

THE FLOYD COUNTY HESPERIAN

Most Widely Read
News Medium In
Floyd County

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, APRIL 27, 1950

NO. 13

Field Day Plans are Complete

Program and plans for the field tour of the Floyd County Soil Conservation district are completed and come next Thursday morning many Floyd county people will join in the tour which will take them to several farms where bench leveling, use of legumes, improved pasture grasses and bindweed control are to be shown as part of farm practice.

Joining with the soil conservation district in working for and planning the field day are the Floydada Lions club, the Floydada Chamber of Commerce and Floyd County Board of development, the Lockney farm, Southwestern Public Service company, Hesperian Publishing company, The Lockney Beacon, the County Extension Service, the Production and Marketing administration, High school vocational agriculture instructors, Farmers Home administration, Floydada Jaycees and soil conservation technicians. All of these are assisting in one way or another to make the day a successful one and a valuable demonstration of good agricultural practice.

Leave Floydada at 9:30 a. m. The public is invited to meet at the court house square in Floydada at 9:30 o'clock a. m., to begin the tour.

The caravan will visit several farms before making the stop at the Lockney farm for a barbecue lunch and program.

Several practices will be seen, including bench leveling, use of legumes as a soil building crop, improved pasture grasses and bindweed control by use of chemicals. Charlie Smith, dirt contractor from Lockney, will be operating his machine on a leveling job on the R. C. Mitchell farm west of Pleasant Valley and a demonstration on cultivating borders in a bench leveling area will be given on the Chester Mitchell farm. There will also be an area of levelled land with water in the pans to show just how it irrigates.

Don L. Jones on Program
The Floydada Lions club has engaged Don L. Jones, superintendent of the Texas Agricultural Experiment station at Lubbock, who is thoroughly versed on soil conservation practices and needs in the high plains area, as the principal speaker after the barbecue.

Jaycees Making Cash Awards
The cash awards to winners of the window display contest will be made by the Floydada Jaycees at noon. All FFA, Homemaking students and 4-H club boys and girls

are eligible to enter this contest. These exhibits showing the advantages of soil conservation shall be placed in business house windows in Floydada and Lockney not later than April 29 and will be judged by an appointed committee on the following Monday, May 1.

Serving Barbecue Beef
The Floydada Chamber of Commerce and Floyd County Board of Development is furnishing beef for the barbecue and will have the food prepared and assist with the serving. Lockview farm is furnishing part of the food and will also assist with serving the meal.

Sound Truck Will Be Used
The Southwestern Public Service company has made a sound truck available for the day so that all attending will be able to hear the entire program. The truck will be brought from Plainview by Earl Lewis, agricultural engineer for Southwestern Public Service.

The itinerary for the day will be as follows:
9:30 leave Courthouse square and make the following stops:
10:00 R. C. Mitchell farm for level irrigation construction and weed control;
10:30 Chester Mitchell farm for demonstration on control of weeds

on borders in level irrigation; also irrigation of a levelled area;

11:00 Harmon Handley to observe utilization of shallow lakes with level irrigation;

11:15 Jack Billington farm to view Hubam clover in wheat as a soil building crop;

11:30 Marvin Sims farm to see sudan followed by vetch in pasture;

11:45 Henry Ford farm to observe Coesack oats;

12:00 Fritz Schacht farm to see permanent pasture;

12:20 Lockview Farm for barbecue lunch and program. Here there also will be:

Address by Don L. Jones, Superintendent of Texas Agricultural Experiment station at Lubbock;

Presentation of awards to winners of the window display contest by Floydada Jaycees.

2:00 p. m.: Lockview Farm—Grasses for pasture and seed production;

Vetch for winter legumes;

Demonstration of moisture penetration following legumes.

2:35 Oscar Golden farm, irrigated permanent pasture;

2:40 A. P. Shugart and Vernon Daniels farms, weed control;

3:00 Paul Cooper farm to observe weed control on irrigation ditches and flax.

First Show of Three-Day Rodeo Tomorrow

With near professional times expected in all rodeo events and a booster trip which brought many promises of attendance, Floydada Rodeo association is ready for their three day rodeo and entertainment starting tomorrow and continuing through Sunday afternoon.

Jay Wise, of Muleshoe, is furnishing the stock. The pens and stalls

have been repaired to handle the meaneast of "critters", pointing to a real performance, with thrills aplenty.

Meanwhile Floydada ropers have been sharpening their roping eyes this past week, and in a match with Silverton Sunday, the Floydada team walked away with the match with a team average of 540.1 seconds to the 565.7 mark set by the Silverton team at the Silverton arena. Best time for three calves was made by Frank Gillispie, with 48.5 seconds, second was Jack Johnson with 53.5 and third, Bud Pope with 55 seconds for his three calves. Pope deserves special praise, said Johnson, for not having missed a calf in any of the Floydada club's competition this year.

Contestants for the \$1,000.00 prize money are coming in steadily and some of the names point to an excellent rodeo, with expectations that it will be the best in Floydada rodeo history.

Entertainment for the rodeo includes two dances sponsored by the association, one for Friday night, and the other for Saturday night, pointing to a lively three days, April 28, 29, and 30.

Sound Truck Coming
Yesterday George Caven, manager for Southwestern Public Service company, said the request of the rodeo association officials for the use of the company's sound truck is being met by bringing in their big sound truck that was used here during the junior fat stockshow.

SIX - COUNTY SINGERS MEET HERE ON SUNDAY

The Six County Singing convention will meet Sunday, April 30, at the First Methodist church at 1:30 p. m., in Floydada.

Other counties will bring special music.

Everyone is invited to come and enjoy the good singing.

To Celebrate Morckel's New Store Saturday

To express their appreciation to friends and customers who have made their business possible, Harry Morckel Farm Chemical company are planning to stage a real educational program along with their formal opening party next Saturday, April 29.

Said Harry Morckel, proprietor, the enlarged quarters occupying a space 40 by 50 feet with working room also on the outside of the building, make it possible to handle with ease a very considerable larger stock than at their Missouri street location, where their lease expired this spring.

The new business is now comfortably situated in their new location and is beginning to work out routine lines. Recent addition to the selling force is John W. Buchanan, returned with his family to Texas from California. They formerly lived here. J. T. Perry is also associated with the firm as salesman. An imposing array of talent will be present for the open house to explain the various lines of insecticides, sprayers, chemicals and fertilizers, which have become a part of modern farm operations in this area. Among these, said Morckel, will be:

B. H. Snowden, representative of Sherwyn-Williams; Esco B. Robertson, of Jones-Walker Farm Chemical company, Plainview; Michael Boyd, of Dodson Chemical company, Amarillo; Jason Gordon, former county agent of Floyd county, with Rowland - Gordon company, Plainview; Walter O'Neil of the Matheson Chemical company, Houston; A. D. Simpson of the Armour Fertilizer works, Dallas; Floyd Prather with the Central Texas Fertilizer company, Comanche; John R. Morris of Universal Mills, Fort Worth; Hahn E. Green of Evans Orchard Supply company, Kansas City, Mo.; J. A. Conely of the Southwestern Plow company, Dallas. Steel built Products company of Lubbock, the Merit Mills of Amarillo, and the E. I. duPont's Neumers company plant at Houston, also will be represented on the formal opening day, Mr. Morckel has been advised.

Leonard H. Smith Asks Commissioner Job in Prct. One

After being asked by citizens and voters of each voting box in Precinct One, I have decided to make the race for road commissioner.

To you who don't know me, I have lived in Floyd county 43 years. I have been a tax-payer 25 years and a land owner for 20 years.

It is true I have some other business interests, but if I am elected I certainly will not neglect my duties of this office for my personal business.

Any consideration you may give me will certainly be appreciated.

Leonard H. Smith

(Political Advertisement)



David Kirk, partner of Kirk and Son Electric company, is presented with a check of \$25 by George Caven, local manager of the Southwestern Public Service company. Mr. Kirk was awarded this check for having the highest percentage of sales quota in the sixth month Certified Lamp campaign conducted by the Southwestern Public Service company. Mr. Kirk was one of the 12 home town merchants located on the South Plains and Eastern New Mexico awarded for their efforts by the plains division of the electric light and power company.

Pioneers Re-Union Date May 29 Officers Begin Plans for the Day

Floyd county pioneers, who have been having their annual gatherings on founders day for a considerable number of years, will hold forth this year on May 29 (because May 28 is Sunday) either in the vicinity of the city hall's shade trees and lawn or at the American Legion auditorium. Since the two locations are only a half-block distant from each other, it will be easy for the old timers to switch from one to the other in a matter of minutes and no harm done. The court house and grounds are roped off while a new structure is being put up to take the place of the building burned last year.

Decision to have the re-union on May 29 and discussion of the place was had Saturday afternoon at a planning meeting of officers and others interested. The meeting was held at the Arthur B. Duncan Abstract company's office.

Tenth Year Barbecue
Ten years ago when the pioneers had their fiftieth anniversary gathering they had a big barbecue and resolved to have another 10 years thereafter—in 1950. This decision was ratified Saturday. The dinner will be free to all old timers who are at least 45 years of age and have been in the county 35 years. All others will be furnished the barbecue dinner at one dollar per plate, the resolution adopted reads.

Carr Surginer, president, presided at Saturday's session. Mrs. Maud E. Hollums, secretary, who was unable to attend most of last year's meetings and the annual program due to illness, was present and took part in the deliberations. Others registered present for the session were George L. Fawver, G. L. Snodgrass, John A. Fawver, Rev. R. E. L. Muncy, Frank Harmon, Bob and Grover Smith, J. T. McLaughlin, Lee Noble, Glad Snodgrass, R. C. Scott, Duncan Hollums and S. W. Ross.

Finances will take on additional importance this year in view of the added expenses of the barbecue as well as the usual incidentals. On this important committee were named Geo. L. Fawver, G. L. Snodgrass, Carr Surginer and Ham Smith. Other committee assignments announced (See old Settlers, back page)

He Just Knows a Taxi Service in Floydada Will Be a Good Thing

G. B. Phipps is another Floydada citizen who knows in his mind that a reliable taxi service in Floydada will be a good thing for the community and he sure does hope there will be a living in such a service.

Reason for the hope is that he has embarked in the business and will now have his ear cocked for a ring at telephone No. 345, where taxicab and delivery service will be on call.

Telephone 345 is the new Holmes & Brown number.

Phipps points out that passengers and property in his care will be insured against the usual hazards. Also, he says, that the driver of the taxi will be a man who abides by the laws of the land.

Phipps is an ex-service-man from World War II.

Mrs. Phipps is a teacher in the public school system.

Change Bridge Location For Quitaque Road

Attempting to get the work they have to do done within the funds available for it, engineers of the State Highway department working on the Quitaque road in northeast Floyd county this week moved the location of the bridge for the all-weather road across Quitaque creek about 500 feet east of the first location made.

The report was made yesterday by Resident Engineer James P. Potts, who said the change was to save dirt moving at a reduction in cost of several thousand dollars.

The engineers are expected to build 6.7 miles of road (with two bridges included) within a budget of \$91,000. There are no right-of-way or other problems connected with the project at this time, save and except the one of getting the job done with the money the road builders have been allocated, said Mr. Potts. For the four miles in Briscoe the engineers have been allowed \$25,000. For the two and a half miles in Floyd county, the set-up is for an expenditure of \$66,000.

Present plans for the construction calls for the use of the present bridge across Los Linguish. It is to be repaired.

Across the Quitaque a 450-foot bridge will be built with abutments to supplement it. One of the matters still to be settled is whether a 10-ton or a 15-ton bridge will be built. In the lingo of engineers a 10-ton bridge will be 20 feet wide, a 15-ton bridge 22 foot wide. The engineers in the district are trying to get the state office and get the wider roadway.

The district and resident engineers are hurrying but they are hurrying slowly in the hope they will get the kind of road built that will fit into a road system from northeast Briscoe to Floyd county connections. The fact is at this time they hope eventually to connect the Quitaque-south road with east and west road that will complement a county-wide system of the future.

Aiken-Providence Road
Construction of the Aiken-Providence road has been going along at a fast clip, said Mr. Potts yesterday. All the dirt work has been done and the pipe culverts are in place. It is now about six weeks before the base crew of Cooper & Woodruff can move in for the base-building job. The topping crew will come later. The contract calls for eight miles of construction north to Providence and two and on-half miles west to the Hale county line.

Rigdon Is Running For J. P. in Prct. Two

W. G. (Bill) Rigdon is a candidate for justice of the peace in Precincts 2 and 3, of Floyd county.

Mr. Rigdon was in Floydada Tuesday, telling voters of his ambitions to serve in the capacity of justice. He is running subject to the Democratic primaries.

Guest, new owner of the Plains grocery, had guests for a morning. They chose an inconvenient and expensive time for the store man, according to a report made this week by a friend of A. Hart. They evidently were welcome to take cigars, cigarettes, and \$21.75 in money. The report was indicated they evidently took more cigarettes than they needed since they were disposing of them as early as Tuesday.

Entry was made through a plate glass opening into the South Plains mercantile establishment. Practically every carton of a considerable assortment of cigarettes was taken.

Postal Service Rule in Effect on Wednesday

The new, economy mail delivery service decreed by Postmaster General Donaldson last week, became effective in Floydada yesterday for the first time, and Mrs. Smith, after putting into effect the instructions from the post office department, told The Hesperian she felt the new schedule might not prove to be very much of an inconvenience for Floydada people.

The rule Mrs. Smith is instructed to put into effect is a one-delivery service to residence areas of postal delivery. "We hope the people will not be too impatient, but we will see what we can work out for them," said Mrs. Smith. For some patrons of the office the change, with the new hours that will have to be made effective, may actually work out to advantage, in her opinion.

The post office department is running half a billion dollars in the hole annually now, said a statement by the Postmaster general Donaldson last week when the new money - saving instructions were issued to postal workers. Air line subsidies and coddling payments to preferred workers make up a big portion of this deficit. Decried by the congress, claim foes of the change put into effect by the department.

Mrs. Smith's belief is that, if patrons of the office will be patient, nothing seriously damaging the local service is likely to result. The fact is, as it appeared Wednesday, some patrons will get even better service than formerly under the new rule.

Dollar Day Comes But Once a Month; Make it Pay You

Dollar day comes but once a month but when it does come it packs a wallop for the budget-minded shopper in Floydada.

That's one of the reasons why for next Monday, May 1. Bit unusual for the first day of the month and the first Monday to hit together. But not unusual for the dollar day values to be a strenuous effort on the part of local dealers to meet the approval of the shopping public.

Department stores in particular prime for the monthly event. Other dealers in more or less numbers also join in to make the traffic across their thresholds increase and their tills ring more frequently. See numerous advertisements in this issue of The Hesperian for other ideas.

Wednesday's Market

Hens
Colored hens, 4 pounds and up - 18c
Colored hens, under 4 pounds - 16c
Roosters, lb., - 8c

Cream
Butter fat, No. 1 lb., - 50c
Eggs
Eggs per dozen, candled, No. 1 - 25c

Hides
No. 1 Hides, lb., - 14c
No. 2 Hides, lb., - 8c
No. 3 Hides, lb., - 7c

Grain
Wheat, bushel, - \$2.05
Barley, cwt., - \$2.10
Milo, cwt., - \$1.80

Hogs
Tops 200 - 280 cwt., - \$16.00
270 - 300 cwt., - \$15.50
300 - 325 cwt., - \$15.00

Light Packer Sows, cwt., - \$13.50
Heavy Packer Sows, cwt., - \$12.50

Hull Foresees New Buildings in Early Fall

Despite the fact that the date for leaving contracts on the new buildings for Floydada school has not been set, T. H. Hull, president of the board of trustees, Floydada Independent School District is of the belief that the six new school rooms at Andrews ward and the gymnasium at the high school will be ready on or about the date for the opening of the new school year in September.

The contracts are still to be let for the buildings. In fact the bids are still to be taken, the board awaiting the completion of the plans and specifications by the architects.

The board in December was hoping to have all the preliminaries and details out of the way in February and a letting in March, according to the reports given The Hesperian at the time. But there have been delays in these preliminaries and the delay now is in the office of the architect.

Hull pointed out yesterday that the six class-room addition at the ward school would not consume nearly so much time as last year when not only the rooms had to be built but also weeks and weeks of re-construction in heating equipment and on plumbing had to be done. Also, he said, the gymnasium would not be a big construction problem since walls and roof and ceilings were the major part of this type of building.

The gymnasium is a dream of a quarter century for the school system, soon to be realized. It is expected to afford a well-rounded system of physical education which heretofore has been lacking and has drawn criticism from the State Board of education. It will make possible a well-rounded physical education program in the belief of the school heads and the board of trustees.

Seventeen Man Crew Working on Light Lines

A crew of seventeen men of the maintenance and construction department of the Southwestern Public Service company are in Floydada this week busy in a big re-construction job for the company's distribution lines in Floydada, reported George Caven, manager, this week.

The crew will be on the job here for a total of about five weeks. When they are done all the obsolete construction will have been eliminated in Floydada and the system here will be the same as new.

Plans and specifications for the construction were made up some weeks ago and the installation is being made in accordance with the city's specifications.

Floydada construction work is a part of a big program for the year that calls for advance in over all provision for the Southwestern's big system in northwest Texas, New Mexico and a portion of Oklahoma.

Guest's Guests Choose Odd Hour to Make an Expensive Call

Guest, new owner of the Plains grocery, had guests for a morning. They chose an inconvenient and expensive time for the store man, according to a report made this week by a friend of A. Hart. They evidently were welcome to take cigars, cigarettes, and \$21.75 in money. The report was indicated they evidently took more cigarettes than they needed since they were disposing of them as early as Tuesday.

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EDITORIALS

The cynic is one who knows the price of everything and the value of nothing.
Oscar Wilde

Snobbery is the pride of those who are not sure of their position. —Berton Braley

If all our misfortunes were laid in one common heap, whence every one must take an equal portion, most people would be content to take their own and depart.—Solon

Suspicion Department. The Hesperian has to maintain various and sundry departments, most of which are figments of the imagination. One of these is the suspicion department, which we urge into action about once every fourth month of the fourth year. Our suspicion man has come up with this one: Says he was looking through the fence the other day and saw a high school boy trying to throw a ball like a girl from the outfield. An outfielder in a baseball uniform who can't unlimber and let loose when a man is going into home plate must certainly be operating under the Gilmer-Aiken bill, which we do so dearly love!

Speaking of the Gilmer-Aiken bill we are informed that the new and most recent, and so far as we know, un-authorized, name for the educational organization which is going to raise our standards of something or other, is Texas Educational agencies. The law which was passed by the Legislature in 1949 authorized the outfit to be called the Central Education agency, with four sub-divisions. The Texas Educational Agencies will have to give the legislature a good piece of advice about naming things.

The Fort Worth & Denver South Plains Railway company's effort to meet the unprofitable situation in which they have been caught by the times has put on a fully equipped passenger from South Plains cities and towns for a trial of some sixty or ninety days. During that period they are letting the people of the area prove or disprove their claim that a real passenger service, such as the area would have given anything to have 25 years ago is still a needed service. The Denver planned to take off all passenger trains and concentrate on the job of hauling freight, which is about all that is left for them to do. Automobile and bus and airplane competition, plus ham stringing regulations by ICC and the State Railway commission, have pinned the railway company's ears back. All they can do is do the best they can. The south plains lines of the Denver are owned by the Fort Worth & Denver, the Fort Worth & Denver is owned by the Burlington, and the Burlington is owned half and half by the North-

ern Pacific and some other system. Their layout is not one to evoke a lot of sympathy from the people in view of the glowing promises the railway company made twenty odd years ago when they got a permit to build into the plains country.

Not Enough Cattle.—Years ago The Hesperian told everybody interested that the economy of our short grass country is tied up with cattle, and that any of us who does not recognize this fact is due for a long, possibly slow ride to a poor showing. Our countrymen do not view it that way. The Hesperian is somewhat alone in this viewpoint. Farmers of Floyd county have sold off their cattle to a thin trickle. They are going to make a good living doing the job some other way, the best we can find out. Wheat, cotton, maize, high-powered seed or something of the kind, is/are going to make them a lot of money to finance \$30 thousand homes, landscape premises and the like. We are on their side, we assure you. But economics and history and the business index point in another direction. We can't help knowing that we all need to tie into the cattle business, come high, come low. And we can't help knowing that one who doesn't know any better than to grow some she cattle and sheep that he can sell at some price or other is going to be better off in the long run. We are not arguing with anybody, and not trying to be obnoxious.

How the whole milk business has put out of business an important segment of the butter and cheese industry is one of the phenomena of the past decade. We are amazed at what has happened. Little cheese factories, and big ones, too, that have dotted the country, especially up north, have gone out of business by the scores. And nothing that we can find out put them out of business except the realization by the public that the biggest food bargain in all the country has been whole milk that you could buy at any corner grocery and not wait for the processing and the hauling back and fro that goes with manufacturing the good food nutrients into something else. In ten or twenty years the thinking will be revised again, we assume. But meanwhile outfits that depend on volume have gone out of business for lack of something to work on. The whole milk business swallowed up its first cousins, butter and cheese, before the congress came along, and dealt the coup de grace with a new law having to do with butterfat and oleo. It could be different some day. But that day will have to be its own guardian. It cannot go back a decade or so and bury the dead corporations that once dotted the sure path of butter and cream to affluence.

Professional Directory

People's Hospital

1100 South 3rd
Wishes to announce to the public the visiting hours and clinic hours:
Visiting hours for Hospital Patients:
10-11 a. m.; 2-4 p. m.
7-8 p. m.

Clinic open Monday through Saturday 9 a. m. to 12 noon, 1 p. m. to 5 p. m. Closed Sunday.
People's Hospital Clinical Laboratory and Department of X-ray
Approved Clinical Laboratory Tests

Emergency work done at any hour
Elective Work done by Appointment
men's suitable to patient and Technician.

Visitors wishing to inspect the hospital are welcome at any time

Kimble Optometric Clinic
Dr. J. W. KIMBLE
Dr. O. R. MCINTOSH
OPTOMETRISTS
Floydada, Texas

HANK SMITH JUDGING TEAM PLACE IN CONTEST

CROSBYTON—A cotton judging team from Hank Smith chapter of Future Farmers of America won fourth place in the annual Texas Tech Vocational agriculture judging contest held on the Tech campus last Saturday, April 15.

Warnell Baxter, a member of the team, was second high individual in the cotton judging contest. Other members of the team were Glenn Jones and Gene Ellis.

NE WLIONS PRESIDENT

Walter L. Knapp was elected president of the Crosbyton Lions club at the annual election of new officers held at a recent club luncheon. He will take office on July 1, when the term of Judge W. P. Walker expires.

Floyd County 14 Years Ago

(Taken from the Floyd County Hesperian April 30, 1936.)

Hesperian April 30, 1936.)
Floydada-Petersburg club in the Caprock Golf League had a disastrous season beginning Sunday afternoon, when they journeyed to Matador for their first of a series of eight games during the spring and summer.

Mrs. Walton Hale, Mrs. John Reagan and Mrs. A. A. Bishop were guests at a bridge luncheon given last Thursday in Lubbock by Mrs. Amos Howard at her home.

Rabbits are getting so thick in fields they are doing a deal of damage to the wheat and other crops. N. A. Armstrong stated that he would pay \$50,000 for 1,000 rabbits killed in the rabbit drive to be held Wednesday.

Miss Mary Anna Ross of Floydada will serve as one of the hostesses for the two thousand guests expected to attend the one day short course Friday, May 15 at Texas State College for Women in Denton.

Rev. W. B. Hicks has been selected to deliver the baccalaureate sermon to the 71 members of the 1936 Floydada High school graduating class. The services will be held Sunday night, May 17, at 8 o'clock at the First Methodist Church.

Mr. and Mrs. Bob Carter and Sandra, left Thursday for a visit with friends and relatives in Mt. Pleasant, Texas. They also attended the horse races at Arlington Downs. They were accompanied home by John Austin who has been employed in the Lorraine Club at Mt. Pleasant for the past several months.

Mr. and Mrs. Y. T. Bishop and sons, A. L. Bishop, Mrs. Nora Cox and Thomasine spent Sunday in Lubbock as the guests at A. L. Bishop's daughter, Mrs. J. Ray Dickey and family.

Miss Lula Sturdivant spent the week-end in Paducah with her mother, Mrs. R. B. Sturdivant who has been ill for the past few weeks.

Born to Mr. and Mrs. A. O. McAda on April 14, a daughter. She has been named Barbara Nell.

Mrs. W. W. Kirk of Plainview spent from Saturday until Monday

SEEK TELEPHONE SERVICE

CROSBYTON—A community meeting was held Tuesday night, April 25, in the Pansy Baptist church for the purpose of conducting a campaign to secure applications for rural telephone service.

Glenn Newton, manager of the Lubbock County REA, was at the meeting to explain the proposed project.

here with Mrs. Kirk's son, G. L. Kirk and family.

Mrs. J. A. Arwine, Mrs. A. J. Welch and Mrs. E. P. Nelson spent Friday of last week in Lubbock on business.

Mr. and Mrs. T. C. Russell arrived Tuesday for a ten-day visit with their niece, Mrs. Frances Wester and Mr. Wester.

We wish to thank all friends for the many donations during my illness. Bless you all.
Mrs. C. O. ...

FERTILIZERS

Dry or Liquid
a formula for every
MORCKEL FARM
CHEMICAL CO.
Phone 539
Floydada, Texas

FERTILIZERS

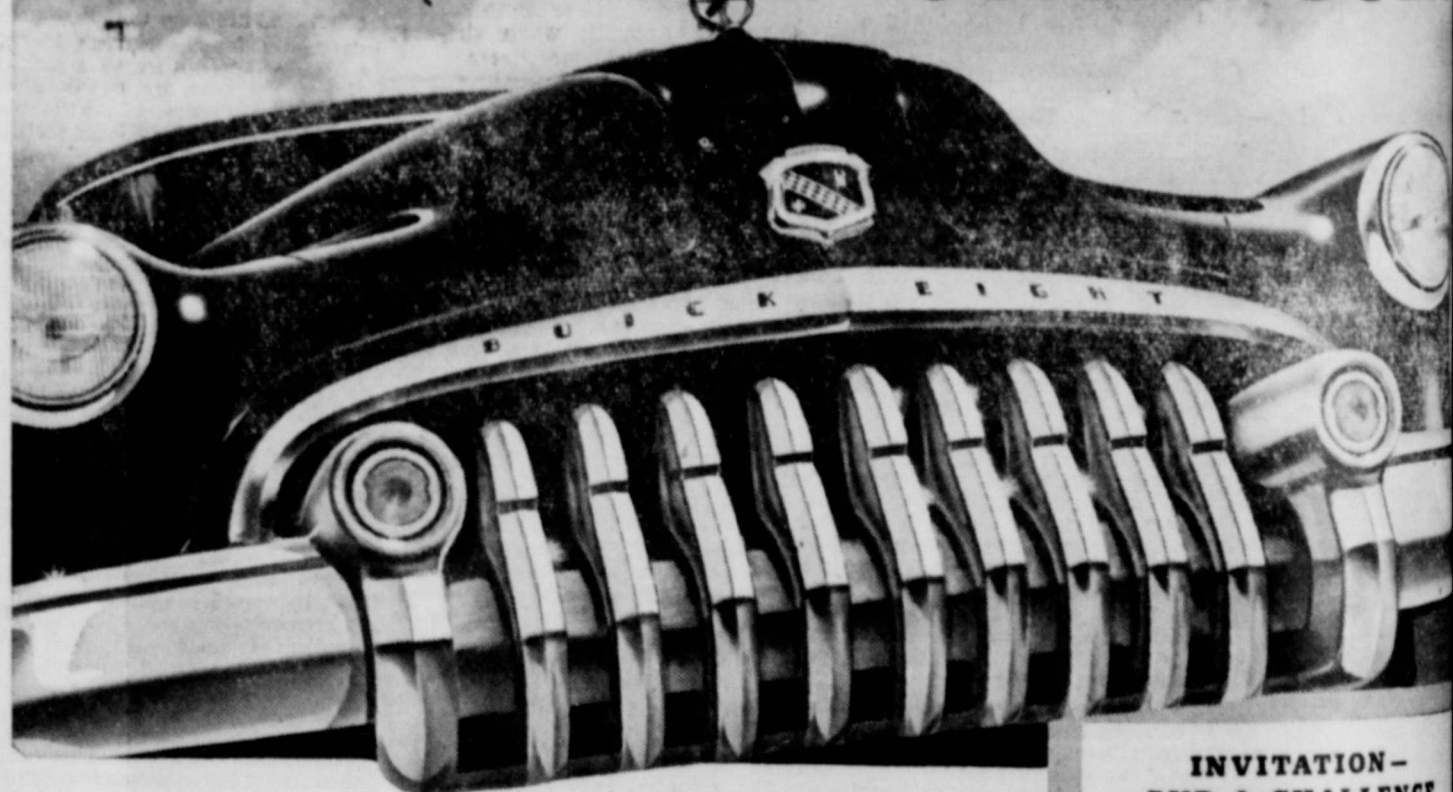
HAVE THESE IN STOCK

- 32 1/2 - 0 - 0 Ammonium Nitrate
- 16 - 20 - 0 Ammonium Phosphate Sulphate. (Pelleted)
- 0 - 20 - 0 Superphosphate
- 0 - 45 - 0 Superphosphate (Pelleted)

Morckel Farm Chemical Co.

116 W. Missouri St.,
Floydada, Texas

It even PROTECTS YOUR POCKETBOOK!



RAP your fist against these stout bars—feel the gauge of the bumper stock they're made of—and you know you've got stout protection here.

But then figure:

Here are *nine* bumper guards (not counting the two that hold the parking lights) so that's one extra item you needn't buy.

And each is *individually* replaceable—if damage should occur you have only a simple part or two to replace, instead of a complete, cast-metal grille.

Thus this stunning new design—freshest front-end style note on the highways—protects your pocketbook as well as your car.

Avoids costly repair bills as it avoids "locking horns" with the car ahead. Cuts upkeep as it cuts inches from the car's total length, thus making parking and garaging easier.

What you really have here is a four-way forefront. A design that sets the coming style note—avoids many a tangle with the car ahead—makes handling easier—and costs less to repair.

And note that parking-light lenses, made of plastic and set deep in recessed sockets, are well out of harm's way—even when pushing a stalled car.

You'll find this bold front end only on Buick—as you'll find Fireball power, Dynaflo Drive,* Buick's wonderful ride, and many another headline value only on these beauties.

Why not see your dealer now for the whole story—including the happy story on prices to fit practically any budget?

*Standard on Roadmaster, optional at extra cost on Super and Special models.

WHATEVER YOUR PRICE RANGE

"Better buy Buick"

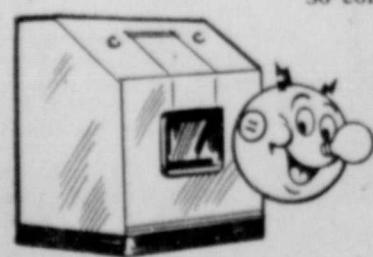
Phone your BUICK dealer for a demonstration—Right Now!

CLINE & RAINER

201 SOUTH WALL STREET

FLOYDADA, TEXAS

When better automobiles are built BUICK will build them



Simple as 1-2-3! Wash-day drudgery vanishes completely when you leave it to electricity. No steaming heat, no back-breaking labor, no hours-on-end of energy-robbing soak, scrub and rinse. Just place clothes and linens in your electric washer... set the dial... and leave the hard work to electricity! So convenient, so efficient... so dependable, too. Even the most fragile linens and laces come out fresh as an April dawn... beautifully clean... thanks to this gentle, modern care. Ask to see the new, completely automatic electric washers when you visit your dealer. Remember—only a few cents a day gives you new wash-day freedom.

SOUTHWESTERN

PUBLIC SERVICE COMPANY

25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

30 to Be Observed As Prison Sunday

The Salvation Army corps of the U. S. will join April 27 in the observance of "Prison Sunday." The organization will devote the day to special religious services for men and women behind bars in jails throughout the state. Lt. A. Morrison, Texas division commander, announced. "We have always considered it our duty to work with the inmates in the rebuilding and maintenance of faith and courage on the day of his release and normal life," Colonel Morrison said, "and our year-round

Frys Attending San Antonio Meet of So' Western Life

Mr. and Mrs. R. E. Fry are in San Antonio this week attending the 1950 convention of agents of Southwestern Life Insurance company.

Mr. Fry, who represents the company here, qualified to attend the meeting by reason of his outstanding record in the business during the year 1949.

The program included addresses by officers and leading agents of the company and round-table discussions of problems of the business.

The Frys expect to return to Floydada by Monday the first of May.

work in jails and prisons has long been an important part of our welfare program."

The Salvation Army is the largest volunteer parole agency in Texas today, and more than 1,000 ex-prisoners are under its guidance.

The Salvation Army is represented locally by a Service Unit committee with W. E. Grimes as chairman, and C. H. Bedford as treasurer.

Support for its local and statewide program is received from the annual campaign for funds.

NEAR AMARILLO

Perfect Section with 2 sets very substantial modern improvements. No lakes, no waste land. In belt of big irrigation wells. Leased for oil. \$150 per acre. Also improved quarter at \$100 per acre.

A. B. DUNCAN

West side square Canyon Texas

RUTLEDGE Oil Company
WHOLESALE PANHANDLE PRODUCTS
Phone 68

Name Lockney Teachers For School Year

LOCKNEY—Teachers for the Lockney school have been elected. Supt. Sidney Reeves, reports.

Mr. Reeves' contract was extended two years at a meeting of the school board some time ago. The two principals, F. M. Smith at the high school and O. B. Willbanks at the grade school, were given two year contracts last year as was Coach Curtis Kelley and these contracts did not come up for renewal this year. Teachers elected were:

Grade School—Mrs. J. E. Cox and Mrs. Maudie Muncy, first grade; Mrs. Imogene Myers and Mrs. Mildred Woods, second grade; Mrs. Nora Ayres and Mrs. Ermin Ida Johnson, third grade; Mrs. Nola I. Cox and Miss Jodie Marsh, fourth grade; Kathryn Norris, fifth grade. The following teachers were elected to teach in the grade school subject to assignment: Mrs. Douglas Degge, G. C. Applewhite, Mrs. Alma Dutton, Mrs. Velah Reeves, Weldon Dodson, Robert Foot (math).

High School—Mrs. Felicia Applewhite, English; Mrs. Myrtice Cope, mathematics; F. L. Montandon, vocational agriculture; Horton Morris, science; Miss Virginia Norris, library and social studies; Clyde Sloan, English; Harley Wright, business administration; Mildred Ziegler, social studies.

Community Party Lakeview Tonight Concert at Center

Announcement that the Lakeview community party will be held tonight (Thursday) at the school auditorium, was made this week.

One of the features will be a play staged by pupils of the school. Sandwiches for members of the family should be brought along by those who attend. Everybody is invited to come and bring their families.

CROSBYTON SCHOOL BOARD NAMES F. J. CUNNINGHAM

Fred J. Cunningham, coach for two years and high school principal this year in addition to his coaching job, was chosen by the Crosbyton School board Tuesday night to head the local schools during the 1950-51 term.

The new superintendent is a graduate of Oklahoma City University.

Mr. and Mrs. George F. Weast, South Plains, have gone to Hot Springs, Arkansas, where they are spending two or three weeks.

LIBERAL FARM LOANS
Low Rate Interest
20 Years to Pay
O. C. BAILEY
Lockney, Texas

Vic Vets
STUDENT-VETERANS... IF YOUR DEPENDENCY STATUS HAS CHANGED, SUBMIT PROOF OF ADDITIONAL DEPENDENCY NOW TO YOUR VA REGIONAL OFFICE



For full information contact your nearest VETERANS ADMINISTRATION office

Rural Mail Box Improvement Week May 1-6

The first week of May has been designated as rural mail box improvement week by the postal department, and Barbara H. Smith, postmaster, is urging that rural route patrons of the Floydada office make it unanimous for 100 per cent ratings on everyone of the six routes served.

Relations have been cordial between rural letter carrier patrons, the carriers and the post office here for years and there are no reasons why this cordial relationship should not continue indefinitely. However, rural mail patrons will be interested to know what the postmaster and the letter carriers have assigned as duties in cases of irregularities as to installation of rural mail boxes. The appended paragraphs, taken from the postal forms tell this story:

The regulations of the Department prescribe that persons desiring to become patrons of rural delivery service shall provide and erect at their own expense boxes conforming to official specifications and requirements.

Location and Convenience
It is a requirement of the Department that the boxes provided by patrons of rural routes shall be so placed that they may be conveniently served by the carriers without dismounting from their conveyances, and that they shall be located on the right-hand side of the road in the direction of travel of the carriers in all cases where the traffic conditions are such that it would be dangerous for the carriers to drive to the left in order to reach the boxes, or their so driving would constitute a violation of traffic laws or regulations. Rural carriers have no special rights or privileges in the use of roads, but are amenable to the laws and regulations that apply to others.

Carriers are directed to make report to postmasters of any boxes which do not conform to the regulations, or which are improperly erected, and postmasters are required to notify patrons maintaining the boxes to remedy the defects and if the patrons fail to do so, to make report thereof to the Department. In this event the facts are reviewed, and if such action is found to be warranted, instructions are issued for the withdrawal of service until the requirements are complied with.

The department also makes requirements as to signals, doors, height, waterproofing, leveling, and similar matters.

NEW DAUGHTER IN FAMILY

Mr. and Mrs. Ray I. Teeple have announced the birth of a new 7 pounds and 4 ounce daughter, born April 16. She has been named Venita Fay. She is the great grand daughter of Mr. and Mrs. R. I. Teeple of Floydada and the grand daughter of Mr. and Mrs. Raymond Teeple and Mr. and Mrs. Dan G. Montague of Silverton.

Mr. and Mrs. W. F. Adams, of Littlefield and Eugene Mayfield of Canyon spent the wee-end in the home of Mr. and Mrs. O. G. Mayfield.

L. P. Osburn, who has been making his home in Fort Worth, returned last week to Floydada.

DRIVE WAY GRAVEL

Concrete or Volcanic Ash Building Blocks

One of the most economical building materials available.

Concrete Pipe

Wayne Bennett

C. D. Bird Elected Board Chairman by Matador State Bank

MATADOR—C. D. Bird, president of the Matador First State bank since 1939, recently was elected to the newly-created office of chairman of the board of directors.

Harry H. Campbell was elected to the office of president vacated by

Mr. Bird. The recommendations were made in recognition of the long and outstanding services to the bank by the two men. Mr. Bird is the only charter stockholder with continuous ownership of stock since the bank was organized in 1907.

Money makers—Hesperian Classified advertisements

INSURANCE

Fire, Windstorm, Extended Coverage, Automobile Surety Bonds 1923 to 1950

E. P. NELSON Agency

STYLE

SHOW

AUTOMATIC GAS RANGES

1950 MODELS

You're Always in Style with Gas Cooking



Cooking's CLEAN and FAST With Natural Gas



See the new, modern automatic gas ranges on display at your dealer's today. You'll be delighted with the many modern features of the 1950 gas range models.

Thick, tempting steaks... light, airy cakes... colorful, vitamin-laden vegetables... No matter what the menu is for, the new, modern automatic gas ranges will bring new taste thrills to your table... do it mightily economically, too.

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927



This Man and His Company are working for you

YOUR SOUTHWESTERN LIFE AGENT and the Company he represents are in business to serve the insurance and investment needs of Texans. They are working for you... to furnish protection for your family... to help you build a personal estate... to assure the continuation of your business in the event of your death.

The investor in life insurance has a right to expect conscientious and professional counsel from his agent as well as continuing service. The Southwestern Life representative accepts these responsibilities as basic obligations which every career life underwriter should assume in the planning of each individual life insurance program.

Southwestern Life, now in its 48th year of service to the people of Texas, is proud that it can offer to Texans an agency force without a superior.

FLOYDADA REPRESENTATIVE

R. E. FRY

Southwestern Life Insurance Company

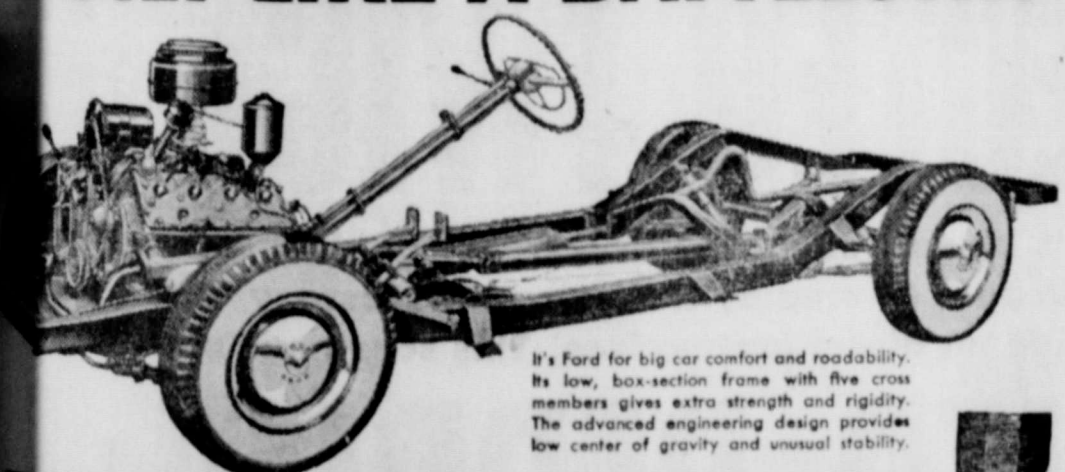
JAMES RALPH WOOD, PRESIDENT HOME OFFICE • DALLAS

FAMILY PROTECTION • BUSINESS LIFE INSURANCE • ANNUITIES
PENSION PLANS • GROUP LIFE INSURANCE

DOCTORS CAULEY & WELCH OPTOMETRISTS

1114 Ave. L. Dial 7180
Lubbock, Texas
(One block west Hotel Lubbock)

BUILT LIKE A BATTLESHIP



It's Ford for big car comfort and roadability. Its low, box-section frame with five cross members gives extra strength and rigidity. The advanced engineering design provides low center of gravity and unusual stability.

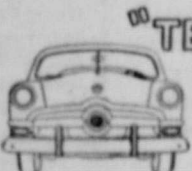
BUT WRAPPED LIKE A GIFT



For the second year in a row, the New York Fashion Academy has awarded Ford its Gold Medal as "Fashion Car of the Year."

FORD IS THE BIG ECONOMY PACKAGE!

Low first cost, low upkeep and high resale value Ford is the new standard of value. And in the recent Midways Grand Canyon Economy Run, officially supervised by AAA, a '50 Ford "Six" with Overdrive won the economy championship of its class—the 3rd place in the low-price field.



"TEST DRIVE" IT AT YOUR FORD DEALER'S

Bishop Motor Co.

W. California St., Floydada Telephone 228

Social Events, Clubs

Mrs. Haithecock Guest Speaker Reviews 'The Chain' at the 1934 Club

Mrs. Willie Merle Haithecock of Plainview was guest speaker for the 1934 Study club Tuesday evening, April 18, when she reviewed "The Chain" by Paul I. Wellman. Mrs. Carl Muench was hostess for the evening.

Mr. Wellman, the author, was born in Enid, Oklahoma and gave the setting of his book as Jericho, Kansas. It was the story of the priests and the characters that composed the community of Jericho and the ultimate exposure of the chain around one Priest's waist and the meaning of it.

Miss Ruby Lee Bevil sang two numbers, "Russian Picnic" and "Wind on the Hill", accompanied by Mrs. D. W. Douglas at the piano.

Miss Anne Swepston, president, presided at the business meeting at which time Mrs. Ralph Johnston was elected delegate with Mrs. M. J. McNeill as alternate to the District convention of Seventh district of Women's Federated clubs to be held at Memphis April 28 and 29.

Refreshments were served to Mrs. Haithecock, Mrs. Glen B. Douglas of Bushnell, Ill., guests of the club and to the following members: Mesdames Glen Armstrong, Fred Cardinal, Ralph Cogdell, Robt. H. Crowell, D. W. Douglas, Robt. H. Gibson, L. P. Gresham, J. S. Hale, Jr., John Hoffman, Jack Lackey, M. J. McNeill, J. P. Moss, Virgil Shaw, James Willson, Jr., Misses Leila Petty, Anne Swepston, and Ruby Lee Bevil.

"Our Mothers" will be guests of the club when they meet Tuesday evening May 2 with Mrs. James Willson, Jr., and Mrs. Enox Jones as hostesses at the home of Mr. and Mrs. J. M. Willson, Jr.

Grand Daughter of C. Battey Wed at Covis

Miss Lila Mae Battey, daughter of Mr. and Mrs. Clark Battey of Kress and grand daughter of C. N. Battey of Floydada, became the bride of Alton P. Robinson, son of Mr. and Mrs. A. L. Robinson of Plainview, Saturday, April 15, in the Methodist church at Clovis, New Mexico.

For her wedding the bride chose a navy blue dress, with white accessories.

The couple was attended by Mr. and Mrs. J. E. Babb of Plainview.

After a short honeymoon the couple will make their home in Plainview, where the groom is employed.

Writing fluids, Hesperian

Seated Silver Tea Is Benefit Occasion for Crippled Children

Thursday afternoon, April 20, at 4:30 o'clock, the 1929 Study club was hostess to the other study clubs of the city, at a seated silver tea in the home of Mrs. O. G. Glessmeyer, 711 West California. The occasion was for the benefit of crippled children.

The rooms were tastefully decorated with cut flowers and candles. The guests were greeted by Mrs. Glessmeyer and Mrs. Hollis Bond, and were shown to the dining room where they were served by Mrs. George Van Wickel and Mrs. Arthur Stewart.

After everyone was seated in the living room, Mrs. Bond welcomed the guests and Mrs. Kinder Parris led a musical program.

The girls high school sextet, composed of Molly June French, Betty Laminack, Dorothy and Doris Foster, Betty Johnston and Dorothy Bishop, sang several numbers including, "Praise The Lord," "Lift Thine Eyes," "Jacob's Ladder," and "My Hero." Mrs. D. W. Douglas played "Arabesque," by Debussy, "Modern Diversion," by Carpenter and a melody of light opera selections. Miss Ruby Lee Bevil sang "One Fine Day," from "Madam Butterfly," and "I Hate Music."

The house party was composed of Mrs. Glessmeyer, hostess, Mrs. Hollis Bond, club president, Mrs. George Van Wickel, Mrs. Arthur Stewart, Mrs. L. J. Wellborn, Mrs. R. C. Henry, Jr., Mrs. John Hoffman and Mrs. Jim Word. Guest registering were Mesdames Truman Joyce, S. W. Ross, A. H. Kreis, W. E. Grimes, Clement McDonald, P. A. Denison, D. W. Douglas, E. E. Joiner, E. P. Crawford, Kinder Parris, J. S. Hale, Jr., Robert H. Gibson, J. D. McBrien, E. J. Morehead, R. E. Fry, E. L. Angus, E. P. Stovall, J. B. Jenkins, C. A. Caffee, W. S. Poole, E. A. Powell, E. L. Norman, S. J. Latta, Ralph Cogdell, Jack Lackey, M. J. McNeill, C. K. Arnold, P. W. Bell, Lon V. Smith, George Caven, J. M. Willson, Jr.

Misses Ruby Lee Bevil, Doris Foster, Dorothy Foster, Betty Johnston, Betty Laminack, Dorothy Bishop and Molly June French.

The next meeting of the club will be May 4 in the R. E. A. building for a program on what's new in home appliances, conducted by Mrs. S. J. Latta.

Mr. and Mrs. A. D. Pultz and family spent the week end with Mr. and Mrs. J. B. Mills of Commerce.

Mr. and Mrs. C. B. Winters of Greenville. They reported East Texas had plenty of green grass and sunshine.

Nelson - Howard Vows Said At Edmonton

McDougal United Church was the scene of a quite ceremony on April 6, at 5 p. m., when Myrabelle Nelson became the bride of Harvey L. Howard, Jr. Rev. Wesley Bainbridge performed the ceremony before an altar decorated with daffodils and tulips. The bride is the daughter of Mr. and Mrs. A. T. Nelson, of Edmonton, and the bridegroom is the son of Mr. and Mrs. H. L. Howard, Sr., of Houston, Texas.

For her wedding the bride chose a grey suit with pink hat and accessories and a corsage of pink roses. As her sister's matron of honor Mrs. Adia Olson wore a navy suit with grey hat and accessories and a corsage of pink roses. Little Margaret Olson, niece of the bride was flower girl and wore a frock of pale blue taffeta and carried a cluster of tulips.

Monte House was best man, and ushers were W. A. Rutan and Walter Romanuk. Wedding music was played by Mrs. S. R. Keeling, and Miss Ethel Dunn, soloist, sang "Bless this House" and "O Promise Me".

At a reception at the Royal George hotel, the bride's table was centered with a three tier cake decorated in pink and white.

Harvey L. Howard is a grandson of Mrs. J. W. Howard of Floydada, and is employed with the Stanolind Oil and Gas company, in Edmonton.

Good Cooking!

Last night's fellowship meeting of the Methodist church was a big sensation, with food better than ever and the service a sensation.

So goes the story reported, which said the men did their own cooking and serving, they had a quartet from Lockney and a good speaker from Lubbock.

"Committee" says that is the way it was at the monthly affair.

The Fundamental Baptist church, in continuing their revival meetings, Rev. Ben D. Johnson of the Tabernacle Baptist church, Lubbock, conducting the meetings, announced that the subject Rev. Johnson has chosen for Friday night's meeting will be "The Three Things God Expects of His Children."

Rev. Johnson will conduct a special afternoon service Sunday at 3 o'clock.

Night service for the revival begins at 8 o'clock every night until the close, Sunday April 31.

Mr. and Mrs. J. E. Newton of Dougherty spent the week-end in Borger visiting Mr. and Mrs. Allen H. Leach, Jr.

McKay - Wright Vows Said on April 15

Miss Vera McKay is announcing the marriage of her daughter Peggy Jo McKay, to Troy Wright, son of Mr. and Mrs. E. H. Wright, in a quiet ceremony Saturday, April 15, at 7:30 p. m., in the home of A. F. Waller, minister of the City Park Church of Christ, Elder Waller officiating.

The bride was dressed in a midnight blue crepe dress with white accessories. Her corsage was of white carnations. A strain of pearls was her only jewelry.

Mrs. Gene Hollums was matron of honor and Mr. Gene Hollums served as best man.

Mrs. Wright is a graduate of Amherst High school and is employed at the Duncan Abstract company. Mr. Wright is a barber with his father in the Wright Barber shop here.

The couple are at home at 215 West Missouri.

FLOYDADA HOSPITAL NOTES

Mrs. W. H. Alexander was admitted April 25 for medical treatment.

E. B. Chesnut was admitted April 20 for medical treatment.

Russell King was admitted April 19 for medical treatment.

Mrs. J. E. Elza was admitted April 15 for surgery.

Leroy Parrish was admitted April 22 for medical treatment.

Ray Walker was admitted April 14 for tonsillectomy.

Elma Pamela Gresham admitted April 24 for tonsillectomy.

Mrs. Donald Green gave birth to a son on April 25.

Mrs. V. H. Turner gave birth to a son on April 24.

Mr. and Mrs. Edward Wester, Mrs. J. L. Nichols and daughter, and Mr. and Mrs. H. N. Powell visited Sunday in Lubbock with Mr. and Mrs. Kenneth D. Johnson and family.

Floyd Bell, of Texarkana, Texas, who has been in this portion of the state for several days on business, has been the guest of his father, Fred Bell.

Mr. and Mrs. B. W. Snell of Lubbock visited in the home of their parents, Mr. and Mrs. Will Snell and Mr. and Mrs. J. J. McKinney, Sr., and other relatives over the week-end.

4-H CLUB BOYS MEET

The fourth and fifth grade 4-H club boys met Tuesday, April 18, in a meeting to discuss how harmful rats are and how to kill them.

The next meeting will be announced later.

PEOPLES HOSPITAL NOTES

Medical patients dismissed this week were W. O. Jones, April 18; Mr. and Mrs. W. Edd Brown, April 19; W. G. Porter, Ralls, Texas, April 23; Mrs. Vera Freeman, April 23;

Minor surgical patients dismissed this week was C. H. Wise, Jr., April 24;

Accident patients dismissed this week was A. L. Sparks, April 20;

Minor surgical patients admitted this week: Mrs. H. F. Jackson, April 20; W. L. Rice, April 22; Ed Holmes, April 24; Mrs. Earl Crawford, April 24.

Accident patient admitted, Mrs. C. O. Carpenter, Petersburg, April 23.

Medical patients admitted, W. R. Billington, April 24.

Baby Gene Carroll Warren, son of Mr. and Mrs. Billy Gene Warren, is making rapid improvement. He will soon be able to leave the incubator.

I want to thank all my friends who were so thoughtful to remember me with your pleasant visits, lovely cards and every act of kindness during my recent stay in the hospital. To each of you, may the best of health come your way. To Dr. Friske and the staff at the Peoples hospital, my family and I say thank you, for our wonderful service.

Mrs. K. Terrell.

PHONE STRIKE NOT PROBABLE

The probability of a sympathy strike of the telephone maintenance and operating staffs of Southwestern Bell Telephone company, serving Floydada, was discounted in the press yesterday.

The first of the week it appeared certain that the walk out of operators, unwilling to cross picket lines of maintenance men, would become effective Wednesday night or Thursday.

Mrs. Sarah Mandeville and Mrs. A. G. Macy, of Hico, and Mrs. Louie Groff, of San Angelo, were here last week-end for a brief visit with a kinswoman, Mrs. Floyd L. Selsor, and other relatives.

Mr. and Mrs. Jack Henry and son, Jackie spent last week-end and the first of this at Menard, Texas, in company with Johnnie Lackey and Charlie Purnell, where they were guests of the John Herds on a fishing trip.

Mrs. Earl Freeman who was taken to the Taylor clinic, Lubbock, Sunday was able to return home late Tuesday. Her condition is greatly improved.

Lakeview News

LAKEVIEW, April 24—Progress is being made in the three-act play, "Here Comes Charlie." It will be presented to the public in the school auditorium Friday evening, May 5.

Lakeview defeated Dougherty on the latter's diamond Friday afternoon, by a score of 18 to 15.

Visitors in the Roy Fawver home Sunday were Lovell Jones, Mr. and Mrs. Leslie Fawver and family and Mr. and Mrs. L. D. Golightly and children.

J. H. Polvadore and children attended the Ida Red show at Dougherty Thursday night.

Eddie Lee Polvadore is much improved and is expected home today. Mr. and Mrs. A. M. West and family visited in the Tom Hopper home Sunday.

Mrs. J. L. Dunford and daughter, Mary Sue, visited Mrs. R. L. Nichols Sunday.

Gaynell and Wandell Holliday visited Anella Thurston Sunday.

Mr. and Mrs. Dennis Taylor and boys visited in the home of Mr. and Mrs. C. B. Hartzell Sunday.

Mr. and Mrs. James Jones and little son, Robert James of Panhandle visited over the week-end in the home of his parents, Mr. and Mrs. Fred Jones.

SUNNYSIDE CLUB MEETING HELD WITH MRS. MCKINNEY

The Sunnyside Home Demonstration club met Friday, April 21, with Mrs. John McKinney, Jr., hostess.

Roll call was answered with a sewing tip. Mrs. Shirley and Mrs. Sims gave a one act play on health. Mrs. Fawver gave a demonstration on placing a pattern and how to cut the material.

The business served a lovely refreshment plate to Mesdames C. W. Dennison, Elmer Williams, G. N. Shirley, W. C. Sims, Tom Hopper, R. E. Irby, B. W. Burke, O. L. Lowrance, W. H. Hilton, Leslie Fawver, J. J. McKinney, Sr., W. A. Lovell, S. J. Latta and the hostess, Mrs. J. J. McKinney, Jr.

The next meeting will be May 5, in the home of Mrs. Elmer Williams.

RODEO DATES

Directors of the Crossfarms association, have made a date with Bob Estes, of Bland in the Third Annual Crossfarms on June 8, 9 and 10.

John W. Maxwell of Bland spent the week-end with Mrs. H. R. Standley. He was released from the Veterans hospital and was enroute to Maxwell's condition is much improved.

Mr. and Mrs. Walter R. Burnet this week, were in visiting in the home of daughter, Mr. and Mrs. Haines and family.

Visiting in the home of A. Grogby last week-end was daughter, Mrs. Carrie Bland. Daughter Sandra, also Mr. and Mrs. Don Bradshaw, all of Abilene.

A sultan at odds with his harem. He caught him a mouse. Set it loose in the house. Thus starting the first harem scare.

Rug and Carpet Cleaning

In plant or on location. CALL 154 for further information.

STEWARTS CLEANERS

WHEN IN NEED OF

Fire, Hail And Tornado Protection

On your property, see me for a Farmers Union Mutual Insurance Policy. Adjustments made promptly.

Also soliciting your listing on Farm and City property, and anything you have to sell.

311 West California St. Phone 520

E. C. KING

Feather-bedding scheme of Firemen's Union to put an additional fireman on diesel locomotives has been

CONSIDERED TWICE!

Fact Finding Boards appointed by Presidents Roosevelt and Truman have said these demands were "devoid of merit" and they were

REJECTED TWICE!

Now the Firemen's leaders seek to paralyze railroad transportation to compel the railroads to employ a wholly unnecessary additional fireman to ride on diesel locomotives. This scheme is plain

FEATHER-BEDDING!

LEADERS OF the Firemen's union have called a nationwide strike starting with four great railroads on April 26. These railroads are the New York Central, Pennsylvania, Santa Fe, and Southern.

The union claim that a second fireman is needed on grounds of safety is sheer hypocrisy. Safety has been dragged into this dispute only in an unsuccessful effort to give a cloak of respectability to vicious feather-bedding demands.

After a careful study of the first demands of this union, a Presidential Fact Finding Board on May 21, 1943, reported to President Roosevelt that there was no need for an extra fireman on diesel locomotives.

Again, on September 19, 1949, after a second hearing on the union leaders' demands, a second Board reported to President Truman that: "there presently exists no need for an additional fireman... upon either the ground of safety or that of efficiency and economy of operation."

Safety Record of Diesels is Outstandingly Good

Although the railroads accepted the Board findings, the union leaders have brazenly rejected them. They represent that

extra fireman is needed for "safety" reasons. Here's what the Board had to say on that point:

"The safety and on-time performance of diesel electric locomotives operated under current rules have been notably good..."

"Upon careful analysis of the data submitted on safety, we have concluded that no valid reasons have been shown as a support for the Brotherhood proposal under which a fireman would be required to be at all times continuously in the cab of road diesels. The proposal must be rejected."

The real reason behind these demands is that the union leaders are trying to make jobs where there is no work. In other words, a plain case of "feather-bedding."

The railroads have no intention of yielding to these wasteful make-work demands.

"The Safety Record of Diesels is Outstandingly Good..."

PRESIDENTIAL FACT FINDING BOARD REPORT

Read these excerpts from official reports of Presidential Fact Finding Boards:

"The safety record of Diesels is outstandingly good, and it follows that the safety rules now applicable have produced good results."

"The safety and on-time performance of Diesel-electric locomotives operated under current rules indicate that Diesel-electric operation has been safer than steam locomotive operation..."

Remember! These are not statements of the railroads. They are just a few of the many similar conclusions reached by President Truman's Fact Finding Board which spent months investigating the claims of the union leaders.

EASTERN SOUTHEASTERN WESTERN RAILROADS

We are publishing this and other advertisements to talk to you at first hand about matters which are important to everybody.

Dollar Day

AT HALE'S!!

MONDAY MAY 1st.

Women's Rayon
PANTIES

Brief Style
White, Tearose, Blue
3 for \$1.00
Small, Medium, Large

Three Tables
Women's and Children's
SHOES

\$1.00 pair
Real Bargains

Beautiful Multifilament
CREPE PETTICOATS

\$1.79 each
Tearose and White

Men's Broadcloth
SHORTS

2 for \$1.00
Assorted Colors

Lovely Chenille
BEDSPREADS

\$3.00 each
Assorted Colors

Men's Work
SOX

7 Pks. For \$1.00
Grey and White

20 x 40 Double Loop
CANNON TOWELS

2 for \$1.00
Assorted Colors

Men's Nylon
DRESS SOX

3 Pks. For \$1.00
Real Buy!

Hale's Dept. Store

DAUGHTER FROM ARIZONA VISITS IN FOWLER HOME

Mr. and Mrs. Gene O'Neil of Phoenix, Arizona, have been visiting in the home of Mrs. O'Neil's parents, Mr. and Mrs. John Fowler, for the past week. The O'Neils have also visited Mrs. O'Neil's sister and family, Mr. and Mrs. J. R. Bartlett of Dallas.

Mrs. O'Neil will be remembered by La Joyce Fowler.

Mr. and Mrs. Nube Ewing, of Dimock, and Mr. and Mrs. Enzo Ewing, of Tulsa, spent Sunday with Mr. and Mrs. Leslie Ewing and family.

BROTHER OF MRS. COLLIER SUCCUMBS IN MISSOURI

W. A. Fletcher of Richmond, Mo., brother of Mrs. Kate Collier of Floydada, passed away at 2 p. m. April 8 at his home. He had been ill a long time.

Mrs. W. E. Walker is in central Texas, where she will spend six weeks visiting with relatives and friends.

Mr. and Mrs. W. M. Dilworth, of Pampa, are visiting in the home of Mr. and Mrs. Alva Sparks. Mrs. Dilworth is a sister of Mrs. Sparks.

Women Attend District Meet At Littlefield

Several Floyd county club women attended the annual meeting of the Texas Home Demonstration association for District 2, held Tuesday at the First Baptist church in Littlefield. This was a business meeting where activities affecting the district were taken care of. A similar meeting was held in Floydada in 1949.

Two board members of the state Association were in attendance, Miss Ella Calfee, of Waxahatchie, vice-president-at-large, gave the report from the state board. Mrs. B. M. Harris of Plainview, chairman of the T. H. D. A. 4-H committee, gave a report of the 4-H progress.

All counties gave reports of their activities. The report from Floyd county was given by Mrs. Clyde Henderson, president of the Center Home Demonstration club.

The speaker for the day was Dr. Ross Calvin, rector of the St. James Episcopal church in Clovis, New Mexico. Dr. Calvin spoke on the "Delinquent Child". He said that the economic status of the family had little to do with the delinquency of a child; and that the child who is unloved and undisciplined is always underprivileged.

Among the business items disposed of during the day was endorsement of the vice-president of the Texas Home Demonstration association for District 2. Mrs. B. H. Rucker of Ropesville, Hockley county, was elected to this office. The district endorsed Mrs. B. M. Harris of Hale county, as a candidate for vice-president-at-large of the state association. Miss Calfee was introduced as a candidate for the office of president of the association. Elections for the state officers will be held at the state meeting in Big Spring in October.

Other business included invitations for the 1951 district meeting. Tulsa and Lubbock extended invitations to the group.

Another item discussed was the creation of a scholarship for a 4-H Club girl of district 2.

A summary of the meeting was given by Miss Kate Adele Hill, district agent.

Mrs. C. T. Maltby of Muleshoe, vice-president for district 2, presided during the meeting. Mrs. Lynn Miller of Floyd county served on the resolutions committee, and Mrs. Raymond Teeple served on the election committee. There were 300 registered during the day.

Delegates from Floyd county were Mmes. Raymond Teeple of Lone Star; Lynn Miller of Sand Hill; and W. E. Grimes of Friendship. Others attending were Mmes. C. L. King of Lone Star; A. H. Kreis of Friendship; Sam Lide, Ruth Daniels, C. A. Caffee of Dougherty; Clyde Henderson of Center; W. C. Sims of Sunnyside; O. G. Glassmeyer of Lakeview; Don Finkner and Glen Pool of Harmony; and Miss Petty, county Home Demonstration agent.

I wish to take this opportunity in thanking everyone for their nice flowers, cards, letters and telegrams during my illness. Yours for better health and happiness. W. J. Waller, Mrs. Waller and family.

Alford Kenhamer was taken to the Memorial hospital in Lubbock Tuesday by F. C. Harmon.

Edell DuBois Finds Air Force Gadget Hung on his Fence

Now it is Edell DuBois of Fairview who has "one of them things" the 200th or two thousandth or something of the Army Air force sends up to see what the weather man sitting out in the wild blue yonder has to say about which way the wind blows and whether it is going to come a tornado or not.

In the Hesperian office yesterday, Mr. DuBois said the gadget he picked up on the barbed wire fence and around wasn't needed in his line of business and he'd be glad somebody with some authority would come along and take it off his hands. It is the usual balloon, parachute, recording instrument and what-not. It lit at his place sometime before the rain. He picked it up Friday or Saturday.

"In my business I don't need any parachute, any balloon, nor any recording instruments. I don't want it and I wish I didn't have it, and I don't want to go to jail at this moment," said Mr. DuBois yesterday afternoon. The gadget does not identify itself, whence it came, or anything.

DuBois lives about four miles from Joe Smith, who also had one of the "things" dumped out in his wheat field a few weeks ago. A news writer at Wichita Falls said the metering devices probably originated at Sheppard field there.

Troop 64 Court of Honor Advances Several Boy Scouts

Court of honor for Troop 64 held Tuesday night at American Legion hall found numerous fathers and mothers of Boy Scouts present for the formalities at which Field Executive A. M. Standeford presided. H. Rainer, assistant Scoutmaster, presented the boys for their advancement honors.

Tenderfoot badges were presented to Roger Poage, Harold Snell, Norman Davis, Ronnie Wilson, and second class Scout badges went to W. R. Cantrell, Glad Lyn Norman, Jimmie Collins, Gordon Joiner. In first class Scout ranks honored during the evening were Don Grigsby, Bill Walker, Larry Glassmeyer, Don Daniel.

A 20-minute training film for Scouts and their parents was shown preceding the presentation of miniature badges to parents of equal rank with the honors given their Scout sons.

Y-Teens Plan Saturday Night Canasta Party

The junior branch of the Y-Teens of Floydada, with Mrs. J. M. Hollums as their chief, is sponsoring a forty-two and canasta party at the Andrews Ward gymnasium Saturday night of this week, April 29. The party will be for youngsters as well as grown-ups but special events are being arranged for the teen-agers separate from the entertainment for their elders.

After 42 and canasta playing is done a style show will be held beginning at 9:30 p. m., and after the style show will come a pie and cake sale.

For the juniors, boys and girls, there will be a picture show, in the study hall. "Combat America" will be the title of this show, in which Major Clark Gable is starred. The evening's events will begin at 7:30 o'clock.

Admission charge will be 25 cents for each person admitted. The funds raised will go to the Y-Teens fund, said Mrs. Hollums.

MARCH REGISTRANTS
March registrants with Local Board No. 45 of Selective service, included the following men, just turned 18 years of age:
Of Lockney, Donald Eugene Clarkston;
Of Petersburg, Donald Ray Nelson;
Of Roaring Springs, Coy Everett Brown;
And of Floydada, Billy Joe Smith, Pat Rendon and Robert Olen Turner.

Dr. and Mrs. George V. Smith are on a vacation this week. They plan to spend most of their time in the valley.

Too Late to Classify

FOR SALE—37 model GMC truck. Grain bed. 37 model Baldwin Combine. Good shape. Cephus Fortenberry 1 mile north and 2 miles East Fairview. 134ap.

STRAYED—Jersey heifer from Jack Brian place 5 miles northeast of Lockney. Notify E. R. Harris at Lockney Real Estate. 131tp.

SEVERAL good fresh milk cows for sale or trade; also good heavy springers. Lockney Real Estate. 132tp.

A CALLED meeting of Floydada Lodge No. 712 A. F. & A. M. Friday night May 5, 7:30 P. M. 132tc.

LAST Saturday we sold out of fryers before night. This week we intend to have plenty. Berry Produce & Feed. 131tp.

FOR RENT—3-bedroom house, 329 East Tennessee St. Immediate possession. George Caven, phone 232. 131tp.

Weather Foils Wheat Grower

Floyd county wheat looks pretty fair from the road this week but get out into it and have a good laugh, says the current conservation on the streets about the 1950 wheat outlook.

A few fields are really pretty good. But many more, which have been left by the plowman's share, will do just so so. Rain could help a lot. A few will make some wheat whether or not there is any appreciable more moisture.

Tiny Brown, Hesperian representative, who was "under the hill" Tuesday, found a more advanced sample of the current crop on the J. A. Taylor farm. It has a head and has a chance of developing enough grain to pay for the harvest and a little besides.

Some farms where early planting was done, no grazing realized and plenty of water administered, will have the better yields. Other fields are waiting for the weather man to dish out some moisture.

Weather man, meanwhile, continues to be somewhat unkind. Blow high, blow low, high eighty temperatures (with one 90 thrown in) northerly and high winds, and a nice calm day yesterday. Low temperature of the week here was 41 degrees.

SELLS BLUE BONNET SEED

Alfred H. Long (Texas Bob) is a young Texan who lost his right leg after a horse riding accident in 1939. Seeing tourists stopped on the road side picking flower seed, gave him the idea of selling blue bonnet seed.

For the last three years he has been all over Texas selling blue bonnet seed. The children in his home town help to obtain enough seed to make his tour. Alfred will be in Floydada Thursday and Friday with his blue bonnet seed and will go to Plainview from here.

Counter sales books, adding machine paper, carbon. Hesperian

KING'S

GROCERY & MARKET

Phone 13 We Deliver

CAKE FLOUR, Softasilk, Box,	39c
PANCAKE MIX, Pillsbury, 2 1/2 Lb. Box,	33c
KRAFT DINNER, 2 For,	25c
Vienna Sausage, Chuck Time, 3 For,	27c
POTTED MEAT, Economy, 5 For,	29c
CATSUP, Wapco, 14 Oz.,	16c
REX JELLY, Quart,	29c
RICE, Comet, 2 Lb. Box,	33c
BABY FOOD, 3 Cans For,	23c
BEEF RIBS, Pound,	29c
FRESH FRYERS, Pound,	58c
CLUB STEAK, Nice Lean & Tender, Pound,	65c

Dollar Day

Prices offered in our Anniversary Sale now in progress will continue until Monday Dollar Day. We are adding the following specials for your shopping pleasure.

- Fancy Tee Shirts — S.M.L. . . \$1.98
- Handkerchiefs (package of 6) 79c
- Fancy Tee Shirts (Large Only) \$1.00
- MEN'S SLACKS (Odd Lots) . . \$5.90
- Flight Mechanics Kahki Caps . 79c
- Mechanics Caps (Blue) 49c
- Men's Straw Hats . . . \$1.98 & \$2.98
- NYLONS (Odd Lots) 51s & 54s \$1.00pr.

SHOES

We still have some fine Bargains in Shoes for the entire family. All types & sizes.

Visit our new boys department for the best in Nationally Advertised brands.

VAN'S

104 S. Main

Phone 557

Dollar Day Special STYLE SHOPPE

SUITS

All Wool Gabardine Reduced
1/2 Price

JUNIOR DRESSES

\$12.95 to 14.95 Reduced
\$8.95

1 GROUP DRESSES

Close Out
\$5.00

SPRING COAT

Long or Short Reduced
1/2 Price

NYLON HOSE

Special For Dollar Day
2 pr. \$1.49
Dark Shades

HAND BAGS

Close Out
\$1.98

Style Shoppe
MOLLIE A. MORTON OWNER

WHITE'S Free-gift Jubilee

A 53-PIECE SET OF LU RAY PASTELS . . . WITH THE PURCHASE OF THIS MODERN 1950



DETROIT JEWEL
DIVIDED-TOP GAS RANGE

Model 8190
Now Only **\$119.95**



BEAUTIFUL 53-PIECE SET OF GENUINE **LU RAY PASTELS**

Other DETROIT JEWELS up to \$279.95

12-piece Spring Cleaning Set
GIVEN ABSOLUTELY FREE WITH THE PURCHASE OF ANY



OTHER APEX CLEANERS \$69.95 AND \$79.95
\$49.95

WHITE
AutoStore
THE HOME OF GREATER VALUES

A \$19.95 SET OF HAAG DRAIN TUBS Given Absolutely FREE!

WITH THE PURCHASE OF THIS



HAAG WASHER
MODEL 350E

Only **\$129.95**
WITH PUMP \$139.95

- * TURN - FLO TUB
- * DUAL - LIFE GEARING
- * DOUBLE QUICK AGITATION
- * GENTLE - ACTION WRINGER

Here is the washer that is setting the pace for 1950! The washer with the exclusive gentle-action wringer and turn-flo tub for a quicker, easier wash every time.

ONLY \$5 DOWN . .
24 MONTHS to pay the balance

117 W. California Phone 323
WE DELIVER

Venezuela New Field of Work for the Ulmans

The Rev. and Mrs. J. Ulman Moss, who have been on an enforced prolonged furlough in the states have at last gotten back on a mission field. They sailed from New York April 7 on the Santa Paula for Venezuela, South America, where they landed on April 11.

They were met at the pier by Rev. and Mrs. Tom Neely and family and a car load of Christian Venezuelans and escorted to the Neely home in Caracas, Venezuela, where they will stay until living quarters can be found in Barquisimeto, where they will work.

From first impressions Venezuela seems to be more developed in stock raising, agriculture and in general a more progressive republic than Columbia, where they spent their first three years on the mission field. They will perhaps be out of the states four years this time unless the ruling is changed which says three years on first tenure of service and four years thereafter.

Will Organize Churches
The Tom Neelys are the only other American couple working in Venezuela up to now. Though there are numerous groups of Christians who are Baptists in belief who have been waiting a long time for some one to come organize them into churches, maybe some of these groups had been elsewhere and heard the gospel and come back to their community's with Bibles and have read it with their friends and accepted its teachings and Christ as their savior but did not know how to go about organizing themselves into churches.

So that will be Ulmans first work, that of organization of churches in a half dozen or so places. Then helping to get Sunday Schools and as the people are ready a W. M. S. and Brotherhood will be added.
Mr. and Mrs. W. B. Jordan give the above account of their missionary daughter and her family from excerpts of recent letters. The Mosses spent their first missionary stay in the Republic of Columbia, this more recent assignment taking them to Venezuela.

Hospital Managers Meet at Hale Center

Hospital Managers meeting was held at the Hale County Cooperative hospital in Hale Center, Texas, at 7:30 P. M. Tuesday, April 18.

Those present were Ralph Roden of Parmer county Community hospital in Prisma, Mrs. G. L. Martin of Peoples hospital in Polydada, W. A. Hicks of West Plains clinic in Morton, D. Copeland of Floyd County Cooperative hospital in Lockney, Mr. Taylor of the Crosbyton hospital in Crosbyton, and L. R. Bailey of Hale County Cooperative hospital in Hale Center.

George B. Blair of the Texas Federation of Cooperatives of Dallas, Texas, attended the meeting.

Several directors met at the same time with the directors of the Hale County Cooperative hospital. Those present were Joe Robertson and Howard Cline of Polydada and J. L. Shaffer of Prisma.

The next meeting scheduled will be held in Prisma at 7:30 P. M., May 23, 1950.

Deeds Recorded

Will Logan to Rosa Cope, lots 1, 2, 3, 4, 5, and 6 in block 3 in the Brunson addition in the town of Lockney.

Lillie Trowbridge to Charles B. Smith, 160 acres of land being the southwest part of the east 1/4 of survey No. 8 in block K.

Maud E. Hollums to Clarence E. Guffee, being the west 1/4 of lot no. 7 and all of lot no. 5, in block G, in Andrews addition to the town of Polydada.

J. C. Billington to Rev. Harris, lots No. 15, 16 and 17 in block 2, of the south side addition of the town of Polydada.

We wish to take this opportunity to express our deepest appreciation to the people of Polydada, who were so nice to us during the time we were in need of your kindness. Especially do we wish to thank Peoples hospital, F. C. Harmon, Hal and Purnell Price for their kindness.

God bless each of you and may He be near you when you need Him most.

The P. L. Hargis family



General Omar N. Bradley, chairman of the U. S. Joint Chiefs of Staff and chairman of the Chiefs of Staff of Atlantic Pact Nations, has accepted an invitation of U. S. Congressman George Mahon, chairman of the House Armed Service Appropriations subcommittee, to be the principal speaker at Lubbock's Armed Forces Day observance on Monday, May 22nd.

Fire Destroys Home of Motley Judge

MATADOR—Fire of unknown origin destroyed the home of Judge and Mrs. C. W. Giesecke at 1513 Main street and for a time threatened the First Baptist church and other homes in the neighborhood.

Judge and Mrs. Giesecke, accompanied by their small daughter, Ann, were in Amarillo where he was attending a meeting of Panhandle judges to make plans for the May 6 special election.

Buy Your Building Blocks and save at LEATHERMAN

Sand & Gravel
607 E. Missouri St.
Route 5, Phone 573
Free Delivery on Sand and Gravel, Post and Poles

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God bless each of you and may He be near you when you need Him most.

The P. L. Hargis family

the RIGHT PARTS at the RIGHT TIME and SKILLER WORKMANSHIP SAVES MANY DOLLARS & CENTS

SPEARS AUTO COMPANY

Phone 39 107 N. Main

POLITICAL ★ ★ ★ ★ COLUMN

Following are announced candidates on the Democratic ticket for Floyd county:

For Representative 129th District
HAROLD M. LA FONT

For District Attorney
JOHN B. STAPLETON

For County Judge:
G. C. TUBBS
FRANK L. MOORE

For County Attorney:
ENOS T. JONES

For Sheriff:
EARL COOPER
LELAND A. HART
J. R. (Bud) STILL

For County Clerk:
MARGARET COLLIER

For District Clerk:
MARY L. McPHERSON

For Assessor-Collector of Taxes:
T. T. HAMILTON

For County Treasurer:
MRS. SAM A. SPENCE

For Commissioner of Precinct No. 1:
FRED N. CLARK
LEONARD H. SMITH

For Commissioner Precinct No. 2:
W. H. COUNTS

For Commissioner Precinct No. 3:
W. C. PLUMLEE
A. D. MONK

For Commissioner Precinct No. 4:
P. L. (FAY) HART

For Justice of the Peace, Precincts No. 1 and 4:
O. B. OLSON

SCHOLASTIC ENROLLMENT HITS NEW HIGH FIGURE

LOCKNEY—Scholastic enumeration in the Lockney Rural High School district hit a new high mark this year according to figures released Wednesday by Supt. Sidney Reeves.

The total scholastics enumerated are 805 this year as compared with 791 last year.

As A Farm Woman Thinks

by Nellie Witt Spikes
The weather is jumping from hot to cold these April days. Seed planted are having a hard time coming up. The ground is being covered with long green hairs of the hated Russian thistle and goat heads are showing up in spots. The Wellmaker's fence is being hung with green lace of the grape vines. Blue lilies are making one "consider the lilies of the field, how they grow they toil not, neither do they spin." Farmers are busy watering the fields, plans are being made for old settler reunions, and mothers are busy getting ready the pretty dresses for the end of the school year. Warm days call for picnics, summer is at hand, even tho the news is for colder weather the next several days.

We enjoyed a visit from Mr. and Mrs. O. B. Olson yesterday and Wilda, Margaret Nell and Dale came to see us.

Making a garden here for the first time, makes me think of the first garden I ever made, way back in 1907. It looked so pretty and it had been hard to break up the tough sods that Jeff had plowed up. Green ribbons of lettuce and radishes. But

Rug and Carpet Cleaning

In plant or on location.
CALL 154 for further information.

STEWARTS
CLEANERS

one day when we returned home what a sight! The pigs had got in and rooted up everything. I sat down and cried, not realizing then as now that tears would not plant another garden. I smoothed out the rooted furrows, planted again. Soon other green rows were showing. A freeze the first of May and the plants hung like little black rags. More tears, but more work and my lesson of gardening was begun. A D. White always said he sold the newcomers three sets of garden seed but only one to the old timers.

"A mule cannot pull when he is kicking, and he cannot kick when he is pulling."

The race progresses only by the extra achievement of the individual. You are that individual.
Do we give for the joy of giving or do we give to get gifts in return? Do we cast our bread upon the waters or do we just throw it out? Do we sigh and say our friends do not appreciate what we have done or do we do our deeds in loving giving? We cannot buy friendship with material gifts. More times a loving word or a sincere compliment is worth more than the finest of gold or silver. People do not give it when we can! I read the story of the minister's wife who moved into a torn up community church. Everything good she brought she repeated it, never failing to let the women were friends again. It is always just as dark or as bright as your state of mind permits. When you cheer another person some of the cheer will come back to you.

Money makers—Hesperian Classified advertisement.

PENNEY'S DOLLAR DAY

WOMEN'S
Rayon
Dresses

2 for \$5.00

WOMEN'S
Seersucker
House Coats

\$3.00

WOMEN'S
Rayon
PANTIES

4 for \$1
All around elastic
waist, Band leg
Assorted Colors



Size 32 to 38
WOMEN'S

Sheer Blouses
2 for \$3
Whites or Colors

32 to 38 Broadcloth
Blouses \$1
White - Blue - Maize

FOR BABY

Guaranteed
Hand Embroidery

Philippine Dresses, \$1.00

26 x 36
Receiving Blankets, 3 for \$1
Pink - Blue - White

27 x 27
Birdseye Diapers, \$2.00
Extra Heavy Dozen



HOUSEHOLD GOODS \$ VALUES

CURTAIN STRETCHERS, . . . \$3.00

22 x 44
Cannon Bath Towels, 2 for, \$1.00

DISH CLOTHS, . . . 12 for \$1.00

81 x 108
PENCO SHEETS, . . . \$2.29

BARGAIN TABLE

SHOES \$2.00

Scattered sizes in Brown, White, Red, Black, Womens and Childrens, Play Shoes, Dress Shoes.

PENNEY'S

THE STORE THAT THRIFT BUILT
Stretch Your Dollar Monday

Men's
SANFORIZED
Broadcloth
SHORTS
2 for \$1
Snap Front, full cut.
28 to 42 in stripes



Men's
Knit Briefs 2 for \$1

BOYS
Short Sleeve Sport Shirt, \$1.00

REDUCED
Men's All Wool Suits, \$25.00
You Might Find Your Size

MEN'S
Sport or Dress Shirt, . . \$1.77
17 x 17

Men's Handkerchiefs, 12 for \$1

MEN'S
Poplin Hats, . . . \$1.98
Boys Size \$1.49

MEN'S
Blue Chambray Work Shirts, \$1

Boy's
JEANS

\$1.00

8 Ounce
SANFORIZED



Deadline New Cotton Cres Friday

If you want more cotton acreage than you have now, you should check up on the new law passed by congress last month. The deadline for filing applications is Friday, May 5. The committee has done a land survey in the past 10 days and many an hour of work they have been putting in. For fully 50 percent of the applicants who have been to see them have been given additional acreage. Some they have been able to help on account of their own applications must be filed by Friday. This is in line with the minimum established by the legislature of congress. The committee is having to administer the law as it is, not as they would like to see it. The committee is doing its best to unravel the mess which have hit growers since they can do so.

Could Help The Neighbors
Last week the committee pointed out that application should be made additional acreage by any cotton grower who felt he should have more land planted to the fleecy plant. The committee also pointed out that farmers who will not be getting their allotment to cotton this year may release the unused portion if this authorization is in writing not later than the 15th of May, which is Friday night.

Applications May Be Appealed
Every Floyd County cotton grower entitled to request a review of his cotton acreage allotment under terms of new legislation recently passed by the Congress. Under the new procedure, applications for the review are filed with the PMA committee. The review will be conducted by special review committees of farmers who are not members of the county PMA committee which set the original allotment.

What you do if you think your allotment has not been properly determined:
1. Apply for an adjustment of your allotment to the minimum provided by the new law. This minimum is 10 percent of the average cotton planted to cotton on the farm in 1946, 1947, and 1948 or 45 percent of the highest acreage cotton planted to cotton on the farm during those three years.
2. After you receive your revised allotment from the county PMA committee you will have 15 days to file a review. Your PMA office has a list of the review committee to be used to request the review allotment and to file for review.

D. Johnston, county committee chairman, explains that the minimum allotments provided by the legislation are based largely on the cotton production history on the farm in 1946, 1947 and 1948. In counties the production history is to be adjusted to get the planted acreage for each year in line with the trend of agriculture estimates. This review procedure will give farmers an opportunity to get their production history corrected if they submit substantial evidence.

The county PMA committee will review the your request. But all this, so far as local information must be done by tomorrow night.

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Center News

CENTER, April 24—After some warm days we have another norther this morning.

Our week-end revival closed Sunday night with good attendance at every service. Bro. Hodges did the preaching and Peter Chen, a foreign student of Wayland, led the singing Friday and Saturday nights.

Mr. and Mrs. Howard Nelson who went to Dumas to be with a sick daughter, have returned home. The daughter, Mrs. Bullard, who formerly lived at Center returned home with them for a visit.

Mr. and Mrs. Charles Horton and boys visited her parents, Mr. and Mrs. Walter Sims, Saturday evening. The special supper served was

in honor of Bruce's fifth birthday anniversary.

Margaret and Don Clark Green spent the week-end with home folks, the J. E. Greens. Victor Green of Plainview and Clyde Green of Ft. Worth arrived in time for dinner Sunday. They all left Sunday afternoon.

Bro. Hodges and wife and son Jerry were Sunday dinner guests in the R. C. Ross home.

June Hartline dined with Norma June Ross Sunday.

Jimmy Dunn and the Welborn boys were Sunday dinner guests of Dub and Jimmy Hartline.

Mr. and Mrs. Austin Ruddick and baby of Plainview attended church here Sunday evening.

The J. R. Robertsons had some

old friends out of the community for dinner Sunday.

Mr. and Mrs. Leo Frizzell and Mrs. Jackson returned Monday from Wolfe City where they attended funeral services for a brother-in-law who died Friday.

Mr. and Mrs. J. E. Green visited in the D. I. Bolding home Monday evening.

Socially, this week is a full one. Thursday night is the community get together. Everyone is invited to attend supper and all. Each woman bring paper plates, cups, etc., with food enough for her family and one or more extra. Try to be there by 6:30 or 7 o'clock. Those who feel they can't come so early for the dinner and speaking, come by 8 o'clock for the usual recreation and bring tables and dominoes.

Friday night at 7:30 we hope all

can attend the concert at the Floydada High school by a Lubbock quartette.

The Home Demonstration club meets Friday afternoon, at 2:30 in the club room of the Center school house. Mrs. Frank Dunn will be hostess.

Come to Sunday School and B. T. U. Sunday.

Mr. and Mrs. Earl Crow returned home last mid-week from Oklahoma City, where they spent several days on business and visited with Mr. and Mrs. H. L. Crow, Jr., in Tulsa.

G. L. Cardinal returned to Floydada Sunday after having spent some time in Stovall Hot wells in South Bend, Texas, where he has been taking the baths.

MRS. HORTON IS HOSTESS FOR HOME BUILDERS CLUB

The Homebuilders club met in the home of Mrs. J. E. Horton, Friday, April 14. Roll call was answered with an alteration problem.

Mrs. Riley Teague presented her resignation as president of the club. Miss Petty gave an interesting demonstration on alteration of patterns and distributed bulletins showing the proper methods of altering patterns, to each member.

Refreshments were served to the following members:

Mmes. Riley Teague, Floyd Fuqua, W. A. Cates, Raymond Williams, D. D. Shipley, W. R. Daniel, E. G. Norrell, O. G. Mayfield, E. L. Thomas, John Lloyd, C. C. Burns and J. P. Moss.

Guests were Mmes. J. B. Burgin,

J. E. Laughlin, E. A. Powell, Miss Petty, Margaret Moss, Jackie Fuqua, and the hostess Mrs. Horton.

After refreshments the members exchanged cuttings and seeds of their favorite flowers.

The club will meet with Mrs. O. G. Mayfield on April 28.

J. B. Ward, Canton, Texas, is visiting this week in the home of his daughter and family, Mr. and Mrs. J. A. Hutchinson. This is Mr. Ward's first trip to this part of the state since twenty years ago when he visited Lubbock.

The A. L. Coopers, who had been on an extended trip into South Texas and the Rio Grande valley on a fishing trip, have returned to their home at Lockney.

National Baby Week SPECIALS

BABY FOOD, LIBBY'S, 12 Cans,	\$1.00
MILK, PET, 8 tall Cans,	\$1.00
KARO, RED LABEL, 1/2 Gal.,	57c
ORANGE JUICE, BIBBS, 12 Cans,	\$1.00
BOTTLES, EVEN FLO, Each,	23c
BABY OIL, JOHNSON'S 6 Oz. Can,	49c
Baby Powder, JOHNSON'S, 9 Oz.,	49c
CEREAL, PABLUM, 8 Oz.,	23c



FRESH FRUITS AND VEGETABLES

FRESH CORN,	5c
FRESH BLACKEYES,	10c
FIRM HEADS LETTUCE,	10c
FLORIDA ORANGES,	10c
GOLDEN FRUIT BANANAS,	12 1/2c

PIGGLY WIGGLY QUALITY MEATS

BEEF RIBS,	\$1.00
NICE AND GOOD Bacon Squares,	22c
SUGAR CURED Round Cheese,	39c
LONGHORN SLICED BACON,	\$1.00
VILSON'S CERTIFIED	
4 Pounds For	
Frankfurters,	37c
SKINLESS Salt Bacon,	27c
You Can Fry It	
2 Pound For	

EVERYBODY IS ENTERING IN!

Dollar DAYS

PIGGLY WIGGLY

KRAFT'S MIRACLE WHIP SALAD DRESSING, 27c

HUNT'S PEACHES,	5 No. 2 1/2 Cans	\$1
DEER TOMATOES,	8 No. 2 Cans	\$1
MARSHALL HOMINY,	12 No. 2 Cans	\$1
DEER New Potatoes,	8 No. 2 Cans	\$1
HUNT'S APRICOTS,	4 No. 2 1/2 Cans	\$1
MARSHALL PORK & BEANS,	12 Cans	\$1.00
GOLD TIP GREEN BEANS,	8 No. 2 Cans	\$1.00

HOLLANDAILE LB OLEO, 19c

WOLCO BLACKBERRIES, . . . \$1

HOUSE OF GEORGE TOMATO JUICE, \$1.00

HARVEST INN CORN, . . . \$1

LIBBY'S Potted Meat, . . . \$1

OXYDOL, . . . \$1

DREFT, . . . \$1

LAVA, . . \$1

TIDE, . . \$1

SPINACH, LIBBY'S No. 2 Can,	19c
COFFEE, FOLGERS 1 Lb.,	77c
TUNA, Breast of Chicken, Can,	39c
DOG FOOD, DASH, Can,	14c
CAKE MIX, PILLSBURY, Box,	35c
COCOANUT, BAKERS, Box,	15c
FRUIT COCKTAIL, DEL MONTE, 303 Can,	21c
PEARS, LIBBY'S, Buffet Can,	14c
APPLE JELLY, BAMA, 12 Oz.,	15c

GREEN BEANS, AYWON, No. 1 Can,	10c
TREET, ARMOUR'S, 12 Oz. Can,	39c

PICKLES, LIBBY'S Sour - Dill 22 Oz.,	29c
CRACKERS, HI - HO Large Box,	29c
Peanut Butter, PETER PAN, 28 Oz.,	73c
BUTTER BEANS, SAXET, No. 300,	15c
BEEF STEW, DINTY MOORE, 24 Oz.,	49c
CATSUP, HUNT'S CHB, 14 Oz.,	19c
KRAUT, LIBBY'S, No. 2 Can,	12 1/2c
SLICED APPLES, COMSTOCK, No. 2 Can,	20c
CARROTS, DELCO, No. 300 Can,	7 1/2c
PLUMS, LIBBY'S, No. 2 1/2 Can,	24c
CHILI, WOLF BRAND, No. 2 Can,	57c
SHREDDED WHEAT, KELLOGG'S, Box,	17c

PIGGLY WIGGLY

DAVIS & HUMPHRIES OWNERS & OPERATORS

Classified Ads

For Sale

NICE, fat fryers. Ph. 540-J. W. J. Waller. 114tc.

FOR SALE—Fibre clothes cabinet, good as new. John R. Gray. 122tp.

COTTON SEED—Locket 140 culled, gin run, first year, \$1.25; also Paymaster, white sack seed. One mile north McCoy gin or Sand Hill school, R. I. McLeroy. 121tc.

JOHN BLUE Fertilizer distributors for all makes of tractors. Morckel Farm Chemical Co. 111tc.

GOOD bundles for sale \$12 per ton, 15 miles southwest of Floydada. Phone 774-W3. Hal Scott. 122tc.

FOR SALE—75 pound ice box. \$7.50. W. H. Tanner. Airport. 122tp.

FOR SALE—1947 Salisbury motor scooter. See Jack Cantrell, at Hesperian. 51tc.

FOR SALE—Good used refrigerators, various sizes and styles. Oden Appliance Company. 30tc.

FOR SALE—1/2, 3/4, 1 1/2 and 2 ton trucks in stock. Mayo Motor Co. 37tc.

FOR SALE—Macha cotton seed, culled and treated. \$1.50 per bushel. Jim Jameson, 1 1/2 mile south of Sand Hill school. 9 4tp.

TAILOR MADE SEAT COVERS. Pay Maxey Shop. 28tc.

FOR SALE—Large colonial home, landscaped grounds, with 35-acre farm, in suburbs of Hico, Hamilton county. Four bedrooms, large living room, screened in back porch. Pretty residence location. Write Mrs. A. G. Macey, Hico, Texas. 122tc.

For Sale

FOR SALE—12 tons of bright green alfalfa hay. Call 205, C. A. Boothe. 5tc.

ALFALFA hay for sale. Phone 870-W. H. G. Kennamer. 131tc.

BARGAIN

NEW—1949 International KBS - 5 177 inch wheel base truck.

NEW—1949 International KB-3 1 ton pick up. Daniel Automotive. 131tc.

FOR SALE—Northern Star and storm proof cotton seed. First year from white sack. Cleaned and treated. \$1.75 per bushel. W. A. Latta, 1 1/2 mi. south Mt. Blanco. 133tp.

FOR SALE—WC 1943 Allis Chalmers, with tool bar lister-planter and cultivator, and 7-foot mowing machine. See Elbert Norman at First National Bank. 132tp.

FOR SALE—1947 Chevrolet truck. 31 feet Hyde Trailer. See Winston Brown, or call 694-J-4. 134tp.

HAVE plenty of Water pressure systems on hand, with or without pipe. S. J. Latta Implement Company. 7tc.

USED CAR BARGAINS

1941—Ford \$125.00

1940—Chevrolet coach \$375.00

1939—Chevrolet coach \$300.00

1939—Chevrolet coach \$375.00

1940—Ford tudor \$400.00

1939—Ford tudor \$350.00

1938—Chevrolet coach \$150.00

1937—Ford fourdoor 60 H. P. \$225.00

1946—Ford 1/2 ton pick-up \$750.00

BISHOP MOTOR COMPANY 131tc.

FOR TRADE or sale, 4 door good Plymouth car; would consider trading for town lots or small building with a little cash. See the car and owner at 514 South Wall St. 122tc.

Miscellaneous

I BUY, repair and sell all kinds of sewing machines. Parts, motors and lights for most all makes. S. H. Wright, 226 East Tennesse St., Floydada. 115tp.

DODGE & CHRYSLER
6's and 8's
IRRIGATION MOTORS
We pick up and deliver
MAYO MOTOR CO.
Phone 237

VFW MEETING every Wednesday night 7:45 p. m., at Odd Fellows hall. James W. Harrison Post. Leon Ferguson, Commander, Wm. Bertrand, Adjutant. 7tc.

BEFORE you buy a corset, see what a spirilla will do for you. Call Martha Day, phone 360-W or Mrs. W. C. Sims, phone 133-W. 510tp.

Arthur G. Duncan Abstract Company
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square.
Mrs. Maud E. Hollums, Manager. 28tc.

MONEY TO LOAN—On farms and ranches. See R. E. Fry. 6tc.

FLOOR SANDING—Call 482-W. Earl Baker. 513tp.

MAKE ME an offer on two 1000 bushel storage bins. Ready to fill Lewis Norman. 44tc.

YOUR cement and road gravel hauling appreciated. C. Poteet, phone 764-J-4. 16tc.

EXPERT repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 27tc.

CAR GLASS
Pay Maxey Shop 7tc.

Miscellaneous

SPECIAL—Amarillo Daily News two months \$1, by mail or city delivery. Telephone 696 W 2. Foster Amburn, agent. 9 tfe.

CERAMIC supplies and green ware. Instructions each afternoon, evenings by appointments. Mrs. Albert King, phone 353-J2, Lockney, 2 1/2 miles west of Lone Star, 1/2 mile.

AVON COSMETICS has opening for ambitious woman who needs extra money. Car necessary. Write Box 1064, Amarillo. 125tp.

ANNUAL MEETING SET
The annual membership meeting of Peoples Hospital will be held Tuesday, May 9, 1950, at 8:00 p. m. at the American Legion hall. All members are urged to attend. 132tc.

Farm Machinery

FOR SALE—One 1936 22-36 International tractor; one P-20 1938 International tractor; one 1947 Allis-Chalmers 6 ft. combine with 2 ft. extension. First National Bank. 111tc.

PATENTED irrigation check dams, irrigation motors, syphon tubes, shovels, dams, everything for the irrigation farmer. S. J. Latta Implement Company. 5tc.

CASE BALER with self blocker; Model WC Allis tractor; John Deere mower; A. C. rake; 200 acre hay route. See Everett Miller 5 miles northeast Petersburg. Write George Piller, 1905-15th, Lubbock. 104tc.

Live Stock

REGISTERED Hereford and grade bulls for sale. Phone 183-M. R. B. McCravy. 131tp.

FOR SALE—500 Ramboulet ewes out of wool, ages 1 to 6 years; 365 have lambs docked and ready to go to growing, weights about 30 pounds and uniform. Will sell any or all. Priced in line. E. C. King, 311 West California street, or phone 373J. 132tc.

FOR SALE—Hampshire weaner pigs; also four or five young Black Angus bulls and a few Black Angus cows and calves. Ph. 764M1. Harvey Brock, Floydada. 132tc.

Lost, Strayed, Stolen

LOST—In January—or have you borrowed it?—My A. C. lister beam. Need it now. W. F. Culpepper. 132tp.

Wanted

THE SEWING SHOP—Dressmaking, alterations, hemstitching, button-holes. 110 W. Missouri street, next door to Express office. 114tp.

WANTED—Second hand desk. Ph. 545. Firestone Store. 122tc.

BABY sitting. 614 West Lee. Ruth Warren. 10tc.

Houses For Sale

FOR SALE
I have some nice homes in Floydada for sale.
I have calls for farm and ranch property.
Would appreciate you listing your property with me for sale. See my Black Board for bargains. Tom W. Deen, Real Estate Dealer, 203 North Main Street Floydada, Texas. 133tp.

FOR SALE—4 room stucco house with bath, venetian blinds, wall radio, and air conditioner. Easy terms. Call or see Troy Vaughn, phone 29. 124tc.

VACANT LOTS, residence or business, good and bad, all parts of town. W. Edd Brown, owner, telephone 265. 52tc.

For Rent

FOR RENT—2 room furnished apartment. Commercial Hotel. 131tc.

FOR RENT—Apartment 720 South Main St. Phone 119-W. G. N. Shirey. 131tp.

FOR RENT—Unfurnished 2 room apartment, private bath and garage, located close in on pavement. J. G. Wood, Bank Bldg. 111tc.

FOR RENT—Nice furnished apartment. See Mrs. Green at 129 West Ga. St. 122tp.

Land for Sale

FOR SALE—Choice residence lots. See D. W. Pyffe. 131tc.

FOR SALE—Several choice irrigated tracts, some improved, some not; also dry land farms in most any size tract wanted. Some good buys in city property. See or call Leonard Smith at McCoy store or Harry Stanley at Stanley's Barber shop. 46tc.

LOW INTEREST RATE LOANS
See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 49tc.

THE LONG AND SHORT OF A N. F. L. A. LOAN
LONG enough to safeguard the borrower against risks of having to refinance during periods of economic distress.
SHORT as you need—pay it off when you want to—how you want to.
Floydada National Farm Association 111tc.

FOR SALE—50 foot lot at 305 east Tennessee. Bargain. Russell Rucker, phone 3911, Olton. 104tp.

Land for Sale

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY.
IF YOU WOULD BUY, SEE WOOD.
IF YOU WOULD SELL, SEE WOOD.
J. G. WOOD, Room 3, Bank Bldg. Phone 236, residence No. 444-W.

BOYCE HOUSE "GIVES YOU TEXAS"

Some men try advertising as the Indian tried feathers. He took one feather and slept on it all night. Next morning, he remarked, "White man says feather heap soft; white man heap fool."

People are always saying to an author, "Why don't you write about So-and-So? He is a story."

Everybody is a story.

Not just the generals and the financiers, the bandits and the inventors, but everybody. Take any individual—he is born, he learns the difference between sunshine and shadow, between smiles and frowns. He masters the art of crawling and goes exploring. He takes the first faltering step and soon is running. He achieves the miracle of speech. He has the companionship of a dog; he goes hunting; he fishes; he plays and he fights with other boys.

He knows the love of mother and father, the comradeship of brothers

and sisters, the repression of the school room, the joys of holidays, the anticipation of vacation, the long days of summer with the vague visions of boyhood.

At last he grows up, falls in love, marries, has children of his own, beholds the footsteps of his father and mother grow feeble and sees their eyes close forever.

He plows or runs a bank or works in a store or practices law or follows one of a hundred other vocations—

and there are the thrills of the school room, the joys of holidays, the long days of summer with the vague visions of boyhood.

Then, as dawn is breaking, evening shadows are falling, story ends.

Yes, everybody is a story.

Envy is like a cancer. It eats the heart of a rose. It steals the petals of the flower to its fragrance to fade, its very life to perish.

Precision Wheel Balancing

At
Rudy's No. 1 and No. 2
Wheels Balanced with the Purchase of new tires.
Also
A complete line of Phillips 66 Products



A BUNDLE OF JOY for Your Budget

LOW PRICES

BABY WEEK SPECIALS

If there's a baby in your house, you'll welcome this bundle of joy for your budget — and the more hungry little mouths you have to feed, the more welcome are our low prices on the full variety of delicious, nutritious foods all children need for healthy, sturdy growth. So whether your youngster's still on a formula or on chopped vegetables — or whether he's a meat and potatoes stalwart — it will pay you to buy all your food needs at PATTERSON'S. Low prices are born here — raised elsewhere!

ALL BRANDS	
BABY FOODS,	25
3 Cans,	
Baby Cereals,	17
Box,	
PABLUM,	23
Box,	
Pennant Crystal White	
SYRUP,	50
4 Lb. Can,	
EAGLE BRAND Sweetened	
MILK,	27
Condensed, Can,	
PURE SORGHUM	
gal. \$1.10 1/2 gal. 50	
PURE	
RED - WHITE	
TEA,	5
Package,	
PONDS	
TISSUE,	10
100 Size Box,	
HI - C	
ORANGEADE,	35
46 Oz. Can,	

Wilson Corn King, Cudahy Gold Coin,	Pound
SLICED BACON,	39c
Grain Fed	Pound
LOIN STEAKS,	79c
PINKNEY'S	Pound
FRANKS,	39c
Ehresman Bros. Lb.	Pinkney's
Sausage,	43c 29c
GRAIN FED	Pound
BEEF ROAST,	59c
TRY OUR	
Hot Bar - B - Q	

TEXAS SWEET	
ONIONS,	6c
Pound,	
Green Onions,	10c
Bunch,	
DELICIOUS	
APPLES	13c
Pound,	
NO. 1 RED	
SPUDS,	5c
Pound,	
MUSTARD	
PEPPERS	
TOMATOES	
Carrots	Cabbage
Celery	Cucumbers

Brimful, Yach Club, In Syrup	2 1/2 Cans
APRICOTS,	25c
MONARCH, Alaska Sockeye	Tail Can
Red Salmon,	70c
MONARCH	2 Lb.
COFFEE,	\$1.49 75c
SU - MAR	Tail Can
PORK & BEANS,	10c
FORT HOWARD	3 Bldg
TISSUE,	25c
MONARCH Whole K. White-Yellow	No. 2 Box
CORN,	17c

Old Line Wheat INSURANCE

FLOYD AND ADJOINING
COUNTIES
HAIL AND FIRE

Reagan Agency

Floydada, Texas
C. C. Huckabee, Representative

Now 4 to see instead of 3 in the lowest price field!

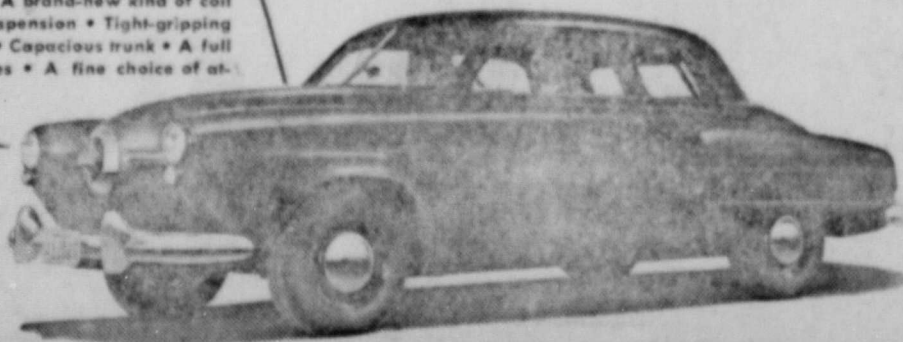
The Studebaker Champion is one of the 4 lowest price largest selling cars!

LOOK WHAT YOU GET FOR YOUR MONEY IN THE LOW PRICE STUDEBAKER CHAMPION

* An exceptionally roomy car superbly appointed and richly upholstered • A 6-cylinder Studebaker "gas-mileage champion" engine of new higher compression power • Exclusive Studebaker brakes that automatically adjust themselves • Automatic choke • Glare-proof "black light" dash dials • Variable ratio "extra leverage" steering • A brand-new kind of coil spring front and suspension • Tight-gripping rotary door latches • Capacious trunk • A full range of body types • A fine choice of attractive body colors.

Champion in gas mileage, too!

A Studebaker Champion, with overdrive (optional at extra cost), beat 30 cars of 16 makes in straight-out gas mileage in this year's Mobilgas Grand Canyon Run. The Studebaker Champion decisively beat the 3 other leading lowest price cars—by 3 to 5 miles per gallon!



PLAINS EQUIPMENT COMPANY

313 SOUTH WALL

FLOYDADA, TEXAS

EVERY DAY LOW PRICES

PATTERSON'S

Grocery & Market

WHERE PARKING IS A PLEASURE

PHONE 24 FLOYDADA, TEXAS

**FIRST NATIONAL
BANK**

**PARKER
Furniture
PHONE 46**

**Bryan Home And
Auto Supply
"FIRESTONE"**

**Day And Nite
Texaco
PHONE 9505**

**PATTERSON'S
Grocery & Market
PHONE 24**

**M. L. SOLOMON
Jewelers
Watches, Diamonds,
Silverware**

**Radio Electric Co.
Your Westinghouse Dealer**

**CLINE &
RAINER**

**HARMON
Funeral Home**

**DAY'S CLEANERS
PHONE 546**

**RUTLEDGE OIL
Company
PHONE 68**

**FLOYDADA
Implement Co.
Massey - Harris Dealer**

**MAYO MOTOR CO.
Dodge - Plymouth
Dodge Job - Rated Trucks**

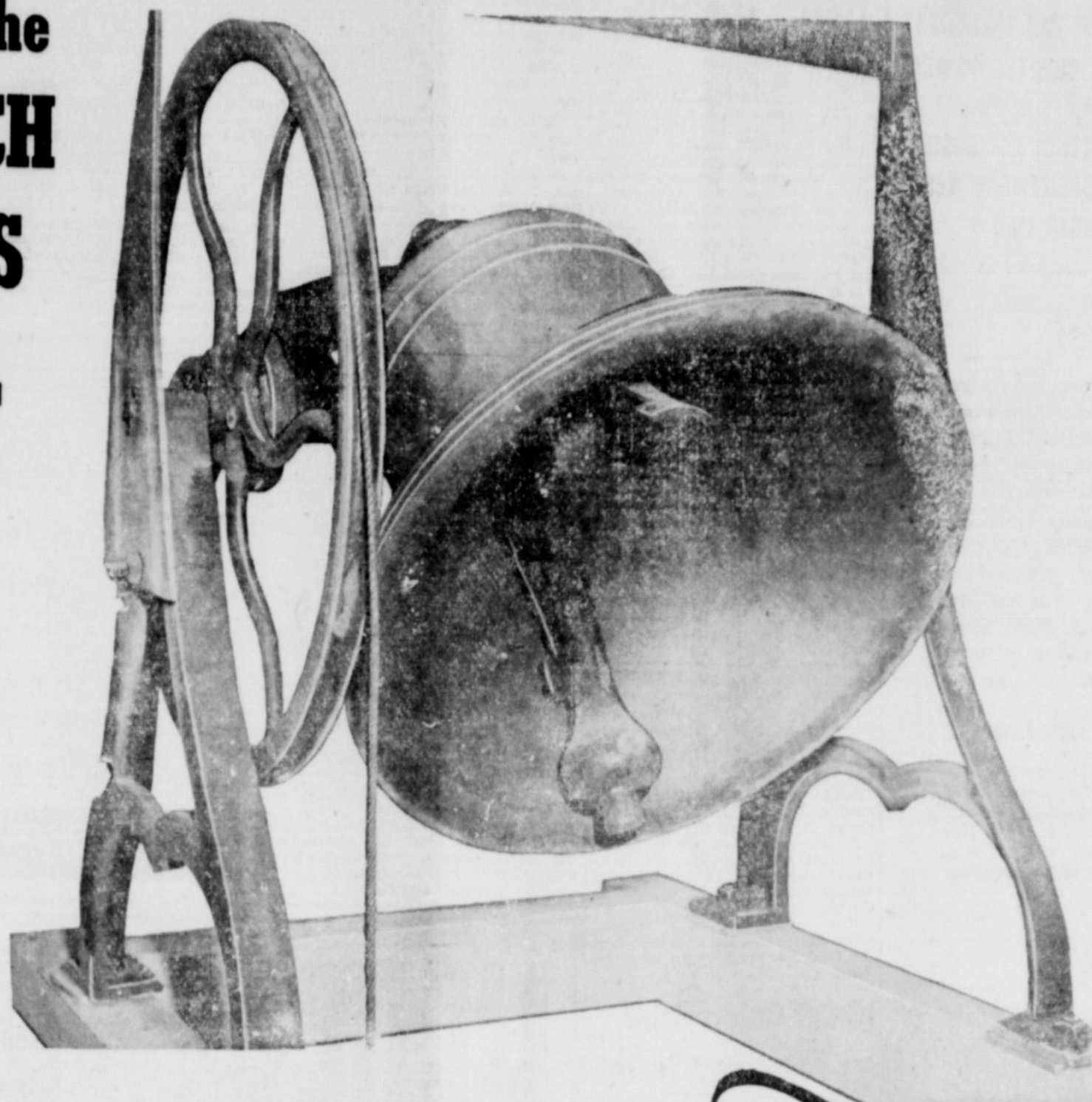
JOHN And DELL

**REAGAN
INSURANCE**

PENNEY'S

Be Sure To Attend Church Regularly

When The CHURCH BELLS TOLL



MILLET has done us all rich service in painting The Angelus. A workman in the field, head bowed in reverent worship, has turned from his toil to remember the great God, because the distant church bell tolled, reminding him of his dependence on his Maker and Friend and Saviour. Gratitude, humility, and worship make this man worthy of our thought and honor. Man at worship is man at his best.

How much richer we should be as a people if not only once a week, but many times through the week the Church Bell should summon us to remember our Divine Creator! The people of Adano were right; community life is not complete without the Bell tolling men to prayer and to reverent living. It would be a noble act if every person in the community would join in providing the Bell for their common religious living. The man who puts a dollar into the Church Bell makes it in a very real sense his own voice calling him and all men to their knees. The Church which lifts the Bell again to its place of eminence in the Church Tower may again make religion the heart of the common life.

RELIGION must become again a matter of every day; the Church must call men more frequently to prayer, even when they cannot enter the church door; the beautiful chimes may send their music of Heaven and Eternity into our hearts and homes. Why not see to it that every town and hamlet shall have at least one Bell to speak for the interests of the soul in an age gone Power-mad? Above the sound of rushing train and speeding automobile let men hear the sweet music of the Church Bell tolling men to God. We are the eternal children of the Eternal Father. The Church Bell summons us to remember and to pray.



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This Church Page Is Being Published Each Week With the Hope of Getting More People to Go to Church. It Is Sponsored By These Business Firms Who Believe We Should Attend Religious Services Regularly.

First Methodist Church

400 S. Fifth Phone 361
Rev. R. N. Huckabee, Pastor
Morning Services 11:00
Evening Services 7:30

First Baptist Church

401 S. Main Phone 271-J
Rev. R. H. Falwell, Supply Pastor
Morning Services 11:00
Evening Services 7:00

City Park Church of Christ

Corner W. Tennessee & 5th
A. F. Waller, Minister
Morning Services 10:55
Evening Services 7:30

Cumberland Presbyterian Church

400 W. Kentucky Rev. A. C. Durant, Pastor
Preaching Every Other Sunday
Morning Services 11:00
Evening Services 7:30

First Christian Church

301 W. Missouri Phone 180-W
E. A. Powell, Pastor
Morning Worship 11:00
Evening Service 7:30

Fundamental Baptist Church

Rev. Jack Young, Pastor W. Grover Street
Morning Services 11:00
Evening Services 7:30

Calvary Baptist Church

Grover Street Phone 745-J
Rev. J. T. Bilbrey, Pastor
Morning Services 11:00
Evening Services 8:00

Church of The Nazarene

416 S. 4th Street Phone 379-W
Rev. C. C. Calhoun, Pastor
Morning Services 11:00
Evening Services 7:30

New Hope Baptist Church

Elders C. L. Jarrett & D. L. Handley, Joint Pastors. Meet first Sunday and Saturday night before and second Sunday and Saturday before in each month.

Grace Tabernacle

328 West Virginia Phone 530-W
(Assembly of God Church)
Rev. H. E. Smithee, Pastor
Morning Worship 11:00
Evangelistic Service 7:45

New Salem Baptist Church

Elder L. M. Handley, Lubbock, Pastor
Meet second Saturday and Sunday of each month.

Wall Street Church of Christ

Morning Services 10:30
Evening Services 7:30

**FUQUA - BARBER
Farm Supply
PURINA CHOWS**

**FELTON - COLLINS
Grocery Co.
PHONE 27**

**FINN'S GULF
STATION
Your Good Gulf Dealer**

**HAGOOD'S DEPT.
Store
Standard Brands
Priced Right**

**Stewart's Cleaners
One Day Service**

**NORMAN'S
5c to \$1 Store
Variety Merchandise
at Lower Prices**

**Oden Chevrolet Co.
Chevrolet - Olds.
Sales and Service**

**WHITE DRUG
THE REXALL STORE
PHONE 202**

**WRIGHT'S
Barber Shop
West Side of Square**

**KING'S GROCERY
PHONE 13**

**Plains Equipment
Company
Oliver and Studebaker**

SCOTT GIN

**Bishop Motor Co.
Your Friendly Ford Dealer**

**Farmers Co-Op
Gin
PHONE 208**

**Rice Radio Service
210 North Main**

**L. C. McDonald
Pontiac - GMC
Allis - Chalmers**

**FLOYD
CREAMERY**

Now! 29 IMPORTANT IMPROVEMENTS



give you ★ GREATER POWER
★ SMOOTHER, MORE EFFICIENT &
QUIETER OPERATION ★ EASIER
HANDLING ★ ADDED RUGGEDNESS
★ LONGER LIFE

For many months, Ford Tractor engineers have been refining, developing and improving the Ford 8N Tractor. The result is that the Ford Tractor we offer you today is a better tractor than ever before... in 29 really important ways.

The Ford Tractor has always been an outstandingly good tractor and has made a lot of farmer friends around here. Now we think you will be interested in the ways the engineers have found to make the Ford Tractor still better. Now, more than ever, it is worth your while to ask us for a demonstration of the Ford Tractor.

We're Ready with PROOF on Your Farm

Let us demonstrate to you what these improvements in the Ford Tractor mean: 10 Engine Improvements, 7 Transmission Improvements, a remarkable Steering Improvement, 4 Rear Axle Improvements and 7 Hydraulic Improvements. Yes, the Ford Tractor is a better tractor than ever. Phone us today for your demonstration.

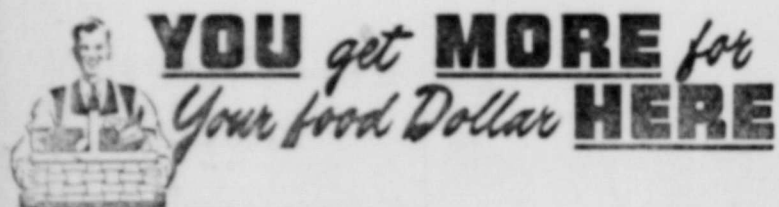


Braserton Implement Co.

Lockney Highway

Buy on PROOF!

ASK FOR A DEMONSTRATION ON YOUR FARM



YOU get MORE for Your food Dollar HERE

STARKIST TUNA,	CAN	45c
WHITSON'S PORK & BEANS,	6 CANS	49c
CAMPBELL'S Tomato Juice,	13 1/2 Oz.	10c
SARDINES,	CAN	10c
SHURFINE FLOUR,	25 Lb.	\$1.79
AMERICAN BEAUTY MEAL,	10 Lb.	65c
SOFLIN TISSUE,	Roll	10c
DIAMOND MATCHES,	Carton	37c
CRYSTAL Apricot Preserves,	2 Lb. Jar	47c
DOLE Pineapple Juice,	46 Oz.	44c
TEA GARDEN APPLE JUICE,	Quart	35c
RINSO,	Box	25c

HULL & McBRIEN

PHONE 292

We Deliver

HESPERIAN CLASSIFIED ADS PAY

Longhorns And Spur Bulldogs 'Half' Leaders

Lockney Longhorns and Spur Bulldogs appear to be headed for the final go-round for honors in baseball in District 3-A, according to Donald McGuire, sports reporter of Floydada High school.

Information assembled by the young reporter shows the Lockney boys to have a perfect score to date, with an imposing three wins and no losses to their credit and three games to go. Mathematically either Abernathy or Tulla could tie them and Floydada could beat them, but this is only on paper. The Longhorns appear to be headed for north half honors. Floydada high has two wins, two losses, Abernathy one win, two losses, Tulla one win, three losses.

In the south half the Bulldogs of Spur high have an even more imposing lead. They have played six games, won six games. Two to go before they finish their round robin on May 5.

Ralls high with three games played, one lost, two won, and five to go has the best mathematical chance for second place honors. Paducah high has played five games, won one, lost four, and has three to go.

Matador has four to go, after playing four games of which one is a win against three losses. Crosbyton Chiefs have played four games, won two, lost two.

In north half games this week Floydada lost to Tulla 6 to 5 in a 7-inning game, but took the Tulla boys decisively on Tuesday on the home grounds 9 to 3. Monday's battles were for Floydada, Hopper, Fulton and Tardy, for Tulla Daniels, Simmons and Brown. In the Tuesday clash it was Boothe, Chapman and Tardy for Floydada against Cancier and Brown.

In their Monday game the Longhorns of Lockney took the Abernathy Antelopes 11 to 10, with Smartt pitched against Wooten in the pitchers box.

The only report on a Monday south half game available locally is the Ralls vs. Matador tilt in which Ralls was winner 15 to 4.

IOOF Celebration on Thursday Night

Odd Fellows of Matador, Plainview and Floydada lodges will celebrate the anniversary of the establishment of Odd Fellows in Texas, as well as the anniversary of Floydada Lodge No. 34 on Thursday night of next week, May 4, said W. A. Gound this week.

The lodge will meet at the high school cafeteria here and will join in a happy banquet and program.

Mr. and Mrs. A. D. Lyles and sons, Roger and Dean of San Diego, California, returned home Friday after a two weeks visit here with his parents, Mr. and Mrs. C. M. Lyles.

STAR CASH VALUES

FINE CLOVER HONEY,	With Comb 5 Lb. Bkt	\$1.05
FOLGERS COFFEE,	One Pound,	77c
BRIMFULL PEARS,	No. 2 1/2 Size,	32c
Monarch Spiced GRAPES,	Tall Can,	27c
KIMBELL'S Blackberries,	No. 2 Can, 2 For,	35c
WHITSON Pork & Beans,	3 Cans,	25c
Cream Peas,	2 Cans,	25c
Grape Juice,	46 Oz. Tin,	59c
DUZ,	Large Box,	25c
VEL,	Large Box,	25c
CRYSTAL WHITE SOAP,	3 Bars,	21c
Mackerel,	Tall Can,	19c
FANCY SLICED BACON,	Pound,	39c
ALL MEAT BOLOGNA,	Pound,	39c

Seeds -- Plants

Veteran Minister Victim of Heart Attack on Monday

Funeral rites for Rev. H. B. Strickland 66, were held in Lockney, Wednesday afternoon at 2 o'clock. Mr. Strickland died of a heart attack at his home, Monday afternoon at 3 o'clock. He was a retired Baptist minister, but still preached in the community.

Burial was in the Lockney cemetery with Rev. E. J. Cobb officiating.

Survivors include his wife, one son, J. H. Strickland of Roswell, New Mexico, two daughters, Mrs. D. F. Black of Hereford and Mrs. Robert Morton of Kress, two brothers, O. A. Strickland of Dalhart, and O. S. Strickland of Roswell, New Mexico and two sisters, Mrs. Kirk Doser of Clarendon and Mrs. W. F. Page of Portales, New Mexico.

Rotarians Attend District Meeting

Highlight for Floydada club members at the district convention of the 183rd district of Rotary in Amarillo Sunday afternoon through Monday was the address of Don Adams, a New Haven, Connecticut, member, who was president of Rotary International in the twenties.

The annual district convention of Rotary clubs sets the pace and sounds the keynote of activities for the clubs. At Amarillo Lloyd A. Wicks, sr., of Ralls, was unanimously chosen for district governor. Wicks was nominated for office by his son, L. A. Wicks, jr., also a member of the Ralls club.

From the Floydada club in attendance were Mr. and Mrs. John Stapleton, Mr. and Mrs. S. W. Ross, Mr. and Mrs. Hollis R. Bond and Judge Alton B. Chapman.

John Stapleton is president of the local club, Mr. Ross its secretary and Mr. Bond is president-elect. Judge Chapman is chairman of the current program committee.

Old Settlers

(Continued from page 1)

nounced were:

Parade committee: Oscar Stansell, Roy Childress, Calvin Steen, Johnnie Lackey, R. I. Bennett, Buck Sams, Skeet Thornton and Lee Noble;

Registration: Mmes. S. W. Ross, R. E. Fry, Virgil Shaw, J. C. Covington, R. Fred Brown, and Misses Mary L. McPherson and Margaret Collier;

Memorial: Mmes. Jas. K. Green, L. M. Hones, Rachel Ivey, Carl McAdams;

Relics: Mmes. J. J. Spikes, Glad Snodgrass, Dickie Atteberry, Sally Griffith, Dwight Jackson, and Messrs. W. A. Gound, C. L. Anderson, and Ham Smith.

On the entertainment committee were named R. C. Scott, J. M. Massie and Homer Steen. Committeemen also were named for providing badges and tickets and to give the forthcoming event publicity.

Typewriter and pencil carbons, Hesperian office



WAYNE BENNETT

Build Better... Build Block!

HOW TO MAKE MONEY

DEARBORN, Mich.—In less than two and a half years, Ford Motor Company employees who have submitted suggestions for improving their own jobs have divided more than \$325,000 in cash awards. The average award was \$33.89. A total of 22 employees have received the maximum award of \$1,500. The awards are based on a percentage of savings effected by the suggestion.

G. G. Holmes, commander of McDermott Post 118, and J. M. Willson, jr., will attend the annual spring convention of the 19th Congressional District to be held at Big Spring Saturday and Sunday, April 29 and 30.

Delegates to the national convention to be held in Los Angeles in October will be chosen.

Records
Music for your every mood as you like it...
H. G. Parker Furniture Co.

Preaching Sunday

Two services will be held on Sunday next (April 30) at the Sand Hill Church of Christ, where Bro. Purdy, minister of Seagraves, Texas, will preach at 10:45 a. m. and 7:30 p. m.

Bro. Purdy has preached for 15 years in recent years. He is a strong forward preacher of the gospel. Everyone is invited to come and enjoy the gospel preaching.

EXTRA

100 New H. Baby Chicks, 2 weeks old. They are not either.
For chick growers — we handle the famous "STAZ" — floor litter, also prairie the good kind. Everything you need for chick raising, real saving for you on fryer feeds. People are getting results with our feeds at a lower cost, too.

COW FEED

Bran, Shorts, Meal, Hops Meal,
9% Sweet Feed \$2.15
12% Sweet Feed \$2.65
16% Sweet Feed \$3.10
Syrup 2c per pound

We now carry a large supply of many kinds of feeds, especially HOG FEED. Emulsion, semi-solid by barrel.

BERRY

Produce & Feed
Behind Shipman Grocery

MORE FOR YOUR MONEY AND Quality Too!

SHURFINE RED PITTED CHERRIES,

No. 2 Can 28c

BAKERITE SHORTENING,

3 Lb. Can 59c

PURE CANE SUGAR,

10 Lb. Bag 87c



PET MILK,

Can 12 1/2c

Strained & Chopped VEGETABLES,

Can 8c

Strained & Chopped MEATS,

Can 22c

CEREALS,

Package 18c

ORANGES,

Dozen ?

EGGS

Dozen 29c

Corn Syrup,

Bottle 20c

Tomato Juice,

Can 9c

ZWIEBACK

Package 22c

PRUNES,

Pound 12c

MEAT - POULTRY - FISH

PINKNEY'S FRANKS,

Per Pound 39c

FLAT - RIBS,

Per Pound 35c

DRESSED FRYERS

FRUITS and VEGETABLES

FRESH

Corn on Cob

Avocadas

Strawberries

Bananas

DROMEDARY

White Cake Mix

With 4 Oz. Pkge. Coconut Both For

39c

ENERGY

BLEACH

Quart

15c

LUX Toilet Soap

3 Reg. Bars

25c

KOUNTY KIST Whole Kernel

GOLDEN CORN,

12 Oz. Can

13c

VAN CAMP

PORK & BEANS,

No. 1 Can, 2 For

22c

OLD BILL

VIENNA SAUSAGE,

Can

10c

SKINNERS

Macaroni - Spaghetti, 10c

Felton-Collins

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WE DELIVER

Name G. I. Dunavant Honoree at Dinner on His 81st Birthday

Mrs. and Mrs. Pete Mosley of Lockney honored G. I. Dunavant on his 81st birthday, with a dinner Sunday.

A nice dinner was served at noon and enjoyed by Mr. and Mrs. Philip Dunavant and sons, Neil and Phil, and Mr. and Mrs. Floyd Dunavant of Plainview; Mr. and Mrs. A. J. Dunavant and children, Emma J. Dunavant and Mike of Rockwell; Mr. and Mrs. B. D. Jones and daughters, Mrs. B. D. Jones of Floydada, Mr. and Mrs. E. W. Dunavant and son, Mr. E. W. Dunavant of Lockney, Grady Dunavant and Mrs. Melvin Milton and Truman of Floydada, Mr. and Mrs. Raymond Smith and son Dennis of Borger, Mr. and Mrs. W. A. Turner and daughter Brenda of Aiken, the honoree, G. I. Dunavant and hosts, Mr. and Mrs. Pete Mosley and Elaine.

LIONS CLUB SWEETHEART

LOCKNEY—At a meeting of the Lockney Lions club April 17, at the Baker hotel, Miss Ann Cooper, daughter of Mr. and Mrs. Paul Cooper was elected by the members as the sweetheart of the Lions club.

Counter sales books, adding machine paper, carbon, Hesperian



Thru Dinette-Coach and Pullman

WESTBOUND	
Lv. Dallas	9:15 P. M.
Lv. Fort Worth	10:35 P. M.
Ar. Turkey	7:15 A. M.
Ar. Quitaque	7:34 A. M.
Ar. Lockney	8:39 A. M.
Ar. Plainview*	9:15 A. M.
Ar. Lubbock	9:55 A. M.

EASTBOUND	
Lv. Lubbock	9:00 P. M.
Lv. Plainview*	9:30 P. M.
Lv. Lockney	10:12 P. M.
Lv. Quitaque	11:10 P. M.
Lv. Turkey	11:28 P. M.
Ar. Fort Worth	6:00 A. M.
Ar. Dallas	7:15 A. M.

*Lubbock between Lockney and Plainview

Convenient connections in same stations at Fort Worth and Dallas for Gulf Coast and Southern and Eastern points.

ONE-WAY FARES

	Dallas	Fort Worth
1st Class	\$5.92	\$8.12
Coach	\$3.80	\$5.12
Lower Berth	3.80	3.50

Ask about reduced round-trip fares.

"If You Travel, Don't Drive"

C. E. Childers
Ticket Agent,
Lockney, Texas

WE HAVE MONEY FOR GOOD CATTLE LOANS

There is a splendid opportunity for many of our farmer friends to make a good profit by fattening cattle for the market.

We have money to put into good cattle loans to benefit you, and to add to the wealth of this community.

You will find us very ready to co-operate with you along this line. Come in to talk matters over.

First National Bank

Floydada, Texas

WE SELL SAVINGS BONDS

Have You Been Counted? Asks Census Taker

The 1950 count of the population of the county is rapidly nearing completion, nation-wide, according to U. S. Census Bureau reports. In Floyd county the pace has been equal to or slightly better than the national average, so that Ralph C. Johnston, crew leader for the county, is able to report this week the job is almost finished.

In Precinct Two and in Precinct Four there is some known enumeration figures yet to be gotten that will likely require a part of next week. In Precinct One and Three the enumerators believe they have finished. Mr. Johnston says that in his opinion the canvassers have done an efficient job, and that the 1950 census may be the most complete ever had in this county.

At the same time there are a few families and individuals whom the enumerators are sure they have been unable to get census sheets on, despite numerous calls and call backs. These few that have been missed unavoidably and the others yet to be tabulated may spell the difference, so far as Floyd county is concerned. A new blank which could possibly round up these persons from the rolls is now in circulation. It asks if you have been counted. Also the crew leader is urging that those who have not been counted and have received no blanks contact himself at Telephone No. 740-73 or one of the newspaper offices, or the Floydada Chamber of Commerce. Mr. Johnston says the count so far is below expectations and the county needs some more names on the rolls.

According to the Texas Almanac the 10-year trend from 1930 to 1940 was distinctly toward less population in the county, and if this trend from the farm and for smaller families, has been continued in the past decade the county population would be less in 1950 than in 1930, and more nearly the figure for 1920, which is 30 years ago.

The Almanac gives the 1920 census count at 9,758, the 1930 figure at 12,409, and 1940 at 10,659. Larger farms, smaller families, could mean further loss in the county this year. The county would have to lose only 660 in population to drop below 10,000.

Some years ago, I saw in the capitol of Minnesota a statue of a colonel of the Civil War and the inscription said that he defeated Stonewall Jackson. If the north had had a leader capable of defeating Jackson, he would have had a higher rank than colonel.

If that Minnesotan ever whipped Stonewall Jackson, it must have been in a fist-fight.

An odd building is the Arcade in Brownwood. It is a block long and in front is a row of brick columns, supporting a roof that extends out over the sidewalk so that, even at noon, the sidewalk is shaded. The building is divided into small shops and offices and they are cool on the hottest days.

NEW HOME AT DOUGHERTY

Bobby Covington, of Dougherty, has a new home under construction there—four rooms and a bath, adjacent to the home of Mr. and Mrs. P. M. Covington.

A. C. Emert is supervisor with P. M. Covington doing the work, it was reported from the Covington telephone Monday.

Re-Hearing Motion Denied County In Road Injunction

Motion of the Floyd county commissioners for a re-hearing in the road bond fund injunction proceedings appealed from District Court of the 110th district for Floyd county to the court of Appeals at Amarillo, was denied by the higher court this week, it was learned by the local authorities.

A decision of the court here was reversed in March. In the district court an injunction asked for by Ralph Thayer and others, that the Floyd County commissioners and the State Highway Department be enjoined from carrying out an agreement not in conformity with an election order for the expenditure of a half million dollar bond issue. The appeals court sustained the Floyd county taxpayers. Construction of a mile of road adjacent to Pleasant Valley has been involved in the controversy. The mile of road was not included in the original order, but the court maintained that the contract for spending bond money on this mile of road did not jeopardize the road building program approved by the taxpayers in any way. The higher court's rule says that the original election directive must be followed.

MRS. L. L. JONES HOME

Mrs. L. L. Jones, who has been in Mayo hospital for some weeks for observation and an operation, reached home late yesterday from Rochester, Minnesota.

Accompanied by her daughter, Mrs. Lane Decker, Mrs. Jones flew from Rochester to Kansas City for an overnight stop, thence to Amarillo yesterday shortly after noon.

Mrs. Jones' recovery progress is reported as satisfactory. According to directions of physicians she will be required to make monthly trips to Scott and White sanitarium, and six months hence will return to Rochester for progress observation. She is in good spirits, Mr. Jones reports.

Mrs. R. H. Willis had as guests Sunday her son and his wife, Mr. and Mrs. Clay Willis, their daughter, Patricia Ann, and son Bobby Clay, of Amarillo.

FRIENDSHIP CLUB HOSTESS

MRS. F. O. CONNER LAST WEEK

The Friendship Home Demonstration club met April 19, with Mrs. F. O. Conner as hostess.

Miss Leila Petty gave a demonstration on alteration of patterns. Mrs. Lee Rushing had charge of the recreation.

Refreshments were served to Mrs. W. E. Grimes, A. H. Bethel, Lee Rushing, George Stiles, J. W. Buchanan, Sam Green, Ham Smith, Mal Jarboe, Miss Petty, one visitor, Mrs. Buchanan and the hostess Mrs. F. O. Conner.

The next meeting will be May 3, in the home of Mrs. Sam Green.

Counter sales books, adding machine paper, THE HESPERIAN.

WEEK-END GUESTS

Mrs. May Gilbert had as her guests over the week-end Mr. and Mrs. L. M. Gilbert of Amarillo, Mr. and Mrs. Ed Gilbert of Plainview, Mr. and Mrs. Marvin Gilbert and family of Lockney, J. F. Gilbert of Sweetwater, Mrs. Texas Daniels of Levelland, Mrs. C. D. Fowler of Plainview and Mrs. Mark Hanna of Lubbock.

CAR COLLISION VICTIM

LOCKNEY—Mrs. Jess Ward of Melrose, New Mexico, was killed instantly last week in an automobile collision near Lamesa. She was a sister-in-law to Mrs. V. L. Webster and Mrs. Van McAda of Lockney.

OLIVER

New "88"

AVAILABLE FOR IMMEDIATE DELIVERY

Plains Equipment Co.

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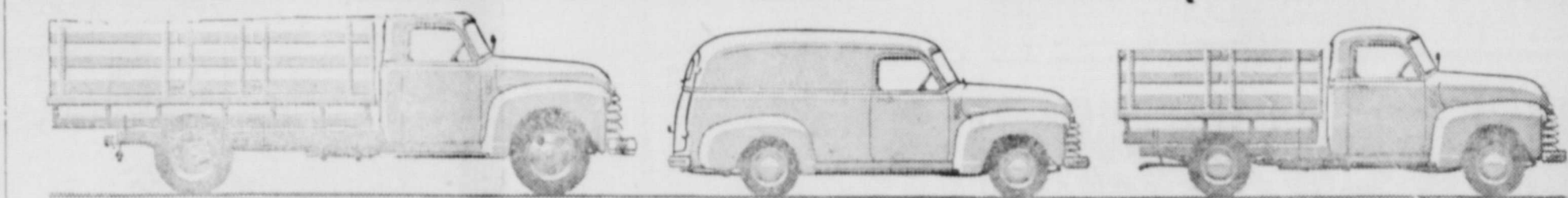
FINE SELECTION IN BEDROOM And LIVING ROOM TABLE LAMPS

Liberal Trade In On Your Old Furniture

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North Side Square Phone 295



Your Leading TRUCK BUY... whatever your hauling need!

Performance Leaders

Pull-away power plus amazing economy puts Chevrolet P-L trucks in a class by themselves! You get high power over a wide range of usable road speeds—and high acceleration to cut down total trip time.

Payload Leaders

Outstanding for payloads, too! Chevrolet P-L trucks feature low operating costs per ton per mile. Rugged Advance-Design construction cuts running and repair costs... lets you deliver the goods with real reductions in operating expenses.

Popularity Leaders

Final and official 1949 registrations show that in every State in the Union more people bought Chevrolet trucks than any other make. In total, Chevrolet trucks were preferred over the next two makes combined—convincing proof of greater owner satisfaction.

Price Leaders

You're money ahead when you buy Chevrolet trucks! Chevrolet's new lower prices—outstandingly low cost of operation and upkeep—and high trade-in value, all add up to the lowest price for you.

Why take less than the best? Why pay more when Chevrolet P-L Advance-Design trucks offer the fullest measure of value at lower cost? You get real load-moving power in Chevrolet trucks and top payloads and extra comfort and handling ease plus all-around savings! And when it comes to your particular needs, remember this: There's a Chevrolet truck for every hauling job—scores of rugged, ready-to-go models! See us now—and look over America's leading truck buy!

CHEVROLET

P-L

ADVANCE-DESIGN TRUCKS

CHEVROLET

FAR AHEAD WITH THESE PLUS FEATURES

- TWO GREAT VALVE-IN-HEAD ENGINES: the new 105-h.p. Load-Master and the improved 92-h.p. Thrift-Master—to give you greater power per gallon, lower cost per load
- THE NEW POWER-JET CARBURETOR: smoother, quicker acceleration response
- DIAPHRAGM SPRING CLUTCH for easy-action engagement
- SYNCHRO-MESH TRANSMISSIONS for fast, smooth shifting
- HYPOID REAR AXLES—5 Mmas more durable than spiral bevel type
- DOUBLE-ARTICULATED BRAKES—for complete driver control
- WIDE-BASE WHEELS for increased tire mileage
- ADVANCE-DESIGN STYLING with the "Cab that Breathes"
- BALL-TYPE STEERING for easier handling
- UNIT-DESIGN BODIES—precision built.

ODEN CHEVROLET COMPANY

221 South Main Street Floydada, Texas

HESPERETTE

Edited by Pupils of Floydada High School

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Billie Chowning—Sammie Shultz
Reporters
Don McGuire, Aubrey Guthrie
Sports Writers
Joy Bunch, Grace Muncy
Typists
Anne Swepston
Sponsor

EDITORIAL

USING THE STUDY HALLS

In these last few weeks of the term each minute is precious; therefore not one second should be wasted. With all the activities after school and at nights, the 8:30 to 9:00 period and study halls become doubly important.

So why not use those periods for some real studying without so much idling and running around? Then there will be no thoughts of lessons to be learned afterwards to mar a gay evening's fun.

NEAR AMARILLO

Perfect Section with 2 sets very substantial modern improvements. No lakes, no waste land. In belt of big irrigation wells. Leased for oil. \$150 per acre. Also improved quarter at \$100 per acre.

A. B. DUNCAN,
West side square Canyon, Texas.

You like coffee?
SO RICH
good coffee?
SO MELLOW
really good coffee?
SO FRAGRANT

THEN YOU'LL PREFER
WHITE SWAN COFFEE

MORE FOR YOUR MONEY AND Quality Tools

Dried Peaches Pound 27c	PLAINSUN Black Eye Peas 2 No. 2 Cans 27c
Fresh Dressed FRYERS	BIG M Mackerel Tall Can 19c

RED & WHITE Tomato Juice,	46 Oz. Can 29c
RINSO,	Large Box 25c
JELLO,	3 Boxes For 25c
BRIMFUL Pork & Beans,	2 No. 1 Cans 21c
BRIMFUL Orange Juice,	46 Oz. Can 45c
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WILSON Pure Pork SAUSAGE,	1 Lb. Roll 33c
SALT BACON,	Pound 22c

WESTER & SON
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Phone 287

We Deliver

Floyd Thespians Place Second In Regional Effort

Velma Briggs Holds Honors for Seniors

Velma Briggs holds the highest honor of the 1950 graduating class of Floydada High School. Velma is the class valedictorian with an average of 96 for her junior and senior years.

Gloria Ratjen is the salutatorian having a two year average of 94.33. The honor boy of the 1950 class is Billy Mac Shipley, who has an average of 94.06 for the past two years.

The other seniors who have attained an average of 90 or above for the two years period are Doris Bollman, Sammie Shultz, Betty Johnston, Billie Chowning, Dorothy Bishop and Harvey Dale Tardy.

Visiting Minister Speaks in Assembly

April 18, Bro. R. W. White, the Baptist minister who held the revival at the First Baptist church last week, spoke to the students. Bro. White is from Fort Pierce, Florida. He spoke on the subject "The Greatest Book, the Bible". The program was appreciated and enjoyed by all.

Get the want ad habit.
Want ads save money.

DE QUACKER

From what I hear, Lee and Archie really have it bad for Earl G. and Jerry M. They didn't even eat Thursday at dinner. Didn't you go with them Wednesday night? Must be the real thing. They are very cute, aren't they?

Well, well, did my eyes deceive me or did I see Don Pope and Nancy Ann Gough together Thursday night. How about it kids? New Romance!

Well! Mary Ann Wilson and Gene Payne were together Thursday. Could this also be a new romance? Well, well, looks like Estelle Richardson sure did have a nice time Thursday night at Dougherty with Hubert Ring. How about it kids? Who was La Juana with Saturday night? Could it have been Clem? Barbara D. and Bill H. have been seen together a lot. What happened to Gleva, or does she care? Eva Waller is going steady with Frank Crowder now. Looks like La Juana sorta lost out.

Who was Darlene Johnson with Thursday night at Dougherty. Could it have been a boy from Mat-dor? Who was the "cute" boy Nita Anderson was with Thursday night? Is this something new - ? ? ? ?

Mary, how did you like your soldier friend? That "IS" all he is, isn't it? You make a very cute couple? ? ?

Kathy Warren seems to have her eye on some good looking guy that drives a 49 Buick. How about telling us more? ?

What has happened to Lloyd N. and Bettye H. They haven't been seen together lately. Maybe she has her eye on his little brother.

Mary Alice sure must be rough on the boys she goes with. Poor Bennie is rather beat up for some reason. How do you feel today, Bennie? ?

Sherwyn, what is Bill having to say about your having a date with Bennie to the Jr. Sr. banquet? ? Not bad, I hope.

Clara sure was glad when she saw David at church Sunday night. I wonder why? ?

Someone has better tell Jimmy to watch Billie since Jerry T. asked her for a date one night last week.

I just don't know what to think about Bette and Earl. They seem to be doing just fine these days. Best of luck always.

Why was Genny Morris showing everyone her annual? ? Could it have been so that they could see what Floyd wrote in it for her? ?

Gayle Carver had a date with Jo Mac Dunn Friday night. I wonder what Jimmy thought about double dating with her? ?

Jane, who is this good looking boy that you went with the last two or three nights that he was home? ? He sure was a cute number. I wonder what Leroy thinks about all this, Jane? ?

F. H. A. NEWS

The Homecoming girls have been working very hard to finish their projects before May 1. The girls are also planning for a Mother's Day Tea.

Thumbnail sketches

Marlene Holms—5 ft. 4 inches tall . . . has auburn hair and bright green eyes . . . has a weakness for roses and "Quicksilver" . . . loved "Gone With the Wind" . . . enjoys playing volleyball and cooking anything else . . . thinks McMurry college is the ideal college . . . loves to eat steak . . . wears Avon "Ripe Cherry" lipstick . . . likes the color blue.

Velma Briggs—5 ft. 4 inches tall . . . has light brown eyes and short brown hair . . . thinks "Sentimental Me" is the prettiest song written . . . wears Revlon lipstick and likes the color, white . . . wouldn't miss a football game . . . enjoys reading and likes to run around . . . enjoyed Daphne de Muarier's book called "Rebecca" . . . thinks carnations are lovely . . . fried chicken is her favorite food and she liked "Jolson Sings Again" better than any other movie . . . wants to go to Wayland next year.

Barbara Marshall—5 ft. 8 1/2 inches tall . . . has blue eyes and brown hair . . . uses "Lucien Lelong" perfume and Revlon lipstick . . . enjoys eating steak . . . swoons over the song, "Always" . . . enjoyed "The Jolson Story" and loves football games . . . favorite books are Lloyd C. Douglas, "The Robe" and "Magnificent Obsession" . . . loves to read and ride horseback . . . roses are her favorite flower and in her opinion Hardin-Simmons is the perfect college.

Doris Bollman—5 ft. 3 inches tall . . . has brown hair and hazel eyes . . . likes the hit song "Quicksilver" and the color, lavender . . . enjoys reading "Frenchman's Creek" . . . likes her English IV class and food, fried chicken . . . thinks roses are beautiful . . . "Jolson Sings Again" is her favorite current movie . . . usually reads during her leisure time . . . Texas University rates as her ideal college.

NEW STUDENT

A new student, Dick Mizer, a junior from Los Angeles, California, started to school here last week. Dick, we want to welcome you to F. H. S. and we hope you like it here.

Regional Track Bit Too Tough

The Winds dealt Abernathy a close defeat 8-7 in District 3-A baseball.

This win put our nine back in the district race. Billy Joe Smith socked a homer and Tardy made 3 runs.

Pitcher Phil Boothe, who came into the game the last inning, gave a fine exhibition of pitching. The score was tied and two outs; pitcher Blackmond hit the plate with the ball and it went out of reach of the catch. Floydada's winning run on 3rd base came in.

Regional Track Rough
F. H. S. took a team to Lubbock but the competition was rough and they failed to place in any event. Although everyone who entered got through the preliminaries to the finals.

Those who entered were Buster Mooney, one mile run; Don McGuire, 880 yd. dash; Herschel Nelson, 100 yd. dash; Bill Turner, 220 yd. dash and 100 yd. dash; also a relay team composed of Carrell Fulton, Billy Turner, Herschel Nelson, and Don McGuire.

The boys tried hard but competition was too stiff.

Rubber stamp ink, numbering machine ink. Hesperian office

Whirlwind Band on Trip to Canyon

The Whirlwind band will go to Canyon for the band contest Thursday, April 27. They will be judged on playing of

different selections, sight reading, marching drilling, inspection, and other things.

The band is looking forward to this trip and are hoping they will do well at the contest.

Counter sales books, adding machine paper, THE HESPERIAN.



1/2 Price Sale
limited time only,
regular \$1.00 jar now **50c**

Dorothy Perkins Deodorant is delightfully different . . . your daily charm insurance, now a premium-saving buy! Gently, safely deodorizes. Always creamy soft, delicately fragrant. Groomed and stainless. Get your summer supply today . . . at half price!

BISHOP'S PHARMACY

Mother's Day GIFT SUGGESTIONS

Knee-deep in sculptured lace!



This **Seamprufe** PETTICOAT Goes Persian...

Lavish is the Alencon type lace that makes a wide ribbon enhanced double-ruffle at the bottom of this flirtatious Harem petticoat! A typical Seamprufe value, of Bur-Mill multifilament rayon crepe, it stars in intriguing Harem hues: Alabaster White, Teak Beige, Black Pearl, Veil Pink, Mocha and Persian Apricot. Sizes: Small, Medium, Large.

Only \$3.95

See Our Dollar Day Specials
Monday, May 1st

MILADIES SPECIALTY SHOPPE

Pick your flower, on its color true—
This slip will tell a tale of you!

"Flower Fancies"

BY **Seamprufe**
ROSEBUDS ON PINK—you're lovable
FORGET-ME-NOTS ON BLUE—you're unforgettable
DAFFODILS ON YELLOW—you're vivacious
NARCISSUS ON WHITE—you're fastidious



A sachet leaflet perfumed with Early American Friendship's Garden gives delightful fragrance to each Flower Fancy—and to your lingerie drawer!

It's fun, it's fashion-right to blossom out in Flower Fancy slips this Spring! Each features a different interpretive flower in a heart-shaped medallion of exquisite Richelieu work—the color of each slip inspired by its particular flower. You'll love what they do for you—what they say of you! Ruffled top and bottom with shirred nylon net, they're fashioned of multifilament rayon crepe. Sizes 32-40.

Only \$3.95

USE OUR CONVENIENT LAY AWAY

Student Body Gives Welcome

A welcome surprise greeted every one last Tuesday, April 18, when an announcement bearing the news of the arrival of the annuals was sent around. Students were here early Wednesday morning waiting impatiently for her, for not a word had reached her about it. Congratulations Mrs. Thomas! We all join in saying you deserve it.

The annuals' being dedicated to Mrs. Thomas proved to be quite a surprise to her, for not a word had reached her about it. Congratulations Mrs. Thomas! We all join in saying you deserve it.

Though the members of the "Who's Who" knew they were listed in this honorable group, the P. H. S. students did not know who they were. Of course, some names must have

Ag Boys Building Concession Stand For the Pep Squad

A new concession stand is being built by the Ag boys for the pep squad girls. The construction of the stand was begun this week and will be completed in the near future.

An Ag. meeting was held Monday night to discuss the annual picnic and encampment.

Three boys are applying for their Lone Star Farmer degrees this year. They are Buddy Sanders, Douglas Whitfill, and Melvin Dunavant.



The Floydada High school volleyball team won district honors at the contest in Tulia Saturday, April 15. They are left to right, Doniece Cline, Sponsor, Joy McCreavey, Gleva Ratjen, Joy Bunch, Mary Plumlee, Gloria Ratjen any Joyce Stewart.

Candid Camera

Our camera turns this week toward a most popular little Miss with soft brown hair, hazel green eyes, and a lovely smile that brightens the darkest day. This Miss came a-sailing into Floydada on a frosty December 12, in 1932. Her proud parents, Mr. and Mrs. Bonnie Shultz, chose to call their little daughter Sammie, and now at seventeen years of age she produces a very pretty photograph for the camera. Sammie stands 5 ft. 4 1/2 inches in height and fits a shapely package weighing 119 pounds.

Under her list of likes are brown eyes, red hair, sweet people, Miss Sweetest, working on the annual, slumber parties, her Sr. year, to eat - at Mrs. Friskies, little people, to flirt, N. M. M. I., anything chocolate, and mashed potatoes.

Her only dislikes are hateful boys, too-good people, and orange lipstick.

Her one great ambition is to become a nurse or a lab technician and her secret desire is to be a ballet dancer and to write novels.

"I Can Dream Can't I" and "Star dust" are the songs she loves to hear. During her leisure time, Sammie would find a cozy spot and just dream.

Sammie's biggest weakness is

sweet boys, and she says her worst habit is being so changeable.

Black and white are her favorite colors and her best liked subject is Chemistry.

She enjoys swimming and also loves to play volleyball. Her favorite movie is "Battleground"; and the actress, June Allyson, and actor Dana Andrews, rate as her best liked stars.

"Crescent Carnival" by Keyes is her best liked book. Her ideal college is Baylor Nursing School at Dallas.

Sammie was most scared when she fell out of a car, and she's most grateful to Bill Jones for saving her life.

A handsome creature about 6 ft. 2 inches tall with broad shoulders, black hair and brown eyes would "fill the bill" for Sammie's ideal boy. He must also be popular, friendly, standup for his rights, and very understanding.

A perfect day for "Shultz" would begin early (about 4:00) she'd dress to school, and climb on a chartered bus bound for Colorado Springs. After so many hours of traveling she'd take a peak at a beautiful place called Pikes Peak, get a 25c cup of coffee and chat with the kids till 3:00. Then she'd eat a big lunch of fried chicken, mashed potatoes, gravy, celery, corn-on-the-cob, fresh onions, iced tea and for desert, a big helping of banana pudding. Following this hearty meal Sammie would find some secluded spot and just day dream for about two hours and get in a good mood. About 6:30 she'd put on a white organdy dress and go to a dance till almost three a. m. Then she'd change into something warm and go ice skating on a moonlit lake with her ideal boy. To wind-up a wonderful day, she'd return to her cabin where she, Peggy, Grace, Joy B., Dorothy and Joy Mc. would talk and eat until morning.

Sammie is a member of the band and Choral club. She is a reporter for the "Hesperian" and she worked very hard as editor of our 1950 annual. Truly she's a gal whom we all love and who has added a lot toward making F. H. S. a great school. May you always have the best, Sammie, cause you certainly deserve it.

A FEW MORE WEEKS

Yesterday is gone; Tomorrow Never comes within our grasp; Just this minute's joy or sorrow; That is all our hands may clasp. Just this minute! Let us take it As a pearl of precious price, And with high endeavor make it Fit to shine in paradise.

Concert at Center

The Center Home Demonstration club will sponsor a concert given by Odie Echols and his quartet from Lubbock, Friday night, April 28, at 8 p. m., at the high school auditorium.

Tickets may be bought at the door or from one of the Center club men members. Admission 30 cents for children and 60 cents for adults.



Y OIL CO.

For Good Gas And Oils

and good service

At the turn of the Wye in Southwest Floydada.

P. Q. HANEY
PROPRIETOR

Old-Fashioned 'Country Fair' Held by Cubs

Floydada Legion hall was the scene of an old-fashioned "Country Fair" Monday night as Cub Scouts of Pack 57 gathered for their pack meeting. Try - your - skill games, grandstand acts, banners, and all the ballyhoo of the fair of former days set the atmosphere for the festivities.

Cubmaster W. O. Newberry was master of ceremonies for the evening. He was assisted by members of the pack committee parents of the cub scouts.

Each den, which consists of a group of six to twelve boys, set up a booth at which the games and handicrafts of the month were displayed. Den 3 of which Mrs. James Potts and Mrs. Leonard Matsler are den mothers was winner of first prize for the best den award.

Comic "peep shows" were also featured in the den booths. First place for the best peep show went to cub Larry Irby.

Lions club president Enos T. Jones introduced the contests of the evening. Winner in the cracker-eating contest was Larry Irby.

In a yo-yo contest Billy Crowell proved to be more deft than any of the other contestants. Frank Potts proved his ability as a hog-caller by taking first place in that event.

Mrs. Mather Carr won the bean guessing contest with an estimate of 640, while the correct answer was 653. She received a glass pig as the prize. The grand prize drawing was won by Guy Ginn who received a box of Hersheys as his prize.

Recognition was given to the cubs for their achievements this month by committeeman James Potts. New cubs attaining the Bobcat rank were Cecil Harkins, Billy Keeling, and Silas Duncan, Jr.

The following boys were awarded the Wolf badge: Wayne Catlin, Billy Orman, Dale Lawson, Arlis Powell, David Blair, Jerry Hutchinson, and

Billy Crowell and Kearney Edmiston; Silver arrow points went to Wayne Catlin, Billy Orman, Dale Lawson, Harvey Allen and Kearney Edmiston and gold points to Vaughn Ginn, Wayne Catlin, Billy Orman, Dale Lawson, Kearney Edmiston, Arlis Powell, Keith Glover, and Jerry Solomon.

Cubmaster Newberry told of plans for the annual Cub-Dad camp at Post, Texas this summer. A number of cubs and dads are planning to make the outing.

Den 3 had the most present and cubs present with a total of 38. A total of 115 persons were present at the meeting.

South Plains News

SOUTH PLAINS, April 24—Mr. and Mrs. Eileen Bradshaw of Fort Worth spent the week-end visiting their parents, Mr. and Mrs. H. T. Bradshaw.

Mr. and Mrs. Wade Davenport and Mr. and Mrs. Herman Thornton were in Amarillo last Friday night to see the Ice Vogues of 1950.

D. M. Fitzgerald of Clarendon visited in the home of his daughter and family, Mr. and Mrs. Arby Mulder, Tuesday and Wednesday of last week.

Mr. and Mrs. George Weast are visiting friends and relatives in Arkansas at this time.

Mr. and Mrs. Arby Mulder and children spent the week-end in Haskell visiting with Mr. and Mrs. J. B. Marr and children.

Mr. and Mrs. John Wilson and

family attended a fish fry Tuesday night, at the home of Mr. and Mrs. Buster Wilson at Silverton. Mr. and Mrs. G. E. Bentley of Tracy, California, visited over the week-end with her sister and family, Mr. and Mrs. Doodle Milton and family and Mr. and Mrs. R. E. Young and family.

Time To Plant

CERTIFIED tomato, pepper, snapdragon, petunia, carnation, marigold, pansy feverfew, geranium, and verbenna plants.

Gladioli, tubrose, dahlia, canna bulbs.

Sunnybrook, clover, shadynook, Ky. Blue grass, & bermuda grass seeds.

Field Grown - Daisey, columbine, salvia, delphinium, sultani, and Chrysanthemum plants.

Park Florist

flowers & gifts

LANDS

Farm and Grazing Lands in Floyd and other Counties

Town Lots in Floydada.

MASSIE & BOND

(Successors to W. M. Massie & Bro.)

Yard Goods for \$1.00 Day

PLISSE CREPE
STRIPE CHAMBRAY
SOLID PLISSE
PAJAMA STRIPE

3 Yds.
For
\$1.00

Print Skirtina
Printed Broadcloth
Greendale Lawn
Slulbin Linen

2 Yds.
For
\$1.00

50 - INCH
MONKS CLOTH, yd. \$1.⁰⁰
Size 42 x 81 Inch
LACE PANELS, each, \$1.⁰⁰

FANCY BUTTONS, Many different styles and colors from which to choose.

2 for 5c - 10c - 20c and 25c

MEN'S

Work Sox

7 Pair
\$1.00

LARGE

Beach Towels
\$2.49

Slightly Irregular if perfect would sell for \$3.98

"GRIFFON" — The new and improved Tru - Pink pink-ing shears. \$3.00. These values good Dollar Day only.

Ladies Print

DRESSES

\$1.98

Sizes 12 to 40
Sanforized and fast Color

U. S. KEDS

Misses Playmate Oxfords - Red only.
\$2.69 Value

Sell for \$1.97

Ladies Satin

Lace - Trimmed

SLIPS \$1.49

32 - 40

Ladies Crepe

SLIPS \$1.49

Sizes 32 to 44

LADIES

SANDALS

\$3.98 Value

Sell for \$2.69

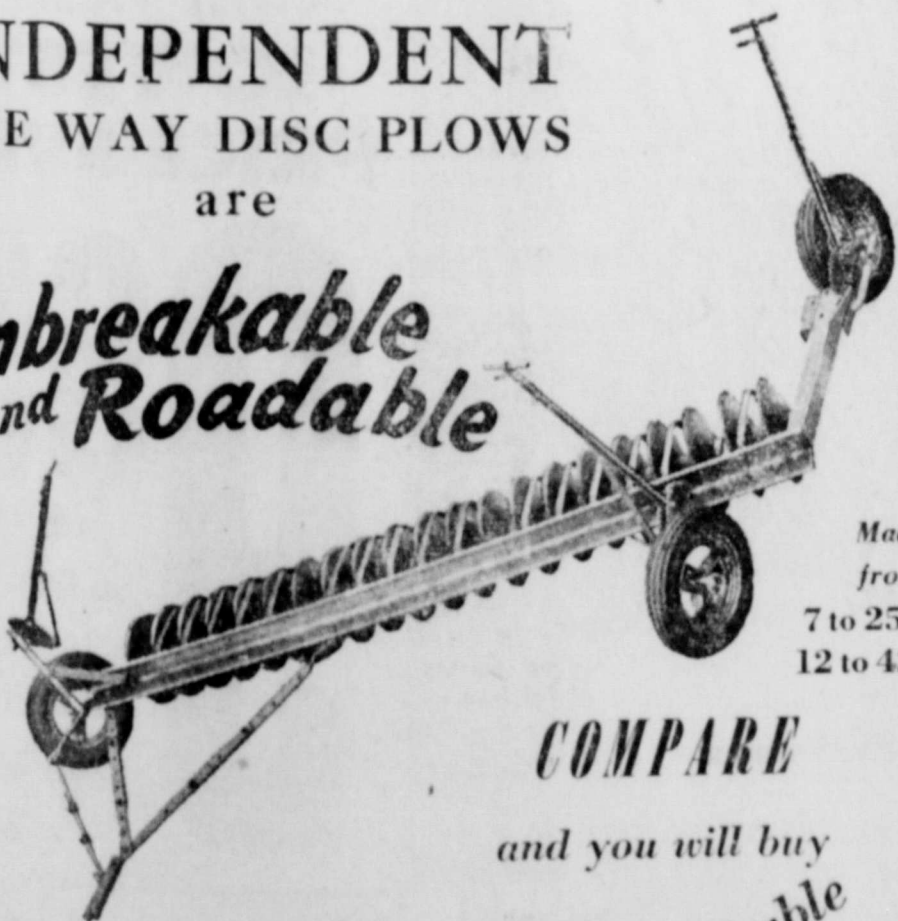
Brown, Red and White

DEPENDABILITY

only the
INDEPENDENT
ONE WAY DISC PLOWS

are

Unbreakable
and Roadable



Made
from
7 to 25 Foot
12 to 42 Disc

COMPARE

and you will buy

INDEPENDENT PLOWS

unbreakable

— FEATURES —

Steel Boiler Plate Quads • Steel Axle
Holders • Steel Levers • Ball Thrust
Bearings • Timkin Bearing Wheels.

ask your dealer to see the
INDEPENDENT CASTER
BEAR WHEEL ATTACHMENT

WELDED STEEL CONSTRUCTION

GUARANTEE

The disc bearings are unconditionally guaranteed during first year of service, and have a 50% trade-in value thereafter. All other parts of the plow are unconditionally guaranteed for the first year of service (except the disc blades and rubber tires which are made by others and carry their manufacturers guarantee).

INDEPENDENT PLOW INC., NEODESHA, KANSAS

FLOYDADA IMPLEMENT CO.

MASSEY - HARRIS SALES & SERVICE

Highway 70 East

Local Feeder Markets 1532 Pound Steers

Fourteen white face steers, grown and fed out here by W. A. Massie and sold on the Fort Worth market Monday, were so big when finished that they made a 33-foot trailer load when they left the feeding lots Sunday morning.

And the steers made about as big a splash when they got to town as they did amongst the few onlookers here at home. After the 350-mile trip to market and the consequent shrink the steers averaged 1532 pounds when they were marketed after an overnight rest. The report of sales shows the steers brought 27 cents per pound, averaging \$413.64 per head.

"The steers I sold this week were as heavy as any I ever marketed," said W. A. Massie. "I sent a lot of steers that may have been a bit smoother to Fort Worth last year that averaged 1,505 pounds."

Massie has his feeding lot a mile west of Floydada, arranged for a minimum of effort and a maximum of correct feeding mixtures and grain. Grain and filler are measured by one device, protein by another and minerals by another, all synchronized to deliver the feed into the troughs according to the judgment of the feeder as to proper content. Massie gets a bang out of feeding good animals and finishing them, and his feeding studs and effort appear to be paying off.

JOHNSON MUCH IMPROVED

Edd Johnson is at home and continues to show much improvement. Patient in a Lubbock hospital for some weeks, he underwent an operation more than two weeks ago. For several days his condition was so grave members of the family were much concerned.

Johnson was brought home Friday.

C. L. Anderson, of Lockney, is home from Mineral Wells after spending a period of time there taking the baths.



—Plate Courtesy the Plainview Herald.

Grand Champion Jersey at the Panhandle - Plains Dairy show was Masterman Standard Spots, shown above, with his co-owners, John Edwards Smith of Floydada (left) and H. P. Knolle, of Sandia, Texas, is a partnership animal which spends a part of his time at the Smith farm in east Floyd county and part at the Knolle Dairy farms. The Knolles have the largest commercial dairy breeding plant in the United States.

Monk Is Candidate In Precinct Three

A. D. (Ace) Monk is a candidate for Commissioner of Precinct No. 3. It was announced this week.

A resident of the county since 1917, he is being solicited by friends to make the race and will actively

campaign for the job, he told friends this week.

Monk asked for the commissioners assignment in 1942, but was defeated for the place by two votes. He believes he can serve the people well if they see fit to choose him at this time. He is 52 years of age. His candidacy is subject to the democratic primary.

(Political Advertisement)

Writing fluids, Hesperian

Good Quality Chicks Added By Vets Here

The veterans of the Floydada agriculture class are becoming more interested in a system of diversified farming said N. S. Abbott, instructor of the class and coordinator of Floyd County Vocational school. They realize that more livestock and poultry must be included in their farming operations if the farm income they have been enjoying for the past few years is to be maintained. They also realize soil erosion must be controlled and that the fertility of the soil must be improved.

As a part of a diversification program the following veterans have purchased quality baby chicks for a poultry enterprise: Glen Jarnigan—500 chicks; Garland Tucker—400 chicks; Floyd Bradford—150 chicks; Richard Breckenridge—200 chicks; Ray Lloyd—250 chicks; Sam Baker—200 chicks. These chicks are from U. S. Certified Pullorum clean flock of outstanding egg production. They are sired by R. O. P. cockerels from dams with egg records of 275 to 300 eggs per year. The females making up these matings are direct descendants from pedigreed pen matings with R. O. P. records of 225 to 300 eggs per year. Many of the chicks purchased are from hens with trapnest records of over 300 eggs per year.

These men are planning to produce and market quality, graded eggs from these flocks. Hatching eggs may also be available from these flocks next spring. Having high producing flocks, producing and marketing quality eggs, these men will have an income per hen much above the average flock. It is through the use of high producing, quality livestock and poultry that these veterans hope to maintain their present income, Abbott said.

Honors in Soil Conservation Announced

Award for the best farmer in the 55-county region of the panhandle and south plains in the Save the Soil and Save Texas campaign will go to M. P. McKnight, of Hale county, it was announced this week by the sponsors of the soil conservation promoters.

Sponsors are the Fort Worth Press, the Houston Press and the El Paso Herald-Post.

Mr. McKnight will receive a check for \$200 in ceremonies to be held at Tulsa on May 10, says the announcement.

Achievements of others residing in this vicinity to be recognized also. Among these are Joy Reithmayer and Lettie Marie O'Neal of Silverton, Max Preston of Ralls, Glenn Jones of Crosbyton, each of whom will receive a medal.

Robert Smith of Aiken, Floyd county, F. L. McEachern of Ralls, Crosby county, and Ed Grass of Silverton, Briscoe county, are among the area farmers whose outstanding efforts in soil conservation will be recognized. Each will receive a plaque.

DRS
CLOUGH & CLOUGH
Optometrists & Orthodontists
Clough Bldg. 111 West 7th
Plainview, Texas
Pho. 236 for Appointment

Mr. and Mrs. Cubert Gray, of Amarillo, were here Sunday, guests of Mr. and Mrs. T. T. Hamilton, Mrs. Gray's parents.

The Floyd County HESPERIAN

HOMER STEEN, Editor

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JUST RECEIVED

Another shipment of 145 H. P. Ford Irrigation Engines.

Ready to install on your well.



BISHOP MOTOR CO.

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BIG-TIRE SALE

Famous Firestone Champion

AMERICA'S GREATEST TIRE VALUE • LOWEST PRICE EVER

9.95 PLUS TAX 6.00-16 AND YOUR OLD TIRE Other Sizes Also LOW

"Carries The Famous FIRESTONE Guarantee"

NO OTHER TIRE AT THIS PRICE OFFERS ALL THESE EXTRA VALUES

- ACCLAIMED BY MILLIONS OF MOTORISTS AS AMERICA'S GREATEST TIRE VALUE.
- 15% MORE MILEAGE Because It's Made With Exclusive New Mileage Tread Rubber.
- MORE NON-SKID SAFETY Because Its Full Width 8-Rib Tread Has 3,456 Sharp-Edged Angles to Give Greater Protection Against Skidding
- GREATER BLOWOUT PROTECTION . . . New Exclusive Rubber Retinous-Plastic Gum-Dipping Eliminates Internal Heat.
- STRONGER Because It's Built With a New All-Rayon Cord Body.

BRYAN HOME & AUTO SUPPLY

You Are Invited

TO MORCKEL FARM CHEMICAL COMPANY

OPEN HOUSE

The location of our new place of business is on East Houston street (Highway 70 East) where we have set up in a more roomy building adjacent to Rail and Highway transportation.

We expect to make the day an interesting one for all people of the area who are studying their farming problems.

Chemicals will play an increasingly important part in all types of farming operations, we believe, as time goes on.

The date for our formal opening is —

Sat. April 29

On this date we hope to have, in addition to our own force to help make your stay pleasant and profitable, several experts in the study of Entomology, Farm Chemicals, Fertilizers, and Insecticides, with demonstrations and talks on the use of these new aids to the farmer in increasing production and efficiency and holding down costs.

Pumps and Spraying machinery will also come in for attention.

Come, be our guests part or all of the day. We will enjoy having you and believe you will find your time with us well spent. We want our friends to know we will enjoy having you and believe you will find your time with us well spent. We want our friends to know we appreciate your making our continued business possible.

Morckel Farm Chemical Co.

Harry Morckel - J. T. Perry - J. W. Buchanan
Telephone 539 Floydada, Texas