Gates Of 19th Panhandle-South Plains Fair Will Swing Wide Monday

"FIRST In Lubbock—FIRST On The South Plains!"

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Sunday Avalanche-Journal

52 Pages Today

VOL. 7, NO. 2 — LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 25, 1932 — (AP) MEANS "ASSOCIATED PRESS"

Covington Given Eight Years For Brown Murder

Anti-Ferguson Democrats Stage Turbulent Rally

Sterling And Bullington To Be Supported

League Will Support Sterling In Event He Wins Contest But Will Aid Bullington In Case He Is Loser

Dissension Shown

Armstrong And His Followers March From Meeting As His Candidacy Is Refused; Hold Separate Caucus

(By The Associated Press)

DALLAS, Sept. 24.—At the turbulent state-wide organization meeting of the "League of Anti-Ferguson Democrats" today, support was pledged to Governor R. S. Sterling in the event he should become the Democratic gubernatorial nominee through his suit contesting the nomination of Mrs. Miriam A. (Ma) Ferguson.

The league decided that if Sterling should lose the contest, it would throw its support to Orville Bullington of Wichita Falls, Republican gubernatorial nominee. Active support of Bullington will be withheld until October 8, the last day on which Sterling's name can be placed on the general election ballots. Bullington was not present at the meeting.

Meeting Is Split

These decisions were made after George W. Armstrong, independent gubernatorial candidate from Fort Worth, had split the meeting wide open by leading his followers away to a separate session. At this rump meeting Armstrong's candidacy was endorsed.

The league group remained to carry out details of its organization. Recommendations regarding the

See ANTI-FERGUSON, Page 10

Third Ticket Is Looming In New Mexico; Cutting Quits

ALBUQUERQUE, N. M., Sept. 24. (AP)—A third ticket loomed today as the outcome of a bolt by the progressive wing of the Republican party in New Mexico, following the resignation of Senator Bronson Cutting, progressive leader, as Republican national committeeman.

The progressives announced today they would select a third ticket.

The resignation of Senator Cutting came as a climax last night to a contest between progressives and the element of the party known as "the old guard," for seats in the convention.

Woman Is Ordered Held For Trial For Slaying Of Husband

GREENVILLE, Miss., Sept. 24. (AP)—Mrs. Edna Williamson, 34, was ordered held for trial in circuit court at the February term, today, by Justice of the Peace M. C. Matheson, following a preliminary trial on a charge of murdering her husband, Earl D. Williamson, 54, retired naval officer. He was fatally shot at his home near here, Sept. 22.

The woman reiterated statements that Williamson ended his own life. She sobbed hysterically during the testimony.

Fort Worth Man Sentenced To 15 Years After Forgery

UTICA, N. Y., Sept. 24. (AP) — Charles H. Martin, 54, of Fort Worth, Texas was sentenced to 15 years in Auburn prison as a fourth offender when he appeared in county court today. He was charged with forging the name of a resident at Rome, N. Y., to a check for $540 several years ago. Martin was arrested in Mississippi last month upon his release from prison there.

Youth Is Electrocuted After Demonstrating Refrigerator

LAGRANGE, Sept. 24. (AP) — Jerome Adamcik, 19, was electrocuted today shortly after demonstrating an electric refrigerator to a prospective customer. Just how the accident occurred had not been determined. He was the son of George Adamcik.

Body Of Drowning Victim At Kerrville Is Not Recovered

KERRVILLE, Sept. 24. (AP)—The body of Miss Cleo McCallum, who was drowned early Friday, had not been recovered tonight. Fred Tullos also was drowned when their automobile was swept away by high water on a fork of the Guadalupe river.

Fair President



W. G. McMILLAN

Pictures of other officers and directors of 19th annual Panhandle-South Plains fair are on Page 9, Section 2.

Rainfall Over South Plains Still General

Forecast For Today Indicates More Precipitation; Roads Over Entire Section Said In Bad Condition

Rain fell over the South Plains generally again yesterday, skies still were overcast last night, and the forecast for today booked clouds and additional precipitation.

Prospects for the Panhandle-South Plains fair association were considerably dampened when almost impassable roads delayed or held up truckloads of exhibits coming both from this section and from Amarillo, where the Tri-State fair closed Saturday.

Roads Are Heavy

"About as bad as they can be" was the comment last night of Guy R. Johnston, resident highway engineer, in discussing condition of roads in this district.

"We have trucks driving the roads, pulling out cars, but we cannot get to all the cars on 1,000 miles of roads in this district,' he said. "The big truckers are going through, and their machines sure make a mess of the roads when they get stuck."

Two Bus Schedules Operate

Only two bus schedules were operated Saturday, the union bus terminal said. Buses from Amarillo

See RAINFALL, Page 10

Tech Classes To Start On Monday

First classes of the fall term will be conducted Monday morning at 8 o'clock at Texas Technological college, and the first convocation is scheduled for Wednesday morning at 11 o'clock.

A total of 1,712 students had passed through the registrar's office late Saturday, but Dean James M. Gordon of the liberal arts school said he did not know how many of that number had completed registration by paying their fees. He said the total for the term probably would be larger than last year, the number now being considerably larger than at the same time in 1931.

Dr. Bradford Knapp, Tech president, will speak at the convocation, to be conducted in the gymnasium.

Thousands Are Expected Here For Fair Week

"Show Window Of The Plains" Offers Great Attractions For Throngs Of Visitors In City This Week

Prices Are Lower

Many Exhibits, Free Features, Football Games, Carnival And Fireworks Displays Are On Week's Program

"THE Show Window of the Plains" it's called, and it has attracted an average six-day attendance of more than 104,900 persons the last four years. The "show window," from carnival midway to livestock barns, will be ready for a spectators' parade again Monday morning, when the gates of the 19th annual Panhandle-South Plains fair and exposition are swung backward at 9 o'clock, and the turnstiles begin to click.

The board of directors of the fair association, of which W. G. McMillan of Lubbock is president,

TO CLOSE GATES

The fair directors Saturday decided to keep the gates closed today and to ask persons not having business at the fairgrounds, such as entering exhibits, and erecting booths and stands, to stay away today. Last year, the directors said, crowds of sightseers seriously interfered with the placing of exhibits, erecting of carnival properties, and other routine labor. Haphazardly parked automobiles and pedestrian spectators today, in addition to causing confusion, also will cut the wet surface of the grounds, which will be in an improved condition by the opening hour if the sun shows its face through today.

met in the chamber of commerce Saturday, satisfied itself that details of arrangements had been disposed of, announced that the preparation was satisfactory, and expressed an opinion that the rainy weather would break before time for the fair to begin. The expoeition will continue through Saturday. Exhibitors, concession holders, fair officials and their aides were busy Saturday prepar-

See ANNUAL FAIR, Page 15

Farmer Sentenced To Life Term For Slaying Of Son

LANCASTER, Wis., Sept. 24. (AP)—Will Draper, 49, Hickory Grove farmer, was sentenced to life imprisonment today by Judge Sherman E. Smalley when he pleaded guilty to a charge of slaying his 8-year-old son, Martin.

Sentence was passed within 24 hours of Keehner's confession.

Three persons testified before Judge Smalley that they believed the child was perfectly normal and not feeble minded as the father had contended in explaining to the sheriff his motive for the killing.

Young Farm Boy Killed By Accidental Gun Discharge

HOUSTON, Sept. 24. (AP) — Pete Albanez, 16, a farm boy, was killed today by the accidental discharge of a shot gun.

He was operating a mechanical corn stalk cutter on his father's farm. On his machine was a shot gun with which the boy was shooting at rabbits as they ran from the field. The machine struck a bump, jarred the gun and it accidentally discharged.

Drive For Clothes Saturday Results In Big Collection For Charity Work

LUBBOCK residents contributed between 1,500 and 2,000 pieces of clothing to the City-County Welfare association Saturday to be used in relief work this winter, Joe W. Wilson, executive secretary said last night.

Boy Scouts, in automobiles furnished by residents interested in the drive, canvassed the city for bundles of clothing which housewives set at front doors yesterday morning. The campaign began at 9 o'clock.

The donations had not been assorted last night, many bundles not even having been undone, Wilson said. The majority of the articles already sorted is of good, wearable material.

Clothing for men, women, boys, girls, and small children was offered, a preliminary check showed.

The campaign, in a measure, was impeded by condition of some Lubbock streets, Wilson said. He declared that no attempt to gather clothing was made on several streets.

"We already have had several telephone calls from people whose bundles were not gathered," he

See CLOTHES DRIVE, Page 10

Aerial View Of Lubbock From Across Fair Park



The above aerial view of Lubbock, taken from the sky just east of the Panhandle-South Plains fair grounds and Shannon park, was snapped by U. S. Army photographers during a recent visit to Lubbock.

Negro League Urges Voting

Democratic Party Is Scored In Texas For "Lily White" Stand; Fergusons "Are Not Unfriendly"

(By The Associated Press)

DALLAS, Sept. 24.—Leaders of the independent colored voters league meeting here today condemned the state Democratic executive committee for barring negroes from Democratic primary elections and urged negroes to exercise their right of franchise at the November general election. About 50 negro leaders of Texas attended at the meeting.

"Ma" Is Favored

As a non-partisan organization, the league declined to endorse candidates of any party. A number expressed a preference for Mrs. Miriam A. (Ma) Ferguson, the Democratic gubernatorial nominee.

"The Fergusons have not been unfriendly to negroes," R. D. Evans of Waco, president of the league, said. "Governor R. S. Sterling and his forces have been. They sided with the state Democratic committee. And Sterling, in his suit to contest the election, cited the fact that negroes voted in several counties as an example of illegal voting.

"Negroes of Texas also are op-

See NEGRO LEAGUE, Page 10

Roosevelt Sounds Plea For Southern California Help

HOLLYWOOD BOWL, Calif. (AP)—In a ringing voice that carried clearly to the thousands in the top tier upon tier in the natural amphitheatre cut into Hollywood Hills, Franklin D. Roosevelt asked today the support of Southern California in his campaign for the presidency.

"I ask it just for ourselves, but for our children, our grandchildren and our great-grand-children so that this land may be a happier and better place to live," he urged the audience.

"Give me your help."

Man Removed From Jail As Feeling Runs High

HARRISBURG, Ill., Sept. 24 (AP)—Expressing fear for the safety of his prisoner, C. [illegible]van, chief deputy sheriff, announced that he had removed [illegible]n Ledbetter, 31-year-old [illegible] accused of slaying his two-[illegible] stepson, to a jail in another [illegible]ansas city.

"Feeling here is running [illegible]ttly high," Sullivan said. "[illegible]s no telling what might [illegible]f Ledbetter remained here."

LEAVES FOR LONDON

MOSCOW, Sept. 24. (AP)—Miss Rhea Clyman, expelled from Russia because the government objected to articles she wrote for a British newspaper, left tonight for London. A representative of the British embassy accompanied her to the railroad station.

Fate Of Three Fliers On Pacific Hop Is In Doubt As No Word Is Received

Saturday Grid Game Results

Texas Tech 0; Aggies 7.
SMU 0; North Texas 0.
TCU 3; LSU 3.
Texas 26; Daniel B. 0.
Aggie B. 0; Pirates 0.
ACC 6; Tarleton 6.

(For Complete Report See Pages 8 and 9)

Anxiety Increasing For Goodwill Ship En Route To U. S.

(By The Associated Press)

TOKYO, Sunday, Sept. 25.—Anxiety increased today over the fate of three Japanese aviators headed for Nome and San Francisco in a goodwill plane, after more than 30 hours had elapsed without trustworthy news of their progress.

Early today the last accurate advice at hand was timed at 10:16 a. m. yesterday (7:16 p. m. Friday central standard time). The radio station at Ochiishi picked up a message from the plane at that time giving the position as 20 miles off the southern end of Etorofu island in the Kuriles, 750 miles northeast of Tokyo.

Sponsored By Paper

The three aviators, Eiichiro Baba, pilot, Kiyoshi Honma, navigator, and Tomoyoshi Ishita, radio operator, hopped off at 5:35 a. m. yesterday from Samushiro in a single motored plane. The flight was sponsored by the Tokyo newspaper Hochi Shimbun, sponsor of two

See MISSING PLANE Page 10

Federal Investigation Into Insull Interests Promised

CHICAGO, Sept. 24. (AP)—Satisfied by a preliminary glance that the collapse of the Insull investment trust companies warranted an investigation, U. S. District Attorney Dwight H. Green today ordered the government's forces of inquiry to assemble next week and plunge into the task.

The district attorney summoned as a board of strategy the several chiefs of investigative bureaus to determine "whether any statutes of the United States have been violated" in the Insull financing.

Leisurely Flight Continues As Germans Leave Shanghai

SHANGHAI, Sunday, Sept. 25 (AP)—Captain Wolfgang Von Gronau and his three companions en route leisurely around the world from Germany in an amphibian plane, hopped off today for Hongkong.

GOES TO RECEIVERS

HOUSTON, Sept. 24. (AP)—The Houston Gas and Fuel company was ordered into receivership today by Federal Judge Randolph Bryant.

Two Known Dead, Infant Dying While Several Others Injured In Gun Duel

(By The Associated Press)

LEEVILLE, La., Sept. 24.—Two men were known dead, an infant was shot through the head and believed dying, and an undetermined number of persons wounded after a gun battle broke up a revival meeting at a country church at Whiskachitta, 13 miles southeast of Leesville, tonight.

Lee Johnson, 40, and Jesse Perkins, 38, both farmers, were almost instantly killed by a fusillade of some 40 or 50 shots fired at the church building, officers reported. The infant son of Jim Carroll, a farmer, was shot in the head and attending physicians did not expect the child to live through the night.

Practically no details of the shooting were definitely known, but Sheriff D. F. Turner and his deputies were investigating the outbreak.

While at least a hundred persons were listening to the exhortion of an unidentified evangelist, shots were fired outside the building and Johnson fell mortally wounded. Officers are seeking Everett Wisby, neighboring farmer, in connection with the slaying, they said.

Second Trial Scheduled To Start Monday

Short Deliberation Required By Jurors To Reach Verdict Of Murder With Malice; Few Ballots Are Taken

Faint Smile Shows

Relatives Of Defendant Are Present And Gather Around Man Weeping; New Trial To Be Asked By Defense

PLACING a portion of the blame for the saying of F. V. "Leather Hat" Brown on his shoulders, a jury in 99th district court Saturday morning found Jess Covington guilty of murder with malice and assessed his penalty at eight years in the penitentiary. The jurors returned their verdict after only an hour or so of deliberation.

They reported to the court at shortly after 10 a. m. Saturday.

Shows No Emotion

Covington, the first of three men to be tried for the pioneer county stockman's death at Woodrow on May 30, apparently showed no emotion as Judge Clark M. Mullican read the verdict before a crowd of approximately 100 spectators. Only the faint trace of a smile flickered across his face.

After reading the verdict, Judge Mullican thanked the jurors for their diligent and attentive work and lauded them for dutuous service in the case. W. F. Schenck, chief counsel for the defendant, also thanked the jurors.

Relatives Gather Weeping

Soon after the verdict had been read, Covington's relatives gathered around him, most of them weeping. His wife came into the courtroom just after the jury had delivered its edict. His invalid mo-

See MURDER TRIAL, Page 10

WALKER TRIAL NEXT

Judge Clark M. Mullican announced Saturday that all special veniremen and witnesses in the two remaining murder cases against Hugh Walker and B. L. "Barber John" Richardson are expected to report at the 99th district courtroom at 10 a. m., Monday. Hugh Walker is the next defendant to be tried under an agreement made last week.

Annual Sermon To Be Tonight

Opening Ceremony For Tech Is To Be Held At High School Auditorium; Bishop Seaman Will Be Speaker

The annual opening sermon for Texas Technological college will be delivered at the Lubbock High school auditorium tonight. The convocation program, to which students, faculty members and the public have been invited, starts at 8 p. m.

The Rt. Rev. E. Cecil Seaman, D. D., of Amarillo, bishop of the Episcopal missionary district of North Texas, will preach the sermon.

Churches Cooperate

Most Lubbock churches will cooperate in the service, few other sermons having been planned. Several local pastors will take part on the program.

The program follows:

Prelude by orchestra.
Choral sentence.
Invocation, ending with Lord's Prayer, led by Dr. J. M. Lewis, pastor of First Presbyterian church.
Choral Amen.
Hymn, "Lead On, O' King Eternal."
Scripture reading, Rev. J. O. Haymes, pastor of First Methodist church.
Anthem, "The Lord Shall Comfort Zion."
Announcements.
Sermon, Bishop Seaman.
College hymn.
Benediction, Rev. R. C. Campbell, pastor of First Baptist church.
Choral response.
Postlude, orchestra.

Deliberations Continued In Trial Of Former Bookkeeper

ALBUQUERQUE, N. M., Sept. 24. (AP)—A jury continued its deliberations tonight in the case of Eduardo Trujillo, former bookkeeper of the First National bank of Santa Fe, charged with falsification of bank records and conspiracy to violate national banking laws.

The case went to the jury at noon after a trial which lasted five days. The bookkeeper was charged with conspiring with nine other employes of the bank to conceal alleged shortages in their accounts which it was testified existed over a period of several years and totaled $73,000 when they were discovered in July.

Decks Cleared For Action; Convention Opens On Monday

SANTA FE, N. M., Sept. 24. (AP)—The decks cleared for action by the state central committee, New Mexico Democrats tonight sat back and awaited opening of their state convention here Monday morning.

The state central committee met today, approved the temporary convention officers, temporary roll call and adjourned without hearing a single contesting delegation from any county in the state.

Less Government Regulation Of Railroads Is Proposed

WASHINGTON, Sept. 24. (AP) — Less government regulations of railroads was proposed today to the Chamber of Commerce of the United States as part of a new national transportation policy designed to strengthen the carriers' economic foundation.

A special committee, under the chairmanship of F. C. Dillard, of Sherman, Texas, made the recommendation. It was ordered by the directorate to be submitted to a fererendum of the chamber's membership.

The Weather



West Texas: Probably local showers, warmer in the Panhandle Sunday; Monday partly cloudy, probably showers in southeast portion.

Meat Show In March Ended With Auctions

Second Annual Fat Calf, Pig, And Cured Meat Exposition Held In Lubbock With 13 Counties Represented

Lubbock's second annual Panhandle-South Plains Fat Calf, Pig, and Cured Meat show show late last March was climaxed by auctions at which 110 calves and 134 hogs were sold. The calves brought from six to 35 cents a pound, and the hogs from four to 14 cents. The average paid for the calves that went through the sales ring was a fraction more than eight cents, and for hogs five cents.

Thirteen counties were represented in the canned and cured meats exhibits in the women's building on the fairgrounds, where the livestock show was conducted. Prize winning and other meats were sold. Although not a part of the show proper, 10 sheep owned by Lubbock county farmers were sold.

Members of the state extension service headquartered at Texas A. and M. college at College Station assisted Lubbock and other South Plains men and women in directing the show.

The Lubbock Chamber of Commerce paid 35 cents a pound for the grand champion calf, owned by Marvin Maberry, a McCaulley club boy. A Lubbock county youth, LaVerne Pounds of Acuff, received 14 cents a pound from Hemphill-Wells Co., which has a department store here, for his grand champion hog. The Panhandle-Plains territory was well represented by buyers, although most of the sales were to Lubbock and Plainview individuals and firms. Club boys and girls not participating were enthusiastic onlookers at the auction. Texas Technological college students were participants and spectators also.

Attendance at the calf, pig, and meat show and auction ranged each of the two days, March 24 and 25 from several score to several hundred. An estimated 500 automobiles were on the lot one afternoon.

PLENTY OF GROCERY STORES

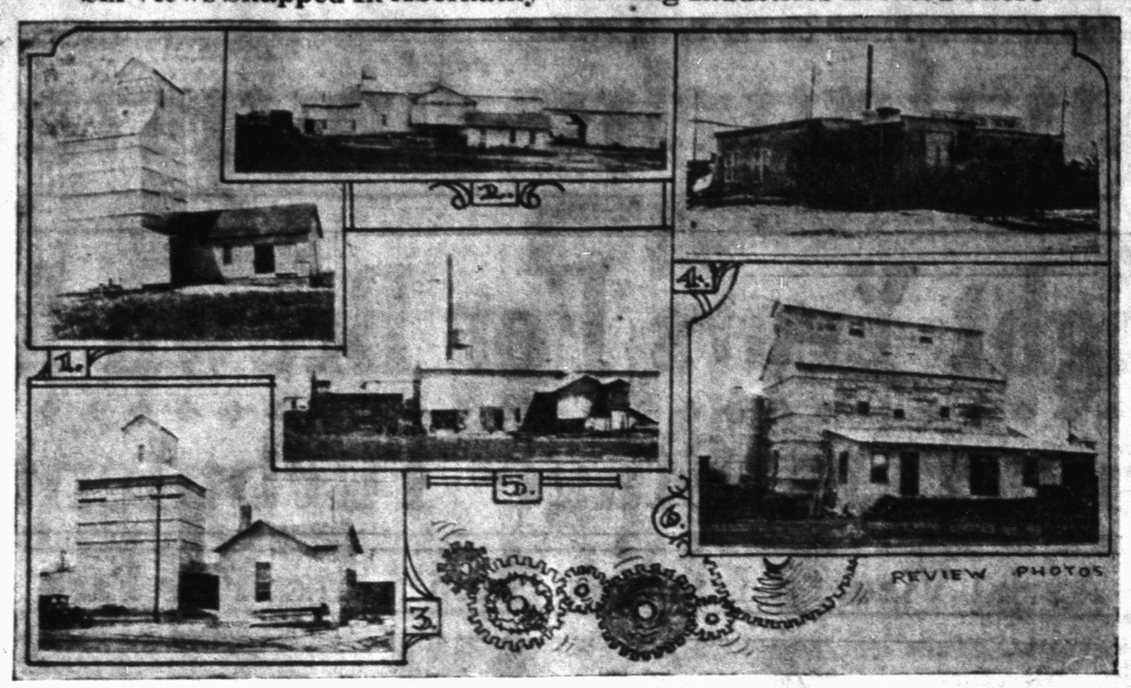
SUDAN, Sept. 24—The retail business area of Sudan is well supplied with grocery stores, there being two new ones opened recently.

The Piggly-Wiggly system has opened a store here. Paul Dill, a former owner, also has entered the business.

Donohoo and Ware, old time hardware merchants of Plainview, recently opened a branch hardware store in Sudan.

Mrs. Flora King, who owned a business location, has opened a drug store in one side of her building. It had been vacant for several months.

Six Views Snapped In Abernathy Showing Industries Located There



The above home-owned industries of Abernathy, Lubbock's closest Hale county neighbor, are: 1—Plains Grain company's elevator, owned by E. B. Lindsey; 2—Farmer's Co-Op No. 1 gin; 3—Farmer's Coal and Grain company elevator; 4—Struve cheese plant; 5—T. B. Stone gin, which occupies site of first gin on the South Plains, built in 1912; 6—Rhea Milling company's flour and feed mill.

Lamb Said Good Broomcorn Area

By Staff Correspondent

LITTLEFIELD, Sept. 24. — Lamb county and adjoining counties are excellent areas for growing broomcorn and should rival Oklahoma and Kansas, in the opinion of George J. Lines, Tucumcari, N. M., and his son Tom, who are here on a corn buying trip.

"This is the coming broomcorn area," Mr. Lines said. "I can see no reason why Littlefield should not rival Lindsay, Okla., as a broomcorn buying center."

Lines said he was one of the group of men who helped start the market at Lindsey. It has now become the greatest broomcorn inland market, with the exception of Wichita, Kas.

There is a large acreage of corn near Littlefield. For several years this section has led the South Plains in growing corn. In 1931 a total of 31 car loads of broomcorn was shipped from this city.

Farmers this year are getting more for their crops than last year. It is estimated by Lines that the average sale gives to growers around $15 per acre.

Many of the farmers in this territory came to Lamb and Hockley counties from around Lindsay and are experienced in growing broomcorn.

There are about 1,000,000 square miles of lake and river surface on the land.

Crosby Deputy Hopes To Revolutionize Identification Work With Invention

By Staff Correspondent

CROSBYTON, Sept. 24. —When his term as deputy sheriff ends the first of January, Jim Williams, veteran peace officer here and also finger-print expert and identification officer, plans to work on an invention which he thinks will revolutionize the identification work.

"I am getting patent papers for my idea," Mr. Williams said. "I have had figures on the cost and I believe that I can market the invention at a reasonable figure."

Williams claims that under his system one finger only is necessary for identification instead of all ten, as at present under the Hardy system. A square and compass, about three inches long and two inches wide, forms the basis of the instrument. These can be etched on glass, although Williams has made arrangements for the etching of the figures on a very thin bit of transparent mica.

"Under my system it will be possible for banks to identify the finger marks on a check", the officer explained. That will emilinate forgeries, for there will be no chance of a forged check passing a bank. The time is coming when all banks will use a finger print for identification."

Williams is writing a book containing a complete set of directions for his system. He had an explanation of his system in the official magazine of the identification organization and received many complimentary letters from officers over the United States and Canada. One was from the chief constable of the bureau of identification at Ottawa, Can., for the Dominion of Canada.

Six or eight years ago Williams began the study of identification and finger-print work. He has handled a lot of work during that time and has his own library of over 4,000 sets of finger prints. He does a good deal of special work for surrounding counties and towns, as well as the city and county work here. He also works with the Lubbock force.

Abernathy Man Has Hen Which Lays Corrugated-Shelled Eggs

ABERNATHY, Sept. 24—One of Bob Gould's pet hens is producing something new in the cackleberry line in the shape of a non-breakable egg shell.

On two different occasions Bob has found an egg with a shell corrugated from end to end. These eggs were displayed here.

"I know from experience that it is quite a task to bend sheet metal that is corrugated," Gould declared "I'm sure it is going to be some task to break a corrogated shells of those eggs one of my hens laid."

Plenty Of Feed For Ranch Herd

By Staff Correspondent

SPUR, Sept. 24. There is enough feed left from last year on the famous Colbert Hereford ranch near here to take care of the herd through the winter. The rent feed from the 1932 crop is to be used as a nest egg for possible future short crops.

This was the report of Bill Sauls, manager of the ranch which is northwest of here. Sauls is operating the ranch for Joe Mathews of Albany, who represents the creditors of the property.

Recently a new $3,000 barn was completed. It is now almost full of feed. There are seven or eight tenants on the property and they turn in a share of the crop as their rent.

The ranch contains about 26 sections. Grass is good, due to rains of the late summer. There is plenty of moisture for fall and early winter feeding.

On the ranch are about 1,000 head of cattle. The calf crop this spring was good.

More than 32,000 women work in India's mines.

Every Day Will Be Kiddies' Day At Panhandle-South Plains Exposition

Special Attractions Will Be Provided For Youngsters

EVERY DAY will be Kiddies Day at the Panhandle-South Plains fair this year.

Fair officials have announced that special entertainment and educational features have been provided for youngsters who attend the nineteenth annual exposition here, September 26 to October 1.

Wednesday, which has been designated as School Day, will be the high point of the week for children. All school children will be admitted free on that day and thousands are expected to flock through the fair gates. Several thousand tickets have been distributed to youngsters throughout the South Plains. A large number was given to teachers who attended the annual teachers' institute here early this month.

Appeal To Children

Circus and vaudeville acts which will be presented each afternoon and night will include numbers which will appeal to children. There will be clowns, comical performances and fireworks.

The Wortham shows on the midway are expected to be of interest to the youngsters. The carnival includes 30 shows and 18 rides, several of which are for children. Miniature merry-go-rounds, ferris wheels and swings will be on the midway.

Boy Scouts are expected to have exhibits of various kinds and the displays of Four-H clubs will play a prominent part in the fair. Several Lubbock merchants have said that their exhibits would contain items of interest to children.

Fair officials predict that child visitors will receive much educational benefits from this year's exhibits.

Comanche Resident Dies At Daughter's Home At Carlisle

Thomas G. Preston, 77, a resident of Comanche, died at the home of his daughter, Mrs. M. E. Winters of Carlisle, at 6 o'clock Saturday morning after an illness of several days. Mr. Preston was visiting here at the time he became ill.

The body will be sent by train today to Comanche, where funeral services will be conducted Monday with the Odd Fellow lodge in charge. Mr. Preston was a member of the I. O. O. F. for 30 years. He was a Comanche county pioneer.

Survivors are Fess Preston of Comanche, a son, and Mrs. Winters of Lubbock. Arrangements are being made by Sanders funeral home.

FAIR VISITORS ARE WELCOME HERE!

WE BELIEVE IN THE SWAGGER MODE

Grollman's anticipated the hit this smart British fashion would make, and prepared for it with a fine assortment of two, three and four-piece Swagger Suits.



$10.95 $17.50 $22.50 And Up

—in the newest flecked tweeds, diagonals and knits—in brown, wine, navy and black. COME IN AND TRY ON ONE OF THESE SUITS. You'll get just as enthusiastic about them as we are. And to complete your out-fit, we have assembled complete stocks of accessories to go with the swagger styles. The shoes, gloves, bags, hosiery—priced as usual at GROLLMAN'S LOW PRICES.

THE BEST COAT VALUES

In Town Are At Grollman's

That's what some of our customers have actually told us, after shopping around during the last few days. Every coat was selected by Mrs. Grollman from the most famous makers in New York.

Finest Fur, finest fabrics made, are included. Paris did the styling, New York the making. You'll do the faving when you see these coats trimmed with Cross Fox, Silver Foxes, Wolf, Kid Foxes, Jap Mink, Eastern Mink, Beaver, Kolinsky, Caracul and Persian Lamb.

Priced $29.50 $39.50 $49.75 $67.50 $89.50

Lower Priced Coats For Sport And Dress Wear $9.85 $16.75 $19.50

Charming New Fall DRESSES

Come in and see the finest collection of Fall Dresses in town. The new fabrics, new colors, new waistlines, new Shoulder treatments, new jacket ideas, new trimmings.

At New Low Prices

$3.85 $5.95 $10.95 $16.50 $19.50 $29.50



Grollman's Fine Stock of Millinery Is Hard To Beat

Every new Fall style is here, at almost any price you wish to pay—

A New and Outstanding Hose for $1



Just Received a New shipment of Hose from Archer Hosiery Mills—style 348.

AN EXTRAORDINARY VALUE FOR $1

It's a full fashion dull silk chiffon with beautiful lace top, in exclusive jacquard pendant design. Ingrain finish, very fine gauge, extremely sheer and clear, fine French heels in the newest fall shades.

Toupemist, Moonbeige, Brownwood and Rhumtone

WOMEN'S WEAR Grollman's Fashion Without Extravagance

WELCOME VISITORS TO THE PANHANDLE SOUTH PLAINS FAIR



Here's Something Worth Crowing About

"MESA GOLD BUTTER"

Made In Lubbock

We Keep the Farmer In Spending Money By Buying His Cream, Eggs and Poultry

LUBBOCK Poultry & Egg Co.

"Pioneers Of Our Industry On The South Plains"

Lubbock - - - - Texas

Profit Is Shown By Lubbock Municipal Water And Light Plants In Last Five Months

Total Of $97,438.84 Of Net Income Is Made Available For Other Purposes; Water Profit Is Greater

In the five months ending August 31, the Lubbock muncipal water and electric plants produced $97,438.84 net income available for other purposes, an increase of $803.34 over the first five months of the 1931-32 fiscal year. The city's fiscal year begins April 1.

The water system's net income available was $53,834.21, or $7,886.59 more than the $45,947.62 made in the preceding year's first five months. Although the electric plant produced $43,604.63 net income available, it was $7,083.35 less than the $50,687.98 of the corresponding five months the year before. The decrease was attributed by city officials to a change in the rate charge for current used in pumping city water.

Summer Rate Given

A summer irrigation rate, encouraging green lawns and gardens, was offered first in 1930, and has been continued each summer since. Six wells in widely separated parts of the city are the water source. Their supply is considered almost unlimited. Booster pumps in use are capable of supplying 2,592,000 gallons each 24 hours, about the maximum in the summer. When the demand slackens, water is conveyed to six storage reservoirs with an aggregate capacity of 3,825,000 gallons. Four underground tanks, and the standpipe on Nineteenth street, are other mechanical units.

The city water department had 2,765 customers using from 1,000 to 500,000 gallons monthly, July 31. The two principal hotels and a railroad are in the half-million class.

Engine Installed

Two thousand 444 consumers were on the electric department's lists, July 31. Installation of a 1,390-horsepower Nordberg Diesel engine was completed at the power plant late this summer. With a 1,250-horsepower unit of the same make, installed about two years ago, it will care for a growing load, having replaced a smaller unit. Other engines are four 360-horsepower, two 720-horsepower, and one 840-horsepower Fairbanks Morse.

Operation of the municipal water and electric plants here has attracted the attention in several states of municipal authorities and students of municipal operations, and several Texas delegations have visited the plants and conferred with city officials to collect data on the way it is done in Lubbock.

Summaries Given

The following official summaries, with comparisons for the first five months of this and the last fiscal year, reflect the financial status of the two departments of city government here:

Water plant—total operating expense, $13,764.05, and in 1931, $23,411.30, a decrease of $9,647.25 from last year; net operating income, $54,835.78, and in 1931, $45,334.89; an increase of $9,500.89 from last year.

Electric plant — total operating expense, $30,197.50, and in 1931, $29,665.79, in increase of $531.71 from last year; net operating income, $44,469.22, and in 1931, $50,925.83; a decrease of $6,456.61.

Peachy Queen



Only 18 but five times a queen is the regal record of this pretty Arkansas miss, Virginia Lee Elder of Jonesboro, whose latest reign was as "Queen Elberta" at the annual Crowley's Ridge, Ark., Peach Festival. Her dark hair and gray eyes have stolen crowns in five beauty contests.

Lynn County's Canning To Be Aid In Winter

Home Demonstration Agent At Tahoka Says More Cans Are Put Up This Year Than In 1931; Thrift Is Practiced

(By Staff Correspondent)

TAHOKA, Sept. 24—More people in Lynn county are conserving their own supply of food for winter than last year, in the opinion of Miss El Fleda Harrison, home demonstration agent.

Eight women, one from as many communities, are working as demonstrators for canning and a balanced food budget. There are 279 cooperators. The eight women are filling the prescribed budget of fruits, vegetables, meats and dried vegetables.

Tahoka Woman Leads

"Mrs. John Stokes, of Tahoka, has the most containers filled so far," Miss Harrison said. "She has over 1,000 containers and has exchanged some vegetables for meats. She is still canning."

Another woman, according to the agent, traded some empty buckets she had, for three gallons of syrup to complete her budget.

"One of our women made a dress out of flour sacks," Miss Harrison went on. "She bought a spool of thread for five cents but, as she did not use all of it, estimated she used three cents worth. Said this was all the dress cost. It looks like handkerchief linen and there are no indications of the humble origin of the cloth."

A number of women are feeding poultry flocks that are in turn keeping the family in groceries.

Miss Harrison reports one man, at least, who has a grocery store and whose family is making use of the demonstration plan of budgeting the vegetables and fruits.

Lubbock Rabbits Awarded Prizes

Four of the eight rabbits J. B. Rhodes, owner of the Lubbock Rabbitry, exhibited at the annual Tri-State Fair rabbit show last week at Amarillo won prizes, including a grand championship, Mr. Rhodes said on his return yesterday.

"Approximately 185 quality rabbits were shown, and Judge Reed Storms of Kansas City commented on the quality a number of times," Mr. Rhodes said. "The show was conclusive evidence that quality is being closely observed throughout the Panhandle-Plains country. The improvement over last year's show was very noticeable."

The rabbit show this week at the Panhandle-South Plains fair is expected to be one of the best seen here. More than 100 animals have been entered, Mr. Rhodes said. "Quite a number will be shipped here from Amarillo, Pampa, Vernon and possibly Big Spring," he added. "Russell Middleton of Amarillo, a licensed judge, will judge the animals and place the awards Tuesday."

BUILDING GRAIN ELEVATOR

ABERNATHY, Sept. 24. (Special) A 12,000-bushel grain storage elevator is being erected by Harrison and Smith at Cotton Center on the farm of Mrs. D. M. Thompson. Mr. Thompson, who died recently from gasoline burns, had begun foundations. He was burned when he poured the explosive fluid on some ant beds near the site of the elevator.

A gasoline engine and some grain buckets will be included in the equipment.

Ralls Has Number Of New Stores Opening For Business

(By Staff Correspondent)

RALLS, Sept. 24.—Two new dry goods stores are scheduled to open here soon.

E. Fisch of Amarillo has leased the former Bryant-Link location here in the Ralls building.

Harrison and Watson of Boswell, Okla., have leased the location formerly used by the Dixie store.

It is reported that several other stores are planning to locate in Ralls, whether there will be another department store here is not known. There are two stores here now, the Hardgrave Department store and the Golden Rule store with Reed Loftin as manager.

Several new business concerns have recently located here.

A baby is born in New York City every four minutes.

DRS. BOONE & BOONE
CHIROPRACTORS
Electro Therapy Corrective Diet
Best Equipped Offices on the Plains
30 Years Practice in Texas
Offices 5th Floor Myrick Building

Ward's FAIR WEEK ...VALUES...

America's Lowest Price for an ALL QUALITY Washer
WARDWAY Special
$48.85
WITH THE TRI-RADIAL FIN AGITATOR
NO CENTER POST To Tangle Clothes
Completely submerged agitator.
Washes in 6 to 8 minutes without hand rubbing.
Lovell 6-Position Wringer.
Lovell Instant Safety Release.
Lovell 2-Way Drain Board.
Gold Stripe Balloon Rolls.
Oversize Drain Faucet threaded to attach Hose.
Full Capacity Roll-Edge Tub Porcelain Inside and Outside.
Cover drains itself into tub.
¼ H.P. Splash-Proof Motor.
Heavily Braced Legs.
Many other big features.
Prompt expert service!
SEE IT TODAY
$1.00 A Week
$4.00 Down
Small Carrying Charge on Deferred Payments



Ward's Announce a Most Revolutionary Clothing Value for Fall 1932
Fine Tailored
SUITS
Of Rich Woolens in Exclusive Weaves . . .
$11.00
We bought the woolens when they touched lowest level . . . effected tremendous savings in the production — and pass the advantage of lower price on to you. The popular two-button model in shades that are new for fall. All sizes.
Guaranteed Linings That Will Wear for the Life of the Garment



only $4.98 buys a sturdy tailored
BOY'S SUIT
at Ward's
They should sell at $7.90! They feature superior woolens, fine tailoring . . . with such features as two-ply serge, rayon lining, and reinforced pockets. Choice of two pairs of golf knickers with worsted knit cuffs, or two pairs of longies. Medium browns, greys and blues. Sizes up to 16.

You'll Find the Most Fashionable Models in These
FALL HATS
$1.84
There is such a wealth of becoming styles! Felts with touches of velvet... with pleats...stitching...bows...veils! In turbans, toques or sailors.

The New Fitted Frocks Demand a Sleek, Slim, Silhouette!
CORSELET
With Inner Boned Diaphragm Belt
$2.98
Your new corselet must give you firm support to achieve the slim, unbroken line so necessary this Fall. This model has an inner boned belt that controls both the abdomen and waistline. Full length belt moulds the thigh, too. Regular sizes only.



— Something New — Different
A Blanket That Is 2 in 1!
TURNABOUT CHATHAN BLANKETS
Plaid on one side— plain on the other
$4.58
100 per cent Virgin Wool!
Generous 70x80 Inch Size
Only the choicest of pure virgin Wools are used in these Blankets! They combine in one, the rich Chatham plaids and petal tone solid colors. Loomed 18 inches oversize, they are skrunk to the finished size of 70x80 inches . . . making them thicker and warmer. Sateen ends.
Designed by Chatham—Exclusive with Ward's!



FALL'S SMARTEST DRESSES
At Ward's Thrift Prices
PIQUE COLLARS!
Canton crepes or rough crepes in the darker tones are strikingly smart with their touches of white at the throat and neck. Then too there are those scintillating colors of the Paris openings.
$2.95



PLEATED COLLARS!
Lovely sheers . . . chenille striped woolens . . . tweeds with clever scarfs . . . rough crepes with soutache braid collars! The fashion news of Paris is represented in this group.
$4.95

Genuine Calf-skin Leather
$2.98
Plain, Medium, Wing Tip Toes
Genuine Goodyear welts, oak leather soles. Leather insoles. Guaranteed counters.



Lightweight Felt Hats —Snap Brims!
$1.95
Neest Fall Colors! Silk Linings!
Genuine leather sweatbands. Shape-retaining material. Real value.



Boys' Oxfords —Composition Rubber Soles
$1.98
Leather or Rubber Heels
Black calf-grain uppers. Goodyear welt construction.



New Patterns In Men's Broadcloth Pajamas
79c
Middy And Coat Styles! All Sizes!
Full cut models! Plain tones and fancies! Choice of collar styles. Comfortable.



Shirts For Men Broadcloth —Pre-Shrunk!
79c
Plain Tones And Fancy Patterns! Full Cut
Many higher priced shirts in this group. Fine styling, ocean pearl buttons.





Women's Fall Footwear
$1.98
Pumps, Oxfords, and One-straps of suede and leather combinations. In browns and black. All sizes.

MONTGOMERY WARD & CO.
1109 13th St. Phone 816 Lubbock, Texas

Historic Dominican Cathedral Contains Columbus' Tomb; Fact That His Body Rests There Discovered By Accident

By NEA Service

Richest in tradition and historical significance of all church buildings in the New World is the Cathedral at Santo Domingo, where Christopher Columbus rests in a magnificent marble monument.

Building of the cathedral was authorized by Pope Julius II in 1511, or 96 years before Jamestown became the first English colony in what is now the United States.

Actual work on the building began in 1514, or 108 years before the weary Pilgrims landed at Plymouth, Mass. The cathedral was completed in 1540.

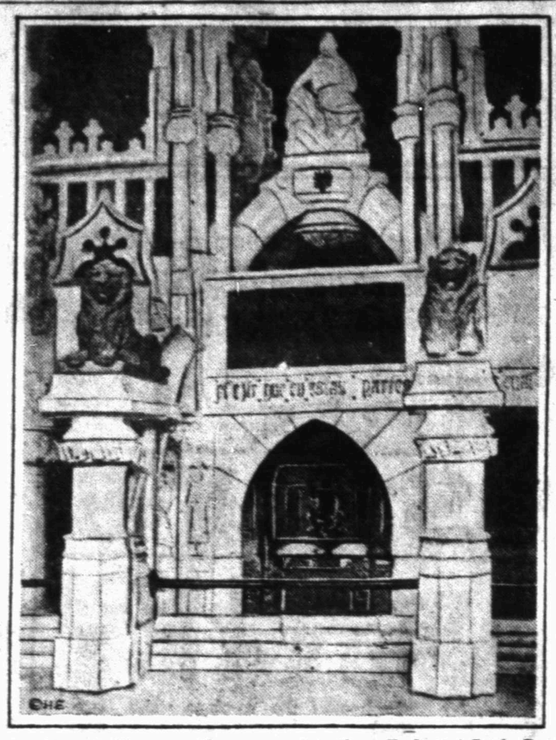
Besides its historical significance, its beautiful pointed arches are of priceless architectural value.

The cathedral has three vast naves and 15 chapels including the main one which was donated to the Columbus family by the king of Spain for the burial of their dead.

In one of these chapels is kept a painting donated to Columbus by King Ferdinand and Queen Isabella, which Columbus later gave to the cathedral. Other paintings and relics of almost equal historic interest are housed there.

The fact that Columbus lies buried in the city he founded first in the New World was discovered quite by accident in 1877, when repairs were being made on the old building.

Up to that time it was believed that Columbus' body had been removed to Havana in 1795, when the island of Santo Domingo was ceded to France. Investigation proved that the body removed to Cuba was that of Don Diego Columbus, the famous explorer's son.



In this magnificent marble monument in the cathedral at Santo Domingo lie the bones of Christopher Columbus, discoverer of the New World and greatest of the explorers. The monument was built after Columbus' remains were discovered in the old cathedral in 1877.

Members Of Spur Graduating Class Hold Annual Election

By Staff Correspondent

SPUR, Sept. 24—Class officers of the senior class of Spur high school were named at a meeting of 75 members of the class.

Mrs. Alton B. Chapman, sponsor of the junior class last year, was chosen for that post by the new seniors. Ray Dickson was also given a post in the new organization, being named president and Mary Belle Ensey, another class officer for the juniors, was named secretary-treasurer.

Clinton Barrett was elected vice-president; Ralph Skinner, athletic reporter and Mary Wooten, reporter.

There are 84 in the senior class this year. More are expected to enroll before the close of the first term.

Mrs. Butler Is Reported To Have Good Recovery Chances

Mrs. J. C. Butler, 42, who swallowed a bichloride of mercury tablet Thursday in a suicide attempt, had "quite a good chance for recovery," it was said last night at Lubbock sanitarium.

Possible development of a kidney ailment, frequently a result of bichloride of mercury poisoning, stood between Mrs. Butler and life. The attending physician said such an ailment might develop "for weeks yet."

Mrs. Butler took the poisonous tablet at her home at 404 Avenue L about 6:30 o'clock.

DISPLAY POSTPONED

TAHOKA, Sept. 24—Postponed on account of a conflicting date with the South Plains fair at Lubbock, the annual display of canned foods and vegetables and of rugs, staged by women of Lynn county, is to be held October 7 and 8. Miss El Freda Harrison, county home demonstration agent, states.

Place for showing the goods has not been selected but it is expected to be down town. There are 11 women's clubs and nine girls' clubs in the county work and a good part of them will have displays here.

NEBRASKA CITY, Neb.—Out in Otoe County, Neb., corn really is corn and makes corn grown elsewhere look like stalks of lettuce. After a number of passersby had remarked to Albert Chapman, of Otoe County, about the height of his crop, he got curious and decided to measure his stalks. He found that the shortest ones measured 12 feet, and others as much as 13 or 14 feet.

Cotton Pickers Swing Along

'Pap', 'Mam' And The Kids, Bringing Old Bossy, Chicks And Everything In Covered Wagon, En Route To Area

BY J. SAM LEWIS
Avalanche-Journal Staff Writer

"Pap" and "Mam" and the kids, the chickens, the family cow, and the belongings are all coming to Texas to help pick the South Plains cotton crop.

For several weeks past there has been a steady stream of folks from over in New Mexico, to say nothing of South Texas, flowing into this area. They are coming in wagons as well as automobiles, camping by the roadside at night and apparently enjoying the sensation. A number also hitch-hike.

Scores of folks in eastern New Mexico, seeing a chance to get a little money to tide them over the winter, have come to Texas. They hitched up the family team to the old wagon, if they did not own a car of some kind, loaded the household goods in it and in a trailer, put their possessions of poultry or livestock in a safe place and started.

They're Covered Wagons

The wagons are covered with heavy strips of wood, bent over the top to form an arch and with a canvas spread over it and fastened. Some unable to get a canvas, have used a quilt or two.

There will be a couple of cots, a mattress or two, plenty of bed clothing and a few chairs. In boxes are the pots and kettles and pans for cooking, with the dishes and groceries in boxes.

When night comes, the wagon simply is driven off to the bar pit and parked. The older boys feed the horses while mother and the girls get supper. Father makes ready for the night, with mother taking time from the meal preparation to help.

The fire is lighted, sticks and wood are used and the simple meal is prepared. Then the family goes to bed.

Sleep Under Stars

If the night is not too cool, the family will sleep out under the stars and the moon. Otherwise they bed down in the wagon.

The other day a couple of these outfits passed through Muleshoe, Sudan and on to Littlefield, driving together. Night caught them, in the sand hills south of Muleshoe, so they drove off to the side of the road and camped. Next morning they headed on. On a trailer behind was a couple of crates with chickens, two dozen hens or more. These furnished the party with eggs, and doubtless with an occasional fryer.

One family at least, brought along the family cow. Bossie was hauled in a trailer, safe and sound, apparently enjoying the ride.

When the family lands a job, they park at the cotton picker's house. Along the highways one may see scores of these, with a wagon or an automobile or two parked near the house.

Have Sacks With Them

Most of the families have a supply of cotton pickers' sacks. The children of eight and ten can pull a couple of sacks partly full at least, a day. If there are three or four children old enough to pick, the family's war chest is increased just that much.

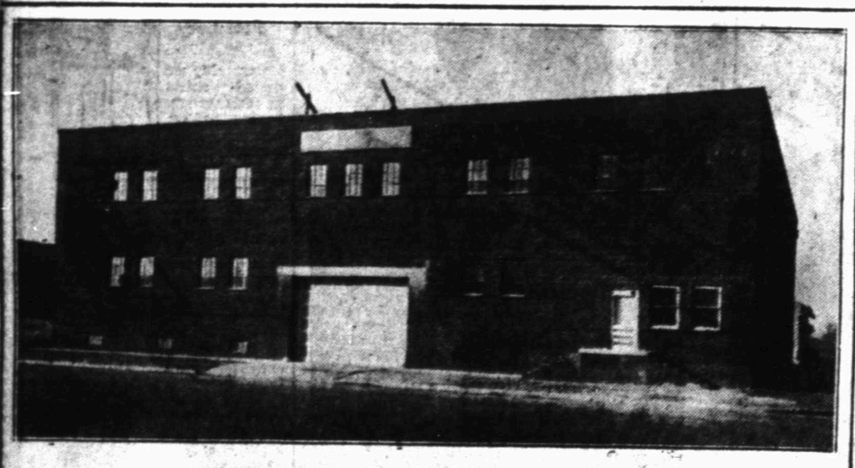
The whole affair for the younger generation is a lark—an adventure. Dad and mother may sit on the front seat of the wagon or car, with a worried look, wondering how they will get along this winter.

But to the youngsters there is adventure; bright new cars flying by with the children waving; farmers at work in the field; cotton stretching as far as the eye can see; windmills, cattle in pastures; waving fields of milo or hegari or kafir, with a header or a combine at work cutting heads.

There is something new just around the corner of the road, so why worry?

Possibility of converting a transport plane into a cafeteria with steam table for serving 100 men in the field is being studied at Wright field, Dayton, O.

Any Magazine Hilton Hotel Building 5c



"WEST TEXAS FINEST"

The Only Sprinkled and Bonded Warehouse On the South Plains

Bids You Welcome, Fair Visitors

South Plains Transfer & Storage

702 Texas Avenue Phone 1986

Seen From Top Of The Yellowhouse Windmill

By J. Sam Lewis, Staff Correspondent

IMPORTED CIGARETS

W. H. Clark, manager of the T. C. C. A. office at O'Donnell, has some imported cigarets. Mrs. Clark's sister recently returned from England where she had been on a tour and brought her brother-in-law, a few packages of "State Express." Mr. Clark has passed out a few to his friends.

UNUSUAL DRAFT

W. H. Ritzenthaler, former owner of the O'Donnell Index, who is operating the paper for Joe Alexander, received an unusual advertising draft the other day. It came from a Dallas advertising agency and was printed on the back of a post card. Mr. Ritzenthaler had no difficulty in cashing it at the First National bank, although it was the first time that the bankers had ever seen or handled a post card draft, they said.

PICKERS EN ROUTE

Johnnie McKnight of the Pioneer Motor lines reports the many persons coming in from New Mexico in all kinds of conveyances and also hitch-hiking, to pick cotton. Hardly a trip goes by, he said, without seeing from a dozen to 50 people en route.

HAS MARIOSA TREE

E. W. Hester has on his farm near O'Donnell, what he says is one of the few Mariosa trees in West Texas if not in the state. He bought the tree from a nurseryman several years ago. "This tree folds up at night or when it gets dark," he explains. "Even the smallest cloud that will obscure the sun, will cause the leaves to fold up. When the sun is hot is when the tree is in its glory, so to speak, it spreads and spreads. "The nurseryman says the tree only blooms after it has been four years in one place.

Water freezes every night of the year at Alto Curcero, in Bolivia, while at noon the sun is hot enough to blister the skin.

Levelland And Its Area View Fall Promises

Hockley County Fails To See Brunt Of Depression; Down Town Of Capital Filled By Businesses; Stores Open

(By Staff Correspondent)

LEVELLAND, Sept. 24.—Levelland and Hockley county have suffered less from conditions that have prevailed the past three years than most other sections of West Texas, according to business men who report all business houses occupied and very few vacancies during the past three years.

Crop conditions indicate a record grain sorghum and feed crop, with approximately 50,000 bales of cotton from nearly 100,000 acres. Last year the county made 63,000 bales from 91,000 acres.

New Stores Open

There have been several new stores opened up here the past summer, including two dry goods stores. A number of firms have expanded their services.

The First National bank is in good condition, with loans at a minimum and deposits better than a year ago.

Inquiries Come In

Many people have made inquiries about locating in the county. Real estate men state the prospectors are greater in number than for several years. New families have come in the past year, a score or more of farm homes or sets of improvements built and a number of land owners moving in after having rented their places heretofore.

The chamber of commerce is starting its fall and winter work. It promoted a poultry show last winter and plans another; the county fair was backed by the group, as was a calf show last spring. New telephone lines are to be projected and other civic improvements started.

One activity has been the beautification work, with planting of a large number of trees in the residential section.

DON'T WASTE CEREALS

When you have cereals left over, don't throw them away. Either mold them in custard cups and serve with a pudding sauce, add them to muffin or griddle cake batter, use them for stuffings.

Some Eggs!

Hen Lays Big 'Uns Every Other Day

Comes now S. W. Vaugh, of Shallowater, with a Silver Lake Wyandotte hen that lays eggs which average nearly three ounces each.

Yesterday Mr. Vaugh brought to the Avalanche-Journal office nine eggs that weighed 24 ounces. "The hen, she is really just a pullet, lays only every other day," said Mr. Vaugh.

Average eggs weigh around two ounces each, or about 24 ounces to the dozen. The eggs Mr. Vaugh has will average about 33 ounces to the dozen.

Mrs. Leroy T. Patton and children have returned from Brownwood where they visited Mrs. Patton's mother. They stopped there enroute here from a trip through the north and east. Dr. Patton and Miss Lena Patton, who was in Brownwood while Dr. and Mrs. Patton were away, returned recently. The Pattons visited the homes of several presidents of the United States on their trip.

The HARDWARE HUB OF THE PLAINS

SPORTING GOODS
Hunting, Golfing, Tennis, Basketball, Football

PAINTS VARNISHES LACQUERS ARTIST SUPPLIES

G-E WASHING MACHINES. Priced as low as $69.50

BINDING TWINE AND COTTON SACKS—ECONOMICALLY PRICED

MASSEY-HARRIS FARM IMPLEMENTS
Cotton accepted as Payment

FREE DELIVERY SERVICE TO ALL PARTS OF THE CITY.

GENERAL-ELECTRIC RADIOS—CROSLEY RADIOS

At The Hardware Department Store

THIRTY DAY CHARGE ACCOUNTS WHEN ACCEPTABLE

COMPLETE HARDWARE DEPARTMENT STORE WITH GOOD MERCHANDISE ECONOMICALLY PRICED.

ELECTRICAL APPLIANCES
Complete General-Electric line.

GENERAL-ELECTRIC REFRIGERATORS WILL SAVE YOU MONEY.

OIL BURNING REFRIGERATORS FOR FARM HOMES WITHOUT ELECTRICITY

STOVES HEATERS RANGES
—that meet the requirements of every need.

ALADDIN LAMPS,
Oil Lamps and Coleman Gas Lamps

RADIO SERVICE FOR ALL MAKES TRAINED TECHNICIAN IN CHARGE

CHINAWARE
Glassware
KITCHENWARE
ALUMINUMWARE

Visit Our Booth At The Panhandle-South Plains Fair

Sherrod Brothers
THE HARDWARE DEPARTMENT STORE
Lubbock — Slaton

Rapid Progress Being Made In District Highway Construction Program

Road Projects Planned This Year And Next

More Than 400 Miles Either Under Construction, Under Contract For Right-Of-Way Or Ready For Work

RAPID progress is being made in the $5,500,000 construction program planned by the state highway department this year and next for this district. A checkup revealed more than 400 miles either under construction, ready for work to start, or under contract by counties for obtaining right-of-way.

Five offices are in the district, in addition to a field party which works out of the Lubbock office. District engineers are Walter Hyde at Post, Harry N. Roberts at Muleshoe, F. B. Ogle at Brownfield, T. B. Ingram at Floydada and G. R. Abney at Seminole.

145 Miles Finished

One hundred 45 miles of paving already has been finished in the district, with 63 more miles scheduled for completion this fall.

Paving completed included 67.5 miles in Hale county, 63.4 miles in Lubbock county, and about 14 miles in Crosby.

Paving which will be completed this fall, barring adverse weather conditions, includes 20 miles on No. 137 in Gaines county, 15 miles on No. 137 in Andrews, 12 miles on No. 137 in Lubbock, and 15 miles on No. 7 in Bailey.

Work is progressing on projects, contracts for which were awarded by the state recently. They include: Gaines, 15 miles on No. 137; Crosby, 1.6 miles on No. 24; Lubbock, 7 miles on No. 24; Andrews, 15 miles on No. 137.

Await Work Orders

The following jobs will start as soon as work orders are issued by the state highway department: Lubbock county, 12 miles on No. 24 east; Garza, 15 miles on No. 7, Post to Justiceburg bridge; Crosby, 16 miles in west half of county.

Contracts have been made by the following counties for right-of-way with the state doing the paving: Floyd, 35 miles on No. 28; Garza, 20 miles on No. 7, Southland to Post, and about 10 miles on No. 7 Justiceburg bridge to Scurry county line; Swisher, 35 miles on No. 9; Lamb, 35 miles on No. 7 and 30 miles on No. 28; Hockley, 8 miles on No. 7 and the same on No. 137; Bailey, 35 miles on No. 7 and 10 miles on No. 28; Terry, 15 miles on No. 137. No. 24 in Lubbock also will be paved.

Ready For Surfacing

Cochran county has completed 15 miles between Whiteface and Morton on No. 24 and it is ready for surfacing. The county also is securing right-of-way on No. 24 from Morton west to the state line. The state probably will let a contract for the surfacing of one section and the grading and drainage on the other if the right-of-way is secured.

When the contract to pave the Lynn county mileage on No. 7 into Southland is made, the Lubbock county section also will be paved.

Dawson county sent a contract to the state highway department for right-of-way on No. 9 across the county but because of a technicality the paper was returned. It is expected to be received soon.

No Contract Received

No contract has been received from Lynn county for the right-of-way on No. 9 and also on No. 7 Parmer county is yet to make a contract for right-of-way on No. 7 into Texico and No. 33, Texico to the Castro county line and Castro across the corner to the Deaf Smith county line. These contracts will complete the present mileage.

Following is the status of work on projects now under way: No. 137 in Lubbock county, base finished and asphalt surfacing to start when weather permits; Idalou to Lorenzo in Lubbock county, grading 65 per cent complete; 137 in Gaines county, asphalt work starting from Seagraves to Seminole; No. 7, Sudan to Muleshoe, three or four miles of base complete with crushed rock for surfacing being spread. It comes from Bill Lake, near Littlefield. In Andrews county the asphalt surface work has started from Andrews south, with grading work under way north. Grading also is under way from Seminole to the county line.

Plans for paving 137 in Terry county, Brownfield to Meadow, have been sent to Austin for checking, as have those for No. 7 Justiceburg bridge to the county line, and No. 137 across Hockley county.

Public Library Installs New Ways Of Serving Readers; People Using Institution To Better Themselves

A self-charging system, for patrons borrowing books, and a rental shelf, for those wanting to read current works before the library can afford to buy them for the free shelves, have been established in the Lubbock county library here since last fair season.

Rutilia Eubank Branch, whom Lola Mae Rozzell succeeded as librarian September 1, was librarian when the self-charging system was installed and the rental shelf was begun. Although the county library has only 9,680 books, 118,040 books were read in the 12 months ending September 1, the turnover average exceeding 12 readings for each book in the library, Miss Rozzell said. The circulation for the corresponding 12 months of 1930-31 was 99,918, with a stock of 9,400 volumes.

Reading Taste Changed

Adults now have more time to read, more of them are interested in self-help writings and other non-fiction than in ordinary times, and the reading interest of Lubbock county citizens has not been depressed since last fall, Miss Rozzell observed. High school boys ask particularly for books about aviation, meteorology, and allied sciences. The depression in business and agriculture, as reflected in the type of reading selected at the library, has led residents in their idle hours to use the library as "a means of general self-education as well as amusement," Miss Rozzell said.

A reserve system has been put into use by the county library. With the main branch here, Lubbock county also has branch libraries at Idalou, Shallowater, and Slaton, and deposit stations at Becton, Union, Acuff, Carlisle, and New Hope. The Becton and Union stations are in stores and the other three in schools.

Librarian Tech Grad

Immediately prior to assuming the job of librarian here Mss Rozzell had for two years been classifier and cataloger in the library of Southwestern Louisiana institute at LaFayette, in the "Evangeline" country of southern Louisiana. Before going to Southwestern institute, she was a student assistant in the Texas Technological college and the University of Illinois libraries. She is a graduate of Texas Technological college, also has attended the University of Texas, and has a degree of bachelor of science in library science from Illinois university. Although the first professional degree in librarying, it requires graduate work.

Books of menus, recipes, and other data of interest to housewives will be exhibited at the library here, on the second floor of the courthouse, in connection with the 19th annual Panhandle-South Plains fair, Miss Rozzell said.

A display of books also will be arranged for Book week, November 13 to 19 inclusive, at the library here. "Books for Young America" is the Book week theme.

NOT MUCH FLOUR LEFT

SLATON, Sept. 24—Only 21 out of the 97 sacks of U. S. government flour which was given the Red Cross here for distribution through the chamber of commerce, remains, A. J. Payne, secretary, states. Seventy-six sacks have been distributed.

"We have only two cases now we are looking after," Mr. Payne said. "One is a man who is old and the other a family with considerable sickness. We took care of between 15 and 20 families during the summer."

Harry Crowe, former professional baseball player, used a pitchfork handle as a bat in a fraternal league game at Tulare, Calif., and made two hits in one inning.

Misses Shropshire, Thompson Entertain With Bridge Fete

Misses Gwendolyn Thompson and Mary Louie Shropshire entertained several of their friends with a bridge party Thursday evening in the Shropshire home, 2415 13th street. Miss Evelyn Heatly scored high in the games and Solon Clements scored low.

Other guests were Misses Lucille McCrummen, Rose Heatly, Freddis Adkins, Allie Vista McCoy, Dollie and Lizzie Belle Clements, Louise Lawson, May Tom Howell, Josephine Welmaker, Madeline Hughes, Sammie Marie Hitt, LaVerne Coker, Winelle Ward, Eleanor Simmons and Messrs. Arch King, Lud and Claude Brown, Clinton Davis, Canon and Solon Clements, W. T. Stokes, Roddy and Charles O'Neall, Clarence Whiteside, Glen Coker, Victor Bearden, Carroll Thompson, Garland Smith and Ralph Wyatt.

CLUB TO MEET

Mrs. Earl McKinney, 2004 17th street, is to be hostess to the Kil Kare club Friday afternoon at 3 o'clock.

Old Quilt Shows Fine Seams; Made By 13-Year-Old Girl

For those who are interested in quilts, the display in the women's building at the fair is going to mean much.

In addition to quilts that have been made recently and that are in the textile division, there are several in the antique department. One, which is in the rose basket design, is 63 years old and was made by a 13-year-old girl. It was entered by Mrs. E. A. Campbell, 2419 20th street.

The quilting, done in fine, even stitches, is a work of art, as is the applique work on the quilt.

The covers that have been entered in the textile division represent all of the popular designs being used. Some are in silk but the majority are cotton.

WHERE'S THE BREATHER?

Coach Jock Sutherland's 1932 University of Pittsburgh eleven plays Ohio Northern in the opening game of the season. But thereafter the schedule is West Virginia, Duquesne, Army, Ohio State, Notre Dame, Penn., Nebraska, Carnegie Tech and Stanford.

Rape Hearing Against Dickens Man Is Sent To Floyd County

(By Staff Correspondent)

DICKENS, Sept. 24.—The case of the state of Texas vs. George Faulkner, charged with rape, was transferred from the Dickens county court to Floyd county by Judge Kenneth Bain of Floydada.

Faulkner was without counsel and Judge Bain named W. D. Wilson of Spur and H. A. C. Brummett of Dickens. They requested the change in venue. A special venire of 75 names was called.

Visit Our Booth At The Panhandle-South Plains Fair

LEVINES PRICES TALK

Come To Levines And Study Carefully The Styles In Ladies Ready-To-Wear — You Can Buy The Best At LEVINES

FALL SHOWING



High Quality Silks! Sheer Woolens! Dashing!
SMART NEW DRESSES
$16.50

Outstanding styles in a popular showing for fall. Every garment is styled individually and will meet all requirements in this particular price range.

Silk rough crepes, Rabbit's Ear Wool, Channel Wool with Separate Cape. Ostrich feather cloth, Jerico Crepe and other materials in the popular shades of wine, brown, black and navy.

Styles include double sleeves, graduated tucks, white shark-skin trim—wrap-around effect, Delman sleeves.

SUITS
$19.50



Daring new style Swagger suits of Cordigan Coat with Ragland shoulder—patch pocket—V-neck, fancy weave blouse—also with Caracul trim on sleeves, in the leading shades of wine, brown, black.

Lavishly Fur-Trimmed
COATS
$29.50 AND $39.50



These coats are beautifully trimmed in Fitch, Skunk, Kit Fox, Mink, Pointed Fox, Blue Fox, Badger, Red Fox, Caracul, others.

FALL FASHIONS IN VERY STRIKING LINES OF FUR-TRIMMED CLOTH COATS—SELECTED QUALITY FURS THAT ARE MATCHED PERFECTLY GIVE THESE GARMENTS INDIVIDUALITY AND SMARTNESS. MATERIALS OF Velridge cloth, Semi-rough Dressy Cloth, Baranan, Duvelga and Suede cloth with fitch trim. Large variety of colors.

Barbara Sport
COATS
$16.50

Materials of shaggy tweed, all wool polo cloth, Diagonal polo, in popular colors of black, brown, blue, oxford and wine. Jobo Collars with fitted sleeve and high belt line makes a very collegiate appearance for the college miss.

Handled Exclusively At Levines.



A Wide Selection Of Charming New Fall
MILLINERY
$4.95



The new suede, also fur-felt, hand-made blocked hats, New Olympic crowns, sailor brims, the smart Turban well trimmed in the many wanted shades such as black, brown, wine, purple.

ALSO INCLUDES EXTRA HEAD SIZES FOR MATRONS

FUR COATS
$59.50 $69.50 $79.50

THE PRACTICALITY OF A FUR COAT FROM THE STANDPOINT OF LONG TIME WEAR IS MATCHED THIS YEAR IN PRICE. THEY WERE NEVER SO LOW IN PRICE, NOR SO BEAUTIFUL. WE URGE THAT YOU SEE THEM IMMEDIATELY.

GORGEOUS SATIN LININGS—EXCELLENT WORKMANSHIP

French Lapin *Broadtail trimmed in French Beaver*
Silver Muskrat Combination with Brown Muskrat
Plain Sealion *Sealion with Squirrel Trim* *Fitch trimmed in Sealion*

BLONDIE'S
CHINESE FOOD

CHOP SUEY — CHOW MEIN
AND OTHER ORIENTAL DISHES

CHINESE
Cooks and Waiters
Direct from China

WELCOME FAIR VISITORS

BLONDIE'S CAFE
Home Of Good Steaks
LUBBOCK'S BEST
1116 BROADWAY WE NEVER CLOSE

School Staged For Insurance Salesmen Here

Fifteen Enroll In Two-Week Class; Ben Condray Of Tech One Of Instructors; Free Trips Are Offered

What was believed to be the only school for insurance agents west of Pittsburgh, Pa., in which a state university or school was represented on the faculty, was held here the last two weeks by the Great American Life Insurance company of San Antonio. It came to a close yesterday.

Fifteen were enrolled in the class, 12 men and three women. It was conducted as a part of the work of Texas Technological college with Prof. Ben F. Condray, head of the department of business administration and economics, as one of the instructors. W. J. Hiller, San Antonio, secretary-actuary of the company and a graduate of the University of Michigan and several technical schools, also was on the faculty.

K. L. Riggs, agency manager of Lubbock; V. L. Yarberry, Houston, agency manager there, and William Dugger, vice-president of the company at San Antonio, were on the faculty.

Members of the class organized with Miss Marie Gooch, Lubbock, president; H. R. Ramp, Lubbock, vice-president, and Miss Ruth McCormick, Lamesa, secretary.

Graduates will receive diplomas when they turn in the first $15,000 of insurance written. Those who write $35,000 in insurance will receive a trip to San Antonio with expenses paid and those who write $100,000 will receive a free trip to the World's Fair at Chicago in 1933.

Sessions were held in Lubbock hotel. Results of the examination showed students made gradees of from 81 to 100.

In Charge Of County's Affairs



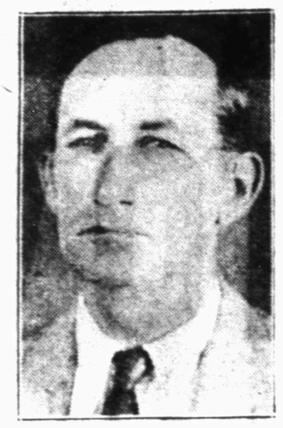
B. O. McWHORTER
Precinct Four



CLAUDE A. BURRUS
Precinct One



E. L. PITTS
County Judge



T. L. HOLT
Precinct Three



W. P. FLORENCE
Precinct Two
Photo by Brown

City Pays Out $12,000 Monthly In Salaries; 120 Employes In Regular Employment Of Local Municipality

SALARIES of regular employes of Lubbock approximate $12,000 a month. The City payroll for the first half of September was $6,184.09, which included wages of laborers and policemen hired temporarily, official records show. The municipality has about 120 regular employes, and uses about 30 other persons irregularly, city officials said.

Mayor J. J. Clements is chairman of City commission, the controlling body, composed of four men. Two commissioners are elected at large to four-year terms each two years, enabling the commission always to have two men with some past experience in it. The commissioners, their place numbers for identification only, and departmental designations, which they receive after election, are:

Designations Given

C. C. Royalty, No. 2, police and fire commissioner; J. F. Bacon, No. 4, finance; George E. Benson, No. 3, streets and alleys, and John E. Roach, No. 1, utilities.

City Manager W. H. Rodgers is in immediate charge of the governmental machine, which he directs under the supervision of the mayor and the commission. James L. Holt is City secretary-treasurer. D. D. Martin is auditor. R. A. Holland tax assessor and collector. E. L. Klett city attorney, and M. R. Smith, jr., engineer.

With the commission offices and divisions which those men head are listed by the City under the departmental label of general administration.

Second Departmental Block

The second departmental block is that for the protection of persons and property. The principal divisions are the police department, of which Wiley L. Metcalfe is chief, the fire department, of which W. E. Twitty is chief, and the public pound, with Clarence Symes in charge.

Other major departmental divisions and respective officers in charge are:

Health and sanitation, Dr. J. W. Rollo, city health officer; streets and highways, J. J. Graham, superintendent; recreation, C. D. McGehee, superintendent of parks; water, Roy Houk, superintendent; electric, J. J. Graham, superintendent.

Divisions Made

Of principal subdivisions in health and sanitation, Houk has charge of sanitary sewers and street cleaning. Smith of sewage disposal. Symes of garbage collection and disposal, and D. F. Wulfman, city chemist and bacteriologist, inspects restaurants, soda fountains, and other such public places.

Houk directs street maintenance and storm sewer work, and Graham has charge of street lighting, in the streets and highways organization.

Swimming Pool Leased

The swimming pool, a part of the recreation division, is leased for private operation as a public admission natatorium.

Production, distribution, and general and miscellaneous are the principal divisions within the water and electric departments.

J. T. Inmon is judge of corporation court, financially a police department unit.

D. J. Schlagg is building inspector.

C. N. James is meat and dairy inspector.

Dickens Farmers To Plant Wheat

By Staff Correspondent

SPUR, Sept. 24.—Farmers in Dickens county will plant about the same acreage of wheat this year they have always planted, in the opinion of W. B. Lee, president of the Spur National bank.

"I think most of the farmers who plant wheat this fall will only plant enough for pasture during the winter," Mr. Lee said. "Up on the East Plains in the McAdoo community we will, of course, have the usual acreage.

"So many farmers the past two years have seen the advantage of a winter pasture that they are going to have it again."

Spur in the 1931 season shipped wheat for the first time in any quantity. The past summer between 45 and 50 cars were shipped. Much of it came from the East Plains.

There is yet some wheat stored here.

Corona, in astronomy, the name given to the faint outermost luminous appendage of the sun, seen only during total solar eclipses, when the brilliant central disk is obscured.

Crops Better At Petersburg

Fifty Per Cent Improvement Over This Time Last Year Reported By Bank Cashier; Deposits Are Higher

PETERSBURG, Sept. 24.—Crops in Petersburg's trade territory are 50 per cent better than they were a year ago at this time, with a substantial increase in cotton production, 50 per cent in the grain crop and more hogs and calves, according to R. A. Jefferies, vice-president and cashier of the First State bank.

"Bank deposits are higher, the cashier said, with loans less than a year ago. Indications are the deposits will be higher this winter than last year.

"Dairy cows are bringing in ready cash to farmers," Mr. Jefferies said. "We handle an average of over $300 a week in cream checks. This does not include what farmers who ship direct, sell.

"There are four produce houses here. We have a golf course here and twice a week a 'pro' comes to give instructions to about 25 members."

The two gins last year handled about 2,200 bales. This year it is expected the ginnings will approximate 3,500 bales.

Manufacturing Plays Part In Lubbock's Development

Sixty Companies Are Engaged In Making Products Here

WHILE agriculture has been widely publicized as Lubbock's leading industry, manufacturing also plays a prominent part in the city's development.

About sixty companies, employing several hundred workers, are engaged in manufacturing here. The value of the manufactured products is estimated to total several million dollars annually. Definite figures are not available.

1929 Figures Given

The last figures available were in the census of manufactures report for 1929. It showed 40 manufacturing firms, 489 employes and an annual payroll of $604,471. The cost of material was set at $4,263,938, and the value of the products at $5,756,288. The 1927 report showed 27 firms, 335 employes, a payroll of $439,324, the cost of material at $1,767,105, and the value of products at $3,087,682.

Most of the manufacturing is on a small scale. It ranges from potato chips and brooms to doors and steel products.

Items manufactured include: sash and door and other planing mill products, bottled drinks, optical products, boots and shoes, ice cream, bread and other bakery items, glass and mirror commodities, floor sweep, tops, monuments, candy, iron and steels products, feed, cotton oil products, mattresses, wood products, potato chips, sheet metal products, roofing material, coffee, creamery products, blue prints and brooms.

Manufacturers Listed

Firms listed as manufacturers include:

Lubbock Sash and Door company, B. Quinn Planing mill, Levitts Planing mill, Coco Cola Bottling Co., Dr. Pepper Bottling Co., Keen Bottling Co., American Optical Co., Wells Sign Co., Lubbock Poster Co., Jons Sign Co., Garrison Sign Co. Brown's Shoe shop, Electric Shoe shop, Texas Utilities Co., Peoples Ice Co., Crystal Ice Co., Bell Ice Cream Co., Mistletoe Creameries, Inc., Dandy Bakery, Martin Baking company, Lubbock Baking Co., Moreman's Bakery, Lloyd's Bakery, Welmaker Glass and Mirror works, First National Glass Co., Lubbock Floor Sweep Co., Lubbock Poultry and Egg Co., Swift Packing Co., Titman Egg corporation, McDonald Packing Co., J. B. Skinner, Rhodes Brothers, Lubbock Fender and Body works.

South Plains Monument Co., Elite cafe, Hinds and Risinger, Lubbock Machine Co., Gentry Machine Shop, Lubbock Steel works, Ideal Milling Co., Standard Milling Co., Economy Mills, Lubbock Cotton Oil Co., Direct Mattress Co., C. M. Hawes Mattress and Upholstering Co., Dorothy Mae Mattress Co., C. D. Hawes Mattress Co., Hub Wood Products Co., Lubbock Coffee Roasting Co., Mrs. Maude Vest, T. E. Flake, L. W. Erwin Tin shop, R. W. Heim Tin shop, Lydick Roofing Co., Western Metal Manufacturing Co., McIlhaney's Creamery, Swift Packing Co., Sylvan Sanders, A. L. Harris and Lubbock Broom Co.

Kaldamas, as the Swedish way of serving cabbage is called, is a recipe worth remembering the next time you have this vegetable to prepare. Boil the green cabbage, in salted water, until it is tender, after which you may separate the leaves, being careful to keep them whole. Now take one pound of raw ground beef, 2 cups of boiled rice, 1 egg and seasoning, combine them, moisten the mixture with evaporated milk, shape into small balls, and place on the cabbage leaves. Roll the leaves until the contents are out of sight. Cook in butter, slowly, until browned. Add a little more milk before serving.

She "Takes Things For Granted" And Now Diana Has A Contract In Movies



Diana Sinclair, born in Dutch Guiana 20 years ago, has gone from the stock company stage to Hollywood. Her first movie contract, she says, came easily—"because all my life I've taken things for granted."

BY HUBBARD KEAVY

HOLLYWOOD, (AP)—Diana Sinclair wasn't much surprised when she found herself Hollywood-bound with a film contract waiting.

"All my life I've taken things for granted," says this 20-year-old South American girl, who soon after her arrival in the film capital was given an important role in "Washington Masquerade" with Lionel Barrymore.

She says she is lucky—and her lucky star must have been shining then.

Diana resolved last fall, after playing for three years with a Philadelphia stock company, that it was high time she did something about getting to Hollywood.

Even when she was a little girl in Paramaribo, Dutch Guiana, where she was born in 1912, Diana imagined herself acting before a camera. That ambition persisted after she came to the United States at 11.

Being a very practical person, Diana went to New York to find out how people get written invitations, with expenses advanced, to visit Hollywood.

She was told that she must have a manager, one who could "talk her up" sufficiently—because she didn't have much experience on the stage—to have her tested.

Well, it all came about as Diana had hoped: the manager who "sold" her, the test and the contract.

Diana's foster mother lives with her here—after the death of her Spanish mother and French father when she was a baby. Diana was adopted by a Dutch family.

Diana says she resembles her mother. She has coal black hair, brown eyes and a fair complexion.

BIRTH OF NATION

LONDON, Eng.—When a woman gives birth to a fourth set of twins, it is worthy of note. If they happen to be triplets, that's something in the way of a worldwide news event. And that's what happended to a Mrs. Kerr, of Kilrossanty, County Waterford. The father, it is rumored, is getting a new hat—he's tired of having his old one enlarged.

BIG HOG PROJECT

RALLS, Sept. 24.—W. E. McLaughling farmer and banker, has the largest hog project in Crosby county.

Starting more than a year ago with 20 brood sows, he now has 80 sows he is using, including some gilts there were in the first litter. From each set of litters he plans to add a few gilts.

There are more than 300 pigs in the McLaughling pens. This includes some of the new litters.

Wheat is used for feed and according to the banker, makes a very good way of using a surplus crop and putting on weight at a low cost.

The Treasury Department of the United States handles more money than any other institution in the world.

The New

JOHN DEERE COTTON HARVESTER

THE SENSATION OF THE PLAINS

Letz Feed Mills

The Only Feed Mill That Will Grind Your Feed Regardless of Kind or Condition

John Deere Tractors

The Tractor That Satisfactorily and Economically Burns Cheap Fuel

John Deere Power Equipment

All Displayed And In Operation At Our Fair Ground Exhibit

'You Are Always Welcome at Our Place'

J. O. Ford Implement Co.

Welcome Fair Visitors to Lubbock

and to

Jackman's

Women's Wear Exclusively

NEW FALL FASHIONS!



FEATURING the new in frocks, for dress and sports wear—sheer woolens and Parisian imports in the new materials—noveity silk crepes, in faithful copies of Paris-featuring styles. The last minute style developments are reflected in the most beautiful fabrics the season has to offer, and at a price appeal that makes every number irresistible.

$10.00 $16.85 $19.50

SMART MILLINERY

$1.95 to $6.50



BEAUTIFUL new hand-blocked styles of fur felt in the new season's manner. Brims, cuffs and drapes, with our without veils. Bow trimmings usually in contrast color is being used extensively for trims.

PHONE 60



For Prompt, Efficient Delivery On Your PRESCRIPTIONS

You want your prescriptions filled just as the doctor ordered—You want them filled promptly, efficiently and with the freshest drugs in town. We have emphasized the above elements of our prescription service for over fourteen years in Lubbock. We claim to be a drug store, and place our energy and thought back of being just that.

WELCOME To The Panhandle-SOUTH PLAINS FAIR

CITY DRUG STORE

1005 Broadway

"The Rexall Store Where You Save With Safety"

WOMEN'S APPAREL

FREED'S

FIRST ANNIVERSARY SALE

NOW IN PROGRESS

FREE! FREE!

Because of rains and bad weather we are continuing our offer of any ladies hat in the house free, with the purchase of a coat, plus a saving of $5.00 to $15.00 on every coat.

A PIONEER FIRM OF LUBBOCK

WELCOMES YOU TO THE PANHANDLE - SOUTH PLAINS FAIR

For 15 years the Lubbock Compress Company has pioneered in serving West Texas. We have a storage space for 30,000 bales of cotton, employ 100 to 150 men regularly, have 15 acres of shedded floor space, have always been a booster of South Plains development. Come and see us while at the Panhandle-South Plains Fair.

LUBBOCK COMPRESS COMPANY

Chas. Stillwell, Supt.

PROJECT
24. — W. E. Mc- and banker, has project in Crosby

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SENSATIONAL FALL TIRE AND TUBE SALE



SMASHING ALL PRECEDENT! We announce now, at the time when you need Tires, the **GREATEST TIRE SALE** and **GREATEST TIRE BARGAINS** ever offered the people of the South Plains.

FIVE Carloads of "America's Finest Tire" bought at the lowest prices of all times, assuring you

LOWEST PRICES

The Name SEIBERLING on every tire, assures you HIGHEST QUALITY. OUR Slogan, "ALWAYS THE BEST TRADE-IN DEAL", will be followed in this sale assuring you the MOST FOR YOUR OLD TIRES.

Summing this up we are offering you during this Sale Lowest Prices, Highest Quality and the most for your old Tires .... come in before you buy and save!



10% to 30% Discount

Passenger Car Tires
Our regular line of fine fresh merchandise, Priced at
$2.76 And Up



Passenger Car
Extra Service South Plains Leading Heavy Duty Tube at
65c And Up

AIR USED TIRES



$1.00 Shop

Cleaning	$1.00
Main Springs	$1.00
Jewels	$1.00
Stems	$1.00
Staff	$1.00
Crystals, odd shapes	75c
Crystals, round	25c
Crystals, unbreakable	$1.00

All Work Guaranteed

Jackson Drug
1610 Broadway Phone 1880

FREE SHINE
With Each HAIR CUT Or Shave

Everything **25c**

Meredith Barber Shop
1622 Broadway

You would not go to a Millinery store to get a horse shod, or a Hardware store to buy shoes . . . Then why go to a monthly magazine to find out where to buy FRESH COFFEE, when you have a Roasted in your home town? We sell retail. Lubbock Coffee Mills, 1216 Ave. H.

UNCLE BUD'S Bar-B-Q. cooked with wood. 3517 19th street.

Building Materials
Paint and Hardware

House Paint per gal	$1.60
Linseed Oil, per gal	60c
Turpentine per gal	60c
Floor Varnish per gal	$2.00
Wall Paper, per bolt	15c
Building Paper, per roll	60c
Texaco Roofing per roll	$1.20

We carry a complete line of Building Materials. And invite you to visit our yard.

"Let us send you a carpenter"

C. D. Shamburger Lumber Co.
719 13th St. Phone 419

STRAYED: Last Sunday, from 1919 31st. Jersey cow, fresh. Notify S. E. Arnold, Box 47.

LOST: Child's horn-rimmed spectacles. Between Central Ward and Junior High. Reward. 1932 18th St.

A Want Ad in time saves many a dime—Rent your Apartment—Phone 13 or 14.

How Can We Sell Quality Tires So Cheap?

We are asked this question every day. Here is the answer: 27 Stores Buying On A

$1,000,000

813 ...r year contract can buy tires cheaper than ... one store.

...T'S THE ANSWER FOLKS—We buy ... and that saving is passed on to you.

1005 1-2 Avenue

9th and Texas Ave.

1304-06 Ave. N

"Rooms With ...
"Meals Fam...

TRAILER TIRES

A Solid Carload Of 30 x 3½ O.S. Tires and Tubes Going At

EXTRA SPECIAL PRICES

TRUCK TIRES

Anticipating a heavy fall business on the famous Seiberling heavy duty truck tire, we bought heavy at reduced prices.

Extremely Low Prices On 30 x 5 AND 32 x 6 Quality Tires

--- TELL YOUR NEIGHBOR ABOUT THIS SALE

...K TIRE CO.

Wholesale And Retail Phone 2050



WAR PLANS—Head Coach Ralph Sasse and Captain Lawrence Lincoln of the Army Football team, discuss 1932 grid problems.

Keep Abreast Of The World's Sport Tide With The

Sunday Avalanche-Journal

First And Complete Sports Section Fair And Accurate



SECRET—Max Schmeling, left, gets earful from Manager Joe Jacobs as Maxie rests from training for Walker bout.

Aggies Eke Out 7 To 0 Win Over Tech In Muddy Battle

SPYING ON SPORTS

BY COLLIER PARRIS

Congratulations, however late, are hereby bestowed upon Sir Richard C. "Dick" Smith, head man of the Lubbock Grandstand Coaches Association, Unine., and new president of the Matador Club.

You've heard of the Matador Club. We don't mean the Texas Tech football team and we are not referring to the Broadway bowling alley. We mean a group of some 75 or 100 Lubbock business men who make it a point to take personal and united interest in Texas Tech athletics.

That does not mean that the Matador club pays the salaries of Texas Tech's football players. That does not mean that members of the Matador club devote their summer vacations to scouting over the woods in quest of potential timber for Tech's football teams. That would be too much of a good thing.

The Matador Club, as explained by Retiring President Spencer Wells one night last week at an informal banquet attended by most of the membership, is an organization of interested business men who believe in Texas Tech and who want to see the college carry on. In other words, it is Texas Tech's adopted alumni association or one of them. The members accord fullfledged support to Coach Cawthon and full-throated support to the Matadors when the latter are doing battle. Their work is beneficial, legitimate and praiseworthy.

* * *

Coach Pete Cawthon spoke at the meeting last wek, and as usual it was a great speech. He gave fervent thanks that he was living and working in a city where the business men offered such fine support to its football teams, and rendered several colorful illustrations showing the contrast between the habits and inhabitants of this town and of other towns where he has worked.

"Another fine thing about this place," Cawthon said, "is that I'm not worried by gamblers—tin horn sports who approach me and offer five or ten if I'll make the game turn out right. The biggest worry I have in that regard is from grandstand coaches, and boy, I live up there in a nest of 'em. About all they do, however, is come over and tell me my starting lineup and what substitutions to make, so you see I'm not worried much.

"For instance, Assistant Grandstand Coach Ben Condray picked the lineup for me last Saturday. That bunch couldn't score even one touchdown. I sent my own choice in for the second quarter. They scored four touchdowns."

Whereupon Coach Condray objected to being called Assistant Coach, because he "had always understood he was head grandstand coach," and "how did they get that way about Head Coach Dick Smith?" That was before Smith's nomination for president.

It developed that until the last year or so, the Matadors had had more or less trouble scoring touchdowns, a necessary element to any victory. Condray himself recalled a few years ago when Tech's only victory of the season was over Wayland University, and that when a tackle scooped up a fumble and cantered 90 yards for the counter.

Small wonder, then, that Condray was demoted to the ranks of assistants and vice-assistants, if that was all the Matadors could do under his administration.

* * *

President Bradford Knapp was introduced after Cawthon's preliminary discussions and Judge Ratsey's 98765671549th recital of a certain Texas University-T. C. U. baseball game, and immediately won the admiration of his hearers with a spirited talk on football's place in the college curricula and the necessity of townspeople's support.

Dr. Knapp is all that anybody could ask in the way of a college president. A good college president must be good at everything else, and the new prexy strikes us as being all there. He painted a colorful picture of the future — when Tech gets into real big time football, when the entire football field, is circled by a grandstand, when twenty and thirty thousand fans witness the games—as the school and the town markes progress.

With such a president at the head of affairs, with such coaches in charge of the teams and with such support as the Matador Club and the local citizens afford the institution, this department can't see what will prevent the revelation of such a vision, regardless of the outcome of yesterday's ball game.

Second String Cub Club Wins From Red Legs

Roy Hansen Loses Twin Match For Phils To Giants; Robins Entry Holds Third Rung As Pittsburgh Beats Cards

(By The Associated Press)

CHICAGO, Sept. 24.—The champion Cubs, using a second string lineup after the regulars had almost thrown the game away, rallied in the late innings today to beat the Cincinnati Reds 8-6 and end their three game losing streak. The victory was credited to Jakie May after Lon Warneke was touched for all the Red runs in the first four frames.

Thereafter Root and May did a pretty fair job of stopping the Redlegs. It was the final tune up for Warneke before the World series. He ended the National League season with 22 wins and 6 defeats.

	R	H	E
Cincinnati ..... 122 100 000—6	9	0	
Chicago ..... 300 001 13x—8	16	1	

Runs batted in: P. Herman, English, Cuyler, Grimm, Johnson, Grantham, Crabtree, Jurges, Demaree, Richboug, Hack 2. Two base hits: Crabtree 2, Lombardi, Grantham, F. Herman, Moore. Three base hits: English, Hack. Stolen bases: Cuyler, Smith. Double plays: Grantham to Durocher to Hendrick; Durocher and Hendrick. Left on base: Cincinnati 5, Chicago 8. Base on balls: Warneke 1, May 1, Johnson 3. Struck out: Warneke 2, Root 2, May 1, Johnson 1, Johnson 4. Hits Warneke 8 in 4, Root 1 in 2, May 0 in 3. Wild pitch: Johnson. Winning pitcher: May. Umpires: Magerkurth, Pfirman and Klem. Time 1:45. Johnson and Lombardi; Max Warneke, Root and Hemsley.

GIANTS WIN TWO

NEW YORK, Sept. 24. (AP)—Roy Hansen couldn't control the Giants' batters today and New York won two games from the Phillies to regain their tie with St. Louis Cardinals for sixth place. The scores were 8-4 and 5-4, the second game going ten innings.

Hansen was the losing pitcher in both clashes.

Philadelphia .... 000 400 000—4	6	2	
New York ..... 000 003 02x—8	8	0	

Runs batted in: Klein, Whitney 2, Vergez 4, Ott, Hogan 2, Fullis. Two base hits: Bartell, Vergez. Home run: Whitney. Sacrifice: Bartell. Left on base: Philadelphia 2, New York 5. Base on balls: Walker 1, Collins 1, Bell 1. Struck out: Walker 2, Hansen 2, Luque 1, Liska 1, Collins 1. Hits: Walker 6 in 3 (0 out 4th) Luque 0 in 2; Bell 0 in 4; Hansen 5 in 5 1-3, Liska 2 in 1 2-3, Collins 1 in 1. Hit by Hansen (Ott), Collins (Ott). Passed ball: Mealey. Winning pitcher: Bell. Losing pitcher: Hansen. Umpires: Donnelly, Moran and Rigler. Time 1:47.

Hansen, Liska, Collins and Todd; Walker, Luque, Bell and Healey.

Second Game

Philadelphia .. 000 000 040 0—4	6	1	
New York .... 201 000 100 1—5	8	0	

Runs batted in: Ott, Koenecke, Critz, Schumacher, G. Davis, Klein, Hurst 2, Leslie. Two base hit: Critz. Stolen base: Moore. Sacrifices: McLarnye, Critz. Double plays: Bartell, Mallon and Hurst; Critz, McLarney and Terry; Mallon, Bartell and Hurst; Vergez, Critz and Terry; Whitney, Mallon and Hurst. Left on base: Philadelphia 6, New York 7. Base on balls: Schumacher 5, Benge 3, Luque 1, Hansen 3. Struck out: Schumacher 4, Benge 2. Hits: Benge 7 in 7, Hansen 1 in 2 1-3, Liska 0 in 1-3, Schumacher 4 in 7 1-3, Luque 2 in 2 2-3. Winning pitcher: Luque. Losing pitcher: Hansen. Umpires: Moran, Rigler and Donnelly. Time 2:12. Benge, Hansen, Liska and V. Davis, Luque, Schumacher and Hogan.

ROOKIE LOSES GAME

ST. LOUIS, Sept. 24. (AP)—The Pittsburgh Pirates batted Jim Winford, a Cardinal rookie, out of the box in a six-run rally in the first inning and defeated St. Louis 7-4 today in the second game of the series.

Larry French allowed the Cards 11 hits, but they were scattered.

Jessie Haines, relieving Winford, held the Pirates to six safeties during the eight and one-third innings he hurled.

	R	H	E
Pittsburgh .... 600 000 100—7	10	1	
St. Louis ..... 200 001 010—4	11	0	

Runs batted in Comorosky, Piet, Brubaker, Finney, French 2, Flowers, Puccinelli, Blades, Suhr, Medwick. Two base hit: Comorosky, Finney, Brubaker, Suhr, Flowers, Collins, Medwick. Three base hits: Flowers. Double plays: Vaughan to Suhr; C. Wilson to Reese to Collins; Puccinelli to De Lancey. Left on base: Pittsburgh 4, St. Louis 8.

See NATIONAL, Page 10

These Huskies To Feature On Lubbock Gridirons



Above is the squad from which Coach Pete Cawthon hopes to pick a combination that will put Texas Tech on the football map in a big way this fall.

Reading from left to right, top row (standing) Manager Bo Williams, Assistant Manager Cy LeMaster, Whacker Barton, Aubrey Butts, Billie Bush, Yancy Price, Murray Nichols, Bennie McWilliams, Eddleman, Truett Owen, Bob Crawford, Ben Anthony, Clarence Young, Gwynn Dowell, Comer Burton, Elmer Fortner, Elva Baker, Roy Cuffman, Johnny Walker, Ed McKeever, Head Coach Pete Cawthon and Assistant Coach Dutchy Smith;

Middle row: R. Goode, W. Gilmore, Marion Harris, Leonard Curfman, D. M. McElroy, Malcolm Martin, G. B. Morris, Captain Ross Ayers, W. N. Fuqua, Lester Tribble, Lacey Turner, Harold Prather, Carleton Luper, L. J. Sollis, Demp Cannon, Johnny Beauchamp, Milton Moffett, Harold Crites and J. McCommis.

Bottom row (sitting): Lawrence Priddy, Adrian Clark, Jim Bob Pool, M. L. Collins, Woodrow Wilson, Andy Anderson, George Cowan, Eli Harris, Toby Greer, Matt Hitchcock, Bill Teal, Carl McAdams, Estill Carnes, Renouf Crittendon and Cotton Welch.



Inheriting a football championship might be a welcome bequest to some teams, but when chances to successfully defend that title is slim it works a hardship on the club. Nevertheless, the above group of Lubbock High Westerners will undertake to replace eleven graduated lettermen and carry on.

Reading from left to right they are, top row (standing): Co-Manager Morrison Arnett, Kenneth Butts, Truman Hutson, Dudley Adams, Captain Louis Spear, Howard Bain, Harold Gaines, Edgar Doherty, Robert Stone, O'Dell Blackwell, Charles Rice, Haskell Speers, Rufus Ryan, G. B. Wimberley, Chester McCarthy and Robert Hale.

Middle row: Assistant Coach Burl Huffman, Arthur Bradshaw, Bill Davidson, Hugh Newton, Rayburn Hale, Joe Nelson, Dalton Blagg, Maurice Snyder, Richard Godeke, Tol Terrell, Alton Hankins, Robert Vaught, Wayman Newton, Hugh Snodgrass, Co-Manager Marion Denman and Head Coach Weldon Chapman.

Bottom row (sitting): S. D. Bradley, Sterling Cone, "Country" Phillips, Ossie Griggs, John Harvey Scoggins, Wayne Smith, George Exum, Starkey Whitehorn, Jack Quinlan, Robert Dowell, E. C. Blythe and Charles Calhoun.

City Open Outstanding Golf Tournament Of Waning Season

Lubbock Courses Active Even Through Depression; John Edmisson Wins Major Title Offered This Season

Lowering temperatures and fall showers foretell the close of another golf season on Lubbock's courses. There still is time for the average player to correct the slice and straighten the putt which has worried him all summer, and there will be sunshine yet to prolong the summer's tan.

It has been a successful golfing season, though not as impressive as the 1931 season when the West Texas Golf association tournament and the hectic Country club tournament claimed the attention of local and sectional enthusiasts.

Three Courses Active

Lubbock's three courses—Country club, Meadowbrook and Municipal—have had their share of local golfers through the summer. A South Plains Golf league, including in its membership the Country club and the Meadowbrook, was organized and operated for thirteen weeks. The Post Country club, headed by Charles Quails, won the league championship. Slaton and Littlefield were other members of the league. About sixty players were active n league play each Sunday.

At the close of the league season, a special invitation tournament was held at the Meadowbrook Golf club course. Jimmie Samson, member of the Post team, was low medal man and championship winner. Forty players took part in the tournament, which was an individual affair and did not deal with team play.

City Open Holds Interest

The outstanding tournament of the season in Lubbock was the annual City Open tournament, which raged for a week on the Meadowbrook and Country club courses. John Edmisson won the title, defeating the defending champion, Kay Bradshaw, after a highly interesting series of matches. Nearly a hundred players qualified in the tournament.

The Lubbock Country club tournament was omitted from this season's program, but the President's Cup tournament, for Country club players, was held early in the season. Ted Tipps won the trophy, donated by President Wesley Read.

Sid Thrash Wins

Sid Thrash won the Meadowbrook championship by defeating Buster Fluke in the final match last week. The match closed the tournament season here.

For the first time in several seasons, a woman's open tournament was held in connection with the City open. Mrs. Rhea Vernon of Meadowbrook won the title. Fourteen women participated.

Former Caddy Victor

Edgar Doherty, former caddy at Lubbock Country club, won distinction when he took the annual South Plains Invitation tournament held over the Meadowbrook layout. More than fifty golfers from twelve South Plains towns took part in the tourney.

The coming of Paul Denson of Amarillo to Meadowbrook as head professional was another important point in the current season. Denson, who, with Bill Laidly of Amarillo, now associated with him at Meadowbrook, won national publicity with a proposed cross-country golf match which never materialized, has built up a big class of students and has increased the standards of the Meadowbrook club.

J. W. Byrne, veteran professional, was retained in that capacity at Lubbock Country club.

SMU-Tech Grid Tickets Go On Sale Tomorrow

Tickets for the Texas Tech-Southern Methodist University football game will go on sale early Monday morning at the Hilton and Lubbock hotel drug stores, Dutchey Smith has announced.

For all adults and for students not holding athletic books the price will be $1.65 for all grand stand seats and $1.10 for all bleacher seats.

The game is scheduled to start at 8 o'clock Saturday night on Matador Field.

Porkers Held To Draw By Hendrix

FAYETTEVILLE, Ark., Sept. 24 (AP)—The University of Arkansas and Hendrix college played a scoreless tie today when the fleet Sophomore halfbacks on the Razorback squad failed to show scoring power.

The Razorbacks made 13 first downs to five for Hendrix. LaForge and C. Jordan, Sophomore halves, made several sensational dashes and three times put the ball inside the Hendrix five-yard line. Late in the game Coach Fred Thomsen sent in two veteran backs, Phillip and Murphy, to open a passing attack. It failed to score.

Moffatt and Reeves, halfbacks, gained most of the ground for Hendrix. Moffatt punted out of bounds several times close to the Porker five yard line. The Hendrix line was strong on the defense and most of the Arkansas gains were on off tackle and end plays.

It was the second tie in 15 games between the teams. Arkansas won the others.

Louis Spear To Captain High School Westerners This Fall

All-District Tackle To Pilot Club; Westerners To Battle Abilene Eagles Here Before League Season Opens



LOUIS SPEAR

Louis Spear, 187-pound all District 1 tackle, will captain the Lubbock High school Westerners through their 1932 gridiron campaign.

Appointment of Spear as captain was officially announced yesterday at the conclusion of the third week of the fall practice season. Although a knee injury has prevented Spear from getting into the middle of things during the past two weeks, it is thought by his physician that the big tackle, considered by several observers as worthy of all-state honors last year, will be ready to function when the team opens its season next Friday at Snyder against the Snyder Tigers.

With but the straggling remnants of that high-powered 1931 ball club that played the 15-game schedule to lose only two contests, one of them to the state champions, Coaches Weldon Chapman and Burl Huffman face a task of building a team from the ground up. Hopes to successfully defend the district and bi-district championships went glimmering when graduation took its toll last June.

Three Veterans Return

Only three men who saw anythi[ng] like regular service with the cha[m]pionship eleven, Lubbock's firs[t] year are back for more. Of[f] only Captain Spear and [Bill] Blagg, diminutive right [half] regulars. Bill Davidson [is] nate halfback, is the [only] members of the back[field] return. Chester Mc[Cain] study to Bob Crawfo[rd] year, might be con[sidered] been baptized und[er] competition. McCa[in] regular center th[is] fall.

For the rest [of] bunch of undev[el]oped and untried h[ere] some fat, som[e] some weak [spots] possibilities.

Not

The We[st] bilities for [a] such pote[n]tial clean sw[eep] could lo[se] tle or [two] not m[ore] pear [in] work. [Coach] starth[ole] er h[ole] mine[d] Rich[ard] fullb[ack] the [ma]has [the] ity [of] iou[s] bac[k] to [the] th[e]

TCU And
3-2
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I
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...L new hand-blocked styles of ... the new season's manner. ...ffs and drapes, with our with... Bow trimmings usually in con... is being used extensively for ...

Matador Regulars Hold Aggie Team Scoreless After First Period; Domingue Is Scorer

Texas Tech Makes Impressive Dent On Vaunted Southwest Conference Eleven; Game Is Played In Mud And Water And Clubs Battle Toe-To-Toe For Three Quarters

BY COLLIER PARRIS
Avalanche-Journal Sports Editor

BUTLER FIELD, Amarillo, Sept. 24.—A battling, bruising battalion of Bull Fighters from Texas Tech played one of its best defensive games in the school's history here this afternoon, but it did not start until after the first quarter had been played and the Texas A. & M. College Aggies of the Southwest Conference had scored a touchdown and converted a place kick for the extra point.

That touchdown and extra point was the margin of victory for Coach Matty Bell's "fightin' Aggies," and it was an Aggie victory rather than a Tech defeat that a crowd of five thousand saw on the slippery, heavy field here today.

The game opened Texas Tech's "suicide schedule" that will find the Matadors pitted against two more Southwest Conference elevens and seven other strong teams, including the Notre Dame "B" team.

A constant drizzle fell throughout the game and the field, already heavy from previous games, was soon a muck of gummy mud and grass.

Score On Shock Troops

Against Coach Pete Cawthon's first team, the Aggies were powerless to score. Outfitted in slicker pants and mud cleats, the "shock troops" or second team started the game and halfway of the first quarter the Aggies put over a counter.

Frenchy Domingue, a rip-snorting, line-splitting, end-running demon, plunged over from the 2-yard line for the only touchdown of the game after Tech's line had held for three downs in the shadow of the goal posts. A few minutes previously, Domingue, 190 pounds of furious quarterback, had galloped around right end, after Bill Teal had been blocked successfully, for a sprint of 37 yards, toting the leather to Tech's 14-yard line. A couple of plays at the line failed to gain for the Aggies but Domingue broke out again for seven yards and a first down on the Matador 4-yard line. Against three terrific thrusts the Matadors yielded but two yards, but on the fourth attempt, Domingue went into checkered territory. His offensive nature persisted and he booted a perfect field goal for the extra point.

Thereupon, Mentor Pete began shooting substitutions, and before the quarter was ended a complete team had replaced the starters. Immediately the Aggie attack was bottled up. Play continued for the remaining three quarters almost in midfield.

Tech Drive Is Feature

Cawthon's substitute team introduced itself by marching for 45 yards in a sustained drive toward the Aggie goal line. Ed McKeever, Harold Crites and Gwynn Dowell took turn about carrying the mail for three first downs. They were held on the Aggie 35 and A. & M. punted back out of bounds on the Tech 22. Speed Moffett, shifty little signal chanter, broke loose on the next play for a 20-yard run as the quarter ended.

A pass and a line play was unsuccessful[ly] ... Price punted

The Lineup And The Summary

Starting lineup.

Tech (0)	Pos.	A. and M. (7)
Martin	L. E.	Murray
Young	L. T.	Jordon
Turner	L. G.	Lord
Fortner	C.	Nolan
Priddy	R. G.	Maxwell
Baker	R. T.	Cummings
Teal	R. E.	Wright
Clark	Q. B.	Dominque
Harris	L. H.	Aston
Butts	R. H.	Barfield
Nichols	F. B.	Spencer

Score by quarter:

Texas Tech	0	0	0	0	—0
Texas A. and M.	7	0	0	0	—7

Substitutions: Price for Martin; McWilliams for Baker; Owens for Young; Hitchcock for Teal; Moffett for Clark; Crites for Nichols; Dowell for Harris; McKeever for Butts; Greer for Priddy; Ayres for Turner; Barton for Fortner; M. Harris for Crites; Tribble for Barton; Walker for McKeever; Butts for Dowell; Clark for Moffett; Baker for McWilliams; Sollis for McKeever; Harris for Greer; Priddy for Ayers; Bush for Clark; Butts for Crites; Anthony for Barton; Wilson for Young; Luper for Teal; Morris for Wilson.

Texas A. and M.: Fowler for Barfield; Stringfellow for Hewitt; Roach for Nolan; Conoley for Murray; Smith for Jordon; Conneley for Wright; Graves for Barfield.

Yards gained from scrimmage: Texas Tech — 170; A. and M.—144. Yards lost, Texas Tech, five; A. and M., 50.

Punts: Tech, nine for average of 38 yards; A. and M., 13 for average of 26. Tech returned 10 punts for seven yard average; A. and M. returned 8 for 14 yard average.

Passes: Tech, attempted 11, completed one for nine yard gain, three intercepted, and seven incomplete. A. and M. attempted five, completed one for 11 yards, none incompleted.

Fumbles: Tech three, recovered two, A. and M., five, recovered three.

First downs: Tech, five; A. and M., 6.

Penalties: Tech seven for total of 75; A. and M. three for total of 25 yards.

Officials: Holton (Notre Dame); ... Mintor (Ind.), umpire; ...(DePaw), headlines... C. U.), field judge.

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Foxx Homers With Bases Loaded But Sens Win Game

Six Football Games Scheduled For Visitors To Fair



m Manager Joe Jacobs
Walker bout.

Battle

old Aggie ter First Is Scorer

Vaunted Southwest
Mud And Water
Three Quarters

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A. & M. College Aggies
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Lineup And Summary

lineup.

Pos.	A. and M. (7)
L. E.	Murray
L. T.	Jordon
L. G.	Lord
C.	Nolan
R. G.	Maxwell
R. T.	Cummings
R. E.	Wright
Q. B.	Dominque
L. H.	Aston
R. H.	Barfield
F. B.	Spencer

quarter:
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d M. .... 7 0 0 0—7
ons: Price for Martin; for Baker; Owens for chcock for Teal; Mofark; Crites for Nichols; Harris; McKeever for r for Priddy; Ayres for rton for Portner; M. Crites; Tribble for Barr for McKeever; Butts Clark for Moffett; Bawilliams; Sollis for Mcrris for Greer; Priddy ush for Clark; Butts for hony for Barton; Wilbung; Luper for Teal; Wilson.
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Tech three, recovered M., five, recovered

ns: Tech, five; A. and

Tech seven for total of M. three for total of 25

Holton (Notre Dame:, ntor (Ind.), umpire: (DePaw), headlines- C. U.), field judge.



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New York Wins Off Boston As White Sox Cop

Browns Split Two Long Tilts With Tigers; Ruth Wallops Homer As Finale To Pretty Start Of Rookie Hurler

(By The Associated Press)

PHILADELPHIA, Sept. 24. — Despite Jimmy Foxx' 57th home run of the season, hit with the bases full, the Athletics lost their last home game of the season to the Washington Senators today 8-7 in 10 innings.

Foxx' home run, hit in the first inning, sets a new high for second place honors among major league sluggers. It broke his tie with Hack Wilson who hit 56 homers for the Chicago Cubs in 1930. Foxx' circuit blow also allowed the Athletics to tie the major league team record for homers, set by the Cubs in 1930 at 171.

Washington ... 300 001 030 1—8 12 1
Philadelphia .. 400 000 012 0—7 10 1

McAfee and Spencer; McKeithan and Madjeski.

Runs batted in, Reynolds 3, Kuhel Spencer 2, Foxx 4, Miller, Haas, Madjeski; two base hits, Reynolds home runs Foxx; stolen base, Kanush; sacrifice, McAfee; double plays, Myer to Cronin to Kuhel, Madjeski to Williams to McKeithan, Cronin to Myer to Kuhel; left on base, Washington 7, Philadelphia 6; base on balls, McAfee 4, McKeithan Freitas 1; struck out, McAfee 4; hits, off McKeithan 10 in 9, Freitas in 1; losing pitcher, Freitas; umpires, Nallin, McGowan and Vangrafian; time, 1:45.

ROOKIE STARTS WELL

BOSTON, Sept. 24. (AP)—Charley Devens, former Harvard football star, made his first appearance in major league game as a pitcher for the New York Yankees today and turned back the Red Sox with six hits, while the Yanks pounded out an 8-2 victory.

Babe Ruth's 41st home run and his first since he returned to action after a two-week layoff, came at the climax of the game in the ninth inning. Lou Gehrig hit his 46th homer in a fifth inning rally that brought five runs.

Dale Alexander tightened his hold on the league batting lead with three straight hits.

New York .... 010 150 001—8 9 0
Boston ..... 000 002 000—2 6 0

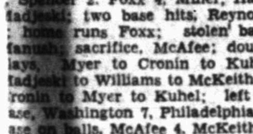
Devens and Dickey, Jorgens; Gallagher, Boerner, Michaels and Tate. Runs batted in, Gehrig 3, Lazzeri 2, Sewell, Combs, Ruth Warstler, Dickey; two base hits, Lazzeri, Byrd; home runs, Gehrig, Ruth; stolen base, Alexander; sacrifices, Devens, Dickering; double plays, Lazzeri to Rosetti to Gehrig, Farrell to Crosetti to Lary, Alexander to Warstler Alexander, Warstler to Spgeri to Alexander; left on bases, New York 8, Boston 9; base on balls Devens 7, Gallagher 6, Michaels 2; struck out, Devens 4; hits, Gallagher 7 in 5, Boerner 0 in 1, Michaels 2 in 3; hit, by Boerner (Sewell); wild pitch, Gallagher;; winning pitcher, Devens; losing pitcher, Gallagher; umpires, Owens and Dinneen; time, 1:45.

BIG RALLY FALLS SHORT

CLEVELAND, Sept. 24. (AP)—Despite a seven-run rally in the sixth, the Indians went down to defeat before Chicago, 8-7, today.

The Tribe, held to six hits, was fanned by Bigga' wildness in their inning. The White Sox, however, kept on shelling the veteran Russell and eventually emerged victors.

Chicago .....
Cleveland .....



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HAIR CUT
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Everything
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Football Finals

Texas Tech 6; Texas A. and M. 7.
Texas university 34; Daniel Baker 0
North Texas Teachers 0; Southern Methodist 0. (Tie).
New Mexico Aggies 66; El Paso National Guard 0.
Stanford 29; San Francisco U. 7.
Western Union 0; Morningside 32.
Augustana 14; Cornell 9.
Utah 0; Southern California 39.
Santa Clara 12; California 0.
Oregon Normal 7; Nevada 12.
Clarkson 0; Syracuse 13.
Elon 0; Emory and Henry 114.
Alfred 6; Defiance 0.
Thiel 19; Morris-Harvey 0.
St. Vincent 31; Westinghouse 0.
Ohio Wesleyan 20; Wilmington 0.
Baldwin Wallace 24; Bowling Green 0.
Geo. Wash. 18; Wash. and Lee 0.
Washn. College 0; U. of Maryland 63.
Newberry 6; Furman 20.
Hampden Sydney 0; Virginia 32.
Sewanee 3; South Carolina 7.
Vermont 7; St. Michaels 7.
Buffalo 0; Cornell 72.
Ohio State Reserves 0; Akron 7.
Kansas State 26; Wichita university 0.
Westminster 14; Slippery Rock 0.
Cooper Union 0; Mass. State 80.
Alma 0; Michigan State 93.
New River State 6; Holy Cross 13.
Amherst 13; Colby 6.
Moravian 7; Franklin and Marshall 21.
Oklahoma Military Academy 14; Northeast Oklahoma Teachers 0.
Monmouth 0; Chicago 41.
Ohio Northern 0; Pitt 47.
Shenandoah 0; Baltimore U., 13.
Norwich 0; Dartmouth 73.
Mt. St. Mary's 0; La Salle 0. (Tie).
Ursinus 2; Villanova 24.
St. Lawrence 0; Colgate 41.
Middlebury 0; Columbia 51.
Hiram 0; Case 32.
Arnold 0; Bates 12.
Province 0; Rutgers 6. (Tie).
St. Bonaventure 6; Manhattan 6 (Tie).
Wakeforest 0; North Carolina 0. (Tie).
Davidson 0; Duke 13.
Ohio university 19; Rio Grande 0.
Marquett 25; Lawrence 0.
Evansville 0; Western Teachers 38.
Virginia Military Institute 0; University of Kentucky 22.
Erskine 0; Citadel 19.
Southwestern university 0; Texas Aggie Reserves 0. (Tie).
Centenary 41; Henderson 0.
Hendrix 0; U. of Arkansas 0. (Tie).
Yankton 0; U. South Dakota 29.
Mercer 7; Vanderbilt 25.
Roanoke 7; V. P. I. 32.
Rochester 0; Williams 6.
Tennessee 13; Chattanooga 0.
Iowa State Teachers 7; Columbia College 0.
Murray Teachers 0; Centre college 7.
Simpson 0; Iowa State 21.
Coe 6; Luther 7.
College of Idaho 0; Washington State 40.
Idaho U. 0; Utah 32.
Abilene Christian 6, John Tarleton 6. (Tie).
Southwestern (of Memphis) 6; Alabama 45.
Stea Teachers 0; Mississippi 49.
Montana 25; Anaconda Anode club 0.

Marrow and Hayworth.

Runs batted in, Levey, Schulte, Scharein, Bengough, Walker, Hayworth; two base hits, Schulte 2, Schudle 2, Marrow, Campbell; three base hit, Walker; home run, Walker; stolen base, Burns, Davis, Gehrin; ger; sacrifice, Davis; double plays, Gehringer to Schuble to Davis, White to Gehringer to Davis; left on base, St. Louis 6, Detroit 9; base on balls, Marrow 2, Blaeholder 2; struck out, Marrow 5, Blaeholder 4; hits, Blaeholder 12 in 10 2-3, Hebert 0 in 1-3; winning pitcher, Blaeholder; umpires, Geisel and Ormsby; time, 2:14.

College Teams Play For Fair Next Thursday

Littlefield And Brownfield In Feature On Saturday; Tech Reserves And Fish To Play Mid-Week Headliner

Six football games have been scheduled this week for visitors at the annual Panhandle-South Plains fair.

Monday afternoon's contest, scheduled to begin at 4 o'clock, will be between the A and B elevens of the Lubbock High school Westerner squad. After three weeks of schedule arranging, Garnet Reeves in charge of this entertainment, announced Saturday that the Lubbock teams would open the six-day series of gridiron scrambles.

After three weeks of schedule-arranging Garnet Reeves, in charge of this phase of entertainment, was unable to schedule a game for Monday. A new Interscholastic league ruling prohibits the members of the league from playing before the last Friday in September, and difficulties were encountered in finding teams to fill out the daily schedule.

Tech Teams In Action

A high point in the week's gridiron battles will be reached Thursday when the Texas Tech Reserves meet the Texas Tech Freshmen. It will be the first appearance of Coach Del Morgan's first year college team, candidates for which appeared for the first official practice Friday.

Another headliner is slated for Saturday, the final day of the fair, when Littlefield and Brownfield meet on the Fair Park field.

Amherst vs. Seagraves

Amherst and Seagraves High schools will send their gridsters against each other Tuesday afternoon.

Hale Center and Muleshoe play Wednesday.

Friday's game will be between Levelland and Ralls.

Bleachers will be installed on each side of the gridiron for the benefit of fans. The field will be groomed especially for the combats. Since it is the regular practice field for the Lubbock High Westerners, the gridiron has been kept in a state of repair all fall.

The late Alexander Winton made the first automobile to be sold commercially in the United States.

STANDINGS TODAY



AMERICAN LEAGUE
Saturday's Results

Chicago 8; Cleveland 7.
New York 8; Boston 2.
Washington 8; Philadelphia 7.
Detroit 4-1; St. Louis 5-0.

How They Stand

Teams—	Won.	Lost	Pct.
New York	107	46	.700
Philadelphia	95	58	.621
Washington	92	61	.601
Cleveland	86	65	.570
Detroit	75	75	.500
St. Louis	63	90	.412
Chicago	49	101	.327
Boston	42	111	.274

Where They Play Today

St. Louis at Detroit.
Chicago at Cleveland.
Philadelphia at Washington.
(Final games of Season.)

NATIONAL LEAGUE
Saturday's Results

Chicago 8; Cincinnati 6.
New York 8-5; Philadelphia 4-4.
Brooklyn 3; Boston 2.
Pittsburgh 7; St. Louis 4.

How They Stand

Teams—	Won	Lost	Pct.
Chicago	90	63	.588
Pittsburgh	85	67	.559
Brooklyn	81	72	.525
Philadelphia	77	75	.507
Boston	76	77	.497
St. Louis	71	81	.467
New York	81	81	.467
Cincinnati	60	93	.392

Where They Play Today

Pittsburgh at St. Louis.
Cincinnati at Chicago.
Boston at Brooklyn.
Philadelphia at New York.

Southwestern Pirates And Aggie Reserves In 0-0 Tie

COLLEGE STATION, Sept. 24, (AP)—The Southwestern university Pirates held the Texas A. & M. Reserves to a scoreless tie on a muddy field here today. Rain fell during most of the game.

Play was between the 30-yard lines during most of the game. The Pirates made four first downs to three for the Aggie Reserves. The Aggies fumbled frequently.

RAIN HALTS GAME

SAN MARCOS, Sept. 24. (AP) —A torrential rain today caused postponement of the football game scheduled between the San Marcos Teachers and a team from Randolph Field. The game probably will be played Monday night.

Grid Tilts Go True To Form In Most Cases

Few Upsets Are Seen As Many Teams Take Field; Upsets Seen In South As Two Good Elevens Are Beaten

(By The Associated Press)

Intercollegiate football crashed the sports head-lines yesterday with only a scattered few upsets interrupting the usual slaughter of the "innocents" by the big teams.

The South was the center of what few form reversals turned up during the day. North Carolina, one of the powers in the Southern conference, could get no better than a scoreless tie with Wake Forest and Washington and Lee, another conference team, was forced to surrender to George Washington university, 18-0.

Two Others Hold True

The other two Southern conference games, however, followed form as Kentucky beat Virginia Military, 23-0, and South Carolina whipped Sewanee, 7-3, although the Gamecocks were forced to come from behind after trailing three periods. Maryland rolled up a 63-0 count on Washington college; Virginia Poly walloped Roanoke 32-7, and Alabama mopped up Southwestern, Tenn., 4-6. Tennessee earned only a 13-0 margin over Chattanooga, Vanderbilt beat Mercer 20-7, and Virginia conquered Hampden-Sydney 32-0. Duke beat Davidson, 13-0.

In the East there was nothing to halt the favorites as Pitt trounced Ohio Northern 47-0; Colgate beat St. Lawrence, 41-0, Columbia beat Middlebury, 51-0; Cornell sank Buffalo 72-0, Dartmouth romped over Norwich, 73-0, and Villanova conquered Ursinus, 26-2.

Holy Cross Hard Pressed

Holy Cross, however, was hard pressed to score over New River State of West Virginia, 13-6, and Rutgers and Lehigh, of the "middle three" got only ties in their opening games, the former with Province, 6-6, and Lehigh with Drexel, 13-13.

What may be the best team Alonzo Stagg has turned out at Chicago in some years rolled up a 41-0 count on Monmouth but high scoring honors for the day went to Michigan State which wound up on the end of a 93-0 score against Alma. Marquette beat Lawrence 25-0 and Kansas State won from Wichita 26-0.

SMU, Teachers Play 0-0 Draw

DALLAS, Sept. 24. (AP)—In a listless game tonight, the North Texas Teachers of the Lone Star conference and the Southern Methodist Mustangs of the Southwest conference played to a 0 to 0 tie. Neither club packed a scoring punch. The Teachers passed inside the Mustangs ten yard line in the second half but were stopped there. Southern Methodist got inside the Teachers' eight yard stripe in the second half but could not shove over a touchdown.

The Mustangs, who won the Southwest conference championship last year, offered poor blocking for their ball carriers. Their celebrated aerial attack was completely smothered by the Teachers. There was a light, slow rain during the game and only a handful of fans saw the scoreless tie.

KANGAROOS BEATEN

SHERMAN, Sept. 24. (AP) — The Southeastern Oklahoma Teachers of Durant whipped Austin college 38 to 0 Friday night with a varied passing and running attack. The losers threatened once when passes and a penalty put the ball on the Teachers' one-yard line. There the Oklahomans held for downs.

Texas Wins 26-0 Over Daniel Baker; Game In Rain Is Slow

Steer Line Looks Good While Team Makes 16 First Downs Against Billies; Stafford Makes 60-Yard Run

AUSTIN, Sept. 24. (AP) — The University of Texas scored an unimpressive 26 to 0 victory here today over Daniel Baker of Brownwood in the season's grid opener.

The game was played in a heavy drizzle. The field was soft and slippery and both teams confined themselves mostly to straight football. Neither eleven showed any brilliant offensive tactics but the University of Texas line virtually was impregnable.

Billies Make 3 First Downs

Daniel Baker made only three first downs and Texas made 16.

A sixty-yard run by Harrison Stafford, all-Southwest conference halfback, was the bright spot of the game.

Texas scored within four minutes after the game opened when it got the ball on its 47-yard line on an exchange of punts. Stafford took the ball off left tackle for 6 yards and a touchdown. Earle's kick was blocked.

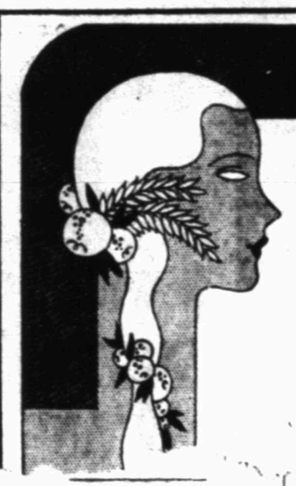
The Hill Billies held Texas scoreless in a desultory second quarter.

Punt Rolls Out

About the middle of the third period, Texas got the ball on its 49-yard line when a Daniel Baker punt rolled out. Koy carried it off tackle from the six-yard mark for a score. He then bucked the line for the extra point.

Stafford intercepted a Daniel Baker pass on Hilibillies' 25-yard line near the middle of the fourth quarter and carried it to the seven-yard line. Koy took it over. Hilliard's place kick for point was wide.

Texas' final score came near the end of the game when Hilliard fumbled the ball on Texas' 40-yard line. Stafford grabbed the ball in mid-air and raced sixty yards for the counter. For the second time Koy hit the line for the extra point.



Greetings Fair Visitors

Greetings . . . and a most cordial welcome to all visitors to the 19th annual Panhandle-South Plains Fair, from the "Oldest Automobile Dealer on the South Plains". It is indeed a pleasure for us to again welcome visitors from all over West Texas to this wonderful exhibition of agriculture and progress of the plains. During your visit to the fair we sincerely trust that you visit our show rooms and see the new Ford V-8 and 4 on display. We will gladly demonstrate the advantages and wonderful improvements in this new automobile. Come let us show you.

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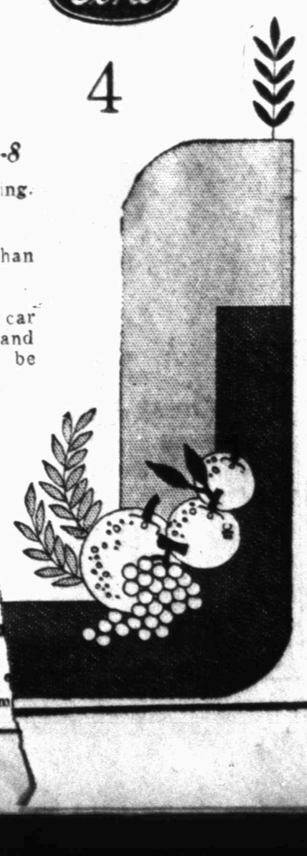
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Yankees Are 5-3 Favorites In World Series But They Face Tough Going

Ruth, Ruffing And Gomez Are Question Marks To Date; Cub Machine Is No Bum Ball Club

If Big Bam Goes Well All Is O. K. With New York; But If He Doesn't—Well, That Is Another Story

BY ALAN GOULD
Associated Press Sports Editor

NEW YORK, Sept. 24. (AP)—Just a couple of good brassie shots from the Polo grounds setting where one of the greatest of baseball's inter-city rivalries flourished in the days of Mathewson and Brown of McGraw and Chance, the Chicago Cubs will carry the National league banner into action against those fearsome New York Yankees next Wednesday afternoon in the first game of the 1932 World series.

The Yankees rule 5-3 favorite to win the championship, despite the questionable condition of their No. 1 long range gun, Babe Ruth, and the recently developed uncertainty over the pitching fitness of Lefty Gomez and Red Ruffing.

Yanks Have Good Record

There is no encouragement for National league partisans in the fact the Yankees did not lose a single game in their last two championships, in 1927 and 1928, but the present circumstances are not calculated to strike unnecessary fear into the ranks of so resourceful and well balanced an outfit as the Cubs. It should be a close and hard fought series.

McCarthy, besides the satisfaction of leading his men against the club that deposed him two years ago in favor of Rogers Hornsby himself now an outcast, has the advantage of experience and closer knowledge of the two contending outfits. This, however, will do Marse Joe no good unless he can restore his two ace pitchers, Gomez and Ruffing to top-notch form and rely upon the old power in Ruth's big bludgeon.

Brown Looks Good

The answer to McCarthy's pitching worries, it appeared today may be the 230-pound right hander Walter Brown.

Barring a shake-up in present plans, however, Ruffing, the speed-ball right hander, will be the Yankees' choice to oppose Guy Bush, the 30-year-old Mississippian, in the opening game. Gomez is slated to pitch the second game against Charley Root. If the slender southpaw does not look right, it will be either Brown or Johnny Allen, star young right hander. The Cubs freshman star, Lonnie Warneke, is due to twirl the third game Saturday, at Wrigley Field.

Ruth Still Weak

Ruth still is weak from the effect of an attack of appendicitis. There seems no doubt the famous slugger will start his tenth World series, thereby launching a fresh attack upon the record books, but it is also likely he will be saved at every opportunity. Sammy Byrd will be the No. 1 outfield relief man.

Mark Koenig Cubs' shortstop and Tony Lazzeri, Yankee second baseman, both of whom have been ailing, will occupy their regular positions from the outset, according to latest reports from headquarters. The Yankee choice for shortstop is the youthful Frankie Crosetti, who is just finishing his first year in the majors and has never even seen a World series game before.

National League

(Continued from Page 8)

Base on balls: Winford 3, French 2. Struck out: Winford 1, Haines 1, French 3. Hits: Winford 4 in 2-3, Haines 6 in 6 1-3. Losing pitcher: Winford. Umpires: Quigley and Reardon. Time 1:51. French and Finney; Winford, Haines and De Lancey.

DODGERS HOLD THIRD

BROOKLYN, Sept. 24. (AP)—Watson Clark's pitching and Hack Wilson's batting won third place in the final National league standings for the Dodgers today. Brooklyn clinched the position by defeating the Boston Braves 3-2 while the Phillies lost their first game to the Giants.

Clark allowed only five hits as he chalked up his 20th victory of the season.

	R	H	E
Boston 000 001 010	2	5	0
Brooklyn 101 100 00x	3	11	0

Runs batted in: Brandt, Spohrer, Wilson 2, Lopez. Two base hits: Spohrer, Holland, Stripp 2. Three base hits: Wilson 2, Lopez. Sacrifice: Wilson. Double plays: Clark, Wright and Clancy; Brandt, Urbanski and Jordan; Walters, Maranville and Jordan. Left on base: Boston 2, Brooklyn 6. Struck out: Clark 3, Brandt 3. Wild pitch: Clark. Umpires: Stark and Barr. Time 1:34. Clark and Lopez; Brandt and Spohrer.

Clothes Drive

(Continued from Page One)

said.

The plea from most indigent persons now is for clothing, Wilson explained, in preparation for winter and for school. He anticipated the cotton picking season to enable many persons to support themselves.

Mrs. J. A. Raley was chairman of the committee which arranged for automobiles, Mayor J. J. Clements said. H. F. Yant, a city employe, also aided in the campaign.

Paris police have the largest collection of criminal fingerprints in the world.

Tech-Aggies

(Continued from Page 8)

as the quarter ended.

The last quarter saw Adrian Clark, sophomore from Denison, running the Tech team from the quarterback position. Clark and Lefty Sollis, a southpaw passer, fleet runner and general offensive threat, had things going their way for a time and Tech made a serious threat to score.

A couple of penalties against Tech and a punt by Fowler left the ball on Tech's 28-yard line. Clark took occasion to reconnoiter around his right end for one and then seven yards. Then he tried a pass. It was knocked down and Tech kicked, the ball going out of bounds on the Aggie 36-yard line. Captain Aston failed to gain and the Tech line charged to throw the Aggie for a six-yard loss and a fumble. Clark recovering on the Aggie 30-yard line.

Sollis Breaks Away

Lefty Sollis broke away then for a dozen yards. Clark tried a couple of running plays to gain three yards and a pass was incomplete. Tech drew a penalty and lost the ball. The nearest A. & M. came to the Tech goal was when the Aggies kicked out of bounds on Tech's ten-yard line after line plunges were all in vain. Even that proximity was made possible when Woodrow Wilson, Tech tackle, was charged with unnecessary roughing a few seconds after he entered the game, chased off the field and Tech penalized half the distance to the goal line, or what amounted to 26-yards.

Billie Bush, a substitute halfback, and Lefty Sollis were advancing the ball 3 and 6 yards at a time when the game ended.

Tech Showing Remarkable

Tech's remarkable showing against one of the strongest contenders for the Southwest Conference title is further explained by the fact that the Matadors gained 170-yards from running plays to Texas A. & M.'s 144. The Aggies were outpunted for an average of 12 yards, and scored six first downs while the Matadors were running up five.

The work of Whacker Barton at center, Juicy Owens at tackle, Hitchcock and Price at ends was outstanding. Bennie McWilliams and Elva Baker alternated at the other tackle, neither showing to advantage over the other but both doing commendable work.

That "thin red line" of Aggieland was strengthened by Murray at left end, Jordan, 235- pound tackle, and Lord, big guard. Bear Wright at right end and Nolan, starting center, were forceful characters.

A special train brought 260 fans from the South Plains, more than 200 of them coming from Lubbock. A party of about 35 boarded the train at Plainview.

Rice Owls Win From Texas A&I; Rain Slows Up Game

HOUSTON, Sept. 24. (AP) — The first quarter dash and smoothness of the starting backfield of Vic Driscoll, Captain Tom Driscoll, "Jap" Thrasher and Kelly Scott here today featured Rice Institute's 20-0 victory over Coach Bud McCallum's gallant Black and Gold Javelinas from Texas Arts and Industries, Kingsville.

Showing a lot of speed, Coach Jack Meagher's starting rearcordon tallied two touchdowns in the first period, and after each score Captain Tom Driscoll place-kicked the extra point.

The second half was played in a drizzle which may have slowed the Owls a bit. However, it is likely the stubborn defense of the Javelinas caused Rice to go scoreless in the last two periods.

Slaton Schedule Rearranged For Class B Grid Schedule

(By Staff Correspondent)

SLATON, Sept. 24. (Special) — Tentative schedule of the Slaton high school football team has been made up to November 11, when the locals go to Lamesa for the annual Armistice day contest.

Opening game is scheduled with Spur here on September 30. Tahoka comes here October 28 and these are the only local games so far announced. Location of the other games have not been announced.

The schedule up to the Armistice day contest is as follows:

September 30, Spur at Slaton; October 7, Plainview; October 15, Snyder; October 21, Lubbock at Lubbock; October 28, Tahoka at Slaton; November 4, Brownfield at Brownfield; November 11, Lamesa at Lamesa.

Hornsby's Protest Has To Wait; Landis To New York

CHICAGO, Sept. 24. (AP)—Rogers Hornsby's protest to Baseball Commissioner Landis against the action of the Chicago Cubs in ignoring him when they voted on dividing the World series prize money must await the return of Landis, who left today with President William Harridge of the American league for New York.

President Harridge predicted a victory for the Yankees in the World series, but Landis made no prediction.

FIRST NIGHT GAME

HILLSBORO, Sept. 23. (AP) — In the first night football game ever played here Hillsboro Junior college beat Clifton college 28 to 0. Paigett and Herring, Hillsboro backs, made numerous long runs.

Come On, Folks! Lubbock's Just Host For YOUR Fair!



Leaders Put Off Class B Session

Because Chairman A. B. Sanders of Brownfield was unable to attend, the annual fall meeting of the District 2 executive committee of the Class B division, Texas Interscholastic League, was postponed Saturday afternoon. The meeting was to have been held at Texas Technological college.

Several foitball coaches and school superintendents were present and waited until 4 o'clock for Mr. Sanders. Dr. A. W. Evans of Texas Tech said. Schedules were to be considered. Date of the next meeting had not been set last night, but it was anticipated that it would be held soon.

Simmons Beats West Texas Buffaloes By Score Of 6-0

CANYON, Sept. 24. (AP)—Playing in mud and rain, the Simmons university Cowboys opened the football season here Friday night with a 6 to 0 victory over the West Texas Teachers college Buffaloes.

Pee, Simmons ullback, plunged over on the third play of the second period. The Cowboys drove 25 yards to within scoring distance before the first quarter ended.

Late in the second period, the Buffs marched from midfield to the Cowboy 21-yard line, but lost the ball on a fumble. They made no other threat.

During the last half, the battle was at a standstill, neither team accounting for a first down. Simmons made five first downs to West Texas' two.

British Net Star Winner Over Jap In Coast Match

LOS ANGELES, Sept. 24. (AP)—Frederick Perry, second ranking tennis player of Great Britain, won the singles championship of the Pacific Southwest tournament today in a scintillating straight set victory over Jiro Satoh, Japan, who already had beaten two of the world's best players to reach the finals.

TEXARKANA WINS

TEXARKANA, Ark., Sept. 23. (AP) —The Texarkana Junior college Bulldogs defeated the Peacock Military academy of Dallas 44-0 last night. The cadets made only three first downs, all by passes.

Missing Plane

(Continued from Page One)

earlier flights that came to grief last year.

A factor that served to heighten anxiety was a report from the American freighter Northland of a violent storm in the Bering sea.

The Ochiishi station continued relaying weather reports, hoping the plane would acknowledge them, but they went unanswered up to 11:30 a. m. more than 30 hours after the takeoff.

It was hoped the plane still was aloft and approaching Nome. It was explained the radio had possibly failed or the operator was too busy receiving weather reports to broadcast his position.

Ships in the North Pacific today reported that the barometer was rising after a stormy night, indicating that the plane, if it were still aloft, would have favorable weather for the last stage of its flight to Nome.

Woman Injured Seriously As Car Strikes Truck At Odessa

ODESSA, Sept. 24. (AP) — Mrs. Harry McCullum of Fort Worth was injured seriously today when the automobile she was driving skidded into the rear of a truck near Odessa. She was brought to a hospital here. Physicians said she was unconscious, apparently having suffered a brain concussion.

Twenty-one per cent of the deaf persons in Germany were victims of scarlet fever.

Murder Trial

(Continued from Page One)

ther, Mrs. Cora Covington of Amarillo who sat through the entire eight days of the trial, was not present.

Defense Attorney Schenck said a motion for a new trial would be prepared and filed by Monday. He said an appeal would be made from an adverse ruling on this motion.

"That's a victory, if he's guilty at all," Mr. Schenck declared after the verdict had been pronounced.

Three For Death Penalty

It was learned unofficially after the jury had reported that on the first ballot, three jurors stood for the death penalty. Several ballots were required to reach the final decision.

O. C. Medlock, a farmer living near Shallowater, was foreman of the jury. Members were:

E. D. Jackson, 28, farmer living 6 miles west of Lubbock; W. W. Dawson, 60, Slaton grocer; V. P. Hadsell, about 42, Lubbock gasfitter; H. W. Moore, 35, Lubbock salesman; C. L. Scott, 24, farmer; Claude Johnson, 42, Slaton plumber; C. C. Vance, about 30, farmer, Shallowater; M. E. Winningham, 55, farmer; M. A. Hollman, Slaton farmer; F. P. Hendley, Lubbock furniture man, and J. W. Martin, farmer living 9 miles north of Slaton.

Walker Next To Be Tried

According to an agreement before Covington's trial, Hugh Walker, another one of the trio charged in Brown's death, would be tried next. It was not known whether this would be the case or not as the defense has the privilege of placing either man for trial.

B. L. "Barber John" Richardson is the third man.

Covington's trial consumed eight days and attracted more attention than any murder hearing here since the Ross-Good trials of 1923.

To Last Though Week

Walker's hearing is expected to last throughout this week.

Ben Kucera and R. J. Allen, two attorneys appointed by the court to defend the trio, are to be the only defense for Walker, it was indicated Saturday. J. E. Vickers, who has been employed as special prosecutor by Brown's widow, is to aid the state in the other two cases also.

A. P. Geppert of Teague was a member of the Covington defense, having been employed by Covington's uncle who lives in Teague.

Judge W. J. Oxford of Stephenville, a former district judge for sixteen years, is to represent Richardson as chief counsel. Allen and Kucera will also aid in this trial.

Negro League

(Continued from Page One)

posed to Mr. Orville Bullington, Republican nominee for governor. In a recent address he advocated repeal of the fourteenth and fifteenth amendments to the constitution of the United States.

"Since both the Democratic and Republican parties are 'lily white', we fear that many negroes may not vote in the November general election. We are fighting against this apathy and urge all negroes to exercise their right of franchise in November."

First Football Casualty Is Reported From Alabama

ANNISTON, Ala., Sept. 24. (AP) — The first football casualty of the season in Alabama was recorded yesterday with the death of Foster Stewart, 18-year-old Gaston high school player at Alexandria, ten miles north of here.

The youth was taken from the game in the first quarter and walked from the field, apparently normal. A few minutes later he toppled over unconscious. He died before he could be removed from the field.

Physicians said apparently the boy suffered from heart trouble.

Anti-Ferguson

(Continued from Page One)

Sterling and Bullington candidates were made by a committee of eight, headed by C. M. Caldwell of Abilene. Others comprising this committee were Cato Sells, Fort Worth; Alvin Moody, Houston; J. T. Harrington, Waco; Joe P. Etter, Sherman; Henry Hines, Wichita Falls; J. W. Hunt, Abilene; and C. V. Compton, Dallas.

To Select Chairman

This committee was instructed to select a state chairman for the league, as well as a state executive committee of sixty-one men and one woman from each senatorial district. These selections will be announced in a few days.

Carr P. Collins, one of the 30 men and women who signed the call for the state-wide meeting, was selected as chairman at the league meeting. Armstrong's first brush came in this connection. He nominated Mrs. Claude De Van Watts for chairman immediately after the name of Collins had been put up.

Mrs. Watts, who is head of the Texas Women's Christian Temperance Union, declined the nomination. Then Armstrong nominated Dr. J. D. Sandefer of Abilene, but he also declined. After this Armstrong concurred in Collins' nomination.

Makes Vigorous Speech

Collins made a vigorous keynote speech in which he depounced "Fergusonism" and asserted that if only the legal ballots had been counted in the run-off primary, Sterling would have been nominated by 50,000 votes. He said he and his associates were Democrats who did not intend to be run out of the party, but that no argument of party loyalty could induce them to vote for Mrs. Ferguson.

In referring to James E. Ferguson, he dared the gubernatorial nominee's husband to deny he is contemplating asking the legislature for a separate oil and gas commission which he himself would appoint.

When Collins had finished his address, Armstrong took the platform. He said he had reason to believe that "certain gentlemen," including Collins, were interested in the candidacy of Orville Bullington.

To Be Long Drawn Out

He took the stand that the election contest would be so long drawn out as to prevent the name of either Sterling or Mrs. Ferguson appearing on the general election ballot, and that therefore, his name, as an independent candidate, and that of Bullington, would be the only ones on it. In view of this contention, he asked that 30 minutes each be given him and to Bullington or his representatives, to argue their causes.

Bullington was not present and none attempted to speak for him, but someone raised the point of order that Armstrong's motion was not in line with the purpose of the meeting, Collins sustained the point. Armstrong appealed and lost. He then asked his followers to leave the meeting with him and they did.

The vote on this question was 209 against and 167 for Armstrong. All of the 167 went with him to the separate meeting.

It was the contention of those who remained at the original meeting that they were assembled for a single purpose, to organize against Mrs. Ferguson, and that neither the candidacies of other men, nor any other controversial issue, should be allowed to interfere with this purpose.

League Organized

After the Armstrong faction departed, they organized the "League of Anti-Ferguson Democrats."

The Armstrong meeting turned out to be one in which his supporters organized to boost his candidacy. Hiram Williamson, leader of Dallas veterans' organizations, was elected chairman, and J. D. Cofield, secretary.

A resolution introduced by R. O. Grant was adopted without dissent. It lauded Armstrong as the logical leader for "good citizens of Texas" and criticised other candidates as "unfit to serve the great State of Texas."

Armstrong was described as a man "uncompromisingly in opposition to repeal of national and state prohibition laws."

Two Girls Found And Others Lost

Lubbock police yesterday had found two girls reported as missing, and last night had a request to find two other young women who left Tulia Thursday.

Marguerite and Louise Miller, 15 and 13 years old, were located in Tulsa Saturday by police who acted on a tip given by Mrs. A. C. Harp of Acuff Tourist camp, 100-block on Avenue H, that the girls might go to Tulsa. Mrs. Harp, the mother, said she would go for her daughters when road conditions improved.

Mr. and Mrs. J. G. Shearer of Tulia were in Lubbock last night seeking their 14-year-old daughter, Doris, who, they said, left Tulia Thursday between 10 and noon with Miss Jessie Dalton, 19. Notes left by the pair indicated they might go to Bula, in Bailey county, the parents said. The Shearer girl was described as being about five feet six inches tall, a brunett, and having brown eyes. She left home wearing a red dress, but her parents think she changed to men's clothing at Plainview. Miss Dalton was said to be about five feet ten inches tall, a brunet with black hair, and wearing a black dress.

OVERPOWER JAILER

MATADOR, Sept. 24. (AP) — Two men charged with automobile theft in Wichita county overpowered the Motley county jailer last night and escaped. They had not been recaptured at noon today.

Two American Balloons To Take Off Today For Flight

BASEL, Switzerland, Sept. 24. (AP) —Two American balloons, one of which will be piloted by Ward T. Van Orman, thrice winner of the James Gordon Bennett trophy, will start from Basel tomorrow in the 1932 edition of the world's best known balloon contest.

The gas bags will begin to take the air at 4 p. m. Unless a rare wind blows, the balloons will head southward over the treacherous Alps taking almost the same course that Professor Auguste Piccard's stratosphere balloon followed. The weather bureau announced, however, that there was a possibility the wind direction would be toward southern France and the Mediterranean sea.

Rainfall

(Continued from Page One)

and Brownfield came through, but they were two and three hours late, respectively. All roads were becoming "worse all the time," it was said.

Neither the Santa Fe nor the Fort Worth & Denver City had definite information of rainfall, but both said clouds and drizzling rain were general over the section.

Airplane traffic in this section was halted yesterday, with the ceiling down to 3000 feet, the municipal airport said. Visibility was two miles.

Rain Light Here

Temperature at 7 o'clock was 58 degrees, but two and a half hours later the mercury had risen one degree. Wind velocity was 12 miles an hour, from the southeast.

A drizzle of rain which fell here yesterday afternoon amounted to .06 of an inch, the state experiment sub-station said. Lubbock's paved streets were sloppy with mud brought on them by automobile tires, and unpaved streets were difficult in many places.

RECORD IS SET

UVALDE, Sept. 24. (AP)—Rain here in the last 48 hours amounted to 3.5 inches, setting a record for the year of 42.25. In 1880, the rainfall was 41.91 inches. The average for the past ten years is 24.06.

The Nueces river was rising tonight, halting traffic on highways 3 and 55.

RANGES BENEFITTED

LLANO, Sept. 24. (AP)—A steady rain today in the Llano section was expected to benefit ranges, which already were in excellent condition.

DAMAGE REPORTED

CARLSBAD, N. M., Sept. 24. (AP) An unestimated amount of damage was done and some highways were blocked in southeastern New Mexico tonight by rain which has fallen for two days.

The Delaware river was up 14 feet 40 miles south of Carlsbad and work which was started three weeks ago on a bridge project was ruined. The work was being done with emergency relief funds.



For Prompt, Efficient Delivery On Your
PRESCRIPTIONS

You want your prescriptions filled just as the doctor ordered—You want them filled promptly, efficiently and with the freshest drugs in town. We have emphasized the above elements of our prescription service for over fourteen years in Lubbock. We claim to be a drug store, and place our energy and thought back of being just that.

WELCOME
To The Panhandle-
SOUTH PLAINS FAIR

CITY DRUG STORE
1005 Broadway
"The Rexall Store Where You Save With Safety"

Call Ad-taker Phone 13 or 14

Positively, West Texas' Greatest Want-Ad Medium

Read It for PROFIT . . . . . Use It for RESULTS

Call Ad-taker Phone 13 or 14

Rates, Rules and Requirements of Classified Advertising Of The
Lubbock Daily Journal (Afternoon)
Lubbock Morning Avalanche (Morning)
Sunday Avalanche-Journal (Sunday Morning)

All classified advertising will appear in both the Morning and Afternoon papers—both papers counting one insertion. All classified advertising is printed in the Lubbock Morning Avalanche first and the Daily Journal of the same date. no classified originating in the afternoon paper.

Classified for Sunday's issue will appear in the Avalanche-Journal counting one insertion, as this paper is sent to all subscribers of both the afternoon and morning papers.

AVALANCHE-JOURNAL Combined Rates:

Minimum words per insertion 16	
One insertion, per word	4c
Two insertions, per word	6c
Three insertions, per word	7c
Seven insertions, per word	13c
Thirty insertions, per word	45c

These rates are for consecutive insertions only. Additional consecutive insertions over 30 times, of 1½c per word each.

All out-of-town ads. received by mail must be Cash with order. No exceptions.

PHONE 13 or 14

Our experienced ad taker will receive your ad and help you to word it. then our collector will call the following day These accounts are "accommodation accounts" for our patrons and for one day only

No advertisements accepted on an "until forbid" order. A specified number of insertions must be given.

We reserve the right to place an advertisement under the proper classification and reject unclean or objectionable copy.

Obituaries and cards of thanks at regular classified advertising rate.

The publishers are not responsible for copy omissions, typographical errors, or any unintentional error that may occur. further than to correct it next issue after it is brought to their attention. All advertising orders are accepted on this basis only.

Classified Advertising accepted until 5:30 p. m. on week days, and 5:30 p. m. on Saturdays, and all advertising received after 5:30 p. m. will be placed under "Too Late To Classify."

For classified display advertising information—

PHONE 13 or 14

TO DISCONTINUE AN AD

Notice to Discontinue an Ad must be given after 8 a. m. and before 5 p. m., to some member of the Classified Advertising Department. We cannot be responsible for notices given before or after these hours, and to a member of some other Department.

ANNOUNCEMENTS

1—Lodges and Societies

Yellowhouse Lodge No. 861 A. F. and A. M. Stated communications the First Friday night each month.

W. H. CARPENTER, W. M.
J. H. MOORE, Sec'y.

3—Lost and Found

LOST: Brown leather billfold containing bills, change, picture and Eden address. Reward. 1810 Ave. X. Phone 2295.

LOST: Horn-rim glasses. Standefer and Canon case. Reward. Phone 986-R.

STRAYED. Sunday night, 18th, dark bay mare, 16 hands, 1100 lbs., no brand. Meadowbrook Golf Course.

4—Personal Notices

Welcome

Fair Visitors And Tech Students



$1.00 Shop

Cleaning	$1.00
Main Springs	$1.00
Jewels	$1.00
Stems	$1.00
Staff	$1.00
Crystals, odd shapes	75c
Crystals, round	25c
Crystals, unbreakable	$1.00

All Work Guaranteed

Jackson Drug

1610 Broadway — Phone 1880



Have

Healthy Gums AGAIN!

It's so easy to cure your gums and teeth from PYORRHEA. JJust use PI-RO-DRAM according to the directions, and you will be alright. You will feel much better . . . your teeth and gums will be and feel much better . . . if you will combat and conquer this disease.

PYORRHEA

is being conquered as hundreds can testify after using

Pi-Ro-Dram

Sold By Your Druggist

This is to certify that I am using PI-RO-DRAM It has been worth lots to me and there is no doubt that this will cure any case of pyorrhea.

(Signed) J. B. GATES,
Santa Fe Cafe Lubbock, Texas

At last I have found a cure for pyorrhea. I used PI-RO-DRAM and I can heartily recommend it. Don't lose your teeth. Purchase a treatment and get well of pyorrhea and see how much better you will feel. and notice the color return to your face as it has in my case. If in doubt call W. R. ROBINSON,
(Signed) 1601 Ave. H
Lubbock, Texas

PI-RO-DRAM for sore and bleeding gums

Buy a bottle of "PI-RO-DRAM" now. You may use it on a money-back guarantee that if you are not absolutely satisfied after you have used it your money will be immediately refunded.

PI-RO-DRAM COMPANY

Lubbock, Texas

WELCOME

Tech Students And Fair Visitors

FREE SHINE

With Each HAIR CUT Or Shave

Everything 25c

Meredith Barber Shop

1622 Broadway

You would not go to a Millinery store to get a horse shoe, or a Hardware store to buy shoes . . . Then why go to a monthly magazine to find out where to buy FRESH COFFEE, when you have a Postcard in your home town? We sell retail. Lubbock Coffee Mills, 1218 Ave. H.

UNCLE BUD'S Bar-B-Q. cooked with wood. 1317 19th street.

Trade With

C. D. Shamburger Lumber Company

Save Money on Building Materials Paint and Wall Paper

House Paint per gal	$1.90
Linseed Oil, per gal	60c
Turpentine per gal	60c
Floor Varnish per gal	$2.00
Wall Paper, per bolt	15c
Building Paper, per roll	60c
Texaco Roofing per roll	$1.20

We carry a complete line of Building Materials. And invite you to visit our yard.

"Let us send you a carpenter"

C. D. Shamburger Lumber Co.

719 13th St. Phone 419

STRAYED: Last Sunday, from 1919 31st. Jersey cow, fresh. Notify S. E. Arnold. Box 47.

LOST: Child's horn-rimmed spectacles. Between Central Ward and Junior High. Reward. 1922 18th St.

A Want Ad in time saves many a dime—Rent your Apartments—Phone 13 or 14.

YOUR AD

In Today's

Annual Panhandle - South Plains

FAIR EDITION

Will Have:

More Circulation

More Reader Interest

More Results

For Quickest Results Always Use

Avalanche-Journal CLASSIFIED ADS

"Two Papers—One Cost"

4—Personal Notices

WELCOME

TO THE
PANHANDLE-SOUTH PLAINS
FAIR

September 26th to October 1st

The following hotels and dining rooms welcome you to the Fair, and solicit your patronage while in Lubbock.

WELCOME FAIR VISITORS come to the
Little Hotel
"Just Like Staying At Home"
A. W. KAUFFMAN, Mgr.
Reasonable Rates
1312 1-2 Avenue H. Phone 286

Fair Visitors, Welcome
Commercial Hotel
R. N. DOWELL Manager
"Nearest Hotel to the Fair Grounds"
60 Rooms—60 Baths
Broadway at Avenue G. Phone 2260

WELCOME, FAIR VISITORS come to the
Star Hotel
Jim Ladd, Proprietor
"Right on the Way to the Fair Grounds"
VERY REASONABLE RATES
Eat At The
POST OFFICE CAFE
817 Broadway
813 1-2 Broadway Phone 1813

Welcome To The Fair
Globe Hotel
New, Modern, Reasonable
Miss Willie Briggs, Prop.
1005 1-2 Avenue G. Phone 3112
"Free Parking Space"

WELCOME
To The
PANHANDLE-SOUTH PLAINS
Lubbock Inn
Nice Rooms With or Without Baths
J. A. HENSON, Prop.
9th and Texas Ave. Phone 500

Welcome To The
FAIR
Ingleside Court
Dining Room
1304-06 Ave. N Phone 1015
"Rooms With or Without Meals"
"Meals Family Style"

4—Personal Notices

BEST
EATS
Real Chili

Genuine Big Giant Hot Bar-B-Q SANDWICHES "Beef and Pork"

ALSO BULK BAR-B-Q To Take Out

PIT COOKED

"We Satisfy" ASKANYBODY

The Home of All Kinds of Good Sandwiches

Call Us Now

CALF STAND

"Sandwich Makers"
Corner Main St. and Ave. Q
Phone 1979

Automobile

Tops, Curtains, Seat Covers, Upholstering, Wind Shields, Door Glass, Painting, Body and Fender Repairing, Welding

OUR business is founded on Principle, Honesty, Fair Dealing, and full value for the price asked.

"GET OUR PRICES FIRST"

Plains Body & Fender Works

Sam Rogers, Painting
W. C. McElroy, Wood & Metal
Cris Dulapey, Tops & Upholstering
One Block North of Court House.
Phone 1046

Bids Wanted

Concession Rights, Tech Football Field

Eight Tech football home games S. M. U., Notre Dame, Baylor, Arizona, Simmons (Big Games). Five high school home games. Ten basketball games. Two basketball tournaments. Two track meets.

See Manager Athletics
Tech Gym

4—Personal Notices

WELCOME

TO THE
PANHANDLE-SOUTH PLAINS
FAIR

Sept. 26th, 27th, 28th, 29th, 30th, and Oct. 1st.

Distributing

Natural Gas Service to 42 Cities and Towns on the South Plains

Canyon
Hereford
Friona
Bovina
Happy
Tulia
Kress
Plainview
Silverton
Quitaque
Turkey
Lockney
Floydada
Hale Center
Abernathy
Lubbock
Idalou
Lorenzo
Ralls
Crosbyton
Slaton
Southland
Post
Wilson
Tahoka
Brownfield
O'Donnell
Lamesa
Midland
Odessa
Stanton
Shallowater
Anton
Levelland
Littlefield
Amherst
Sudan
Dimmitt
Muleshoe
Petersburg
Seagraves
Seminole

WEST TEXAS GAS CO.

4—Personal Notices

The Lubbock Sanitarium And Clinic Welcomes You To The Panhandle-South Plains Fair

DR. J. T. KRUEGER
Surgery and Consultation

DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat

DR. M. C. OVERTON
Disease of Children

DR. J. P. LATTIMORE
General Medicine

DR. F. B. MALONE
Eye, Ear, Nose and Throat

DR. J. H. STILES
Surgery

DR. H. C. MAXWELL
General Medicine

DR. OLAN KEY
Urology and General Medicine

DR. JEROME H. SMITH
X-Ray and Laboratory

C. E. HUNT
Superintendent

J. H. FELTON
Business Manager

A chartered training school for nurses is conducted in connection with the sanitarium.

EVERYDAY Specials

At Cocanougher's

Oysters, fried, stewed or raw, half dozen	25c
Dozen	45c
Plate Lunch, with dessert	25c
Ham and Eggs or Bacon and Eggs, with toast,	30c
Plain Steaks, potatoes and gravy	30c

COCANOUGHER'S CAFE
805 Broadway

6—Beauty Parlors

FINGER WAVES 25c—Rozie Scharnberg, 1308 Ave. upstairs, room 8. (Formerly at 1312 8th).

ANNOUNCEMENTS

4-C—Printing and Supplies



We Invite You
While you are in Lubbock attending the 19th Annual Panhandle-South Plains Fair, to visit us—see our modern printing plant—why so many business men on the South Plains prefer us

Baker-Davis
Printing Co.

Lennis Baker A. C. Davis

2



Good Printing . . . .
is concerned more in your business than you may think. If you have good well-arranged printing you create a good impression when on the other hand, if your printing is very poorly made, it DOES NOT create even a fair impression, but perhaps, one of repulse. Why not have the best in printing when it costs no more.



We have purchased our equipment and stock within the last year. Because of this we are operating on a minimum of fixed overhead expense, and of course pass our savings on to our customers.

1009 13th Street 055

LUBBOCK

4—Personal Notices



WELCOME

To The

Panhandle-

South Plains

FAIR

Sept. 26th - Oct. 1st

We heartily welcome you to the 19th Annual Panhandle-South Plains Fair. Let's all work together and try to make it the greatest of the nineteen.

BURRUS
ELEVATORS
4th Street And Avenue M
Lubbock

4—Personal Notices



Welcome

TO THE
PANHANDLE
SOUTH PLAINS
FAIR
Sept. 26 to Oct. 1st

Fresh Roasted
COFFEE
We Roast Our Own

While attending the 19th Annual Exposition, come in and visit with us. Let's make it the best Fair of the nineteen.

Coffee Roasted and Ground Daily

LUBBOCK
Coffee Mills
Phone 1981 1218 Ave. H.

6—Beauty Parlors

SPECIAL
Two $5.00 Croquignole Oil Permanent Waves—
$6.00
ROSE MARY BEAUTY SHOPPE
Brown Bldg. West Side of Square

ANNOUNCEMENTS

6—Beauty Parlors



Welcome

Tech Students
AND
Fair Visitors

Specials
CROQUIGNOLE
PERMANENT WAVES
$3.00
2 FOR
$5.00

Marcells 50c
Shampoos 25c
Finger Waves 25c
Henna Rinse 75c

Mrs. J. L. Morris
Beauty Shop
2311 14th Street
Phone 1996-W



Welcome
Tech Students
and
Fair Visitors

SPECIALS
CROQUIGNOLE
PERMANENT WAVES
$1.50
SHELTON'S
OIL OF TULIP WOOD
$2.50
Two for
$4.50

Finger Waves 15c

De Luxe
Beauty Shoppe
916 Main

Special
Mar-O-Oil Shampoo, Set and Arch. for $1
(One Week Only)

OPERATORS
Loretta Storms Pansy Mozelle Brown

Mrs. Emma Phillips, Owner
ROSE BUD
BEAUTY SHOPPE
1115 Avenue K. Phone 1319
(Back of Doak Barber Shop)

Bargain Counters can't compare with the the Avalanche-Journal Want Ads—real money savers.

BUSINESS SERVICE

8—Business For Sale

GOOD paying business, fixtures and stock for $125.00, terms arranged. Inquire. Leaving town. 2105 19th.

To buy, sell or exchange anything, use Avalanche-Journal Want Ads. Phone 13 or 14.

Look in
the
Avalanche-Journal
CLASSIFIED ADS
To Fill Your Wants

If you want an Apartment, or a House,—If you want to Trade a Farm—or a Cow—or you want to find some valuable that is lost—Find a place to Room and Board—You'll find the answer to your wants in the

Avalanche-Journal
CLASSIFIED ADS

Phone Ad-taker, 13 or 14

10.—Tailors, Hatters, Laundrys



To The
Panhandle-South Plains
FAIR

While you are in Lubbock, attending the 19th Annual Panhandle-South Plains Fair, come out and visit our modern laundry plant—and see how we give you such High Quality Laundry Work—why so many people prefer Lonnie's Steam Laundry.



REAL
Laundry
SERVICE

As this is the Annual Fair Edition, we feel that it is a very opportune time to again express our appreciation for the hearty cooperation that YOU, the people of Lubbock and the South Plains have given us, and to show our appreciation of this confidence, we pledge ourselves to give you every advantage possible in Quality and Service.

LONNIE'S
Steam Laundry
"North, South, East, or West Our Service Pleases Best"
1811 19th Phone 798

ANNOUNCEMENTS

6—Beauty Parlors

Announcing



The New
Hilton-Rosebud
Beauty Salon

Mezzanine Floor
Hilton Hotel

MRS. EMMA PHILLIPS
MANAGER

Having operated a Beauty Shoppe in Lubbock for the past eight years, I announce, with pleasure, that I have obtained the salon in the Hilton Hotel, and will manage it, upholding the same Standard of High Quality Work and Service as always. I heartily invite all of my patrons to visit me at the NEW HILTON ROSEBUD BEAUTY SOLON.

OPENING SPECIAL

Mar-O-Oil Shampoo, Set, and Arch. for $1.00
(One Week Only)

SEA SERVED DAILY TO CUSTOMERS FROM 3 UNTIL 6 P. M.

WELCOME
to the
PANHANDLE-SOUTH PLAINS FAIR
LADIES OF THE SOUTH PLAINS

We know you are planning to attend the Panhandle-South Plains Fair, and trust that we shall see you while you are in Lubbock.

Hilton Rosebud Beauty Salon
Mrs. Emma Phillips, Manager
Mezzanine Floor Phone For Appointment

WELCOME
Panhandle-South Plains
FAIR

LADIES OF THE SOUTH PLAINS—While you are in Lubbock, attending the Fair, honor us with a visit.



Fair Week **SPECIAL**
Permanent Waves
$1.48 AND $2.75

With Shampoo and Set included. These permanents are given by competant operators and are Absolutely Guaranteed to Give Complete Satisfaction.

Machineless Permanent Waves
No Machines, No electricity, but exactly what the name signifies, "Machineless" Permanent Waves. A new step in the advancement of Beauty Culture, enabling many to get permanents who could or would not with the Machines. As an introductory special we are offering these permanents for—

$5.

BAILEY
Beauty Shoppe
1520 Avenue Q Lubbock, Texas Phone 2211

ANNOUNCEMENTS

6—Beauty Parlors



WELCOME
Tech Students
And
Fair Visitors

FAIR WEEK SPECIALS
EUGENE REALISTIC CROQUIGNOLE AND TULIP OIL PERMANENT WAVES
$3 to $10

Finger Wave 35c
Shampoo and Set ..... 50c & 75c
Marcell 50c
Manicure 50c
Arch 25c

All Work Guaranteed
"You Must Be Satisfied"

Mrs. Howard
HUNT
Beauty Shop
1009 18th St. Phone 1977

BUSINESS SERVICE

10.—Tailors, Hatters, Laundrys

Stinson's
Dyeing by our scientific method which includes refinishing the fabric by the same process used by textile mills. Your dress can be dyed in new fall colors, without having a "dyed look."

Stinson's
"Where Dyeing and Cleaning is An Art"
1708 Broaway

WELCOME
TECH
STUDENTS
and
FACULTY

Complete Laundry
and
Dry Cleaning
Services

Model Laundry
IDEAL SERVICE
Phone 64

Welcome
TECH STUDENTS!
We're mighty glad to welcome you back to Lubbock, and Texas Tech.

Quie
THE TAILOR
Phone 193 1612 Broadway

BUSINESS SERVICE

10.—Tailors, Hatters, Laundrys

One or More of Our

TWENTY

COMPLETE CLEANING SERVICES DAILY PRACTICED

Will Fit Any Family Budget

Dry Cleaning
Men's Hats Cleaned and Blocked
Ladies' Hats Cleaned
Quilts and Blankets
Highest Type Piece Finish
Cleaning Rug

Curtains and Draperies
Alterations
We will dye for you—
Furs a Specialty
Ladies' Gloves Cleaned
Family All Pressed Finish
Flat Work

Thriftee Service
Damp Wash
We wash everything but the baby
Rough Dry
Family Finish
Every Suit, Dress or article insured against fire and burglars

Phone 614

Highest Type Laundry and Dry Cleaning Service

Lubbock Laundry Co.

MAY BOOST THE BEST IN THE WEST



WELCOME

To The Panhandle South Plains

FAIR

Sept. 26th To Oct. 1st.

While you are in Lubbock attending the 19th Annual Panhandle-South Plains Fair, we cordially invite you to visit us, see our modern cleaning and pressing machines, and understand how we can be able to give you such High Quality Work.



LADIES' WINTER COATS
Remodeled in the very latest styles.
LADIES' AND MEN'S GARMENTS
Cleaned, Pressed, Altered and Repaired
EXPERT DYEING DEPARTMENT
Enabling us to give highly satisfactory dyeing.
COMPLETE HAT EQUIPMENT
Enabling us to clean, block, and re-trim your hat.

Cleaners—Hatters—Dyers

LUBBOCK TAILORING

J. C. Sanders, Manager

1108 Broadway Phone 85

BUSINESS SERVICE

10.—Tailors, Hatters, Laundrys

WELCOME

STUDENTS and FAIR VISITORS



Your fall clothes that have been summering in dark closets should come out this minute for thorough dry cleaning!

COLLEGE TAILORS

1109 College Ave.

Phone 1696

Save Money!

It's

Bargain Week

Your 15 Word Ad, One Week for $1.00

Take advantage of "Bargain Week" and run your 15 word classified ad in both morning and evening editions for one week for only one dollar. (This is a regular $1.80 ad)—You save 80c.

Avalanche-Journal Classified Ads

Phone Ad-Taker - - - 13 or 14

18—Furniture For Sale

Welcome To The Fair

25 New Living Room SUITES



THE VERY LATEST STYLES IN THESE NEW SUITES

NEW 2-piece suites, upholstered all over in mohair. Reversible cushions. An unusual bargain at $59.50
NEW 2-piece living room suites. Upholstered in mohair. Very latest patterns. Reversible cushions. All colors. Another unusual bargain at $69.50
NEW 2-piece tapestry living room suite. Rust-colored designs, at $44.50
Other bargains in 2 and 3-piece used living room suites ..... $22.50 to $45.00
Slightly used $275.00 2-piece living room suite. All over mohair. Linen frieze reverse $95.00



20 New Bed Room SUITES

NEW 4-piece bedroom suites, walnut, mahogony, and colored. Venetian mirror plates. Many, many beautiful designs, etc., priced ..... $35.00 to $120.00
If you need furniture for students, see our stock of beds, dressers, chiffarobes, lockers, tables, chairs, etc. . . . Some good BUYS in Singer Sewing Machines.
WE SELL: PERFECTION OIL STOVES, FLORENCE OIL STOVES, MAGIC CHEF GAS RANGES.

Don't Fail To See These New Styles!

SPIKES BROS.

1212 Avenue H Phone 860

13—Help Wanted, Male

Draughon's COLLEGE

YOUR CHANCE WILL COME

The current business expansion is bringing new opportunities daily to Draughon graduates. Others who begin preparation now should catch business at high tide, when there will be hundreds of openings. Well-organized Employment Department for placing graduates. Call, phone or write for Special Information.

NAME ..... P. O. .....

BUSINESS SERVICE

10.—Tailors, Hatters, Laundrys



WELCOME

To The Panhandle South Plains Fair

We welcome you to the 19th Annual Panhandle-South Plains Fair—we want you to come out to BRAY'S and visit us, see our ultra-modern cleaning plant—See why hundreds of people in Lubbock and on the South Plains prefer Us.



He's Kidding Himself

Bus don't let him fool you. He's not casting off his old suit. He just thinks he is. The fact is, he is wearing his old suit. We know because we cleaned it for him.

BILL BRAY SAYS:

THIS AIN'T NO BULL—Bray wants your cleaning and pressing. He has spent his entire life preparing to be able to handle your clothes, and NOW he wants them—and if you don't send them to him, he's coming after them, even if he gets caught in broad open daylight.

TECH STUDENTS!

Come See Us!

WE LEAD . . . others try to follow



BRAY'S

Bill Bray, Owner And Manager
No. 1—2436 19th Street
Phone 1878
No. 2—1704 Main Street
Phone 818

10-A—Shoe Repairing

Get the Old Bus Ready for an

EARLY START



To The Panhandle-South Plains

FAIR

Sept. 26th, 27th, 28th, 29th, 30th, and Oct. 1st.

Make Us Headquarters

While attending the Fair, drop in and visit us.

Welcome Tech Students

SHOE REBUILDING

We have the very latest equipment, unexcelled shoe mechanics and maintain the highest quality shoe rebuilding service on the South Plains.

For Advanced Methods, See Us

Lubbock Shoe Shop

O. B. Bynum, Owner

1110 Avenue J

BUSINESS SERVICE

10.—Tailors, Hatters, Laundrys



WELCOME

TO THE Panhandle-South Plains

FAIR

Sept. 26th to Oct. 1st

Welcome Tech Students

DRY CLEANING

Made-To-Measure SUITS

Experienced HATTERS

Corcorran TAILORS

Master Hatters

J. D. (Johnnie) Corcorran

1216-A Texas Ave. Phone 2650



WELCOME

TO THE

Panhandle-South Plains

FAIR

SEPT. 26TH TO OCT. 1ST

We're glad to welcome you to the 19th Annual Exposition—The Panhandle-South Plains Fair—Let's make it the most successful of all. While you are in Lubbock, attending the Fair, come in and visit us, see our modern plant.

DRY CLEANING

ALTERATIONS
REPAIR

CITY Tailors

A. L. Hawkins, Owner

1310 Broadway

HATS Cleaned and blocked 75c

LAWSON'S HAT WORKS

1309 Avenue Q

NEW LOCATION of ALLEN Suburban TAILOR SERVICE

2114 19th Street

LET'S SWAP

We will run your 10 word ad. four days, under this classification for 30c. It must be a strictly "SWAP" ad, with no money changing hands in the transactions.

USED typewriter for band instrument, accordion, girls bicycle. Box 446. Post.

RENT, lights, water, vegetables and milk for housework. Lubbock Nursery.

8 ROOM home, 2001 Main, for smaller place. Owner, 1018 Texas.

CLEAR small Lubbock residence for teams, cows, tools. Phone 561-W.

CLEAR, well located residence lot for work mares. Phone 561-W.

BEAUTIFUL living room suite, trade for clear residence lots. Phone 1647-W.

PERMANENTS and other beauty work for canned goods and produce. Mrs. Abbott, 2206 Ave. F.

SWAP good piano for automatic hot water heater. Phone 1575.

CROQUIGNOLE permanent wave for canned goods and laundry. Mrs. L. I Morgan, 1922 21st.

Don't be on the inside looking out at your neighbor's car—The "Used Car" column has good "buys."

14-BUSINESS SERVICE

10-A—Shoe Repairing



Welcome

TO THE

PANHANDLE-SOUTH

PLAINS

FAIR

SEPT. 26TH TO OCT 1ST

Shoe Repair—Boot Maker—Harness Maker and all kinds of Leather Goods at

BROWN SHOE SHOP

Across from Hotel Lubbock

BUSINESS SERVICE

10-B. Professional Service



Special Low Prices

Dr. A. F. Woods

Eye Glasses

Correctly Fitted

OFFICE IN HOME — NO RENT TO PAY

"Costs You Less"

Three Blocks South of Broadway at 1508 Avenue J Phone 1292

12—Woman's Column

TEA CUP readings, 50c. 9 a. m. to 10 p. m. Full physchology readings, $1.00. Madam Powell, 1622 15th.

WILL keep children by day or hour, 820 Ave. O. Phone 836-W.

FOR demonstration of Charis Foundation Garments, see Mrs. Lulu Morris at 714 Ave. N. Phone 1133-J.

EMPLOYMENT

13—Help Wanted Male

SALESMEN

Men wanted in Lubbock and adjoining towns to demonstrate and sell Namello automobile polish. Some very desirable territory open to men who can produce. Every automobile owner wants Namello polish. For information call, phone or write A. B. Short, Hotel Lubbock, Lubbock, Texas.

STARTLING discovery gives instant fire alarm. Booms alarm for 10-minutes. Automatically protects lives and property if awake or sleeping. Cost low. Lasts for years. Quickly demonstrated. Every home, store, factory, warehouse, hospital, school, etc. needs from one to many dozen. Up to $250.00 monthly possible. Write Fire Cry Company, Dept 11, Dayton, Ohio.

DIESEL'S new economy creating big demand. 50c hour limited spare time work while learning. Write for free booklet "Diesel Opportunities for 1932." Hemphill Diesel Engineering Schools, 2721 San Fernando Rd., Los Angeles, also Seattle, Wash.

LADY to manage millinery shop. Small investment required. Apply Sunday. Phone 519-W. 1901 Main street.

EXPERIENCED gin bookkeeper, stenographer desires position. Understand classing and selling cotton. Box F-6, care Avalanche.

SALESMEN: For household necessity direct and dealer distribution. Protected territory. Repeats 4 times yearly. Sanz Corp., Milwaukee, Wis.

Down goes the "For Rent" sign, when your rent ad goes up in these columns.

13-A—Help Wanted Female

A POSITION is open for 2 high-grade unincumbered educated women, single or widow; must be over 28 years, no investment, guarantee while learning if you qualify and are free to travel. Give qualifications and experience in first letter. 1299 Dallas Bank and Trust Building, Dallas, Texas.

WANTED: An expert pastry cook. Not required to stay nights. References required. Phone 636. 1641 Broadway.

WANTED: Three salesladies for one week's work. See Jeanne Brewton, Room 23, Nullmeyer Apartments.

EMPLOYMENT

13-A—Help Wanted Female

SALESWOMEN

Experienced house-to-house saleswomen, clean, attractive business, low priced, protected repeats. $2.50 required on goods. 45 per cent profit. Cash daily. Address box OWC, care of Avalanche-Journal.

FINANCIAL

15—Insurance & Investments

THE SIGN OF GOOD INSURANCE

McCLEVEL, ROBERDS & WALKER

BONDS



WELCOME

TO THE

Panhandle-South Plains FAIR

Sept. 26—Oct. 1

Remember Us For INSURANCE And BONDS

THE SIGN OF GOOD INSURANCE

McCLEVEL, ROBERDS & WALKER

BONDS

308 Myrick Mldg.

Phone 1111

NOTICE

I have selected a lady with perfect knowledge of the fire insurance business that knows all of your needs, and will be glad to have you see us about your fire insurance business and it will be carefully and promptly taken care of, and will be written in a company with plenty of money to insure you that there will be no trouble in case of a loss.

J. O. GREEN

Lubbock Hotel Building Phone 145

Insurance That Really Insures

LIFE insurance for elderly people to age 80. If interested write box B-15, care Avalanche.

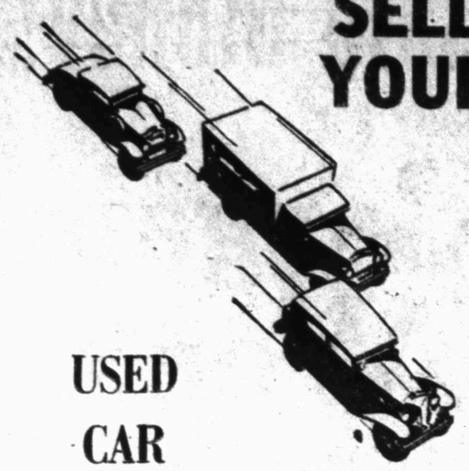
16-A—Automobile Loans

LOANS

Auto loans, also small loans, $5.00 and up, to employed people on other good collateral.

NOLAN E. WHITLOW

Room 205 Howard Building



SELL YOUR USED CAR

Every day hundreds and hundreds of people read the Classified Ads in the Avalanche-Journal, many possibly are prospects for a good used car. The easiest and most inexpensive way to get results in selling used cars is with Avalanche-Journal Classified Ads.

In fact, if you want to buy something . . . to sell something . . . to obtain something . . . to lease something. . . . to rent something . . . you may be assured of Best results with

Avalanche-Journal CLASSIFIED ADS

"Read Them For Profit — Use Them For Results"

36—Garages

FAIR VISITORS

IF You Don't Get One Of The Cars FREE At The Fair—Drop By And

Look at these VALUES

Used Car PRICES are DOWN!

You Can't Match These Prices!

1930 Buick Master Six Sedan	$600
1929 Pontiac Cabolet	$200
1929 Model A Ford Truck	$165
1927 Special Nash Roadster	$75
1928 Sport Hupmobile Six Coupe	$300
1930 Ford Tudor	$250
1929 Chevrolet Truck	$125
1925 Gardner Sport Roadster	$?????

Special

COMPLETE OVERHAUL

FOURS	$30.00 to $35.00
SIXES	$42.50 to $57.50
EIGHTS	$60.00 to $90.00

PARTS EXTRA

GET OUR LOW PRICES ON GENERAL AUTO REPAIRING

WEST TEXAS MOTOR Company

HUPMOBILE

Sales And Service

E. W. Millsap, Owner

1115 Main St. Phone 54



WELCOME

To The PANHANDLE SOUTH PLAINS FAIR

BARBERS AND BEAUTICIANS

Be Sure To Visit Your Supply House While In Lubbock

BARBER & BEAUTY SHOP SUPPLIES & EQUIPMENT

The House of Friendly Service

RUSSELL MORRISON CO.

1317 Texas Avenue Phone 988

FINANCIAL

16-A—Automobile Loans

Welcome FAIR VISITORS

We Welcome You To The PANHANDLE-SOUTH PLAINS FAIR

Sept. 26th, 27th, 28th, 29th, 30th and Oct. 1st.

Visit us while in Lubbock. Make our offices your meeting place. Meet your friends here.

CONSERVATIS FIDELITY COMPETENCE.

From these factors we have built a structure of CONFIDENCE that has abided between us and our patrons throughout the entire period of our business relations in Lubbock.

CONSERVATISM in lending financial assistance to our patrons.

FIDELITY in safeguarding their interests as well as our own.

COMPETENCE in fulfilling every function of a Finance company.

These have established steadfast alliances between us and the people of Lubbock and the South Plains.

AUTO LOANS And Refinancing

We will loan you Lubbock money, on your automobile, or re-finance your present note, and make the payments more conveniently smaller. You will find that all dealings with us are strictly confidential, and that this company is of LUBBOCK PEOPLE, FOR LUBBOCK PEOPLE, and with LUBBOCK MONEY.

LEFTWICH FINANCE CO.

"A Home Institution"

Across Street Lubbock Sanitarium

1308 Broadway Phone 202

WELCOME

To The Panhandle-South Plains FAIR

LOANS



DO YOU NEED MONEY?

We make LOANS on Automobiles and do refinancing. "Anywhere in Texas" You may get a loan, at very low cost, and pay back in easy, convenient, monthly payments, and continue to drive the car.

PAYMENTS REDUCED

MONEY ADVANCED

SMALL LOANS

$10 To $50

Automobile Loan Co.

MONEY

AUTO LOANS

QUICK SERVICE

Notes refinanced, more money advanced. Also small loans, $10 to $75.

INSURANCE OF ALL KINDS

L. E. DAVIS

1308 Texas Ave. Phone 202

AUTO LOANS

Lowest possible rate. No red tape.

JONES-CROUCH FINANCE CO.

1009 Texas Ave.

16-B—Money to Loan,

Can Loan Small Sums $5.00 to $50.00 on good chattel security. Repay weekly or monthly.

WESTER, 1005½ Texas Avenue, Room 2 upstairs

Bedroom suite, library table and other repossessed furniture.

MISCELLANEOUS

18—Furniture For Sale

WRIGHT FURNITURE CO

"We buy and sell Used Furniture"

2211 19th Street

WE BUY ..... Used Furniture
WE EXCHANGE ..... New for old
WE SELL ..... easy terms
WE RENT ..... Chairs

LUBBOCK FURNITURE CO.

1106 Texas Ave. Phone 83

USED FURNITURE

BOUGHT AND SOLD

GRIGGS FURNITURE CO.

1106 Main Street Phone 1646

USED FURNITURE

Bought, Sold And Exchanged

PLAINS FURNITURE CO.

907-09 13th Street Phone 1326

BURNS Furniture Company

"New and Used"

1312 Ave. H.

3 BEDROOM suites, living room suite, 9x12 rug, Singer sewing machine, walnut chifferobe, gas range and heater. 1611 19th.

19—Livestock For Sale

FOR SALE

Five Gaited Saddle Horse

Splendid fox-trot and running walk. Perfectly gentle. See Jno. A. Stinson, 1708 Broadway.

19-A—Poultry & Supplies

Chickens Have Roup

Dead Chickens Don't Pay

Sul-Fo-Salts

Judge Lansdens formula Reg. U. S. Patent

For Colds, Roup and Other Poultry Ailments

Guaranteed or money back by

Lubbock Drug Co.
Park Produce Co.
Peoples Produce
Moore Hardware Co.
Acme Seed Co.
Lubbock Grain and Feed Co.

Forty dealers on the South Plains or direct from

H. B. LANSDEN, Originator Lubbock, Texas

Beware of imitations, using same name. Look for my picture and name on box. Accept no other.

DRESSED Poultry



Swift's Meats

"Prompt Delivery"

PARK PRODUCE CO.

1307 Avenue H Phone 677

WELCOME FAIR VISITORS

We have plenty of bargains in Chicks

Murphrey's Hatchery

1964 Ave. H

20—Musical Instruments

JUNIOR upright piano at bargain. Terms to suit. Good as new. Address Box R-550, care Avalanche-Journal.

GOOD practice piano, $35.00. Address P. O. Box 265, Lubbock.

BABY GRAND piano, practically new, half price. Would consider trade. Write P. O. Box 9, Plainview, Texas.

21—Miscellaneous For Sale

USED WASHER EXCHANGE

Have bargains in several used Maytags. Also have Apex and Wardway, cheap for cash. Gas motor to exchange for electric. We repair all makes of washers, work guaranteed.

709 BROADWAY

Greatest Bargains In Delco-Light History

Repossessed and reconditioned Delco light plants at unheard of bargains. Guaranteed same as new plant. Terms. Call at 1109 Main street. Phone 1420.

Household Supply Company

D. A. DAVIS, Manager

ADDING machine, cash register, iron safe, roll top desk, typewriter, light fixtures. Fine condition. Cheap. Phone Dr. Woods, 1382.

VACUUM cleaner, like new $13.00. Phone 2418.

SPECIAL prices on sweet dairy feeds this week. None better. Economy Mills. Phone 1266.

SMALL dairy and home for sale or trade for farm land. P. O. Box 207, Lubbock.

22—Wanted to Buy

WANT to buy old stamps and old gold and silver coins. 1711-B 14th, after 7 p. m.

WE BUY old or broken jewelry, old watches, gold teeth, old coins. See or write us. 205 Howard Building.

MISCELLANEOUS

18—Furniture For Sale



Welcome

TO THE

Panhandle-South Plains FAIR

Sept. 26th to Oct. 1st

New And Used

Furniture

BARGAINS

While you are in Lubbock, attending the Fair, visit us.

LOOK OVER OUR STOCK OF FURNITURE

Griggs Furniture Co.

1106 Main St. Phone 1646

RENTALS

23—Board and Room

ROOM and board with garage. 1924 13th. Phone 2 Dot.

RENTALS

3—Board and Room

Ingleside Court Dining Room
Rooms with or winthout meals.
MRS. ROSE E. DAVIS
Manager
Phone 1079 1304 Ave. N

APPROVED
ROOM AND BOARD
for Tech Students
Strictly Modern and Private
Also Servants House
2102 16th St.

TECH STUDENTS
Have vacancies for several young lady students for room and board, in private home, approved for girls. Good location, near Tech. Very reasonable rates. Phone 499.

2109 13TH STREET

ROOM AND BOARD FOR STUDENTS
Room and board in approved home. For students. Just two blocks from Tech. Very reasonable rates. Excellent meals. 2318 13th St. Phone 1521-R.

ATTENTION TECH STUDENTS
$20 per month. Room and board for men students. Also garage apartment for girls. Good food, good rooms, one block off campus. On Tech's approved list. Nice place for studious gentlemen. 2318 Eighth street.

ROOM and board $17.50 month. Also apartment. 1415 Ave. L.

WANT two college girls to room and board. 2519 20th St.

BOARD and room for Tech girls at 2340 16th.

APPROVED rooms with board near Tech, for boys. Garage. Mrs. J. J. Bowers, 2203 6th. Phone 1353-M.

EXCELLENT meals and lovely rooms with rare imported furniture. Reasonable. Private home. 2109 10th.

WANTED: 4 Tech boys. Approved home. Excellent meals. Reasonable rate. 1506-W. Phone 1072-M.

SERVE 3 meals per day, 75c. Home canned vegetables and fryers. Phone 1342. 1508 Ave. L.

24—Furnished Houses For Rent

FOR RENT: Furnished brick house in block of new High school. Apply 1812 18th St.

5 ROOM furnished house for rent, reasonable. Phone 477.

FOUR-ROOM furnished house with garage, near Tech. Eighth street. 2300 block. Inquire 2302 9th street.

5 ROOM furnished house. Call at 2117 17th.

24-A—Unfurnished Houses For Rent

FOR RENT: 6 room stucco. Double garage. Good location. Phone 1416 or 1578-J.

SERVANTS house to rent for house work. 1614 Ave. Q.

25—Bedrooms For Rent

FOR RENT: One of the most beautiful front bedrooms in Lubbock. Phone 1072-W or 1620 Avenue Q

SOUTHEAST bedroom in 2 blocks of Capitol Lubbock. Board if desired. 1308 Ave. P.

NICE bedrooms, private entrance. Price reasonable. Garage if desired. 1816 Ave Q. Phone 60-W.

ELEGANTLY furnished front bedroom. 1301 17th St.

FOR RENT: A lovely downstairs bedroom adjoining bath. 2211 Broadway. Phone 439-W or 585.

FOR RENT: Nicely furnished bedroom to men only. Convenient to school and town. 2004 Main St.

LARGE comfortable room, everything furnished, for 2 Tech boys, private entrance. 2320 18th. Phone 990-W.

NICELY furnished south bedroom. 1610 Avenue L.

CHOICE rooms, hot and cold water in each, $2.50 per week. 1648 13th Street.

25-A. Hotel Rooms

LUBBOCK INN
Rooms Reasonable
901 Texas Phone 590

26—Furnished Apartments

Apartment Hotel
Rooms and Apartments
Reasonable Rates
Nullmeyer Apartments
1608½ Broadway
Phone 1146 or 234

3 ROOM furnished apartment, bills paid. 1618 18th St.

APARTMENTS and rooms near schools. On pavement. All bills paid. Garage. 1919 14th street.

3 ROOM furnished duplex, garage, bills paid. 606 Ave. M.

FOR RENT: 2 furnished housekeeping rooms, modern, private entrances, bills paid. 1916 Texas Ave.

NICELY furnished 2 or 3 rooms apartment. Bills paid. 1617 9th St.

2 ROOM furnished apartment, bills paid, $13.00. 1616 13th.

2 ROOM furnished apartment. Bills paid. Adults, garage. 1622 10th.

NICE 2-room furnished apartment. Outside entrance. 902 Ave. Q.

FURNISHED apartment. Private. Good location, with garage. Adults. Also garage apartment newly furnished. 1902 19th.

NICE 3-room furnished apartment. Bills paid. Garage. 1602 Texas.

26-A—Unfurnished Apartments

ATTRACTIVE brick duplex, four rooms and bath. 1923 6th street.

LARGE four-room duplex, on pavement. Block of Tech campus. Modern. 2313-B Main. Apply 1201 17th St.

THREE-ROOM, sound proof, weather-stripe, private yard. Practically new, automatic heater. Pavement. 1911 13th St. $20.00. See T. W. Sawyer.

IDEAL winter apartments, for business people. Bills paid. Low rates. Benson Apartments, 614 Ave. N.

2 MODERN 3-room duplexes, located 820-A Ave. O and 1616-A 8th St. Phone F. W. Grocer.

27—Wanted, Rooms Apartments and Houses

WANTED: To rent unfurnished bedroom. Prefer place on or near Avenue Q. Write Box B. B. B., care Avalanche-Journal.

RENTALS

27—Wanted, Rooms Apartments and Houses

WANTED—OCT. 1ST
Nice four- or five-room duplex. Must be modern and close in. By couple. Two bedrooms. Reasonably priced. Address—
BOX C. C. C.
Care Avalanche-Journal

REAL ESTATE

29—Houses For Sale

FAIR VISITORS

You are welcome in our city and make our office in the Hotel Lubbock your meeting place. Tell your friends to meet you at Green Bros. You will be welcome. If you wish to buy a home in Lubbock we have a nice list for you to select your home from, and we will not suggest to you to buy, but if you wish to purchase one of our re-possessed homes and redecorated homes, we will then be very glad to show them to you. The payments are much easier than rent. Look at the list below.

Eight-room at 1712 18th St., double garage.

Six-room at 1918 15th St., single garage.
Five-room at 1907 27th St., single garage.
Seven-room at 2103 13th St., single garage.

Six-room at 2124 26th St., single garage. We have others but believe you can be suited to your entire satisfaction from any of the above. We also have a few extra choice re-possessed farms and they are priced at real low down prices and will be sure to make you some money. Rents go with this land if purchased soon.

GREEN BROS.
Hotel Lubbock Bldg. Phone 148
Where you are always welcome

IF INTERESTED in trading for Portales Valley irrigated land, write full discription. Alexander, 116 Liberty St., Portales, N. M.

33—Real Estate

REAL ESTATE
See Me For All Kinds Of Real Estate, Farms, Ranches, Building Sites, Business Property, City Property, Rentals, Furnished and Unfurnished Houses, Furnished and Unfurnished Apartments.
If you want an apartment or house, or if you have one for rent, call me.
L. H. HOLT
Phone 287 or 93
1304 Texas Avenue, Lubbock

FOR TRADE

1060 acre improved ranch for stock of goods or farm land.
Well improved section for stock of goods or tourist camp.
Well improved big ranch in N. M. for Plains land.
31 1-2 acres in Rio Grande Valley for stock of goods or Plains land.
Several residences to trade for farms on the Plains.
We have several ranches for sale at real bargains.

Gamble Realty Company
First Nat'l. Bank Bldg. Phone 2070
Lubbock, Texas

BE SURE your title is good before closing that real estate deal. Have your abstract certified to by—
WILSON ABSTRACT COMPANY
Prompt, Efficient Service
Oldest and most complete abstract plant in Lubbock county. We write title insurance. 904-A 13th street. Telephone 133

TRADE AMARILLO FOR LUBBOCK PROPERTY
Beautiful five room home in Amarillo clear of indebtedness, to trade for Lubbock home. Must be good and attractive home of three bedrooms or two large bedrooms, in choice location. Will assume indebtedness.
HURLBUT & WRIGHT
Tel 2494-J or 446

REAL ESTATE BARGAINS "N"
Houses, Lots, Acreage, Land and Rentals
O. V. BAGWELL
1209 Ave. G. Op. Federal Bldg.

REAL VALUE
1. You will receive in buying one of our attractive nicely located repossessed homes featuring the easy payment plan.
2. Good Abilene home to trade for Lubbock property.
(No trouble to show houses)
S. J. McFARLAND & CO.
R. S. Williams Jas. R. McFarland
210 Leader Bldg. Phone 861

164 ACRES of Mexico land to sell cheap for cash or will sell on crop payment. 1211 Ave. G.

REAL ESTATE

33—Real Estate

WELCOME
to the
PANHANDLE SOUTH PLAINS FAIR
Sept. 26—Oct. 1st



See, Write, Phone, or Wire Us About These Bargains Below

REAL ESTATE BARGAINS
Farms, Ranches, City Property In Lubbock, South Plains, West Texas, Texas, and United States

3 good farms near Lubbock, small debt; 3 sets of improvements; 3 separate loans to trade for small ranch, east.

Good small New Mexico ranch for sale; living water, well improved, one of the best ranches in eastern New Mexico.

Have some well improved wheat land near Hereford, small debt, to trade for filling station or tourist camp.

480 acres, well improved, on highway near Lubbock, to trade for small ranch under the Cap Rock.

320 acres improved and brick building and barber shop fixtures in and near Ralls to trade for property in or near Fort Worth.

Nice 30-room brick, modern hotel, 3 store buildings and large garage, and 2,400 acres of improved cotton land on hard surfaced road for trade for ranch and live stock.

320 acres well improved Lynn county farm to trade for Fisher or Jones county land with some grass.

We have several ideal cattle and sheep ranches for sale or trade, most anywhere you may want them.

See us for all kinds of trades and rentals, we can swap what you don't want for what you do want.

We have some of the best bargains in all kinds of properties that we have ever had, and now is the time to buy the depression is over.

WESTERN LAND CO.
J. W. Thompson—E. G. Jay—Jim Griffith
"Largest and Most Exclusive Listings in West Texas"
1009 Avenue G Phone 1112
Lubbock, Texas

WE WELCOME YOU TO THE FAIR

See These Bargains In
REAL ESTATE
HEADQUARTERS
for
"EQUITY SWAPS"
Farm Land, Ranches, City Property
ALL IN LUBBOCK COUNTY

320 acres well located, $22.50 per acre, with rents thrown in.
200 acres, well located, with good improvements. All rents go at $22.50 per acre.
218 acres one and one-half miles of city limits, all in cultivation. Gas line through land. Fair improvements. $40 per acre, with rents.

All Out-Of-Town Inquiries Answered Promptly

ED ALLEN
Phone 1244 Bush Building

TRADES
Clear R. V. or 2 frame residences to trade for good farm land.
1018 acres well improved, all tillable, southwest from Littlefield, some trade considered.
L. D. CASEY
Insurance, Loans, Real Estate
1003 13th St. Phones 243 and 1001

1000 ACRES, well improved grass land for lease, 200 acres cultivation. W. C. Glenn, Smyer, Texas.

SACRIFICE $10.00 acre cash, 60 acres in cultivation, Lubbock county. R. A. McKinney, 1308 Texas Avenue.

EQUITY in farm, located in Hockley Co. near school, for 5-room residence. Box 888, care Avalanche.

FOR TRADE: Agricultural land in Yoakum county, plenty water. For city property in Lubbock. 1614 Ave. Q.

AUTOMOBILES

34—Wanted Automobiles

CASH paid for used cars. H. L. Cantelon, T. P. Service Station, 10th and Ave. H.

35—Automobiles For Sale

Thoroughly Reconditioned
Used Trucks

1928 Chevrolet One-Ton, closed cab, platform body, high sideboards for ---------- $125

1930 Chevrolet One and One-Half Ton, closed cab, grain boly, motor good, two new tires for ---------- $285

1930 Chevrolet One and One-Half Ton, closed cab, cotton body, new motor assembly $325

1931 Ford One and One Half Ton, 157-inch chassis closed cab, dual wheels, motor reconditioned for ----- $375

Terms --- --- ---- Trade

SLATON MOTOR COMPANY, INC.
SLATON, TEXAS
Phone 133

USED CAR BARGAINS
1929 Ford sedan $165.00
1931 Plymouth $265.00
1930 Buick sedan $375.00
1930 Studebaker coupe $95.00
AUTOMOBILE LOAN CO.
1018 Texas Avenue
(Hilton Hotel Bldg.)

Cotton — Cotton Develops Active Trading — Livestock — Price Declines Seen On Stock — Grain — Brisk Buying Hoists Wheat

Cotton

NEW ORLEANS COTTON

NEW ORLEANS, Sept. 24. (AP)—Cotton developed fairly active trading in today's short session and prices followed a moderate upward trend, the general market closing steady up 7 to 15 points net.

The opening was slightly easy as cables came in 1 penny point better to 3 worse than due.

The market soon started totally with farmness in stocks and reports of rains in Texas where not needed, coupled with a forecast for showery weather next week. The improvement was later added to by trade buying and price fixing and December moved up to 7.46 and January to 7.50, up 13 to 14 points from the lows, on these active months. Trading was active in the second hour. December closed at 7.42, up 10 points net for the day and January closed at 7.50 up 13 points net.

Port receipts 31,261, for the season 1,173,084, last season 897,397. Exports 23,201, for season 974,678, last season 550,864. Port stock 3,505,187, last year 3,194,469. Combined shipboard stock at New Orleans Galveston and Houston 86,000, last year 63,164. Spot sales at southern market 50,744, last year 63,095.

NEW YORK COTTON

NEW YORK, Sept. 24. (AP) — Cotton was higher today on trade buying and covering promoted by reports of small offerings from the south and firmness in the stock market.

December closed at 7.43 with the general market closing steady at net advances of 11 to 14 points.

Comparatively small offerings from southern or local sources were absorbed by a fairly good trade demand, which appeared to come partly from abroad and the market soon turned steddier on covering.

The late advance reflected covering or rebuying by early sellers as well as a continued trade demand. October sold up to 7.34 and March to 7.60 or about 13 to 20 points net higher on the active months. The close was slightly off from the best under realising.

The firmness of the near positions seemed to help the tone of the general market, and there were reiterated reports that growers were holding cotton in the south.

Some further rains were reported in Texas and unfavorable crop accounts from that section were again in evidence during the day. Houses with Liverpool connections were among the early buyers here and the English market was slightly better than due on the New York close of yesterday.

Private cables said hedging and liquidation had been absorbed by scattered buying and trade calling in Liverpool and reported freer buying of cotton cloths by India and China. The amount of cotton on shipboard at U. S. ports awaiting clearance at the end of the week was estimated at 139,000 bales against 81,000 last year. Exports of cotton to the Orient so far this season are about 134,000 bales less than last year, but the movement to Europe has shown an increase of approximately 486,000 bales as compared with last year's figures.

Local Markets

following Lubbock firms: Poultry — Lubbock Poultry and Egg company, delivered Lubbock: Grain—S. E. Cone Grain and Seed company following prices being bid by Lubbock grain dealers: Cotton Plucker Cotton company. All prices subject to change during day.

POULTRY	
Colored springs, all weights	8c
Leghorn springs, all weights	6c
Stags	6c
Hens, 4 lbs. and up	6c
Hens, under 4 lbs.	6c
Cocks	3c
Guineas, each	15c
Eggs, fresh candled, No. 1	17c
Eggs, fresh candled, No. 2	15c
Green hides, No 1 wt. from 15 to 50	1c
Green hides, No 2	1c
Butterfat, station price No. 1	12c
Butterfat, station price No. 2	3c
Butterfat, direct shippers, No. 1	14c
Butterfat, direct shippers, No. 2	11c
GRAIN	
Threshed kafir	26c-28c
Threshed milo maize	26c-28c
Old milo heads	83-83.25
New milo heads	$2.50-$3
Wheat	32c-33c
Corn, No. 2 white	20c-21c
Corn, No. 2 mixed	20c-21c
COTTON	
Middling, 7-8 staple	6.45c
Middling, short staple	6.30c
Lower, grades	4.25c-5.25c

The average weight of a head of hair is from 5 to 12 ounces.

AUTOMOBILES

35—Automobiles For Sale

FOR SALE or trade, substantial equity in practically new 1932 Ford tudor. Apply 1408 Ave. T. today only.

FOR SALE: Desota sedan. Perfect condition. Also 1930 Ford coupe. Lubbock Fender and Body Co.

FOR TRADE—Ford coach for late Chevrolet, pay cash difference. Write P. O Box 1442, Lubbock.

36—Garages

Welcome
FAIR VISITORS
Special
FOR FAIR WEEK
Wash and Grease Job
$1.00
Valve Grinding
Chevrolets $5.00 and $4.00
Fords ---------- $3.00
Get our prices on other repair work
19th Street Garage
J. C. (Bevo) Deckelman
Manager
1819 19th St. Phone 123

40—Classified Display

Are you gray?
If you are just turning gray, or if you have been grey for years, it doesn't matter, "NATALIA" will completely restore your hair to natural color. It is NOT A DYE, thus does not harm the hair like dye, but helps your hair, giving it luster, and making it grow IT IS ABSOLUTELY GUARANTEED. Money returned if it does not do the work. Dozens of satisfied people in Lubbock. Demand "NATALIA" at your barber or beauty shop, or phone 409 for information.

Western Transfer & Storage Co.
Bonded Warehouse
Long Distance Hauling
10th and Avenue F
Phone 1863

Rail News Provides Lifting Power On Market But Advances Only Moderate

BY JOHN L. COOLEY
Associated Press Financial Writer

NEW YORK, Sept. 24. (AP)—Rail news provided most of the lifting power under today's higher stock market. Advances, however, were of a moderate nature, even at best, and it appeared that both the large gain in car loadings and the eastern consolidation agreement had, in market parlance, been largely "discounted."

Improvement of on to two points was general during the first hour and into the second, although trading was quiet.

Profit-taking cut down the rise somewhat, leaving an average appreciation for the day of about a point. Turnover totaled 1,336,170 shares.

Several specialties ran considerably ahead of the market, among them Homestake, Mack Truck, Norfolk and Western and Case.

For U. S. Steel, American Can, American Telephone, Sears Roebuck, Harvester, North American, American and Foreign Power, International Telephone and Union Carbide net gains amounted to around a point, and there was a similar range for numerous carrier issues. Motors quieted down while the recently depressed oils were a little steadier.

Official Records

Warranty Deeds

Filed Friday, Sept. 24, in the county clerk's office and compiled by Wilson Abstract company, 904 Thirteenth street.

Mortgage company of Maryland to Artie M. Williams, Sept. 8, 1932, lot 9, in outlot 8 E. P. Earhart subdivision of the W. O. Dubbs block, $100 and other consideration.

J. W. Kerley to J. C. Rigney, Sept. 22, 1932, $400, lot 3, block 1, University place.

J. C. B. Totten et ux to Mrs. Clara Turner, Aug. 31, 1932, $10 and other consideration, lot 9, block 19, Crestlawn addition.

V. K. McCaskill et ux to J. L. Sparks, June 15, 1932, $10 and other consideration, west one-half of section 5, block D.

Pierce Youngblood et ux to Peoples Building and Loan association, Aug. 15, 1932, $10 and other consideration, lot 8, block 39, South Slaton addition to Slaton.

Roy V. Jones to H. H. Roberts, June 6, 1932, $10 and other consideration, 43.9 acres out of section 8, block D, and land in Hockley county.

H. H. Roberts to F. A. Miller, June 14, 1932, $10 and other consideration, 43.9 acres in section 8, block D, and land in Hockley county.

United Savings bank to Julia F. Rushing, Aug. 20, 1932, $6,000, lot 21, block 122, Overton addition.

Courts

NINETY-NINTH COURT
CLARK M. MULLICAN, JUDGE PRESIDING

Emma B. Wells vs. T. M. Wells, suit for divorce and injunction.

Mary Spoonemore vs. E. M. Spoonemore, suit for divorce.

Harvester Life Insurance company vs. Glenn Samuel Webber, and Italy Merriman Bailey, suit to cancel life insurance policies.

Bettie C. Dickinson, executrix of the W. K. Dickinson, sr., estate, vs. Homer Snowden, suit for debt.

COUNTY COURT
E. L. PITTS, JUDGE PRESIDING

F. D. Brown vs. J. T. Dimon, L. K. Pampy, Wiley Metcalfe, Jess C. Levens, and E. B. Smith, suit for injunction.

Intentions to Wed

Thomas Heald, 29, of route No. 4, Lubbock, and Miss Dora Lee Mimms, 20, of Dallas.

New Autos Registered

Ford coupe by M. A. Sanders of Lubbock, owner.

Chevrolet sedan by O. B. Carthen of Lubbock, owner.

Ford tudor by Economy Mills of Lubbock, owner.

Ford sedan to R. J. Murray of Lubbock, owner.

If Australia could be placed in the Atlantic ocean, it would fill up all the space between the United States and Great Britain.

Livestock

MIDWESTERN LIVESTOCK

KANSAS CITY, Sept. 24. (AP)—Increased receipts and substantial price declines at eastern dressed beef markets were factors influencing an uneven price declin on most killing classes of cattle during the week under review. Strictly choice heavy steers in Chicago cleared up to 10.35 and 10.00 was scored on finished long yearlings. There was a fair country demand for the better grades of stockers and stock calves at mostly steady values, while stockers lacking in quality and the general run of feeders closed weak to mostly 25 lower. Aggregate receipts at eleven markets totaled around 258,000, as compared with 231,697 last week and 214,388 the corresponding period a year ago.

Fat lambs are generally 25 to 50 lower for the week, well finished range offerings showing the most decline. Other killing classes were little changed and feeding lambs were weak to 25 lower. The week's supply approximating 439,000 was 3,000 more than last week and 105,000 short of a year ago.

Only slight changes were registered in the hog market, most centers reporting a 5 to 10 upturn on strong weight butchers, while light weights ruled steady to 10 lower. Chicago had a late top of 4.85. Total offerings were around 349,500, against 333,661 last week and 385,247 a year ago.

FORT WORTH LIVESTOCK

FORT WORTH, Sept. 24. (AP) — Hogs 250 including 230 directs; receipts largely directs and no desirable butcher hogs offered, trade nominal.

Cattle 100, calves 25; today's trade nominal. Week's tops, short fed steers 5.25; good fed yearlings 6.40; fat cows 3.85; heavy bulls 3.50; stock steer calves 5.50; feeding steers 5.00. Practical top; heavy fat calves 4.65. Bulk prices: Fed steers 4.75@5.25; grassers around 3.00@3.75; good fed yearlings 5.50@6.35; good fat cows 3.25@3.75; butcher grades 2.25@3.50; low cutters 1.00@1.50; heavy slaughter calves around 4.00 down; cull sorts 1.50@2.00.

Sheep 25; today's trade nominal. Early week's top: Fat lambs 4.50; fat yearlings 3.50; aged wethers 2.25. Closing bulk: Fat Lambs 4.00@4.10; fat yearlings 3.00@3.25; aged fat wethers 2.00@2.10.

Annual Fair

(Continued from Page One)

ing for the opening Monday morning.

Admission Prices Cut

Distinguished as one of the two major fairs in West Texas to be scheduled again this year, the Panhandle-Plains exposition had adjusted to condition of business stress and cut most of its admission prices in half. Season tickets, which went on sale Wednesday, are selling for $1.25 to adults and 75 cents to children. Single admission prices are 25 cents for adults and 15 cents for children.

In addition to the agriculture, livestock, domestic science, four-H club, poultry, rabbit, flower, art, and relics exhibits, those persons who have paid their way through the turnstiles will have access to free circus and vaudeville acts twice daily, a football game each afternoon, and fireworks and a horse show each night. Band concerts will be presented daily also.

Among the displays to be transported here by truck, including some from the Tri-State fair, which ended Saturday night at Amarillo, the Roosevelt county, N. M., exhibit already had arrived Saturday from Portales.

Three goodwill trips have been made by automobile by Lubbock citizens, accompanied by the Lubbock High school band and individual entertainers, to invite residents in most parts of the South Plains to the fair. Difficult road conditions necessitated cutting short the last itinerary. Townspeople, service clubmen, and school children were told of the exposition.

The John T. Wortham shows, billed as having 350 persons, 40 attractions, and 12 riding devices, carried in 25 railroad cars, will be on the midway through the six days.

Boy Scouts will be on duty at the fairgrounds, in northeast Lubbock, to assist members of the fair's personnel and others as messengers, as hunters of lost children and lost parents, and in other ways. Telephone service, an emergency hospital unit, and a women's rest room will be maintained on the grounds. A. B. Davis, manager of the fair, will have an office at the grounds. Special deputies will assist other officers in traffic direction and in keeping watchful eyes on the crowds.

Livestock To Be Shown

More than a few well groomed cattle, smartly curried horses, and equally well attended hogs will be in the livestock barns before today's dusk. Several major Texas livestock farms have reported they will have entries here to compete for silken ribbons and the prize moneys.

From a violin said to be the workmanship of Antonio Stradivari, Cremona's medieval craftsman, to artwork exhibited by students; from handsome stallions to beautifully headed grain, the exhibits will be intended to represent the industry, the culture, and the progress of the Panhandle-Plains region.

Program For Monday

Monday's program as scheduled is:

Morning—Final placing of exhibits, start of judging in agriculture, poultry, rabbit, and livestock departments; opening of the carnival; band concerts.

Afternoon—Judging; midway attractions; 2 p. m., band concerts; 3:30 p. m., free circus and vaudeville acts; 4 p. m., football game between the Lubbock High school Westerner A and B. teams; 4:45 to 5:30 p. m., free circus and vaudeville acts.

Night—8 p. m., band concerts; 8:30 to 9 p. m., horse show; 9 p. m., free circus and vaudeville acts; 9:30 p. m., fireworks.

Grain

FORT WORTH GRAIN

FORT WORTH, Sept. 24. (AP)—Wheat was in good demand and other grains were fairly well taken on the Fort Worth cash grain market as the week-end.

Quotations ranged as follows, basis car loads on track at Fort Worth. Freight paid to destination, delivered Texas Gulf ports export rate, or Texas common points:

Wheat number 1 hard according to protein and billing 97 1-2@99 1-2; barley No. 2 nominally 31@32; No. 3, 29@30. Sorghums No. 2 milo per 100 pounds 61@62; No. 2 kaffir 60@61.

Delivered Texas common points or group three: Corn prices nominal, No. 2 mixed 39@40; No. 3 white 40@41; No. 3 yellow 40@41.

Delivered Texas common points: Oats No. 2 red 23 1-2@24 1-2; No. 3 red 21@22.

CHICAGO, Sept. 24. (AP)—Brisk buying hoisted wheat almost 2 cents a bushel today, largely as a result of augmented export business and stock market strength.

Domestic millers in many sections reported much improved demand for flour.

Influenced by spread selling from Winnipeg, Minneapolis and Kansas City, wheat reacted somewhat in the late dealings but closed firm 3-4 to 1 cent above yesterday's finish, corn 1-8 off to 1-4 up, oats 1-8 to 1-4 advance and provisions unchanged to a rise of 2 cents.

It was announced the world's wheat visible supply totaled but 438,000,000 bus against 533,606,000 a year ago, with the decreases largely in Europe and the United States. Predictions were current too, that the quantity of wheat on passage to Europe would not show any material increase, a large proportion of this week's shipment being destined to China.

Mrs. Charles Davis and her daughter, Miss Julia Davis, have returned to their home at 2306 16th street, after having spent the summer months in Dallas and Corsicana.

Victims



of
Hay Fever
Asthma
and
Sinusitis

Find Quick Relief Under
Terpezone

Dr. Armstrong
Chiropractor
Physio-Therapist
Lubbock National Bank Building
Phone 900

Violin Made In 1665 Will Be Among Relics Exhibited At Fair This Week

A Cremonen violin, made in 1665 by Nicolaus Amatine Hieronimi, and owned by Mrs. A. S. Jackson of 1615 Avenue Y, will be one of the relics exhibited at the 19th annual Panhandle-South Plains fair this week, Mr. Jackson said.

"The violin has been in Mrs. Jackson's family for 73 years and it was owned by her father, the late E. G. Livingston, a well known violinist of North Texas," Mr. Jackson explained. "He traded five head of work horses for the violin."

Mr. Livingston was famous in North Texas as a music teacher and orchestra leader. He headed an orchestra that was in demand at all kinds of gatherings. In the case in which the violin has been kept Mrs. Jackson found a program for a Christmas Eve musical event on December 24, 1875. Mr. Livingston lived at Gainesville, in Haskell county. He died in 1889.

Several years ago Mr. Jackson had the violin repaired by a Michigan firm. It has a splendid, mellow tone, he said.

On the inside of the violin is the following inscription: "Nicolaus Amatine Hieronimi-Filil Antoni, Nesosfeit in Cremonen, A: 1665.

You'll be glad to get these Facts

Guessing is a poor guide in buying stocks. Behind every stock are facts that will, if he knows them, show the investor why one stock offers greater opportunities than another. Those facts relate to the past history of the stock, its future possibilities; the company, its management, its product, its market. You can get such facts from a General Market Forecast market and investment analysis. Why guess? Make sure. Ask for an analysis of any of the following, or any stock you are interested in:

Electric Auto Lite	Southerd Pac.
Westinghouse Elec.	Int. Tel. & Tel.
Republic Steel	Johns Mansville
National Steel	Anaconda Copper

Mail coupon to
General Market Forecast Bureau
Home Office: 1504 Tower Petroleum Bldg., Dallas, Texas

Gentlemen: Without obligation on my part, please send me your booklet, "Profitable Trading Methods", and above reports which have been checked.

Name .....
Address .....
Town ..... Phone. (L. A. J.)

Over Thousand In Extension Work At Tech

Correspondence Courses And Night Classes Popular At State Institution, Report Of Director Shows

Seeking the cultural and material benefits of additional education, 1,010 persons were enrolled in the Texas Technological college extension department in the 1931-32 academic year, J. F. McDonald, director, said. Some of the extension students took more than one course, there being 1,353 separate class-registrations.

The principal types of extension students Mr. McDonald described as "adults enrolling for cultural purposes, adults for practical purposes, college students for college-credit courses, teachers in service to advance their scholarship, and high school students who may be deficient in college entrance requirements."

Night Classes Held

Three hundred forty-two of the 1,010 extension students last year were in night classes. The others did correspondence work. Technological college's extension service also includes planning of study programs and presenting of lectures on the study subjects for clubs. To illustrate: The As You Like It club, a woman's study group at Plainview, asked for and received aid in drawing a study program. As a part of that program, a faculty member will present a lecture each of eight consecutive months on "Eight Great Novels." There is a fee for the lectures, as for correspondence and night-class instruction. Several clubs turn to the college here for that aide each year, Mr. McDonald said.

Fees From $2 to $10

When ten persons request a course, a class can be organized, and those interested in the foregoing or other courses are invited to list their names and choice of subjects with the extension department. Because of state and federal aid, the fee for three non-credit courses for home makers, dressmaking, home furnishing, and tailoring, are only $2 each per term. The fee for other extension courses, carrying college credit, is $10 a term.

One-fourth of the work required for a degree, and one-half that required for any teacher's certificate, can be done by correspondence. Theoretically, a degree could be obtained by extension work only by earning the remaining required credit- hours in night classes, Mr. McDonald explained.

Faculty members teach Bible credit courses Sunday mornings at the First Methodist Episcopal, First Baptist, First Presbyterian, Nazarene, and possibly other Lubbock churches.

Tech Extension Accredited

About 60 members of the faculty participate in extension department activities, Mr. McDonald said. Although about 23 Texas colleges and universities have extension work, Texas Technological college and the University of Texas are the only institutions in the state which are members of the National University Extension association, according to Mr. McDonald. The Technological college extension department is self-supporting, its annual turnover being about $14,000, he said.

Subjects Varied

In correspondence work, English, education, government, history, Spanish and mathematics are the departments having the heavier enrollments. The subject matter treated in night classes is possibly more varied and includes several laboratory courses, such as chemistry, geology, geography, textiles, and tailoring. Business English courses in education, and architecture also are in considerable demand by the night schoolers.

OLD KURDISH CUSTOM

It takes less than a minute to dissolve the marriage bonds of a Kurd in the eastern part of Turkey. The man simply says "I divorce you" three times and the parties are free.

Farmer Recovers Sacks After Ton Of Wool Stolen

ABERNATHY, Sept. 24— (Special)—Two months ago Roland Albers, a farmer living about five miles north of town, reported the theft of 2,000 pounds of wool which he had stored in a barn near a vacant house a mile south of his farm. No clues were obtained at that time.

Recently Hale county officials asked him to come to Plainview to see some sacks that fitted the descriptions he had given of the sacks that contained his wool. He did so and found they were the same ones. The sacks had been returned from Boston where the contents had been sold.

Judges Named Late Saturday

Experts In Various Lines Are Scheduled To View Exhibits To Be Displayed At Annual Fair Next Week

Personnel of the fair judging corps was announced late Saturday at fair association offices at City hall. The judges will be:

Women's Department

Miss Mildred Horton and Miss Myrtle Murray, both of the extension department of Texas A. and M. college, in textile, culinary and girls and women's club departments.

Mrs. H. G. Hendricks, president of the Amarillo Art association, of Amarillo, and Mrs. James H Goodman and Miss Rozelle Jones, both of Lubbock, in art.

Mrs. Goodman, Mrs. D. Burns and Mrs. E. Murray Jones, all of Lubbock, in relics, antiques and curios.

O. W. Ribble and J. C. Dean, both of Lubbock, in flowers.

Rabbit, Poultry, Stock

Russell Middleton of Amarillo, in rabbits.

Dr. C. E. Ackerman of Clovis, N. M., in poultry.

Fred Hale, of the swine department at Texas A. and M. college, in swine.

Prof. O. C. Cunningham, of the animal husbandry department, at New Mexico A. and M. college at State College, in dairy cattle.

W. G. Magee, Hockley county farm agent, of Levelland, in beef cattle, horses and mules.

Agriculture

R. E. Dickson, superintendent of the state experiment sub-station at Spur; Fred E. Keeting, Howard county agent, of Big Spring; J. D. Tinsley, agriculture agent for the Santa Fe railway, of Amarillo; W. H. Upchurch, Randall county agent, of Canyon, and C. E. Russell of the agriculture school at Texas Technological college, in boys and girls clubs.

BROOM FACTORY WORKING

O'DONNELL, Sept. 24—The Miller broom factory here is working and it is about ready to begin on the 1932 crop, Charles Miller, owner, says.

Mr. Miller grows his own broom-corn. He has had a fair crop the past year and will work up all of his crop into brooms. Later in the season if conditions warrant, Mr. Miller will add another helper or two and will expand.

Since he began making brooms, nearly a year ago, he has had a good demand for them, he states. With better times Mr. Miller expects to increase his output.

Young women who are making their home with Mrs. Edgar T. Neal, 2108 13th street, and attending Texas Technological college for the fall term are Madine Adamson of Post, Bonnie Jean Williams of Lamesa, Marjorie Johnson of Hope, N. M., Pauline Haynes of Fluvanna, Emma Smith of Childress, Bessie Scott of Morton, Jo Jewell Jaggers of Lehman, Louise Hawkins and Roma Watkins of Meadow and Effie Raun of El Campo.

THERE ARE A LOT OF THINGS TO SEE IN LUBBOCK THIS WEEK--THE FASHION DISPLAY OF NEW FALL STYLES AT THIS FINE STORE IS ONE OF THE MOST INTERESTING

Fair Week is here—the season when Lubbock plays host to all of the South Plains area—the time when all West Texas comes to Lubbock to view the progress and achievements of this wonder section during the past twelve months. It's an interesting occasion for those of us who reside in Lubbock itself as well as for those who come to visit us—one in which we like to feel that we have a part.

The added activities of the week call for special consideration as regards appropriate new fall clothes. Fair week also offers an opportunity for out-of-town visitors to choose new creations for now and later. With these things in mind we have arranged to display during the coming week the most complete assortment of fine new up-to-the-minute fall styles that will be shown in Lubbock—an assortment that both our friends who reside outside of Lubbock and the home folks as well will appreciate as much as any other feature of Fair Week.

Accessory Items You'll Find Indispensable

Smartly chosen accessories are the secret of the wonderful effects so many smart dressers attain—such items as these will illustrate—



New Gloves

Just arrived is a new Import Order of smartly styled Slipon and Novelty cuff gloves. Bought months ago they represent unusual new values at **$1.89**

Real kid gloves in fancy slip-on styles—our third shipment of this one popular grade—they are unusual at.... **$2.19**

Handkerchiefs

New Rochester hand-made Handkerchiefs feature new values. Detailed hand work women love—clever colors of dark sport tones—priced now from 25c up to **89c**

Clever Purses

New purses are on display—purses that represent the newest ideas in styleing — good calf leathers in blacks and browns as well as new novelty fabric styles. Prices range from $1.95 to **$3.25**

Hosiery

Two feature ranges of ladies' hose will interest you greatly—

All silk chiffon weight beautifully finished hose — in all the new shades are featured in liberal lengths at **$1.00**

Special feature all silk Chiffon weight ladies hose in new dark fall shades are featured, only **69c**

SPORT EFFECTS ARE DECIDELY SMART FOR WEAR FOR SO MANY FAIR WEEK OCCASIONS



Dresses and coats have a decided sport "swing" this season anyway and how appropriate such garments are for the events of Fair as well as so many other activities of Early Fall. These groups are very interesting.

Dresses In New Silk And Woolen Weaves

Clever Rough Silk dresses in black and brown shades—smart new soft finish woolens in feather weights. Dresses this season have a new smartness. Colors are brightened by clever metalic or button trimmings and the detail of skirt and sleeve design received much attention—You'll especially appreciate showings priced—

$10.85 And $18.45

Smart Coats Both Tailored And Fur Trimmed

Lacy tweed effects in solid and fancy colors—Polo cloths— novelty woolens—all are used in these smart new Fall Coats. Tailored types with slef collars of odd shapes and varied widths—others with surprisingly attractive furs—Polo coats in natural as well as browns, blacks and blues—You'll find our showing most interesting at—

$10.85 And $18.45



Sweaters

Many smart dressers are "making their own" this season— choosing Sweaters to combine with skirts for just the effect they prefer. There are now such interesting sweaters in novelty weaves and with unusual collars — prices are attractive too—You can choose them $1.29 to $1.98.

Childs Socks

Mothers will appreciate the new showing of cleverly colored socks just in —both dark and light colorings are priced 19c to **39c**

Underwear That's New—Includes Slips, Bloomers And Balbriggan Pajamas

The most outstanding thing about the new underwear now featured is the unusualness of the values. Consider these offerings—

Chalk Crepe Slips

Wonderful all silk quality and in both tailored and lace trimmed styles— slips of fitted designs in liberal lengths and in pastel and in pastel and dark colorings, priced **$1.98**

Glove Silk Bloomers

Well styled bloomers—made from fine glove silk—in flesh and tea-rose colors—cut in correct fitting styles and in elastic band tops are priced now only **$1.00**

Balbriggan Pajamas

New Balbriggan pajamas have been received from Munsing. The colors are bright and varied—no garment is so wonderful both for comfort and appearance—they are priced only **$1.50**



Skirts

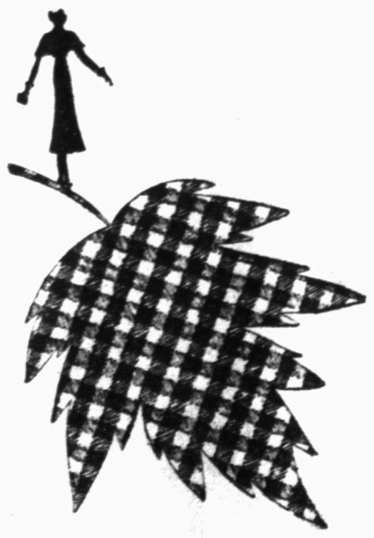
Solid colored skirts in good weight flannel or other novelty weavees — colors that give you wide range of choice. All feature liberal lengths and many are in pleated styles —choose one skirt and a varied assortment of Sweaters blouses for inexpensive varied outfits. A popular Skirt price is $2.98.

Infants Sweaters

New Infants' Sweaters, sweater sets and varied knit items—pastel and white colors—a group of clever ideal garments priced 29c to **$2.95**

SILK AND WOOLENS IN NEW WEAVES AND COLORINGS FOR EVERY TYPE GARMENT

There is no mistaking the "newness" of the silks and woolens this season. Entirely different in weave and finish as well as in new and different colorings they are as unusual and attractive as one could imagine.



Rough Crepes

Rough weave silks are decidedly "the thing"—We offer you the most varied range of weights, weaves and colorings—all in 30 inch widths.

$3.25 $2.25 $1.98 $1.69 $1.00

Rough Satins

Rough weave satins are also featured —a pleasing new material this season that has wonderful possibilities when contrasted by the use of both sides—

$1.69 $2.69

Novelty Prints

Printed silks have a prominent place this season for use in combinations and for blouses. We show varied bright plaid patterns as well as striped and novelty effects—

$2.25 $1.69 89c

Wool Coatings

Lacy tweed effects in solid colorings feature our showing of dress coatings —all wool materials in popular black and brown shades—54 inches wide. Priced—

$1.29 TO $3.25

Wool Suitings

Dress woolens include new Ostrich weaves and novelty light weights in both light and dark colorings—Ideal in all cases for attractive sport garments and priced—

$.69 $1.85 $2.25

Novelties

Solid colored Corduroy for Jackets and trimmings is featured in all shades for yard..... **$1.19**

New colors in Velveteen have many uses—they are priced, yard **$1.69**

New Bed Spreads And Comforts

If you expect guests for Fair Week nothing will add so much to your guest room as these new coverings

Bed Spreads

Two unusually attractive Rayon spreads are new—spreads in full double bed sizes—blue, rose, gold and green shades —heavy weights. Priced $2.95 and **$3.45**

Another new Cotton Damask spread in colors —double bed size. Good weight priced **$1.69**

New Comforts

New rayon covered Wool Filled comforts are in—comforts that give you choice of every wanted coloring — beautiful designs — priced $6.85 and **$10.85**

A new unusual value in satine covered Wool filled Comforts—double bed size—good weight —priced special only.. **$3.50**

Window Shop

You'll find our windows interesting —inspect them for the new at all times, especially now in their Fair dressings.

Hemphill-Wells Co.

Fair Tickets

You can purchase your Fair Tickets here—Season Adult, Children's and Cart Tickets are here. Ask any of our salespeople.

Visit This Store Before You Buy

MORE FOR YOUR $



New Purses

New crepe finish envelope purses in black, Wine and Brown. Special Price **$1.39**

Black and brown pin seal bags; zipper fitted compartment; See them Monday; Priced at **$2.95**

Misses' Hose



Fine ribbed combed yarn, extra long stocking in all sizes. Good color, all sizes **18c**

Misses' rayon plated, fine ribbed—long stockings. They are guaranteed **25c**

Powell-Martin DRY GOODS CO.

808 BROADWAY LUBBOCK, TEXAS

Women's Department Is In Readiness For Opening Of Fair On Monday

Sunday Avalanche-Journal

Lubbock, Texas, Sunday, September 25, 1932

FAIR EDITION—Section Two: On Page 2 Are Stories On County Club Work; Tech Women's Clubs On Page 3

Church And School Receptions Are Large

Faculty Women Are To Honor Mrs. Bradford Knapp; Week's Events Are Largely Routine

All Women Of The Town Are To Attend Reception For Wife Of College Head On Wednesday Afternoon

EVERY woman in town has an invitation to the reception that is to be given on Wednesday afternoon for Mrs. Bradford Knapp, wife of the new president of Texas Technological college. This public reception is expected to be one of the outstanding events of the week.

Other affairs scheduled on the calendar of events are the following:

MONDAY

The First Baptist Women's Missionary society is meeting at 12:30 o'clock at the church for a covered dish luncheon. All circles are to meet together in the afternoon to discuss the year's program.

The Central Baptist Women's Missionary society is meeting at 2 o'clock with Mrs. J. D. Welch, 1802 Avenue L, to elect new officers.

Mrs. W. H. Hall, Tahoka highway, is to be hostess to the Calvary Baptist Women's Missionary society at 4 p. m. This will be a business and social hour.

Circles of the First Christian General Aid society are meeting at 3 o'clock as follows: Circle 1, Mrs. Lewis Kittrell, 1924 19th street; Circle 2, Mrs. F. M. Edwards, 2904 Avenue P; Circle 3, Mrs. S. B. Haynes, 1912 Broadway; Circle 4, Mrs. K. M. Renner, 2214 18th street.

The Asbury Methodist Women's Missionary society is meeting at 3 o'clock at the church. The young women's circle will join the general society.

Mary Helm auxiliary members of First Methodist church are meeting in the church parlors at 3 o'clock for a study program, Mrs. William Dingus is to lead the devotional.

There is to be a Rally Day program for the First Presbyterian Women's auxiliary at 3 o'clock at the church.

The First Methodist Women's Missionary society is meeting in the church chapel at 3 o'clock in business session.

The Little Flower Circle of St. Joseph's Catholic church is meeting at 2:30 o'clock at the church.

TUESDAY

The first regular program for members of the Athenaeum club will be held at 3 o'clock with Mrs. R. L. Stewart on the Tahoka highway.

Jolly Dozen club members are meeting at 3 o'clock with Mrs. E. B. Harris, 2207 14th street.

The Junior Twentieth Century club is meeting at 3:30 o'clock in

(Continued On Page 3)

Players





Miss Louise Garrison, above, and Mrs. Willette Merrell, are popular entertainers, playing accordion duos. Among the recent affairs at which they played was the reception extended by Lubbock women to Mrs. Miriam Amanda Ferguson, Democratic nominee for the governor of Texas.

Request Names On P-TA Books

Meaning Of Membership Told To Those In Congress Of Parents And Teachers; In Four-Page Folder

BY MRS. J. M. CRAIN,
P-TA Publicity Chairman

CLAUDE, Sept. 24. (Special)—The name and address of every one of the 58,328 members of the Texas Congress of Parents and Teachers is wanted at the state office as soon as the 1932-1933 dues are paid. Every one of the men and women who pay the twenty-five cents per capita dues is entitled to an all-inclusive Membership Card which is a receipt for payment of dues. Delegates must present this card with the official credential card for admittance to the district conference and the state conventions.

The first page of this buff-colored 4-page membership card contains the oak tree emblem of the national congress and certifies that the persons whose name appears in the space provided for it is a member of a certain parent-teacher association. The signatures of the national and state presidents and local president are affixed thereto.

Objects Are Told

The second page sets forth the objects of the national congress as expressed in the by-laws; "First, to promote child welfare in home and school, church, and community; to raise the standards of home life; to secure adequate laws for the care and protection of children. Second, to bring into closer relation the home and the school, that the parents and the teachers may cooperate intelligently in the training of the child; and to develop between educators and the general public such united efforts as will secure for every child the highest advantages in physical, mental, moral, and spiritual education."

The third page is an exposition of what it means to be a parent-teacher worker; "It means that your name, your dues, your influence are counting in the realization of a local program, a state program, a national program, and a world program. It means that

(Continued on Page 3)

Business Club Attends Meet

Vocational Roll Call Leads Dinner Program For Club Women Friday Evening; Mrs. Moreman Is Leader

In a vocational roll call, members of the Business and Professional Women's club told how they happened to be following the line of business they are in Friday evening at a monthly dinner.

The meeting was at Hotel Lubbock and Mrs. C. E. Moreman, research chairman, presided. She and Mrs. J. J. Smelser made talks on women in business and the work of the research department. Mrs. J. R. McNiel led the opening song.

Other program numbers included a tap dance by Bob Townsend and piano selections by Mrs. J. B. Galland.

Special guests for the dinner were Mr. Townsend, Mrs. Galland, Mrs. S. L. Rushing of Floydada, Miss Bessie Harris, Miss Josephine Welmaker and Miss Jewel Paschal. Club members who attended were Mesdames H. A. Welmaker, Viola Long, Clara Abney, Lela Frazier, Jack Allred, Rose Davis, Moreman, McNiel, Smelser, and Misses Elsie V. Link, Mattie Randolph, Ruby Marie Douthit, Arvella Wells, Blanche Bean, Irma Claye, Ruth Ford and Charlie Jackson.

Rebekah Lodge Anniversary Is Celebrated With Program

The Rebekah lodge sponsored a program Thursday evening, celebrating the 81st anniversary of the founding of the organization. Several young women participated in a skit, "When We Joined the Rebekahs," and a comic program was presented by another group. About 50 attended.

Those who participated in the program were Misses Mary and Ethel Green, Odell Ford, Lois Burdett, Edith Ishmael, Mrs. Vesta Burdett, Mr. and Mrs. I. B. Ishmael, Mrs. E. Burdett, Mrs. H. S. Denton, Clark and Gail England, Cecil Davis, Delbert Vaughn, Raymond Dyess.

The affair was arranged by Mrs. J. O. Ford, Mrs. Ishmael and Mrs. E. Burdett.

Most Exhibits Are Judged In This Building

Perishables Are To Come In Monday Morning; Judges In Department Are Announced By Directors

BY BLANCHE E. BEAN
Woman's Editor

WHEN gates at the Panhandle-South Plains fair grounds swing open Monday morning, the women's building will be groomed for receiving visitors.

In this hall are a number of different displays that have been received, judged and arranged under the supervision of a group of town and rural women. While the show is expected to appeal particularly to women, there is much there for the masculine eye.

Mrs. Hub Jones is director of the women's department. Helping her are Mesdames J. S. Johnson, E. J. Parsons, J. B. Crisler and Neil H. Wright, assistant directors. Superintendents of departments are the following: Textile, Mrs. Thomas West; culinary, Mrs. A. T. Biggers; Girls' clubs, Miss Isla Mae Chitwood; Women's Home Demonstration clubs, Miss Chitwood; plants and cut flowers, Mrs. W. O. Stevens; art, Mrs. S. J. McFarland; relics, antiques, and curios, Miss Delia Wilkinson.

Others Assist

In addition to these women, there were others who have helped since Thursday in receiving and arranging the exhibits. Mrs. W. O. Stevens has four assistants who are to be in her department Monday to receive plants and cut flowers that are to come in between 8 and 1 o'clock.

Since the time for receiving local exhibits in this department was extended from Friday afternoon to Saturday afternoon, because of the rains, judging and placing of women's exhibits was delayed. Most of the judging took place Saturday afternoon.

Miss Mildred Horton, home demonstration agent in the state, and Miss Myrtle Murray, district home demonstration agent, judged in the textile, culinary, Girls' and Women's clubs divisions.

Judges in the art division were Mrs. H. G. Hendricks of Amarillo; Miss Rozelle Jones, art teacher in the Junior High school, and Mrs. James H. Goodman.

Mrs. Goodman, Mrs. Murray Jones and Mrs. D. Burns made awards in the antique, curio and relic department. Flowers are to be judged today by O. W. Ribble and J. C. Dean, local florists.

To Enter Perishables

With the exception of perishables, the women's department closed to entries Saturday afternoon. Bread, cake and cut flowers will be received Monday at the fair grounds from 8 in the morning until 1 in the afternoon.

While the number of articles en-

(Continued on Page 4)

Husbands Attend Kil Kare Affair

Mesdames Burl Huffman, V. W. Bradley and Pierce Magee joined in entertaining with a husbands' party for the Kil Kare club Friday evening at the Huffman residence on Twentieth street.

Hurley Carpenter and Mrs. R. C. Harvey made high scores in games of bridge. The guest list included Messrs. and Mesdames Wallie Schmid, Waldo Trotter, Altus Sansom, Dalton Weaver, Earl McKinney, Harvey, Dewey Campbell, Carpenter, Messrs. Huffman, Bradley and Magee.

Annual All-Day Meeting For Friday Needle Club Booked

Plans for an annual all-day meeting in October were made by members of the Friday Needle club Friday afternoon at a party given by Mrs. Minnie Fickas, 1610 Avenue L. The party is to be with Mrs. R. S. Wilkinson.

Those who were at Mrs. Fickas' were Mesdames A. L. Hawkins, F. K. Mitchell, A. L. Harris, C. W. Byers, Wilkinson, E. B. Harris, A. T. Cocanougher, Harry Hall, W. E. Twitty and Frazier McCrummen.

These Women Are Prominent In Lubbock Affairs



As club presidents, fair directors and superintendents and in other capacities these women have a leading role in women's affairs here this fall. Reading from left to right in the upper row, those pictured are Mrs. Fred Sparks, president of the County Federation, which has a semi-annual meeting in October; Mrs. N. L. Peters, president of the City Parent-Teacher association; Mrs. George Berry, newly elected president of the American Legion auxiliary, who assumes her duties in November; Mrs. Bradford Knapp, wife of the new president at Texas Technological college.

Those in the lower row, from left to right, are Mrs. Neil H. Wright, assistant director at the Panhandle-South Plains fair; Miss Isla Mae Chitwood, home demonstration agent, who is a fair superintendent; Mrs. S. J. McFarland, art superintendent at the fair, and Mrs. J. B. Crisler, an assistant director. All photographs, with the exception of Mrs. Knapp, are by Brown.

Methodists To Hold Institute

Study Leaders Over Lubbock District Will Meet Here Thursday; Others Invited To All-Day Meeting

Study leaders in Methodist missionary societies of the Lubbock district will meet here Thursday in annual session, according to an announcement made by the district secretary, Mrs. George C. Wolffarth, 2304 Broadway. The meeting will be at First Methodist church, beginning at 10 o'clock in the morning.

Although this program will be for study leaders particularly, any other woman is invited to attend, Mrs. Wolffarth stated. This is called a district study institute and will be led by Mrs. F. H. Bryan of Slaton.

There will be a covered dish luncheon at noon at the church. The detailed program is to be as follows: Hymn; devotional, Mrs. O. W. Carter; "Value of Study," Mrs. Bryan; vocal solo, Mrs. O. B. Trinkle; round table discussion, "Making Mission Study Interesting"; hymn; review of "Lady Fourth Daughter of China", Mrs. C. P. Carlock; noon; review of "Living Issue of China", Mrs. Bryan; posters on "Living Issues of China," Mrs. W. H. Wallace, Lamesa; accordion solo, Mrs. H. W. Wylie; outline of foreign study, Mrs. Bryan.

The program is to end at 3 o'clock in the afternoon.

New Officers To Be Placed In Harmony Club On October 10

Officers elected in the Lubbock Harmony club will assume their duties at the next meeting which is to be conducted on October 10. These officials are as follows: President, Dolene Taylor; first vice-president, Joe Richard Donaldson; second vice-president, John Gerald Thompson; secretary, Gwendolin McKennon; reporter, Betty Jane Smith; parliamentarian, Jeannette Kelly.

The purpose of the club is to further an appreciation of music and give the members an opportunity to perform. Juvenile and junior musicians of the city hold membership.

Vera Davis Is Hostess With Slumber Party Friday Night

Vera Davis entertained with a slumber party for several of her friends in her home, 2210 9th street, Friday evening. During the evening bridge was played and candy-pulling was a diversion. Guests were Loveta Carmichael, Billy Plain, Dorothy Gray, Willa V. Bertram, Ora Ella Gray, Ruth Davis and Elizabeth Underwood.

NAZARENE MEET

The Nazarene Women's Missionary society is to meet at the church Monday afternoon at 3:30 o'clock.

Receptions, Parties, Open Houses, Dinners Are Scheduled At College; Clubs Are Booking Dates For Fetes

Mrs. C. A. Rogers Has Party Friday Morning At Her Home

One of the attractive small parties of Friday was the bridge-breakfast given by Mrs. C. A. Rogers in her home at 1808 13th street.

Mrs. Clarence Rollo made high score in the games and high cut went to Mrs. Frank Griffith.

Other guests were Mesdames Leland J. Mast, Garvice Dockray, L. E. Grimes, Charles Bacon and W. C. Pryor.

Old Cooking Vessels Shown At Fair Are Made Of Iron

The modern woman whose kitchen is brightened with enamel ware of many colors, can appreciate some of her pans after looking at some of the entries in the antique section of the Panhandle-South Plains fair.

An ancient spider—the iron ancestor of present day skillets—and an old iron pot on legs are among the exhibits. Muffin pans and several other iron vessels are in the collection.

History Of Ancient Coverlet Interesting; Is Shown Here

Although there are several ancient coverlets on display for the Panhandle-South Plains fair, there is one in the antique division at the women's building that is particularly beautiful. It's history is interesting.

The coverlet is the property of Mrs. A. B. Cuningham, 2601 21st street, and was made by her great grandfather, William West, who invented and constructed the machinery for the double weaving process used in the coverlet. He was the first weaver west of Wheeling, Va.

A native of England, Mr. West, an orphan, was apprenticed to a silk and wool weaver in Mahchester, Eng., when young. He came to America in 1817 and was manager of the woolen mills in Ellicott Mills near Baltimore until 1830 when he moved to Ohio. This cover, which is in blue and white, was made in 1832.

Outstanding on the social calendar for October and early November in Tech college circles are numerous receptions and open houses welcoming new students, returning, upperclass men and President and Brs. Bradford Knapp.

College club officials have scheduled activities but some will have to be postponed because of conflicting engagements.

Members of the Home Economics club are to entertain with a reception at the home management house on the campus Thursday evening. New students and members of the Aggie club are to be among the guests.

Is Annual Affair

An attractive occasion which is annually looked forward to in Las Chaparritas club is the open house given by the alumnae society for active club members, the patronesses and other friends. This is to be given in the Cecil Horne home at 2224 Broadway Friday evening from 7 until 9 o'clock. Several hundred are expected to call.

Other plans for this club during the fall months include several bridge parties and perhaps an informal dance.

The Student council at Texas Technological college is entertaining with an informal reception Monday, October 3, in the cloisters and rotunda of the administration building introducing Dr. Knapp, president of the college, and Mrs. Knapp. Basil Hill is president of the student body.

The home of Mr. and Mrs. E. J. Parsons, 2523 19th street, is to be the scene of the annual reception given by the Sans Souci club on October 8. Patronesses, town people and members of the various clubs on the campus are to be invited to attend, according to the president, Miss Melba Watson.

Party On October 15

On October 15 the club is to attend a bridge party at the M. C. Butler home, 2405 Broadway. Hostesses will be Misses Wanda Butler, Mary Lee Bardwell and John Anna

(Continued On Page Three)

Federation Is In First Meet

Members Are Received; Talk Is Made By Dr. Holden At First Fall Meeting Of City Federation Friday

In the first meeting for this fall, members of the City Federation of Women's clubs accepted additional members; heard a lecture by Dr. W. C. Holden, a professor at Texas Technological college, and transacted routine business. There were about 35 at the meeting, which was held in the ball room of Hilton hotel Friday.

A brief history of the Pueblo Indians was given by Dr. Holden in his illustrated talk. He concluded by telling of recent discoveries in the Panhandle concerning tribes of Indians that lived along the Canadian river.

The Twentieth Century and Junior Twentieth Century clubs fostered this program. Mrs. C. M. Ballenger from the former socety introduced Dr. Holden.

Two songs, "Silver Throated Pawn" and "Pale Moon", were sung by Mesdames Carl Patton, Richard Douglas, Milton Jones, J. B. Crisler, Carl Scoggin, V. L. Doughtie, Hub Jones and G. N. Atkinson. Mrs. B. C. Dickinson accompanied at the piano. This part of the program was furnished by the Junior Twentieth Century club.

Mrs. George Dupree made an announcement, urging the payment of delinquent and current taxes saying that this is necessary in order that salaries can be paid to public school teachers. She asked representatives of various clubs to make this announcement before the societies.

The periods of Pueblo development were discussed by Dr. Holden, who illustrated his talk with a map showing migrations of the nation. In linking the Panhandle tribes with the Pueblos, he displayed pieces of pottery, arrow heads and other articles taken from the Canadian excavations this summer.

He told characteristics of Pueblo buildings, saying that it is the only 100 per cent American architecture that there is. He told of their

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Out-Of-Town Guests Attend Bridge Party On Saturday

Miss Louise Lawson was hostess at bridge Saturday afternoon in her home, 1916 18th street. Several out-of-town guests were included in the guest list.

Those playing bridge were Misses Lucille McCrummen, Gwendolyn Thompson, Elaine Henry, Margaret Green, Ma. / Leidigh, Priscilla Watson, Mary Louie Shropshire, Ruth Mildred Rylander, Pearl Bardeman of Levelland, Nina Scott of Lamesa, Floyce Snodgrass and Esther Cline.

Miss Merith Alee Toney was a guest for the tea hour.

Reception For Public Is Well Attended Here

City Parent-Teacher Council Entertains Honoring New Teachers; About 500 Are In Attendance

BY MARGARET TURNER
Of The Woman's Staff

APPROXIMATELY 500 public school teachers and school patrons attended the reception sponsored by the City Parent-Teacher council at the Senior High school Friday evening. This was a special courtesy to new teachers in the system.

Upon entering the downstairs hallway, patrons were greeted by wives of members of the school board. These are Mesdames Allen T. Stewart, Maple Wilson, Smylie C. Wilson, W. B. Atkins, R. P. Bayless and B. Sherrod. High school girls directed the callers to the second floor, where they were met by a receiving line composed of the council and Superintendent and Mrs M. H. Duncan. Later they went to the third floor to be presented to other teachers in the system.

Mrs. N. L. Peters, president of the council, introduced Mr. and Mrs. Duncan. Others standing in the line were Mesdames E. B. Wheelock, C. E. Maedgen, Jerome H. Smith, R. V. Kimmell and F. A. Kleinschmidt.

Local parent-teacher association presidents and their officers assisted in registering the guests. Teachers in Junior and Senior and Central ward schools received on the second floor and teachers in K. Carter, Dupre, George M. Hunt and Sanders ward schools were on the third floor.

Serve Refreshments

Callers were escorted to the dining room where they were served by girls in advanced foods classes. Mesdames H. P. Godeke, W. W. Royalty, W. B. Atkins and Fred W. Sparks poured tea.

Misses Gertrude Watson and Gertrude Daniel, teachers in the home economics department, and Miss Hazel Price, student teacher, assisted in the dining room.

Before leaving the building, patrons were shown to the auditorium where music was furnished throughout the evening by the Lubbock High school orchestra. H. A. Anderson is director.

Several Hundred Students Attend Receptions

Providing an opportunity for new students to become acquainted and extending a welcome to returning collegians, church people of Lubbock were hosts with annual receptions for students of Texas Technological college at the various institutions Friday evening.

The red, white and blue theme of the Washington Bicentennial was featured in the motif at the reception given at the First Presbyterian church. Seventy students were in attendance.

Miss Katherine Leidigh as Martha Washington and Lumir Beran as George Washington greeted the guests. They were presented with corsages and buttonaires by Miss Mary Lou Hopper.

After a series of games, a program of musical numbers and reading was given by Misses Ruth Mildred Rylander, Marjorie Ann Ainsworth, Fern Holland, Charlene Maddox, Artie Rogers and Mrs. P. H. Laverty.

Miss Virginia McLean, Miss Christova Sawyer and Miss Ruth Reed arranged details.

At Christian Church

Hill Garrison directed entertainment at the First Christian church. A program was given over an im-

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Flapper Fanny



Shallow people who plunge into a deep subject, quickly find themselves over their heads.

Sanders Parent-Teacher Association Makes Program Plans For This Year

Program outlines for the year have been prepared by the executive board of the Sanders Parent-Teacher association.

There is to be one program on the second Tuesday afternoon of each month from now until May. The April meeting will be devoted to an election of officers, who will be installed at the May meeting. Other programs have been arranged as follows:

October—"Personal Health," by third grade pupils; November—"How To Help Children Study at Home," first grade pupils; December—Night Christmas program, fifth grade; January—"Model Lesson in Music," fourth grade, directed by Miss Gildwell Mullins; February — "Great Men", second grade, directed by Miss Beulah Starnes; March—special program at a night meeting.

The September meeting opened the year for this association. A new president was elected and other business transacted. Members of the executive board include Mesdames T. G. Hodges, V. M. Voegeli, Rex Greer, R. L. Balch, Mattie Bull, R. E. Blanton and D. Jarrett.

Music Club Meets Early In October For Program; Year's Plans Outlined

Beginning their tenth session, Lubbock Music club members are to attend their initial fall meeting on October 8 in the ball room of the Hilton hotel. Programs for the coming months have been prepared and the yearbooks, which are in the hands of the printer at present, will be distributed at the October program hour.

Mrs. Harry E. Blocker, vice-president of the club, will become president to succeed Mrs. L. J. Von Tungeln, who is studying at the University of Oklahoma this year. An election will be held at the first meeting to place a new vice-president in office and to elect a critic to succeed Mrs. O. K. Peters, who is spending the winter in Sweetwater.

Selections from classical, romantic and modern periods in music will be studied during the year by club members, and at a final luncheon meeting in May a program will be heard on Texas composers.

The Program

Roll call will be answered with current musical events at the October meeting. Mrs. A. W. McKee is

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Home Improvement Programs Carried Out By County Women

The Woman's Angle

* * *

BY BLANCHE E. BEAN
Avalanche Woman's Editor

GO to the fair this week.

• • •

There is much of interest to women outside the women's building, naturally, but within that house, they are going to find what examples of the artistry of other women.

• • •

If you are making quilts, you will want to see the handiwork of other women. If you are making children's clothing, you may get new ideas from the things that other women are making. If your particular hobby is pillows, crochet, embroidery you will find articles on shelves of the women's building that will draw your interest.

• • •

Perhaps you have spent the summer canning. Then, you should get a thrill out of the glistening jars that are arranged along those shelves in the culinary booth and in the women's home demonstration booth. Clear juices about fruits and vegetables; foods packed without having been broken; firm jellies beautifully-colored preserves and other fruits will make your mouth water and challenge your domestic abilities.

• • •

If there are people who do not think that a row of canned carrots can be beautiful, the women's building is a place to change opinions.

• • •

EARLY AMERICAN FEMINISM

FOR those who missed the lecture made by Dr. W. C. Holden before members of the City Federation Friday afternoon, here is a tip that you missed something in which you would have been interested.

• • •

In spite of the rain, there was a fair crowd at that meeting—a fair crowd in comparison to the attendance on beautiful days.

• • •

He talked on the Pueblo Indians and those of us who are feminists are willing to believe that the people who were living in the Southwest several centuries ago had reached a high state of civilization. The women owned all the property. They granted their husbands divorces when they felt so inclined and the lords and masters could do nothing about it but pick up their clothes and move over to bachelor quarters.

However, there was another side to the thing. The women had to do the work. They were the builders and engineers and they created the only one hundred per cent American architecture that we have—the first business women, we may presume.

• • •

Those were the days probably when women could move the furniture about as often as they wished without masculine interference; the days, in all probability, when a woman could have a new side porch when she desired, or a breakfast nook built on any old corner of the house she choose.

• • •

Those Pueblo women were smart.

• • •

DRIVE MORE CAREFULLY

JUST whose business it is to regulate the matter of traffic around school grounds, I am not positive. But something should be done to protect the children.

• • •

Since I live near several school buildings, the streets out in our section of town are seething with children every day at lunch time. George M. Hunt, Dupre, Central Ward and Senior High school all send children marching out across the streets at that time of day. Many of the little children, particularly, dart from behind cars or across streets without waiting to see if cars are passing.

• • •

And, as far as I can tell, about half of the drivers pay no attention to the children. The warnings to traffic to slow up because of schools evidently mean little, judging by the driving that is done.

• • •

It is true that most of the drivers sound their horns before plunging madly down the streets and around the corners but that is not sufficient. More careful driving is necessary.

• • •

A person who is old enough to drive a car should not have to be warned to drive carefully to prevent injury or death to school children. However, it looks like something is going to have to be done. The loss of one child's life or injury to one would be a terrible thing to occur just because some thoughtless driver fails to slow up when he drives home for lunch.

• • •

The average driver is not in such a hurry that he can't stop. In fact, the cases where fast driving is necessary are negligible. If people must be careless where lives are concerned, some organization within the city should take steps to remind them of their thoughtlessness.

Three Aims Of Club Work Are To Be In Show

Demonstrators In Clubs Are Teachers For Other Women In Organizations; Council Is Meeting Place

THE three-fold aims of home demonstration work in Lubbock county will be illustrated in exhibits that rural women are to have in the Panhandle-South Plains fair this week.

The work of these club women this year has centered about home industries, the farm food supply and wardrobes.

Since it is impossible for the county home demonstration agent, Miss Isla Mae Chitwood, to reach every club woman and give her intensive training in the club projects, there is a demonstrator in each club and the other members are known as co-operators.

This demonstrator is given special instruction by the agent, who works with her on every project. This woman then goes to her club meeting in the capacity of a teacher and helps the other women with the same projects. Each club meets twice each month and Miss Chitwood is present at one of the meetings.

Raise Standards

The standardization of products for farm women's markets and raising the quality of foods for home consumption have been aims in the home industries project this year. In carrying out the farm food supply project, each woman made out a budget of her family's food needs for the year and then preserved and canned foods, planted gardens and otherwise prepared to meet this demand.

In addition to doing these things for her own family, each club woman tried to help some other farm family in producing and securing a food supply. It has been the aim of the home demonstration club women to reach 85 per cent of the rural families with this program.

In preparing a wardrobe, the club women learned how to make a foundation pattern and then made a dress from this model. Closets were built in many homes and were reorganized in others to provide adequate storage space for the family clothing.

In addition to the help that Miss Chitwood has given these club women, there have been a number of training schools during the year. Two or three representatives were sent to each institute from each club, the selections being made by the presidents. These women went back to their clubs with the instructions that they received.

Meet In Council

As a means of dispensing information to the clubs and receiving information from the clubs, there is a county council made up of home demonstration club representatives that meets on the first Saturday of each month. The president of each club and two other representatives are members of the council. These other delegates are elected and one serves on the board of the farm women's market. Mrs. V. L. Cade of Union is chairman of this body.

There are 16 home demonstration clubs in the county. The location of these clubs, the presidents and approximate memberships are as follows:

Acuff, Mrs. Walter Millican, 35 members; Becton, Mrs. R. L. Kelley, 30 members; Broadview, Mrs. F. M. Roberson, 25 members; Canyon, Mrs. J. J. Barham, 20 members; Carlisle, Mrs. E. R. Shipp, 40 members; City Line, Mrs. W. P. Florence, 25 members; County line, Mrs. R. L. Powell, 30 members; Foster, Mrs. L. A. Armstrong, 22 members; Hardy, Miss Oma Merrill, 30 members; Hurlwood, Mrs. Jim Cates, 25 members; Idalou, Mrs. G. L. Stell, 82 members; Liberty, Mrs. Charles Felty, 29 members; McClung, Mrs. Frank Crossland, 12 members; New Hope, Mrs. Charles Boyd, 20 members; Union, Mrs. C. S. Davis, 21 members; Wolfforth, Mrs. O. M. Woodson, 27 members.

Woman's Ingenuity Is Shown In Lamp Entered In Fair To Be Viewed During This Week

The ingenuity of woman is illustrated in a lamp that was entered in the Panhandle-South Plains fair by one of Lubbock's rural women.

The stand for this lamp is the cog wheel from a cultivator, the stem is a hoe handle. The wire frame is fashioned from ties from a cotton bale and it holds an ordinary kerosene lamp. A fancy shade, colored to blend with the paint that was used on the stand, completes the lamp.

A. A. U. W. Luncheon Saturday Will Be First Fall Meeting

Members of the American Association of University Women here are to attend a luncheon at 1 o'clock Saturday at the F. R. Friend home, 2008 Broadway. This is the first meeting of the fall and Dr. Bradford Knapp, president of Texas Technological college, is to talk.

The year's program, as outlined by Dr. Bessie League, will be presented for acceptance at this meeting.

Reservations for the luncheon may be made by calling Mrs. Leroy T. Patton at 1664-J. Miss Harriett Tilden, at Tech college, is membership chairman and will receive calls from any women who are eligible to A. A. U. W. membership and have not affiliated with the chapter, it was announced by Miss Jonnie McCrery, president.

Ancient Head Scarf Shown In Women's Division Interesting

Among the exhibits in the women's building at the Panhandle-South Plains fair for this week is an old embroidered head scarf worn from Ireland by an ancestor of Mrs. Jerome Smith, who owns the garment.

Girls Receive Home Training In Club Work

Ten 4-H Clubs Over Lubbock County Have Program This Year In Yards, Gardens And Bedrooms

SPECIAL projects for 4-H club girls in the year that is coming to a close this fa lhlave included yard improvement, gardens and bedroom improvement and members of the 10 county clubs have worked on this program.

In carrying out the yard program, the county girls have had cutting beds, six doorway plantings, well-cleaned yards, and at least one permanent planting each, in addition to the doorway plantings.

Requirements for their gardens have been 25 tomato plants, 25 carrot plants, one row of leafy vegetables and a fall garden of leafy vegetables. The girls have been required to can at least 20 containers of vegetables for home use and three standard jars for exhibition at the Panhandle-South Plains fair.

Adequate Storage

The bedroom requirements have been a comfortable bed for each club girl and adequate space for clothing.

Each girl is asked to keep an accurate record of all her work, including her expenses and profits.

Members of 4-H clubs, boys and girls, have a joint council meeting on the last Saturday in each month.

Every member of a girls club is urged to exhibit her work in the Panhandle-South Plains fair, according to the county home demonstration agent, Miss Isla Mae Chitwood.

These Are The Clubs

The ten clubs, with the name of the president of each one and the approximate membership, are as follows:

Acuff, Ruby Gregory, 20 members; Becton, Louise Bolton, 21, members; Center, Ella Mae Abney, 22 members; County Line merle Squyres, 17 members; Foster, Maxine Smith, 20 members; Hurlwood, Guyrene Horton, 10 members; Liberty, Marjorie Fleming, 13 members; New Hope, Myrel Carter, 16 members; Shallowater, Corene Corley, 20 members; Union, Betty Sedgwick, 17 members.

In all the dresses of softer materials sleeves get bigger and bigger.

Directs Women At Fair



As head of the women's exhibits at the Panhandle-South Plains fair, which opens tomorrow, Mrs. Hub Jones is again supervising all displays in the women's building. She is assisted by a corps of superintendents and other assistants.

Miss Ohnemus Is To Be Wed Today; Is Party Honoree

Miss Adele Ohnemus, who is to be married to John Dyle Gammill in Roswell, N. M., today, was honoree at a surprise party and gift shower given Friday afternoon by Miss Edna Sims in her home, 902 Avenue Q.

Those who attended were Mesdames Floyd Williams, Clayton Gammill, Lee Ragland, F. J. Ohnemus, Walker Jackson, Frank Ohnemus, Misses Lera Isom, Ethel Cadenhead, Ollie Graham, Flossie Burkholder, Fay Stinnett, Fay Hunt, Anne Ford, Eva Johnson, Lola Rogers, Margaret Green, Lois Morrison, Mrs. Edward Blackwell, and Mrs. H. W. Sims.

Miss Ohnemus is the daughter of Mr. and Mrs. Frank Ohnemus, 1408 Avenue K. She is a graduate of Draughon's Business college. Mr. Gammill is with the Continental Oil company and is a former Tech student. He is the son of Mr. and Mrs. C. A. Gammill. He and his bride are to be at home at the Bosque apartments.

Miss Helen Jennings Gives Party Honoring Her Sister

As a courtesy to her sister, Mrs. D. R. Davis, of Emporia, Kans., Miss Helen Jennings entertained with an informal party at her home, 2122 16th street, Saturday afternoon.

Bridge and other games were the diversion.

The hostess was assisted by her mother, Mrs. D. T. Jennings.

Las Leales Club Is To Honor Freshman Girls At Tech With Annual Reception; Ask Others

Musical Selections Are To Be Heard At Affair This Afternoon At Seaman Hall For New Students

Freshman girls at Texas Technological college are to be honored at an annual reception given by members of Las Leales club, a social organization on the campus, this afternoon at Seaman hall, Sixteenth street and Avenue X. Receiving hours are between 3:30 and 5:30 o'clock.

Callers will be greeted by Miss Ruth Thompson, club president. Las Leales members who are to be in the house party include Misses Pearl Harrison, Wilma Bartlett, Eunice Cone, Emmajean Douglas Lizzie Belle Clements, Lucille McCrummen, Louise Lawson, Margaret Green, Mary Leidigh, Ruth Douglas, Christova Sawyer and Mrs. Wilbur Pearson.

Others Receive

Others who are to aid in entertaining will be Misses Sylva Wilson, Voncile Gilkerson, Jean Shelley Jenninga, Coleta Baker, Kathleen Conrad, Roberta Myrick and Mrs. Homer Maxey.

A musical program will be given by Misses Florence Anderson, Coleta Baker, Nell Parmley, Fern Holland, Ruth Mildred Rylander, Beulah Dunn and J. W. Day and Fred Fairly.

Misses McCrummen, Lawson and Green are on the program committee and Misses Leidigh, Ruth Douglas and Sawyer are arranging details for the reception.

A number of special guests have been invited to attend with the first year students.

Quilt Made Of Flour Sacks Is Displayed At Annual Fair

An interesting exhibit in the textile division at the Panhandle-South Plains fair is a quilt that was made by Mrs. W. L. Boazman, 604 Avenue R, from flour sacks. The material was washed, dyed and pieced by Mrs. Boazman into a quilt of rainbow colors.

ENTERTAIN CLUB

Mrs. Doyle Jordan, 1210 10th street, is to entertain the 1932 Bridge club at 3 o'clock Tuesday afternoon.

King's Jewelry

Extends Welcome To

Fair Visitors

1115 Ave. J
New Jones' Building

We are proud of our new quality jewelry, fine diamonds and watches because we can offer them to you at lowest prices on the South Plains.

Visit our new store and select that Christmas, Birthday or Anniversary Gift. Pay a small deposit and have your Christmas gifts laid away now.

Why not combine elegance, smartness and real worth with economy and buy at these low prices?

Repair Department
Most Reasonable

SPORT

FOR THOSE WHO HAVE SOMEWHAT OF BOYISH SWANK—THE AMELIA EARHART TYPE—THIS SMART NATTIKNIT ENSEMBLE IS A WINNER!

YOU CAN FACE THE AUTUMN SQUARELY IN THIS STUNNING ENSEMBLE!

NATTIKNIT OFFERS A FASCINATING VARIETY OF WEAVE, COLOR AND KNIT . . . DISTINCTIVE TALENT IN DESIGN AND DETAIL . . . PERFECT WORKMANSHIP THROUGHOUT.



Welcome
Fair
Visitors



For Sport....
For Daytime....
For Sunday Best....

WE HAVE A BRIGHT NEW HAT FOR EACH NEED.

AUTHENTIC COPIES OF HATS FEATURED BY "VOGUE"—TO BE WORN IN THE "STRAIGHT-ACROSS-THE-EYES" MANNER; SOME TO BE WORN "WELL-FORWARD", AND OTHERS IN THE "OFF-THE-FACE" WAY.

The Vogue

Van Raalte Hose

Phone 922 1018 Broadway

Jarett's Cinderella Shop

Same Old Location

WE ARE NOW READY TO SHOW YOU COATS, DRESSES, MILLINERY, HOSIERY AND SHOES, WITH THE VERY NEWEST STOCK, AND THE SEASON'S VERY LATEST. COME IN AND REVIEW THE HIGHEST QUALITY THAT YOU HAVE EVER BEEN OFFERED, AT PRICES THAT ARE EXCEEDINGLY LOW.

FROCKS
With Quality Higher Than Ever Before!

Our low operating expense, makes it possible for us to show you these beautiful new frocks at less than is ordinarily found—come in and shop around.

$3.95 to $39.50





Plenty of style in these
COATS

This Season's Coats are unparalleled values—and the styles that we are showing fit your personality. You will marvel at how low we are offering these.

$9.75 to $89.50

Here are Leading Modes in
MILLINERY

New Millinery styles make it necessary that you come and shop for the hat that is best suited to your own being. It will be a pleasure to show you.

$1.95 to $7.95

FOOTWEAR
for the Lady Who Cares

NEW LOW PRICES

All Sizes All Widths $2.95 $3.95 $4.95

Jarett's Cinderella Shop
1105 Broadway

Social And Scholarship Societies Offer Membership To Tech Women

Draw Sponsors From Teachers At The College

Every Woman On Campus Is Eligible To Affiliate With Some Organization; Varied Requirements Made

THE college girl attending Texas Tech who wishes to devote part of her leisure time to club work may make her choice from a number of social and academic organizations. While requirements for membership in some is limited to junior and senior standing underclassmen may join clubs which are approved by the Interclub council and placed on the college calendar.

Purposes of these organizations vary but the majority state as their aim the furthering of fellowship and friendships on the campus.

The Home Economics club has a membership which varies from term to term, usually totaling approximately 100 young women. It has a stated purpose "to act as a medium for forming closer friendships among girls on the campus." Business meetings are held monthly.

Miss Ruth Carter is president, Miss Hazel Price is vice-president and Miss Ethel Green is secretary-treasurer of this club.

Require Scholarship

Scholarship and leadership are requisites for membership in the Double Key society, a club in the home economics school. This is for senior students or last term juniors. Miss Effie Smith of Crosbyton is president and Miss Christova Sawyer of Brownfield is secretary-treasurer of the society.

Miss Margaret Weeks, dean of the school, serves as sponsor of the Double Key. There are about nine active members.

To formulate good sportsmanship among college women the Women's Athletic association was organized several years ago. An average grade of C is required. There are about 40 members.

Miss Virgina Hash of El Paso is president of the association; Miss Elizabeth Conner, vice-president; Miss Louise Campbell is secretary, Miss Delene Reed of Glyde, treasurer, and Miss Zella Riegal and Johnnye Gilkerson are sponsors.

The Forum was organized in 1928 to promote worthy undertakings of women students on the campus. The membership is drawn from outstanding leaders in campus societies. This organization fosters a major social function for all college women each term. A reception is given in the fall term, a college mixer is fostered in the winter term and a garden party on the college green in the spring is an occasion for presenting new members.

Membership is limited to 15 students of junior and senior standing. Miss Voncile Gilkerson is president, Miss Ruth Douglas, business manager, and Miss Lucille McCrummen, secretary-treasurer.

For All Students

The Association of Women Students has a stated purpose of "promoting all worthwhile activities on the campus and sponsoring undertakings for all college women." Membership is drawn by election from the four classes and by representation from all girls' clubs.

Mrs. Homer Maxey is president, Miss Christova Sawyer is vice-president and Miss Eleanor Simmons is secretary-treasurer of the association. It has a membership of about 20 girls.

A few social activities are planned for the Sock and Buskin club each year. This furthers dramatic work and fosters and encourages interest in the dramatic arts. A dance is planned for the spring.

Included in the clubs for women that are purely social are the Sans Souci, Las Chaparritas, Ko-Shari D. F. D., Las Vivarachas and Las Leales.

For Pleasure

"The purpose of this club is for pleasure, entertainment and good fellowship." Sans Souci members state. Miss Melba Watson is president; Miss Johnnye Jo Whitley, vice-president; Miss Frances Snyder, secretary-treasurer, and Mrs Lorenz Ellis, sponsor.

Las Chaparritas club members will plan a program for the fall soon after school work gets under way. Miss Jean Shelley Jennings is president and Miss Sue Barton is secretary-treasurer.

The four deans of Texas Technological college are sponsors of Las Leales club and each year a banquet is given to honor them. Miss Ruth Thompson is club president, Miss Geraldine Clewell is vice-president and Miss Ruby Rae Williamson is secretary-treasurer.

Ko-Shari members go to Santa Fe, N. M., several times during the year and visit the ceremonial chambers used by the Indians from which they derive their name. Mrs. W. C. Holden is sponsor of the organization. Miss Geneva Adamson is president.

Tech Socials

(Continued from Page One)

Boyd.

Although dates are still tentative, members of the Ko-Shari club have planned an annual open house, a steak fry, tea and formal dance for the early part of the fall term.

Men's social organizations have not announced plans for entertainments yet but these probably will take the form of dinners and dances. These clubs include the Centaur, De Que, Wranglers, Los Camaradas, Silver Kay, Kemas and the College club.

No clubs may initiate new members until the second week of the second term. Rushing is against the college rules although a number of new students will be invited to attend social events of the fall and early winter terms.

For Street Wear



This tailored frock takes several tricks in a jaunty manner. It is fashioned from a loosely checked fabric that is light and rough and woolly. The leg o' mutton sleeves increase the shoulder width, the straight skirt with its low inverted side pleats molds the silhouette, and the white pique collar, which matches the cuffs, is worn Ascot fashion.

South Plains News

BROWNFIELD, Sept. 24—(Special)—Announcement was made of the engagement of Miss Mamie Sue Flache and Dr. R. B. Parish of Brownfield at a morning party given by Misses Fay and Alma Brown at the home of Mrs. Tom Cobb. Games of bridge were played and scrolls placed on the refreshment plates announced the engagement. No date has been set for the wedding.

LAMESA, Sept. 24—(Special)—Miss Nadina McMahan, daughter of Mrs. J. A. McMahan, and Joe Burleson, son of W. B. Burleson, of Lamesa, were married in Lovington, N. M., on September 12. They are to be at home in this city where Mr. Burleson is associated with his father in the candy business.

TAHOKA, Sept. 24—(Special)—Mr. and Mrs. W. J. Crouch will celebrate their golden wedding anniversary today at the home of Mr. and Mrs. Ovid Luallin. The Crouch family has resided here for a number of years.

POST, Sept. 24—(Special)—Miss Gladys Cearly, daughter of Mr. and Mrs. O. R. Cearly, of Post and Frank McNeely were married at the home of the bride's parents on September 15. The young couple is to be at home in this city.

SNYDER, Sept. 24—(Special)—Announcement as been made of the marriage of Miss Geraldine Morrow, daughter of Mr. and Mrs. Ollie Morrow, and Nathan Scaramella, jr., also of this city, which took place September 14 in Carlsbad, N. M. The couple has returned to Snyder after a short wedding trip to various points in New Mexico. Mr. Scaramella formerly lived in Bakersfield, Calif., where his parents are residing at present.

POSTPONE MEETING

Because of the serious illness of Mrs. M. B. Hilburn's father, the Wednesday Needle club meeting for Wednesday has been indefinitely postponed, it was announced Saturday.

Women Help At Fair With The Exhibits

Superintendents Are Aided By Other Women; Displays Are Received And Arranged During Last Week

Superintendents and directors in the women's division of the Panhandle-South Plains fair have been assisted by a number of other Lubbock women in receiving entries at the women's building during the last few days.

With the opening of this building for exhibits on Thursday morning, a corps of women were present. After the entries were received, they assisted in classifying and placing the articles for exhibit this week.

Miss Delia Wilkinson, who has the relic, antique and curio division, was assisted by Mesdames A. B. Cunningham, J. L. Quicksall, R. C. Goodwin and Mary Lovell.

Those who assisted Mrs. S. J. McFarland in receiving entries in the art department were Mesdames Milton Jones, Chester Hubbard, Carl Patton and R. L. Douglas.

Others Assist

Miss Isla Mae Chitwood, superintendent of Girls and Women's Home Demonstration clubs, had as her helper Mesdames F. F. Revier, R. C. Pace, J. J. Barham, Ed Griffin, G. K. Horton, H. H. Ross, Jim Cates, Miss Margaret Jones and Miss Oma Merrill.

Assisting Mrs. A. T. Biggers in the culinary division were Mesdames Winfield Watkins, Ross McWhorter, Lawrence Bacon, W. H. Evans, Weldon Hankins and John Keathley.

Those who helped Mrs. Thomas West in the textile department were Mesdames C. C. Mansell, Owen McWhorter, Hugh Field, Frank Jones, W. B. Chapman, R. T. Canon and Miss Bess Brown Lomax.

Calendar

(Continued from Page One)

the home economics building at Texas Technological college.

The Twentieth Century club is meeting at 3 o'clock at the Hilton hotel.

The Sorosis club is meeting at 3 o'clock with Mrs. C. H. Smith, 2209 10th street.

WEDNESDAY

Faculty women at Texas Technological college are entertaining from 4 until 6 p. m. at the W. C. Holden residence, 3109 20th street, complimenting Mrs. Bradford Knapp. All women of the town are invited to attend.

The Loyal Sisters Needle club is meeting at 3 o'clock with Mrs. M. B. Cross, 2015 15th street.

Mrs. O. W. Ribble, 2220 18th street, is to entertain the Lucky 13 Needle club at 3 o'clock in her home.

THURSDAY

The 1916 Needle club is meeting at 3 o'clock with Mrs. O. H. Cline, 2112 Broadway.

FRIDAY

The Busy Bee Needle club is meeting at 3 p. m. with Mrs. C. M. Carroll, 1902 26th street.

Local Players Appear Before Amarillo Audience Saturday

Miss Louise Garrison and Mrs. Willette Merrell were to play accordion duos over station KGRS in Amarillo during two 30-minute periods Saturday. The program was fostered by the Tri-State Fair association.

Miss Garrison and Mrs. Merrell attended the Texas Tech-A. and M. college football game, accompanied by Miss LaVerne Garrison, also of this city.

Ira Prosser of Fort Worth, who has been here for the last two weeks assisting in revival services at the West End Baptist church, is leaving for his home early Monday morning.

Music Club

(Continued from Page One)

program director and Mrs. Mamie I. Neal is to lecture. Musical numbers that have been announced are as follows: Piano solo, "Sonata in A Major", (Scarlotti), Mrs. Roscoe Wilson; vocal solo, "Derdi Prati", (Handel), Mrs. J. T. Shaver; piano solo, "Italian Concerto" (Bach), Mrs. David S. Martin; vocal solos, "Should He Upbraid?" (Bishop) and "She Never Told Her Love" (Haydn), Mrs. Richard L. Douglas; piano solo, "Preclude and Fugue", (Bach), Mrs. E. F. George; vocal duet, "Au Clair de la Lune", (Lully), Mrs. Jack M. Lewis and Mrs. Blocker.

Twilight musicales are to be given at December, Februray and April meetings in lieu of the regular programs. These will be on Sunday afternoons and are to be open to the public.

There is a music promotion committee in the club, of which Mrs. Floyd Beall is chairman. Others on the committee are Mesdames R. D. Moxley and Wesley Read.

Plan Yearbook

Mrs. Mamie I. Neal, chairman of the yearbook committee, was assisted by Mrs. Marlin R. Smith, jr., and Miss Myrtle Dunn. Miss Dunn is choral director.

The membership committee is composed of Mesdames Carl Scoggin, G. N. Atkinson and J. Milton Jones.

Serving on the social service committee are Mesdames A. W. Evans, J. T. Shaver and McKee and Mesdames Roscoe Wilson, R. A. Mills and E. L. Robertson.

Music club officers in addition to those named are as follows: Second vice-president, Mrs. Beall; recording secretary, Mrs. Moxley; corresponding secretary, Mrs. W. C. Wood; treasurer, Mrs. C. G. Stinson; parliamentarian, Miss Stella Thurman; reporter, Mrs. A. W. McKee; City Federation delegate, Mrs Sam Lightfoot, MacDowell Music club counselor, Mrs. Douglas; Atwater Kent radio audition chairman, Mrs. Jed A. Rix; public school music chairman, Mrs. David S. Martin.

Girl Scouts Are To Have Nursery At Fair Grounds

A free nursery for children up to four years of age is to be maintained at the Panhandle-South Plains fair grounds this week by the Girl Scouts, assisted by their adult directors. The nursery will be in the County Library building, in front of the women's building.

The nursery is scheduled to open at 10 o'clock in the morning and continue until 6 o'clock in the afternoon.

Anyone may leave children at the nursery, according to Miss Alma Girand, Girl Scout executive, who said there always will be an adult at the nursery with the girls. The Girl Scouts will not assume the responsibility for accidents but will take every precaution to avoid any, she said. Toys, beds and other equipment have been moved into the building. The girls will tell stories, direct games and otherwise entertain the children.

Request Names

(Continued from Page One)

the force of your personality is on the side of human values in our schools, in our homes, in our state and national life. It means that you have caught the spirit of the age and have given your loyalty to a great organization in a day when the individual is weak but the group is strong. The National Congress of Parents and Teachers is an inspiring movement. Everything you put into this movement in time, energy, money and spirit, helps to magnify the finer values of our civilization."

The fourth and last page states that the national congress has adopted for its platform the seven cardinals objectives of education. These objectives are: Health and safety; worthy home membership; mastery of the tools, technics, and spirit of learning; citizenship and world goodwill; vocational and economic effectiveness; wise use of leisure; and ethical character. Parents and teachers may direct the growth of the child around these seven great purposes, with the assurance that his life will be well founded and rich in promise of the highest success and happiness.

Loan Collection Of Pictures Hangs In Fair Art Exhibit In Women's Building First Time

Several Well-Known Artists Have Paintings On Walls Of Women's Building This Fall In Display

For the first time in the history of the Panhandle-South Plains fair, there is a loan collection of pictures hanging in the art exhibit in the women's building.

The collection is to be larger next fall, according to Mrs. Chester Hubbard, who was responsible for these loans.

Artists who have pictures in this collection, and titles of their paintings are the following: "Anson Pool", Helen King Kendall of San Angelo, an instructor in the Texas Artists colony; "West Coast" by Mrs. John Knox, Santa Ana, Calif.; "Self Portrait", Wilson K. Nixon of San Antonio; "Scene in Colorado", and "Flower Girl", A. W. Mack, Walsenburg, Colo.; "Side Street in Spain", an etching by Jose Arpa of San Antonio; "New Mexico" by Carl Redin of Albuquerque, N. M.; "Pike's Peak" by Mrs. H. G. Hendricks of Amarillo, and "Liza", a watercolor by L. Thompson owned by the Tech engineering department.

BE ACCURATE

If you will invest in a few measuring cups and spoons instead of depending on your own guesswork to help you in a hit or miss fashion, you need not worry about cakes falling or pie crusts not growing fluffy. Definite proportions are necessary if you want to be assured of good results.

A New Shoe Store

We wish to announce the opening of a strictly modern JUVENILE SHOE STORE in connection with The Family Shoe Store located at 1201 Broadway, across from Hotel Lubbock. KIDDIES KORNER will be formally opened Monday, September 26th.

FREE! FREE!

Every boy and girl of school age who visits KIDDIES KORNER on Monday or Tuesday will be given absolutely free a 120 page school tablet and a dandy pencil.

KIDDIES KORNER will feature POLL PARROT solid leather shoes for boys and girls. They are a product of the World's Largest Manufacturers of foot-wear.

We have just received and placed in this new department hundreds of pairs of children's school shoes; included in this stock are lace boots, pull on boots, high shoes, oxfords, straps and pumps, ranging in price from 49c to $3.95.

If you have experienced difficulty in having your child's feet properly fitted then you need no longer have that trouble. KIDDIES KORNER now offers the narrowest widths as well as the widest and has thoroughly experienced men to fit these shoes to encourage healthful development for growing feet. PROPERLY FITTED school shoes encourage better grades.

SOLID LEATHER stands the weather—POLL PARROT shoes are made that way—"They speak for themselves." MAY WE SHOW YOU?



49c to $3.95

Jim Kimmel *Ira Womack*

Mr. and Mrs. Howard Wheelock

KIDDIES KORNER

With

Family Shoe Store

Across from Hotel Lubbock

FOOTWEAR

In The Latest Fall Numbers For Your Selection

At



$2.95

Ties
Pumps
Oxfords

Sizes 3 to 8
AAA to B

Brown Suedes
Black Suedes
Black and Brown Kid

WOMEN'S WEAR

Grollman's

Fashion Without Extravagance

WELCOME FAIR VISITORS

Women Will Find Interesting Things At Abney's

The many fine and lovely things that you will find at Abney Apparel are interesting because—they are the newest of the new fashions, and without doubt they are greatest values that this store has been able to offer.

When You Buy A New

DRESS

Know It's Smart

Besides style and individuality, you can be assured of one thing when you choose a frock here—and that's smartness—because we choose the most important styles, from scores of important collections. Dresses for street, business, afternoon and evening wear. Silks, crepes and woolens.

$5.95 to $29.85



"BRADLEY"

Knitted Suits and Sweaters

The frill bouche used in the knit, is featured in these models that are hand fashioned—two-piece type—especially featured for the college girl.

$5.95 to $12.95

Others Priced $16.95 to $29.75

Sweaters, $2.95



DISTINCTIVE

COATS

FOR FALL

Distinction is a word sometimes lost track of by hurried shoppers. But you needn't worry about finding it if you choose your fall and winter coat here. Every important fabric—every smart style detail in sport and fur trimmed models.

$16.95 to $49.75

Others Priced as High As $89.50

ALMOST ANY KIND OF A

FALL HATS

May Be Had Here—From

$1.95 to $10



JUST ARRIVED—NEW DOBBS HATS!

Our new Dobbs Hats have just arrived! Hats for every type of person. All the smartest, newest colors and shapes are in the collection.

ABNEY APPAREL SHOP

"Exclusive But Not Expensive"

Hotel Lubbock Building

Over One-Fourth Of Lubbock's Population Attends Church Each Sunday

Large Number Of Religious Groups Here

Average Of More Than 6,000 Persons Attend Services, Proving That Lubbock Is City Of Church-Goers

SLIGHTLY more than 6,000 persons, approximately one-fourth of the population of Lubbock, attend religious services each Sunday, testifying to the statement that Lubbock is a city of church-going people.

In addition to the churches, a number of religious faiths are represented, the groups having tabernacles and other such accommodations for their meetings. Included in the denominations which worship in Lubbock are the First Methodist, First Baptist, Broadway Church of Christ, First Presbyterian, First Christian, Asbury Methodist, Calvary Baptist, St. Joseph's Catholic, Trinity Lutheran, Church of Christ Scientist, Church of the Nazarene, Cumberland Presbyterian, West End Baptist, Central Baptist, Saint Paul's-On-The-Plains Episcopal, Fundamentalist Gospel Tabernacle and Four Square Gospel.

Jennings Veteran Here

In the nine year that the Rev. Walter P. Jennings has served as pastor of the First Christian church he has received about 950 members. Many of these united with the church at regular services.

This church is to observe promotion day in the Sunday school today and next Sunday will have rally day. A goal has been set for 550 at Sunday school on October 2.

About 600 names are on the First Christian church roll and approximately 300 members attend regularly.

The Rev. R. C. Campbell has served as pastor of the First Baptist church for two and one-half years, coming here from Belton. He received 475 members into the congregation last year.

Regular Attendance 1,800

There is a regular attendance of 1,800 at the First Baptist church each Sunday, according to church officials. The roll carries 3,200 names and of these at least 2,600 are resident members.

The Asbury Methodist church roll totals about 500 and attendance at services varies between 250 and 300 each Sunday. The Rev. Orion W. Carter is to finish his first year as pastor in November. He came here from Cochran chapel, Dallas, exchanging pulpits with the Rev. G. P. McCollom. About 90 members were received into the congregation this last year.

Methodists Have 2,500

The Rev. J. O. Haymes has been pastor of the First Methodist church for two years. This church with a roll of 2,500 members ranks seventh in southern Methodism. Church attendance averages about 1,000 each Sunday.

This is one of the most modern church plants in West Texas, covering one-half block with a modern educational building, church and parsonage.

Approximately 800 persons have been received into the congregation in the four years that John T. Smith has served as minister of the Broadway Church of Christ. The roll bears 1,200 names and approximately this number attend church services regularly.

To Start Revival

On October 16 this church will begin a series of revival services under the direction of A. Hugh Clark of San Antonio. This will make the third year that Mr. Clark has conducted such services here. The congregation has two revivals annually.

The Central Baptist church, 1311 18th street, formerly known as South Side Baptist, is to improve the church plant in the near future. The Rev. J. D. Welch celebrated his first year as pastor last Sunday. Of the 155 members in the institution an average of 125 attend each Sunday.

B. Y. P. U. To Meet Here

The State B. Y. P. U. and Sunday School association are to meet with this church as host in June of next year.

The Rev. Francis Gabriel, F. R., is pastor at Saint Joseph's Catholic church. Forty American families and 150 Mexican families are affiliated with this institution. Approximately 150 Americans and between 260 and 300 Mexicans attend services here each Sunday.

Services are conducted daily at 7 o'clock at the Catholic church and about 35 persons attend in the summer months and 100 are usually present throughout the winter months.

In 1920 Christian Scientists began holding services in different residences in Lubbock. A church was organized in 1922 and in 1926 the church edifice was built at 1114 14th street. It is a branch of the mother church in Boston, Mass., which has 2,592 branch churches and societies throughout the civilized world.

Maintains Reading Room

The Lubbock Christian Scientist church maintains a reading room at 1011 1-2 Main street. In addition literature is distributed weekly in many boxes in Lubbock, including the hotels, railway stations, tourist camps and the jail. Last year 3,518 pieces of literature were distributed, most of which were taken from the free boxes by the public.

The West End Baptist church was organized at the building known as Matador hall in April of 1930 with 9 charter members. The Rev. Boyd P. Milburn, present pastor, assisted in the organization and that spring the congregation met in homes of the members for services.

A church has been built at College avenue and Tenth street and the enrollment stands at 270 at present. At least 200 are in attendance each Sunday, according to Rev. Mr. Milburn. In August of 1930 56 additions were received at one Sunday service.

Completes Two Years

The Rev. R. M. Hocker completed two years last June as pastor of the Church of the Nazarene. He has been recalled as pastor here for another year. About 140 names are on the church roll and church attendance varies between 140 and 155 persons.

Dr. Jack M. Lewis, veteran pastor of the city, is beginning his eleventh year as pastor of the First Presbyterian church.

Approximately 350 members attend services regularly and 500 names are on the church roll.

To Celebrate Rally Day

Rally day is to be celebrated in this church next Sunday. The purpose of this is to educate the people on the value of Sunday school work and the day is to be a church-wide celebration. A goal of 500 has been set for the Sunday school hour.

A delegation from the Cumberland Presbyterian church is to attend the church synod in Olney on October 13. The Rev. O. N. Baucom has been pastor of the church for five years. There are about 150 names on the church roll and an average attendance of 108 at church services.

An average of 125 persons attend Sunday school at this institution.

The Calvary Baptist church has grown from 11 members at organization in 1927 to an enrollment of 500. About 350 members attend services each Sunday. The Rev. C. J. McCarty, pastor, has received 750 members, and is beginning his fifth year here.

The church has raised $28,970 for all purposes. The congregation owns six lots east of the new high school and some day a church will be erected there. The plant includes a six-room brick veneer pastor's home.

News of the Churches

FIRST METHODIST CHURCH
Broadway at Avenue M
Rev. J. O. Haymes, pastor

Sunday school at 9:40.

Morning worship at 10:50. The pastor's subject will be "The Unconscious Change". Mrs. Lillian Butler will sing "I Give Myself to Thee" (Scott). The choir will sing "When the Golden Leaves Are Falling" (Davens). Miss Myrtle Dunn, choir director.

There will be no service at the evening hour on account of the annual opening sermon of Texas Technological college.

Open house for young people at 6.

Epworth leagues at 7:15.

ST. JOSEPH'S CHURCH
Ave. O and First Street
F. Gabriel, pastor

Masses:

8:30—for Americans, with benediction.

10—for Mexicans, with benediction.

Sermon at 8:30 by the pastor. Text: "Be Renewed in the Spirit of Your Mind, and Put on the New Man, Who According to God is Created in Justice and Holiness of Truth." (Eph. 4:23-24).

FIRST CHURHCH OF CHRIST, SCIENTIST
1411 Fourteenth Street

This church is a branch of the mother church, the First Church of Christ, Scientist, in Boston, Mass., and holds services regularly each Sunday at 1 a. m. The Wednesday services are held at 8 p. m. when testimonies of healing and remarks on Christian Science are given. Sunday school is held at 9:45 a. m. for pupils under 20.

A reading room is open daily except Sundays and holidays from 12 noon until 4 in the afternoon at room 207 1011 1-2 Main street.

The subject of the lesson today is: "Reality."

FIRST PRESBYTERIAN CHURCH
Fourteenth and Avenue N
Rev. J. M. Lewis, pastor

Sunday school meets at 9:45 with superintendents' prayer circle at 9:30.

Morning worship begins at 10:57. Pastor's subject will be "The Snare of Preparation". Misses Ruth Mildred Rylander and Artie Rogers will sing a duet for this service. The Young People's choir will furnish special music. Miss Ruth Wagner will play the following organ numbers: "Prelude" by Chopin, "Prayer" by Wagner, and "Polonaise" by Chopin. This is a special service for young people.

The intermediates, seniors, and young people will meet at 6 in their respective departments. Special programs have been arranged for each group.

This congregation will join with the other churches of the community in a service at the high school auditorium at 8 this evening.

FUNDAMENTALIST GOSPEL TABERNACLE
Sixteenth and Texas Avenue
T. Myron Webb, pastor

Sunday school 9:30 a. m.
Preaching 11 a. m. Sermon topic: "Jealousy".
Children's church 3 p. m.
Junior fellowship club 4 p. m.
Young people's meeting 6:30.
Evening service 7:30.
Preaching, 8 p. m. Sermon topic: "Compromise or Separation Which?"
Adult Bible class each Tuesday night. The lesson for Tuesday evening will be the second and third chapters of Zechariah.

CENTRAL BAPTIST CHURCH
1311 Eighteenth St.
Jeff D. Welch, pastor

Sunday school 9:45 a. m.
Preaching 11 a. m. Subject, "Things That Have Appeared Unto All Men."
B. Y. P. U. 7 p. m.
Preaching 8 p. m. Subject, "Things That You Cannot Buy."
W. M. U. Monday 2 p. m. at the church.
Prayer meeting Wednesday 8 p. m.
Choir practice Friady 8 p. m.

CHURCH OF THE NAZARENE
Ave. Q and Fourteenth St.
R. M. Hocker, pastor

Sunday school will meet at 9:45 a. m.
Morning worship at 11 o'clock. Rev. P. B. Wallace will preach.
The choir will be on the air at 3 p. m.
The N. Y. P. S. will meet at 6:45 p. m.
Evening service at 8 o'clock. The pastor will take for his subject, "The Religion of Jesus Christ, a Joyful Religion."

FOURSQUARE GOSPEL CHURCH
1420 Eighth Street
Rev. Floyd Dawson, pastor

Sunday school at 9:45.
Morning service at 11.
Sunday evening, evangelistic message by Miss Beard, at 8.
Services Tuesday, Thursday and Saturday evenings at 8 o'clock.

SALVATION ARMY
Texas at Fourteenth
Captain and Mrs. W. T. Wilson in charge.

10 a. m. Sunday school.
11 a. m. holiness meeting.
3 p. m. junior soldiers.
6:30 p. m. Y. P. L. meeting.
7 p. m. street meeting.
8 p. m. salvation meeting.
Members of the Plainview corps are to be here tonight to take part in the night meeting.

CALVARY BAPTIST CHURCH
Nineteenth St. at Avenue Q
C. J. McCarty, pastor

Sunday school meets at 9:45 a. m. The fifth chapter of Hebrews is the lesson.
Training service will meet at 6:15 p. m.
The revival meeting is still in progress. The pastor is to preach at 11 a. m. and 7:30 p. m.

FIRST CUMBERLAND PRESBYTERIAN CHURCH
O. N. Baucom, pastor

Sunday school 9:45 a. m.
Worship 11 a. m. Subject: "Christ's Second Coming."
At 7 p. m. young people will meet.
At 8 p. m. the Missionary society will have an inspirational program.
Monday 3:30 p. m. Missionary society will meet at church.
Monday 7 p. m. the Julia McCasling Missionary society will meet.
Monday 8 p. m. the Scofield Bible class will meet.
Wednesday 8 p. m. prayer meeting.

CUMBERLAND PRESBYTERIAN C. E. PROGRAM

Topic "Getting Off to a Good Start."
Scripture, Heb. 12:1-3.
Leader, David Hodges.
Song, "Jesus Calls Us."
"Jesus' Idea of Starting Right." Acts 1. 8. R. Dyess.
"A Pentacostal Start," Acts 2:36-42, Mary Ratcliff.
"Name Some Purpose That Each of Us Should Have As We Begin Each Day," Anna Mary Baucom.
Sentence prayers.
"What Is the Value of Having a Purpose in Life?", Claud Young.
Personal Contacts," Luke 10:1-9, Herbert DeShazo.
"Seeking Divine Guidance," Acts 16:8-15, Loyd Bresler.
"A New Start," Mark 16:14-20, Charles Young.
Song, "All Hail the Power of Jesus."

FIRST CHRISTIAN CHURCH
W. P. Jennings, minister
Sixteenth Street and Avenue J

Bible school meets at 9:30 a. m., with Judge E. L. Pitts, superintendent. Judge Clark M. Mullican teaches the men's class, Mrs. W. P. Jennings the women's class, Mr. J. E. Hartley the young people's class.

At 10:45 the pastor will have for his sermon theme: "The Greatest Prayer and the Greatest Promise." Jack Stahl will render a violin solo, and there will be other special music.

The Christian Endeavor society meets at 7 p. m. Topic, "Getting Off to a Good Start." (Heb. 12: 1-3).

There will be no evening service. The church will join with the churches of the city for the convocation services at the Texas Technological college, as has been the custom each year. Bishop Cecil Seaman will deliver the sermon.

BROADWAY CHURCH OF CHRIST
Broadway at Avenue N
John T. Smith, minister

Bible study begins promptly at 9:30 a. m., superintended by Raleigh Martin and Paul Sherrod. The class of young married people is taught by John T. Smith, and the class for Tech students by Prof. Roy Stone. Classes for all ages.

Preaching and worship from 10:45 to 12 o'clock. Morning subject: "Why Send For Peter?"

Gospel preaching at 8 o'clock, with the subject: "Sincerity in Religious Duties."

Young peoples' study and development classes meet at 7 o'clock in their various departments.

Ladies' Bible class meets Monday afternoon at 3 o'clock.

Mid-week devotional, Wednesday at 8 p. m.

ASBURY METHODIST CHURCH
Avenue T at 20th Street
Orion W. Carter, pastor

Sunday school at 9:30 o'clock.
Morning worship, 11 a. m. Sermon subject: "The Beginning."
The congregation will join in the union service for Tech college students at the evening hour.

WEST END BAPTIST CHURCH
Tenth and College
Boyd P. Milubrn, pastor

Revival closes tonight. Mr. Ira C. Prosser of Fort Worth in charge of music is planning for several special numbers at both services. Among these will be the radio favorite gospel song "When They Ring The Golden Bells", at the night service.

The pastor will preach this morning on: "The Value of Church Membership" and tonight on: "Your Last Night On Earth."

Sunday school 9:30; Baptist Training service 6:30; Preaching service 10:40 a. m. and 7:30 p. m. Young People's Bible class meets in hall at 3415 Main street.

FIRST BAPTIST CHURCH
Main and Ave. N
R. C. Campbell, pastor

"Christianity That Appeals to the College Student of Today," will be the subject of a special message to college students by the pastor at the First Baptist church at 10:50 this morning. There will be no preaching Sunday evening on account of the union service for the Tech college.

The B. T. S. will meet at the regular hour, 6:15.

Carroll Atchison will sing "Return" by McKinney at the morning service. Sunday school meets at 9:30.

DOWNTOWN BIBLE CLASS
C. Fred Litton, president
Rev. R. C. Campbell, teacher

"A Fallen Leader" will be the subject of the discussion at the class meeting at the Lindsey theater at 9:30 a. m.

BIBLE STUDY CLASS

The lesson for today is the seventy weeks of the ninth chapter of Daniel. This is one of most important prophecies of the Bible. The class meets every Sunday morning at 9:30 o'clock in the main auditorium of the First Baptist church.

SCOFIELD BIBLE CLASS

The lesson for Monday evening is a continuation of the study of the church, its meaning, and mission. The class meets every Monday evening at 8:00 o'clock at the Cumberland Presbyterian church.

SAINT PAUL'S-ON-THE-PLAINS
(Protestant Episcopal)
Bradner J. Moore, minister
Avenue Q at Sixteenth

Holy communion and sermon, 11 a. m.

Sermon by the mnister "The Church in a College Town."

Christian Women Will Study Bible

Affording a comprehensive review of the Bible, the First Christian church Women's Bible class taught by Mrs. Walter P. Jennings is to begin a study of the Bible next Sunday morning at 9:30 o'clock. The class period continues for one hour. Notes and questions will be furnished each person for preparation of the lessons which will begin with the book of Genesis and continue through Revelation.

Receptions

(Continued from Page One)

provised radio set and games were enjoyed. Refreshments were served by several church women.

Seventy-five students attended the affair, which was arranged by Miss Waltrude Rogers, Miss Pauline Householder and Mr. Garrison.

Buford Battin of Woodrow made a short talk before students who gathered at the Church of the Nazarene. Later the group played games and refreshments were served.

Students who attend the West End Baptist church were entertained at 2415 Main street. An informal program was directed by Ira Prosser of Fort Worth and light refreshments were served. There were about 50 in attendance.

A recreational program in the church annex preceded the inspirational services directed at the Asbury Methodist church. About fifty were in attendance.

Calloway Huffaker and C. A. Holcomb made short talks, Miss Christine Lane read, Coy McCullough and Miss Roma Gause sang a duet and Coleman Cowan sang a solo during the program hour.

An illuminated cross was placed in the church auditorium and when the group entered a hidden chorus sang songs of the cross. A brief devotional period followed.

Over 200 Attend

More than 200 young people attended the First Methodist reception at that church. A three-part program was presented, including stunts, games, musical numbers and a candle-lighting service.

Miss Elizabeth Montfort was general chairman, assisted by Misses Eileen Booker, Pauline Wilks, Bernice Beard, May Tom Howell, Johnnye Gilkerson, Zella Riegel, Messrs. M. K. Foster and Levie Liston. Refreshments were served by the young peoples' advisory committee, composed of Mesdames W. W. Royalty, C. E. Maedgen and M. C. Overton.

A receiving line greeted the 150 students who called at First Baptist church during the evening. Rev. R. C. Campbell, pastor of the church, headed this line. Others who received were Miss Ruby Atwood, Mrs. J. D. Carnett, Mrs. O. J. Hull, Mr. and Mrs M. E. Witt, E. L. Kleit, Miss Juanita Pool. Other church officials who greeted the collegians were Dr. F. B. Malone, Elmo Wall, E. V. Hicks and H. M. Cowan.

Mrs. R. C. Campbell presided at the punch bowl and was assisted in serving by Misses Virginia James, Patti Hopping, Evelyn and Estelline Jeffries.

Student committeemen who arranged for the reception were Lois Jeffries, Winelle Ward, Evelyn Walling, Mary Alyce Scott, Frances Wynn, Bonnie Thomas, Georgia Knight, Wynona Pardue, Ruth Dunn, G. L. Beene, Harlan Howell, W. R. Underwood and Mrs. S. P. Clark.

A play was presented by Misses Eulala Henderson and Mary Alyce Scott and Parker Taulman.

Methodists Plan Rally On Tuesday

Closing out work for the conference year which ends in November, pastors and laymen of the Lubbock Methodist district are to attend a rally at the Asbury Methodist church Tuesday morning. The session is to open at 10 o'clock. Dr. C. A. Bickley, presiding elder of the district, is to preside.

City Federation

(Continued from Page One)

wealth of folk lore, discussed their artistic senses and told of their governmental, economic, religious and social institutions. Instances of their industry were pointed out by Dr. Holden, who told of their irrigation projects in Arizona.

Organizations holding membership in the City Federation this year are the following: Twentieth Century, Junior Twentieth Century, Sorosis, Athenaeum, Lu Beta Delphian, Daleth Delphian, Shakespeare, Garden club, American Association of University Women, Daughters of the American Revolution, Lubbock Music club, American Legion auxiliary.

The individual membership includes Mesdames W. A. Bacon, Sam C. Arnett, Bass Arnett, Ney Hunt, R. F. Hinchey, J. F. Blanton, A. V. Weaver, H. C. Arbuckle, H. W. Stanton, A. W. May, H. N. Roberts, J. L. Ryan, R. E. Garlin, R. C. Goodwin, W. A. Dykes, W. B. Atkins, J. F. Gregory, Clark Smith, Floyd Beall, C. C. Triplett, I. M. Robinson, E. W. Millsap, M. C. Butler, Charles C. Crenshaw, V. R. Dockray Floyd Bowen, Ford Benham George Benson, S. S. McKay, J. B. Acton, O. P. Harlan, J. L. Barstow, O. L. Nislar, D. M. Henderson, M. L. Price, Ross McWhorter, Alfred Scott, Jim Floyd, T. C. Ivey, C. J. Herbstreit, A. N. Norman, W. B. Powell, Cecil Horne and Miss Margaret Turner.

Is First Lady



When Aldermanic President Joseph V. McKee became Mayor of New York upon the resignation of Jimmy Walker, that made Mrs. McKee "First Lady" of the nation's largest city. Here she is shown in a recent pose.

Fair Exhibits

(Continued from Page One)

tered in the women's department this fall is not as large as in some past seasons, the exhibits can be arranged to better advantage, the superintendents stated Saturday. The textile department, particularly, has been so crowded some years that many articles were almost covered up in the display cases.

The curio, relic and antique department has many articles of interest this fall. Old dishes, old coins, coverlets that are as much as 100 years old, ancient cooking vessels, some historic firearms, rare books—many family heirlooms are on display that have not been shown here before.

The paintings of local artists are hung with a loan collection from some well-known Texas painters. Boys are displaying airplane models that they have fashioned.

Another point of interest in the art section is the art and craft collection and the entries of children under 16 years of age.

Hand-made rugs will make up an attractive part of the girls' and women's clubs display in the women's building. County agents from West Texas have brought in exhibits that have been made by their rural women and girls. Some beautiful designs have been worked out in old woolens and silks by these women. Rows of canned vegetables and fruits add a palatable and colorful exhibit to the women's building.

CAUGHT BEING HONEST

INDIANAPOLIS, Ind., —Garnett Harvey, 24, returned home with three stolen automobile tires. His wife persuaded him to return them. They were piled in the family car and driven back to the home of Fred Roth, from where they were stolen. As Harvey was putting the tires in the garage Roth came out and found him. Harvey escaped, but police caught his wife.

OPPORTUNITY

One of the large life insurance organizations has an opening in this locality for a live energetic District Representative. The applicant must be favorably known in his community and must have the power to carry on. The system of training is so arranged that you can earn while you learn. Please give full particulars in a letter asking for an interview. Address: P. O. Box 1374, Amarillo, Texas.

For COLLEGE WEAR



A smart pump with individual tip and box treatment. Black and Brown Suede.

$5



LOTUS

A smart oxford with perforations. Of brown suede and black suede.

$6



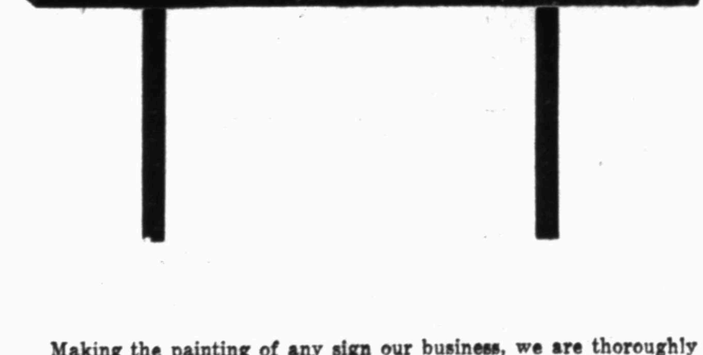
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Making the painting of any sign our business, we are thoroughly equipped to care for the job.

We have been in Lubbock since 1918, and have painted some of the best work on the South Plains.

People who know tell us that we are better equipped than most shops in cities—and that is just the way we want to be.

When you have a job of SIGN PAINTING, remember that we do it best.

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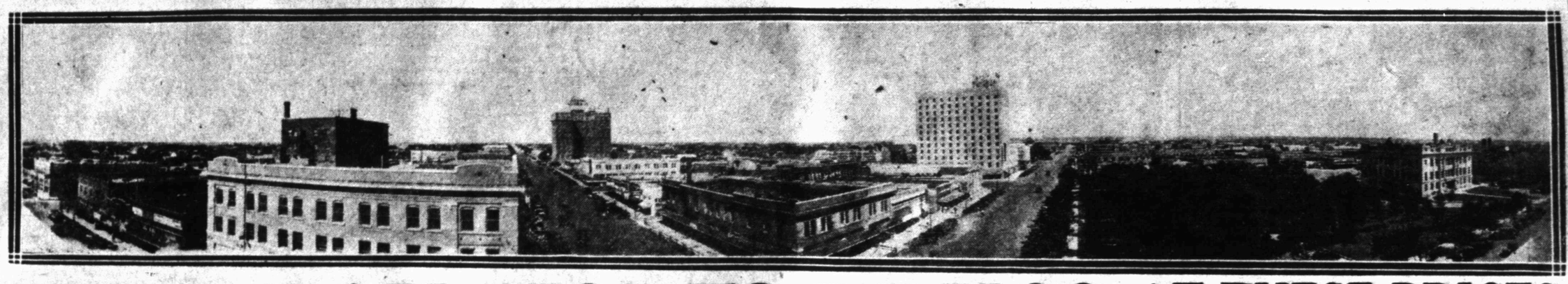
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NEW LOW PRICES **NEW LOW PRICES**



WHY PAY MORE? DRUGS AT THESE PRICES EVERY DAY

1.00 Pepsodent Antiseptic	79c
1.20 Lysol	79c
32 Ounce Allcott's Antiseptic	79c
16 Ounce Halotosin	39c
1.20 Lavoris	89c

1 pint Merrell's Beef Iron Wine	59c
1.50 Incretone	$1.19
1.25 Dares Mentha Pepsin	98c
1.25 Tanlac	98c
1.25 Sargon	79c

85c Jad Salts	59c
85c Kruschen Salts	59c
1.00 Alkazane	79c
1.50 Citro Carbonate	$1.29
1.20 Salhepatica	98c
60c Salhepatica	48c

50c Woodbury's Cleansing Cream	39c
50c Woodbury's Cold Cream	39c
50c Woodburp's Tissue Cream	39c
1.00 Krank's Cleansing Cream	79c
1.00 Edna Wallace Hopper's Creams	89c

2 Quart, Two Year Guaranteed Fountain Syringe	49c
2 Quart Combination Syringe and Hot Water Bottle, Two year Guarantee	79c
Whirling Spray Douche Syringe	89c
New Household Gloves	29c
Molded Ice Caps	79c

ALL RUBBER GOODS
GENUINE U. S. RUBBER

5-Foot Syringe Tubing	17c

50c Ipana Tooth Paste	29c
50c Bost Tooth Paste	29c
50c Kolynos Tooth Paste	29c
50c Dr. West Tooth Brush	29c
50c Prophylactic Tooth Brush	29c

85c Klim	69c
30c Kondon's Jelly	24c
30c Kloxlax	24c
50c Klutch	39c
1.25 Kremola	98c
1.00 Kurlash	89c
1.50 Petrolagar	98c
1.25 Papsomax	98c
50c Pheolax Wafers	39c
Pint Phosphagon	$1.59
1.35 Pierce's Favorite Prescription	$1.09
50c Pogo Rouge	43c
50c Pulvex Powder	43c
50c Q-Flu	39c
1.20 Resinol Ointment	89c
15c Rit or other Dyes	10c
3 Squibb's Tooth Paste	$1.00
1.00 Sinaseptic	89c
1.00 Lacto Dextrin	89c
1 Pound Psyllium Seed	79c
30c Lyons Dental Powder	24c
1.25 Martha Lee Cleansing Cream	98c
35c Magnes Baby Elixar	29c
1.00 Margo Face Powder	89c
1.00 Mead's Baby Foods	89c
50c Nadinola Bleach	39c
25c Nature Remedy	19c
1.00 Neet	89c
75c Saxolite	59c
1.20 Scott's Emulsion	79c
1.20 S. M. A.	98c
1.25 Simplex Dye	89c
1.20 Swamp Root	98c
75c Tangee Rouge	59c

1.25 Tanlac	98c
35c Tethina	29c
35c Tonsoline	29c
50c Unguentine	39c
1.00 Vagifors Mi	89c
1.50 Vagasol	98c
1.00 Vercolate Tablets	98c
50c Vicks Drops	39c
1.00 Wampoles Extract of Codliver Oil	89c
1.20 Wild Root Hair Tonic	89c
50c William's Shaving Cream	39c
1.20 Wyeths Sage and Sulphur	89c
1.50 Yardley's Bath Powder	$1.39
50c Yeast Foam Tablets	39c
50c Zip Depilitory	39c
1.00 Zonite	79c
35c Blosser's Cigaretts	29c
1.25 B-L Tonic	89c
1.00 Blue Star Ointment	89c
50c Bocarol	39c
1.00 Borophenoforms	89c
60 Bromoseltzer	49c
1.00 Buena Skin Tonic	89c
35c Calocide Powder	29c
1.00 Calonite Powder	89c
60c Canthrox	49c
50c Capallaris	39c
60c Capudine	49c
1.00 Carbona	89c
50c Cardoseptic	39c
1.00 Caroid & Bile Salts Tab	98c
25c Carter's Pills	19c
1.00 Casec	89c
1.00 Chamberlain's Hand Lotion	89c

35c Kotex, 5 for	$1
35c Kleenex	19c
30c Modess	15c
25c Couetts	8c
25c Kerfs	19c
25c Tish	19c

Carton, CAMEL Cigaretts	$1.59
Carton, LUCKY STRIKE Cigaretts	$1.59
Carton, CHESTERFIELD Cigaretts Now	$1.59
CHESTERFIELDS, Flat Fifty's	35c
CAMELS, Flat Fiftys	35c
CHESTERFIELDS, 12 Cigaretts	10c
All 10c CIGARS 3 for	25c
All 5c CIGARS 6 for	25c
Half Pound PRINCE ALBERT and PIPE	49c

$1.00 LeGeraradine, now	79c
$2.00 Pinauds Hair Tonic	$1.49
$1.00 Lucky Tiger Hair Tonic	69c
$1.00 Wild Root Hair Tonic	79c

36 St. Joseph Aspirin	15c
12 Bayars Aspirin	11c
100 Squibbs Aspirin	49c
12 Squibbs Aspirin	10c

1 PINT HEAVY MINERA OIL
39c
3 PINTS
$1.00
1 QUART HEAVY MINERAL OIL
69c
1 GALLON HEAVY MINERAL OIL
$1.98
PINTS RUBBING ALCOHOL
23c
5 PINTS
$1.00

Pinks, Milk Magnesia 27c. Pour for	$1.00
Quart, Milk Magnesia	49c
Quart, Olive Oil	$1.29
24 Ounce Olive Oil	98c

$1.00 Dorsay Powder	69c
$1.00 Melloglo Powder	79c
$1.00 Max Factor Powder	89c

$1.25 S. S. S.	89c
$2.00 S. S. S.	$1.49
$1.00 Miles Nervine	79c
$1.00 Adlerika	73c
$1.00 Cardui	69c
$1.50 Pinkhams Vegetable Compound	98c

Phones 140 and 995
1221 Broadway

50c Cinderella Shoe Polish	39c
1.00 Ovaltine	79c
1.25 Creomulsion	98c
Pints Cre-So-Mul	$1.59
1.50 Creoterpine	89c
35c Cutex Items	29c
1.20 Cystex	89c
1.00 Danderine	89c
1.25 Dare's Mentha pepsin	98c
50c Detoxal Dental Paste	33c
60c Diapepsin	49c
25c Dickey's Eye Water	23c
1.00 Digitol	89c
35c DeJerkiss Talc	16c
75c Doan's Pills	59c
1.75 Myledal	$1.49
1.25 Absorbine Jr.	98c
50c Abscent	39c
1.00 Adex Tablets	89c
25c Aida Pomade	23c
Adrenaline Sol.	$1.19
60c Alcaroid	49c
50c Allen's Foot Ease	39c
85c Allenrhu	79c
1.00 Alophen Pills	69c
2.00 Ambrosia Sets	79c
50c Amolin Po	39c
75c Anicin Tablets	59c
1.50 Annusol Supposotories	$1.29
1.00 April Showers Bath Powder	89c
50c Aquae Velvae	39c
50c Armand's Powder	43c
1.50 Arsenoferroto Se	$1.29

50c Artesia Cream	43c
25c Aspergum	19c
1.00 Astringosol	89c
1.00 Ayers Face Powder	89c
50c Baby Percy	39c
85c Barbosol	49c
60c Barbo Compound	49c
75c Balm Bengue	59c
50c Beltex Belts	39c
35c Belts Kotex	29c
1.20 Bisodol	98c
1.00 B. K.	89c
25c Black Flag	15c
1.00 Blondex	89c
85c Dryco	69c
1.00 Eczematone Hair Tonic	79c
75c Efedron Jelly	59c
60c Energine	49c
1 Oz. Ephedrin Inhalant	69c
60c Elys Cream Balm	49c
1.00 Estavin	89c
35c Exlax	29c
60c Eye Mo	39c
1.00 Fasteeth	89c
25c Feenemints	19c
1.50 Fellow's Syrup	$1.39
75c Fitch Shampoo	59c
1.50 Fitch Shampoo	98c
Pint Fleet's Phospho Soda	98c
60c Forhan's Tooth Paste	39c
35c Freezone	29c
20c Gandine Cordial	98c
60c Gastrogen Tablets	49c
30c Germacidal Soap	23c

1 Pound Absorbent Cotton	49c
1x5 Adhesive Tape	29c
1-2 x 2 1-2 Adhesive Tape	10c
1 Yard Gauze	15c
1 Inch Gauze Bandage	6c
2x5 Adhesive	59c

1.00 Jergens Lotion	59c
50c Jergens Lotion	29c
1.00 Hind's Honey and Almond Cream	69c
50c Hind's Honey and Almond Cream	29c
1.00 Frostilla	69c

Woodbury's Facial Soap	19c
Three for	50c
Life Bouy Soap	7½c
Camay Soap	8c
Lux Soap	8c

35c Gets It	29c
35c Gem Blades	29c
50c Glazo	39c
50c Glesco	39c
60c Glostoria	49c
50c Gloco	39c
30c Glycothymoline	24c

25c Golden Glint	19c
1.00 Golden Peacock Bleach	79c
1.50 Gordon's Antiseeptic	$1.29
1.25 Hagee's Cordial	98c
50c Heck Deodorant	39c
1.00 Herpacide	89c
85c Houbiganis Shaving Lotion	69c
1.00 Hoover's Asthma Remedy	89c

1.90 Hormotone Tablets	$1.69
1.00 Houbigant Extract	89c
20c Hygea Bottles	16c
50c Iodent Tooth Paste	39c
1.50 Formahydrion	$1.29
Irradol and Malt	$1.19
1.00 Ingram's Milk Weed Cream	89c
25c Johnson & Johnson Baby Powder	19c

Gossip Of Filmland

★ ★ ★

Outside World Sends Daily Bumper Crop Of Rumors To Hollywood Stars

BY ROBBIN COONS

HOLLYWOOD—As if Hollywood hadn't rumors and gossip enough of its own, the outside world daily sends in a bumper crop of hearsay which usually amuses but often alarms the stars it concerns.



"DODO"

Sometimes such stories can be traced, but not often. They arise from unknown sources and come to light only when some fan writes in to ascertain their verity, or when, in the case of more serious affairs newspapermen are asked to check their authenticity.

Stories range from reports of the death of some star or another—Wallace Beery, Douglas Fairbanks, jr., and Greta Garbo have been among those named in such erroneous rumors—to trivial inaccuracies about the personal lives and affairs of the screen's pets.

• • •

No Wig For Ann

"IS IT TRUE that your blond hair isn't real, and that you wear a wig?" Ann Harding was amazed to read one day in a fan letter, "and was a childish fright of flood the reason you now live on a high hill in Hollywood?"



ANN HARDING

Warner Baxter rarely sings in films, but when he is supposed to vocalize it's his own voice you hear not a double's. Yet the story of a singing double bobs up now and then out of nowhere.

Ricardo Cortez is a capable horseman, but one fan relayed the gossip that all photographs of Cortez on a horse were really double exposures because he couldn't ride at all.

• • •

Engagement Rumors

HOLLYWOOD recurrently is having Loretta Young engaged to every man with whom she is seen in public, but Hollywood isn't the only gossip-creator. Stories of her engagement to this or that actor come in from fans too—in many cases her new "fiance" being someone she never has met.



LORETTA YOUNG

Joel McCrea whose physique is a screen asset, not only is endowed with mythical love but is accused of having fake muscles applied by make-up men whenever he steps before the camera.

Queries like that come into Hollywood with every mail.

• • •

Photo Needs Shave

RICHARD Barthelmess will have a frequent reminder that he has annoyed, harassed and tormented William Powell.

From every stopping place in Europe, on the trip from which he has just returned Barthelmess sent Powell an envelope full of liquor labels. The latter now has a very impressive collection of little slips of paper.



RICHARD BARTHELMESS

Before Barthelmess left here he reversed the custom and gave Powell a stay-at-home present—a huge oil painting of himself done by an admirer.

Powell put the picture in an elaborate frame and has it hung in a conspicuous place in his home, surrounded by lights.

But before he framed it, Powell had a painter add a week's growth of beard to Dick's smooth face, put a wicked gleam in one eye and twist the mouth into a diabolical sneer. Despite these alterations, the likeness of Barthelmess is still there.

General Jan Smuts of South Africa is credited with originating plans for organization of the League of Nations.

TO BE SMARTLY DRESSED
Have your clothes tailored for you in Lubbock. Select your choice woolen from our new fall stock. Prices reasonable. We do all kinds of altering and remodeling. Bring us your furs.
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"Grand Hotel" Headlines Fair Week Theater Program Here

Great Galaxy Of Film Stars Will Be Seen

Greta Garbo, Joan Crawford, Lionel And John Barrymore And Wallace Beery Appear In Much-Discussed Movie

"GRAND HOTEL" is coming.

The long-awaited, much-discussed all-star production will be shown in Lubbock as the theater headline attraction of Fair week. Following sensational runs at New York and other cities, the picture will be screened at the Lindsey for four days starting Wednesday. Starting at 11 o'clock in the morning, four performances will be given daily.



HERSHOLT

No tickets will be sold after the start of each run. This will be the first time the production has been offered in West Texas at popular prices.

The world premier of "Grand Hotel" at the Astor theater in New York was marked by the largest public advance sale of tickets in the history of the theater, and its subsequent engagements throughout the country have proven it a sensation. Many critics have claimed it to be the outstanding achievement of the motion picture industry.

Based on the Vicki Baum play which ran for more than a year on Broadway, the picture brings to the screen the most astounding galaxy of players ever seen in a motion picture. Each of the five principal roles is filled by an outstanding screen star. The exotic Greta Garbo plays the part of a Russian dancer, who lives on the acclaim of her audiences and is ready to die when they no longer applaud. John Barrymore plays an impecunious nobleman whose love for the dancer prevents him from turning thief.

Joan Seductive

Joan Crawford is cast as a seductive stenographer who is willing to sell herself for whatever she is worth to an industrial magnate, played by Wallace Beery. Lionel Barrymore is seen as a provincial bookkeeper, who, broken in health, spends his hoarded dollars to enjoy his last few days in the splendor of the Grand Hotel. Lewis Stone and Jean Hersholt head the supporting cast, which includes a number of widely-known players.



RUTH WESTON

The lives of these strangely different characters are drawn together in the vortex of the fashionable Berlin hotel and the result is a fascinating dramatic panorama in which love, intrigue, murder, lust, comedy and tragedy all play a part. What happens to one on an exciting night in this hotel has its effect on each of the others, and although some of them never meet, their lives are fantastically intertangled. It probably is the most unique plot ever used for a screen production.

The picture was produced by Metro-Goldwyn-Mayer, with Edmund Goulding directing.

Based on Fannie Hurst's widely-read novel, "Back Street" starts a three-day run at the Lindsey today. Irene Dunne and John Boles appear in the leading roles, with June Clyde, William Bakewell and Arletta Duncan heading the supporting cast.

"Back Street" tells an intensely affecting story of a woman who gave up everything for love, and of a man who gave nothing but love. The picture sheds new light on the "eternal triangle," and you will follow the unfolding of the plot with breathless interest.

"This Sporting Age," with Jack Holt in the starring role, opens a three-day run at the Palace today. Holt plays a part that is not sympathetic, one in which he takes vengeance in his own hands. When his daughter, played by Evalyn Knapp, is harmed by a young scrapegrace, Holt seeks revenge. An army officer and star polo player, he meets his man on the polo field and wreaks justice abruptly.



HARRY CAREY

Moreover he is a flirtatious person—a detached male who lets his eyes wander in the direction of the come-hither vamp, played by Ruth Weston. The swank background of an exclusive country club and an army post furnish the setting for the picture.

Another murder mystery in which every member of the cast at one time or another is suspected of the crime is scheduled at the Palace Wednesday and Thursday. It is "The Secret Witness," with Una Merkel, William Collier, jr., and Zasu Pitts heading the cast.

Mystery Thriller

The picture opens when a man with many enemies is found dying in his penthouse, shortly after a girl had leaped to her death from his appartment. When he is found there is no one in the apartment except his pet ape. Many are suspected and an innocent man is arrested, but his girl's intuition leads to a solution of the mystery.

Harry Carey is the star of "The Night Rider", which will be screened at the Palace Friday and Saturday. Elinor Fair plays opposite him. The plot concerns the efforts of Carey, in the role of a secret service operative, to apprehend a mysterious night rider whose depredations have been terrorizing the whole countryside.

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Any Color, Guaranteed
SNAPPY SHINE PARLOR
1007 Broadway — — — News

At the THEATERS



Shown above are glimpses of Greta Garbo, John Barrymore, Joan Crawford, Lionel Barrymore and Wallace Beery as they appear in "Grand Hotel", starting a four-day run at the Lindsey Wednesday.







Here are the three featured players in "The Spirit of Notre Dame", which starts a three-day run at the Lyric today. They are, left to right, William Bakewell, Sally Blane and Lew Ayres.

Contract To Be Awarded On Clovis-Texico Road Project

CLOVIS, N. M., Sept. 24—The state highway between Clovis and Texico will be included in the next letting of the state highway department, according to a message received here by Jack Hull, secretary of the chamber of commerce, from W. R. Eccles, state highway engineer. The proposed route will be "on north side of the Santa Fe tracks," the message said.

"This is a project in which the city has been vitally interested for several years," Mr. Hull said. "It not only will obviate two of the most serious traffic hazards in eastern New Mexico, but will give Clovis a rightful share of the traffic which has been going around the city.

"When this highway is completed travel west through Clovis will not be compelled to use the present hazardous underpass and the railroad crossings at Prince street."

Mr. Hull announced the chamber of commerce, in response to Mr. Eccles' request, was seeking the necessary right-of-way for the new route.

QUICK CHANGE ARTIST

The tree-frog has the power of changing color to resemble more closely the surface upon which it desires to be inconspicuous. It can change from a dark hue to a light one in about 20 minutes.

PASTOR TO STAY

O'DONNELL, Sept. 24 (AP)—Rev. L. S. Jenkins, pastor of the First Baptist church here, who recently announced his contemplated leaving the church at the close of this year's service, told the congregation he had reconsidered the decision.

At a recent meeting of the church, the pastor was unanimously re-elected for another term.

Football And Wild West On Lyric's Menu

"Spirit Of Notre Dame" Will Start Three-Day Run Today; "The Deadline" And "Texas Buddies" To Be Shown

FOOTBALL and the wild west will be featured on this week's program at the Lyric theater.

"The Spirit of Notre Dame", dedicated to the memory of Knute Rockne, starts a three-day run today. Lew Ayres appearsin the principal role and is supported by Sally Blane, William Bakewell, Andy Devine and J. Farrell McDonald.



J. FARRELL McDONALD

In addition to the regular cast, some of Notre Dame's most famous football stars appear in the picture. They Frank Carideo, now head grid coach at the University of Missouri, and the famous "Four Horsemen of Notre Dame"—Elmer Layden, Jim Crowley, Don Miller and Harry Stuhldreher.

Knute Rockne's work on this picture was interrupted by his untimely death in an airplane crash. J. Farrell McDonald, who resembles the great mentor, plays of the part of the coach in the movie. Numerous football action picture are presented.

"The Deadline," a western thriller, will be screened at the Lyric Wednesday and Thursday. Buck Jones appears in the starring role, with Lorette Sayers as his leading lady.

Bob Steele in "Texas Buddies" will be the attraction Friday and Saturday.

Federal Building Seen For Lamesa; Appropriation Set

LAMESA, Sept. 24.—Lamesa is included in the list of towns in Texas that are scheduled to have new federal buildings within the next few years, according to J. D. Dyer, postmaster.

"I have seen our names on at least two lists, but that is as far as I know," Mr. Dyer said. "We were first alloted $95,000 for a building, in the program of several years ago. So far as I can learn there is no change in the allotment."

Masai tribes of Kenya Colony East Africa, desert a village immediately after a death has occurred in it.

Theater Manager



C. B. "Brownie" Akers, above, is the genial manager of the Lindsey and Palace theaters in Lubbock.

Yams Doing Well In Lamesa Areas

(By Staff Correspondent.)

LAMESA, Sept. 24.—Mr. and Mrs. H. H. Barron, who reside six miles south of Lamesa, have one of the largest fields of yellow yams in Dawson county, according to W. K. Crawley, banker. Mr. Crawley was presented with one of the largest yams, weighing four and a quarter pounds.

"We have plenty of sweet potatoes and yams around here but I do not know of any one who has as many plants as Mr. and Mrs. Barron," said the banker. "They have 4,300 plants and all of them are full of yams. Mr. Barron brought one in here for me and said that is a small one and not so very good looking, so I'll bring you another one'. He brought me the larger one later."

Hundred Percent Increase In Post Vocational Class

POST, Sept. 24.—Nearly a 100 per cent gain in enrollment in the vocational agriculture classes at Post High school is reported by C. J. Van Zandt, instructor.

There are 38 students this year, including eight boys who came in from rural high schools to finish their scholastic work. Last year there were but 20 in the classes. Most of the boys are from farm homes.

A new satchel has been made for transporting money that shoots a stream of tear gas when it is removed from the hand of the man carrying it.

Slaton's Fall Prospects Are Best In Years

Good Crops In Area Forecast Good Business; New Stores Are Opened And John Santa Fe Promises More Work

By Staff Correspondent

SLATON, Sept. 24—Prospects are very bright for a heavy fall business for Slaton this year, larger than last year in both volume and total, and probably the heaviest business for three or four years.

The cotton crop is the best in many years, farmers state. Only in the hailed out strip is the crop lighter than last year. There are only five gins in town, instead of six as last year, with all five expecting to operate. The compress is working, using some cotton recently sold at the high price.

Cattle Coming In

Cattle have begun to come in for feeding at the Slaton Cotton Oil mill. Manager Hawkins reports 551 head on feed with prospects of feeding several times that number later in the season. The mill is operating with seed held over from last spring and the cake and meal that is being made is being stored. A heavy demand for cake is anticipated by Mr. Hawkins.

The lacol heads handling plant is in operation, working on the new crop of maize. There is a little of the old crop coming in, but the market is not very strong.

Two Stores Open

Abe Kessel and Oscar Killian, local dry goods men, have both opened new stores. These have taken up two vacant business locations.

A. J. Payne, secretary of the chamber of commerce, reports two or three small restaurants have started up. There have been some new firms making inquiry about locations and prospects.

The Santa Fe is reported expecting to add several new crews in freight train service, as soon as the cotton shipping season opens. Plans have been made to call a number of crews and to move the cotton and grain crop as rapidly as possible.

Some cattle shipments are moving and more are expected to come in from the south for winter feeding.

If the insect called the "walking stick" loses a leg, another will grow in its place.

INVITING YOU
To inspect the new Fall Ladies' Ready-to-Wear at
THE CO-ED SHOP
Mrs. L. H. Barkham, Mgr.
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DANCING EVERY NIGHT
During Fair Week
AT THE
DANCE PALACE





Admission 10c
And 5c Per Dance, Or
Straight Admission of 82c Plus Tax
Music by
DON CORTEZ and His Orchestra
H. S. PLATTOR, Manager

The Cow And Hen
FARMER
Is Who We Are
Interested In - - - They
Help Lubbock To Grow!



WELCOME To The FAIR

Just a Farm Lad Jingling His Profits

He Sold His Chickens, Eggs and Cream To Us

Mistletoe Creameries, Inc.
PRODUCE DEPARTMENT
912 - - - Sixth Street

Varied Program Of Many Free Attractions Is To Be Offered At Fair

Six Football Games Carded For The Week

Circus And Vaudeville Acts, Fireworks, Band Concerts, Horse Show And Carnival Entertainment Scheduled

A VARIED program of free attractions will be presented to the patrons of the nineteenth annual Panhandle-South Plains fair here this week.

With the exception of carnival shows, all entertainment within the fairgrounds will be free. A $2 show for 25 cents, is the claim of the fair association.

Grid Games Slated

An effort has been made to make this year's entertainment better than at any previous Lubbock exposition. Chief attractions will be daily football games, circus and vaudeville acts, fireworks every night, daily band concerts, and a horse show each night.

The John T. Wortham shows will be on the midway during the fair. The carnival will include 30 shows, 15 rides and a number of other attractions. The 350 persons connected with the carnival will be brought here by 25 railroad cars. The shows will offer a number of free features in addition to midway attractions.

Twelve South Plains high school football teams will be seen in action on the fair gridiron. One game will be played each day. No additional charge will be made for the contests.

Bands To Play

The Lubbock High school Westerner band and bands from other towns of this section will present concerts morning, afternoon and night during the convention.

A fireworks display, always a feature of the annual exposition, has been arranged for each night. It will differ from last year's display.

Circus and vaudeville acts will be presented each afternoon and night of the six-day exposition. Although the nature of the acts and the performers have not been announced, fair officials said the best possible talent would be obtained.

Plan Horse Show

A new department of the fair this year will be the horse show, which will be presented each night. Joe W. Bowman will be in charge.

Grounds in front of the bleachers at the fair football field have been prepared for the show. Forty saddle horses will be shown if that many can be taken care of, Mr. Bowman said. He stated that 25 already had been obtained, but he was unable to estimate the number of farmers who would display mules and horses.

Change In Broadcast Time Of Ben Bernie Announced

A change in the broadcast time of Ben Bernie on the Blue Ribbon Malt hour has been announced by the National Broadcasting company. The famed orchestra leader and his musicians known as "the old maestro and all the lads" are heard over the red network and affiliated stations of NBC.

The time change is due to the switch from daylight saving time to standard time at the following hours: eastern time zone, 9 to 9:30, standard time; central time zone, 8 to 8:30, standard time and mountain time, 7 to 7:30, standard time.

Gain In Enrollment Is Seen In Slaton's School System

SLATON, Sept. 24—A gain in enrollment of nearly 100 over last year at this time, is announced by A. R. Ellis, superintendent of schools. Total this year is 985.

In the senior high school there are 290 enrolled; 220 in the junior high school and 475 in the grade schools.

The negro school has 55 enrolled so far. There will be more after cotton picking starts.

The Slaton system began with 32 teachers this year.

DILLON WANTS JOB

PORTALES, N. M., Sept. 24—(Special)—R. C. "Dick" Dillon, former governor of New Mexico, in a recent letter to Ezra Watts here, announces he will accept the Republican nomination for governor. "After having received so many letters and requests from different friends over the state, I have decided that if the people wish and it is the will of the convention I should be the candidate for governor on the Republican ticket, I will accept the same," he wrote.

ENROLLMENT INCREASES

ABERNATHY, Sept. 24 (Special)—Enrollment in the vocational agriculture class at Abernathy high school has doubled over 1931, V. S. Payne, teacher, states.

There are 51 this year enrolled, compared to 25 last year. Many students have done outstanding work the past year.

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At the THEATERS



John Boles and Irene Dunne are pictured above in a scene from Fannie Hurst's "Back Street", which starts today at the Lindsey.



Here are Jack Holt and Evalyn Knapp as they appear in "This Sporting Age", starting at the Palace today.



Purnell Pratt, Una Merkel and William Collier, jr., are shown here in a scene from "The Secret Witness", starting at the Palace Wednesday.

LYRIC THEATRE 3—Days—3 Starting Today
Universal Pictures Presents
LEW AYRES
In That Football Drama That Made History
"The Spirit Of Notre Dame"
With Sally Blane, William Bakewell, J. Farrell McDonald
Dedicated to the memory of Knute Rockne. The one and only motion picture that really takes you onto the gridiron, full of laughter, suspense and tears—you'll never forget it.
—Added—
Pathe Sound News and Comedy

2—Days—2 Starting Wednesday
BUCK JONES
With Lorretta Sayers
IN
"THE DEADLINE"
Friday and Saturday
First Times In Lubbock
BOB STEELE
In His Latest Western
"TEXAS BUDDIES"

Fraternal Organizations Of Section Make Lubbock Center; Masonic Leads In Activities; 4 Other Lodges Here

The Hub City also is the center of this section in fraternal organizations, with a good membership in the leading branches.

Yellowhouse or Blue Lodge, organized in 1903, is the first of the Masonic lodges in Lubbock. Other branches now in clude Lubbock chapter No. 248 of Royal Arch Masons, Lubbock council No. 183, of Royal and Select Masters, Lubbock commandery No. 60 of Knights Templar, Order of the Eastern Star No. 76, and Shrine and Scottish Rite clubs. J. Harvey Moore is Masonic secretary here.

Has 442 Members

The blue lodge, with a membership of 442, is headed by W. H. Carpenter, worshipful master, and Mr. Moore, secretary. W. D. Crump of Shallowater was the first worshipful master of the lodge.

Geo. W. Brewer is high priest of the Royal Arch Masons, who have 308 members here. Mr. Brewer also is thrice illustrious master of Royal and Select Masons here. That organization has 296 members, and the Lubbock commandery, of which N. L. Peters is commander, has 176 members.

Eastern Star Has 172

Mrs. C. H. Park is matron of the Eastern Star, Mrs. A. G. Odom, secretary for six years, said the chapter had 172 members.

Neil H. Wright is president and Dr. M. F. Swart secretary of the Scottish Rite club. Robert Hester was elected president and Gerald Wren secretary of the Shrine club.

Another of the older fraternal organizations here is the I. O. O. F. lodge, founded in 1907. At present I. B. Ishmael is noble grand and N. M. Gosdin secretary. The Rev. J. T. Clinton is vice grand and A. C. Davis is treasurer. The Rebekkah organization is headed by Mrs. Clarice Denton, noble grand, Mrs. Natalie Kleinschmidt, vice grand, Mrs. A. L. Bettes, treasurer, and A. C. Davis, secretary. Each organization has about 50 members.

Knights of Pythias Active

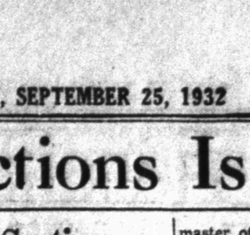
Knights of Pythias lodge No. 486, organized Jan. 6, 1931, has 68 members now, G. Y. Burns, keeper of the records and seals, said. Vernice Ford is chancellor commander.

Mrs. W. C. Bryan is head of the Woodmen of the World circle here and Mrs. Edna V. Brown is secretary. H. D. Phillips and L. O. Griggs are clerk and treasurer, respectively, of the W. O. W. chapter here.

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FAIR WEEK
AT THE LINDSEY

TO THE LADIES OF LUBBOCK!



We sincerely believe that we are presenting at the Lindsey Theatre, Sunday, Monday, Tuesday, one of the most charming motion pictures ever made.

FANNIE HURST'S BACK STREET

Beautifully enacted by a superb cast, it is the finest entertainment that can be offered. A guaranteed attraction.

C. B. Akers C. C. Lindsey

4 DAYS STARTING WEDNESDAY



THE GREATEST ATTRACTION IN STAGE OR SCREEN HISTORY!

4 Shows Daily

At 11 A.M., 2 P.M., 5 P.M., 8:20 P.M.

Box Office Closed During Showing Of The Feature So

COME EARLY FOR BEST SEATS

Adults ---------- 50c
Tax ---------- 5c
Total ---------- 55c

Children Under 12 ---- 25c

AT THE PALACE

The management of the Lindsey and Palace Theaters welcomes all visitors to the 19th annual Panhandle-South Plains Fair. During Fair Week the most outstanding picture productions of the season have been booked. Living up to the name as "The South Plains' Finest Theaters", the management has tried to give the public a program that will truly be appreciated.

We cordially invite you to visit the Lindsey & Palace Theaters to see these special attractions.





Report Of Municipal Auditor Shows Lubbock Is On Good Paying Basis

Profit Shown By Water And Light Plants

Two City Departments Clear $97,438 Above Operating Expenses In First 5 Months Of Year, Auditor Shows

LUBBOCK'S light and water departments cleared $97,438 above operating expenses for the first five months of 1932, the auditor's report, released this past week, showed.

A decrease of $7,083 was shown by the light department in its net earnings, as compared with the report of the first five months of 1931, but the water department clear earnings totaled $7,886 more than for the same period of 1931. The reports:

Light Income Lower

Light plant: Totaling operating income, this year $74,666, last year $80,891; total operating expense, this year $30,197, last year $29,665; net income available, this year $43,-604, last year $50,687.

Water department: Total operating income, this year $68,599, last year $68,746; total operating expense, this year $13,764, last year $23,411; net income available, this year $53,834, last year $45,947.

Expenses Slashed

The water department's increase in profit resulted in a cut of $9,647 in operating expenses, for the total operating income was virtually the same.

City officials attributed the reduction in net income of the electric plant to a reduction in rates to municipal meters. The new rating hitherto had not been announced to the public.

Effective last April 1, at the beginning of the fiscal year, the rate for water pumping was reduced from two cents per KWH to 1 1-2 cent; and for street lighting from 2 3-4 cents to 1 3-4 cents. Other rates were not cut.

Consumers Sales Hiked

Net sales to general consumers was $60,507, an increase of $1,223. Sales to municipal meters was reduced from $20,730 for the first five months of 1931 to $13,595 this year, or a loss of $7,134.

The city is short $22,228 on its proposed unexpended balance at the end of the first five months, having a balance of $35,316 as compared to a budgeted amount of $57,545, the report shows.

Although a total of $7,258 in increased funds available the increase of $29,480 in expenditures for the first five months lowered the balanced unexpended. The increase in expenditures came largely—$15,645 of it—in notes payable. These notes were paid in advance, it was said. All general expenses totaled $71,607 as compared with a proposed expenditure of $66,633 and a total of $77,389 for the same period of 1931.

Other Data Given

The auditor's report also includes information for the month of August, as follows:

Electric plant: Total operating income, August this year $16,141, last year, $16,811; total operating expense, this year $8,914, last year $5,761; net income available, this year $9,777, last year $10,985.

Water department: Total operating income, this year $15,181, last year $14,604; total operating expense, this year, $2,519, last year $4,156; net income available, this year $12,074, last year $10,773.

General departments: Total revenue for August this year, $1,687; for August last year, $4,386; total expense for August this year, $18,-416; for August last year, $14,218.

Here are bank balances, as of August 31, 1932.

General fund, $35,316; interest and sinking fund, $130,155; city special (BGD) fund, $32,742; street improvement fund, $4,120; sewer improvement fund, $5,861; storm sewer fund, $3,074; airport fund, $30; water works extension fund, $284; special improvement fund, $3,672; electric and water deposit fund, $750.

Cross Roads Watermelons Are Shipped Many Places

POST, Sept. 24—Five carloads of watermelons grown in the Cross Roads community, five miles northeast of town, have been shipped so far this season, as well as a large number of truck loads, George Samson, secretary of the Post chamber of commerce, reports. This does not include the number sold in Post.

So far approximately 225 truck loads of melons have been hauled to nearby towns. Trucks are going to the community daily to haul the melons.

"We have not heard of a single bad melon so far," Mr. Samson said. "The farmers are well pleased with the melons."

Home Beautiful Contest Is To Get Under Way At Post

POST, Sept. 24—Judging of the contestants in Post's yard beautiful contest is scheduled for the immediate future, Mrs. T. L. Jones, chairman of the committee, announces. Mrs. Ira Lee Duckworth and Mrs. Tom Bouchier are other members of the group.

There are 34 contestants this year. The town has entered the West Texas Chamber of Commerce city beautiful contest.

A florist from Lubbock probably will judge the yards.

SCHOOLS GROWING

MULESHOE, Sept. 24 (Special)—There are more students enrolled in the local schools now than for the same time last year, W. C. Cox, superintendent, states.

Enrollment shows 91 in the high school and 224 in the grades, a total of 315. There are 17 seniors, 14 juniors, 31 sophomores and 33 freshmen, with six specials.

Ralls C-C Plans On Poultry Show

By Staff Correspondent

RALLS, Sept. 24—Plans have been started here by the chamber of commerce for a poultry show and home products exposition to be held late in November in the city auditorium.

J. H. Taylor, vocational agriculture teacher, with his school class, will handle details of the show.

A. V. Bullock, secretary of the chamber of commerce, will look after the exposition. Home made articles, canned fruits and vegetables, meats, and textiles are to be displayed.

Crosby Route Will Be Paved

Section Of Highway 24 Down West Caprock Into Blanco Canyon Will Be Ready For Traffic In October

By Staff Correspondent

CROSBYTON, Sept. 24—The mile and two-thirds section of Highway 24 east of town, down the west caprock into Blanco canyon, will be paved and ready for traffic some time in October, probably soon after October 15, G. E. Huddleston, of the Huddleston Construction company, said.

Grading and drainage work is just about complete. The caliche work for the 1.66 miles, will not take long to spread and the asphalt top will follow.

The grade is 5.6 per cent at the steepest point. It has a straight shoot down the caprock, with a curve leading from the end of the present paving to the north and then one into the present paving in the center of Blanco canyon.

Mr. Huddleston, who has the contract for grading and drainage of 6.88 miles in eastern Lubbock county, between Idalou and Lorenzo, expects to have it ready for traffic by October 1. Later in the fall a contract for surfacing this section is expected to be let by the state.

STUDIES LABOR SITUATION

SLATON, Sept. 24 — William Rogers of Fort Worth, representative of the U. S. Employment service, was here this week to gather information about the needs of farmers of the Slaton territory for cotton pickers.

Mr. Rogers said that he expected a representative of the department to be in Lubbock about the first of October to assist in handling pickers for this territory. Just what territory the Lubbock man will serve over the South Plains has not been determined, it was said.

Agents Are To Hold District Meet At Spur

Extension Workers Of North And South Plains To Meet In November For Session; To Visit Experiment Farm

AGRICULTURAL extension workers of both the South and North Plains are to meet in Spur November 28, 29 and 30, for the annual district meeting of county and home demonstration agents, Sterling C. Evans, agent for district No. 2, has announced.

Mr. Evans said the meeting would center around activities of the Spur experiment station.

"There will be with us this year the agents from District No. 1, the North Plains district. We will have O. B. Martin, state director of extension, and H. H. Williamson, state county agent leader, as well as a number of others from the extension service at College Station.

Bankers Are Invited

"We have asked the bankers of the two districts of the Texas Bankers association, to come and meet with us."

Last year the agents from group No. 2 met in Lubbock.

Sessions probably will be downtown most of the time, with several visits to the state experiment station where R. E. Dickson, superintendent, has started a number of cattle feeding, grain sorghum, cotton, water and soil conservation projects.

W. B. Lee, chairman of the Texas Bankers association agricultural committee, resides at Spur. He is arranging with D. L. Granberry, secretary of the chamber of commerce; Clifford B. Jones of the S. M. Swenson and Sons farm interests; Grady I. Lane, county agent; Miss Clara Pratt, home demonstration agent and Sam Z. Hall, superintendent of schools and C. V. Middleton, vocational agricultural teacher at Spur High school, to assist in arranging a program of entertainment. Mr. and Mrs. Dickson of the experiment station, also are working with the committee.

Miss Myrtle Murray is home demonstration agent for district No. 2. John Edmonds is district agent in No. 1 and Miss Minnie Lee Grubbs, home demonstration agent leader.

OR'S INCORPORATION

SOUTHLAND, Sept. 24—Southland will remain an incorporated town, for some time, at least.

By a vote of 47 to 29, residents here after much agitation, voted to retain the municipality. The vote was a surprise as many thought the result would be very close.

Seven Calves Being Fed At Post For Show In Lubbock

POST, Sept. 24—Seven calves are being fed by boys of the vocational agriculture class of Post high school, with one girl, Miss Mahota Morgan, feeding a pure bred Hereford calf, G. J. Van Zandt, vocational agriculture teacher, states.

"The calves are being fed for the Lubbock show in the spring," Mr. Van Zandt said. "We have a lot of interest in vocational work this year and we have had splendid support from the business men of Post."

Clifton Cole is feeding four calves and a pig for the show. He is a farm boy who has come to town for the school work and is working his way through school.

Bryan J. Williams, jr., is another feeder. His father is one of the well known breeders of the county.

Grady Crowley and Byron Haney are also feeding calves for the show.

TAX VALUATION LOWER

SLATON, Sept. 24—Slaton's valuation of property is approximately $535,000 below that of 1931, Harvey Austin, city secretary and assessor, states. Total this year is $2,175,000. The tax rate is the same as last year, $1.50 per $100 valuation.

Sixty Men Put To Work As Lockney's Oil Mill Opens

LOCKNEY, Sept. 24 (Special)—Sixty men have been put to work at the Lockney Cotton Oil mill here on a run that is expected to last until March or April, H. M. Mason, manager, states.

Enough seed was on hand at the opening of the run to last until in October when new seed is expected to come in. It is believed the new seed can be bought in large enough quantities to meet all demands. Length of the run will be based on the demand for products, cottonseed meal, cake and oil.

This year the mill is experimenting with cotton bags instead of jute bags. In the event they prove a satisfactory substitute, cotton will be used hereafter.

SCHOOL GROWING

POST, Sept. 24—Graham school, formerly known as Graham chapel, one of the well known rural schools of Garza county, has an increase of 20 in enrollment, D. C. Arthur, superintendent, said in reporting a total of 186 enrolled. Graham is eight miles southwest of Post, and Arthur is starting his seventh year as superintendent.

VALUATIONS CUT

SLATON, Sept. 24—A slash in the valuation of property in the Slaton Independent School district, amounting to over $900,000, was made by the trustees this year, Frank Drewery, assessor and collector, states.

Valuation figures are $3,130,000 this year, compared to $4,040,000 last year. The rate, $1 per $100 valuation, is the same as last year.

The district includes about 65 sections of land.

A hearing on the proposed budget and valuation will be held October 5 and 6, it is announced. It is believed the present figures will be slashed still further.

BUY A SEASON TICKET
ONLY $1.25
IT ADMITS YOU TO THE FAIR GROUNDS EVERY DAY AND NIGHT AND TO ALL FREE ATTRACTIONS!

PANHANDLE-SOUTH PLAINS FAIR WEEK

6 Big Days And Nights 6

Begins Tomorrow!

Everybody Is Coming to Meet Their Friends In Lubbock



Wortham Shows On The Midway
30 Shows — 350 People — 15 Rides

FREE! FREE! FREE!
Big Circus and Vaudeville Acts
Each Afternoon And Night

CAPTAIN LAVALLEY AND HIS DIVING SENSATIONS



FREE FOOTBALL
Every Day - - - 6 Big Games (One Each Day)



Buy Your Season Ticket and See Every Game!



FREE! FREE!
Fireworks Every Night - - -
Horse Show Every Night - - -

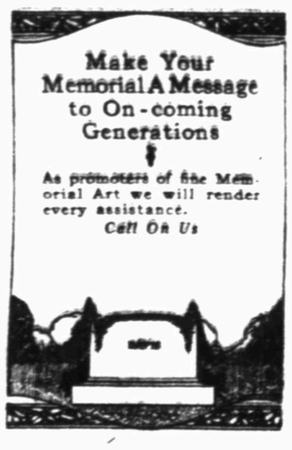
A $2 Show for Only 25c - - Children 15c

Season Ticket, good day and night, only $1.25--Children 75c
Single Admissions, day or night, Adult 25c—Children 15c

Come And Bring Your Family And Friends!
Heads Up — Let's Show The World

PANHANDLE-SOUTH PLAINS FAIR
Sept. 26. — Oct. 1st.

GREETINGS
FAIR VISITORS



1916--1932
Years of Service

We have seen years come and go, each with its Fairs of Success, marking progress of time.

We again greet you, with "WELCOME TO LUBBOCK" for in the growth of Lubbock, comes the development of The South Plains.

SOUTH PLAINS MONUMENT CO.
709 MAIN

W.G. McMillan, President Of 19th Annual Fair, Has Varied Interests

G. A. Simmons And S. E. Cone Are Officials

Dr. Standefer Is Treasurer Of Fair Association Here; A. B. Davis, Mrs. Hall And G. O. Reeves Direct Work

A LUBBOCK building contractor, prominent lay leader in South Plains Boy Scout activities, and an enthusiastic sportsman from the golf links to field and stream is W. G. (Bill) McMillan, president of the 19th annual Panhandle-South Plains fair and exposition.

G. A. Simmons, a cotton oil company manager here, and S. E. Cone, a grain and seed company executive, also of Lubbock, are vice-presidents. Dr. Fred W. Standefer, a Lubbock physician and cattle feeder, is treasurer.

Davis Is Manager

A. B. Davis, manager of the Lubbock Chamber of Commerce and Board of City Development, also is manager of the fair. Mrs. Jewel M. Hall and Garnet O. Reeves, both of the chamber staff, are secretary and publicity manager, respectively.

The five directors of the exposition are:

R. C. Smith, an ice cream company manager; Don L. Jones, superintendent of the state experiment sub-station near here; E. L. Klett, City attorney; Dr. I. E. Barr, a veterinarian and Hereford fancier, and F. M. Maddox, of the Dallas Joint Stock Land bank. All are Lubbock residents.

Directors Listed

Department directors, all of Lubbock, are:

H. L. Woolverton, building and grounds; James H. Goodman amusement and fireworks; Mr. Davis, concessions; Dr. J. W. Rollo, City health officer, sanitation, and Wiley L. Metcalfe, chief of police, transportation and traffic.

Department superintendents, from Lubbock unless otherwise specified, are:

D. F. Eaton, county agent, agriculture; H. J. Bower, individual agriculture exhibits; Mrs. Hub Jones, women's department; D. T. Jennings, area executive, Boy Scouts; Doctor Barr, livestock; W. L. Stangel, head of the animal husbandry department at Texas Technological college, beef cattle; Roy B. Davis of Plainview, dairy cattle; Joe W. Bowman, horses and mules; Douglas Pounds of Acuff, swine; W. W. Evans of Plainview, boys and girls agricultural clubs; J. L. Sieber of Crosbyton, poultry; A. S. Eads, rabbits; Mrs. Thomas West, textiles; Mrs. A. T. Biggers, culinary; Mrs. Isla Mae Chitwood, Lubbock county home demonstration agent, girls clubs; Mrs. W. O. Stevens, plants and cut flowers; Mrs. S. J. McFarland, art, and Miss Delia Wilkinson, relics, antiques, and curios.

Officers And Directors Of Panhandle-Plains Fair



S. E. CONE
Vice President



G. A. SIMMONS
Vice President



DR. F. W. STANDEFER
Treasurer



R. C. SMITH
Director



DON L. JONES
Director



DR. I. E. BARR
Director



E. L. KLETT
Director



F. M. MADDOX
Director

A FAMILY AFFAIR

PLAINVIEW, Sept. 24 (Special)—D. N. Shropshire of Alvarado, Texas, brother of J. E. Shropshire, prominent farmer in the Halfway community, held a family reunion at the home of the latter.

Both of the men were named as commissioners-elect in the recent runoff primary and they enjoyed congratulating each other on the honor.

China has an area of 4,000,000 square miles.

Neighbors Of Ralls Visited By C-C Groups

Dozen Communities In Trade Territory Are Included On Itinerary Of Trips; Plan Other Tours Soon

By Staff Correspondent

RALLS, Sept. 24—A dozen communities in Ralls' trade territory have been visited during the past few months by members of the Ralls Chamber of Commerce in a series of friendly visits, with programs of entertainment.

It is planned to visit one or two more soon.

Communities already visited include: New Home, Farmer, Pleasant Hill, Emma, Caprock, League Four, Owen, Fairview, Cone, Canyon Valley, Four Mile lake and Smith Ward or Evergreen.

Robinson and Estacado also may be visited.

Later it is planned to have several night meetings in Ralls, at the municipal auditorium, with programs staged by several of the communities.

M. F. Hardgrave, president of the chamber of commerce, named Dr. H. F. Schwab as community program chairman. He has obtained the cooperation of the leading performers of Ralls in his work.

Gin Parts To Be Shipped By Plane

By Staff Correspondent

AMHERST, Sept. 24—A new airplane delivery service for ginners, to bring needed repairs from Dallas for gins this season, is planned by the Continental Gin company, O. S. Mason, salesman for the company, said here.

"One of the men in the shipping department at Dallas has a plane and he is quite a fan," Mr. Mason explained. He plans to use his plane, with another pilot, in delivering rush repair orders.

"The plan is to start from Dallas at 3 or 4 o'clock in the morning, so as to reach the gin by daylight. It then would be light enough to make a safe landing.

"The pilot could land near the gin, especially out here in these wide open spaces on the South Plains, deliver the part and be back at Dallas early in the afternoon."

Mr. Mason said he had talked to a number of ginners who were enthusiastic over the suggestion. "When a gin breaks down, ginners need help and need it right away," the salesman explained. "We figure that we will save many hours by delivering rush orders, where the plant has to be idle until the repair part comes."

SEVEN SCHOOLS OPEN

LAMESA, Sept. 24—Seven rural schools in Dawson county are in operation and the rest of the schools are closed. Seven have not opened but will start their first work early in November.

"Lon and Klondyke schools have an enrolment as large as their scholastic enrollment," W. T. Webb, county superintendent says. "Barlett also has that good a record. It looks like we will have a very good attendance this fall and winter."

Some Of The Leaders Of The Fair



W. L. STANGEL
Beef Cattle Department



D. F. EATON
County Exhibits



W. W. EVANS
Boys And Girls Club Work



ROY B. DAVIS
Dairy Cattle Department



JAMES H. GOODMAN
Amusements And Fireworks

LOCKNEY IMPROVES

LOCKNEY, Sept. 24—(Special)—With the Lockney Rotary club furnishing the oil and gas and the county the machinery, C. L. Anderson and C. Williams dragged and graded the streets here.

J. H. Hohlaus, chairman of a Rotary committee, met with T. Z. Reed, county commissioner and secured his cooperation in loaning the tractor.

With wings measuring 12 inches across, the Atlas silk moth is the giant of its kind.

Water System Aids Muleshoe

City Meets General Expenses With Receipts From City Plant Leaving Taxes To Go Into Sinking Fund

By Staff Correspondent

MULESHOE, Sept. 24—Muleshoe meets its general city expenses from receipts of the city water system, City Secretary Isaacs states, leaving the tax receipts to take care of the sinking fund needs.

Last year's valuations were $669,000. The tax rate was 85 cents on the $100 valuation. The city commission has not set the 1932 rate, but little change is expected.

There was some residence building in 1931 and this is expected to take care of any probable drop in valuations for the 1932 totals. Also there has been some building in 1932, although not as much as in 1931.

City expenses are approximately $5,000 annually. This amount is met by the water sales. There has been an increase of 15 or 20 meters since the first of the month.

A. P. Stone, pioneer abstractor, is mayor. Neal Rockey and Tom Davis are members of the city commission.

Sidewalks of Meshed, Persia, are paved with old tombstones, which are placed face upward.

Tahoka Schools Show Gain Of 500, J. B. Pace Reports

TAHOKA, Sept. 24—There are more than 500 students enrolled in the local school system, including 142 in the high school, according to Superintendent J. B. Pace.

"We have 39 in the senior class this year, our second highest enrollment," Mr. Pace said. "We had 43 graduates in 1931, our largest graduating class."

The schools may close for cotton picking, although only twice in the history of the town has this been done. In 1919 the school closed and also in 1931. "We will close if there is enough of a demand for children to pick cotton," Mr. Pace said.

MAN, WHAT A FAIR!

Laboratory-Testing Proves That---



—the tensile strength of a garment is not diminished by sending it to the Laundry. Through the cooperation of Mr. Earl Heard of the Textile Engineering Department at Tech, we have made and are making numerous tests as to the effects of the Laundry on your garments. You may now see the results of these tests in our window at the Model Laundry. A Manhattan shirt, for instance, has been tested as to strength and color after ten applications of our laundry service.

You would be interested in knowing the results of this, and we urge that you watch the Model Laundry windows. We appreciate the cooperation of Tech college in this work—and are anxious to see the results in future tests.

SEND YOUR FLAT WORK TO THE HOUSE OF REAL WHITE, WHITE

Take no chances with your bundle of laundry—send it to the old reliable where it will receive the same careful attention that you would give it yourself . . . not today or tomorrow—but constantly through the years.

Welcome Tech Students

Thrilling Football Games Agricultural Exhibits---Big Horse Shows Home Exhibits Calf Shows School Exhibits--Fun Galore For Everybody Big Midway Attractions Famous Wortham Shows--Tight Wire Walking Fireworks Every Night Valuable Prizes-- Tent Shows It's Your Fair BE THERE!!



We Offer You A Complete Cleaning Service

Where You Get The Best—Yet No Higher Than The Rest!

The Model Laundry STUDENTS' IDEAL SERVICE Phone 64

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South Plains' Importance As Feeding Area Takes On Broader Scope

Railroads And Banks Receive Calls For Aid

Farmers And Stockmen In All Sections Of Territory Are Starting Projects; Cattle And Sheep To Be Fattened

BY J. SAM LEWIS
(Avalanche-Journal Staff Writer)

FURTHER evidence of the importance of the South Plains as a cattle feeding center has come from railroad officials, who report an unprecedented demand for locations along branch lines in this territory for feeding projects.

Almost daily, according to one Santa Fe official, requests have come in during the past several weeks for leasing of an industrial site. Several of these have been turned down because there was no available space at the desired point.

Banks Get Inquiries

Bankers state there have been more inquiries about finances for feeding projects while oil mill men report their feeding pens are under contract and the upturn of cotton will probably enable many farmers to feed this year more animals, because they can purchase a larger number.

Pen feeding started earlier this year than ever known on the plains. Many animals were in the lots in August, something unprecedented in cattle feeding.

In Lubbock at the Lubbock Cotton Oil mill and the H. W. Stanton feeding pens north of town, more than 4,500 cattle are on feed. The mill has 2,600 and Mr. Stanton over 2,100.

Feeding At Slaton

While no check has been made of farm feeding or other feeding projects, it is probable there are nearly as many more animals on feed. The Slaton Oil mill reports 550 head. A new project is reported in prospect for that section of the country.

Lamb county, D. A. Adam, county agent reports, has over 2,000 animals in the pens or bought, with a total of between 5,000 and 6,000 head to be fed. At Sudan Chris Furneaux has 350 head of cattle and 1,300 head of sheep; P. E. Boeson has bought 900 head of steers for November delivery and a carload, in addition to 255 he is now feeding. A. R. Hendricks, former Lubbock man, is feeding 500 head and G. W. Benton will feed 250, with his sons assisting.

Roberts Has 2,000

Burke Roberts at Whiteface has over 2,000 animals on feed with prospects of as many more soon. Others in that county will also feed. In the Pep community at least 500 head are in prospect, with stockmen around Meadow probably feeding as many more.

A. M. Brownfield is reported making plans for feeding at Brownfield. Poole and Goodman and several others have not announced their plans.

The Paul brothers and Tom Kent, at Circleback in Bailey county, have recently added several hundred head, making approximately 500 in all.

Sheep In Hale County

Both the Plainview oil mill and the Lockney Oil mill have started their projects. Both mills will exceed 1,000 head each, it is believed. Hale county goes in for sheep feeding to a large extent.

There will be considerable feeding around Floydada, Ralls and Crosbyton. The extent is not known.

Bailey, Lamb, Hockley, Terry, Hale, Lubbock and Crosby counties comprise the lamb feeding area. It is estimated there are nearly 40,000 head of lambs feeding area. It is estimated there are nearly 40,000 head of lambs on feed in this area at this time, with more ordered for later delivery.

MUCH FEED AT LAMESA

LAMESA, Sept. 24—Cattle feeding prospects in Dawson county and this section of the South Plains are very bright, with indications that there will be more cattle fed out this winter than ever before.

"We have a wonderful feed crop in Dawson county and I don't see any way to utilize it other than to feed it out," W. K. Crawley, banker and capitalist, said. "A large number of farmers have talked to me about feeding anywhere from five to 50 head of cattle."

MOVES TO O'DONNELL

O'DONNELL, Sept. 24 — Clay Thompson, of Levelland, has moved here and is working as a blacksmith at the Auto Wrecking yard.

Bill Brocke, owner, states that there is a heavy demand for blacksmith work this fall. Farmers are having a great deal of work done on their farm implements.

Some Of Texas Tech's Prize Swine



One branch of Texas Technological college which is developing rapidly and is becoming recognized all over the southwest. It is the animal husbandry department. Above is shown two types of fine hogs developed on the college farm through the direction of the department of which W. L. Stangel is head. The top trio is of the Hampshire breed and the lower three are Poland China barrows. The college will have a good exhibit of wine at the Panhandle-South Plains fair this week.

South Plains Gins Ready For Heavy Run; Many To Get Jobs

Large Expenditures Made As Preparations For 1932 Are Completed; Record Run May Come This Year

The approximately 225 gins on the South Plains are beginning to turn out the 1932 cotton crop after having been worked over for the run, which is expected in many instances to be equal if not better than the 1931 run, the record so far for the area.

A matter of a quarter of a million dollars was spent in the building or moving of more than a score of gins over the area. The cost per gin for improvements runs from several hundred to several thousand dollars more, making in all probably $350,000 to $400,000 spent this summer before a bale of cotton was ginned.

Investment Is Large

Investment in gins over the area represents in excess of $4,000,000. This does not include compresses, there being ten points over the territory where this service is given. Some changes and improvements have been made at these industrial centers, including Brownfield, Littlefield and Ralls, where extensive improvements and changes were made.

Compresses are located at Plainview, Spur, Floydada, Ralls, Crosbyton, Littlefield, Levelland, Brownfield, Lamesa, Slaton and Lubbock.

Cotton oil mills are located at Lockney, Plainview, Slaton, Lamesa Lubbock, as well as Sweetwater and Jayton.

Many To Be Employed

It is estimated that more than 1,200 men will be employed at the gins with more than that if runs are made at night. The compresses and mills will add several hundred more workers.

Lubbock county leads the area in number of gins, there being 35 in this county. Lamb ranks second with 28, Crosby third with 20 and Hockley and Lynn tied for fourth with 19. Dawson is close behind with 18.

Lamesa has the largest number of gins, nine. There are about 55 to 60 gin points not including a score or two of rural gins.

The area is expected to gin approximately 450,000 bales of cotton. Ginning costs should be in the neighborhood of $3,000,000 with between $15,000,000 and $20,000,000 paid to farmers for the crop, depending upon the price.

STAR ROUTE SOLD

SUDAN, Sept. 24—W. M. Slaughter, living a few miles west of town, has bought the Star mail route west into Bailey county from Stanley Doss, county clerk-elect of Lamb county.

Mrs. Doss has been carrying the route for several weeks. The new owner is now in charge.

Stockman Finds Dairy Interest Now Picking Up

(By Staff Correspondent)

O'DONNELL, Sept. 24—"The depression is over," says E. W. Hester, prominent farmer and Jersey breeder who lives three or four miles south and west of O'Donnell.

"It used to be, when times were good, that every Sunday people came to my farm to see my Jersey herd and particularly the herd bull, Buttercup's Raleigh," he explained. "For the last 18 months we have had hardly anybody on Sunday afternoons, the best time for visiting.

"Last Sunday and the Sunday before, we had big crowds. It was like old times. People are interested in dairy cattle now, so I know the depression is over."

Plainview To Stage Exhibits

Annual Hale County Flower Show To Be Held, September 28, 29 And 30; Officials At Work On Event

PLAINVIEW, Sept. 24—(Special)—September 28th, 29th and 30th are the dates that have been set for the annual Hale County Flower show, which will be held this year in connection with the Home Products and Home Demonstration exhibits.

Mrs. A. L. Putnam has been named superintendent of the show; Mrs. B. T. Wells, Liberty, president of the home demonstration clubs' council, will be the general chairman of the home demonstration exhibits; and F. E. Cave will arrange the Home Products exhibits which will include products manufactured in Hale county.

Mrs. W. Holbrook and Mrs. Tom Carter are also members of the flower show committee and Mrs. Putnam will have a sub chairman from a number of county communities to serve with her and to arrange for exhibits to be brought in from their respective communities. Ribbon awards will be made in both the cut flower and potted plants divisions.

Other Officials Named

Sub-chairmen who have already been named are as follows: Mrs. J. C. White, Cotton Center; Mrs. Clayton Ehring, Bellview; Mrs. K. C. Sterrett, Abernathy; Mrs. Paul Johnson, Snyder; Mrs. J. E. Rigler, and Mrs. Lewis Britton, Prairieview; Mrs. Luther Griffin, Clements; Mrs. C. C. Scroggins, Hale Center; Mrs. Keith Catto, Hooper; Mrs. W. A. Nash, Liberty; Mrs. L. P. Mayhugh, Runningwater; Mrs. W. W. Pinkerton, Halfway; Mrs. Dan C. Bailey, Happy Union; Mrs. Chas. Schuler, Petersburg.

The home demonstration exhibit will include displays in poultry, gardening, clothing, canning and home industries. 4-H club girls will also have a division in the show which will be arranged under the direction of the club sponsors, Mrs. M. A. McCraw is exhibits chairman with Mrs. J. L. Linville, City Line club, and Mrs. W. B. Nicholson, Hale Center, assisting.

Weather conditions are recorded by movements of birds, animals and insects as faithfully as the modern scientific instruments.

Lamesans Say Egg Cracking Is To Resume

Another Season's Operations Is Forecast; New York Men Back Of Project Last Year Are Again Interested

(By Staff Correspondent)

LAMESA, Sept. 24—Another season of egg cracking in the plant of the West Texas Milk Products company here, is in prospect, officials of the concern state.

Last spring and on until in July, the local plant was used by Henningson brothers, New York egg brokers, as an egg cracking plant. Machinery was installed and at one time about 50 people were employed.

Many Eggs Handled

After the work started the crew handled between 400 and 500 cases of eggs per day. One crew of four girls on one occasion broke 56 cases of eggs one morning. Summer weather caused a suspension of the work.

Some of the machinery Henningsons shipped in was left in the plant. They indicated that some time this fall they would again resume their work here.

During their season the concern shipped out about 11 carloads of dried eggs in various forms, dried and powdered whites and yolks. The total product was said to have been in excess of 225,000 pounds.

Home Economics Classes In Tahoka Popular This Year

TAHOKA, Sept. 24—One of the popular courses in the Tahoka High school this year, according to Superintendent J. B. Pace, is that of home economics and the three classes are full. The teacher, Miss Floy Anglin, is starting her third year here.

"We have room for just 16 students at a time in our class room and two of the classes have 16 members and one 15," Mr. Pace said. "This year we are giving three years of work. The home economics work has been in our school for a number of years and we are beginning our eighth year."

Paving Between Muleshoe And Sudan To Be Finished In Nov.

By Staff Correspondent

MULESHOE, Sept. 24—With between three and four miles of caliche spread on the new route of highway No. 7 between Muleshoe and Sudan, Harry N. Roberts, resident engineer here for the state highway department, hopes to complete the paving work by late November.

Grading work is finished and about 25 per cent of the caliche work is finished. Wet weather has delayed the work.

Mr. Roberts is preparing plans for nine projects on Highways 7, 28 and 33. There are two projects between Muleshoe and Farwell; four between Muleshoe and Olton on No. 28 and three between Farwell and Hereford on No. 33.

Home Demonstration Work's Scope In Lynn County Wide

TAHOKA, Sept. 24.—Four hundred thirty-six women and girls are members of 20 demonstration and 4-H clubs in Lynn county, Miss El Fleda Harrison, home demonstration agent, reports.

There are 11 women's clubs with 279 members, and nine girls clubs with 157 members.

Checkup is to be made within a short time of the number of homes in the county that have been reached by club members. Miss Harrison is of the opinion that the final figures will show at least 85 per cent of the homes are working for a balanced budget and home canning program.

Dairy Cow Gives Farmer Boost As Cheese Factory At Abernathy Helps Thump Old Man Depression

BY VIC LAMB
Special Correspondent

ABERNATHY, Sept. 24 — The dairy cow is helping to support thousands of farmers in Texas today, through sale of milk to creameries, milk plants, cheese factories and other institutions and one little town on the South Plains owes much of its steady growth and income to one of these industries.

Abernathy, with a population of 800 odd, according to the last census, is the home of Struve Cheese factory, owned and operated by two brothers, and which has been receiving more than its capacity of 10,000 pounds of milk daily for almost a year.

Started In 1928

This plant was erected in 1928 and has been running continuously since its opening day, May 12, of that year. Ben F. and Fritz W. Struve are the owners. They also own a large mercantile establishment here besides extensive city and farm property. Both have been interested at times in large wheat and cotton farms as well as sheep ranches.

At the present time, the factory pays close to three thousand dollars a month to farmers bringing milk here. They are allowed to take their whey back home, which they feed to hogs and chickens. Until recently, the plant had a produce house in connection, but since its heavy schedule of manufacturing in the last several months, the egg, cream and poultry market has been moved to another building.

Profitable To Farmer

Farmers who sell milk to the Abernathy plant are receiving more for their product than do Wisconsin farmers, who are located in one of the finest dairy territories in the United States. Information as to prices paid there was known here when a local resident received a letter from a Wisconsin dairyman recently. The letter stated that farmers there receive 70 cents per hundred pounds for their milk, less 25 cents for hauling, or a total of 45 cents. The Struve plant pays 85 cents per hundred pounds, less 20 cents for hauling, or 65 cents for milk.

The excellent quality of the product made in Abernathy won favor all over Texas, and salesmen for the cheese sold clients in Amarillo, Lubbock and Lamesa, and sometimes further away. In March, Swift & Co., nationally known meat and produce company, signed a contract with the Struve brothers to buy all cheese made by the plant here. Since then, from 4,700 to 14,000 pounds of cheese have been shipped out each week to one of Swift's branches in Lubbock, Abilene, Wichita Falls, Amarillo, Roswell, Dallas, and Fort Worth. If present demands for the cheese hold up, the factory will double its capacity this fall, since its building was constructed with that in view when it was erected. No additions will be needed to the structure housing the equipment, only new machines.

LOTS OF CHEESE

Since signing a contract with Swift and company last March, in which the Struve factory agreed to furnish the company with all cheese it manufactures in Abernathy, almost 200,000 pounds of the product has been shipped out.

Furnishes Payroll

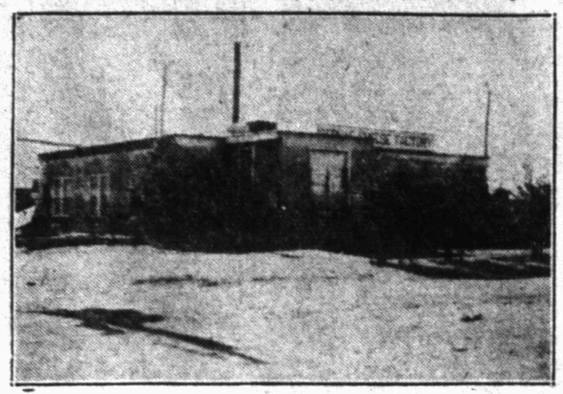
Besides furnishing a steady payroll to farmers for their milk, the factory has also aided in keeping prices for eggs, poultry and cream slightly higher during some seasons due to its influence here.

The cheese factory is located in a strategical position, on the dividing line between trade territories of two large Plains cities and between two good dairying counties, Lubbock and Hale. The latter's reputation for fine milch cattle is known all over the Southwest, and it is from better types of dairy cattle that the factory receives milk for its cheese.

Ben Struve recently stated that the Plains could be developed into a wonderful dairy industry country, since this is the only place in Texas where the flavor of cheese holds the same the year around. In other states, cheese has a good flavor only in certain seasons. This is due to grass, weeds, soil, climate and other conditions, Mr. Struve said. Here, there are no offsets for cheese making.

At present, Hale county is planning to secure accredition for tuberculosis eradication among beef and dairy cattle through co-operation with Federal veterinarians and the state department of health. Vocational agriculture teachers in Abernathy and Hale Center and the county agent, W. W. Evans, are bending their efforts to this end. It is hoped by the end of October, every cow in Hale county will have been tested.

Busy Little Industry In Abernathy



Established for three years, the Struve Cheese factory at Abernathy is becoming one of the leading industries on the South Plains. The little factory is turning out thousands and thousands of pounds of cheese every year and is offering a good market for milk in the territory around the little town, 17 miles north of Lubbock. The above photo is one made recently of the factory.

Two Dawson County Schools Adding Homes For Teachers

LAMESA, Sept. 24—Two teacherages are being erected at school grounds this fall and when completed will give Dawson county 16 out of the 28 rural districts equipped with a home for the teachers, W. T. Webb, county superintendent, states.

Mt. Olive is one of the districts erecting a building. It is a three room building. Carl Peterson is the principal and Mrs. Lillian Dyer and Miss Wilma Dyer are the teachers.

Shumake is also erecting a three room building. Mr. and Mrs. Charles Hatchett are the teachers and they have moved into the new structure. Sparenberg and Five Mile have two buildings each for teachers.

Heavy Canning Project Is On

Spur Business Men Are Back Of Kitchen Being Operated By Chamber Of Commerce To Aid Citizenship

(By Staff Correspondent)

SPUR, Sept. 24—Spur businessmen, working through the chamber of commerce, have maintained a community kitchen that has been the means of saving thousands of cans of vegetables and meats to people of Dickens county, unable to purchase the necessary equipment.

The kitchen opened July 20 and since then there has been a steady stream of people going through. The kitchen is used night and day, the hours being from 6 a. m. to 6 p. m. and from that hour until 6 in the morning.

The equipment consists of three automatic cookers, a sealer and gasoline stoves. It is located in the rear of the chamber of commerce and all of the equipment belongs to that organization.

Used By Many

During the time it has been running this year, it has been used more than 100 times by about 80 different families. Some 6,000 cans have been used. The families have averaged around 75 cans each, with seven families having canned over 200 containers. T. C. Cooner of Spur canned the most, 287, with B. L. Pickens next with 280.

Last year local merchants furnished the equipment. This year the chamber of commerce voted to buy equipment and around $100 was spent, including $25 contributed by J. P. Dowell, agent for a canning device concern.

Last year it was estimated over 10,000 cans were saved through the kitchen. This year it is believed the number will be between 15,000 and 20,000.

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When Economy and Dependability Are Required In Home Furnishings

PLAINS FURNITURE

Has Always Answered THE CALL

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6-Piece Solid Oak Dinnette Suite. Extension table, Red Mohair seat chairs. Fair Special $69.50

4-Piece Walnut Finish Bed Room suite, Jenny Lind type Bed, French Vanity, Chest and Bench Fair Special $49.50

2-Piece All-over 100 per cent Mohair Living Room Suite. Nachman spring platform and cushion units. Fair special. $6500

9x12 Axminister Rug. Fair Special $21.95

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18x36 Bath Rugs. Fair Special 19c

Walnut Finish Occasional Table. Fair Special $2.95

Green Metal Bread Boxes. Fair Special $1.00

Kitchen Refuse Cans, Automatic Top Lift. Fair Special $1.59

Brooms. Fair Special 50c

Used Furniture

2-Piece Living Room Suite..... $18.50

8-Piece Walnut Finish Dining Room Suite $31.50

5-Piece Breakfast Suite $9.50

3-Piece Fiber Living Room Suite $25

Elevated Oven Gas Range $12.50

Apartment Gas Range $7.50

Kitchen Cabinet $8.50

Oak Dressers $7.50

Walnut Finish Dresser $12.50

Walnut Veneer China Cabinet.. $12.50

Used Mattresses $2.00

Odd Chairs $1.25

Wood Beds $1.75

Singer Sewing Machine. Runs Perfectly $27.50

Study Tables $4.00

Used 6x9 Axminister Rug $8.50

New Furniture in attractive Designs and Finishes is being received every day, assuring a wide selection.

Buy now, while selections are good and prices are as low as we have ever been able to offer. Small profits and quick turn-over mean money saved for you, and for us mean our continued ability to give month-to-month, day-to-ay "Better Furniture Values."

Plains Furniture Co.

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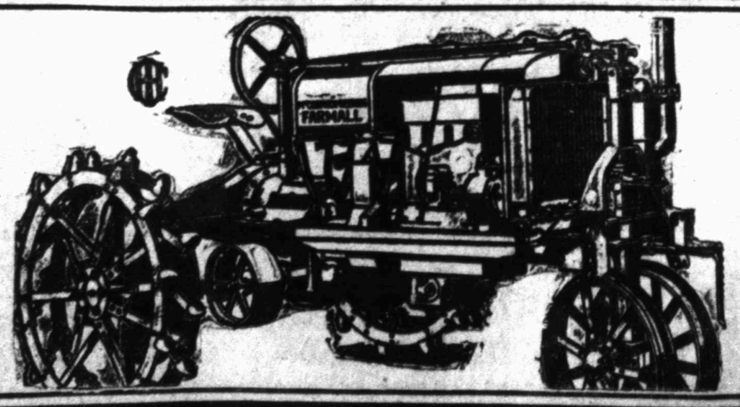
WELCOME TO THE PANHANDLE-SOUTH PLAINS FAIR

McCormick Deering Implements

Visit Our Store

Lubbock Implement Company

1002 AVE. G. PHONE 313 LUBBOCK, TEXAS



Brownfield Is Ready To Cash In On Profits

People "Down Where The Tall Corn Grows" Say Prospects Are Fine; Better Business Of Fall Has Begun

(By Staff Correspondene)

BROWNFIELD, Sept. 24—"Old Terry county" where the corn grows more prolific than any county this side of the famous Iowa and Illinois corn belt, has been waiting with crossed fingers for clear weather so that the harvesting of crops will begin to turn a flow of greenbacks into the hands of the residents here.

With the best corn and cotton prospects in years and with farmers eager to work, indications are that favorable weather will start the business ball to rolling.

Business On Upturn

Business men report conditions are on an upturn. There has been an increase in purchasing due to the recent stock and cotton market flurries. Getting ready for harvest has done its part in the increase.

There are but two vacant business buildings in town. Some smaller business concerns have come in and some inquiries have been had about locations.

Additional space for 2,000 to 3,000 bales more cotton has been provided at the Texas Cotton compress. This work is about complete and the changes gave work to many men.

Schools Are All Right

The schools are in splendid condition. Enrollment the first day was about normal, in spite of a reported loss of scholastics. The normal gain since that time has given school officials a conviction that this year will see a record attendance. Superintendent A. B. Sanders and his faculty have settled down to normal conditions.

While there are three fewer members of the school faculty, the work will be nearly the same, as last year. Teachers' salaries will be $18,610 for the year, with $31,984 for other expenses. Cost per scholastic is estimated at $66.56.

Only a few bales of cotton have been ginned so far. Rain last week delayed the gathering as well as the opening. According to J. E. Shelton, secretary of the chamber of commerce, the peak of the picking is not anticipated before the middle of October.

"If we can get 25 or 30 more days of clear weather before frost. I believe we will have more cotton than we had last year," Mr. Shelton said. "I have never seen as good prospects at this time of year as we have now."

Lynn Murder Case Docketed

Mrs. Ola Redman's Trial Will Begin On October 3; Venire Called For Service Before Judge McGuire

(By Staff Correspondent)

TAHOKA, Sept. 24—The trial of Mrs. Ola Mae Redman, charged with murder in the alleged slaying of Howard Chase on or about June 8, 1931, is scheduled to begin before a jury in Judge Gordon B. McGuire's district court on Monday, October 3.

Judge McGuire set the case at the opening of the term here and ordered a special venire of 75 men to be called for service. W. S. Taylor, district court clerk and Sheriff B. L. Parker at once arranged the drawing and service of the 75 men began.

Indicted Year Ago

Mrs. Redman was indicted in September, 1931 but her trial was postponed then and also at the March term. On the later occasion the district attorney, Thomas L. Price, was ill.

Mr. Price will represent the state. G. H. Nelson, county attorney and the new district attorney for the 106th district, will assist in the prosecution. N. C. Outlaw, Post and former county attorney of Crosby county, will handle the defense.

O'Donnell Feels Good Over Crop

By Staff Correspondent

O'DONNELL, Sept. 24 — Warm weather has begun to open cotton bolls and farmers of this territory are more hopeful of a large crop than they have been for months.

Indications are, according to W. H. Clark, manager of the Texas Cotton Cooperative association branch office, that the six gins here will gin around 17,000 to 18,000 bales. Last year the gins turned out about 12,000 bales.

Only a few bales have been ginned so far this year, but the farmers are beginning to gather their picking forces together. The past week has seen the gins all turned up and ready.

A considerable area around O'Donnell, on both the west and east, was hailed out the middle of June. Some of the cotton was replanted and some land turned into feed. The cotton has made good strides since then and most of it, according to farmers, will have open bools if cold weather holds off.

E. W. Hester, Hal Singleton and others, who have large acreages, report the crop is coming along fine, with little trouble from insects. Bill Sauls, manager of the co-operative gin, also reports good prospects.

COVERS LOT OF GROUND

The British Empire covers about one-fourth of the world's habitable land surface excluding the Arctic regions. Its population is estimated to exceed by 15 millions one-fourth of the world total.

'New Mrs. Caraway' Is Ready With Fresh Vim For New Term In Congress

★ ★ ★

BY BESS FURMAN

WASHINGTON, Sept. 24 (AP)—sedate old senate may as well prepare itself for a surprise—pleasant but nonetheless startling—in the new Mrs. Hattie Caraway.

Of course she's still the same small person who sagely observed and independently voted at the last session—but how she has blossomed out!

There's a new spring in her step, a new shine in her eyes, a new air of self-assurance and power about her since she piled up that big majority in Arkansas.

Voice Adopted

Discovered, too, on that whirlwind campaign was her deep and carrying voice, ideally adapted to the political speeches which she made, with not a note to guide her.

Perhaps never did politicians pick a more amazing surprise package than Thad Caraway's widow. Word went around that she was being placed in his chair only while a suitable masculine successor was being groomed.

But instead of withdrawing at the end of the term Mrs. Caraway chose to run for re-election!

"I might just as well never have announced, so far as my candidacy being taken seriously, when I got back to Arkansas just 21 days before the primary," said Mrs. Caraway. "All my six opponents were saying I was coming back to withdraw."

But into the fray she plunged, with volunteer Senator Huey Long



MRS. HATTIE CARAWAY

of Louisiana and his two sound trucks as helpers.

Long didn't even get to take a direct verbal dig at his political foe, Senate Democratic Floor Leader Joe Robinson of Arkansas, in his own home state. The two sound trucks, working in alternation, talked only the senate record of Mrs. Hattie Caraway—and the votes piled up!

And small, hitherto shy and quiet Hattie Caraway will return to the senate triumphant, backed by votes that are all her own, with no promises made, she says, to any person on any subject.

"Makes me feel glad—but humble, too," she says. "When you think of all those people depending on you, believing in you—it's a great responsibility. And then when you think of how little one person can do—"

But then the fighting spirit rose, and she straightened, exclaiming: "But if I didn't think I could represent my district better than any one of the six men running against me I wouldn't have run!"

Remodeling Adds Space To General Store In Lubbock

Recent remodeling activities, in which large additional floor space was acquired, have taken place at Hodges Brothers store, Avenue G at Broadway, J. A. Hodges, manager, announced yesterday.

A room 75 feet long, formerly the rear of the old postoffice, has been taken over, boosting the store's total floor space to more than 13,000 square feet, Mr. Hodges, who with his brother B. F. Hodges, operates the establishment, said. The new room will be used to display paints, wallpaper, floor coverings, stoves and other large items.

The store's grocery department, leased for sometime, has also come back under direction of the management, making the store general in its appeal. The organization also has three warehouses for reserve stocks.

THE HUB

New Conley Building—Corner Broadway and Texas Avenue

Opening Sale

"BRINGING TO LUBBOCK A N W STANDARD OF VALUES"

Men's and Boys' Clothing and Furnishings

SHOES FOR THE ENTIRE FAMILY

SHOP OUR STORE FOR BARGAINS

We'll Prove To You

"Your Dollar Has More Cents, at The Hub"

OVERALLS AND JUMPERS
Hawk Brand The Best 89c | Leed's A value 69c

Men's Work Pants
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Shop Our Windows 75c

We carry a large stock of Leather—Suede and Sheep Lined COATS Shop Our Windows

Men's Sox
Silk and Rayon
Sizes 10 to 12—a real value Stock up 7 pairs for $1.00
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Dress Oxfords
New Styles—All Sizes
Every Pair Guaranteed
$1.95 - $2.95

Men's Hunting Boots
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Men's Work Shoes
In 3 Groups
$1.25 $1.98 $2.45
Made by Endicott-Johnson

Women's Dress Shoes
Pumps—Straps—Oxfords
One Large Group $1.95 See Our Windows



Men's Suits and O'Coats
$9.85 And $12.85
All wool Fabrics
Come in and Look around

Men's Felt Hats
New Colors and Styles
$1.95 and $2.45

NEW Mogador Ties
35c 3 for $1.00

Special Dress Pants
$1.95 and $2.45
See Our Windows

10 oz. Cotton Gloves
3 pairs for 25c 10c
full line of leather work gloves

Men's Dress Shirts
Special Purchase
Fast Colors New Patterns 75c

Men's Shirts & Shorts
Special Group
19c and 25c



BOYS' SUITS AND OVERCOATS
$3.95 - $4.95
All Wool—New Styles
See Our Windows

Collegiate Corduroy Trousers
$2.45

Special



MEN'S Dress Shirts
Solid Colors and Patterns—Celophane Wrapped—13½ to 17
See Our Windows 39c

Men's Work Shirts
Blue—Grey—Sand
49c - 59c
Every Shirt Guaranteed

MEN'S RIDING BREECHES
Corduroy and Whipcords
Special
$1.95

Men's Dress Shirts
Fast Colors Pre-Skrunk Newest Shades and Patterns All sizes $1

Serving all West Texas and Eastern New Mexico



NORTON BAKER
OWNER AND MANAGER
"A Native of West Texas"

NORTON BAKER, SOLE OWNER, OF THE BAKER FURNITURE COMPANY, LUBBOCK, TEXAS, AND THE BAKER FURNITURE COMPANY, INCORPORATED, AMARILLO, TEXAS, HAS GREATER FAITH IN THE FUTURE OF THE SOUTH PLAINS AND HAS RECENTLY MADE LARGE PURCHASES OF NEW FURNISHING FOR THE HOME. THESE PURCHASES CONSIST OF NEW RUGS, NEW STOVES, NEW BEDROOM FURNITURE, NEW LIVING ROOM FURNITURE, NEW LINOLEUMS, NEW FELT BASE RUGS, NEW DINING ROOM FURNITURE AT PRICES LOWER THAN HAVE EXISTED FOR YEARS. THIS NEW MERCHANDISE IS HERE AND YOU ARE INVITED TO COME INSPECT, AND SEE THE VERY LATEST STYLES IN FURNITURE THAT WAS EXHIBITED IN THE LATE AND LAST JULY FURNITURE MARKET, CHICAGO AND GRAND RAPIDS, FURNITURE CENTER OF AMERICA.

NORTON BAKER HAS ATTENDED EACH CONSECUTIVE MARKET IN CHICAGO, TWICE A YEAR FOR THE PAST EIGHT YEARS, NOT MISSING A SINGLE MARKET, WHICH HAS ENABLED HIM TO LEARN PRESENT DAY VALUES AND THE LATEST IN STYLE AND DESIGN.

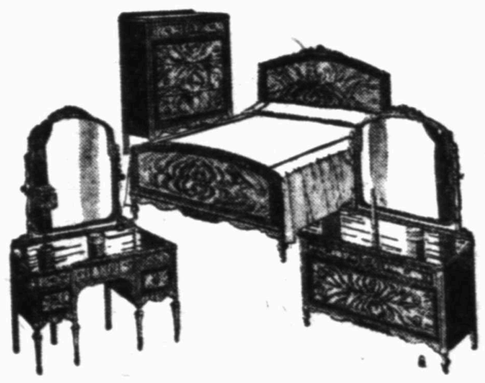
IN ADDITION TO ACTIVE MANAGEMENT OF TWO FURNITURE STORES, LUBBOCK AND AMARILLO, NORTON BAKER HAS DIRECT FACTORY REPRESENTATION OF THE ENTIRE STATE OF TEXAS, NEW MEXICO AND ARIZONA OF ONE OF THE LEADING SHEBOYGAN, WISCONSIN LIVING ROOM FURNITURE FACTORIES.

Dining Room Furniture

At Bakers' you will find the largest assortment in the city of Lubbock of Dining room suites, dinette suites and breakfast sets.

8 Pc. genuine walnut veneer dining room suite consisting of 60" buffet, extension top table, one host chair and five straight chairs for only $49.50





Bed Room Furniture

And the value we have to offer you which consist of vanity, bed, chest and bench for only $29.50



Living Room Furniture

2-Pc. living room suite, consisting of large and full size sofa and large button back lounging chair, upholstered allover in very fine grade of mohair, cushions in reverse pattern of moquette. This suite is hand tailored throughout, with webb bottom construction. $69.50



The New And Late Devised And Designed

New Simmons Studio Couch

Can be used for many purposes—sofa for day use, full size bed or converted into twin size beds for night use. Adaptable to use in living room, sitting room or den—it enables the creation of beautiful and inviting corner nooks. Comfortable, of course, beause its pad of inner-spring construction. $39.50

USED FURNITURE DEPARTMENT

At Baker's you can trade your used furniture in on new furniture and you can also find many splendid values in re-possessed furniture.

BAKER FURNITURE COMPANY

Lubbock and Amarillo

Sunday Avalanche-Journal

"The South Plains' Own Newspaper"

Published Every Sunday Morning by the Avalanche-Journal Publishing Co., 1211 Texas Avenue

Chas. A. Guy, Editor and Publisher — Parker F. Prouty, General Manager

It is not the intention to cast reflection upon the character of anyone knowingly, and if through error we should, the management will appreciate having our attention called to same, and will gladly correct any erroneous statement made.

An Independent Democratic newspaper supporting in its editorial columns the principles which it believes to be right and opposing those questions which it believes to be wrong, regardless of party politics; publishing the news fairly and impartially at all times.

Entered as Second-Class Mail Matter at the Postoffice at Lubbock, Texas, according to the provisions of the Act of Congress of March 8, 1879 and under the ruling of the Postmaster-General.

Member of Associated Press — *Full Leased Wire Service*

Celebrate At The Fair!

WITH good cotton and feed crops over the territory, and with practically every city, town and village in the area reporting new businesses opening their doors, it is logical to believe that South Plains citizens may well take off a few days this week to celebrate.

Of course, we're not yet out of the economic woods—but we're on our way out.

And what could be more fitting than a few days of celebration by attendance at the 19th annual Panhandle-South Plains fair, opening tomorrow and closing next Saturday night?

With the exception of Amarillo and the North Plains, for which the annual Tri-State exposition ended last night, Lubbock and the South Plains are 'on the spot' in West Texas fair circles. All the rest have 'folded up' for want of support and intestinal fortitude and we alone have elected to 'fight it out on the same old line if it takes all winter'! Lubbock and South Plains citizens can hang up a good record at the 1932 exposition, or they can support it feebly and give the balance of our West Texas neighbors a chance to say "we told you so".

Although the fair's admission price has been cut in half, there has been no skimping as far as exhibits are concerned. This year's entertainment features are not only as numerous and as good as they usually are, but they have actually been augmented to attract more patronage for the exposition.

The Panhandle-South Plains fair is going on, as usual.

If it is given the support it deserves as an entertainment and educational feature it will be a big success from the standpoint of officials and patrons, alike.

Plan to go to the fair—not only once, but twice or several times so you may view the entire, mammoth program and study its various exhibits and features. Be sure your children have the opportunity to see the whole thing; go with them and explain to them what each exhibit means and represents.

The Panhandle-South Plains fair this year, as on all other years, belongs to the Panhandle and to the South Plains and to Eastern New Mexico. Upon the citizens of this far-flung empire rests the responsibility of upholding its prestige.

SIDELINE CRITICISM

"We expect", wise-cracks the Detroit News, "the flag of Texas eventually to show a little red wagon hitched to the Lone Star, with Jim Ferguson as a passenger!"

All of which is very humorous, indeed, but we wonder why the News overlooks so many other points of interest right at its doorstep, or at least in its own back yard.

The Avalanche-Journal can find nothing to be proud of in the apparent nomination of the Fergusons—Pa, Ma and the kids. Yet on the other hand we subscribe to the old advice about people living in glass houses and throwing stone.

For the benefit of the Detroit News we might mention that the people of Detroit are on a tax-payers' strike; that an out-and-out dole system is in operation there, headed by Mayor Frank Murphy, and that the great lake city boasts one of the largest, if not the largest list of unemployed in the whole country.

Far be it from us to defend Fergusonism.

We feel about it precisely as we did before the second primary.

But we resent criticism from the far too self-satisfied north when there's plenty of cleaning up to be done there before they start in on ours!

Banks were known as far back as 600 B. C. There also must have been some kind of stock market for the tellers' entertainment.

• • •

A survey shows that many ministers of the gospel are underpaid. Sermons do not seem to be a paying commodity.

• • •

Chicago schools have prohibited the reading of fairy tales to pupils. The board of education, however, furnishes the teachers with fairy stories on pay day.

• • •

Perhaps that cigar store chain that went into receivership the other day didn't set the prices high enough on automobile tires.

• • •

The motor car is blamed for a great many accidents. But how about the drivers?

• • •

A congressman is suing for breach of promise. Suppose constituents starting doing that.

• • •

Don't worry if you haven't got the price of a haircut. Write a poem.

Today's One-Minute Sermon

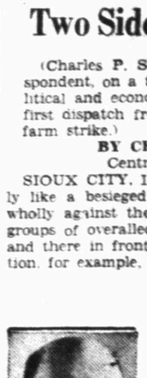
I looked on my right hand, and beheld, but there was no man that would know me: refuge failed me; no man cared for my soul.—Psalm 142:4.

Two Sides To Farm Strike

(Charles P. Stewart, noted Washington correspondent, on a tour of the nation to observe political and economic trends first hand, sends his first dispatch from Sioux City, Ia., center of the farm strike.)

BY CHARLES P. STEWART
Central Press Staff Writer

SIOUX CITY, Ia., Sept. 24.—Sioux City is curiously like a besieged city. Urban sentiment is almost wholly against the farmers' strike movement. A few groups of overalled yeomen are scattered about here and there in front of the courthouse and police station, for example, listening to talks by their own exhorters, but the actual residents look on them askance. Comment is perhaps 95 per cent hostile to the campaign.



Chas. P. Stewart

The town is as purely dependent on agriculture as it is possible to imagine, but it has to be taken into account that the folk who live within its limits are engaged in the calling of distribution and profit taking—for their own benefit, not the farmers'—and the strike interferes with these activities and cuts off revenue of the townspeople.

They profess a broad general interest in agricultural welfare and doubtless realize that their personal fortunes are based on it, but as a spot event it exasperates them. The way they express it is that the strike is accomplishing nothing and that real farmers are not engaged in it—that the pickets simply are ordinary unemployed workingmen. if farmers at all, that they already have been foreclosed and evicted. Seemingly the assumption is that these disturbers are interfering in what is none of their business—that a farmer once chased from his land should accept elimination and cease annoying those not yet eliminated.

• • •

IT IS, in brief, an intensely conservative community. A ride around the town more or less explains it. The large residential district has developed in the last 30 years from a raw western metropolis into one of the most beautiful in the country. The east has nothing to surpass it. It is lacking, indeed, in multi-million dollar estates, but the average is amazingly high. This means that the authors of this development are beneficiaries of the farmers' production. Like manufacturers who resent labor's demand for a larger share of its own handiwork, the rich city dwellers of all classes are most provoked at the producers' plaint that they have been lost sight of in the sharing of wealth.

To be sure I understand that many of the beautiful homes hereabouts are heavily encumbered, and that they will likely change hands in the near future unless times improve. However, the city complex is the normal one of the exploiting group accentuated by the fact that it is a hard pressed group at present and particularly irritated at being hampered in its attempts to rehabilitate itself.

• • •

I HAVE NOT yet had time for a careful survey the situation in the picket camps surrounding the city. Still, I have seen a few of them.

It undoubtedly is true that they represent the most hopeless victims of the depression. Farmers who possess the resources to hold out against the hard times naturally are not included as active campaigners. They possibly are not in sympathy with the latter, being themselves men of wealth and inclined to take that viewpoint.

The pickets for the most part also, it must be admitted, have no clear notion of the economic forces with which they are trying to deal. They behave practically like the workers on strike against any industrial plant—rather surely and suspicious and, if their confidence is won, not very articulate in expressing their greviances. All they know is that they are in desperate straits due to conditions for which they are not to blame and they want something done about it.

As a matter of fact, they themselves, in a strict sense, are accomplishing nothing tangible, but they certainly are focusing attention on their situation.

• • •

(Another dispatch Tuesday)

THE CROWDED FUTURE

Industrial chemists predict that at the present rate of population increase, in another 500 years there will be only a square yard of earth apiece for the human inhabitants of this globe.

The chemists are confident, however, that by that time they will have such control of nature that each person's square yard will be farm enough to produce the food he needs. That is comforting news for those who have confidence in the science of chemistry and whose first thought is of the stomach.

But how about room for exercise? The athlete of that day will have to learn to skip rope and golf will be played in a saucer. Football and baseball would not be seriously affected for they now crowd a sufficient part of the population into inadequate stands to clear enough square yards for the game.

There are some people who have been under the impression that the square-yard era has been with us for at least 10 years. Another who has entertained the same false idea is the Sunday afternoon and holiday motorist. The bargain-day shopper makes it a threesome.

Happily, birth rates have a way of collapsing under their own weight before the sardine stage in population is quite reached. There is some disposition also where people consider human quality of as great importance as human quantity, to preserve the standing room by deliberate means.

What Other People Think

Let us not forget that while we have lost much in this depression, we still have much more to lose. And our whole future may be said to depend upon early recovery—President Hoover.

• • •

All the people know we are under fire. Unless we stop that storm which is growing we will see the day when men run for office on the boast of "stop the veteran."—Sam Reynolds, Nebraska leader of American Legion.

• • •

I do not feel I ought to send any man to jail at this time when the sentiment of the country is that it (the prohibition law) was a misake, if not worse.—Judge Eugene Bonniwell, Philadelphia.

• • •

Attack is the best means of defense.—Adolf Hitler, leader of Germany's Nazis.

• • •

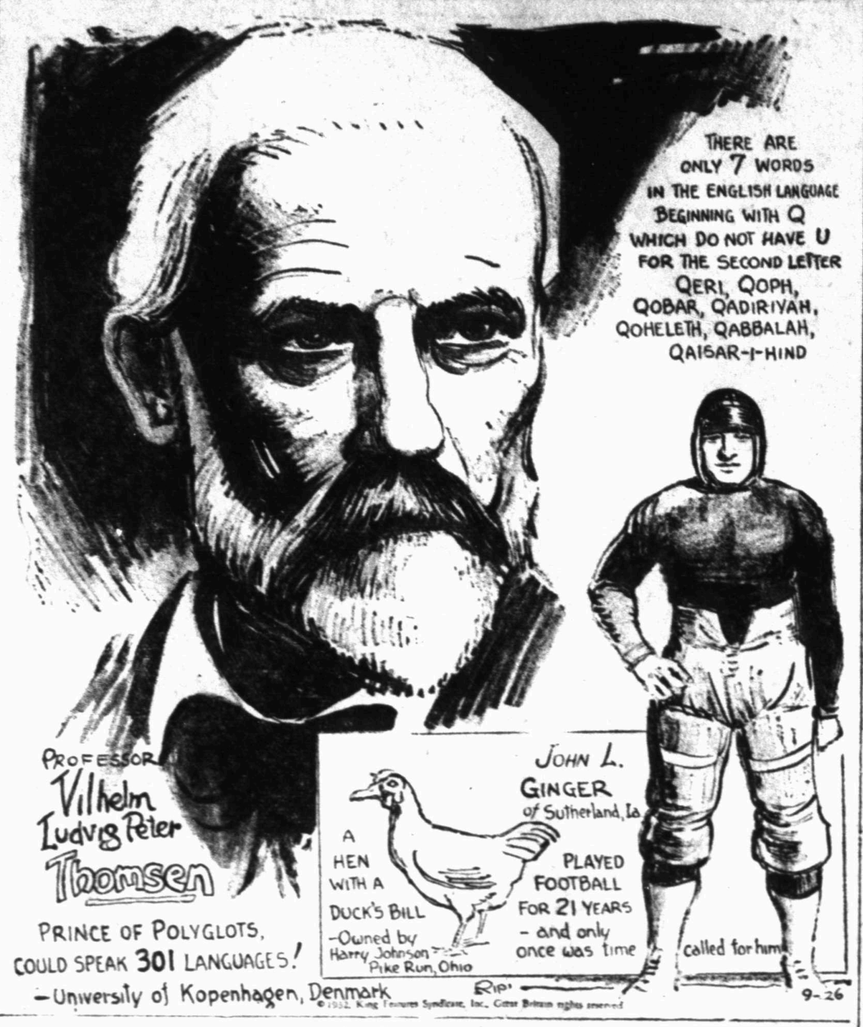
Taxes are never popular; in adversity they are doubly unpopular.—Louis J. Brann, governor-elect of Maine.

• • •

Uncertainty and inaction are certainly nothing new to this administration.—Senator Peter Goelet Gerry of Rhode Island.

Believe It Or Not (Title Fully Protected) By Ripley

On request, sent with stamped, self-addressed envelope, Ripley will send proof and details of anything BY RIPLEY depicted by him.



THE NEW BOOKS

Variety Features Week's Books; Clouds Filmed In "Beauty Of Flight", Novel Publication; "Inside" Of Insane Asylum Given In New Book; Wodehouse Has Another Funny One

WHOEVER has once experienced the wonder of nature in the air knows that there is nothing to compare with it on earth."

With this remark Manfred Curry prefaces his book, "Beauty of Flight"; and he follows it with 100 photographs to prove that he knows what he is talking about. The result is a book of rare, exciting beauty—a book that is utterly unique, a book that fairly takes your breath away with its dazzling appeal to the eye.

It is simply a collection of photographs of airplanes and cloudland—but what pictures they are!

Some of them show great, tumbled cloud banks piled up, with the sunlight transfiguring them beyond belief. Some of them were taken in planes high above snow-capped mountains. Some of them show the startling feats of military planes flying in formation. Some of them were taken at sea. Some of them show great cities as they look from a plane a mile or two in the air.

"Beauty of Flight" is printed by the John Day Co.

• • •

Explodes Legends

WHAT is it like to be a patient in an insane asylum? Are such places as brutally and callously operated as we sometimes hear? Or are they, on the other hand, run as scientificaly and efficiently as the present knowledge of mental diseases permits?

These are questions most of us have idly pondered over, at one time or another and now an anonymous author, who signs himself "Inmate, Ward 8," undertakes to answer them in "Behind the Door of Delusion." (McMillan.)

Remarkable Book

This is rather a remarkable book. Its author is an inmate of a state asylum, sent there at his own request in a last effort to rid his brain of a seemingly unconquerable craving for alcohol. He tells here just what his life in the asylum has been like.

First of all, he explodes the legends about brutality. Asylums, he reports, are conducted as humanely as is possible and the inmates are on the whole, treated very decently.

However, he protests bitterly against the way in which patients only slightly deranged are forced to associate with those who are utter maniacs. With grim humor, he tells how the inmates have a saying that a year in an asylum will make any patient crazy. An asylum inmate, he says, urgently needing rest and peace, is automatically put under a terrific nervous strain.

• • •

Tells Of Horrors

IF there ever was a genuine reproduction of hell on earth, it must have been in Russia and Siberia during the two or three years immediately following the Russian revolution.

"Between White and Red," by Erich Dwinger, tells of the things that happened there while the various "white" armies were trying to overthrow the Bolsheviks, and there is enough horror and human suffering in his pages to leave you heartsick.

Dwinger was a German soldier, captured by the Russians early in the war. Escaping from prison after the revolution, he joined the "white" army of Admiral Koltchak in a vain attempt to get back home. "Between White and Red" tells what he saw.

Shows Stark Realism

He shows us an army of half a million men, accompanied by half a million civilian refugees, retreating across Siberia in mid-winter under conditions so frightful that a scant 10,000 lived to reach their goal; he shows us battles in which all prisoners were executed, in which all captured officers were tortured to death; he shows us starvation, sickness, pain, weariness and despair as the common lot of millions of people for months at a time; and he voices, too, a bitter criticism of the Allies for their half-hearted support of Koltchak's expedition—a support, he says, which simply intensified the misery and prolonged the agony.

"Between White and Red" isn't pleasant reading, but it certainly is illuminating. It is published by Scribner's.

• • •

Extremely Funny

WHEN a new book by P. G. Wodehouse comes out, it really isn't necessary for the critic to do anything but give the book's name, tell its price and let the public know where it can be bought.

Mr. Wodehouse's books are always funny, always engagingly written, always charmingly devoid of any underlying vein of seriousness. They never try to expose anything, they never try to satirize anything. Mr. Wodehouse simply writes about impossible people doing impossible things in an exceedingly comical manner.

All of this is by way of preface to the announcement that there is a new Wodehouse book on the market. It is called "Hot Water," and it's one of his best.

The scene of this one is a French chateau, which has been rented by a rich American who suffers under the domination of his wife, who is trying to get him appointed American ambassador to France. To further her aims, she invites to the chateau a famous American senator who is touring Europe and a young French vicomte; and into the thick of things charge an American football star, an English heiress, two Chicago gangsters and a highbrow English novelist.

"Hot Water" is published by Doubleday, Doran & Co.

Side Glances —By George Clark



"I know Rupert is an awful bore, but you must visit us often at our estate, after we return from our honeymoon."

VALUATIONS DECREASED

TAHOKA, Sept. 24—A 25 per cent decrease in valuations for the Tahoka Independent school district, was made by the board of equalization, J. B. Pace, superintendent, states.

Valuations this year are $21,226,000. The rate is the same as in previous years, $1 for each $100 valuation.

Vitamin C has been concentrated and isolated in lemon juice, Dr. C. C. King, Pittsburgh, Pa., chemist, has announced.

Texas Rank In Education Is Not Up To State's Prestige

The First Of A Series Of Articles On Public Education

In the Research Bulletin of the National Education Association for May, 1932, is a discussion of the comparative standing of the public school systems of the forty eight states of the American Union. This discussion is based on the five factors believed to be most vital in educational efficiency. These factors are as follows:

The proportion of children reached; The holding power of the schools; The quality of teaching provided; The material school environment; The percentage of literacy.

The educational facilities of a state are effective only to the extent that they reach those for whom they are primarily provided. The amount of school attendance is a preliminary measure of the effectiveness of a school system. In this item, for the year 1930, Texas schools as a whole ranked 40th among the states. This means that there were 39 states ahead of us in the number of children enrolled in the schools as compared to those who should be enrolled.

Efficiency Is Measured

The power of a school system to hold its pupils in school during the period of their school careers when the task becomes especially difficult is a strong indication of its efficiency. In the holding power of schools for children between the ages of fourteen and seventeen for the year 1930, Texas ranked 32nd among the states.

The education provided by a state school system depends primarily upon the kind of teachers employed. The influence of the teacher on the school has so long been recognized that it has become proverbial: "As the teacher, so the school." There is a close relationship between the education and efficiency of the teacher and the average annual salaries paid teachers, principals, and supervisors. The districts and states paying the better salaries are going to get the better teachers. The average annual salary of the teachers, principals, and supervisors in Texas for the year 1930 was $824. Hence, in the quality of the teaching provided, as indicated by the salaries paid teachers, Principals, and supervisors, the rank of Texas for 1930 was 37.

Good Equipment Stressed

Other things being equal, schools providing comfortable and attractive buildings and adequate equipment can produce better results than those having the opposite environmental conditions. Lack of suitable equipment and textbooks impedes progress. Good work depends upon good tools. In school environment, as indicated by the value of public school property per child enrolled in 1930, Texas ranked 36th among the states.

The minimum acceptable achievement for a state school system would certainly include the ability to read and write on the part of every youth and adult in the population. This is indeed a very low educational goal. The percentage of literacy affects not merely the available amount of education throughout the state, but also the minimum education offered to its most remote and handicapped citizens. In the percentage of literacy among native-born persons ten years old and older, Texas ranks 35th among the states.

Texas Expenditure Low

In the report of the Commission to Survey Public Education for the State of New Jersey in 1930, we find that not fewer than 21 states had a per capita appropriation greater than the $17.50 per capita apportionment in Texas. In ten states the per capita appropriation of public schools was above $19.75. The report shows that the per capita appropriation in Nevada was $22.61 and in North Dakota it was $33.66.

Of course, this does not mean that the better schools in Texas do not measure up to the best of the nation, but it does mean that there are enough poor schools in the state to pull the general level down to that indicated above. Texas ranks first in the education of its children because the children are really the most vital factors in its resources and their proper education will do more than anything else to increase their efficiency. It is clearly not the desire of the citizens of this state for its educational system to rank as low as it does, and many educators are of the opinion that if the attention of the people were called to these facts, they would take steps to improve their schools and bring them up to the level of the better schools of the nation just as soon as it can be done. Surely, teachers say it is not the desire of the people of Texas to handicap their schools during the period of the financial depression and render it impossible for them to give the children adequate training at the very time they need such training most.

HOTEL IMPROVED

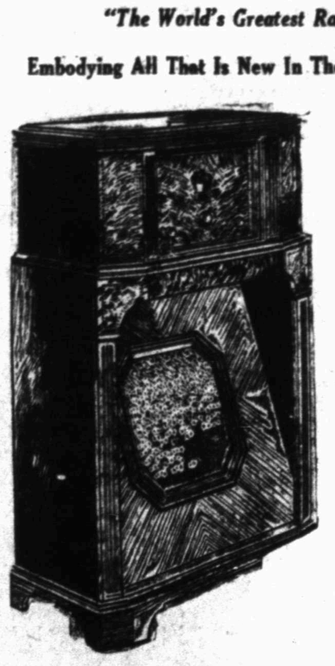
SUDAN, Sept. 24 (Special)—Several improvements have been made at the King hotel here by Mrs. Cora King, owner.

The front of the building has been remodeled and 300 feet of sidewalk added. The front was given a coat of stucco.

Neptune's satelite is supposed to be about as large as our moon and it moves around the planet in a little less than six days.

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Receiving Agencies For South Plains Cotton Geared For Year's Work

Co-Op Selects Managers For Lubbock Area

Seventeen Branch Offices To Be Operated; Memberships In District Top 10,000 As New Season Begins

Setup for virtually all of the branch offices and receving agents in the Lubbock district of the Texas Cotton Cooperative association, to handle the 1932 crop, is announced by N. H. Payne, district manager.

Seventeen branch office managers have been named for the season, with 42 receiving agents so far appointed and qualified and the setup in three more branches yet to be selected. Receiving agents in Lamesa, Levelland and Childress are yet to be announced.

Lubbock Led In 1931

Last year's total of 102,000 bales is expected to be exceeded this year. The Lubbock district led the state in number of bales received, membership and area, as well as production.

There are over 10,000 members in the Lubbock district, which contains 40 counties. Of these between 15 and 18 are not classed as cotton producing counties.

N. H. Payne, Lubbock, is the district manager this year. He was formerly field service man in this area and was promoted to head of the district, Mr. Payne has been associated with the T. C. C. A. and its predecessor for more than 10 years.

H. L. Gantz, formerly field editor of Farm and Ranch, Dallas, is director of organization, handling educational and organization work.

Brock Chief Clerk

J. H. Brock, formerly with the Lubbock Chamber of Commerce, is chief clerk in charge of clerical forces and Miss Alberta Odom is secretary to Mr. Payne. She has been with the branch since its organization over two years ago.

There are 93 gin points for the 42 receiving agents so far, with expectation of the number of points going above 100 and about 50 agents.

Besides the official staff there are four directors in the district: E. R. Davis, Lubbock; M. S. Hudson, Hale Center; M. Mitchell, Lamesa and Richard Wischkaemper, Shamrock. F. R. Friend of Lubbock and Dr. F. B. Bryan of Childress, are members of the advisory board.

Managers Announced

Branch office managers, number of receiving agents and membership, for the district, include:

Lubbock: W. M. Ryan, manager, with 1,009 members and five receiving agents.

Lamesa: W. J. "Frank" Bass, manager, 575 members in Dawson and Borden counties.

Littlefield: A. B. Cole, manager; 1,033 members in Lamb, Bailey, Parmer and Deaf Smith counties, with five receiving agents.

Plainview: Perry J. Leverett, manager; 801 members in Hale, Floyd, Swisher, Castro and Briscoe counties, with five receiving agents.

Loveless At Levelland

Levelland: George W. Loveless, manager; 914 members in Hockley and Cochran counties.

Brownfield: J. B. McWilliams, manager; 717 members in Terry, Gaines and Yoakum counties; four receiving agents.

Tahoka: J. B. Magee, manager; 705 members and three receiving agents.

O'Donnell: W. H. Clark, manager; 746 members and one receiving agent.

Ralls: O. E. Reynolds, manager; 559 members in Crosby county and one receiving agent.

Winn At Post

Post: Frank Winn, manager; 305 members in Garza and a part of Borden county; one receiving agent.

Paducah: C. Y. Smith, manager; 702 members in Cottle and Motley counties; one receiving agent.

Childress: Charles Dorsey, recently named manager; 310 members in Childress county.

Memphis: C. N. Hoffman, manager; 283 members in Hall county; three receiving agents.

Wellington: Baker Hoskins, manager; 863 members in Collingsworth, Gray, Donley, Hemphill and Roberts counties; three receiving agents.

Vernon branch: P. F. P'Pool, manager; 955 members in Wilbarger and Foard counties; five receiving agents.

Chillicothe: Earl Morris, manager; 227 members in Hardeman county.

Shamrock: C. F. Mitchell, manager; 432 members in Wheeler county.

Certified Grain Breeders To Meet In Lubbock In November

By Staff Correspondent

LITTLEFIELD, Sept. 24—Next meeting of the Texas State Certified Grain Sorghum Breeders association is scheduled to be in November at Texas Technological college, W. M. Cunningham, outgoing secretary-treasurer, announced.

Recently W. M. Pool, Muleshoe, was named president succeeding J. A. Burroughs of Lubbock. He previously was vice-president. J. A. Dunn of Lamesa was named vice-president, and W. A. Goeth, Abernathy, secretary-treasurer.

Establishment of state headquarters and selection of a general manager, will be discussed at the November meeting, Mr. Cunningham said.

Water at the western tip of Cuba is a foot higher than that on the eastern tip due to the force of the Gulf Stream.

A Canadian has invented a propeller for ships that has grooves cut in each blade for air to escape to reduce vibration.

South Plains Gossip

BY J. SAM LEWIS
(Avalanche-Journal Staff)

Max Cole, Ralls druggist, has a unique humidor for his cigar case. It consists of a bundle of copies of the w. k. Saturday Evening Post that Max says date back five or six years. "Magazines make the best humidor for cigars," he explains. "I bundled these up five or six years ago and they have been in use ever since. When they get a little dry I soak them for four or five hours and everything is all right."

STARTS BIG GERANIUM

Mrs. W. E. McLaughlin, proprietor of Ralls Inn, is starting again her tall geranium. In about 18 or 20 months she grew a plant that was about 13 feet tall. The wood became very brittle, so Mrs. McLaughlin decided to cut down the old wood and let the new shoots try it. They are coming along fine and by next spring she anticipates a plant 10 or 11 feet tall.



LEWIS

CHASING THAT PAVING

Ed Abbott, of the Westex Motor lines, says he believes his bus line will have the first all paved highway out of Lubbock. His line runs east from Lubbock. At present it is more than half paved, with two paving jobs under way and two more to be let soon. The route is an all-weather route from Spur to Dickens and to Crosbyton except less than two miles up the caprock. This work is under way and also seven miles between Lorenzo and Idalou. Two jobs, Lubbock to Idalou and Lorenzo to the paving west of Crosbyton, are to be let this month.

FEUD STARTED HERE

J. D. Tinsley, agricultural agent for the Santa Fe, is trying to get even with R. E. "Dick" Dickson, superintendent of the State Experiment station at Spur. Recently Mr. Tinsley left Amarillo early in the morning and drove to Spur to visit Mr. Dickson. He did not telephone Dick when he got in town, but waited and drove out to the station. Dick had left 15 minutes before with Grady Lane and C. V. Middleton to look at some calves. The railroad man undertook to drive out over the station to inspect the crops. He got stuck in some soft mud, caked over, in one of Dick's pet low places and had to be hauled out.

FINDS MOCKING BIRDS

A pair of mocking birds have made their home in the summer time at the Smith house, in Crosbyton, for the past several years. Mrs. J. Frank Smith, who with her husband operate the hotel, says that she first recalls hearing a mocking bird sing there about 20 years ago. "What I want," she added, "is a pair of red birds, I have never seen or heard of any up here on the cap rock. I am told they do not fly up here."

IDALOU PEPPING UP

Idalou is taking on new airs. With an old time dry goods man who has tried other fields, returning and with several business houses being leased, the town over on the east side of the county is assuming a more lively appearance. The gins are running, with prospects of a big crop and it is said that one or two other lines of business are to be started there. One former drug store owner is said to be contemplating returning. The streets are all in good shape and the town looks more prosperous.

SPUR PLAYS GOLF

When Post left the Caprock Golf league at the beginning of the 1932 season, the other club members wondered who would honors this year. Spur has evidently solved that problem. During the past season the Spur team has had men who averaged between 75 and 80 for the course. Practically every member of the first team shot below 80, according to reports.

EDITOR MAKES GRADE

E. F. Huntsucker, editor of the Amherst Argus, has never satisfactorily explained in print, how he got into the recent state democratic convention hall as he was not a delegate. Judge John Wood and the editor were in Lubbock sans badges. The judge knew Joe Lee Ferguson and he introduced them to Jim at the Hilton and then provided the pair with delegate badges. It was a bit early for the opening of the doors, but Hunt and the judge went in via the window route. The judge, being slender, made it, but the editor was too rotund and became fastened in the window. It took the judge, several ushers and a messenger boy to get him through, but he made it at last.

ROBERTS IN MULESHOE

Harry N. Roberts, Lubbock engineer, temporarily stationed at Muleshoe, grabs the Lubbock newspapers the first thing to find out how things are going down in Lubbock. Then he hunts up every Lubbock man he sees and asks him a lot of questions. Harry says he works at night on plans for nine road projects in his district, but spends the week end in Lubbock with his family. Lubbock, he adds, is a better town than Fort Worth.

FIND BAILEY EXHIBIT

In some of the Bailey county farmers miss truck products, cotton, grain sorghum heads, etc., it probably will be found in Bailey county's exhibits at the Tri-State fair and Panhandle-South Plains fair, or in R. L. Brown's office.

Local Cotton Men Make Up Vast Market

Many Firms Represented Here By Buyers And Executives; They Make City Busy Point For Trading In Staple

"Cotton row" as Lubbock's cotton market is sometimes known, is teeming with activity as brokers and buyers are coming in, getting office space arranged and making plans to buy cotton this season.

Lubbock, in case one does not realize it, is second largest inland market for cotton in the state of Texas, with half a million bales or more, passing over the classing tables here during a single season. Cotton from up and down the Pecos valley in New Mexico and other portions of eastern New Mexico and from as far east as Mangum, Okla., has been handled over the brokers' tables here. Dallas is the leading inland market.

This does not mean that bales of cotton are sold here, but the samples are sent to Lubbock brokers and sold by them from samples. In fact, aside from the ginner, few buyers even see a bale, making their purchases or sales from the sample.

Many Reside Here

Between 15 and 20 brokers reside here permanently, from season to season, with representatives or buyers numbering that many more, here as permanent citizens. During the buying season the number is increased greatly.

Last year, including purchases of the Texas Cotton Cooperative association and the American Cotton Cooperative association, sales were said to have been in the neighborhood of 750,000 bales. Heavy purchases were made by three firms for Japanese accounts. This was a strong factor in increasing the importance of the local market.

During the summer some of the men are sent by their firms to South Texas for early buying, returning here later. Others take a vacation in the summer time.

Many Independent

Besides the regular brokers or buyers, the season generally sees a large number of independent buyers and others who spend the fall in Lubbock. Frequently the larger concerns supplement their regular force here if the market warrants the additional men.

Brokers and representatives include the following:

W. L. Bailey; T. H. Bleecker Cotton Co.; Blocker Cotton Co., H. E. Blocker; C. W. Booher; Carlock and Johnson, C. P. Carlock and W. H. Johnson; C. H. Dunn and I. C. Dunbar; Leftwich and Balkman, J. R. Leftwich and R. C. Balkman; E. A. Patterson and Co.; B. B. Pirtle and Co.; W. T. Raybun, Tip Yarbrough; W. A. Roberts and Co., Red Roberts; J. C. Street; Thomas and Zeitz, T. H. Thomas and F. H. Zeitz; Tunnell and Whiteside, Louie Whiteside and Hans Tunnell; South Plains Cotton company, R. C. Carter and Peter Evans.

Buyers and representatives are:

Anderson Clayton and Co., K. N. Clapp, J. B. Acton, George Spence and Wiley Brisco; Neil P. Anderson, V. O. Jennings and R. J. Watson; Bush and Witherspoon; Cook and Co., Don Mitchell; Crespie and Co., Jim Floyd; Charles M. Davis; R. L. Dixon and Brother, Joe Coursey; J. H. Doscher and Co., H. J. Longley; H. L. Edwards and Co.; Esteve Brothers and Co.; Estrada Cotton Co.; George Finberg and Co., George Finberg and F. A. Finberg; Tony Farris; Gosho Cotton Co., H. Fehleison; Harbison and Stevens, Buck Harbison and L. D. Stevens; Hohenberg and Co., Joe M. Hiner; Hutton, Japeth and Co.; John W. Hunt and Son, Royce Waters; R. O. Harvey.

Japan Cotton Co., R. L. Stephenson and Clark Boyles; J. Kahn and Co., Carlock and Johnson; Kreitmeier Hughes and Co., R. H. Waters; George V. Launey and Co., Harry Lee Hiner; John T. Lokey; Mason Smith and Co., Ellis Martin; Major, Cleaver and Co.; Nail Cotton Co.; William F. Neal and Co.; Pane Williams and Co.; H. O. Waters; Rogers and Co.; J. Hill Wright; Neil Brothers; L. L. Pollock.

Brown and R. F. McFatridge, county agent, have raided about every place they could find to get samples for the exhibit. One evening recently they were seen just before dark, getting open cotton bolls in a field ten miles from town. They had peanuts, cotton, watermelons, onions, squash and a lot of other things in their car.

TWO BUSY MEN

Two of the busiest men on the South Plains are Dewey Granberry, secretary of the Spur chamber of commerce and Art Bullock, with a like job at Ralls. Both men are booking agents for community kitchens and so far they have a night and day job. The kitchens are open day and night, worked in 12 hour shifts, from 6 a. m. to 6 p. m. and 6 p. m. to 6 a. m. Bookings are made a week ahead and even longer.

GOOD TO KIDDIES

Bruce Spencer, Ralls druggist, is a friend to the school children of Ralls. So many stop at his store on their way home from school to ask for a drink of water, that he prepares for them. He has a dozen or more glasses of water on the soda fountain bar, so that all the children have to do is to take a glass. This saves time, as often the children come in when Bruce or his clerk is busy and he has to stop to wait on them.

The pupils of the eyes of the members of the cat family are vertical and the size can be governed by the animal at will.

South Plains Prosperity News Briefs

Ten electric meters were connected in Ralls the first 15 days of September and eight in Lorenzo, L. D. Moss, Texas Utility manager, reports.

* * *

Ten new telephone subscribers at Crosbyton were reported by Associated Telephone company during the first 15 days of September.

* * *

Ray Mitchell of Plainview is remodeling the Ritz Theatre at Muleshoe and will reopen it soon.

* * *

The Rea Milling company, Abernathy, regularly ships flour to 24 towns in the territory and is expanding its service. The plant has a capacity of 100 barrels per day.

* * *

Capacity of the Texas compress and warehouse plant at Littlefield was increased 2,000 bales by improvements. A new gin also was built there.

* * *

Shallowater has three gins this year, two of them new buildings.

* * *

Two thousand head of cattle and 1,000 head of sheep are either on feed or contracted for, around Sudan.

* * *

Bill Betts, city clerk at Ralls, reports houses filling up and water meters are being connected almost daily.

* * *

The Brownfield compress has had installed a late model high density press. The plant was remodeled. H. S. Crews, manager, was sent to Slaton and Mr. Murphy transferred to Brownfield from Chillicothe.

* * *

A gin burned two years ago at Anton is being rebuilt by J. D. Gilbert.

* * *

Lloyd Wicks, Ralls attorney and land man, reported a prospective land purchaser told him he was returning to Crosby county to buy land and bringing with him seven other prospective buyers.

* * *

Clifford B. Jones of the S. M. Swenson and Sons land office reports a greater demand for rent farms and for prospective purchasing of farms than for several years.

* * *

Swisher county commissioners have signed a contract with the state to secure right-of-way for a new paved road across the county, 35 miles long.

W. S. HODGES

"SIX BIG DAYS"

"Good News"

SIX BIG NIGHTS

FAIR WEEK GROCERY SPECIALS

613 Broadway — 1716 and 1712 Avenue H

CABBAGE	Nice Firm Heads	1½c	OLIVES	Libby's Queen 3 oz. Bottle	5c
LETTUCE	Large Firm Heads	5c	PICKLES	Sour or Dill Quart	12c
ORANGES	Small Size Dozen	10c	OLIVES	Queen's Large Size Quarts	23c
SPUDS	Idaho Russets No. 1 10 pounds	13c	SARDINES	Van Camp's 15 oz. Oval Cans	8c
CRANBERRIES	Pound	15c	SALMON	Auk Brand Tall Sans	8c

HAMBURGER MEAT POUND 5c

BEANS	Wapco, red or brown beans, Tall can	5c	SALT PORK	Pound	8½c
PORK & BEANS	Tall Can	5c	PORK SAUSAGE	Pound	10c
TOMATOES	Hand Packed No. 2 Can	6½c	PORK ROAST	Pound	10c
TOMATOES	No. 1 Can	4½c	APRICOTS OR PEACHES	Mariposa in heavy Syrup, No. 2½ Can	11c
BUTTER	Armour's or McIlhaney Pound	17½c	PINEAPPLE	Armour's Veribest No. 2½	12½c
SOAP	PALMOLIVE BAR	5c	COFFEE	EVERY DAY POUND	19c
PEACHES OR APRICOTS	No. 10 Can	33c	COFFEE	Women's Club, 3 pound can and 1-4 pound tea—for	89c
BLACKBERRIES	No. 10 Can	33c	COFFEE	White Swan or Schilling Pound can	30c
MACARONI	3 packages	10c	COFFEE	White Swan 3 pounds	90c
SYRUP	Bull's Eye No. 10	37c	MILK	White Swan, Armour's or Borden's Small can 2½c Tall can	5c
GRAPE JUICE, Qt. 23c	White Swan or Armours Pint	12c	SOAP FLAKES	Lighthouse 10c package for	5c
Washing Powder	Lighthouse 25c package	15c	YAMS	EAST TEXAS POUND	1½c
SOAP	White Laundry 10 bars	19c	GLOVES	Men, Boys, Children for Cotton Gathering	7c
MEAL	Diamond Dot 20 lb. sack	25c	SHORTENING	Mrs. Tucker's 8 pounds	63c
FLOUR	Supreme 48 lb. sack	73c	CURED HAMS	Half or Whole Pound	10c
			CURED HAMS	Centercuts Pound	20c

Lubbock Automobile Dealers View Upturn; Two New Agencies Come In

Sales Gain In 1932 Reported By Firms Here

Latest Figures Show 468 New Cars Sold; 1,233 Sales Of Used Machines Are Made By Seven Agencies In City

IT MAY or may not be indicative of prosperity's delayed return, but activities on Lubbock's Auto Row have shown a decided increase during the last twelve months over activities of the preceding year.

In the first place, two new major companies have been installed on the Row, making a total of seven active distributing and service houses for some of the most popular automobiles.

Secondly, there has been a material increase in sales and service business during the fiscal year ending September 24.

Figures Given Out

Figures released by individual dealers show that 468 new passenger cars and commercial jobs have been delivered during the last year, an increase of nearly 25 per cent over last year. One thousand two hundred thirty-three used machines have been sold through seven authorized automobile agencies during that time.

Seventy-seven men and women are actively employed by the seven major dealers houses in Lubbock, including managers, salesmen, office forces and mechanics.

The seven local dealers are prepared to deliver on immediate or short notice eleven different makes of automobiles.

New Era Is Seen

The past year has seen the introduction of a new era in the automobile world. Scientific and engineering developments have provided free wheeling, floating power, automatic clutches, wizard control, "silent seconds," vibration controllers, ride regulators and other mechanical improvements as well as new streamline bodies, wind-resisting bodies and color combinations designed to improve the appearances.

The year has also seen the introduction of the new Ford, the first 8-cylindered Ford, the new V-8 Pontiac, replacing the old Oakland, a new 8-cylindered Hupmobile, and a new straight-eight Buick.

Agencies Consolidate

Buick and Oldsmobile houses in Lubbock have consolidated under the new Buick-Pontiac-Olds Sales company, though Pontiac remains under separate management and in a new house. The Ratliff-Rogers Motor company took over the automobile department of the Davis Oldsmobile company and handle's Oldsmobiles as well as Buicks now.

The new Fords introduced for the first time last June, have proved popular as the increasing sales verify. The Lubbock Auto company, agency for Ford and Lincoln, shows good business during the past six months, though for the first six months the company was practically without new automobiles. The sales sheet shows that 123 new Fords, most of them of the new V-8 type, have been sold during the last year. Lubbock Auto company moved 225 used cars during the twelve-month period just closing.

The company employs 17 workers. The company house is located at 620 Texas Avenue.

Hupmobile Back

One of the newcomers to Auto Row is the West Texas Motor company, new dealer for Hupmobile. E. W. Millsap is manager. The company, formerly known as the Millsap Garage located at 1811 19th street, recently changed its name to West Texas Motor company, and moved to new quarters at 1115 Main. It is the authorized distributing point and service station for Hupmobile. The company employs four men. It has held the Hupmobile franchise only a few weeks, and has delivered one new machine to a local owner. Fifty used cars have been sold by the company.

The other new distributing station is the Weiss Motor company, located at 1009 Ave. G. The company is the local dealer for International trucks. In business here since the first of this year, the company has delivered 22 new Internationals and 19 used trucks. C. F. Edwards, factory representative of the company, with headquarters at Amarillo, is at present associated with the local distributing plant. The company employs four men.

The Hub Motor company, now under the sole management and direction of Hub Jones, is the local and sectional distributing point for Chrysler, Plymouth and De Sota automobiles. Only Chryslers and Plymouths are retained in the show rooms, however. During the last year the company has moved 27 new Chryslers, 14 new Plymouths and 248 used machines. It employs four workers, exclusive of the management. The company is located at 919 Texas.

Olds Sales Moved

Located at 1002 Ave. J, the Ratliff-Rogers Buick and Oldsmobile company has had the Oldsmobile department only a part of this year. Three new Oldsmobiles have been delivered. During the past year 33 new Buicks have been moved. The company, which employs 12 workers, has moved 197 used machines. Marlis D. Ratliff is president and manager of the company.

The Scoggin-Dickey Motor company, home of the new Pontiac, has moved during the last year from 1311 Main to 1320 Broadway, taking over a filling station and increasing the size of its plant. During the last year, which saw the elimination of Oakland automobiles from the list, the company, employing 16 men, has sold 46 new Pontiacs and 136 used cars.

Chevrolet Pushes Ahead

Taking great strides with the new Chevrolet, the Kuykendall Chevrolet company, located at 13th and Ave. J and managed by G. P. Kuykendall, sold 202 new Chevrolet passenger cars and trucks during the last year, and moved 357 used machines. The company employs 20 workmen.

Last week was not a bad one on the Row. Eleven new and 29 used cars were moved.

Kuykendall Chevrolet sold four new and three used cars, three of the new machines being commercial jobs. New Chevrolet trucks were sold to A. W. Byrd, J. B. Sherrod and D. B. Milton. C. E. Smith purchased a new Chevrolet coach.

Ford Leads For Week

Lubbock Auto company led the week's sales by delivering seven new Fords and six used cars. The Ford sales sheet shows a lead of 85 per cent over other popular pricer cars for the month so far.

C. A. Martin, identified with the commercial division of Ford Motor company at Dallas, was here on business last week.

Five used cars were moved last week by Ratliff-Rogers company, three used trucks by Weiss Motor company, three used cars by Scoggin-Dickey Motor company, three by West Texas Motor company and six by the Hub Motor company.

Six City Parks Provide Recreation And Beauty Spots; Several Already Complete With Playground Equipment

Six city parks provide both recreation and beauty spots. Several of them already have plantings and landscaping completed and have equipment for children's play, C. D. McGehee, superintendent, said.

The largest of the parks, containing about 60 acres, is in northeast Lubbock, partly in the canyon. About one-half of the area is being planted and developed now. The City swimming pool is located there, and a few swings, slides and see-saws have been installed.

For Beautification Only

One park in front of the high school building is being developed to beautify the city alone. On this three-acre tract no playground equipment will be erected. Landscaping already is complete.

There is one park, containing about three acres at Twenty-First street and East Avenue B, which is for use of negro children, McGehee said. Playground equipment has been installed there and plantings are complete.

Other parks are: Twenty-third street and Avenue K, about 4 acres, complete with plantings and equipment.

May Install Equipment

Twenty-seventh street and Avenue W, about five acres, complete with plantings, but no equipment. Playground equipment may be installed this year.

Seventh street and Avenue T, about five acres, complete with plantings and equipment.

Members of the parks board are K. N. Clapp, J. B. Maxey, and Mrs. C. F. Stubbs. At a recent election an amendment to the city charter was voted permitting addition of two other members, but they have not been appointed.

Revenue for parks development is derived from appropriations made by the city commission.

Aids Fair Crowd



WILEY L. METCALFE
Chief Of Police

One of the busiest men in Lubbock during fair week will be Chief of Police Wiley L. Metcalfe. He will be in charge of traffic and transportation, an important post of service.

New Rush Sees Night Workers At Post Mills

Manager Jones Says Demands For Product Exhausts Mill Surplus; Finds Public Will Buy After Long Trip

(By Staff Correspondent)

POST, Sept. 24.—Working an extra shift of hands until 10 o'clock at night, the Postex Mills here, makers of Garza sheeting, is attempting to catch up with orders so that on September 30, when orders at present prices expire, the mill will have filled most of its demands.

"We have completely cut down our surplus," Herbert L. Jones, manager, stated during a discussion of the activities. "We shipped on September 20 orders we received August 30.

Had Large Surplus

"When this upward turn in the market came we had a large surplus. We got rid of this surplus at the lowest prices in years. Orders began to come in and we are trying to fill them. Our orders were all to expire September 30 and after that date new prices will be in effect."

Mr. Jones is anticipating a good business after the last of September if cotton prices go higher.

Public Is Buying

"The public is buying, I found out," Mr. Jones said. "I am just back from a 1,500 mile trip to Central Texas.

"Jobbers are out of cotton goods; retailers are out of cotton goods and the public is buying. They want goods. I believe that the demand will continue for some time. With higher prices for cotton, we should see better business conditions."

Mr. Jones said that his mill had a stock of cotton on hand to meet mill operation needs until such time this fall as the type of cotton they prefer, is received.

Mounts Rainier and Shasta, volcanos in the United States, emit heated vapors, giving evidence that their interiors are still hot.

Deckelman Opens Used Car Market And Service House

Opening of a new service station and used car market was announced late this week by J. C. "Bevo" Deckelman, manager of the 19th Street Garage and Used Car Market.

Deckelman, formerly affiliated with the Hub Motor company, announces that he will operate a garage, with filling station in connection, and will be prepared to do repair work for all cars.

Already in operation at 1819 19th street, the used car department has moved four second-hand machines off the block.

GOOD BROOM CORN YIELD

O'DONNELL, Sept. 24—Twenty-five tons of broom corn from 90 acres, is the yield reported by W. H. Truett, local farmer.

Mr. Truett gathered and cured 153 bundles of corn. The corn weighed out a little over 25 tons. He has been raising corn for several years and had the largest acreage he has ever had this year.

Sixty-five per cent of the manufactured products used in Argentina are imported from other countries.

Nearly 900 Of The Thousand Families In Dickens County Reached By Some Form Of Home Demonstration Activity

By Staff Correspondent

SPUR, Sept. 24—Nearly 900 of the approximately 1,000 families in Dickens county have been reached through some form of home demonstration work this year, Miss Clara Pratt, county home demonstration agent, reported.

There are 16 home demonstration clubs in the county with a total membership of 394 women. The largest is the McAdoo club with 46 members.

Club members have reached with some phase of their work 394 other women of the county. This was done through canning work, pantry work, budget card, rug making, home improvement, clothing or some other form of club work.

Nine girls clubs, with 163 members, reached an additional 62 families bringing the total to 886. The girls are carrying on the same program as the women.

"Our goal was 100 per cent of the families in Dickens county," Miss Pratt said. "I think the club women have done splendidly. We have attained 88 per cent of the goal."

In speaking of the amount of fruits and vegetables canned this year, Miss Pratt placed the number at "easily 300,000 cans, more than likely 350,000."

The women are planning a canned goods exhibit in October, with a tour of the pantries entered in the county contest, in November. Spur and Dickens business men have been invited to attend.

BUSINESSES MOVE

POST, Sept. 24.—Several business moves have been made here, with prospects of all business locations here being occupied.

The Connell Chevrolet company is moving from its location at Main and Avenue B to its former location, Main and Avenue C.

One or two more business concerns are reported planning to move here. A grocery man from Lubbock has been making inquiries about a location.

Come To Lubbock This Week and Visit the Fair

ALSO

We Invite Chevrolet Owners To Take Advantage of This Week's Economy Special

Chevrolet Owners Special

THIS WEEK ONLY

Grind Valves, Tune Motor, Remove Carbon

Remove and clean carburetor — Remove and clean Fuel Pump Bowl — Remove and clean Spark Plugs — Remove and clean Air Cleaner — Check Ignition Points — Check and time Motor — Check Air Lines and Windshield Wiper — Check and adjust Fan belt — Check Manifold Gaskets — Tighten and grease Water Pump

6 Cylinders	4 Cylinders
$3.75	$3.00

Any Parts Extra
Factory Trained Mechanics—Using Factory Designed Equipment.
All Work Fully Guaranteed

Kuykendall Chevrolet Co.
Phone 1234 — 13th and Avenue J

WELCOME

Visitors To The Panhandle-South Plains Fair

AND TO OUR

ONE-STOP SERVICE STATION

It is with pleasure that we welcome you to the 19th Annual Panhandle-South Plains Fair. While in Lubbock we cordially invite you to visit us at our one-stop service station. We offer you the only complete one-stop service station on the South Plains.

See The New

Pontiac

On Display In Our Showroom

The Low Price Car That "HAS EVERYTHING"

Scoggin-Dickey Motor Company
1320 Broadway — Phone 2033
Complete One-Stop Service

IMPORTANT NEWS FOR TRUCK OPERATORS



Now you can get

GENERAL MOTORS TRUCKS AND TRAILERS

Authorized Service and Genuine GMT Repair Parts right here in Lubbock

We wanted to handle a *complete* line of trucks and trailers, so that we could supply every requirement, from a light delivery truck to the heaviest hauling unit allowed on the highways. We wanted a line that would sell itself, on performance as well as price. We wanted to tie in with one of the strongest truck manufacturers in the country. And we found exactly what we wanted, in GMTs.

Getting the GMT franchise required that we put in comprehensive parts stocks and service facilities, and that we equip our salesmen to give you a new kind of advisory service that analyzes your individual needs and helps you choose the most economical types of hauling equipment. In meeting these and other rigid GMT requirements we have developed an organization which measures up to the highest truck dealership standards.

Call on us when you have a truck or trailer problem. We believe that we can save you money in many ways.

E. K. Hufstedler & Sons
2202 Avenue H — LUBBOCK, TEXAS

General Motors Trucks From $595
General Motors Truck-Built Trailers From $347

Rigid Rules And Regulations Placed On Fair And Exhibits By Officials

Complete Set Of Rules For Exhibitors Given; Livestock Must Pass State Regulations

Exhibits Must Be In Place By 9 A. M. Monday And Remain All Week; Judges Award On Worthiness

EXHIBITORS in the Panhandle-South Plains fair have a number of rules and regulations they must observe under the association's orders in order to be eligible for premiums and prizes. The rules and regulations are standard and no overdue requirements are placed on any phase of the fair's exhibits.

Every exhibit in the fair must be in place and properly installed by 9 a. m. Monday, September 26, and will remain in place under the rules of the department until 6 p. m., Saturday, October 1, unless by special permit of the manager of department superintendent.

Other rules for exhibitors follow:

"All entries shall be subject to the special rules of the department under which they are entered. Firms and copartnerships entering exhibits for competition must be in existence at the time of making entry and all cases must be bonafide and affidavits of the age of the firm may be required by the management.

COLORS DESIGNATE PLACES

Premiums in the fair will be designated by ribbons after the judges have made their decisions. Blue will indicate first place; red, second; white, third; pink, fourth and yellow, fifth. A royal purple ribbon will be given to a champion or sweepstake winner.

Must Meet Requirements

"An animal not up to the requirements of the premium list as to pedigree and registration will be barred from competition.

"In classes where registration is required each exhibitor shall file in writing, with entry name of association, register number, and name under which animal is registered, otherwise entry will not be accepted.

"Entries for articles or animals not mentioned in the catalog may be made under miscellaneous head and when so made the same may be given honorable mention when deemed worthy, but in no case has the judge or any officer of the exposition authority to award or recommend for premium.

Subject To Regulations

"All livestock intended for exhibition at this exposition are subject to and governed by the sanitary regulations of the live stock sanitary commission of Texas.

"Pens for swine and stalls for horses and cattle will be reserved on application to the manager, accompanied by the required fee.

"The exhibitors are requested to familiarize themselves with all the rules of the exposition, especially in cases and departments applicable to their exhibits.

"The express company will deliver directly to the exposition grounds and all shipments should be addressed to the exhibitor in care of the Panhandle-South Plains Fair association and also marked for what department exhibit is intended. Express charges are to be prepaid.

"No one will be allowed to act as judge in the ring or class in which he exhibits or in which he may be interested.

"The judge shall pass only upon animals or articles mentioned or classified in the premium list.

Must Be Deserving

"Judges must not award prizes to an unworthy exhibit. It is the intention that no premium of any kind shall be given any exhibit that is not deserving. This rule must be strictly adhered to whether there is competition or not.

"Where it is possible awards will be made by the single judging system and, as far as practicable, judges of livestock will be chosen from among those recommended by the various breeders' associations.

"The decision of the judge shall be final and no appeal will be considered except in case of protest."

Officials Buy Tickets

"No passes will be issued to anyone excepting actual employes of the fair association," another rule set out. "This fair is a community enterprise and money received at the gate is invested for community betterment in this fair. Even officials of the fair association who are giving heavily of their time and means to the institution are required to buy tickets for the fair for themselves and their families."

The fair management is asking visitors to report "any misunderstanding with employes of the fair or concessionaires to the manager. Do not wait until the fair is over to make complaint, but report immediately, as that is the time when redress can be made."

Telephones Maintained

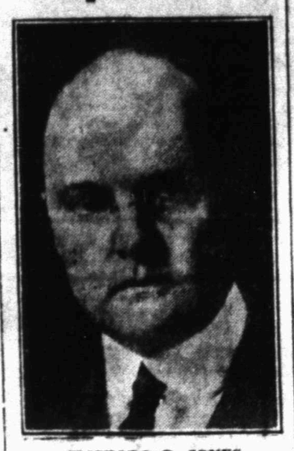
Telephone service will be maintained on the fair grounds for both local and long distance calls. An emergency hospital, with competent attendants in charge, will be maintained, and a large comfort station for women is centrally located on the grounds.

No pass-out return checks will be issued to any one, it was said. This rule will be strictly enforced.

Gate keepers will allow no person to enter the gate without a ticket of admission or pass, officers of the fair, exhibitors, concessionaires, and other employes not excepted, it was pointed out.

Special rules and regulations for each of the fair's departments also are given in the catalog, copies of which are available from the management.

Accepts Position



CLIFFORD B. JONES

SPUR, Sept. 24—(Special)—Clifford B. Jones, representative of S. M. Swenson and sons, has accepted a directorship in the Ft. Worth branch of the Reconstruction Finance corporation.

Spur's leading citizen, Mr. Jones is a former president of the West Texas Chamber of Commerce and is chairman of the directorate of Texas Technological college.

Pressure Cooker At Slaton Proves Help To Community

SLATON, Sept. 24—The chamber of commerce here owns a pressure cooker and a sealer and both have been in constant use, almost day and night, for several months, A. J. Payne, secretary, states.

The equipment is loaned on a percentage basis, the borrower promising to return to the chamber of commerce ten per cent of the number of cans that he fills. This is to be used by local charity workers during the winter in taking care of needy persons.

NEW FIRMS IN BUSINESS

TAHOKA, Sept. 24.—A new meat market is being opened here in the Thomas building, next door to the Lynn County News.

Walter Chandler, of Channing, an experienced butcher, has leased the old Parks market location. He plans to be open for business by October 1.

Maurice Small and James Clinton have opened a filling station.

Directors Of Fair Reserve Special Rights

Association Has Power To Change Dates, Premium Totals, Etc., Owing To Conditions And Attendance

RULES of this year's Panhandle-South Plains fair have been compiled by the management and are included in the "little red book" of premium lists issued recently.

The first of the general regulations set out that "the board of directors reserve the right to postpone or extend the date of this exposition; to make any changes in the premium list they may deem necessary for the best interest of the exposition; to interpret all rules and regulations; and to add to these rules, and settle all questions and differences in regard thereto."

General Regulations

Other general regulations included:

"The association reserves the right to pay printed premiums in ratio to net earnings. The association always has paid all premiums in full and hopes to do so this year; however, as premiums and all other expenses must be paid from gate and other receipts had from the operation of the fair itself, this condition is made to put exhibitors on due and legal notice.

"Any person violating the general or special rules as published in the premium list will forfeit all privileges and premiums won.

"All exhibits will be under the control and direction of the manager, who will use diligence to assure the safety of all exhibits and protect against damage but under no circumstances will he or any of the officials be responsible for any damage done or acquired while on the grounds of this exposition.

Association Not Liable

"No claim or suit for injury to any person or property shall be asserted against the association, its officers or agents, by any person, firm or corporation, or their agents, representatives, servants or employees having permits to exhibit or occupy space on the exposition grounds.

"Any exhibit stand, show or concession falsely entered shall, at the option of the manager, be removed from the exposition grounds without any reason being assigned therefor and the refunding of any money paid for such space will be left to the discretion of the board of directors.

"All protests shall be passed on by the board of directors and must be made in writing to the manager, accompanied by an affidavit setting forth the grounds for protesting, together with a deposit fee of ten dollars which will be forfeited if the protest is not sustained. Parties interested will be notified of the time and place for considering the protest and will be given an opportunity to submit evidence."

"Silly"—Says German Camille Horn Of Talkie Fright That Led Her Home

* * * * * * * * * * * *



Camille Horn, who came from Germany to play featured roles in American films before the talkies displaced silents, looks back regretfully on her withdrawal from Holly wood. Now, eager to return, she says she never should have left.

LONDON, Sept. 24 (AP)—Camille Horn thinks she was a very silly girl three years ago. She left America then and went home to Germany. Now she wishes she hadn't.

Remember Camille? She was with John Barrymore in "The Tempest" and "Eternal Love," both silent, and when the talkies came and nobody knew what was going to happen to the industry Camille got scared and excited and ran off home to Berlin.

Contract Hadn't Expired

"Oh, I was a silly girl," Camille pouts now. "My contract still had six months to go. I should have stayed. And I would be somebody big today, I know.

Camille was homesick in Hollywood, but she loved it too, and now she's hoping she'll get another chance. One company recently took screen tests of her here.

"I sometimes wonder if I ever will go back," she mused.

Back in Germany Camille has been playing in German pictures, and is now making "Raffles," an English picture. She has only the tiniest accent, and if her English has rusted a bit, her beauty hasn't.

Big brown eyes, golden hair, little teeth and fine-cut features, she still is in her 20s.

Her father was a railway ticket-seller and Camille went to public school.

"I learned to be a good housewife," she says.

Just before the inflation in Germany she ran a pajama shop in Berlin (her birthplace is Frankfort-on-Main) but the inflation took care of that.

Made Costume From Grass

Meantime she was taking dancing lessons for grace. Desperately in need of a job she made herself three dresses—one grass skirt out of wine-bottle wrappings — and asked a theater manager for a job. He gave her a chance and she stayed six months.

Then she went into the movies as an extra—she needed the money. But the movie people saw her pretty legs, photographed them to double for those of a famous dancing star who had big feet. Out of all that Camille got launched on her career.

Now she thinks she is kind of starting over again.

Early Days Recalled When Slaton's First Editor Returns As A Visitor

(By Staff Correspondent)

SLATON, Sept. 24—Early day events of Slaton when the town was started over 21 years ago, were recalled here this week when L. P. Loomis, now of Torrington, Wyo., the town's first newspaper editor, visited with G. E. Sledge and family. Mr. Loomis was here for a short visit, his second since he sold the paper in 1919 to the late William Donald.

"I moved the plant of the old Texico, N. M., Trumpet down to Slaton in August, 1911," Mr. Loomis recalled. "We started the Slatonite, the first newspaper here.

Plenty Of Rivalry

"There was quite a bit of rivalry between the section of town where the newspaper office is and that of the section around the north side of the square. Colonel Robinson built some buildings down here and the Paul bank was in the corner where the Slatonite now is. But we could never get the postoffice to move down our way."

Mr. Loomis served as mayor of Slaton. He succeeded R. J. Murray and was in turn succeeded by Murray who was elected to another term. Mr. Loomis was also justice of the peace during one of the sensational killings of the early day, as well as mayor. "I found the bond in that case in my papers just before I left," he recalled.

After leaving this section Mr. Loomis went to the northwest. He landed in the North Platte river valley in southeastern Wyoming and has a paper at Torrington. That section is an irrigation section. "I recall the first well at Muleshoe," he added. "I was publishing the Texico paper and we came down there for the big celebration."

INTERNATIONAL
MOTOR TRUCKS
13 NEW ? POINTS
WHAT ARE THEY?
Panhandle-South Plains Fair Visitors, We Welcome You
During your visit in Lubbock visit our display room, 713 Texas Avenue and see the New Economical International Truck with its 13 new points, that The League of Nations DO NOT HAVE.
Weiss Motor Co.
713 Texas Avenue

Selling More Top-Line White Sidewall Tires Than All Other Companies in Texas Combined. Quality First!
STAR TIRES
CONTINUING THE LOWEST PRICES IN THE STATE
We guarantee these prices for a limited time only.
These prices, tire for tire, type for type, and size for size, are the LOWEST quoted by any concern.
You don't have to buy a pair of tires to get our low price. We do not price STARS in pairs. Only one price here, and it's below all competition.
4.40x21 — Star $4.90 | Comet $4.10 | Meteor $3.30
4.50x21 — Star $5.55 | Comet $4.55 | Meteor $3.60
4.75x19 — Star $6.50 | Comet $5.30 | Meteor $4.25
OTHER SIZES IN PROPORTION
Associated With Hicks Rubber Company
STAR TIRE CO.
Carl Slaton, Proprietor
Fair Week Special Your Car Washed and Greased $1.00
Avenue H at 13th Street Phone 1616
Two weeks ago we brought HICKS STAR MOTOR OIL to Lubbock. Today approximately ONE out of every SEVEN car in Lubbock county are using HICKS STAR MOTOR OIL—HIGHER IN QUALITY—LOWER IN PRICE. Ask us about this new oil.

US TIRES — TEMPERED RUBBER — US TIRES
Is Startling The World In Tire Service!
It Is The Greatest Improvement Since Balloon Tires!
Put your tire dollar on tempered rubber—for tempered rubber is the biggest tire "extra in ten years. Positively the greatest improvement since the balloon tire came into existence. Don't gamble on tires with ordinary treads. Make a safe, paying investment in U. S. TIRES with their exclusive treads of tempered rubber—far tougher and longer-wearing—at no extra cost.
A country-wide survey by the famous Pittsburgh Testing Laboratory showed that U. S. Royals outwear other leading brands of tires by as much as 15 per cent—a test conducted by disinterested people—15 per cent more wear, yet no difference in price.


WELCOME
To The Panhandle-South Plains Fair
Visit Our Store—Let Us Show You Without Obligation To You—What Tempered Rubber Is!
SPECIAL TRADE-IN SALE DURING FAIR WEEK
As a compliment to our customers throughout the South Plains we offer special trade-in allowance during fair week. We will allow you every penny that we can possibly see in your old tires. While visiting the FAIR be sure to come to our headquarters at 1112-13th Street.
DREXEL TIRE CO.
1112-13th St. Wholesale and Retail Phone 2060

Over Twenty-Five New Stores Opened In Lubbock This Year To Indicate A Steady Growth

Erection Of Building Under Way For Kress Store Here; Some Concerns Reopened Or Moved But Most Are New

More than 25 new stores have opened in Lubbock since January 1, indicating the growth of business here. Some of the concerns only reopened or moved to new locations, but most were new to this city.

At least one other business will begin here later this year. Kress company store will be opened in a new two story and basement structure at 1107-1109 Broadway. Erection of the building is under way.

Other new firms include

The Vogue, 1018 Broadway, Mrs. Allie M. Dyer, manager.

Powell-Martin, 809 Broadway, H. C. Powell, manager.

Lloyd's, 913 Broadway, H. L. Lloyd, manager.

Barrier-Durham, 1017 Broadway Paul Barrier, manager.

The Hub, Texas and Broadway, Sam Rosenthal, manager.

The Fair store, across from the postoffice, M. Pearl, manager.

King's Jewelry store, 1115 Avenue J, Miss Gladys McSpadden manager.

Thomas Custom Tailors, 1011 Main street, Pup Thomas, manager.

Swartz Tailor shop, on Avenue J, A. Swartz, manager.

Hub Tailors, 1207 Broadway, G. K. Taylor, manager.

Family Shoe Store, 1201 Broadway, H. E. Wheelock, manager.

Caprock Uniform company, reopened at 815 Broadway, with Homer Maxey as manager.

Sawyer's cafe, 1218 Texas avenue, G. W. Sawyer, manager.

Alice's cafe, Avenue J, Alice Stanton, manager.

Blondie Puckett's cafe, at new location at 1116 Broadway, Blondie Puckett, manager.

Sanitary Fruit and Vegetable Market, 1213 Broadway.

Stanton's cafeteria at 1106 Broadway, Fred Stanton, manager.

Hungarian restaurant, 1000-block of Broadway, D. Levy, manager.

Swint Food market, 1020 Thirteenth street, Jess Swint, manager.

T. & T. foods, 715 Broadway, W. A. Terrell, manager.

Lubbock Pie shop, 2016 Thirteenth street, J. H. Blair, manager.

W. S. Hodges grocery No. 2, 613 Broadway, W. B. Hilton manager.

Cinderella shop, reopened at 1105 Broadway, Jerry Jarett, manager.

West Texas Motor company, 1811 Nineteenth street, E. W. Millsap, manager.

Star Tire company, 1402 Broadway, Claude Slaton manager.

Drexel Tire company, 1112 Thirteenth street, C. F. Drexel, manager.

Household Supply company, 1109 Main, D. A. Davis, manager.

Unique Barber shop, 1117 Avenue J, M. K. Foster, manager.

Federal Court Opens Dec. 12

Second Term Of District Court In New Federal Building Starts Before Christmas; Heavy Docket Likely

The second term of U. S. district court, northern district of Texas, to be conducted in the new federal building here is to be opened Dec. 12, and a heavy docket probably will be ready for call.

Either Judge Wm. H. Atwell of Dallas or Judge James C. Wilson, also of Dallas, will conduct the court. Judge Atwell has conducted the past two terms in Lubbock.

Mrs. Olive Fluke is U. S. deputy clerk and J. P. Edgar is U. S. deputy marshal stationed here. U. S. commissioner, before persons charged with criminal offenses are arraigned, is Victor S. Lindsey.

The courtroom is on the third floor of the federal building. On this floor also are located offices of Mrs. Fluke, Mr. Edgar, that of the judge and other court attaches, and consultation rooms.

Feeding Project Being Discussed

(By Staff Correspondent)

O'DONNELL, Sept. 24—Farmers in this section of Lynn county and in northern Dawson county are discussing the feeding of a carload or two of calves each with the bumper feed crop that is now being harvested.

There is more interest this year than before in feeding, J. L. Shoemaker, cashier of the First National bank, states. "I have had a lot of inquiries about feeding and it looks like there will be some done, as soon as the cotton crop is out of the way," he added.

In the O'Donnell territory there is a larger acreage of feed than last. This is due, in part at least, to cotton crops being hailed out in June, when it was almost too late to plant cotton and be sure of a crop.

The greater part of the picking will be by local labor. Very few Mexicans have come in so far. Picking will not be in full swing until early in October. It will be at least October 10 before the peak of the picking and ginning will be under way.

Calf values of 1,868 4-H club boys in 94 Iowa counties in 1931 increased a total of $23,900 during the year, according to Iowa State college reports.

Snake Trapping Profitable For Citizen Of Post

(By Staff Correspondent)

POST, Sept. 24—(Special)—Catching snakes may not seem like much of an avocation, yet J. E. Adams, of this city, has followed it for a number of years and is finding it profitable.

Last year Mr. Adams caught about 350 snakes. This year he has not had as much demand and has only caught about 100.

Some of the larger zoos of the state and of the southwest have ordered snakes from Mr. Adams. He is prepared to fill an order for almost any number of snakes of those common to this section.

The reptiles are caught by a plan of Mr. Adams' own devising. Recently W. G. McMillan, of Lubbock, wanted some snakes and he was given instruction by the local man in catching them. By the time he had made a few catches he was able to get his snakes without much trouble.

Fair Diving Star



Captain La Valley, above, head of the La Valley Neptune Stars troupe, two men and three young ladies, who will climax the troupe's performances twice daily at the Panhandle South Plains Fair next week with a ninety-foot dive into a blazing tank of oil, while he himself will be a flaming torch as he hurls through space.

Other members of his troupe will assist in a variety of aquatic feats, another headliner being a 65 foot dive by one of the young ladies.

Bridges Along Highway 84 At Post Going In

Route Up Caprock To Be Next Task, Engineer Says; City Limits Routing Is Not Yet Fully Decided Upon

(By Staff Correspondent)

POST, Sept. 24—More than half of the bridge work on the new route for Highway 84 west of Post, has been completed, Walter Hyde, resident project engineer, states.

Next work to be started will be the route up the caprock. A steam shovel probably will be used for this work, starting right away.

City Route Undecided

No work has been done on the new route inside the city limits as a proposed new route is being considered. W. R. Ely, chairman of the highway commission, expects to announce this definitely within a short time.

Now it is planned to route No. 84 from D street to in front of the school and to come down Main street as at present. A loop will be built along the present route of No. 7 south to intersect with the new route of that highway after it leaves the city limits. Number 7 comes in from the north and crosses town on Avenue D and thence turns east and south over the Santa Fe tracks. An overpass is to be built.

Everyone Must Sleep Sometime . . . . .

And because Fall's the best time to check over your Bedding needs, we spent weeks in assembling fresh new merchandise for one of September's most important events—

FALL BEDDING WEEK

Here Are Five Typical Values—

"Bounce This Log on That Mattress 100,000 Times"

. . . We Commanded Our Bureau of Standards

Next time you hear the expression, "sleep like a log," think of the big 145 pound log used to test mattresses in Ward's Bureau of Standards. Under the direction of our scientists, this log was placed in a special apparatus, and bounced 100,000 times on a Ward mattress and on several other mattresses considerably higher priced.

Every mattress but the Ward mattress flattened under this battering, the equivalent of 10 years of actual use.

MONTGOMERY WARD & CO.

Bed Pillows!

Feathers Are Vitalized

$2.95 Pair

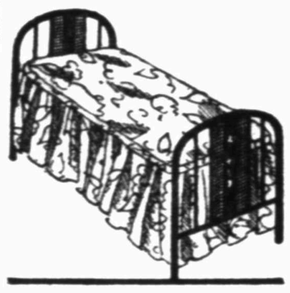


Filled with western hen and duck feathers. Sateen ticking!

One Simple Motion Opens It To Full Size Bed!

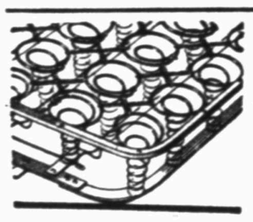
Automatic Day Bed

With Coil Spring and 30-Pound Mattress!



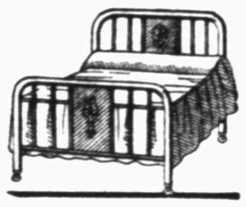
Complete $15.95

You have all the comfort of a double bed in this steel Day roll edge cotton mattress, and Bed! It has a coil spring, floral cretonne cover. Rich ungrained walnut finish!



Single Deck Coil Spring $79.55

Compares with most $11.95 Springs. Its deep drop frame permits deeper coils. Angle border frame prevents sagging.



Brown Enamel All Steel Bed $5.49

Nationally famous quality guaranteed for your lifetime! Decorated steel center panels. 54-in. full size.

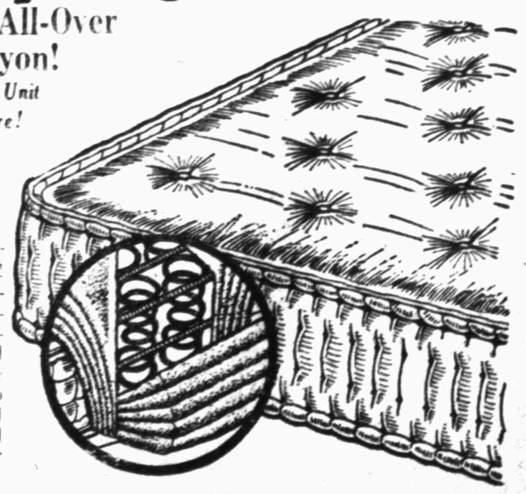
For Sound Sleep And Sound Value!

Inner Spring Matress

Covered in New All-Over Jacquard Rayon!

Guaranteed Inner Coil Unit of Finest Premier Wire!

$9.95



Feel the soft, buoyant comfort of this Inner-spring! Oil-tempered coils, hundreds of them, are upholstered in new, clean, all-felted cotton. New sisal pads insulate coils where wear is greatest—and keep them firmly in place. Roll edge—button tufting—and side ventilators are other features.

MONTGOMERY WARD & CO.

1109—13th Street Phone 816 Lubbock, Texas



FAIR VISITORS WELCOME

Now—How You Save!

GLADIO PRINTS

for Fall at

7½c yard



The time's ripe to pick several smart prints and start sewing on your first Fall frocks! Start now with these serviceable 36-inch percales!

What a Nickel's Worth!

Full Standard Construction

Unbleached Muslin

36 inches wide

5c yard

Even Penney's couldn't better this Super Value!

Pure Silk Surface! Good Rayon Inside!

HOSE

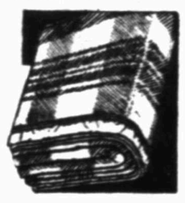
25c PAIR



Exceptional value! French heel, curved cradle sole, picot top — they look *twice* the price! Mercerized heel and toe.

Newest shades

OVERSIZE—74x84 in.!



American Cotton Plaid **BLANKETS**

at a price that challenges comparison! Extra heavy weight! Block plaids; sateen bound.

1930 price $2.98 **$1.98** pr.



66 by 80 Inches

Buy Now! Save!

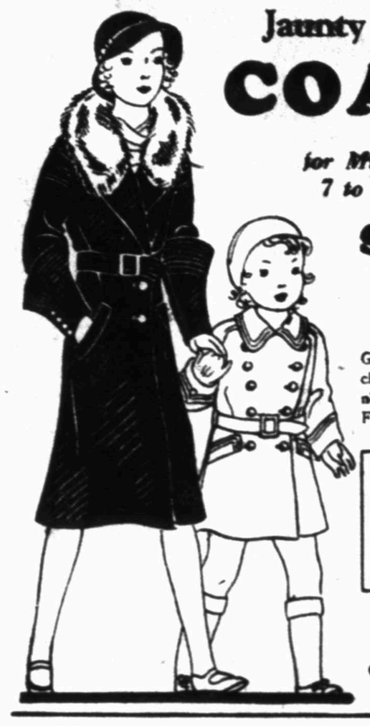
Part Wool BLANKETS

Warm and light! New core-yarn construction. Block plaid designs. Sateen bound.

Only 79c EACH

Mothers! Your Chance to Keep Them Warm Smartly for Less!

Jaunty NEW **COATS** for Misses 7 to 14



$4.98 Others to $6.90

Grown-up fashions — clever new sleeves, everything! Many FUR TRIMMED!

Sizes: 3 to 6 **2.98 and 3.98**

Regardless of Price *EVERY* COAT warmly, FULLY LINED!

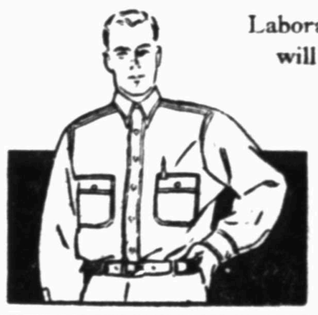
3 for $1. *While quantities last!*

TUB-FAST COTTON FROCKS



Cool — pert — prints! New *novelty* styles!

100% RIGHT! PENCO-SHRUNK WORK SHIRTS



Laboratory TESTED! will *NOT* Shrink!

69c

- 7-pearl button front!
- Heavy weight pre-shrunk Chambray!
- 2-button through pockets!

They're BRAND NEW!



FULLY SHRUNK

Super-Pay Day's *and only* **89c**

NOW—after 2 years of laboratory tests—overalls that actually FIT after every washing! Stronger, too, than those famous regular PAY DAY'S—yet they cost no more!

8-oz.! Denim!

Visit our store during the Fair and see the greatest values in winter merchandise that we have ever offered. All new merchandise at prices that we will not be able to duplicate when our present stock is gone.

GLOVES
Nine Oz. canvass gloves, three sizes, men's boys' and children's, 4 pair ... 25c

DUCK
Cotton Duck Grade A, 8 Oz. 9 1-2 cents, 10 Oz. 12 cents. The best looking duck that we have ever had in our store.

JACKETS
Men's Suede Jackets made from full grain suede leather. Two set in button flap pockets, full one piece back suede cloth lined body and sleeves. Leather collar and cuff.
Men's sizes thirty-six to forty-six.... $4.98
Boys' sizes $3.98

JACKETS
Men's Suede Jackets with Talon continuous fastener $5.90

LEATHER VESTS
Men's Horse Hide Leather Vests, 30-inches long, blanket lined. Made only of horse fronts, sizes 36 to 50 ..... $4.98
Boys' $3.98

SHEEP LINED MOLESKIN COATS
Men's Sheep lined Moleskin Coats, Wambino collar, 36-inches long, full belt, lined sleeves with wristers $3.69
Boys' sizes $2.69

LEATHERETTE COATS
Men's Sheep lined Leatherette Coats 36-inches long, horse hide cuffs, Men's $4.49
Boys', a great coat value $2.98

OVERALLS
Boys' Oxhide Overalls, sizes 6 to 16. 2.20 denim, triopls stitched, per pair 35c

LUMBER JACKS
Boys' Cotton Knit Lumber Jacks a very warm garment, all sizes 49c

LUMBER JACKS
Men's Cotton Fleece lined Sweaters, lumber jacks novelty patterns, black and tan mixtures 98c

SHIRTS
Men's Cotton Suede Shirts. A warm shirt for winter 98c

Work Shoes
$1.39



Chocolate Brown

They'll wear and wear! Composition sole and heel. Comfortable last for men constantly on their feet!

PANTS
Boys' Cotton Whipcord pants. Will stand hard wear 79c

PANTS
Young Men's Corduroy Slacks, the popular pant this season $1.98

PANTS
Men's Striped Moleskin Pants. A good heavy weight 98c

PANTS
Men's Covert Pants in grey and blue. A pant that will stand hard service... 79c

J. C. PENNEY CO. INC.

DEPARTMENT STORE

BROADWAY AT AVENUE J

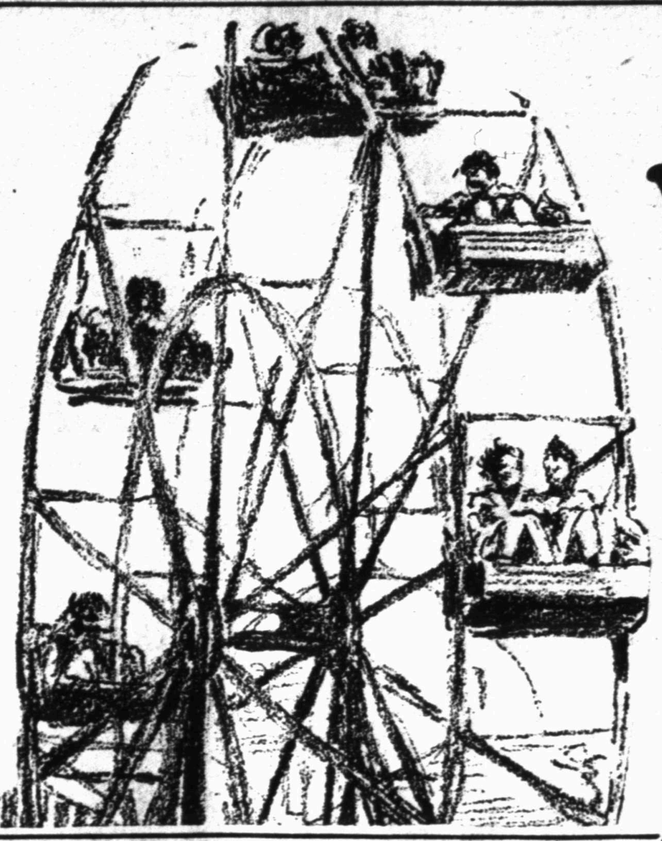
FAIR EDITION—Section Three: Journal And Avalanche Daily Comics; General News Of South Plains Communities

Sunday Avalanche-Journal

LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 25, 1932

FAIR EDITION—Section Three: Babson Urges "Buy Now" Drive; Taxes For City And County Lower In 1932

a Carnival of VALUES



WELCOME VISITORS

PANHANDLE-SOUTH PLAINS FAIR

Meet your friends at our store—you will find a welcome here. Leave your packages with us. We want you to enjoy our Fair—its an annual affair that we, the people of the Great South Plains, look forward to with great pleasure. And to add to your pleasure we have gotten together the greatest values ever offered the buying public of this section—and right at the time when it will do the most good—New fall merchandise at lowest prices in history.

HODGES BROS.

LUBBOCK, TEXAS SINCE 1920—

and each year has shown a big increase in our business and now we have the BIGGEST MERCHANDISE STORE ON THE SOUTH PLAINS. WE HAVE A COMPLETE LINE OF: Dry Goods, Shoes, Clothing, Ready-to-Wear, Millinery, Nations, Paint, Wall Paper, Floor Coverings, Window Shades, Hardware, Implements, Woodmanse Windmills, Groceries—in fact, "EVERYTHING FOR THE FAMILY". We attribute our success and growth to: FAIR DEALINGS; SELLING DEPENDABLE MERCHANDISE OF HIGH QUALITY—AND ALWAYS IN LINE WITH OUR PRICES. Our store covers over 13,000 square feet of floor space, and it's all ground floor—no stairways, or elevators to be bothered with.



Dry Goods · Shoes · Clothing · Ready-to-Wear

DEPENDABLE MERCHANDISE EVERYTHING FOR THE FAMILY

HODGES BROS.

HIGH IN QUALITY — LOW IN PRICE

Hardware · Implements · Feed Mills · Windmills



VISIT OUR BOOTH AT THE FAIR!

WE GIVE TRADE DISCOUNT STAMPS

FIBER	STANDARD	GOLD SEAL
Window Shades Tan, Green, Buff. Attach to your Roller 3 for 25c	ARMSTRONG RUG 9x12 Each $5.50	CONGOLEUM 6 ft. Wide Per sq. Yard 50c

MEN'S DRESS	LADIES' SILK	RAYON
SHIRTS Blue White Tan 49c	HOSE Full fashioned, Pecot Tops. New Fall shades, per pair 49c	GOWNS 2 for 89c Each 49c

Values Of A Lifetime In Winter

COATS

And Fall DRESSES



Ladies' Winter Fur Trimmed Coats, All New Fall Styles Just Arrived. Black with Black Fur Collar and Cuffs. You've Seen Coats but Never Such Values at Such Low Prices.

FAIR WEEK SPECIAL

$4.95 Each



Ladies New Fall Silk Dresses! . The Quality Of The Material In These Dresses Is Much Higher Than You Would . Expect To . Find At This . Very Low . Price And . The Style Is Correct!

Sizes for Women and Misses, as Low as

$3.95 Each

BARGAIN ROW

Every Item A Value!

- Shorts And Shirts — Fast Color All Sizes — 2 For 25c
- Seamless Socks — Regular 15c Value, Now — 6 Pair 48c
- Childrens Hose — Cotton Ribbed School Hose — 3 Pairs 25c
- Window Shades — 6 Ft. Long 36 Inches Wide Special — 29c Each
- All Wool Sweaters — Boys' Pull-Over — 49c Each
- Garza Sheets — 81x90 — 69c
- Cotton Gloves — A Good Boll Pulling Glove — 12 Pair 55c
- Men's Overalls — 220 Wt. Blue, high and low Backs — 69c
- Ladies Handkerchiefs — Fancy Colored Borders — Special 1c Each
- Panel Curtains — Filet and Shadow Net — 59c Each
- Dress Socks — Fancy — 2 Pair 25c
- Oilcloth — Solid and fancy — 15c Per yard

FALL SUITS —AND— TOP COATS

Men's and Boys' Wintex COATS



Say, They Have "It" When It Comes to Style and Fit. Brown and Gray Mixed.

Wind and Water Proof As Low As

$2.95

Men And Young Men's NEW FALL SUITS

Guaranteed All Wool Suits in New Fall Styles. Oxford Gray, Browns, Blues, Pin Stripes and Solid Colors. As Low As

$18.50



With Two Pairs Trousers

COTTON PLAID BLANKETS	Dependable Merchandise —— Everything for the Family	PART WOOL BLANKETS
70 x 80 Single Each 49c	HODGES BROS. HIGH IN QUALITY —— LOW IN PRICE	70 x 80 Double Per Pair $1.49

Taxpayers Of Lubbock And County Pay Quarter Million Less In 1932

Average Reduction Of 30 Per Cent In Taxes Results From Budget Economy Steps

City Of Lubbock Leads Way With Decrease, County Has 32 Per Cent And City Schools Follow Closely

TAXPAYERS of this city and county will be asked to pay at least $250,000 less taxes in 1932 than last year, due to reduced rates and valuations. This estimate does not include taxes assessed in Slaton and in school districts outside of the city.

Lubbock led the way with reductions approximating 49 per cent; the county was second with 32 per cent; schools next with 20 per cent, and the state last with 16 per cent. The average slash is 30 per cent. About $590,000 in taxes will be assessed property owners for state and county, city, and Lubbock Independent school district uses, as compared to $844,700 in 1931.

Pay Combined Rate of $2.71

The man who has property in the city will pay a combined rate of $2.71 on the $100 valuation, whereas last year his assessment was $3.27 and in 1925 it was $4.12. Here's an analysis of the rates:

	City	Ind.Schl.	State	County
1931 ..	.95	.86	.74	.72
1932 ..	.60	.86	.69	.56

The rural property owner also will have his tax bill slashed. Consider the farmer who owns 160 acres of land ten or 12 miles from Lubbock. Last year his land's valuation, at $12 an acre, was $1,920; now, at $10 an acre, it is $1,600, and he will be asked to pay 35 per cent less county taxes and 22.3 per cent less state taxes. For him it is an average reduction of 28.6 per cent.

Law Furnishes Aid

Assumption by the state of counties' road bond indebtedness will prove a real boon. The farmer with 160 acres will benefit $3.20 by it alone, and the city resident whose home is valued at $4,000 will profit $8. Altogether the recently enacted law will lift $43,000 from Lubbock county taxpayers' shoulders.

Comparative assessments indicate the trend in governmental expenses: County: 1931, $180,300; 1932, $122,500; saving, $57,800, or 32 per cent. State: 1931, $184,400; 1932, $151,000; saving $33,000, or 18 per cent. Independent school district: 1931, $343,800; 1932, $195,600; saving, $48,200, or 20 per cent. City: 1931, $236,200; 1932, $120,900; saving, $115,300, or 49 per cent.

All Budgets Cut

All budgets were arranged with an eye to cutting the tax rates. The schools expenditures were slashed $56,000.

How tax rates and valuations have been cut in accordance with a public demand for lowered taxes during the past two years is shown in two tables given below. The first is a comparative analysis of the rates since 1920:

Year	City	Ind. Schl.	State	County
1920	$1.25	.50	.62	.65
1921	1.25	.50	.62	.80
1922	1.25	.75	.75	.85
1923	1.25	.95	.75	.85
1924	1.25	.90	.75	.85
1925	1.50	$1.00	.77	.85
1926	1.50	1.00	.65	.85
1927	1.50	1.00	.67	.80
1928	1.25	.80	.64	.80
1929	1.25	.80	68	.75
1930	1.25	.92	.69	.72
1931	.95	.86	.74	.72
1932	.60	.86	.69	.56

Increase Is Broken

A steady increase in valuations for the years from 1920 to 1931 at last was broken in 1932, as shown in the tables below:

City of Lubbock

Year	Valuations
1920	$ 3,957,980
1924	8,777,918
1925	10,440,000
1926	13,457,695
1927	14,617,636
1928	19,153,230
1929	21,642,359
1930	24,387,586
1931	24,873,944
1932 (Estimate)	20,150,000

Lubbock Independent School

Year	Valuations
1920	$ 8,336,860
1921	9,275,290
1922	7,847,210
1923	8,127,250
1924	11,800,000
1925	15,738,575
1926	17,622,475
1927	18,622,475
1928	22,704,400
1929	25,102,980
1930	27,904,000
1931	28,350,000
1932 (Estimate)	22,750,000

State and County

Year	Valuations
1921	$12,024,594
1922	12,179,730
1923	13,849,943
1924	15,508,565
1925	18,012,340
1926	19,706,617
1927	20,804,737
1928	22,092,101
1929	24,012,070
1930	25,131,980
1931	24,929,297
1932	21,886,400

H. V. ROBERTSON & CO.
Accountants and Auditors
Income and Estate Tax Counselors
Amarillo Bldg. Phone 2-2038

Advanced Student
Degree Man Is In High School

NILES, Mich. (AP)—Sept. 24—William Eyeleshymer intends to waste no time if he can prevent it.

Eyleshymer enrolled in Niles high school this year, although he is a graduate of the University of Cincinnati and holds a bachelor of science degree from the engineering college.

He was unable to find work and rather than waste his time is trying to get more education. He is taking a commercial course.

Crops In Whitharral Section Said To Be In Good Shape

By Staff Correspondent

LITTLEFIELD, Sept. 24—Crops are in good condition at Whitharral, in Hockley county between Littlefield and Levelland, Arthur P. Duggan, reports.

"I was told by people at Whitharral, that if they had another 20 days of sunshine that their cotton would be as good this year as last," Mr. Duggan said. "Hot, dry days, are opening the big cotton bolls and also making the smaller bolls grow fast."

The two gins at Whitharral had ginned about nine or ten bales each the first week.

Antoine Watteau, a French genre painter, was the most important of the eighteenth century.

Lubbock Sanitarium & Clinic

Dr. J. T. Kreeger
Surgery and Consultation

Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat

Dr. M. C. Overton
Diseases of Children

Dr. J. P. Lattimore
General Medicine

Dr. F. S. Malone
Eye, Ear, Nose and Throat

Dr. J. H. Stiles
Surgery

Dr. H. C. Maxwell
General Medicine

Dr. Olan Key
Urology and General Medicine

Dr. Jerome S. Smith
X-Ray and Laboratory

C. E. Hunt, Superintendent — J. H. Felton, Business Mgr

A chartered training school for nurses is conducted in connection with the sanitarium.

Famed Postoffice Of Wright Novel Finally Closed; Former Show Place

NOTCH, Mo., Sept. 24 (AP)—The "gov'ment"—and the folk hereabouts — must get along without "Uncle Ike's" postoffice at "The Forks."

From the day Harold Bell Wright fictionized the Notch community in "The Shepherd of the Hills" the postoffice was a show place for tourists. But recently the slab-patched room in which the late Levi Morrell, the "Uncle Ike" of the story, distributed mail and Ozark philosophy was dropped from Uncle Sam's postal system.

Following Morrell's death in 1926 his widow was named postmistress. Despite the small volume of mail handled the office was retained through the efforts of its friends at Branson and Hollister.

They argued that it would be a pity if the room where "Uncle Ike" discoursed on the "dadburn gov'ment" were closed simply because its revenue was small.

This fall, however, Mrs. Morrell was compelled by advancing years to resign. That marked the end for the picturesque postoffice.

NAME DR. LOVELESS

SLATON, Sept. 24—(Special)—Dr. Roy G. Loveless was named examiner for the U. S. Veterans bureau for Slaton and this district, according to word received here from Washington. Confirmation was formally announced of the appointment.

Littlefield Telephone Unit Has Increase In Telephones

By Staff Correspondent

LITTLEFIELD, Sept. 24 — There has been a substantial increase in the number of new telephone stations for the Littlefield office of the Southwestern Associated Telephone company, since late August. September business shows a gain of 28 new phones.

A new telephone directory for this district is to be ready soon. It will list telephones for Amherst, Anton and Shallowater as well as Littlefield.

Theater In Muleshoe Being Re-Opened By Plainview Man

By Staff Correspondent

MULESHOE, Sept. 24—The old Ritz theatre here, closed down for several months, is being reopened by Ray Mitchell, of Plainview, one of the well-known pitcture show men of the South Plains.

Mr. Mitchell has secured a lease on the building, owned by C. C. Brooks and brother, also of Plainview. He is remodeling the front of the building, making some changes in the interior and working over the sound equipment.

WELCOME

Visitors to



SOUTH PLAINS LARGEST Paint and Paper Company

Supplying the South Plains with Everything Needed to Decorate the Home

Pictures — Enamel for Woodwork, Floors, Bath Tubs — Wall Paper — Paints — Varnishes — Hundreds of Other Items.

Prices Are Still On The Bottom! Buy Now!

The oldest Paint and Wall Paper firm on the South Plains points with pride to the largest and most complete stock of high quality merchandise suited for every building and remodeling need necessary to beautify your home is the smartest of style.

Year in and year out we have placed before the South Plains buyer the very finest known for stlye and quality. And our extensive buying activities make it possible to give attractive price saving features to each customer.

If your needs are anything for decorating or beautifying your home, either inside or outside, . . . We can quickly serve you.

"We Assure You Complete Service"

Hilton-Sansom Paint & Paper Co.

1219 Avenue K Phone 1027

Your DOLLARS WILL FLY TOWARD PROFIT



IF YOU WILL TAKE US UP ON OUR PROPOSITION TO TRADE

"Lucko" Brand Cotton Seed Products For Your Cotton Seed!



DON'T KEEP DAIRY COWS-- SEE TO IT THAT YOUR COWS KEEP YOU

"LUCKO" PRODUCTS HELP THEM TO KEEP YOU

Welcome To The Panhandle-South Plains Fair

Lubbock Cotton Oil Company

Manufacturers of "Lucko" Brand Cotton Seed Products

WELCOME VISITORS
PANHANDLE
SOUTH PLAINS FAIR





WITH the opening of the 19th Annual Panhandle South Plains Fair, it is indeed a pleasure for the three banking institutions in Lubbock to welcome the people of Lubbock, its trade territory and from all over West Texas to visit this wonderful exhibition. Not only do we invite you to visit the fair, but cordially welcome you at all times to visit us when you come to Lubbock. Make any one of these banks your headquarters—we'll be more than glad to assist you in what ever way it is possible for us to do so.

OUR ROOTS
Are In The Land

BELIEVERS to the utmost in agriculture, these banks have always stood ready to help in many ways to carry on the work of the farmer. There is dignity and importance in all the work of the farmer. He follows the oldest and most basic of all industries. He stands as a symbol of security, for though investments may fail, the regular rotation of seedtime and harvest continues. His is the most tangible of all returns—food—and the most powerful. It is our function to aid him in directing this power so that it may be diverted into the most truthful channels, not only to himself, but to this great West Texas country of ours. Our wide facilities and experience will help him to develop his business—for it is a business.

MONEY is not always the real symbol—while money may be the accepted banking symbol, men are far more important. The soundness of banks results from the soundness of their men. The men who make the loans and the men to whom they are made. The officers and personnels of these organizations match the character of their depositors and borrowers, and in the stability of this amalgamated group lies the stability of these institutions.

Again We Welcome You To Lubbock and The Panhandle South Plains Fair.....

LUBBOCK CLEARING HOUSE ASSOCIATION



"SMALL ENOUGH *to* KNOW YOU"

"LARGE ENOUGH *to* PROTECT YOU"



First National Bank ---- Lubbock National Bank

Citizens National Bank

"Three Sound Banks In A Strong Community"

Churches Of Nation Show Wide-Spread Growth Over Five Year Period

Memberships Of Nearly All Groups Gain

Total Of 59,208,764 People Are Members Of Churches; Protestants Out Number Catholics 14,000,000

BY HERBERT YAHRAES, JR.

NEW YORK, Sept. 24 (AP)—Of the 59,208,764 members of religious bodies in the United States approximately 34,000,000 are Protestants and 20,000,000 Roman Catholics, figures compiled by Dr. George Linn Kieffer show.

Also listed in the summary prepared for The Christian Herald by Dr. Kieffer, who is president of the American Religious Statisticians, are 4,000,000 members of Jewish congregations and 700,000 Orthodox Catholics.

Virtually All Gain

Virtually every large religious body in the country made membership gains between the government census of 1926 and Dr. Kieffer's survey for 1931.

The highest of these was 1,507,825 for the Roman Catholics, 931,839 for the Baptists, and 911,274 for the Methodists. The total net gain between 1926 and 1931 was 4,743,049.

Dr. Kieffer tabulated reports from 190 religious bodies, 120 of which were divisions of the 20 major groups.

Catholic Increase Noted

The Roman Catholics numbered 20,112,828 in 1931, a five-year gain of 1,507,825.

Two other Catholic bodies, the Polish National Catholics and the Old Catholic Churches in America, brought the total membership of what Dr. Kieffer calls the Western Catholics to 20,237,378, a total gain of 1,552,753.

The 18 bodies of Baptists numbered 9,372,761, a gain of 931,839.

The 19 bodies of Methodists showed a total gain of 911,274, and a total membership of 8,961,893.

Lutherans Pass 4,000,000

The 17 bodies of Lutherans gained 262,265 members to place the total at 4,228,268.

The 1926 government census of religious bodies showed a membership of 4,081,242 in Jewish congregations.

The nine Presbyterian churches showed a total membership of 2,695,009, a gain of 69,725.

With a total of 1,975,442, the two groups of the Disciples of Christ registered a gain of 164,133.

The Protestant Episcopal church had 1,831,978 members, a decrease of 27,108.

The combined Congregationalist and Christian churches had a ttoal of 1,037,714, a gain of 43,223.

Latter Day Saints Gain

The total gain of the Latter-Day Saints was 97,378, making a total membership of 703,939.

The Oriental, or Orthodox, Catholics, numbering eight bodies, had 702,013, an increase of 442,619.

The three Evangelical bodies gained 46,527 to make their total 587,574.

The four bodies of the Reformed Church had 376,931 members, a decrease of 46,620.

The three groups of United Brethren showed a gain of 18,692 to bring their total to 414,577.

The only figures available for the Church of Christ Scientist show 202,098 members in 1926.

The five groups of Brethern (Dunkards) had an increase of 18,473, making a total of 176,721.

A gain of 23,178 for a total membership of 169,356 was registered by the five bodies of Adventists.

The Assemblies of God had 121,566, an increase of 73,616.

The 16 branches of the Mennonites gained 16,798 to bring their membership to 103,962.

The four groups of Friends totalled 107,262, a decrease of 3,160.

Among the minor groups numerically, the Salvation Army totalled 99,773, a gain of 25,005; the Church of the Nazarene gained 27,781 for a total of 91,309; the three bodies of the Scandinavian Evangelical Church increased their membership 4,103 to total 52,888; the three Pentecostal churches gained 6,695 for a total of 37,681; the three bodies of Moravians gained 7,711 for a total of 44,954; the Universalists had 49,773, a decrease of 5,184; and the Volunteers of America totalled 31,032, an increase of 2,276.

Church Memberships On Upgrade



A survey of United States religious bodies, conducted by Dr. George Linn Kieffer (right), indicates virtually all sharing in the increase of 4,743,049 over the five-year period 1926-1931. The accompanying chart shows how three of the religious bodies most important numerically shared in the widespread gains.

Littlefield's School Gains

Seventy-Five More Students Are Enrolled This Year In School; Total Now Is 1,200; To Close Soon

By Staff Correspondent

LITTLEFIELD, Sept. 24—The Littlefield schools have an enrollment of approximately 1,200 students this year, including 315 in the senior high school, B. M. Harrison, superintendent, reports.

"Our enrollment at this time is about 75 more than it was at the corresponding date last year," the superintendent added. "We had a big increase in scholastics this year. The total is 2,264."

The school began its 1932-33 term August 22. It is planned to close for cotton picking as soon as the first "six weeks" examinations are held and reports made, the superintendent explained. The board has not decided on the date of closing or the length of time to be closed.

Mr. Harrison anticipates as large an enrollment this year as last. He is of the opinion that there will be a substantial increase in enrollment when school resumes after cotton picking.

Revised Methodist Hymnal Is In Preparation For 7 Million Members In U. S.

NEW YORK, Sept. 24 (AP)—The revised Methodist hymnal and psalter, now in course of preparation, will be used by three religious bodies having a total membership, in 1931, of over 7,300,000.

These are the Methodist Episcopal Church, the Methodist Episcopal Church, South, and the Methodist Protestant Church.

The last previous revision, in 1905, was used only by the M. E. Church and the M. E. Church, South.

When the final meeting of the Commission on the Revision of the Hymnal and Psalter is held in Cincinnati, between November 29 and December 3, the classification and editorial committees will submit a tentative list of hymns, together with recommendations of preference.

"Land's End" is the name given to the operations office at Wright field, Dayton, O.

Lubbock Clearing House Association Provides Common Ground For Three Banks To Consider Their Problems

The Lubbock Clearing House association provides a common ground for discussion of problems by the three local banking institutions.

Each of the banks here, the First National, the Citizens National and the Lubbock National, belong to the association. The purpose of the organization is not to eliminate competition but to allow bankers to take up problems common to all banks. The association is scheduled to meet once each month. Interest rates, service problems and advertising are among the matters discussed. Walter S. Posey, vice-president of the First National bank, is president of the association, and Paul Hardwick, cashier of the Citizens National, is secretary.

In addition to forming a medium of discussion, the association is in charge of clearing checks drawn on the three banks. Checks are cleared twice daily, at 8:30 a. m. and 1 p. m., at each bank. Each bank sends the checks drawn on the other two to the First National bank where the totals are compared. The bank with the largest total pays the difference to the others.

Proved bituminous coal resources of New Zealand, according to a government estimate, will be exhausted within 100 years.

Starts Out Early
Page Announces For President

EAST ST. LOUIS, Ill., Sept. 24 (AP)—Twelve-year-old Charles Holland, youngest of the 28 pages in the national house of representatives, has decided on the climax of his career well in advance.

He will be, he has announced, a candidate for President of the United States in 1972.

And he means it. A few months in Washington, in the very center of national political affairs, have made up his mind.

"I don't know," he confesses, "whether I'll run as a Democrat or a Republican.

"Both parties may be dead by that time."

The experience of running errands for legislators and listening to congressional debates is highly valuable, Charles believes.

Within a week eight prison probationers of the Green Bay district were returned to the reformatory or state prison for violation of paroles.



FAIR WEEK

It means a lot to us to have our friends and customers visit us during Fair Week.

You Are Welcome — Come In

Lubbock Hardware & Supply Company

607 Main St., Phone 61

Wholesale Only

DOES YOUR TELEPHONE do this for you ?

WHEN you must get things done quickly, with least effort . . . make an appointment . . . place an order . . . find a job . . . meet an emergency . . . use your telephone!

In countless ways your telephone saves you time and money. Brings convenience . . . pleasure . . . protection.

Use it!



Jim Sanders gets a job

Jim Sanders has been looking for a job. When they said "We'll let you know" he left his telephone number. And here's a call for Jim: "We're putting on some more men. Be on hand first thing in the morning."



Mrs. Harvey saves an hour

Mrs. Harvey is going shopping. But first she *telephones* three stores, finds where to get the brands, styles, colors she wants . . . saves an hour of needless steps and worry.



Fred McFarland gets work by telephone

Fred McFarland, carpenter, is working again. He ran a classified ad in the newspaper, listing repairs he could make, and giving his telephone number. The first few calls brought him two weeks' work.



Mrs. Porter saves a trip

There's a special price advertised on an electric iron. Mrs. Porter orders it *by telephone* . . . saves a trip downtown.



Mrs. Hamlin meets an emergency

Father calls by long distance: "Dorothy, mother is not well. Can't you come home for a few days?"

Mrs. Hamlin *telephones* the station . . . barely time to catch the train. Calls Harry at the office. *Telephones* the laundress. Cancels an engagement. Is ready to leave in 30 minutes.



Mrs. Miller solves a problem

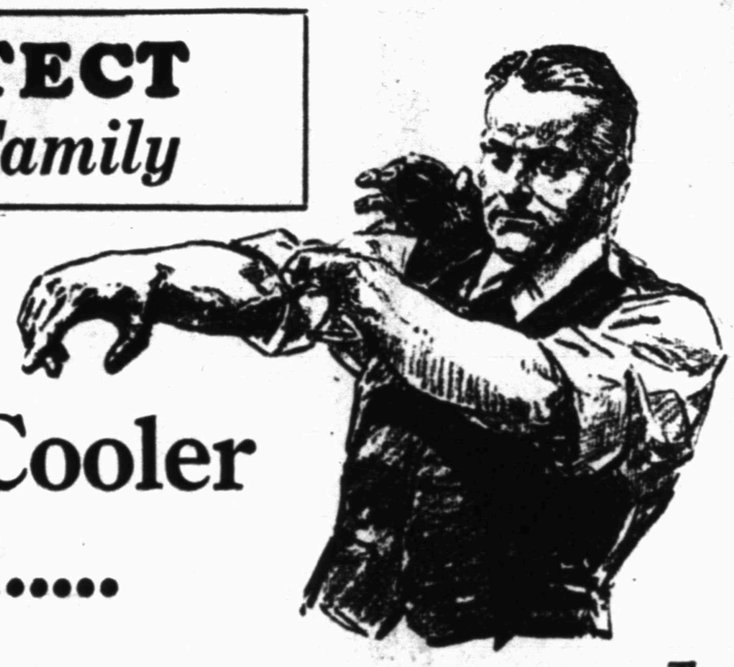
What a situation! Preserves ready to put up, and not a can rubber in the house. Mrs. Miller *telephones* the grocer . . . and the boy brings them in a few minutes.

IF you haven't a telephone, we suggest you order one today. Within a week you'll wonder how you managed *without* it . . . you'll realize how many needless steps you've been taking . . . how much worry and inconvenience a telephone saves.

Just call the Business office.

SOUTHWESTERN BELL TELEPHONE COMPANY

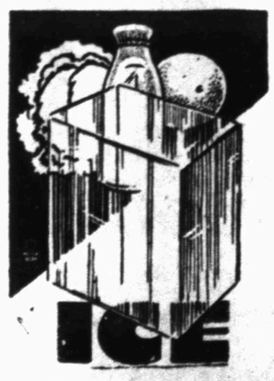
PROTECT *Your Family*



PLEASE MISTER, Use A Cooler Method.....

ICE the year round

WELCOME FOLKS TO THE FAIR



ICE the year round

. . . . . for in Ice we have not only Protection, but ECONOMY.

Decide today that you will not let your Ice box get free of Ice throughout the entire year, and then you will decide for health for every member of the Family.

We will be glad to deliver Ice to your home every day, winter and summer, spring and Fall.

PEOPLES ICE CO.

418 Ave. H Phone 1232

WELCOME TO THE PANHANDLE-SOUTH PLAINS FAIR



STARTING TOMORROW IN LUBBOCK

As the 19th Annual Panhandle-South Plains Fair swings open tomorrow in Lubbock, thousands of exhibits from throughout the length and breadth of West Texas will be displayed for your inspection and approval. We hope you enjoy the exhibits, as well as the fun that comes to Lubbock each year at Fair time. It is indeed a pleasure to recognize the efforts of agricultural people ----representing as they do the backbone of this territory----and we are indeed fortunate in having this method of doing so. The Texas Utilities Company joins in welcoming you to the Fair in Lubbock, trusting sincerely that your visit is most enjoyable and worthwhile.

TEXAS UTILITIES CO.
LIGHT POWER
TUCO
ICE

LIGHT--POWER--ICE

Remarkable Growth Is Shown By Fair In Nineteen Years Of Existence

Vast Progress Is Shown Here By Exposition

Six-Day Affair Is Outgrowth Of One-Day Fair Begun In 1913; Improvements Made Almost Every Year

NINETEEN years ago a few public-spirited citizens of Lubbock, then a struggling community of less than 2,000 inhabitants, decided to hold a fair.

That decision marked the birth of the Panhandle-South Plains fair, an institution which now represents an investment of more than $75,000 in permanent buildings and equipment, and which attracts thousands of South Plains visitors to the annual exposition.

Premiums Were Small

In 1913 the fair was held in a vacant building. Several agricultural displays were arranged. Premiums were small, and only a few hundred persons attended.

Now the fair association has a 99-year lease on a plot of ground overlooking Yellowhouse canyon, east of the city, where the annual fair is held. Exhibits include agricultural, industrial, livestock, handiwork, club projects, eggs, plants and flowers, textile, culinary, poultry, rabbits, art, relics, antiques and curios.

Premiums of $4,500 will be paid exhibitors this year, whereas only a few dollars were given in the early days of the fair. Attendance now runs into thousands each year. A record of 120,000 visitors was set in 1928, and this year fair officials predict that about 150,000 persons will attend.

At first the fair was a one-day event. Now it extends for six days. Improvements and additions have been made each year. The program now includes shows, carnival attractions, football games, band concerts, fire works and various other features lacking at the early fairs.

While the growth of the fair has been tremendous, it is not considered phenomenal because of the rapid development of the section which the exposition represents.

When a profit is made, it is put into improvement of the fairgrounds or for the betterment of the next year's program.

The fair association was incorporated in 1920 and from that time an accurate record of its development has been kept. Before the incorporation few records were maintained.

Nation's Highest Court Is To Be Housed In $8,000,000 Temple Of Justice; Cornerstone For Magnificent Tribunal Structure To Be Laid On October 13



These Pictures—From Architects' Drawings — Show How The New U. S. Supreme Court Building Will Look When It Is Completed in Washington. Above, An Exterior View; Below, The Court Room.

By NEA Service

WASHINGTON, Sept. 24—The United States Supreme Court, highest judiciary body in the land, has never been dignified to the extent of having its own building on Capitol Hill. But all that is to be remedied soon, for on October 13 will be laid the cornerstone of an $8,383,000 temple of justice.

Architects' drawings, now complete, show that the exterior will be of white marble, with the central portion, flanked by two identical wings, faced by imposing pillars. The wings will house offices, conference rooms and libraries, with the court room itself in the central building.

But the room where America's highest tribunal will sit will not be large in floor area. It will be only 43 by 43 feet—dimensions suitable to the aloof and exclusive dignity of the Supreme Court. It will, however, be two stories in height, and finished with imported colored marbles. A life-sized frieze, also carved in marble, and Latin inscriptions will top the tall columns surrounding the room. Incidentally, the composition of the frieze and texts of the inscriptions have not yet been determined.

Except for the actual furniture, there will be no wood in this room, and very little metal. Even the grillwork through which it will look out through tall French windows into landscaped courts will be of intricately carved marble.

The building, which will be completed in three years, will face the Capitol grounds from the site once occupied by the old brick Capitol, where Congress once convened for a time after the original Capitol was burned by the British in 1814. The Supreme Court has been sitting in the room of the Capitol which, prior to its reconstruction, was occupied by the House of Representatives.

Unusual Exhibit Shown By Amherst Man In Lamb Fair

By Staff Correspondent

AMHERST, Sept. 24—Carl Tapley is of an inventive turn of mind.

For the Lamb county fair the other day he made an exhibit that attracted wide attention. A farm plat was laid out, with a barn, garage, house, fields and pastures and a wind mill.

The wind mill was operated by an airplane in which a small motor and man had been placed. The current was turned on and the wind turned the windmill, which in turn pumped the water.

Some Cotton!
Lamb Man Exhibits Prolific Stalk

By Staff Correspondent

AMHERST, Sept. 24—Three hundred and fifteen bolls and squares on one stalk, was the record stalk raised by L. R. Sanders, who lives in the city here. He exhibited the stalk at the Lamb county fair.

Mr. Sanders raised half and half cotton. He has a small place in town where he grows cotton and some truck.

TO FEED CALVES

AMHERST, Sept. 24 (Special)—Matt Nix, well known Lamb county farmer and breeder-feeder, is planning to feed about 100 head of calves this winter. Mr. Nix made a trip to El Paso for the calves. Last year he fed three car loads.

"Ideal Girl" Wed



She was called "the ideal show girl" by the late Flo Ziegfeld. And now fair Marjorie LeVoe (above) is Mrs. Harry Rosenthal. She was wed to the actor-orchestra leader in New York the other day while numerous stage celebrities looked on.

Banker Lauds Area Status

M. L. Steele Of Kansas City Says South Plains Is In Better Shape From Feeding View Than Corn Belt

By Staff Correspondent

SUDAN, Sept. 24—M. L. Steele, of the Drovers National bank of Kansas City, who was recently here conferring with P. E. Boesen, local banker and feeder-breeder, reports the South Plains area is in the best shape and in much better condition from a feeding standpoint than the corn belt, Mr. Boesen said.

A representative of the bank went to Illinois and Iowa, to place loans, this fall, Mr. Steele explained. He found that landlords and others who held mortgages on grain crops, were unwilling for the tenants and others to make arrangements to borrow money. They refused to approve loans of any kind except locally, by releasing of mortgages.

The Kansas City bank has been making extensive livestock loans in this section, the banker said.

Students of English at Denison university, Granville, Ohio, voted Edgar Allan Poe their favorite poet, with Joyce Kilmer, author of "Trees", second choice.

'Yellow Gold'

again takes the lead in Jewelry Style

Make Your Purchases For Present and Xmas Delivery While A Fair Visitor

Join Our Xmas Lay-A-Way Club!

Join Our Xmas Lay-A-Way Club!

Some proclaimed that "Yellow Gold will come back" when the change was made over a few years ago to the White Gold—and now here is their prediction. Yellow Gold is here again—and strong. In the Style centers Yellow Gold is the thing.

We are showing a large assortment of Yellow Gold Jewelry—just unpacked for Fall and Xmas selling. While visiting in Lubbock visit our Store and meet with a real treat. Make some purchases—and if you do not wish immediate delivery, buy them now for Xmas delivery. We want you to come in.

Welcome To Lubbock – Fair Visitors

It's Good if it comes from

ANDERSON BROS JEWELERS

GIFTS THAT LAST



PHONE 126

No Job Too Small
Or No Job Too Large
For Our Nine Years
Experience Has Taught
Us How!

Welcome to the 19th Annual Panhandle-South Plains FAIR---Pay Us a Visit While in Lubbock!

Lubbock Transfer & Storage Co.

702 10th St. Phone 126

B. F. Foster, Owner

Premiums Totaling $4,500 Will Be Given Exhibitors At Annual Fair Here

Prizes To Be Presented In Seven Events

Exhibitors To Receive Awards In Agricultural, Poultry, Boy Scout, Livestock, Club, Rabbit, Women's Contests

PRIZES totaling in excess of $4,500 will be offered to exhibitors at the Panhandle-South Plains fair opening here Monday. These offerings are made in seven major departments—Boy Scouts, agricultural, livestock, boys' and girls' agricultural clubs, poultry, rabbits, and women's departments.

The greatest amount of awards offered is for the livestock department, in which premiums totaling more than $3,000 in cash are proposed.

In the Boy Scout division, $15 will be offered for troop exhibits, in addition to ribbons for first, second, and third places in patrol and individual contests.

Counties To Get $525

In the agricultural department, county displays will draw down $525 in 15 awards ranging from $100 to $25. Ten cash prizes amounting to $110 are offered for community displays in ten places. Awards range from $25 to $5.

The agricultural division will offer $116.25 for individual exhibits in seven divisions—cotton, grain and seeds, sheaf grains and seeds, grain sorghum heads, hay, corn, and vegetables. Altogether there are 94 subdivisions, and in each of the subdivisions for cotton, grains and seeds, grains and seeds, grain sorghum heads, hay, and corn the awards will be $1, 50 cents, and a ribbon for three places. Prizes for the vegetables will be 50 cents, 25 cents, and a ribbon.

Registered Hereford cattle in the beef division will win $382.50 in 24 divisions, including champions. Exclusive of championship and sweepstake events the prizes are $10, $5, and $2.50 for three places.

Prizes amounting to $1162.50 are offered in the dairy cattle division, including $430 for registered Jerseys, $337.50 for registered Holsteins, and $395 for registered Guernseys. First prizes and awards for champions and sweepstakes are $10 in each lot. Second and third awards are $5 and $2.50, respectively. For each breed cash totaling $40 is being offered for county herds, consisting of one two-year-old bull, one bull under two years; one three-year-old cow, one two-year-old cow, two one-year-old heifers, and two heifers under one year.

Registered draft horses will compete for $120 in $5 and $2.50 for first and second places. Ribbons are offered for non-registered draft horses. Lubbock Kiwanis club is offering prizes of $7.50, $5 and $2.50 for the best mares and foals exhibited. Cash awards also will be made in the subdivision for jacks and jennets.

The swine division will compete for $1,335, with $285 offered each for Poland Chinas, Duroc Jerseys, and Hampshires, and $240 in the futurity divisions for Duroc Jerseys and Poland Chinas.

Boys and Girls Have Prizes

Boys and girls who are members of Four-H clubs will compete for awards totaling $165 in 13 divisions. The units are corn, grain sorghum, peanuts, cotton, breeding pig club, fat pig club, baby beef, dairy calf club, Guernseys, Jerseys, Holsteins, poultry clubs (in two divisions.)

Amount of awards for poultry exhibits cannot be determined until after exhibits have been placed. The fair association is offering a total of $16 for every standard variety of chicken exhibited. In addition there will be sweepstake awards for the best fowls. The fair will offer $9 for each variety of turkeys displayed, and $3 for each variety of geese and ducks. Pigeons will compete for $6, and $3 will be offered for exhibits of eggs.

All breeds of rabbits recognized by the American Rabbit & Cavy Breeders association, prizes for each breed to total $5.25. Special awards total $4.50, and in additional rabbit breeders are offering special prizes.

In the women's department, textile awards are listed as follows:

Embroidery, $23; knitting, $2.25; crochet, $7.50; quilts, $7.50; rugs, $6.75; plain sewing, $6; fancy sewing, $3.75; old ladies' work, $17.25; lace work, $6; infants class, $10.50; novelties and handicrafts, $6.75.

Culinary division prizes: Bread, $11.50; cakes, $20.50; canned fruit and vegetables, $21.25; pickles, $15; preserves and jellies, $24.75; candies, $8.50; miscellaneous, $9.

Girls' club: Canned products, $30; household linens, $6; sewing, $16.50, and record books and histories, $10.50. In addition, the Lubbock Chamber of Commerce will offer scholarships to the club girls, to the girls educational encampment at the Texas State fair at Dallas Oct. 18 to 20. Three girls haying the best exhibit of "required work," as outlined in the catalog, will receive the awards.

Women's home demonstration clubs: Prizes totaling $58.50 will be offered as 50 and 25-cent prizes for two places in 58 divisions. Third places will receive ribbons. Club prizes for best entries will be $7.50, $5, and $2.50.

Plants and cut flowers: Cut flowers, $32.50; pot plants, $17.75.

Art: Painting on china, non-professional, $11; professional, $9.50; oil painting, non-professional, $6; professional, $12; water colors, non-professional, $6; professional, $6; pastel, non-professional, $3; professional, $6; drawing, $5.25; applied design, $7.50; arts and crafts, $12.75; for children under 16 years of age: oil painting $3; water color, $3; pastel, $3; drawing, $5.25; applied design, $7.50; arts and crafts, $6.75.

Relics, antiques, and curios: Total prizes $23.75.

O. Henry's Widow Writes But Home Takes Precedent; Praises Husband

ASHVILLE, N. C., Sept. 24 (AP)—Although she feels that it is no more wonderful to write a good story than to bake a good cake, Mrs. Sara Coleman Porter is carrying on a writing tradition established by her husband, who brought the short story a new meaning.

Mrs. Porter, widow of O. Henry, is not writing short stories now, however. Her products are novels, and in her mountain home near here, where William Sidney Porter died, she if following her "avocation."

Not A Vocation

Terming herself a "semi-professional," Mrs. Porter says her writing is not a vocation, that her home work takes precedence over her writing, and that a serial she is now doing is being done "on faith."

She regards "the writing urge" as similar to measles, saying "both may crop out at any time."

Her work, she says, does not resemble that of O. Henry, whom she characterizes as "almost incorrigible."

"That man was a law unto himself," she said, and added that "no one could manage him."

He was modest and retiring, she explained and extremely reticent. He once was interviewed after he had dodged a reporter vainly and the next day the story heralded the fact that O. Henry was paid 25 cents a word for his work.

Asked by members of his family if that were true, he replied gloomily: "Yes, but right now I can't think of even one word."

Short stories, serials and two novels are credited to Mrs. Porter's name and now she is working on another she says will be called "Unseen Cables."

MANAGERS SPUR THEATER

SPUR, Sept. 24—(Special)—E. M. Remington, former manager of the Palace theater here, has again taken charge of the show house. He will manage it until the first of the year when he takes up his new work as county judge of Young county.

Henry Ford Taylor, who owns three other show houses, has had to give up his work here to manage his houses at Anson and Hamlin. Mr. Taylor may return here early in 1933 to take charge here again.

Holds Record

North Carolinian Active In Church

CHAPEL HILL, N. C., Sept. 24 (AP)—Everette W. Neville, great-great-grandson of Mathew McCallie, who donated the land on which the University of North Carolina is situated, claims some sort of composite record.

During his residence here since 1895, Nerville has not missed attending church for 22 years, nor Sunday school for 18 years.

He is sexton, organ pumper, deason, three times Sunday school superintendent and is active on several church committees.

Three presidents of the United States were soldiers in the Revolutionary War.

Grouse Raised On Net Above Ground—It's Science Trick To Aid Sportsmen

ITHACA, N. Y., Sept. 24 (AP)—The dwindling American game bird, ruffed grouse, promises to become plentiful again.

After 200 years' failure to breed these birds, science has solved the problem this year by raising them literally "up in the air."

From hatching to maturity, they are raised on a wire net, in cages entirely above ground.

There they escape apparently all the ruffed grouse diseases, which heretofore have made it impossible to breed them for game. The final question mark is whether this unusual environment will ruin the birds, perhaps preventing them from mating normally or from laying fertile eggs. Will their young be as strong as the original grouse?

So far the answers are favorable. The final experiments are now under way at Cornell university under direction of Dr. A. A. Allen, professor of ornithology, who discovered the "up in the air" trick.

It is not the ground that kills them but the parasites of other birds, which the young birds pick up there.

The first of these cage game birds, released last fall, were so tame that a stranger could pick them up. But in two weeks they were as wild as if they had never known anything except woods.

NEW FLOYDADA TEACHERS

FLOYDADA, Sept. 24—(Special)—J. H. Myers and Miss Myrtle Terry have been employed as teachers at the Andrews school. They take the place of Miss Eddythe Walker and Mrs. Le Roy McDonald.

Chris Furneaux, Lamb County Feeder, Puts Lambs On Grain

By Staff Correspondent

SUDAN, Sept. 24—Chris Furneaux well known cattle feeder of this section of Lamb county, the past 10 days has put 1,300 lambs into his feeding pens west of town and will feed them on home grown grain.

"I have about 350 head of cattle on feed at this time," Mr. Furneaux said. "Later on, after I sell them, I probably will buy some more."

Mr. Furneaux has fed every year here for the past several years. He is an experienced feeder and ships to the larger markets. Frequently he tops the Fort Worth and Kansas City markets with his stock.

APPLE BLOSSOMS IN FALL

ASHEVILLE, N. C. (AP)—An apple tree, loaded with ripening fruit, in full bloom is the queer phenomenon reported by John F. Woodley, a farmer of the Cane Creek community.

Ralls Community Kitchen Popular

By Staff Correspondent

RALLS, Sept. 24—The community kitchen, operated by the chamber of commerce in the municipal building, has been one of the popular projects sponsored by that group.

Opened August 9, the kitchen has been in use practically day and night. The best record of canning, A. V. Bullock, secretary of the chamber of commerce says, was 279 No. 3 cans in a 12-hour shift.

At the present time pears, beans and tomatoes are the most popular items being canned. Squash, okra, and other vegetables, were canned in large amounts earlier in the season.

The chamber of commerce provides the equipment free and the city of Ralls furnishes the space.

Welcome FAIR VISITORS



To The

Panhandle South Plains FAIR

Folks, we want you to be at home at the Panhandle South Plains Fair. It is your fair as much as the merchants and business men of Lubbock who sponsor it—come, enjoy yourself at the greatest fair in history.



Especially do we want you to be at home when you visit our store. You'll find nothing but quality merchandise and displayed so that it is easy to see.



For 16 years Moore Bros. Hardware has been serving the people of Lubbock and the South Plains. One of the pioneers in the hardware business, Moore Bros. is known as "the oldest hardware store in Lubbock". . . . While you are visiting the Fair don't fail to come into our store and visit us—you'll always find a cordial welcome at Moore Bros.





Moore Bros. Hardware

"THE FARMERS' FRIEND"

"Lubbock's Oldest Hardware Store"

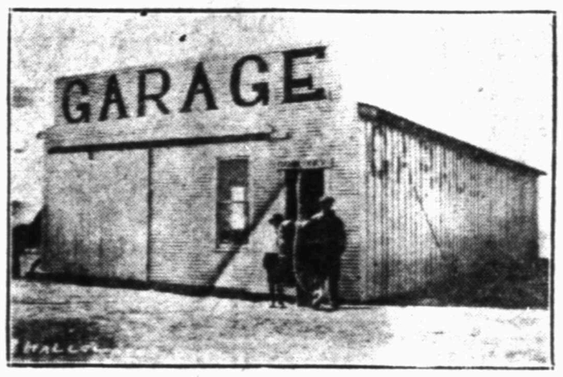
908 Main Street Lubbock, Texas

11TH ANNIVERSARY

OF THE LARGEST GOODRICH INDEPENDENT TIRE DEALER IN TEXAS

B. E. NEEDLES

YESTERDAY



B. E. Needles 1921

HOME OF

Goodrich TIRES

"WORLD'S SAFEST TIRE"

Every Large Business Must Have A Start

Serving Lubbock, Plainview and San Angelo

—and 200 Other West Texas Independent Dealers





B. E. NEEDLES TODAY

$50,000 BUSINESS HOME—AVENUE H AT 15TH

Letter of Thanks to All South Plains

We want to thank you for the generous business that all have favored us with during the past 11 years, and at any time you are more than welcome to visit this new service station which you helped to build.

The rewards of our service during the past years have been invested in a larger institution and the development of the Plains. All has been dedicated to the services of South Plains people.

During the annual Panhandle-South Plains Fair we will do our best to make your visit one of the most enjoyable you have ever had in Lubbock.

Again we pledge a better and more economical service to all during the coming year.

To continue to excel in service and economy with the best quality is our permanent policy.

WELCOME FAIR VISITORS

"OPEN DAY AND NIGHT"

B. E. NEEDLES

SILVERTOWN SAFETY LEAGUE

Babson Urges Unemployed To Organize 'Buy Now' Campaign To Combat Depression Times

Famed Economist Says Either Action Or Dole Must Come Soon; Gives Reason Behind His Advice

BY ROGER W. BABSON
(Copyright For Avalanche-Journal)

BABSON PARK, Mass., Sept. 24—There are some 7,500,000 unemployed because of the depression and 2,000,000 or 3,000,000 more disabled men and floaters who are always unemployed. Of the abnormally unemployed, a large proportion are clerks, salesmen, engineers, and other white-collar workers.

They have the intelligence and ability to do something for themselves and for their country. I suggest that these white-collar unemployed organize in groups, hold meetings, street parades, make house to house calls, and get behind a general campaign to urge those who can afford it to buy goods now. Employers say they cannot take back their workers until orders begin to come in, but that they will take them back when orders do come in. It isn't the hoarding of money that is the trouble, it is the hoarding of orders.


Roger Babson

Must Raise Purchasing Power

I am optimistic on the future of business, but I know the process of recovery will be very slow unless extraordinary efforts are made to increase public purchasing power. Remember that payroll totals are still running 60 per cent below 1929. A rise in prices without a corresponding rise in employment and payrolls would do more harm than good. I, of course, am sympathetic with the efforts of Admiral Byrd and the National Economy League to reduce taxation. I, however, know that any large reduction in taxation can only come by discharging more government employees.

Therefore, the fact that 1,000,000 tax-payers are now organized to throw still more people out of work, through cutting government expenses, is all the more reason why the unemployed should organize to increase employment through an effective "buy now" campaign.

Reason Is Cited

The reason "buy now" campaigns organized by business men and merchants have been generally ineffective is that the people discounted them as profit-making schemes for business. The general response was "Oh Yeah." This cynical public attitude is holding back prosperity for everyone today. However, a "buy-now" campaign organized by the unemployed would arouse much public sympathy and would be in the nature of a real civic appeal. People would "buy now" just as they "give now" to community chests, the Red Cross, the Salvation Army, and other worth-while charities. The great advantage of such a plan over charity or doles is that it would start industry going and automatically put men back to work.

Furthermore, those who do "buy now" at these low prices will find their public-spirited action is at the same time a profitable plan for themselves. Present bargains will not last much longer, and self-interest as well as interest in humanity will be served in equal measure by ordering needed goods at this time.

Buy Now Or Pay Dole

The necessary liquidation in business, securities, and commodities is over. The tide has definitely turned for the better. However, there is no use fooling ourselves. Unemployment, low purchasing power, and low standards of living are still with us. The coming winter will see much human distress. We will not let our people starve.

There are two ways of preventing it. First, by voluntary giving to charity and by compulsory giving through taxation. Second, and far superior, by entering the market for needed merchandise without further delay. I consider the action of the Remington-Rand company in spending $4,500,000 now for an advance supply of raw materials a praise-worthy act and one which will not only rebound to the company's own future profit, but set an example to other corporations.

Appeal To Those Who Can Help

My appeal is directed not only to manufacturers and merchants but to those wealthy or comfortably situated individuals who could, if they would, increase the volume of retail purchases very substantially. This second method, namely to buy goods now, is the one that will really give an impetus to business, will really provide employment, and restore the masses of our people to a comfortable basis of living.

Today is no time for hanging heads and lagging feet; it is an hour for courage, confidence, and conquest. All the other problems fade into insignificance in the face of this one problem of restoring employment.

A Social Duty

We shall never acquire a thorough understanding of depression nor find a cure therefore until we grasp the full significance of the following fact: From 8 o'clock in the morning until 5 in the afternoon most people are employees, but from 5 o'clock to 8 o'clock they are customers. Every man out of work is a customer lost. Work is the only thing that will restore purchasing power, raise the standard of living and bring back prosperity. It is a social duty, an economic duty, a humane duty, for everyone who can to buy goods and provide work.

Business as estimated by the Babsonchart is now 23 per cent below a year ago.

(Copyright—1932—Publishers Financial Bureau.)

Budding Beauty



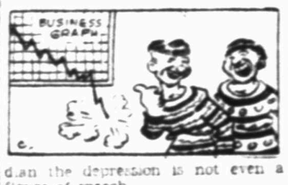
It's hard to tell which is the flower in this picture, as both are so beautiful but anyway here's Gloria Stuart wearing a pink dahlia named in her honor which will be entered in the Los Angeles dahlia show. Now which do you choose?

Depression? Ugh!

Hard Times Nil To Indians

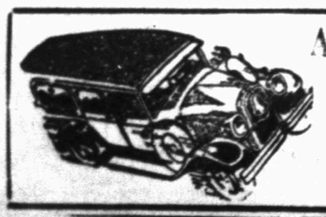
MIAMI, Fla., Sept. 24 (AP)—There's at least one place in the United States where the word "depression" has no meaning—on the Seminole Indian reservation in Florida.

"Ugh!" says Chief William McKinley of the Miami Isle tribe, as he gets carving a canoe, and that means, says William Karkeet, manager of the farm, that to the Indian the depression is not even a figure of speech.



"They can live," Karkeet added without a dime and be happy though penniless. Their bread is made from flour ground from the roots of the cootie plant, which thrives in neighboring woodlands. Their meat is obtained by hunting and fishing. Their other needs are met by trading their ornaments to our post for provisions and money."

WEST TEXAS
HOSPITAL
Lubbock, Texas
STAFF
Chas. J. Wagner, M. D.
Surgery and Consultation
Sam G. Dunn M. D.
Surgery and Genito-Urinary Diseases
Fred W. Standefer, M. D.
Robert T. Canon, M. D.
Eye, Ear, Nose and Throat
Allen T. Stewart, M. D.
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Wm. L. Baugh, M. D.
Surgery and Diagnosis
W. E. Cravens, M. D.
General Medicine
D. D. Cross, M. D.
Surgery and Gynecology
O. W. English, M. D.
Medicine and Surgery
C. C. MANSELL, M. D.
Dermatology and General Medicine
M. M. EWING, M. D.
General Medicine
RUBY BUCHAN GILBERT
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Financial Agent
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AMBULANCE
Phone 200
BYNUM-STAHLER
FUNERAL HOME
1601—13th Street

HEAT WITH GAS
West Texas Gas Co.

Home Of The
West Texas Gas
Company's General
Offices....
Lubbock, Texas

HEAT WITH GAS
West Texas Gas Co.

We H
A Hearty
To The
South P

FAIR V S
WHILE IN LUBBOCK--MAK IT



DISTRIBUTING AND TRANSP
ON THE GREAT SO

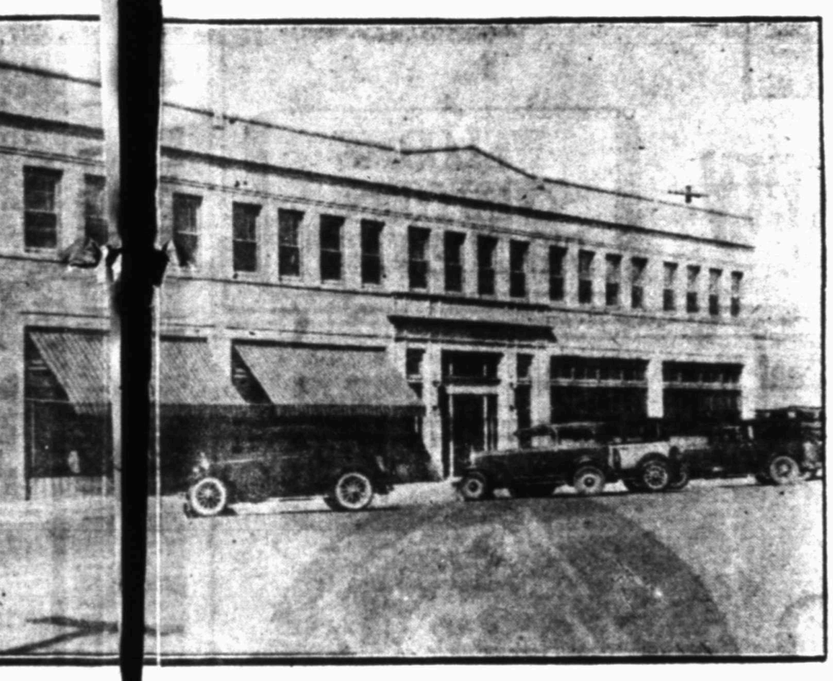
Canyon - Hereford - Friona - Bovina - Happy -
Quitaque - Turkey - Lockney - Floydada - Hale C
Lorenzo - Ralls - Crosbyton - Slaton - South
Tahoka - O'Donnell - Lamesa - Midland -
Anton - Levelland - Littlefield - Amherst
Seagraves - Muleshoe

West Texas Ga
South Plains Pipe

Extend Welcome Panhandle-South Plains VISITORS

HEAT WITH GAS
West Texas Gas Co.

MAKE IT A POINT TO VISIT US



Home Of The
South Plains Pipe Line
Company's General
Offices....
Lubbock, Texas

TRANSPORTING NATURAL GAS
TO GREAT SOUTH PLAINS

Olton - Happy - Tulia - Kress - Plainview - Silverton
Floydada - Hale Center - Abernathy - Lubbock - Idalou
Slaton - Southland - Post - Wilson - Brownfield
Ta - Midland - Odessa - Stanton - Shallowater
Tahoka - Amherst - Sudan - Dimmitt - Seminole
Levelland - Muleshoe - Petersburg

Panhandle Gas Company
South Plains Pipe Line Company

HEAT WITH GAS
West Texas Gas Co.

Lubbock Boy Scouts To Have Display Of Crafts At Fair

Handicraft, Relics, Curios And Whatnots To Be Exhibited In Booth; Boys To Run Errands And Aid Officials

LUBBOCK and other Boy Scouts of the South Plains Area council will have exhibits of handicraft, relics, curios, and whatnots at the 19th annual Panhandle-South Plains fair. A separate booth will enclose a sheet metalwork display of articles made by boys, under the supervision of Tom Erwin, to qualify for metalwork merit badges. It will be the first such exhibit in South Plains Scout history.

Four hundred 78 boys belong to the 25 troops in the 13 counties of the South Plains Area council, of which D. T. Jennings of Lubbock is executive. Troop, patrol, and individual displays will be judged in competition at the fair. The metalwork will be in an individual and separate contest, Executive Jennings has announced.

Activities To Increase

With schools open again, scout activities are expected to increase here and elsewhere in the region. Weekly city-wide outdoor meetings aided in keeping scout-consciousness alive in Lubbock through the summer. The annual area camp, near Post, bridged spring and fall activities for other olive-drab youths of the area.

Cutting the camp period from 10 to 7 days, Executive Jennings and voluntary leaders conducted this year's camp on a troop basis for the first time. The executive reported improved morale and more harmony between boys, and between boys and adult leaders. The troop-camping system probably will be retained, he said. Sixty-five boys attended the camp.

Boys To Run Errands

From 35 to 40 Boy Scouts will be at their booths and on duty for errands, hunting lost children, hunting lost children's parents, and other duties each day of the fair. Lubbock scouts have participated in Christmas toy collecting, a clean and paintup campaign, a pickup of clothes for the needy, a national boys' week program, and other civic events in the last year. They have served at virtually all conventions and other crowd drawing events here.

Elementary and secondary courses in first aid and in scoutmastership were conducted here under auspices of the Lubbock district Boy Scout corps.

To Aid 10-Year Plan

With other councils of the nation, the South Plains Area council is bending toward accomplishment of the goal of a 10-year plan launched this year by the national council, Executive Jennings explained. The 10-year program theme of a regional conference of executives recently at Mineral Wells, is aimed at having by the end of 1942 one four-year-trained scout in every four youths who have become 21 years old in that period.

Character building takes time, Executive Jennings explained in repeating the national council's assertion that the average boy does not receive the maximum benefit from scouting in less than four years. Support of volunteer leaders will determine whether the 10-year goal is reached, said Executive Jennings.

A scoutmasters conference in this area is contemplated for this fall, he added. The area chieftian emphasized that "we need to develop machinery in the principal towns of each county for them to assume responsibility for scouting in their territories."

W. G. McMillan, Lubbock building contractor, is president of the South Plains Area council. Lubbock, headquarters city, has nine troops.



D. T. JENNINGS
South Plains Executive

Plays A Trick
Melons Grow After "Runts" Killed

By Staff Correspondent

AMHERST, Sept. 24—When the drouth hit the watermelon patch of Jim Douglas, who lives near here, Jim decided to turn a trick or two on "Mother Nature."

He pinched off all the small melons on his vines but two to a vine. These two melons grew and grew and grew.

At the Lamb county fair here Jim brought a load of melons from his farm six miles north of town. There were 54 melons on the wagon and the average weight was 60 pounds or better.

One Hundred 4-H Club Boys In Bailey Finishing Work

By Staff Correspondent

MULESHOE, Sept. 24—One hundred 4-H club boys in Bailey county will finish their club records this year, R. F. McFatridge, county agent, states.

The boys are working on their record books and will turn them in some time in October. The year ends about November 1.



While Tyrannosaurs stalked their prey in PENNSYLVANIA

NATURE did many useful as well as useless things in prehistoric times. In the Devonian Age, a hundred million years ago, she hid away in the Pennsylvania District the raw materials for the Bradford-Allegany crude oil which Sinclair now refines into Sinclair Pennsylvania Motor Oil. Then, while these materials were mellowing and filtering their way to the lubricating perfection for which Bradford-Allegany crude is famous today, she went into an ugly mood and created those frightful brutes, the Tyrannosaurs. Nothing but fossils remain of the Tyrannosaurs today — but Sinclair Pennsylvania Motor Oil, refined 100% from Bradford-Allegany crude, is known everywhere for its exceptionally high quality. Try a crankcaseful of Sinclair Pennsylvania, made 100% from Pennsylvania's costliest crude.

SINCLAIR *Pennsylvania* MOTOR OIL
From the costliest Pennsylvania grade crude

Welcome To The Panhandle-South Plains Fair

W. R. McCARROLL, AGENT — — — — — — — PHONE 23

STAR TIRE COMPANY
1402 Broadway
ELLWOOD SERVICE
19th And College Avenue
J. V. WILLIAMS
2524 Avenue H
P. M. HOPPER
693 College Avenue
N. A. DODSON
Acuff, Texas
J. T. LAWSON
Monroe, Texas
W. W. PATTERSON
Slaton, Texas

Record Attendance Predicted For Nineteenth Annual Fair In Lubbock

Reduction In Admission To Bring Crowds

Twice As Many Visitors As Last Year Expected By Fair Officials; Banner Day Is Predicted Wednesday

THE greatest attendance in the history of the fair.

That is the prediction and goal of the Panhandle-South Plains fair association for the nineteenth annual exposition, which opens Monday.

With the price of admission reduced from 50 to 25 cents for this year's show, fair officials expect twice as many visitors as passed through the exposition gates last year. Slightly less than 8,000 persons attended the 1931 fair.

Good Program Offered

"If the attendance does not total 150,000 this year, we shall be greatly disappointed," A. B. Davis, fair manager, said. "We have arranged a program this year that should pack in the crowds. We are offering a show worth several dollars for only 25 cents."

"The admission price was reduced for the sole purpose of making the fair available to twice as many persons," Mr. Davis continued. "The fair association feels that the exposition is of great educational value and by making it available to more people a great service would be done. If the attendance does not double last year's figure, it will prove that our theory was wrong."

Fair officials have reported an interest throughout the area in this year's exposition, and this interest is expected to result in higher attendance figures.

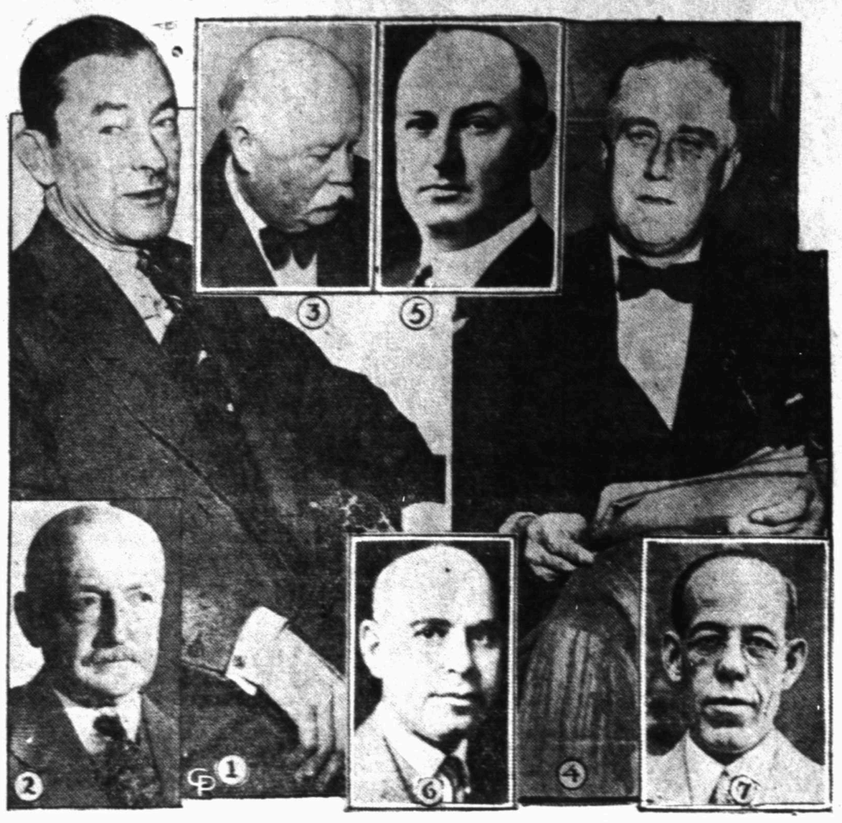
Record Set In 1928

An attendance record for the Panhandle-South Plains fair was set in 1928 when 120,713 persons came to the show. Since that time the total has declined each year. In 1929 the attendance was 119,406. It dropped to 98,026 in 1930 and to about 79,000 in 1931.

Banner day of each year's exposition has been School Day, when thousands of Lubbock and South Plains children have flocked through the fair gates.

Answering a clamor for a free fair, Mr. Davis defended the practice of making a charge at the gate. He said that free fairs charged for individual attractions within the fairgrounds and charged merchants much higher prices for exhibit space and advertising, whereas at the fair here all attractions within the grounds, with the exception of carnival shows, are free. Football games, circus and vaudeville acts, fireworks and horse shows are among the free attractions.

Tammany Hall Is Reported Seeking "Revenge"



Tammany is reported seeking "revenge" for the hearings before Governor Franklin D. Roosevelt (4) which resulted in the resignation of James J. Walker (1) as mayor of New York. Coupled with a determination to elect Walker to the mayoralty again is a plan to "cut" the Democratic presidential electors in November and a fight on the nomination of Lieutenant Governor Herbert H. Lehman (6). Governor Roosevelt's choice for governor. There also is under discussion a proposal to take from James A. Farley (5), chairman of the Democratic national committee, his post as chairman of the New York state Democratic committee. The candidate of the "bosses" for governor is Mayor John Boyd Thatcher (7), of Albany. The "bosses" are John F. Curry (2), leader of Tammany, John H. McCooey (3) of Brooklyn, and Edward J. O'Connell, Albany leader.

EDITOR TO GET RICH

MULESHOE, Sept. 24—(Special)—R. B. Boyle, former editor of the Muleshoe Journal, who recently sold the Vega News, has bought a 10-acre irrigated tract near Portales. He plans a chicken ranch, he told Editor Jess Mitchell of the Muleshoe Journal here recently.

Settled by Col. Ebenezer Zane in 1769, Wheeling, W. Va., was the first town established on the Ohio river.

Giullo Clovio was the most eminent Italian illuminator of the High Renaissance.

OPENS GROCERY STORE

SLATON, Sept. 24—(Special)—Cletus Nesbitt, son of J. W. Nesbitt, and an experienced grocery man, has opened a store of his own in the building on Lynn street formerly occupied by the Oderless Dry Cleaners. He graduated from the Slaton high school in 1925 and has been in the grocery business since, working in the Swint store and later manager of the Slaton Model Food store.

"Sally Ann Bread"

And "Mary Best Cakes" will solve your Bread and Dessert problems for now and all time to come!



"Sally Ann Bread Is Lubbock's Oldest" Celebrating Its Seventh Year!

"Sally Ann' Bread has stood the test of time, making it the oldest Bread still being baked in Lubbock. Sally Ann is celebrating its seventh year, and is still the choice of Lubbock housewives by far. Reasons of this leadership are rather prominent. Sally Ann Bread has an outevery entity making for it. Sally Ann Bread is blended and toasted to a perfect "Done", then taken from the Oven and delivered to your Grocer fresh daily.

"Mary Best Cakes" like Sally Ann Bread have that quality baked in—their goodness make the server bubble over with enthusiasm of serving them. Order them, also, from your grocer.



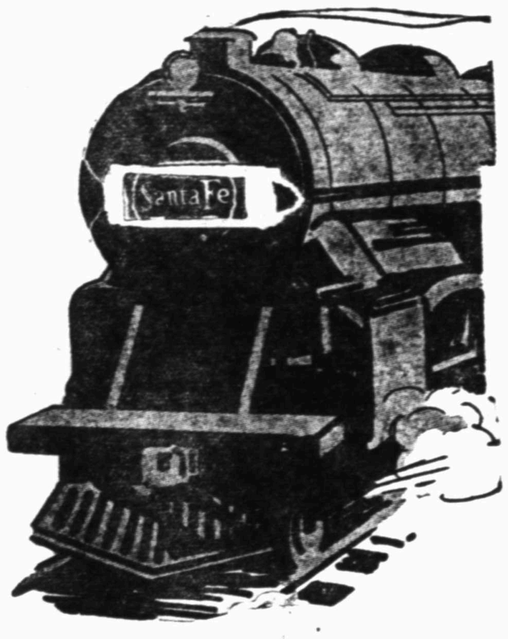
BUTEREG BREAD
(Butter-egg)
Something new in the Bread Line. Extra good for toast and growing children. Rich in Food value, never before in Lubbock.
ON SALE SATURDAY SEPT. 25

Lubbock Bakery

Ask Your Grocer

WELCOME VISITORS TO THE FAIR!

Avalanche-Journal Want Ads Pay



BRINGING PROGRESS TO THE PLAINS

Santa Fe All the way

This institution recognizes the Panhandle-South Plains Fair as an extremely important organization—one that has brought progress to the great Plains country, and we urge your attendance at this year's fair.

The Santa Fe, too, has played an important part in the progress the South Plains has experienced in the last quarter century. Steel bands that cover this rich territory like a huge spider web stand as a permanent tribute to our faith in the people we strive to serve.

Low round trip rates from all points: See your Santa Fe agent.

T. B. Gallaher,
General Passenger Agent,
Amarillo, Texas

HARD EARNED DOLLARS SAVED



Already we are finding that materials that we order from the mills are bringing a higher price—so take advantage of the materials offered in our yard today—and at prices that will mean "hard earned dollars saved." Don't be among the ones who soon will say "I wish I had taken the advice I read in the advertisement of Telford Lumber Company." Buy today!

In just a few short months now, conditions will be so changed that you will be forced to pay higher prices for materials needed in the repair of your home—not nly materials, but also labor will be higher—get ahead of the "game of Life"—have your repair work done now.

Times are good in the Building Business

OH, YEAH! *Good for the Man That Needs His House Repaired.*

TELFORD Lumber Company

1306 Fourth St. *Phone 626*

WELCOME TO LUBBOCK FAIR VISITORS

EVERYBODY Is Coming To LUBBOCK for the 19th ANNUAL fair of FAIRS





6 BIG DAYS Big Nights 6 OF EDUCATION AND AMUSEMENT

WELCOME TO LUBBOCK

Come and Spend the entire Six Days and Nights

With the opening of the Panhandle-South Plains Fair in Lubbock, a greeting is extended to the people throughout the South Plains. You are welcome in Lubbock. It is your Fair. The people of Lubbock extend the hand of welcome and co-operation. This year, as always, the Fair will be maintained on a standard of which everyone may be proud. Make yourself at home while in Lubbock. Attend every day of the Fair, inspect the wonderful agricultural exhibits.... learn first hand what it is possible to produce on the farms in this rich territory.

FREE

Morning- -Afternoon- -Evening

Big BAND CONCERTS



WORTHAM SHOWS

ON THE MIDWAY

30 Shows — 350 People — 15 Rides

The Show with a Worldwide Reputation

Free Football

6 Games 6---One Each Day



FREE

Big Circus and Vaudeville Acts
Each Afternoon and Night

Free Fireworks Every Night
Horse Show Every Night

All Children Free
Wednesday, Sept. 28 Only

General Admission:

Adults - - - 25c Day or Night
Children - - 15c Day or Night

Season's Tickets,
Good Day and Night - - $1.25
(Children's) Season's Tickets, Only - - - - - - - - 75c



Lubbock Chamber of Commerce and Board of City Development

Littlefield Boy Scouts Increase

By Staff Correspondent

LITTLEFELD, Sept. 24—There has been an increase in interest among boys of this city in Boy Scout work. Carl Williams and Eugene Latimer, scoutmasters, report. There are at this time, in the two troops, 34 boys, including 22 in troop 25 under Mr. Latimer and 12 in troop 26 under Mr. Williams.

At the present time there are 15 boys who are working to pass the tenderfoot tests and four or five who are studying to pass second class tests.

Three boys, Bob McCaskill, Marshall Burleson and Lenton Smith, are working on passing examinations for the rank of "life scout." At present there are no members of this class in Littlefield.

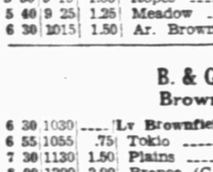
A court of honor is planned for the near future, when promotions are to be made.

The past summer 24 boys accompanied Mr. Latimer on a motor trip to Carlsbad caverns, Cloudcroft, Ruidoso and Roswell. The trip lasted six days.

SUN-HATCHED CHICK

BURLINGTON, N. C. (AP)—A hen belonging to Mrs. C. M. Horner here laid an egg in the loft of her barn and the heat from the sun hatched it. Mrs. Horner says the chick is "doing nicely."

PHONE 700
Sanders Funeral Home
1420 Main Street



BUTEREG BREAD
(Butter-egg)
Something new in the Bread Line. Extra good for toast and growing children. Rich in Food value, never before in Lubbock.
ON SALE SATURDAY SEPT. 25

BUS SCHEDULE

SOUTH PLAINS COACHES

J. W. Bowman Mgr.—Lubbock, Texas
Lubbock—Snyder—Sweetwater

READ DOWN Daily PM	Daily AM	Fare		READ UP Fare	Daily AM	Daily PM
4 30	7 30	.00	Lv. Lubbock ..... Ar.	4.25	1 15	9 00
4 55	8 00	.75	Slaton	3.85	12 45	8 25
5 10	8 15	1.00	Southland	3.75	12 30	8 10
5 25	8 30	1.25	Pleasant Valley	3.75	12 15	7 55
5 40	8 45	1.50	Close City	3.25	12 05	7 40
5 50	9 00	1.75	Post	3.00	11 50	7 25
6 15	9 30	2.25	Justiceburg	2.75	11 25	6 55
6 45	10 00	2.75	Dermott	2.25	10 55	6 20
7 10	10 25	3.00	Snyder	1.75	10 30	6 00
7 30	10 40	3.50	Hermleigh	1.25	10 15	5 35
8 00	11 00	3.75	Inadale	1.00	9 50	5 15
8 10	11 30	4.00	Roscoe	.25	9 35	4 45
8 30	11 45	4.25	Ar Sweetwater ..... Lv.	.00	9 15	4 30

Lubbock—Big Spring

READ DOWN Daily AM	Daily PM	Fare		READ UP Fare	Daily AM	Daily PM
7 00	3 15	.00	Lv. Lubbock ..... Ar.	4.50	2 00	10 30
7 45	4 00	1.25	Tahoka	3.25	1 05	9 40
8 10	4 35	1.75	O'Donnell	2.75	12 35	9 05
8 40	5 10	2.50	Ar. Lamesa ..... Lv.	2.00	12 05	8 35
8 40	5 10	2.50	Lv. Lamesa ..... Ar.	2.00	12 05	8 35
9 05	5 35	3.00	Sparenburg	1.50	11 30	8 00
9 25	6 00	3.50	Akerly	1.25	11 05	7 35
9 40	6 15	3.75	Knott	1.00	10 50	7 20
10 20	7 00	4.50	Ar. Big Spring ..... Lv.	.00	10 30	7 00

SOUTH PLAINS COACHES NO. 2

W. R. INGRAM, Operator, Post, Texas
POST—BROWNFIELD

READ DOWN Daily AM	Daily PM	Fare		READ UP Fare	Daily AM	Daily PM
7 30	3 15	$ .00	Lv. Post ..... Ar.	2.50	2 00	7 00
8 30	4 00	1.25	Tahoka	1.25	1245	6 00
9 30	5 00	2.50	Ar. Brownfield ..... Lv.	.00	1145	5 15

LUBBOCK—BROWNFIELD—ROSWELL STAGES

GROVER McMAKIN, Manager
Lubbock—Roswell—Hobbs

READ DOWN Daily PM	Daily AM	Fare		READ UP Fare	Daily AM	Daily PM
5 00	8 45	$ .00	Lv Lubbock ..... Ar	1.50	1 00	9 30
5 15	9 05	.50	Wolfforth	1.00	1240	9 15
5 30	9 15	1.00	Ropes	.75	1225	9 00
5 40	9 25	1.25	Meadow	.50	1205	8 40
6 30	1015	1.50	Ar. Brownfield	.00	1145	8 15

B. & G. MOTOR LINES

Brownfield—Roswell

6 30	1030		Lv Brownfield ..... Ar	5.50	1130	8 00
6 55	1055	.75	Tokio	4.50	1055	7 35
7 30	1130	1.50	Plains	4.00	1030	7 15
8 00	1200	2.00	Bronco (C.T.)	3.00	1015	6 50
7 40	1130	3.00	Tatum (M.T.)	2.50	8 50	5 25
8 20	1215	4.00	Cap Rock	1.50	8 05	4 35
8 40	1245	4.75	Oil Center	1.00	7 30	4 00
9 45	1 35	5.50	Ar. Roswell Lv	.00	6 30	3 00

PIONEER MOTOR LINES, Inc.,

Garnet C. Abbott, Mgr.—Lubbock, Texas
Lubbock—Clovis

READ DOWN Daily AM	Daily PM	Fare		READ UP Fare	Daily AM	Daily PM
8:45	2:00	$ .00	Lv. Lubbock ..... Ar.	$3.50	3:00	9:10
9:10	2:20	.50	Shallowater	3.20	2:30	8:35
9:45	2:40	.85	Anton	2.85	2:10	8:15
10:10	3:05	1.30	Littlefield	2.40	1:50	7:50
10:35	3:20	1.55	Amherst	2.10	1:35	7:35
10:55	3:35	1.85	Sudan	1.80	1:20	7:15
11:45	4:05	2:40	Muleshoe	1.10	12:50	6:30
12:30	4:35	3.20	Texico-Farwell* (C.T.)	.35	12:20	5:50
11:40	4:00	3.50	Ar. Clovis** (M.T.) ..... Lv.	.00	11:00	4:30

LUBBOCK—LEVELLAND

READ DOWN Daily AM	Daily PM	Fare		READ UP Fare	Daily PM	Daily AM
8:45	3:30	$ .00	Lv. Lubbock ..... Ar.	$1.10	7:15	12:30
9:15	4:00	.50	Hurlwood	.75	6:45	12:00
9:30	4:15	.75	Smyer	.50	6:30	11:45
10:00	4:45	1.10	Ar. Levelland ..... Lv.	.00	6:00	11:15

NORTH PLAINS COACHES

Archie Tyler, Pres.—Amarillo, Texas
Amarillo—Lubbock Division

READ DOWN AM Daily	PM Daily	PM Daily	Fares OW		READ UP OW Fares	Daily AM	Daily PM	Daily PM
9 00	12 30	5 00	.00	Lv Amarillo ... Ar	4.00	1 20	7 00	12 50
9 40	1 10	5 40	.50	Canyon	3.50	12 50	6 20	12 20
10 10	1 40	6 10	1.25	Happy	3.00	12 20	5 50	11.50
10 45	2 15	6 45	1.75	Tulia	2.50	11 45	5 15	11.15
11 10	2 40	7 10	2.00	Kress	2.00	11 20	4 50	10.50
11 35	3 05	7 35	2.50	Plainview	1.50	10 55	4 25	10.25
12 00	3 30	8 00	3.00	Hale Center	1.00	10 30	4 00	10 00
12 30	4 00	8 30	3.50	Abernathy	.50	10 00	3 30	9 30
12 40	4 10	8 40	3.75	Monroe	.50	9 50	3 20	9 20
1 00	4 30	9 00	4.00	Ar Lubbock .. Lv	.00	9 30	3 00	9 00

WESTEX MOTOR STAGES.

Lubbock—Floydada Division

READ DOWN Daily AM	Daily PM	Fare		READ UP Fare	Daily PM	Daily PM
8 30	2 30	$ .00	Lv. Lubbock ..... Ar.	$1.95	2 55	10 00
9 30	3 30	1.25	Ralls	1.25	1 55	9 00
10 15	4 30	1.95	Ar Floydada Lv	.00	1 05	8 15

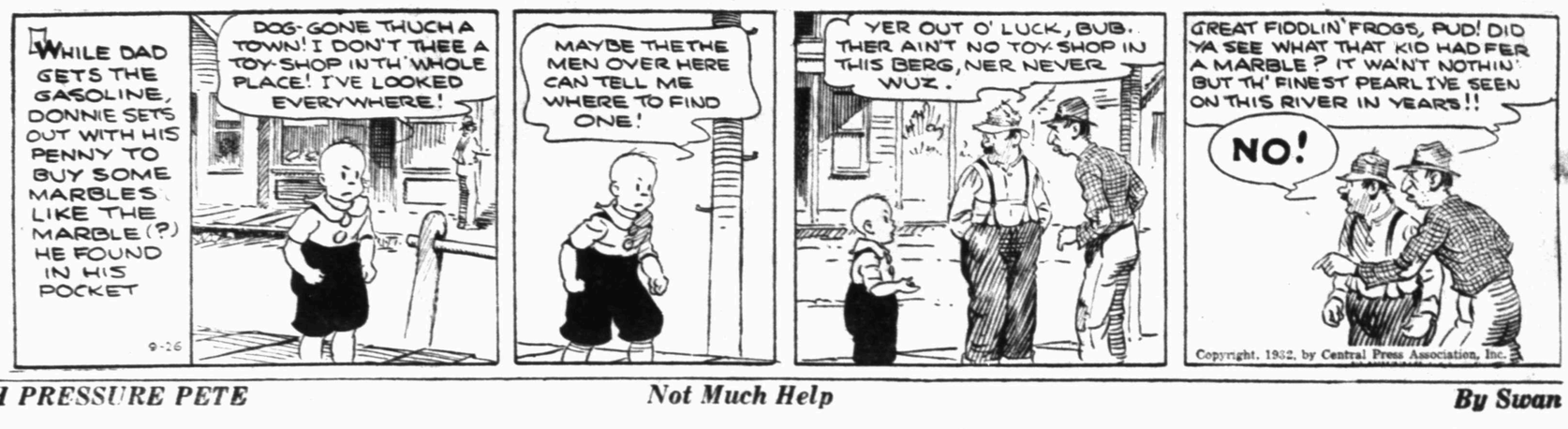
Lubbock*—Spur Division

READ DOWN Daily AM	Daily PM	Fare		READ UP Fare	Daily PM	Daily PM
8 30	2 30	$ .00	Lv Lubbock ..... Ar	$2.95	2 55	10 00
8 50	2 50	.75	Idalou	2.85	2 35	9 40
9 10	3 10	1.00	Lorenzo	2.75	2 20	9 20
9 25	3 30	1.25	Ralls	2.50	2 00	9 00
9 40	3 50	1.50	Crosbyton	2.00	1 30	8 15
10 00	4 15	2.25	McAdoo	1.25	1 00	7 40
10 10	4 35	2.95	Dickens City	.50	12 45	7 20
10 20	5 00	2.95	Ar Spur Lv	.00	12 15	7 00

FRANK MERRIWELL'S SCHOOLDAYS — Coach Kane Means Business — By BURT L. STANDISH



BIG SISTER — What a Marble! — By Les Forgrave



HIGH PRESSURE PETE — Not Much Help — By Swan



ETTA KETT — Only a Dumb Dome — By Paul Robinson



HAVE YOUR GAS STOVE CHECKED NOW
BE READY FOR THE FIRST COLD SNAP—SEE US FOR GAS HEATERS AND GAS CONNECTIONS
NISLAR HARDWARE COMPANY
PHONE 105
NORTH SIDE SQUARE



OUR BOARDING HOUSE — By Ahern



OUT OUR WAY — By Williams



Sixth Annual Market Week Is Scheduled For October

Reservations Are Made By 42 Companies

Greater Attendance Expected This Fall Because Of Rise In Merchandise Prices From Spring Market Quotations

FORTY-TWO companies representing nine major merchandising centers from coast to coast and several smaller cities have made reservations for the sixth annual West Texas Market week program here October 3, 4 and 5.

Nine companies dealing in ready-to-wear and dresses, 10 in millinery, four in general lines, two in hosiery, 11 in shoes, and six in miscellaneous lines have announced they will be represented here. A total of 118 retail merchants from 51 towns registered at last spring's market program here, and officials estimated the 118 represented about 65 per cent of the persons attracted here by the event.

Greater Attendance Expected

Greater attendance is anticipated this fall, chiefly because of a rise in merchandise prices, which were dropping when the spring market was conducted.

Reservations have been made by:

Ready-to-wear and dresses — Smith-McCord-Townsend Co., Kansas City, to be represented by Cap Rowland, Lubbock; Morten-Davis Co., Dallas, O. W. White; Roos-Freedman-Shayn Co., Dallas, J. W. Freundlich; Higginbotham-Bailey-Logan Co., Dallas, W. J. Johnson, Lubbock; H. G. Poindexter & Sons Merchandise Co., Kansas City, W. G. Reese; Justin McCarty, Dallas, Mr. Goldstein; Ely Walker Dry Goods Co., St. Louis, George Rees, Fort Worth; Jack Golson, inc., Los Angeles, N. Hillson; Mabell Dress Co., Fort Worth, A. Wolgang, Fort Worth.

Millinery—Stern Co., Dallas, H. L. Ardis; Gage Bros. Millinery Co., Dallas, A. J. Zell; Davis Millinery co., Dallas, Fred Martin; Davis Hat Co., (men's hats), Dallas, E. R. Hoover; Lyons Bros. Millinery Co., Kansas City, M. B. Ryder; Higginbotham Millinery Co., Dallas, Harold J. Clark; Portis Hat Co., Chicago, Bob Mangold, Dallas; Fox-Coffee-Edge Co., Dallas, Max Berlin; Siegel Bros., St. Louis, Joe W. Siegel; New York Hat Co., Dallas, M. A. Lehman.

General line — Higginbotham-Bailey-Logan Co., Dallas, C. E. Hooper, Lubbock; Perkins Dry Goods Co., Dallas, E. E. Ward, Lubbock; Butler Bros., Dallas, O. W. Langlotz, Lubbock; Ely Walker Dry Goods Co., St. Louis, Rube Donosky.

Hosiery — Baker Moise Hosiery Mills, Dallas, Louis Donosky; Oklahoma Bear Brand Co., Oklahoma City, C. F. McCubbin.

Shoes—W. A. Emerson & Sons, Hempstead, N. M., L. J. Joseph, Austin; Freedman-Shelby Shoe Co., St. Louis, C. R. Stoddard, Amarillo; Groves Shoe Co., Chicago, W. S. Cross, Lubbock; Arnoff Shoe Co., Dallas, C. W. Haggard; Endicott Johnson Shoe Co., St. Louis, Tommy Layne, Big Spring; Graham Brown Shoe Co., Dallas, J. E. Hartley, Lubbock; Wilkerson Shoe Co., St. Louis, Lon Mirsky; Robert Johnson Rand Shoe Co., St. Louis, Irwin L. Jones, Lubbock; McElroy Sloan Shoe Co., St. Louis, R. G. Craddock; Hamilton Brown Shoe Co., St. Louis, Eddie Burrow, Amarillo; H. J. Justin Co., Fort Worth, R. O. Woody, Fort Worth.

Miscellaneous lines—J. W. Broome, Dallas; C. M. Boatwright, Dallas; Smith Bros. Manufacturing Co., Carthage, Mo., S. A. McAdams; Pool Manufacturing Co., Sherman, H. W. Longmoor, Abilene; T. I. Swartz & Sons, Baltimore, N. B. Fields; Cooper, inc., Dallas, F. H. Sullivan.

Chicago's World Fair During 1933 Will Display 100 Years Of U. S. Advancement

Advancement Of Nation In Past Century To Be Commemorated

CHICAGO, Sept. 24—It is a far cry from America's stagecoach and candlelight era of 1833 to today's modern age with its towering skyscrapers, great ocean liners, millions of automobiles and hundreds of other inventions that have revolutionized the progress of civilization, but Chicago's world fair of 1933—a glittering pageant of a "Century of Progress"—will unfold the story of what has happened since that time in a most interesting way.

Twenty million dollars is being spent, 400 famous scientists are devoting their efforts toward arranging the various displays and an army of workmen is erecting huge buildings for this great spectacle which will be opened June 1, 1933, and continue several months. The site covers 800 acres on Chicago's lage front.

To Be Scientific

"It will be no dry-as-dust scientific exhibition," says Dr. William Allen Pusey, member of the executive board of the National Research Council and one of the trustees of the fair. "It means, rather, the telling in material form of some of the most absorbing stories of man's rise.

"These stories are to be told not in diagrams and charts, but in the original machines—or reproductions—many of which will be moving models and some of which will be models that the spectator himself can operate."

Canal Boats to Air Liners

And there is a real story of human progress to be unfolded. For example, the evolution of transportation will be displayed, step by step, from the primitive stagecoach and canal boats of 1833 to the great Mogul locomotives and fast air liners of today; such exhibits will trace the progress of transportation in the past 100 years.

The rare richness of the story the fair has to tell can be illustrated by looking back at some of the landmarks of 1833. At that time the Union was composed of only 24 states, much of the Pacific coast was still an unexplored wilderness, Chicago was little more than a trading post. The age of railway transportaton had barely begun; only four years before had the first train run in Pennsylvania, and the longest railroad in the world at that time ran from Charleston, S. C., to Augusta, Ga., a distance of 135 miles.

Tallow candles flickered in homes, for the kerosene lamp was still a generation in the future. The telegraph was not to be patented until five years later. Bell's first telephone was 43 years off and Marconi's wireless was an undreamed-of invention that was to come 65 years later.

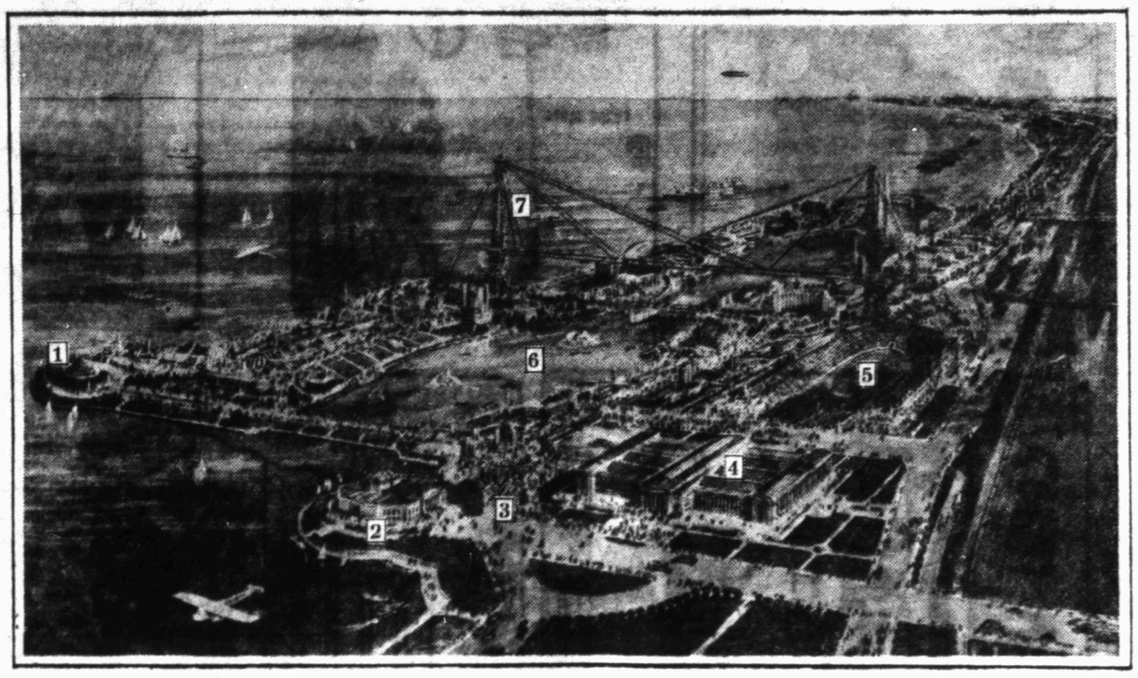
One Hundred Years of America

The reaper had just been patented, but was not yet in use. Howe's first sewing machine was not to come until 1846. The practical application of electricity by Faraday's first crude generator in 1831 was still undreamed of, most of the people of America wore homespun clothes made in their own homes.

Not only in Chicago's world fair of 1933 to display the scientific and industrial progress of a century in a most fascinating way, but it will be a glittering exhibition in many other ways.

America's development will be shown from the days of Indian villages down to today's towering skyscrapers; sections of old cities in Belgium, Germany, France, Holland and other countries will be reproduced in faithful detail—visitors to the fair may patronize their quaint shops and dine in their odd restaurants, just as the original customers did a century or more ago.

Nearly 100 million persons are expected to attend the fair, with an average daily attendance of from 400,000 to 500,000. General Rufus C. Dawes, brother of former Vice President Charles G. Dawes, is president of the fair association which is working out the greatest spectacle in the nation's history.



Here is the first and only official sketch of the 1933 world fair—Chicago's Century of Progress Exposition"—showing the arrangement of buildings as they will appear when the gates are thrown open on Chicago's lake front June 1, 1933. Designated by numbers are: (1) Adler planetarium; (2) Shedd aquarium; (3) Main exposition entrance; (4) Field museum; (5) Soldier field; (6) Lagoon; and (7) the "Sky Ride."

Receipts Of Littlefield's Postoffice Show Increase

By Staff Correspondent

LITTLEFIELD, Sept. 24—Receipts at the Littlefield postoffice are on the increase, with a heavy fall business predicted. Miss Ruth Courtney, in charge of money orders, reports.

With a heavy out of town movement of cotton pickers into Littlefield, the money order business grows. This year, Postmaster J. E. Brannen says there will be more than ever, based on the early indications.

Postal receipts for August showed a slight gain over the previous month in addition to the gain made by increased postage rates.

MOVES TO SEAGRAVES

O'DONNELL, Sept. 24—(Special)—Miss Frances Scott, daughter of Mr. and Mrs. M. A. Scott, has gone to Seagraves to work in the First National bank. She is a cousin of Miss Lora Brown, who was one of the bank employes held up by a bandit in May.

Sudan Man Creep Feeds Lot Of Calves During Summer

By Staff Correspondent

SUDAN, Sept. 24—P. H. Barnes, who lives about a mile and a half west of town, has been creep feeding about 120 calves this past summer. He has over 130 cows and 120 spring calves.

Mr. Barnes has leased from P. E. Boesen about 1,000 acres of pasture. He raises his own feed for his animals. While the mother cows with calves ran on pasture this summer, the calves were given a chance at some grain. In this way Mr. Barnes expects the calves when put on feed to go on without losing any weight.

Farmers In Ralls Territory Feeding Out Sheep This Year

By Staff Correspondent

RALLS, Sept. 24—Sheep are coming into popularity among farmers of this section of the county according to J. Edd McLaughlin, banker and farm owner.

A number of farmers are turning to sheep, he said, with many having a small flock. With good feed crops and more money in the country from cotton the banker added, more farmers will have a small flock.

W. E. McLaughlin has leased some farm land to W. G. Murray, Lubbock sheep grower. He plans to ship in about 3,000 head of lambs for winter feeding.



Piggly-Wiggly Will

Will Rogers Says:—

Well, all I know is what I see by the papers. I hear these guys who run Piggly-Wiggly stores are having a convention. This Piggly Wiggly system is a smart idea. The guy who started it said—"You pick your clothes. You pick your teeth, wife. You pick your groceries? why not pick your groceries? It's all a self-service proposition, so

Yours, Will.

Reduce your Food Bill

Constantly through the years Piggly-Wiggly saves thousands of dollars to its customers. Buying quality food products on our part is not a hit-or-miss proposition. We select nationally advertised and known products with care—always protecting our customers against inferior quality and unknown brands. That's why thousands of people realize that year in and year out it pays to shop at Piggly Wiggly stores. You want quality foods and you want to reduce your food bill. Just read our ads carefully each Friday evening and Saturday morning.

Six Conveniently Located Piggly-Wiggly Stores For Lubbock And South Plains People!

WELCOME
To The
Panhandle-
South Plains
FAIR
We Hope To Meet You While You Are In Lubbock!

PIGGLY WIGGLY



Unless You
SEE And Visit
Our Booth - - - You Haven't Seen All the Fair - - - We Welcome You

E. K. Hufstedler & Sons
Agricultural Implements
2202 Avenue H Phone 89

2 FOR 1 SALE

Make Your Choice From Hundreds of
NEW FALL WOOLENS

2 Suits For Of One! Price

In London Drapes, Willow Drapes, Ramble Twist, Shark Skin, Hockanum, Kumhardt and the Merrell Worsteds



TWO SUITS For $25.00 And Up

BUY NOW!

Think Of It! 2 Suits For $25.00 And Up

And One Year Free Pressing Service

Announcing the most sensational values in tailored clothing, that has ever been offered to the South Plains people. --

We were fortunate in buying large stocks of woolens at very low prices . . . and we are passing the savings on to you.

REMEMBER

Every suit regardless of price is guaranteed to fit and give satisfastion.

FREE!

Pressing service to all Bell customers who have Bell tailored clothing not over one year old.

HUB Tailors

Successors To Bell Tailors
1207 Broadway Lubbock, Texas

Hindu God of Love

HORIZONTAL

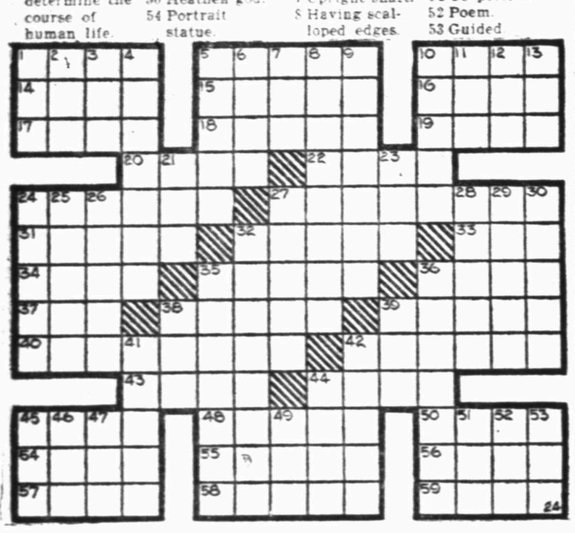
1 Sheaf.
5 Treats with powder.
10 Time gone by.
14 Violent northeast wind.
15 Aside.
16 Smell.
17 Detail of a bill.
18 Rhythm.
19 Indolently.
20 Pastries.
22 Shred of waste silk.
24 Old kingdom reunited into a republic following World War.
27 Black hole of ——?
31 Fruit of the oak.
32 Name.
33 To be ill.
34 Place at which soldier is assigned.
35 Three goddesses who determine the course of human life.
36 Bed lath.
37 Dined.
38 Insulated.
39 Cubic meter.
40 Was diminished.
42 Treasurer of a college.
43 Feline animals.
44 Portuguese lady.
45 Hindu god of love.
48 Perfume from flowers.
50 Heathen god.
54 Portrait statue.
55 Angry.
56 Ebb and flow of water.
57 Small salamander.
58 Harp type of instruments.
59 Embryo plant.

VERTICAL

1 Sash.
2 Witticism.
3 Before.
4 Bulwark.
5 Domesticated.
6 Imitates.
7 Upright shaft.
8 Having scalloped edges.
9 Saunters.
10 French private soldier.
11 To total.
12 Large heavenly body.
13 Attempt.
21 Wayside hotel.
23 Frozen water.
24 Proceeding from the pope.
25 Mexican pine.
26 Fails to win.
27 Quoted.
28 Stories.
29 Coronet.
30 To change.
32 Gobelin fabric.
35 Variety of pigeon.
36 Difficulty or need.
38 Afternoon meal.
39 Sol.
41 Meager.
42 Perforates.
44 Desert fruit.
45 Related.
46 One in cards.
47 To cut down.
49 Sailor.
51 To perish.
52 Poem.
53 Guided.

Answer to Previous Puzzle

D	E	B	E	R	N	E		M	O	T	T	A
E	L	E	E	R		A	P	A	R			A
P	R	I	E	S	S	E	R		R	E	P	I	N	E	S
S	A	L	E	P		E	N	A	M	E	L	S			
I	R	K		I	N	N	E	S	S		M	A	B	A	
N	E		R	O	O	M		F	E	R	A	L			
		R	E	T	R	E	A	T	E	D					
E	G	G	E	D		S	L	I	D		D	R			
V	I	A	L		S	T	A	P	L	E		S	U	E	
A	V	I	A	T	O	R		R	O	P	E	S			
D	E	N	T	I	N	E		E	M	A	N	A	T	E	
E		E	R	A	S		R	A	T	E	L		N		
R		U	S	E	R	S		G	U	E	S	S		T	



TO-DAY'S RADIO PROGRAMS

SUNDAY, SEPTEMBER 25
(By The Associated Press)

Central Standard Time, P. M. unless indicated. (Programs subject to last minute change by stations.)

(Note—All programs to key and basic chain or groups thereof unless specified; coast to coast (c to c) designation includes all available stations.)

NBC-WEAF NETWORK

BASIC CHAIN—East: weaf (key) wtic wjar wtag wcsh wfi wlit wibr wrc wgy wben wcae wtam wwj wsai; **Midwest:** wmaq wcfl ksd woc-who wow wdaf
NORTHWEST & CANADIAN— wtmj wiba kstp webc wday kfyr chgw cfcf **SOUTH—** wrva wptf wwnc wis wjax wfla-wsum wold wsb wsm wmc wapi wjdx wsmb kvoo wky wfaa wbap kprc woia ktbs kths
MOUNTAIN— koa ksl kgir kghl
PACIFIC COAST—kgo kfi kgw kmo khq kpo keca kex kjr kfsd ktar kgu Cent.

6:00—Donald Novis—c to c
6:15—Ray Knight's Sketch
6:30—Orchestral Gems. Soloist
7:00—Georgie Price—c to c
8:00—Our Government. Talk
8:15—Familiar Music—c to c
8:45—To Be Announced
9:45—Seth Parker—c to c
10:15—Xylophone & Piano—c to c
10:30—Melodic Serenade—c to c
11:00—Eliot Everett Orchestra
11:30—Charlie Kerr's Orchestra

CBS-WABC NETWORK

DIXIE—wgst wfsa wbrc wbt wdod knox klra wrec wlac wdsu wt krla wdae wbig whas wtar wdbj wiwa wwqa
MIDWEST—wbrm wibt wcah wmbd wtaq wkbh kfab wism kscj wibw kfh wmt wnax wkbn
MOUNTAIN—kvor klz koh kdyl
PACIFIC COAST—khj knx koin kgb kfrc kol kfpy kwi kern kmj kfbk kwg
Cent.

5:00—Ballad Program—c to c
5:30—Irene Beasley—c to c
6:00—Dr. Julius Klein—c to c
6:15—Chicago Knights—c to c
6:45—Angelo Patri. Talk — basic; Theo. Karle, Tenor—Dixie; Canta Nina Singing Girls—West
7:00—William V. Hall—c to c
7:30—Roxy Concerteers—c to c
8:00—Drama Laboratory—c to c
8:50—The Parade of Melodies
9:00—Ernest Hutcheson—c to c
9:30—Gauchos Orch.—c to c
10:00—Ann Leaf, Organ—c to c
10:15—Angelo Patri—rpt. for c
10:30—Ozzie Nelson Orchestra—coast out; Parade—coast repeat
11:00—B. Cummins' Or.—also c
11:30—Gus Arnheim Or.—also c

NBC-WJZ NETWORK

BASIC CHAIN — Midwest; wcky kyw kfkx wenr wls kwk kwcr koil wren wmaq
NORTHWEST & CANADIAN—wtmj wiba kstp webc wday kfyr ckgw cfcf
SOUTH—wrva wptf wwnc wis wjax wfla-wsum wiod wsm wmc wsb wapi wjdx wsmb kvoo wky wfaa wbap kprc woai ktbs kths
MOUNTAIN—koa kls kgir kghl
PACIFIC COAST—kgo kfi kgw komo khq kpo keca kex kjr kga kfsd ktar Cent.

5:00—Paul Whiteman's Concert
6:00—Pickens Sisters. Songs
6:15—To Be Announced
6:30—Commodores Quar.—c to c
7:00—The Radio Luminaries
7:15—Oriental Mystery Drama
7:45—Minnevitch's Harmonicas
8:00—Melodies in Voice—c to c
8:15—Russian Gaieties, Orchestras
8:45—Revue—coast to coast
9:15—Singing Master—c to c
9:45—Three Keys, Negro Trio
10:00—Detective Mystery Drama
10:30—Rhyme & Rhythm. Orch.
11:00—William Stoess Orchestra
11:30—Cincinati Dance Orchestra

Lubbock Merchants Convey Message To Patrons Of Panhandle-South Plains Exposition With Industrial Exhibits

Lubbock merchants will convey a merchandising message to patrons of the Panhandle-South Plains fair this year through the medium of industrial exhibits.

A varied array of displays will be arranged in the Industrial building. Twenty-three retail and wholesale firms made early reservations for space, including five rentals for double booths. It was thought that most of the 40 booths in the building would be filled when the nineteenth annual exposition opens tomorrow morning. Several other merchants had asked for space but the reservations had not been confirmed last week.

Each company will decorate and furnish its own booth. There will be bunting, flowers, colored lights, eye-catching placards, literature, sales talk, miniature models, sharts and merchandise.

Exhibitors will include:

Magnolia Petroleum company, Sherrod Brothers, Hemphill-Wells, Drexel Tire company, Powell-Martin Dry Goods, Daniel's Studio, West Texas Gas company, Hodges Brothers, Ball Brothers of Dallas, Stephens Dry Goods, Star Tire company, Economy Mills, R. O. Woolen for Red and White stores, Meinecke Bros., Lindsey theater, Carter-Houston, Hawes Mattress company, Stanton Furrier company, Carnett Electric company, B. E. Needles, Sinclair Refining company, Stinson's Dyeing and Cleaning and Avalanche-Journal Publishing company.

The industrial building will remain open from 9 a. m. to 9 p. m. during the fair. It contans four rows of booths, ten being in each row. Two rows are against the side walls and the other two back to back in the center, aisles separating the middle block from the outer compartments.

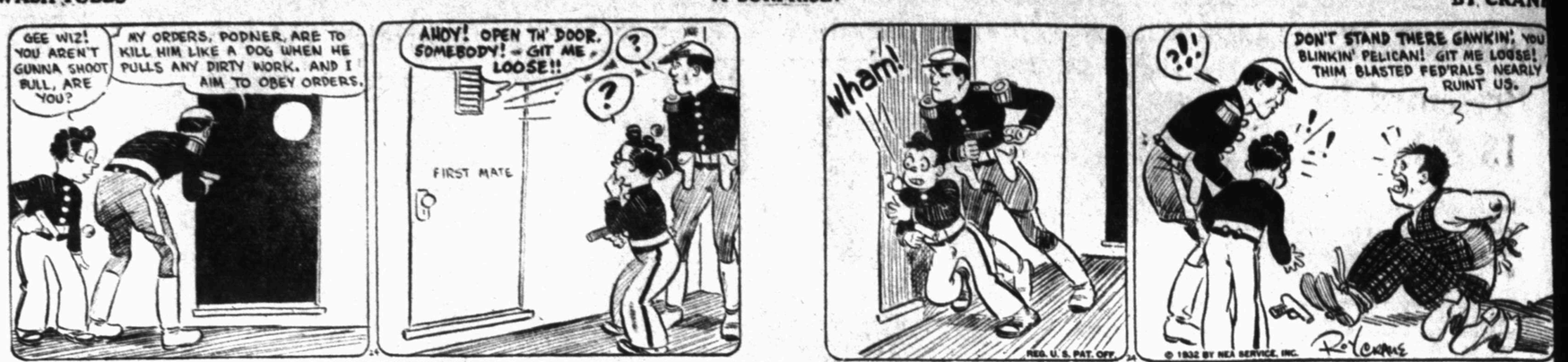
CREAM EGGS POULTRY

Large and small lots wanted from dealers or direct from producers.

LUBBOCK POULTRY & EGG COMPANY
1204 4th. Phone 2100

LAUGH EACH DAY WITH THE JOURNAL COMICS

WASH TUBBS — A SURPRISE! — BY CRANE



SALESMAN SAM — TRUE TO FORM — BY SMALL



MOM'N POP — A STARTLING DISCOVERY! — BY COWAN



FRECKLES AND HIS FRIENDS — PLAYING TAG? — BY BLOSSER



ASK ABOUT SPECIAL TRIPS TO FOOTBALL GAMES

SATURDAY AND SUNDAY

FREE AIRPLANE RIDES TO THE LADIES

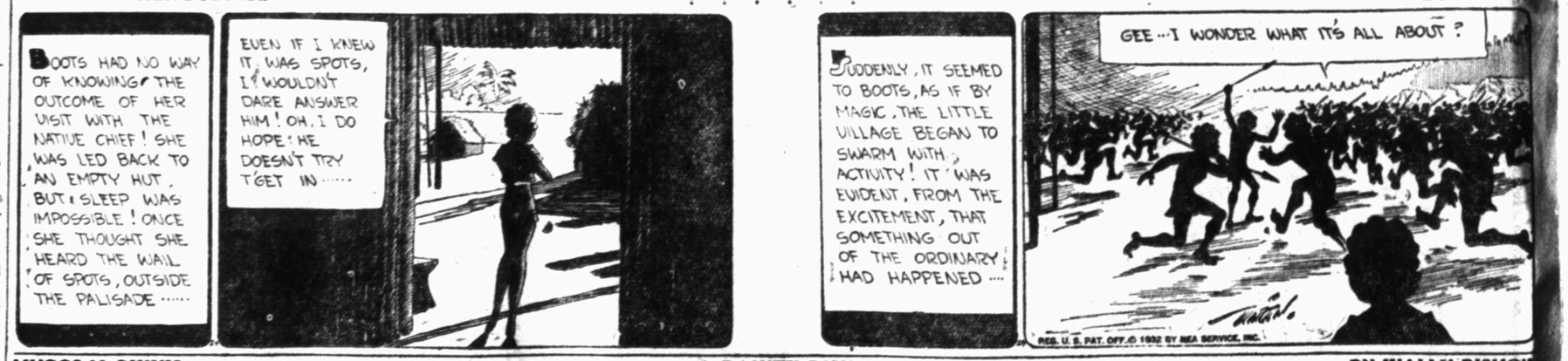
NOTICE:—Each lady must be accompanied by one paid passenger. Visit the airport every day and watch the flying activities of the largest aviation class in West Texas. You too, can learn to fly at very little cost . . . pay as you fly . . . all equipment new and standard . . . if you will just ask at the Ben Bramsom and Dayton Orr Airport more complete details will be given you.

BEN BRANSOM AND DAYTON ORR
EDGE OF TOWN AIRPORT

FAIR VISITORS NOTICE

You must see the Annual South Plains Fair from the air . . . see the thousands of milling people from thousands of feet above the fair grounds . . . they look like dolls. Your visit to the Fair will not be complete until you fly with us over the city and Fair grounds. . . . Long ride for only $1.00.

BOOTS AND HER BUDDIES — ? ? ? ? ? ? — BY MARTIN



MUGGS McGINNIS — A DAINTY DISH — BY WALLY BISHOP



Fair Exhibits To Stress Farm Achievements

Awards To Be Presented To 15 Exhibitors

Early Reservations Made By Seven Counties For Displays At Exposition; Acuff In Community Contest

WHEN the gates of the nineteenth annual Panhandle-South Plains fair swing open tomorrow, the "Show Window of the Plains" will present the agricultural achievements of a great western farming empire.

With early reservations for exhibits having been made by seven counties, fair officials predicted that the agricultural displays would surpass in quality those of previous expositions. Several other counties were expected to enter exhibits before the deadline tonight. Counties which made early reservations were Jones, Haskell, Collinsworth, Crosby, Bailey, Terry and Lamb. Acuff was the only community to sign up early for an exhibit in that division, although others were expected.

Roberts Won In 1931

Last year counties which won premiums were in the following order: Roberts, Lamb, Collinsworth, Collin, Quay, N. M., Potter, Hockley, Bailey, Dawson and Haskell. Exhibits arranged for display purposes and not entered in the county competition were brought by Yoakum, Hale, Harding, Terry, Lynn and Gaines counties.

The best agricultural products of the Panhandle are expected to be found in the array of exhibits in the agricultural building.

D. F. Eaton, Lubbock county agent, is superintendent of the county display department. Premiums will be paid for fifteen exhibits. First place gets $100, second place $75, third place $50, and the next twelve $25 each.

Entries will close at 6 o'clock tonight and all exhibits must be in place not later than 9 a. m. tomorrow. Any display not completed by that time will be penalized 25 points.

The person in charge of each exhibit will be required to sign an affidavit that all of the products in the display were grown in the county represented.

Each county must show 23 different kinds of agricultural crops and not more than 50. The exhibitor will be required to major three important crops.

Neatness Considered

Neatness, attractiveness and general arrangement will be considered in judging the exhibits. After the judging is completed and prizes awarded, the exhibitor may replace decayed vegetables, fruits or crops with fresh stock, but the new material is to be for replacement only.

Community exhibits must be obtained from within the bounds of the school district exhibiting. This contest is confined to communities within Lubbock county.

Both county and community exhibits must remain in place until 8 p. m. Saturday, October 1.

AMHERST IS BUSY

AMHERST, Sept. 24—(Special)—Ira Holland a farmer living seven miles northeast of town, is remodeling and improving his home. He also is painting other farm buildings. Barney Sherrill has just finished a $1,200 barn on his farm for his livestock and feed.

Candle Power Works Double In Sodium Lamp Which May Aid Night Driving; Road In Holland Is Illuminated

BY HOWARD W. BLAKESLEE
(Associated Press Science Editor)

NEW YORK, Sept. 24 (AP)—Under the rays of the new sodium vapor lights automobiles are run safely 70 miles an hour at night—with headlights off—on a main road near Maastricht, Holland.

The report of remarkable performance of these lights comes from American consulting engineers here.

Filled With Vapor

The light is a glass electrical tube filled with sodium vapor, which gives virtually an all-yellow light, to which human eyes are often considered the most receptive. The Maastricht lamps contain also little of the red-producing neon gas, but not enough visibly to change the yellow.

The first advantages claimed is cheapness. 5 cents per mile per hour for the electrical current. At this rate of consumption there are 50 lamps to the mile, each 100 watts.

Gives Better Light

The sodium rays give six times as good "seeing" as white incandescent light for the same expenditure of electrical current, it is claimed. The extra visibility is not all due to candle power. That is only three times the intensity of incandescent. But this triple candle power doubled in effectiveness by the peculiarities of yellow light.

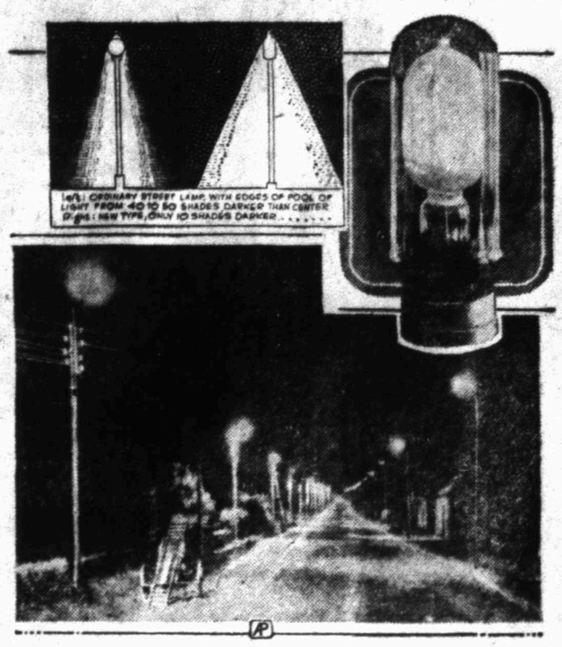
The beams are almost monochromatic, that is they contain virtually no other color than yellow. The effect is to eliminate the "color influence" on vision, and to etch everything in uniform dark and light lines.

Illumination Continuous

The engineers report says that with 50 ordinary lamps there would be pools of light on the highway, with the spacing in between 40 to 50 shades darker. With the sodium this in-between light is less than 10 shades dimmer.

The result is nearly continuous illumination of the road and side objects. The general effect is much like looking down a snow-covered road, done in yellow.

The lamps themselves are not much larger than house light bulbs. The engineers say that their monotone is "not painful" and that for this reason the present type is unlikely to become popular in homes or city streets.



Automobiles run 70 miles an hour with safety on a test road near Maastricht, Holland, illuminated by sodium vapor lamps, one of which is shown above. The light is virtually all yellow, and engineers say that this doubles effectiveness of each light unit. Another characteristic is illustrated at the upper left.

Reduction In Valuations In Amherst 19 Per Cent

By Staff Correspondent

AMHERST, Sept. 24—A reduction in valuations of approximately 19 per cent, has been planned by the board of equalization of Amherst and approved by the city commission, M. L. Pace, city secretary, states.

Valuation for the year will be $540,409. Of this $440,625 is real estate and $109,784 personal property.

Last year's rate of $1.50, is not expected to be changed. The city commission will meet soon to decide on the rate.

NAME ATHLETIC COUNCIL

FLOYDADA, Sept. 24—(Special)—A. D. Cummins, superintendent; Odus Stephen of high school and Coach R. P. Terry are members of the school athletic council for 1932-33. They were named by the board of trustees. W. W. Brown, chairman, announced.

Survey On Extent Of Fire Hazards And Exposures In Lubbock Is Being Made; Present Key Rate Is 25 Cents

A survey begun September 1 to determine officially the extent of fire hazards and exposures in Lubbock probably will continue into October, H. D. Johns, a rate inspector for the Texas fire insurance department, said. Johns and C. N. Chapman, another rate inspector, are making the study, the first of its kind here since July, 1928. R. C. Reagan, headquartered at Abilene for inspection service in this area, aided in the survey here the first week.

Lubbock's present fire insurance key rate is 25 cents on the $100 valuation. The hazard-exposure factor is a separate unit, or charge, from the key rate in figuring the cost of fire insurance.

Construction, exposures, and occupancy are the principal factors considered in the current survey, which is for adjustment of fire insurance valuations.

Hazards Reduced

"Hazards, generally speaking have been reduced," Mr. Johns said last week of Lubbock. "Inferior buildings are being replaced by better stuff."

Business quarters and others within exposure distance of mercantile buildings are inspected.

Lee D. Olive, state inspector for the fire prevention division of the state fire insurance department, last spring inspected Lubbock's 57-block fire zone, and reported an "excellent condition" in elimination of fire hazards. Wiley L. Metcalfe, now chief of police, was fire marshal then. D. A. Forbess succeeded Mr. Metcalfe as fire marshal. W. E. Twitty is chief of the Lubbock fire department, which has a personnel of 15 men, not including Fire Marshal Forbess, and equipment valued at more than $58,500. It has six fire-fighting vehicles.

Two Fires Caused Penalty

Following the disastrous fires which gutted the Temple Ellis and Conley buildings less than 24 hours apart in August, 1930, an 18 per cent penalty was added to fire insurance premiums here. The penalty proper was 15 per cent, and a 3 per cent good fire record award also was lost. The penalty must be paid in addition to the key rate.

Mr. Johns said, from his incomplete survey and its status as a charge separate from the key rate, he was unable to determine whether Lubbock's key rate and the penalties would be affected upward or downward by the latest findings.

Fire prevention committees were appointed and a fire prevention week was proclaimed. City commission created a fire prevention board in June, 1931.

Need of 21 firemen as compared to the 15 employed, and of a fire-alarm system, were reported by investigating committees and Fire Chief Twitty while Lubbock was acutely fire-rate conscious as a result of the two downtown blazes. The City did buy the fire chief a new automobile for departmental use.

REMODEL CAUDLE GIN

HALE CENTER, Sept. 24—(Special)—J. J. Caudle, of the Caudle and Dean gin here, has recently completed remodeling of the plant. A new boiler and furnace, new stands and a new fan were installed. The gin was established in 1924 and has been in operation ever since.

Highway development in Mexico has been on an organized basis since 1925.

Enrollment At Post Is Hiked

Superintendent Witt Reports Increase Of 42 Over Last Year; Concert Band To Be Feature Of Schools

POST, Sept. 24 — Post schools have an enrollment of 482, 42 more than last year and one of the largest in recent years, Ira E. Witt, superintendent, announces.

A new teacher has been added since school started, several weeks ago. She is Miss Mary Helen Moseley. There are 18 regular teachers and two music teachers this year.

Enrollment included 137 in the high school; 47 of them being in the senior class, the largest in the school's history. There are 37 grade students in the high school and 355 in the grade school.

"We will have a full nine months term this year," Mr. Witt said. "Our prospects are very good and we expect to do some excellent work this year."

A new feature of the work this year is a concert band, directed by Miss Hilda Jones, daughter of Mr. and Mrs. Herbert L. Jones. There are 14 in the organization at this time.

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All But Six Schools Opened In County; Standards High

November 1 To Find All Units In Session; Scholastics Show Increase Of Two Hundred In Past Year

With six exceptions, all county schools have opened for the fall term and all schools will be open by the first of November, according to Miss Mae Murfee, county superintendent. The six schools to open are Grovesville, County Line, New Hope, Slide, Union and Estacado.

Some schools opened in August in order that time would not be lost if the pupils are dismissed for cotton picking, Miss Murfee said. She believes that schools will last for as many months, on an average, as they did last year. "The standard of teaching is higher this year and the quality of work is as good as it has ever been," she stated, saying that she is optimistic concerning the present term of school. She added that all schools have excellent libraries.

County Gains 200

Many counties in Texas lost scholastics with the census this year but Lubbock gained about 200, she pointed out. The total for this year is 10,281 and for last year it was 10,008. The per capita appropriation is $16.

In addition to regular school work, every county school has observed some sort of bicentennial program since the first of this year and hundreds of trees have been planted as a part of the Washington celebration, she said.

There are 25 schools in the county, all brick buildings. Lubbock has no one-room or one-teacher schools, which is far above the average for rural schools in Texas, the superintendent states. There is a teacherage for every school.

Few Changes Made

Few changes were made in the faculty lists for this year as there were few resignations among the teachers. Miss Murfee has been beseiged by applicants, she stated, having interviewed 3,600 people who were seeking schools this summer.

Four years of high school work are offered in six schools in Lubbock county and many of the schools offer as many as three years of high school work. All elementary grades are taught in all of the schools. Further classifications as to the high school work offered are as follows:

Slide, one year; Center, three years; Union, three years; Grovesville, three years; Bledsoe, four years; Caldwell, two years; Barton, one year; Liberty, three years; Monroe, three years; Canyon, three years; Wolfforth, three years; McClung, three years; Posey, three years; Acuff, four years; Shallowater, four years; Hurlwood, three years; New Hope, three years; Woodrow, three years; Carlisle, three years; Hardy, three years; County Line, three years; Estacado, three years; Foster, three years; Idalou, four years; Slaton, four years; Lubbock, four years.

Teachers in the county schools include the following, as announced by Miss Murfee; Grace Cade, Van Cade, Louise Rankin, Graydon Ausmus, Imogene Oswalt, Marie Trotter, E. Handerson, Mrs. M. Abernathy, Mrs. C. E. Gentry, Mrs. Bryan Jeter, L. P. McLendon, Alton Holliday, Lillian Cammeron, Margaret Cooper, Ethyl Lou Edwards, Charles R. Lail, J. Russel Smith, Ruth Cloud, Oma Rider, Florence Powell, Freda Lail, Connie Gilmore, Richard W. Hooten, Mrs. M. F. Hudson, Louise Younger, Mr. and Mrs. Russell Denison, A. J. Ammons, Harold A. Cooper, Hazel Fisher, Anna Summers, Mrs. R. P. Onstott, W. W. Snodgrass, Howard C. Preston, Oletha Singley Webster, Mrs. Eva Snodgrass, Goldie Potts, Mr. and Mrs. J. C. Turney, Jonnie Polk, Thelma Cross, Marguerite Knight, Mr. and Mrs. B M. Hays, Fred Rich, Pearl Hufstedler, Mrs. Alton Swain, S. D. Ratton, Mr. and Mrs. O. L. Sanders, Mrs. Dessie Brown, Gladys Fox, Mr. and Mrs. Roy Boyd.

Anna Jo DeWald, Ruth Guess, Ardell Wicher, Mr. and Mrs. J. T. Singleton, Mrs. Bessie Meading, La Verne Burgess, Mr. and Mrs. E. P. Reeves, Mr. and Mrs. E. J. Cobb, Myrtle Gibbs, Mrs. J. W. Haralson, Mr. and Mrs. R. L. Hooten, M. F. Stephens, Mr. and Mrs. K. C Cummings, Jonnie Kendrick, Halcyon Campbell, Mrs. Beulah Herring, Demple Ford, Mr. and Mrs. K. J. Sides, W. R. Ferguson, Mrs. Olga Daniel, Mrs. Floyd Jackson, Mr. and Mrs. Lewis H. Taylor, Minibel Johnson, Bertha McCallister, H M. McEachern, Christine Price, Frances Dulaney, G. G McWhorter, Winnie Altman, Mr. and Mrs. R. McDearman, Norris Lewis, Bess Lewis.

Mrs. Ben V. Smith, Mr. and Mrs. E. P. Dawkins, Martha P. Copeland, Georgie Bell Geer, Homer D. Bentley, Laura Hard, Dovie Brown Blackman, Mrs. C. E. Merrell, Mr. and Mrs. James Hodge, C. D. Gray, Mrs. Lillian Harrell, Mrs. Grace Franklin Daniel, Adlaide Young, Sam Chatham, Mrs. Grace Chatham, Mrs. T. A. White, Mrs. Oliver Lee, Mary Steele, Pauline Rogers, Alice Littlefield, Lida Robbins, Adell Moring, Mr. and Mrs. V. A. Cross, Lawrence Clark, Mrs. Jessie James.

Spur High School Graduate Manages Navasota Creamery

By Staff Correspondent

SPUR, Sept. 24—C. W. Barrett, graduate of Spur high school and a student at Texas A. and M. for the past two years, has been named manager of the Lilly Creamery company plant at Navasota.

During the two years he spent at College Station young Barrett was employed in the college dairy during the school term and also during vacation. He has a good reputation as a butter maker.

Mr. Barrett is the son of Mr. and Mrs. L. R. Barrett of this city.

Bee Migration Is Aid To Hives, Apiarists Discover



Southern bees may now be sent north to strengthen hives at the start of the season. The girl is holding a typical bee package, which contains food for the journey.

WASHINGTON, Sept. 24 —(AP)— Bees, as well as birds, now migrate north, but for a different reason.

The migrating bees travel in small cages that hold as many as 15,000 workers, instead of on the wing. They are imported in spring by northern bee keepers to strengthen hives weakened by the long winter confinement, or to start new colonies.

The south can easily raise more bees than it needs because of its climate and wide variety of nectar-producing blossoms.

A package recommended by the U. S. Department of Agriculture is being adopted generally as the standard traveling compartment for bees. It is made of light wood and wire screening, with a feeder can containing enough sirup to feed the bees on the trip. When a queen bee is included in a package, she is placed in a small separate cage.

CALLED AFTER REVIVAL

LEVELLAND, Sept. 24—(Special)—Following his holding a revival at Fairview Baptist church, near here, which resulted in 12 additions, Rev. L. M. Clements, pastor at Sundown, was called as part time pastor. He will preach at Fairview twice a month. The church was organized two years ago. At the Sundown church Rev. A. A. Brian, Levelland pastor, held a revival recently which resulted in 26 additions to the church.

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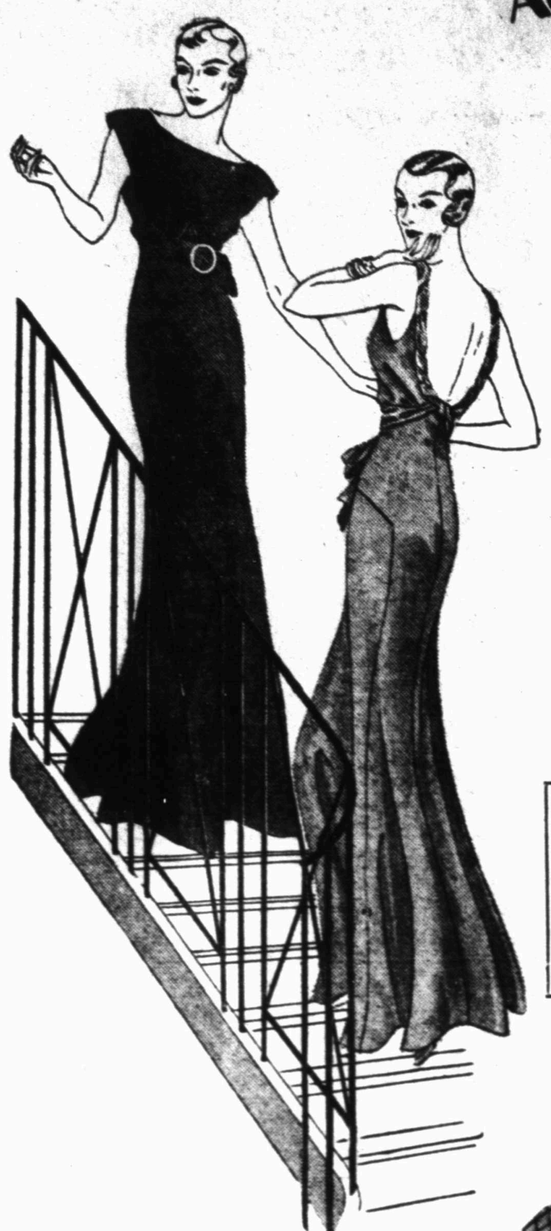
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