the tackle on Lockney's Curtis Ford, as Whirlwinds' Neal Becker (88) watches, along with Longhorns Joe Rodriguez (21), Mike Ford (72), and Byron Brock (66). (Staff Photo)

two, where on fourth down, a decision with considerable impact had to be made by FHS Coach L.G. Wilson.

Wilson elected to pass, but Riddle was waiting, and picked off the deflected pass and soared 48 yards to the midfield stripe in what might have been a turnaround for Lockney.

Four plays later, Helms made his

game-saving interception and return to kill the final threat.

INDIVIDUAL RUSHING

Floydada-Collins, 23 carries, 105 yards.
Lockney-Mathis, 15 carries, 48 yards.

STATISTICS

Floydada	Lockney
10	6
148	119
65	15
243	134
6-14-1	3-8-3
5-33	4-41
1	2
6-40	4-40

Another Strong Export Year Expected For American Cotton

RALEIGH-Barring a recession, the stage is set for another year of strong foreign demand for U.S. cotton, say Cotton Incorporated economists.

On the other hand, they report, a slowdown in the U.S. economy is expected to restrict domestic mill use of cotton to 6.3 million bales in 1978-79, a 200,000 bale drop from 1977-78 domestic consumption.

The economists' look at world cotton consumption prospects for the new cotton marketing year that began August 1 is contained in the COTTON SUMMARY, monthly publication of Cotton Incorporated. Cotton Incorporated is the fiber company of American cotton producers.

Dan Troxler, associate director for demand economics, points out that American consumer demand for

cotton products continues to be strong.

He cites data from the Market Research Corporation of America showing that cotton's market share in women's and girls' apparel stands at 29 percent for the first seven months this year, a 4 percent gain from the low point reached in 1974. In men's and boys' apparel, cotton's share is 46 percent, up two percent from the low in 1975. And, after sharp losses during the early 1970's, cotton's share of the home furnishings market—excluding carpets—has climbed back up to 47 percent.

However, says Troxler, "while cotton's relative performance at retail is clear, the overall demand for textile products in general and for cotton specifically in the remainder of this year and the first half of 1979 is uncertain."

"If concern for the economy's strength leads to slower growth in employment and income, consumers could become alarmed and reduce their rate of spending over the next six months," notes the Cotton Incorporated analyst. "In view of this prospect, plus the slow improvement expected in the heavyweight woven fabric area, estimated domestic use of cotton in 1978-79 has been reduced...to 6.3 million bales."

Troxler says growing imports of cotton goods and the new, strict government required OSHA cotton dust regulations complicate assessment of mill business prospects through the first half of 1979. However, he says, "the pace of consumer spending likely will be the determining factor."

While a slow, weak worldwide economy also will restrain foreign use of cotton, "it still appears that foreign consumption will rise

300,000 bales in 1978-79 to 55.1 million bales," says Troxler.

"World cotton production is expected to fall short of consumption," he adds, "providing continued strength to U.S. export demand."

During the past year, exports of U.S. cotton were 5.5 million bales, the highest level since 1973-74. At the end of the marketing year, carryover stocks in importing countries had fallen to about 600,000 bales lower than the previous August. A further drop in world stocks of 1.4 million bales is expected in 1978-79.

"Although textile business prospects around the world are not expected to be particularly strong in 1978-79, some stock rebuilding in importing foreign countries seems likely," Troxler points out. U.S. exports are now estimated at 5.6 million bales, 100,000 bales above 1977-78 shipments.

Booths Going Fast For

Art And Craft Show

Spokesman for the Lions Club reports that the 8 x 8 foot booths are going fast for the 1978 Christmas Art and Crafts Show.

The show is set for one big day, Saturday, December 2 in the Massie Activity Center from 10 a.m. until 5 p.m.

Rent charge for each booth is \$15.00, which may be sent to "Floydada Lions Club, 905 West Virginia Street, Floydada, Texas 79235 for reservations."

Cattle Auction Brings A Lot Of Business To Floydada

By Wendell Tooley

The Floydada Livestock Sales Company, located on the Silvertown highway in northeast Floydada is developing into a major local and area business establishment.

For the year the cattle auction is averaging 1100 animals per Wednesday and this past week a peak of over 1600 was reached with over \$400,000 in money handled.

Livestock are hauled into the Floydada Livestock auction from as far away as Paducah, Childress, Hale Center, Spur, Plainview, Slaton, Post, Crowell and even Abilene.

This run of cattle at the auction Wednesday was motivated by a poor grass situation in the area. The hot dry summer has taken its toll of the grass that could ordinarily be grazed into the winter.

WHO IS BUYING?

On the other hand many farmers are beginning to grow some wheat grazing and also have feed stalks for the cattle...they're buying cattle.

Wednesday after Wednesday there are always buyers from area feedlots needing truck loads.

WESTERN LOCKNEY FEEDLOTS

At present there are some 25,000 head of cattle in the Western Lockney Feedyards. The price report from their manager was that the price of cattle dropped about \$2.00 on Thursday.

The price on auction cattle had dropped about a dollar this Wednesday from the week before.

Four hundred pound yearlings were selling in the auction for 70 cents per pound.

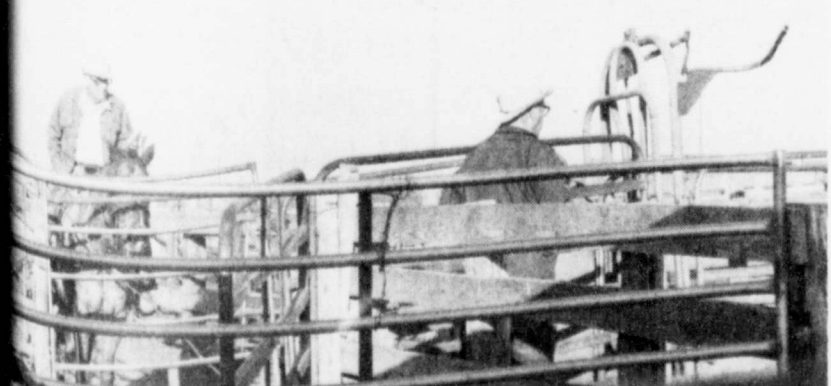
GOOD FOR FLOYDADA

The auction not only affords a good market place for the buyer and seller, but creates more visitors to Floydada each week. The buyers and sellers buy gas, food and other items while in town.

The auction payroll is good with some 40 people working the pens, the auction, the bookkeeping on Wednesday. Wednesday was a long day with the auction going from 10 a.m. until 7:30 p.m.



THESE CATTLE HEADED for wheat pasture. Don McCandless and J.L. Whitley (right) assist Taylor Bros. ranch men in loading some cattle they bought Wednesday. (Staff Photo)



LY KIRK (right) is taking this load of cattle to Mt. Blanco. On the left is Carl Smith. (Staff Photo)

Baptist Women Meet

With Mrs. Daniel

Women of Floydada First Baptist Church met Wednesday morning in the home of Mrs. Bill Daniel for Bible Study.

President, Mrs. W.H. Bunch presided over a brief business meeting. She reported Mesdames Bob Kendrick, Orville Newberry and Aaron Carthel, Nominating Committee, had selected the following Baptist Women officers: Director, Mrs. Travis Corley; President, Mrs. W.H. Bunch; Vice president and Outreach Leader, Mrs. Floyd Bradley; Reporting Secretary, Mrs. T.L. Holland; Recording Secretary, Mrs. Robert Garrett; Treasurer, Mrs. Oleta Collier; Mission Support, Mrs. G.W. Switzer; Mission Study, Mrs. Willard Davis; and Bible Study, Mrs. Earl Crawford and Mrs. J.R. Turner.

Mrs. Travis Corley announced the Womens Day of Prayer will be November 6th, with the Pansy Church. All ladies are urged to attend.

Mrs. Bill Daniel presented the Calendar of Prayer for missionaries with birthdays on this date, and Mrs. Willard Davis voiced the prayer.

Mrs. J.R. Turner was leader of the program, "My Faith Faces Other Faiths." She stated the Bible studies for the entire year will promote ways in which we can express our faith more clearly.

Others assisting with the program were Mesdames Aaron Carthel, Floyd Lawson, Allen Benson and Floyd Bradley.

Mrs. Daniel served coffee and delicious delicacies to the above named, also Mesdames H.O. Cline, Iva Benson, C.M. Meridith, Clinton Fyffe and W.B. Cates.

Floyd County 4-H'ers

Selling Pecans

Floyd County 4-H'ers are taking orders for pecans again this year. They are selling the same high quality pecans as last year. They will have 2 delivery days,

Nov. 10th and Dec. 16th. This will give you a chance to have the pecans for your holiday baking. The price is 3 pound box \$10.50 and 5 pound box \$17.00

American Cancer Society

Special Recognitions

The Floydada Unit of the American Cancer Society met Thursday, October 19 for its regular board meeting. Wanda Hickerson, president, called the meeting to order. Janice Lloyd read the minutes of the last meeting and Nettie Ruth Whittle presented the financial statement. The Floydada Unit sent \$6,575.00 to the American Cancer Society for the year 1977-78, this being the best year the Floydada unit has ever had. The highest year previously had been sent to the American Cancer Society.

The Floydada Unit is third in district per capita in contributions with 118%. In the division, Floydada has 177% per capita.

At the meeting, Mrs. Bill Tye received the Golden Achievement Award for

reaching an all-high in Crusade income and for exceeding the per capita goal of the Texas Division. The Floydada Unit itself also received the Golden Achievement award.

Edell Moore received a plaque for his outstanding service in the Business Crusade. A member of the District Executive Committee of the American Cancer Society, Mrs. Jim Lindsey, presented Mrs. Wanda Hickerson, president of the Floydada Unit for the past five years, an award for outstanding leadership in District 3.

Officers for the 1978-79 year are as follows: Wanda Hickerson, president; Lovene Moore, vice-president; Janice Lloyd, secretary; Nettie Ruth Whittle, treasurer; memorial chairman, Bessie Wilson; Edna Beth Tye,



MARGIE FOWLER, SARAH SANDERS



ANNE WILLSON, KAY HALE, JOYCE WILLIAMS,

Study Clubs Inter-Club Observance of Founder's Day Held

The four study clubs of Floydada—1929, 1934, 1950, and 1956—held their annual inter-club meeting, Tuesday, October 17, in the Fellowship Hall of the United Methodist Church beginning at 7 p.m.

The meeting was an observance of Founder's Day of the General Federation of Women's Clubs. A play entitled "Jennie June, Mother of Clubs" depicted the organization of the first woman's club March 9, 1888, in

New York City by Mrs. Jennie C. Croly. The script was based on Mrs. Croly's writings and the minutes of the first few meetings.

The cast of characters included members from all four clubs; namely, Joyce Williams (1929), Anne Willson and Kay Hale (1934); Doris McLain, Sonny McDonald, Noma Lou Rainer, Jan Sherman, and Margie Fowler, (1950); Sarah Sanders, Janet Lloyd, Brenda

Brownlee, Jan Thayer, Jennie Smith, and Julie Cathery, (1956).

Others assisting were Mildred Wylie, Sherry Colston, and Betty Jean Campbell.

Following the play, a salad supper was enjoyed. The tables were attractively decorated with miniature gourds and ivy.

Special recognition was given to Mrs. J.M. Willson, Sr., for having been an outstanding club member in Floydada for 56 years, having been a charter member of the 1929 Study Club; then when that club disbanded, she joined the 1929 club.

Hostesses for the joint meeting were Anne Willson, Kay Hale, Mildred Wylie, Gayle Ramsey, Virginia Pyle, Cleo Goins, Betty Jean Campbell, Joyce Williams, Sherry Colston, and LuAnn Smith, all four clubs being represented.

Discipline procedures for each student. Much of that time should be spent encouraging those students who do not disturb the classroom and are willing to learn.

"Last year five pupils in D.C. received corporeal punishment and 6288 did in Dallas. Washington needs discipline so the teachers can teach and not have to spend their time intimidated by disruptive characters."

"Furthermore, if the District had a better discipline program then less of their students would have to be reported to the juvenile authorities because of their behavior in the classroom. In Dallas, 24 students were reported. In D.C., 184 students had to be reported to juvenile authorities," Collins said.

"It is evident that our Texas school systems are succeeding in educating our



EDUCATIONAL

(Washington)—Money does not buy "Quality Education" Congressman Jim Collins of Texas charged today.

crusade chairman, Sunny McDonald, residential crusade chairman; Edell Moore, business crusade chairman; Norma Welch, community crusade chairman; Jan Sherman, educational chairman; Julie Cathery, public information chairman.

A special thank you is issued to the community for its support of the ACS. Remember the ACS with your memorials.

The Texas lawmaker did a study comparing the Dallas Independent School District (DISD) to the District of Columbia School District.

"The D.C. schools spend \$2368 on every pupil a year, whereas Dallas spends \$1620. The D.C. schools system produced one National Merit Scholar, the Dallas school system produced 19," Collins said.

"These figures make it obvious that money does not buy your children a good education. It takes interested parents who will encourage in their youngsters a desire for educational achievement," Collins declared.

According to Collins, Washington school children receive one of the highest priced educations in the country. D.C.'s school budget was over \$246 million,

\$50 million more than Dallas. "The federal government also gives D.C. \$41 million in federal money, twice as much as Dallas."

Collins also noted that if salary was used as the basis for determining the quality of teachers then Washington should have some of the best teachers in the country. "The D.C. teachers average pay is \$18,000 a year. In Dallas it is \$14,442. Even including a 30% higher cost of living factor in D.C., Washington teachers still are making \$3,000 more than their Dallas counterparts a year."

According to Collins, one area in which D.C. schools could improve is in discipline. "D.C. does not allow any spanking of students and so teachers and principals spend a great deal of their time setting up disci-

SEIKO



No. DN003M—Continuous readout in hours, minutes and seconds. Instant display of month and date. Stainless steel, blue dial frame.



No. YJ016M—Yellow top/stainless steel back, gilt dial, HARDEX mar-resist crystal.

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Fall Fashions....



Encron Golden Touch Suede Coat...\$100.00

Poly Knit No-Waist Line Dress.

Can Be Worn Belted Or Loose.

Select From:
Blue, Green
Or Rust.

Brown's
DEPARTMENT STORE
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WE GIVE DOUBLE S AND H GREEN STAMPS ON WED. THESE SPECIALS GOOD OCT. 16 THRU OCT. 28, 1978

WE ACCEPT FOOD STAMPS

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SAUSAGE 2 LB. \$3.29

CHILI 1 LB. \$1.39

CARROTS 1 LB. 2/49

ORANGES LB 39¢

CABBAGE LB 13¢

MAXWELL HOUSE INSTANT COFFEE 6 OZ. \$2.89

CHEER 6 OZ. \$1.49

KLEENEX 200 CT. 69¢

TUNA 6 1/2 OZ. 79¢

CHICKEN OF THE SEA

DR PEPPER 6-32 OZ. BTL. SUGAR FREE OR REGULAR \$1.59 PLUS DEPOSIT

MEAT

COUNTRY PRIDE GRADE 11A1 FRYERS LB. 52¢

USDA CHOICE ROUND STEAK LB. \$1.99

USDA CHOICE SHORT RIBS LB. 99¢

"The Rainmaker" Play

Country Squire Dinner

The Country Squire Dinner Theatre of Lubbock, Texas, proudly announces their current production, Richard Nash's "The Rainmaker". "The Rainmaker", a compelling drama set in the old west presents a moving story of excitement, love, and conflict with appeal for all ages. The original production which featured Burt Lancaster and Katherine Hepburn received outstanding reviews and praise from critics and audiences alike.

Along with the Country Squire Dinner Theatre's imaginative production of "The Rainmaker", under the direction of Gare Brundige, an experienced professional actor/director, will be the Theatre's own musical revue featuring the Theatre's own "Country Rogues"—A versatile group of actors.

youngsters at less cost to the taxpayers than the nation's capital.

"Perhaps the District of Columbia School Board will realize that you cannot always buy good education for children. But then in

Washington the solution is to let the taxpayers pay for it."

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Texas State University nursing student Dar-
pherson (l) of Lockney discusses her future
career with dean of the WTSU School of
Nursing, Dr. Hazel Aslakson (r), after a recent
convocation where she received her
nursing cap. Miss McPherson is the daughter of
McPherson of Route 1.

CAPROCK

Hospital Report

logists Present roso Program

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elect first vice-
to replace resigning
Mrs. Roy Kinnel.
Attending were
mentioned and Mrs.
Mathis, Louise Bybee,
Stoerner, Ricky K.
Ronnie Aston, Jim
Rick Mosley, David
man, Roy Gant, Keith
son, and new member
Dan Smith. Guest was
Becky Watson.
The Sept. 28 meeting
at the home of Mrs.
Mathis. Co-hostesses
were Mrs. Kinnel and
Jim Martin.
Speaker was Mrs.
Laney of Plainview
explained the pro-
adoption and showed
about the Edna
Home in Fort Worth.

Robert Torres, admitted
10-10, dismissed 10-16
La Raine Jones, admitted
10-11, dismissed 10-16
Jimmie Hendrix, admitted
10-12, dismissed 10-18
Leonard King, admitted
10-16, continues treatment
Lupé Costonida, admitted
10-17, transferred to Health
Sciences Center 10-18.

Pamela Chatham, admit-
ted 10-18, dismissed 10-19
Ida Belle Womack, admit-
ted 10-19, continues treat-
ment
Margarita Pena, admit-
ted 10-20, continues treat-
ment.

Cora Bain, admitted
10-10, continues treatment
Jim Martin.
Speaker was Mrs.
Laney of Plainview
explained the pro-
adoption and showed
about the Edna
Home in Fort Worth.

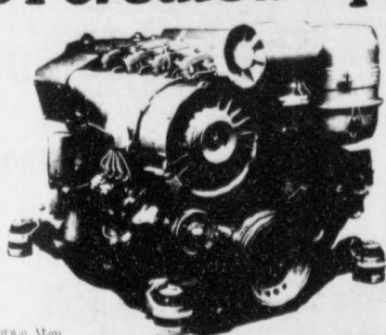
Courthouse News

aker" Playing ire Dinner Theatre

tile group of young
and entertainers
sent the pre-show
ment.
Guests at the re-
quired Theatre in
will find a complete
entertainment with
buffet, beverages,
best of Broadway
Theatre's "The
performance of the
which runs nightly
Sundays and Mon-
Squire Dinner Theatre
office in Lubbock for
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PROBATE
M. Cumbe, Will &
along with the
own unique atmos-
promises a total en-
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dividuals and groups
backgrounds.

Washington they all
the solution to every
blem is to spend
money.
"Texas parents are
cerned with what is
in the schools and take
active part in making
their children to ac-
ademi-ly. Our school
have always been a
pride in Texas, and I
the D.C. school system
learn a lesson from
Collins declared.

air-cooled engines are NOT created equal



Tea To Honor Jerry Cannon

An informal get-
ted Tea will honor Jerry
Sheree Cannon on Sat-
October 29 from 2:30 to 4:00
in Wall Street Parlor at
South Wall Street.
Everyone in the com-
munity is cordially invited
to meet the new super-
dent of Floydada school
his family.

mother
and
babies

LITTLE KNOWN
It may seem surprising
some, but studies show
infants actually cry less
they're home, being
care of by their parents
the way when in the
they do when in the
tal-an average of 22 min-
a day compared to 45
minutes a day.

Phil Cates For Amendment Number Two

Proposed Constitutional
Amendment Number Two
received powerful support
when endorsed by State
Representative Phil Cates of
Shamrock.

In a statement released
today Representative Cates
said, "We urge all Texans to

give favorable consideration
to Proposed Amendment
Number Two on the Novem-
ber ballot."

The amendment provides
a new tool for attracting
industry to Texas with sev-
eral safeguards to maintain
healthy tax income to our
taxing agencies. The law
provides that no city or

county issuing the revenue
bonds can tax its citizens for
repayment. In fact, that
statement must be printed
on the bonds.

Representative Cates said,
he would probably be endor-
sing other amendments as
the November election
nears.

An Affordable Art Collection

Porcelain as a palette.
The artistic possibilities of
this medium were recog-
nized by masters such as
Degas, Renoir, Picasso and
Chagall. Today, the porce-
lain palette favored by
modern artists is the limited
edition collector's plate.

To enjoy a private show-
ing of selected artwork by
Norman Rockwell, Edward
Marshall Boehm or LeRoy
Nieman, without leaving
home, just turn to the
vibrant color reproductions
featured in the 1978
Bradford Book of Collector's
Plates.

A 296-page full color
guide published by Rand
McNally, the Bradford Book
identifies more than 950 of
the most actively traded
limited edition plates. More
than two million Americans
classify as collectors—own-
ing four or more plates for
both their investment and
artistic value.

Like a gallery exhibit,
each full color portrait is
accompanied by a synopsis
listing the plate's country of
origin, manufacturer, artist
and title, as well as issue
price, size and date...all of
which ultimately affect a

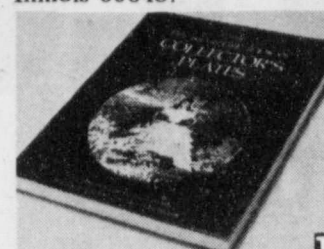
plate's value.

For example, "She Walks
in Beauty" the 1977 Plate
of the Year, initially offered
at \$60 now trades at an ex-
ceptional \$260. The reasons
for its dramatic increase in
value: It was the first cameo
collector's plate produced,
and sculptress Gayle Bright
Appleby, renowned for her
depiction of mythological
figures, carved the high relief
cameo with exceptional
skill.

Whether created from
ivory alabaster, wafer thin
china, massive stone, copper,
silver, pewter, crystal,
ceramic or wood; whether

depicting works by Renoir
or historical narratives, col-
lector's plates are one of the
most affordable means of
starting an art collection of
your own.

For information on this
new art medium—plate
collecting—and on The
1978 Bradford Book of
Collector's Plates, write to:
The Bradford Exchange,
Dept. DJE, 9333 North
Milwaukee Ave., Chicago,
Illinois 60648.



NEWS Of Education

Prepared by the American
Association of State Colleges
and Universities (AASCU), a
national organization of pub-
lic educators dedicated to
expanded college opportu-
nities and high standards of

academic excellence.

Q. I'm thinking about
going to college, but does a
Bachelor of Arts degree still
stand for high educational
achievement?

A. Yes. Colleges are trying

to expand opportunities for
higher education while main-
taining academic standards.
A special AASCU task force
established guidelines for
more definitive standards of
academic achievement and
competencies necessary for
a degree. Many state colleges
and universities now are
studying stricter qualifica-
tions for awarding baccala-
ureate degrees.

Texas Spuds --- Bet You Can't Eat Just One!

AUSTIN—About 30 per
cent of this summer's High
Plains potato crop was grown
for potato chip
manufacturers, Agriculture
Commissioner Reagan V.
Brown has announced.

The rest of the crop,
forecast at nearly 2.4 billion

pounds, will be sold
nationwide on the fresh
market.

FLOYD DATA

Mr. and Mrs. Orland How-
ard of Dougherty attended
the funeral services for Carl
L. Mooney Thursday Octo-
ber 19 in Roswell, New
Mexico. Mr. Mooney is a
former Floyd County Resi-
dent.

Got Heating Or Plumbing Problems?

Call
**HOLMES
PLUMBING**
AUSTIN OR STEVE

983-2251
6:30 - 9:30 a.m. and
5:30 p.m. Until?

WE RESERVE THE RIGHT TO LIMIT QUANTITIES
PRICES EFFECTIVE OCTOBER 23-28, 1978

DOUBLE BLUE STAMPS ALL DAY
WEDNESDAY

THOMASON
114 NORTH EAST 8TH
PHONE 652-3346 LOCKNEY, TEXAS
WE RESERVE THE RIGHT TO LIMIT

**Double Stamps
Wednesday**

NEW STORE HOURS
WEEKDAYS 8 A.M. - 8 P.M.
SUN. 8 A.M. - 6 P.M.

Shurfresh Milk

**RED DELICIOUS
Crisp Apples**
3 79¢
LBS.

**CRISP CELLO
Carrots** 4 LB. \$1
PKGS.

**WASHINGTON DEL.
Golden Apples** 39¢
LBS.

**CALIFORNIA GREEN PASCAL
Celery** 49¢
EA.

**TRICK OR TREAT
HEADQUARTERS**

CrackerJacks 8 BOXES \$1

**KRAFT
Wrapples** 9 OZ. PKG. 79¢

Health And Beauty Aids

FIGHTS GERMS EFFECTIVELY

Listerine 12 OZ. BTL. 99¢

VICKS REG./CHERRY

Cough Drops 2 BOXES 39¢

INTENSIVE CARE LOTION

Vaseline 15 OZ. BTL. \$1 59

FAST RELIEF BAYER

Aspirin 100 CT. BTL. \$1 29

Frozen Food Specials

BIG COUNTRY BUTTERMILK

Biscuits 3 CT. CANS 59¢

MORTON

Honey Buns 9 OZ. PKG. 39¢

Gracery Specials

CANNED DOG FOOD ASST'D

Dog Food 14 OZ. CANS 89¢

FRITO LAY REG. 83¢

Potato Chips 69¢

**HORMEL REG. OR SMOKE
FLAVOR**

Spam 12 OZ. CAN \$1 19

HILL'S BRO'S ALL GRINDS

Coffee 1 LB. CAN \$2 39

HORMEL

Vienna Sausage 5 OZ. CAN 39¢

CONTIDINA

Tomatoes 303 CAN 39¢

Dairy Specials

KRAFT STACK PACK

American Singles 1 LB. PKG. \$1 59

BELL

Buttermilk 1/2 GAL. CTN. 89¢

SHURFINE

Applesauce 16 OZ. JAR 39¢

GEHARDT'S

Plain Chili 19 OZ. CAN 89¢

HORMEL HAM, TURKEY/CHICKEN

Tender Chunk 6 OZ. CAN 79¢

SALAD DRESSING 32

Miracle Whip 10 OZ. JAR \$1 19

VEGETABLE SHORTENING

Crisco 3 LB. CAN \$1 79

GLADOLIA ENRICHED

Flour 5 LB. BAG 79¢

CLORAX 5¢ OFF LABEL

Bleach GAL. JUG 79¢

**VENTURE
FOODS**

**COUNTRY PRIDE
GRADE A
WHOLE
Fryers** 47¢
LB.

**WHOLE BODY
Cut-Up
Fryers** 53¢
LB.

**WRIGHT'S HICKORY
SMOKED SLICED
Slab
Bacon** 99¢
LB.

**SEMI BONELESS
BOSTON BUTT
Pork
Roast** \$1 19
LB.

**EXTRA LEAN AND
FRESH BOSTON BUTT
Pork
Steak** \$1 29
LB.

**FRESH AND TENDER
SLICED
Beef
Liver** 49¢
LB.

**HORMEL
Ham
Patties** 12 OZ. CAN \$1 39

**ALWAYS
GREAT-COOKED
ANYWAY
T-Bone
Steaks** \$2 29
LB.

30 LB. BEEF PACK
Consists of:
10 lbs. Steaks \$39 50
10 lbs. Roasts
10 lbs. Fresh Ground Beef

**32 OZ. 6 PACK
DR.
PEPPER** \$1 39
PLUS DEPOSIT

**MARKET MADE FRESH FROM THE BEST
INGREDIENTS. TRY IT-YOU'LL LIKE IT**

**Pimento Cheese
Spread** 89¢
LB.



**You can find an
engine that uses less
fuel than a Deutz
Buy it!**

ADAMS WELL SERVICE
FACTORY AUTHORIZED DEALER FOR
DUETZ AIR COOLED DIESEL
IRRIGATION ENGINES

720 N. 2ND
ST.
FLOYDADA, TX.

FOOTBALL CONTEST

PICK THE WINNING TEAMS!

WIN FIRST PRIZE..... \$10⁰⁰
SECOND PRIZE..... \$6⁰⁰
THIRD PRIZE..... \$4⁰⁰

**GO,
FIGHT, WIN!!!**



86 Aaron Wilson
6'0", 161 lb.
Senior Tight End



#53 Dale Kidd
6'3", 185 lb.
Senior Tackle



**GO
LONGHORNS
GO**

RAGIN' RED

MARR INSULATION
Tom Marr, Owner
Lockney, Texas

1. Colorado at 2. Missouri

Baccus Motor Co.
321 SO. MAIN ST.
LOCKNEY

3. Arkansas at 4. Houston

Page's Thriftway No. 3
"A Better Way To Save"

5. Yale at 6. Pennsylvania

Wilson Photography
LOCKNEY, TEXAS

7. Baltimore Colts at 8. Miami Dolphins

Providence Farm Supply and Grain Co.

9. Frenship at 10. Seminole

Byrd Pharmacy
"Accurate Prescription Service"

11. Purdue at 12. Iowa

Davis Lumber Co.
"Where Customers Send Their Friends"

13. Dimmitt at 14. Olton

Moore-Rose Funeral Home
Lockney Tx.

15. St. Louis Cardinals at
16. Philadelphia Eagles

Dan's Automotive
LOCKNEY, TEXAS

17. Idalou at 18. Floydada

Mize Pharmacy & TV
Your Complete Family Drug Store
Gift Headquarters ★ RCA Television
LOCKNEY, TEXAS

19. Lubbock Dunbar at 20. Canyon

Dairy Queen
LOCKNEY, TEXAS

21. Hart at 22. Kress

Schacht Flowers, Jewelry & Gifts
"Our Pleasure Is to Serve You"

23. Tahoka at 24. Denver City

White's Auto Store
Lockney, Texas

25. Pittsburgh at 26. Navy

Webster Service & Supply
"Where You're Always Welcome"

27. Post at 28. Roosevelt

Roger's Pastry and Fried Chicken
LOCKNEY, TEXAS

29. TCU at 30. Baylor

Stricklands Restaurant
HWY. 70
LOCKNEY, TEXAS

31. Boys Ranch at 32. Dallas

Perry Implement Co.
John Deere Implements

33. Spearman at 34. Perry

First National Bank
In Lockney
Member of F.D.I.C.

35. SMU at 36. Texas

Thomason Grocery
LOCKNEY, TEXAS

37. Drake at 38. Tulsa

The Tye Company
On The Plainview Highway

39. Snyder at 40. Sweetwater

Longhorn Inn
"Where School Friends Meet"

41. California at 42. Southern

Brown's Department Store
LOCKNEY, TEXAS

43. Morton at 44. Fort

CONTEST RULES

Circle on the official entry blank the number of the team you think will win each game. Circle the winner and indicate the total score in the tie-breaker game. Each entry must be validated by one of the merchants on the contest page. Take the entry form to the merchant of your choice for validation. (Validation by only ONE merchant is necessary.) Contestants may mail their entries or bring them to the Beacon Office, 120 South Main. Mail entries must be postmarked no later than 5 p.m. Friday, and in-person entries must be at the office by the same time. Mail entry address is Box 187, Lockney 79241. One Winner Per Family Per Week.

OFFICIAL ENTRY FORM

NAME _____ ADDRESS _____

CITY _____ MERCHANTS STAMP _____

1-2 3-4 5-6 7-8 9-10 11-12 13-14 15-16 17-18 19-20 21-22 23-24
25-26 27-28 29-30 31-32 33-34 35-36 37-38 39-40 41-42 43-44

TIE BREAKER LOCKNEY at ABERNATHY **TOTAL SCORE**.....

THE
ORNS

GO
GHORN
GO

lands Restaurant
HWY. 70
CKNEY, TEXAS

Ranch at 32, Dalhart

plement Company

Deere Implements

man at 34, Perryton

National Bank
In Lockney

member of F.D.I.C.

UMU at 36, Texas

ason Grocery

KNEY, TEXAS

ke at 38, Tulsa

Eye Company

Plainview Highway

at 40, Sweetwater

ghorn Inn

ool Friends Meet To Eat

a at 42, Southern Cal

partment Store

KNEY, TEXAS

on at 44, Friona

Lockney, Floydada Sales Tax Rebates Increase

AUSTIN—State Comptroller Bob Bullock said Friday that his office has sent checks totaling \$23.3 million to Texas cities as their October share of the local option one per cent sales tax.

The October rebates raise the cities' total for the year to \$329.9 million, \$41.5 million over the same period last year.

Houston was sent a check for \$5.2 million, raising the city's total for the year to \$69.3 million. This is a 19 per cent increase over last year.

The city of Dallas will get \$2.6 million, bringing its total for the year to \$38.6 million, up 9 per cent.

San Antonio will get \$1.2 million, making its year to date total \$19 million, up 9 per cent.

Fort Worth's check for the month totaled \$866,501, raising its total to \$13.7 million, and Austin will get \$794,592 for a total of \$11.1 million for the year.

Corpus Christi will receive a check for \$478,845, raising its total for the year to \$6.6 million. This is a 13 per cent increase over last year.

The sales tax is collected by merchants and other sales tax permit holders along with the state sales tax and is rebated monthly to cities in which it is collected by the Comptroller's Office.

Tulsa's net payment this period was \$7,388.08; net payment same period last year, \$10,084.45; 1978 payments to date, \$93,529.87; 1977 payments to date, \$93,310.74; no change.

Dimmitt's net payment this period, \$6,434.11; net payment same period last year, \$9,890.72; 1978 payments to date, \$96,766.12;

1977 payments to date, \$112,737.70; down 14%.

Floydada's net payment this period, \$3,078.21; net payment same period last year, \$5,324.05; 1978 payments to date, \$66,646.90; 1977 payments to date, \$56,613.82; up 17%.

Happy's 1978 payments to date, \$6,333.95; 1977 payments to date, \$7,144.95; down 11%.

Kress, \$7,611.66 and \$7,284.32; up 4%.

Hart, \$10,355.52 and \$12,203.69; down 15%.

Nazareth, net payment this period, \$890.34; same period last year, \$1,125.87; 1978 to date, \$8,801.24; 1977 to date, \$8,825.17; no change.

Amarillo, \$353,476.79; \$409,768.14; \$4,837,290.19; \$4,557,600.60; up 6%.

Lubbock, \$431,608.98; \$471,325.89; \$5,946,633.97; \$5,419,410.94; up 9%.

Borger, \$22,024.94; \$26,147.28; \$460,450.09; \$421,395.97; up 9%.

Canadian, \$7,392.46; \$8,896.88; \$102,095.73; \$93,127.42; up 9%.

Canyon, \$6,076.06; \$12,253.34; \$124,082.30; \$121,673.96; up 1%.

Hereford, \$24,567.03; \$25,755.21; \$302,972.54; \$297,569.87; up 1%.

Littlefield, \$7,869.50; \$10,323.34; \$154,050.01; \$142,043.50; up 8%.

Lockney, \$1,718.04; \$2,019.43; \$28,982.12; \$27,417.52; up 5%.

Memphis, \$2,437.94; \$3,326.17; \$60,645.19; \$60,874.13; no change.

Muleshoe, \$6,823.33; \$9,954.93; \$109,213.68; \$97,958.51; up 11%.

Olton, \$1,299.83; \$2,092.96; \$29,244.73; \$30,632.29;

down 4%.

Perryton, \$18,496.05; \$13,565.67; \$271,470.09; \$254,950.83; up 6%.

Plainview, \$38,002.04; \$42,742.00; \$594,028.96; \$546,613.44; up 8%.

Pampa, \$30,166.98; \$46,119.49; \$655,733.96; \$570,140.09; up 15%.

Silverton, 1978 payments to date, \$13,349.69; 1977 to date, \$11,682.34; up 14%.

Diboll, \$14,229.51; \$6,359.30; \$213,304.08; \$129,005.72; up 65%.

THE FLOYD COUNTY HESPERIAN

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TEXAS PRESS
MEMBER 1978 ASSOCIATION

WHIRLWIND STATISTICS AFTER 5 GAMES

	Floydada	Opponents
Scoring	76	47
First Downs	61	41
Rushing Yards	779	493
Passing Yards	387	160
Total Offense	1166	653
Interceptions by	8	3
Fumbles Lost	7	11

INDIVIDUAL STATISTICS

RUSHING				
Name	Attempts	Total Yards	Average	Touchdown
Collins	83	434	5.2	4
Arredondo	63	348	5.5	3
Womack	3	11	3.6	
Day	7	8	1.1	
Jackson	2	4	2.0	
Helms	1			
R. Luna	1	-3	-3.0	
Vickers	18	-23	-1.3	
Totals	178	779	4.3	7

RETURN YARDAGE				
Name	Attempts	Total Yards	Average	Touchdown
	Punt K-Off			
Helms	5-50-10.0	11-138	12.5	
	(6-88-14.6)			
Arredondo	3-75	3-75	25.0	
Collins	1-14	1-14	14.0	

RECEIVING				
Name	No. Caught	Yardage	Average	Touchdown
Helms	12	160	13.3	1
Collins	4	66	16.5	
Arredondo	5	48	9.6	
Beedy	5	44	8.8	
Feuerbacher	2	38	19.0	
Womack	1	17	17.0	1
Ratheal	1	14	14.0	
Totals	30	387	12.9	2

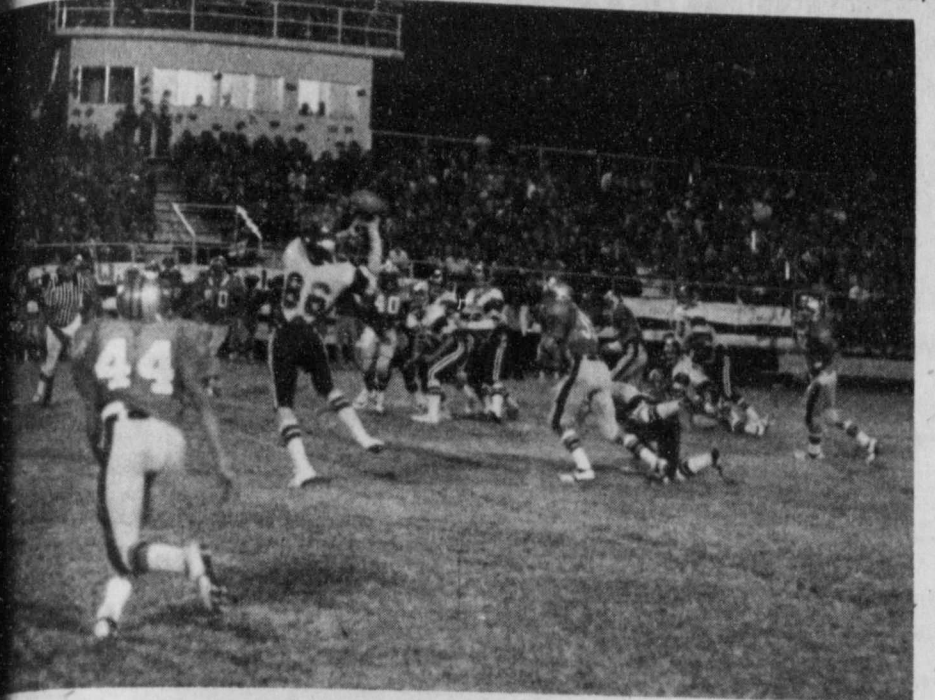
PASSING						
Name	Attempts	Completions	Yards	%	Int.	Touchdowns
Vickers	65	28	353	43	3	2
Marquis	3	2	34	67		
Daniel	2					
Totals	70	30	387	43	3	2

SCORING					
Name	Touchdowns	Extra Point	Field Goal	Safety	Total Points
Collins	4				24
Arredondo	3				18
J. Luna		8	2		14
Helms	1	2			8
Womack	1				6
Cuevas	1				6
Totals	10	10	2		76

DEFENSE			
Game Totals:	Allowed 107 yd.	Rushing: 78 yds	Passing: 185 Total
Year Totals:	493	160	653 Yards
9 1st Downs			

NAME	UNASSISTED TACKLES	ASSISTED TACKLES	FUMBLES RECOVERED	PASSES INTERCEPTED	FUMBLES CAUSED & BLOCKED PUNTS
Jones	17	90	3		
R. Lunz	8	68		1	2
Codillo	11	59	2		
Jackson	10	28	1	1	1
Cuevas	2	35	2(1TD)		
P. Radloff	2	32	2		
Becker	3	31			1
Helms	5	23		4	
Waller	6	13			2
Marquis	3	12	1		
Daniel	3	10		1	
Nutt	1	9			
T. Radloff	1	6			
Beedy	1	4			
J. Lunz	1	3			
Nixon	1	3			
Welborn	1	2			
Vickers	1				
Womack	1				
Arredondo		1			
Allen		1			
Feuerbacher		1			

ING THE BALLCARRIER!...Lockney's Curtis Ford is chased by Marty Daniel (22), as linebacker Greg Jones (60), Danny Cedillo (65), and Luna (66) look on during Lockney-Floydada action Friday night. (Staff Photo)



ERTIP CATCH!...Whirlwind Mark Beedy (86) hangs on to a Todd Vickers during action of Whirlwinds' 10-7 victory over Lockney Friday. (Staff Photo)

Wilson Praises Team; Allen 'Okay'

was a big victory for the kids, and for the kids, they were happy to be able to play. Whirlwind Coach Wilson remarked following the team's dramatic win over Lockney.

They were still pretty beat from the Wellington game. Wilson said, "Todd could barely lift his head before the game, and why our passing was not as strong as last year's."

Wilson said that Mike was among the players injured or hurt during the contest, suffered a shoulder dislocation and was sent to Lubbock to be examined by a specialist, who will determine whether Allen should undergo surgery during or after the season.

"The game was a very physical ball game," Wilson said. "Of course, the Floydada-Lockney game is always physical, but I think it was a little more so than usual this year."

Why did the coach send in a passing play with the "Winds clinging on to a 3-point lead and knocking on the Lockney goal with time

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Why did the coach send in a passing play with the "Winds clinging on to a 3-point lead and knocking on the Lockney goal with time

running out in the contest?

"We wanted to score," Wilson replied. "If I had it to do over again, I wouldn't call a pass play. But the man was open in the end zone, and a lineman just reached in and deflected it and it was intercepted."

Naturally, Wilson couldn't help but turn his thoughts toward next week's crucial showdown with #6 (UPI) ranked Idalou.

"The fact that a team has had an open date, as Idalou had," Wilson explained, can sometimes help. But Idalou will definitely be ready for us."

Freshmen Lose To Wildcats

The Whirlwind freshmen travelled to Idalou Thursday night and came away with a disappointing 24-16 loss. Nevertheless, Coach Mike Cocanougher makes defensive acknowledgements for a job well done to Ricky Heflin, Van Lawrence, Mark Nutt and Jimmy Waller; and offensively to Norman Allen, Mark Nutt and Carlos Rainwater.

First quarter action included a safety when Van Lawrence was tackled in the end zone. The Winds kicked off and held; and the Idalou punt was received by Mark Nutt, who ran an exciting 50 yards for a touchdown. Ronnie Minner ran a reverse for the extra points. Then on Idalou's first play, they scored on a 40 yard touchdown pass, but failed on the conversion attempt. The score at the end of the quarter was 10-6.

In the second quarter Idalou scored on another long touchdown pass, and the score going into the third quarter was 18-10, Idalou. Rainwater ran a sweep for 20 yards scoring in the third, but the extra point was missed on a fumble. The final score of the game came for Idalou in the fourth quarter on still another TD pass to make the final score 24-16.

The next game is here against Paducah beginning at 5 o'clock Thursday afternoon. Come on out and support the Freshman Winds!

Floydada Stats included six first downs, 29 rushes for a total of 115 yards, eight passes attempted, two completed for 29 yards, and 5 punts for a 40.4 average. The JV's have an open date next Thursday.

Idalou scored in the first quarter on a one yard run, and the next scoring action was not to come until early the fourth quarter when Andra Ledbetter recovered

branches on their altars to give the elves a place to live while other trees were bare. Are trees as sacred now as they once were? Yes, but in a different way. Trees are still venerated. Man feels closer to Nature in a forest than in the city.

This article was prepared by the St. Regis Paper Company, which—along with the other members of the forest products industry—is vitally concerned with maintaining the beauty and usefulness of America's forests for generations to come.

At a Charlie Chaplin look-alike contest in the 1920's, the third place winner was Charlie Chaplin.

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The Secret Life Of The Forest

used to be considered sacred. The ancient Greeks believed Zeus' voice could be heard in the rustling of one of the great trees in the sacred grove of Delphi.

California's Maidu Indians believed that originally the world was a mass of fire that cooled in the second period on

the base of the tree, around the sacred well, the Nornir, or fates, decided the course of human events.

Many trees were revered in the East. The Chinese considered the Gingko sacred. And the Buddha was supposed to have attained enlightenment under a Bo tree.

A tree in Sweden is believed by the local people to cure sickness in children. The naked child is dragged through the exposed roots by its mother.

The Druids, who lived in England some 2000 years before Christ, put evergreen

During the Middle Ages, baths were usually taken only on a doctor's request!

"We don't want all the business-just yours"

Willson & Son Builders Mart

Borger vs. Estacado

A. C. and New Holland Equipment

McDonald Implements

Dunbar vs. Canyon

MOORE-ROSE FUNERAL HOME

New Mexico vs. Texas (El Paso)

Fender bener mender

QUALITY BODY SHOP

Arizona St. vs. Washington

Your Fina Wholesale And Retail Dealer....

NICHOLS OIL COMPANY

Arizona vs. UCLA

"For your health needs"

Thompson Pharmacy

Air Force vs. Kent State

PRODUCERS COOPERATIVE ELEVATORS

Texas A&M vs. Rice

"Dependable Service"

Floydada Co-op Gins Inc.

TCU vs. Baylor

Buick-Pontiac-GMC

CITY AUTO INC.

Petersburg vs. New Deal

HAVE FUN...

\$20⁰⁰ In Cash Prizes Each Week

CONTEST RULES:

Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

It is not necessary to indicate scores on all the games.... But score must be indicated on the tie breaker game at right.

Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and adress plainly on blank below and mail or bring entire page to the Hesperian office.

Tie-breaker game will be considered only in case of ties. Limit One Winner Per Family Per Week.

HESPERIAN

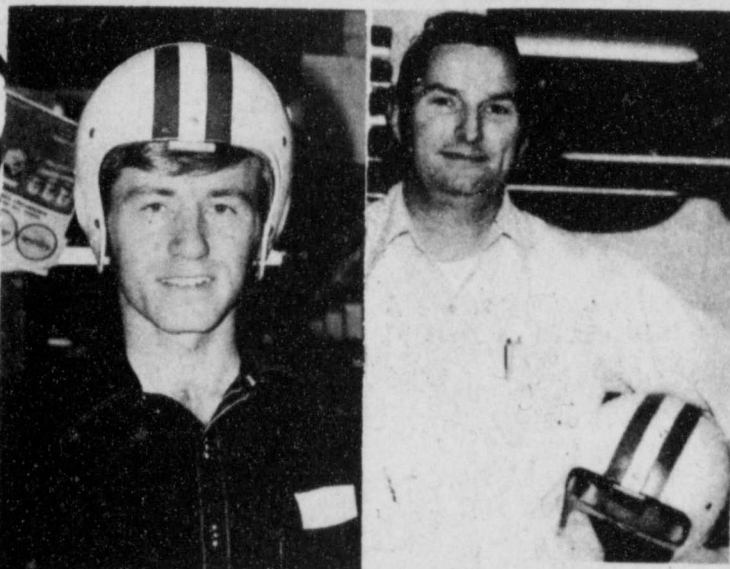
WIN PRIZES...



AND QUARTERBACK FORECAST

DEADLINE FOR ENTRIES-5 P.M. FRIDAY IN HESPERIAN OFFICE OR POSTMARKED

TIE BREAKER- Guess Total Points AND CIRCLE WINNER



Larry Barbee
Floydada 21 Idalou 14
Gordon Kirtley
Floydada 13 Idalou 12

NAME	
ADDRESS	
CITY	

1ST PRIZE \$10⁰⁰
2ND PRIZE \$6.00
3RD PRIZE \$4.00

Crop and Livestock Loans

PRODUCTION CREDIT ASSN.

Hart vs. Kress

Cosmetics and Apparel

Roye's Merle Norman

Dimmitt vs. Olton

Good food and friendly service

Buddy's Food

Dumas vs. Levelland

Massey-Ferguson equipment

Floydada Implement

Bovina vs. Farwell

COLLINS IMPLEMENT

Morton vs. Friona

The Fastest Service in the Area

Cornelius' CONCO

Spearman vs. Perryton

Sears

Hale Center vs. Spur

Supplies For The Farmer

Russell's Equipment & Supply

Lockney vs. Abernathy

Your L.H. Dealer

MARTIN & CO

Littlefield vs. Muleshoe

"Is Everybodys Everything"

Dairy Queen

Ralls vs. Crosbyton

Kirtley's Market

Stinnitt vs. Stratford

Case Power & Equipment

Gruver vs. Phillips

City Trim Shop

Arkansas vs. Houston

CONSUMERS FUEL ASSN.

Quanah vs. Shamrock

Script Printing Office Supply

White Deer vs. Clarendon

Texas Food and Fiber

Department of Agriculture
V. Brown, Commissioner



AMERICAN AND RANCHER enough food and himself and 56 citizens, Agriculture Commissioner Reagan V. pointed out in a address. This figure is consider that producers make scant three per cent total population," he said. "The key has been productivity, allowed Americans an abundance of food of the quality and variety cultural producers at comprised a large of the population United States, he said. "this once-great has dwindled to 500,000 persons, makes it one of the ry's smallest es," he commented. y people take it for that America's will always be no matter how the financial of our most vital becomes," Brown

REASING EXPORTS FOOD AND FIBER is the brightest hopes more profit into country's agricultural notes Agriculture Commissioner Reagan V.

Because we must strive to expand foreign markets, I have members of the U.S. Representatives to approve pending which would help this," Brown

telegram sent to the congressional Brown expressed for the Agricultural Trade Expansion Act (HR 10584). This now awaiting final in the House. Similar also supported by Texas Department of Agriculture, was recently in the Senate.

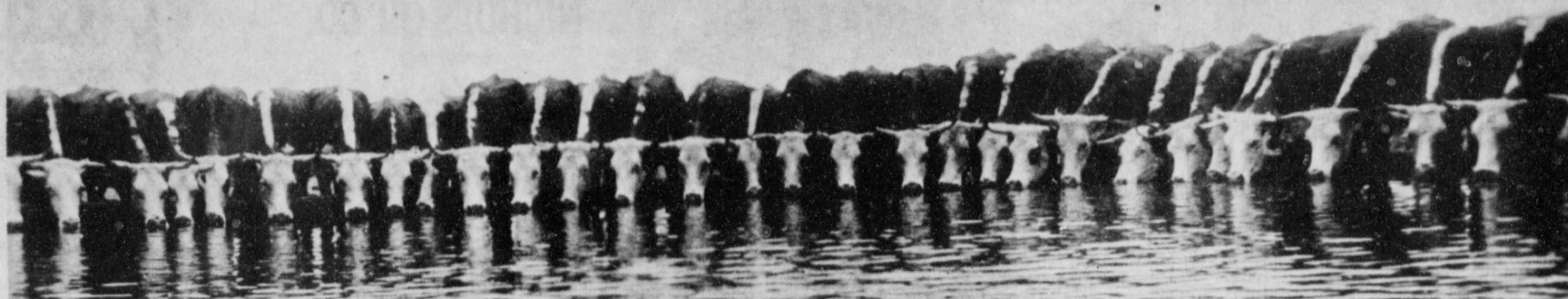
bill contains provisions which would increase our chances expand agricultural in the future," said. "Texas, one of the most exporting states over \$1.7 billion in agricultural trade in

Living Artists Sale

works of local artists, as artists throughout Oklahoma, will be at a Starving Artist November 10-12. Sponsored by the Lubbock Jaycees, the exhibition will at the former TG&Y in Monterey Center. Lee Taylor, publisher for the sale, many kinds of art, such as, oil paintings, sculpture, ceramics and wire will be featured."

sale will be open November 10th and 11th 10:00 a.m. until 8:00 p.m. and November 12th noon until 5:00 p.m. from the sale will charities. Last year's from the sale went Texas Tech University and Hearing Clinic, March of Dimes, Multiple Sclerosis Society, Texas Tech's Pro Older Citizens and family at Christmas. will be the seventh sale the Jaycees have sponsored.

ENERS HAVE RECOVERED intricately jacquard fabrics damask or brocade item, a clothing reports. are woven and knit most often soft and weight, says Becky with the Texas Agricultural Extension Service, The A&M University Sys-



THIRSTY CATTLE....back in 1917 over 300 head of cattle were moved from the Abilene area to the Fred Zimmerman place east of Lakeview. Fred snapped this picture as the cattle got a drink from a stock tank on the Swenson ranch. The

cattle had been on the trail two nights and one day without water. The original picture hangs in the Martin and Company business. This picture was in a scrap book of the father of Dr. Tommy McIntosh.



WE COMPARE OUR PRICES WITH OTHERS



TO MAKE SURE WE SAVE YOU MONEY!

Piggly Wiggly is Determined to Fight Rising Costs!



Piggly Wiggly
Low Fat

149
1 Gal.

Liquid Bleach

Clorox

The best bleach you can buy!

75¢
1 Gallon

Hunt's Tomato
Ketchup

All natural ingredients - tomato-y good!

59¢
32 oz.

Chunk Light Tuna
Chicken of the Sea

6 1/2 oz.

59¢

Banquet

Pot Pies

Delicate crust, delicious filling - all from Banquet.

4 \$1
8 oz.

Gladiola, All Purpose

Flour

Bake with confidence with Gladiola Flour!

65¢
5 Lbs.

Play **NEW**
Bingo Magic
Win Up to
\$5,000.00

These odds are in effect for one month after start. After one month updated odds will be posted in all participating stores and in Newspaper ads. Use Series BM30 Tickets only for all games on the Collector Card. Games must be played subject to Rules on the Collector Card. Game program may be repeated by popular demand. The total number and worth of prizes to be awarded will depend upon the number of winning tickets actually redeemed.

TWO GRAND PRIZE DRAWINGS!
November 3, 1978-January 8, 1979
Two \$5,000 prizes will be awarded in each drawing. See Rule No. 3 for details. Odds to obtain 10 magic discs and qualify for Sweepstakes 1 in 31. If you qualify-odds to win Sweepstakes 1 in 101,920.

Odds Chart
ODDS CHART EFFECTIVE OCTOBER 1, 1978
Odds vary, depending on number of game tickets you obtain. The more tickets you collect the better your chance of winning.

Tickets Collected	Grand Prize Odds	1st Prize Odds	2nd Prize Odds	3rd Prize Odds	4th Prize Odds	5th Prize Odds	6th Prize Odds	7th Prize Odds	8th Prize Odds	9th Prize Odds	10th Prize Odds
1	1 in 101,920	1 in 10,192	1 in 1,019	1 in 101.9	1 in 10.19	1 in 1.019	1 in 101.9	1 in 10.19	1 in 1.019	1 in 101.9	1 in 10.19
2	1 in 50,960	1 in 5,096	1 in 509.5	1 in 50.95	1 in 5.095	1 in 509.5	1 in 50.95	1 in 5.095	1 in 509.5	1 in 50.95	1 in 5.095
3	1 in 33,973	1 in 3,397	1 in 339.7	1 in 33.97	1 in 3.397	1 in 339.7	1 in 33.97	1 in 3.397	1 in 339.7	1 in 33.97	1 in 3.397
4	1 in 25,480	1 in 2,548	1 in 254.8	1 in 25.48	1 in 2.548	1 in 254.8	1 in 25.48	1 in 2.548	1 in 254.8	1 in 25.48	1 in 2.548
5	1 in 20,384	1 in 2,038	1 in 203.8	1 in 20.38	1 in 2.038	1 in 203.8	1 in 20.38	1 in 2.038	1 in 203.8	1 in 20.38	1 in 2.038
6	1 in 16,987	1 in 1,698	1 in 169.8	1 in 16.98	1 in 1.698	1 in 169.8	1 in 16.98	1 in 1.698	1 in 169.8	1 in 16.98	1 in 1.698
7	1 in 14,576	1 in 1,457	1 in 145.7	1 in 14.57	1 in 1.457	1 in 145.7	1 in 14.57	1 in 1.457	1 in 145.7	1 in 14.57	1 in 1.457
8	1 in 12,735	1 in 1,273	1 in 127.3	1 in 12.73	1 in 1.273	1 in 127.3	1 in 12.73	1 in 1.273	1 in 127.3	1 in 12.73	1 in 1.273
9	1 in 11,328	1 in 1,132	1 in 113.2	1 in 11.32	1 in 1.132	1 in 113.2	1 in 11.32	1 in 1.132	1 in 113.2	1 in 11.32	1 in 1.132
10	1 in 10,192	1 in 1,019	1 in 101.9	1 in 10.19	1 in 1.019	1 in 101.9	1 in 10.19	1 in 1.019	1 in 101.9	1 in 10.19	1 in 1.019



WE GIVE DOUBLE TRADING STAMPS
Every Wednesday with \$2.50 or more purchase excluding cigarettes.

Washington State
Red Delicious
Apples
3 lbs. \$1

Russet
Baking Potatoes
10 lb. bag **88¢**

Healthful & Tasty!
Green Cabbage
2 lbs. **29¢**

Stan's Produce Sale!

USDA Heavy Western Beef
Boneless Chuck Roast
149
1 Lb.

Piggly Wiggly Farmer Jones
Sausage
1 lb. **109**
2 lb. pkg. \$2.09 pkg.

Savory Bacon
Sizzling Good!
Per Pound **89¢**

USDA Heavy Western Beef
Boneless Shoulder Swiss or Chuck Steak
1 lb. **169**

Lean & Meaty Rib or Loin Center Cut
Pork Chops
lb. **189**

Prices good October 22 thru October 28, 1978. We reserve the right to limit quantities. None sold to dealers.

Floydada Nursing Home Happenings

By Dorothy Neff

We will have a bake sale at the nursing home Saturday, October 28. All proceeds will go to help purchase a 16mm projector for the home.

So if you need a pie or cake for the weekend, come to the Nursing Home. We will appreciate your help.

The residents and I were hostesses to a Home Interior party Tuesday night, which turned out real nice. The purpose for the party was to get something nice to hang on our fireplace. We would like to thank all the ladies who came.

We have three residents in the hospital. Mr. Will Mooney and Mrs. Ruby Leonard both underwent surgery in Caprock Hospital this week. We do hope both will be up and back home before long. Mr. Baird Bishop is in Lubbock hospital for treatment. We also wish him a speedy recovery.

Wednesday, we went to Plainview shopping. Those who made the trip were Robbie Bratton, Avis Franks, Docia Manning, Victoria Archer and Henry Love.

Thursday was bingo day, and Manie Gray was top winner with three games. Victoria Asher and Clara Williams won two each. Avis Franks, Hazel Ginn and Roy Reed won one each.

Ida Womack's grandchildren Mrs. and Mrs. Danny Bayer of Ft. Collins, Colorado were here visiting this week.

Thanks to all our visitors: Mrs. J.C. Odam; Lois Jones; Mrs. Hugh Yantis, Jr. Austin; Mrs. Edwin Foster; Helen Allison; Mrs. Jeff Reed; Ralls; Drew Cumbie; Cone; Earl Cumbie, Ft. Worth;

Gwen Holladay, Amarillo; Suzanne Crammer, Canyon; Jewell Ginn; Hubert & Ruby Davis; Bill & Cora Smallwood, Matador; Mr. & Mrs. Danny J. Boyer, Ft. Collins, Colo.; Evelyn Crull, Lubbock; Wiley Rogers;

Mr. & Mrs. E.R. Richardson, Lake Arthur, N.M.; Ethel Carmack; Mr. & Mrs. Murray Stewart, Levelland; Addie Lee Wisdom.

Lorene Lancaster, Matador; Edith Washington, Floren; Mrs. Lloyd Patterson, Goddard, Okla.; Ausie & Estelle Watson, Abilene.



SALES AND MARKETING CLUB OFFICERS NAMED—Heading the South Plains College Sales and Marketing Club are (from left) Roxanne McInroe of Levelland treasurer; Glynn Driver of Levelland; vice president; Delana Carrell of Dumas, secretary; Phyllis Johnson of Floydada, president; and Wally Payne of Olton, sergeant-at-arms.

Phyllis, a 1978 graduate of Floydada High School, is the daughter of Mr. and Mrs. Jay Joyn Johnson. She is majoring in real estate at SPC.

NEWS AND REVIEWS

Media Center of FIRST BAPTIST CHURCH

Remember Joni Eareckson? Probably you have seen her on television or read about her in a magazine. The unforgettable story of her struggle against quadriplegia has been written in

her autobiography, JONI. We also have a record with her personal testimony. We have added a new cassette tape to our collection entitled "The Joy in Suffering" by Joni Eareckson. She says, "You can learn to celebrate pain and suffering—even find joy in it!" You don't have to experience the depression of self-pity, the loneliness of misunderstanding,

or the anxiety of the unexpected. This inspiring testimony from a beautiful committed Christian can be the turning point for you from the sorrow to the joy of suffering.

Another new cassette tape is "Evie: A Personal Testimony". Evie Tornst's testimony is the cry of her amazing success



BREEZER CALVIN COLEMAN reaches for pass in the Lockney game last week. The Eighth Breezers defeated Idalou Thursday night. (Staff Photo).

as one of the world's most popular female gospel singers. It is also the story of the marvelous power of Christ to take a yielded life and make it into what he wants it to be.

Anne Rockwell has written a book entitled GAMES (AND HOW TO PLAY THEM) which will be a delight to parents, teachers

and all adults who recall their own childhood games with pleasure and nostalgia, but most of all by children themselves. The fun illustrations add to the enjoyment and understanding of the instructions. Some of the games included are Bull in the Ring, Hul Gul, Have you seen my flute?, and Yankee Doodle Cracker.

Halloween is coming soon and some would say it's FUN TIME: EASY TIME, AND SPOOKY GAMES. Perhaps you would know about the original Halloween symbols. CHES, PUMPKINS, GRINNING GHOSTS. Edna Barth will help you know about the history of Halloween.

ATTEND THE RELIGIOUS SERVICE OF YOUR CHOICE THIS WEEK

Christ, The Spiritual Healer

We have a Christ that is wonderful and merciful and has compassion for human needs. He is the Great Physician, not only to physical needs but more than that, He sees the spiritual need of the human heart.

In the Gospel of Mark, Chapter 7 verse 37, "They were overcome with utter amazement". Again and again they said, "Everything he does is wonderful."

Four classes of men have to be considered in the text.

I. Some men saw nothing in Jesus about which to wonder. They had an explanation for the miracles of Jesus. They said: "He cast out demons in the name and with the help of the prince of demons." They, the pharisees, had their answer ready, as we do today because we do not believe in Him. God knows the vanity and the selfishness of our hearts. We

think that we know everything and we do not. There are those still who do not wonder—even at Jesus, because they are occupied with themselves so that they do not have time for Jesus in their lives.

II. Some wonder at Christ without admiring Him. It is the same today as it was then. We know about Jesus today but we do not admire Him as the son of God and as the same Saviour of the world.

III. Some admired Him but, did not adore Him. Perhaps we can say that is human nature, before having a personal relation with Jesus as Saviour.

IV. But some adored Him. They had to face the alternative that what He did, He did by the finger of God. He claimed to forgive sin, and some accepted the conclusion that He was God, and adored Him as their Saviour and Lord.



ARCADIO [DAN] GONZALES

FIRST BAPTIST CHURCH SPANISH DEPARTMENT

FIRST CHRISTIAN CHURCH

Dennis Swearingin, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.

FIRST BAPTIST CHURCH

F.C. Bradley, Pastor
Sunday School 9:45 a.m.

Morning Worship 11:00 a.m.
Church Training 6:00 p.m.
Evening Worship 7:00 p.m.

CEDAR HILL BAPTIST CHURCH

Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:30 p.m.

THE CHURCH OF THE NAZARENE

William E. Clark, Pastor

Sunday School 9:45 a.m.
Morning Worship 10:45 a.m.
Evening Worship 6:00 p.m.
Sunday Night Youth 5:45 p.m.
Wednesday Bible Study 7:00 p.m.

CUMBERLAND PRESBYTERIAN CHURCH

Sunday School 9:45 a.m.
Bible Study 6:30 p.m.

DOUGHERTY BAPTIST CHURCH

Jim DeWese, Pastor
Sunday Services 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:00 p.m.

CALVARY BAPTIST

Rev. Hollis Payne

Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Bible Study 5:15 p.m.
Evening Worship 6:15 p.m.
Wednesday Evening 7:00 p.m.

ST. MARY MAGDALEN CATHOLIC CHURCH

Joe Bixenman, Priest

SUNDAY

Mass 11:30 a.m.

MONDAY

Mass and Ultraya 9 p.m.

THURSDAY

Mass 9 p.m.

WEST SIDE CHURCH OF CHRIST

Sunday Morning Worship 10:30 a.m.
Sunday Evening 5:00 p.m.
Wednesday Evening 7:00 p.m.

FIRST UNITED METHODIST CHURCH

Jim Smith, Pastor

Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Youth Fellowship 5:00 p.m.
Sunday Evening Worship 6:00 p.m.

MT. ZION BAPTIST CHURCH

Otis Cooks, Jr., Pastor

Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Bible Study 4:00 p.m.
Evening Worship 5:00 p.m.
Wednesday Prayer Meeting 8:00 p.m.

FIRST ASSEMBLY OF GOD CHURCH

G. A. Van Hoose

Sunday Morning 9:45 a.m.
Sunday Youth Service 5:00 p.m.
Sunday Evening 6:00 p.m.
Evangelistic 6:00 p.m.
Wednesday Night Service 7:00 p.m.
Thursday Womens Missionary 9:00 a.m.

SOUTH PLAINS BAPTIST CHURCH

Rev. Fred Blake

Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Training Union 6:00 p.m.
Evening Worship 7:00 p.m.

CARR'S CHAPEL

Rev. Lee Crouch

Petersburg, Pastor
Services Every Sunday
Morning Worship 9:30 a.m.
Sunday School 10:30 a.m.
No Evening Services

VICTORY BAPTIST CHURCH

Emmett Clappitt, Pastor

Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:00 p.m.
Wednesday Services 7:30 p.m.

CEDAR HILL ASSEMBLY OF GOD CHURCH

Rev. Jackie Thompson

Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 6:30 p.m.

NEW SALEM PRIMITIVE BAPTIST CHURCH

Joe M. Jackson

Sunday Congregational Singing 10:00 a.m.
Morning Worship 10:30 a.m.
Evening Worship 6:30 p.m.

SPANISH BAPTIST MISSION

Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Training Union 6:00 p.m.
Evening Worship 7:00 p.m.

BIBLE BAPTIST CHURCH

Brother Dale Keener

Sunday School 10:00 a.m.
Morning Worship 10:45 a.m.
Sunday Evening Prayer Meeting 6:00 p.m.
Sunday Evening Services 6:30 p.m.
Wednesday Evening Services 7:30 p.m.

NEW HOPE PRIMITIVE

Beathel Jeffrey, Pastor

2nd Sunday Morning Worship 11:00 a.m.

CITY PARK CHURCH OF CHRIST

Thomas Pauley, Minister

Sunday Bible Study 9:30 a.m.
Morning Worship 10:30 a.m.
Evening Worship 6:00 p.m.
Wednesday Bible Study 7:30 p.m.
Ladies Bible Study, Wednesday 9:30 a.m.

Sponsored By The Following Firms.....

Adams Well Service

Consumers Fuel Assoc.

Babe's Service Center

Thompson Pharmacy

Solomon Jewelry

Floydada Nursing Home

City Auto Inc.

Parker Furniture

Hale Insurance

Floydada Co-Op Gins

Hesperian Office

Collins Implement Co.

Milton Flying Service

Norrell Tractor Parts Co.

Bishop-Ramsey Pharmacy

Reed Ford Sales

Martin & Company

Nichols Oil Co.

Russell's Equipment & Supply

Floydada Real Estate & Insurance

McDonald Implements

Gilbreath Exxon

Production Credit Assoc.

Edmiston Plumbing

Men Attend Conservation Convention

Chairman of the Board and Chief Executive Officer of SEDCO, Inc. is also a member of the Board of Trustees and Governors, Southern Methodist University. He is also a former president of the American Association of Oil Well Drilling Contractors.

Kuykendall, president of the Association of Texas SWCD's, ranches near Cher-

okee, Texas. He has served as a director of the San Saba-Brady SWCD since 1961. He is a member of the Colorado Basin 208 Planning Advisory Committee. He is also a member of the NACD Board of Directors and the Council and District Operators Committee.

Speaker Clayton, who will address a select committee of soil and water conserva-

tion district directors on Thursday morning, is widely recognized as an expert on water legislation.

The Association of Texas SWCD's will elect two state directors and alternates during area discussion sessions on Wednesday, October 18. The Association president and vice president will be elected at the business session on Thursday.

Hospital Report

Oct. 12 to Oct. 19.

Grace Byars, Lockney, adm. 9-11 dis. 10-18
Dora Johnston, Silverton, adm. 10-6 dis. 10-14
Velma Bonner, Plainview, adm. 10-8 dis. 10-16

Randy Duke, Plainview, adm. 10-9 dis. 10-13
Dub Mercer, Lockney, adm. 10-9 continues care
Lillie Mae Milton, Floydada, adm. 10-10 dis. 10-16
Mayme McGhee, Lockney

adm. 10-11 dis. 10-19

Mattie McGowan, Plainview adm. 10-12 dis. 10-19
Teresa Luna, Lockney adm. 10-13 dis. 10-14
Veronia Pena, Plainview adm. 10-15 baby boy Eldon born 10-16 dis. 10-18

Rosario Caudillo, Plainview adm. 10-17 baby boy Elio born 10-17 dis. 10-19
A.N. Davis, Lockney adm. 10-18 continues care
John Gourdon, Floydada adm. 10-18 continues care.



The speed of the earth's spin slows about a second a century.



Carriages for hire, known as hackney carriages, first appeared in London in 1605.

4 ROLL DELSEY
BATHROOM TISSUE
79¢
\$1.29 VALUE



GALLON BORDENS
LOWFAT MILK
\$1.49

12 OZ. LAND O' DIXIE DRY ROAST
PEANUTS
79¢
\$1.19 VALUE

19¢ CHINA ENDS
NOVEMBER 10TH, 1978



BUDDY'S



STORE HOURS
Mon.-Sat., 8 a.m. to 9 p.m. Sun., 9 a.m. to 8 p.m.
VALUES EFFECTIVE THRU SATURDAY, OCTOBER 28, 1978
We Reserve the Right To Limit Quantities

1 LB. BAG
CARROTS 4 FOR **\$1.00**
CALIFORNIA
AVOCADOS 3 FOR **\$1.00**
RED DELICIOUS
APPLES 3 FOR **\$1.00**
GOLDEN RIPE
BANANAS 5 FOR **\$1.00**

KEEBLER TOWNHOUSE CRACKERS
FUDGE STRIPE, DELUXE GRAHAM OR FUDGE MARSHMALLOW

COOKIES
YOUR CHOICE **69¢**
16 OZ. LIQUID **MR BUBBLE** **69¢**
\$1.03 VALUE
23 OZ. PRINCELLA **YAMS** **59¢**
81¢ VALUE

2 LITER REGULAR OR DIET **DR PEPPER** **69¢**
99¢ VALUE NO DEPOSIT
64 OZ. BODEN **ORANGE DRINK** **59¢**
79¢ VALUE

CATSUP **59¢**
\$1.13 VALUE

U.S.D.A. **ARM ROAST** **\$1.39** LB.
USDA **CLUB STEAK** **\$2.19** LB.
USDA **SOUP MEAT** **\$1.09** LB.
USDA **BEEF RIBS** **99¢** LB.
FAMILY PACK **GROUND BEEF** **99¢** LB.
TASTY **CATFISH FILLETS** **\$1.89** LB.
2 LB JIMMY DEAN **SAUSAGE** **\$2.89**
12 OZ. PLAZA **FRANKS** **79¢** PKG.
DECKER 3 LB **CAN HAM** **\$5.99**
FAMILY PACK **PORK CHOPS** **\$1.39** LB.

1 LB. HILLS BROS **COFFEE** **\$2.19**
\$2.89 VALUE
JUMBO ROLL HI-DRI **PAPER TOWELS** 2/ **79¢**
69¢ VALUE

KRAFT **CHEESE AND CRACKERS** 8/ **\$1.00**
20¢ VALUE
4 LB. COUNTRY BLEND **CAT CHOW** **\$1.29**
\$2.09 VALUE
200 COUNT **NOTEBOOK PAPER** **69¢**
\$1.39 VALUE
25 LB. OUR DARLING **FLOUR** **\$1.99**
8 OZ. **RICE A RONI** 3/ **\$1.00**
59¢ VALUE

3 LB. CRISCO WITH PURCHASE OF 2 CUT-UP FRYERS **CRISCO** **79¢**
\$1.79 WITHOUT PURCHASE
32 OZ. RAGU **SPAGHETTI SAUCE** **\$1.29**
\$1.69 VALUE
38 OZ. NESTLES **CHOCOLATE QUIK** **\$2.39**
\$3.19 VALUE
18 OZ. WELCH **PRESERVES** **69¢**
\$1.19 VALUE
15 BAR PANTRY PACK **CANDY** **\$1.99**
\$2.89 VALUE
48 COUNT WHITE SWAN **TEA BAGS** **69¢**
\$1.09 VALUE
3 OZ. LIPTON **INSTANT TEA** **\$1.99**
\$2.79 VALUE

1/2 GAL. BORDENS **SHURBET** **89¢**
\$1.89 VALUE
5 LB. GLADIOLA **FLOUR** **69¢**
\$1.13 VALUE
12 OZ. DEL MONTE **PERKY PIES** **69¢**
\$1.15 VALUE
6 OZ. KITCHEN TREAT **POT PIES** 6/ **\$1.00**
25¢ VALUE
13 OZ. BRUT MENS **HAIR SPRAY** **\$1.49**
\$2.99 VALUE
CONOCO GALLON **ANTI FREEZE** **\$2.89**
\$3.59 VALUE
17.29 PER CASE
10 LB 11 OZ. FAMILY SIZE **TIDE** **\$4.59**
\$6.19 VALUE
1 LB. KEEBLER **CRACKERS** **59¢**
77¢ VALUE
12 OZ. "SOIL AND STAIN REMOVER" **SHOUT** **89¢**
\$1.29 VALUE
14 OZ. JOHNSONS **PLEDGE** **\$1.49**
\$1.95 VALUE

As It Looks From Here

Omar Buleson, M.C.
17th District, Texas

WASHINGTON, D.C.—FOR MANY YEARS THE RULE APPLYING TO all public works, particularly dams for flood control and other purposes, must show what is called a "favorable ratio of benefits." This means that the identifiable benefits must exceed the cost of the project. This was the issue in the public works appropriation bill vetoed by the President and sustained by a vote in the House of Representatives on Thursday of last week.

WHEN THIS RULE IS NOT OBSERVED AND ADHERED TO, it becomes "Pork barreling." It is often difficult to identify what some will call pork barrel from those developments highly beneficial to the public. When cuts are made in a project or other Governmental activity, Federal agencies have a way of eliminating or reducing the most politically popular programs under their jurisdiction. The bureaucrats running the particular agency need only to sit back and wait for the inevitable outcry, secure in the knowledge that funds will soon be

restored.

AN ILLUSTRATION OF THIS PROCESS occurred recently when the Interior Department threatened to close the Washington Monument to tourists. Funds were reduced in the appropriation for the Interior Department, having nothing to do with closing the Washington Monument, but the threat was used with the knowledge that there would be protests. Sure enough, there were.

WHEN SOME GOVERNMENTAL ACTIVITY IS CURTAILED, whether it be health, education, welfare, construction projects or whatever, the agency knows where the interest lies, and is able to touch the sensitive nerve to not have the funds reduced.

IN THE VETO OF THE MONEY BILL FOR ALL PUBLIC WORKS, the point was made in the President's veto message that the down payment (that is, money for the year 1979) was comparatively little as related to the billions involved. The catch is that, by the time a particular project was finished over several years, other billions were added and people simply do not see the total. It is, however, expenditures on the installment plan and over which there is not Congressional control in future years. This is one of the things which has gotten us into the trouble we are in

today.

FIGURES SHOW THAT AT THIS TIME THE CONGRESS ONLY HAS CONTROL over about 27% of annual Federal expenditures. In other words, if real reductions are to be made in spending, it has to come out of a little more than one-fourth of annual appropriations. True enough, there has to be planning and there has to be stages of construction and development in flood control and reclamation projects, but at least Congress could estimate the total cost in future years in order that it may better determine the ratio of costs to benefits.

IT IS POLITICALLY POPULAR TO SECURE FEDERAL FUNDS for whatever purpose. We have become accustomed, as communities and as individuals, to look to Washington for all sorts of financing. A good example is the \$85 billion which the Federal Government will dole out in revenue sharing in this fiscal year to local governments—money which the Government does not have and can only get by printing more money or borrowing it in the market.

WHEN FUNDS ARE REDUCED FOR CERTAIN PURPOSES those interested to want know from the agency why they can't get the money. They are told by the agency that the money

Am. Ag Movement book to be published

The first book about the American Agriculture Movement, written by a Texas farmer, will be published at the end of October.

Gerald McCathern of Hereford wrote "From the White House to the Hoosegow" in less than four months because, "I kept thinking all the way through that somebody should write a book to show the farmers' viewpoint."

McCathern, 52, became involved in the American Agriculture Movement after attending the Sept. 1977 meeting with Secretary Bergland in Pueblo, Colo.

McCathern says his 300-page paperback, which was compiled "after talking to people from all over the country involved in the movement," traces the development of the strike effort up to the defeat of the Dole Flexible Parity Bill and also focuses on McCathern's personal feelings about the movement.

As to conclusions, McCathern said he found "The people I talked to are willing to go on with

the protest. They may take a more drastic direction than in the past, depending on which way they're pushed. Farmers are dedicated to winning the battle."

The title for the book was taken from a newspaper headline appearing in McCathern's hometown paper. McCathern says: "I went to McAllen Bridge to negotiate farmers' release after they were arrested for blocking the border. It came out in the paper that I was one of the farmers arrested. The headline had my name and said, 'From the White House to the Hoosegow.'"

McCathern said approximately 25,000 books will be printed first run. They will initially be marketed through American Agriculture offices throughout the country. Later, McCathern hopes to sell his book in retail outlets.

McCathern is a graduate of the Texas Institute of Technology with a major in petroleum geology. He was an Air Force Aviation Engineer for two years, but now farms 520 acres in Wheeler County.



Inadequate cotton prices and a fear of increased production even lower prices next year dictated the 1979 cotton recommendations adopted October 11 by Plains Cotton Inc., Lubbock.

The PCG Board of Directors voted to ask for a 1979 Cotton Credit Corporation loan at the maximum permissible current law, which USDA says is \$0.23 cents per pound, 10 cents per pound target price; a 10 percent "mandatory" set-aside and a 15 percent voluntary diversion, the latter payments to producers for idled acreage.

Also requested will be a continuation of the seed cotton program for producers who use cotton rickeys or builders, and continued USDA enforcement of bale pack specifications as recommended by the Cotton Industry Packaging Committee.

There was broad agreement among Board members that set-aside of cotton acres is necessary for 1979 to prevent production of a price-depressing surplus. Particular concern expressed about reported intentions of feed grain, where soybean producers to shift acreage from those crops to cotton.

Although a set-aside or a limitation on planted acreage, USDA's only options in an effort to reduce acreage, it was noted that neither would necessarily mean fewer acres in cotton year. A so-called "mandatory" set-aside would be mandatory at all under the present law. There is no provision in the law for marketing quotas or allotments, so producers do not wish to comply with a set-aside or acreage limit can sell all the cotton they want.

The only penalty for non-compliance, "mandatory" otherwise, would be loss of eligibility for CCC loans and target price, disaster or diversion payments that might be available. Also any set-aside, mandatory or voluntary, will be based on the percentage of acreage planted to cotton in 1979, not on leaving many producers with cropland acreage to comply with set-aside and still plant more cotton than in 1978.

In response to comment from Board members who expressed need for a higher loan, President Lloyd Cline of Plains explained that under current law the Secretary has no authority to set the loan above 50.23 cents. "There'll be opportunities the next session of Congress to amend the law," he said. Congress is adjourning this week and all we can do at this time is make recommendations within the limits of the law that's on the books."

Before the Board voted on a suggested target price, it was to the effect that 60 cents is below the price at which cotton is being contracted in the Lower Rio Grande Valley, other cotton producing areas and therefore will not stimulate cotton plantings.

hunter with the exception of the federal migratory waterfowl stamp. Crane hunters are not required this stamp to hunt cranes.

A sandhill crane permit can be obtained by writing the P&WD, Wildlife Division, 4200 Smith School Road, Austin, Tx. 78744. Enclose your name, address

and county of residence. If you may request permit for other hunters if the information is furnished each applicant.

More information is available on waterfowl and sandhill cranes in the new 79 Texas Migratory Bird Guide displayed at license vendors and offices.

WESTERN AG SALES CO. INC.

NOTICE NOTICE NOTICE

BILL PIGG HAS RESIGNED TO GO INTO FARMING

WE WANT TO WISH BILL GOOD LUCK

Ronnie Rogers

Our NEW Salesman for Floyd County has several years of experience. See Him Soon. Floydada office 983-5231 or Home at Present Time 293-7490

WOULD LIKE TO REMIND ALL AREA FARMERS THAT THE FLOYD COUNTY ASC SIGN UPS ARE OCT. 16 THRU OCT. 20.

was cut and then look to the politicians to restore it. THIS IS A CLASSIC WHICH IS NOTHING NEW and will be about as difficult to change as human nature.

Crane Season

Nears

LUBBOCK — Many Texas sandhill crane hunters have already received their 1978 crane permit from the Texas Parks and Wildlife Department and are awaiting the opening of Zone A or the west zone Oct. 21, 1978.

Zone A crane season will continue through Jan. 31, 1979 and Zone B will not open till Dec. 5 continuing through Jan. 31, 1979.

"Several counties near Lubbock account for a large

number of the cranes bagged each fall with Terry county leading the Texas list," said John T. Roberson, migratory biologist.

"Of the eight states allowing crane hunting, Texas accounted for 50 percent of the birds bagged in 1977," Roberson continued.

This is the third year Texas hunters will be required a crane permit with the valuable harvest information gathered by migratory specialists utilized to set seasons, daily bag limits and shooting hours each year.

The 1977 figures indicate that most cranes are bagged by hunters who do not hunt ducks or geese.

These crane hunters have been very consistent as the yearly totals of cranes have varied by only 29 birds from the 6,123 bagged in 1975 to the 6,094 bagged last year.

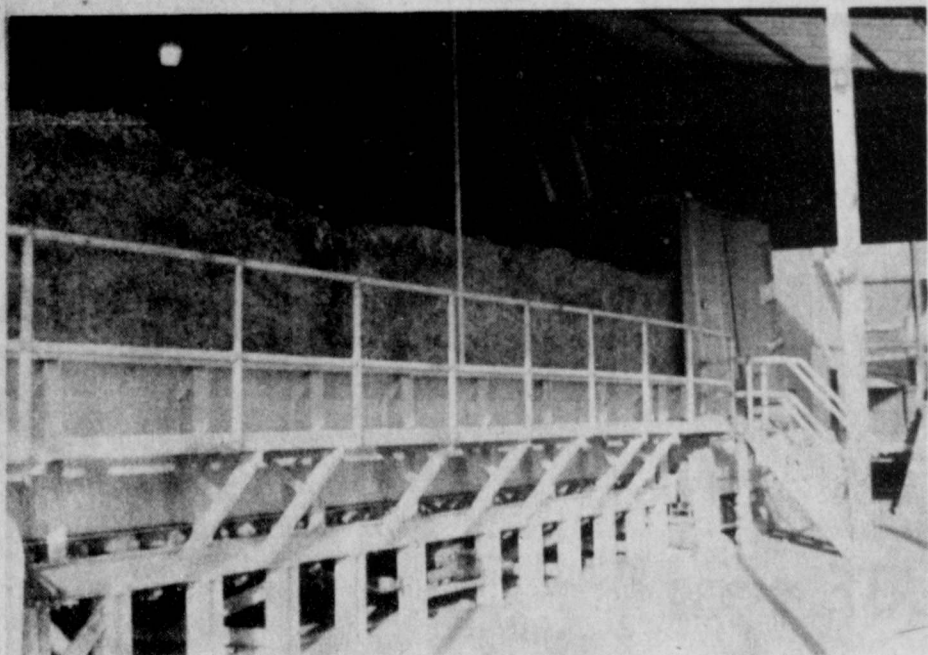
Only a small number,

some three percent, of the crane hunters bagged more than six cranes in 1977 and they hunted an average of three days during the season.

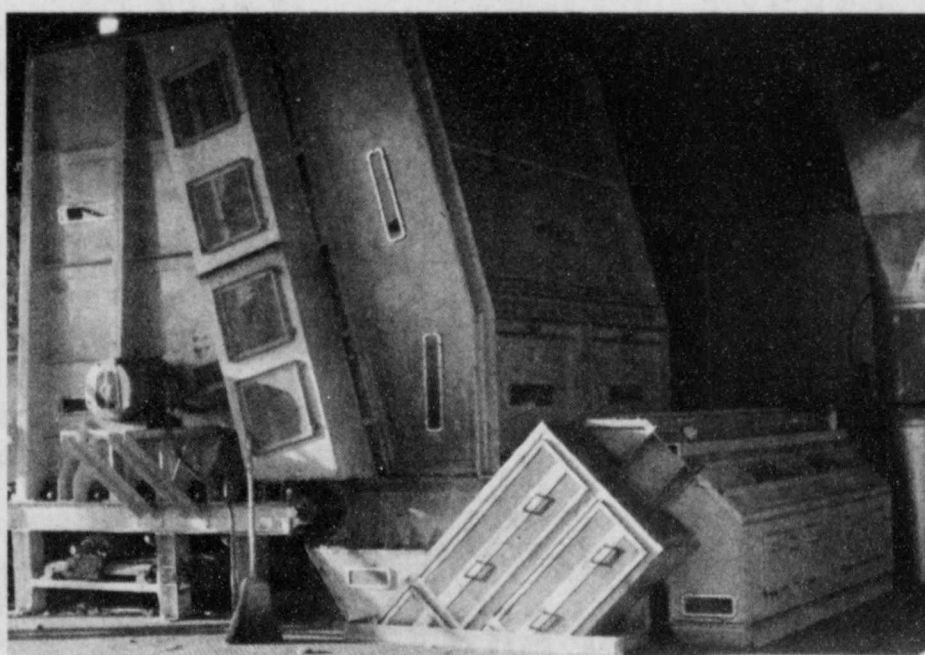
The daily bag limit of three cranes appears hard to fill by the majority of the crane hunters. The most successful hunters use rag decoys and setup near the local playa lakes early in the morning. Since shooting hours are one-half hour before sunrise to sunset daily, most of the birds are bagged before or just after sunrise.

Recent rains on the South Plains have put some water back into the playa lakes and reports of a few cranes have been received from Brownfield farmer.

All regulations that apply for duck and goose hunting such as shotgun restrictions and methods and means of harvest apply to the crane



THE MODULE SLOWLY MOVES INTO THE FEEDER



THE FEEDER HEAD THEN SEPARATES THE TRASH FROM THE COTTON



THE TRASH IS REMOVED BEFORE GINNING

WE'RE IN BUSINESS TO HELP THE FARMER GET A GOOD TURN OUT AND GRADE ON HIS COTTON CROP. WE ARE ALSO TRYING TO MAKE A PROFIT FOR OUR STOCKHOLDERS.

THE MODULE MOVER ALLOWS A GRADUAL FLOW OF COTTON INTO OUR GINS...THIS ELIMINATES THE LABOR AND SLOWER OPERATION OF THE SUCTION FEEDERS.

WE'RE GINNING AND MAKING THE FARMER MONEY!

FLOYDADA CO-OP GINS INC.

Ray Gene Ferguson, Manager

319 N. 5th

Phone 983-2884

Solving Door Justice" Needs Correction

NEW YORK — Joseph Holloway, a 17-year-old boy, was arrested for a robbery in the work-release program he had committed two other robberies.

Today, Joseph Holloway is back in jail but he'll be on the streets again in 1981.

This case describes the phrase "revolving door justice" for more vividly than any dictionary definition.

Unfortunately, it isn't unique. The advent of the computer has revealed our criminal justice system to be a severely flawed mechanism that merely recycles thousands of Holloways each month, from the streets to

the jails then back again, little effect on them or the crime rate.

But the computer has not only revealed the flaw, it may also have shown the way to help cope with this problem.

PROSECUTORS ACROSS THE COUNTRY have computerized their record-keeping systems in recent years and studies of these records confirm what many law enforcement officials have long suspected: a large percentage of the crime in this country is committed by a relatively small percentage of criminals. One study indicates, in fact, that 25 percent of all serious crimes are committed by only seven percent of the criminals.

Significantly, the computer studies have also helped prosecutors identify precisely who these repeat offenders are, and do it shortly after they are arrested.

Using the evidence they now have, prosecutors are devoting more of their resources to efforts to convict this small group of repeat offenders, and lock them away from society.

Career Criminal Programs, supported by the Law Enforcement Assistance Administration, are now operating across the country. To date the programs have a 94 percent conviction rate, with an average sentence of 15.4 years.

District Attorneys in Texas have been at the fore of this movement. Career Criminal Programs are operating with substantial success in Houston, Dallas, San Antonio, Fort Worth, Austin, El Paso and other Texas cities.

During a recent 13 month period in Houston 499 defendants with over 1,600 prior convictions were sent to jail under the program. Over an 11 month period in Dallas 331 defendants with more than 1900 prior convictions were jailed.

SINCE THE ESTABLISHMENT of a Career Criminal Program in San Antonio a year ago the burglary rate has fallen by 19 percent and during the first seven months of this year the robbery rate was down by 17 percent.

I have been working in the Senate to foster the growth of these programs. In 1976 Congress approved my legislation, providing \$100 million over a five year period to pay half the cost of establishing Career Criminal

Programs. State or Local governments would provide the other half of the cost.

If these efforts prove anywhere near as successful over the long run as they have initially, that will be a small price to pay.

In the past, repeat offenders have taken full advantage of the huge backlog of criminal cases that jams our court system. They have gotten out of jail on bail while awaiting trial and have continued to commit crimes. They have plea bargained and pleaded guilty to minor offenses. They have stalled and waited for memories to dim or witnesses to move.

All that changes when the

Career Criminal Program turns the spotlight on them. Bail is harder to get. Cases are set for trial quickly. And prosecutors, as a matter of practice, refuse to plea bargain unless the bargain will result in the same sentence or a higher sentence than would have resulted from the original charge.

The Career Criminal Program promises to help stop the revolving door of justice. I want to see it live up to that promise.



Afraid of strangers? That particular phobia is called, "Xenophobia."



SCHOLARSHIP WINNER—Mr. and Mrs. G.B. Johnston Jr. of Lockney were on hand at a Texas Tech University luncheon when their son, Chris, center, was named recipient of a \$400 Farmland Industries scholarship. Chris Johnston is majoring in agricultural education. Farmland Industries, Inc., a federated cooperative, presents two \$400 scholarships annually to Texas Tech University agricultural sciences students. (Tech Photo)

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And when you've filled one card, pick up another and start collecting more stickers. There's no limit to the number of cards you can fill and redeem for extra S&H Green Stamps.

Collect your "Holiday Harvest" stickers this way: One sticker—with \$10.00—\$19.99 purchase. Two stickers—with \$20.00—\$29.99 purchase. Three stickers—with \$30.00—\$39.99 purchase.

And remember: The stamps you win by playing "Holiday Harvest" are extra... They're in addition to the

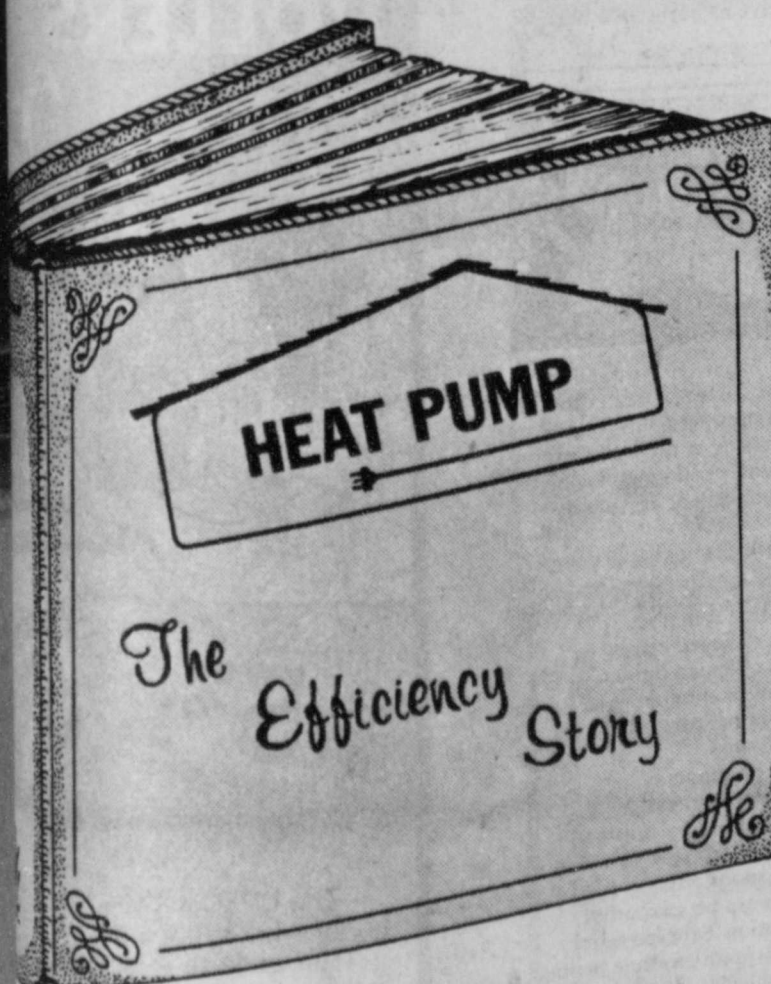


regular stamps you get with each purchase. (Note: in order to collect 1000 extra S&H Green Stamps, your card must contain all 24 "Holiday Harvest" stickers. However, if you don't manage to fill your card, we'll still give you 10 EXTRA Green Stamps for each sticker).

So come on in. Take advantage of our "Holiday Harvest." Then head for your nearest S&H Redemption Center... for your own harvest of fine holiday gifts.

PAGE'S Thriftway

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HEATING & COOLING



US FOR THE INSIDE STORY

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SOUTHWESTERN PUBLIC SERVICE



KRUEGER URGES CARTER TO FOLLOW TEXAS LEAD—U.S. Congressman Bob Krueger of Texas recently met with the President to seek his support for Krueger's proposed constitutional amendment, very similar to the Texas law, which would require the federal government to balance its budget. Krueger is a co-sponsor of the amendment and believes if the federal government followed the Texas example we could go a long way toward solving the problems of inflation and wasteful government spending. Krueger described the President as receptive to the concept although he did not make any firm commitments. Krueger, a Texas Democrat, faces Republican John Tower in the U.S. Senate race.

American Agriculture Wants Improved Grain Marketing

Representatives from the American Agriculture Movement are optimistic that state legislatures will take steps to improve the grain marketing process in this country as was proposed during a grain marketing conference in Topeka this week.

Jerry Wright of Springfield, AAM representative attending the grain marketing hearings Monday and Tuesday of this week, said recently he was "very much impressed" with the meeting and felt the participants from 14 states "got a lot accomplished."

Those attending the hearings decided to go forward with efforts to form a multi-state grain marketing compact. Initially, the compact would be involved in investigating the current marketing structure but would later try to come up with marketing mechanisms to

assure a fair price for agriculture commodities. State legislators are to proceed with drafting a model for a compact, ensuring that it would be given complete subpoena powers to obtain crucial documents pertaining to commodities trading.

The hearings held this week brought representatives from The Grange, National Farmers Organization, Farmers Union, Farm Bureau, the Kansas Cooperative Council, the General Accounting Office, Federal Grain Inspection Service, Topeka Mill and Elevator Commodities Future Trading Commission, Kansas City Board of Trade and Cargill Corp., State Legislators from 14 Midwestern states also were present.

Several hundred representatives from the American Agriculture Movement attended the conference, and Gene Schroder, national

AAM spokesman, testified about the need for farmer control of marketing.

Schroder told those present, "It's not fair to the American farmer and rancher that a person, people or groups of people who do not own, and have never owned, the production of agricultural commodities set our markets."

The AAM spokesman went on to say that the current marketing system may be "effective in moving and handling a large volume of grain." But, he said, "It cannot achieve a fair price for the American farmer and rancher."

This week's meeting was the second hearing within three months about the U.S. grain marketing system. Another meeting will be held Dec. 14 in Topeka for the purpose of determining how to finance the multi-

state compact.

ROUND DISHES ARE IDEAL for microwaving many foods since there are no corners to overcook, says Lillian Chenoweth, family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Texas Ag Producers Receiving Share of Booming Exports

AUSTIN—The export market for Texas agricultural products is booming, and the state's producers are continuing to work to receive their share, Agriculture Commissioner Reagan V. Brown has reported.

Remember your loved ones and friends with a memorial to Lockney General Hospital Memorial Fund. These memorials go toward equipment to help serve our community in the best way possible.

"Texas exports increased an estimated 16 per cent last year over the 1976 figure," Brown said, "with the value of 16 selected major commodities totaling nearly \$1.2 billion."

Brown said that currently the export market is even stronger than last year, with total U.S. agricultural exports likely to reach around \$26.6 billion, according to USDA forecasts. "Texas' share of that record market is increasingly important to our farmers and ranchers, who now harvest one of every three acres for the export market," he commented.

"Increasing exports are important to all of us, not just those in the agricultural industry, however," Brown continued. "Agricultural commodities are our only products being sold in quantities large enough to lessen the gap in world trade. When America buys more than it sells overseas, it leaves a surplus of dollars abroad, forcing the value of the dollar to fall."

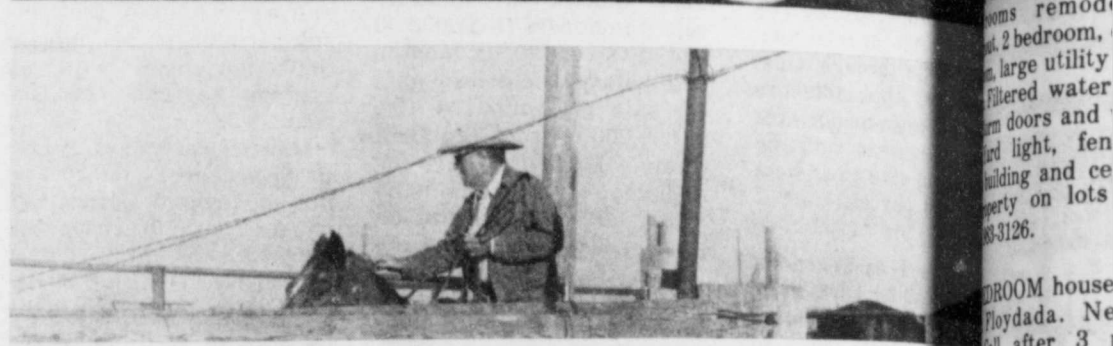
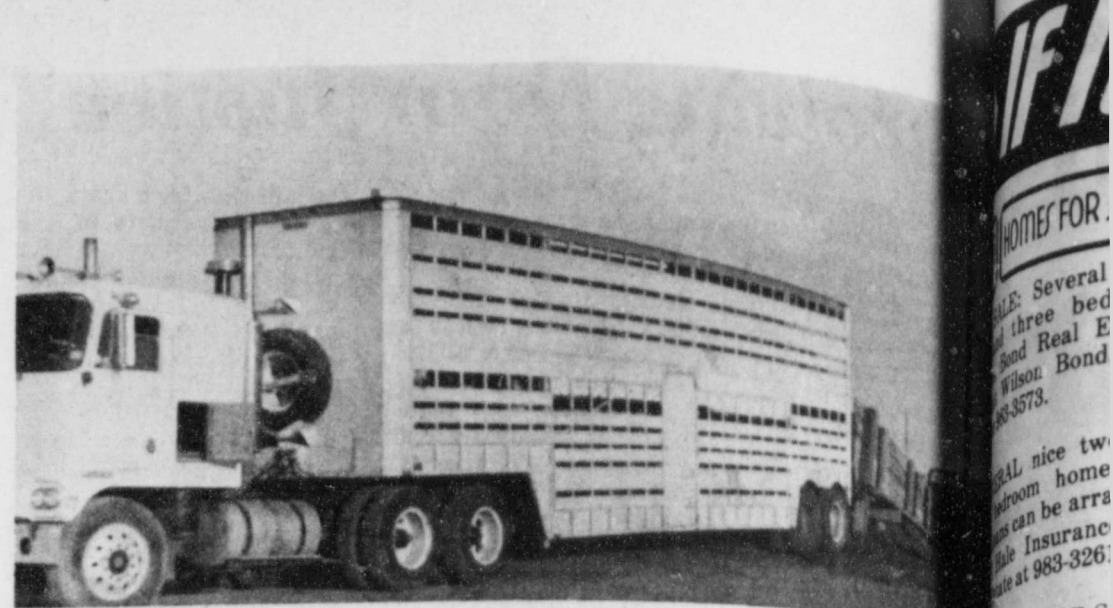
Cotton led the list of 1977 exports for the state, totaling an estimated \$559 million. "Strong cotton demand will probably continue," Brown said, "especially in light of this year's smaller crop, which will reduce carryover supplies." Texas' cotton production is expected to drop to 3.7 million bales, compared to 5.5 million bales in 1977.

The second highest money-maker was grain sorghum, with estimated value of \$191 million, followed by: Wheat, \$165 million; rice, \$164 million; and soybeans, \$48 million.

HOME CAN BARBECUE SAUCE FOR FUTURE COOK-OUTS

While tomatoes are at their peak and barbecues are in full swing, why not plan ahead for indoor barbecues this winter or for next year's early outings by putting your abundance of tomatoes to use in home canned barbecue sauce.

Barbecues have been a mainstay of American eating for a long time. In fact, they were



ACTIVITY AT FLOYDADA LIVESTOCK SALES...Wednesday was a busy day and buyers were loading out cattle Thursday morning. In top photo a load goes to the feedlots, next picture Billy Kirk takes a load to Mt. Blanco, picture Carl Smith aids in loading via horseback, manager Don McLean checks out a load of cattle in lower photo.

popular in colonial Virginia, where sturgeons and hogs were roasted over live wood coals. Turtles were barbecued in New York in the 18th and 19th centuries, but it was the Southwest that gave us barbecued beef.



But whether you barbecue pork or settle for steak, hot dogs and hamburgers, this recipe from the kitchens of the Ball Corporation home economists is one that will complement any meat.

- BARBECUE SAUCE**
- 4 quarts peeled, cored, chopped, red-ripe tomatoes
 - 2 cups chopped celery
 - 2 cups chopped onions
 - 1-1/2 cups chopped sweet green or red peppers (about 3 medium)
 - 2 hot red peppers
 - 1 cup brown sugar
 - 1 tablespoon dry mustard
 - 1 tablespoon paprika
 - 1 tablespoon salt
 - 1 teaspoon peppercorns
 - 1/8 teaspoon Tabasco sauce
 - 1/8 teaspoon cayenne pepper
 - 1 cup vinegar

Combine tomatoes, quartered onions, celery and peppers. Cook until vegetables are soft, about 30 minutes. Press through a fine sieve or food mill. Cook until mixture is reduced to about one-half, about 45 minutes. The peppercorns in a cheesecloth bag; add with remaining ingredients and cook slowly until mixture is the consistency of catsup, about 1 1/2 hours. As mixture thickens, stir frequently to prevent sticking. Pour, hot, into hot jars, leaving 1/4-inch head space. Adjust caps. Process half-pints and pints 20 minutes in boiling water bath. Yield: about 4-5 pints.

THE HIGH ROLLERS



The OPEC nations have a fair idea of what oil and gas are worth and the price may continue to climb.

The higher prices find their way to the gasoline pump and to our electric power bills in fuel adjustment charges.

But the member-owned rural electric cooperative is cooperating with industry and government leaders to hasten the day when more abundant and cheaper alternate fuels are substituted.

Meanwhile, a dependable supply of power at a value price is a continuing commitment.

Lighthouse Electric Cooperative

Come'n get 'em!

FEATURING GOOCH'S BLUE RIBBON - GRAIN FED BEEF

SAVE

HICKORY SMOKED GOOCH'S SLICED OR SLAB BACON

\$1.19 LB.

GRAIN FED BEEF HALVES

99¢ LB.

FREE 50 PORK CHOPS WITH PURCHASE OF 1/2 BEEF

TAKE 6 MONTHS TO PAY FOR YOUR BEEF HALF "JUST SAY CHARGE-IT"

SLICED JUST FOR YOU GOOCH'S ALL MEAT BOLOGNA

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3 BUNDLES TO CHOOSE FROM GRAIN FED BEEF

25 LBS. 5 LB. T-BONE STEAK 5 LB. ROUND STEAK 5 LB. CLUB STEAK 5 LB. ROAST 5 LB. GROUND BEEF	30 LBS. 5 LB. SIRLOIN STEAK 5 LB. CLUB STEAK 5 LB. CHUCK STEAK 5 LB. SWISS STEAK 5 LB. ROAST 5 LB. GROUND BEEF	40 LBS. 10 LB. ASSORTED STEAK 10 LB. BEEF ROAST 10 LB. GROUND BEEF 5 LB. BACON 5 LB. PORK STEAK
\$47.50	\$47.50	\$59.95

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LEGAL NOTICE

NOTICE OF ELECTION ORDER

WHEREAS, pursuant to Acts 1955, 54th Leg., p. 943, referred to as the Act, there was created on or about July 24, 1957, and now exists the FLOYD COUNTY NOXIOUS WEED CONTROL DISTRICT, hereinafter referred to as the District, having boundaries coterminous with the boundaries of Floyd County, Texas except for the exclusion from such District of all lands then or thereafter within the respective corporate limits of the City of Floyd, Texas and the City of Lockney, Texas in such County;

AND WHEREAS, there was presented to the Board of Directors of the District at a lawful regular meeting of such Board held on the 10th day of October, 1978, at which meeting were present a lawful quorum of such Board, a petition signed by more than fifty (50) of the landowners within the District, asking that an election be held within the District to dissolve the District, as authorized by the Act;

NOW, THEREFORE, be it ordered by the Board of Directors of the District, pursuant to the Act and the above mentioned petition, that an election be held throughout the District, in each of the existing seventeen (17) voting precincts of Floyd County, Texas, on the 7th day of November, 1978, between the hours of 7 A.M. and 7 P.M., for the purpose of voting upon the proposal to abolish the District; that the voting place for such election in each election precinct shall be the voting place designated for such precinct in order of the Commissioners' Court of Floyd County, Texas (hereinafter called the Court) made and entered on the 14th day of August, 1978 and recorded Vol. 11, Page 122, of the Minutes of the Court, and the presiding judges of such election, and their alternates, in the various precincts shall be the presiding judges and their alternates appointed by the order of the Court above referred to; that the County Clerk of Floyd County, Texas shall be the clerk to conduct absentee voting in such election; that none but resident property taxpayers of the District shall be permitted to vote at such election; that all voters favoring dissolution of the District shall have printed on their ballots:

FOR DISSOLUTION OF THE DISTRICT

-and all voters opposing dissolution of the District shall have printed on their ballots:

AGAINST DISSOLUTION OF THE DISTRICT.

That such election shall be held in accordance with the election laws of the State of Texas except as otherwise hereinabove provided.

That the Chairman of the Board of Directors shall give notice of such election by causing publication of a true and correct copy of this Order under his hand in the FLOYD COUNTY HESPERIAN and in the LOCKNEY BEACON, both newspapers of general circulation published within Floyd County, at least twice, with an interval of at least seven (7) days between the two publications, prior to such election.

This 10th day of October, 1978.

The foregoing true and correct copy of Order of the Board of Directors of FLOYD COUNTY NOXIOUS WEED CONTROL DISTRICT is published in accordance with the terms of such Order as notice of the election therein provided for.

WITNESS MY HAND, this 12th day of October, 1978.

/s/ Kenneth Wofford
(KENNETH WOFFORD)
CHAIRMAN OF THE BOARD OF DIRECTORS,
FLOYD COUNTY NOXIOUS WEED CONTROL DIST.

10-15, 10-22, 1978c

LEGAL NOTICE

The board of trustees of Lockney Independent School District is accepting bids on the sale of the following items:

Item #1: The teacherage located at 806 E. Shubert, being in approximately one and one-fourth (1 1/4) acres with a house and a detached one-car garage.

Item #2: East part of Block E, Abst 590, N.B. Davis Survey, commonly called the old school grounds, presently vacant lots only.

Item #3: Lots 13-14 Block 4 Walling Addition to Lockney, being two vacant lots.

Bids may be for all items or any one item as stated in the bid. Envelope must have "Property Bids" written across the face. Bids may be mailed to Supt. Hallmark, Lockney Independent School District, Box 428, Lockney, Texas 77241 and in Superintendent Hallmark's office by noon Monday, November 13, 1978.

Bids will be opened during the regular board meeting which convenes at 7:30 p.m. November 13, 1978. The Board reserves the right to reject any or all bids.

For further information or to be shown the property contact Jack Samford, Tax A/C, at the School Tax Office, 120 S. Main.

NOTICE

FOR SALE OR TRADE FOR FARM LAND. Size 50 x 100 ft. Brick Building Fire Walls, Double Ceiling-Refrigerated Air-7 years Remaining excellent lease. Cecil Hagood 983-2312 tfe

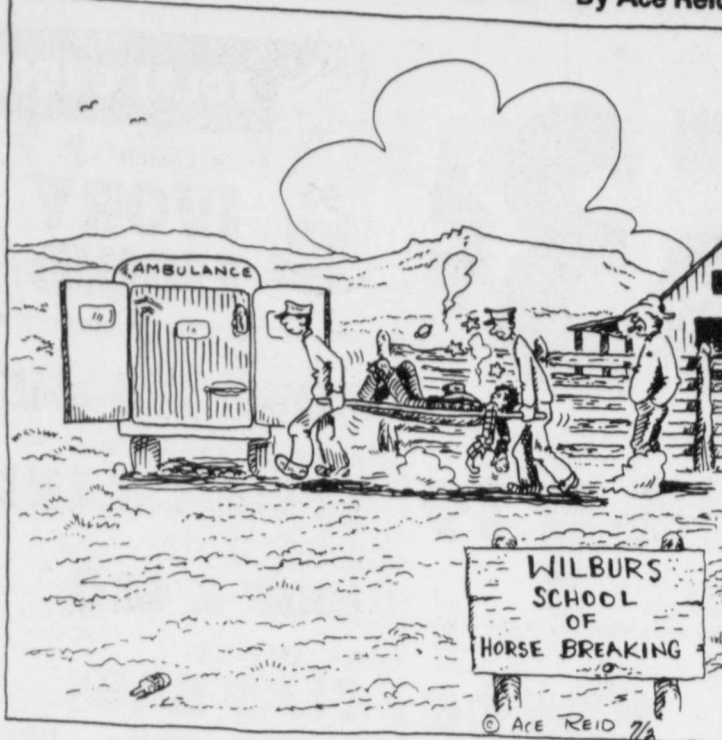
Do You Want To BUY, SELL OR TRADE Let me help you. Cecil Hagood, Real Estate Salesman, Warner Dale Goen, Broker. Ph. 983-2312-708 N. 2nd tfe

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Floyd, Texas

Kirby
Vacuum cleaners, new and rebuilt. 1 yr. guarantee. Parts, sales and service. Prices begin at \$124.50.
Parker Home Furnishings in Lockney. 652-3315. Ltf

COW POKES

By Ace Reid



"Now Jake for yore second lesson 'I'll show you how to roll with yer fall!'"

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111 S. Main Lockney 652-2721

CAN CUSTOM BEND TAILPIPIES TO FIT VEHICLE, MUFFLER, BRAKE WORK, AND BEAR WHEEL ALIGNMENT. YOUR MUFFLER SHOP...
COOPER CONOCO
652-3633 LOCKNEY, TEXAS LTFc

FOR SALE

SALE-Shelled pecans 3 lbs. For \$10.50 or 5 lbs. for \$17.00. Contact any 4-H member or Floyd County Extension Office. (983-2806) tfe

FOR SALE: Vincent Bach Stradivarius Silver trumpet almost new 983-5003 tfe

1971 Suzuki TS250, 1972 Suzuki TS 125. Excellent condition, good first motorcycle. Call after 6 p.m. 983-3566. 10-22c

FEET TIRED? Try Mason Shoes with "Velvet-eez" air-cushioned innersoles. Keith Emert, 652-3116. LStfc

FOR SALE: Two bunk beds, good condition. Call 652-3144. L10-26c

FLOYDADA Country Club membership for sale. Call 983-3150. 10-22c

BATTERIES IN STOCK Die-Hard-42.99, 36 month \$25.99 Sears Floydada tfe

FREEZER-20 cubic ft. upright, cut \$140. Now \$299.95 Sears Floydada tfe

REFRIGERATOR 17-cubic ft. frostless, cut \$60. Now \$299.95. Sears Floydada tfe

REFRIGERATOR 19.2 cubic ft., frostless with ice-maker, textured door. White, Gold, or Almond. \$499.95. Sears, Floydada. tfe

Five, 24 ft. steel cotton trailers one, Cotton stacker. 652-2465 L10-29p

NOT FOR SALE: FOSTER WHALEY, Democratic Nominee for STATE REPRESENTATIVE. Pd. Pol. ad by Foster Whaley, Rt. 1, Lockney 11-5

FARMS AND ACREAGE

WANTED TO BUY irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. tfe

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C-D-J INSULATION can help save your dollars. For information call 983-2601.

C-D-J 66 7-day service, car wash, oil change. Gas service, U-haul rentals. Located on Matador hwy. 983-2601.

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For Sale

FOR SALE: Young laying hens, \$3.00 each. 652-3414. Ltf

FOR SALE: Floor furnace without vent pipe. Will sell cheap. Also, 4 bar stools. Call Terry 983-2294 ttf

FOR SALE: Good overhead water tank and steel tower, also Ford Camper top for 1973 to 1978 models. Clyde Baxter 203 S. W. 5th Lockney Ltf

FOR SALE: Good G.E. electric Dryer and Whirlpool Washer. See at 419 So. Main Lockney Ltf

FOR SALE: Four electric classroom Olivetti typewriters, \$150 each; and four manual classroom Royal typewriters \$75.00 each. May be seen at high school. 983-2340

FOR SALE: Stove and refrigerator, bed frame, box springs and mattress, dining room table and chairs. 983-2168 tfe

FOR SALE...20 feet fishing barge with 35 horse Johnson motor, and trailer. \$1250 Phone 983-2240, 127 W. Kentucky. ttf

NOT FOR SALE: FOSTER WHALEY, Democratic Nominee for STATE REPRESENTATIVE. He has returned hundreds of dollars in checks of unsolicited campaign funds to special interest groups in Austin and downstate. Pd. pol. adv. by Foster Whaley, Rt. 1, Pampa

GARAGE SALE

GARAGE SALE: Starts Wed. and lasts two weeks. Baby bed, baby clothes, bedroom suit, living room suit, coffee table, end table, much more. 629 W. Missouri tfe

GARAGE SALE: New sleeper sofa, new wrought iron dinette, play pen, car seat, console stereo, macrame, more misc. One mile West of Floydada on Sandhill hwy. Open everyday except Saturday. 10-22c

PETS

Pretty white kittens to give away. Call 652-3560. L10-22p

FOR BETTER CONCRETE CALL
CALLOWAY READY-MIX
652-2224
LOCKNEY
PLAINVIEW HWY
ALSO
WHITE CALICHE ROCK FOR SALE

FULL TIME ELEVATOR HELP NEEDED---
SEE HERMAN GRAHAM AT MUNCY ELEVATOR TFC

DAN'S AUTO SERVICE
DANTEUTON, Owner
Specializing in Automatic Transmission, Motor Tune-Ups, Auto Air Conditioning.
General Repair We Have A BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service.
Phone 652-2462

CLASSIFIED ADVERTISING RATES

CLASSIFIED ADVERTISING RATE: 10 CENTS PER WORD FIRST INSERTION: 7 CENTS PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE \$1.50. CLASSIFIED DISPLAY RATE: \$1.30 PER COLUMN INCH CARD OF THANKS: \$1.50.

AUTOMOTIVE

FOR SALE: 1976 Chevrolet Monza Town Coupe Auto. Air. Landau. 39,000 miles. Sharp \$2695. Call 983-2783 on weekends or after 5; 983-3737 Tuesday thru Friday ttf

For Rent

FOR RENT: in Lockney one- and two-bedroom apartments. Come by 108 N. Main or call 652-3813. Ltf

WANT A GOOD BUILDING? CALL US MORTON BUILDINGS Box 928 806-293-4386 Plainview

WANTED

WANTED-Couple to live in large home with invalid in Canyon, Texas. Excellent salary and conveniences, for right couple with references. After 6:00 call 983-3383 tfe

I do sewing and alterations. 310 S.W. 2nd Lockney. 652-2331 L10-29p

BABYSITTING
In my home, all hours. By the hour, day or week. Reasonable rates.
Deanna McConnell
652-2771 Lockney L-26P

WANTED: 4000 votes for FOSTER WHALEY. He's the Democratic Nominee who doesn't take down state lobby money from the special interests groups. Pd. pol. ad by Foster Whaley, Rt. 1, Lockney 11-5

SHOP FLOYD COUNTY FIRST!



Auto Accidents DO Happen...
If one happens to you, be protected. Our car insurance offers coverage to meet your special needs — repairs to personal liability.

BAKER Insurance Agency
127 W. Calif. Ph. 983-3270

SPOOKTACULAR HALLOWEEN BARGAINS

U.S.D.A. GRADE A COUNTRY PRIDE

WHOLE FRYERS **53¢** LB.

YOUR THRIFTWAY STORES SELL & FEATURE ONLY FINE QUALITY AMERICAN GROWN GRAIN FED BEEF, FRESH PORK AND QUALITY POULTRY!

CUT-UP PAN READY

WHOLE FRYERS **65¢** LB.

FRYER

DRUM-STICKS **99¢** LB.

GOOCHES HICKORY SMOKED SLICED

SLAB BACON **\$1.29** LB.

WRIGHT'S HICKORY SMOKED BACON

ENDS & PIECES 3 LB. PKG. **\$1.59**

RUDY'S FARM WHOLE HOG (HOT OR MILD)

PORK SAUSAGE 2 LB. PKG. **\$3.39**

GOOCH BLUE RIBBON - GERMAN BRAND SMOKED

SAUSAGE 12 OZ. PKG. **\$1.29**

SHELF SPECIALS

NEW! ASSD. LIPTON'S **LITE LUNCH** 2 PAK. PKG. **59¢**

DISPOSABLE LIGHTER

BIC BUTANE EA. **49¢**

LACHOY BI-PAK (CHICKEN/BEEF)

DINNERS 42 OZ. PAK. **\$1.39**

WITH BEANS

WOLF CHILI 15 OZ. CAN **69¢**

SUNSHINE SNACK CRACKERS

CHEEZ-ITS 10 OZ. BOX **59¢**

HEALTH & BEAUTY AID SAVINGS

REGULAR/UNSCENTED

SURE DEODORANT 8 OZ. CAN **\$1.29**

MOUTHWASH

LISTERINE 18 OZ. BTL. **\$1.29**

REGULAR • SUPER TUBE TAMPONS

KOTEX 16 CT. PKG. **99¢**

Colgate's **CASH-IN**

Look for special Colgate Cash-In displays for **SPECIAL SAVINGS**

FLOURGARD DENTAL

RINSE 10 OZ. BTL. **99¢**

10¢ OFF LABEL TOOTHPASTE

COLGATE 5 OZ. TUBE **79¢**

CURAD ALL-WIDE 30 CT. PKG.

BANDAGES **89¢**

PAGE'S THRIFTWAY

AMERICAN BEAUTY

ELBO-RONI 10 OZ. PKG. **37¢**

COUNTRY PRIDE

SPLIT BREASTS **\$1.19** LB.

COUNTRY PRIDE

FRYER THIGHS **99¢** LB.

FROZEN FRESHWATER CATFISH

FILLETS **\$1.59** LB.

OSCAR MAYER WIENERS OR

BEEF FRANKS 1 LB. PKG. **\$1.59**

OSCAR MAYER SLICED

BACON 1 LB. PKG. **\$1.89**

OSCAR MAYER

SMOKIE LINKS 12 OZ. PKG. **\$1.59**

10¢ OFF LABEL

PALMOLIVE LIQUID **59¢** 22 OZ. BTL.

WITH COUPON BELOW

WITHOUT COUPON 69¢

REGULAR OR SUGAR FREE

6 BTL. CTN. 32 OZ.

DR PEPPER **\$1.29**

FROZEN FOODS

MORTON FRIED

CHICKEN 2 LB. BOX **\$1.99**

BRIGHT & EARLY IMITATION

ORANGE JUICE 4 6 OZ. CANS **\$1.00**

NEW! PAPER TOWELS

VIVA **59¢** JBO. ROLL

10¢ VALUABLE COUPON

10¢ OFF LABEL - LIQUID

PALMOLIVE 22 OZ. BTL. **59¢**

WITH THIS COUPON COUPON GOOD THRU OCTOBER 28, 1978 LIMIT 1 COUPON PER CUSTOMER

WITHOUT COUPON 69¢

10¢ **THRIFTWAY** 10¢

TOTAL GROCERY SAVERS

DETERGENT

IVORY LIQUID 32 OZ. BTL. **\$1.19**

LYSOL TOILET

BOWL CLEANER 24 OZ. BTL. **89¢**

BASIN-TUB-TILE

LYSOL CLEANER 17 OZ. BTL. **99¢**

BEACON

MOP & GLO 32 OZ. BTL. **\$1.69**

FOR SANDWICHES

GLAD BAGS 80 CT. BOX **59¢**

GENERAL MILLS MONSTER

CEREAL BOOBBERRY COUNTY CHOCULA FRANKENBERRY 12 OZ. BOX **99¢**

CAMPBELL'S CHICKEN NOODLE

SOUP 5 10 1/2 OZ. CANS **\$1**

BATHROOM TISSUE - 2 PLY

WHITE CLOUD **79¢** 4 ROLL PKG.

DISINFECTANT CLEANER

PINESOL ORIGINAL 15 OZ. BTL. **89¢**

SKINNER'S THIN

SPAGHETTI 12 OZ. PKG. **45¢**

LUCKY LEAF DECANTER

APPLE JUICE 32 OZ. BTL. **69¢**

KRAFT DELUXE DINNERS

MAC & CHEESE 14 OZ. BOX **79¢**

FOLGER'S FLAKED

COFFEE 13 OZ. CAN **\$1.19**

PRESTONE

ANTI-FREEZE GAL. **\$3.29**

NABISCO CHOCOLATE SANDWICH

OREO COOKIES 15 OZ. PKG. **99¢**

HUNT'S TOMATO

JUICE 46 OZ. CAN **59¢**

ALL VEGETABLE

PURE CRISCO **3 \$1.69** LB. CAN

WITHOUT COUPON \$1.79

WITH COUPON BELOW

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

EXTRA FANCY DELICIOUS

RED APPLES **3 \$1** LBS.

S AND H GREEN STAMPS EVERYDAY DOUBLE ON WED.

DAIRY VALUES

BELL QUALITY CHECKED

BUTTERMILK 1/2 GAL. CTN. **89¢**

BELL QUALITY CHECKED

COTTAGE CHEESE 24 OZ. CTN. **99¢**

SHURFRESH SWEET CREAM QTRS.

BUTTER 1 LB. PKG. **\$1.39**

SHURFRESH GRADE A MEDIUM

EGGS DOZ. CTN. **59¢**

25¢ OFF LABEL

OXYDOL **\$2.09** 84 OZ. BOX

PRICES EFFECTIVE OCTOBER 22-28, 1978