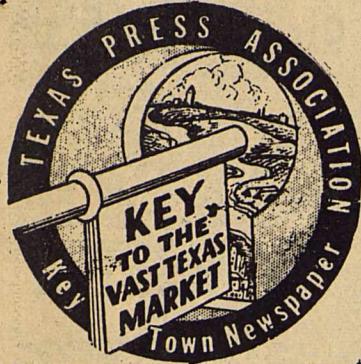




The Plains Record

Combined With The Yoakum County Review March 1, 1961

OUR 33rd YEAR

THURSDAY, DECEMBER 5, 1963

NUMBER 49

MOORE



or
Less

By Johnnie Moore

We sincerely appreciated a letter we received this week from Mr. William C. Brown, who is Postmaster over in our neighboring city, Brownfield.

Mr. Brown's letter is as follows:

"I have noticed quite a number of photos of flags at half mast in honor to President Kennedy, but your photo on the front of November 29 edition has a most striking effect. I wonder if the photographer planned this effect or if luckily it just came out that way as sometimes happens to me. In any event, it seems this photo should win some kind of award -- it is outstanding photography!"

We surely did enjoy receiving Mr. Brown's letter, and in answer to his question, it was a lucky accident as the lens setting was improper on the polaroid camera with which we were using an electric-eye attachment.

We however agreed with Mr. Brown in the effect, so we decided to run that particular picture. It was taken by Jan Mason, our girl-Friday in the office.

During the past couple of weeks there has been evident in Plains a spirit which I certainly think bears comment. I have never seen the entire business population of Plains so much behind anything as it is putting all its efforts to making the Santa Day here a great big whopping success.

I certainly think they, along with some mighty hard working ladies from Tsa Mo Ga and Iota Pi Clubs, should most certainly be commended for a job very well done.

While we're passing out the bouquets too, we certainly don't want to overlook the efforts on the parts of Mollie

Courtney and Joe Curry who did such a tremendous job in raising the money that was used to purchase the new and very attractive Christmas street decorations, which the City is in the process of putting up right now. They certainly do add a lot to the seasonal attractiveness of our town.

I wish to express my heartfelt thanks and appreciation to my many friends for the prayers, hospital and home visits, telephone calls, gifts, cards, flowers, letters and all the other countless acts of kindness shown me during the long months of my illness.

May God bless each of you,
Muriel Cross

Very satisfactory and splendid cooperation are the kind of phrases that are being used to describe the response on the part of Plains and area businessmen in bringing about a very fine event to be staged in Plains on December 14.

The Santa Day celebration is described as shaping up into one of the finest things of this sort that has ever taken place hereabouts.

Schedule for the day is as follows:

10:30 - parade, santa on the fire truck.

11:00 to 12:00 - Santa on hand for the kids on the north steps of the courthouse.

12:00 to 2:00 - Santa roaming in and out of the various stores in Plains.

2:30 - Choir, band and other music on steps of the courthouse, and 1/2 drawing.

2:30 to 5:00 Free all-comedy show at Mac Theater.

5:00 Santa to pass out candy and hold other half of the free merchandise drawing.

In connection with the big parade which marks the arrival of Santa, several clubs, organizations and local businesses, as well as the Plains band, and possibly two or three other bands, are all teaming up to make it a really fine Christmas parade.

It was also announced that first, second and third place winners are to be picked for floats and displays in the parade.

Fine arts choir and the local band are to be on the steps

of the courthouse at 2 p.m., and following a Christmas concert, at 2:30 (previously announced as 2:00), the first half of the big merchandise drawing will be held. At the same hour, an "all-comedy" movie for the children will be starting at the Mac Theater. The movie is free and is being furnished as a part of the festivities. The movie is scheduled to last about two hours.

At 5 p.m., the second half of the merchandise drawing is set at the courthouse and, at this same time Santa will pass out bags of candy treats to the children.

A really splendid array of gifts has been collected for the two merchandise drawings, a list of which follows:

Plains State Bank - a \$15 savings account.

Lloyd Insurance - Gift Certificate.

Curry Edwards Drug - Wal-
tham Writs Watch.

Plains Record - Gift Certificate.

Marie's Fashions & Fabrics - Gift Certificate.

Willmeth Hardware - Dormeyer mixer.

Alma's Restaurant - Sirloin Steak dinner for two.

Plains Frozen Food - Gift Certificate.

Moore & Oden - Fieldcrest Bedsprad.

Romain Telephone - Gift Certificate for phone service.

Flowerland - Christmas Arrangement.

Hawkins Food - Gift Certificate.

Elsorita Shop - Gift Certificate.

Don Hancock - Gift Certificate.

Paul Cobb, Deepbreaking, Gift Certificate.

Modern Beauty Salon - Gift Certificate for a permanent.

Cogburn-Young - GE Electric Grill.

Glovers Cleaners - Gift Certificate for cleaning.

Plains Floral - Gift Certificate for fresh flowers.

Tumble Weed - 2 plate Lunches.

White Auto - 24 or 26 inch boys or girls bicycle.

Several merchants also, it was reported were very generous in contributing money to help put over the program on Santa Day. The contributors turned to date are:

Latt's Humble, Nolen's Garage, Blounts Coltex, City of Plains, Shamrock Station, Pic & Pay, Tumble Weed, El Paso Natural Gas, Horkey Oil, Chap's Gulf, Goodpasture, D. C. Newsom Gin, Ross Irriga-

tion, East Side Grocery, Vivia's Beauty Shop, Bronco Gas Co., Plains Oil Co., Plains Beauty Bar, Morris Lowe, R. D. Romans, Dr. Clyde Lynn, Clyde Waldrop, George's 66 Service, Plains Courts, BW Hot Oil Service, B&B Flying Service, Neal Parks, Plains Auto Service, Tingle's Garage, and Randall's Barber Shop.

Numerous others have done a great deal in helping to do a good job on Santa Day, and a lot of thanks is due to all who have had a part in it.

COME ONE - COME ALL on December 14, and plan to spend the whole day in town enjoying the festivities.

Stork Stops

Mr. and Mrs. Lanny Smith are the proud parents of a new son, Timothy Ray.

Little Tim was born December 29, in Yoakum County Hospital in Denver City and he weighed in at 7 pounds and 1 ounce.

The young man is greeted at home by a big brother, Steven.

Maternal grandparents are Mr. and Mrs. Gene Smith, and the paternal grandparents are Mr. and Mrs. Pete Smith, all of Plains. Great-grandmother is Mrs. W. E. Smith.

Previously, Claude Freeman, Denver City attorney made his candidacy for the same office known.

To date, this is the only county office up for election next year for which more than one candidate has announced.

JUNIOR CLASS TO PRESENT PLAY

Junior Class of Plains High School has announced that it will present its annual junior play for this year on the evening of December 12 in the school auditorium. The play is set to begin at 8 p.m. on that evening.

Title of the three-act, mystery-comedy, written by Rollin W. Coyle, is "Come Out of the Closet."

Admission prices for the performance have been set at 75 cents for adults and 25 cents for children.

Cast of players was announced as follows:

Mrs. Malone, Sandy Randall; Hilda Hawkins, Sylvia McGinty; Irene Gleason, Sarah K. Field; Ammonia Mullens, Jana Warren; Jenny Potts, Jerri Clem; Guthrie Rosewater, Jack Lowe; Abbie Phillips, Dorothy Taunton; Mr. Cutter, Bruce Long; Hercules Jones, Pharon Pharr; George Hanson, Richard Spencer; Sweeney, Sidney Pippin.

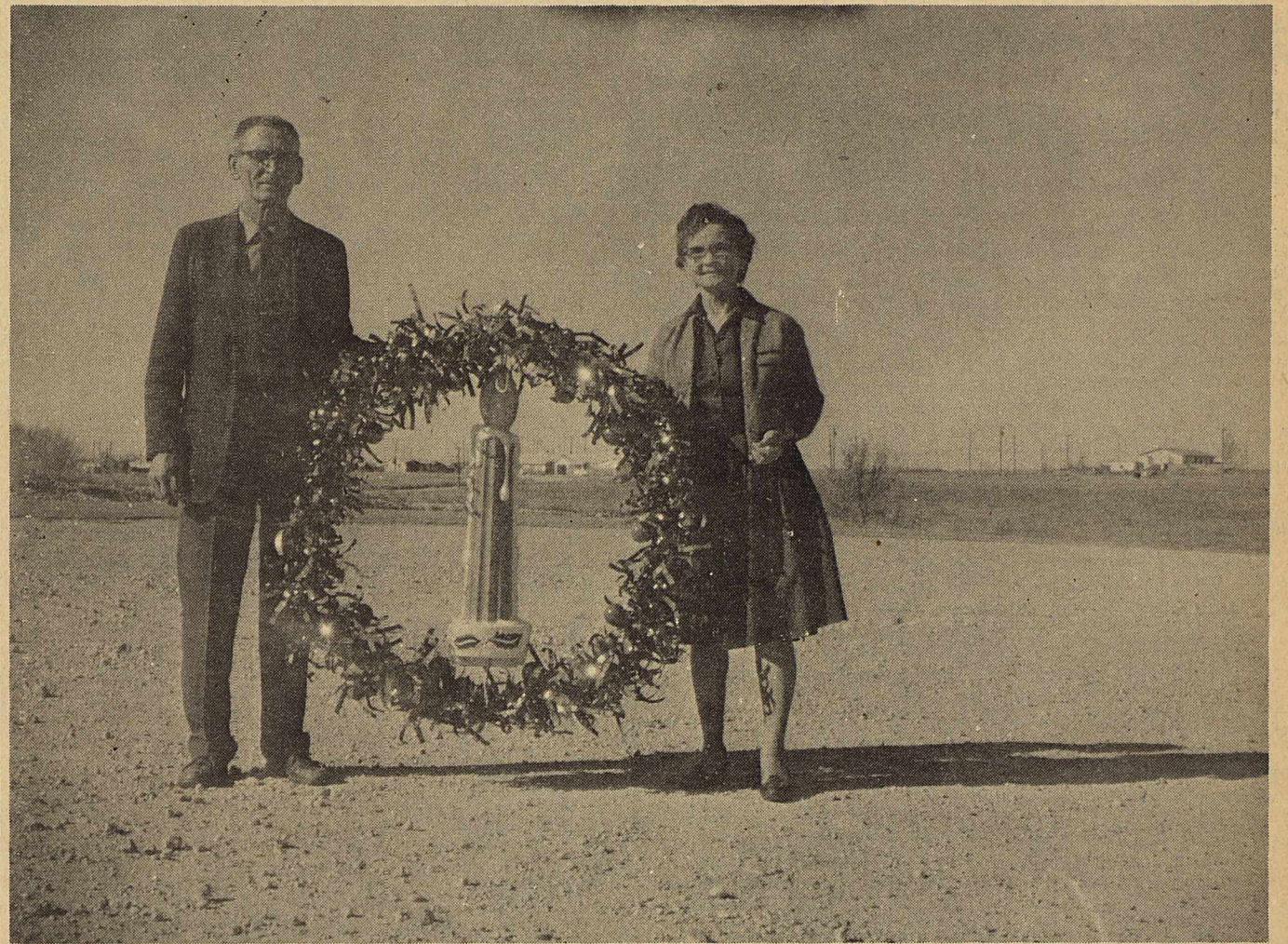
HANCOCK ANNOUNCES FOR CO. ATTORNEY

Don Hancock, local attorney and former Yoakum County Judge, today announced his intention of seeking the office of Yoakum County Attorney.

He stated that he will be a candidate for the office in the May 2, 1964, Democratic Primary.

Previously, Claude Freeman, Denver City attorney made his candidacy for the same office known.

To date, this is the only county office up for election next year for which more than one candidate has announced.



NEW DECORATIONS--The new Christmas decorations for Plains streets were received and installed this week. The money, some \$600, was gathered up by Joe Curry and Molly Courtney.

Sylvia McGinty, Corky Coke Named Top 4-Hers

At the Annual Awards Program held Friday night in the District Court room here, recognition was given to all members of the 4-H Clubs in the county who had completed their work for the year. Miss Sylvia McGinty was master of ceremonies and after a short film entitled "What 4-H Means to Me", she introduced those who were to make the various awards presentations.

Four-H year pins were given out by Dick McGinty, the adult leader for the 4-H Council. Those receiving pins were as follows:

First Year Pins - Lonelle Berry, Connie Brown, Cassandra Bridge, Lynn Fitzgerald, Rojanna Harvey, Teresa Hill, D'Linda Loyd, Jimidene Murphy, Jackie McDonnell, Gerry Randall, Joetta Warren.

Second Year Pins - Anita Sue Cooke, Sonja Faulkenberry, Mike Loe.

Third Year Pins - Marie Van Nest and Dianne Fitzgerald.

Fourth Year - Linda Blair, Fifth Year - Corky Coke, Sixth Year - Sherm Henard, Seventh Year - Sylvia McGinty, and Brenda Blair.

Mr. Roger Harvey presented the awards. Those eligible to receive these awards were:

Dress Revue - Brenda Blair and Marie Van Nest.

Clothing - Linda Blair, Rojanna Harvey, Jimidene Murphy and Joetta Warren.

Home Economics - Dianne Fitzgerald, Sonja Faulkenberry, Lynn Fitzgerald and Sue Cooke.

Foods and Nutrition - Cassandra Bridge, Lynda Loyd, Lonelle and Karen Saylor.

Leadership - Sylvia McGinty.

Achievement - Corky Coke, Swine - Jackie McDonnell, Beef - Mike Loe.

Agriculture - Sherm Henard.

Mrs. A. E. McGinty made the presentation of a General Foods cook book to Brenda Blair, the outstanding 4-H

girl in Foods and Nutrition.

Bob Loe, Chairman of the Yoakum County Program Building Committee, presented the most coveted of all 4-H awards, the Gold Star. Sylvia McGinty was the outstanding girl for 1963 and Corky Coke receive the Gold Star for being the outstanding boy. Sylvia

is the daughter of Mr. and Mrs. A. E. (Dick) McGinty, and in her seven years of 4-H work she has won many honors.

Corky Coke, 14 year old son of Mr. and Mrs. Loyd Coke, has completed five years of club work, and he has done very well in the feeding and showing of livestock.

Cotton Election Set Tuesday

Cotton farmers will vote Tuesday, December 10, on marketing quotas for the 1964 crop of upland cotton.

Anyone who was engaged in the production of upland cotton in 1963 is eligible to vote in the December referendum.

At least two-thirds of the growers voting must approve the quotas if they are to continue in effect.

IF QUOTAS ARE APPROVED Marketing quotas and acreage allotments will be in effect.

"Excess" cotton on a farm where the farm allotment is exceeded will be subject to a quota penalty.

Price support at a level within the range of 65 to 90 percent of parity will be available to growers who do not exceed their farm allotments.

IF QUOTAS ARE NOT APPROVED

No marketing quotas and no quota penalties will apply to the 1964 crop.

Farm acreage allotments will continue in effect.

Price support at 50 percent of parity will be available to growers who do not exceed their farm allotments.

The vote, it was pointed out, is not on allotments. No matter how the vote turns out, cotton allotments will remain in effect as a means of determining eligibility for price support. Support will be available only to growers who do not exceed the allotments for their farms.

If you have any questions about your eligibility to vote or if you wish additional information about the cotton program, you are invited to contact your local ASC office.

Voting places for the election in Yoakum County are set as being the nine cotton gins in the county and the ASC office here in Plains.

The polls open at 8 a.m. and will close at 6 p.m.



ROBBERY---This is a scene from the Plains Junior Class' play, "Come Out of the Closet" It will be Presented next Thursday evening at 8:00 in the school auditorium. From left to right, Sandy Randall, Jerri Clem, Bruce Long, Sarah Field

Sylvia McGinty, Jana Warren, "Red" Spencer, Pharon Pharr, Jack Lowe and Dorothy Taunton. Sidney Pippin is seated. (Photo by V. E. Wade)

SCHOOL ANNUALS ON SALE MONDAY

Plains School Annual, The Cowboy, will go on sale on December 9 and will remain on sale until December 18.

It was pointed out that this will be the only time during the year that the annuals will be on sale.

A 20-minute period each morning has been set aside for purchasing the annuals and those interested should contact one of the three school principals.

Elementary students are asked to contact Mr. Harvey's office; junior highers

Mr. Walser's office; and high school students, Mr. Taylor's office, and this should be done on the above dates between the hours of 8:15 and 8:35 on any of those mornings.

Price of the annuals was said to be \$4.08 each with the sales tax included.

Operation Christmas Card On Tap Again

Plains Dirt Gardeners have announced their intention to sponsor their annual "Operation Christmas Card."

Idea behind the campaign, which has been held here the past two Christmas's, is to encourage Plains area people to, instead of sending greeting cards to local friends and relatives, donate a like sum of

money into the fund sponsored by the club, which in turn, gives the money to a very worthy project, the improvement and maintenance fund of Yoakum County Cemetery.

Announcement was made that anyone wishing to become a part of "Operation Christmas Card" this year may do so by either sending their donations to Mrs. Mollie Courtney or by bringing them by her office, at Plains Chamber of Commerce.

Club members further pointed out that to take the place of the Christmas cards which would not be sent by donors, a community Christmas card will be run in the Plains Record in its issue of December 19, on which will be listed the names of all the individuals who took part in "Operation Christmas Card."



GOLD STAR WINNERS---Sylvia McGinty and Corky Coke received the honor Friday night of being named as recipients of the 4-H Gold Star award at the annual recognition meeting. This is the highest award given locally.

The Plains Record

And The Yoakum County Review

JOHN W. MOORE, Publisher

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS

Entered as second class matter at the Post Office at Plains Texas, under the act of Congress, March 3, 1879

SUBSCRIPTION RATES: \$3 per year in Yoakum and Terry Counties; \$4 per year elsewhere.

Political Announcements

The Plains Record has been authorized to announce the candidacies of the following candidates for office in the May 2, 1964, Democratic Primary Election:

COUNTY SHERIFF:
Vester E. Sanders

COUNTY ATTORNEY:
Claude Freeman
Don Hancock

COMMISSIONER--Pct. 1
Vance Brown

giving on their grandchildren. Greatly impressed one asked the other: "And just how old are your grandsons." "Well," replied the other, "the lawyer is four and the doctor is two."

PLANNING A MEETING?

ALL CLUBS, CHURCHS, CIVIC AND SOCIAL ORGANIZATIONS ARE INVITED TO INFORM THE CHAMBER OF COMMERCE OF THEIR MEETING DATES AND PLACES FOR PURPOSES OF COMPILED A COMMUNITY ACTIVITIES CALENDAR.

CALL 456-2929

PLOWIN' Out the CORNERS

book full of Chinese proverbs. From time to time we will use some of the ones we like best. Swiftest horse cannot overtake the word once spoken.

Before you beat the dog, learn the owners name.

A good way to keep from "flipping one's lid" is to always keep both feet on solid ground.

A sure way to wind up with your nose to the grindstone is to start out with it too high in the air.

The above lady had three 4-D's on her letter: D-liver, D-letter, D-sooner, D-better.

The trouble with being a Good Joe is that you can easily go busted trying to prove it.

One father said that he loved the groom like he should his own son, and didn't mind at all giving the bride away . . . but it seemed that the gift wrapping just about broke him up.

You can tell a man's physical condition by what he takes two of, stairs or pills.

Two grandmothers were brag-

Mrs. R. W. Borchardt of Route 2, Plainview, Texas, who reads to our column in Southwestern Crop & Stock, requests a copy of a poem which begins as follows:

The Heritage

"The rich man's son inherits lands . . . And piles of stone and brick and gold . . . And he inherits soft white hands . . . And tender flesh that fears the cold." If you have a copy of this poem please send it to Mrs. Borchardt or to this column and we will pass it along to her.

"The voice of the majority is no proof of justice," Schiller. I am not sure in which century Mr. Schiller wrote the above words, but they could never be more true than about this modern day. . . . Our greatest fear of this age could well be that some evil leader with a well packed bag of promises might stir the voice of the majority. It seems such an easy and natural thing just to be one of the gang, the club, the group, the party, or even the church. . . . The majority of the people said "Away with Christ and crucify Him" but this was no proof of justice.

Mr. Cummings, our pen-friend from Tampa, Florida, sends us a

Janith Tucker Shower Set

A bridal shower honoring Miss Janith Tucker is slated to be held in the Clubroom of the old Courthouse here in Plains on the afternoon of December 14, from 3 to 5 p. m.

Miss Tucker is the bride-elect of Mr. James Ray Moore of Draw, Texas.

It was announced that gift selections are available at Whites, Moore & Oden, Curry Edwards, and Cogburn-Young.

Hostesses for the occasion are Mesdames: Blanche Dyer, Alma Lynn McGinty, Lorene Ellison, Glenda Hobbs, Ira Tidwell, O. G. Lewis, Tom Warren, Jaqueline Hayes and Curley Taunton, and Tom Gray, and Bill Hennington.

Robert Chambliss produced 5,000 lbs. of grain and left over 6,000 lbs of residue on the land. This residue will protect the land from wind erosion and add much needed organic matter to the land.

The thick cover helped to control weeds and the shading cut down on evaporation thus saving water.

Classifieds

DIRECT MATTRESS CO. --- Mattresses rebuilt. Inner-spring, \$14.90; Cotton, \$9.90. Also new innersprings, orthopedics, rubber foam and King size. Call THE FIX-IT SHOP 456-2955, who is receiving calls for our company located at 1613 Avenue H, Lubbock.

Frank Benson SIGNS Truck Lettering Show Cards---Gold Leaf Road Signs---Windows 106 E. Jefferson, Lovington, New Mexico, Phone 396-5288

FOR SALE: Case Breaking Plow, Model 73, with 2 shanks and new style hubs, completely reconditioned with hydraulic cylinder. ONLY \$395.00. BROWNFIELD TRACTOR CO. 1801 Lubbock Rd. 637-3541

FOR SALE: New and used furniture and appliances--authorized factory Sales and Service on Maytag, Kelvinator, Commandor pumps. We do electrical wiring and plumbing repair. Cogburn-Young.

SALE: 2-bedroom house Plains. Contains 980 sq. Call 456-4444 after 5 p. m.

FOR SALE: Equity in a 3-bedroom, 2 bath house in the newest section of Plains. For information call Woody's Hardware.

FOR RENT: Apartments, \$12.50 per week. Clean, comfortable, close in. THE FIX-IT SHOP

PLUMBING SUPPLIES Faucets, pipe, fittings, bath tubs and commodes. SPENCER PLUMBING & HEATING.

FOR SALE: 2 bedroom, house in Plains. Call 456-8488 for information.

Glass Glass Glass

Cut to Size You Pay only for the glass size you need. We install Glass Too THE FIX-IT SHOP

WE NOW GIVE GOLD BOND STAMPS---with butane purchases, when account is paid by 10th of the month following purchase. BRONCO GAS CO.

FOR SALE: One D-6 Caterpillar, with root plow, rake, and dozier blade; and one Baker reversible plow. All in fine condition. For information call Horace Strickland at the Fletcher Carter Exchange 327-5292

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24 hour Ambulance Service

"We honor all Burial Insurance Contracts."

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Plains: GL 6-3377 Denver City: LY 2-2129

DOCTOR CLAUDE CAPERTON

Dentist Announces

Plains Office Will Be Closed

Until Wednesday January 8

FOR APPOINTMENT UNTIL THEN CALL BROWNFIELD 637-4616

New Conservation Plans Mark Week

New Conservation plans were signed on the Cogburn-Young and the R. C. Young farms last week. New Great Plains Conservation contracts were approved on Royce Kelly and Robert Beasley signed a contracts on the 2 B ranch north of Plains. Robert plans to do a lot of brush control work.

Contracts for W. C. Wilmeth and Fred Lowery are being prepared for their signature. K. O. Hendrick plans to start installing an under ground pipe line as a part of his conservation program this week. Truitt Jones says he plans to drill two more wells, install about a mile of under ground pipe line along with some grass planting in a revision of his conservation program.

James Wauson has applied 56 tons of cotton burs and plans to apply more if he can get them. James hopes to move some cotton to another farm and increase his grass program along with more livestock. James has planted about 75 acres to grass already and plans to plant about 40 acres more.

This being generally thought of short grass country makes tall grass on Charles L. Williams, Johnnie L. Fitzgerald and Ty Fields look out of place. Aerial spraying and a full season different makes for grass growing and these ranches have the grass to prove it. If you didn't get a copy of the annual report please call or come by the S. C. S. office and pick up one.

See Us For —

- DEEP BREAKING
- SHALLOW PLOWING
- LAND LEVELLING
- DOZER WORK

PAUL COBB

GL 6-3733

Christmas Special

UNIVERSAL COFFEEMATIC with Resistain Lining 7 year Guarantee Regular \$29.95 value

for only **\$16.95**

Register At Woody's Hardware For A DORMEYER STANDARD MIXER To Be Given Away On December 14, SANTA DAY

WE HAVE MANY OTHER GIFT IDEAS!

Woody's Oil and Hardware

\$39.95

Sail Into Christmas with our money-saving sale specials!

Be Watching Each Week For Our FREE Merchandise Drawing

This Weeks Winner Joyce Kissinger

Next Weeks Gift Electric Skillet

Cogburn - Young

"WHERE YOUR \$\$\$ MAKE MORE \$\$\$"

The Second IOOF Degree

I closed last week when the young ruler turned away from Jesus disappointed because Jesus did not justify him because of his good works. It was not his wealth that Jesus disapproved of. It was the love of it. This degree is the second or the Degree of Love.

In the 10th Chapter of St. Luke, beginning with the 30th verse we find that a certain man went down from Jerusalem to Jericho. On the way, he was robbed, wounded and left dying by the wayside. A Priest came by and looked at him and passed on by. A Levite also passed by and journeyed on his way. They were both obligated to care for

him, but they did not. A Samaritan passed that way, looked at him and saw that he was about to perish. He, being hostile to his people, started on but after he thought, "Is he not after all my friend and brother?", he attended to his needs, carried him to an inn, and paid the keeper to care for him until he was well.

Where the religious people failed, a stranger came by, and cared for the dying man.

Who is my neighbor? This is the teaching of the second degree. Please read the 10th chapter of Luke beginning at the 30th verse.

PDDGM, W. F. Upton.



Uncle Sam still needs you
Buy U. S. Savings Bonds to protect your country's future and provide for your own



The U.S. Government does not pay for this advertising. The Treasury Department thanks the Advertising Council and this publication for their patriotic support.



Cowboys Drop To Tatum

Plains Cowboy cagers, in a round with the Tatum team there on Tuesday night, dropped their second loss in as many starts for the season.

The varsity team seemed to have an inability to get started as far as scoring was concerned.

The Cowboys only made a total of 24 points in the game and only allowed Tatum to net 37.

High scorer for Plains was John Robertson with 7 and he was closely followed by Mike Field with 6.

Plains was ahead most of the game up until the end of the third quarter when Tatum went ahead and managed to stay that way, even though at times it was by no more than 2 points.

In the final period, though, the Coyotes managed to gain a good edge and to hold it.

In the B game, however, it was quite a different story as Tatum was able to hold the lead during the entire game, up until 1 minute and 46 seconds before the end of the final

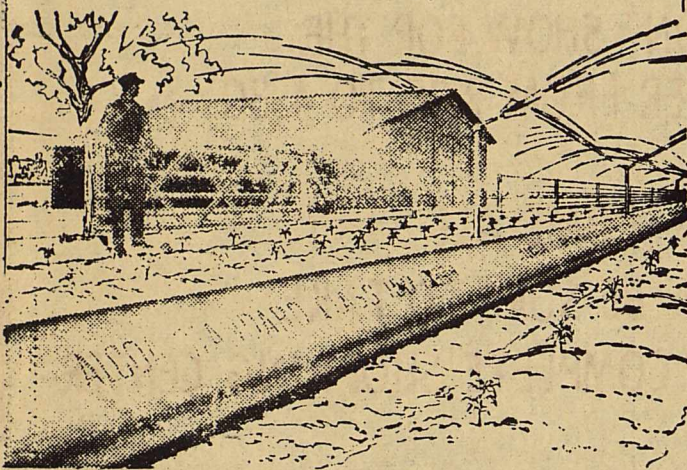
period of play, when the Cowboys edged ahead by 2 points and managed to hold that lead for the remainder of the game and down the Coyotes 28-26.

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Irrigation Equipment



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Come in and let us know what your plans are—we'll work with you in developing a suitable installation for your farm within the amount you are able to invest. Our engineering service is available at no extra cost.

ROSS IRRIGATION SUPPLY CO., INC.
Phone 456-4636 Plains, Texas

COMPLETE STOCK
OF IRRIGATION EQUIPMENT
Pumps • Couplers • Sprinkler
Risers and Heads • Alcoa Standard Class 150 Irrigation Pipe in all standard sizes and Alcoa Lite-Line Irrigation Pipe in larger diameters.

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AND A 1% DISCOUNT IS AVAILABLE
IF PAID DURING DECEMBER

AMENDMENT TO REPEAL
POLL TAX WAS DEFEATED

Pay Your POLL TAX

TO QUALIFY YOURSELF TO VOTE IN LOCAL, STATE
& OTHER ELECTIONS IN 1964

E. W. Craig

YOAKUM CO. TAX ASSESSOR-COLLECTOR

Payable At Offices In Plains & Denver City



SOME OF FRIDAY NIGHT'S 4-H AWARD WINNERS

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Attorney At Law

LAW OFFICES LOCATED AT

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CHAP - MO - MACK

Phone 456-8755



SHURFRESH WHOLE NEW
POTATOES

2/25¢

Peanut Butter

BAMA 12 OUNCE MUG

39¢

PEACHES DEL MONTE 29¢

DEL MONTE 46 OUNCE
TOMATO JUICE 29¢

RED MC RED McCLURE
POTATOES 10 POUND 39¢

Tangerines

FRENCH'S
MUSTARD 19 OUNCE 15¢

CABBAGE POUND 5¢

SHURFRESH
OLEO 2/35¢

Picnic Hams

POUND

33¢

SHURFRESH 14 OUNCE
CATSUP 2/35¢

CHILI AUSTEX 300 45¢

GROUND BEEF POUND 49¢

Hawkins Food Market

We give Gold Bond Stamps

Double On Wednesday

SLAB
Bacon
POUND
49¢



NEW COUNTY CAR--A new Chevrolet was recently purchased by Yoakum County and

is being used by Plains Deputy Olan Heath. Heath reports that as a department car, any

vehicle is put to the test, in that it is used not only as a patrol car but also for an am-

balance and many other uses. Olan states, that he normally puts about 40,000 miles on a department car each year.



SANTA DAY Is Almost Here!!

FESTIVITIES START ON SATURDAY MORNING, DECEMBER 14,
AT 10 A.M. WITH THE ARRIVAL OF
SANTA & THE BIG PARADE

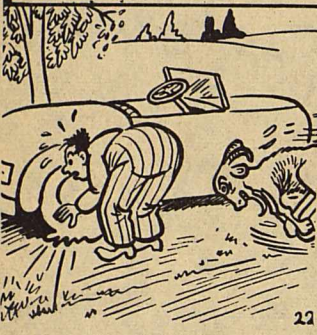
FREE MERCHANDISE TO BE GIVEN AWAY AT 2:30 & AT 5 P.M.
(ON THE OLD COURT HOUSE LAWN, YOU MUST BE PRESENT TO WIN)

FREE "ALL-CARTOON" SHOW FOR THE
KIDS AT MAC THEATER FROM 2:30 TO 4:30

COME ONE - COME ALL
TO ALL THE FUN & BE SURE TO TAKE
ADVANTAGE OF PLAINS, YOUR COMPLETE SHOPPING CENTER

Chamber of Commerce

HUMBLE TIPS



"That's the end!"

It will be the end of "your" troubles when you switch to our service.

W.G. Lattimore

Mike Nugent lost control of his scooter on a curve, Saturday, causing him a serious knee injury. He will be confined for several weeks with it.

Cheryl Kay Moore spent the Thanksgiving Holidays with her grandparents in Muleshoe.

Mr. and Mrs. Fay Flood and children spent the Holidays with his parents in Odessa.

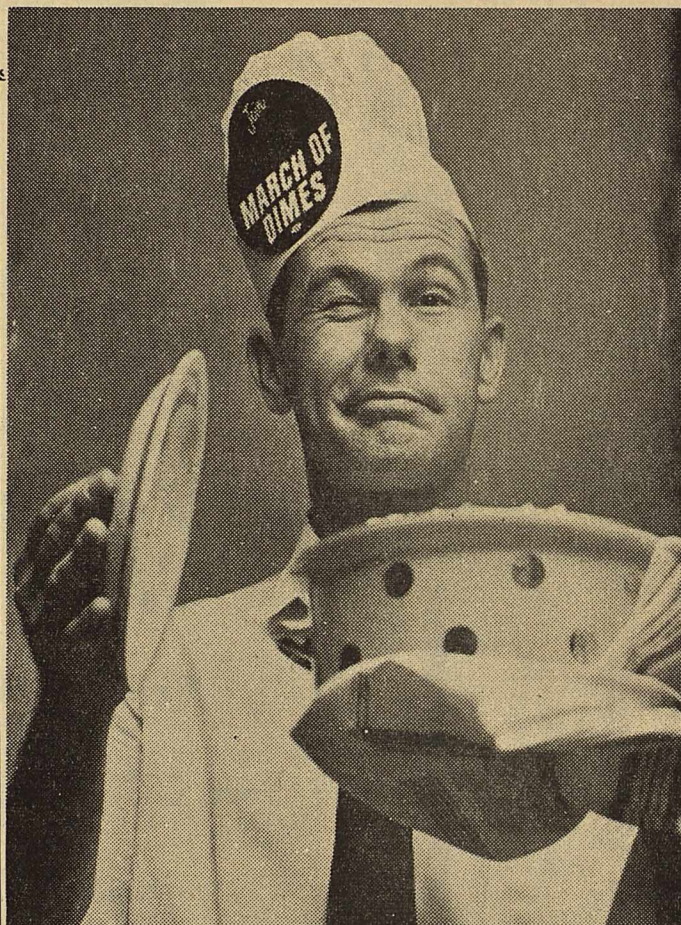
Mr. and Mrs. Virgle Wade spent Thanksgiving with relatives in Abilene.

Mr. and Mrs. Harvey Lusk spent the weekend visiting relatives.

A new son for Mr. and Mrs. Don Weed, born October 19, at Denver City, He is Don Jr. Don Sr. has recently been released from the Navy and is attending classes at Texas Tech.

Carson's Clever Casserole

Tonight's Terrific Tuna



Do you plan to be a Marching Mother for the March of Dimes? Does that mean that Poppa has to work and slave over the hot stove to fix the family dinner? No matter. Anyone can whip up this quick-and-easy casserole. To prove the point, TV's Johnny Carson, star of NBC's Tonight Show, holds aloft his version of a popular recipe:

1. Boil four, five or six portions of noodles for four minutes.
2. Drain. Place in casserole.
3. Add one tin of flaked or chunk tuna.
4. Add one can of creamed mushroom soup.
5. Mix well. Add salt, pepper and a little celery salt. If you want to, add some chopped onions, chopped olives and chopped green peppers. And, if you want to, top with bread crumbs or grated cheese.
6. Bake uncovered for 25 minutes in a moderate oven.
7. Serve with a salad or a green vegetable.
8. Hope Momma will cook dinner tomorrow.

Young Homemakers Set Party

Eating and playing games will be the main attractions at the Christmas party to be held jointly by the local chapter of Young Homemakers and Young Farmers, and their respective guests.

The event is scheduled for Monday night, December 9, and is to be held in the Home Making Department of Plains School, beginning at 8 p. m.

It was announced that each member family is to bring some canned food to be sent to a needy family for Christmas.

It also was pointed out that new members are being sought for these two organizations and that anyone interested in any way in becoming a member of either of the clubs is invited to come and enjoy the occasion.

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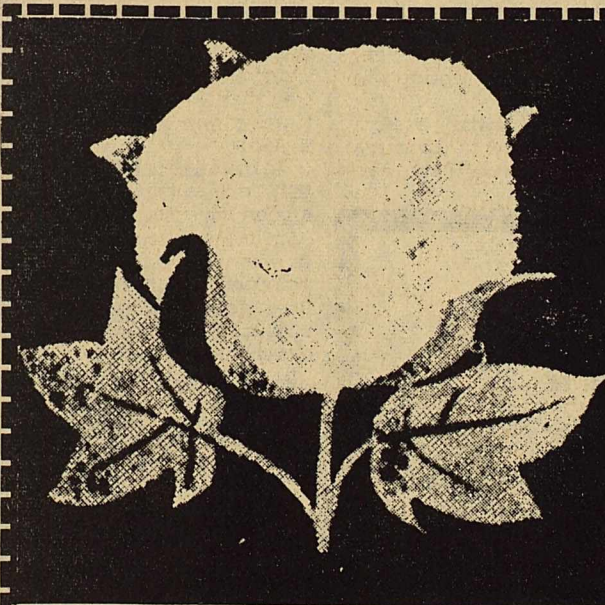
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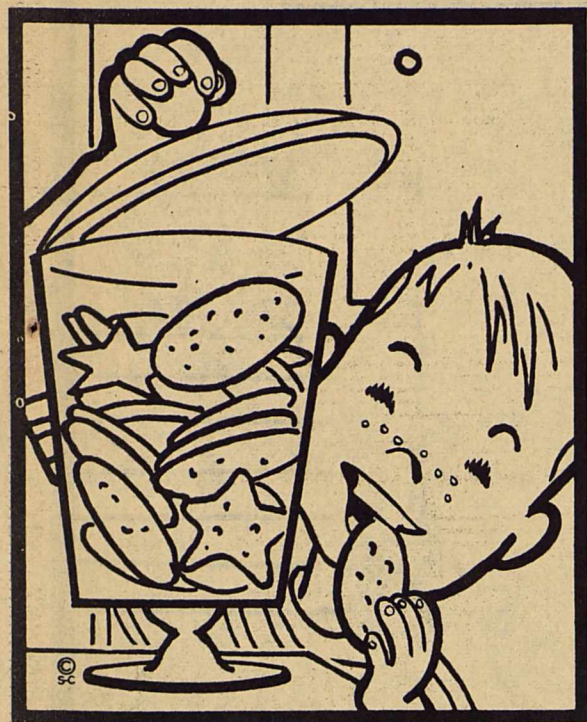
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COTTON GROWERS DELINTING CO.

**WHAT IS IT?**

Such yummy odors emerge from the kitchen when Mother is baking these. They may be in any shape, some are colored, and all are delicious. The custom, largely German, dates back to Roman days.

ANSWER _____

NAME _____ AGE _____

ADDRESS _____

The Customs of Christmas

QUIZ'N'COLORING CONTEST

HERE ARE THE SIMPLE RULES:

- Submit as many pictures with the right answer to "what is this custom" as you wish, but only one prize will be given each winner.
- This contest is open to all boys and girls 12 years of age or younger, except children of employees of this newspaper
- Print your ANSWER, name, address and age clearly in the space provided. Take your colored pictures to the sponsor shown on the panel. All entries must be submitted in person before 12/16 or postmarked before midnight 12/16
- Decision of the judges is final. Finished pictures become the property of the sponsor, who reserves the right to publish the winning names.

WATCH THIS NEWSPAPER FOR ANNOUNCEMENT OF THE WINNERS**1st PRIZE** \$5.00**2nd PRIZE** \$3.00**3rd PRIZE** \$2.00**WHAT IS IT?**

Yummy odors surround this triangular-shaped goody that you enjoy eating after finishing the turkey 'n' trimmings. It became popular as a holiday treat more than 500 years ago in Europe.

ANSWER _____

NAME _____ AGE _____

ADDRESS _____

**WHAT IS IT?**

The first were gold, frankincense and myrrh brought to the Christ Child by the Three Wise Men. Today you give as well as receive them . . . gayly wrapped and left under the Christmas Tree.

ANSWER _____

NAME _____ AGE _____

ADDRESS _____

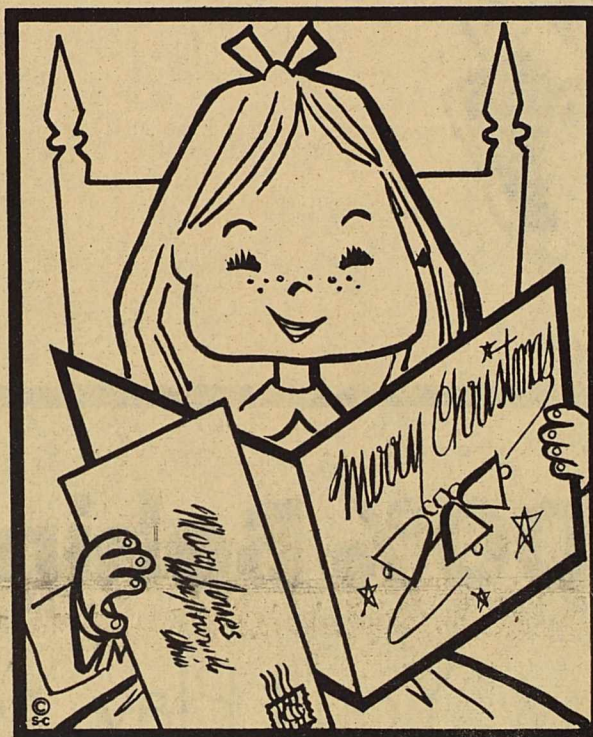
**WHAT IS IT?**

It's often found, bright and twinkling, right at the tip-top of the Christmas Tree. It's the symbol of the one that guided the Three Wise Men to the manger of the Christ Child in Bethlehem.

ANSWER _____

NAME _____ AGE _____

ADDRESS _____

**WHAT IS IT?**

The mailman brings these. They may be very fancy . . . or they may be lovingly made by hand (as the very first ones were many, many years ago in England). But, all express a heart-felt wish.

ANSWER _____

NAME _____ AGE _____

ADDRESS _____

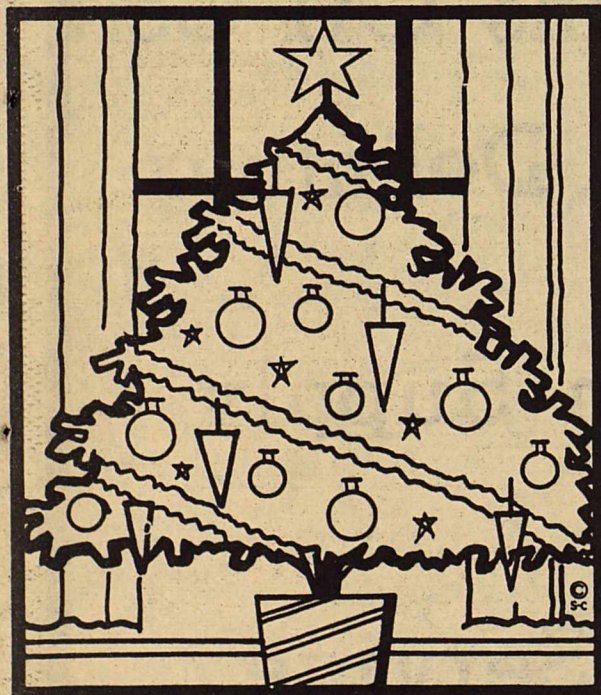
**WHO IS IT?**

Christmas Eve is when he comes . . . riding through the sky on a sleigh pulled by eight tiny reindeer. The first, bearing the formal name, was a bishop who lived in Asia Minor during the 4th century.

ANSWER _____

NAME _____ AGE _____

ADDRESS _____

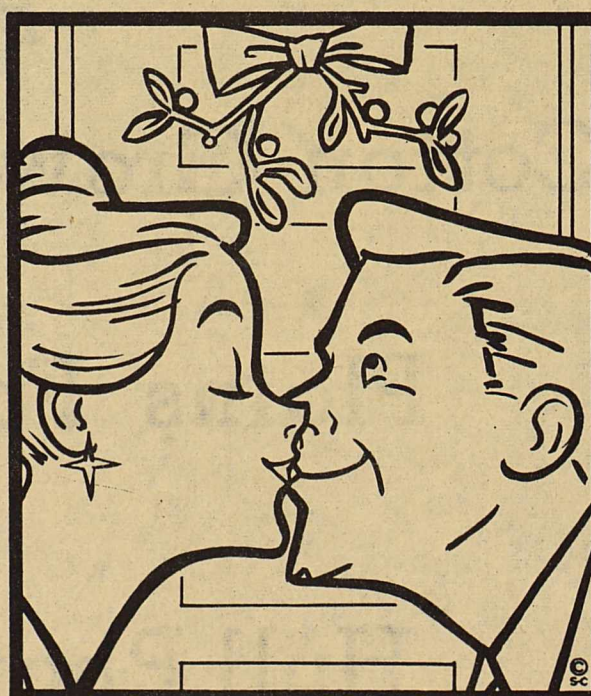
**WHAT IS IT?**

It's green and it smells ever-so clean. It's lovely even before you add the many charming and colorful baubles. The first decorated one in a home appeared early in the 16th century.

ANSWER _____

NAME _____ AGE _____

ADDRESS _____

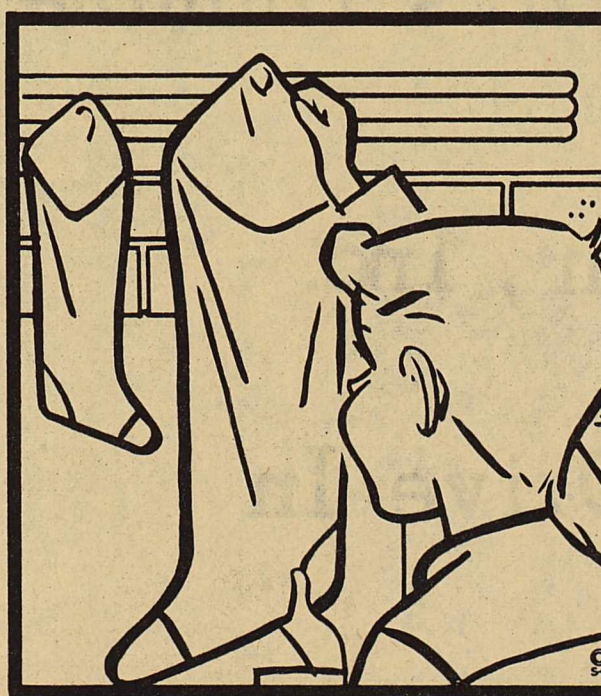
**WHAT IS IT?**

A sprig of green with snowy white berries hanging from above a doorway . . . when Mother pauses beneath it, Dad gives her a kiss. The custom began long ago in Scandinavia with the goddess of love.

ANSWER _____

NAME _____ AGE _____

ADDRESS _____

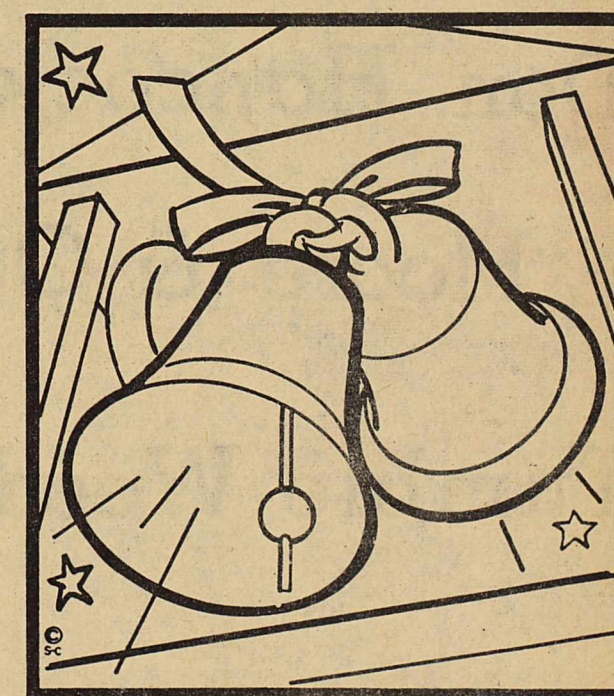
**WHAT IS IT?**

" . . . hung by the chimney with care . . ." The custom began when the first St. Nicholas tried to give a gift without being seen. He tossed it down the chimney and it landed in a stocking hung to dry.

ANSWER _____

NAME _____ AGE _____

ADDRESS _____

**WHAT IS IT?**

These call people to worship, are heard when riding in a one horse open sleigh, and are often decorative. They became an important part of Christmas many years ago in a tiny village in Holland.

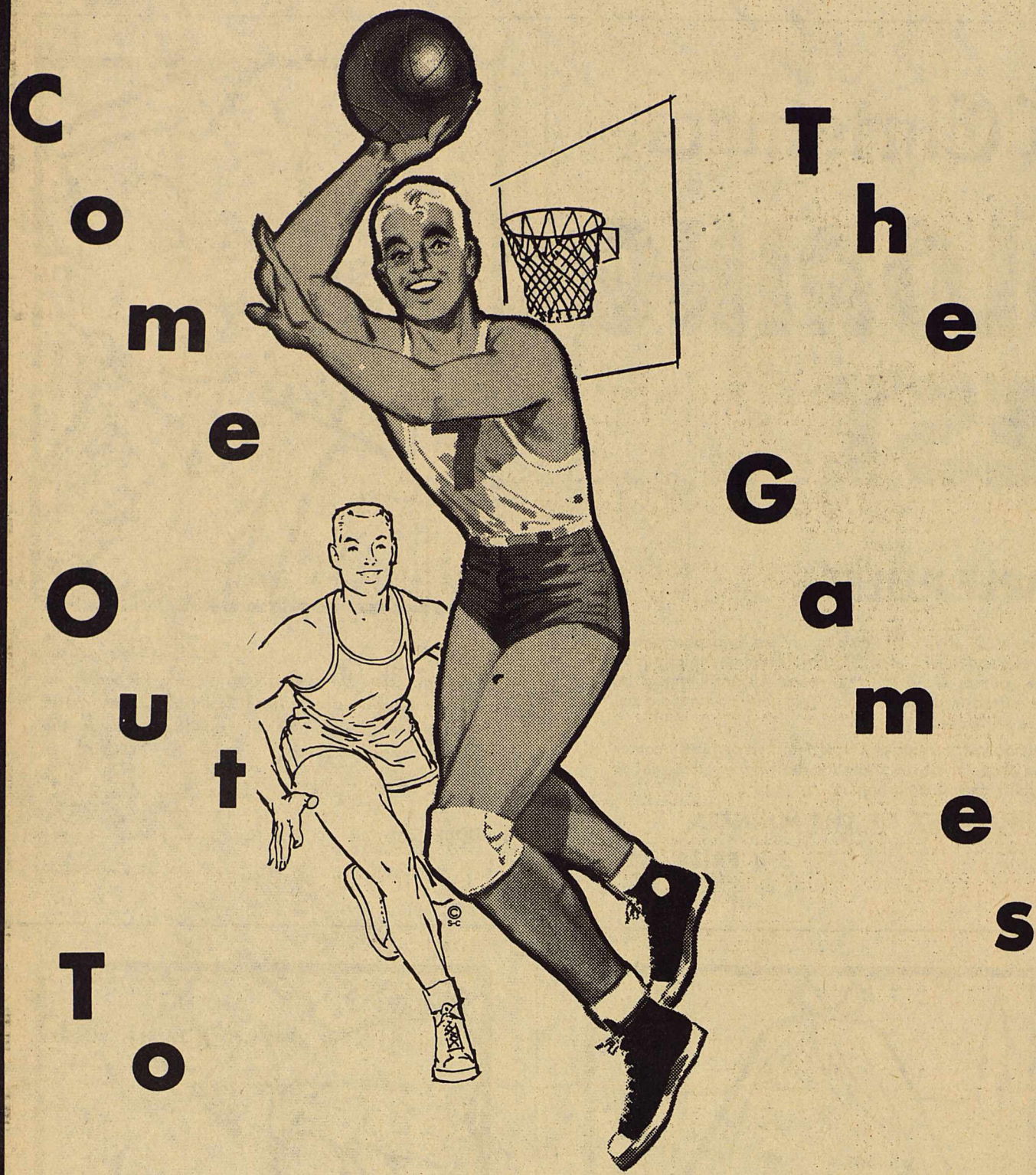
ANSWER _____

NAME _____ AGE _____

ADDRESS _____

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The Plains Record



Basketball Schedule

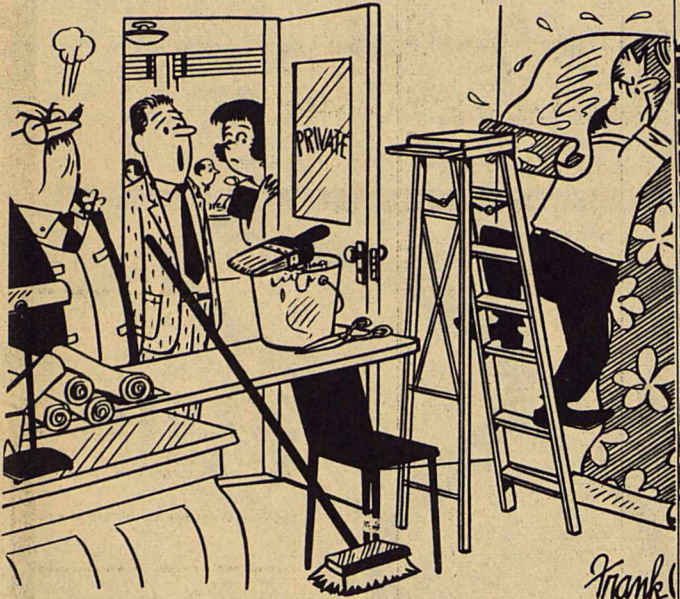
NOVEMBER				
26	Levelland	H	57 - 39	
DECEMBER				
3	Tatum	T	37 - 24	
6	Dora CANCELLED	T		
10	Levelland	T		
13	Eunice	H		
17	Brownfield	H		
19 - 20 - 21	Denver City Tournament			
26 - 27 - 28	Caprock Tournament			
JANUARY				
3	or 4 to be filled			
9 - 10 - 11	Seagraves Tournament			
14	Seagraves	T		
17	Wink	H		
21	O'Donnell	T		
24	Tahoka	T		
28	Sundown	H		
31	Seagraves	H		
FEBRUARY				
4	Wink	T		
7	O'Donnell	H		
11	Tahoka	H		
14	Sundown	T		

(CLIP AND SAVE)

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Moore & Oden, Inc.	Plains Farm Supply
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George's '66' Service	Randall's Barber Shop
Woody's Oil & Hardware	Loyd Insurance Agency
Guetersloh-Anderson Grain Co.	



"The irony of it is, he quit his last job because they loaded him down with paper work!"

Record Sets Annual Coloring Contest

The Plains Record, again this year, is running its annual Christmas Coloring Contest for area youngsters.

Any Plains area child 12 years old or younger is invited to enter the contest, in which three prizes, \$5 first prize, \$3 second, and \$2 third prizes are being offered.

Just color in the pictures as good as you possibly can, and answer the question which appears directly under and is in connection with each of the pictures.

Then, either bring your entry by or mail it to The Plains Record, Box 1006.

Final date for entry to be either into the Record office or postmarked is Monday, December 16.

For coloring, children may use, crayons, map colors, or water colors.

Decision of the judges is final, and all pictures as well as all questions must be completed before the entry can be considered for one of the three prizes.

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FORMERLY DORTHA'S

DECEMBER 14
Door Prize To Some
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The Most Beautiful Selection
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The Plains Record

CALL IN YOUR
LOCAL NEWS
ITEMS TO
THE
PLAINS RECORD
PHONE NUMBER
456-4116



MAKE a delicate summer dessert by layering cubes of cantaloupe with vanilla pudding in stemmed glasses. Sprinkle with coconut and top with maraschino cherry for serving.

Any casserole takes on a festive air if you top with dairy-soured cream to which has been added some instant minced onion. Sprinkle with paprika before returning to oven for 5 minutes to heat topping.

Add crispness to chicken salad with almonds and slivered seedless grapes. Mix in with chicken just before serving to preserve crunchiness.

Helen's Favorite:
Danish Macaroni
(Serves 6)

1 package macaroni and cheese dinner
2 large tomatoes
2 tablespoons crumbled blue cheese

Prepare macaroni dinner as directed on package. Place into a buttered casserole. Remove stems from tomatoes and cut into three thick slices, placing on top of macaroni. Place blue cheese in center of each slice. Broil 5 minutes or until cheese melts.

Make a main dish salad by cutting leftover ham into strips along with julienne green beans, strips of green pepper and carrot strips. Moisten with salad dressing and serve in cantaloupe half shells.

Quick sundae topping which will be a favorite with youngsters combines 1/2 cup peanut butter with 1/2 cup honey and 1/2 cup snipped dates. Serve over vanilla, coffee or chocolate ice cream.

Sandwich the halves of nectarines together with cream cheese moistened with orange juice. Roll in coconut and serve as salad or dessert.

Spanish Rice
Green Beans
Cranberry Sauce
Hot Rolls & Butter
Lemon Pudding with Top Milk

FRIDAY, 13th
Salmon Croquettes
With Catsup
Cheese & Macaroni
Blackeyed Peas with Snaps
Combination Salad
Hot Rolls & Butter
Apple Butter
Milk

CALL IN YOUR
LOCAL NEWS
ITEMS TO
THE
PLAINS RECORD
PHONE NUMBER
456-4116

No Taunts Now



A COVERING of coarse hair, stretching from right shoulder to midforearm, made Lori Nelson, 4 (above), of Rosalie, Neb., the butt of taunts from unthinking playmates. Recently the gross birthmark was removed surgically in four operations, and skin grafts substituted, at the March of Dimes Birth Defects Center, Children's Memorial Hospital, Omaha. By means of tattooing later on, all of the scars will disappear and, when she grows up, Lori can go dancing and wear a bathing suit without embarrassment.

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• Small Down Payment

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All land listed below is in the John H.Gibson Survey,
Block D,Yoakum County,Texas,Northwest of Plains,Texas....

No Minerals Go With The Sale....

All is in Cultivation and all has Irrigation water under it....

See map in the office of
THE PLAINS RECORD
OR
CALL ANY OF THE BELOW LISTED SALESMEN

POSSESSION ON JANUARY 1,1964

SECTION NO.	ACRES	Price Per Acre	DOWN PAYMENT
122	650	\$270	\$25,025.00
123	650	270	25,025.00
97	650	200	22,750.00
127	650	250	24,375.00
128	650	250	25,187.50
129	650	250	24,375.00
156	650	260	24,700.00
157	650	275	24,700.00
158	650	260	24,700.00
160	650	300	26,000.00
99	460	175	14,850.00
248	325	225	11,781.25
184	650	225	23,562.50

FOR INFORMATION ON THE ABOVE LISTED LAND,
CALL ANY OF THE FOLLOWING SALESMEN:

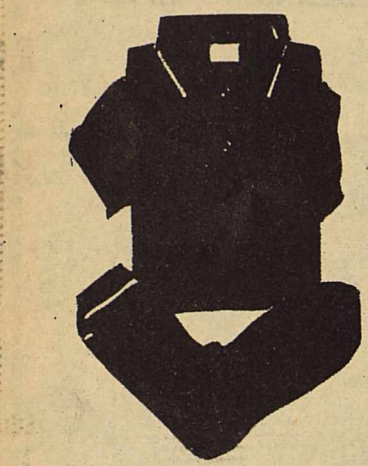
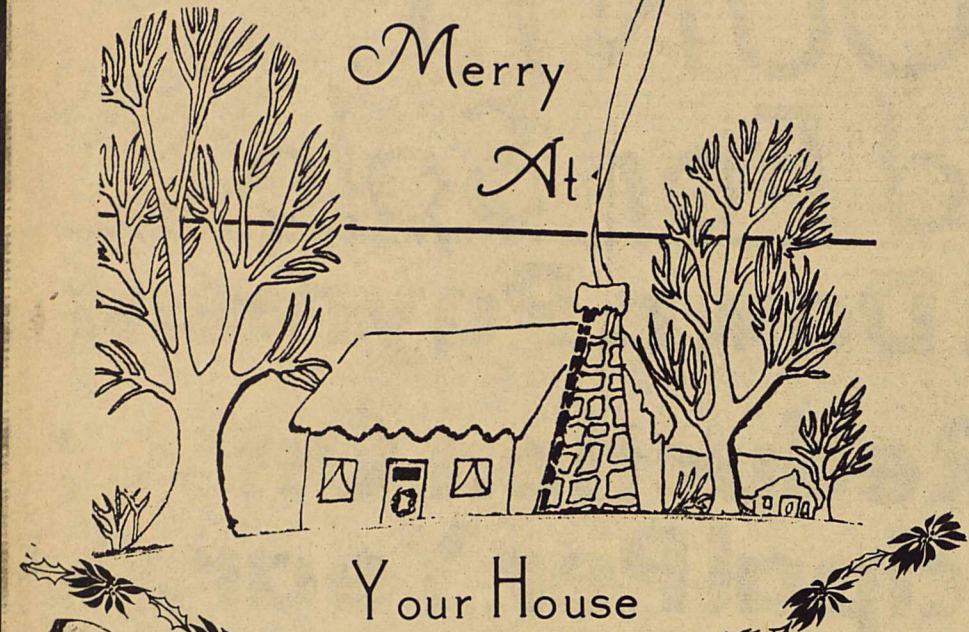
J.B McPHERSON	Lubbock	Office P05-8825,Res.SW5-3265
Leon McPherson	Idalou	Office 892-2384,Res.892-2490
D.R.Aylesworth	Lubbock	Office P05-8825,Res.P05-7046
Amrina Moore	Plains	Phone 456-2676

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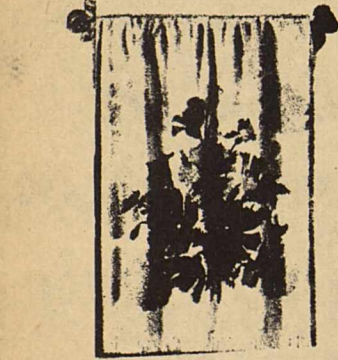
To Make Merry At



Buster Brown

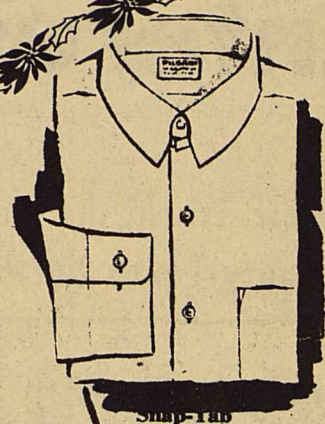


Red Velveteen

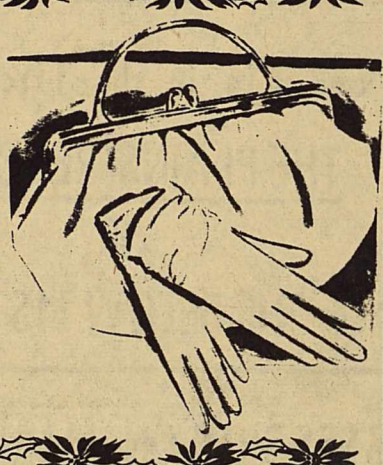


Linens by Field Crest

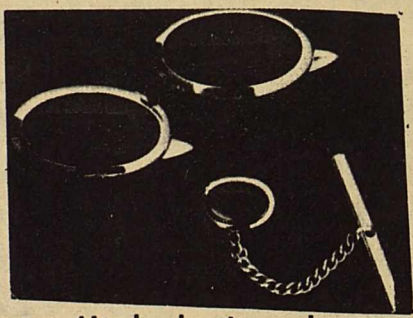
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Register Each Day For "FIELD CREST SPREAD" Value \$35 TO BE GIVEN AWAY DECEMBER 14 You must be present to win and 18 yrs. or over to Register

HD COUNCIL HOLDS PARTY

Yoakum County Home Demonstration Council held its annual Christmas party in the local Clubroom on December 3.

It was reported that all four of the County's clubs, State-line, Denver City, Turner, and Stanford Valley were in attendance.

Denver City club was in charge of refreshments; State-line took care of decorations; and the other two clubs took

charge in the refreshment department, serving fancy sandwiches, cookies and green punch.

Members exchanged gifts and the entire council presented necklace sets to Mrs. Sudie Thompson, agent, and to Mrs. Charles Williams, the outgoing Council Chairman.

It was reported that there were 23 women and 8 children present.

STATE LINE CLUB ENJOYS SOCIAL

State Line Home Demonstration Club members and their families enjoyed a delicious turkey dinner with all the trimmings at Alma's on Tuesday night.

Those enjoying the Thanksgiving dinner were Mr. and

Mrs. Loren Gayle, Charlene and Ronald, Mrs. Guy Hughes, Mr. and Mrs. Tom Box and Tommy Guy, Mr. and Mrs. R. G. Hartman, Jerry and Dickey, Mr. and Mrs. Leon Thompson, La Gaytha, Terry and La Fonda, Mr. and Mrs.

30 Years Of Repeal Finds Nation Continuing Trend To Moderation

New York — Thirty years ago this month, the ill-fated "noble experiment"—Prohibition—ended with repeal of the Eighteenth Amendment.

Only a small minority of Americans today still mourn its passing on December 5, 1933.

Shocked by the lawlessness, organized crime and disrespect for law which 13 years of Prohibition had bred, an outraged public voted overwhelmingly to return to social order and moderation.

played by this industry, which annually purchases more than \$7.3 billion in materials and services from other industries.

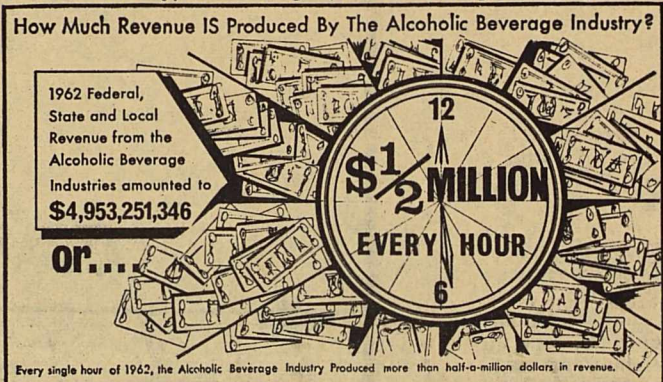
It spends approximately one-quarter of a billion dollars annually for farm produce. It pays wages and salaries of more than \$5 billion a year and provides the major portion of commodity revenue for the U.S. Government.

And a look at the record will show that the public is getting what it voted for.

For example, instead of drying up the country, Prohibition actually touched off a drinking spree—and per capita consumption of distilled spirits was authoritatively estimated at 1.95 gallons for the so-called "dry era," as compared with a 1.61 gallon per capita for 1910. And today, at the height

More than one-half million dollars every hour, every day of the week—that's the amount of public revenues contributed to Federal, state and local treasuries by today's alcoholic beverage industry. Since Repeal, the industry has contributed more than \$59 billion in Federal taxes—more than enough to have paid all of the Federal government's expenses for 130 years—from 1789 to 1918.

Federal taxes on distilled spirits are currently five times the cost of production, while



of national prosperity, the average American consumes 29.3 per cent less—or 1.37 gallons per capita during 1962—than he did in the "dry" years. For the 15-year period of 1947-1962, the per capita consumption figure is 1.25 gallons.

Even though overall consumption has risen steadily with an expanding adult population enjoying more leisure time and more money to spend, the percentage share of the consumer dollar spent on distilled spirits has declined along with the per capita figure—from 4.34 per cent of the consumer dollar spent for distilled spirits during the Prohibition years, to 1.76 per cent for the 1947-1962 period.

Today, one out of every 52 working Americans is em-

the combined Federal, state and local taxes and fees account for an average of 58 cents out of every dollar spent by consumers for liquor.

Excessive liquor taxes have also encouraged the spread of the illegal, non-taxpaid moonshine racket. Moonshining continues as a national menace, and may even be on the upswing as a result of higher state taxes on the legal product. Last year, Federal, state and local authorities seized 18,651 illegal moonshine stills.

Total moonshine output in 1962 is estimated at 46 million gallons—or nearly one out of every six gallons of liquor produced in America—with a loss to Federal, state and local governments of \$620 million tax dollars.

Bowling Results

Lee Roy Box and Lebeth, Mr. and Mrs. Kent Welch, Jan Hughes, Mrs. C. A. Stewart, and James, Mr. and Mrs. Hayden Box, David and Wayne, and Mrs. W. P. Turner, Leora and Louella, and Mrs. Roy Perkins, Toni and Brenda.

Plains womens' bowling team sponsored by Moore & Oden dropped three and won

one game from their opponents this week, Drive-In Cleaners of Denver City.

High bowler for Plains was again Sue Randall with a 432 for three games.

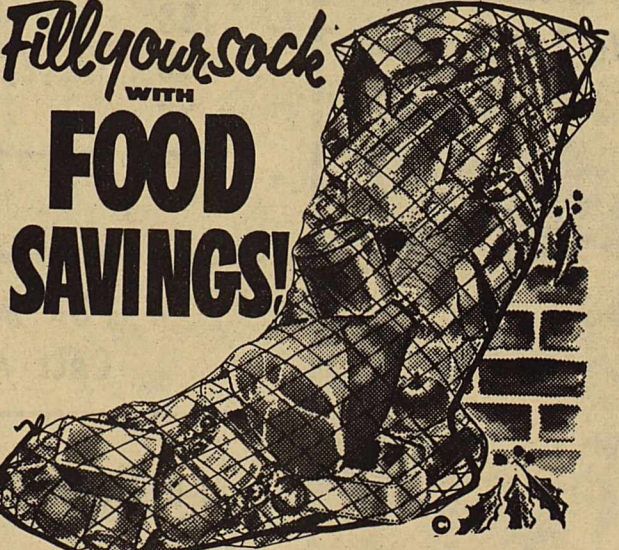
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Cabbage 5¢

PATIO PACKAGE MEXICAN DINNERS 49¢ JUMBO TAMALES 35¢ TISSUE WALDORF PACKAGE 4/37¢

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Smoked Bacon Squares 29¢

SLAB BACON POUND 45¢ CHILI AUSTEX 24 OUNCE CAN 69¢ TAMALES AUSTEX 300 CAN 4/\$1

T-Bone Steak 79¢

PICNIC HAMS POUND 39¢ POTATOES 10 POUND BAG 39¢ APPLES ROME BEAUTY POUND 12 1/2¢ STRAWBERRIES 10 OUNCE 2/39¢

PLAINS FROZEN FOOD

Glenn Morehouse

Sid Wade