"The Sunday Edition of The Lubbock Morning Avalanche and The Lubbock Daily Journal"

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Sunday Avalanche-Journal

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VOL. 2 NO. 2 LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 25, 1927 (AP) MEANS "BY ASSOCIATED PRESS"

FAIR GATES SWING OPEN THIS TUESDAY

POLICE BELIEVE MYSTERY MURDER VICTIM WAS DALLAS GIRL

GIRL ANSWERING DESCRIPTION IS MISSING THERE

IDENTIFICATION MAY BE NEAR IN MURDER MYSTERY

REWARD OFFERED

GOV. MOODY POSTS $500 FOR ARREST OF SLAYER

--DALLAS, Sept. 24.—Officers of Dallas county are working on the theory that the girl whose body was found in a shallow grave near Fredericksburg may have been from Dallas.

A girl, whose description is said to bear similarity to the body found there, has been missing from her home here since shortly before the grave was found. She was with two men when last seen and the party is said to have gone in an old light touring car in the direction of Fredericksburg.

AUSTIN, Sept. 24 (AP).—Identification of the body of a young girl, unearthed near Fredericksburg in disheveled and apparently abused condition, tonight appeared more probable than it has since the discovery.

Ranger Captain Frank Hamer, who was detailed by Acting Adjutant General Taylor Nichols to investigate the case, obtained information by long distance telephone today which he believed partially identified the body. He would give only guarded information and declined to furnish any details.

Meanwhile, Governor Moody late today posted a $500 reward for the arrest and conviction of the girl's slayer.

EL PASO GREETS LINDY

Police Fight To Hold Back Great Throng Welcoming Flier On Visit To Texas

EL PASO, Sept. 24. (AP)—Colonel Charles A. Lindbergh, flying his famous "Spirit of St. Louis" landed at Fort Bliss flying field this afternoon at 2 o'clock. An immense crowd was held back by members of the national guard, mounted police and firemen.

A parade was held through the downtown streets, following which Lindbergh made his plea for the advancement of commercial aviation.

Colonel Lindbergh will leave here tomorrow for Santa Fe, N. M.

At a banquet tonight, sharing honors with Lindbergh will be Lieutenant Emilio Carranza, nephew of the late President Carranza of Mexico, who recently made a non-stop flight from Mexico City to Juarez, Mexico.

Colonel Lindbergh flew here from Lordsburg, N. M., where he made a brief stop on the Lindbergh flying field. He left Tucson this morning.

McKENZIE TO APPEAL

Convicted Slayer Of San Antonio Detective Chief Refused Petition For New Trial

SAN ANTONIO, Sept. 24. (AP)—John A. McKenzie, convicted slayer of Chief of Detectives Sam Street, turned to the higher courts today in an effort to avoid the electric chair, after his efforts to obtain a new trial failed.

Although three witnesses swore that one of the jurors had expressed a decided opinion before he was selected on the McKenzie jury, Judge Mathews overruled the request for a new trial.

The juror in question took the stand and swore that he had not expressed an opinion on the case.

Some Edition!

If all the pages of today's issue of the Avalanche-Journal were placed end to end they would reach a distance of 291 miles in a strip the width of one page.

The total amount of white paper consumed in the publication of this edition was 13,125 pounds. This is the largest single newspaper issue ever published on the South Plains and contains 48 columns of news and advertising more than the Fair Edition of 1926.

The Fourteenth Annual Panhandle-South Plains Fair Opens Its Gates Tuesday; It's Your Fair — Be There!

LUBBOCK TO GET GRAIN ELEVATOR

WHALEY PROJECT TO COST $150,000 IS LATEST INDUSTRY FOR CITY

The construction of a grain elevator by the J. C. Whaley interests, which is to cost approximately $150,000, will be the next major addition to the industries of Lubbock, it was announced last night by official of the company.

F. W. Smith, of the Jones Hetelsater Construction Company of Kansas City, who will supervise construction here, announced last night that work on the structure would start within the next few dayson M. Avenue south of the Santa Fe tracks.

The capacity of the elevator, which will have ten bins, will be 240,000 bushels. The headhouse of the building will be 20 by 36 feet and will be 176 feet high.

Made entirely of concrete and fireproof, the mill will be driven electrically. A concrete wagon dump shed, concrete track dump pit for receiving grain, and a steel track shed are other specifications of the structure.

Mr. Whaley, who lives in Gainsville, recently sold his interest in the Whaley Lumber Company here.

MAYOR DECLINES POST

Parrish Turns Down Offer Made By Governor To Serve On Important State Board

Mayor Pink L. Parrish, of Lubbock, has been tendered a position on an important state board by Governor Dan Moody, it was learned here yesterday. The board consists of three men who have important duties in their offices and receive a salary of $4,000 per year.

Mayor Parrish, when questioned regarding his acceptance yesterday, stated that he had declined the post. He also declined to state which position had been offered him.

FORMER PRO AGENT IS HELD ON PIRACY COUNT

MIAMI, Fla., Sept. 24 (AP).—Charged with having participated as an unauthorized member of a coast guard crew in the seizure of a rum running vessel within the three mile territorial limit of British waters, Charles H. Nestle, former United States prohibition agent, has been arrested at Bimini by Bahama colonial government authorities for alleged piracy on the high seas, reports received here tonigh, said.

The Dixie Series

The fourth game of the 1927 Dixie Series, the second game at New Orleans, will be played this afternoon, starting promptly at 3 o'clock, Lubbock time.

The game will be broadcast play by play, in front of the Avalanche-Journal office. It's free—on the Avalanche-Journal—so be there.

Fred Fussell, wrong-arm ace, is scheduled for mound duty for Wichita Falls, while Dandy Daye Danforth, another left hander, is expected to get the call from Pelican Manager Gilbert. Don't fail to be on deck.

GRAND JURY RECESSES

Twenty-three Indictments Returned As Inquisitors Postpone Session Until October 24

The Lubbock County grand jury returned 23 indictments this week before recessing yesterday until October 24 when they will again take up their investigations upon the lawlessness of the county.

The list of indictments included 2 for murder; 1 for theft of chickens and turkeys; 2 for burglary; 3 for forgery and 15 for violation of the prohibition law.

This now runs the total of indictments for this term to 30.

MRS. SWEETIN FREED

Jury Answers Mother's Dramatic Plea With Acquittal On First Ballot Of Murder Trial

MOUNT VERNON, Ill., Sept. 24. (AP).—Mrs. Elsie Sweetin was a free and happy woman tonight after a jury in her second trial for the poison murder of her husband, Wilford, a coal miner, answered her dramatic plea, "Give me death or send me back to my children," by acquitting her this afternoon on the first ballot.

The jury took only five minutes to decide the 35-year-old widow deserved freedom after three troubled years spent in penitentiary and jail.

MAN BAGGED IN POLICE CHASE GIVEN $25 FINE

Leslie Hogil, charged with attempted assault, was fined $25 and costs in county court yesterday morning. He was arrested Friday afternoon by members of the police department, following a chase down Texas Avenue, after he had paid attentions to a small 12 year old girl in a local theatre.

HEAVY DOWNPOUR THROUGH REGION

TORRENTIAL RAIN REPORTED ALL DIRECTIONS; TOTAL HERE .18 INCHES

After dropping a slight sprinkling yesterday morning, rain fell here again late in the afternoon to bring the total precipitation up to .18 for yesterday, according to official reports of the government experiment station, located three miles east of Lubbock.

Autoists from Amarillo report a heavy downpour throughout the northern route, while motor buses from Clovis bring indications of soggy roads over a territory which usually shares with Lubbock in receiving rain.

Crosbyton, Ralls, Floydada and Spur report generous rains.

The motor bus which is due from Sweetwater each night at 8:40 had not reported in Lubbock last night at a late hour, a fact which indicates that our southern neighbors were also favored by the offering of Jup Pluvius.

SAYS VERDICT FORCED

Juror In Matthew Kimes Case Files Affidavit Saying His Vote Was Coerced

OKMULGEE, Okla., Sept. 24 (AP)—Claiming that he was coerced into voting for the death penalty for Matthew Kimes, Oklahoma outlaw in the recent trial in district court here by threats and abuse of fellow jurymen, G. B. Johnson of Henryetta has presented an affidavit to that effect to counsel for Kimes, he told the Times and Democrat tonight. The affidavit the newspaper was informed, will be used in the motion for a new trial to be heard next week before Judge James M. Hays.

SMASH LIQUOR RING

Ninety-Nine Charged In Single Case; South Bend Raids Bring Charges Against 71

INDIANAPOLIS, Sept. 24 (AP).—The federal grand jury late today returned approximately 150 true bills, ninety-nine of which concerned one liquor conspiracy case, involving persons living in Indianapolis, Chicago, Louisville and St Louis. Names of most of the indicted persons were withheld pending their arrest.

The case is known as the "Tony Farricane" conspiracy.

Seventy one indictments were returned against South Bend residents as a result of recent liquor raids.

LEAGUE HEARS GERMANY PLEAD DISARMAMENT

NATION ONCE LEADING MILITARY POWER NOW FOR CUT

ASK QUICK ACTION

SAY LEAGUE NOT TO ENDURE UNLESS IT IS ACCOMPLISHED

(By Associated Press)

GENEVA Switzerland, Sept. 24.—Germany—once regarded as the greatest military power in the world—is now disarmed and calmly waits for her neighbors to do likewise, Dr. Gustav Stresemann, the German foreign secretary declared tonight in a plea from the rostrum at the assembly of the League of Napreparations for an intertions for the speeding up of national conference for reduction of armament.

Hitting at former enemies in the great war, he continued by citing an incident of a citizen who appeared among a peaceful crowd in the ancient Roman forum armed to the teeth, and who when justifying his arms on the ground that he feared he might be attacked, was asked, "Who gave you leave to be so afraid?"

"We in Germany," quietly remarked the Reich leader, "are often tempted to say that to our neighbors."

Dr. Stresemann insisted that armaments could not and should

See DISARMAMENT, Page 5

DEMOCRATS ADJOURN

Three-Fold Object of Meeting Is Realized And Delegates Leave, Subject To Call.

BIGELOW HOTEL, OGDEN Utah, Sept. 24 (AP).—Having completed the objects for which they were called together the delegates to the western states democratic conference adjourned today subject to the call of the chairman, with invitations to meet in either Butte, Mont., or Denver.

Here is what they did:

Endorsed the candidacy of Alfred E. Smith, governor of New York, for nomination for president next year.

Effected a permanent organization of the Al Smith for president association of the Rocky Mountain and Pacific Coast states.

Adopted a resolution declaring that "if a tariff is an economic necessity then the advantage should be equalized and made of uniform benefit as far as possible to all sections of the country."

SEIZE FIGHT FILMS

Federal Authorities Take Reels as They Are Landed by Plane in California

LOS ANGELES, Sep. 24 (AP)—Two federal officials seized fourteen containers of films of the Dempsey-Tunney fight in Chicago as they were landed by airplane here today. They were placed under government seal in an express office.

The federal grand jury will be asked to investigate local angles of the film transportation when the body meets October 5.

ADVERSE WEATHER HOLDS UP FLIGHT OF "AMERICAN GIRL"

CURTISS FIELD, N. Y., Sept. 24 (AP).—Adverse weather conditions on the Atlantic, which are expected by weather authorities to continue for two days more, today gave little prospect that Ruth Elder and Geo Haldeman would be able to take off on their proposed non-stop flight to Paris before the middle of next week.

LINDY WILL ARRIVE IN ABILENE AT 9:30 MONDAY

(Special To The Avalanche-Journal)

ABILENE, Sept. 24.—Col. Chas. A. Lindbergh will arrive in Abilene at 9:30 Monday morning for a two hour stop, Mayor Thos. E. Hayden, Jr., was advised today by D. E. Keyhoe, aide to Lindy, that the time of arrival here had been changed from 10 o'clock, as previously announced. The change was made necessary by a general revision of Lindbergh's schedule.

Family Sees Father Fall To His Death

TACOMA, Wash., Sept. 24 (AP)—As his wife and children looked on, J. L. Backovic, 35, a high climber, dropped to his death today at the western Washington fair grounds.

His safety rope slipped 135 feet down the 140 foot tree which Backovic had just climbed for the entertainment of the crowd. He was matched with Charles Ensign of Olympia, who was making a safe descent of the giant trunk when Backovic slipped.

Mrs. Backovic collapsed and was led from the fair grounds by relatives not yet aware of her husband's almost instantaneous death His climbing spurs failed to hold when he tried to check his fall.

RACE PLANE MAKES 170 MILES AN HOUR

TEXAN SECOND IN EVENT FOR LIBERTY MOTORED AIRPLANES

(By Associated Press)

FELTS FIELD, SPOKANE, Wash., Sept. 24.—Lieutenant H. A. Johnson of Wright field, won the Liberty engine builders trophy race for military airplanes this afternoon of 100 miles around a ten mile course. He was flying a Curtiss biplane with a new Curtiss V-1550 motor, rated at 700 horse-power.

Lieutenant G. A. McHenry, of Fort Crockett, Texas, flying a plane of the same type, with an identical engine, was second. Lieutenant Johnson's plane was equipped with a wing radiator, decreasing the wind resistance as compared with Lieutenant McHenry's plane, which had a nose type radiator. The race was regarded as a test of the new motors and the two types of radiators.

Lieutenant Johnson's average speed for the 100 miles was 170.156 miles per hour and Lieutenant McHenry's was 162.306.

FELTS FIELD, SPOKANE, Sept. 24. (AP)—C. W. Meyers, of Detroit, Mich., in a Waco 10 airplane, was officially declared the winner of the class B New York-Spokane air derby by E. A. Goff, jr., the referee, today. He won the first prize of $5,000, with an elapsed time of 30 hours, 22 minutes, 15.45 seconds.

Leslie Miller, Des Moines, Iowa, in an Eagle Rock, was second, and won a $3,000 prize. His time was 30 hours, 47 minutes, 13.8 seconds.

J. S. Charles, Richmond, Va., with an Eagle Rock, was third with an elapsed time of 31 hours, 48 minutes, 37.48 seconds. He won a prize of $1,000.

STORES CLOSE TUESDAY

Retail Merchan's Association Hopes For Unanimous Compliance With Order to Shut at Noon

Lubbock stores will be closed "air-tight" Tuesday, Lubbock Day at the fair, from 12 till 5 o'clock. The board of directors of the Lubbock Retail Merchants Association took this action Friday and will make a concerted effort to close not only the stores that are members of their organization but the few remaining firms that are not affiliated.

Directors of the fair association have expressed their appreciation for this cooperation. These men together with superintendents, and many other officials have been working early and late for several weeks without compensation to make the fair a big success.

REAL ESTATE TRANSFERS $314,274 IN SEPTEMBER

Continuing with a daily pulsating throb of activity, real estate transfers for the month of September had reached a total of $314,274 last night, according to the records in the office of County Clerk Amos Howard. This throws the total for the months of July, August and September to $1,430,359.51. July transfer totals were $583,146.51 while August had a total of $532,939.

CUT FROM FRUIT JAR IS FATAL TO HOUSTON GIRL

HOUSTON, Sept. 24. (AP)—Ural Deason, five-year-old daughter of W. S. Deason, railroad ficeman of Houston, died at an infirmary here Saturday from a severed jugular vein received half an hour earlier when she fell down a stairway and cut herself on a fruit jar she had been carrying.

ANNUAL EXPOSITION BECKONING TO PEOPLE, BIGGER AND BETTER THAN IT HAS EVER BEEN BEFORE

NO DEPARTMENT HAS BEEN SLIGHTED TO MAKE 1927 FAIR BEST OF ALL; MANY DEPARTMENTS ARE ENTIRELY NEW, MANAGEMENT STATES

OPENING DAY PROGRAM

9 a. m. Gates open. First crowds will be admitted.
10 a. m. Band concert. Spur and Lubbock bands.
11 a. m. Carnival attractions.
12 Noon. All stores close until 5 p. m. to permit employees to attend Fair.
1 to 3 p. m. All exhibits thrown open to view.
3 p. m. Automobile to be given away.
3:30 p. m. Lamesa vs. Spur, football.
4 p. m. Grandstand attractions—Joe Hodgini one-ring circus act. Mlle. Florence flirts with death on 75 foot pole; Blatherwick kiddies, lariat tricks, cowboy stunts; buck and wing dancing.
7 p. m. Band concert. All carnival attractions in full blast.
9 p. m. Fireworks—in gorgeous scintillating effects.
9:30 p. m. Free attractions, Hodgini, Florence and Blaherwick acts.
10 p. m. Lubbock Fire Department drill.

You're Wanted!

That's the slogan of the Fair Association directors who have arranged the greatest fair in the history of the South Plains to open a five day run here Tuesday. This is not idle talk, but facts, for exhibits this year will be more numerous. There will not be an idle moment for visitors. Everything within the power of man has been done that will add to the pleasure of guests.

The Fair will be formerly opened at 9 o'clock Tuesday morning, and free attractions that have cost the Association approximately $10,000 will no doubt please every visitor to this city. Of course there are a number of shows where admission will be charged, but even though one does not visit them there will be plenty to see all the week.

Free Attractions Good

The free attractions this year are bigger and better than ever before, and those who fail to see them will miss a real treat. The program above will give an idea of the first day's program. Scores of special attractions will be found every day. Only the program for the opening day is given, but similar attractions may be seen each day. Many people have seen the Blatherwick Kiddies and know them to be real entertainers. Mlle. Florence also has some laughs and thrills in store for visitors.

Naturally most people will appreciate the carnival attractions, and this year they are numerous. Some really good acts will be seen.

The Thearle-Duffield fireworks, the most spectacular display ever staged in West Texas, will no doubt meet with the approval of all.

Band Concert Scheduled

There will be band concerts each morning, afternoon and evening, and those who appreciate good music will not be disappointed if they attend the Fair. The bands are composed of South Plains boys and girls, and among them will be found some fine musicians.

Football games, too, are an added attraction. It was not possible to have every South Plains team compete, but a number of the best ones will be on hand and some really good games may be expected. On Saturday the Texas Tech Matadors will clash with the St. Edwards University eleven, and a hotly contested game may be expected.

Those who attend the Fair for pleasure only, will not be disappointed, and those who are seeking pleasure and profitable education at the same time, have a double treat, for the exhibits this year will be better than ever in the history of the Fair. People who have never taken part in the Fair before will have exhibits this year, and some of the best livestock, poultry and agricultural products ever shown in the state will be seen here.

Departments Hold Sway

This year the fair will be divided into departments. Of course this has been true all along, but owing to the quantity of the exhibits this year it will be necessary to operate each one exclusively.

For instance, Heretofore, there has not been more than one large Hereford herd on exhibition. This year there will be from five to eight. Five have already been signed for. In the Jersey class, more or less local, the exhibit will be better, in that a number of Jersey breeders from various sections of the state will be here with their stock. The Taft herd was unloaded Saturday, and this herd is generally conceded to be one of the best in the South. The Collect Jersey farm of San Angelo, will also have stock here.

Aubrey Ashley, superintendent of the Poultry department, says the exhibits this year will be larger than ever before, and those who have seen the poultry exhibits know that they have been worth while in past years. Almost every know variety of bird will be shown.

Interest in the fair is growing for 14 South Plains counties, within the past two days, have definitely announced that they would be here with exhibits. More are expected to enter tomorrow. Further, there will be at least ten Lubbock county communities that will have booths—more than have had them ever before. Of course rain last year is responsible for the failure of a few and it could be this year but all things equal the community booths will be considerably better than usual.

The women of the county are interested in their work, as are all other South Plains women. The building set aside for them is far too small to meet the demands. Several new buildings have been erected this year, and Manager A. B. Davis said Saturday that others would follow. Among these will be a larger and more commodious building for women.

This year the Fair Association will give away almost $20,000 worth of premiums. Among these will be five automobiles, though the others will largely be cash premiums These range from a few of the very lowest 50c, to as high as $200.00 There are scores of ten, twenty and thirty dollar prizes.

All Spaces Sold.

All spaces have been sold in the industrial building, and there was a demand for more. This year several automobile concerns will have booths and will have experts show prospective buyers the "best points" of the car they handle.

As a whole the Fair this year will be much better than ever before, and South Plains people, as well as others are invited to be present.

AIRPLANE TO SEARCH OVER DESERT FOR LOST ACTRESS

GLEN DALE, Cal. Sept. 24. (AP)—A privately owned airplane equipped for a long desert search left today in search of the lost, monoplane, Spirit of Hollywood, which left Clover field, Santa Monica, for Chicago last Wednesday and has not been heard from since.

The Weather

WEST TEXAS: Sunday partly cloudy, showers except in southwest portion; colder in the Panhandle; Monday probably rain, colder except in southeast portion.

Yesterday's Temperatures:
Maximum 79.
Minimum 60.

TECH SWAMPS OKLAHOMA JUNIOR AGGIES, 62-0

PAYNE HURLS SPUDDERS TO SHUT-OUT WIN OVER PELICANS

WICHITA FALLS WINS 3RD GAME STRAIGHT, 9 TO 0

KARR AND MARTINA NO MATCH FOR TEXANS; PAYNE MASTERFUL

(By The Associated Press)

NEW YORK, Sept. 24.—The Spudders white-washed the New Orleans Pelicans 9 to 0 in the third game of the Dixie series here today. This gives the Texans three games of the series and New Orleans none.

Three pitchers were hit by the Spudders with equal enthusiasm as they pounded out 18 hits. George Payne, sturdy right hander, held the Pels under control throughout and yielded only four hits.

The Spudders threatened in every inning. The Pels did not once make any definite aspiration for base running honors.

Scoring Starts Early.

The Spudders began their scoring in the first inning when they pushed across the first run. Two other runs were added in the second when Fitzgerald was presented with a free pass to first. Cobb doubled to center field, scoring Fitzgerald and advanced to third on the throw to the plate. Payne drove out a single over second and scored Cobb.

The fourth run came in the third inning when Turgeon scored on Swenson's single. Joe Martina relieved Benny Karr at this stage of the game only to be tapped with equal frequency, after the first two innings of his work.

Fitzgerald Hits Homer.

The Spudders fell upon him in the sixth for another run. Fitzgerald driving a homer over the right field fence. Two other runs were tacked on to the score in the 7th. Turgeon's single being supplemented by Lamb and Fitzgerald garnering a double to Bolster Jenkins' single.

Two others were added in the eighth and ninth.

Wichita Falls	AB	R	H	PO	A	E
LaFayette, 1b	6	2	1	7	0	1
Turgeon, 2b	5	1	2	3	2	0
Benton, ss	3	0	0	2	3	0
Lamb, rf	4	1	2	1	0	0
Jenkins, lf	4	1	2	5	0	0
Swenson, 3b	4	0	1	0	1	0
Fitzgerald, cf	4	2	2	5	0	0
Cobb, c	5	1	4	5	0	0
Payne, p	5	0	2	0	3	0
Totals	40	9	18	27	9	1

New Orleans	AB	R	H	PO	A	E
Murray, 2b	4	0	0	2	4	0
Blakesley, lf	4	0	1	4	0	0
Morgan, rf	4	0	1	2	1	0
Davis, 1b	4	0	1	9	2	0
Whitney, 2b	4	0	0	0	2	0
Vick, cf	3	0	0	1	1	0
Anderson, c	3	0	0	4	1	0
Gardner, ss	3	0	1	2	1	0
Karr, p	0	0	0	0	1	0
Martina, p	2	0	0	1	0	0
Scott, p	1	0	0	1	0	0
Totals	32	0	4	27	13	0

Score by innings—

Wichita Falls .....121 001 211—9
New Orleans .....000 000 000—0

Home run Fitzgerald; three base hits LaFayette; two base hits Cobb Turgeon; stolen bases Turgeon; Sacrifices Lamb, Benton 2, Swenson; wild pitch Martina; passed ball Anderson; hitts off Karr 6 with four runs in 2 1-3 innings; Martina 9 with 4 runs in 5 innings. Struck out by Payne 4, Martina 4; base on balls off Karr 2; double plays Morgan to Davis, Vick to Anderson; umpires Johnson, Kane, Brennan and Hill. Time 1:47.

Cubs Win Easily Over Phils, 10-2

CHICAGO, Sept. 24. (AP)—Chicago registered its fifth straight victory today by making a clean sweep of the three game series with the Phillies, winning the final game by 10 to 2.

The Cubs slammed the ball Reid Hack Wilson and Stephenson both driving out home runs, while Blake held the visitors to six hits, one of which was Cy William's homer which enabled him to keep the pace with Hack Wilson for the home run honors of the National league. Each had clouted 29 four baggers.

Score by innings:

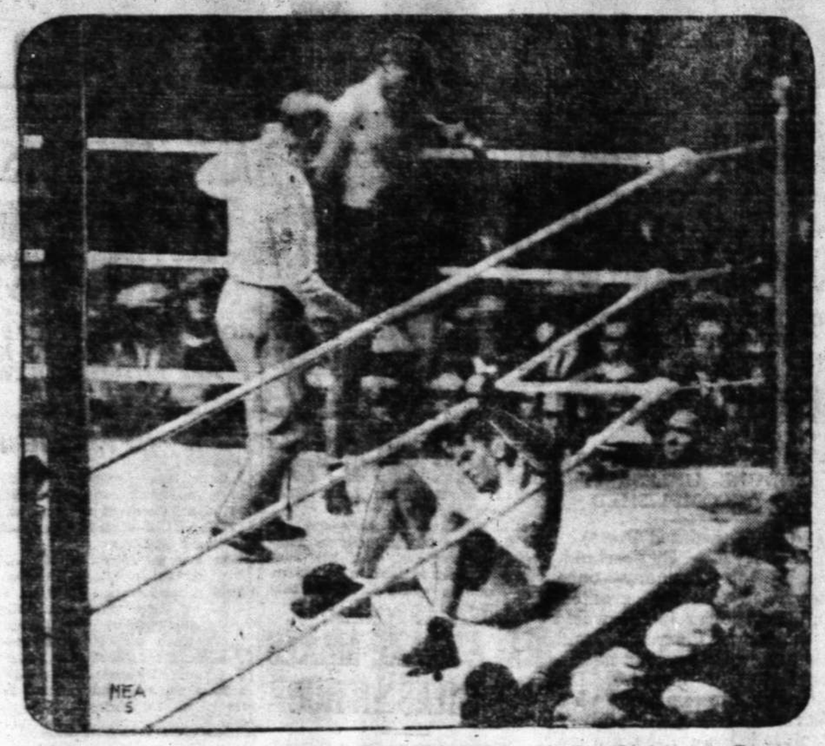
	R	H	E
Philadelphia	010 001 000—	2	6 0
Chicago	062 020 41x—1	0	14 1

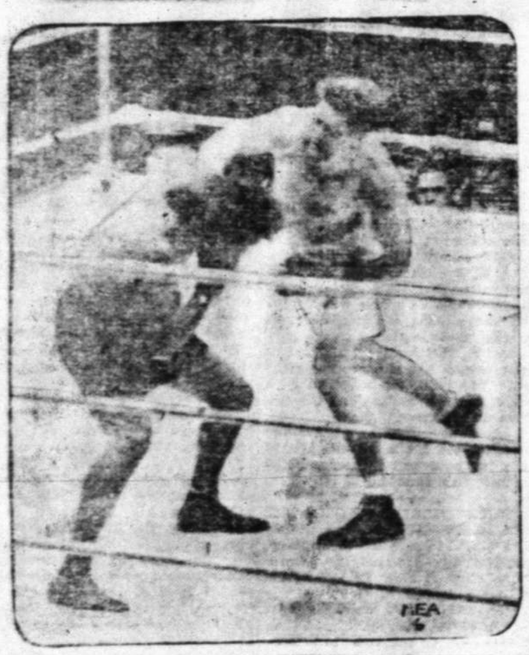
Two base hits: L. Wilson, Scott. Three base hits: Wrightstone, Adams, Stephenson. Home runs: L. Wilson, Williams, Stephenson. Base on balls off Blake 1; Miller 2. Scott 1. Struck out by Blake 1; Scott 1; Hits off Miller 10 in 6 2-3; Scott 4 in 1 2-3; hit by pitcher by Miller (Heathcote). Losing pitcher Miller. Batteries: Miller, Scott, Wilson and O'Donnell; Blake and Hartnett.

SOUTHWESTERN UPSETS DOPE TO WIN FROM BEARS, 19 TO 6

WACO, Texas, Sept. 24 (AP)—The Southwestern University Pirates upset the dope here today by defeating the Baylor Bears 19 to 6. The Pirates made only one first down in the first half and the Bears, who scored early when Noble intercepted a pass and carried it to the eight yard line from which point Pruitt took it over, were forever threatening the Southwestern goal.

First Pictures Of The Big Fight! — Top Shows Tunney Nearly Kayoed In The 7th -- Below Is Gene's Comeback





Something new to Tunney was the lurruping given him in the seventh round by Jack Dempsey. Above the champion is shown—almost out—down for the count of nine. To the left, however, is a different story. Gene, coming back strong, is punishing the Manassa Mauler in the ninth session.

Mrs. Miriam Burns, Kansas City, Is Winner Of National Golf Title; She Plays Short Game To Win Her Crown

GARDEN CITY, N. Y., Sept. 24. (AP)—Mrs. Miriam Burns Horn of Kansas City today pulled a deadly accurate mashie niblick from her bag to win the National Women's Golf Championship, defeating Miss Maureen Orcutt of Haworth, N. J., five up and four to play over the final stretch of 36 holes.

Miss Orcutt was much the longer from the tee and had a very slight edge in the putting, but Mrs. Horn was able to place her approaches much closer to the cup. The Missourian also had a less intimate acquaintance with traps, although the winner and the lower managed to inspect many of the sand-invested hazards during the day. Several times they showed superlative sportsmanship by going into the same trap. They started the day off the same one on the first of the 32 holes played.

Baseball Results

PACIFIC COAST LEAGUE

Seattle-Oakland, postponed, rain
Portland 28; Los Angeles 6.
Missions 5; Sacramento 2.
Hollywood 8; San Francisco 2.

AMERICAN ASSOCIATION

St. Paul 4-8; Milwaukee 2-12.
Minneapolis 5; Kansas City 6.
Columbus 4; Louisville 5.
Toledo 10; Indianapolis 8.

Drouilhet Beats Rice For Loyola

NEW ORLEANS, Sept. 24. (AP)—The heft and speed of "Tiny" Drouilhet, fullback, was responsible for a 12 to 0 victory of Loyola over Rice institute here this afternoon.

In the first quarter, the hard plunging back shoved over the initial touchdowns of the encounter and repeated the same performance again in the next period. Moore, halfback, kicked goal after the first counter.

Austin College Defeats Wesley

GREENSVILLE, Tex., Sept. 24. (AP)—The Wesley College Panthers and Austin College Pouchers fought through three full quarters before the Pouchers were able to put over a score in the final quarter and win 6 to 0 here today. Both teams were fairly evenly matched with the Pouchers having a slight edge in veteran junior playing talent.

CHICKEN DINNER at the BLUE BIRD, 50c every day. Second door east Lindsey Theatre.

Mustangs Flash Great Power In Winning, 68 To 0

DALLAS, Sept. 24. (AP)—Southern Methodist Mustangs showed speed in abundance and reserve strength in holes Saturday at Owenby oval when they smothered the Denton Eagles of North Texas State Teachers college by a score of 68 to 0. Three full teams from the Mustang squad took the field during the afternoon to give coaches and spectators a chance to compare candidates for the eleven jobs, but they were so evenly balanced the exhibition developed few favorites for the coveted places.

The Dope Column

American League

YESTERDAY'S RESULTS

Detroit 0; New York 8.
Chicago 6; Boston 3.
Cleveland 3-4; Philadelphia 4-3.
St. Louis 2; Washington 5.

HOW THEY STAND

	G	W	L	PCT
New York	149	106	43	.716
Philadelphia	149	89	60	.597
Washington	145	79	66	.545
Detroit	148	78	70	.527
Chicago	146	66	80	.452
Cleveland	146	64	82	.438
Boston	147	60	87	.408
St. Louis	147	58	89	.395

WHERE THEY PLAY TODAY

St. Louis at Washington.
Chicago at Cleveland.
Detroit at New York.
(Only games scheduled.)

National League

YESTERDAY'S RESULTS

Brooklyn 6-5; Cincinnati 1-3.
New York 3; Pittsburgh 1.
Philadelphia 2; Chicago 10.
Boston 3; St. Louis 4.

HOW THEY STAND

	G	W	L	PCT
Pittsburgh	147	89	58	.599
New York	148	88	60	.594
St. Louis	147	87	60	.591
Chicago	148	85	63	.574
Cincinnati	146	72	74	.493
Brooklyn	150	63	87	.420
Boston	147	57	90	.381
Philadelphia	145	49	96	.328

WHERE THEY PLAY TODAY

Boston at St. Louis.
Philadelphia at Cincinnati.
Pittsburgh at Chicago.
New York at Brooklyn.

Cats Beat Lobo Team, 13 And 12

(Special To The Avalanche-Journal)

LAMESA, Sept. 24—The Cats took the opening game here today by the score of 13 to 12 against the Lamesa Loboes. Although the game indicates laxness by high scoring it was interesting, most of the scores coming by bases full and home runs. The batteries for Ft. Worth in today's game: Sullivan and Smith. Lamesa: Rose and Vaughn. Tomorrow's game will feature the main attraction for the closing game here. Johns and Smith will be batteries for the Cats while the Loboes will back their old reliable stand-bys Vick and Bill White as batteries. A large crowd is expected Sunday.

VALVELESS MOTOR

An engine without valves has been invented in Spain, and designed for use in automobiles and airplanes. It is said to effect a considerable saving in fuel.

SIMMONS LEADS HEILMAN FOUR HITTING POINTS

WANER CINCHED TITLE IN NATIONAL; RAJAH TO BE SECOND

(By Associated Press)

CHICAGO, Sept. 24.—Al Simmons, a graduate of the American Association under the late Otto Borcefert at Milwaukee, is making a great effort to become the first right hand batter to gain the batting championship of the American cague in many years. Back in the game after an extended stay on the bench, Simmons hopped up his average with the war club to .397, in figures compiled today including Wednesday's games.

Harry Heilmann, the Detroit slugger, who has won the crown every other year since 1921, and might be expected to gain it again this year, added a few points to his percentage, too, but he is still four shy of Simmons' .397, with only one week to go.

The home run pace of Babe Ruth has proved too fast for Lou Gehrig, but he seems certain to grab the two-bagger title for this season. Ruth scored his 55th homer Wednesday, giving him a lead of ten on Gehrig. Lou has 53 doubles, a lead of two on George Burns, Cleveland first baseman, who possesses the major league mark of 62 for a season.

Alone among the old timers still keeping up with the first ten is the Georgia Peach, Ty Cobb. Tris Speaker, Eddie Collins and Zack Wheat, who have been hovering around the select group all season, are still outside in today's averages. George Sisler is well down the list, too, but his mark of 26 stolen bases is likely to last through the week to give him the championship.

The pitching honors of the season are apparently assured for Waite Hoyt of the Yankees. He not only has the longest string of victories in the league, 22, but stands second in percentage among the hurlers. Eddie Rommel of the Athletics has the highest percentage but has only ten victories. Following Hoyt in the pitching standing are four other Yankee twirlers, before any other club breaks in, and then comes young Lisenbee of the Senators with 17 victories.

Leading batteries of the American league: Simmons, Philadelphia, .397; Heilmann, Detroit, .393; Gehrig, New York, .376; Fothergill, Detroit, .365; Cobb, Philadelphia, .357; Combs, New York, .354; Ruth, New York, .352; Goslin, Washington, .339; Meusel, New York, .336; Schang, St. Louis, .331.

Waner Brothers Even

The Waner brothers of the Pirates, Paul and Lloyd, will have a title apiece when the National League season closes. Paul has the season batting championship apparently cinched, with a lead of 25 points over Rogers Hornsby, the nearest rival. Lloyd has broken the modern major league record for one-base hits a season, set at 179 by John T. Tobin of the Browns in 1921. Lloyd has 182, in figures compiled today, including Wednesday's games, and he might break the 39-year-old record of Wee Willie Keeler of the old Baltimore Orioles, 199.

The "three musketeers" of Pittsburgh who set such a merry pace for the National League cloisters all season have been separated for good and all now. Joe Harris, the former runner-up to Paul Waner, is now tied for fourth place, and Clyde Barnhart has fallen clear out of the first ten.

Frisch Best Thief

Frankie Frisch, who once led his rival, Hornsby, with the war club, is now 23 points below, but Frisch's total of 41 stolen bases is much the best record in either major league. Hendrick of Brooklyn is the closest to Frisch, with 29.

The Pirates-Giants series now under way may decide the pitching honors of the National League. Larry Benton and Burleigh Grimes of the Giants are in the lead now, with Lee Meadows and Carmen Hill, the two bespectacled Pirates, close behind. In between these two is old Grover Cleveland Alexander, liable to slip in and cop the laurels himself. Just a year ago the Cardinals got Alex for the waiver price, $4,000, from the Cubs.

Charley Root of the Cubs has the highest total of victories, 25, a lead of three on Hill and Jess Haines of the Cardinals, but Root's defeats put him ninth in the percentage rating.

Leading batters of the National League: P. Waner, Pittsburgh, .384; Hornsby, New York, .359; L. Waner, Pittsburgh, .354; Stephenson, Chicago, .346; Harris, Pittsburgh, .346; Frisch, St. Louis, .336; Traynor, Pittsburgh, .325; Harper, New York, .320; Farrell, Boston, .318; Terry, New York, .326.

MRS. BROWN OF LOCKNEY HERE FOR OPERATION

Mrs. A. B. Brown, wife of the president of the chamber of commerce at Lockney, one of the best known citizens of the South Plains, was brought to a local sanitarium Saturday, and will undergo a serious operation today, sanitarium attaches announced last night. The nature of the operation was not divulged.

Saint Eds Team To Try To Erase Defeat Of 1926

(Special To The Avalanche-Journal)

AUSTIN, Sept. 24.—When the Saint Edwards Saints take the field against the Texas Tech Matadors in the big day of Lubbock's Fourteenth Annual Panhandle and South Plains fair next Saturday they will attempt to wipe out a 7 to 6 defeat which was played against the Tech at Lubbock last year.

The two teams will meet again next Saturday afternoon, the final day of the fair, and the largest crowd in Lubbock's history is expected to be on hand.

Coach Jack Meagher is uncertain as to his opening lineup Saturday and also as to the exact personnel of the squad to make the trip. Close followers of the Saints thus far believe, however, that the starting lineup will be about as follows: left end, Brotherman; left tackle, Vogt; left guard, Klein; center, Sarafiny; right guard, Hertenberger; right tackle, Krause; right end, Frisch or Hannan; quarterback, Solomito; left half, Dyer; right half, Stevens; fullback, O'Shaughnessy (Capt.)

The rest of the squad will be selected from the following men: ends, Loran, Morton, Strauss and Olsen; tackles, Wainscott, Dobbins, Robinson, and Jarvis; guards: Jewett, Flanagan and Arnault; centers, Estes and Bourke; halfbacks, Quota, Jansing, Parma, Fanett and Figari. James, quarterback, and Kilday, fullback, are certain to be included in the squad.

Team Short On Ends

The tentative lineup includes letter men at every position except the ends. Hannan, a possibility at end, lettered at guard two years ago, but Meagher is trying to make a wing man of him because of the lack of experienced ends on the squad.

Among the men pretty certain to be taken on the trip are five freshmen whose work thus far seems to stamp them as regular relief men. They are Arnault, Wainscott, Robinson, Parma and Figari.

Numbers of players are:

1 Jarvis, 2 Vance, 3 Dickmann, 4 Breen, 5 Loran, 6 Turner, 7 Sheldon, 8 Olsen, 9 Arnault, 10 Parma, 11 Walsh, 25 Lee, 27 Courts, 30 Quota, 33 O'Hagan, 34 Dolterman, 35 McCabe, 40 Frisch, 43 Morton, 44 Ewen, 45 Robinson, 46 Figari, 47 Flannigan, 52 Jansing, 53 Young, 55 Wainscott, 56 Dobbins, 57 O'Harn, 58 Strauss, 59 Fanett, 60 Deegan, 61 Brotherman, 63 Solomito, 64 James, 65 Klein, 66 Dyer, 67 Estes, 68 Vogt, 69 Sarafiny, 70 Stevens, 71 Hertenberger, 72 Hannan, 73 Kilday, 74 Bourke, 75 O'Shaughnessy (Capt.), 76 Jewett, 77 Krause.

Reds And Robins Split Twin Bill

CINCINNATI, Sept. 24. (AP)—Cincinnati split a double bill with the Robins today by annexing a ten inning opening tussle by 1 to 0, and dropping the twilight fray by 5 to 3. Vance and Kolp hurled shut out ball through the first nine innings of the opener, which was decided by Hargrave's double and Dressen's single. Brooklyn rallied with three runs in the ninth to take the second contest.

First Game. Score by innings:

Brooklyn	000 000 000 0—0
Cincinnati	000 000 000 1—1

Two base hits: Statz, Herman (2); Partridge, Hargrave. Stolen base: Partridge. Struck out by Vance 3; by Kolp 1. Base on balls off Vance 1; off Kolp 2. Left on base Brooklyn 8; Cincinnati 8.

Batteries: Vance and DeBerry. Kolp and Hargrave.

Second game, score by innings:

	R	H	E
Brooklyn	000 002 003—	5	14 4
Cincinnati	002 000 000—	3	6 3

Two base hits: Statz (2); Flowers. Three base hits, Herman. Stolen base, Dressen. Struck out by Clark 3; by Jablonowsky 1. base on balls off McWeeny 1; off Jablonowsky 5. Hits off McWeeny 5 in 7 innings, off Clark 1 in 2 innings. Winning pitcher Clark. Batteries: Clark, McWeeny and Henline; Jablonowsky and Picinick.

Horned Frogs Whip Hill Billies, 27-0

FORT WORTH, Sept. 24. (AP)—Before a crowd estimated at 5,000, by far the largest ever to see the opening game of a football season here, the Texas Christian University Horned Frogs today defeated the Daniel Baker Hill Billies 27 to 0.

The Christians took the offense in the first quarter, rolling up two touchdowns in this period as a result of a brilliant running attack in which the whole T. C. U. backfield took part. The vaunted defense of the Hill Billies, which held the Frogs last year to a 5-2 win, seemed powerless to stem the onslaught.

CHICKEN DINNER at the BLUE BIRD, 50c every day. Second door east Lindsey Theatre.

MATADOR COACHES CALL UPON RECRUITS TO HANG UP FIRST VICTORY; GAME IS WALK-AWAY

TECH RESORTS TO DEFENSIVE PLAY JUST TWO TIMES DURING AFTERNOON; HIGGINBOTHAM IS PLEASED WITH WORK OF TEAM

On College Grid

Texas Tech 62, Panhandle Junior A. and M. (Oklahoma) 0.
Army 13, Boston university 0.
Lehigh 6; St. John 0.
Holy Cross 32; New Port naval 0.
Syracuse 14; Hobart 0.
New York university 27; Niagara 0.
Pennsylvania 8; Franklin and Marshall 0.
Brown 27; R. I. State 0.
Connecticut agricultural college 28; U. S. Coast Guard academy 0.
Springfield college 62; Cooper Union 0.
Muhlenberg 33; Albert 7.
New York university 27; Niagara 0.
Bowdoin 0; Mass. Aggies 0.
LaFayette 39; Schuylkill 13.
Penn. W. and J. 14; Waynesburg 0.
Columbia 32; Vernon 0.
Hamilton 0; Colgate 21.
Loyola (New Orleans) 13; Rice Institute 0.
Butler 46; Muncie normal 12.
West Virginia 27; West Virginia Wesleyan 7.
Stanford 33; Fresno state 0.
Penn. state 27; Lebanon Valley 0.
St. Edwards 0; Simmons university 0.
Grinnell 6; Penn. (Oskaloosa Iowa) 6 (tie).
Alabama 46; Millsaps 0.
Washington U. 6; Lombard college 0.
St. Louis U. 20; Carbondale, Ill. Teachers 6.
Carnegie Tech 25; West Minister 0.
Sewance 32; Transylvania 6.
V. P. I. 21; Roanoke 2.
St. Thomas 6; Iowa State Teachers 6 (tie).
Vanderbil 45; Chattanooga 18.
L. S. U. 44; Louisiana Poly 0.
Mercer 27; North Georgia Aggies 0.
Union university 14; Arkansas A. and M. 6.
Birmingham Southern 14; Marion Institute 0.
Ohio U. 21; Rio Grande 0.
Franklin 8; Indiana central 0.
U. of Wyoming 31; Spearfish N. D. Normal 6.
Regis college 2; Nebraska Weslayan 0.
Colorado Teachers 16; Hastings Nebr., Teachers 12.
Montana State 22; North Dakota State 0.
U. of Montana 19; Centerville of Butte 0.
Southwestern 40; Lambuth college 12.
Southwestern university 19; Baylor 6
A. and M. 45; Trinity 0.
S. M. U. 68; Denton Teachers 3.
Centenary 26; Sam Houston Normal 0.
Texas university 43; Okla. S. W. Teachers 0.
T. C. U. 27; Daniel Baker 0.
Florida 26; Southern 7.
Mississipi U. 57; Ozark 0.
At Stephenville: John Tarletan 6; Abilene Christian college 6.
Washington and Lee 26; Lynchburg 2.
Kansas Aggies 30; Hays Teachers 6.
Amherst 21; Alfred 0.
Darthmouth 47; Norwich 0.
Maryland 79; Washington college 0.
Louisiana S. U. 45; Louisiana Poly institute 0.
Howard 37; Springhill 6.
At Auburn, Ala.: Auburn 6; Stetson 6.
At Delaware, Ohio: Ohio Wesleyan 20; Wilmington 19.
At Oxford, Miss.: U. of M. 57; College of Ozarks 0.
At Canyon: Clarendon College 0; West Texas Teachers 44.

The Texas Technological College's third gridiron machine had an easy way to victory yesterday afternoon in its initial contest of the 1927 season and defeated the Panhandle Oklahoma Junior A. & M. by a count of 62 to 0 on the Matador field. Coaches Freeland and Higginbotham used practically every man on the sideline against the Oklahomans and substitutes during the affray were numerous.

The Oklahoma team was forced throughout the game strictly to defensive playing and but little offense was used against the Matadors in the fracas. Only twice did the wearers of the Scarlet and Black resort to defense playing and in both instances "Buddy" Brothers, captain of the Lubbock high school machine of 1926, handled the plays—they were two well executed punts down the field that afterwards resulted in touchdowns.

Scoring Starts Early

Scoring started early in the game and continued throughout an hour of collegiate football maneuvering. Plays handled by Percy "Handsome Ransome" Walker, Jacques Harby, youngster from Martin high school, Pickett, of Lampasas at full, Sears, of Eureka, Kansas, at full, Hodges, flashy halfback of Abilene high school at half; A. D. Walker, brother of Percy, at half; Martin Hayhurst, at quarter; Al Jennings, Dennison, Amerald Payne, and Lockhart at ends; the former lettermen in the line including Hurley Carpenter, former captain; "Ox" Reed, captain of the 1927 machine; Westy Westerfeldt; "Chubby" DeWitt; and Vaughn Corley presented a good exhibition.

Rules Handicap Tech

The effect of the removal of the goal posts by the new ruling back ten yards proved to be a great handicap on the Matadors, as they were the only scoring aggregation of the day; but only two try-for points were accomplished in ten attempts. These were perfected by "Duck" Marr, former Plowboy quarter, who was used by Coach Higginbotham in a good portion of the affair.

Especially did Hodges, Abilene product, look good on the work on the offense. He ran low with the ball and was a consistent gainer. "Windy" Nichlaus, too, looked good on line plunges; and Sears was a good gainer. Percy and A. D. Walker both gave occasional thrills to the fans as they worked quickly on end runs and on intercepted passes.

Coach Grady Higginbotham stated after the game that he was well pleased with the showing exhibited by the recruits and he expects a smashing offense in the crew that will work further games of the Matador calendar. Since it was the first game of the season very little variation of plays was shown by the wearers of the Scarlet and Black, but Coach Higginbotham was of the opinion that he gained sufficient check on the recruits under fire to whip them through the workouts for further participation in the grid machine of the college.

Two Oklahomans Star

Paul and Buster Kirkhart, brothers of the Oklahoman backfield, worked harmoniously throughout the game carrying out the defense and offense tactics as they should have been. Captain Rudd, hefty center of the Panhandle Aggies, also worked a good contest in the line and on the offense.

The starting line-up was:

Texas Tech		Oklahomans
Denison	LE	White
Westerfelt	LT	Timberlick
DeWitt	LG	Hamilton
Coriey	C	Rudd (C)
Reed (C)	RG	Heady
Carpenter	RT	Bryan
Jennings	RE	Roach
Hardy	QB	Williams
Walker	LH	Bailey
Wooldridge	RH	P Kirkhart
Nichlaus	FB	B Kirkhart

Officials: McMallian (Texas A. & M.) referee; Davis (Texas A. & M.) umpire; Morris, headlinesman; Mahoney (Texas A. & M.) field judge.

Passes, End Runs Win For Aggies

COLLEGE STATION, Tex., Sept. 24 (AP)—Laying down a barrage of forward passes and end runs the Texas Aggies took the Trinity Tigers to a 45 to 0 trimming in the opening game of the season on Kyle field today. The Aggies scored seven touchdowns, the first coming within 10 minutes after the kickoff. Captain Joel Hunt carried the ball over for the Aggies' first count of the season.

FIELD TO TABLE—IN 20 MINUTES

AGAR, S. D.—Twenty minutes after C. L. Falkenhagen cut some wheat on his farm near here the grain appeared on his dining table in the form of wheat gems. The previous record for the process was 45 minutes. Falkenhagen rushed a small quantity of wheat from his combined harvester and thresher to a farm feed mill, ground the grain twice sifted the flour and passed it on to his wife, who made the gems.

Louisiana Beats L. I. T., 45 TO 0

BATON ROUGE, La., Sept. 24. (AP)—Offensive drive which came into its own in the second half after two rather listless quarters, swept through the stubborn defense of Louisiana Tech at Tiger stadium today and gave the Louisiana State Tigers a 45 to 0 victory in their first game of the season.

CENTENARY GENTLEMEN WIN OVER SAM HOUSTON NORMAL

SHREVEPORT, La., Sept. 24 (AP)—Centenary Gents, S. I. I. A. football champions opened the season here today with a smashing 27 to 6 victory over the Sam Houston Teachers of Huntsville, Texas, runners up in the T. I. A. A. Touchdowns were scored as results of line play augmented by clever overhead tactics.

GIANTS TROUNCE PIRATES BY 3 TO 1 MARGIN

PIPGRAS BLANKS BENGALS AS YANKEES SET NEW WIN RECORD

BUCS DEFEATED THREE IN FOUR BY GOTHAMITER

FITZSIMMONS GOES IN AND HOLDS PIRATES; CARDINALS WIN

(By The Associated Press)

PITTSBURGH, Sept. 24.—Carrying on in face seemingly insurmountable odds, the New York Giants installed themselves into the thick of the National league championship race today a game and one half from first place, by defeating the leading Pirates, by 3 to 1, before 35,000 fans.

It was the closing of the ray of the Giants' western trip and considered as one of the most crucial for a slip by New York would have relegated the club's hopes of a pennant to the remotest figure. The victory gave the Giants three out of four in the series and an even break with the Bushmen for the season at eleven apiece.

Barnes Hurls Well.

Virgil Parnes started for New York, and allowed only four hits in seven innings, when he gave way for a pinch hitter. Fred Fitzsimmons, who had downed the Corsairs 7 to 1 on Thursday, pitched the last two stanzas, allowing only one hit and received credit for the triumph.

Lee Meadows, out to chalk up his twentieth decision was thumped for eight hits, by the McGrawmen.

Score:

New York	AB	R	H	PO	A	E
Mueller, lf	4	0	1	1	0	0
Lindstrom, 3b	3	0	1	1	2	0
Bonach, cf	4	0	0	1	0	0
Hornsby, 2b	4	1	1	1	10	0
Terry, 1b	4	1	2	18	0	0
Jackson, ss	3	0	0	2	6	0
Harper, rf	3	0	1	2	0	0
Taylor, c	2	0	0	1	0	0
Ott, x	1	0	1	0	0	0
Mann, xxx	0	1	0	0	0	0
Devormer, c	1	0	0	0	0	0
Barnes, p	2	0	0	0	0	0
Reese, xx	1	0	1	0	0	0
Fitzsimmons, p	0	0	0	0	0	0
Totals	32	3	8	27	18	0

x—batted for Taylor in 8th.
xx—batted for Barnes in 8th.
xxx—ran for Ott in 8th.

Pittsburgh	AB	R	H	PO	A	E
Paul Waner, rf	4	0	0	2	0	0
Comorosky, lf	4	0	0	2	0	0
Lloyd Waner, cf	4	0	0	2	0	0
Wright, ss	4	0	1	3	3	0
Traynor, 3b	4	0	1	2	1	0
Grantham, 2b	3	1	1	0	5	0
Harris, 1b	3	0	0	9	0	0
Gooch, c	3	0	0	5	2	1
Meadows, p	3	0	2	0	1	0
Totals	32	1	5	27	10	1

Score by innings—
New York .....000 000 012—3
Pittsburgh .....000 010 00.0—1

Two base hits Terry; stolen bases Koush, Mueller; base on balls off Meadows 1; struck out by Barnes 3, by Barnes 1; Hits off Barnes 4 in 7 innings, off Fitzsimmons 1 in 2 innings; winning pitcher Fitzsimmons.

CARDINALS KEEP PACE WITH SPEEDING GIANTS.

ST. LOUIS, Sept. 24 (AP).—The St. Louis Cardinals advanced to within a half game of the New York Giants and two games of the league leading Pittsburgh Pirates today by defeating the Boston Braves, 4 to 3. It was the fifth consecutive victory for Fred Frankhouse, recruit from Houston, since he came to the major leagues. Hafey got his fourth home run of the last four games in the third inning with none on base. The Cardinals touched R. Smith for eleven hits, while Frankhouse let the Braves down with eight scattered blows. Score by innings:

	R	H	E
Boston .....020 001 000—3	8	2	
St. Louis ....011 110 00x—4	11	1	

Two base hits Brown, Douthit; three base hits R. Smith; home runs Hafey; stolen bases Brown; base on balls off R. Smith 3, off Frankhouse, 1; struck out by R. Smith 2, Frankhouse 5. Batteries: Frankhouse and Schulte; R. Smith and Gibson.

Berkley Bell Is Beaten By Lott

CHICAGO, Sept. 24. (AP)—In straight sets, George M. Lott, jr., of Chicago won a victory for the western team in the semi-finals of the United States intersectional team tennis tournament here today, defeating Berkley Bell of the Texas district 6-1, 6-2.

Luke Williams, representing the western section faced Louis Thalheimer, of Texas, in the other singles match between the two teams due to the illness of John Hennessy, of Indianapolis, third member of the western team.

ABILENE CHRISTIANS AND JOHN TARLETON TIE, 6-6

STEPHENVILLE, Texas, Sept. 24 (AP).—Although roundly outplayed for the greater part of the game Abilene Christian College managed to tie John Tarleton College, 6 to 6 here today in the first football contest of the local season. In the third quarter, Hill, Wildcat center recovered a fumble behind Tarleton's goal. Tarleton tied the score in the final period when a brilliant passing attack, ending in a touchdown by Captain Patton, netted one touchdown.

Booting Away

PAUL SCULL

Penn will have no punting problem this season, not with Paul Scull, its great punter of last season, back on the job early. Here's Scull, with an outfit befitting the warm days of early September showing Coach Lou Young that he can boot 'em just as far and wide and handsome as he did last year.

Russell Leading A. A. Swatsmiths On College Grids

(By Associated Press)

Thriving on a diet of right hand pitching, Reb Russell of Indianapolis is so far ahead of the other batting stars of the American Association that he can coast into the championship of the circuit for the season of 1927. The former White Sox southpaw, now a southpaw wielder of the willow, has an average of .388 in figures compiled today including Wednesday's game. He is more than 20 points ahead of Grimes, Toledo's first sacker, and Ossie Orwell, the Brewers' combination flinger and fly chaser, once Reb's greatest rival in slugging, has slid to fourth place.

The struggle to keep both the pitching and batting championship of the circuit doubtless proved too much for Orwell and he chose to concentrate on the hurling, in which he is today at the top of the list, with sixteen wins and six defeats.

Sheehan Game Good

Tom Sheehan, best of the Blues' mound staff, may be handed the pitching crown of the season on the basis of his string of 25 victories, but Sheehan has been trounced a dozen times, which brings his percentage to fourth place.

Bevo Lebourveau, who led the Association in batting last year, may not make the first ten this year. He slid to eleventh place in today's figures, three points below Duke Duncan of Minneapolis. Just below Bevo are two of the Miller's trio of home run clouters, Earl Smith and Ollie Tucker. They are having a great battle for the runner-up position to Frank Emmer, the Millers' slugging shortstop. Emmer failed to clear the fences in this week's totals, but 31 homers for the season. Emmer's mark, is almost a sure winner for him. Smith has 25 and Tucker 24.

Leading hitters of the American Association: Russell, Indianapolis, .3388; Grimes, Toledo, .367; Veach Toledo, 366; Orwell, Milwaukee, .364; Kirkham, Columbus, .363; Guyon, Louisville, .357; Hauser, Kansas City .356; Heving, Toledo, .354; Riconda, Milwaukee, .352; Duncan, Minneapolis, .351.

CHICKEN DINNER at the BLUE BIRD, 50c every day. Second door east Lindsey Theatre.

Billy Evans Says:

LOT OF BLAH-BLAH

What a lot of piffle, this talk about the New York Yankees trading some of their best players in order to equalize the playing strength of the American league.

For 20 years the New York Americans annually waged a losing battle for honors in the American League, a goodly portion of the time finishing in the second division.

During those years the New York Giants were meeting with unusual success and the National League enjoyed a commanding prestige with the followers of baseball in Gotham.

It was a well-known fact that strong representation in New York by the American League would be a fine thing for the organization as a whole, particularly in a financial way. In the biggest city in its circuit, the American League had only an ordinary team that didn't draw any record-breaking crowds as did the Giants.

At various times it was hinted, always erroneously, that other clubs in the American League would turn over some of their reserve strength in an effort to bolster the New York Americans.

YANKS NOT TO BLAME.

With a very few exceptions, any of the players ever turned over to the Yankees by other clubs was material that just couldn't be used.

Twenty years of waiting and slugging was a long time but in 1921 the efforts of the Yankee officials were rewarded with a pennant. Three of them have followed since, while another is just a few weeks away.

True, the New York club does to a certain extent outclass the rest of the field in the American league, but the Yank management can't be blamed for that. The responsibility rests with the other seven clubs, including magnates, managers and players.

New York has built up a machine that should travel in high speed for several years more. When the club slipped in 1925 Manager Huggins saw the handwriting and added new material that came through.

Such players as Combs, Gehrig Lazzeri, Koenig, Moore, Pipgras and others have been developed by a good scouting system and proper coaching. Try to get any of them from the genial Colonel Rupert and the wise Miller Huggins.

HAVE POWERFUL CLUB.

It is a baseball proverb that in order to win pennants you must knock off the closest contenders.

The Yankees, in the runaway race the club has made in the American league, has been able to do that very thing in a most convincing manner. So-called crucial series have been soft for Huggins & Co.

During the final stages of the race Washington got into a position where the players believed they offered a threat. When the two clubs met, New York won three out of four games and started Washington on a slump that didn't end until the club had lost 12 straight.

A little later, Detroit, with 13 straight victories to its credit, met New York in a three-game series. The Tigers expected to continue at the expense of the Yanks, make their second place berth more certain and retain a stronger mathematical chance for the pennant.

New York won all three games and started the Tigers on the road to ruin, Detroit suffering eight straight defeats before winning a ball game.

The Yankees certainly seem to have "it" which in baseball means "power," batting strength that makes for runs.

TO TEST FOG LIGHT

NEW YORK.—A rainbow "superbeacon," has been installed on the steamship Leviathan that will pierce fog. Maritime law makes impossible a test of the light while the vessel is in port, but on the next trip a navy destroyer will follow the ship for a day and make tests on the open sea.

LANGFORD HITS HARD AS CLEVELAND SPLITS WITH ATHLETICS; BOSTON IS WINNER OVER CHI-SOX; BROWNS LOSE

(By The Associated Press)

NEW YORK, Sept. 24.—George Pipgras was in great form today yielding only three hits while the Yankees blanked the Tigers by 6 to 0, for their 106th victory of the campaign, a new record in the American league. In 1912 the Boston Red Sox won 105 games during the season.

Score by innings— R H E
Detroit .....000 000 000—0 3 2
New York ....011 001 03x—6 11 0

Two base hits Lazzeri, Combs; stolen bases Meusel, Ruth, Lazzeri; base on balls off Pipgras 3, off Stoner 1, off Smith 2; struck out by Pipgras 7, by stoner 6, by Smith 1; hits off Stoner 8 in 7 innings, off Smith 3 in 1 inning. Losing pitcher Stoner. Batteries. Stoner, Smith and Woodall; Pipgras and Bengough.

FORMER LUBBOCK BOY, SAM LANGFORD, SWATS HEARTILY

PHILADELPHIA, Sept. 24. (AP)—The Athletics divided a double header with Cleveland today, winning the first game 4 to 3 and losing the second by the same score. Manager Mack used a number of rookies in the second game, Pitcher Guy Cantrell, recently purchased from Baltimore, gave a good account of himself after getting off to a bad start in the first inning. Langford got 3 hits in 4 trips in the nightcap.

First game—
Score by innings:
Cleveland 001 001 010-3 6 3
Philadelphia 000 010 21x-4 12 1

Two base hits: Hodapp, Dykes, Foxx. Home run: Summa. Stolen base: Hale, Boley. Base on balls off Shaute 1; off Ehmke 3. Struck out by Shaute 2; by Ehmke 4. Batteries: Shaute and L. Sewell; Ehmke and Cochrane.

Second game—
Score by innings:
Cleveland 310 000 000-4 11 0
Philadelphia 000 000 021-3 6 0

Two base hits: J. Sewell, Dykes. Three base hits: Fonseca. Base on balls off Buckeye 3; off Cantrell 2. Struck out by Buckeye 2; Cantrell 3. Batteries: Buckeye and Wyatt; Cantrell and Perkins.

HADLEY HOLDS BROWNS TO FIVE SCATTERED BINGLES

WASHINGTON, Sept. 24. (AP)—Hadley held the Browns to five hits today, and St. Louis dropped their third straight game to the Senators 5 to 2. Washington made their six hits off Gaston count, scoring enough runs in the second inning to win.

Score by innings:

	R	H	E
St. Louis .....000 002 000—2	5	4	
Washington .....030 000 02x—5	6	5	

Two base hits: Bennett, Mueller, Goslin. Three base hits: Miller. Stolen bases: Bennett. Base on balls off Gaston 1; Hadley 3. Struck out by Gaston 2; Hadley 2. Batteries: Gaston and Schang; Hadley and Tate.

BOSTON AND CHICAGO ARE EVEN FOR THE SEASON

BOSTON, Sept. 24 (AP)—Boston and Chicago ended the season here today when the Red Sox shut out the visitors 3 to 0. The clubs broke even for the year, each winning 11 games from the other.

Score by innings:
Chicago .....000 000 000—0 6 0
Boston .....000 001 02x—3 7 1

Two base hits: Falk. Stolen bases: Reagan 2; Flagstead, Rothrock. Base on balls off Lyons 3; Russell 1; Struck out by Lyons 5; Russell 2.

Batteries: Lyons and Schalk, Crouse; Russell and Moore.

Grid Games Will Be A Feature Of Exposition Week

Realizing that football fans must be given their due in season—just like baseball, basketball and golf fans must be taken care of—the officials of the 1927 Panhandle-South Plains Fair have arranged a series of grid games unsurpassed in this territory, to be featured during the exposition.

The games as scheduled, are as follows:

Tuesday, Sept. 27, 3:30 p. m.—Lamesa vs. Spur—high schools.

Wednesday, Sept. 28, 3:30 p. m.—Plainview vs. Slaton—high schools

Thursday, Sept. 29, 3:30 p. m.—Littlefield vs Tahoka—high schools

Friday, Sept. 30, 3:30 p. m.—Floydada vs. Lubbock—high schools.

Saturday, Oct. 1.—Texas Tech vs Saint Edwards, 3:30 p. m.

Longhorns Show Future Promise

AUSTIN, Sept. 24. (AP)—Texas University's Longhorns started the season with a big bang by defeating the Southwest Oklahoma Teachers, 43-0 at Memorial stadium here today. Rose and Hughes each scored two touchdowns for Texas; Baldwin, Beular and Posty Allen got one apiece.

Coach Clyde Littlefield's Orange showed promise as a great passing machine, perhaps to develop as one of the greatest the Southwest has ever seen.

Simmons Battles Saints, 0-0 Tie

ABILENE, Texas, Sept. 24 (AP).—Simmons University's eleven, half veterans and half recruits, stalled off the St. Edwards college attack for a scoreless tie here today in the first game of the Texas conference season.

Twelve first downs for the Saints against two for Simmons registered the approximate difference between the teams. St. Edwards, led by Eddie Dyer, was good for from three to 30 yards every down in midfield, but invariably the Abilene defense tightened before the visitors could enter the 20 yard zone.

CHICKEN DINNER at the BLUE BIRD, 50c every day. Second door east Lindsey Theatre.

FISH SWALLOWS TEETH

MADISON, Wis.—While swimming in Lake Waubesa near here recently, the wife of a Madison contractor lost her false teeth. Efforts to find them were in vain. Several days later her husband caught a large bullhead, in its stomach he found the missing teeth.

Door Is Closed On Protest Of Last Thursday's Fight; Commission Okeys Decision Rendered By Authorities

CHICAGO, Sept. 24. (AP)—John C. Righeimer, chairman of the Illinois state athletic commission, today closed the door to any appeal that Jack Dempsey might file demanding a reversal of the decision in his world's heavyweight championship match with Gene Tunney.

The decision, unanimously rendered by Dave Barry, referee, and the two judges, George Lytton, millionaire Chicago merchant, and Sheldon Clark, president of the St. Clair Refining company, stands and the state commission will give no consideration to an appeal for reversal, Chairman Righeimer said.

The commission made it clear that it would give either Dempsey or his manager, Leo P. Flynn, a hearing at any time of any score but the boxing authorities also made it equally clear that the commission has no idea of reversing the verdict given in the ring at Soldier field last Thursday night.

The---
VARSITY

A Selz model that is widely in favor this Fall on the campus and in business. Medium broad toe in black and tan with characteristic Selz style and quality built in.

$5 to $10

JACK MAY

With McWhorter-Roberds

YOU'LL WANT TO HEAR

"SCRAPS O' KHAKI"

The Super-Humorous Side of War

BY

Will Hogg

The Fighting Chaplain"

Those who heard him at the recent Revival meeting, recognize Will Hogg as one of the most dynamic and interesting speakers they have ever heard.

This lecture is famous for its humor, and told in Will Hogg's inimitable manner it's a riot.

THE PROCEEDS FROM THIS LECTURE GO INTO THE AMERICAN LEGION BUILDING FUND

Good seats will soon be at a premium judging from the advance sale. Do not be disappointed—get yours now, for if you miss "SCRAPS O' KHAKI," you'll miss the treat of a lifetime.

Texas Tech Assembly Hall

MONDAY, SEPT. 26TH AT 8 P. M.

Sponsored by Allen Brothers Post No. 148
THE AMERICAN LEGION

Admission $1

Tickets on sale at City Drug Store No. 1 City Drug Store No. 2; Hotel Drug, Halsey's Drug Store.

WELCOME to the Panhandle South Plains Fair

Comfortable New Shirts

YOU'LL like their "roomy" comfort and the smartness of the patterns. The values too will appeal to you. Your size is included in this showing of shirts in plain colors and stripes; collar attached, collar to match or neckband styles in broadcloth, oxford, and madras.

$1.50, $1.95, $2.50, $3.00, $3.50

McWhorter-Roberds

Next to Bowen's Drug Store

School-Time Is Here--List That Spare Bedroom In These Columns--Phone 13 or 14

Rates--Information
CLASSIFIED ADVERTISING

An accomodation account will be carried for those who telephone their ads in. All Want-Ads are strictly cash and are accepted over the telephone with the positive understanding that the account is to be paid when our collector calls the following day.

PHONE YOUR WANT AD TO

13 or 14

Our courteous Ad-Taker will receive your Want-Ad, helping you word it, then our collector will present the bill the following day.

All Ads for situation wanted are cash with order and will not be accepted over telephone.

Out-of-town advertising cash with order.

The Avalanche-Journal reserves the right to classify want-ads under appropriate headings and to revise or withhold from publication any copy deemed objectionable.

Notice of any error must be given in time for correction before second insertion.

Obituaries and cards of thanks at regular classified advertising rates.

RATES

3 cents per word each for the first three insertions, and two cents per word for each insertion thereafter. No ad accepted for less than 30 cents.

1 LOST AND FOUND

LOST—One black horse mule, 14 hands high, weight 900 pounds, collar marked, no brand; one bay horse mule, 15 hands high, weight 1000 pounds. Phone 1982-W or notify G. T. Bryant, 1919 6th St., Lubbock. Liberal reward.

2 MALE HELP WANTED

WANTED—A family to help gather crop, house and cow furnished. Will be in Lubbock Saturday between 2 and 4 p. m. at Avalancht office.

WANTED—Piano and phonograph salesman. Barrier Bros. See Clifton Barrier.

"WHY WORRY ABOUT THAT POSITION?"

You are the creator and master of your own destiny. You can control your environments. May we help you to become what you should be? LUBBOCK BUSINESS COLLEGE 1303 1-2 Texas Ave. Phone 335 Headquarters for Remington typewriters and supplies.
A. L. KING, President

A. W. Evans

WE WANT A MAN to operate a McNess Store on Wheels in this county. Must have car—must call on farmers—earnings run from $7-$15 a day for first six months. Experience unnecessary, references demanded. An unusual opportunity. Tell us about yourself. FURST AND THOMAS, Dept. 5, Freeport, Illinois.

WANTED—Elderly couple to cultivate small crop, good place to live a good deal for the right party. Call at 2405 Main St.

3 FEMALE HELP WANTED

LADIES—Earn $16 dozen sewing aprons home; experience unnecessary; materials cut; instructions furnished. Addressed envelope brings particulars. Milo Garment 235 Broadway, Bayonne, N. J.

LADIES—Earn $25-$35 weekly easy addressing envelopes at home. Everything furnished. Send 2c stamp for particulars. Junell Co., P. O. Box 231, Hammond, Ind.

4 SALESMEN WANTED

AGENTS—Sell gas 3c a gallon. Unusual high commission. Your address on cans. No fake. Guaranteed product. Free particulars and proof. Lefebvre Company, Alexandria, Ont., Canada.

Make $50-$75 weekly writing orders with our new Fall line of America's greatest tailored shirts. Big Double 16x4 1-2 Samples sell on sight. FREE outfit. No experience necessary. Write today. Sinclair Shirt Manufacturing Company, 741 N. Kingsbury, Chicago.

5 SITUATIONS WANTED

Middle-aged man with college education wants work, will consider anything. Write L. A. F., care Avalanche.

WANTED—To do your gas plumbing. Clyde Gibson, 1418 Ave. J. Phone 1152-W.

POSITION WANTED—As stenographer, have had five years experience. Phone 1221-J.

WANTED — Practical Nursing. Nurse, 1603 Ave. G.

WANTED — PRACTICAL NURSING. CALL AT 1609 AVENUE I.

INTERIOR DECORATOR

We are first class Painters, Paper hangers and Interior Decorators. We give satisfaction in all work in our line.
W. L. KNIGHT & SON
Phone 978-J.

FOR RENT—7-room house, good location. 2119 18th. L. B. Wright Phone 79-J.

6 HOUSES FOR RENT

Five room house, $20.00 per month Call at 503 Ave. Q.

FOR RENT—Modern 5-room house, well located. Call Hodges Bros.

FOR RENT—5-room house and garage, complete, close in. 1012 9th street. Phone 684.

FOR RENT—Five room house, 2615 7th street. Modern improvements. See Jas H. Goodman.

FOR RENT—4-room house at 1926 Ave O. Phone 60.

FOR RENT—5-room house, close in. 1505 Ave. K. Call 542.

Desirable brick apartment house for rent, reasonable price. Phone 1401 or 220 Temple Ellis Building.

FOR RENT—Five-room house, corner 14th and J. John W. Jarrott Leader Bldg.

FOR RENT—Nine room house and dairy barn; will rent house separate. See J. B. Jay at Feed Store on Ave. H.

Six room house on pavement. 708 Ave. M. Rents $22.50. Phone 441.

FOR RENT—October 1st, modern 7-room house, $40.00. 1912 15th. Call 968-W.

FOR RENT—Modern house, 6 rooms and bath, near High school, Raleigh Martin, Avalanche Bldg.

FOR RENT—4-room house, near K. Carter; also 2-room house on Ave. N. Phone 524.

FOR RENT—3 and 4 room house, water furnished. 1941 Ave. F.

9 APARTMENTS WANTED

WANTED—By couple, small apartment or housekeeping rooms with private bath. Please give rates in reply. Write Box H. G., Avalanche

10 FURNISHED HOUSE-KEEPING ROOMS

FOR RENT—Light housekeeping rooms, half block from school. Phone 562-J.

3 nice furnished rooms, near college. Phone 256-W.

FOR RENT — 2 or 3 furnished housekeeping rooms to adults. 1631 9th street.

Two furnished rooms, private entrance, bath and garage. 2408 9th street.

Rooms and light housekeeping rooms. 1415 Ave. L. Phone 1188.

11 UNFURNISHED APARTMENTS

FOR RENT—Half brick veneer duplex on 14th and V and half duplex on Avenue M. Jno. F. Turner, room 7, Conley Bldg.

Duplex apartment, modern, with garage, close in. Will be piped for gas. Call 189.

FOR RENT—Three rooms and bath. Phone 511.

12 FURNISHED APARTMENTS FOR RENT

FOR RENT—Two room furnished apartment, electric range, mdegn close in, adults only. 1516 Ave. G

FOR RENT—3 room apartment furnished or unfurnished. See Mrs. Aucutt at Transfer Co., 1218 1-2 Ave. H. Phone 894.

Two room apartment, modern, piped for gas, adults. 1303 7th St.

Nicely furnished apartment, heat, hot water, garage, pavement. 1816 13th street.

FOR RENT—FURNISHED apR& FOR RENT—Furnished apartments. 1401 Ave. G.

Modern 4-room apartment, furnished, and one unfurnished, garage and basement, close to Tech. Call at 2417 9th street.

FOR RENT—Duplex, 3 room furnished apartment, private bath, reasonable, adults. 1914 19th St.

FOR RENT — Nicely furnished apartment on pavement, piped for gas, gas range, no children. 1602 Texas Ave.

Furnished apartment, just finished arranged and built for couple, built-in cabinets, breakfast nook, Murphy bed, private bath, edge grain floor, east front. One-third cheaper than anything in its class. E. L. Meridith, Realtor. Phone 98.

FOR RENT—Furnished apartment, private entrance. Phone 1402—, 1620 16th street.

FOR RENT—Two room furnished apartment, garage. 2003 9th street. Phone 134-W.

13 BEDROOMS FOR RENT

FOR RENT—Nice modren bedroom adjoining bath. 2113 8th street. Phone 1375-J.

FOR RENT—Corner bedroom, modern conveniences, 1 block from Tech Ave. Phone 755.

Bedroom for 3 boys or 4 girls. 2020 9th street.

Desirable bed room, hot water, furnace. 1720 Main.

Nicely furnished southeast bedroom, private entrance, new bath. Phone 518. 1418 Broadway.

Modern room, very reasonable, close in. 620 Ave. M. Phone 1114-W.

FOR RENT—Nicely furnished front bed room in private home, private entrance, furnace heat, also gas heat, hot water at all times, on paved street and close in. For gentleman only. 1215 16th street Phone 986-W or 1191.

13 BEDROOMS FOR RENT

FOR RENT—Bedroom in brick home, furnace heat, private entrance, garage, close in. 1208 Ave. O. Phone 523 or 102.

To one gentleman: front bedroom, nicely furnished, adjoining bath, on payed street, gas heat. 1903 16th St. Phone 1467-W.

FOR RENT—Bed rooms, men only. Mrs. G. R. Jones.

Nicely furnished southeast bedroom, private entrance, furnace heat, nice bath. Phone 518. 1418 Broadway.

Nice bedroom, adjoining bath. Brick house. Phone 1567-W.

FOR RENT—Room for boys at $2.00 per week. Phone 295-J.

Nice bedroom, adjoining bath, furnace heat, on bus line. 1630 Corner 14th street and Ave. Q

NICE BEDROOM, ADJOINING BATH, FURNACE HEAT, ON BUS LINE. 1630 14TH ST., AND AVE. Q.

FOR RENT—Front bedroom, close in, private entrance. Apply 1517 Main street.

FOR RENT—Nice furnished bedroom for men only. Private entrance, modern in every way, will have gas heat. 1703 Texas Avenue Phone 536-W.

Bedrooms in modern home, board if desired. 1602 Ave. N.

FOR RENT—Nicely furnished bedroom. 2206 14th street.

Large bedroom, adjoining bath, private entrance, gentlemen only. 1616 Main.

FOR RENT—Bedroom, close in private entrance. 1116 14th street.

FOR RENT—By week or month nicely furnished east room, private entrance, quiet home without children. 1912 Texas. Phone 500.

14 BOARD AND ROOM

CHERI CASA

WANTED BOYS OF REFINEMENT TO ROOM AND BOARD AT CHERI CASA DORMITORY. NOW OPEN.

UNDER NEW MANAGEMENT

ROOMS MODERN IN EVERY WAY. EXCELLENT MEALS.

ROBERT R. HOUSE, MGR.
Phone 440
CALL AND SEE US

TWO MEALS A DAY FOR TECH BOYS, $18 PER MONTH. 1717 — 8TH ST.

FOR RENT—Nice large rooms with or without board. Rooms $2.50 up. Room and board $3.00 up.
SPURLOCK HOTEL
Phone 1188

Board and room, furnace heat. 1319 19th street. Phone 1125-R.

ROOM AND BOARD FOR YOUNG MEN. 2415 12TH STREET. PHONE 914-J.

Table boarders wanted. $25.00 per month, excellent home cooking. 2020 9th street.

F. E. Alverson

WANTED—Five more Tech boys to room and board. 2310 9th street. Phone 897-W.

WANTED—Roomers or roomers and boarders, one block north Texas Utilities. Call 594-W.

15 OFFICE SPACE

Good double office with cast exposure. Best location in town. Room 204 Leader Bldg. John W. Jarrott.

Double office in Temple Ellis building with lease at $30 per month. Call 957-J.

FOR RENT

Office or store room, very reasonable, $15 to $50. Chas. F. O'Neall, 1213 Texas Ave. Phone 236. Avalanche Bldg.

16 STORE ROOMS AND BUILDINGS

ONE BRICK BUILDING 50 X 125 FT. BEST LOCATION ON MAIN STREET. SEE OWNER JNO. H. MORE AT 1112 MAIN STREET OR PHONE 1387-J.

17 WANTED TO BUY

WANTED TO BUY—Will pay cash for all classes of hogs and cattle. McDonald Packing Co.

SELL US YOUR SECOND-HAND FURNITURE. WE DO REPAIRING OF ALL KINDS.

SPIKES BROS.
PHONE 860 1212 AVE. H

20 FOR SALE OR TRADE

FOR SALE OR TRADE—$1500.00 equity in large five-room fully modern home on W. 10th near Tech. Trade for cattle or ranch land. Write Box B. S., care Avalanche.

Some good b and 10-acre tracts on Brownfield and Levelland highways small cash payment and terms on balance. Room 204 Leader Bldg., John W. Jarrott.

Want to sell shop lot on Broadway. See Phone 788. A. J. Hicks.

20 FOR SALE OR TRADE

TO TRADE—Merchandise to trade for Lubbock property or land. Owners answer only. Mr. Locke, Phone 1188.

FOR SALE—Four room with bath, in Overton addition. Best buy in Lubbock, for small home See James H. Goodman.

FOR SALE OR TRADE

FOR SUDAN SEED, 1926 STUDEBAKER COACH. ACME SEED COMPANY 506 BROADWAY

FOR SALE—Meat market, up-to-date fixtures, good cash business, best location in Slaton. Write Box 78, Avalanche for information.

FOR SALE—Brick veneer duplex, well located and as nice and as well a built house as there is in Lubbock. Would consider taking good lots for my equity in place. Balance in loan with monthly payments. If interested write A. B. care Avalanche-Journal.

FOR SALE—GOOD KINDLING, PHONE 1381-J. 1412 AVENUE M.

One and 85-100 acres on 26th and College Ave. Some improvements. Will consider good Ford Touring Write owner, J. M. Deshazo, Rt. 4 Lubbock, Texas

FOR SALE

A BEAUTIFUL FIVE ROOM SPANISH STUCCO, ON PAVEMENT. NEW, MODERN IN EVERY WAY. REASONABLE. $1750.00 CASH WILL HANDLE. REST LIKE RENT. WRITE BOX 1381 CARE AVALANCHE-JOURNAL.

FOR SALE—100 ft. on 17th Street, good location and worth the money. Phone 830-W.

FOR SALE—Six room modern home, 2218, 13th. Inquire same address.

FOR SALE OR EXCHANGE—The best filling station, tire, accessory, storage and garage business in Munday, Knox county, Texas. Also car agency for county and good home if desired. Would trade for farm in Lubbock territory if priced right. Write owner, E. E. West, Medical Arts building, Abilene, Texas.

FOR SALE

At 1924, 14th Street, New six room brick and tile residence, furnace heat, and Frigidair equipped, piped for gas, double floors thruout—oak $5,250. Small payment, balance monthly. See owner at this place.

FOR SALE—Filling station on paved street. Phone 96.

FOR SALE—at actual cost, 6 room stucco, all modern conveniences, between Tech and high school. See Bernice O'Neal at C. H. Grollman's

21 FOR EXCHANGE

Will exchange laundry work for small coal range, also coal heater. Must be bargain. Call 465, Ave R or Phone 1407-J.

22 FOR SALE MISCELLANEOUS

Two nice rugs, daybed, bed and dresser. 1708 Ave J.

FOR SALE—Wheat seed, free from Johnson grass. $1.50 per bushel. J. L. Altmon, Route 2, Phone 9003-F2

NOTICE

We wish to announce the opening of our Sand and Gravel Yard at 501 Avenue I, formerly occupied by Bowley Sand and Gravel company. We will appreciate your business

BOWLEY SERVICE — JUSTICE GRAVEL
JUSTICE BROTHERS
Phone 1157 501 Ave. I

BACK HOME

AFTER THREE YEARS OF ABSENCE, I AM AGAIN LOCATED IN THE SAME OLD STAND
1312 17th STREET
NORTH OF HUNT SCHOOL
With a Full Line of
STAPLE AND FANCY GROCERIES, FRUITS AND VEGETABLES
AND A FULL LINE OF SCHOOL SUPPLIES
Will be glad to have all my old friends and customers, as well as new ones come in and see me, assuring you of Fair and Courteous Service, and Prices in line with legitimate business. We make prompt deliveries.

BLAKE'S GROCERY
PHONE 682

CRUSHED OYSTER SHELLS FOR HENS
HAY DAVIDSON
(Broadcasting)
P. S. NO SHELLS SOLD TO MAKE SHELL ROADS

23 MISCELLANEOUS

Feed for sale one mile south of Tech College Ave. C. C. McCarty

C. M. HAWES MATTRESS AND UPHOLSTERING CO. HIGH GRADE MATTRESSES, UPHOLSTERING AND RUG CLEANING. 509 BROADWAY. PHONE 302.

23 MISCELLANEOUS

SHUR WAVE BEAUTY SHOP
MARCELS 50c
1316 16th St. Phone 946-W

BELL PLUMBING COMPANY

LET US GIVE YOU AN ESTIMATE ON YOUR GAS AND PLUMBING WORK. PHONE 842 1911 AVE K

24 FURNITURE FOR SALE

FOR SALE

HOUSEHOLD GOODS TO PARTY WISHING TO RENT MODERN HOUSE. PHONE 876-M.

ELECTRIC STOVE

Crawford Electric Cook Stove, three burners and oven. Good as new.
S. D. HUNTER,
Box 1437 Lubbock, Texas

26 HOUSES FOR SALE

FOR SALE—New five room modern residence at actual cost. Good terms. Phone 1654-W.

Five room house and two lots big bargain. Cash or terms. 2448 15th Street.

27 REAL ESTATE

COTTON FARMS FOR SALE

$5.00 per acre cash buys one of these farms, and balance can be made on crop payment or will take series of notes on long time. Buy now bfeore you get busy harvesting your crop.

JOHN W. JARROTT
Leader Bldg., 204

FOR SALE

NEW AND MODERN HOMES WELL LOCATED. I HAVE SEVEN THAT MUST BE SOLD. PRICE, RIGHT AND TERMS GOOD BUILDING SITES ANYWHERE YOU WANT THEM; AND PRICES ARE RIGHT. SOME GOOD BUYS IN BUSINESS PROPERTY.

SEE T. W. SAWYER,

PHONE 205

OFFICE WEST SIDE OF SQUARE

Slaughter Lands
FOR SALE
ANY SIZE TRACTS

Easy terms provided for actual settlers. Prices differ according to quality and location.
It will pay you to see us before you buy.
LANDS LOCATED IN FOLOWING COUNTIES:
Slaughter & Veal Tract, Howard and Borden counties; Bob Slaughter Block, Hockley county; Slaughter & Veal Tract, Cochran county. Also scattered small tracts in Martin, Lamb, and Castro counties.
Phone 1258
LONE STAR LAND CO. Inc.
301 Temple Ellis Bldg.
Lubbock, Texas

CITY LOANS

Payments semi-annual, average only $12.25 per month. No commissions or attorney fees.
CHAS. H. READ
Bush Building Phone 824

27 REAL ESTATE

RANCH BARGAIN

565 acres, adjoins Country Club, on Plainview highway. Good improvements. Fine soil, close in. Snap. Will take clear Lubbock for part at $60.00 an acre. Chas. F. O'Neall, phone 236.

MR. BARGAIN SEEKER

We have six improved farms well located near town, school and gin, close to Lubbock that are worth $60 per acre but we are offering at a sacrifice of $35.00 per acre, $10.00 in cash, rest on long time. Room 4 Brown bldg. Phone 771-M

Lewis M. Hunter

I HAVE FOR SALE 54 LOTS AND EIGHT RESIDENT HOUSES ALL IN THE ORIGINAL, TOWN OF LUBBOCK, EXCEPT ONE LOT IN THE RICHMOND 2ND ADDITION. SEE ME AS TO PRICE AND TERMS. DON'T GET THE IDEA THAT I WANT TO QUIT LUBBOCK CITY. I WILL STILL OWN LUBBOCK CITY PROPERTY ENOUGH FOR A GOOD LIVING. MY OBJECT IS TO LESSEN MY BUSINESS AS I AM PAST 81 YEARS OLD AND DEAF. LUBBOCK CITY PROPERTY IS A GOOD INVESTMENT. THERE IS NONE BETTER IN TEXAS.
GEORGE L. PEATTY

LAND BARGAINS

794 acres Crosby County best Plains land. Over 600 acres n high state of cultivation. One set of improvements. Plenty fine water. Fine for wheat, kaffir, maize, cotton, and all other field crops. Good 2 room school on corner of tract. Good gin and store adjoining tract. Good neighborhood. Owner sick and must sell at sacrifice. Small cash payment, balance easy. Best investment on Plains.
For plat, description, price and terms, see or write,

E. A. WATSON, Attorney
Box 304 Crosbyton, Texas

Mrs. K. Carter

BARGAINS

Several tracts unimproved lands and several improved farms near Levelland, Texas, all choice places at best prices and terms. Good list of farms and acreage tracts near Lubbock and Tech college.

—LANDS—

5 room modern new house $3,200.00.

7 room modern on corner paved street $5,000.00.

6 room modern near Tech 15th street $4,500.00

6 room brick veneer new all modern near Tech campus, hardwood floors, piped for gas, on easy terms, price $3,850.00.

5 room new stucco modern, furnished house, close in to business section, $4,200.00, terms.

Very large list of business property, surrounding acreage tracts near Tech college, and farms near Lubbock.

We have a very complete list of all properties for sale and are well equipped to show you same promptly.

Write us, wire us or call and see us

—LUBBOCK PROPERTY—
HUNTER & HUNTER
Box 1437, Lubbock, Texas

BE READY FOR OPENING OF THE FAIR

Send your clothes to us and they will receive prompt and careful attention
Prompt Service—Reasonable Prices
We Call for and Deliver
AVENUE Q TAILORS
1507 Avenue Q PHONE 693

WELCOME FAIR VISITORS

While you are in Lubbock pay us a visit
The Best of Foods Courteous Service
THE ELK CAFE
920 MAIN STREET

CORNER DRUG STORE

Mrs. E. A. Manning, Owner

Avenue H, at 13th (Wilson Building) Drugs, Sundries, Toilet Articles, Fountain Drinks, Cigars, Cigarettes Candies and School Supplies

"TRY OUR CURB SERVICE"

FREDRICK VITA TONIC PERMANENT WAVES

WE HAVE THE BEST RESULTS WITH THE FREDRICK VITA TONIC PERMANENT BECAUSE WE USE THE FREDRICK MACHNE. WE HAVE EXPERIENCED OPERATORS AND SPECIALIZE IN ALL PHASES OF BEAUTY CULTURE.
Owned and Operated by
MRS. LENA McELROY
Avenue K—Phone 332

LUBBOCK SALES AGENCY

FARMS, RANCHES, CITY PROPERTY AND LEASES

220 ELLIS BUILDING
LUBBOCK, TEXAS

Six Hundred and Forty Acres fine agricultural land. 11 miles N. E. of Lubbock. 560 acres in good state of cultivation, fine for wheat, cotton and all kinds of feed. Only $47.50 an acre, half cash, terms on balance.

Fifteen-Thousand-Acre Ranch in Knox County, improved, good grass, well watered, $10.00 an acre, half cash, balance easy.

AN IDEAL HOME 9 room brick, N. E. corner on two paved streets, Lubbock. Worth $20,000.00, sell for $15,000.00, some cash, balance terms.

FAIR VISITORS

GET A CHICKEN DINNER AT THE BLUE BIRD CAFE

50 CENTS

MRS. RAY B. McCORKLE, Owner
(Fried Chicken every day)

EUGENE STEAM OIL PERMANENT

ALL PHASES OF BEAUTY WORK GIVEN PERSONAL ATTENTION

MILADY BEAUTY SHOP
1115 Ave. J. Phone 873

LATE RELEASE OF NEW PROCESS COLUMBIA RECORDS

1086D A MOTHER'S PRAYER AT TWILIGHT. THE ROSARY. By Little Jack Little

1084D THE DARKTOWN STRUTTERS' BALL. ALEXANDER'S RAGTIME BAND. By Ted Lewis Band

1085D JUST ANOTHER DAY WASTED AWAY. BYE-BYE PRETTY BABY. Fox Trot with Vocal Chorus

1075D JUST ONE AGAIN. SWANEE SHORE. By Ruth Etting.

1071D VO-DO-DE-O BLUES. By Van & Schenck. AIN'T THAT A GRAND AND GLORIOUS FEELING

1073D JUST THE SAME. INDIAN DAWN—Novelty By Jack Major

15170D THE GIRL I LEFT BEHIND ME. THE OLD GRAY MARE. By Gid Tanner's Skillet Lickers

1083D Leonora. Fox Trots with Chorus, Paree. By Leo Reisman.

15168D Skidd More. SOLDIER'S JOY. By Blue Ridge Highballers

W. L. MEIER MUSIC & JEWELRY
1008 BROADWAY

REAL ESTATE

RENT—some good homes, located. Also some real bar- for sale or trade. Raleigh lin. In same room with Chas. O'Neal.

FARM LOANS
west interest rates. No commis- no stock to buy. The privilege permitting payment any time during year with- penalty. We make inspections. CHAS. H. READ
Building Phone 824

O'NEALL'S BARGAINS

19th, north front, paving $1250.00; 50 feet on 8th near $1400; 50 ft. on 6th, near Tech 5-rm. new, brick veneer, easy $4500; 75x225, on 19th op- Tech, $750; office space to Chas. F. O'Neall or Martin, phone 236. Avalanche

FINANCIAL

INSURANCE
LOANS—BONDS
ILLON & McAFEE
Ellis Bldg. Phone 234

SAM J. CULWELL
INSURANCE
Lands, Leases and City Loans.
TEMPLE ELLIS BDG.
Phone 1461

CITY LOANS
refinance that old high loan into cheaper rate at per thousand per month. We make you a five year loan at per cent. Cannot be beat in Lub-
GREEN BROS.
Elder Bldg. Phone 1187

CITY LOANS
MONTHLY LOANS AT $12.50 PER ANNUAL LOANS AT 8 PER CENT ON RESIDENCES AND 7 PER CENT. ON BUSI- PROPERTY. 60 PER CENT. VALUATION AND QUICK COM- MENTS.
A. McCELVEY, Agency
Ellis Bldg. Phone 1111

CITY LOANS
NEW OR RE-FINANCED
service, convenient monthly home capital. Exception- payment privileges.
BUILDING AND LOAN ASSOCIATION
Floor Lub. Nat'l Bank Bldg.
Phone 208

POULTRY AND PET STOCK
FAT FRYERS AND COUNTRY EGGS.
BOCK FEED AND HATCHERY CO.
MAIN STREET
PHONE 1534

FOR SALE—White Eskimo Spitz puppies at 2421 21st Street or phone 1556 J.

LIVE STOCK

WANTED TO BUY
We pay highest cash price for cattle and hogs. M. Systern Markets. Phone 160.

WOMAN'S COLUMN

ATTENTION BEAUTY OPERA- TORS—For a limited time I will do permanent waving. Private Best references, for further information write Sam Page, care Beauty Shop, Amarillo, Texas

ROSEBUD BEAUTY PARLOR

Special on Marcels — 75c
All week

WE SPECIALIZE IN EUGENE STEAM OIL PERMANENT WAVES, SCALP TREATMENT, HOT OIL SHAMPOOS, FACIALS AND ALL LINES OF BEAUTY CULTURE.

PALACE THEATRE BLDG.
PHONE 1319

LAYING TURKEY

BAKER, (AP)—A turkey hen owned by Tom J. Kelly laid 101 eggs this season, her owner asserts. Last year the hen laid 110 eggs, which he claims as a world's record.

CHICKEN DINNER at the BLUE FIRE every day. Second door east Lindsey Theatre.

WOMAN'S COLUMN

WHY CONCEAL THE FACT—

THAT WE DO THE BEST WORK IN TOWN? EVERY SERVICE A BEAUTY PARLOR CAN REN- DER IS AVAILABLE AT LUB- BOCK HOTEL BEAUTY PARLOR AND PERFORMED WITH A COMPLETENESS AND EFFI- CIENCY EQUALLED NOWHERE ELSE. MRS. REEVES, SKIN SPECIALIST, FORMERLY WITH SANGER BROS., OF FORT WORTH IS WITH US. CALL ON US TODAY.
Mezzanine Floor — Phone 1046

NOTICES

WILSON ABSTRACT CO.

Plant Established 1902
One of the best equipped abstract plants in Texas covering every foot of land in Lubbock, Hockley and Cochran counties.
(In Our Own Home)
904 Wilson Bldg. Phone 137
Notary Work

LEGAL NOTICE

We have consumated a deal with the Earhart Rubber company whereby that concern is to repres- ent us exclusively as a warehouse dealer for Dunlop Tires and Tubes and Accessories.
DUNLOP TIRE & RUBBER COMPANY

Don't get stampeded by the wild fluctuation in present figures of cotton. Your cotton is worth 27c and will likely sell for 30c after next government report. Don't sell on the streets. I can save you money, can advance 75 to 80 per cent of the market value at 6 per cent. You can sell when you desire. When cotton is sold immediate settlement is made. See me for particulars.
Welton Winn.

AUTOMOBILES

FOR SALE—1926 Ford touring car 708 Ave. G.

Chrysler Touring
Studebaker Touring
Overland Touring
Chrysler Cabriolet
Ford Coupe
Studebaker Duplex Roadster
Ford Roadster
Chrysler Roadster
Dodge Coupe
Chrysler Brougham
Don't fail to see the new Chrysler models 52, 62 and 72.
JOE HILTON

1927 Chrysler 60 Coupe
1926 Nash Coach
1926 Nash Touring
1926 Ford Touring
1926 Dodge Touring
We have other good used cars.
LUBBOCK NASH CO.
Phone 905

Dodge car, good mechanical condition to trade for lot. Dr. C. M. Ballinger.

for Economical Transportation
CHEVROLET

13th and Ave J.
WE'RE MOVING!
For the next few days we will be moving but will still be able to sell you a new or used car.
On Monday, we will be at 1405 Main Street. Come to see us and bring the old Fords and Chevrolet cars for appraisal and trade-in on one of these beautiful new Chevrolets. After Tuesday, we expect to have all departments functioning properly in our new building at 13th and Ave J, where we will have more room and better facilities for handling your business. Tell your friends.
KUYKENDALL CHEVROLET COMPANY

VISIT BATTLEFIELDS

Rheims and Other Places Famous In War Prove Greater Attraction Than Pleasure of Paris

PARIS, Sept. 24. (AP)—The American Legion is marching away from Paris.

Verdun, Rheims, Belfort, Soissons and Rome were the destinations of several thousand Legionnaires who left the French citadel in the eastern frontier, province of fireworks for the French reception to the Americans today.

The great exodus began with the departure from Gare Lyons of a special train for Rome at 3:55 p. m.

The train will stop at Nice, Cannes and Monte Carlo. Premier Mussolini will greet the Legionnaires on their arrival at the Italian capital, and today three French ministers wished them Godspeed as they set out for Italy.

From the highest official to the last dough-boy there was nothing but satisfaction with the success of the convention and gratitude to the French for their welcome.

DISARMAMENT

(Continued From Page 1)

not form the basis of security, arguing that their inevitable effect was a threat to other nations. Imploring the delegates of more than fifty nations not to shake the faith of mankind that a better future will follow the dark days of the war, he asserted that the League of Nations could not endure unless the duty of general disarmament was discharged.

Dr. Stresemann, M. Paul-Boncourt, of France, Dr. Loudon of Holland, and Senator De Brouckere, socialist parliamentarian of Belgium, all spoke when the disarmament plans were submitted to the assembly.

It was the powerful address of Senator De Brouckere, who acted as reporter for the disarmament committee, which challenged the most attention. With years of experience in the League's disarmament efforts, he solemnly warned his hearers that the road to success would be long and perilous; yet he eloquently painted a picture of fervent faith that the goal will finally be reached.

"I do not say that peace now is assured," he exclaimed. "I do not say that the wolves of war have ceased howling in the forests. But I do say that under the auspices of the League forces are being organized which will clear the forests of these wolves; that we have realized some part of our hopes and that the number of men of good will in all countries is steadily increasing."

ATTENDANCE LARGE FOR HOCKLEY FAIR

8000 CROWD LEVELLAND TO SEE VARIED EXHIBITS OF EXPOSITION

(Special To The Avalanche-Journal)

LEVELLAND, Sept. 24.—The first county fair in history of Hockley County went "over the top" in a manner that was pleasing to all concerned. The exhibits were much larger than had been anticipated, and an interested crowd, estimated at 8000 persons, thronged the fair grounds from dawn to dusk.

Success of the first fair has caused Levelland and Hockley County citizens to already begin laying plans for making the exposition an annual three-day event.

Cars of visitors attracted by the Fair filled all available parking space at Levelland. Agricultural exhibits were many and varied, it being estimated that there were represented at the exposition all of the many farm products of the state. Seven communities had entered complete displays.

Interest was especially high in the livestock exhibits. Outstanding was the poultry department, where were to be found every variety of the feathered tribes—chickens, turkeys, ducks, geese, etc.

A feature which is locally claimed to be unique for a county fair was the machinery and merchants exhibit booths, twenty-four in all.

A novelty drawing card was the baby show. Many of Hockley County's future citizens passed proudly on review.

Texas Tech furnished the judges. They were Professor H. G. Bower, for agricultural and livestock exhibits; Professor H. H. Broadrick, for the poultry; and Miss Edna Walker for the home economics displays. Other exhibits of much interest were the individual school entries.

MISS SAWYER IN RECITAL AT HOME ON BROADWAY

Miss Haven Sawyer, daughter of T. W. Sawyer, gave a reading of the play, "The Madonna," by George Middleton in a recital at her Broadway home last week.

She was presented by her teacher, Mrs. E. E. White. Assisting her was Miss McDonald, who gave selections on the violin and Miss Almeta Murray, who accompanied on the piano.

Many guests were present.

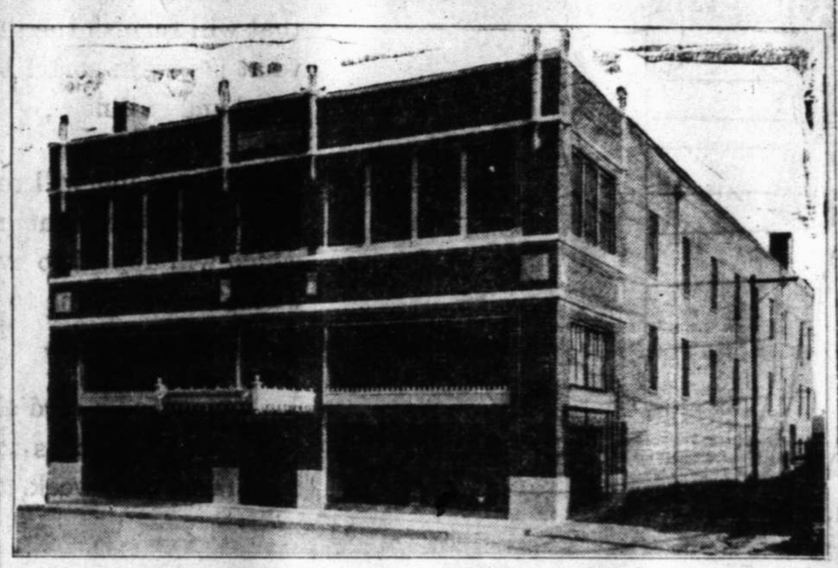
GOEBEL PLANS FLIGHT

Will Visit Texas and Oklahoma in "Woolaroc"; To Pass Over Amarillo And El Paso

SANTA MONICA, Calif., Sept. 24. (AP)—Friends of Art Goebel, winner of the Dole trans-Pacific flight, said today the aviator would take off here tomorrow in his plane "Woolaroc" for the first time since the return from Honolulu and fly to Oklahoma. He will make his first landing at El Paso, where he intends stopping Sunday night.

Monday he will fly over Amarillo, Texas, to Bartlesville, Okla., and give some of the backers of the Pacific flight their first glimpse of the monoplane. From there he will fly to Wichita, Kansas, and Tulsa, Okla. He will be the guest of honor at an oil convention at the latter place.

Worth Coming Miles To See



BAKER'S MAGNIFICENT STOCK OF FURNITURE!

Assembled in the new BAKER home, from the foremost furniture Mart of the world, the finest and most complete stock of Home Furnishings shown on the South Plains!

SPECIAL PRICES FOR EVERYBODY at BAKER'S FAIR WEEK!

Your Best Opportunity To Buy Furniture For Months

WHERE CAN YOU EQUAL SUCH VALUES AS THESE!

5-PIECE BEDROOM SUITE

Consisting of tripe bevel plate mirror vanity, bed, chest of drawers, rocker and bench. BAKER'S price $55.00

3-PIECE BEDROOM SUITE

Consisting of Princess dresser, bed and chest of drawers. BAKER'S price $45.00

3-PIECE KROEHLER LIVING ROOM SUITE

This suite is upholstered in a splendid quality of Jacquard velour. BAKER'S cash price $97.50

These are samples of values that you may get at Baker's. While we feature the savings you can make for paying cash we also sell on convenient terms.

When you come to Lubbock, always visit BAKER'S

BAKER FURNITURE

The House that Value Built 1107-09 13th Street

New Fall HATS

Arrive Daily

Advance Styles in the most fashionable fabrics and materials for Fall
Soft Crushable Felts
Lustrous, swandown velours
Supple, shimmering velvets
Off-the-face, Helmets, Vagabonds, Creased Crowns, Ripple Brims, Hoods, Pokes
As introduced by Paris and Sponsored by New York

$5.00 to $18.50

Jaretts Fashion Shop

913 BROADWAY

Greetings---

PEOPLE OF THE SOUTH PLAINS FROM

The largest distributors, retail, of food, on the South Plains. You will always find a welcome and a saving at—

PIGGLY WIGGLY

HELPS THOSE WHO HELP THEMSELVES

See Our Booth Of Fall Models Also At The Fair

FALL FASHION WEEK

Presenting the Most Important Style Events of the Fall Season South Plains Fair and Hemphill-Price Company's Fall Display

The curtain rises Monday on an exhibit that will furnish the illuminating answer to what is new in smart Fall and Winter apparel and millinery.

This exhibit will reveal in one gorgeous display, the brilliant new fashion themes which will appeal to every woman and miss whose tastes incline to youthfulness and individuality in dress.

We extend a cordial invitation to all, every woman and miss to visit our store during this coming week.

At the Beginning of This New Season Our Store is Splendidly Prepared to Fill Every Fall Need

In all our buying, "quality" has been our guide. Nothing that failed to measure up to the high standard for which this store's merchandise is renowned was given a moment's consideration; for we realize that "quality" is what counts with our customers these days.

Therefore, our patrons can plan their Fall purchases with the confidence that, as in the past, this store's showings will fully equal their highest expectations in variety, in quantity, in quality.

We invite you to see our new Fall displays.

Hemphill-Price Co.

"The Sunday Edition of The Lubbock Morning Avalanche and The Lubbock Daily Journal"

THE SOUTH PLAINS OWN NEWSPAPER

Sunday Avalanche-Journal

SECTION 2 Women's Events General News

VOL. 2 NO. 2 — LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 25, 1927 — (AP) MEANS "BY ASSOCIATED PRESS"

WOMEN'S DEPARTMENT OF FAIR IS EDUCATIONAL

SIX DIVISIONS FORM COMPREHENSIVE ARRAY OF EXHIBITS AND WILL EQUAL ANY REGIONAL FAIR IN THE COUNTRY

With each of the six divisions of the women's department of the Panhandle South Plains fair showing a more comprehensive display of particular interest to women this year, this exposition ranks well with other regional fairs and has prospects of giving to visitors an interesting and educational exhibit.

Mrs. Roger Q. Pierce, director with her corps of assistants, has been working for many weeks in preparation for this event and is prophesying greater things basing her judgment in part upon the larger number of inquiries that have been received this fall. Mrs. James H. Goodman, and Mrs. Hub Bates, assistant directors of the fair, have been untiring, also in their efforts to further this department of the show.

Six Divisions are Made

The six divisions with superintendents are as follows: Textile, Mrs. G. C. Wolffarth; culinary, Mrs. J. S. Johnson; Girls' clubs, Miss Louise Baird; plants and cut flowers, Mrs. W. O. Stevens; art, Miss Zella Wilkinson; relics, antiques and curios, Mrs. W. F. Schenck. Each department is sub-divided.

Entries in the women's department are to be brought in tomorrow, beginning at 8 o'clock in the morning, the books closing at 6 in the afternoon, with the exception of bread and cakes and cut flowers, which will be received until noon, 12 o'clock on Tuesday. Judging on these latter entries will be made on Tuesday morning, but all other articles are to be judged on Monday evening, before they are arranged for exhibition. Mrs. Pierce has announced. Articles received later may not compete for premiums.

There are no entry fees and every reasonable caution will be taken to guard the articles placed on exhibition, the directors have announced. There are many new cases in the women's building and locks have been placed upon them. There will be some woman in charge of the various departments at all times during the days of the fair.

More Displays Wanted

Imported articles are particularly desired for display purposes, although prohibited from competition for premiums as all work must be that of the exhibitor. Mrs. Wolffarth of the textile department urges these displays, especially, and is asked that they be brought in. Articles which have won premiums in previous fairs may be displayed again but may not compete for premiums and some work of professionals is barred.

Cut flowers in the city and county are so splendid and fresh this fall, its display is expected to be a brilliant and colorful note in the building and the fair officials are hoping that new varieties of blossoms and plants may be seen in the group, which has been divided into two sections, cut flowers and pot plants.

As a feature of the home demonstration club exhibit, the City Federation of Women's clubs is cooperating with Miss Louise Baird in preparing a Better Homes booth in the agriculture building, showing kitchen and home conveniences. Members of the federation who are on this committee with the president, Mrs. J. F. Hankins, are Mesdames W. B. Price, R. T. Campbell, W. H. Meador, and E. B. Adcock.

Nutrition Display Planned

A nutrition display that is to be prepared under the direction of Miss Zella Murray, district home demonstration agent, is to feature the home demonstration exhibition. Miss Baird has said. Miss Miley Halsey, of Lynn County, and possibly other agents are to have exhibits in addition to those from Lubbock County.

Articles are being received from all points on the South Plains and Texas for display in this fair.

The Textile department has been divided into the embroidery, knitting, crochet, quilts, plain and fancy sewing, old ladies' work and lace work groups, the culinary department includes bread, cakes, canned fruits and vegetables, preserves and jellies, pickles, candies and miscellaneous articles, china and oil paintings, tapestries, water color work, drawing, crafts, oil paintings for children under 12 years of age and water coloring, for both professionals and non-professionals are included in the art department and the girls' club division comprises the four years' work offered these young women under the home demonstration agent.

Hunts Parents

For seventeen years Harold John McKibben, 21, thought he was Juan Gomez Chavez, son of a wealthy rancher at Parral, Chihuahua, Mexico. When he told Chavez he intended to enter politics, the ranchman showed the boy the court order which disclosed he had been abandoned in El Paso, Tex., in 1910, by American parents. The court had placed him in custody of the rancher. Now the young man is seeking his parents.

SLATON ROTARIANS ENTERTAIN LADIES

ADDRESS BY TECH DEAN FEATURES THE ANNUAL PROGRAM OF CLUB

(Special To The Avalanche-Journal)

SLATON, Sept. 24.—The third annual banquet at which the Slaton Rotary club was host to the wives and sweethearts of members and to the forty teachers of the Slaton public schools was held at the Slaton clubhouse Friday evening. The attendance was 110, the largest ever recorded at one of these banquets, which are held to develop closer acquaintanceships between the business people and the teachers.

Roy A. Baldwin, local attorney, was toastmaster, and it was he who arranged the evening's program. It consisted of several specialty entertainment numbers, followed by an address of thirty minutes by Dean Jessie M. Gordon, of the Texas Technological College.

His subject was, "What is Education? The inspired youth versus the trained mind; Is modern education too materialistic or too idealistic?" To the last phase of the question, Dean Gordon answered that education today is too materialistic. It is so because of the materialistic age in which we live. He then added that he did not believe modern education is too idealistic. In addition to stating his own idea of the meaning of "education," the speaker quoted several eminent scholars who have advanced their various definitions.

Sam E. Staggs, club president, made the welcoming address to the teachers. Mrs. J. W. Wallace responded in behalf of the group. She began her teaching career in Slaton back in 1911 when the town was founded and has been connected with the school system here ever since. She holds seniority over all other Slaton teachers, in point of service in the local schools.

Hall Music Company A Lubbock Concern

When you think of music—in West Texas, you think of Hall. The Hall company is not the only music company here, but it is one of the best known. Pianos—the very best are sold by these people, and instead of buying from an out-sider, you may buy from them, and still stay in the same county with your guarantee.

The Hall Music Co., has been in Lubbock only a few months, but its business has grown until larger quarters have been secured. Now you will meet them at their new home on Broadway.

MUNICIPAL COURT COLLECTS TOTAL OF $43 SATURDAY

Fines totalling $43 were paid into the city treasury yesterday afternoon by ordinance violators. The violations included: fighting 3; parking wrong 4; and stop signal 1.

Legion Gives Fair Tickets To Veterans

All Civil War veterans in Lubbock county will be guests of Allen Bros. Post No. 148 of the American Legion, of Lubbock at the Panhandle-South Plains Fair which opens here Tuesday, if the veterans will call at the office of A. C. Jackson, post finance officer, in the city hall and receive tickets, it was reiterated here Saturday after unanimous action to this effect taken at a recent meeting.

The Legion is repeating it's action of last year in offering season tickets to the fair, to all Civil War vets, and in a statement issued by Post Commander F. D. Rupe, all these vets are urged to call at Mr. Jackson's office for tickets.

Lubbock Tailors In Class All Their Own

A tailor is a tailor, but some are better than others. That's why The Lubbock Tailors think they are in a class all their own. Maybe they are right—they say so.

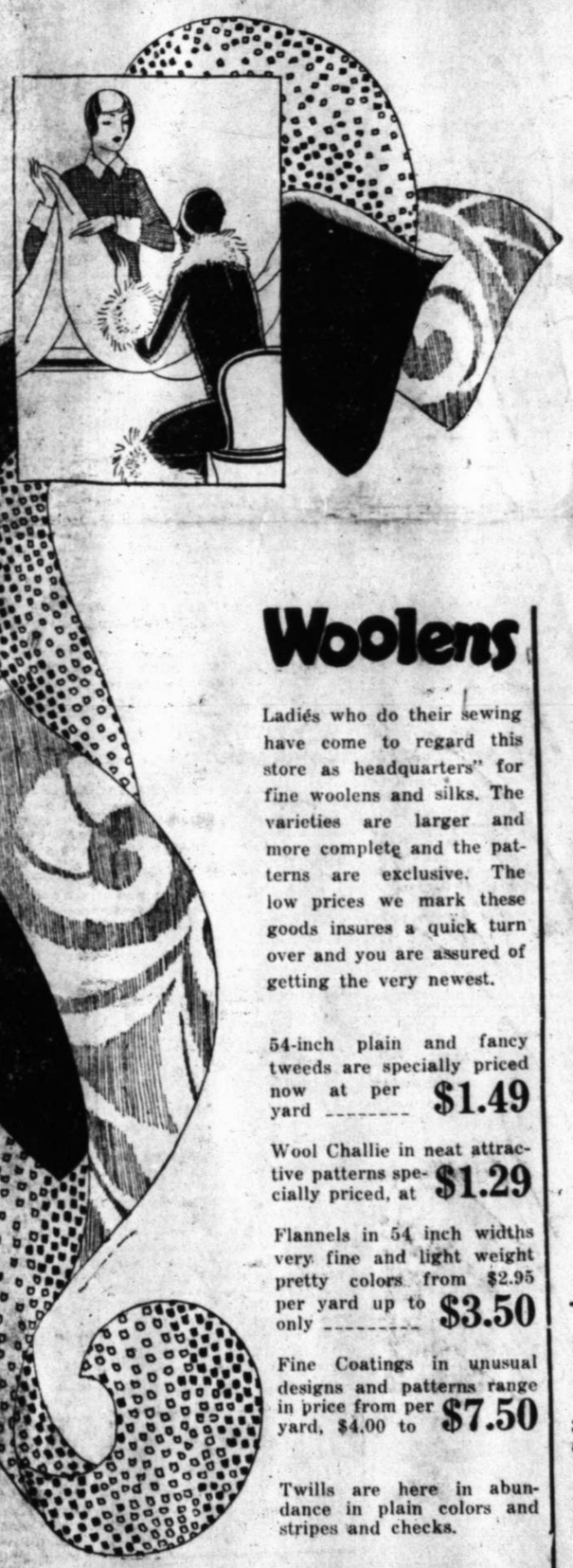
To say the least they have one of the best tailoring plants in West Texas, as well as a hat department where old hats can be made almost the same as new. Dying is successfully done in their plant, and hundreds of satisfied customers will tell you their work is superior. At the most, Lubbock Tailoring Company has a plant and workmen that will match very favorably with those in larger cities.

DANIEL'S STUDIO MADE PHOTOS FOR ROTGRAVURE

Evidences of fine workmanship may be detected in the photos which make up the rotogravure section of today's paper. The pictures bear the earmarks of excellent photography and show clearly the details of each scene.

They were made by the Daniel's Studio, 1206 1-2 Avenue J, expert commercial photographers.

The New Fall Fabrics



Woolens

Ladiés who do their sewing have come to regard this store as headquarters" for fine woolens and silks. The varieties are larger and more complete and the patterns are exclusive. The low prices we mark these goods insures a quick turn over and you are assured of getting the very newest.

54-inch plain and fancy tweeds are specially priced now at per yard **$1.49**

Wool Challie in neat attractive patterns specially priced, at **$1.29**

Flannels in 54 inch widths very fine and light weight pretty colors from $2.95 per yard up to only **$3.50**

Fine Coatings in unusual designs and patterns range in price from per yard, $4.00 to **$7.50**

Twills are here in abundance in plain colors and stripes and checks.

CHILDREN'S UNIONS

Children's Winter weight unions in sizes from 2 to 12, button on tape style, a real value at..... *59c*

PHONOGRAPHS

$1.00 Down, $1.00 Per Week

We have a few used Phonographs left that we are making these very convenient terms on.

THE VERY SMARTEST Fall Frocks

Cleverly fashioned Dresses with all the chic and charm of frocks costing double our low introductory price. Circular lines, straight silhouette, uneven drape, and other correct styles are shown, made of

Flat Crepes, Crepe Satin, Georgette, Jerseys and Fancy Woolens

Every new color. In panel styles, tiered models, flare effects, etc. You may rest assured that every Dress is a new style, approved for Autumn wear. Our prices are extremely attractive.

The Very Newest Fall Coats

Charming Fall Coats, dressy yet thoroughly practical, at a marvelously low price! Made in straight line models, diagonal striped effects and many other effective silhouettes. The materials include.

Marvella, Bolivia, Soft Woolens, Coarse Woolen mixtures, and others.

Nearly every Coat is trimmed with fur at collar. Every garment has that luxurious appearance found only in coats of the higher grade. All colors — blue, green, brown, tan, beige, black, etc., and all sizes.

SPECIAL PRICES

SATEEN

36 inch Sateen in a big range of colors, very good and serviceable grade, per yard..... 25c

SANITARY NAPKINS

Puritas Sanitary Napkins the best on the market because they are more absorbent. 3 boxes for **$1.00**

RECORDS

Edison Records in values up to $1.50, special price now at 89c

DRESS GINGHAMS

32-inch Ginghams in fancy plaids and fine checks regular 25c value 15c

Chiffon Hose

$1.69

These are Full Fashioned all silk from top to toe. Extra fine and are serviceable for wear as much as any Chiffon hose.

The desirable colors and all sizes are here.

A Timely Glove Offering

The newest Fall Gloves at a decidedly low introductory price. Gloves of fine soft kidskin, in all the new and wanted shades, fancy cuffs and plain styles; three seam back and many novelty effects. Priced **$2.95**

Barrier Bros.

DEPENDABLE MERCHANDISE

Lubbock's Oldest and Largest Department Store

The Avalanche-Journal's Women's Section Edited By Blanche E. Bean. Phones 13 and 14

Club Federation To Cooperate With City Commission In Beautification Of Park; To Entertain Mrs. Fields

Beginning a work that is of interest to every club woman in the city, since the organization is composed of all study clubs, the City Federation of Women's clubs in its initial meeting Friday afternoon planned to cooperate with the city commission in beautification of the new municipal park and a committee, headed by Mrs. H. T. Kimbro is to meet with the commission Mrs. A. W. McKee and Mrs. I. F. Holland are other members of the committee.

The Federation work started this fall with more enthusiasm that was manifested last year in the meetings, and the president, Mrs. J. F. Hankins, and other officials have an encouraging outlook for the year's work.

Mrs. Fields To Be Here

The visit here of the State Federation President, Mrs. J. U. Fields in October is now looked forward to with much interest among club women and plans for her entertainment were discussed Friday. It is thought that she will be in Lubbock about October 6.

Other matters which were discussed Friday were the perfection of women's organizations in the negro and Mexican communities to forward the school and civic work in these sections and the preparation of a better homes booth at the Panhandle South Plains fair this week, this work being undertaken in cooperation with Miss Louise Baird, home demonstration agent.

Parent-Teacher associations of the city are now fully launched on the work for the coming school term, a meeting of the city council and of four associations having been conducted during the week. The lyceum course which is fostered each year by these organizations is being discussed now and it is thought that the numbers this winter will be of wider interest and more entertaining than they have been in the past, according to the council president, Mrs. E. W. Camp.

Other undertakings of the societies of note this winter are to be a juvenile protection campaign in the Junior high school under the direction of Mrs. E. M. Smith, the projection of educational films at the K.-Carter school and the buying of school ground equipment at the M. M. Dupre school. The last named organization is particularly enthusiastic at the beginning of this year, with 42 of the 72 women who attended Thursday having brought their membership dues.

To Entertain Teachers

A reception for all teachers in the public schools is to be fostered by the council on Friday October 1, the detailed plans to be announced some time next week. This reception is an annual affair now and all patrons of the schools are asked to call and meet the teachers at this social.

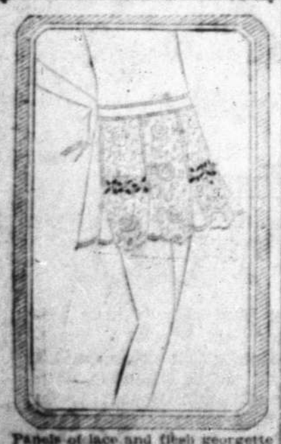
A yearly opening banquet of the Athenaeum club Tuesday evening at Hotel Lubbock was the most elaborate club event of this season. Gathering at 7:30 o'clock the members enjoyed a program with a theme in keeping with the club study this year on civilized Indians before the discovery of America. Miss Flora McGee was toastmistress and a number of Indian songs readings and talks made up the program.

U. D. C. Will Sponsor Baby Show At Fair This Week

A baby show is to be fostered at the Panhandle South Plains fair this week by members of the local chapter of U. D. C.

A tent has been arranged for and babies may be registered here at any hour during the days of the fair, but the infants must be brought there some afternoon between the hours of 4 and 5 o'clock for physical examinations by a doctor and a nurse. The judging will be on Saturday afternoon at the tent, the exact hours to be announced later. A small entry fee will be charged for each infant, all of whom are to be under two years, and prizes will be awarded. Physical perfection will be a basis for judgment.

Paneled Stepin



Panels of lace and tiish georgette with small ribbon edged godets fashion this new stepin.

The Woman's Day By Allene Sumner

"For men must work and women must weep." So runs the song of "the three fishermen who went sailing out into the west." The wives of the sardine fishers of the Breton town of Douarnenez preferred to take a chance on the weeping they would do if their husbands set sailing out in the west, rather than the necessary weeping if their sardine fishermen husbands went on strike and refused to go sardining.

The wives, therefore, broke up a strike and literally shoed their husbands into the sea by pelting them vigorously with stocks, cabbages and defunct sardines. Hungry children incited the wifely war, which just proves again the greater strength of maternity than matrimony.

BOTH WANT A MAN

If a girl of Majorca wears a flower upright on her breast, it says that she has been asked in marriage; if the bloom droops toward the ground, it means she wants one; if the flower is placed horizontally on her bosom, it means that she has her young man but he has not proposed. So Frederick Chamberlin tells us in "The Balearics and Their Peoples." We may smile, but why is the upright flower any funnier than the diamond on the left finger which says the same thing, or the drooping flower any funnier than the Cupid's bow and bennaed hair and come-hither look which say the same thing?

TOOTSY-WWOTSY

There are "only 100 pairs of healthy feet in the United States," according to a leading chiropodist, which gives the beauty shops and the beauty lotion advertisers something else to go after. To be sure, healthy feet have always been advocated, but if they'd change that adjective "healthy" to "beautiful," and ballyhoo the ugliness of bad feet rather than their unhealthiness, they'd begin doing a regular permanent wave business.

SHORT MAY THEY WAVE!

Speaking of permanent waves, I might as well admit right here and now along with all other admissions made you, that I loathe and despise and hate them. I have never seen one single permanent wave which was pretty, and never seen one head of hair uninjured by them—pounce upon me, an' ye will, beauty shoppists. Just why women believe that a frizzled, contorted, artificial head is preferable to a shapely, smoothly banded one is beyond me, even if those without said perms do look like drowned rats at a bathing beach.

POCKET PELF

It's an old question this—does a wife have a right to rifle her husband's pockets? Is it stealing? Isn't he stealing just as much by not giving her what she rightly earns" Whatever the answer, Anthony Radetich of Hoboken thought she had no right. He decided to catch her. He baited the pockets with $35, tied a string to his toe and the other end to the bills, and waited. The expected tug came. But it was his father-in-law instead of his wife, which did make the matter different, I'll admit. Still, how about it if it had been she? What should he have done?

EVERY WOMAN'S DREAM

Six daughters in one wedding was the record of an eastern mother a few days ago when three of her daughters became brides in a triple ceremony and the other three were bridesmaids. This is the sort of stuff that all mothers envy! The girl in Who's Who with $100,000 income gives no such pride to a mother's breast as just one simple sweet maiden whose hand is sought by an equally simple swain. To rear marriageable daughters remains the goal supreme of the average mother.

Mrs. A. B. Conley Is Hostess To Bridge Club Members

Roses and dahlias were pretty floral decorations in the home of Mrs. A. B. Conley, 1611 Main street, Thursday evening when she was hostess to the Thursday Night Bridge club. At the close of the games, she passed a frozen salad course to Mr. and Mrs. Jed A. Rix, Mr. and Mrs. J. S. Johnson, Mr. and Mrs. W. O. Stevens, Mr. and Mrs. J. E Vickers, Mrs Fred Snydel, Mrs. W. R. Lovell, of Muskogee, Okla., Mr. and Mrs. W. F. Schenck, Dr. and Mrs. J. T Hutchinson, Mr and Mrs. W. A. Bacon, Mrs O. L. Slaton, Mrs. Sam C. Arnett and Mrs. Morton J. Smith.

J. S. Safady, proprietor of the Boston Store, has returned from a buying trip to Fort Worth, Dallas and other points, buying fall and winter merchandise.

Local Young Women To Model Apparel In Style Show

Colorful and harmonious settings will accentuate the beauty of garments displayed Tuesday and Wednesday evenings in Grollman's style show at the Palace theater at 8 o'clock. Twelve young women of the city are to model seasonal fashions in sport afternoon, street, evening wear and clothing for other occasions.

Special scenery has been constructed for this show and a program is to be given in connection with the affair.

Mrs. C. H. Grollman has selected the models and costumes which are to be used in the show and T. E. Rivers has supervised the interior decorating for the affair.

Models who will appear in the brilliant affair include Misses Jane Mast, D'Aunn Sammons, Kathryn Bryarly, Pearl Hensley, Virginia Mullican, Geraldine Smith, Maurine Hughes, Juanita Stokes, Ella Landers, Aleta Easter and Mesdames I. F. Holland and Jacqueline Engle.

Beautiful and correct apparel for fall sport and social occasion will be shown by these models.

Wives of Doctors To Form Auxiliary To Medical Club

Although officers have not been elected, wives of doctors in Lubbock are organizing an auxiliary to the Lubbock-Crosby County Medical association and this chapter is to be affiliated with the State Medical society auxiliary. The final meeting for forming the society is to be conducted on October 8 at the home of Mrs. T. G. Bates, 1212 16th Street, according to present plans.

The first meeting of the women was conducted Tuesday afternoon at the home of Mrs. J. T. Hutchinson. At that time, Mrs. C. C. Gidney, council woman for the third district, and Mrs. O. E. Nichols, both of Plainview, met with them and explained that the purpose of the club is to encourage health through education and to provide entertainment for wives of visiting doctors at district medical meetings.

The state president of the auxiliary, Mrs. Henry Bolin Trigg, of Fort Worth, is to be in Plainview on October 11 and 12 when a meeting of the district medical association is held and many of the local women are expecting to meet her at that time.

Mrs. G. O. Castleberry was hostess to the women at her home, 1711 Main Street, Friday afternoon, and further plans for the organization were discussed at that time.

Mrs. Norman Will Be Hostess To Prayer Circle Members

The Busy Mothers prayer meeting is to be conducted Tuesday afternoon from 4 until 5 o'clock at the home of Mrs. J. M. Norman, 1902 Avenue H, with Mrs. F. J. Glaze presiding over the business session. Mrs. J. Burns is to lead the songs. Mrs. Bromo Crim is to lead the opening prayer, with Mrs. Stipp leading the concluding prayer. The meeting last Tuesday afternoon was with Mrs. A. S. Eads, 1910 Avenue H, and there were 10 present with four new members.

Miss M. A. Ainsworth Hostess To Bridge Club Yesterday

Bridge was played yesterday afternoon at a meeting of the Ki-Jo-Kal club with Miss Marie Ann Ainsworth, 1517 Main Street. Guests were Misses Bobbie Woodson, Loise Harkey, Margaret Conner, Virginia Murray, Lillian Watson, Louise Bates, Juanita Meredith, Evelyn Stewart and Sue Evelyn Rattan, of McKinney. The next meeting is to be with Miss Conner. A delicious salad course was passed by the hostess.

R. E. Overstreet Is Speaker At Club Meeting Friday

R. E. Overstreet, state director of the Texas Farm Bureau Cotton association, met Friday afternoon with the Southwest Ward women's home demonstration club, at the home of Mrs. W. S. Stephenson and made an interesting and instructive talk on co-operative marketing of farm products and co-operative work in communities. Under the leadership of Miss Louise Baird, the home demonstration agent, plans were made for exhibits at the fair this week.

Life's Niceties
HINTS ON ETIQUET

1. In metropolitan centers where calling is almost done away with are there any types of calls that are obligatory?
2. What are they?
3. If you just cannot make such calls, what should you do?

The Answers

1. Yes.
2. Calls on sick or bereaved friends, the fiancee of a relative, a newly married couple, etc.
3. Send an explanatory note, with flowers, preferably.

Trouser Skirt, Okeyed In Europe, To Make Bid For Favor Of Fashion Here

Brown velvet street suit with divided skirt (left) and the 'prohibition skirt' with quart pockets and beaver-trimmed jacket.

By NEA Service

Women, it seems, are determined to "wear the trousers."

Culottes or skirts? That seems to be the question this fall, with the bifurcated skirt in the lead.

London and Paris have accepted the new trouser-skirt. America seems about to. Certainly the pajama fad on beach and verandah this summer pointed to this and autumn styles prove that there's a real leaning towards this type of garment.

These are no tight, mannish, trouser-like affairs, these new divided skirts. Rather, they take almost double the material of the former, straight or wrap-around skirt, and they demand a master hand to cut them.

In clever, subtle ways, they conceal the division with a panel, a drape, a sash or gorgeous fringe, and all one notes is a graceful skirt while the wearer rejoices in absolute freedom of motion. Smart daytime dresses, sports frocks and even evening gowns sponsor the culotte.

Lanvin, Worth, Chanel, Caret and other Paris designers have adapted the culotte to evening use and an amazing array of gleaming, shimmering, gorgeous creations in chiffons, transparent velvets and lames, all with divided skirts, have resulted.

Worth, foremost among those sponsoring the new style in skirts, has fashioned many of his velvet suits and dresses with culottes. A brown velvet street suit has divided skirt but so cleverly do they pleat into the waist that they look like a skirt.

Newest of the divided skirts is the "prohibition skirt" which serves double duty of giving freedom to its wearer and at the same time aiding her to maintain personal freedom by hiding liquor within its folds. Four pockets, one on the front and back of each trouser, yawn for a bottle each. This skirt is said to be tremendously popular with Americans about to embark for home.

Whatever the future of the culotte, suffice it that it holds high popularity right this minute. It may eventually suffer the fate of the obsolete sheath gown. But in the boudoir, for house wear, for sports, the street and the dance, the divided skirt right now gains standing each day.

C. I. A. Ex-Students To Banquet On October 5

The annual banquet of ex-students of the College of Industrial Arts, Denton, has been scheduled for the evening of Wednesday, October 5, at the Technological college cafeteria. A short program is being arranged. Mrs. R. S. Williams and Miss Gertrude Daniels are in general charge of arrangements for the affair, having been appointed by the president, Mrs. Ernest Lee, to do this.

Jackson's New Home Is Scene Of Club Party Friday

The new home of Mr. and Mrs. T. W. Jackson, 2329 18th Street, was very prettily decorated Friday evening with baskets of dahlias and zinnias when they were host and hostess to the Merry Mix-up club members. Three tables were arranged for games of forty-two. Guests were Messrs. and Mesdames W. R. Fickas, E. M. Smith, G. W. Scott, Dr. and Mrs. O. W. English and Dr. and Mrs. D. D. Cross.

Alpha Delta Pis Are Hostesses At Club Luncheon

With members of the Alpha Delta Pi sorority as hostesses, the first luncheon of the Pan-Hellenic club for the fall was served yesterday afternoon at 1 o'clock at Hotel Lubbock.

Covers were laid at the table for Mesdames Gus L. Ford, Roscoe Wilson, Richard L. Douglas, I. C. Enochs, W. M. Craig, Carl Patton, S. E. Cone, J. P. Newman, Dorrance D. Roderick, T. Williams, M. B. Hilburn, Misses Blanche Bacon, Tyler Lee Knight, Pearl Harper, Louise Jennings, Johnnye Gilkerson, Evelyn Knipp, Ruth Horn, Lois Nicholas.

Miss Harper, a Phi Mu; Miss Nicholls, a Zeta Tau Alpha, and Mrs. Craig, a Phi Omega, were received as new members in the organization. The president, Miss Horn, conducted a brief business session.

A crystal bowl filled with fruit was the table centerpiece and crystal candlesticks on the table held yellow candles, while favors were yellow taffeta bags filled with candies. Hostesses for this luncheon were Mrs. Hilburn, Miss Blanche Bacon and Miss Tyler Lee Knight.

A feature of the program was a pantomime participated in by Misses Knight, Bacon, Gilkerson, Jennings, and Mesdames Hilburn, Ford, Enochs, Patton and Douglas.

Miss Griggs Returns From Conference In Switzerland

Mr. and Mrs. J. E Griggs, who have recently moved here from Amarillo, are now at home at 1696 Broadway with their family, Misses Mary Alice and Virginia Griggs, and son. Miss Mary Alice Griggs, who is a student in the high school, has just returned from Geneva, Switzerland, where she attended an international Girl Scout conference this summer, returning by way of New York where she spent several weeks in a camp. She was with a party of 24 from the United States.

SHINY SPOTS

The back width of cloth skirts and the seats and knees of men's suits should be sponged with piping hot vinegar before pressing.

Bridge!
Here Are Points To Improve Your Game

(Abbreviations: A—ace; K—king; Q—queen; J—jack; X—any card lower than 10.)

1—How do you finesse when you hold A J X in your hand and Q X X in the dummy?

2—Partner having doubled one diamond, what should you bid when you hold: spades— X X; hearts—A Q 10 X; clubs—A K X X X; diamonds—X X?

3—when may the player who initially bid one, raise his bid after assist from partner?

The Answers

1—Play small card from dummy and finesse J.

2—One heart.

3—When he has more than the four probable tricks required for his initial bid; he may raise one for each trick above the original four.

Few Social Affairs; Tech Clubs Rush New Girls

Because of the Panhandle South Plains fair next week, few social events have been scheduled in the city, but the usual club work is to continue.

Mrs. W. R. Lovell of Muskogee, Okla., who is the guest of her sister, Mrs. Fred Snyder, 2221 16th street, is a popular visitor here and has been extended a number of courtesies by those who have entertained. On Tuesday afternoon of this week Mrs. Snyder was hostess at her home with a six-table beautifully appointed party complimentary to Mrs. Lovell.

Honors Sister

On the following afternoon Mrs. G. E. McCelvey, Jr., 2303 16th street, was gracious hostess for her sister, Mrs. Cleland Snodgrass of Temple, who is visiting her. Eight tables of bridge guests were invited for this occasion. Mrs. Snodgrass, too, has made a number of friends among the Lubbock matrons and has received many courtesies from them.

The most pretentious parties of the week were given Thursday when Mrs. E. B. Adcock and Mrs. O. L. Peterman entertained at the home of the first hostess, 2425 19th street. An eight-table bridge social was given in the morning with another of nine tables in the afternoon. A pretty color scheme was favored for the two affairs.

Social clubs at the Technological college are busy rushing new girls at the institution and preparing to make out their new membership bids during this term of school. The two principal social societies are the Las Chapparitas and Gammi Pa Alpha clubs.

Club Founded With Tech

The Las Chapparitas club was organized with the founding of the college and has been active in college affairs since then. Recently the club met and elected Miss Pearl Hensley as president for this year, with Mrs. Royce Water as vice president, and Miss Ruth Starnes as treasurer.

The first party for the new girls was given Wednesday morning at the home of Miss Hensley, 2113 15th street, with Misses Edna Yonge, Cecil Dawson and Willette Waters as joint hostesses. A two-course breakfast was followed by bridge games.

A slumber party is to be given Monday evening at the home of Mrs. Waters, 2905 21st street, with Misses Pryor, Cynbol Patterson and Ruth Starnes assisting in entertaining and other parties have been at the home of Misses Edna Yonge and Cecil Dawson.

Rushees for this club include Misses Virginia Griggs, Ellen Castleberry, Catherine Dodson, Toots Harston, Ruth McCarson, Tommy Preston, Wauwiece Stoker, Alene Felmet, Lyce Dougherty, Clarice Scott and Ruby Arnett.

Miss Spikes Heads Club

Girls who are being rushed by the Gamma Pi Alpha club, of which Miss Alma Spikes is president, include Misses Anna Belle Collins, Virginia Mullican, Ruby Arnett, Geraldine Smith, Wauwiece Stoker, Alene Felmet, Ann Harston, Faye Foote, Helen Wallace, Mary Frank Nichols, Ray Morgan, Charlotte Elms, Rachel Cole, Ulla Houston and Ruth Carson and Mrs. Sam Harvey.

Miss Novelle Hemphill was hostess at bridge Thursday afternoon at her home 2009 Broadway, for members and guests and other parties are being planned for the prospective new members, who are to receive bids within the next few days. New officers who were recently elected in this society, in addition to Miss Spikes, are as follows: Vice president, Miss Hemphill, secretary-treasury, Miss Jane Mast, and reporter, Miss Kathryn Bryarly.

Baptist Women Will Observe Prayer Week Monday

The annual week of prayer program of the First Baptist Woman's Missionary society is to be observed with an all-day prayer session tomorrow at the church with the various circles of the W. M. S. providing programs.

Beginning at 10 o'clock in the morning, a program on "Save Texas Through Prayer" is to be led by Mrs. J. H. Jenkins, assisted by Mesdames E. W. Profence, J. H. Hankins, Erle Studeman, G. W. Scott and George Foster.

Mrs. C. L. Fowler will be leader of a program on "Save Texas Through Enlistment" beginning at 11 o'clock and she will be assisted by Mesdames Carl Roberds, Webb Cammack, C. Yager, J. T. Bullock and W. R. Fickas.

Continues After Lunch

After lunch another program on "Save Texas Through Christian Schools and Hospitals" will be conducted with Mrs. Fred Owens leading. Mrs. W. E. Twitty, C. O. White, J. K. Miller, W. E. Holder and E. L. Law are to assist Mrs. Owens.

The next section of the program on enlisting the young people in the work, will be led by Mrs. George Moore with Mesdames L. J. Akers, W. A. Childers, J. H. Wilson, D. J. Wilhelm, George Duval and J. Hall, assisting in the presentation.

The last division of the program has been prepared by circle 5 with Mrs. J. I. Noah as leader. Those who will assist will be Mesdames John W. Thompson, W. A. Stahl, F. B. Malone, W. A. Bowen and Ed Alexander.

W. P. Brooks, 6 year old son of Mr. and Mrs. C. O. Brooks, of Slaton, is recovering from a minor operation in a local sanitarium.

Miss Louise Jennings, "Spirit Of Lubbock", Participating In Abilene Festivities Greeting C. Lindber

Social Calendar

MONDAY

The Episcopal auxiliary is meeting at 3 o'clock in the afternoon with Mrs. W. W. Rix, 2402 21st Street.

Members of the First Christian Ladies Aid are to be hostesses at a tea in the church parlors from 3 until 6 o'clock in the afernoon in particular honor to new members.

A missionary jubilee and prayer league program at the First Methodist church at 3 o'clock is to be attended by members of the W. M. S. and the Mary Helm auxiliary. Mrs. H. T. Kimbro will be in charge of the program.

The First Presbyterian auxiliary is meeting in circles at 4 o'clock.

An all-day meeting of the First Baptist W. M. S. will be conducted at the church, beginning at 10 o'clock in the morning.

TUESDAY

The Twentieth Century club meets at 2 o'clock in the afternoon at the First Baptist church.

The Sorosis club meets at 2:30 o'clock at the home of Mrs. H. D. Chipley, 2214 Broadway.

Mrs. E. C. White, 681 Avenue O, will be hostess to the Jolly Dozen club at 2:30 o'clock.

The New Era study club meets at 2:45 o'clock at the First Baptist church.

A meeting of the Athenaeum club is to be conducted at 3 o'clock at the First Baptist church.

WEDNESDAY

The Wednesday Needle club meets at 2 o'clock with Mrs. Frank M. Maddox, 1627 Main Street, with Mrs. M. B. Hilburn as joint hostess.

SATURDAY

A sunrise breakfast will be attended by members of the Otoyoka group of Camp Fire, meeting at the First Methodist church at 6 o'clock in the morning and hiking to the scene of the breakfast.

The first fall luncheon of A. A. U. W. is to be at 1 o'clock at the Technological cafeteria.

President and Mrs. Paul W. Horn will give a reception from 7 until 9 o'clock in the evening in the rotunda of the Administration building for students in the Technological college and following that the first all-college dance will be given in the gymnasium.

The Morning Avalanche Menu for the Day

BREAKFAST—Cantaloupe, cereal, cream, scrambled eggs, crisp toast, milk, coffee.

LUNCHEON—Pressed corned beef whole wheat rolls, blackberries with sugar and cream, chocolate cookies, milk, tea.

DINNER—Stuffed flank steak stewed with vegetables, corn on the cob, sliced tomatoes, elderberry pie, milk, coffee.

Stuffed Flank Steak

One flank steak, 1 1-2 cups stale bread crumbs, 4 tablespoons chopped suet, 1-4 cup chopped cooked ham, 1-4 teaspoon pepper, 1 egg, 4 carrots, 1-2 cup chopped mushrooms, 1 tablespoon flour.

Pound steak with wooden potato masher until as flat as possible. Press bread crumbs out of hot water. Keep hot and add suet, ham and pepper. Mix thoroughly and add egg well beaten. Sprinkle salt over meat and spread evenly with dressing. Roll and tie firmly. Pour over boiling water to barely cover, roll and simmer one hour. Add carrots, scraped and cut in half lengthwise, and mushrooms. Simmer one hour longer or until meat and carrots are very tender. Thicken the liquid left in the pan with flour stirred to a smooth paste until little cold water. Pour over steak arranged with carrots and mushrooms on a hot platter. The course used to tie the roll is of course cut and removed before sending to the table.

MOLASSES MEASURE

When making molasses cookies, cake or candy, dip your measuring cup into flour or cornstarch before measuring the molasses and it will not stick.

SLICED PERSIMMONS

Big, juicy persimmons make an unusual and delectable dessert when peeled, sliced and served with cream and sugar.

BRUISE PREVENTIVE

If Tom bumps his head, put on a plaster of grated raw potato immediately and the swelling and discoloration will be reduced.

JELLY AID

If jelly fails to set, sometimes adding a few spoonfuls of white vinegar or the juice of a medium sized lemon does the trick.

SALT'S USE

Salt should be used sparingly, in cooking all tart fruits, jellies and jams. A dash of salt improves the flavor of coffee and tea, too.

Executive Meeting C A.A.U.W. Chapter Held Saturday

Beginning the new year, an executive meeting of the local chapter of American Association of University Women was conducted yesterday afternoon at the home of the president, Mrs. A. H. Leidigh, 21 17th Street. The first luncheon club members is to be at 1 o'clock next Saturday at the Technological college cafeteria and reservations are to be phoned to Miss Kathe ine Harper at that place. It hoped that there will be some ne members. Mrs. Leidigh said ye terday, and those who wish to jo are to phone Miss Helen Clay 1554-J to learn of their eligibility.

SLIP-COVERS

If the comfortable winged cha is growing worn in spots, patter for slip-covers on the market to day make recovering it in chin feasible.

FISH BONES

Fish bones are more easily removed if melted butter has bee rubbed down the back bone befo the fish was cooked.

POACHED EGGS

If a bit of butter is dropped in the salted water eggs are poache in, eggs are more apt to stay o top of the water.

VINEGAR POLISH

One tablespoon of heated vinega added to the furniture polish yo are using, will give added luste to your furniture.

NEAT BUTTONHOLES

Professional buttonhole maker always baste around a buttonhol or stitch on a machine before cut ting the hole. It insures a neate finished buttonhole.

FLAPPER FANNY SAYS:

Mud may be a beauty aid, but it hasn't done much for the turtle

ub Work In South Plains Towns Has Priority Over Entertainment Which Filled Summer With Gaiety

Mrs. H. Broaddus, of the sixth district, State Federated clubs, was hostess Friday afternoon to members of the executive board at her home in Colorado City. Those who attended were Mrs. G. C. Thompson, secretary; Mrs. Lee Jones, publicity committee; Mrs. Edgar Majors, district chairman; Mrs. Campbell, program chairman; Mrs. J. T. Patterson, library chairman; Mrs. Hunter, music chairman; Mrs. C. Merritt, scholarship and Mrs. A. L. Whipkey, associate editor of Federated News; Mrs. W. H. Garrett, chairman of press work; Mrs. Henry Vaught, banquet and Mrs. Otto Jones and Mrs. Hardison, presidents of the Culture and 1921 clubs.

Club work is receiving major attention in the South Plains towns now, money raising plans are under way in some places. An example of this was a group of vanity parties given in Floydada by the Methodist W. M. S. members. Each woman who attended the first party entertained during the week, inviting one less to her party than attended the one before and each guest brought fifty cents to the parties. This proved to be enjoyable affairs and brought some money into the treasury.

Business Women Guests

Members of the Amarillo Business and Professional Women's club were guests in Plainview last Thursday evening when Mrs. A. Bledsoe entertained. A program was given and the visitors were introduced. Dr. Nan L. Gilkerson, formerly of this city, was one of the guests.

Another party in Plainview this week was given Friday evening when Mr. and Mrs. E. M. Osborne entertained in honor of Mr. and Mrs. J. L. Higginbotham of Dallas. There were five tables of forty-two playing.

As a surprise to Mrs. H. C. Edmonds of Muleshoe, on her birthday, Mr. Edmonds and a number of friends gave her a party Tuesday evening. While Mr. and Mrs. Edmonds were in town, friends came in bringing a number of gifts and a lunch to greet them upon their return. Those who participated were Mr. and Mrs. D. E. Keeney, Mr. and Mrs. Joe March, Mr. and Mrs. R. K. Lathy, Miss Irene Hall and K. K. Smith.

Abernathy Entertainments

Dancing and games were features of diversion in Abernathy Monday night when Mrs. Fred Singerob entertained honoring her husband on his birthday. Other Abernathy parties of the week was a bridge party given Tuesday afternoon by Mrs. C. B. Bucks and another bridge party given Monday evening by Mrs. F. W. Struve honoring her sister, Mrs. Stolley.

Announcement of the marriage yesterday of Miss Audrey Bowles and James J. Gooodloe of Lamesa was made Thursday afternoon when the bride's aunt, Mrs. J. R. Lowrie, entertained. The announcement was made in a unique way. From an attractive yellow bag carried by the hostess a cat jumped and when she was caught by one of the guests the announcement was found written on a card tied around his neck. A large number of friends of the bride were present and extended their best wishes.

Clubs Meet In Slaton

With the Parent-Teacher clubs and society societies of Slaton beginning the work of the year, there were two social events in that city this week. Little Lois Alice Foster, daughter of Mr. and Mrs. Claude Foster, entertained 22 of her friends last Friday afternoon, her fourth birthday, and there were two weddings. Garland H. Gatewood of Hamlin, was married to Miss Helen Harris, daughter of Mr. and Mrs. T. H. Harris, and Miss Arabia Burchfield and G. L. Elder were married on last Saturday afternoon. Mr. and Mrs. Gatewood are to live in Hamlin and the other couple will reside in Slaton as Mr. Elder is an employe of the Santa Fe railway.

Mrs. W. H. Collins was hostess Tuesday afternoon in Brownfield to a number of friends honoring her sister, Mrs. Nobles, of Hamlin. Bridge was played and prizes went to Mrs. W. A. Bell and Mrs. Michie. There were six tables of players. Another event of the week in this city was a birthday party last Saturday morning for Lucille McSpadden given by her mother, Mrs. Pleas McSpadden.

A meeting of the Lynn County Federation of Women's clubs is to be held in Wilson on October 20, beginning at 10:30 o'clock in the morning and the program is to be participated in by women from Wilson, O'Donnell and Tahoka.

Garza County Will Offer Fine Exhibit

Counties exhibiting in the agricultural department at the Panhandle South Plains fair, which opens here Tuesday morning, will meet some real competition from Garza county, in the opinion of Don Jones, superintendent of the experiment station here, who aided in putting in this department of the Garza county fair Friday.

Mr. Jones said here Saturday that the community exhibits at the fair at Post were among the best he had ever seen and that concentration of the best of these into a Garza county exhibit here, will no doubt present a very strong exhibit. The exhibit from Garza at the fair here last year, arranged by Mrs. Samson of Post, won

SWALLOWS BEADS

—X-ray photographs are being made daily to determine if an operation will be necessary to remove a string of beads and a

Bits Of News And Personal Mention

Miss Willette Waters has gone to Dallas where she will assist her father, H. O. Waters, is in the Waters-Dean office there.

Mrs. R. J. Murray, who is in a local hospital following an operation, was resting well yesterday.

Mr. and Mrs. W. A. Bacon and Mrs. Joe Penny left yesterday for Mineral Wells for a visit.

Henry Benson, Ewell Hunt and Ike Kendrick, the latter of Amarillo, have gone to Galveston to attend medical college this winter. John Dupre and Clarice Phillips left Tuesday and a wire received from them yesterday stated that they had arrived in Galveston, having gone by way of Austin. Mr. Benson is stopping over in Fort Worth and Mr. Hunt is to stop in Austin.

Mr. and Mrs. C. A. Bryant, jr., of Dallas were guests Friday of Mr. and Mrs. Clarence Smyes, 2405 13th street.

Dr. M. L. Starnes returned yesterday from Kerrville where he has been in a government hospital there for an extended period. Mrs. Starnes returned with him. They expect to be here for some time.

W. O. Calvert, of Roaring Springs was in Lubbock yesterday.

Mrs. R. A. White, of Hale Center, is ill in a local sanitarium.

Herbert Jay, of Ropesville, visited in Lubbock yesterday.

Dr. Paul W. Horn is in Amarillo today where he is making an address at the San Jacinto Methodist church.

P. E. Morrison, of Portales, N. M., visited in Lubbock yesterday.

Mrs. J. A. Birdwell, of Levelland, is ill in a local sanitarium.

Mrs. W. B. Matlock and son, of Joseph City, Arizona, returned to their home yesterday after visiting in the home of Mrs. Matlock's parents, Mr. and Mrs. M. Green, of this city. Mr. Green recently celebrated his 85th birthday and every member of the family was present.

A marriage license was issued yesterday to Andrea Menchaca and Perfecta Bustillas.

J. W. Brown, of Wilson, was in Lubbock yesterday.

Doyle, Carroll, Cyril and Ted Wood, of Hatch, N. M., visited their aunt, Mrs. J. K. Caraway, this week as they were returning to their home from Camp Perry, Ohio, where they were contestants as expert riflemen in the National Guards contest. They had with them a banner with several medals they had won. These young men formerly resided in Lubbock and are sons of M. A. (Bud) Wood, a pioneer settler in the County.

Mr. and Mrs. G. C. Moore, of Monroe, La., are visiting Mrs. J. R. Houston, 1628 10th Street, and other relatives here.

Owens Electric Shop, Has A Good Business

Owens Electric Shop is not new to most Lubbock people, for this company has been serving them for several years. Recently, however, new quarters were secured and in the future even a better electrical service may be expected.

A general electrical contracting work is done, and some of the best homes in Lubbock have been cared for by these people. In their downtown store in the cullum building one may find almost any electrical contrivance known. These people are here to serve Lubbock, and are willing to render real service.

POLES CHOOSE SCRANTON

CHICAGO, Sept. 24. (AP)—Scranton, Pa., was chosen by the progressive wing of the Polish National Alliance as the convention city in 1928. Buffalo also was considered but lost in a vote by 119 to 118.

LIVESTOCK CENSUS

DENTON, (AP)—A census of the livestock in Denton county will be taken by the Farm Club, aided by other agencies of the county. The census is expected to form a working basis for the future development of livestock raising in Denton county.

FUR POCKETS

The luxuriously furred coats of winter develop novel ideas. One has deep patch pockets of beaver on a camel's hair model.

BROWN SEASON

This is to be a brown autumn and winter apparently. But the Browns take on such reddish autumnal hues that they are very live colors.

OSTRICH TRIMMING

A deep rose velvet hat with a flaring, octagonal shaped brim, has a long, uncurled ostrich feather under the back and side brim.

AMBER GARMENTS

Two cut amber beads of huge proportions form the focal point on

Smart Working Clothes Are Favored Elite Searchers After Fine Careers

BY HENRI BENDEL
For NEA Service

NEW YORK, Sept. 21.—Being just a "society woman" seems to be losing its tang for the youth of the restless sex. The urge to activity in the business and professional world is making many socially elite young women eschew the sheltered life of old New Yorkers and start out, as they call it, "on their own."

But one thing is noticeable about those who do start out. They know the full value of being well-groomed. They realize that an ounce of charm adds pounds in worth of efficiency. So their wardrobes, instead of losing by their new ventures, gain importance.

More Particular—Definite Ideas

I find that the society-business or professional woman is more particular about her clothes than her sisters. She has definite ideas about what to wear and not to wear. Clothes must be business-like. But they must have that elusive feminine quality that enhances their wearer's womanliness. Society woman never make the mistake of early suffragists in striking too masculine or severe a note in their attire.

Illustrative Costumes

The costumes I show today illustrate this. The tailored Patou frock of mist gray homespun, with an almost invisible plaid in darker tone, incorporates into its cut many of the softest of the winter's new lines. It has the popular surplus front and a novel front belt which points upward to close with three bone buttons. The two box pleats originate in the shoulder seam and are stitched to the waistline to form a tailored front and flare below to give fullness.

The sleeves shape gracefully into a cuff that points upward as the belt does. The finishing touch that marks this frock as decidedly feminine, simultaneously with being decidedly tailored, is the chic little vestee of flesh georgette which has a cute little bowknot to fasten its V-neck.

One frock I have just designed for an interior decorator of genuine prestige is the black broadcloth shown today. Broadcloth can never be as serviceable as homespun or other harder materials. But its lustrous beauty and soft grace endear it to the hearts of women who love the feel of good materials.

While primarily a coat dress, this black broadcloth achieves a dressiness by its double circular jabot which gives it a diagonal closing, its rounded skirt width which corresponds to the jabot, a smart back yoke that rounds also and cuffs of real distinction, with rounded edges held together by jet cuff links.

Complemented by Felt Turban

There is a suggestion of a back collar to this frock and the front is faced with beige moire ribbon. With it is worn a simple black chiffon felt turban that makes a jaunty bow of its brim on one side.

To many women whose occupation takes them on the street the coats are more important than dresses. Many coats this fall are luxuriously furred and lined with gorgeous materials that add no small amount of chic to the whole.

I show today what I consider perhaps the smartest business coat I have designed this fall. It is fashioned from green velour, lined throughout with a gorgeous plaid homespun in the choicest of tans and greens. So effective is this lining that it emerges to form the cuffs and faced back, deep lapels.

Hugs the Throat in Cold

While this coat has a diagonal closing, it can be fastened tight about the throat in cold weather and be quite a different coat. The collar and cuffs of this model are most distinctive. Unplucked beaver forms them. The flared collar stands high in the back in proud manner and the flared cuffs rise above the elbow.

The hat designed for this coat is of green velour, close fitting, with a double brim. The top layer turns up abruptly in front and obviates the necessity of using any hat band.

If you use Orange Pekoe tea for moisture in making apple pies, your pies will have an added elusive, pleasing flavor.

Absence Sunday Movies Costs City $250,000 Yearly

AUSTIN, Sept. 24. (AP)—Depressed over the number of Austin people who spend Sundays in San Antonio allegedly because there are no movies here on the sabbath—some of the local citizens have figured the San Antonio Sundays cost Austin $250,000 in a year's time.

The figures were prepared, however, by a faction which wants to open the picture shows here every day of the week, the other faction asserts.

ADS LOSE $600,000

WASHINGTON.— Direct-by-mail advertisers in this country wasted $600,000 in 1926, postoffice records show. All this was through the use of obsolete mailing lists and the failure to put return addresses on envelopes. During the year, 12,688,567 letters containing advertising went to the dead letter office.

SLEEPING CALMLY

CLEBURNE. (AP)—A sleeping Mexican was roused from the railroad tracks here by a freight train crew just a few seconds before the train passed. He was given a berth in the city jail on vagrancy charges.

A lavender chiffon evening gown has its snug hipline girdled with matching satin and its bolero and flounced skirt spangled in silver.

Tech Pep Squad Members Hostesses At Tea Friday Afternoon; Initiate At R. C. Hopping Home In Evening

With new and old members of the Technological college pep squad receiving the guests, the parlors of College Inn were the scene of a pretty silver tea Friday afternoon and a number of visitors were received.

A very enjoyable program of music and readings filled the afternoon and punch was served by Misses Estelle Shepherd and Inez Marshall. Mrs. R. L. McKnight, sang accompanied by Mrs. R. A. Trussell, who also played piano selections, as did Miss Leota Petis. Miss Kate Pressley and Miss Mary Scott entertained with readings and Miss Margaret Halsell played violin selections, accompanied by Miss Eleanor Quick. Miss Nell Parmley sang.

With many brilliant flowers and soft lights, the parlors of the Inn were pretty for the tea.

New Members Received

Miss Anna Belle Collins, the squad leader, stood at the head of the receiving line and introduced the callers to others in the line. New members and those who were initiated Friday evening at the home of Mr. and Mrs. R. C. Hopping, 2429 19th Street, were Misses D'Aunn Sammons, Jane Mast, Coilia Mason, Mary Frank Nichols, Helen Womack, Ulla Houston, Marion Hutto, Flenna Sims, Blanche Groves, Lenora Bradley, Edith Harris, Ray Morgan, Sibyl Glenn, Rachel Cole, Lois Gable, Bertha Forrester, Elizabeth Bell, Faye Foote, Lucille Jordan, Georgia Mae Foster, Charolite Elms, Mart Chamberlain, Thelma Clark, Novelle Hemphill and Mrs. Evelyn Jennings.

Other members of the organization who were in the receiving line were: Misses Lillian Hopping, Eloise Sneed, Bill Poage, Larue Sawyer, Almeda Murray and Purney Booth.

Miss Lillian Hopping was hostess at the initiation, the procedures of which were secret. Another initiation probably will be conducted this week. Miss Collins said, as the membership is to be increased to 48.

HIGH COLLAR

Three-fourths of the newest models of day gowns shown at a recent Paris opening have some form of high collar.

QUILL ORNAMENT

Some of the jauntiest new velour hats, in mushroom cut, stick a feather in their brims for chic. Quill ornaments come all sizes.

LAMB PANELS

A broadcloth afternoon tailleur has Persian lamb panels from shoulders to waist line in the coat and from knee to hem in the skirt.

A rich purple velour coat has a lavender and purple plaid kasha lining which turns up to form the hem, cuffs, collar and revers.

Fair Week

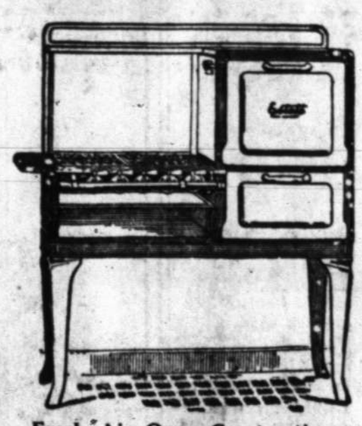
Welcome to Sherrod Bros. Booth at the Fair

Fair time is here again and next Tuesday sees the opening of the 14th Panhandle-South Plains Fair, an event that every resident of the South Plains looks forward to each year. Again, Sherrod Bros., will be represented at this great event, with a display that is more interesting than ever. Come to our booth, visit with us—you'll receive a hearty welcome.

Gas Is Just a Week Away!

Gas service for home consumption is just a few days away, and it's time you were selecting your appliances, or at least investigating the ones we offer. You can't buy more efficient appliances anywhere, and with Sherrod Service included we believe that we can offer you more for your money.

Estate Gas Ranges Reznor Orthoray Heaters



Fresh Air Oven Construction Insures Its Success.

Women who have looked at the ESTATE GAS RANGE have been enthusiastic in their praise of its beauty and efficient performance.

It combines features that make it the outstanding gas range on the market today, else this store would not offer it to its customers. See it at the Fair, allow our representative to explain its features to you in detail; it will prove as interesting as it is instructing.

The maximum of safety, the practical topmost of efficiency, the quickest room warming capacity—modification of the objectionable scorching blast of ordinary radiant heaters—a burner which has no inserted parts, secures complete combustion and is not likely to clog, roar or backfire—these are the results of Reznor experience, research and facilities which the Reznor Orthoray heater alone provides for your safety and comfort.

EVERHOT AUTOMATIC WATER HEATERS

Think of having warm water almost instantly for various home uses. Think of eliminating the delay that is caused by heating water by other methods. Yet that is exactly just what the EVERHOT AUTOMATIC GAS WATER HEATER gives you.

Heat Where you want it, Heat When you need it without delay with the Reznor Orthoray Gas Heater.

SEE THEM AT THE PANHANDLE-SOUTH PLAINS FAIR

SHERROD BROS. HARDWARE CO.

"Quality Merchandise at Reasonable Prices"

CHURCHES

FIRST METHODIST CHURCH
E. E. White, Pastor

You are cordially invited to attend the following services today:
Sunday school 9:30 a. m.
Preaching 11 a. m.
Junior church 11 a. m.
Epworth League 6:30 p. m.
There will be no night preaching service at the church. We join in the annual service at Tech.

FIRST PRESBYTERIAN CHURCH
Corner 14 and Ave. N
Rev. Jack M. Lewis, Pastor

You are cordially invited to attend the services of this church today. We especially welcome the new Presbyterians who have recently moved to the city, including the students and faculty members of the college.

The Sunday school meets promptly at 9:30. Promotion day will be observed in the Sunday school this morning. This is always a very interesting occasion. You will enjoy it.

Morning worship begins at 11:00. The pastor's subject for this service will be, "Who Are You and Where Are You Going?" The choir will sing an anthem, "The Twenty Tabel Psalm."

Junior Endeavor begins at 3:30. The children are having a great time in their work now. All of the Juniors of the church should be in this organization.

The Intermediate Society meets at 6:45, and the Seniors at 6:30. The young people of the Senior Society have a lunch and social hour just before the regular program. Be present and on time.

There will be no evening service because of the union service at the college at which time Dr. Brooks of Baylor will speak.

FIRST CHRISTIAN CHURCH
16th Street and Ave. J

The church is the feeding place of the soul. It is a place of spiritual reminder and quickening of love. It is a dynamic of new power. "They that wait upon the Lord shall renew their strength." You will of course be found in your place today at the regular church services.

Our Bible school begins at 9:45 a. m. with Harold H. Griffith, superintendent. Everybody should be in Sunday school—it is the university of the church.

The pastor will have for his sermon theme at 11 a. m., "First Things First."

The Junior and Intermediate Endeavor societies will meet at 6:00 p. m. The Senior Endeavors at 7:00 p. m. There will be no service at the evening hour—we will join in the great union service of all the churches at the Tech auditorium at 8 p. m.

We extend to the general public a cordial invitation to all our services. To the Tech students who are members or prefer First Christian church, we extend a special invitation.

The orchestra will play and the choir will render good music at each service. A glad welcome awaits you. Come.

"I was glad when they said unto me let us go into the House of the Lord."

SOUTH SIDE BAPTIST CHURCH
Sunday school at 10 a. m., Brother Chancellor, superintendent.
Preaching at 11 a. m. by Rev. P. L. McCulston.
B. Y. P. U. at 7 p. m.
Evening service, preaching by Rev. P. L. McCulston, 8 o'clock.
Prayer meeting, Wednesday evening at 8 o'clock. Subject: "What I would like for our church to be and what I am going to do to make it so." Ralph Thompson, leader.

CUMBERLAND PRESBYTERIAN CHURCH
Sunday school, 9:45 a. m.
Preaching, 11 a. m.
Christian Endeavor, 7 p. m.
Preaching, 8 p. m.

CUMBERLAND PRESBYTERIAN CHRISTIAN ENDEAVOR
Topic—"What would happen if all church members were really Christ-Like?" (Missionary Lesson).
Leader—Eugene Peck.
Scripture—1 Cor. 12: 1-13.
Song—"Where He Leads Me."
Prayer.
Is Christianity going through the world?—Jessie Judd.
The world should know John 15: 15—Leona McClellan.
What would happen in business?—F. W. Groce.
A pure church. Read and discuss Eph. 5: 8-21—Nellie McClellan.
What would happen to society?—Claud Young.
An unselfish society. Read and discuss Phil. 2: 1-5.—Alma Deshazo.
Song—"Bulah Land."
Business session.
Benediction.

EPISCOPAL CHURCH SERVICES
St. Paul's on the Plains
Ave. O and 15th St.
Rev. Luther G. H. Williams, Rector
Rectory, 1602 Ave. Q Phone 1408-J
Holy Communion, 8 a. m.
Sunday school, 9:45.
Morning service and sermon, 11 o'cloc.
Woman's Auxiliary, Monday at 3 p. m.
Good music and short sermons. A cordial welcome.

CHRISTIAN SCIENCE SOCIETY
1411 Fourteenth St.

Services are held regularly each Sunday at 11 a. m. and on each Wednesday at 8 p. m. when testimonies of healing and remarks on Christian Science are given. Sunday school is held at 9:45 p. m. for pupils under the age of twenty.

The subject of the lesson for today is "Reality", and the Golden from generation to generation."

A reading room is maintained at the church where all authorized Christian Science literature may be read free, borrowed or purchased, and is open on Tuesday and Friday afternoons from 2 to 5 o'clock.

The public is cordially invited to attend the services and enjoy the reading room.

FIRST CHRISTIAN CHURCH C. E. PROGRAM
Song.
Scripture—1 Cor. 13: 1-13.
Song.
Subject—"What would happen if every church member was a Christian?"
Leader's Talk—Donald Shepherd.
In what respects would we talk differently if we were really Christians?—J. E. Couch.
What and how should we read?—Helen Robertson.
Christianity and prohibition—Ronnie Shepherd.
What Christ would do with our worries—Mildred Brown.
Would real Christians change the spirit of school life?—Faye Bumpass
The effect of Christianity on average home life—Lillian Nelson.
Christianity and money—Mary Eleanor Quick.
Sentence prayers.
Business.
Benediction.

FOUR-H COUNCIL ELECTS OFFICERS

I. J. THORTON CHOSEN TO HEAD ORGANIZATION AT SATURDAY MEETING

The Four-H Council of county boys' clubs and girls's club met in the district courtroom of the county court house Saturday, electing officers and transacting other business of importance.

I. J. Thornton was elected chairman of the council, and Inez Allen was chosen secretary. The program committee was named to consist of the following: Jimmie Knight, Jimmie Potts, Virginia Mathes, and Ruby Phillips.

The next meeting was set for October 29. County Agent D. F. Eaton called the session to order.

ANCIENT INDIANS HEAVY GAMBLERS

OKLAHOMA CITY. — Flappers and sports haven't changed much on the American continent. The large collection of Indian relics gathered by Edward Snow proves that the Indians of old gambled with dice and used rouge and powder. Snow exhibits gambling stones which were used in a manner identical with dice. There also are thin round stones used for counters, like the poker chips of today. Larger round stones were used in lagging for a line, just as boys pitch pennies. In the collection are several rouge pots, from which the redmen used to paint their faces.

William K. Vanderbilt And His Wife Millionaire Weds Following Divorce

Presenting you to the new Mrs. William K. Vanderbilt II, who was Mrs. Rosamond Lancaster Warburton. She's shown here with her husband just after their Paris marriage, which followed his divorce from the former Virginia Fair

PECOS PRODUCTION FOUND NOT SO BIG

WELLS IN POOL SHOW ONLY 27,000 BARRELS DAILY ON TEST RUN

(By The Associated Press)

FORT WORTH, Sept. 24.—Possibility that the Yates pool in Pecos county has been over-played in eastern oil circles as a factor in overproduction is seen by oil men here as a result of a production test completed Thursday and reported today.

In the east, the Yates pool has been played up as likely to overburden the oil market for a considerable period.

All of the wells of the Trans-Continental and Mid-Kansas operating partnership in the Yates pool were given a 48-hour open flow gauge beginning at 7 o'clock Tuesday morning and continuing to the same hour Thursday, according to reports from the field. In this period they are said to have filled one 55,000 barrel tank.

In discussions of prorating production recently, production of the 14 wells of the Trans-Continental Mid-Kansas group was figured at 88,000 to 95,000 barrels per day, being based largely on production of single wells at completion. The test flow, however, indicated that potential production of the group is about 27,500 barrels.

FANCY SIDE COMBS AGAIN ON MARKET

PARIS, Sept. 24 (AP).—Side combs, which went the way of hair pins when shingles came in, are again on view now that long hair is trying to make a comeback.

They are smaller than were, seldom attaining more than three inches of length. The teeth are fine and short and there is usually a setting of brilliants or design of enamel or gold to justify the comb.

Many French women are combing their hair back behind their ears and curling the ends in a nest of ringlets. Combs are indispensable to this coiffure.

Fight "Mashers" In Jugo-Slavia

BELGRADE, Sept. 24. (AP)—Flirting and mashing are the targets of a crusade opened by the Jugo-Slav government, which has issued regulations to its police to curb indecorum.

Only by special police permission may domestic servants reside at the places where they work. Waitresses must be "modestly clad" and are forbidden to sit down beside customers or to work after midnight. No man may address any girl or woman unknown to him with a view to making her acquaintance. Residences must be locked at 10 p. m. and only night workers may carry keys to their front doors after that hour.

ONCE
in a lifetime!

You will have only ONE chance to buy her an engagement ring. Make it the best you can possibly afford.

Come in and we'll show you how to get the most for your money. Our direct connections with a New York diamond importer make it possible for us to secure exceptionally fine values in guaranteed diamonds and mountings.

"Diamond Headquarters."

We are direct representatives of
KIMBERLEY
Diamond Cutting Works, N. Y.
"Diamonds guaranteed by the nation"

Woods Jewelry Shop
Texas Avenue at 13th

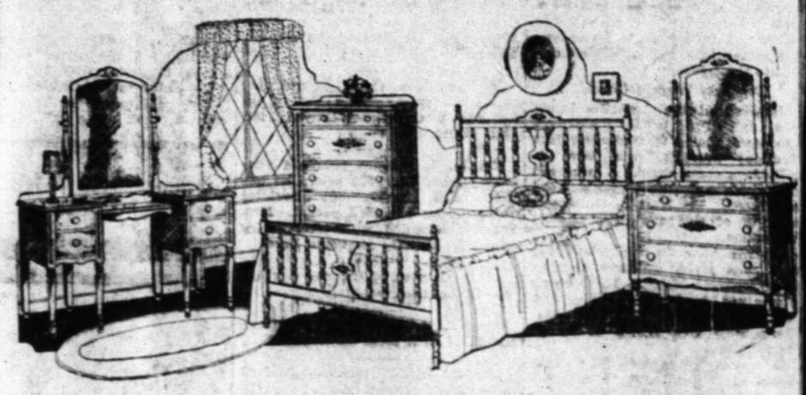
Palace
Now—SHOWING—Now
Runs—2—DAYS—2
Over the Goal-Posts —Into Your Heart
Richard Barthelmess
IN
"The Drop Kick"
Presented by RICHARD A. ROWLAND. Adapted by Wnifred Dunn from College Humor story "Glitter" by Katherine Brush. Directed by MILLARD WEBB. Produced by RAY ROCKETT.
Extra
News and Comedy
Starting Thursday
CLARA BOW
That Irresistible Girl
In
"HULA"

The
Abney Apparel Shop
Hotel Lubbock Bldg.
Welcomes
Women Of The South Plains!
Presenting for your approval a very complete stock of the better—
Dresses,
Coats,
Millinery,
Accessories
You will find a visit here worth-while!
—The—
Abney Apparel Shop
Mrs. Clara Abney, Prop

Take Advantage Of These Remarkable
SPECIAL VALUES
Offered You Through Our
Get Acquainted Sale

The money-saving values offered below are representative of the low prices throughout this big store during our "Get Acquainted Sale".

The tremendous buying power of the eight large Amarillo Furniture Company Stores make possible excellent selections and remarkable values. Stop in tomorrow, meet our manager and employees—and learn how this store can serve you better.



This Charming Bedroom Group

Suite No. 4800, illustrated above, is of genuine Walnut Veneer, beautifully finished in a choice of Walnut, Jade Green, or Two-Tone Rose. Full size spindle bed — vanity with large oblong mirrow — chest with 4 drawers — and bench, covered in beautiful wine colored damask. A wonderful value.

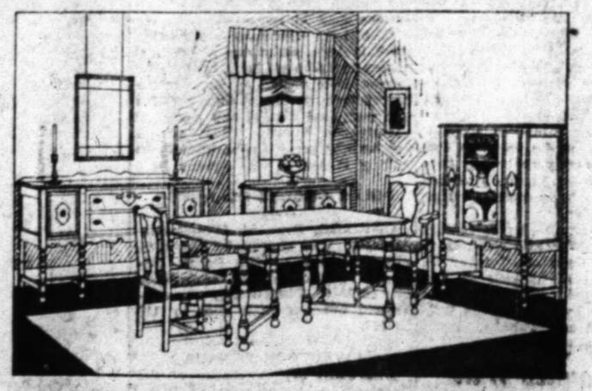
$68.00 Cash

An exact illustration of Suite No. 4600 described below.

Elaborate Bedroom Suite!

Suite No. 4600. Especially attractive in the very newest style trend. Includes bed, vanity, chest, and bench in same wood and finish as suite No. 4800, but is larger. Particularly appealing at this low price.

$74.20 Cash



Dining Room Suite Of Beautiful Design!

This artistically designed Dining Room Group No. 88, is of solid gum, exquisitely finished in Walnut Veneer with Birds-eye Maple trimming. Consist of eight pieces; oblong table, with 6-foot extension and turned legs, buffet, 5 chairs and host's chair with colorful tapestry seats. An extraordinary value, exactly as pictured above.

$87.60 Cash

For Easy Terms On Above Prices—Add 10 Per Cent

AMARILLO FURNITURE CO.
WHOLESALE AND RETAIL HOUSE FURNISHINGS
Lubbock Branch —1114 Broadway

A Hearty Welcome To Fair Visitors

Again Lubbock is host to the 14th Annual Panhandle South Plains Fair, where 16 counties proudly exhibit the result of their toil and the quality of their natural resources. It is the meeting place for the renewal of old acquaintances and the making of new ones, where all gather to give each the benefit of the experimentation that is developing the South Plains into the greatest productive region in Texas. This Store is glad to welcome you to the Hub of the Plains and wishes for you a visit filled every moment with profit and pleasure.

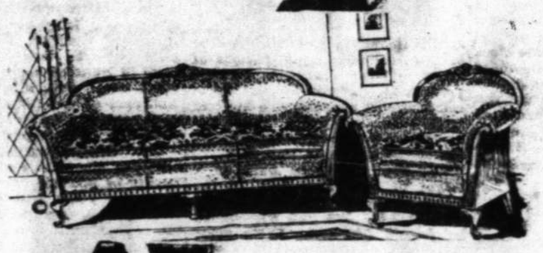
Care In the Selection of Our Lines

For 22 years this organization has served home furnishers of West Texas, many of them for two generations. Each line that we offer is the result of careful investigation as to the quality of construction and character of values, until today, no store in West Texas can offer you lines higher in quality—no store can offer you better values or render you better service. It is the result of 22 years of preparation and how well we have succeeded is reflected in the manner in which the organization has grown.

These Lines Your Safeguard As To Quality and Value

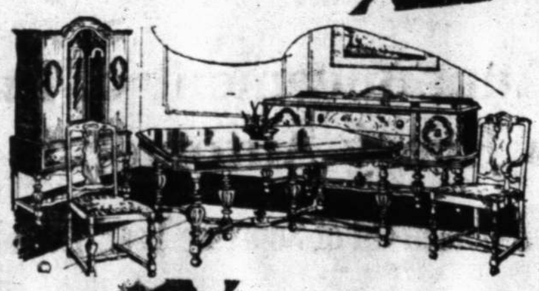
Kardex
Safe-Cabinets
Complete Office Equipment
R. C. A. Radiolas
Rotarex Washing Machines
Apex Gyrator Washing Machines
Apex Electric Cleaners
Johnson Wax
Armstrong Embossed Tiles
Karpen Living Room Suites
American Fibre
Phoenix Chairs
Crocker Dinettes
Holmes Wiltons
Dreamland Mattresses
DeLuxe Springs
Hoosier Cabinets
Kelvinators
Buck Gas Stoves
New Perfection Oil Stoves
Florence Oil Stoves
Royal Typewriters
Victor Adding Machines

SPECIALIZING IN ARMSTRONG EMBOSSED TILE, INSERT MARBLE TILE, AND MARBLE TIE CEMENTED FLOORS. ALSO HIGHTSTOWN AXMINSTER CARPETING. ANY WIDTH, ANY LENGTH.



BUCK
Gas RANGES

Months of careful investigation resulted in our selection of the BUCK line of gas ranges with which to serve the patrons of this store. The fact that they have 81 years of manufacturing supremacy behind them and the character of their construction as well as the efficiency of their operation directly influenced our decision and we believe that once you understand fully the qualities that we recognized as being superior, you too will be satisfied with nothing less than a BUCK GAS RANGE in YOUR kitchen.



Fair Week Shoppers Should See These Values

3-Piece Fibre Suites in either Brown or Cafe A-Lait-Decorated ... $44.00

3-Piece over upholstered, Living Room Suites. Cogswell Chair-Jacquard Upholstering ... $95.00

3-Piece Fibre Bed Davenport Living Room Suite. Birch Bark, Decorated Removable Tapestry Cushions ... $99.50

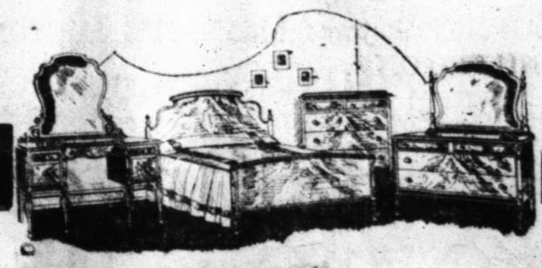
8-Piece Dining Room Suite—Walnut Finish ... $85.00

5-Piece Breakfast Room Suites—Grey and Orchid or Blended Grey—Drop Leaf Table—Fancy Chairs ... $24.50

9 x 12 Guaranteed Felt Base Rugs ... $8.50

Guaranteed Felt Base Floor Covering—Not Laid—Per Sq. Yd. ... 69c

Fibre FERNERIES—Brown or Cafe ... $3.75



Liberal assistance to home furnishers by means of our Budget Payment Plan is a feature of Rix's service.

RIX FURNITURE AND UNDERTAKING CO.
"The House of Satisfaction"
Lubbock Lamesa Big Spring

If it comes from this store it MUST be good, for our 22 years reputation for giving quality and values will permit nothing less than the best with which to serve you.

NAME TRUSTEE FOR INVADER OIL FIRMS

TEXAS AND OKLAHOMA CONCERN TO BE TAKEN UNDER SUPERVISION

(By The Associated Press)

LOS ANGELES, Sept. 24.—Affairs of the Invader Oil syndicate and several other concerns which operate in Oklahoma and Texas under the leadership of E. Frank Wood and associates will be put into the hands of a trustee by John S. Pratt, special assistant to the United States attorney general.

Pratt today received a telegram from H. H. Ogden of the First National bank of Muskogee, Okla., accepting trusteeship of the oil concern and arrangements will be made to deliver the affairs of the concern into his hands.

Wood and several others connected with the Invader syndicate pleaded guilty Thursday to mail fraud charges. Wood was sentenced to serve two years in prison and fined $10,000, while three others received prison terms of one year and were fined $5,000 each. The court also imposed a provision that Invader affairs be turned over to a trustee to be operated for the benefit of investors and subscribers.

Texas Forging To Front In Exports Of Market Shrimp

AUSTIN, Sept. 24. (AP)—Texas is "going ahead" in production of market shrimp and its long coast line of "sun warmed waters" soon should make the state the heaviest exporter in the nation, Will J. Tucker, state game fish, and oyster commissioner, believes.

"Based on a fifty per cent tally of the gross catch, Texas coastal waters for the years 1926-27 produced in excess of 3,500,000 pounds of shrimp catch in August this year than for all of the preceding eleven months," he said.

"Provisions of new permits issued to take the place of those expiring August 31 forbid the catching of shrimp measuring less than five inches." "By all the laws of nature the Gulf of Mexico along the Texas coast line should be the greatest shrimp grounds in the world."

Wardens are giving close attention to the conservation program of the department and are making close inspection of shrimp catches.

CROWDS SURPRISED WITH DAWSON FAIR

EXHIBITS, ENTERTAINMENT SURPASS EXPECTATIONS AT LAMESA

(Special To The Avalanche-Journal)

LAMESA, Sept. 24.—The first annual Dawson County Free Fair, which began yesterday, is a genuine surprise to the crowds of visitors for the completeness of its agricultural products, livestock and entertainment.

Twelve communities have agricultural exhibits. The Okey community won the blue ribbon, Hancock was second and Sparenberg third. The exhibits were pronounced by judges familiar with other Texas fairs as far surpassing anything seen elsewhere this year. In the general agricultural booth a wonderful surprise is in store, with innumerable jumbo products of superior quality grown since June thirteenth, when the first consequential rain fell in the area.

In the livestock department there are thirty-seven head of fine Jersey cattle, including eight bulls of the county circle from the celebrated Lasater herd. E. W. Hester has his nationally famous animals on exhibition. Eighty-six swine, some prodigies, are to be seen. In this department Hampshires lead with Durocs and Polands following.

The poultry show has 144 entries besides many turkeys, ducks, rabbits, guineas. The horse show includes thirteen horses and mules. The textile and implement departments are well filled. The high school has a booth.

Curios Interesting

The curio department is the best ever shown in the West. Among the curios exhibited are a hatchet of the seventeenth century, fine collection of Indian trinkets including arrow heads, needle work ninety-nine years old, and a two dollar bill issued during the existence of the original thirteen colonies, being 150 years old. A powder horn of the memorable conflict of 1812, gold beads 125 years old, a Bible printed in 1800, and Mexican drawn work made by a woman ninety years old, Mrs. E. F. Carter; and a thumb lancet 175 years old, exhibited by H. C. Carr.

John Egan, district farm agent, a judge, declares the Dawson county agricultural department the best under his supervision this year. Fine weather, tempered by a light shower early this morning, has characterized the fair. Commercial shows furnish entertainment. The crowds were unusually late today. Fair officials assert the 1928 exposition will be much larger and better.

The Ft. Worth Cats and Lamesa Loboes played this afternoon immediately after the rodeo, all in the local park. The fair exhibits are inclosed about a mammoth skating rink and in the large tourist park.

MOODY TO DENTON

DENTON (AP)—Governor Dan Moody accepted an invitation to deliver the principal address at the celebration of the opening of the new Denton municipal building and city auditorium October 11. The building, to be completed this month, will cost $125,000.

ALL DETAILS ARRANGED FOR HOGG LEGION PROGRAM MONDAY; FINAL TICKET SALE BARRAGE LAUNCHED

While Legion officials and committeemen were preparing Saturday to lay the final barrage on Monday toward the objective of a full house at the Will Hogg lecture sponsored by the organization at the Tech assembly hall Monday night, it was announced that all details have been arranged for the program and that present indications point to a packed house, with possibly some being turned away.

A short preliminary program has been arranged, leading to the lecture of Dr. Hogg and will include congregational singing of some of the wartime songs. The program will be in charge of Judge Clark M. Mullican, who will introduce the speaker of the evening.

College Orchestra To Play

The Tech college orchestra, directed by Prof. Harry LeMaire, will open the preliminary program at 7:30, playing for about 30 minutes, this to be followed by selections by the Legion quaret, directed by Mrs. R. L. McKnight with Mrs. R. A. Trussell at the piano, and by the congregational singing.

Dr. Hogg, who will deliver his famous lecture "Scraps O' Khaki" for the 349th time, is one of the best known speakers in this part of the state, although not a native Texan. He closed a four weeks revival campaign here late in August that was one of the most successful in the history of the city, and since that time had been engaged in a similar campaign at Vernon, from where he will come here.

His efforts at Vernon have met with such success that he advised Legion officials here the past week that another week has been added to the campaign there, originally scheduled to close Sunday night, but he also stated that "in order to not disappoint the boys," he has called off the Monday night service there, and will fill the engagement here.

Makes Big Sacrifice

Such actions, according to F. D. Rupe, commander of the Legion Post here, are recognized as a great sacrifice on his part, and made more of a sacrifice due to the fact that Dr. Hogg has no direct connection with the Legion Post and had never been in Lubbock until he came here for the revival campaign. Mr. Rupe explained that if a man not even a citizen of this city can make such a sacrifice in order to help the Legion here in its efforts for a home, the larger part of the city's citizenship can certainly do no less than attend the program.

Dr. Hogg is donating his services to the Legion, refusing to accept any remuneration whatever, but Legion officials, anxious to do their bit for the further success of the evangelist, have devised a plan whereby the organization will pay traveling expenses and hotel bills of the speaker on the trip. Dr. Hogg is expected to arrive here about 2 p. m. Monday afternoon and will be the guest of a few members of the Legion at a small dinner party in the late afternoon.

Committees Active.

Committees on various phases of the program have been named and all details are well in hand, it was announced Saturday.

In spite of considerable demand for tickets reported Saturday by a few workers, particularly at the booths in the downtown section, it was apparent that a goodly number of tickets still remain, and a last minute campaign will be carried on Monday in an effort to complete sales.

Urged to Come Early.

No reserved seats will be available, except about 30, which will be held for Gold Star Mothers and veterans of the Civil war, on which no extra charge is being made, and first come will be first served with seats, it was announced. Plenty of entertainment will be offered for fully 45 minutes in advance of the lecture, and attendants are urged to be in their seats not later than 8:15 in order to not disturb the speaker in his humorous discourse that is recognized as one of the best ever given from a lecture platform.

Spanish Hotel Is In Midst Of Peaks

AVILA, Spain, Sept. 24. (AP)—One of the most picturesque regions of Spain is being opened to tourists through the efforts of the royal commissioner of tours who has had erected in the Gredos range of mountains a hostelry which will be one of the highest in Europe.

The hotel has been built at a height of over 5,500 feet, in the midst of peaks attaining an altitude of 8,695 feet and surrounded by forests of pines. From some points a view may be had for over 70 miles across the undulating plains of the two Castiles, rivaling in beauty many parts of Switzerland.

The Gredos range hitherto has been little visited owing to its inaccessibility, but government tourist authorities are opening up in every region of Spain the picturesque health resorts until now attainable only with great physical effort.

MEXICANS TO GREET LINDY

WASHINGTON, Sept. 23.—Permission for two Mexican airplanes to enter the United States in order to participate in the Lindbergh reception ceremonies at Tucson, Ariz., Thursday, has been granted by the State Department.

Miami Does A Heroic Comeback And A Year After Wind And Water Damaged It Has Erased All Signs Of Storm

MIAMI, Fla., Sept. 24.—Florida's pride, Miami, has lived down the hurricane which flattened much of the city last year ago this month.

September 18 last year, Miami reeled under the worst tropical storm that ever swept down this part of the Atlantic coast. In its wake the storm left a wide swath of destruction.

Today all traces of the damage have disappeared. Beauty spots, fine buildings, and public improvements are evidence that before the hurricane were not to be seen.

The collapse of the Florida boom came along with the storm, but Miami has lived that down, too. The first thing Miami did after the hurricane was clean up. Then it hastily got ready for the winter tourist season, which brought "business as usual." The new University of Miami, established as a seat of intellectual exchange between the United States and Latin America as well as a general culture center, opened on time.

Work on the magnificent Biscayne boulevard, the city's most pretentious thoroughfare, went right ahead to completion. This included cutting through 23 business and residential blocks. Royal palms now are being planted its entire length.

A causeway costing $680,000 is being built to connect the boulevard with the northern end of Miami beach, across Biscayne bay.

A census revealed that Miami now has a permanent population of 131 286. In 1900 the population was 1600, and in 1915 it was only 15 592.

Among the municipal improvements this year are 43 miles of new paving, new sewers, and a bridge across the Miami river at 12th street.

Harbor improvements and the building of a 28 story county court house and municipal building are under way. The Tamiami trail to Tampa, which was begun in 1913 but delayed because of the war, is being improved at a cost exceeding $14,0000,000.

Miami expects to protect from overflows an area of more than a thousand acres of Everglades immediately adjacent. Dykes encircling this expanse are almost completed. The development of this fertile territory together with Miami's extensive port developments and extensive railroad facilities is expected to create much future activity.

MOUNTAIN PERILS TO NON-STOP FLIERS

JAGGED RANGES TO NORTHWEST FURNISH BARRIER TO AVIATORS

SPOKANE, Sept. 24. (AP)—The jagged mountain ranges of the northwest constitute as great a hazard to transcontinental nonstop fliers as do the grey billows of the ocean to aviators who attempt flights across water.

Pilots must fly for hours across a comparatively uncharted northern area of lofty mountains.

Howard Rinehart, Dayton, Ohio, pilot, declares that many conditions of transcontinental flying demand great navigating skill. The Badlands of the Dakotas, he said, have heat waves above them which make the air "bumpy."

One flier thoroughly familiar with the mountain regions is Nick Mamer of Spokane, who has flown for some years with the federal forest patrol. Another is Tex Rankin of Portland.

TAYLOR GROUND HELPED

ABILENE, Sept. 23.—Recent precipitation over this section amounted to more than an inch, and as the rain came slowly all the water soaked into the ground. This makes the land fine for sowing fall wheat and oats. Considerabe acreages of both are planted.

A CHURCH AT AUCTION

SCHLESCHISCH-OSTRAU, Czechoslovakia (AP)—The village church here is soon to be sold to the highest bidder at an auction by the Agrarian bank, which has foreclosed an unpaid mortgage. The church belongs to the Moravian brotherhood.

NO CHURCH BELLS

SEATTLE, Wash.—A minister here has declined the offer of a parishioner to donate a set of church bells, claiming that they are out of style. Well-planned newspaper advertising, he said, will draw more persons to church than noisy chimes, and at the same time will not disturb the slumbers of those who choose not to attend.

SHALLOWATER INFANT IS BURIED FRIDAY AT SLATON

The infant son, Donald Eugene, of Mr. and Mrs. Ray Porter, of Slaton, died Thursday afternoon at the home of Mr. and Mrs. H. K. Porter, near Shallowater, and was buried Friday in Slaton, according to word received here. Ray Porter is the son of Mr. and Mrs. H. K. Porter, and the family lived in Lubbock for many years until recently when they moved to the farm.

COSSACK ENSEMBLES

A one-piece Poiret street frock has astrakhan Cossack collar and wide fastening and is topped by an astrakhan Cossack military cap.

FLUFFY DUMPLINGS

To keep dumplings [illegible] fluffy, time them by the clock a putting them in to cook and n remove the lid until they are d

WE ARE FOR THE FARMER

As long as we remain ir business we propose to give him the highest cash prices for his chickens, eggs, cream, etc.

We have been slightly inconvenienced during the past two or three days, owing to the fact that the Cream company we represent objected to the high prices we paid for cream. This is temporary, however, for they have moved their equipment, and by Saturday we will be buying for another creamery that will permit us to pay top prices. So bring us your cream.

ATTEND THE FAIR

and while in Lubbock pay our store a visit. You will find this a real farmer's store.

We handle the Purina line of feeds and there are no better. You know this to be true if you have tried them.

We also handle a complete line of disinfectants and poultry supplies.

Your for service and better prices

LUBBOCK FEED AND HATCHERY COMPANY

810 MAIN STREET PHONE 1534

Free! Free!

50 Gallons Motor & Tractor Oils

During South Plains Fair

Visit our Booth for Information

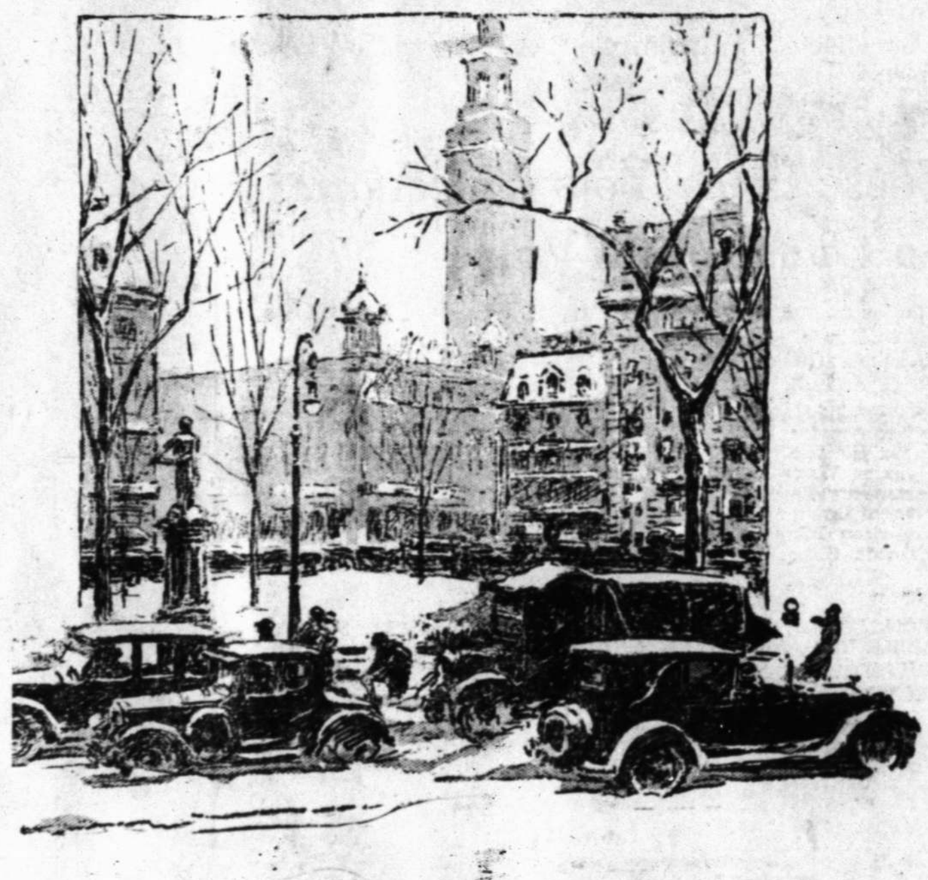
For some time, we have sold QUALITY OILS in this territory, we now wish to offer to every Jobber, Station and Automobile Driver BAL-O-CO MOTOR OILS made to our SPECIFICATIONS and GUARANTEED to give SERVICE.

Also, distributors for MARATHON MOTOR OILS and NU PRO OILS.

Ballinger Oil Company

Wholesale Only Lubbock, Texas

A Good Car Deserves Proper Lubrication



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On exhibition at the SOUTH PLAINS FAIR—FREE! Each day one 5 gallon can of NU PRO OIL. Visit our Booth.

BALLINGER OIL CO.

Lubbock, Texas

"The Sunday Edition of The Lubbock Morning Avalanche and The Lubbock Daily Journal"

1927 FAIR EDITION

Sunday Avalanche-Journal

IT'S YOUR FAIR BE THERE!

VOL. 2 NO. 2 — LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 25, 1927 — (AP) MEANS "BY ASSOCIATED PRESS"

BOY SCOUTS PREPARED TO DO FAIRGROUND DUTY

EMBERS OF VARIOUS TROOPS WILL HELP OFFICIALS AND VISITORS AND IN ADDITION WILL HAVE AN EXHIBIT

Preparing to 'Do A Good Turn for ybody Anytime,' the Boy Scouts Lubbock will be on duty at all e throughout the five days of 1927 Panhandle and South ins Fair, Rev. Luther G. H. Williams, rector of the Episcopal urch and Scout commissioner for bbock, announced yesterday. All outs will be expected to report their allotted time and do any- ing to help fair officials and trons make the exposition the atest in West Texas history, he id.

A tent, which will be posted as out headquarters, will be found ar the main entrance to the fair- ounds, Reverend Williams stated d all boys will be expected to re- rt at the headquarters when ering into the park.

Division Of Work Given

Division of duty for the various ops has been made as follows: First day, Troops 6, 7 and 8, as pointed by Scoutmasters.

Second day, 30 members of Troop

Third day, 30 members of Troop

Fourth day, 25 members of Troop and 5 members of Troop 1.

Fifth day, 30 members of Troop and 10 members of Troop 1.

All scouts called for fairground ty will report to Commissioner Williams at gate headquarters at 45 of each day of the fair.

In addition to their work of aid- g visitors and fair officials the uth Plains Council will be rep- sented by a wonderful exhibit of ountcraft and articles of especial terest to boys, Commissioner Williams reported. K. N. Clapp, coutmaster of Troop 4, the crack gregation of the city, will have harge of a double booth in the gricultural exhibit building, where e public at large will be given an sight into the workings of the ut international organization.

Display Shows Natural History

A display of natural history, hich has been located at Mr. lapp's private residence and which as attracted wide attention hroughout the city, will be in- cluded in the exhibit, it was report- ed.

Mr. Clapp and his youngsters were busily working at the fair- grounds yesterday and will have everything about their exhibit in up-top shape by the opening of the fair on Tuesday morning.

Accused

Lorena Trickery, one of the best-known cowgirls of the west, is held at Lake View, Ore., to await grand jury action in connection with the death of her cowboy husband "Slim" Harris. Harris was stabbed to death while he and his wife were autoing; the knife has been identified as one she bought a few days before.

Kermit Citizens Are Fighting To Keep Their Lots

(By Associated Press)

KERMIT, Texas, Sept. 24.—Owners who paid $12.50 apiece for town site lots here 17 years ago and concluded that they had been victimized may become rich from the property.

When the lots were bought there was a "railroad scare" in West Texas. It was rumored that a road was to go through Winkler county, of which Kermit is the county seat. An enterprising real estate company bought a section of land cheap and sold it at handsome profits.

The railroad failed to materialize and the town was never built.

Now they are very much interested in holding their lots. Suit has been brought against them by a ranchman who has used this townsite section for the last ten years, the ranchman asking title on the basis of ten years of complete, continuous and undisturbed posession.

Five years ago the owners probably would not have contested the suit, but now oil has been discovered nearby and the land is suddenly valuable for lease and royalty purposes.

Three Women Aides Help U. S. Marshal

PITTSBURGH, Sept. 24 (AP)—Allegheny county, Pennsylvania, is convinced that women are successful as officers of the law. Within the past year three women have been sworn in here as deputy United States marshals.

One of the latest additions to the marshal's staff is Miss Beatrice Kirkpatrick of Indiana, Pa. Her duties center in the Pittsburgh region.

Federal service is not new to the women of the Kirkpatrick family. Her mother was postmistress at Spangler, Cambria county, Pa., for many years.

B. C. D. President

SPENCER A. WELLS

Prominent in business and social circles Spencer A. Wells, Lubbock merchant, is having a most successful administration as president of the Lubbock Board of City Development. He is a former president of the Lubbock Country club and is also vice-president of the West Texas chamber of commerce. In the business world Mr. Wells is general manager of the Hemphill-Price company.

NO JOKE TO HIM

LANCASTER, O.—While William and John Hooker were loading clover hay on the farm near here John uncovered a five-foot blacksnake as he lifted a forkful of hay. Thinking to have some fun with his brother, he tossed the snake over the loaded wagon. It lit on Williams' shoulder and instantly coiled about his neck. He was nearly strangled to death before it was removed.

Engineers Rail System Pays Big State Dividends

(By Associated Press)

RALEIGH, N. C.—North Carolina owns a railroad line without an engine or a cart, but it is profitable.

Its name is the Atlantic and North Carolina, and it was constructed through five mounties in the eastern part of the state 73 years ago. Once the road was operated independently, but for many years the Norfolk Southern railway has leased the trackage.

The state receives regular dividends and also is paid an annual rental of $62,000. The Norfolk Southern in addition pays taxes to the towns and counties through which it passes, Craven county alone receiving $20,000 a year.

American Students Said Best Dressed

CINCINNATI, Sept. 24. (AP) — American college students are the best dressed in the world, Dr. Ernest L. Talbert, of the University of Cincinnati, says after a study of the customs of European college students.

English co-eds, he says are more conservative in dress, reflecting a more sober nature, and a great many men students in English universities think nothing of wearing coats with fringed sleeves or trousers liberally patched.

"The men wear outlandish combinations," he said, "coat and trousers of different colors and styles and anyone caught wearing a hat is thrown out of college."

Dr. Talbert spent nine months abroad.

STAMP THIEVES

Thieves who recently stole a large number of cancelled stamps from the Wiltshire headquarters of the ministry of health of Great Britain are believed to have a secret process for removing the cancellation marks so that the stamps may be sold again in small lots.

G. A. R. Chief

Elbridge L. Hawk of Sacramento Calif., is new national commander-in-chief of the Grand Army of the Republic. He was elected by acclamation at the Grand Rapids Mich., encampment.

Don't go into closets with lighted matches or candles.

AMERICA'S GROWING USE OF AIR TO TRANSPORT FREIGHT AND HUMANS IS GAINING FAVOR THROUGHOUT NATION

CHICAGO, Sept. 24—The story of America's growing use of the air to transport the country's chattles and humans is being unfolded with rapidity.

Stimulated by the government's transference of air mail routes to private companies and by establishment of passenger lines, air transportation in the United States gradually is reaching the development of the industry in Europe, officials of air lines here say.

Activities of the National Air Transport company are exceeded only by the noted Lufthansa of Germany, according to Col. Paul Henderson, general manager of the concern and former head of the government air mail.

Maywood landing field, on the western edge of Chicago, bustles with as much activity as many of the famous fields of continental Europe. Planes arrive and depart from Cleveland, Detroit, New York, St. Paul, Minneapolis, Kansas City, Dallas and San Francisco.

Here a trim monoplane, winging in from Dallas, disgorges its load of three passengers, freight and the mail. In another corner of the field, a pilot may be tuning up his sturdy Douglas biplane for the lonesome trip from Chicago to New York with the mail.

A gleaming all-metal ship of the Ford line roars in with the mail from Detroit. Air taxis from nearby towns alight and take off, and so it goes from dawn to dusk.

The N. A. T. carries ten passengers daily between Chicago and Dallas. It operates 35 ships a day, aggregating 5,000 miles.

Five continental air lines drop their ships into Chicago. Boeing planes bring passengers and mail in from San Francisco, and take off for the same place. Six N. A. T. ships arrive and take off for various far flung points during the day.

Planes of the Robertson company, operating between Chicago and St. Louis and Memphis, bring passengers and the mail. Northwest Airways company planes carry mail between Chicago and St. Paul.

Air transportation in the United States now is a completely organized branch of industry, Colonel Henderson says. September 1, when the government relinquished the air mail routes and private companies took them over, when the first air express was launched, and when other passengers carrying routes were established, will go down in history as marking a new era in transportation in this country.

BROADWAY BARGAIN HOUSE

909 Broadway — South Side of the Square

Here are a few of our Real Bargains
This is Lubbock's cheapest price store

8-OZ DUCK 15c
Best Grade 8 oz. Duck selling below wholesale market price.
Better buy your requirements now.

BOYS' SUITS
We have just received a new shipment of dandy good boys Suits. We can save you money on your boys clothes.

PHONOGRAPHS
$1.00 Down, $1.00 Per Week
We have a few good Used Phonographs that are in perfect condition that we are making these special easy terms on. Come in and look them over.

DRESS GINGHAMS 10c
Fancy plaids and small checks in this good grade Ginghams, per yard only ---------- 10c

36-INCH SATEEN 19c
Extra good quality 36-inch, fast color Sateen in good range of pretty colors, also Black. You would have to pay 50c per yard for this cloth in most stores. Supply your needs now.

COTTON CHECKS 5c
You would not expect to find such good quilt lining so cheap. But you will find a good variety of patterns in this good serviceable material.

MATTRESS TICKING 10c
Fancy stripe Mattress ticking; special at per yard ---------- 10c

MEN'S OVERALLS, 89c
Good heavy blue Overalls for men in sizes from 30 to 42, special per pair only----- 89c
Jumpers also at the same price.

QUILT CHALLIE, 12½c
36-inch Challie in beautiful patterns for comforts. You would expect to have to pay 25c per yard for this quality. Buy as much as you want now.

BOYS' OVERALLS 79c
Real good blue Denim Overalls for boys, well made garments at per pair ---------- 79c

WORK SHIRTS
Men's good blue Work shirts, all sizes; Special each ---------- 59c
Special values in Work Socks.

SILKS, $1.39
Good heavy grade Satin faced Crepes in good range of Fall shades. Per yard ----- $1.39

New Winter Millinery

Of Distinct Individuality

A Special Treat For Fair Visitors

Exact Copies Of Original Paris Inspired Models

Exclusive New Hats Noted For Their Wearableness And Becomingness

$6.00 to $20.00

A TIMELY event! Coming just when every woman wants another hat—a smart affair to wear with a fur-trimmed coat, a color to match a new frock, or a model expressly created for dinner and theatre wear. School girls felts. We have them all in this varied assemblage—exclusive, individual hats for every hour and occasion. Developed in velvets, velours, satins, silks and the season's smart combinations of these materials.

See our $1 Hat Specals.

Small, Medium and Large Dressy Style for Women, Misses and Matrons

"A Smart Shop for Smart Women"

VOGUE EMPORIUM

Balcony of Barrier Bros.

QUALITY *by* KUPPENHEIMER

Style handcrafted into the best of imported and domestic woolens.

Tailoring the kind that preserves the original appearance of each garment long beyond your expectations.

Quality of the high standard found only in

KUPPENHEIMER
Good Clothes

$30 to $50

Barrier Bros.
DEPENDABLE MERCHANDISE

Once German Officer Prefers Taking Table Orders To Giving Military Commands; Is Successful "Hasher"

BY HORTENSE SAUNDERS
NEA Service Writer

NEW YORK, Sept. 24—The ups and downs—mostly downs—of the past decade have changed the uniform of William Marx from the imposing gold braid and buttons of a captain in the 74th Imperial German Field Artillery to the standardized serving suit of waiter No. 313 in a New York hotel.

In one uniform he snapped his commands to thousands of enlisted men. His slightest wong won immediate attention and compliance. In the other, it is he who must spring at attention and execute the orders of the diners upon whom he waits.

He's Philosophical

"The fortunes of war!" he told me with resignation. Then bowing his tuxedoed figure with the military precision of a dapper officer he added:

"But it's preferable to war, even if you can't work up the spirit in the kitchen that you can at the front."

Marx's English is excellent and correct. So is his French, Russian, German, Italian and Greek.

"You can make more money being a waiter than teaching languages," said he. "And if you are broke, unknown and friendless, the quickest way to get money in your pocket is to start in with a tray and operate between the chef and the patron. At the end of one day, you have a few coins to rattle in your pocket."

His Occupation "A Landing Field

He continued a little ironically: "Working in any good New York eating place, you join a cosmopolitan group. You meet ex-German and Russian officers serving today the very type they commanded before the war. You find writers, philosophers, musicians and strugglers in all lines, as well as the typical waiter, using this inglorious occupation as a landing field until they can get a new start toward something nearer their heart's desire."

Marx's goal is to get back into aviation service—in this country. He had three year's experience in the air during the war, and flew considerably on the western front.

He first donned a uniform in 1914, and fought during the entire conflict, being wounded eight times. On his face are several bad scars. With the Armistice, in 1918 he joined the Russian legions serving in the White Army under General Wrangel against the Bolsheviki. Later he returned to Machiefka, in northern Russia, where his family had lived and where they owned large coal mines. But the town and the mines had been wired out during the fighting. All trace of the Marx family and their property was gone.

How He Got Here

"I was without relatives," he related. "What money I had was in Russian rubles or paper marks—equally useless. My one thought was to get to the United States. First I went to South America, where I made nothing in coffee in Brazil. Then I came to New York, working my way northward as a stoker on a passenger liner.

"Here I tried to get pupils for languages. Then I wanted to translate books or be an interpreter—but I should have starved while I waited.

"Then I struck bottom. I began as a bus boy, and in nine months I had a good job as a waiter. Now I'm making money. When I get enough, I will get out."

Plenty to Do

Fourteen hours a day balancing a tray takes care of most of his waking hours.

"But I have recreation," he said. "I go home, change my costume, have an hour or so with Kant, Nietsche, Shaw or some other philosopher. Then I do a little writing of my own, and on my free day I explore New York. It's a wonderful city with wonderful possibilities. And if fortune has any more ups for me—I want to experience them here."

Queer Ceremonies Would Help Fish

TOBOLSK, Siberia, Sept. 24 (AP)—A curious ancient custom intended to insure bumper yield of fish has just been enacted by the Ostiak tribes inhabiting the shores of the Ob river.

The fish were first herded into a bay of the river and a barrier constructed to prevent their escaping. Tables laden with bread, butter, pancakes and vodka were then placed near the shores.

A spotted cow is an important feature of the ceremony. After an incantation consisting of much hideous howling and the uttering of mysterious words by a "shaman" or priest, the crowd attacked the cow, killed it and after distributing its flesh, threw it piecemeal into the river. Guns were fired and the food and liquor were likewise heaved into the stream.

The ostiaks are strangely indifferent to the drowning of relatives or friends and should a celebrant fall into the stream, practically no attempt is made to save him.

BIG MEMORIAL FOR LINCOLN PLANNED

INDIANA SELECTS CLUMP OF BLACK OAKS AND KNOLL FOR MONUMENT

LINCOLN CITY, Ind., Sept. 24. (AP)—Amid a clump of black oaks on a knoll in southwestern Indiana, a monument of Indiana limestone is to be erected to perpetuate the memory of Abraham Lincoln and to enshrine the humble grace of Nancy Hanks Lincoln, his mother.

Thomas Hibben of New York, a native of Indiana, has been selected as the architect, and his plans have received the endorsement of the Indiana Lincoln Union, an organization of nationally known Hoosiers, which seeks to raise $1,265,000 by next March for construction of the memorial.

New Architecture

The edifice will be a departure from the usual sophisticated type of architecture, Mr. Hibben explained.

"We seek to create a symbol of the great power and gentleness that was Lincoln," said the architect. "Such gentleness is not negative, but infinite and human. Such power is the nobility of strength, the understanding of all humanity in its reality."

Four Open Courts

The memorial will be approximately 200 feet in each direction, comprising a series of four open courts of simple masonry surrounding a main building from which rises a shaft 150 feet high.

Around the building above the arches, will run a band of sculpture portraying in relief the birth and development of the race. Mural paintings will decorate the ceilings of the cloisters. Within the shaft will be suspended a set of chimes. The grounds surrounding the memorial will be landscaped to reproduce the scene as it was during the 14 years the boy Lincoln lived and toiled there.

Buy 30 More Acres

Indiana has turned over 70 acres surrounding the grave site to the Lincoln Union and it is proposed to buy 30 additional acres to take in the cabin site.

Frank C. Ball, manufacturer and philanthropist of Muncie, is chairman of the committee to raise funds for the memorial. Officers of the Indiana Lincoln Union include Mrs. Anne Studebaker Carlisle of South Bend, Will Hays and Thomas Taggart. George Ade and Booth Tarkington, authors; Kent Cooper, general manager of the Associated Press, and William Green, president of the American Federation of Labor, are members of the union.

THANKFUL BURGLAR

PALESTINE, (AP)—John Wacha, tailor here, found his shop had been looted by a burglar. Pinned to a table was a note in which the robber thanked Wacha for leaving his choice clothing so handy.

Dude Wrangling Aids Easterners

ALBUQUERQUE, N. M., Sept. 24 (AP)—"Dude Wrangling" means more to Erna Fergusson that merely teaching easterners the temperamental peculiarities of range horses.

Miss Fergusson is imbued with the ambition to bring eastern visitors to "see the romance of my homeland—the last state to succumb to the encroachment of civilization."

Born in New Mexico, her father having been congressman when few white people inhabited the state, she is known and welcomed by all the Indians to whose homes and reservations she leads the eager tourists at the seasons of the Indian sacred dances and ceremonies.

She explains the snake dance of the Hopi and the corn dances at San Felipe. The latter is commenorated as a request for a plentiful harvest, the former, recently held, is a plea for rain for the growing season.

Love for her state and a desire to make its beauties known were the reasons she turned to "Dude Wrangling" after her graduation with a master's degree from Columbia university.

JOY-SHOCKED

DENVER, Col.—While caddying on the golf links here, William Sun blade decided to take a practice shot with one of his employer's clubs. He drove 120 yards down the course for a hole in one. The caddy fainted. Physicians said it was the result of joy over his feat and fear of a reprimand.

NATIONS JOIN IN EDUCATION WEEK

FIDAC AIDS IN BRINGING MANY COUNTRIES INTO GREAT MOVEMENT

(By the Associated Press)

PARIS, Sept. 24.—Several foreign countries will join this year in the observation of education week, inaugurated in the United States several years ago by the Americanism commission of the American Legion, Howard P. Savage national commander announced today.

Education week will be observed Nov. 7 to 13, and extension of the effort to foreign countries is brought about by cooperation of the Fidac, interallied veterans' federation.

In its report to the Legion convention in Paris, made public this week, the Americanism commission recounts progress in flag education and asserts that education offers "the greatest weapon against communism." Interest of the group in adult education and Americanization has manifested itself, the report says, in efforts to obtain state legislation providing for education of aliens and illiterate adults, and in development of a definite plan for Americanization by communities.

DOG ADOPTS COONS

SAN ANGELO.—A coon dog belonging to V. C. Bird of San Angelo is nursing to maturity a litter of baby coons. Bird and his dogs go coon hunting several nights a week and this dog heads the pack. But when the chase is over she returns and nurses the baby coons she has adopted.

Lubbock Sash & Door
Phone 413
High Class Mill Work

Men *and* Women *of* Today

Do their own thinking—and when you come to our Store we never undertake to High-Power you into buying—we do courteously present our wares and you are left to make your decision.

Our Merchandise

is carefully selected and sold on a very low margin of profit for cash to all and at one price to everybody.,

Our business is good because our patrons know we treat them right and have confidence in us.

Ask Your Neighbor About Us

Minter-Gamel Co.

That Friendly Store

HIGHLAND HEIGHTS ADDITION

Lubbock's newest restricted residential section. Lots have all city utilities, are close to Grammar, and High School. Tech is also convenient. Highland Heights lots are 50x140 in size, facing North and South. Prices vary from $300.00 to $375.00 per lot and sold on very easy terms, with 8 per cent interest.

See the nice new brick, stucco and frame homes now being built in Highland Heights! We are justly proud of Highland Heights and of the Ellwood Place additions. Let us show you.

HOMES—A nice new brick veneer, 5 rooms, nook, hardwood floors, garage, walks, 'n everything, on 18th street, and on easy terms at only $4650.00!

DUPLEX—A choice 11 room duplex, paved street, close in, sale or trade at $10,000.

FARM—565 acres, 4 miles of Lubbock, improved, on Plainview Highway. A genuine bargain at $60.00 an acre. Will take some trade, balance easy.

LOTS—On 19th, with paving paid, North front lot for $825.00! On 8th, near Tech for $450. On Ave. M, paving paid for $1800.

Lots in Highland Heights, Ellwood Place and University Place on easy terms and at right prices. List yours with us. See A. H. Martin, or

Chas. F. O'Neall, Realtor

Phone 236, Avalanche Bldg.

GIANT PROGRAM IS OUTLINED IN LOCKNEY ZONE

PROSPECTS BRIGHT FOR FULFILLMENT OF DREAMS IN HUSTLING TOWN

LOCKNEY, Sept. 24.—An era of development unrivaled in the history of the city, that is the opinion of old timers as they exclaim—"I told you so."

Business men state that production and prospects for future development are the two factors responsible for the coming of the railroad and most people realize that crop diversification and faith in the country are main factors in both the production and development of the section.

Building permits nearing the million dollar mark are no small matter for a city of 2,000 while the most conservative are prone to estimate that mark doubled in Lockney for the coming year with the first passenger of trains over the new Fort Worth and Denver South Plains tracks.

Plan New Feed Mill

The building of an adequate rail system into this section has caused foreign capital to become interested and the Anderson-Clayton interests of Houston, Texas have practically completed one of the most modern cotton oil mills in the state, and according to general manager, H. M. Mason, a mixed feed mill designed to cater to the needs of the dairyman and cattle raiser will be operated in connection with the cotton oil mill.

The Texas Compress and Warehouse Company of Houston, Texas has purchased a block of ground at the intersection of the Santa Fe and Denver railways upon which they intend to build a compress large enough to handle the immense cotton crop that is usually produced in this section.

Distribution mains of the West Texas Gas Company are practically complete at this place and gas service is expected to be rendered by October 15th. This added convenience and economical fuel supply will tend to promote to the best advantage the coming of more enterprises and citizens into this city.

Sewer Bonds Voted

In keeping with the development now taking place, the city of Lockney has expended $20,000 in the extension of its water mains, thus taking care of the industrial district and additional residential districts. Lockney's municipal water system is now valued at $100,000. A sewer bond election has been held and passed favorably with only three dissenting votes, and with the passing of the issue by the Attorney-General's department, contractors will start the construction immediately of a $40,000 sewer system that will practically parallel every water line in the city, thus giving the residents a more convenient disposal and a more sanitary place in whic hto live.

The above building program has been dependent upon the coming of the new rail line and the general development of the country compli-mented by a wheat crop unparalleled in the history of the plains and very bright prospects for a good feed and cotton crop. Along with section is well stocked shdrlubs the bright crop prospects, this section is well stocked with hogs, poultry and dairy cows, thus making the development of the section a surety.

The building program for next year will overshadow the present program as one enterprise and development leads to another. A few of the major factors outlined in next year's program are: a new high school building that will take care of the children of a town of 5,000 population, a new church building, a canning factory, an ice plant, an adequate paving program and the construction of more permanent business buildings and residences.

1927 Building Program In Lubbock Will Total More Than Five Millions, Claim

Almost $2,000,000 have been invested in Lubbock during the last year in new businesses.

Definite figures are not available and this sum does not include buildings, permits for which have totaled $812,524 since the first of January, but it does embody the stocks, furniture and equipment and cash on hand of firms that have gone into business here since the first of last October. The grand total of buildings, paving, improvements and new businesses is estimated to total near $5,000,000.

Within this list are included branch houses of some of the larger establishments of the United States such as the Acorn Stores and an enlargement of the J. C. Penney company; the moving here of a branch of the Amarillo Furniture company, and the coming of the West Texas Gas company.

Increase Capital Stock

Several motor businesses of the city and the West Texas compress have increased capital stock during the year and these amounts run into thousands of dollars. Smaller concerns—drug stores, oil and refining companies, rubber companies, feed and seed stores, battery and electric companies, roofing, wholesale and bottling works, a compress, appliance concerns and various other business—whose valuations fall betwen five and one hundred and fifty thousand dollars make up the list.

There is under construction at this time buildings totaling $879,174, and included in this amount is the Technological college engineering building, maximum cost of which is to be $240,000, a home economics house that is to cost $20,000 and an agricultural building that is costing $13,000.

Much Paving Done

Eighteen blocks of paving have just been completed in Lubbock at a total cost of $180,000, including $9,000 for storm sewers; and, thirteen blocks of additional paving is to be done at a cost of $54,360 exclusive of storm sewers that are to cost approximately $4,200. A $60,000 storage tank is being erected for the city at this time, also.

In addition to business houses, many dwellings are being erected here, among the more pretentious being a $14,000 dwelling that J. L. Dow is building on Broadway and a $15,000 residence that W. G. Murray is building on 19th street.

A $10,000 addition is now being put on the Swift creamery and the Texas Utilities, compresses and gins have built enormous additions and added much in equipment during the twelve-month period.

Fifty miles of gas lines are being laid in Lubbock at this time with about 5,000 service connections and the mains are so constructed that extensions may be put on in any direction at any time. The coming of gas with the establishment of a ware house and offices has brought businesses here totalling several hundred thousand dollars in value during the year.

Judging by the permits for other years and the businesses, the building alone in the city will totla more than a million dollars for 1927, it is estimated by men who watch and know the growth of this city.

Ganna Walska Wears Ultra Long Skirts

PARIS, Sept. 24 (AP)—Nearly all Parisians are wearing longer skirts. But Ganna Walska, Mrs. Harold McCormick, wears the longest. While other society women were still wearing knee lengt hskirts she lengthened hers to a point more than half way to her ankles, and they are pretty, slender ankles.

For evening Ganna Walska's skirts are even longer. She likes the type of dress called robe de style. Sometimes her skirts barely clear the floor.

Educator Holds One Job For 41 Years

CEDAR FALLS, Sept. 24. (AP)—Forty one years as president of Iowa State Teachers college is the record of Dr. Homer H. Seerley.

Dr. Seerley's greatest delight is in keeping track of his old students and he recalls pupils he taught in Iowa rural schools 50 years ago with almost the same facility with which he remembers students of the present day.

OPERATIONS OF OIL DRILLERS UNABATED HERE

LEASING ACTIVITY IS QUIET; PRESENT WELLS BEING FINISHED

Despite the low price of crude and the fact that this section offers only slight possibilities, oil and gas drilling operations on the South Plains have been steadily continuing during the past week. With the exception of one or two cases, the tests are being continued and operators have prepared for their completion.

Leasing activities have been rather quiet with only a few blocks being taken by major companies in nearby counties. No new locations were made during the week but operations are to begin on several during the next, according to advices from oil men.

Below is a drilling report of the South Plains area:

Lubbock County

Center Oil Company (Talbot and Simms) Number 1 Boles, located N. W. corner SE 1-4 section 21, block S., G. C. & S. F. survey, drilling 1165', show slight at 1123-40', hard sand.

Hockley County

World oil company Number 1 Ellwood, located 300' from N and W lines of labor 5, league 7, Wilbarger county school land, drilling 965'.

Hale County

Donnell Petroleum Co., (Kegans et al) number 2, Mullican, located 525' from N line and 365' from W line, section 21, block B., R. M. Thompson survey, sand and sandy shale 405-10', show of oil 464-5', drilling 525'.

Mims et al number 1 Richter, located 1250' from S line and 300' from E line of section 17, block X, John Glynn survey, shut down, 560, engine trouble.

Exploration company number 1 Crawford, located NE 1-4 section 17, block C-3, T. T. R. R. survey, location.

Gouldy and Stone number 1 Kittrell, located NW corner section 65m block A-3, location.

Lamb County

Dan Freel et al number 1 Elwood, located centre W line, section 9, block T. T. A. Thompson survey, location.

Terry County

W. L. Kingsland et al number 1 Brownfield, located SW corner section 7, block A-1, E. L. R. R. survey, slight show gas 2072', top salt 2255', drilling 2783'.

Yoakum County

World Oil company number 1 Fuchs, located 2310' from N and 330' from E line section 6, block D., John H. Gibson survey location.

Max Westheimer et al number 1 Knight, located 1320' from N line and 1320' from E line, section 671, block D, John H. Gibson survey, location.

Turman et Al number 1 Cleveland, located 1320' from N and 1320' from W line section 665, block D, John H. Gibson survey, location.

"Strongest" Woman Eschews Big Meals

LONDON, Sept. 24 (AP).—Mrs. Katie Sandwina, the "world's strongest woman," who bends bars of iron like so much hay wire, says the hearty English breakfasts of porridge, kippers, ham and eggs, bread, butter, marmalade and tea or coffee is altogether too much for her.

What Mrs. Sandwina likes in the morning is usually a slice of toast, a vegetable and perhaps an orange or some other fruit. Tea and coffee are tabooed. Her luncheon is nearly as light, with fish in preference to meat. In the evening, Mrs. Sandwina sometimes has a little meat but often feels perfectly satisfied if she merely has an egg or two and vegetables. She is the mother of Ted Sandwina, a prize fighter, born in Sioux City, Iowa.

Mrs. Sandwina has been appearing in circuses in England. Since her son has been fighting here she takes the place of a second during the contests and does the rubbing down.

TAKE A WEEKLY TRIP HOME . . . OVER THE TELEPHONE

She Can "Hardly Wait"!

SAY WHAT YOU WILL . . . half the battles of life are won, half the college tests are passed and half the big games are brought to a glorious victory through the faith and the interest of the people at Home . . . your Mother and Dad!

"I have been very busy" is a favorite excuse for delay in writing them a letter, but there isn't a man in college who is too busy to telephone Home once each week.

Let the telephone connect you with Mother and Dad once every week of your college life. It is a habit you will never regret.

SOUTHWESTERN BELL TELEPHONE COMPANY

Announcing---

Removal from the second floor of Barrier Bros., to our new location at 1008 Broadway where we are better prepared to serve you.

We have the most complete stock of records on the South Plains. We also have the new Orthophonic Victrola and the improved Viva-Tenal Columbia Phonograph. Our stock of R. C. A. Radiolas and Gulbransen Pianos is complete.

We invite you to visit us during the Fair or any other time.

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W. L. MEIER

MUSIC AND JEWELRY

1008 Broadway Lubbock

EXPERT WATCH MAKER

Views in Today's

Avalanche-Journal

ROTOGRAVURE SECTION

By

DANIEL STUDIOS

Bush Bldg., Broadway at Ave J

Portraits — — — Commercial Photos

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Economy

CHICK STARTER

CHICK GRAINS

GROWING MASH

CHICK FATNER

HEN SCRATCH

EGG MASH

OYSTER SHELLS

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AVALANCHE-JOURNAL PUBLISHING CO.

ALL GOOD GIFTS:—Bless the Lord, O my soul, and forget not all His benefits; Who forgiveth all thine iniquities; Who healeth all thy diseases; Who redeemeth thy life from destruction; who crowneth thee with lovingkindness and tender mercies; Who satisfieth thy mouth with good things; so that thy youth is renewed like the eagle's. Psalm 103:2-5.

PRAYER: O satisfy us, Lord, early with Thy mercy, that we may rejoice and be glad all our days.

THE FAIR

Again the time of the Panhandle South Plains Fair is at hand, and it is approaching with a most favorable indication, and it looks like it is going to be the greatest success of any previous efforts. There is the very closest cooperation by the counties that compose the South Plains, and the people of the towns around Lubbock are looking forward with great interest to the opening of the fair Tuesday.

As to Lubbock, we believe there is the best feeling toward the fair, and the greatest optimism as to its success that has ever been seen. People are entering into the spirit of the occasion with a great deal of zeal, and for that reason it is bound to go over Good. The fair is just naturally better than it ever has been, in as much as it has been broadened out. It has been made bigger, and the scope of attractions is such that makes it a real regional fair. People are talking about it for many miles around, and everywhere the trade trippers and fair boosters went the past two weeks, good will talks have been listened to and expressions of appreciation for the splendid feeling that Lubbock has for the entire South Plains has been heard on all sides.

This section of the country is specially favored by having a class of people who are broad minded and are willing to share their part of the responsibility of making the fair what it should be. Lubbock business men have devoted a great deal of time and spent much money in making the fair what it is, and some of us have seen it grow from a very small fair composed of a few pumpkins and water melons, and few heads of maze and a few bundles of kaffir corn to the size it is now. First it was a community affair, later a county, and now it is a real South Plains institution.

Lubbock is fortunate in having the good will of every community within a radius of a hundred miles of here, and for that reason it behooves us to extend a hospitable hand to all visitors to the fair. Make them feel welcome, and glad they are here, and there will continue always that splendid feeling of cooperation among the counties of this great section of the South Plains.

CAN CITY AND COUNTRY UNDERSTAND EACH OTHER?

The most vital phase of contemporary American history is the amazing growth of the city. Nearly 60 per cent of our entire population now lives in larger or smaller cities; and if all contiguous suburban areas are included, the percentage is considerably larger. This means that with all our millions of broad and fertile acres, over half our population, for one reason or another, prefers to crowd into a few thousand animated square miles of barren brick and mortar. This stupendous pyramiding of population in urban centers exceeds anything the world has ever seen, even including the historic past when certain ancient cities are supposed to have attained enormous size; and looked at from any one of a number of angles, it may well be regarded as the major social phenomenon of our time. Parsons, professors, publicists and political thinkers are all disturbed and perplexed by the problems it is creating, and are trying to forecast the effect it will have upon our civilization. If, so far, it has spelled prosperity, and the fundamental political sanity of the man with the ballot, and possibly, also because we still have the check of healthy ruralism. But surely this urban concentration has high political potentialities. At all events, the problems of the cities as now organized, or under any other conceivable organization, are already perplexing and bound to increase. They became very acute a few years ago during the era of municipal scandals; they are becoming equally acute now that there are so many signs of an impending conflict between city and country. In former days we used to try out our oratorical swings by debates on the relative merits of city life vs. country life. The difference then turned mostly on a difference of taste as the place of abode or method of life; at heart, city and country were still one. Today all this has changed materially; there is not only a growing conflict of interests between city and country, but there is a growing conflict, also, of spirit and of outlook, of cultural ideals and political aspirations.

There is an entire difference of mental attitude and approach toward most individual and public questions. The people of the city are becoming resentful and rebellious against rural interference. It is a conflict that goes deeper than most of us realize and has obvious elements of danger.

If town and country are still in accord in their faith and allegiance to all the traditional institutions of our political system, nevertheless these institutions can well be put in peril if these two elements in our population are permitted to misunderstand each other.

The countryman has always been dubious about the superior character of the city, and now his doubts seem to be passing into convictions. He cannot understand why, with all our wealth and high wages and short hours and abundant leisure we let the old Adam in us lead us so often to such a waste of time and substance in play and pleasure.

The urbanite, on his side, has just about as many ideas that are wrong or half wrong about the countryman. Today they have become an important factor in the political equation; and they serve to illustrate how important it is to our future stability to shape our political course and development in such a way that all these sorts of conflicts are minimized, rather than intensified. All this too is in the face of an effort to break down the would-be barriers between the people who live in town and the fellows who live on the farm or the ranch. In this western country, we believe that the condition is not quite so bad as in the East, but it is bad enough. The average business man or member of a civic club wants to wipe out his imaginary line, and work hand in hand with the people of the rural communities, but it seems a hard thing to do. There is a backwardness on the part of the people, many of them we will say, in the rural sections to enter as heartily into the things of the city as they do of the things of the rural communities on both sides that should be worn off, and give good fellowship right of way.

"CHOOSE"

Those party politicians who really want to see President Coolidge renominated at the next Republican national convention in spite of his announcement that he does not choose to run, will scarcely be numerous among the gentlemen who are preparing to descend upon Washington in order to get, if possible, an expression from the President on that point. In view of what he already has said, there is one answer for Mr. Coolidge to make in case he replies at all. He has indicated that he is not a candidate for renomination. To say in advance of action by the party convention that he will accept a renomination would be a flat reversal of his position, which the Coolidge character and record do not permit one to anticipate. Of course, the President is not obligded to talk, no matter how many queries may be put to him. An ordinary man might feel himself obliged to reiterate or amplify or explain under a barrage of questions, or run the risk of laying himself open to misinterpretation. But the President has so much of a reputation for keeping still when he feels like it, regardless of the way in which others may try to interpret his silence, that he occupies something very like a privileged position in this respect.—Detroit Free Press.

PARENTS OF THE FUTURE

If airplanes come into general use as pleasure vehicles in the future, it will serve the parents of the next generation right. Then they will be able to understand why we parents who were brought up in buggies are inclined to fret a little when our children are spinning around in automobiles. These children of today will be the old-fashioned people of that time and they will tell their youngsters how they were satisfied to remain on the ground. We didn't sail around in the air when we were young, they will say, but were content to drive on the streets at forty or fifty miles an hour. Each younger generation can be trusted to do something to cause the parents of the time to become prematurely gray.

A local Dumbdora remarked this week that the percentage of accidents in airplanes was very small—only one to a person.

We are pleased if not downright grateful that a bee has 13,000 eyes as announced—instead of stings.

That 300 mile searchlight, if ever perfected in pocket size, should find a ready market amongst Tex Rickard's fight fans.

A pedestrian is a man whose wife has gone with the car.

SO THINK WE

We think that this week the greatest annual exposition of the South Plains will open. The Panhandle-South Plains Fair is expected to be bigger and better and thousands of South Plains and West Texas patrons will file through the gates throughout this week.

—o—

We think that the local people should extend every possible courtesy to the many thousand visitors of the annual exposition this week.

—o—

We think that many thousand West Texans will gather in Abilene Monday to greet the greatest aviation ace in the history of aeronautics, Col. Chas. Lindbergh. West Texas celebrities will greet the Colonel and extend to him the hearty wishes and congratulations of West Texas.

—o—

We think that Old Man Winter should be kind enough to the South Plains farmers of this section of the state will produce a bumper cotton crop.

—o—

We think that the officers of the annual South Plains exposition have arranged for good amusements for the patrons of the fair.

—o—

We think that if all of the Lubbock county voters could experience the muddy highways there would be no doubt of the vote for bonds for the construction of paved highways in this county.

—o—

We think that the people who have not reserved tickets for the address to be given by Dr. Will Hogg on Monday evening will be possibly disappointed when they are aware of the fact that there were but a limited amount of seats for the occasion.

—o—

We think that the booster trip made by the citizens of Lubbock in the past few weeks has done a great amount of good and the friendship existing among the South Plains cities with Lubbock was shown by the warm welcome given the boosters on their arrival in the South Plains cities.

—o—

We think that many a man who acts like a bear is lone.

—o—

We think that a man can walk a mile without moving more than a couple of feet.

—o—

We think that one man's gain is another's loss. The more savages learn about civilization the harder the job of missionaries.

—o—

We think that some of the presidential booms are going to have to go the way of the Florida boom.

—o—

We think that the kind of a girl for a young man to marry is the one who is always as smiling and good natured as a candidate for office.

—o—

We think that the football business which has grown to be one of the country's greatest industries is now opening up again after being closed down for several months.

—o—

We think that local citizens should purchase their season tickets to the annual exposition soon. The tickets are on sale at every drug store in the city.

—o—

We think that there is no use protesting the decision of the Tunney-Dempsey fight as the protests will get about as far as a protest to a baseball umpire on balls and strikes.

—o—

We think that after Henry Ford has made his apologies he now hopes that his car will make another good race.

—o—

We think that the political bosses of the Republican and Democratic parties would like to know just what the word 'choose' means.

—o—

We think that the majority of people who took any interest in the Dempsey-Tunney fight believe that the decision was "given" to Tunney, but few of them believe he won it.

—o—

Some people act like they have the blues, when really they are only showing the yellow streak in them.

—o—

We think that it must be very uninteresting reading to some of those people who thought the Texas Technological College would not have three hundred students enrolled in it in ten years, to see that two thousand will not catch all of them the coming year. It must be very uninteresting.

—o—

We think about the only way we can decide on the good roads question is to vote on it. We ask for the question.

—o—

We think the city of Lubbock could well afford to contribute a corner on the city square block for the Legion's new hall.

—o—

We think it will be a fine thing for Lubbock when the city gets started on that park recently coming into its possession by the decision of the court in the park suit. It will be a wonderful thing for all of Lubbock, and the park committee should get busy now, which we are sure they will, and beautify the grounds and get them ready for use in the very near future.

NEW VELVET SUITS HAVE MANY ADMIRERS

PARIS, Sept. 24 (AP).—The two and three piece suits of velvet, which are among the newest of the winter style ideas, are also among the most popular. The most frequently seen version is a short coat and skirt, both of velvet.

But the one piece dress, and three quarter length coat of velvet, are also favored by several important houses. For sport wear the velvet vest is favored and corduroy velvet is much in evidence.

OUT OUR WAY

By Williams

IT IS REPORTED

It is reported that the annual Panhandle-South Plains Fair will open Tuesday and continue through out the week.

—o—

It is reported that so far this season not a single locomotive has been seriously injured by coming into collision with an automobile at a grade crossing.

—o—

It is reported that the officers of the Panhandle-South Plains Fair are expecting the greatest attendance record yet made by the association.

—o—

It is reported that thousands of West Texans are arranging to attend the Lindbergh Jubilee in Abilene on Monday. Col. Lindbergh, the pioneer of trans-oceanic flights, will be the honored guest of West Texas and Abilene Monday.

—o—

It is reported that there are only 19 persons to the square mile in Texas while in England there are between 600 and 700.

—o—

It is reported that a vote for the issuance of bonds for the construction of paved highway would not be difficult should all the voters get caught on the wet and muddy highways at some time during the year.

—o—

It is reported that the amusements of the annual Panhandle-South Plains exposition will be good and the officials have arranged for numerous free exhibitions during each afternoon.

A SHORT SERMON

JESUS THE TEACHER

We wonder if the average Sunday school teacher realizes the fact that he or she is doing the very same kind of work that occupied such a large place in the ministry of Jesus—realizes it with anything like an adequate conception of the importance of the fact. Jesus was tremendously concerned about planting the truths of the kingdom in the hearts of living men and through them in the hearts of coming generations. To accomplish this purpose He choose twelve men as His disciples and students. With infinite patience He taught them. As they walked along the highway, as they sat at meat, wherever they were or whatever the circumstances. His constant occupation was that of teaching. With an infinite variety of illustrations from every angle in which the ideas could be presented, He taught the great truths about man and God and immortality.

Those who knew Jesus in the flesh thought of Him as a teacher. This was the term which they applied to Him oftener, perhaps, than any other term. "Rabbi, we know that thou art a teacher come from God," says Nicodemus. Of the first formal discourse that Jesus ever uttered, the evangelist says: "He opened his mouth and taught them." Luke begins his Acts of the Apostles with: "The former treatise have I made, O Theophilus, of all that Jesus began both to do and teach." "And he began again to teach," says Mark. Almost every record of His discourses given by any of the evangelists begins with a statement like that. Indeed, one who has never made a careful examination of the matter will be surprised to find with what uniform regularity the word "to teach" or some of its derivatives is used in reference to the ministry of Jesus.

If you would be an effective teacher of God's Word, study Jesus' method of teaching. Notice how He approaches His subject; how He uses this or that incidental happening to introduce a spiritual lesson. Notice what a master He is of the art of illustration. Nothing is more characteristic of the born teacher than this very thing. Many have the ability to state a truth; few have the ability to effectively illustrate it. Some have the mistaken idea that an illustration to be effective must be spectacular or unusual. Jesus' method teaches the very reverse. He shows us that the most effective illustrations lie all around us every day. Out of the familiar and commonplace surroundings of those who heard His words He found illustrative material enough and to spare. Fish and nets, seeds and soils, sheep and shepherds, birds and flowers—these were the familiar vehicles that carried His spiritual truths home to the hearts of mortal men. Not one single time did He ever use an illustration that was foreign or unfamiliar to those who heard Him.

Not only was He a master in the art of illustration but also in the art of keeping the same subject new and interesting by presenting it from a fresh angle or in a new light. Hear Him as He says again and again, "The kingdom of heaven is like," etc. And then follows one of His beautiful parables, couched in simple, homely words but loaded down with spiritual meaning. So it was that He kept His message ever fresh and gripped the hearts of his eager listeners.

Whatever else we do in our preparation for teaching, let us not forget to study with diligence the method of the greatest Teacher.—Texas Christian Advocate.

YOUR HEALTH

SCIENCE FINDS ANTITOXIN TO COMBAT ERYSIPELAS

By DR. MORRIS FISHBEIN
Editor Journal of the American Medical Association and of Hygeia, the Health Magazine

One of the diseases most feared by man is being brought under control gradually through the investigations of modern medicine.

In 23 years 15,277 cases of erysipelas have been seen in the Bellevue hospital, New York. During that time all sorts of methods of treatment were used, many of them apparently of great service, but few of them actually proved to be of value in shortening the duration of the disease.

Cutting the Toll

Following the discovery that the streptococcus associated with scarlet fever elaborated toxin and that an antitoxin could be prepared against this poison, some discoveries were made relating to the streptococcus that causes erysipelas.

An antitoxin has been prepared which seems to have remarkable effects in controlling the disease. In a recent series of 131 cases, the length of stay of patients in the hospital treated by this method was reduced more than 53 per cent over the length of stay of patients treated by other methods.

Eighty-five and six-tenth per cent of cases of erysipelas of the face were cured in from three to seven days.

In a series of 92 cases of erysipelas of the face treated without the antitoxin during the same period in 1926 only 33 per cent were cured in from two to seven days; about 50 per cent required from eight to 18 days.

Body Attacks

In cases of erysipelas affecting the body, 60 per cent were cured in from three to seven days; 30 per cent in from eight to 16 days, with a mortality of 10 per cent; of 15 cases of erysipelas of the body treated without antitoxin during the corresponding period of 1926, 46.6 per cent were cured in from seven to 15 days and 13.3 per cent in from 25 to 58 days, the mortality being 40 per cent.

Unquestionably, therefore, the antitoxin treatment of erysipelas is a great advance for the control of this disease. Unfortunately, the use of the antitoxin has not been shown to confer immunity to erysipelas, but its effects in shortening the duration of the disease and in saving life constitute another of the striking discoveries of modern medicine for human health and safety.

LAUGHS

He—Am I the first man you ever kissed?

She—Yes.

He—Then you've certainly inherited a lot of experience.

First Boy—My father's a bigger man than yours.

Second Boy—Go on, mine can reach his shoe-laces!

Too Hot-Headed.

Critic—You have made your hero too hot-headed, I'm afraid.

Budding Author—How do you mean?

"Well, he has a lantern jaw to begin with. And so his whole face lit up! His cheeks flamed, he gave a burning glance, and then, blazing with wrath and boiling with rage, he administered a scorching rebuke."

Going A Little Too Far.

Bridesmaid—How did your husband's friend treat you?

Bride — Terribly! Why, he threw rice all over us!

Bridesmaid—But that's quite the usual thing, isn't it?

Bride—Yes, but this rice had already been cooked.

At The Side Show.

Visitor—You say it's perfectly natural for you to eat glass?

Glass-Eater—Sure—I got a bottle every time I was hungry when I was a kid.

Small Boy—Dad, the barometer has fallen.

Father—Very much?

Small Boy (with guilty look)—About five feet—it's broken.

"Bill, what's a heifer—is it a pig or sheep?" asked two sailors of a friend.

Bill paused reflectively. Then he said: "To tell you the truth, mates, I don't know much about poultry."

Washington's High Ideals Inspired Men Who Framed Constitution

Editor's Note: This article, the eleventh in Mr. Atwood's series, relates sublime incidents in the Constitution's framing. Tomorrow's concluding article will be: General Provisions of the Constitution.

BY HARRY ATWOOD
President, Constitution Anniversary Association

Just before leaving Mount Vernon to attend the convention, Washington wrote a letter to James Madison in which he said:

"My wish is that the convention may adopt no temporizing expedients, but probe the defects of the Constitution to the bottom and provide a radical cure, whether agreed to or not. A conduct of this kind will stamp wisdom and dignity on the proceedings, and hold up a light which sooner or later will have its influence."

Washington's Ideal

During an informal discussion, one of the delegates suggested in substance that it would be necessary to incorporate in the Constitution some popular fallacies in which they did not believe in order to secure the adoption of the Constitution and attempt to gratify popular clamor. When Washington heard that unworthy suggestion of expediency he replied:

"It is too probable that no plan we propose will be adopted. Perhaps another dreadful conflict is to be sustained. If, to please the people, we offer what we ourselves disapprove, how can we afterward defend our work? Let us raise a standard to which the wise and honest can repair; the event is in the hand of God."

Those two expressions of Washington, "hold up a light" and "raise a standard," did much to fix the high plane of thought and the sensible method of discussion which characterized the proceedings of the convention.

The delegates worked diligently for five weeks without agreeing upon a single sentence, so anxious were they to excel in thought and expression.

A remarkable scene occurred on June 28, the last day of the fifth week of the convention, when in the midst of a rather heated discussion and sharp disagreement, the future looked especially discouraging. Washington, his face white with anxiety, looked down on Benjamin Franklin, whom he doubtless hoped might say something that would bring harmony to the proceedings.

Franklin rose and made an appeal to the convention of which the following are brief excerpts:

"The small progress we have made after four or five weeks close attendance and continual reasonings with each other is methinks a melancholy proof of the imperfection of the human understanding."

"We have gone back to ancient history for models of government. . . . And we have viewed modern states all around Europe, but find none of their constitutions suitable to our circumstances."

"How has it happened that we have not hitherto once thought of humbly applying to the Father of lights to illuminate our understandings? . . ."

"I have lived, sir, a long time, and the longer I live, the more convincing proofs I see of this truth—that God governs in the affairs of men. And if a sparrow can not fall to the ground without His notice, is it probable that an empire can rise without His aid?"

"I therefore beg leave to move—that henceforth prayers imploring the assistance of heaven, and its blessings on our deliberations, be held in this assembly every morning before we proceed to business. . . ."

Has Intended Effect

The motion did not carry, but it seemed to lend a wholesome effect, and from that time real progress was made in the convention.

After more than four months of earnest, intelligent and highly purposeful discussion, the Constitution was gradually molded into form and ready for signature on Sept. 17.

Some of the delegates were hesitant about putting their signature to the Constitution.

Franklin was anxious because of the numerous objections made by those who did not approve the document, but when a sufficient number had signed to submit it to the states in convention assembled for ratification, his old wrinkled face broke into a smile, and he said:

"Often and often, in the course of the sessions of this convention, and the vicissitudes of my hopes and fears as to its issue, I have looked at that painted sun back of Washington and wondered what it meant. They tell me that an artist has great difficulty in making a distinction between a rising and a setting sunt, but now at length I have the happiness to know that it is a rising gun and not a setting sun." . . .

From that day to the present time, the Constitution has "held up a light," served as a standard, and radiated the rays of hope and progress over all the world.

OPINIONS

This is one of the worst years on record for mosquitoes, but they never had such opportunities before.—Portland Oregonian.

Now that Eamon de Valera and his adherents have taken the oath of allegiance to King George, Big Bill Thompson is left practically alone.—Nashville Banner.

Ignoring of the wet-dry issue by two great political parties seems like trying to make a mole-hill out of a mountain.—Brooklyn Eagle.

The new Turkish government has forbidden the ancient Anatolian custom of male guests beating the bridegroom. The Turks prefer to let marriage take its course.—El Paso Times.

Today's Poems

FOR SCHOLARS

My figures are "excited"—
So good people say,
But the sky's "excited"
Each time it writes a day!

God who made the Dodo
Surely loves a joke
"Ha!" the thunder shouted
When it hewed the oak.

May makes coral-colored
Metaphors of trees;
August loves the lightning's
White hyperboles.
Tigers are a bonfire,—
Only moles are grey,
One can't take a world like this
As donkeys munch their hay.

Sunset is a burning,—
God is in the flame,
If my words are fierce and gay,
His peacock is to blame.

—E. Merrill Root in The Forum Magazine.

Dialogue Of Western Cowboys Is Greek To Strangers; Dictionary Of Small Use To A Visitor In The Wide Open Spaces

By Associated Press

SAN ANGELO, Sept. 24.—A dictionary would be about as worthless as a song in a hurricane to a New Yorker trying to find his way around the ranch country of the west.

Cowboyese, the dialect of the range, is as intricate and snappy as New Yorkese and changes almost as rapidly. Some of the terms used in pioneer days have come down unchanged through the years, but other influences—mainly that of the cavalry in which most of the cowhands fought the world war are apparent in the dialect.

What would a native of New York's east side do if confronted with conversation like this:

"The top screw mounted his cutting horse, and followed by a group of chuck eaters, started to trail a bunch of cattle. The corral rope was on his saddle, next to the slicker, and as he placed a brain rope in his mouth, his mount began to swallow its head and soon joined the pack."

A "top screw" is a ranch hand who has been on the ranch for years and knows the business of that particular ranch from top to bottom. A "waddie" is another name for the same individual.

A "top screw" is a ranch hand type of cow pony used for separating one lot of animals from a large group.

"Chuck eater" is the name applied to the young man from the east who comes out to learn the game.

"Trailing a bunch of cattle" means taking them on an extended trip from one place to another.

The "corral rope" was used to make an enclosure for the horses at night, being spread about the bodies.

The "sougan" is the blanket or comforter used by the puncher. He usually carries three of them and a cotton pillow. It also is called a "velvet couch" or a "hot roll."

A "brain tablet" is a cigaret.

A horse is said to have "swallowed its head" when it unexpectedly begins to pitch.

"Turn the pack" is the favorite expression for a horse throwing its rider.

"Pooch" is the name for the dessert of the cowboy on the range. It contains tomatoes bread and sugar. When dished out to the "chuck eaters" it was with the remark: "Your pay is raised."

"Powders" are orders. "Go and get your powders from the boss," means "the boss wants to see you."

"Morale" is the feed bag out of which the horses eat.

The "remuda" is the collection of horses used by a cow camp. In Montana and that section is is known as the "string."

"Sunning his sides" mean to pitch or buck. A pitching horse weaves from side to side as well as up and down.

"Curry him out" means to rake a horse up and down the sides with spurs. "Galves" is the word for spurs.

A "night horse" is the one that is tied up at night and used to rustle the other mounts in the morning. The cook is the "cusinero."

"Horse wranglers" have charge of the horses and rustle wood for the cook. During the old drives it was not uncommon for a man to change mounts six times a day. "Spool your bed" means to roll bedding.

Children's Books Increase In Autumn

NEW YORK, Sept. 24 (AP)—Books for children increase in importance in the fall of the year with the arrival of school days and the approaching gift-time.

Two of the newest books for children below and in their teens are "The Wind that Wouldn't Blow," by Arthur Bowie Chrisman, and "Now We Are Six," a new volume by A. A. Milne. The former is a group of Chinese folk tales illustrated with silhouettes by Elsie Hasselris, Milne's book of children's verse is illustrated by E. H. Shepard.

S. C. Arnett is in Kansas City on business.

LOWER CROWNS ON MANY SPORT HATS

PARIS, Sept. 24 (AP).—Hats, like clothes, show a style for every person. It is almost impossible to lay down rules for winter millinery because of the variety of ideas and prevalence of originality.

One characteristic is the lower crown, which is in evidence everywhere. Particularly on sport hats are the crowns nearer normal. At Patou's a particularly low crowned sport hat is being shown.

Greetings to the - - -

Builders of the South Plains

From

SAMPSON CONSTRUCTION CO.

Lubbock, Texas

Builders of High School Building, Sudan, High School at Childress, Antro Hotel, Clarendon, High School at Bledsoe, Amherst High School—contractors for engineer's building, Texas Tech!

Welcome to Our Booth at the Fair

Get Your Ticket For the Tech—A. & M. Football Game Now

Let's Everybody Go!

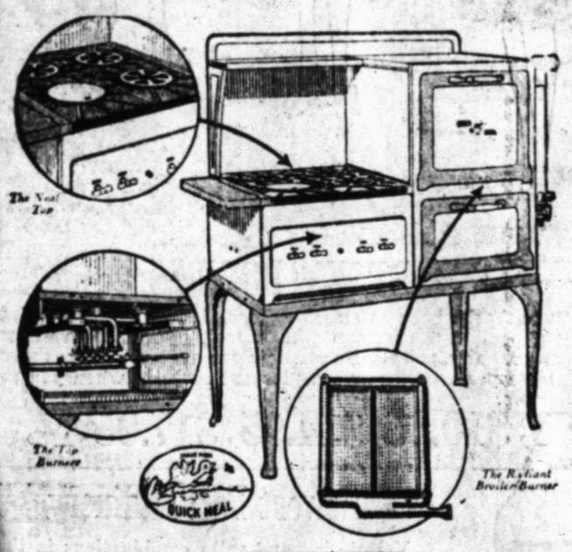
Months of preparation for the 1927 Panhandle South Plains Fair, ends when the gates open next Tuesday morning. No expense has been spared, no detail overlooked that would add to the pleasure and profit of those who attend. It's five days this year, and each one of them is a big one.

It is YOUR Fair—be here every day and every night, for you'll enjoy every minute of your visit. Each member of this organization welcomes you to the 1927 Panhandle South Plains Fair, and invites you to the Plains most complete Hardware Store, and its Booth at the Fair Grounds.

Get Your Ticket For the Tech—A. & M. Football Game Now

Let's Everybody Go!

SEE THESE GAS APPLIANCES AT OUR BOOTH!



QUICK MEAL GAS RANGES

ECONOMICAL

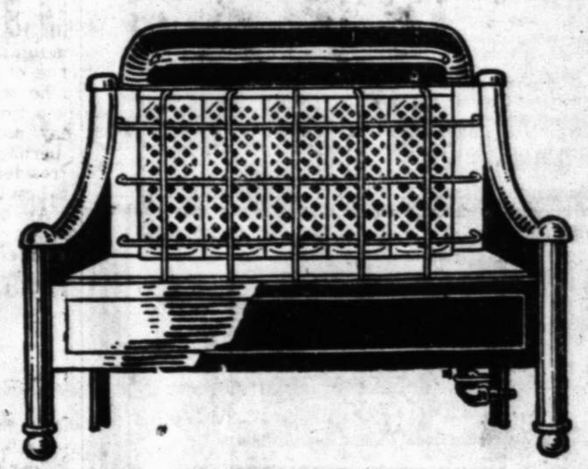
One of the outstanding features of the QUICK MEAL GAS RANGE is its economy in operation. It is so constructed as to use every bit of the fuel with which it is fed, and use it efficiently. It is a feature that adds much to the pleasure of using it, for it is easy on gas consumption.

BEAUTIFUL

QUICK MEAL Gas Ranges are beautifully constructed, being porcelain enameled throughout and as easily cleaned as a platter. No bolts, door catches or hinges are visible upon which to injure the hands or tear clothes and each detail of construction exhibits skilled workmanship.

SEE THE HUMPHREY RADIANTFIRE

Humphrey Radiantfires are things of beauty—a glowing ruby in action—a handsome dignified accessory in repose. No home can be too fine in its construction, but what Humphrey Radiantfire can add to its beauty—no home can be so humble but what Humphrey Radiantfire will add to its attractiveness. The number of beautiful designs included, make it possible to select fireplace fixtures to conform to the period in which you have furnished the room.



EFFICIENT

Fresh Air Oven construction eliminates possible failures in cooking and baking, for an even temperature easily controlled is given. The top burners have a non-rusting, non-clogging aluminum burner head, which results in a more economical, more efficient, hotter flame.

FREE!

The last day of the Fair, we will give away at our booth a Humphrey Radiantfire Gas Heater! No obligation is incurred, just come to the booth and register. In the event that the one who wins does not intend to pipe their home for gas, a coal heater of equal value will be given instead.

INSTANTANEOUS HEAT

Even the best furnace must be coddled and coaxed when sudden weather changes. The Humphrey Radiantfire pours forth instant heat at the touch of a match. To every part of the room the warmth radiates, making the room comfortable and attractive through its rich, cheerful glow. There's no waiting for the fire to start, it's ready to give you heat when you want it and heat where you want it. You owe it to yourself to investigate the advantages the Humphrey Radiantfire will bring to your home.

See the Quick Meal Gas Ranges and the Humphrey Radiantfire in Actual Operation At Our Booth.

MYRICK HARDWARE COMPANY

1212 Texas Avenue Phone 127

ARMY SCHOOL BY MAIL IS OPENED

26,000 FROM ALL WALKS OF LIFE TOOK COURSES IN SCHOOL LAST YEAR

(By Associated Press)

ATLANTA, Sept. 24—The world's largest correspondence school—that of the United States army—is preparing for a new term.

Twenty-six thousand persons from all walks of life took the courses last year and officers predict an even greater enrollment for the term beginning October 1 and ending May 31, 1928.

Augments Methods

"The war department has resorted to correspondence school methods of augmenting its other means of instruction and as a step toward making the United States army, with its meagre force of regulars, a live, vital force, abreast with modern developments," says Major G. H. Franke, of the general staff, attached to the fourth corps area.

"With the citizen soldier always forming the bulwark of our national defense, the bulk of enrollment comes from among the 110,000 reserve officers and the 12,000 national guard officers now carried on the rolls of the United States army and to be found in every corner of the country."

Military Science

Many regular army officers and enlisted men also take the courses, which include basic and advanced studies in all branches of military science. Virtually all text books are loaned and students incur little or no expense.

Courses and examinations are generally prepared in the service schools of the army and distributed to the corps areas for conduct. Officers of the regular army grade the papers. Students in the organized reserves receive credit on the required number of hours of work they take.

"Our correspondence schools," Major Franke says, "keep us in touch with thousands of reserves, acquaints them with the latest developments in military matters. It has grown to be the world's largest education institution."

Church Publicists To Meet October 31

CHICAGO, Sept. 24 (AP)—The annual conference on church publicity, sponsored for the last eight years by the Chicago Church Federation, will be held October 31. Purely a local affair at its inception, the gathering has now grown to be one of national scope.

"Effective Church Publicity" will be the subject of the morning session. Many nationally known specialists in the field of church publicity will attend. Dr. G. Warfield Hobbs, executive secretary of the department of publicity of the national council of the Protestant Episcopal church, and Dr. Roy L. Smith of the Simpson Methodist Episcopal church of Minneapolis, will be among the speakers.

Dr. Hobbs will talk on "The Exaned of Printers Ink." Dr. J. T. Barbney Smith, chairman of the Chicago Church Federation, will preside at the morning session.

The afternoon will be devoted to general discussion of the subject, "Religion of the Magazine Versus the Pulpit."

FEAST ON EELS

TOKIO.—Japanese have observed their annual "eel day," on which thousands of pounds of the delicacy are eaten. The holiday is in the hottest season of the year and it is believed that the eating of eels prevents the ills and afflictions that are common to summer. There are eel farms throughout Japan.

Queen Wears Veil On Fishing Trips

VITTEL, France, Sept. 24 (AP)—Queen Nazli of Egypt, who is now taking the cure here, hopes to fish for trout in the Vosges mountain streams.

Her majesty is an accomplished fresh water fisherwoman and keeps herself constantly supplied with the best fishing tackle and rods available from British firms. Even while casting flies for speckled beauties she wears the veil which Egyptian custom and the Moslem religion prescribe for women.

Queen Navil, whose great great-grandfather was a French army officer who turned Mussulman, has modern ideas. But, according to a member of her suite who spoke to the Associated Press for her majesty, "the queen believes that she should set an example in conservatism to her countrywomen. Modern in her tastes, she realizes that while Egyptian woman of today is forging ahead overly fast, thanks to her new facilities for education, abuses of the new freedom during the transition period are inevitable.

"Therefore the king and queen are holding themselves back against the new customs. They are ready to abandon the old symbols, such as the veil, as soon as Egypt as a whole has sufficiently assimilated western civilization."

Queen Nazli speaks English, French, Turkish and Arabic. Besides fishing she loves photography. She also paints and plays the piano. She has three children, the oldest seven and the youngest five years of age.

While she is at Vittel, King Fouad is at Vichy, taking the cure. Their majesties will make a state visit to Paris in October and later will visit Belgium.

WILLACY FARMERS BANK ON ONIONS

4,000 ACRES PREPARED IN RAYMONSVILLE SECTION REPLACING COTTON

(By Associated Press)

RAYMONDSVILLE, Sept. 24—The farmers of the Raymondville section of Willacy county are getting ready to plant the onion crop which is second in importance in the county only to cotton. About 4,000 acres within a radius of 10 miles of this city have been prepared, and all of it will be planted between now and the middle of October.

The majority of the patches in this section range in size from ten to forty acres, with few fields larger than the latter figure. Two varieties of onions will be planted the Yellow Bermuda and the Chrystal White, the acreage being about three to one in favor of the Yellow Bermuda. However, the Chrystal White brings a better price than the Yellow Bermuda but the latter is more easily and much more cheaply cultivated, and less subject to diseases.

Planted

The crop is planted from the seed, which are sown in drills, using about one pound of seed to the acre. In some instances, the plants are thinned out and shipped to other localities for transplanting, which has grown to be a profitable industry.

Willacy county onions are harvested beginning in March, and is the earliest onion crop on the market in the United States. The crop is a valuable one, the returns often netting the grower around $300 an acre. The soil and climate here are especially adapted to the cultivation of this crop, and it bids fair to rival cotton as the principal money making crop of the country.

NISLAR WILL OPEN APPLIANCE HOUSE

HARDWARE COMPANY OPENS SECOND STORE HERE FOR GAS FIXTURES

As a necessary expansion to marketing of accessories to a new industry, the Nislar Hardware company is remodelling the main floor of the Conley building, Texas avenue and Broadway, for the handling of it gas appliances, and will operate under the name of the New Process Appliance company.

Joe N. Nislar will manage the new store, assisted by Mrs. Hazel McClure. O. H. Burton, recently of Amarillo, will be connected with the store as plumber and will have charge of piping houses and installing stoves.

Included in the stock of the New Process Appliance company will be New Process ranges, Reznor, Golden Glow, and Bellsbach heaters. The store will also carry a full line of water heaters.

McClellan Granted Permit For Home

Len McClellan was issued a permit yesterday morning for the remodelling of his home at 2501-19th street. The improvements will cost $5,000.

Joe Hess was granted the privilege of building a residence to cost $2,800. The structure will be located in the Overton addition.

Juvenile Bathing Beauties

Lew Wentz, multi-millionaire oil operator of Ponca City, Okla., has started an annual bathing beauty contest for young ladies under five—and he's shown here with the prize winners in this year's contest. Holding the cup is Juanita Georgia Jones; seated is Angelina Jane Hardy.

DIAMONDS

10% to 15% Lower

We have just received word from the importers and cutters with whom we have direct connections that they have bought advantageously in the diamond market and can offer us some bargains for quick action.

Good values in fine stones of every size, and some exceptional bargains in large diamonds. Every diamond sold with a guarantee certificate from the importers and cutters. Come in *now* for a fine diamond at a bargain price.

We are direct representatives of
KIMBERLEY
Diamond Cutting Works, N. Y.
"Diamonds guaranteed by the cutter"
Woods Jewelry
SHOP
Texas Ave. at 13th

Even daintiest apparel
safely washed at the Laundry

DAINTY things should be washed only by those who have made a scientific study of fabrics—and the effects of cleansing agents upon them. We have discovered the safest methods of cleansing sheerest materials. You can entrust your daintiest to us, secure in the knowledge that our years of specialized experience will bring them back to you spotlessly clean in every pore and fibre.

FAMILY SERVICE LAUNDRY
1212 Ave. E. Phone 1348

FOR PROTECTION AGAINST SUN AND WIND

Miss Gray's Russian Astringent Lotion is not only an excellent corrective for oily skin, but also acts as a protection against sun and wind. $3.00.

Her Russian Astringent Cream is an unequalled foundation for powder, and has greaseless, astringent qualities which are particularly beneficial to a dry skin. $3.00.

Little Lady Powder—a moisture-proof powder which adheres perfectly. $5.00.

BOWEN'S DRUG STORE
Authorized Agents
With directions at our Toilet Goods Department

GET YOUR TICKET FOR THE TECH—A. & M. GAME NOW

WELCOME TO THE FAIR AND TO THE NEWLY ARRANGED BOSTON STORE

Your visit to the Fair will not be complete without a visit to the newly arranged Boston Store. Our buyer has just returned from market, and new women's coats, dresses, shoes, millinery and children's wearables make shopping a pleasure in this store, for the values will prove a pleasant surprise.

Men's Fall Hats

Smart new styles in new grays and browns, wonderfull low priced at—

$2.98, $3.98 $4.98

Men's Shoes

Smartest styles in all the favored leathers. Shown in black and tan and constructed to give the very heighth of wear and value

$3.95, $4.95 $5.95

MEN'S DRESS SHIRTS
Shown in broadcloth and madras, collar attached or neckband styles. All colors and patterns—
$1.48 to $2.95

MEN'S HEAVY UNDERWEAR
Cut full and comfortable for winter wear. Made well and low priced at—
$1.38

OVERALLS
Low and high back, made well from good quality fabric, priced at—
98c

WORK SHOES
Here's a value the workingman will appreciate. Good serviceable leathers, made well, priced at—
$2.48

MEN'S DRESE PANTS
Many patterns from which to select. Made well and wonderfully low priced at—
$3.95—$4.95—$5.95

MENS SILK HOSE
Plain and fancy patterns in all colors an dsizes—
29c, 49c, 75c

ENGLISH PRINTS
A beautiful fabric of excellent quality. New colors and patterns have just been received, per yard **24c**

36-INC HPERCALE
Always a desirable fabric, this new showing is most complete with newest patterns. Good quality, per yard **19c**

GINGHAM
Very desirable for school frocks and house dresses. Excellent quality and a wonderful range of patterns **19c**

FANCY CRETONNE
Wonderful assortment of new cretonnes. All newest patterns and a beautiful quality, now at yard **25c**

CURTAIN SCRIM
New patterns and colors dominate this showing of new scrim. An excellent quality priced unusually low at yard **25c**

54-INCH DRESS FLANNEL
All wool dress flannel at a price that is sensationally low. All new fall colors and priced now at per yard **$2.48**

FANCY PRINTED FLANNEL
An outstanding value in our piece goods section. Beautiful patterns and colors, priced now at per yard **29c**

FLAT CREPE AND CREPE BACK SATIN
Forty inches wide and a beautiful quality. Many pretty colors from which to make a selection. Unusually low priced at, yard—
$1.65, $1.98, $2.98

Chiffon Hose
An all silk from top to toe full fashioned chiffon hose in the smartest of Fall shades. A wonderful value at
$1.49

Chiffon Hose
Full fashioned, all silk, Shadow clock chiffon Hose. Wonderfully distinctive, the black clock adding smartness to varied backgrounds of new shades.
$2.79

SMART NEW DRESSES
Never have frocks been so smart or more individual, and values too will appeal to the woman who is looking foran ultra-smart dress economically priced. New colors too enhance their smartness and the prices will prove a pleasant surprise when you see these Dresses.
$5.95, $10.95, $14.95, $17.95 AND UP

Newest Fall Millinery
Velvet, felt and satin combinations in the smartest of styles. Our prices are lower for such quality—
$2.95, $3.95, $4.95, $5.95

Women's Fall Shoes
You've never seen a more complete showing and never such values. Smartest styles and leathers, some beautifully trimmed, others strikingly plain. Priced at—
$4.95, $5.95, $6.95

Women's Coats
Beautifully trimmed with smart furs. New fabrics enhance the smartness of the coats and the values are sensational.
$10.95, $18.95 $29.95 AND UP

Rayon Undies
Rayon Silk Bloomers, Teddies and Step-ins
$1.19

THE BOSTON STORE

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ECTRIC CHAIR HELD BARBAROUS

ANISH PHYSICIANS LAUNCH ATTACK ON AMERICA FOR "BARBAROUS" EFFORTS

(By The Associated Press)
COPENHAGEN, Denmark, Sept. T... famous Danish physicians ve launched an attack on the ...ctric chair, which they term 'an ...barbarity."
All ... concur in the belief ... the electric chair does not ... paralyses the victim ... declare, and the ... completes the execu... failing to revive the person ...
... Claudius, chief of the ... of one of Copenhagen's ...spitals, denounces the ... in an article in the ... Politiken.
... Christiansen, famous ...ist, president of the ...edical Society, Danish ... medical counsellor and ... of the American League ... Hygiene, supports Dr. ... another article, in which ...
"... stopping of breathing and ... beat is no sign whatever ... Death rigidity or spots ... only safe right to declare ... dead. Thus in our hospitals ... must be removed from bed ... six hours after the supposed ...
"... whether the victim suffers at ... electrocution is a hard ques... to answer, but of course, there ... suffering if the conscious... ...ch must be supposed—is ... too."
Dr. Claudius calls death in the ... chair "incredible rudeness, ... executioner work on the part ... assisting doctors, who befoul ... exalted science."
"... speak of death in the elec... chair as humane," he writes, ... simple lie, as nobody dies in ... electric chair. The greatest ...thority on electrophysiology, ...ssor Jellinek of Vienna, says, ...electricity never kills, but only ...es the centers of breathing ... heart functions. Even per... by lightning can be sav... help comes in time. Dissec... ...er shows any changes in ... caused by the current, and ... electric chair therefore only ... the stopping of the pendu... clock, not spoiling the ... The executioners' work ... is now really done by ...
Professor Knud Sand, head of the ... Institute, adds his ... of protest.
"The point is," he declares, "that ... by electricity in most cases ... considered uncertain. It ... absolutely wrong to declare a ... dead after the electric chair ... stopped his breathing and heart ..."

PASTOR MANAGES HIS BOXING SON

MINISTER IS CRACK POOL PLAYER AND AIDS SON IN FIGHTING BUSINESS

(By The Associated Press)
NEW YORK, Sept. 24—Prize fight ... and crack pool player are ... accomplishments of the ... L. La Manse, Methodist ... of Beulah, Mich., and ... for his son, William, ... heavyweight who, never... ...et the match he fought at ... Island City against Joe ... of New Rochelle.
... father spends three months ... year acting as trainer ... at their vacation camp ... taking the time off from ... pugilistic work.
Father Also Boxer
"... in box on the side of the ... as well as preach," said the ... Rev. ... Manse, who was a boxer of ... himself before entering the ...
Recently Rev. La Manse sched... his son for a bout at Beulah, ...claring that if he won he would ... permitted to continue with his ... but that, if he lost, he must ... from the ring and become an ...gelist. The son lost.
"... his fine determination and ... grit forced me to let him ... with his boxing for some ... least," the Rev. La Manse ...
Champ Pool Player
The ...vangelist is national champ... Y. M. C. A. pool player.
The ... who has finally given ... the idea of a pugilistic career ... will now pursue the study of ... dentistry, was a member of the Centre college football team last ... His father was champion ... of Asbury college in Ken... to his undergraduate days.

PARIS EXPERIMENTS WITH FLOWER IDEAS

PARIS, Sept. 24 (AP)—Flowers may be worn tucked into the fronts of costumed dresses instead of on the shoulder as they are now, if the suggestion of one Paris dress maker is followed.
Gardenias and small formal flowers are worn at the base of V necks, or pinned under the front closing of dresses, on some of the most attractive models in this collection. Worn in this fashion, flowers come in the same tone as the costume, or in soft shades, usually flesh tints or pink or tan.

ASSESSOR AT CANYON COMPLETES HIS FIGURES

CANYON, Sept. 24—Assessor J ... has completed the tax rolls ... Randall county. The total valu... this year is $6,596,385, and ... will be collected in ...
The city valuation of Canyon is ... $1,276,000.
... and telephone lines in ... county are valued at $40.... the taxes that will be ... will be $25,766.39 in the ... school taxes.

SOVIET PROPOSAL ON DEBT IS MADE

FRANCE AND RUSSIA MAKE AN AGREEMENT, SOVIET SAYS; FIGURES PUBLISHED

(By Associated Press)
PARIS, Sept. 24.—The soviet proposals on debt payments and merchandise credit upon which the declaration was made in Moscow that French and soviet delegations had agreed, have been delivered in Paris.
The proposals show that the soviet government wants one and two thirds times as much credit as it pays on the debts during the first six years while the French, says the Russian note, indicated that their limit was credits equal to payments during a five year period.
Note Comes From Rakowsky
They came in a Soviet Ambassador Rakowsky. It included none of the assertions made by Maxim Litvinoff, chief of the soviet delegations abroad, who stated yesterday in Moscow that a full agreement had been reached. The ambassador's note, however, indicates that the proposals ought to be acceptable to the French although there is a wide divergence in the amount of credits provided for.
The soviet proposal is that 30,000,000 gold francs, (about $6,000,000) be deposited in a French bank within six months as the starter on 61 annuities of 60,000,000 gold francs on pre-war Russian securities held by French citizens and quoted on the Paris Bourse provided France grants a total of 8120,000,000 commercial credits in six equal yearly installments bearing interest with each installment repayable in six years.
Would Guarantee Interest
Interest on these credits would be guaranteed in a manner yet to be determined and the merchandise bought th the credits "destined solely for productive purposes such as industrial equipment, agricultural, transportation and municipal purposes."
The soviets, the note said, would agree to give to the French any advantage that might later be extended to other nations under similar agreements.

ROUND TOES

A smart walking shoe for fall, in russet calf and pig skin, with triple buckled closing, has a decidedly round toe.

Lindsey
Theatre Beautiful
Pipe Organ Music
Now Showing- Now

A smart aleck pulls the Sultan's beard, steals the Sultan's favorite and almost has his neck chopped off. He's the hero of Soft Cushions!

Extra
News and Comedy

Program changed on Monday, Wednesday and Friday.

Admission—
10—25—35 and 45c

300 Seats at 25c

Dolores Back on the Job Again

Dolores Del Rio returned from a vacation in Honolulu a couple of days ago, but didn't spend much time in Hollywood. She went right on to Cedar Utah, for "location" work. Her husband, pictured above with Dolores upon leaving the boat in Los Angeles, had to stay at home and nurse a broken wrist.

TEXAS TECH TOPICS

By C. W. Ratliff, Phones 13 and 14

OFFICIAL WEEKLY SOCIAL CALENDAR

SUNDAY: Annual union services, Tech gym, 8 o'clock, sermon by Dr. S. P. Brooks of Baylor university.

MONDAY: Opening day of fall term work. Band meeting, gym, 8 o'clock.

WEDNESDAY: Student convocation, gym 9 o'clock. Pep meeting, gym, 8 o'clock.

THURSDAY: W. A. A. party, Tech gym, 8 o'clock. Methodist Student Federation play, room 202 ad building, 8 o'clock. Band rehearsal, stock pavilion, 7:30.

FRIDAY: Home economics club meeting, room 106, H. E. building, 4 o'clock. Weekly campus movie, Tech gym, 8 o'clock.

SATURDAY: Football, Texas Tech versus St. Edwards of Austin, Fair park. First official all-College dance, Tech gym, 9 o'clock. President's reception, ad building, 7-9.

FORMER TECH GIRL TAKES UP STUDY OF LAW AT AUSTIN

Miss Mary Frona Edwards, of Floydada, former student of the Tech left this week for Austin where she will enter the law school of the University of Texas. Miss Edwards took the major portion of her preparatory work in the college here.

She will be one of the few women students in the Texas law school. She is a niece of Miss Frona S. Johnston, of this city.

DEAN GORDON'S OFFICE TO BE MOVED TO THE SECOND FLOOR

In order to have more room for waiting visitors, the office of Dean James M. Gordon, dean of men and of the school of liberal arts, will be moved to room 211 on the second floor during the coming week. Workmen have been busy the past few days getting the room in shape and building a partition and the office will be moved the latter part of the week.

The information and employment bureau, under the direction of Cecil Horne, will occupy the old office of Dean Gordon.

EXTENSION WORK WILL BE DONE BY TECH THIS YEAR

Answering the demands from nearby South Plains towns, extension work is likely to be given by various faculty members during the coming year, A. W. Evans, head of the education department said yesterday. The extension work will call for trips during the week and to the towns where large classes in the courses will be held. The classes will consist of teachers in service and students who are unable to attend school here. The work will be carried on in conjunction with the correspondence work.

DEAN GORDON TALKS TO SLATON ROTARY CLUB

Dean James M. Gordon was the principal speaker at the Ladies Night of the Slaton Rotary club, Friday night. His speech, which consisted of a treatise on "What is Education? The inspired youth versus the trained mind. Is modern education too materialistic or idealistic?", was enjoyed by more than 100 Slaton citizens.

BUSINESS ADMINISTRATION COURSES ARE POPULAR

In its second year, the department of business administration now stands high in the school of liberal arts so far as the enrollment is concerned, it was learned yesterday from the office of B. F. Condrey, professor of the department. More than 350 students have registered for the work. The course consists of work in accounting, business law, business math, banking and advanced economics.

INFORMATION BUREAU IS FOR ENTIRE TOWN, HORNE

Following recent inquiries regarding the work of the information and employment bureau, Prof. Cecil Horne, director of the bureau, said yesterday that the bureau was maintained for the entire town of Lubbock and not for the students alone. Any information regarding any student, faculty member or others may be obtained at any time during the day, he said, as a complete up-to-date revised record is kept of everything and everybody.

Business men are urged to use the bureau to obtain certain information. The bureau also maintains a complete list of students wanting jobs and employers.

GIRLS PEP SQUAD TAKES IN 25 MEMBERS, PLAN EVENTS

Twenty-five girls have been added to the membership roll of the Tech Girls Pep squad and the organization now numbers approximately 40 girls. As the squad is to feature with drill work entirely at the various athletic contests and entertainments only a few more members will be taken, officials of the organization have announced. Initiation of new members will be held during the coming week.

The silver tea which the girls sponsored at College inn Friday was a decided success and they are well pleased with the results. They plan other affairs during the year and also plan to furnish entertainment for the members of the visiting athletic teams here.

RECORD SALES MADE BY LA VENTANA MANAGERS

Signifying greater interest in the student body, approximately 975 copies of the 1928 La Ventana, the year book of the college, have been sold during the past week, Charles Wooldridge, business manager, and Ferrell Roark, editor, announced yesterday. The boys expect to sell the entire student body on the annuals so that their goal, that of publishing "the most distinctive year book in Texas" may be achieved.

A meeting of all students who are interested in working on the staff will be held in the near future, Roark said.

CHORAL CLUB TO MAKE FIRST APPEARANCE TONIGHT

The Tech Choral club will make their first appearance of the school year tonight at the union services which will be held at the Tech gym. Prof. W. R. Waghorne, head of the department of music and director of the club, announced yesterday. A short rehearsal will be held this afternoon at 3:30 to plan numbers for the services.

The regular meeting of the club will be held Tuesday afternoon at 3 o'clock in room 302.

DR. HORN TO SPEAK IN AMARILLO CHURCH TODAY

As a feature of the special anniversary program of a men's Bible class of the San Jacinto Methodist church of Amarillo, Dr. Paul W. Horn will make an address there this morning. He is expected to return this afternoon in order to be present at the union services here tonight.

PRESIDENT'S RECEPTION IS POSTPONED BECAUSE OF RAIN

Due to the rainy weather which threatened all afternoon, the annual reception of President and Mrs. Paul W. Horn was postponed until next Saturday night, it was announced from the office of the president yesterday afternoon. The entire student body is expected to be present to meet the president and his wife as well as the faculty members.

STUDENTS TO HOLD FIRST CONVOCATION WEDNESDAY

With various student problems confronting them which must be regulated within the next few days, the first general convocation for discussion of student affairs will be held Wednesday morning at 9 o'clock, according to word given out from the office of Dean James M. Gordon yesterday. Besides student matters, faculty announcements will be made also.

Matters pertaining to the various student policies, the organization of a student council, regulation of activities and others will constitute the meeting which will be presided over by Leslie (Al) Jennings, student president.

TULLE DANCE DRESS HAS STEADY FAVOR

PARIS, Sept. 24 (AP)—The tulle dance dresses shown for winter are less spectacular than were the spring versions. Skirts are more conservative and content themselves with a few layers of tulle whereas the spring dresses showed many hundred layers.

The popularity of the tulle dress is obviously increasing. At Deauville much tulle was seen any many tulle frocks have been ordered for the Biarritz season.

TREE IS HEIRLOOM

BRISTOL, Conn., (AP).—A pear sapling carried behind the pommel of Josiah Lewis' saddle as a wedding gift to his daughter 175 years ago, is bearing is usual crop this season.

Gas Will Be Here the 15th Of October

DON'T WAIT UNTIL THE LAST MINUTE TO HAVE YOUR HOME OR PLACE OF BUSINESS PIPED FOR GAS!

In doing this, be sure to give it due consideration and have it done by a reputable Plumber, one that is equipped to do the job right avoiding such errors as a loose connection which causes leakage and possible destruction to your property.

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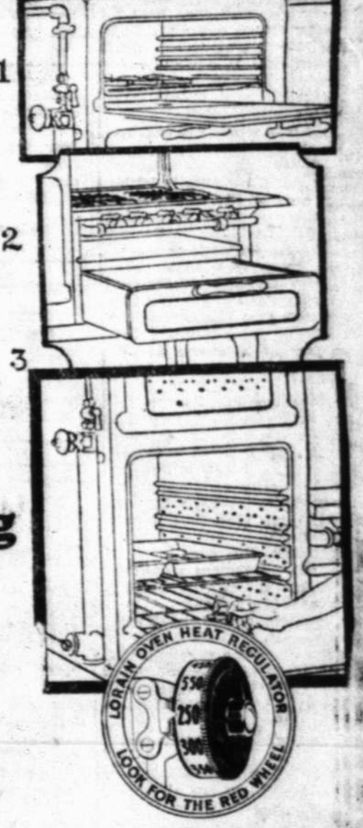

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Heaters priced $4.40 to $45.00—more elaborate ones from $45.00 to $75.00.

Gas Ranges priced $35.00 to $350.00.

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LORAIN
OVEN HEAT REGULATOR

The small pictures above show three of the popular advantages of Direct Action Gas Ranges.
1. Separate Broiler above oven.
2. Handy Utensil Drawer.
3. Bottomless oven—saves gas.

We also have small 3 burner Cookers at $15.00. Four-burner $20.00 and a small range at $29.75.

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You are cordially invited to inspect these stoves at your convenience.

AMARILLO FURNITURE CO.
WHOLESALE AND RETAIL HOUSE FURNISHINGS
LUBBOCK BRANCH

Dry Czazr's Life Hardly A Happy One

Many Are Called, But Few Are Chosen

BY RODNEY DUTCHER
NEA Service Writer

WASHINGTON, Sept. 24—Whatever becomes of all the bright young men who take 60-day courses by mail on how to be a detective?

Well, a great many of them are trying to get into the prohibition enforcement service, assuring the government that they are especially qualified for jobs as "undercover men."

"I want to be a dry spy," writes some of them who can't quite master the spelling of "undercover."

The correspondence school graduates seem to be the largest group now engaged in pestering officials here for jobs with the service but letters pour into Washington from the four corners of the land and from persons of all ages and classes.

Many Feel Called

Assistant Secretary of the Treasury Lowman let himself in for something when he invited the drys to tell him about any prohibition law violations they knew about. Of course the invitation was productive of numerous letters telling about Bill Smith's home brewery in the next block and the foreigner that sells my husband moonshine, all of which are turned over to district administrators for such action as they deem fit. But it also brought in a flood of new applications for jobs.

Prohibition Commissioner Doran, Secretary Mellon, the Anti-Saloon League and senators and congressmen all get such pleas, too. Here is the official form letter sent to the job-hunters:

"The receipt of your letter is acknowledged. Under a recent act of congress the Prohibition Bureau has been put under the civil service. If you want to get in to the prohibition service I would suggest that you write to the U. S. Civil Service Commission, Washington, D. C., and they will give you full information. Very truly yours—"

Civil Service Swamped

As a matter of fact this isn't much help, for the civil service has been swamped by job-hunters ever since it announced examinations for enforcement agents and there isn't any chance of breaking in until more examinations are held, in the indefinite future.

To demonstrate the variety of types which seek enforcement work here are a few samples of letters received here:

"In case you should have any opening for an enforcement officer I will be glad to hear what you have to offer. I would not think of taking any position that did not pay me $50 a week and upwards but I assure you that I will get results without being Drunk to get it or beating up very mayn in making the arrested. The only time one has to use means of that kind is when he is double crossed or hit from the rear and he has to fight his way out once in a while when they know you are seeking information and frame you. If you have any opening please advise."

The gent who writes the next letter is much more humble:

"I thought to take the pleasure of writing you a few lines in letting you know I would like to ask you a favor. Would you please be so kind as to send me a blank application as I would like to work as one of your Dry Spies, as a Dollar Year Man on your payroll as I have several years experience and can furnish you with first class references of my ability in performing the duty as Dry Spies. Please do this favor by helping a poor ex-serviceman out."

A life insurance agent writes:

"I would like to have some information pertinent to dry enforcement work, which deals with investigation work on dry officers as I might be interested to take up such work sooner or later if there should be a job open and were I fitted for same."

Hewitt marks this one:

"——, of ——, desires a position as an under cover man helping uphold the Volstead Act."

Some of them have a good reason such as—

"I would appreciate very much if you could place me in some position as I am anxious to continue payments on a house which I purchased five years ago."

A village trustee in a small eastern town says:

He Knows 'Em All

"When my children are all home on election day and we go to the polls they count us as nine straight republican votes and I guess they are about right. Right here in this town close to my residence and all around me the law is utterly disregarded not only by the Rum Hounds of the vicinity but by paid officers of the law who are paid to do their duty but are bought off and the fact is a joke to many people. Am willing to work under direction of any agent in this vicinity but would not show favor to any group on account of politics."

And here comes a fiend in human form:

"After reading your elegant speech I came to the conclusion that I could be of good service to your cause because I have met numerous bootleggers and befriended with a number of speakeasies and manufacturers of moonshine. I believe I would be a good undercover man because I always used to know all the saloons by being an inspector investigating violators of the bottle act and when I go to the speakeasies now they know me only as the bottle man and would have no suspicion on me.

"In fact, a lot have given me cards to recommend to friends. Of course I am a drinking man (wine only) but I can't see where they get off to sell their poison. In most private houses they operate little stills or make home brew. Of course you know all about these conditions, but the question is to get the evidence."

"I am not afraid of anyone and am a good shot with any arm," writes another."

SMART TUNIC BLOUSES RICHLY EMBROIDERED

PARIS, Sept. 24 (AP)—For wear with velvet suits Parisians prefer the brightly colored all-over embroidery tunics which many dress makers use this fall and which have long been a specialty of Nicole Groult.

At the house of their origin the embroidered blouses are short, reaching only to the hip. At most of the other designers they are finger tip or three quarter length. Flat silk, heavy crepe de chine and satin are the materials used for these blouses.

The embroidery, which almost covers the blouse, is usually Chinese in effect. Bands at neck, sleeves and hem concentrate the vivid colors of the design in contrast with the backgrounds which are nearly always black, dark blue or very dark red.

WEDS GIRL OF 1899

SAN FRANCISCO — Twenty-eight years ago, William Joseph Smith and Elizabeth Hobart were sweethearts. But they quarreled, went their separate ways, and each married another. The spouse of each died and recently, through newspaper advertisements, they found each other again and now are to be married.

CHICHESTERS PILLS

THE DIAMOND BRAND
Ladies! Ask your Druggist for Chichesters Diamond Brand Pills in Red and Gold metallic boxes, sealed with Blue Ribbon. Take no other. Buy of your Druggist. Ask for CHI-CHES-TERS DIAMOND BRAND PILLS, for 40 years known as best, Safest, Reliable. Buy Now!
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Congratulating the Panhandle South Plains Fair Association On The Opening of the Fourteenth Annual Fair at Lubbock

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LOVE PRISONER IS ON SECOND TRIAL

MRS. ELSIE SWEETIN HELD AS CO-CONSPIRATOR WITH HER PASTOR LVER

(By Associated Press)

MT. VERNN, Ill., Sept. 24.—The story of a love pact, in which a minister and the wife of a member of his congregation are alleged to have agreed to kill their mates so they might marry, is being retold here in the second trial of Mrs. Elsie Sweetin.

Lawrence M. Hight, former clergyman, the other principal in the tragedy is serving a life sentence at Chester prison.

The two were tried together three years ago and Mrs. Sweetin was found guilty and sentenced to serve 85 years in prison, but the supreme court granted her a new trial on the contention that she should have been tried separately.

Hight admitted administering poison which proved fatal to his wife, and providing poison which Mrs. Sweetin is alleged to have given her husband.

Wilford Sweetin, who lived with his wife and three children in Ina mining community near here, was the first victim of the alleged plot. He died in the summer of 1924. Hight delivered the funeral sermon and wrote the obituary for the local newspaper.

A month later Mrs. Anna Hight 44-year-old wife of the pastor, died from what was thought to be food poisoning.

Suspicious villagers were responsible for exhumation of the bodies, and in each poison was found.

Hight first stoutly maintained his innocence, but on September 22, 1924, he said that he killed both Sweetin and Mrs. Hight by administering poison in their food. He declared then that Mrs. Sweetin had no knowledge of the murder.

In a second confession he said there was a pact between himself and Mrs. Sweetin to get rid of their spouses. He asserted Mrs Sweetin gave the poison to her husband in three doses, but said he gave his own wife poison to relieve her suffering.

After long questioning by the prosecutor and persuasion by Hight Mrs. Sweetin then confessed the murder of her husband, but later she repudiated the document.

SIGNS TOO ATTRACTIVE

WINNIPEG, Manitoba. — The Manitoba Good Roads Department chose such attractive marker signs for visitors to follow that they are being carried away as souvenirs. Realistic pictures of buffalo, emblem of Manitoba, makes many tourists take the trouble to unbolt the metal markers from tall posts and take them home.

Fines Assessed For Dynamiting Of Fish

AUSTIN, Sept. 24. (AP)—Thirty-day jail sentences and with $25 fines are being assessed violators of state law prohibiting fish dynamiting, Will J. Tucker, state game commissioner, said today.

Five men recently were convicted in Walker county court and each drew such a double sentence, Tucker was notified.

IRRIGATED COTTON THRIVING

LAS CRUCES, N. M., Sept. 24. (AP)—A production of 80,000 bales is the latest estimate on the Elephant Butte project cotton crop. The production is divided as follows: Mesilla and Rincon Valleys in New Mexico, 32,000 bales; El Paso County, Texas, 40,000 bales; Hudspeth County, Texas, 8,000 bales. Crop conditions are estimated at 20 per cent above the same period last year.

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SOUTH PLAINS' PEOPLE WHO WILL BE IN LUBBOCK TO ATTEND THE FAIR ARE INVITED TO VISIT HICKS' RUBBER CO. AND INVESTIGATE THE OUTSTANDING TIRE VALUES.

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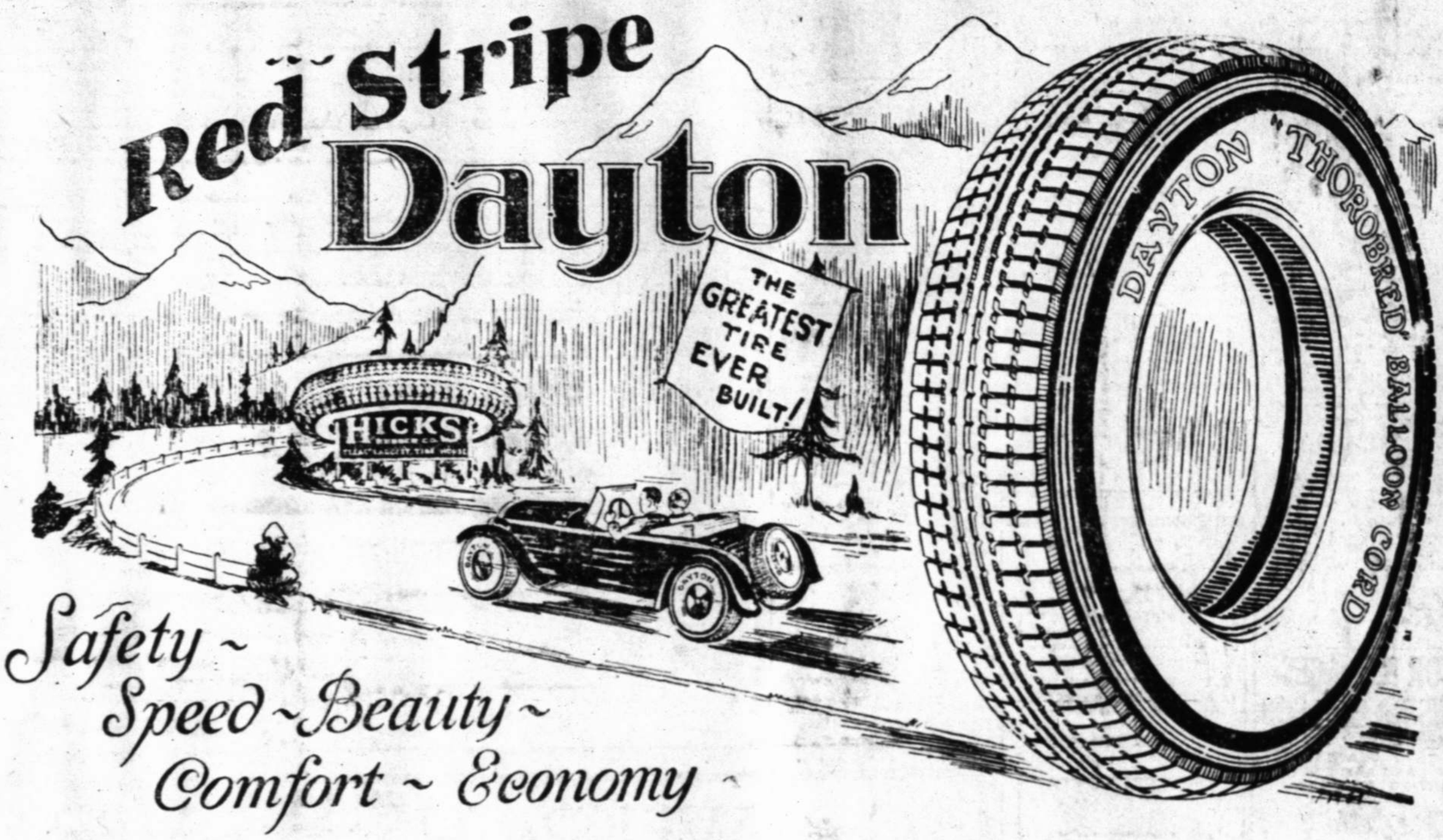

Safety ~ Speed ~ Beauty ~ Comfort ~ Economy

Haven't you felt that sickening sense of helplessness when your tires begin to skid? Your brakes hold—but your tires do not. Perhaps the treads on your tires have worn smooth due to inferior rubber, or insufficient curing, or other causes. We do not encourage fast driving—but there are times when emergencies demand instant action—when brakes must hold QUICKLY—and tires must GRIP the road without skidding.

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You are safe on Daytons Their specially tempered treads give you a quick, sure grip. Remember too—Dayton Red Stripe Tires contain no Reclaimed Rubber. No premature tread wear. No wonder that Dayton's popularity is enjoying such rapid growth. Then why not consider Daytons before buying your next set?

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30x3½	33x4	30x5	29x4.40	31x5.25	32x6.00
Special Cord...$ 4.85	Phais Reg....$12.65	Dayton Dep...$24.75	Special Bal...$ 7.95	Dayton Dep...$16.75	Pharis R. G...$21.90
Pharis Reg. ...$ 6.95	Dayton Dep....$15.95	Pharis Giant...$28.65	Pharis R. G...$ 9.85	Pharis R. G...$17.30	Dayton Stab...$25.90
Dayton 4-ply...$ 8.95	Dayton 6-ply...$19.10	Dayton 8-ply...$29.75	Dayton Dep....$ 9.85	Dayton Stab...$22.25	
Dayton 6-ply..$12.75			Dayton Thor...$12.15		

BALLOONS

31x4	32x4½	33x5	30x4.75	30x5.77	33x6.00
Phais Reg. ...$11.15	Phais Reg. ...$16.90	Pharis Reg...$23.00	Pharis Burly...$11.80	Dayton Dep...$18.80	Pharis R. G...$24.10
Dayton Dep...$14.40	Dayton Dep....$19.95	Dayton Dep...$27.70	Pharis R. G...$13.45	Pharis Burly...$18.90	Dayton Stab...$26.45
Dayton 6-ply...$17.25	Dayton 8-ply...$23.85	Dayton 8-ply...$34.85	Dayton Dep...$13.35	Dayton Stab...$25.30	

32x4	33x4½	35x5.25	30x5.25	32x5.77	32x6.20
Phais Reg. ...$12.50	Phais Reg.....$17.55	Pharis Reg...$24.65	Dayton Dep...$15.70	Pharis R. G...$20.25	Pharis R. G...$23.55
Dayton Dep. ...$15.20	Dayton Dep...$20.90	Dayton Dep...$29.80	Pharis R. G...$16.60	Dayton Stab...$27.60	Dayton Stab...$30.80
Dayton 6-ply...$17.90	Dayton 8-ply...$24.85	Dayton 8-ply...$35.35	Dayton Stab...$21.50		

HICKS
RUBBER CO
TEXAS LARGEST TIRE HOUSE
52 Stores and Associated Stores in Texas

Phone 1253 Corner 13th and Texas Avenue Lubbock, Texas

"The Sunday Edition of The Lubbock Morning Avalanche and The Lubbock Daily Journal"

1927 FAIR EDITION

Sunday Avalanche-Journal

IT'S YOUR FAIR BE THERE!

VOL. 2 NO. 2 — LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 25, 1927 — (AP) MEANS "BY ASSOCIATED PRESS"

LIVESTOCK AND POULTRY EXHIBITS PROMISING

BAILEY DENIES INTIMACY WITH ACCUSED NURSE

ENID PASTOR SAYS HE HAD BUT FATHERLY LOVE FOR HER

(By Associated Press)

KANSAS CITY, Sept. 24.—The Kansas City Times has printed the second copyrighted article from a staff correspondent at Enid, Okla., in which the correspondent says the Rev. Charles Bailey, Episcopal minister there, asserted that the only interest he had in Mary Atkinson, nurse, was a fatherly interest.

Miss Atkinson is now held in jail at Enid charged with poisoning Mary Jane Bailey, daughter of the rector last month. Alleged mystery surrounding the death of the rector's wife a short time previous to that is now under investigation.

The Star today printed a copyrighted article from its correspondent quoting Miss Atkinson as saying that she loved Reverend Bailey, and that they had been intimate. The nurse, however, denied any motivation in the death of Mrs. Bailey and her daughter.

"The wild infatuation of Miss Atkinson for Rev. Bailey is not reciprocated," the correspondent writes. "Mr. Bailey while admitting today a platonic feeling toward the accused girl, denied that there had ever been anything out of the way in their relations, as she has asserted."

BRICK PAVEMENT USED TWICE

By NEA Service

CHICAGO—Following along the lines of the Biblical injunction to "turn the other cheek," after the road had been sufficiently smoothed, paving engineers are turning over the brick pavements and are getting a new smooth wearing surface with little or no expense.

Numerous cities are reporting this practice with good results and little cost.

In some instances where bricks were laid on edge they are being relaid flatwise, leaving enough thickness to surface another shorter street or alley.

HUNDREDS OF CASH PRIZES WILL GO TO SOUTH PLAINS BREEDERS DURING FAIR; EARLY RESERVATIONS WANTED

The success of any fair depends upon the exhibits on display, and among these exhibits it is doubtful if there are two more important ones than Livestock and Poultry. There are two reasons for this. First people enjoy looking upon any living things, whether it be man, fowl or beast, that is a little out of the ordinary above the average run. And, too, more people are interested in poultry and livestock than in any other of the exhibits.

This year some of the best blooded animals in this section of the state will be on exhibit at the Panhandle South Plains Fair, and people who are interested in cows, horses, hogs, sheep, turkeys, chickens, geese, and ducks are in for a real treat, according to department heads.

Some very valuable cash premiums are to be awarded, and many people who have never entered a contest of any kind will do so this year. The premiums will be worth while, and then it is worth something to know that you have the best hog, cow or hen in the country.

Livestock exhibits at various county fairs have never been as good as they might have been, but some of the county poultry exhibits have been wonderful. When all these fowls are placed under one big roof the judges are going to find it a difficult task to select the better birds, for all of them are good.

Aubrey Ashley is superintendent of the Poultry department, and he is of the opinion that the 1927 exhibit will be by far the greatest in the history of the Panhandle South Plains Fair. He insists, however, that people bring in their birds in order to make the display as elaborate as possible. Entries will close at 10 o'clock Tuesday morning. Twenty four cash premiums will be awarded for each variety. Sixteen special prizes or grand prizes, as well as cups, will also go to South Plains poultry growers. A number of cash prizes will be given turkey and geese growers. Bantams will not be permitted to enter for sweepstakes.

Special prizes will be given for pigeons, rabbits, etc.

Livestock Department

The livestock department will be divided into several sections with a superintendent at the head of each. Ray C. Wowery will head the department, with other superintendents as follows: Beef cattle, W. P. Stangel; Dairy cattle, J. A. Medlock; Horses and Mules, Dr. V. J. Aiken; Swine, Douglas Pounds; and Sheep, Don L. Jones.

Cash premiums, more than 50 of them, will be awarded to various growers. It makes no difference what kind of animal you may have, you will find a place to enter it. Premiums will be given the different varities of cattle and hogs. In other words, if you have a Poland China pig you will not have to contest it against a Tamworth only for sweepstakes prize.

Competent judges will make decisions, and it is thought that there will be very little, if any, dis-

See FAIR PRIZES Page 2

Another Talley?

Paralleling Marion Talley's rapid rise to grand opera fame, Miss Esther Stoll of Beaver, Pa., soprano, is gaining wide notice abroad. Miss Stoll (above) has been engaged by the Prussian State Opera Company to sing in the German State Opera at Cassel, Germany, for two years.

PRESS MEN ARE GOING TO HOLD MCKINNEY MEET

DEPORT MAN SELECTED PRESIDENT IN VOTE HELD AT PARIS

(By Associated Press)

PARIS, Texas, Sept. 24.—McKinney was selected for the next meeting of the semi-annual convention of the Northeast Texas Press association, which held its first regular meeting here Friday with an attendance of forty newspaper men and their families. Sam B. Holloway, Deport, was elected president.

M. B. Smith, Farmersville, vice president and Carl Gallagher, McKinney, secretary and treasurer. All details of the organization which was formed here last May were worked out with the adoption of a constitution. The constitution provides that all employes of any newspaper or printing house in the district are eligible for membership.

MANY ENROLL FOR STUDY AT CANYON

MORE THAN 300 FIRST YEAR STUDENTS ENTER W. TEXAS TEACHERS COLLEGE

CANYON, Sept. 24.—During the past two days more than three hundred freshmen, coming from all sections of the Panhandle, have registered at the West Texas State Teachers college, and are ready to begin work.

With the registration of freshmen well toward completion, upperclassmen are enrolling today. The corridors are filled with long waiting lines, while the entire faculty is busy making out information cards, arranging programs, and otherwise carrying out the work of registration.

Freshmen Are Feted

Freshman Week has been inaugurated to help the freshmen get started with their college life with a minimum of difficulty. A visit to Palo Duro canyon, a popular picture show, a campus frolic and other entertainment is being provided to prevent so far as possible the homesickness that is apt to overwhelm the freshmen before he is well enough started on his work to keep all his time occupied.

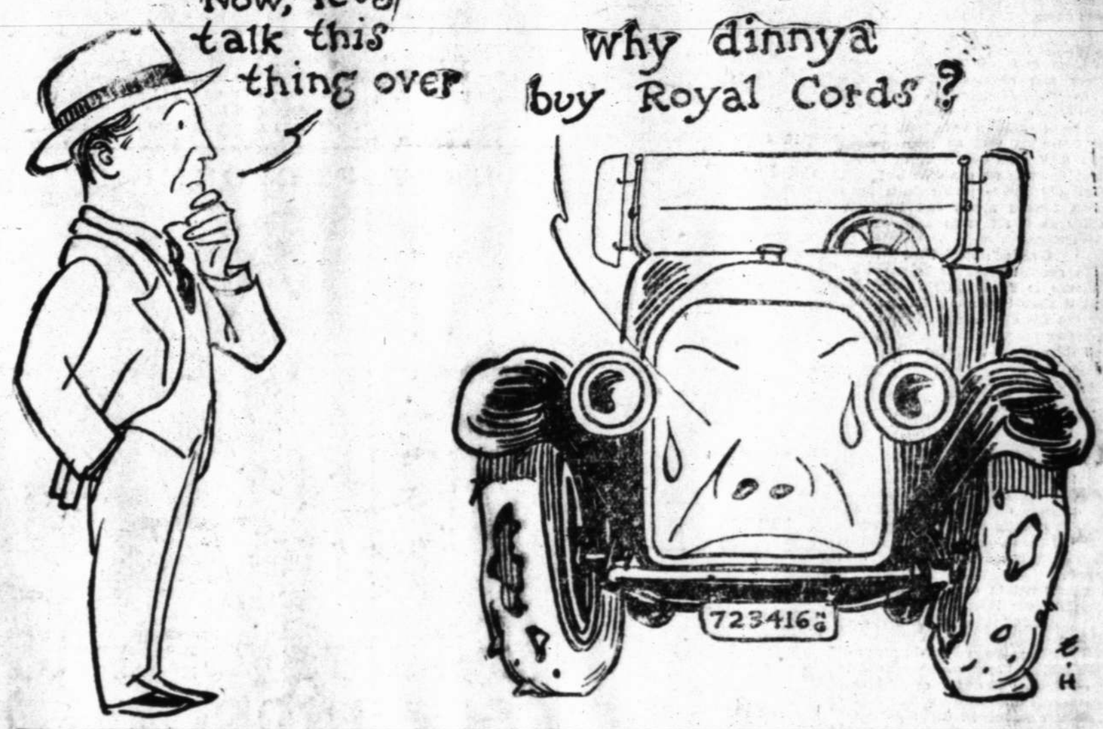
President J. A. Hill said today: "We are facing the largest attendance in the history of the college."

Administrative officers of the college are entertaining the other faculty members at the famous T-anchor ranch headquarters which recently came into the state's possession with a watermelon feast. The melons for the feast were grown on the ranch, where the first crop was planted in this part of the Panhandle.

NEW GIN GOES UP

LITTLEFIELD, Sept. 24.—A new gin is being erected at Yellowhouse switch six miles east of Littlefield. The gin burned there last year. The cotton crop is late this year though it is now beginning to open, and with a late freeze, the yield will be large. No insect pests of any kind.

Welcome Visitors to the Panhandle South Plains Fair



Consider the Poor Old Car

THINK of the bumps and shocks it absorbs on a twenty mile trip. Think how ruts and holes encountered on an outing shake its unsuspecting frame. Think how its life is being shortened—killed off in its prime.

Think, also, how many bumps and shocks your own spine is taking. Then remember it's all unnecessary—United States Royal Cord Balloons "make their own good roads."

Royal Cord Balloons will add life to your car, security to your driving and peace to your mind.

Latex-treated Web Cord makes them stronger and more flexible. You can ride with perfect safety and far greater comfort—and so can your family and friends.

Royal Balloons deserve your investigation—Drop in. We'd like to talk *good* tires to you. There's no obligation to buy.

United States
ROYAL CORD Balloon

The tire that makes its own good roads. Maximum strength and maximum flexibility in the carcass by the use of *Latex-treated* Web Cord. Every cord under uniform tension through the Flat Band method of construction. Handsome, effective tread providing sure traction, positive braking and protection against skidding.

Super Service Station, Inc,

Broadway at Ave M — Phone 799

United States Tires Are Good Tires

107 A

See the Maytag Washer gasoline or electric motor AT THE FAIR Phone 110

REOPENING OF SCHOOL PLACE MORE RESPONSIBILITY ON AUTO DRIVERS; GREATER CAUTION URGED BY A. A. A.

WASHINGTON, D. C. Sept. 24.—Reopening of public, private and parochial schools in all parts of the country has served to create definite traffic hazards in every municipality and rural district, and it distinctly is up to every motorist so to drive as to overcome the hazards thus re-established.

This is the keynote of warning issued today by National Headquarters of the American Automobile Association, in which it is pointed out that the prevention of accidents involving school children largely is within the province of the individual motorist.

Many Small Children

"School days are here again," says the statement, "bringing millions of children upon the streets and highways. Among these millions are little ones of four, five and six years of age who for the first time are leaving the protection and safety of their homes to venture forth into an entirely new world. This world will have terrors enough for these children without that of the recklessly driven automobile.

"If every motor car driver could know and always remember the enormous difference his care and consideration would mean in keeping these children safe from physical harm as well as from a fear that may mar the rest of their lives, there is no question but that a mighty stride would have been taken toward street and highway safety as it refers to the younger pedestrians."

Overlook Real Fact

No consideration of business or pleasure is sufficiently important that it should be allowed to endanger the life of a child, the national motoring agency officials point out, but, they declare, there is the temptation to overlook this fact which the car owner ever should be on the alert to avoid. While those children who have had one or several years in school have been taught the rudiments of safety, they cannot be expected always to exercise the utmost care, says the statement, and after playing during the summer on safe playgrounds, there is always a tendency toward a let-down in their safety sense when they first return to the streets.

"This trust is one to which no motorist ever intentionally would be traitorous," the statement declares.

Discussing the school-boy patrols which have been organized by A. A. A. clubs in cooperation with school authorities in scores of cities, the statement says:

Accidents Reduced

"The reduction of accidents that is traceable to the establishment of these patrols in hundreds of schools throughout the country is evidence that the courteous helpfulness of motor car drivers has been extended to these youngsters whose white belts and arm bands identify them as safety crusaders. There is every reason to believe that still greater cooperation will be given during the current school year. The purpose and the results of the work done by these patrols by now are known to, and have impressed, motorists.

"The motor car operator has learned that when the boy patrolman holds up his hand or sets the stop sign against him that it is not an order but a plea for assistance. Who could resist such a plea when behind it is the calm confident trust of a child?"

Many more schools will have patrols this year, the A. A. A. leaders declare. There is no question but that they will result in the saving of many lives because the patrolman is respected not only by the motorist but by the children whom he is trying to aid.

"Vacation is over. Millions of children are going back to school. Let each motorist consider his individual responsibility for their safety and there will be infinitely fewer tragic accidents involving the school child," the statement concludes.

RAIN ON NORTH PLAINS IS BENEFICIAL TO WHEAT

CANYON, Sept. 24—More than one and one-half inches of rain has fallen over Randall county during the past seven days. This has made conditions exceedingly favorable for wheat in this country. It is estimated that there is a twenty-five per cent greater wheat acreage in Randall county than last year.

Row crops are rapidly maturing and farms throughout the county are in good condition.

The banks of Canyon, which serve the people of most of the county, report that there is a very general increase in poultry, dairy cattle, hogs, and truck gardens. More farmers are living at home in Randall county this year than ever before.

FAIR PRIZES

(Continued From Page 1)

satisfaction. In most instances there will be a first, second, third and fourth cash prizes, the fifth being a ribbon only. Premiums run from $2.50 to $30.00, and will total many thousands of dollars.

There will be adequate room for all, and farmers and stockmen are urged to bring their animals in.

EVENING PURSE

Dillamante spins a gleaming spider's web for decoration on flesh moire envelope purse for evening. A diamante handle adds allure.

RUBBER IMPROVED THROUGH SCIENCE

MANSELL TALKS OF WORK OF UNITED STATES TIRE MANUFACTURERS

In addition to being the largest grower of crude rubber in the world, the United States Rubber Company has taken the lead in developing scientific manufacturing processes.

"On its big plantations in the Far East," said D. H. Mansell, of the Super Service Station, Inc., dealer in United States Tires, recently, "the Company keeps a large staff of scientists at work perfecting methods which will make it possible to produce better rubber goods. Through its familiarity with rubber in its virgin state it has been possible to work out some revolutionary processes that have given a new standard of quality to American tires.

"In the old days every tire manufacturer used to get his rubber from the plantations in slabs or blocks or sheets. When the rubber arrived at the factory it was worked up into a soft dough and then pressed into the cord fabric that forms the tire carcass.

"The United States Rubber Company wasn't satisfied with the results it secured in pressing this rubber dough into fabric. So it decided to bring the rubber from the plantations in liquid state—just as it came from the trees. When this liquid—its technical name is latex—arrived at the factories the cords were dipped into it, thus giving assurance that every individual cord in the carcass would be thoroughly saturated with pure rubber.

"This was the beginning of the use of latex in rubber manufacturing. The new process is called web cord, and it is regarded in rubber circles as one of the most recent in history of tire manufacture. It is controlled exclusively by the United States Rubber company.

BEAUMONT CHURCH TO GET WORKER FROM CANYON

CANYON, Sept. 24.—L. E. White, who for two years has been educational director of the First Baptist church of Canyon, has resigned his position to go to Beaumont, Texas, where he will be engaged in similar work.

While at Canyon White has spent most of his time working with the students of the West Texas Teachers college, about 350 of whom are Baptists.

A union revival meeting will begin in Canyon September 25, with Rev. V. B. Starnes as conductor. Reverend Starnes will be assisted by K. D. Turner, choir director, and Miss McKnight, pianist.

CITIZENS OF CANYON ARE NOW USING NATURAL GAS

CANYON, Sept. 24—Citizens of Canyon began to use natural gas as fuel yesterday. Several hundred homes have already been piped for gas, meters are being set, and gas stoves installed all over the city.

JUDGE SUGGESTS AID FOR COURTS

AUSTIN JURIST SAYS COUNCIL SHOULD BE FORMED TO HELP IN WORK OF JUDICIARY

(By The Associated Press)

DALLAS, Sept. 24—An advisory judiciary council for Texas, designed to unite the judiciary in careful study of judicial administration with a view to improvement, was proposed by Chief Justice James W. McClendon, of Austin, to the members of the association of judges of civil appeals at their recent meeting here.

A tentative draft of the bill, which Justice McClendon said was submitted only as a basis for consideration and discussion, was endorsed by visiting members of the association and a resolution was passed at the afternoon meeting recommending the legislature to create such an advisory council.

Would Aid Courts

Justice McClendon said that after studying the situation, he has come to the conclusion that the function of the courts of civil appeals would be able to function to better advantage with the creation of such a council as he outlined at the association.

The draft calls for a council committee of following members:

Chief Justice of the supreme court who shall be president and chief executive officer of the council, to be selected by that court; and associate of that court, the presiding judge in each of the administrative districts, two members of the legislature who shall be chairmen respectively of the senate and house committees on civil jurisprudence, four practicing attorneys of the state bar association and two in the supreme court, and one member of the state university law school to be selected by the president of the university.

SWEDEN TESTS CARS

Sweden has established an automobile testing institute at Stockholm, for the purpose of adjusting automobile motors to use as little gasoline and oil as possible. It is in charge of Sweden's foremost internal combustion engineer.

ATTENTION

1233 PHONE 1233 PHONE 1233

Our Telephone Number has been changed. Our business has grown so that it has become necessary to put in another phone and our number has been changed to 1233.

We want to thank every one for the patronage they have given us. We want to assure every one that we will try to show our appreciation by giving the very best service possible.

J. S. HAYS GROCERY

Phone 1233 or 1234

TAKE A WEEKLY TRIP HOME OVER THE TELEPHONE

Hundreds of College Men are taking weekly trips home over the telephone.

Make a *Telephone Date* With Mother and Dad!

ONE telephone chat with Mother is worth a pair of fifth-row-center seats at the current edition of the "Follies."

Two are worth a place in the stands on the day of the Big Game.

And *three* . . . well, many a College Man has been known to choose Mother's Voice in preference to his class Prom!

In spite of this popularity of the telephone among College Men, there are still a few vacancies in the ranks! So, if you happen to be one of the non-members, the telephone and telephone service are waiting to connect you with Home and all that it means to you.

Make a Telephone Date with Mother and Dad . . for a certain day at a certain hour, every week of your College Life.

SOUTHWESTERN BELL TELEPHONE COMPANY

6 Big Days 6 Big Nights

PANHANDLE SOUTH PLAINS FAIR

Starting the Week of

September 26th.

—Presenting the—

BILL H. HAMES SHOWS

America's Foremost Outdoor Amusement Classic

10	Mammoth Shows	10
6	Monster Rides	6
300	People	300
15	Railroad Cars	15

Everything clean, moral and refined. "Decency first" is our Motto —Come and have a wonderful time.

At The Fair Grounds

FINEST PERFORMING SIX IN AMERICA

NINE POINTS OF PROVABLE SUPERIORITY OVER ALL CARS SELLING UP TO $2500!

Think of it! Nine hundred dollars beyond its price in nine great fundamentals of value!

This, without question, is one of the most important statements ever made about a motor car.

Ask us to prove it! Demand to know the facts! The greater your knowledge of fine motor cars the quicker will you concede Senior leadership in these nine vital categories!

They are beyond speculation—beyond differences of opinion—beyond claim and counter-claim. They are facts—provable and proved.

And they explain why the car is already nationally referred to as "America's finest performing Six"—why so many former owners of higher-priced cars now pass you on the road in Seniors!

$1595

F.O.B. DETROIT, FULL FACTORY EQUIPMENT

ROYALTY MOTOR CO.

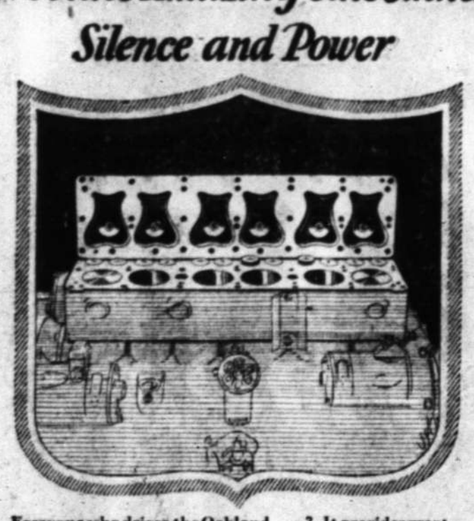
1018 THIRTEENTH PHONE 444

DODGE BROTHERS Senior Sedan

The New G-M-R Cylinder Head

EXCLUSIVE ON THE OAKLAND ALL-AMERICAN SIX

provides Amazing Smoothness Silence and Power



Conventional Cylinder Head

Concave curves tend to throw the gases back into the center of the chamber, thereby retarding cooling and causing "detonation" or knock. Convex curves in the G-M-R Head have the opposite effect. They deflect the gases smoothly along the wall into the clearance space above the piston, thereby aiding cooling and reducing knock.

G-M-R Cylinder Head

Deep clearance spaces also retard cooling. Note how the depth of the clearance spaces in the G-M-R Head has been reduced to facilitate cooling by water. Here knocking is further reduced.

The comparative effects of concave and convex curves are illustrated by a spoon held under a faucet. At the left, the water strikes the concaved surface and causes a violent disturbance. At the right, the water, like the gases in the G-M-R Head, strikes the convex surface and glides smoothly away.

Everyone who drives the Oakland All-American Six marvels at the smooth and whispering flow of power produced by the new G-M-R Cylinder Head.

Specifically, the G-M-R (General Motors Research) Head accomplishes three results:

1. It reduces "detonation" or spark knock to a negligible factor *while using only ordinary gasoline.*

2. It completely eliminates roughness or "thump"—an entirely different engine noise.

3. It provides greater power and economy because it allows the spark to be advanced to the point of maximum efficiency. (Once set, the Oakland spark remains in proper position since it is automatically controlled.)

The G-M-R Head is only one of the engineering advancements which have created such widespread favor for the All-American Six. Come in for a demonstration of the principles involved!

NEW LOW PRICES

2-DOOR SEDAN $1045

Landau Coupe	$1045	4-Door Sedan	$1145
Sport Roadster	$1075	Cabriolet	$1145

Landau Sedan $1265

The New and Finer Pontiac Six, $745 to $925. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the General Motors Time Payment Plan.

BRADLEY MOTOR COMPANY

1101 Main Phone 142

OAKLAND ALL-AMERICAN SIX

PRODUCT OF GENERAL MOTORS

REGULATION OF MOTOR BUSSES IN INTERSTATE TRAFFIC IS SUBJECT OF MEETING PLANNED ON OCTOBER 4

WASHINGTON, D. C., Sept 24—A vigorous campaign to secure action by the next session of congress on a measure for the regulation of motor buses engaged in interstate commerce will be launched in Cleveland on October 4, when the board of directors and the legislative committee of the Motor Bus Division of the A. A. A. will hold a series of sessions to formulate a plan of campaign.

The A. A. A. motor bus division, which will lead the campaign to secure regulation, is the national association of motor bus carriers and represents 2,100 operators and 18,000 motor bus units.

Fight Excise Tax

In connection with the call for the Cleveland meeting, which will be held at the Winton Hotel, Arthur M. Hill, of Charleston, W. Va., chairman of the bus division, said that the campaign of the bus operators for the elemination of the excise tax on new bus equipment would receive equal consideration with the campaign for regulation at the forthcoming conference.

"Regulation of interstate bus operations and the repeal of the Federal excise tax on buses are the two crying needs of America's fastest growing industry," Mr. Hill asserted.

Chairman Hill declared that the prospect for the passage of regulatory legislation is better than ever before, since there will be shortly available to congress the report that is now being compiled by the Interstate Commerce Commission, embodying recommendations made on the basis of 5,160 pages of testimony and 403 exhibits presented by 400 witnesses at key points throughout the country, where the commission held hearings. Chairman Hill said in part:

Followed Hearings

"The hearings held by the Interstate Commerce Commission followed efforts by the Motor Bus Division of the A. A. A. on behalf of regulation before the last two sessions of congress. In these efforts the division had the co-operation of the American Electric Railway Association, the American Railway Association and the National Association of Railroad and Utilities Commissioners.

"The stumbling block to action by congress was the controversy over the inclusion of the motor truck as a utility in the proposed regulation. While the I. C. C. launched inquiry on its own initiative, the operators through their national association, co-operated in securing testimony and evidence that will greatly help the commission to present the facts to congress.

"At the last meeting of the commission in Washington, the motor bus division, acting through the chairman of its legislative committee, presented a bill for the regulation of motor bus interstate common carriers, which, it is believed, embodies on the whole the form which Federal regulatory legislation should take. In any case, complete harmony prevails in the motor bus field, and everything is ready for the immediate consideration of the problem by congress.

Tax Claimed Injustice

"The remaining 2 per cent excise tax on new bus equipment is a matter of great concern to the bus operators of the country. This tax is what is left over from the original excise taxes levied under the emergency war revenue act of 1917. The tax first applied to buses, trucks, passenger cars, tires and necessities, along with the products of almost every other industry and ranged in varying amounts from 3 to 5 per cent. After the close of the war and at each succeeding sessions of congress relief was granted to different industries and to some parts of the automotive industry until with the close of the last congress, out of the 43 industrial products at first taxed, fire-arms, buses, automobiles, and motorcycles were the only items left for which complete relief had not been given.

"The bus operators of the country, in company with the passenger car owners, feel that the imposition of the Federal exlese tax upon their units of essential transportation is unjust and discriminatory when all other industries have been relieved. The bus people point out that other units of transportation, including the steam roads, were the first to be relieved of emergency war taxes because of the vital importance of transporation to the economic life of the nation and contend that the motor bus, serving 270,000 miles of route in the United States with 40,000 common carrier units, is as vital a factor as any other agency in our economical life."

CHRYSLER OPENS NEW U. S. HIGHWAY

NORTH CAROLINA OFFICIAL MAKES RECORD RUN IN OPENING NEW STRIP.

According to advices received by Joe Hilton, Chrysler distributor here, the honor of officially opening the new international motor route from Asheville, N. C., to Quebec fell to a Chrysler "70" roadster, which was driven by its owner, R. P. Harris, state automobile inspector of North Carolina, over this latest addition to America's scenic highways two weeks before the spectacular tour which has just been completed by a giant motorcade of 100 cars over the route.

Accompanied by Mrs. Harris and a mechanician, and bearing letters of greeting to Canadian officials from the governors of North Carolina, Virginia and Pennsylvania, and other influential citizens of the United States, Harris covered the 1569 miles between Asheville and Quebec in 41 hours and 25 minutes. At the end of the drive he was welcomed at the Chateau Frontenac, in Quebec, by representatives of the provincial government, who assembled to greet him and to extend official recognition of the opening of the new connecting link between two neighboring nations.

Detailed reports of the pioneer trip received by the Chrysler Corporation show that Harris and his party were obliged to overcome a series of handicaps throughout the entire run. In the first 500 miles out of Asheville they were forced to fight their way through dense fogs and severe head-on rains. During fully 1200 miles of the drive heavy grades of the Apalachian mountain range, while presenting a wonderful panorama of scenic beauties for tourists, were found to be anything but favorable to efforts to establish new time records.

Ol' Trusty By Wootton

Philco Batteries

Generators and Starters
Magnetoes Repaired
Everything Electrical
for the Car

Lubbock Battery & Electric Company
1010 Ave J Phone 262

Have your Glasses fitted by
DR. A. F. WOODS
Oldest established Specialist-Optometrist on the South Plains
Corner Texas Avenue and Thirteenth

DR. F. W. ZACHARY
Osteopathy & Genito-urinary Diseases
308 Temple Ellis Bldg.

Lubbock Sanitarium
and
LUBBOCK SANITARIUM CLINIC
(A Modern Fireproof Building)
DR. J. T. KRUEGER
Surgery and Consultations
DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
General Medicine
DR. F. B. MALONE
Eye, Ear, Nose and Throat
DR. J. H. STILES
General Medicine
DR. L. P. SMITH
General Medicine
DR. H. L. GARLAND
General Medicine
MISS MABEL McCLENDON
X-Ray and Laboratory
C. E. HUNT
Business Manager
A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

Notice!

As we will observe a holiday Tuesday, we urge you to

BUY MONDAY

Volume Building Values That Challenge your Thrift-Sense!

in every city—in every town there is one store that undersells—in LUBBOCK it's

Grollman's
BROADWAY at AVENUE J

THE
CITIZEN'S NATIONAL BANK
Lubbock, Texas

"The Oldest Bank in Lubbock County"

—Joins the Citizenship of the South Plains in extending to the outside world, a genuine welcome to the Panhandle-South Plains Fair—Lubbock, Sept. 27, through October 1st.

THIS INSTITUTION POINTS WITH PRIDE TO ABOUNDING GROWTH AND DEVELOPMENT OF THE SOUTH PLAINS!

—Born with faith in the future of Lubbock and the South Plains—the Citizens National Bank feels that the growth it has experienced has been in accord with the section it serves and in proportion to the worth of the services rendered.

THE SOUTH PLAINS IS DEVELOPING — LUBBOCK IS BECOMING A MIGHTY CITY

—a comparative Statement of the growth of this bank follows:

DEPOSITS—	
June 30th, 1925	*$ 816,288.55*
June 30th, 1926	*940,448.05*
June 30th, 1927	*1,317,968.43*

The Citizens National Bank is vitally interested in the material progress and development of the South Plains. The interest of the citizenship is our interests. The Officers and Directors are fully acquainted with the resources of this section and with the problems of its people.

MEET OUR OFFICERS AND DIRECTORS:

W. O. STEVENS, Chairman of Board
SAM C. ARNETT, President
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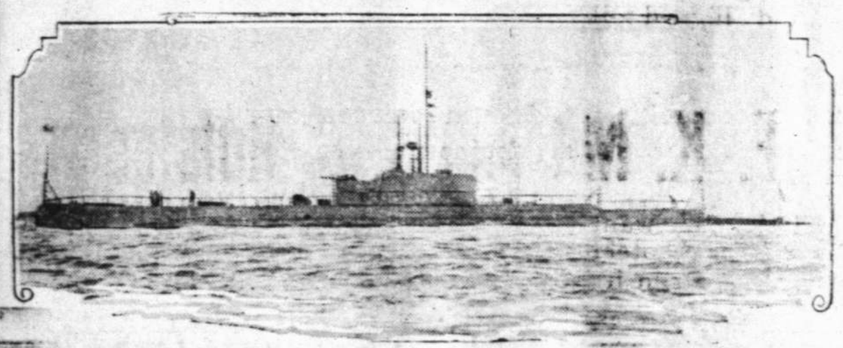
Resources Nearly One and Half Million Dollars

The News Of The Day Through The Camera's Eye

Feminine Flyer Still Bent On Ocean Hop

Tragedy that has befallen recent attempts to fly the Atlantic has not one bit deterred pretty Frances W. Grayson's plans to hop to Europe from New York this year in her bi-motored Sikorsky amphibian. Here it is being tuned up at Roosevelt Field. Miss Grayson, who will be accompanied by a pilot and navigator, in inset. Her home is in Forest Hills, Long Island.

Great Britain's New War-Dog of the Seas



This picture represents the newest note in submarine construction. It is a view of the recently completed British super-submarine Oberon, as it entered the harbor at Portsmouth, England.

Made Movies

Edith Roberts and her husband Kenneth Snoke, of Los Angeles, have returned after seven months in the Fiji Islands, where they made movie subjects of the reigning cannibal king and 2,000 natives. Australian movie interests backed the film.

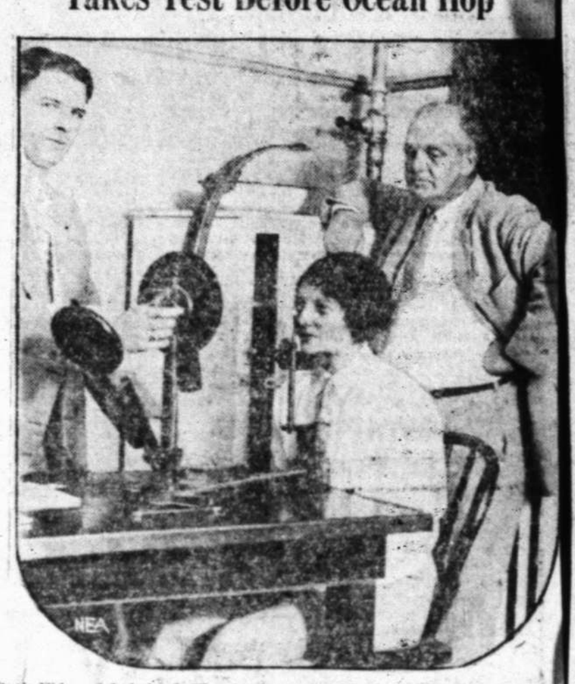
The Start of the New York-to-Spokane Air Races

Westward into dense fog sailed these New York-to-Spokane planes just after the picture was taken. The ships, entered in the first of the cross-country races, are shown lined up on Roosevelt Field, New York, with the official starter (right) ready to drop the flag. Nearly all the pilots were reporting trouble due to bad weather by the time they reached Pennsylvania.

Home Again

President Coolidge, Mrs. Coolidge and Rob Roy stroll inspectively about the White House grounds upon their return to Washington from the Black Hills. They heartily approved the results of the extensive work of renovation and repair done during their absence.

Takes Test Before Ocean Hop



Ruth Elder of Lakeland, Fla., is shown as she sits before the perimeter, taking a test for a pilot's license at Post Hospital, Mitchell Field, Long Island. In her plane, "The American Girl," Miss Elder expects to cross the Atlantic as soon as the weather clears.

The Free State's Big Three

Ringleaders in Irish politics, these. They are the geniuses of three Free State factions battling for control of the Dail and, through the Dail of the Irish presidency. At the upper left is W. T. Cosgrave, the presidency's incumbent. At the right is Thomas Johnson, whom the Laborites would install in Cosgrave's post. At the lower left is Eamonn de Valera, who heads the Fianna Fail party, also opposed to the present regime.

No Wedding

Wedding bells will not ring after all for W. H. Martin, 58, of Council Bluffs, Ia. The bride-to-be, Ella Nicholas, 58, backed out at the last minute.

Versatility

Most versatile of English Labor party leaders is J. H. Thomas, pictured here. He formerly was a railway engineer. Thomas has been in Parliament for years, and was in the Macdonald Labor cabinet. Recently he was elected a Welsh bard at the annual Eisteddfodd, which means he must be able both to sing and write verses.

Grief!

Little Alfred Lilliendahl, 9, son of Dr. Willian Lilliendahl, Hammonton, N. J., murder victim, hid his tear-stained face behind a neighbor when he left state police headquarters after questioning. Others who gave information helpful to the investigators were Harry T. Lilliendahl, the doctor's brother (below) and his wife.

Chief Heavybreast

That's the new soubriquet for Walter Johnson, veteran pitching ace of the Washington Senators. And with the title went a war bonnet that even a President might envy—from Chief Eagle Child, of the Blackfeet, who led his tribesmen from Montana to the capital where they witnessed their first big league ball game.

Winsome Wings

If many more like Ruth Elder go in for flying they'll soon be having aviating beauty contests! Ruth, it seems, has undertaken to fly the Atlantic from New York with Capt. George Haldeman in her monoplane Lakewood, Fla.

Mother Love; Mother Sorrow

"Oh, governor, save my son! Save my son!" cried Mrs. Priscia as she encountered Governor Al Smith on the street in New York. "Don't arrest her," the governor ordered as police moved toward the anguish-stricken mother. Then he walked away. Mrs. Priscia's 23-year-old son recently was sent to Sing Sing for 10 years as a bandit. This photo shows Mrs. Priscia (right) with her arms outstretched and tears rolling from her eyes as Governor Smith (left) passes on.

Cementing Our Ties To England

Viscountess Bryce, widow of James Bryce, British historian, and John W. Davis, Democratic also-ran-for-President in the last elections, upon the occasion of a luncheon in New York in honor of the Viscountess. She is head of the common interests committee of the English-Speaking Union of the British Empire and Davis is head of the English-Speaking Union of the United States.

One of Those "Lindy Lids"

Los Angeles girls were all dressed up for the visit of Colonel Lindbergh. Here Betty McCall, a co-ed at the University of California, is shown with one of the "Lindy Lids" the girls were to wear for the reception.

DEMOCRATIC VICTORY MAY MAKE ONE OF THESE WOMEN AMERICA'S "FIRST LADY"; VOTES WILL TELL

BY ALLENE SUMNER
NEA Service Writer.

WASHINGTON, Sept. 24.—We can elect the President, but we can't elect the President's wife.

Which is exactly why some presidents are elected because of their wives instead of their own sweet selves.

(Which is also why some boys who would make very nice presidents don't get elected.)

Introducing, therefore, some possible First Ladies, who may determine why their husbands may be First Men.

Watering the Donkeys

These are all Democratic ladies—at least, their husbands carry water to the donkeys; it is possible, though not probable that a husband who faithfully waters the donkey could have a wife just as faithfully carrying water to the elephants.

First, but not least, comes Mrs. Al Smith, mother of five, graduate from bedroom, kitchen and bath into the executive mansion of the state of New York, and a lady quite capable of interrupting Al's audience with the king to remind him that he forgot his umbrella and rubbers.

Al, the boy orator of the East Side, was reciting "Curfew Shall Not Ring Tonight" at a benefit one night when the pretty Irish colleen, Katherine Dunn, first saw him.

Pa and Ma Dunn could see no spellbinder as a son-in-law. They moved their Katherine from the East Side up to the Bronx. But love laughs even at the Bronx.

And so they were married. Their first home was housekeeping rooms, and there were only five rooms when the first two babies had arrived.

A classic quotation attributed to Mrs. Al Smith is that entering the Albany executive mansion, she said:

"I'm not used to such a big house, but I'm going to make it a real home."

The White House with its marble stairways, its new roof garden, its vast rooms of state, would be just that to Mrs. Al Smith—a great big house, challenging her home-making instincts, a place to make attractive for her husband and children.

Public life in any way, clubs, politics, speeches, has always been shunned by Mrs. Al Smith.

She stays home near the phone waiting for Al's hourly report on where he is, what he is doing, and when he'll be home.

She's No Snob

There is nothing of the snob in Mrs. Al Smith. If she should become First Lady it is very probable that visiting royalty might find itself meeting some of Mrs. Al's old East Side neighbors, for she says she loves them more than any other people.

There are five Smith offspring, Arthur, Emily, Walter, Catherine, and Al, junior.

If the Smiths are White House tenants, sure it is that they will resist as many social duties as possible, just to have quiet, homey evenings together in their private sitting room where Al can recite poetry and the Mrs. can applaud and knit.

William Gibbs McAdoo in the White House would mean the return as mistress of a former White House daughter, Eleanor Wilson, youngest and gayest of President Woodrow Wilson's three daughters.

Eleanor Wilson was married in the White House in May, 1914, to her father's secretary of the treasury, whom she had loved since the days when McAdoo, a member of the New Jersey campaign committee, called at the Wilson home.

There are two McAdoo children, Ellen Wilson, 11, a great pet of her famous grandfather, and Mary Faith, 6.

The McAdoo children are the youngest of all possible White House children of 1928, with the exception of baby Paulina Longworth.

Mrs. McAdoo, rumor says, must constantly fight her own inclinations in order to encourage her husband's interest in the presidency. She feels that her own father was killed by the office and is not interested in having her husband subjected to the same gruelling process.

The McAdoos have a lovely home in the hills outside of Los Angeles where they entertain quietly and informally.

Mrs. McAdoo, however, has an intelligent grasp of politics and would swing a keen group of friends to the White House salon.

There is a Mrs. Jim Reed, too, though few know it, for Jim Reed keeps his wife out of the limelight.

The Reed romance began in school days in Cedar Rapids, Ia. But Laura Olmsted Mansfield was a widow with two small children and Reed was a successful young lawyer before they were married.

Mrs. Reed has the reputation of being one of the best dressed women in social Washington. She is a great reader, a pianist, a rider of fine horses, a theater goer, and the one person, they say, who has not been "flattened out" by Jim Reed.

She has been characterized as "a woman of high temper and quick sympathy, of firm decision and tolerance, an ideal companion for the fighting senator of the Democratic party."

Mother of Twelve

The mother of 12 children, 10 of them living, would become America's First Lady if A. Victor Donahey, governor of Ohio, should be elected president.

The cartoonists who pictured the Ohio executive mansion with a child looking out of each window would let themselves go and thus depict children swarming over the White House.

Perhaps, though, father and mother Donahey will decide that the White House is no place for children, just as they so decided when all but the oldest children were left in the big rambling New Philadelphia, home when the Donaheys went to the state executive mansion in Columbus.

The "children" are Margaret Katherine, 29, the oldest; Mrs. Park Ogden; Robert, 23; John, 21; Hal, 19; Richard, 18; James, 17; Dorothy, 15; Victor, jr. 12; and Marion, 9.

Donahey has said again and again—

"My big family made me succeed. Any man can succeed if his family is large enough. He must."

Thoroughly Domestic

That large family means, of course, a thoroughly domestic Mrs. Donahey, a woman whose family has always so filled her life that there has been neither time nor interest for public works.

Edith Sterling Harvey was a concert musician when A. Victor Donahey, a reporter on a New Philadelphia, O., paper, "covered" her concert, fell in love with the musician, and married her with $75 capital, and an $8 a week salary.

He Likes to Cook

Mrs. Donahey is the sort of wife who lets her husband "mess around the kitchen." The governor's pet kitchen project is the making of sausage, in which he excels.

Is Mrs. Coolidge's Successor Here?

OPEN and READY for BUSINESS

—With the best fountain service in Lubbock.
—With cigars, cigarettes and tobaccos of all kinds.
—Complete stock of Confections.
—Big stock face powder, perfumes, toilet water, face creams and all good toilet goods.

Come In And Visit Us

F. K. Mitchell-G. C. Hufstedler

Note: We want an appropriate name for our place—located in Merrill hotel building. We will give good prize for a name. Ask us about it.

——to the Women of the South Plains
THE

NEW PROCESS APPLIANCE COMPANY

Take Pleasure In Announcing Opening With Complete Stock Of

Gas Appliances of all Kinds!

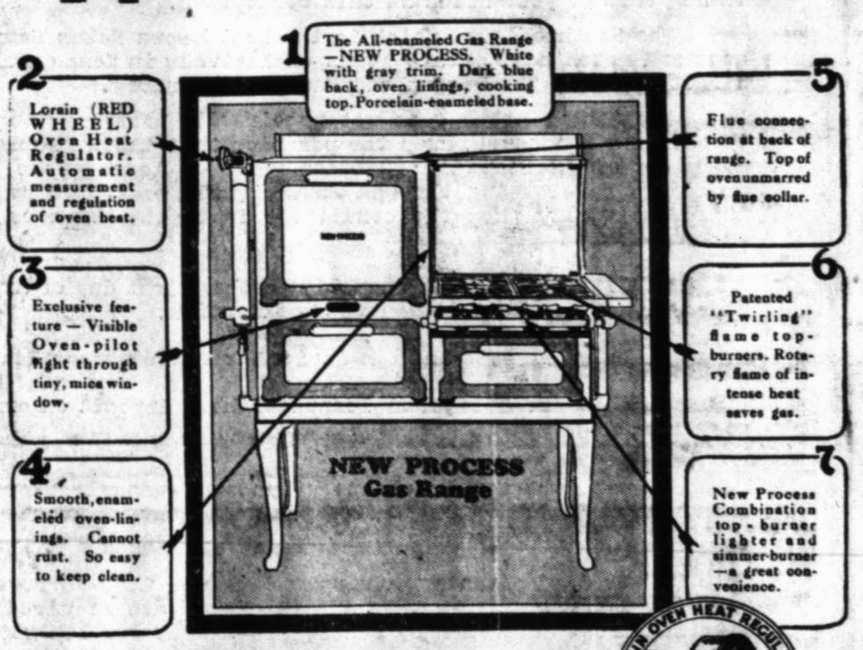
Come See!

Monday, we hope to be opened in our conveniently located quarters—the Conley Building —Broadway entrance.

We will have for the gas users of the South Plains one of the most complete stocks to be found anywhere.

We have bought a great variety of sizes—in every wanted gas appliance. Features-time-proven—that will give you the kind of service we can guarantee—are included on our stock.

We most cordially invite you —if for no other reason—to come in and see our stock.



True Economy— Buy the Best

LORAIN OVEN HEAT REGULATOR — LOOK FOR THE RED WHEEL

Complete Service!

The New Process Appliance company enters the business life of Lubbock with but aim—that of specializing on giving to the thousands of new gas users—the benefit of a GUARANTEED SERVICE!

Back of every sale made by this COMPANY we stake our reputation that each appliance will give you the kind of service you have a right to expect.

Convenient time payments may be had on all appliances, as well as trade in allowance on your present stove.

Become acquainted with us. It will be of mutual benefit!

GAS HEATERS

GOLDEN GLOW — REZNOR — WELSBACH — IDEAL

YOU will want one of these par-excellence heaters in your home soon, now! Their very superior character will assure you lasting satisfaction.

The maximum of safety—the practical topmost limit of efficiency—the quickest room-warming capacity—modification of the objectionable scorching blast of ordinary heaters—burners not likely to clog—roar or backfire!

THESE ARE SOME OF THE FEATURES WE OFFER YOU IN HEATERS—EITHER PORTABLE OR FURNACE STYLE—IN A VERY WIDE RANGE OF PRICES!

HOUSES PIPED — APPLIANCES INSTALLED — ADJUSTED!

The New Process Appliance Company have in our employ Mr. O. H. Burton, a man of 16 years experience in Gas piping, adjustments and installation of appliances. We are ready to talk business with you for PIPING YOUR HOME—FOR INSTALLING RANGES, HEATERS—WATER HEATERS—AND GAS APPLIANCES—and this company gladly accepts the responsibility of guaranteeing his work.

Come in Monday and let us estimate the cost of piping your home as well as show you our appliances!

CONVENIENT TERMS ON APPLIANCES —TRADE IN ALLOWANCES

NEW PROCESS APPLIANCE COMPANY

CONLEY BUILDING

Lubbock
Texas
Joe N. Nislar
Mgr.

MUCH TESTING IS GIVEN CHEVROLET

THREE MILLION MILES AID IN NEW SALES RECORD FOR GEAR SHIFT CARS

Three million miles of testing!

On that sensational record lies a new explanation for the phenomenal success of the Chevrolet Motor company, which has consistently shattered all previous high marks for the manufacture and sale of gear shift cars every month so far this year.

Three years ago this month Chevrolet first began using the facilities of the great General Motors Proving Grounds at Milford, Michigan to develop and perfect its product, and in that time three million miles have been piled up by Chevrolet test cars, it was announced today by O. E. Hunt, chief engineer of the Chevrolet Motor company.

"An average of twelve Chevrolet cars are constantly on view at the Proving Grounds, purring up steep inclines, ploughing through the deep sand or mud roads, testing speed and endurance on the track, or undergoing any one of many severe trials that a car is put through at this veritable "sweat shop" for automobiles," explained Mr. Hunt.

"Each test car is driven about three months and in that time totals from 30,000 to 50,000 miles. While many cars are driven farther, the average is probably not higher because that distance is sufficient to prove any new mechanical feature we may have under observation, or to reveal any fault that may require correction.

"After a car attains this mileage it is taken to our Experimental Laboratory and there dismantled under the supervision of skilled engineers. Every part is tested and inspected, all evidences of wear are noted, and if any detail is not as it should be, we get to work immediately developing a new part or process to replace the old. The new feature is then built into an entirely new car—or three new cars if the operation is vital—and this car in turn goes through the rigid rites of the Proving Grounds and then to the laboratory. This cycle continues until we have arrived at the proper solution of every problem."

Many Auto Tourists Of Past Summer See Lava Zoo On Way To Yellowstone

This double-curve is near Sylvan lake.

By NEA Service

CODY, Wyo., Sept. 24.—America's greatest lava rock museum and menagerie, probably, is the canyon of the Shoshone river, which grinds and tumbles eastward from the eastern mountain-wall of Yellowstone National Park.

The winds and rains of ages have carved and sculptured these canyon walls until on either side of the winding, rushing stream some new fantastic figure climbs into the sky at every turn of the highway which squirms along the river's edge.

Here stands "The Goose", etched clearly in the red volcanic rock, and apparently roosting with ease on the jagged horizon. There sits "The Watchdog," a stolid stone Boston terrier. And up a side canyon rises "The Elephant's Head," a gigantic likeness so perfect that you look again to see if it is moving.

Only less amazing are "The Laughing Pig" "The Peeping Bear," "The Camel," "The Turtle" and other inmates of this petrified zoo.

At the right rise stately though fantastic walls and columns which some delicious dreamer most appropriately named "The Holy City" And on the left stands a whole convention of wildly contorted figures almost ridiculously grouped—a crazy-quilt museum of mock humanity which some other traveler has most appropriately named called "The Garden of the Gods."

Pranks of Nature

Nearby are "The Mitten," "The Arch," "Window Rock," "The Mutilated Hand", and "Henry Ford", the later a highborn skyline aristocrat who seems to be stepping on the gas.

Nearer the road, and in the minds of many tourists the choicest exhibit in nature's whole Shoshone collection, is "Chimney Rock," an 80-foot column which stands within a few inches of the vertical, and yet never touches it.

Thanks to the initiative of government reclamation service engineers who directed the blasting of a road eight miles long in the solid rock walls at the entrance of the canyon years ago, motorists are able to enter the park from Cody, Wyo., (named for the famous "Buffalo Bill,") which lies just beyond the canyon.

Nearly 80,000 autoists passed this way during the summer of 1926. In addition, 13,000 rail travelers rode the park busses, not to speak of 328 hikers and horseback riders.

Pass Shoshone Project

Eight miles from the town, at the narrowest part of the gorge stands the Shoshone Dam, the second highest dam in the world. It is a mass of masonry 328 feet high, 108 feet thick in the stream bed, but only 16 feet thick at the top. At the bottom it is only 80 feet long, but at the top 200 feet from one canyon wall to the other. It was completed in 1908, at a cost of $1,356,585, and has provided water to irrigate crops valued at approximately $10,000,000.

Nineteen miles farther upstream lies the boundry of the Shoshone National Forest. At the forest boundry a natural gateway is formed by twin peaks of similar size and shape which face each other across the river.

Twenty-eight miles farther stands "Pahaska Tepee," an old hunting lodge built and owned for years by "Buffalo Bill." It marks the entrance to Yellowstone National Park.

Westward from the lodge, the climb becomes steeper, as the highway follows winding streamlets to their sources high in the Absaroka range. Finding straight travel too precipitous, the road makes a long rides over itself on a bridge and finally arrives, almost panting on top of the range—at Sylvan Pass, 8530 feet high, almost on the roof of the park.

An easy ride downhill soon gives views of Yellowstone Lake, 7741 feet in the air and 20 miles across, said to be the highest lake of its size in the world and of the snowy Teton Mountains, whose jagged spires shine northward across 30 miles of atmosphere.

Wild Game—Tamed

Watch too for deer or moose which may be feeding in the meadows you pass; halt contemptions of your arrival, or for bear, big and little, who for friendly gifts of dessert often call on the tourist camp you are approaching or even "hold up" autos on the highway.

Soon the Yellowstone river is reached, with its schools of trout which sometimes swim in plain sight, and with its famous "Fishing Bridge", where the fishers sometimes outnumber even the fish.

Cross the bridge, and your 82-mile Cody road is ended, ahead lies the 147-mile circle tour of Yellowstone wonders.

The Cody road is a part of the National Park-to-Park Highway the Yellowstone Highway, and the Black and Yellow Trail. It is also conveniently accessible from points on the Yellowstone Trail, the Custer Battlefield Highway, and the Lincoln Highway.

How's She Hittin'? Intsenergsare

BY ISRAEL KLEIN
Science Editor, NEA Service

One of the dashboard instruments that is highly important, but the least understood, is the ammeter.

That's the dial that's marked "charge" and "discharge" and that points steadily to a figure on the "charge" side while the car is being driven by day, and changes over to the other side when the lights are being used at night.

All that most drivers know of this instrument is that the dial should remain at a definite point on the "charge" side by day, and so long as this remains steady at that point there is nothing wrong with the part of the car that this dial seems to control.

* * *

But the ammeter is the guide to the proper functioning of the car's electrical system.

The ammeter tells when a headlight is out, or if there's a short circuit in the electrical line, or when the generator fails to function properly.

The generator is the electrical power house of the automobile. The ammeter is the guide to that power house.

While the battery is being used to start the motor, the needle of the ammeter is on the "discharge" side telling the driver that valuable current is being taken out of the battery.

That this is highly valuable and not to be wasted, is stressed, by the fact that the average automobile battery can be drained of its juice in 15 minutes in warm weather, and in only five minutes in cold weather.

* * *

Once the motor is started and everything is all right, the ammeter points to a definite figure on the charge side, telling the driver that the generator is supplying the proper power and at the same time is charging the battery, in preparation for its next drainage.

Let one of the headlights go out, and the needle will show a slight increase in the regular charging rate.

And if the generator fails to function altogether, the needle will go over to the discharge side, while the motor is running, warning the driver that the battery is supplying the juice that otherwise should be furnished by the generator.

If the generator suddenly fails to function it should be overhauled immediately, or it might burn out.

* * *

Testing the battery every two weeks is important in this connection, for its condition is telltale for that of the generator and the entire electrical system.

If the battery is fully charged and requires only a little more water, it is going perfectly. If the battery seems to be using up too much water, it is being overcharged by the generator and should be controlled by use of the headlights by day for a while, otherwise this might injure the battery.

If the battery, however, persistently shows an undercharge, the generator, should be adjusted to supply more current.

New Record Is Set By General Motors

Commenting on the August sales of General Motors cars, which set new high records for that month, Alfred P. Sloan, Jr., President of General Motors, said:

"General Motor sales of cars for the month of August, both, retail sales by General Motors dealers to consumers as well as sales by General Motors to its dealers, constitute a new high record for that month.

"The retail sales by our dealers to consumers in August were 158,619 cars, an increase of 36,314 cars or 29 per cent as compared with August 1926, at which time such sales were 122,305. This also compares with 78,389 cars in August, 1925.

"In August, the sales by our car divisions to their dealers totaled 153,664 cars compared with 134,221 in August 1926, an increase of 21,373 cars or 15 per cent. This compares further with 76,462 cars in August 1925.

UPCHURCH IS OFFICER IN EXHIBITORS' GROUP

CANYON, Sept. 24.—W. H. Upchurch, county agent of Randall county, has been named secretary of the County Exhibitors association which was recently formed at the Amarillo Tri-State fair. The exhibitors association will work over the score card regulations for the Tri-State fair next year, and will co-operate in making the score card for the state fair at Dallas.

SHERIFF IN BUSINESS

BELTON, (AP)—Sheriff John R. Bigham has leased a corner of the public square where he will install a garage and filling station.

PALACE

Tuesday & Wednesday

September 27-28

GROLLMAN'S Palace Theatre

STYLE SHOW

In connection with Special Palace De-Luxe Programe

Style Show Starts Promptly at 9 p. m,
Usual Prices

Avalanche-Journal Want Ads Pay

An Open Letter--

To Property Owners Of The South Plains

Prompted by a desire to serve the best interests of my fellow citizens in the section where I have lived and done business so long, and to cooperate with them in a way that will work to our mutual benefit, I call your attention to the superior facilities of the REAL ESTATE LOAN Department of my Company, the Southwestern Life, for taking care of your needs in this connection.

The Southwestern, which is the best known Texas Company, and writes life insurance and makes real estate loans exclusively in Texas, was the first Company to make direct loans in the Plains and Panhandle country.

The Southwestern does not require its borrowers to put up or pay any money to obtain a loan, and takes the position that there is no more reason for our citizens going out of the State for life insurance or loans, than there is for buying groceries or clothing through Eastern mail order houses or doing their banking by mail, especially when the conditions favor the borrower some of which are pointed out below:

1. Interest payable annually on the first day of any month preferable to the borrower and so specified in the application.

2. Only one note and one deed of trust to effect loan.

3. Abstract held, and loaned without deposit on owner's order if loan is in good standing.

Annual interest is cheaper than semi-annual interest and much easier for the farmer to pay because, as stated, the Southwestern grants the privilege of selecting the date to conform to the time when he has the most money from his crops.

This is a decided advantage when you consider that borrowers of some loan companies pay interest twice a year. In addition they are required to pay inspectors' and attorneys fees and, in many cases, are liable for 10% more than they borrow.

Please keep me in mind and if I can serve you in any way, whether it be merely to furnish additional information or to negotiate a loan, don't fail to let me know.

Yours very truly,

P. S. It will pay you to figure with me before placing a loan on your Farm, Ranch or Business property.

S. A. Henry, Lubbock, Texas

Representing Southwestern Life Insurance Co.,

Suite 413 Temple Ellis Bldg.,—Phone 1118

Neither under- nor over-insured

THAT'S the ideal state of the property owner—the only safe and economical position to be in.

We shall be glad to give you the benefit of our experience in planning a common-sense program of insurance—of the right kind, and in the right amount to cover your property risks.

Hemphill-Woods Company

INSURANCE AND BONDS

Citizens Bank Bldg. Phone 267

RAHAM BROTHERS UILD NEW COACH

IGHER SPEED AND IMPROVED PERFORMANCE CLAIMED FOR NEW MOTOR BUS

Graham Brothers, a division of dge Brothers, Inc., announces the roduction of a new line of six-linder motor coaches. Higher ed new features. These include owerful new six-cylinder engine, ur-wheel Lockheed hydraulic akes, four speed transmission and ll-bearing cam and lever steering proved riding comfort results m a better distribution of weight well as adoption of three stage gressive type rear spring conuction and advances in seat de-n.

Replaces Four-Cylinder

The new six-cylinder line takes place of the four-cylinder motor aches with which Graham Broth-s attained a leading position in e industry during the past seven ars. It comprises the 21-passen-r street car type motor coach, obably the most popular size now use, the 16-passenger de-luxe rior club coach seating 12 pas-gers.

High road speeds are possible in e new coaches with safety and mfort for passengers and with-t strain to the mechanism, it is imed. These speeds are attain-ble with relatively moderate en-ne speeds, since the four-speed ansmission gives adequate gear duction for heavy grades, bad ads and emergencies and permits e use of faste rrear axle ratios. ch a combination directly results greater economy.

High Speed Available

The high speed and fas accelera-n available from the six-cylin-r power plant is rendered safe by avy duty four-wheel Lockheed draulic brakes. These hydraulic akes have the advantage of auto-atic equalization which largely minates the necessity of mak-g even the simple mechanical ad-stment provided for each indi-dual brake and also does away with the use of brake rods and other moving parts requiring attention and frequent lubrication. They are an assurance to the driver that he can stop as quickly or more quickly than the vehicle ahead and thus high scheduled speeds can be maintained with safety. The large and positive mechanical brake on the drive shaft operated with a hand lever is entirely separate from the service brake system.

Splitting Motor Drives With Short Walks Is Big Help Says Foot Expert

Break up a long ride with a brisk walk, says Dr. William M. Scholl, Chicago foot specialist.

By NEA Service

CHICAGO, Sept. 24.—Don't forget to sandwich in some walking in your motor journeys, it will increase the pleasures of the automobile, diminish the tedium of a long journey and refresh body and mind.

"Too few motorists realize that the greatest physical and mental benefits of motoring are lost through constant and excessive driving," says Dr. Willim M. Scholl, noted expert on foot hygiene. Dr. Scholl urges Americans to return to the time-honored custom of walking as a cure for a host of ills which follow in the wake of continued physical inactivity and mental strain.

"Many persons feel completely exhausted after a day or several days of constant motoring," says Dr. Scholl. "This is particularly true of the driver, although others in the car are also apt to feel the wearing effects of prolonged rides. The nervous tension of constant driving and the necessity of remaining in a sitting position over long periods are peculiarly trying.

"The body is constantly generating poisons which are not thrown off by the exercise and deep breathing which produce such invigorating results in brisk walking. This is apt to produce a measure of auto-intoxication with its resultant wearinerss of body and mind.

"Persons thus affected often experience a feeling of mental depression and discouragement and the journey which should be stimulating proves merely an addition to the mental and physical strain which they have been endeavoring to escape.

"If you are going on a long automobile journey, do not ride all day. Walk briskly for half an hour before lunch when you make your midday stop. You will then continue your journey refreshed and treble the pleasure of the ride.

"It is inadvisable to partake of a heavy meal immediately after a long drive when both body and brain are weary. Rest up a bit. Relax and invigorate your muscles, clear up your brain and you will be a safe driver."

Lack of sufficient walking coupled with the use of improper shoes is responsible for many foot defects, the specialists adds. Constant stepping on the gas has been known to injure the delicate metatarsal area in the foreward part of the foot.

"Mind, I am not advising you to give up your automobile," he advises. "It is the greatest boon of the age. Do not let riding become a strain. Use your feet and legs too.

"I walk eight miles regularly every day, and I never enjoyed an automobile so much as now."

BUICK LAUNCHES UNIQUE PROGRAM

WILL ENTERTAIN ALL OF 3,800 DEALERS IN SERIES OF ENTERTAINMENTS

FLINT, Mich., Sept. 24.—The Buick Motor Company this week launched one of the most ambitious projects of its sort ever undertaken, when it devoted two days to entertaining, here at the General Motors Proving Ground, the first contigent of its 3,500 dealers, the majority of whom will be similarly entertained during the next nine weeks.

Dealers Suggest Plan

The plan was developed at the suggestion of the dealers themselves. The thought behind it is to show them at close range the methods and materials which enter into the manufacture of Buick motor cars. When they leave Flint, they will carry to their homes throughout the country a new appreciation of the product which they sell, and their enthusiasm, Buick executives believe, will communicate itself to their organizations, with stimulating effect. For the dealers, when they leave here, will have spent virtually an entire day inspecting the Buick factory; they will have studied in detail the part the famous Proving Ground is playing in the development of finer cars, and they will have enjoyed contact with Buick's executives.

The dealers are coming to Flint on special Pullman trains, on which they will live during the one week's stay over here. The dealer organization has been divided up by the Buick branch and distributing territories for ease of accommodation, the first group already entertained coming from Memphis territory. During the remainder of the dealer visit period, two contingents will be received each week, the first on Monday and Tuesday and the second on Thursday and Friday.

All Programs Similar

The program arranged for the 1,1 Memphis Territory dealers is typical of those which will follow. Arriving Monday morning the dealers were taken to the Buick factories in automobiles, divided there into groups of 10 or 12 each, provided with guides, and conducted through the plant. To avoid confusion and facilitate inspection of manufacturing processes, the various groups started at different points, spending as much time in each department as they desired.

CANYON TO SOON HAVE MODERN BAND PAVILION

CANYON, Sept. 24.—Canyon will soon have a modern fire-proof band stand. This band stand is being constructed under the direction of Professor C. E. Strain, band director of the West Texas State Teachers college.

The money for the band stand has been raised through the efforts of the Federation of Women's clubs of Canyon. It will cost $1,500. The band stand has been placed on the court house grounds and will be cared for by the county officers. A dedication program will be held as soon as the band stand is completed.

Insurance TORNADO AUTOMOBILE FIRE
FIDELITY AND SURETY BONDS
HEMPHILL-WOODS CO.
(Lubbock Insurance Agency)
Citizen Nat'l Bank Bldg Phone 267

BATTERY AND ELECTRICAL WORK OUR SPECIALTY

All work guaranteed and our charges are reasonable

BROWN BATTERY & ELECTRIC CO.
1014 Ave H Phone 442

UNION BUS TERMINAL SCHEDULES

LUBBOCK TO AMARILLO

NORTH BOUND—READ DOWN					SOUTH BOUND—READ UP			
7:00AM	10:20AM	2:50PM	5:05PM	LUBBOCK	1:40PM	4:35PM	9:15PM	9:40PM
9:45AM	11:40AM	3:10PM	5:55PM	ABERNETTY	1:00PM	4:00PM	6:45PM	9:00PM
10:30AM	11:45AM	3:45PM	6:10PM	HALE CNTR	12:25PM	3:25PM	5:55PM	8:25PM
11:00AM	12:10PM	4:10PM	6:30PM	PLAINVIEW	12:00N	3:00PM	5:30PM	8:00PM
11:30AM	12:35PM	4:35PM	7:00PM	KRESS	11:25AM	2:25PM	4:55PM	7:25PM
12:30PM	1:30PM	5:25PM	7:55PM	TULIA	11:00AM	2:00PM	4:30PM	7:00PM
1:15PM	1:50PM	5:45PM	8:05PM	HAPPY	10:20AM	1:20PM	3:55PM	6:20PM
2:00PM	2:25PM	6:21PM	8:40PM	CANYON	9:40AM	12:40PM	3:15PM	5:40PM
5:45PM	3:15PM	7:15PM	9:30PM	AMARILLO	9:00AM	12:00N	2:30PM	5:00PM

Convenient connections with Panhandle Oil Fields, Colorado and Oklahoma.

LUBBOCK TO SWEETWATER

SOUTH BOUND—READ DOWN					NORTH BOUND—READ UP			
7:00AM	2:00PM	5:00PM		LUBBOCK	4:00PM	9:00PM	2:45AM	
7:35AM	2:35PM	5:40PM		SLATON	3:15PM	8:15PM	1:20AM	
8:00AM	3:00PM	6:00PM		SOUTHLAND	2:55PM	8:00PM	1:00AM	
8:15AM	3:45PM	7:00PM		POST	2:15PM	7:15PM	12:15AM	
8:45AM	4:15PM	7:30PM		JUSTICEBURG	1:50PM	6:30PM	11:30PM	
9:30AM	5:00PM	8:10PM		DERMOTT	1:10PM	5:50PM	10:50PM	
9:45AM	5:30PM	8:30PM		SNYDER	12:50PM	5:30PM	10:30PM	
10:15AM	5:50PM	8:50PM		HERMLEIGH	12:00N	5:00PM	10:10PM	
10:45AM	6:15PM	9:15PM		INADALE	11:40AM	4:45PM	9:45PM	
11:00AM	6:40PM	9:40PM		ROSCOE	11:20AM	4:20PM	9:20PM	
12:00N	7:00PM	10:45PM		SWEETWATER	11:00AM	4:00PM	9:00PM	

Connections at Sweetwater for Abilene and Ft. Worth at 6:20AM, 12:15PM, 4:20PM and 7:00PM. Connections at Sweetwater for San Angelo at 6:20AM, 12:15PM, and 7:00PM. Connections at Snyder at 10:30AM and 5:30PM for Breckenridge, Fort Worth and Colorado.

LUBBOCK TO CLOVIS

WEST BOUND—READ DOWN				EAST BOUND—READ UP			
8:00AM	2:00PM	----------	LUBBOCK	12:00N	4:00PM		
8:25AM	2:55PM	----------	SHALLOWATER	11:30AM	4:10PM		
8:55AM	3:20PM	----------	ANTON	11:05AM	3:40PM		
9:25AM	3:50PM	----------	LITTLEFIELD	10:40AM	3:20PM		
9:45AM	4:10PM	----------	AMHERST	10:20AM	3:00PM		
10:00AM	4:30PM	----------	SUDAN	10:00AM	2:45PM		
10:30AM	5:20PM	----------	MULESHOE	9:10AM	2:00PM		
10:40AM	6:05PM	----------	TEXICO FAR	8:20AM	1:05PM		
12:00N	6:30PM	----------	CLOVIS	7:00AM	11:45AM		

Bus leaving Lubbock at 8:00 AM goes through to Roswell.
Bus leaving Lubbock at 2:30 PM goes through to Portales.
WE PICK UP AND DELIVER

LUBBOCK TO BIG SPRING

READ DOWN				READ UP			
8:00AM	2:00PM	7:30PM	LUBBOCK	10:30AM	4:30PM	4:30PM	9:30PM
8:00AM	3:35PM	8:30PM	TAHOKA	9:20AM	3:15PM	3:15PM	8:15PM
8:45AM	4:00PM	9:15PM	O'DONNELL	8:40AM	2:45PM	2:45PM	7:30PM
9:30AM	4:30PM	10:00PM	LAMESA	8:00AM	------	2:00PM	7:00PM
2:30PM	7:00PM	------	BIG SPRING	------	10:00AM	------	5:00PM

Connections at Lamesa for Midland and Odessa at 10:30AM, and 4:30PM, and at Big Spring for San Angelo at 8:00AM, and 12:30PM.

LUBBOCK TO BROWNFIELD

READ DOWN				READ UP		
8:00AM	12:30PM	5:00PM	LUBBOCK	9:30AM	2:00PM	6:30PM
8:45AM	1:15PM	5:45PM	ROPES	8:45AM	1:15PM	5:15PM
9:00AM	1:55PM	6:00PM	MEADOW	8:25AM	1:00PM	5:15PM
10:45AM	2:00PM	6:30PM	BROWNFIELD	8:00AM	12:30PM	5:00PM

LUBBOCK TO SPUR AND WICHITA FALLS

READ DOWN				READ UP		
8:00AM	12:30PM	5:00PM	LUBBOCK	10:00AM	4:30PM	4:00PM
8:40AM	1:10PM	5:40PM	IDALOU	9:20AM	3:50PM	7:20PM
9:00AM	1:30PM	6:00PM	LORENZO	9:00AM	3:30PM	7:00PM
9:30AM	2:00PM	6:30PM	RALLS	8:30AM	3:00PM	6:30PM
10:00AM	2:30PM	7:00PM	CROSBYTON	8:00AM	2:30PM	6:00PM
11:00AM	3:30PM	------	DICKENS	------	1:30AM	4:45PM
11:30AM	4:00PM	------	SPUR	------	1:00PM	4:15PM

Connections at Spur for Stamford, Breckenridge, Ft. Worth at 12:00 Noon and at Dickens for Monday, Seamore, Wichita Falls, Stamford, Ft. Worth and Breckenridge at 4:30PM and at 12 N.

DICKENS TO WICHITA FALLS

READ DOWN			READ UP
11:00AM	----------	DICKENS	1:30PM
12:30PM	----------	GUTHRIE	12:00N
2:00PM	----------	BENJAMIN	10:30AM
3:15PM	----------	SEYMOUR	9:00AM
5:30PM	----------	WICHITA FALLS	7:00AM

Connections at Wichita Falls for Oklahoma and Fort Worth points.

RALLS TO QUANAH

9:30AM	----------	RALLS	3:00PM
11:30AM	----------	FLOYDADA	2:00PM
12:45PM	----------	MATADOR	1:00PM
2:30PM	----------	PADUCAH	9:30AM
4:30PM	----------	QUANAH	8:30AM

Connections at Quanah for Oklahoma and other points.

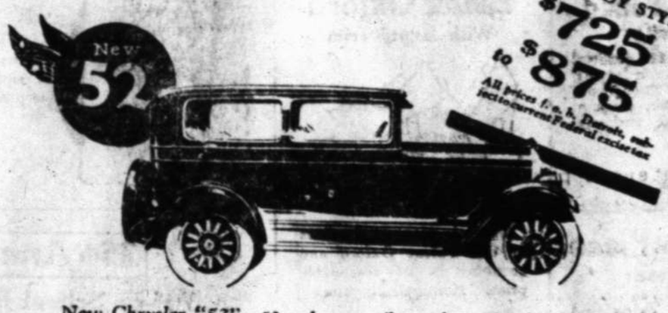
CHRYSLER

'52' $725 to $875 '62' $1095 to $1295 '72' $1495 to $1745 '80' $2495 to $3595

The New Dominant Values In Four Great Markets

CHRYSLER'S latest creations—"52," "62," "72," with the Imperial "80"—are winning popular preference in their four great markets in a way unprecedented in the entire history of the industry.

To thousands upon thousands of motorists their outstanding superiorities in appearance, performance, riding comfort and safety have made it increasingly obvious that Chrysler Standardized Quality assures very definite advantages in the things that count highest in determining motor car value.



New Chrysler "52"—52 and more miles an hour. Acceleration and smoothness no other low-priced car can approach. Full-sized bodies of wood and steel, with ample capacity for adult passengers. Saddle-spring seat-cushions. Fine mohair upholstery. Utmost handling ease with adjustable steering wheel. Indirectly lighted instrument board.

JOE HILTON COMPANY
919 Avenue I Phone 627

CHRYSLER MODEL NUMBERS MEAN MILES PER HOUR

McCormick-Deering
Row Binders

Big stocks on hand ready for delivery!

IHC HEADQUARTERS

NISLAR HARDWARE CO.
N. Side Square Lubbock, Texas Phone 105

What you have been looking for will, within a few days be available for your home, your place of business or your factory?

Natural Gas, the best, the cleanest and in the long run, the very cheapest fuel in the world is now to be a feature in the development of this thriving city.

Do you know the advantages and the small cost of this great labor saving comfort and convenience?

Do you know what a comfort and saving it will be for those who care for your home?

Likely not, but we want you to come into our temporary office, 1014 Broadway and with our agent talk over any problem with reference to your particular requirements.

We want you to use Gas, and at the same time, we want you to know how to use it with the greatest economy and efficiency?

We know we are bringing to you a commodity that you have long desired and we want you to be able to enjoy all the convenience, comfort and cost-saving methods with which we are familiar.

A Genuine Service, With Unfailing Courtesy

WEST TEXAS GAS COMPANY

BUILDING PROGRAM AT SLATON IS TWICE THAT OF LAST YEAR; CITY MAKING VERY RAPID PROGRESS

SLATON, Sept. 22.—The year 1927 will go down in Slaton's history as a record breaker in the city's growth. This assurance is found in the fact that building and public improvements for the first eight months of the year eclipsed the total for all of 1926. Immediate prospects for an excellent fall season's business will doubtless boost building activities still more, with the probability that when 1927 closes the building record will be practically double that of last year.

Approximately $2,000,000, has been expended on new buildings and public improvements in Slaton since 1922, according to a check-up of records for those years. Bank deposits on June 30, this year were larger than on the same date a year prior. Postal receipts have likewise shown an increase. A gain has been noted in the number of telephone connections during the past twelve-months period. The Southwestern Bell Telephone company is now busy on improvements in their Slaton system which will cost them $77,000, they have announced. A new office building has been finished and an entirely new and thoroughly modern system of equipment is to be installed and in operation by December this year.

Many New Homes

Dozens of new residences have been constructed this year. Many of them are among the finest to be found on the South Plains. There are more than 1,500 residence buildings in Slaton at this time. The citizenship is interested in home beautification, too, as well as in home-building.

Slaton has thirty-five blocks of paved streets which have been completed since June, 1926. Fifteen blocks were paved this spring in the residence section and twenty blocks were paved last Fall in the business district. A "White Way" lighting system covers the larger part of this system of paving, making the city much more attractive.

The paved streets converge at the public square where a $25,000 city hall, erected in 1922, stands in the center of a public square park, beautified by luxuriant shade trees, a well sodded lawn and accommodated by driveways flanked on either side by concrete curbing. On all sides of the square are found business buildings, completely modern, and numbering a total of around 200.

Is Industrial City

Industrially speaking, there are five well-equipped cotton gins in Slaton, a cotton compress having a daily capacity of 1,500 bales, a cotton oil mill which cost $100,000 when erected in 1925, a steam laundry, an ice factory, a bottling plant and numerous other important industries.

Natural gas service for Slaton is to be effective soon. The pipe line distribution system will be finished by October 1, and the West Texas Gas company will then turn the gas into the mains. The new fuel is expected to stimulate the development of industries now established here and also to attract many new industries to the city.

As for schools and churches, Slaton is well supplied with the high type brick. The school system has been provided with four splendid and well arranged buildings. The newest one, the high school structure, was completed two years ago at a cost of $125,000. Total investment in these four buildings is about $250,000. Forty teachers and almost 1,300 scholastics comprise the working force in the schools.

Has Good Churches

There are six beautiful church buildings, each having a large congregation and doing an aggressive religious work. Half of Slaton's citizens are church members and the others are frequent attendants upon services.

The provision for community social life has not been overlooked, either. Two fine club houses are situated in the county park which is located in the Western part of the city. These structures, with their fine appointments, are real centers of social activity and are open to all of the public at all times.

The foregoing gives a mere outline of what has come to pass in Slaton during the short span of sixteen years since the town was founded, June, 1911. Then there was nothing. Now there is a modern city. The population in 1920 was found by the federal census to be only 1,595. It is estimated now at 5,500, and the figures are believed conservative.

Unharmed!

For 15 hours this car lay underneath the Atlantic City track in water above the hood, yet when it was pulled out it was driven off to the repair shops under its own power. This was one of the Auburn automobiles which recently set new records in long distance endurance tests.

BRAKE SYSTEM OF NASH IS PRAISED

ABSOLUTE SAFETY IS CLAIMED FOR FOUR-WHEEL TWO-WAY MECHANICAL SYSTEM

Nash owners and thousands of people who have accepted the Nash Motors Company's invitation to drive one of the 21 six cylinder, seven bearing crankshaft models are outspoken in their praise of the Nash two-way mechanical four wheel braking system.

Nash engineers explain that the "two-way" feature of Nash brakes means internal expanding front wheel brakes and external contracting rear. This principal, combined with full equalization, results in absolute safety for the Nash owner, for the front and rear brakes compensate each other. Even when descending a mountainside with brake drums too hot to touch, they work with the same efficiency as under ideal driving conditions. They are likewise unaffected by climatic changes.

Owners who have given their Nash brakes exceptionally hard usage have found that the brakes need adjustment very infrequently. Because of the extra large braking surface, pressure necessary to apply the brakes is much less than in other cars of similar weight, with the result that there is much less wear. Women, especially, appreciate the ease with which these brakes bring the car to a stop under slight pressure from the foot.

The Nash brakes, together with the new alloy steel springs, new easy steering, fast pick-up and exceptional smoothness of the seven bearing crankshaft motors, are features of the new Nash models invariably commented on by all who drive the cars.

Man Sized Meals For English Girls

LONDON, Sept. 24 (AP)—English girls eat more than American girls, according to a London hotel and restaurant manager.

"The American woman does not order a luncheon—no, more than a sandwich, a little chicken, peaches, and always iced coffee or iced water," he says. "I call that a breakfast.

"The English girl is sensible, she eats heartily and sometimes more than a man."

The city stenographer who fed on currant buns and water has disappeared, he thinks. The London girl sits down to a proper meal. Although she eats more, she still keeps slim.

IRON HIGHWAYS

A street in the city of Le Mans, France, is paved with cast iron plates with a corrugated surface to make horse travel easy. Durability and use for old iron are its advantages.

YOUNGSTERS ARE GOOD

More than 5000 boys and girls from 16 to 18, licensed in Connecticut under its new law, show a perfect record in driving in the last three months, the state department of motor vehicles reports.

WAY FOR THE KING

Whenever King Alphonso of Spain goes on a joy ride through his country, he's preceded by a courier also in a special car. The courier keeps a half hour ahead of the swift driving king, to keep the road clear and see that they strike no bad detours.

Girl Heads Bureau Of Associated Press

ROCHESTER, Sept. 24 (AP)—Margaret C. Normile has the distinction of being one of the few young women entrusted with executive responsibilities for The Associated Press. She began her journalistic career on the home paper, the Norwich (N. Y.) Sun, seven years ago, later obtaining a minor position in the Rochester bureau.

When an emergency arose through the illness of the man at the head of the bureau to another city, she was placed temporarily in charge of the office.

Miss Normile believes that women have a real place in journalism, but thinks that the appeal for adventure may be disappointing.

"True satisfaction is to be found" she says, "in the consciousness that one is doing a real service to humanity when she honestly and intelligently reflects life as it is."

Miss Normile is a graduate of the Mount Royal Academy, a finishing school at Montreal, Quebec, and of Columbia university.

SPAIN IS IMPROVING

Spain is planning to spend some 500,000,000 pesetas, or about $120,000,000, the next two years for improvement of its highways.

Men's Worsted Pants

Well made in stripes and mixtures. Wonderful values at these very low prices—

$3.98 to $5.90

OUR 25TH YEAR

A NATION-WIDE INSTITUTION

J.C. PENNEY CO.

OUR SILVER YEAR

BROADWAY AND TEXAS AVENUE

25th Anniversary

For Everyday
Silk and Rayon Hose

One of the biggest silk and rayon hose values of all! Exceptionally good looking and serviceable, too.

49c

Our Newest Modes for Fall

And Featuring Also Our 25th Or Silver Anniversary Year

The Newest of the New in Modish Apparel for the Woman, the Miss or the Little Folks—all ready for the Opening of the Autumn Season. Our Buyers have gone the limit in preparing Sparkling Styles in Dresses, Coats and Accessories that reflect Dame Fashion's latest whisper at prices surprisingly moderate.

A glimpse of "what's new" is all the temptation you'll need! Straight lines artfully conceal a new fullness, flares swing jauntily into the mode, sleeves continue to hug the wrist—but in the neckline is revealed the touch that is distinctly new. The first vivacious models are displayed for your inspection now.

25th Anniversary

Lumberjacks
Of Wool for Men

Big and warm for work or sport wear. Large overplaids and cheerful patterns. With fancy knit bottom, big pockets, convertible collar and button cuffs. Sizes 14 to 17. Exceptional values at—

$3.98 and $4.98

25th Anniversary

Fancy Suede
Broadcloth Shirts

For the man who demands good appearance with durability and fullness of make to ensure comfort.

New patterns, big sleeves, fine buttons, durable buttonholes. Big and full cut; two button-flap pockets.

$1.98

25th Anniversary

Flannel Shirts
All-Wool Broadcloth

If you want outstanding value, here it is. These feature shirts are of woven all-wool broadcloth flannel in neat and novelty plaids and checks in new effects, many specially designed for us.

Match these values if you can at anywhere near this price—

$3.98

25th Anniversary

Horsehide Vests
A Feature Value

Full cut and well shaped 27 inches, of the best tanned front quarter horsehide, with a special process finish. At our Anniversary Feature Low Price of—

$8.69

25th Anniversary

Our "Big Mac"
Work Shirts

Of fine and coarse yarn chambray. Cut full and roomy, big sleeves and body. In slim, regular and extra sizes. At our exceptionally low price of—

69c

Ribbed Underwear
For Men

Ribbed union suits in ecru, ankle length—

98c

25th Anniversary

Medium Weight Overcoats
and Topcoats

Topcoats for first Fall days; medium weight overcoats for early Winter. Coats that have warmth without undue weight.

Plaid Backs
Fancy Overplaids
Novelty Weaves
Twist Fabrics

Every overcoat will uphold our reputation for selling only values that are tried and true—that make good—at popular prices—

$19.75-$24.75

25th Anniversary

Extra Heavy
Union Suits for Boys

Mothers, here's a Union Suit that will keep your youngsters warm in coldest weather. Ecru ribbed, long sleeves, ankle-length. Sizes 2 to 16. Exceptional Value at—

98c

25th Anniversary

Men's 12-Pound
Union Suits

Ecru ribbed, fine quality; short sleeves and ankle length; cut full, well-made throughout. A very comfortable, medium weight suit at the moderate price of—

79c

Men's 2-Piece
Underwear

Heavy ribbed shirts and drawers. Ecru color, long sleeve shirts and ankle-length drawers. Full cut and exceptionally well-made. Per garment—

79c

25th Anniversary

Lumberjacks
Wool for Boys

Big, cheerful plaids and colorful patterns the boys like so well.

Fancy knit bottom for snug fit; big and roomy, for school or any outdoor wear. Sizes 4 to 18 years. Low priced at—

$2.98 and $3.98

25th Anniversary

Union Suits
For Boys

Our Random Union Suits are flat, fleece lined, with long sleeves and ankle-length legs. Comfortably fitting and strongly made. Sizes 4 to 12.

49c

25th Anniversary

Black Oxford
With Jaunty Trim

There is grace in the lines of this Patent Oxford and economy in its reasonable price. Harmonizing trim.

$3.98

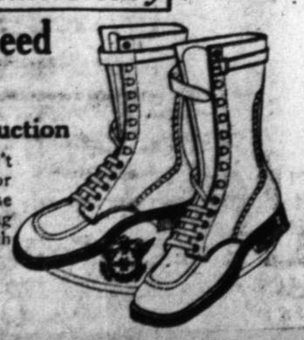
25th Anniversary

Dainty Shoes
Of Distinction

A charmingly scalloped Black Satin Pump will be sure to please the most critical "him." It is so simple—so distinctive.

25th Anniversary

Long Hikes Need Boots
Of Sturdy Construction



Be sensible! Don't wear your good shoes for outdoor work when these sturdy, longwearing boots can be had at such a low price.

$8.90

25th Anniversary

Every Complete Wardrobe Includes
A Frock of Wool

And especially this season—when wool dresses are so very smart! Jersey, twills, wool crepe and novelties are on display.

Such Moderate Prices!

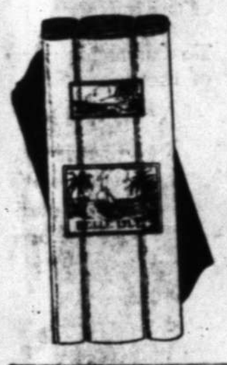
$9.90 and $14.75

Trim—Tailored—For Street Wear

Two-piece frocks with pleated skirts and tailored coat styles are favored in this early showing—often contrastingly trimmed.

25th Anniversary

"Belle Isle" Muslin
The Housewife's Favorite



Many uses for this good quality muslin come up every day—prepare for them—buy a supply now.

Known From Coast to Coast

Women the country over know that this muslin will give plenty of satisfaction for the very modest price. Yard, only

10c

25th Anniversary

Before School Begins See Our
Wool Dresses
For Fashionable Schoolgoers

Just the kind of a dress you've always wanted! A gay plaid or a cunning check combined with a plain color—you must bring mother in to see them!

Belts 'n pockets are an important part of many of the styles. Sizes 7 to 14.

$4.98

25th Anniversary

Cool Days Are Coat Days
And Our Stock Is Ready For Your Inspection

Already there are hints of cooler weather—and evenings are chilly enough for a cozy coat—right now is the time to see the splendid values we have to offer!

Women, Misses and Juniors

A selection of coats for all occasions—swagger, sport novelties and rich dress coats, both collared with fur. Brown and tan shades, blue, green and wine are shown.

$14.75 to $39.75

25th Anniversary

Our Own Hosiery
The Best of Quality At a Low Price

Good looking, pure silk hose for every hour of the day—and priced so economically.

$1.49

25th Anniversary

Pongee Finish
Dress Prints

The silky finish of these prints makes them particularly attractive for fine wash frocks. Our low price yard,

23c

25th Anniversary

Wool and Wool-Mixed
Fall Fabrics

A score of fascinating novelty patterns—in rich warm colors.

89c to $1.98

25th Anniversary

Tartan Plaids
That School Girls Like

All the bright, gay combinations that make winter school days cheery—quality that lasts, too. Yard—

$1.98

25th Anniversary

Silk and Rayon
Hose for Misses

One of the best hose—for good looks and service—that you can buy. Girls and mothers are enthusiastic about them.

49c

25th Anniversary

Table Silverware
26-Piece Set

Rogers' genuine, guaranteed electroplate—heavy deposit of pure silver.

Stainless Steel Knives

Spoons and forks have reinforced plate where wear is heaviest.

New Silver Anniversary Pattern

Don't miss this big Anniversary Memento at—only,

$5.90

"The Sunday Edition of The Lubbock Morning Avalanche and The Lubbock Daily Journal"

1927 FAIR EDITION

Sunday Avalanche-Journal

IT'S YOUR FAIR BE THERE!

VOL. 2 NO. 2 LUBBOCK, TEXAS. SUNDAY, SEPTEMBER 25, 1927 (AP) MEANS "BY ASSOCIATED PRESS"

SOUTH PLAINS POULTRYMEN TO IMPROVE FLOCKS

ATER SUPPLY AT LATON ADEQUATE OR ALL PURPOSES

LATON, Sept. 22.—One of the t essential things in the build of a city is an adequate supply ood water, together with sewer ommodations for disposal of all es. At least the city govern- ment of Slaton has considered these items of primary importance as evidenced by the fine water and sewer systems that have been developed here in recent yars.

The total investment for water and sewerage now amounts to approximately $225,000.00, most of which has been provided by bonds. Deep wells furnish the water, a flow of more than 500 gallons per minute being possible. The storage capacity is about 425,000 gallons. In dadition, there is a connectino which may be formed during any emergency between the city's water supply and that of the Santa Fe. This increases the storage capacity to more than a million gallons and the flow per minute to practically double that of the city's system. The tanks can be refilled within twenty-four hours if at any time they should be drained dry.

The sewer system has been extended within the past three years until it now reaches almost every nook and corner of the city. Extensions in both water and sewer lines are made as rapidly as needed when it is possible for the city to do so.

The water supply in Slaton is adequate for a population three times that of the present, it is said by engineers.

VICAR BANS CONFETTI AT CHURCH WEDDINGS

ELTHAM, England. (AP)—Confetti at weddings is all nonsense, believes the Rev. H.. A. Hall, Vicar of Holy Trinity Church here, who has taken steps to stop the practice of throwing bits of paper because they make such litter.

A notice posted within the church precincts: "No confetti is to be thrown within the church precincts at weddings," and with the view of ensuring obedience of the rule, it is stated that 'a special fee of half a crown (about 60 cents) will be charged at each wedding, which will be returned if no confetti be thrown in the church or on the church paths.

The notice adds: This fine, if it has to be imposed, will be given to the person who has to sweep the confetti.

Soviet Nurses Join Red Cross Ranks

KEIV, Ukranian Republic (AP)—Ten thousand Ukrainian Communist girls have joined Red Cross detachments recently, it is reported, and 20 more have finished special sanitary courses and are now "Red Nurses."

This is in response to the government's call for "Militarization" of the Soviet population in preparation for the expected attack by "Capitalism."

SLATON WILL HAVE TWO FAIR EXHIBITS

SLATON, Texas, Sept. 22.—Slaton will have two major exhibits at the Panhandle-South Plains fair to be held at Lubbock, September 27 to October 1, inclusive. One of these will be the agricultural exhibit, the other a schdol exhibit.

The farm display is being prepared under the direction of the agricultural committee of the Slaton Chamber of Commerce, consisting of F. B. Tudor, chairman; W. P. Florence, T. R. Cobb and I. J. Thornton. The latter is actively engaged in collecting material for the exhibit and will supervise its arrangement in the booth at the fair grounds Monday, September 26. Thornton is the 16 year old Slaton club boy who is now chairman of the state organization of 4-H clubs for boys in Texas, and is the holder of unexcelled records in club work over a period of three years.

The second exhibit will be a cooperative display of school exhibits from the four city schools of Slaton. C. L. Sone, superintendent, and ward principals J. B. Caldwell and R. A. Brinker will see that the exhibit material is properly arranged in the fair booth for the opening day. The display will include all phases of work done in the Slation schools.

UTILITY BIRDS ARE CHOICE FOR VERY FEW SHOW BIRDS RAISED; MARKETING ASSOCIATION ASKED

Bases to Battlers

Hughey McLoon (rignt) once cheered the Philadelphia Athletics 'round the bases as mascot of the team. Now he cheers Ralph Smith, Los Angeles heavyweight (left) through box fights in the squared circle. For Hughey, you see, is now Smith's manager.

South Plains farmers are producing more and more poultry and poultry products each year, and should flocks continue to be enlarged in the future as they have in the past, it will only be a few years until this country will be known as the egg basket of the Southland.

Already hundreds and thousands of dollars worth of poultry and poultry products are shipped from this section each week, and produce men state that receipts are growing all the time. It is not uncommon for from two to four cars of chickens and eggs to be shipped out of this city in a single week, and there are no more hens in the immediate Lubbock territory than there are in other South Plains districts. This means that the South Plains is probably shipping from six to ten cars.

Is Chicken Country

At this time most poultry growers here are satisfied with the White Leghorn. There are quite a few Reds and Rocks in the country, but they are usually found in small flocks. Very few people have tried to raise turkeys, though those who have, have found them very profitable. Ducks will be found on a few farms, but geese are almost unknown, although both of them are profitable and require very little attention.

Poultry growers here have made very little progress raising show birds. This is not because they can not raise them, but because they have found utility birds more profitable. Most poultry producers enter the business for eggs, while a few have been successful raising broilers.

Prices for poultry and eggs have been very unsatisfactory during the past 12 months, and as a result many people have reduced their flocks. This, however, is only a temporary act, and they will in the near future begin restocking their yards. It has been more in protest to prices than any other one thing. Nex year poultry growers will have a marketing organization, and prices will likely be considerably higher than they are now.

Hatcheries Are Coming

Until some two years ago most of the baby chicks raised here were either hatched at home with small incubators or shipped in from large hatcheries in the Middle West. Since that time the six large hatcheries on the South Plains have furnished most of the chicks.

Lubbock has had one hatchery in operation for two years, and another plant with a 47,900 egg capacity will be opened here in December. The plant will be under the management of R. E. Swain of the Lubbock Feed and Hatchery company.

Lamesa, Slaton, Crosbyton, Lockney, Floydada and Plainview have hatcheries, and two or three new plants will be installed during the coming few weeks.

More than 4,000,000 baby chicks were hatched on the Plains last year, and indications at this time are that almost twice that number will be raised next year.

The chicken and egg crop is one of large proportions, and it is being given due consideration. Eventually the scrub or mongrel fowl will be weeded out, and then South Plains poultry growers will be in position to produce a uniform product that will command much higher prices.

Floyd County Farmers Produce Large Crops; Cow, Sow And Hen Add Much To The County's Wealth

FLOYDADA, Texas., Sept. 24.—In the background of the Floyd County exhibit that will be seen at four different State Fairs this year, is a sign made of a variety of grains grown in this county with the word Llano Estacado in the center. Although the word is well known in this section it causes many questions to be asked, which gives the exhibitor an opportunity of explaining that "The Great Staked Plains" was so named by the Spanish people who were among those who first visited this section. It is this vast territory which covers a distanse of 150 miles east and west and 400 miles north and south. The beginning of this plateau is seventeen miles east of Floydada. The fact that the Llano Estacado produces 80 per cent of the wheat of the great Lone Star State and more grain sorghum than any state in the union with the exception of Texas. Enough corn, oats, hay and forage is produced annually to round out a hundred million dollars worth of grain. The poorest years in this section will see a hundred million dollars worth of cotton and cotton seed produced.

That Floyd county is a very important part of the "staked plains" can be seen by the fact that its annual production of wheat will crowd the 2,000,000 bushel record held by this county at the present time. The last census on this grain wa staken in 1924 when the county produced 1,879,333 bushels. The 1926 crop was 1,543,900 bushels and although 1927 was considered a dry year the county was suicessful in producing approximately 1,250,000 bushels. Wheat is one of the major crops shown in the Floyd county exhibit.

God Row Crops

Another crop that is considered by many as the real money crop of the county is grain sorghums. This occupies a prominent position in the county exhibit and generally consists of an equal showing of maize and kafir corn. This crop is very seldom a failure and there is always enough raised to take care of the local needs and ship out thousands of dollars worth.

Forage crops are a part of the plan of the diversified farmer in this county and for that reason the score card of the state exhibits for this section always calls for a showing of forage crops. Millet, sudan, cane and peas are generally shown in this department.

Floyd county farm homes are not complete without a large garden where a variety of vegetables are raised each year. The members of the Home Demonstration clubs can annually hundreds of dollars worth of home grown vegetables. The exhibits of different varieties are needed to fill the score card for the county exhibit and the score never falls to come near the winner of fist place.

While poultry and dairy products are not displayed in county exhibits they play an important part in the money crops of the Llano Estacado. Floyd county is one of the leading poultry counties of the state at the present and is rapidly gaining recognition in the dairy line. In 1925-26 the county produced 1,000,000 of poultry and 59,000 cases of eggs. A conservative estimate of the number of eggs shipped from Floydada in one week's time is 200 cases or 79,000 eggs. Each month the city buyers pay out to the producers of poultry and dairy products $21,000, and although Floydada is the largest marketing center there are two more in the county that brings the annual income from these two commodites to approximately $300,000.

Cotton has always been considered a major crop of the county although it is never shown in the agricultural exhibit except only in the class designated as other crops. This is done because cotton raised in this section is not of the long staple variety. In 1924 25,000 bales were produced and shipped out of Floyd county. The following year the production was cut less than 20,000 bales on account of the early freeze. But 1926 saw a new record set with a production of 42,286 bales. Of this amount Floydada alone shipped out more than 23,000 bales.

That fruits can be successfully raised in the county has been demonstrated by several farmers among who is L. H. Lewis, who lives twenty-one miles northeast of Floydada. Each year Mr Lewis orchard is one of his best paying investments and his fruits are displayed at practically every state fair that the Floyd county exhibit is seen. Apples and cherries are among the chief fruit crops that ar eproving the most successful but peaches, grapes and strawberries thrive practically every year.

Fabrics Of Cotton A Craze In London

LONDON (AP)—Cotton fabrics are the craze of the hour.

The velvet fashionable in Paris is cotton velvet, made in the Lancashire cotton district. Opera wraps, shawls, the new short coatees and long coats are all being made in the richest shades of cotton velvet and lavishly embroidered in silver, gold and multi-colored silks. Fur collars finish them off.

Because of the demand for well made cotton fabrics, the material has become quite costly, a yard of the fabric bringing $6. A coat seen at the recent Ascot races, which cost more than $150, was of cotton in an Egyptian color scheme of pastel green, blue and pink on white, lined with white fur.

Says Man Favors Girl In Business

SAVANAH, Ga. (AP)—A debutante who has invaded the business world is authority for the statement that the average man favors the business girl instead of the girl of society.

"To the average man, the girl of leisure is a sheltered bit of femininity whose chief aim is to be popular," says Miss Dorsett Bacon, secretary to the president of the Savanah bank. "The business girl may also like to be popular. But she has invaded man's world. He feels her instinctive woman's knowledge, plus business knowledge, as a combination not so easy to solve. Thus she gets more wholesome consideration from Mr. Average Man."

Sunday Big Day For Flat Hunters

CHICAGO, (AP)—More homes are rented in Chicago on Sunday than any other day, the real estate agents say.

The city goes apartment hunting on the seventh day because husbands can then give their undivided attention to looking around a bit with their wives, and it takes more than a few short hours to find an apartment.

Apartment living is riding a high wave of popularity here. Buildings featuring the one and two rooms with kitchenette are springing up in great numbers.

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NEW HOME

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Hard Surfaced Roads Demanded By People Of South Plains; 10 Highways Serve At This Time

Offering at present an interlinking highway system composed of ten regularly state designated highways under intensive maintenance or construction, the South Plains of Texas, though with few hard surfaced roads at this time, has recently launched a highway improvement program that will not leave satisfaction in the minds of its citizenship until every main artery of travel is under permanent surface, and its lateral roads offering easy access to an exceptionally progressive rural clientele.

For long looked upon by the larger part of the state, especially officialdom, as a barren waste, not entitled to any consideration from a standpoint of highway improvement, the South Plains at last has asserted itself, and the once powerless efforts of its citizens are now meeting with success at every turn.

In addition to the ten state highways in this immediate part of the state at the present, other designations are constantly sought, and new links are being added to the giant state system. The system now serving the South Plains proper contains a total of approximately 1,100 miles on the ten designations, and a new designation, though not properly on what is termed the South Plains, but serving as a leader into this territory, has recently been made by the state commission from Childress to Hamlin, a distance of about 100 miles.

Lubbock Is Division Point.

Lubbock, headquarters of the Fifth Division and concentration point for all state equipment, is the concentration point also of much of the tourist travel in the section, offering outlets in every direction of the compass. Three through-state highways, all of which are links in trans-continental systems, serve this city in six directions, and these are traversed daily by motor busses which operate on regular schedules in one of the most thorough systems of motor bus operation in the state.

State maintained highways, on many of which hard surface programs are now well advanced are:

No. 3, north and south from Amarillo to San Antonio, through Lubbock and one of the most fertile sections of the state, serving Hale Lubbock, Lynn and Dawson counties on the South Plains, and intersecting with numbers 28 and 84 at Plainview and Tahoka, east and west routes, respectively.

No. 7, from Farwell to Roscoe where it intersects with the Bankhead, running in a southeasterly direction from the New Mexico line, to serve Bailey, Lamb, Hockley, Lubbock, and Garza counties in the Plains.

No. 33, from Brownfield to Dickens, serving Terry, Lubbock, Crosby, and Dickens counties.

No. 28, from Vernon on the east Texas boundary to Farwell on the west, known as the Lee highway, serving Wilbarger, Foard, Cottle, Motley, Floyd, Hale, Lamb, and Bailey counties. On this route Wilbarger, Foard, Cottle, Motley, and Hale have voted bonds for permanent improvement, and other counties are planning to vote in the immediate future.

No. 84, from Jayton to Bronco on the New Mexico line due east and west, serving Kent, Garza, Lynn, Terry, and Yoakum counties, intersecting at Jayton with No. 18 which terminates on the north at Dickens, where No. 53 halts.

No. 84-, has been designated from Clairemont to Rotan.

No. 83, from Lamesa east to intersect with state highway No. 1, (the Bankhead), at a point near Albany, serving Dawson, Borden, Scurry, Fisher, and Jones counties. This is known as the Dal-Paso highway, and efforts are now under way to secure a designation west from Lamesa and to permanently improve the route "as the logical highway over which to reach Carlsbad."

No. 106, from Dickens to Benjamin, leading off at Dickens from No. 53, serving Dickens, King and Knox counties through Guthrie.

No. 70, from Aspermont north and south through Stonewall, Fisher, Nolan and Coke counties.

No. 18, from Sagerton in Haskell county to Estelline, north and south through Stonewall, Kent, Dickens, Motley, and Hall counties, intersecting with No. 28 at Matador.

No. 4, from Childress to Hamlin in Jones county, through Paducah in Cottle county; Guthrie in King; and Aspermont in Stonewall to Hamlin, intersecting No. 18 at Aspermont. This is a new designation by the state over a route formerly under federal designation and maintenance.

More Paving Needed.

Through the territory served by this network of highways there has arisen in the past two years, the most of which came in the last year, one of the most intensive and far-reaching improvement campaigns in the history of the state, and this campaign, designed and expected by leaders to cover the entire section, is rayidly spreading to the most remote parts of the territory, where demands for permanent improvements are gaining momentum. It is expected that fully $20,000,000 will be expended in the territory during the next two years for a better connected system of highways.

Already the program on the Lee highway (State No. 28), east and west through Plainview has drawn five of the nine counties affected into bond issues, the most of which are county-wide and affecting every highway in each county.

On No. 9 north and south through here, a movement recently has been launched for concerted action to pave the entire route from below San Angelo to Amarillo, and every county has pledged through official representatives, its support to the movement.

On No. 83, east and west through Lamesa, a like program is under way, and counties on No. 84 are planning an equally intensive program, although the designation on the extreme west end of the latter is now in dispute, to be definitely settled in the immediate future.

All other counties in this territory, realizing the good effects of a well maintained highway system are plannning intensive improvement programs, and it is the opinion of highway leaders that in probably less than five years time, practically the entire system will have been placed under hard surface.

A "LINE"

Young people speak of complimentary and insincere chatter as a "line." We are all guilty of using a "line" on somebody or other at some time or other. The most dangerous "line" is the one used on ourselves. How we hate to face the facts and admit our motives!

Be careful of electric flatirons and always use with signal light.

First Jury Of Women In Colorado Convicts

ALAMOSA, Colo. (AP)—Although Colorado was the second state in the union to honor its women with the right of equal franchise, no provision ever has been made for enfranchised Colorado women to sit as members of juries.

Taking the silence of the Colorado constitution as consent, however Chales M. Oleby, a justice of the peace at La Jara, accepted a jury of three women to try a Spanish wife of a Hindoo garderner as a bootlegger. The men folks were too busy in the potato and head lettuce fields to serve. Constable William Spencer explained to Justice Oleby in whose court three persons may constitute a legal jury.

Mrs. W. E. Jennings, beauty parlor proprietor; Mrs. O. W. Harrah, wife of the town druggist and Mrs. Del Cee, wife of the editor of the La Jara Gazette, the members of the jury scorned tasting the alleged liquor. They contented themselves with a quasi-laboratory test in which a quantity of the liquor was burned on blotting paper.

The defendant paid a fine of $100 assessed by the jury.

Best Dressed Women Wear Much Velvet

PARIS (AP)—Mrs. Jean Nash, now Mrs. Paul Dubonnet, who was once known as Europe's "best dressed woman," is one of the conspicuous advocates of velvet.

She is wearing many velvet costumes, not only for evening, but day and afternoon. She has a black velvet suit with which she wears a silver fox fur. For evening she prefers velvet in pastel colors. Mme. Dubonnet is wearing a coat of Dyed summer ermine with her evening dresses.

Big News

For Every Lady Who Comes To LUBBOCK

THIS WEEK!

Every Day This Week

—A special treat will be offered to the women-folk of the South Plains.

Special prices will be offered—and they will be too good to miss!

Remember, we have specialized on assembling ONLY those things for Women—Misses!

Remember, our stock in ready-to-wear was never so large or offered you such a wide choice for selection Remember, all these things! Watch for announcements to follow indicating the extent of the values we will offer all this week. Then, by all means, come to Lubbock to the Fair and to the "Ladies Department Store."

W. J. Garrett

"The Ladies' Department Store"
LUBBOCK, TEXAS

Wait for the New Ford
READY SOON

Noting quite like it.
More speed—65 Miles Per Hour.
Quicker Starting.
FasterGet-away.
Smoother Operation.
More Beauty and Style.
Great Durability
More Responsive Controls.
Greater Comfort
Increased Strength.
Less Gas and Oil Per Mile.
Factory Test-Proven for Every Operating Condition.
A car that has cost many millions of dollars to produce—but moderately priced.

Orders Now Being Accepted

Lubbock Auto Co.

Avalanche-Journal Want Ads Pay

CHEVROLET
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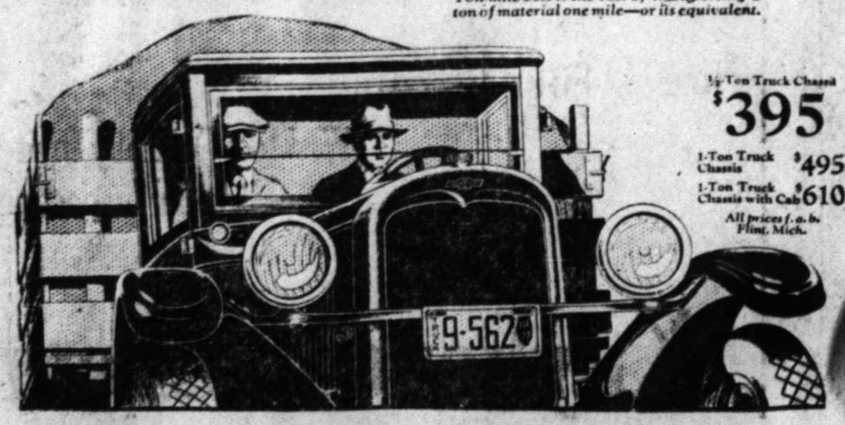
World's Lowest Ton-Mile Cost for every line of business

Whether you need a truck for fast delivery over city streets . . . whether your problem is the transportation of ton-loads over all types of highways . . . or whether you need a haulage unit for any sort of special purpose—we have a Chevrolet Truck, with a type of body to meet your particular needs, that will give you the world's lowest ton-mile cost*, plus an amazing performance never equalled in a low-priced commercial car!

Here is a type of construction once undreamed-of in a truck at this price—ruggedness, strength and modern design which assure you the long-time, over-all operating efficiency that has made Chevrolet the world's most popular gear-shift truck!

*Ton-mile cost is the cost of transporting a ton of material one mile—or its equivalent.



½-Ton Truck Chassis $395
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THE WORLD'S LARGEST BUILDER OF GEAR-SHIFT TRUCKS

LUBBOCK'S EDUCATIONAL FACILITIES ARE SECOND TO NONE—WORK OF HIGH SCHOOL SUPPLEMENTED BY THE TECH

Offering a system of education that carries the individual "from the cradle through the most learned profession," and unsurpassed by any city or town in the state, regardless of size, Lubbock, in addition to being the "Hub of the Plains" from a commercial standpoint, has now assumed undisputed leadership in the educational realm.

With the Texas Technological college yet an infant in point of years, but one of the most lusty infants in the Southwest, to put on the finishing touches, the public school system of this city annually turns out hundreds of graduates who have finished the prescribed courses.

The public school system of this city, developing in the past ten years from an enrollment of a mere few score when only the three R's were practically all that was offered, has now taken its place as one of the outstanding city schools in the state, and through its leaders, has adopted a system of training that not only teaches the three well known R's, but other courses to which common sense and practicability are applied, making of its graduates a product finished to the finest point, so far as the courses and individuality will permit.

37 Units Offered

Lubbock high school offers at the present 37 units of affiliation with the state department of education, and other work, now being added, is being affiliated as fast as possible. This work includes sociology, in which state affiliation will be gained soon, authorities said.

The various courses are being revised under the present system of instruction and based on modern conceptions of education, the fundamental principle of which is that a child learns to do by doing. In addition to studies that the student pursues for the information's sake, there are, in the opinion of Supt. M. H. Duncan, certain knowledges, skills, ideals, attitudes and energies that an effort is made to develop.

The aims of the system, as explained by Mr. Duncan, are on several levels, which he classified as follows: 1.Christian Citizenship. 2. Knowledge of the certain skills, ideals, attitudes and energies listed above. 3. The seven aims as announced by the Commission on Aims of the National Education Association. These aims are: sound health, useful citizenship, worthy home membership, proper use of tools in the technique of learning, skill in use of the mother tongue, right use of leisure time, and vocational effectiveness.

Under the revision plan, the system is to be reorganized along the plan outlined by the new course of study in the St. Louis public schools, which does not mean that the schools will give less attention than heretofore to studies formerly pursued, but that more attention will be given to the child and development of character, Mr. Duncan explained.

Teachers Plan Work

More than usual attention is now being given to health and sanitation conditions, and Dr. L. P. Smith, an associate of Dr. J. T. Hutchinson, president of the board of trustees, has been employed as school physician, and will give a portion of his time to this work. All teachers are to do what they can to see that conditions are what they should be, so that no waste of time due to unavoidable illness will be experienced by students. Regular inspections will be made of buildings and grounds, on a competitive basis between the several schools in the city.

The large corps of teachers meets every other Saturay, first in a general session in which the superintendent discusses some of the fundamental aims and methods of education, then each department holds a session over which a teacher selected for the purpose presides, and a study is made of methods of presenting subjects in the various departments.

In addition to the regular literary work usually found in an accredited school system, the schools here offer a department of office and business instruction, consisting of stenography, typewriting and business arithmetic; two years work in mechanical drawing; two years in wood work; and two years in home economics under supervision of Smith-Hughes authorities.

This year much attention is to be given to debating in preparation for the annual triangular debate between Lubbock, Plainview and Amarillo, and for the district interscholastic league meet.

The contrast presented between the present day system and that of ten years ago is very marked. Ten years ago, one building housed the entire system, and during this time, school authorities have been at their row's end each year to supply necessary room and equipment for the rapid expansion.

Building Continues

The building then in use, now known as the Central ward school, was the first brick school plant in the county, and was built in 1909. An addition was made in 1911, and sufficed through difficult situations until 1917 when the Geo. M. Hunt ward building was erected.

In 1918, due to the fast growing population in the northeast part of the district, the northeast ward was built, and in 1922, the first unit of the present high school building was erected, together with the southeast, southwest and northwest wards, and the Mexican school.

In 1923 the K. Carter building was erected in the northwest part of the city, and a building erected for negroes in the "flats," known as the Dunbar school.

The following year, the second unit of the high school building was erected, and in 1926 bonds were voted, and the Dupre and Sanders schools were built, together with the third unit of the high school building, which consisted of two study halls.

It is a fact of which authorities are justly proud that the system, laboring under current debts since foundation, is now practically out of debt, except for bonded indebtedness, and officials point with pride to every department of the organization. Beautification plans at all the buildings have been launched, including planting of 125 trees, mostly at the high school in the past few months, erection of fence barriers, and general leveling work on the grounds.

The system now owns physical properties valued at more than $750,000, with a bonded indebtedness of $585,000, the most of which has been voted in the past four years.

REPTILE YOKE

A gray kasha coat for early autumn has a yoke and collar fashioned from snakeskin.

Keep matches in a metal box where children can not reach them.

Don't connect gas stoves, heaters or hot plates with rubber hose.

SANTA FE SHOPS AT SLATON ARE BEING ENLARGED; OTHER NEEDED IMPROVEMENTS SOON TO BE MADE

SLATON, Sept. 22.—With the exception of the building of the Denver line, the largest piece of railway development on the Plains at this time is centered at Slaton—"The Santa Fe Center of West Texas"—where the Santa Fe already has more than four millions of dollars invested in their properties to accommodate demands at this division point and where improvements are now being made in the facilities to the extent of approximately $200,000.00.

This year has witnessed the building of additional trackage in the Slaton yards of the company amounting to one-third of the former trackage capacity. A fifty per cent increase is being made in the roundhouse. There will be eighteen stalls instead of twelve and construction on the six new ones has been going on for several weeks. A turntable 120 feet long, replacing one of 100 feet in length, is also being built. A new steel storehouse has been erected. A scale-track having capacity for weighing seventy-five cars at one time has been installed and is now in use. It is extremely delicate, though strong, mechanism, weighing massive loads with surprising accuracy.

New machinery has been placed in the shops at large expense. Several other things are featured in the list of improvements.

The Santa Fe employs between 900 and 1000 men in Slaton, all of whom make their homes here. The annual in excess of $1,500,000. So important a railroad point has the city become that Slaton's slogan as adopted by the Chamber of Commerce is "Slaton—The Santa Fe Center of West Texas."

Every open fireplace should have a screen.

Remember that there is always danger in the discarded cigaret and cigar stub.

WELCOME VISITORS

to the

Panhandle South Plains Fair

While in the city drop in and see us, make our office your headquarters—

It might pay you to know us better—

We have quite an extensive farm and land agency—

Authorized Agents Yellow House Lands

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Many Exceptional New Luxuries and Performance Features —Yet a New Low Price

EXAMINE—DRIVE—COMPARE THIS GREAT NASH SEDAN—AND IT'S EASY TO SEE WHY THE COUNTRY HAS GONE NASH!

This new Nash Special Six Four-Door Sedan calls your attention very forcibly to Nash value.

At its new low price you will find that other manufacturers are asking from $100 to $150 more for cars not as fine in finish, and not nearly as fine in performance.

Here is one of the smartest looking, smartest acting cars of the new season—built as only Nash builds motor cars, performing as only a Nash performs.

The body is a full two inches lower in the fashionable vogue. Window and door ledges, the instrument board and its crown ledge, are all finished in walnut.

The steering wheel is solid walnut, inlaid and crested. There are shirred door pockets.

Vanity case and smoking set. New type, form-fitting cushions, upholstered in rich mohair and button-tufted in the custom manner. *Luxury wherever you look!*

And luxury in every mile and minute you drive it. It is quick on the go, always out in front at a traffic start, effortless on hills. There is increased power in its big 7-bearing Valve-in-Head motor. Yet that motor is even more quiet, even smoother. *Integral balance* of Nash operating parts has accomplished an astounding improvement in already fine motor performance.

And it is the easiest steering, easiest managed car you ever handled. It turns a corner at a mere hint from its steering wheel.

Finally, here is an easier riding motor car. New *secret-process alloy-steel* springs, just introduced by Nash, achieve supreme travel comfort. *Drive this car* before you buy your new one. *Buy this car* and save $100 to $150 of your good money.

LUBBOCK NASH COMPANY

1108 Main Street *Phone 905*

To The Store That Has Served You Seven Years

FAIR VISITORS

Fair time to us means the opportunity to renew old acquaintances and to make new ones. You will receive a hearty welcome at this store and the five day's visit will prove pleasant and profitable. Make it a point to visit us—meet your friends here. You are more than welcome.

OUR FALL STOCK

Is complete and you will find it to your advantage to do your buying here. Schools have opened and the kiddies are going to need a lot of shoes, clothing, etc. You can find just what you want here and it is new and seasonable merchandise.

MEN'S and BOYS' SUITS

Our new Fall suits have just arrived. Famous Shield and Curlee clothes in newest two and three button models. We have them in blue serges, flannels, worsteds and twills. Two pairs of pants go with each suit. Prices range from $22.50 to $45.00. Boys suits range in price from $7.50 to $15.00. We will give a free watch with each boys suit sold.

Shoes for the Entire Family

School Shoes for the children. Sturdy shoes that look good and will give long wear. Prices range from $1.95 to ---------- $4.00
Ladies Dress Shoes, Oxfords with box or spike heels, in patent or kid. Priced from $4.00 to ---------- $6.50
Mens Dress Shoes. All staple lasts carried in stock. Also the newest lasts and designs in Oxfords for young men. Priced range from $3.50 to ---------- $8.50
Work Shoes. Best line of work shoes obtainable. Soft, easy and comfortable with months of hard service built into each pair. Real Bargains at from $2.00 to ---------- $4.75

Can't shrink *the collar of this* shirt

an amazing invention

TODAY, do a favor to your neck. Drop in and look over our Shirtcraft shirts with the new-type Everfit collar.

The most important shirt development since the introduction of the coat-style shirt, this new collar will not, *cannot* shrink. Launder it 100 times—the collar remains precisely the same size.

These shirts never lose that fresh, tailored, neck-fitting newness, so necessary to the well-set-up appearance.

Whatever size you wear, you'll find it here, and—what's more—you'll find it *still* the right size after many washings. And these shirts give no hint of their moderate cost. Priced surprisingly low.

HATS and CAPS

Famous Davis Hats. The standard in the Southwest since 1900. Carried in staple blocks and novelty designs. Priced from $4.50 to ---------- $9.75
Stahl Caps, made up just as young men want them. Best of fabrics and colors. Priced from $1.50 to ---------- $2.75

SWEATERS

Texland, Tom Wye, Thermo and Durables in all wool worsteads. Slips-ons and coat styles in light, medium or heavy weight. These Sweaters are exceptionally good for school boys and girls and Tech Students. Prices range from $4.00 to ---------- $7.75

NECKWEAR

Newest patterns in four-in-hand and bows, cut silks, Magadores stripes with wool linings. Prices range from 50c to ---------- $1.50

LUGGAGE

A complete line of new luggage. Hand Bags, Gladstone Bags, Suit Cases, Hat Boxes and Trunks.
Trunks range in price from $5.50 to ---------- $39.50
Hand Bags, range from $1.50 up to ---------- $14.50
Suit Case range from $1.50 to $15.00
Hat Boxes, and good ones ---- $3.00

HOSIERY

Arrowhead guaranteed Hose for every member of the family.
Mens Hose from 25c to ------ $ .75
Womens Hose from $1.00 to ---- $2.50
Childrens Hose 25c and ------ 50c

It makes no difference what your needs may be you will find it in our stock, for ours is a complete department store—dry goods, groceries, hardware, implements, etc. We can save you money on your purchases.

Hodges Bros.

General Merchandise *Phone 644—Groceries Phone 25*

GROLLMAN'S VOLUM

SPECIAL PRICES—ALMOST SALE

DRESSES

The Most Varied Group Of Fall Dresses On The South Plains

SPECIALLY PRICED DURING THE FAIR!

One Lot

In this wonderful volume building group are sixty dresses of silk and sport woolens.

9.85

One Lot

A very generous assortment in this group of Silk and Sport wool frocks —wide diversity of styles and nearly all sizes.

14.85

One Lot

This group of Silk dresses are exact duplicates of much higher price dresses—really features of Fall styles—

29.85

While the above groups represent several hundred Fall dresses, we have many more and no better time than this week will you have to see a complete stock. Really Grollman's store features ready-to-wear.

Dresses for the "Stouts"

Sizes 42 1-2 to 50

The "Stouts' who always have had such a time securing proper fit and correct style will find here a wonderful assemblage of dresses—personally selected and featured by this store as a service extraordinary. The best style lines in favored materials—priced in our Volume Building Campaign

$16.85 $24.50 $29.85 to $37.50

The Styles

Newest flares and straight lines — with various details which accent the skirt fullness, as, for instance, the bow caught in the gathers of the skirt, the ripple caught in buckle, the stimulated pleat and the fringe which takes the form of a godlet.

The Materials

All the rich silks and fine woolens are included. Crepe Satins, Crepe Back Satins, Flat Crepe Plain Velvet, Cashmere Velour, Broadcloth, Rep and Twill—These are some of the rich fabrics into which these dresses have been fashioned.

COMPLETE STOCK OF ALL NEWEST PIECE GOODS!

WOOL COATING—Plaids and Stripes—the newest of the new in full 54-inch width at yard $3.49 to ---------- **$5.85**

WOOL SUITING—Silk and wool mixtures—all shades in 54-inch width yard ---------- **$3.49**

WOOL CHALLIE—30-inch wool Challie—favored material of Misses dresses at yard ---------- **$1.59**

SATIN BACK CREPE—the very best of Fall materials in the newest Fall patterns and shades are shown.

SHOES

$20,000 Worth Of Fall's Best Footwear!

Queen Quality Featured For Women

Into the famous Queen Qaulity reputation for long wear has been created for Fall some of the smartest styles for Milady

In almost every conceivable good style, in novelty and in the famous Arch Repose, Queen Quality shoes are available at—

$8.85

Packard Featured For Men

We present the Packard shoe to the Men and Young Men of the South Plains—the complete line—including Oxfords—the best leathers, colors and lasts shown—in the very latest style developments.

And such shoes as Packard are priced at pair —

$8.85

GROLLMAN'S BARGAIN TABLE SHOES 'JUST SEE THEM

MEN'S DRESS OXFORDS

Choose a pair of these Oxfords in Brown or Tan calf at a price that saves and saves. Only

$3.85

ONE TABLE LADIES' PUMPS—STRAPS

Patents, Satins and Kid—mostly small sizes on this table but priced at pair only—

$3.85

LADIES' NOVELTY SHOES

A feature table Ladies' Novelty shoes in broken size range at pair—

$2.98

MEN'S AND BOYS' OXFORDS—SHOES

A wonderful table of values are these shoes for Men and Boys in brown and tan calf — also black. Pair

$2.85

CHILDREN'S HIGH TOP SHOES

Sizes 5 to 8—in either button or lace style, pr.

$1.49

INFANTS' SHOES

Sizes 1 to 5

Big assortment on this table. and they are wonderful values —

98c

MEN'S, BOYS' SCOUT WORK SHOES

find your fit on this table and you have the bargain of a life time Pair—

$1.95

Millery

Over ... Hats

Every head size correct sh... every color for Fa... whim of ... best—

Let This Price ...ave You ...

$1.05.00

$1.85, $3.85 $4.95 6.85

SUITS

FOR MEN AND YOUNG

Featuring Schloss Bros., ETC... LEGE Suits—also shown in cor... styles—best Fall styles and colo... with two pair of trousers—pur... suits—the kind every man wa... saving of dollars in this price r...

$40 t... $65

With hundreds of other good suits in "MERIT" brand—we know we can mee... ment of men of this section. Merit c... made in good patterns and price range... duplication of values—

$16.85 t... $3...

M BUILDING CAMPAIGN

AL PRICES—PREVAIL FOR FAIR DAYS

Milery

Over Hats

head size correct shape—
color for Fall whim of styles'

This Price Will Save You From

$1.05.00

$1.85, $3.85
$4.95 6.85

IT!

ND YOUNG

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shown in cor
styles and colo
trousers—pur
very man wa
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of other good suits in the guaranteed
—we know we can meet every require-
this section's Merit clothes are well
atterns and price range that challenges
alues—

.85 to $35.00

COATS Rich of Fabric! Elaborate In FUR!

Specially Priced During the Fair!

Assembled for the approval of the women and misses of the entire South Plains—our coat stock—representing in every instance—correct interpretations of style—in nearly every coat fabric—offers you the best opportunity of the year to make selection.
They are here in Plain sport style—in the rich trimmings of luxurious fur at a price range of $9.85—$16.85—$22.50 to $145.00.
Then the most beautiful of FUR COATS—one of the most elaborate displays shown in Lubbock—will be ready for your inspection Monday morning. Coming in many different furs—beautifully fur trimmed at a price range of $185 to $395.

Look At These Volume Building Values—SAVE!

CHILDREN'S AND BOYS' TENNIS Shoes—they are trimmed in black only pair **$1.19**

Men's Felt House shoes — a value too good to be overlooked at per pair **98c**

LADIES' FELT HOUSE SHOES—Nearly all colors in all sizes at per pair **49c**

30-INCH MADRAS SHIRTING—Stripes and solid colors, at per yard **19c**

YARD WIDE PERCALES—the newest Fall patterns at yard **19c**

ENGLISH PRINTS—in guaranteed fast colors. 36-inches wide, yard **24c**

Grollman's store has the largest and most complete stock of Infant's wear on the South Plains. All knit goods, Flannels, woolens, sweaters, shoes—everything for the tiny tot priced at Volume Building Prices.

MEN

Grollmans store features

Head Light Carhart, Poole's

Overalls. In our Work clothing department and Grollman's Knock-Out Overall at $1.15 is the biggest value of its kind ever given in Lubbock.

Marlboro Shirts

Shown in the newest of Fall patterns these Marlboro shirts in Cricket cloth, Broadcloth and Oxfords—are Volume Building Values at **$1.49**

Also Broadcloths and Madras shirts with collars attached at **98c**

Men, we only ask that you become acquainted with our stock before you buy. A visit here will prove a revelation in value giving.

Smart School Clothes

MOTHERS who are sending little daughters off to school every day make this store their little girls' apparel headquarters, being assured of newest modes and correct prices.

Hats

SMART little berets of felts and velvets, grosgrain timmed ae

$1.49 to $5.85

School Frocks

$4.95 to $8.95

THE cunning little model sketched is developed of a smart tan, brown and red flannel and the pockets, cuffs and collars are tan flannel. Also Velveteen, Jersey, Kasha and combination.

Sizes 3 to 14

Fur Trimmed Coats

AN adoable collection of trig little coats similar to the one at the left of navy suede cloth with beige fox collar.

Sizes 2 to 6

Be sure and attend our style show at Palace theatre 9 p. m., Tuesday and Wednesday.

CHILDRENS SPECIALS

Misses Coats

Fur trimmed Misses Coats are priced $4.85 to $16.50 —the size range is 7 to 14

Little Boy's Hats Caps—Suits

Caps in Prince of Wales style, also Jockey prices from 98c to **$1.25**

Jack Tar Suits

Washable fabrics, Wool, Tweeds and combiantions priced ..... **$2.49 to $6.95**

Coats For The Wee Tot

They are shown in Chinchilla, Broadcloth, etc., at Volume Building prices.

BOY'S SUITS

That Point To Value

BOYS' Suits with the tenacity of cut-make-and-trim that insures their wearing abilities — you'll find such Suits for your boy here! We're wise in the matter of selecting Suits for growing youngsters. That's why we have assembled such an array of youth's frolics at volume building prices.

RALLS OFFERS MANY OPPORTUNITIES TO HOMESTEADERS; DIVERSIFICATION HAS BROUGHT ERA OF PROSPERITY

RALLS, Sept. 24—Ralls is a little city but it is destined to be a large one, for within its incorporated limits and within the boundary of its trade territory are all the requirements to make it such. The city was named for its founder, John R. Ralls. In his death only a few years ago the city of Ralls lost a man who loved his home town as a father loves his child. He, with others, who have their best while here to make their home town one of the best in America have passed on, but behind them was left a fighting spirit which has taken hold on the citizenship. It is this intangable asset which has made and is continuing to make better, a city which is most desirable for home making with wonderfu opportunities for earning a livelihood at honest pursuit.

The Ralls Independent School District comprises 184 square miles with ward schools located at different points over the district and a central high school in Ralls. By means of special transportation, the children of the rural sections are given the same educational advantages as those who live close in. Meeting the problem of rural education in this way is one thing that can not be claimed by all towns in Texas. The 1,604 scholastics of Ralls district are provided with facilities with which to work, according to the records, and enabel them to compete quite favorably with the students who attend school in our larger cities. The education of your child, the thing in which you should be vitally interested, is a problem settled when you settle in this West Texas town.

All towns have churches, but do their churches properly serve the purpose for which they were instituted? The fact that no town can long survive that fails to give first place to true religion is truly recognized by the Ralls citizenship.

If one desires such advantages as are offered by electric power, sanitary sewer system, natural gas, water system, paved streets and adequate fire protection, one need not go further in his pursuit. The above things make living comfortable and worth while. Many West Texas towns are providing such things as are listed above in order to give th epeople of more unfortunate sections of Texas and other states an opportunity to live under conditions which make living really worth while.

Is Farming Section

Ralls is a stabilized town because the agricultural pursuits are stable. The farmers are not making the mistake so often made in wearing out the soil. They are practicing crop rotation, planting legumes on the soil, and terracing the land. Although cotton and grain sorghums are the major crops, they are by no means all the crops grown. Diversification, more intensive cultivation of the soil, better seed selection, conservation of moisture, and systematic marketing by the farmers speak well for the ones who are tilling the soil. The thing that is here being practiced, balanced farming, is the real salvation of the southern farmer and the West Texas farmer is one of he first, as a group, to grasp the real significance of the diversified idea. They are not merely talking diversified farming, they are doing the thing, as will be seen by the following:

In the year 1926 Ralls shipped $48,516 worth of poultry and eggs, 100,000 pounds of cream, 128 cars of feed grain, 30 cars of wheat, 226 cars of cotton seed, and 31,096 bales of cotton. During the first eight months of 1927 there has been shipped from Ralls 100,000 pounds of cream, a twenty-five per cent increase over the same period for 1926, 51,000 dozen eggs, 59,000 pounds of poultry, 14,500 pounds of butter, and $1,000 worth of other produce from the farm. The chamber of commerce of Ralls recently made a survey of 230 farms in Ralls trade territory and found that there is an average of 127 head of poultry, three cows, and five hogs to the farm. Only eighteen of the 230 failed to report that they had a home garden from which much food stuff is canned for winter consumption.

The average acreage per farm is 200 acres with 107 in cotton, 52 in feed, 20 acres in wheat and the remainder in pasture, part of which is planted to sudan grass as a summer and fall pasture. By the time this grass is worthless for feed the wheat is ready for winter pasturage.

The above are reasons why the farmers are in better financial condition, why they have been able to make this crop on a less cash output, and why business conditions in general are better in Crosby county than they have been in years past. The above are the reasons why there are so many farm home owners in Crosby county, and why they have beautiful homes built on their farms.

When physical assets are combined with good sound judgment prosperity abounds. Such is the case in West Texas today.

THE COST AND THE GAIN

Christ tells us to count the cost of discipleship, but He never asked us to count the gain. He knew we could not; there is no arithmetic to compute that.—W. L. Watkinson.

Use metal protections under all stoves and protect woodwork where stoves or furnaces are close to walls. Don't pass stove pipes through ceilings, roofs or wooden partitions.

Don't keep ashes in wood boxes or deposit them against wooden buildings or partitions.

Three Ice Factories And Two Power Plants Serve Lubbock And South Plains Customers

Three modern ice factories and two power and light plants keep a large number of men busy each day in supplying the needs of the city of Lubbock.

The power plants are the municipal, and that of the Texas Utilities company. The Texas Utilities also operates two ice plants, while the third is that maintained by the People's Ice Company.

Through varied vicissitudes of fortune the original Lubbock generating plant progressed until finally it became a part of Texas Utilities.

Now a total of 5250 horsepower in generators serves the city from the Texas Utilities plant. Demand brought about by expansion of the city's is constantly growing and constantly demanding an increase in the number of generators, it is stated by H. B. Logan, of the local office.

The Texas Utilities Company operates its power lines to a number of South Plains towns its principal generating points being in Lubbock, Clovis, N. M., and Plainview. In between, numerous towns are served, among the larger being, Post, Canyon, Crosbyton and Levelland, as well as others.

"We cover the South Plains," stated Mr. Logan.

J. B. Scott of Plainview is general manager of the Texas Utilities while the district manager is H. L. Allen of Lubbock.

The Texas Utilities company is controlled financially by the Community Power Company of Fort Worth. The companies of which it is the outgrowth, however, were all started by local capital.

Texas Utilities have about 2000 light connections at the present time, according to Logan.

Ice Factories Modern

The two ice plants, one of which is located downtown, on Avenue K, and the other of which is located across fro mthe union station, have a combined capacity of 85 tons daily.

The municipal power plant was started about twenty years ago. It has generators with a total capacity of 2400 horsepower. The generating plant is located on Avenue J, two blocks north of the city hall. It is controlled by the city commissioner and is under the general direction of the city manager.

At the present time, officials say, there are 1850 service connections from the municipal plant.

This gives the city a total of nearly 4000 light service connections.

The other ice plant is that of the People's Ice company, located at 418 Avenue H. The establishment has a daily capacity of 35 tons. The manager is G. T. Scales, and the concern was started in 1925. It is owned locally.

D. N. LEAVERTON

CONTRACTOR and BUILDER

Skill, Integrity and Responsibility

Office Phone 1057 Res. Phone 893-W

Post Offce Box 272

Room 212 Citizens National Bank

Lubbock, Texas

Pecan Valley BRAND **Peanut Butter**

There Is A Difference

There is just as much difference in the quality of Peanut Butter as in the quality of Syrup.

Pecan Valley Peanut Butter Is Superior

The 9eme of Purity, made in a bigjtaohrdolu tory, from the choicest of nuts, right where they grow, and unqualifiedly guaranteed. Buy it in the sealed airtight cans or glasses. Always convenient, wholesome, fresh and good. The children love it.

AT ALL GROCERS

ABSTRACTS OF TITLE

We take pride in turning out Abstracts with all speed consistent with neatness and accuracy.

Our plant has been built and maintained through use of the most modern methods for efficiency in our line.

Our business has grown beyond our fondest hopes and we are deeply grateful to you who have made this possible.

When you attend the FAIR, we cordially invite you to inspect our plant. You will then see the reasons for our marvelous growth—the reward of merit.

Standard Abstract Company

1216 Texas Ave. Lubbock, Texas

Avalanche-Journal Want Ads Pay

STUDEBAKER

SEE THE NEW MODELS ON DISPLAY AT SOUTH PLAINS FAIR

Let Us Show You---

what Studebaker can and will do. Let us show you the biggest automobile value on the American market.

Let us demonstrate the marvelous ease of handling, the quickness of get--a-away and the Brute Strength of Studebaker's power plant!

"ALL RECORDS FALL BEFORE STUDEBAKER"

Tilson & Sons Auto Co.

SALES and SERVICE

I. W. HANSON, Gen. MGR. *PLAINVIEW, TEXAS*

Announcing

The Opening

Of

MAXFIELD MUSIC CO.

1203 Broadway
(Directly Across Street From Lubbock Hotel)

Will Show And Sell

—VICTROLAS
—BRUNSWICK
—COLUMBIA

Phonographs—In All Styles; Inclusive Of Portables—

PIANOS

Shultz, Lester's | Ivers & Pond

Chase & Kimball and other standard makes

Players—Uprights—Grands

Records—Sheet Music—of all kinds

We invite the people of Lubbock and the South Plains to visit us.

Convenient Terms Can Be Arranged!

MAXFIELD MUSIC CO.

1203 Broadway Lubbock, Texas

A Chain System of 30 Years Texas Business

Floydada Section Rapidly Developing

Scholastic Enrollment More Than 900

FLOYDADA, Sept. 22.—As Floydada has grown and her citizens prospered, so has the county developed into one of the most productive agricultural counties in the Lone Star State, due largely to the practice of diversification which started in this county a few years past. The county's progress has been remarkable, but also steady and substantial. Some of the most fertile soil in the United States is located in the South Plains of which Floydada is a part. But a statement of the facts about Floydada and Floyd County will aid the reader to become better acquainted with it.

The county seat of Floyd County, Texas, and is located a few miles southwest of the center of the county near the head of picturesque Blanco Canyon. Serving one of the largest trading territories of any county in the Panhandle, it is one of the busiest little cities in West Texas.

Natural gas has been piped from the Amarillo natural gas field in the North Panhandle to towns on the South Plains. Floydada and Lockney were fortunate enough to be placed on the line and will be using this modern convenience after this month. The Amarillo field is recognized as the largest in the world.

Has Good Churches

The moral atmosphere of Floydada is reflected in her many churches. A place of worship for almost every denomination is to be found, three of which are modern brick buildings. Every church is active in the building of the city. A tabernacle owned by the city is ideally located for protracted meetings.

An efficient school system employing thirty teachers and a superintendent will be found here. The high school building cost $90,000 and two ward school buildings costing $35,000 and $45,000 respectively. A modern home economics and commercial department are a part of the curriculum. The scholastic enrollment of the Floydada Public schools is more than 900. Scholastics of the county total 3,488. There are thirty rural schools in the county; 20 of which are housed in splendid brick buildings costing from $10,000 to $25,000. State rural schools inspectors give the county credit for having some of the best schools in the State. Eighteen of the rural schools have their own teacherage. A recent statement showed that each rural school owned from five to ten acres of land.

Many Building Permits

Building permits for the year of 1926 amounted to $488,000 including several brick business houses and eighty-five residences costing an average of $2,500. Indications are that the 1927 building program will exceed that of 1926 by several thousand dollars. Already permits for more than $550,000 have been issued for various improvements.

Transportation facilities have always been considered an important cog in the wheel of development of any county. Floyd County is fortunate in this respect for all the new mileage of railway now being built on the South Plains, this miles, more than any county being served by the new roads. From McBain to Floydada the Frisco system is extending its line and at the present writing the grade for this road is up to within a few miles of Floydada and it is expected that the first train to be run on the new line will be run into Floydada by January 1, 1928.

Two of West Texas' most important highways pass through Floydada, the Lee and the Three F. The Lee highway, commonly known as the "Main Street of America", is a transcontinential highway having Washington, D. C., as its origin, and extends to San Francisco, California. The tourist who is fortunate enough to travel this route may see a variety of scenery. The highway enters Texas near Vernon, and passing through several growing cities, enters the Plains fourteen miles east of Floydada. A portion of the "Llano Estacado" or "Great Staked Plains" is seen here. From Floyd County, the highways enter Hale County and extend to New Mexico. They follow highway No. 70 through Floyd County. The Three F. highway extends from Ft. Worth, Texas to Frisco, New Mexico. Floydada is recognized as the central F. The designation of a north-south highway is expected in the near future.

Floydada boasts as one of the most modern sanitariums on the South Plains, with a $20,000 building and $5,000 worth of equipment. A well trained corps of nurses are employed. A twin extension is being planned by the owners and will involve the expenditure of approximately $20,000. The rapid growth of the city requires the added room.

All working for the civic and industrial upbuilding of Floydada and Floyd County, the many civic organizations have been leaders in every community improvement. Among the ladies clubs is the Parent-Teachers club, the Study club, Flower and Art clubs and many other worth-while organizations. The American Legion Post, Chamber of Commerce and Luncheon clubs are constantly striving to make Floydada the best town in the Panhandle.

Beautiful Club Grounds

Members of the Floydada Country Club enjoy all the pleasures that the tourist in some parts of the State travel hundreds of miles for, at their club grounds six miles south of Floydada in the beautiful Blanco Canyon. One hundred and sixty acres of land furnish plenty of room for entertainments and outings. A nine hole golf course, attractive club house, tennis courts, bathing and a playground for the children all of which makes the club a most enjoyable place for recreation.

For many years Floyd County has been recognized as one of the leading agricultural counties in the Lone Star State and today is the leading county in the production of wheat, which is one of the principal crops produced in the Panhandle.

Diversification is practiced by many Floyd County farmers as the cotton, feed and wheat acreage is almost equally divided. This year saw approximately 120,000 acres of wheat, 70,000 acres of cotton, and 90,000 acres of feed planted in the country. The raising of their feed and food first is becoming the motto of the farmers. Practically every farm lady in the county cans fruit, meat and vegetables, many of them canning as many as a thousand cans, each year. Of the 600,000 acres in the county, 80 per cent is good tillable land of the rich chocolate loam, and 50 per cent is in cultivation at the present time. New farmers are rapidly cutting their percentage down.

The banner wheat producing of the state enjoyed another splendid year in the 1927 crop, producing approximately 1,250,000 bushels. This was slightly less than the 1924 record of 1,879,899 bushels, a state record. Late wheat failed to produce as well as the early wheat or the record would have been broken.

The year 1926 was also a record breaker for the production of cotton in the county, 42,283 bales being produced. The raising of this product is no longer an experiment as more than $300,000 has been spent recently for modern gin machinery.

Is Poultry Center

Poultry raising is rapidly becoming one of the most important industries in the county and the wide open range found here is ideal for the raising of this all important product. In 1926 the county produced 1,000,000 pounds of poultry and 50,000 cases of eggs. A conservative estimate of the number of eggs shipped from Floydada during the week is 70,000 or 200 cases. An estimate of the amount of cream revealed that an average week's run would amount to $1,200. Every farm in the county has some chickens and a few dairy cows. In some instances poultry raising has been known to pay all the living expenses and taxes. Several large incubators are to be found over the county and a new hatchery has just recently opened for business in Floydada.

Hay Davidson Says,

After you "have saw" the Fair spend the rest of your money (if any) with him.

Seed And Feed

608 Broadway

Spanish Antiques Called Forgeries

MADRID, Spain, (AP)—Antiquities leaving Spain generally have been forged or manufactured within the past six months, according to specialists in the profession.

The laws and regulations against the exportation of real antiquities have been made so stringent in the last two years that it is virtually impossible to send abroad anything valued because of its age.

Between 1914 and 1925 antiquities of genuine character were sent to the United States and other countries in numbers. The shipments continue in volume, but most of the objects are called spurious.

Religious mementoes were formerly acquired from old, country churches and monasteries, but this trade has been stopped with the introduction of regulations which prevent the disposal of such objects of art without sanction of the higher authorities.

In Madrid and other parts of the country are several "factories" making antiques and reproductions which find ready sale at high prices to foreigners.

Don't change your electric wiring without consulting a competent electrician.

Mrs. T. A. White

Teacher Of Expression

Studio 1516 13th St.

Night Class for Ladies

Curry Method

Member of State Speech Arts Assn.

WOMEN VISITORS to the FAIR

This message is directed to those women who desire the smart and distinctive in their apparel, whether they live in Lubbock or out side. Modes for Fall and Winter 1927-28 are nteresting in the newness of their style and the remarkable values we offer. Your visit to the Fair will not be complete unless you see the new mode at its best in this store.

NEW FROCKS

Variety of the fabrics, variety of the colors, variety of the styles and trimmings as well as wonderful difference in the price ranges, make this assuredly the place to select your Fall Frock.

$10.50 TO $42.50

New Hats

Millinery was never smarter in its style . . never have we offered such striking values as this Fall. Hats that are just a step ahead of the mode in their style, designing, and fabric, showing velvets, velours, satins, and felts, beautifully trimmed and unusually low priced at

$1.95 to $12.50

New Coats

Rich trimmings of fur enhance the smartness of the coat fabric, whether it be for sports or dress. Wonderful values accentuate their attractiveness, and we exhibit styles and sizes for miss and matron.

$15.75 to $90

Gold Maid full fashioned Chiffon Hose, new colors $1.45
Same hose wth Black heels $1.95
Brilliant Hosiery with clocks, full fashioned. Newest colors $2.75

Mrs. L. H. Barkham

1111 AVENUE J

Jot down these Facts!

WHO IS THE ELECTRICIAN CALLED UPON TO WIRE MOST OF THE BIG BUILDINGS IN LUBBOCK?

--The Temple Ellis Building, the Hotel Lubbock Building, the new home for Baker Furniture and dozens of other outstanding buildings in the City of Lubbock were wired for electricity by the

Owens Electric Shop

Who Furnished The Electrical Equipment For Lubbock's Best Buildings?

—Electrical lighting equipment and fans were ALL INSTALLED IN THE HOTEL LUBBOCK BUILDING by the

OWENS ELECTRIC SHOP

--so were they in the Baker Building, in the Temple Ellis building and others too numerous to mention.

Get Your Favorite Football Game On

RADIOS *The Federal ORTHO-SONIC*

Let us install this modern radio receiving set in your home now!

The Federal Ortho-Sonic, with patented features that are exclusive to it, will bring you a new conception of Radio.

The Federal Ortho-Sonic may be had in the most beautiful cabinets or in plain table sets.

RADIO SETS—BATTERIES—ELIMINATORS—TUBES

MEET US AT THE FAIR!

FOR

WE'LL BE THERE!

OWENS ELECTRIC SHOP

Fred A. Owens, Manager

Dyke Cullum Bldg.—Lubbock—Phone 718

OPPORTUNITIES

Open to the Home Seeker and the Home Maker

THE ELLWOOD FARMS COMPANY----SPADE RANCH

Situated in Lamb and Hockley counties, Texas, west of the city of Lubbock, the metropolis of the South Plains. This land is level, Rich, all tillable, deep soil which will feel the plow this year for the first time since the world began and represents a part of the last best farming land on the South Plains of Texas.

This great and rich body of fertile soil is now open to the Homeseeker, and homemaker, who is seekng an ideal location, where peace, plenty and contentment can be found at a price, within the reach of all.

The surface of this fine body of land is level; almost as smooth as a floor; the soil is a deep rich loam, overlaying a good subsoil. It is covered with the most luxuriant Grama-Grass, which keeps cattle in fine condition, even in the winter. With the exception of scattering Mesquite and Cat-Claw brush, the land is literally ready for the plow now.

Our Lands are watered by under-ground sheet water which can be had at a depth of from 50 to 125 feet. It is free from Alkali and Gypsum, and tests 99 per cent pure. The supply is inexhaustble.

HEALTH

This is one of the Healthiest Climates in Texas. No Malaria and its consequent Ague and Fever. No Sweltering nights in the Summer. On the contrary, you can sleep in comfort with a blanket over you every night the Summer through. As a matter of fact, this 3259 foot altitude, with its pure water, is almost a sure cure for Laziness, while the "Blues' cannot live twenty-four hours in this Climate. It will cure a bad temper or a lean pocket book, and you will get a new Grip on life, gaining a new viewpoint which makes for happiness.

COTTON

In Texas, the King of all Money-Makers, is Cotton. For several years, Texas has produced one-third of all the Cotton in the United States and the quality produced has commanded the top prices in the markets of the world. Ten years ago, it was considered unprofitable to produce cotton on the plains; notwithstanding this pessimistic view plains farmers kept putting in cotton and growing it successfully, year after year until today, it is looked upon by many as the best cotton growing country in Texas. Not only from the fact that the soil is rich, and one man can properly cultivate twice as many acres as in and other portion of the state; but for the greater reason, that there are NO BOLL WEEVIL ON THE PLAINS.

COTTON PRODUCER'S COST

In the district studied, it is estimated a day of man-labor harvested 75 pounds of lint cotton by picking, 111 pounds by snapping, and 725 pounds by sledding.

Our fields are large and level which permits the use of large machines. This condition makes it possible for one man to plan and care for 100 to 150 acres of cotton. Cotton compressed in Lubbock in 1924—105,436, in 1925—106,960, and in 1926—250,000. At present there are 160 gins on the South Plains, forty of which were built during 1925.

RAINFALL

Over a period of 33 years the average rainfall has been 20.42 per year, 75 per cent of which falls through the growing season. The past two years, the average rainfall was 25.90.

DIVERSIFIED FARMING IS THE KEY TO SUCCESS

There is no country better adapted to the growing of Milo Maize, the great King of all feed crops, Kaffir Corn, Feterita Higari, Sugarcane, Sudan Grass, Broom Corn, Indian Corn, Millet, Alfalfa, Wheat and Oats. The Water Melons are a prize winner when raised on the South Plains.

All kinds of Poultry thrive to perfection here. Disease is practically unknown, while the raising of Kaffir, Maize, Sudan etc., is so easy, that the feed question settles itself. A splendid market for all poultry and eggs, is found almost at the front door.

Our Lands are especially well adapted to the raising of Hogs, the pure water and abundance of feed crops, combining to make it one of the greatest hog raising countries in the United States.

SCHOOLS

Texas has the largest school fund of any State in the Union, due to the fact that now all money received from sales of public lands goes into the school funds. Any district where there are seven children of school age, whose parents are taxpayers, may have a school house and a teacher. Texas, like all other states, has its Colleges and Universities where Classical or Professional training may be obtained. The latest of these, is the Texas Technological College, constructed at an approximate cost of two and one-half Million dollars. An institution second to none, and being the only one of its kind West of the Mississippi river; and located at Lubbock. It was opened for students October 1, 1925. Enrollment January 1, 1927, 1500 students, all of college grade. No other college in the United States has opened with so large an enrollment of students all of college grade.

RAILROAD FACILITIES

The main line of the Santa Fe Railroad that runs from Galveston to California crosses our lands. Anton, a town of one thousand people, is located on this railroad, and near the center of the Spade lands. There are two other shipping points located on this body of land, assuring the farmer a direct market for everything produced on the farm. There are also two State Highways running parallel with this railroad.

TERMS OF SALE

This land may be purchased at the remarkably low price of $35.00 per acre; $5.00 per acre cash, balance scattered over 15 years time, at six per cent interest, payable as follows: For the first 14 years, $1.00 per acre per year, notes payable "on or before." The remaining amount of $16.00 per acre is payable the 15th year. You may also have the privilege of paying one-fifth of the prihcipal on any interest paying date after five years. In this manner the payments during the first 14 years are put down so low any man can handle them, and the 15th note is reduced to such a small balance any loan company or Federal Land Bank would be glad to get the loan.

For further detailed information write us direct or call on one of our representatives.

To know that we have plenty to live on in our old age without working is the greatest factor on earth to bring us peace of mind and contentment. If you will invest in a 160 or 320 acre tract of this fine land, it will only be a question of a very few years until your income will make you entirely independent of your present struggle, and then you can retire to your farm, where neither old age nor panics will cause you any uneasiness. For your crop in this fertile soil will truly bring you contentment, peace and plenty; in one word Happiness. Does it appeal to you? If so, come and select your farm and thus pave the road to happiness and contentment.

ELLWOOD FARMS CO.

R. C. HOPPING, Sales Manager

Office: Ground Floor
Citizens National Bank Building

Lubbock, Texas

"The Sunday Edition of The Lubbock Morning Avalanche and The Lubbock Daily Journal"

1927 FAIR EDITION

Sunday Avalanche-Journal

IT'S YOUR FAIR BE THERE!

VOL. 2 NO. 2 LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 25, 1927 (AP) MEANS "BY ASSOCIATED PRESS"

Miller Tires

Sold At:

The Central
16th and Avenue H

The Arrow
13th and Avenue M

B. F. Goodrich & Company
East Canyon Tourist Park

The Lone Star
13th and Avenue L

The Real
Corner Main and Ave. H

The Big Three

Exclusive features in MILLER TIRES, not found in any other tire manufactured, account for extra mileage and the enthusiastic comments of those whose cars are MILLER equipped.

1 The husky tread and sidewall of a MILLER Tire are in one piece, preventing danger of cracking and separation.

2 The Geared-to-the-Road Tread is road-shaped, adding traction. A wider tread giving slower and more even tread wear.

3 Uniflex cord construction insures equal mileage in every MILLER TIRE.

These are the reasons for MILLER TIRE supremacy, and features that cannot be overlooked in the selection of tires.

MILLER HEAVY DUTY TRUCK AND BUS CORDS

The MILLER line of Heavy Duty Truck and Bus Cords is easily the outstanding value in commercial tires, the world over. A TIRE WHICH IS GIVING TO OTHERS THOSE VALUES FOR WHICH YOU ARE LOOKING.

Miller prices, considering the quality of their product, will surprise and please you.

—Tires with so much REAL rubber in them and constructed so well that the quality and satisfaction are remembered long after the cost is forgotten.

Miller Tires

Lubbock Oil & Gas Co.

DISTRIBUTORS

Major Hoople Discusses Coming Fair

Outlook Better Than Fair, He Thinks

BY MAJOR HOOPLE McCORKLE
Avalanche-Journal Philosopher

What we do not know about Fairs and judging contests would fill a large book, but simply because our education has been so sadly neglected along these lines is no reason why Fairs are not good. In fact about all we know about Fairs is that they are very popular.

There are several kinds of "fares," but the one we are most interested in at this time is the Panhandle and South Plains "Fair." Railroad fares have never bothered us very much, for we seldom use them. Fair weather is appreciated as well as fair treatment, but during the South Plains Fair last year the weather was not very fair, and as the result we have no way of calculating (arriving at a fair estimate) of what the Fair would have been had we had fair weather.

Big Stunts Planned

This year the boys are planning for some real big stunts. That is they say they are, however, they have never asked us what we thought about them. Maybe they have been too busy to consider us, but for their information we will state right now that they overlooked a good bet when they passed us by. It costs money to get judges, and had they made us chief judge we could have and would have rendered all decisions without cost. Of course we would have expected a "season pass", but that isn't very much, and they would not have missed what we would have spent, for we have made it an iron clad rule never to go any place where we have to pay our own "fare" and this includes county and South Plains fairs.

This is merely a "hint to the wise" and we trust it will be sufficient as we have no desire to embarass the Fair Association by giving it an eleventh hour S. O. S.

Prizes Are Valuable

This year the boys are going to make things hum, and prizes valued at many hundreds of dollars will be given away. Nothing could please us any more than winning a few of these prizes, but some how we feel that our chances are slim.

For instance the only chicken we have is an old rooster that looks like he had seen service in the trenches. He is too old to crow and the only reason we let him live is because he furnishes a certain amount of entertainment for our bull pup. Later we are going to sell him to some institution where chicken broth is served. The broth should be good and he will last a long time. It will take more than one boiling to loosen up this old bird.

We can't enter the baby contest, for we have no babies. All we have is a couple of sons that are old and ugly enough to join the Navy.

All the "cow" we have comes in quart bottles in liquid form. It may be good and it may be bad, but it has passed the city quarantine and retails for ten cents a glass.

May Enter Hay Contest

We would like to get into the hog contest, but all the hog we have is in pulverized form and there are

times when we figure it half or two thirds beef. If this is true (and we think it is) we could not hope to win.

As we live in town we have no room to grow fruits and vegetables, so we must of necessity pass up the preserving contest.

Fact is there isn't anything in the catalog that looks very encouraging, and that is what is bothering us. Why didn't the program committee arrange some kind of a contest that we could enter and win. We have a plum pudding contest, so why not a wind pudding? Here we qualify. We also have more brass than most people and in a brass contest we would have been able to have captures first, second and third prizes. In fact we doubt if other contestants would have entered after they took a good look at us. But the trouble is this: the fair boys didn't make it possible for us to win a thing—not even an honorary vice-presidency.

We are not sore, however, and the only reason we are chronicling these facts is to let them know where they have made mistakes. Next year they may correct them.

For All Contestants

So far as we are personally concerned we hope every contestant wins one or more prizes this year, for it will make them feel good and will help pay them for their work. However, if we have the dope right prizes are going to be hotly contested, for on the South Plains of Texas some of the best hogs, sheep, poultry, dairy cows, farm products, etc., produced anywhere will be found. We get nervous when we take an exhibit to the State Fair, because Texas is so large we are afraid some fellow a few hundred miles away will have us "skinned forty ways from Sunday." As a rule he does not, for South Plains exhibits are above the average and many prizes have been captured.

When we sent the West Texas exhibit to Philadelphia we were scared almost to death. Why this "barren" area of ours could not compete with the whole agricultural world—we had no chance. People everywhere had told us we could not win—that THEY would. But when the judges got through the blue ribbon was pinned on the West Texas exhibit.

This Is Some Section

We can raise more products, better products and raise them cheaper than people in any other given area in America, and that is why the annual exhibit at the South Plains Fair should be as good as will be found at any Fair in America. The fact that we have the land, water and climate for diversified farming is putting us over. People in California have been trying to make the world think that fruits and vegetables had to be grown in that state in order to be first class, but in the bottom of their hearts they are as scared of us as we are one of their gila monsters. They know we have them bested most every way. In fact California is superior to the South Plains only in that art known as "hot air blowing."

We can raise almost any kind of a crop we want to grow and make it pay more dividends to the acre than California can, and we will go fishing while they are busy spreading manure and commercial fertilizers. Most California land is a kind of refined alkali or volcanic lava that is so poor that it would die a natural death only for the fertilizer that is religiously spread each year.

California has us bested when it comes to marketing goods, for her farmers are real salesmen. If this were not true all of them would be in West Texas picking cotton trying to get enough money ahead to send for their wives and kids.

Now we haven't a thing against California. America must have her Hollywood and we had a lot rather have it in California than Texas. But the point we wish to drive home is this: We have more natural resources (free gifts) here than people in most states can buy for love or money. We can raise good crops and we can make them pay. Our South Plains Fair is doing a wonderful work in that it stimulates competition—teaches us that which we should know. It makes us try to improve our products, and the fellow who isn't willing to make an effort to improve should move.

We have almost everything we need, and all we have to do is use what we have.

By all means bring your exhibits to the Fair. It will help you and your neighbors; it will help advertise and build the South Plains. Don't mind us—we are not going to enter any of the contests, so you still have a chance to win.

Should the occasion ever arise, President Coolidge could do character parts on the stage. He looked just as much like an Indian as he did a cowboy.—Louisville Times.

EGG SHIPMENTS ON INCREASE PRICES HIGHER

POULTRY GROWERS ARE FINDING BUSINESS PROFITABLE

Over 6,000,000 dozen eggs have been shipped out of Lubbock since January 1, 1927, according to a survey of the poultry and egg firms of this city. Placed on cold storage, this supply would furnish enough eggs to last the entire population of Lubbock for ten years.

Those figures within themselves would indicate that Lubbock is the concentration of the entire South Plains.

Success of produce houses is parallel to that of poultry and egg concerns. Twelve produce and poultry and egg firms of the city, representing investments of several hundred thousand dollars have aided materially in giving Lubbock the title of "The commercial capitol of the South Plains."

The trade territory of Lubbock's produce houses extend as far north as Amarillo, south to Sweetwater 100 miles west and as far east as Crosbyton. Within this vast section there are approximately 1,500,000 people.

Leaving the New Mexico line and coming east, one is impressed with the large number of trucks loaded with commodities for Eastern New Mexico towns. These exports of produce are from Lubbock, and every town in Texas territory directly west of this city is buying in Lubbock.

Augmenting poultry shipments, there are two hatcheries in Lubbock which are making improvements to meet the increasing demands of buyers. The Lubbock Feed and Hatchery is installing a plant of 47,000 capacity, while the Lubbock Hatchery has been operating for some time with a capacity of 25,000.

If the plans of R. E. Swain, manager, materializes the Lubbock Feed and Hatchery will soon establish a poultry farm with 10,000 laying hens.

Lubbock has long been the poultry center of the Plains. This year's shipments have shown an increase of 45 per cent over that of last year. 2,800,000 pounds of live and dressed poultry from a huge territory came to Lubbock for market during the first six months of this year.

CLUBWOMAN WINS

SPOKANE, (AP)—The prize of $100 for the best essay on "Protection of the Home by Life Insurance" offered by the magazine "Insurance," through the General Federation of Woman's Clubs was won by Mrs. Clarence I. Berkey of this city.

The Reward of Honest Effort
Proudly Exhibited
At The
PANHANDLE SOUTH PLAINS FAIR

Tuesday, September 27th, at 8 P. M. the gates swing wide to open the 14th Annual Panhandle South Plains Fair and Exposition. It is the meeting place for thousands—where they meet to exhibit the result of their toil and compare methods, that one may benefit from the experimentation of others.

Behind each worthwhile project, civic or industrial, the officers and directors of this bank give their hearty support, and it is their desire to see the attendance at this years Fair break all previous records.

We welcome you to the 1927 Panhandle South Plains Fair, and know that from the preparations that have been made, that every moment of your visit will be filled with profit and pleasure.

Lubbock National Bank

OFFICERS

C. E. Maedgen, President
L. C. Ellis, Vice-President
J. R. Pendleton, Cashier
C. A. Gammill, Jr. Asst. "

DIRECTORS

C. E. Maedgen
L. C. Ellis
A. V. Weaver
J. R. Pendleton
R. J. Hall
G. K. Watkins
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NOW COMES
Moore Bros. Gas Stove
Announcement!

We informed you a while back that when the time came for you to buy gas ranges and gas heaters this store would be ready to serve you. Now we are ready—

—The—

FLORENCE
Gas Heaters

For efficiency the Florence is nationally known and recognized Moore Bros. offers this stove at from—

$7.00 TO $12.60

Gas Ranges

—instead of trying to sell you a lot of freak features on over-nationally advertised stoves—we have decided to sell you a stove we WILL STAND BEHIND OURSELVES—at prices—

$15 to $35
LOWER THAN OTHERS

—When it comes to MORE FOR YOUR MONEY, we are the original "MOORE" Bros.!

—We invite the people of Lubbock and the visitors to the Fair to our store. We invite them to inspect our gas ranges and gas heaters. We invite comparison as to appearance, efficiency and cost of these stoves.

—It will be a sad mistake for you to buy either a gas range or a gas heater without first pricing what we offer. While we take off our hats to no one on QUALITY we challenge the WHOLE FIELD to equal the VALUES offered!

"More For Your Money"

—at—

Moore Bros.

Hardware—Leather Goods—Furniture—Gas Stoves, Etc.

HUNDREDS OF ARTICLES MADE BY MANUFACTURING PLANTS THIS CITY; MUCH CAPITAL REQUIRED

There is an old adage that a prophet is not without renown save in his own country, and that holds true for most "home town" manufacturing establishments.

It is doubtful if the average Lubbock citizen is quite aware of the wide variety of products which are made inside the city limits.

Dozens and dozens of articles, often considered as belonging to the manufacturing centers of the north and east are made right here.

Some of them, and some of the places responsible for their manufacture, are listed below:

There's absolutely no need for sending outside the city limits to secure all the art stone work that one could desire. The Lubbock Art Stone Works is completely equipped.

Then, taking another product which corresponds alphabetically, at least, an inspection will show that auto tops, seat covers, curtains and similar articles are made by Rhodes Brothers, and possibly one or two other local establishments.

Is Baking Center

Lubbock claims some distinction as a bagink center. Though "baking" might not be ordinarily considered manufacturing, those who have tasted some of the delicious bread and cookies prepared in the ovens of the Martin Bakery, or the Electric Bakery, or any of the other local baking establishment will testify with avidity that some manufacturing has taken place.

Several establishments turn out vast quantities of potato chips, crisp and delicious. These, done up in neat and airtight paper bags, are shipped all over the South Plains.

One of the largest cotton oil mills in nthe plains is found in the plant of the Lubbock Cotton Oil Mill. The establishment represents an investment well over $260,000. Farmers from all of the surrounding territory bring their cotton seed to Lubbock, and find here a ready market.

Two Large Compresses

Cotton raised perhaps a hundred miles away, or more, can be found most any day at either of the two modern compresses claimed by Lubbock. These compresses are the West Texas Compress and Warehouse company, which represents an expenditure of $200,000 and the Lubbock Compress, an older first, cost of which is placed at $150,000.

Lubbock has eight of the 160 gins on the South Plains. Each of these is thoroughly equipped to handle all of the trade brought in to it. During the picking season, all eight are often kept running day and night to keep up with the movement of the cotton.

Ice cream—that delicious kind that children beg their parents for—is manufactured by the two creameries here, the Mistletoe and Bell establishments. The quality of this product is said to be on a par with that made anywhere.

There are three ice plants, two owned by the Texas Utilities company, the other is known as the People's Ice company.

Many Small Plants

It would take indeed a discriminating "sweet tooth" not to find satisfaction in the sweetmeats turned out in large quantities by the various candy kitchens and factories here. Prominent among these is the Lubbock Candy company. There are a number of others.

No need to buy a 25 cent Havana cigar in Lubbock—One can walk a couple of blocks off Broadway and find them made while he watches at the Panhandle Cigar company.

Mattresses fit for a king are manufactured by the Lubbock Mattress company, Hall's Mattress company, and by the Direct Mattress factory.

Lubbock bids for recognition as a center for planing mills. Located here are the modern plants of the Lee Planing Mills, Phipp's Planing Mills, the William Cameron company and the Lubbock Sash and Door company. The wide-awake Lubbock contractor doesn't send to Amarillo or Fort Worth for his sashes and doors, he orders them right here at home, being assured that he will get not only quality but an attractive price.

Enough soda water to float a battleship is manufactured each week by the three bottling companies located here: The Keen, Coca Cola, and Nugrape establishments.

The Economy and Standard Mills here are busy each day converting the stream of grain that flows into their grist mills into two streams—one of silver that goes back into the pocket of the producer and the other of sacks of corn meal, flour, etc.

Modern Packing Plant

The McDonald Packing company is another industry helping boost Lubbock as an industrial city, as it helps itself.

Picture, frames, molding, and similar articles can be had for the asking—and the price—from the Lubbock Paint and Wall Paper company, a most up-to-date plant.

Most of us use another Lubbock product, which is probably seldom considered. It is that turned out by the Lubbock Sweeping Compound company.

The Lubbock Floral company is so adept that it could take just ordinary wild flowers, no doubt, and turn them into a handsome wreath. The extensive greenhouses of this firm, where the most beautiful of bulbs are raised, however, make this unnecessary.

The Fulton Brick company is busy turning sand and clay into the things that stacked up in an orderly manner mean homes and comfortable residences. In other words they make "bricks". Doing similar work is the Lubbock Face Brick and Art Tile company.

Blank books, ledgers, and all kinds of similar articles are manufactured by the Lubbock Printing company.

In this business of converting iron and steel into useful articles are the Lubbock Iron Works, the R. W. Heim Sheet Metal Works and the Imperial Welded Tank company.

The City Tailors and the Lubbock Hat company could make you a hat to exactly suit your fancy, their equipment being adequate in every respect.

Monuments are made here by the South Plains Monument company.

SLATON PEOPLE PREDICT LARGE COTTON YIELD

FEED CROPS ARE AS GOOD AS WILL BE FOUND ON PLAINS

SLATON, Texas, Sept. 22.—Crop prospects around Slaton are much better than seemed possible for them to become when the delayed rains fell in early June making possible the planting of crops. However, all through the growing season rains have fallen at opportune times and this has caused crops to gain rapidly, actually being much less late than they would otherwise have been.

Cotton acreage is from one-fourth to one-third less this year than in 1926. The yield, according to the present outlook, will vary considerably in different localities, being governed largely by the time planted, the amount of rainfall while growing, and the time of first frost. Estimates range from one-fourth to as high as three-fourths of a bale to the acre. Predictions as to total ginnings here this year also vary. Some believe the crop will total from 7,000 to 10,000 bales, others set their calculations higher. Possibly 8,000 is a fair average estimate. If cotton prices remain above the twenty-cent level, farmers will realize far more from the 1927 crop of cotton than they did from the 1926 crop, although making a much smaller yield this year.

The condition of feed crops is satisfactory. Grain sorghums are producing well. A feed supply for the coming year is assured and some will be available for the market.

The practice of diversification has been a distinct benefit to Slaton farmers this year. As a result of it they have had produce to sell at all seasons and will consequently find themselves less in debt this fall than they usually are. The poultry industry has gained much headway on the farms, too. This year will without doubt set a new record for quantity production of poultry in the territory.

The Slaton country will be in better financial condition this fall than it has known since 1924 unless some unforseen disaster overtakes the farmer before he harvests his crops. As a result of the good prospects, business men are hopeful for an excellent trade season and are laying in stocks to meet heavy demands.

There are only two kinds of people in the United States: Those who believe Coolidge will not run in 1928 and those who believe that he will.

ELECTRA.—Two bales of cotton were destroyed by fire at the Electra Cotton Yard Tuesday morning, J. C. Isbell and W. H. Gardner were owners.

Monkeys

Because, he says, monkeys represent long life and happiness, Nat Page of Memphis, Tenn., has spent the last 30 years carving miniature monkeys out of peach pits and peddling them on the street. He has carved more than 20,000 of them.

WE'LL BE AT THE FAIR

—MEET US THERE!

We will be represented at the South Plains Fair—and our new home will be showing a complete line of—

GULBRANSEN PIANOS

We will be glad to have you visit our booth at the fair or our new home in—

The Conley Building

Center Entrance From Broadway

We want the opportunity of demonstrating the Gulbransen piano, tell you of its superiorities and how easy you may own one.

HALL MUSIC CO.

New Home in the Conley Bldg.
Entrance off Broadway

Motor-Boat Owners

The majority of motor-boat owners follow the lead of famous boat racers by using Champions.

The experience of these daring men is convincing proof that for utmost speed, power and, above all, *dependability*, use Champions.

Champion is the better spark plug because of its double-ribbed sillimanite core — its two-piece construction and its special analysis electrodes.

Champion X—for Fords 60¢

Champion—Cars other than Fords 75¢

CHAMPION
Spark Plugs
TOLEDO, OHIO

For your protection be sure the Champions you buy are in the original Champion cartons.

Farmers Now Is the Time for You to "Cash In" on the Farming Opportunities that Actually Exist on the South Plains of Texas

Whether YOU decide to locate upon the SOUTH PLAINS or not, the OPPORTUNITY EXISTS for you just the same.

You can not be honest with yourself and your family and disregard the ABSOLUTE PROOF that the South Plains lands welcome you and that their welcome carries with it a chance that comes but once in a lifetime.

THINK! South Plains lands are yielding MORE COTTON per acre than other cotton lands—at a LOWER COST of PRODUCTION—and yet they can be BOUGHT for about ONE FIFTH THE COST OF BLACK LANDS!

THINK! Mechanical harvesting of cotton is a proven fact—materially reducing the cost of production WITHOUT materially reducing its grade. Mechanical harvesting is strictly a SOUTH PLAINS METHOD—developed because of the NATURE of the South PLAINS topography. United States Government figures show that the SOUTH PLAINS FARMER can make money even with cotton at 10 cents per pound.

WHAT DOES THIS MEAN?—It means that the VALUE OF SOUTH PLAINS LANDS will INCREASE to a parity with if not above the value of older cotton producing lands.

DIVERSIFICATION

Other Crops, Livestock, Etc.

The South Plains is recognized as one of the finest grain and sorghum growing sections of the southwest.

Diversification is a practical thing on the South Plains as evidenced by one produce company buying more than a million dollars worth of poultry the past year.

This, to-gether with cotton as a basic crop, makes the South Plains one of the surest of farming sections for all time prosperity.

HEREWITH I AM OFERING YOU EIGHT FARMS; the HIGHEST PRICE of whch is ONLY $45.00 per acre, eight OPPORTUNITIES offered the readers of this newspaper—OPPORTUNITIES that will not only produce an excellent rate of return upon the investment, but an INVESTMENT that is bound to enhance in VALUE, and at the same time PROVIDE the owner with an ideal home.

No. 88. 296 acres with 225 in cultivation, rich productive soil. Located on state highway only 2 miles from good railroad town of 600 population with good schools and 25 miles from Tech College at Lubbock. Ideal location for home and will enhance rapidly in value. Only $45.00 per acre.

No. 89. 640 acres with two sets improvements, 560 cultivated, heavy rich soil only ten miles from Lubbock on good road, brick rural school at one corner and only five miles from railroad point. Each quarter carries its own debt. The value of this land is $15.00 per acre above its price at $45.00 per acre.

No. 90. 160 acres with 15 acres cultivated, no improvements, excellent grade rich sandy loam that will grow anything. Located 6½ miles from good railroad town in well settled community ½ mile from school, rural route and etc. Price $35.00 per acre.

No. 91. 320 acres wth 250 in cultivation, well improved, deep sandy loam soil. Located 5½ miles from good railroad town, school in one mile. Price $45.00 per acre.

No. 92. 160 acres with 140 cultivated, no improvements, on good graded public road 4½ miles from good town in highly developed community in midst of improved farms. Only $40.00 per acre.

No. 93. 160 acres with 120 in cultivation, high type cat claw land with no improvements except well. Only 2½ miles from railroad town in well set-tled community near state highway. Priced at $40.00 per acre.

No. 94. 160 acres with 120 in cultivation, slightly rolling, productive sandy loam on good graded road. Improvements consist of two room house, well and etc. Located only 2½ miles from town. Price $40.00 per acre.

No. 95. 480 acres heavy mesquite land very rich and productive none in cultivation, near good school. Will deed ni 160-acre tracts if desired. Prce $30.00 per acre.

TERMS: One-fourth cash, balance may be financed in loan company with eight to thirty-three years time and second lien may be paid in one to ten years at low interest rate. All of these farms are priced at less than their actual value.

LOCATION! All within easy driving distance of Lubbock and the Texas Technological College, providing best educational facilities. All in well settled communities, with good schools, churches, roads, etc., all the PIONEERING is done. For further information, write,

CHARLES H. READ
OWNER

LUBBOCK, TEXAS

LUBBOCK'S THREE HOSPITALS ARE CREDIT TO CIT

DOCTORS IN CHARGE AMONG BEST IN STATE; CITY IS NOW KNOWN AS CLINTIC CAPITAL OF PLAINS

Serving a vast territory with an approximate population of 175,000, the hospital facilities of Lubbock have kept a parallel pace with the phenomenal growth of the city.

"The Clinic Capital of the South Plains" is a title which the three institutions, Lubbock Sanitarium, West Texas Hospital, and the Elwood Hospital have given to Lubbock. The necessity of a clinic center to serve a large sparsely populated section, in which many towns are so small that investments in hospitals are impossible, has attracted brilliant minds of medicine and surgery to this field of unlimited service.

Preceding the organization of the West Texas Hospital, its forerunner, the West Texas Sanitarium, occupied the present building of the Lubbock Inn. In 1920 the West Texas Hospital Association was formed, composed of 350 stockholders, for the purpose of erecting the present building of the institution at 1302 Main.

During the erection of this building, the personnel of the hospital moved facilities to the Painter House, 1104 Avenue L, and this structure was used to house the patients temporarily. The Painter House, formerly located on Main Street near the Tech campus, was the building in which the first hospital was established in Lubbock, built by Dr. Murphy, who left Lubbock several years ago.

In 1922 the building for the West Texas Hospital Association was completed and occupied. The original capacity of the building was 48 beds, and in 1923 an additional fourth story was added, bringing the present capacity of the large institution to 66 beds, with an emergency capacity of 82.

The West Texas Hospital can provide for still further expansion when the need arises, it was pointed out by Dr. Charles J. Wagner, president of the association. The nurses of the hospital are housed in the institution, and as soon as the needs require, the next method of expansion will be the erection of a nurses' home, rendering the space now used for nurses' rooms usable for patients.

The usual nursing staff of the hospital is from 18 to 24 nurses, including three graduate nurses, in addition to several trained and several registered nurses employed on special duty.

Has Training School

The training school of the hospital has a three-year course, approved by the state board of nurse examiners, admitting diplomas for state registration. Student nurses of the institution come fro ma great area of the South Plains.

Dr. Wagner, surgery, president of the Hospital Association, is chief of the staff.

Other members of the official personnel are:

Dr. W. L. Baugh, surgery and medicine; Dr. R. J. Hall, medicine; Dr. W. E. Cravens, medicine; Dr. Fred W. Standefer, eye, ear, nose and throat; Dr. H. C. Maxwell, general medicine; Dr. Allen T. Stewart, general medicine and obstetrics, and Dr. Sam G. Dunn, urology and surgery.

Sam T. Davis, business manager, has managed the business affairs of the institution since its beginning. Miss Elizabeth Clay is secretary.

Mrs. Elva O. Higgins is superintendent of nurses.

Surgical supervisors are Miss Anabelle Sparks and Miss Allynn Shaffer.

Improvements Made

When the Lubbock Sanitorium was organized, through the partnership of Doctors M. C. Overton and J. T. Hutchinson, in a triangular shaped building at its present location, there were only five nurses and a smaller staff of doctors. This was January 18, 1918. Today there is a staff of seven physicians and surgeons, two of the visiting staff, and about 35 nurses. An addition to the original building gives the structure the shape of a "T."

Serving a territory with a radius of about 100 miles, the increasing service of the institution has necessitated the extension of a clinic building addition, construction of which has already started. When completed, the addition will provide room for 100 beds and office space for 10 staff members.

The Lubbock Sanitarium, upon realization of its expansion program, will be one of the largest sanitariums in West Texas.

The main frontage of the institution, when the addition is constructed, will be directly on Broadway some distance west of the present front, and this will be finished in colonnade fashion, with entrance on either side. The main entrance will be on the second floor by a long stairway up the east and west side of the frontage. Four large stone columns, reaching from the ground to the top, set between wide spreading windows, will give massiveness to the structure.

In addition to furnishing space for the clerical department and members of the staff, the clinic building will contain a reception room, rest rooms, and a library.

Dr. J. T. Krueger, chief surgeon of the Lubbock Sanitarium, is a graduate of the University of Texas. He served his interneship at the John Sealy Hospital in Galveston, and has been connected with the Lubbock institution more than eight years, during which time his record of operations has aided appreciably in the phenomenal growth of the sanitarium.

Competent Staff

Dr. M. C. Overton, pioneer physician of Lubbock, is a graduate of the University of Louisville. He did general practice in this city and a large section of the South Plains for more tha ntwenty years, before entering specialization of diseases of children. Dr. Overton was head of the old Overton Sanitarium which occupied the building now known as the Lidel Hotel, and he was one of the founders of the Lubbock Sanitarium.

Following graduation at the University of Louisville, Dr. J. P. Lattimore was connected with the Plainview Sanitarium and practiced for a while in Ralls. He came to the Lubbock Sanitarium in 1923.

Dr. J. T. Hutchinson, eye, ear, nose and throat specialist, is a graduate of Tulane University. He has been practicing in Lubbock more than 20 years, and has been with the Lubbock Sanitarium since its opening.

Following graduation at the University of Texas, Dr. F. B. Malone served his interneship in the John Sealy Hospital of Galveston. He did post graduate work in eye, ear, nose and throat in hospitals in New York City before coming to Lubbock.

Dr. J. H. Stiles was graduated from Tulane University in 1920. He served his interneship in the Charity Hospital of New Orleans and practiced for a while in Clarksville, Tex., before coming to Lubbock one year ago.

Dr. L. P. Smith was graduated at the University of Oklahoma in 1925. He interned in Grassland Hospital, Valhalla, N. Y., and became a member of the staff of the Lubbock institution August 5, 1926.

C. E. Hunt, pioneer citizen of Lubbock, has been acting as business manager of the institution since its establishment.

The visiting staff of the Lubbock Sanitarium is composed of Dr. J. W. Rollo, medicine and surgery, and Dr. H. L. Garland, general medicine.

The youngest of the three institutions is the Elwood Hospital, which was established in December of 1925, the outgrowth of the Lubbock Clinic, organized in October of the same year.

A Growing Institution

Dr. V. V. Cook, president of the Elwood Hospital, purchased the old Billie Ellwood home, a beautiful structure on a delightfully landscaped lot directly south of the Tech campus, and leased the building and property to the Lubbock Clinic, forming the new institution.

The home was remodeled for hospital purposes to accommodate 25 patients and a thoroughly equipped diagnosis laboratory was established.

Dr. Clark is a graduate of Baylor University, and served his interneship at New Orleans and Memphis. He was in the medical corps during the World War, and for 8 months held the rank of Major. After practicing in Temple, Dallas, and Estelline, Dr. Clark came to Lubbock in 1925. He specializes i diagnosis and internal medicine.

Dr. D. D. Cross, specializing i general surgery, has also been wit the Ellwood Hospital since its op ening. After finishing at Baylo University, Dr. Cross received hi M. D. at Northwestern University interning at the Chicago Lying-i Hospital. Before coming to Lub bock, he did five years genera practice at Wellington, Tex.

Apparently the youngest membe of the staff is Dr. O. W. English who, after being graduated at Sim mons University, was graduate with an M. D. at Baylor University Dr. English is a former member o the health department of Dallas He came to Lubbock in October o 1926.

Dr. J. E. Crawford, a graduate o Nashville University, served his in terneship in the Eye, Ear, Nose and Throat Hospital of New Orleans He has been connected with the Elwood Hospital as eye, ear, nos and throat specialist since 1925.

After being graduated from the

See HOSPITALS, Page 6

ANNOUNCING

Foxworth-Galbraith Lumber Co.

Successor To

Whaley Lumber Co.

The Slogan of the Foxworth - Galbraith Lumber company is "It's Up To Grade," which means that in addition to being able to serve to a high degree that insures complete satisfaction —the character of the products themselves will permit the most rigid inspection as to Quality.

Serving this district at—

—Lubbock
—Sudan
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Foxworth-Galbraith Lumber Co.

W. G. Alderson, Manager
Phone 430

IN APPRECIATION

"SAVING FOR THE NATION"

WHEN AN ORGANIZATION such as ours, becomes in so short a time from its inception, one of the most talked of merchandising houses on the South Plains, it is fairly reasonable to assume that its success is founded on the time-tried, bed-rock foundation of satisfactory merchandise, low prices and satisfied friends.

IN A SPIRIT OF EMPHATIC APPRECIATION, we wish to express our sincere gratitude to our thousands of patrons and friends who have so materially contributed to the sensational success of M System service on the South Plains.

WATCH FOR THE OPENING OF THE GREATER M SYSTEM

McLarty's "M" SyStem

Stores Located at 1103 Broadway—1104 Main—1109 Ave G.—New Home
Just East Lubbock Sanitarium

THIRD RAILROAD FOR LUBBOCK CONSIDERED; I. C. C. TO CONSIDER PROPOSITION AT EARLY HOUR

West Texas in general, and the South Plains in particular, for a long time apparently looked upon by the official state and nation as a stepchild, especially as regards assistance in general development, is now believed to be on the verge of coming into its own from the standpoint of railroad construction.

Served by the Santa Fe system in an admirable manner so far as facilities would permit, for many years, there is now under construction into this fertile expanse of territory a line of the Burlington system, through the Fort Worth and Denver City, the line to be known as the Fort Worth and Denver City South Plains, and plans have recently been launched for the Ardmore, Vernon and Lubbock railroad, on which considerable progress has been made. Others have been mentioned but no definite action yet taken.

According to reports here, the greater part of the grade construction for the Fort Worth and Denver South Plains has been completed and steel is now being laid on the line from the east end at Estelline. The permit for construction of this line was granted last year by the I. C. C. at Washington, with instructions that it must be completed ready for operation in not more than 18 months.

Early Completion Assured

In keeping with the manner in which things are usually accomplished on the Plains, either by her own people, or by people who deal with them, the road will be finished probably several months before the time stipulated in the construction permit. In a statement made here recently by Frank E. Clarity, president of the parent organization for this line, trains will be in operation by the first of July, 1928. This statement is believed to be conservative.

The road will serve a section of the Plains never before touched by railway facilities, and will open up a vast empire of potential possibilities for more speedy development. The line branches from the Fort Worth and Denver at Estelline, just north of Childress, through Turkey, Quitaque, and on to a point north of Lockney, where it branches, one coming in a southerly direction to Lubbock, and the other westward through Plainview to the center of Castro county. The total distance is a little over 200 miles.

Through the Ardmore, Vernon and Lubbock, a locally sponsored organization (by which is meant private capital), another large potential empire would be thrown open to immediate development, this proposed road covering a distance of approximately 315 miles between Ardmore, Oklahoma and Lubbock through Vernon, Texas.

To Have Hearing

All data has been gathered on this proposed route, engineers' estimate of costs, routing and other information assembled, and a hearing before Examiner Mahaffie, of the Interstate Commerce Commission was opened early this month at Fort Worth. The hearing was postponed, however, due to the "insufficiency of testimony," which was accounted by the failure of proponents of the proposal to have all their material witnesses present at the hearing.

At the hearing, Examiner Mahaffie announced that in a short time a hearing would be conducted, after proponents of the proposal have assembled more information. This is believed likely in less than ninety days.

The company sponsoring the proposal has been charted in Oklahoma and Texas. The association personnel as shown by incorporation papers are: H. E. Ferguson, Crowell; J. W. Bell, Crowell; O. T. Warlick, Vernon; Les K. Johnson, Vernon; H. Mason, Vernon; R. L. Winchell, Grandfield, Okla.; R. W. Lindsey, Grandfield, Okla.; R. H. Coffee, Vernon; J. H. Hinkle, Ardmore; R. M. Fielder, Vernon.

Information submitted to the I. C. C. Examiner at the hearing recently showed that the total population of the counties touched by the proposed line is 184,132 (taken from the 1920 government census), which now would be considerably more; that the total area in the eleven counties in the two states to be served contains a total area of 9,116 square miles, of 5,834,240 acres, an average of 38 per cent of which is cultivative for farming and the balance good grazing land.

Would Open Large Area

Brick, clay, cement, and potash deposits exist in large quantities, with the probability of oil development, the information shows, and continues that with the advantages derived from the railroad would soon multiply in population and increase production of farming and cattle production, as well as develop other industries, now dormant awaiting railroad facilities.

The territory to be served by the proposed line is: Carter, Jefferson, Cotton and Tillman counties, Oklahoma; Wilbarger, Foard, Cottle, King, Dickens, Crosby and Lubbock counties, Texas. The road would not parallel any present line being on an almost due east and west course between the two extremities.

If permitted, the line would give Lubbock three railroad systems, offering facilities sufficient to handle almost any contingency, allowing shorter hauls on the hundreds of tons of commodities shipped from this part of the state annually, for which this city is a concentration point.

It would also permit development of large potash deposits recently discovered in King county, where no railroad facilities of any nature are now available. The product is known to be available in large quantity, and is awaiting facilities for development.

Other industries, in now obscure sections of this part of the state, also would be greatly stimulated, and the Plains country, for long the bugaboo of large financial interests, although partially developed, would come into its own. Its potential resources and possibilities have hardly been scratched on the surface, although it is even now recognized as one of the richest portions of the state.

BANK DEPOSITS SHOW GAIN AND LOANS DECLINE

FARM ACCOUNTS ARE IN GOOD SHAPE, BANKERS SAY

No chain is stronger than its weakest link, and likewise no city or section of the country is stronger than its financial structure.

In point of finances and general prosperous conditions, it is a fact uncontroverted that Lubbock and the South Plains presents a status as imposing as any part of the Southwest, two bad crop years in succession notwithstanding, according to financial statements of four publicly controlled financial institutions in this city.

Total deposits in the three banking institutions of this city have considerably more than doubled during the past five years, and without an exception, a steady but sure increase has been registered each year, as a testimonial to the statement that this city has not had any sudden flurry or boom times, but that progress has been continuous.

Three Millions On Deposit.

Total deposits in the three banks here totaled $1,430,941 (round numbers) on September 1, 1922, and this year total deposits on September 1 were $3,012, 511 an increase of $1,581,570. The greater per cent of this is individual deposits, according to statements from heads of each of the institutions, and derived largely as a result of actual labor and not from any sudden riches that accompany boom times.

Through the Lubbock Building and Loan association, through which mutual home building is carried on, the citizenship of Lubbock have saved for themselves over $100,000 since the first of this year, according to the last financial statement of the association and at this rate, more than $150,000 will have been saved during the year.

The association, of which J. O Jones, City Commissioner, is president, and Joe Hess, secretary-manager, started here in April 1921 with total assets of $9.01, and by the last financial statement, assets now total $593,512, with a consistent not satisfactorily contradicted, that gain shown each year.

The statement has been made and farmers of the South Plains, Lubbock have more actual cash on hand for general purposes than for several years.

Diversified Crop Pay.

This, on the fact is an astounding assertion, due to the two lean years experienced in crop production, but in the opinion of financial leaders here, this adversity for two years has been worth more to the Plains farmer than previous occurrence. They have been taught the lesson of diversification, and instead of "gambling" their future on one crop, particularly cotton, have turned their attention to the "live at home" program.

Banks report that loans to farmers are in better condition generally than at any time in recent years, and that calls for financial aid this year have been very few in comparison to former years. Instead of being "carried" by the bank on the gamble of a crop under the old one-crop plan, farmers, admittedly somewhat pinched by two lean years, have learned to "carry" themselves by raising a living as far as humanly possible, at home.

WOMAN MILL MANAGER WINS MEN'S SCUPPORT

MONROE, N. C. (AP)—Women with experience have no trouble in keeping up with men in industry, believes Miss Pearl Rodman, president and active general manager of one of North Carolina's largest cotton mills.

"Before my father's death I aided him in the operation of the mills and looked after the welfare of the workers in our village," she says. "It was not planned that I should take over the mills. But this was virtually forced upon me.

"I was the first woman actively in charge of a cotton mill in the Carolinas. At first I met with much opposition, especially in our own organization. Today, however, there is no trouble of any kind."

CHINESE STUDENTS KNIT SOCKS FOR SOLDERS

SHANGHAI (AP)—Students of the Jing Nyih girls' school here have set a new precedent in Chinese war relief work. They have organized to help the soldiers at the front and to send them gifts, including socks and cigarets. This may make "sewing socks for soldiers" as popular among Chinese femininity as it was among women of the western nations during the world war.

To the merchants and Consumers of the South Plains—the

WINN PRODUCE CO.

of Lubbock, Big Spring and Sweetwater, extends a welcome to Lubbock and to the South Plains Fair. You will find a cordial welcome awaiting you at our modern wholesale produce house.

JOE HESS SAYS

JOE HESS SAYS: "THERE ARE NEAR 15,000 PEOPLE IN LUBBOCK—AND ABOUT 1000 HAVE TAKEN ADVANTAGE OF THE INSTALLMENT PLAN OF SAVING MONEY AND GETTING 10% DIVIDENDS ON THEIR MONTHLY SAVINGS.

OTHERS HAVE USED IT TO ACQUIRE HOMES, AND YET I HAVE BEEN TOLD THERE ARE PEOPLE IN LUBBOCK WHO HAVE NEVER HEARD OF THE—

LUBBOCK BUILDING & LOAN ASSOCIATION

Attention Farmers!

We Are Again Giving Away A Ten Foot

Standard Roller Bearing Windmill Absolutely Free

to the farmer displaying and adjudged winner for the largest and most uniform ten heads of Milo Maize at Annual Panhandle South Plains Fair, Lubbock, Texas, Sept. 27 to Oct. 1st inclusive. (Former winners of this contest are not eligible) Come out and display your Maize. You may be declared the winner.

Visit our display of Windmills, Towers, Engines, and other water supply equipment. Directly East of Poultry Building.

AXTELL COMPANY

Manufacturers and Jobbers

STANDARD and MONITOR WINDMILLS

919 Avenue H. LUBBOCK, TEXAS Phone 927

SEVERAL NEW TEST WELLS TO BE DRILLED ON SOUTH PLAINS; OIL IS SURE, OPINION OF LOCAL SCOUTS

That there is oil in paying quantities within a radius of 50 miles of Lubbock is generally conceded by all men who have visited this section, but the pool is yet to be discovered. Numerous test wells have been drilled and some of them have had fair oil showings. In every instance formations were very encouraging, and for this reason other test wells will be drilled.

Just when oil will be found can not be said, but the fact that some of the major companies are interested in this section proves that "wiser-ups" feel that the South Plains is a good bet. So far test wells have been drilled in about seven counties, and while a little oil and some gas have been found none of the wells are considered "payers."

The Mullican test in Hale county is, without doubt, the first South Plains well to capture big play and front page publicity. Just what the well really is nobody seems to know. There was a showing of oil, and for a few days it looked as though the "big pool" had been found. Now, however, excitement has died down, and it may be months before the general public knows just what the well will make. To say the least there was a showing of oil—maybe a good showing, and it proved conclusively that there is oil in this section. The Mullican may never be a big well, but it stands to reason that it is in the "oil belt." Other test wells will be drilled in this vacinity.

In Cochran county excitement has subsided, but formations there are considered good. A little gas was found and operators hold that in time some good wells may be drilled in this county.

Showing In Hockley

Hockley county has had at least two good showings of oil, and one of the major companies will begin a new test just south of Levelland within the next month or six weeks. Some of the machinery has been moved to the location.

Lubbock county has had two or three good showings of oil as well as a little gas, and there is a big demand for acreage in this county. However, Lubbock county does not have a "producer" of any great note. Southwest of this city seems to be the best bet as geologists have maintained that oil is a sure thing. Another 60 days may show new developments.

At this time Gaines and Terry county are coming in for "big play," with Gaines county a favorite. It will be remembered that there has been drilling in this county for some time, and some excellent showings have been found. Gaines county is only a few miles north of Texas' most prominent field, and oil men who have had occasion to visit this section say there is every reason to think that there is oil under the sandy loam farms of Gaines.

Terry county has several test wells drilling, and major companies are turning to this section. The World, Gulf and Mariand companies have holdings there, and an Amarillo company is now drilling at 2,600. So far no oil has been found, but J. Levy, vice-president of the company, who has been on the ground for some two weeks, stated Monday that "indications for oil are encouraging." Mr. Levy was called to Amarillo a day or so ago, but will return next week and remain until the section is given a thorough test.

Make New Locations

New locations have been made in Lubbock, Hockley, Terry and Gaines counties during the past 30 days, and operations will begin in the near future. There is a strong demand for acreage, and royalty men are offering some very attractive prices.

Scouts representing both major and minor companies declare that it is only a matter of time when the South Plains will have an oil field, and readers who are acquainted with the history of the Amarillo field know that it took some seven years to locate "big pay" in that district. The Amarillo field covers a little more territory than most others, but after the first test was drilled owners knew that they were just off of the pay structure. Gas in unlimited quantities was found just north of Amarillo, and for a time some people feared that gas was all that would be found. Pioneer oil men, however, began branching out—testing a larger area—and in time the big pool was located.

In all probability history will repeat itself with reference to the South Plains. There is oil here—it is not doubted by experts who have gone over the South Plains fields, but the big pool has not been discovered. It may be that it will be found in Lubbock county—it may not. But the day is not far off when it will be found, and when it is there is every reason to suppose that it will be as big as the field just north of us, or the one just to our south. We have the same formations—are upon the same structure, and in time oil will be found.

Pageant Will Show Perils Of Careless

CHICAGO. (AP)—Hundreds of child actors will present in living form the perils that beset them through carelessness and heedlessness in a pageant in Soldiers' Field stadium Sept. 30.

Episodes will include the "court of carelessness," "traffic hazards," "fire hazards," and the like. Miss Elizabeth Waterman, athletic director of the Illinois Woman's Athletic Club, has written and will direct the pageant, which will be held in connection with the annual National Safety Congress.

The city will borrow several fire trucks, to make the presentation as graphic as possible. Miniature streets will be laid out and children shown exactly how carelessness may cost their lives.

MELBOURNE—Six airplanes will be bought by the government to carry physicians to isolated sections of Australia.

MULESHOE SECTION IS RAPIDLY ADOPTING DIVERSIFIED PLAN: TRUCK CROPS PROFITABLE

Muleshoe is located in the center of the finest farming land to be found in the Plains section. The Shallow Water District, as it is known, comprises a tract of about 100,000 acres. The soil is of various natures, red sandy loam, white sand, chick land and the gray looms.

Water is found at depths ranging from 9 to 30 feet. Perhaps the outstanding asset of this county is its marvelous water supply. The water is 98 per cent pure, it is perfectly clear and is most pleasing to the taste. Although billions of gallons of this water has been pumped from the ground daily during the irrigation seasons, the supply was not diminished. By drilling a big-bore well and installing a power pump, from 1000 to 3000 gallons of water per minute can be pumped. The amount of water depends entirely on the size of the pump and power applied and it is not limited by the supply. Centrifugal pumps are generally used. Dry land farming is also carried on here as by other Plains counties.

We have been shipping in carload lots onions, watermelons, cantaloupes, alfalfa hay, and express shipments of all kinds of small vegetables go out every day.

Quite an interest has been taken in the Chicken business the past two years. Some going into it for broilers and others for the egg end of the business. Incubation has not been given the proper attention here. The field is open for a large hatchery. Turkey raising is also popular, and is found very profitable.

The dairy industry is rapidly coming to the front. Jersey and Holstein are leading. The milk Durham is the favorite with some of the farmers coming here from the north.

The hog business is coming into its own again. Many of the farmers have fine brood sows and are growing pigs for fall fattening.

Quite a number of farmers have tried out feeding cattle and hogs and have found it very profitable due to the wonderful grain crops produced here.

There are fourteen school districts in the county and most of them have brick houses. All church denominations are represented. Bailey county is ideal for a person to make good or regain a fortune.

HOSPITALS

(Continued from Page 4)

College of Dentistry of Baylor University. Dr. G. H. Ater practiced five years in Taylor, from which city he came to Lubbock in April of this year. He confines his work to dental surgery, pyorrhea and X-ray.

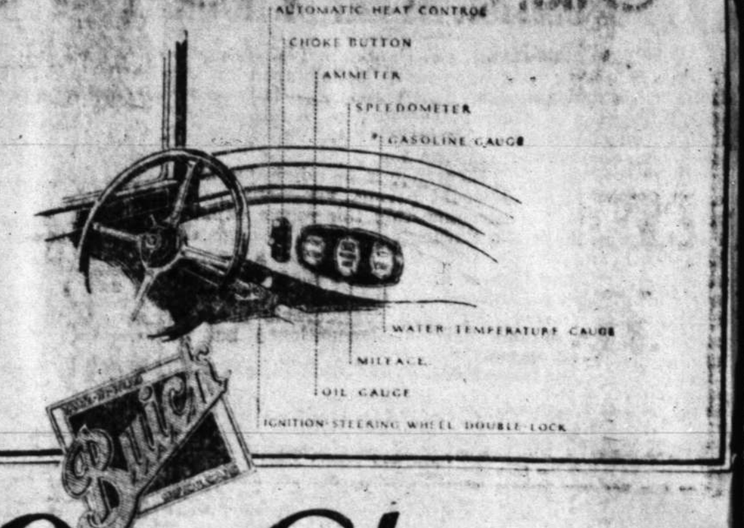
Tom C. Gentry, who is a student of Baylor University, has been working this summer with the hospital as X-ray and laboratory technician. Mr. Gentry is a registered technician.

H. S. Riggs, business manager of the Ellwood Hospital, spent nine years as cashier of the First National Bank of Wellington, Tex., before coming to Lubbock one year ago.

It is reported that Lindy wants to go back to college. Well, colleges couldn't make him a bigger fool than most of the American people have tried to.

So De Valera has taken an oath of allegiance to King George! Next thing you know the Philippines will be asking for annexation to the U. S.

BUICK for 1928



One Glance tells the story

In Buick for 1928, everything you want to know about your car's performance—every indicator and dial—is before you, indirectly lighted under glass.

The beauty of this improved instrument board, the quality and style of the instruments themselves—typify the luxury and refinement which characterize every detail of Buick for 1928.

Buick today offers greater beauty, luxury, and comfort than ever before—greater speed and power with quicker getaway. See the car that surpasses all others in popularity—and in value.

Sedans $1195 to $1995 . . Coupes $1195 to $1850

Sport Models $1195 to $1525

All prices f. o. b. Flint, Mich., government tax to be added. The G. M. A. C. financing plan, the most desirable, is available.

SLAUGHTER MOTOR CO.

1002 Ave J. *Phone 796*

The Biggest-the Best in the West

A SLOGAN but one that has been proven by the quality of the work this institution does, and the service it performs in this community.

Just a few short years ago, just a small plant, but now, a plant that houses equipment that is the finest and most modern available.

PHONE 305

The modern Lubbock housewife with her various duties, has found this Laundry to be of invaluable aid to her in giving greater time for pleasure and relieving the burden of washing the family laundry in her home.

Laundry equipment in the home has been found to be impractical, more expensive and a great nuisance, for the average family wash can be done here at far less expense without the muss and inconvenience that it brings to the home.

Our customers deserve the credit for our sensational growth, for they have patronized us liberally because of our ability to serve, and serve well. It is proof that quality will be rewarded, and it serves to increase our desire to give the best service available at all times.

Prompt delivery service and the desire of our salesmen to serve you courteously and efficiently, is in no small manner responsible for the friendly feeling that exists between this institution and its patrons.

PHONE 305

NO LAUNDRY COULD BE FINER EQUIPPED

Constant effort and watchfulness on the part of the management to avail themselves of each new development in the laundry industry, has resulted in Lubbock having a laundry that holds equipment that is as fine as any in the country.

PANHANDLE SOUTH PLAINS FAIR VISITORS, WELCOME!

LUBBOCK LAUNDRY CO.

"THE BIGGEST, THE BEST IN THE WEST"

Avalanche-Journal Want Ads Pay

$1245

CHASSIS F.O.B. DETROIT

GRAHAM BROTHERS NEW 1½-TON TRUCK

Always a consistent money maker in its field, Graham Brothers 1½-Ton truck now has

4 SPEED TRANSMISSION

4 WHEEL BRAKES LOCKHEED HYDRAULIC

NEW **4** CYLINDER ENGINE--the finest 4-cylinder engine Dodge Brothers ever built, and *at no advance in price*—See this new truck.

Prices

[2-Ton (6-cylinder) $1595; 2-Ton Dump (6-cylinder) $1645; 1½-Ton $1245; 1-Ton G-Boy $895; ¾-Ton Commercial $670. *Chassis prices F. O. B. Detroit.*]

1018 13th St. *ROYALTY MOTOR CO.* PHONE 444

LUBBOCK NOW OCCUPIES FIVE SECTIONS OF LAND; 50 NEW ADDITIONS HAVE BEEN ADDED

From two little settlements with hacks cluttered around them to a odernly arranged city filled with re than 90 blocks of business ses and approximately 5,000 es covering more than 3,000 s, in the history of the expansion Lubbock in the past 38 years.

Pioneers, divided on the location Lubbock, first began to build a village around a small store site being just north of the sent Andy Wilson place now nds. After a brief period of time, 1889, the present townsite for bbock was selected and people gan to move across the canyon.

In 1901, the town was organized d R. C. Burnes, pioneer of this ction, gave the entire section of nd west of the city to a man to n for sheriff of the county. Little id he know that the section which now known as the Overton adition would be worth millions of ollars 30 years later.

With the steady growth of the wn there came more need for oom and additional resident secions were added until now the own has 50 additions to the original ownsite.

The old townsite is completely urrounded by additions, now, and as the years pass by more are added. The trend of the building in the resident section is going south and westward and a few years will find Lubbock supporting scores of fine additions such as are being established in numerous towns over the state.

At present the additions which are practically filled with homes include the following: the original townsite; Overton; Acuff Heights; Liff Sanders addition; McCrummen; 1st and 2nd; Roberds-McWhorter; Rush; Neil and Alexander; W. S. Norton; A. T. White; Merrill and Wile; Ellison; Ray; Perkins; Crouch; Lane; Lykes; Webb; University Place; Covington; Parker; Morrison; Pickett and Penney; Southwell; Tubbs; Richmond 1st and 2nd; Dupre; Earhart; Judd and Ford; Bowles; Garland; South Side; Sowell; Rice; Spikes; Hankins; Morningside; Ellwood; Cockrell-Summers; Dixieland; Myrick; Puckett; Vermillion; Arnett; Highland Heights and Crestlawn.

The names of the additions are derived mostly mrom the owner of the land or the promoter of the sales. The list includes the names of many of the pioneers of this section.

CINDERELLA'S DREAMS COME TRUE

GIRL HELD IN INSTITUTION FOR 18 YEARS FINDS MOTHER AT LAST; GOOD TIMES AHEAD

The five smiling maids shown above will represent the New York Metropolitan district in the national women's track and field meet at Eureka, Calif. Left to right they are Mabel Holmes, Margaret Ritchie, Ellen Brough, Eleanor Egg and Pauline Hascup. Policeman Gourley at Patterson, N. J., (lower photo) trained all of them except Miss Ritchie.

PATTERSON, N. J., Sept. 60—Policeman Harry B. Gourley's own personal delegation is off to Eureka, Calif., to participate in the national women's track and field championships, and unless Patterson is badly mistaken Gourley will have several more large slabs of bacon to hang in his trophy pantry when the meet is over.

There are four of Gourley's proteges in all who will compete for athletic honors at Eureka. It's hard to tell whether Gourley or Patterson is the prouder of them.

Metropolitan Team

Officially, the four represent the New York Metropolitan District of amateur athletics. Scores of girls originally were candidates for this honor and responsibility but when eliminations were over with and the Metropolitan team finally chosen, Gourley's students had won every place but one.

If you want to know them by name, they're Eleanor Egg, Ellen Brough, Mabel Holmes and Pauline Hascup. The fifth team member is Margaret Ritchie, of Boonton, a few miles away.

They're Versatile

Ellen Brough is a champion sprinter, Mabel Holmes is a discus and baseball tosser, Pauline Hascup throws the javelin, and Eleanor Egg stars at shot-putting and broad jumping. Eleanor's home folks call her the "best all-around amateur girl athlete in America."

Margaret Ritchie will enter two sprinting events and either the broad or high jump at Eureka.

It was as a relay team that Gourley's four wards started out in the athletic world. Gourley hand-picked them from the Paterson grammar schools and trained them carefully for the specific purpose of beating another team which had been mopping up all relay laurels.

They Did It

They did just what Gourley wanted them to, but didn't stop there. Under Gourley's tutelage they went in for all other forms of track and field athletics. They trained at night, for Gourney had to work as a policeman in the day time. They have set more than one national record among them.

The Amateur Athletic Unions of the Metropolitan District and Paterson are paying the team's expenses to California.

Gourley couldn't go along on the trip. His work as a policeman prevented.

His Consolation

"But then they don't need me any more," he consoled himself. "I've done all I can for them, and they are a mighty fine group of athletes.

"They've worked harder than anyone would believe. They have trained two or three nights a week for years when other girls were out dancing and having a good time. They deserve to win, and I think they will. Whatever happens, I'm proud of them."

DOVER, Eng.—Jacob Du-Bray, a Frenchman, has married his sixth wife here at the age of 105. The bride is 75.

PORT JERVIS, N. Y.—H. R. Mac- son fell from a roof while shingling a set and was killed.

LONDON.—Charles A. Lindbergh arrived at the Croydon airdrome ning and proceeded to London.

Difference of opinion makes horse-racing is the immemorial proverb and purpose of the sport of kings. Yet for Man O' War who was indifferent to all but the victorious goal, king and stable boy rise to agree there was no difference of opinion when that super-horse faced the barrier.

No Difference of Opinion

When Supremacy is so Outstanding

In its repertoire of brilliant abilities, the New Hudson Super-Six asserts its supremacy in vivid performance facts that stand free and clear of opinion or debate.

The pass of this great Hudson capacity is a new companion invention to the Super-Six principle which turns waste heat to power. Together they combine the highest efficiency in power generation and transmission ever achieved within our knowledge.

(116-inch wheelbase) *Standard Models* (127-inch wheelbase)
Coach $1175 Sedan $1285 Coach $1285 Sedan $1385

Custom-Built Models (127-inch wheelbase)
Brougham $1575 7-Pass. Phaeton $1600 7-Pass. Sedan $1850

All prices f. o. b. Detroit, plus war excise tax

HUDSON *Super-Six*

HUB MOTOR COMPANY

1006 AVENUE H PHONE 1173

LITTLEFIELD HAS RICH FARM LANDS

FARMERS SAY DIVERSIFICATION IS THE ONLY SAFE PLAN

If South Plains farms are not as good as those found in other sections farmers here are badly off. Once a man buys a home here it is next to impossible to get him to sell, for his crop returns each year are very satisfactory. Sod crops often pay for the land the first year, and the farmer who fails to get $25 an acre per year from his land is overlooking something.

A number of large tracts of land have been subdivided during the last few years, and among these is the Yellow House ranch. This land is being sold in small tracts on easy terms, and the two letters printed below speak for themselves. The letters follow:

To Whom It May Concern:

"I farmed in Beckham County, Oklahoma, for twelve years up to 1925. Having heard of the fine farming land in the Littlefield section of the South Plains, I made a trip out here in the fall of 1924 and purchased about 268 acres from the Yellow House Land Company. Built a house in the town of Littlefield in 1925, moved my family here and worked our place the first year and lived in town. Grubbed and broke 100 acres of this land in June the same year and planted and raised a fine crop as I have ever raised. This crop was raised without any cultivation whatever.

"During 1925, we built a house on our farm and bought 88 acres of land adjoining the land formerly purchased. In 1926 I planted 150 acres in cotton and 50 acres in feed. We gathered off the 150 acres of cotton, ninety-nine bales and also made a fine feed crop.

"I can easily cultivate two acres of this land to one in the county where I formerly lived.

"This is a fine diversified farming country and is the best poultry, dairy and hog country that I have ever seen."

Very truly yours,
V. L. Castleberry.

To Whom It May Concern:

"I lived in Blaine County, Oklahoma, up to 1916, when I moved to Littlefield and have been living here ever since. However, in January, 1926, I made a trip over ten states to see whether I could find any country that looked better to me than the Littlefield section. I spent three months on this trip, and after a careful investigation, decided that the South Plains was good enough for me; therefore, I came back to Littlefield and am farming here now.

"I consider this one of the greatest diversified farming countries to be found anywhere and do not hesitate to recommend it to any man who wants to get a good home at reasonable prices and on liberal terms.

"The agricultural development here in the past three years has been the greatest that I have ever known in any country. Educational advantages are fine, and it is a pleasant place to live."

Very truly yours,
S. D. Honeycutt.

Osage Indians Send Delegation To Paris

PAWHUSKA, Okla. (AP)—Support will be given to the European impression that all Americans are millionaires when Pawhuska's delegation of 17 full-blooded Osage Indians, garbed in barbaric splendor, arrive in Paris to dance for the American Legion convention there.

The Osage tribe is rated as the richest race, per capita, in the world. With its vast income from all royalties pooled in a common fund, the tribe distributes about $15,000 annually to each of its 2,200 members.

Despite their wealth, the Osages cling to many primitive customs. The throb of tom-toms, accompanied by the plaintive wailing of the old warriors, is preferred to jazz bands for dance music.

VANITY OF PRESENT ERA APPALLS BRITISH CANON

BIRMINGHAM, (AP)—This is an age which can be summed up in the words, "All is vanity," believes the Rev. H. B. Streeter, Canon of Hereford.

From inspection of "the ordinary novel, the ordinary magazine article—the literature which reflects the general outlook," Canon Streeter concludes that the world is morally bankrupt.

"The problem is not whether Christianity will survive, but whether civilization will survive," the Canon told a conference of churchmen.

"I see no hope whatever for our modern civilization unless somehow we can let loose fresh life which I hope will be creative in art, politics and science, as well as in what is technically called religion and morals."

CHINESE NATIONALISTS ANNOUNCE OPIUM BAN

SHANGHAI (AP)—The Nanking nationalist government has established an opium monopoly throughout the territory under its control, declaring its intention to abolish the trade within three years. The bureau is under the direction of the minister of finance, and all opium revenues are to pass directly to the government.

Officials announce that the trade is to be restricted by one third each year until at the close of the third year its total abolition will have been accomplished.

In what appears to be in contradiction to these announcements, it has also been announced that the opium rights are to be leased to the highest bidders for one year periods. The privilege for the provinces of Kiangsu (containing Shanghai) and Chekiang (that immediately south of Shanghai) are reported by the Nanking official news agency to have been sold to a Shanghai opium dealer for 15,400,000 Mexican dollars.

BOUGHT A WIFE, BUT COULDN'T KEEP HER

JOHANNESBURG, South Africa, (AP)—Police here can do nothing for Raymond Abercrombie, who lost the wife he bought for $50 and a motor truck.

She went back to the husband who sold her whe nhis diamond diggings quit paying.

Police say the case is outside their jurisdiction. Abercrombie says he will take the case to the civil courts in an effort to regain his truck and $50.

Founded Business During Vacation

LONDON, (AP)—Mrs. Blanche Green, one of the highest salaried women in the world, came to London from America for a rest, but decided instead to organize corset selling agencies during her stay.

Mrs. Green, who began her career selling corsets to her Connecticut neighbors, now is vice president and sales manager of a corset company. She is reported to receive a salary of $100,000 a year.

Santa Fe

Tech Football Special

TO FT. WORTH

T. C. U.

vs.

Texas Tech

Saturday, Oct. 8th.

Round Trip On Santa Fe

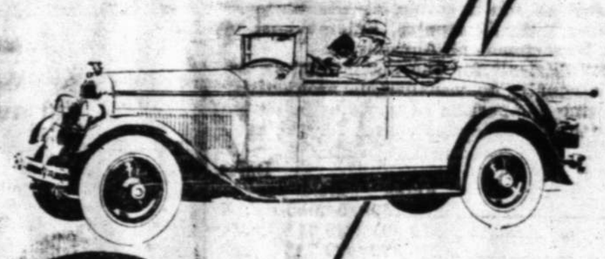
$12.40

Let's all go and whoop it up for Tech!

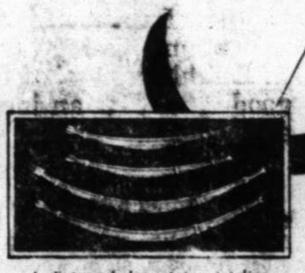
Leave Lubbock, Friday 7 p. m. Oct. 7; arrive Ft. Worth Saturday 9 a. m. Oct. 8.

Leave Ft. Worth 11:55 p. m. Saturday; arrive Lubbock 2 p. m. Sunday, Oct. 9.

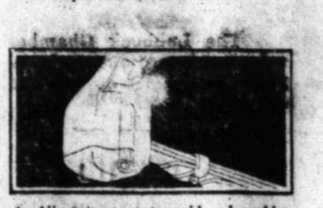
the MARMON 8



3 great comfort factors



1. Extremely long springs totaling 81 per cent of the wheelbase.



2. All springs set in rubber knuckles instead of metal shackles.

3. Lovejoy hydraulic shock absorbers engineered into chassis.

HAVE PRODUCED THE EASIEST RIDING CAR IN THE WORLD

RUBBER-SET Hydraulic Spring Suspension—an entirely new passenger car development in the Marmon 8—instantly refutes the old superstition that wheelbase means comfort and comfort means wheelbase.

The springs are the longest ever known in proportion to wheelbase. Husky rubber knuckles completely supplant the conventional shackles, eliminating all wear, rattles and looseness between frame members and springs—also all need of lubrication at this point.

Furthermore these new rubber knuckles entirely dampen out the smaller road shocks and in combination with live springs that monopolize all but twenty-two inches of the wheelbase, and Lovejoy Hydraulic shock absorbers engineered into the chassis, enable the driver to hit bad bumps at high speed with ease and safety.

PRICES—$1795 and upward, all under $2000, f. o. b. factory

RAGLAND MOTOR CO.

Welcome to the Panhandle South Plains Fair and Lubbock

September 27th 28th 29th 30th October 1st

COTTON FACTS

ABOUT THE ENTIRE SECTION

"Within a hundred mile radius of Lubbock, Texas, will some day be grown as much cotton as the State of Texas now produces," W. D. Hunter, Entomologist of the United States Department of Agriculture.

Since it is rather difficult for one not intimately acquainted with this country to visualize its productivity we give the following comparison as to yields of cotton taken from the 14th United States census for the crop of 1919-20.

County	Acres	Yield per	Bales A.
McLennan	234,730	54,655	.23
Collin	176,901	49,311	.27
Williamson	266,979	77,733	.29
Lubbock	**35,476**	**17,603**	**.49**

From the records of the State Experimental substation No. 8 at Lubbock (Bulletin No. 299 Experiment Station) we learn that for the ten-year period 1912-1922, the average yield of lint cotton per acre of ten highest varieties was 348.87 pounds, or in round numbers 3-5 of a bale per acre. It must be borne in mind that these figures include the years 1917 and 1918, which were the driest years ever known in West Texas.

At present there are 160 gins on the South Plains, forty of which were built during 1925.

COTTON PRODUCTION COSTS

Investigation of the cost of producing cotton at various points in the cotton belt undertaken by the Bureau of Agricultural Economics, United States Department of Agriculture, in co-operation with the State Agricultural colleges of North and South Carolina, Georgia, Mississippi, Arkansas, Oklahoma and Texas, show that costs per pound of lint in 1923 ranged from 10c in Lubbock County, Texas, to 57c in Lee County, Arkansas. The net cost per acre ranged from $18.22 in Lubbock County to $50.97 in Johnson County, N. C.

"There is no other cotton section in the whole of the United States of America which can compete with so low an average price of production, except the irrigated cotton in the Mesilla Valley."—Arno S. Pearce, General Secretary, International Federation of Master Cotton Spinners and Manufacturers' Association, Manchester, England.

GENERAL INFORMATION

In addition to this being a cotton country it holds front rank in the growing of kaffir, milo maize, feterita, corn, cane, millet, sudan grass, peanuts, wheat, oats, alfalfa, rye, barley, field beans and peas, watermelons fruits, grapes, vine products and vegetables.

Under these conditions, dairying, poultry raising and hog raising are very successful, and it is due to the wide diversification of proven crops on the South Plains that our citizens enjoy more prosperity than is possible where a one crop system prevails.

According to Government records the average rainfall for the past 25 years has been 21 inches per year, 75 per cent of which falls through the growing season.

The shallow water underlying the entire section at from 45 to 130 feet guarantees an abundance of water for stock raising, home and commercial gardens and orchards the year round and adds greatly to the points of diversified farming.

THE SOUTH PLAINS Invites The World!

Wherever you may live, whatever your vocation in life may be . . . . if you are not permanently settled, perfectly contented and satisfied, the wonderful possibilities of the Great South Plains of Texas will thrill you with its boundless opportunities.

A wonderful climate, resources that are yet in the early stages of development and the advantageous location, are factors that should attract your interest and cause you to investigate more fully the possibilities for success and happiness in the South Plains region.

The Panhandle-South Plains Fair is an exposition of agricultural products, evidence of the fertility of the South Plains; of Poultry and livestock, of home products and industrial displays; the "Show Window of the Plains."

The Fair itself is an example of the wonderful co-operation existing throughout this section . . . . . of neighborliness, of friendly competition for mutual good . . . . an inspiring thing to ambitious men and women.

You'll find a hearty welcome awaiting you at the Fair, an event that is yours but located in our midst. Feel the warm handclasp of Lubbock's citizenship as well as those who are your neighbors from other localities, all of whom are striving to one end—that of furthering the progress and prosperity of this great Empire.

The Lubbock Chamber of Commerce and Board of City Development cordially welcome the opportunity to assist in any manner possible, those who are contemplating the establishment of business and home here.

LUBBOCK FACTS

Population of city approximately 17,500.
Population of county approximately, 35,150.
Six railroad outlets with twenty-eight daily trains.
The City has 13 brick school buildings and the county 28 buildings.
Elevation, 3,251 feet, mean temperature for winters, 40 F; for summer 77.5 F; for entire year, 53.8 M. Mean humidity of atmosphere 50.2 per cent., with approximately 3,550 hours of sunshine per year.
Lubbock has 138 blocks of brick paving. Many of these blocks being 600 feet in length. $50,000.00 worth of bonds have been voted for additional paving.
Building permits for 1923 were $814,621.17.
Building permits for 1924 were $1,212,000.00.
Building permits for 1925 were $2,307,091.00.
Building permits for 1926, were $1,544,400.00.
Postal receipts, 1921, $32,243.38; 1922, $34,470.46; 1923, $40,319.38; 1924, $58,684.83; 1925, $77,182.42 and 1926, $81,090.62.
One thousand an eight more poll tax receipts were issued in Lubbock County in 1926 than in any other county in the Panhandle.
A Municipal golf course is open the year round to every citizen and visitor to Lubbock.
Lubbock has two compresses, one costing $150,000 and one costing $200,000: a $260,000 Cotton Oil Mill, 8 Gins, 2 Cotton Exchanges and over 150 buyers. This makes Lubbock a concentration pont for all the South Plains cotton.
Three modern brick hospitals with over 230 bed capacity, staffed by capable physicians and specialists are located here.
Six designated State Highways outlets with eighteen automobile passenger stage lines and 163 freight trucks augement the railroad service.
There are sixteen South Plains counties in Lubbock trade territory with a population of more than 185,000 with only 25 per cent of the tillable land under cultivation.
Lubbock has 91 wholesale distributing houses.
Every religious denomination is represented in Lubbock, all with good congregations. There are eleven church buildings.

Lubbock Chamber of Commerce and Board of City Development

"The Sunday Edition of The Lubbock Morning Avalanche and The Lubbock Daily Journal"

1927 FAIR EDITION

Sunday Avalanche-Journal

IT'S YOUR FAIR BE THERE!

VOL. 2 NO. 2 — LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 25, 1927 — AP MEANS "BY ASSOCIATED PRESS"

LUBBOCK IS IMPORTANT AS WHOLESALE CENTER

DAIRY CATTLE ON PLAINS TO BRING WEALTH

CREAM SHIPMENTS INCREASE OVER LAST YEAR

Dairying on the South Plains has been gradually coming into prominence for a number of years, and farmers who have supplemented a few dairy cows to other farm animals have found them very profitable.

Time was, and it has not been so many years ago, when it was next to impossible to find a good dairy cow on the Plains. Our minds had been working in the beef cow channel so long we were unable to see any good in any cow that would not make beef. But when the large ranges were cut into small farms—when grass land was to be had only at a premium conditions changed. Land that will produce 30 bushels of wheat or a bale of cotton to the acre, is too rich to be used for grazing.

It took several years for our people to learn this, but once the dairy cow was given a chance to prove herself they were thoroughly converted. Today dairy cows are the rule rather than the exception, and the old Texas Longhorn is seldom found anywhere.

During the past two years agricultural agents in a number of South Plains counties have been working overtime in an effort to get more good stock in the country, and it may be said to their credit that they have partially won their battle. Dairy cows are found on almost every South Plains farm, and more than one farmer has realized more cash from his cream than from his cotton.

Five years ago there was very little butterfat produced in this

See DAIRY CATTLE Page 3

Express Shipments Show Increase Over Last Year; Produce Receipts Heavy

Evidencing Lubbock's prosperity and in spite of the growing popularity of motor truck transportation for short distances, express receipts in Lubbock during the first seven months this year have shown a gross increase in revenue of 4 per cent as compared with those for the same months during 1926.

And the fall of 1927 will be the biggest season that Lubbock has ever seen in express business, according to the prophecy of O. F. Sensabaugh, agent for the American Railway Express company.

With Lubbock as the produce center of the South Plains, an ever increasing territory, the shipments of cream through this city make up the largest total of any commodity. Transfers of cream shipments through Lubbock from South Plains towns during 1927 have totaled, thus far, 50 per cent more than they did during the same period of last year.

From January until the third week in July, 17,466 cans of cream, of 10 gallon capacity and each averaging 80 pounds of butter fat, were shipped from Lubbock to markest in Amarillo, Wichita, Kans., Fort Worth, Trinidad, Colo., El Paso, Oklahoma City, Woodward, Okla., and other cities, the towns named having the principal demands.

Produce Shipments Heavy

Crowding the cream in popularity as a shipping commodity, are chickens and eggs, these latter two products leaving here in vast numbers daily. Chickens are handled through the express department only in carload allotments.

This year's shipments of poultry had shown in July an increase of 45 per cent over that of last year, 1,800,000 pounds of live and dress-

See EXPRESS Page 7

Church Started In Saloon Is Growing

BALTIMORE (AP)—She did not go to the ladies' entrance, but swung open the swinging doors of an East Baltimore saloon and walked toward the bar.

The astonished bartender frowned and beckoned to the "bouncer" whose duties were to eject all whose presence was not desired. The men drinking before the varnished bar thought she was looking for her husband. She wasn't. She was Mrs. Amanda Brown, a traveling evangelist and she entered the saloon to obtain converts. Six shuffled their feet in the sawdust on the floor and followed the woman in prayer.

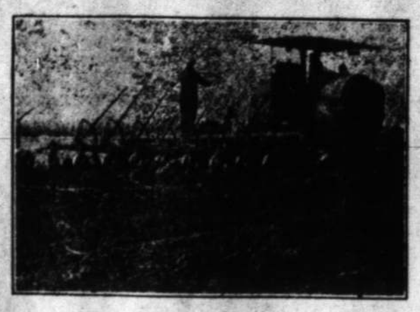
This was 12 years ago. This summer, the Church of God, organized by the six converts dedicated a new church building. The Rev. Marcel Desgalier is the pastor. He says the church has 150 worshipers and 500 associate members. Mrs. Brown is now conducting services in California.

SEEK NEW COLLEGE SONG OF NON-ATHLETIC THEME

EVANSTON, Ill. (AP)—A school anthem which will not emphasize athletics is being sought by Northwestern University. Prizes of $500 are offered: $200 to the person who writes the words, and $300 to the composer of the music.

"Go U Northwestern," and "Rise Northwestern" are the present songs of the school, but both emphasize football. The General Alumni Association, which is in charge of the contest, believes that the anthem should not emphasize any one branch of university life.

Muleshoe Section Has Made Most Rapid Development



TOP—First cotton gin in town of Muleshoe.

BELOW—Irrigation well on the R. L. Brown farm, near Muleshoe.

ABOVE—Turning the cow pasture into farm, near Muleshoe.

SMOKING AT MEALS IRKS FRENCH CHEFS

PARIS (AP)—The habit of most American women of smoking cigarettes throughout their meals frequently calls forth the wrath of chefs here who insist that French cooking can not be appreciated through a screen of smoke.

Among other habits of American women held up to ridicule recently by a French newspaper is that one of smoking at every interval between courses. Feminine tourists are accused of laying down their cigarettes only long enough to gnaw their chicken bones.

Course In Aviation And Aeronautics Now Offered At Texas Tech College

Keeping step with the rapid advance of transportation and also offering a course in aeronautics and aviation work during the coming years as an outgrowth of a recommendation recently made by the Board of Directors of the college. Time will be allowed for the establishment of the school but President Paul W. Horn has announced that there will be various phases of the course offered during the coming school session.

Adhering strictly to the technical

See AVIATION Page 7

MORE THAN HUNDRED HOUSES HERE; BUSINESS IS GROWING EACH YEAR, SALESMEN SAY

Maintaining her title as "Hub of the Plains," and in turn serving a trade territory of several hundred miles radius, Lubbock has grown in the past few years from a trading post for a few ranches and small villages to be known as the wholesale and financial center of the South Plains and Eastern New Mexico. One hundred and twenty-two wholesale concerns operate within the city, and each year report many hundred thousands of dollars worth of business.

Until the West Texas and South Plains territory came to be dotted with farms and towns, Lubbock was only a small town and furnished supplies for ranches and scattered nesters here and there. Once a month, or maybe not so often, the supply wagon would roll into Lubbock and stock up with household needs, cattle feed and such, and then depart for another period of gradual consumption.

It is a changed scene now as the hundreds of motor trucks make their way along the highways leading out of Lubbock as supplies to the smaller towns and a few ranches, still surviving, are hauled each day. The railroad is used to carry these shipments also but the commercial haulers are getting most of the business. Besides the regular trucks which each concern has for its own hauling there is maintained an entire commercial fleet by various individuals in the city who make daily trips to almost every point on the South Plains.

Lubbock's wholesale houses consist of several kinds. There is the wholesale and retail concern which sells retail to the people of Lubbock and then furnishes merchants and individuals out of town with wholesale supplies. There is the strictly wholesale concern which furnishes only in wholesale lots to Lubbock and the South Plains, and there is the wholesale concern with only a representative here who supplie sthis territory with needs from a main house of his company in some other city. Scores of these representatives make their headquarters in Lubbock but they were not included in the 122 concerns tabulated in the wholesale district.

Lubbock wholesale district consists of: Bakeries and bakery products, 6; bottling works and cream manufacturers, 5; builders' supplies 10; candy manufacturers, 3; cigars, 1; wholesale grocers, 7; furniture and special equipment, 10; gas and oil, 12; grain, coal and feed, 8; hardware, 5; ice manufacturers, 3; machinery supqplies and accesories 2; flowers and plants, 3; marble works and monuments, 2; plumbing supplies, 4; poultry and eggs, 6; fruits and vegetables, 3; printing and supplies, 5; potato flakes manufacturers, 3; packing house products, 4; windmill and pump supplies, 3; implements, 6; sewing machines, 1; seeds, 3; and automobile accessories, 8.

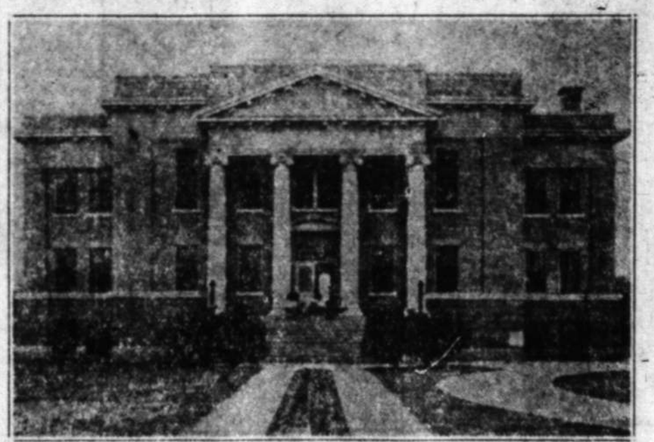
QUICK'S SON WRITING FATHER'S LIFE STORY

SIOUX CITY, Ia. (AP)—Edward C. Quick, son of the late Herbert Quick, author, has gathered information about his father from old time friends here to complete the second volume of Herbert Quick's book, "One Man's Life," left unfinished when the author died.

Quick had carried the story up to the time he came to Sioux City in 1889. The author at one time was mayor of Sioux City.

The youngest president of the United States was Theodore Roosevelt, who was inaugurated at the age of 42.

CROSBYTON, TEXAS



CROSBY COUNTY COURT HOUSE

LOCATION

The city of Crosbyton, Texas, is situated 40 miles east of Lubbock, 40 miles north of Post and 30 miles south of Floydada. It is the county seat of Crosby county, which is widely known as the "Pride of the Plains." It is on the Santa Fe railway running east from Lubbock, which gives easy access to the leading railway and wholesale center of West Texas. It is also on Highway No. 18 connecting directly with Fort Worth to the east and Lubbock to the west.

CROSBYTON ALSO HAS

All of the modern conviences of any city on the South Plains—paved streets, 24 hour electric service, city water plant and natural gas to be here soon.

ALTITUDE AND CLIMATE

The altitude of Crosbyton is 3100 feet, the climate throughout the year is healthful and invigorating. No sultry heat or malaria; uniformly cool nights through the summer months.

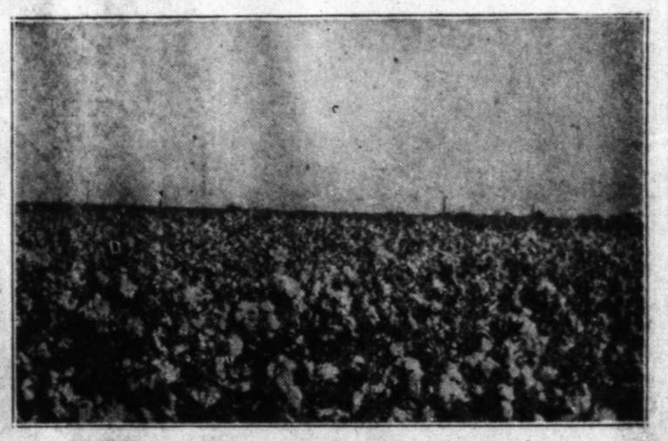
AGRICULTURAL FACTS

Crosby county has 500,000 acres of tilable land, 300,000 in cultivation, average sunshine days 235, average annual temperature 49 degrees, average temperature for seven months growing season 79 degrees. Average annual rain fall 22.6 inches.

THE ABOVE FIGURES WERE COMPILED BY THE GOVERNMENT OVER A PERIOD OF 30 YEARS

We are in the center of the diversified farming section. The soil is a dark chocolate sandy loam of wonderful fertility ,it varies in depths from 2 to 4 feet. Especially adapted to all small grain and sorghum.

COTTON—Crosby county produced 79,000 bales of cotton in 1926.



AN AVERAGE STAND

Crosbyton Chamber of Commerce

Greetings to the South Plains from---

Mistletoe Creameries, Inc.

ICE CREAM

Mistletoe Ice Cream can be had at your favorite fountain—just ask for it by name.

Evaporated Milk

THE NEWEST MEMBER OF THE MISTLETOE FAMIIY

Mistletoe Evaporated Milk will give you a new conception of richness and flavor. It contains only select, whole rich milk. Nothing is added—only the water is removed and that under extraordinary sanitary conditions. Delightful for every use—cooking and table. Especially fine for children.

Mistletoe Butter

the Aristocrat of the Dinner Table

Mistletoe Butter is a widely known product. It is now recognized as the finest flavored butter; made of pure sweet cream and handled as carefully as you could possibly handle your own butter. It is superior for table use—always obtainable fresh and sweet.

Mistletoe Butter is now on more than 100,000 tables every meal.

SERVICE
to the South Plains

Mistletoe Creaferies, Inc., a strictly Texas company, having originated in West Texas, deems it a great privilege to serve the merchants and consumers of the South Plains.

We are intensely interested in the agricultural development of this section; interesting in the prosperity of its people.

It is because of that interest that we have carried the message of diversified farming into every community. We have stressed, unselfishly, the importance of the Cow, the Sow, and the Hen.

We maintain now, cream stations in nearly every cross-roads community of West Texas and Eastern New Mexico.

And we feel that it is the service that we have given—backed by products of unequalled merit that has won leadership for Mistletoe products.

So, when you come to the Panhandle-Plains Fair, whenever you come to Lubbock—or any other town in which a Mistletoe plant is operated, you will find a double welcome. A welcome that invites your acquaintanceship for personal satisfaction and for furtherance of business service.

MEET US AT THE SOUTH PLAINS FAIR

Mistletoe Creameries, Inc.

Religion Must Revise Its Codes To Guide Modern Man, Says Rabbi Present Generation Wants Change

BY JONAH B. WISE

If religion is to mean what it ld to spiritual and intelligent nity it will have two very ite experiences. It will be di into ever smaller groups of ng opinions and it will mor tly change its established points as times alter.

ese two ideas come easily and rally as one studies the exp es of the Jews. Israel is the ion laboratory of the wall. The Jews are divided into ments so small as hardly to be able of being called sects. Israel and always has been "handed faction". I know a fool said it, ut only a fool's phrases fit his ory.

Even the factions are subdivided and every theory has its partisans. When the Jew rises to the cultural and intellectual level of his history such divisions will prove not only valuable but indispensible to progress. Huddled, drilled and disciplined faiths remain, if not in one spot at best in one groove. Israel has survived because of its sharp divisions and consequent hardihood. A uniform dogmatic Judaism would soon kill the Jews. The laboratory experience of the Jew applies also to other faiths.

Inspiration from religion comes its power so to influence men as give them individuality and self nsciousness.

The second great necessity for re ligion is the power to change quickly. Somehow one feels that quick changes are impending for man spiritually as they have come mechanically. In morals there will come a new dispensation, possibly sooner than we expect. Is religion prepared to face new facts? It seldom has been.

The Prophets tried to use it for new thinking, but succeeded only for themselves and a few disciples. The attempt has always met with the same results. We are suffering from too rapid mechanical growth of the 19th century. We have accustomed ourselves to ideas in practical life which would have frightened Napoleon.

Mechanically the world is as different from its immediate past as Yankees are from "hausfraus." Are we not ready for a moral, ethical, social earthquake, a new Sinai—a revision of old codes?

Religion should be first to know and guide the new morality and social code. To do so it must be tremendously sensitized, encouraged and repeatedly challenged. In the usual laboratory variety and change have shown marvelous results in

DAIRY CATTLE

(Continued From Page 1)

section. Today we find that every express car is filled with cans of cream.

Some of the largest and best creameries in America will be found in this section, and others are coming. It will only be a matter of a few weeks until Swift & Co., will be operating in this city, and Lubbock has two creameries in operation now. The reason for this is easily explained, creameries are located in sections where butterfat is plentiful.

The average can of cream will weigh approximately 80 pounds, and it is nothing uncommon for 200 cans to be handled in this city in one day. A few weeks ago more than 350 cans were shipped out by express in a single day.

Butterfat, like any other commodity, is sold according to grade. The man who has the better product will get larger checks than his neighbor who produces an inferior grade. An average price for cream in this section is about 40 cents a pound. At times prices are higher and during the summer they are lower, but at all times the price is sufficiently high to guarantee producers a fair profit.

The butterfat business is an important one, though still in its infancy. During the next five years we may expect to see some radical changes, and the day is not far off when dairying will be generally known as one of the leading industries on the South Plains. We may expect to see butter factories, cheese factories and plants where canned milk is prepared for the market.

Climatic conditions are very favorable, feed is produced quickly and at a minimum of cost and there is no reason why we should pay royalties to Northern and Eastern concerns when we may produce our own products.

Found—A City That Pays Its Way—No Taxes

WESTERVILLE, O., Sept. 00—This peaceful little city is known throughout the country as the home port of the Anti-Saloon League of America.

It has another claim to fame, however, which has not been noised abroad so widely.

It is a city without taxes—a city that runs itself without digging into the pockets of its citizens!

To be sure, Westerville has a tax levy. But it is a very small one, and the proceeds are confined strictly to the payment of debts contracted before the present "business administration" placed the city on a basis of financial independence.

Municipal Ownership

Westerville's scheme is worth looking at.

The city believes in municipal ownership of public utilities. All of its funds for current expenses come from the earnings of its utilities. In addition, these earnings are steadily piling up a surplus in the city treasury. This surplus, under present plans, will be invested in well paying securities, the income from which will in turn further reduce the cost of the city government.

All city affairs are conducted on the plan of a well-managed private corporation. There are no political "jobs" in the city government; employment is governed absolutely by the same standards of capability and efficiency that apply in any business house.

Each public utility is obliged to pay its own way and show a respectable profit. This is done so capably that public utility rates to consumers here are lower than in many other cities of the same size.

The city manager who has helped Westerville achieve financial independence.

In a single year the city earned enough money from its utilities to pay $13,600 in improvements, all of its major operating expenses and all managerial salaries. The city gets electric current for street lighting free, and also gives its schools their light and water free.

Earn on Surplus Funds

Westerville banks carry the city's accounts, bidding as high as 4 1-2 per cent on balances. The city earns nearly as much on its sinking fund surplus as it must pay on unexpired bonds which were floated in the days before the business men decided to see if a real "business administration" were not possible.

There is no financial wizardry involved. A commission council of five members govern the city, with an executive board headed by City Manager L. C. Whitney. These men, all capable in business and industry, simply use plain business judgment and common sense.

Sounds simple, doesn't it? Anyway, Westerville is satisfied.

CHINESE FAIL TO FIND PROMISED PROSPERITY

FOOCHOW, Fukien Province, China (AP)—The people of Fukien are wondering where is to be found all the prosperity promised by the Nationalists when they swept this province some months ago.

Taxes are higher than last year. Poppy planting and opium production is as widespread as it was twelve months ago. In the cities the labor unions have forced higher wages, but the ordinary coolies and peasants are no better off than before.

Since last December there have been five changes in the provincial government as administered by the Nationalists. At present an admiral of the Chinese navy heads the Fukien commission, but the military general formerly in charge has refused to move out, until he receives a million Mexican dollars and so far the Fukienese have paid him only one fifth that amount.

General Lu Hing Bang, former bandit chief, is in control of several coast counties.

RUSSIA'S POMPEI UNDERMINED BY SEA

KERCH Crimea (AP)—The ruins of Kerch, the site of the ancient Greek Panticapeum, often called the "Russian Pompei and Herculaneum," are rapidly decaying, and the Black Sea is gradually undermining the remnants of ancient Greek and Roman towers and walls.

In the fourth and fifth centuries before Christ the city was a flourishing trading center, the envy of northern barbarians and greedy merchants from Italy, Asia Minor and even Egypt. The city was seized in turn by Mithradates and Barbarians before succumbing completely to Rome. In the fifteenth century it became the prey of the Turks and since has fallen into decay.

No excavations have been made since 1914. The ancient city occupies a beautiful site, as all Greek cities did, overlooking the Black Sea, and is strewn with ancient Greek foundations, remnants of Roman baths, blocks of white and rose marble, and towers and walls of a later origin.

The first United States postage stamp, issued in 1857, bore the portrait of Benjamin Franklin.

Versailles Bars Spicy Magazines

VERSAILLES, France (AP)—Versailles, where kings and queens and lords and ladies were gay and not always well behaved, is just a suburb in these republican days, and it has developed a suburban conscience.

The spicier French magazines are barred from its bookstalls. Not long ago the city council decided also to prohibit the sale of one of the monthly publications which a group of young exiles fro mAmerica issue in Paris. The French fathers of Versailles decided the American magazine was salacious.

Temple Trust Co.

LOANS ON REAL ESTATE

Lubbock, Texas

Guarantee Abstract & Title Company

LUBBOCK, TEXAS

We welcome you to the Panhandle South Plains Fair.

Come to our office and visit with us. Lets get acquainted, and know each other better.

Abstracts, Information, Notary Public

Merrill Hotel Bldg.

C. L. Adams, Mgr.

Phone 420

Santa Fe All the way

A NATIONAL ASSET

Santa Fe All the way

Railway service is one of our country's most valuable assets. It fosters national unity and thereby stabilizes both social and economic progress.

Before the railroads came to serve our people, travel was difficult, communication was slow, and shipping by land highly expensive.

The history of the Santa Fe System strikingly demonstrates the benefits of railway expansion. Its ability to render greatly improved service today is intimately related to its increased investment.

Investment enabled the railroads in the past to lead the way in national development. Similar investment in the future will have further beneficial effects. We as a people must do our share to encourage such investment by indicating clearly our intentions to safeguard railway credit.

Constructive criticism and suggestions are invited.

Santa Fe All the way

T. B. Gallaher

General Freight and Passenger Agent
Amarillo, Texas

Santa Fe All the way

TREMENDOUS BUYING POWER

This store is but one of hundreds belonging to the same organization, which is responsible for the fact that we are able to serve you with merchandise of quality at prices that you would expect to pay for just ordinary merchandise. It is a policy that is saving thousands, and now that Fall and Winter merchandise is ready, Fair Week is an excellent time to supply your needs at huge savings.

MEN CAN SAVE HERE!

Everything that men wear can be found in this great money-saving institution. Hundreds of thrifty men have welcomed the opportunity to save that this new store has brought them. Compare the quality then look at the remarkably low prices.

MEN'S WINTER SUITS

It isn't necessary to pay a lot of money to get a good Winter suit and these suits prove that. Good fabric, good quality, smart style and suits that will give long wear and satisfaction. Many of them come with two trousers, which doubles their wear. They are suits that compare favorably with those that cost from $10 to $20 more than we ask.

$13.95 **$24.95** **$34.95**

FALL HATS
Shown in the new grays and tans. Many good styles. Priced at at $1.50 to
$4.95

MEN'S SHIRTS
Made of broadcloth, madras and other good fabrics. Neckband or collar-attached.
98c TO 2.59

MEN'S HOSIERY
Plain and fancy patterns in silk, silk and wool, and lisle. Priced
9c TO 85c

MEN'S CAPS
Shown in smart fabrics in many different colors. Nowhere else so low priced either.
94c TO $1.89

MEN'S NECKWEAR
Four-in-hand and bows in the smartest of patterns and colors. Priced at
20c TO $1.19

MEN'S UNDERWEAR
One or two piece styles. Light, medium and heavyweight. Priced from
49c TO $1.19

Work Clothes At Big Savings!

OVERALLS
Well made from good quality denim. Triple stitched, and priced at
89c

JUMPERS
An excellent jumper that is wonderfully low priced at
89c

WORK SHOES
Made well from good quality leather. Comfortable too. Priced at $1.48 to
$1.98

WORK GLOVES
Many different kinds from which to select and priced from
9c TO $1.59

KHAKI PANTS
Made from good grade khaki, reinforced and priced from
98c TO $1.85

WORK SHIRTS
Blue and gray. Made of good quality material. Priced from
49c TO $1.10

WORK COATS
Waterproof and heavily lined Three-quarter length. Priced
$4.95

WORK CAPS
Here's another place where we save the workingman.
9c TO 59c

Everything that the workingman needs can be found here at prices that make his dollars go farther.

Everything for The Boy

Parents have found that this store makes it easy to keep the boy looking his best at an economical figure. Here are suits that any boy would be proud to wear, in fabrics and colors that will win Mother's approval. All sizes, long and short trousers—many of them with two pairs of Trousers.

$4.95 TO $13.95

BOYS' SHOES
Made to stand up under the roughest wear. Good styes. All sizes. Priced at
98c TO $3.95

BOYS' CAPS
Caps that boys and mother too will like. Good fabrics and patterns. Priced from
9c TO 94c

BOYS' BLOUSES
Made from smart, long wearing materials. All sizes and styles. Priced from.
49c TO 89c

Smart Shoes for Men

Shoes that are the last word in smart style and comfort. Shoes whose leathers will give lond service at an economical price.

$2.48 TO $4.98

Tuesday the gate
the Panhan Plains Fa
for thousan e place wh
cultural end xhibited t
ested may l e newest
by the know e cordiall
for every da filled wit
and you are d to mak
quarters an ce to m
relatives.

22 Departments Cribu

This store is so large in its service that the fact that 22 dep s are rea
worth your while to shop here. Get the habit, come here f

Look At These Prices

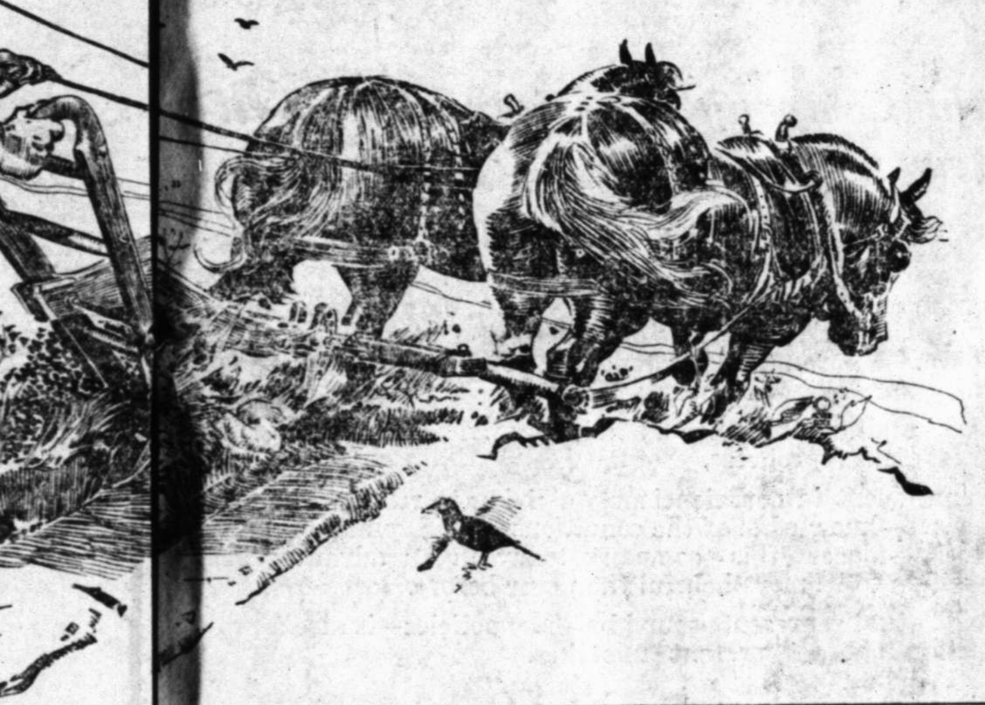
Wash Boards	41c
Wash Tubs	49c, 69c 79c
Coasted Wagons	$3.98
Betty Bright Alumium Wear	98c
Blackboards	34c
31 piece set Willoware	$4.98
17 Piece China Tea Set	$1.59
Hammers	19c, 29c
Acorn Brand Paint, ½ pint	15c
Acorn Brand Paint, pint	30c
Acorn Brand Paint, quart	60c
Hendyx Bird Cages	$1.83
Outing Jugs	$1.49
Mixing Bowl set, 5 pieces	69c
Lamps	$1.49 to $18.95
Table Oil Cloth, yard	29c
Acorn Electric Irons	$2.49

Acorn St

1012-14 MAIN ST, EXAS

HIR VISITOR

Tuesday the gates swing wide to open
the Panhan Plains Fair, the meeting place
for thousan e place where the result of agri-
cultural end xhibited that all who are inter-
ested may l e newest methods, and improve
by the know e cordially invite you to attend,
for every da filled with pleasure and profit,
and you are d to make this store your head-
quarters an ce to meet your friends and
relatives.



FACTORY-TO-YOU PRICES! SAVE!

The organization to which this store belongs, is so large in its scope as to include the operation of many of their own factories. This means that many of the items in this store are sold to you at prices that are lower than those of a jobber and the savings that are possible under this arrangement are remarkable. We're here to stretch the buying power of your dollars, and the manner in which we have succeeded, is shown by the wonderful patronage we have enjoyed since our opening a few months ago.

Smartest Of

WOMEN'S APPAREL

Always Priced Lower!

Women of the South Plains who desire the smartest of apparel at unusually low prices have found this store to meet every requirement. They have found that this store by its wonderful New York connections, is able to supply them with merchandise that is wonderfully low in price and smart in style.

the Newest Dresses

New shipments of dresses arrive every week and through this way, we are able to supply the best styles, the newest of fabrics and designing at unusually low prices. Now the new frocks for Fall are here and they're interesting from the point of quality, style and value. All the new style features are to be found in this showing of frocks and in accordance with our low price policy, the values are nothing short of sensational. Every size, every good style and good color will be found in the assortment.

$7.95 $9.95 $14.95

Fall Coats

are smartly trimmed with rich fur

Coats this Winter are handsomely trimmed with rich looking furs. Tremendous buying power enables us to offer you the best values you'll find anywhere else on the South Plains. New colors make the Fall coat a thing of beauty and they're so smartly styled that to see them will instantly create the desire for possession. In every detail you'll find that on comparison the values are exceptional and you'll want to see them before you buy.

$11.95 to $29.95

WOMEN'S FOOTWEAR

What style, what values, what comfort there is in shoes for women at this store! New Fall shoes offer the last word in these features, and women are realizing that this is the best place to buy shoes. Economical low prices give evidence of our superiority in value-giving.

$1.48 TO $5.95

SPORT SUITS

Many women will wear the smart sport suit this Fall and we're ready for them with sport suits that offer the very heighth of style and value, priced at

$4.95 TO $9.95

FALL MILLINERY

Felts, Velvets, Velours and combinations in the smartest styles. Prices too make selection pleasing from the point of style and economy. $1.95 to—

$4.45

BEAUTIFUL UNDIES

Nowhere else in Lubbock can women select such beautiful undies so low in price. These are just a sample of the values.

89c TO $4.95

WOMEN'S HOSIERY

Always lower in price, our hosiery has met the approval of those women who like smart appearing hosiery at economical prices.

45c TO $2.35

ts Cribute Huge Savings!

t that 22 dep ts are ready to serve y ou means that savings in each one make it come here f

rices

	41c
19c, 69c	79c
	$3.98
	98c
	34c
	$4.98
	$1.59
	19c, 29c
	15c
	30c
	60c
	$1.83
	$1.49
	69c
	to $18.95
	29c
	$2.49

Caloric Gas Ranges

Gas service in Lubbock, means that more women will desire to secure the efficiency and economy that the use of Gas Ranges will bring to their homes. And again this store stands ready to save you money on the purchase of a Gas Range.

CALORIC GAS RANGES are efficient in their operation, and economical in gas consumption. No gas range could do more for you regardless of the price. In justice to your pocketbook, see the CALORIC before you buy ---------- **$24.49 TO $52.00**

RUGS

Many home furnishers have admired the beautiful patterns and wonderful assortments in our rug department. They've wondered how we can sell them for so little too, but tremendous buying power is the secret Priced at ---------- **19c TO $39.85**

n Stores, Inc.

EXAS LUBBOCK, TEXAS

NEARLY 8,000 CARS IN LUBBOCK COUNTY, AND DEALERS READY NOW FOR INCREASED BUSINESS

Several years ago automobiles were considered as a luxury—but during this age they are considered a necessity. The business man, the professional man and the farmer are all realizing that in order to be successful in their line of work they must have an automobile.

J. F. Holland, tax collector of Lubbock county, has received his third allotment of license plates for 1927. The Highway department of the state sent him 7,500 plates in the initial allotment and since that time Mr. Holland has received additional plates of 1,000 in one order and in his last order received 400 additional plates. Over 8,000 license plates have been issued from the tax collector office to owners of motor vehicles for 1927, according to Mr. Holland. In 1924, only 4,500 licenses were issued, which is an increase of 3,500 in a period of three years.

New Plates Received

For 1928 Mr. Holland has received an invoice for 8,500 automobile licenses, 700 for commercial vehicles, 28 for motor buses, 6 for motorcycles, 1 for tractors, 115 for trailers, 1 dealer, and 30 chauffer licenses, a total of 9, 231 for 1928. The numbers started with 642,301 for 1927 and ended with 653,300 in the first allotment. Lubbock County was numbered among numerous other counties in the A series of license plates. In 1928 the numbers begin with 660,001 and end with 668,500 for automobiles.

"Several changes have been made in the highway law for 1928," Mr. Holland said. "This year automobile license must be secured in the county in which you are a resident," he added. Heretofore a resident of the State of Texas could get an automobile license in any county of the state. "This new change will probably cause much confusion," Mr. Holland stated.

Many Car Dealers

In Lubbock County there are 17 dealers and distributors for different makes of cars. They are: Lubbock Automobile Company, distributors for the Ford, Fordson tractor, and Lincoln; The Kuykendall Chevrolet Company, dealers for Chevrolets; Lubbock Oldsmobile Company, dealers for the Oldsmobile; Bradley Motor Company, dealers and distributors for the Oakland and Pontiac; Slaughter Motor Company, dealer and distributor for the Buick; Royalty Motor Company, dealers for the Dodge and Graham Brothers Truck; Hub Motor Company, dealers for the Hudson and Essex; West Texas Motor Company, dealer and distributors for the Hupmobile; West Texas Reo Company, dealers and distributors for the Reo; Joe Hilton Company, dealer and distributor for the Chrysler; Lubbock Nash Company, dealer and distributor of the Nash and Star; Paige-Jewett Company of Slaton, dealers for the Paige and Jewett; Rackland Brothers, dealers and distributors of the Mormon; and Willys Knight-Overland dealers. The Idalou Motor and Slaton Motor companys are dealers of the Ford and Fordson in Idalou and Slaton. The Jackson Chevrolet Company are dealers for the Chevrolet in Slaton.

In Lubbock County there are two very important automobile organizations. The South Plains Automobile Dealers Association, an organization of dealers of the South Plains, W. W. Royalty, of the Royalty Motor Company, is president of the South Plains Automobile Dealers Association. The American Automobile Association also has district headquarters for the South Plains in this county.

Pioneer Creamery Company Enjoys A Steady Growth

Mistletoe butter and ice cream is known all over Texas and America, and the Lubbock branch of that institution is doing its part to supply people with these high grade products.

When the first plant was opened in Amarillo a few years ago the "cream" business on the Plains was a new venture. Very few dairy cattle were to be found in this section, and it took a lot of hard work to make the business "go". The owners had faith in the country's possibilities and they carried on, growing a little each year, and all the time trusting that in time Panhandle and Plains farmers would see the value of dairy cattle.

And while there are not half as many of these cows here as there should be, it is gratifying to note that herds have increased a little every year, and today the cream industry is a leading one.

The largest butter plant in the Southwest is the Mistletoe plant at Amarillo and in time these people may be expected to operate a plant of similar size in this city. Already they have purchased buildings here. An ice cream plant is being operated and sales are growing each month. The company has also purchased building sites in a number of South Plains towns and cities, and in time they will erect cream stations upon them.

At this time there are a number of creamery companies doing business on the South Plains, but the pioneer company is still a leader.

Each year hundreds of thousands of dollars are paid by these people to South Plains farmers, and the receipts are growing all the time.

Ginner Says Big Crop Expected In Shallowater Area

(Special to Avalanche-Journal)

SHALLOWATER, Sept. 24.—Shallowater ginners are looking forward to a capacity run this season, according to R. A. Shaver, manager of the Shallowater Gin company, who says that while the drouth damaged the crop some a big yield is still expected.

Mr. Shaver's gin is modern in every respect. It has 5-70's and the plant is equipped to turn out either round or square bales. All the latest devices will be found at this gin, and the manager says he is going to be ready to handle the crop when it begins moving.

Cotton Crop At O'Donnell Will Make Big Yield

(Special to Avalanche-Journal)

O'DONNELL, Sept. 24.—While gin receipts in this city may not be as high this season as last, it is safe to say a good cotton crop will be gathered. Rains were a little late this year, but farmers who planted before the rain are going to be well paid for their efforts.

Ordinarily O'Donnell and O'Donnell community will produce and ship more cotton than any other South Plains community, and it is very likely this will be done this season.

Grain crops, that is maize, kafir and other row crops are as good as one could ask, and there will be an abundance of feed shipped from this section after farmers have reserved enough for their own stock.

Gas Supply Will Reduce Fuel Bills Better And Cheaper Than Coal, Claim

Coming here at a rate that makes gas the cheapest fuel available to Lubbock, this commodity is to mean much to the city of Lubbock, according to estimates made by the chamber of commerce and various citizens.

The gas is to be free from sulphur and sulphur compounds, a condition that will make it particularly desirable for use. It has been stated by the gas company officials, who termed the product that is being piped in here as a "natural, sweet, dry gas." This will eliminate many of the undesirable odors sometimes associated with the use of natural gas and will prevent the forming of a sediment upon furniture, as sometimes happens, it was explained.

It is probable that the lack of cheap fuel has caused many commercial companies to defer the establishment of factories in this section. Judging from inquiries received here, and it is now thought that the coming of gas may be an incentive to the building of such concerns. Lubbock has water in plentiful supply and many other resources that will be favored by such companies, it is pointed out.

That this country has had no natural fuel has been a handicap that citizens and prospective citizens have recognized and the coming of gas had been long talked of. Now it is a thing of the present as Lubbock is experiencing its first use of the fuel.

The convenience of this quick fuel to the housewife is inestimable. Its cleanliness is one of the greatest things in the favor of gas as there is no smoke and soot, no heavy lifting of buckets and very short waiting for the stove to heat to a proper temperature. Moreover, there is not the waste accompanying a fire that must continue to burn after one has finished with it.

The housewife, particularly, and the city as a whole, may be able to appreciate the elimination of some smoke in this city, that has been likened on a winter morning to a "Little Pittsburgh."

In comparison the cost of gas with other fuels, it has been pointed out, as with a rate of 67 cents per 1,000 cubic feet, $3.92 worth of the commodity will produce heat for cooking equivalent to that given off by a ton of coal.

Floydada Enjoys A Record Growth

FLOYDADA, Sept. 24—Nothing indicates the growth and development of a city more than its building permits and scholastic enrollment. In these two features Floydada claims to be one of the leading towns of the South Plains. The city has not experienced a building boom but the development has been steady and very noticeable.

In less than thirty days the city secretary, Earl Bedford, issued $46,500 in building permits. This includes the Farm Bureau Gin which will be in operation by ginning season and is the fifth gin for the city. Within the next thirty days the permits should exceed $75,000 bringing the total for the year to more than $585,000. Included in the buildings to be erected is a new post office. The need for this office has been apparent for sometime, but until recently has sth edepartment considered the erection of a building. Othe buildings to be erected are the J. M. Wilson brick, on the east side of the square, and the Geo. Finkner building on West California street. At no period during the year has there been less than seven residences under construction. A Santa Fe depot and a Frisco station will be erected within the near future.

Enrollment in the Floydada high school at the beginning of the 1927-28 session exceeded by twenty-one any previous record of the school. 285 students enrolled for high school work. In one of the ward schools 206 were enrolled and the other received 190 making a total of 791 students in the Floydada public schools. The new high school building which was erected in 1925 is crowded to capacity and another building will be needed at once.

LEVELLAND CONTINUES TO MAKE STEADY GROWTH; COURTHOUSE WILL BE COMPLETED BY FEB.

(By Staff Correspondent)

LEVELLAND, Sept. 24—With a population of more than 1,000 and with new people arriving each week, this city may be termed a "growing city", for it will be remembered that Levelland is less than four years old. The county is serves (Hockley) as county seat has been organized only six years, and at the time of the organization there were very few people in the county. Most of them were either ranch owners or ranch hands, but they were all in accord when it came to organizing and locating a county seat.

Once it was announced that Levelland had been selected people began flocking in from all parts of this and adjoining states, and when the town was a year old it had more than 500 citizens. At two years of age it was still growing, so it was decided that the city should be incorporated. There were very few votes against this move, so the town was incorporated, and a mayor and other officials were chosen.

Since that time the council has been busy adding needed public improvements, and the city today has a sewerage system, an adequate water supply, electric lights and many other conveniences found in the larger cities.

For four years an old wooden shack has served as a courthouse, but before another six months shall have passed county records and officials will be housed in a modern $136,000, gray stone courthouse which is now under construction. The building is to be four stories high and will be modern in every respect.

During the first year of the town's existence most of the mercantile establishments were housed in frame buildings, but today most of these shacks have been abandoned and modern bricks have taken their place. About 20 new brick business houses have been completed during the past year, and advices are that others are to be erected in the near future.

Of course there are still many things that are needed here. The city needs side walks and paving, beter train service, and more public buildings. It needs better churches but they are coming. It needs more adequate hotel accomodations as it is the dividing point between Lubbock and New Mexico and between Clovis and points on the Southwest Plains. It needs men with money and vision—men who are willing to reap their reward after the country has been developed.

Levelland is growing. Hockley county is growing, and it seems these ones they rank every favorably with some of the older cities and counties on the South Plains.

"TAILOR-MADE" CHURCH IS PRIDE OF MANILA

MANILA (AP) — A "tailor-made" church of steel is one of the structures of which Manila is proud.

It is the San Sebastian Catholic church facing the Plaza del Carmen, just outside the business district. Designed by the noted Spanish engineer, Eduardo Palacio, it is under the administration of the bare-footed Augustinians or Recoletos. These are Spanish friars, founded a chapel on the present site in 1622.

The entire building, above foundation, was manufactured order in Belgium, and shipped the Philippines in 1891.

Twelve stained glass windows, showing the life of Christ, manufactured in Europe, illumine the interior. There are also 12 beautiful rose windows.

In the high altar within stands an image of Our Lady of Carmen. In an exquisitely wrought pinnacle above it is a statue of San Sebastian, flanked by two angels.

The smallest bird in the world is the fairy humming bird of Cuba, which is only two and one-fourth inches long.

Some Things to Know About

Paulger Battery & Electric

1316 Broadway, Lubbock, Texas

DID YOU KNOW THAT—

——Paulger Battery & Electric maintained the ONLY speedometer repair shop on the South Plains:

——that Paulger Battery & Electric was the AUTHORIZED service men on Delco, Remy and North-East Electric generators and starters.

WILLARD BATTERIES and Willard Service!

——is a part of the service rendered by Paulger Battery & Electric!

Radios Repaired

——in our employ is a radio expert—a man whose work Paugler Battery & Electric guarantee.

Tubes tested and properly arranged in sets—sets adjusted—set-ups made.

These are some of the services which you may enjoy by phoning 181 or calling at our station at 1316 Broadway.

Paulger Battery & Electric

C. A. Paulger, Manager Lubbock, Texas

BUILDING FACTS

this Company's Past is indelibly Written on Pages of West Texas Progress!

This company prides itself on its past—but takes more interest in its present.

The service that we have given in the years gone by in the upbuilding of all sections of the South Plains—as an institution—are foundation stones on which we can operate for the good of our customers today.

Our building assistance is indelibly written on the Page of West Texas' progress.

Years spent in conscienciously striving to render a helpful service—knowledge of the conditions — adequate building stocks—places this company today in an advantageous position to be more helpful than ever before.

AGE—that represents sound business policies—is also a protection against present mistakes.

The South Plains Is Coming to the Fore Front

Day after day—year after year—further proof of South Plains' opportunities are being offered.

Economic facts that makes it inconsistent for South Plains lands to sell at anywhere near present prices—while producing greater yield of cotton and feeds—at less cost—are being broadcast by government statistics.

A wider recognition of such a situation brings about a quicker development of our resources.

Men with vision—can tell now only a part of the great building program that will be manifest in the months just ahead.

This company believes the time is at hand for those who have vision of the future—to prepare now—by building—business houses and homes—for an increasing population—that is as sure to come as time is to continue.

And when you plan such building—on a basis of the superior service our facilities offer—we ask for your consideration.

Every building need available for every kind of building. Estimates and suggestions gladly furnished.

T. R. PRIDEAUX LMBR. COMPANY, Inc.

Amarillo—Lubbock—Midland

lmost Half Million Is Spent Annually By Lubbock People For Fresh Meat; Sales Grow

o we ever stop to think that we e some very interesting things t in Lubbock? No, we usually ar to find these things.

interesting to contend that y have stopped and thought ht in Lubbock, every 365 ere are at least 2,542,000 of home killed meat con- We do not consider that ount of money spent for sh meat would amount to 16,510 every 365 days. Still if we were to have open lands around Lubbock, it take approximately thirty- ctions in order to have open range for the cattle consumed here every year.

This lot of figures seem unreasonable for a city the size of Lubbock. Still they are true, and following facts we will take it step at a time until we have calculated the year's consumption. We will only consider the fresh meat and only two kinds of that, the beef and the pork.

First, we will agree that we have twelve markets that wholesale and retail fresh meat.

These markets statistics show that they will average cutting a fration over one half of one beef a day each, or we will say seven beeves a day for the twelve markets, counting Sunday and holidays. Seven beeves for three hundred and sixty five days will mean 2,555 beeves. That is one year's consumption. To consider the average weight of a dressed cow, we must strike a medium, so we consider that as being about 450 pounds per head. The total number of pounds for the year will be 1,149,750. The second medium must be determined to get a price for each pound. That will be approximately twenty cents per pound. Therefore, we have the amount of money spent for beef through the market in 365 days, which will amount to $229,995.

The second important meat product is pork. The meat productions show about the same number of hogs consumed in an average of a year as cattle. Using the same figures as we did with the beef we will find about seven hogs consumed every day. The total for the year will be 2,555 hogs. The average amount of one hog dressed will be about 150 pounds. The number of pounds will total 393,250. This will sell for twenty-two cents per pound or a total of $86,515 for every 365 days.

The total number of beeves and hogs will then be 5,110 head, which is consumed every year. In good grazing lands it is necessary for every one hundred head of cattle to have one section of land. We assume that the 5,110 head will have to have at least thirty-five sections. It will be necessary for the 2,555 head of beeves to have twenty-five sections and then the hogs will have a range less than half the size of the beeves. To total all these figures we have twelve distinct markets using 5,110 head of home killed animals every 365 days. We have a total of $316,510 spent every year for these two important products.

Mayor Thompson of Chicago has undertaken to find the Republican party a nominee for the presidency. Won't there be trembling in Buckingham palace now!

EXPRESS

(Continued From Page 1)

birds having come to this city market at that time.

The farmer has realized the marketableness of these commodities d is bringing them here for shipnt in ever increasing numbers, d this is one fact upon which n base their predictions of increasing prosperity this fall, saying at money that is brought in from ps will be above that needed for ual living expenses, the latter g met through sales of chicks eggs and cream.

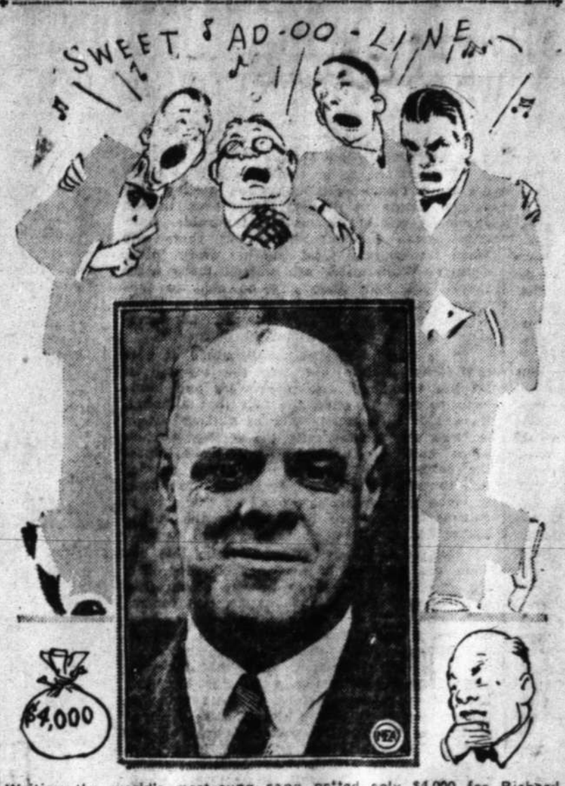
Although these taree articles in out-going shipments from city, every commodity "from cradle to the grave", is potenmaterial for shipment through over a period of time and at ent Lubbock stands fourth in district for express business, ging on a percentage basis, be- lead by Fort Worth, Wichita lls, and Abilene, in the order ed.

his district, a somewhat inite area as to boundaries, does include Amarillo, Oklahoma or Pecos, but embodies the r cities in that compass, some which are larger i nsize than bock.

explaining the statement "from cradle to the grave", men who le express disclosed that there limit in weight or quality to ics which they except for nsportation and that eventually movable object will probably e under their care.

Merchandising forms the bulk of coming articles here and December has been the lightest month business during the last few ars. Explanation for this lies in e fact, that merchants buy their liday wares months in advance d have them stored long before cember and the heavy selling od begin.

He Wrote "Sweet Adeline"



Writing the world's most-sung song netted only $4,000 for Richard H. Gerard, pictured here. But as he works in the New York City post office, he has visions of turning out another big hit same day and then of being able to retire.

BY HORTENSE SAUNDERS
NEA Service Writer

NEW YORK, Sept. 24.—In the New York post office building, bending over a desk figuring accounts, is a friendly, rather stocky man with a shiny bald head.

You might suppose he had spent most of his youth and lost his hair worrying over figures—unless you saw his visiting card.

After a look at his card, the man takes on color and romance. Retrospection floods your brain. . . . summer nights beneath the moon . . college nights . . nights lolling over a polished counter with a foot on a brass rail . . . nights you couldn't sleep and yearned for a brick. The card—

RICHARD H. GERALD
144-2 111th Avenue
Jamaica, New York
Author of
The World Famous Song
"Sweet Adeline"

Gerard long has used his pen for lyrics as well as for ledgers. He has co-authored many songs, but never got into the spotlight with a bang until he and Harry Armstrong produced that national anthem of the inebriated, "Sweet adeline."

She's 25 Now

Adeline now is 25 years of age. She seems so much older at first thought.

Our Adeline, according to Gerard was puny and unhealthy in her early years.

Had her babyhood been less chronic Gerard might today be riding in a limousine instead of modestly taking the subway home every night. It has been estimated that Adeline sold 50 million copies. But Gerard got only $4,000.

Just "So So" at First

"At first it seemed to go about like lots of other songs," Gerard explained, "just so-so."

"I held on for five years, then sold for three thousand. Already I had received a thousand in royalties. That's all I've pulled on the most-sung song in the world."

Right here with preferred blondes blooming up in the market let me say it was a brunteee who inspired Sweet Adeline.

"I was a kid when I wrote it," Gerard recalled, "and in love most of the time. But the flower of my heart was a little black-eyed girl. Yes sir, I did pine for her. She married another. The girl in the first draft of the song we wrote was Rosalie instead of Adeline, but just ahead of us another writer put out a "Sweet Rosalie," and we rechristened our child Adeline.

Where the Money Went

"With my four thousand I studied medicine, then tiring of that, I started up a music publishing business of my own."

The publishing business ate up considerable capital without affording much financial nourishment so Gerard went into accounting. During the war he went to Europe with the Red Cross. On his return he went into his present job at the post office.

AVIATION

(Continued From Page 1)

side of aviation, the school will offer very little actual flying instruction to the students, Dr. Horn said, following his return from Kelly Field at San Antonio where he spent a week with government officials in conference over the feasability of establishing a school here. Officials at the government trainging station were heartily in favor of the establishment of the ground work here and stated that they would lend their co-operation inevery way to make the school one of the best in the United States. After a student has finished the required amount of work here, he will be accepted into Kelly Field without examination, officials said.

The ground work will consist of the study of the various factors which have a part in flying. Courses in aerodynamics, the study of the theory of flight and how the air sustains, mechanics, mechanical engineering, the study of the construction of gasoline motors, meteorology as it applies to aviation, the study of radio, cartology, how to make maps and how to read them and various other courses will compose the work offered in the Tech. Physics, a required course in the school of engineering will also be a principal study and at least five courses will be required as pre-requisites to other courses, Dr. Horn says.

The technical side of aviation, that of designing and constructing various models and types of planes will also be a part of the course offered here. It is the plan of officials to make this study as strong as possible so that graduates may be able to compete with the graduates from the Famed technical school at Dayton, Ohio.

Aeronautical engineering will be the name of the course offered in the Tech, President Horn says and it will be a main department of the school of engineering. Various other required courses in the school of engineering will be combined with the aeronautics, officials say.

Although no definite steps have been taken on the establishment of the school in the colleg, the board of directors, in their meeting here on October 28, are to make final arrangements for the school. Several government officials from the Kelley Field will be here with their planes on the day and the school plan explained in detail to the directors. Final action will be made at this time, President Horn says.

Since the announcement of the addition of the school, President Horn says that numerous inquiries and requests have been coming into his office and other offices of the college about the school. A large number of local boys plan to take up the study, they say.

Bathing Suits In Favor With Many Best Lumberjacks

EAU CLAIRE, Wis. (AP)—Lumberjacks of the north woods have adopted bathing suits for their favorite sport of log rolling.

The sport always has been staged with the participants dressed in their working clothes—high top boots with cork soles, corduroy trousers and heavy flannel shirts. But the woodsmen found they could work with much greater speed dressed in beach attire.

There are few of the men of the woods who will not sacrifice the dignity and color of their working clothes for the comfort of a bathing suit. Clad in the new costume, with spiked shoes on their feet, they "run" their logs sometimes for only a few seconds but oftentimes for more than an hour.

Wilbur Marx, 20-year-old high school athlete from Eau Claire, has held the "birling" title for two years. Marx has had stiff competition, particularly among the native Indian lumberjacks.

The sport not only includes log-rolling but barrel and ball rolling. Contestants stage tiling contests where their opponents, spinning the logs forward and backward work to upset each other. The logs, always are smoothed with no bark left to allow "purchase."

Log-rolling is a natural sport in Wisconsin, evolved from the work of the log drives down the Mississippi river and the less turbulent Wisconsin rivers. The most hazardous task is placing the dynamite to dislodge the key log of a jamb.

The British trade in silk is five times greater than it was before the war.

Standard Pump Company Has Office In Littlefield; New Invention Is Accepted As Leader In Its Line

The Standard Pump and Supply Co., Inc., with general offices in Littlefield, Texas, and factory in Wichita, Kansas, gives promise at this time of becoming one of the greatest manufacturing organizations of the great Southwest section. The company is owned largely by Texas business men with R. L. Crockett, mayor of Littlefield, acting as president, Arthur P. Duggan, former president of the West Texas chamber of commerce, is a heavy stockholder, and is serving in the capacity of business manager.

Other officers include Alvin Hendricks, vice-president; Judge E. E. Bill, secretary, and Jas. O. McMillen, Wichita, chief engineer, and Jas. O. McMillen and R. L. Crockett are the inventors.

The company was organized and incorporated under Texas laws, and Littlefield was chosen as distributing point. The line of products includes an air compressor, unloader and a non-leaking, wear-proof valve of unusual design. The pump is simple and once installed is both fool and trouble proof.

The advantage of this over other pumps may be summed up in these few words: It will lift more gallons of water per minute than any other pump of similar capacity. Power for operation is cut almost in half.

The pneumatic pump has been demonstrated in Wichita, Lubbock and Littlefield, and it has given perfect satisfaction even under most exacting conditions. One outstanding feature is found in the pump that is not true with pumps of any other kind—it will pump in the most sandy well without wear to machinery. During tests large quantities of sand have been fed through the pump and no trace was left. Even small gravel has passed through the Standard pump.

The pump works automatically. When water is needed all one must do is open a faucet. The machinery begins working and will continue to pump water until the valve is closed when it will stop automatically.

The pump is built for heavy service, and once it is installed it will last for many years without any repairs or replacements.

Military Men To Study Tactics Of Old Confederates

WINCHESTER, Va., (AP)—Shades of the hosts of gray, if they return to tramp again through the Valley of Shenandoah, may feel the satisfaction of work well done in seeing the famous "Valley Campaign" a subject of study by military students more than 60 years later.

Their maneuvers under the leadership of "Stonewall" Jackson, still masterpieces of military strategy, are being studied by 60 officers of the 343rd United States Engineers, O. R. C., accompanied by a detachment of regulars. The area extends from Winchester, which was captured and re-captured 53 times during the Civil war, to Stunton. The officers' report will be made to the war department.

General Von Mackensen, a high ranking German officer, made a study of this campaign just prior to the World war, and many officers claim to have noted its influence in his later successful movements in Europe.

Rainfall On The Plains Sufficient To Give Season

As a rule South Plains crops do not suffer from the lack of moisture, for the average rainfall is from 22 to 28 inches annually, and most of the rain comes during the crop growing season. But like other agricultural sections there are times when rain would be appreciated.

Wheat growers find winter snows ver uprofitable and they not only furnish moisture, but the blanket of snow causes the plants to take deep root. In the spring they are hardened and are able to withstand almost any kind of weather that may come.

Cotton is different. Cotton demands spring and summer rains if the plants do their best, but if there is sufficient moisture until the plant is two months old it will withstand almost any amount of hot, dry weather and do well. Dry weather is often considered a blessing in this section as it forces cotton to mature before frost, whereas when an abundance of rain falls in the summer and early fall the plants grow too large and do not put on the necessary amount of fruit.

The South Plains is rapidly taking its place in the agricultural world, for crops are grown easier and at less cost here than in any other section. It is seldom we suffer from drouths, and a sa rule we do not have too much rain to make farming profitable.

THE
FIRST NATIONAL BANK
IN LUBBOCK
"The South Plains Largest Banking Institution"

The First National again extends a warm welcome to everyone to the South Plains' Fair and to Lubbock!

WE WELCOME TO THE SOUTH PLAINS, PEOPLE OF OTHER SECTIONS OF THE SOUTHWEST!

——and our welcome carries with it the sincere conviction that the South Plains offers to farmers of older developed regions the greatest opportunities of the age.

DIVERSIFIED FARMING IS PAYING ON THE SOUTH PLAINS AND NOT ONLY MAKES FOR GREATER FARM PROSPERITY BUT FOR BETTER FARM LIFE

The First National Bank in Lubbock will be glad to give information to those interes ted in making the most of the many opportunities offered today on the South Plains.

THE
FIRST NATIONAL BANK
IN LUBBOCK

"The Truth"-Reasons Why Opportunities Are So Great On the South Plains

(An Article From the Oklahoma Farmer-Stockman)

From an agricultural standpoint, the panhandle of Texas might well be re-named the powder pan of the cotton section. There is probably more potential cotton land and more potential cotton production in the panhandle and in west Texas than in any other section of the United States.

Cotton planting season is a good time to take into consideration the powder pans—the things that may explode the whole cotton business, including price and profits.

Oklahoma cotton growers should know that they are in competition with a section that can produce cotton cheaper and with less labor than any other area of the same size in the world. When cotton growers in two-thirds of the state of Oklahoma are producing cotton without profit, or even at a loss, farmers in west Texas will be growing cotton, selling it on the same market and making a little money.

They Upset All the Dope

It was largely west Texas cotton that played havoc with the cotton market last season. It contributed a huge and unexpected number of bales to a yield that was already known to be above the average. West Texas is the terror of crop statisticians. One week the crop may show a promise of a certain yield. Two weeks later, after a timely rain, prospects may be doubled.

Here is an example of how one county out of sixteen has multiplied its cotton production in four years: Lubbock county grew approximately 22,000 bales four years ago. The following year it stepped up to 42,000, then to 51,600 and finally ginned 71,000 bales in 1926. And it is said that 25,000 bales were never picked on account of loss from high winds.

An authority from the department of agriculture makes this statement: "Within a hundred miles radius of Lubbock will some day be grown as much cotton as the state of Texas now produces."

The Land Is There

That statement is based on a number of circumstances, outstanding of which is the fact that boll weevil will probably never affect that area. Further, there is much unsettled and uncultivated land in all of west Texas that is fertile and adapted to cotton. Federal statistics of 1920 showed 24,500,000 tillable acres in the so-called west Texas area. In 1920, 4,255,000 acres of this area were under cultivation. That left over 20,000,000 acres still available for cultivation and, assuming that only 50 percent of the land is tillable, there is left 10,000,000 acres of land that shows to be available for cotton cultivation at some time in the future.

Since that time a good many thousands of acres have been sold by the big land companies and the ranches which have controlled this land, and the rest of the cotton section has felt the effect of the production of cotton from this new and fertile land. That is part of the reason I refer to the West Texas Texas area as a possible powder pan of the cotton section.

Easy To Grow Cotton

I have said that cotton can be produced more cheaply in west Texas than any place in the United States of equal area. Two years ago the average number of acres of cotton handled by one man outside of chopping and picking was eighty-eight. Since then that figure has increased because more and more men are coming to use two-row listers, two and three-row go-devils and two-row cultivators. One or two times over with the go-devil and three or four times over with the cultivator just about makes a crop. Little chopping is now done. Farmers plant half a bushel of seed per acre and let it all grow. Weeds are not so bad but what they can be handled with machinery. They plant in a lister furrow during May and as the cotton grows the weeds can be covered up by cultivating the dirt to the young plants.

Use Sled In Harvesting

But the real labor-saving device that puts much of Oklahoma out of the race with western Oklahoma and west Texas is the cotton sled. Cotton does not make a big stalk on the plains. Growing thick in the row, the vegetative branches are suppressed. That contributes toward an ideal arrangement for sledding. More than 75 percent of the cotton in west Texas was sledded last year. A far larger percent of this cotton probably will be sledded this year. It is even rumored in that section, and I was able to trace the rumor to a fairly reliable source, that a combination sled and bur extractor will be on the market this fall. It is known that a number of firms are working on such a machine. I asked one man who will have out about 200 acres how much he could afford to pay for such a machine. He said that it would be worth $1,500 to him. Others say if it sells for less than $1,000 they can afford such a machine.

Keep this in mind: West Texas and western Oklahoma, with the possibilities outlined above for increased acreage and production, are talking something that is seemingly impossible in eastern Oklahoma, much of central and eastern Texas and all of the rest of the cotton producing states when they talk about sledding. Cotton for sledding must grow on a small plant with few vegetative branches. It must open wide and have a light bur. A big percentage of its bolls must open within two or three weeks after the first killing frost. The top crop doesn't count with the cotton sled.

Much Damage Is Done

At Lubbock, which is pretty much the center of this potential cotton producing area, the average yield of lint for nine years has been 348 pounds per acre.

This is not to be taken as a land boom for west Texas. Not many are getting rich raising cotton at present prices even though circumstances are somewhat favorable. One-crop cotton farmers starve out there and leave the country just as in every other country. While there are a good many acres there that will some day be sold to farmers, much of this land has now been taken off the market until the oil producing territory has been more definitely defined.

This whole situation is discussed at cotton planting time only for the purpose of helping Oklahoma cotton growers and landlords to keep in mind the fact that although there has been much talk of cutting cotton acreage, west Texas, with the acreage already under cultivation has, and can again, upset the cotton price. It is a veritable powder pan to which Oklahoma is sitting next door. It looks now as though most of the acreage cutting is going to be done by the "other fellow," a chap that is mighty hard to find.

But there is something more to this besides the question of acreage reduction. The big question to be faced by the cotton farmers of east Texas, and eastern and central Oklahoma is this: "How are we going to keep on raising cotton in competition with the low-cost fellows in the west plains country?"

It is fairly evident that the one-mule cotton farmer is facing a greater handicap than he ever faced before. It costs twice or three times as much for him to raise a pound of lint as it does the cotton farmer on the plains. His soil is not so good, in a good many cases he has to buy fertilizer, insect pests are worse, his mule-power is too small, he handles but few acres and his acre-yield is as low as compared to the plains country. The plains farmer can make money while the eastern Oklahoma farmer fails to make a living.

Educational advantages offered by the South Plains are unsurpassed. Texas Technological College at Lubbock, State school, is establishing a record of national importance—and the public school system of the South Plains is augmented by modern buildings and facilities.

High Yields--Low Production Cost--Low Priced Lands
These Are Facts Which You Must Face

The Bureau of Agricultural Economics, United States Department of Agriculture, finds upon its investigation that the cost of raising cotton in 1923 ranged from 10c a pound on the South Plains, to 57c in Arkansas. The net cost per acre ranged from $18.22 in Lubbock county to $50.97 in Johnson County, N. C.

Since that investigation the cost of raising cotton on the South Plains has been materially reduced due to the cotton sled, which does not reduce grade of cotton materially.

Lubbock county, which for example, typifies the South Plains, raised nearly 75,000 bales of cotton last year compared to 35 bales raised 18 years ago.

Cotton lands on the South Plains are the lowest in price of any cotton growing section. The yield, as compared to other sections follows; according to the 14th United States States census for the crop 1919-1920.

County	Acres	Yield	Bales Pr. Acre
Williamson	266,979	77,733	.29
Collins	176,901	49,311	.27
Ellis	298,729	65,192	.21
McLennan	234,730	54,655	.23
Lubbock	35,476	17,693	.49

Buy Your South-Plains Farm Now

We have lands for sale in all sections of the South Plains, ranging in price from $25 to $40 per acre with down payment of $5 to $7.50 per acre, balance on long time at 6 percent interest. Lands are located from one to ten miles from town and railway. It is all rich and productive and practically 100 per cent tillable. Termed by the United States Department of Agriculture, as a sandy loam.

Cotton is the chief money crop—but the South Plains is also considered one of the very finest feed and grain sections to be found.

There are no boll weevils on the South Plains, and in the judgment of experts, there never will be. Root-rot unknown.

South Plains lands, at a value of about one-fifth of that which other cotton lands sell, produces a higher average yield of cotton—at a lower production cost. A situation that is so inconsistent that the forces of economics will adjust quickly.

That means you can take advantage of a situation that will adjust itself and make South Plains lands increase in value comparable to other cotton growing lands. Too, you are buying, in our opinion, in the face of a rising agricultural market.

Wonderful climatic conditions exist on the South Plains. Pure water in abundance is available at small cost.

We will have no difficulty in satisfying you as to the kind of land you wish, as to location and size of tracts.

Recent projection of railroads on the South Plains have opened innumerable opportunities. No better time in your life will you have to become a citizens of the Great South Plains—a region that has startled the entire Southwest in development of its agricultural possibilities—a region that is NOW less than 10 percent developed.

NOTE: Exploitation for oil by the largest companies is now being made in earnest in nearly all sections of the South Plains. Lands that we offer include all mineral rights, yet they are priced just as they were before such action was taken. While the possibilities for oil are well worth investigating—we believe that the known possibilities for agricultural development are too great to be overlooked.

Write to us: or better come to our office at Lubbock and let us have the opportunity of telling you of the hundreds of farms on the South Plains we can sell you—believing that every sale means money made for the buyer—and a quickening of South Plains development.

R. J. MURRAY General Agent

202 Leader Building *Lubbock, Texas*

"The Sunday Edition of The Lubbock Morning Avalanche and The Lubbock Daily Journal"

1927 FAIR EDITION

Sunday Avalanche-Journal

IT'S YOUR FAIR BE THERE!

VOL. 2 NO. 2 — LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 25, 1927 — (AP) MEANS "BY ASSOCIATED PRESS"

SOUTH PLAINS AREA TYPICALLY AGRICULTURAL

FAIR EXHIBITS SHOW IMPROVEMENT; ATTENDANCE BETTER

ENTIRE SOUTH PLAINS AREA NOW INCLUDED

PROPERTY ACQUIRED BY ASSOCIATION WORTH THOUSANDS

Growth from a country holiday gathering on a day each fall, where folk mingled in reunion and displayed their agricultural products to a mammoth corporation whose plant investment is valued at between fifty and seventy-five thousand dollars is the history of the [illegible]

The Panhandle South Plains Fair, which is now opening its fourteenth annual exhibition

The beginnings of this fair were rustic and the growth was gradual until the incorporation in 1920.

Then, as now, Lubbock was the heart of the county and it was here that the displays were made; in store buildings, the old "opera" house, in vacant houses on the square and eventually in a building on the plot now designated as the fair grounds.

Records of the beginning of the fair are lost, and secretaries of the Chamber of Commerce, who had this project under their supervision, have all moved away from this city. That this is the fourteenth annual fair, is established, and long-time citizens here can give only meagre information concerning the fairs, remember them as community and county shows.

To exhibits of agricultural pro-

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South Plains Busses Giving Good Service

Developed withi nthe past five years to a unit in on eof the major transportatio nsystems of the United States, with schedules arranged and approved by the State Railroad Commission to meet and co-operate with the schedules of other organizations, the South Plains Bus association serves as an important factor in bringing shoppers and citizens from surrounding towns and counties here to trade with local merchants, and serves as one of Lubbock's strongest servants.

The local association, whose office is managed by A. L. Biles, owns 20 cars running seven bus lines, and employs 22 drivers. These men are nearly all married with their families living in this city, and are of the most dependable and reliable to be found in the state, it is claimed.

North to Amarillo a local line makes connections with all oil field points and cities in New Mexico, Colorado and Kansas.

West on the route to Clovis, connections are made with Los Vegas, Carlsbad, Roswell, El Paso and all points west.

Have Connecting Lines

On the southern route the line connects with Lamesa, Big Spring, San Angelo, San Antonio, Corpus Christi, and other points south.

A second southern route connects with Post, Snyder, Sweetwater, Fort Worth, Dallas, Waco and points east.

The eastern route takes in Spur, Stamford, Wichita Falls, Vernon, Quanah, and southern Oklahoma cities, and a short route also runs

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RAILROADS ARE MOST VALUABLE ASSETS TO CITY

LUBBOCK ON MAIN LINES OF DENVER AND SANTA FE

The agricultural and industrial capital of the South Plains, Lubbock is the most centrally located distribution point of any city in West Texas.

Lubbock is on the main line of the Santa Fe which gives it direct connection with Galveston and San Francisco. The parallel rails leading from this city meet steamships from every port of the world.

Supporting the main line, six branches of the Santa Fe have drawn a map which gives Lubbock the title of "The Hub of the Plains" Amarillo, Bledsoe, Seagraves, Crosbyton, and Lamesa, representing a vast area, have clasped hands with Lubbock via the Santa Fe.

Adding another link to transportation facilities of this railroad center, the Fort Worth and Denver, now under construction between Childress and Lubbock, will render a direct route into Dallas.

Through pullman service, one can now go to bed in Lubbock at 9 a. m. and sleep all night enroute to Dallas. The same service is offered on westbound trains.

Is Distributing Point.

Advantageous as a distribution point, Lubbock is the paramount wholesale and industrial center of the Plains Scores of wholesale houses and few major industries have been attracted to this city by

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South Plains Draft Horses

The tractor is popular on the South Plains, but good horses are also appreciated.

Local Building And Loan Association Has Greatly Increased Home Building

Exercising a creative force in Lubbock, and indirectly responsible for the construction of over 400 homes of different values are the Building and Loan Associations doing business here.

These include the Lubbock building and Loan association, a home institution financed by Lubbock men, the People's Building and Loan association of El Paso and concerns from Dallas and other

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AMUSEMENT FOR YOUNG PEOPLE IS CONSIDERED

PARK BOARD WILL ENLARGE AND IMPROVE CITY'S HOLDINGS

In an effort to offer a well rounded program to its citizens, especially the younger generation, city officials of Lubbock as well as civic leaders among the laymen citizenship are planning to eventually offer to the public a system of parks and playgrounds second to none in the state, and to this end a parks board has been created by the City Commission to map out a definite program of improvements. Already a good start has been made.

The first definite move to this end was taken by City authorities through the urge of civic leaders early this year, and this has been accelerated through the efforts of a parks committe from the Board of City Development which has been working in conjunction with the committee from the City Commission.

New Location Ideal

The city earlier in the year purchased a tract of approximately 135 acres about a mile northeast of the courthouse, and here is gradually seeing the fruition of plans for a real playground. Following the purchase of this tract, A. V. Weaver, member of the City Commission was named by the body to have supervision over this municipal activity, and under his guidance, big strides toward development have been made.

The location is almost ideal, be-

See AMUSEMENT Page 7

Two Lubbock Theatres Are Credit To City

When J. D. Lindsey established his first theatre (The Lindsey) in Lubbock in 1914, he probably never dreamed that within a course of a few years his enterprises would be furnishing entertainment and amusement for from 2,000 to 4,000 people each day, yet this has been true. The Lindsey at that time was just a common, ordinary, "movie" where tired people could rest and see a picture for a few cents. Today the Lindsey is a modern and well equipped theatre, and one that is a credit to the city that it serves.

Lubbock has been growing for a number of years, but not until the announcement came that the Texas Technological College would be established in this city was there a building boom of any kind. However, since the announcement Lubbock has made a most remarkable growth and is today one of the leading cities of the great Southwest.

So when the town began growing Mr. Lindsey began expanding, and in 1924 he erected the Palace Theatre which has, since that time, been the pride of Lubbock. As a place for entertainment it is in a class all its own, and hundred and thousands of people are refreshed with its enteraining and instructive programs each week.

During recent years Mr. Lindsey's sons, Cliff, Ralph and Earnest, have taken an active part in the management of the two shows, and when death called the father a few months ago they were in position to continue the shows without any noticable change. Cliff, who

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ANY TEMPERATE ZONE CROP MAY BE GROWN HERE

ONE CROP OFTEN PAYS FOR LAND THAT PRODUCED IT

Lubbock may, in time, become noted as a manufacturing center, for with natural gas, large quantities of good water and adequate railroad facilities she offers inducements to the manufacturer. But whether this dream be realized we can not say, though it is a settled fact that Lubbock is and always will be the "Hub of the Plains," and the Plains is one of the leading agricultural sections of America.

We can use factories, and they would help to increase the community's wealth, but more than factories we need more and better farmers.

Cotton can be produced on the South Plains at a lower rate per pound than any section in America. This is not idle talk, but an accepted fact, and there are several reasons why this is true. In the first place land is cheaper here than in most sections—that is good land, therefore the investment is smaller—the overhead is lighter. Because of the level surface it is easier to cultivate, and power machinery is used to an advantage. In some portions of America a 60 acre field is considered a large one, but o nthe Plains it is nothing uncommon to find a farm where 1000 or even 2000 acres are in cultivation. One man can very easily care for a

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Facts About Hale Center---

Hale Center is located on the P. & S. F. railway and on State Highway No. 9, and is the geographis center of Hale County and supports a population of 1,000 inhabitants.

Hale Center is, as its name implies, also located in the center of the most highly developed section of the South Plains farming territory.

Three revenue bearing crops are grown here each year. 55,000 bales of cotton were grown and ginned in Hale County last year, and $2,000,000.00 worth of wheat was shipped from Hale Center this year.

Two grain elevators and eight cotton gins take care of the products grown in Hale Center territory.

Hale Center is supplied with electricity for power and lighting, has its water system and fire fighting department, and natural gas is now being piped for winter use.

Hale Center schools are affiliated with our State University in 17 units. There are 5 churches located in Hale Center.

Hale County is now selling $2500.00 worth of cream per day, and $2,000,000.00 worth of poultry annually.

Hale County has authorized $1,000,000.00 for paving the two main highways and state and federal aid has already been granted Highway No. 9 through Hale Center.

Shallow oil has been found 12 miles west of Hale Center and there will be much more development before the end of this year.

Great opportunities await the farmer here, who believes in modern methods of farming and diversification.

Hale Center is especially proud of her class of merchants and business institutions, but there exists openings and opportunities for new businesses in various lines.

If you are interested in our city and county, you may get the information you desire by writing to the

Chamber of Commerce

HALE CENTER, TEXAS

PARAMOUNT SERVICE

TO 35 SOUTH PLAINS TOWNS AND CITIES

"He Who Serves Best Serves Most"

We are glad of the fact that we can boast of serving 35 of the most progressive towns throughout the South Plains. We are striving to give each of the progressive cities and towns, a service that lightens the burdens of mankind and helps to develop the community in which it serves with Ice, Light and Power.

Continually, and everlasting, is your Electrical Service–"any time you need it" it's on the job, just the press of a button, or the flip of a lever and you are instantly given the Electrical Power or light, which no other power or lighting system can offer –that's why Electricity is so fast taking the place of all other fuels–it is safe, it is sure, clean and dependable and is always alert to its patrons needs.

This company cherishes an ideal: that of doing better towards the people and towns we serve than others. To that end we have continually increased our plant facilities, enlarged its capacity, increased the service facilities in nearly all sections which we serve. Millions of dollars have been spent in creating a public utility service to which all its patrons could point to with justified pride. And the program we have so far carried out will be continually enlarged and bettered to the end that we shall, at all times merit the motto: "He serves most who serves best."

South Plains Fair Visitors

WELCOME

TO LUBBOCK AND TO OUR OFFICES

TEXAS UTILITIES CO.

LIGHT POWER ICE

Blue Laws Mean Blue Business, So Ocean Grove People Plan A Change

BY HORTENSE SAUNDERS
NEA Service Writer

OCEAN GROVE, N. J. Sept. 24—The Sunday may be good for soul but it is bad for business when the sky, blue sea and blue laws, the inevitable result is blue dollards.

This is the real reason why Mrs. Martha Kunst and her band of Citizens of Ocean Grove, Incorporated, is fighting, or attempting to fight for strict observance of the blue laws which the Ocean Grove Camp Meeting Association demands.

Gold Relief

This flood of indigo must be relieved with streaks of gold, she maintains, or the sheriff is going to be busy foreclosing mortgages.

At present, said for the past half-century, Ocean Grove, with a valuable ocean frontage, two hours from New York and in the heart of the week-end belt, has observed Sunday in no half-hearted manner. It has been decreed that the wheels of traffic and the marts of trade suspend on the Sabbath.

Which would be very well, except that Asbury Park, just to the north outside the arch on one side and Bradley Beach, directly south and separated only by a spite fence of garbage and tin cans, have given the non-Sabbath observers an even break on the Day of Rest. Thus these two towns pursue their ungodly, perhaps, but highly profitable ways, while Ocean Grove suspends worldy pursuits.

Sabbath Calm

And whereas a beautiful calm breathes over Ocean Grove on Sunday, its inhabitants are mostly the middle-aged and the elderly, or children whose idea of excitement has not gone much beyond the sandpile. So flaming youth gets out and flames against a more warmly tinted background.

Ocean Grove provides amply for religious expression. Practicly any hour of the day, beginning with Sunrise, you can attend meetings at the temple or the tabernacle, where there are accommodations for 10,000 worshippers.

Sunday schools, Bible classes, sermons, vespers, hymn-singing at sundown and evening services in four places at once.

But there is no traffic. Not a motor is allower in or out of the limits of the town. Besides the regulation breakfast, luncheon and dinner, there is nothing you can buy. For a harmless ice cream soda pop, salt water taffy or a good filling hot dog sandwich you must cross the borders immediately to the north or south where the Puritan traditions do not prevail.

A child may make a sandpile on the beach, but he may not fly a kite or go wading. An adult may read a Sunday newspaper if he can bootleg it into town, but he cannot buy it in Ocean Grove.

No matter how hot the day, there be no justification for any man, woman or child going in bathing. Further, the beach cops see to it that strangers swim past and do not stop on the shore where blue laws are blue.

If a vacationist must take a train out of the city on Sunday, he must also take his own grips in his own hands, and convoy the rute Asbury Park or Bradley Beach.

"Thus," points out Mr. Martha Kunst, who is a hotelkeeper on the Broadwalk at Ocean Grove, "while we sing hymns and have our Blue Sundays Asbury Park and Brandley Beach get all the week-end trade. Thus their property goes up while ours go down. They are building new hotels and making all modern improvements. We are wondering how we'll pay next year's taxes.

"Our neighbors, with the same ocean the same broadwalk, the same air, and the same desire to make money, prosper and get what we would get were it not for our intolerance."

A Change

Jersey coasts resorts, she said, have become week-end places rather than all-season summer resorts due to the fact that week-ending and motor trips have changed the old idea of a summer vacation on a hotel beach.

"Instead of coming for a month people now come from Friday or Saturday until Monday," she went on "and hotel keepers must make in three day what they once made in a week. Since Sunday is a blank with us in Ocean Grove, just where do we come in?"

On the other hand, the 16 men who form the Ocean Grove Camp Meeting Association and who are determined that Blue Sundays shall remain true blue, declare that the association holds this ocean frontage from a charter from the State of New Jersey and that those who don't like the idea can just get out and go to Coney Island or any other modern Babylon where movies and sodas hold forth.

Goin' to Fight

"It's all right to tell those who are dissatisfied with Ocean Grove to get out," concluded Mrs. Kunst, "but we can't. No one wants to buy our property. Why should they We are being forced to abide by laws made two hundred years ago before the days of the auto, the soda, the one-piece bathing suit, and the flapper. It isn't fair. Instead of getting out we are going to fight."

SOUTH PLAINS

(Continued From Page 1)

field of 160 acres.

Crops Are General

From Lubbock south cotton is the chief crop, though north of this city wheat leads in acreage. Everywhere maize, kafir corn and similar row crops are grown and failures are almost unknown. The Plains produces all its feed and has an abundance to sell.

There are not nearly so many orchards on the Plains as there should be despite the fact almost every temperate zone fruit does well here. Cherries do exceptionally well, peaches are almost a sure crop, and apples and plums are cultivated successfully.

A lot of people have an idea that one must move to Ohio to raise corn, but such is not the case. The South Plains of Texas produces just as good corn as will be found in America and it costs less per bushel to produce it here than it does elsewhere.

Generally speaking this is a very level country, still there are a few small draws and sinks. And contrary to general belief they are not to be passed by unnoticed. The soil is fertile and rich and during recent years farmers have found them very desirable for growing alfalfa.

Many New Farms

Of course there are millions of acres of pasture land on the Plains, and grass, as a rule, is plentiful. For this reason farmers have never given as much attention to hay crops as they should have. Timothy, clover, alfalfa, soy beans, etc., make better hay than common grass, and they may be grown here with very little effort. In time a change will be made. Pastures are going to be divided into small fields, and when there is no more free grass farmers will grow their own hay crops.

Peanuts have proven successful, and more than one farmer has made them pay dividends. All kinds of garden truck is grown on the Plains and in quality it is unsurpassed. People who reside just a few miles nearer the equator than we, have an idea that this is a frozen and barren waste-land. Yet in their ignorance they never dreamed that some of the best celery (tropical plant) is grown here. Berries are a sure crop and grapes will make nine years out of ten.

In fact if one cares to farm he can find land on the Plains that will produce just the crop he is looking for. Climatic conditions are very favorable; rain is, as a rule, plentiful, and the sun shines almost every day in the year.

This is no boom country, but a rapidly growing agricultural section that is gaining more prominence than any other similar area in America. Natural resources have wonderfully blessed it, and its opportunities are many.

EXHIBITS

(Continued From Page 1)

ducts were added, from year to year, displays of livestock, poultry, handiwork, club projects, plants and flowers, textiles and culinary arts; and from the one-day celebration the affair has grown to five full days and nights of entertainment and exhibition, which is attended annually by increasing thousands.

While the fairs were yet young, people brought their articles for show to a building upon the day of exhibition, usually, and the house was cleared that evening of all articles. Premiums worth several hundreds dollars were offered by citizens in the form of merchandise. Few in the sparsely settled county did not attend, bringing their families to the town for a gay day together.

Later contributions were received from citizens to make up a premium fund.

The fair was incorporated for $10,000 in 1920 and the affair has increased in value since that time. It is thought probably that gate receipts this year will total between twenty-five and thirty thousand dollars, and that the attendance may reach 100,000. Turnstiles at the entrance to the grounds will click off the total attendance.

This exhibition compares favorably with other regional fairs in the state and section in magnitude and quality of attractions and in the attendance, officials said this week.

In addition to the exhibition of articles, the fair today offers other attractions daily in the form of football games, cowboy stunts and acrobatics, fireworks each night, carnival and other features, all of these increasing each year with the growth of the fair and being added to the early day fairs.

Dr. I. E. Barr is president of the fair for this year with A. B. Davis as manager and under them works a corps of superintendents and assistants. Directors this year are W. T. Raybon, A. W. May, S. C. Wilson, H. W. Stanton, and Alex McDonald. Other officers are E. L. Robertson, vice-president; Norton Baker, vice-president; M. B. Hilburn, treasurer; F. O. Kelly, advertising manager; G. O. Reeves, publicity manager and Mrs. J. M. Hall, secretary.

M. M. Dupre was president of the fair in 1920 and it was his vision of the future fairs that fostered many of the transactions then which make possible this greater fair now. Following him as president upon successive years were E. L. Klett, Louie F. Moore, Criss Harwell, George Benson, Walter Myrick, Jr., and Dr. Barr. A. B. Davis has been manager of four fairs, beginning in 1923 and Curtis Keen, T. L. Martin, George W. Briggs and others were managers for other years of this latter period.

Directors in 1920 were E. A. Morgan, H. W. Stanton, O. L. Slaton, I. E. Barr, Dick N. Arnett, Clark Mullican and A. V. Weaver. Others of the officials at that time were the following: First vice-president, Mr. Morgan, second vice-president, Mr. Mullican; third vice-president, Dr. Barr; Fourth vice-president, Mr. Stanton; treasurer, Mr. Slaton, and secretary Mr. Briggs.

The divisions of the fair at that time were agriculture, livestock, machinery, arts and educational and advertising. The departments today include agricultural, women's, Red Cross, live stock, beef cattle, dairy cattle, horse and mule, swine, sheep, boys' and girls' agricultural clubs, poultry, textiles, culinary, girls' home demonstration clubs, plants and cut flowers, art, relics, antiques and curios.

The premium list has grown today until the totals will reach ten thousand dollars or more, the exact amount being hard to estimate, according to Mr. Davis.

In every division the fair has grown, the livestock department showing the largest development, and the fair has no prospects except for expansion each year, according to those who direct this vast machinery annually.

YOUNGSTER IS LINGUIST

CONSTANTINOPLE, (AP)—The "Internationalism" of this city where east and west meet is typified by Frank Treyhorn who, at 11 speaks six languages fluently and can get the drift of conversations in half a dozen more. He is British but never saw his own country. His father is English and his mother Jugoslav. He speaks, reads and writes English, French, German, Turkish, Croatian and Greek.

STYLES IN OVERALLS

Chile likes American overalls, but prefers the two-piece and union suit styles to the trousers with bib and shoulder straps popular in this country. The United States supplies the demand for high-grade denim, while native products meet the greater demand for low-priced goods.

SAYS NORDICS DESCEND FROM "LOST TRIBES"

WOULD RE-UNITE RACE TO TO BRING ABOUT LAW AND ORDER

AURORA, Ill. (AP)—The American Saxon Federation, allied with the British Israel World Federation to unite Anglo-Saxons for world supremacy will hold its third annual convention in Aurora, Sept. 2 and 3.

Rev. George McGinnis of La Grange, Ill., is superintendent of the American organization. Speakers will include Dr. William Pascoe Goard, organizer of the British association and Bishop J. A. Allen of Pasadena, Calif. president of the American society.

The organization believes the Anglo-Saxon-Celtic-Nordic race is the stock of Isreal, descended from the Ten Lost Tribes. Their objective is to "unite this great race for law and order, the rights and liberties of all men and to prove that this race has been chosen of God to rule land and sea for the good of the world."

The English federation has more than 2,000,000 members, including many of the nobility. Princess Alice, Countess of Athone, cousin of King George and wife of the governor general of South Africa, is chief patron of the British organization. Both the English and American societies have had a slow, steady growth, say their organizers.

To prevent needles from rusting make a needle book with chamois leaves instead of flannel.

Spanish Center Welcomes Students

MADRID (AP)—Advanced students of Madrid University and foreign students of all nations are taking advantage of the opportunities offered by the Center of Histoical Studies of Madrid. In America this 17 years old institution is better known than any other in Spain.

This year 135 foreign students are inscribed on its rolls, 98 of them being from the United States. The curriculum is divided into a series of lectures on the Spanish language, its phonerice and literature, Spanish history, art, geography, popular music, contemporary literature. It includes a course dealing with Cervantes, besides a commercial section.

During the course the students are taken on excursions to Toledo, Escorial, La Granja, Aranjuez and other historical places under the guidance of their professors.

During their sojourn in Madrid students live in the Students' Hostelry. A notable library, unique in Spain for the variety of the subjects it covers, is at their service.

Numerous foreign professors are invited in the course of the year to lecture in Madrid. Some of the most eminent lecturers from the United States, Germany, Austria, Belgium and Portugal have made oddresses.

CZECH SENDS SLIPPERS

While Turkey may have the reputation of being the home of the comfortable Turkish slippers, Czechoslovakia so far this year has sold Uncle Sam almost twice as many pairs as has Turkey. Some 101,620 pairs found their way to American feet, while Turkey sent over only 63,014 pairs.

Same Paris? Not Quite, But Buddies Will Find Entertainment In Van Bros.

BY MINOTT SAUNDERS
Nea Service Writer

PARIS, Sept. 24.—"So this is Paris again!" erstwhile doughboys will be exclaiming as they debouch from boat trains and strut forth to attend the American Legion convention.

But they will not see the same Paris they knew nine and ten years ago. The France of today is not the France of the war.

Few Uniforms

In the "good old days" practically every man between the ages of eighteen and fifty wore a uniform, but now about the only native uniforms abroad in Paris are those worn by police, postmen, and street car workers.

French trains now run according to schedule, and it no longer is practical to stick an elbow through a window to get a little fresh air. In the old days this was quite the vogue when American soldiers got tired of opening windows that French soldiers closed, but now the fresh-air fiend will most certainly be arrested if he takes liberties.

Tickets now are required on the trains, moreover It does not do any good simply to say that you don't understand the language, or to offer a tobacco coupon. Fares have been cut in half for Legionnaires, but the half must be paid.

French still is the common language here, but in Paris, Harve, Brest, Bordeaux, Tours, Chalon, Toul, Nancy and way stations most natives still remember the English phrases they picked up during the last American invasion. If the visiting veteran still recalls his smattering of French, everybody will get along famously.

Today there is not an M. P. or and R. T. O. in all France. Veterans who once quite humanly cussed them now will miss them and perhaps for the first time appreciate them.

Unchanged

Among the aspects of the country that remain the same are "combien" and "toot sweet." With reference to the former, Americans can, as previously, hold out a handful of funny money and be fairly sure that only the right amount will be taken. In regard to the latter ,they can be sure it still means what it used to—that what they want will come in due time, without any unreasonable rush.

Veterans are warned not to drink the French water. What the doctor said in 1917 still goes. A drink of French water and an American stomach do not agree any more than they did ten years ago. But no need to go thirsty. Those old campaigners and comrades of the American forces, the Van brothers, Rouge and Blanc, still are going strong and are ready to march with the boys.

Most of the towns that the Americans smashed up, for strategic reasons, have been restored and look a lot better for the house-cleaning. About the only trace of the old army visible in most rural districts today is an occasional motor truck, with the familiar "U. S. A." lettering, still doing good service over the bumpy roads.

Old Friends

After all, these years the most impressive thing is the ways in which friendships born of those darker days still survive. The dear old people that the fighting Yanks knew have long since turned back to their crops and livestock. But they have not forgotten.

Now they are getting out those curiously hand-woven flags of a few stripes and not many stars, and hanging them out. They await the return of their American acquaintances most eagerly.

STREET MUSICIANS INCREASE IN MOSCOW

MOSCOW, (AP)—A result of the scramble for a livelihood in this overcrowded capital is a growing throng of vagabond musicians, singers, dancers and conjurers.

During the summer while suburban travel was heavy, the stations and local trains were their happy hunting ground. Now it is a group of blind musicians, agin it is an unemployed artist, or a cripple extracting questionable music from an accordian or harmonica, or a ragged waif reciting racy doggerel to the clatter of a tambourine.

The able ones work the trains, dodging the trainmen who make only half-hearted effort to interfere with their activities. Out of the general run of inferior renditions of popular Russian ballads and folk songs, there often emerges an exceptional performance by some talented but unfortunate violinist or singer. The public usually is generous and on the average the vagabond's takings represent a tidy daily sum, often more than the earnings of a laborer. Railway authorities have tried to suppress them but with little success. The public invariably takes the side of the "entertainers."

Enoch Lands

IN BAILEY AND COCHRAN COUNTIES

Located in One of Texas Best Agricultural Sections

100 Choice Farms

The remainder of a 63,000 acre tract now offered for sale at prices and terms that will enable every farmer to own a home.

Location

Enochs Lands are located West of Littlefield in one of the best farming districts on the South Plains, four miles, north of Morton, county seat of Cochran County, and ten miles North of Lehman, a railroad point on the new line of the Santa Fe running west from Lubbock.

Soil

The most productive soil in West Texas will be found on Enochs lands. We have a variety of soils: Chocolate loam, Red sandy loam, Red sandy cat claw land. Much of this soil is adapted to the growing of small grain.

Climate

Altitude about 3,200 feet, thus assuring an ideal climate. The winters are mild, occasionally a cold day, but not the wet rainy, disagreeable weather as is the cast in the eastern part of this state and Oklahoma.

The summers are pleasant, nights are cool throughout the entire summer. Average temperature: Winter 40 degrees, Summer 77.50 degrees; average days of sunshine during year 296.

Water

An abundant supply of pure, soft water may be found on Enochs lands at a depth ranging from 85 to 120 feet, sufficient for irrigating gardens and truck patches as many of the farmers are doing.

Rainfall

The average annual rainfall in this section of the State according to statistics for the past 25 years has been from 20 to 25 inches, seventy-five per cent of which falls during the crop growing season.

Crops

The principal crops being grown on Enochs lands are Cotton, Corn, Maize, Higeria, Sudan, Kaffi, Broom Corn, Wheat and other of the smaller grains.

Many farmers on Enochs lands are sowing wheat this fall, having recently discovered that it will do equally as well as cotton, thus reducing the cotton acreage for 1928 which should insure a better price for this commodity.

This soil is especially adapted to the growing of vine crops and vegetables such as irish potatoes, beans, peas, onions, cucumbers, watermelons, cantaloupes, muskmelons, pumpkins, squash and kershaw of every name and nature.

Time of Planting of Crops

Cotton may be planted up to June 10th for a successful crop. All kinds of feed crops, including broom corn, fhich is proving to be very profitable crop here, may be planted up to July 15th with the assurance of a bountiful yield.

All kinds of truck may be planted any time in the summer with the assurance of an excellent yield until frost, which usually comes the latter part of October.

Poultry and Stock Raising

This is known as the greatest feed country on the South Plains, and will eventually be one of the best stock raising districts in the State, as a farmer here can produce a feed crop with less expense than the eastern farmer.

Many farmers are making real money on chickens and turkeys. One man on Enochs lands, last year, built a home, paying for it with turkeys.

Churches and Schools

If you should buy an Enochs farm you will have privilege of attending Sunday-school and church, and have access to as goo dschools as may be found in any community.

There has been a regular term of school the past two years at Enochs, and this will be continued.

There is also located on land adjoining the Enochs lands a large brick school building carrying all the grades including high school work, and takes a large part of Enochs lands in its district.

A portion of this land is in the Morton school district which also carries all the grades including four years of high school work. Free truck transportation is furnished the children to and from this school.

On another part of this land a brick school building has just been completed where school will be taught beginning this fall.

Preparations are now being made to build two other up-to-date brick school buildings on land adjoining the Enochs lands.

Highways

Many farmers having purchased land in the vicinity of Enochs and on Enochs lands, it has become necessary to have the gradd highway in all parts of Bailey and Cochran counties. The Ozark Trail highway going west out of Littlefield runs through the Enochs lands and up Main Street of the town of Enochs, a small town located near the center of this large tract of agricultural land.

Enochs

Enochs, Texas, located on the main Ozark Trail highway promises to be one of the best little towns in this part of the state. On account of some 10,000 acres or more of cotton on Enochs lands in 1926, it was necessary to erect a modern gin plant which was kept very busy until the latter part of June this year.

A rural route, daily, has been established through Enochs lands, and with the Post Office at Enochs, accommodates the many farms who have settled there to make it their home.

Enochs has a general store, lumber yard, blacksmith shop, garage, brick school building, modern gin plant, thus making it a desirable place to live. You will find a market there for your chickens, eggs, butter and cream. Ask for prices on Enochs town lots.

TERMS

Crop Payment Plan

One-sixth of purchase price cash, assume County School debt, balance in one note due, on or before 20 years from date, drawing 6 per cent interest per annum from date, payable with one-third and one-fourth of proceeds of crops produced from land, which applies in payment on interest and principal.

I. C. ENOCH

FIRST NATIONAL BANK BUILDING
LUBBOCK

Sales Agents:
AUSTIN & LUCAS, Littlefield, Texas

CASH PLAN

One-sixth of purchase price cash, assume County School debt, balance in 14 notes due at rate of $1 per acre each year plus interest, first note due January 1, 1929, last note carries balance of purchase price.

COTTONSEED MEAL AND HULLS GAIN FAVOR AS STOCKMEN AND POULTRY GROWERS GIVE THEM THOROUGH TEST

Cottonseed meal and cake are a lot more popular as feeds now than they were a few years ago, and the reason is people have learned how to use them to advantage.

Should a farmer undertake to put his animals on a strictly cottonseed meal, hulls and cake diet he would make a grave error, for while these products are excellent when used along with other feeds they are next to useless when fed alone. Cottonseed products are too rich to be fed alone.

A few years ago when oil mill men were pioneering their field their products were not so very popular. Meal and hulls were used by large feeders to fatten beeves, and a few people used meal for dairy stock. In a way these feeds proved good, but there was always trouble and complaints were numerous. This was not the fault of the feed, but merely ignorance on the port of the feeders.

Today cottonseed meal and hulls are fed in every state in the union and both are highly prized. Large feeders in the North readily admit that with meal and hulls beeves may be fattened quicker and cheaper than where corn is used alone, and each year shipments to the north are increased. Of course some corn is used, as well as hay, for while hulls are good as bulky feed they are almost worthless so far as "food value" is concerned. Therefore the feeder who use a certain amount of cottonseed products and supplements them with corn and hay is the successful feeder.

Lubbock has one of the best cottonseed oil mills in the Southwest, and its manager, Ray Grisham, spends a large portion of his time in an effort to educate Lubbock and South Plains farmers along lines of successful feeding. His efforts have not been in vain for every month new customers are added to his list.

Today cottonseed products are not considered as a cow feed, but a general feed that may be fed with profit to every class of farm animal as well as poultry. Two-thirds of the commercial feeds you buy contain cottonseed meal, and almost every agricultural college in America will recommend it as a necessity.

Meal and hulls are shipped from the Lubbock mill to a dozen northern and eastern states, and the demand for cottonseed products is growing.

Tear Down Houses For University

LONDON, (AP)—Parliamentry powers are to be sought to close the eight block area which the London University has acquired in Bloomsbury, so that a $5,000,000 range of buildings may be erected on thesite.

The 100 houses which will finally vanish to make room for the University stand chiefly in Torrington square and one side of Russell-Square and Malet-street.

A row of red-brick, five-story houses in Russell-square will ultimately go. Once they were fashionable residences but now they are offices.

Torrington Square is an avenue of hotels, boarding-houses, and private residences, with two long rows of tall trees standing in the narrow garden which takes up the centre.

In the great area, when the new headquarters have been finished there will be a Senate House, a ceremonial hall, and examination hall. The student's union headquarters will almost certainly be there, as well as a great library.

The range of buildings will have a character of its own—a striking skyline of halls and towers. An artist who can design it will soon be sought.

"The University of London is already the greatest university in the world," according to Mr. S. L. Loney, chairman of the convocation of London University. "It has 10,000 students—as many as Oxford Cambridge, Manchester and Liverpool put together—and its income is more than equal to the first three of those four."

Building And Loan

(Continued from Page 1)

financial centers of Texas

While assisting in the construction of some 300 Lubbock homes, the Lubbock Building and Loan association, which started in 1921 with assets valued at $9.01, has attained a financial standing which boasts assets of $603,696.90, figured on September 6.

Poor Man Is Aided

The association now has from 700 to 800 clients of the home owning class. The object of the association is to give financial assistance in buying, repairing or improving or constructing homes.

Where the client wishes to construct a home and has only one third enough money to do it with, the association supplies the remainder of the loan needed, arranging for repayment in suitable installments within the means of the customer.

Where they do not have sufficient funds to furnish the necessary one-third cash, they are privileged to start buying stock from the company on a monthly basis, which draws ten per cent interest, and to save this up until the one third is reached, when they are enabled to start work or to buy the class of home that they wish.

Officers of the local association are J. O. Jones, president; Sam C. Arnett, W. A. Bacon, Dr. J. T. Hutchinson, vice-presidents; J. A. Raley, treasurer, W. B. Atkins, H. W. Stanton, and I. E. Barr, loan appraisers, and Joe Hess, secretary-manager.

According to Mr. Hess the object of the association is to always help the borrower and foreclosure is a rare occurance on any of the loans, the client being usually able to find a buyer for his property if for some reason he is unable to pay it out.

Through the Loan associations many persons are able to buy or build homes, who otherwise would be unable to finance one, it is claimed.

Paris Under Spell Of Winter Velvets

BY HAZEL REAVIS

PARIS (AP)—The more feminine styles Paris is offering for winter have their basis in the fabrics which are softer, and more appealing than they have been for many seasons. The importance of velvet is apparant from morning to midnight. In fact, a well dressed woman could wear velvet costumes around the clock next winter, her night dress excepted, and be correctly costumed.

The drift away from sports apparel leaves a dearth of new fabrics for morning and sports wear. The kashas have some new forms, chiefly inspired by Rodier, who shows them in light, almost lacy weave with horizontal stripes, or plain colors. Kasha is still the leading material for outdoor costumes, and morning frocks.

For afternoon velvet is the newest, but perhaps flat crepe is the most popular. Flat crepe dresses for wear under velvet coats are shown by every dressmaker. The silk crepes, morocain, romain and crepe de chine are much used.

Evening fabrics begin with velvet and end with chiffon. In between are the flat silks, satins and georgettes of other season. Lightweight, lustrous gold and silver brocades of small indefinite pattern are used for some of the newest and prettiest evening dresses.

For evening coats there are brilliant, large potterned brocades and much velvet. The printed velvet, however, is usually reserved for afternoon dresses, though it is occassionally made into effective evening wraps.

SUPERSTITION SURROUNDS RUINS OF UZGHENT

DJALIAL-ABAD, Kirghiz republice (AP)—One of the most interesting historical monuments in Central Asia is the ruin of the ancient city of Uzghent, consisting of two mausoleums, a minaret and remains of several palaces. A belief exists among natives that two holy brothers were buried in these mausoleums and sacrifice candles are kept burning within them Mosleums believe the graves provide a cure for certain diseases. Ruins of what are believed to have been ancient pottery factories of the eleventh and thirteenth centuries.

A USED CAR MARKET

The Society Islands, a French colonial possession in the South Pacific Ocean about midway between South America and Australia, have shown a preference for used American-made motor cars. Seventy-two per cent of the 391 passenger cars, 80 per cent of the 55 trucks and all nine of the busses now in use in the islands were imported from America despite the duty of 21.25 per cent of the foreign invoice value. French vehicles are duty-free, but the American machines are preferred because spare parts can be obtained in three months less time. One American bus still is carrying passengers and freight after 11 years' use.

STLYES IN UMBRELLAS

Colombia, which uses many umbrellas in the larger towns and in the lower regions where it is too warm to wear raincoats, has no umbrella factory of its own. The women like the short fancy umbrellas with bright-colored handles and black silk covers edged with the color of the handle, and these are imported chiefly from France. The men prefer to carry black umbrellas, with black or tan hooked handles. They are similar to those used in this country, but are bought in Italy.

WHERE RADIO IS COSTLY

Atmospheric conditions and a difference in time prevent radio from becoming popular in Newfoundland. Only families with incomes above the average can afford to purchase the multi-tube sets necessary to get American and Canadian stations. Even these expensive instruments have difficulty in tuning in the stations, for disturbances over the ocean adversly affect reception during the day and early evening, and the time difference brings the radio fans on the air almost too late for the programs.

DO MORE TIRE REPAIRING

The recent higher export prices on automobile tires taught motorists the world over the wisdom and knack of repairing casings and tubes, with the result that exports of tire repair materials from this country now are greater than automotive rubber goods as a class. There was an increase of nearly 50 per cent last year and of 100 per cent the year before that. Australia evidently had the most punctures last year, while Argentina was the second best customer.

Police Are Schooled In Criminal Jargon

MEMPHIS, Tenn. (AP)—A school without textbooks is in operation in Memphis, and the students recite their lessons in slang.

Police Inspector William T. Griffin is the instructor and members of the force are the students. To be eligible for graduation one must master approximately 500 words in the varnacular of the criminal world.

A recitation period goes something like this:

"Well boys," the inspector asks, "how would a safe burglar, arrested and convicted of blowing a safe in New York, afterwards escaping from the penitentiary, relate the incident?"

"I knocks off a pete in the big circus, who sneezed and they settles me—I lams the stir," the pupil replies.

"Pete" is a safe, the "big circus" is New York City, "sneezed" is sentenced, and "lams the stir" translates into "escaped the penitentiary."

CUTTING CODE WORDS CONFERENCE PROBLEM

WASHINGTON, (AP)—The length of code words in international radio communication is expected to provide one of the complex problems which the International Radio-telegraphic Conference, meeting here in October, will be called upon to solve.

International agreements at present fix ten letters as the length of code words, and numerous individual, official and commercial codes now in use are based on that number. Agreement is practically unanimous among communications experts of all nations, however, that code words of such length are a hindrance to rapid and accurate transmission because operators find it difficult to take in at a glance ten letters which in them are meaningless.

A limit of five letters has been suggested, but since this would reduce the time required for transmission, the question has arisen as to what reduction should be made in the tolls. British concerns are understood to favor reduction of the rates virtually by half. American oprators, on the other hand assert that costs of transmission are not directly proportionol to the length of the words, and have suggested that the charges be reduced only 25, or at the most, 35 per cent. Certain European raido firms that operate under more difficult conditions, have declared themselves in favor of retaining the present rates for the shorter words.

HYPENATED CLOCKS

Clock buyers of Canada are particularly choosy as to the source of their time-keepers, preferring the German chime clock becouse of its tone, but favoring American-made clocks because the weeden cases better withstand the Canadaian climate, which causes wood to crack and veneer to peel. Some importers meet this situation by importing the works from Germany and the cases from the United States.

Freight cars on French railroads are to be equipped with American breaks similar to those used on French passenger cars at an estimated cost of about $62,700,000. It is believed that the railroads will save 80,000,000 francs yearly from reduction in the number fo employes now required to operate the had break systems, and that total economics will outbalance an increased cost of operation estimated at 78,000,000 francs.

Pulpit Is Shared By Pastor and Wife

PHILADELPHIA, (AP)—The Rev. Dr. Joseph Cannon Ellis and his wife, Rev. Mary Hubbert Munford Ellis, both ordained ministers, take turns in preaching to their congregation at the Munfird Primitive Methodist church here. They give their services without pay.

Dr. Ellis, who is a practicing surgeon, conducts regular biweekly meetings in the church. His wife bears the title of assistant pastor.

"I do not believe in a pastor accepting money for his church work," says Mrs. Ellis. "He—or she—should have other employment during the week and earn enough in that way to obviate such a necessity.

"We don't make any rule about who is to preach on a certain day. It depends on which of us the congregation seems to need most at a certain time."

During the 15 years of their married life, Dr. Ellis and his wife have conducted evangelistic services in many sections of the country. Dr. Ellis helped to build with his own hands the church of which he is now the pastor.

FAMOUS ADVENTURER IS DEAD IN ENGLAND

BATH, England, (AP)—Alexander Hill Gray has come to the end of a lifetime filled with romance and danger in untamed parts of the world. "The prince of adventurers" is dead at 91 after a long career as a wandered in out-of-the-way places.

Gray penetrated into Tibet long before the expeditions which first revealed the nature of that country. Hhe prospected for gold and diamonds in Africa, hunted rubies in Borneo and sought emeralds in Siberia.

He trekked 1,000 miles by camel and an equal distance by mountain track and rope bridge in the Himalayas. He served as civilian interpreter to British troops during the Indian munity. He caught head hunters in Borneo and Bangkok.

He mystefied the subjects of King Secheli by doing tricks with his artificial teeth and caused consternation among cannibals with a mechanical bear which walked and nodded its head.

During his wanderings he accumulated considerable wealth, and when he returned to England he employed 100 men to make the rose gardens since renowned throughout England. For 17 years he had won the National Rose Show championship.

His home was a veritable museum. It contained trumpets of human thighbones, bloodbowls and drinking cups fashioned from human skulls, prayer wheels from Tibet, a bamboo piano from Bangkok, and a double dagger which the user could split into two to arm a defenseless companion.

Gray strove to live the year around in continuous sunshine. He spent his summers in Bath and went in the winter to his home in the Azores, of which he was the uncrowned king.

SERVES IN CHINA

TIENTSIN, China, (AP)—Much social services is accomplished in China by the clubs in foreign lands holding membership in the General Federation of Woman's Clubs.

The Tientsin Woman's Club with 200 members is one of the most important diversions in distant countries. It maintains departments of home and children, social service music study and kindred topics.

Variety of Scenery Is Ideal For Parks

WASHINGTON, (AP)—The expansion of motor touring i n recent years has seen a corresponding development in the idea of the state park and what it should provide.

State parks and forests range in size from a few square rods to the 1,850,000 acres of the Adirondack Park of New York, which is larger than any National park except Yellowstone and which administers an additional recreational area of privately owned land—bringing its total to 2,300,000 acres. The range in equipment of these centers does not always vary widely, but considering the relative newness of the idea behind them, the parks differ to a considerable extent.

New facilities which prove advantageous when tried out in one place have a tendency to spread, so that it is not difficult to visualize the ideal park. Primarily, says the National Conference on State Parks it is a reign embracing a state's most magnificient "unimproved" scenery, and should, wherever practicable, include mountains, plains, valleys, forests, lakes, and streams with their native plant, bird and animal life. Historic sites, when preserved as parks, frequently contain similar characteristics.

"A state park should be suitable in extent and natural features for such forms of recreation as camping, fishing, bathing, and other outdoor sports," the conference asserts. "It should be developed to its fullest use. A modest hotel, harmonizing with its surroundings, should provide accommodation for visitors. Permanent camps and overnight camps should be available for daily use. Horseback and foot trails should be a feature of its development. Nature can be studied at first hand and opportunities for outdoor education should be developed.

"The ideal state park not only gives sanctuary to the human family—it demands that some of the primitive American land be left forever in its original state, undisturbed and unmarred by man-made 'improvements.'"

EXPORTS TO TANGIERS

Tangiers finds more of her people's needs met in the products of the United States than do Americans in the products of Tangiers Uncle Sam bought only $15,000 worth of goods in Tangiers last year and these were chiefly goatskins and manufactured leather goods. This country sold Tangiers about 9 1-2 percent of her $4,869,000 imports, being the principal supplying country for leaf tobacco, gasoline, lubricating oils, kerosene, and fuel and gas oils, and sending in lessor amounts flour, tires and tubes, cigarettes and manufactured tobacco and automobiles.

WALL STREET "SAFETY"

One of the large corporations having offices in Wall Street has on display in a glass case gifts made to its employees from time to time in an effort to promote a spirit of "Safety First". In the collection of pocket books, cigar lighters, combs, mirrors and other articles conspicuously labelled "Safety First" is a bottle opener.

CZECH WOOD CROP

Sixty percent of the 4,500,000 cords of timber cut annually in the Czechslovakia Republic is used by the lumber and pulp industries. The forests are so managed by the government that only the annual increment is permitted to be used, with the result they now produce more wood than the Republic itself can consume.

Knights Of The Shears Are Active

PERPETUAL HAIR IS NOW PREDICTED

Barbers Will Have An Easy Task

(By R. W. Burchfield)

Barbers in Lubbock are not worrying over the talk of making the barber and beauty shops confine their activities to their own fields, with barbers entering to the men, and the beauty parlors to the women. The barbers contend that they had a thriving business long before the bob hair fad days—even as far back as the hoop skirt days.

We do not want to consider this so much, but to take facts, discard trifles, and follow the imaginary line of the future knights of the shears and lady artist in the process of mud smearing and hair culture. We have in this group, both good and bad prospects. The bad we may consider are the ones who fifty years from now would stay in the same rut, use the same equipment, and contend for the same things that hair artist do now. We will class this group among the things called trifles and drop them.

There is another group of which we are going to follow and predict their future for them as we see it now. Lubbock is going to be something worth while and a great center say in 1977, or fifty years from now. Taking that into consideration as a fact, we may take up the barber industry in 1977.

One scientist now is experimenting on worms, and finds that by starving a certain kind of worm it reaches old age, he can make it young again. After it is starved for a certain length of time it becomes an infant again. He says that he has caused one worm to live nineteen generations by this process, while this worms children and grandchildren have lived there regular lives and died.

It is then possible in fifty years from now to ascertain that instead of having the barber shop as we have now, we will have a place wherein hair is trimmed until it is like a person wants it, and then by applying a scientific solution the hair is stopped from growing. It will remain as it is last cut by the barber. The lady who has her hair bobbed and applies this preparation will then have a permanent hair cut.

Now don't draw any conclusions as you have already done, and say that the barber would run out of work in a short time. We must consider that if the hair quits growing it must die and will fall out if some method isn't applied to keep it alive. Who is going to carry out this method? The scientist must discover it, but it will be left to the barber to apply it.

The process we might imagine would be something like this: after the first substance is put on the hair, which checks the growth, it will be necessary for every person to have a certain amount of the second substance applied so as to keep the hair alive. It will have to be applied on the scap of the head in such a manner as to reach the roots and give them the necessary foods to keep them active. It will then be applied in the same manner as a shampoo is given. There may even be another problem that will need attention, and will be the hair restoring to those who neglect their hear which causes it to come out. In other words we will not have any bald headed men in Lubbock fifty years from now. Knights of the shears will take care of that. So we may be assured that they will have more and better work to do than they now have. Why should the barber worry about his end of the trade even if the two sex are separated.

With colder weather, hot porridge is popular again. For change, cook dates with oatmeal or raisins with mush.

U. S. Tourists Vie St. Brendan's Tom

DINGLE, Irish Free State u American religious tourists are pay ing considerable attention to th historic rema'ns of St. Brendan, th great Irish scholar and ecclesiast of the fifth century.

St. Brendan is credited with hav ing made the first European dis covery of America.

Brendan is supposed to have de parted from this picturesque fish ing village on the southwest coas of Ireland in three rowing vessels each containing 30 men and thre benches of oars. He made thre voyages. After the first voyage lasting five years he returned wit marvelous stories of remote islands icebergs, volcanoes and wonderou visions.

On his second voyage he visite a remote island inhabited by th sole surviving hermit of a company of 12, who directed the navigato to the "Land of Promise," know in Irish as Tir Tairngire. Brendan spent 40 days on the water an then sighted land. Another 40 day were spent in land exploration Then he and his followers reache a great and impassable river, af ter which they retraced their steps

Historians say that there is rea son to believe that this strange land was America. The impassable rive might have been the Mississippi Maps and charts showing Brendan' Island in the Atlantic have been in circulation throughout Europe since the tenth century.

Brendan made a third voyage this time going to Britain and then to Palestine and Greece. His voyages are particularly remarkable in view of the fact that parts of his vessels were constructed from hides of animals.

There are many relics in Kerr County pointing to the presence of of the saint. The highest mountain in the Dingle peninsula is named after him. He was born near Fenit, about seven miles from Tralee.

Green corn should be cooked not longer than 20 minutes in boiling water, uncovered and is twice as tender if the shucks are left on.

WELCOME

to the

Panhandle South Plains Fair

Everything possible that will add to your pleasure is being done, and every moment of the five days will be filled with something to do and something to see.

BELL ICE CREAM CO.

THE HOME OF

—Bell Grade "A" Pasteurized Milk.

—Bell Ice Cream.

To the Farmers of the Shallowater Community

Now that the important season of cotton gathering and ginning is at hand, the Shallowater Gin company, makes a bid for your loyalty on the basis of the service we can and will give you.

Ours is the most modern of gin equipment—having 5 stands.

Our equipment is of such nature that we can either put your in ROUND PRESS or regular SQUARE form.

We assure every patron that the sample turned out from this gin will be the equal of any—regardless of its location.

NOW FOR A BUSY, PROSPEROUS SEASON FOR EVERYBODY!

SHALLOWATER GIN COMPANY

Located at Shallowater—the best farming community on the South Plains—with the "goods" to prove it.

R. A. Shaver, Manager
Shallowater, Texas

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LUBBOCK BAKERS IMPROVE METHODS

BETTER PRICE AND BETTER LOAF IS RESULT OF THE CHANGE

a change has come over the industry in Lubbock the last rs. It has grown from a one producing concern to an im- industry. This fact has the word "competition" to into the enterprise.

ubbock a few years previous, ition in this product was not Any kind of bread placed market would sell. This town was young, and pro- n of bread was not very The persons using the pro- would have to use what was e market. This may be class- the first commercializing of en in Lubbock. A small fifty oven heated with wood, a pair scales, and muscle power com- the machinery. The dough s mixed by hand, and the pro- uct was delivered in a hack or on oot.

We will pass a very few years for Lubbock has grown so fast he connection can not be close'y followed) and we find the present to the time plant. To take the lace of the fifty loaf wood burner ven, we have from two fifty to three fifty each. Instead of the hand mixer we have a machine that ill mix from six to eight hundred oaves at a time. A dough break has been installed. It packs the dough and gives it a smooth surface, caus- it a have a smooth crust af- baking. In the place of the scales, a machine has been alled that weighs the dough, s it, and prepares it for a proof ox. From there it goes to the ulding machine where it is roll- the second time and prepared the steam proof box. It remains e until it is baked. The oven heated and regulated with a mometer. The heat being reg- ed all over the surface of the floor of the oven. For baking the thermometer reads from three fifty to four hundred fahrenheit. The regular time for baking an oven of bread is from ten to fifteen minutes.

The baker is the most important part of the whole industry, for with- out a good bake all the machinery is useless. The coming of the bet- ter things to Lubbock has drawn better bakers. Now we have a com- peting force so strong that nothing short of a first class baker can stand the force for long. New de- vices, better products, more at- tractive ideas, and advertising is coming to the front. It is wit against wit and ability against the same force. All this must take place inside the plant and at the one source, the baker.

It is significant to stand on the outside and observe these facts without any partiality. Still it is in- teresting to note the earnest striv- ing for something better than the other can accomplish. The onlooker observes that originality is one of the fine traits of any human being, and it is portrayed in the baker most astoundingly if the baker makes a success. If he is to gain the most he must have this one important ability which he can add to his knowledge of the production in the most profitable manner.

Most concerns produce their pro- ducts in the daytime and also sell during the same time. It is inter- esting to find that the baker does his baking and preparing during the time the world is sleeping and when the people rise in the morn- ing they can buy the freshest pro- duct possible. We have in this food one thing that is important and that is, it can be eaten every meal and we will never tire of it. In fact a meal is not complete without it.

In observing the growth of the Plains and comprehending the rea- son, we must take into considera- tion the cause. There is always some force and some reason for every advancement. Perhaps several things have a part equally as im- portant. Still no one concern could have the influence that all have together. It is therefore very true that the bakery industry in Lub- bock has played its part along with other forces in sound development. It has developed sound enterprise, competitive interest, and better prices.

SAYS SCIENCE AGREES WITH WOMEN STUDENTS

VIENNA, (AP)—Women are not only fitted to do scientific work purely for science's sake but they are accomplishing results in the laboratory world, Dr. Agnes von Zahn-Harnock, daughter of a fam- ous German scholar, told delegates from 22 states at the recent council meeting of the International Fed- eration of University Women here.

The record that university wo- men of many countries have made in science more than justifies the financial aid which the Federation extends to students, she believes.

ONE DIVORCE TO EVERY FIVE MARRIAGES, IS RECORD SET IN CHICAGO; IT'S NO JOKE

BY ALLENE SUMNER
NEA Service Writer

CHICAGO, Ill., Sept. 24.—Chi- cago, not being content with her fame as a city where bandits and things and gunmen shoot with more skill and on less provocation than any other city in the union, now grabs another laurel.

She wins the title of "The Di- vorce City."

Taking an unfair advantage of a little city, and forgetting the old admonition to "pick on some- body your own size," Chicago, biz robust, corn-fed gal of a city that she is, walks up to spindling-leg- ged little Miss Reno, and knocks her for a loop as she grabs Reno's fame from off her pallid brow.

Reno is 'Way Behind

Miss Reno is runner up. For it is Chicago that now has more di- vorces to every marriage than any other spot in the country.

The lid was lifted from Chico- go's bubbling divorce caldron by a native son, Circuit Court Clerk Thomas O. Wallace has issued a report which proved that Chicago's divorce rate, always big enough in- creased by 100 per cent last year.

America's present divorce rate is now almost one divorce to every seven marriages.

Chicago's rate last year was one divorce to every five marriages. There were 40,000 marriages in Chicago last year and 8000 divorces.

There were 80,000 marriages in the entire state of Illinois in 1926, and 14,000 divorces, meaning that half the marriages and 58 per cent of the divorces occurred in Chi- cago.

Chicago is speeding back to the day when she was regarded as a divorce mecca. But if she was a mecca then, she is three of them now. For in those past days of divorce fame her rate was 10 per cent of divorces to marriage. To- day it runs 20 per cent.

13,000 Still Pending

Four thousand divorces have been granted in Chicago in these first seven months of 1927, and there are more than 13,000 cases pending.

Of these 4000 1927 divorces, 2500 were granted to couples married in Chicago.

Half of Chicago's 1926 divorces gave desertion as first cause. Cruelty came next.

Eighty per cent of the divorces petitions were filed by women. Seventy-five per cent had children, and 70 per cent asked for no all- mony. One million and a half dol- lars in almony, however, were set- tled upon Chicago grass widows.

One thousand of the 4,000 di- vorces granted this year went to elopers.

Chicago judges do not gloss the seriousness of the situation.

"We are approaching a marriage- less age," says Judge Thomas J. Lynch. He blames the extravag- ance of the age, and the wife's extravagance, especially.

"Women dress far beyond their means and the husband cannot foot the bill," he says. "Then the crash comes."

Calls It a Joke

Judge David assails the Chicago- an situation even more vehemently.

"Marriage in this city has be- come a joke," he says. "I can see little more to marriage as practic- ed here than the practice of spend- ing $5 on a wife for a day or so and then asking for the money back. Twenty-five per cent of all divorces granted here are fraudu- lently obtained."

Judge George Fred Rush, who has handled thousands of divorces cases in his nine years in this branch of the court, believes that Chicago's high divorce rate is but a symptom of a general social con- dition.

"You will find about the same rate anywhere this coming year," he says. "And if Chicago is higher it is not Chicagoans themselves who make it so much as the whole mid- dle west which flocks to this geo- graphical center."

The man is always to blame in divorce, according to Judge Rush.

"We are just boobs, just ani- mals," he says. "It is women who try to convert us from the animal to the human. It is women who with their stronger sense of moral responsibility rebel at men who have none."

The woman-championing judge admits, however, one fault of wo- men in divorce cases. But even at this point he blames a condition rather than her own sweet self.

Blames Movies

"The movies and the cheap liter- ature of today foster divorce," he says. "They paint a sticky, sugary, sentimental, false picture of love and marriage and when a girl finds that her husband is no Don Juan and her marriage no romatic bed of roses she thinks herself abused, when she is only living the average normal married life."

Judge Rush will not even give one little spank to the working wife, as many of his colleagues do.

On the contrary, he believes that the wife who works for wages out- side the home in one big reason why the divorce rate is no higher than it is.

"Husband and wife don't see so much of each other if both are away working and if both have interests outside the home," he says.

"Then, too, the money problem is taken care of, and more mar- ried misery is caused by lack of money than anything else."

Must America, Chicago especially revive the old medieval divorce tower? Some judges here admit that the idea has it points.

The Divorce Tower

The first divorce tower once stood on the shores of Lake Zurich in Switzerland. It towered hundreds of feet into the air and contained layer after layer of little cells.

When a couple announced to the proper officials that they could no longer live together they were locked in a cell in the tower for several weeks to see if a recon- ciliation were not possible.

Sometimes when the cell was un- locked they found one or both dead. Neither party was permitted to leave the tower until a judge was assured that there would be no fur- ther discord. And none of them ever came back to the tower for a sec- ond test.

Busy Days on Stock Exchange Double '26

NEW YORK, (AP)—The number of "2,000,000 share" days on the New York Stock Exchange this year now promises to double or better, the number of busy days last year. The time is growing short, however, in which the market can even equal the number of "3,000,000 share" days in 1926.

The record of forty-one "2,000,000 share" days of 1926 was equalled by May 6 this year, and on June 6, just a month later, the fifty-four days of 1925 were equalled. Less than three months were required to pass the 1924 record of 20 days.

On the other hand "3,000,000 share" days have been decidedly scarce this year. Twice or three times the total was aproached dur- ing the second quarter, but the sales stopped just short of the goal. Last year there were three such days, March 2, 3, and 30 and in 1925 there was one really busy day, November 10.

Lubbock Has Very Rapid Growth, but Not A Boom Town

Contrary to the belief many peo- ple have concerning Lubbock, this city is not a boom town. For years it was just a South Plains trading point, but as the country settled up, the town grew, and from what might might be termed a western village Lubbock has been trans- formed into a thriving city of some 15,000 souls.

Shortly after the announcement was made that the "Locating Com- mittee" would build Texas Tech here, there was a kind of boom. There was a great influx of peo- ple, but most of them were of the highest type found in the South- west. They selected Lubbock as their home because of her educa- tional facilities, and they are still here.

Boom towns, boom for only a short period of time, and then there is a general exodus. This has not been true here. There was no oil pool or gold mine to attract the "floaters" who wander hither and thither seeking "big money and lit- tle work." Lubbock offered just those things civilized and refined people cherish and hold sacred, and the advantages that were offered four or five years ago will still be found. As a matter of fact they are improving from year to year, and there is every reason to ex- pect that within another 25 years Lubbock will not only be one of the largest, but also one of the most highly appreciated cities any- where in this section. Big hats, booms and boodle won't build cities. It may make them popular for a time ,but it takes something real to hold people.

At this time there are no less than 75 houses under construction here, and some of them are ex- pensive business houses. No less than three additions have been taken into the city during the past year and a half, and others will follow.

No, there is no boom in Lubbock, but scores and hundreds of pro- gressive people who are building and investing in Lubbock properly.

Slav Becomes Cit; Writes Book On U.S.

DULUTH, Minn. (AP)—One of the first acts of John Movern, a Duluth clerk, after had become naturalized was to write an 80-page booklet, "The United States of America."

Movern is a Slav and he devoted the book to an exposition of Amer- icanization methods, especially as they related to his fellow country- men.

Americanization officials here re- gard the book as a real contribu- tion on civics and government. Northern Minnesota, bordering the iron mining and woods country, is unusually attractive to foreigners.

FIBER CROP NOT SELLING

The State of Yucatan has in- formed business men that the gov- ernment will seize and operate plantations and industries which close without the consent of the workers' unions during the economic depression caused by inability to sell the peninsula's principal crop henequen fiber. Importers, as well as other business men, are finding it difficult to meet obligations and foreign trade virtually has ceased with the exception of that in nec- essary foodstuffs.

CONVENIENT TOWELS

Colored cotton crepe, bought by the yard, makes economical and colorful towels for the kitchen and for children's play towels.

RAILROADS

(Continued From Page 1)

of its excellent connections.

Aside from railroad lines, Truck- ing of commodities in and out of here serve a territory as far north as Amarillo, south to Sweetwater, east to Spur, and west to eastern New Mexico. Merchants in practi- cally every town between here and eastern New Mexico buy supplies in Lubbock.

Considering the necessity of ser- vice over another area, the con- struction of a railroad line from Lubbock to Ardmore is now under proposal, actual work of which is now hinging on approval of the Interstate Commerce Commission. This would give Lubbock eight rail- road outlets.

Bus Lines Popular

Passenger service on bus lines out of Lubbock connect with major points of the south and southwest. Leaving Lubbock at 8 a. m., 10:30 a. m., 2:30 and 5 p. m. the North Plains coaches connect with Ab- ernathy, Hale Center, Plainview, Tulia, Canyon, Amarillo, and con- venient connections to the oil fields. A line leaves at 8 a. m. for Lockney Floydada, Paducah and Quanah.

The South Plains coaches leaves the Union Bus Terminal at 7:45 a. m., 2 p. m., and 5 p. m. for Sla- ton, Post, Snyder, Sweetwater, Ab- ilene, Cisco, Fort Worth, Brecken- ridge, Anson, Albany and San An- gelo.

Slaton, Littlefield, Amherst, Su- dan, Muleshoe, Farwell, Clovis, Ros- well and Portales are reached from Lubbock by the Sunset Stages which leave at 8 a. m. and 2:30 p. m.

The Red Star Lines, leaving here four times daily, connect with all points of the oil belt into San An- gelo. The Lone Star Stages, leaving Lubbock three times daily, carries passengers into Fort Worth, via Wichita Falls.

Leaving Lubbock at 8 a. m., 12:30 p. m., 5 p. m. busses go to Ropes, Meadow, and Brownfield and through to Seagraves at 8 a. m. each day.

BUSSES

(Continued From Page 1)

to Brownfield.

Three schedules per day are run out of this city which make con- nection with Amarillo, Fort Worth, Wichita Falls and other principal cities.

Since going under the railroad commission's authority, the bus lines of Texas have been brought under systematic schedules in a net work which covers practically every city in the state, so that a person can travel to practically any point in the state by way of busses with- out long stop-overs at any station.

Many Tickets Sold

Long distance passenger traffic, especially among traveling men is now common over these lines, and within the last few weeks, ten per- sons have bought tickets at the local station for California, traveling all the way by bus.

Each bus association now has ar- ranged for a terminal building from which their cars run, and usually have arrangements made with cabs so that all schedules will be met and the passenger can be carried direct to his home. They also ar- range to co-operate with railway schedules where complete service is not afforded so that the passenger can take advantage of both train and bus service.

The bus line is no longer a small private affair but one of the big transportation systems, it is pointed out.

The development of the bus line has been the development of the railroad system in the various states. Where the paved highway has been built the full bus schedule has followed.

O'DONNELL

Welcomes You to

The South Plains

O'DONNELL is located on the South Plains in the extreme southern portion of Lynn county, with a population of approximately 1500 people and still in its in- fancy, the soil is a deep, sandy loam and some of the best fields of cotton to be found any where in Texas are in the vicinity of O'Donnell. Corn, oats and all other grain do equally as well as cotton.

THE CITY is located on the Lubbock-Lamesa branch of the Santa Fe railroad and on one of the best highways on the South Plains.

O'DONNELL has a newspaper, a bank and about 60 business houses of various kinds. To say nothing of its many schools and churches.

LAST YEAR the city ginned more cotton than any other town on the South Plains and her seven gins will handle 10,000 bales this season.

THIS AD WAS MADE POSSIBLE BY THE MERCHANTS AND BUSINESS MEN LISTED BELOW:

Corner Drug Store — B. J. Boyd, Mgr.

Higginbotham-Bartlett Co. — E. T. Wells, Mgr.

First National Bank — J. L. Shoemaker Jr. Cashier

Harris & Williams Gin Co.,

Henderson & Boone Gin Co.

Bennett Mfg. Co.

E. M. Wilder, Mayor of O'Donnell

If You Are Interested in the City of O'Donnell Write

Chamber of Commerce

O'DONNELL, TEXAS

J. J. CLEMENTS

GENERAL CONTRACTORS

LUBBOCK, TEXAS

No job too big; no job too small to receive personal at- tention.

PHONE 615-W

Consultation and estimates furnished free — cheerfully.

J. J. CLEMENTS

1623 17th street — Lubbock

Specializing In Sound Building of All Kinds

The Famous South Plains
LITTLEFIELD & LAMB COUNTY
Agricultural Center

CUENODS DRY GOODS CO.
Where Quality Is Higher Than Price
T. S. SALES, Mgr.
Hart Schaffner & Mark Suits, Howard & Foster Shoes
EVERYTHING IN DRY GOODS
We very cordially invite you to visit our store when in Littlefield.
Princess Garments, Solid Leather School Shoes
STETSON HATS
Phone 166 Littlefield, Texas

LITTLEFIELD SERVICE STATION
W. S. Brandon, Proprietor
High grade Lubricants—Accessories
U. S. Casings and Tubes—Ladies Rest Room
Unexcelled Service With A Smile
Day Phone 68 Night Phone 54
WE TOW YOU IN

STOKES ALEXANDER DRUG CO.
THE REXALL STORE
In Business For Your Health
Phone 14
LITTLEFIELD, TEXAS

Littlefield is not a county seat town, but it is accepted as one of the best and most progressive to be found on the South Plains. In time it may be expected to become the business center to the Southwest Plains area, for other than Lubbock there is no town of importance closer than 50 miles.

The city was organized only a few years ago, but since that time it has made rapid progress. Good schools, good churches, substantial business houses and a thrifty citizenship make it an attractive place. Good farm land is found in every direction out of the city, and during the past five years the rural population has been increased approximately 500 per cent.

There is a reason for this and here is the reason: Lamb county farm lands are as rich as will be found on the South Plains and owing to the newness of the country prices are comparatively cheap. A number of large ranches have been divided and sub-divided and farmers from a dozen states have purchase small blocks of land that will in time make them independent.

Cotton is grown profitably in the Littlefield section, though wheat, maize, kafir and similar crops do equally as well. Just at this time there are more hogs in Lamb county than any other county on the Plains, and the reason is feed is cheap and plentiful. Hog growers find their business a profitable one, and in time Littlefield will likely be the largest pork producing section on the Plains.

Diversification has been practiced by farmers in this section and the plan has proven very profitable. Some of the larger land companies are backing home owners with cash to buy foundation stock that will make them independent. Chickens, hogs, dairy cattle, etc., will be found on almost every farm, and they are paying dividends. Cotton is a pretty sure crop, but even if the crop should prove a total loss very few farmers would suffer. Cotton is their money crop, but feed and livestock guarantee a living and a little more.

Littlefield has a well organized chamber of commerce and through this organization the section has been given due publicity. When other towns of similar size were trying to get along without a salaried secretary Littlefield was paying top prices for the services of a booster. Naturally this little "expense" paid dividends, for the town and county are favorably known in every section of the Southwest.

Some paving has been done during the past year, but the city has a plan whereby every street will be paved and at a minimum of cost to property owners.

Littlefield's water system is as good as can be found on the South Plains; her lighting system (Texas Utilities) is adequate, and an effort is being made to give citizens all the conveniences found in larger cities.

One of the best school gymnasiums on the Plains will be found in this city.

As a whole Littlefield is a good town blessed with sufficient natural resources to change it into a real city.

Littlefield, Texas, March 19, 1927.

TO WHOM IT MAY CONCERN:

I have farmed in Bell County, Texas, eight years and Runnels County, Texas, fifteen years. In 1925 I came to the Littlefield section of the South Plains from Runnels County to investigate the land being offered by the Yellow House Land Company. After careful consideration, I purchased three farms from this Company, sold out my farm in Runnels County and moved my family to Littlefield. I made my first crop on sod land in 1926 and made the best crop I have made on any land in twenty-three years. Since purchasing these three farms from the Yellow House Land Company, I have bought three other farms near Littlefield.

I consider this one of the greatest diversified farming countries to be found anywhere. Am delighted with every purchase I have made and expect to make this my permanent home.

In my opinion, no man could make a mistake in taking advantage of the opportunities now offered here to both the homeseeker and investor. This is not only an all-round farming country, but is fine for poultry, dairy stock, hogs, etc. Educational advantages are good, and I have never known a better citizenship than is found out here.

Very truly yours,
W. S. MITCHELL.

LAMB COUNTY FARMS
WE HAVE 100 CHOICE FARMS
The remainder of a 63,000 acre tract now offered for sale at prices and terms that will enable every farmer to own a home.
This land is located west of Littlefield in one of the best farming districts on the South Plains. The most productive soil to be found in West Texas. An abundant supply of good water may be had at a depth of around 100 feet.
FOR PRICES AND TERMS WRITE
AUSTIN & LUCAS
BOX 222
LITTLEFIELD, TEXAS

Ford
JOHN H ARNETT MOTOR CO
Littlefield, Texas
"Wait for the New Ford"
LINCOLN FORD FORDSON

THE SOUTH PLAINS
Is no longer an experiment, but has reached that stage in development where it's own weight and merit will carry it onward and upward to greater heights of development and progress.
WE NOW HAVE ON THE MARKET
Eighty thousand (80,000) acres in the Littlefield section, consisting 100 per cent farms. Some improved farms—as well as splendid combintion dairy and farm tracts—
NOW IS THE TIME TO BUY
See any of our authorized agents or address the company at Littlefield, Texas.
YELLOW HOUSE LAND COMPANY

WASHINGTON PERIODICAL TAKEN TO TASK BY TEXANS WHO STAFF PUBLISHED ARTICLE MISLEADING

ABILENE—Vigorous protest to ...ation of the Llano Estacado ... Northwest Texas and Eastern ...exico as a "very dry and al... woodless plateau", such as ...n recently by a national ...l is being voiced in no un... terms by the West Texas ... of commerce. As a spokes... ...r its vast territory, the ... organization of the west ...d compiled figures which ...hat this very "Llano Esta... ...s one of the richest farm... ...ns of the entire nation, and ... produces a big per cent of ...s for national consumption.

...article which initiated action ... West Texas body appeared ... last August issue of a Wash... ...D. C. publication and com... ...the answer to a question ...ompounded by one of its readers, "What is the Llano Estacado?" The ...swer stated in full that "The ...ano Estacado is a plateau, in ...orthwest Texas and Eastern New ...exico. This plateau, which is ...ighly 150 miles east and west ...d 400 north and south, has been ...own as Llano Estacado since the ...exican occupation of that region. ...he term means "staked plain in ...panish, and the plateau is now ...requently called the Staked Plain. ...his plateau is very dry and al... ...oodless. It stands out in ...rominent relief in contrast to the ...owlands around it."

Article Answered

Refutation of this misinforma... ...article of the northern periodi... was prepared by Roscoe Ady of ... Fort Worth chamber of com...ce at the request of Manager ...ner D. Wade of the West Texas ...gional organization. It shows au...thoritatively that:

...he Llano Estacado produces $80 ...cent of the wheat grown in ...s, its average crop being worth ...t thirty million dollars;

...re sorghum grains than any ...ate in the Union outside of Tex..., also worth about thirty million ...r year;

...ough corn, oats, hay and forag... ...ually to round out a hundred ...n dollars worth of grains;

...nother hundred million dollars ...rth of cotton and cotton seed, ...even in the poorest years;

...And supports on its broad acres ...a hundred million dollars worth of ...livestock.

Getting down to real "dry argu...ments" according to the U. S. De...partment of Agriculture figures, the ...average value per acre of Texas ...crops over a period of years has ...been $30.72 as compared with Il...linois' average of $28.93, Iowa's av...erage of $27.04, and Kansas' aver...age of $15.90, and these three fat ...spots of the middle west are usual...ly closest behind the Lone Star ...State in the total value of crops.

Moisture Plentiful

The Llano Estacado in the main ...has a rainfall of from twenty to ...twenty-five inches, the bulk of ...which comes through the crop ...growing season. In addition to this, ...much of it is underlaid with some...what of an underground sea, a shal...low water belt of inexhaustible sup...ply. In many places this water is ...available at within twelve feet of ...the surface.

Development of the Llano Esta...cado has been recent. What it has ...already accomplished is only a be...ginning. As far as its possibilities ...are concerned, a specialist of the ...U. S. Department of Agriculture, ...who made a survey of possibilities ...of extending the cotton belt, report...ed:

"Regarding the situation in West...ern Texas within the limits of the ...area in which cotton is now plant...ed, but in which plantings are re...cent, there is a possible increase in ...acreage of 10,000,000 acres with a ...potential production of 5,000,000 ...bales. Including new territory as ...well as that within the present ...western limits of the cotton belt ...in Texas, this would make an ag...gregate of 42 per cent of the pres...ent total acreage with a probable ...increase in the volume of the ...American crop of 65 per cent."

U. S. Makes Report

This government report indicat...ed only cotton possibilities of the ...staked plain regions, while in real...ity, possibilities in all lines of agri...cultural production are as extens...ive.

That the rich virginity of this ...vast area is recognized is appar...ent through construction of about ...$10,000,000 worth of railroads now ...under way in that section. These ...millions are being spent in ex...tensions of lines that have operated ...in the Llano Estacado territory ...for years, and are visible demon...strations that the worth of the ...country is real, and that it is not ...the "Great American Desert" an...cient and misinformed geographers ...were pleased to call it.

AMUSEMENT

(Continued from Page 1)

...ing in a portion of the Yellow...house Canyon, where water is ...abundant at a depth of only three ...or four feet for trees and shrub...bery.

Included in the purchase that se...cured the tract, was a swimming ...pool that has more than paid itself ...out the past summer with a nominal ...charge made for its use, and now ...plans are under way to enlarge ...this during the winter and spring ...to a size of 50 by 100 feet, with ...all modern facilities, including ...baths with sewer connections, and ...a miniature beach on which sand ...will be hauled.

These pool improvements will be ...carried on without a great deal of ...extra cost to the city, as regular ...city employes will be used in the ...work at times when other work is ...not so rushing.

Will Plant Shade Trees

During the past year 546 trees ...have been planted on the tract, be...tween 450 and 500 of which have ...lived. Planting was late and fa...cilities for caring for them not the ...best, and this is considered by lead...ers in the movement to be a move ...well wort hwhile.

Many others no doubt will be ...planted next spring, but sensing ...the possibilities of the playground ...and park, city officials have en...tered into a contract with instruc...tors in the horticultural department ...of the Tech College whereby a ...general landscape plan is to be ...worked out and followed, though ...the improvements will be made on...ly gradually as funds are derived ...from miscellaneous sources for the ...work. This general landscape plan ...is expected to be completed early ...in the fall.

Within a short time it is plan...ned to plow up the portion of the ...tract immediately south of the ...swimming pool, where trees will be ...planted at the opportune time, and ...the house on the tract is to be re...modeled as a home for a keeper ...who is to be a city employ, living ...on the tract and caring for it at ...odd times.

Considered in the light of entire ...lack of a definite fund from which ...to carry on the improvement work ...on the park, much has been ac...complished but officials of the city ...are now planning to set aside a ...certain amount from the general ...funds of the city to carry on the ...permanent improvement program ...faster than possible under the pres...ent plan of operation.

This step, however, will prob...ably not be effective until spring, ...it was said.

While improvements are going ...forward on this tract, which is suf...ficiently large for almost any need...ed improvements, plans are also ...being considered for improvement ...of smaller tracts nearer the center ...of population.

EDWADIAN FASHIONS PREDICTED IN ENGLAND

LONDON, (AP)—British fashion ...experts declare that London women ...of the smart set will be quite Ed...wardian this winter.

Longer skirst, fluffier heads, lace ...blouses, and sharply indicated ...waists will make the girl of 1928 ...very much of a back number.

More than half the evening gowns ...being shown for fall reach the ...ankle, and no new street gowns ...are shown which do not fall at least ...one inch below the knee.

THEATRES

(Continued From Page 1)

...is active manager is ably assisted ...by his younger brother, Earnest. ...Ralph spends a portion of his time ...at the theatres, but his first work ...is to look after ranch properties ...owned by the the Lindsey estate.

While both of the shows are first ...class the owners have just remodel...ed the Lindsey at a total cost of ...approximately $30,000, and it is now ...on par with any South Plains ...theatre. A new $7,000 Wicks pipe ...organ has just been installed, and ...in the future the music will be an ...attractive feature. The Palace also ...has a pipe organ.

The combined seating capacity of ...the two theatres is approximately ...2,000.

In the past higher priced pictures ...have been shown at the Palace ...than at the Lindsey, but in the ...future pictures of the same price ...and class will be shown at both. ...People who want to see a first class ...picture for a quarter may do so ...by taking balcony seats at the ...Lindsey, while slightly higher rates ...are charged at the Palace.

During the coming few months ...the owners plan some very attrac...tive programs. During next month ...the Palace will show the "Big Pa...rade" and this is considered a won...derful production. The Lindsey will ...have as a special, Ben Hur. A num...ber of vaudeville programs will also ...be given at the Lindsey.

Mr. Lindsey says that he is here ...to entertain the people of Lubbock, ...and that he will spare no expense ...to bring good programs to this city

M. E. Missionaries Will Meet Oct. 25

MINNEAPOLIS, Minn. (AP)—The ...greatest gathering of Methodist ...Episcopal foreign missionaries in ...years is expected at the 58th an...nual meeting of the general exe...cutive committee of the Woman's ...Foreign Missionary Society in Min...neapolis Oct. 25-30.

Last year $2,300,000 was spent in ...the work of more than 700 mis...sionaries under the jurisdiction of ...the board.

Because of war conditions, the ...contingent from China is expected ...to be augmented. In addition, the ...new rule, making the second term ...of service five instead of six years ...goes into effect this year for the ...first time. That will bring many ...missionaries home who ordinarily ...would not return until next year.

Mrs. Thomas Nicholson, president ...of the society, is in Europe. In ...her absence, the meeting will be ...directed by Mrs. F. F. Lindsey, ...first vice president.

CHIPMUNK COLLAR

Lo, the poor chipmunk even is ...drafted to fashion service this fall. ...A gray tweed coat has a collar of ...striped chipmunk fur.

Enochs Lands

100 CHOICE FARMS

The remainder of a 63,000 acre tract now offered for sale at prices and terms that will enable every farmer to own a home.

This land is located west of Littlefield in one of the best farming districts on the South Plains. The most productive soil to be found in West Texas. An abundant supply of good water may be had at a depth of around 100 feet.

For prices and terms, write

AUSTIN & LUCAS

Box 222—Littlefield, Texas

The Dope On Idalou—

—in the heart of the South Plains Cotton Belt.
—best water in Texas.
—progressive citizenry.
—new, substantial residence and business houses-
—City Auditorium, good churches and schools
—city owned water system.
—electric lights and power (natural gas now being installed)
—three modern gins.
—grain elevator now under construction.
—many other examples of civic improvement.
—a fine place to live.

Idalou Chamber of Commerce

IDALOU, TEXAS

14 FAIR WEEK 14

ANNUAL ANNUAL

Panhandle South Plains Fair

Lubbock, Texas **Sept. 27th, 28th, 29th, 30th and Oct 1st.** Lubbock, Texas

Each year sees the Panhandle South Plains Fair bigger and better and the fair of 1927 will far outstrip all previcus efforts both in exhibits and attractions of every nature. More money has been spent to make it the best that the South Plains has yet witnessed, and more exhibits are booked than in any previous year. You'll want to be here every day and night, and you'll regret it if you're not.

Free Band Concerts

each morning, afternoon and evening of the Panhandle South Plains biggest Fair. No feature has been overlooked that would add pleasure to the visit of Fair visitors.

Thearle-Duffield Fireworks

Without a peer in providing spectacles of rare beauty. Every night of the Panhandle South Plains Fair Fireworks by this famous company will entertain you It is without a doubt the most spectacular display ever staged in West Texas.

The West's Best Carnival Company

An aggregation of splendid proportions and colorful magnificence — more than 20 diversified attractions—a diadem of diversions by day—a luminous, sparkling array of brilliance at night.

Big Free Attractions

Some of the best acts available are booked for the Panhandle South Plains Fair and Exposition. There's something to interest every member of the family every moment of every day at this great Fair.

5 Big Football Games 5

The first games of the season.

LAMESA HIGH SCHOOL vs.
SPUR HIGH SCHOOL
Tuesday, Sept. 27th
3:30 P. M.

PLAINVIEW HIGH SCHOOL vs.
SLATON HIGH SCHOOL
Wednesday Sept. 28th
3:30 P. M.

One every day of the Fair

LITTLEFIELD HIGH SCHOOL vs.
TAHOKA HIGH SCHOOL
Thursday Sept. 29th
3:30 P. M.

LUBBOCK HIGH SCHOOL vs.
FLOYDADA HIGH SCHOOL
Friday, Sept. 30th
3:30 P. M.

Saturday, October 1st, 3:30 P. M.
TECH MATADORS vs. ST. EDWARDS UNIVERSITY

Don't Miss a Day or Night

—Large Livestock Show
—South Plains Farm Products
—Complete Women's Department
—Individual Exhibits
—Generous Premiums

—More Sights To See
—More Exhibits to Admire
—Free Acts Galore
—More Objects of Interest
—A Merry Midway

5 AUTOMOBILES GIVEN AWAY, ONE EACH DAY OF THE FAIR

Joe Hodgini and Family

The famous European riding act that has been a sensation everywhere it has shown. Truly a one ring circus for the amusement of the youngsters and grown-ups alike. Don't miss it.

Agricultural Exhibits

These exhibits prove conclusively that the South Plains is one of the best agricultural centers in the United States. An exhibit that will surprise you by its versatility.

Livestock Exhibits

The finest livestock on the South Plains will be exhibited at the Panhandle South Plains Fair and Exposition. An increased premium list brings the very finest of livestock to this great Fair in 1927.

Industrial Exhibits

The exhibits to be found in the Industrial Building show how unnecessary it is to buy away from Lubbock, for they include almost everything that any family would require. Do not fail to see them for it will be well worth the time spent.

Panhandle South Plains Fair Association

DR. I. E. BARR, PRESIDENT *A. B. DAVIS, MANAGER*

ROTOGRAVURE SUPPLEMENT — SECTION 1

"The Sunday Edition of The Lubbock Morning Avalanche and The Lubbock Daily Journal"

Sunday Avalanche-Journal

ROTOGRAVURE SUPPLEMENT — SECTION 1

LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 25, 1927

Kaffir corn isn't anything like Indian corn, but it a more satisfactory feed and Lubbock county and South Plains farmers grow millions of bushels every year.

A DAIRY COW—This one is owned by Tech College, and she is one of the best on the South Plains. The holstein is very popular.

Any sorghum crop may be successfully and profitably cultivated on the plains. Kaffir, maize, feterita and similar crops do equally as well.

Paints and Wallpaper increase the beauty and valuation of homes

New Wallpaper

New wallpaper designs are here from which to make the selection that will add beauty and dignity to the interior of your home. Assortments are so large as to make it practically certain that the very design you desire may be found here.

Save the Surface

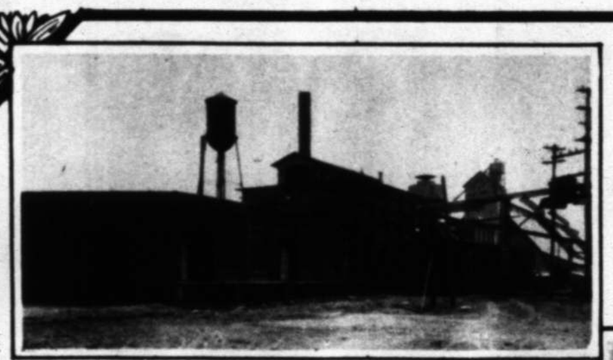
Lincoln Paints because of their high quality offer more in the way of economy and satisfaction. And with the long winter months just ahead, your home on the interior and exterior should be brightened in order to make it cheerful and inviting.

There is a Lincoln product for every need and a full range of colors is included in our showing.

HILTON-SANSOM PAINT & PAPER CO.

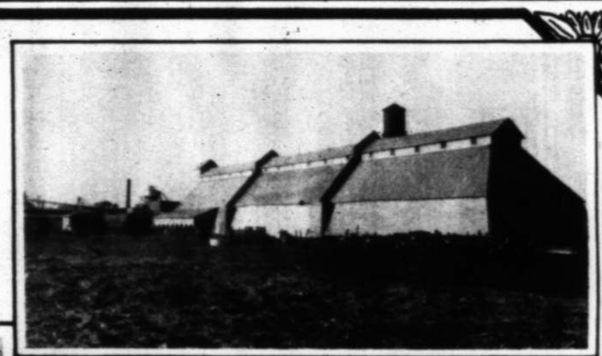
Artists' Supplies,
Glass, Brushes,
Picture Framing,
Window Curtains,
Rogers' Brushing Lacquer,
Finished and Unfinished
Wood and Pottery Novelties.

The most complete Wholesale and Retail Paint Store on the South Plains



LUBBOCK COTTON OIL CO.

The Largest Cotton Seed Oil Mill On the Plains

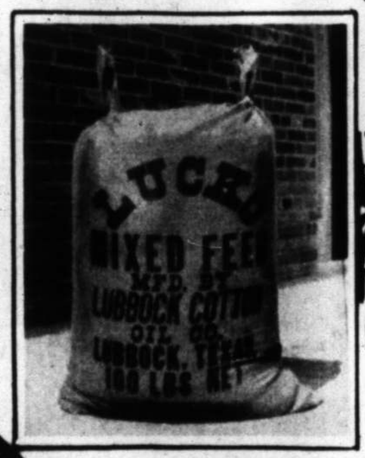


Economize—

by feeding cotton seed products to your dairy cattle, beef cattle, work stock, sheep, hogs and poultry.

Manufacturers of
LUCKO BRANDS
of Cotton Seed Products

Some of these steers topped the Kansas City market

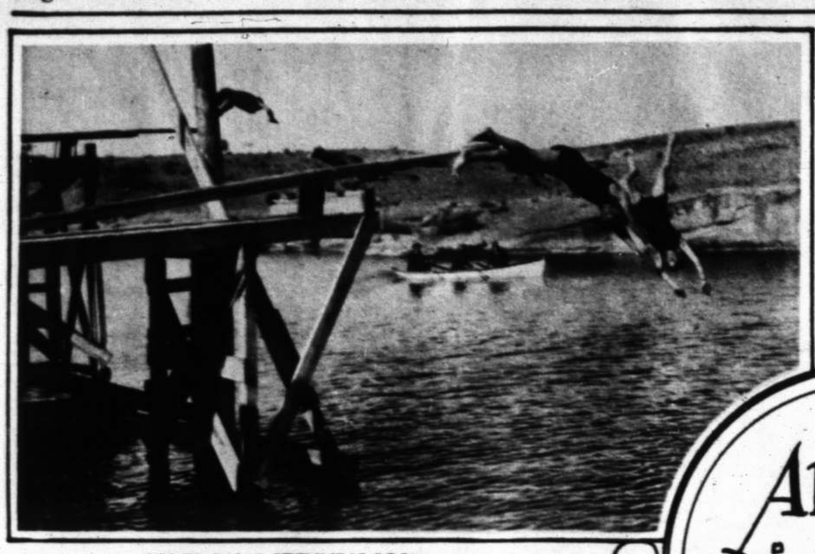


LUBBOCK COTTON OIL CO.

Lubbock, Texas

Manufacturers of LUCKO brands of cotton seed products

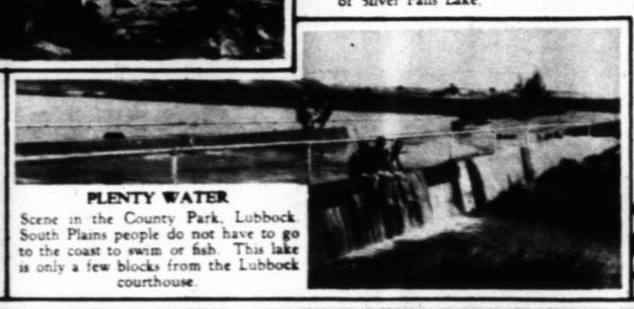
ABOUT THE PLAINS



SILVER FALLS SWIMMING POOL
Silver Falls Lake is 40 miles east of Lubbock, near Crosbyton. It is one of the South Plains' most popular resorts.

A SWIMMING POOL
Looks like an irrigation project but it isn't. There is plenty water, but it is used for fishing, bathing and boating. The dam is at the lower end of Silver Falls Lake.

NOT NIAGARA.
This photograph was made at Silver Falls.



PLENTY WATER
Scene in the County Park, Lubbock. South Plains people do not have to go to the coast to swim or fish. This lake is only a few blocks from the Lubbock courthouse.

The club house at the Lubbock Country Club, which boasts one of the sportiest golf courses in West Texas.

SILVER FALLS
Plenty of water all the time, and scenery that comes up with that seen in many of the Western states.

A FIELD OF "ALGERIA"
The new grain which has been propagated on the Seed Farm of Claude B. Hurlbut, in Lubbock County, Texas. This field will produce better than three tons per acre, the heads measuring better than 18 inches in length. This grain is a cross between Maize, Corn and Kaffir, and is particularly adapted to the dry belts of Texas. It has twice the number of leaves of any of the other grains, and the leaves measuring over 6 inches in width.

Street Scene in Ralls, Texas

First Methodist Church Building, Ralls, Texas

Scene in the Wheat Harvest Season, Near Ralls, Texas

First Baptist Church Building, Ralls, Texas

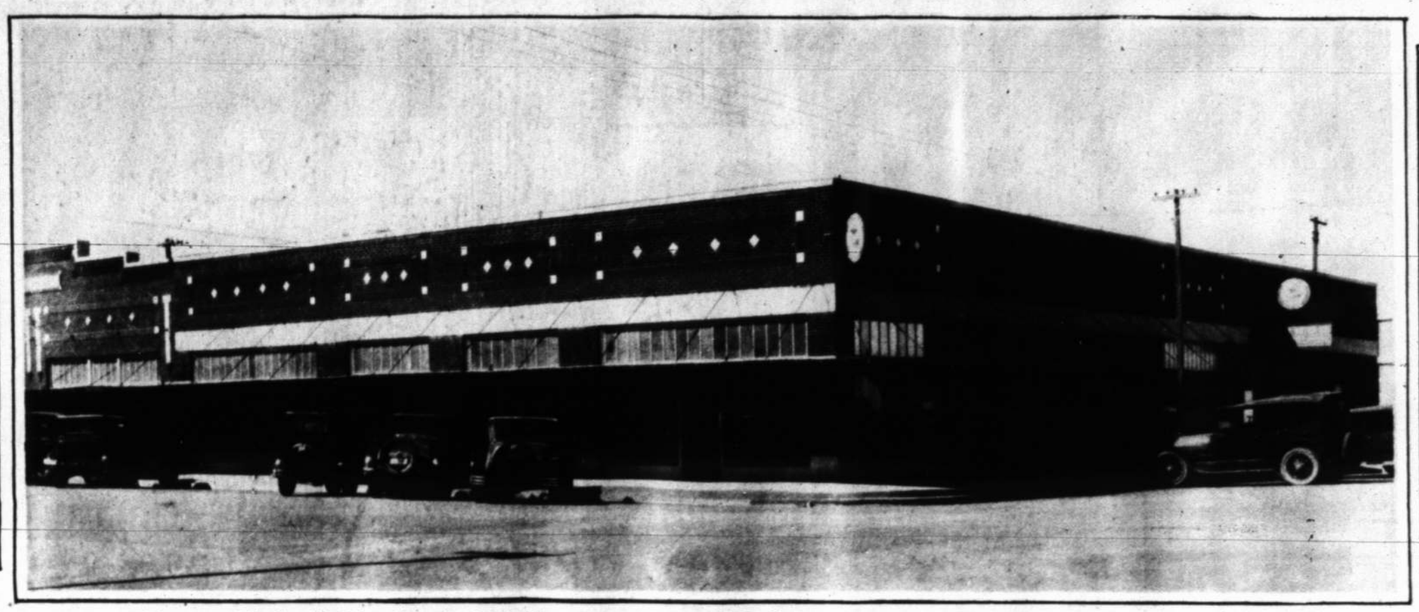
Farm Home Near Ralls, Texas

For Detailed Information About Ralls, Texas, Write

P.B. RALLS
RALLS, TEXAS

Executor, Jno. R. Ralls Estate

This new store in the city of Lubbock is another evidence of our faith in the Panhandle of Texas—a Panhandle institution with stores in Lubbock, Plainview, Amarillo and Borger—featuring a service that serves.



The home of the Slaughter Motor Company, Buick Sales and Service Agency, corner of Avenue J and 10th Street, Lubbock. This building, 75x125', was constructed and especially designed for the Slaughter Motor Company, of which J. D. Slaughter is owner.

Scene on the sales floor of the Slaughter Motor Company, Lubbock. The sales floor of the company is recognized as one of the prettiest and most commodious on the Plains, having plenty of room for the proper display of all new models.

Scene in the service department of the Slaughter Motor Company, Lubbock. This department is one of the best, if not the very best, in operation under the territory of the Oklahoma branch of the Buick Motor Company. It is in charge of Buick-trained mechanics, headed by Dan Aldredge, one of the best known mechanics in Texas.

LUBBOCK TAILORING COMPANY

CLEANERS DYERS HATTERS

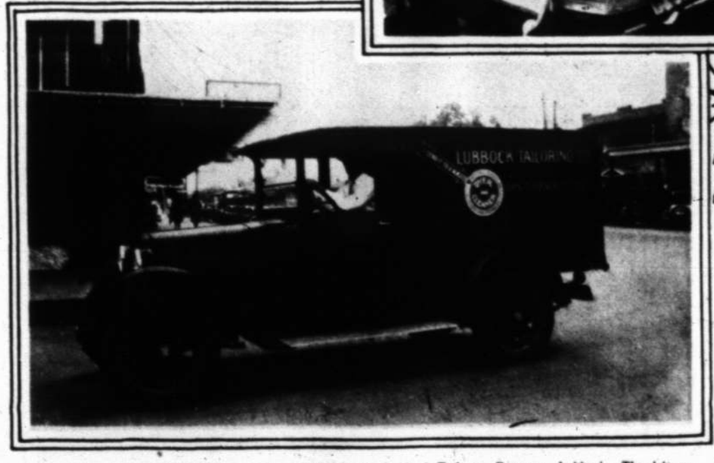
1110 Broadway Lubbock, Texas

Below is a scene in the wool finishing department of the Lubbock Tailoring Company, Lubbock. In the foreground is shown J. C. Sanders, who began his employment with the company more than 13 years ago and is now General Manager.

Below is a scene in the silk finishing and hat department of the Lubbock Tailoring Company, Lubbock. It is in this busy department under the supervision of experts that the Lubbock Tailoring Company has made its reputation as foremost Cleaners on the South Plains.

Above is an office scene in the plant of the Lubbock Tailoring Company, of Lubbock. In the picture is shown Eric Posey, the man who established the company in 1912. Mr. Posey is still active in the promotion of the company.

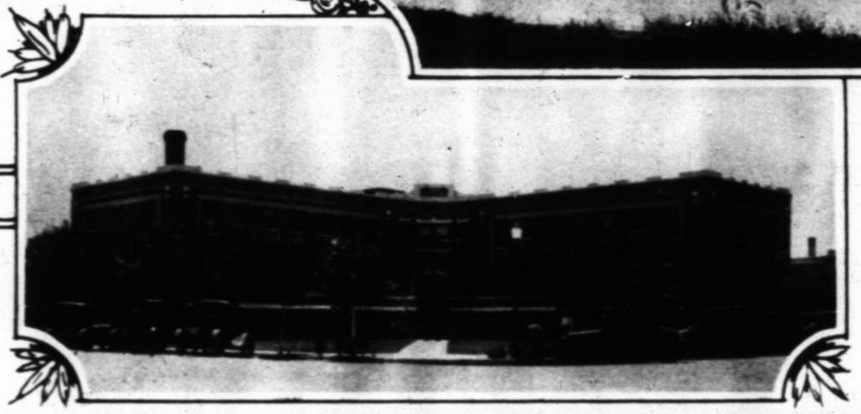
Above is a scene in the cleaning and dyeing department of the Lubbock Tailoring Company, Lubbock. This department is unexcelled in the West for modern equipment. It is provided with a continuous-flow clarifying system of most modern design, assuring only pure, clear naphtha touching clothing as they go through the cleaning process. It is also equipped, as will be seen in the background, with the latest designed drying Tumbler, which makes sure that odors of all kinds are removed from clothing.



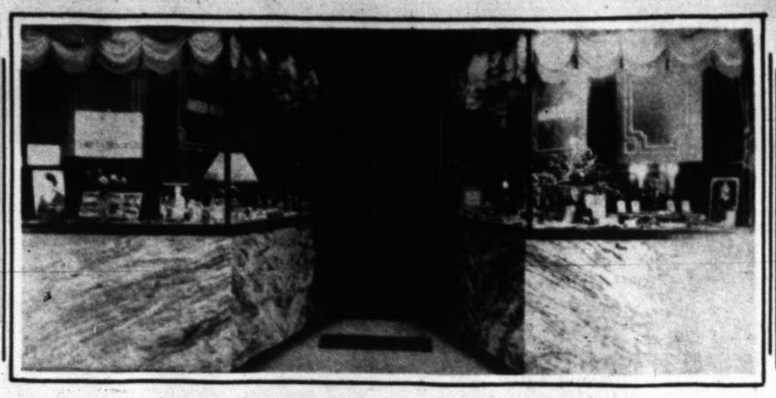
Above is shown the modern delivery service provided by the Lubbock Tailoring Company, Lubbock. The delivery truck, as shown, is dust-proof and has a record for promptness and accuracy that is the envy of the industry on the South Plains. As will be noted on the truck, the Lubbock Tailoring Company has membership in the Master Cleaners and Dyers Association.

ELLWOOD HOSPITAL — A Lubbock institution that is appreciated by people of the entire South Plains.

THE WEST TEXAS HOSPITAL—A modern 4-story structure that is a credit to the city and community it serves.



THE LUBBOCK SANITARIUM — One of the largest and best institutions of its kind found in the West.

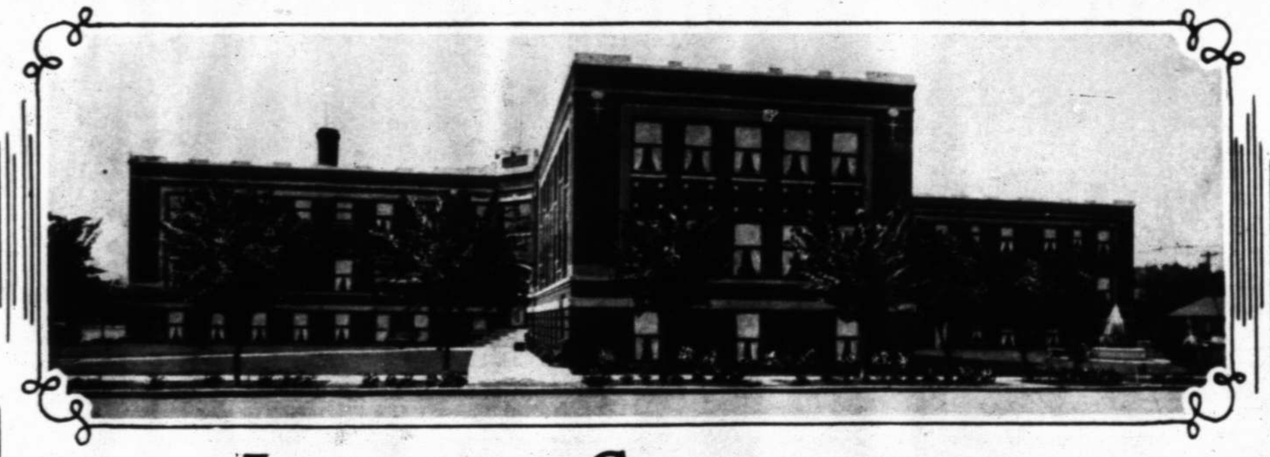


In a very short length of time Anderson Bros. have built a business that justifies the employment of 8 people. At its inception only the two brothers were employed.

Today Anderson Bros. point with pride the growth of their store and its ever widening service.

"It's Good if it came from —

ANDERSON BROS., *Jewelers*



LUBBOCK SANITARIUM

A Modern Fireproof Building

LUBBOCK SANITARIUM CLINIC

DR. J. T. KRUEGER
Surgery and Consultations

DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat

DR. M. C. OVERTON
Diseases of Children

DR. J. P. LATTIMORE
General Medicine

DR. F. B. MALONE
Eye, Ear, Nose and Throat

DR. J. H. STILES
General Medicine

DR. L. P. SMITH
General Medicine

C. E. HUNT
Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

MARTIN BAKING COMPANY PLANT

"West Texas Finest Bakery"

Established in Lubbock in 1910

Through West Texas' Finest Bakery with the Camera, and the Building of a Great Industry

Butternut Bread—Baby Pullman Bread
Teaparty Cakes—Snowflake Rolls

R. H. Martin, who borrowed $20 to come to Lubbock, started a small bakery and who today has the largest, most complete bakery on the South Plains and one of the most modern in Texas.

Martin baking products are wrapped and shipped in this scrupulously clean and well lighted room.

The business office of the Martin Baking Company.

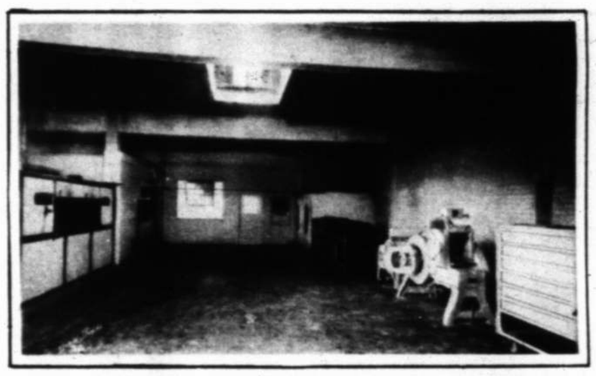
Here is Martin's mixing room—so clean you might enjoy eating food from its floor.

Butter-Nut Bread
Baby Pullman Style

BUTTER-NUT BREAD, in Baby Pullman style, was originated in Lubbock by Martin Baking Company, as was Tea Party Cakes and Snow Flake Rolls.

The production of the plant is more than a million loaves of bread annually, this year enjoying one of the most prosperous of its history.

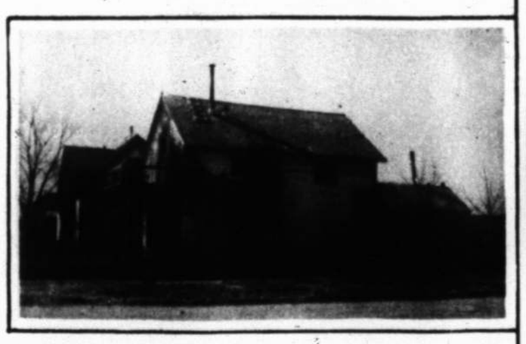
Martin Baking Company serves nearly every town on the South Plains.



The make-up and oven room of the Martin bakery.

Martin Baking Company has grown with Lubbock and the South Plains. This is the building which houses the concern today—one of the largest baking plants in West Texas.

A Delivery System That Makes Possible Serving the Entire South Plains



The first Martin Bakery was housed in this small, frame dwelling.

When business grew and his home bakery was too small to satisfy his needs, Mr. Martin established a "downtown" concern and housed it in the little building shown above.

MARTIN BAKING COMPANY · · LUBBOCK, TEXAS

LINDSEY THEATRE ENTERPRISES'
$500,000.00 AMUSEMENT HOUSES
LUBBOCK, TEXAS

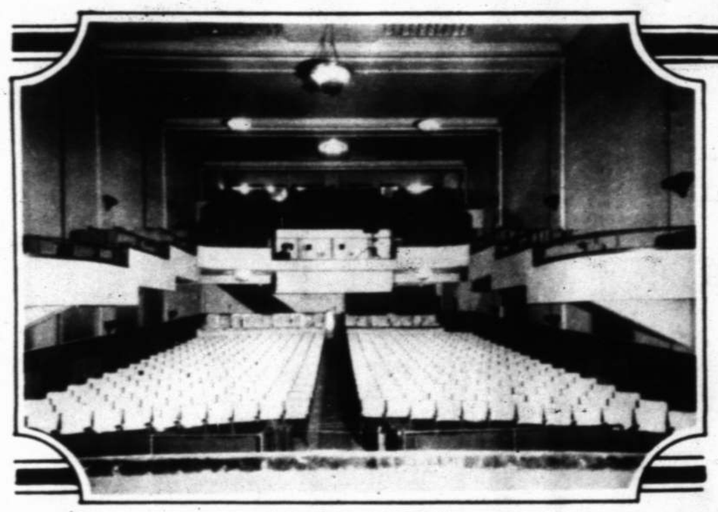
Exterior of the Palace Theatre, West Texas' finest show house

WITHOUT doubt, the Palace and Lindsey Theatres, Lubbock, owned and operated by the Lindsey Theatre Enterprises, native citizens of Lubbock, are the finest in point of equipment and programs offered, in Western Texas.

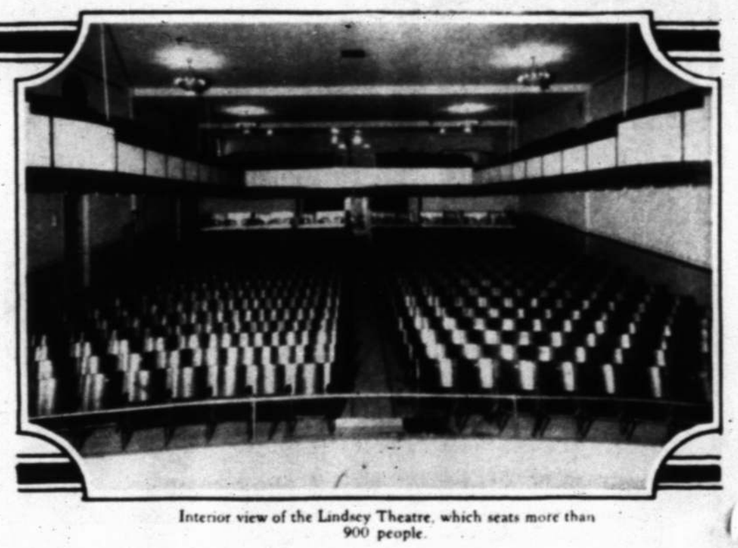
Both houses are "first run" picture houses. The Palace and Lindsey, divided almost equally, present the best feature products of Paramount, Fox, Metro-Goldwyn and First National.

THE Lindsey Theatre, original picture show house of Lubbock, was recently enlarged, redecorated and equipped and today has a seating capacity of 900 or more. The Palace, West Texas' finest show house, was built in 1924.

The Lindsey Theatre Enterprises are very alert in the presentation of the finest programs available and it is unusual for people within 100 miles of Lubbock to be numbered among the many thousands who attend the weekly programs.



Interior view of the Palace, showing the unusually large seating capacity.



Interior view of the Lindsey Theatre, which seats more than 900 people.

GROLLMAN'S FALL STYLE SHOW

Palace Theatre, September 27th-28th

Right on the threshold of Fall social activities comes Grollman's Style Show. It will be an event of much importance to the women, especially of the South Plains.
Beautiful, correct Fall Apparel will be displayed on living models.

Scenery will be specially constructed for the Palace presentation. Remember the dates.

"THE BIG PARADE"

The picture that has been on Broadway three years continuously—still there—and is, without question, the greatest motion picture—of any kind—ever produced in the Industry.

Coming to

PALACE THEATRE

October 3rd to 6th inclusive

Exterior of the Lindsey, which has just been remodeled and redecorated

"BEN HUR"

This spectacular picture is to be shown soon at the Lindsey. It is one of the greatest pictures yet produced and will live long in the memories of those who see it. Watch for the date.

ROTOGRAVURE SUPPLEMENT SECTION 2

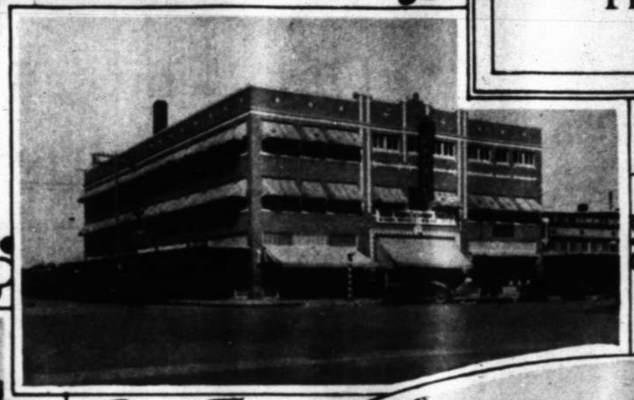
Sunday Avalanche-Journal

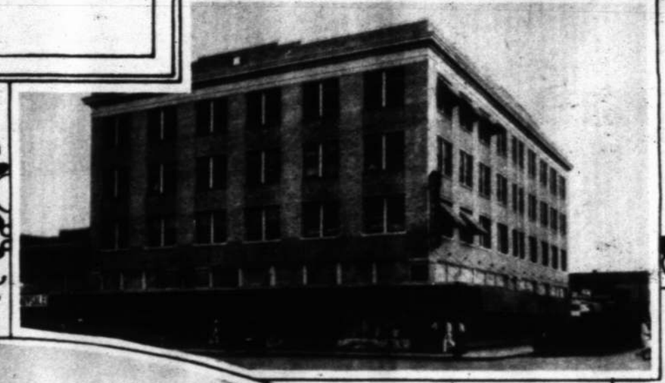
ROTOGRAVURE SUPPLEMENT SECTION 2

LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 25, 1927

Just a few of the buildings which make Lubbock the Hub of the Plains

Myrick Bldg





Citizen's National Bank Building

Palace Theatre Bldg

Temple Ellis Bl'dg.

Above Lubbock in 1901

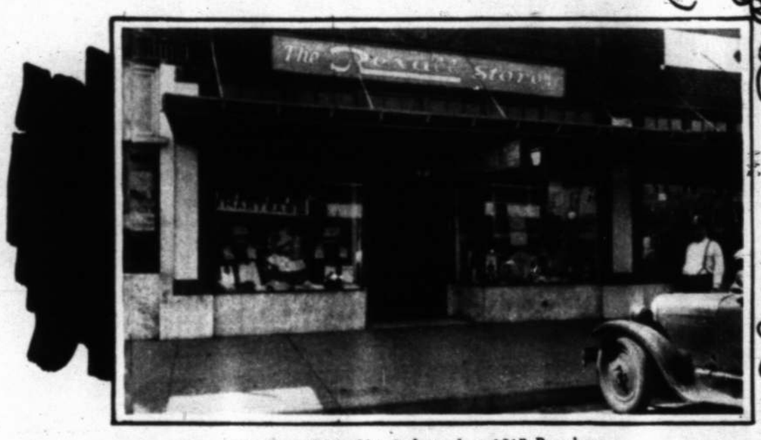
&

Left - Lubbock Today

Bell Telephone Building

City Hall

Court House -



City Drug Store No. 1, located at 1017 Broadway.

E. L. Robertson.

City Drug Store No. 2, located at 1115 Broadway.

TWO REXALL DRUG STORES

Interior view of City Drug Store No. 1.

And in each, the principles of quality, service, and economy are apparent to even the most casual customer.

They are places in which you'll like to shop, for Rexall Service, Rexall Quality, Rexall Assortments, and Rexall Prices are difficult to excel.

Interior view of City Drug Store No. 2.

TEXAS TECH BEAUTIES—Five of Texas Tech's 500 beauties. Reading left to right: Miss Elois Sneed Dalhart, Miss Katherine Bryarly, Miss Estelle Hutto, Miss Irma Dalrymple and Miss Annette Barnhart.

One Charm Leads to Another

IN THE NEW

Irene Castle Corticelli Fashions

Joie

An imported Jacquard wool in three autumnal shades with Jap fox collar and gauntlet cuffs is lined, as befits its elegance, with Corticelli Satin Tremaine.

A DASHING way of wearing clothes is not enough to earn a reputation as "the best dressed woman in America." The combined talents of seeress and *mondaine* are required too. Which are just the qualities Irene Castle possesses.

See how in these four costumes from her September collection she keeps within the framework of the mode and yet, by inspired touches of designing, predicts the fashions that will not be general for months yet.

Risa

Tiers of tucks make this new bolero; wider tucks fall into graceful skirt fulness. Corticelli Satin Sa-on, black, with fob jabot of peach pink.

Walka

In the newest fall shades this frock displays a clever neckline, sash belt and double tunic, and makes good use of both dull and shiny surfaces of the Corticelli Satin Saon.

Smart women have learned to make a monthly pilgrimage to the store which carries Irene Castle Corticelli Fashions. Style is the magnet that draws them. And the exquisite quality of the Corticelli Silks that make the dresses and line the coats is what wins them as unfaltering converts.

Jarett's Fashion Shop
913 Broadway

Medor

Ladders of fagotting underlined with flesh, stand out the sectors of crepe from the gleaming satin surfaces of this frock of Corticelli Satin Tremaine.

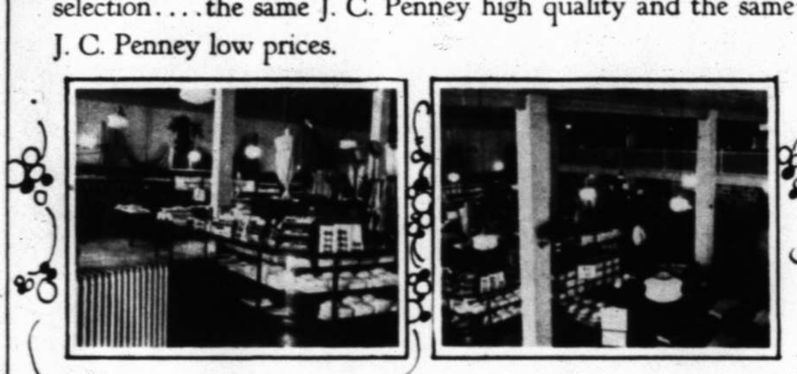
Broadway at Texas Ave. Lubbock, Tex.

J.C. PENNEY CO. — A NATION-WIDE INSTITUTION

Broadway at Texas Ave. Lubbock, Tex.

Our Remodeling Program Is Finished

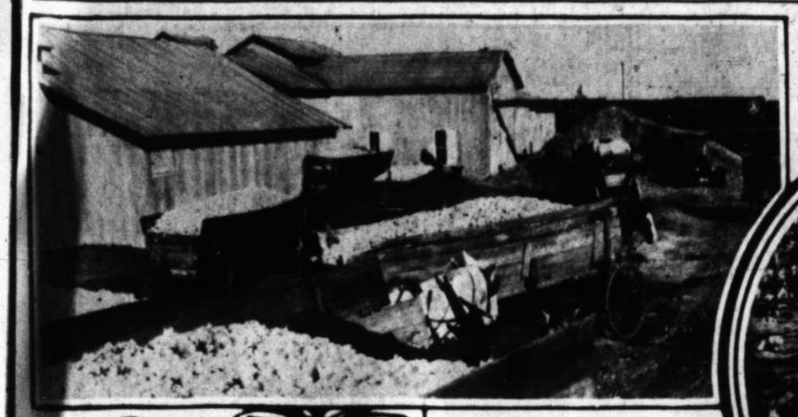
The desire to keep pace with the development of Lubbock and the South Plains prompted us to remodel in order to increase our facilities for service by adding new departments. Now it is finished, and new Fall merchandise awaits your selection....the same J. C. Penney high quality and the same J. C. Penney low prices.



The Arrow

WHERE the architectural beauty is surpassed only by the service and the quality of the products with which you are served.

AVE. M *at* THIRTEENTH



COTTON IS KING—Cotton may be produced on the South Plains of Texas at a lower cost than in any other section in the world. That is why half a million bales of the fleecy staple is shipped each year.

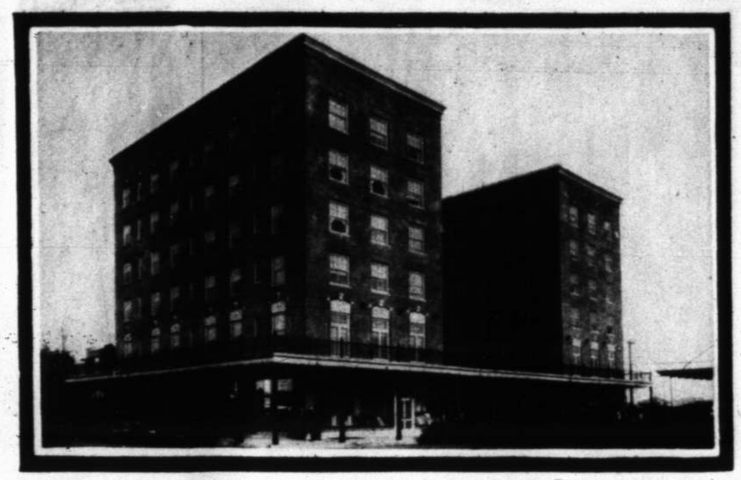
COTTON GINS—There are almost 200 cotton gins on the South Plains, and all of them have plenty to do during the fall months. The average gin can handle about 100 bales in 24 hours

DAIRYING—Dairy owners in Lubbock and on the South Plains have found their business a profitable one. The photo above shows the dairy barn at Tech College, where young men are taught the "business" as well as scientific side of dairying.

OIL DEPOSITS—While the South Plains is noted far and wide as an agricultural section, the day is not far off when she will also be famous for oil. Many test wells are now drilling and some excellent oil showings have been found. Leases are growing in demand, and a large portion of the country has been leased up. Major companies are gradually taking over large holdings

A FEW PIGS—Some of the best hogs in America are produced at Texas Tech College, Lubbock, Texas. Only thoroughbreds are considered.

HOG FEED, TOO—Milo Maize is one of the leading crops on the South Plains.



THROUGH the constant effort to better the service in every detail, this institution upholds West Texas' reputation for true hospitality.

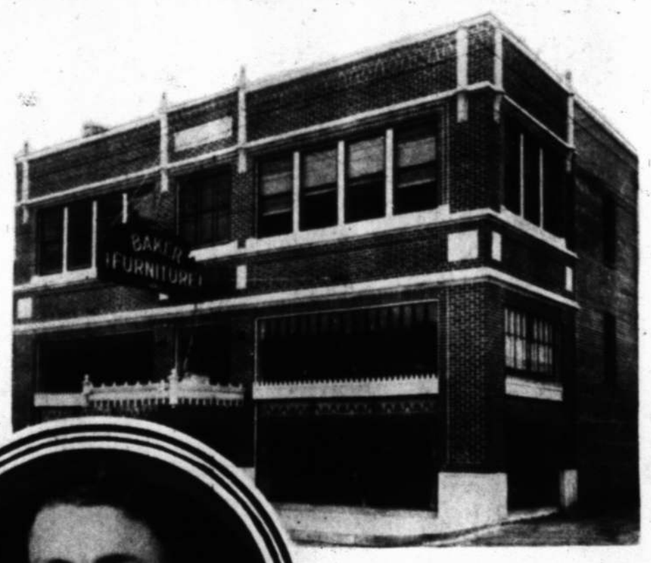
HOTEL LUBBOCK

Management W. E. LaFon

THE HOUSE THAT VALUE BUILT

at

1107-09 Thirteenth Street



Norton Baker

The Home of Fine Furniture

BAKER FURNITURE

NORTON BAKER, *Owner-Manager*

FROCKS

Fascinating Fall Frocks

$9.90 $18.75 $29.75 $39.75

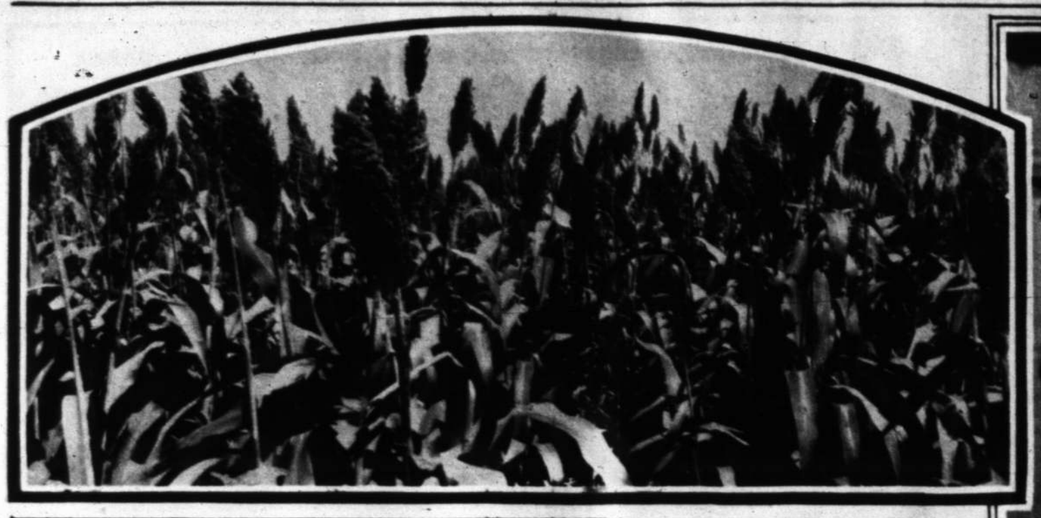
MODELS that are smart for September and six months from September, for they are the type of frock that is simple enough for the street, yet smart enough for luncheon or tea in the smart club or restaurant and they are fashioned with a restrained elegance of line.

Black Chiffon Velvet ***Crepe Satin*** ***Novelty Kasha***
Black Transparent Velvet ***Navy Mirroleen***

HAWKINS DRY GOODS CO.

H. B. HAWKINS, Mgr.

Phone 664 1205 Broadway



Some of the reasons why the South Plains has taken a front rank among the agricultural and livestock producing sections of the nation. The young lady in the picture is Miss Katherine Bryarly, Tech beauty queen, with one of the college's thoroughbred cows.

Jack Northington

Headquarters at Lubbock, Texas

—trying to serve West Texas and Southeastern New Mexico as efficiently as possible with the famous all-leather "STAR" Brand shoes.

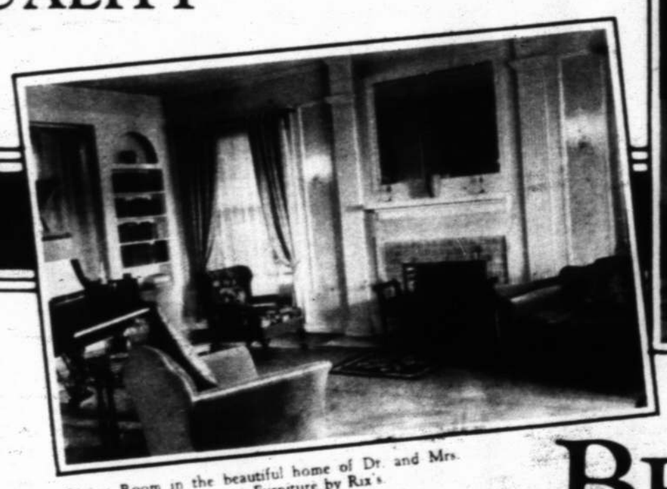
Swart Optical Company

Lubbock, Texas

Scene in the Eye Examining Room of the Swart Optical Department, 1015 Broadway, Lubbock

Dr. Millard F. Swart, Graduate Optometrist, is in charge of the company and is recognized as one of the leading optical specialists on the Plains.

QUALITY SERVICE



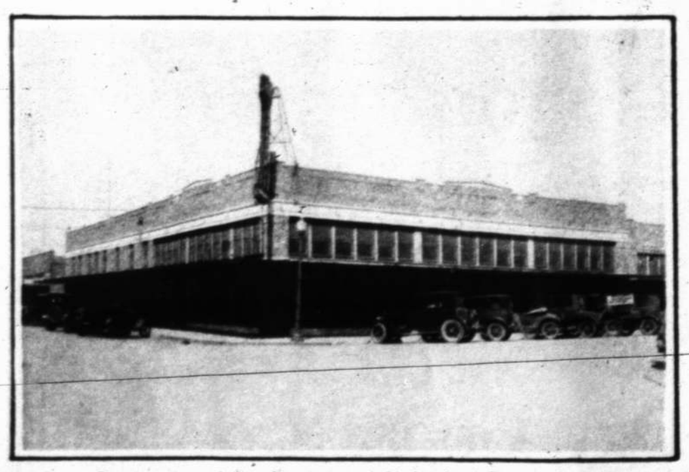
Living Room in the beautiful home of Dr. and Mrs. J. T. Krueger. Furniture by Rix's.

Dining Room in the attractive home of Mr. and Mrs. Roscoe Wilson. Furniture by Rix's.

Bed Room in the new home of Mr. and Mrs. C. E. Maedgen. Furniture by Rix's.

BETTER HOMES

—the result of carefully selected furniture



Exterior view of Rix Furniture and Undertaking Company, showing the unusual amount of window display space, and the convenient corner location.

22 YEARS of furnishing the homes of West Texas with furniture that combines beauty, quality and economy, eminently qualifies this organization to intelligently assist you in your problems concerning the furnishing of your home. Buying direct from the manufacturers, as we do, enables us to offer the finest in assortments, and at prices that represent true economy.

RIX Furniture & Undertaking Co.

"The House of Satisfaction"

LUBBOCK LAMESA BIG SPRING

This view shows a section of the first floor of the interior, as well as a portion of the balcony. The arrangement facilitates selections.

Downtown Broadway, looking west from the Temple Ellis building

Looking west on Broadway from Avenue L

Avenue K, looking north from Thirteenth Street

Paving

The Indicator of a Community's Progress

WIDE, well paved streets add to the beauty of Lubbock's business and residential districts. It is a constant source of satisfaction to us to know that we have served well in the paving program intrusted to us, for it is a monument to the progressiveness of those vitally interested in our city's growth.

Every paved street in Lubbock is paved with brick and paved by this company, a fact that thoroughly demonstrates the satisfaction and durability that paving with brick gives, as well as our ability to successfully execute work of this nature.

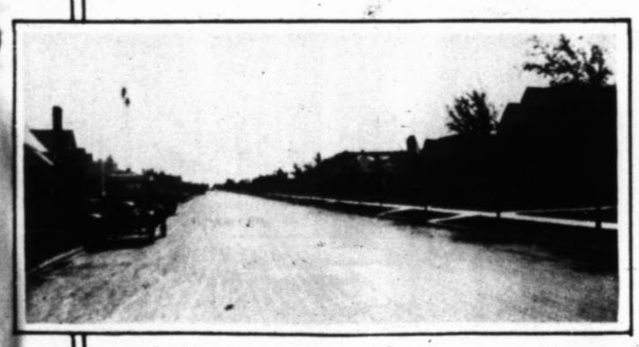
The brick used in Lubbock's great paving project is being furnished by The Mineral Wells Brick Company, Mineral Wells, Texas.

Broadway, looking east from Avenue N

Looking west on Sixteenth Street from Avenue V

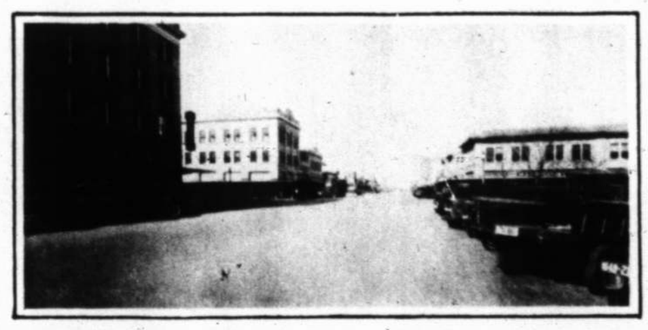
Looking west on Broadway from Avenue H

Thirteenth Street, looking east from Avenue K



Looking east on Sixteenth Street from Avenue W

Part of Broadway's downtown section, looking west from Avenue H



Looking east on Broadway from the entrance to Tech's campus

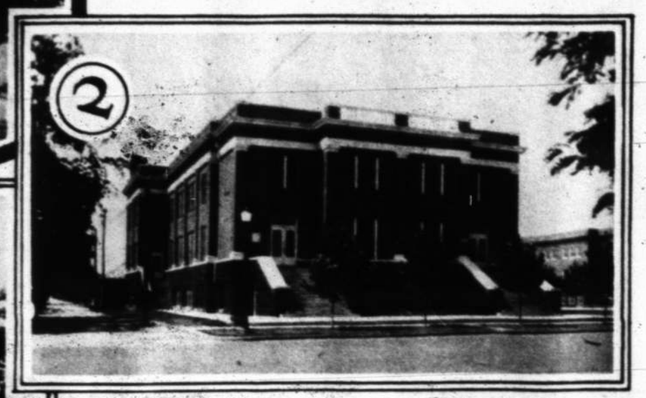
Panhandle Construction Co.

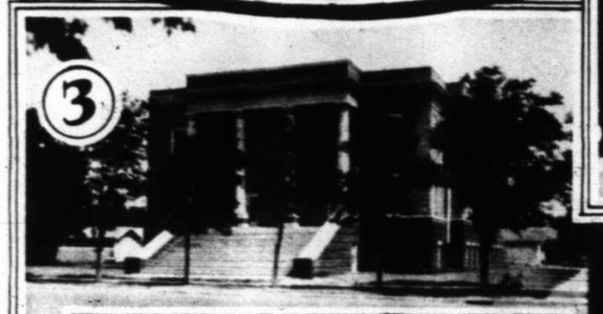
General Contractors

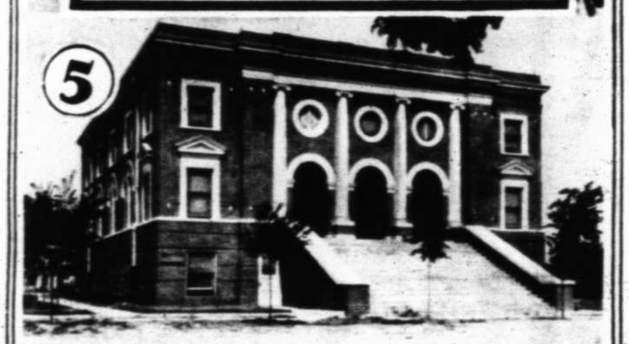
HOME OFFICE - - - - LUBBOCK, TEXAS

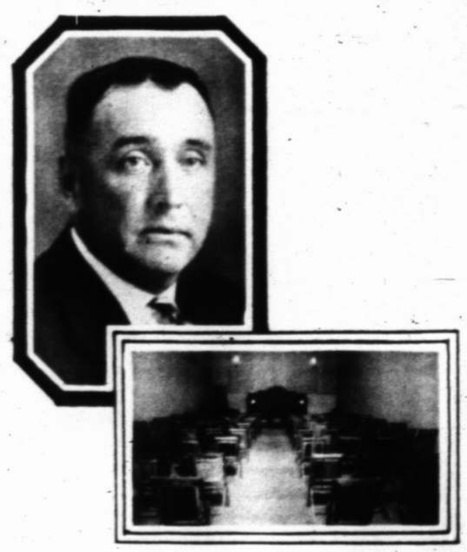
Some of Lubbock's Larger Churches

(1) The First Methodist; (2) The First Baptist; (3) The Church of Christ; (4) The First Christian; (5) The First Presbyterian.









AT THE FUNERAL

FROM the very moment the mortician is summoned, to the very last when the mourners return home again—all of the funeral details must be handled and conducted with smoothly moving dispatch, in perfect order. Ability, experience, intelligent understanding and the required equipment in full are essential for the high degree of important service that the modern funeral demands.

Possessing those qualifications, we assure you that far extent of funeral efficiency—superior in every way.

Powell Undertaking Co.
1313 Texas Ave.
Phone 1730

The Dyes used in our Shine Parlor are positively guaranteed non-poisonous.

No matter what your preference is for daily papers or magazines, you're almost certain to find it here on time. If it should happen that we do not have it, we'll be glad to get it for you.

WAYNE HUTSON

Lobby of Temple Ellis Bldg.

Style Show

PALACE THEATRE

9 P. M.

September 27 and 28

LIVING models featuring the fashions of the seasonal mode—Grollman's Autumn Style Show, by far the greatest and most pretentious presentation of fashions the South Plains has seen.

With the colorful magnificence of Fall, the Autumn Style Show will display the season's fancies on living models. A splendid showing on a compelling scale—the tasteful blendings of Fall on the persons of women of taste.

An event made possible by Grollman's because we have scrutinized the markets—we understand what our patrons desire—and with this as our guide we have selected a tremendous array of merchandise. We have gone to great length in arranging our displays so that you may gain an accurate idea as to what is gaining approval.

We cordially invite you to attend our Style Show.

in every city—in every town there is one store that undersells — in Lubbock its

Grollman's

BROADWAY at AVENUE J

ART GRAVURE CORPORATION, CHICAGO, NEW YORK AND CLEVELAND