

Welcome

To The Third Annual
DAWSON COUNTY FAIR

SAVE HERE

See the new "Famous Dearborn" Gas Heaters on display. We have a complete line of Natural and Butane Gas Heaters Coleman Gasoline Camp Stoves \$4.95 We have some oil burning heaters carried over that are being offered at special Prices!

Special Trade-in allowance of \$1.00 for an old lamp on any Aladdin Lamp.

Mail Boxes, standard size 98c
Don't forget the "Harvest Sale is still on Weavever Aluminum Cooking Utensils. 1 Qt. Weavever Sauce Pan, extra special 39c

See our Carlton line of Stainless Steel Cooking Utensils. See the new patterns in Imported Chinaware.

Mazda light bulbs, frosted, up to 100 watts 15c

Spotless Town Paints 1/4 pt. 10c
Varnishes 1/2 pt. 20c
Enamels Qt. 35c

18-inch Pipe Wrench \$1.39
24-inch Pipe Wrench \$2.19

E. R. YATES HARDWARE

Turkey Raisers

IT'S FINISHING TIME NOW!

Because moving THANKSGIVING up from November 30 to November 23rd, means one less week to finish your turkeys.

We have a turkey fattening MASH or PELLETS containing protein, minerals, dried buttermilk, and other ingredients. Turkeys gain weight evenly and fast.

Keep PELLETS before turkeys all the time, but continue feeding grain in evening before turkeys go to roost.

For quick additional gain, supplement with moistened mash in the afternoon, milk may be used. Do not feed more of the moistened form than the birds will clean up in twenty or thirty minutes.

Davis Sanitary Hatchery

LAMESA TEXAS

W. M. S. meets on Mondays 3:00 P. M. following first and third Sundays of each month.

FAIRVIEW BAPTIST CHURCH
W. C. Wright — Pastor.
Ouster Leatherwood — Sunday School Superintendent.
Mammie Lee O'Brien — B. T. U. Director.
Sunday School — 10:00 A. M.
B. T. U. — 8:30 P. M.
Regular preaching services on second and fourth Sundays of each month at 11:00 A. M. and 9:00 P. M.

CHURCH OF THE NAZARENE
North First and Miller
B. W. Taylor, Pastor.
Herbert Strawn, S. S. Supt.
Mrs. C. R. Stanley, Young Peoples' President.
Sunday School 10:00 A. M.
Preaching 11:00 A. M.
Young Peoples Services 7:45 P. M.
Prayer Meeting 8:30 P. M.
Prayer Meeting each Wednesday evening at 8:30.

CHURCH OF CHRIST
Bible Study 9:50 A. M.
Preaching 11:00 A. M.
Preaching 8:15 P. M.
Prayer Meeting and Bible Study Wednesday, 8:15 P. M.

CHRISTIAN CHURCH:
Rodney D. Glascock, Pastor
J. D. Dyer, Bible School Superintendent
9:45 A. M.—Bible School.
11:00 A. M.—Morning worship, Sermon, "Preach the Word."
7:45 P. M.—Evening Worship, Sermon, "Euodias and Syntyche."
3:00 P. M.—Monday, Ladies' study of Revelation.
"All things are ready; come unto the marriage." Such was an invitation repeated by Jesus.

MIDWAY BAPTIST CHURCH
W. C. Wright — Pastor.
L. I. Dean — Sunday School Superintendent.
Harvey Weir — B. T. U. Director.
Sunday School — 10:00 A. M.
B. T. U. — 8:30 P. M.
Regular preaching services at 11:00 A. M. and 9:00 P. M. on first and third Sundays of each month.

CARSON ECHOLS—

(Continued from Front Page)

hine and lights and electrical appliances.
Water for both home and livestock is furnished by means of a new water facilities plant which includes well and windmill complete, with an 8x8-foot redwood tank and tower house, two concrete stock tanks and water connections, an earthen storage tank of 20,000 gallons capacity, a concrete hog wallow, and a pipe line for distribution of water from storage tank to the home, corrals, feed lots, breeding pens and garden. This water unit replaces a worn windmill which was equipped with no storage facilities whatever.

Plan For Garden
The tank tower house has been so built that it may be used as a store room and wash house, the concrete floor being constructed with drain pipe to facilitate emptying tubs and washer. A vegetable garden, which will be cultivated in season, is being planned with the aid of the Farm Security Home Supervisor. The designated plot, 50x200 feet, is so situated that it is easily irrigated from the storage tank. Vegetables from use on the Echols table during this garden will be canned for the winter months.

Swine, poultry and cattle production units with all necessary feed lots, sheds, and feeding facilities have been completed.

Unique among the improvements in the swine production unit is the concrete hog wallow, one of the first of its kind in Dawson County, which is so constructed that it may be easily drained, cleaned and refilled. This wallow aids swine production through the summer months and means dollars to Mr. Echols in additional income to the farm.

The stockman obtained 25 additional mother cows, beef type, for a foundation herd, and 5 brood sows to form a nucleus for his swine breeding herd.

Mr. Echols employs soil conserving methods on his entire acreage which is composed of 586.5 acres of cultivated land and 801.5 acres of pasture.

The Soil Conservation Plan has enabled him to utilize 34 acres of Johnson grass meadow by means of a lane constructed between native pasture and meadow. A fence built around the meadow controls livestock movements.

The 800 acres of pasture land, in conjunction with the Johnson Grass meadow, is grazed by 80 head of beef and dairy cows, part of which herd is temporarily maintained to utilize excess feed. Mr. Echols states that during the dry Spring with little permanent pasture available he was able to maintain his cattle in good condition on this Johnson Grass without the purchase of supplementary feed. After rains started in July, the herd of beef cows and calves were unable to graze the Johnson Grass sufficiently to prevent heading. The soil in the meadow is especially well protected against wind erosion with the continuous growth of vegetation and its residue.

program which includes a parade, a bonfire, a pie-eating contest, and a dance.
And so it goes. There's just as much energy used, just as much noise made, and just as many spooks haunting the streets, but no one gets hurt, the front gate is safe, and everybody has a lot of fun.

WHITE'S CREAM VERMIFUGE
Has long been used for expelling round worms in children. Price 35c.
MORRIS-PHARMACY

The pasture is to be contoured to conserve moisture and a controlled grazing plan has been put into effect to protect the turf.

Plants Sorghums
Since Spring rains came too late for cotton planting this year, Mr. Echols had 550 acres of sorghum crops which he plans to store for use in his livestock feeding program during the winter months, as well as to maintain at least one year's reserve feed supply in trench silos. He recently temporarily increased his beef cattle herd, due to the dry Spring which prevented the usual cash crop of cotton.

Scientific methods are employed in the tilling of all crops. The soil, a deep, productive, moderately sandy loam suitable for row crop farming of cotton and sorghums, will be terraced during the winter months, contour tilled, and planted according to an approved cropping system which includes cotton, sudan, grain, and-or sweet sorghums, depending upon moisture conditions at the time of planting.

When cotton is to be grown it will be planted in a strip crop pattern with sorghum crops for the purpose of protection from erosion. The system further includes the planting of a border strip of sorghum to prevent erosion.
Mr. and Mrs. Echols, in putting their farm on a business basis and in availing themselves of the aid and advice of local rural agencies, are training themselves to be good managers of one of the county's most progressive farms. They have two children, Donnell, aged 3, and Gloria, aged 1 year.

CARD OF THANKS

May we thank you, our many friends, for your kindness, sympathy, and the beautiful floral offerings during the sickness and death of our darling beloved one, "A. M. Best."
May you be blessed with such loyal and true friends in time of sorrow.
Relatives of A. M. Best.

"MY SKIN WAS FULL OF PIMPLES AND BLEMISHES" says Verna S.: "Since using Adlerika the pimples are gone. My skin is smooth and glows with health." Adlerika helps wash BOTH bowels, and relieves temporary constipation that often aggravates bad complexion.

Bryant Pharmacy
Taylor-McCall Drug Company
Morris Pharmacy



Chiropractic Adjustments Will Remove the Cause of DISEASE

McIlroy's Chiropractic Health Clinic

ATTEND...

The Third Annual

DAWSON COUNTY FAIR

In Lamesa, Thursday, Friday and Saturday
OCTOBER 12 - 13 - 14

Plenty of Fun and Entertainment for both young and old!

SAVE ON THESE —

- | | | | | |
|--|-----|---------------------------------|---------------|-----|
| Wine Cardui | 79c | Hinds Cream, with trial size, | 50c value | 39c |
| Nervine | 89c | Chamberlain's Lotion | 2 75c bottles | 76c |
| Rubbing Alcohol, pint | 29c | Jeris Hair Tonic, 2 75c bottles | | 76c |
| Milk of Magnesia, pt. | 39c | Woodbury's Soap, 3 cakes | | 25c |
| 5 lb. Epsom Salts | 29c | Cashmere Bouquet Soap, 3 cakes | | 25c |
| 5 lb. Sulphur | 39c | | | |
| Cod Liver Oil, pt. size | 59c | | | |
| Jergens Lotion, with All-purpose Cream, 75c val. | 39c | | | |

Remington Portable Typewriters - Parker Fountain Pens...
Ask for LeGear and Parke-Davis Stock and Poultry Books - FREE!

TAYLOR-McCALL DRUG

Church Notes

CHRISTIAN CHURCH
Rodney D. Glascock, Pastor
J. D. Dyer, Bible School Superintendent.
9:45 A. M. Bible School.
11:00 A. M. Morning Worship.
7:45 P. M. Evening Worship.
3:00 P. M. Monday, Women's Study of Revelation.

MIDWAY BAPTIST CHURCH
W. C. Wright — Pastor.
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Harvey Weir — B. T. U. Director.
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"All things are ready; come unto the marriage." Such was an invitation repeated by Jesus.

SEMI-ANNUAL PENNEY DAYS

SENSATIONAL TWICE-A-YEAR SAVINGS!

Very Fashionable!
Very Smart!
Fall Dresses \$2.98
You'll love their distinctive lines and smart details! Many flared and pleated skirts, fitted jackets, pert boleros! Sizes 12-20, 38-42.

Women's Tuck Stitch UNDERWEAR 25c ea.
A TINY PRICE FOR SO MUCH COMFORT, SMOOTH FITTING
ONE OF PENNEY'S MOST POPULAR! CHILDREN'S COTTON WAIST SUITS only 49c

Cold weather protection. Bleached, fine ribbed cotton with short sleeves and trunk legs. Reinforced with strapping and buttons! 2 to 12.

FLOUR SACKS Bleached, ready to use 8c each

Sanforized Shrink WORK SHIRTS 49c

Blue, grey, seven button coat style. Shrinkage not over 1%!

WOMEN'S PURE SILK HOSE New Fall Colors 25c pair

COTTON BLANKETS Colorful Plaids, Warm! 44c each

Sanforized Toplight SHIRTS Brand New Selection! 98c

Stock up at this low price! Fine broadcloth, fast color patterns! NuCraft starchless collars! *Fabric shrinkage will not exceed 1%.

Men! All Wool Plaid JACKETS Sports Back! \$2.98

Save on both style and service! Heavyweight (32 oz.) all wool in bright plaids. Warm!

PENNEY'S

J. C. PENNEY COMPANY, Incorporated

Welcome to the FAIR

October 12-13-14

We'll be looking for you at the Fair next Thursday, Friday and Saturday. There will be plenty for you to see.

Visit us for all kinds of automobile repair work, welding, machine work, etc.

Earnest Machine Shop

O. T. (Cap) EARNEST, Owner
Across Street from CCC Camp



WELCOME FAIR VISITORS

Welcome to

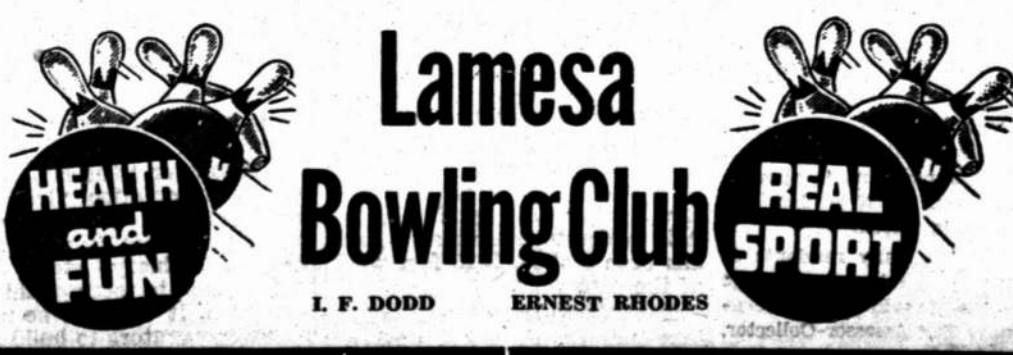
LAMESA BOWLING CLUB

Bowling is lots of fun... It's an easy-to-learn game that keeps you alert and provides just enough exercise for folks who aren't used to hard exercise.

Bowling is an interesting game... You'll like to practice to improve your score and you like to take part in the friendly competitions.

Men and women enjoy the game... As a game and a sport for most people, it's unequalled. You can play by yourself or with any number of people.

MAKE THE BOWLING ALLEY YOUR HEADQUARTERS WHILE VISITING THE FAIR



Lamesa Bowling Club
I. F. DODD ERNEST RHODES

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Announcing . . .

It is with much pleasure that I announce to my friends and former customers that I have taken charge of the

SINCLAIR SERVICE STATION

Corner South Second and Dallas

We will feature the same high class service which the patrons of this station have been accustomed to.

George Gordon, who has been with the station for a long time, will continue to be associated with us and we invite his friends, as well as ours, to come to see us and give our service a trial.

Washing and expert lubrication is a specialty at our station. Try us!

L. E. PETERSON

PHONE 170-M

service and mechanical manager, pointed out. Every dealer's service mechanics will be familiar with the car from bumper to bumper before a single unit reaches the public's hands.

THE YELLOW JACKET

By Sparenberg School
Sponsor Miss Ashton
Editor Gladys Whitmore
Assistant Editor Leon Williams
Sports Editor Esmer Cole
Home Ec Reporter Vocial Truitt
Pep Squad Reporter Jean Fry
Freshman Reporter Jack Turner
Sop. Reporter - Sherman Moulton
Junior Reporter - Bonnie Ballard
Senior Reporter - Florence Leonard

Freshman News

The Freshman Class met last week and elected officers. Those elected were: President, Tessie Mahaney; vice president, Audrey Faye Williams; secretary, Brooks Kilgore; reporter, Jack Turner; sponsor, Mr. Trice.

Junior Class

The Junior Class called a meeting Thursday afternoon and decided on going to the skating rink Friday night. We were sponsored by Mr. Owens, and everyone reported a good time. We hope to go again sometime.

Senior Class

The Senior class will have a class meeting Tuesday to choose their Football Queen for the season. They are also planning on selecting their class rings. We have 15 Seniors in the class. We are planning on having a good year. Mr. Copeland is sponsor.

Agricultural News

Harvey Hanson, Jack Turner, Elvin Bearden, Donald McNeely, L. T. Davis and Mr. Owen went to Snyder, Post Station, Fluvanna and Wilson, Thursday, looking for registered Berkshire pigs.

The FFA is to meet in Lamesa Thursday night for a skating party. The business session will be held in the county court room at 7:30. Mr. Owens attended the district meeting of the Vocational Agriculture teachers at Seminole last Friday. He was elected secretary of this district.

Home Economics News

The Home Economics Class has increased to 38 students and all have their white uniforms. They have been preparing different dinner courses this past week, and hope to prepare a complete dinner soon.

Our State Supervisor, Miss Sornser visited our Home Economics Department Monday.

Football News

Sparenberg's football team visited Union to watch Klondike and Union play last Friday. The score was 25-0 in favor of Union. We are hoping to have a successful game Friday with Ackerly.

HANCOCK

Primary Department

The Home Unit being worked up by the primary grades is creating much excitement. The farm buildings are completed and the first grade is making the furniture for the house.

Grades 4 and 5

The Indian Unit is progressing nicely. We have about completed the weaving of our rugs and will finish our pottery this week.

Mrs. Hale and Mrs. Hamilton visited our room last week. Several in our room are planning to take music from Mrs. Thompson when she starts her class.

We are trying to make our room pretty and enjoyable and our mothers are really helping us. Our flowers are growing and increasing daily and our fish seem to like their new home.

Grades 6 and 7

The spelling contest between the 6th and 7th grades is still very interesting. The 7th grade is still ahead.

We have recently completed our doorstops in our woodwork class and have begun a set of bookends. We are enjoying our class very much and learning more about the use of tools each day.

Our room gave the chapel program this week. The program was a short play entitled "The Hobby Family".

Pep Squad News

The Pep Squad went to McCarty Friday for the first conference game. They did not have their suits but will have them ready for the game Friday.

The sponsor is Miss Mary Bob Harrell, the leader is Claudine McCallay.

Birthday Party

A surprise birthday party honoring Donald Ray Nelson marked the end of the first month of school for the first and second grades.

Games were played and Mrs. John Nelson, Donald's mother, served ice cream and cookies to the guests. Plate favors were red balloons and green suckers.

A sore throat caused Doyle Pounds to be absent some last week. Visitors last week in the primary

room were Mrs. Ben Dopson, Mrs. Walter Evans and Fred Wayland Bell.

HIWAY BAPTIST CHURCH

Another day of blessing was experienced at the Hiway Baptist Church last Sunday, and several visitors from other communities were present in the night service, when the pastor, Jno. R. Denning, brought a most interesting prophetic message on "The Battle of Armageddon."

Rev. J. D. Evans of Littlefield, will occupy the pulpit at all services next Sunday, in the absence of the pastor, who is at present supervising a Sunday School re-organization work for the North Side Baptist Church of Brownfield.

The second chapter of Matthew will be studied in all classes of the Sunday school, of which Howard Moore is superintendent.

WORKERS' CONFERENCE

The Baptist Workers' Conference will meet with the Sparenberg Baptist Church, October 12. The following program will be presented:

10:00 A. M. Song Service. Rev. Lloyd Gentry.
10:10 Devotional. Rev. J. O. Goodson.
10:25 The Challenge We Face. Rev. Roy Clayton.

10:45 The Preacher's Responsibility. Rev. E. F. Cole.
11:05 Dr. G. W. McDonald, president Wayland College.
11:35 Special Music.

11:40 Sermon. Rev. W. M. Draper
12:10 P. M. Noon. Lunch at church
1:30 W. M. U. and Board Meetings.
2:30 Highlights Baptist World Alliance. Rev. J. William Arnett.
3:00 Inspirational Address. Rev. R. C. Guest.
3:30 Adjournment.

Lewis Dale Jackson of Washington, D. C. spent Tuesday here visiting with his aunt Mrs. G. W. Kelley.

Mr. and Mrs. Dick Tunt spent Sunday in Midland visiting with friends.

Attend The FAIR

There will be provided for your entertainment, all the color, the fun, and enjoyment that goes with an exposition of this kind. We know you will enjoy every minute of it.

WE AT THE PLAZA

Extend you a special invitation to forget your cares and worries, and come to the Fair and enjoy the relaxation of these three days . . .

PLAZA HOTEL

W. W. GRIFFITH, Mgr.

Shop COLLINS

For Your Winter Blankets AND SAVE MONEY ON QUALITY BLANKETS!

Buy your Blankets from Collins and save . . . Don't fail to shop for cotton and wool blankets in our complete Blanket Department . . . The finest American Cotton and Wool Blankets you can buy . . .

66x76 ALL COTTON DOUBLE BLANKETS, pair **89c**

Only fine, long staple, American cotton . . . combed and carded many times for smoothness, woven firmly and evenly. Full standard weights and sizes. You'll find cotton blankets selling at many places at about the same prices, but before you buy, check weight and sizes when you compare prices . . . Most value here!

70x80 INCH ALL COTTON PLAIDS, DOUBLE BLANKETS Same as above, pair **98c**

For those that do not want a part wool filled blanket, we have a real value. 72x84 inches **\$1.98**

Super weight, leading all cotton blankets for warmth and comfort. A wonder buy at the price. Super size and beautifully sateen bound in their clear rich colors. Collins offers unusual values in heavy weight, 5 per cent wool blankets . . . Fine as money can buy. Compare the blankets listed and see for yourself.

THRIFT VALUE LEADER, 5% WOOL, 66x80, Pair **\$1.49**

Sateen bound ends. A low price sensation in part wool blankets. We sell so many, we sell them so fast, our turnover enables us to price them so low. Plaids of Rose, Blue, Green and Gold.

Same blankets as above, except in oversize 70x80, pair **\$1.69**

5% WOOL PLAIDS IN PAIRS, EXTRA HEAVY QUALITY. EXTRA LARGE BED SIZE, 72x84, Pair **\$2.49**

You get extra warmth and wear at a price . . . a value combination you can always depend on at Collins. You can always depend on Collins for better Blanket Values!

25% WOOL DOUBLE BED SIZE BLANKETS Best buy of the year for beauty plus thrift, Pair **\$3.98**

Beautifully bound ends, extra large double bed size, 72x84. Beautifully styled block plaids, filled with 25 per cent wool for added warmth. Don't confuse this blanket with blanket-made of shoddy wool. For Better Blanket Values. Shop Collins!

BEAUTIFUL SINGLE COTTON BLANKETS, Size 72x84, Pair **\$2.98**

Bound with bright, shiny Sateen edges . . . Solid color with shaded border that makes the blanket look so expensive, yet costs so little . . . Bright new modern colors of Wine, Green, Blue, Rose and Orchid.

50% WOOL SINGLE BLANKETS, Each **\$3.98**

A great value even at \$5.00. Luxurious size 72x84. Five lovely shaded colors. Smart wide Rayon Tafeta binding. Colors of Rose, Cedar, Blue, Green and Red.

ESMOND SINGLE BLANKETS, REVERSABLE, Each **\$5.95**

Size 70x80. Actual tests show that the Esmond pelage process produces the finest blankets . . . proven warmer . . . proven lighter . . . proven longer life. Guaranteed as advertised in Good Housekeeping. Reversible colors of Winter Rose-Sahara, Orchid-Green, Molacco-Tan, Blue-Rose, Cedar-Peach, Green-Peach, Rocco-Gold.

ESMOND FINEST ALL WOOL BLANKETS, SINGLE, Each **\$13.50**

Tri-tone Rayon and Silk binding. Moth proof, extra heavy weight, luxury size, 72x84. A gloriously new single blanket that will probably take its place as top blanket on your bed . . . and hold it for years to come. Exquisite border in beautifully blended tones, lofty brushed up nap for warmth, firm strong underweave for years of wear. The finest of fine wool blankets. Guaranteed as advertised in Good Housekeeping. Grand new colors of Ecru, White, Blue, Rose, Gold, Cedar, Peach and Orchid. Also reversible if desired.

WHITE GOOSE DOWN FILLED COMFORTABLES **\$9.95**

Extra puffy, beautifully covered with lustrous celanese Rayon Taffeta, that's split-proof, crack-proof and down-proof! Stitched to match color on each side. Comes in the following colors: Rust, Peach, Blue, Rose and Wine. Also in two-tone color combinations. Size 72x84.

Conservation Practices Check Soil Erosion

Amarillo, Sept. 19.—Farmers of the so-called Dust Bowl should continue the development of soil and water conservation work as if the war outbreak in Europe had not occurred. H. H. Fennell, regional conservator of the Soil Conservation Service in the Southern Great Plains, declared today.

"Through the continued use of soil conservation practices farmers of the Great Plains can expand the gains that have been made within recent years in checking the loss of soil fertility through blowing," Fennell declared. "By checking erosion and following sound land use practices Great Plains farmers will be in a better position to meet any eventuality that may arise from the European conflict," the regional conservator stated.

In presenting a picture of American agriculture today, Fennell cited the following statement issued by Secretary of Agriculture Henry A. Wallace:

"American agriculture is in a much better position to meet the shock of war than it was 25 years ago. As we have kept pointing out, the very machinery which farmers have used to adjust production to increased demand in peacetime can be used in wartime to increase production if and when that demand becomes advisable.

"Some farmers, remembering high wartime prices, may wish to discontinue cooperation in their farm programs in order to expand acreage of wheat and other crops. I would remind them that the average prices of wheat, corn, hogs and beef, were lower a year after the World War started than they were in 1914.

"There is little likelihood that any substantial increase in production of the major crops will be desirable, certainly not in the immediate future. In any case the need for increased production can be anticipated in ample time to make any necessary increases in acreages. The production of large quantities of agricultural commodities for which there is no satisfactory market could prove just as demoralizing in wartime as in peacetime.

I would remind American farmers of these facts: This year's wheat carryover is estimated at 254 million bushels, in comparison with 115 million bushels for the five years from 1924 to 1928. A slightly smaller production of corn this year than last is expected, but the present large carryover probably will make the 1938-40 supply even larger than the 1938-39 supply of two billion nine hundred million bushels.

"Much of the carryover of both corn and wheat is being held by farmers under loan as part of the Ever Normal Granary. Through the Granary, in fact our carryover of corn has been increased from an average of less than 200,000,000 to 450,000,000 bushels. These added supplies will be available for feeding if the demand for pork and other livestock products rises sharply in the near future. They demote the necessity for increasing planting that might ultimately be ruinous.

"Today we have a Commodities Exchange Act. In 1914, no such powers were available for protecting producers and the public from excessive market fluctuations and harmful speculation.

"These facts must convince farmers that it will be possible to meet all demands for farm products; that it will be possible to avoid an over-expansion of our farm plant such as occurred during the World War period; and that it will be

possible to cushion the shocks of the readjustment which will be inevitable if the present European conflict continues over any lengthy period and on any large scale.

"So, again, I urge our farmers not to be swayed by the developments overseas. Their greatest contribution right now to their own welfare and the national welfare is to carry on just as before."

Chevrolet Instructs All Its Service Men

Detroit, Sept. 15.—Chevrolet's service and mechanical department this week set in motion machinery which will furnish more than 27,000 Chevrolet service mechanics, all over the United States, with complete knowledge of the company's new 1940 product before the latter's introduction to the public next month.

The program, believed to be unique in several respects, opens with the schooling of nine product representatives by the service department personnel and the Chevrolet

engineering staff. This initial phase of the operation is now in progress and will last eight days. It takes place here and in Flint, and covers not only every detail of the new models' design, but the whole field of servicing and adjustment, with emphasis on special equipment available for proper servicing of the cars.

The second phase of the program opens with these men's return to their respective territories, where each will hold a two-day training session for the zone service personnel. The latter will then conduct meetings with a still larger total attendance, covering, among them, the entire field of dealer service managers. Finally, the service managers will return to their dealerships and school their respective shop personnel.

Training of the countrywide service organization through a series of progressive steps, each class of "graduates" dispersing to train a much larger group in the field, will enable Chevrolet to accomplish in one month a program of tremendous scope. Ed Hedner, national

A Temptation WE MUST RESIST!

There is always a temptation for a feed manufacturer to build a feed to undersell their competition. If reputable feed makers did not resist this temptation, we would all be building feeds that would be of little benefit to the users.

Therefore we have always made it a practice to build our feeds up to a standard and not down to a price, buying the best quality of ingredients and blending them to give you a balanced ration that will meet every feeding requirement for this territory, then adding just a fair margin of profit.

We could manufacture a cheaper feed, by buying cheaper, lower quality ingredients. But one low quality ingredient can ruin an otherwise good sack of feed, throw your flock out of production and cause untold damage. A good feed should be blended of pure wholesome ingredients, mixed fresh and used promptly, otherwise it loses its vitamin potency.

If you are not getting the production from your flock that you should get, there is a reason. Check these points:

Are your hens wormy?

Are they free from lice?

Are your buildings free from mites and blue bugs?

Are you feeding a good wholesome fresh built laying mash? Are your hens eating the right amount of mash? They should eat about 50% Laying Mash and 50% grain to balance their ration.

We are very much interested in your Poultry. Your success means our success.

While you are attending the Fair - visit our modern Hatchery and Feed Mill

BARRON'S ELECTRIC HATCHERY

Lamesa, Texas

COMING!



Col. Dickie's

COWTOWN BAND

AT OUR STORE

Saturday 2 to 3 p.m.

DICKIES WORK CLOTHING

Throughout the many years which we have featured the Dickie line of Work Clothing in Lamesa, they have made many friends and have become known as being able to take the hardest service that could be expected of a work garment . . .

The materials used and the method of manufacturing has long been recognized by men of Dawson County, as well as the entire Southwest, as the very best . . .

By their sterling worth, they have established a reputation with men who demand a better garment at a fair price, as being just that . . .

If you have never tried Dickies Work Clothing, we ask you to ask the man who has . . .

Dickies are sold exclusively in Lamesa, by

COLLINS

Hundred School Teachers Attend Meet Last Week

Year's First Meeting Held Saturday Morning

The Dawson County teachers met Saturday in the District Court Room for their first session of the year with over 100 present. P. K. Humes, Superintendent of the Union School, was elected president of the Dawson County Teachers Association for the coming year.

succeeding J. Fred Dahnke. Mr. Humes announced that plans for the year would be announced as soon as they could be worked out. Mr. Howard Humphrey of the McCarty school was chosen vice-president and Mrs. Mildred Gregg of the Sparenberg school was elected secretary-treasurer. The suggestion was made that teachers organize into sections according to professional interests. The success of such move of course depends upon willingness of teachers to take the lead in expressing such desire. The next County Teachers meeting will be held November 25 at which time a special program will be arranged by the group. Special numbers will be arranged and out-of-town guests will be invited to attend.

--Classified--

For Sale

FOR SALE: Two extra nice Jersey yearlings, 1 young Jersey cow and calf, a dandy good two wheel trailer, cheap. Dyer Hdw. & Auto Supply. 1tc

FOR SALE: 160 acres improved farm, \$7400 cash, rest on easy terms. 4 miles west and 4 miles north of Lamesa. E. J. Emfinger. 38 4tp

FOR SALE: or trade, two John Deere horse drawn row binders. One with tractor hitch and rolling sickle. Tom Barron, Cotton Center Store. 1tp

FOR SALE: Filling station stock. Good location. Apply at Courier Office. 1tp

FOR the best and cheapest Laying mash on the market, see your Purina Dealer. 1tp

FOR SALE: Good portable Case Feed Mill and two small trailers. Call or see Mr. Bryant at Bryant Coal and Grain. 37 4tc

FOR SALE or Trade: 2-room house and good improvements. One acre of land. Two miles east of courthouse on old Big Spring road. If interested see T. A. Painter. 37 3tp

HIGHEST price paid in cash for Peas of every kind. Davis Sanitary Hatchery. 37 4tc

FOR SALE: 120 acres one mile east and one mile south of Key. All in cultivation. See R. H. Stricklin. 36 4tp

FOR SALE: All kinds of grain sacks. Seed Wheat and Barley, all kinds of hog feed, as good an egg mash as money can buy. J. C. Billingsley and Son. 36 4tc

FOR SALE: Practically new 1-row Allis Chalmers Tractor. Big Discount! H. B. Glover, 302 South Wasson. 36 4tp

FOR SALE, TRADE, RENT: New and used sewing machines, supplies and repairs, for all makes. We cover buttons and buckles, and work buttonholes and eyelets. See Bizzell at Dawson County Abstract Co. 4 doors north First National Bank. Res. Phone 324, office 344. 35 4tc

FOR SALE or Trade: 1938 Oldsmobile two-door, excellent condition. Will trade for livestock or sell cheap for cash. Sam C. Jenkins, office on Compress grounds. 35 4tc

HIGHEST price paid in cash for Peas of every kind. Davis Sanitary Hatchery. 37 4tc

FOR SALE: One row McCormick Binder \$75.00. Five foot Kelvinator in good condition. Phone 932, W. J. Beckham. 33 4tc

FOR SALE: 30 head of Ramboulette Bucks. Ages one year up. Priced from \$5.00 to \$10.00. Ira Gable. 35 4tp

CATTLE AUCTION EVERY MONDAY
Beginning at 11 a. m.
Highest Prices - Quickest Service
DAWSON COUNTY AUCTION AND COMMISSION COMPANY
Livestock and Commission
Phone 164

GOOD WHITE BOND Typing Paper. \$1.00 per thousand at the Courier office. xxx

FOR SALE or Trade: for stock. Farmall Regular or 12. Terms. E.

For Rent

FOR RENT: Three room apartment, well located, \$15.00 with water furnished. Dyer Hdw. & Auto Supply. 1tc

FOR RENT: Five room house, all modern conveniences. J. M. Barrett 1392 South Second St. 1tp

FOR RENT: 3-room apartment, newly furnished, private bath. South 4th and Wasson. Phone 16. 1tp

FOR RENT: Two room furnished apartment for couple. Call 248-M at 306 North Main. 1tc

FOR RENT: Refinished four-room house. Mrs. J. R. Weaver at Weaver Variety Store. 1tc

FOR RENT: Nice modern bedroom. Phone 391. 1503 South 3rd St. 1tp

FOR RENT: 3-room furnished apartment. Frigidaire. Bills Paid. 605 North Katherine. 1tc

FOR RENT: Modern apartments, nicely furnished. Bills paid. At Texas Courts, located on paved highway 15 and 87. Telephone 227 Dr. Vaughn, prop. 31tc

FOR RENT: Furnished bedroom, private entrance, close in. Call 185 or see Ellis McCarty. 33 4tc

FOR RENT: South bedroom. 409 North Main. See Mrs. Houser.

Miscellaneous
WANTED to buy good low wheel wagon. Jess Merick, Rt. C. 38 2tp.

TOP PRICES paid for poultry and eggs. Special prices for fryers Friday and Saturday. Paramount, on North Main. 39 4tc

WANTED: Young lady to live in home and do house work. Mrs. S. W. Meady, Gail Texas. 1tp

HIGHEST prices paid for black-eyed, crowder and purple hull peas. Davis Sanitary Hatchery. 35 4tc

WANTED: 1,000 tons of maize. We pay too much. DuBose Bros. Grain First National Bank Bldg. 35 4tc

WANTED: All kinds of painting, furniture repair, including refinishing and upholstering. Prices right. See Stone at Davis Furniture Co. 23 4tc

HOGS WANTED: Will pay top prices for hogs every Saturday. Shipping to California.—Lee Billingsley. 23 4tc

MR. FARMER: Bring us your poultry and eggs. Will make the price interesting. Paramount, on North Main. 39 4tc

CARD OF THANKS
Mr. Robert H. Kirk Secretary-Treasurer, Equity Life Insurance Co., Lamesa, Texas. Dear Mr. Kirk: I am indeed grateful to you for being so prompt in paying the claim on the death of my sister. Yours sincerely, Abner Spraberry, Route 2, Lamesa, Texas.

Local Legion To Meet Next Monday

As new officers of the Allen-Houston Post we urgently request that all Legionnaires and ex-service men meet with us at our regular meeting date, Oct. 9th at 8 P. M. Subjects to be discussed are plans for Armistice program and any other thing that should be brought up. We ex-service men do not have the least desire to be brought into the present world war, but as free citizens we can meet and discuss the present crisis without being molested. It seems to us that this would be a fine time for us to get together and revive our patriotism and try to put a new life in our Legion post activities. So come on out fellows, the business part of the meeting can be made short and those who wish can play dominoes and checkers. So fall in Comrades you need the Legion and the Legion needs you. Charnell Jobe, Post Commander, Daniel O. Blackmon, Adjutant.

Lamesa Rotary In Regular Meet Friday At Noon

The regular meeting of the Lamesa Rotary Club was held last Friday at noon at the Somers Hotel. Every member of the local club was present with the exception of two, M. C. Lindsey and Joe Alexander. It was understood that both of them made up their attendance somewhere else to bring the record to one hundred per cent. The attendance record of the local club has been little short of phenomenal. A penalty was inflicted upon absentees for many months, but for the past several months there has been no penalty and the attendance has been practically one hundred per cent of the membership. Rotarians pride themselves upon their interest and attendance, and this is clearly shown by those, who for one reason or another, are compelled to miss a meeting, practically every one will make it up at some other club.

A meeting of the board of directors has been called for next Wednesday morning at seven o'clock at the Somers Hotel. The regular meeting of the club will be held Friday at noon.

Luther Peterson New Manager For Sinclair Station

Announcement is made this week by L. E. Peterson that he has taken charge of the Sinclair Service Station at the corner of South Second and Dallas streets, formerly managed by Rupert Austin. Mr. Austin has accepted a position with the West Texas Gas Company. Mr. Peterson is well known in service station circles, having co-

managed and operated the Magnolia station on the southeast corner of the square for the past several months. It was also announced that Geo. Gordon, who has been with the Sinclair Station for some time, would remain under the new management.

Mr. and Mrs. Lindsey Busby visited with friends in Spur Saturday. Mrs. Loy Maddox returned with them. She will spend several weeks here visiting with friends.

Mr. and Mrs. James Sumpter and family visited with Mr. and Mrs. L. Daugherty in Midland Sunday.

Lester Gregg and Roy Powell visited with friends in Midland Sunday.

Welcome TO THE FAIR

OCTOBER 12-13-14

While you are in Lamesa for the Fair we invite you to visit our modern Steam and Helpy-Selfy Laundry. Inspect this modern cleaning plant, where you can either do your own laundry work or have it done.

Brown's Steam and Helpy-Selfy Ldy.

WELCOME VISITORS TO THE FAIR...

There will be lots of fun as well as some very interesting exhibits at the Dawson County Fair next Thursday, Friday and Saturday... It's also lots of fun to drive a car when your tank is full of

CONOCO BRONZ-Z-Z

It's lots of fun to feel the surging power, the added pep your motor has when Bronze is in your tank and it's even lots more fun if your car is clean and PROPERLY LUBRICATED...

And that's where we come in... We have the Bronze Gasoline... Our washing service will clean your car like new... and our lubrication service is done according to specifications by the manufacturer of your individual car... So enjoy the fun, attend the Fair and visit our station while you're here.

CONOCO SERVICE STATION

H. H. Wright, Mgr. Telephone 26
2 blocks South of City Hall

You're Invited To Attend The Big

FAIR

OCTOBER 12-13-14

We join in with the other business firms of Lamesa in extending to you a sincere and cordial invitation to attend the Fair in Lamesa, Thursday, Friday, Saturday.

Tire repair permanence depends on the workman's skill and the equipment he uses. Before discarding a damaged tire see your O. K. Rubber Welding Shop:

O K Rubber Welders

Across Street from City Hall

Welcome to the FAIR

October 12-13-14

We are happy to invite the public to this big occasion which is expected to be the biggest of its kind ever held in Dawson County.

We also invite you to pay us a visit.

We offer you a Complete Chassis Service, Springs, Axle Alignment, Frame, Wheels and Brakes. We Service them all.

Lamesa Safety Service

203 S. Dallas Phone 371

Prices Are Going Higher!

With the war in Europe, most every line of merchandise has advanced and is advancing almost daily... Our merchandise was all bought early before the war and before the advances... and we are passing the savings on to you, our customers... When our present stocks are exhausted, of course we will have to go up, but until that time, our same low prices on quality merchandise will prevail... we advise you to make your purchases now, prices will certainly be no lower as the season advances.

LEATHER JACKETS

A large variety of styles in jackets, sur-coats and coat styles. Zipper and button fronts.



SUEDES \$3.95 to \$12.95
CAPES \$5.95 to \$14.95
CALF \$9.95 to \$16.95
GOAT \$7.95 to \$16.95
HORSEHIDE \$10.95 to \$14.95
See our special slim jackets and coats.

MEN'S POPULAR PRICED HATS

A large group of popular priced hats to choose from in the new styles and shades of green, brown, blue and grey.

\$1.69 to \$3.95

BOYS' and CHILDREN'S HATS

In blues, browns and grey shades in a style to suit your tastes

98c to \$2.95

MEN'S SHIRTS

New patterns in stripes, plains and plaids in woven madras material

\$1.00 to \$1.65

SWEATERS

We have a large selection of men's and boys' sweaters. Slip-overs with or without sleeves. Coat styles with zippers and buttons. Combination leather and wool fabric jackets.

\$1.50 to \$4.95

BRADLEY SWEATERS

Sweaters to entice you a plenty... new arrivals in the new shades and styles

\$1.00 to \$2.98

MEN'S SUITS

"To be a success, you've got to look like one" is an old adage that's worth repeating. Our suits are styled for go-getters, tailored from a youthful as well as a conservative viewpoint that's fresh and original as the world of tomorrow. Singles and double-breasted, with two talon-fastener trousers. In the newest shades of blues, greys, greens and browns



Suits with one pair trousers

\$15.95

to \$25.00

LADIES GLOVES

Beautiful hand-cut gloves in kids, bucks and suedes... a glove and color to match your taste and costume.

\$1 \$1.98 \$2.98

KAYSER and MUNSING HOSE

A complete stock of new hose in the season's newest shades. Increase in price effective next week.

LADIES' COATS

One rack of ladies new style coats. Values from \$12.95 to \$24.95 for

\$5.95 - \$6.95 and \$7.95



WOOLENS

New arrivals in woolens that are exciting... stripes, plaids and solid colors. Yard—

\$1. to \$2.49

CHILDREN'S ANKLETS

Just arrived a new shipment of anklets in crew sock, laces turn knits and angora. Beautiful colors in plains and stripes.

15c to 49c

QUADRIGA PRINT

New shipment of this wonderful print bought just before the increase in price. Outstanding patterns and colors. Buy now and save!

17c yard

CHILDREN'S SCHOOL OXFORDS

A shoe suitable for school wear in black and brown.

98c

MISSES' OXFORDS

An all leather oxford for school wear

\$1.98

SPORT OXFORDS

In crepe valcoor soles in brown and black

\$1.98

LADIES' DRESS SHOES

Just arrived a new shipment of Ladies Dress Shoes in kids and suedes

\$3.98 to \$4.98

SPORT OXFORDS

Golden Antique double leather sole, Sport Oxford

\$3.98

MEN'S WORK SHOES

A real value in an all-leather work shoe in plain toe... black and brown.

\$1.98

MEN'S DRESS SHOES

Complete stock of new styles and all the Fall's new shades

\$1.98 to \$5.00

LADIES' HAT SPECIAL

One group of ladies hats in many new shades and styles. \$1.98 and \$2.98 values reduced to

\$1.00 and \$1.50

LADIES' SLIPS

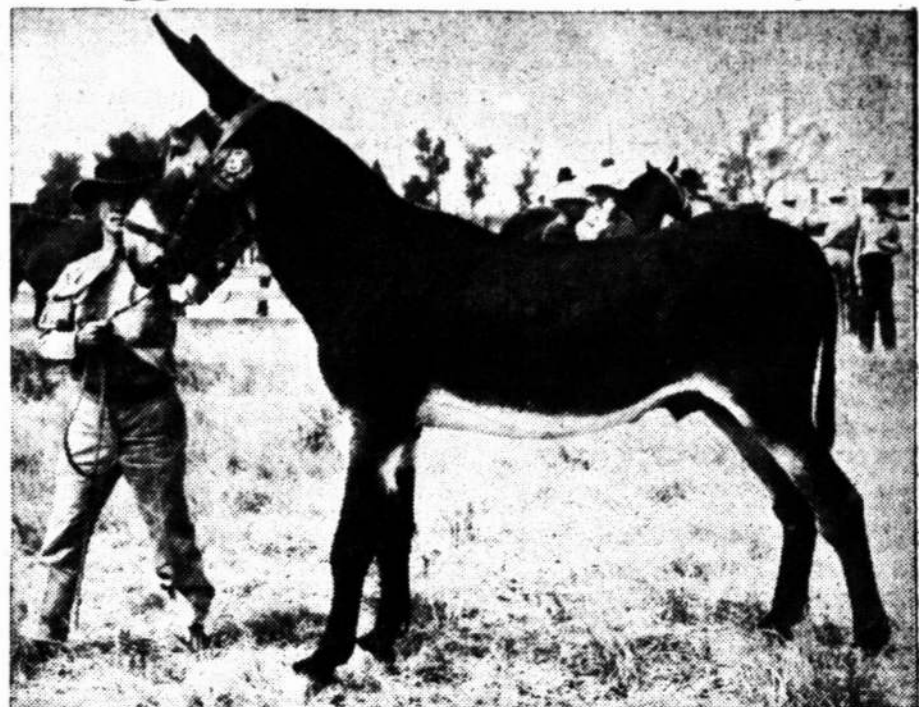
One group of ladies slips in all styles. Values from \$1.00 to \$1.25

69c

Bryant-Link Co.

F. O.
Pictured at who lives ten Lamesa, pict ribbon jack taken at the and Stallion at Rolan. Mr. Hogg Tom Jack with
Bride El At Misc Shower
On last Th Gaston Robb Robison comp Witt of Steph dry Robison party announce which is to Progressive ing the event wiches, potato olate were sen Curtis Woodw Cole Shafer, 7
SALE
Ladies' New Colors To Suit! Monday!
Bar Ca
Chocol
Hair O
Shinola
Lifebuc
Hardw
Ipana
Toilet
New Pe
No. 1 C
No. 2 L
Cotton
Clothes
Curtain
Furnit
17 oz. C
Men's S
Wash R
Cannon
Birdsey
Ladies

F. O. Hogg With His Grand Champion Jack



Pictured above is F. O. Hogg, who lives ten miles southwest of Lamesa, pictured with his blue ribbon jack. The picture was taken at the Fisher County Jack and Stallion Show held last week at Rotan.

Mr. Hogg won Grand Champion Jack with one he purchased

in Tennessee some time ago. He entered another jack in the show and copped every prize possible for him to win.

The two jacks entered won first and second place in their division and the first place winner was placed in competition with winners of other divisions and was awarded the Grand

Championship award. There were four divisions at the show and jacks from over a wide area of West Texas were shown.

Mr. Hogg has featured the raising of blooded mules on his farm for several years and has accumulated some of the finest animals in this section of the State.

Grand Representative to Alberta, Canada, and Mrs. Norma Reed, Sentinel.

Two candidates were initiated during the evening. They were Mrs. Maurice Snell and Mrs. Oliver Gatis.

After the meeting, sandwiches, potato chips, olives, cake and coffee were served the guests. Favors of miniature gavels were on each plate.

About eighty guests attended.

Gamma Alpha Chapter Holds First Meeting

The Gamma Alpha Chapter of the Beta Sigma Phi met Monday evening at the Woman's Club House for their first regular meeting of the new year.

Miss Jessie Norris, sorority president presided during the evening. Plans for the new year were discussed. Subject of study will be "Person Beautiful", while the topic for this meeting was "Beauty".

Those present were Misses Melvin Norris, Betty Bratcher, Myrtle Henderson, Katie Lee Clements, Jesselle Norris, Edna Bedwell, Mrs. Connelly Baldwin, and their sponsors Mrs. Seaborn Collins and Mrs. Louis B. Reed.

Avalon Barkhurst Is Honored On 10th Birthday

Mrs. F. J. Barkhurst entertained for her daughter Avalon on her tenth birthday with a party at her home Monday afternoon from 4 until 6 o'clock.

Various games were enjoyed during the afternoon. Favors of balloons animals were given the guests.

Ice cream, cake and punch were served the guests at the conclusion. Those attending were Mowela Gray, Janice Lee Hamilton, Norma Dean Mitchell, Nancy Hollingsworth, Ann McGuire, Patsy Ann Purcell, Oneta Esmond, Jean Smith, Roynelle Kayal, Jimmie Lee Cotten, Emma Ruth Dugger, Louise Christopher, John Luenberger Jr., Ruth Lee Smith and the honoree.

Miss Juanita Noblett of McKinney has accepted a position with the Loveless and Bennett Hospital.

KLONDIKE CLUB WILL MEET

The Klondike Home Demonstration Club will meet in the home of Mrs. Clyde Edmonson at 2:30, Tuesday, October 10. "The Reading Hour in the Home" will be discussed.

Bill Upton spent Sunday in Lubbock visiting with friends.

Miss Nita Timms spent Saturday in Lubbock visiting friends.

Misses Edna and Ruth Merrick and Mrs. Ola Tinkler spent the week end at Lubbock visiting with friends.

McIlroy's To Hold Clinic This Week

McIlroy's Chiropractic Health Clinic are this week announcing a three day clinic and demonstration to be held Thursday, Friday and Saturday of this week.

They have just completed the installation of some brand new equipment, which added to the many other pieces of apparatus which they already had, puts their Clinic among the top of the State of Texas.

The new instrument known as a Kennison Intestinal Hydration Unit, is used in the treatment of colonic trouble and is said to be the very latest machine of this type on the market today.

Mrs. Hoffman, an experienced and skilled technician will be here this week to assist the local staff in conducting the demonstration and clinic.

Your attention is called to their ad in this issue of the Courier.

over the entire southwest, as being one of the best musical organizations of its kind in this section.

Their program is entirely free and the Collins Company is inviting their friends and customers to attend this show.

A picture of the band will be found in Collins' ad in another place in this paper.

Fast Polo Game Scheduled Here For Next Sunday

There will be a thrilling and fast polo game Sunday when the N. M. M. I. team plays the Lamesa team on the Country Club Polo Field at 2:30 o'clock. Horace Robbins from Wichita Falls will assist Major Jones of N. M. M. I. of Roswell, New Mexico, as referee.

The personnel of the N. M. M. I. team will be Major and Mrs. A. H. Norton and five players. The personnel of the Lamesa team will be A. C. Woodward, Erie Barron, Gus White, Spencer Barron, and Sol Cleveland.

Lem Gresham New Station Manager

Lem Gresham this week announces to his friends in this territory that he has taken over the Magnolia Service Station on the southeast corner of the square.

As an opening special they are offering a regular wash and grease job for only \$1.00. "This is just a get acquainted offer," Mr. Gresham stated, "and after the week is up this service will go back to the regular price. We just want to show the kind of service we intend to render."

Your attention is called to their ad in this issue of the Courier.

HAVE MILK FED FRYERS
Paramount Poultry, Egg and Feed Association, W. M. Draper, manager are among Lamesa's new enterprises. They feature milk fed fryers the year around, and beginning this week they will feature dressed fryers for table consumption. They are located in the old Rhodes Produce building on North Main.

SPECIAL

A nice fluffy powder puff with each Shampoo and Set, Friday and Saturday only!



When you go shopping for a new frock you really plan to try on several dresses in order to get the best lines, color, style... Now we have just the same thing for you... Try the new pattern design coiffure and decide on one that flatters you most.

Palace Beauty Salon

Marie Hoover Mrs. Mike Key Viola Caldwell



WELCOME Fair Visitors

While you are in Lamesa we invite you to visit our new store, where you will find a complete stock of brand new merchandise for fall and winter at popular prices!

Specials

IN THE MENS' DEPT.

Men's Shirts

Sanforized, Fade proof, dress shirts with no-wait Du-Val Collar

98c

Men's Trunks

Olds modern underwear made of finest absorbent material. As advertised in Esquire.

3 for \$1.00

Men's Dress Pants

Newest fall patterns, all sizes

Pair \$1.98

Boys' Dress Pants

New fall dress pants, smart slack model styles

Pair \$1.29

Men's Fall Sweaters

Part wool sweaters in coat style, zipper or button fronts. All sizes and colors

\$1.98

Men's Shorts

Men's broadcloth shorts in fancy patterns, regular 35c values

4 for \$1.00

Men's Sleeveless Sweaters

All wool, newest pattern blazer stripes, also solid colors.

98c

Cowboy Boots

Every kid wants cowboy boots. Now you can get them at new low prices. Every pair fine leather construction, fancy trim and colors

\$2.95

MEN'S SCOTT'S LEVEL BEST Gaberdine Matched Suits

\$5.00 values, special

\$3.98 per suit

Specials

IN the READY-TO-WEAR and PIECE GOODS DEPT.

Sweaters

Ladies all wool sweaters, long and short sleeve

\$1.00

Ladies' Slips

Ladies' rayon satin crepe slips in tailored styles

98c

Pajamas and Gowns

Laros fall silks in beautiful shades. Full length

\$1.95

Step-ins

Ladies and misses silk step-ins. Lace trimmed and tailored styles. Regular 49c values.

3 PAIR \$1.00

Children's EZ Unions

Knit length and trunk styles, with short sleeves. Sizes 2 to 12

2 for \$1.00

Infant's Dresses

Batiste dresses in white

2 for \$1.00

Ladies House Dresses

Beautiful assortment of Ladies Cloth of Gold House Dresses

98c

Infant's Spreads

Soft baby shades

49c

Checked Taffeta

Blue and white, black and white, red and white checked washable taffeta. 42-inches wide.

2 yards \$1.00

Crown Spun Rayon

All new fall shades in Crown Spun Rayon. 15 per cent wool. Makes beautiful fall and winter dresses.

3 yards \$1.49

STUART-SUBLETT

The new home of McCall Patterns

SALE OF DRESSES

Group of 50 Silk DRESSES
Regular \$1.95 Values
Special \$1.48

PRINT DRESSES
98c value
Close out 49c

CAROL ANN COATS
Styles and materials
Usually Sold from \$12.50 to \$14.50
\$9.95

LADIES' MISSES' CHILDREN'S COATS
Special Values at Only
3.95 4.95 6.95

FELTS 89c

HANDBAGS
many styles to choose from. Specially Priced!
69c 98c

- Bar Candy and Chewing Gum 3c
- Chocolate Drops, 1 lb 9c
- Hair Oil, 10c value 7c
- Shinola Shoe Polish, 10c value 8c
- Lifebuoy Soap, 10c size 6c
- Hardwater Soap, large bar 4c
- Ipana Tooth Paste 25c size 17c
- Toilet Tissue, 1000 sheets, special 5c
- New Perfection Stove Wicks, special 23c
- No. 1 Cold Blast Lantern 89c
- No. 2 Lamps, complete, special 49c
- Cotton Sack, 9 ft. 8 oz. special 75c
- Clothes Pins, 3 dozen 10c
- Curtain Rods, brass or ivory 9c
- Furniture Polish 10c value 7c
- 17 oz. Goblets, special 10c
- Men's Sox, heavy quality, special 9c
- Wash Rags, floral designs 7c
- Cannon Towels, 22x44, 25c value 17c
- Birdseye Diapers, 27x27, dozen 89c
- Ladies Panties, special 9c



Parents of Cub Scouts Honored With Picnic

A picnic was given last Monday evening at the City Park by the Cub Scouts, Den Chiefs, Cub Master Alton Mosley and the Men Mother honoring the parents of all the Cub Scouts in Lamesa.

Pushmobile races were enjoyed by the Cubs. Each group of Cubs entered these races and as they finished the races they were given that number for Den troop for the year. Mrs. John Bennett is Cub Mother of Den 1, Mrs. George Hart Cub Mother for Den 2, Mrs. M. C. Lindsey, Cub Mother for Den 3, and Mrs. W. J. Beckham, Cub Mother for Den 4.

After the races other games and contests were enjoyed. At the conclusion of the contest a picnic supper was enjoyed by Mr. and Mrs. Owen Taylor, Mr. and Mrs. Cecil Bryant, Mr. and Mrs. Dutch Luenberger, Mr. and Mrs. G. M. Roberts, Mr. and Mrs. George Hart, Mr. and Mrs. Elmer Ireton, Dr. and Mrs. John Bennett, Mr. and Mrs. Alton Mosley, Mr. and Mrs. W. J. Beckham, Mrs. F. T. McCollum and her mother, Mrs. M. Managum of Lake Charles, La., Mrs. George Norman, Mrs. Thurman Harris, Mrs. Clarence Nolan, Mrs. Betty Clarence, Mrs. Henry McQueen, Mrs. L. Bullard.

Members of Den 1 present were Lenton Gullatt, Den Chief, Fred A. Reese, assistant, George Norman Jr., Glen White, Billie Taylor, Jack Reese, John Bennett, Tom Terrell; Den 2, Wesley Holt, Den Chief, Angus Roberts, Cecil Harris, Wayne Lawler, Audrey B. Cox, Truitt Jones, George B. Hart, Richard McQueen, Harlan Nolan, Vernon Holt; Den 3, Marvin Standifer, Den Chief, Thomas Cates, Rex Burns, Ed Harris, Jodie Harris; Den 4, Jack Ireton, Den Chief, Douglas Hardwick, assistant, Weldon Bryant, H. L. Crouch, Ted McCollum, D. T. Beckham, Pat Morris, Tom Branon, John Luenberger.

The Cub Scouts will have a booth at the Fair this year to display their work. Plans are being made to make this a very successful year for the Cub Scouts of Lamesa.

O. E. S. Honor Past Matrons and Past Patrons

The O. E. S., Lamesa Chapter 363 met on their regular meeting date last Thursday evening at the Masonic Hall.

At this time the past matrons and past patrons were honored. The Chapter was honored by the presence of their first Worthy Matron, Mrs. Laura E. Lindsey. Mrs. Lindsey gave a very impressive talk which was greatly enjoyed. As a token of appreciation, the Chapter presented Mrs. Lindsey with a bouquet of gladioli.

Other talks by Past Matrons and Past Patrons of this chapter and from members of the Coahoma, Big Spring, Brownfield, and Lubbock Chapters were also enjoyed. Mrs. Florence Reed, Worthy Grand Adah of the General Grand Chapter of the O. E. S. also on the committee for the Temple at Washington, D. C. also gave a very impressive talk on the Temple. Other Grand officers attending were Mrs. Agnes V. Young, Worthy Past Grand Matron, Mrs. Dunning,



I'm Sick and Tired of Worrying

TONIGHT I'm going to pack my bags and go where worries can't follow me. I'm heading south—down into the duck country—for a little real living.

I don't know where I'll land... don't care. There's no road that isn't velvet to my Nash's Arrow-Flight Ride... no hill that can defy my engine's power... no cold weather that can't become Spring with the Nash Weather Eye.*

I'll sleep in my Nash convertible bed, with a thousand stars for company.

Want to come along? I'm not spending much. You don't have to—on a Nash. Find out about it—quick!

(Optional Equipment—Shown Extra Cost)

Now On Display—See It And Drive It!

WHY DON'T YOU TRADE YOUR CAR ON A NEW NASH?

\$1095 With Overdrive 4-Door Deluxe Sedan

Standard Equipment and Federal Taxes Included (White Silver Tone and Blue Greenholder)

AGAIN... NASH
IT'S THAT NEW

W. V. LAWRENCE
Motor Company

ADVICE FOR PARENTS

WHOSE CHILDREN FIND SCHOOLWORK DIFFICULT



GOOD GLASSES Mean GOOD GRADES

Your child is in his formative years... when things he learns and impressions he gathers will last a lifetime. Don't let those impressions be distorted and warped. Let him see things as they are... let him be normal. Weak eyes can ruin a child's life. Be sure your boy or girl has perfect eyesight... or see to it that they wear well-fitted glasses.

HAVE YOUR CHILDREN'S EYES EXAMINED

Dr. J. M. Harrington, O. D.

Palace Theatre Building - Lamesa

THEATRE PROGRAM

PALACE

THURSDAY - FRIDAY - SATURDAY
3 - BIG DAYS - 3
October 5-6-7

HELL'S KITCHEN tough enough to tame these "DEAD END KIDS". It's the greatest picture of their career! The Angels still have dirty shoes!

"HELL'S KITCHEN"

—with—
THE "DEAD END KIDS" - MARGARET LINDSAY - RONALD REAGAN

SPECIAL SATURDAY MIDNIGHT SHOW
 The season's funniest thrill-and-chill Show!

"NIGHT WORK"
 —with—
MARY BOLAND - CHARLES RUGGLES

SUNDAY AND MONDAY
October 8-9

The Year's Surprise Picture! Tonight was their's... Tomorrow might never come... Tomorrow
IRENE DUNNE - CHARLES BOYER

"WHEN TOMORROW COMES"

TUESDAY AND WEDNESDAY
October 10-11
VICTOR McLAGLEN in "EX-CHAMP"
 with Tom Brown - Nan Grey

Come to the Fair - THURSDAY AND FRIDAY
October 12-13
 and See ANN SHERIDAN in The season's gayest picture
"WINTER CARNIVAL"

MAJESTIC

FRIDAY AND SATURDAY
October 6-7
 Terror, Thrills, Romance, Comedy, Past Action!
BOB STEELE in "MESQUITE BUCKAROO"
 Also a good comedy and Serial!

SUNDAY AND MONDAY
October 8-9

Out of Europe's blackout of Peace flames the inside story of submarine warfare—
"U-BOAT 29"
 Today's U-BOAT terror makes this the year's timeliest picture...

TUESDAY AND WEDNESDAY
October 10-11
 South Sea Adventure Flames
"THE HURRICANE"
 with Dorothy Lamour - Jon Hall

THURSDAY ONLY
October 12
 A Big Comedy
"COWBOY QUARTERBACK"
 with Bert Wheeler - Gloria Dickson

MESA

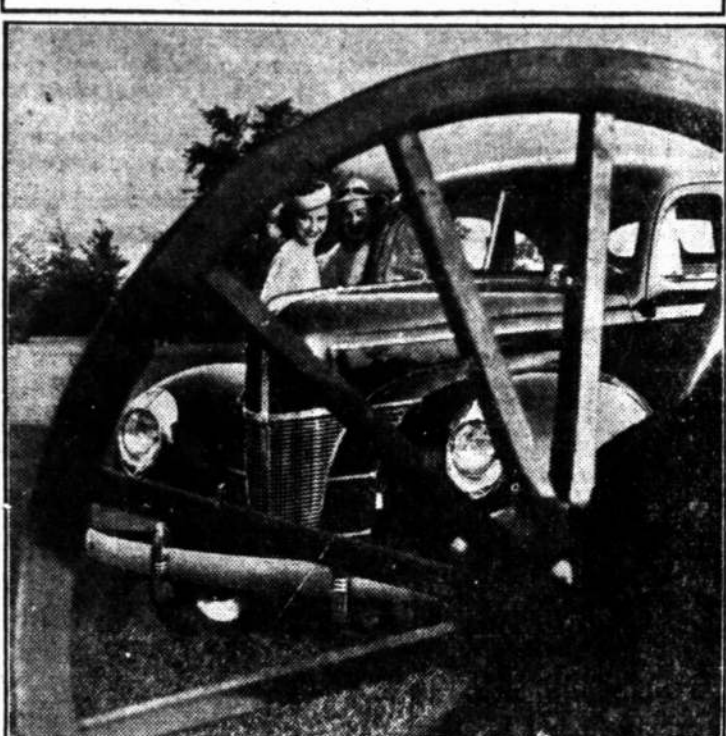
FRIDAY AND SATURDAY
October 6-7
 Starting a Big New Serial
"Overland With Kit Carson"
 Also Charles Starrett in
"West of Santa Fe"
 Don't Miss This Show!

SUNDAY AND MONDAY
October 8-9

Action Drama
"BEHIND PRISON GATES"
 with Brian Donlevy - Jacqueline Wells

Tuesday - Wednesday
Thursday
October 10-11-12
JACK HOLT in "CRIME TAKES A HOLIDAY"

Here's First Glimpse of 1940 Ford



THE wheels are turning at the big Ford Rouge plant and off the assembly lines are coming these new Ford V-8 cars for 1940. Illustrated is the front end of the deluxe Ford V-8. The new cars are big, substantial and powerful in appearance. Front end designs are distinctively modern, bodies gracefully streamlined. New features include a finger-tip gearshift on the steering column, a controlled ventilation system, improved double-acting hydraulic shock absorbers and Sealed-Beam headlights. Deluxe cars have an improved spring suspension, softer springs front and rear and a new torsion bar ride-stabilizer. Emphasis is interior styling is on fine appointments and upholstery.



Austin, Texas, (Spl.)—White winged doves, apparently headed for destruction a few years ago, have beat back to such an extent that it is estimated 4,000 hunters took more than 50,000 in one county the first week of the open season, according to reports received by the Texas Game, Fish and Oyster Commission's executive secretary. White winged doves are in excellent shape throughout South and Southwest Texas and Willacy county's report of 50,000 birds being killed in two days is an excellent example of the sport in Texas this year. White wings provide more difficult shooting than mourning doves. Airplanes, motor cars and trains are carrying large parties into Southwest and South Texas. The season remains open there until Nov. 15.

Grand juries throughout the State, conscious of the increasing interest in the preservation and propagation of Texas' game and fish, are cooperating with the Game Department to a higher degree than ever before. The latest action taken was by a grand jury at Groesbeck, which instructed officers in that area to cooperate with the Department in preventing dynamiting of fish. Constable J. C. King, in game and fish law Clayton has all his forces assist-enforcement. Judges, too, realizing that game law enforcement, as well as propagation work, is vitally important if Texas is to continue to be one of the leading hunting and fishing States in

him \$100 to serve elk meat out of season.

It is not definitely known how fast doves can fly, but one was killed near Dalhart recently while traveling at such an amazing rate that when it catapulted to the ground its breast was split open.

A mother quail has been trying for weeks in McMullen county to regain a banty chick it hatched along with several bobwhites.

The quail nested three yards from the front porch of a house on the Byrne Ranch. She hatched a bantam chick and nine quail and then left the nest with her brood with five eggs unhatched.

When the owner of the ranch found the bantam chick would not follow its foster parent he took it to the house to raise. Every day since then the mother quail has come up to the edge of the porch, calling and fussing, trying to regain what she considered her chick.

Texas is leading the entire nation in game restoration work through use of Pittman-Robertson federal funds, J. Paul Miller of Washington, D. C., for P. R. projects said while in biologist in charge of research Texas recently.

Five states, Missouri, Oklahoma, Oregon, Virginia, and Mississippi, are following the Texas plan of operation in some form or another. Indications are a dozen more will be using the Texas program within a few months, the executive secretary of the Game Department said. "The entire nation is watching Texas' game restoration program," Mr. Miller said. "It has grown so rapidly along the right lines and has produced such good results that we can

expect many other states to adopt the Lone Star State's program soon."

A Beaumont woman recently found killing birds with a 22 rifle for the purpose of feeding her cat rather expensive. Apprehended by the game warden stationed at Beaumont on a county road, the woman admitted she was shooting birds to provide food for her cat. She also admitted that the \$36 in fine and costs she paid would have bought a lot of cat food from the grocer or butcher. She was violating three laws at one time, i. e. shooting from a motor car, shooting from a public road, and killing birds protected by State law.

Mr. and Mrs. F. M. McLendon and daughter Agnes, spent Tuesday in Hamlin visiting with friends.

Bill Williams and Joe Phillips of Santa Anna spent Wednesday here with friends.

Mr. and Mrs. P. M. Ragsdale spent last week visiting with friends

in Dallas.

Mrs. J. R. Lowrie and daughter Maurietta Lowrie, of San Angelo, spent Sunday here visiting in the home of Mr. and Mrs. W. B. McWhorter. Miss Lowrie will remain here for several days visiting with friends.

DAN DAVIS PIGGLY WIGGLY Quality Mdse. Cheaper!

BUYING POWER WITH CASH AND SELLING For CASH SAVES YOU MONEY
DON'T FUSS with your WIFE! BUY her a COUPON Book! She will save you money
YOU COME YOU SEE! YOU SEE YOU BUY! YOU BUY YOU SAVE!

Grapes Tokays or Thompson Seedless lb. **4 1/2 c**

Tomatoes lb. **5c** | **Bell Pepper** lb. **5c**

Lemons California med. size doz. **15c**

Rhubarb FRESH KRISP POUND **4 1/2 c** | **Bananas** Golden Yellow Fruit DOZEN **10c**

Prunes Fresh Oregon gallon can None to merchants **25c**

Catsup LARGE 14 OZ. BOTTLE **10c** | **Mustard** FULL QUART JAR **10c**

Flour Everlite -- the perfect Flour 48 pounds **\$1.45**

Apple Butter LIBBY'S SHORT QUART **15c** | **MILK** Pet or Carnation 7 Small Cans **25c**

Pickles Delta qt. Sour or Dill **12 1/2 c**

Toilet Tissue Waldorf 650 Sheet roll SIX FOR **25c** | **Peaches** Rosedale No. 2 1/2 can In Syrup **15c**

Soap P.&G. or Crystal White 7 Giant bars **25c**

Pinto Beans 5 lb BAG FOR **30c** | **Potted Meat** EIGHT CANS FOR **25c**

K C Baking Powder large 50 oz. can **25c**

SPECIALS ON HIGH GRADE MEATS! NO LOW GRADE MEATS SOLD....

Sausage FRESH GROUND MIXED **15c** | **Bologna** FRESH STOCK POUND **12 1/2 c**

FISH FROZEN TROUT POUND **12 1/2 c** | **Salt Bacon** NO. ONE GRADE POUND **10c**

Pork Roast FRESH Shoulder POUND **17c** | **OLEO** Fresh Each Week POUND **12 1/2 c**

BRING US YOUR CREAM AND EGGS FOR CASH PRICES!
A ONE STOP STORE WHERE YOU WILL FIND YOUR NEIGHBORS

We reserve the right to limit quantities

the Union, are handing out stiff fines for violations. Ten non-resident hunters recently paid \$50 each in Cass county. Two Bexar county men were each fined \$75 for illegally importing game into Texas. A Knox county man found it cost

Attend-- DAWSON COUNTY'S FAIR
OCTOBER 12 - 13 - 14

We are happy to join in extending our invitation to attend the Third Annual Dawson County Fair, next Thursday, Friday and Saturday. We trust that you will enjoy every minute of the big show.

We also invite you to stop by and see us, we are always glad to see you. We specialize in washing and greasing, and can give you the best job.

O. C. Richardson
TEXACO SERVICE STATION
 Open Day and Night

Statement of Condition of

The Lamesa National Bank

Lamesa, Texas

At the Close of Business October 2nd, 1939

RESOURCES	
Loans & Discounts	\$324,646.56
Banking House, Furniture & Fixtures	18,000.00
Overdrafts	8.62
Real Estate	1.00
Bonds, Warrants & Securities	\$114,503.39
Bills of Exchange (Cotton)	71,543.28
CASH	379,872.63
Total Cash Quickly Available	\$665,919.30
	\$908,575.48
LIABILITIES	
Capital Stock (Common)	\$ 50,000.00
Surplus and Undivided Profits	31,179.40
DEPOSITS	827,396.08
	\$908,575.48

The above statement is correct.
 H. L. Hamilton, Cashier.

MEMBER OF THE FEDERAL DEPOSIT INSURANCE CORPORATION

A
 It is with custom...
M
 I invite yo...
 service, wh...
 Our washin...
 We will co...
 the "Flying...
OP
 One of ou...
 good only...
 regular pri...
M
 Southcas...
Terraces
 Value
 With only t...
V
Frid
Sal
 SOY-O...
 CEREAL...
 SPINAC...
 Delight,
FOL
COF
 BAKING...
 Clabber...
 MILK, F...
 7 Small...
 IVORY...
 Medium
Hei
 SLICED...
 Pound...
 DRY SA...
 No. 1 gra...
 BRING U...
 We R

Announcing . . .

It is with pleasure that I announce to my friends and former customers in this trade territory that

I HAVE TAKEN CHARGE OF THE Magnolia Station

On the Southeast Corner of Square

I invite you to come to see me and give our service a trial. We will feature an expert lubrication service, wherein your car will be lubricated according to specifications of the manufacturer . . . Our washing service is second to none.

We will continue to handle the famous Mobiloil and Mobilgas . . . Just drive in at the sign of the "Flying Horse" for the best service you ever got at a service station.

OPENING SPECIAL USED TIRES
One of our regular wash and grease jobs for \$1.00
We will have a complete stock of all sized Used Tires at Bargain Prices.
good only from Oct. 5 to 12. After that the regular price applies. SEE US FIRST AND SAVE!

Magnolia Service Station

LEM GRESHAM, Manager

Southeast Corner Square

Lamesa, Texas

of terracing and conserving all of the rainfall and putting it to use in aiding plant growth."

Erosion started on Allen's farm when the land was first put into cultivation. With the slope ranging from one to three per cent and the soil having a slow rate of penetration, much of the rainfall ran off the land with the result that there was both sheet and gully erosion. When he realized that erosion was not only taking the life out of his soil but also was resulting in reduced crop yields each year, Allen sought the aid of the Soil Conservation Service CCC camp at Lamesa in establishing a complete soil and water conservation program on his land.

The cultivated land was terraced with a plow and V-drag last March. Although the immense amount of terracing in this area last winter and spring did not permit completion of the structures on Allen's farm, they were built to the extent that they have been capable of holding practically all the water on the land where it fell during the recent growing season. The terraces will be completed as soon as the present crops are harvested.

Allen used a strip crop pattern in planting his crops this year. Soil binding grain sorghums were planted on the terraces with cotton in the intervals. He is confident that the stubble and other crop residues to be left on the land during the winter and spring will furnish ample protection against both wind and water erosion.

In carrying out a complete better land use program on his farm, Allen has contour furrowed his pasture land at 25-foot intervals. Additional furrows will be plowed in the untreated areas as soon as the first furrows have been revegetated

density of the grass, weeds and other undesirable plants are crowded out.

"The carrying capacity of the range can be increased by proper methods, but the point should not be overlooked that the number of livestock must be adjusted to the capacity of the range," Steen declared. "A range will produce the maximum amount of beef to the acre when there is barely enough cattle on it to consume the grass. A steer on an average range will gain at least a pound a day. One hundred steers would make 100 pounds a day. However, put 200 steers on the same range and they would probably gain nothing. Many of the ranges would produce more and cheaper beef if they were stocked less heavily."

Many Families Helped By FSCC

A locomotive would have to hump its back and do the impossible stunt of pulling 5,000 cars, to move the amount of food that has been distributed to underprivileged families of Texas by the Federal Surplus Commodities Corporation since 1933.

A train of that length could leave two cars full at every town in the state with a post office.

Furthermore, the FSCC has used more than 26 million dollars to buy surplus commodities in Texas since 1933. These products went to undernourished people in this and other states and helped relieve Texas agricultural markets from an overstrain.

This is the summary of a report made to the State Agricultural Conservation Committee by the Di-

vision of information of the AAA, on steps taken in Texas to end the riddle of hunger despite plenty.

With funds authorized by the Agricultural Adjustment Act, the FSCC bought in Texas the first six months of this year, 21,300 barrels of corn meal; 1,600 bales of cotton; 1,188,861 yards of cotton fabric; 738,000 boxes of grapefruit and 663,435 cases of grapefruit juice, processed from 28,845 tons of fresh fruit.

Also, more than 8,746,000 pounds of onions; 3,908,000 pounds of rice; 17,850 barrels of wheat cereal; 31,800 barrels of wheat flour and 33,570 barrels of graham flour.

Other items distributed in Texas—purchased both inside and outside the state—have been cheese, eggs, butter, milk, cattle, goats, hogs, canned and fresh beef, salt and smoked pork, mutton, veal, lard, sugar, beans, peas, potatoes, tomatoes, cabbage, raisins, dried prunes, and peaches, apples and pears, sugar, syrup and seed.

Of the more than 25 million acres of green mature crops turned under by United States farmers under the Agricultural Conservation Program in 1938, Texas farmers accounted for 7,709,865 acres.

Springfield, Ill., was the first city designated for use of the Food Order Stamp Plan for distributing surplus foods since Secretary of Agriculture Wallace announced for their expansion of the plan.

Mr. and Mrs. J. M. Medlin and children spent the week end at San Angelo visiting with relatives and friends.

Mr. and Mrs. D. B. English and

Mrs. Maurice Small of Tahoka and Mrs. Raymond Hatch, spent Monday here visiting Mr.

Quality Dairy Products

Grade "A" Pasteurized Milk
Cultivated Buttermilk
Bulgarian Buttermilk
Whipping Cream
Creamed Cottage Cheese
Espuela Ice Cream and Butter

"Our Products Must Please"

Lamesa Creamery Company

PHONE 295

Terraces Prove Value on W. A. Allen Farm

With only twelve and a half inches of rain falling from January 1 through the growing season, terraces—although not completed—are proving their value this year on W. A. Allen's 305-acre farm 12 miles south of Lamesa.

"While yields generally are being reduced this year because of a lack of moisture, my crops have matured without any signs of damage from drought," Allen says. "I have a fine crop this year as a re-

Many Ranchers Overgraze Lands

Many ranchers and farmers are not obtaining maximum return from their livestock because of improper grazing practices, according to E. R. Steen of the Lamesa Soil Conservation Service.

Since a large portion of Gaines, Borden, and much of Dawson county is range land, it is of extreme importance that ranchers establish a proper range management system which will bring the greatest returns over a period of years, it is pointed out.

Overgrazing the range is one of the most serious mistakes made by many ranch operators. Overgrazing reduces the forage yield during the following years because grasses do not have a chance to reproduce. The more desirable plants are replaced by those yielding less forage and which are less palatable. Weeds begin to appear and soon the range loses much of its value for grazing purposes.

Overgrazing not only decreases the carrying capacity of range land but also increases erosion. Where the grass is grazed closely nothing is left to hold the moisture on the land and erosion damage results when heavy rains come.

Grazing too early in the spring is another serious mistake made by some ranch operators. Steen said. Early grazing prevents the plants from starting a normal growth and prevents normal seed production. Much damage is done by livestock trampling the soft, wet sod, thus injuring and exposing plant roots.

Many livestock owners are finding that deferred or rotated grazing aids in obtaining maximum returns from the range. Under this plan the range is divided so that approximately one-half can be protected until the plants have completed growth and matured their seed, while the other half is being grazed. After seed production, the protected area can be grazed along with the unprotected portion.

Usually the area is protected two years in succession to allow young seedlings to firmly establish themselves. Then the procedure is reversed and the other half is protected for two years. This allows each grazing division to mature a crop of seed for two successive years before being grazed by livestock late in the summer.

There are several advantages to this system of grazing. First, the more palatable, higher food quality grasses are protected and allowed to produce seed. Second, grasses allowed to mature are more nutritious in the cured stage. Third, moisture is held by the increased vegetation and thus tends to lessen erosion. Fourth, by increasing the

WILKES

Friday—Prices Talk—Saturday

Salad Dressing ^{Fresh Made} 15c _{qt. Jar}

SOY-O CEREAL 23c

CHERRIES No. 2 Can 12 1/2c

SPINACH, Heart's Delight, 15 oz. can 10c

PICKLES, Sour or dill, quart 12 1/2c

FOLGERS COFFEE pound 25c
2 pounds 49c

BAKING Powder Clabber Girl, 25 oz. 21c

BEANS, Chuck Wagon, 3 for 25c

MILK, Rose Brand 7 Small Cans 25c

CATSUP 14 oz. Bottle 10c

IVORY SOAP Medium 7c

OXYDOL Regular size 18c

Heinz Beans ^{Reg. 15c Can} 10c

MARKET

SLICED BACON Pound 19c

PORK CHOPS Pound 19c

DRY SALT No. 1 grade, lb. 9c

PORK SAUSAGE Pound 15c

BRING US YOUR EGGS AND CREAM FOR TOP PRICES

We Reserve Right To Limit Quantities

If It Acts Like This . . .



Turn It Off AND Call Us Up!

WE CAN FIX IT!

Earnest & Nix Motor Parts Phone 80-J

GOOD HEALTH

. . . is a Decided Asset . . .



GUARD IT

WITH REGULAR

PHYSICAL EXAMINATIONS

Good health is never fully appreciated until you lose it and then, many times it is too late to do anything about it . . . Nature has a unique method of warning you about an approaching illness . . . And when that warning is received, it is time to act, or better still, make it a point to have periodical examinations. An ounce of prevention is worth a pound of cure.

Don't overlook nature's little warnings . . . When you "feel bad" it's time to "check up!"

SPECIAL THREE DAY CLINIC

To acquaint you with our health examination and to show you just how simple it is to take the precautions to safeguard your good health, we are conducting a SPECIAL THREE DAY CLINIC, at our Clinic, THURSDAY, FRIDAY and SATURDAY, OCTOBER 5, 6, and 7th . . . At this time we will show you the marvelous equipment with which our clinic is equipped . . . Expert Technicians, who are skilled in the science of handling this apparatus, will give a

Free Demonstration

To every adult who brings a COPY OF THIS AD to our Clinic during these three days, we are going to give absolutely free, a demonstration on the newest piece of equipment we have, and which has just been installed this week. the

Kinnison Intestinal Hydratone Unit

Mrs. Hoffman, a widely experienced technician will have charge of this demonstration and will explain to you just how you can enjoy continued good health, or how you can be made well again if you are ill . . . This is the very latest equipment of this kind on the markets today and is science's latest contribution to the aid of suffering humanity . . . Make it a point to attend this free demonstration Thursday, Friday and Saturday of this week.

McIlroy's Chiropractic Health Clinic

X-RAY - ELECTROTHERAPY - DIATHERMY - INFRA-RED RAY - ULTRA-VIOLET RAY - PHYSIOTHERAPY - TERPE-ZONE - VAPOR STEAM BATHS - COLON IRRIGATION - MASSAGE - PAINLESS CHIROPRACTIC
Office Phone 504 Lamesa, Texas Res. Phone 205

MARRIAGE LICENSES
 Dr. and Mrs. John Bennett are visiting with friends in Falfurrias this week.
 James Reed and Miss Annie Dee Thompson, September 27.
 J. D. Hundson and Miss Charlie Faye Bowles, September 29.
 Cassie Lee Qualls and Miss Ruth Dismarks, September 30.

SOCIETY

DELTA KAPPA GAMMA SOCIETY TO HOLD OPEN HOUSE OCTOBER 7

The Gamma Lambda Chapter of the Delta Kappa Gamma Sorority, national honor organization of women teachers, will hold open house at the Lamesa Country Club on Saturday afternoon, October 7, from 3:30 to 5:30. Guests are to be women teachers of Borden, Dawson and Gaines counties, and also other people interested in education.

The afternoon will include numbers by Mrs. Carl Rountree, Mrs. W. J. Beckham, Mrs. Weldon Lindsey, Mrs. A. G. Barnard with the Melodious Chorus.

Delphian Club Holds Regular Meeting Tuesday

The Delphian Club had their second meeting of the year at the Woman's Club House, Tuesday night. Mrs. Carl Rountree was hostess. The president expressed thanks to her for a beautiful arrangement of cut flowers.

Mrs. Tony Goble, the club president, presided over the business session. Mrs. Jack McLaughlin called the roll. The responses were individual and instructive.

Miss Commie Zell Barnes was program leader. Mrs. D. W. Ogletree gave an interesting discussion on vocabulary development. Mrs. Edith Travis reviewed the book, "With Malice Toward Some," by Margaret Halsey. She presented this interesting diary in the first person. The word pictures were so vividly drawn the attentive audience could visualize her experiences as real.

Marriage of Miss Witt and Audrey Robinson Announced

Tuesday afternoon of this week Mrs. Cole Shafer, Mrs. Roy Lowe and Mrs. Curtis Woodward complimented Miss Mable Witt of Stephenville with a miscellaneous shower at the home of Mrs. Cole Shafer.

After the guests arrived Mrs. Shafer presented Miss Witt with each gift which was placed on and about a beautiful table. Various games were then played.

Refreshments were served on tables centered with dolls dressed as bride and groom, set in bowls of mints.

The guests were then asked to register in the bride's book where Miss Evelyn Robison, sister of the groom-to-be presided. The book was made into a golden wedding bell.

About twenty-five guests attended this lovely in-honor affair.

ODESSA—

(Continued from Front Page)

decided to conform to dopsters predictions. There is a spirit of grim determination apparent in the Tornados to start the conference year off right, and they are going after the next game.

The largest crowd of visitors ever to visit Lamesa will be here from Ector County to root for the Bronchos. They will come in fifteen busses and from two to three hundred automobiles.

Admissions will be accounted for on tickets only. Conference rules

Maize \$15.00 per ton Cotton 10 cents per lb.



1940 ZENITH FARM RADIO
 PLAYS ON 1000 HOUR BATTERY PACK... OR ON THE HIGH LINE
 ● With Zenith's famous low-drain tubes plus economical long life, one-piece battery pack you can enjoy hour upon hour of beautiful radio reception... for economy Zenith farm radio plus Zenith 1000 hour battery pack, (10 hours per day) which stores in the cabinet out of sight.
 ● Housewives... You will love the sparkling new Zenith cabinets.
\$54.95

USE GENUINE ZENITH TUBES

DYER HARDWARE & AUTO SUPPLY

During Fair Week

Yes Sir! That's just what we will pay you on any New Zenith Farm Radio or combination of Wincharger and Radio, selling above \$50.00. And we believe you will agree with us that Zenith has the most complete, the best performing, the best looking line of Radios you have ever seen offered at anything near the price.

In addition to the numerous table models, see the beautiful consoles that operate either on a 6-volt battery or the regular 110-volt highline. Why not buy a radio you can use on either, then when R.E.A. comes by your door you will not have to buy a new one.

See us also for the original and genuine Winchargers in 6-volt, 6-volt Heavy Duty, or 32-volt at lowest prices.

HERE ARE A FEW MISCELLANEOUS BARGAINS YOU BUY EVERY DAY AT OUR STORE!

- Cotton Picker Sacks, 9 ft. 75c; 10½ ft. 85c; 12 ft. \$1.05
- Champion and A. C. Spark Plugs, guaranteed 10,000 miles, 29c
- Good Leather Knee Pads 50c
- 2-Burner Anchor Oil Stoves \$4.39
- A full line of oil and gas heaters and ranges at money saving prices.
- Good guaranteed Binder Twine, bale \$3.25
- Model A Spindle Bolt Sets, special \$1.25
- Dandy Good Wheel Spinner 40c
- Indestro guaranteed wrenches and hand tools 25% off
- Good Fog Light \$2.50 Dandy Spotlight \$1.25

Remember we give Spot Cash Script with each cash sale that means 5 per cent more saving.

—SEE OUR BOOTH AT THE FAIR—
 "Where Your Money Buys More"

LOOK LOVELY
 this
FALL and WINTER

Easy to attain and to retain beauty when you make Ruby's Beauty Shop your beauty center. Come in and get acquainted with our work... You will find skilled operators to care for your every want.

Mrs. Mable Timms has joined our staff and we are now in better shape to take care of your needs.

TELEPHONE 307-J FOR APPOINTMENT

RUBY'S BEAUTY SHOP

Bill Tipton Ruby Herndon Mrs. Mable Timms

SHOP HERE AND SAVE

Tomatoes	No. 1 Garden Fresh - Pound	5c
Black Berries	Gallon Can	36c
SARDINES	King Solomon 3 for	25c
Spuds	U. S. No. Ones 10 lb.	18c
Jello	2 pkgs. and 1 pkg Jello Pudding All For	13c
APPLES or ORANGES	each	1c
Bacon	Sugar Cured Sliced - Pound	21c
Sausage	Pure Pork. Made fresh each day. lb	15c
MILK	Grade "A" Raw QUART	7½c
CHILI	Fresh Brick Pound	20c
T BONE STEAK	pound	25c
GRAPES	Seedless Pound	5c
SPAGHETTI AND MEAT BALLS	Boy-Ar-Dee No. 303 Can	12½c
SUGAR	10 Pound Bag	61c
Cookies	Oatmeal or Vanilla. Pound bag	13c
Peaches	No. 1 Tall Can 2 for	25c

PARK-IN FOOD MARKET

One Block West of Post Office - Phone 333 for Delivery
 WE PAY TOP PRICES FOR EGGS AND POULTRY ...

BOY'S CLOTHING

We now have a complete line of Boys' Clothing in connection with our extra large stock of Men's Wear.

Leather and Wool Jackets, Slacks, Shirts, Shoes, Underwear, Mackinaws and Style Mart Junior Suits.

Hurt's Haberdashery
 "Fashions for Men"

will surely see a game on the 13th when the Tornados meet the wild Branchos.

Among those who saw the Odessa and Austin High game were Messrs L. B. Vaughn, A. G. Barnard, Will Morris, Homer Beal, Conway King, V. Z. Rogers and J. H. Clark.

STANOLIND—

(Continued from Front Page)

called, was officially gauged at 1279 barrels of pipeline oil a few weeks ago. Several large storage tanks have been constructed nearby, but it is not known how much oil has been recovered, or whether any is being taken at this time. The rig has been torn down and the entire site cleaned up.

Although there is no perceptible gas pressure in the bottom of the hole, the oil is being flowed by using gas from the Yates sand several hundred feet from the bottom.

Plans in Lamesa are going rapidly ahead for the construction of a road to the site of the well, and this should be completed shortly. The exact route of the proposed road has not been released for publication, but it is understood that it will branch off west from the Brownfield road. Plans are also going ahead for the employment of a contact man to take care of Lamesa's interest in the promotion of a closer relationship between the town and the oil fraternity, who will develop this field.

It is understood that a total of three offsets will be drilled within the next few weeks. The one mentioned above, one 1320 feet south of the discovery, and one southwest. There may be other wells under contemplation but no information has been available in Lamesa, in regard to any other drilling.

Hats

CLEANED and BLOCKED

Don't throw away your old hat. Have it cleaned and blocked by our modern methods. It will look and wear like new!

TIME TO HAVE YOUR FALL CLOTHES CLEANED!

Be prepared for the cool weather of fall, by having your clothes cleaned and pressed now. Our years of experience guarantees you perfect satisfaction.

SUITS Delivery Service
 CASH & CARRY PHONE
 60c 185

Caldwell-McCarty

SATURDAY Specials

Ladies New Fall MILLINERY
 Values up to \$2.45 Saturday only
98c

All new fall colors and Styles.

Just Arrived
LADIES NEW SILK FROCKS
 Newest styles and patterns
\$1.95 to \$3.95

LADIES' COATS
 Big variety of Parisian styles at prices to fit your budget
\$5.95 to \$10.95

Use our Lay-Away Plan!
 A small deposit will hold any article until wanted.

Dewey's Bargain Center

Est Side Square

EXTRA! NEW SAVINGS

Firestone STANDARD TIRES

LIFETIME GUARANTEE

NOW \$6.48 AND YOUR OLD TIRE 4.40-21 4.50-21

OTHER SIZES PROPORTIONATELY LOW!!

Listen to The Voice of Firestone with Margaret Sprick and Alfred Wallenstein, Monday evenings, Nationwide N. B. C. Red Network.

J. LEE KELLY
 At Alamo Service Station
 Kruer's Garage, Spearburg
 W. E. Bean Garage, Patricia
 Ackerly Service Station
 W. C. Holcomb, Higginbotham
 Jack Polham, Elmdale

DAWSON COUNTY COURIER

Lamesa, Dawson County, Texas, Thursday, October 5, 1939

Volume 9

Number 38

The Dawson County Fair Premium List

(Continued from Page 1, 1st Sec.)
 be obtained from the Secretary-Treasurer by calling in person or writing.
 6. Every exhibit except livestock, must be in place and properly installed by mid-night, October 11, and remain in place until midnight October 14, except by special permit of the management.
 7. Livestock exhibits must be in place not later than 9:00 a. m., October 12, and remain in place until 6:00 p. m., October 14, except by special permission. Pens and stalls for livestock will be reserved only on written application.
 8. Judges shall pass upon articles or animals mentioned or classified in this premium list.
 9. Judges must not award prizes to an unworthy exhibit. The rule must be strictly adhered to whether there is competition or not.
 10. The decision of the judges shall be final.
 11. Exhibitors will be required to show admission tickets or pay admission fees at the gate on entering the grounds for purposes of reclaiming or securing exhibits.
 12. An animal not up to the requirements of the premium list as to pedigree and registration, will be barred from competition.
 13. No claim or suit for injury to any person or property shall be asserted against the Dawson County Fair Association, its officers or agents, by any person, firm or corporation, or their agents, representatives, servants, or employees having permits to exhibit or occupy space on the exposition grounds.
 14. Only 4-H Club members who have kept a record of their demonstration and whose livestock or poultry are recorded as a regular 4-H Club demonstration in the office of the County Agent are eligible to compete in the 4-H Club Division.

POULTRY
 A. F. Hamilton, Chairman; R. B. Wilkerson, Vice-Chairman
 (Open to all in Dawson, Gaines, and Borden Counties)
White Leghorns: 1st 2nd Rib.
 Best Pen \$1.00 50 Rib.
 Best Hen 1.00 50 Rib.
 Best Cock Bird 1.00 50 Rib.
Rhode Island Reds:
 Best Pen \$1.00 50 Rib.
 Best Hen 1.00 50 Rib.
 Best Cock Bird 1.00 50 Rib.
Wyandottes:
 Best Pen \$1.00 50 Rib.
 Best Hen 1.00 50 Rib.
 Best Cock Bird 1.00 50 Rib.
Brown Leghorns:
 Best Pen \$1.00 50 Rib.
 Best Hen 1.00 50 Rib.
 Best Cock Bird 1.00 50 Rib.
Cornish Games:
 Best Pen \$1.00 50 Rib.
 Best Hen 1.00 50 Rib.
 Best Cock Bird 1.00 50 Rib.
Barred Rocks:
 Best Pen \$1.00 50 Rib.
 Best Hen 1.00 50 Rib.
 Best Cock Bird 1.00 50 Rib.
 A pen of Poultry shall consist of two females and one male bird. They should be about the same age in order for them to show better.

LIVESTOCK
 J. E. Echols, Chairman; L. A. Duff, Jr., Vice-Chairman
Herefords (Registered Only) F. A. Youngblood, Chairman:
 Bulls—2 years old and over \$4.00 \$2.50 \$1.00
 Cows—2 years old and over 4.00 2.50 1.00
Jerseys (Registered Only), C. W. Stubblefield, Chairman:
 Bulls—2 years old and over 4.00 2.50 1.00
 Cows—2 years old and over 4.00 2.50 1.00
Shorthorns (Registered Only) O. E. White, Chairman:
 Bulls—2 years old and over 4.00 2.50 1.00
 Cows—2 years old and over 4.00 2.50 1.00
4-H Club Boys may show registered animals only in the open show.
HORSE, MULE AND JACK SHOW
 F. O. Hogg, Chairman
Jacks
 Best Jack—3 years old and over \$4.00 \$2.50 \$1.00
 Best Jack—under 3 years 4.00 2.50 1.00
Mules
 Best Mule—3 years old and over \$4.00 \$2.50 \$1.00
 Best Mule—under 3 years 4.00 2.50 1.00
Stallions
 Best Draft Stallion \$4.00 \$2.50 \$1.00
 Best Saddle Stallion 4.00 2.50 1.00
Mares
 Best Draft Mare—3 years old and over \$4.00 \$2.50 \$1.00
 Best Saddle Mare—3 years old and over 4.00 2.50 1.00
Colts: (must be less than two years old to class as colt)
 Best Draft Colt—horse or filly \$4.00 \$2.50 \$1.00
 Best Draft Colt—horse or filly 4.00 2.50 1.00
 Best Mule Colt 4.00 2.50 1.00
HOG SHOW
 W. T. Meeks, Chairman; Pete Stricklin, Vice-Chairman
Poland China (Registered Only):
 Best Boar—any age \$4.00 \$2.00 \$1.00
 Best Sow or Gilt 4.00 2.00 1.00
 Best Sow and Litter 4.00 2.00 1.00
Duroc Jersey (Registered only)
 Best Boar—any age \$4.00 \$2.00 \$1.00
 Best Sow or Gilt 4.00 2.00 1.00
 Best Sow and Litter 4.00 2.00 1.00
O.I.C. or Chester White (Registered Only)
 Best Boar—any age \$4.00 \$2.00 \$1.00
 Best Sow or Gilt 4.00 2.00 1.00
 Best Sow and Litter 4.00 2.00 1.00
Hampshires (Registered Only)
 Best Boar—any age \$4.00 \$2.00 \$1.00
 Best Sow or Gilt 4.00 2.00 1.00
 Best Sow and Litter 4.00 2.00 1.00
4-H Club Boys may show registered Gilts and Sows ONLY in the open show as outline above)
Fat Barrows—any breed or cross:
 \$4.00 \$2.00 \$1.00
 (Sow and Litter will show in ONE CLASS ONLY—and sow must have at least 4 pigs showing to class as a litter.)

GENERAL AGRICULTURAL EXHIBIT
 C. W. Shafer, Chairman, Robert Hunt, Vice-Chairman
Grain Sorghums: 1 2 3
 10 Heads Milo \$1.00 .75 Rib.
 10 Heads Kaffir 1.00 .75 Rib.
 10 Heads Hegari 1.00 .75 Rib.
 10 Heads Peteria 1.00 .75 Rib.
Sheaf Grains and Forages
 Red Top Cane .75 50 Rib.
 Sudan Grass .75 50 Rib.
 Any other sweet sorghum .75 50 Rib.
 (Bundles shall not be more than 6 inches in diameter).
Corn
 White Corn, 10 ears 1.00 .75 50
 Yellow Corn, 10 ears 1.00 .75 50
Cotton
 20 open bolls in box 1.00 .75 50
 Best Stalk Cotton 1.00 .75 50
 Best lb. lint cotton 1.00 .75 50
Threshed Grains or other crops
 Best gal. Byd. Peas .75 50 Rib.
 Best gal. Stock Peas .75 50 Rib.
 Best gal. Table Beans .75 50 Rib.
 Best gal. Span. Pnuts .75 50 Rib.
 Best gal. Green Beans .75 50 Rib.
 Best gal. Popcorn .75 50 Rib.
 Best gal. Wheat .75 50 Rib.
 Best gal. Oats .75 50 Rib.
 Best gal. Milo .75 50 Rib.
 Best gal. Hegari .75 50 Rib.
 Best gal. Red Top .75 50 Rib.
 Best gal. Kaffir .75 50 Rib.
Fruits and Vegetables
 Best Watermelon .75 50 Rib.
 Best Kerasaw .75 50 Rib.
 Best Pumpkin (stock) .75 50 Rib.
 Best Pie Pumpkin .75 50 Rib.
 Best Winter Squash .75 50 Rib.
 Best 1/2 pk Irish Potatoes .75 50 Rib.
 Best 1/2 pk Irish Potatoes .75 50 Rib.
 Bell Peppers, plate of 5 75 50 Rib.
 Cucumbers, plate of 5 75 50 Rib.
 Hot Pepper plate of 5 75 50 Rib.
 Apples, plate of 5 75 50 Rib.
 Peaches, plate of 5 75 50 Rib.
 Pears, plate of 5 75 50 Rib.
 Bch Beets, plate of 5 75 50 Rib.
 Bch Carrots, plate 5 75 50 Rib.
 Onions, plate of 5 75 50 Rib.
 Cantalopes, plate of 5 75 50 Rib.
Baled Hays
 Peavine Hay, w peas 75 50 Rib.
 Soybean Hay 75 50 Rib.
 Sudan Hay 75 50 Rib.
 Native Grasses 75 50 Rib.
4-H Club Boys Division
 10 Heads Milo 1.00 .75 50
 10 Heads Kaffir 1.00 .75 50
 10 Heads Hegari 1.00 .75 50
 10 Heads Peteria 1.00 .75 50
 1 gal. thresh. Milo 1.00 .75 50
 1 gal. thresh. Kaffir 1.00 .75 50
 1 gal. thresh. Hegari 1.00 .75 50
 1 gal. thresh. Peteria 1.00 .75 50
 20 open bolls cotton in box 1.00 .75 50
 Best Stalk Cotton 1.00 .75 50
4-H CLUB LIVESTOCK SHOW
 Rowland Hunt, Chairman; Elbert Harvick, Vice-Chairman
4-H Club Beef Calves; Lewis Clark, Chairman; Chas. Tyler, Vice-Chairman.
 Club Calves: 1st, \$5.00; 2nd, \$4.00;

3rd, \$3.00; 4th, \$2.00; 5th, 6th, 7th, 8th, and 9th, all \$1.00 each.
 son, Chairman: Charlie Stubblefield, Vice-Chairman.
 1938 (they do not have to be registered): 1st, \$5.00; 2nd, \$4.00; 3rd, \$3.00; 4th, \$2.00; 5th, \$1.00; 6th, \$1.00.
 4-H Club Pig Show: Stanley Applegate, Chairman; Billie J. Peterson.
 Vice-Chairman: Fat Barrows: 1st, \$3.00; 2nd, \$2.00; (Continued Page 4, this section)

A Cordial Invitation

Is Extended to the People of This Trade Territory
 to Attend the
THIRD ANNUAL

Dawson County FAIR

IN LAMESA

THURSDAY - FRIDAY - SATURDAY

OCTOBER 12 - 13 - 14



ELDRID TRAVIS



JACK McLAUGHLIN

SAVE ON TIRES!!

Prices of tires are sure to rise, with the war going on in Europe... But now you can buy the same fine GOODRICH TIRES at the same price you have been accustomed to paying — which, by the way — is less than you pay on the same quality tires elsewhere... We have a complete stock of all sizes and grades and we are in a position to take care of your tire needs in a quick, easy and economical manner. Our trade-in allowance is tops in this section... So when you come in to the Fair— come to see us and if you think we won't trade tires with you, you'd better not make us a proposition.



LIBERAL ALLOWANCE on OLD TIRES

EASY BUDGET PAYMENTS

Goodrich Silvertowns

Equipped with the New Safety Tread, are the safest thing on wheels, and at the same time, their rugged construction, plus the famous Golden Ply, makes them brutes for rough usage. They will stand the shock of frozen rough roads, which will be the conditions in this section within a few weeks... They will not slip or skid, and besides furnishing the finest traction of any tire tread, you will be able to come to a smooth, even stop, in case of an emergency. In other words, we'll back our reputation in this area, that you will not find a better tire on the market for the money... and we are proud of that reputation built on square dealings with our patrons. You will also find that with all the better features of Goodrich Silvertowns, they will cost you no more than you would pay for any first line tire. Come in — LET'S TALK TIRES!

Batteries and Accessories

We also carry a complete stock of Goodrich Batteries and Accessories at prices that will appeal to every thrifty motorist... Don't let the cold winter days catch you with a weak, run-down battery, when for only a few dollars you can get a strong, powerful Goodrich Battery that will start your car in the coldest weather... For all motoring needs—visit us first!

RADIOS FOR CARS AND HOME

We have a complete stock of Radios for both the car and the home, at prices that will be sure to please you. These may also be purchased on our easy budget payment plan. GET OUR PRICES FIRST!

Below is an interior view of our large and commodious Tire and Battery Store



WHOLESALE

RETAIL

Lamesa Tire & Battery, Inc.

521 North First Street

Lamesa, Texas

Phone 451-M

WELCOME FAIR VISITORS

May your visit to Lamesa during the Fair next week bring you the joy and pleasure which you now anticipate.

There will be entertainment to please the entire family from the youngest kiddies to the oldest.

Pay us a visit while you are in town

JESSE CARROL INSURANCE

Phone 115

North Side

REDUCTION IN PRICE!



Barbara Gould PLASTIC CREAM NOW ONLY \$2.25

Try It! It's a simple but effective home facial that smooths away signs of weariness and age—that leaves your complexion glowingly fresh. Takes only 20 minutes and the effect lasts 4 to 24 hours. The greatly increased sale of Barbara Gould Plastic Cream has permitted the reduction of the standard \$5.00 size to \$3.75 (enough for 40 treatments), and the introduction of a new \$2.00 size. (Enough for 20 treatments).

BOONE DRUG



Get Ready for WINTER

REPAIR . . .
REBUILD . . .
REMODEL . . .

Winter, with all its disagreeableness, is bad enough if your home is in the very best of condition . . . And if it needs repairing, you and your family can really suffer as a consequence . . . Don't wait till actual cold weather reminds you that the work needs to be done . . . Do it now before the winter sets in.

We have the most complete stock of building supplies which we have ever carried and are in a position to save you money on your material bills. Our services cover the smallest to the largest orders and each one will receive our careful attention, regardless of size.

The opportunity afforded the home owner to repair, rebuild or remodel his home, is greater than at any time in the history of this country. In most instances, through the Federal Housing Administration program, you do not need a single cent in cash, but the entire amount can be arranged in convenient payments. Where cash is necessary, it is a very small amount.

Come in today and let us give you an estimate on your particular need. Of course you are not obligated in any manner, that is a part of the service we render.

Build A New Home



NO JOY LIKE COMING HOME TO "A HOME OF YOUR OWN!"

If you have children, there's the joy in knowing that they're "getting their chance" — to grow up in pleasant surroundings, among desirable companions. But there's one thing alike to all home-owners, whether they have families or not. It's the sense of pride and accomplishment. You built something real, something lasting—a tribute to your generosity, your foresight, your loyalty! Why don't YOU experience this joy? This year?

A COMPLETE BUILDING SERVICE . . .

● With FHA financing, you may take advantage of low cost, long term monthly payments.

WELCOME

Visitors to the Third Annual

DAWSON COUNTY

FAIR

To Be Held In Lamesa

OCTOBER 12-13-14

RANDALS LUMBER COMPANY

HOME OWNED - HOME OPERATED

Texas farm income rose from \$4,328,000 in 1932 to \$8,574,000,000 in 1937 and \$7,632,000,000 in 1938. At the same time, the number of farms purchasing electricity climbed from 11,537 in 1932 to 31,205 in 1938.

Referendum To Decide Cotton Program In '40

Faced with a tremendous cotton surplus, 800,000 Texas cotton farmers are invited to go to the polls, December 9, to cast their votes in a south-wide referendum to decide whether cotton marketing quotas will be in effect in 1940.

In setting a national marketing quota of approximately 12 million bales during the marketing year beginning August 1, 1940, Secretary of Agriculture Henry A. Wallace pointed out the quota was mandatory under the Agricultural Adjustment Act when total supplies reach 107 per cent of the normal supply.

The cotton supply on hand August 1 amounted to 25,500,000 bales according to the Department of Agriculture, or 140 per cent of the "normal" supply of 18,200,000 bales.

Unless the cotton farmers themselves vote for continuance of quotas, they will not be in effect next year, Wallace said. The quota for 1940 is the same as for 1939 which was approved by 84.1 per cent of the producers in the referendum last year.

Regardless of the outcome of the referendum, conservation phases of the Agricultural Conservation program will be continued.

Of the producers voting, at least 75 percent must favor continuance of the marketing quota for it to remain in effect.

"Marketing quotas are meant to supplement the conservation program by assuring farmers planting within their acreage allotments their efforts to adjust supplies will not be nullified by non-co-operators," George Slaughter, chairman of the State Agricultural Conservation committee, pointed out.

If marketing quotas are in effect a non-co-operator will be required to pay a penalty of three cents per pound on all cotton sold in excess of the marketing quota set for his farm. Slaughter explained, Farmers planting within their acreage allotments will be able to market all their cotton without penalty.

In a recent opinion, Federal Judge James V. Allred of Houston declared marketing quotas were legal in the first suit to reach the courts testing their legality.

To aid the peanut producers of Texas, the Southwestern Peanut Growers' association will pay members \$63 per ton for Southwestern Spanish peanuts during 1939, diverting the surplus into oil and by-products. The AAA will make up the difference to the association between price paid producers and the oil millers price.

Millions Being Paid To Farmers

Texas cotton farmers, who are getting their 1939 price adjustment checks at an exceptionally fast clip, are reaping the fruit of simplicity.

B. F. Vance, assistant state administrator, said more than \$7,521,454 in 1939 cotton payments has been certified for payment in the last three weeks, and that most of the remaining 13 million dollars due this series of checks in the state probably will be paid by the middle of October if the present rate of disbursement keeps up.

More than 12 million dollars has been paid out to date in the 1939 cotton price adjustment program.

Main factor in the speedy service, Vance explained, is the use of an exceptionally simple application-for-payment form. It records what the farmer has done to qualify for payment.

As many as 8,500 of these forms have been audited and certified in a single day, and rarely has an application spent more than three days in the state office before going to the disbursing agency in Dallas, Vance added.

"The accuracy which has characterized the work in county offices has been very helpful," Vance said. "And of course the simple application form would not have been possible had there been any fundamental changes in the farm program, from 1937 to 1939, as there had been from year to year during the program's previous history."

Ice Cream Sales Show Increase

Ice cream hit an August production level 21.1 per cent above last year, while butter and cheese dropped 0.6 per cent and 23.9 per cent, respectively, University of Texas statisticians reported this week.

Cheese plants informed the University Bureau of Business Research their output sank from 1,808,800 pounds in August, 1938, to 1,424,000 pounds last month. August output also stood 12.3 per cent below July.

Creameries turned out 3,414,000 pounds of butter during August, a decline of 1.6 per cent below July. Ice cream production totaled 1,250,000 gallons, an increase over last August, but 1.1 per cent below July.

TIPS ON TERMITES

Most effective way to keep termites out of the house is to insulate all wooden parts that would otherwise touch the earth by embedding them in concrete and pro-

viding metal shields where needed. Unfortunately, adds M. R. Bentley, agricultural engineer for the A. and M. Extension Service, this is fairly expensive, but will end termite trouble if properly done.

Attend the DAWSON COUNTY FAIR OCTOBER 12-13-14

At 10 - 2 - 4

AT THE

FAIR

and everywhere

DRINK A BITE TO EAT



LEROY SERFACE, LAMESA DISTRIBUTOR

ATTENTION EVERYBODY

Don't Miss The Fair . . . !
There'll Be Sights Galore

THEN COME TO

Snell-Jacobs Gin

SERVICE
SAMPLE
SATISFACTION

Jake's on the Job!

WINTER'S DASTARD 90 HOURS

skipped by OIL-PLATING your engine today

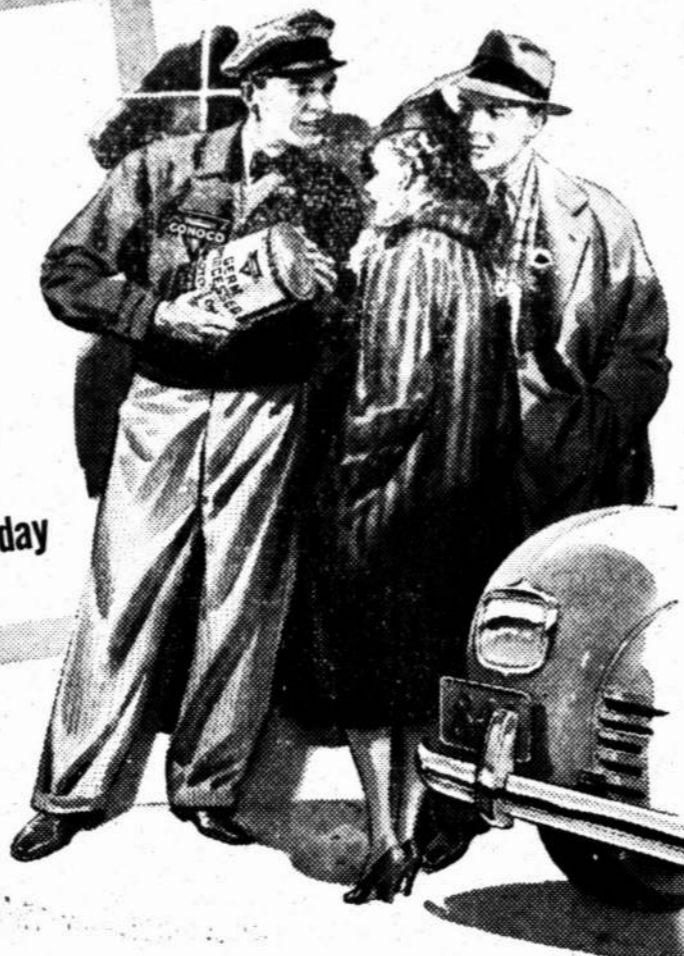
Can you figure on your car's Daily Winter Starting Schedule being any briefer than this?...

- No. 1 Start * GOING TO WORK
- No. 2 Start * GOING TO LUNCH
- No. 3 Start * RETURNING FROM LUNCH
- No. 4 Start * GOING HOME FROM WORK
- No. 5 Start * GOING TO THE MOVIE
- No. 6 Start * GOING HOME FROM MOVIE

Could half-a-dozen starts or so get you through a day? Will your icy engine turn lukewarm in only 5 or 6 minutes? Even so, just think what that comes to, all through these bad months!... Total: 90 hours!

90 tough hours—and often more. A whole 90 hours when oiling that comes from "fast flow" alone lags far behind the sure lubrication that comes from changing today to OIL-PLATING.

OIL-PLATING is ready to lubricate sooner than any oil ever can flow—sooner than "instantly!"—because patented Conoco Germ Processed oil forces OIL-PLATING into a durable bond with the engine parts. OIL-PLATING becomes part of the parts!



They can't drain dry of OIL-PLATING. They remain "bathed in slippiness" all day, all night, in all weather, even with your car at a standstill. That's why OIL-PLATING lets your engine slide into swift, safe, dragless action, instead of letting it suffer Winter's worst 90 hours—along with your battery. Slash starting time; stretch your time between quarts to the limit, by changing to Your Mileage Merchant's Conoco station today for your right Winter Germ Processed oil. That's your way to Winter OIL-PLATING. Continental Oil Company



CONOCO GERM PROCESSED OIL



Irvin Wright, Agt.



Again We OFFER FAIR VISITORS THESE SPECIAL PRICES

We urge you to attend the Dawson County Fair for we know you will enjoy every minute of the time. There will be plenty of entertainment and thrilling exhibits for all... And while you are in Lamesa visit our Drug Store We will have some extra special values for these three days.

Cool Off At Our SODA FOUNTAIN

Clark-McDonald Drug Co.

West Side Square - Lamesa

S.C.S. NOTES

When strong winds blow, unprotected fields are likely to contribute some of their valuable topsoil to dust storms. Almost every farmer of the Lamesa Camp Area has come to realize this fact through experience within recent years, says L. H. Donnell of the Soil Conservation Service.

With another row crop harvest at hand, Donnell suggests that farmers of this area may protect their fields from blowing next winter and spring by taking proper precautions now. Where erosion-resistant sorghums or sudan grass are being harvested, it is suggested that stub

ble from eight to twelve inches in height be left on the field and that this be protected from grazing by livestock. Where the feed is short due to the drought, it may not be possible to leave a tall stubble when binding. But when it is not possible to leave a stubble of sufficient height to hold the soil the feed should be cut in narrow strips only.

On fields of lighter soils, farmers found during the last "blow season" that emergency listing or chiseling between the rows of stubble increased protection against soil losses by wind erosion. The cloddy surface left by such tillage operations served to break the force of the wind and checked the move-

TEXAS STATE FAIR

Dallas, October 7-22.



ROUND-TRIP Excursion Fares are Lowest in Years

Season Limit Tickets

First-Class: 1 1/2 of one-way first-class fare.
Coach-Class: 1 1/2 of one-way coach fare.
Tickets on sale Oct. 5 to 22. Limit Oct. 24.

Week-End Tickets

First Class: One-way first-class fare plus 25c
Coach-Class: One way coach fare for round trip.
Tickets on sale each Friday and Saturday. Final return limit Tuesday following date of sale.

For Tickets and Details—

See your local Santa Fe Ticket Agent

or write—ELMER B. JOHNSON General Passenger Agent Amarillo, Texas

ment of soil, many farmers found. Farmers of the Lamesa area last year found that where a good stubble was left on fields and protected from grazing, there was practically no loss of soil from blowing. On the other hand, where there was little or no stubble, or where this protective cover was grazed with the surface being pulverized by the trampling of livestock, there was considerable soil loss by blowing.

Dumas, Texas, Sept. 26—Use of soil and water conservation practices have made possible the production of a profitable crop for the first time in six years on Charles A. Dowell's 320-acre farm seven miles west of Etter.

In addition to producing an excellent crop of grain sorghums for 1939, this farm, within little more than a year, has been changed from a severely hummocked field that menaced surrounding land to one that now has ample protection from further damage by wind erosion during the coming winter and spring.

This farm, like many others in the Texas Panhandle, was put into cultivation during the period of boom wheat prices in 1918. After producing good yields for several years, crops failed in successive years during the period of extended drought. The last wheat crop was produced in 1932, six years of crop failures following from 1933 to 1939, inclusive.

Last year, with the farm not only a total loss insofar as production was concerned, but also losing more and more of the valuable topsoil through continued blowing, the owner, a resident of Chicago, sought the cooperation of the Moore County Wind Erosion District in solving the erosion problem on his land.

Through his local operator, Dowell agreed to establish a complete program of soil and water conservation practices on his farm. The land owner furnished the labor to carry out the recommendations of Claude E. Lovett, manager of the Moore County Wind Erosion District.

The first step in re-establishing control of the blowing field was the leveling of the large hummocks that had been formed through several years of soil blowing. The field then was listened on the contour with the result that the cloddy surface checked the movement of additional soil during the spring "blow season" and also retained a large portion of the rainfall on the land where it fell. Wide-based, level terraces then were constructed, being designed to hold practically all the water on the land.

Around July 1, the field was planted to grain sorghums such as cane, milo maize, and kafir, and a border of sudan grass was planted as a field border to afford protection from soil that might be blown from adjacent land.

Although there was only 15 inches of rainfall from January through the growing season, uniform crop stands were obtained through even distribution of the available moisture and the crops reached full maturity. Yields from the grain sorghums are estimated at a ton to the acre with the sudan being harvested for seed.

When harvested, a 12-inch sorghum stubble was left on the field and a 15-inch stubble in the sudan field border. This stubble is expected to provide protection against soil blowing during the coming winter and spring. Next year this farm will be planted in strip-crop pattern, a total of 121 acres being seeded to wheat in alternate strips with grain sorghums.

Dr. Cox Says:

The need for education that will bring every potential mother—and in particular those mothers infected with venereal diseases—to the physician early in pregnancy, and the necessity for adequate treatment and follow-up of every case of syphilis thus uncovered, is emphasized by the Texas State Department of Health.

The 1,200 deaths, and 3,000 annual syphilitic births, are the price of ignorance which reflects the failure of maternal health education in Texas. These deaths are needless, when we consider the present state of scientific knowledge and practice in regard to the control of syphilis.

There are many potential mothers in Texas today infected with syphilis. Without treatment, the chances are that more than 80 per cent of their offspring will be infected. Unless the need for treatment early in pregnancy is impressed upon all potential mothers, and the necessity for blood tests as a routine check in physical examination is realized, too many mothers will not know that they have syphilis and are in need of treatment.

Reason number one for this neglect is that many women do not understand the importance of early and good prenatal care, including examination and if necessary, treatment for syphilis.

It is pointed out that the chances that a healthy, non-infected child will be born of a mother with syphilis are less than one in six. "Start treatment before the fifth month of pregnancy—even before the third—and that ratio can be reversed to ten healthy children out of every eleven born. The remedy is education of our people, so that they may know what to expect in a prenatal examination," states the Health Department.

New 1940 CHEVROLET

A GENERAL MOTORS VALUE

SEE IT
OCT. 14
AT YOUR LOCAL
CHEVROLET DEALER'S

Eye it

Your own eyes will tell you it's longer, larger, more luxurious... a much bigger car overall!

Try it

Your own tests will tell you it's the most thrilling performer in the entire low-price field!

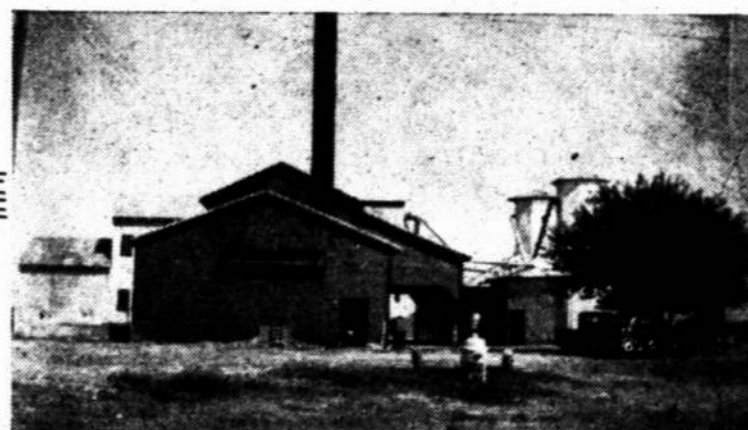
Buy it

Your own pocketbook will tell you it gives more value for every dollar of its remarkably low price!

"Chevrolet's FIRST Again!"

Infantile paralysis, like typhoid fever and intestinal disturbances of infants, is largely a summer disease. Although cases may occur during any month of the year, over half of the total number occur during July, August, September and October. To date, 109 cases of poliomyelitis (infantile paralysis) have been reported to the Texas State Department of Health in 1939. Early symptoms of infantile paralysis comprise headaches, fever, vomiting, intestinal disorder, drowsiness and irritability, followed by neck or back stiffness. Prompt medical care, early recognition and reporting of cases to health authorities make possible the use of valuable preventive and control measures.

GOOD WHITE BOND Typing Paper, \$1.00 per thousand at the Courier office. XXX



McDonald Gin

Welcomes You to the Third Annual

Dawson County FAIR

In Lamesa

October 12 - 13 - 14

Come to See Us While You Are in Lamesa

ROSS BOARDMAN, Manager

PREMIUM LIST-
(Continued from Page 1, this Sec.)

3rd, 4th, 5th, 6th, \$1.00 each.
Gilt (any breed): 1st, \$3.00; 2nd, \$2.00; 3rd, 4th, 5th, 6th; \$1.00 each.
(Gilt in the 4-H Club Show do not have to be registered.)

COMMUNITY EDUCATIONAL EXHIBITS

Joe Peterson, Chairman; E. V. Dunn Jr., Vice-Chairman
FIRST PRIZE \$25.00
SECOND PRIZE \$20.00
THIRD \$15.00
FOURTH \$10.00
FIFTH \$5.00

Scores for educational booths will be 2,000 to 3,000 points.

RULES: 1. The Booth shall be educational in its nature—i.e. the exhibit shall have a central theme that teaches a lesson in some phase of agriculture or agricultural home economics.
2. This department is open to any

and all communities in the county regardless of sponsorship. However, only one entry may be made from each community.
3. The name of the community shall be placed immediately above the background of the exhibit.
4. The sponsoring agency, may at its discretion place a sign stating its sponsorship, immediately in front of and just below the floor level of the booth.
5. All decorations, coverings, etc., of each booth shall be furnished by the sponsor.
6. Booths shall be: A platform that is 2 1-3 feet high in front and 3 feet high at the back. Each booth shall be 8 feet from front to back. The background of each exhibit shall be 8 feet wide and 5 feet high. Sidewalls of each exhibit shall be 6 inches high.
7. The Fair Association shall set all booths ready for exhibitors use. The Fair Association will not furnish any materials for decorations of front, floor, sidewalls, backgrounds, etc., of any exhibit.
8. All communities not placing in the first five places will receive \$2.50.

WOMAN'S DIVISION

Regulations:
1. Any woman residing in Dawson County will be permitted to exhibit in this division.
2. All entries of canned products and textiles must be in the building and entered with the persons in charge by 8:00 a. m. October 12. The judging of these exhibits will be done before they are placed. After the judging starts in any department, no more entries will be received.
3. All articles must remain in place throughout the duration of the Fair.
4. All entries will be placed according to quality, and the judges decision will be final.
5. Canned products shall be labeled giving the name of the products, the name and address of the exhibitor. Products canned in jars other than standard fruit jars will not be shown.
6. Jelly shall be shown in pint jars with paraffin on top—in addition to the lid.
7. All articles entered in the textile department must have been labeled with cloth labels giving the name of the article and the name and address of the exhibitor.
8. Articles not called for in the premium list will not be received.
9. Only one entry of a kind may be entered by one person.

ARTS AND CRAFTS

Mrs. I. W. Freedy, Chairman
REGULATIONS: 1. All work entered must be original. No copy work will be accepted.
2. Only residents of Dawson County will be permitted to exhibit.
3. Work entered must have been done by the exhibitor.
Oil Painting 1st 2nd 3rd
Still Life \$1.00 .75 .50
Landscape 1.00 .75 .50
Water Color
Still Life \$1.00 .75 .50
Landscape 1.00 .75 .50
Pastel

Still Life \$1.00 .75 .50
Landscape 1.00 .75 .50
Drawing: Pen, Pencil, Charcoal
Still Life \$1.00 .75 .50
Landscape 1.00 .75 .50
Wood Carving
Batick, Fabric painting and Block Printing 1.00 .75 .50
Painting on Wood 1.00 .75 .50
Iron and Tin Work 1.00 .75 .50
TEXTILES
Mrs. T. E. Temple in charge
Embroidery 1st 2nd 3rd
Luncheon Set \$1.00 .75 .50
Initial Cut Work 1.00 .75 .50
Buffet Set 1.00 .75 .50
Applique Work 1.00 .75 .50
Pillow Slip, one pair 1.00 .75 .50
Center Piece 1.00 .75 .50
Chair Set 1.00 .75 .50
Knitting
Dress (Adult) 1.00 .75 .50
Afghan 1.00 .75 .50
Sweater 1.00 .75 .50
Crochet
Luncheon Set 1.00 .75 .50
Afghan 1.00 .75 .50
Table Cloth 1.00 .75 .50
Infant's Class
Baby Cap, knit or Crochet 1.00 .75 .50
Baby Dress 1.00 .75 .50
Baby Coat and Cap 1.00 .75 .50

Afghan, knit 1.00 .75 .50
Quilt, Cotton 1.00 .75 .50
Quilts and Spreads
Cotton Applique 1.00 .75 .50
Worsted Patch Work 1.00 .75 .50
Candlewick, colored 1.00 .75 .50
Candlewick, white 1.00 .75 .50
Crochet 1.00 .75 .50
Rugs
Knit 1.00 .75 .50
Rug, stitched 1.00 .75 .50
Rug, crocheted 1.00 .75 .50
Rug, braided 1.00 .75 .50
Rug, woven 1.00 .75 .50
Rug, hooked, wool 1.00 .75 .50
Rug, hooked, silk 1.00 .75 .50
Bath Mat 1.00 .75 .50
Clothing
Ladies cotton sheer 3.00 1.50 1.00
Ladies, wool sheer 3.00 1.50 1.00
Ladies Woolen dress 3.00 1.50 1.00
Child's dress, age 6-12 1.00 .75 .50
Child's dress, age 1-6 1.00 .75 .50
Boy's Suit, age 1-6 1.00 .75 .50
Ladies woolen suit 3.00 1.50 1.00
Ladies woolen coat 3.00 1.50 1.00
CANNED PRODUCTS
Mrs. Jack Walls and Mrs. Hub Spraberry in Charge
Fruit 1st 2nd 3rd
1 Qt. Plums \$1.00 .75 .50
1 Qt. Pears 1.00 .75 .50
(Continued on Page 5, this Sec.)

Save and Invest
the Insured way



Beautiful as they are

Don't let your dollars be like
Autumn leaves..blown hither
and yon..lost to you forever



Lamesa Federal Savings & Loan Ass'n

NEW TIRES

AT YOUR OWN PRICES! . . .

CLOSING OUT

OUR ENTIRE STOCK OF

Car--Truck--Trailer TIRES

These are not used or retreads, but are brand new factory fresh merchandise and include everything in our line, all going at

WHOLESALE COST!

COME IN AND SEE THEM AND

MAKE US AN OFFER

AND WE'LL

GUARANTEE TO SELL!

Come early before they're all gone . . . they'll move in a hurry at these prices!

T. B. Fulkerson

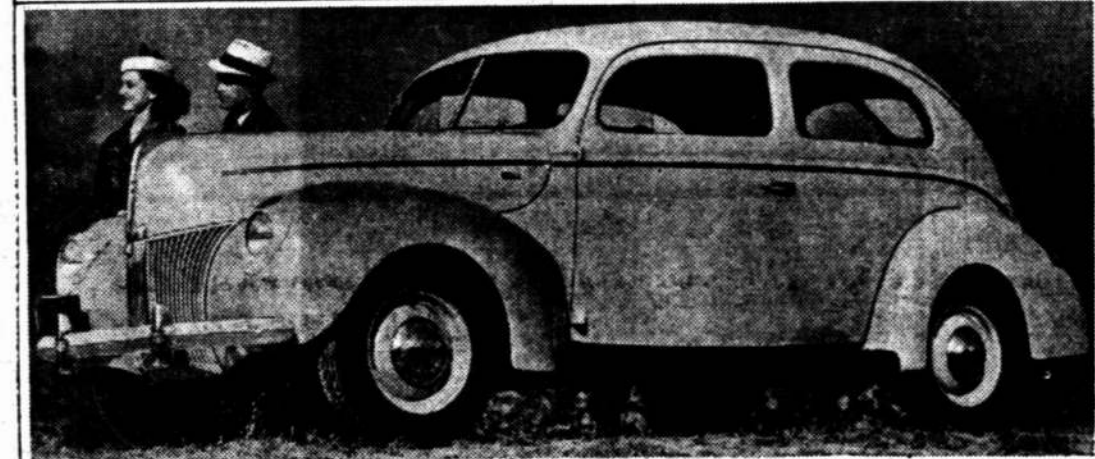
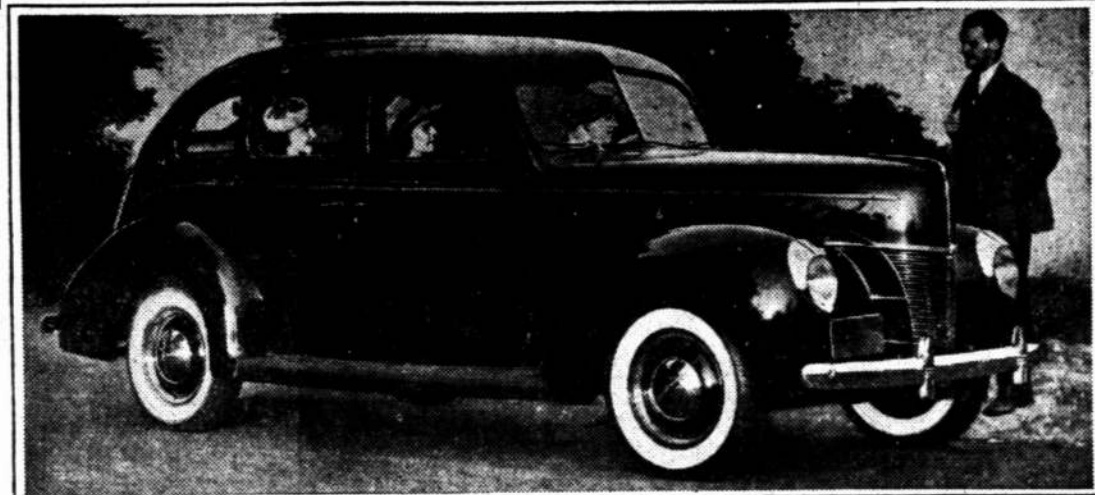
AT COSDEN STATION ON NORTH MAIN

ON DISPLAY TODAY

THE NEW IMPROVED

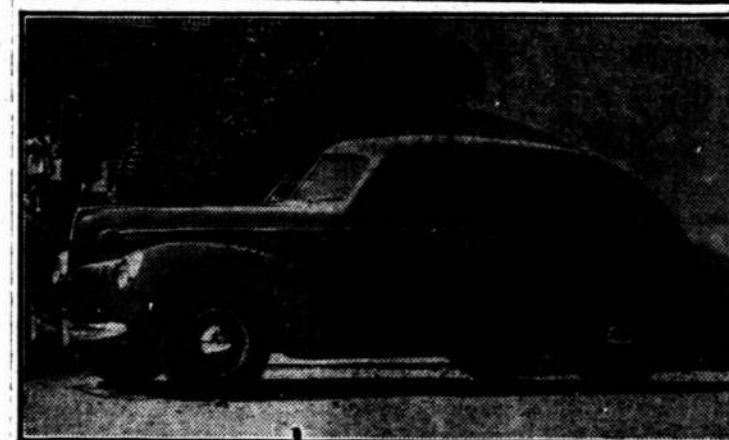
-- 1940 FORD LINE --

Two Ford V-8 Cars for 1940 Presented



HERE are the two Ford V-8 cars presented for 1940. One is a Ford V-8 and the other a deluxe Ford V-8. Top, the deluxe Ford V-8 Fordor sedan; below, the Ford V-8 Tudor sedan. Both are big cars with graceful lines. Emphasis in interior styling is on fine appointments. Among numerous important features are a finger-tip gearshift on the steering column, a new controlled ventilation system and Sealed-Beam headlights for safer night driving. Two V-8 engines are available, an 85 horsepower in the deluxe, the 85 horsepower or a 60 horsepower engine in the Ford V-8 models. Cars with 85 horsepower engine have improved spring suspension and a torsion bar ride-stabilizer. Four Ford V-8 and five deluxe body types comprise the two lines. A new business coupe as well as a coupe, Tudor sedan and Fordor sedan are available in both. There is also a deluxe convertible club coupe with automatic top standard equipment.

Display Mercury 8 Sedan for 1940



THE Mercury 8 sedan for 1940 is a big, roomy family car, with ample seat room for six to ride comfortably. Young children can be carried in the rear compartment away from door handles. The front seat back swings inward as it tips forward to provide entrance to the rear. A new finger-tip gearshift on the steering column is fast and easy to operate and contributes to an unusually quiet ride. Other improvements are a torsion bar ride-stabilizer and controlled all-weather ventilation.

**ATTEND
the
DAWSON
COUNTY
FAIR**

OCTOBER
12-13-14

VISIT OUR SHOW ROOMS

Lamesa Auto Co.

Your Ford Dealer



Borden's

"If It's Borden's, It's Got To Be Good"



ELWIN KUTCH, Distributor

BORDEN'S ICE CREAM is the only Ice Cream in the Southwest that has the approval of Good Housekeeping Bureau.

GET BORDEN'S ICE CREAM IN LAMESA AT

Dal-Paso Drug
Morris Pharmacy
Boone Drug
Green Hut Cafe
Clark-McDonald Drug
Parlor Confectionery
Sybal's Place
Nojen Pig Stand
E. Barrett Store

SPARENBERG
Mable Parchman

Quarterly Conference was held Sunday night at the Methodist Church. Dr. Clark brought an interesting sermon. We were glad to have visitors from Mr. Olive and

McCarthy
Mr. and Mrs. Roy Davis and family visited relatives at Lenora Sunday.

Mr. and Mrs. John Flache Jr., of Coahoma visited here Sunday. Mrs. Otis Green honored her daughter, Phyllis with a birthday party last Friday afternoon.

The Workers Conference will meet with the Sparenberg Baptist Church, Thursday, October 12. Everyone is invited to be with us.

Mrs. Eddie Reithmeyer and H. M. Scott are on the sick list. Mr. and Mrs. Smith and son and Miss Ashton of Five Mile attended church here Sunday morning.

Rural Correspondence

FLOWER GROVE
Katie Dyer

Miss Christine Seely of Sparenberg spent Sunday in the home of Miss Gladys Ruth Webb.

The young people enjoyed a Sunday school social in the home of Mrs. Ralph Mullins Thursday night. The high school students of our school enjoyed a weiner roast Friday night.

Miss Alma Jones entertained the young folks with a candy breaking Saturday night.

Four new members joined the Baptist church Sunday night. Misses Alma Jones and Doris Beckham spent Sunday afternoon in the home of Kay Dyer of Ackery.

The school children will move into our new school building Monday.

Our community was saddened Wednesday evening by the death of Jack Puster. We extend our heartfelt sympathy to the bereaved ones.

Mr. and Mrs. Clyde Carmichael of Mt. Olive spent Sunday in the home of her parents, Mr. and Mrs. E. M. Cave.

Mr. and Mrs. J. C. Bearden and son spent Sunday in the home of A. F. Bearden of Sparenberg.

Mr. and Mrs. Leland Brown of Oklahoma have been visiting in our community.

PATRICIA
Eudora Bruce

Rev. and Mrs. C. M. Curry visited with relatives near Lubbock this week.

Rev. J. J. Gentry and M. C. Bruce spent the week end with the Florey Church.

Mrs. J. J. Gentry spent the week end with her daughter, Mrs. Bot Harwell of Lamesa.

Mrs. Julian Chapman of Hancock spent Sunday with Mr. and Mrs. Howard Chapman.

Mr. and Mrs. Homer Shook spent Sunday with her parents, Mr. and Mrs. Jim McNew.

Mrs. E. S. Bruce and Mrs. Sidney Bruce spent two days with their mother, Mrs. L. A. Lewis of Klondike, who has been quite ill. She is better at this writing.

COUNCIL WILL MEET

The Dawson County Home Demonstration council will meet in a called session at 2:30 Saturday, October 7. Plans for the Fair will be completed.

PREMIUM LIST—
(Continued from Page 4, this Sec.)

- 1 Qt. Apples 1.00 75 50
- 1 Qt. Peaches 1.00 75 50
- 1 Qt. Blackberries 1.00 75 50

Devil's Food Cake,

- Chocolate icing 1.00 75 50
- Cocoanut Layer Cake 1.00 75 50
- Pound Cake 1.00 75 50
- Whole Wheat Muffins, six 1.00 75 50
- Biscuits, six 1.00 75 50
- Orange Bread, 1 loaf 1.00 75 50
- Ginger Bread, 1 loaf 1.00 75 50
- Boston Brown Bread, with raisins, 1 loaf 1.00 75 50
- 1 Loaf White Yeast Bread 1.00 75 50
- 1 Angel Food Cake, powdered sugar icing 1.00 75 50
- 1 Pound Cake, uniced 1.00 75 50

4-H CLUB GIRLS' DIVISION

Marie Duff in charge

Clothing, Age 10-14 inclusive

- 1 Non-Sheer Cotton Dress 3.00 2.00 1.00
- 1 Sheer Cotton Dress 3.00 2.00 1.00
- 1 Neckkerchief 1.00 75 50
- 1 Dresser Scarf, plain 1.00 75 50
- 1 Dresser Scarf, decorative finish 1.00 75 50
- 1 Hand Towel 1.00 75 50
- 1 Slip 1.00 75 50
- 1 Pillow Case 1.00 75 50
- 1 Hat Rack 1.00 75 50
- 1 Shoe Rack 1.00 75 50
- 1 Laundry Bag 1.00 75 50
- 1 Pot Holder 1.00 75 50
- 1 Cup Towel 1.00 75 50

Clothing, Age 15-20 inclusive

- 1 Non-Sheer Cotton Dress 3.00 2.00 1.00
- 1 Sheer Cotton Dress 3.00 2.00 1.00
- 1 Neckkerchief 1.00 75 50
- 1 Dresser Scarf, plain 1.00 75 50
- 1 Dresser Scarf, decorative finish 1.00 75 50
- 1 Hand Towel 1.00 75 50
- 1 Slip 1.00 75 50
- 1 Pillow Case 1.00 75 50
- 1 Hat Rack 1.00 75 50
- 1 Shoe Rack 1.00 75 50
- 1 Laundry Bag 1.00 75 50
- 1 Cup Towel 1.00 75 50

SPECIAL COMMUNITY AWARDS

Special awards of \$15.00 for First, \$10.00 for Second, \$5.00 for Third, will be made to three communities scoring the highest number of points in all exhibits on the following basis:

- First 200 points
- Second 100 points

Third 50 points Fifth 15 points
Fourth 25 points Sixth 10 points

JEWELRY REPAIRING
Watches • Clocks • Jewelry
We Repair Them All!
OCIE YEAGER

CLEAN • WHOLESOME • PURE • MILK & CREAM
SELLER'S DAIRY
GRADE A MILK - GRADE A CREAM
Two Deliveries Every Day
PHONE 178-J LAMESA, TEXAS

Health Through Chiropractic . . .
Come in and consult us about your health problems
Chiropractic Adjustments
Supplemental Nutrition
Corrective Diet
Physiotherapy
Colonic Irrigation
Both Ladies' and Men's Departments for Mineral or Steam Baths
Experienced Masseuse and Masseur
Free consultation and a personal interest in each case.

Lamesa Drugless Clinic
Dr.'s Cutler and Tanner, Graduate Chiropractors
Phone 474 Dal-Paso Hotel Bldg.

BUTANE GAS

• THE IDEAL FARM FUEL
• CLEAN AND ECONOMICAL
Costs So Little — Worth So Much

You will find that a Butane Plant can be installed in your home at a very small cost . . . and once you have it, you will wonder how you got along without it . . .

Just think of instant heat, plenty of hot water at all times, cooking fuel at the turn of a tap, lighting such as only gas can give . . . all these and many more conveniences are yours with a Butane Plant. We will be glad to furnish you with a free estimate of what a plant will cost in your home.

We also carry a complete line of gas appliances for both Butane Plants and Natural Gas. See us for better appliances at lower prices.

VISIT OUR BOOTH AT THE
DAWSON COUNTY FAIR

SHERROD BROS.

In Skipworth Bldg. on Highway 87



IF
COSDEN
Could compete for honors at the
Dawson County Fair
There would be no question as to who would win!
FIRST PRIZE

Of course we know that Cosden Higher Octane Gasoline is a Champion, and those who have used it regularly know it too . . . And to you who have never tried this better gasoline, we invite you to drive in at the sign of the Traffic Cop and get the greatest motoring thrill you've ever experienced when you feel the surge of new power which your motor possesses when Cosden is in your gasoline tank. You'll also find that Cosden Motor Oils and greases are of championship calibre as well. If you've never used Cosden products we invite you to give them a trial and we'll guarantee you the greatest thrill you've ever known.

T. B. FULKERSON

To Cotton Growers Of This Section

We are happy to have this opportunity to extend to the cotton growers of this section, our deep appreciation for the faith and confidence you have shown in our firm since we have been in business in Lamesa . . . It shall ever be our desire to merit that confidence by giving you a better service all the time.

We invite you to attend the Third Annual Dawson County Fair in Lamesa, Thursday, Friday and Saturday, October 12, 13, and 14. We are sure you will enjoy the fine exhibits which will be displayed and the fine entertainment which is being prepared for you.

EAST TEXAS COMPRESS AND WAREHOUSE COMPANY

HOLLAND HARP, Manager

Balanced Plan For Farmers Is Urged By Hauter

Farmers who are following a balanced plan of operation are in much better position to withstand

the onslaught of drouth which is spreading into many large areas over the Great Plains region, according to L. H. Hauter, regional director of the Farm Security Administration, 11th headquarters in Amarillo, Texas. At a meeting last week in Amarillo, FSA field employees gave

reports on conditions which lead many Department of Agriculture officials to believe the drouth may become as severe as the one in 1935.

"Those farmers," Mr. Hauter said, "who are dividing their operations into various sources of income have experienced the fastest recovery from the last period of crop failures and depressed prices for farm products. It is reasonable to assume that those families having more than one source of income will fare better than those who are dependent on a one-cropping system."

Emergency conditions were reported in parts of Colorado, Nebraska, Kansas, Oklahoma, the Panhandle-Plains area in Texas and in several counties in New Mexico. Several counties in Southeastern Colorado, especially along the Kansas line, were said to be in a severe condition. Prowers County is considered in a critical stage. Both irrigated and dry land farms are suffering. Only traces of moisture were received this summer, and wind erosion is expected to be quite serious because so much of the land is subject to blowing. Although a drouth condition exists in all counties, the most severely affected are Prowers, Kiowa, Cheyenne, Kit Carson, Bent Huerfano and Las Animas.

Winford M. Griffin, district FSA Supervisor in Southeastern Colorado said there is a health problem among the low income farmers of that section.

Morton, Stanton, Stevens and Grant Counties in Kansas failed to make a wheat crop last spring and have no prospects for field crops this fall.

The dust is blowing at the present time. Just recently that area suffered one of the worst dust storms in three years. Other Western Kansas counties affected include Ford, Gray, Meade, Ness and Seward.

Conditions in the three Oklahoma Panhandle counties, Cimarron, Texas and Beaver, range from fair to severe.

Union, Taos, McKinley and the western part of Valencia county are reported in a stikken condition.

In the Panhandle-Plains area of Texas the drouth was said to be seriously affecting farmers in Donley, Swisher, Hale, Cottle, Collingsworth, Cochran, Childress and Briscoe Counties.

Rex B. Baxter, director of the FSA program in West Texas, said crops in these counties would be shorter than in 1935. He said 90 per cent of the farmers in Cottle, Childress, Donley and Collingsworth counties will have to start buying feed soon.

Applications from farmers for loans and work grants from the FSA showed an increase in August over July in practically all affected counties, according to officials of the regional FSA office at Amarillo.

Farm security is now serving 5-

616 farmers in Colorado. In the nine most seriously affected counties in Kansas, there are 1,796 farm families being assisted by this agency. There are 3,443 farm families being served by FSA in the seven stricken counties in the Oklahoma Panhandle and in New Mexico. The total number of families working with FSA in the eight drouth stricken counties in Texas is 1,790.

Mr. Hauter said that although the Farm Security Administrations program is designed to help low income and distressed farmers over a period of years in their plans for rehabilitation, it is also able to meet emergencies such as might arise from the present threat of drouth. He said FSA has farm and home management specialists working in all counties and that needy farm families should make application at the nearest office.

Economic Value Of Trees Shown

Economic value of trees and grass as well as the scenic advantages of nature have been recognized in the government's agricultural conservation program, according to Sadie Hatfield, specialist in landscape gardening for the Texas A. and M. College Extension service.

An opportunity to provide beauty, comfort, and convenience for the rural home is offered by the conservation program which makes grants of money available for the planting of trees, grass and cover crops as soil-conserving agencies, she says. By this means the farm home may secure landscaping materials as forest or post producing trees, grass, stones and fences. "Never before have rural people had so much encouragement in making plantings and rearrangements which help in beautifying their homesteads," the specialists

says. Some of the practices which entitle ranchmen to payment under the range part of the conservation program can also be used to improve the landscape and put beauty around the farm and ranch home, she adds.

The garden and orchard should be near the house and part of the landscape plan. Windbreaks, shade trees, screen plantings, woodlands or woodlots, poultry ranges, livestock pastures, recreational areas, and wildlife production units should be arranged to improve the appearance as well as to increase the economic value of the homestead.

Farmers have until December 31 to carry out soil-building practices under the current AAA program and qualify for soil-building payments. Last year Texas operators failed by approximately \$2,913,000 to earn full allowances for these practices. Further information may be obtained from the offices of county home demonstration and county agricultural agents.

Old Chickens Best Cannery

Hens not laying enough to earn their 'board and keep' may be just right for canning, suggests Grace I. Neely, specialist in food preservation for the A. and M. College Extension Service.

Chicken dinners, she says, should not be confined to summer days, and canning surplus birds from the flock is one means of insuring a continuous supply.

Because of the precooking and subsequent temperature under pressure which is involved in the process of canning, a better quality product is obtained if older birds are used. The best chickens to put in jars or cans are plump hens — two years or a little older. Ordinarily the texture of the meat is firmer, the broth more concentrated, and the flavor more characteristic than that of the young birds. Poultry products must be can-

ned under steam pressure and tin or glass containers may be used in packing the meat. No. 1 tin cans have become quite popular as containers since they are adequate for one meal in an average sized family. Because of the difficulty of heat penetration and the lack of proper equipment in the home to process and cool the larger containers safely, glass quart jars and No. 3 tin cans are not recommended for either home or market.

CONSUMER-WISE

Limes and lemons that have a fine textured skin and are heavy for their size are generally of better quality than coarse-skinned, light-weight fruit. Nora Ellen Elliott, food preparation specialist for the A. and M. College Extension Service, also suggests that the shopper watch for decay in limes or lemons, which appears as a mold or a soft discolored spot at the stem end of the fruit.

Welcome . . . TO THE DAWSON COUNTY FAIR

We know you will enjoy every minute of the Third Annual Dawson County Fair.

While you are in town we invite you to visit us and make our bank your headquarters.

Remember the dates are Thursday, Friday and Saturday, October 12, 13, and 14th.

Lamesa National BANK

Real Ginning SERVICE!

With one of the finest gin plants on the entire South Plains, we are in a position to give you a little better ginning service than most people are inclined to believe.

Not only do we have the finest equipment on the market today, but we have a crew of experienced ginners who will give you a little better turnout, as well as a better sample.

Visit our plant in Lamesa every opportunity you have . . . You are always welcome.

ATTEND the Dawson County Annual FAIR OCTOBER 12 - 13 - 14

Farmers Co-op Gin
A. G. YORK, Manager

Here's The Right Slant On Refreshment



Delicious and Refreshing

Coca-Cola

In Bottles

Attend The Dawson County Fair



Will Be There!

Texas Coca-Cola Bottling Co.

HARMON DAFFERN, Mgr.

Lamesa, Texas

PHONE 268

Most intelligent animal?

It's HARD to tell... but EASY to pick a winning oil



THE chimp is no chump but the champ of all animals, in intelligent behavior. Yet when trainers select from a group of apes the one which will learn tricks most rapidly, they can rely only on hunch or guess.

But when you want to pick a winning oil... you have clues to help you choose. You have facts which solve the problem. Here they are:

To fit various needs and varying pocket-books, Phillips refines many oils. But you need have no question or doubt, if you want our best oil, because Phillips speaks out plainly. Tells you frankly, in unmistakable terms, that Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value among all the oils we offer.

So whether you are adding a quart of draining and refilling, it's easy to pick a winning oil. Ask for Phillips 66 Motor Oil at the Orange and Black 66 Shell.



Phillips Finest Quality

Would Take 151 Years To Finish At University

Should a 1939 freshman, 17 years old, decide to start this fall and take every credit course offered by The University of Texas, he would be 158 years old by the time finished—and would still have 15 hours to "get off" by correspondence!

FARM AND HOME HOUR

Texas people who listen to the National Farm and Home Hour radio broadcast over the NBC network will hear this feature at 11:30 A. M. C. S. T., with resumption of the wintertime schedule on October 2. This 45-minute program will be heard each week Monday to Friday, inclusive, and the 4-H club radio program is scheduled at the same hour on the first Saturday of each month.

The Texas A. and M. farm and home program will continue on the same period 11:30 each week day morning.

Broadcasting Studio Opens At University

The University of Texas took a long stride into the field of radio this week, naming a full-time program production head and opening its new \$20,000 broadcasting studio. J. Howard Lumpkin, former director of speech activities of the University's Interscholastic League and last year holder of a radio research grant in New York, was named production director. Informally dubbed "Radio Hall",

by University students, the new studio, completely remodeled from the 55-year-old stables of the old Littlefield estate, flanking the campus, broadcast its first program Thursday night.

The new studio, designed for recording transcriptions, remote control broadcasts from the campus, and for student laboratory work in the field of radio, has two sound-proof broadcasting chambers, reception, observation and rehearsal rooms.

Its broadcasting chambers are also adaptable to testing student dramatic, vocal, instrumental and forensic talents.

Built to University specifications the equipment is the finest available, University engineers say. Plans were prepared by R. L. White, University supervising architect, after a tour of the leading studios of the United States. Specifications for equipment were drawn by Dr. C. P. Bomer, professor of physics.

The studio's initial program, a campus newscast carried by an Austin station, was highlighted by a 15-minute account by Mary Lee Humlong, senior from San Angelo

and eye-witness of the rescue of survivors of the Athenia sea disaster.

Passenger aboard the S. S. City of Flint, Miss Humlong was first of a contingent of thirteen students and graduates of the University aboard the Athenia or its rescue ships to return to the campus

August Retail Sales Boosted

School days for Texas' 1,400,000 students—calling for new shoes, shirts, frocks and hats—boosted August sales of Texas department and apparel stores 22.9 per cent above July. University of Texas economists announced today.

One hundred stores and shops reported to the University Bureau of Business Research that their August business more than doubled the usual 10 per cent seasonal increase from July to August.

Sales last month were almost 1 per cent ahead of those in August last year, and 1939 total sales for January to August were 0.9 per cent above those of the corresponding first eight months of 1938.

Large numbers in game animals and wild ducks are using ponds and reservoirs constructed in the drier regions of the range country in West Texas by farmers and ranchmen participating in the Agricultural Conservation Program.

Tenants, including share-croppers, operated 42 per cent of all the farms in the nation in 1935 as compared with 25 per cent in 1930.



Shut out dust and dirt with METALANE

Weather and Dust Strip!

Install Metalane Weather and Dust Strip to shut out DUST, DIRT AND SOOT THE YEAR 'ROUND — as well as cold in Winter and heat in Summer! Metalane Weather and Dust Strip shuts out more than 80% of the dust leaking in through the cracks around windows and doors. A Metalane Weather and Dust strip is the nearest thing to a DUST-PROOF home. You will be surprised at the low cost. Phone us for an estimate!

FRED MITCHELL
At Forrest Lumber Co.

Preparations are being made according to Recreation Project Superintendent A. L. Burnett, for a October training institute to be held in

WELCOME Fair Visitors...

We are happy to join the other business men of Lamesa in extending to you a sincere and cordial invitation to attend the Third Annual Dawson County Fair in Lamesa, Thursday, Friday and Saturday of next week.

You are assured a wonderful time as there will be plenty of entertainment as well as one of the finest agricultural and livestock exhibits that have ever been displayed in this county.

We know you'll enjoy every minute of the Fair.

Visit us for Special Values During the Fair!

Lamesa Salvage Co.

Country Folks Country Gins



IN OTHER WORDS, TOWN GINS LOCATED IN THE COUNTRY... AND GIVING

"Town Service"

Modern In Every Respect

- MIDWAY
- SPARENBERG
- KLONDIKE
- PATRICIA
- HIGGINBOTHAM
- ARVANA (Railroad Town)

Keisling & McBride

WE BUY, SELL OR TRADE FOR ANYTHING... New and Used Furniture... Good Cabinet Work... Kitchen Ladders, something new, see them, they are different, only \$1.75. At The Trading Post, Millers Old Tire Exchange on South Dalals Street. Bring us any kind of Pipe or Pipe Fittings, we pay cash. 38 t/c

Statement of the Ownership, Management, Circulation, Etc., Required by the Acts of Congress of August 24, 1912, and March 3, 1933 Of Dawson County Courier published weekly at Lamesa, Texas, for October 1939.

STATE OF TEXAS; COUNTY OF DAWSON; ss.

Before me, a Notary Public, in and for the State and county aforesaid, personally appeared Joe Alexander, who having been duly sworn according to law, deposes and says that he is the publisher of the Dawson County Courier and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse side of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Joe Alexander, Lamesa, Texas.

That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: American Type Foundry, Dallas, Texas.

Joe Alexander, Publisher. Sworn to and subscribed before me this 27th day of September 1939. (SEAL) M. Q. Martin, Notary Public, Dawson County, Texas. (My commission expires 6-1-41.)

FREE KIDNEY TRIAL FOR WEAKNESS Money Back IF IT FAILS

Take FAMOUS KIDANS for BACKACHE, Frequent, Severe, or Burning Passage; for Leg Pains; Loss of Energy; Tired, Lazy Feeling; Headaches; Dizziness; having a source in functional kidney disorders. KIDANS work speedily. Diuretically stimulates Kidneys and Bladder to pass out acids and poisonous wastes, thus clearing relief from these distressing symptoms. Thousands report pleasing results. If you have something functionally wrong with your kidneys, try KIDANS.

SEND NO MONEY Write for TWO Boxes of KIDANS. Upon arrival pay \$1.00 plus post fee. If \$1.00 is sent with order we pay all postage. Use one box. If not entirely satisfied with RESULTS return other box and we'll instantly refund your money. Write for THE KIDANS CO., Com. Exchange Building, Atlanta, Ga.

FIX-UP FOR FALL

Right Now is the Time to Remodel and Repair!

Our Low Prices Make It Possible for You to Have That Perfect Home... SEE US FIRST!



S. S. FORREST, JR.
The Planning Department of our organization, under the supervision of S. S. Forrest Jr., is an added service which we render our patrons. We will be glad to assist you with your plans, offering timely suggestions for a more convenient arrangement, a way to save, without forfeiting quality, or a host of other services which are yours when we build your home. Consult us about your building plans.

Whether you intend to build a fine new home or whether you wish to modernize your present home, you will find that we can serve you with just exactly the building materials you will need, in a quality second to none, and at a price in keeping with such quality.

Never in the history of modern home building has there been such an opportune time for creating and owning your own home — or for remodeling. Under the Federal Housing Administration program, it is not necessary that you have a large amount of money to realize your building or remodeling ambition. Convenient terms make it easy. Before you move — before you sign a lease — before you buy — consult us. You will find that we have a complete and thorough knowledge of how to serve you best. Find out today how you can build for the rent you now pay. There is no charge or obligation involved in any way in consulting us about your building or remodeling plans.

WELCOME VISITORS... to the Third Annual DAWSON COUNTY FAIR - OCTOBER 12 - 13 - 14

We invite you to visit us while you're in Lamesa

FORREST LUMBER CO.

— THE ONE STOP BUILDING STORE —

Rural Correspondence

SHUMAKE
Gladys Whitmire

There was a good attendance at Sunday School, Sunday. Rev. Chester Guinn will preach next Sunday morning and night.

A number of people from this community attended the Fair at Lubbock last week. Mr. and Mrs. Ed Lauderdale of Arbar visited Mrs. Lauderdale Sunday. Relatives from Big Spring visited Mr. and Mrs. J. T. Weaver Sunday afternoon.

SKELLY Products

We handle a complete line of Skelly Products, including

BUTANE GAS
In 100 pound drums

\$2.50 per Drum, exchange

TURCO CAR SHAMPOO

The finest car wash you've ever had... It's a new service and entirely different from the ordinary wash job.

VISIT US FOR SKELLY PETROLEUM PRODUCTS AND REAL SERVICE, EXPERT LUBRICATION SERVICE AND AUTO REPAIRING.

SKELLY SERVICE STATION

Corner South 5th and Dallas

36 4tc

Those who were dinner guests of Vocal Truitt Sunday were Gladys Whitmire, Mervin and Savoy Tennyson, and H. A. Wright. Mr. and Mrs. D. T. Hogg and family visited in the R. O. Goff home in the Midway community Sunday. Mr. and Mrs. Buck Branden made a business trip to Big Spring last Monday. H. A. Wright visited in the Dan Hall home Sunday. Miss Geneva Ruth Rae spent the week end with Mr. and Mrs. Carol Grissom. Audrey Whitmire spent Friday night with Mr. and Mrs. Dean Hambrick.

HIGGINBOTHAM

Mrs. Logan Cozart

Sunday school and church services were well attended Sunday. Rev. R. C. Guest filled his regular appointment both morning and night.

Mr. and Mrs. Norman O'Brien and family visited Mr. and Mrs. Charlie O'Brien and family of Lamesa, Sunday.

Paul Bird of Axtell is visiting relatives here.

Mr. and Mrs. E. L. Cozart, Owen Smith and Emma Lee Archer spent the week end with Mr. and Mrs. W. E. Archer of Big Spring.

Mr. and Mrs. D. P. Huddleston and family returned home Wednesday after a month's visit with relatives in Tennessee, Oklahoma and East Texas.

Mrs. C. R. Gary and family visited Mrs. Ira Dunsworth Sunday afternoon.

Brother and Mrs. Jack Thompson and family and Beth Davis spent Sunday with Mr. and Mrs. H. E. Easterwood. Mr. and Mrs. Dalton Myers visited Mr. and Mrs. Fred Hubbard Tuesday night. Beth and Dorothy Davis spent the week end with Inez Wyatt of Lamesa. Louise and Geraldine Haney, Mr. and Mrs. Archie Haney of O'Donnell and Margie Nell Miller visited Mrs. Hugh Gill and daughter Sunday.

Mr. and Mrs. Mason Oostin are the proud parents of a baby boy named Davie Mac. Dan Corley and sons Leroy and Ben and Mrs. Ola Murphy visited Mr. and Mrs. Clarence Davis and family Sunday.

Theresa Everheart of Union visited Jimmie Louise and Betty Jane Davis, Sunday.

Mrs. Arnold Bedwell and daughter, LaVene, and Billie Daniel of Littlefield spent the week end with Mr. and Mrs. R. T. Bedwell Sr. and sons, R. T. Jr., and Billie Oje.

Mrs. G. R. Phillips spent Sunday with Mrs. C. P. Amos. Angelina Warren spent Saturday night with her sister, Miss Katherine Warren in Lamesa.

Mr. and Mrs. Tib Fox of Lamesa visited her brother, Mr. and Mrs. A. E. Weeks Sunday.

Mrs. A. V. Williams and children attended church in Lamesa Sunday.

Otho Lee Williams of Odessa Union football team beat Klondike 26 to 0 Friday afternoon.

Those visiting school Friday were Thomas Ward and two friends of Hancock, Raymond Everheart and Willie Dee Freeman.

Mr. and Mrs. Lucian Wilson spent a few minutes Sunday with her sister and family, Mr. and Mrs. George Cobb.

We are glad to say that Mr. and Mrs. George Cobb have moved from Decatur, Texas, to our community. We welcome them in our midst.

Althea Lee, Myrtle Frances and D. P. Huddleston, Tudie and Cecil Cobb enrolled in Union school last week.

Inez and G. W. Tolbert and Lucille Cates attended B. Y. P. U. and Church at Higginbotham Sunday night.

Mr. and Mrs. Leo Nichols spent Sunday and Sunday night with Mr. and Mrs. W. E. Nichols.

Mr. and Mrs. W. E. Nichols and daughter, Dortha Lou and Miss Lavern Marks visited in Big Spring last Friday.

Willard Freeman was able to be back in school Monday after getting hurt playing ball Friday.

Ellenora and Philip Knoble gave a party Saturday night. Everybody reported an enjoyable time.

Mr. and Mrs. Henry Hull visited Mr. and Mrs. M. M. Debnam Monday.

Paul Bird of Waco is here visiting his brother and wife, Mr. and Mrs. Lee Roy Bird and other relatives.

Cicero Huddleston started to school Tuesday.

THREE LEAGUE

Marie Lambright

Mr. and Mrs. R. L. Brewer and family of Pleasant Valley were in this community Sunday visiting with friends.

Mr. and Mrs. Noel Singleton and Joyce Johnson of Patricia visited in this community Saturday night.

Mr. and Mrs. George Penn and family moved to Klondike this past week.

Mr. and Mrs. Mathew Hulsey and daughter, Mr. and Mrs. J. L. Lambright and daughter attended the Fair at Lubbock, Friday.

LIBERTY

Beth Davis

Sunday was regular preaching Sunday. Brother Jack Thompson brought a fine message. At three o'clock in the afternoon Dr. O. P. Clark, presiding elder, preached. After the sermon quarterly conference was held.

We are sorry to hear that C. M. Burton is on the sick list. We hope for him a speedy recovery.

Mr. and Mrs. E. E. Ham and daughter were guests of Mr. and Mrs. T. L. Smith Sunday afternoon.

Mrs. L. M. Baxter gave a birthday dinner Friday, honoring Mrs. Mary Christopher of Lamesa on her 71st birthday. Those attending were Mr. and Mrs. Bill Townsend, Mrs. Belle Peters, Mrs. Frank Townsend and daughter, Mrs. Alice Keith, Philip and Ellenora Knoble, Mr. and Mrs. W. A. Brown and family, Preston Cozart, Cicero Huddleston, Mrs. W. P. Cozart, Mrs. Lizzie Baxter, Mr. and Mrs. E. P. Grissom and the honoree, Mrs. Mary Christopher.

Visitors in the Huddleston home Sunday were Rev. and Mrs. R. C. Guest and family, Mr. and Mrs. L. R. Bird, Mr. and Mrs. Lester Lewis and Paul Bird.

Mr. and Mrs. Luther Lee and son of Sand, Mrs. E. E. Ham and daughter visited in the W. P. Cozart home Monday afternoon.

Mr. and Mrs. Milton Shelton and family were guests in the John Kennedy home Sunday afternoon.

Mrs. F. A. Meares of Pride visited Mr. and Mrs. J. B. Webster and daughter, Sunday.

Mr. and Mrs. S. D. Reid were dinner guests of Mr. and Mrs. W. P. Cozart, Sunday.

Mrs. A. J. Horn fell from a car Saturday morning and was bruised and skinned up considerably. We are glad to report that she is able to be up some now.

RICHARDSON

Pauline Williams

Mrs. G. R. Phillips spent Sunday with Mrs. C. P. Amos. Angelina Warren spent Saturday night with her sister, Miss Katherine Warren in Lamesa.

Mr. and Mrs. Tib Fox of Lamesa visited her brother, Mr. and Mrs. A. E. Weeks Sunday.

Mrs. A. V. Williams and children attended church in Lamesa Sunday.

Otho Lee Williams of Odessa

spent Saturday night with his parents, Mr. and Mrs. A. V. Williams. Gordon McGee spent Saturday night in the L. F. McGuire home. Clifton and Leroy Phillips spent Sunday with Leonard Sheets.

KEY

Denver Truitt

A light shower fell over this community last Wednesday. A good rain is needed.

Mr. and Mrs. Austin Blackman of Lovington, N. M., are visiting Mr. and Mrs. Byron Southard. Mr. and Mrs. Gene Towns attended the funeral of Mr. Towns' niece at Childress last week.

Watch Repairing
and when
\$1.50
F. BARFOOT
At Clark-McDonald Drug

Mr. and Mrs. Jordan Goodman of California are visiting Mr. and Mrs. I. T. Truitt this week.

Byron Southard Jr. who is attending Texas Tech, spent the week end with his parents, Mr. and Mrs. Byron Southard.

Mr. and Mrs. Hub Sprabery and son made a trip to Anson Friday to attend the funeral of Mrs. Steed.

Mr. and Mrs. O. B. Seaton spent the week end with Mr. and Mrs. G. B. Tatum of Lamesa.

Charles and Ruth rapley, Ferne

Strickland and Willard Tapley spent the week end at Carlsbad, New Mexico.

The AAA Farm Program provides the necessary machinery for adjusting production of major crops as quickly as necessary to any changes in demand which may occur.

Mr. and Mrs. Elmer Cope spent Tuesday in Lubbock visiting with friends.

WELCOME

TO DAWSON COUNTY'S

FAIR

OCTOBER 12-13-14

Lamesa Steam Laundry

Enjoy BETTER LIGHT TONIGHT!

Take a look at the lighting in your home tonight. See whether the light is well diffused throughout each room... whether there is enough light for easy seeing. Lamp bulbs of sufficient wattage in present fixtures will help. Modern Better Sight Lamps will provide the right kind of light to make reading easier. Screw-in light fixtures will improve the lighting and the general appearance of every room. These inexpensive, attractive fixtures which are easy to install are sold by local stores.

DO YOU HAVE ENOUGH LIGHT--

1¢ WILL LIGHT A BETTER SIGHT LAMP FOR MORE THAN 1 HOUR

Light is one of the smaller items of household expense. You can enjoy easier reading under a 110-watt Better Sight Lamp for more than one hour for only a penny's worth of electricity.

See the Better Sight Lamps at Local Stores

TEXAS ELECTRIC SERVICE COMPANY
C. E. CAMERON, Manager

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WELCOME FARMERS

To The Third Annual

Dawson County Fair

"Visit Us While You're in Lamesa"

SQUARE BALES and SQUARE DEALS Is Our Motto

LAMESA GIN CO.

G. K. (Bub) McDonald, Manager

CICERO SMITH LUMBER COMPANY

Invite you to the Fair and assure you of dealings fair at our store

DAWSON COUNTY COURIER

Lamesa, Dawson County, Texas, Thursday, October 5, 1939

Volume 9

Number 38

HIGGINBOTHAM FUNERAL HOME TO OPEN THIS WEEK

Special Program Be Rendered For Formal Opening

Dedication Services To Be Held Sunday

This week marks the Formal Opening of the new Higginbotham Funeral Home, with special programs Saturday and Sunday. The new building, located at North Third and Austin Streets, completed a few weeks ago, will be thrown open for public inspection these two days.

The Higginbotham firm is to be congratulated upon this magnificent structure. Few towns anywhere near the size of Lamesa can boast of such an adequate home as this one.

The main entrance on the west, opens into a spacious lobby, beautifully furnished with period style furniture. To the left from the entrance is a huge fireplace. The floor is covered with deep green inlaid linoleum, which lends a restful atmosphere to the room.

To the east are two wide doors which open into the Funeral Chapel. There, no details has been overlooked to make of this a most attractive place for the final rites. Pews of dark walnut line each wall, with a deep, soft green carpet running down the aisle, to the pulpit and resting place for the casket. The walls and ceiling are finished in blentex board with woodwork in natural varnish. Drapes are of rust color velour. The entire color

scheme is one of rich harmony, and most pleasing to the eye.

The music room in the southeast corner of the chapel, is screened off from the rest of the room with a hardwood panel, which also forms a background for the casket and floral display, during the services. An electric sound system furnishes soft music throughout the services. The pulpit sets to the north of this panel.

To the north of the pulpit is located the family room. This room is reserved for the family during the service. It has a private entrance, which the family can use to enter without having to go through the chapel. It is beautifully and comfortably furnished with overstuffed furniture. It is also carpeted with the same soft green which is used in the chapel. From this room the family has a clear view of the pulpit, casket and flowers, but are not visible to those in the chapel.

Over the pulpit hangs a beautifully illuminated picture of Christ. The light behind creates a soft halo around His head.

The choir, during the services, are behind the hardwood panel and out of sight of the audience. A piano is also situated in the space for the accompaniment.

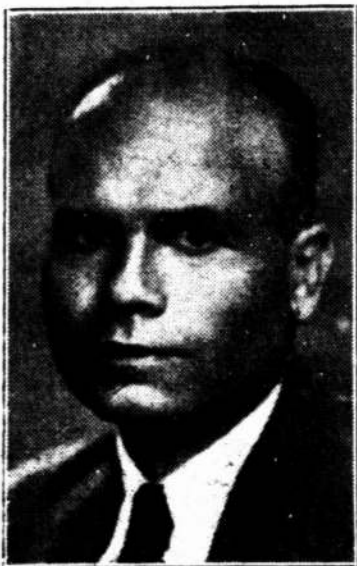
The room for the family has a private exit on the east, to be used after the services are concluded. In case of rainy or inclement weather, the family will go to their car through the garage.

The exit from the chapel for the casket is a large double opening on the north side, which opens out on a landing, where the hearse can be conveniently located, headed out to the street, directly ahead of the family cars.

No expense nor trouble has been

(Continued on Page 5)

General Manager



GEO. D. NORMAN

Geo. Norman Head Of Higginbotham Firm In Lamesa

Been Manager Here Past Six Years

Mr. Norman was educated in the public schools of Lorraine, where he graduated in 1915. That fall he accepted a position with the Higginbotham Company, working there until he entered the service of the United States Army during the World War. He served in the Army for a year and a half.

Upon his return, he went back with the company, being sent to Cisco. He received his promotion to his first manager's job in 1921, when he was sent to Hermleigh.

He was transferred to Paducah in 1923 as manager of the company's yard there, coming to Lamesa in 1933 to accept the position as general manager of their interests here.

Mr. Norman has been a civic leader in the community since coming here and is one of the town's most progressive citizens.

At the end of 1930 the average city person could buy 10 per cent more food with his income than he could in 1929, even though factory production in the previous 2 years averaged 20 per cent less than in 1929.

Funeral Director



CLYDE BRANON

Clyde Branon Is Director Of New Home In Lamesa

Has Been With Firm For Many Years

Clyde Branon came to Lamesa in 1922 to manage the furniture business of Rix Furniture Company. At that time it was necessary to call an embalmer from either Big Spring or Lubbock, in case of death.

In 1923 Mr. Branon secured his Embalmer's License, and since that time has practiced his profession in Lamesa.

In 1927 Higginbotham-Bartlett Company purchased the business of Rix Furniture Company and Mr. Branon went with the new owners. He was with them a few months only, when he opened his own business in Lamesa which he operated for three years.

He sold his business to Higginbotham and returned with the company to manage the Funeral Home.

He is Managing Funeral Director of the new Higginbotham Funeral Home. He is a civic leader in the community, being active in several service clubs, as well as other civic bodies.

Wheat farmers in Texas, with the exception of the Panhandle have only until October 15 to apply for their crop insurance. The Panhandle deadline was Sept. 30.

National Caskets Shown In New Display Rooms

Visitors attending the opening of the new Higginbotham Funeral Home on North Austin Street, will find the casket display room one of the chief centers of attraction. Here can be seen an excellent assortment of modern burial receptacles in a wide variety of styles and designs. Higginbotham is proud of the fact that the majority of these caskets are products of the National Casket Company, the world's largest and best known manufacturer and distributor of funeral supplies.

The National Casket Company is now entering its fiftieth year of casket making. It was founded on July 1, 1890 by the amalgamation of the three leading casket concerns of that day, each of which had already compiled a successful record of from 25 to 40 years. Since that time the company has grown steadily. Today, there are 30 different branches located strategically in leading American cities. While foreign burial customs differ radically from those of the United States, some National caskets can be purchased in parts of South America, Mexico, Cuba, China, England, France and Spain.

In the past half century, the National Casket company has contributed largely to the forward progress of the funeral industry. One of the founders of the company originated the first textile covered casket and thus revolutionized the entire business. Also to their credit are the invention of many of the appliances and attachments in general use today, new and enduring materials for casket construction; the improvement of styles and designs and many other progressive developments.

High in this list rank the perfection of Nationast cast bronze saccaphagi, the finest, most enduring of all burial receptacles; and the development of National seamless solid copper deposit caskets that are made by electricity and represent the most outstanding achievement in the history of the casket industry. It is caskets of this type that are most frequently selected for the burial of persons who are leaders in economic, political, professional and social life. Indeed, so widely recognized are the high standards of quality and value of National Caskets, that from the time of the funeral of President U. S. Grant

to the present day, a great many of the country's most prominent leaders have been interred in National caskets.

Funeral directors in Texas and neighboring states are supplied by the National Casket company factory and sales branch located at 1601-9 South Lamar street, Dallas, Texas. The building is one of the most modern and complete in the industry. Vice President Bentley Young is in charge of the Southwestern territory. Like most other National managers and officials, he is extremely active in local civic and social affairs, being a past president of the Dallas Rotary Club past president and a director of the Sales Managers' club.

The leadership of the National Casket company has been fairly earned through the high principles and ideals upon which it was founded and from which it has never deviated. Quality in materials, construction and workmanship insures honest value. Constant endeavor toward the betterment of both the casket industry and funeral directing profession to the end that the public may receive greater benefits and satisfaction has brought results. Each casket pro-

Assistant Director



PAUL MCDANIEL

Funeral Director Of Higginbotham New Funeral Home

Paul McDaniel Came To Lamesa In 1937

Paul McDaniel, Embalming Funeral Director for the new Higginbotham Funeral Home, joined the local company in September 1937.

He was reared and received his public school education in Abilene. He accepted a position with a Funeral Home in Big Spring, which position he held until accepting the local post. He received his Embalmers License in 1936.

Mr. McDaniel has made many friends since coming to Lamesa. His quiet, business like attitude, aptly fits him for the profession he has chosen.

Freight rates on farm products advanced 11 per cent last year over 1937, even though the IOC authorized only a 5 per cent increase effective March 1938. The increase was mainly due to selective increases made by the railroads in the summer of 1938 chiefly affecting livestock.

duced bears the well-known National trade mark—a symbol that not only identifies the product but also accurately specifies the material used in construction.

These are a few of the reasons the Higginbotham Funeral Home features National caskets. They sincerely believe that high quality merchandise is equally important to the high standards of service that their concern has maintained for so many years.

Congratulations ...

It is with a great deal of pleasure that we join in sending our sincere congratulations to you upon the completion of this new and modern Funeral Home in Lamesa.

The fact that our firm was chosen to do all the plumbing in this new structure makes us feel that we are a part of this institution. It has been a real pleasure for us to work with the Higginbotham Funeral Home on this building, and we wish for them a continued growth and success.

Lamesa Plumbing & Heating Co.

S. F. REYNOLDS, Prop.

Congratulations ...

We are happy to have the opportunity of extending our congratulations to Higginbotham Funeral Home on the completion of this beautiful new building. It is an asset to the community, and one of which we are all exceedingly proud.

First National Bank

BEST WISHES

We are happy to join in sending our best wishes to

Higginbotham Funeral Home

Upon the completion and formal opening of your beautiful new Funeral Home in Lamesa ...

Southwestern Casket Co.

Manufacturers of
Caskets and Undertaking Supplies
FT. WORTH

Rev. and Mrs. E. F. Cole left Monday for Shreveport, La., where Rev. Cole will conduct a revival meeting.

Chuck Jacobs of Tech, Lubbock, spent the week end here visiting with his parents, Mr. and Mrs. A. E. Jacobs.

Mr. and Mrs. E. R. Tinsley spent the week end at Shamrock visiting with relatives and friends.

Mr. and Mrs. C. B. Jordan and daughter spent Sunday in Midland visiting with friends.

Rural Correspondence

MIDWAY

Donnalita Love

Sunday school and church were well attended Sunday morning. B. T. U. and Church were well attended Sunday night.

Mr. and Mrs. Ottis Peterson and family of Five Mile visited in the A. S. Riddle home, Sunday.

Miss Fern Strickland spent the week end at Carlsbad, New Mexico.

Mrs. Gaston Robinson and Miss Evelyn Robinson were hostesses at a party Saturday night announcing the approaching marriage of Miss Mable Witt and Mr. Audrey Robinson.

After games of forty-two were played, refreshments of sandwiches, hot chocolate and potato chips were served to Mr. and Mrs. H. P. Bullion, Mr. and Mrs. Roy Love, Mr. and Mrs. Clifford Beard, Mr. and Mrs. Elmo Murff, Mr. and Mrs. Curtis Woodward, Mr. and Mrs. Lloyd Ford, Mr. and Mrs. Cole Shaffer, Miss Witt, Mr. Robinson and the hostesses. The wedding is to take place on the twenty-second day of November.

Mr. and Mrs. Leonard Goff and daughter and Mr. and Mrs. Jim Swope and daughter, spent the week end in Carlsbad, N. M.

ACKERLY

Jerry Ward

Sunday school and church were well attended here Sunday. Rev. Hollowell brought interesting sermons both morning and night.

Mrs. Hardy Allan Flowers, sponsor of the Junior League, entertained them with a picnic last Thursday night. An enjoyable evening was reported by all.

Doris Criswell, who is attending school at McMurry, Abilene, spent the week end here with her parents.

The play that was sponsored by the League last Friday night was a big success. It was enjoyed by a large crowd. \$23 were made which will go for League expenses.

Faye Green of Eden visited here a few days last week.

Rev. and Mrs. Hollowell visited in Abilene and Sweetwater Thursday.

Leona Rudeseal, Aleta White and Dean Coleman surprised Jerry Ward with a birthday party Saturday night at her home. After many games and contests were had refreshments were served to a large crowd of young people.

McCARTY

Opal Peterson

Sunday School was very well attended Sunday morning. Due to Quarterly Conference at Sprenberg Sunday night there was no League.

Doris and Graham Brotherson, formerly of Pedro Miguel, Canal Zone, now of Lubbock, spent the week end visiting in the J. M. Peterson home.

Mr. and Mrs. J. D. Reid are the parents of an eight pound boy born Saturday morning. The young man has been named Arthur Dayle. Mrs. Reid will be remembered as Miss Mary Lee Bostick.

Mr. and Mrs. Carl Bostick and son Don, and Mr. and Mrs. Clovis Bostick and family visited Mr. and Mrs. J. B. Bostick, Sunday.

Mr. and Mrs. Fred Peterson and family visited Mr. and Mrs. Jack Meares of Hancock, Sunday.

Mr. and Mrs. H. P. Baze visited Mr. and Mrs. W. O. Moore, Sunday. Joyce and Richard Zeek visited their grandparents, Mr. and Mrs. W. H. Zeek of Key over the week end.

HANCOCK

Jack Meares, Jr.

Sunday school was well attended Sunday. There were 84 present. Rev. Burns of Lamesa filled his regular appointment Sunday morning and night.

Mrs. W. H. Evans led the old folks prayer meeting and Miss Mary Bob Harrell was the surprise leader for the young people. We had a nice crowd out and invite more next Sunday.

The Baptist W. M. S. met Monday for a study of the use of the State Mission, in the home of Mrs. W. H. Frith, former resident of this community, who now resides at Lamesa. For-get-me-not Sisters were revealed and new names were drawn.

The community was saddened last Tuesday by the death of Grandpa Best. Burial was made in the Hancock cemetery, Wednesday at four o'clock.

Mary Lynn Bell is recovering nicely from a tonsil operation.

Mr. and Mrs. Tommie Mann of Uvalde, Texas, are visiting his parents, Mr. and Mrs. W. H. Mann.

The Hancock football players won a 64 to 6 victory over the McCarty squad last Friday in their first conference game.

FLASH! See the Hancock and Woody football teams play a real football game Friday afternoon.

Mr. and Mrs. Barcus Porterfield visited Mrs. S. M. Hughes Sunday.

Mr. and Mrs. Fred Peterson and children visited in the Jack Meares home Sunday.

The Pals Sunday school class was well attended last Wednesday evening.

Bobby Davis of Lamesa is visiting his grandparents, Mr. and Mrs. Bob Davis.

Sammie Mac Hodge of Lamesa is visiting his grandparents, Mr. and Mrs. S. B. Hodge this week.

Come to Sunday School next Sunday. You won't regret it the following week.

NOTICE BY PUBLICATION OF FINAL ACCOUNT
STATE OF TEXAS :
COUNTY OF DAWSON :
TO THE SHERIFF OR ANY CONSTABLE OF DAWSON COUNTY
-GREETING:
M. B. KING, Administrator of

the estate of Emma L. King, deceased, having filed in our County Court his final account of the condition of the estate of said Emma L. King, deceased, together with an application to be discharged from said administration, you are hereby commanded, that by publication of this writ once in a newspaper regularly published in the County of Dawson, and said publication shall be not less than ten

days before the return day hereof, you give due notice to all persons interested in the account for final settlement of said estate, to file their objections thereto, if any they have in said court on or before Monday the 16th day of October, A. D. 1939, when said account and application will be considered by said court.

GIVEN under my hand and seal of said court at my office in the city of Lamesa, this 2nd day of October A. D. 1939.
Viola Thruston,
Clerk County Court, Dawson County, Texas.
By Beulah Tillman, Deputy.
(SEAL)
A true Copy, I certify:
A. M. Bennett,
Sheriff, Dawson County, Texas.
By A. N. Randle, Deputy.

Congratulations . . .

We are happy to extend our congratulations to

Higginbotham Funeral Home

Upon the completion and opening of their beautiful new building.

That our firm was chosen to construct this modern edifice makes us doubly proud.

We call your attention to the beautiful finish in this building, which is only a part of the service we render.

We can handle your building needs to your entire satisfaction, whether the job is large or small, FHA or otherwise, it will receive our same careful attention.

Complete Plan and Blueprint Service. Estimates cheerfully given

Purcell & Purcell

SUTTLE (Hi)
Phone 405-W

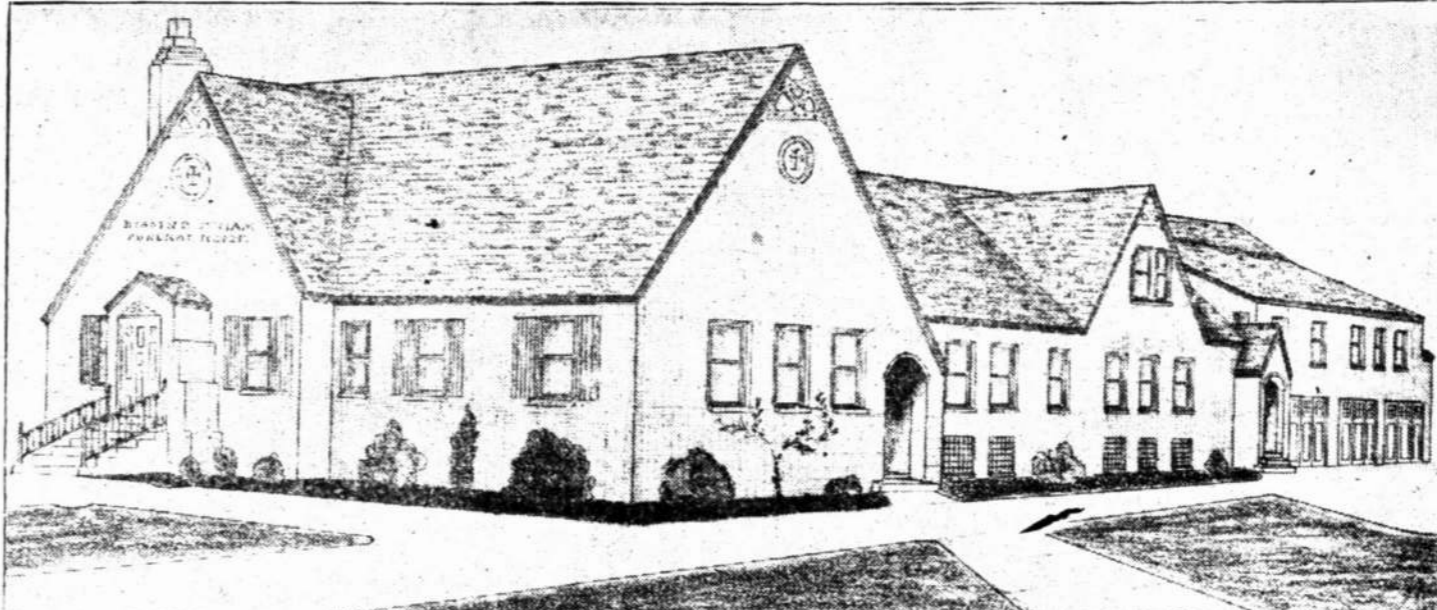
O. P.
Phone 110-M

General Building Contractors

Lamesa

Congratulations . . .

We are happy to join in sending our sincere and hearty congratulations upon the completion of your modern new Funeral Home. That our firm was chosen to design this ultra modern building and plant, makes us doubly proud of the finished structure.



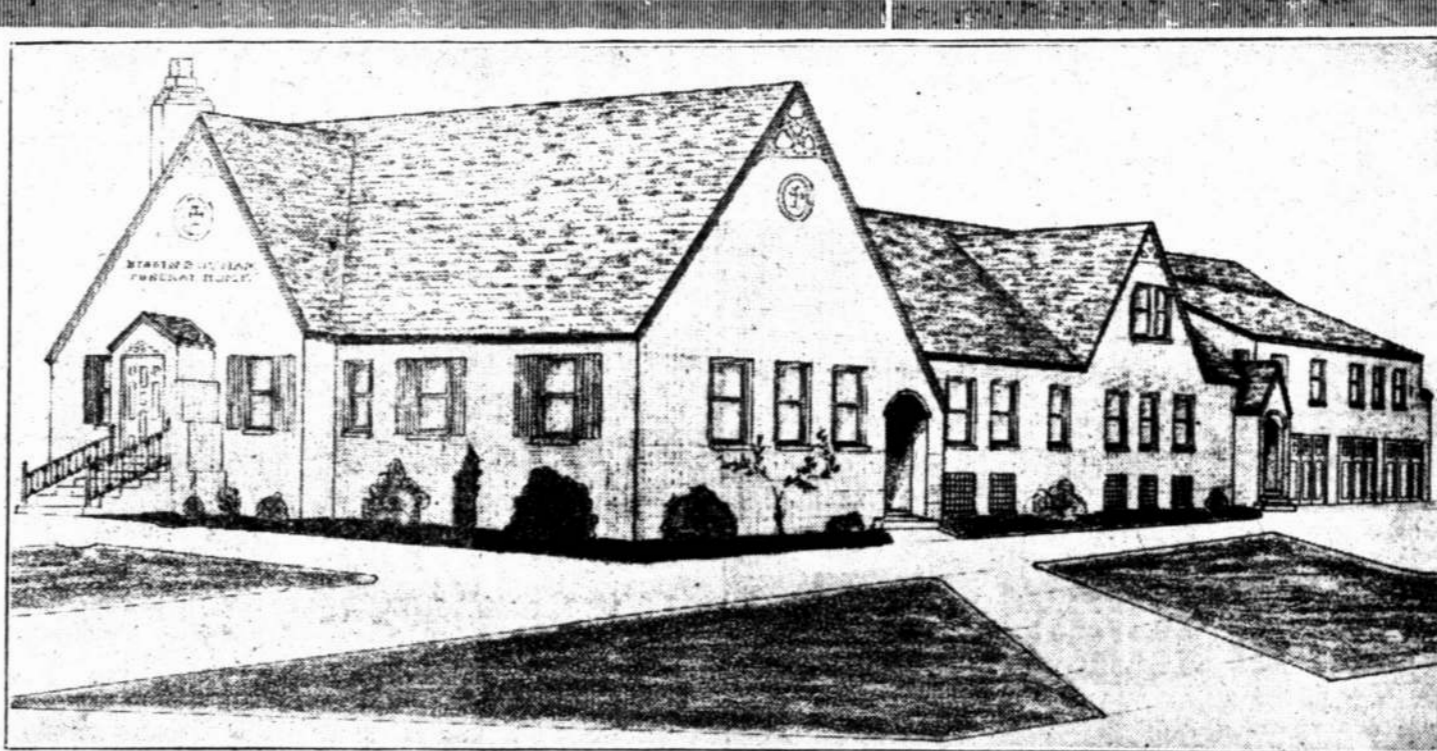
Higginbotham Funeral Home

Has made a progressive step forward which merits the approval and congratulations of every citizen in Lamesa. We know that few, if any, communities the size of Lamesa, can boast of so beautiful and adequate plant of this kind.

May the future bring you continued growth and success is our sincere wish.

ALLEN and WALLER

Designers



Congratulations

It is with pride, as well as real pleasure, that we join in sending our heartiest congratulations to

HIGGINBOTHAM FUNERAL HOME

Upon the completion and occupancy of the beautiful new Funeral Home pictured above.

Such vision and foresight as you have shown in the construction of this building, for the present as well as for future growth, are the requisites of a city. You are to be congratulated and we are proud to have associates in the building of Lamesa, such as you are.

Southwestern Associated Telephone Co.



M. C. Lindsey

PIONEER REALTORS

Our more than a third of a century in Dawson County dealing in real estate has earned for us the distinction of the oldest realtors in point of service in the county.

Our long record of service speaks for itself

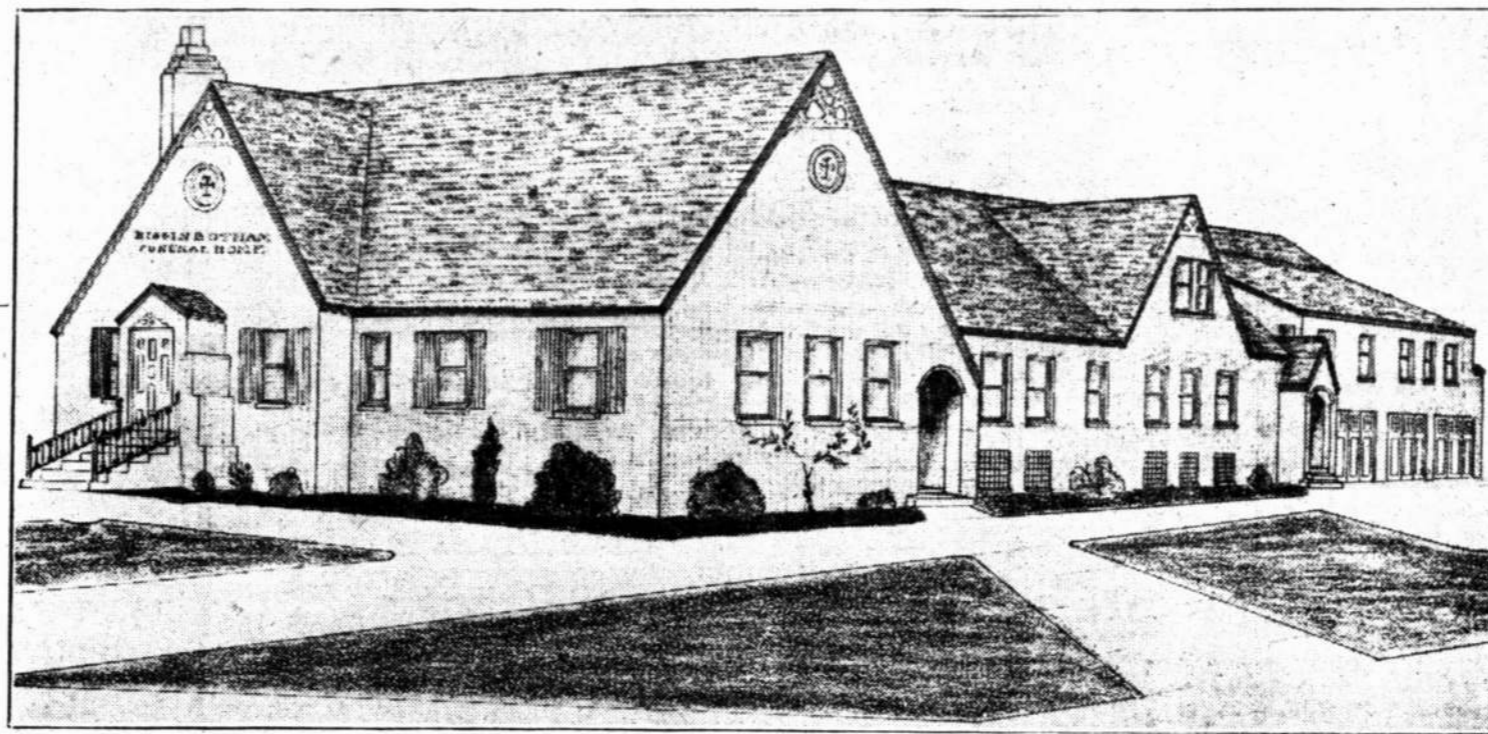
No business firm could survive that long unless its policy is sound and its dealings fair . . . We are proud of our record . . . Our relationship with the people of this section has been most pleasant and we look forward with keen anticipation of serving you for many years to come

- For Farms and Ranches
- For Oil Leases and Royalties
- For Business Sites
- For Home Sites . . . See



Weldon Lindsey

M. C. LINDSEY & SON



Announcing The Formal Opening Of The New **HIGGINBOTHAM FUNERAL HOME**

In announcing the opening of this ultra-modern new Funeral Home in Lamesa, we do so with a great deal of pride . . . With only the thought of giving to the people of this section a better service, has this new structure been constructed. We have spared no expense, time or trouble to make this the last word in a structure of this type . . . How far we have succeeded, we propose to let you be the judge . . . We do not like to appear in the least bragadocio about our new place, but we firmly believe you will agree with us that it is exceedingly beautiful, when you view it.

Although a great deal of thought as to the beautiful side has been given, it does not mean that a serviceable structure has been sacrificed in the least. Every new innovation known to the industry has been incorporated in this new home . . . Every possible way that the grief of our customers can be lessened has been provided, to give us, what we feel, is a well rounded institution.



CLYDE BRANON
Managing Funeral Director

With the completion of this long cherished dream, we fully realize the part the people of this territory have played in the growth and development of our institution, which makes this new edifice possible. We would like to take this opportunity of expressing our deep appreciation to you for the trust and confidence you have placed in us during the many years we have operated in Lamesa . . . Fully realizing that it is a high compliment to our staff to be chosen to take care of your loved ones when death visits your home . . . There is no greater compliment than to have the privilege of administering the last human act to the deceased.

We pledge to you anew our every effort to merit your continued trust and confidence with "A Service Adequate For All Regardless of Financial Circumstances" . . . You will find our entire personnel takes this as a personal pledge . . .

We Invite You To Attend The Formal Opening Saturday and Sunday, October 7-8



PAUL McDANIEL
Assistant Funeral Director

SATURDAY:

Saturday will be devoted to visitation and inspection of our new Funeral Home, to which the general public is invited.

Special factory representatives will be here to explain the points of the merchandise which we handle.

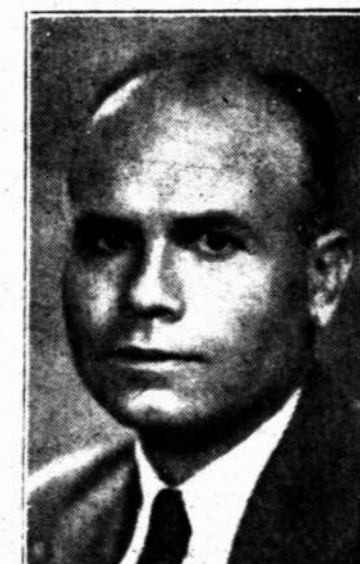
Special musical programs have been arranged, to be given throughout the day and evening.

SUNDAY:

A special dedication program has been arranged for Sunday afternoon to begin at 2:00 o'clock.

Ministers of Lamesa will have charge of this service and will make short dedicatory addresses in the Chapel.

Special musical numbers by local talent will be heard during the Dedication Service.



GEO. D. NORMAN, Manager
Higginbotham-Bartlett Co.

Please accept this as a personal invitation to attend this opening, either Saturday or Sunday, or both days.

Higginbotham Funeral Home

Phone 223

Lamesa, Texas

403 North Austin Street

4-H Enrollment Shows Increase

A new record in Texas 4-H Clubs has been set with the enrollment of 67,028 members, of which 32,696 are boys and 34,332 are girls. The 1938 enrollment was 57,395.

The announcement was made by Onah Jacks and L. L. Johnson, state club agents of the Texas A. and M. College Extension Service. 4-H club work is sponsored by the U. S. Department of Agriculture and the Extension Service through county agricultural and home demonstration agents, and

adult club leaders and sponsors. Membership is made up of youths between the ages of 10 and 21. There are 4-H girls' clubs in 181 Texas counties. In 1914, 3,210 girls in 29 counties were doing 4-H work. Boys' 4-H clubs are now organized in 240 counties.

With the growth in membership has come an expansion of activities. In 1914, girls canned tomatoes and a few carried poultry demonstrations. Today demonstrations are offered in various production lines, such as orcharding, gardening, and management of poultry flocks, and in a number of other fields, such as landscaping, clothing and home improvement.

The principal demonstration for boys 25 years ago was corn production. Today 4-H club boys engage in all phases of farm and ranch activities.

Texas Farmers Lost \$3,447,310

Texas farmers and ranchmen who last year let \$3,447,310 slip through their fingers by not earning their maximum soil-building and range-building allowances are not going to make the same mistake twice.

With only three months to go before the deadline for earning 1939 allowances under the Agricultural Conservation Program, a maximum of \$12,694,000 is available as payment for soil-building and range-building work in the state.

screws, cloth, cardboard, and other materials for their children's play. "If your child has learned to care for himself reasonably well, has plenty of curiosity and imagination, and helps to plan and carry out plans, he or she is ready for school," she concluded.

E. N. Holmgren, state AAA administrator, has announced.

Farmers in the state last year let the ranchmen run rings around them when it came to taking advantage of the assistance offered by the government in soil building work.

In 1938 the maximum soil-building allowance for all farms in the state was \$6,117,706, but the farmers earned only \$3,675,271, or 59 per cent. The maximum for 1939 is \$6,205,000 and a much larger percentage is expected to be earned.

For range-building in 1938 the maximum which could be earned in the state was \$5,155,748, of which \$5,650,873 was earned, the ranchmen thus collecting more than 91 per cent of the maximum allowance. During the current year a maximum of \$6,489,000 is available with earnings expected to pass 95 per cent of that amount.

Soil-building allowances for farms are figured on the difference between the total cultivated acre-

age and the acreage devoted to cotton, wheat and general crops with each acre worth 50 cents in the allowance. In addition, 2 cents per acre of non-crop open pasture land is allowed and \$1 is added for every animal unit the pasture is normally capable of grazing.

Range-building allowances are figured at 2 cents for each acre of land plus \$1 for each animal unit of grazing capacity.

These allowances can be earned by the operators by doing approved soil-building and range-building, such as terracing, contour ridging, construction of tanks and reservoirs and other practices with specified amounts of work counting as one unit and earning \$1.50. Unless the work is done, no payments are made.

Total agricultural conservation payments in Texas for 1938 will, when completed, amount to more than twice as much as those of its nearest competitor, Iowa.

Electrifying Of Rural Homes May Bring Mistakes

Texas rural people who electrify their homes in haste will probably repent in leisure unless they analyze their future as well as their present needs, warns Mrs. Bernice Claytor, specialist in home improvement for the A. and M. College Extension Service.

Pointing out the rapid construction of power lines in numerous Texas counties and communities during the past few months, the specialist said so many electricity problems have confronted rural people that expensive mistakes are likely to occur.

Because there are no zoning laws in rural areas, Mrs. Claytor urges new electricity consumers to be certain that their houses and buildings are wired adequately for safety as well as for economy. The number of outlets should be at

least one double outlet per room, she says, since double outlets cost little more and give twice as much service as a single outlet.

"Before wiring the house a decision should be made as to what work the electricity is to do," the specialist explains. "In securing electrical equipment," she suggests, "purchase from some reliable local firm which will service and demonstrate the equipment, in the home. Factors which must be considered are the initial cost, the cost of installation and the cost of operation."

Tips on characteristics of economical and durable electric pumps, refrigerators, ranges, washing machines, and hand irons, as well as other helpful information have been incorporated by Mrs. Claytor into a handbook, "Electrifying the Rural Home," which interested persons may consult in offices of the county agricultural or home demonstration agents of the Extension Service.

WELCOME

TO DAWSON COUNTY'S

FAIR

OCTOBER 12-13-14

Of course, we know you intend to come to the Fair, and we want to see you when you come . . . we know you'll enjoy the many different forms of entertainment which have been secured for this year's Fair, as well as the wonderful exhibits which will be on display.

We invite you to come in and have your car checked by our experts. We have the latest equipment to wash and Gulflex your car.

Make Paul Collier Gulf Station your Headquarters While at the Fair

PAUL COLLIER GULF STATION

North 1st Street Phone 313-M
Paul Collier, Mgr., Joe Hansard, Asst

Child Health At School Opening Very Important

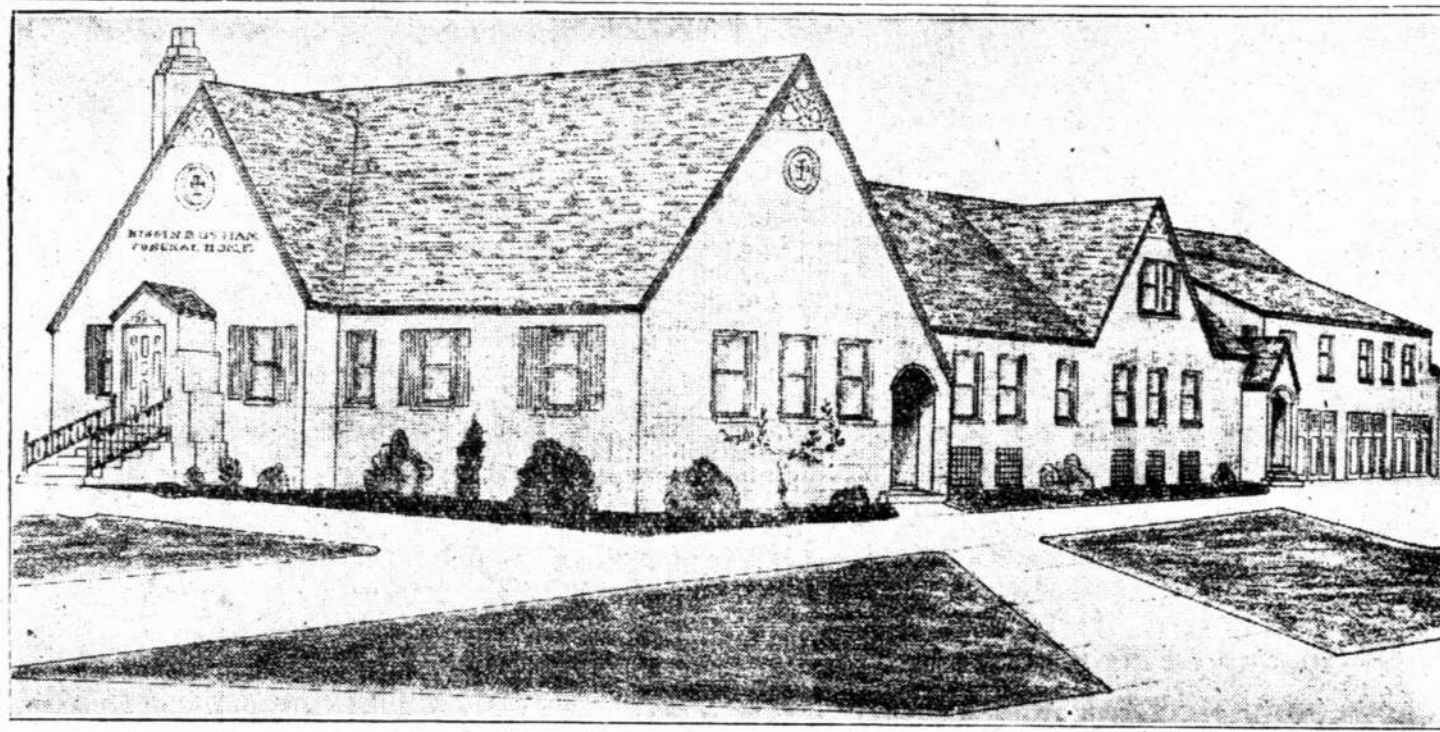
Since school houses are empty in many rural sections of Texas, awaiting the slackening of the cotton harvest, parents are still in the process of preparing children for school.

"It is important that your child have trousers and blouses or pretty little wash dresses for the opening of school, but it is far more important that he be ready in body with good health habits well established," says Dosca Hale, specialist in parent education and child development for the A. and M. College Extension Service.

By the time a child is six years of age, the age of most beginners, he should be able to care for himself in washing, eating, dressing, managing his own pennies, keeping up with his own "belongings," and going short distances alone, the specialist explains.

"Sometimes it bothers us because the young child wants to touch, smell and feel everything he sees, but that is the only way he has to learn the many things we expect him to understand," she comments. "This curiosity is the basis of all learning. Soon he will want to know how things are made and how they grow, so he needs time to watch and to ask questions. We can't answer all the questions, but he finds that learning can be fun."

Play, Miss Hale says, is the young child's education, especially group play. She urges parents to conserve empty spoons, boxes, lids,



Congratulations . . .

It is with sincere best wishes that we send you our congratulations upon the completion and opening of your modern new Funeral Home in Lamesa. Firms like

Higginbotham Funeral Home

Make for better cities and towns. Your new edifice is indeed an asset to the community. You have not only built for today, but with a vision for the future growth and development of this great area, you have constructed a building adequate to care for the needs of a community many times the present size of Lamesa.

Again we say, congratulations and wish for you a continued growth and development as the years unfold.

Texas Electric Service Co.

C. E. CAMERON, Manager



WE INVITE YOU TO VISIT THE THIRD ANNUAL

Dawson County

FAIR

Thursday - Friday - Saturday

October 12 - 13 - 14

There'll be fun and entertainment for Young and Old!

While You're Here



In Our Showrooms

The Sensational Motor Car Value For 1940

VAUGHN CHEVROLET

"Chevrolet's FIRST Again!"

NEW HOME—

(Continued from Front Page)
 spared to not only make the chapel as beautiful as possible, but convenient for the bereaved, as well. Seating capacity provides for approximately two hundreds in the pews, and a few more could be accommodated if necessary.
 Opening to the south of the entrance lobby is the business offices. Leading down a stairway from the office, in the lower floor, is the casket display room.
 This room is 24x44 feet. The floor is carpeted with a thick soft

color rug from wall to wall. Here will be found displayed caskets handed by the funeral home. They have caskets of moulded copper, solid oak and walnut, 16 and 20 gauge Armo Iron, and 14 gauge solid copper. These are beautifully arranged around the walls for display.
 Opening off to the east of the main display room, is the child's casket room which is finished the same as the larger room, and carpeted with the same color scheme. This room is 11x14 and is devoted entirely to the display of children's

and baby's caskets.
 One interesting feature of this display room is that there is no outside opening, resulting in very little if any dust. Light filters through glass brick in the day time eliminating all shadows in the room. Soft lights, through adequate illumination, furnish the light at night or on dark days.
 Back on the main floor, down from the business office, are located two family rooms. Here the body will rest in a small room opening into the family room. Complete privacy for the family and friends is provided in these rooms. The larger is big enough to conduct a small private funeral in, without having to use the chapel if it is desired. Two rooms are provided to care for two funerals at the same time. These rooms are beautifully and comfortably furnished to provide the most comfort for the bereaved family and their close friends.
 The preparation room is located on the lower floor of the building, which is connected by a ramp to the garage. Ramps also connect the operating room to the main floor, where the family rooms are located.
 The entire building is heated with floor furnaces and cooled with a large attic fan which will completely change the air in the entire building within a few minutes.
 On the east side, and connecting with the main building, is a huge six-car garage. This is used for the housing of the hearses, as well as for the use of cars of the family and minister during a funeral service, in bad weather.
 Over the east end of the building two large apartments have been built for members of the staff. These are modern in every respect and make it possible for the staff to be easily reached any hour of the day or night. An opening from both apartments into the main building is provided for convenience.
 A unique feature is the door bells. Each outside door has a bell button and each provides a different toned bell so that attendants will know which doorbell is ringing. This is only one of the many little features that are included in the building to make it the very last word in a structure of this kind.
 "Strange as it may seem, the greatest part of the modern funeral director's service is for the living rather than for those who have passed on," said Clyde Branon, Managing Funeral Director for Higginbotham's. "A moment's thought will show why this is so.
 "Once the technical work is completed," he continued, "all that can be done for the deceased has been done. But there still remains a vast amount of service, which, when properly rendered, lifts a heavy burden from the shoulders of the bereaved. It is towards this end that we have built. It is the living who are the sufferers and it is for their comfort and peace of mind that the funeral director plans."
 Visitors will be welcomed to inspect the home Saturday, at which



MRS. GEO. D. NORMAN

Mrs. Geo. Norman Social Leader

Mrs. Norman, wife of the General manager of the Higginbotham-Bartlett Company in Lamesa, is a leader in Lamesa social, civic and religious life. They have two fine children who are students in the Lamesa schools.



MRS. PAUL McDANIEL

Mrs. McDaniel Is Popular Here

Mrs. Paul McDaniel, wife of the Embalming Funeral Director of the new Higginbotham Funeral Home in Lamesa, was educated in the Masonic Home School in Fort Worth. She and Mr. McDaniel were married in December 1937, shortly after he came to Lamesa.



MRS. CLYDE BRANON

Mrs. Branon Will Serve As Hostess

Miss Ethel Strong, native of Alabama, came to Lamesa in 1921 to teach expression in the Lamesa Public Schools. She and Clyde Clyde Branon were married in December 1922. They have two lovely children, Sally and Tom, who are students in Lamesa schools. She has taught expression in her home practically ever since she has been married.

In the new Higginbotham Funeral Home she will serve as hostess, which is an added service to patrons of this concern. Mrs. Branon has been a civic and social leader ever since she came to Lamesa, and has done much fine work in the Lamesa schools.

They have a beautiful apartment over the funeral home. She has become very popular with the younger married people of the town since coming here to make her home.

Invitations have been sent to many leading undertakers of this section and a large number of acceptances have been received.

Gov. Hogg Renews University Library In Year Of 1906

Recreation of the Texas State Library, wiped out in 1881, was accomplished by Governor James Stephen Hogg, a University of Texas historian has discovered.
 Rummaging through dusty historical files dating back to 1906, Dr. Walter P. Webb, University historian and author, uncovered the re-birth of the State collection.
 In the current issue of the South-

western Historical Quarterly, Dr. Webb declared:
 "The State Library was burned with the Capitol in 1881, and practically nothing had been done for its rehabilitation up to 1891, when Hogg was inaugurated as Governor."
 Miscellaneous books, he said, totaled about 75, and Texas books about 40, while the State kept a file on one newspaper of the early union. The library now catalogs about 180,000 volumes and the largest collection of source material on the history of Texas in existence, he explained.

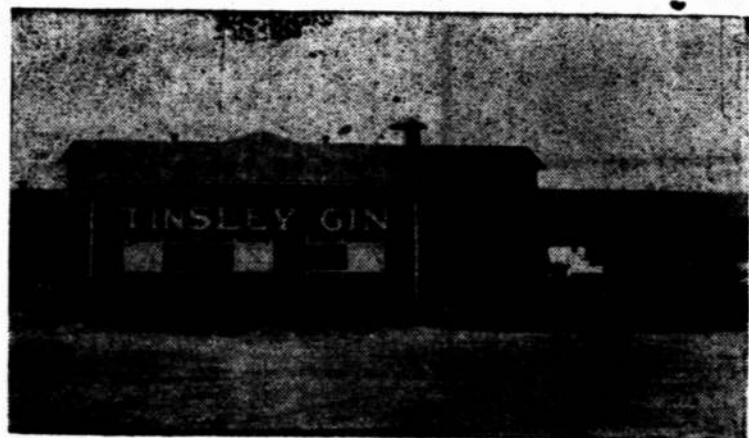
Greetings... To Dawson County FAIR VISITORS

We know that you will enjoy every minute of what promises to be the greatest Fair in the history of Dawson County. We assure you that if there is any way we can assist you in enjoying this Fair to the utmost, we invite you to call on us.

You are assured of a wonderful time as there will be plenty of entertainment as well as some of the finest agricultural and livestock exhibits that have ever been displayed in this county.

We invite you to visit our store while you are in Lamesa. You are always welcome.

LAMESA POULTRY AND EGG
 ROY HOBACK, Mgr.



View of our Modern Gin Plant in Lamesa

WELCOME VISITORS TO THE THIRD ANNUAL DAWSON COUNTY FAIR . . .
 Opening in Lamesa, October 12th



Years of hard work and faithful service have gained for us the confidence and loyalty of the cotton growers of Dawson County. We are proud of this record of long standing, and in the years to come, we hope to have the continued pleasure of serving you as we have in the past.

WE INVITE YOU TO VISIT OUR PLANT DURING THE FAIR IN LAMESA

Tinsley Cotton Gin

MUNGER

E. R. TINSLEY, Owner LAMESA

WELCH

We Are Proud THAT THE Higginbotham Funeral Home

IN ITS SERVICE TO THE SOUTH PLAINS

Offers

NATIONAL CASKETS

Made In Dallas

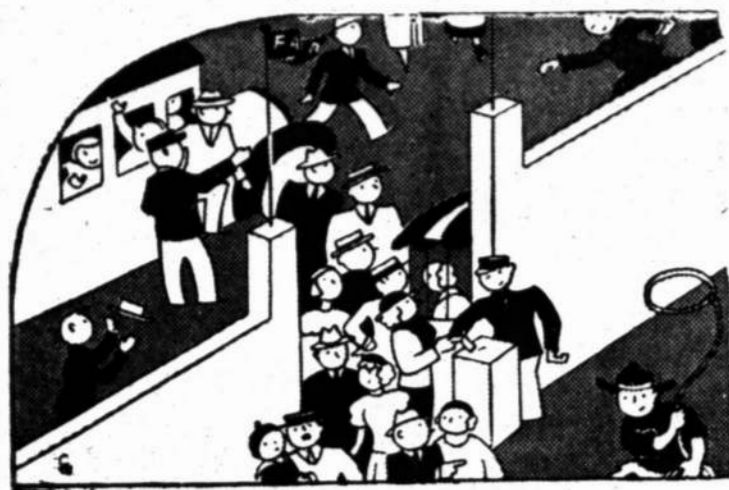
Nationally Advertised

(You will find our advertisements in the Saturday Evening Post and other magazines informative and helpful.)

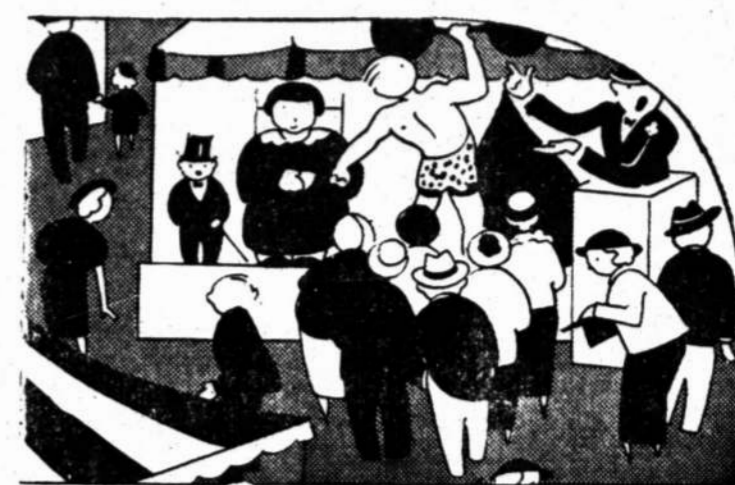
National Casket Co.

1601 S. LAMAR

DALLAS, TEXAS



BIG SPRING GREET'S YOU



THE FIRMS AND INDIVIDUALS REPRESENTED ON THIS PAGE ARE ALL LEADERS IN THEIR VARIOUS CHOSEN FIELDS OF ENDEAVOR . . . THEY HAVE ALWAYS BEEN IN THE FOREFRONT OF THE BUSINESS AND CIVIC LIFE OF BIG SPRING . . . THEY UNITE IN WISHING LAMESA AND DAWSON COUNTY RESIDENTS A BIGGER AND BETTER ANNUAL FAIR FOR 1939.

JACK DOUGLAS, Mgr. AAA Automobile Club Crawford Hotel	CALVIN BOYKEN, Mgr. Crawford Hotel 114 West 3rd	E. L. GIBSON Gibson Household Appliances Gibson Office Supply Co. 114 East 3rd	E. C. MASTERS Masters Electric Service 408 East 3rd	A. H. SCHROYER Schroyer Motor Co. 424 East 3rd
Big Spring Compress Co. Inc. 206 N. W. 3rd	MR. AND MRS. T. H. CROW Crow's Cafe & Rendezvous 2109 1/2 Scurry	G. W. and W. R. HALL Hall Wrecking Co. East 3rd Street	R. R. McEWEN McEwen Motor Co. 401 Runnels	S. B. STONE, Mgr. Stone Motor Co. 400 East 3rd
Big Spring Hardware Co., Inc. DEWEY MARTIN, Mgr. 117 Main	J. C. DOUGLAS, Owner and Manager Douglas Hotel 302 Runnels	Harry Lester AUTO SUPPLIES 404 Johnson	T. B. McGINNIS, Prop. McGinnis Tin Shop 400 West 4th	W. S. ROSS, Owner The Ross Nursery Serves Lamesa and Dawson County All work and plants guaranteed Let our reliable service help you Expert Pruning & Surgery 904 East 3rd
Big Spring Hospital 411 East 9th	H. L. STALCUP, Mgr. Dr. Pepper Bottling Co. 1006 West 3rd	E. K. HESTER Hester's Office Supply 211 Main St.	Mead's Bakery "MEAD'S FINE BREAD" 110 West 2nd	J. F. GEORGE T. P. Club 112 East 2nd
A. L. COOPER, Owner and Manager Big Spring Livestock Auction and D. & C. Packing Co. N. E. 2nd	Earnest L. Odom WHOLESALE GASOLINE and Cosden Agent 221 East 2nd	ALVIS KNAPPE Knappe & Sons Slaughter House 2105 Nolan	E. M. MILLER - GEO. OLDHAM Miller-Oldham Co. 104 East 1st	J. C. WAITS, SR., & J. C. WAITS, JR. Waits Jewelry Store 115 East 3rd
G. C. DUNHAM Club Cafe 207 East 3rd	WHEN IN BIG SPRING VISIT Elliott's 4 Drug Stores "The Biggest Little Stores in West Texas" Modern Soda Fountains - Prompt Curb Service J. D. ELLIOTT, Owner	LOUIS H. POSEY, Mgr. Lincoln Tank Co. 2402 Scurry	J. L. MORELAND Moreland Music Co. 201 East 2nd	J. L. MILLER, Mgr. Western Mattress Co. "It's Western Built, It's Guaranteed" 811 West 3rd
C. L. "Jack" RODEN Coca-Cola Bottling Co. 1008 East 3rd	First National Bank 201 Main St.	Malone & Hogan CLINIC HOSPITAL 811 Main St.	W. D. MILLER, Mgr. Pig Stand No. 91 510 East 3rd	JESS & G. L. WILBANKS Wilbanks Brothers, Drilling CRAWFORD HOTEL
R. L. Cook Real Estate - Oil Properties - Ranch Loans Lester Fisher Bldg.	V. H. FLEWELLEN, Pres. & Mgr. Flewellen's Service Stations Wholesale & Retail No. 1 - 112 Scurry No. 2 - 401 Johnson	M. E. WELCH, Mgr. Martin Linen Supply, Co. 123 West 1st	BEN McCULLOUGH, Mgr. Quality Auto Top & Body Co. 403 Runnels	HARVEY WOOTEN, Mgr. H. P. Wooten Produce 605 N.E. 2nd
J. C. SMITH, Prop. Courtesy Service Station 300 East 3rd	L. M. GARY - A. S. LUCAS Gary-Lucas Welding Shop 610 East 3rd	JOHN B. COLIN, Prop. Master Cafe 100 East 3rd	J. Y. ROBB, Mgr. R. & R. Theatres, Inc. LYRIC - 110 East 3rd QUEEN - 206 Main St. RITZ - 401 Main St.	H. F. STRIPLING, Mgr. Wooten Grocery Co. 100 Gregg

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Rural Correspondence

FIVE MILE

Amelia Foster
Sunday School and B. T. U. were well attended Sunday morning and night.
Those visiting in the home of Mr. and Mrs. R. E. Sealy, Sunday, were Mr. and Mrs. R. E. Hull and family of Big Spring, Mr. and Mrs. Horace Holt of Hobbs, New Mexico, Mrs. Mitchell of Seminole, Mr. and Mrs. Jake Sealy of Slumake and Mr. and Mrs. Bridges of Fairview.
George Lewis of Christoval visited Mr. and Mrs. George Cornett Thursday.

Mr. and Mrs. D. Greaves and family, Mrs. Bob O'Neil and children of Patricia, Mr. and Mrs. Francis Brown of Lamesa, Jack Greaves of Folsom, Mr. and Mrs. Maicus Greaves of Coleman and Mr. and Mrs. Hood Greaves spent Sunday with Mr. and Mrs. Leonard Greaves.
Mr. and Mrs. Hick Scott spent Sunday with Mr. and Mrs. Motley of Sparenberg.
Mr. and Mrs. L. M. Pillier went to Big Spring, Monday.
Mr. and Mrs. Oley Shoffner and Mr. and Mrs. Howard Wright went to Lubbock, Saturday.

Those spending Sunday with Rena Mae Berry were Geraldine Foster, Ruby Lois Brown, Katherine Greaves, Bernice Cozger, Florence Leonard, Amelia Foster, Donald McNeely, Charles Shipley, Raymond Greaves, W. R. Dollar, Junus and Dewane Foster, Alvin and Thurston O'Neil.
Wayne Greaves and Arthur Paul Dollar spent Sunday with Cecil Foster.
Gene Fry spent Sunday with Geneva Earnest.
Ruby Lois Brown of Lamesa and Amelia Foster spent Saturday night with Katherine Greaves.
Miss Nanie Greaves spent last week with Mr. and Mrs. D. Greaves of Patricia.
Thurston O'Neil, T. J. Leonard, Eugene Sealy and Charles Shipley attended the Fair at Lubbock Monday and Tuesday.

Those visiting in the W. E. Nichols home Sunday were Mr. and Mrs. Jody Kemper and children, Mrs. A. Kemper and son of Knott, Mr. and Mrs. Leo Nichols and baby of Welch, Rena Kemper and Hazel Haley.
Mr. and Mrs. Fred Nichols and baby, and Mrs. Will Mark spent Friday in the E. G. Grayson home.

Those spending Sunday with the pie supper at Welch Friday night.
K. D. Moreland, Ernest Bartlett and Perrin Lowrey went to the Fair at Lubbock Saturday.
Mr. and Mrs. Edward Niblett and children of Lamesa took Sunday dinner with Mr. and Mrs. L. Thomas and children.
W. P. Dickenson Jr., of Lamesa spent a few days last week with Mr. and Mrs. Wayne Dickenson.
Maurice Womack, Jack Griffin, Louise Hatcher, Eula Faye Miller, and Mr. and Mrs. Norman Wallace attended the Fair at Lubbock Tuesday night.
Mrs. Carlos Berry and children, Mrs. W. J. Chapman, and Mrs. Paul Menix and baby visited Mr. and Mrs. J. V. Chapman, Sunday.
E. L. Ewing of Floresville visited Mr. and Mrs. T. E. Temple last Monday night.

FAIRVIEW

Mr. and Mrs. Bill Robinson, Mr. and Mrs. Leslie Robinson, Mr. and Mrs. Mansel Barton, Mr. and Mrs. Homer Kinder spent Sunday with Mr. and Mrs. John Harris.
We are sorry to report that Marie Kelly isn't doing very well after her tonsil operation. We hope she will be better soon.
Jessie Hopkins, Billie Lou and Etna Zimmerman, Horace Tatum Jr., Forrest Meeks, J. A. Green and Finis Meeks spent Sunday with Tommie and Georgia Mae Gibson.
The pie supper was well attended Friday night. There was \$42.50 raised.
Mr. and Mrs. Joe Jayroe and Mr. and Mrs. King visited Mr. and Mrs. Nolan Jayroe Sunday.
Several from this community attended the aerial show in Lamesa Sunday.
We are glad to report that Mrs. Dick Kelley is able to be at home.
Mr. and Mrs. C. A. Barron returned Friday from Dallas, Mrs. McWhirter returned with them.
Mr. and Mrs. Smith spent Sunday with Mr. and Mrs. Earl Cor.
The football boys are going Klondike Friday for a football game.

Those visiting in the W. E. Nichols home Sunday were Mr. and Mrs. Jody Kemper and children, Mrs. A. Kemper and son of Knott, Mr. and Mrs. Leo Nichols and baby of Welch, Rena Kemper and Hazel Haley.
Mr. and Mrs. Fred Nichols and baby, and Mrs. Will Mark spent Friday in the E. G. Grayson home.

SAND

Brother W. H. B. for all members be present Sunday.
Mr. and Mrs. have moved to their home in our and Mr. and Mrs. John after-son, Leonard, spent Sunday with his mother, Welty, who is ill, returned home Wednesday from Brother, Mrs. E. accompanied by his son for several relatives in Oklahoma and little son Mrs. Tom B. afternoon with her parents, Mr. and Mrs. Ed Knox.

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Mr. and Mrs. Fred Nichols and baby, and Mrs. Will Mark spent Friday in the E. G. Grayson home.

BARTLETT

Mrs. Eulus Damron
Sunday school and singing were well attended Sunday and Sunday night.
Mr. and Mrs. W. J. Chapman of Five Mile spent Friday night with Mr. and Mrs. J. V. Chapman and children.
Mildred Cornett of Welch spent the week end with Jo Nell Thomas, Mr. and Mrs. W. E. Womack and children spent the week end in Seminole with Mr. and Mrs. Jim Fuson and children.
Mr. and Mrs. Fred Damron and Noble White of Lamesa attended

the pie supper at Welch Friday Sunday.
Brother Foutz will preach here Sunday.
Mrs. T. C. Drennan and children Osborn and Aladine, spent the week end in Abilene visiting Arlene and Theibert Drennan who are attending A. C. C.
Harley Reed and family visited in Lubbock last week.
Mrs. C. L. Billingsley has returned home from Temple where she has been taking medical treatment. We are proud to state that she is greatly improved.
Denver Matlock visited Oliver Hill last week.
Hershal Benton of Brownfield is visiting his sister Mrs. Travis Hill.

WOODY

Aladine Drennan
Sunday school and church were well attended at both churches

the pie supper at Welch Friday Sunday.
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KLONDIKE

Louise Foster
Brother Malone of Seminole preached at the morning and evening services at the South Side church Sunday. We reorganized our B. T. U.
Brother Sullivan preached at Gail, Sunday.

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KLONDIKE H. D. CLUB

STUDIES SCHOOL LUNCHES
"Give time and thought to the school lunch," said Miss Mattie Phenix, county home demonstration agent to the Klondike home dem-

stration club, in the home of Mrs. G. F. Thorp at 2:30 p. m. Tuesday, September 26.
If brightly colored equipment for the lunch basket is used, it will induce the child to take candies or milk to school. Odd shape jars may also be used.
Mr. and Mrs. W. A. Stevens and daughter, and Miss Bobbie Cleveland returned to their home in Littleton Colorado, Sunday, after visiting with friends and relatives here for the past week.
Miss Artie Moore and Miss Louise Gill who are employed at the telephone office, and who have been off duty for the past six weeks because of illness, returned to work Monday.

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Welcome To The FAIR

Of course we know you intend to come to the Fair, and we want to see you when you come . . . we know you'll enjoy the many different forms of entertainment which have been secured for this year's Fair.

Be sure when you come to the Fair that you bring your car to us for a complete check-up. We have the finest and latest equipment for this type work on the market today. We can analyze any motor trouble regardless of the make of your car.

We also have a crew of the best mechanics to be found in this section of the country, who's work is guaranteed

WE OFFER A 24 HOUR SERVICE
PHONE 59-J

We Feature Willard Batteries

GRESHAM'S Battery & Electric

Welcome To The FAIR

Specials For Fair Week

SUGAR	59c
10 Pounds	
COFFEE	27c
Folger's	
BANANAS, while they last, dozen	10c
FLOUR, K. B. 48 pounds	\$1.45
SPUDS	21c
10 lbs. No. 1's	
COFFEE, Uncle John's, 1 lb.	
BREAD	
Per loaf	
MILK, Grade "A" Raw, quart	
CATSUP	
14 oz.	

ORANGES	1c
Each	
PORK & BEANS	19c
3 cans	
APPLE JUICE, No.	5c
1 to 1 1/2 can	
Wairy Maid double act.	5c
ing Baking Pow., 10 oz.	
PINTO BEANS	30c
5 pounds	
MARKET SPECIALS	
LARD	89c
8 pounds	
LARD, 4 lbs.	45c
BACON	18c
Sliced, pound	
SAUSAGE	12 1/2c
per pound	

appreciated large or small!

ED FRED'S GROCERY

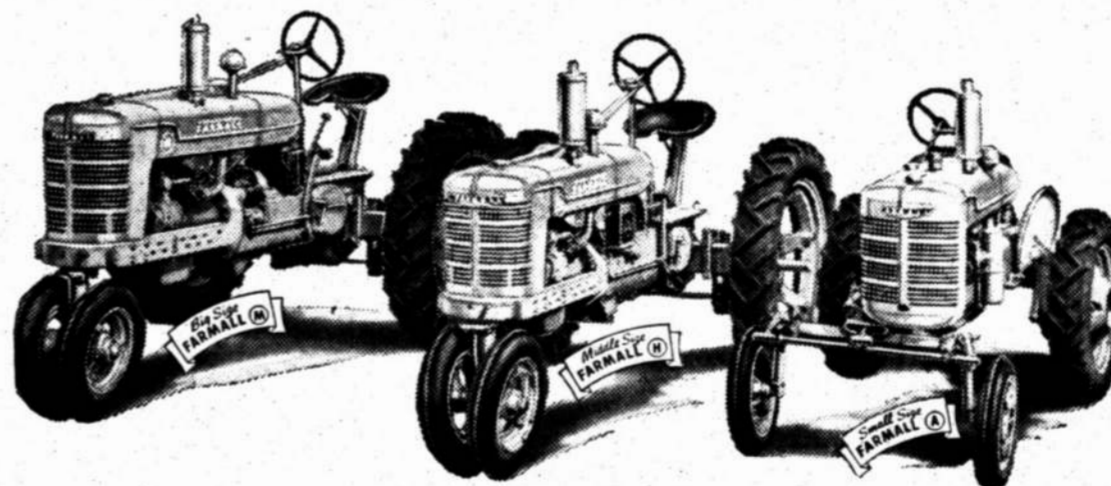
LIVER - PHONE 495
onfield Highway and Seminole Road . . .
Intersection of Bro

Welcome Visitors To The FAIR

Thursday - Friday - Saturday
OCTOBER 12 - 13 - 14

Many features of entertainment have been provided for your enjoyment . . . as well as some very interesting and educational exhibits. We know you will enjoy every minute of the fair . . . Be sure and

VISIT OUR BOOTH AT THE FAIR



You will find on display at our booth at the Fair the very latest in Farm Equipment, including many sizes of Farmall Tractors, for every farm purpose, International Trucks, the truck which will haul every load economically, whether you choose the pick-up or the heavier type machine . . . Latest farming equipment also includes the Harvester Thresher, which is very essential at this time of the year.

The McCormick-Deering slogan, "Good Equipment Makes a Good Farmer Better" is not an idle claim, but is a time proven fact and no farm could be better equipped than with the full line of McCormick-Deering Implements and Farmall Tractors.

Earnest & Nix Implement Co.

INTERNATIONAL HARVESTER FARM EQUIPMENT

MODERN HOMES Throughout The Country



USE GAS FOR THE "4 BIG JOBS"

There's Nothing Like Gas For

- COOKING
- REFRIGERATION
- WATER HEATING
- HOUSE HEATING



COOKING

The instant heat, higher speed and numberless shades of temperature, that only gas can provide, gives finer flavor to every kind of cooking!

REFRIGERATION

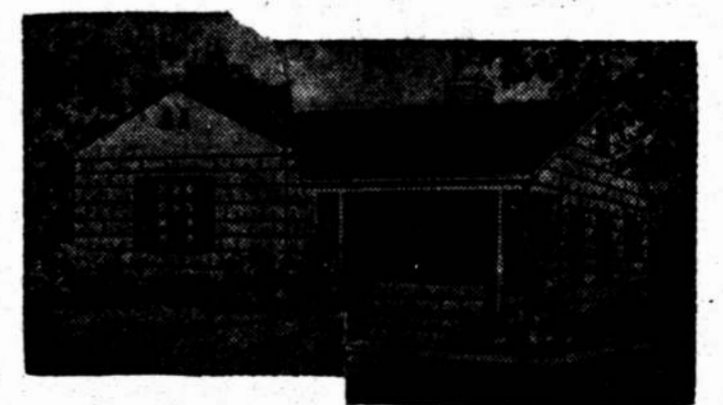
Gas makes possible silent, simplified refrigeration. No moving parts to wear out. Low operating costs.

WATER HEATING

Gas provides an abundant, dependable supply of hot water whenever you want it! Low cost and nothing to tend.

HOUSE HEATING

House heating with gas is absolutely effortless. No fuel to order. Nothing to bother with. No dirt, smoke or soot.



Congratulations
to
Higginbotham Funeral
Home

On the opening of your beautiful new plant in Lamesa.

PLAN TO ATTEND THE 3RD ANNUAL
DAWSON COUNTY FAIR



West Texas Gas Co.

Natural Gas - Your Quick Clean - Economical Servant

