Portales
"SWEET POTATO TOWN U. S. A."

The Portales Valley News

Roosevelt County
EGG BASKET AND BUTTER TUB OF NEW MEXICO

VOLUME XXV | PORTALES, NEW MEXICO, | THURSDAY, JULY 7, 1927. | NUMBER 27

Race War Waged In Plains Towns

NEGROES FLEE AFTER WARNINGS GROWING OUT OF WEATHERBY MURDERS.

From Amarillo Morning News:

Anti-negro sentiment manifested itself yesterday in at least three eastern Panhandle communities as a result of the feeling aroused by the recent killing of Frank Weatherby and family of Alanreed. Negroes are believed to have slain Weatherby, his wife and two children, whose bodies were found Monday in their farm home.

At Alanreed, McLean and Hedley, negroes were told to leave, according to reports reaching The News last night. Rumors of similar trouble at Wellington and Shamrock were not confirmed.

At Hedley, where the bodies of the four victims were buried Tuesday, the negroes were notified on Tuesday night to leave the vicinity. Yesterday afternoon citizens of the town, fearing trouble, sent for Sheriff Pierce, who came from Clarendon with some of his deputies. No arrests were made, the sheriff composing the situation by getting the cooler heads of the community together. It was understood last night that no negroes left Hedley, though several families had prepared to do so.

Young Men Gave Warning

The situation at McLean was said to have resulted from the actions of some of the younger men of the community in warning negroes to leave. The News was informed taht the citizenship as a whole did not share in the anti-negro sentiment. Some McLean negroes heeded the warning and left for Oklahoma; others, mostly town negroes, remained, being given some assurance of protection.

Several negro families are reported to have left the Alanreed community, which is close to the Weatherby home. No disorder attended the situation there, and there does not seem to have been any organized effort to require the negroes to leave. Sentiment has been aroused to such a pitch there, however, following the discovery of the quadruple murder, that it is considered likely the negroes were advised to get away.

Farm Crops Good In Dora Community

Dr. and Mrs. D. C. Evans and daughter, Mrs. Killgore, spent from Friday to Tuesday visiting in the Dora community. "Most of the crops in the Dora community are fairly good, considering the dry weather," said Mr. Evans. "We saw several extra good crops in that section of the county."

Mr. Evans is a long-time resident of Roosevelt county and is thoroughly familiar with the farming conditions, both dry and irrigated. He is a consistent booster for the county, and is a valuable citizen.

Saturday Big Day At Priddy and Fooshee Sale

Saturday, the opening day of the Priddy & Fooshee big sem-annual Clearance Sale ,was a record day.

Mr. Priddy says that the house was packed and with the extra clerks they were taxed to take care of the trade. Prices had been marked down and the sale well advertised, which brought a ready response from the buying public.

Baptists Build Church Addition

Workmen were busy Tuesday and Wednesday building a new addition to the Baptist church. This room, which is being built on the south side of the annex, is to be used for the junior and intermediate departments of the Sunday school.

The work on the new addition was contributed by carpenters and other men of the church. Dinner was furnished by the women. The work on the building was done much as at the old fashioned log raising.

Officers of the Sunday school said that the Sunday school had become so large it was impossible to take care of the classes in the limited space. A new room had become a necessity if the work was to be carried on with any degree of success.

PRESBYTERIAN SERVICES

Rev. Thorne will preach for the Presbyterian people at the Portola Theatre Sunday morning, July 10, at 11:00 o'clock and Sunday night at 8:15 o'clock. Everybody cordially invited.

Bank Robberies Believed To Be Work of Big Ring

KANSAS CITY ATTORNEY IS PLACED IN JAIL— OTHER ARRESTS TO FOLLOW

From Amarillo Daily News:

Chief of Police Gaither and District Attorney Flesher worked far into the night taking dispositions and placing together the tangled web of evidence which it is believed will involve a big crime ring or operators from the "brains" of the organization down to the petty subordinates.

Whether those men already in jail and held for investigation are members of a single closely organized "ring" or members of district groups doing graduated classes of crime under a general leader is not known yet.

"Judge" Glen L. Bruner, arrested here yesterday morning by Chief Gaither and held for investigation was still in the custody of the law last night pending the arrival of a felony warrant which Chief Gaither was advised had been sent from Benjamin yesterday, to arrive here today.

Chief Gaither's telegram from the Benjamin sheriff did not state what the charge was, although Gaither had asked for a warrant charging Bruner in connection with the robbery of the Benjamin, Knox county, bank.

Man With Alias Transferred

George Burgess, alies E. C. Burgman, well known here as a geologist, has been transferred to Dallas, according to Chief Gaither, while James Watson, also charged in connection with the Benjamin bank, is still in the Knox county jail.

William Gugler, alias L. O. Gaylor, L. W. Yager, alias A. T. "Heavy" Johnson and Lawrence Gugler have been arrested and confined to the Potter county jail on charges of burglary and theft following the recovery of alleged loot claimed to have been paritally identified at 723 Bynum street, said to be their home.

These three also are connected with the big organization which Chief Gaither believes he has uncovered.

Dispositions Taken Yesterday

Three dispositions were taken yesterday and last night by District Attorney Flesher, who was called here from vacation at his home in Canyon.

The charges of burglary filed against the three men in jail were filed by Sheriff A. M. Miller of Vega, in conection with the robbery of the First State Bank of Vega, June 15.

Evidence which Chief Gaither has collected involves alleged operations from $20,000 worth of diamonds down to petty larceny of automobile mud chains. The diamonds, it is believed by officers, may be a part of the loot taken by the Matthew Kimes gang of Oklahoma bank bandits who operated in the Texas Panhandle recently, their most notorious haul, it is claimed, being the daylight holdup of the Pampa bank in which $25,000 was taken.

Kimes In Custody Now

Kimes is now in the custody of the law at Okmulgee, Okla., following his capture recently with Ray Doolin, another Oklahoma man wanted on various charges, after they had fled to the Grand Canyon of Arizona.

Bruner has been in Amarillo for a number of months and is fairly well known here. He was formerly an attorney in Kansas City and was twice candidate for district attorney there.

Mrs. Gene Myrick and her son, Cicero, and his wife and baby of Shamrock visited Mrs. Myrick's sister, Mrs. A. J. Goodwin, July 4.

Ivan Wurster came in from Pampa, where he has been working in the harvest fields, Wednesday night.

Miss Alda Hanson, who has been the guest of her sister, Mrs. Kenneth Livingston, and family for the past two months, is leaving Sunday for her home at Livingston, Wisconsin. She will be accompanied by Mrs. Livingston and little daughter, Jacqueline. The party will visit a few days in Milwaukee befor going on to Livingston.

Attorney G. L. Reese was up from Roswell this week looking after the interest of his clients before the County Board of Equalization.

Mrs. Maude Smith and Misses Leta and Irma Bell Smith spent the Fourth of July in Clovis with Mr. and Mrs. Lester Bayless.

Broom Corn Opening Strong

ILLINOIS, OKLAHOMA, TEXAS CROP REPORTED CUT ONE HALF

That this will be a good year for the broom corn growers of Roosevelt county, is the opinion of H. A. Mitchell ,local manager of the Portales Broom Corn and Warehouse Association.

Mr. Mitchell stated that the Lindsey, Oklahoma, market opened at $200.00 a ton, wth prospects for it going higher. That the Texas crop was cut way short—in fact hardly a crop at all, and the Oklahoma crop was cut in half. The Illinois crop averaging 55 per cent of normal.

This being the case, the Roosevelt county farmers who are fortunate in having their broom corn up ,will get a good price this fall, and those having favorable conditions for plantng at this time, will do well to look to puttng every possible acre into broom corn.

Portales Man Is Honored at State Firemen's Meet

Carl Yoachum, chief of the Portales Fire Department, was elected second vice-president of the New Mexico Fire Chiefs' Association which held a meeting in Las Vegas July 3.

Other members of the Portales Volunteer Fire Department who attended the convention were: A. L. Sloan, C. M. Sullins, Jr., and A. C. White. Mayor R. G. Bryant went to Las Vegas with the boys.

CHRISTIAN CHURCH CAMPAIGN

The Christian congregation is making preparations for an evangelistic campaign to begin Sunday, Aug. 7th. Homer W. Haislip, a former pastor now located at Sigourney, Iowa, will do the preaching, leaving the present pastor, Claude A. Lorts, free for personal work, while Harry K. Shields of Glendera, California, will have charge of the music.

No member of this evangelistic team is unknown to the town. Bro. Haislip having been pastor of the church here for eighteen months, Bro. Shields having sung his way into the hearts of the people while here last summer, and Bro. Lorts having already won recognition through both his sermons and his personality.

Has Confidence In Roosevelt County

Mrs. E. L. Mason of Los Angeles, California, is here looking after her property interests. Mrs. Mason came to Roosevelt county about twenty five years ago, when her husband filed on a claim west of Portales. Soon after Mr. Mason died and left her a widow with a small child. Mrs. Mason on making proof on her claim, moved to California, where she has resided since, still retaining possession of her land in Roosevelt county.

Mrs. Mason is confiaent of oil in this part of the county and will not part wth her land. She says that in California, pumping plants raise water 160 feet, and that the farmers find it profitable. That it is only 60 feet to water where her land is located, and chat the time will come when the lands of the Portales Valley will all be under cultivation, and producng equal to the lands of California. That the people here do not realize what they have, and that the eyes of California as well as the rest of the world are on Roosevelt county, and especially the shallow water belt of the Portales Valley.

Cutting Out; H. Baca In

PUBLISHER QUITS POST AS AMERICAN LEGION ADJUTANT

Santa Fe, July 5.—Resignation of Colonel Bronson M. Cutting as state American Legion adjutant and appointment of Herman Baca as temporary adjutant was announced here today by State Legion Commander Jesus M. Baca.

Altho Colonel Cutting tendered his resignation a month ago, it was not announced until today.

Herman Baca is to be acting adjutant until the state Legion convention meets in Las Vegas, Aug. 4, 5, and 6. Colonel Cutting is spending the summer in Europe.

Mrs. Lee Johnson left Saturday for Abilene to spend the remainder of the vacation with her mother.

State Tax Com. Fix Co. Budget

FINANCES OF COUNTY TO BE PROVIDED FOR ON THE 15 OF THIS MONTH

A meeting of the State Tax Commission will be held at the Roosevelt county court house on the fifteenth of July for the purpose of making the county budget, which will provide for the expenses of the county and schools of the county for the coming year.

The county schools are growing at such a rapid rate that the financing of them is becoming a problem which taxes the officials in charge of the county affairs to the limit.

W. T. C-C To Meet Cloudcroft July 9

The Third Annual Convention of the Pecos Valley Inter Mountain District, West Texas Chamber of Commerce, meets at Cloudcroft, N. M., July 9, 1927.

Meeting Place: Cloudcroft Pavlion.

9:30 a. m. Music by bands.

10:00 a. m. Convention called to order by C. E. Herndon, president Cloudcroft Chamber of Commerce.

10:05 a. m. Invocation—Rev. Louis Means, Weed, N. M.

10:10 a. m. Address of Welcome—R. G. Alexander, Cloudcroft, N. M.

10:20 a. m. Response—H.L. Birney, Director W. T. C-C., El Paso.

10:30 a. m. Presentation of Presiding Officer, Hon. Coe Howard, of Portales, N. M.

10:35 a. m. Address—Judge J. D. Hamlin, Farwell.

10:50 a. m. Address—"Object of District Conventions"—B. M. Whitaker, Convention Manager, West Texas Chamber of Commerce.

11:00 a. m. Presentaton of Distinguished Visitors.

11:10 a. m. Music.

11:15 a. m. Address—H. M. Stanley, Publicity Department, El Paso Chamber of Commerce.

11:30 a. m. Announcement of Committees—Informal Discussions.

12:30 Noon. Luncheon at Pavlion.

Song: "America."

Song: "Fair New Mexico."

Address: "Where the East and West Meet"—R. W. Haynie, president W. T. C-C.

Address: "Mutuality of Interests"—Hon. R. E. Thomason, mayor of El Paso.

Two Minute Addresses—by representatives of visiting delegations.

AFTERNOON SESSION

3:00 p. m. Address—Hon. R. C. Dillion, Governo rof New Mexico.

3:30 p. m. Report of Committees.

3:45 p. m. Selection of next place of meeting.

4:00 p. m. Reception.

A registration fee of $1.00 will be charged which will entitle purchaser to luncheon and vote. All visitors requested to register.

West Texas Chamber of Commerce.
R. W. Haynie, President.
Homer D. Wade, Manager.

Demonstration Meet At the Goodloe Farm

There will be a demonstration meeting at the home of Chas. Goodloe, in the south part of Portales, Friday, July 8, at 2 p. m., to discuss alfalfa culture and to see the results obtained by Mr. Goodloe with acid phosphate fertilizer on alfalfa.

George Quesenberry, an experienced alfalfa raiser, who was in charge of alfalfa experiments at the New Mexico Experiment Station for some time, will meet with the farmers at this time, and will talk on the following:

"Alfalfa as a soil builder in rotation with truck crops."

"Alfalfa varieties adopted to the Portales Valley."

"The culture of Alfalfa."

"Acid Phosphate fertilizer for increasing yields of alfalfa."

All farmers of Portales Valley are invited to attend this meeting at Mr. Goodloe's farm. It will be worth while to see the effect of acid phosphate on Mr. Goodloe's alfalfa, as compared with that which was not fertilized.

AMERICAN LEGION

All American Legion members should attend meeting Friday night July 8, at the court house. This is the last meeting before the state convention at Las Vegas August 4, 5 and 6. Delegates for the convention will be chosen at this time. Every Legion man should attend this meeting and the State Convention.

Harold Jones Bit By a Mad Coyote

WOLF CHASE ENDED BY WOLF TURNING AND ATTACKING PURSUER.

The Fourth of July was a rather disheartening day at the Lone Wolf filling station.

The day before Harold Jones had chased a coyote wolf and on the point of capturing it the wolf turned and attacked him, biting the boy.

The wolf was captured and on the morning of the Fourth began having fits. Upon advice of physicians the wolf was killed and the head sent to a laboratory for examination fearing taht it was suffering from rabies.

LATER—Reports from the laboratory are that the brain of the coyote showed no signs of hydrophobia, but advised that Harold be given the Pasteur treatment for safety sake.

More Fun Than Fourth Picnic

BIG FREE BARBECUE AND A RABBIT DRIVE ON TUESDAY, JULY 12TH.

On Tuesday of next week, the 12th of July, a big rabbit drive will be held on the old Peter Brooks farm, 3 miles northwest of Portales.

There will be plenty of dinner on the ground and plenty of barbecued beef (not rabbits), for those who enjoy a day's outing. All are requested to bring their cups for coffee.

The rabbits are doing great damage to the crops of the valley and every rabbit killed means dollars in the pockets of the farmers of Roosevelt county.

Everyone is urged to go out and show their skill at rabbit killing. The Portales Valley News will give one year's subscription to the one making the biggest kill.

There will be plenty of ammunition for sale on the grounds.

Atty. General Rules On the Gasoline Tax

Office of the State Comptroller,
Gasoline Department, Santa Fe,
New Mexico, June 29, 1927.

Mr. Wat. Stewart,
Magnolia Petroleum Co.,
Portales, New Mexico.

Dear Sir:

Acknowledging receipt of your let of June 25th.

You are required to collect the 5c tax on every gallon of gasoline sold. Following is a ruling of Attorney General Dow on this subject which shows clearly that no one is exempt.

"It has been the ruling of this office that the law applying to the sale of gasoline applies to all gasoline sold within the state, and it makes no difference whether or not it is sold to a municipality or to the United States Government. It has been my view that it does not come within tax exemptions for the reason that the tax is levied upon the sale, and the person the gasoline properly pays the tax, and that the tax falls upon the municipality or United States Government only indirectly, as it does upon all persons who use gasoline."

Hoping this will clear up your difficulty your are having with your farmer customers, I beg to remain,

Yours respectfully,
Mary Bartolino,
Assistant Comptroller.

Compass Cherries Fruit Well In Roosevelt County

On a small branch of a compass cherry which was brought to the News office yesterday were fifty-eight cherries. The branch was about twelve inches long and weighed one pound.

This fruit was grown by W. H. Nicklas on a dry land farm four miles west of Dora. Mr. Nicklas brought the fruit in to show what the dry land farm in this county can produce.

"I think this is one of the best fruits for the dry land farm," said Mr. Nicklas.

The compass cherry or the plum cherry is a fairly new fruit for this county and at present has been only an experiment in the orchards of Roosevelt county.

CAMPFIRE MEETING

All old Campfire Girls and others who are interested in Campfire who are over eleven years old, meet at the Methodist church Monday at 4:00 o'clock.

Marjorie Thurston.

A. P. MOORE



New portrait of Alexander P. Moore, former American ambassador to Spain, who has been offered the post of dictator for the stage in this country.

Board of Equalization Held a Stormy Meeting

MANY TAX PAYERS MET IN STORMY PROTEST ON LAND CLASSIFICATION

On Tuesday and Wednesday of this week the Board of County Commissioners met. On Tuesday they transacted the regular routine of business and received an application for a state road from Dora east to Baileyboro and Littlefield, Texas, has agreed to build a state road to the state line provided that the road from Dora east to the state line is made a state road. This road would be of value to both Elida and Portales, and would make a shorter route for tourists entering the state from the south plains.

On Wednesday the commissioners sat as a board of equalization. Several hundred tax payers were present and from stormy protests as to the findings of the board of classification representing the County Commisioners and the State Tax Commission, which have been at work for several months classifying the lands of the county From the results of the meeting, the sign placed on the court house door by the American Legion reading "See the World War," was significant on this occasion, as there was war and rumors of war at this meeting. In fact it waxed so warm that the board adjourned until Friday, when a representative of the State Tax Commission will be present to hear the protest as to the classifications.

The citizenship of Roosevelt county is the very best that can be found anywhere, and doubtless at the meeting Friday, an agreement satisfactory to everyone will be reached.

CARLSBAD CAVERNS AS OTHERS SEE IT

Among the Portales visitors to the Carlsbad Caverns on Sunday were Lee Carter, Leon Jones and Walt Stewart.

Lee looked it over as a location for a golf course ,and decided that the frozen forest in the big room would make a wonderful hazard.

Leon Jones decides that it would make a wonderful place to hunt quail.

Watt Stewart after consulting with Leon, said "and right over that way is the shortest way out."

Why Not Apply For Deer License Or Predatory Animals

LAKE FOREST, Ill., July 4.—An "open season" on "boy friends" of phlandering wives is not provided for in the Illinois game laws, Fred Smith was told by police when he applied for a "permit" to shoot Carl Yeargin, his former frend.

"I want a permit to shoot Carl Yeargin. He's been bothering my wife," Smith told Chief of Police Lester Tiffany.

"The county clerk issues all hunting licenses," Tiffany replied, "but I can tell you you're out of luck without looking up the statute."

Smith was satisfied with filing a complaint against Yeargin for disturbing his domestic tranquility.

Mr. and Mrs. Walter Lovern are rejoicing over the arrival of a little daughter in their home Sunday, July 3rd.

The News Editor Visits Caverns

THE GREATEST MARVEL OF THE WORLD BEING VISITED DAILY BY THOUSANDS

The man who gives humanity something of value has accomplished something and his name will go down in history. In this connection, the cowboy, Jim White, has rendered a service to every citizen of the United States in making the discovery of the Carlsbad Caverns.

Twenty-six years ago, while riding the range in the hills southwest of Carlsbad, a great cloud was noticed rising from the ground. Jim White, with the curiosity of a young cowboy, rode close to see what it was.

For hours he watched this column ascending hundreds of feet into the air. Upon closer investigation it was found to be bats—multiplied millions of them—coming from a crevice in the mountains.

He made a trip into the crevice, discovering a great cavity, literally filled with one of the most valuable fertilizers known to man.

Time and time again he explored deeper into the bowels of the mountains, until he found the beautiful chambers which in recent years have been opened to the public—the great Carlsbad Caverns which have been made a national monument and which are now under the guardianship of the Department of the Interior, and which are being visited by thousands of tourists from every state in the Union.

These caverns surpass the mammoth cave of Kentucky in size and splendor. Their size is appalling. Their scenic grandeur greater than that of the Yellowstone Park or the Grand Canyon.

For twenty-one miles into the very bowels of the earth, this fearless explorer has risked life and limb that he might give to posterity a glimpse into the innermost workings of the geology of nature.

Marking his way with a twine string that he might return, he has entered one room after another, each room revealing marvelous beauty, grand and wonderful formations never conceived by the mind of man.

Formations reckoned in geological time by millons of years have been formed and are now being formed, which surpass any of the works of man. Decorations which are the envy of the world's master sculpturers have been formed by the hand of the Creator. The splendor of the palaces of the Oriental kings dwindle into insignificence before this handiwork of the Almighty God of the Universe. Its grandeur is beyond the description of man. It is with awe that one stands and gazes upon the mighty carvings of nature, where mighty columns rise for hunareds of feet. While just to the right or to the left are draperies weighing multiplied tons hanging from the ceilings, their markings and colorings the envy of the weavers of the Orient or the Occident, the inspiration of the artsts of the age.

In fantastic shapes the likenesses of birds and animals are formed in mighty limestone formations, restng on the floors of the caverns or swnging from the great domes of the different rooms.

Frescoes as dainty of pattern as the point laces of milady's boudoir frescoes of mosslike formations covering ledges and swinging from mighty trees of rock, springs of ice cold water inviting the weary to stop and refresh, before delving further into the hidden mysteries just beyond the rays of the lanterns.

Great cloud like formations representing the very domes of the heavens were above admonishing one to remember the Artist's hand whch was behind all of this wonder work. Great pits of broken boulders seeming to bear witness of another force seeking to destroy all that was good and beautiful, yet in the distance rising in its might the Rock of Ages, admonishing one that along the narrow path there was safety and refuge.

In the distance of one great dome, hovering over, as just settling from flight, was the clear outlines of an angel folding its wings, guarding the weary traveler from any danger that might lurk below.

On and up steep mountain paths, down into great chasms, the guides pilot the visitors, ever cautious of their safety and welfare.

The Carlsbad Caverns are undescribable. They are the property of you and me. Every one who can possibly make the trip through them should avail themselves of this privilege at the earliest opportunity.

The Portales Valley News

J. G. GREAVES
Editor and Owner
Published Weekly on Thursday
TELEPHONE NO. 83
DEMOCRATIC IN POLITICS

Portales Valley News bought Portales Herald-Times September 12, 1916.
Portales Valley News consolidated with Portales Journal, December 14, 1920.
Portales Herald consolidated with Portales Times, March 27, 1913.

MEMBERS:
National Editorial Association
Panhandle Press Association
Eastern New Mexico Press Association

SUSCRIPTION RATES
IN NEW MEXICO

1 Year	$1.50
6 Months	$1.00
3 Months	.50

OUT OF NEW MEXICO

1 Year	$2.00
Alaska, Canada, Mexico	$2.50

TIMES DO CHANGE

In 1901, on making his first visit to the Panhandle Plains of Texas, the writer passed through several towns where a cow-boys' reunion, as they were then called, was being held.

The cow boys would come for miles, some for hundreds, with the "hot-rolls" across the back of a pack pony, and driving a string of bronks that were to try out the nerve and skill of the riders.

They would take days to make the journey, stopping at night at some corral, provded in those days at certain distances on the main trails, for rest and to feed the "string."

These were the "good old days" in the cow boy lingo, when a man was a man and when horses were "salty."

Times have changed.

Monday evening at a filling station at Kenna, a "cow-puncher" drove in in a big sedan, with a trailer attached in whch his horse bridled and saddled rode in state, the envy of his kin of a few years back. The rodeo of today is becoming tame as compared to the days when every ranch run hundreds of wild horses which went from year to year without feeling the rope around their necks.

There are still good riders—riders who can show a record equal to that of their cousins of the past generation, but they are becoming fewer each year, as the tin lizzie has taken the place of the cow pony as the principal means of locomotion.

CARLSBAD, THE CITY BEAUTIFUL

Carlsbad may well be termed the city beautiful. Situated as it is on the Pecos river, Carlsbad has developed one of the prettiest inland bathing beaches in the west, where thousands enjoy a cool plunge and swim without cost.

At this time Carlsbad is entertaning thousands of toursts who are drawn that way by the attraction of the Carlsbad Caverns. While this is a big thing for Carlsbad, it is equally a great thing for the entire state.

The Caverns are a year round attraction, and the highway passing through Portales is lined with those making the Cavern trip.

The highway between Portales and Elida is the worst piece of road on the trip, and the time is here when the citizens of the county should lay aside any selfish motive and work for the hard-surfacing of the gap between Portales and Elida.

The tourist traffic over this highway will continue to grow, and the entire state will profit thereby. Portales and Roosevelt county will velopment of the entire county tend to bring about a better deand a better market for our products. A selfish idea that the road is not used by you or I will not get us anywhere.

Every tourist passing through and who receives a friendly reception will go home a booster for Roosevelt county and will be the indirect means of bringing in additional capital to develop the natural resources of the county.

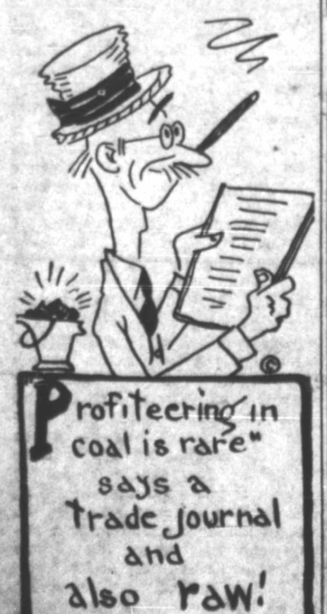
Just Right For School or Play



. MUST be noted that between the ages of eight and fifteen young girls have a very particular taste in clothes. Their frocks must be neither babyish nor overly sophisticated, neither fussy nor plain, neither too unusual nor very usual. A happy medium is achieved by this pretty frock which may be made in any number of plain or figured wool, cotton, silk or linen fabrics with the smart bosom front and collar of plain color to match or harmonize. Crochet silk or metallic thread furnishes just the right amount of trimming with four rows of simple stitching around cuffs, bosom front and the interestingly shaped pockets which top off the two inserted plaits. (*Copyright, 1927, by Butterick*)

Do Not Be Misled
When better battery work is done' we will do it.
Bracken's Battery Shop

YOU TELL'EM



THE GO-GETTER
—realizes that every detail counts. That's why he's so particular to send hs garments to us to be cleaned and pressed. He knows that we know how to do it.

The Portales Tailoring Co.



The Livestock Situation

J. A. McNAUGHTON

Los Angeles, July 5th.—In the past few months the hog situation has been continually shifting. The latest feature which has been injected into the situation has been the unexpected increase in grain price levels brought about by unfavorable planting conditions early in the season in the Middle West. In the spring of 1927 it was predicted that the attractive prices on hogs would, no doubt, result in a substantial increase in the number of sows to be farrowed during the fall. Early predictions were that increases would be shown from 12 per cent in the East to 25 and 30 per cent increase in the South and Pacific Coast sections.

However, at this writing it looks as though the Corn Belt and Eastern increase will not materialize, although a substantial increase is expected in the southern states due to those sections not being affected to such an extent by the grain situation. It was indicated early that the Pacific Coast would register substantial increases, but this, no doubt, will be retarded, to some extent, by recent substantial increases in barley prices, although the need fro increased production on the Pacific Coast and in the Western states is recognized by everyone in the trade. In 1922 California required nearly a million hogs to meet local demands of which California supplied one-third. In 1926 with practically the same slaughter California supplied less than one-seventh of the local requirements.

The pork supply on the Pacific Coast is not adjusted to give the best results to anyone along the line from the producer to the consumer. Hog supplies are secured from as far East as the Missouri RiveF, and as long as this condition prevails the producer will always be in the position of long distance shipping with its attendant risks ,and the packer will be in the position of securing supplies from the distant points with a chance of bunching shipments from time to time causing the throwing of oversupplies into the trade channels with accompanying losses.

Everyone seems agreed that the only solution to this problem is pork production closer to the centers of consumer demand and this would apply practically to the whole territory lying East of the Rocky Mountains. From the differential in favor of Western hog producers, and which will remain in their favor until local production might be built up to reasonably meet Western demand, it is evident that regardless of heavy marketing of hogs and possible curtailment of prdouction in the East and Middle west brought about by grain production conditions the Western producer should profit by increasing hog production. With less than 10 per cent of the hogs required in California alone being produced within the state and less than 25 per cent of the requirements being produced West of the Rocky Mountans it would seem that an unprecedented marketing opportunity is offered in Western hog production.

Found: The Smallest Postoffice



—NEA, Washington Bureau

... controversy over the smallest postoffice in the United States has been settled at last. Here it is. The picture shows the seat of federal mailing activities at Randle Cliffs, Md., where G. E. Frazier is the postmaster and force. Randle Cliffs is not more than 100 miles from the nation's capital.

If You Have
OIL AND GAS LEASES OR ROYALTIES FOR SALE
SUBMIT SAME TO ME.
EZRA WATTS

WE INVITE YOU——

To pay our store a visit...You will find that you can save money on your grocery purchases.

A complete stock at your disposal.

PORTALES CASH GROCERY

See Us For:

Engines, Windmills, Pump Supplies, and Plumbing Fixtures

WITH OUR LARGE STOCK WE ARE IN POSITION TO SUPPLY YOUR EVERY NEED IN OUR LINE. WE HANDLE NOTHING BUT STANDARD GOODS. WE EMPLOY EXPERTS TO ASSIST YOU IN YOUR PUMPING AND OTHER PROBLEMS

Case Tractors

HAVE BEEN LEADERS IN THE TRACTOR FIELD FOR LONG YEARS PAST. WE WILL BE GLAD TO DEMONSTRATE THIS TRACTOR TO YOU NOW AND QUOTE YOU PRICES. ALL SIZES OF PULLEYS, BLOCKS AND ROPE.

Lariat Rope--Made for Service

WE CARRY A GENERAL LINE OF SET SCREWS, BOXINGS, BOLTS, BELTING, PIPE FITTINGS OF ALL SIZES, PUMPS, CYLINDERS AND ANYTHING THAT IS USED IN GETTING WATER TO THE TOP OF THE GROUND.

Roswell Pump & Supply Company
The House of Dependable Merchandise
ONE BLOCK FROM DEPOT PORTALES, NEW MEXICO

REV. F. E. CLARK



Rev. F. E. Clark, Baptist minister of Houston, Texas, who has fallen heir to $800,000. Thirty-three years ago he was en route back to the United States from Sydney, Australia, when two girls were washed overboard. He jumped in and held them up until help came. Their grandfather, on board, thanked Clark and told him he would remember the act. Both ladies died some time ago and when the grandfather passed away his will named Clark as beneficiary of his property and money. Clark will use the money for Christianity work.

John Williamson motored in from Richland Saturday, returning Sunday, accompanied by his mother.

Private Lessons

I shall give private lessons in school and college subjects during the summer vacation. I shall be available for this work after June 6. My room will be at 431 Main st.

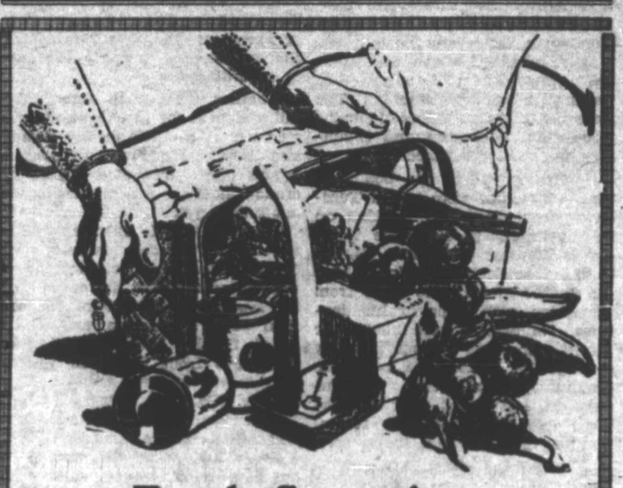
THOMAS C. CLAYTON
Portales, New Mexico

Steel Eclipse Windmill
Runs in the Lightest Wind
Self-Oiling



E. N. Neer Hardware
Portales

The News Wants to Buy Clean Cotton Rags



Fresh Groceries

There is keen satisfaction in getting good groceries at saving prices—and that is what we offer the housewives of Portales.

A partial list of the many good things we have to fill the family larder:

FIDELITY FLOUR, N. B. C. Crackers and Cookies, Del Monte Canned Fruits, Mazola and Wesson Oil, Log Cabin and Camp Fire Syrup, Salad Dressings, Sandwich Spread, Olives, Pickles, Corned Beef and Roast Beef, Heinz White Vinegar, Bluhill Peanut Butter.

J. N. McCall Co.
Phono 13 We Deliver

CHEVROLET
***for* Everybody, Everywhere**





The Coach
Widely popular because of its handsome appearance, comfortable seating arrangement and low price.
$595 f. o. b. Flint, Mich.



The Sedan
A beautiful enclosed car, notable for its marked distinction in line, color and appointments. Accommodates five persons in comfort.
$695 f. o. b. Flint, Mich.



The Touring Car
A car of unusual utility and economy because of its low fuel and oil consumption, and its ability to withstand hard usage.
$525 f. o. b. Flint, Mich.



The Roadster
A favorite among those who demand economical operation and smart appearance in a two-passenger open car.
$525 f. o. b. Flint, Mich.

AMONG the eight beautiful Chevrolet passenger car models there is one particularly suited for every driving preference—a Chevrolet for *everybody, everywhere.*

The family seeking an all-purpose automobile—those women and men who require personal cars of unquestioned smartness—the business man who demands combined economy, utility and fine appearance—owners of high-priced automobiles who wish to enjoy the advantages of additional transportation without sacrifice of quality or prestige—

—all find in Chevrolet exactly the car that meets their needs, at a price whose lowness reflects the economies of gigantic production!



The Imperial Landau
This notable example of style car-designing affords true custom-built appearance and luxury.
$780 f. o. b. Flint, Mich.



The Sport Cabriolet
The most distinctive two-four passenger car ever offered in the low-priced field. Spacious rumble seat.
$715 f. o. b. Flint, Mich.



The Landau
Fine appearance emphasized by beige brown Duco finish, black leather rear quarters and landau bows.
$745 f. o. b. Flint, Mich.

The Coupe
Combines smart appearance, and all-around utility with low price. Popular for professional or personal use.
$625 f. o. b. Flint, Mich.

Portales Chevrolet Co.

ADD HOBBS, Manager Portales, New Mexico
QUALITY AT LOW COST

A History of Roosevelt County

FORMATION AND INCORPORATION OF PORTALES

By Della Mae Yoachum

Joe Boren, who has been janitor of the court house for the last ten years, is probably the only surviving man of the eighties. He was one of the first settlers in this part of New Hexico. When he first came here this country was a continuous mass of buffaloes, antelopes, mustangs and coyotes. He said he had many times killed buffaloes around this part of the country.

Most of the early settlers' homes consisted of small sod houses covered with skins and tar to keep out the sun and ran. These huts were very small and the bedding had to be rolled up in order to make enough room for cooking.

The early settlers had many hardships, especially trouble with the Indians. Some of the early settlers who endured the many hardships of the west were Eddie McDonald, Jim Stone, Sid Blaco, C. S. McCarty and Doc Good, who owned a large ranch near the Portales Springs.

Portales was founded in 1894. At first it was more of a western cow country, but has later become a farming and irrigation section. In 1900 the homesteaders came in from almost every state but princpally from Texas and Oklahoma, and settled in a solid radius of about thirty miles except in the sandhills to the north.

Uncle Josh Morrison ran the first store in Portales. It was then in Chaves county. In 1902 there were twelve saloons and occasionally there occurred exciting drunken fights. Some later business men were M. J. Faggard Grocery Co., Dr. J. S. Pearce and Woodcock and Blankenship wholesale Grocery Co.

Portales was built all at once. There were frame buildings all the way around the square. The railroads were brought through here in 1898. The depot was situated where the pump station is today. Several buildings were located near the depot at that time.

The first school in Portales consisted of four rooms and stood where the present grade building stands. The teachers were Mr. Ellis, Mrs. Eva Ward and Nee Smith.

In February, 1903, the Portales people began to strive to incorporate. They decided that they must have some head to all public matters with someone to look after the affairs of the town who had the authority to do so. Often best citizens instead of pulling together unconscously pulled in different directions. Under an organized town they would have a better chance for good government and improvements. Portales was at this time in the contest for the county seat and knew they must be incorporated if they were to be a county seat. About this time W. E. Lindsey and T. C. Hunt made a trip to Santa Fe in request that they might incorporate.

The article of incorporataion of Portales was filed on record in the New Mexico secretary of State at 2 o'clock on the 17 day of Feb., A. D. 1903.

Portales was organized in 1905 but did not incorporate until 1909. Some of the early influential men were Ex-Governor Lindsey, U. S. Commissioner, the Howards, J. A. Farly, surveyor; J. S. Pearce, druggist, and Judge Carter.

The territorial officers at that time were:

M. A. Otera, governor.
J. H. Vaughn, treasurer.
W. G. Sargent, auditor.
Lafayette Emmett, librarian.
J. W. Raymond, secretary.
B. S. Rody, Delegate of Congress.

The county officers:

Sheriff, Fred Higgins.
Probate Judge, J. L. Evans.
Assessor, John C. Peck.
Surveyor, U. R. Kennedy.
Treasurer, Mark Howell.
Supt. of Schools, E. O. Creighton.
Commissioner, T. D. White.
District Attorney, G. W. Pickad.

Portales was located in an inland valley. It is a flourishing, prosperous little city. It is located on P. V. and N. E. Ry, 96 miles north of Roswell. It has free schools, and churches, facilities, good water and very healthful climate.

The new additions to Portales were the Jeff Franklin tract at $10 a lot. The Elland and Leach tracts were surveyed by J. A. Fairly. This was a great addition to Portales.

Since this time Portales has had many valuable improvements, the cotton gin, sweet potato houses, canning factory, new school building, pavement and many new business houses, as well as residences. In a few years our normal will probably be ready for use. There are other advantages for improving our little city which we hope will soon be accomplished.

Song Composed Under Stress of Loneliness

Some persons assert that John Howard Payne wrote his wonder song, "Home, Sweet Home," while in a debtors' prison. Others say he wrote it at a time when he was homeless, stranded in London. Payne, however, leaves behind him the statement that he was a fairly successful playwright, with a good supply of money and excellent prospects ahead when he wrote the song. He did admit that he was somewhat depressed at the time he penned the words, but he attributes his depression to a dull October day, merry crowds passing his window as he sat and watched them. He was lonesome. Being a wanderer, he had strayed far from home, but at times he had memories of the days he spent in happy childhood with a mother he adored in a humble cottage at Easthampton, L. I. The tune he adapted from a song he had heard a peasant girl singing to herself in the fields of Italy while he was visiting that country. After writing the words, he jotted down a semblance of the tune he had heard in Italy and sent the suggestion to the composer, Harry E. Bishop, who produced the air that so admirably fits the words.—Kansas City Star.

Heeded Europe's Plea for Financial Help

Probably the first time that Europe called on America for financial assistance in time of war was in 1279. Documents in the Vatican dating back to the Thirteenth century record that in 1261 King Haakon of Norway dispatched a bishop from Iceland to Greenland with instructions to keep the Norse colonies both there and in America in better touch with the old country. The bishop preached the Crusades with such success that in 1276 the pope dispatched to Greenland a commision headed by a Scotsman, to help swell the war chest funds. One member of this group, whose name is not preserved, boarded a ship for America in 1279, returning three years later to Norway with a cargo of sealskins, walrus tusks and whalebone. These were sold and the sum realized was sent to Italy. Again in 1325 a load of walrus tusks arrived in Greenland from the North Atlantic seaboard. They were sold and the proceeds went to Rome.—Living Age.

Why Mothers Get Gray



—NEA, New York Bureau

Mrs. H W Cristy takes a hurdle on 'Glenna Bay" in the Ladies Hunter class at the annual horse show at Stamford, Conn. Glenna Bay seems to take offense—beg pardon, a fence—easily

The Newest Flower Are Shaggy Things



WOMEN who "live in sports clothes all summer" are like people who live in glass houses: no one has ever been known to do it. For always there arise many occasions when one really needs a light frock of the afternoon, or "bridge," variety. The frock above is charming and sure to be very useful all summer and fall, with its smart simple lines developed in a lovely Georgette or crêpe de Chine of becoming color and with the new shaggy flower in a harmonizing shade. A bolero with picoted lower edge ripples over the one-piece back, while in front the skirt falls in soft gathers beneath the tight buckled girdle. (*Copyright, 1927, by Butterick*)

Renew Your Health By Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, —once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs are the greatest of all system purifiers. Get a family package with full directions. Only 35 cts. at drugstores. (Adv).

HONEY CREAM BREAD

Is made and baked to a standard which has proven satisfactory to the housewives of Portales.

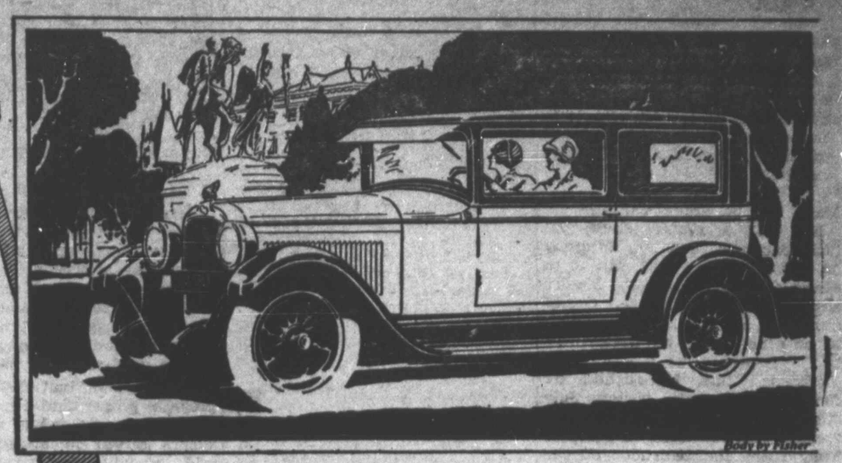
It is pure and wholesome. Designate Honey Cream when placing your order.

Nnow that the war is ovrad!

City Bakery



Even Greater Value Because of Lower Prices



NEW LOW PRICES

$775 SEDAN

Coupe	$775
Sport Roadster (4-pass.)	775
Sport Cabriolet (2-pass.)	835
Landau Sedan	895
De Luxe Landau Sedan	975
Delivery Chassis	585
De Luxe Screen Delivery	760
De Luxe Panel Delivery	770

All prices at factory

Oakland Six, companion car, supplied in six body types by Fisher. Delivered prices include minimum handling charges. Easy to buy on the liberal General Motors Time Payment Plan.

For the fifteen months following its introduction, the Pontiac Six was acclaimed everywhere as a value never before known in the field of low-priced sixes.

Then recently came the New and Finer Pontiac Six at sharply reduced prices. And over night, almost, Pontiac Six sales swept to new and sensational figures. For here was even greater value because of greater quality at lower prices!

If you have not seen the New and Finer Pontiac Six —if you have not acquainted yourself with its new qualities of luxury and distinction—

—come in and learn how, for as little as $775, you can now obtain a six-cylinder Sedan whose beauty, performance and reliability are responsible for the greatest success ever enjoyed by a car of its type.

HOLMES MOTOR COMPANY

JOE P. CLEVENGER, LOCAL MANAGER

PORTALES —::— —::— CLOVIS

The New and Finer
PONTIAC SIX

Try a News Want-ad

Dapper Dan

FOUR SPRES TO SUCCESS ARE INSPIR.., RESPI.E, CONSPIRE AND PERSPIRE.



SUMMER HEAT—STRAW HEADGEAR

Summer weather calls for the coolest hats you can find...We have them—a bg variety of straws, with plain or fancy bands, as you may desire.

Come in and pick yours out. These are real bargans. Quality good and prices right.

Fields & Bonner

Why do the majority of the particular housewives in this community patronize our store? The answer is—our groceries are always fresh.

Every article of foodstuff in our store is guaranteed to be fresh.

Whatever your grocery needs may be, we can supply you.

Phone Your Order If You Wish

MODEL GROCERY

Phone 19

Get Our Prices On Eggs Before You Sell

Bill Ding says:



PORTALES LUMBER COMPANY

PHONE NO. 10

Dependable Building Service

FRANK SMITH'S

FOURTH ANNUAL

PICNIC

—AND—

RODEO

JULY 15 AND 16

12 Miles Northwest of Portales, New Mexico

CALF ROPING
Day Money ----- $100.00
Cut 60 and 40 Per Cent

GOAT ROPING
Entrance Fees Divided Into Prizes, 60 and 40 Per Cent

BREAK-AWAY
Entrance Fees Divided Into Prizes, 60 and 40 Per Cent

WILD COW MILKING
Entrance Fees Divided Into Prizes, 60 and 40 Per Cent

WILD HORSE RACE
BAREBACK STEER RIDING
All Mount Money

BRONK RIDING —.:— BULL DOGGING

Barbecue and Dance Both Days and Nights
Good Music

75c at the Gate Admits to Rodeo and Barbecue All Over 12 Years of Age. Children Under 12 Years Old Admitted Free

For Concessions Writ or See Frank or Andrew Smith, Portales, New Mexico

SOCIETY and Club

Rain Bow Girls Will Meet Tonight

A ralley meeting of the Rain Bow Girls will be held tonight at eight o'clock at the Masonic Hall. The newly elected officers will practice for their instalaltion service.

Make Trp to Grand Canyon

Mr. and Mrs.John Mauk and little daughter Jane left Saturday on their vacation. They will go to Silver City and visit Mr. Mauk's sister and then go to the Grand Canyon. Mr. and Mrs. Mauk plan to be gone about two weeks.

Mr. and Mrs. McLaughlin of Clovis were Portales visitors July 4th.. They were very much mpressed with the looks of Portales, They spent the remander of the day at the Rodeo at Floyd.

Those accompaying them were; Mildred Scott,Francis Beals and their daughter Mary Mc Laughlin.

W. M. U. Meets To-day

Circles 3 and 4 of the Women's Missionery Union of the Baptist church meet with Mrs. Fletcher this afternoon. Mrs. Fanny Wheeler was program leader.

Creles 1 and 2 meet with Mrs. Florence; Mrs. Joe F. Grizzle was leader.

Young People's Class Has Picnic

The Sunday School Class of Mrs. J. M. Bradley had a pcnic at the country home of Mr. and Mrs. B. F. Smith Friday night. About thirty young men and women were present.

The evening was spent in playing swiss tag, grandma grunt, Jacob and Ruth, Tommy and other games.

Gives 42 Party Friday Night

Dr. and Mrs. R.W. Means gave a 42 party last Friday night. There were two tables of 42 . After the evening had been spent in playing an ice course was served to Mr. and Mrs. H. G. Rowley, Mr. and Mrs. J. Rex Forrest, Mr. and Mr. Ike Hughs, Mr. and Mrs. Lee Johnson, Mr. and Mrs. J. B. Priddy and Mr. and Mrs. J. C. Compton.

Has Bunkng Party

Miss Elizabeth Greaves entertained six girls with a Bunking party Saturday night The evening was spent talking and telling ghost stories. Punch and sandwiches were served at midnight.

Those present were; Miss Betty Hoover, Miss Iris Ribble, Miss Lucille and Marjorie Thurston and Miss Laura Turner.

Baptist Home Enjoys Pcnic

The children of the New Mexico Baptist Orphans' Home celebrated the fourth of July with a picnic at the H— Ranch. Mr. and Mrs. Edwardson spent the night at the Home and took the children on the picnc.

The children spent the day n playing games and having a general good time.

Mr. and Mrs. J. N. King Entertain

Mr. and Mrs. J. N. King entertained a number of their young frends with a delicious Sunday dinner on July 3rd. Those enjoying the hosptality of the King home were Misses Carolyn Bradley, Muriel, and Hazel Galloway, Sybil and Velma Autrey, and Messers John Bradley, Velmon and Menlo Autrey.

Picnic Party

July 4th furnished the occasion for several picnic parties, but none surpassed in pleasure the one that assembled at the J. P. Ford home, "where the latch string is always on the outside."

The supper, which was lacking in neither quality nor quantity, was spread upon a large table on the shady lawn and was enjoyed to the utmost.

The evening was happily spent in social conversation and in listening to some fine selections from the phonograph, and about 8:30 another freezer of cream was opened. Some of the company thought it would be a problem to dispose of it, but not so—it disappeared as if by magic.

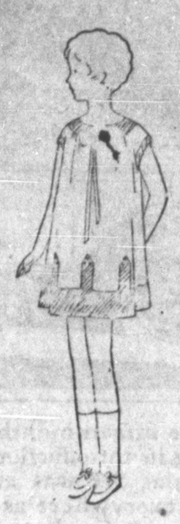
Members of the party were: Messrs. Claude A. Lorts, Henry Bremer, W. H. Catt and wives; J. H. Breshears, Hugh Knox and J. P. Ford and families; Mrs. Newman and children and James Thigpen.

U. D. C's Meet Tuesday.

Mrs. C. J. Whitcomb was hostess to the U. D. C's. Tuesday afternoon at four o'clock. A salad course was served at the beginning of the meeting, after which the ladies played rook.

The members present were: Mrs. Lilly Billingsly, Mrs. E. A. Herndon, Mrs. N. F. Wollard, Mrs. J. G. Greaves, Mrs. E. N. Neer, Mrs. Fred Luper, Mrs. Herman Luper, Mrs. H. P. Jones, Mrs. T. E. Moody, Mrs. J. C. Compton and Mrs. Harry Buchanan.

A Frock Make. Both Ends Chic



From neckline to hemline is no great distance these days, but the smartness that a frock enjoys, like the respect a bee commands, is in no way governed by its size. That is cleverly proved by the charming little gown seen above, which encloses a great deal of chic within its boundaries. The band at the round neck, the cuffs of the long-or-short sleeves, and the novel picket-fence band at the hem are of the same material as the frock itself, in a darker shade of the color. Or the frock may be of a printed, dotted or embroidered fabric with the bands of plain color. Obviously it is very simple to make. (*Copyright, 1927, by Butterick*)

Bridge Club Meets With Mrs. Buchanan.

Mrs. Harry Buchanan entertained the Bridge Club Friday afternoon. Mrs. T. E. Mears held high score at the close of the afternoon and Mrs. C. J. Whitcomb held low score.

The guests present were Mrs. Lee Johnson and Miss Betty Hoover; the members were Mrs. Marjorie Richardson, Mrs. J. J. Spires, Mrs. T. E. Mears, Mrs. E. N. Neer and Mrs. C. J. Whitcomb.

Rabbit Fry at H— Ranch

Among the many picnics enjoyed by Portales people was a rabbit fry at the H— Ranch Monday evening. The rabbits were killed in the afternoon and about sundown the L. L. Thurston family, Audean, Ruth, Edith and Ernest Wheeler, Maurice Wright of Clovis, Lenore Shaw and Laura Turner took their supper and went to the H—.

After the supper had been cooked and eaten the evening was spent in playing games.

Leave for Denver

Mr. and Mrs. T. A. Martin will leave in the morning for Denver, Colo., where they will meet Miss Sara Kerr. Miss Kerr will return to Portales with the Martins.

Mr. and Mrs. E. J. Norris entertained with a five course dinner last Friday evening at their home on Ohio street. Those present were Mrs. J. A. Worcester of Somerville, Texas; Misses Eileen and Waymah Norris, Mr. and Mrs. Frank Dice of Clovis, and George Kinter of Tulsa, Oklahoma.

H. M. C. With Mrs. Bremer

Home Makers and their friends to the number of nineteen assembled in the Henry Bremer home Wednesday afternoon, July 6th, in a salad and sandwich session.

The roll call response, salad and sandwich recipes, was in itself a program, each member responding with a good-sounding recipe.

Mrs. Christoe had charge of the program proper, and displayed several pictures of salads and sandwiches served in attractive ways and brought the thought that foods pleasing to the eye are apt to be pleasing to the palate also.

Suggestions were made for combinations of foods, thus making a nutritious and palatable dish from remnants of food too small in themselves to be of value toward a meal.

The hostess, assisted by her daughter, Mrs. Lorts, still further carried out the afternoon's program by serving a delicious lunch of salads and sandwiches with iced tea.

Next meeting, Wednesday, July 20th, at the court house. Subject: Cushions; leader, Mrs. Lorts. Roll call, quotation or poem regarding home. Bring your cushions.

Birthday Dinner

On Sunday, July 3rd, at one o'clock, at her home on Nevada street, Mrs. R. D. Wright very delightfully surprised her sister, Mrs. Effie McCarty, with a delicious birthday dinner.

Mrs. McCarty's boarders were all "wise" and each gave a reason why he would not be at home on Sunday, so it was perfectly natural that Mrs. Wright invite Mrs. McCarty over for Sunday dinner—but it was not so natural to find the dining table graced with a huge birthday eake aglow with candles, and all her "family" assembled to to her honor.

Those enjoying the occasion were the guest of honor, Mrs. McCarty, and daughters, Misses Loreta, Naomi and Maybelle; and Messrs. Ted Summers, Otto Kaptina, Le Roy Crauford and Bill Poose; Mrs. Wright and the R. D. Wright family.

Mr. and Mrs. Ben Dunn and son, Bennie Bruce, of Artesia are spending the week with Mrs. Dunn's people, the B. B. Thigpen family.

o——

Mrs. H. W. Brown left Sunday morning for Amarillo, where she will visit her mother, Mrs. Mary B. Leopold, and other relatives.

Through a Woman's Eyes

By JEAN NEWTON

A Woman's Failing

"Is there anything in the world more irritating than the way some women make rules to govern everything and then want to run other lives by their own rules and measures and judge other people with the yardstick of their own making? Without knowing or considering the circumstances of a situation or character and disposition of the person involved, they fling down their rule for any matter as unquestionably as nature flings a flash of lightning across the sky. With no thought of the responsibility they assume they will volunteer an opinion and give advice on a subject on which they have absolutely no understanding, but which they jam into line under one of their rules! It is the older generation, of course, from whom we suffer most in this way. Is there any wonder, then, that grown children do not seek or regard the advice of their elders who would judge only by the antiquated rules behind which they have entrenched themselves?"

One guess tells us that this reader is suffering from a well-meaning mother or aunt, perhaps, who has the fault of generalizing, who says: "This is the way to handle a husband," without knowing the man; "That is the way to bring up a child," without considering the individual child; "There is the way to happiness," without regard to whose happiness is in question, and the fact that each of us must judge what constitutes happiness for ourselves!

Life is so complicated and people so very different that it is foolish to generalize. The older we grow the more we see this illustrated; the more evidence we find of the fact that it is neither fair to judge nor practical to advise one person by rules that fit another—that in the human equation the fact that something has happened one way is no proof whatever that anything will ever happen that way again! We should know, if we have lived at all, that rules about human beings are as full of exceptions as life is of surprise, and that for unimpaired, straight thinking we are best off regarding rules as so much excess baggage and discarding them altogether.

And yet people, and older people as a rule, fall victims to the temptation to generalize. They tell us how much freedom a daughter should have, how a mother should spend her time, what we should do with our money.

Women are most prone to this failing. Men usually are slower to form opinions.

(© by the Bell Syndicate, Inc.)

Have Picnic at H— Ranch July 4th.

Several families went to the H— Ranch for a picnic July 4. After the picnic dinner had been eaten the afternoon was spent in pitching horse shoes and playing other games.

Those participating in the picnic were: Mr. and Mrs. J. Rex Forrest, Mrs. Bishop, Mr. and Mrs. Ike Hughes, Mr. and Mrs. A. D. Ribble, Mr. and Mrs. C. V. Harris, Mr. and Mrs. J. C. Compton and Mr. and Mrs. H. G Rowley

RICHLAND REPORTS

Geo. Luce is singing for Brother Hicks in his meeting at Longs.

Tom Cooper and wife of Nebraska are visiting Tom's parents, Mr. and Mrs. H. B. Cooper.

Miss Mabel Short spent Tuesday night with Miss Marcel Gumm.

Miss Jewel Vick took dinner with Miss Evelyn Hodges Sunday.

A number of our people went to the penic at Floyd, but "rough riders" who did not go entertained the picnic at Floyd, but "rough Spriggs.'

We were very glad to have so many singers from other communities at singing Sunday night. We hope they will come again.

Miss Marcel Gumm spent the week end with Miss Mabel Short.

Bro. Grant, the state mssionary, will preach here Saturday night, the 9th, and Sunday at eleven; also Sunday night.

Miss Wilda has been on the sick list. We hope she will soon be well again.

THE FLOYD PICNIC AS I SAW IT.

Being the first of the kind I ever attended in the West, I wanted to see everything, even to the cooking of the 4 beeves. It was in seven great caldrons, their coffee in another, but it did not go half around. At 11 o'clock 500 cars had passed thru the gate and still coming. Every place in New Mexico was represented—and Texas, from Fort Worth to El Paso. Los Angeles was represented by Mrs. Rand, mother of Sally Rand, the borned movie star with Cecil B. de Mille. Ball game was 2 to 0, favor of Portales at noon. The Rodeo was O. K., but it was pitiful to see those little calves scared so; I did not care to see much of it, but it was clean sport for the boys and they seemed to enjoy it greatly. I believe it was as nicely behaved crowd as ever I saw, but if you look for good you will find it everywhere. I did not stay for dance as I am opposed to it, but let those that enjoy it dance, is my motto. The picnic part was a success.

Mrs. L. G. Stevens,
Upton, N. M.

Terrible epidemics of disease with appalling loss of life have followed the widespread distribution of fleas. Fleas live on imce, rats, dogs and even human beings. Bubonic plague which breaks out without warning and kills thousands is one of the many diseases for which the flea is responsible. Fly-Tox kills fleas. Spray gently against the fur from rear of animal. Simple instructions on each bottle (blue label) for killing ALL household insects. Insist on Fly-Tox. Fly-Tox is safe, stainless, fragrant, sure. Every bottle guaranteed.

adv. July 7

Want a Good
Cheap Battery?
Look Our's Over
Bracken's -BATTERY- SHOP

- NOTICE! -

I have moved my shoe shop to the Adams building, between the Wilson Hotel and Home Bakery. I am now ready for your shoe and harness repairing.

QUICK SERVICE SHOE SHOP
JOHN SKINNER, Prop.

SATURDAY SPECIALS

For next Saturday only we are going to give you some very special prices on some high grade accessories. You will never find a better time to get those than this.

Auto Polish
Motor Meters
29x4.40 Tubes
Ford Snubbers
Speed Wrenches
Spoke Tighteners
Black Engine Enamel
Nickel and Silver Polish
Williams Foot Feeds for Fords
Rear View Mirror for Truck and Passengers

—and many other items all reduced for Saturday only.
Come In and Look Them Over

Universal Motor Co.

OPEN LETTER

LAKE ARTHUR, N. MEX.
JUNE 11, 1927.

ROBERTSON PRO. CO.,
Portales, New Mexico.
DEAR SIRS:—

In answer to your letter of recent date, will state that I have used in the past fifteen years the following separators: Little American, Domo, Sharpless, De Laval, Melotte. I always thoght I had a good separator in each and every one of these that I mention, but after using the BEATRICE I find my mistake, for I have given this a full and rigid test. You know, and every one that has used a separator any length of time, that a stripper cow is hard to take the cream out of, and after milking 5 or 6 strippers, seperating and keeping the milk separate from fresh cows, I know that the BEATRICE will take every particle of the butter fat from the milk where the other separators failed. In going to a creamery some time ago I opened my cream can to show some people how thick my cream was. One man spoke up and said that he had a Melotte Separator and if he ran his cream that thick there would be cream on the skimmed milk and he told me I was losing by doing so. I offered him $10.00 if he could get any cream off of my skimmed milk. After allowing it to set 24 hours in a wash tub, he gave in.

I like this BEATRICE Separator for this one point, for it does not take so many jars to hold my cream, and it churns so much easier. I have churned 14 pounds of butter out of 3 gallons of cream. I take great pleasure in giving every farmer a true and honest recommendation in this BEATRICE Separator, for I know, like myself, each and every one of us that works with cows wants to get all returns that we can. Hoping you success in the business world, I am,

Yours very truly,
MRS. MAE WILKINS.

Robertson Produce Co.

P. S: Have just received the ninth order, "but it won't be long" until they are gone. Sor hurry to get one this time.

Business Firms

—that advertise consistently throughout the summer will reap greater profits when the prospective bumper crops are made this fall.

For greater circulation, advertise in——

The Portales Valley News

"A Builder in Roosevelt County"

Local Personal News

Dr. and Mrs. R. W. Means spent the Fourth of July in Amarillo.

—o—

Dorothy Stewart and Audrey Lee Brummett spent the week in Clovis with Mrs. Malcolm Hall.

—o—

Coe Howard, Ed J. Neer and Milt Kornegay attended the Cowboy's Reunon at Las Vegas.

—o—

Mr. and Mrs. Reed Murrell and Miss Elsie Murrell were Clovis vistors Sunday afternoon.

—o—

Mr. and Mrs. Fred Luper and Mrs. Herman Luper returned Monday after a week's visit in Dallas.

—o—

Mr. and Mrs. Geo. Williams and Harry were visitors to the Carlsbad Caverns on last Sunday.

—o—

Mr. and Mrs. Maurice Bouldin returned Sunday from California, where they spent their honeymoon.

—o—

Rev. and Mrs. Joe F. Grizzle and daughter, Nora Belle, spent several days last week in Albuquerque.

—o—

G. T. Clark of Decatur, Texas, arrived Thursday for an indefinite visit with his sister, Mrs. John Foster and family.

—o—

Mr. and Mrs. J. L. Marlow are now occupying apartments with Mrs. W. B. Jones on East Ohio street.

—o—

Mr. and Mrs. J. G. Greaves and Gordon King Greaves were among the vsitors to the Carlsbad Caverns last Sunday.

—o—

Ben Thigpen and family of Childress, Texas, were week end guests of his brother, B. B. Thigpen and family.

—o—

The J. B. Raymond family motored to Clovis Sunday afternoon and were guests of Mrs. J. E. Meredith and family.

—o—

Mrs. E. A. Long of Floyd is in Portales for medical attention and has an apartment at the Bond rooming house.

—o—

Miss Alma Stinnett, who has been suffering from a broken toe received several weeks ago in an auto accident, is recovering nicely.

—o—

Mr. and Mrs. Dave Isenberg, Mr. and Mrs. Daum and Herbert Daum spent Sunday and Monday in Amarillo.

—o—

Mr. and Mrs. Loyd Jones and son, Loyd, Jr., are spending their vacation with Mr. and Mrs. J. W. Maupin. Mrs. Jones and Mrs. Maupin are sisters.

—o—

Mr. and Mrs. J. T. Wilcox and mother, Mrs. Rose McDowell, of Kansas Cty, arrived in Clovis Saturday and Sunday afternoon they, with Mrs. McDowell's son, Scot,t, were calling upon Portales friends.

—o—

Mr. and Mrs. Hershel Richards, Misses Arlene Jones and Helen Goodloe and Mr. Tom McCally left Sunday for the Rodeo at Las Vegas. On their way home they visted in Santa Fe and Albuquerque.

—o—

M. A. Depuy was in from Floyd today renewing his subscription for The News. He says they have had some good showers in that community.

—o—

E. N. Ray and Children, Eleanor, Alta May and Bethel, motored over from Sudan, Texas, Saturday night and spent Sunday with his parents, Mr. and Mrs. D. L. Ray. They very materially assisted in the song servce at the Christian church Sunday night and the audience very much appreciated the duet by Mr. Ray and daughter, Miss Eleanor.

Miss Kenneth Bell left Tuesday for Tennessee where she will visit relatives.

—o—

Miss Gladys Johnson came in Friday for a month's visit with her mother and sisters.

—o—

Born to Mr. and Mrs. Joe Boren on Tuesday morning, July 5th, an eight and one half pound boy.

—o—

Carl Turner, Lee Johnson, Lester Prater and Charley Nelson left Saturday for Trementina on a fishing trip.

—o—

Miss Edna Locker left Sunday for, Las Vegas, where she spent the fourth and will visit with firends and relatives a few days.

—o—

Earl Little of Amarillo Texas, spent Sunday and Monday with his parents, Mr. and Mrs. L. A. Little.

Mrs. Coe Howard and her father, Mr. Trout, left Friday for Los Angeles, Calif., where they will visit Mrs. Howard's sister and Mr. Trout's daughter.

Miss Sibil Dean was taken to the Baptist hospital at Clovis aSturday by Dr. N. F. Wollard; the underwent an operation for appendicitis.

—o—

The H. T. Ward family of Arch returned Friday from their pleasure trip to Texas, California, and Arizona, and report a wonderful trip.

—o—

Dr. and Mrs. Brasell and Mr. and Mrs. A. E. Rich and son of Shreveport, La., who attended the Comboy's Reunion at Las egas, returned to Portales Tuesday night.

—o—

Walter King of Causey and Mr. and Mrs. J. W. King of our city left Monday night for Harmon, Arkansas, called there by the illness of their mother, Mrs. R. A. King.

—o—

W. J. Sweet was in town Wednesday preparing to take the scholastic census for the Floyd district. This is one of the largest districts in the state. It takes in a part of eight townships.

—o—

Mr. and Mrs. Hubert Hatch and Mrs. J. J. Cutler and daughter, Lorena, motored to Hot Springs, N. M. Sunday, returning Tuesday, accompanied by Mr. Cutler, who had been there the past two weeks taking baths.

—o—

Mr. and Mrs. I. N. Cox, Audry, Cox and daughter of Stephenville, and Frank Cox of Gorman came in Sunday for a visit with Mr. and Mrs. J. G. Cox. Mr. and Mrs. Cox are the parents of J. G. Cox and will spend the summer with him.

—o—

Miss Mardelle Morrson, who has been spending her vacaton with her parents, Mr. and Mrs. Seth Morrison, left Sunday for Santa Fe, accompaned by Ray Bonner. En route they attended the rodeo at Las Vegas July 4tn.

—o—

Roy Ballow came in Saturday night from Chillicothe, Missouri, where he has finished the Chillicothe Business College. He has a position with the Clovis Mill and Elevator Company.

—o—

Misses Janie Warnica and Helen Lindsey and Lacy Armstrong were among those attending the Cowboy Reunion at Las Vegas July 4th. Miss Warnica also visited her sister, Miss Cymbaline Warnica, who is attending school there.

—o—

Mrs. Rhoda Johnson left Sunday morning for an extended visit to her old home at Hillsboro, Ohio. She will visit her brother and sister and a host of other relatives and frienos and plans to return to Portales about October 1.

—o—

Miss Mary Elizabeth Hancock and Jack Turner left Sunday morning for Las Vegas where they will enjoy the rodeo and cowboy reunion, before visiting Albuquerque, Santa Fe, and other points of interest. They will return home via El Paso and Juarez.

Frank Smith, accompanied by his sister, Mrs. O. S. Sykes of Farwell, Texas, motored to Roswell and visited over the fourth with their mother.

—o—

Mr. and Mrs. Oscar Smith moved Saturday into the house on Montana street vacated by the J. E. Wise family on Thursday.

—o—

D. B. Robinson has purchased the Aleck McCall home at the corner of Kansas and Pine streets. The McCall family will occupy the new bungalow on Utah street being erected by J. P. Voyle.

—o—

The C. L. Carter family and their guests, Mrs. Powhatan Carter and children of Lovington, N. M., motored to Clovis early Monday morning, where they were joined by the E. H. Robinson family, the entire party going to Ft. Sumner for a day's outing.

—o—

Mr. and Mrs. Reed Murrell and Miss Elsie Murrell attended the celebration at Floyd Monday afternoon, and from there motored to Kenna and spent the night, Reed and Miss Elsie returning to Portales Tuesday and he going on to his work at Borger, Texas.

—o—

Mrs. M. M. Ward of Bristoe, Oklahoma, who has been a guest in the A. B. Meiner home, left on Tuesday for an extended visit with her daughter, Miss Helen Ward, in Los Angeles, Calif.

—o—

H. C. Waltom, who has for some time been manager of the Joyce-Pruit store here, moved his family this week to Clovis, where he has charge of the store the Joyce-Pruit company has recently installed there.

—o—

Reed Murrell came in Saturday from Borger, Texas ,where he has been employed for the past several months. Mrs. Murrell came up from Kenna Saturday night and they visited in the E. C. Murrell home over the week end.

—o—

Lee Carter, Leon Jones and Wat Stewart motored to Carlsbad Saturday on a fishing and sightseeing trip. They visited the famous Carlsbad Caverns on Saturday, being a small part of the crowd which numbered 874.

—o—

Mr. and Mrs. Tom Reynolds and sons of Abilene, Texas, touring in New Mexico, were guests in the R. D. Wright home Friday.

—o—

Mr. and Mrs. H. F. Crow left last Wednesday for a short visit with Mrs. Crows' people at different points in Texas.

—o—

Charlie Robinson and his brothers, Carl, Earl and Van, who are here from Los Angeles, were Clovis visitors Tuesday.

—o—

W. J. Smart was a pleasant caller at the News office Tuesday and renewed his subscription for another year.

WHEN MISTRUST CREEPS INTO THE SOUL

Whenever a person begins to lose faith in mankind, or in humanity in general ,it pays to investigate the smoke for there is bound to be a consuming flame which is eating at the very "innards" of the disgruntled critter. Something has gone wrong somewhere, in some way and someone should do something about it.

Speaking in a broad-minded sense man today is just as honest as he ever was, and that means that the race as a whole can be classed as pretty good citizens. There was a time when government was a simple matter and troubled no one. That was, thoungh, before politicians crept into the fold and contaminated the atmosphere and the family circle with their violently definite promises of a Garden of Eden here on earth, only to establish a hotbed of corruption after they were inducted into office

Honesty is a characteristic trait of the human race and when dishonesty gains a foothold in one's life that is an abnormal state of affairs and causes cancer, sour stomach, shifty and weak eyesight, a violent disposition seasoned with mistrust in everything, and leaves a bad taste eternally in the mouth.

If you are prone to mistrust everyone, all the time, you indeed deserve the pity of the community, for your tortured soul knows no peace; you are subject to dizziness and fits of anger, and the pleasure of contentment and enjoyment of the world today pass you by.

The gout and soft corns were once thought the acme of physical torture, with rheumatism thrown in for full measure, but today misery is best typified in the mind who trusts no person and believes in no one.

A little son arrived early Wednesday morning, July 6th, in the Slim Snell home.

TOO LATE TO CLASSIFY

WANTED—A few young, gentle, blocky saddle ponies. See or write J. C. Ainsworth, Milensand, N. M. 37-2tp.

GENERAL Merchandise, doing good business, to trade for Portales property. T. M. Carter, Yeso, N. M. 37-6tp.

WANTED TO RENT—Furnished residence August first. Apply at News office. 37tf

THE FIRST METHODIST CHURCH

Extends to you an invitation to Sunday school at 9:45 a. m. next Sunday, to preaching at 11:00 a. m. and 8 p. m. and also to Epworth League at 7:15 p. m.

It craves to be, in God's hands, a saving influence to you, and to comfort, strengthen and inspire you on life's rather difficult road. It would like to awaken you, if you are asleep at your post, and thus keep you from being court-martialed at the Judgment.

It believes in the fellowship of God's children and craves your handshake and prayers.

It stands for the truth as revealed in the Bible as it sees it and longs for your assistance in establishing it on the earth.

At least is ought to stand for these things and long for these things. God grant it may.

Come out Sunday, folks. Come and bring your family and friends. Come with a sincere heart, craving a blessing from God.

L. L. Thurston, Pastor.

CHRISTIAN CHURCH

There will be no preaching service at the Christian church on next Lord's Day morning as the pastor, Bro. Lorts, will fill his regular appointment in Elida at that time, returning to Portales for the eight o'clock service that night. Bible school at 10 o'clock, followed by the Lord's supper. Everybody welcome.

Mr. and Mrs. A. J. Goodwin, Mr. and Mrs. McBride and Mr. and Mrs. Paul Horney went to a barbecue at the home of Loyd Horney.

CHARTER NO. 6137 RESERVE DISTRICT NO. 11

REPORT OF CONDITION OF THE First National Bank

At Portales, in the State of New Mexico, at the close of business on June 30th, 1927.

RESOURCES

1. a Loans and discounts, including rediscounts, acceptances of other banks and foreign bills of exchange or drafts sold with indorsement of this bank (except those shown in Item 1-b	$268,359.21	$268,359.21
2. Overdrafts, unsecured		1,596.60
3. U. S. Government securities owned:		
a Deposited to secure circulation (U. S. bonds par value)	50,000.00	
b All other United States Government securities (including premiums, if any)	92,700.00	142,700.00
4. Other bonds, stocks, securities ,etc., owned		1,950.00
6. Banking House, $15,000.00; Furniture and Fixtures $5,000.00;		20,000.00
7. Real estate owned other than banking house		11,316.50
8. Lawful reserve with Federal Reserve Bank		36,968.54
9. Items with Federal Reserve Bank in process of collection		7,790.86
10. Cash in vault and amount due from national banks		81,374.38
14. b Miscellaneous cash items		1,713.51
15. Redemption fund with U. S. Treasurer and due from U. S. Treasurer		2,500.00
Total		$576,269.60

LIABILITIES

19. Capital Stock paid in	$ 50,000.00
20. Surprlus fund	10,000.00
21. Undivided Profits	3,220.27
22. Reserved for interest, collected but not earned	2,788.63
23. Circulating notes outstanding	50,000.00
24. Amount due to Federal Reserve Bank (deferred credits)	351.72
28. Cashier's Checks outstanding	7,088.13
Demand deposits (other than bank deposits) subject to Reserve (deposits payable within 30 days):	
29. Individual deposits subject to check	324,064.95
30. Certificates of deposit due in less than 30 days (other than for money borrowed)	10,113.00
31. State, county, or other municipal deposits secured by pledge of assets of this bank or surety bond	67,263.40
Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings:)	
35. Savings deposits	51,179.50
46. Letters of credit and Travelers' Checks sold for cash and outstanding	200.00
Total	$576,269.60

STATE OF NEW MEXICO, County of Roosevelt, ss:

I, Arthur F. Jones, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief. ARTHUR F. JONES, Cashier.

Subscribed and sworn to before me, this 5th day of July, 1927.

(My commission expires Oct. 16, 1927) J. E. WISE, Notary Public.

Correct Attest: J. B. Pirddy, Ed J. Neer, N. F. Wollard, Directors.

Condensed Statement of the Condition of THE FIRST NATIONAL BANK of Portales, New Mexico.

As made to the Comptroller of the Currency at the close of business June 30th, 1927.

Resources		Liabilities	
Loans and Discounts	$268,359.21	Capital Stock	$ 50,000.00
Overdrafts	1,596.60	Surplus	10,000.00
Banking House, Fur and Fix	20,000.00	Undivided Profits	3,220.27
Other Real Estate Owned	11,316.50	Reserved for Int. Collected not earned	2,788.63
Stock in Federal Reserve Bank	1,950.00	Due to Federal Reserve Bank	351.72
U. S. Bonds to secure circulation	50,000.00	Circulation	50,000.00
U. S. Bonds owned (Lib.)	92,700.00	Detposits	459,908.98
Redemp. Fund, U. S. Treas.	2,500.00		
Cash and Sight Exchange	127,847.29		
	$576,269.60		$576,269.60

The above statement is correct. ARTHUR F. JONES, Cashier.

CLOVIS
HARLEY SADLER'S
OWN COMPANY
ONE WEEK
BEGINNING
Monday, July 11th
NEW PLAY——NEW VAUDEVILLE
—BIG BAND AND ORCHESTRA—
POPULAR PRICES
Mon., July 11
AND WEEK

DANCE
CLOVIS
Coney Island
Each Wednesday and Saturday

THE OLD RELIABLE MARKET

The oldest market in Portales, where you have been getting the best in fresh and cured meats for years.
– Full Weight, Quality and Service –

SATURDAY SPECIALS

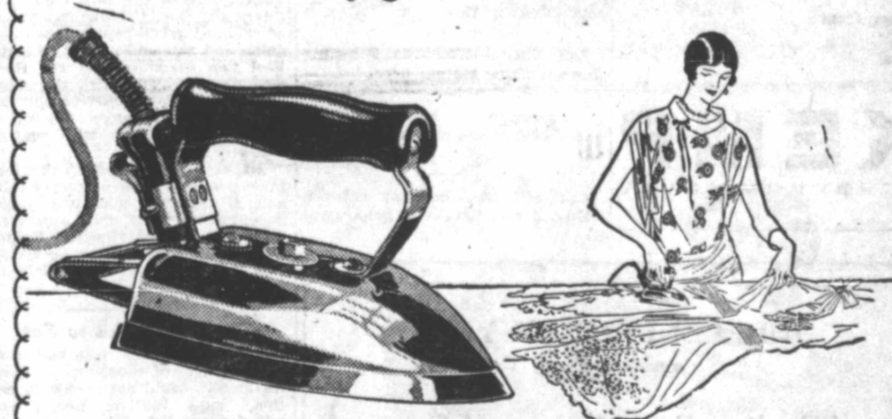
Shoulder Roast	12½c
Loin Roast	20c
T–Bone Roast	20c
T–Bone Steak	25c
Loin Steak	25c
Round Steak	25c
Shoulder Steak	17½c
Pork Sausage	25c
Pork Chops	25c
Pork Roast	20c
Side Roast	17½c
Spare Ribs	20c
Whole Cured Ham	30c
Boiled Ham	55c
Bologna	25c
Lunch Meat, all kinds	25c
Cheese	35c
Sliced Bacon	50c
Creamery Butter	50c
Country Butter	45c

BURLESON & CUTTLER
Phone 11—— ——We Deliver

FOR SALE
Battery Water 15c Per Gallon
Bracken's BATTERY SHOP

JUST RECEIVED
THIS WEEK, ANOTHER SHIPMENT OF
LADIES' AND MISSES' SHOES
The very latest Styles and Designs....We have continued to add Shoes, Dry Goods and Groceries to our stock until now we have one of the most complete stocks of General Merchandise in Roosevelt County. We invite you to visit our store, and you will be convinced that this is the place to do your entire trading—here where you can get everything for the entire family, under one roof.
W. F. MILLER
—GENERAL MERCHANDISE—
PHONE 57

"This is my French Laundress"



The Westinghouse Automatic Iron
Correct ironing temperature. . always

Perfect ironing is made much easier with this wonderful iron. Any one will do better work with it—and save time.

It's the Million Dollar Disc Thermostat in this new Westinghouse that makes it so much superior to any other electric iron you have seen.

No matter what you are ironing, the marvelous thermostat control keeps the heat of this iron just right. It delivers continuously all the heat you need for heavy table linen. Yet so perfect is the heat control that you don't have to worry about overheating when you are fussing with a piece of sheer organdy or georgette. This iron does not overheat even if you should accidentally leave it connected all night.

Notice, too, how this iron is shaped to help you. There's the big, broad surface, evenly heated, that makes short work of plain ironing — and a tapering point that noses its way easily into the finest shirring and smocking.

Accept our special offer on this Westinghouse Automatic Iron today. The terms are so easy you will not notice its cost.



Free This month only
With every Westinghouse Automatic Iron sold this month we will give absolutely free this all metal Kitchen Stool, 24" high. Every joint electrically welded. Rubber tipped feet. The strongest kitchen stool made.

75¢ down
— will take this wonderful automatic iron home. Only $1.00 a month with your electric bills for seven months. No interest. No extra charges. We give you the benefit of the regular cash price — $7.75 — plus a real premium. Take advantage of this Special Offer today.

NEW MEXICO UTILITIES CO.
T. A. MARTIN, Manager



COGGINS MARBLE CO.
Canton, Ga.
MASTERPIECES IN GEORGIA MARBLE
—and—
ELBERTON BLUE GRANITE
"The Stone Eternal"
Represented by—
J. W. STIGALL
Richland, N. M.

Who's Who TODAY

Lloyd George s England's politician,
A mon who once held high position.
But fell from grace in the public eye—
And will stage a come-back bye and bye!



BUILD HOUSES FOR YOUR POULTRY

Care for your poultry in modern, sanitary poultry houses and they will be healthier, more profit-producing fowls.

We have all the materials you need to construct poultry houses. Order from

KEMP
LUMBER COMPANY

New Mexico Weekly Industrial Review

Sprnger—State highway offices for this district being moved from Las Vegas here.

Springer—Farmers in this secton busy cutting ..rst crop of alfalfa.

Deming—Contracts to be let for paving various business streets of city.

Silver City—Bids to be opened July 6 for construction of new school house here.

Portales—New apartment house to be erected on Nevada street.

Maize—Clovis Mill & Elevator Company to erect new 10,000 bushel capacity elevator here.

Artesia—Over 200 bags of wool will leave Artesia for spring market.

Las Cruces—12-mile strip highway between Las Cruces and Alamogordo being graveled.

Las Cruces—Chamber of Commerce here planning to drill test oil well on Cutter structure.

Astec—Aztec Machine & Supply Company erecting new machine shop.

Albuquerque—Bernalilio county cooperative poultry products marketing association opens for business in its new building on South Third street.

Carlsbad—Cornerstone laid for new First Methodist church.

Carlsbad—Cavern Supply Company with capitalization of $25,000 incorporated.

Carlsbad—Development work on mining claims of J. H. Long and associates under way.

Albuquerque—Southern Wheel Company to erect a distributing plant here.

Alamogordo—Operations to start in Warnocy lead mines east of Alamogordo.

Alamogordo—Breece Lumber Mill to drill water well at sawmill here.

Clovis—Contract awarded for 55 blocks of city streets at cost of $280,000.

Roswell—9 blocks of streets to be paved at cost of $44,000.

Albuquerque—Reliance oil Company will spud in well on Hospah structure in McKinley county.

Pie Town—New post office being established in this town.

Las Vegas—Riley Oil Company to open filling station here.

Alamogordo—St. Mary's Catholic church being enlarged and improved.

Carlsbad—New highway between Carlsbad and Lakewood being paved.

Grants—Valencia Mining Corporation has expended nearly $30,000 on improvements at it mining camp at Dener near Grants.

Vaughn—Banner bean crop anticipated in this section.

Aztec—Paramount Petroleum Co. brings n new oil well near Aztec.

Las Vegas—New sidewalks to be built in various parts of city.

Clovis—Over 250 cars of cantaloupes will be shipped from Messilla Valley this season.

Clovis—Warrenite bitulithic to be used for paving several streets of city.

Texico—Bids requested for construction of school house here.

Tucumcari—Contract let for construction of new business building for Bassett Collins corner Main and First Streets.

Tucumcari—Several streets of the city to be paved.

Artesia—Contract let for construction of $50,000.00 grade school here.

Grant—Bluewater dam near here completed.

Santa Fe—Bids opened for construction of sanitary sewer system in ths city.

KITCHEN CUPBOARD

By NELLIE MAXWELL

What to Eat

A GOOD luncheon dish which is substantial enough for a main dish is:

Luncheon Macaroni.—Cook three-fourths of a cupful of macaroni broken into inch lengths in boiling salted water until tender; drain, rinse in cold water and drain again. Melt three tablespoonfuls of butter, cook in it a slice of lemon and carrot until somewhat softened, then remove the vegetables, add two tablespoonfuls of flour, one-fourth of a teaspoonful of salt and a dash of red pepper, cook until frothy, then add one-half cupful each of beef broth and tomato puree, a full cupful of either, stir and cook until boiling, add the macaroni and one-half cupful of grated cheese, then with two forks mix the macaroni and cheese with the sauce. Cover and let stand over hot water until thoroughly hot. Serve hot.

When serving fish the following sauce will add much to the flavor of the dish:

Almond Horseradish Sauce.—Blanch and chop fine twenty-four almonds. Press the vinegar from four tablespoonfuls of horse-radish, season with salt and cayenne and add the almonds and two tablespoonfuls of thick sweet cream. Mix well and serve.

Salmon Salad.—Mix together one and one-half cupfuls of salmon (flaked) with one-half cupful of celery cut fine, two tablespoonfuls of chopped green pepper, one small onion and salt and pepper to taste. Peel two tomatoes and cut them into dice and mix with the salad or cut them into quarters and use as a garnish. Arrange on a bed of lettuce and garnish with mayonnaise.

Blackstone Dressing.—Take four tablespoonfuls each of mayonnaise and whipped cream, two tablespoonfuls each of chili sauce, tomato catsup and vinegar. Roquefort chees, if liked, may be added.

(©, 1926, Western Newspaper Union.)

To Eat, or Not to Eat

Borneo tribesmen, who had been given wafers of chocolate wrapped in tin foil, could not decide to eat them, says William Beebe, the noted naturalist, in an article in Liberty Magazine. "These wafers did not fail to bring forth sounds of delight," Beebe writes, "but at the same time they did not fail to provoke a great indecision in the minds of those who had fallen sudden heir to them, because nobody could bring himself to destroy the beautiful smooth, shining contour of his silver disk, in spite of the chocolate within."

INDEPENDENT BUYERS

of Poultry, Eggs, Hides and Cream
Get Our Prices
Before You Sell

BELL PRODUCE CO.

We Reap What We Sow

Here's hoping for a boutiful harvest this fall.

Diversification plus the milk cow, the chickens and the hogs means prosperity for Roosevelt County. We are always glad to do our part.

The First National Bank

Woman, 100, Reads Paper to Son



—NEA, Chicago Bureau

Mrs. Katherine Henen recently celebrated her 100th birthday at her home on a farm 10 miles from Freeport, Ill. She cooks, bakes, sews and does other household duties. Here she is shown on the porch reading the paper aloud to her son, John, who is 76.

HOME, DAD AND THE BOY

By FRANK H. CHELEY



The Let-Mother-Do-It Dad

IT TAKES two people to bring up a boy.

You get three guesses as to who they are.

He is the man who always speaks of the boy as "his Mother's son."

He's the Dad whose wife is on duty seven days a week, twenty-four hours a day.

He considers his part of the job the honor of giving the lad a name and of providing bread and breeches. The rest is up to the good Lord and the kid's ma.

He is the Dad who is always worrying lest his son will disgrace him.

He knows a heap more about gas engines, and prize pups and heavyweight champions than he does about boys.

Yes, thank fortune, she does; she gives them their manners, their religion, their ideals, their ambitions, their everything that counts—God bless her.

You must get a license from the state to be a barber or a plumber or a dentist, but any man who chooses may become a Dad—and let his wife raise the family.

(© F. H. Cheley, Denver, Colo.)

JUST RECEIVED

Best Line
WAGON SHEETS AND TENTS
J. B. SLEDGE HDW. CO.

NOTICE!
TO THE PUBLIC

—I have leased the Young & Hatch Market and am moving it into my store building, where I will operate it in connection with my grocery business.

—Will carry a full line of cured meats and continue to handle—

GRAIN FED FRESH MEATS

continuing the service which has made this market famous.

Yours for business,

Yoachum's
PHONE 45

I believe in the town and county and support the Chamber of Commerce.

MICHELIN TIRES— —CORDUROY TIRES

WOOD GARAGE

Phone 99

We Know We Know Automobiles

If you are having trouble with your car, bring it to us. We know we can fix it.

Let ns hone your old block and make it good as new.

—WE SELL HONEST-TO-GOODNESS GASOLINE—

That Good Gulf and Texaco

:: Patronize the Home Town Merchants ::

CARR Lumber COMPANY

G. W. CARR, Manager.

Building Material

Main St. — — Phone 43



Enjoy a FREE trip

IF Summer Conoco Gasoline delivered only a mile or two extra per gallon than common gasolines, it would mean a good long trip at *no cost* for fuel!

And you can count on Conoco's extra miles. They are packed into every gallon—ready to snap out at your bidding.

That's why it pays in real dollars and cents to fill your tank *only* at the Conoco sign.

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Producers, Refiners and Marketers
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Packed with extra miles

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Two Doors From Post Office

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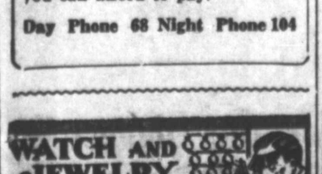
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EL PASO CREAMERY CO.
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Complete stock of cheap Caskets, Metal Caskets and Vaults. Complete equipment, and prices you can afford to pay.

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By Osborne



His Publicity Agent

THESE WANT AD'S BRING RESULTS



FOR SALE

C. W. Ison for Dry Goods and Shoes. The cheapest place in town 4tfc

Choice building lots in Sunset Park Addition. See J. Rex Forrest Agency, Chevrolet building. 17tfc

FAIRBANKS-MORSE ENGINES
E. N. NEER HARDWARE

Choice building lots in Sunset Park Addition. See J. Rex Forrest Agency, Chevrolet building. 17tfc

FOR SALE—Real bargains in new 4 room modern stucco house, built-in features. Will sacrifice this property for quick sale. Place known as the Schumpert property in Portales, N. Mex. Inquire of L. M. Tipton, Portales, or Sunshine Bakery, Roswell, N. Mex. 28tfc

FOR SALE—1000 feet of second hand flooring. Price reasonable. See Helen Lindsey. 33tfc

LAND LOANS. W. B. Oldham. 21tfc

PICTURE FRAMING—See Henry George. 15tfc

MISCELLANEOUS

C. W. Ison for Dry Goods, and Shoes. The cheapest place in town. 4tfc.

LAND LOANS. W. B. Oldham. 21tfc

Highest market price paid for eggs in exchange for Raleigh products. No goods sold on Saturday. Across the railroad at the end of North Main St. M. W. Whitney. 3tfc

PICTURUE FRAMING—See Henry George. 15tfc

ECLIPSE WINDMILLS
E. N. NEER HARDWARE

LAND LOANS. W. B. Oldham.

FOR SALE—Pigs, $6. Kenneth Livingston.

Good Clean Rags suitable for wiping presses, washing forms, etc., wanted at once at the Portales Valley News.

FOR RENT

LOST AND FOUND

LOST—On 30th of May, a log chain on Floyd road, about six or eight miles out. C. O. Bickham. 36-3tc

NOTICE FOR PUBLICATION
Department of the Interior
U. S. LAND OFFICE at Santa Fe, New Mexico, June 17, 1927.

NOTICE is hereby given that Isaac R. Greathouse, of Upton, New Mexico, who, on Nov 11, 1922, Dec. 4, 1922, made Add. Hd. Appn. Santa Fe 051384—051406, formerly Fort Sumner, New Mexico, No. 021202—021233, for NW¼SE¼, Sec. 9, NE¼SW¼, Sec.10 and NW¼, N½SW¼, Section 9, Township 2S, Range 30 E. N. M. P. Meridian, has filed notice of intention to make three year Proof, to establish claim to the land above described, before U. S. Commssioner, at Portales, New Mexico, on the 25 day of July, 1927

Claimant names as witnesses:
John B. H. Young, Lewis J. Deatherage, Leonard P. Morgan, Clarence S. Greathouse, all of Portales, New Mexico.

A. W. Begere. Register.
June 23 July 21)

NOTICE FOR PUBLICATION
Department of the Interior
U. S. Land Office at Santa Fe, New Mexico, June 15, 1927.

NOTICE is hereby given that Thomas P. Manning, of Portales, New Mexico, who, on August 29, 1923, October 11, 1923, made Original Hd. Appn. and Addl. Hd. Appn. Santa Fe 051674—051713, formerly Ft. Sumner, No. 021624—021672, for Lots 1, 2, 3, 4, Sec. 3, Lots 1, 2, 3, 4, Sec. 4 T. 1, S. R. Sec. 27, NE¼NE¼ Sec. 32, and 33, and SW½ Sec. 5 NE¼SE¼ W½NW¼, NW¼SW¼ Sec.27, SE¼-NE¼, NE¼SE¼, Section 28, Township 1N, Range 33E., N. M. P. Meridian, has filed notice of intention to make three year Proof to establish claim to the land above described, before U. S. Commissioner at Portales, New Mexico, on the 25 day of July, 1927.

Claimant names as witnesses:
Andrew Q. Smith, Lawson K. Terrell, Paul D. Mersfelder, Frank J. Smith, all of Portales, New Mexico.

A. W. Bergere. Register.
June 23 July 21)

NOTICE FOR BIDS ON TRANSPORTATION ROUTES

On the first day of August, 1927, at 10:00 o'clock a. m., the Roosevelt County Board of Education will open sealed bids for transportation in the following school districts: 3, 9, 10, 14, 20, 40, 53, 58, and 111.

The Board will furnish two trucks in School Dstrict No. 3, and the successful bidder will maintan these trucks.

In District No. 14, the Board will furnish two trucks to the Kentucky Valley School and the successful bidder will furnish one truck for high schbol pupils to Elida, or the successful bidder may furnish all trucks.

The following is a list of the districts with the number of trucks operated in each district. These trucks must be furnished by the successful bidder.

Dist. No.
9 One car.
20 One truck.
40 Two trucks.
10 One truck for high school pupils to Portales.
53 One truck to Melrose.
58 One truck.
111 One truck to Elida.

Bids should be filed in the office of the County Supt. of Schools. No bid will be received after 10:00 o'clock a. m., August 1st.

For additional information call on County Supt. of Schools.

LEWIS A. LITTLE, Charman
Board of Education, Roosevelt County. (June 30-Jul 21

IN THE PROBATE COURT OF ROOSEVELT COUNTY, NEW MEXICO
In the Matter of the Last Willluu
IN THE MATTER OF THE LAST WILL AND TESTAMENT OF BENJAMIN BLANKENSHIP, DECEASED. NO.——

NOTICE

Notice is hereby given that the undersigned, Margaret E. Blankenship, was on the 6th day of September, 1926, appointed executrix of the estate of Benjamin Blankenship, deceased, by the Hon. F. T. McDonald, Probate Judge of Roosevelt County, New Mexico.

Therefore all persons having claims against said estate are hereby notified to file same with the County Clerk of Roosevelt County, New Mexico, within one year from the date of said appointment as provided by law, or the same will be forever barred.

This the 2nd day of November, 1926.

Margaret E. Blankenship,
Jun 23 Jul 14 Mgn) Executrix.

Ned, George, Becky and Maud

By ROSE BELDEN

"BECKY," said Maud Frame languidly, "just take this book into the house and bring me the other one, will you?" She looked very fragile and fair, leaning back among the gay cushions piled on the sand.

The girl, Becky, a slim, plainly attired girl, came from under the gay-striped beach umbrella and sped toward the row of cottages that faced the sea.

"What did I tell you?" inquired George Graydon. "My surmise is quite correct, Ned. The little girl is either a maid or a companion."

Ned indignantly flung his paper aside and arose to his tall height. "Of all the old idiots, George! I for one refuse to sit here like a pair of old summer boarding house tabbies, speculating upon the social standing of new arrivals! I came here for fishing, and I'm off in the dory—want to come?"

George Graydon hesitated, and then, ashamed to refuse, he reluctantly followed his friend. While he would never have stooped to a vulgar flirtation, George's imagination had clothed the lovely Maud with romance. Some one at the hotel had mentioned that Miss Frame had heaps of money—and George was poor and heart-free, and selfish!

The two young men fished all day; not once had Ned permitted his romantic companion to mention the subject of the newcomers—the two girls and the severe elderly gentleman who lived with them.

Ned sighed as they headed for the shore. It had been a perfect day for fishing, rather cloudy and not too cold, but now in the southwest a big black cloud foretold a squall.

"For the luvva—" began Ned, and then stopped short. "Hand me the glass," he ordered. Putting them to his keen blue eyes he focused his vision on the place called "Pond Point"—a jutting sand spit, where there was a deep rocky pool at high tide. There was a flicker of red and white that might be a beach umbrella—it was, he decided, and headed the boat in that direction.

"It is Miss Frame," cried George excitedly, "and companion—the girl she calls 'Becky.' They have planted themselves down at the point, and any moment the tide will cover the point. Can you make it, Ned?"

"Got to," snapped the other, peeling off his outer garments and revealing bathing flannels. "Get ready to take 'em aboard, George, when I make a dash for 'em."

Even the lethargic George was tensed for action as the dory dashed for the point. They could see the forms of the two girls cowering before the wind, in terror of the rising tide. Suddenly the girls saw them and ran to the edge of the water, holding up their arms. The dory turned and swooped her keel, touching sand, and Ned bending low caught Maud Frame and brought her to safety. He gave her to Graydon's willing arms and turned to rescue Becky, but the sands were empty.

Frantic with fear, Ned brought the boat about, when something small and wet and dark appeared above the rail.

"Here I am," she said coolly.

"Why did you do that?" scolded Ned in a shaking voice.

"I was afraid you couldn't get back in time, so I went to meet you."

"Becky!" squealed Miss Frame.

"See here, my good girl," rebuked George sternly. "You have frightened your mistress — she seems quite faint."

"I am sorry, sir," she said penitently, and going at once to Maud Frame, fanned her vigorously with a newspaper.

The point was hidden under a smother of spray as the waves dashed up to the foot of the bluff.

Becky looked seriously at Ned. "That was a brave thing you did—under the circumstances. We might have been lost if it hadn't been for you, sir."

Ned reddened fiercely. How ridiculously she drawled out the "—sir."

As they approached the pier a group of people came down to meet them, among them the stern elderly man in a military cape—Major Frame.

The girls were silent as they mounted the slippery steps to the pier. Ned and George, wet and brown, bringing up the rear. The major folded Becky in his ample cape and carried her off. Maud followed with an elderly maid.

After supper, George and Ned, fresh and clean after the exciting day, sat on the veranda looking at the evening papers. The prim maid came with a message.

"Major Frame's compliments, sir, and he would be pleased if Mr. Blythe and Mr. Graydon will come over this evening and meet his niece."

"Niece," said George thoughtfully, as he prepared for bed that night. "Maud may be only the niece, and poor at that, but she's the girl for me!"

"Becky—the little darling," thought Ned, and to this day Becky Blythe, when she wants to tease her husband, drawls slurringly, "Yes—sir?"

BAKER'S FOOT EASE

If you want to keep your wife smiling, try BAKER'S FOOT EASE It stops all odor and sweat. Makes your feet feel cool.

For sale at:
Portales Drug Store.
Priddy & Fooshee.
S. B. Owens Shoe Shop.
Ison Dry Goods Company.
John Skinner's Shoe Shop.
C. V. Harris, Dry Goods.
McDonald & Son Confectionery.

AUTO TOPS

—The pleasure of the sumner vacation is increased by aaving the auto top in condition to meet any sudden change of the weather.

THAT IS OUR BUSINESS

—We wil repair or rebuild your auto top in a scientific way.

Shoe Hospital
D. E. BIVENS, Prop.

The highest prices paid for good clean, cotton rags at The Portales Valley News office. Buy all you have.

Mr. and Mrs. John W. Furray and daughter, Oneita ,of Oklahoma city, en route to Los Angeles and other points in California, Oregon and Washington for a two month's vacation, were overnight guests on Friday in the J. P. Ford home.

Junk Batteries

Bought outright or taken in as payment for recharging the one you are now using.

Bracken's Battery Shop

J. Rex Forrest Ins. Agency

—:— ALL KINDS INSURANCE —:—

We are members of the Chamber of Commerce and help support this organization and will help support any organization that is for the upbuilding of Portales and Roosevelt County.

COOKING A MEAL IS EASY

With plenty of vegetables to serve, the preparation of a meal is comparatively easy. It is likewise easy to have plenty of vegetables on hand, if you will phone 27 your preferences.

JOHNSON & SON



Smokers of this day prefer Camels

MODERN smokers insist upon value received, and they place Camel first among cigarettes.

Regardless of price, Camel is the popular smoke, because it has the most to offer. Its choicest tobaccos and careful blending have made Camels supreme in an age that demands quality.

All the money in the world could not make a better cigarette than Camel. It has proved itself to the experienced taste, to the careful smokers of the modern age. Let this cigarette show you how mild and mellow a good smoke can really be.

"Have a Camel!"



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GENERAL HARDWARE
Welding and Machine Work

ED J. NEER — UNDERTAKER EMBALMER
Established 24 Years — Licensed by State Board
Calls answered by day or night — Office phone 67 2 rings
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Portales, — — New Mexico

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On the Square
Good Beds Good Meals

FORCED SALE

MUST RAISE $7,500.00

36 INCH SPECIAL
Dress Ginghams
Good qaulity and attractively assorted patterns. Regular 17c qaulity. Special—
10 YARDS FOR
99c

Like many other merchants, due to the dry spell we have had, we are completely overstocked and must reduce our entire stock at once. This will positively be the greatest bona fide sale in the history of Roosevelt county. Our entire stock of high grade Dry Goods, Shoes and Clothing will be thrown on the bargain counters at as low as Fifty Cents on the dollar. Please shop early and avoid the rush.

Silk Dresses
One lot Silk Dresses, values to $8.75—sizes from 16 to 40. EXTRA SPECIAL—
$2.98

-:- Sale Starts Saturday July 9th--Lasting Fifteen Days -:-

MEN'S
Dress Shirts
All sizes and colors; collars attached. $1.50 values.
SPECIAL
79c

Canvas Gloves
Blue wrist and full size.
SEPCIAL
7c PAIR

Leather Palm Gloves
With Cuff, Only 35c Value
SPECIAL
19c PAIR

36 INCH BLEACHED OR UNBLEACHED
Domestic
L. L. quality, made of clean, round yarn. 15c quality.
10 YARDS FOR
99c

Piece Goods

35c Pongee Prints,	23c Yd.
55c Tissue Gingham,	37c Yd.
50c Voile	37c Yd.
39c Rayons	67c Yd.
$1.25 Rayons	83c Yd.
60c Soistette	43c Yd.
$1.00 Damask	69c Yd

20 Per Cent Off On All Silks

Men's Shoes and Oxfords
One rack of Dress or Work Shoes, values to $5.00, to go at—
$2.98

Men's White Handkerchiefs
4c

Men's Felt House Slippers
69c

DAVE SAYS

Folks, you all know it is needless for me to mention dry weather as we are all pretty well aware of that fact, the merchants bought heavily expecting a good spring business, and we never got it—so, therefore, you all know that we have entirely too much stock to carry on our shelves and naturally must be disposed of at a great sacrifice.

Folks, I postively say that I am going to give you the greatest bargains you have ever been offered. Just come to this sale and I will guarantee you that my prices will tell you the story.

Yours for Bargains,
DAVE ISENBERG.

LADIES' FINE ALL OVER
Silk Hose
Sizes 8½ to 10. All the new leading shades. An exceptional good quality. Worth $1.00. OUR SPECIAL PRICE—
50c

MEN'S ATHLETIC
Union Suits

$2.25 values for	$1.79
$1.00 Values for	79c
85c values for	69c
65c values for	39c

65c quality shirts and drawers for only—
39c EACH

Boys' Shoes and Oxfords
Values to $4.00 to go at—
$2.69

Men's Dress Socks
All fancy colors. 75c values—
50c

Ladies' Lisle Hose
Excellent quality, all colors and sizes. 35c values for only—
25c PAIR

18x36 Turkish Towels
Extra fine double thread, good weight and colored borders. 35c value. Special—
17c
Face Towels Same Price



Men's and Young Men's Suits
HALF PRICE

All $45.00 Suits	$22.50
All $40.00 Suits	$20.00
All $35.00 Suits	$17.50
All $30.00 Suits	$15.00
All $25.00 Suits	$12.50
All $23.50 Suits	$11.75

These are the greatest values ever offered on high grade clothing. Every suit all wool and hand tailored.

Men's Straw Hats
HALF PRICE
All Dress Hats—Panamas and Sailors.

Men's Felt Hats
Light and dark colors; Fancy or plain bands; Values to $4.00.
SPECIAL
$1.98

MEN'S BLUE
Work Shirts
Two pockets and full cut.
89c Value. SPECIAL—
59c

One Lot Children's Shoes
One lot of children's Shoes SPECIAL to close out at—
98c PAIR

CHILDREN'S BLACK OR TAN—
Hose
25c values for
12c PAIR

Children's Hose
All colors and sizes. 35c quality for only—
23c PAIR

DRESSES
Any Silk Dress in our store at only—
HALF PRICE
JUST THINK OF IT!

$26.75 Dresses for	$13.38
$24.75 Dresses for	$12.38
$23.75 Dresses for	$11.88
$19.85 Dresses for	$9.93
$15.85 Dresses for	$7.93

SIZES RANGE FROM 13 TO 44

Ladies' Hats
All new spring and summer styles, straws, felts, and silks. These hats sold fom $3.95 to $6.95. Your choice of what we have left for only—
$1.49



Ladies' Slippers
All high grade shoes, values to $7.95. A rack full to close out at—
$2.98 PAIR
Pumps, staps and oxfords; low, medium or hgh heels.

Ladies' Slippers
One special lot of straps and oxfords, all sizes. Patent or kid. SPECIAL—
$1.98 PAIR

MEN'S 220 WEIGHT DARK BLUE DENIM
Overalls
Tripple stitched and well made. A $1.50 garment FOR ONLY—
99c
SAME IN BOYS'..... 79c

FREE! FREE!
With every pair child's shoes for $1.25 or over we will give a—
12 Inch Buster Brown Doll
FREE. When buying shoes Ask for Doll.

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FAMOUS FOR BARGAINS
Portales, -::- -::- New Mex.

STORE CLOSED
all day Friday to arrange our stock for the biggest sale we have ever had.