Jaycee Park Dedication Tuesday

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

32 PAGES TODAY
Including 8 Pages of Colored Comics

Volume 2—Number 6 | Hereford, Deaf Smith County, Texas, Sunday, August 7, 1949 | Price 10c Per Copy

Jaycees Dedicate Park Tuesday National President Will Speak

Cliff Cooper, United States Junior Chamber of Commerce president, will dedicate the new Jaycee Park here in official ceremonies at 8 o'clock Tuesday evening.

Dedication of the park marks successful completion of the first phase of the project Hereford Jaycees started nearly two years ago. Phase two will be installation of playground equipment for which Jaycees started a funds drive this week.

About two years ago city commission handed full control over the nine acre plot south of town on Tierra Blanca to the organization. With Bruce Wooddell as the first chairman of the committee, work commenced. Trees were pruned, brush cleared out and the park converted from practically a wilderness to a cleared spot.



CLIFF COOPER

The city paved the circular drive through the park and the Jaycees placed posts at six foot intervals around the drive to keep the cars out of the park proper.

The posts and trees have been whitewashed. A sign over the entrance was erected and floodlights put up. Concrete picnic tables, benches and barbecue pits were also built. A lot of grass was cut.

Mayor W. E. Dameron will give the welcoming address to the visitors after the free dutch lunch. Charley Woodburn, state vice-president from this region of Amarillo, will introduce president Cooper who will make the formal dedication.

Following the dedication of the park the band will move to the clubhouse in Veterans Park for a dance at 9:30 which is also open to the public.

Jaycee committee chairmen during the final stages of preparing the park were Leo Hellman, Glenn Watts, Jim Terry and Cecil Parker.

* * *

DEDICATION SCHEDULE
Tuesday, August 9
6 p. m. Hour of Visiting
7 p. m. Free Dutch Lunch
8 p. m. Dedication Speeches
9:30 p. m. Dance
Place: Jaycee Park on South Main Street
Details:
Bring your family and join the fun.

* * *

Cliff Cooper, native Texan from Hart, is one of the west Coast's leading young industrialists and is now vice-president of the Wintroath Pump Company of Alhambra, Calif. He is 33 years old and attended Chaffey College, Ontario, Calif., Pasadena City College, Pasadena, Calif., and the University of Texas.

Prior to his election as national president of the Junior Chamber of Commerce at the Colorado Springs convention, he served as national vice-president and chairman of three national committees.

He has taken up temporary residence in Tulsa, Okla., national office of the organization, in order that 100 per cent of his time may be devoted to his administrative program to improve the services of the United States Junior Chamber of Commerce to its 150,000 members.

AROUND TOWN
SIGHTS, FACES SEEN

The Hereford Chapter of Future Farmers of America will have an important meeting Tuesday, August 9, 1949 at the high school at 8 p. m. Purpose of the meeting is to propose final plans for the FFA trip which is scheduled for August 14, and the election of officers for the coming year, William J. Stanford, sponsor, has announced.

Was it the DDT from last spring that killed all the crickets for this summer? This time last year the town was crawling with crickets—long, black and chirping. This year we've seen only a mere handful. That is only a figurative statement because the ones we have seen were almost a hand full apiece.

Certainly some credit ought to go to the Brand salesboys who peddle papers so enthusiastically every Thursday morning. In fact, every time they see a member of the Brand force out on the streets they march right up and hopefully ask, "Wanta buy a Brand?"

Miss Sallie Hill, women's editor of Progressive Farmer Magazine will soon be in receipt of some of Hereford's prize onions. Miss Hill had once mentioned to a Herefordite that at the Dallas State Fair three years ago she had seen the huge Hereford onions and was so impressed she told all her friends in Birmingham about them. They wouldn't believe her. This year Hereford took up the cry and decided to prove to all the doubting Alabamans that onions in Deaf Smith County did grow that big. Accordingly, on Friday, Renfro and Coffin expressed her a 50-pound sack. Miss Hill, who is a West Texas graduate, was a classmate of several Hereford women.

Faust Collier is notifying all Farm Bureau members that a special meeting will be held at the County Court House Tuesday night at 8 o'clock in the County Court Room. "It is important for our members to be on hand because we will discuss the business that will be brought up at the district meeting in Amarillo the following day and we want to instruct our delegates on the wishes of this local organization," said Clarence Morrison, president.

Parents Of Children Who Are Exceptional Meet At Court House

Persons interested in securing a special teacher in Hereford schools for exceptional children were invited to attend a meeting in the County Courtroom Wednesday evening, Aug. 10, at 8 o'clock.

The meeting has been called by a group of interested parents, who feel that sufficient enrollment for a class can be secured here in connection with the public schools and the state school department.

Complete details regarding the class, which is provided in Texas Schools with sufficient enrollment, will be explained at the meeting. Chief obstacle in securing the class now is locating persons who have children eligible for such classes.

Included in the exceptional children group, as outlined by the state laws are: deficient vision, deficient hearing, orthopedic handicaps, speech disorders, lowered vitality, nervous disorders.

Five Week Fire School Starts Here Thursday For Volunteer Firemen

Volunteer firemen will have a chance to attend a five week school of concentrated work involving handling of their equipment and safety precautions to observe in its use, Fire Chief Earl Phillips announced this week.

The school will be held each Thursday night, beginning August 11 probably at 7:00 p. m. at the city hall. The school will last five weeks, meeting on August 11, 18, 25 and September 1, 8, 15. Each session will be about three hours long, Phillips explained.

A. L. Cartwright, instructor in the State sponsored Fireman's Training School will conduct the classes which will deal essentially with care and use of the equipment on hand at the Hereford Fire Department and will emphasize safety measures in handling it.

"This is the first time we have been able to offer a series of courses to our volunteer firemen," said Phillips with pride. "We are hoping for a good turn out, such as we have been getting at drill practices and feel this course will mean a lot to us both as individual firefighters and as a fire fighting unit."

Frank Williams, also with the Texas A&M state fireman's school, used to make the Hereford territory and hold one night schools, but never as detailed and comprehensive a course as this one, Phillips pointed out.

Other departments included in this school will be the ones at Dimmitt, Friona, Canyon and Happy.

Hotel Work Goes On Schedule Steel Work Nearly Complete

Hereford's one man picket line, that disrupted a complete morning of work on the town's pride, the Community Hotel project, hadn't made a reappearance this week and workers were back on the job as usual.

Saturday construction was at a standstill but it was due to payrolls and not pickets. The steel workers, on their 40 hour week basis get overtime pay for Saturdays and the company decided to complete the steel work Monday on regular pay rate time rather than finish the riveting on Saturday.

"There's less than half a day's riveting to be completed," said A. R. Ratliff, superintendent, "and only about three days steel work left."

Bricklayers will begin their work again on Monday.

No More Troubles

So there had been no recurrence of Wednesday's picket line troubles, the first such labor disputes in Hereford.

"The steel workers were glad to get back to work; they can't of course, violate the codes of their union by crossing picket lines, but some people are under the impression they didn't want to go to work; they are good boys, and they wanted to finish the job," said Ratliff.

Ratliff also said he didn't anticipate any more trouble from J. H. Henslee, the union representative from Amarillo who came down complaining about the local wage scale.

"I don't think we'll hear from him again, unless it is through the mail," said the superintendent.

Wednesday Controversy

Wednesday trouble boiled over in a controversy involving the dollar an hour wage rate paid by the non-union labor employed on the construction job. Union rates in Amarillo for such labor are $1.20, although the dollar rate is the prevailing wage in Hereford and also in Lubbock where the job was contracted.

B. A. Myers, district head of the Texas Employment Commission who was in Hereford to hear the arguments at stake, last Wednesday, pointed out the disadvantages of not having one single prevailing wage rate.

"When construction workers can get more for their work on one job than on another, then naturally they'll go to work where they can get the most pay. Such a double scale here in Hereford, for example, would encourage workers to drift from present jobs to another that paid more money, and that in turn would stop other construction projects underway."

This was the thesis also voiced by the hotel officials who argued against the raise in pay.

Business Census Nearly Complete

Mrs. Elmer Mathis, Mrs. Wayne Smith and H. V. Stanton, enumerators for Parmer, Deaf Smith, and Castro Counties, report that they have almost completed taking the business census for the three-county area, and are ready to report to the Bureau of the Census in Amarillo. As soon as another day's checking is completed in Friona, the report will be made.

The three local people began taking the census on July 25, after completing a course of census enumeration training conducted by Roland M. Lawrence, Assistant to District Supervisor Robert L. Bell.

Purpose of the census is to measure retail and wholesale trade throughout the nation, making figures available for comparison with business activities in other years. Figures collected by the enumerators will also provide a basis for measuring the contribution made to the country today by the distribution and service trades in supplying goods, employment and wages.

Businessmen will use this information to reduce distribution costs and to increase stabilization in serving customers for the good of the entire business community.

As soon as reports are made to the Bureau of Census, results for this area will be published. A two-week period provided ample time to take the census, with Stanton working in Parmer County, Mrs. Mathis in Deaf Smith, and Mrs. Smith in Castro County.

Mrs. Laura Shelton Dies In Son's Home

Mrs. Laura Shelton, mother of W. O. Shelton, died at her son's home here in Hereford Friday afternoon about 5 p. m. The body was taken to Tucumcari for burial Monday afternoon.

Mrs. Shelton, 83 years old, had arrived in Hereford only three days before to visit with her son. She makes her home with a daughter in Tucumcari.

Funeral services are scheduled for Monday afternoon at the First Baptist Church in her hometown.

She is survived by five sons and four daughters, W. O. Shelton, Hereford; Jack Shelton, Columbus, Kansas; John W. Shelton, Kansas City; D. R. Shelton, Tucumcari; Wallace Shelton, Monroe City, Missouri; Mrs. D. B. Lebow, Tucumcari; Mrs. Nora Stacy, Kansas City; Mrs. J. S. Tarr, Mariam, Kansas and Mrs. W. C. Salmon, Monroe City, Missouri.

Her descendents also include 30 grandchildren and 36 great grandchildren.

Hereford Entry In Pampa Shows Places

Nancy Lightfoot, one year old light sorrel colt owned and showed by Miss Virginia Lyons, placed fourth in the 1948 Mare Class at the Top-O-Texas Quarterhorse Show held in Pampa this week end.

Judging was held Thursday morning at the arena east of the rodeo grounds in Pampa. First place went to a King Ranch horse, second, and third places to Amarillo horses.

The filly colt, reared on the Lyon's farms was bred by Lee Hopson. Hopson showed his stallion in the Pampa show, exhibiting him in the 1946 and Before Stallion Class and placed fifth.

This is the first local show in which Miss Lyons, daughter of Mr. and Mrs. F. P. Lyons, has exhibited, although she participated in several while attending Stephens College. She has been interested in horses since she was a small child and expects to exhibit other colts in the future.

Miss Lyons, Lee Hopson and Mrs. Woodrow Ireland were the only owners exhibiting their horses in this American Quarterhorse Show.

Rains Hurt Vegetable Harvest Late Potatoes Only Bright Spot

Potatoes and onions were almost crying for mercy this week as the strangle hold of summer rains continued to cast a logical fear over the produce picture.

Harvest, which should have hit its peak a week or ten days ago was still plodding along, delayed every few days by rains which kept field workers from pulling the onions and digging the potatoes, and as things idled to a standstill farmers and growers worried about rot, late blight, market prices and supply and demand.

Indeed, the picture was not as bright as it had been a year ago but there were compensations. Weather peculiarities had not been limited to the Texas Panhandle and in every major potato growing region from Texas east, harvesters were having their troubles, Jack Renfro pointed out.

Late Potatoes Helped

Late potatoes, planted as far along in the season as April, were not bothered by the rains and they were looking bigger than ever before said Ralph Carter.

And although blight and rot had been reported in some fields, growers in general felt that if they could get at their spuds right away they could still salvage a good crop.

"It's my own personal opinion that the potatoes that say in the ground will get rid of a little of that moisture, and will ship better after their are dug," said Ernest Neff.

Getting the crops out of the ground was worrying onion growers, too. Ike Griffin said they had planned to wind up the program this week, but the weather delays would stretch it out another two or three weeks. Onions can be pulled sooner than potatoes can be dug after a rain, because they grow closer to the surface.

Estimate 40 to 75 Per Cent

Estimates on just how much of the crop had been pulled varied from 40 to 75 per cent.

Top yield reported was coming from the Jack Renfro and Red Coffin farms which were making about 700 field sacks to the acre. The two growers have 99 acres in onions.

Market prices wavered. Whites were bringing about $1.65 to $1.50 and yellows were bringing $1.90 with jumbos getting 10 to 20 cents more. Shippers were finding markets in the southeast and central west.

Potato growers who could get their spuds out still had a mar-

(Continued on page 2)



GRACIAS "CHEO"—Eliseo Garrido Hayne know to Herefordites as "Cheo" gave considerable assistance to the Brand in getting out the supplement today, and we thank him. "Cheo" is 22 years old and his home is Torreon, Mexico. He is a sophomore student at Wayland College in Plainview with a major in Theology and Photography. Pastor of the Mexican Mission at the Labor Camp since last year, "Cheo" also graduated from the Scientific Institute in Chihuahua, Mexico in 1945 and attended the College of Mines at El Paso as an Electrical Engineering student before deciding he wanted to be a preacher. "Cheo" made the widely publicized Wayland basketball trip to Guadalajara last winter as interpreter. A weekly feature "Comentarios" will appear in the Sunday Brand from this date forward under "Cheo's" byline.

County Board Says School Buses To Stop Carrying Parochial Students

County School Board officials last week voted to enforce the legal statues which prohibit parochial school students from being transported by public school transportation facilities, Leonard Foster, ex officio county school superintendent, said.

Although previously rural students from both public and parochial schools have been carried on school buses, this is a law violation and the practice will be terminated this year, said Foster.

Finances were at the bottom of the decision to change plans, according to several school officials who were quizzed on the project. Heretofore, school aid has been on the basis of scholastics enumerated in the district. Beginning this year it will be on average daily attendance.

Records Not Available

Records on the number of parochial school students transported last year through the Hereford Rural School bus system were not readily available because the bus transportation office did not keep a separate list of those students and officials of the parochial school were away on vacation.

These new financial regulations under the Gilmer Aiken proposals also include a stipulation that the state will give financial aid for transportation on all students living beyond a two mile radius of the school. In previous years the regulation has been in effect only for students living in a two and a half mile radius and beyond, said Supt. George Graham of the Hereford Rural School.

This Deaf Smith County School Board exercises a degree of jurisdiction over all the school districts in the county, and in regard to the Hereford Rural School District, largest of the four, the Board's authoritative voice extends to transportation facilities.

Finis Owen Dies At Corona, N. M.

Finis J. Owen, long time Hereford resident, died of a heart attack Saturday noon while eating dinner in the hotel dining room at Corona, New Mexico, where he was employed as bookkeeper and office manager.

Funeral arrangements had not been made at the time the Brand went to press.

Mr. Owen moved to Corona from Hereford on May 22 and assumed his new position with the Central New Mexico Electric Co-Operative there. Prior to that transfer he had been employed as bookkeeper here since 1936. Before that he was employed at the First National Bank and at D. R. Gass and Son.

Born in Tennessee, Mr. Owen came to Hereford through the advice and guidance of A. M. Jones, who was his uncle, and had lived in Hereford about 30 years before he moved to Corona this spring.

He was an active member of the First Baptist Church and had been a Sunday School teacher and a choir member during his years of membership.

Death came to Mr. Owens while he and the REA engineer Hollis D. Harris were having dinner. He died about 12:20 New Mexico time, or about 1:20 Hereford time.

Survivors include a brother in Tennessee and a cousin, Ben Guill of Pampa.

The Weather

Temperature readings for the latter half of the week were not available Saturday because official reports had been sent in to Weather Bureau headquarters and no second copy was made. However, rainfall as tabulated for the three day period reached .53. This brings the total August rainfall to .89 and the total 1949 rainfall to 21.73.

SECOND YEAR'S INCOME LESS THAN FIRST

Parking Meters Put $23,508.02 Into City Till

By PHYLLIS RADOVICH

Second anniversary of parking meter installation rolls around on Tuesday and as it does, the City of Hereford discovers that in its first two years of operation, these meters have brought in about $23,508.02.

Revenue in the first year ending, August 9, 1948 hit $11,969.79; this year it reached $11,260.58 and with daily averages added to that total, to estimate income for the next nine days, it totals about $11,538.23.

This is a drop from last year of $431.46, despite the intensive campaign city law officers put on to remind people that the nickel in the slot is an essential part of shopping. It's either pay the nickel or pay the fine.

High income month from among the last 12 was July when $1,161 rolled into the till, according to the records of city clerk Mabel Barnhart. However, she explains that the meters are robbed every Tuesday and that when work piles up in the city office they must of necessity be recorded on other days.

Jumbo Months

According to this month-by-month tabulation, September, March, and July are the jumbo months for parking meter revenue, all hitting over the thousand dollar mark.

Lowboy on the records is little old February, who, without even a leap-day to help it out, succeeded in gleaning only $829 this year.

June, incidentally, although it is one of the busiest months in the calendar for Panhandle people, was the next low recording, with $835.50. There are probably two explanations for this: the practical one being that June is mid-year and for bookkeepers that means a lot of extra work, so clerks in the city office were probably in a rushed state. The ideal one is that everybody was so busy during the month, they had little time left to park their cars along Main and plug the meters.

As the income continues to mount, city expenses continue to decline. Under the installation agreement, the City of Hereford could keep half the revenue for the meters and half should go to pay for their installation until they are paid for.

Almost Paid For

"W don't think it will be very long until they are paid for and

(Continued on page 2)



RECEIVE SAFETY AWARDS—Elbert Hendricks, left and James Wilde right received safe driving awards this week from the Employers Casualty company for driving a full year without an accident. The two were employed by the Big T Pump Co. of which Hilrey Aven, center, is a partner. Wilde was employed as installation man and driver and Hendricks as driver.

Golfers Commence Play As Course Is Opened With Weekend Designated As Free Play Days

Although the official opening has been set back to a tentative Labor Day date, the thrill of playing the nine new seashore bent grass greens and the Hereford golf course in general was not dimmed as the course was thrown open for free play Saturday and Sunday to a horde of golfers.

Golfers who have been eagerly anticipating the event for months, knocked the rust off putters and oiled creaky joints as play commenced without fanfare Saturday morning.

This date marks the first time in nearly ten years that local golfers have had the chance to play a decent course at home.

Built on the site of the first golf course which was laid out about 1923, the new layout has some 8,000 feet of underground water lines for watering the course. Groundbreaking ceremonies were held October 25, 1948.

Made Ground Rules

Golf Association directors formulated ground rules, which will be posted in the clubhouse where all players must register prior to playing. Thursday night after playing nine holes that evening.

John Patton trimmed the bunch in the preview round, Bill Waldrep, Bill Davis, Dr. J. H. Channer, Raylan Evans, Bob Laurence and Deward Roberson played.

Committee chairmen appointed by Deward Roberson, golf association president at the meeting included:

Dr. J. H. Channer, rules committee; Bill Davis, club house committee; and Erb Jordan and Wayne Phillips, tournaments and exhibitions.

Walter Sikes, professional at Sunset in Amarillo, and wife, will play the course Sunday afternoon with Mr. and Mrs. Roberson. Sikes helped in the construction of the course.

Play will continue daily at the course although green fees will be charged after the first two days of free play.

THE VOICE OF PUBLIC OPINION

Letters To The Editor

Dear Editor:

Millions of people who have never visited Texas believe that the "Wild West" is just as the movies portray it.

I, too, believed this before moving to our fair state years ago.

It's a habit with me to write poems about life in general, and I'm sending you one about "Texans."

Sincerely yours,

Mrs. Elaine Scarbrough

Texans

Some folks joke about the Texans
Like as if we're all all jest dudes.
Why the things they say 'bout Texans
Is enough to start a fued.
But shucks, I reckon they're jest talkin'
Never meanin' what they've said
Why an honest goshen Texan
Hardly ever shoots 'em dead.
They think, we all ride horses
Stead o' in a limousine
But shucks, I bet our horses
A real cowboy never seen.
Now a rootin' tootin', cowboy
In the movies you will see.
But shucks, we're jest as human
As the folks a'talkin' be.

Books

(Continued from Page 3)

cine into the laymen's understanding. She has used medical terms accompanied by explanatory phrases, and in the main, has kept her vocabulary within the range of the average making her facts readily comprehensible to the reader.

Included in the book are chapters on heart disease, high blood pressure, cancer, tuberculosis, psychiatry, the mental health of children, war medicine, rehabilitation, infantile paralysis, alcoholism, allergy, epilepsy, mother and child health, health in old age, and new drugs and techniques.

As is the usual case with books of this type, the author has tended to oversimplify the facts and to be overly optimistic about the tremendous strides medicine has taken. But even though it may not become the doctor's trusty handbook—a position it does not aim to fill—we guarantee it will provide the layman with a much more up-to-date knowledge of the progress of medicine than he formerly had. For that reason at least, the book is well worth the reading.

Published for "Newsweek" by Funk and Wagnalls Company, May, 1949, "Medicine On The March" is available to readers at the County Library.

Parking - - -

(Continued from Page 1)

then the town will get one hundred per cent of the revenue from those meters," said City Commissioner Lyle Blanton.

Average daily intake is $30.85 which means local citizens, traveling salesmen and tourists pay for the use of 617 hours on Main Street time each day.

Most people are getting the meter habit now, but during the 24 months they spent developing it it was often a nip and tuck battle between the forgetful and the watchful, and every so often officials spurred on a meter reading campaign to remind the careless.

Another thing officials remind the public is that when there is occasion to deposit coins of different denominations, a nickel and two pennies for instance, put the larger coin in first or else the pennies will not register.

Mrs. Harold Higley and two children are leaving Monday for Dallas where they will join Mr. Higley who moved to Dallas a few months ago.

Harold Conklin was in Lubbock last Sunday to visit with friends.

Mr. and Mrs. H. M. Benson Hosts To Bethany Class

Mr. and Mrs. H. M. Benson were hosts to members of the Bethany Class of the Baptist Church Thursday night. Group singing was enjoyed and Cheo, Baptist Mexican missionary, entertained with Mexican songs with guitar accompaniment. A. O. Thompson showed pictures of the Mexican mission work.

Iced watermelon was served to Mesdames Rube Adams, John Patton, H. G. Conkwright, Edna Bowe, Vivian Major, Mr. and Mrs. J. E. Young, Mr. and Mrs. G. P. Owen, Mr. and Mrs. Ed Moseley, Mr. and Mrs. J. C. Allred, Mr. and Mrs. A. O. Thompson, Mr. and Mrs. Charles Hood, Mrs. John Draper, Joe Anna Holstead, Ruth Hood, Mary Estelle LeGrand, Jane Welch, Anne Morgan, Cheo and the hosts.

LaPlata Sponsors Hobby Show

Mrs. Liston Wilson, chairman of the projects committee of the LaPlata Club, has announced plans and date for the annual Hobby Show which will be sponsored by the club.

The Hobby Show will be held on October 29-30 at the Camp Fire Hut and will be patterned in effect, after the one held last year. Funds derived will again aid the Deaf Smith County Hospital nursery.

Results of the show last year was gratifying to the extent that both the creative and collective divisions will be featured again this year. Outstanding displays in the creative division were: shell craft, Mrs. R. C. Childers; soap carving by Mrs. Charles Newell, needlecraft, and paintings.

The men will be asked to enter collections again this year. Joe Green's arrowheads and Byrl Elliston's collection of rocks were of much interest as were antiques displayed by Mrs. Wayne Evans, Mrs. Scrapp Johnson and Mrs. S. L. Easley.

A children's division will also have a place in the show this fall as the dolls, bottles and Japanese items caused much favorable comment.

Mrs. Bill Blood, president of the club, requests the general public to be getting displays in line in order that the goal of a bigger and better show may be realized.

Attending the American Legion convention in Ft. Worth this week are Mr. and Mrs. Wilbur Bell and Mr. and Mrs. R. M. Sheppherd.

Mr. and Mrs. Bill Patton and sons left this week for vacation spots in Colorado. They plan to visit in Colorado Springs and make other tours from there. The Pattons will be gone approximately two weeks.

Check Your Old-Age And Survivors Insurance By Writing Social Security Office For Card

Checking on your old-age and survivors insurance account is like having your bank account balanced and is just as good business. This is the advice of John R. Sanderson, manager of the Amarillo office of the Social Security Administration, in reminding workers of this free service.

"We urge all workers to check at intervals on their accounts," Sanderson explained, "so that they may be sure of receiving credit for all wages they earn. We take every precaution to insure the accuracy of our records, but some wages are reported that cannot be posted. Most errors on reports are due to mistakes in the worker's name or account number or the failure to show any number. Sometimes the wrong amount of wages is reported and occasionally no report at all is made."

Sanderson added there is no charge for furnishing wage statements and any worker can obtain one easily. Write the social security office, Amarillo, Texas, for a self- addressed postal card which you can fill out and mail to the social security Division of Accounting Operations at Baltimore, Maryland.

Metal and porcelain surfaces of kitchen ranges need frequent washing with a cloth moistened in warm suds, but this should be done only after the stove cools. A wet cloth on a hot stove may cause the enamel to crack.

David Miles Serving With Army In Japan

WITH THE EIGHTH U. S. ARMY IN ACHHINOHE, JAPAN —Private David Miles, son of Mr. Elijah Miles, 915 East Union Street, Hereford, Texas, is now driving a truck for Company "E" 32nd Infantry Regiment, 7th Infantry Division and doing his part in the occupation of Japan.

A former student of Hereford High School, he entered the Army in August, 1949, and after completing an eight weeks training cycle at Fort Ord, California, he was ordered to report to Fort Lawton, Washington, port of embarkation, for processing and transfer to Japan.

A carpenter prior to his enlistment in the Army, Private Miles plans to resume this occupation upon completion of his tour of enlistment in Japan.

New Elevator At Hart Will Double Storage

Elevator storage space at Farmers' Grain Company of Hart will be more than doubled by a building project recently started there. An additional 300,000 bushels of storage will be added to the company's present facilities, making a total of 550,000 bushels.

The new elevator is being built near the presnt plant. Work is expected to be completed by Oct. 1. Rogers Construction Company of Sabetha, Kansas is contractor for the expansion project.

Rains - - -

(Continued from Page 1)

ket worry. Price support, saddled at 60 per cent of parity, was glued down at $1.40 for ones, number twos and B grade.

Hereford Was Ahead

Early in the season Hereford had a running jump on the market at three dollars and up, but now the market edged between $2.15 and $2.35 to $2.50 for triumphs and up to $2.75 for longs and white rose.

But buyers demand was slack and there were several reasons for broker's worries. Markets had sidled down after July 20 and David Lurry outlined the three main reasons as: first of all, there was more supply to satisfy demand because more areas were beginning to harvest; second, some of the potatoes from Hereford that had been delivered had developed rot and had not arrived in the best condition; and third, weather had interfered with harvest at the beginning of the season, and local brokers had been unable to fill many of their orders and those markets had in turn been forced to go to other sources, which they continued to patronize.

Shipped 1,000 Miles

Norman Moore said they were shipping potatoes within a thousand mile radius of Deaf Smith County.

"Years like this are part of the gamble you take in farming," the growers agreed. "We've had eight good years before this, so events of this year don't mar the picture. It was the weather that fouled things up, and that is beyond our control."

Crews were available to dig the spuds as soon as grounds dried up enough to get the machinery in the field. Authorities were hopeful that a few days sunshine would bob up and the growers would go back to digging.

Faust Collier of the Production and Marketing Association said his office had been buying a very small percentage of the potatoes that were dug during the last week. His explanation was aimed at lower market prices which probably sent more of the potatoes into commercial channels.

—Buy It In Hereford—

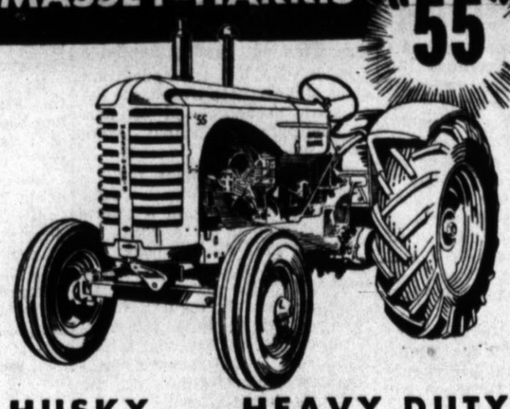
A Picture That Dares to Take a Stand··· AND STANDS ALONE!

HOME of the BRAVE

Aerial and Ground
SPRAYING
for
WEED & INSECT CONTROL
Contact
CARL KROPFF
at
CLOVER AIRPORT
Phone 9015-F12

DANCE
Clubhouse
TUESDAY, AUG. 9
Sons of the Pioneers

Here's RESERVE POWER... MASSEY-HARRIS "55"



HUSKY... HEAVY DUTY 4-5 PLOW POWER...

Mighty monarch of the Massy-Harris line, the new "55" is waiting for a chance at your heaviest farm jobs. Four-cylinder, vertical type engine has a 4½ inch bore, 6-inch stroke, displaces 382 cubic inches. It's a bear for work... takes 4-5 plow jobs in stride with *reserve power* ready when you need it. Yet, big brute that it is, the "55" handles easily, has all the convenience features ordinarily found only on smaller tractors; and maintenance costs are surprisingly low.

Equipped with "VELVET-RIDE" SEAT

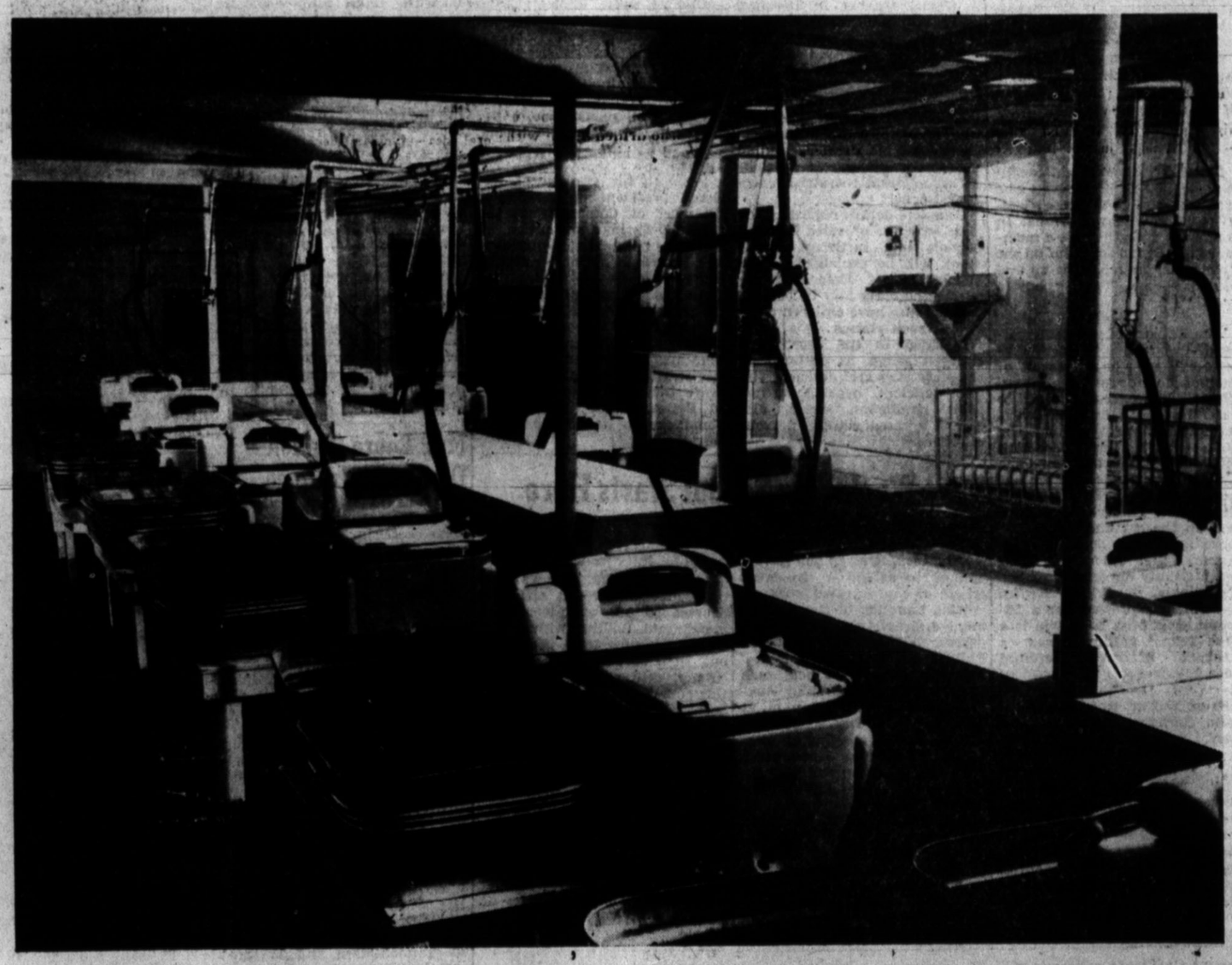
The new Massey-Harris "55" is regularly equipped with the shock-absorbing "Velvet-Ride" seat. It takes the jars and jolts out of tractor riding... eliminates "tractor back"—those sharp pains and aches you've suffered after long hours on a conventional tractor seat. For tractor riding "smooth as velvet" make it a Massey-Harris!

John Wood Equipment Co.
East First, Hereford

MASSEY M-H HARRIS 1847 1947 100 YEARS OF SERVICE TO AGRICULTURE

Thanks for Everything!

YOUR ENTHUSIASTIC ACCEPTANCE OF OUR MODERN HELPY-SELFY SERVICE (highlighted by our 12 new Maytags) HAS BEEN MOST GRATIFYING. WE WILL CONTINUE TO SERVE YOU IN THIS EFFICIENT, COURTEOUS MANNER.



★ CURB SERVICE
★ Plenty of Soft, Hot Water and Steam
ALSO AVAILABLE:
Rough Dry and Flat Work Finish from our Help-Selfy Department

The Best HELPY-SELFY SERVICE In the Entire Panhandle!

Hereford Laundry & Dry Cleaners

Phone 298 We Give Gunn Bros. Thrift Stamps 144 Schley

EDITORIALS....

OLD WEST LIVES AGAIN!

Amarillo Local 688 Goes Out

Many changes have been wrought in Hereford during the past twenty-five years. Traffic lights have replaced hitching posts, mud holes have been sealed over with paving; vacant lots have been filled with buildings and houses, frame churches and schools have been replaced with massive brick structures; where the "open latch-string of hospitality" once hung now often will be found a sturdy lock. One dominating factor which remains from the Old West, however, is the spirit of indomitable independence.

This fact was brought home in a surprisingly rugged manner last Wednesday when irate citizens: business men, farmers and employees, converged their wrath upon representatives of Amarillo Local No. 688 with a determination to squelsh any potential organization activities in the community.

The Brand does not uphold any person, or persons, taking the law into their own hands, and any thinking person must admit that such demonstrations could easily slip into the category of mob violence and riot, typical of the very factor which the crowd opposed. Since no such results occured, whether by chance or by plan, it must be recorded that the group, as stockholders and interested citizens was well within its right to demand an accounting of unnecessary delay and expense.

Members of Amarillo Local 688 were definately in error, we believe, when they voted to come into Hereford. They did not have even one man on the Hereford construction job, according to J. L. Henslee, secretary-treasurer of the local; furthermore, the local had not been petitioned to organize labor in the area, and no complaints from Hereford workers were mentioned or cited throughout the discussion. Labor unions, and more especially labor leaders should be shrewd enough to recognize a demand or need prior to action or expansion. Intelligence of bare fundamentals along this line could avert trouble and possible violence.

In the second place, if the Amarillo Local held any intention of organizing common labor in Hereford, they showed unusually poor judgement in choosing a community-wide construction project. The community hotel was started by the people of the community to answer a definite need; it is ranked in public opinion along with schools and churches in that it was organized and financed through donations and local investments.

Tampering with a project which required twenty-five years in the making is like waving a red flag in front of a bull. In addition, rumors that Amarillo labor might replace Hereford labor on the project fanned to life a flame of resentment, emphasized by the fact that the hotel is community financed.

If organized labor is to grow and spread in this community, it must adopt different tactics and at least justify its existence. To us, there is a tremendous difference between the organization of labor within its own ranks as compared with the spread of unionism by selfish groups, or individuals, for the purpose of personal gain through initiation fees and dues.

Meanwhile, let us just record that "Hereford is too small for labor unions", and give thanks that a delicate situation was survived without violence or undue complications. Let us hope, even further, that no union, no organization and no individual will ever be able to curb the spirit of independence and progress which contributed so much toward the expansion and growth of this nation and this community.

GUEST EDITORIAL

Public Can Form Own Picket Line

We are used to picket lines by strikers and by agents trying to induce workers to strike. Sometimes, too, there have been picket lines by employers or loyal workers to publisize their side of a dispute. But out in the high Panhandle Plains the other day the town of Hereford witnessed a new kind of picketing. It was picketing in behalf of that usually overlooked party to industrial disputes—the public.

Hereford citizens have a real interest in the four-story hotel under construction there. The town needs a hotel, and the people put up $400,000 to get it built. When eight ironworkers from the outside quit work and a union agent from Amarillo began picketing the job, members of the Lions Club marched to the site and gave the visitor from Amarillo a bit of friendly advice. Faced with stern looks from businessmen, ranchers and farmers, he got in his car and left. Within an hour after his departure, work on the hotel was resumed.

There ought to be more picketing by the public to get attention for the interest of consumers who are hurt by work stoppages. Of course, such picketing should be done carefully and with restraint. It should not be allowed to become mob action, as picketing by other agencies sometimes does. But the third—and largest—party to every industrial dispute should not remain silent and unseen and thus allow its stake to be ignored—Dallas News

En Espanol, Senor

In your Brand today appears Hereford's first Spanish newspaper.

Though primarily published for benefit of approximately 2,000 Latin Americans now working in this area, the section is included in regular distribution because the staff felt that many persons would like to glance and "figure" over the phrasing.

Chiefly, the section was designed to furnish news items for the Latin American workers, along with announcements from Hereford merchants who have found an added stimulus in business as the Latin Americans come into Hereford each year to assist in harvesting potatoes, beets, lettuce and other truck farm products.

Especially unhappy about the whole thing are the Brand printers who had the tedious job of setting the type and, who now go about the shop addressing each other as "Hey, Pancho."

If you, too, find the Spanish section unnecessary or disgusting, we suggest that you dispose of it quietly—definitely not on the living room floor—and please don't tell us. We heard all about it we want to hear for at least another year.

True or False?

American Legends Live On

Land of lore and legend it was styled, though the older and more subdued nations have long joshed America as the unsophisticated tribe, stumbling along in its naivete, absorbed in itself and its too new culture.

And they, with the history that stretches back through eons of time, may find a legitimate argument, but robust America goes singing along, finding itself in its fables, learning, living and loving the nonsense that never was, but yet always is, and so America grows.

Those are the stories: the wonderful tales the lumbermen spin of their own particular god, the dauntless Paul Bunyan and his famous blue ox, Babe. He and his tribe made history as they hitched Babe up to pull the kinks out of Whistling River or as Johnny Inslinger waded through barrels of ink making out the monthly payroll to keep the workers happy. Who but Paul could blow out the lantern and hop in bed before the light went out the window? Who but Paul could inadvertenly chop open his favorite dog and then sew it up together with two feet on top and two on the bottom so the dog could walk on half his feet for awhile, then bounce over and walk on the others.

There's the special niche invincible John Henry carved for himself, black and gleaming steelworker that he was, when he challenged a machine against his own bare fists and pounded railroad ties with a hammer in each hand until he left the machines far behind.

And give a whoop and a hollar for old Pecos Bill, the true Texas cowboy lost on the prairie among th cactus and coyotes. Bill who rode an Oklahoma hurricane and would have beaten it down if the wind hadn't gotten discouraged and dissolved itself out from under him. Bill who was set to marry Sluefoot Sue until the day she climbed on his wild horse Widowmaker and got bucked off, landed on her hoop skirts and bounced for three days until Bill had to shoot her to keep her from starving to death. Bill, who rode a wild mountain lion with a rattlesnake for a lasso and who would be living yet if he hadn't laughed himself to death at the sight of a city dude.

Nor overlook Gib Morgan, rootin 'tootin' rostabout of the oilfields who drilled a well with a derrick so high they had to hinge it so they could let the stars over at night. He fell down that well once, you know, and sent back a wire from China reading, "She's making 30 barrels a day at this end, too".

Name the others, Frankie and Johnny, Johnny Appleseed, Crocadile riding David Crockett who left the Tennessee swamps for Texas. They may be fact or they may be fiction; they probably are nonsense and they surely aren't culture, but though they may not be true, how can they be otherwise for they are permanent, and in the heart of nations, the false does not live long.—P. R.

SECOND AERIAL SPRAYING

The second city-wide aerial spraying of Perryton will be done Friday and Saturday if rain or high winds do not interfere.

As was done at the first aerial spraying last month, the plane will fly low over town several times as a warning to residents to bring in clothes off the line or move freshly polished automobiles to garages.

—Ochiltree County Herald.

It is a mistake to assume that you can acquire religion through the use of a check-book.

A man who is willing to contribute liberally can be a "power" in almost any organization.

You can save time and worry if you will not try to solve your problems until they arrive.

The Sunday Brand
Hereford, Texas
Established 1948
Published every Sunday

NEWSPAPER TEXAS PRESS ASSOCIATION 1949 CONTEST FIRST WINNER

Hereford, Deaf Smith County, Texas

James M. Gillentine Editor and Publisher
Subscription Rate: Zone 1, $4.00 per year; Zone 2 and above, $5.00 per year. With The Hereford Brand, both papers, Zone 1, $4.95 per year; Zone 2, $6.15 per year. Carrier delivery, 50c per month. Singles copies, 10c each.
Entered as second-class matter July 5, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

News Editor ..... Jerry Stolts
Society Editor ..... Mrs. John McLean
Adv. Manager ..... Bert Neelley

The Washington MERRY-GO-ROUND
DREW PEARSON

Chiang's Friends Helpful

SIX state department stenographers were kept busy last week retyping and toning down the American white paper on China. Hastily censored out were allegations labeling certain relatives of Generalissimo Chiang Kai-shek as crooks.

Inside reason for these sudden changes was a long and continuing argument between secretary of state Acheson and secretary of defense Louis Johnson. For three months Johnson had been building a bonfire under the state department urging it to support Chiang Kai-shek's Kuomintang.

Johnson is a personal friend and former attorney for Dr. H. H. Kung, brother-in-law of the generalissimo and reputedly one of the world's wealthiest men. At cabinet meetings, at super-secret meetings of the national security council, Johnson constantly, continually needled Acheson.

For a long time there was no result. In fact, when Acheson returned from the Paris conference, he ordered his staff to work out a new blue print for American-Chinese relations which was to be strongly anti-Chiang.

Acheson Outvoted

That blue print was placed before the national security council. After a vigorous debate the vote went against Acheson—about 5 to 1. Those voting no were Johnson, the treasury department and heads of the armed services. They favored continued support for Chiang Kai-shek's regime no matter how graft-ridden.

Swinging the decision against Acheson were two factors:

1. A statement by Mao Tse-tung, leader of Red China, that he was a Moscow-loving Communist;
2. First indications that Chinese Reds planned rough treatment for American personnel, as later proved by the beating up of U.S. Vice Consul William Olive.

Instead of Acheson's proposed hands-off policy, the joint chiefs of staff recommended a ring of defenses around Red China. This ring will consist of the Japan-Formosa-Philippines island chain, plus Siam, Burma, India and one small part of south China where Chiang Kai-shek will be defended to the last ditch.

General MacArthur has cabled his vigorous support of this general idea—which, incidentally, will cost a large and so far unestimated amount of money.

Pegler Probe

Young Congressman Jack Kennedy of Boston was elected as a fighting, aggressive champion of labor. He is also the son of Joseph P. Kennedy, ex-ambassador to London, an admirer of columnist Westbrook Pegler.

And when Pegler called labor leaders "despots, criminals and Communists" at a congressional hearing, young Kennedy resigned from the subcommittee, after first protesting the manner in which Chairman Andrew Jacobs of Indianapolis was grilling Pegler.

"Why don't you let somebody else ask some questions?" asked Kennedy. "Representative Sims (S.C.) would like to ask a few."

"You've got your ideas and I've got mine," shot back Jacobs. "You'll get your turn after I get through."

New York Politics

Former Gov. Herbert Lehman and New York boss Ed Flynn have been playing cat-and-mouse over who will run for Bob Wagner's senate seat.

They held two secret huddles, during which Flynn tried to get Lehman to announce his candidacy for the senate immediately. Flynn didn't say so but, if Lehman announced right away, the way would be clear for Flynn's friend, Brooklyn Borough President John Cashmore, to be Democratic candidate for mayor of the world's largest city.

Lehman, however, knows he'll have a tough fight to win the senate seat in November, so he wants a strong candidate on the ticket with him for mayor—and not John Cashmore. That is why he refused to announce until assured who his running mate will be.

News Capsules

Senate office scramble—John Foster Dulles' arrival in the senate has started a scramble for offices. Twenty-five senators are planning to trade offices—just to make room for the new senator from New York. What happened is that under the seniority system, Dulles is low man on the totem pole and not entitled to the choice office vacated by Senator Wagner. Next in line is Senator O'Mahoney of Wyoming.

Cottage cheese, which is expected to be in plentiful supply this month, is low in calories in relation to its other nutrients and well suited to diets which are nourishing but not fattening.

An Appreciative Audience



the BOOTLEG philosopher



(Editor's note: The Bootleg Philosopher is off on economics again this week, and, as is customary, pretty far off at that, his letter below will reveal).

Dear editar:

I was out here the other afternoon under a shade tree fannin myself with a copy of Star-Telegram which makes a better fan than your paper because it's thicker and while I was workin my arm back and forth slow enough to keep the air stirrin but not fast enough to work up a sweat, as there is a art in learnin how to fan just often enough to keep cool without exertin yourself enough to get hot, an accomplishment it takes years to perfect, and just out of idle curiosity my eyes got to followin the paper back and forth as I fanned and I noticed an article which said the drop in prices over the nation was considered beneficial to the economy, and while I didn't do anything about readin further at the time, along late in the afternoon when things cooled off a little and a natural breeze came up, I stopped fannin with the side of the paper with that article in it turned face up and read the rest of it.

Accordin to the Federal Reserve Bank of Philadelphia, the article said, the drop in prices has been "orderly and beneficial."

I ain't in no position to argue with the Federal Reserve Bank of Philadelphia, or even a bank in Hereford, but the fellow who claims the drop in prices has been orderly and beneficial just ain't familiar with my situation out here, and probably not with some of you fellows in town.

Last March, with Johnson grass just beginnin to come through with a promise of a bumper crop, I bought three Jersey steers for 19 cents a pound. All spring and summer they been doin fine, gainin weight and fillin out, but I checked up yesterday and found out the price of Jersey steers is now down to 14c, and the way I figure it is if my steers can gain fifteen more pounds apiece before my grass plays out I can just about get back what I paid for em, whereas I had counted on doublin my money.

As I say, I don't like to dispute a banker, but there just ain't nothin beneficial or orderly in a price drop like that, as far as I'm concerned. I already had the money and the profit too, spent, even promised my wife a new churn, but the way it looks now I spent the whole spring and summer worryin with them steers for nothin. This may help the national economy, but it has sure played thunder with mine.

Yours faithfully,
J. A.

HOMER FOX SAYS:

DID YOU KNOW...

Back in 1909 and 1910, Wood Vaughn owned and operated, managed and pitched for the durndest baseball club that Deaf Smith County ever boasted of. Just happened that a bunch of old Country boys out north and East of town got together and hit on a hot outfit. With ten men only, his "outfit" went through two seasons and never lost a game.

This bunch consisted of 5 Hasser brothers, at first, second, short, outfield, and behind the plate, Mick Dawson 3b, Walter Garnett of, 2 Hackey brothers, of and utility of, and Wood Vaughn, pitcher.

Their Ball Ground was out about where Progressive School house is now and they say it was a dandy diamond. They played Hereford town team, Dimmitt, Dawn and several more that Wood can't recall for sure. He remembers that Dimmitt had Glenn Greer, Jack Metcalf, Big Reed, Brit Boyd and the two Ramey boys, Edgar and Edwin on their team. Hereford had a ball club that you couldn't laugh off in any man's country: W. J. (Bill) Smith, Les Smith, Red Alban, Jim Carter, Abb Carter, Bill Stroud, Carl Shirley, Charles Bennett and Earl Wilson.

At this time the town boys were playing in the Thompson Park, located just north of the city lake, built and owned by Alex Thompson and the only closed in ball park that was ever in Hereford.

This team of Wood Vaughns played a long time without a name. They were well equipped with everything it takes to run a ball club, including good looking ball suits. Finally one day W. J. (Bill) Smith hung a name on them that stuck. Hereford matched a game with these country boys and they played out on the Progressive ball field. Hereford was out there with all they had, plenty of good ball players and a rooting section that wouldn't quit.

Wood was hot as a depot stove that day, he had his curve ball working and that high hard one buzzed in there about the size of a golf ball and when Wood Vaughn was right in those days and later, he could get the boys out pretty well in order. Anyway his whole bunch started spotting him some runs right from the start, and when the smoke cleared away in the last of the ninth Woods bunch had trimmed Hereford 22 to 0. Disheartened and disgusted the town boys sacked their bats, loaded them all in the hacks, unhitched old dobbin and headed for town. Just before he stepped in the buggy, Bill Smith turned and yelled, go to he—you "Pumpkin Rolling" sonofaguns, we won't EVER play you again, so the name "The Pumpkin Rollers."

Wood tells us that Walter Garnett, one of the outfielders on that club, was here in Hereford about two months ago and stopped to see him. Looking back 40 years, Wood says he still thinks that ball club was the best that was ever around here, at least it had the best records.

Transfer Plans Pending

Although State law says that August 1 is the deadline for transfer of school children to a school district other than that in which they live, County Judge Leonard Foster, ex officio school superintendent, said transfer plans were still pending.

"In view of the new situation we have here, by the reorganization of this Walcott-Sims and Messenger school district, we intend to transfer all those students in a body," Foster said.

He reminded parents who still wanted to transfer their students that if they came by his office, some arrangement could probably be made for the transfer of those scholastics.

SUNDAY'S CURRENT QUESTION:

Because the picket at the hotel construction site seemed to be the general topic of conversation around town this week, we have asked the question "What was your reaction to the picket and the way it was settled?" Some were hesitant to give an opinion, seeing it as a labor-capitol controversy, and others declined to be quoted as their businesses involved working with both union and non-union men. The question is limited to the local situation which came to a climax Wednesday afternoon, and does not include the broader aspects of unionized vs. non-unionized labor. Here are the reactions which were expressed:

Wayne Evans: "I felt that the union interference was out of bounds. It was a trepidation on our community building here. The union representative's only reason for being here was to make the contractor call on the Amarillo union for laborers or unionize Hereford. His union of 600 members voted to send him down here the night before. They had no interest in the wages that our local laborers were receiving, and they had no business in Hereford. In an interview, the representative told us that the only way he would leave Hereford was by court injunction. He felt that he was safe that way, and that we probably could not effect an injunction, and we felt he really wanted us to try it. He left a second way—the way he didn't mention, and I don't think he'll be back. Through a former visit to Hereford he had arranged with the contractor to lay off the common laborers who were working with the union steel men. The contractor had acquiesced in that—but the other laborers on the job were working on an entirely different phase of the construction. We felt that the only mens we had of breaking up the picket was to give them a scare: It is said htat we had to use this method b,ut it is sadder still that they would have the brazenness to interfere in our project."

M. H. Wiseman: "I don't know anything about the situation at all. All I've heard about it I read in the Brand. I have no comment to make."

Archie Scott: "The labor union representatives had no business down here the only thing they wanted was to try to unionize our town. That was their only idea in coming, and we don't want that. I wouldn't be a bit surprised if they come back, and Hereford will be unionized if we don't let them know in one way or another that we don't want them here. The way the local people handled the situation the other day was the only thing that could have been done to prevent it. And if they come back again we'll have to do the same thing to keep them away."

E. W. Wolfe: "Everybody is back at work over here, so I guess the situation is settled. I don't know whether the picket was for higher wages or to get union men on the job or what—it's none of my business and I couldn't say."

Bruce Wooddell: "As I understood the situation, the picketing over at the hotel was in violation of the law. Direct picketing, which occurs when there is a disagreement between workers and employer, is legal, but secondary picketing, which occurs when there is no disagreement, has been declared unlawful. I understood htat situation to be secondary picketing—I may be all wrong on the legal aspects of the whole thing, but that's how it seemed to me. At any rate, it vexed me to think that after the people of this community had put so much time and money in that project, that we should have outside interference. I am not taking a stand against organized labor—it has its place. I just didn't think the Amarillo union men had any right to interfere with our hotel project."

A. F. Ratliff: "This is the first situation of this kind that has ever happened to me as construction superintendent. I don't like for things like this to come up, but the situation was handled very well. The citizens of Hereford as a group settled it just fine as far as I'm concerned, and things are running smoothly."

BOOKS ON PARADE

'Medicine On The March' Will Give Reader Insight Of Modern Miracles

By MARGARET BARRETT

In an attempt to cover the medical progress during and since World War II, Marguerite Clark has compounded a book entitled "Medicine on The March" which represents the work of hundreds of American researchers and specialists, and includes full reports from the American Cancer Society, the National Foundation for Infantile Paralysis, the American Heart Association, and other well known organizations.

In the preface, Mrs. Clark says: "The book will have fulfilled its purpose if it (1) convinces the lay public of the magnitude of the medical research program now at work in the fight against disease; (2) enables the enlightened patient to talk more freely with his doctor, and the doctor with his patient; (3) provides medical educators, public health authorities, and hospital administrators with an up-to-the-minute medical resume; and (4) gives editors, writers, radio commentators, and public speakers reliable information from professional sources as a short cut to more intensive research." No doubt the influence of the book will be felt in these categories, but it will be of particular interest to the men and women who like to know what advances are being made in the contemporary world of science and medicine.

Medical progress in the past decade has advanced twenty-five years, says the author, and during that time public interest in medical work has grown enormously. Due to instructive articles by qualified authors and easily accessible statistics, people are becoming more and more conscious of diseases and disorders, their symptoms, causes, cures, and the percentage of fatalities. Gradually, terms from medical lingo are being incorporated into the average vocabulary, bridging a tremendous gap between the doctor and his patient.

Books, such as this one Mrs. Clark has written, are doing much to bring the field of medi-

(Continued on Page 12)

Ticklers By George



"Honestly it's criminal the materials they're putting in houses these days!"

WANT ADS

FREE

Theatre Tickets

to see



STAR THEATRE

WEDNEDAY - THURSDAY

August 10 - 11

With each PAID-IN-ADVANCE classified ad placed in The Brand We will give one free ticket.

Be Sure and Ask for your free tickets!

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:
No ads will be accepted after 12 o'clock Saturday.. immediately preceding publication date.

Identical rates will be maintained in both publications.
1st. insertion .....4c per word
Each Additional .....3c per word
—when paid in advance!
No Blind ads will be accepted in either publication!

1. FOR SALE Miscellaneous

See the new floor safe on display in the Hereford Brand window. It is the economical and safe way to protect your valuables.
B-1-30-tfx

We Have It!
FEED MOLASSES
Any Quantity
FRASER MILLING CO.
B-1-30-tfc

We clean and block hats for $1.00. Acme Cleaners, Phone 111.
B-1-11-41-tfc

For sale: M M G-3 combine 12'. J. K. Baker, call 589-W.
B-1-11-24-tfc

3½ HP outboard motor for rent, day or week. Inquire Firestone Store.
B-1-12-51-tfc

CUSTOM BALING
Mowing, Raking, Hauling, Baling with wire or twine.
Phone 183-M
J. T. MATTHEWS
207 Catalpa, Hereford
B-1-51-tfc

AIR CONDITIONERS
AIR CONDITIONERS
AIR CONDITIONERS
at
WILKINS SHEET METAL
East Hiway 60 Hereford
Phone 94
B-1-52-tfc

For sale: Practically new boys' bicycle. Call 503-W or 847-J.
B-1-10-5-4k

For sale: Fryers dress on Monday, Wed. Thurs. and Friday for orders only. We deliver. Write Box 486 Hereford or call mornings. Mrs. Service.
B-1-24-31-2p

Received: Assortment of bulbs. Plant now for early Spring Blossoms. Also cut flowers for sale. Mrs. J. F. Ward.
B-1-6-tfc

For sale: Four wheel trailer with hitch and tarpaulian. Phone 949-W.
B-1-11-6-2k

For sale: Two pressure pump systems. Box 607, Hereford, phone 487-W.
B-1-11-5-2p

FOR SALE
New and used furniture at The Trading Post Station, West Hereford, Highway 60.
B-1-6-tfc

OPPORTUNITY

Be independent. Own your own busines. Building and all—"the little business with the big profits." We furnise pre-fab building completely equipped, to serve "Dog on a Stick" and frozen malts; delivered to your location, $4,950.00. Own the only busines of its kind in town.

Make money the new way—franchise for Hereford available at no extra cost. No royalties. Write Dixie Drive-In System, 1011 Main St. Lubbock, Texas.
S-1-6-2p

AGRICULTURAL CHEMICALS

Spray for bugs and grasshoppers now! We have the chemicals and sprayers.
DDT Emulsion
Chlordane
Toxaphane
Also WEEDESTROY 40 Butyl Ester of 24D for weed killing. Complete instructions with all chemicals.
Speedy tractor mounted and trailer model sprayers, nozzles and accessories.
KIRBY SALES CO.
Wholesale Farm Equipment
107 Ave. H Phone 58
B-1-31-2c

For sale: Holten clarinet in silver, like new. Elsie West, Rt. 4, Hereford.
B-1-13-31-2p

Used Typewriter desk. $17.50. Inquire at Brand office.
B-1-31-2x

For sale: White Giant pullets and hens. Phone 9006-F2.
B-1-9-6-2p

For sale: Roasting ears. Larry and Walter Kaul, Westway.
S-1-10-6-1k

2. FOR SALE Farm Equipment

FARMERS

Protect your valuables in a fireproof home safe. Minimum cost. See these safes at the Hereford Brand.
B-2-30tfx

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY
B-2-11-38-tfc

DOWDEN POTATO DIGGER REPAIRS
at
JOHN WOOD EQUIPMENT COMPANY
East 1st, Hereford
B-2-51-tfc

For sale: IHC 16 hole drill with steel box. Nine miles north and seven west. Manuel Hawks. Priced $150.00.
B-2-19-6-3p

For sale: IHC 12 foot self propelled combine. Excellent shape. Cheap. Poarch Bros. Welding Shop. The above also equipped for maize threshing.
S-2-21-6-1p

For sale: New model LA Case tractor. $2900.00. Never been used. Phone 12W, Jack Wilson.
S-2-15-6-1k

3. FOR SALE Automobiles

GOOD USED CARS FOR SALE
John Wood Equipment Co.
East First, Hereford.
B-3-23-tfc

For sale. 1947 Dodge Fordor with heater and radio. Perfect condition. Jimmie Mercer. 115 Ave. E. Phone 307-W.
S-3-18-6-1c

4. REAL ESTATE For Sale or Trade

For sale: 8-room house on south Main Street. Good terms. 406 'B' St.
B-4-14-25-tfc

FOR SALE

House from 1 to 3 bedrooms, also dry land and irrigated farms and small acres.
J. M. HAMBY At
The Trading Post on West
Hiway 60
B-4-1-tfc

Go West Young Man
Go West
Goff Armstrong
lives out there at House, New Mexico and has a lot of cheap farm and ranch land for sale. He'll treat you right.
B-4-50-60p

FOR SALE OR TRADE
50 acres with well. Large modern home, one mile Southeast Hereford. Will take house in town and difference.
ERNEST MEDKIEF
PHONE 900-9F11
B-4-5-4c

For sale: Modern two bedroom house, double garage and apartment. Immediate possession. Call 801-J or 312.
B-4-16-31-2k

FOR SALE OR TRADE
Seventeen unit tourist court in Roswell, N. M. Three bedroom living quarters with two baths. Will take Hereford property or small amount cash, good terms on balance. Price $40,000. Tel. 197R or write Bert Adams, Box 248. Hereford ..
B-4-31-2p

For sale: Choice location Super Market. 110 by 190 ft. Paved. A. C. Thompson, phone 136-W.
B-4-15-31-3p

TO TRADE

6-Room Brick Veneer in good residential district of Lubbock, near Tech and all other schools. Want 160 acres irrigated West or Northwest of Hereford.
Owner, Mrs. Paralee Saffell
2520, 23rd St.
Lubbock, Texas
B-4-31-2p

E. B. Posey, Realtor
Bus. Ph. 710 Res. Ph. 366-W
338 Main, Hereford, Tex.
S-4-18-tfc

QUICK SERVICE
REAL ESTATE LOANS —
AUTO LOANS
YOU DON'T HAVE TO WAIT
JOHN McLEAN
Phone 273
S-4-2-tfc

For Sale: 4,000 acres land inexhaustible water at 25 feet. Texwillis, 5535 Waneta Drive, Dallas, Texas.
S-4-17-3-4p

SELL OR TRADE FOR FARM
Business building on corner 160 x 100 ft. lot. Two bedroom home on same property. O. H. Strange 1200 Broadway, Kerrville, Tex.
B-4-6-2p

For sale: 160 acre farm near Hereford. $80.00 per acre. Luther Pevley, 212 Main St. phone 728.
S-4-17-6-1c

HOUSES FOR SALE

Modern 6-room house, garage and workshop on pavement, $6,000. Modern 5-room house, garage, on paving, $5,500, loan $4200. 3-room house, 1 lot, $2,000 down payment, $500 balance, $30 per month. 1 lot on paving. $850 paving paid.
J. M. HAMBY
At the Trading Post Station
Hiway 60, West Hereford
B-4-6-tfc

SMALL ACRES FOR SALE

For Sale: 5 acres land, 5 room brick house, garage and large chicken house, natural gas and electricity. Price $10,000. 1-2 down, balance good terms. 8 acre 5 room modern house, natural gas and electricity. Price -9,000. Down Payment $4,000. Balance terms. 5 acres modern 6 room house and other improvments on pavement, natural gas and electricity, $8,000. 5 acres with irrigation well, no pump, 5 room house, garage, barn and other improvements $8,500. Irrigated 20 acres modern 4 room house, garage and chicken house $12,600.

Also other good buys in small and large farms and houses and lots.

J. M. HAMBY
At The Trading Post
West Hereford Hiway 60
B-4-6-tfc

$100 BUYS

Dandy 160 acre improved stock farm, irrigation district. Might consider reasonable priced home on deal. Acreage tracts.
CLAUDE HIGGINS
Phone 134-W
T-4-30-1p

AMARILLO

For Sale-Beautifully decorated 3 bedroom home, 2 baths, wall to wall carpeted, fireplace, built-ins, 2 baths, central heat, attached garage. A home you'll love. Call Mrs. O. M. Wiseman, 7828, 1607 Madison St.
B-4-6-2c

WESSON REAL ESTATE
LAND SPECIALS

1000 ACRE FARM: Nice modern home, and other good improvements. Has good fences, good irrigation well. 400 acres in cultivation, bal. fine grass. Idealy located on pavement. Per acre $67.50.

IMPROVED SECTION: Good 5 room house, good barn, well and windmill, 480 acre good cultivatable land bal fine grass. Good location on pavement. Price per acre $60.00.

3 SECTION: all in cultivation except 320 acres in grass. Now in wheat stuble. Possession on purchase. Per acre $40.00.

320 ACRE TRACT: All good level cultivated land. Has granary and shack. Plowed for wheat. Possession on purchase. Price per acre $60.00.

160 ACRE TRACT: All good flat cultivated land. Plowed for wheat. Our lowest price Quarter Price per acre $60.00.

160 ACRE IRRIGATED TRACT:: 125 acres good cultivated land, bal. grass. 100 acres good feed. Located in fine farming section south west of Dimmitt. Per acre $110.00.

5 room modern house with 3 lots Good location. Hereford $5250. Have many other good buys in farms and ranches. Visit us. Let us tell you about them.

See us for a Farm Loan
WESSON REAL ESTATE
PH 944 716 West 1st
Hereford, Texas
Glenn Williams, Representative
S-4-6-1c

5. FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC.
B-5-14-2-tfc

FOR RENT

Large unfurnished house, close in, can be arranged into two or more apartments, garage also.

To rent by year, quarter or month, prefer all to one party.

Prefer to sell whole property, Lots 13, 14, 15, 16, 17, Block 4.

Easy to trade with, easy terms, comfortable interest on deferred payments. Possession September 1st.

M. M. BEAVERS
Phone 713-W Hereford, Texas
B-5-31-2c

For rent: Bedroom. Close in. Call 280-J.
S-5-7-5-2k

Apartment for rent: Furnished. 501 Ross, Phone 847-W.
S-5-9-6-1k

For rent: Two room modern apartment to adults only. Private entrance. Electric refrigeration: 711 East 3rd.
B-5-16-6-tfc

DANIEL NEWS

Mrs. Chloe Grabbe Is Honor Guest At Entertainment In Womble Home

By MRS W. R. MOORE

Mr. and Mrs. E. W. Womble, Sr. entertained a group of friends in their home last Sunday, honoring Mrs. Chloe Grabbe, a former resident. Those attending were Mr. and Mrs. Coy Phillips and Mr. and Mrs. Clyde Allred and families of Hereford; Mr. and Mrs. John Bolling, Mr. and Mrs. E. W. Shugart, Mr. and Mrs. Gevene Dodson and families of Canyon; Mr. and Mrs. Roy Lee Jones from near Bushland, Mr. and Mrs Winston Evans, Mr. and Mrs. C. L. McBroom, Mr. and Mrs. J. F. Matthews, Mr. and Mrs. Oscar Parsons, Mr. and Mrs. T. W. Tooley, and Billy Brown and E. T. McDaniels of Denton.

Mr. and Mrs. O. G. Hunt have moved to their new home west of Hereford and Mr. and Mrs. C. Russell and family have moved to their new home in the Wayside community east of Happy. Both families were former residents of this community, the Hunts having lived northwest of the Daniel Schoolhouse. The community regrets losing these two families, but extends best wishes to them in their new homes.

Miss Neta Jo Moore, who has been working with a group of young people in revival work in South Texas for the past two months, has returned home for a vacation with her mother, Mrs. J. T. McClain.

Mr. and Mrs. A. D. Moore of Kress visited in the home of their daughter and family, Mr. and Mrs. T. W. Tooley one day last week.

Misses Rita Tapscott, Conita Parsons, and Billy Jo Cretsinger and Billy Tapscott of Wildorado were visitors in the home of Wilma Moore last Sunday.

Rev. Mac Stallings of Wayland College, Plainview, was guest speaker at the Palo Duro Church last Sunday.

Mrs. Chloe Grabbe of Denton is visiting in the Daniel Community this week. She is a former resident, having lived here for many years.

Misses Joyce Moore and Jenell Womble visited in the home of Carroll Russell in Wayside last Sunday.

Mr. and Mrs. Bill Reynolds and son Gene returned from Amarillo Wednesday.

Billy Moore and Truman Price were Hereford visitors Tuesday evening, where they attended a movie.

Mrs. Belton Finney and boys from near Adrian visited in the Frank Finney home Sunday.

Miss Wilma Moore spent three days at Roaring Springs last week, attending the F.H.A. Camp with other girls from this area.

A shower fell here Sunday night, greatly aiding the row crop which was badly in need of moisture. Most of the farmers have been irrigating their feed crops the past week.

For rent: Two large unfurnished rooms, bills paid. Share bath. Reasonable. 219 K. Ave.
B-5-14-6-tfc

6. WANTED

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen.
B-6-18-2-tfc

Wanted: Three or four room house or apt. Will be permanent. Manager of Texas Employment office here. T. J. McFarland, contact Phone 424.
B-6-24-5-tfc

Wanted: To buy direct from owner. Twenty to thirty acres with irrigation well. No other improvements. Must be close in and reasonable. Box 272, Hereford.
B-6-25-6-2p

Wanted: Two bedroom modern unfurnished house or apartment. Employed at First National Bank. 301 East 5th. Phone 877-R.
B-6-18-5-3p

Wanted: Farm or ranch work. Experienced in all modern machinery. Mr. Collins, 206 McKinley.
S-6-14-6-1p

Wanted: Custom plowing with new equipment. W. J. Wilson, phone 12-W.
B-6-11-6-2k

WANTED
and
NEEDED
Three Cashiers
and
Popcorn Girls
—Now or before the first of September.
No experience necessary.
Pleasant Conditions.
Ask for
Permanent Employment.
MR. HARDWICK
at the
Star Theatre
B-8-4-tfc

7. Dressmaking-Ironing

Custom made buttons, belts, buckles, and button-holes. Mrs. Hazel Sparks, 340 Schley. Phone 851-J.
S-7-14-14-tfc

8. WANTED

Help Wanted-Male or Female
Man or woman to take over route of established. Watkins Customers in Hereford.. Full time income. $45 weekly, up. Write C. R. Ruble, J. R. Watkins Company, 62-70 West Iowa Memphis, Tennessee.
S-8-6-1p

10. NOTICE

CERAMIC SUPPLIES
Register now for Fall classes starting Sept. 6th, morning and evening.
MRS. FORREST MINTON
Phone 365 601 Grand Ave.
Hereford, Texas
B-10-31-2c

Dressmaking, suits, buttonholes and alterations. Phone 537-W. Mrs. W. W. Rhodes, 123 Norton.
B-10-13-5-7

11. BUSINESS SERVICES

Radio and Appliance Service
Joe Huckert
at
White's Auto Store
S-11-1-tfc

Custom plowing, onewaying, hoemying. Phone 537-W. Mrs. W. W. Rhodes, 123 Norton.
T-11-12-32-3p

Church Council Meets In Ira Ricketts Home

The Woman's Council of the First Christian Church held the August meeting in the form of a covered dish luncheon in the country home of Mrs. Ira Ricketts Wednesday. Twenty six members and one guest, Mrs. W. L. Johnson, attended.

Following the brief business session conducted by the president, Mrs. A. M. Jones, Mrs. J. H. Fish led the dovotional lesson. Mrs. Glenn Ricketts told of the Mexican Christian Institute in San Antonio.

Methodist Men Outline Program of Activity

Men of the Methodist Church were entertained at a fellowship supper at the church Wednesday night. Fun and food made up the order for the first part of the meeting and the latter half of the session had to do with organizational plans for a men's fellowship group with J. C. McCullough of Panhandle, district lay-leader of the Amarillo District as the speaker. Special music was furnished by Patsy Slagle and Margaret Sowell.

Mr. McCullough explained the program of organization to the group and assisted in setting up a temporary organization. Officers chosen were Sylvester Slagle, president; Robert Thompson, vice-president and S. O. Wilson, secretary-treasurer.

The next meeting was slated for August 17 when organization will be completed and a program of activity outlined.

Army Reserve Units Meet Monday Night

Army Reserve members will meet Monday night in the Chamber of Commerce office for the third in a series of Courts Martial lectures being given by O. P. Cowart, according to Major Don Zimmerman, commanding officer of the 4232nd.

The second of the series was given last Monday night. The course will end with a mock trial with members of the units participating as defense, prosecution and other roles.

Visit Relatives

Mr. and Mrs. T. C. Covington and their two children, Tommy and Layton were in Olton last week end to visit Mrs. Covington's relatives. On their return they were accompanied by three of her nieces and nephews, Annette, Jerry and Rita Robison who are spending this week in the Covington home. They were entertained Tuesday night with a wiener roast.

Attending the Top-O-Texas horseshow in Pampa this week were Mr. and Mrs. Woodrow Ireland, and their out-of-town guests, Mr. and Mrs. F. P. Lyons and Virginia, Mr. and Mrs. Lee Hopson, Joe and Paul Lyons, Helen Ann Pitman, L. H. Lookingbill, and N. C. Hopson.

STATEMENT OF

Receipts and Disbursements Of Various Funds of Deaf Smith County, Texas for first

HALF OF THE YEAR
ENDING JUNE 30, 1949
JULY FUND

Jan. 1, 1949 balance	$ 10,346.36
Receipts	
Current and Delinquent Tax Collections	718.41
Court Costs and Fines	1,824.02
	2,542.43
Total receipts and beginning balance	$ 12,888.79
Disbursements	
Jury, Bailiffs, and Court Reporter	1,012.80
	1,012.80
June 30, 1949 balance	$ 11,845.99
Total disbursements and June 30, 1949 balance	$ 12,888.79
Road and Bridge Funds	
Jan. 1 1949 Balance	28,867.36
Receipts	
Current and Delinquent Tax Collections	8,807.21
Highway Collections	64,961.16
Court Costs and Fines	470.64
Sale of Material and Grading, etc.	3,312.43
Miscellaneous Receipts	184.24
Total Receipts and Beginning Balance $102,403.56	$ 73,536.30
Disbursements	
Commissioners and Employees Salaries and Com. Traveling expenses	21,456
Road and Bridge Maintenance	25,413
	46,870
June 30, 1949 balance	55,533
Total Disbursements and ending balance	$102,403
General Fund	
January 1, 1949 balance (a deficit)	2,92
RECEIPTS	
Current and Delinquent Tax Collections	8,62
Poll Taxes and Court Costs and Fines	51
Rents from Various Offices	1,17
Miscellaneous Receipts	18
	10,48
Total receipts and Beginning balance	$ 7,57
DISBURSEMENTS	
Salaries and Fees	7,98
Withholding	6
Insurance and Bonds	8
Sheriff's traveling and car expenses	6
Utilities and Telephone and Telegraph	2,11
Office Supplies and reps.	1,975.08
Postage and Box Rent	250.70
Court House Supplies; Equipment, Fixtures and repairs	320.87
Welfare and Relief	2,387.48
Library Material	1,388.13
Boarding Prisoners	1,039.10
Transfers	1,745.21
Miscellaneous Disbursements	223.96
	21,573.50
June 30, 1949 Balance (a Deficit)	14,001.41
Total Disbursements and ending Balance	$ 7,572.09
General Improvement Fund	
Jan. 1, 1949 Balance	65.96
RECEIPTS	
Current and Delinquent Tax Collections	239.47
Miscellaneous Sales	2,644.00
	2,883.47
Total receipts and beginning balance	$ 2,949.43
DISBURSEMENTS	
Cemetery Upkeep	300.00
Building Material	833.79
	1,133.79
June 30, 1949 balance	1,815.64
	2,949.43
Hospital Maintenance Fund	
Jan. 1, 1949 Balance	8,967
RECEIPTS	
Current and Delinquent Tax Collections	1,43
Operating Revenue	51,17
Miscellaneous	
	52,6
Total receipts and beginning balance	$ 62,1
DISBURSEMENTS	
Salaries	29,1
Hospital Operations	25,1
	54,223.4
June 30 Balance	8,366.40
Total disbursements and ending balance	$ 62,592.26
Wind Erosion	
Jan. 1, 1949 balance	9,504.58
RECEIPTS	
Tanks, Terr., etc.	3,477.00
Sale of Material	11.00
Golf Club, carryall use	81.00
	3,569.00
Total receipts and beginning balance	$ 13,073.58
DISBURSEMENTS	
Salaries—Clerk and Treas.	300.00
Employees Salaries	1,618.60
Fuel, Repairs and Supplies	882.43
Misc. Disbursements	46.20
	2,847.23
June 30, 1949 balances	10,226.35
Total Disbursements and ending balances	$ 13,073.58
Deaf Smith Co. Hospital Bonds	
Jan. 1, 1949 balance	97,782.86
NO RECEIPTS	
DISBURSEMENTS	
Contract and Sterilizer	63,512.44
June 30, 1949 balance	34,140.42
Total Disbursements and ending balance	$ 97,652.86
Officer Salary Fund	
Jan. 1, 1949 balance	2,834.43
RECEIPTS	
State Comptroller	285.34
Transfer	3,794.36
Fee Collections	9,904.66
	13,984.12
Total receipts and beginning balance	$ 16,726.55
DISBURSEMENTS	
Salaries	16,388.80
Misc. Disbursements	56.85
	16,344.90
June 30, 1949 balance	382.65
Total disbursements and ending balances	16,726.55
Lateral Road Fund	
Jan. 1, 1949 Balance	17,241.22
NO RECEIPTS	
DISBURSEMENTS	
Paving and Posts and Right of Way	7,283.96
June 30, 1949 balance	9,957.26
	17,241.22
Hospital Interest and Sinking Fund	
Jan. 1, 1949 balance	15,791.56
RECEIPTS	
Current and Delinquent Tax Collections	3,592.06
Total receipts and beginning balance	$ 19,383.62
DISBURSEMENTS	
Interest on Bonds	4,707.50
June 30, 1949 balance	14,676.12
Total disbursements and ending balance	$ 19,383.62
Permanent Improvement Warrant Fund	
Jan. 1, 1949 balance	2,782.85
RECEIPTS	
Current and Delinquent Tax Collections	187.90
	2,970.75
DISBURSEMENTS	
Bond and Interest	2,099.10
June 30, 1949 balance	871.65
Total Disbursements and ending balance	$ 2,970.75

MARGARET JOHNSON
County Auditor

CHDA NEWS

Two Deaf Smith 4-H Girls Return From District Camp In New Mexico

By DORIS MAHAFFEY

Two county 4-H girls have just returned from the annual District 1 4-H Club camp near Cimarron, New Mexico. They are Bettye Henry and Mozelle Young. They were accompanied by Mrs. Joe Wagoner, 4-H leader in the Westway Community, and Doris Mahaffey, assistant CHDA. Sixteen Panhandle counties were represented at the camp by approximately 125 4-H club boys and girls and their leaders. Crafts, hiking, group games and camp fire services were the main activities which the boys and girls planned and carried out.

Mozelle is the daughter of Mr. John Young, of Hereford and is the very capable president of the Sadie Lee Oliver 4-H Club. She has also done some outstanding work in sewing. She won honors in both the County Dress Revue in May and in the Westway Style Show early in the summer. Mozelle is proud of the ribbon she and her pardner won at camp in the log sawing contest.

Bettye is the daughter of Mr. and Mrs. Fred Henry, of the Wyche community. She is song leader and clothing demonstrator in the Happy Homes 4-H Club. Bettye proved her ability as song leader at camp by leading the group in some songs around the campfire one night. She also led in other activities at the camp and was a favorite of the whole camp.

Mrs. Wagoner is an active 4-H club worker. She is a member of the Home Demonstration Council 4-H Committee and is a leader in the Sadie Lee Oliver 4-H Club which she helped to organize. The entire Wagoner family is interested in Extension work. Her mother-in-law, Mrs. J. E. Wagoner, has been a leader in the work in Carson County for many years. Her picture appears on a food storage bulletin issued by the Texas Extension Service. Nine-year old Gayle is a 4-H club girl. She is poultry demonstrator in the Sadie Lee Oliver 4-H club and has about 25 chickens. She won third prize on a dress she entered in the Westway Style Show. Her record book shows that she is doing a lot of good work.

KILL ATHLETES FOOT "TE-OL BEST SELLER" SAYS HAILE DRUG

HERE'S THE REASON. The germ grows deeply. You must REACH it to KILL it. TE-OL, containing 90 percent alcohol, PENETRATES. Reaches more germs. Your 35c back fro many druggest if not pleased IN ONE HOUR.

HAILE DRUG

DON'T WAIT Too Long

The time to plan your future is now, while you're insurable and the cost is lowest.



J. W. ROBINSON, JR.
211 Pork Avenue
Phone: 269

Be Wise Be Thrifty

Insure your future with Southland Life

LIFE • ACCIDENT • HEALTH • HOSPITALIZATION

COURTHOUSE RECORDS

Deeds of Trust

Delmar Sigle and Fern Sigle to Southern States Loan Co. of Amarillo: All of the W½ of Section 38, Block K-7; All of the SW¼ of Section 42, Block K-7; All of the N½ of Section 43, Blk. K-7, Deaf Smith County.

Jay C. Shaw and Frances N. Shaw to First Federal Savings and Loan Association of Amarillo: All of Lot No. 4 and the S 10 ft. along and off of lot No 3 in Block No. 2, Original Town of Hereford.

E. W. Solomon and Velma Solomon; and W. H. Henderson and Belva Henderson to Federal Land Bank of Houston: First Tract: 501.4 acres more or less out of Capitol League No. 408, Pat. No. 400 being a part of J. M. Coffin tract; 2nd tract: 414.6 acres more or less out of said League 408, and also a part of the J. M. Coffin tract, Deaf Smith County.

Frank S. Wilde and Rose Wilde to Joe Wilde: Being all of W½ of Section No. 17, Block K-3, Deaf Smith County.

Warranty Deeds

Colby Conkwright and Dorothy Conkwright to Jay C. Shaw and Frances N. Shaw: All of Lot No. 4 and S 10 ft. along and off of Lot No. 3 in Block No. 2, Original Town of Hereford.

Arthur M. Lay and Tierce C. Lay to Austin C. Rose, Sr.; Nuge J. Rose and Austin C. Rose, Jr. All our undivided ½ interest in and to Tract 1: SW¼ of Section 77, in Block K-7; Tract 2: NW¼ of Section 77, Block K-7; Tract 3: All of Section 78, Block K-7; Tract 4: E½ of Section 84, Blk. K-7; Tract 5: W½ of Section 84, Block K-7; Tract 6: All of Section 3, Block C, aggregating 2269.6 acres of land in Deaf Smith County.

Garrett Goetz to Dora Mae Massey: Being a part of Lot No. 8, Block No. 3, Womble Addition to Town of Hereford.

T. B. Bailey and Evelyn Bailey to G. W. Hicks: W½ of NE¼ of Section No. 3, Township 7 N, Range 3 E of the Capitol Syndicate Subdivision of Leagues Nos. 355 and 357 and containing 482 acres of land, more of less, and lying in Oldham and Deaf Smith Counties, Texas; and N½ of Section No. 31, Township 7 N, Range 3 E of a Capitol Syndicate Subdivision of League 357, Deaf Smith County.

R. W. Botsford and Eva Caroline Botsford to Irvin W. Botsford: A part of Block No. 32 of Evants Addition to Town of Hereford.

R. W. Botsford and Eva Caroline Botsford to Loy U. Botsford: A part of Block No. 32 of Evants Addition to Town of Hereford.

Lyle Blanton and Elizabeth B. Blanton to Clyde E. Rush: All of lot No. 57 of Allison Subdivision of Block No. 2 and W½ of Block No. 3, and East part of Block No. 16, all of Welsh Addition to Town of Hereford.

Release

H. D. Wilkins to Wayland E. Smith and Helen Sue Smith: All of Lot No. 10, Bradley Subdivision of S ½ of Block No. 3, Evants Addition to Town of Hereford.

Marriage Licenses

Wayne Carl Lee and Naomi Fay Carter, August 4.

Edwardo Hernandez and Divina Laredo. August 4.

Automobile Registratoins

P. E. Harvey, 1949 Chevrolet sedan.

E. D. Spruell, 1949 Pontiac sedan.

Thurmon Simmons, 1949 Hudson club coupe.

O. F. Carder, 1949 Mercury sedan.

J. M. Brownlow, 1949 Buick sedan.

Roger Brumley, 1949 Chevrolet coupe.

Everett MacIntosh, 1949 Mercury coupe.

E. C. Hewitt, Jr., 1949 Plymouth sedan.

Deaf Smith County (Sheriff's Office) 1949 Ford sedan.

Ellis Posey, Jr. Receives Degree From HS-U Soon

ABILENE—Ellis Benton Posey, Jr., of Hereford is one of the more than 275 students who will be graduated from Hardin-Simmons at its summer commencement, August 19. It is expected to be the largest group of students ever to have been given degrees at H-SU. In June 276 students were graduated, making this year's class equal 551.

Posey, who will receive a bachelor of arts with a major in secondary education, has been a member of the Cowboy Band, Bronco (yearbook) staff, and Alpha Chi, honor society. He is the son of E. B Posey, Sr.

Dr. Raymond Foy, for 26 years sales manager and advertising director of The Dallas Morning News, will give the commencement address August 19.

Foy, first vice president of the Hardin-Simmons board of trustees and now a staff member of the Ratcliffe Advertsiing agency, has been sales manager for the News for the past 10 years. Prior to that he was the advertising director. In 1942 he was awarded a Doctor of Laws degree from H-SU because of his contribution in the field of public relations and business promotion.

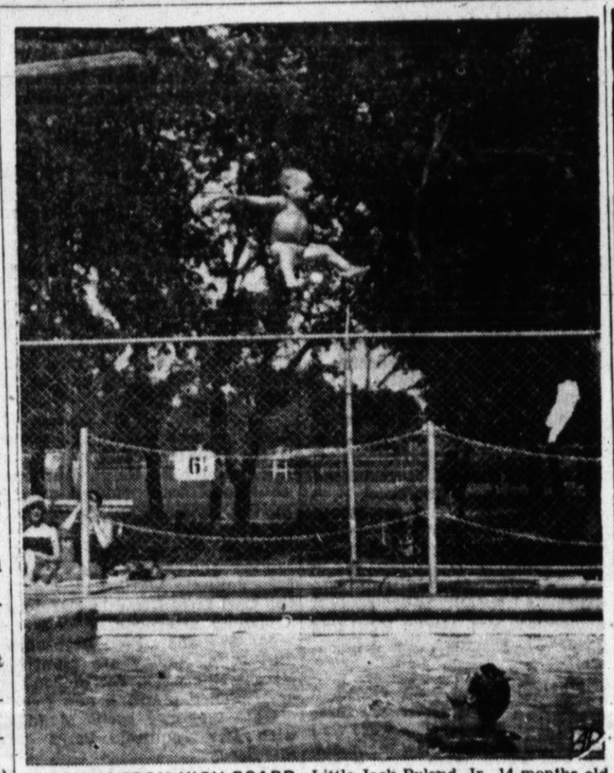
Baccalaureate and the mission sermon will be given Sunday, August 14. The Rev. Sterling L. Price, pastor of the Abilene University Baptist Church will deliver both of these addresses.

Jerry Jowells Have Son

Mr. and Mrs. Jerry Jowell of Clovis, N. M. are announcing the arrival of a son born July 31. His name is Jerry David.

The maternal grandparents are Mr. and Mrs. W. D. Wilhoitt of Hobbs, N. M. and Mrs. Nona Jowell is the paternal grandmother.

C. B. Cobb of Leedey, Oklahoma, former home town of Wayne Edwards, was in Hereford Wednesday to visit with Mr. Edwards.



TOT DIVES FROM HIGH BOARD—Little Jack Pyland, Jr., 14 months old, heads toward the water after jumping from the ten-foot diving board at a swimming pool in Dallas, Texas. Life guard Jack Pyland, Sr., father of the youngster, watches from the water below. The infant has been diving off a low board since he was nine months old. (AP Photo)

Hospital Notes

Patients discharged from hospital: Mrs. Ella Lester, med.; Olga Jio, med.; Mary Louise Liserio, med.; Mrs. Esperanza Hernandez, gyn.; Quinton Kelly, Jr., T&A; Padro Ojeda, med.; Betty Barnes, med.; Mrs. Eunice Wood, med.; Elisa Rangel, med.; Olapano Medrano, surg.; Mrs. A. D. Kriegshauser, surg.; Cynthia Gay Boatman, med.; Linda Ann Boatman, med.; Jerry Koelzer, surg.; Josephine Aragon, med.; Jeane Ingram, med.

Patients in the hospital: Andrew Cocanougher, emerg.; Robert Barklay, accident; Bobby Armstrong, med.; Clyde Layman, ortho.; Joe Gloria, med.; J. W. Thomas, surg.; Don W. Armstrong, burns; Mrs. L. A. Parsons, surg.; Mrs. R. E. Connally, O. B.; Earle Dean Gandy, med.; E. J. Zimmerman, med.; Mrs. R. L. Bates, surg.; Mrs. W. A. Hunter, med.; Wayne Jones, med.; John Farmer, surg.; Mrs. C. E. Lundry, med.; Mrs. Melvin May, med.; Jimmie Barnhart, surg.; Camille Crawford, surg.

Misse Mary Louise Grady who has been attending nurses training school at Hendrick Memorial Hospital in Abilene, arrived home Thursday night to spend a two weeks vacation here with her parents, Mr. and Mrs. Jack Gardy.

FILMED BEHIND LOCKED DOORS

The First Picture of its Kind!

HOME OF THE BRAVE

DANCE

Clubhouse

TUESDAY, AUG. 9

Sons of the Pioneers

Mid-Summer SALE

Now In Progress
Aug. 6th to Aug. 13th
at
5c-10c PERRY-S 25c-$1

A STORE FULL OF MID-SUMMER VALUES



Now you can buy the Co-Op Refrigerator you've always wanted—but at a great reduction in price! Your cost on a new refrigerator (7½ or 9 cu. ft.) has been reduced as much as fifty dollars, but they're the same Co-Op refrigerators—same sizes . . same conveniences . . . same economical operation . . . made with the same care and with the same high quality materials. They're the same refrigerator, but they can be yours at a great saving. Ask at your local CO-OP now about complete information and prices on these outstanding CO-OP refrigerators.

REGULAR 229.50 ON SALE AT

$185.50

CONSUMERS

HEREFORD

THE FASTEST BUSINESS FORMS EVER DEVISED!

For your Handwritten Forms problem, consider:



THE MOORE PORTABLE REGISTER

. . . Light and easy to carry!
. . . 22% Faster than the fastest operating sales book!
. . . 192% Faster than loose forms and carbons!

When teamed with Continuous Flatpakit Register Forms, the Moore Portable will give you TOP SPEED.

Designed for all wholesale and retail businesses, for service stations, dry cleaners, clothing stores, specialty shops and all other retail stores; ideal for sales slips, cash receipts, invoices, delivery receipts and for hundreds of other operations.

Counter Models also available.

Write or Phone Today!

Carbons . . . Salesbooks

HEREFORD BRAND

GRAIN SORGHUM

Stored on Your Farm

Carries a Loan of $2.03

Which Is

20½c MORE

Than That Stored In Commercial Elevators

Sure, You are Interested!

SO

Build Your Own Granary

from our

COMPLETE STOCK OF MATERIALS

15% DOWN - 5 YEARS TO PAY!
FIRST PAYMENT JAN. 31, 1951

Carl McCaslin Lumber Company

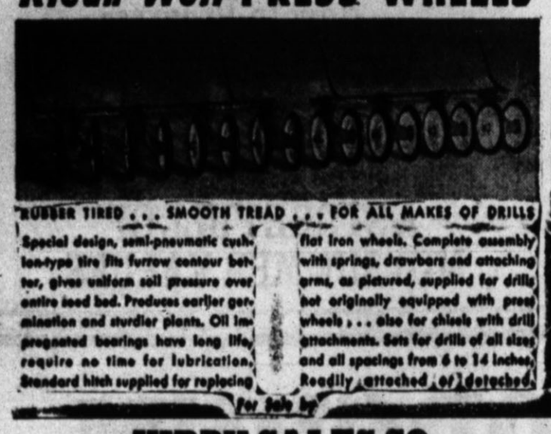
1 BLOCK EAST OF COURTHOUSE HEREFORD

Mr. and Mrs. E. B. Hedrick have had as their houseguests this week her sister, Mrs. A. R. Malloy of Tyler and her nephew, Capt. Crawford B. Reeder of Phoenix. They arrived Tuesday and Capt. Reeder left Wednesday for his air base in Phoenix where he is stationed with a jet plane squadron. Mrs. Malloy will remain in Hereford for several days visit with her sister.

Read the Want Ads!

1901 1949
E. B. Black Co.
FURNITURE

ROSE & BARBER
Realtors
Real Estate Insurance
Loans
Phone 45 104 East 3rd St.

Klean-Well PRESS WHEELS

RUBBER TIRED . . . SMOOTH TREAD . . . FOR ALL MAKES OF DRILLS
Special design, semi-pneumatic cushion-type tire fits furrow contour better, gives uniform soil pressure over entire seed bed. Produces earlier germination and sturdier plants. Oil impregnated bearings have long life, require no time for lubrication. Standard hitch supplied for replacing flat iron wheels. Complete assembly with springs, drawbars and attaching arms, as pictured, supplied for drills not originally equipped with press wheels . . . also for chisels with drill attachments. Sets for drills of all sizes and all spacings from 6 to 14 inches. Readily attached or detached.
For Sale by
KIRBY SALES CO.
WHOLESALE FARM EQUIPMENT
107 Ave H. Phone 58
Products of CHURCHMAN & DYE MFG. CO., KINGMAN, KANSAS

WESTWAY NEWS

Shower Held At J. C. Morrison Home Compliments Mrs. Vernon Wilson

By MRS. MERLIN KAUL

A pink and blue shower was held Wednesday at the home of Mrs. J. C. Morrison honoring Mrs. Vernon Wilson of Hereford. Appropriate contests provided entertainment after which the gifts were presented to the honoree.

Favors were tiny bows on safety pins, which were presented to the guests on the refreshment plates. Those present included Mesdames Jimmie Thomas, R. L. Wilson, Joe Wagoner, Abraham Drager, A. S. Duckworth, G. C. Merritt, A. A. Head, Harold Head, Bess Werner, Robert Boyd, B. B. Northcutt, Roy Boyer, W. B. Nunley, Joe Landers, Elmer Combs, C. A. Saulcy, Paul Rudd, Ken Rudd, J. C. Morrison and Misses Helen Jo Wilson and Mary Kathryn Boyd. Mrs. Gordon Ridgeway, Mrs. Merlin Kaul and Mrs. Lyle Rickman sent gifts.

Rev. Don Davidson closed a week of revival services Thursday night. The services were well attended and two new members, Walter Lynn Kaul and Ralph Morrison united with the church.

Rev. James Tidwell and P. L. London of Friona were visitors Saturday night, and Rev. Tidwell preached Monday night in the absence of Rev. Davidson.

The Baptist Church revival began Friday night and will continue through next week.

The dinner and singing held Sunday was well attended. Among the visitors present were Mrs. A. E. Berry, Mrs. John Dukeminier, Mrs. Fred Lackey and Phyllis, Mr. and Mrs. P. H. Luck, Frank R. Smith, Mrs. Grace Little, Mrs. Bess Werner, Mrs. William Rice, Mrs. Vaughn, Miss Ara Lewis, Mr. and Mrs. T. J. Parsons and daughters Nancy and Doris, and Maxine Norton, all of Hereford, T. J. Welch, Ruby, Junior and Roland of Portales, New Mexico, Rev. Allie Hardman of Cassville, Arkansas, Rev. and Mrs. T. V. Watson of Plainview, and several afternoon visitors from Bellview, New Mexico.

Dinner guests last Sunday in the Carl Smythe home included Mr. and Mrs. Kenneth Cole of Amarillo, Mr. and Mrs. J. C. Kester and Mr. and Mrs. Leon Cole all of Hereford.

Mr. and Mrs. Garland Shook and son Jimmy of Winters were guests Thursday in the Johnny Townsend home. Mrs. Shook is a cousin of Townsend's.

Visitors last week in the C. A. Saulcy home were Mr. and Mrs. Bill Singleterry of San Francisco, California, Mr. and Mrs. Dick Bush of Hereford, and Mr. and Mrs. Mack Jackson of Ward.

Gale and Ann Wagoner spent the week in the C. A. Saulcy home while their mother, Mrs. Joe Wagoner was gone with the 4-H girls to the 4-H camp in New Mexico.

Mr. and Mrs. Paul Rudd and Homer were business visitors in Amarillo Monday.

Mr. and Mrs. Curt Griffin of Amarillo were week-end visitors in the Paul Rudd home.

Mr. and Mrs. Ralph Durstine of Friona were supper guests in the Merlin Kaul home last Sunday night.

Several ladies from here attended the bridal shower for Miss Johnnie Marie Paetzold at the Carl Luke home in Hereford Thursday afternoon.

Joe Wagoner, Fred Severance and C. A. Saulcy are planting lettuce this week. Perrin Brothers finished planting last week.

Gale Wagoner spent Monday with Mrs. Johnnie Perez at Hereford.

Mr. and Mrs. Paul Rudd and Mr. and Mrs. Ken Rudd accompanied by Mr. and Mrs. Curt Griffin of Amarillo drove to Clovis Saturday evening to see the Amarillo-Clovis ball game. They were visitors in the home of Rudd's sister, Mrs. G. B. Corley.

Mr. and Mrs. Merlin Kaul attended a shower and tea at the Roy Calvert home in Hereford last Sunday afternoon honoring Mr. and Mrs. Wilton Lillard. Lillard is a brother of Mrs. Louis Woodford.

PERSONALS

Mr. and Mrs. Jack Knox and daughter, Debbie, are moving to Tulia where Knox will assume management of the bakery there. The family will leave this week.

Mrs. Willie Daniels had as her guests this week her young granddaughter, Mollibet Ray of Lubbock, whom she entertained on her birthday. Mollibet returned with her grandmother who had been visiting in Lubbock last week.

Vacationing in New Mexico resorts this week are Mr. and Mrs. C. E. Shellhouse who left Saturday for a two week's trip through points of interest in New Mexico.

RUNNING WATER SCD NEWS

Birkenfeld Farm Irrigation System Presents Possibilities For Others

Mr. Clarence Birkenfield, who farms four miles east of Nazareth, is now using a system of irrigation which has possibilities on a great number of farms in this area.

This system which Mr. Birkenfeld is using is that of pumping water from a lake and using it to irrigate his grain sorghum crop. Mr. Birkenfield states that he is able to obtain some very economical irrigation by using this method since no great expense is involved in furnishing the necessary equipment, and operating costs are less than in conventional pumping from irrigation wells.

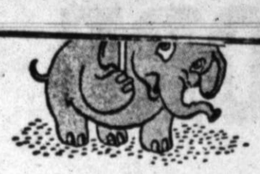
Mr. Birkenfield is using a centrifugal pump with a suction pipe in the lake. This pump is run by a belt on his farm tractor. By using approximately one hundred and fifty feet of steel pipe and seven hundred feet of canvas pipe, he is able to pump around eight hundred gallons of water per minute into his irrigation ditch out of which he waters from fifteen to twenty acres of grain sorghums.

Not all of the lakes in the area are located so that the lake water can be pumped out and used economically, but there are several whose location makes it very practicable to use them for irrigation, as on Mr. Birkenfeld's farm.

Mr. Birkenfeld received technical assistance from the Dimmitt office of the Soil Conservation Service in the design and layout of his irrigation system.

The hen that lays is the hen that pays. Close culling of flocks will save a big feed bill. There is no profit in feeding non-layers.

SAFE, ECONOMICAL LOANS TO HELP YOU REFINANCE, BUY OR BUILD A HOME
If you are interested in refinancing, modernization, or any other type of mortgage loan, let us tell you what we have to offer.
COME IN—learn how our Budget Payment Plan makes home loans safe and economical for families in this community.
Low Cost — Long Term — No Delay
MORTGAGE LOANS
See Elizabeth Womble at the
HEREFORD INSURANCE AGENCY
or write direct to our office

Don't Forget . .

DAVIS - McCRACKEN
has
• MOLINE 16-10 DRILLS
With Steel or Rubber-Tired Press Wheels
• DEMPSTER DRILLS
• RUBBER TIRED PRESS WHEELS
FOR ALL DRILLS
• GRAIN DRILL ATTACHMENT
that attaches easily to Graham-Hoeme, and other chisel-type plows.
Davis-McCracken
2nd & Miles Your M-M DEALER

STOP!
LOOK!
LISTEN!
SAVE
$50.00
ON THIS BRAND NEW 210 lb. CAPACITY

KELVINATOR FREEZER


Reg. Price $269.95
Now $219.95
While they last!
• BUILT COMPLETELY BY KELVINATOR!
• NATIONALLY POPULAR SIZE!
• HOLDS 210 LBS. FROZEN FOODS!
• 4-WALL REFRIGERATION!
• SEPARATE FAST-FREEZING SECTION!
• TWO WIRE STORAGE BASKETS!
• COMPACT—TAKES LESS FLOOR SPACE!
• REFRIGERATED BY KELVINATOR'S FAMOUS HEAVY-DUTY POLARSPHERE!
HEREFORD Hardware Company
216 North Main Phone 567

The Sunday Brand

Sunday, August 7, 1949 Section Two

SOCIETY

'Mr.-Mrs.' Shower In Calvert Home Compliments Recently Married Couple

A "Mr. and Mrs." gift party honoring Mr. and Mrs. Lillard who were married here recently, was given at the home of Mr. and Mrs. Roy Calvert Sunday afternoon. Mrs. E. D. Hopson assisted the hostess.

A short program of music was presented during the calling hours by Mrs. C. W. Parker and David Goldston sang "Because" and "I Love You Truly" accompanied at the piano by Mrs. Cliff Estes.

A toast to the Mr. and Mrs. who were named honorees for the party, given by Mrs. Roy Calvert, introduced the shower as a gift-laden tea wagon was guided into the room by Sue Woodford, small niece of the bridegroom. The honorees, who were declared winners in a contest, received the gifts as the award and opened and displayed them for the guests to admire.

Midsummer blossoms were everywhere about the house providing attractive decorative accents, and the centerpiece for the refrshment table was of pink rosebuds on a mirror reflector with bride and bridegroom figurines. White tapers burned in crystal holders and Mrs. Louis Woodford, sister of the bridegroom, poured punch. Gerry Patterson served decorated cake squares and Maxie McCathern presided at the guest register.

In attendance were Messrs. and Mesdames Hubert White, J. E. McCathern, Cawthon Bryant, E. M. Green, E. D. Hopson, C. L. Lillard, J. H. Hinds, J. G. Weir, O. M. Dickey, W. L. Smith, W. A. Springer, Merlin Kaul, Mesdames Elmer Patterson, C. W. Parker, S. A. McCathern, Cliff Estes, Bert Chitwood, Carrie Lillard, and Carl Maurer. Misses Gerry Patterson, Jean Crawford, Sue Woodford, Darthula Walker. Also Jackie Davis and David Goldston.

Those sending gifts were Messrs. and Mesdames H. M. Benefield, Cannon Baer, Wiley Quattlebaum, Don Zimmerman, Gerald McCathern, Don Davidson, H. M. Lillard, Bruce Wooddell, J. R. Allison, Charles Holmgreen, Casey Dunn, Rual Baxter, W. L. Ferguson, E. O. Jordan, G. W. James, Britt Cleveland, G. H. Baxter, Dee Pfeil, and Mesdames A. S. Traweek, Pearl Kinsey, Ruth Service, and Maggie McCathern.

Mr. and Mrs. Lillard left Monday for Canyon where she is a student at West Texas State College. They will go to Phillips in September where he will be head of the art department in the Phillips High School.

Outdoor Picnic For Class At Dale Home

Homemakers Class of the First Baptist Church was entertained at an outdoor party with a picnic feast as the main feature of interest at the home of Mr. and Mrs. Kenneth Dale Tuesday night. After the picnic, Mrs. Geo. Graham, teacher of the class, directed games.

Those present were Messrs. and Mesdames James Edmondson and Cheryl, V. C. Hopson and Susan, Roy Boyer and Nancy, Jack Bivins and Andrea, Vernon Wilson, J. B. Sowell, Jr., C. E. Leasure, Eugene Sparks, Troys Riddle, Bobby Owen, Mrs. Geo. Graham, Mrs. Joanna Niley and son David and the hosts and their small daughter Cathy.

Members of the class were entertained recently at a Come-As-You-Are breakfast at the home of the teacher. Mrs. A. O. Thompson assisted Mrs. Graham in picking up members for the early morning affair.

Probasco-Lovan Wedding Ceremony Held In Home Of Bride's Mother

Mrs. Paul Probasco has announced the marriage of her daughter, Pauline, to H. C. Lovan, son of Mr. and Mrs. O. E. Lovan of Clovis, N. M.

The marriage took place on Friday, July 22 in the home of the bride's mother at 8 o'clock in the evening in the presence of close friends and relatives. Rev. R. H. Cagle pastor of the First Baptist Church, performed the ceremony.

The bride was dressed in a blue-gray crepe dress made bustle back and with sweetheart neckline. Accessories were in gray and she wore a matching off-the-face felt hat. Her shoulder corsage was of white rosebuds.

Following the ceremony refreshments were served from a lace-laid table featuring a three-tiered wedding cake topped with miniature bridal couple. Mrs. E. Ward and Mrs. J. L. Davis were in charge of the serving.

When the couple left on a short wedding trip the bride traveled in a gray suit with navy accessories.

Mrs. Lovan attended Hereford High School and graduated from the Vernon High School. She is employed as bookkeeper at the Hereford Laundry and Dry Cleaners. Mr. Lovan is employed at the C&R Cleaners.

Marriage Of Miss Dorothy Mobley To Lee Johnson Solemnized In Church

News of the marriage of Miss Dorothy Loretta Mobley, daughter of Mrs. H. M. Mobley, and Lee R. Johnson, son of Mrs. Jane Johnson of Seminole, has been received here.

The wedding took place on Wednesday evening July 27 at eight o'clock in the Line Avenue Baptist Church of Amarillo with the pastor, Rev. J. W. Sizemore, reading the double-ring ceremony.

Attendants were Misses Ona Faye Smith and Thelma Williams of Amarillo, and Mr. Grady Osborne of Borger.

The bride wore navy with navy and white accesories and a corsage of pink carnations.

Mrs. Johnson is a graduate of Dimmitt High School and San Jacinto Beauty School. Before going to Amarillo where she has been employed for the past several months, she was employed here at the Beauty Mart. She has lived in the Frio Community most of her life and has been active in church and community affairs.

Mr. Johnson attended Seminole High School and attended Hardin-Simmons University, Abilene, before entering the navy. He served forty two months in the Marine Corps during the war.

The couple will be at home at Andrews, Texas where Mr. Johnson is employed with the Southern Geophysical Company.

RETURN FROM VACATION

Mr. and Mrs. Frank Bezner and four small daughters have returned from a vacation trip to New Mexico and Colorado. They also visited relatives in Kansas and Oklahoma, stopping at Roston to see his brother, Alban Bezner and family.

Guests Complimented At Breakfast-Bridge

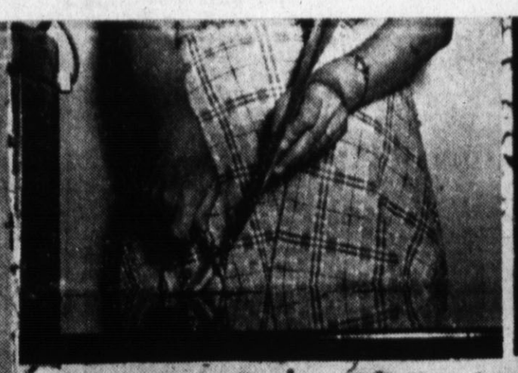
Mrs. J. H. Pitman complimented her house guests who are her daughter, Mrs. Don Taylor of Louisiana, Mo. and Mrs. Ernestine Wayland of Independence, Kansas, and Mrs. A .R. Malloy of Tyler who is a guest in the home of her sister, Mrs. E. B. Hedrick, at a breakfast and bridge party Friday morning.

Snapdragons and gladioluses in pale colors were used in decoration for the tables and about the house.

Following the breakfast contract games were enjoyed with Mrs. J. C. McCracken receiving the high score award and at the conclusion of games the three honor guests were also presented with gifts.

The three tables of players included the honor guests and Mesdames J. C. McCracken, Jimmie Gillentine, E. B. Hedrick, Alton Fraser, W. L. Davis, Sr., H. E. Fox, J. A. Pitman, A. R. Bateman of Farwell and H. A. Close.











MRS. DEWARD ROBERSON DEMONSTRATES—how a corsage is made above. She has removed the florets from a Burma gladiolus spike and shows how they are wired together for an artistic bouquet. Next (above) she shows how the stems should be cut at an angle with a sharp knife. At the upper right she shows how the partly opened buds may be removed without damaging the spike. The buds draw up water and may cause the spike to bend over. In the middle, Mrs. Roberson demonstrates how the spike is measured to the size of the container for a rhythmical arrangment. At the lower right she is putting the final touches to a bowl of Picardy glads. The leaves are plucked from the spike before arranging and added to show off the flowers. The foliage is essential with gladioluses and their own sword like leaves placed behind the flowers serve to place the emphasis on the blossoms. The triangular pattern, which is Mrs. Roberson's favorite, can be used with only three or four spikes or with a whole basketfull.

Beautiful Hobby With Gladioli

Cultivation of gladioluses is a fascinating hobby for Mrs. Deward Roberson who has about 500 bulbs in her garden at the side and back of the Roberson home. In fact, the entire yard is given over to this one flower and right now the whole place seems a riot of blossoms that gladden the hearts of those who pass by.

About ten years ago Mrs. Roberson became interested in raising gladioli and before long she became obsessed with the desire to find out what made some grow so tall and beautiful, some in rare colors, and others produce inferior blossoms. "Anyone who grows gladioli for a couple of years will get that fever," she said. "Then I realized as I studied and read about them, what an outlet they were for me. Their beauty gets under your skin and their placid, tranquil colors provide calm and restfulness at the end of a turbulent day. Improving the specimen and striving for more perfect blossoms almost becomes a disease but I find the cultivation of gladioli the most absorbing and the most relaxing interest I know."

How They Grow

Mrs. Roberson has studied the gladioli and its cultivation from every angle and she believes they will grow in practically any soil. Dig the ground from 7 to 10 inches deep and plant from about the 15th of April until the middle of July, planting every 15 days for continuous bloom. Plant in rows in full sunshine, placing bulb 6 or 7 inches deep for this makes the spikes stand tall and erect when in bloom. Space about 4 inches apart with rows about 12 inches apart.

The best bulbs are No. 1 size which is about 1½ to 2½ inches. Never get the giant sizes for you stand a chance of getting bloomed-out bulbs or perhaps old ones. The age of the bulb is not necessarily gauged by its size, but in the size of the hole underneath the bulb where you find the root system. Be sure that the hole is never larger than a nickel—if it is the bulb is old.

The number 2 or 3 size bulb is cheaper and Mrs. Roberson says she uses them in her own garden except for exhibition purposes. She is sure that it pays to order from reputable growers whose catalogs state sizes and varieties clearly.

Don't Like Wet Feet

Gladioluses do not like for the water to stand on them and in time it will cause the leaves to turn yellow. Do not permit fertilizer to come in contact with the bulbs and cultivate as any other plant, stirring after watering or rain. Spikes start forming when the fifth leaf grows out.

It is only in the last few years that she centered on eight or ten different colors. This year she has yellows in Spotlight and Organ Gold, Picardy (Salmons) and King Lear (Purple), Reds in Burma and Rewi Fallu, Malta (rose) and Queen Elizabeth (orchid).

In the fall she will dig the bulbs, remove the tops and roots after they have dried, and store in a cool dry place using plenty of napthaline flakes or moth balls.

For Use in The Home

Folwers need proper cutting to show off advantageously in arrangements in the home and to keep well, Mrs. Roberson has learned. The satisfaction gained from having flowers around the house is somewhat lessened if the whole arrangement droops after a few hours. "Never use scissors" she says, "instead use a knife to make a sharp, slant cut at the end of the stem. And Mrs. Roberson suggests cutting off the tight buds at the tip of the gladiolus spike for it does not damage the flower as some have thought. Individual blossoms of gladiolus do open when in water but by the time the tiny buds are ready to open the rest of the blossoms will have faded.

Cut the spikes early in the morning and place in deep water immmediately. Let stand for several hours before arranging. For corsages chill in a refrigerator 2 hours or more before working up. When arranging glads, leaves from that part of the stem that will be under water should be removed. Leaves which are not part of the design should be removed, handle as little as possible and add fresh water every day.

Member Garden Club

Mrs. Roberson is a member of the Hereford Garden Club and last year served as advisor on gladioluses for the club. She ordered 3,000 bulbs which were planted by the club members. She has helped with almost all of the flower shows sponsored by the club and has won many ribbons with her exhibitions. There is a good deal to learn about raising flowers for exhibition. Show gladioluses must have 18 florets or more, 6 must be open and that many more showing color. The two classes are miniature for corsages and the regular which are beautiful for banquets and weddings.

She has taken two courses in corsage making and she thinks that this is probably the most satisfying part of her hobby for it fulfills her urge to create something beautiful with her hands. She likes to do things

(Continued on Page 5)

ROUND-UP OF OLD AND NEW

Sub-Debs Hold Midsummer Informal Before Annual Back To School Trek

Members of the Sub-Deb Club held an informal dance at the club house Friday night July 29, in the form of a midsummer fete in advance of the annual fall trek to Colleges and Universities.

Both boys and girls in the group attending will be leaving early in September for school and plans are being made, shopping days are crowded, credits are being scanned and important decisions are being made. August promises busy days ahead for the college crowd.

The dance constituted a general round-up of old and new members of the club and their dates, and guests.

Those attending were Betty Jo Carnahan, Oliver Streu, Mary Jo Mathies, Jim Southwell, McAllen, Elaine Thompson, Bob Johnson, Pat Longbottom, Harold Loerwald, Virginia Lyons, J. W. Robinson, Johneen Bice, Dimmitt, Keith Hutson, Sara Owen, Dick Kopp, Patsy Slagle, Richard Ireland, Jaynice Boston, John Estes, Jeareen Sowell, Gus Frye, Charlotte Lippard, Charles Skelton, Evelyn Ford, Buddy Corbett, Helen Germain, Bob Millard, Jacqueline Newell, Levin Gray, St. Louis, Mo., Ruth London, Garland Powell, Doris Jean Smith, Dale Barkley, Grady Poff, George Hamilton, D .D. Wilson, George Loerwald, Raymond Luck, Karl Hutcheson, Roger Corbett, James Higgins Reuben Knox, Trigger Carlyle and Bobbye Nell Pitman.

Miss Cora Mae Pittman Marries Gerald Adams In Tahoka Ceremony

Announcement has been made here by Mrs. F. N. Pittman of the recent marriage of her daughter, Cora Mae Pittman, to Gerald C. Adams of Ardmore, Oklahoma. The wedding took place on July 26 in Tahoka in the home of the Methodist minister who officiated at the ceremony. Close friends and relatives witnessed the service.

The bride was dressed in a simple white dress with gold trim and she wore a shoulder corsage of red carnations tied with gold ribbon.

The bride was graduated from Hereford High School and has been employed with the Southwestern Bell Telephone Company at Pauls Valley, Okla.

Mr. Adams is a graduate of Ardmore High School and is employed with the Southern Geophysical Company at Tahoka where the couple will make their home.



THE DINNER DATE-IN FLASH RED—Faille-crepe will be extensively used this fall, both for accent and for entire costumes. Finding favor with the youngest and with the most sophisticated this fabric takes to casual lines for daytime frocks as well as formal attire. In the picture fashion designer Ted Shore chooses faille-crepe in flash-red for an early season dinner dress.

Pitmans Honor Guests With Backyard Party

Mr. and Mrs. J. A. Pitman were hosts at a back yard party and barbecue Tuesday night honoring Mr. and Mrs. Don Taylor of Louisiana, Mo. and Mrs. Ernestine Wayland of Independence, Kansas who are visiting in the home of Mrs. Taylor's parents, Mr. and Mrs. J. H. Pitman.

Those present were Mr. and Mrs. W. L. Davis, Sr., Mr. and Mrs. J. C. McCracken, Mr. and Mrs. Woodrow Ireland, Mr. and Mrs. Alton Fraser, Mr. and Mrs. E. B. Hedrick and Mrs. Hedrick's sister, Mrs. A. R. Malloy of Tyler and a nephew, Capt. Crawford B. Reeder of Phoenix, Arizona, C. T. Guseman, Miss Genevieve Eberle, Mac Pitman, Mr. and Mrs. J. H. Pitman, Mr. and Mrs. A. R. Bateman, Farwell, Mr. and Mrs. H. A. Close and the hosts and their family.

LEAVE ON TRIP

Mr. and Mrs. L. H. Lookingbill, accompanied by Mr. and Mrs. John Winkler and daughter, left Tuesday for Detroit, Michigan. There they will visit Mr. Winkler's parents who have not seen his two year old daughter Sandra. Enroute they will stop at points of interest and before returning home will visit Niagara Falls, Buffalo, New York and Canada.

Johnnie Marie Paetzold Honored At Pre-Nuptial Shower And Party

One of the prettiest parties given recently to compliment brides and brides-elect was the shower and gift affair given to favor Miss Johnnie Marie Paetzold, who will become the bride of George Turrentine on August 16, in the home of Mrs. Carl Luke, 201 25 Mile Ave, Thursday afternoon.

Emphasizing the bride-elect's chosen colors, a pink and green theme predominated in flower arrangements and appointments. In the receiving rooms mixed garden flowers in various types of bouquets were used and in the dining room where refreshments were served, the table and buffet were adorned with bouquets of gladioli in shades of pale pink, deep rose and white. Pink and green tapers burned in crystal holders and sugar-spun pink rosebuds accented with tiny green leaves topped the white cake squares.

Mrs. Herman Paetzold was at the door to greet the guests and the receiving line was made up of Mrs. Joe Paetzold, mother of the bride elect, Miss Johnnie Marie Paetzold and the bridegroom elect's mother, Mrs. Bess Werner.

Hostess for the party presided at the refreshment table. They included: Mesdames Ed Jesko, Robert Kerschen, Tony Hoffman, F. Brinkman, A. G. Schlabbs and Carl Luke. Mrs. Robert Singer of Dimmitt poured. Mrs. Herman Paetzold obtained names for the bride's book.

Music in keeping with the theme of the party was provided by Mrs. Robert Kerschen at the piano and by Jane Welch, vocalist, who was accompanied at the piano by Mrs. Kerschen. Bobbye Lee Witherspoon read "The Bride in Her Home."

The prospective bride has announced that attendants at the wedding will be Mr. and Mrs. Robert Kerschen. The vows will be read in the Rectory at St. Anthony's Catholic Church on Tuesday morning at 10 o'clock August 16. Father Nathaniel will officiate.

Those registering were Mesdames M. H. Koelzer, Marlin Pierce, V. O. Hennen, Raylan Evans, Kenneth Rudd, Paul Rudd, Grady Wilson, Jr., G. W. Wilson, Bessie Jones, H. M. Benefield, Frank Wilde, Bruce Wooddell, Dale Tinnin, W. O. Witherspoon, E. W. Harrison, J. L. Woodford, Neal Young, W. S. Fluitt, Edward Paetzold, John Paetzold, Leo Hoffman, Merlin Kaul, Essie Cardwell, R. G. Blue, William Betzen, Rose Koetting, E. C. Reinauer, E. A. Kerr, J. V. Pickens, Raymond Paetzold, Clarence Betzen, Joe Hoffman, Felix Urbanczyk, O. G. Schlabbs, Ed Jesko, Tony Hoffman, John P. Gallagher, Robert Singer, W. S. Rice, Bess Werner, Carl Luke, H. Paetzold, Robert Kerschen, Misses Helen Wilson, Fannie Turrentine, Dot Wilde, Wynette Wilde, Daleine Tinnin, Donna Jean Woddell, Zandra Singer, Doris Lee Singer, and Jane Welch.

Many gifts were sent by those who could not attend the party.

Shower Favors Billee Ray Johnson William Neil Jackson Bride-elect

A miscellaneous shower was given Tuesday afternoon at the home of Mrs. N. E. Gass to compliment Miss Billee Ray Johnson, bride-elect of William Neil Jackson of Stratford. The event was hosted by lifelong friends of the Johnson family in Summerfield and in Hereford and included Mesdames Gass, Frank Terrell, J. W. Thomas, Charles Newell, Urlin Streu, Harold Close, Sylvester Slagle, A. L. Manjeot, Elmer Patterson, Noah Ewton, Mary Scigler, O. G. Hill, Elmer Mathies, L. H. Lookingbill, L. B. Lookingbill, J. B. Noland, Mack Noland, Tandy Legg, Ky Lawrence, Earl Lance, O. B. Sumner, Guy Walser, Lee Curry, B. E. Roberson and Henry Hastings.

The wedding will be August 21 in the First Methodist Church and will mark the silver wedding anniversary date of her parents, Mr. and Mrs. Ray Johnson.

Since it will be a rainbow wedding with pastel shades of pink, blue, yellow, green and lavender. These same colors were carried out in decorations at the refreshment table. Gladioli fashioned into a rhythmic composition at one end of the table, balanced the cut glass punch bowl at the opposite end of the table. Confection squares and other refreshment accompaniments repeated the rainbow tints.

Mrs. Gass welcomed the guests and Mrs. Johnson and Billee Ray were assisted in receiving them by the bridegroom's mother, Mrs. Harry Jackson and his aunt, Mrs. Bob Pendleton, both of Stratford, and members of the wedding party who included Miss Colly Daniel of Floydada, Miss Pam McDonald of Floydada and Miss Jaynice Boston and Miss Martha Thomas.

Presiding at the guest book during the calling hours were Rosene Lance, Patsy Slagle and Gayle Roberson. Serving duties were assumed by members of the house party.

An informal program of readings and music was presented by Gayle Roberson, Jaynice Boston, Patsy Slagle and Margaret Sowell. Appropriate background music was provided with recordings.

Tenth Birthday Party At Grandmother's Home

Ten year old Molly Bett Ray didn't have to do without a birthday party because she was away from home. Her grandmother, Mrs. Willie Daniel, whom she is visiting, arranged the birthday celebration on the birthdate Tuesday afternoon at her home. Indoor and outdoor games were played and refreshments were served to John Lurry, Mary Ann Young, Pat Graham, Butch Reinauer, Molly Bett, Mrs. R. A. Daniel, Jr. and the hostess.

Molly Bett who lives with her parents, Mr. and Mrs. Lilburn Ray in Lubbock plans to spend the remainder of the summer in Hereford.

Running A Spanish Supplement Would Be Fun If Anyone In The Office Knew What It Said

By PHYLLIS RADOVICH

Some people put out a semi-weekly newspaper and they go right along week after week after week, running two issues off the press and having very few other things besides last minute fires, heavy rain storms or unsolved bank robberies to break the steady tempo of the schedule.

But not the Sunday Brand. No, they decide to dissolve that routine one week by adding a special Spanish language supplement and this is the story of that idea and what happened to it.

It is noteworthy for several reasons. As far as our records indicate, it is the only complete Spanish supplement ever issued in the Panhandle; it is the only issue ever published especially for Hereford's other language groups, and it is beyond doubt the only section that ever went to press with the editors knowing far more than half of the subscribers would never read a word of it. Usually there is just an uncomfortable doubt as to whether they will or not.

Good Idea,No?

The idea was exploded in the office several weeks ago when the publisher leaned over the counter, took the cigar out of his mouth and said, "I think we can put out a Spanish supplement, with stories and ads in Spanish, a tabloid size addition to the Sunday paper sort of like the vacation supplement. What do you think?"

Nobody dared say. Their Spanish was limited to the use of a Spanish dictionary which resided unexplored on the advertising manager's desk, and a few more or less utilitarian phrases such as "Buenos Dias," "Si, Senor," and "Mais Oui," or was "Mais Oui" French?

That, we were assured, does not stop the enterprising newspaper man, and as there were people in town who did speak Spanish and fluently; plans for the publication went right along.

True Atmosphere

First of all Cheo began to bob up around the ofice, and everytime Cheo bobbed up he had on a different and gayer colored jacket. He started off with a calm little number in beige with gold trim and graduated into blues and reds and maroons that brightened up the whole office and made him easy to spot whenever someone else needed help to improve their high school Spanish.

The aid of others was enlisted, the Mexican consul in Amarillo was contacted, Curtis Traweek was called in to read and write, photographers ran around snapping pictures of the Spanish speaking friends.

And then the most revolutionary things began to happen around the office.

For instance: Cheo would bring in a story all written out painstakingly in longhand. Then he would sit himself down at one of the Brand's typewriters and copy it over. We have no Spanish typewriters. Our anglicized versions have no tildes; they have no accents; they are, in short, equipped to do an adequate but not a perfect job on these stories.

Not Very Fast

Then the story would go back to the linotype operator. Now he has never had any brush with Spanish in his life, even in high school he escaped that struggle—but it was his job to copy the stories, letter by letter—he didn't know them word for word—and he set to it.

When he finished, they made a proof sheet and brought it up front for those who had a nodding acquaintance with the Spanish language to correct. With copy in one hand, proof sheet in the other, and the previously unused dictionary that was really getting quite thumbed by this time, the editorial force poured over the proofs.

All this time the advertising department was having its own particular adventures. Bread is bread and fits well into any grocery ad but when bread has to be designated as "pan" the going gets rougher. Or when sugar turns up "azucar" then you know either the groceryman or the adman has been collaborating with someone who had more bi-linqual traits than he did.

It Pays To Advertise

It was true of clothing store ads, shoes became "zapotos," dresses became "traje" and trousers became "pantalones." In the theater ads, all the movie titles had to be translated and in the machine shop ads car parts took on a foreign influence.

The effect of all this collaboration and concentration began to be felt all over the office. The office manager began to send customers on their way with a smiling "gracias," and when anyone asked Jim if he wanted a cup of coffee he answered "Si" as often as he answered "Yes."

The Brand force discovered again that it pays to advertise because the fruits of their prior-information campaign came to a head last Saturday night when what seemed like half a hundred of the Spanish speaking population swarmed in the office eager to buy the Sunday paper. They got their dates mixed up and had to be all straightened out on the issue at stake.

But gradually the paper began to shape up, stories went in, ads went in, pictures went in. The presses rolled late Saturday night, and the Spanish language supplement was added to history..

PERSONALS

Attending the American Legion convention in Ft. Worth this week are Mr. and Mrs. Wilbur Bell and Mr. and Mrs. R. M. Sheppherd.

Mr. and Mrs. Bill Patton and sons left this week for vacation spots in Colorado. They plan to visit in Colorado Springs and make other tours from there. The Pattons will be gone approximately two weeks.

Mr. and Mrs. C. E. Williams and Ray have returned from Amherst where they visited last week. Mr. Williams has been notified that his brother-in-law, Dr. Coulson, who was injured in a car accident in July is still in a critical condition in an Oklahoma City hospital.

Lee Benefield, who made a business trip to California last week, returned to Hereford accompanied by Mr. and Mrs. Collin Sayner, former Hereford residents now living in San Angelo. The Sayner's visited in the Benefield home enroute from California vacation spots.

Harold Conklin was in Lubbock last Sunday to visit with friends.

Attends Club Reunion

Dorothy Hendricks, daughter of Mr. and Mrs. A. V. Hendricks, was in East Texas last Sunday through Wednesday to attend the mid-summer reunion of her social club from Abilene Christion College. The get together for the members of the Ko-Jo-Kai Club, was held at Camp Cebel near Thorp Springs. About 20 members were there for the reunion.

Mrs. Rex R. Baymiller and her son, Donald, of Dunsmuer, California arrived on Wednesday for a one or two week visit in the home of her mother, Mrs. John P. Slaton.

Mr. and Mrs. Carl Frye left Monday for vacation trip to Colorado where they will spend the next two or three weeks resting and sightseeing. During their absence, Mr. and Mrs. Earl Gunther and son Mike are living in town. Mrs. Gunther is the former Louise Frye.

Mr. and Mrs. J. J. (Scotty) Buckner have returned from a vacation trip through New Mexico and Arizona. They visited with their daughter and family, the J. K. Salsers, in Lubbock, her sister and family, Mr. and Mrs. Jack Moore in Roswell, and their son, Tech. Sgt. Joe E. Buckner and family in Tuscon during their trip.

Mr. and Mrs. C. W. Botts, Donald and Melvin have returned from Dove Creek, Colo., and Monticello, Utah on a business and pleasure trip.

MASONIC BULLETIN

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. TOMPSON, Sec'y. W. C. HROMAS, W. M.
Hereford Lodge 849

NOTICE OF MEETINGS

ODD FELLOWS
Each Monday Night

REBEKAHS
Each Tuesday Night

Summerfield News

By BOBBIE WALSER

Mr. and Mrs. Freeman Curtis, Shirley, Betty and Reuben Mayfield of Dimmitt were Sunday dinner guests in the Jim Clark home.

Mr. and Mrs. Luther Harless of Farmersville, Tex., visited in the O. B. Summer home recently.

Mr. and Mrs. Curtis Galloway of Elephant Butte, New Mexico, are visiting in the Ky Lawrence home this week.

Spending the day in Palo Duro Park Sunday were Mr. and Mrs. E. G. Hutson and children, Bettie Holland, Mr. and Mrs. O. B. Summer, Sue Neil, Neil and Andy Summer.

Mr. and Mrs. Guy Walser and family and Joan Walser and Mr. and Mrs. Lee Curry spent last Sunday visiting in Amarillo. Mr. and Mrs. Walser and Joan attended the Birthday Club party.

Mr. and Mrs. Gene Jones and son of Portales, New Mexico visited here Sunday.

Mr. and Mrs. Roy Lovett and family were visitors in Quanah last Sunday.

Sunday morning attendance at church last week was sixty-seven, and those attending evening services numbered fifty-seven. For the closing hour, Mrs. A. A. Simmons told a story and Mrs. D. C. Walser read a poem.

Mr. and Mrs. Edward Ikelman and son, Kenneth of Glendale, Arizona, were houseguests last week in the Cawthon Bryant home. Mrs. Ikelman and Mrs. Bryant were roommates while attending Texas Tech. Mr. Ikelman is with the air force and is stationed at Anchorage, Alaska. His family will join him there as soon as living accomodations are available.

Mr. and Mrs. Bert Robert of Sabetha, Kansas, are here taking care of farming interests at their ranch near Adrian.

FILMED BEHIND LOCKED DOORS.
The First Picture of its Kind!
HOME OF THE BRAVE


Do You Have An Unmarked Grave?
Buy direct from the owner of Surface Vault Co., and save Commissions.
We will not be undersold
Write to
SURFACE BURIAL VAULT COMPANY
L. L. WALLACE, Owner
Monuments, Grave Slabs, Vaults & Curbing
Day 99-A — Phone — Night 99-B
P. O. BOX 522
Clarendon, Texas

Special Savings
FOR THE SMARTEST LOOKING WOMEN!
CARA NOME
COLD CREAM or CLEANSING CREAM
Reg. $2.00 • 7½ Oz. Jar
Your Choice


$1.00 EACH plus tax
Limited Time Offer
SOLD ONLY AT Rexall DRUG STORES

CLOSE Rexall DRUGS
GOOD HEALTH TO ALL FROM REXALL

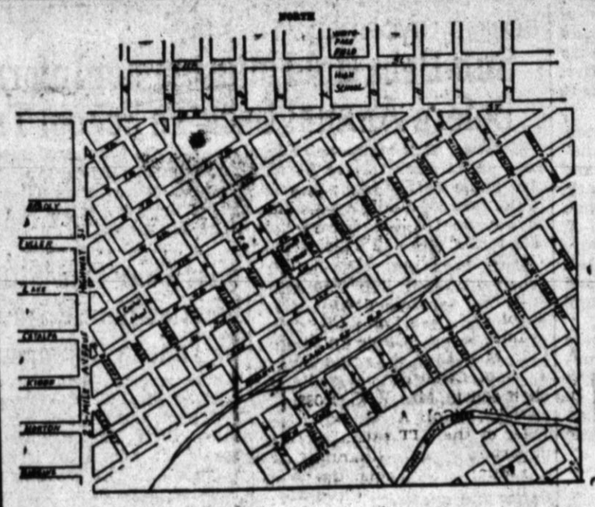

Scientific WHEEL ALIGNMENT
including
★ Adjust camber of front wheels
★ Adjust caster of front wheels
★ Adjust toe-in of front wheels
★ Inspect king pin inclination
★ Check wheels for balance
★ Adjust steering mechanism
★ Inspect brakes for drag ★ Road test car
HEREFORD MOTOR COMPANY
Dudley Green — Archie Sikes
Ford — HEREFORD, TEXAS — Mercury
Phones 38 & 39 — 142 Miles St.

We Have On Hand
for
IMMEDIATE DELIVERY
NEW CHEVROLET
1 1-2 Ton & 2 Ton
TRUCKS
KINSEY MOTOR COMPANY

DANCE
Clubhouse
TUESDAY, AUG. 9
Sons of the Pioneers

W. R. Metcalf — D. Y. Edwards
Farms, Ranches and City Property
Listings will be given our personal attention.
437 Main St. Hereford Ph. 854 or 902W

SALE EVERY WEDNESDAY
Auction Sale
Wednesday, 11:00 A. M.
AMARILLO STOCKYARD AUCTION
Location Just Off of Routes 60 and 66 on Route 136, the Fritch Highway. Located on Rock Island and Santa Fe Railroads with 27 Hour Service for Feed and Transit Business. Our Yards are the Newest and Most Modren in the Southwest with Accomodations for 5000 to 6000 Cattle.
Amarillo Stockyard Auction
PETE KNAPP
Owner and Manager
Phone 3-3715 or 3-3716 — Box 963
AMARILLO, TEXAS

STREET MAP OF HEREFORD, TEXAS

BUSINESS and PROFESSIONAL
DIRECTORY
When in need of Prompt, Dependable Service . . . use this Directory

Parts Headquarters for Doctors of Motors
Your Automotive Jobber
Hereford Parts & Supply Co.
DALE TINNIN, Manager
217 Main — Phone 56
Hereford, Texas

TRIPLE E CAFE
Short Orders . . .
Steaks a Specialty
A Nicer Place for the Whole Family to Eat
24 Hours Sevrice
ROY and ADA

To Solve Your Transportation Problems, Call
Hereford Truck Line
Daily Service to and from Amarillo, Hereford, and Dimmitt
Hereford Phone 763
Amarillo Phone 2-1469
FOR PICKUP AND DELIVERY SERVICE

Hereford News Stand
Your Favorite
NEWSPAPERS and MAGAZINES
Fountain Service . . . Drugs . . . Sandwiches
301 Main Street — Phone 694

A. O. Thompson Abstract Co.
Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

THIS SPACE FOR SALE

REMINGTON TYPEWRITERS
OFFICE SUPPLIES
FARM AND HOME
FLOOR AND WALL SAFES
AT YOUR
HEREFORD BRAND

THIS SPACE FOR SALE

PARKER BROTHERS PLANING MILL AND CONTRACTORS
We build house to be moved. Will build to your specification. Check our prices before you build.
Cabinet work.

MOORE'S are
—Open 7 days a week
—Open at 6:30 A. M. and Close at 9:00 P. M.
—Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock.
—Headquarters for Gas and Oil Needs.
MOORE'S GROCERIES
GAS AND OIL
Intersection Hiways 51 and 60
Phone 186
301 E. 3rd — Phone 383

GEAR HEAD REPAIRS
For Irrigation Pumps
In Stock or Made in Our Modernly equipped machine shop for any make gear head.
BEARINGS, GEARS, SHAFTS
W. M. (Bill) WHITESIDES
207 EAST FIFTH
PLAINVIEW, TEXAS

FOAM LATEX CUSHIONS
For Office, Home, Car, and Tractor
at the
Brand Office

HEREFORD WRECKING CO.
Highway 60
Complete Line of
USED PARTS
See us for Expert Repair Work of All Kinds!

PICK-UP AND DELIVERY SERVICE
PHONE 111
ACME CLEANERS
All Garments Insured
308 N. Main — Hereford
MADE TO MEASURE CLOTHES

Long Time Ago

45 Years Ago

Agricultural news had the upper hand in the August 12, 1904 issue of the Brand, and in lieu of the fact that cotton had been getting all the attention, it is interesting to note this item on wheat: "The question of growing wheat in the Panhandle was mentioned and briefly discussed at the farmers' meeting Saturday. This, in our opinion, is very important and should receive careful consideration from everyone who owns any of this plains land. Our people are perhaps more favorable to this crop than to any other for the simple reason that our seasons and climate seem specially suited to its growth. The snows which usually fall here in winter and the corresponding abundant rainfall in the spring seem to give us a decided advantage over almost any other part of the country. But the success or failure of the crop does not depend upon the seasons any more than it does upon the condition of the soil. Those who have gained information from experience tell us that the same care should be taken in the preparation for sowing wheat that is exercised in planting corn and cotton. They say the success of the crop depends in a large measure upon the amount of labor expended before sowing. Our farmers have done a good job this year in experimenting on cotton and it is our opinion that equally as great a work now stands out before them and invites them to try. We believe those who plant say from 10 to 15 acres of wheat this fall will have no cause to regret their action, but on the other hand will disclose startling facts in regard to the possibilities and even probabilities of our having the banner wheat country of the West. With cotton and wheat both a success, where is there a country that would outstrip us?"

A "first-class, professional Kindergarten" was to be opened in Hereford that fall. Mrs. Hesse B. Haston and Mrs. Devaney, both "Kindergartners of experience and skill" were to be the instructors. Fees were $2.50 per month, and children under eight years of age were to be admitted.

A news item announcing that the name of the former Add-Ran College was changed to Panhandle Christian College contained this paragraph: "The Christian church of the Panhandle is strong in both numbers and wealth and will doubtless build up a fine school."

And "What came near being a serious wreck" occurred that week on the Pecos Valley railroad near Hereford. The train ran into an open switch, badly damaging the engine and almost demolishing a freight car standing on the siding. Some of the passengers were shaken up considerably, but no one was hurt seriously.

An announcement of the marriage of J. W. Alexander and Miss Lalla Hill appeared in that week's Brand. Said the Brand: "Mr. Alexander has lived among us for two years and has proven himself well worthy the prize he has won. Miss Lalla, as she has always been known, was formerly postmistress at Dimmitt and her many friends here are glad to welcome her again into their midst as Mrs. Alexander. She is a lady of rare attainments and will make home all it means."

Local items included: "J. A. Fox left today for St. Louis and other northern markets to purchase his fall and winter stock of dry goods"; "Judge C. E. Kerr of Dimmitt was in Hereford Saturday to attend a meeting of the directors of the Castro County Telephone Company"; "Misses Pearl and Fannie Turrentine left for St. Louis Monday afternoon where they will spend two weeks exploring the World's Fair"; "Commissioners L. R. Bradly, George L. Muse and R. N. Mounts are running the court this week, Mr. Armstrong being absent"; "Mrs. J. J. Terrell left Monday afternoon for her home in Austin after spending several days with her sister, Mrs. John P. Slaton"; "Lee Gilliland left by private conveyance Tuesday morning for Claude from which place he will assist in driving a bunch of cattle to Pecos City"; "Mesdames M. J. Trimble and E. V. Blair, Miss Essie King and Ed Blair all of Childress are visiting their cousin, Mrs. W. G. Ross, this week"; "Col. A. G. Boyce, manager of the XIT ranch with headquarters at Channing, George Findley, financial agent with headquarters at Chicago and Walter Farwell, son of ex-Senator Farwell of Illinois, who is interested in the ranch, passed through Hereford Saturday on their way to Bovina where they will begin an inspection of the Bovina and Escarbada divisions of the XIT."

Mr. and Mrs. Sherill Williams and children, Fannie Sue and James Eryle spent Wednesday in the C. E. Williams home en route to their home in Yucaipa, Calif.

Personals

ATTEND CHURCH SEMINAR

A group of members of the Woman's Society of Christian Service of the Methodist Church attended the annual bi-district seminar held at San Jacinto Methodist Church in Amarillo Thursday. They included Mesdames C. B. Williams, A. C. Thompson, A. B. Christian, J. E. Beyer, Homer Brumley, G. W. Edwards, Don Davidson and Miss Sadye Rigler.

The seminar, conducted annually, featured the presentation of work which will be carried on during the fall and winter by the W.S.C.S. groups of the districts.

Homer Brumley returned Thursday night from a business trip to Los Angeles, California.

SON IS BORN

Mr. and Mrs. William Lawrence of Dallas have announced the birth of a son who arrived on July 26. He has been named William David Lawrence.

Mr. Lawrence who is attending law school at S. M. U. is the son of Mr. and Mrs. Dewey Lawrence of Tyler and the paternal great-grandparents are Mr. and Mrs. F. H. Oberthier of Hereford.

Attend Family Reunion

Mr. and Mrs. C. E. Williams and sons, Wayne and Ray attnded the Turner family reunion in Dimmitt last Sunday. Mrs. Helen Slover of Lubbock, Mrs. William's sister, came over to Hereford to spend Sunday night and Monday. Other callers in the Williams home Monday afternoon were her brother, Dixon L. Turner, Mrs. Turner and their son, Leland of Mineral Wells; her sister, Mrs. Ester Noble and children Martha, Rose, Jerry Dale and Wilma Joe; and her niece, Mrs. Ray McKinney and children, Raylene and Rickey.

Visits Parents

Mrs. H. S. Spence of Phoenix Arizona visited this week with her parents, Mr. and Mrs. P. A. Turnbwo. Mrs. Spence was en route from North Carolina, where she visited with her daughter, and from Indiana, where she visited other relatives. She arrived in Hereford Wednesday and left Saturday. Other guests in the P. A. Turnbow home were Mr. and Mrs. John Umbaugh and son, Arthur, also of Phoenix, who stopped here Monday en route on a vacation trip to the East.

Visitors in the Dale Kelly home the past week have been Mr. and Mrs. Ohmer Kelly of Stanton. Guests on Thursday were Mr. and Mrs. Dick Madison, Betty Carol Bennett and Anita Shankle, all of Stanton, and a house guest of Miss Patsy Kelly is her friend Joan Jones, also of Stanton.

Visitors from Tuesday through Thursday in the M. L. Simpson, Sr. home were Mr. Simpson's sister and family, Mr. and Mrs. J. F. Dickerson and son Ralph from Cordell, Oklahoma, his sister-in-law, Mrs. Jesse Culver of Atlanta, Georgia, and his nephew and family, Herman Simpson of Stone Mountain, Georgia.

Carlos Vaughn is attending the American Legion Convention being held in Fort Worth this week. He will return tonight.

Mr. and Mrs. John Pitman, John D. Pitman and Miss Helen Ann Pitman are planning to leave Tuesday for a vacation trip to Minnesota. They will spend several weeks hunting and fishing there.

THE FIRST MOTION PICTURE OF ITS KIND
"HOME OF THE BRAVE"
DOUGLAS RICK · FRANK LOVEJOY · JAMES EDWARDS
STEVE BROOKE · JEFF COREY · LLOYD BRIDGES

ANNOUNCEMENT
of the
FORMAL
OPENING
of the new
HEREFORD
SHOE
STORE
S-O-O-N

CHANCES ARE... by Elgin



CHANCES ARE ONLY 15 TO 1 YOU WON'T OWN A DOG-BUT-- CHANCES ARE 99 TO 1 YOU WON'T HAVE MAINSPRING TROUBLE—IF YOU GET A WORLD-FAMOUS ELGIN WATCH...



COME IN--SEE OUR DISPLAY OF NEW ELGIN WATCHES--EACH IS A WONDERFUL GIFT FOR GRADUATION OR ANY OCCASION--EACH HAS NEW DURAPOWER "MIRACLE" MAINSPRING THAT WILL NOT RUST--GREATEST SINGLE CAUSE OF MAINSPRING BREAKAGE!

YES--TO THE BEAUTY AND STYLE OF THESE FINE WATCHES-ELGIN RESEARCH NOW ADDS EXCLUSIVE DURAPOWER MAINSPRING--MADE OF "ELGILOY" METAL--NON-MAGNETIC NON-SETTING--GREATER PERMANENCY OF TIME-KEEPING ACCURACY AT NO EXTRA COST!

LOOK FOR THIS SYMBOL ON THE DIAL

SEE THESE AND OTHER ELGINS NOW



LORD ELGIN 21 Jewels. DuraPower Mainspring. Lapped 14K natural gold case. $115.00

LADY ELGIN 19 Jewels. DuraPower Mainspring. 14K natural gold case. $71.50

Other Elgins from $28.75

All Prices Include Federal Tax

*PATENT PENDING

Hembree Jewelry
OFFICIAL SANTA FE WATCH INSPECTOR
Mr. and Mrs. Bill Hembree



With One Policy Insure Against
FIRE
PLUS
LIGHTNING
WINDSTORM
HAIL
EXPLOSION
RIOT AND CIVIL COMMOTION
FALLING AIRCRAFT
VEHICLE DAMAGE
SMOKE DAMAGE
Phone or write for an on the-premises survey and estimate for your extra farm.
SEE OUR WINDOW DISPLAY
John McLean Agency
PHONE 181 or 272
Hereford, Texas

DANCE
Clubhouse
TUESDAY, AUG. 9
Sons of the Pioneers

REVIVAL



August 5th thru August 14th
EARL R. KEATING
Evangelist
WESTWAY BAPTIST CHURCH
Two Services Daily
MORNING SERVICE 10:00 a. m.
EVENING SERVCE 8:00 p. m.

FALL STYLE SHOW
TUESDAY EVENING
9:30 o'clock
at the
STAR THEATRE
PRESENTED BY THE VOGUE



THE Vogue
"For the Lady of Fashion"

DRESSES BY
Carlye
Paula Brooks
Franklin
Agnes Barrett
Royal of California
Minx Modes
Gilbert

SUITS & COATS
Miss Los Angeles
Country Club
Youthmore
Styline

LINGERIE
Vanity Fair
Rythm
Linda Robes

FORMALS
Emma Domb
Bon Roy Dance Frocks

INTERNATIONAL CRAWLERS THAT YOU CAN SEE OPERATING HERE



(Pictured Below)

Senor Curtis Traweek and his TD-6 pulling an International Offset Disk.
Dr. L. B. Barnett,, on his farm at Black, is plowing with a 3-bottom Moldboard.
36 horsepower
Average Hourly Cost of Operation

24c

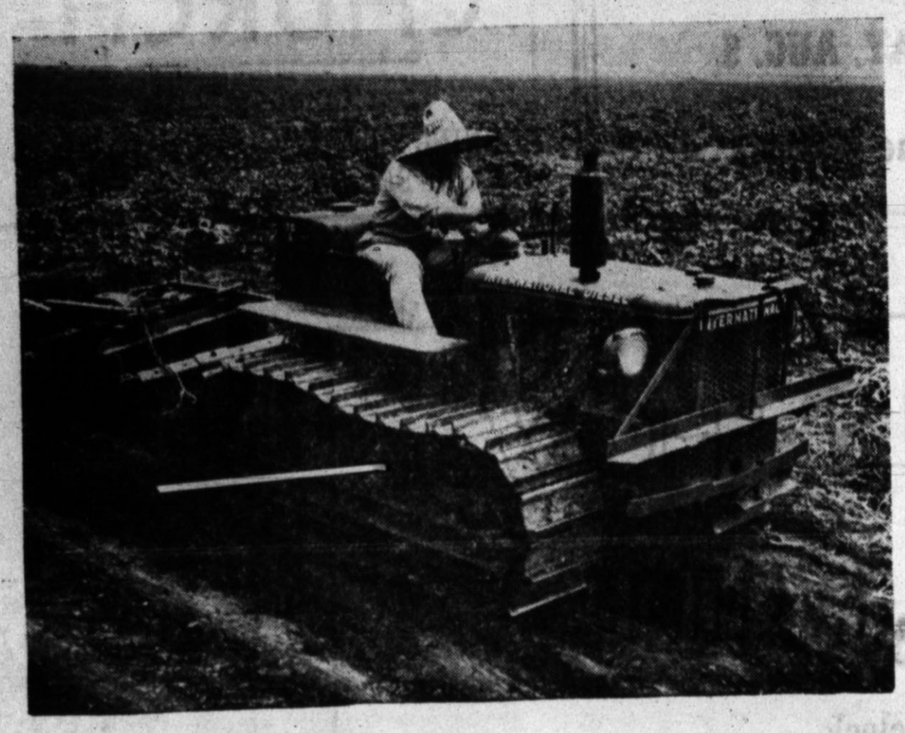
(Illustrated Below)

John J. Paetzold's TD-9 pulling Heavy Duty Disk.
They also deep plow to a 14-inch depth with a two-bottom Rollover Plow.

Ditching, Heavy Tillage, and Seed Bed Preparation are also routine work for these surefooted units.

46 horsepower
Average Hourly Cost of Operation

29c

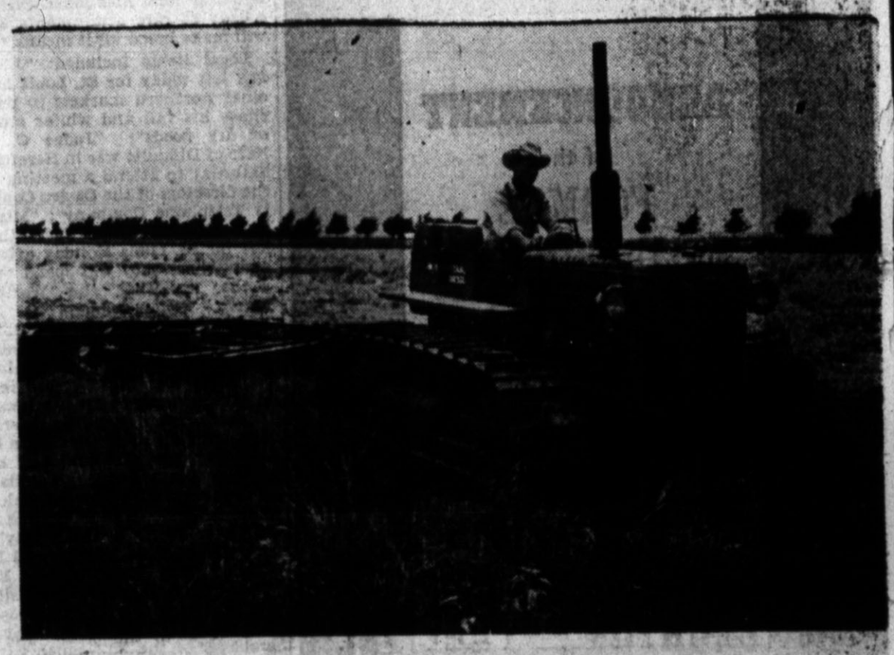


(Pictured Above)

Luther Lesly's TD-14, on his farm 11 miles north on Highway 51, pulling a 30-foot Graham Hoeme plow.
Also in action by H. H. Lanford and Son, Summerfield, pulling two 17½ foot Krause one-ways.

68 Horsepower
Average Hourly Cost of Operation

36c



WHY YOUR DIESEL SHOULD BE AN INTERNATIONAL Diesel

- COMPRESSION IGNITION
- PRECISION INJECTION
- LOW FUEL CONSUMPTION
- EFFICIENT 4-CYCLE DESIGN
- LOW LUBRICATION OIL COST
- FAST ALL WEATHER BUILT-IN STARTING
- SENSITIVE GOVERNOR CONTROL
- REPLACEABLE CYLINDER SLEEVES
- HOUR METER
- CLUTCHES EASILY ACCESSIBLE
- CHOICE OF TREAD GAUGES
- WIDE RANGE OF SHOE WIDTHS
- POSITIVE TRACTION, NO WHEEL SLIPPAGE
- GREAT LUGGING ABILITY



SERVICE IN HEREFORD

GUY HERD, Shop Foreman, is pictured at left at our Diesel Test Bench. He is a graduate of International Harvester's Factory Diesel School.

With this self-contained shop unit, the injection pump and nozzles can be tested and repaired right at home in our shop!

All the shop equipment and skilled mechanics are at hand in our shop to keep your Diesel Engine purring on short notice.

All shop service work on Crawler and Diesel equipment is at the Hereford Implement Company's REGULAR REASONABLE SHOP RATES.

HEREFORD IMPLEMENT COMPANY

Across the Street West of the Courthouse in Hereford

ELECTRICAL CONTRACTING
FREE ESTIMATES
LIGHTING FIXTURES—APPLIANCES
NIPPER ELECTRIC
PHONE 154
307 MAIN HEREFORD

if it's DEPENDABILITY you want
it's a new ROPER you want



ROPER "America's Finest Gas Range"
for homes beyond City Gas Lines

Rain or Shine you can count on
L. P. (LIQUEFIED PETROLEUM) GAS

Regardless of weather . . . during wintry blizzards or summer cloudbursts . . . Liquefied Petroleum gas is on the job. Throughout the years, it has proven beyond question of doubt that it is *the ideal fuel* for rural or suburban homes.

Automatically supplied to you, it assures a clean, fast, convenient, low cost cooking service. Used with a modern ROPER gas range, it places at your fingertips the finest of cooking features. We invite you to stop in and get all the facts.

BLANTON BUTANE, INC.
Hereford, Texas

MRS. J. P. SLATON

Corn Pudding Is Not Only Good But Also Short Cut To Summer Comfort



Corn pudding is a good dish for summertime meals. It is a short cut over many methods of preparing hot weather foods and produces little heat in an already hot kitchen. It is a perfect companion piece for baked ham or cold cuts and when you try this combination, try fixing a dish of baked pineapple along at the same time. It adds up to something special in the way of familiar and favorite food.

Mrs. J. P. Slaton achieves some fine results with these recipes and uses them for bring-a-dish luncheons as well as for everyday meals at home. You'll like them both.

Corn Pudding

2 eggs
1 can cream style corn
2 tablespoons flour
1 teaspoon salt
1½ tablespoons butter
1 cup milk
dash of pepper

Make a white sauce of the milk, flour, salt and butter. Beat eggs well and add to sauce mixture. Add corn and pour in buttered baking dish and place dish in shallow pan of water. Bake in moderate oven about one hour or until pudding is firm. Serve in baker.

Baked Pineapple

1 large can pineapple (sliced)
2 eggs
1 cup cream
1/3 cup butter
1 cup cracker crumbs

Chop the pineapple in small pieces and place in well greased casserole. Add the well beaten eggs and butter, cut in small pieces, to the cream and pour over pineapple. Put the cracker crumbs on top and bake slowly about one hour.

In this recipe the pineapple is used as a vegetable.

Bridge-Luncheon Honors Visitors

Three Hereford visitors were named honorees at a lovely courtesy given by Mrs. E. B. Hedrick Thursday when she entertained with a bridge luncheon at her home on West Fifth Street. The honorees included Mrs. Hedrick's sister, Mrs. A. R. Malloy of Tyler, Mrs. Don Taylor of Louisiana, Mo. who is visiting her parents, Mr. and Mrs. J. H. Pitman, and Mrs. Ernestine Wayland of Independence, Kansas who is also a guest in the Pitman home.

Rich, autumn colors set the tone for the party with California Golds forming the centerpiece for the table from which the luncheon was served. Bright colored sweet peas were used about the house.

In the bridge games after the luncheon Mrs. Jimmie Gillentine won the high score award with Mrs. J. C. McCracken playing second. Mrs. Malloy played low and all three guests were presented with a gift.

Those making up the three tables of players were Mesdames J. C. McCracken, Jimmie Gillentine, A. R. Bateman of Farwell, J. A. Pitman, H. A. Close, W. L. Davis, Sr., Alton Fraser, J. H. Pitman, Don Taylor, Ernestine Wayland, A. R. Malloy and the hostess.

F. H. Oberthier Feted With Surprise Party

Congratulations and best birthday wishes were extended to F. H. Oberthier Thursday evening when a surprsie celebration was given in his honor at the home of his daughter, Mrs. Frances Houston.

The well arranged recreation room provided an appropriate setting for old-fashioned party fun mingled with modern entertainment. The birthday cake was done in pink and white and topping candles played up the message "Happy Birthday Papa" traced in pink icing.

Those sharing the event with Mr. Oberthier were long-time friends and neighbors and another daughter, Mrs. Louise Tinsley of New York City who is spending a month here with her parents. The hostess was assisted by her daughter Jane and Mrs. Tinsley.

PERSONALS

Mr. and Mrs. Walter Sikes of Amarillo will be in Hereford Sunday. They are the luncheon guests of Mr. and Mrs. Deward Roberson and in the afternoon the foursome will play golf on the new course. Roberson is president of the Hereford Golf Association and Sikes is pro at Sunset Golf Course in Amarillo.

Mr. and Mrs. Glenn Snyder have returned from an extensive trip through the north west which included stops in Canada, Seattle, Grand Coulee Dam, Yellowstone National Park, and Salt Lake City. Mrs. Snyder has been in Seattle several weeks visiting her daughter, Miss Helen Ann Snyder.

Mr. and Mrs. Pete Hendricks are leaving Saturday for a three week holiday to be spent in New York, Massachusetts and Niagara. Mr. and Mrs. Hendricks are atives during their trip. from the east and will visit rel-

OKLAHOMA VISITORS

Mrs. Willie D. Waller of Oklahoma City, arrived Wednesday for a visit in the home of her cousin, Nester Gass, and with other relatives.



JOHN McLEAN

this question:

I have a Comprehensive Personal Liability Policy which I know covers me, should my dog injure someone while on my property. Should my dog get loose and bite someone while away from home, would I still be protected?

On any insurance problem consult. . .

John McLean Agency
Phone 181 or 273
Hereford, Texas

Luncheon Club Is Entertained

Mrs. J. C. McCracken was hostess for members and guests of the Wednesday Luncheon Club at her home Wednesday. Special guests were former Hereford residents, Mrs. Don Taylor of Louisiana, Mo. the former Miss Eloyse Pitman, and Mrs. Ernestine Wayland of Independence, Kansas.

The table from which the luncheon was served, held a center arrangement of asters in shades of pink, and garden flowers formed accessory bouquets.

In the games after the luncheon the special guests were winners of the awards and special gifts were also presented to the out-of-town visitors.

Attending were Mesdames W. L. Davis, Sr., H. K. Fox, Alton Fraser, J. A. Pitman, J. H. Pitman, H. A. Close, Wayland and Taylor.

Former Herefordites Here

Mr. and Mrs. Albert Ross, onetime Hereford residents who now reside in Lubbock, spent a few days here last week with old friends, the George Stambaughs.

BEAUTIFUL

(Continued from page 1)

with her hands and has joined a ceramics art club. She cuts her own patterns for her children's clothes—they fit better.

One reason she has put her efforts into growing gladioli is that besides being lovely in the garden and as cut flowers for a day, they make such exquisite corsages. She loves to wear them almost as much as she loves to grow them.

Practice is the best teacher when it comes to making corsages just right. Harmonizing colors is a study within itself and matching the corsage to the dress and personality of the wearer as well as to the occasion, keeps interest high. Satisfaction in seeing her friends enjoy her flowers is another of Mrs. Roberson's rewards in the pursuit of her hobby. She arranges flowers for the church, for the sick, for parties, when her friends entertain, and just for gifts to special friends or as favors.

Her family shares her ardent enthusiasm for gladioli and along with plans for adding more rooms to their house, go plans for additional space for flowers. Children and flowers need a lot of room to grow.

THE FIRST MOTION PICTURE OF ITS KIND
"HOME OF THE BRAVE"
DOUGLAS DICK · FRANK LOVEJOY · JAMES EDWARDS
STEVE BRODIE · JEFF COREY · LLOYD BRIDGES



Better Bread
from
HEREFORD
BAKERY

STORAGE
TANKS

All Welded 10, 12, 14 ga. Metal

Custom Built

GASOLINE & WATER TANKS

any size

IMMEDIATE DELIVERY

See us for Complete details

Poarch Bros.

106 LEE AVE. —PHONE 810— HEREFORD, TEXAS

POPULAR STORE

USE OUR LAY-AWAY PLAN

ADVANCE NEWS ON THE THEME OF FASHION





Betty Jean Original

Guaranteed by Good Housekeeping

ZIPPIT-IN for a Warm Winter Coat . . . . ZIPPIT-OUT
for a Luxurious Lightweight Spring Coat

- GABARDINE
- BROADCLOTH
- SHARKSKIN
- COVERT
- TWEED

In a Galaxy of your favorite colors
Claret Ruby, Emerald Green, Apricot Tan, Brick Rust, Riviera Blue, Brown Wine, Charcoal Grey, Jet Black Velvet Brown, Laketeal and Sierra Brown

"fashionably yours" POPULAR STORE



SEAWEED SCIENCE
Mouse Wreckers, Cartoon

SUNDAY - MONDAY - TUESDAY AFTERNOON

STAR Theatre

You'll thrill to the CHIC ELEGANCE of Our FALL STYLE SHOW



DOORS FOR SALE!

We've removed the doors to make room for the crowds bound to see this picture.

Star WEDNESDAY THURSDAY

Never Before
Has There Been Offered In Hereford
SUCH A COMPLETE EVENING
for the
STYLE CONSCIOUS!
WE HAVE ASSEMBLED FOR YOUR ENTERTAINMENT

1. The Outstanding Feature Picture--
"The Countess of Monte Cristo"
Starring Sonja Hene, one of Hollywood's best dressed actresses.

2. TWO FASHION SHORTS--
"LOVE THAT BEAUTY"
"FASHIONS OF YESTERYEARS"

3. STYLE SHOW--
LOCAL MODELS IN A PROGRAM
Planned and Presented by the Vogue



First Call
for
NEW FASHIONS!
Be Sure To See This Showing
by the
VOGUE



A Three Stooges Comedy - Popeye Cartoon

TEXAS SUNDAY - MONDAY

STAR THEATRE

TUESDAY EVENING

August 9th

Doors Open at 7:15 Feature Picture at 7:30

STYLE SHOW AT 9:30



TEXAS WEDNESDAY THURSDAY

Congratulations,

Anniversaries from Sunday, August 7, through Wednesday, August 10.
Mr. and Mrs. I. D. Crosthwait
Mr. and Mrs. John W. Hacker
Mr. and Mrs. Herman W. Fletcher
Mr. and Mrs. Leroy Price
Mr. and Mrs. C. D. Pinckert
Mr. and Mrs. Walter H. Landon, Jr.
Mr. and Mrs. Virgil Zumwalt
Mr. and Mrs. Elbert P. Byrd
Mr. and Mrs. Ray Euler
Mr. and Mrs. Martin Campbell
Mr. and Mrs. J. I. Funderburg
Mr. and Mrs. H. L. Pressley
Mrs. Marion L. Ferguson

upon the occasion of your wedding anniversary

AP NEWSFEATURES COMICS

MODEST MAIDENS

OUR NEXT PICTURE'S GOING TO BE SO HIGH CLASS WE WON'T EVEN LET THEM SELL POPCORN IN THE THEATRES!

WELL, IF MY FANS DON'T LIKE REGGIE HE'LL JUST HAVE TO GO!

IMAGINE! I SAW HUMPHREY BOGART ON THE STREET TODAY AND HE LOOKED JUST LIKE HUMPHREY BOGART!

SHE SAYS SHE DECIDED TO GO SEE A GOOD MOVIE THIS AFTERNOON INSTEAD!!

I'M TIRED OF STAYING HOME LOOKING AT TELEVISION EVERY NIGHT--LET'S GO TO A MOVIE!

FILM FUN

by JAY ALAN-8-7

The Sunday Brand

Hereford, Texas — COMICS SECTION — Our Slogan: "More People—More Farms"

SUNDAY, AUGUST 7, 1949

SCORCHY SMITH

by Rodlow Willard

PROMOTER CYRIL SNYDE (LITERALLY SCORCHY'S SPITTIN' IMAGE) HAS LESS LOVE FOR BETTY FORBES THAN FOR HER MONEY. SCORCHY OUTWITS THE CONNIVING OF SNYDE AND HIS PAL, PRETO, FOR ONE SLICE OF THE INFATUATED GIRL'S FORTUNE BUT FINDS SHE HAS ALREADY BEEN "SOLD" ON A WAR WORN DC 3, "FLAGSHIP" OF THE "FLYING F FAR EAST AIRWAYS"! AS THE LAW CLOSES IN, THE CON MEN REMOVE THEIR KID GLOVES...

THOSE MECHANICS MUST BE TELLING SCORCHY A LONG STORY ABOUT THE PLANE... THIS WILL PROVE IF CYRIL'S *REALLY* BEEN CHEATING ME!!

GET HIM, PRETO!

THIS WILL BALANCE OUR SCORE, MR. SMITH.

WHY YOU TAKE SO LONG, MY FRIEND?!? PUF PUF PUF

QUICK! PULL OFF HIS DINNER JACKET!

WHAT DO YOU PLAN? YOU WILL FLY THAT PLANE, HEH?

IT'S OUR BEST BET! WE'RE BROKE! BETTY'S CASH IS IN U.S. SAVINGS BONDS. WE'LL FLY THOSE CRATES OF "HARDWARE" TO YELLOW HAWK FOR SOME QUICK COIN AND HE'LL HELP US HOLD THE GIRL FOR RANSOM! THIS TOWN WILL SOON BE TOO HOT FOR US ANYWAY! YOU RIDE WITH THE FREIGHT, PAL!

SNYDE'S SURMISE SUMS IT UP! IT'S ALREADY HOT!

WE HAVE A REQUEST FROM THE AMERICAN AUTHORITIES TO DETAIN ONE CYRIL SNYDE! AND *WE* WOULD LIKE TO QUESTION ONE PABLO PRETO! THEY RESIDE HERE, YES?

TRUE! BUT BOTH GENTLEMEN RECENTLY DROVE OFF DOWN THE ESTRADA SALAZAR!

IN THE DIRECTION OF THE AIRPORT, EH? ...OPERATOR! POLICE! PUT ME THROUGH TO THE AIRPORT! *QUICKLY!*

JUST AS I WAS BEGINNING TO FEEL DESERTED! WHAT DID THE SHOP MEN TELL YOU? BAD... OR WORSE?

SHE'S TOPSHAPE! LET'S TAKE HER UP AND I'LL PROVE IT!

I'VE GOT THOSE DESCRIPTIONS, INSPECTOR AND WE'LL CHECK EVERY OUTGOING FLIGHT...

SA-AY! SOMEONE'S SPINNING THE PROPS ON THAT OLD DC-3!!

DICKIE DARE

I HAD NOT REALIZED THE SMALL ONE WAS HURT!

IT'S ONLY A SPRAIN, MA'AM-- AN' SOON'S IT'S BETTER MY PAL AN' I C'N FIGHT FOR YA -- WE ADMIRE TH' RESISTANCE MOVEMENT!

THAT WILL BE WORTH WAITING FOR!

PETRI! TAKE THE PRISONERS--- AND TELL THEM I AM WELL AWARE THAT YANKEE CAPITALISTS DO NOT FIGHT ON MY SIDE!

PSST! OL' TIMER, WHAT DID HER MADAMSHIP MEAN BY THAT LAST REMARK!?

I MUST SPEAK NOT TO THE YANKEE, LEST HIS EVIL INFLUENCE ME AWAY FROM THE TRUE PATH!

WE PICKED THE WRONG SIDE, KID-- BUT IF AND WHEN THIS KRYPTARZI BABE IS ATTACKED, WE CAN SWITCH SIDES!

BEHOLD, THE SHE-DEVIL RIDES UPON OUR TRAP!

IS GOOD! BUT REMEMBER, SHOULD ANY ESCAPE THE SLIDE-- THERE MUST BE NO PRISONERS!

8-7

YIPEE







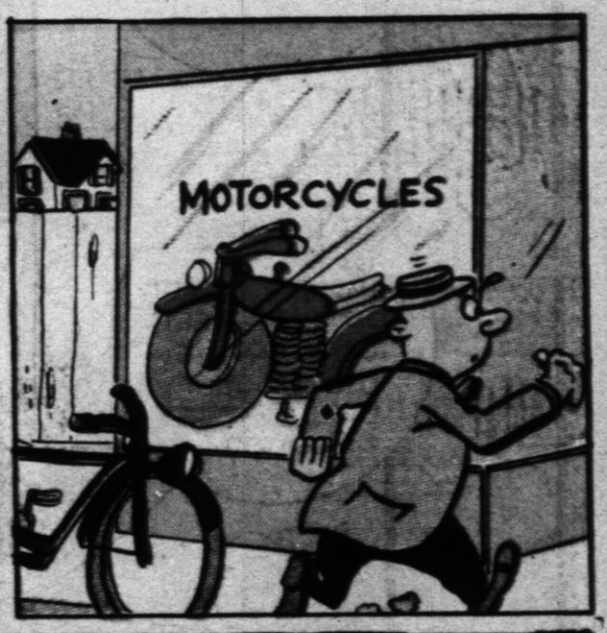




HIT N' RUN













SPORT SLANTS

Matt MATTESON

—THE ATLANTIC CITY COUNTRY CLUB PRO WAS AS HANDY WITH A POOL CUE AS HE WAS WITH A GOLF CLUB IN HIS YOUTH

George MIKAN

DREAMS OF BEING A GOLF PRO AFTER HIS COURT DAYS ARE OVER

— On SECRET AMBITIONS !!

Alfredo PRADA

—SOUTH [illegible] LIGHTWEIGHT [illegible] IS COLLECTING RIFLES FOR HUNTING WHEN HE RETIRES

Andy PAFKO

REGRETS THAT HE DIDN'T ACCEPT THE SCHOLARSHIP OFFERED BY THE UNIVERSITY OF MINNESOTA AND STAR AT HALFBACK FOR THE GOPHERS



MEMORY MIRROR



THE FORMER LIGHT HEAVY-WEIGHT CHAMPION WANTED TO PLAY FIRST BASE FOR THE PIRATES WHEN HE WAS A BOY

HOLD IT UP TO A MIRROR

HOMER HOOPEE

by RAUD TAYLOR



by R.B.FULLER

CLARENCE, THE LEADER OF THE GANG OF CANDY THIEVES HAS UNEXPECTEDLY RETURNED TO THE HIDEOUT...

OW!

I'M A-DYIN'!

OOH!

GIT A DOC, BOSS!

AN' H-HURRY!

SERVES YOU JERKS RIGHT FOR GOING ON A BINGE BEHIND MY BACK!

I'LL GET A DOCTOR---BUT ONLY BECAUSE I NEED YOU TO CARRY OUT MY PLANS!

DOCTOR DINGBAT 3RD FLOOR

BUT I TELL YOU I'VE GOT OTHER CALLS TO MAKE FIRST!

YOU'RE GOING TO MAKE THIS ONE FIRST!

OOH!

OW!

MY DIAGNOSIS IS UNBALANCED DIET--- TOO MANY SWEETS!

THEN GET BUSY, DOC!

I GAVE 'EM ALL THE PILLS I HAD! THEY MAY BE WEAK FOR A WEEK OR TWO, BUT---

THEY BETTER HADN'T!

WAIT! WHERE DID ALL THAT CANDY COME FROM, MISTER?!

YOU ASK TOO MANY QUESTIONS, DOC!

DO YOU MIND IF I ASK YOU TO PAY ME FOR MY SERVICES NOW?

HO, HO! OF COURSE NOT!

YOU'RE GOING TO GET WHAT'S COMING TO YOU RIGHT AWAY!

?!!

SIR OAKY! I THOUGHT I HEARD SOMEBODY YELLIN' FOR HELP!

ME TOO, SONNY!

8-7

FASTER, NELLIE! FASTER!!

HEL-LP! SAVE M-ME!

CONTINUED...

THIS WORLD

THE DIPLOMAT OF THE FUTURE MAY "ATTEND" ALL HIS MEETINGS WITHOUT LEAVING HIS STUDY.

IF I ONLY KNEW WHAT THAT FAT JOE SITTING NEXT TO ME IS THINKING!

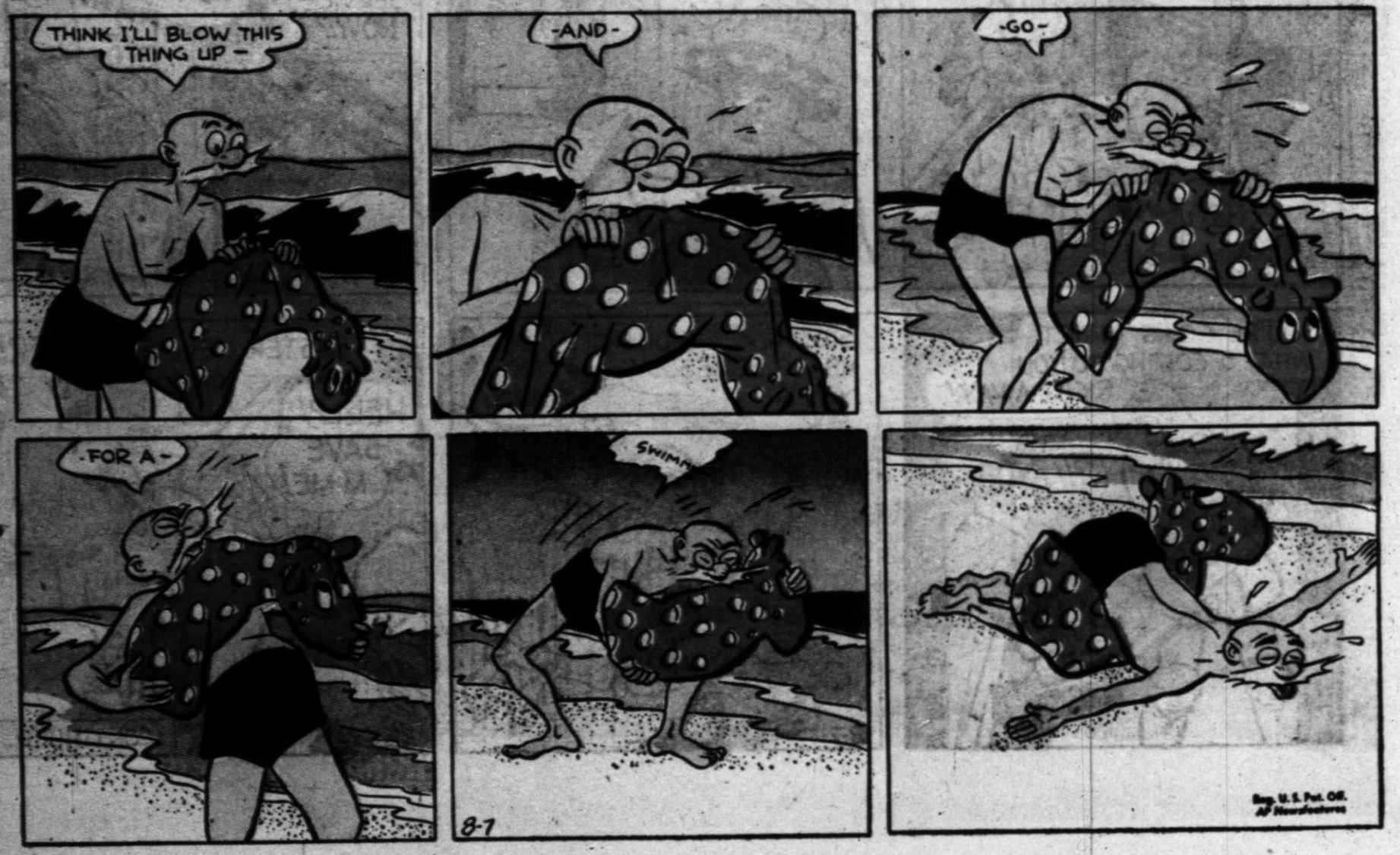
I KNOW WHAT YOU'RE THINKING, BUT THE SECRET OF MY NATION'S TELE-MIND DETECTOR MUST BE GUARDED ---I HAVE TO BE CAREFUL.

I'VE TREATED MY MIND THOROUGHLY WITH OUR EXCLUSIVE THOUGHT-ERADICATOR ---I'M READY FOR 'EM!

8-7-49

NEIGHBORLY NEIGHBORS

BY MORRIS



PATSY in Hollywood

Reg. U.S. Pat. Off. AP Newsfeatures

by Bill Ayer

GEE! SURF-BOARDING MUST BE LOTS OF FUN!... AND IT LOOKS SO EASY!

DON'T FOOL YOURSELF, PATSY! ...THERE'S REAL SKILL TO IT! YOU CAN'T LEARN IN A DAY!

OBOY... A SHINY NEW ONE! ...AND NOT IN USE!

SHUCKS, I CAN'T BELIEVE THERE'S ANY TRICK TO THIS! HERE GOES A TRY!

WHEE!

8-7

YIPPEE! THIS IS GREAT!

GREAT SCOTT! PATSY STICKS ON THAT SURF BOARD LIKE A COAT OF PAINT!

YES!... AND ALSO **BECAUSE** OF A COAT OF PAINT! ...BLUB!.....

GET ME **LOOSE!**

DISFRUTE DE UN COMFORTABLE CLIMA ARTIFICIAL EN SU TEATRO FAVORITO

Para su Entertenimiento Presentamos a ud. El Siguiente Calendario de Exibiciones para Agosto

En El Teatro Estrella

7— **En Technicolor** —8
..Ann Birthe y Howard Duff en..
" RED CANYON"
Una yega negra y una muchcha

Modas de Otono Exibicion. Mar- s Por la noche solamente ..

10— —11
Marporie Main y Percy Kilbride en
"MA AND PA KETTLE"
Ud, los amo en "El Huevo y Yo"

12— —13
"SIXTEEN FATHOMS DEEP"
"BROTHERS IN THE SADDLE"

14— —16
"HOME OF THE BRAVE"

17— **En glorioso Technicolor** —18
Glen Ford y Terry Moore en
"EL RETORNO DE OCTUBRE
Hecha para gente como Ud.

19— —20
"ANGEL ON THE AMAZON"
"LAW OF THE GOLDEN WEST"

21— **En technicolor** —23
John Wayne y Pedro Armendariz en
"3 GODFATHERS"
La querra como una obra maestra

24— y —25
Richard Widmark y Lionel Barrymore
"DOWN TO THE SEA IN SHIPS"
Vivira una pagina de la historia.

26— y —27
"ROQUES REGIMENT"
"DESERT VIGILANTE

28— **En glorioso Technicolor** —30
Bing Crosby y Rhonda Fleming en
"A CONNECTICUT YANKEE IN KING ARTHUR'S COURT"
la historieta mas grade de Mark Twain

31— y —1
Linda Darnell Jean Crain y Ann Sothern en . .
'UNA CARTA PARA TRES ESPOSAS'

Peliculas garantizadas le semana a semana, los Miercolos y Jueves. Si a Ud. no le gustan le regresamos su dinero. TEATRO ESTRELLA0

En Su Teatro Predilecto--TEXAS

7— y —8
Bogart, Sheridan y Raft:
" THEY DRIVE BY NIGHT"
Una verdadera historia da la aplastant industria.

Todos los Martes des las Cinco de la tarde presentaremos al Pueblo Mexicano una pelicula Hablada Completamerte en Espanol, Seran de la Mas Escogido y le Aseguramos una tarde de Comleta Alegria y abundantes Carcajadas.

10— y —11
Diana Durbin y Edmond O'Brien
"FOR THE LOVE OF MARY
Una comedia entre tres camaradas y y una muchacha

12— y —13
"DAUGHTERS OF THE WEST"
y ademas
"FRONTIER REVENGE

14— y —15
William Elliott y Adrain Booth en
"THE LAST BANDIT"
Un capitulo del oeste en el color mas escarlata por la sangre de su historia

17— y —18
Programa doble
"LAST DAYS OF POMPEII"
"SHE"

19— v —20
"THE JUDGE"
"SHADOW OF THE WEST"

21— y —22
"Victor Mature y Richard Conte en
"THE CRY OF THE CITY"
Un drama de realismo y veracidad.

24— y —25
En Technicolor Frank Sinatra v Kathryn Grayson en la pelicula de balazos y bessos,
"THE KISSING BANDIT"

26— y —27
'DAUGHTER OF THE JUNGLE'
"PIONEER FRONTIER"

28— y —29
Myrna Loy y Robert Mitchum en
"RED PONY"
Un muchaco de nueve anos y un ponv escarlats.

31— y —1
Alexis Smith y Robert Douglas en
"THE DECISION OF CHRISTOPHER BLAKE"
Ninos y divorcio una muy intersante

De El Jefe Y Los Empleavos:

Yo espero a decir mil gracias para su atiendence.
Porque apreciamos su negocio estamos sumando peliculas Espanolas al teatro Tejas cada semana, y acemos toda posa posible a harcerles a uds.

Bienvenido.
Tambien apreciamos en cual manera uds. Guardan la propievad.
Uds. estan bien venido a los teatros todo tiempo.

Firma Francis Hardwick, patron

The Sunday Brand

Volume 2—Number 6 HEREFORD, DEAF SMITH COUNTY, TEXAS, SUNDAY, AUGUST 7, 1949 Price 5c Per Copy



HEREFORD, TEXAS—"El Pueblo sin un Dolor de Muelas" debe su prosperidad y rapido crecimiento que a disfrutado a traves de los ultimos anos a un programa bien definido y conciso de agricultura muy variada. El trigo y la ganaderia han sido por largo tiempo la principal fuente de el sosten financiero de la ciudad, pero con el extendimiento de la papata, cebolla, lechuga y otros tipos de productos del subsuelo han aumentado no solamente las finanzas sino tambien la seguridad de la ciudad, pero con el extendimiento de la papata, trabajadores alunos de los cuales se han transformado en residentes de esta comunidad debido al papel tan importante que se han jugado en la cosecha de estos productos. La illustration arriba fue captada desde la parte superior del elevador pertenesiente a la compania Pitman Grain y viendo hacia el norte, y la calle Principal. Esto fue durante las resiente cosecha de trigo, como la linea de camiones en el primer termino lo muestra.

Foto por Bill Patton, cortecia de Times

Se Casaron Y. L. Lopez Y Senorita Madema Garcia

DISTINGUIDA BODA—El dia de ayer a las diez de la manana tubo lugar una interesante boda en la parroquia del campamento. Ygnacio Lemus Lopez residente de esta ciudad y la Srita. Madema Zalazar Garcia fueron unidos en matrimonio en dicha Iglesia. Father Ramon efectuo la seremonia. Madema es hija de la Sra. Dora Garcia actual residente de esta ciudad siendo graduada de la Escuela Secundaria de La Mesa lugar en el que cultivo muchas amistades captando asi la simpatia de todos ellos.

El distinguido novio hijo de Don Agapito Lemus es actualmente uno de los jovenes mas distinguidos por su formalidad y compostura en esta poblacion. Goza de mucha simpatia y en el corto tiempo que ha estado entre los residentes de esta poblacion a sido la alegria de muchos por su caracter tan jovial ysincero.

Los novios de dirijieron partiendo de la residencia da la familia Hernandez hacia la Iglesia Catolica del lugar y mientras las campanas repicaban dulces melodias, los novios, al compas de la marcha nupcial que emanaba de los tubos metalicos del organo iban seguidos pos las distinguidas madrinas Paulina Mesa, Juanita Cena y asi como tambien las Sritas. Josefina Mesa de Clovis y Petra Estrada. Todas ellas iban prendiadas de los mas hermosos y coloridos vestidos. Las flores y las

(Continua a pagina 11)

BAUTISTAS—Los Bautistas Mexicanos del estado de Texas estan reuniendose en el campamento de Menard Texas. Los famosos esposos Gurrola asistiran tambien.

Historia Del Campo

DIARIO INTERESANTE—Si nos pusieramos a sacar de las paginas de este periodico Hereford Brand un breve historial sobre como se formo el campamento de trabajo de esta poblacion obtendriamos un diario que rezaria de esta forma y manera:

Prospectos y planes para retener el campamento de prisioneros de esta poblacion como una estacion experimental de agricultura y como una dependecia para cuarteles del 4-H en el Oeste de Texas; tomo forma tangible cuando la Camara de Comercio de Hereford y sus delegados se reunieron con Texas A & M y oficiales en Enero 10 de 1949.

Un grupo de A & M inspeccionó al campamento de prisioneros en Enero 31, de 1946 acompanando a dicho grupo el Senor Wayne Evans, presidente de la Camara de Comercio, Mayor E. S. Ireland, Coronel Ralph Campo, Robert Thompson, Jimmie Gillentine, Editor de Brand y Patt Flynn procedente de Amarillo. Los visitantes fueron impresionados por la inactividad de los mismos.

En Febrero 7 de ese mismo ano Brand dijo que el campamento de prisioneros se Cerraba. Mas de 3,000 prisioneros Italianos eran trasportados a Los Angeles puerto de embarcacion a fin de ser repatriados a sus hogares en Italia.

Solamente un pequeno destacamento de oficiales se quedaron con un grupo de enlistados. El primero de Febrero efectivamente el compo de prisioneros fue puesto de venta por el ejercito y el Dpto. de Guerra de los Estados Unidos.

Entre los prisioneros se encontraba un General Italiano y 963 oficiales muchos de ellos fueron capturados en las primeras batallas de la campana en Nor-Africa y per-

(Continua a pagina 8)



HORACE GAMEZ y un grupo de tarabajaodres fureron captados por la camara mientras trabajaban en la limpia de la remolacha. En la primera fila de izquierda a derecha Miguel Coronado, Noe Coronado, Antulio Gamez, Pilar Sarsosa, Rosa Sorasas, Agustina Ramiez, Matilde Rangel, Vicente Rangel, (segunda fila) Ermelinda Valdez, Bentura Coronado, Jaime Gamez, Arturo Martinez, Juan Valdez, Martin Rangel, Sofia Sarsosa, Epimenio Rangel, Monico De Leon, (Atras) Alfonso Gomez, Raul Ligeroda, Cruz Ramirez, Delfino Martinez, Andres Flores, Mandel Flores y Marcelo Moya.

Foto por Lawrence Kreis.



CONRRADO Y CARLOS—Son los nombres de estos gemelos hijos de la Sra. Josefa Andrade de Medrano y el Sr. Jose Hernandez Medrano entusiastas residentes de esta ciudad. Los chiquitines nacieron hace un ano y medio en la poblacion de Winters, Texas. Los cuates tienen otros hermanos gemelos los cuales apareceran en la proxima edicion. La familia esta compuesta de diez miembros sin incluir a los papas y todas ellos gozan de la simpatia de un sin numero de familias tanto aqui como en Winters. Una cosa mas sobre los gemelos; mientras Carlitos posee el mas hermoso pelo negro y piel apinonada, Conrradito posesiona el pelo mas rubio y tez dorado, he aqui pues, otro contraste que cautiva a nuestra vista he interroga nuestras mentes, nuestros parabienes.

Foto "Cheo" Garrido Hayne

La Ciudad Emplea Enferma Registrada

SERVICIO SANITARIO—La ciudad prospera de Hereford, a empleado a una enfermera registrada, con el fin de trabajar por espacio de medio tiempo empezando el primero de julio de 1949. La Sra. Mildred Mingus es una graduanda del Hospital Metodista de Dallas en 1946. La distinguida enfermera trabaja fuera del County Welfare y tiene un puesto de sanidad en el Campo Mexicano situado exactamente al frente de la tienda. Ella trabaja en conjunto con los Oficiales de Salud del Condado, Dr. R. R. Wills, con la asosiacion y la Sra. Dyalthia Bradly agente local del Condado (Welfare) y con los directores del campamento de trabajo.

Su trabajo consite en encontrar casos que necesiten tramiento medico y mandarlos a un doctor, no solamente auxiliando a los afectados sino tambien protegiendo a los demas de el peligro de contraer enfermedades epidemicas. Pronto tambien conducira clases elementales para la higiene personal las cuales comprenden los proncipios basicos del agua, exterminacion de incectos, alimentacion de infantes, cuidado fisico y en general.

CARROS USADOS
Precios Especiales

Olds Club Sedan
Radio, calentador, cambio Hydramatico

FORD '8' 4 puertas, calentador, cubiertas de silla plasticas

Plymouth Sedan de 4 puertas un buen carro viejo

FORD de 2 puertas

Chevrolet Cupe

Modelo "A" Ford Cupe

Camiones

1 1-2 tonelados, motor nuevo

1 tonelado, cargador de grano y tambien para ganados

1 tonelado 4 cambios adelante, ruedas doble atras

1 tonelado sin cargador

Medio tonelado troquita

Medio tonelado troquita

1½ tonelado

1½ tonelado

1½ tonelado

1½ tonelado

1½ tonelado

troquita

Carro comandante

Ireland Motor Co.

HEREFORD, TEXAS

Super Mercado
Especials

De Lunes a Sabado Para Servirle

HARINA TAMALINA

Saco de Cinco libre a 65c

Saco de Diez libre a 1.19

LECHE marca "Sumy" Lata Grande 10c

Salsa De Tomate Marca Hunt's dos latas por 15c

Chiles marca "Ortega" dos Latas por 29c

SARDINAS Muy Ricas 10c

Cafe MARCA "BRIGHT & EARLY por libra 43c

JABON MARCAS G&P O "Chystal White" Dos Panes por 15c

Melocontones Marcas "Hunts" en mitades a Revanados, en Latas Grandes De 2½ 25c

SOPA De Maize (Hominy) Latas Numero Dos 10c

TOMATES EN LATAS del numero dos, dos por 25c

HARINA "Shurfine" Laen Sacos De 25 libras 1.59

CIGARILLOS Dos Paquetes 37c

CAJA COMPLETA a Solo 1.75

FRIJOLES

PINTOS 5 Libre por 59c

Arroz en Bolsas de Dos Libras Solamente 39c

Te Marca "Tender Leaf" en Paquetes de 1-4 ..... 29c

CERESA EN CONCERVA

En Frascas De Dos Libras a 65c

CARNE

Quezo Marca "Bordens" en Cajas de dos libras a 79c
.. (carnes frescas)

COSTILLAS De Lo Meior a 35c la libra

TOCINO Curado Con Sal a 29c la libra

Manteca Pura marca "Pinckeys" Y Clase "Snow White" en cartones de 4 libras 69c

Hereford Super Market

107 W. FIRST
PHONE 117

GAYLORD
NEWELL

--Comentarios--

Por E. Garrido Hayne

"No me mueve el deber a mi trabajo fuente de inumerables placenteras impresiones. No me mueve el deber de extender mis idealos y razones, ni tampoco a de moverme la ambicion palitante que en mi pecho existe. No me mueve la terrible ausencia de mi gente ni la nostalgia que mi corazon esconde . . Me mueve la mision del evangelio que me ensena a servir a mi enemigo." "COMENTARIOS" ha explicado en lo anterior su proposito y espera tener muchos lectores. Le imvitamos se constituya en uno de ellos y le suplicamos nos de su opinion sobre cuestiones y problemas de actualidad e interes, para esto sera colocade en breve un buzon en la tienda establesida en nuestro Campo Mexicano. Colabore.

ALOJAMIENTOS—El arrivo de contingentes laboriegos a aumentado tanto que los alojamientos han escaseado tremendamente. Segun algunas fuentes de informacion nos dicen que ya se han tomado cartas en el asunto para una solucion favorable. Estas fuentes de informacion nos dijeron tambien que este problema fue solucionado el ano pasado haciendo uso de las carpas. Ya se empiezan a dejar ver algunas de ellas aumentando asi la actividad de este campamento advacente a la peroblacion cercana de Hereford por las calles de la cualse ven muy a menudo grupos de ciudadanos de habla espanola transitando activamente.

NO MAS. PELEAS—La policia de esta ciudad a tomado muy en serio las rinas que se venian teniendo repetidas veces en el campo de trabajo debido a las constantes quejas de los pacificos vecinos. Las susodichas peleas no han venido a traer no menos de un centenar de notas del hospital civil ejemplo que debian de tomar los beligerantes.

PRESA RECIENTEMENTE INAUGURADA—La presa "Las virgenes" fue inaugurada recientemente en el Edo. de Chihuahua. Las aguas de esta presa regaran tierras que produciran una cosecha de 34,000 toneladas de maiz, 29,000 toneladas de trigo, 16,000 toneladas de algodon y aportaran un valor de 42 millones de pesos y gran cantidad de energia electrica en lo que antes era un desierto.

"La justicia engrandece a la Nacion mas el pecado es afrenta de las Naciones" Salomon.

Roberto Frike y la Srita. Larita Duddley estubieron entre los ninos mexicanos de esta poblacion con el objeto de tener entre ellos una Esquilita Biblica. . . Esta fue un exito. Les estamos completamente agradecidos. Entre parentesis, Cheo Garrido invito a Bob a pasar vacaciones de Navidad en su recidencia en Torren, Coah. Mexico.

Se Casaron--

(Continua de pagina 1)

diademas eran los ornamentos de distincion.

La desposada llevaba un vestido de seda blanço amarfilado que con el velo que hacia atras pendia de una arqueada diadema compuesta de perlas y rosas blancas, harmonizaba de una vez por todas el conjunto.

Don Roberto Hernandez y Dona Luz A. de Hernandez fueron los que con su apadrinaron a la joven pareja tambien, y ella dotada de un precioso vestido largo de color azul verde y el de riguroso traje negro tomaron parte en la ceremonia nupcial.

Inmediatamente despues pasaron a la residencia de los parinos Hernandez que agazajados por sus amingos con baile, musica y banquete no dejaban de ser felicitados. El pastel estubo sobervio y el chocolate de Morelia delicioso. Y la musica extraida de las cajas sonoras por el trio no dejaba de amenizar la concurrencia. Angel Gamez, Guadalupe Gamez tanian sus guitarras y Don Francisco Perez sacaba ninuciosas notas a su violin. Las selecciones musicales fueron muy bien escojidas con anterioridad para tal proposito, Valses y diferentes compases fueron la alegria de todos.

Los asistentes fueron: las senoritas Velia Mendoza, Ernestina Lopez, Betty Gamez, Antonia Gamez, Petra Estrada, Rosa Hernandez ai como las damitas Emma Valdez, Jesusita V. de Gamez, Herminia Gamez, Guadalupe H. Moya, Trinidad H. de Gamez, Josefa Moya, Lorenza M. de Perez, Isabel Moya, Patricia Mendoze, Ninga Maldonado, Cruz Ramirez, Maria Gaona y tambien Carlos Griego, Camilio Vargas, Pablo Garcia, Arturo Ortiz, Tomas Maldonado, Wyllie Maes, Ezequiel Maes, Carlos Garcia, Santos Gonzales, Francisco Zamora, Jesus Maes, Agustin Rodriguez, V. Maes, Jesse Gonzales, Martin Rangel, Ricardo Ezquivel, Prieto Maldonado, Eulogio Valdez, Julio Valdez, Apolonio Medrano, Bill Smith y Sra. Santos Alvarado y esposa. La Sra G. Alvarado Sanchez, Jimmie Moreno, Eddie Dean Gonzalez w muchas personas mas que no se registraron en el libro de honor.

Los novios residiran en la cerana poblacion de Black y fueron despedidos cuando partieron con La Golondrina y muchas selecciones mas.

Dona Dora Garcia se distinguio por la actividad dezarrollada por su persona y vistio a su vez rosado vestido de seda con un par de rosas a forma de corsage.

Segun nos dicen que despues del novio se distinguio en compostura y elegancia Don Roberto Hernandez.

Todo el concurrido festival se fue complacido despues de visitar a tal, y muchas felicidades y enhorabuenas fueron ofrecidas a los recientes esposos Lemus.

La Tienda POPULAR

PRICIOS BARATOS
Por BUENOS ROPOS!

TUNICOS, SABATOS, SOMBREROS, etc.! etc!

Por Todas La Familias

No Otros Hablo Espanol!
Entes Son Bien Venedo

UD. PUEDE ENCONTRAR TODO LO QUE S AUTOMOBIL NESECITE

En la Tienda de Accesorios mas completa su todo Hereford
Donde es ud. Bienvenido Diariamente.

Western Auto Associate Store



BUJIAS
Marca Wizard
Garantizadas 10,000 millas,
25c



LUBRICANTES
Wear-Well para Motores. Latas de dos galones
1.29



FLUID para Frenos Hidraulicos 49c pinta



Ornamentos a buick-Type 98c



Hermoso y Lujoso detlector para el escape puesto a 39c



Generadores 7.95



Conmutadores de tipo automatico (cut-outs) 79c



Muy Bocinas y Bombos para garantizadas el combustible 2.32



Tapete Protector para el piso de su automobil 98c



39c



Visores para los fanales delanteros 49c el par

WESTERN AUTO ASSOCIATE STORE

J. B. POOL

245 Calle Principal — Hereford, Texas

BUENAS OPORTUNIDADES

en

CAMIONES y CARROS USADOS

1942 De-dos-puertas Chevrolet Sedan	$750.
1940 Cuarto-puertas Chevrolet Sedan	$550
1936 Cuatro-puertas Buick Sedan	$245
1944 Camion, Dodge 1 1-2 ton	$550
1946 Camion, Dodge, 2 ton	$885
1938 Camion, International, 1 1-2 t.	$2.75
1941 Camion, Ford, 1 1-2 ton	$475
1940 Camioneta, International	$345
1940 Camioneta, International	$275

VEA NUESTRO AGENTE

HEREFORD IMPLEMENT CO.

En La Tienda de ANTHONY'S

PANTALONES

Para Srs.
De Mezclilla Azul,
8 onzas En numeras 28 hasta 38

$1.69

GUANTES

Buck Hide, Para Srs. De 12 onzas
El Par

25c

ZAPATOS

de trabajo, para Srs., Marca Estrella 6 pulgadas de alto con suela de caucho Numeros 6 hasta 12

$3.98

Blusa

Para Sra. y Srita. Las tenemos manga corta o larga En numeros 32 hasta 44

$1.98

Trajes

de verano para Srs. De lana y rayon De doble botonadura y sencillas Estaban a $27.50 Ahora en especial

$18

Zapatos

de dos tonos para Srs.

Puestos Antes a $9.90

Ahora in especial a **6.00**

Zapatos

de verano para Sras. De tela y vaqueta y otras clases En especial a

$2.00

Sandalias

para ninos. Cafes o balncos Numeros 5 hasta 3

$1.79

Camisas

para Srs. De tela buena para salir Numeros 14 hasta 17

$1.19

Nuestro Establecimiento Cuenta Con Una Empleada Dedicada Exclusivamente para Nuestra Clientele de Habla Espanola. La Srita. Rosa Hernandez Estara para Servirle

Anthony's
THE C.R. ANTHONY CO.

222 MAIN, HEREFORD

Notas de Sociedad

Nuestra sociedad se encuentra muy honrado por la presencia de la distinguida damita Hernestina Lopez que arribo a esta poblacion la semana pasada. Tina es huesped de los esposos Lopez y se encuentran gozando de la mas deliciosa conversacion y vicitas de diferentes amigos.

Don Juan Zanchez esta sumamente feliz con su nueva adquisicion. Se trata nada menos que de una flamante Ford cuarenta y nueve. Le felicitamos y le deseamos un exito rotundo en sus negocios.

Savia usted que los jovenes Herminia Hernandez y Roberto Hernandez se encuentran entre nosotros? Roberto esta vez regreso con la duena de sus quincenas (Queremos decir su esposa) Les deseamos una cordial bienvenida y una placentera estancia.

Los ninos de nuestro campamento tuvieron una hermosa y concurrida escuelita de vacaciones, los premios que se distribuyeron y disputaron fueron muy numerosos y algunos de ellos saldran a vacaciones de primavera a gozar de las delicias de nuestro campamento bautista en Foydada.

Compre

BUENOS CARROS

Nuevos y Usados

EN LA SQUARE DEAL

LA CUAL LES OFRECE

BUENAS Y ECONOMICAS

FACILIDADES DE PAGO

Obtenga aMs nIformacion en la Estacion De Los Camiones

SQUARE DEAL

Gracias A Uds

De Ano a Ano

Uds han dependado sobre nostros en Hereford

Lo Mas de uds nos conocen y nostros les conocemos a uds.

MOORE'S

Aborreteria — Carneceria — Estacion Servicio
Esquina del Caminos 51-60
En Hereford

Especiales Para El Lunes 8 De Agosto

VESTIDOS
De Seda Para Ninos Pequenos
1.98 y 2.98

SANDALIAS
Y Zapatos para Pequenuelos, desde
1.49 a 1.98

Un Surtido Enterito Puesto en Barata Misses & Ladies
ZAPATO 2.00
A Escojer

Hemos Recibido una Buena Cantidad de Surtidos de vestidos muy Conocidos por su Calidad y elegancia DRESS PRINTS en nuevos disenos
39c

Chambrays & Lace Trimmed
VESTIDOS
De Lujo y Elegancia Reducidos A
6.00

Un Buen Surtido De Camisas Sport para Ninos. Camisas para Verano de Manga Corta
1.00

SANDALIAS
De a Montones Puestas a precios reducidisimos marca Kiddie, Solamente a
2.00

. . APRECIAMOS SUS BUENAS INVERCIONES SU TIENDA FAVORITA

Hereford Store Co.

S. L. HARMON & SON — TELEFONO 382

Bienvenido a Esta Hospitalaria Ciudad De Hereford. Le Ofrecemos un Buen Servicio De Reparacion y venta de Muy Buenos Carros Usados y Camiones en Magnificas Condiciones. Y A Precios Relativamente Bajos

VISITENOS

KINSEY MOTOR CO.

CHEVROLET Tel. 740 **Oldsmobile**

...storia

(Continua de pagina 1)

...anecieron en el campo desde ... apertura.

La disposicion final del campa...ento ha quedado sin base desde ...ue no mas informacion se ha ...tenido acerca del establecimiento ... las estacion experimental de agri...ultura.

La misma edicion decia que la ...amara de Comercio de Clovis hacia ...estiones sobre el asunto y planeaba ...n A & M operandolo.

"El archivo de la ciudad rezaba que ...bia de resolverse con rapidez y ... muy corto tiempo," Leian las col...mnas en Mayo 2, de 1946.

El alcalde de la ciudad E. S. Ir...nd dijo que tenia tres propositos ...ra llenar la aplicacion: Primero ...ra proveer habitaciones para mas ... cien familias de veteranos ... Hereford; Segundo: Para proveer ...ojamientos para mas de 2,500 emi...rados cada verano a fin de ser ...ilizados en las cosechas de patatas; ... tercero: para proveer facilidades ...ra un puerto aereo que la comuni...d pudiera necesitar en el futuro ...s cercano.

Haciendo la aplicacion para la ...mpra de todos los edificios excep...ando los que ya habian apartado ... escogido para escuelas hospitales ... otras organizacions para el ser...cio publico. Hereford y Friona ...bian tomado parte y algunos otros ...gos tambien.

Hospedaje para los emigrantes ...abajadores de allende el Bravo ...a el mas imperioso problema con...e la ciudad se enfrentaba en ...uella actualidad pues habia mas ... 2,500 Mexicanos trabajadores ...rante la cosecha en la mas proxi...as inmediaciones de la ciudad en ...45. El dijo que se debia a que los ...ioneros trabaja-banen tal, y qqe ...emas la agricultura habia alcan...do muy buenas proporciones. Era ...es necesario resolver tal problema y roveer las necesidades del pueblo mexicano migratorio.

A partir de aquella fecha el resto del ano se fue en amasar el problema entre las partes industriales y de agricultura viendo diferentes puntos y tambien intereses algunos decian no y los otros decian tal vez de resultado, mientras otros decian imposible los demas decian a chaleco.

La crisis tubo su fin y la perseverancia y el tezon llegaron al exito y alcanzaron el pinaculo de un rotundo suceso como ya lo ha visto Ud se compro todo el campo menos tres partes y el triumfo emanado del tezon, se convirtio en una importante rama de la vida cotidiana de esta populosa ciudad.

Confiamos que a la venida de nuevos vegetales y nuevos cultivos alcance con la medida rutinaria de los anos un progreos mas conciso y definido.

La reciente peticion presentada por las companias Fort Worth y Denver Railroad, solicitando una nueva linea feroviaria de Dimmitt al norte hacia Hereford acresentaria la potencialidad de esta area immediatemente. Cuanto se pueda adivinar sobre lo enunciado seria tremendo y portentoso.

La Camara de Comercio de Hereford esta actualmente pa-rticipando en dos asociacione de Carreteras. Primero con la numero 60 que corre desde esta poblacion pasando por los estados de Missouri, Kentucky, West Virginia y hacia el Oceano Atlantico por el Este. Es una carretera Nacional. Segundo sistema es la carretera numero 51, que es a saber una carretera estatal que puede llevarnos desde Del Rio directamente hasta la frontera Canadiense corriendo de Norte Sur toda ella es de superficie un poco aspera hasta la numero 60 que es exelente.

Sea usted un buen ciudadano cultivando el saber en sus hijos.

Aproveche Nuestros

Planes De Pago

Compre:

SOMBREROS STETSON

ZAPATOS NUNN-BUSH

CAMISAS ARROW

Ropa para Toda La Familia

RUTHERFORD & Co.

Obsequiamos GUNN BROS Thrift Stamps

Nosotros nos complacemos en servirle porque apreciamos sus compras. Le invitamos a que venga a ver nuestros surtidos. Hay aqui algunos de nuestros articulos. Poseemos muchos mas.

Precios especioles toda Esta Semana. Del lunes 8 Al 13 De agosto.

Latas de Onzas de tomates con Chiles Verdes	2 por 29c
Frijoles a la Mexicana Latas 303	2 por 27c
Hominy Van Camp's No. 303	5 latas por 47c
CAFE Marca Admiration (envase gratis)	47c cada uno.
KRISPY CRACKERS	2 libra 47c
Carnes Frescas	
Tocino "Squares" a	29c Libra
Tratados Con Humo Curados Con Azucaro	
SUMMER SAUSAGE	49c la libra

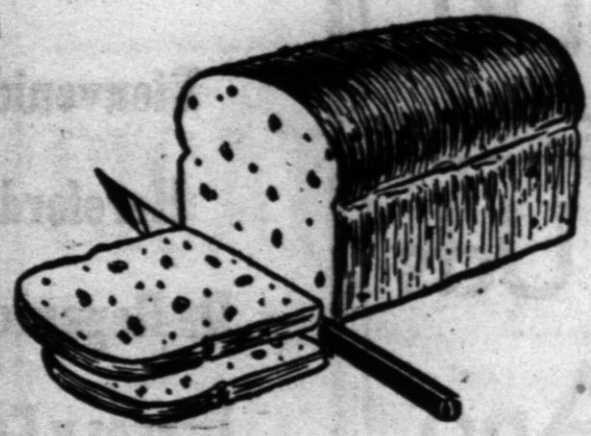
CITY FOOD No. 1 – 2nd and Main St.
CITY FOOD No. 2 – Highway 60

Servicio de traer y retraer

ACME CLEANERS

Insurado la ropa mientras en la tienda
Telefono 111 Calle 308 N. Main
Servicio de sastre

Butter-Kist



PAN

SIEMPRE BUENO

SIEMPRE FRESCA

a su aborroteria favorita

Hereford Bakery

EDITORALES

Este periodico e publicado in recognicion y apreciablemente de la ayuda de los americanos latinos para cogiendo las cosechas aqui poblando de Hereford. Hay muchos de uds. han decidido a vivir aqui f como los trabajadores transianos van hallar un bienvinido.

Prueba de este bienvinido se ensena por los firmos comerciales quien usan la espacio para advertir las amistades y gangas especiales. Su negocio esta apreciable y ellos quisieren que uds. lo saben. Cuando les visiten a las tiendas tengen cuidado a decir lo que han visto los anuncios en espanol.

"The Brand" esperomos a extender gracias especiales a los senores Elesio Garrido Hayne y Curtis Traweek quienes lo hacen este edicion espanol posible por el escritor y la translador de ingles a espanol.

The Editor

UNA FORMIDABLE BANDA DE MARIACHIS TROBADORES ASALTAN CON BELLISIMOS CANTOS FOLKORICOS A LOS ESTUDIANTES NORTE-AMERICANOS DE WAYLAND COLLEGE—La Sra. Profa. M. Woodward y un grupo de 24 estudiantes y maestros salieron de la ciudad de Plainview con el fin de recibir un curso de Espanol y Artes en la Universidad de Guadalajara. Una abalancha de canciones y melodias Jalisienses brotaron de las cajas musicales de los tipicos Mariachis, para dar la bienvenida a tan anorado grupo. Los norteamericanos a su vez contestaron con canciones nativas de su Coloso del Norte. Las clases empezaron el miercoles 27 de Julio, la mayoria enrolandose en Historia, Literatura, Artes y Bailables Nacionales.

Los turistas vieron por primera vez en su vida las tipicas carretas tiradas por bueyes y los arados de madera que abrian la productiva tierra Coculense. Muchos de ellos se pasaron los primeros dias comiendo deliciosos mangos y desayunandose jugosas papayas. Mientras unos daban sus paseos alrrededor de una pintoresca plaza admirando las bellezas Tapatias, el resto oia el concierto de Sigi Wessenburg que repetidas veces exaltaba a los nutridos aplaudientes.

Refiriendonos a la manera en que los Americanos han reaccionado Mrs. Woodward ha dicho que "A todas les a gustado y se encuentran encantados de la vida teniendo muy buen regocijo, ya nos hemos acostumbrado a llegar tarde a todo y a levantarnos tarde todos los dias. La vida se disfruta mucho Aqui."

El Canon de Palo Duro es un parque estatal situado a 40 millas al Este de Hereford. El turista puede ver explendores y bellezas de la madre naturaleza igualados solo por el parque nacional de el Gran canon en Arizona.

OLE
del
KEMP
Lumber Co.
Su
Estacion
Materiales
Para
CAMIONES
y Suplicas Fabricas de Todas
Clases
KEMP
Lumber Co.
Jim Whelan, Mgr.

COMPRE SU ROPA DE TRABAJO EN LA TIENDA MAS ECONOMICA

J. C. Penney

VENDRE ROPA QUE LUCE Mas y DURA Mas
GRANDES FACILIDADES DE PAGO

Sabanas De Algodon De
70 x 95
$1.98

- Cobertores -
. Marca Plaid 5% de .. Lana y 95% de algodon Miden 72 x 84 y Pesan 3½ libras. ..
4.98 el Par

- Sobrecamas - Sencillas
De Color Solido y Bordo Rayado; Talla 72 x 84
4.98

Cobertores
Golden Dawn do Rayado peso 4½ libras Talla 72 x 84 .. Colores Solidos y Bor-
10.90

Sobrecamas Sencillas
Cien por Ciento Lana Tambien para Camas Dobles. Colores Preciosos.
5.50

Cobertores
Lo Mejor De lo Mejor en Lana Pura, Peso 6 libras, Talla 72 x 90. Precio. . .
13.90

La J. C. Penney Tiene 47 Anos De Experiencia En La Fabricacion De Las Famosas "BIG MAC"
PRECIO
$2.29

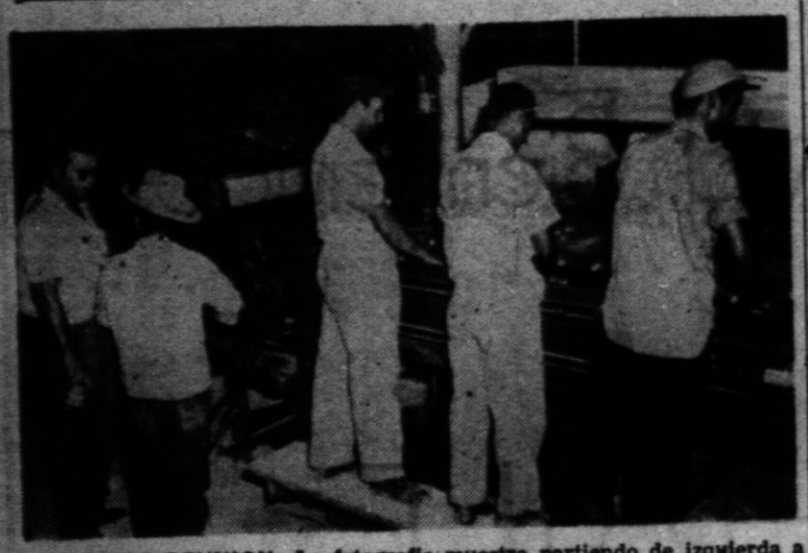
Penney Le Muestra A Ud. Buena Volundad En Sus Productos. Pantalones -- Camisas Puede Ud. Escoger Su Traje Tipo "Ejercito" Muy Buen Material Hecho Para Durar
$2. 98

Vestidos Hechos De Algoden, Lavables, y Especiales Para La Escuela y Juegos Etc.
$2.98 y $3.98

vstidos Para Las Amas De Casa, Talla 12 x 52
$2.79

ZAPATOS ZAPATOS Y MAS ZAPATOS
PARA TODA LA FAILIA PARA TODOS LOS TRABAJOS Y PRECIOS POR LOS SUELOS SOLAMENTE PARA USTED

AHORA AHORA AHORA
Precisamente Es Cuando Ud. Puede Comprar Su Ropa Para El Invierno, Sacos, Chamarras Etc. Todos Ellos Puestos En Abonos y a Precios Muy Razonabes. J. C. Penney Desquita Sus Dolores.



CENTRO DE REUNION—La fotografia muestra partiendo de izquierda a derecha a Juan Martinez, Jesus Ezquivel, Macedonio Ramos y al joven Benito Martinez los cuales se encontraban en el centro de reunion mas popular en el campamento. Nos referimos a la tienda del "Bill". El joven Martinez como Ud. puede ver en la ilustracion se encontraba saboreando una buena "Delaware".

Iglesia Columna

UNION FEMENIL MISIONERA

La Union Femenil Misionera de la Mision Bautista Mexicana tuvo a bien organizar su grupo el mes pasado y concurrieron a tal fin las senoras Sanjuana Guerrero, Petra Villareal, Petra Vaca, Luz Hernandez asi tambien como las senoras Zachez y Rangel.

SOCIEDAD VARONIL

A mediados del mes pasado la Sociedad Varonil de la M. B. M. se reunieron con el fin de tratar asuntos consernientes a su organizacion. Los asitentes a tal, fueron los Sres. Vaca, Hernandez, Lemus, y Garrido.

LOS DADOS—Si Ud. es un aficionado a los este saco le corresponde; no ha mucho tiempo que una personalidad muy ilustrada repitio un refran dirigiendose a una multitud de jugadores de dados diciendo: "El dinero mal habido nunca rinde" verdad infinita, infinita porque lo es y no es posible que lo que se gane a base de esfuerzo inaudito se derroche en una tirada de dados. El trabajo de una calurosa semana no puede quedar invertido en una nada. Muchas veces se llega a mas, mis ojos han observado inocentes sin calzado y mendigando un mendrugo de pan. Directa consecuencia de un padre jugador de dados que has deseado dejar descalzo a otro sin mirar que se encontraba en el mismo peligro. Salve el producto de sus arduas horas de trabajo no jugando a los dados.

YA NO TOMARE JAMAS—esto fue lo que un amigo mio me recalco repetidas veces. "Mi esposa habia muerto por los sufrimientos ocacionadas por mi odioso pero arraigado vicio del alchol. Con su muerte se me acresento el deseo de apagar mis sufrimientos y penas con los vapores de mi brevaje, un dia se me paso colocar lo botella en mi saco, abandonada quedo al azar de mis tres chiquitines, al regresar de mis correrias buscando pan para mis hijos abri la puerta y un relam pago se encajo en mi corazon, mis hijos lloraban y con rabia me dispuse corregir con mi pesada mano peque, peque muy fuerte y una dulce e implorosa voz me hirio muy ondo.

Ya no pegue papacito. . .yano pegue solamente quize verla. En mis delirios cuando el alchol hacia su efecto yo llamaba a mi esposa pidiendole perdon" Asi dijo — "Ya no tomare jamas."

Mexico es el pais que mas construye en el mundo, instruya a sus hijos.

Troqueros y Jefes

Atencion

Han pensado uds. de los posibilites para sumar la chansa para trabajo por el medio de una noticia clasificado? Este peridoico se leya para todos los rancheros y los mas tiempo ellos se buscan para ayudantes. Los resultos se hablan con mucha fuerza.

The Hereford Brand

BIENNIDO

C & R Cleaners

217 MAIN

Donde La Limpieza es una proteccion y un arte

Deje sus prendas de vestir en la Tienda del Campamento

Manda para lo major

Marca

CREAM O' PLAINS LECHE



Tamano Dodle

ICE CREAM

CONES

5c



Se Vende todos tiendas

LECHERIA HEREFORD

Hereford Creamery

FURR FOOD
Especiales

Café	Botella Heliodor Gratis	Libra	**52**
Manteca		3 Libras	**.51**
Conservas	Sabor de durazno	pinta	**.15**
Salsa de chile	Colorado	Bote	**.20**
Jabon de Borrego		4 barras	**.29**
Aceite Mexicana		botella	**.50**
CHILE VERDE		libra	**.23**
Ajo		libra	**.29**
Calcetines de Algodon		3paras	**$1.00**
Medias de "Agua y Carbon"	Marca Du Pont	par	**$1.59**

Todo tiempo uds. estan bienvenido en la tienda "Furr Food" Nos gusta su regocio y tratemos a gustarles a uds.

ASISTIRAN A CAMPAMENTO

Del 25 al 27 del presente asitieron al campamento bautista de Floidada los jovenes Sixto Zanchez, Julian Gomez, Eliseo Garrido y asi tambien los ninos Noe Coronado, Alejandro Medrano Antonio Ezquivel, Lhio Ezquivel, Vicente Guerrero, Benito Vadillo, Hernesto Vadillo y ademas las ninas Maria Guerrero, Dolores Hernandez y Simona Vaca.



ES MUY FACIL

OBTENER

Maytag!

TRES MODELOS 134.95 a 189.95

Pagos Muy Adecuados y Muy Buenos Tratos Dejenos Mostrale Nuestros Articulos.

Apreciamos Su Interes

H & H Furniture Co.

2nd Y MAIN

Noticias Personales

La Sra. Esperanza Zamudio Hernandez se encuentra en el hospital desde hace dias su salud es bastante ha estado recibiendo vicitas de amigos y parientes entre ellos se encuentra su esposo Robert Hernandez y su primo hermano Celzo Reza.

David es el nombre del primogenito de la joven pareja Moya. David se encuentra recluido en el hospital recibiendo un tratamiento especial para obtener mas "Galleta" Don Angel y dona Lupe padres del pequeno David ha estado viviendo en esta ciudad por dos anos y han sabido captarse las simpatias de todos los recidentes en esta poblacion.

El distinguido joven Ricardo Esquivel fue trasladado a su hogar hace varios dias con procedencia del hospidal civil. Ricardo sufrio una dura y delicada operacion de la apendice, su esposa Hermínia se encuentra sumamente alegre por la salud de su companero. Deseamosles felicidades y les damos nuestra enhorabuena.

Rosalinda es el nombre de la distinguida ninita hija de la Sra. Raquel Coronado y don Bentura Coronado que se encuentra desde la semanaa pasada recibiendo un tratamiento en el hospital local. Tanto los esposos como la ninita han recibido repetidas vicitas de sus amigos y familiares.

Los distinguidos esposos Moreno se encuentran de placemez por el nuevo miembro de la familia ceyo nombre es Martin, un varoncito muy robusto y les damos nuestro mas sincero parabiem.

CITY DRUG

BOTIGA CIUDAD

PEPTO BISMAL	para indigescion regular 60c		49c
BABY PERCY	para los ninos	regular 1.00	89c
ACTIVE LIVER PILLS	pildoras para el higado		19c
GALLO BISMUTH	Para Diarea		59c
ASPIRINA	Tamano 1.00		29c
LECHE DE MAGNESIA	Pinta		29c
ACEITE VULCANICO	Marca McLeans reg. 60c		39c
McLEAN'S CORDIAL	Medecina Tonica		49c
ACEITE MEXICANA	regular 50c		39c
TOALLITAS SANITARIAS	Kotex docena		33c
CREME PARA DIENTES	Marca Flecha Roja regular 50c		25c
TONICO PURSIN	para el estomogo regular 1.00		89c

PARFUMES - COSMETICOS - PLUMA FUENTES LAPICES MECANICOS - EQUIPAJE FOTOGRAFIA

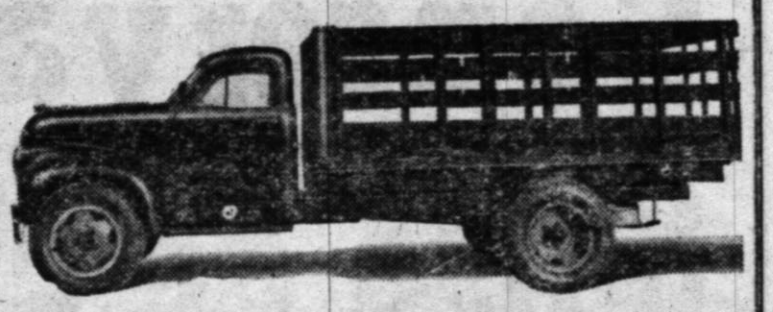
SU NEGOCIO ESTA APRECIADO BOTICA CIUDAD

CITY DRUG

Tenemos Camiones y Camionetas

STUDEBAKER

DE ULTIMO MODELO

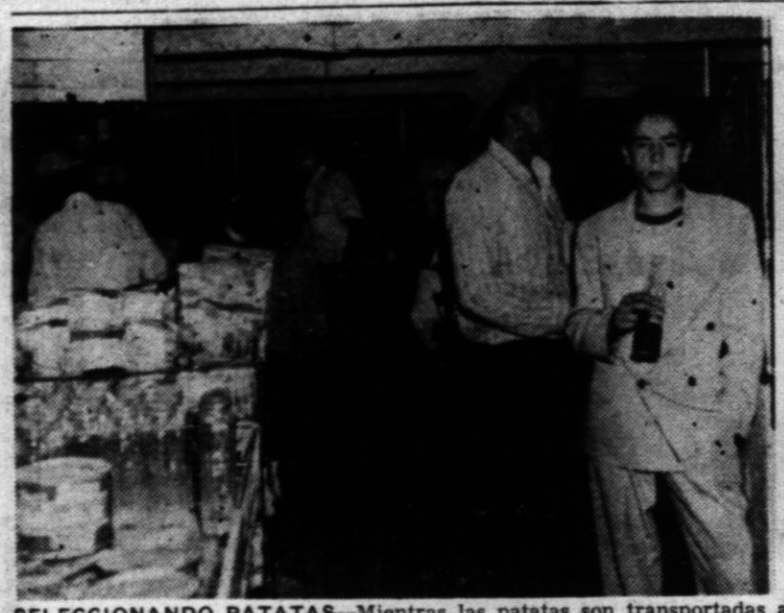


Carros Usados

I. Modelo 42 Studebaker Champion con radio, calentador y llantas nuevas	700.00
I. Modelo 47 R-H Land Cruser	1800.00
I. Modelo 39 Desoto R-H y O-D. Sedan de cuatro puertas	$275.00
I. Modelo Oldsmobile Cupe, R-H. de dos puertas	425.00
I. Modelo 36 Oldsmobile Cupe R-H	225.00
1. Modelo 38 Buick de dos puertas	150.00
1. Modelo 37 Ford de dos puertas H.	225.00
I. Modelo 40 Chrysler Traveler R-H	450.00
I. Modelo Studebaker Comander, 39 de cuatro puertas	250.00
I. Camion de 1 1-2 Tons. Marca Dodge Modelo 36	300.00

John Wood Equipment Co.

HIGHWAY 60



SELECCIONANDO PATATAS—Mientras las patatas son transportadas al punto donde son encostaladas, tres trabajadores las seleccionan eliminando las defectuosas. Sstas son lavadas despues de que son descargadas de los camiones y tratadas por medio de la cera a fin de proteger sus cortezas e inmediatamente despues encostaladas y puestas al mercado. (Foto-Courtesia Times)

TRES DIAS DE VACACIONES

Eran las once de la mañana, veíase correr por entre las barracas del campo mexicano a un reluciente "Packard 49" blanco perfecto de las miradas de los vecinos. Una dama Norte-americana lo conducia a manera de "punto y seguido," pues se estacionaba y ya seguia. Se trataba nada menos que de una activa miembro de la Iglesia Bautista Americiana. Miss LeGrand le llamo la primera nina que con su equipaje se introdujo al Coche. Dolores Hernandez era la nina de once anos que le condujo a las siguientes habitaciones de las cuales salieron Mariquita Guerrero, Vicente Rangel, Tranquilino Vaca, y Vicente Guerrero, ninguno de ellos pasaba de las edades de nueve y doce anos. Cuando abandonaron el campo todos ellos fueron proveidos de los mas sabrosos y condimentosos alimentos, y conducidos a la velocidad de 60 por hora, salio la caravana en los carros del "Abuelo Thompson" y el Sr. Owen hacia el ansiádo campamento de Floidada.

Tres dias pasaron los robustos ninos en aquel pintoresco paraje, primaveras en flor acuarelas de suave color, corrientes cristalinas y bellos estanques, sustanciosas comidas, juegos, libros, maestros y en fin muchas cosos mas fueron el tema del campamento patrocinado por los Bautistas bonachones dedicado exclusivamente a la ninez Mexicana. 45 ninos asistieron a tal, y todas ellos guardaran la amistad cultivada en tan solo tres dias, pero con lo mas selecto de los residentes Texanos por cuyas venas aun corre sangre de Indio y Espanol. Esta disfrutada pausa comprendio los dias del 25 al 27 de julio.

ELLECCIONES SIN SANGRE MEXICO—Por primera vez en la historia politica de Mexico las elecciones se llevaron a cabo sin derramamiento de sangre. Aunque no dejo de haber uno que otro accidente no hubo un solo caso fatal. Este acto vino a sentar un hermoso precedente para los anos venideros ya que se cree con firmeza que Mexico a terminado con sus caos politicos sangrienta trasendensia. En esta interesante eleccion la parte mas gruesa de los 2,560,000 votantes dio una victoria aplastante al P. R. I. ganando todos los 147 puestos de la Camara de Diputados exepto uno. Aun los partidos oponentes esperaban el mes pasado el triunfo Revolucionarios.

Sea Vd. Bienvenido

en

HAILE

BOTICA

"La Botica Grande. . . con la fuente larga"

--Equipaje Fotografia

-- Anteojos para sol

Servicio preseripcion

Hereford Motor Co.

La Casa de

MEJOR

AUTOMOVILES USADOS y TROQUITAS

A PRECIOS BARATOS

EXTENDEMOS BIEN VENIDO

Apreciacion Sincera para su negocio

2nd & Miles Street En Hereford