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NUMBER 21

Modernizing of Stores Must, C of C Told

Store front beautification is a needed business-promotion must, Artesia store owners and renters were told Tuesday.

Representatives of a plate glass firm pointed out to Chamber of Commerce retail merchants, commissionmen and guests that "not so long ago merchandising was a very simple—if somewhat inefficient—selling process."

"There wasn't much specialized selling," Ray Green, Pittsburgh Plate Glass Co. representative from Amarillo, told about 25 owners and renters present.

"It used to be one store stocked just about every known commodity. The stock area consisted of bundles, barrels, bales, and bunches stacked helter-skelter."

"Today," he continued, "display is the first requisite of good store design. The modern retail outlet has become a huge, functionally-arranged showcase, painstakingly designed to give sales impetus to every area of the establishment."

"In today's keenly competitive market, shoppers have to be sold," he declared. "Every wile must be used to get the shopper's attention, his admiration, draw him into the store. The modern, attractive store gets the most attention, and the most sales," Green said.

Pittsburgh Plate Glass representative, Al Potter, also of Amarillo, told the group in answer to a question that compromise between the building owner and the renter on this is probably the best answer to a serious problem.

"When renter and owner place responsibility for paying for improvement on the other, nothing is done," Potter said. "Actually both benefit, and sharing in cost has worked out man difficult situations."

In other business Tuesday the retail trade committee voted to change Artesia's monthly dollar days from the first Thursday of every month to the first Wednesday.

Changing to Wednesday would fall on the same day as Carlsbad's dollar day.

The new schedule will be in effect with the next dollar day Wednesday, April 7.

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Farm, Livestock Bureau Member Campaign Pushed

Artesia area ranchers and farmers have an effective voice open to them through membership in the Eddy County Farm and Livestock Bureau, Howard Stroup of Atoka, president, declared Thursday.

"If you are a farmer or rancher, that would you do with the agricultural problems of today," Stroup asked.

"For instance, how would you handle the problems of storage and surplus? The USDA says storage costs on agricultural products runs \$14 million a month. We have surpluses in wheat, cattle, corn, cotton, and other crops," Stroup said.

"In your opinion is it better for you to sit down with other farmers and ranchers and work out these problems, or do you think it is better to let someone else solve them? If the latter," Stroup continued, "who do you want to solve them—government? politicians? or other groups?"

The American Farm Bureau, of which the Eddy county unit is a part, was organized in 1919 to coordinate and strengthen state farm programs," Stroup said, "and to protect, promote, and represent the business, economic, social, and educational interests of the farmers of the nation, and to develop agriculture."

Unlike many organizations, farm Bureau policy is made from the bottom up, rather than the top down, Stroup said.

Policies, he explained, are recommended by Farm Bureau locals and when passed, sent to the state convention. If approved there, they are sent to national Farm Bureau conventions for consideration, and if there adopted, become part of national bureau policy.

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School Budget Hearing Stated for April 9

Hearing on the proposed school budgets for Eddy county schools for 1954-55 will be held in Carlsbad April 9, O. J. Holder, educational budget auditor, has announced. The hearing will start at 9 a. m.

Chaves county budget hearing will be held April 12, starting at 9 a. m., in Roswell.



BIG AMBITION of Francesca Huerta is to be able to walk in oxfords, she tells Tom Bryan, Artesia Elks ruler. Francesca three years ago walked with braces and crutches. She discarded the crutches 1½ years ago, the braces six months ago due to help in Elks cerebral palsy program. (Advocate Photo)

Determined Little Girl, Elks Campaign Overcome Crippling Cerebral Palsy

A year and a half ago Francesca Huerta, 9-year-old Roselawn school student, was walking with braces and crutches.

Today she walks without them. Only a faint limp is seen in her walk. In another two years that, too, will be gone.

Her story is a heart-warming one of a little girl's determination and of a big men's club—Artesia Elks lodge and the New Mexico Elks cerebral palsy fund.

Francesca, one of five cerebral palsy victims in Artesia, has had CP since birth, like all CP patients.

She was luckier than most, however—her parents took her to Carrie Tingley hospital several times, so that her case was known when New Mexico Elks set up their CP program.

Three years ago the state Elks organization hired Ian Urquhart as physical therapist to work with known CP cases. Then local Elks chapters began searching for CP cases.

Francesca's was one they discovered, one whose parents wanted to help.

One of her feet was turned almost on its side. A hand was crippled.

Urquhart began giving her physical therapy. Her parents were told how to supervise Francesca's exercises between visits from Urquhart.

So many times a day Francesca did as she was instructed. She stood with her toes on a book, then, holding on to something with her hands, leaned back while keeping her legs straight. That was one exercise to develop her feet.

Later she was told to skip and hop, an easy thing for a child without bumpy muscles, but a problem for Francesca.

She practiced touching the fingers of her crippled hand against the thumb, flexing it, developing it.

A year and a half after she started, Francesca discarded her crutches. In another year the braces were taken off.

"Two years from now she should be as well as any other kid," says Tom Bryan, ruler of the local Elks lodge and chairman of the Artesia Elks CP program since its inception three years ago.

Francesca is lucky. Another CP case in Artesia, slightly older than Francesca, has been affected by cerebral palsy much the same as Francesca. However, his mother once was told by a specialist nothing could be done for the child. The mother since has steadfastly refused to try the physical therapy recommended by Urquhart.

While Francesca walks, the other child is unimpaired.

Elks have faced an up-hill fight in the CP project, include doubters within their own walls. The pro-

Leadership Need In Recreation Cited

Leadership is essential to a sound recreation program, Artesia civic club leaders were told in a joint meeting Wednesday.

Joe F. Dickson, professor of physical education at Eastern New Mexico university, spoke to civic club members meeting with Lions club at Masonic temple.

Dickson showed two films on recreation.

Both pointed up the need for trained leadership in directing recreation programs.

Dickson observed that on the average, cities with successful recreation programs spend 70 per cent of their recreation budget for leadership.

Construction of major recreation buildings and other facilities are most successfully done, in general, with general obligation bond issues or special tax levies by the people, Dickson said in an interview.

High points of Dickson's brief talk and the two films shown included:

—Shorter work hours have created more leisure time for American people, time which may successfully be used for recreation.

—The theory that people can learn to use recreation facilities themselves without a leadership is not so. Leadership on a playground for example, makes facilities available to everyone.

—Organization of recreation programs permits greater use of facilities.

—Present buildings may successfully be used in a recreation program; schools are used an average of 15 per cent of the week; the rest of the time they are locked, and a big community investment is idle.

—The wishes of a community's people, young and old, should be surveyed to provide the recreation they need and want.

—Recreation is not for young people, only for people of all ages. Recreation is literally defined as re-creation.

—Voluntary and part-time paid help is frequently available in a community in a number of specialized fields, from sewing to fly casting, and with brief training fits in admirably to a recreation program.

—Lights make many recreation facilities available at night, increasing their usefulness.

—Children without directed leisure time activities will find something to do, a release for their energy, whether, from an adult standpoint, it's right or wrong.

Second New Store Building Is Scheduled for Construction

Army Engineers Proposed \$601,900 Flood Project

Recommendations for a \$601,900 levee diversion project "for the protection of the city of Artesia and vicinity from floods originating on Eagle creek" have been made by Army corps of engineers.

The project would cost the federal government \$465,400, and "local interests" an estimated \$136,500 plus \$2,000 annually for operation and maintenance.

The recommendation is part of a report concerning the engineer corps' study into flood control on the Pecos river and its tributaries in Texas and New Mexico.

Also included in the proposal are:

- Construction of Los Esteros dam and reservoir seven miles north of Santa Rosa, plus modification of Alamogordo dam.
- Building of levee and floodway at Pecos, Texas.
- Building levee and channelization for protection of Carlsbad.

Cost of the Pecos project would be \$1,577,300 to the federal government, \$315,300 and \$4,600 annually for local interests.

Costs of the Carlsbad project would be \$4,239,500 to the federal government, \$2,524,700 plus \$48,400 annually to local interests.

Cost of the Los Esteros project and modification of Alamogordo dam and reservoir would cost the federal government \$5,724,200 plus \$32,100 annually.

The annual cost in each case is for operation and maintenance.

In a news release the corps of engineers said the recommendations are the result of public hearings and informal meetings with local interests in the area.

Meetings were held in 1950 and 1951 at Pecos, Carlsbad, and Santa Rosa.

The Los Esteros dam and Alamogordo dam would supply irrigation water to the Carlsbad irrigation district.

The dam would be an earth-filled structure 218 feet high, with a storage of 587,000 acre-feet for irrigation, flood control, and sediment deposition.

The engineers would add 10½ feet to Alamogordo reservoir.

The Artesia project would be contingent on "local interests" providing to the government "all lands, easements, and right-of-ways necessary for the construction of the project."

The proposal also provides local interests would hold the U. S. free from damages due to the construction, and would maintain and operate the works after completion.

Local interests would also be required to make any alterations to existing improvements, other than railroads, which may be required because of construction.

The cost for "local interests" is set at \$136,500, plus the \$2,000 annual provision for operation and maintenance.

Swirling Sandstorm Hits 70 Miles Hour

A severe sand storm swooping down on Southeastern New Mexico late Tuesday night turned the Artesia area into a mess of drifting, blowing sand which caused car smash-ups and housewife's dismay.

Thursday afternoon, Artesia police set up a roadblock stopping traffic going south, after visibility was reported as zero in the Seven Rivers area.

Carlsbad police set up a similar roadblock stopping north-bound traffic.

Traffic was permitted in other directions, however, although visibility at times dropped to near zero on other roads.

At Artesia Municipal Airport, Bob Ehle reported winds estimated conservatively at between 60 and 70 miles an hour in gusts.

Utilities through the afternoon reported no wind damage as yet.

At Seven Rivers, state police called five wreckers to haul cars from smash-ups ranging from fender-tanglings to severe wrecks.

One car was described by an Artesia garage as a total wreck after colliding with another at Seven Rivers.

State police were escorting necessary traffic through the worst of the storm in the Seven Rivers area.

(Continued on Page Six)

March 21 Deadline Set for Election

Deadline for filing for the April 6 city election was set for 4 p. m. Monday, March 22, by city council Wednesday night.

Artesia voters will elect four councilmen, a mayor, and vote on a proposed \$150,000 bond issue for water system improvement in the election.

Councilmen whose terms expire this year are H. B. Gilmore, ward 1; E. E. Gillespie, ward 2; George Ferriman, ward 3; and T. E. Johnson, ward 4.

Thus far no one has filed for the council vacancies.

W. H. Yeager is the only announced candidate for mayor.

Hold-over councilmen are W. L. Walker, ward 1; W. H. Yeager, ward 2; H. A. Campbell, ward 3 and Dr. John Clarke, ward 4.

If Yeager is elected as mayor, he will appoint a councilman to fill out the balance of his two years.

The \$150,000 bond issue would finance construction of a two-million or three-million gallon reservoir to be built two miles west of the city just south of the Hope highway.

Estimated cost of the reservoir is \$80,000. Balance of the bond issue would be used for pipeline to connect the reservoir to the present water system.

Gilmore, chairman of the council's water committee, has described the reservoir need as "critical" in the face of increasing water consumption and lack of appreciable water storage in the city.

In other business Wednesday night the council:

- Appointed a committee including Councilmen Ferriman, Yeager and Johnson to study renewal of Mountain States Telephone & Telegraph Co. franchise for phone service.
- Discussed but took no action on a proposed paving plan to pave miscellaneous blocks of unpaved streets throughout the city, as well as paving asked for the North Side.
- Heard Mayor J. L. Briscoe urge councilmen to study methods of financing a hospital air conditioning program which has been estimated variously from \$2500 to \$5000.
- Discussed buying a new ditch digger.
- Accepted the bid of Guy Chevrolet Co. for two new police cars at a cost of \$1590 with trade-ins.

Influx of 500 Air Passengers Hits Airport

Artesia is going to have to have a large airport terminal, what with the increase in airplane passenger business.

A. H. "Shug" Hazel, airport manager, reports flying 500 passengers into Artesia from Clovis the other day.

The terminal won't have to be anything too fancy, understand.

The passengers were 500 turkeys delivered to a local hatchery. All weathered the trip without ill effect.

Planting Stock For Central Valley Received

Planting stock available to co-operators in the Central Valley soil conservation district has been announced by district officials.

Cooperators wanting to make trial plantings should contact their district supervisor or the SCS office in Artesia.

In addition for use in windbreaks, the Russian olive, mulberry and squawbush furnish food and cover for wildlife.

School Activities Survey Finished

Results of questionnaires on the activities programs of Senior high, Junior high, and elementary schools were released this week by Earl Cox, board of education member heading the activities committee.

The activities questionnaires are another phase of the school's examination of its current program. Other phases include studies of building needs and curriculum.

The activities questionnaires are tabulated in three separate units—elementary schools, Junior high and Senior high.

Do you think the school sponsors too many activities? 49 151 30

Do you think there are too many activities sponsored by outside groups? 31 154 31

Are too many activities scheduled for school nights? 76 105 28

Do you approve of Senior trips? 132 54 21

Do you approve of Spanish trips? 56 34 7

Do you have an alternate plan for either the Senior or Spanish trip? 1 31 1

Activities—Air plane club 100, for, 34 against; Allied Youth 130, 11; Annual 135, 3; class meetings 123, 5; class parties 120, 12; class picnics 116, 11; Commercial club 120, 12; Distributive Education club 118, 15; Dramatics club 118, 8; Future Farmers of America or FFA 131, 2; Future Homemakers of America or FHA 134, 0; Future Teachers of America or FTA 128, 1; Girls' Athletic Assn. or GAA 121, 10; Junior and Senior play 126, 3; Library club 116, 10; school assemblies 129, 4; exchange assemblies 123, 5.

Pep club 123, 7; Photo or Camera club 115, 13; Science club 123, 10; Senior Honor society 125, 7; Spanish club 118, 13; Sports club 114, 13; Student Council 129, 8; Visual Education club 118, 10; open house 117, 7; radio programs 123, 5; school newspaper 127, 3; football 128, 1; basketball 128, 1; baseball 126, 2; tennis 127, 2; track 124, 2; Girls play day 107, 18.

Total number of questionnaires returned to school, 227.

Ray Bartlett To Build New Retail Store

Construction will be launched on another new store building in Artesia next week.

Ray Bartlett, Artesia theater owner, announced Thursday construction will start next week on a new building in the vacant lot next to the Lansud theater.

A building permit for the job for \$22,000 was issued Thursday.

The Bartlett building will be constructed by Campbell Construction Co. and leased by Nelson Appliance, Bartlett said.

The 40 by 120 store will have a plate glass and Roman brick front, Bartlett said.

The interior will have an 80 by 40-foot sales area. Walls will be finished in plaster, ceiling with perforated acoustical tile. Floors will be covered with block tile.

In addition to the show room, the new store will have a TV viewing room, office space, a large storage and service department, and a model, completely electric and automatic kitchen and home laundry, Bartlett and Denzil Nelson, owner of Nelson Appliance, said this week.

The building will utilize existing walls on both sides. To be constructed on the vacant lot on the adjacent east side of the Lansud, it will be between the Lansud theater building and the store to be occupied by Personal Finance Co.

It will be the second major store building program to be launched in Artesia this year.

Mrs. C. D. Lewis Dies March 3 In California

Word has been received in Artesia of the death of Mrs. Flora Belle Lewis of Eureka, Calif., a former resident of Artesia.

She died in San Leandro, Calif., March 3. She was 43.

Funeral services were conducted Monday in Hayward, Calif., and interment was in Lone Tree cemetery, Hayward.

She is survived by her husband, Charlie David Lewis, and four daughters Naomi Bailey of England, Elizabeth Webb of Tularosa, Helen Farmer of Waco, Texas, and Clara Mae Lewis of Eureka, Calif.

Also surviving are a brother, John W. Clapp of San Leandro, and several sisters and brothers in the East.

She was a native of Knoxville, Tenn.

Seven Artesians Tour With ENMU Concert Band

Touring with the Eastern New Mexico university concert band on its annual spring tour are Joe Bealy, Norville Howell, Betty Jo Kaiser, Bob McQuay, Dwaine and Dwight Robinson, and Charles Waltrip, all of Artesia.

Members of the band will visit 21 cities in New Mexico and Texas during the 8-day tour. Geographically, they will present concerts before high schools ranging from Carlsbad to Borger and Denver City, Texas. The tour began March 10 and will continue through March 24.

The 50-piece band is directed by Floren Thompson and has attained a reputation as one of the best organizations in the Southwest. Previous editions of the band have played concerts in Oklahoma City, Albuquerque, and other large Western cities, as well as for the Cinco de Mayo celebration at Chihuahua, Mexico.

Exhibit of Paintings By Norman Slated

Exhibit of paintings of La Vota Norman sponsored by Carlsbad Woman's club will be held at the club Sunday, March 14 from 3 to 7 p. m.

Miss Norman is director of the Clouderoft art colony.

The Carlsbad Woman's club is also having a tea during the exhibit. The public is invited to attend.

Miss Viola Lane of Lake Arthur Weds Walker Airman

The Methodist church in Lake Arthur was the scene Sunday afternoon for the marriage of Miss Viola Made Lane, daughter of Postmaster and Mrs. John Lane, and Earl Jones, son of Mr. and Mrs. Marvin Jones of Wiseville, Calif., who came here for the wedding.

The double ring ceremony was performed by Rev. C. A. Clark of Artesia, the local pastor, before a large assemblage of relatives, friends and out-of-town guests.

Pink and white snapdragons filled with floor baskets at each side of the altar, which was lighted by seven-point candelabra, holding tall white tapers and lacy fern.

Following the ceremony, Gene Sooter, at the piano, played a medley of bridal songs and accompanied Dorothy Reynolds when she sang, "Oh, Promise Me" and "I Love You Truly." Mr. Sooter also played Lohengrin's Wedding March as the recessional.

Given in marriage by her father, the bride wore a ballerina-length white lace over slipper satin. The close fitting basque waist had tiny buttons down front, with small Peter Pan collar trimmed in seed pearls. The long sleeves had callalily points at the wrist, extending slightly over the hands. She carried a bouquet of white carnations on a white ribbon. The veil of illusion fell from a coronet of lace trimmed with seed pearls, which her sister, Mrs. Ferrin Cummins had worn at her wedding.

"SOMETHING OLD" WAS A white handkerchief which her maternal grandmother had carried at her wedding some 70 years previously, and which her mother had also carried at her own wedding and sister, Mrs. Cummins, had carried.

Mrs. Perrin Cummins of Roswell was her sister's matron of honor, wearing a ballerina-length gown of lavender nylon lace and net over satin with net bolero. She wore a matching colored hat made of tiny flowers all over. Mrs. R. L. Sherrill (the former Alma Lane of Lake Arthur), of Carrizozo, aunt of the bride, was a bridesmaid. She wore a dress of rose-colored tulle and lace practically identical to the matron or honor with identical hat in rose color.

Little Miss Glenda Cummins of Roswell, niece of the bride, dressed in a pastel pink organza pinafore with a garland of tiny flowers in lace and sequins in her hair and a bracelet made of white rosebuds, and Little Miss Lois Ann Lane, daughter of Mr. and Mrs. Wade Lane of Ruidoso, who wore an identical organza.

John D. Lane, Jr., of El Paso, brother of the bride, was best man, Wesley Lane, another brother of the bride who is in the Navy, San Diego, Calif., was usher.

Mrs. John Lane, mother of the bride, wore a navy blue dress, trimmed in chateausse and white with matching hat and accessories, and a pink carnation corsage. Mrs. Marvin Jones, mother of the groom, was attired in a two-piece suit of new beige color with white accents. Her corsage was white carnations.

Following the rites, a reception was held at the home of the bride's parents. In the receiving line were Mrs. John Lane, Mr. and Mrs. Marvin Jones, Mr. and Mrs. Earl Jones (bride and groom, Mrs. Ferrin Cummins, and Mrs. R. L. Sher-

ill Mrs. Oscar Moore, of Carrizozo, the former Ora Lane of Lake Arthur and aunt of the bride, presided at the guest book.

The bridal table was covered with white cloth and centered with an unusually beautifully decorated three-tiered cake topped with miniature bride and groom. Candles in the shapes of calla-lilies also adorned the table.

The cake, first cut by the bride and groom, was served by Mrs. Ferrin Cummins. Miss Margaret Lane, aunt of the bride, presided at the punch bowl.

After the reception the bride and groom left for a motor trip to California.

The bride is a graduate of Lake Arthur high school, class of 1953. She is attending college at Southwestern Business College, Roswell, and expects to complete her course with the next graduating class in the spring.

The groom is an airman first class, stationed at Walker Air Force base, Roswell.

Upon return from their wedding trip to California, the couple will be at home in Roswell.

Out-of-town guests here for the wedding were: Mr. and Mrs. Wade Lane and groom, Ruidoso; Miss Margaret Lane, Mr. and Mrs. R. L. Sherrill, and Mrs. Ora Moore, Carrizozo; Mrs. Jane S. Shirkey, Mr. and Mrs. D. A. Bradley of Roswell, former Cottonwood residents; Rev. and Mrs. C. A. Clark, Artesia; Peggy Hartley, Dr. and Mrs. Ed Stone, Artesia; Mr. and Mrs. Marvin Jones, Wiseville, Calif.; and daughters, Clara and Caroldean, who are the parents and sisters of the bridegroom; Russell Meyer, Mr. and Mrs. Malcolm Sale, Roswell; Mr. and Mrs. Gurvis Cummins and baby daughter, Artesia; Colette Sellee, Ramey Chastain and Mr. and Mrs. Ferrin Cummins, Roswell.

Ray Bell Oil Buys Sinclair Distributorship

Ray Bell Oil Co. has purchased the wholesale distributorship of Sinclair petroleum products from Sperry Oil Sales. Officers and warehouses will be continued at 301 E. Main.

Sperry will continue the operation of Pior Rubber Co. and will continue as a Sinclair dealer at 421 W. Main. The retail service station located at 301 E. Main has been leased to J. C. Bennett and Jack Smith, who will operate as Jack's Sinclair Service.

Ray Bell, owner of Ray Bell Oil Co. is no stranger to Artesia and the oil business. Bell worked in the Artesia oil fields during summer vacations while in college. He was later connected with Franklin, Aston & Fair, oil producers for several years. Bell is the owner of Cortez Gas Co. and the Cosray Oil Co. Mrs. Bell is the former Doris Exum of Artesia.

Ray Bell Oil Co. also owns and operates wholesale bulk plants at Roswell, Ruidoso, Carlsbad, Tatum, Clouderoft and Carrizozo.

Scientists believe that an ancient religious cult made up of medicine men and slaves left the strange marking found on many stones in southeastern Alaska.

Cork is the outer layer of the bark of an evergreen oak.

Toastmasters To Back Band Calendar

Artesia Toastmasters voted their backing of the Band-Aide sponsored Community Birthday Calendar when they met Tuesday evening at Country club.

Endorsement came after Bill Keys, representing the band parents' club, presented the idea. Toastmasters voted to buy the required number of calendars.

Pres. Bob Seigel announced the area speech contest will be held in the Nickson hotel, Roswell, March 13. Lou Baker will represent the Artesia club.

Toastmaster for the evening was Ott Strock. Ben Caudle served as topicmaster, building brief-speech questions on home ownership.

Speakers were Hugh Kiddy, "Live Each Day"; and Vernon Bryan, "The Constitution and the Politicians." Kiddy's evaluator was Dr. G. P. Ruppert, Bryan's G. Taylor Cole.

Tom Johnson acted as overall evaluator, Wallace Beck as timer.

Roselawn Staff Studies Teaching Vocabulary

Pre-first teachers of the Roselawn school staff presented a program, "Teaching Vocabulary in the Pre-first" to a group of teachers at the Roselawn school, Monday, March 8, at 3:30 p. m.

This is one of a series of "in-service teacher training programs" conducted by teachers of the Roselawn school.

Refreshments of chocolate cake and coffee were served by the pre-first teachers. Mrs. Keith Dampf baked the cake.

Next meeting will be Monday, March 22, at 3:30 p. m. Then the first grade teachers will present a program on "Vocabulary Development in the First Grade."

Meetings will be held thereafter every other Monday.

Anyone interested in vocabulary development is welcome to attend during this series of in-service teacher training programs.

Legion Auxiliary Past Presidents Work on Toys

Past Presidents' Parley of American Legion Auxiliary held its meeting in the home of Mrs. D. M. Walters with a covered dish luncheon. Mrs. T. V. Morris was co-hostess. Meeting was held Monday, March 8.

Day was spent working on toys for the gift shop for the Veterans hospitals.

Those present were Meses. Alex McGonagill, Frances Painter, Albert Richards, John A. Mathis, Jr., Earl Darst, H. R. Paton, Ralph Rogers, and the hostesses.

Beavers use their tails as propellers and rudders in swimming. They also use them to slap the surface of the water to sound a danger signal.

The highest suspension bridge in the world is the one over the royal gorge of the Arkansas river in Colorado. It is 1,053 feet high.

The Knights of the Round Table were founded by King Arthur in 540 A. D.

Mrs. Neatherlin Given Birthday Party Sunday

Mrs. A. L. Neatherlin was honored guest at a dinner given in the home of her daughter, Mrs. Forrest Lee, Lakewood, Sunday to celebrate her 76th birthday.

The birthday cake was decorated by her granddaughter, Susan Lee.

The guest of honor received many gifts, among them was an old-fashioned watch much like the one she received many years ago while she was in high school. The watch was a gift from her daughter-in-law, Mrs. Raymond Neatherlin.

Those attending were Mrs. M. C. Lee, Mrs. Lydia House, Glen House, Mr. and Mrs. Raymond Neatherlin, Mr. and Mrs. Charlie Cole of Hope, Mrs. R. L. Cole, Mrs. George Teel of Artesia, Forrest Lee and their children, Jimmy, Susan, Linda, and Dean.

Charlie Cole is a brother of Mrs. Neatherlin.

LULAC Ladies To Attend Area Meet in Roswell

Members of Artesia Ladies' LULAC council will go to Roswell Sunday to attend a district meeting.

Those who plan to go are Bonnie Orona, Juanita Gomez, Monica Buseno, Barbara Hernandez, Sorcoro Gomez, Bunnie Navarette, Minnie Gomez, Margie Sosa, Rosa Tellez, Faye Samora, Arsenia Gomez, Clotilde Padilla, Socorro Guerrero, Jane Hernandez, and Petra Guerrero.

Members from the men's LULAC council of Artesia as well as from the three councils in Carlsbad will attend this meeting.

They will meet in the Women's club building on N. Kentucky in Roswell.

Workshop in Elementary Curriculum Given

New Mexico Western college of Silver City is offering a class in elementary curriculum workshop. First class met Thursday evening at 7 p. m. at the Roselawn school.

The class will probably meet each Thursday for 10 meetings. Three hours of college credit will be given.

It is open to graduate and undergraduate students.

For further details contact Rufus Stinnett, principal of Roselawn school, who will teach the class, which is just beginning.

Births

ARTESIA GENERAL HOSPITAL
March 9 — to Mr. and Mrs. N. M. Melton, son, Lonnie Marx, 1:55 a. m., 7 pounds 7 ounces.

CARD OF THANKS
Mr. and Mrs. Cecil Parker and children wish to express their thanks and appreciation to all the people that have helped us in this time of need — Mr. and Mrs. Cecil Parker; Mr. and Mrs. E. H. Hill.

Although fish produce millions of eggs every year, only one or two of the offspring lives long enough to reach full reproductive maturity.

Beta Gamma of ESA Plans Fund For Isolette

Beta Gamma chapter of Epsilon Sigma Alpha sorority met at 7:30 p. m. Wednesday at the John Sparks residence, 1111 Runyan.

During the business meeting, tickets were passed out for members to proceed with a money-making project, that of establishing a fund for the purchase of an isolette for the local hospital. A General Electric steam iron which will be awarded to the winner was passed around.

As the evening's program, Dr. Owen C. Taylor gave a talk concerning the advantages of the isolette, its cost, its uses, and the great need of the hospital for such equipment.

The isolette is an air conditioned, temperature-controlled incubator. It has a forced oxygen supply and the interior is accessible only by means of entry ports, which admit only the hands of the nurse attending the child. Its special use is for premature babies or for full term babies who are depressed at birth.

The hospital has only one incubator, that being of the ordinary type and in cases of more than one premature baby, especially of twins, both of which are likely to be premature, can give incubator care to only one infant at a time. Refreshments were served.

Those present included guests, Dr. and Mrs. Owen C. Taylor and Mrs. James Powell, Mrs. John Suderth, Mrs. William Tolle, Mrs. Ray Busbee, Mrs. Bryce Howard, Mrs. Clarence Snell, Mrs. Thomas Powers, Mrs. Johnny Sparks, Mrs. Byron Smith, Mrs. Wanda Rowe. The hostesses were Mrs. Thomas Powers and Mrs. William Tolle.

Altrusans Name New Officers, Plan Birthday

Election of officers for the coming year was main business at the regular meeting of Artesia Altrusa club Monday noon in the Artesian room at Mac's Drive In.

Miss Juanita Denton was chosen president with Miss Lois Nethery, vice president. The following officers were re-elected: recording secretary, Mrs. F. F. White; corresponding secretary, Mrs. Orval Kiddy; and treasurer, Mrs. Les Plummer. Directors are Mrs. Nelle Booker, Mrs. H. R. Paton and Mrs. C. B. Blocker.

Mrs. H. R. Paton, spokesman for the group, extended outgoing president, Mrs. T. C. Williams, "thanks" for a successful term as first president of the Artesia Altrusa club, which will celebrate its first birthday in April.

Those present at Monday's luncheon included Meses. Floyd Childress, Orval Kiddy, Les Plummer, C. R. Blocker, H. R. Paton, Glenn Caskey, Nelle Booker, L. J. Lorange, T. C. Williams, B. A. DeMars, F. F. White, Chester Mayes and Miss Lois Nethery.

Although fish produce millions of eggs every year, only one or two of the offspring lives long enough to reach full reproductive maturity.

DeMolay Mothers Slate Special Meet Wednesday

DeMolay Mothers club will not meet Monday but will hold a special meeting Wednesday, March 17 at 7 p. m. at Masonic temple.

Dr. R. E. Scott, state and Roswell DeMolay dad, will be present to help the group organize.

Coming with Dr. Scott will be the DeMolay Quartet of Roswell as well as mothers, fathers and members of the Order of DeMolays of the Roswell chapter.

There will be a covered dish supper to which all DeMolay boys, their mothers and fathers are invited. This will be before the business meeting and the regular meeting of the boys.

Bethel Baptists Slate Recital For Sunday

The public is invited to the Bethel Baptist church, Seventh and Church streets, Sunday at 2:30 p. m. to hear a musical program.

Special guests will be the Gospel Harmonizers of Carlsbad.

Recent Graduates Of AAUW Hold Senior Girls Tea

Recent graduate group of the American Association of University Women held its annual tea for high school senior girls Sunday at the home of Mrs. V. P. Sheldon, 811 W. Texas.

Committee in charge of the tea was Mrs. Charles Bruce, chairman; Mrs. Bill Trenfield, Mrs. James Franks, Mrs. J. B. Champion, Jr., Mrs. A. J. Losee, Mrs. Kenneth Schrader, Mrs. Ralph Hunt, Mrs. Tom Howard and Mrs. Dave Burton.

Mrs. A. R. Haralson, president-elect, presided at the punch bowl. Also present were Mrs. B. R. Gorman, treasurer of AAUW.

A question and answer program on college life was held for the benefit of the girls.

About 20 senior girls attended the tea.

Rice Memorial Colored Methodist Episcopal church of Carlsbad, and the Lane Chapel Colored Methodist Episcopal church of Hobbs.

Atoka 4-H Club To Promote Special Week

Atoka 4-H club held its regular meeting at the home of Mrs. Edsell Rogers Tuesday with 12 members present.

The two local leaders, the hostess and Mrs. Jess Schoolcraft and the two county leaders, Mrs. Ed Clark and Jack Wallace from the county agent's office in Carlsbad were present for the meeting.

The president, Stanley Rogers, presided. Mrs. Schoolcraft gave a report of the display of this group at Home and Farm Safety in the L. Penney store window which they had with national 4-H club week.

One demonstration was given by Curtis Mayhill on measuring the member of the first year baby group.

Plans were discussed for the national 4-H club Sunday which is May.

Thursday is derived from the Scandinavian mythology god of thunder.

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SET TO BE AWARDED APRIL 30 — 8 P. M.

Get Details at Our Store, Today!

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Yes, We Have Low Down Payments and Easy Payment Terms!

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WHEN YOU WERE GLOOMIEST---

when it looked as if New Mexico's cotton acreage—in allocations for new support prices—would be cut by as much as 40 per cent . . . remember, Mr. Cotton planter?

YOUR FARM BUREAU WON FOR YOU SUBSTANTIAL INCREASES IN ACREAGE.

Both farmers and ranchers benefited by the federal government's emergency relief program last fall—in itself, detail by detail, worked out and urged upon official by Farm Bureau.

New Mexico farmers this year will benefit by the more liberal contract for migrant labor which also resulted from Farm Bureau efforts.

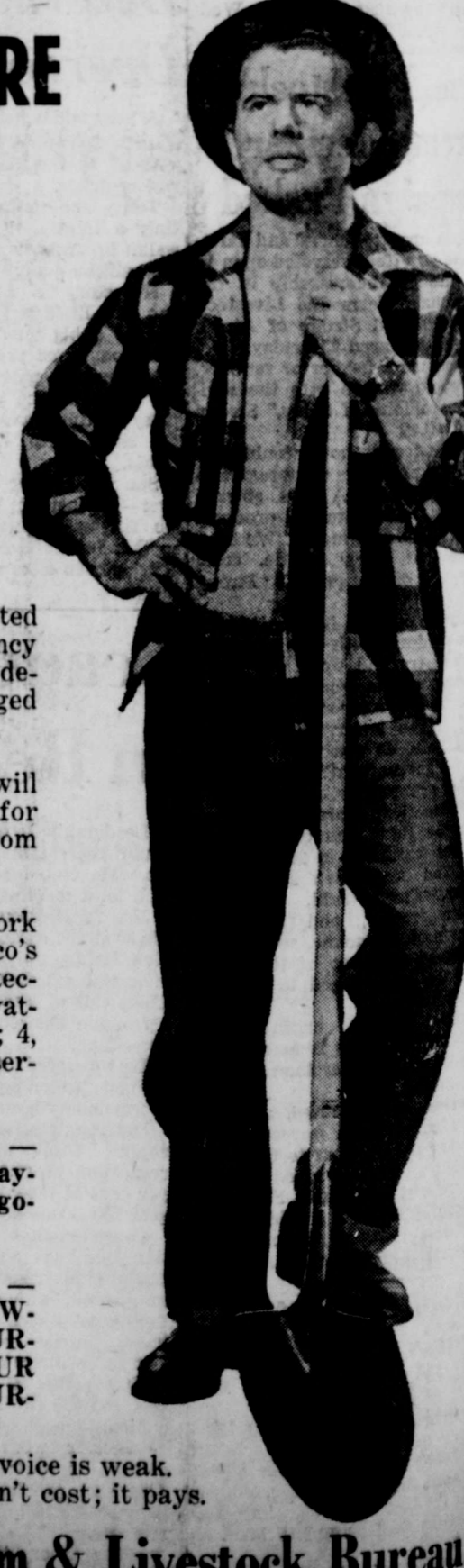
Farm Bureau now is pledged to work for: 1, improvement of New Mexico's underground water supply; 2, protection of existing supplies of surface water; 3, better farm-to-market roads; 4, income-tax deductions for soil conservation practices.

The farmer — like his farm truck — needs most "fuel" — sometimes, maybe, a piece of tow-ropes — when the going gets rough.

YOU CAN GET SUCH "FUEL" — ALONG WITH IT, A HANDY TOW-ROPE — BY JOINING FARM BUREAU AND RECRUITING YOUR NEIGHBOR DURING FARM BUREAU WEEK, MARCH 7 TO 13.

Together we are strong; singly our voice is weak. So, Farm Bureau membership doesn't cost; it pays.

New Mexico Farm & Livestock Bureau



ANNOUNCING THE WINNERS OF OUR RECENT GRAND OPENING CELEBRATION

We Wish to Thank Everyone Who Visited Us and Invite You to See Us Often.

T. Y. McCULLOUGH, Lake Arthur NESCO ELEC. ROASTER
VIRGINIA CHAPMAN, Artesia, ELECTRIC COFFEEMAKER
JO LAVERNE DURBIN, Artesia PICNIC SET
MRS. JESSIE JOHNSON, Artesia BLANKET SET
MRS. EARL QUAIN, Artesia, ELEC. KNIFE SHARPENER
CHARLES E. TIDWELL, Artesia LARGE DOLL
MRS. J. R. DENTON, Artesia BOY'S GUN SET

Again We Say . . . THANKS A MILLION!

NEW SKELLY STATION
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it's a **Ship'n Shore** blouse

luxury-lovers!
Wamsutta Pima sleeveless

350

SHIP'N SHORE'S girl-of-distinction shirt! Jewel-fine details on precious Wamsutta pima — the sparkle-broadcloth made of extra-long combed Egyptian yarns! Custom-stitched two-way collar... buttonhole pocket... exquisite little pearl buttons. White, gentle pastels, new darks... ever lovely, ever washable. Sizes 30 to 40.

Just one of many new Ship'n Shore's now in stock.

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"Fat" AARON GROCERY and MARKET
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Specials for Friday and Saturday and Monday

Saving stamps is very fine
If you have nothing more to do.
It might be nice to pass the time
Just licking and sticking a few.
But if value is the reason why,
You save so diligently
You may as well not even try
And trade right here with me.
Premiums, yes we give them
But in appreciation
Not as a saving!

Vel Beauty Bar
Each 23¢

Kool Aid
All flavors 3 pkgs 10¢

Powdered Sugar
2 pkgs. 29¢

Spry
With contest blank 3 lbs. 89¢

Kleenex
300 count 14¢

PRODUCE

Bananas
Golden Central America's 2 lbs. 25¢

Oranges
California Pound 10¢

Lettuce
Large, Firm Heads lb. 12¢

Green Onions
Bunch 5¢

MEATS

Hamburger
3 lbs. 69¢

Ground Steak
Pound 49¢

Baby Beef Steak
Loin, T-Bone or Club lb. 49¢

Pork Roast
Extra lean Pound 53¢

Beef Liver
5 lbs. 1.00

Beef Roast
Pound 39¢

Beef Ribs
6 lbs. 1.00

If you have a good credit rating, your credit is good here!
AARON'S
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Alpha Alpha of Beta Sigma Phi Nominates Slate

Alpha Alpha chapter of Beta Sigma Phi met Tuesday evening at the home of Mrs. C. H. Parker, 913 S. Sixth, with Mrs. Herman Ford as co-hostess.

Nominating committee named the following officers: president, Mrs. John Daugherty; vice-president, Mrs. Jim Franks; recording secretary, Mrs. Huck Kenny; treasurer, Mrs. Bill Felton; historian, Mrs. Wallace Bec; corresponding secretary, Mrs. Clyde Gilman; extension officer, Mrs. Robert Garner; city council representatives, Mrs. Joe Howell and Mrs. Ralph Vandewart.

Group discussed and endorsed hospital auxiliary which is being organized. Mrs. Jim Franks was selected a representative. It was voted to help the Band-Aides by purchasing calendars.

Definition of happiness was program given by Mrs. Roy Richardson.

Members present were Mmes. Wallace Beck, Bill Brittain, Herman Ford, Robert Garner, H. L. Gracey, Huck Kenny, Roy Richardson, Ralph Vandewart, Ed Wilson, Bert Muncy, C. H. Parker, Troy Harris, Joe Howell, Bill Felton, Tom Franks, Clyde Gilman, Royce Mills and Don Jensen.

Next meeting will be at home of Mrs. H. L. Gracey, 1406 Merchant at 8 p. m. March 23. Program topic will be "Self Analysis" chairman, Mrs. W. G. Brittain.

Crayon marks can be erased from parchment-type lamp shades if a ball of soft bread is rubbed over the spots.

George Washington was carried on the rolls of the United States Army as a lieutenant general.

Miss Norton Is Feted at Flying-H Ranch Shower

Mrs. Clement Hendricks and daughter, Connie, entertained at their Flying H ranch home on Sunday afternoon honoring Miss Mary Jo Norton who is soon to be married to Tom Joy of Flying H.

Miss Norton is the daughter of Mr. and Mrs. Ike Norton and attended the grade school at Flying H. graduating from Artesia high school last year.

Many gifts were presented to the honoree and the afternoon was spent in games, contests and in viewing colored movies taken on the ranch.

Refreshment of punch and cake were served to about 30 guests.

PEO Sisterhood Elects Officers

Officers for chapter J of PEO Sisterhood were elected and installed in the organization's meeting Monday night at the home of Mrs. Ralph Shugart.

The officers are Mrs. John Gates, president; Mrs. Bert Muncy, Jr., vice-president; Mrs. Robert Griffin, recording secretary; Mrs. A. P. Mahone, corresponding secretary; Mrs. Vearle Allen, treasurer; Mrs. E. P. Mahone, Jr., chaplain; and Mrs. S. P. Yates, guard.

Mrs. Chester Russell was co-hostess.

Special guest was Mrs. W. Leslie Martin, who recently moved from Artesia to Crockett, Texas.

Twenty-three attended the meeting.

Wood charcoal is about two-thirds the bulk of the wood from which it is made.

Beta Sigma Phi Chapter Hears Officer Choices

Xi Iota chapter of Beta Sigma Phi met Tuesday at home of Mrs. Charles Bullock.

Business was conducted by Mrs. O. R. Gable, Jr., president.

Plans were made for a measure-in party to be held March 30 for the three chapters of Beta Sigma Phi at the home of Mrs. Donald Fanning.

Report of the nominating committee was as follows: Mrs. Maynard Hall, president; Mrs. Cecil Waldrep, vice-president; Mrs. W. C. Thompson, Jr., secretary; Mrs. Clyde Guy, treasurer; Mrs. Harry Gilmore, extension officer; Mrs. O. R. Gable and Mrs. Charles Bullock, city council representatives.

Program topic was "You and Your Government." It was given by Mmes. Harry Gilmore, Clyde Guy, Cecil Waldrep and Donald Fanning.

During the social hour the members worked on the clubs scrapbook.

Refreshments were served to Mmes. Donald Fanning, O. R. Gable, Jr., Harry Gilmore, Maynard Hall, Cecil Waldrep, M. A. Waters, Jr., Clyde Guy and Miss Nancy Haynes.

Mayhill Fiddle Player Chosen For Fiesta

A. J. Fisher of Mayhill, who is considered one of the outstanding old time fiddle players in the state will represent this community in the national Old Time Fiddlers contest to be held in Truth or Consequences, April 24, as a part of the annual Ralph Edwards Fiesta and rodeo held each year.

The fiesta at Truth or Consequences, is an outstanding three-day affair jammed with entertainment as a top flight rodeo, a \$1000 treasure hunt open to the public, a \$5000 fireworks display, a huge square dance composed of 50 squares and of course, the Edwards radio broadcast and fiddlers contest.

Miss Edmondson Becomes Bride Of Mr. Ondrick

Mr. and Mrs. Loren Edmondson are announcing the recent marriage of their daughter, Beverly, to Milton Ondrick, Jr., son of Mr. and Mrs. Milton Ondrick of Houston.

Rev. S. M. Morgan performed the single-ring ceremony at the Baptist parsonage.

Attendees were Miss Shirley Chase and Miss Marilyn Smith.

The bride wore a light gray suit with black accessories. She carried out the old tradition of something new, something old, etc. She carried a white Bible.

Her attendants also wore suits. Mrs. Ondrick received her schooling in Artesia. She participated in the band for two years. She was a member of Theta Rho.

The bridegroom attended the Houston schools and served four years in the Army.

The couple spent a week in Houston with his parents.

They have been making their home at Roswell but have been transferred to Grants. He is a steamfitter for Malco Oil Co. and is to help construct a new refinery there.

They left for Grants last weekend and were accompanied by her brother, Erwin Wayne "Butch" Edmondson who returned Monday.

Mrs. Crouch Is Given Pink-Blue Shower Friday

Mrs. Newel Crouch was honored with a pink and blue shower Friday at the home of Mrs. Wesley Needham. Mrs. Harold Parrish assisted her mother, Mrs. Newel Crouch with the party and games.

A pink and blue color scheme was carried out in party appointments.

Gifts were placed in a bassinette over which hovered a tall white stork. The bassinette was a gift of employees of the firm where Mr. Crouch is employed, J. C. Penney. The hostess, Mrs. Needham, presented Mrs. Crouch with the gifts.

Party favors represented tiny diapers. These were filled with mints.

Cookies and punch were served Mmes. Ernest Wimberly, William Walker, J. H. Mitchell, R. L. Graham, V. B. Dewitt, E. M. Crouch, Buddy Burton, W. H. Swackhammer, and Hershel Moye.

Unable to attend but sending gifts were Mmes. Lucille Hancock, Lelah Kimball, Hattie Daniels, Carroll Ross, Loyd Gray, Dorie Jackson, Ola Alcorn, Loyde Cooper, Stella Mae Webb, Mildred Gouchie, Margaret Wilson, E. Jeffers, Jiggs Parrish, John Coekran, Eddie Powell, J. A. Parrish, Herbert Coekran, Josie Hildebrand, and the J. C. Penney employees.

Oysters were exported from the Thames estuary to Rome as early as 80 A. D.

Lighting experts predict that four-fifths of all American homes will be using fluorescent lighting.

Mrs. Kent Terry Given Pink-Blue Shower Tuesday

Mrs. Kent Terry was honored on Tuesday with a pink and blue shower at the home of Mrs. A. R. Horton with Mrs. Norman Prude as co-hostess.

The centerpiece was of white carnations and snapdragons tied with pink and blue ribbon.

After the honoree opened and displayed her gifts refreshments of pink punch, individual blue cakes with pink question marks, nuts and mints were served.

Favors were storks placed in gum drops.

Those attending were Mmes. Kent Terry, the honoree; R. C. Horner, mother of the honoree; George Kaiser, Guy Smith, L. C. Kidd, John Smith, Glen Farmer, E. H. Bunting, B. E. Green, T. P. Riley, Bob Horner, Johnny Achen, and A. R. Horton, Misses Dorothy Whiteley, Erlene Horton and Mary Horton.

Those sending gifts were Mmes. Bill Gelwick, Charlie Bullock, Jack Verhines, B. C. Aaron, Howard Howell, D. F. Callahan, and Miss Ellonia Callahan.

Personal Finance To Open Office In Artesia

Because of Personal Finance Co. rapid growth in Carlsbad and for the convenience of Artesia customers, Personal Finance has opened an office in Artesia at 410 W. Main.

Kenneth Far is the new manager and comes from the company's office in Phoenix, where he has had considerable experience in the field of personal loans and the purchase of dealer's contracts.

The Artesia branch is part of a chain of 810 branches throughout the United States and Canada.

Party favors represented tiny diapers. These were filled with mints.

Cookies and punch were served Mmes. Ernest Wimberly, William Walker, J. H. Mitchell, R. L. Graham, V. B. Dewitt, E. M. Crouch, Buddy Burton, W. H. Swackhammer, and Hershel Moye.

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Lighting experts predict that four-fifths of all American homes will be using fluorescent lighting.

Mrs. Saueressig Is Elected Hospital Auxiliary President

Mrs. Harold Saueressig was elected president of the newly-formed Artesia Hospital Auxiliary at organizational meeting Monday night.

Elected to serve with her were Mrs. G. P. Ruppert, first vice-president; Mrs. Raph Pearson, second vice-president; Mrs. Paul W. Scott, secretary; and Mrs. Bill Hart, treasurer.

Committees appointed include Mrs. Pete J. Starr, ladies hour; Mrs. Clyde Guy, painting; and

Mrs. G. A. Slusser, baby club. Meetings were set for the first Monday of every month from 2 to 4 p. m. in the hospital.

Ralph Lennon, hospital administrator, spoke on needs of the institution, include linen, dishes, floor lamps, and many miscellaneous items.

First project for the auxiliary will be repainting of 15 rooms by members of the auxiliary.

About 25 attended the meeting.

New Officers Are Elected By VFW Ladies Auxiliary

Ladies auxiliary of Lloyd W. Evans post, Veterans of Foreign Wars, held its regular meeting Monday evening at Veterans Memorial building after a covered dish supper with the post.

Mrs. Herbert Mathis Jr., vice president, conducted the business meeting.

Mrs. W. I. Trembley Jr. chairman of the ways and means committee announced the auxiliary would serve the Ferguson-Steele dinner March 13 and appointed her committees.

The organization approved the plan to collect toys and clothing for Korean orphans.

Annual election of officers for 1954-55 was held, new officers are President, Mrs. Herbert Mathis; senior vice president, Mrs. Trent C. Schmitz; junior vice president, Mrs. A. D. Shaw; secretary treasurer, Mrs. Gray Thomas; chaplain, Mrs. V. A. Lane; conductress, Mrs. W. I. Trembley Jr.; guard, Mrs. G. W. Duke; patriotic instructor, Mrs. Frank Wingfield.

Historian, Mrs. Lester Brown; trustees, Mrs. John A. Mitchell, Mrs. W. C. White and Mrs. R. W. Mills; banner bearer, Mrs. Frank Clowe; flag bearer, Mrs. W. M. Tipps; musician, Mrs. R. O. Hall; color bearers, Mrs. Wayne Truett, Mrs. Harold Gleghorn, Mrs. Frankie Bryan and Mrs. Richard Oberleas.

It was announced that the next meeting will be held at veterans building instead of at the home of Mrs. Frank Clowe as scheduled in the yearbook. The March 25 meeting will be the official visit of the district president, Mrs. Laura M. King of Roswell.

King Tut of Egypt was a child of nine when he ascended the throne and 18 when he died.

Average total rainfall in London is about 25 inches a year.

Whales nurse their young with milk.

Benjamin Franklin was the fifteenth of seventeen children.

Social Calendar

Friday, March 12
Alpha Lambda chapter, Beta Sigma Phi, pledge ceremony and social at home of Mrs. Harold Saueressig, 1301 Merchant with Mrs. Dillard Irby and Mrs. Blaine Haines as co-hostesses, 8 p. m.

Artesia Garden club meeting at home of Mrs. W. T. Haldeman with Miss Ruby Alexander giving program on gladioli and their cultivation, 2:30 p. m.

Saturday, March 13
Baked food sale sponsored by Daughters of American Revolution 10 a. m., Nelson Supermarket.

Monday, March 15
Belles of Artesia, meeting at 6 p. m. in home of Peggy Hodges.

Tuesday, March 16
Business and Professional Women's meeting at Mac's Drive In, 6:30 p. m.

Alpha Lambda chapter of Beta Sigma Phi at home of Mrs. J. A. Fahey, 708 Bullock with Mrs. Pat Fahey and May Vandeventer as co-hostesses, regular meeting.

Hospital Record

Patients admitted—
March 8—Felix Farmer, Mrs. Thurman Short, Billy Stephens, Hope, Mrs. N. M. Melton, Maljamar, Mrs. Carl Youtsey, E. J. Standefer.

March 9—Ferdin Gomez Jr. Hagerman; Marvin Bohannon, George Greenwood, Charlotte Terry, Ronald Nelson.

March 10—Mrs. Johnnie Day, Clyde Rodriguez, Mrs. Garland Sheppard, Mrs. Esther Fitzsimmons, Tom Terry, Mrs. Claude Dunn.

March 11—Mrs. George Barnett. Patients Discharged:
March 8—Mrs. John Gibson and baby, Mrs. James Bailey and baby, Larry Gomez, Hagerman.

March 9—Mrs. Louis Gonzales and baby, E. P. Cox.
March 10—Marvin Bohannon, Robert Hustad, Phillip Pounds, Fermin Gomez Jr., Ralph Hill, Mrs. J. O. Cosper and baby, Mrs. Allen White and baby, E. J. Standefer.

March 11—Ronald Nelson.

Nazarene Church To Present Gospel Singers

The Lacy Gospel Singers of Pasadena, Calif., are to sing at the Church of the Nazarene, Saturday, March 15, at 7:30 p. m.

The Lacy trio of colored singers have traveled extensively throughout the United States and Canada, appearing on a number of radio programs and have recorded many gospel songs.

This is a musical program and everyone is invited to attend.



ED PRICE

Price Formally Announces Bid For Sheriff

Eddy Price of Carlsbad, now Eddy county deputy sheriff, formally announced his candidacy for county sheriff this week. He has filed for election with the county clerk.

Price has been a deputy for the past three years, and has a total of 27 years in law enforcement.

He has been a deputy sheriff for 14 years, with 10 of those years as a chief deputy. Part of the 14 years has been in Eddy county, part in Gaines county (Seminole) Texas.

Price has also had experience as a special police officer. He has been a resident of Carlsbad for the past 13 years. Price said he will announce a platform in the near future.

PENNEY'S
ALWAYS FIRST QUALITY!

WEEK END VALUES!

RAYON GOWNS

2 for 3.00

Rayon Knit in several pretty colors. Sizes 32 to 40

All better quality! Reduced to clear! Stock up now

NYLON HOSE

2 Pr. 1.15

51 Gauge — 15 Denier

New Spring colors in first quality hose. Sizes 8 1/2

to 11. Buy several pair at this special low price!

WOMEN'S NYLON PANTIES

66¢

Special purchase, all sizes, white and pink. Nylon

Tricot Knit, easy to wash, quick to dry. Buy several and save plenty!

CHILDREN'S SHOES

2.77

Reduced to clear. Most sizes 8 1/2 to 3. Styles for

boys and girls. Come in and buy that needed pair

of school shoes now at a real savings!

CRACKERS SUPREME IN FLAVOR!

Supreme Bakers

WE SELL! WE SERVICE!

WE HAVE

- RECENTLY INSTALLED
- A NEW, MODERN SHEET METAL DEPARTMENT
- Now in Charge of **Reece Crouch**
- Air Conditioners
- Stock Tanks
- Air Ducts

SEE US TODAY!

WE SERVICE!

have a **worry-free** winter with **trouble-free heat**

BY DAY & NIGHT

When it comes to getting your money's worth of comfort—you can't beat Day & Night gas heat. It's forced air comfort—fresh filtered air. And all automatic. Just set your thermostat and forget it. So easy to install—in new homes or old. Small enough to tuck away in a closet with space left for storage. Models in the right size for your home—for perimeter or regular forced air installations.

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915 SOUTH FIRST
DAY PHONE 714 PHONE 1234 NIGHT

WE INSTALL! WE GUARANTEE!



THIS IS THE WAY it's going to be done with the Artesia NuMexers. Mgr. Jimmy Adair tells Dean Smith. Smith is a 19-year-old being sent to spring training in Galveston with the Dallas Eagles. He runs the 100-yard dash in 9.8, hit 21 home runs in 36 games last year in semi-pro. (Advocate Photo)

NuMexers Send Powerful Runner, Batter to Camp

A 19-year-old young man now calling Artesia home has been sent to the Dallas Eagles spring training camp by Artesia NuMexers. Mgr. Jimmy Adair has announced. He is Dean Smith, 19-year-old brother of State Aftrolman Arnold J. Smith of Artesia. He left Wednesday morning for Galveston where the Eagles are holding spring training. He'll return to Artesia with the Eagles March 25, when an Artesia-Dallas exhibition game is scheduled. Smith was sent to the Dallas training session because of exceptional running and hitting ability. HE HAS RUN THE 100-YARD dash in 9.8 seconds, a highly respectable record any way you figure it. Last summer he hit 21 home runs in 36 games with the semi-pro team fielded by Grand Junction, Colo. Dean will be trained as a third baseman, a spot he's held down in college and semi-pro experience. He's a powerfully-built young

man who stand 6 feet 2 1/2 inches and weighs 220 pounds. Dean has played ball for Mesa college at Grand Junction, Colo., and Western State College at Gunnison, Colo. He attended high school at Grady, N. M., near Covis. He was an all-state basketball selection when playing with the Grady prep nine. HIS STRONGEST SPORT AS far as preference is concerned is basketball, the sport he's concentrated on in college. But Dean is a four-sport man—football, baseball, basketball, and track. When Dean returns to Artesia he'll continue through spring training with the NuMexers under Adair. He has worked at Guy Chevrolet Co. since coming to Artesia. Dean's muscular arms, which swing a bat mighty hard, and his superior running ability brought him to Adair's attention.

NOTICE STATE ENGINEER'S OFFICE
Number of Application RA-3194 Roswell, N. M., February 23, 1954. Notice is hereby given that on the 21st day of December, 1953, in accordance with Chapter 131 of the Session Laws of 1931, Mrs. G. R. Pate of 412 S. 9th St., Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change location of shallow well by abandoning the use of Well No. RA-3194 located at a point in the SW 1/4 NE 1/4 NW 1/4 of Section 30, Township 15 South, Range 26 East, N.M.P.M., and drilling a new shallow well 16 inches in diameter and approximately 400 feet in depth, located at a point in the SW 1/4 NE 1/4 NW 1/4 of Section 30, Township 15 South, Range 26 East, N.M.P.M., for the irrigation of 139 acres of land described as follows: Subdivision Pt. S 1/2 NE 1/4 NW 1/4 SE 1/4 NW 1/4 Pt. S 1/2 N 1/2 NE 1/4 W. R. R. Pt. S 1/2 NE 1/4 W. R. R. Pt. NE 1/4 SE 1/4 W. R. R. Section 30, Township 15 S., Range 26 E., Acres 139. The above described lands have artesian rights under file No. RA-506. No additional rights over those set forth in Declaration No. RA-3194 are contemplated under this application. Appropriation of water from all sources combined not to exceed a total of 3 acre feet per acre per annum. Old well to be retained for domestic use. Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be taken up for consideration by the State Engineer on that date, being on or about the 1st day of April, 1954. JOHN R. ERICKSON, State Engineer. 1933-F-23

Travelers Win Tourney Game

Artesia's CVE Travelers won the right to enter the western regional AAU tournament scheduled for Denver next week with a 77-54 defeat of top-rated Casper, Wyo., Monday night in Denver. Don Heathington hit the basket for 25 points and Don Holt for 16 to spark the Traveler win. Coach C. G. "Red" Goodwin wired. According to word received in the CVE office, the Travelers will stay in Denver until start of the tourney next week.

Box score for Monday's game:

	FG	FT	TP
Travelers	10	5	25
Heathington	1	0	2
Stewart	5	3	13
Lea	4	8	16
Holt	1	2	4
Haskins	2	2	6
Smith	0	2	2
Nutt	4	1	9
Keys	27	23	77
Casper	2	2	6
Mitchler	3	3	9
Marden	1	3	5
Browning	4	1	9
Holden	5	6	16
Lehay	0	1	1
Lange	4	0	8
Davis	19	16	54



REV. JOHN HAMILTON Emmanuel Baptist Church Revival Opens Monday

Rev. John J. Hamilton, pastor of First Baptist church, Durango, Colo., will be the evangelist for a revival meeting at Emmanuel Baptist church, starting March 14. The church has been engaged in constant prayer for the past three weeks. Saturday, March 13, beginning at 6 p. m., and continuing through the night until Sunday morning, there will be an unbroken chair of prayer. A different group will pray every 20 minutes all through the night. Rev. Hamilton is not only an excellent preacher, but is also a concert pianist, having made several appearances in the northern and eastern parts of the United

NuMexers Sell Advertising
A number of desirable fence spaces for advertising in NuMexer park are still available. Mgr. Jimmy Adair announced this week. Businessmen interested in contracting for the space should contact the NuMexer office at 101 S. Roselawn, Adair said. Our word "chocolate" comes from the Aztec word "chocolatl." Cigars were first made commercially about 1840.

Want to Get Your Hands on Some EXTRA MONEY?



Could you use some extra "spending money"—money for your new Easter bonnet . . . or a visit to the beauty parlor . . . or an evening out? Then do all your food buying at THE H & J FOOD BASKET and watch your savings pile up! You see—our every day LOW PRICES—plus BONUS BARGAINS every week — mean lower food bills for you. What you save is "found money" . . . extra cash in your hands to spend as you will

- DELSEY TISSUE** Two Reg. Rolls **21c**
- NEW BLUE SUPER SUDS** Detergent Reg. Box **25c**
- PEACHES** Mission Halves No. 2 1/2 Tin **23c**
- JELLIES** Pure Plum, Grape, Apple or Crab Apple Your Choice 9 oz jars **5 for \$1**
- PRUNE JUICE** Shedds Lady Betty full Qt. **29c**
- PREMIUM CRACKERS** Thin, crisp 1 lb box **27c**
- PUFFIN BISCUITS** 3 Reg. Tins **29c**
- TOILET SOAP** Cashmere Bouquet Bath size **2 for 23c**
- PALMOLIVE** Bath Soap Bath size **2 for 24c**
- AJAX CLEANSER** 2 Reg. Tins **25c**
- VEL DETERGENT** Reg. box **30c**
- VEL BEAUTY BAR** Reg. size **24c**

Quality Meats

- RIBS Beef Short LB. 15c**
- CHEESE** LONGHORN Pound **37c**
- BACON** WICKLOW Sliced Pound **63c**
- BEEF** Fresh Ground IT'S NO MISTAKE! 5 lbs. **\$1.00**
- TORTILLAS** Ideal Brand 2 Reg. Pkgs. **19c**

Farm-Fresh Produce

- BANANAS** GOLDEN RIFE Pound **10c**
- POTATOES** U. S. No. 1 RUSSETS "New Low Price" Pound **4c**
- CARROTS** 1 lb. Cello Pkg. **9c**
- ORANGES** California Navels lb. **9c**

H and J Food Basket
EVERY DAY LOW PRICES
NO PARKING HEADACHES HERE
13TH & MAIN PHONE 1340
1008 So. FIRST PHONE 1050

Prices Effective Friday, Saturday and Monday

Oppe News
 By MRS. E. L. COX
 Mrs. Bill Jones and child spent last week-end in Odes. Their daughter, Zona, Jones and new grandson, Noel Ray.

Mrs. Novet Teel were to a birthday supper in their last Tuesday night in honor of Mrs. Bulkeley. Only a few friends were present.

Mrs. John Bush and son Mrs. Andy Teel and Sammy arrived home on Friday after a short trip to Oklahoma where Mrs. Bush and Sammy took allergy tests.

Chester Teague and Mrs. Harrison arrived home Wednesday night from Silver City where they are both students in Mexico Western college. Both Teague and Mrs. Harrison the time between terms visit friends and relatives.

Ruth Young spent Saturday and Sunday in the hospital suffering from a throat infection.

Mrs. W. G. Davis are being several days with Mr. and Mrs. Madron. Mr. Davis is coming from plastic surgery for received several months ago, now doing nicely.

Mrs. C. C. Barrett and Mrs. who have been retiring the

residence of Mrs. Robert Cole, have now moved back to Carlsbad where they expect to make their future home. We are sorry to lose the Barrett family from our community.

Lynn Harrison left Tuesday for Carlsbad where he will take a bus to Fort Bliss, Texas, and be sent on somewhere else to serve in the Army.

Billie Stephens is now a patient in the Artesia hospital where he is suffering from a case of flu.

Bert Weddige underwent surgery in an El Paso hospital last week, but was doing nicely at the time of this writing.

Grandmother Cone spent the day Monday visiting Mrs. Tom Harrison while Mr. and Mrs. Joe Young were Artesia visitors.

Mr. and Mrs. Bobbie Barley and Mr. and Mrs. Charlie Barley were hosts to a birthday party in their home Sunday in honor of little Joel Barley, little Lois Ann Unthank, and Mrs. Ruth Weddige. Those sharing this party were Mr. and Mrs. Cecil Unthank and children of Carlsbad, Mr. and Mrs. Ted Ray and Miss Dorothy Weddige of Lubbock, Mr. and Mrs. Lewis Weddige, Mrs. Ruth Weddige, Mr. and Mrs. Charlie Barley, Mr. and Mrs. Bobbie Barley and sons, Joel and Stevie, and Rev. and Mrs. Richard Rounds and son.

The Hope high school seniors, Alta Ruth Young, Luvinia Joy, Wilma Seely, and Virginia Wier, were

hostesses to a bridal shower in honor of their fellow classmate, Mrs. Leonard Ripley, nee Barbara June Madron. Tuesday afternoon in the music room of the high school, Mrs. Ripley received many useful gifts from her friends and relatives from Hope and also there were several from Lake Arthur, and Artesia who were friends and relatives of the Ripley family.

Mr. and Mrs. Charlie Barley, Mr. and Mrs. George Casabonne, and Mrs. Catherine Williams motored to Carlsbad Monday night where they attended a meeting of the membership committee for the Farm Bureau.

We have in our midst a new neighbor, Talbot Lewis, who has bought the Penasco Valley News from Mr. Rood. We welcome Mr. Lewis to our community.

Mrs. Bob James and Mrs. Martin Hibbard were hostesses to a birthday party in the James home on Thursday in honor of Barry Hibbard and Donna Kay James. The afternoon was spent in playing with toys and opening the many gifts. Cake, punch, sandwiches, and coffee were served to the following children and their mothers and friends, Stevie and Joel Barley and mother, Mrs. Bobbie Barley; Vaughn Arvel Teel, Mrs. Alvarez Teel, Michael and Rosemary Casabonne, Mrs. George Casabonne, Choo-Choo and Jackie McAshan, Mrs. Helen McAshen, Elnabeth Teel, Mrs. George O. Teel, Annie Allen Bush, Mrs. Virginia Martin, Dean Madron, Mrs. Elmer Madron, LeRoy Trujillo, Mrs. Priscilla Trujillo, Mrs. Lincoln Cox and the honorees, Donna Kay James and Barry Hibbard and the hostesses, Mrs. Bob James and Mrs. Martin Hibbard.

Miss Verna Tyner took her father to Amarillo Tuesday night where his son met him and took him on to his home near Oklahoma City. Mr. Tyner's leg had been giving him trouble.

World Day of Prayer was observed in the parlors of the Methodist church last Friday afternoon, with several members of the Methodist church and a few visitors taking part in the program.

not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer on or before the 7th day of April, 1954, the date set for final consideration of this application if not protested.

JOHN R. ERICKSON,
 State Engineer.
 21-31-F-25

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.
IN THE MATTER OF THE LAST WILL AND TESTAMENT OF GENEVA SMITH ROSS, DECEASED. No. 1972

NOTICE
 THE STATE OF NEW MEXICO TO: MARGARET E. SMITH, LEORA B. HOYT, WILLIAM B. ROSS, CAROLINE YEA G. R. ETHEL CROSSETT, RUTH ROSS and MARION H. SMITH, AND TO WHOM IT MAY CONCERN:

GREETING:
 NOTICE IS HEREBY GIVEN that an instrument purporting to be the Last Will and Testament of Geneva Smith Ross, deceased, has been filed for probate in the Probate Court of Eddy County, New Mexico, together with the Petition of Ralph A. Shugart for his appointment as executor without bond, as provided in said Will; and that, by Order of said Court, the 7th day of April, 1954, at the hour of 10:00 A. M., at the Court Room of the Probate Court at the Court House in the City of Carlsbad, New Mexico, is the day, time and place set for hearing proof of said Last Will and Testament and said Petition for the appointment of Ralph A. Shugart as executor.

THEREFORE, any person wishing to enter objections to the probating of said Last Will and Testament, or to the appointment of Ralph A. Shugart as executor, is hereby notified to file such objections in the office of the County Clerk of Eddy County, New Mexico on or before the time set for said hearing.

DATED at Carlsbad, New Mexico this 9th day of March, A. D., 1954.

(SEAL) MRS. R. A. WILCOX
 County Clerk and ex-officio Clerk of the Probate Court.
 By Vera Brockman, Deputy.
 21-41-F-27

Mexico, has appointed the 12th day of April, 1954, at the hour of 10:00 o'clock A. M. in the courtroom of the Probate Court of Eddy County, New Mexico, at the County Court House at Carlsbad, New Mexico, as the day, time and place for the hearing of objections, if any there be, to such Final Account and Report, and for the settlement thereof; and at the same time and place said Court will proceed to determine the heirship of said Decedent, the ownership of his estate, and the interest of each real claimant thereto and therein, and the persons entitled to the distribution thereof.

William M. Siegenthaler, whose post office address is Box 338, Artesia, New Mexico, is attorney for said Administrator.

WITNESS the hand of the said Court and the seal thereof at Carlsbad, New Mexico, this 23rd day of February, 1954.

(SEAL) MRS. R. A. WILCOX,
 Clerk of the Probate Court of Eddy County, New Mexico.
 17-41-F-23

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO
BIG JO LUMBER COMPANY, A CORPORATION,
 Plaintiff,
 vs.
ORLAN H. SYFERD, et al.
 Defendants.
 No. 13,928

NOTICE OF FORECLOSURE SALE BY SPECIAL MASTER
 NOTICE IS HEREBY GIVEN that, pursuant to Judgment and Decree entered in the above styled and numbered cause on January 11, 1954, the undersigned Special Master will offer for sale and sell at public auction to the highest bidder, the following described real estate in Eddy County, New Mexico, to wit:

Lot 5 in Block 3 of Syferd Re-division No. 2 of a part of Fairview Addition to the City of Artesia, Eddy County, New Mexico, as the same appears on the plat thereof on record in the office of the County Clerk of said County; SUBJECT TO the building restrictions affecting said lot and recorded March 7, 1949, as amended under date of August 17, 1949, and being recorded on August 26, 1949, all in the records of the office of the County Clerk of said County.

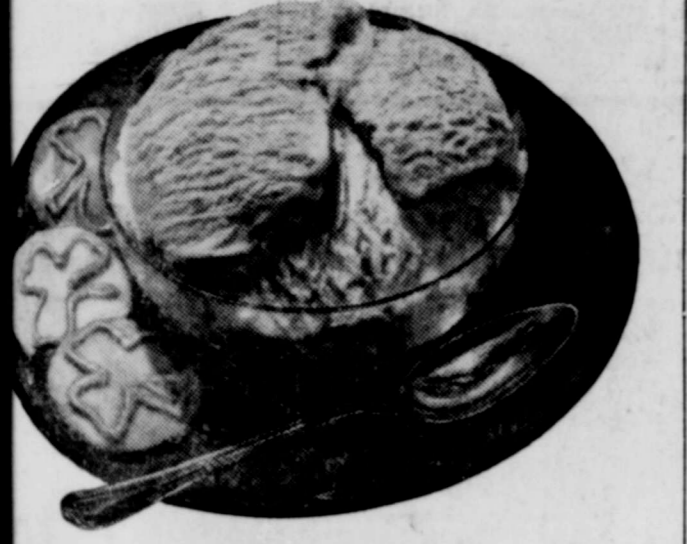
That said sale will be held on Wednesday, March 24, 1954, at 10:00 A. M., at the front door (being the south door) of the City Hall at the corner of 5th and Main Streets in Artesia, New Mexico; and the terms of the sale will be cash, except that plaintiff will be entitled to bid the amount of its Judgment; and, upon report and approval of such sale, a Special Master's Deed covering the real estate will be delivered to the purchaser, or purchasers, and the purchaser will be let into possession.

That the amounts to be realized from said sale, pursuant to said judgment, are as follows:
 \$5,481.00, principal, interest and attorney fee to January 7, 1954;
 \$69.28, as interest on said sum from January 7, 1954 until the date of sale;
 \$13.25 Court costs;

\$25.00 Special Master's fee; and
 Cost of advertising and sale.
 WITNESS MY HAND as Special Master this 24th day of February, A. D., 1954.
 DONALD S. BUSH,
 Special Master,
 Artesia, New Mexico.
 17-41-F-23

Two Artesians Attend Regional NEA Conference
 Mrs. Nell Hamann and Mrs. Ralph Hayes attended the 10th Southwestern regional conference of the department of classroom teachers of the National Education Association March 4, 5 and 6 in Carlsbad.
 Headquarters for the conference were La Caverna hotel and delegates from Arizona, California, Colorado, Nevada, New Mexico, Utah and Hawaii attended. There were about 400 in attendance.
 Miss Maurine Walker, vice president, National Education Association gave an address on "Improving the Profession." Miss Hilda Maehling, executive secretary, National Education Association, department of classroom teachers, addressed the group on "The United Profession."

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Taste this fresh new flavor today!
Price's Emerald Mint
 ICE CREAM
 Wonderfully refreshing! Smooth and rich as country cream! It's PRICE'S special for March. Ask for Emerald Mint—or any Price's or Deluxe American Hostess Ice Cream—wherever you buy ice cream.



Buy and Save! Choose this thrifty half-gallon

NOTICE STATE ENGINEER'S OFFICE
 Number of Application 1278, Santa Fe, N. M., March 1, 1954.
 Notice is hereby given that on the 8th day of February, 1954, in accordance with Section 8, Chapter 126, Session Laws of 1941, Fred T. Jeter of Lake Arthur, County of Chaves, State of New Mexico, made formal application to the State Engineer of New Mexico for a permit to change point of diversion of 141 acre-feet per annum of Cottonwood Creek water under License No. 1278, from a point on Cottonwood Creek in SW 1/4 of Section 5, Township 16 South, Range 25 East, whence the Southwest Corner of said Section 5 bears S. 13° 24' W., 1340 feet distant, to a point on Cottonwood Creek in Lot 14, Section 4, said Township and Range, whence the Southwest Corner of said Lot 14 bears S. 52° 06' W., 1190 feet distant.

Lands under License No. 1278 for which this change in Point of Diversion is proposed consist of 21 acres in Lot 14 and 26 acres in Lot 15, all on South side of Cottonwood Creek, and of Township 16 South, Range 25 East, N. M. P. M.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said stream system may protest in writing the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.
IN THE MATTER OF THE ESTATE OF WILLIS HUNTER BERRY, also known as Willis Berry, Deceased. No. 1403

NOTICE OF HEARING OF FIRST AND FINAL ACCOUNT AND REPORT, PETITION FOR DETERMINATION OF HEIRSHIP, AND DISTRIBUTION OF THE ESTATE OF WILLIS HUNTER BERRY, ALSO KNOWN AS WILLIS BERRY, DECEASED.
 THE STATE OF NEW MEXICO TO: EMMA BERRY, and TO ALL UNKNOWN HEIRS OF SAID DECEDENT, AND ALL UNKNOWN PERSONS CLAIMING ANY INTEREST IN OR TO THE ESTATE OF SAID DECEDENT, WILLIS HUNTER BERRY, also known as Willis Berry, GREETING:

You and each of you are hereby notified that Emma Berry, Administratrix of the estate of Willis Hunter Berry, also known as Willis Berry, Deceased, has filed her First and Final Account and Report, Petition for Determination of Heirship and Distribution of the estate of the said Decedent, in the office of the Clerk of the Probate Court of Eddy County, New Mexico, and the Judge of the Probate Court of Eddy County, New

Mexico, has appointed the 12th day of April, 1954, at the hour of 10:00 o'clock A. M. in the courtroom of the Probate Court of Eddy County, New Mexico, at the County Court House at Carlsbad, New Mexico, as the day, time and place for the hearing of objections, if any there be, to such Final Account and Report, and for the settlement thereof; and at the same time and place said Court will proceed to determine the heirship of said Decedent, the ownership of his estate, and the interest of each real claimant thereto and therein, and the persons entitled to the distribution thereof.

William M. Siegenthaler, whose post office address is Box 338, Artesia, New Mexico, is attorney for said Administrator.

WITNESS the hand of the said Court and the seal thereof at Carlsbad, New Mexico, this 23rd day of February, 1954.

(SEAL) MRS. R. A. WILCOX,
 Clerk of the Probate Court of Eddy County, New Mexico.
 17-41-F-23

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO
BIG JO LUMBER COMPANY, A CORPORATION,
 Plaintiff,
 vs.
ORLAN H. SYFERD, et al.
 Defendants.
 No. 13,928

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Lot 5 in Block 3 of Syferd Re-division No. 2 of a part of Fairview Addition to the City of Artesia, Eddy County, New Mexico, as the same appears on the plat thereof on record in the office of the County Clerk of said County; SUBJECT TO the building restrictions affecting said lot and recorded March 7, 1949, as amended under date of August 17, 1949, and being recorded on August 26, 1949, all in the records of the office of the County Clerk of said County.

That said sale will be held on Wednesday, March 24, 1954, at 10:00 A. M., at the front door (being the south door) of the City Hall at the corner of 5th and Main Streets in Artesia, New Mexico; and the terms of the sale will be cash, except that plaintiff will be entitled to bid the amount of its Judgment; and, upon report and approval of such sale, a Special Master's Deed covering the real estate will be delivered to the purchaser, or purchasers, and the purchaser will be let into possession.

That the amounts to be realized from said sale, pursuant to said judgment, are as follows:
 \$5,481.00, principal, interest and attorney fee to January 7, 1954;
 \$69.28, as interest on said sum from January 7, 1954 until the date of sale;
 \$13.25 Court costs;

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO
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The Car of Tomorrow — TODAY!

DESIGN SPELLS QUALITY VALUE

LINCOLN -:- 1954 -:- MERCURY

Special Buys in Used Cars — Special Trade-Ins

1952 STUDEBAKER Land Cruiser Extra Clean \$1245

1952 STUDEBAKER Champion

1949 PONTIAC Chieftain Deluxe, Hydramatic A good car and clean

1949 FORD Custom 4-Door New Paint

1946 FORD A Good Car \$245

FOR BETTER BUYS—SEE J. L. MAY

SERVICE? Yes, We Have Service!

We Have Secured the Services of Hugh Barron, a well known Mechanic and Service Manager, Who Will Guarantee that You Get Top Service. We Invite You to Give Us a Trial.

IF YOU ARE NOT SATISFIED, TELL US!
 OUR MOTTO — SATISFACTION!

Before You Trade, Be Sure to Get Our Deal First!

ODEN MOTOR COMPANY
 103 NORTH SECOND
 J. A. ODEN, Jr. Owners M. K. "KYLE" CLARK

Wonderful in salads or plain!

Meadow Gold Cottage Cheese

Meadow Gold is mighty good!

At Your Favorite Food Store Now!

Whether you like 'em plain or fancy, Meadow Gold Cottage Cheese is the nicest thing that could happen to a salad! It's country style with the small curds and dairy fresh flavor the whole family loves. Try Meadow Gold Cottage Cheese today!

ASK FOR COTTAGE CHEESE IN Bascal ALUMINUM TUMBLERS

★ YOURS AT SENSATIONAL SAVINGS! START YOUR SET TODAY!

EIGHT BRILLIANT COLORS

Ruby	Amethyst
Aquamarine	Turquoise
Topaz	Emerald
Silver	Gold

● Here's the tumbler set you've always wanted—at a bargain you never thought you'd see. You get these eight gleaming Bascal anodized aluminum tumblers filled with cottage cheese—for much less than the retail price of tumblers alone. And you get a different color each week until your set is complete.

Bascal Tumblers can't break, can't chip or rust. Colors last a lifetime, shine without polishing, too. Start your set today. Ask for your cottage cheese in Bascal aluminum tumblers.

Look For The Name **Bascal** On The Bottom

Price's DELICIOUS COTTAGE CHEESE
 AT YOUR FAVORITE FOOD STORE NOW!

HAGERMAN NEWS

Mrs. Byron Oglesby, Editor

Legion Auxiliary Discusses Plans For Girl Stater

Members of American Legion Auxiliary met Monday at the home of Mrs. Jim Michelet, with Mrs. Hub Hardin, president, conducting the business meeting.

The group discussed Girls' State to be held in Albuquerque. The auxiliary is sponsoring Genevieve Hagerman. A party was also planned, and it was voted to have covered dish supper the evening of March 17 at the American Legion Hut of Hagerman, in honor of the Legion's birthday. Husbands of the ladies will be invited.

The local auxiliary is selling little books entitled, "Your Household Guide," which is full of very useful household hints, and only costs 25 cents. A donation was made in support of Seaborn Collins of Las Cruces, who is running for national commander of the American Legion.

At the close of the afternoon Mrs. Michelet served delicious refreshments of carrot cake topped with whipped cream, and coffee, to the following members: Mrs. Dub Hardin, Mrs. J. W. Langenegger, Mrs. Richard Harshey, Mrs. Edgar Harshey, Jr., Mrs. L. Harshey, Sr., Mrs. Homer Mayberry, Mrs. Roy Choats, and several children.



LACY GOSPEL SINGERS To Give Concert In Hagerman

Lacy Gospel Singers will appear in Hagerman at the Church of the Nazarene at 7:30, March 16.

Their service will be entirely musical and will be opened with community singing led by Mr. Lacy.

Lacy was the leader of the renowned Cleveland Colored Quintet which traveled in this country and in the British Isles for many years. There is no admission charge to this sacred concert in Hagerman, and the public is invited.

Cub Scouts Are Stars on TV Station Program

Several Hagerman boys, members of the Cub Scout pack of Hagerman, appeared Friday afternoon over KSWV-TV in Roswell on the "Boy Scouts of America" program.

These boys demonstrated their handicraft. Those appearing on the program were as follows: Bill Gregory, den chief, who told the TV audience of the Blue and Gold Banquet their pack held recently; Gene Harshey, who showed a belt he made from round circles of leather decorated with a mechanical pencil and laced with leather; Bill George, who demonstrated a similar belt with stamped design.

Also Jerry Troubfield, showing how he made a very unique paper weight made from a glass coaster with a snapshot of himself sealed in with plaster of paris; Tommy Knoy, snowman he made of soap decorated with sequins, and also a nice belt; Sammy Gauney, an album or scrap book made from wood, held together with hinges and leather lacing. Other boys on the program showed their various badges.

Harry Boggs, Hagerman school principal, is their scoutmaster, and Mrs. Leonard George and Mrs. Velma Gauney are their den mothers. This organization is sponsored by the Lions club of Hagerman. In March the Cub Pack will begin their program in the theme of the "Wizard of Oz."

Women Attend WSCS Meeting Held in Clovis

Mrs. Lester E. Hinrichsen of Hagerman, and Mrs. Floyd Davis and Mrs. H. L. Green, both of Artesia, attended the WSCS annual meeting at Clovis Wednesday.

The meeting was held from Wednesday morning to Thursday evening.

The main speaker for the conference was Miss Margaret Billingsley of New York City, executive secretary of Japan, Korea, and the Philippines. Her talk dealt primarily with the work being done in these

countries, and proved to be most interesting.

Two Pecos Valley district officers were elected to the conference. Mrs. E. G. Rodman of Odessa was elected conference treasurer, and Mrs. Douglas of Carlsbad, conference secretary of the status of women. Mrs. Frank Greathouse of Rogers, N. M., was elected conference president, to fill the vacancy of the out-going president, Mrs. M. L. Norris of Clovis. There were 209 attending this conference, and there were 116 voting delegates.

Mrs. Hinrichsen went on to Hereford, Texas, where she visited her two sisters, Mrs. Ethel Womble and Mr. and Mrs. Robert Thompson, over the weekend. On Saturday Mrs. Hinrichsen attended a "kinship club" held in Hereford, with only relatives constituting the membership of the club. On Sunday Mr. Hinrichsen and a daughter, Mrs. E. M. Hill, Roswell, drove to Hereford to attend a big Sunday dinner and family reunion, and to bring Mrs. Hinrichsen home.

Hagerman News Briefs

Miss Annette Sartin, employed in Roswell, spent the week-end with her parents, Mr. and Mrs. Earl Sartin and family of Hagerman. They attended morning church services at the First Methodist church here.

Roy Lee Davenport, a student at the New Mexico Military Institute of Roswell, spent Sunday with his parents, Mr. and Mrs. B. D. Davenport of Hagerman and attended morning church services here.

Mr. and Mrs. J. N. Hopkins, Mr. and Mrs. Bobby Templeton and children, Sidney and Susan, all had lunch at the home of Mr. and Mrs. Howard Templeton on Sunday. This family of three generations make this a custom each Sunday, taking a covered dish, and alternating at each home.

Mr. and Mrs. Glenn Menefee and family of the Cottonwood vicinity spent the day Sunday with his brother and family, Mr. and Mrs. Howard Menefee and children, Truman, Sharla Rae and Linda. They attended morning church services in Hagerman.

Mrs. Ramon Welborne was ill Sunday. She and her family have just returned from a week-end spent in El Paso with her brother, Dr. Russell Deter and family. Mrs. Welborne's mother, Mrs. Deter, will remain in El Paso for a two-week visit.

Red Cross drive which is now in full swing in Hagerman is progressing very nicely, according to Mrs. Dub Andrus, chairman of the Red Cross committee. If you have not yet been contacted, please have

your donation handy and give as generously as possible.

The uncle of Mrs. Clint Nail, George Bryan of California, died Monday evening at 11:30 p. m. His body will arrive in Hagerman Friday morning, and burial will be Sunday. Full details will be announced later.

Hagerman school students enjoyed a puppet show Friday presented by the National Assemblies Assn., at the school auditorium. The Gideon society also presented the students with testaments.

The Senior group of MYF of Hagerman have been having fun nights in the church basement. Last week the group met and built some shelves, and this Friday evening, March 12, the group met to do some clean-up work—polishing the floors, washing windows, etc. The group purchased new drape material and mothers of the members made the new drapes to be hung in the basement. The Rev. G. H. Woolf has completed painting the basement a turquoise shade and it is very beautiful. He is also painting the woodwork in the church kitchen. The Belle Bennetts furnished the paint. Mrs. Howard Templeton is the sponsor of the Senior MYF group.

Three east-west federal highways, Nos. 66, 60 and 70, completely traverse New Mexico, with U. S. 85 bisecting the state north and south.

Spaniards, who learned the Egyptian art of making mud bricks from the ancient Moors, brought it to America, where it is still used for building structures in the south-

Electronic devices in an all-weather interceptor plane use enough tubes and bulbs to supply 90 home radios.

Rainbow Girls Plan for Visit Of Top Officer

A regular meeting of Order of Rainbow for Girls was held Monday evening at Masonic Temple of Hagerman with Reba Adams, worthy advisor, presiding.

Plans were made for the visit of the grand worthy advisor, Eulalie Allen of Farmington, who will visit the local order on March 19. The group will be guests of the Order of Eastern Star of Hagerman March 10 at the Masonic Temple here when Edna Burrows of Dexter will be initiated.

Present for this meeting were Reba Adams, Gloria Menoud, Geneva Ackerman, Peggy Cumpsten, Sabra Kelly, Weedon Kelly, Ann Adams, Angeline Barnett, Barbara Carter, Winona Bailey, Betty Sue Troubfield, Loretta Creek, Priscilla Brown, Jeannie Bob Hart, Phyllis Jumper, Elizabeth Keper, Doris Ferguson, Jo Ann Williams, Ruth Williams, Dot Bledsoe, and Sadie Bowen, mother advisor. There were also several Masons and Eastern Star members present.

There is no basis for the belief that blowing a sour note on a trumpet will ruin the tone of the instrument.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO

IN THE MATTER OF THE ESTATE OF ANDERSON R. ANDERSON (USUALLY KNOWN AS ANDY ANDERSON), DECEASED.

No. 1960

MARGARET B. ANDERSON, Administratrix.

17-41-F-23

NOTICE TO CREDITORS

The undersigned Margaret B. Anderson has qualified as Administratrix of the estate of Anderson R. Anderson, deceased.

All persons having claims against said decedent are hereby notified

to present the same, as provided by law, within six (6) months from the first publication of this Notice, on the 26th day of February, 1954, or the same will be barred.

The Dead sea has almost doubled the salt content of the Great Salt lake in Utah.

Maple syrup and sugar are among the oldest American farm products.

Announcing the New Opening of

AMEEN'S DRY GOODS

HAGERMAN, NEW MEXICO

Now Located at 117 East Argyle Street Between the First National Bank and Post Office

We Are Now Carrying a Complete Line of

MEN'S AND BOYS' CLOTHING
MEN'S AND WOMEN'S SHOES
LADIES' READY-TO-WEAR
THE NEWEST PIECE GOODS

We Invite You to Visit

Hagerman's Newest, Complete Store

are you expecting... your baby chicks soon?

Then... it's time to think about feeds, too. We couldn't make a better suggestion but that you try nutritious Ful-O-Pep Chick Starter. Your baby chicks need oatmeal-rich Ful-O-Pep with the added nutritional strength that means strong bones and sound bodies. Get your supply now; two lbs. of Ful-O-Pep Chick Starter per bird is all you need.

Come in and see us soon

McCAW HATCHERY & POULTRY FARM

13th and Grand Artesia, New Mexico Box 485

— BABY CHICKS —

HATCHES EVERY TUESDAY AND FRIDAY

Listen to "Man on the Farm" KSVP Every Saturday Noon

RED GOOSE SHOES

For Boys and Girls

Anthony's THE G.A. ANTHONY CO. Artesia

THE VISUAL ACT

—OR "seeing" involves the physical, physiological and psychological, seeing is a mental projection into space of the retinal image or stimulation. The refractive system of the eye must function correctly and there must be transmission to the brain for mental interpretation before we see. To make sure you see normally... consult

ED STONE, O.D. OPTOMETRIST

NEED PROTECTION---

For Your Valuable Heirlooms?

KEEP VALUABLE PAPERS, DEEDS, WILLS, INSURANCE POLICIES AND BONDS IN YOUR SAFE DEPOSIT BOX.

Your Box Is Protected By This Bank!

For All Valuables Use a

FIRST NATIONAL SAFE DEPOSIT BOX

Where They Are Safe and Quickly Available!

SAFETY DEPOSIT BOXES NOW AVAILABLE

\$2.40 per Year including tax
\$3.00 per Year including tax
\$3.60 per Year including tax

COMPLETE BANKING SERVICE

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Fifty Years Serving the Pecos Valley

Member F.D.I.C.

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SOIL-CEMENT makes taxpayers' dollars go farther because about 85 per cent of the required material is usually native soil on the site. It's easy to transform high-maintenance cost streets into strong pavement good for years of all-weather service with soil-cement.

Soil-cement's superior value and durability for light-traffic streets are thoroughly established. Thousands of miles of such paving are now in service in the United States.

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National organization to improve and extend the use of portland cement and concrete... through scientific research and engineering field work.

PLAN FOR BETTER LIVING

Choose Our Budget-Fitted Home Loan

- Rent-Sized Monthly Repayments
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Get Full Details Today!

DESIGN NO. H195E Complete blue-prints of this home available from this association.

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New FORD TRUCKS for '54 offer TRIPLE ECONOMY

Only Ford gives you these three essentials in lower-cost trucking!

- 1. NEW Low-FRICTION engines!** High-Compression, Overhead-Valve, Deep-Block design! In all models! Up to 23% more power! Up to 33% less friction waste!
- 2. NEW DRIVERIZED CABS** to cut driver fatigue, help save time, energy! NEW Master-Guide Power Steering! NEW Power Brakes! Fordomatic Drive!
- 3. NEW 6-WHEELER GIANTS!** Low-Cost tandem-axle BIG JOBS factory-built by Ford!

F.D.A.P. NEW bigger capacities increase gross up to 48%

FORD TRIPLE ECONOMY TRUCKS

MORE TRUCK FOR YOUR MONEY

SEE THEM TODAY AT YOUR FORD DEALER'S!

It's a Hit! SENSATIONAL!

Now You Can Pyramid Your Savings With PYRAMID SAVING STAMPS AT YOUR NELSON'S SUPER MARKET

WE WILL GIVE DOUBLE PYRAMID STAMPS BOTH FRIDAY AND SATURDAY, MARCH 12 AND 13!

START YOUR BOOKS NOW WITH PYRAMID STAMPS—YOU WILL BE GLAD YOU DID! WATCH THIS NEWSPAPER FOR SPECIAL FREE GIFTS TO BE ANNOUNCED. THESE LOW PRICES FOR FRIDAY, SATURDAY AND MONDAY!

BEGINNING FRIDAY, MARCH 12, WE WILL GIVE PYRAMID PROFIT SHARING STAMPS WITH EACH 10c PURCHASE!

Every Wednesday We Will Give Double Stamps with Each Purchase of \$2.50 or More! Each book when filled will be worth \$2.50 in trade at any of the Progressive Artesia Merchants listed on opposite page. This is truly Artesia's Most Valuable Stamp! 15,000 Items to Choose From!

SALMON Foster's Chum tall can **43¢**

Libby's Rose-Dale
APRICOTS No. 2 1/2 Cans **29¢**

JELL-O 2 pkgs. for **9¢**

CATSUP Hunt's btl. **15¢**

MIRACLE WHIP Kraft's pints **33¢**

TISSUE Northern 3 rolls **25¢**

MILK Paco tall can **10¢**

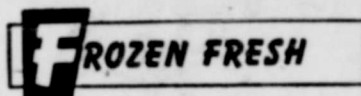
For Your Lenten Meals

PERCH FILLETS Only lb. **43¢**

Colorado Gold
EGGS Grade "A" Large Doz. **57¢**

Libby's Happy-Vale
CORN No. 303 Can **15¢**

Price's—COTTAGE
CHEESE pkg. **25¢**



J-I Brand
STRAWBERRIES Pkg. **23¢**

New, Delicious
STA WIP Dessert Topping **38¢**

This Is a Regular 82c Value!
When Purchased Together
BOTH FOR 59¢

Minute-Maid
ORANGE JUICE 6 FOR **98¢**



BACON

CORN KING
LB.

69¢

Fresh
Ground Beef
3 lbs. **89¢**

FRESH DRESSED

FRYERS

 LB. **41¢**

U. S. CHOICE

STEAKS

 ROUND or SIRLOIN LB. **59¢**

U. S. CHOICE

CHUCK ROAST

 POUND **37¢**

GARDEN FRESH



FANCY, CRISP POUND
FRUITS and VEGETABLES LETTUCE **12¢**

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GRAPES ONLY LB. **10¢**

GARDEN FRESH

GREEN ONIONS 2 Bunches **9¢**

ONIONS Yellow Sweets, Just lb. **6¢**

ORANGES All You Can Get in a 10 lb. Bag for **75¢**
Try This for a Real Bargain!

Nelson's
SUPER MARKET
601 W. MAIN

THE PLACE TO GO FOR THE BRANDS YOU KNOW



THE PYRAMIDS ARE HERE

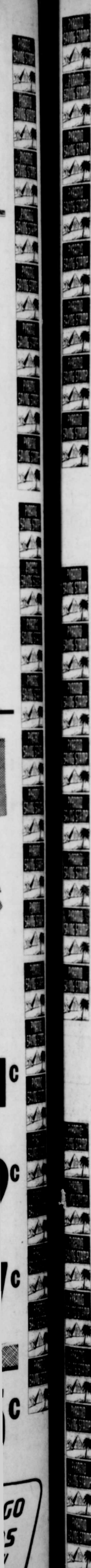
The Pyramids Are Here — Yes, Ladies, This Is the Saving Stamp That You Have Been Waiting for. This Is the Stamp that You Can Get Actually What You Need! When You Fill Your Pyramid Stamp Book, You Can Take It to Any of Your Friendly Pyramid Stamp Merchants, and It Will Be Worth \$2.50 on Any Item in the Entire Place of Business. Ladies, You Can Use Your Pyramid Stamp Book on a Cash

Purchase, Time Payment, or Lay Away with Any Pyramid Stamp Merchant. Everybody Wants Pyramid Stamps Because They Are Redeemable for Over 15,000 Items Right Here in Artesia. Ladies, It Will Not Take You Very Long to Fill Your Pyramid Stamp Book When You Trade With All Your Friendly Pyramid Stamp Merchants. Be Sure and Ask for Pyramid Stamps.

BE THRIFTY, PYRAMID YOUR SAVINGS WITH PYRAMID STAMPS

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| Nelson's Supermarket | Snow White Laundry |
| Quall's Conoco Service | DeMars Artesia Floral |
| Guy's Cleaners | Nelson Appliance |
| Triangle Conoco Service | Garcia Home Laundry |
| The Laundromat | Gable's |
| Sanders Office Supply | Chandler's Jewelry |
| Clark's Shoes | Bryant Paint and Wallpaper Service |



The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO.
 Established August 29, 1908
 The Dayton Informer The Artesia American
 The Peecos Valley News The Artesia Enterprise

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A.B.C.—Audit Bureau of Circulations
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 One Year (Outside Artesia Trade Territory but Within New Mexico) \$4.00
 One Year (Outside State) \$4.50

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ORVILLE E. PRIESTLEY, Publisher
 VERNON E. BRYAN, General Manager
 DAVID H. RODWELL, Editor

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices and Classified Advertising, 15 cents per line for first insertion, 10 cents per line for subsequent insertions. Display advertising rates on application.

Baseball Deals Don't Change Support Need

THE MUCH-PUBLICIZED deals of the Artesia baseball club with a couple of "angels" have made some fans think their support isn't as much needed this year as previously.

The deals include a \$10,000 advertising contract with NuMex refinery and a working agreement with the Dallas Eagles.

NuMex and ball club officials are very plainly spoken in describing the advertising arrangement—the ball club is selling advertising for money, and NuMex expects something in return. There is an element of community responsibility and service on the part of NuMex, to be sure, but sentiment seldom comes in \$10,000 chunks.

The arrangement with Dallas doesn't mean the Artesia NuMexers will get ball-players for free. Artesia still must pay the salaries. It's faced with all the expenses it ever had.

From one angle, the first year of the NuMex contract will have the effect of putting Artesia on a current basis. That \$10,000 would just about pay off the club's three-year-old debts.

So the need for support from fans and from businessmen-baseball lovers is just as great as ever. There can't be any let-up, according to ball club officials, in community enthusiasm for baseball as expressed in advertising, box seat, season ticket, and admission sales, for example.

Letting up in baseball support efforts now would bring about the situation of having the new arrangements merely replace the old methods, rather than reinforcing them as they were designed to do, putting the club in a healthy condition rather than its invalid operations previously.

There have been no developments which relieve Artesia in any sense of its responsibility for supporting the baseball club. If the community wants baseball, it still must support it—through money and through attendance at baseball games in the fast-coming season.

Baseball Deals Don't Change Support Need

Reservoir Needed

ARTESIANS SHOULD by now be familiar with the city's water dilemma, a situation which will be put up to property owners for solution in the city election April 6.

Property owners will vote then as to whether or not the city can have \$150,000 to build the proposed two-million or three-million gallon reservoir.

The need for the reservoir is simply seen: Artesia's pumps can produce more than enough water over a 24-hour period to meet consumer demands. However, lacking more than an hour's storage, they cannot keep up with the hours of peak consumption, which begins at 10 a. m., and rises to a sharp afternoon and evening peak, then by 10 p. m. begins to taper off.

We saw the dilemma in action last summer when water grew short. The city stopped watering parks, and pressure was low in the mains.

Because of more users needing service constantly, the situation is steadily becoming worse.

Lack of effective storage not only creates this situation but leaves Artesia without an effective water reserve in case of a fire in any proportions. National Fire Underwriters recommend a storage capacity of 1.8 million gallons for a city this size just for that reason.

The reservoir would be filled during the hours of low consumption—between 10 p. m. and 10 a. m. Then when demand begins to rise during the day, water from the reservoir would be turned into the water system to supplement water supplied by wells.

Carlsbad and Roswell have turned to reservoirs as the solution for a similar situation, and have found them to be the answer.

If the bond issue is approved, Artesia will be building not only to meet a very pressing current need, but to keep pace with the future expansion of the city everyone is confident will come.

The city council has wrestled with the problem for two years and come up with this as the only eventual, lasting solution. We think most open-eyed voters will see the matter in the same light after study.

Reservoir Needed

Patiences Wearing a Little Thin All Around As Mrs. Supina Enters Eighth Month in Jail

PATIENTS ARE WEARING a little thin all around in the case of Mrs. Frances T. Supina of Carlsbad, now entering her eighth month in the Eddy county jail.

Jerry Brown of the Current-Argus staff reports that two months ago, Mrs. Supina was cheerful and cooperative and spoke hopefully of an early end to her legal difficulties.

Now Mrs. Supina is reluctant to talk to newsmen and complains bitterly of the jail treatment she's getting.

She's in jail for failure to pay a \$1,000 fine for contempt of court. The penalty was assessed as the result of Mrs. Supina's neighbor's on Carlsbad's swank Riverside Drive complaining she was renting a garage apartment in violation of a restrictive covenant in her deed.

An injunction was obtained in district court, ordering her to stop. She refused, saying she was letting a displaced couple use the apartment in exchange for work. She was charging no rent, she said. For refusing to obey the injunction, she was hauled before court on contempt charges.

Her jail diet has cut her weight from 138 pounds to 113. She accuses jail authorities of turning

Tax on Telephones

MANY PEOPLE don't realize it, but telephone service and fur coats sales bear the same kind of tax—the excise tax.

In Artesia a one-party business phone is taxed \$1.90 monthly. A one-party residential phone is taxed 79 cents a month, a four-party 53 cents a month.

Long distance phone calls are taxed 25 per cent across the board. A long distance call for which the phone companies charge \$4 will actually cost the user \$5.

Excise taxes were enacted in war-time to curtail use of luxury or short-supply items. When the war ended, however, the taxes were kept on.

Today that means you pay more tax on local telephone service than on fishing equipment, television sets, and other things which are not necessities.

To boot, other utilities like electricity, gas, and water bear no tax at all.

A lady buying a fur coat, for instance, will pay a 20 per cent excise tax. That 25 per cent long distance excise tax is even higher than that for a fur coat.

Which, in your opinion, is the luxury item—the coat or the telephone service?

Telephone people are waging an intensive campaign against the excise tax with these arguments pointing to what is considered an unfair penalty of their business.

Tax funds must, of course, come from somewhere. But the telephone service is bearing an unfair burden, considering its necessary role in American affairs today.

Joint Responsibility

STORE OWNERS and store renters have a joint responsibility in modernizing business places.

That was the advice given in answer to a question at Tuesday's store modernization meeting.

Store owners who rent their property are apt to say the man who's renting the store will get the benefit of the modernization, so let him pay for it.

The renter says it's the owner's building which is being permanently improved and enhanced in value, so let him pay for it.

Thus the two get at loggerheads, and nothing is accomplished in the way of modernization, to the detriment of the business involved and to the city as a whole in its wishes to put up a community-wide good front.

A joint agreement for store modernization is frequently used, with both owner and renter sharing in the cost of store modernization. Both benefit, so why not both share in the cost?

Carlsbad's Rival Tickets

The Citizens' ticket claims it will "vigorously continue support of a plan to rebuild LaHuerta bridge through equal contributions from state, county, and city, and in like manner improve and expand bridges to West Carlsbad."

AT TRUTH OR CONSEQUENCES

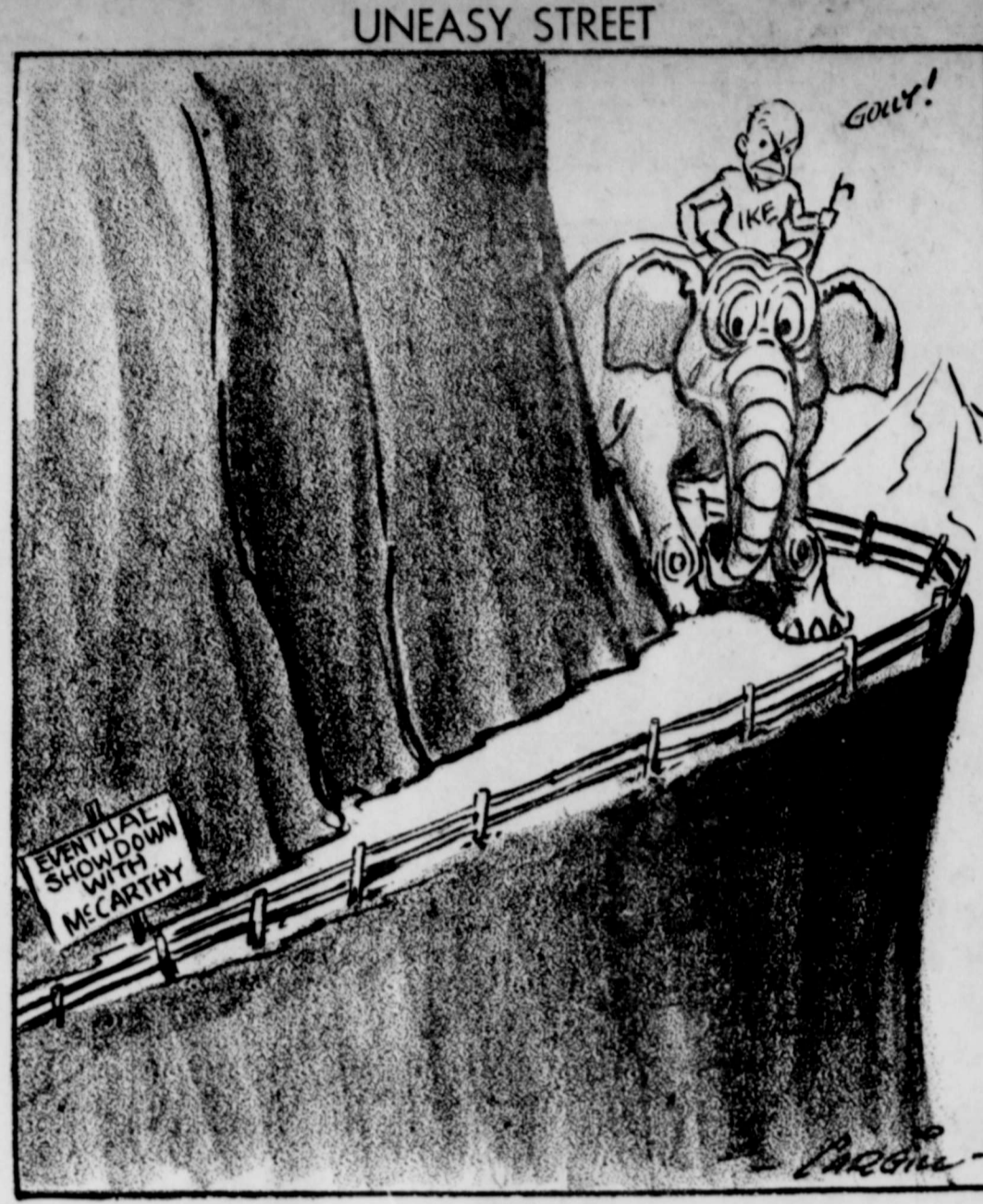
A newly-opened manganese refining plant has a weekly payroll of \$3,000.

The pay is being drawn down by 25 persons. The plant is processing an average of 80 to 100 tons of concentrated manganese ore daily.

A SECOND URANIUM MINING

Company Uranium Mining operations in Sierra county.

The mine will be three miles east of Caballo dam. A vein of radio-active ore has been uncovered on the claims to a depth of 25 feet, say company spokesmen.



Way Artesia Got Unopposed Candidate Makes Hell-With-Carlsbad Crowd Look Little Silly

NEW MEXICO EDITOR ARE SAYING—

PRETTY SILLY

The deadline for the filing of candidacies in the Eddy County Democratic primary has come and gone, and the county has emerged with only two candidates for the two seats in the New Mexico House of Representatives.

One of the two candidates is a veteran of the House from Carlsbad, Virgil O. McCollum. The other is a new man, Fred Cole, an Artesia banker.

Carlsbad Democrats displayed great restraint in not jumping in to file for the post sought by Cole. Cole refused to take any stand, one way or another, in announcing his candidacy for the Legislature. It is almost a certainty that if a Carlsbad man had filed for the Legislature and made a strong play for Carlsbad votes, he would have won the election, since the voters to do it are in Carlsbad's larger population.

This newspaper has repeatedly said that North Eddy county deserved representation in the Legislature, and we still feel that way. We coupled that assertion, when Cole announced, with the plea that Cole, if he expected Carlsbad support, should make public his views. This called down the wrath on our heads of the usual noisy Artesia minority which has always regretted that Carlsbad—and the Current-Argus—was not washed clear to the bottom of the Gulf of Mexico by the 1941 flood.

The loud Artesia minority repeatedly accused the Current-Argus of trying to entice someone from Carlsbad to file against Cole, merely because we asked him to make known his views. It was a phoney charge, of course. Getting someone to file would have been easy, if we had wanted to do so.

In view of the way things turned out, with Carlsbad getting its candidate and Artesia its candidate, the old-to-hell-with-Carlsbad crowd in Artesia looks pretty silly now, as usual.—Carlsbad Current-Argus.

A LITTLE OFF PITCH

Any talk you may hear about the harmony in the state Democratic party is just so much whistling in the dark. Hogwash is another name for it, and perhaps more descriptive after all.

A lot of good Democrats came out of the convention that saw John Simms, Jr., nominated by steamroller methods with much more animosity than harmony in their hearts, and there isn't much doubt that they'll still be feeling the same way next November.

There are a lot of east side Democrats who feel that the importance of the heavy vote in the area was not only ignored but was offended by failing to secure a number of nominees commensurate with their strength.

Then you can't discount the fact that the Chavez faction was given the bum's rush, and anyone who knows about the operations of the Chavez machine knows that it can be vicious.

Frankly, there is nothing on which to base the harmony note. It is off pitch and out of tune.—Roswell Record.

EXPERIMENT FARM BOOST

The cause of the Peecos Valley experimental farm, being pushed by farmers and business men of Eddy and Chavez counties, was given a substantial boost when Howard Stroup of Atoka was elected president of the Eddy County Farm and Livestock Bureau.

Stroup, more than any other man, is responsible for the birth of the plan to construct an experimental farm. With the help of many others, he has pushed the farm until it is now on the brink of becoming a reality.

The help of the Farm Bureau will be of great importance in carrying through with the experimental farm. The Farm Bureau, on the state level, has been luke warm at best toward the idea of such experimental farms.

Stroup's election, to succeed the late Roy Forehand, is evidence that the Eddy county Farm Bureau is behind the farm plan.

The sweet potato is a perennial low-trailing vine of the morning glory family, and is the original plant known as the potato.

COFFEE TALK— Three of Four Councilmen Probably Will Seek Re-Election April 6

JUST 10 DAYS REMAIN before the filing deadline for candidates who seek to serve in city offices.

Thus far none have announced. However, informed guessing indicates three of four councilmen whose terms are up will probably file for re-election.

W. H. Yeager, incumbent councilman, has long ago announced he will seek office as mayor. So far he's unopposed.

Councilmen whose terms are up are H. B. Gilmore, George Ferriman, E. E. Gillespie, and T. E. Johnson, who is filing by appointment the unexpired term of Marshall Rowley.

Gilmore, Ferriman, and Johnson will probably seek re-election. Gilmore has a great deal of work he'd like to see carried through on the city's water and sewer expansions. He has guided planning for those projects for the past two years, and has an intimate knowledge of the needs and plans. Ferriman has work he'd like to see through, especially in the city parks, which under his direction have been markedly improved over the past two years at exceptionally low cost. Johnson, his friends say, has had enough city council experience to want to see a little more.

Gillespie will probably not seek re-election because of a heavy press of business which is constantly increasing.

CITY SANITARIAN ABE

Connor left this penned appeal for aid in fly control on the desk the other day:

"Well, March is here and spring is just around the corner and the flies are just behind that so to get the start of them we want to start spraying soon.

"So why don't we all go out and look our garbage cans over and see what needs to be done to better the condition of them and make them as fly-proof as possible. Also other things around the place to prevent the old fly we never get too good but these can be improvements.

"The city has plenty of equipment now to keep the garbage and trash moving so let's all get behind the job and do our part. Up to date we have been fortunate on polio, a few cases, but not like some places has had.

"I have watched these old flies for so long I can look at them while and almost tell what they are thinking of. Nine times out of 10 they are thinking of a bag that can without a lid or what they can get in the next big dish."

How about helping Mr. Connor in controlling the flies?

MORE THAN 70 ARTESIANS

men turned out to a joint city club meeting to hear Prof. A. F. E. Dickson of EXMU briefly discuss recreation, then show two films. The films demonstrated many programs in other cities, some again and again a need for leadership for best use of existing buildings and funds.

Dickson said after the meeting that many cities spend 70 per cent of their recreation budget on leadership—professional part-time leaders.

The cost would probably amount around \$5,000 a year for one trained professional recreation director. An assistant could be hired for something less, a part-time college help secured for the heavy summer months.

Dickson also reported findings for recreation are usually paid for from general obligation bond issues, leaving the recreation funds for leadership salaries and expenses.

THE COUNCIL OF SOCIAL

Agencies and the fire department are having a friendly bet on the use of land around the fire station.

The firemen think they have a good chunk of the land to build a three or four-story drill tower. They'd practice fighting drills in the tower, and carrying hose up high buildings.

The firemen also think the city will eventually build a brary there.

The Council of Social Agencies wants to put up a 38 by 50 building to house its modern files, and believes the land around the fire station offers the best central location for its services. Its clientele, it points out, doesn't drive cars very often and shouldn't be forced to long distances for necessary calls.

Now 990 **K S V P** Now 990

Program Log Subject to Change Without Notice

FRIDAY P. M.	11:30 Local News	12:30 Crime Fighters	12:10 Midday News
12:00 Farm and Market	11:50 Sista Time	1:00 Souvenir Songs	12:25 A Little Bit of Music
12:10 Middy News	11:50 Farm and Market News	1:30 High Adventure	12:30 Local News
12:25 A Little Bit of Music		2:00 Counterspy	12:35 Noon Day Forum
12:30 Local News	SATURDAY P. M.	2:30 Nick Carter	12:50 Silent Time
12:35 Noon Day Forum	12:00 Man on the Farm	3:00 The Shadow	12:55 Johnson's News
12:40 Middy News	12:00 Salute to the Nation	3:30 True Detective Mysteries	1:00 Platter Palace
12:45 Johnson's News	1:00 Platter Palace	4:00 Bulldog Drummond	1:30 Welcome Ranch
1:00 Platter Palace	2:00 Salute to the Nation	4:30 Squad Room	2:00 Ladies Fair
1:05 Welcome Ranch	2:30 Mac McGuire	5:00 Hour of Decision	3:00 Adventures in Listening
1:10 Ladies Fair	3:00 Adventures in Listening	5:30 Luthern Hour	3:30 Jim's Western
1:15 Adventures in Listening	4:00 John T. Flynn	6:00 Hawaii Calls	4:00 Bobby Benson
1:45 Jim's Western Shindig	4:15 Frank Hemingway	6:30 Voice of Prophecy	4:30 Wild Bill Hickok
5:00 Bobby Benson	4:30 Sports Parade	7:00 U.S. Navy Band	5:00 Johnson's News
5:30 Wild Bill Hickok	5:00 News	7:15 Serenade in Blue	5:30 Fulton Lewis Jr.
6:00 Gabriel Heatter	5:05 Otto Thurn's Orchestra	8:30 Drew Pearson	6:45 Local News
6:15 Perry Como	5:15 Report from Washington	8:55 Rakey Reports	7:00 Bill Henry
6:30 Fulton Lewis	5:30 Al Helfer Sports Digest	9:00 Concert Hall of the Air	7:15 Organ Portraits
6:45 Local News	5:45 King Cole Calls	9:15 Report from the Pentagon	8:00 The Falcon
7:00 Bill Henry	5:55 News	9:30 Sounding Board	8:00 Under Arrest
7:05 Harry Wismer	6:00 Twenty Questions	10:00 News	8:30 Reporters Roundup
7:15 Organ Portraits	6:25 Vocal Visitor	10:05 Symphonic Settings	9:00 Ed Pettit News
7:30 Starlight Theater	6:45 Local News	11:00 Sign Off	9:15 Mutual Newsreel
8:00 Take a Number	6:50 Neotologic Notes		9:30 Spanish Program
8:30 Have a Heart	7:00 New England Barn Dance	MONDAY A. M.	9:55 News
9:00 Ed Pettit News	7:30 Lombardland USA	5:59 Sign On	10:00 Mostly Music
9:15 Mutual Newsreel	8:00 Chicago Theater of the Air	6:15 Synopsized Clock	11:00 Sign Off
9:30 Put It to Pat	8:05 Ed Pettit News	6:30 Sunrize News	
9:45 Sports News	9:15 Let's Go to Town	6:45 Synopsized Clock	
9:55 News	9:30 Sleepwalker's Parade	7:00 Robert Hurligh	
10:00 Mostly Music		7:15 Devotional City	
11:00 Sign Off		7:30 Up See Daisee Show	
	SATURDAY A. M.	7:45 Up See Daisee Show	
	5:59 Sign On	8:05 Uncle Hazy Show	
	6:00 Sunrize News	8:15 Swap Shop	
	6:05 Synopsized Clock	8:30 Johnson's News	
	6:25 News	8:35 Today's Top Tune	
	6:45 County Agent	8:45 Crosby Classics	
	7:00 News	9:00 Wonderful City	
	7:05 Up See Daisee Show	9:25 News	
	7:15 Devotional City	9:30 Queen for a Day	
	7:30 Up See Daisee Show	10:00 Curt Massey	
	7:35 Local News Digest	10:15 Capitol Commentary	
	7:45 Up See Daisee Show	10:30 Gabriel Heatter	
	8:00 News	10:35 A Cup of Coffee	
	8:05 Uncle Hazy Show	10:40 Muth Cookbook	
	8:15 Rhyme and Reason	10:45 Muth Cookbook	
	8:30 News	11:00 Catholic Commentary	
	8:35 Today's Top Tune	11:05 Gabriel Heatter	
	8:45 Coffee Concert	11:10 Muth Cookbook	
	9:00 Story Time	11:15 Hymns for the Valley	
	9:15 Serenade in Blue		
	9:26 Johnson's News	MONDAY P. M.	
	9:35 Mel Blanc	11:15 Hall of Records	
	10:30 The Past in Review	11:30 Showcase of Music	
	11:00 Broadway in Review	11:45 Hymns for the Valley	
	11:45 Middy News		

Personal FINANCE CO. says

"Hi Neighbor!"

TO PEOPLE OF ARTESIA

Nationwide Company — Famous for Saying "YES" to 4 Out of 5 —

Opens Office at 410 West Main

NOW there's a Personal Finance Company office near you—with a YES MANAGER who's ready to make loans with the same Personal Consideration that made Personal the choice of so many people last year.

LOANS \$25 TO \$500 ON AUTO — FURNITURE — SALARY

THE COMPANY THAT LIKES TO SAY YES

Personal FINANCE CO.

410 West Main Street — Artesia
 Phone 1055
 Loans Made to Residents of All Surrounding Towns

WE GUARANTEE

YOU WILL IMPROVE YOUR COOKIES WITH

KITCHEN CRAFT ALL-PURPOSE FLOUR

Pre-fluffed for lighter baking

Your SAFEWAY STORE

Office Supplies at The Advocate

Save Time! Save Money! Save Energy! READ and USE THESE HELPFUL WANT ADS

Classified Rates

Minimum charge five lines
Insertion 15c per line
Subsequent insertions 10c per line

SPACE RATE

(consecutive insertions)
1st insertion \$1.20 per inch
2nd insertion \$1.10 per inch
3rd insertion \$1.00 per inch
4th insertion 90c per inch
Artesia Advocate is not responsible for errors appearing in classified advertisements after first day of advertisement.

Business Opportunities

SALE—Grocery, care and filling station, doing good business. Charles L. Williams at Williams & Cafe, Loco Hills, 7-4tc

RENT—Well located business building, living quarters. Phone 227. 16-1tc

SALE OR TRADE—Help-Ur Laundry, 12 Maytag machine, F. E. Terry, Box 282, Artesia, Texas. 18-4tp-21

Services Offered

WANTED—Man or woman, steady income. Call on us for famous nationally advertised Watkins products in city. No investment. Established, immediate earnings. Write J. R. Watkins Co., D-56, Minn. 21-1tp

WANTED—Experienced night watchman, wants a job. G. W. 505 E. Chisum. 21-1tp

PHOTOSTATS

Pick Up and Delivery
at 475 or 833 807 Bullock
SOUTHEAST
ENGINEERING CO. 19-1tc

MOVING!

Hold moving, across the
Across nation. Agent Allied
Lines, Southern New Mexico
House, Carlsbad, N. M. Phone
53-4tc

HOME LOANS!

To Buy • To Build
• To Refinance
Artesia Building and Loan
Association
1st Floor Carper Bldg 87-4tc

HOME TAX SERVICE

Harston, 1009 Yates,
1348-W after 4 p. m. for
appointment. 16-6tp-21

CONVALESCENT HOME

Home away from home,
nursing care for elderly,
aged or senile people, oper-
ated by Mr. & Mrs. N. G. Whit-
1002 S. Roselawn, phone 87
52-4tc

WANT TO STOP, that is

business.
Anonynous, Call 772-W
9-6W. 87-4tc

REST HAVEN

CONVALESCENT HOME
for the elderly, 907 W. Main St.
Artesia, N. M. Phone 1725. Op-
erated by Mr. and Mrs. F. M.
89-4tc

REAL VALUES IN REAL

ESTATE, SEE MULTIPLE LIST-
ING REAL ESTATE GUIDE ON
THIS PAGE. 83-4tc

Real Estate For Sale

SALE—Small house at 1004
Sixth. See R. A. Homsley,
16-1tc

SALE OR TRADE—Two-bed-
room home and garage. Send
to Jobey McPherson, 633 E.
St., Roswell, N. M. 71-4tc

SALE BY OWNER

Two-
room house, 808 S. Sixth,
with electric stove, plumbing
automatic dryer and washer.
9-63. 20-4tc

SALE

Small four-room
house at 204 W. Mosley, price
low. Inquire at 206 W. Mosley
19-1tc

SALE—Lot, 55-ft. frontage
1404 Yucca. Call 1555 or see
19-1tc

SALE

Three-bedroom house
1001 Runyan, near schools.
0189-R2. 21-1tc

SALE—Three-bedroom home
with lot. Small down payment.
1530. 21-2tc-22

6—For Rent

New Duplex Apartments

Two- and three-bed-
room unfurnished dup-
lexes, brand new, with
stove, refrigerator, Ven-
etian blinds and closed
garage, as well as a va-
riety of color schemes.
\$76 and \$86 a month.
Casa Bonita, Inc.
913 S. Eleventh St.
Artesia, N. M. 50-4tc

FOR RENT—One bedroom duplex
unfurnished, in Vaswood Addi-
tion. Phone 30. 5-4tc

FOR RENT—Three-room furnish-
ed apartment, utilities paid. In-
quire 908 Ray or phone 1017-J. 8-4tc

FOR RENT—Three-room furnish-
ed apartment, water paid, also
small furnished cabin with utilities
paid. See at 902 W. Washington. 9-4tc

FOR RENT—Nice three-room furn-
ished apartment, air condition-
ed, utilities paid. Inquire in per-
son, 1018 S. First. 62-4tc

FOR RENT—Bedroom, 420 W.
Quay. 10-4tc

FOR RENT—Small furnished
apartment, 506 W. Dallas. 13-4tc

FOR RENT—Three-room, nicely
furnished apartment with utili-
ties paid. Inquire at 202 W. Texas.
104-4tc

FOR RENT—Modern, unfurnished
one and two-bedroom apart-
ments, 12th and Main. Phone 439.
96-4tc

FOR RENT—Clean, modern, spa-
cious apartments, Vaswood addi-
tion, 1, 2 and 3 bedrooms, fur-
nished and unfurnished, closets
and storage rooms, stove, refrig-
erator, washer and water furnish-
ed, air conditioned. Inquire 1501
W. Yucca, Vaswood, phone 1326.
39-4tc

FOR RENT—Parking space in
Wilson Modern Trailer Court,
806 W. Chisum, phone 70. Can ac-
commodate six modern trailers.
Rent \$5 week. 11-4tc

FOR RENT—Apartments and
house trailers, newly furnished,
\$5 per week and up, utilities paid,
nice clean place, janitor service,
close in, children welcome. The
Village Inn, 406 N. Fifth St. 14-4tc

FOR RENT—Three-room furnish-
ed house, \$45 per month. Can
see at Artesia Mattress Factory or
call 0194-R4. 20-2tp-21

FOR RENT—Three-room house,
directly behind Allied Supply
Co., for \$35, partly furnished.
Phone 540 or see R. D. Cullter at
Allied Supply Co. 20-2tp-21

FOR RENT—Two-room furnished
apartment with bath, all bills
paid, well located. Phone 227. 15-4tc

FOR RENT—Two-room furnished
apartment, bills paid. Mrs. L. C.
Tow, 605 W. Missouri or call
538-R. 15-4tc

FOR RENT—Three-bedroom house
unfurnished. Phone 845. 17-4tc

FOR RENT—Small, furnished
apartment, \$40 month, bills
paid. Call 552. 16-4tc

FOR RENT—Small house, close in
furnished, private shower, phone
available, utilities paid. 308 N.
Roselawn. 18-4tc

FOR RENT—Large, well-furnished
apartment, upstairs, over Hub
Clothers. C. C. Smith, phone resi-
dence 603-J; office 672-W. 21-2tp-22

FOR RENT—Two-room furnished
house, located at 401 1/2 E. Mos-
ley. Gas and water furnished, \$40
per month. Contact Mrs. Tandy
Heath at 403 1/2 E. Mosley. 21-4tc-24

FOR RENT—National cash regis-
ter. See at State Distributors.
21-4tc

FOR SALE—Two 100-egg incuba-
tors; one doz. New Hampshire
hens; six Ringneck pheasant hens;
one pair of Chukar partridge.
Phone 0188-R5. 21-1tp

J. A. FAIREY AGENCY

513 North First Phone 845
REAL ESTATE

25 Acre Farm, established water right, plenty of water,
modern home, will trade for home in town, priced to sell.
Two Duplex Apartments, individual baths, GI equity,
Established business, owner leaving town.
Modern Country Home, 40 acre tract land, priced to sell!

List Your Farms and Ranches With Us!

We Give Your Listings Our Personal Attention

MRS. FRANK MULLENAX
1106 YATES Saleslady PHONE 1074-W

6—For Rent

FOR RENT—Trailer space for
modern trailers, \$4 a week,
plenty of room, 1604 W. Grand
or call 0182-J1. 19-4tc

FOR RENT—Four-room unfurn-
ished apartment \$35 a month,
water furnished, South 13th, 3rd
house across Hermosa Drive. 21-1tp

FOR RENT—Small, furnished
house, \$50 per month. No bills
paid. Inquire at 601 S. Second or
phone 102. 21-4tc

FOR RENT—Three-room furn-
ished apartment for couple. See at
807 W. Grand. 21-4tc

Miscellaneous For Sale

FOR SALE—Complete TV anten-
na, you install it \$12.95. Rose
Lawn Radio Service, 106 S. Ros-
elawn Ave., phone 42-W. 12-4tc

FOR SALE—No-sag clothes line
poles, playground equipment,
swings, teeter-totters, bars; also
cattle guards, stock racks. Inquire
at 709 W. Missouri after 5 p. m. 18-4tc

FOR SALE—Class A pumice
building blocks, bargain price.
Phone 1040. 18-4tc

STOP! FOR SALE—Sewing ma-
chines \$15 and up. We repair
all makes of vacuum cleaners and
sewing machines. Wilson & Daugh-
ter, 107 S. Roselawn. 8-4tc

FOR SALE—Woven wire and steel
posts. See at Artesia Alfalfa
Growers Association, East Main St.
87-4tc

FOR REAL VALUES IN REAL
ESTATE, SEE MULTIPLE LIST-
ING REAL ESTATE GUIDE ON
THIS PAGE. 83-4tc

FOR SALE—Pulverized feed pen
manure for yards, 2 1/4 miles
south of Hermosa Drive on 13th
St. Floyd Sherrell, Route 1 Box
200, Artesia. 16-6tp-21

FREE! New Tank Type
Vacuum Cleaner
with Purchase of New Electric
Console SEWING MACHINE at
Regular Price of \$179.50!
See Us Today!
Wilson & Daughter
107 S. Roselawn Ph. 595-W
19-4tc

Building Material

SPRING SPECIALS
24 x 24 Window Screens \$2.95
2-6 6-6 Heavy Screen Doors 6.95
2-8 6-8 Heavy Screen Doors 8.75
Deep colors in Flat Wall Paint,
per quart .98
No. 2 Oak Flooring, regular
lengths 12.95
No Seconds or Rejects—
All New Merchandise
THE ARTESIA LUMBER CO.
710 N. First Phone 178
20-4tc

6A—Wanted

WE PAY CASH for used furniture
Key Furniture, 412 W. Texas,
phone 877. 1-4tc

FOR REAL VALUES IN REAL
ESTATE, SEE MULTIPLE LIST-
ING REAL ESTATE GUIDE ON
THIS PAGE. 83-4tc

PIANOS AND ORGANS

Before buying a piano, see us.
We usually have a very good
stock of used pianos and always
the finest in new pianos. Ham-
mond Organs.
JENKINS MUSIC COMPANY
111 W. Third Phone 4027
Roswell, N. M. 91-4tc

ELECTROLUX

VACUUM CLEANER
Sales - Service - Supplies
LEE M. SPALDING
Phone 1500 16-4tc

BUILTUP ROOFS THAT LAST

LONGER. See Clyde Dungan.
Phone 0189-R2. 21-1tc

FOR SALE—National cash regis-
ter. See at State Distributors.
21-4tc

10—Used Cars and Trucks

FREE! FREE! You buy winch,
bed and tires, I give you truck,
\$400 up. K. J. Williams, phone
1112. 97-4tc

FOR REAL VALUES IN REAL
ESTATE, SEE MULTIPLE LIST-
ING REAL ESTATE GUIDE ON
THIS PAGE. 83-4tc

FOR SALE—1952 Chevrolet pick-
up \$1000. Phone 0189-R2. 21-1tc

BETTER USED CARS!
1950 Chrysler 4-Door
1948 Chevrolet 4-Door
1946 Buick 2-Door

These three cars are in very good
condition. Financing available if
needed.
DUNN'S GARAGE
524 West Main Phone 64
21-1tc

BARGAINS GALORE!
USED CARS
1951 Pontiac 8 Cyl. 4-Door, loaded
with accessories \$1095
1951 Dodge Coronet Club Coupe,
beautiful two-tone paint,
loaded \$995
1951 Plymouth Belvedere, a flashy
little car for only \$1095
1949 Plymouth Special Deluxe 4
door, a nice car for some
family \$545
1949 Dodge Wayfarer 2-door Sedan
ready to go, just \$595
1948 Ford V-8 4-door Super De-
luxe, radio and heater \$395
1947 Chevrolet 2-door Sedan, go-
ing for the low price of \$395
1947 Mercury 4-door Sedan, new
paint, loaded \$395
Many Others to Choose From!
Buy with Confidence,
Drive with Pride!
If you can't come in, Call 154,
We Will come Out!
We want to treat you like you
like to be treated!
COLE MOTOR CO.
112 South Second Phone 154
21-1tc

1—Lost and Found

LOST—Fawn colored Boxer Bull-
dog, male, answers to name of
Duke, in vicinity of Dexter. \$25
reward. George Beadle, phone
250-J. 20-2tc-21

Whalebone is part of the skin
lining of the whale's mouth and
has nothing to do with true bone.
Some male birds of paradise
have tails more than three times
the length of their bodies.

An average bee must travel ap-
proximately 500 miles to make one
teaspoonful of honey.

GRAND OPENING!

Saturday, March 13
The May Shop
108 S. ROSELAWN - ARTESIA
Handmade Corsage Free
to First 10 Purchasers
HAND CROCHETED CHAIR
AND DIVAN SET, 6 Pieces
Will Be Given to Some
Lucky Person

MARIE MONTGOMERY

Style Tap Dancing
Ballet and Toe
ACCORDION
and
ORGAN
Organ in Home.
Practice Schedule Arranged
for Students
803 Bullock
Phone 1393

ROSELAWN BARBER SHOP

Our Business Has Grown So Much Lately,
We Have Added a FIFTH MAN to Our Staff!
These Experienced Barbers Are Now
Ready to Serve You—
E. B. Everett, Herb Adams, Slim Wall
John Paul Spears, John Shearman
VISIT US, TODAY!

Does Your INSURANCE

PREMIUM
Upset Your
Budget?

We offer you a New Monthly Payment Plan—one or more
policies may be included in order to have your insurance on the
Monthly Easy Payment Plan.

Business firms are invited to use our facilities to eliminate
worries of unearned premiums.

Call us for complete information!
Why not let us make a complete insurance survey for you free?

THE KIDDY AGENCY

415 West Main Phone 914

FOR REAL VALUES IN REAL
ESTATE, SEE MULTIPLE LIST-
ING REAL ESTATE GUIDE ON
THIS PAGE. 83-4tc

This is an **OK** USED CAR

BUY A USED CAR with WARRANTED CONFIDENCE!

when it's tagged **OK**

6 ways better

- Thoroughly Inspected
- Reconditioned for Safety
- Reconditioned for Performance
- Reconditioned for Value
- Honestly Described

warranted in writing!

AUTHORIZED CHEVROLET DEALER

GUY CHEVROLET COMPANY

101 West Main Phone 291

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LOST—Fawn colored Boxer Bull-
dog, male, answers to name of
Duke, in vicinity of Dexter. \$25
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250-J. 20-2tc-21

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THE KIDDY AGENCY

415 West Main Phone 914

FOR REAL VALUES IN REAL
ESTATE, SEE MULTIPLE LIST-
ING REAL ESTATE GUIDE ON
THIS PAGE. 83-4tc

TODAY'S BARGAINS

We Give
S&H Green Stamps
on Used Cars Only!

LATE 1949 CHRYSLER Wind-
sor 4-door sedan, original fin-
ish, practically new tires,
heater, seat covers and
1954 license \$695

1950 PONTIAC 8-2-Dr. Stream-
liner, radio and heater, one-
owner car with low mileage,
A-1 condition \$775

1951 PLYMOUTH Belvedere,
two-tone paint, radio, heater,
new seat covers, new tires
and A-1 mechanically. \$995
1954 license

1950 DESOTO Custom 4-door
sedan, radio, heater, seat
covers and 1954 license \$845

1944 CHEVROLET 1 1/2-ton
Truck, stake body, good tires
and runs good. Only \$195

1946 CHEVROLET 1 1/2-ton
Truck, stake bed and runs
good. A real buy at \$195

COX MOTOR
CHRYSLER-PLYMOUTH
G.M.C. TRUCKS
Phone 841 301 S. FIRST

ROSELAWN BARBER SHOP

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We Have Added a FIFTH MAN to Our Staff!
These Experienced Barbers Are Now
Ready to Serve You—
E. B. Everett, Herb Adams, Slim Wall
John Paul Spears, John Shearman
VISIT US, TODAY!

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PREMIUM
Upset Your
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We offer you a New Monthly Payment Plan—one or more
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Business firms are invited to use our facilities to eliminate
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Call us for complete information!
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THE KIDDY AGENCY

415 West Main Phone 914

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ESTATE, SEE MULTIPLE LIST-
ING REAL ESTATE GUIDE ON
THIS PAGE. 83-4tc

Top Professional Writers to Judge Veterans Contest

Bennet Cerf, Fannie Hurst, El-
lery Queen and 19 other equally
well-known figures in the literary
world have been named judges of
the eighth annual writing contest
for patients in veterans adminis-
tration hospitals, now under way,
VA has announced.

The nation-wide contest, which
closes April 15, is sponsored by
the hospitalized veterans writing
project, a national volunteer or-
ganization with offices in Chicago
and New York City, in cooperation
with VA's department of medicine
and surgery.

Trade winds are found to a dis-
tance of about 30 degrees on each
side of the equator.

EVERYONE READS AND USES WANT ADS

IN THE
ARTESIA ADVOCATE

REAL ESTATE GUIDE

Farms, Ranches and Busi-
nesses Listings Exchanged
with the ROSWELL and
CARLSBAD Multiple Listing
Bureau.
BUY OR SELL FROM A
MULTIPLE LISTING
BUREAU MEMBER

HARVEY JONES AGENCY

Realtor and Every Form of Insurance
Office Phone 1115
120 South Roselawn

R. J. Parks Home, 1003 Hermosa Drive, 6-Room home, 1 1/2 baths,
carpet and drapes, double garage, new district. This home
to be sold at a reasonable price!

Harvey Jones R. L. Paris, Salesman
Residence Phone 1217-J Residence Phone 260

Southwestern REALTY CO.

INSURANCE AND REAL ESTATE
OFFICE 315 QUAY AVENUE

RANCH SPECIAL

8-Section Ranch, new 3-bedroom modern home, close to paving,
100-cow capacity, \$4500 down payment, \$3000 per year,
\$33,000.

18 Section Ranch, sheep proof fence, approximately 1200 cap-
acity, southwest of Hope, good price and good terms.

8-Room Home, pumice block construction, fireplace. Priced to
sell, easy down payment.

5-Room Home, close to schools, at 903 Grand. Only \$4300 and
good terms.

3-Room 1947 Schut 34-ft. Trailer House, \$200 down, \$50 month.

Don Teed FREE Don Jensen
Res. Ph. 889-J Rental Service at Rear Res. Ph. 754

KIDDY AGENCY

REAL ESTATE AND INSURANCE

45 West Main Phone 914

SPRING IS HERE! TIME TO BUY A HOME!

412 W. Missouri, 5 rooms, 3 bedrooms, wall to wall carpeting,
corner lot.

Practically new, 5 room, 2 bedroom home with carport, \$500
down.

Practically new, 6 room, 3 bedroom home with carport, \$1,000
down.

3 Bedroom home, 1008 Centre Court, wall to wall carpeting,
garage. See this one today!

Suburban Home, just out of city limits, 5 rooms, 2 bedrooms,
good well, low down payment.

Three Bedroom, carport, utility room, front kitchen, dining
room, nice size living room and bedroom, tile floors, plenty
closets, a lot of house for your money—\$1,000 down.

Suburban home, just out of city limits, 5 rooms, 2 bedrooms,
good well, low down payment.

304 Sandia in Zec Addition, 3 bedroom home, low down payment
1010 Ward Ave. 2 bedroom and den, GI loan, low down payment
808 Richardson, 7 room, 3 bedroom, 2 baths, low down payment

OCOTILLO THEATER

FRIDAY AND SATURDAY

BARGAIN DAY FRIDAY

9c — 20c — 25c



SUNDAY — MONDAY — TUESDAY



LANDSUN THEATER

SATURDAY — SUNDAY — MONDAY



IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO

IN THE MATTER OF THE LAST WILL AND TESTAMENT OF M. D. BRANTLEY, Deceased.

No. 1945

NOTICE OF APPOINTMENT OF EXECUTRIX

Notice is hereby given that the undersigned was on the 10th day of February, 1954, appointed Executrix of the Estate of M. D. Brantley, Deceased, by the Probate Judge of Eddy County, New Mexico.

THEREFORE, all persons having any claim or claims against said estate are notified to file the same with the County Clerk of Eddy County, New Mexico, as provided by law, within six (6) months from the date of first publication of this notice, to-wit: the 19th day of February, 1954, or the same will be barred. (Sgd.) MRS. EDITH BRANTLEY, Executrix. 15-41-F-21

NOTICE OF WATERWORKS BOND ELECTION, ARTESIA, NEW MEXICO, TO BE HELD APRIL 6, 1954

NOTICE IS HEREBY GIVEN, That at the general municipal election to be held in Artesia, New Mexico, on Tuesday, the 6th day of April, 1954, at the polling places designated for said municipal election, there will be submitted to such qualified electors to the City of Artesia as shall, in

the year next preceding such election, have paid a property tax therein, the following question: "SHALL THE CITY COUNCIL OF THE CITY OF ARTESIA, NEW MEXICO, CONTRACT AN INDEBTEDNESS ON BEHALF OF THE CITY AND UPON THE CREDIT THEREOF, BY ISSUING THE NEGOTIABLE COUPON BONDS OF THE CITY IN A SUM NOT EXCEEDING \$130,000 FOR THE PURPOSE OF EXTENDING AND IMPROVING THE WATERWORKS SYSTEM OF SAID CITY?"

Ballots to be used in voting on the question submitted shall be prepared and furnished by the City Clerk to the Judges of Election to be by them furnished to

the voters, and ballots on the question submitted shall be deposited in separate ballot boxes to be provided by the City Clerk for such purpose. The election shall be held and conducted and the returns thereof shall be returned, canvassed and declared, as nearly as may be, in the manner prescribed by law for elections of municipal officers.

The judges and clerks appointed to conduct said general municipal election shall conduct said bond election.

IN WITNESS WHEREOF, the City Council of the City of Artesia, New Mexico, has caused this Notice to be published this 5th day of March, A.D., 1954. (SEAL) J. L. BRISCOE, Mayor.

T. H. Raglsdale, City Clerk. 19-41-F-25

Scientists report there are more than 100,000 uses for cotton.

More than 50 busses operate within Albuquerque covering routes totaling over 160 miles in length and collecting some 9 million fares a year.

HOME LOANS

• TO BUILD • TO REMODEL • TO REFINANCE

ARTESIA BUILDING & LOAN ASSOCIATION

STREET FLOOR, CARPER BUILDING PHONE 870

Crackers Supreme in FLAVOR

Salad Wafers

6 SEALED PACKS FOR FLAVOR

2 Full Pounds! TRY 'EM

Bowman Biscuit Company **SUPREME BAKERS**

SAFEWAYS GREAT MARCH SALE! VALUES!

FEATURED THIS WEEK - MEATS

Just look at the low prices on perfect-eating **SAFEWAY GUARANTEED MEATS**

CHUCK ROAST	U. S. Choice grain fed Beef	39¢
SIRLOIN STEAK	U. S. Choice grain fed Beef	63¢
T-BONE STEAK	U. S. Choice grain fed Beef	63¢
Ice Milk Dessert		
Band Box		39¢
All flavors		
Royal Satin		
Shortening		65¢
3 lb. Tin		
Cake Mixes		
Dromedary, wh. or devils food	14 oz	25¢
Grapefruit Sections	No. 303 tin	17¢
Fancy Pears	No. 303 tin	26¢
Pineapple Chunks	No. 2 tin	30¢
Walco Blackberries	No. 303 tin	25¢
Cube Steaks	For a different treat	79¢
Pork Roast	Center shoulder cuts	59¢
Pork Sausage	Armour's or Peyton's roll style	45¢
Round Steak	U. S. Choice grain fed Beef	69¢
Cheddar Cheese	Mild full cream rindless	49¢
Pork Liver		32¢
Beef Brisket		25¢
Pork Neck Bones		29¢
Pineapple Juice	LaLani	37¢
Prune Juice	Heart's Delight	32¢
Tomato Juice	Sunnydawn	29¢
Derby Chili	Con carne with beans	25¢
Family Flour	Kitchen Craft with Coupon at store	\$1.79
Cheese Food	Breeze or Velveeta	75¢
Tomato Sauce	Hunt's	3 for 19¢
New Chocolate Drink Powder	Lac Mix Chocolate Drink Powder	35¢
Health and Beauty Aids		
Anacin Tablets	For headache relief	19¢
Woodbury Soap	For lovely hands	9¢
Hand Lotion	Hinds Honey and Almond	28¢
Shampoo	Lanolin Plus	120¢
Pepsodent Toothpaste		47¢
Green Peas	Bel Air, frozen, premium quality	89¢
Cut Corn	Bel Air, frozen, premium quality	29¢
Orange Juice	Scotch Treat	39¢
Lemonade Mix	Bel Air, premium quality	45¢
Chili Spaghetti	Libby's	37¢
Green Beans	Gardenside cut	32¢
Golden Corn	Highway cream style	29¢
Tomatoes	Gardenside	25¢
Snack	Canned meat	45¢
Fancy Tuna	Breast o' Chicken chunk style	35¢
Karo Syrup	White	24¢
Vienna Sausage	Libby's	19¢
Converted Rice	Uncle Ben's	49¢
Vel Detergent	Large box	30¢
Pears	Nice, Golden Juicy	15¢
Oranges	Arizona Juicers	37¢
Apples	Winesap Wash. State	49¢

PEARS Nice, Golden Juicy Pound **15¢**

ORANGES Arizona Juicers 5 lb. Bag **37¢**

APPLES Winesap Wash. State 4 lb. Bag **49¢**

POTATOES Russets 10 lb U. S. No. 1 bag **49¢**

CELERY Green Stalks Pound **9¢**

SAFEWAY

Prices Effective Friday Saturday and Monday No Sales to Dealers!

The Only Thing That Will Stop HAIL

as far as LOSSES are concerned...

HAIL INSURANCE

SEE US

DON GWYNNE J. P. MENEFFEE

Service — Courtesy — Honesty

114 South Roselawn Phone 355