

Around Town

Business as usual appeared to be the schedule for most Hereford firms Saturday, May 30, since Memorial Day occurs in conjunction with the annual Pioneer Days celebration this year. A sparse check Wednesday morning showed that dry goods, grocery, drug, and similar lines will remain open during the day. Among those planning to be closed will be the banks, utilities offices, clinic, city offices, most county offices, post office and similar lines of service institutions.

A check of the official U. S. Weather Bureau readings this week shows that Hereford is running from three to four degrees cooler than readings given for Amarillo. Hereford weather, according to the readings here has not yet reached the 100-degree mark, while it was reported at 102 Monday in Amarillo as compared with a reading of 98 here the same date. Readings for the week follow:

	High	Low
Saturday	97	64
Sunday	95	58
Monday	98	64
Tuesday	99	60

N. D. Bartlett's new swimming pool is helping some of the youngsters "beat the heat," however. Just after school was dismissed Monday, the pool on his place on Highway 51 was literally swarming with high school students.

Reporting a heavy infestation of red spiders this year, Mr. Armstrong says the best way to handle the insects is to wash trees off with a hose two or three times each week and continue the process until rainy weather occurs. Spraying is expensive, and in his opinion, achieves no better results on the spiders.

The bake sale business will pick up sharply here this week end, due probably to the Pioneer Days celebration. The new Methodist Church will hold a sale Saturday at Piggy-Wiggly. Also scheduled is a bake sale at Cooper's Market by the Antonian Circle to benefit the Leo Ohlig family, recently injured in an explosion.

Women interested in the Hereford Labor Camp Day Nursery will have a booth on the courthouse lawn Friday and Saturday. Proceeds will go toward establishing equipping and operating the nursery. Homemade pie and lemonade will be featured by the ladies. (Continued on Page 2)



OF ALL THE OLD TIMERS here this week-end only the oldest will recall the above scene, looking east from the present Central School building toward town. On the left may be seen the Methodist Church. The school, Hereford's first, stands on the location now occupied by Central. The Baptist Church is on the extreme right—and Hereford's first residence is the small house just to the right of the school building. The picture was enlarged from a post card bearing the inscription of "Hereford Pharmacy", and was dated 1899. The picture is the property of Mrs. Ida May Vaughn.

Memorial Services To Honor Deceased Service Veterans

Memorial services, honoring all deceased persons who served in the armed forces of the United States, will be held Saturday afternoon on the courthouse lawn at 4 o'clock, it was announced today by VFW leaders.

"Gold Star mothers are especially invited to attend," said Perry McMinn, VFW head. McMinn will act as master of ceremonies, Fr. Bartholomew Payton will give the invocation, Rev. Russell Wingert will deliver a brief address and the firing squad will be composed of VFW members. Ralph Smith will play "taps" for the occasion.

Award Diplomas To 93 Students Tuesday Night

The high school auditorium overflowed Tuesday night and approximately 200 people stood in the halls as the final curtain rang down on the high school careers of 93 graduates of the 1953 class. Virginia Sigle was selected by the faculty as the outstanding student in the class. Her name will be put on a plaque in the high school principal's office. Miss Sigle, also received a year of free tuition to any state supported school, for being the student.



VALEDICTORIAN AND SALUTATORIAN of the eighth grade graduating class are shown above. Carlynn Williams, left was salutatorian. Staff Photo.

GOOD NEIGHBORS:

Audrey And Alec Thompson Cited As Living Example Of Pioneers

(Note: With only three more days remaining before nominations close in the Hereford Brand's second annual "Good Neighbor" contest, persons wishing to recognize outstanding neighbors are invited to turn to page 2, section 2, of this edition for official entry blank. Winners, selected by the judges will be given a full week's vacation in Colorado's Drowsy Water Ranch.)

By Faye Howard
Good Neighbor Editor
Mr. and Mrs. A. O. Thompson, 208 Avenue E, the latest nominees in the Good Neighbor Contest, have lived in Deaf Smith County long enough to be able to top the weather stories of newcomers who have been here only fifteen or twenty years. Mr. Thompson came from Cooke County in a covered wagon in 1902. Mrs. Thompson came from Paris, Texas, in 1905. When Hereford had a little snow in May this year, the Thompsons

were telling about the fourteen inch snow on May 6, 1917. Mr. and Mrs. Thompson were married in 1908, have brought up two daughters, and now enjoy four grandchildren. One of their grandsons, Edwin Schroeter, 603 Union Avenue, has nominated them as Good Neighbors. He says, "Mrs. Thompson grows flowers and donates them to churches, clubs, etc. She is a faithful club and church member and has been a Sunday School teacher for forty years. Mrs. Thompson is always willing to work. Mr. Thompson is a Sunday School superintendent and faithful churchgoer. He takes pictures and develops them for people for nothing. He is also County Surveyor. A man can't hold this position without being honest." Alec and Audrey Thompson are known to most of the people in Hereford. He is active in the Lions Club and Chamber of Commerce and was in the Camera Club before. (Continued on Page 2)

Betty McGaughey Wins Top Award On Achievements

Betty Lou McGaughey of Hereford was one of 16 winners, eight girls and eight boys, from the entire State of Texas in the 11th annual talent club contest.

The winners were selected on the basis of their 4-H achievements. The awards will be in the form of a tour, including stops in Fort Worth, Tyler, Houston, Galveston and Austin.

The tour will get underway June 15 with the group assembling in Amarillo on June 14. Miss McGaughey helped to organize a 4-H Club in her community this year and has seen to it that the girls had transportation to and from the meetings.

She is outstanding in all phases of the 4-H work and always has her projects in on time. She always enters the county contests, and has an all-round good personality, according to Mrs. T. J. Parsons, leader.

A 4-H girl for six years, Betty Lou has held all the offices in (Continued on Page 2)

Big Time Names Are Listed For Three-Day Rodeo

The names of nationally famous rodeo performers and top-money winners are generously sprinkled through the list of entries for the Hereford Riders second annual R. C. A. Rodeo, scheduled in the arena here Friday and Saturday nights, and Sunday afternoon. Some of the boys who have already signed up are Leon Jones, of Enoch, roper and bulldogger; Bill Linderman, RCA president, and Bud Linderman, both of Red Lodge, Mont., who will enter all year events. Bob Maynard, Hollywood, Calif., is another topnotcher—who won top money in the Littlefield rodeo last week-end.

Kajin Kid Back
Also back this year will be the "Kajin Kid", widely renowned rodeo clown of Dayton, Texas. The "Kid" is 23 years of age and is credited with saving the lives of five riders by risking his life against ferocious bulls which threw the cowboys.

As the aftermath of a world championship steer wrestling at Grady, many of the entrants in this sport were also expected to come to Hereford. All contests will be open to any RCA affiliate, also to any contestant from Hereford who wishes to enter. Entries close at 8 o'clock tonight (May 28) and the Wesson Real Estate Office has been designated as Rodeo headquarters.

Prizes this year will include the \$1,500 guaranteed purse, plus usual RCA additional money from entry fees. The fees include \$10 in riding events; \$25 calf roping, and \$15 steer wrestling.

The riders are predicting an even better rodeo than last year. They report that Producer Bob Estes of Baird has some of the few Mexican bulldozing steers, having gotten in before the quarantine curtain, along with a complete new string of bucking broncs, especially vicious bulls, and all new calves. Bud Townsend of Henrietta will be announcer.

Grand entry for the rodeo is scheduled at 8 o'clock Friday and Saturday evening and at 2:30 o'clock Sunday afternoon. Reserve tickets are on sale at Rogers Drug.

To handle the crowd, the Hereford Riders have increased their seating capacity of 2,300, including teachers secured from the Amarillo Sports Arena. The arena is at (Continued on Page 2)

Father of McCaslin Is Buried Thursday

Funeral services for J. McCaslin, 89, father of Carl McCaslin of Hereford were held Thursday, May 28, at 10 o'clock in Wichita, Kans. Mr. McCaslin died Monday morning following a brief illness, resulting from a heart attack last week.

Mr. and Mrs. Carl McCaslin and sons left Hereford around noon Saturday, shortly after hearing of his critical condition. The elder Mr. McCaslin, a long time resident of the Wichita area, also had many acquaintances in this area, being a frequent visitor with his son here.

In addition to his widow, Myrtle McCaslin, he is survived by four sons, Roy of Boise, Idaho; Earl of Burley, Idaho; Verne of Wichita, Kansas, and Carl of Hereford; also one daughter, Mildred McCaslin of San Francisco, Calif.

Stage Set For Pioneer Days

"Fun for young—and old!" No better caption could describe the 1953 annual Mid-Plains Pioneer Days and Rodeo which will open here Friday morning, May 29, for a big three-day run.

Old timers will, of course, be honored guests for the big occasion, and, once again, the latching string will be outside of every door as these Pioneer residents swap yarns and recall incidents which occurred in "these parts" 60, 50, 40, even 25 years ago. Stories of life in early dugouts, treks west by covered wagon and gathering of wild mustangs will float through the summer breeze as these folk recall incidents long forgotten, and renew acquaintances frequently separated in recent years. They came 321 strong in 1952—from all parts of the United States. Some will not be here this year, of course but those who are can justly settle down for a good time. Registration will begin at 10 o'clock, Hotel Jim Hill, under supervision of the B & P.W. Club.

Star-Spangled Parade

A big feature of the Frilley celebration will be the annual parade, "Star Studied" this year to go down as the greatest since Hereford's humble beginning in 1898. Parade time is 2:30 o'clock.

Leading the 1953 procession, expected to be well over a mile in length, will be Sammy Baugh, All-American football player, who spread the fame of Southwestern Conference ability across the nation. Baugh, a roping champion in his own right, will be mounted on O. G. Hill's champion roping horse, "Chubnik", astride a silver-mounted saddle, courtesy of Rodeo Promoter Carl Estes. In addition, approximately 30 other floats have been entered at the Chamber of Commerce, many of which are outstanding—and Manager Cecil Massey said today that entries are still pouring in for the event.

Eight riding groups have also definitely signified their intention of taking part in the parade this year, while several others are expected to appear at the last minute. Among those scheduled are: Hockley County Sheriff's Posse, Leveland; Lamb County Sheriff's Posse, Littlefield; Quay County Sheriff's Posse, Tucumcari; Crosby County Sheriff's Posse, Crosby; Pampa Roping Club, Pampa; Curry County Mounted Patrol, Clovis; Swisher County Riding Club, Tulia, Idalou Roping Club, Idalou, and the Hereford Riders. The Hereford group, not eligible to compete for prizes, will head the delegation and will carry "Colors" for the parade.

Outstanding Exhibits

Seven special exhibits were slated for the big celebration, including the Amarillo National Station "Short Wave Radio" exhibit which will allow all parents to send messages to sons in Korea and other overseas areas without charge during the event celebration. Other special exhibits cover many phases of American Life and, for the first time afforded the people of this community a chance to actually see some of the things to which they have long contributed in drives. They include:

Iron Lung Exhibit—National Foundation of Infantile Paralysis. Cancer Exhibit—American Cancer Society. Texas Natural Resources—U.S. Department of Interior. Jet Engine Display—Amarillo Air Force Base. Tourist Exhibit—Texas Highway Department. Short Wave Radio Station—Amarillo Naval Reserve. Agricultural Exhibit—U.S. Department of Agriculture.

Other outstanding exhibits, very also reported pending Wednesday.

Rodeo--Kiddie Rides

A feature which will appeal to both young and old will be the Hereford Riders' Club second annual R. C. A. Rodeo, featuring big name riders, ropers, and steer wrestlers from all over the country. The rodeo opens at 8 o'clock Friday and Saturday evenings and at 2:30 Sunday afternoon.

Kiddie rides, another entertainment feature, will include a gallop of special rides for little tots through loop thrillers for the teenagers. This section will be located (Continued on Page 2)

Pioneer Day Program

Friday, May 29, 1953	
10:00 A.M.	Registration of Pioneers—Jim Hill Hotel
12:00 Noon	Pioneer Lunch—1st Floor Courthouse Served by Hereford Lions Club
2:30 P.M.	Parade—Main and Sampson Sts.
3:30 P.M.	Concert—Amarillo Air Force Band—Courthouse Sq.
4:00 P.M.	State Land Commissioner, Giles, Courthouse Square
5:00 P.M.	Bar-B-Que for Visiting Riders Clubs
8:00 P.M.	Hereford Riders Club Rodeo—Rodeo Arena
9:00 P.M.	Joycee Dance—Hotel Jim Hill
Saturday, May 30, 1953	
10:00 A.M.	Meeting of Overstreet Class of 1901 Jim Hill Hotel
2:00 P.M.	Stock Car Races—Veteran's Park
3:00 P.M.	Fiddlers Contest—District Courtroom
4:00 P.M.	Memorial Day Service—Y.F.W.—Courthouse
8:00 P.M.	Hereford Riders Club Rodeo—Rodeo Arena
9:00 P.M.	Lions Club Wrestling—Bull Barn
9:00 P.M.	Joycee Dance—Hotel Jim Hill
Sunday, May 31, 1953	
2:30 P.M.	Hereford Riders Club Rodeo Arena
Kiddie Rides and Exhibits open ALL DAY at Courthouse Sq. Send Messages to relatives overseas on NAVAL RESERVE STATION from 1:00 to 7:00 P.M. each day—Courthouse Square.	



BORN WITH A COMPLETE AND well-developed tooth, the little daughter of Mr. and Mrs. Pate Vargas is shown above with Mrs. L. B. Rickman, nurse. Baby Vargas seems quite unconcerned with all the excitement she is causing. The tooth, which is in the place of the lower left incisor, will be pulled when the baby is about a week old according to Dr. Roy Grubbs. Dr. Grubbs and Dr. J. W. Barnett, dentist, feel that the tooth is just a little "something extra thrown in" and will not affect the development of the baby's teeth. Staff Photo.

Approximately 60 Percent Growers Submit Seed Wheat Acreage Data

With the deadline of June 10, established for submitting seeded wheat acreage by growers of the county drawing near, Faust Collier, PMA secretary, said today that only approximately 60 percent of the growers have reported to date. The actual seeded acreage, signed by each individual grower for 1953-54, is being sought as a basis for wheat allotments for Texas in 1954, Mr. Collier said. The method, PMA leaders believe will be more fair than having estimates calculated in Washington, as in the past—especially in this area, where drought often cuts down on yields.

"If the acreages are not forthcoming by the June 10 deadline, we will have to estimate them," said Mr. Collier. "In the first place, we cannot make accurate estimates, except on yields, and in the second place, the estimates will not carry much weight in Washington as compared with actual signed acreage sheets." Usage of actual seeded acreage figures became available this year to replace Bureau of Economics estimates and many farmers feel will offer a decided advantage to wheat growers of the type found in the Deaf Smith territory. Failure to get complete figures will, of course, penalize the individual, the state allotment and the county allotment.



Betty Lou McGaughey



KATHY KNOX was honored on her 8th birthday with a party given by her mother, Mrs. Stanford Knox, Saturday afternoon. Those attending were seated from left to right: Nancy Boardman, Kathy Knox and Martha Pope. Standing:

Linda Pope, Louise Axe, Mary Kay Houghton, Terry Ann Smith, KaKy Caraway, Ann Caraway, Jan Susan Reese and Beverly Williams. Staff Photo.

Hospital Notes

Patients in Hospital
Ysmall Jimenez, med.; Mrs. O. L. Bybee, surg.; Foy Beck, med.; Mrs. Velma Lea Brown, surg.; C. F. Loflin, surg.; Mrs. G. A. F. Parker, med.; Gary Ohlig, med.; Mrs. Earl Nipper, surg.; Mrs. W. L. Davis, med.; Jesse Jo Wright, T&A; W. L. Davis, Sr., med.; Mrs. Howard Kearns, OB; Mrs. R. A. Welch, OB.

Patients Dismissed
Mrs. Hays Hutcheson, OB, 5-25; Mrs. T. Williamson, med., 5-25; Jimmy Gutierrez, OB, 5-25; Mrs. Melvin Harper, OB, 5-25; Mrs. Pete Vargas, OB, 5-25; Mrs. John Cole, OB, 5-23; Shirley DeLozier, tonsil, 5-24; Mrs. Robert Sparks, med., 5-24; J. V. Ferrin, Jr., med., 5-24; Mrs. Dan Guseman, med., 5-24; Mrs. John Jesko, OB, 5-25; Mrs. R. R. Gilbreath, med., 5-24; Mrs. Floyd Cole, OB, 5-23; Mrs. H. R. Patterson, med., 5-25; Billy W. Ohlig, med., 5-23; Mrs. O. B. Sumner, med., 5-26; Allan Hughes, med., 5-27; Mrs. Herman Drake, surg., 5-26; Ray Suits, surg., 5-27.

Lutheran Ladies Meet
The Lutheran Ladies Aid society met Thursday in fellowship hall at the church for an all-day quilting.

A covered dish luncheon was held at noon.

Mrs. Arthur Tiefel gave the topic lesson "Marks of a Christian Home" at the afternoon program.

The program was followed by a business session presided over by the president, Mrs. R. A. Frye. The women are currently working to help sponsor the "Lutheran Hour" over Radio Station WIVI in St. Croix, Virgin Island for an entire year.

Cadet L. Pat Corbett To ROTC Camp

Lon P. Corbett of Hereford, AF-ROTC student at North Texas State College, Denton, Texas will attend an Air Force ROTC Summer Camp from June 22 to July 19, 1953 at Long Beach Municipal Airport, Long Beach, Calif.

The Summer Camp portion of the four year AFROTC program comes between the cadets' junior and senior years and is designed to introduce the future Air Force officer to life on an Air Force base.

Cadet Corbett, along with cadets from other schools and colleges throughout the country, will undergo a 188 hour training program with primary emphasis on the main weapon of the Air Force, the aircraft, and its place in the Air Force mission. Development of leadership qualities, and training in military courtesy, discipline, and customs of the service will also be stressed.

Award ...

(Continued from Page 1) dent with the best grade point average.

Salutatorian Pat McCullough received a scholarship to any church supported school.

The annual Lions Club scholarship for \$100 went to Catherine Drerup.

Dr. James P. Cornette, president of West Texas State College in Canyon gave the commencement address.

H. H. Miller, president of the school board, presented the diplomas.

Top Money...

(Continued from Page 1) so to be watered daily to keep down dust.

Concessions, which drew complaints last year, will be handled by the Hereford Riders Club members this year, they said. Baird, who produced 27—over half the rodeos—in Texas in 1952, is also producing a large number of entries. They totaled 104 here last year.

Betty...

(Continued from Page 1) her club and was vice-president of the county 4-H Council last year. She was winner of the county dress revue one year and always takes high honors in the annual poultry show.

Notary Publics May Become Rare Only 27 Re-Apply

Notary Publics, generally as numerous as wide-brim hats in this area, can become rare indeed unless things change around Hereford.

A survey in the clerk's office Tuesday found that only 27 of the present 168 notaries in Deaf Smith County had posted bonds for approval of continuation. Twenty new applications had been filed, however, Ralph Smith clerk, said. Deadline on these applications is June 10—and Smith expects brisk business in the line before that date.

Whereas, bond approval qualifies those now holding Notary posts, the new applications have to be approved in Austin. Notary appointments are approved by the State Legislature for two-year terms.

Word of Thanks

The members of the Hereford Garden Club wish to express their appreciation and grateful thanks to all who, in any way, contributed to the success of their recent Table Show.

The members also wish to express their appreciation for all

Stage....

(Continued from Page 1)

across south from the courthouse square.

The big dances are scheduled by the Hereford Jaycees with Bob Tucker's orchestra of Clovis scheduled for Friday and Saturday night—each at 9 o'clock, and both at Hotel Jim Hill ballroom.

Other features include Amarillo Air Force Band concert, courthouse square; State Land Commissioner Bascom Giles, Friday, courthouse square; Riders, Club barbecue, courtesy Lions Club, rodeo arena, Friday; Meeting of Overstreet Class of 1901, Jim Hill Hotel; Stock Car Races, Veteran's Park, Saturday; Fiddler's Contest, district courtroom, Saturday; VFW Memorial Day Service, 4 p.m., Saturday, courthouse; Lions Club Wrestling, bull barn, 9 p.m. Saturday.

Mrs. Fern Berry of Borger is in Hereford this week visiting with relatives. Mr. Berry will come for Pioneer Day this week end.

avenues of Publicity that have been opened to the Club during the year just closed, and for the support given the Club by the community as a whole. To one and all—Thanks!



Mr. and Mrs. A. O. Thompson

Audrey And...

(Continued from Page 1)

fore it disbanded. She is one of the most active members in the Hereford Garden Club and the Music Study Club. Both are busy members of the First Baptist Church.

Mrs. Louie LeGrand, 239 Avenue D, says, "Audrey and Alec, as they are affectionately called, give of themselves for others more than any other couple I know. They are ready to help anyone, regardless of race or circumstances. One room of their home is set apart as Mission Room. Christian workers of many nationalities have stayed there. Alec's hobby is picture taking and Audrey's is flowers. When young people marry, Audrey decorates the church and

Alec takes pictures and neither of them expects to be paid, except in the joy they have. They have ministered to the Mexican people in every way possible—fed, clothed and comforted those in need. Audrey has furnished flowers for the Baptist Church for twenty-five or more years. For the past three or four years she has sent a basket to the Labor Camp each Sunday. When asked what he would do at Drowsy Water Ranch, Alec said he would just be a dude. Audrey said she could try to ride a horse up a mountain, but she would spend most of her time watching Alec.

Whether the winners of the Good Neighbor Contest are pioneers like the Thompsons, or newcomers like some of the other nominees, they are sure to enjoy the cool weather in the mountains of Colorado.

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Ultra Trans., 13,300 Miles, 1 Owner Car.
New Car Guarantee

Sale Price **2715⁰⁰**

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Phone 630

CONSIGNMENT HORSE SALE

Tuesday, June 2, 7:00 p.m.

(In the cool of the evening)

Over fifty horses have already been consigned to this sale. They include:

Registered QUARTERHORSES - Stallions, Geldings, Mares.

Top ROPING HORSES - Trained by professionals.

Top COW HORSES - Ready for ranch use.

KID PONIES
PALOMINOES

All kinds of horses to fit your needs.

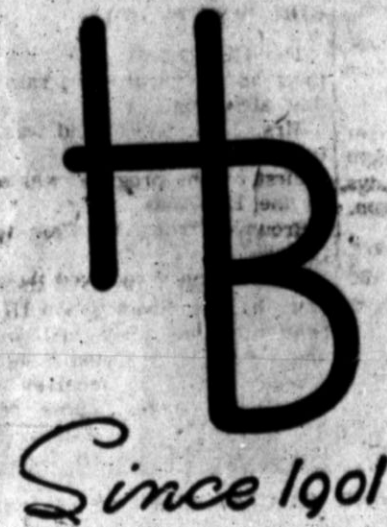
Additional consignment open up until sale time

Wellington Livestock Commission Co.

Cleatus Calloway, Auctioneer

Henard Brothers, Owners

DEDICATED TO A GREATER AND BETTER COMMUNITY



Since 1901

founded in 1901the Brand has changed

many times since then

.but it has been

an outstanding newspaper

WHICH RECALLS A

BASIC FACT

A Newspaper Reflects only the people and the community which it serves . . .

It behooves us, therefore, to humbly say,

"Thank You" to our friends upon this occasion and to promise that we shall try to do even better during the years to come.

YOUR HOMETOWN NEWSPAPER

THE HEREFORD BRAND and THE SUNDAY BRAND

Around....

(Continued from Page 1)

A meeting of all farmers interested in the wheat program has been called by the Farm Bureau in the Herring Hotel, Amarillo, Saturday at 9:30, when Stanley Garnett, district FB director will review the Agricultural Act of 1938, as amended in 1949 pertaining to wheat. J. C. Lynn, Washington D. C., representative of the bureau will also be on hand to answer questions regarding the wheat program. The

meeting will be open to the public.

The Marines are coming again. A recruiting sergeant will be at the Selective Service Office from 10 to 12 o'clock Tuesday, June 2, it was announced today.

Horace Leithead, in charge of the Deaf Smith County Soil Conservation offices, has been ordered to Lake View, Oregon. They plan to leave Saturday. No replacement has been named, but Gerald McCaskill will be temporarily in charge of the local office.

OLD WATCH ROUND-UP



TRADE IN THAT OLD WATCH NOW

UP TO \$500 TRADE IN ON THAT OLD WATCH

Trade For A New Bulova, Elgin, Hamilton, etc.

NOW IS THE TIME TO TRADE AND LAMM'S IS THE PLACE

LAMM JEWELRY

307 Main



CITIZENSHIP AWARDS went to the above students from the eighth grade graduating class in exercises held Monday night. Bill Woodford, left, was named honor citizen of the eighth grade and Bobby Miller and Dorothy Daniel received the American Legion citizenship awards. Staff Photo.

ELIZABETH BLACKWELL ENGAGEMENT ANNOUNCED

Word was received in Friona last week of the engagement and approaching marriage of Miss Melissa Elizabeth Blackwell, daughter of Mr. and Mrs. J. A. Blackwell, formerly of Friona, now of Corpus Christi, to Second Lieutenant William S. Thompson, son of Mr. and Mrs. William Thompson of Fort Smith, Ark.

The wedding has been set for June 5 in the chapel at Fort Sill, Okla.

TRACK TEAM HONORED

Members of the Friona track team, who went to Austin some time back and won the state mile relay were entertained with a dinner Tuesday. Those giving the dinner were: Mr. and Mrs. Miles Robbins, Mr. and Mrs. Claude Osborn, Mr. and Mrs. Dudley Robason, and Mr. and Mrs. V. R. Jordan. Members of the track team were: Coach Raymond Cook, Darrell Robbins, Ben Wayne Jordan, D.O. Robason, and M. C. Osborn.

Others attending were: Mrs. Raymond Cook and Kathy, Sue Roberson of Bovina, Carmel Fay Fields, DeAnne Buske, Phyllis Robbins, Jimmy Robason.

BRIDGE CLASS MEETS

The Friday night bridge class met with Mrs. Pearl Kinsley Friday night honoring Mrs. Pearl Hackfield of Lubbock.

Those present were: Mesdames W. B. Stark, Bert Shackelford, O. F. Lange, Roy Slagle, Bert Chitwood, Scott Wier, Mrs. Hackfield and the hostess.

Methodist News

The young people's assembly will be held at McMurray College June 8-13. Don Lewis and Elizabeth Cocanougher are delegates from the Friona MYF.

The intermediate camp will be at Ceta Canyon June 15-19.

The annual conference will meet in St. Paul Methodist Church in Abilene next Wednesday at 10 o'clock. A. W. Anthony, Sr. and P. L. London will attend.

GIRL SCOUTS HOLD

The Girl Scouts of Friona held their annual award program Sunday afternoon.

Mrs. J. G. McFarland was mistress of ceremonies. First on the program was a skit by the Brownies.

Brownie Troop VI flew up to Girl Scouts.

Scout Troop V received their 2nd class badges. Scout Troop III presented a play they had written and Troop IV presented a song.

Scout Troop II received their first class badges. Those receiving the badges were: Gladys Edna Baxter, Kathryn Dunn, Patsy Anthony, Phyllis Trider, Doris Jane McFarland, Loretta O'Brian, Merlene Gibson and Linda Gee.

Troop I received their badges. They were: Sally Osborn, Ann McKee, Sue Cranfill, Tommy Lee Fallwell and Lo-Letta O'Brian.

METHODIST BIBLE SCHOOL

The Methodist Church will have their daily Vacation Bible School next week.

Registration date is May 30 from 3:30 to 5:30.

The school will begin Monday afternoon at 3:30. All children from three to 13 years old are invited to attend.

The leaders will be Mrs. Gene Anthony, Kindergarten; Mrs. Arthur Drake, Nursery; Mrs. James McLean, Primary; Mrs. Howard Ford and Mrs. Joe Mayer, Juniors; and Mrs. Kenneth Cass will be in charge of the music.

Mrs. Forrest Osborn is the director. The school will close on Sunday night June 7.

FLORENCE GUINN TO HEAD PAST MATRONS

Mrs. Florence Guinn was elected president of the Kinsey Past Matrons group at a meeting held recently in the home of Mrs. Ed Boggess.

Other officers were: Mrs. Tina Banium, vice-president; Pearl Kinsley, secretary treasurer; and Mrs. Bessie Boggess, reporter.

A gift was presented to the outgoing president, Mrs. Bessie Boggess.

REAL ESTATE BOARD REPORT

Never saw so much improvement in so short a time as has been done at the Hospital. Bob Lewis has got the prettiest lawn growing up there you ever saw. Understand the B & PW Club had something to do with the grounds, landscaping, etc.

At long last the City Officials have started a Zoning and Planning Board. This is a sure sign of a growing town. Newcomers can't remember, but in 1947 we were driving in mud or dust, depending on the weather, on all our residential streets. Zoning and Construction Codes will hold values, both loan and sale values, to a more even keel and will be a great protection to owners of real estate here in Hereford.

Did you ever stop to figure out why there are Main Streets? Main Streets are the result of the Profit System. Without profit, no farmer would have any use for more land than it takes to grow food-stuff for his family. Without profit the only way he could have electricity, cars, butane, shoes or clothes would be through the barter system. In fact, without a Main Street, the farmer as well as the merchants would be in a heck of a shape. Just in browsing through various Almanacs we have reach-

ed the conclusion that Main Street represents approximately 10 percent of the population of its trade territory. . . no matter whether it's a rural, industrial or what-have-you community. We should remember that the Farmer wouldn't farm if he couldn't make a profit. A business man would be out of business unless he can make a profit.

Next time you are out driving around go up to the north end of Texas Ave. and look at the wheat the FFA boys are growing. There is a self explanatory sign at the end of each patch.

It nearly took a Freight Embargo against Santa Fe to get them to open the drain to our Park Lake. The drain is located just south of the Shelton Tire Shop and goes under the Railroad Track. Now . . . what are we going to do to get the drain at the south end of Main Street open to get rid of the running board deep water that stacks up there when it does (is) rain.

Got a new soft ice cream business here in Hereford, located at Highway and Lawton Streets. Bill Kenney and wife from Midland are running the place which they lease from John Hacker, Just East of Phillips and Lawrence.

Rock Salt makes the best Bermuda Grass killer we have ever seen to keep grass and weeds out of fences and other places you can't get to with a lawn mower.

Fiddler's Contest On Saturday May Have Two Divisions

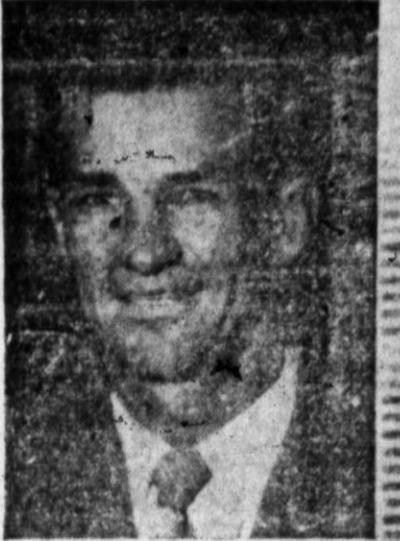
Plans were outlined today for two divisions in the Old Fiddler's Contest, scheduled in the district courtroom here at 3 o'clock Saturday afternoon, May 30. One of the divisions is planned for "fiddlers over 50 years of age" and the other for "fiddlers under 50 years of age."

"We have contacted a number of fiddlers and are predicting a large field of entries," Alex Thompson, chairman, reported. Others on the committee are Luke Fields and Glenn Nelson.

"Ten 12-inch trophies will be given to the first and second place winners," they said. "as well as cash prizes of \$25 for first place, \$10 for second, and \$5 for third." The old fiddlers contest is a scheduled event on the annual Pioneer Days program.

N. D. Bartlett has his yard fenced out at the new sub-division on the north side of Harrison Highway. N. D. already has the streets and alleys laid out.

For those who have looked with disfavor on the apartment houses the Government built, owned, and operated. . . the Public Housing at Dumas are being closed out.



All-American Jummy, bought to represent Hardin-Gimmons here this week-end and lead the annual Pioneer Day parade Friday. He will ride O. G. Hill's champion roping horse, "Chubnik", using a silver mounted saddle furnished by Carl Estes.

Carl of Thanks
We wish to express our appreciation for the many kindnesses shown us during the illness and death of our loved one.
The Owens and Barnett Families

Friona News

Mrs. E. R. Day, Correspondent — Phone 2792

Mr. and Mrs. Elmer Holt and family of Hugo, Okla. were here attending the graduation exercises of their son, Ira Holt last week. They visited with her parents in Muleshoe also.

Rev. and Mrs. Odell Purdy and children of Turkey and Mrs. Alta Wylie of Friona left Monday for Pierre, S. D. where Rev. Purdy will hold a meeting at the Church of Christ there. They will also visit Mrs. Wylie's children and Mrs. Purdy's brothers, Elton and Wilson Wylie and their families and Mrs. Harrison Evans and family.

John Kathe of Friona returned home last week from California where he went for a few days' visit.

Harry Ratliff was honored with a farewell party at the home of Mr. and Mrs. Jimmie Baxter last week. Games of 42 were played during the evening.

Those present were staff members of the Parmer County Hospital and their families.

Mr. and Mrs. H. T. Magnus and girls went to Texas Tech Monday night for graduation exercises of their daughter-in-law, Mrs. Tim Magnus. Hugh Mosley and Roy V. Miller also received their diplomas.

Walter Loveless of Oklahoma City arrived in Friona Saturday and visited with his father, Walter Loveless, Sr. over the week end.

Mr. and Mrs. Cass Perkins and family of Friona are visiting in Trudale Okla. with his parents. Eugene and Judy Guinn went with them to visit their grandparents.

Mrs. E. R. Day Sr., Mrs. C. D. Day and Jerry and Mrs. Hobson Harrington and Kenny were shopping in Clovis Friday. Mrs. Harrington visited with her sister-in-law also.

Mrs. Pearl Kinsley and Mrs. Pearl Hackfield of Lubbock left Saturday for Hot Springs, N. M. for a visit.

Mr. and Mrs. Walter Jasper of Amarillo visited his parents, Mr. and Mrs. T. N. Jasper, Sunday.

Miss Tila Rue Day, student nurse at Northwest Texas Hospital in Amarillo returned home from Austin Saturday to visit with her pa-

rents, Mr. and Mrs. E. R. Day. Sr. She returned to Amarillo Sunday to continue her work there.

Mrs. E. R. Day, Sr. and Miss Tila Rue Day were Sunday guests with Mrs. Day's mother, Mrs. T. E. Armstrong.

Mr. Bill Hadley, Johnny and Phillipa of Borger visited in the home of Mr. and Mrs. J. H. Lea and other relatives in Friona Sunday.

Mrs. Orval Houser and her nephew, Leon Hartman of Friona left Saturday for Dove Creek, Colo. to visit her father, Mr. Hartman.

Mr. and Mrs. J. W. Baxter returned to their home in Friona Friday after visiting several days at Elk City, Okla. with her sister and family, and a son, L. A. Baxter and family of Quanah and Mr. and Mrs. Clarence Baxter and family of Memphis.

Mr. and Mrs. J. A. Wylie and daughter and Mrs. Alta Wylie were business visitors and shopping in Hereford Tuesday.

Mr. and Mrs. Orval Houser and Leon attended a birthday supper honoring her brother, Jiggs Hartman last Thursday night. The supper also honored a nephew, Neil Witherspoon. The supper was held at the home of her sister, Mr. and Mrs. Gordon Witherspoon.

Oscar Baxter and E. D. Chiles were business visitors in Hereford Tuesday.

F. M. Holcomb of Friona entered Northwest Texas Hospital in Amarillo Thursday.

Mrs. C. E. Hall and Mrs. A. O. Drake were in Canyon Saturday visiting with their daughters, Mrs. W. W. Camp and family and Mrs. Treva Reece and boys.

Mrs. W. W. Camp and son of Canyon will arrive in Friona the last of the week for a visit with her mother, Mrs. C. E. Hall and her brothers, Edward and Dean Hall and families.

Mrs. H. C. Kendrick arrived home Sunday from Northwest Texas Hospital in Amarillo. She underwent surgery there about a week ago.

Mr. and Mrs. John Terry and son and Keith Hughes left Sunday for a vacation and John plans to

do some fishing while they are at Red River.

Mr. and Mrs. Miles Robbins have sold their home in Friona to Ralph Roden of Littlefield. The Robbins are moving to the country and will live there until fall when they will move to Pierre, S. D.

Mr. and Mrs. Ralph Roden will move to their new home this week. He will be owner and operator of the new Drug Store that will soon be ready for opening on Main Street.

Patsy Anthony gave a slumber party at her home Monday night for two of her classmates, Gladys Edna Baxter and Merlene Gibson.

Mrs. Virgie Cox of Lynnwood, Calif. is visiting friends, Mr. and Mrs. Miles Robbins and Phyllis, in Friona this week.

Major and Mrs. John R. Chandler and family of Albuquerque arrived in Friona Monday to visit her parents, Mr. and Mrs. Bill Stewart. Then they will go on to Okla. where they will spend a month visiting there.

Sue Robertson And Darrel Robbins Wed

Mr. and Mrs. A. H. Robertson of Bovina announce the marriage of their daughter, Sue, to Darrel Robbins, son of Mr. and Mrs. Miles Robbins of Friona.

The couple was married in Clovis on Saturday, May 23. The service was held in the home of John G. Reese, minister of the Church of Christ, who performed the double ring ceremony.

The bride wore a pink suit with white accessories. Her corsage was a white gardenia.

The bride's attendant, Miss Janice Thomas of Kress, wore an aqua dress with white accessories. Her corsage was white carnations.

Ben Jordan served as best man. The bride graduated from Bovina High School with the class of 1953.

Mr. Robbins is a graduate of the Friona High School with the class of 1953.

After a short wedding trip the couple will be at home in Friona where he is engaged in farming with his father.

Those attending the wedding were: Mr. and Mrs. A. H. Robertson and Kay of Bovina, Mr. and Mrs. Rex Shaffey of Dimmitt, Mr. and Mrs. Miles Robbins and Phyllis of Friona, Mr. and Mrs. Marvin Massey and Teddy of Blunt, S. D. and Robine Wells of Plainview.

WE GIVE S & H GREEN STAMPS

EVERYBODY'S BUZZING ABOUT OUR SPECIALS

THIS STORE WILL BE OPEN ALL DAY SATURDAY MAY 30th -- MEMORIAL DAY

TISSUE 4 Rolls	29c	TEA BAGS 16 count	2 for 35c
APPLE SAUCE No. 303 Can	23c	KRAFT DINNER Box	15c
Cheese Spread 1 1/2 Lb. Box	69c	SPINACH No. 303 Can	6 for 1.00
FAB Lge. Box	29c	JUICE 12 oz. can	2 for 29c
AJAX Cleanser 2 For	25c	CORN No. 303 Can	5 for 1.00
DRY BLEACH Lge. Bot.	23c	Shortening 3 lb. tin	79c
Hydrox Cookies 12 oz. Bag	23c	DOG FOOD 1 lb. can	12 for 1.00
DRY COOKIES 1 lb. Bag	45c	Syrup 5 lb. Jar	53c
Syrup 5 lb. Jar	53c	TUNA WAPCO	29c
BANANAS 2 lbs.	27c	LOIN STEAK lb.	73c
ORANGE doz.	33c	BOLOGNA lb.	39c
CELERY Stalk	19c	BACON SQUARES lb.	33c
ONIONS lb.	6c		

THOMAS FOOD STORE

We Reserve The Right To Limit Quantities
We Give S & H Green Stamps Double Green Stamps on Wednesday

WE GIVE S & H GREEN STAMPS

NOTICE

THE HEREFORD CLINIC

WILL BE

CLOSED

All Day Saturday, May 30th

for

MEMORIAL DAY

MR. FARMER & MR. PACKER

If you anticipate a Labor Shortage

This year

CONTACT US FOR Mexican National Labor

HIGH PLAINS COTTON ASSOCIATION (Plainview Nursery) Plainview, Texas

Ivan Lino, Mgr.

Phone 2392

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See



SUNDAY - MONDAY - TUESDAY
May 31, June 1-2

Star Theatre

Be Sure and Ask for Your Free Tickets
With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give one free ticket.

I. FOR SALE Miscellaneous

FOR SALE: Wringer type washer in good condition. \$60. Mrs. James Wiloe. Phone 1386-W. B-11-22-2p.

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 330. T-1-12-18-10p.

Chrysler Industrial Motors Sales & Service
McCullough Motor Co.
111 W. 1st. Ph. 17
B-1-9-10p

LUMBER
UTILITY GRADE
2x4's \$45 - 2x6's \$45
1x8's and 1x10's
\$6.50 per 100 feet
CARL McCASLIN
LUMBER COMPANY
B-1-11-17-10p

NEW POWER LAWN Mower at less than wholesale. Phone 813-w. T-1-10-21-5p.

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-10p

LUMBER: No 4 Fir. 2x4's \$6.95. 1x8 Ship lap. \$6.95 per 100'. Rockwell Bros. & Co. Phone 7 B-1-17-39-10p.

JUST ARRIVED
Hercules combination or key lock FIRE PROOF Safe Boxes. Just the thing for your valuable papers.
\$32.50 & \$34.50
THE HEREFORD BRAND

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 224 Ave. D. Phone 751. B-1-15-43-10p

Hereford Glass Co.
Expert Car Glass Installation
Table Tops and Window Glass
Picture Frames
302 Park Ave. Ph. 1425
B-1-16-10p

FOR SALE: 2 Demster drills, 1 10" power lift, one way. M & M plow, 2 sets disc, 1 Evershield leveler, 1 6 section M & M tary hoe, 1 uncarrier, all attachments. Phone 1692-W or see Al Medlin, 109A Union. B-2-37-47-4k.

NEW FORNEY ELECTRIC welder trade for good pickup, call or what have you. S. S. Richard, Friona. B-3-17-47-4c.

2. FOR SALE Farm Equipment

FOR SALE
2 - 1949 Model L. A. Case Tractors
2 - 15' Plows, A-1 condition
See
C. R. Smith
In The Buckner Building
B-2-22-10p

FOR SALE OR TRADE

16 X 10 RB John Deere Drill, 7.60 X 15 rubber tires, cast press wheels, new, below list \$625.00
David Bradley Garden Tractor, mower and cultivator, slightly used \$200.00
1 H-7 ft. PTO mower, slightly used \$225.00
1941 Allis Chalmers tractor lister and cultivator .. \$300.00
MM Row Cultivator used. \$325.00
LeRoy K. Williamson
16N on Hiway 51, 3E, 1N of Hereford
B-2-48-10p

TURKEYS: 1 to 3 week old poults. \$1.00. Phone 1754-J. W. D. Naf. B-1-13-19-10p.

3. FOR SALE Automobiles

FOR SALE: 1948 Chev. Pick-up, 3-4 ton long box fair condition. Reasonable. Glenn Boardman, 407 Lee Avenue. Phone 456-W. B-3-19-48-2p.

HEREFORD MOTOR CO. USED CARS

New 53 Plymouth, 4 door sedan. Liberal discount.
50 Cadillac '62, 4 door, R&H, Hydramatic. New motor and Trans. A Cream Puff.
Only \$2695.00
51 Ford 4 Door, R&H, Overdrive. A clean car for \$1385.00
52 Ford 2 Door, R&H. A clean one owner car \$1850.00
50 Studebaker Starlight Coupe. A beautiful one owner car. \$1095.00

TRUCKS

52 International 2 ton, heater, very clean. \$1495.00
Someone should buy this right away.
51 Chevrolet 1/2 ton, R&H, 4 speed trans. \$1045.00
We have a fine selection of used cars and trucks.
Come by and take one home.
B-3-44-10p

49 Ford 2-Door \$695.
49 Chevrolet 2-Door.
39 Chevrolet Coupe \$55.
42 Chevrolet Truck 2-Ton \$195.
52 Dodge Truck 1 1/2 Ton
50 Studebaker Commander Club Coupe
41 Ford Club Coupe \$195.
41 Willys 4-Door \$95.
48 Hudson 4-Door
46 Mercury Club Coupe
46 Nash 4-Door
48 Dodge 1-Ton Pick-up \$500.
813 East Highway 60
Phone 198
B-3-22-2c

4. REAL ESTATE

Exclusive Listing 2 Bedroom home 940 square feet. Single garage—Must be sold in 30 days.
Several other homes \$5000.00 up.
List your property with me.
J. W. Robinson
Jim Hill Hotel
Phone 932
B-4-22-10p

For Real Estate Farm Loans -- 4 1/2%, Good Terms
SEE LUTHER PEVLEY
Local Representative
Travelers Insurance Co.
Res. Phone 524-W
B-4-47-10p

PRUDENTIAL FARM LOANS
America's Largest Farm Lender
SAM NUNNALLY
136 Main
Lone Star Agency
B-4-12-10p

REAL ESTATE
Irrigated Farms, Dry Land Farms, Homes and City Property.
CHARLES SOWELL
Office Ph. 792 228 Cl. St.
Res. Ph. 193-W
T-4-13-10p

FOR SALE
The north 1/2 of sec. 29, Twp. 5, R. 4. \$40.00 per acre all cash, or might give time on 1/2 and cash for balance. Land clear of any encumbrance. One-half of oil rights go to buyer. One mile from pavement, 30 miles N. W. Hereford, 20 miles South of Adrian.
Frank Summers
Milton, Iowa
B-4-47-8c

FOR SALE
3 bedroom home with approximately 1500 feet of floor space. Newly decorated. Price \$9,000.00. Can get a \$7,000.00 nice 3 bedroom home, single garage \$3,500 down payments balance. G. I. and F.H.A. loan. 2 bedroom house, bath, corner lot. Price \$5,000.00. \$500.00 down, balance \$50.00 month. 6 room house bath, 6 lots on paving. Mail route, school bus, natural gas. Price \$3,500.00. Might consider some terms.
Also 189 acres between Hereford and Dimmitt. Price \$125.00 acre. Would consider trading for small acreage near Hereford.
J. M. Hamby, Real Estate
South of Court House
Phone 701
B-4-48-10p

FOR RENT
Garage Apt.—3 rooms and Bath
Unfurnished — Price \$30.00 Month
See or Call
HUGH BOOKOUT REALTY
533 East 1st St. on Highway 60
Hereford, Texas
Res. Ph. 1270-W
Office Ph. 1674
B-5-48-3p

FOR RENT
Two rooms and bath, furnished. Adults. No pets. Come and see it. Carl Mountz. 106 West 7th.
B-5-19-21-10p.

FOR RENT
Two room furnished apartment with private bath. Call 556.
B-5-11-21-10p.

FOR RENT
Furnished and unfurnished apartments. Private baths 115 B Avenue. Phone 569.
B-5-13-45-10p.

FOR RENT
Two room furnished apartment with private bath. Call 556.
B-5-11-21-10p.

FOR RENT
Furnished and unfurnished apartments. Private baths 115 B Avenue. Phone 569.
B-5-13-45-10p.

LAND SPECIAL
1/4 Section, Irrigated Modern House, Double Garage, Barn, 2 Chicken Houses, R.E.A., School and Mail Route. Price \$165.00 Acre
HUGH BOOKOUT REALTY
533 East 1st St. on Highway 60
Hereford, Texas
Res. Ph. 1270-W
Office Ph. 1674
B-4-48-6c

FOR SALE
Two bedroom house, close to school. Priced reasonably. Located at 114 Fuller, or call 80-J.
B-4-17-21-4k.

HERE'S YOUR CHANCE TO STOP PAYING RENT
2 4-room homes on 25 Mile Ave. \$500 cash, balance \$60 per month, including interest.
Act Quick
J. B. ELLISTON
132 E. 3rd. Phone 179
B-4-45-10p

FOR SALE
New 3 bedroom house by owner. Call 1334 afternoons.
B-4-11-48-4p

If you have something for sale or trade -- see us.
G. I.'s we have a farm for you.
J. B. ELLISTON
Real Estate
132 E. 2nd. Phone 179
B-4-39-10p

FOR SALE
New 3 bedroom house by owner. Call 1334 afternoons.
B-4-11-48-4p

WELCOME TO HEREFORD
Mid - Plains
PIONEER DAYS & RODEO
May 29 - 30 - 31

If you want to buy a farm, irrigated or dry land, house & lot, any size, in Hereford or if you have something you would like to trade in way of business or property, located in other towns or states, we have listings for property for trade or sale. Would appreciate showing you what we have.
Also farms on G.I. State loans.
J. M. Hamby Real Estate
South of Courthouse
Phone 701
B-4-17-10p

5. FOR RENT
COMFORTABLE FURNISHED apartment, 401 Blevins. Phone 961 or 949.
B-5-9-22-10p.

HAVE SMALL APARTMENT for rent. Mrs. Megert. 401 Lawton.
B-5-9-48-2c.

FOR RENT
Especially nice large unfurnished apartment. Small, newly furnished apartment at Fullwood apartments. 232 West 3rd.
B-5-17-11-10p.

Water Heaters—Nothing Down
\$5.00 per month.
Miller Plumbing Co.
125 Sampson
B-5-12-22-2c

FOR RENT
Two, three room furnished apartments. 300 West 6th.
B-5-10-48-2k.

FOR RENT
Furnished apartment. 613 South 25 Mile Ave. Phone 325.
B-5-11-10-10p.

DESIRABLE FURNISHED apartment for couple. Frigidaire and garage. Bills paid. 514 Union.
B-5-12-48-2k.

MODERN APARTMENT for couple. Bills paid. 603 East 4th. Phone 1322.
B-5-11-48-10p.

FOR RENT
Partially furnished garage apartment. Phone 218.
B-5-9-12-10p

FOR RENT
Two rooms and bath, furnished. Adults. No pets. Come and see it. Carl Mountz. 106 West 7th.
B-5-19-21-10p.

FOR RENT
Garage Apt.—3 rooms and Bath
Unfurnished — Price \$30.00 Month
See or Call
HUGH BOOKOUT REALTY
533 East 1st St. on Highway 60
Hereford, Texas
Res. Ph. 1270-W
Office Ph. 1674
B-5-48-3p

FOR RENT
Two room furnished apartment with private bath. Call 556.
B-5-11-21-10p.

FOR RENT
Furnished and unfurnished apartments. Private baths 115 B Avenue. Phone 569.
B-5-13-45-10p.

FOR RENT
Two room furnished apartment with private bath. Call 556.
B-5-11-21-10p.

FOR RENT
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B-5-13-45-10p.

FOR RENT
Two room furnished apartment with private bath. Call 556.
B-5-11-21-10p.

FOR PLOWING and planting call L. F. Statton. Phone 1173-W. B-6-10-43-12p.

8. HELP WANTED

PAST MIDDLE AGE MAN to keep house and care for old man not bed fast. Salary, board and room. W. M. Marnell, Route 4 Hereford, Texas. B-8-25-223p.

10. NOTICE

COMPLETE CHRYSLER Irrigation motor service. Seigler Motor Co. Phone 630. B-10-10-35-10p

11. Business Services

RUGS-CARPETS AND UPHOLSTERED FURNITURE
CALL C&R CLEANERS PHO. 160
RELIABLE RUG CLEANERS
AMARILLO
B-11-22-9-P

INSTALL A NEW Bathroom or remodel your old one. Nothing down. 36 months to pay. Miller Plumbing Co. 125 Sampson. B-11-20-48-2c.

Quick — Efficient HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-10p

RUBBER STAMPS fast service. Francis Printing Co. Ph. 1305. B-11-9-3-TFC

4 1/2% FARM LOANS!
Travelers Insurance Company
Applications taken by:
John McLean Insurance Agency
Phone 273 Box 267
127 W. 3rd St.
Hereford, Texas
For Loans in Deaf Smith, Parmer and North Part of Castro Counties.
B-11-46-10p

MOTORS - SALES AND SERVICE
FREE PICKUP AND DELIVERY ON MOTOR OVERHAULS
SEIGLER MOTOR COMPANY
B-11-15-10p

FREE EMPLOYMENT SERVICE
Green Top Court
Phone 9532
B-11-19-9p

COMPLETE CHRYSLER Irrigation motor service. Seigler Motor Co. Phone 630. B-11-10-35-10p

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-10p

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-10p.

Windmills, pressure pumps irrigation pumps
Complete service on all kinds. Agent for Fairbanks-Morse Pressure Pumps.
Phone 981-J 615 Irving St.
Hereford Texas
A. E. Acton
B-11-39-10p

ENROLL YOU Pre-School child in Kindergarten. Mrs. J. R. Fowkes. Harrison Highway. Phone 1874-W. B-11-14-10p

Manufacturers Installers
Sewer, Culvert & Irrigation Tile
George W. Byrd
FERGUSON PIPE COMPANY
Phone 1658 Hereford, Texas
Phone 2921 - Farwell, Texas
T-11-11-10p

NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night

NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night

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NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night



Pvt. Genesis Sanchez Arrives at Ft. Hood

Pvt. Genesis Sanchez has arrived at Fort Hood, Texas, where he will be assigned to Combat Command "B" of the famed First Armored Division for basic training. Pvt. Sanchez is the son of Mr. L. R. Sanchez, Rt. 4, Hereford. He attended West Brook and was active in baseball and basketball. Famed as a combat division in World War II, the First Armored Division was reactivated in 1951 under Major General Bruce C. Clarke and is at present undergoing combat training at Fort Hood, Texas.

TV Program To Feature Alamo

"You are There," the television program by the Electric Light and Power Companies, will present "The Defense of The Alamo," on Sunday, June 7. The program is seen over KFDD-TV at 9:30 p.m. We have been looking forward to the privilege of presenting this great moment in Texas history, and felt sure that you would want us to bring it to your attention before the program, in order that you students will be able to see it. We will be most interested in your comments on this program, and all others in the "You Are There" series.

WELCOME TO HEREFORD
Mid - Plains
PIONEER DAYS & RODEO
May 29 - 30 - 31

Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. Thompson, Sec'y
Robert E. Wagoner, W. M.
MASONIC BULLETIN
Hereford Lodge 849

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Veterans of Foreign Wars
Meets Every Thurs. 8 P.M.
V. F. W. CLUB HOUSE

NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night

NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night

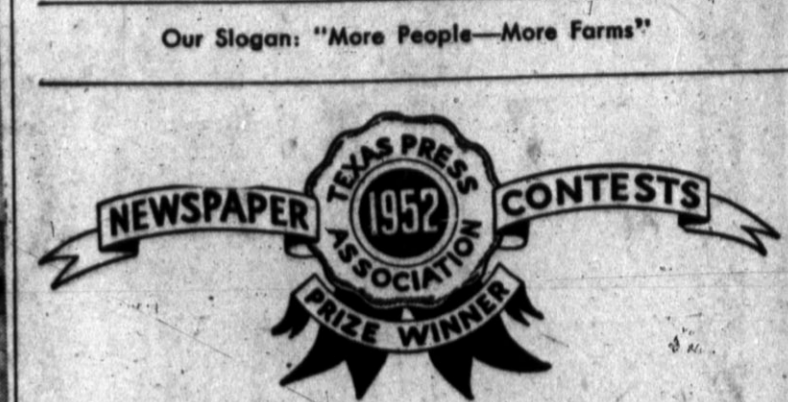
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NOTICE OF MEETING
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Each Monday Night
REBEKAHS
Each Tuesday Night

The Hereford Brand

Published Every Thursday at 336 Main St.
Hereford, Deaf Smith County, Texas — Phone 30



Texas' Outstanding Semi-Weekly
First In —
GENERAL EXCELLENCE
NEWS PICTURES
AGRICULTURAL PROMOTION
JAMES M. GILLETTE..... Publisher

Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1.

All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.



VIRGINIA SIGLE receives the award of faculty selected honor student from Don T. Martin at commencement exercises Tuesday night. Photo by Alex O. Thompson.

HEREFORD IMPLEMENT CO. HAS EYE-OPENING USED EQUIPMENT BUYS

- 14 Ft. Grain Bed w/8 Ton Galion Hoist \$550.
- 15 1/2 Ft. Kippis Grain Bed w/Stock Racks \$250.
- 18 Ft. Firestone Freezer \$289.95
- 8 Ft. Coop Freezer \$100.
- No. 7 Rotary Weeder For M-448 Cult \$100
- 4 Duplex Hoppers - Dual Ptg. \$160.
- 2 R. Loose Ground Ptg. Att. \$75.
- No. 10 Tool Bar For F-30 \$150.

HEREFORD IMPLEMENT CO.

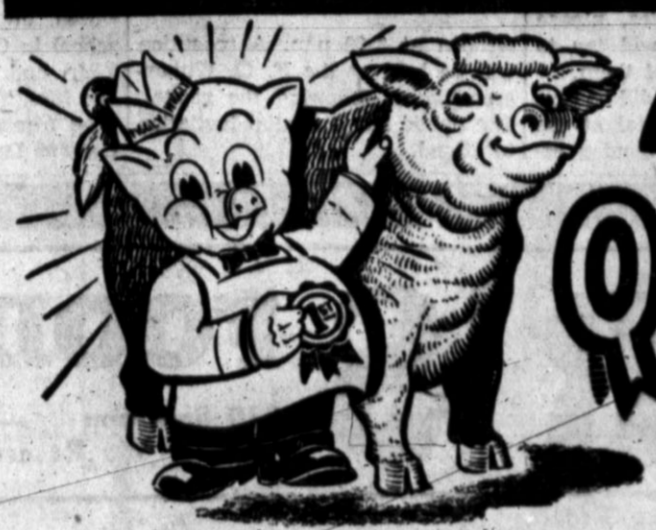
SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

WELCOME PIONEERS

STEAK **THIS IS NO "BUM STEER"** BEEF

Nice Clubs, Lean and Tender

lb. **39^c**



It's PIGGLY WIGGLY'S QUALITY MEAT!

A WIDE VARIETY OF MEATS TO PLEASE YOUR FAMILY!

Fresh Ground, Extra Lean

lb. **29^c**

CHUCK **ROAST** Lean & Tender lb. **39^c**

ARM **ROAST** Lean & Tender lb. **45^c**

Lean Beef **RIBS** Cut in Servings **25^c**

Large Size, Kraft's **Cheese Whiz** **49^c**

CATFISH -- WE HAVE 'EM
Chicken Salad, Potato Salad, Ham Salad, Cheese Spread with Pecans, Pineapple Cream Cheese Spread with Pecans Bar-B-Q Pork Ribs, All Meat Bar-B-Q Beef, Home Made Chili & Fresh Dressed Fryers & Hens.

Small Size, Kraft's **Cheese Whiz** **29^c**

ICE CREAM Pure Vanilla 2 PINTS FOR **25^c**

STRAWBERRIES Libby's FRESH-FROZEN 12 OZ. PKG. **29^c**

COFFEE MARYLAND CLUB Lb. Can **79^c**

SHORTENING Shurfine Pure Vegetable 3 lb. can **69^c**

The Bells are Ringing
BE PREPARED
HAVE A PACKAGE OF WHITE KING SOAP ON HAND WHEN THE DOORBELL RINGER CALLS...
... WIN A WESTINGHOUSE APPLIANCE

White King Soap
Giant Box **39^c**

FREE RECIPES
New Kind of Rice Pudding (SUNNY ISLE)
MADE WITH CARNATION Evaporated MILK 2 Tall Cans **29^c**
UNCLE BEN'S Converted Long Grain RICE 2 lb. Box **39^c**

COCONUT BARS
10 oz. Bag **29^c**
FREE! 15c BAG VANILLA WAFERS

EGGS
Fresh Country, Guaranteed Doz. **39^c**

TOILET TISSUE
PRIM 4 Roll Pkg. **29^c**

Campfire **Pork & Beans** No. 300 Can 3 for **29^c**

Campfire **Vienna Sausage** 3 cans for **29^c**

CATSUP Shurfine 14 oz. bottle 3 for **49^c**

California Vine Ripened **Tomatoes** lb. **29^c**

California Hot House **Leaf Lettuce** bunch **19^c**

California Fancy Black **Egg Plant** lb. **23^c**

California Valencios, New Crop, Large-Size **ORANGES** doz. **49^c**

Borden's Farm Style **Collage Cheese** 12 oz. ct. **23c**

Prince, Assorted Flavors **DOG FOOD** 5 cans **59c**

Bestyell **SALAD DRESSING** pint **23c**

Hershey's, 16 oz. can **Chocolate Syrup** 2 for **35c**

Kidds **Marshmollo Creme** pint **23c**

Tuxedo **TUNA** per can **24c**

Grapette Beverage **Syrup Assorted Flavors** 39c
Makes a Gallon

Assorted Flavors Old Manse **JELLY** 8 oz. glass 4 for **79c**

SYRUP qt. decanter 38c
Worth Maple Flavor

IVORY SOAP Lg. 2 for **25c**

IVORY SOAP Personal Size 4 for **25c**

IVORY SNOW Lg. Size **29c**

OXYDOL Giant **69c**

SPIC & SPAN Reg. Size **23c**

IVORY SOAP Med. Size 3 for **25c**

IVORY FLAKES Lg. Size **29c**

DUZ Giant **69c**

JOY Large Size **29c**

WIGGLY GREATEST SAVINGS

This Store will Be Open All Day Saturday, May 30.

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Northwest Hereford News

By Mrs. R. C. Childers
Two girls from this vicinity were presented in music recitals the last two Sundays. Dianne Robinson, daughter of Mr. and Mrs. Pat Robinson was in a piano recital given by Mrs. Ellis Coombes for the younger group last Sunday. Patsy Childers and Norma Grace Gray were guests of the younger group, and gave a two piano duet at the Baptist Church. Patsy Childers was one of the participants in the older group recital Sunday at the First Christian Church.

Mr. and Mrs. George Turrentine and family, of this vicinity, and Mr. and Mrs. Herman Paetzold and family from Hereford, were supper guests in the home of Mr. and Mrs. Jim Clements of this

community Sunday.
Cortez McNeill of Wayside was a supper guest in the R. C. Childers home Friday night.
Mr. and Mrs. Raymond Higginbotham and son Landis, and Pat Hogan spent the week end in Spur Texas, visiting Mrs. Higginbotham and Pat Hogan's parents, Mr. and Mrs. Ned Hogan of that city.
Mrs. Paul S. Corbett with James, Ronald and Paula Beth spent Sunday in Littlefield visiting relatives there.

Mr. and Mrs. R. C. Childers attended a picnic supper on the private picnic grounds on Pala Duro Canyon, on the Allie McNeill farm and ranch near Wayside Saturday night. Others attending were, Mr. and Mrs. Wayne McNeill and family, Mr. and Mrs. Cortez McNeill

and family, Mr. and Mrs. O. Smith and family and Mrs. McNeill.

Women of this and other vicinities have been busy preserving and freezing strawberries this week. The load of 400 crates of berries arrived in Hereford Tuesday a.m. and was a surprise to most club members. Many were delighted at being able to get berries at this late date. The market opened quickly at a lower price and there was not time to notify members by mail. However every effort was made to reach all the club presidents Sunday afternoon. Mrs. Childers hopes that all club members were able to get the amount of berries desired. If you were not able to get your berries, please let me know and we will try to get another shipment of them.

Raymon Childers, Jr. will be presented in a private recital at the First Christian Church Sunday afternoon at 3:00 p.m. A reception will be held at the F. G. Witherspoon home following the recital. The public has a cordial invitation to attend.

Daniel News

By Mrs. W. R. Moore
The road contractors have completed the new farm-to-market road from Dawn to Wildorado.
Mrs. Lynn Axe and children from the Jumbo Community visited in the home of her sister, Mrs. Zelma Axe.
Pat Lewellen from Plainview was a visitor in the J. T. McClain home over the week end.
Mrs. Orville Gray and Miss Elouise Seal from Canyon were visitors in the W. R. Moore home Friday evening.

Mr. and Mrs. Roy Russell from Hereford and Mr. and Mrs. Bert Garrison from Westway were visitors in the J. T. McClain home recently.
Mr. and Mrs. Winston Eavens attended a banquet at Wayland College Saturday night.
Mr. and Mrs. T. W. Alderson have just returned from a week's business and pleasure trip to Fort Worth and Dallas.
Mr. and Mrs. Hub Homer and family visited his parents, Mr. and Mrs. K. G. Homer in Munday, Texas, over the week end.
Mr. and Mrs. Ernest Adams and children of Victoria and Mrs. Clayton Brown of Big Spring left Wednesday after spending a week here in the home of Mrs. Adams and Mrs. Brown's parents, Mr. and Mrs. Robert Boyd.

Mrs. Zelma Axe visited in the E. W. Shugart home in Canyon Friday.
Ted Richardson made a business trip to Dimmitt Tuesday.
Ted Richardson and family were in an automobile accident Saturday. The back end of the car was ruined but no one was injured.
Mrs. Taft Reynolds had the lucky ticket for \$100 given away in Canyon Saturday.
Zane Axe, who has been in a Canyon hospital several days came home Saturday.
Miss Joyce Moore, who is teaching school in Plainview has returned home as her school has closed. Joyce will go to summer school in Canyon.
Mr. and Mrs. T. J. Carter, Mr. and Mrs. Ted Richardson and children attended the opening of the Canyon Drive-In Friday night.



Mrs. Jay Shaw



Mrs. Kent Snare

Master's Degrees For Two Local Teachers Given Monday Morning

Two Hereford teachers received their Master's of Education degrees in graduation exercise Monday morning at West Texas State College in Canyon.

They were Mrs. Jay Shaw and Mrs. Kent Snare.

Mrs. Shaw is a third grade teacher at Central School.

Mrs. Snare, a third grade teacher at Shirley School. She received her AB degree from Washburn University, Topeka, Kansas and has taught for 11 years in elementary and secondary schools in Kansas and Texas.

She is a member of the Texas State Teachers Association, Texas Association for Improvement of Reading, the National Education Association, Daughters of the American Revolution, and Kappa Alpha Theta Fraternity.

Central Lists 40 Honor Roll Pupils

There were 40 listed on the last six weeks' honor roll for Central School, according to an announcement by Don C. Martin, principal, this week.

Those included on the roll were: Reed Green, William Ponder, Pat Robbins, Nona Marie Strange, Jan Wallace, Virginia Witherspoon, Richard Smith, Linda Kay Nolan, Dan Deardorf, Loretta Camp, Jan Susan Reese.

Walker Parris, Jerry Baker, Kay Lemons, Patsy Campbell, Larry Bain, Judy Fowlkes, Judy Hoff, Jim Reinauer, Maxie Wiseman, Maribeth Gilliland, Rosa Morena.

Walton Goforth, Sandra Blythe, Nance Green, Norma J. Warrick, Frances Goldston, Linda Witherspoon, Carroll Don Martin, Billie Fambrough, Jane Pool, Beth Lemons, Betty Waiser, Nelda Barnett, Jean Barnett, Billie Jean Barnett, Jeanette Rayburn, Jimmy Conkright, Nancy Parsons, Theresa and Jackie Breittling.

Jumbo News

By Mrs. Bill Simpson

Congratulations and more congratulations to Sunnyside on their winning the Community Progress contest. We of Jumbo think it is wonderful they were able to accomplish so much in a year's work.

Mrs. Herman Sweetman and Mrs. Jimmy Presley of Muleshoe visited with Mrs. Bill Goodpasture Monday. Mrs. Sweetman is Mrs. Goodpasture's aunt.

Mr. and Mrs. Bill Goodpasture returned Sunday from Vernon.

Mrs. Lesly's mother and father Mr. and Mrs. H. E. Baker of Maple, Texas were here to visit Monday.

C. G. Maples, Joe Bozzer, Geo. Pope, and Harry Smith all either sent or took their tractors and planters and helped U. L. Lesly get his cotton planted last Wednesday and Thursday. Mr. Lesly got behind while Mrs. Lesly was in the hospital. Mrs. Lesly is home now but is unable to do her work.

Mrs. Lesly's mother and father Mr. and Mrs. H. E. Baker of Maple, Texas were here to visit Monday.

Mr. and Mrs. Bill Goodpasture returned Sunday from Vernon where they had been since Tuesday. Mr. B. Goodpasture, Bill's father, had been quite ill but was considerably improved by Sunday.

Mr. and Mrs. Foy Clowdus, Lanelle and Lynn of Lahoma, Oklahoma were here over the week end to visit his parents, Mr. and Mrs. W. E. Clowdus and old friends of this community.

The Jumbo Home Demonstration Club met Thursday May 21 at the Community Building. The agent Mrs. Robin Vann, gave a demonstration on Quick Breads to Mesdames Harry Smith, M. L. Simpson, Sr., Bob Landers, W. E. Clowdus, Virgil Lamb, and Addison Hunter.

The Jumbo Community Progress Club met Friday night May 22 at the Community Building. Plans for piping water into the building and for fixing the playground were discussed. Edd McElroy, County agent, was there. Families represented were: H. E. Ritch, Dean Barden, Bill Simpson, George Pope, Virgil Lamb, Addison Hunter, W. E. Clowdus, and M. L. Simpson, Sr.

Joe Bozzer burned one of his eyes this week with his welder. He had to go to a doctor and is doing as well as can be expected.

Mr. and Mrs. Bill Simpson, Betsy and Mickey attended a birthday supper for Mrs. Simpson's brother, Mr. Jiggs Hartman and nephew Neil Witherspoon at the Buddy Witherspoon home in Hereford Thursday night. Others present were: Mr. and Mrs. C. O. Houser and Leon Hartman and Doug Adams of Jumbo.

Mr. and Mrs. A. J. Willard visited over the week end with Mr. and Mrs. H. L. Smith. Mr. Willard is Mr. Smith's nephew and has been in Arabia for the past two years working with an oil company. The Willards are enroute to their home in Crestline, Calif.

Kerr Celebrates 93rd Birthday

C. F. Kerr, long-time resident of this area, celebrated his 93rd birthday Wednesday here at his home on East Fifth St. where he has been confined because of illness the past two years.

Kerr served as County Judge at Dimmitt for several years and the family lived in Canyon while the children were in school. From Canyon they moved to Hereford, where he continued large farm and real estate interests.

Mr. and Mrs. Kerr have been married 54 years and, until three years ago, he had never been ill and was able to carry on with his business.

Damage \$350 At Street Crossing

Evan Barton Garner was charged with failure to grant the right of way following an accident Sunday afternoon at the intersection of East Fourth and Lawton.

Garner, who was driving a 1951 Plymouth was traveling east on Fourth at approximately 40 miles an hour and Robert Lee Davis was driving a 1950 Dodge, south on Lawton at approximately 15 miles per hour.

The Garner auto hit the back of the Dodge knocking it about 40 feet.

Damage to the Garner Plymouth was set at \$250 and to the Davis Dodge at \$100.

GLENN BURRIS ENTERED IN STEER RIDING CONTEST

Hereford will have at least one competitor in the big rodeo competing with R. C. A. riders, possibly more.

Friends of Glenn Burris, who live in the Garcia Community, have made up his entry fee and placed Burris in the contests to represent the community. Burris, their report, is one of the exceptional steer riders of all times.

MISS GRIFFITH IMPROVED

Word was received here Tuesday of Miss Millicent Griffith, former teacher and superintendent of Hereford Schools, who is back at Blue Island Convalescent Home after suffering a second attack of pneumonia. She returned to the home April 24 and her condition is improved, according to the word received here by friends.

Read The Classified

HUNTER'S FOOD MARKET

219 Sampson — Ph. 143 — Free Delivery
We Reserve Right To Limit Quantities

WE GIVE HIGHEST QUALITY - LOWER PRICES
Prices Effective May - 28-29-30 and June 1st 1953

Sun Kist
LEMONS
Large 360 Size
Doz. **14c**

White Swan
Pork & Beans 3 16 oz. Cans **29c**
FLOUR Gladiola 10 lb. Bag **89c**
Concho
TOMATOES 2 No. 303 Can **25c**

Fresh-Crisp
RADISHES
3 Large Bunches **10c**

Concho Early June
PEAS 2 No. 303 Cans **29c**
White Swan Small Whole New
POTATOES 2 No. 303 Cans **35c**
Wapco Whole
BEETS 2 No. 303 Cans **25c**
Sun Sweet
PRUNE JUICE qt. **33c**

Rouw
Fancy-Quality
CARROTS
1 lb. Cello Package **9c**

Wapco
SPINACH 2 No. 303 Cans **27c**
Wapco Whole
Green Beans No. 303 Can **23c**
White Swan
Tomato Juice 2 No. 2 Can **27c**
Skinnors
SPAGHETTI 2 7 oz. Pkgs. **23c**

Swifts
Oriole Sliced
BACON
lb. **55c**

Port Clyde
SARDINES 1/4 Oil 2 Cans **17c**
White Swan
Vienna - Sausage Can **19c**
Morton House Sliced
Beef & Gravy 16 oz. Can **49c**

U. S. No. 1
White Rose
Potatoes
lb. **5c**

White Swan
PEACHES Halves **23c**
White Swan Fancy
Orange - Juice 46 oz. Can **37c**

Swifts
Premium
FRANKS
All Meat
lb. **53c**

Bruces
FLOOR Cleaner Wax Qt. **79c**
GIANT SIZE
OXYDOL Pkg. **67c**

Armours
Cloverbloom
CHEESE
Food
2 lb. Box **59c**

White Swan
COFFEE lb. **85c**
White Swan
MILK 2 Tall Cans **25c**

Corn Fed
Beef
ROAST
lb. **43c**

CHIP SHOTS

By Bud Posey

On Saturday and Sunday, May 23-24, 38 golfers played Julius Boros during national Golf Day. Boros had a two-under par 70. The following golfers beat Boros and will receive a medal in the near future inscribed, "I beat the National Open Champion; Julius Boros, May 23, 1953."

E. T. Gilmore, Frank Latimer, Sam Gubrecht, Jeff Minton, Jimmy Butler, Walter Seed, Stan Barrett, Wendell Burdine, Ross Redding, J. W. Selmore, Mac Pitman, Harry McCauley, John Arterbury, Chas. Seed, J. W. Robinson Jr., Ray Bearden and Clifford Abrahamson were included in the group who beat Boros.

The Inter-City match with Clovis, N. M., at Clovis on Sunday, June 7, has been changed to June 28 at the request of the Clovis Club. Matches with Littlefield, Texas, are in the planning stage at the present time.

Bud Posey, Ray Hardy, Bob Lindsey and Bill Howard journeyed to Roswell last Wednesday, May 20, to participate in the West Texas Pro-Amateur matches. Bud's foursome of Clo. Bivins, Col. Martin and Ernie Hodges of Roswell took second, losing to Dick Turner's foursome. Turner is a pro in Amarillo. Bob Lindsey and Bill Howard, playing with Bill Keith, Carlsbad pro, wound up in a tie for third place.

On Friday, May 22, Bud Posey, Ernest Kendall, Frank Cogdell and Dr. R. E. Lingenfelter played in the Amarillo Country Club pro-amateur matches.

Don't forget you had from May 24 to May 29 to qualify on 9 holes for the Pioneer Day tournament at the local club. Eleven men qualified Sunday and their scores were: Buck Wood, Muleshoe, 48; Randy Johnson, Muleshoe, 48; P. I. McCune, Tulla, 49; F. S. Furlow, Tulla, 45; James Butler, Tulla, 45; Chink Tucker, Tulla, 42; John Arterbury, Tulla, 43; C. W. Ritchey, Tulla, 41; Paul Webb, Tulla, 48; Louis Wilkinson, Dimmitt, 49; The Holman, Tulla, 46.

All players trying for medalist honors must qualify on Friday, May 29. Players will be matched Friday night and 9-hole match play will start Saturday morning, May 30, at 9 o'clock.

Other facts about the tournament: Nine hole match play; 16 players to each flight; special ladies flight with duplicate prizes; oldest golfer entering receives 6 golf balls, win or lose (C. W. Arterbury of Tulla entered Sunday, age 70). Friday, May 29, qualifying for medalist honors; Sat. May 30, 9 a.m. first round matches in each flight; 1:30 p.m., second round matches and first round consolation matches each flight; Sunday, May 31, 9 a.m., semi-finals in all flights; 2 p.m., finals in all flights. Prize list: medalist, one new putter; winner each flight 12 new golf balls; runner-up each flight, \$10 rain suit; consolation winner each flight, set-wood head covers; consolation runner-up each flight, 3 golf balls.

Frank Cogdell did the almost impossible last week. He scored a double-eagle 2, on the par 5, No. 7 hole at the local course, holing from 150 yards off the green. This is the first double eagle ever made at the local links and one of the few ever scored. Frank finished the round with a 3-under par 33.

J. A. Pitman, J. A. McWhorter and wife, John Douglas Pitman, Carl Hendricks, W. W. Gubrecht and wife and Mr. and Mrs. Joe Butler were all in Ft. Worth last week and watching the Colonial invitation golf tournament which Ben Hogan won with a closing round of 67 to finish with a 282, 10 strokes ahead of his nearest competitor, Doug Ford.

Beauty Care Topic At Messenger Club

A program on beauty care was presented by Mrs. Bruce Coleman and Mrs. J. T. Guinn, at the meeting of the Messenger Home Demonstration club when the group met with Mrs. Bob Wyle Friday. Mrs. Coleman talked on skin care and Mrs. Guinn discussed the best way to apply makeup. Each club member voted to pay dues each time to be sent to the 4-H club to help build a National 4-H building.

Mrs. N. A. Brown won the reelection prize and Mrs. Elmer Fiebert won the floating prize. Those attending were mesdames: T. Guinn, Bruce Coleman, N. A. Brown, E. M. Jacobs, Ernest Brown, John Coleman, Floyd Brown, Alta Elmer, Northcutt, Frank

Dawn News

By Bertha Frya

Mrs. George Cox, mother of Wesley Cox, died at the Canyon hospital last Saturday afternoon. The community extends sympathy to Mr. and Mrs. Wesley Cox and family and Mr. and Mrs. Walt Beavers and family.

At the cafeteria meeting at the Dawn School Friday afternoon, the following officers were elected: chairman, Mrs. Walter Galley; assistant chairman, Mrs. Norman Miller; secretary-treasurer, Mrs. Iley Barton.

The Dawn School held its annual school picnic at Elwood park in Amarillo on Tuesday.

A Junior Sunday School picnic was held on the church lawn last Monday evening. Among those attending were: Lucy Beth and Gail Miller, Dorothea Stewart, Walteen Beavers, Harroll, Darroll and Carroll Adams, H. S. Fuller, Barbara and Elvalene Martin, Jimmie Gentry, Eldon and Jessie Miller, Mrs. Gentry and Mrs. Carl Wimberley.

Mrs. E. C. Gaylor of Long Beach Calif. is visiting in the home of her son-in-law and daughter, Mr. and Mrs. Melvin Gill.

Mr. and Mrs. Baker Womble were visitors in Plainview and Happy on Sunday.

Arthur Hugh is a little new-comer who is making his home with Mr. and Mrs. Hugh Grimes. A shower-tea in honor of the youngster was given Monday morning in the home of Mrs. Palmer Norton. Co-hostesses were: Mrs. Paul McClung and Mrs. Glenn Caraway.

Word was received by Mr. and Mrs. Walt Beavers of the birth of a daughter to Mr. and Mrs. Donald May at Blackwell, Okla. Sunday morning, May 24. The former Claudine Beavers.

Mr. and Mrs. Henry Mozer and children of Clovis, N. M. were breakfast guests of Mr. and Mrs. Charles Corder Saturday morning. The Mozers were enroute to Minco, Okla.

Among the graduates at WTSC at Canyon Monday morning was Dwayne Stewart of Dawn.

Miss Emma Jernigan, still in a body cast, is confined to her bed at the home of Rev. and Mrs. Paul McClung in Dawn, while her parents are in Sherman with another daughter.

A group of women of the community set out grass on the school lawn Friday.

Mr. and Mrs. Charles Corder attended the wedding of a relative at Snyder last Sunday afternoon.

GARCIA NEWS

By Mrs. Ernest L. Brown

The community extends sympathy to Mrs. John Rouse and Dwight Rouse and family at the passing of their husband and father, John Rouse.

The Walcott School had their annual picnic Thursday at Veteran's Park in Hereford. There were games for all. The evening was spent playing baseball.

Mr. and Mrs. A. H. Hadley of Friona and Mr. and Mrs. E. M. Jack attended church at Tucuman one night this week.

Mr. and Mrs. Ernest Brown and Barbara visited with Mr. and Mrs. T. J. Bronson at White Deer this week end.

Mrs. S. N. Thwaitt spent several days at Levelland with her father this past week.

Mr. and Mrs. Elmer Northcutt, Jerry and Wanda, visited in the Lester Wiggins home in Hereford.

Mr. and Mrs. John McCullar are the grandparents of a girl born this past week to Mr. and Mrs. Sam Rogers of Lubbock. This is the McCullars' first grandchild.

Mrs. Dan Guseman has been ill and is in Dallas for treatment.

Several from our community attended a party at the Sims community house last Friday night.

Buck Brown of Amarillo and Mrs. Tom Caldwell of Bovina visited in the Raymond Brown home recently.

Mrs. Bill Clayton and daughter, Carol, of Albuquerque, and Mrs. Edgar Phelan of Globe, Ariz. were in Hereford last week visiting with their uncle, L. O. Gore and other



For Your Convenience Your Furr Food Stores WILL BE OPEN ALL DAY SAT. MAY 30th Memorial Day

FURR FOOD STORES, Inc.



FRANKFURTER SCALLOP
A Budget Bargain
By the Editor of McCall's
1 medium scallop 1/2 cup grated American Cheddar Cheese
1/2 cup celery 2 tomatoes
1/2 cup condensed mushroom soup
Pepper
Slice uncooked potatoes thin slice frankfurters in little rounds, cut onions in thin slices and chop celery leaves and parsley fine. Now start putting your scallop together. In a Dutch oven or heavy skillet (one that has a tight cover), put a layer of potatoes sprinkled with salt and pepper, add frankfurter layer and sprinkle with cheese, a layer of onion, sprinkled with celery and parsley and last of all a layer of tomatoes. Spoon mushroom soup over the top. Cover and cook slowly for about 40 minutes or until potatoes are tender when pierced with a fork. Enough for 6.

- Snow Crop**
Frozen Foods
- Snow Crop **BROCCOLI SPEARS** 10-oz. Pkg. 29c
 - Snow Crop **MIXED VEGETABLES** 10-oz. Pkg. 24c
 - Snow Crop **BLACKEYE PEAS** 10-oz. Pkg. 29c
 - Snow Crop **ORANGE JUICE** 12-oz. Can 37c

- Furr's Bakery Treats**
Delicious With Your Favorite Ice Cream
- CUSTARD ANGEL FOOD** Ea. 19c
 - Fine For Lunches - Picnics Or Fishing Trips
Pineapple Fondant Donuts Doz. 23c
 - Oven Fresh Delicious 2-7 in. layer cake, 2-8 in. layer cake
Lemon Butter Cakes 39c 53c
 - Serve Furr's Buttermilk
Brown and Serve Rolls Pkg. 9c
 - Chuck Full Of Ground Raisins, Dates, And Pecans**
 - Old Fashion Fruit Bars** 2 Dozen 49c

- Shortening **BAKERITE** 3-Lb. Can 83c
- Sweet Juicy Florida 3 lbs. **Oranges** 25c
- Nice Fresh **Radishes** 2 Bchs 5c
- Marsh Seedless **GRAPEFRUIT** 3 lb. 25c
- Nice Fresh Tender **POKE SALAD** Bu. 5c
- California Cello Pkg. **CARROTS** 2 pkg. 25c
- South Texas **CABBAGE** lb. 3c
- Yellow **Onions** lb. 4c
- Colorado Red 10 lbs. **Potatoes** 29c

- Swift's **PREM** 12 oz. Can 39c
- Swift's **CHOPPED HAM** 12 oz. Can 59c
- Swift's **HAMBURGER** 12 oz. Can 53c
- Swift's **PORK SAUSAGE** 10 oz. Can 47c
- American Beauty **SPANISH RICE** 2 No. 300 Cans 25c
- Hershey's Chocolate **DAINTIES** Pkg. 23c

- ## MEATS
- FRYERS** ARMOUR'S STAR FANCY DRESSED lb. 49c
 - Ground Beef** 2 LBS. FOR 49c
 - CHEESE** FULL CREAM LONGHORN lb. 45c
 - FISH** BONELESS COD FILLET ALL WHITE MEAT lb. 33c
 - Bologna** ARMOUR'S STAR ALL MEAT lb. 39c

- Soap **SWEETHEART** 3 Reg. Bars 23c
- Soap **SWEETHEART** 2 Bath Bars 23c
- Blue White **FLAKES** Pkg. 9c
- Oscar Mayer with Barbecue Sauce **WEINERS** 11 oz. Can 47c
- Macaroni **SKINNERS** 2 7 oz. Pkgs. 19c
- Spaghetti **SKINNERS** 2 7 oz. Boxes 19c
- Pure Egg Noodles **SKINNERS** 14 oz. Pkg. 34c
- Swift's **CLEANSER** 4 Tall Cans 45c
- MAZOLA OIL** Pt. 35c Qt. 68c

- Admiration, Schillings, Folgers, Or Hill Bros. **COFFEE** lb. 89c
- Garth **WHOLE BEETS** 2 No. 303 Cans 25c
- Mayfield **CORN** 2 No. 303 Cans 25c
- Dorman Blackeyed **PEAS** 2 No. 300 Cans 25c
- Adams Blended Orange **GRAPEFRUIT JUICE** 46 oz. Can 29c
- Bama **RED PLUM JAM** 2 Lb. jar 47c
- Maxwell House **INSTANT COFFEE** 2 oz. jar 55c
- DRUGS**
- \$1.29 Val., 4 Piece Jade-Ile **MIXING BOWL SET** 98c
 - 49c Val. Shampoo **MODART** 39c
 - 25c Val. Hair Oil **LUCKY TIGER** Tax Inc. 19c
 - 50c Val. Talc **CASHMERE BOUQUET** Giant Size 39c
- Smooth or Crunchy Peter Pan **PEANUT BUTTER** Qt. 15c 1/2 Gal. 29c 12 oz. Glass 33c Gal. 49c
- Bleach **PUREX** 12 oz. Can 39c

Phillsbury **FLOUR** 25 Lb. Sack \$1.79

Park Lane - All Flavors **ICE CREAM** 4 Pts. 49c

Hi-Note **TUNA** 2 Cans 25c

Texas Magic **TOMATOES** 3 No. 303 Cans 25c

Canned Milk **PET** 2 Tall Cans 19c

Libby's **PINEAPPLE JUICE** 12 oz. Can 10c

Mission Green and White **LIMA BEANS** 2 No. 303 Cans 35c

Garth **GREEN BEANS** 2 No. 303 Cans 25c

TRY THIS! For cool, easy, top-stove roasting HOUSEHOLD INSTITUTE 15-in. Oval Roaster \$5.29 WITH CARD \$10.00 without card

Soap **TREND** Lgs. Pkg. 19c

Hornel **SPAM** 12 oz. Can 39c

- Regular Size Bars **DIAL SOAP** 2 Bars 27c
- Bath Size **DIAL SOAP** 2 Bars 37c
- Package Deal **ARMOUR SUDS** 2 Large Bars 43c
- Facial Soap **WOODBURY** 3 Bars 25c
- Bath Size Soap **WOODBURY** 2 Bars 25c
- Mild Soap **JERGENS LOTION** 6 Bars 25c
- Facial Soap **PETER PAN** 3 For 23c
- Cleanser **BAB-O** 2 Tall Cans 23c
- Liquid Soap **GLIM** Bottle 29c
- Blue or Red Label **KARO SYRUP** 1 1/2 lb. Bot. 22c



Yellow Bermuda
ONIONS lb. **7^c**

U.S. No. 1 California New Crop White
POTATOES 10 lb. Bag **49^c**

Fancy Crisp Oklahoma
RADISHES 2 bchs **9^c**
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CAULIFLOWER each **27^c**



Read this lineup and cheer! It's loaded with HIT VALUES — the top quality foods you prefer for good-tasting goodness at low, low prices that score big savings for you. Yes Ma'am — you'll make a hit with you'll make a hit with your "home team" when you serve finefoods values like these — and our every day low prices prove we "play ball" with you — prove that we're on your side by helping you to fill the plates with grand-tasting meals . . . and your purse with savings.



FREE!
 Buy This Bag
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**PIONEER
 COCONUT
 BARS**
 Reg Price **29^c**
 Get 15c Bag
 Pioneer Vanilla
 Wafers Free!

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SHURFRESH
OLEOMARGARINE 5 LBS. FOR **\$1⁰⁰**

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SHORTENING
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Coca Cola
 12 Bottle
 Carton **39^c**
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Buy The BEST
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COD Quick
 Frozen
 Skinless
 Fillets
 lb. pkg. **25^c**

Hunts
CATSUP
 2 FOR **25^c**

Quality Meats
SIRLOIN STEAK lb. **64^c**

VELVEETA
 2 lb. box **89^c**

Shurfine Frozen Concentrated
ORANGE JUICE 6 6-OZ. CANS FOR **\$1⁰⁰**

Sweet Treat Crushed
PINEAPPLE
 5 No. 2 Cans **\$1**

T-BONE STEAK lb. **66^c**
ROUND STEAK lb. **69^c**

A New Drink
 Refreshing Delicious
GRAPETTE
 Makes A Gallon

STRAWBERRIES
 Frozen 10½ oz. Cold King **23^c**

BAKE SALE!
 Saturday
 By Antonian Circle St. Anthony Parish

All Meat
FRANKFURTERS lb. **49^c**
RUMP ROAST lb. **57^c**
PICNICS READY TO EAT **\$3²⁹**
 4½ lb. Can

Grapette
 Orangette
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 Raspberry
3^c
 FOR

LIPTON TEA

 1/4 lb. tea **33^c**
 16 count tea bags **19^c**

Van Camp
VIENNAS **19^c**
 Can

The Bells are Ringing
BE PREPARED
 HAVE A PACKAGE OF
WHITE KING SOAP
 ON HAND WHEN THE
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GIANT BOX 39^c

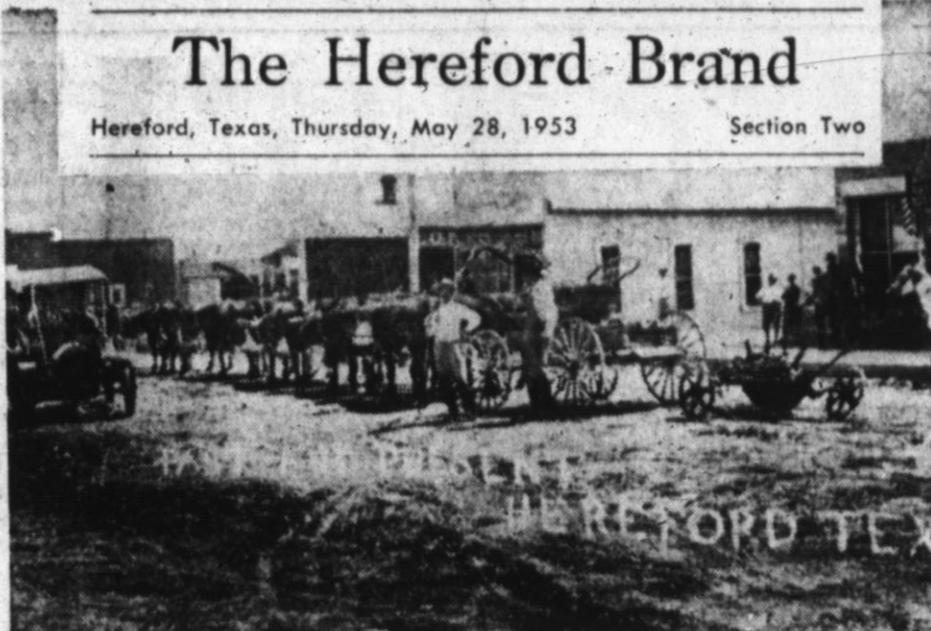
Cooper's MARKET
 Fine Foods

The Hereford Brand

Hereford, Texas, Thursday, May 28, 1953 Section Two



ELLIUSTON'S GARAGE which was built in 1909 is shown above. The scene in the picture represent "11 years before"—and the cars represent 1909. Standing in front of the cars are A. H. Elliston and Burl Elliston.



J. M. TERRY, extreme right, broke out a section of land between Dawn and Hereford with the five yoke of oxen and plow shown above. He was the brother of Mrs. Ky Higgins, who lives north of Dawn.



A DISPLAY OF DRYLAND CROPS raised in 1909—a dry year. There were 4 cuttings of alfalfa. Shown in the above picture are: Lee Davidson, Willie Davidson, A. H. Elliston, Burl Elliston and Floyd Elliston. He added, "We hope it never gets back."

GEORGE MUSE: "DID EVERYTHING"

Former School Teacher, Judge And Banker -- Came Here Back In 1892

Few of the old-timers are left who remember when George Muse taught school in Deaf Smith County, for there were so few people in the county every one had to do all he could to help out and Muse found himself doing a little bit of everything.

He and two other young fellows came up from Hillsboro on July 3, 1892, taking three weeks to make the trip in a covered wagon. Recalling the time he said "We met lots of folks going the other way but we finally made it. I located 16 miles northeast of what is now Hereford, on a ranch, now the Conkright Ranch. I got together a little bunch of cattle and raised feed for them but didn't market any feed. I hauled lumber from Amarillo for a half dugout, and we had to get our mail in Amarillo

which was about once a month. Sometimes big herds of cattle would come across the Plains, but most of the cattle that came out of Mexico were loaded in Amarillo and shipped north.

"There were no telephones, no automobiles, no electric lights and of course no radios. We had little coal, most of the fuel used was cow chips. But people kept coming and while some of them starved out and went back, enough people stayed to develop the county. The country schools were few and far between, I remember Mrs. Eula Rambeau was one of my pupils."

Mr. Muse says "Elections would get pretty hot between the two factions; the XIT people and their hands, and the strippers who were on the other side of the XIT fence.

(Continued on Page Two)



George Muse

Pioneer Land Marks Left By Old Timers

By Mrs. R. C. Childers

Some of the "Pioneer Land Marks" in the west part of the county were LaPlata, Weems School, and Bootleg. At LaPlata the only land mark to identify the location is an old well and Bootleg cemetery, where the head boards of five graves can be found. LaPlata is located 10 miles north and 10 miles west of Hereford.

The first school in Deaf Smith County was located at LaPlata, where 90 children attended at one time in the early 90's. One of the teachers who taught school there is still living. She is Mrs. P. B. Stovall, and lives at Childress, Tex.

Recently she remarried and is now a Mrs. Shaw.

Among those attending school at LaPlata were Vern Witherspoon and his brothers and sisters. His parents, Mr. and Mrs. W. A. Witherspoon moved there in November, 1890. There were nine children in the family, all of whom are still living, except three girls, Nancy who married Henry Weems, Leon who married Guy Rodgers and Roy who married Lynn Fitch. Fitch and Rodgers are school teachers and both are still teaching, one at Austin and the other at San Antonio. Henry Weems still lives and makes his home at Truth or Consequences, N. M. He is expected to be in Hereford for the Pioneer Day celebration. Others in the family are Mrs. R. L. Wilson Anderson Witherspoon, Remmy Witherspoon, Tom Witherspoon, and Hugh Witherspoon.

and where the thieves went for refuge. The closest officers of the law were at Fort Riley, now known as Mobeetie. LaPlata was the center section of the county, so in 1890 it was made the first county seat. At one time there were two courthouses there. Eight years later, in 1898, the county seat was moved to Hereford. The old court house at LaPlata was moved to Hereford and is the old Catholic Church now at fourth and Sampson.

People began moving away from LaPlata during the drought from 1894 to '97 and at the time the county seat was moved to Hereford in 1898 there were only a few families left there.

One of the pioneer families there was the Flicker family; he is still alive and lives in Colorado. The J. R. Dean family, Mr. Dean was the first County Judge of this county. There were two girls in this family. Leona, who died several years ago and Maggie, who lives in Oklahoma, also three boys, who live in Oklahoma and Calif. The Deans lived in Castro County at the old Dean post office before he was elected County Judge.

Anna Mercer was also a pioneer in the west part of the county, living between LaPlata and the File School. She had two girls, Ted Goodlow, who lives in California, and Fannie Seiler, also of California. A son, Dow Mercer, died several years ago in a truck accident west of Hereford. He married Bu'ah Head. She was the daughter of J. H. Head, a pioneer family of Castro County, in 1899.

Judge Dean donated the land at LaPlata for Boothill Cemetery. He also gave enough land for the other cemetery at LaPlata. It consisted of 20 acres.

Second Reunion Of 1901 School Class Scheduled



LAST DAY OF SCHOOL 1901. Front row from left: Maggie Harris, Ezra Norton, Tot Mercer, Ky Higgins, Ida Patton, Rena Whitney. Second row: Merlin Patton, Curtis Whitney, Carrie Files, Jim Cox, Jeffie Files, Ed Cox. Third row: Claude Norton, Nettie Laughlin, Dalton Johnson, Prof. J. R. Overstreet, Ross Bratton and Garfield Harlan.

One of the most closely knit units of the annual Pioneer celebration is the surviving members of the class of 1901.

The group will get together for their second annual reunion Saturday morning, May 30, at 10 o'clock in the Hotel Jim Hill ballroom.

J. R. Overstreet, who was superintendent of schools at the time, still lives in Fort Worth, but will not be able to attend the reunion due to falling health.

Claude Norton, president of the class, writes that he is making his plans to attend the meeting.

During last year's reunion the group got together at a supper and reminisced about the days when they were all students at the two-story frame building which stood where the present Central School now stands.



THE FIRST ANNUAL REUNION of the class of 1901. Members of the class who attended were: Maggie Harris Morris, Merlin Patton Newell, Ezra Norton, Ky Higgins, Ed Cox, Claude Norton, Maude Higgins Orr, Ida Patton Ricketts.

No Man's Land

Back in the 1890's there was no law or peace officers in the county and cattle thieves were about to take the country. There was a strip of land to the north called "No Man's Land" which took in a portion of Deaf Smith County.

Knee-High Grass Grew In Summerfield Region

By Mrs. Gene Purcell

Summerfield has been written about many times. Though some have written about the earliest pioneers of Summerfield this is more or less the second wave of them. Summerfield was named after a land owner and surveyor.

In the 1900's the J. E. Robertson family of Quannah, the Lee Wilson family and N. A. Laughlin family all decided to settle in a part of Texas called Summerfield. They came in covered wagons.

The Millets were here when the families came to Summerfield. They settled here in 1899, two years after Summerfield was established.

The Robertsons located four and a half miles northwest of the railroad and started on their home which was a dugout.

The Millett family had their own place now owned by L. L. Cannon. They had broken about 30 acres of the land south of the present Cannon farm. It was the only broken strip for miles around. The other was simply knee-high in grass.

The Lee Wilsons settled on the place now owned by S. L. Waiser. The Laughlins settled on the land which is now farmed by Charles Noland.

The same year the Charlie Sanders moved to where the E. B. Wright farm is now.

In 1901 the T. W. Robertsons came through and thought it was the finest cattle country they had ever seen. He and his sons, J. P., J. B., Charlie, B. C. and B. D. and one daughter, Mrs. Witherspoon, returned in the fall of 1901 and brought their families and settled in Summerfield.

The McMinn from Childress and the Witherspoons from Roswell came to Summerfield in October and November.

Bumper crops were raised one after another. Everything was planted by hand plows and horses.

All the families were large and a school was the next thought of the people. In 1902 Miss Synna Green, who is now Mrs. Percy Estes of Dimmitt came from a dugout school at Frio to teach in the

Mother of Famous Russell Boys Only Missed Two Football Games In 20 Years

By Roberta Campbell

Mr. and Mrs. W. H. Russell missed the first game their eldest son played because they didn't take Aris seriously when he came home one day (when he was in the seventh grade at Central and announced that he was going to play football at Clovis that afternoon.

Mrs. Russell says as she remembers they only missed two games in the twenty years after that.

We had wondered if it was the sports that was entirely responsible for their wearing out three cars following the kids around to ball games but Mr. and Mrs. Russell were both ardent sports fans before the youngsters came along to make history in that field.

Probably the contest that took longest to reach a decision was the one between Jess and "Eabe." Their mother says the boys sat at their feet and argued for two years about which one could run faster and Babe finally had to out-distance him twice before Jess would throw in the sponge.

She thinks one of the best games she watched was when Hereford played at Shangrock and Noah Ewton wouldn't let her forget it even if she cared to because everytime she sees her he razzes her about getting so excited that she tore up a new hat and ruined a pair of shoes.



THE G. W. BRUMLEY family when they moved to Hereford in 1912 are shown above. They are: Bonnie, Lucille (Mrs. Louie Olson), Goldie (Mrs. Baker), Mrs. G. W. Brumley, Mr. Brumley and Grace Brumley.

HOW TIMES CHANGE! G. W. Brumley Rented House For \$2.50 Month When He Moved Here

The G. W. Brumleys, located down on the creek in a tent and he worked at odd jobs for the city when they first came to Hereford in 1912 from Quay County, N. M.

He recalls hauling gravel to fill the mudholes on main street when it rained. There was no paving anywhere and board sidewalks.

The Brumleys first left Missouri in the fall of 1902 and came to Charks, Okla. in a covered wagon. They were seven days on the road. Bonnie was a baby at that time. In 1904 they went back to Missouri and Mr. Brumley operated a grocery store and confectionary. In 1906 they came to Tucumcari and filed on a homestead. They lived in a dugout which they still own. Coming through the Osage nation in 1902 the Indians were none too friendly—the Brumleys remember.

"We were too poor to go to church or most anywhere else when we first came to Hereford," Mr. Brumley said. Wages were \$1.25 a day and six months to buy beans for didn't leave anything for clothes."

The Brumleys joined the Baptist Church and were baptised together in the old west side church in ice water.

Mr. Brumley remembers that times were hard in Hereford, but they finally rented a house where Mrs. Allen Bell now lives. They paid \$2.50 per month. A year later they moved to the DeAtley place by the railroad. It was rent free for taking care of the place and finally Mr. Brumley was able to buy it for \$500.

Some of their neighbors were Walk Bradley, Carl, Mr. Brumley misses the oldtimers that are gone and misses the good horses he used to own and work.

He served on the chamber of commerce, board of directors of the Hereford lumber yard, Dawn and Black elevators.

Mr. Brumley feels that the pioneer celebrations could be improved by having more old time floor and displays of old time methods of living.

"This country has been good to us," said Mr. Brumley. "I think a lot of it and just to prove his sincerity, Mr. Brumley attached the following poem to his questionnaire:

Mike Baird Came In Covered Wagon

By Mrs. Bill Simpson

H. C. (Mike) Baird came to the plains in a covered wagon in 1892 and settled at Canyon.

In 1894 they moved back to Grayson County but in 1900 they came to Hereford in an immigrant car and settled 16 miles southeast of Hereford.

They had 6 head of cattle and four horses.

Some of the early day neighbors were: M. L. Simpson, Boydsons, George Lynch, Orle Renfro, Lee Davidson, Dukes, L. A. Ricketts, Zimmermans.

The Hereford and Dimmitt freight road passed their home because of Jumbo Lake.

People don't neighbor as much or stay all night together as much as they used to.

He played football in the first football game at Hereford. He was on the Hereford college team.

Some of the other players were: A'bert Carter, Jim Carter, Stroud, Wayne Estes, Fred Thatcher, Jim Lettwith, John Deak.

He served on the board at Hereford for 13 years and in 1924 moved to town while the kids went to High School.

Mr. Baird was deputy sheriff for three years.



FIRST GRADUATING CLASS, 1906—Standing, left to right: Carl Kibbe, Myrtle Witherspoon (Savage), Prof. D. W. Hawkins, Polly Hughes, (Mildred), Sam Bratton and Nellie Robinson. Seated: Pattie Estes, Leta Boone (Barnett), Bessie Lay and Audrey Argo (Thompson).

Knee-High...

Continued from Page One) small one room school. Boards were hauled from Hereford, which was three years old.

That spring the Methodists and Baptists organized a church. A. J. O'Dell was the first Sunday school Superintendent. The services and singings were held in the school house.

There weren't any fences for miles. In the next year telephones were installed. They branched off from a main telephone line to each house. They served as radios in that day.

Once every two or three months everyone brought their dinner and spread it after church.

The first post office was established in about 1903 in a small building near the railroad. Later, it was moved to the residence of the Laughlins. There was some disagreement about the name since there was another Summerfield in Texas so the postoffice was named Boom. However, the other Summerfield was discontinued and Boom was again changed to Summerfield.

The first store was started and operated by the International people. The G. J. Ness family came here then and ran the store and post office.

The people wanted an organ for the church so the deacons were asked to send to Montgomery Ward for information about one. Montgomery Ward insisted on donating one—so the church had an organ.

One day a group of the people met and built their school twice the size it was.

Around Summerfield was a much high grass that it was impossible to escape prairie fires. In 1906 there was a great prairie fire. It started somewhere in the breaks between Amarillo and the New Mexico line.

For three days everyone fought the fire. That night it started snowing and snowed for three days.

On Sunday, August 3, 1902, a group of people met in a one room school-house to organize a Baptist Church.

During 1907 the church building was erected and the first services held in the one room frame building in January 1908.

In 1920 a new church was built of stucco and it served the congregation until 1934 when the additions were made.

Former...

Continued from Page One) Allen Bell and I rode the first train that carried passengers from Amarillo to Carlsbad.

"Not long after I came my mother and stepfather came and they lived with me. He was elected county judge for LaPlata in 1894 and we lived there until Hereford was established. My stepfather, J. P. Connell, was still county judge. I helped build the courthouse and later served as county commissioner when Bill Russell was county judge.

"There are many to be remembered who lived within a twenty mile radius. Among them the W.S. Higgins, Billy Higgins, the Day brothers, J. E. Coker, John E. Ferguson, Jack Buttram, Henry Von Ljennen, Allan Dyer, E. H. Fullwood, Combs and Worley, Charley Hodges, Andrew Lipscomb, Jim Ivy, J. C. Womble, the Mercers, the Jowells, the Cox's and Amy Walker, and how we would square dance. We'd drive forty miles and dance all night."

On July 13, 1913 George Muse and Miss Ollie Oglesby were married in Mineral Wells. They have one son, Kellar, and have made Hereford their home since their marriage.

"I don't think I'd change Pioneer Day celebrations any, things seemed about right last year to me," says Mr. Muse.

Good Neighbor Contest Rules

Listed below are the simple rules which must be followed by any resident of Deaf Smith, Parmer, Castro or Oldham counties in nominating their choice for "Good Neighbor" family and the week's free vacation to Drowsy Water Ranch, Granby, Colo.

1. The person (family) nominated must be a resident of Deaf Smith, Parmer, Castro or Oldham counties.
2. A brief listing of reasons for making the nomination of the "good neighbor" must accompany EACH ENTRY.
3. Judges will investigate each nomination.
4. It costs nothing to enter. There is nothing to buy.
5. The decision of the judges will be final.
6. ALL ENTRIES must be made on the official entry blank reproduced below.
7. Anyone eligible except full-time employees of The Brand.
8. Deadline June 1, 1953.

DANCE
TO THE MUSIC OF
BOB TUCKER
and the
SKY RIDERS

PIONEER DAYS
MAY 29-30 -- Fri. & Sat. 9 p.m.
HOTEL JIM HILL

\$1.50 Per Person

Sponsored By The Hereford JayCees

Bohannon Got Here Late, But Says, "It Was Still Like Pioneer Life"

THOMAS F. BOHANNON

"I don't know that we could be called pioneers as we weren't around in the early days, but it seemed like pioneering to us," say Mr. and Mrs. Thomas Bohannon, now of Van Nuys, Calif. "We had never lived on a farm before and the going was a little rough. We moved to a farm 32 miles N.W. of Hereford in 1931 from Oklahoma. We tried hard enough to farm but our wheat blew out the first five years. We made our first crop in 1936. Strange as it may seem, one thing that stands out in our memories was sitting in our car all night during a rain and electric storm. My wife and I and oldest son were returning to the farm and got stuck a few miles south of the Dean School House. A man I never knew came by, and pulled us out.

I suppose we enjoyed the church and old fashioned singings most of all. I remember John Taylor was president of the singing convention. Some of the singers were the Gregorays and the Bowmans in the Progressive Community, Willie Cleaver was our closest neighbor and we knew the Jim Chapmans, the McCollisters and the Marshal Jones.

"We miss the good friendly Hereford people and most of all our daughter, Mrs. Floyd West, who still lives there. One thing I remember about school was when our youngest boy rode a pony six miles to Sims School and how worried we were when those terrible dust storms blew up.

"We left April 1941, not because we didn't like Hereford though, our

Press Dyers Were Early Residents

By Mrs. Bill Simpson

One of the highlights of Press Dyer's early life was the annual picnic in Dimmitt. They rode burros, hunted and fished and played baseball for entertainment.

Mrs. Dyer, Press's mother, and three children came by train to Amarillo in 1891 and by wagon to Dimmitt. His mother died two years later and the kids went to live with their grandmother in Dimmitt.

W. B. Beach had six children and Hatjans had two children besides the two that lived with his grandmother. The teacher got \$25 a month and board. She boarded at W. B. Beach's house and school was held in a room in the home of Press's grandmother.

In the spring of 1901 the grandmother and three kids moved to Hereford where they attended school. Miss Mina Dameron was the first teacher.

Some of his first jobs were: selling Saturday Evening Posts, shining shoes in the barber shop and later delivered groceries.

He married Jimmie Sweazea, July 27, 1913. The Dyer children were: Wayne, Elaine, Lucille, Billy, Jimmy, Mary Jean and Jack.

Some of the early day neighbors were: Will Ricketts, Lee Davidson, L. A. Ricketts, Hughes.

children were all gone and we were so lonesome we decided to move."

NOTICE

If You Are Interested In A
PHAFF SEWING MACHINE

Contact Your Hereford Representative
Mrs. Hazel Sparks

Who will have Sewing
Machines on Display!

340 N. Schley

SEWING MACHINE SERVICE

A Phaff expert and service man for all makes of Sewing Machines will be in Hereford every Tuesday. Phone 1535-W for Appointment.

WRESTLING

At Bull Barn In Hereford

Sponsored By The Hereford Lions Club



Buck Lipscomb

vs.

Luigi Macera

2 out of 3 Falls-1 hour

Johnny James

vs.

Larry Wright

Two out of three falls — 1 hour

Sat. May 30 --- 9:00 p.m.

'Good Neighbor' Contest OFFICIAL ENTRY BLANK

Hereford Brand
Box 673
Hereford, Texas

I wish to nominate _____ as the outstanding "Good Neighbor" family in Deaf Smith, Parmer, Castro and Oldham counties. My candidate lives at (IF rural resident, give EXACT LOCATION and directions and distances to his or her home.)

This "Good Neighbor" family lived at this place (or in county or four-county area) for _____ years.

Reasons why I feel this family should be the "Good Neighbors" contest winner and awarded the free week's vacation are:

I agree to accept the judges decision as final.

Person making nomination

SPORTS

Dawn Tops Softball League With No Losses This Year

By Shelby Whitfield

Dawn defeated Hereford-Hardware 8-6 in the nightcap Monday to replace the Hardware boys as loop leaders.

It was the first loss of the season for the defending champions. In the opener, Summerfield nudged Phillips 66, 15-14 in a long battle. The victory enabled Summerfield to take over undisputed possession of third place, a half game back of second place Hereford-Hardware.

Summerfield stunned Phillips 66 by jumping into a 9-0 lead in the first two innings but Phillips 66 fought back and took the lead. Rex Lee's boys lead 14-12 going into the last of the seventh inning.

David Miles, who pitched the entire game for Phillips 66, walked Roy Campbell to start the last of the seventh off. Bob Clark then beat out a bunt single. Jack Clark also bunted and Miles fumbled the ball, loading the bases. Two runs scored as Kenneth Neal flied out and Bill Lookingbill grounded out.

Roy Botkins then cracked a sharp single to center field scoring the winning run.

Miles performance was in direct contrast to his last outing when

he pitched a one-hit shutout. He gave up 14 hits and had trouble with his control. Miles record is now 1-2.

Jack Clark, last of the three Summerfield hurlers, gets the win. Clark's record is 2-1.

Big Leroy Suttle led the winners with 2 home runs and a single. L. J. Clark, Lookingbill and Neal each had two hits.

Tim Corbett and Wendell Burdine paced the losers with three hits each. Bub Sparks and Raymond Lueb had 2 hits apiece.

The loss drops P 66 to fifth place.

Second Game
Although both games were interesting the latter one created the most interest.

Hereford Hardware scored four in the top of the first and it looked as if it would be a typical Hardware romp.

But Dawn came back and scored three in the last of the first and 2 in the bottom of the second to take the lead. From then on, Dawn was never headed.

C. A. Shanks, the loser, allowed only five hits but he walked six men. Eight errors were committed by Hereford Hardware. Then too, four of the five hits were for extra bases.

BOX SCORE	
First Game	Second Game
Phillips 66 (14)	AB R H PO A E
Knox, cf	5 1 0 3 0 0
Burdine, ss	4 3 3 2 2 2
Lueb, 3b	5 1 2 2 3 1
Corbett, 1b	5 1 3 4 0 0
Sumner, lf	1 0 0 0 0 0
Sparks, lf	4 1 2 3 0 0
Loerwald, 2b	5 1 0 1 0 0
Miles, p	4 2 1 1 0 1
Wilson, c, rf	4 1 0 3 0 0
Cummings, rf	1 0 0 0 0 0
a-Rose	0 0 0 0 0 0
Lee, c	3 3 3 2 0 0

BOX SCORE	
First Game	Second Game
Smurfield (15)	AB R H PO A E
Neal, lf	4 2 2 1 0 1
Lookingbill, c	5 2 2 2 1 0
Botkins, ss	4 2 1 1 3 2
L. J. Clark, cf	4 2 2 2 0 1
Suttle, rf	4 3 3 0 0 0
Joe Streun, p, 1b	4 0 1 4 3 0
Harper, 2b	3 0 0 1 0 0
Campbell, 2b	0 1 0 1 0 0
B. Clark, 3b	4 1 1 1 4 2
J. Streun 1b	1 1 1 0 0 1
Baize 1b, p	1 0 0 0 0 1
J. Clark, p	2 1 1 1 0 0

Totals	
36 15 14 21 11 6	a-Ran for Cummings in 3rd.
Phillips 66	003 302 0-14
Summerfield	540 300 3-15

Second Game	
Hereford-Hardware (6)	AB R H PO A E
Shanks, p	3 1 1 1 3 1
a-Fulcher	1 0 1 0 0 0
Howard, c	4 1 1 1 0 1
Renner, 3b	4 2 0 1 1 0
Barrett, ss	4 0 2 1 2 3
Hardy, 2b	4 1 1 4 2 2
Kelly, 1b	4 1 2 7 1 0
Overcast, rf	4 0 1 0 0 0
Carroll, cf	3 0 0 1 0 0
Heinen, lf	3 0 0 2 0 1

Totals	
34 6 9 18 9 8	AB R H PO A E
Dawn (8)	3 2 1 4 0 0
Burdine, 1b	3 1 0 1 0 0
Fowler, cf	3 1 0 1 0 0
E. Lemmons, ss	4 3 2 2 3 4
Winkler, 3b	2 0 0 2 1 1
W. Lemmons	4 1 1 1 1 0
May, lf	3 1 1 5 0 1
White, 2b	4 0 0 3 0 0
Atchley, c	2 0 0 1 1 0
Welch, rf	2 0 0 1 0 0
Stewart, rf	0 0 0 1 1 0

Totals	
21 8 5 21 7 6	a-singled for Shanks in 7th.
H-H	400 011 0-6
Dawn	320 201 X-8

Hereford Softball League	
Won	Loat
Dawn	3 0
Hereford-Hardware	3 1
Summerfield	2 1
REA	1 1
Phillips 66	1 2
Piggly Wiggly	0 2
Knights of Columbus	0 3

Tag Match Holds General Interest Saturday Night

A wild and woolly tag team match between Jack O'Reilly of Sidney, Australia and Buck Lipscomb of Eugene, Ore. and John Henning and Luigi Macera, made up the second half of the double main event at the Lions Wrestling matches Saturday night.

In the first of the double main events Billy Weider pitted his knowhow against Benny Trudell of Montreal. Trudell took the first fall of the first event in 22 minutes with a 2-legged crab.

Weidner applied such a strong full nelson to take the second fall in 18 minutes that Trudell was not able to answer the call for the third fall giving the match to Weidner.

O'Reilly won over Henning in 30 minutes with a reverse toe hold and face bar in the first fall of the last event.

Henning took the second fall

Hereford Downs Happy Team, 20-9

By Shelby Whitfield

Hereford's baseballers journeyed to Happy Sunday and beat the Happy team 20-9. Hereford banged out 18 hits in the one sided game that was called off after seven innings because it was getting so late. The game was an irrigation league game.

Terry McRight started the game for Hereford and was the victor. The young southpaw allowed one unearned run on one hit in the three innings of play. He was replaced by Johnny Winkler who hurled the next two frames, allowing 8 runs on four hits. Stan Barrett pitched the last two and gave up no runs on no hits.

After Happy scored one run in the first inning, Hereford came back to tally nine times in the

Lipscomb Macera Battle Saturday

Bad Boy Buck Lipscomb and Luigi Macera, who became more than somewhat provoked with each other here last week, will have an opportunity to settle their personal differences without help or interference by team mates Saturday night.

Grim-faced, rough-acting Lipscomb, from Eugene, Oregon, and Macera, the handsome, likeable Italian from Rome, meet in the top section of a double main event in the Hereford arena.

Last Saturday night they were on opposite teams in a tag match, and activities waxed pretty rough between them.

Johnny James, the Greek-Irish drop-kicking expert from Houston, meets tall, powerful young Larry Wright of Amarillo in the first part of the double main event.

Each match runs for two out of three falls to a one-hour time limit.

Sympathies no doubt will be with Macera and James in these two bouts. Lipscomb, especially is the merciless type, using any method that presents itself in an effort to subdue his opponent. He swings a wicked fist, does not hesitate to use choke holds and other illegal means. Macera chooses to wrestle "clean" and scientifically, and is slow to anger. Once he gets his dander up, however, he can match blow for blow with any opponent.

His flying block is a punisher, too. Larry Wright is the least experienced of the quartet, but is coming along fast. He tends to play it rough. James starts out calmly enough, but when roughness is indicated, he can pour on the coal.

from Buck Lipscomb-O'Reilly's partner—in 14 minutes with a body jackknife.

O'Reilly pinned Luigi in 9 minutes to take the last fall.

But the match was far from being over. The last fall was the signal for a general free for all with all team members participating.

Gene Detton was referee.

second. Eight singles and Dwayne Stewart's long triple accounted for the scoring.

Andy Anderson's boys scored four more in the third and had a big seven run fifth inning. Jackie Burrus and L. J. Clark collected three hits each. Duane Albracht, Raymond Lueb and McRight had two bingles apiece.

First-baseman Bradley led Happy batting, collecting 2 of their five hits.

Kennedy, the first of the three Happy hurlers, gets the loss.

This game was the third league victory for Hereford compared to one loss. Official standings of the nine team league are not available but it is believed that Hereford is near the top.

BOX SCORE	
Hereford (20)	AB R H PO A E
Burdine, ss, 2b	3 3 1 1 2 0
D. Albracht, 3b	3 2 2 1 0 1
Barrett, ss	1 1 0 1 0 1
Stewart, rf	2 2 1 0 0 0
S. Albracht, rf	3 1 1 0 0 0
Lueb, 2b, 3b	3 3 2 2 2 0
Stengle, c	3 0 0 9 2 1
Carroll, cf	1 1 1 0 0 0
Renner, cf	2 1 1 0 0 0
Clark, rf	4 2 3 0 0 0
Burrus, 1b	5 2 3 7 1 0
McRight, p	3 1 2 0 6 0
Winkler, p	2 1 1 0 1 1

Totals	
Happy (9)	AB R H PO A E
Benny, 2b	3 0 1 5 0 1
Gunfield, cf	3 2 0 1 0 2
Henry, c	3 1 1 7 0 0
Newsom, ss	3 1 0 1 3 0
Bradley, 1b	3 2 2 4 0 0
Wesley, 3b	3 1 0 1 0 0
Lyles, lf, p	3 1 0 1 0 1
Kennedy, p, rf	3 1 1 0 5 0
Dilts, rf, lf	1 0 0 1 0 0
Sims, rf, p	3 0 0 0 3 0

Totals	
28 9 5 21 11 4	AB R H PO A E
Hereford	094 070 0-20
Happy	100 260 0-9

LOYAL WORKERS

The Loyal Workers held their monthly covered dish luncheon at the IOOF hall Friday.

Two quilts were put in and quilted on.

Plans were made for a Pioneer Day float during the business session.

Mrs. Ella Cockrell will be in charge of the float.

Moving Here From Tulia Took Two Days For Henry Hastings In 1917

When Henry Hastings moved to Hereford from Tulia, in 1917, it took two days to make the trip. The household goods were moved by wagon and their first home in Hereford was on Bradley Street.

Hastings was born in Weatherford, Texas and came to the old J. A. Ranch as a young man of 18 years. He stayed on as a cow puncher there for 18 or 20 years and stock farming has continued to be his chief interest. He was married to Miss Ina Tomlinson of Tulia in 1908.

"We had more rain in the early days and raised good crops without irrigation. We made a good living too, lived off of the land and expenses were small. The neighbors all worked together helping each other until the work was finished. There were bad times and good times, but somehow we weathered the bad and enjoyed the good."

"We had week long reunions in those days and the entertainment was quite different from what we enjoy today, but sometimes I think we had better times. We had antelope chases, we chased mustangs

Malcolm Cassells Born In Dugout

Born in a half-dugout behind the house where he now lives makes Malcolm Cassells a native of Hereford.

Cassells was born October 25, 1905 at 301 Kibbe Street. He was married to Jewell Owen on September 25, 1929.

"I used to enjoy going to the community picnics and parties where everybody would turn out and go. On the Fourth of July we would always have lots of good eats, races and contests of all kinds and everyone took an interest and enjoyed any and all kinds of entertainments."

Some of the early neighbors were: D. W. Crawford, W. T. Smith, Jim Hubbard, J. A. Buckner, J. P. Roberson.

Mr. Cassells started school in a one room building over on the northside of where the boys now play ball north of Central School.

Mrs. Garretson was his first grade teacher.

Benjamin F. Taylor Came to La Plata In Wagon In 1898

Benjamin F. Taylor moved to Hereford with LaPlata in 1898 in a covered wagon.

Born in North Carolina in December 1867 he was married to Olla Kilough September 15, 1895.

His first location was Escabada Ranch—XIT.

He did very little farming as his work was carpentering during the early days.

He was outside man for the XIT and drove a freight team from Amarillo via Dimmitt to Springlake.

Bronc riding and dancing provided most of the entertainment for Mr. Taylor.

Some of the early neighbors were: Witherspoons, Higgins, Buckners, Muses, Killoughs, Kibbes, Mercers, Turrentines, Gas, and Fields.

Mr. Taylor is now in Kirkland, Texas. He moved from Hereford when his boys got up too big to live in town.

Good attendance and lots of things to see is the best way to improve the pioneer celebrations according to Mr. Taylor.

Mrs. Carl Williams Recalls Fairs And Early Day Picnics

Mrs. Carl Williams, daughter of the late Mrs. and Mrs. Troy Womble, pioneers of this community, likes to remember such old-timers as Mr. and Mrs. John Wagner, Mr. Mrs. O. S. Tatman, Mr. and Mrs. Jim Garrison, Mr. and Mrs. Geo. Burns, Mr. and Mrs. John Snyder, Mrs. and Mrs. Bill West, Mr. and Mrs. R. G. Sisk, Mr. and Mrs. S.B. Edwards and their families, and says one of the things she misses most is the neighborly visiting among friends.

She was born here and attended three Hereford schools beginning with the three-room wooden structure where Central School now stands.

County Fairs, community picnics and family reunions took the place of Pioneer day celebrations in the old days and one of the outstanding events of those years was the union revival meetings held by the Methodist, Presbyterian and Christian churches.

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"Fifty Cents Day Was Good Wage In Early Times" - C. E. Williams

"You were lucky to get fifty cents a day for labor in those days and farming consisted mostly of grain sorghums" C. E. Williams recalled as he looked back to Pioneer days in Hereford. He came to Hereford from Oklahoma, then Indian Territory, in 1898 in a covered wagon. When they got here the ground was covered with a twelve inch snow. It had snowed all the way from Quannah. The family located 18 miles north east of Hereford, 3 1/2 miles west of Umbarger. "It rained more in those days and what interested me

most was swimming in the lakes and gathering duck eggs. The lakes stayed full the year round. I also had to gather prairie coal as a kid and I had lots of fun chasing out prairie dogs. The old Coker School was one of the first I attended," he recalled.

Hay rides, horseback riding and parties kept the folks busy and they attended church services in Hereford, Canyon and Summerfield. Rev. Maxwell was the first pastor at Hereford, Rev. Fronabarger at Canyon and Rev. Monroe at Summerfield. He worked on the XIT, Matador, CVN and Green Valley Ranches as a young man.

In 1922 his father sold his holdings and the family moved to Lamb County. In 1928 Williams married Miss Clara Turner of Dimmitt and the couple farmed in Lamb County and other Texas localities for years. They moved to Arkansas and back again to Fort Worth where he was employed. They came to Hereford from Amarillo farm. He is now employed at the Chevrolet Garage. "I miss ranch life more than any part of the old days," he said.

"Some of our neighbors were the J. C. Cokers, Rat and Con Jewell, Troy Womble, Dick Ellis, Cal Walker, Clarence Wheeler, Uncle Summy Higgins and the Friemels of Umbarger.

"I have attended all the Pioneer Day celebrations since 1946 and will attend this year. To my way of thinking a more restful place for the old folks would improve the celebration."

Mrs. J. A. Noland Moved Here In 1917

By Mrs. Gene Purcell
Mrs. J. A. Noland was born on April 23, 1889 in Mississippi. She was married to J. A. Noland on June 5, 1904.

They moved to Summerfield in 1917 by car from Lockney.

For entertainment they attended singings. Some of the singers were the Stamps and Ellisses.

Her nearest neighbors were: Mr. Osborn, Kendells, B. C. Robersons and J. L. Lookingbills.

By Mrs. Gene Purcell
Mrs. J. L. Lookingbill was born in McKin County in Tennessee on November 18, 1874.

She moved to Wise County, near Tulla in 1907 and to Summerfield in 1920. She was married to J. L. Lookingbill in 1896.

Some of her neighbors were: B. C. Robersons and the Louie Huckerts.

The most outstanding thing that Mrs. Lookingbill remembers is a cyclone in 1910 when they lived in Hall County. She was quilting at the time she saw it coming so they went to the cellar. They lost everything.

For entertainment they went to gatherings at the school house.

The Summerfield Study Club was organized 27 years ago in her home.

Mrs. Joe Huckert Wanted To Go Back Home - But Had No Money For Trip

By Mrs. Gene Purcell

Mrs. Joe Huckert was born in Elsas Lornigen, Germany on April 2, 1881. She was married to Joseph Huckert on March 14, 1905 in Germany.

Shortly after her marriage she and her husband came to America and settled in Iowa.

Mrs. Ralph Sears of Hereford and Frank Huckert of Summerfield were born while they lived in Iowa.

From Iowa she and her family came to Summerfield by train, and settled on what is now the Jack Streun farm. Here a son, Joe, of Hereford was born.

The first year here they farmed 80 acres and made a little over \$600 on what crops didn't burn up. Mrs. Huckert didn't like it here and wanted to go back to Iowa but having no money she stayed here.

Bills had piled up and there was no money as they had used all the money they brought from Iowa to build a house and buy a team and a wagon.

They tried to borrow money from the Parker bank to buy milk cows. They were willing to mortgage their land for \$100 but Parker wouldn't let them have it so they stayed home.

One means of raising money was by taking feed they had raised to town and peddling it to the people in town, who had some milk cows.

After six years Mrs. Huckert returned to Iowa and when she came back she was more than satisfied with this country. Stepping down from the train and looking around she said "my, how bright the sun is."

MRS. J. G. FORTENBERRY

Mrs. J. G. Fortenberry will never forget the dust storms and snow storms that the county used to have. She remembers that they were especially uneasy when one of the bad days came up while the children were in school.

The Fortenberrys came to Deaf Smith County in 1927 from Floyd County. They located 53 miles northwest of Hereford and 23 miles southwest of Adrian.

Mrs. Fortenberry remembers that they farmed with horses during the early days and that most of the crops were very poor.

Church and Sunday School and

Some of Mrs. Huckert's neighbors were: Jesse Stanford, A. J. Odell, and the Dannys.

For entertainment they either stayed home or visited the neighbors.

In 1915 Mrs. Huckert went to a missionary society. A sudden storm came up and the creek rose before she could get across. So she just crossed in rubber boots.

In 1919 their home was burned.

One of the most outstanding things Mrs. Huckert remembers, was the neighbors and how they came to the aid of one another during those hard times.

Mrs. Huckert's children attended school at the Rance School until it was moved away then they attended at Summerfield. They either rode a horse, or went in a buggy. Some of the teachers were: Bill Harris, Betsy Frouster, and Mrs. Ray Johnson.

The thing Mrs. Huckert misses today is the neighbors she had.

games provided most of the entertainment. Church and Sunday School were held at Bippus and Sims. They used to hold spelling matches and had a singing convention about twice a year.

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Henry Benson, Mgr.



XIT COWBOYS IN 1891 are seen gathered around one of the Escabada divisions bunk houses in the above picture, which belongs to Vern Witherspoon and is probably one of the oldest pictures made in this area. The men are (front row, left to right) Jim McLaren, Tommy Smith, Charlie Orr, Newt Dean; back row, Henry Weems, John Keys and Bob Finch.

Mrs. J. H. Williams Recalls Bitter Winters In This Territory In 1890's

Mrs. J. H. Williams was born in Lockhart Texas, August 3, 1870 and married J. H. Williams on October 9, 1890. They moved from Dimmitt to Hereford in 1900 in a hack. They had five children and they "fixed a lunch, took along a barrel of water. They raised some cattle and the usual crops.

Says Mrs. Williams "the winter of 1898-99 was a terrible winter, so many cattle died. Our wagons with feed and supplies were stuck for three months between the ranch and Amarillo, but nothing was bothered."

Entertainment consisted of going to church, to picnics, and dances. "People didn't go in those days like they do now," says Mrs. Williams.

Some of the Williams' early neighbors were W. S. Higgins, J. C. Cooks, Judge L. Gough, and the Harris family.

"I miss mostly my old friends and neighbors," she said. "The neighbors all helped one another. Anyone coming by and you weren't at home, fixed their own meal, washed the dishes, and the latch string was always out."

Mrs. Williams has attended all the previous Pioneer day celebrations but doesn't expect to attend this year.

Remembering old times Mrs. Williams says "We came to the Panhandle of Texas from Marfa, Texas, September 1896 by train. We had four little girls, the youngest was three months old—Ruby. We arrived in Amarillo Texas on the Fort Worth and Denver and went to what was the old Amarillo Hotel. I asked for water to bathe my children but was told there was only enough for drinking purposes. I was ready to leave when J. H. said we would have plenty when

Larsons Fought Mud From Iowa To Oldham Area

It took George J. Larson and his family three weeks to get from Iowa to Oldham County, traveling over half of the way in mud and fording many of the streams. "We were just kids when the folks mov-

ed us down here and we spent the entire first year plotting how to get away. We had to stay though and now people couldn't run us away. I only left once and that was when Uncle Sam wanted me to carry a gun in World War I."

Mr. Larson still lives on the same place 23 miles north and 2 miles west of Hereford where they first located. In June 1926 he was married to Miss Jessie Turner and they continue to stock farm on the old place.

"Parties and dancing in the homes were the main entertainment with the Ford School as a gathering place. Lewis, Frank and Otis Smith's father was S. S. Superintendent for many years. Our neighbors were the families of W. M. Rudd, John Dyer, Lee Ghouts, John Burch, Tom Basset, Charles Donald, V. T. Glenn, Herb Green, John Scott, Mal Stewart and the McIntosh brothers. Only two of these families remain in the north half of the county.

"I have attended all of Hereford's Pioneer Day celebrations and plan to take this one in too," Larson said.

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PIONEER DAYS & RODEO
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Fridley Came Here In June Of 1925

E. E. Fridley came to Deaf Smith County June 25, 1925 from Miami, Texas.

He was born in St. Charles, Mo. on July 3, 1886 and married Miss Ethel Meeks on May 16, 1909.

Mr. Fridley ran an elevator for Great West and Elevator Company of Amarillo in Hereford for 8 1/2 years.

three months in 1900 and three

Mr. Fridley recalls that there were only two dugouts between the land his father filed on and Higgins, Texas. They went to Sunday school five miles at the home of Mr. and Mrs. C. O. Shaffer of Arnett, Okla. and Mr. and Mrs. R. E. Bolt.

Some of their early neighbors were: J. F. Fowler, Beaty Brothers, James Logan and wife.

Mr. Fridley went to school for months in 1901.

By Mrs. Gene Parcell

W. G. Harris was born in Deton County and was married in November 1909.

He moved to Hereford in 1906. He first lived in the Frio neighborhood where he taught school.

The most outstanding thing that Mr. Harris remembers is the Big Fire in November, 1906.

He boarded with the W. B. Green

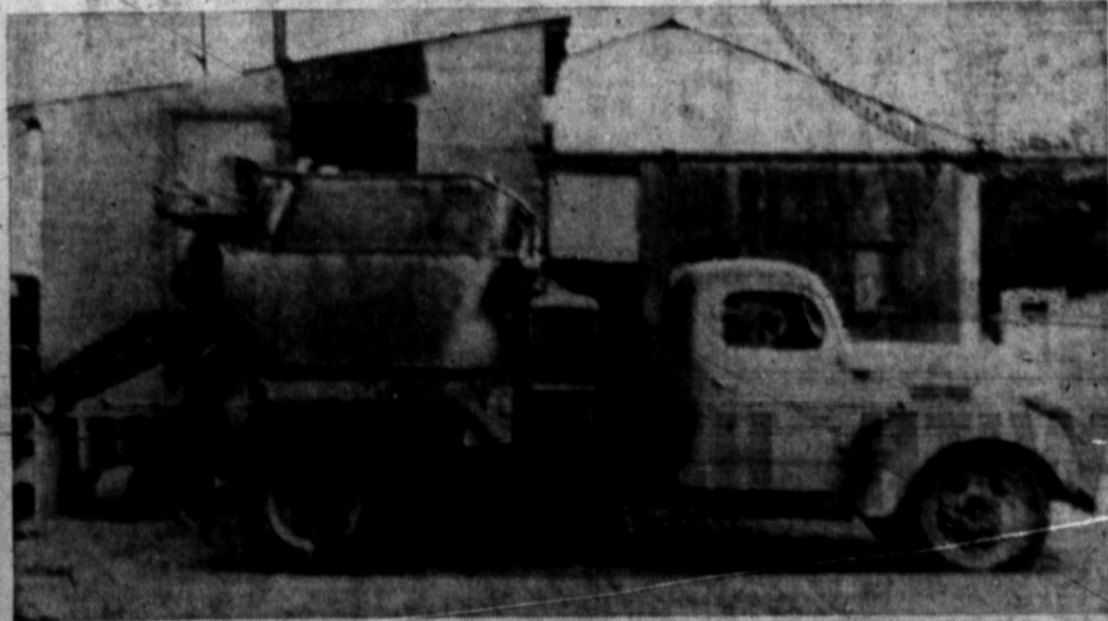
family and taught school.

The neighbors he remembers were: H.H. Stanley's, W.B. Greens, Frank Axes, J. O. Lindseys and Steve Sanders.

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MID - PLAINS
PIONEER DAYS & RODEO
May 29 - 30 - 31

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LABELLED "A NEW COMER" IN 1934, above photograph discloses a rolling blanket of dust which at times completely cut out all sunlight. Most people will also agree with the post-script attached by the later Homer Fox, when he added, "We hope it never gets back."

Clara McLean, Former Librarian, Recalls Early Fires In Hereford

Mrs. Clara McLean of Big Spring Texas, was born in Archer County and moved to Hereford with her parents, the late Mr. and Mrs. Eli Dunlap, in 1904, from Canyon having moved there in 1902.

"We traveled in a horse-drawn surrey and came in to Hereford from the southeast, fording the creek at the present crossing in Veteran's Memorial Park. Hereford looked very beautiful in mirage as we drove in. We moved into the house on G Street where the J. W. Alexanders now live and I lived there until my marriage to Myers Bobo McLean in 1921.

"My father was a cattleman and we had lived on the ranch at Arney, near Canyon, because it was school land originally and deeds of patent had to be secured. Probably the most graphic of my childhood memories were those of the prairie fire which burned to

the lake west of town. Next to that were the days when the first ice cream was brought to the old Corner Drug Store. That called for a real celebration.

"There were many shows at the old opera house, especially do I remember the company of traveling players called "The Angels" They advertised as the "Angels Who Played the Devil." There were play parties, picnics at Sulphur Park, ice skating on the creek in the winter time and horseback riding at all times.

"The Rev. J. W. Sherman, Sam Barcus and G. W. Henson were early day Methodist ministers. Rev. Dean was a Baptist minister, Dr. Estes and Dr. Price were early day doctors and also Dr. McFarlin.

"The R. N. Mounts lived next door to us where the present high

school is located. The Ed Connells lived to the north, Silas and later Charley Williams to the east of us and the G. W. Irwins and F. H. Oberthiers lived near.

"I went to school first in the old 2 story wooden building. D. W. Hawkins was superintendent and later E. H. Wray and then Ben Short. I graduated in 1912. My father was most interested in civic affairs and helped to create feeling in favor of an incorporated town. I played on the basket ball team when in high school and I belonged to a "500 Club" (which was in existence 25 years).

"I remember the fire which burned the old wooden hotel at the southeast corner of Main Street. I remember the first electric lights and when my father installed the first bath tub that came to Hereford, people came to see it as they do TV now.

"I left Hereford in 1949 because of a change in my work but I have attended every Pioneer Day celebration and plan to attend this year's celebration too."

Former Teacher Recalls Early Days In Area

MRS. J. M. HART

Mrs. J. M. Hart was born Jannette Combs July 14, 1904 near Hereford and spent her childhood 20 miles north of Hereford near Wildorado.

at the (Womble) Palo Duro Church She remembers going to church and attending Fairview school. She married J.M. Hart in 1936. Mrs. Hart moved from Hereford first to attend college and then to

teach. She taught school for ten years. Mrs. Hart now lives at Gruver, Texas.

Some of the early neighbors she recalls were: W. E. Phillips, M.O. Meeks, J. M. Burns, Allreds, W.T. Wombles, McClains.

The neighborly visits and close associations are what Mrs. Hart misses most about the early days.

Read The Classified

Mrs. H. C. Baird
Mrs. H. C. Baird, the former Mary Hill was born in Houston in 1894.

She moved to Dimmitt in 1903 and started to school in Dimmitt. She also attended the Hereford schools.

Some of the neighbors were: Mrs. D. C. Laird, Mrs. Edwin Ramsey, Mr. and Mrs. Presley Dyer



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TRAIN TIME, HEREFORD, TEXAS 1903 from the depot. style. The picture was made looking north

History Of Progressive Is Story Of Early Residents

By Mrs. I. Ricketts

This is a history of Progressive Community as gathered from a history written by Ira Jeanne Ricketts in Pioneer issue of The Hereford Brand in 1939 and interviews with Mr. and Mrs. J. L. Park and Mrs. C. C. Bowman. The first settlers of what is now known as Progressive were Uncle Summy Higgins and Uncle Billy Higgins who settled here in 1890 which was long before the community was really organized. Uncle Billy settled where the J. D. Gilberts live and Uncle Summy,

father of Mrs. Charlie Hodges, Mrs. Eula Rambo, Mrs. Maude Orr, Kye and Claude Higgins settled on land farmed by Taft McGee. At that time these two families practically constituted the population of the community. Two other families lived in this area prior to 1902 and they were J. D. Hunt and his son-in-law, Cliff Slaton and they were here before there was a community organized. Other early settlers were B. A. Keithley, Mr. Hunt, Robert Ball, who lived where Charlie Green now lives, the J. N. Askrens where

Lester Galley and family reside, Charlie Hodges improved the place where Taft McGee has one of his farms. Mr. and Mrs. J. L. Park still reside on the place they settled in April of 1903. In 1906, George Ballen came to this community from Missouri and in 1908 circulated a petition to build a school. Being a well educated man and ex-school teacher, also the father of daughters, in whom he was vitally interested. He lost no time in securing subscriptions for the school. Mr. Berve, a new comer donated

land for the school house, a building 16'x20' which was located across the road, east from where the present building is located, and was known as Berve school in honor of the donor of the land. Tom Harris, a bachelor, was building engineer, and was assisted by W. C. Russell, J. L. Park, George Ballen, Mr. Hasser, and Mr. Berve. The first teacher was Miss Elizabeth Hasser with the following pupils: Thelma, Myrtle and Mary Ballen, Oscar, Otto, Aaron, Helen and Bernadine Hasser, Bertha, Mabel, Vernell, and Russell Vanguard. Teachers in this one room building were, first: Miss Hasser, Miss Mabel Dawson, Miss Bess Ridgeway (now Mrs. Al Werner) Mrs. Tidwell Smith, Miss Mary Smith, Miss Jessie Sisk (Mrs. Phil Radovich) and Miss Jallie McDuff. In 1918 the present building was erected. A building 20x44 feet consisting of two rooms for the first four terms only one teacher was employed. But with new settlers coming there was need for two teachers and Miss Eunice Rutherford and Miss Elinor McGowan were employed. Until 1935 they taught through the tenth grade, but at that time a school bus was purchased and with O. E. Boyer as driver, the high school pupils were transported to Hereford. In 1936 C. C. Bowman went to Detroit, Michigan and drove a new school bus from that city, David Boyer was employed as the second bus driver in 1936. Mrs. Al Werner of Westway, Mrs. Phil Radovich of Hereford, Mrs. C. C. Rockwell, and Mrs. Virgil Dodson of this community are some of the teachers who are still living in and near Progressive. Some taught in the one room school house and others taught later. The school was first in District 3 and the first trustees were: George Ballen, A. G. Radcliff and Grant Guffey. School was held at Progressive until about 1944 when we were taken into the Hereford Independent

District, and since that time, a bus has carried the pupils to Hereford for schooling. Mr. Ballen later returned to Missouri and was elected to the Missouri House of Representatives. W. C. Russell and A. S. Higgins served as trustees for District 7, as it was known after the District was enlarged to take in three schools. The first Sunday School was organized in 1909. Literature was furnished by Everett and Doan Brubaker, who were old settlers here. It was organized as a union Sunday School and remained so continuously until 1944 or 45 when Sunday School was discontinued. Through the efforts of Mr. Hasser and P. W. Smith, Rural Route No. 1 was formed and in September 1909 the first mail was received over this route. David McCoy was the first carrier; George Razor the second, then Charlie Jewell carried the mail for seventeen years, until his death, when E. Ramey was carrier for a while. Owen Stagner has been carrying the mail since Mr. Ramey quit. It is now a daily route. In 1906 a telephone line was erected, connected with town and known as "Line 206," and this line extended to Green Valley Ranch,

and much of the line was on barbed wire fence. The line was later changed to "9019F." A few years before 1929 the line was disconnected with the Hereford Exchange but until 1938 we had a neighborhood line. From that time until May 1, 1953, when the West Texas Rural Telephone began operation with the completion of the Dawn Exchange, we had been without telephone service. The first attempt at irrigation in this community was made in 1918 when J. M. Kimmons erected twin windmills on his farm just south of the school house. This method failed to prove satisfactory, however. Now there are many, many irrigation wells and farmers are depending on water from wells for farming operations almost entirely. This community was one of the first to receive power through the REA lines. In 1937 the school was wired for electricity and the district purchased light fixtures for the school building. The first power was received in this community in October 1938 and today the community is dependent on the REA for many of the modern day conveniences as well as power for irrigation. The community is proud of the

young people who received their early training here. Some have become preachers, teachers, Government agents, and those who have remained on the farm have generally succeeded in their chosen fields of endeavor. In 1918, P. W. Smith, decided the road east of the school house should be named, so he offered to "set up the oysters" to the person who would suggest the best name. Several names were submitted and disinterested persons in Hereford chose the one they considered the best. The name selected was "The Progressive Avenue." It was then decided to re-name the school and the same procedure was followed. The name chosen was "Progressive." C. C. Bowman suggested both names. For many years Progressive "Literary Society," the "Singsings" and Community Club activities were recognized for many miles, and in 1925 this community won second place in community booths at the county fair and came back in 1926 to take first place with a prize of \$50; that was when we had a county fair.

Mrs. Sheppard Was Holocene Resident From 1907 To 1945
Mrs. C. E. Sheppard moved to Hereford from Bellview, New Mexico, in 1945. She first located with her family in Holocene, N. M. in 1907 and as a child learned to plow, pull broom corn and also how to thrash the corn. "One of the things I enjoyed most when a child was watching wild mustang ponies go by in herds. I liked to count the shafts that went up as the people moved in. "I remember the prayer meetings at each others' houses, the Singsings once each month and the barbecues and all night dances at the Claunch Ranch. In the early days I walked three miles to school and my first teacher, Miss Edna King, is now teaching in the Clovis, New Mexico schools. I remember very well when New Mexico was admitted as a state. Some of our early neighbors were the John Ross's. "I helped organize Sunday Schools and worked as leader for 4-H Club work several years. We lived in Clovis twenty years. We have lived in Hereford for the past three years."



25 YEARS . . .

SINCE APRIL 1928

YOUR CONSUMER'S

Has Operated In Hereford

A Business of the People By the People for the People

WELCOME TO HEREFORD

MID-PLAINS PIONEER DAYS & RODEO

May 29 - 30 - 31

DROP BY WHILE YOU'RE HERE

YOU'RE WELCOME AT

CONSUMER'S FUEL ASSOCIATION

As a pioneer service organization of this area, your Consumers joins in welcoming you to the big, annual celebration. We, your officers, directors and employees, want to say "Thank You" to the many folks who have kept this organization growing and flourishing—as one of the biggest outlets in the community.

BECAUSE this business belongs to the customers we strive at all times to keep the things you want, and to give you the kind of service you appreciate and deserve!

AS

Pioneers Vegetable

GROWERS & SHIPPERS

WE HAVE WATCHED THE HEREFORD AREA GROW INTO ONE OF THE LEADING SECTIONS OF THE SOUTHWEST

. . . and it is with pleasure and pride that we invite each of you, Old Timers and Visitors, to drop into our modern processing and packing plant. We are sure you will enjoy looking things over, and we'll be truly glad to see you.

WELCOME TO HEREFORD

Mid-Plains PIONEER DAYS & RODEO

May 29 - 30 - 31

- CHEMICALS
- ANHYDROUS AMMONIA
- DUST
- WEED KILLERS
- INSECTICIDES

We were among the first to grow potatoes to grow carrots and to grow lettuce in the Hereford Territory. Since that time we have also pioneered in the adaption of Chemicals and fertilizers for greater and better quality produce

If you can benefit from our experience, we will be most glad to help you

ASSOCIATED GROWERS OF HEREFORD

John J. Petzold, Owner Larry Leonard, Mgr.

George Bippus, South Russian, Came To America In 1886, Here In 1910

By Christine Fortenberry

Mr. George Bippus came to South Dakota from South Russia in 1886 when he was only four years old.

He came by oxen and wagon. After arriving in South Dakota they had a farm and farmed with oxen and plow.

At nine years of age, Mr. Bippus was doing part of the farming himself still with oxen.

While in South Dakota Mr. Bippus met Miss Lidia Creek and was later married to her.

In April 1910 Mr. Bippus' dad, Fred, Ted, Bob and Ernie started for Texas. They came to Deaf Smith County. At this time they used horses for travel and farm work.

After arriving in Deaf Smith County, Mr. Bippus' dad began preparation for building a new home about 60 miles northwest of Hereford. Mr. Bippus arranged for a man to haul some lumber from Bovina. This man brought the lumber by steam engine and a large wagon. Mr. Tiefert built a nine room house and basement for Mr. Bippus.

When the crop was put in and harvested in South Dakota by the rest of the family, they had an auction sale and sold their things, then the rest of the family started traveling for Deaf Smith County.

Mr. and Mrs. George Bippus lived with his parents until they got their home built.

He hauled his lumber from Adrian and Hereford. It took two days to make the round trip to Adrian.

It took 2 1/2 days to make the trip to Hereford. They could have made this trip much quicker but they had to wait for breakfast which

was not served in town until 7 or 8 a.m.

At this time fences were few and far between, in fact they could just cut across the country in traveling.

There was a school two miles south and a mile east of the Bippus home. Ted Curt and Tilly attended here. Later Mr. George's father told the people if they would move the school, he would give them the land. The school was a small one room building. At this time the school was named Bippus. This is where Herbert and Violet attended school. Later a two room school was built a mile south.

On August 28, 1914 sadness came to the Bippus families. Mr. George's father was driving horses to a one row binder and the horse ran away and the binder ran over him. His mother died in 1938.

Mr. and Mrs. George Bippus had four children, Violet was killed in an accident. Herbert is the only living child.

The Bippus' had neighbors but few and far between. Some of the families were the Browns, Sagers, Allison, Chapmans and Gregor.

Mr. Jackson was leasing grass land and he put a mill on the line of the section which was known as the live mill. The Frank Rickels now live at the old line mill.

In 1929 people came in and started plowing up the grassland so they sold the sheep and kept the cattle and built fences to keep the cattle in. After the ground was plowed up at about the beginning of the first boy's days.

In 1942 Herbert, Mr. and Mrs. George Bippus, moved to Hereford on 25-Mile Avenue where they live now. They still have their farm and Herbert farms it.

Mr. and Mrs. Bippus are always busy at something. Mr. Bippus enjoys working in people's flower gardens and in his own yard. People who pass admire Mr. Bippus' well kept yard and lawn. He spends his spare time caring for his hogs.

Mrs. Bippus is always busy but she always finds time to visit the sick or those in sorrow.

Mr. and Mrs. Bippus have always been very faithful in attending Sunday school and church.

Jesse Stanford Was Among First To Use Early Steam Plows

By Mrs. Gene Pursell

Jesse Stanford was born in December 1884 seven miles from Waco. He moved to Summerfield from Loras, Texas in August, 1908. He came by freight car since a wagon and team were too slow and a train ticket cost too much. He bought a farm four miles south of Summerfield which is now the E. B. Wright farm.

He was married to Miss Nellie Black December 31, 1913.

Jesse Stanford was among the first to use a steam plow and he said his main crops were thistles and wind.

He was a bachelor while he lived in Summerfield and the Bob Rice family lived with him.

Some of Stanford's neighbors were: Mr. and Mrs. Sam Bateford, A. J. Odell, Joe Huckert and Louie Huckert.

He farmed here for three years on part of the land which is now the Lee Curry place. He moved to the Frio draw.

The chief entertainment was play parties.

Mrs. Boykin Bless To Attend Annual Pioneer Day Meel

Mrs. Mary Bodkin thinks there's no room for improvement in Pioneer Day celebrations—she has enjoyed every one of them.

She was married to Joe Bodkin in 1899 and the couple moved from Ohio to Hereford in January 1909. They first located in Hereford and made this their home.

When they got off of the train in Hereford they met the Jack Cobbs and stayed with them a day or two until they could find a place to stay. They bought the home where Mrs. Bodkin now lives alone since his death. She is looking forward to seeing many of the old-timers in Hereford this week end.

Big lot sale
(February 21, 1908) The city is filled today with an enthusiastic lot of prospectors, all of the immigration firms bringing in men, about 100 being the total number.

WHITEFACE CATTLE

(March 14, 1902) Up in the north-western part of this state the Hereford breed of cattle has become what might be called a "business fad." The reason is that they can eat the grass from under the nose of any other breed and starve it to death. Indeed, the owners of herds of Hereford have become the aristocracy of cowtown. Some idea may be gained of the altitude of the owner of this breed of cattle from the following from Roby Banner:

The fact that Mary had a lamb is of little interest now, if Mary wants to go the gaits, she must get her a whitefaced cow.—Dallas News



HEREFORD'S FIRST RESIDENCE is shown above in the picture made March 3, 1898. Troy Womble, owner of the dug-out, stands in front. Old-timers recall the location of the place on the Womble section. It would be described as at a

point 200 yards west of 25 mile avenue just north of the railroad tracks at the present intersection of Highway 51 and the railroad tracks.

GAS has got it!

NATURAL GAS

A Symbol of

PROGRESS

IN HEREFORD

Natural Gas service was initiated in the Hereford area in 1927 . . . and we are happy to look back on the growth of the area since that time . . . as a RECORD OF PROGRESS unsurpassed by any other area in Texas.



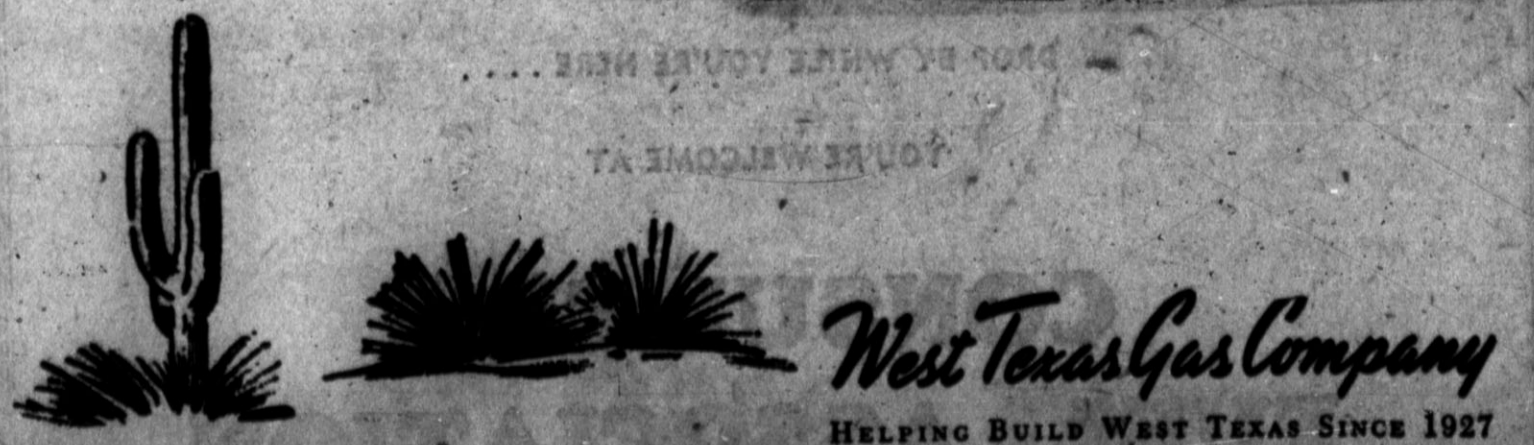
Future Progress of Hereford

along with many other towns is also insured through the service of adequate, dependable, low cost fuel.

WELCOME To Hereford Mid-Plains PIONEER DAYS & RODEO May 29 - 30 - 31

PLAN FOR THE FUTURE WITH NATURAL

GAS



West Texas Gas Company
HELPING BUILD WEST TEXAS SINCE 1927

Let's GO WESTERN! ON PIONEER DAYS

HALSEY'S go west..ter..ner



"Rancher" Pinch Front or Horse Shoe Crush Blocks

\$1.98



Just \$1.98 to \$6.90



Choose the western block you prefer . . . pinch side . . . pinch front and side . . . horseshoe crush . . . all are pre-blocked for permanent shape. Of twisted fibers to genuine Panamas . . . regular weaves and air cooling mesh weaves. All sizes and colors.

\$6.90

NEW LOW PRICE

Men's and Boys' 11 Ounce

*Buckhide JEANS

WESTERN CUT AND STYLED . . . Perfect fitting, Sanforized shrunk. All points of strain bartocked and riveted. Double stitched with heavy thread. Wing pockets, wide belt loops, Zipper front. You'll find Buckhides to stand the gaff at work or play.



Men's Sizes 27 to 46 2.79

Boys' Sizes 4 to 16 2.29

* Exclusive with Anthony's

Denim Western SKIRTS \$3.98
Womens Blue Denim Western Skirts
A Pioneer Day Special

WESTERN BLOUSE & SHIRTS \$4.98
In Short Or Long Sleeves Many Colors
Snap Fastners 32 to 38

Ladies Cotton Twill RIDING PANTS Fitted Pants With Tight Leg Brown, Green, Tan \$5.90 Size 22 to 32.

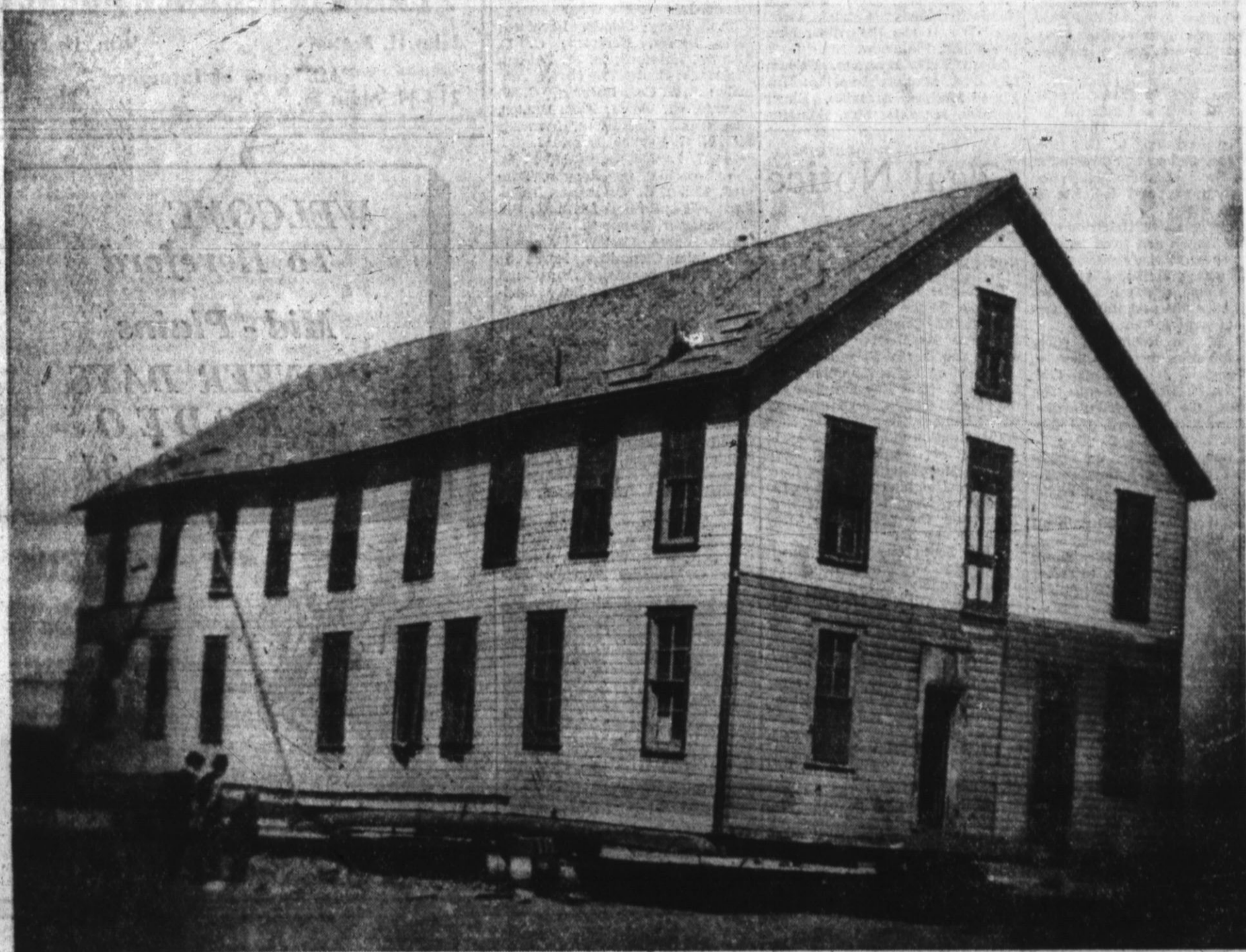
Men's Western SHIRTS Rayon Gaberdine or Cotton Chambray \$4.98 Snap Fastner on front and Cuff

Men's Genuine LEVIS Levi Strauss WESTERN DENIMS \$3.75

Colored Western FELT HATS PRE BLOCKED Crown in Just RANCHER Block \$1.98 All Sizes to \$6.90

WELCOME PIONEERS

Anthony's THE C.R. ANTHONY CO. Hereford



THE HEREFORD HOTEL, once was the town's pride and joy, served as the community meeting place in years past. The building, now located on the corner of First and Sampson, was until 1918 located at Third and Main. Above picture, property of Mrs. Homer Fox, was made while J. P. Wood was in the process of moving the structure. Modern, at least, is the usual "sidewalk foremen" who are helping supervise the moving job.

"No Crops, Just Cattle" Around La Plata In 1908

Big Prairie Fire Of 1906 Still Recalled

"Sunday school and church were the only organizations in the good old days," recalls W. Claude Witherspoon. The most interesting times he can remember were when the family would attend the afternoon sessions of Sunday School. They were in no hurry to get home, and would visit with friends and neighbors into the late afternoon and evening. Some of the people would come 10 to 15 miles, and would make an all day affair of the occasion.

Mr. Witherspoon was born in Johnson County, Texas, January 24, 1883. He was married to Bertha Dameron on October 10, 1934. They moved to Hereford in the Fall of 1898 from LaPlata, where the old County seat was located. They had moved from Johnson County to Amarillo April, 1889, approximately 400 miles by train.

"There were no crops in these early days," recalls Mr. Witherspoon. "There were just cattle, antelopes, mustangs and coyotes and prairie dogs."

At the time they built their home in Amarillo in 1889, though it was what we know now as 6th and Fillmore it was then out on the prairie. They built the house of scrap lumber which was stacked about 100 feet away and the prairie chickens would roost on it at night.

Mr. Witherspoon says his father helped organize this County, and that he was the first County Clerk, and later became the County Judge. He built the first residence in LaPlata and also the first in Hereford.

The big rolling prairies, herds of cattle and antelope are the things Mr. Witherspoon most misses today. He had happy days at both the LaPlata and Hereford schools.

He has attended all the Pioneer Day celebrations of the past years and plans to attend again this year. He thinks that by feeding and helping the pioneers who come "great distances, our celebrations could be greatly improved."

MAKE BROOMS

June 7, 1901 The broom manufacturing firm of Woodruff & Allison have dissolved and a stock company formed for the manufacture of that useful article. The officers of the new company are G. A. Stambaugh, president; A. J. Lipscomb, secretary-treasurer; T. R. Allison, general superintendent; and J. N. Asken, traveling salesman. That the business will be a success under its present management is unquestioned.

"I think I shall never forget the big prairie fire that started near the New Mexico line in 1906 or 7. Men from far and near came and fought day and night," says Opal Vaughn Higgins.

She was born in Sanger Texas in 1906, and they moved to Hereford in 1906 via train. This side of Fort Worth, they had a train wreck but no one was hurt seriously. They were delayed over night. She married Claud Higgins in 1925.

They bought the T. M. Parmer farm now known as the Jackson place, two miles north on 23 Mile Ave. Mrs. Higgins says her father raised hogs; and she remembers his driving some 400 by foot down the road to the railway cars, where they were to be shipped. He put down one of the first irrigation wells in this part of the country.

"We had lots of play parties, picnics, and hay rides. We went to church and always brought company home for dinner in the afternoon," Mrs. Higgins says. After dinner, they would attend a singing or a ball game. "Aunt Anna Johnson and Grandmother Daniel were two of my mother's best friends," she states. "We went to church when the preacher would preach two hours, and our church, the Church of Christ, met in the County Courthouse."

Their early neighbors were R. J. Ribbe, who lived one mile South; the Cocanoughers who lived at the four mile house North; Mr. Avis lived a mile East, and there was one other house on their way to town—Mr. Dennison's.

"I miss the friendly feeling people used to have when everyone knew everyone else," Mrs. Higgins said. Speaking of school days, Mrs. Higgins states "We kids walked the two miles part of the time; and I am sure the old timers can remember the old rattling buggy, loaded with kids, going down Main Street after school."

"I remember when Potato Joe planted his first potatoes. My Dad said he was crazy. He has been gone eleven years, and I wonder what he would think could he be alive today."

Mrs. Higgins has attended almost all of the past Pioneer Day celebrations and plans to attend this year. She has a lot of good ideas about improving Pioneer Day celebrations. "I think most of the visiting old timers come the first day to register and meet old friends; so I think that should be the day for a barbecue for all of them from 25 years up. Let their badge be used as a ticket. Then, if all the old timers living here would bring cakes, pies, salads, and other dishes, and have a place with tables and chairs, then spread all of the food with the barbecue, bread, etc. "I think there should be some place for the old timers to meet where they could sit and visit and rest. I think they should have a place where they could square dance in the afternoon, sing old songs and tell jokes. Have the benches on the street like they had last year."

Prospectors Like Agriculture Display

(September 2, 1904)

"One hundred prospectors, under the supervision of Tallmadge Brothens, were in town today. Perhaps the one thing which counted most in strengthening their confidence in the country was the display of agricultural products prepared by the enterprising real estate firm of Gyves and Elliston."

"The large cabbage, onions, corn, etc. — in fact everything which can be grown successfully constructed a most admirable exhibit and was viewed with much interest and wonderment. Mr. Tallmadge was so impressed with the expert preparation he is having one sent to his office up north."

"The excellent crops which exist throughout this section of the Farhandle will be an eye-opener to the people who so long have regarded this as a broad waste fit for nothing but cattle range."

Registration List For 1952 Included 321 Early Settlers

A total of 321 old timers registered for the 1952 Pioneer celebration in Hereford.

Below is a list of names registered under the number of years the people have been in the Mid Plains.

50 Years

George Burch, Dimmitt; Mrs. George Burch, Dimmitt; George Muse, Hereford; A. C. Thompson, Hereford; R. H. Caylor, Canyon; Henry Hastings, Vern Witherspoon, Claude Witherspoon, Fred Baird, J. W. Brady, Mrs. A. H. Swigart, L. D. Boyd, R. E. Cottingham, all of Hereford.

Mrs. Will B. Anthony, Fort Worth; N. E. Cass, Hereford; Mrs. W. B. Beach, Hereford; Mrs. Ida Bennett, Hereford; Mrs. Lee Curry, Hereford; Joe Killough, Amarillo; Geo. Lutz, Hereford; Perry Estes, Dimmitt; Mrs. Lenna Estes, Dimmitt; Mrs. L. R. Brady, Hereford.

Joyce Womble Meeks, Amarillo; Jennie Purcell, Clovis; Ky Higgins, Hereford; R. E. Worden, Albuquerque; Mrs. J. M. Gilliland, Hereford; Press Dyer, Hereford; Ida Mae Vaughn, Hereford; J. G. Fortenberry, Hereford.

Mrs. J. L. Mauk, Hereford; Clara Brady Shore, Hereford; Mrs. G. R. Jowell, Hereford; George T. Lynch, Hereford; Ed Cox, Hereford; Mrs. Charlie Hodges, Hereford; Mrs. Minnie Walker, Hereford; G. B. Combs, Canyon; Mrs. Eliza Jane Williams, Hereford.

Turner E. Cowart, Lockney; V. T. Glenn, Amarillo; T. S. Robbs, Hereford; Mamie Gray Cochran, Hereford; C. R. Smith, Hereford; Mike Baird, Hereford; Cliff Estes, Hereford; Mrs. Carl Gilliland, Hereford; T. J. Carter, Hereford.

40 Years

J. B. Elliston, Hereford; Corinne Jennings, Hereford; F. W. Burke, Hereford; Claude Higgins, Hereford; Wayne Wheeler, Borger; T. W. Robinson, Hereford; Alex Thompson, Hereford; Otis Cobb, Meraps; C. E. Williams, Hereford; Mrs. Dock Roberson, Hereford.

Joe H. Green, and Mrs. W. B. Green, Hereford; George E. Burns, Demmitt; N. M.; Mrs. George Burns, Demmitt; N. M.; Jim Black, Hereford; Claude Norton, Weatherford; L. E. Cobb, Estelina; E. H. Norton, Hereford.

H. H. Hawkins, Amarillo; Wes Brady, Hereford; John Patton, Hereford; Mrs. Cara McLean, Big Spring; Arthur Thompson, Hereford; Mrs. Vivian Major, Hereford;

Mrs. George Lutz, Hereford. Roy Jowell, Jack Roberson, Mrs. Boyd London, Mrs. Chris Rendro, Ill. of Hereford; Mr. A. A. Johnson, Abilene; Chris Rendro, Hereford; Jeff Roberson, Miss Mary Brady, Hereford; W. A. Dougherty, Clovis.

George V. Stambaugh, Hereford; John Purcell, Clovis; J. C. Allred, Hereford; Mrs. J. C. Allred, Hereford; Mrs. Nell Morgan, Adrian; Mrs. J. T. Gilbreath, Hereford; D. H. Bryant, Hereford; Mrs. R. E. Worden, Albuquerque; Mrs. Bruce Rose, Hereford; Mrs. D. W. Crawford, Hereford.

J. T. Guinn, Hereford; Guy Smith, Tulla; Mrs. Guy Smith, Tulla; James R. Robinson, Hereford; Mrs. Dora Suggs, Hereford; Mrs. J. D. Elliston, Lubbock; Mrs. Jim Lipscomb, Hereford; J. B. Franco, Hereford.

Ernest Brown, Hereford; Mrs. J. B. Elliston, Hereford; Mrs. Ezra Norton, Hereford; Frank Ball, Tucumcari; Charlie Hodges, Hereford; Mrs. Fred Brown, Floydada;



MCDONALD AND COMPANY OFFICES, above, were the forerunner of modern irrigation in the High Plains area. D. L. McDonald drilled the first irrigation well north

Mrs. Lee Lambert, Hereford; Mrs. A. L. Thomas, Hereford. A. L. Thomas, Hereford; Mrs. W. H. Russell, Hereford; Mrs. Dick Roberson, Hereford; Miss Alma Norton, Amarillo; Mrs. Una Hutcherson, Amarillo; Mrs. A. G. Bell, Hereford; Coy Phillips, Hereford; Mrs. Coy Phillips, Hereford; Mrs. Ed Cox, Hereford; Mrs. Wood Vaughn, Hereford; I. Fred Brown, Floydada; E. S. Ireland, Hereford; Mrs. Cliff Estes, Hereford.

Mrs. Doyle Rose, Hereford; Bob Higgins, Hereford; Mrs. J. H. Wagon, Hereford; Mrs. E. S. Ireland, Hereford; Mrs. Cliff Estes, Hereford; Bob Higgins, Hereford; Mrs. J. H. Wagon, Hereford; Miles Roberson, Hereford; Kate Dixon, Hereford; B. T. Tell, Hereford; Frank Carl, Hereford.

Milton Robbs, Plainview; R. H. Parker, Hereford; Mrs. R. H. Parker, Hereford; Jim Higgins, Hereford; R. T. Green, Hereford; Jinks Lindsey, Hereford; Mrs. Roddy Harwell, Vega; Mrs. J. L. Rogers, Hereford.

W. H. London, Hereford; Joe Stagner, Hereford; Marie Sears, Hereford; Troy Stambaugh, Hereford; Bill Hacker, Hereford; Jack France, Hereford; Will B. Anthony, Fort Worth; Mrs. L. A. McBrayer, Dimmitt; L. A. McBrayer, Dimmitt; G. W. Brumley, Hereford.

A. J. Walker, Hereford; W. M. Stewart, Hereford; Mrs. H. H. Hawkins, Amarillo; J. R. Crutchfield, Hereford; Mrs. J. L. Davis, Hereford.

L. T. Oldham, Hereford; H. L. Witherspoon, Hereford; Mrs. Mike Baird, Hereford. Mrs. Charlie Jowell, Hereford; Mrs. J. O. Newell, Hereford; Mrs. S. O. Wilson, Hereford; Benjamin F. Taylor, Kirkland; Mrs. Benjamin F. Taylor, Kirkland and Ira Taylor, Amarillo.

40 Years Della Stagner, Sam Waters, Mrs. Claude Higgins, Earline Manning; I. R. Daniel, Mrs. J. R. Daniel, Ralph Sears, all of Hereford; Mary Anthony Cox, Slaton; Arnold Hershey, Hereford; J. B. Cocanougher, Hereford.

W. H. London, Hereford; Joe Stagner, Hereford; Marie Sears, Hereford; Troy Stambaugh, Hereford; Bill Hacker, Hereford; Jack France, Hereford; Will B. Anthony, Fort Worth; Mrs. L. A. McBrayer, Dimmitt; L. A. McBrayer, Dimmitt; G. W. Brumley, Hereford.

A. J. Walker, Hereford; W. M. Stewart, Hereford; Mrs. H. H. Hawkins, Amarillo; J. R. Crutchfield, Hereford; Mrs. J. L. Davis, Hereford.

Lee Wilson, Hereford; L. Baskin, Hereford; Mrs. W. N. Griswold, Hereford; Matt Gilliland, Hereford; Peter Boardman, Hereford; Mrs. W. E. Betts, Clovis; Mattie Woodburn, Hereford; Evelyn B. J. Hereford; Leonard Foster, Hereford; Boyd London, Hereford.

John F. Hacker, Hereford; Chas. Newell, Hereford; Allie Mae Willis, Long Beach, Calif.; Mrs. G. L. W. Sr., Long Beach, Calif.; Mrs. J. L. Morris, Hereford; Mrs. H. L. Broadwell, Amarillo; Luther Pevely, Hereford; Zula Gilliam, Hereford; Bill Knox, Hereford; C. L. Hodges, Hereford.

Jiggs Hartman, Hereford; Bessie Smith, Hereford; Cecil Williams, Hereford; Joyce Phillips, Hereford;

(Continued on Page Two)

of Hereford and was driller on most of the early wells in this area. The picture was made around 1910-12 and the young lady in the photograph is not identified.



WESTWAY SCHOOLHOUSE is shown above with the first school busses used by the community. The picture was taken by Mildred Wilder and belongs to Mrs. A. C. Pierce.



SOME OF THE PUPILS AT THE WESTWAY SCHOOL are shown above. The date the picture was taken was not known. The picture belongs to Mrs. A. C. Pierce and was taken by Mildred Wilder.

Transition In Farming Methods Noted By R. O. Douglas, 1912

A covered wagon and a train ride brought R. O. Douglas to Dimmitt February 14, 1907 from Missouri. Douglas was born on April 5, 1877 in Kansas. He was married to Miss Vera Hamm on November 1912. Douglas settled about four miles east of Dimmitt. His occupation, of farming, was much different to today's. They

just plowed a small plot of ground and planted the seed then depended on the rain to bring it up. He remembers riding to town on a pretty morning and then coming home that night in a blizzard; looking out across the prairie and seeing nothing but lakes, which you never came to; blizzards, fires, drouth and 5 to 7 inches of rain. There used to be parties and dances that people would go 10 to

15 miles to attend. There were horse races nearly every time anyone went anywhere in a buggy or on horseback. Lots of times the races were with rain or hail clouds. "Our neighbors were few and far between—the Ramey family two miles; the Howard family, 2½ miles; the Bells, three miles; the Cooper family, 1 mile; and four miles to Dimmitt and 20 miles to Hereford."

Mr. Douglas misses so many things today that he couldn't begin to name them. As brother of Mr. Douglas, who attended school on the plains, had Jud Kerr as a teacher. Mr. Douglas left for a few years during the dust bowl days but came back as soon as the dust had settled. "More people and better chuck" are the only ways that Mr. Douglas can think of to improve Pioneer Day Celebrations.

Neighbors Gathered To Eat, Have Fun, Swap Yarns in '90s

Mrs. James R. Robinson recalls that the most interesting times of the past were the days when the neighbors would gather at an appointed home and bring their dinner. They ate together, and "had a genteel good time visiting, swapping yarns and otherwise having a good time."

She was born in Evam, Texas, January 31, 1892, and married Mr. Robinson June 11, 1921. They moved to Hereford June 12, 1921 from Waco. They had a farm three miles West of Hereford where they raised grain sorghums and fed lots of hogs and sheep.

Reminiscing, Mrs. Robinson says "Having visited and lived at Canyon for some 10 years prior to the time I was married, I attended church, went on dates, and generally had a pleasant time as amusements went in those days."

Some of the Robinson's early neighbors were the Don Sowers, Tom Vaughns, J. F. Wards, L.N. Wolfs, the H. H. Boardmans, the Bowshers, the Pat Wederbrooks, J. H. Bryant, Sid Brown, and Truman Hinds.

Mrs. Robinson misses the neighborliness of the old timers who would go far to help his fellow man when in distress.

"It has been a pleasant path all the way due to good neighbors, and friends. Hereford in Deaf Smith County is a dandy place to spend your entire life," says Mrs. Robinson.

She thinks Pioneer Days could be improved by having more inducements to interest people who might attend.

over the folks would make him.) Mr. Posey thinks that more and more good bands should be added to the Pioneer Day parade and then after the parade the bands should give concerts.

He has been attending Pioneer Day celebrations ever since they started having them in Hereford and definitely plans to attend the 1953 celebration.

Registration

(Continued from Page One)

Mrs. J. M. Hart, Gruver; Mrs. J. G. Fortenberry, Hereford; M. L. Simpson Sr., Hereford; Earl Lass, Dimmitt; Charlie Bennett, Amarillo; Mrs. Charlie Bennett, Amarillo; Johnnie Kemp, Tucumcari; Glenn Weir, Hereford; Bill Stanford, Hereford; Gladys Carroll, Hereford; Doc Hinds, Plainview; Mrs. Doc Hinds, Plainview.

Mrs. C. H. Boatman, Friona; Mrs. T. C. Mathies, Amarillo; Mrs. Elmer Mathies, Amarillo; Elmer Mathies, Amarillo; Mrs. Bob Hig-

gins, Hereford; Lora Long, Hereford; Mrs. Olga Hamm, Friona; Mrs. Troy Womble, Hereford; Bob Thompson, Hereford.

Mrs. Earl Wood, Hereford; Mrs. A. C. Flowers, Hereford; J. H. Ross, Hereford; Mrs. Otto Olson, Hereford; Mrs. Mary Bodkin, Hereford; Mrs. Cecil C. Rockwell Sr., Hereford; Cecil C. Rockwell Sr., Hereford.

Mrs. Harry Schulz, Hereford; Mary Schulz, Hereford; C. B. Thomas, Hereford; H. M. LaFont, Plainview; Beulah Lee Carter, Amarillo; J. W. Cox, Hereford; C. W. Humble, Ft. Worth; Finis Hunter, Hereford; N. G. Elliston, Hereford; Mrs. N. G. Elliston, Hereford.

Ole T. Larsen, Hereford; F. G. Tye, Amarillo; Jim Reagan, Trinidad, Colo.; C. O. Brown, Hereford; Edgar Ramey, Dimmitt; Bill Cocanougher, Hereford.

Mrs. Sallie Carter, Hereford; Mrs. John Cummings, Hereford; Mrs. Claud Benton, Ralls; Claud Benton, Ralls; Mrs. Jinks Lindsey, Hereford; Mrs. J. B. France, Hereford; Mr. F. J. Axe, Hereford; Mrs. F. J. Axe, Hereford.

Mrs. Clara Freeman, Hereford; Lawrence Kemp, Tucumcari, N. M.; Mrs. Carl Williams, Hereford; Mrs. A. C. Pierce, Hereford; Mrs. A. R. Rogers, Hereford; Mrs. P. B. Broadwell, Electra; Edna Fincher Kendall, Amarillo; Henry Kendall, Amarillo; Mrs. H. L. Witherspoon, Amarillo; H. L. Witherspoon, Amarillo.

Malcolm Cassella, Hereford; Mr. O. G. Hill and Mrs. O. G. Hill of Hereford; W. S. Williams, Amarillo; E. O. Williams, Amarillo; Zola

Legal Notice

THE STATE OF TEXAS COUNTY OF DEAF SMITH

NOTICE OF EXECUTION SALE

By virtue of an Execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 2nd day of February, 1953, in favor of Betty Simmons and against the said Roy Simmons, in the case of Betty Simmons against Roy Simmons, No. 3513, in such Court, I did on the 25 day of April, 1953, at 10 o'clock A. M., levy upon the following described tract and parcel of land situated in the County of Deaf Smith, State of Texas; as the property of Roy Simmons, to-wit:

The South one-half of Section No 50, Block 7, Deaf Smith County, Texas;

and on the 7th day of July, 1953, being the first Tuesday of said month, between the hours of 10 o'clock a.m. and 4 o'clock p.m. on said day, at the courthouse door of said County, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said Roy Simmons, in and to said property.

DATED at Hereford, Texas, this 19 day of May, 1953.

Lowell R. Sharp Sheriff of Deaf Smith County, Texas By Neal Young, Deputy

T-21-3-c.

Williams, Amarillo; Mabel Rudd Sias, Higgins; T. F. Bonana, Van Nyes, Calif; Mrs. T. F. Bohanan, Van Nyes; J. R. Lipscomb, Hereford; Jerry C. Burk-

halter, Amarillo; R. A. Freeman, Hereford; Mrs. R. A. Freeman, Hereford; Mrs. C. E. Sheppard, Hereford, and George J. Larsen, Vega.

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John H. Patton Wm. H. Patton
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WELCOME To Hereford
Mid - Plains PIONEER DAYS & RODEO
May 29 - 30 - 31



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We Guarantee the **LOWEST** priced **RCA VICTOR "Super Set"** to outperform the **HIGHEST** priced TV set of any other make!
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YOU... may have a lot of ♦
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YOU... probably have a big ♥
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To be able to dig up a better Hail Insurance Policy than is written by JOHN McLEAN INSURANCE AGENCY we betcha!

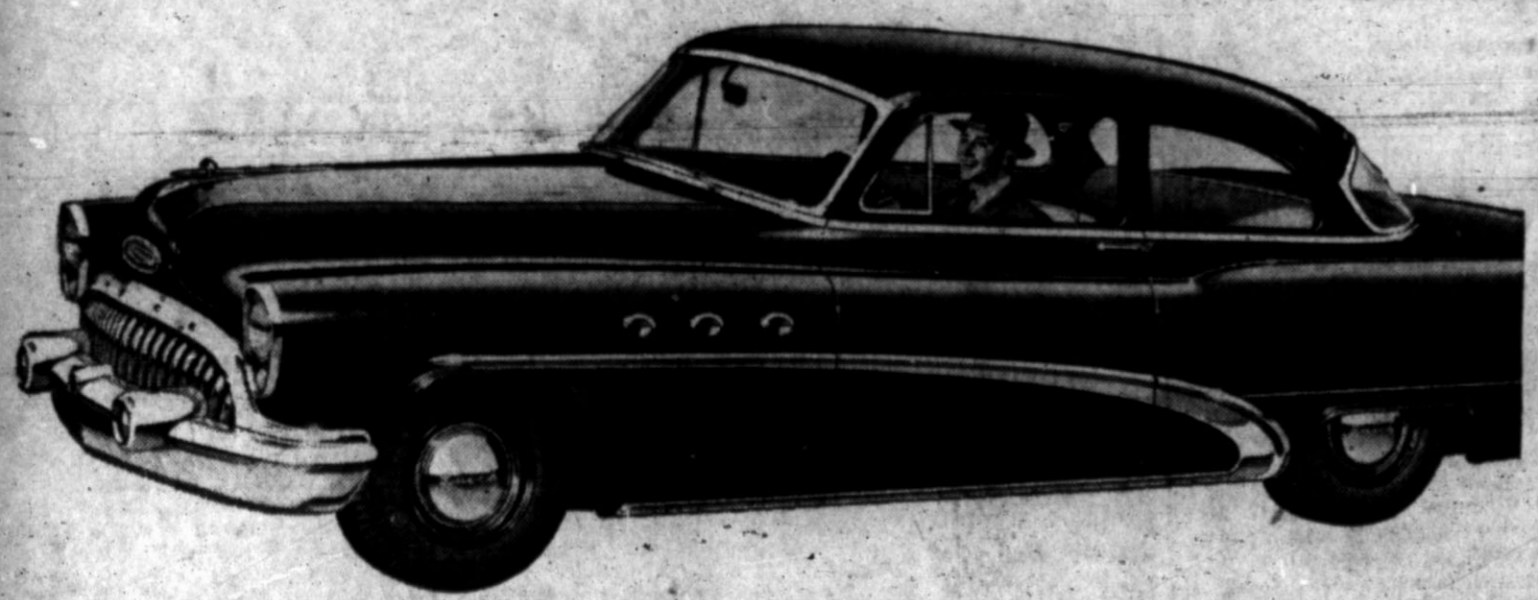
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IN YESTER YEAR and TODAY!

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When Better Cars are Built **BUICK** Will Build Them



We're New Comers to Hereford and Don't Know all of the Old Timers But...

WE'D LIKE TO GET ACQUAINTED
Drop By While You're Here
all the Folks at
WALLACE BUICK CO.

PIONEERS Know

The Value of **GOOD FEEDS**

PACKARD MILLING COMPANY
HANDLES ONLY THE **BEST**

PURINA

POULTRY or LIVESTOCK

Start the **PURINA WAY**

Packard Milling Co.



J. C. Allred Came West In Covered Wagon Train

By J. C. Allred

I was born seven miles south from Fort Worth Texas near where the town of Everman is now located.

My parents moved to a ranch near Vernon Texas when I was seven years old.

My father was a lifelong cattleman and as the country became settled, he would move farther West where he could secure more grass. In 1900 he sold out the ranch there and bought the Hamilton Ranch 25 miles Northeast from Hereford in Deaf Smith County. The family made the drive through in covered wagons but my brother Ralph and I rode horseback.

After the family was settled on the ranch, my father and I went back to get the cattle which numbered around two hundred and fifty

head.

We came up the route following the Fort Worth and Denver railroad to Estelline, where we turned West to Quitique, known then as Jago's store and Quitique Post Office. We came up the Caprock at almost the same route the highway does now; on by Silverton and crossed the Tule Canyon near the old McKinzie battle ground.

At Canyon City (as it was called then) we rested one day and the cattle grazed on the land where the State College is now located, and watered on the creek where the bridge is located just east from the College.

Some of our neighbors were the families of J. C. Womble, W. B. Phillips, George B. Combs, L. A. Pierce, C. H. Hitchcock, Combs and Worley, George and John Day.

George L. Muse had a ranch a little farther up the draw and operated a nice bachelor camp since he was not married then.

I talked many times over the telephone to Amarillo from the George Day ranch, using the top barbed wire on the ranch fences for a line.

I attended one school term after I came here and that was the summer after we came. This was at the Womble School house just across the road from the Palo Duro Baptist Church now.

There was not very much entertainment in those days, and we never thought of going anywhere between Sundays. We worked on the eight hour system then but it was eight in the forenoon and eight in the afternoon so we were glad to go to bed when night came.

Sometimes around Christmas, we would have a few parties and sometimes we would meet at some neighbor's house for a sing'ing on Sunday nights.

Church services were few but occasionally a preacher would come by and hold a revival a few days. A Methodist preacher was conducting a revival at the McClaman School just North from Unbarger, and he preached fire and brimstone sermons. One night a bunch of cowboys were on the back seat as usual and when the invitation was given for sinners, a pious and shouting lady came back to talk with them. They could not get to the door without running into her and they went out the window like sheep and the preacher made the remark "There they go to Hell."

Every one went to church in those days for they seldom saw each other and did not miss a chance.

In 1901 the Palo Duro Baptist Church was organized with eight members by letter, and four by Baptism. I was one of the twelve. This church was organized at the close of a revival held by a Brother J. F. Killman from Goodnight and he was pastor for the first year. We had preaching only once per month and Sunday School just through the summer.

Sometimes the young people would get together on Sunday afternoons and chase antelope or go to one of the ranches where the boys would ride bronks for entertainment. We would draw straws for certain horses and there was no backing out for the girls were looking on, and you dared not be a piker.

Well, some of the boys rode theirs and some didn't but they all tried at least. I rode many of them myself and some of them I didn't ride for they just didn't stay under me and I would pick up some dirt or grass while trying to find the saddle horn. Just a little embarrassing to pull such a trick when the girls were all over the corral fence cheering like mad.

After two years of Sunday courtship (young folk didn't know they could do any courting on week days then) I married Miss Della McClain at her father's ranch 12 miles North of Dawn, February 10, 1907.

The preacher was the Missionary for the association from Hereford, Rev. E. D. Morgan who came out in a buggy. Since this was his first marriage ceremony we have wondered if he was not scared more that we were.

We have lived either in Hereford or on the ranch continuously with the exception of a few years in

Amarillo trying to get enough money to build us a little home on a tract of land we had near Daniel School.

We have attended all the frontier celebrations and expect to as long as we can.

(March 14, 1902) F. L. Vanderburgh, proprietor of this rag, has been absent most of the time for the past two weeks, and as a consequence the work has been progressing very nicely. With one more week of relief, the printers hope fully to catch up with the work on hand.

"PROLIFIC COW"

(April 26, 1928)

A cow which seems bent on showing other cows in other parts of Texas how they do things in Hereford, is that owned by L. T. Jay, farmer living five miles west of here. Six years old, and a heavy milker, the cow has given birth to no less than six heifer calves in the past twenty three months.

According to Mr. Jay, during her first four years, the cow had but two calves, a bull and a heifer. Within the last two years she has had three sets of twins, all of which are still living.

Mr. Jay says that "B" has had several good offers, both for the prolific cow and any of her offspring. "I do not choose to sell," is his only reply to bidders.

Read The Classified

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Mid - Plains
PIONEER DAYS & RODEO
May 29 - 30 - 31

to our many
PIONEER FRIENDS
from

KESTER'S
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EXCLUSIVE CHRYSLER FEATURES not available in other cars

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A few of these basic differences are shown here. In many cases, no money can buy in other cars what you get . . . as standard equipment . . . in Chrysler. This one car, alone, has pioneered more of the great automotive advances than all other makes of cars combined!

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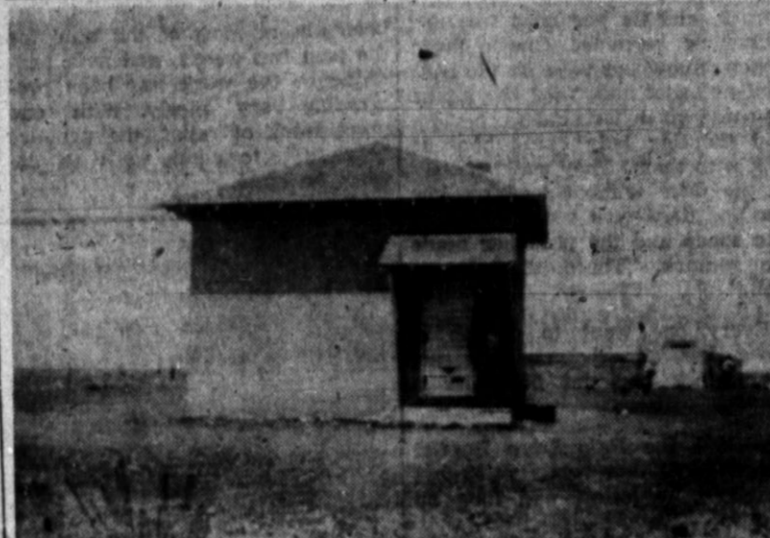
Phone 47



THE FIRST CHRISTIAN CHURCH is shown in the background along with the windmills. Note the horse and buggy in front of the house. That's Harry Schultz in the foreground. The picture belongs to Harry Schultz, and was taken in about 1911.

Church Goers In Early Days Stayed For Lunch

One of the most interesting experiences in the early memory of F. W. Burke was back in his childhood, when he was playing in the pasture with his little wagon and suddenly he saw something shiny reflected in the sun, and to his utter surprise it turned out to be money which a cattle buyer had lost when his team ran away with him and his buggy. Mr. Burke picked it up and ran excitedly to the half-dugout (which was the same as a house now days) and showed it to his mother and dad.



HIGGINS SCHOOL, named after some early pioneers. One of the pictures found recently at the Deaf-Smith county library.

Mr. Burke was born in Kress, June 16, 1900, and moved to Hereford June 14, 1952 from Whiteface. Mr. Burke recalls his first farming experiences. He raised corn, wheat, and other crops. Methods of farming in those days were quite different from the modern ease with which farmers harvest their crops. They would take two horses and a walking middle buster and bed the ground and then take a walking planter and one horse and plant the grain. The first cultivating the crop received was a double shovel and one horse with rope for lines and they made only one round to each row.

Speaking of entertainment, Mr. Burke recalls his chief enjoyment when he was a child; during the summer months, the entire family would get up early Sunday mornings, do the chores and get ready for church. They filled a wash tub with good things to eat, loaded it into the wagon and drove eight miles to Sunday School, and church then at noon, the people would spread their basket lunches on the ground and the children served dinner to the older folk, after the Pastor gave thanks. "I do not remember but one pastor and his name was Bailey," Mr. Burke said. "That morning, he preached a sermon entitled 'Where Is Jesus?' My Sunday school Teacher's name was Mrs. Webb and my mother and

father came to me and asked me to give my heart to Christ but I said 'no.' My girl friend came up and put her arms around me and begged me to turn to a new life, so I went to the altar with her."

Mr. Burke says he would like to have the good old days back again. His early neighbors were Mr. and Mrs. James who lived about 6 miles from him, and Mr. and Mrs. LeMaster who lived about 12 miles away. He remembers getting up at 4 o'clock in the morning to do the chores, then he got ready for school and started out in the cold on the four-mile walk. After he got there, he started the coal fires in each of the four rooms of the school. During elections, Mr. Burke says that when the candidates running for office tied, three men would put the names in a hat and the one drawn would be the winner of the election.

One of the most interesting incidents Mr. Burke remembers was one cold snowy morning when he left with his sister for school. When they got about two miles from home the snow began falling thick and fast. They went on to school, and the snow was beginning to pile up when they got there. By school time they couldn't see 20 feet ahead. When it came time to go home they couldn't leave as the snow was so deep, so they spent the night in the school house. The next morning his father came driving a sled over the snow, fence, and all and they had a jolly time riding it home. It was drawn by two horses and he said the sled didn't even touch the fence they drove over. Mr. Burke has attended all of the Pioneer Day celebrations in the past and expects to attend this year. He thinks they could best be improved by "putting old-time things into it rather than so much up-to-date stuff."

Cottingham Made Trip Across This County In 1894

A trip across Deaf Smith County in 1894 was the first connection that R. E. Cottingham had with Deaf Smith County. They camped at La Plata which was then the county seat.

During the trip across the county the group saw a large herd of antelope and many Mexicans and Indians.

During the summer of 1906 Mr. Cottingham spent six weeks in Hereford. At that time he met Judge Russell, who was county judge at that time and also Mr. A. C. Elliot, who later became owner and editor of the Hereford Brand.

Although he moved to Hereford



Church of Christ We Welcome You

CHURCH OF CHRIST (Sunday)

Worship 9:00 A. M.
Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.

Evening: make a difference what we The Bible is right and it does (and no) to 008-NVAK Daily Radio Program BELIEVE AND PRACTICE. We invite you to all services of the church.

Young People 6:45 P. M.
Evening Worship 7:30 P. M.
9:30 A. M.

in 1914 to be with his parents he was absent a large part of the time each of the succeeding 14 years teaching school. Mr. Cottingham and Miss Floy Jenkins were married on November 30, 1935.

In his boyhood days, Mr. Cottingham recalls he enjoyed hunting.

Some of the early day neighbors were: the J. O. Jenkins family, A. W. Gregg family, the Godwins, Mr. and Mrs. Rice, Mr. and Mrs. West, the Winters family, the Fundersbergs, Mrs. Maggie Hopper and family and the Bodkins.

One of the incidents that Mr. Cottingham recalls was in 1906 when he was attending summer normal in Hereford they held a large picnic east of Hereford. He remembers rowing a skiff at some of the deeper places. The settlers furnished hay wagons for them to ride out and back on. He has attended all the celebrations since they began.

(February 26, 1909) Mrs. Orville Newell very pleasantly entertained a crowd of young people Saturday evening at her suburban home north of town.

FARM EQUIPMENT

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Power Lift or Drag

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SINCE 1935

With The Finest Farm Equipment

YOUR M-M DEALER

DAVIS - McCRACKEN

Baskin Once Sold Farm From Windmill Tower

Selling a farm from a windmill tower in Hereford was one of the most interesting experiences L. Baskin had during his early days in Hereford. It seems that the farm was located six miles southeast of Hereford.

Mr. Baskin came to Hereford December 6, 1906 from Kansas City, Mo., with a land seekers' excursion.

He was born on February 11, 1879 in Oregon, Mo.

A real estate office on south

Main Street was Baskin's first location.

Mr. Baskin remembers attending nearly all the Hereford churches. One of the chief forms of entertainment in the 1930's was watching basketball games. The girls' basketball team was made up of: Miss Westbrook, leader; Miss Vaughn, Miss Seed, Miss Hartman, Miss Mitchell, Miss Springer, Miss Witherspoon, Miss Brooks, Miss Jackson, Miss Vaughn, Mattie Sherman and Miss Eberle.

Some of the early day neighbors of Mr. Baskin were: John R. Mosley, Clarence Smith, B. M. Hester, W. H. Rayzer, Con Schrimsher and family, John DeAtley, L. Gough, C. G. Witherspoon and son, Claude, W. M. Knight, D. L. McDonald, Bill Borden, John Estes, Henry and Homer Wilkinson.

Old friends are one of the things that L. Baskin misses the most today.

The Add-Ran College was active when Mr. Baskin came to Hereford in 1906.

He voted for the courthouse bonds as well as the High School bonds.

During the early days, L. Baskin was president of the Chamber of Commerce. He succeeded Judge John P. Slaton.

One incident that Mr. Baskin remembers was when Col. Ransom attempted to build the Panhandle Short Line Railroad through here from Dimmitt to Adrian. They had it nearly all graded and 144 car loads of ties were shipped to Hereford before the project was abandoned.

Mr. Baskin thinks that the Pioneer Day celebrations could be improved if the men were not required to grow beards and if all penalties for not doing so were stopped.

Caudie Ola Brown Recalls Snow That Stayed Three Months

Mrs. Brown vividly recalls the big snow they had years ago which stayed on the ground for three months. They had to use sleds to go to town or go on the "local freight" which passed through Summerfield everyday. The snow was so deep that stock and people walked right over the fences.

Mrs. Brown was a daughter of J. E. Roberson and Minnie Jane (McMinn) Roberson. They are not related to the other Robersons here. She was born Northwest of Summerfield on August 3, 1904.

"My father raised grain sorghums and a little cotton once, which all blew out of the boles before it was picked," she recalls.

Varied entertainments kept all of the young people interested in those days. "We had singings, 'play parties' or square dances as they



L. BASKIN, pioneer real estate man, former Chamber of Commerce president, has noted many changes since he first came to Hereford on excursion train back in December, 1906.

are called now."

Though a child at the time Mrs. Brown recalls several of their early neighbors. Some of them were A. J. Laughlin, Lee Wilson, Bee Roberson, Jessie Roberson, Tod Hinds, Edd Garrison, W. P. McMinn, and other McMinn families.

Mrs. Brown says that Bill Harris was her first or second grade teacher. They had a one room school which they later made into a two room school house. She came to Hereford High School in 1920.

Mrs. Brown went to College in Canyon where she lived from 1921

until 1938.

She has attended Pioneer Day Celebrations for the past six years and plans to be present this year.

ABUNDANCE OF FRUIT
(September, 1915) W. W. Watson is growing cherries, peaches, apples, gooseberries, raspberries, blackberries and in fact every kind of fruit and crop from all is excellent this year, while the garden looks like Egypt in the years of plenty, cabbage by the wagon load, sweet potatoes, and watermelons enough for 100 southern niggers; tomatoes; beets as large as a bucket; in fact just about everything.

POLL PARROT speaks



To join this club
You pay no dues
You simply wear
Poll Parrot Shoes!

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THE C.R. ANTHONY CO.
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(great for the gentleman, too)



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Meet the little lady with the "two-ton touch"! Nonchalantly wheeling that big Super "88" Oldsmobile into a tight spot at the curb. Gracefully maneuvering through a snarl of traffic. Serenely cruising the highway with all the confidence of a veteran chauffeur! What's her secret? Power Steering! The kind of Power Steering that lets you control two tons of automobile with just finger-tip pressure. The kind that takes out the effort yet leaves in the "feel of the wheel". The kind of Power Steering that Oldsmobile offers . . . along with Power Brakes, Power Styling, and the 165-horsepower "Rocket" Engine. See us soon . . . for your "Rocket Ride"!

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HEREFORD INSURANCE AGENCY

Money Home Recalled As First To Be Erected In Deaf Smith County

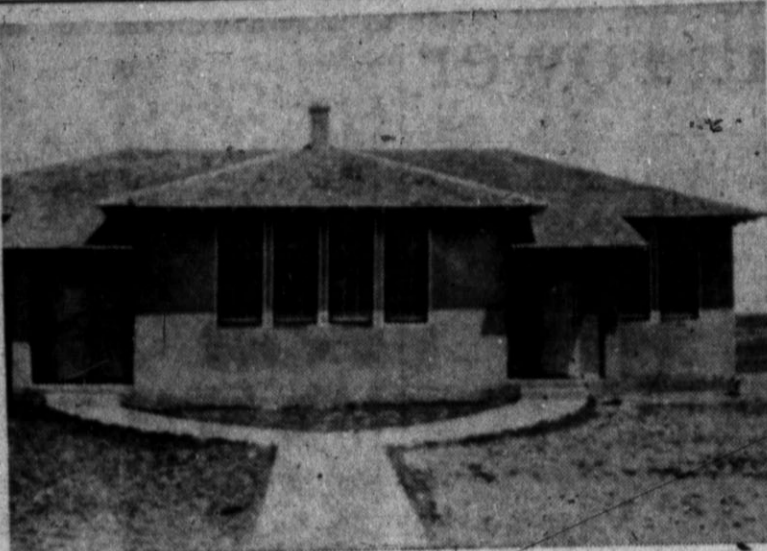
By Bertha Frye

Mr. and Mrs. Edgar Money ranched for many years, with headquarters at the Money Ranch, on the creek, 3 1/2 miles south of Dawn.

Miss Elsie Kilgore, of Tennessee, she came to Canyon in 1905, as the first music teacher in the Canyon High School. The following year, in 1906, she married the late Edgar Money, and moved to the ranch, where coyotes, and antelopes roamed the country. She re-

calls counting 28 antelope in one group; but, says when cars came into existence, people chased them down, and killed them.

The Money house, the first in Deaf Smith County, consisted of two rooms, built onto a half dug-out, which was against the wall of a cliff. On bright moonlight nights, the old nanny goat with her two kids would come running down the hill, jump off the cliff, onto the half dug-out, and onto the house, where they were safe from coyotes they would keep this up all night.



FAIRVIEW SCHOOLHOUSE. Little mention is made any more of the Fairview school but this is the way it looked around 1932. The picture was one of several found at the Deaf Smith County library. It is supposed that the pictures were taken by Miss Hostetler, former librarian.



PROGRESSIVE SCHOOL. The cars in the pictures pretty well dates it. This picture was one of several found at the Deaf Smith county library recently.

The Moneys' first visitors, after moving to the ranch were Mr. and Mrs. Kye Higgins, their closest neighbors, who came riding up on burros. Mrs. Higgins inquired about the pet snakes the woman had, who sold the ranch to the Moneys, but Mrs. Money told her they knew nothing of any snakes. It seems everyone in the country knew about the snakes except the Moneys. To their horror they discovered when the woman sold the ranch and moved away, she also left them her 2 pet bull snakes, who lived on the ranch for years!!

Mrs. Money declares those snakes were 12 feet long, and when coiled, filled a wash tub. When the Money's oldest son, Charles was several years old, and

big enough to use a hammer and nails, he sat on the porch floor and not knowing one of those snakes was under the porch at the time, he had nailed the snake to the porch floor where it died. Later the Moneys noticed a terrible odor about the place, and discovered the dead snake.

Mr. Money was a successful rancher who bought and sold many cattle. He disliked farming, but at one time did plant 5 acres of Millet, and cut about half of it, when he decided Phew on the millet, got into his "hack" and off across the country to buy more cattle, which he loaded and shipped to market at Kansas City, making a nice profit on them, which he contended was a much easier way of

making a living than raising millet.

He always accompanied the cattle he shipped to markets—Kansas City, and Chicago, when Mrs. Money would stay alone on the ranch with her small children, however, she says the cowboys were always close by in case she needed them. To a young music teacher, from Tennessee, this sort of life was a new experience, to say the least.

At the present time, Mrs. Money resides in Canyon. She has four sons—Charles in Walzenburg, Colo. He is a rancher, and raises registered Herefords. Ed lives south of Canyon. Bill is a tax collector at Canyon, and Bob lives at Des Moines, New Mexico, and raises Aberdeen Angus cattle.

TWO TONS GRAPES
(August 28, 1914) A. L. Skeen shipped two tons of grapes to Amarillo from his three quarter acre patch south of town; he was paid \$400 less expenses for the shipment. Besides these, he has sold lots of grapes on the local market. They were Niagara, Delaware, and Concord varieties.

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ORGANIZE BAND
(March 28, 1902) We understand that there is a movement on foot to organize a brass band of twenty pieces in Hereford. C. E. Strain of Lancaster, an expert cornetist and band teacher, is here and should

be given every encouragement by our citizens for this enterprise. (West Texas State ex-students and many others will remember Mr. Strain as veteran director of the West Texas Band in the 20's and 30's.)

GRAPE PRODUCTION
(September, 1922) L. P. Landrup reports that he has harvested 19 crops, 17 of them successive, from his grape vines, which are now over 20 years old. This year's crop is valued at \$700.



DANIEL SCHOOLHOUSE in 1932. The school served children of the Daniel community for many years. This picture was one of several found at the Deaf Smith county library recently. Miss Hostetter a former librarian is believed to have taken it.

Claude Higgins Saw His First Train From Front of Old Gass Mercantile

"When I saw my first train, I was sitting by Dr. Gass's store eating peanuts. When I saw that thing I headed for home on foot. I didn't have time to untie my horse." That was one of Claude Higgins' most interesting experiences in the early days.

About 95 percent of the work was done with walking implements, Higgins recalls. "We used a sled with knife on it to gather crops."

Mr. Higgins particularly enjoyed baseball games and bronc riding. He remembers some of the real riders of the day as: Anderson Witherspoon, Tom Witherspoon, Ellis Morrow, Bunk Bogard, Rube Norton, Bruce Norton, Buck Yarborough, Texas Jack, Bones Hooks, Boozer Red, George Ennis and numerous others.

Some of the early day neighbors of the Higgins family were: the Mercer's, Henry Von Leinen, Chas. Burkett, the Farleys, George Muse,

George Sache, Fullwoods, Wyches, Cokers, John Thomas, Andy Thomas, Days, Tomicales, Billy Higgins.

The lasting friendship of the Pioneers is one of the things that Mr. Higgins misses most today.

"The first school I went to was one room far out on the prairie. Miss Rena Delashaw was the teacher," Higgins remembers.

During the early elections they fought worse than they do today and then made up and waited for the next election.

One of the things that Mr. Higgins will never forget was the time that Henry Razor pitched a live rattlesnake on the snakecharmer at the carnival. The charmer jumped 10 feet getting away from it.

Mr. Higgins has attended all the pioneer celebrations and plans to attend the one this year.

"Some place where pioneers can visit each day" is the way that he feels the Pioneer celebrations could be improved.

GROWS SWEET POTATOES
(October 8, 1925) J. N. Messenger reports that from one-twelfth acre planted to sweet potatoes he has sold \$40.38 worth and saved 300 pounds for his own use, estimated as worth \$50.88. He figured the yield at the rate of 600 bushels an acre.

WOMEN'S LEAGUE
In 1918, women of Hereford organized a Good Government League with the following officers: Mrs. J. E. McCluckin, chairman; Mrs. B. F. Guthrie, vice-chairman; and Miss Annie Price, secretary-treasurer.

The contract for the construction of the Santa Fe Depot was let in July, 1908, on a bid of \$23,000. (June 19, 1919) W. B. Dameron is considering building a \$50,000 hotel here.

WELCOME TO HEREFORD
MID-PLAINS PIONEER DAYS & RODEO
May 29 - 30 - 31

Hereford Poultry & Egg
DELMO WILLIAMS



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(Remodeling & Expanding Our Store)

BUT VISIT US ANY HOW

(We'll try to talk above the noise of carpenters)

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The Hereford Brand

Published Every Thursday

Hereford, Texas, Thursday, May 28, 1953

Our Slogan: "More People—More Farms"

The Old Sod House

By Josh Lee

I live on the plains in an old sod house,
 And played in the sage with rabbit and grouse;
 I climbed the beargrass and gathered its pod
 And lived like a king in a mansion of sod;
 For life was free in the early days
 Where wild ducks feed and the cattle graze.

You see, my father had staked a claim
 And brought his family to prove the same.
 O, the life was rough and sorter hard,
 But we went on without regard
 To inconvenient western fare,
 And built a home of gladness there.

Our house was made of the native sod,
 But the hearts within lived close to God.
 This palace contained a single room,
 And just one window dispelled the gloom;
 But the souls within created the light,
 And especially so on a wintry night.

With Mother and Father and Cousin Jim,
 Sister and Brother and the rest of them

Including Grandma who furnished the cheer,
 They kept things merry most o' the year.
 It seems like a dream as I think of it now;
 We lived in a house, we built with a plow.

The fireplace served as the altar of love
 For which we thanked the fainer above;
 We gathered there at the end of the day
 To fast and feast and earnestly pray.
 The meat was scarce and so was the meal,
 But of love and joy we had a good deal.

Grandfather sat in the corner there,
 And Grandma sat in her little low chair;
 They'd tell us stories of long ago,
 And stop and listen to the fire spit snow.
 Then Granny would make some popcorn balls
 And we'd make shadows on the old sod walls.
 I'd like to go back to those happy days
 And sit by the hearth and stare in the blaze;
 I'd like to go back and chase the grouse,
 And live once more in the old sodhouse.

Sketch and Poem Contributed by
 Mrs. Phil Radovich

Stories About Sandstorms

An old bachelor harnessed the sand blast which ripped through his kitchen keyhole, holding his pots and pans in it until they were spic and span.

A traveler reported seeing a prairie dog 100 feet in the air, burrowing.

Jaybirds flew backward to keep the sand out of their eyes.

A lazy motorist struck matches by merely opening the window of his car and extending the match into the sand blast.

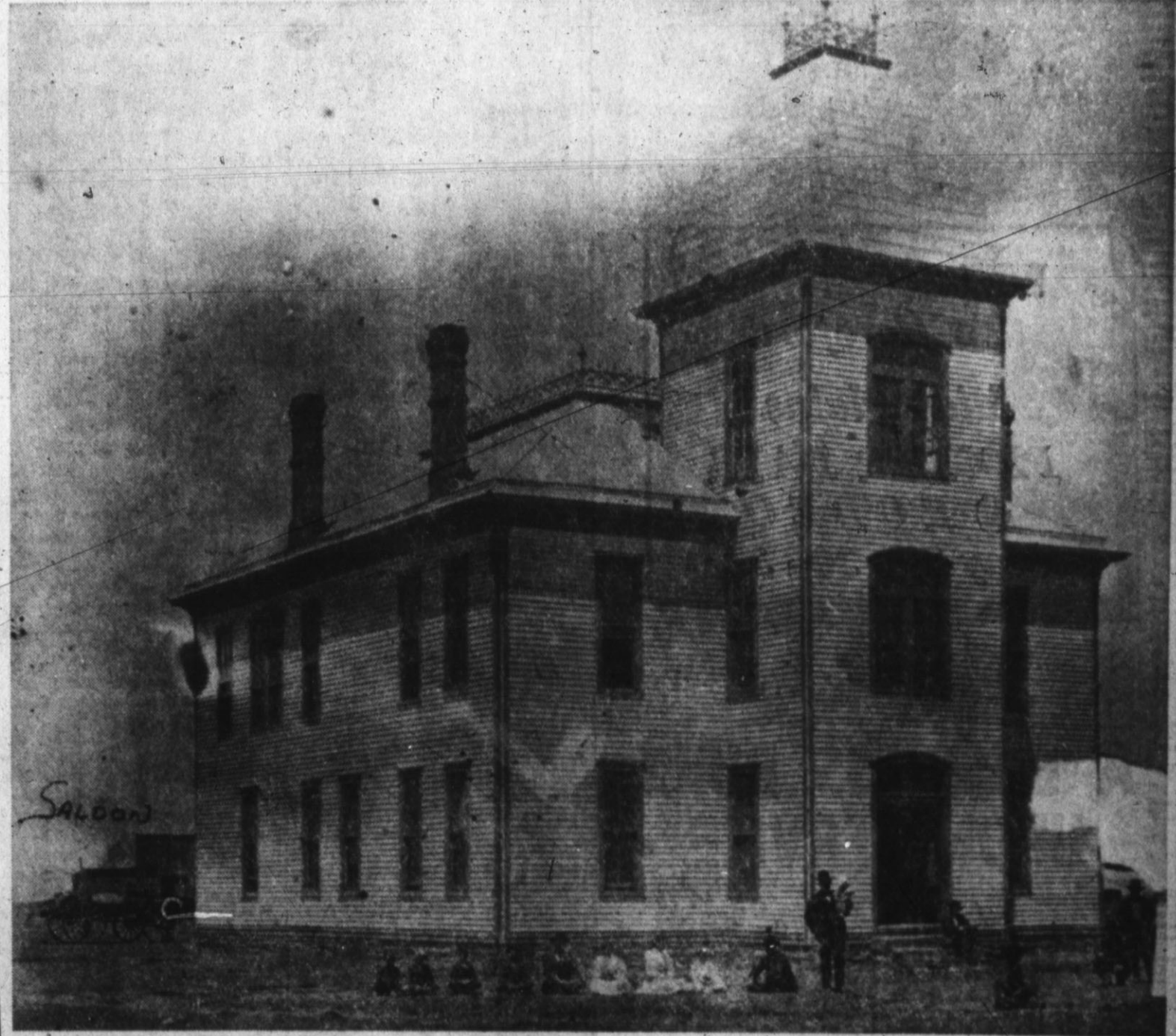
And the old-timer who unsmiling said, "Let 'em blow—it takes grit to live out here."

A motorist saw a "10-gallon" hat atop a pile of drifted dust at the roadside. Stopping to pick it up, he was surprised to find a man's head under it.

"Can't I help you some way?" inquired the motorist, deeply concerned.

"No," replied the man. "I'll make it to town. I'm on a horse."

A check of surveyors disclosed the state line had blown a mile and three-quarters east.



DEAF SMITH COUNTY'S court house which was located at LaPlata when this picture was taken in 1892 moved with the county seat to Hereford in 1898. The little house out in the back is a saloon.

Monument Honors Deaf Smith, Scout For Whom This County Got Its Name

A special to the Amarillo News-Globe of Sunday, January 25th, 1931, contains the following story regarding the dedication of a monument to the memory of Erasmus (Deaf) Smith, one of Texas earliest and greatest heroes, one whom all early Texans loved and one whom all Texas people delight to honor to this day.

The story is as follows:—
 Richmond, Texas, Jan. 25. —Texas paid honor Sunday afternoon to the memory of a beloved Texan, one of the heroes of the Battle of San Jacinto, when a monument erected by the State was dedicated here to Deaf Smith. Considerable controversy has centered about the exploits of this fighter during recent months and there has been much discussion as to whether Deaf Smith destroyed Vince's bridge over the San Jacinto River, cutting off Santa Anna's troops from retreat and enabling the Texans under Sam Houston to win a glorious victory and Texas independence.

Senator Thomas B. Love of Dallas, the principal speaker at the dedication, cited official records to show that Deaf Smith and a companion, chosen by himself, destroyed Vince's Bridge at the command of Gen. Sam Houston. It was Senator Love who secured passage of legislation making possible the erection of the monument here.

"I have traveled here today from my North Texas home to do myself the honor of helping to pay tribute to the memory of a Texas patriot whom I regard as one of the greatest military figures not alone in the history of Texas but in all history," Senator Love said. "I do not believe it an exaggeration to say this, and this is the way I reason it out: Texas, the largest state in the Union, is today the home of substantially 6,000,000 English speaking people and the seat of a great Anglo-Saxon civilization. I believe that if the Battle of San Jacinto had not been fought and won there is every human probability that Texas would today remain a province of Mexico.

Praises Houston
 And I believe that the military strategy of Gen. Houston and his leadership was an indispensable factor in winning the Battle of San Jacinto.

"I do not believe that the battle of San Jacinto would either have been fought or won if Andrew Jackson had not sent Sam Houston to Texas.

"But it was not enough that the Battle of San Jacinto should be fought and won. It was likewise indispensable to the achievement of Texas independence and to secure planting of Anglo-Saxon civilization on Texas soil that Santa Anna should be captured on the field of San Jacinto along with his defeated army; and this could not have been accomplished if Deaf Smith had not destroyed Vince's Bridge. Thus Deaf Smith, whom Texas honors today, was the agent in performing an indispensable feat for sealing the indispensable victory in creating this great Anglo-Saxon commonwealth of 6,000,000 souls.

There has been dispute as to who originated this strategy of de-

stroying Vince's Bridge, but in the undisputed record of facts there is immortality for Deaf Smith and glory enough for all.

"In his official report, made immediately after the battle, Gen. Sam Houston says: 'At half past 8 o'clock in the evening I ordered the officers of the Texas army to parade their respective commands having in the mean time, ordered the bridge on the only road communicating with the Brazos, distant eight miles from our encampment, to be destroyed, thus cutting off all possible escape.

Gives Credit to Smith
 "And more than twenty years later in his well-known speech of Feb. 23, 1859, General Houston, after explaining how he gave orders to Deaf Smith to destroy Vince's Bridge expressed his judgement as to the high importance of the service rendered by Deaf Smith, declaring: 'It would have made the army polemics if it had been known that Vince's Bridge was to be destroyed, for it cut off all means of escape for either army. There was no alternative but victory or death.'

"And he declared in the same speech that if the bridge at Vince's had not been cut down, which prevented the escape of the enemy; the enemy would have reached Santa Anna would have escaped his reserve force of 4000 on the Brazos!

"It was indispensable to the success of this strategy, not alone that Vince's Bridge should be destroyed, but that it should be destroyed neither sooner nor later than the time it was destroyed; and that the fact that it was to be destroyed should be completely concealed from the Mexican army and should be concealed from the Texas army until the moment of their entry into battle and should be made known to them. We have the testimony of General Houston that the execution of their program so stupendous in its importance to Texas and to Anglo-Saxon civilization was entrusted to Deaf Smith and was executed with absolute fidelity and complete success in every detail.

"Thus the undisputed recorded facts as to Deaf Smith's role at San Jacinto ranges him among the world's immortals. I have always thought that our Spanish American war presented no greater hero than the intrepid Lieutenant Rowan, who under orders from the President of the United States, the Commander-in-Chief of the American Army, carried his message to Garcia; and I believe that glorious San Jacinto presented no greater hero than Deaf Smith who destroyed Vince's Bridge under orders of General Houston."

The Story of the Dedication
 And Short History of the Life and Activities of Deaf Smith
 Sunday January 25, at 2:30 o'clock, ceremonies of dedication and unveiling of a monument honoring and commemorating the deeds and life of Erasmus (Deaf) Smith, one of Texas' greatest heroes will be held at Richmond. This makes the second great honor bestowed upon Mr. Smith: Deaf Smith County named after him was the first.



Erasmus "Deaf" Smith

The old hero is buried at Richmond.

Gov. Ross Sterling, Lieut. Gov. Edgar Witt, a number of the descendants of Erasmus Smith and other notables have been invited to attend. Senator J. T. Holtzworth of Galveston will deliver the oration. D. B. Parsons of Richmond will be master of ceremonies and introduce the distinguished speakers.

Ceremony at Richmond
 The ceremonies will be held at the monument in the churchyard of the old Episcopal Church at Richmond.

Others who have been invited to attend the dedication and unveiling are: Members of the San Jacinto chapter, Daughters of the Republic all school children of Richmond; Ex-Gov. Dan Moody; Ex-Gov. Pat M. Neff; S. M. N. Marrs, superintendent of public instruction, State of Texas; Hon. Lon A. Smith; P. H. Singletary, County Judge of Walker County; President H. F. Estill, of Sam Houston State Teachers College; Hon. C. V. Terrell, railroad commissioner; Hon. M. L. Barnett, former state senator; Thomas B. Love, Senator from Dallas County, Senator Walter Woodruff; Judge W. O. Higgins, Hon. Adrian Pool of the state board of control; Hon. A. H. Menefee and others. Descendants of early pioneers of Fort Bend County will constitute the reception committee and the distinguished guests and visitors and direct lineal descendants of Erasmus Smith will be the guests of honor of the city of Richmond.

The monument is a marble slab, arched at the top with two smaller arched panels at each side, mounted on a base. Just below the arched top is a bust of Erasmus Smith and below it the words:

ERASMUS (DEAF) SMITH
 Born in Washington, Dutchess County, New York
 April 18, 1787
 Died in Richmond, Fort Bend County, Texas
 November 26, 1837
 He was married to Guadalupe de Duran who died in San Antonio, Texas May 1, 1848

ERECTED BY THE STATE OF TEXAS
 On the right and left arched panels, just below a five-pointed star, are carved replicas of Smith's rifle powder horn and bullet pouch.
 On the reverse side of the slab is the biographical data of Erasmus Smith as follows:
 "Deaf" Smith came to Texas in

1817; piloted DeWitt's colony in 1825; participated in the Battle of Concepcion, October 15, 1835; the Grass Fight, November 26, 1835; guide and sharpshooter at the siege of Bexar, December 5 to 8, 1835; as chief scout for the Texas Army he destroyed Vince's bridge and fought valiantly at San Jacinto, April 21, 1836; captain of a company of rangers that fought a band of Mexicans near Laredo, February 17, 1837.

SO VALIANT AND TRUST WORTHY WAS HE THAT ALL TITLES SINK INTO INSIGNIFICANCE BEFORE THE SIMPLE NAME "DEAF" SMITH
ERECTED BY THE STATE OF TEXAS

The monument designed and sculptured by Louis Rodriguez of San Antonio, will stand in the corner of the churchyard of the old Episcopal Church, Richmond, approximately 50 feet, as near as can be determined, of the exact spot where Smith lies buried. It will be placed obliquely across the corner of the churchyard where it will be visible from the streets that intersect at this point. It will face down the street that leads to the site of old Fort Bend, constructed by Stephen F. Austin on the banks of the Brazos River, and is in view of that site.

State Erects Monument
 The erection of the monument was provided for by state legislation and is part of the work now being done by patriotic citizens to preserve and mark for posterity the graves and works of the heroes of the Texas Republic, and save them from oblivion. Much of the work and credit for locating the grave of Erasmus Smith, and securing the passage of an appropriation through the legislature is due to L. W. Kemp of Houston, R. E. Scott, Dr. E. P. Newton, C. E. Nash, J. R. Farmer, D. R. Persson and Miss Kate Winston of Richmond.

Born in 1787
 Erasmus (Deaf) Smith was born in New York state, April 19, 1787. In 1798 his parents moved to Mississippi and settled near Natchez. Erasmus first came to Texas in 1817, but remained only a short time. He returned in 1821 and made his headquarters at Bexar. There in 1828 he was married to Mrs. Guadalupe Ruiz de Duran.

Green de Witt, on April 15, 1825 had been officially granted a contract with the state of Coahuila and Texas to introduce 400 families within designated boundaries, now embracing de Witt, Guadalupe, Caldwell, and portions of Lavaca and Karnes counties. He commissioned James Kerr of Missouri, to select and lay out a site for a capital of the colony, and in August 1825, we find Kerr, Erasmus Smith, Basil Durban, Geron Hinds, John Wightman, James Musick and some negro servants of Mr. Kerr engaged in this work. This site abandoned the following year, was located near where the present city of Gonzales stands.

Here Enlisted
 At the outbreak of the Texas Revolution the loyalty of Smith to Texas was a matter of uncertainty. (Continued on Page Two)

REMEMBER JOWELL'S "BEARCAT" STUTZ?

Motoring Was No More Dangerous Than Today

Mrs. Corinne Jowell Jennings remembers seeing her first automobile in 1904 or 1905 while she was staying with her grandmother Cox. It came up over the hill trailing dust behind it. Mr. Tucker, who married one of the Patton girls, was one of the first to have one in these parts and everyone was talking about it.

Mrs. Jennings' father, Rat Jowell, took a ride in it but the rest of the family was content to just look at it. They later felt that they were justified when they heard that Mr. Tucker had been killed in it. Her father, however, thought the car was wonderful.

He always liked a car and in his day had a few good ones and some fast ones, one especially was a "stutz Bearcat."

Mrs. Jennings feels that they were no more dangerous than runaway horses that often ran into barbed wire and injured themselves and the occupants of the buggies.

Mrs. Jennings was born in Hereford in a little house across the street east of the present Glenn Boardman home on west Fourth near Central School May 16, 1900 when Hereford was two years old.

One of the things that Mrs. Jennings remembers that happened before she was old enough to go to school was when she spent a year or so with her grandmother and uncle, the J. C. Cox family on their farm and ranch, which was later the Ed East and then the Wirt Phillips place. There was the alfalfa patch west of the house, the tall grass or creek bottom hay that was baled each year; the fields of wheat and sorghums and maize.

The children used to play in the wheat storage house but not if the parents or uncles caught them at it.

There was an orchard too, cherries, apples, peaches and plums. It used to be quite an occasion when the wheat ripened and the canning and drying went on. Of course the children always got their share before then.

into a deep hole and were drowned. There were lots of deep holes in the creek at that time.

Something enjoyed by everybody was the family get-togethers along the creek where they could fish, boat, eat big dinners—picnic style, play in the tall grass and just talk. The children mostly listened or climbed the hills and hunted arrowheads, or sometimes went wading or swimming if they could find a good swimming hole or a safe place to wade. Usually there was a tame horse or pony that could be ridden.

Some of the early settlers were: the L. R. Bradlys, the G. R. Jowells (Mrs. Jennings' grandfather—her father was G. R. Jowell II so called "Rat" from Ratliff to distinguish the two), the Cal Walkers, Mr. and Mrs. Askren, the Wyches—of the Wyche Community—and then in town, the Stambauchs, the Pattonns, the Murchisons, the R. L. Balls, Bickners, etc.

Mrs. Jennings misses most the old timers who are no longer with us. She thinks that Hereford is still a fine friendly little town and that the community is above the average in education, religion, loyalty, pride, etc.

Recalling the first school she ever attended Mrs. Jennings remembers it as a three or four room school house north of the present Central School. Later she attended Central—when it was new—in the basement because it was then like now—by the time the school was built it was already too small. After the ninth grade, the high school was moved into the old college building (which was even then condemned for usage). Mrs. Jennings graduated from the old College building. She remembers that there were always too many pupils in the classes, too little room and old buildings to contend with and ones not suitable for children to have to be taught in.

One of Mrs. Jennings' early memories was going to church in the basement of the First Christian Church before the rest of the building was completed. She once attended the first old Christian Church at a Christmas program. The old church was used by all the congregations until they could get their buildings finished.

She remembers how the prairie fires used to frighten them and how one went only a few miles north of her grandmothers. They could see the smoke and occasion-



Corinne Jennings

ally flames and the shadows of the men fighting the fire.

Mrs. Jennings attended the Pioneer Celebrations in 1936—one of the best according to her—the 1948 Golden Jubilee and in 1950 and 1951.

Joy Riding, Picnics And Church Activities Provided Entertainment

Going to church at the little church across from where the present City Hall now stands, joy riding during the afternoons, going on picnics, playing baseball, playing rinks on teachers, wiping water melons, chasing coyotes, hunting tucks and geese, etc. are among the early day memories of James R. Robinson of Hereford.

Mr. Robinson came to Deaf Smith County in February 1901 from Cedar Hill, Texas.

Married in 1922 to Eunice Sawyer, Robinson, farmed near Hereford.

Mrs. Jennings says that she has heard talk and sometimes thinks that maybe every other year would be often enough for the celebrations until she thinks of all the old timers who are gone each time.

Uncle George Pierce, Phil Arthur, James C. Mauk, Frank Brittain, Sid Macy, Lewt Ricketts, Ed and Oscar Witherspoon, Sam Worley, E. Lisa Carter, Sr., H. H. Boardman, George Cloyd, Henry Cloyd, Gene Renfro.

"The good old honest and above board every day honesty and sincerity of all the people and a desire to help one another as in sickness and misfortunes" are what Mr. Robinson misses most.

By continuous advertising and everyone's boosting it, and then attending and shaking hands and saying "Howdy Neighbor" is the way that Mr. Robinson feels the Pioneer Day Celebration could best be improved.

MAMIE GRAY COCHRAN
Born in Montague County, Texas, in 1880 Mamie Gray married C.L. Cochran in 1898.

She moved to Tullia in 1887 and in Ende, N. M. for 12 years. They moved to Amarillo in 1917 and to Hereford in 1948.



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To Hereford
Mid-Plains
PIONEER DAYS
& RODEO
May 29 - 30 - 31**

**Since 1935
A BUSINESS BUILT
UPON SERVICE**

**New & Used
PARTS
COMPLETE
MECHANICAL
SERVICE**

Today, the keynote of our business is still based upon service to you . . . Better service whenever possible. We have a complete line of new and used parts . . . and some of the best mechanics available.

Hereford Wrecking Co.



DEAN SCHOOL. You oldtimers will remember it well. It is shown above about 1932. Miss Hosteller, a former librarian is believed to have taken it. Several other school pictures were found at the Deaf Smith County library recently.

Monument Honors

(Continued from Page 1)
due to his past association with the Mexicans. When Austin's army was organized at Gonzales, however, Smith was one of the first to enlist and it was not long before he had gained the confidence of all loyal Texans. He was detailed on scout duty, for which he was peculiarly fitted, being thoroughly acquainted with the manners and customs of the Mexicans, and with the topography of the frontier.

He participated in the fight at Concepcion, where the first Texan, Richard Andrews, fell in the actual revolution, in the storming of Bexar, and marched at the head of F. W. Johnson's command as the Texans made their way into the city. While on top of the Vermanda house, December the 7th, he was wounded at the time the gallant Ben R. Milam was killed just inside the door of the Vermandi palace on Solidad Street.

Upon the organization of the army under General Houston, at Gonzales in March 1836, Smith was assigned to the cavalry corps and put in command of recruits. While near Harrisburg he captured a courier with important dispatches to Santa Anna and his army. On the morning of April 21, he destroyed the bridge over Vince's bayou, and when the battle opened on that memorable day he fought valiantly.

Smith a Leader
After Texas independence Smith and his family moved to Columbia to live, going to that place soon after it became the capitol of the Republic, probably about the first of the year 1837. While no longer connected with the army he was

given permission to raise and command a company of rangers, using his judgment as to where and how he would operate. On February 17, 1837, with twenty men under him, he fought a battle on a creek five miles from Laredo with a force of Mexicans superior in number. In his official report of the engagement, he stated that ten of the enemy had been killed and as many more wounded, and 40 of their horses captured. Two Texans were wounded and none killed. Smith stated that his object was to "raise the flag of independence on the spire of the church in Laredo."

Smith retired from the ranger service and went to Richmond where he was preparing to engage in the real estate business, when death called him, November 30, 1837. He died at the home of the Hon. Randall Jones, about half a mile from the business district of the town.

Erasmus Smith was very deaf, hence his name. When asked one day if he did not find much inconvenience from the defect when in his campaigns, he answered: "No, I sometimes think it an advantage—I have learned to keep a sharp lookout—and I am never disturbed by the whistling of a ball—I don't hear the bark till I feel the bite."

DEAF SMITH COUNTY
On the New Mexico border in the high plains of the Texas Panhandle is Deaf Smith County, the seventh largest in area in the state, which was created from Bexar County in 1876, and organized in 1890, the County seat being Grenada; later changed to LaPlata, and located

some fifteen miles north and west of Hereford, and this city, Hereford became the County seat when the railroad came through the county in 1898. The first official family of the county were as follows:

- County Judge J. R. Dean
- County Attorney F. C. Highsmith
- County Tax Assessor, A. L. Frisbie
- County Surveyor, W. F. Berry
- County treasurer W. D. Wither-spoon
- County-Dist. Clk., C. G. Wither-spoon.
- Sheriff-Fax Col., J. H. Cook

Commissioners
Precinct 1, Earnest Powers
Precinct 2, J. S. Jones
Precinct 3, Thos. Skeins
Precinct 4, C. J. Miner

The county was named for Erasmus (Deaf) Smith.
The area of the county is 1,488 sq. mi., it being the seventh largest county in the state, containing 952,320 acres of land, and of this immense acreage more than 95 per cent is tillable. The altitude of the county ranges from 3500 to 4000 feet, the average rainfall for the four ten year periods since the first settlement is about 20 inches per year, the greater portion of first settlement is about 20 inches per year, the greater portion of this being from about April 10, to September 15. The population of the county at this date—December 23, 1935, estimate made by Sheriff Miller, is 6,000.

The greater portion of the surface is a level plain of fertile red and great sandy loams; there is no timber except along the breaks of Palo Duro and Tierra Blanca creeks. Full forty percent of the area of the county has been under tillage,

and such crops as corn, cotton, wheat, oats, grain sorghums, various vegetables, melons and fruits have been successfully and profitably grown.

There is an extensive live stock industry, and the county is famous for its registered Hereford cattle, and the superb quality of its hogs and poultry products.

The entire area of the county is over a comparatively shallow water belt with an inexhaustible supply of water reached at depths of fifty feet on the southern portion of the county ranging to greater depths in the north and western portions. There are several irrigated farms adjacent to Hereford, and the establishment of an irrigation district under federal and state control containing 4000 acres is within the probability of the near future.

Hereford, the county seat is a city of about 3000 population, the commercial center of trade territory midway between Amarillo and Clovis, and is an educational center, with commodious school buildings, and advantages seldom found in the smaller class of cities in

the state.
The main line of the Santa Fe railroad passes through the southwest corner of the county, highway 60-33 parallel is the railroad, and the base is laid preparatory to paving in the near future.

Hereford has the commission form of city government, which is very satisfactory, and with its live wire aggressive Chamber of Commerce whose officers keep abreast with the demands of the present, and an outlook for the future, emphasizes the characteristic spirit of the Panhandle - Plains people.

MARIE SEARS

Some of Marie Sears' early teachers were: Cecil Gilliland, Bill Harris, Hazel Hacker Sparks, Mable Hacker Wagner.
Born in Akron, Iowa in 1906 Mrs. Sears was married to Ralph Sears in 1929.

The Hueckerts came to Summerfield from Iowa in 1909 and moved to Hereford in 1922.

Some of the early neighbors were: Bill Story, Hubert O'Dell, Tandy, Botsford, Murdock and Rev. Monroe.

**EASY
to Use!
SURE
to Seal!**

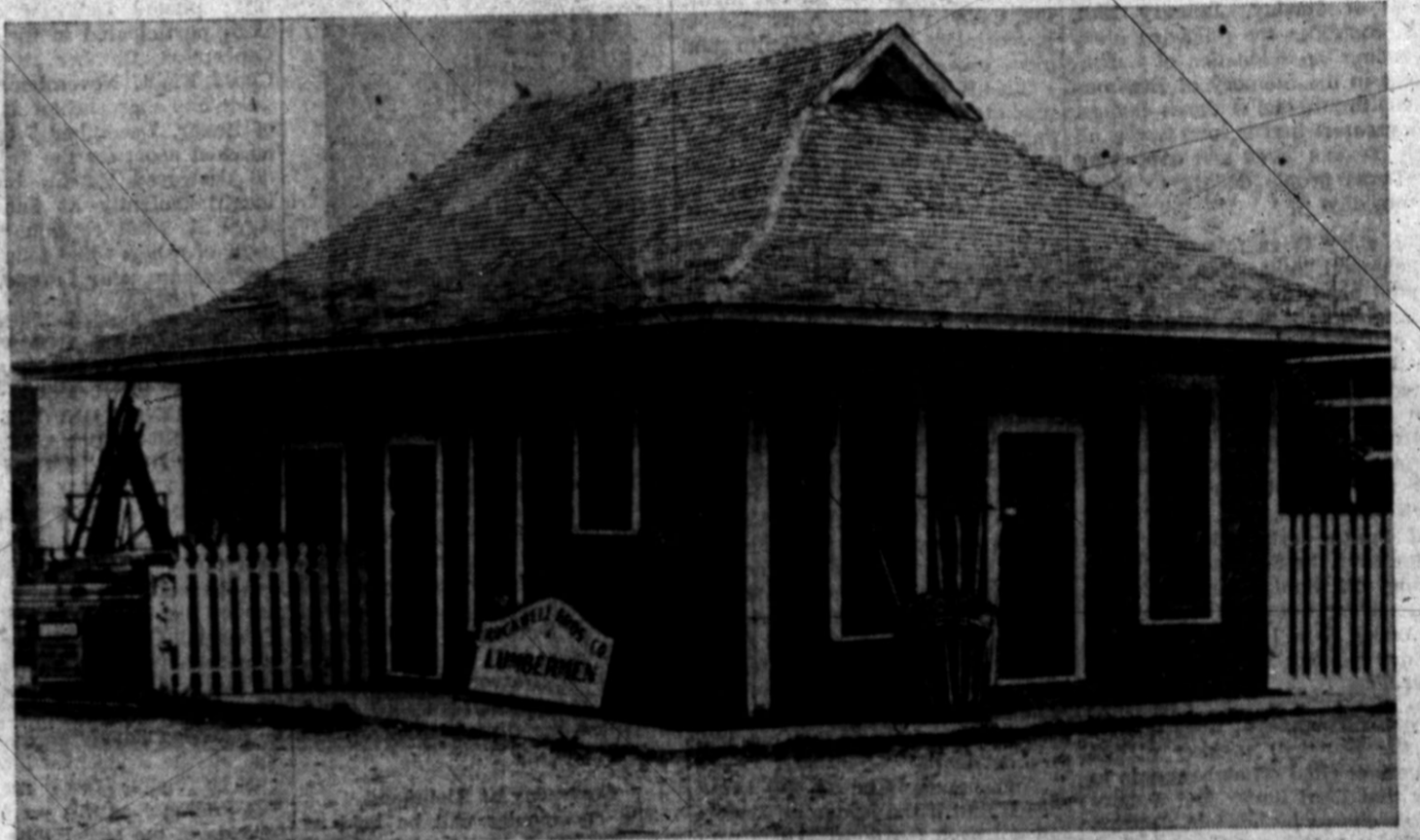
HOME CANNERS' FIRST CHOICE



No Guesswork!
DOMED DOWN
Jar Sealed!

YOU'LL TASTE THE **BEST** IN REAL COFFEE GOODNESS . . . the difference is QUALITY!

BUILDERS



FOR 52 YEARS

**WELCOME
TO HEREFORD
MID-PLAINS
PIONEER DAYS
& RODEO
May 29 - 30 - 31**



Builders literally and generally for the past 52 years. A business built on integrity and honesty. Pioneers yesterday . . . today . . . tomorrow. It has been a distinct pleasure to have served such fine people . . . we have faith in the future . . . the same kind of faith we had 52 years ago—because the same pioneering spirit will progress.

**ROCKWELL BROS.
& COMPANY**



No matter what car you now own
**you will want to
drive the New Packard**

WHEREVER you go these days, people ask one another: "Have you driven the new Packard?"

Maybe you are wondering why so many people ask that question.

We'll try to tell you—

Several months ago Packard announced its return to the fine-car field with a beautiful new series of fine automobiles . . . and for the first time in years America had a new choice in fine cars!

And as the welcome idea of choice once again in the fine-car field gathered momentum, Packard showrooms filled quickly. No matter what car

they had been driving up to then, men and women reared in the tradition of buying only the best were the first to call upon or summon Packard dealers.

For Packard was Packard . . . with a reputation for quality so deeply entrenched that it is one of the major achievements of the first fifty years of automotive history in America.

A Worthwhile Discovery

Had Packard really done it again . . . given America a new choice in fine cars? Those who came to look were satisfied—and remained to ride.

That's when people started saying,

with the gleam of discovery in their eyes, "Have you driven the new Packard?"

Have you?

Your Packard dealer will turn the keys over to you anytime you can make it.

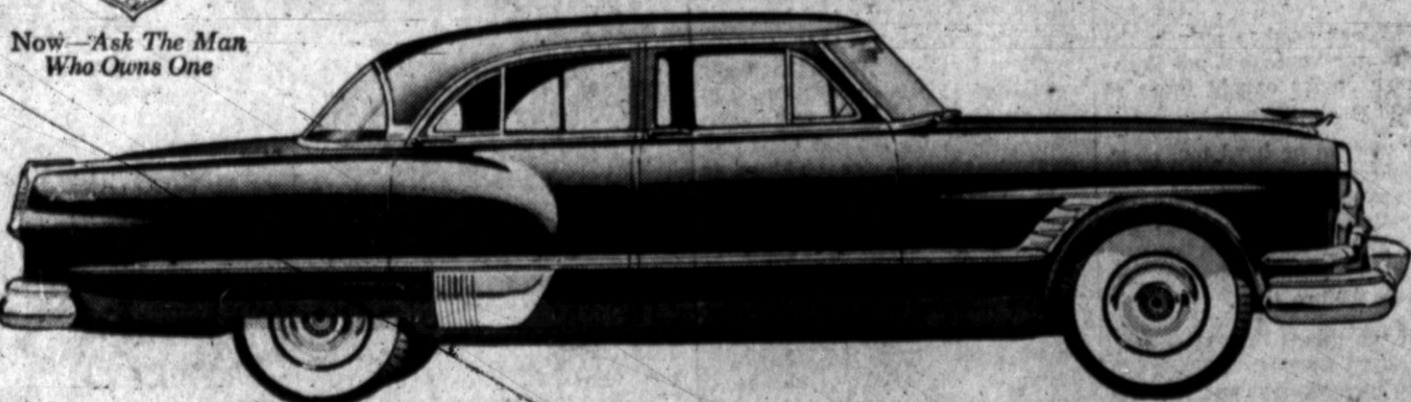
Driving the new Packard is a fine-car motoring experience not many people who appreciate the right of choice will care to miss.

NEW! The Packard CLIPPER—another great Packard line. If you plan to buy a car in the medium-price class, be sure to see and drive the Packard CLIPPER, compare it with other medium-priced cars.

THE NEW PACKARD

America's New Choice in Fine Cars

Now—Ask The Man Who Owns One



Don't Miss Packard Invitation Month

See for yourself the fine new cars that make the New Packard Program the big story of this automotive year. 25 beautiful new cars will be awarded. Visit your Packard dealer as soon as possible for details.

SEIGLER MOTOR CO.

218 West Third St.

Phone 630

Christianity MUST Win! . . . CHRISTIANITY WILL WIN!

First Baptist

Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50.

Sunday evening the training union will be held at 6:45 with the evening worship at 8 o'clock.

Superintendents meeting will be held each Wednesday evening at 7 o'clock with teachers and officers at 7:15. Prayer meeting is held at 8 o'clock.

The church is located on the corner of Fifth and Main Streets. Bob Lawrence is the educational director and Shirley Sharp is secretary.

Church of Christ

The Church of Christ has two morning worship services each Sunday morning.

The first service begins at 9 o'clock and starting at 9:15 is on the air. The broadcast is over at 9:45 and the services are dismissed at 9:50.

The second service is held at 11 o'clock. Sunday school is held each Sunday morning at 10 o'clock.

Time for the young people's meeting on Sunday evening is 7:15. The evening worship is held at 8 o'clock.

Wednesday evening prayer services are held at 8 o'clock.

The Hereford Church of Christ radio broadcast is heard daily at 9:30 over KPAN.

The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

Assembly of God

Each Sunday morning Sunday school is held at 9:45 and the morning preaching is at 11 o'clock.

Young people's and Junior children's church meets on Sunday night at 7:00.

Each Sunday afternoon at 1:00 over KPAN the Assembly of God church has a radio program.

Prayer meeting will be held at 8:00 p.m. on Wednesday night.

The WMC meets on Thursday afternoon at 2 p.m.

First Christian

Tonight, Thursday, is church visitation night at the First Christian Church.

Friday night at 7:30 is church family night. A technicolor movie "Journey to Hope," will be shown.

Chi Rho camp number 1 will start Sunday, May 31 and continue through June 5.

June 1 through June 5 is vacation church school.

Sunday night June 7 the Children's Day Vacation Church school program will be held.

Conference and camp dates have been set. They are:

May 31-June 5 - Chi Rho Camp No. 1.

June 5-7 - Family Camp.

June 7-13 - CYP Conference.

June 14-19 - Chi Rho Camp No. 2.

June 22-26 - Junior Camp.

Sunday school is held at 9:45 each Sunday morning and morning worship is held at 10:50.

The youth meetings are held each Sunday night at 6:30 o'clock. Sunday evening worship is held at 7:30.

On Wednesday evenings choir rehearsal is held at 7:30.

Don Root is the pastor of the church which is located at Sixth and Main.

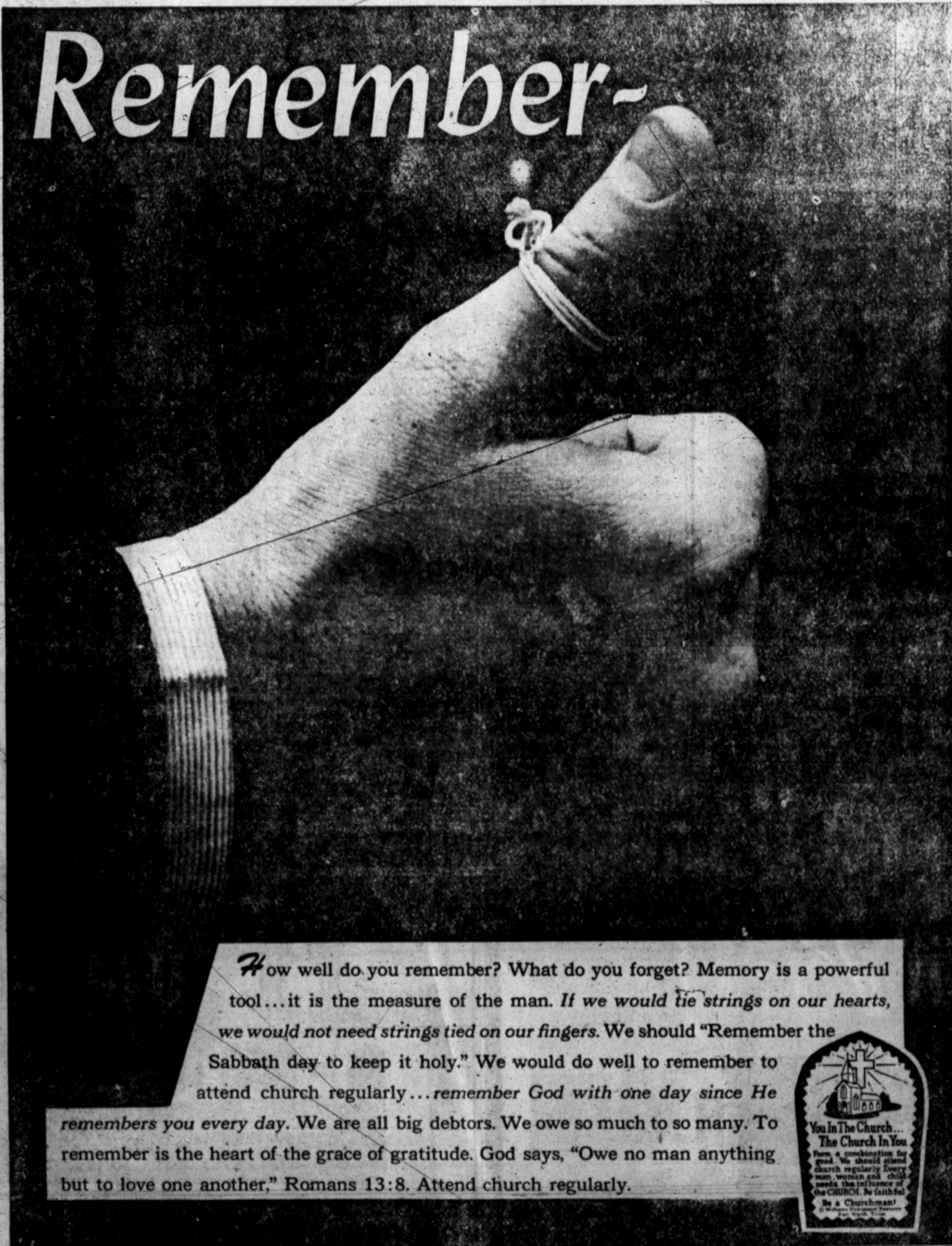
St. Anthony's Catholic

Sunday Mass at 8:30, 9 & 10 a.m.

Daily Mass at 7 a.m. at the new church and 8:15 at the old church.

Holy Hour at 8 Thursday.

Confessions: Thursday from 8:30 to 9:30 p.m. Saturday from 5 to 6 p.m. and 8 to 9 p.m.



Remember-

How well do you remember? What do you forget? Memory is a powerful tool...it is the measure of the man. *If we would tie strings on our hearts, we would not need strings tied on our fingers.* We should "Remember the Sabbath day to keep it holy." We would do well to remember to attend church regularly...remember God with one day since He remembers you every day. We are all big debtors. We owe so much to so many. To remember is the heart of the grace of gratitude. God says, "Owe no man anything but to love one another," Romans 13:8. Attend church regularly.



This Series of Church Ads Is Being Published Through the Cooperation of the Local Ministerial Alliance and Is Paid For By The Undersigned Individuals and Business Institutions

First Methodist

Sunday school is at 9:45 a.m. at the First Methodist church. The MYF Groups will meet at 6:45 p.m. There will be no preaching services because both pastors will be attending the Annual Conference at Abilene.

At 9:15 a.m. Tuesday the Woman's Prayer Group will meet in Ward Hall.

Wednesday, June 3, the Woman's Society of Christian Service will have the regular Fellowship Luncheon at 12:30 p.m. in Fellowship Hall. At 7:30 p.m. prayer meeting will be held in Ward Hall.

Church of Nazarene

Sunday school hours is at 10 o'clock Sunday morning.

Each Sunday morning worship services are held at the Church of the Nazarene at 11 o'clock.

Youth services start at 6:45. The Sunday night services are conducted at 7:45.

Prayer meeting on Wednesday night at 7:45 p.m.

Rev. Jess Rains is pastor of the Church of the Nazarene which is located at Fourth and Jackson.

Seventh Day Adventist

The Seventh Day Adventist services will be held on Saturday, April 4 at the church at Third and Lawton.

Sabbath school is held at 10 a.m. and the worship service is conducted at 11 a.m.

Immanuel Lutheran

Sunday school for children and Bible classes for adults is held each Sunday morning at 10 o'clock. The divine worship service is held at 11 o'clock.

Midweek worship service is held on Wednesday evening at 8 o'clock. The group is currently studying the Doctrine of Holy Baptism.

Sunday school teachers meet each Thursday at 8 o'clock.

Vacation Bible School will be held from June 8 to June 19, each morning—Monday through Friday—from 9 to 12.

The Immanuel Lutheran Church is located at Park Avenue and B Street.

Christian Science

Christian Science services are held each Sunday morning at 11 a.m. in the Star Theatre. All are invited to attend.

The lesson for Sunday will be "Ancient and Modern Mesmerism, Alas Mesmerism and Hypnotis, Denounced."

The Golden text is Jonah 2:8, 9.

East Side Baptist

Sunday school will be at 9:45 a.m. Sunday morning and Training Union will be held at 6:45 p.m. Worship services will be at 10:50 a.m. and 7:50 p.m.

Teachers and Officers will meet on Wednesday evening at 7:30 with the Prayer Service following at 8:00 p.m. Training Union Workers will meet following Prayer service.

Choir practice is at 8:40. Sunbeams meet at 2:45 and RA and GA at 4:15.

The men of Eastside Chapel will attend the Associational Brotherhood Rally in Tulla on Tuesday evening, April 14 at 7:30 p.m.

All are invited to attend each of these services.

Vacation Bible school will be conducted June 8-19.

(Continued on Page 6)

- McDOWELL DRUG**
Your Prescription Druggist
- JACOBSEN BROTHERS, INC.**
Hdqs. For Welding & Machine Shop Work
- PARKER BROS. BUILDERS SUPPLY**
Everything For The Modern Home
- COOPER'S MARKET**
Fine Foods
- H & W IMPLEMENT CO.**
John Deere Implements - Krause Plows
- FURR FOOD STORES**
Quality and Economy
- ASSOCIATED GROWERS OF HEREFORD**
Seed Potatoes and Potatoes
- HEREFORD HARDWARE**
Your Friendly Hardware Store
- PIGGLY-WIGGLY**
Home of S & H Green Stamps
- CARL McCASLIN LUMBER CO.**
A Complete Building Service
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Highest Quality - Lowest Prices

- PACKARD MILLING CO.**
Purina Chows
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We Please Particular People
- PITMAN SERVICE STATION**
Conoco Products - "We Never Close"
- HEREFORD CREAMERY**
Cream O'Plains - Ice Cream
- MILLER OLIVER CO.**
Sturdy, Dependable Farm Equip.
- BLANTON BUTANE, INC.**
Shamrock Butane & Propane
- HEREFORD IMPLEMENT CO.**
International Harvester Farm Equip.
- KINSEY MOTOR CO.**
Chevrolet - Oldsmobile
- POARCH BROTHERS**
Welding - Any Place - Any Time
- CONSUMER FUEL ASS'N.**
Dividends Paid Annually
- FARM & HOME SUPPLY**
Frigidaire - J. I. Case Implements
- ROGERS DRUG**
Walgreen Agency

- T. C. COYINGTON SAND & GRAVEL**
Ready Mixed Concrete - Sand & Gravel
- DAVIS & McCRACKEN**
Minneapolis-Moline - Dempster Drills
- HEREFORD STATE BANK**
The Bank of Friendly Service
- SEARS GRAIN CO.**
Hereford - Dimmitt - Black
- PALO DURO CONOCO SERVICE**
Friendly Service
- VAUGHT LAUNDRY**
Service Plus Courtesy
- PITMAN GRAIN CO.**
Grain Buyers
- SHELTON TIRE EXCHANGE**
Serving You Is Our Business
- HEREFORD LAUNDRY & DRY CLEANERS**
Family Finish Laundry Our Specialty
- HEREFORD LUMBER CO.**
Home Owned - Home Operated

- JIM HILL HOTEL & CAFE**
Locally Owned - Locally Operated
- McCULLOUGH MOTOR CO.**
Chrysler-Plymouth Sales & Service
- BIG T PUMP CO.**
Complete Pump Repair & Service
- QUALITY FOOD STORE**
Quality - Service - Economy
- E. B. BLACK CO.**
Furniture
- BRADLEY GRAIN CO.**
AND HEREFORD FEED CO.
- GILLILLAND FUNERAL HOME**
Friendly, Courteous Service
- SOUTHWESTERN PUBLIC SERVICE CO.**
28 Years of Good Citizenship & Public Service
- COLE PHOTOGRAPHIC SERVICE**
Complete Photographic Service
- FIRST NATIONAL BANK**
Member FDIC - FRB
- M & M PLUMBING CO.**
Plumbing & Heating Hdqs.
- WALKER REFRIGERATION SERVICE**
Complete Refrigeration Repair

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

Does your watch keep good time?



IF NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in top condition.

Your Doctor of Sick & Decrepit Watches

Kenneth "Doc" Cowan

Will Rogers Was Geronimo Owner

Brand Files Dec. 20, 1934
Geronimo is now in possession of Will Rogers. And Will 'ain't smart enough to figure out whether you did me a favor or not,' he has wired O. G. Hill here.

"Hill sent Geronimo the world's largest steer, to Rogers a couple of weeks ago. Will accepted the animal from Pete Engle, who took him out there. 'If I don't go broke getting him fat,' Will told Engle, 'me and the rest of the poor folks are gonna make barbecue out of him if they'll furnish the firewood and cow chips to cook him with.'"

"Hill sent word to Rogers that he wanted Geronimo to meet Mae West. 'He has seen lots of movie stars' since he got here, but no corn or bran, says Rogers' wire.

"I have applied for government relief if it don't come you are liable to get him back next time send me five little ones," continues the telegram. 'Henry Ford wanted to give me a Lincoln one time and I said, no, send me 10 Fords instead? I am not thanking you till I see how much he dresses out.'"



FRESH MILK DELIVERED to your doorstep 1911 style. The horses are waiting patiently while Harry Schultz delivers the milk. The picture was taken in 1911 and belongs to Mr. Schultz.

Catching Wild Mustangs, Antelopes in 1909 Kept Harry Schultz Jumping

The free open range is one of the things that Harry Schultz misses most today.

Schultz came to the plains January 29, 1909 and moved to the Escarado ranch and farmed.

When Schultz came to Hereford from the Escarado ranch in 1910 there were no fences between the two places and only two gates to go through.

In 1909 trying to catch wild horses and antelopes were some of the exciting times that Mr. Schultz had. There were 20 head of cattle stolen near where Mr. Schultz lived. The thieves were caught in Tucumcari when they sold some of the cattle.

The chief entertainment was chasing wild horses and antelopes and watching the XIT cowboys round up cattle. One of the thrills for a kid was to eat a meal with the cowboys at the chuck wagon and also the singing party of the New Mexico neighbors.

Some of the early day neighbors were Mr. and Mrs. George Messenger Sr. and family, the Lawrences, the Blacks from New Mexico and the folks over at the Rea community.

The nearest school was five miles away and as there was no transportation and it was too far to walk they didn't go.

In 1910 he came to Hereford, and tried to get a job in a garage to learn to be an automobile driver.

Mr. Schultz feels that the Pioneer celebration could be improved by having free barbecued beef one day.

SELLS STORE

Effective January 1, 1920, Geo. A. Stambaugh sells his dry goods store to James A. Hughes and J.E. Crouch. With the exception of D. R. Gass (who came in 1898) Mr. Stambaugh has been continually in the mercantile business here longer than any other man. He has been in the same location for the past 28 years.

This Light Must Never Fail!



HOME OF THE BRAVE

Memorial Day 1953

For pennies, you can keep a light aglow in your home. But the price to keep this torch of liberty aflame is so great as to be almost beyond comprehension.

This torch that says "this is Freedom's cradle, this is Liberty's home," has been kept aglow by men and women who have given their lives that its beam may never be dimmed.

This light must never fail.



SOUTHWESTERN PUBLIC SERVICE COMPANY

PHILCO DAIRY BAR

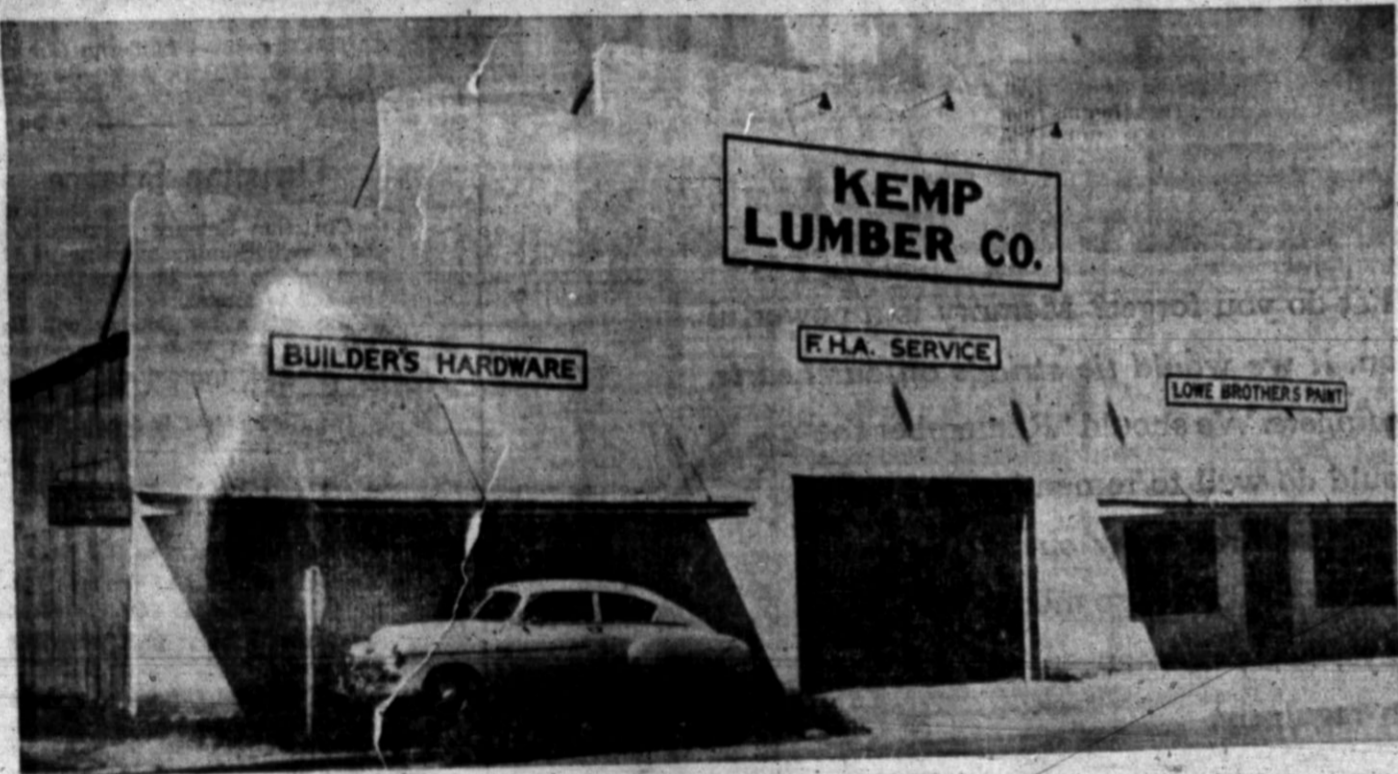
New 1953 Refrigerator Sensation



Like 2 Refrigerators in One
A complete luxury refrigerator—plus the Philco Dairy Bar. Exquisite new Key Largo color. Prices unmatched for value.

Your Authorized Reddy Kilowatt Dealer

Hereford Furniture Co.



for more than

A Quarter of a Century

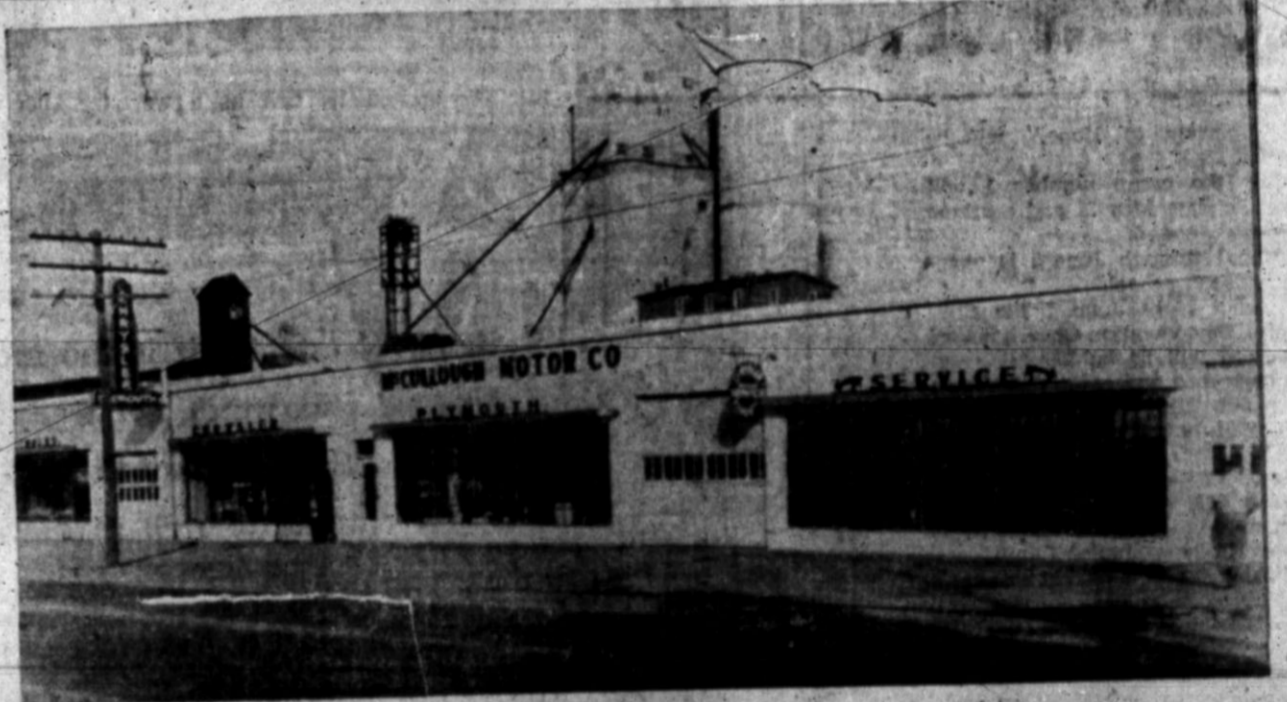
We've Been Helping to Make This A Better Place to Live

Many of today's pioneers we helped in building their first home . . . just as we are helping many young people today—and this is one of the most pleasant phases of the lumber business.

WELCOME TO HEREFORD
Mid - Plains
PIONEER DAYS & RODEO
May 29 - 30 - 31

These associations are mutually pleasant because these folks generally become steadfast friends and customers because we treat them in the fashion that we would like to be treated—a foundation upon which this firm was started and has grown through the years.

KEMP LUMBER CO.



CHRYSLER

has a long record as -
'PIONEERS' in modern
Day Transportation

- First in Hydraulic Steering
- First in High Compression Engines
- First in All Steel Bodies
- First in Hydraulic Brakes
- First in Floating Power
- First in Automatic Trans.
- First in 180 H.P. Engines
- First in Hydraulic Steering

All These Things—Plus

CHRYSLER V-8 FIRE POWER ENGINES

McCullough Motor Co.

West Highway 60

"Your Friendly Chrysler - Plymouth Dealer"

Phone 17

Read The Brand Want Ads

**WELCOME
To Hereford
Mid - Plains
PIONEER DAYS
& RODEO
May 29 - 30 - 31**

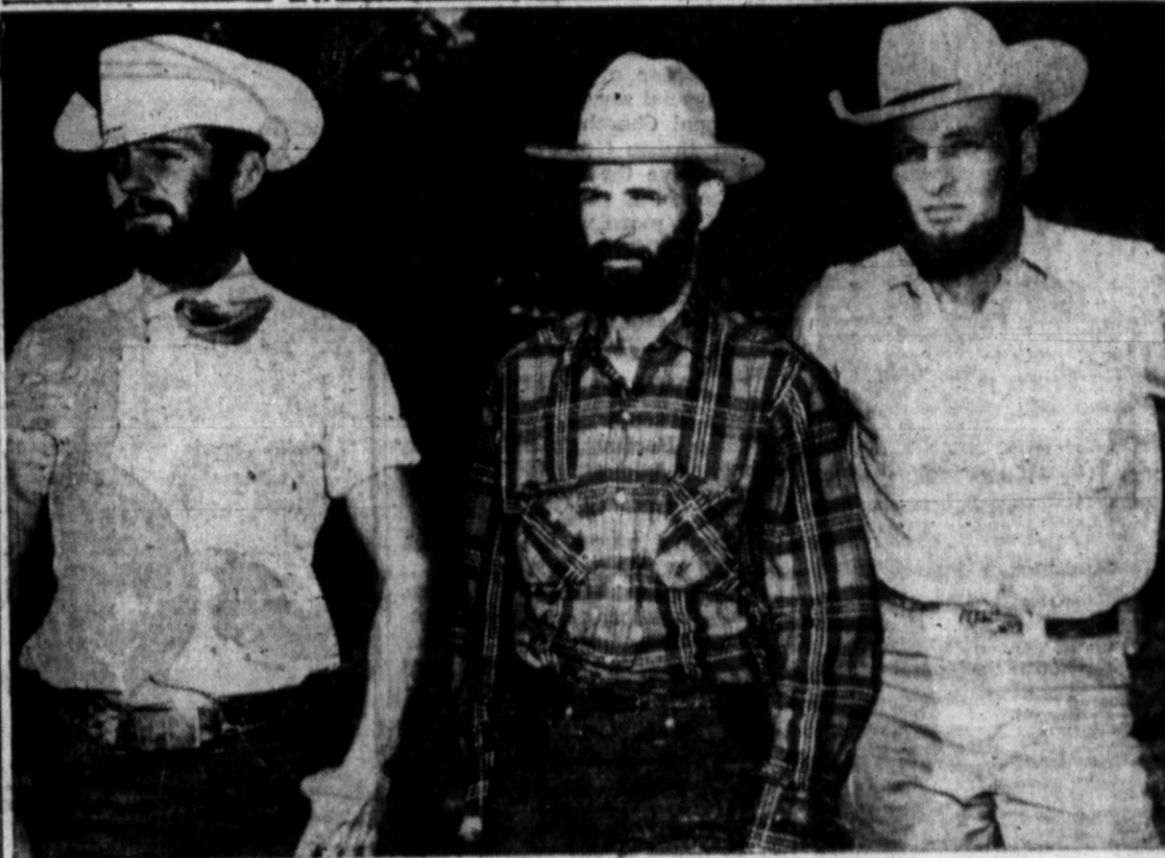


You're Always Welcome

at

COWAN JEWELRY

Your Friendly Credit Store



THE WINNERS OF THE 1952 beard growing contest. That's Glenn Hopson first place to the left, Ed Cardinal second, and Eugene Sparks third. Staff Photo.

Higgins Clan Crowded Out Coyotes And Antelopes For Places To Live

By Bertha Frye

Kye and Laura Higgins who live ten miles north of Dawn, are truly pioneers of this section of the country. Mr. Higgins was born in Grayson County, Texas, in 1885. He came with his parents, Mr. and Mrs. Summy Higgins to Deaf Smith County, in a covered wagon in 1890, at the age of 5 years. He had three sisters and one brother, Claude Higgins. With them came an Uncle and family, W. A. Higgins.

The Higgins' filed on some land 8 miles north east of Hereford, long before there was a town of Hereford. Pioneers in those days lived in dug-outs, but the Higgins' lived in a tent.

His father was a stock farmer, but didn't do much farming. They cut the grass which grew waist high around the flat lakes, for hay for their stock. They went to the Canadian breaks for wood and posts, also for wild plums and grapes.

Mr. Higgins recalls that as a small lad his chores were to go out in the pasture early in the morning to drive up the horses. In the early mornings, he could see coyote tracks all over the wet

and dewey grass, and learned to imitate and could yelp like a coyote. The coyotes answers would come from all directions; he then decided they were getting entirely too frindly.

There were lobos, large droves of antelopes, quite a few mustangs roamed the country, and there were flocks of prairie chickens and quail.

Amarillo was the closest trading post, and it took several days to go there after supplies. There were only two fences, and two gates between the Higgins' place and Amarillo.

Mr. Higgins recalls the old post office "Dean" located in a cave, 8 miles north east of Dawn, with cubby holes cut in the sides of the cave walls, for post office boxes. Mail was transported from Amarillo to Dean, and on to LaPlata.

Neighbors were few and far away. Their Uncle W. A. Higgins lived 3 miles away. Other neighbors lived from 10 to 12 miles away. Some of their old neighbors were the Allen Bassetts, Cal Walkers, J. E. Cox, J. R. Jowell at Sulpher Park, the Askrens. They would get together for an occasional visit. Occasionally a circuit rider would pass through the

country and they would have church services.

They would have picnics which lasted for several days, when they would play such games as "Shoot the Buffalos"—and there were square dances.

School would last 3 or 4 months a year. He recalls the Brown School—later known as the Askren School.

Mr. Higgins moved to Hereford with his parents when 12 years old.

Laura Terry, one of eleven children came with her parents in a covered wagon from Floyd County in 1902. Her father had from 50 to 75 stock horses, and sold horses. She recalls that, in 1909 her brother, J. M. Terry, with 5 yoke of oxen—(see picture for oxen, and plow) broke out a section of land between Hereford and Dawn (just south of the railroad tracks) which now is owned by H. B. Fain of Amarillo.

The Higgins were married in Hereford. Their first home was the house the Palmer Nortons now occupy, which was their home for 6 years. They have lived 10 miles north of Dawn for 34 years. In the winter they seek a warmer climate and have spent their last 4 winters at Del Rio. The Higgins have 5 children, Mrs. R. R. Willis of Hereford, Mrs. J. H. Early, of Virginia, Wayne, Jack and Gale Higgins, all three live north of Dawn.

FLORA BRYANT

Mrs. Flora Bryant came to Here-

ford in 1907 from Missouri and married Homer Bryant on Octob-



from one Pioneer
to Another

**WELCOME
To Hereford
Mid - Plains
PIONEER DAYS
& RODEO
May 29 - 30 - 31**

Serving Hereford Since 1943

With Quality Merchandise

Lee Little B. F. Goodrich Store

West Highway 60

An Invitation

You are cordially invited to attend an interesting

FOOD DEMONSTRATION

★ **THURSDAY, MAY 28, 1953**

★ **7 P.M.**

Let our food specialist demonstrate for you the joy of Push-a-botton cooking . . . and the ease and economy of preserving food by freezing.
DOOR PRIZE: AUTOMATIC PERCULATOR
A \$459.00 Chest Homefreezer to go to highest sealed bidder. Easy Terms arranged.

to a

BETTER WAY OF LIVING WITH COOLERATOR

This is A
\$50 Discount
Coupon on
Any Appliance

Signature of Owner _____
Not valid unless signed by owner

GIFTS FOR ALL

★ **1310 Park Avenue**

• Cold Drinks Will Be Served Throughout Evening

M & M PLUMBING CO.

Your Coolerator Dealer

Ralph Smith, "Old Maestro" Of Hereford, Misses Fishing Trips

"Old settlers picnics held at Hereford and Dimmitt, balloon ascension, a trip to Adrian when the town site was opened" were among the things listed by Ralph Smith

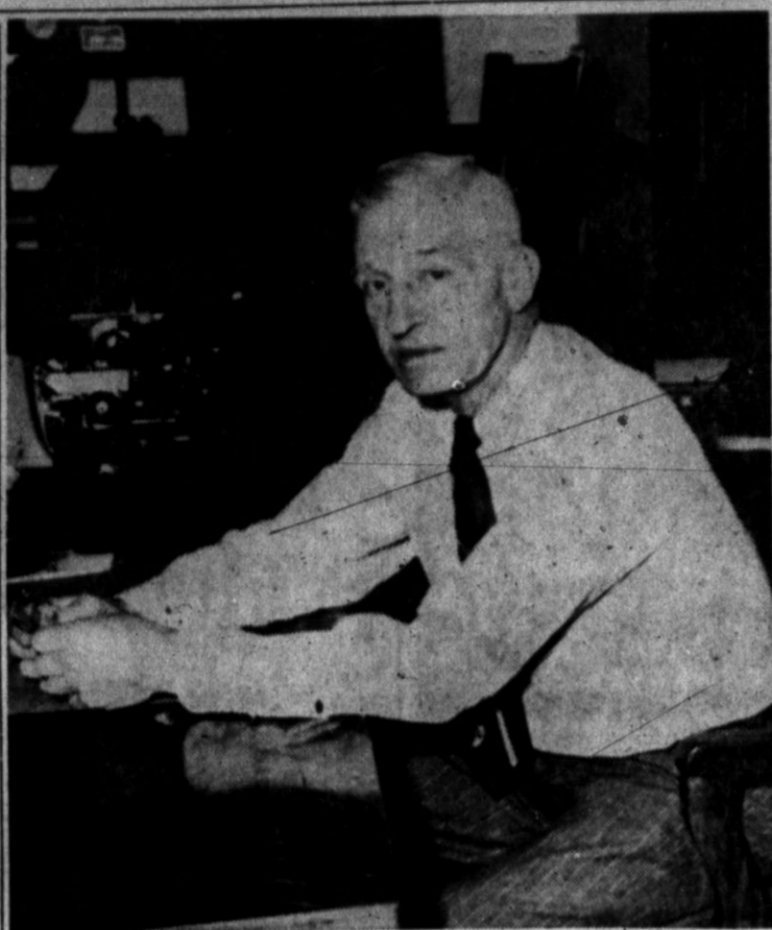
as interesting experiences of his early days.

In 1908 when Adrian was opened and the railroad was built the Hereford Town Band was hired to play for the event. The band went by train to Amarillo and rode the Rock Island to the end of the road that was built. It was about four miles from town and that group had to walk the rest of the way to town.

Playing for the dances that the young people held every other week and playing for the square dances at Old Kelso when there would be crowds from New Mexico and this section of the Panhandle would meet there and dance all night, were some of the things that Mr. Smith enjoyed the most. He also enjoyed fishing in Terra Blanco creek then as you could catch 75-100 big perch in about an hour's time.

Some of the early day neighbors were: W. B. Beach, Huberts, W. T. Smith, D. W. Crawford, J. P. Snyder, Capt. Trow, I. H. Spratt, A. Gibson, W. F. Orr, Dr. LeGrand, George Beams, Joe Collins, Brunks Londons, Brazils and Saspers.

Mr. Smith misses the old settlers



Ralph Smith

picnics when everyone would take a basket of food and spread it out on a long table and everyone would be as one big family. He also enjoyed the horse races at the picnics, the foot races, the fat man's race, the potato sack race and others.

He attended school in Hereford when the school was where the Central School is now located and the first two grades were in a wooden building across the street north of Central School.

Mr. Smith recalls one election when two of the candidates promised they would vote for each other but after the votes were counted one had received only one vote and he told the other he had lied to him as he got only one vote and that was the one he had cast for himself.

The Hereford Town Band, Methodist young people's league, Hereford baseball team were some of the organizations that Mr. Smith was associated with.

He remembers the times that the boys would go down to the creek and stay for a week at a time fishing. One time in particular the boys ran out of milk so they roped a cow that had a young calf and kept her tied up while they were there and milked her twice a day so they could have the milk to drink.

Mr. Smith has been to all the Pioneer celebrations and he feels that they could be improved by providing a place where all the old timers could meet and have comfortable chairs for them so that they could talk of old times and meet their old friends say in the Hotel or in the courthouse just as a headquarters.

MRS. JIM LIPSCOMB

Mrs. Jim Lipscomb feels that the best way to improve the pioneer celebrations is for more of the Hereford pioneers to attend.

Mrs. Lipscomb was born in Odell near Vernon, Texas, and came to Hereford in 1902.

She was married to Jim Lipscomb in 1918.

St. Thomas Episcopal

(Continued from Page 3)
The order of confirmation will be a special service at St. Thomas Episcopal Church tonight at 8 o'clock. Bishop George Quarterman will receive the new members of the church.

Sunday morning prayer service will be at 11 o'clock. The sermon subject will be "The Holy Trinity—A Symbol that Satisfies."
Sunday school starts at 9:30.

Avenue Baptist

Each Sunday morning at the Avenue Baptist Church Sunday school is held at 9:45. The morning worship services are held at 11 o'clock.

Training union is held each Sunday evening at 6:45 o'clock. The Avenue Baptist church has evening worship services on Sunday evening at 8 p. m.

Mid-week prayer services at 7:30 p. m. on Wednesday night.
W. M. U. meets Friday at 2:30 p. m.

New Methodist

The New Methodist congregation which meets in the District Court room will have Sunday school at 9:45 a. m. The young people will meet at 6:45 p. m. There will be no preaching services because of Annual Conference in Abilene.

The young people are sponsoring a bake sale for the Building Fund at the Piggly store Saturday, May 30. Anyone wishing to send food may call Phone No 137 and some one will be sent for it.

First Presbyterian

Sunday school is held at 9:45 each Sunday morning at the First Presbyterian church.

It is followed by morning worship at 11 o'clock.

J. R. LIPSCOMB

J. R. Lipscomb, present postmaster, was born in Wood County February 1, 1896 and came to Deaf Smith County in March. They came by train, but Lipscomb was too young to remember the trip.

They settled southeast of LaPlata on the present LeGrand farm.



WELCOME TO HEREFORD
Mid-Plains
PIONEER DAYS & RODEO
May 29 - 30 - 31

AND

WHETHER IT'S PIONEER DAY DUDS OR EVERYDAY WEAR YOU CAN DEPEND ON US TO DO A GOOD CLEANING JOB!

WADE CLEANERS

Ernest & Nadine Wade

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THIS SCENE HAS BEEN REPEATED many times in recent years, as telephone people worked to extend service to the state's farming areas. In just seven years, the number of Southwestern Bell rural telephones in Texas has increased six times. And we're continuing to push more lines out into rural areas every month. In 1953 we hope to be able to spend more than \$4½ million on this type of construction alone. SOUTHWESTERN BELL... A TEAM OF 28,000 TEXANS... PARTNERS IN TEXAS' PROGRESS.

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New Le Mans Engine!
Try this custom engine that scored two straight victories over all American engines at the Le Mans, France, 24-hour road race.

Best Visibility!
Widest windshield and rear window, with greatest eye-level vision of any closed car.

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Just touch a lever to adjust the back of either front seat to any of five positions!

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In the 1953 Mobilgas Economy Run, the Ambassador with overdrive won first in its class, with 22.34 m.p.g.

New Power Steering!
Easier parking, sure control on the road, with new Nash Power Steering (optional on Ambassador).

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Three transmission choices including overdrive and new, improved Dual-Range Hydra-Matic Drive.

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Only Nash protects you with the life-saving safety of exclusive, double-rigid Airflyte Construction.

Most Room!
Here are the widest seats, front and rear, of any car on the road. 17½ square feet of luggage space.

You'll See Why Nash, First in 1952 Sales Gains, Is Now Winning The Greatest Number Of Buyers In Our History



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Of all American cars, only Nash bears the crest of the world's foremost custom-car designer.

YOU MUST HAVE NOTICED all the new Nash Airflytes on the road—everyone does! Nash scored the greatest percent of sales gain in the industry last year—and for 1953, Nash sales are far surpassing last year's record-breaking pace. Today, the number of Nash owners is the highest in our entire fifty-one years.

Now discover why! Come see the cars with the daring new "Pinin Farina look" that started the whole

American trend toward continental design. Then take the wheel for just 10 miles. Drive the magnificent Nash Ambassador, the popular Statesman or the new Rambler. Yes, just 10 miles will show you why more people want Nash—more people buy Nash—than ever before in history... why you will want Nash, too. And come prepared to trade, because your old car will never seem the same again after your first thrilling Airflyte ride!

TAKE THE KEY AND SEE—
"YOU'LL FIND NONE SO NEW AS

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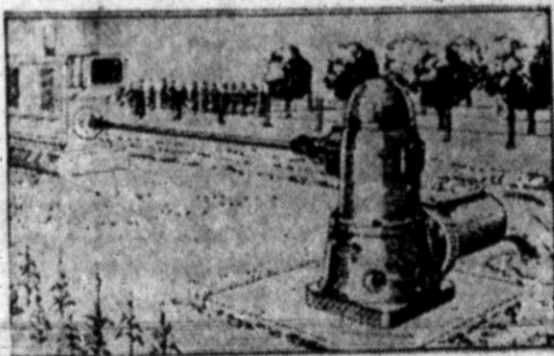
Used Car Bargains!

Public demand for the new 1953 Nash Airflytes has given Nash dealers the finest supply of late model, top quality trade-ins in history. These Select Used Cars are priced to sell at once—so see your Nash dealer today while he still has a wide choice of makes and models.

Complete IRRIGATION PUMP Service

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WINTROATH Vertical Turbine Pumps



WELCOME TO HEREFORD
Mid-Plains
PIONEER DAYS & RODEO
May 29 - 30 - 31

KIRKLAND PUMP COMPANY

Ida May Vaughn Tells Of Life Here In Early Days

The train that Ida May Vaughn came to Hereford on was so slow that a man got off one of the front coaches and picked some wild flowers and caught the back coach of the train. He gave the flowers to Mrs. Vaughn, then Miss Kibbe.

Mrs. Vaughn came to Deaf Smith County April 19, 1891 from Persia, Iowa. She was born in Harrison County, Iowa on February 20, 1885.

The Kibbe family located about four miles north and three miles west of the present town of Hereford.

Sorghum was the first crop that the Kibbe's raised.

Mr. Kibbe took a tin bucket, punched holes in it filled it with seed, put a rod through the center of it and let it roll behind the walking sod plow pulled by two horses. The next round, he would remove the bucket and cover the seed, then repeat. The cane grew so tall that a person riding a horse could scarcely be seen. To harvest he made a sled with a knife on one side pulled by a horse with a man riding the sled to catch the cane.

They also raised an abundance of watermelons, muskmelons, turkeys, pumpkins, beans, —and with no irrigation.

Mrs. Kibbe raised chickens to eat and sold her surplus eggs to the bachelor cowboys. She also sold them butter she churned in a half gallon jar.

Mrs. Vaughn started to school in 1894 to J. P. Connell, near where the Womble farm is now—north-east of Hereford. In 1895 he became County Judge so she went to school in what is now the Wyche community—it was then known as the Dawn School. Fred Johnson, brother-in-law of Rat Jowell was the teacher. Some of her classmates were: Tom, Joe Elisha, and Jim Carter, Jim and Ed Cox, Nellie and Tucker Wyche, Pansy, Alfred, Maude, Cladd and Sullivan



Mr. and Mrs. R. J. Kibbe and Ida May
Picture taken in 1887

Clary. In the fall of 1896 she attended school in La Plata. Prof. C. G. Witherspoon was the teacher.

His son, Claude Witherspoon, Dow and Tot Mercer, Vern, Hugh, Nancy, Roxy and Leona Witherspoon were her teachers.

poon, Blanche Byers, Roscor and Cora Johnson, Charles, Lena, Maggie and Thornton Dean, Rose and Joe Witherspoon were some of the classmates at La Plata.

In 1899 to 1901 Prof. J. R. Overstreet, now living in Fort Worth, taught the first school in Hereford where the Central School now is. A number of Mrs. Vaughn's schoolmates from all these country schools were together once more.

Mrs. Vaughn still has her old blueback speller and McGuffey's reader that she used in her first school. She recalls that they wrote their lessons on a slate. All the paper they had was their Spencian copy books or a sheet now and then for a drawing lesson.

Mrs. Vaughn remembers when they used to hold Sunday School in the courthouse in LaPlata and have church there sometimes when some minister would come. Mrs. C. G. Witherspoon was her teacher.

Sometimes the Kibbe's went to the Dawn School house to Sunday school and preaching. Mrs. Marvin McLaughlin, sister of the late L.R. Brady, was the teacher there.

On Christmas they would get a tree from near Endee, N. M. and have Santa and then a dance after the Christmas tree and a basket-supper.

At other times the cowboys would bring their lady friends to some neighbor's house and have a dance. They would come before it got too dark and sometimes dance until daylight when it got so they could see to go home. There was a family by the name of Redden, from Alabama and Mr. Redden and the two sons played for the dances: Rat and Conner Jowell would play at other times.

Some of the early day neighbors were: Jack and Joe Killough and families, G. R. Jowell, Sr. and family, J. C. Cox, Sr. and family;

Mr. and Mrs. Cal Walker, the Higgins, Uncle Billy and W. S. Higgins and their families; W. A. Witherspoon and family, Judge J. P. Connell and family, Allen, Tom, Frank, and Taylor Bassett and families, Rev. H. M. Hallam and family, Judge and Mrs. J. E. Ferguson and Mr. and Mrs. Clarence Wheeler.

Mrs. Vaughn misses most the neighborly visits, and the horse-back riding across the prairie with the cowboys especially at roundup time.

Most of the early schools that Mrs. Vaughn remembers only lasted from 4 to 6 months usually in the spring or early fall.

In the early 1900's Deaf Smith County had fairs and 4th of July picnics and then there was the old confederate veterans reunion in Canyon each year in August.

"I think it was in the early fall of 1895, a big prairie fire swept

this part of the country. It started near Fort Sumner, N. M. It was supposed that some camper had failed to put out his camp fire. We saw the red reflection on the sky at night, a night or two before it reached here late in the evening. My father, mother and Ira Wilkinson, the man that lived with us spent the night fighting it to save our place and what grass they could. They fought it with mother's broom and wet sacks. Mother had the team hitched to a two seated spring wagon with the rear seat removed and a barrel of water in it. When it got dark she came home and put we three small children to bed, hung a lighted lantern in the windmill tower so she could find her way back home, refilled the barrel with water and went back to the men. They kept it from burning their feed in the shock in the field but the main fire went on till it reached the

Canadian river before it went out. Lots of cattle starved to death that winter and spring as most of them depended on the Terra-Blanca creek for their water.

It was so far back to the grass from the creek that a number of the men that owned cattle put a well in and put up a windmill to water them. The cattle were so used to going to the creek for their water that they were hard to keep off the burned grass even though cowboys rode all day trying to keep them back.

The wild ducks and curlew used to stay here the year around and nest near the lakes.

According to Mrs. Vaughn there was lots of antelope meat when you wanted it. There were also quite a lot of mustangs, a pretty sight to see.

Mrs. Vaughn has attended all the Hereford Pioneer day celebrations and a few in Dimmitt.

It's a Pleasure to EXTEND GREETINGS to the MID - PLAINS PIONEERS

WELCOME TO HEREFORD

May 29-30-31



As individuals we do not lay claim to the title of pioneers, but we do pause upon this occasion to pay tribute to those Pioneer Doctors who made our profession a great one To the Pioneer Doctors of the High Plains area who, with scant facilities and limited medicines, achieved accomplishments which are astounding in view of the modern practice of medicine.

Greetings from:

- R. R. Wills, M. D.
- L. B. Barnett, M. D.
- A. T. Mims, M. D.
- W. D. Lawrence, M. D.
- M. W. Nobles, M. D.
- R. J. Grubbs, M. D.
- F. C. Glendenings, M. D.

- Marie Carroll, R. N.
- Peggy Erdman, R. N.
- Betty Shirley, R. N.
- Dorothy Hutson, R. N.
- Vondell Edwards, M. T.
- Betty Whitaker, Secretary
- John Hamby, Custodian
- Grant A. Fuller, Business Mgr.

THE HEREFORD CLINIC



GREETINGS and Best Wishes

from

an old

PIONEER

"24 YEARS OF

INSURANCE KNOW-HOW"

John McLean Insurance Agency

John

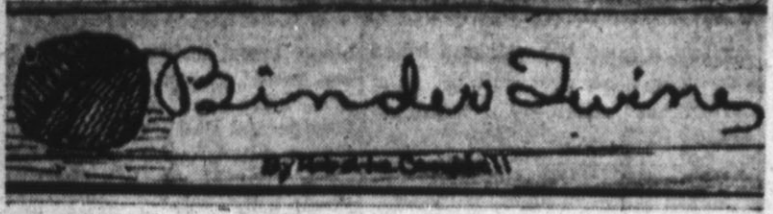
George

HOWDY PIONEERS



We extend our heartiest greetings to the pioneers of this area, and welcome the newcomers who are to be our future pioneers.

PITMAN GRAIN CO.



By Roberta Campbell

A great deal has been written about ranching in Deaf Smith County, but since the first mesquite grass was turned to sod we would say that like the binder twine that held the first bundles of kaffir it has been interest in the development of farming that has held the country together.

It would be hard to determine just who broke out the first field in the county but we feel that the section on which we now live is probably typical of early day farming around Hereford.

Of course Section 89, Block M-7 would mean little except to us who hold the deed to the land, but a great many of our readers, especially the old timers, will be interested in such names as John and Jim Robinson, Uncle Geo. Pierce and Uncle Phil Arthur all of whom were from down near Dallas and were the first men to hold the handles of old Katydid, walking John, two horse plows that turned this section of grass into some of the most valuable farming land in Deaf Smith County today.

Mr. Pierce made a trip up to Hereford and went back with such enthusiastic stories about this locality that John Robinson was ready to come west and take a chance but Jim, the only child at that time, had about fifteen cousins living in Hall County and his pioneering spirit was overshadowed by the desire to get up here where he would have somebody to play with.

Mr. Pierce and Mr. Robinson bought the section in 1901 and lumber was shipped up from Midlothian for two houses, one on the south half where we now live and the other on the corner of the north half, which belongs to Mrs. Edith Hughes.

In the spring of 1902 the sod was turned for fields of about 50 acres, the clods dragged down, and the land planted to maize and kaffir with the two row sled runner planters brought along from Dallas and Ellis County.

Since we can hardly wait from one harvest to the other for our check from the elevator it was a little disappointing to us to learn that all this work was done on these first crops could be bought and shocked and fed to the work stock.

Actually this didn't develop into the vicious circle we imagined because it wasn't long before the Robinsons and others began to bench-head—and the word is just what it implies—the bundles were put on a bench, the heads cut out with a knife and ground in an old fashioned feed mill and fed to cattle. The stalks were then hauled out and scattered for roughage. If they worked all day they could grind enough to feed 50 calves.

LITTLE MILK AND NO HONEY
Mrs. Robinson recalls that they starved for butter when they first came to the plains.

For that reason she has never forgotten how happy they were over five pounds brought to them at one time, by the Will Ricketts family.

Finally Mr. Robinson heard of a part Durham milk cow for sale and bought her when the owner recommended her as being a tolerable good cow.

However, when he got her home she gave little milk and he questioned the man whom he had bought from as to what he called a tolerable good cow.

"A dry cow with a young calf," was the man's reply.
Mrs. Robinson says barley grew shoulder high and the woven wire fence made on their own fence machine was to hold a flock of sheep.

The next spring after the Robinsons and George Pierce came to Deaf Smith County, Uncle Phil Arthur brought his wife and daughter, now Mrs. Nona Jowell up from Midlothian and built a house on a 26 acre block he bought from Mr. Pierce where Mrs. Fred Pittner lives at present.

Since the country they had left in Ellis County was hilly Nona remembers what a beautiful sight the prairie country was when they topped the Caprock.

At Estelline cattle were being shipped and she had never heard so many cattle bawl in her life. They stopped at Silverton a few days with relatives and went wild plum hunting in the breaks.

Uncle Phil, like the others, broke out his sod and as Nona recalls the early crops were cane, oats, and maybe a little millet.

The soil was rich and it seemed as if anything they put in the ground would grow. He always grew a good garden including water melons and cantaloupe but more of a luxury than the garden was the milk house with a long trough which the windmill supplied with plenty of water to keep the milk and butter good and cold.

The overflow ran into a dirt tank used for watering the stock and garden.

WHAT DO YOU KNOW, JOE?

Of course Joe Ballinger really started the spud business on a big scale in this county in the 1930's but away back from the beginning it seemed that every family who plowed a furrow raised a few potatoes and Uncle Phil even grew two crops in one year.

In fact there was hardly a thing that those pioneer farmers didn't grow.

Mrs. Burl Elliston reports that her father, Tom Kellow, who bought what is now the McDonald place in 1902 and two years later moved to the Kroff place a mile nearer town on North Highway 51, grew the largest head of cabbage ever grown in this section. The head weighed 23 pounds and went with a special exhibit to St. Louis and Chicago.

He also grew good celery and they sold vegetables of all kinds in town. Mrs. Kellow made their first garden hose on the machine out of "duckin'."

The most popular venture on their farm was the Dairy first established by George Burns, brother of Mrs. Andy Godwin, and at that time owned by the Kellows.

Although the equipment was milk buckets and strainers, the cooling system the same type as Uncle Phil's and the milk delivered by the gallon to the hotel and other customers by Fannie Kellow and her sister Kitty in a buggy, we would argue a long time with anybody who tried to convince us that the output from the modern dairy is half as good.

What the Pioneers Had That We Don't

Time—no weeds.

We were interested in J. R. Daniels' account of his first farming venture in Deaf Smith County eight miles north of Dawn back in 1906.

He admitted that a walking plow was slow but liked to follow one because of the pretty job of plowing that could be done.
Lack of a planter didn't keep people from putting in a crop either.

About every third row they tied a tin can with holes in it behind the plow and as the can rolled the seeds fell out and were covered in the next row.
After we've fought careless weeds, and bind weed, lake weeds and blue weeds, goat heads and tumble weeds, mule tails, grass burrs, cockle burrs and a little Johnson grass it is almost unbelievable that the early farmers grew those first crops without any weeds at all.

What a shame when their paradise was first invaded by the Russian thistle.

BUNDLE WAGONS

Our stomach still gets an empty feeling when we think of how as a child we peeped around the door and watched a long table full of men gobble up huge platters of fried ham, hot biscuits, brown gravy and even the pies and cakes until we thought they would never quit eating the food my mother helped my aunt to cook for the threshing crew.

Mrs. Edith Hughes was probably too busy to do any drooling when her father, the late C. F. Gallagher, threshed his first crop of maize and kaffir in 1906 on the north half of the section we have been writing about.

The Gallaghers came to Hereford from Missouri and had brought farming equipment and mules too which were used to plant, cut, and bundle the first crop of two or three hundred acres.

But in the fall the feed in the shock had to be hauled in and threshed.

Kelly Gray and Henry Farmer owned the threshing machine and each day neighbors who swapped work came from as far as six and eight miles with bundle wagons. The place was literally covered with teams which required so much feed that Mrs. Gallagher wondered if there would be any left to thresh.

Kelly and three young boys who were part of the crew stayed at the Gallagher place the week or ten days it took to do the threshing.

The youngsters went in to town every night and next morning it was Mr. Gray's job to plead and worry trying to get them up, and out to feed the horses.

As soon as he heard signs of breakfast in the kitchen he would storm down the stairs singing to the top of his lungs.

"Train on track for All aboard for Kansas City, St. Louis, and Chicago."

This brought down the household. Mrs. Gallagher did most of the cooking for the entire crew and besides hot rolls she fixed up roast beef, fried chicken, Irish and sweet potatoes, beans, coffee and always some kind of pie while to the two girls it was what seemed like an endless assembly line of dishes to wash.

(Continued on Page Two)

The Hereford Brand

Published Every Thursday

Hereford, Texas, Thursday, May 28, 1953

Our Slogan: "More People — More Farms"

Earl Lust Used Foot Burner To Break Sod, 1909

J. EARL LUST

A bunch of boys who had never been far from home had the thrill of a coyote hunt on horseback. Next day both horses and boys were scarcely able to navigate as they managed to get several coyotes. This was one of Earl Lust's most interesting experiences during the early days.

He remembers the first hard dust storm that came as soon as the snow melted. Another curiosity to him was windmills.

Born in Cola, Kans. in December 1892, Mr. Lust came to Deaf Smith County, March 13, 1909 by train.

The unlimited expanse of open covered plains with here and there a lone coyote and a few hungry cattle was Lust's first impression of Texas.

He lived south of Hereford in September and then moved to Castro County. He returned enough to graduate from Hereford High School in 1913.

Some of the interesting phases of early day work was some boys breaking sod with a foot burner. Crops were raised without the necessity of cultivation since there were no weeds.

Some of the early day entertainment consisted of bronc riding, the men, calf riding for the boys, yearly picnics with a rodeo, neighborhood parties.

He remembers the prairie land that some neighborhoods bought, a small school house, Sunday school with the big day, quarterly conferences for the Methodist Church, ice cream suppers, lots of hard work and scrimping were also among Lust's early memories.

Some of the early day neighbors were: T. E. Shirley, Edd Smith, Percy Estes, "Peach Orchard" Smith, Alec Lowry, J. E. Smith, Uncle Johnny Gordon, Charley Mapes, John Haper and a Mr. Lee. They were all in a 10 mile radius.

Time to visit, helping new comers build their houses and other neighborly acts peculiar to the time are some of the things that Mr. Lust misses most.

All the children got to school the best way they could and all the trades were under one teacher. Anyone who was lucky enough to attend high school was very fortunate.

Candidates in early elections always were welcomed as they brought news. The reason for this is as were schools—there were no roads.

Mr. Lust regrets that all the old timers who were here when the camps are gone and now he is called an old timer.

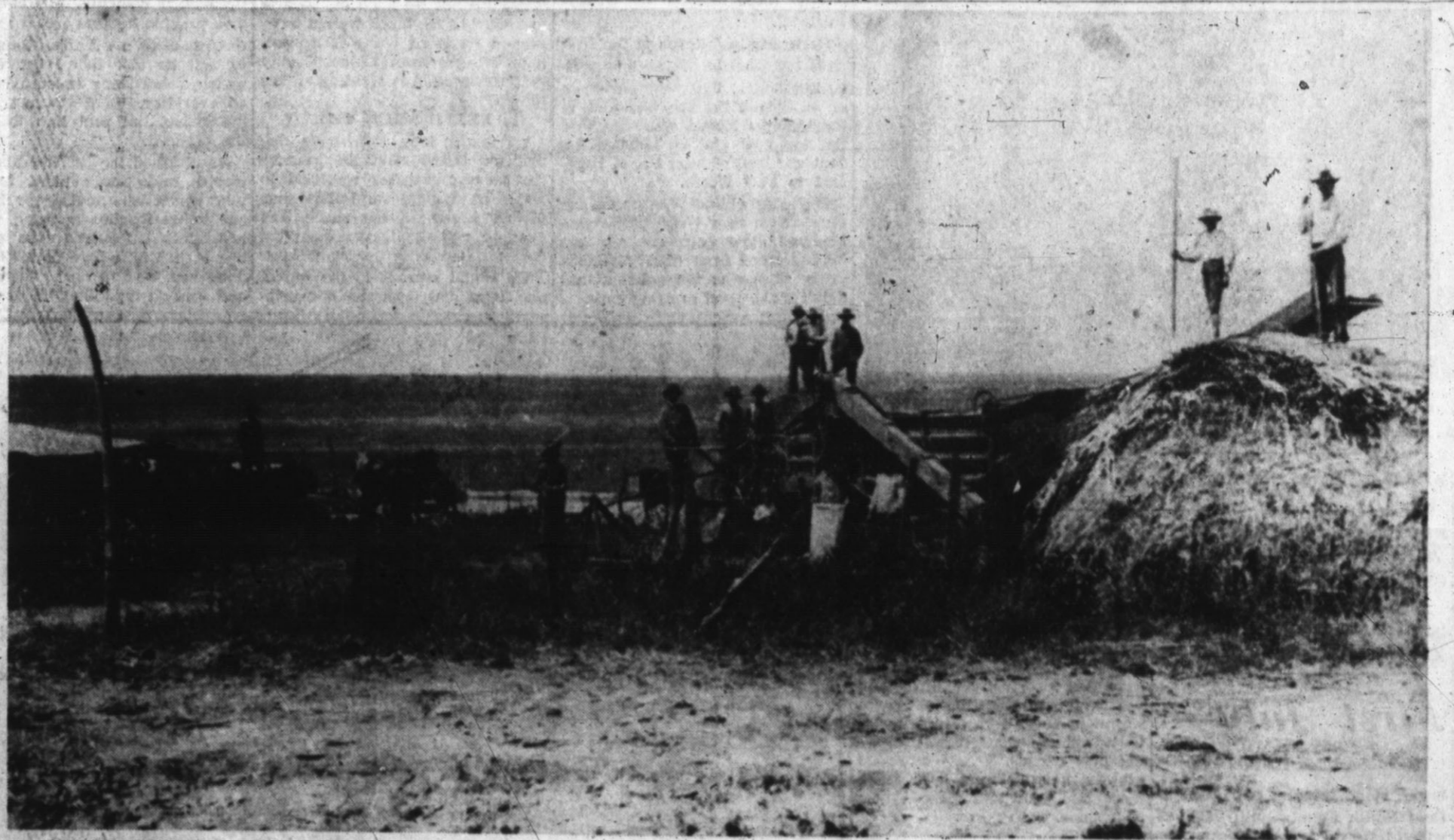
A barbecue and free dining would improve the Pioneer celebration in Mr. Lust's opinion. He states that he would be willing to donate to such a cause.

RALPH R. SEARS

Ralph Sears was born in Sheldon County, Mo. October 15, 1894 and came to Hereford in 1905 by train. He left again in 1907 but returned in 1914 to stay.

He married Marie Hockett September 2, 1929.

The Sears moved 8 miles north west of Hereford when they first came to the county.



FIRST THRESHING MACHINE to operate in this area is shown above in an old photograph, treasured by J. C. Allred. The picture was made in 1902 on the Louis Arnold place, 12 miles northwest of Hereford. He can identify only five of the men positively. They are M. D. Womble, J. C. Womble, Ira Allred, J. C. Allred and Kelly Gray.

First July 4th Celebration Here Was Held On Palo Duro Creek, Joyce Meeks Recalls

By Mrs. Joyce Womble Meeks

I was born in Goldston, North Carolina on October 27, 1877. I was living in Hereford at the time of my marriage to Mack O. Meeks, on February 17, 1901. Prior to that time, my home was in the northeast corner of Deaf Smith County, but after Hereford became a town I spent quite a lot of time visiting with my sister, Mrs. L.R. Brady, and her family, and my brother Troy Womble and wife.

My father and mother, the late Mr. and Mrs. J. C. Womble, moved their family from Huntington, Tennessee, to Amarillo, Texas in January 1891. They filed on land in the northeast corner of Deaf Smith County approximately twenty-five miles west of Amarillo, which was our nearest town, and from where we got our mail.

We came by train from Tennessee, leaving Huntington at 10:30 a.m. Tuesday, and arriving in Amarillo at midnight the following Thursday. We spent Wednesday night in Ft. Worth. I remember our father came into our hotel room and cautioned us about the "as lights," explaining how they must be turned off instead of being blown out.

Our mode of transportation from the railroad station to the hotel and back was by street car, mule drawn. I feel sure that Ft. Worth did not have electricity at that time, strange as it may seem.

Concerning our early day crops, there isn't much to tell. Sorghum for feed was the main sod crop, and since the sod had to be broken with "foot burners," we could not break enough sod in one season to make it profitable.

Anything of the sorghum family did well on sod land, and did not have to be cultivated. After two or three years of breaking and re-breaking the land, we tried millet, rye, oats and some wheat; all of which did well if we got enough rain. Anything of the vine family did well, especially on sod land. We raised some of the largest and best flavored watermelons that anyone could want. Of course everything

was in an experimental stage, but after a few years we realized that we could grow whatever we planted if we could get enough rain.

I think our most interesting experience in those earliest days of 1891-92 and 93 was becoming adjusted to our new surroundings, and new methods of living. The country where we had lived was heavily timbered, and those woods were full of people. Then to settle on this flat prairie, where we could see as far as our eyes would vision and not see one tree and only two or three houses, was really a new experience. The first year we had three bachelor neighbors. The second year, three or four families came and settled near enough to us that we could visit them and that was a real thrill.

By the spring of 1893 a few more families had moved in too, and we felt like we had a "settlement" then. In fact, there were children enough to have school, so a school house was built that spring, and we had school that summer. The name of our school was Union. Names of the families who had children in school were: J. G. Hamilton, C. A. Hitchcock, C. W. Mills, Joe Venable, Mrs. P. A. Worley, Murf Morgan and J. C. Womble. These people lived within seven miles of the school house, and with Miss Katherine Mills as teacher, we enjoyed a wonderful school that summer. Two other families, without children of school age, but living in our community were Mr. and Mrs. Harrell and Mr. and Mrs. Flickinger.

All of these, together with our bachelor neighbors, organized a Sunday School, which met on Sunday afternoon for worship, usually followed by a visiting period which all of us enjoyed too. Occasionally a preacher would come our way and preach for us. On those days we would all take food and have spread dinner which was next thing to "High Society," and a time everyone looked forward to. We did not have an organized church until after the turn of the

century. We had our first fourth of July picnic that summer. We staged it on the Palo Duro creek about ten miles from our little school house, and the Hoffman School community from Randall County joined us, as did most everyone else within ten or twelve miles of the picnic grounds.

From that time on, we had plenty of social activities, such as spelling bees and parties and sing-

ings. We used our little school house for a lot of our community functions, always inviting the Hoffman community, and we were always invited to their special gatherings. When we went to parties, we drove ten to twenty five miles, in a wagon, buggy or cart, but what did we care? We had more time than anything, and of course going in a wagon with a crowd was as much fun as the party itself. I just love to think over the

"Good Old Days" of my youth, but who doesn't?

When I married in 1901 Hereford was just more than two years old. We lived there for about eighteen months before going to the state line on the west to help build the town of Texico. After it was pretty well started, we moved into the northeast corner, (better known to the old timers as the "dark corner") of Deaf Smith County, and

FRANK J. AXE SAYS WHEN IT CAME TO VISITING:

These Old Wagons Went Further Than Today's Cars

"Our early day entertainment consisted of a few families getting together and going to the creek for fishing and picnicing, going to church and Sunday school at Ft. Worth."

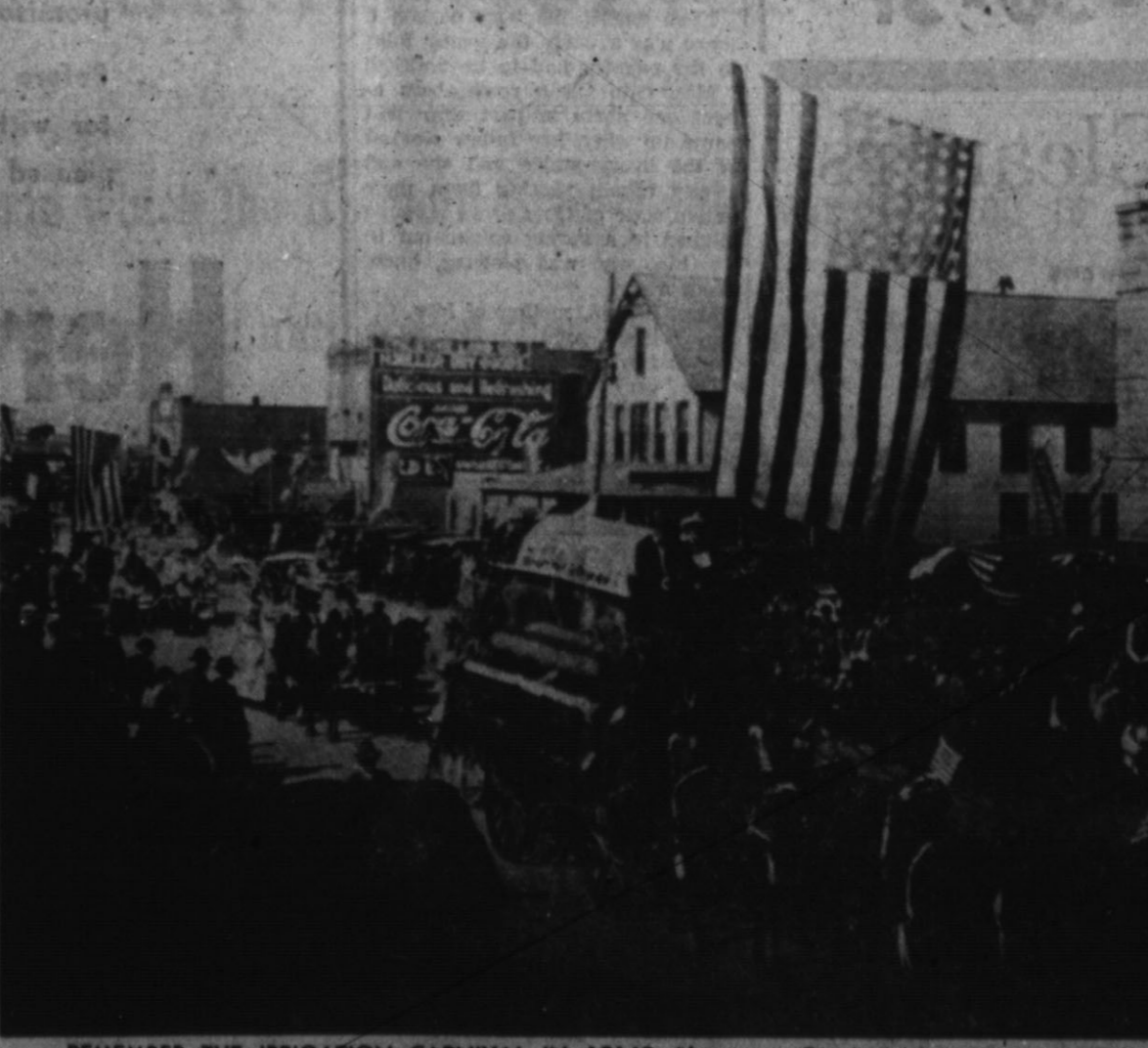
January 29, 1901. They moved to Hereford in November of 1903 and later moved to the Frio community, remaining there till this present time.

coming to visit us. Don't seem to be possible to go as far in a car these days as we could go in the wagon a long time ago," Mr. Axe says.

The families of H. H. Stanley, W. B. Green, S. J. Sanders, Alfred Hughes, J. O. Lindsey and Will Ricketts were some of the early neighbors Mr. Axe remembers.

Mr. Axe was born in New Orleans, Ga. on July 26, 1878 and married to Pernia F. Pickett or

"I miss the neighbors and their past."



REMEMBER THE IRRIGATION CARNIVAL IN 1916? Above picture was made on Main Street (Dewey Avenue) and the front float, entered by D. P. Vaughn, was decorated with products from his irrigation farm. Mr. and Mrs. Wood Vaughn are driving the four-horse team. The Irrigation Carnival drew interest all over the country and was the first unified effort toward promoting irrigation in this territory on a regional and national scale. Photo property of Mrs. Ida Vaughn.

"Doors Needed No Locks Back Then", Says G. B. Coombs, Early Cowboy

"The hospitality of the old settlers was wonderful. There were no locks on the doors and when you got hungry you just went in and fixed you something to eat," according to G. B. Coombs of Canyon.

special Sundays everybody came from miles around and we had dinner on the ground. Everybody was welcome. There was fried chicken and everything was so good."

Mr. Coombs moved to Deaf Smith County about 25 miles southwest of Amarillo.

Some of the early day neighbors were: Lee Goats, the Gies boys, the Dyer family, the Days brothers the J. C. Womble family, Bill Files family, Jack and Joe Killough, Alfred family.

Mr. Coombs misses most the big round ups and branding of cattle. The Coombs family moved to Canyon to educate their children.

Mr. Coombs feels that by inducing more people to attend the Pioneer celebration that it could be improved.



THE OLD FOX RESIDENCE on 25-Mile Avenue is shown above. The picture was made about 1902. The picture belongs to Mrs. Homer Fox.

blew her hat off. Lena and her brother gave it a lively chase and finally overtook it about where the Central School is located. By 1912, Jim Robinson was farming for himself on the southeast quarter now farmed by George Paetzold. He had helped develop the first irrigation well in the shallow water belt and in that year put down on his place the seventh well in the county. Kaffir was irrigated for hog feed and he shipped the first car load of hogs out of Hereford to Fort Worth.

Jim also claims the first corn crop grown near Hereford. It was Mexican June corn but all that he harvested from about the first thirty rows was the nubbins that didn't make good roasting ears.

Jim says people couldn't steal 'em because they were too welcome to 'em.

Good gardens were supplemented with orchards on nearly all the early settled farms. Mainly seedling peaches from seeds brought from their former homes and most of the black walnut trees around Hereford came from walnuts brought from Dallas County by the late Jim Mauk and his father.

PEACH TREE TEA

We share Jake Boydston's dislike for peach orchards because the keenest switches we tried to dodge as a child were those our Mother broke off the peach tree and stripped the leaves from before she switched our bare legs.

We would scream to the top of our lungs and wish she had crip-

pled us so she would be sorry every time she looked at us.

All this spiteful thinking subsided with the pain but Jake Boydston couldn't put aside his experiences so easily.

Uncle Jim, Jake's father, was the kind of a farmer who not only took pride in his fine orchard when they lived in the Jumbo Community but he also didn't believe in giving a weed any encouragement so everytime Jake ran out of a job Uncle Jim sent him to plow the orchard.

He despised the orchard and declared he'd never plant one—a vow which was sealed for keeps one rainy Sunday morning when his father discovered the cattle had broken in to horn up his trees. Jake was sent to chase them out and was so mad that he threw a

rock at a good big calf and killed him dead as a door nail.

Probable result—two hides to tan.

ANOTHER DAY

Steam plows brought in by Geo. Pierce and J.B. McMinn, who did custom plowing replaced the teams and they in time were crowded out by tractors.

The old cowpoke who surmised that the country was better adapted to Kaffir corn and pumpkins than anything else might be surprised to read a list of crops grown on this same section in the last ten years with the help of fertilizer and irrigation.

Besides the prize winning corn crop and a near record cotton crop grown on Uncle Phil's 20 acres by Sonny Pittner, other crops on the section have included maize,

sugar beets, lettuce, potatoes, barley, wheat, onions, Mexican beans, and black-eyed peas grown by George and Bud Paetzold, Joe Ballinger, Alton Lookingbill, and Stan Knox, the Hopson Brothers and yours truly.

Beyond the Sunset

Memory is one gift of God that death cannot destroy:

- Mrs. G. R. Jowell
 - Tom Carter
 - Joe Killough
 - Ed Cox
 - Walk Bradley
 - Ples Turnbow
 - Mrs. Russell Carroll
 - W. A. Dougherty
 - Mrs. B. T. Bell
- Farmers a few, but pioneers all who, since last year's celebration, have gone to a new frontier where the harvest is eternal.

City Officials Not Guilty Of Dueling

(The Brand, April 15, 1928)

"On Monday, April 12, Mayor M. Knight, City Commissioner J. N. Cardwell, City Secretary Miss Annie Price, and City Marshall Anderson Witherspoon qualified for their respective official positions and solemnly held up their right hands and made oath that they had not engaged in a duel with deadly weapons, against the peace and dignity of the state, since the adoption of the Constitution of the State of Texas. "Of course they took oath to several other things, too, as required by law, but it is a fact that the clause about dueling is included in the oath of office of every city official in Texas."

"Commissioner D. F. Ashbrook, who is absent in Missouri, has not yet qualified, but is expected to do so, probably upon his return next week."

WILLIAM J. STANFORD, JR.

William J. Stanford, Jr. (Bill) was born in Hereford April 26, 1919 and married Betty Jean Solomon on November 23, 1949.

Some of Bill's early day neighbors were A. B. Bells, R. A. Daniels, and Cliff Estes.

First July

(Continued from Page One)

began stock farming. We lived in Deaf Smith County until 1924, at which time we moved to Amarillo.

In the early years of our residence in Deaf Smith the question of voting bonds to build the present County Court House was raised and there was quite a lot of excitement about it. If I remember correctly the question was to vote bonds for \$125,000.00. We did not have too many citizens in the

county then, 1908 or 09 and to some of them that looked like more money than they could ever pay. However the issue carried and we got our courthouse and also paid for, without realizing how we did it. I believe it was the county's first bond issue, at least the first one I can remember.

I think our Pioneer Day celebrations are wonderful. Here we have the opportunity to meet and visit with old friends that otherwise we might never see, also giving us the advantage of meeting and making new friends. I have attended at least half a dozen, hope to be there this year and meet a host of friends.

Binder

(Continued from Page 1)

LOOK BEFORE YOU LEAP, BUT LEAP

As acreage in cultivation increased along the railroad and Mrs. J. E. Hill says that her first husband, George A. Stambaugh, bought and sold grain where the Pitman Elevators stand now.

Passenger service into Hereford was one coach built so high off the ground that she surmised it may have come out of the ark and was pulled behind a freight train which had no schedule.

A ladder was required to get in and out of the coach and when the train pulled in early the morning of March 1, 1898, the conductor had gone down the train to feed stock or something and there she was alone and no ladder.

She contemplated a minute, decided if she was going to be western she might as well get started so down she jumped.

She could see five houses on the prairie and before she got to town she spied her husband who had heard the train whistle and was hurrying to meet her.

George Stambaugh, her son recalls that although kids coming in from the country with their parents to trade at their General Store didn't have escalators to ride, they had about as much fun on the rolling ladders used to reach the high top shelves.

The two biggest hazards to these youngsters on the streets as well as the town kids were run away teams and the ice wagon.

DROP THE HANDKERCHIEF
Even during the busy season if there was a party the young folks in the country had to be notified.

Mrs. Otto Olson remembers about one party in particular that came up when her father worked at the livery stable and she and a city cousin visiting from their native state of Ohio drove a horse hitched to a spring wagon out to let Otto, who was plowing, know about it.

Mrs. Bodkin, mother of Mrs. Olson, got an early introduction to the wind in West Texas.

The very first morning after they arrived in Hereford she had started down town with her family to locate a place and the wind

An Old Timer Says

WELCOME TO HEREFORD
MID-PLAINS PIONEER DAYS & RODEO
May 29 - 30 - 31

Acme Cleaners

G. P. Owens

MOVING TO NEWER AND BETTER LOCATION SOON



The OLD RELIABLE FORD TRACTOR

and

Dearborn Equipment



Gleaner Combines

GET PROOF ... NOT CONVERSATION

Here to serve you with Ford Tractors and Dearborn Implements . . . also Gleaner combines and parts.

When you buy a tractor you need power — not promises.

Before you buy any Tractor, try the Ford Tractor with Proof Meter. Give us a call—we'll be pleased to demonstrate power for production.



Hereford Farm Equip. Co.

THE MOST COMPLETE STOCK OF SEED IN TOWN!

7078 Milo, Red Kafir, Colorado Certified Midland, Certified Caprock, Texas Certified Yellow Sooner, Arizona D. D. Milo, Standard Black Hull Kafir

36% Protein Red Chain Hog Supplement . . . cwt . . . \$6.00
1 Roller Mill—5 Hp. single phase motor . . . \$400.00
1-1000 Lb. Batch feed Mixer 2 hp. single phase mtr. \$325.00

Used Battery Brooders \$20.00 - \$40.00 - \$60.00 - \$80.00
Bulk Seed Hegari cwt. \$3.50
Atlas Sargo cwt. \$11.50
Try Our \$74.00, 16% Dairy Feed

WE'RE NEVER UNDERSOLD IF WE KNOW IT!

HEREFORD FEED CO. at BRADLEY GRAIN CO.

TO DEAF SMITH COUNTY'S PIONEERS, May we say

WELCOME to HEREFORD

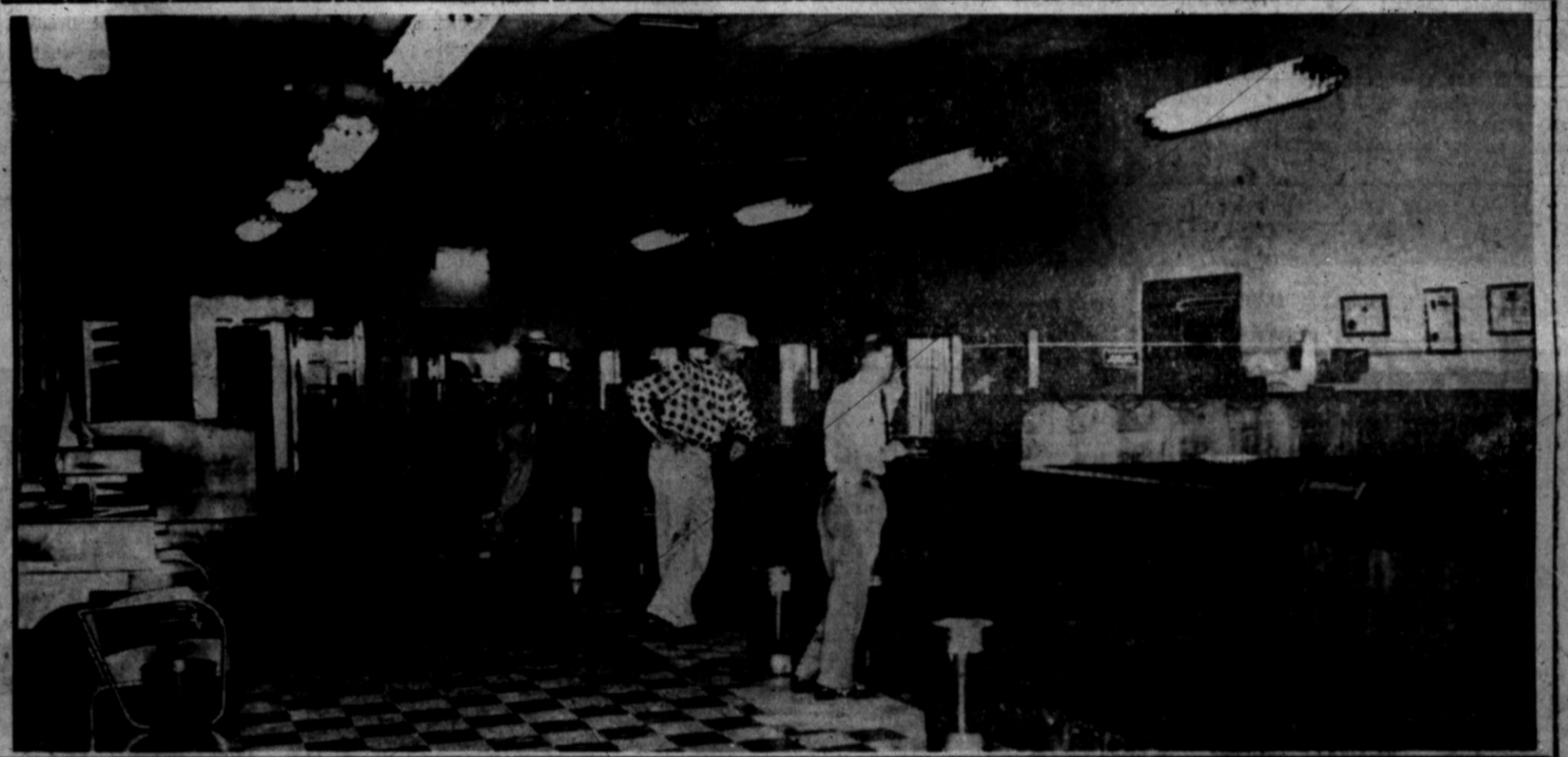
May 29 - 30 - 31

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SECURITY

THE GREAT FACTOR IN PIONEER DAYS IS STILL OUR MAJOR CONSIDERATION

Today!



Security and Service

are the two factors upon which the Hereford State Bank was founded in 1947, and upon which it has grown and expanded until today the deposits total over \$3,000,000. For this acceptance and patronage we want to express our appreciation and to assure you that we expect to continue stressing the two highly important factors: Security and Service

HEREFORD STATE BANK

MEMBER FEDERAL INSURANCE DEPOSIT CORPORATION



HEREFORD WHITEFACES 1928 CHAMPIONSHIP DISTRICT I TEAM. Tommy McCullom was coach and C. W. Humble was superintendent. Shown in the front row from left: Woodrow Ireland, George Mitchell, George Jowell, Bill Mitchell, Babe Russell, Ralph Clenen, Punk Gilbreath, Sandy Jowell. Second row: Preach Bowen, Rayford Ricketts, R. L. Stone, Homer Brumley, Claud Longbottom, Newt Gilliland, Bart Sisk Jr., Deward Higgins, Frank Cogdell, Bernard Seed, Orlin Newell, Drake, George Heard, Jack Gilliland, C. W. Humble.

Mrs. J. O. Newell Recalls Camping Out By Covered Wagon On Trek West

Hereford schools were different in many ways in the early days. One teacher had two or three grades, and sometimes more, in the same room, and we only had examinations at the close of school. Mrs. J. O. Newell, longtime resident, remembers.

Merline Patton Newell came to Hereford from Plainview in 1900. The family traveled by covered wagon and horse and buggy and camping out one night on the way was one of the highlights of the trip. She remembers: "When we first came to the Plains from Breckenridge, we lived on a ranch in Swisher County. While living there in 1895, all of us children liked to go to the field and help head kaffir and maize, and we loved to help drive the cattle. As kids we liked to drown out the ground squirrels and ride horse-back. As we grew up we didn't

have the entertainment planned for us as the youngsters do today, so we gave our own parties attended song fests and went to church. "We attended League regularly, all the young people would go to the young peoples' meeting. Rev. Thomas S. Yarcus and Rev. T. L. Cartwright were two of the early day Methodist pastors. Singers were: Clarence Edwards and his sisters, Clara and Letha, and of course others.

Our first neighbors while on the ranch were: J. W. Hought who lived 10 miles away and it took most of a day to make a visit to them. We knew one of their sons Luther Hough now of Amarillo, long after we moved to town. One thing that stands out in my memory of those old-time days was a trip to the L. A. Knight Ranch with their daughter Betty. That was when Will Rogers was working on the ranch for the Knights.

"I have attended all of Hereford's Pioneer Day celebrations, and I'll be right there this year too. I think perhaps the celebration might be improved by everyone cooperating in putting it over in the best way possible."

A. C. Thompsons Looking Forward To Pioneer Day

Mr. and Mrs. A. C. Thompson (she was the former Alberta Craven of Dalhart) moved to Hereford in 1918 from Hartley. He came to the Panhandle in 1889, first to Amarillo and then to Canyon. Then there were no crops in this area although some sorghum was being planted. He relates that one of his most interesting experiences was driving a herd of cattle to Liberal, Kansas while working on a ranch in Moore County. And he made one trip to Montana.

"We had lots of fun in those days. We had cow pony races, big dances and cowboy reunions. Our neighbors were the L. G. Conns, Canyon, G. W. Levestans, Moore County and John Hutson of the T-Archer Ranch," he remembers.

They have attended the Pioneer Day celebrations in the past and expect to attend this year's celebration.

Bootleg Got Its Name Back In 90s

By Mrs. R. C. Childers

Bootleg, a community located 23 miles west of Hereford, is known to most of the people of Hereford, although many are yet curious about its history. It seems that very little can be learned about Bootleg except that it got its name from an incident that happened there way back in the early '90s. It seems that after school had been abandoned, the school house was empty for a number of years, and bootleggers set up headquarters there. After they were apprehended, the place became known as "Bootleg." At one time there were several buildings there: a post of-

Mrs. W. E. Dunlap Plans To Be Here

Mrs. W. E. (Doris) Dunlap has moved to Amarillo since the death of her husband to be near her son, Dean Dunlap and his family. She moved to Hereford with her parents, the late Mr. and Mrs. John Bowers, from Nocona, Texas and was married to W. E. Dunlap on January 1, 1917.

Old timers she remembers include: Mr. and Mrs. Witt, parents of Mrs. Carl Hill, Bushland, Mr. and Mrs. E. T. Woodburn, Mr. and Mrs. John L. Wilson and Mr. and Mrs. Jeff Thompson.

She has attended all of the Pioneer Day celebrations here and plans to be in Hereford for the entire celebration this year.

Like all other communities, the buildings were all moved away except for one store, and it has been there most of the years since its origin.

Back in the 1890's people "squatted" here and there, filing on land. They lived in sod houses and cellars. The old sod house on the Gilbert place three miles west of Hereford is the oldest land mark in the county. The date it was built is not known, but it was over 50 years ago.

Another sod house was built east of the bridge in Castro County between Hereford and Dimmitt is nearly as old as the one built on the Gilbert place. It was built by Mexican sheep raisers, who filed on the land.

LUSTRWAX
APPLY IT BY THAT'S ALL!
High Shine, Less Slip, More Wear, It's a Pip!
QUART SPECIAL 69¢
For Linoleum, Asphalt Tile and Finished Wood Floors

Weems School Was Important Point To Early Day Settlers

By Mrs. R. C. Childers

The Weems School was located on the northeast corner of the Jack Killough place, four miles north and 11 miles west of Hereford. The

place is now owned by Fred Barrett. This school was first known as the File School and was located two miles to the north. It was moved to the Killough place in 1906, but due to the sparsely settled community, school was soon abandoned. Mrs. John Jacobsen, Sr. was one of the teachers in the Weems school.

There are two of the Killough girls still living. One is at Plainview and is in the Drug Store business there.

Henry Weems filed on a piece of land one mile north and one mile west of the old Weems home place. He batched in a very small house on this claim for a number of years. He married Nancy With-

erspoon in 1892. They lived in the country a number of years, moving to Hereford in the W. A. Witherspoon after they moved to town. The old Witherspoon home place was located where the new Catholic Church now stands.

Mrs. Bill Rice lived within one-half mile of the File School in 1901. Mrs. Rice is still a resident of

Deaf Smith County, living in Hereford.

The File family first lived 25 miles north (1890-98) on what is known as the Colby Copkwright place, then moved south to the Weems Community. He was a pioneer horse breeder.



Not Old Timers By A Long Shot

But

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- Electrical Motor Service
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At The Lowest Rates Possible!!

WALKER REFRIGERATION SERV.

WELCOME TO HEREFORD
Mid - Plains
PIONEER DAYS & RODEO
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Drop By for a Spell While Here Podner!

You'll Always Find Us Here

17 YEARS
of
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To Hereford & SURROUNDING AREA

founded in 1936 this station has never been Closed except a few hours for funerals that's a long time so come on by and help us while away the hours!

PITMAN SERVICE STATION

Odice Bulls

First & Main

Ed Bulls



A VIEW OF THE 1952 crowds that lined Pioneer celebration. That's part of the parade to the right, Staff Photo.

No Sandstorms in '80s, Says Mrs. Purcell, Everything Was In Grass

By Mrs. J. M. Purcell

I was born on December 24, 1884, twenty-five miles north of Snyder, Texas. I was married to John Purcell on September 4, 1907 and on that date we moved from Endee N. M. by buggy. We were away from home before the sun was up. We took our lunch, and we stopped by a windmill to eat. My parents were with us on the trip.

My father, W. N. Elkins, came to New Mexico in 1888 with his family and in a covered wagon.

We had no crops as it was a cattle country; we had no sand storms as it was all grass land, but there was lots of strong wind.

In 1905 and 6, when the country began settling up we could have close neighbors and had a church to go to. This was certainly a wonderful treat to us. There was singing at the homes Sunday nights and the young people all ate dinner in different homes each Sunday.

I think I miss the good old days mostly because of lack of love between neighbors as it was then. People seemed to love their neighbors as they did themselves and a man's word was better than a note is now.

I was only 3 years old when my father came to N. M. in 1888 with

his family. He bought his groceries in Amarillo and it took 7 days to make the trip.

He hauled lumber from Amarillo to build our house. When Hereford was established we began trading there. That was in 1899, but when we first settled near Endee, there was a little store 2 1/2 miles from us which was run by John and George Day and they later moved near Hereford. They had some cattle and they used the brand "N.D." and that is where Endee got its name; it was located about 5 miles west of Texline.

We had no post office there at

that time, but we got our mail at LaPlata, a place that was the County Seat of Deaf Smith County at that time. Later a mail carrier brought the mail twice a week.

Our schools were not much. Very few children came. Sometimes we would have a 3 months school in the summer with 3 white children and 8 or 10 Spanish children. We had no church but my mother and another neighbor taught us verses from the new testament and had the little Sunday School cards for us to learn from. Then in 1905, when people began to come in and file on land Preachers began to come and hold meetings.

When John Purcell and I married we lived with his parents for 1 1/2 years. He and his father, P. R. Purcell, and Charlie Purcell, ran a livery stable in Hereford until cars came and put them out of business.

I have attended the Pioneer Day

celebrations at Hereford in 1941 and 1952 and plan to attend again this year.

SURE-RUFF FACTORY

(Brand, January 29, 1911)

That a real sure-ruff broom factory has been located at Hereford is certain. Established without noise or bonus, the Hereford Broom Manufacturing Co. is turning out a good quality of floor brooms. The merchants of town have them for sale and the demand for the "home grown" broom will no doubt grow as it becomes known.

Bert Applegate is manager and salesman. For the present the factory is located near the laundry building, but more commodious quarters will be secured as business demands. Let Hereford people show their loyalty by demanding Hereford-made brooms.

Immigrant Car Brought Household Goods, Teams And C. R. Walsers

MR. AND MRS. C. R. WALSER

Mr. and Mrs. C. R. Walsers were married in 1908 in Chillicothe and four years later joined her parents the late Mr. and Mrs. J. C. Lance at Jericho. He recalls that: "My brother Fate had married Laura Lafice, my wife's sister, so Fate and I loaded out household goods and a team of mules on an immigrant car and made the move. From there the three families moved to McLean and in March 1917 Fate and I sold our farms and moved to Deaf Smith County, buying land near Summerfield. We moved our things by train and covered wagons and I returned to McLean and brought the family in our Model T Car.

"In 1919 I sold my farm to Fate and bought the place where we now live. It formerly was a part of the old John L. Wilson place. There was scarcely any land under cultivation then. I remember the big snow in 1918, our crop was covered up in the field and Fate and I made sleds out of our wagon beds and dug the bundles out to feed the cattle. Then there was the big duster of 1920. One morning I hitched my mules to the wagon and went to town for a load of coal. The wind got up so bad that I decided I had better wait for it to calm before I started home. But the wind didn't let up, one of my mules got sick and I spent the night with the local vet and his wife, Dr. and Mrs. Bowe. The mule died on the way home the next morning.

"I found the family O.K. but my wife and children were huddled

together in the center of the house, which was literally filled with sand. She had managed to get the chores done with the aid of the boy Guy, before dark.

"We visited then more than people do now, we always brought someone home with us from church or went somewhere for Sunday dinner. I remember the Stamps brothers. Soon after we moved here the Atchleys moved to the old J. P. Roberson place. Then the J. A. Nolands and Lee Kendalls came. Bill Harris began improving his goathead farm, just one mile west of us.

"Some of our other neighbors were: the Lawrence Johnsons, Obe Robersons, Clarence Tatmans, the John Paines, Clyde Robersons, the Ed Stanleys and the Jake Robersons. John Ness had the Summerfield Store then.

Guy's first teacher was Miss Olive Wilson, now Mrs. Olive Frye of Dawn. The present school building at Summerfield was built in 1920 and is now known as the Summerfield Community Building."

PRETTY WEATHER

(Dec. 30, 1920) Talk about California climate! Come to Hereford in December. There never was any prettier weather than the brand served out locally by the weather man during the past week. Clear, bright skies, smiling sun, cool crisp snappiness in the atmosphere, cold enough at night to snuggle down under the cover and sleep the sleep of the dreamless.

CELERY DOES WELL

(Brand, September 16, 1904)

Among the many crops which have been successfully grown in the Panhandle this year, especial mention should be made of celery. It is not known by many of our readers that this is not only a sure crop in this altitude but a money crop as well.

"So far as we are able to learn, W. H. Razor is the first and only one to branch out along this line and his first attempt is an avowed success. Mr. Razor has at his place in South Hereford about 1200 bunches of celery. This of course has been irrigated and is as fine as can be grown anywhere in the world. There is a local demand for every stalk of this crop at from ten to fifteen cents per bunch.

"Place it at ten cents and the owner has \$120 from his field, only 9 to 20 yards in dimensions, which would amount to about \$3600 per acre—a pretty good dividend from \$5 land!"

J. O. COBB

J. O. Cobb arrived six miles southeast of Hereford, on August 10, 1901 via the stork express.

He married Ruth Helm February 19, 1925.

The old swimming hole south of town provided all the entertainment that Mr. Cobb needed during the early days.

Some of the early day neighbors were: Walk Bradley, C. H. Carls and W. G. Ross.

D. H. BRYANT

D. H. Bryant came to Hereford in 1902 from Huntington, Tenn. by train.

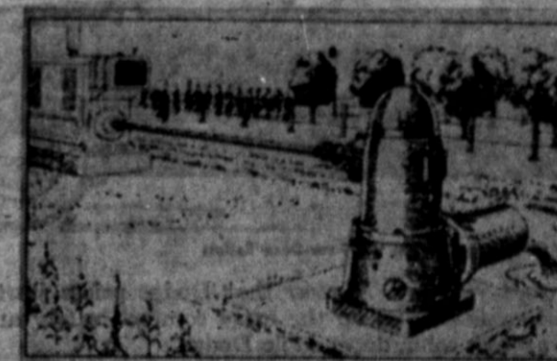
He was an early day drayman.



Yes.... They're Made In Hereford

WINTROATH VERTICAL TURBINE PUMPS

Faith in the future
Convinced us to build
our Modern plant here
in the Mid-Plains Area.



As one of the few manufacturing concerns operating in Hereford, maintaining Hereford payrolls, paying taxes in Hereford and Deaf Smith County... it is a pleasure for us to join in saying "Welcome to the big celebration."

When you are in the market for pump equipment, it will pay you to investigate carefully WINTROATH PUMPS... and the prompt Service which we offer you!

WINTROATH PUMPS INC.

"Whenever Water Needs A Lift"



Draw Up and Light Pahdner

Whether it's to

SWAP CARS

fill'er up with Conoco
or talk about old times

YOU'RE AT THE RIGHT PLACE

WELCOME TO HEREFORD
Mid-Plains
PIONEER DAYS & RODEO
May 29 - 30 - 31

Emmett Milburn

WELCOME To Hereford
Mid-Plains
PIONEER DAYS & RODEO
May 29 - 30 - 31



OFFICERS FOR THE MIDPLAINS PIONEER ASSOCIATION. Vern Wither spoon, left was elected president during last year's meet- ing; Mrs. L. P. Bradley honorary vice-pres- ident; Nester Gass, treasurer; Claude With- erspoon secretary.

First Primary Held In 1890

(As Recalled by Vern Wither- spoon and recorded in The Brand, May 6, 1937)
 "Perhaps one of the most in- teresting and amusing incidents which occurred in the early days was the first primary to be held in the county. The Democrats held such a sway in the county that there was little national party dis- sent but even greater rivalry grew up between the Syndicate and the Strips, as they were called.
 "The well-organized Syndicate machine used cowhands on the ranch, and cared little for any of- fice besides that of sheriff. They always picked a strong man and backed him to the limit, giving a free barbecue and feed on elec- tion.

"In 1890 the Strips had three men for sheriff, and realizing that their votes would be split to such an extent that they would lose to the Syndicate, they planned a pri- mary.
 "The Syndicate heard about the primary, and on election day they brought in all the cowboys and e- lected the weakest of the three candidates. This gave them a walk- over in the general election."

Arkansas Men Once Planned To Ship Car Of Prairie Chickens

Prairie chickens, once so populat- ed the Panhandle that in 1904 an Arkansas hunting party proposed to ship a carload from Shamrock, Texas.
 A. N. Holmes, Shamrock busi- ness man recalls the incident as follows:

"A complaint which came to the attention of the grand jury at Mo- beetle in 1904 had to do with a party of Little Rock, Ark., people who had had the Rock Island set out a car which they proposed to fill with prairie chickens and ship back home. A few settlers protest- ed such wanton slaughter of the birds.
 "While the grand jury was de- liberating the matter, Charley Wall who farmed near Shamrock, got to his feet and said: 'Gentlemen, I'm going to tell you right now that I, for one, am not going to sign my name to a bill to prose- cute anybody for killing prairie chickens. Those pesky things are eating my crops and I'm getting sick and tired of it. I'm for dropping this case right where it is.'
 "And it was dropped."—Sham- rock Texan.

Alta Farris Davis Says Trip To This Country Was Exciting Event

Mrs. Alta Farris Davis of 338 E. Second Street, was born in Arkan- sas, August 16, 1898 and was mar- ried to Leonard Davis on August 19, 1917. They moved to Hereford in 1906 from New Mexico. They came in a covered wagon and she thought coming up the Cap Rock was the most exciting of all the things they saw on the trip.
 The Davis's first located in Ar- ney, Texas, and as almost every farmer in those days, they had horses and plows, with which to do their work.
 The most outstanding experience Mrs. Davis remembers was the big prairie fire. Her parents burned

orchard, and fought the sparks out with wet sacks and brooms.
 "We were too far from church to attend, and I played with my broth- ers and sisters and never went any where out to school," remembers Mrs. Davis.
 The Brummetts, Wards and Hills were some of Mrs. Davis' early neighbors. She says she misses the close friendship they had with their neighbors and added that they never have much time to visit any- more.
 Mrs. Davis has attended every Pioneer Day celebration of the past and plans to attend again this year. She says the celebrations just could not be improved.

Mr. and Mrs. Park Came To Progressive Area In 1903

By Mrs. Ira Rickatts
 Mr. and Mrs. J. L. Park and label, their year-old daughter, ar- rived in the Progressive communi- ty in April 1903 and settled on the farm where they have lived con- tinually for fifty years.
 Mr. and Mrs. Park are the on- ly real pioneers who still live at progressive.
 Four of Mr. and Mrs. Park's daughters were born here and all except one graduated from Here- ford High School after getting their early schooling at Progressive.
 Mr. Park, besides helping build the first, as well as the present school house also recalls that he helped thresh the first car load of wheat in Deaf Smith County. He owned a threshing machine. He also worked with another pioneer fresher, J. N. Askren, who travel- ed great distances to accommodate any who had grain to thresh.
 Mr. Park says the fences were low and far between but he never thought of starting anywhere with- out staple pullers in case there was a fence where he wanted to go. They were nine miles from Here- ford and there were no fences be- tween their place and town.
 The east-west road by the Parks farm was opened in 1916 and grad- ed in 1920.
 Mrs. Park said she saw someone throw a bucket of hot ashes from a covered wagon one morning which started the prairie fire and with a north wind blowing the fire reached the railroad before Mr. Keithley riding his best horse reached the front of the fire.
 Mr. and Mrs. Park saw many large herd of antelope, for several years after their arrival here. The antelope watered at the lake with the cattle.
 Coyotes were rather numerous also at one time. Mrs. Park found a den and proceeded to kill all in the den.
 They milked quite a herd of jer- sey cows for several years and sold milk and cream. Mrs. Park always raises a flock of chickens and years ago raised turkeys.
 Mr. Park did his own farm work up until about five years ago when he rented his farm to a neighbor and put in an irrigation well. Now they only do their chores and raise a few chickens each year.
 Mr. Park says the hardest thing for him to do was to stay out of the field when there was work go- ing on but he just couldn't take the work at 83 years. He still drives his car and they attend church in Hereford most every Sunday.
 We think that not many pioneers can lay claim to be still living on the farm they settled fifty years ago.

ONION MARKET
 Brand Files, Mar. 3, 1905
 (March 3, 1905) Hereford bids fair to become one of the principal onion markets of the world, with the finest varieties now being raised on irrigated and non-irrigated land.
 (November, 1915) R. T. Mooney, who lives one mile east of town, brought in a sample of his Red Weatherfield Globe onions—six weighed four and a half pounds. Mr. Mooney raised these onions between the rows of one acre of grape vines on a half acre of land. He reported a yield of something over two tons for which he has been offered \$40 per ton.
 October, 1922, The big lake in the north part of town, which has been a problem for years is being drained and will be made into a playground.

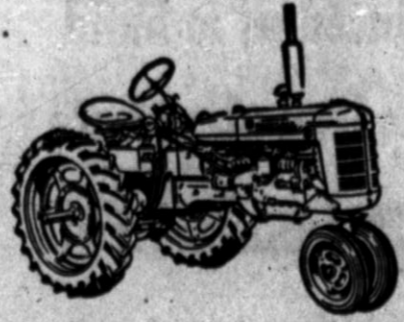
WELCOME TO HEREFORD
 Mid - Plains
 PIONEER DAYS & RODEO
 May 29 - 30 - 31

Agricultural Diversification Ranks HEREFORD First in Area Appeal

Those Farmers Who Pioneered New Crops And Farming Methods Have An Able Assistant In The

Hereford Implement Co.

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International Air Conditioners
 Eversman Levelers and Ditchers
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Ames Gated Aluminum Pipe
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Biggest Value you can buy!



New '53 Dodge Coronet V-8 Four-Door Sedan

Compare what you get for what you pay. Discover that Dodge prices start below many models in the lowest-priced field. Size up the extra comfort, safety and style distinction Dodge offers. Step up to a solid, dependable Dodge. Step out in the smartest bargain on the road—the Mobilgas Economy Winner!

- Only Dodge gives you all this Action!**
- Flashing 140-hp. Red Ram V-Eight
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- Takes curves like a true sports car
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- Extra-rugged box-girder frame
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Extras like these at no extra cost!

- Two-speed electric windshield wipers
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- Safety Rim Wheels • Independent parking brake • Oil bath air cleaner
- Oilite fuel filter • Weatherproof Ignition System • Anti-rattle rotary door latches • Resistor spark plugs • Exhaust valve seat inserts

ALWAYS DEPENDABLE
 '53
DODGE
 V-EIGHT OR SIX

DODGE TOPS ALL B'S IN MOBILGAS ECONOMY RUN Specifications and equipment subject to change without notice.

SEIGLER MOTOR CO.

18 West Third St. Phone 630

HEREFORD IMPLEMENT CO.

International Harvester Freezers and Refrigerators
 Blackstone Laundry Equipment



THE MIDGET BASEBALL team of Hereford was one of the town's prides and joys. Homer Fox sponsored the team. Front row from left: Sherwood Speegel, O. J. Beene, Richard Baker, L. W. Carlyle, L. B. Russell and Daniel

Russell-mascot. Back row: Homer Fox "Potsy" Baker, Wilbur Womble, Walter Seed, J. D. Clayton. The picture is the property of Mrs. Homer Fox.

Chuck Wagon Drive From Lockney Took 11 Days For J. G. Fortenberry

J. G. FORTENBERRY
J. G. Fortenberry came to Deaf Smith County from Lockney in February 1927. He and his son, Jay M. Fortenberry, 7 years old at the time drove the cattle and horses through and another drove the chuck wagon. The trip took 11 days. They settled 43 miles northwest of Hereford and 23 miles southwest of Adrian and still live there today.

The first year Mr. Fortenberry broke out 200 acres of sod. The first rain came on June 13 that year and he had to wait until it rained to break the sod as it was so hard.

During the first two years of his stay in the county he worked for

Cunningham and Benton and also did his farming.

A few singing conventions were held in both Sims and Bippus communities. They also had games at Sims.

Preaching and Sunday school at both places. Preachers at Bippus—Jack Hagan, L. M. Williams, Rev. James Morgan then pastors at Adrian now of Loveland, Colo. The Baptist preacher was Rev. Pryor then of Adrian now of Farmington, N. M. At Sims, Rev. Carder of Amarillo and Rev. Arch Cooper.

Some of the early day neighbors were: Grandma Bippus, Mr. and Mrs. George Bippus, Violet and Herbert, Mr. and Mrs. J. C. Morrison, Ben Robersons, Elmer and

John and Fred Burns, Z. J. Steens, Homer Dodson, C. T. Reese, Charlie Hoover and Rally Valentine.

The first two years three girls and one boy went to Bippus school six miles on horseback the next few years they went to Sims school, 10 miles on horseback and some times on a wheel trailer, made of a Model T Ford chassis. When it was real cold, all would lie down and cover with quilts.

Elections were held at Bippus and Sims. Sims Judges were: Jack Fortenberry and Jim Chapman, Bippus, George Bippus and Marvin Morrison.

Mr. Fortenberry recalls his childhood in Lockney.

His mother and father came to Floyd County in 1890 in a covered wagon when he was two years old. They lived in a dug-out for five years then moved five miles and built a half dug-out. They thought

that was a mansion. On rainy and bad days the boys of the neighborhood would gather at the Fortenberry home and ride and shear mules.

In the winter time the family would go to the cedar breaks and canyons and gather wood all day. They would haul some of the wood and other necessities. A four foot load of wood would bring \$2.50.

Mr. Fortenberry recalls, "We also had Indian scares. One day father had gone to town with a load of wood and news got out Indians were coming. About sundown, mother climbed on the dug-out and looked down the canyon and saw some scrub cedars and thought the Indians were coming. She got her axe and put we children in the dugout and locked the door with a chair. She was going to defend us with the axe if the Indians came. Father did not get home until

after dark and when he got out to open the gate and told the horses to come on through one of the wheels scraped on the gate post, and the horses ran away. Mother looked out and saw the horses and wagon and not father. She caught the horses and tied them up.

Father wasn't very far behind them because he had heard about the Indians in town.

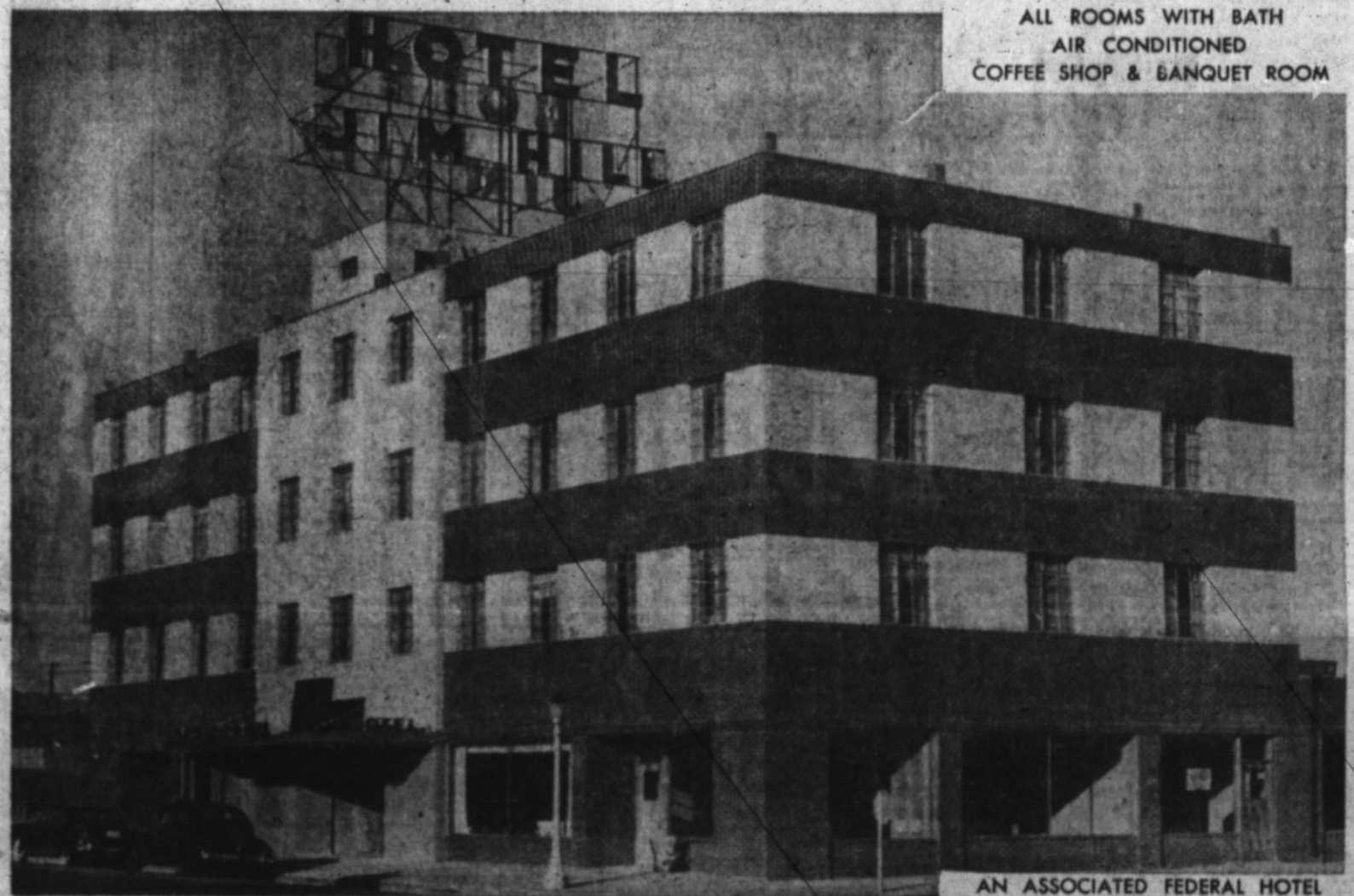
"What little schooling I got was in the summer—three months each year, and we walked five miles to school and back each way."

EXPRESSION CLASS

(Oct. 6, 1922) Lan Shore, who is now proprietor of a hotel at Walters, Okla., came in Thursday for a brief business visit here. He reports his family well and says Miss Bruce Brady stepped right into a good class in expression upon her arrival there recently, and is starting out for a splendid year's work.



HOSPITALITY!!



ALL ROOMS WITH BATH
AIR CONDITIONED
COFFEE SHOP & BANQUET ROOM

AN ASSOCIATED FEDERAL HOTEL

WESTERN STYLE

While Hotel Jim Hill has been among the pioneer contributors to the growth of Hereford, the principles of service and community betterment upon which Hotel Jim Hill was founded are traits which make the west great.



HERE YOU WILL FIND GENUINE
HOSPITALITY -- A WELCOME AS BIG AS
THE WEST ITSELF

MODERN
COFFEE
SHOP

60
ROOMS

HOTEL JIM HILL

Dell Sherman, Mgr.



LAND SEEKERS brought in by the Star Land company in October 1908 are shown above in front of the Hubbard Barnett dry-goods store.

SAVE UP TO \$152.00

INTERNATIONAL TRUCKS AT NEW LOW PRICES



Three high-duty stake models, 1 1/2-ton to 2,600 lbs. GVW, 7 1/2 and 8 1/2-foot bodies.



Six panel models, built-in body length 90 inches. All-steel body.

Nine pickup models, 1 1/2-ton to 2,600 lbs. GVW, 4 1/2, 5, and 9-foot bodies. Famous Silver Diamond valve-in-head engine.



Now you can save real money on new light, medium, and light-heavy duty International trucks. Compare the quality. Compare the performance. Com-

pare the price. See them. Drive them. Come in today. Your old truck may equal the down payment. Convenient terms, of course.

HEREFORD IMPLEMENT CO.





THE METHODIST CHURCH, south Hereford, 1902, is being re-papered in the picture by unidentified workmen. Originally the property of W. O. Fox, the picture now belongs to Mrs. Homer Fox.

VERN WITHERSPOON, LIKE KIDS TODAY, WANTED To Be A Real Cowboy With Saddle, Boots - Roundups

Vern Witherspoon's childhood dream, to have a saddle, spurs, and boots and go to the spring Round-Up, and work with a real cowboy outfit, came true right here in Deaf Smith County. He was born in Waxahachie and when he first came to this area he located on old LaPlata, twenty miles from Hereford.

"How we did love to ride those broncs and rope those calves and we'd sing this parody 'O Texas Land, Sweet Texas Land, as on the highest mount I stand, I look across my corn and cane and wonder if it will ever rain."

He attended the first school in Deaf Smith County, the first school in Hereford and the first school held in the Panhandle Christian College. We didn't have any elections then but we did have three sheriffs the first year.

Witherspoon was married to Myrtle Bowe in October 1906. She had moved here with her parents, the late Dr. and Mrs. F. E. Bowe earlier that year. They located on a ranch 20 miles northwest toward LaPlata, the Mercer Ranch, then owned by Dr. Rucker.

"It's fun now to think back on those old days. We used wire fence for a telephone line at LaPlata in the early days, and I remember once we were in the path of a prairie fire in 1906," Mrs. Witherspoon says. "We had parties, and square dances with the old timers playing the fiddle and guitar, and of course we all went to church. We were happy when they voted bonds to build the present courthouse. The old one was moved from LaPlata the old county seat. It's been interesting to grow with the town—I like lodge work and helped the

O. E. S. grow, serving as secretary of that organization for 23 years.

"Our neighbors were the Jim McFarlands, Charley Willis, Henry Weems, J. T. Rutherford, A. H. Mullenhours, Emil Meyers, Jim and Sid Farley, Jacob Buttram, Dow Mercer and Emmitt Powers."

Witherspoon says that he misses most the sour dough biscuits and good beef steaks. She misses the congenial association of good friends—which, in a measure has passed along with other things.

They attended a Pioneer Day celebration here in 1908 and every one since. They have spent most of their lives in Hereford and are unanimous in the desire to spend the rest of their lives right here.

Burns Was Early Drug Store Man

Mr. and Mrs. George Burns, who now live in Deming, N. M. came to Hereford in 1908 from Cook County. They moved first to Amarillo and lived there a year before moving to the Jowell Ranch east of Hereford. Later they moved to town and he went into the grocery business and still later operated what is now known as The T-Ty Drug Store.

Mrs. Burns writes from Deming, N. M., their present home: "We miss the genuine friendship of those early day neighbors, the Jowells, Coxes, Walaces, Askrens, Witherspoons, the Girs and the John Ferrisses. My mother and father, Mr. and Mrs. Billy Higgins, were charter members of the Hereford Baptist Church, and I considered it an honor to be able to cook dinner for the ministers who came to Hereford to help organize the church."

"We attended the 1952 reunion, but due to Mr. Burn's illness, we will not be able to attend this year."

Four Mile House Was Haven When Weather Was Bad

ADA HIGGINS

"Being caught in a cloudburst at the old four mile house on 25-mile Avenue and staying all night with about 20 others, sitting, standing and bedded down," was one of Ada Higgins' most interesting experiences in the early days. The old two story house known as the four mile house stood just north of the D. L. McDonald farm.

She remembers the song-fests that they used to have and the one singer she remembers best was John F. Taylor.

The neighbors getting together for picnic suppers was one of the early forms of entertainment. The Powlsons, Gregorys, Hutson Wombles, J. S. Garretts were some of the neighbors.

The Higgins went to church at Ward School a lot. The pastor part of the time was Brother Hornbeak, who is well known by many Hereford people.

Mrs. Higgins misses the old neighbors more than anything else today.

She remembers teaching at Ward School and carrying her young son to school with her in a little cart each day.

Uncle Bob Baird and Ed Connell were early day sheriffs that

Georgia Stock Plow Started Freeman In Career Of Farming

R. A. FREEMAN

R. A. Freeman, who came to Texas in 1906 from Melbourne Ark. in a covered wagon recalls the 800 mile trip, camping out, cooking on

a camp fire.

Mrs. Higgins recalls. Ganging up and going plum hunting on the Canadian was remembered by Mrs. Higgins as great fun.

She also remembers fishing in Tierra Blanca and going on antelope hunts.

Mr. Freeman moved to Eldorado then to Tulia in 1910, to Adrian in 1931 and to Hereford in 1946. He was a farmer and farmed first with one mule and Georgia stock. Gee Satterwhites at Tulia were among the first neighbors. The first school was one room with split log benches and one teacher. They used the old blue back speller. Mr. Freeman misses the farm more than anything today.

WE WELCOME YOU AND HOPE YOU ENJOY PIONEER DAYS IN HEREFORD IF YOU GET TIRED, RELAX IN A COOL MOVIE

FRIDAY SATURDAY



SUNDAY MONDAY TUESDAY

JANE RUSSELL



GEORGE BRENT - FORREST TUCKER - SCOTT BRADY - ANDY DEVINE



We Of The Theatre Congratulate You On The Occasion Of Your Wedding Anniversaries

- Anniversaries from Thursday, May 28 - Saturday May 30
- Mr. & Mrs. Lee Roy Burgess
- Mr. & Mrs. O. G. Hyatt
- Mr. Henry Sears
- Mr. & Mrs. Roy Phillips
- Mr. & Mrs. David Sowell
- Mr. & Mrs. Joe G. Story
- Mr. & Mrs. J. S. Plank
- Mr. & Mrs. E. R. Roberson
- Mr. & Mrs. A. J. Kalka
- Mr. & Mrs. C. McCracken
- Mr. & Mrs. O. W. Parris

FRIDAY SATURDAY



SUNDAY MONDAY



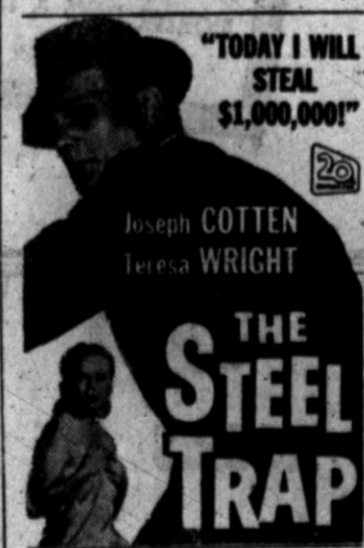
Also - DURANGO KID - ROUGH TOUGH WEST



Thur. - Fri.

Saturday Only

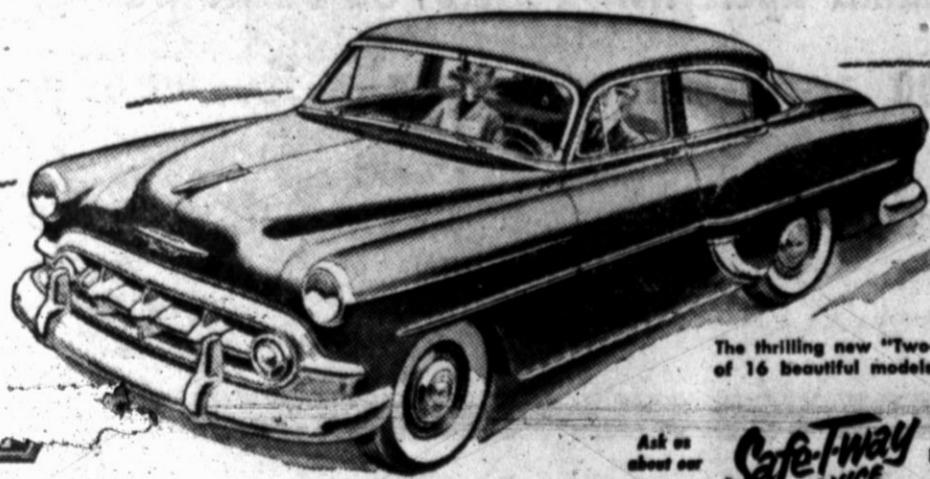
Sunday - Monday



ENTERTAINMENT UNDER THE STARS NO BABY SITTER TROUBLE HERE Come As You Are TOWER DRIVE-IN

Anyway you look at it...

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The thrilling new "Two-Ten" 4-Door Sedan, one of 16 beautiful models in 3 great new series.

Ask us about our Safe-T-Way SERVICE. A public service program to promote safer driving.

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- driving easier and safer than ever before (optional at extra cost).
- IN NO-SHIFT DRIVING! With an entirely new Powerglide Chevrolet's farther ahead than ever in automatic driving. And you get far better gasoline mileage, too!
- IN ECONOMY AND VALUE! Important new savings on gasoline! Lower over-all costs of operation and upkeep! And, again, it's the lowest-priced line in its field. Come in and let us demonstrate.

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