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THE HART BEAT

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**FARMERS STATE
BANK**
Member F.D.I.C.
HART, TEXAS

VOL. 7 NUMBER 28

HART, CASTRO COUNTY, TEXAS, THURSDAY, JANUARY 15, 1970

10 CENTS A COPY



HART LONGHORNS - THE WINNERS! ---These boys were winners of the first place trophy awarded them following the last encounter with the Amherst Bulldogs in the Amherst Invitational Tournament held at Amherst last weekend.

'Follow The Instructions' Asks Highway Department

The Texas Highway Department is sporting a red face. In recent news releases announcing the new computerized motor vehicle registration system, Department information specialists wrote:

"Easy-to-follow instructions are printed on the three-part form."

That must be a mistake -- because a lot of motorists haven't been following instructions. And mistakes generate confusion.

This is the first year that the Department has gone to the new system, which includes an order-by-mail program for obtaining 1970 motor vehicle license plates.

But just to make sure that motorists do understand the "easy-to-follow instructions", they are:

1. Each motorist whose vehicle was registered last year has or will receive in the mail

a long, narrow envelope with a printed message on the front reading: "Important -- This is Your License Plate Renewal Application."

2. The envelope will contain a three-part form. DO NOT SEPARATE THE THREE PARTS.

3. You may renew your motor vehicle license registration during January and February by mailing the three-part form (intact) and your check to your county tax collector. Add \$1 for postage and

handling charges for each vehicle. License plates will be mailed February 1 and thereafter.

4. You may renew your motor vehicle license registration during February and March by taking the three-part form (intact) and your check to the tax collector's office or substation.

That's it! Now see if you are one of the seven million-plus Texas motorists who can follow those "easy-to-follow instructions."

Last Rites Conducted Saturday For John Rice

Funeral services were held at 10 a. m. Saturday in the First Baptist Church for John Daniel Rice, 68, longtime resident of Castro County.

The Rev. C. T. Cunningham, pastor, and Rev. Fred Brown, pastor of the First United Methodist Church, officiated. Burial was in Hart Cemetery under the direction of Dennis Funeral Home of Dimmitt.

Rice died Thursday afternoon in Plains Memorial Hospital. He had been ill since suffering a stroke last May.

Born in Indian Territory, Rice came to Castro County about 64 years ago. He was married to the former Zella Scott July 20, 1921 in Plainview.

Survivors include his wife; two sons, L. J. Rice of Hart and Royce Rice of Amarillo;

three daughters, Mrs. Richard Stolcis of Livermore, Calif.; Mrs. Doyle Davis of Hart and Mrs. Ralph Myrick of Lubbock; three sisters, Mrs. Wert Hoeltling of Redondo Beach, Calif., Mrs. Dyer Maynard of Canyon and Mrs. Olen Rice of Nevada, Mo. and 12 grandchildren.

Pallbearers were Tony Smitherman, Max Stephens, Charles Black, Jim Black, Bob Richmond, Lanny Tucker, DeWayne Brown and Sam McGill.

Honorary pallbearers were Ernest Martin, Jack Smitherman, Doc Coffey, Ewel Jobe, Granville Martin, T. R. Davis, Miles Cox, Fred Popejoy, Ed Bennett, John B. Lilly, Paul Armstrong Sr., Tom McLain, Lett McLain, Tump McLain, Bud Steiert, Pete Steiert and J. M. Kendrick.

Superintendent's Contract Extended For One Year

The contract of superintendent Ted Averitt was given a one year extension at the meeting Monday night of the school board. His contract now runs until July 1, 1972.

San Juana Garcia was employed as custodian for the high school.

In other action, the board

approved the addition of a room and a half-bath added to a teacherage on Avenue E.

Voters Reminded To Register

Hart voters are reminded that in order to be eligible to vote in school, city, county and state elections this year one must be registered.

Persons may register no later than Jan. 31 and may do so at the City Hall in Hart or at the Tax Assessor's Office in Dimmitt.

Honor Students Are Revealed

The honor roll for the first semester has been announced. 'CVAE seventh and eighth-Victor Garza, Mario Guzman and Lee Jaso, Jr.

Seventh grade - Mike Cox, and Darrell Lacy.

Eighth Grade - Jim Tucker, Thomas Cunningham, Nelda Henderson, Alberto Guzman and James McLain.

Ninth grade - Ricky Black, Stan Dyer, Dennis Hill, Dirk Rambo, Alan Shive, Jean Foster and Kathy Nelson.

Tenth Grade - Cindy Dyer, Elizabeth Stephens, David Bas and David Guzman.

Eleventh grade - Sharon Brooks, Carolyn Cole, Rebecca King, Denise Lowery, Carol Miller and Roni Cox.

Twelfth Grade - Mike Armstrong, Harold Bob Bennett, Bill Bledsoe, Jerry Heller, Danny Smith, Pam Shive and Vicki Six.

Flying Queens

Games Changed

Hutcherson Flying Queen coach Harley Redin said today that the two games with Ranger Junior College originally scheduled Jan. 19 and 20 in Plainview have been rescheduled for Feb. 20 and 21.

The Feb. 20 game is set for 8 p. m. in Estacado Junior High Gym with the Saturday night contest slated for 6:30 in Plainview High Gym as a preliminary to the Wayland Pioneer-Midwestern game at 8.

The Jan. 23 game with Ouachita Baptist University has been moved to Estacado Gym and will begin at 8 p. m. The same two teams will meet at 6:30 Jan. 24 in PHS Gym before the Pioneers play Wiley College of Marshall in a District 8 NAIA contest.

Houston Carson Rites Pending

Word has just been received here of the death of Houston Carson, long time resident of this area. Mr. Carson had recently returned to his home for ten days, but on Saturday reentered Veteran's Hospital at Fort Lyons, Colo. where his death occurred.

Arrangements are pending with Parsons Funeral Home, Olton.



AREA WINNER -- David Smith has been named area winner in the 1969 P-A-G hybrid sorghum yield contest and receives a membership certificate to P-A-G's Hall of Fame from Bill Dorman, president of Dorman & Company, P-A-G distributors for West Texas and New Mexico. Pictured with the two are Weldon Jones, local dealer and Ocie Dovoll, P-A-G representative.

THE HART BEAT

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TEXAS PRESS ASSOCIATION

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Alva Henderson...News Editor

Any erroneous reflection upon the character, firm or corporation which may appear in the columns of The Hart Beat will be gladly corrected upon being brought to the attention of the publisher.

1964 Miss America Named 'Mothers March' Chairman

Mrs. Gus F. Mutscher, wife of the Speaker of the Texas House of Representatives, has been named state chairman for the Mothers March of the January March of Dimes campaign.

Her appointment was announced this week by Clint W. Murchison, Jr., of Dallas, the Texas March of Dimes chairman.

The Mothers March is the major fund-raising effort of the annual March of Dimes campaign against birth defects. This year's Mothers March will be held the night of January 26 in communities throughout Texas. Thousands of women will take part, marching door to door seeking donations to fight crippling birth defects, which strike one in every ten American families.

The March of Dimes, one of the nation's oldest voluntary fund appeals, has been dedicated to fighting birth defects since its efforts helped conquer paralytic polio more than a decade ago.

Mrs. Mutscher's leadership in the March of Dimes Mothers March is part of her continuing devotion to community service.

As Donna Axum of El Dorado, Ark., she was the country's Miss America in 1964. The previous year she was named Arkansas Woman of the

Year and also was named an Outstanding Young Woman of America in 1967.

She holds a bachelor of arts degree in speech and drama and a master of arts degree, both from the University of Arkansas. She was an instructor in speech at Texas Tech University and also had her own television show, "A Date with Donna", in Lubbock.

As Texas Mothers March chairman for the March of Dimes, Mrs. Mutscher will work closely with Mrs. Gordon Cooper of Houston, wife of the astronaut, who is regional chairman for the Mothers March.

Adult Education Classes Meeting Twice A Week

L. D. Williams is the instructor for Adult Education Classes which meet each Tuesday and Thursday nights. Class sessions are from 7 until 9:30 p. m.

Mrs. Vasca Kittrell and San Juan Garcia are teacher aides.

Anyone interested in furthering their education is invited to attend the classes.



SENSING THE NEWS

By Thurman Sensing

EXECUTIVE VICE PRESIDENT

Southern States Industrial Council

Now that President Richard M. Nixon has just about rounded out his first year in office, it is possible to make a tentative appraisal of his character as Chief Executive.

Certainly, the style of the Nixon administration is very different from the style of the two preceding administrations headed by Presidents Kennedy and Johnson. Whereas his immediate predecessors conducted high-pressure presidential operations, Mr. Nixon has preferred to run the Executive Branch in a more quiet and restrained manner. Absent from the White House has been the train of retainers and family members that gave the White House in much of the 1960s the air of a court or dynastic gathering.

Mr. Nixon doesn't have much of a flair for the dramatic, and this is to the good. Ther American people have had too much of "the Beautiful People" and the Wheeler-Dealers in the White House. It seems that they are quite content to have a presidential mansion where solid middle class tastes are well exemplified. This shift in tone is a healthy thing for the nation. America, after all, isn't a monarchy, and the White House should not take on the manners or appearance of a royal mansion.

America's diplomacy also has been quieted a good bit since Mr. Nixon took office. While the State Department still needs a thorough house-cleaning, there is less of an ideological crusade in U. S. policy-making. The ideologues in the Department who want to crusade against friendly, Western-orientated governments in Africa, for instance -- who enjoyed a field day especially in the Kennedy administration -- have been hushed, if not eliminated. Happily, there are no "Soapy" Williams in high places, though they may survive at the lower echelons.

Another cheering change is that the union bosses no longer have a veto power over the federal government.

The union chieftains still have plenty of political muscle on Capital Hill, but free enterprise also has a chance to be heard in the councils of government. During the Kennedy years, businessmen were treated to some pretty ugly language by the Chief

Executive. That's unlikely to happen under the Nixon administration.

The South's situation also has improved in some respects. Senator Strom Thurmond of South Carolina, a longtime Southern conservative leader, recently said that there is a "new tone of evenhandedness in the federal government's treatment of the various regions of the country." Certainly, the administration's successful fight against renewal of the anti-South 1965 Voting Rights Act, which discriminated against six Southern States, reflected a new attitude on the part of the administration.

To be sure, the Nixon administration still has a long way to go. Its failure to live up to Mr. Nixon's campaign promise to support "freedom of choice" school plans is a serious deficiency, which must be remedied. The Department of Health, Education and Welfare, under Secretary Robert H. Finch, still regards the South as a target.

President Nixon has done a fine job in citing the "silent majority" and in rallying support for opposition to immediate withdrawal from Vietnam -- an action that would betray the anti-communist struggle in Asia. Vice President Spiro T. Agnew has done even better than the President in "telling it like it is," calling the public's attention to the way in which liberal newscasters distort the news in order to advance their brand of politics.

Atty. Gen. John Mitchell also has done a good job in pressing for a tougher attitude towards lawbreakers of all types. He has shown that he wants to deal firmly with the subversive New Left and the revolutionary Black Panthers.

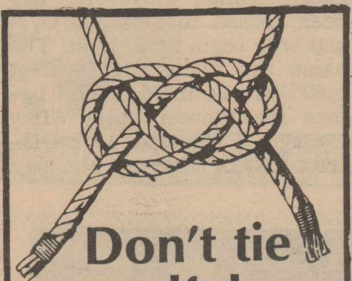
But the Nixon administration still has its work cut out for itself in the next three years. It must disentangle itself from the liberal bloc inside the Republican Party and do more to build strong support among conservative Americans, not forgetting the millions who supported the Wallace candidacy in 1968.

Conservatives will be closely observing the administration in the new year. They will be calling on the President to nominate a sound law and order judge to fill the seat that is vacant on the Supreme Court.

In short, the final score on the Nixon administration won't be known until 1972.

ATTENDS CONVENTION

Rev. C. T. Cunningham was in Fort Worth this week attending the Baptist Evangelism Conference. The Conference is sponsored annually by the Baptist General Convention of Texas.



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FOR SALE - Oil field pipe and rods for corrals and feed lots. Call W. A. Hawkins, Jr. 938-2111. 1-tfc.

FOR SALE 3 bedroom house on pavement, priced to sell on lots 50 x 140 feet, with water, gas and sewer. Call 938-2472. 2-tfc.

FOR SALE: 1960 wide-bed Ford 1/2 ton pickup, 6 cylinder, 3 speed, Call 938-2462, Hart. 9-tfc.

FOR SALE 2 bedroom brick home, 1 and 3/4 baths, double garage. See at 302 Ave. D or call Hart 938-2283. 28-tfc.

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IN HOSPITAL

Mrs. Vernon Lawson is still confined to Plains Memorial Hospital in Dimmitt.

MOVE TO LUBBOCK

Mr. and Mrs. Gene Carson moved to Lubbock the first of the week. Carson will enter Texas Tech University for the Spring semester and his wife will be employed by the Texas Highway Department of Public Safety in Lubbock.

NOTICE

WANTED-Your insurance business. All lines. Insurance at cost. Castro County Farm Bureau branch office, Hart, Texas. E. L. "Sonny" Hochstein, agent. Office hours, Monday through Friday, 9-12. Located at the Sun-Vue Fertilizer Office, phone 938-2307. 27-tfc.

1960 Plymouth Fury, new tires, runs good. Call W. A. Hawkins Jr. 938-2111. 1-tfc.

LOST Saturday afternoon black puppy - half chow, half collie-white feet, small white spot on neck. Return to Methodist Parsonage or call 938-2462. 28-ltc.

MONUMENTS

Winnboro Blue Granite
White Georgia Marble
and others
See Percy Parsons
Call Collect Olton-285-2621

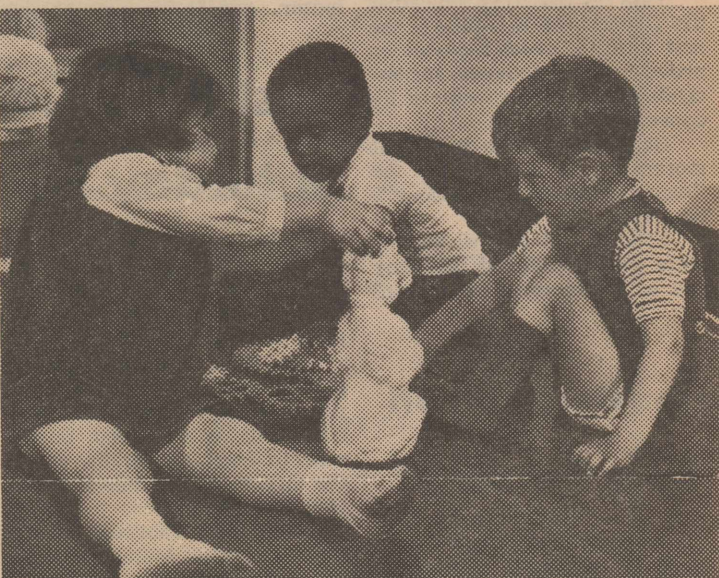
Question. Is there any connection between "pop" music and the increasing use of drugs by teenagers?

Answer. Yes. There is abundant evidence to this effect. Timothy Leary, the notorious promoter of LSD, has stated that "the John Birchers who said that we are using song lyrics to promote drugs is right."

Question. One country, with tremendous acreage of great fertility available, is now the largest importer of beef and the second largest importer of farm products in the world. Which country?

Answer. The United States of America. This situation is due almost entirely to policies of the federal government.

Three Heads are Better Than One



AND ANSWERS about birth defects are important to three Connecticut youngsters and the March of Dimes. Annie O'Rourke, 9, victim of an inborn error of metabolism; Derrick Lawhorn, 3, born with open spine; and Patrick Lenihan, 5, with spinal muscular atrophy, are being helped by teams of medical specialists at the Birth Defects Center at the Yale-New Haven Medical Center. The voluntary health agency supports 111 Centers throughout the nation, at major medical centers and teaching hospitals.

4th Birthday Is Honored

Jan Marie Featherston was feted Tuesday afternoon in observance of her fourth birthday. Her mother, Mrs. Donald Featherston, hosted the party in the family home.

Special guests were the honoree's grandmother and aunt, Mrs. Clifford Myers and Mrs. Aubrey Myers.

Enjoying the games, birthday cake and punch were Karen Myers, Janet Black, Teresa and Kim Fore and the honoree's brother and sister, Gary Don and Connie.

WSCS Studies 'Inner Life'

A regular meeting of the Women's Society of Christian Service was held at 2:30 Thursday in the United Methodist Church.

Conducting the first in a continuing program of studies taken from the book "Inner Life" was Mrs. Leonard Griswald.

President Mrs. L. L. Swindle, presided over the short business meeting. Members voted funds to purchase new curtains for the church's cry room. Also under discussion were ways and means for generating enthusiasm for the Society in prospective members. A project for providing programs for Senior Citizens in cooperation with ladies from other denominations came under consideration.

Members present at the meeting were Mmes. L. L. Swindle, Leonard Griswald, Willis Hawkins, Sr., Ed Bennett, E. E. Foster and Mabel Aven.

Modern Kitchens Have Become Fashion Centers

Today's kitchens are no longer "for work only." They are fashion centers.

Why? Bonny Lay, Extension housing and home furnishings specialist, says the switch from simple meal preparation to gourmet cooking is one reason.

New appliances such as frostless refrigerators, self-cleaning ovens and dishwashers also change kitchen design. Increased outdoor living is another influence.

Stereos, televisions, radios and intercom centers are common in modern kitchens. Kitchens have become larger because families spend more time there entertaining, the Texas A&M University specialist adds.

Like clothing fashion, kitchen fashion features the total look. Towels, cooking utensils, large appliances, floor coverings, cabinets and counters are color and design coordinated.

Mediterranean styled furniture is most popular for the kitchen. Miss Lay says style is a foremost consideration for purchases where in the past major selling factors were price, serviceability, cleanliness and durability.

Question. What high official of the federal government stated that it was the inherent right of the government to lie to the press and to the American people?

Answer. Arthur Sylvester, Assistant Secretary of Defense for Public Affairs from January, 1961 to February, 1967 (under both President Kennedy and President Johnson).



HART PRESENTS - - Michael Kirk Vance, one year old. He is the son of Mr. and Mrs. George Vance. Grandparents are Mr. and Mrs. C. R. Vance of Fort Sumner, N. M. and Lewis Daubert.

Classroom Teachers Plan County Teachers' Meeting

Plans for the Castro County Teachers' meeting, which will be held in the near future, were discussed Monday evening at the meeting of the Classroom Teachers Association.

Lanny Tucker, president, presided over the meeting. Committees were elected to finalize plans for the meeting. Food committee, Mrs. Robert Lacy, Mrs. Tom Duffy, Mrs. Frank Barnes and Miss Sherry Scott.

Decorations, Mrs. L. D. Williams, Mrs. Erma Riley and Mrs. Warren Lemons.

Welcoming, Mrs. H. L.

Cheatham, C. E. Johnson and J. V. Wescott.

School calendar, Mrs. Max Stephens, Mrs. H. L. Cheatham, Tom Duffy, Mrs. Jackie Burns and Mrs. Ronnie Farris.

Members discussed in-service training ideals and generally proposed projects but no action was taken.

RA's Study Paul's Journey

R.A.'s held their Jan. 8 meeting at the First Baptist Church. In attendance was Harold Smith, sponsor and 26 members.

Smith related the story of "Paul's First Missionary Journey." Afterwards the boys played several games of basketball in the elementary gym.

The next meeting will be held Jan. 15 after school lets out.

STILL HOSPITALIZED

Fred Hamm remains in the Plains Memorial Hospital in Dimmitt.

Question. What is the officially stated ultimate goal of the United States disarmament program?

Answer. To turn over all United States military forces to a "progressively strengthened United Nations peace-keeping force."

Bessie Mae Cox Hosts Good Neighbors Tuesday

Mrs. Bessie Mae Cox was hostess Tuesday for the regular meeting of the Good Neighbor Club. The meeting was a covered dish luncheon.

Following lunch, Mrs. H. E. Newman presided over a business meeting. Minutes and a financial report were given by Mrs. Fred Hamm.

Members voted to change the meeting date to first Wednesdays. Mrs. Paul Brooks will be hostess for the Wednesday, Feb. 4 meeting in her home.

New officers were elected with Mrs. Leonard Griswald as president; Mrs. Brooks, vice president; Mrs. D. A. Bass, secretary-treasurer and Mrs. G. R. Bennett, assistant treasurer.

Mrs. Griswald appointed a year book and project committee including Mmes. Brooks,

W. A. Hawkins Sr., Bass and R. A. Futrell. Mmes. H. E. Loman, Hawkins and Futrell were named to the hospitality committee.

Attending were Mmes. Griswald, Brooks, H. E. Newman, Fred Hamm, Percy Hart, T. R. Davis, Bennett, Lett McLain, Bass, Hawkins, E. E. Foster, C. E. Johnson, Futrell, Kenneth Lambert, Homer Hill and Myrt Loman.

GA's Meeting Held Wednesday

The Jan. 7 meeting of the G.A.'s was held in Fellowship Hall of the First Baptist Church. Leader, Mrs. David Irons led the group in their song "We've A Story To Tell To The Nation."

Afterwards the main task of the meeting was working on their Forward Steps.

Refreshments were enjoyed by Rhonda Cole, Donice Clark, Diane Davis, Debbie Lacy, Vivian Davis, Sherie Daughbert, Jana Mapp, Terri King and Brenda Robinson. Mrs. Howard Mitchel was hostess.

FROM HOBBS

Mr. and Mrs. Marlin Cox of Hobbs, N. M. spent Friday night with Mr. and Mrs. Miles Cox.

IN HOSPITAL

Mrs. Ruby Bennight was readmitted to Plains Memorial Hospital in Dimmitt Monday afternoon.

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to a woman's heart
is through the.

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she deserves
the finest . . .

Nothing does more for
a woman's morale than
beautiful cabinets with lots of storage
space. Come in and see our selection of
cabinets, or better yet, come in and let's
talk about a complete new kitchen.

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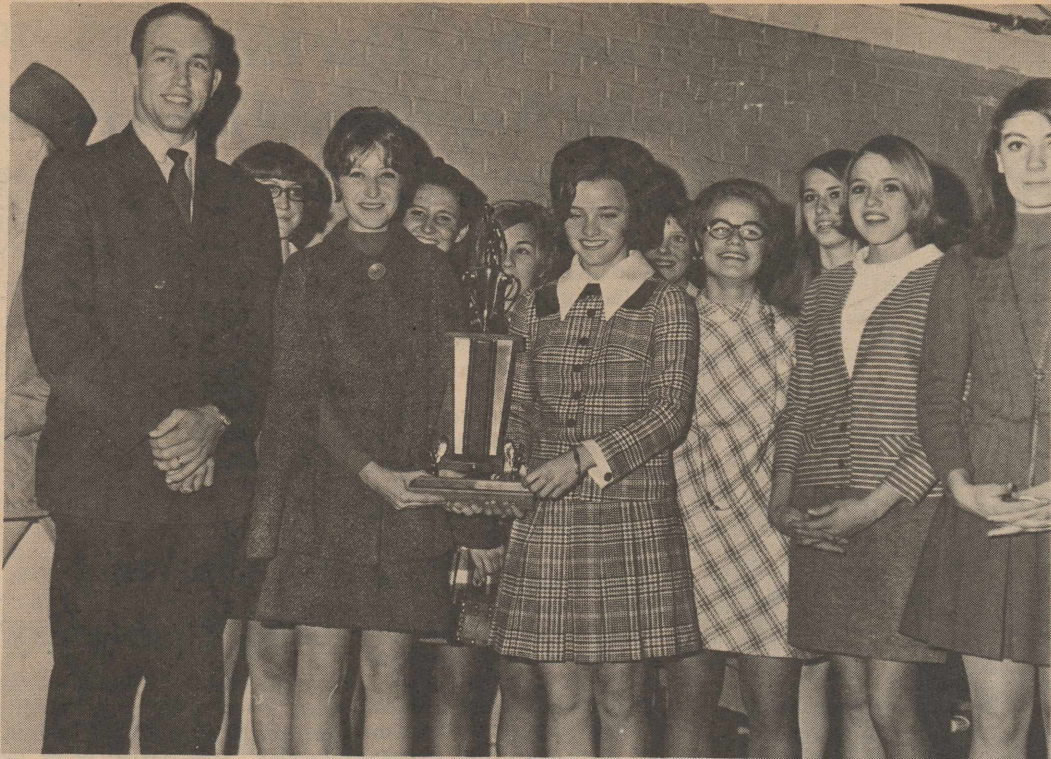
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SECOND PLACE IN AMHERST TOURNAMENT were the Hart varsity girls. They lost to Lazbuddie Saturday night 52-34 to place second.

**JONES SEED AND
FARM SUPPLY
IS
BEHIND OUR LONGHORNS**

ATTEND FUNERAL

Mrs. D. A. Bass accompanied her father, G. L. Dale of Muleshoe, and her sister, Mrs. Gene Davis of Olton, to Shamrock where they attended funeral services for Mrs. Adlia Burrell, 69. Mrs. Burrell was the sister of the late Mrs. G. L. Dale.

**HART FLORAL SHOP
BACKS
THE LONGHORNS**



**HI-POINT GRAIN
AND FERTILIZER**

W. T. SANDERS, MGR.

**BOOSTING THE LONGHORNS
DIAMOND SHAMROCK NITROMITE**

Beat Nazareth



BACKING THE LONGHORNS

**COX SHAMROCK
AND AUTO PARTS**

BEFORE YOU GO TO THE GAME, FILL UP
WITH THAT GOOD SHAMROCK GASOLINE

Longhorns Win Tour

BY DAVID BASS

Hart Longhorns belted Amherst Tuesday night, 79-44, to win the first district encounter for both teams. Jerry Heller led the Horns to the victory with 24 points. He was followed by Rex Henderson who had 19 and Ricky Farris with 16. Amherst was led by Mickey Johnson's 20 points.

Amherst girls won 50-25 despite a 12 point effort by Becky King. She was followed by Suzy Hawkins with seven.

Amherst also won the "B" girls game 31-22. Lois Lawson had 12 points to lead Hart.

During the weekend, the Horns played in the Amherst tournament. The boys carted off a first place trophy and the girls took home a second place trophy.

Thursday the Horns blasted Farwell "B" 83-36. Jim Averitt led the victory with 28 points. The girls defeated Amherst "B" 52-28. Suzy Hawkins had 16 to pace the victory. She

was followed by Becky King with 12 and Cindy Dyer and Vickie Newsom with 10.

In Friday's action both the boys and girls defeated Spade. The boys winning, 59-45. Hart was led by Rex Henderson with 19 points. The girls also won 36-34 over the highly touted Spade girls. Cindy Dyer had 16 points and Suzy Hawkins had 15 points to lead the winners.

In the Championship round the girls lost to Lazbuddie 52-34. Hart was led by Suzy Haw-

kins 15 points. King with 12 and Cindy Dyer had 26 points. The loss gave the girls a second place finish.

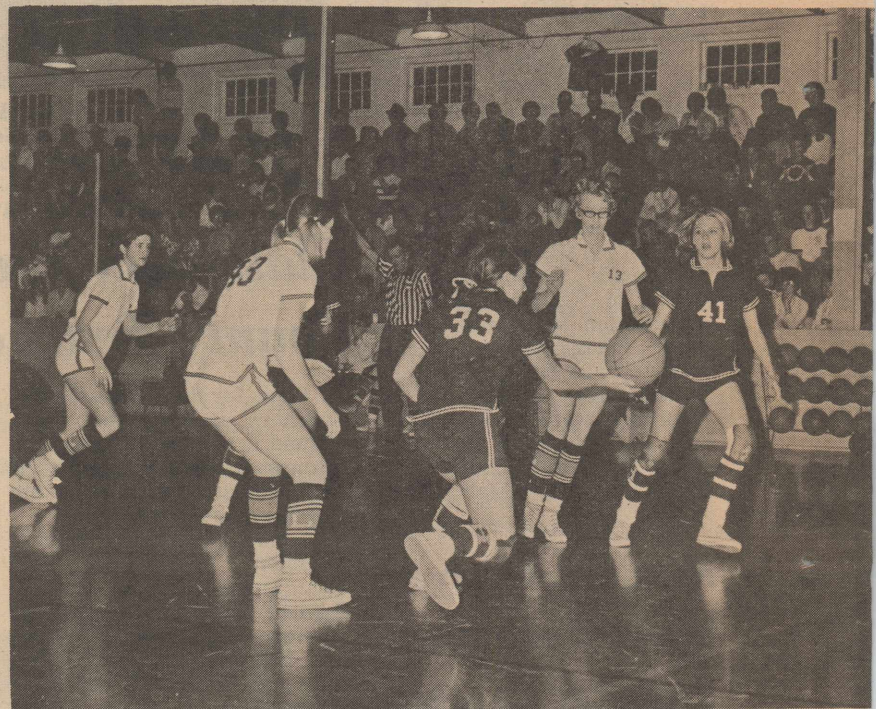
The boys of Amherst 60-46. Rex Henderson led the team with 16 points. Jim Averitt had 10 points. Mickey Johnson had 10 points.

Question. One American author and university lecturer has been described by a congressional committee as "probably the most persistent propagandist for the Soviet Union to be found anywhere in the United States." Who is it?

Answer. Dr. Corliss Lamont.

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Answer. Dr. Corliss Lamont.



HART GIRLS BATTLE THE LAZBUDDIE GIRLS for the championship Saturday night. The girls were just too much for the Hart girls. They lost 52-34. High points by Suzy Hawkins.

**G AND M SHAMROCK
AND
ROBERT GONZALES
ARE FOR THE LONGHORNS**

**THE GANG AT
HART WELDING
IS BACKING
THE LONGHORNS**

**FARMERS STATE B
MEMBER F.D.I.C.
WE'RE SUPPORTING
FIGHTING LONGHORN
ALL THE WAY**

School Lunch

Jan. 19 th
MONDAY
cheese and
peas, whole
cherry cobbler
TUESDAY
sup, whipped
cream, hot roll
milk and but
WEDNESDAY
steamed cal
cornbread,
milk and but

THURSDAY
mustard oni
French frie
and tomat
brownies, mi
FRIDAY
tartar sauc
macaroni an
bread, fruit
butter.

ney

followed by Becky
e, Vicki Robinson
to lead Lazbuddie.
ve the girls the
award.
defeated host Am-
for the champion-
enderson had 19,
18, and Jerry Hel-
ead the winners.
on had 23 for Am-

on. What member
d States Supreme
ed a life member-
u Klux Klan?
Associate Justice
k.

on. How many peo-
loyed by the Fed-
ment?

Approximately
lion, or about one-
total employable
our country.



night and the Laz-
oint girl was Suzy

ol Menu

rough Jan. 23, 1970
- Macaroni and
weiners, blackeyed
pickle, hot rolls,
er, milk and butter.
Y - Meat loaf, cat-
l potatoes, cabbage
ls, red velvet cake,
ter.
DAY - Pinto beans,
borage, onion slice,
cinnamon rolls,
ter.

AY - Hamburgers,
on pickle relish,
s, catsup, lettuce
o, peanut butter
lk and butter.
- Fried fresh fish,
e, Spanish style
d tomatoes, corn-
Jello, milk and

BANK

IG THE
HORNS
Y



JIM AVERITT gets the ball on a rebound and tries to get back to the other end of the gym. He is being guarded closely by one of the Amherst Bulldogs, whom they defeated to win the championship.

Longhorn Trails

Ricky Farris

Sandy Bennett

A big congratulations goes out to the Longhorn basketball teams for bringing back trophies from the Amherst Basketball Tournament.

The girls won second, being beaten by Lazbuddie. The boys won first place by beating Amherst in the finals.

The Longhorn boys stand 12-3 for the season, and 1-0 in district play. Both teams will start their district games against Lazbuddie Jan. 13.

Everyone be sure to come out and back the Longhorns Friday night against Nazareth.

The annual staff had it's meeting Monday night. The Best Beau Banquet has been set for February 21.

DEDICATION LINE

"5 Card Stud" - to the poker players down at Rod's place.

"Green River" - to Hart Lake.

"San Quentin" - to H. H.S.

"Okie from Muskogee" - to Coach Gregory.

"Pop a Top" - to Donnie-wiser.

"Let's Go Steady" - to Lonnie and Cathy.

"Keep Me Hanging On" - to Donnie and Gaylene.

"Psychotic Reaction" - to Coach Burns from the Varsity boys.

"Old Suzanna" - to Suzanne.

IDEAL GIRL

By Rex Henderson

Most Beautiful - Roni McGill

Cutest - Dana McLain

Hands - Becky King

Hair - Sheryl McLain

Walk - Sandy Bennett

Nicest - Cathy King

Figure - Roni McGill

Meanest - Sharla Carson

Friendliest - Kathy, Lisa and

Cindy

Best Dressed - Roni McGill

Best All Around - Roni McGill

I. Q. - Pam Shive

Eyes - Roni McGill

Laugh - Joan Dudley

Smile - Mrs. Burns

My Pal - Dana and Sharla

Personality - Roni McGill

IDEAL BOY

By Roni McGill

Most Handsome - Rex Henderson

Cutest - Maxie Cotton

Hands - Harold Bob

Hair - Red Henderson

Walk - Rex Henderson

Nicest - Charles Alford

Physique - Mike Armstrong

Meanest - Jerry Heller

Friendliest - Bob Waide

Best Dressed - Ricky Black

Best All Around - Rex Henderson

I. Q. - Mr. Ross

Eyes - Steve Hankins

Laugh - Lonnie Davis

Smile - Coach Burns

My Pal - Jerry Smith

Personality - Rex Henderson

FAVORITE THINGS

By Harold Bennett

T. V. Show - Johnny Cash Show

Movie - Gone With The Wind

Car - El Dorado

Actress - Jane Fonda

Actor - John Wayne

Song - "One Minute Past Eternity"

Singer - Hank Thompson

Book - "The Stuffed Shirt"

Sport - Football

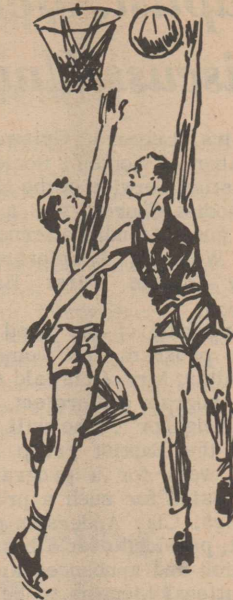
Hobby - Billiards

Question, In 1950 Mao Tse-tung and his fellow Communist murderers, who had seized control of China - through a terroristic killing of millions of Chinese, a great many of them by torture - were compared favorably to the Founding Fathers of the United States by a high official of our Federal Government. Who was it?

Answer, Dean Rusk, at that time an Assistant Secretary of State.

Go Longhorns !

KING'S WELDING
&
GEARHEAD REPAIR



PAY AND SAVE
GROCERY

An Affiliated Food Store

WE'RE WITH YOU
LONGHORNS

J.B. Allensworth, mgr.

Double S&H Green Stamps On Wednesday



The Folks At

B & K GROCERY

Back The
Longhorns !!



Dependable Service

For Hart Grain Farmers

FARMERS GRAIN CO.

GO LONGHORNS -
WE'RE FOR YOU

Hart-Sunnyside-Kress Hiway

DEWAYNE BROWN, MGR.



Baptist, Methodist Women Discuss United Project

Mrs. Leonard Griswald, a member of Women's Society of Christian Service of the United Methodist Church, was a special guest Monday afternoon of the Women's Missionary Society of the First Baptist Church.

Speaking of the need of a joint program for women of all faiths, Mrs. Griswald spoke of a program and project, "For My Neighbor". She will meet with the Baptist group again next week for a program of discussion for such a project.

Mrs. Clay Anderson, president, presided over a business session and announced an Associational Meeting to be held Jan. 22 at the First Baptist Church in Hale Center. Special speaker for the program will be Mrs. Lewis Wakefield of Dimmitt, a former resident of Hart. She will speak on TANE (Texas Alcoholic-Narcotic Education).

Members decided to collect Betty Crocker coupons for a special project to help purchase a portable kidney for Larry Parks of Circleville, Ohio, a ministerial student at Wayland Baptist College.

Parks has been employed as a part-time custodian of the Petersburg Baptist Church. He is presently in an Ohio hospital awaiting a kidney transplant.

Some 600,000 coupons are needed to purchase the machine. Persons wishing to help in this project may leave their coupons with Mrs. Lester Lancaster at the Pay and Save Grocery or with any church member of the First Baptist Church.

Program of the day, "Few

Among Many", was taken from the Royal Service.

Members attending were Mmes. Anderson, Roy Futrell, Howard Mitchell, Lancaster, Vasca Kittrell, Harvey Davis and guests, Mmes. Griswald, Suzanne Lemons and Myrt Loman.

Hart Methodists Attend Special Tulia Service

First United Methodists of Hart attended a Consecration Service Sunday night in the First Methodist Church in Tulia for Rev. and Mrs. Harry Burton-Lewis.

Bishop Alsie Carlton brought the evening message and presided at the consecration service.

Rev. Burton-Lewis is a nephew of Rev. Fred Brown. He and Mrs. Burton-Lewis and their five month old daughter left Tuesday for Japan where they will serve as missionaries for the next five years.

SP COTTONS DO WELL IN STILES FARM TESTS--SP strains of cotton, developed from selections for disease resistance and cold tolerance by Texas A&M researchers, held their own in comparison with standard varieties in 1969 tests at the Stiles Farm Foundation near Thrall.



REX HENDERSON goes up for a point while an Amherst Bulldog looks on helplessly. The Hart Longhorns won the final game of the tournament from the Bulldogs and were awarded the Championship trophy.

IN CLARENDON

Mr. and Mrs. Rod Roland were in Lubbock Saturday to pick up Mrs. Roland's mother, Mrs. Anna Ehni of Aitkin, Minn. They went on to Clarendon and spent the night with Mr. and Mrs. H. P. Lockeby and family.

IN ARKANSAS

Mrs. O. C. Kittrell spent the holidays visiting with her parents, Mr. and Mrs. F. P. Cates in Hot Spring, Ark. Mr. and Mrs. Johnny Kittrell of Dimmitt went to Hot Spring over the New Year's Holidays and brought Mrs. Kittrell home.

Baptist Group Leads Study

A group from the First Baptist Church conducted a devotional program Sunday afternoon at the Golden Spread Rest Home in Dimmitt. J. D. Rodgers was leader.

Participating in the service were Mrs. Roy Futrell, Mrs. Vasca Kittrell, Mr. and Mrs. Johnny B. Lilly and Myrt Loman.

H. D. Smith will be in charge of the program Jan. 25. The local church sponsors a program each second and fourth Sunday at 4 p. m. at the Home.



SCOUT NEWS

Den Mother, Mrs. Doyce McAdams conducted the Jan. 7 meeting of Cub Scout Den 3 in the Community Room of Farmers State Bank. Theme for the month will be "Knights of Yore".

Ricky Rowland led the boys in the Scout Promise and the Pack laws. Keith Newsom was elected denner and Bruce McAdams assistant denner. Den chief Duane Clevenger directed the flag ceremony and games.

Refreshments were served by Mrs. McAdams. Members present at the meeting were Mark Bruington, Pat Six, Vic Hart, Bruce McAdams, Johnny Newsom, Ricky Rowland, Randy Heck and a new member, Keith Newsom.

Cub Scouts in Den 2 met Thursday after school for their first meeting of the year. Theme for January is "Knights of Yore".

The theme promises to catch the imagination and attention of each boy and will transport them to the time of King Arthur and the Knights of the Round Table.

Glen Black, Robert Lacy, Kelley Jones, Russell and Jackie Davis attended the meeting and recited the "Knights' Code" after Mrs. Darrell Davis, Den Mother.

Mrs. Jim Black directed a safety bike test and led a discussion of safety habits and the history of bikes.

Candy bars and punch were served by Mrs. Black and Glen. Cubs played "Bingo". The meeting was closed with Robert Lacy leading the Pledge of Allegiance.

Hart Resident's Father Dies

Last rites were held at 2 p. m. Saturday in the First Baptist Church in Dimmitt for Lemuel Woodrow Moke, 64, father of Mrs. Jackie Byrd.

Officiating were Dr. Roy Perkins, pastor, and the Rev. M. D. Durham, pastor of Lubbock's Southside Baptist Church. Burial was in Westlawn Cemetery under the direction of Dennis Funeral Home.

Moke died Thursday of an apparent heart attack. He had lived in the Dimmitt area for 29 years. He was a retired farmer.

Other survivors include his wife, Cristine; two sons, Douglas Moke of Amarillo and Donald Moke of Hereford; one brother, L. D. Moke of Ogden, Utah; two sisters, Mrs. D. W. Tucker of Phillips and Mrs. A. E. Stegall of Jones, Okla.

IN COX HOME

Visitors in Mrs. Ellen Cox's home Saturday were Mr. and Mrs. Marlin Cox of Hobbs, N. M., Mr. and Mrs. Arno Cox and grandchildren of Hobbs, Mr. and Mrs. Miles Cox and Mrs. Bessie Mae Cox.

IN LUBBOCK

Mr. and Mrs. Miles Cox and Mrs. Bessie Mae Cox visited in Lubbock Sunday with Mr. and Mrs. Jim Cummings.

ORDER RINGS

Thirty-seven members of the junior class ordered their senior rings at a class meeting Tuesday morning.

Each Individual Account NOW INSURED

Up To

\$20,000

By

FDIC

(Effective Jan. 1)

In the near future we will have a "stuffer" in our statements advising the public how they can be insured up to \$60,000.

Farmers State Bank

Hart, Texas

Ph. 938-2111

Moments OF Meditation

C. T. Cunningham, Pastor of The First Baptist Church

"This is the victory that overcometh the world, even our faith." I John 5:4

VICTORY! The very sound of the word is one exultation; just as its antonym, defeat, smacks of depression and despair.

We can take comfort in the knowledge that those whose lives have been studded with victorious living are also those who have experienced the greatest defeats. To live triumphant, victorious lives in these complicated and distracting days may seem difficult - and, for some, impossible - but there is not a single one of us who

may not know the joy and the serenity of victorious living if we will but learn its secrets.

The word "victory" occurs only twelve times in the Bible, six times in the New Testament. But a similar word - "overcome" - occurs more frequently. In the letters to the seven churches, in the book of Revelation the word is used as an exhortation to each of the churches. Christians are expected to be "overcomers".

Overcoming discouragement: In this rather frantic existence which we live, we are constantly faced with situations which tend to cause us to become discouraged. There would not be much opportunity for development if everything went smoothly in our lives. We are less likely to become discouraged if we lift up our eyes from ourselves.

Overcoming fear and worry: It has been truly said that most of the things that worry us never happen. Look your fears straight in the face and you will find that they will not be so formidable.

Overcoming pressure: It is not possible to escape pressure in our world, but it is possible to meet it and live with it, without allowing it to put the squeeze on us. One way is to obtain a true perspective of life and what life is all about. And then take advantage of the help which your partnership with Jesus offers you. Learn to leave your problems in His hands, confident that He will show you their solution.

SUNDAY GUESTS

Visitors in the Carl Godfrey home Sunday were Mr. and Mrs. Bob Davis and family of Oklahoma City, Okla.; Mr. and Mrs. Roy Conard of Hereford; Mr. and Mrs. Ralph Higgins of Amarillo; Mr. and Mrs. Ernest Conard of Lubbock and Mrs. Sharon Sadler and children of Sunnyside.

IN DALLAS

Mr. and Mrs. Rod Roland were in Dallas recently for their children to undergo tests.

Sorghum Producers Seeking Nixon's Reconsideration

Grain Sorghum Producers Association asked President Nixon and the Budget Bureau this week to reconsider their stand on not making advance payments to farmers, who comply with the 1970 Feed Grain Program. It has been the practice in the past for farmers to receive one-half of their diversion payment at the time they signed up in the program.

In his letter to the President, Harp said, "The discontinuance of these payments and the tight money situation will prevent many of our banks from financing farmers for this crop year. This will force many of our farmers out of business."

Harp asked the President and the Budget Bureau, "to reconsider this issue, that is so important to many of our grain farmers, and afterwards to con-

tinue the advance payments for the 1970 Feed Grain Program."

It was common knowledge that the Secretary of Agriculture, Clifford M. Hardin, had out to continue the advance payments for 1970, but was vetoed by the Budget Bureau and the White House.

Copies of this letter were mailed to USDA officials and Congressmen.

IN IRONS HOME

Mrs. John Smith and Jay and Mrs. Ovis Vestal and Kari of Plainview visited their parents, Mr. and Mrs. Al Irons, Saturday.

IN DIMMITT

Mrs. Max Stephens and Mrs. Lanny Tucker were in Dimmitt Wednesday night, attending a dinner at the Colonial Inn sponsored by the Executive Board of the expansion committee of Delta Xi as a prelude to a meeting.

VISIT SON

Mr. and Mrs. Granville Martin were in Grand Prairie Thursday to visit with their son, Billy, who is in the hospital.

Happy Birthday

JANUARY 11
Theresa Steiert
Roni McGill

JANUARY 13
Marsha George

JANUARY 14
Keith Lemons
Tamera Bowden

JANUARY 15
Jim Averitt

JANUARY 16
Leslie Reed,
Vanessa Pigg
Marci Wescott
Ray Clark
Benny McLain

FROM PLAINVIEW

Mr. and Mrs. Ovis Vestal and Kari of Plainview visited with her brother, Mr. and Mrs. David Irons and boys Sunday.

Happy Anniversary

JANUARY 11
Mr. and Mrs. Melvin Aven

JANUARY 17
Mr. and Mrs. Mike Burnam

WEEKEND GUESTS

Guests in the home of Mr. and Mrs. Henry Hendrix over the weekend were two of their sons, David of Chicago, Ill. and Lloyd of Huntsville, Ala. and their granddaughter, Mr. and Mrs. Hilbert Wisian and boys of Muleshoe.

IN BARTLETT

Mr. and Mrs. Roy Taack recently visited with her parents, Mr. and Mrs. F. C. Beyer and a sister and family, Mr. and Mrs. Jesse Hunt and family, all of Bartlett.

BIRTHDAYS HONORED

Mr. and Mrs. Melvin Malone and sons had dinner Sunday with her parents, Mr. and Mrs. Roy Taack. The occasion was in celebration of Mrs. Malone's and Mike's birthdays.



Financial Facts

By Willis A. Hawkins, Jr.

How are you at remembering presidents and other great Americans?

Can you think of which famous American appears on each bill of our currency?

In all there are eleven denominations of U.S. currency. Few Americans can name the eleven corresponding portraits.

Our most widely used dollar bill is reserved for our first president. Lincoln appears on the \$5 bill, Hamilton on the ten and Jackson on the twenty.

Grant is pictured on the \$50 bill, Ben Franklin on the \$100 bill and McKinley on the \$500 bill.

If you should run across a \$1000 bill you would be face to face with President Grover Cleveland. Madison appears on the \$5000 bill and Chase on the \$10,000 bill.

In very limited supply is the \$100,000 gold certificate with President Wilson's portrait printed on it.

Watch Next Week For "MAKING MONEY"

We're finally getting the Highway Department to widen and curb Broadway.

For quality banking services, come to FARMERS STATE BANK in Hart. We take pride in serving our customers quickly, efficiently, and courteously. Visit us today and see for yourself, FARMERS STATE BANK in Hart, phone 938-2111. Open daily 9 till 3.

Four Great TRAGEDIES

A man struck a match to see if the gasoline tank in his auto was empty. It wasn't.

A man patted a strange bull dog on the head to see if the critter was affectionate. It wasn't.

A man speeded up to see if he could beat the train to the crossing. He couldn't.

A man stopped his advertising to see if he could save money. He didn't.

Newspaper Advertising

Is The Strongest Force In Business Today

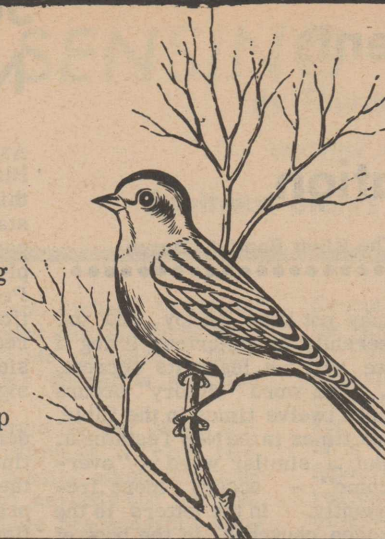
THE HART BEAT

Swaying on a limb outside my kitchen, a bird flapped his sleek black wings and curved his throat in a burst of pure beauty.

"Watch out!" I wanted to cry. For over by the woodpile Tabby crouched, carved in predatory silence. Stone-like she stared, as the bird warbled, and even after the songster flashed off in a streak, she sat impassively.

How like our Tabby we humans sometimes are. Caught in the frenzy of making a living, stalemated with problems, we look indifferently at our world. Forgetting that God reveals Himself in simple ways, we overlook the laughter of a child, the smile of a stranger, and the flaming colors of our landscape.

Your church can show you how to find joy in life again. Within its fellowship you can learn the happiness which comes from loving God and serving Him.



Sponsored By

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B & K GROCERY

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KING'S BLACKSMITH

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HART PRODUCERS
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HART AERIAL
SPRAYERS, INC.

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HART LUMBER CO.

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SOILA'S BEAUTY SHOP

.....
JONES SEED
& FARM SUPPLY

.....
ED HARRIS LUMBER

.....
BOB'S FARM SUPPLY

.....
COX SHAMROCK
& AUTO PARTS

.....
THE HART BEAT

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TIDE

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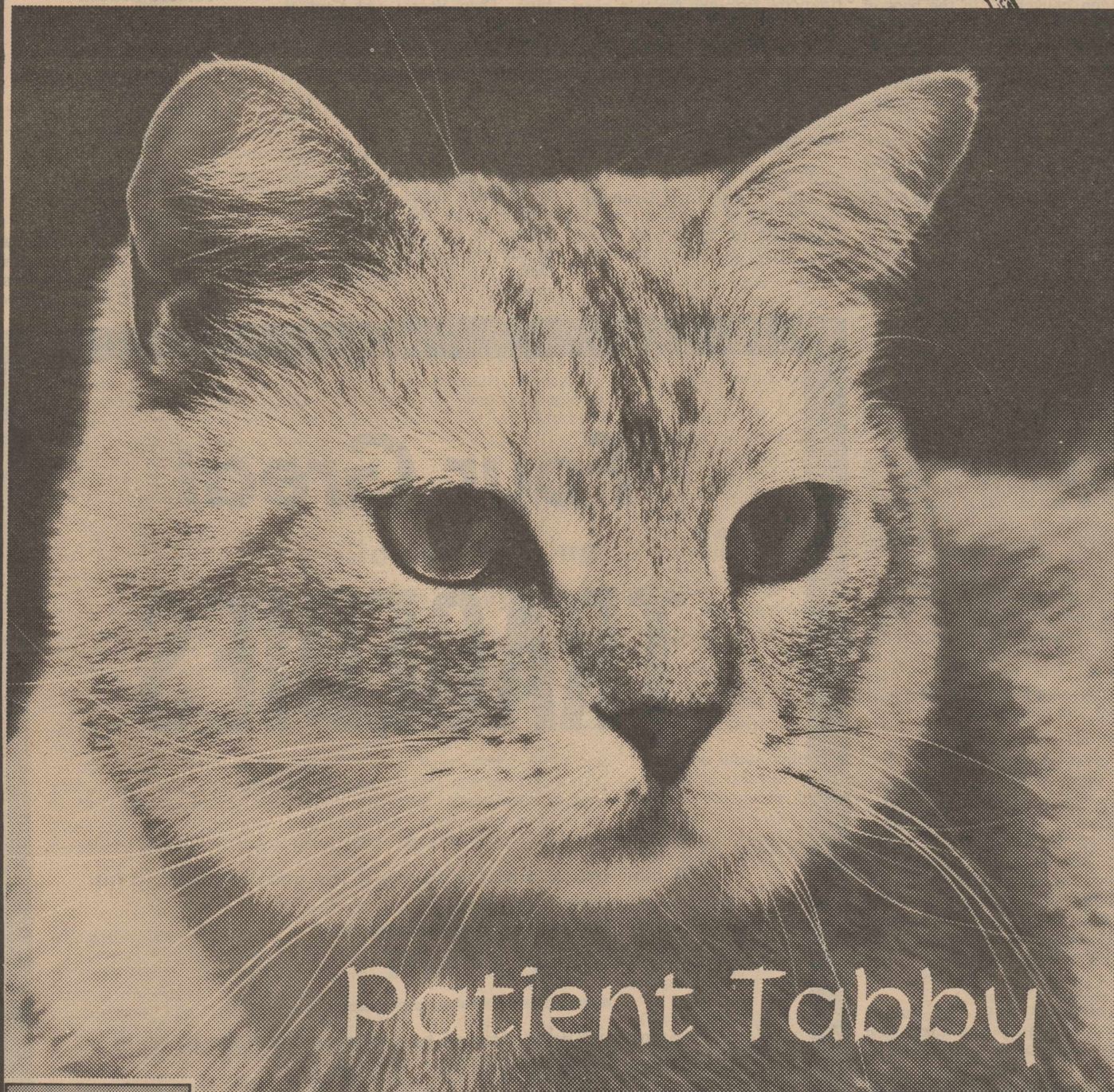
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FARMERS GRAIN

.....
HIGH POINT GRAIN
& FERTILIZER

.....
MAC'S MOTOR SERVICE

.....
KITRELL
ELECTRONICS

.....



Patient Tabby



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Luke	Luke	Mark	Exodus	Psalms	Psalms	Isaiah
13:22-35	16:19-31	12:1-12	12:1-14	51:1-17	130:1-8	40:1-11

Scriptures selected by the American Bible Society

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ST. JOHN'S CATHOLIC CHURCH

Father Raphael Chen

Mass (Sunday) 8:30 A.M.
Catechism (Sunday) 9:45 A.M.
Mass (Thursday, Spanish) 6:30 P.M.

CALVARY BAPTIST CHURCH

Rev. F.L. Sledge of Bovina, pastor

Sunday School 10:00 A.M.
Worship Service 11:00 A.M.

BAPTIST MISSION

Rev. Van Earl Hughes of Dimmitt, pastor

Sunday School 10:00 A.M.
Worship Service 11:00 A.M.

CHURCH OF CHRIST

Harold McColum of Dimmitt, minister

Phone 647-4665

Bible Study 10:00 A.M.
Morning Worship 10:55 A.M.
Youth Bible Study 5:30 P.M.
Evening Worship 6:00 P.M.
Youth And Adults
Midweek Worship Services 8:00 P.M.

FIRST UNITED METHODIST CHURCH

Rev. Fred Brown, pastor

Hart, Texas

Church Phone 938-2462 Parsonage Phone 938-2462

Sunday School 10:00 A.M.
Morning Worship 11:00 A.M.
UMY 5:30 P.M.
Evening Worship 6:30 P.M.
Choir Practice (Wed.) 7:30 P.M.
UWSCS (Thurs.) 2:30 P.M.

FIRST BAPTIST CHURCH

Rev. C.T. Cunningham, pastor

Pastor's Phone 938-2332
Church Phone 938-2316

Sunday School 10:00 A.M.
Morning Worship 11:00 A.M.
Training Union 5:30 P.M.
Evening Worship 6:30 P.M.
WMU (Monday) 2:30 P.M.
Mid-Week Service (Wed.) 8:30 P.M.
GA's (Wednesday) 4:00 P.M.
RA's (Friday) 4:00 P.M.