

The Weather

	High	Low
Wednesday	64	33
Thursday	74	32
Friday	40	25

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

34 Pages

Including 20 Pages of Comics

VOL. 6—NUMBER 35

Hereford, Texas, Sunday, February 21, 1954

PRICE 10 CENTS PER COPY



JOE NELSON, 17, Dimmitt High School junior who is "trying to get started in the sheep business", won the grand champion sheep trophy with this Southdown lamb. (Staff Photo)



BOB ANTHONY'S Southdown lamb took the reserve champion's award in the lamb division of the junior show. Anthony, 17, is a senior in Dimmitt High School. He is the son of Mr. and Mrs. C. W. Anthony. (Staff Photo)

Dimmitt FFA Boys Take Top Places In Junior Lamb Show

Dimmitt High School FFA boys took all the top places in the lamb division of the Junior Livestock and Poultry Show Thursday afternoon as they took home the grand and reserve champion sheep trophies, and the first and second places in all three sections of the lamb division.

Joe Nelson, 17, Dimmitt High School junior who is "trying to get started in the sheep business," took the grand champion's trophy with his first place Southdown lamb.

Bob Anthony won the reserve

champion's trophy. Nelson, son of Mr. and Mrs. H. C. Nelson, said that he has four ewes and is trying to get a start in the sheep business.

Second place winner in the Southdown lamb section was Bob Anthony, 17, Dimmitt senior. Son of Mr. and Mrs. C. W. Anthony, Bob is also trying to build up his flock.

Crossbred Sheep

In the mutton crossbred class, Bobby Bradley, 14, took first and Jimmy Butler took second. Brad-

ley, son of Mr. and Mrs. Jack Bradley, has had four years in 4-H work and a year in FFA.

Second place winner Jimmy Butler, 15, who is a sophomore in the Dimmitt High School, said he was about ready to go out of the sheep business, even with a prize to show for his efforts.

In the fine wool class, Bob Anthony was first, and J. C. Newton, 16, son of Mr. and Mrs. Homer Newton, was second. J. C. is a freshman in Dimmitt High School,

but has had seven years in 4-H work and a year in FFA.

Other winners in the sheep division are: Southdown—Joan Bridges, Dimmitt, third; Joe Nelson, fourth; and Melvin Aven, Hereford, fifth. Mutton crossbreds—Jack Hagar, Hereford, third; Bobby Bradley, Dimmitt, fourth; and Jack Bradley, Dimmitt, fifth.

Fine wool crossbreds—Bob Anthony, first; J. C. Newton, second; Don Sheffey, third; J. C. Newton, fourth and fifth.

Around Town

Considerable damage seems to have resulted from the high winds Friday. Jack Kirksey suffered loss of plate glass in his newly opened service station on Highway 51. Jim Kirby is still looking for a 12-foot stock tank which "left his place" during the gale. Kirby says they have already searched over two sections without results. The tank had been on the place for two years.

The Ladyfairs Beauty Shop has recently moved from East Second Street to a new location in the Park Avenue Shopping Center, according to Zella Denges, owner.

Sam Nunnally of Hereford is scheduled to speak at a Highway 60 meeting to be held Thursday and Friday in Clovis, N. M. Nunnally will speak Friday morning on "Building Sites vs. Highways." Earl Phillips is president of the Texas branch of the Highway 60 Association.

U. H. Miller of Amarillo was judge for the junior poultry show and Ray Mowery of Texas Technological College judged the sheep and cattle. There probably isn't complete agreement with their decisions, but they seemed to do as impartial a job of judging as was possible. They also seem to take quite an interest in the youngsters raising poultry and livestock.

A soil fertility day program will be held in Dimmitt Tuesday starting at 10 o'clock in the morning, and another in Bovina Thursday afternoon starting at 1 o'clock in the afternoon. All interested persons are invited to both of them.

Probably the most embarrassed young showmen during the Junior show was Don Howard, whose

(Continued on Page 2)

Ronald Kershen Wins Champion Bird Trophy

Ronald Kershen, son of Mr. and Mrs. Andrew Kershen, won the trophy for the Champion Bird of the show Friday afternoon after competing against a field of about 200 entries which included 11 breeds and capons.

Ronald, a member of both Future Farmers of America and 4-H, had several other prizes and championship awards to his credit in the Poultry Show. His list of winners include Champion Bird of the Show, Champion Male Bird, and Champion Solid Cockerel.

Ronald's prizes were a trophy, fountain pen and rosette. Champion Female Bird was shown by George Heard, a Hereford 4-H boy who is the son of Mr. and Mrs. George Heard. He was awarded a fountain pen. George also received a rosette for the Champion Solid Hen.

Ann Dyer, a member of the Jolly Girls 4-H Club and the daughter of Mr. and Mrs. J. E. Dyer, won a trophy and three rosettes. She showed the Champion Pen of the Show, Champion Parti-Colored Pen, Champion Parti-Cockerel and champion Parti Pullet.

Gary Guseman of the Walcott 4-H, son of Mr. and Mrs. Don Guseman, took the Champion Solid Colored Pen rosette and the Champion Solid Cocker rosette.

Paula Beth Corbett of Workers 4-H Club and daughter of Mr. and Mrs. Paul Corbett, won the Champion Solid Pullet rosette and the rosette for the most ribbons in one breed.

Linda Cuppell of the Jolly Girls Club won the rosette for the Champion Parti Hen.

List Of Winners

The complete list of winners includes:

Ancona
Hen—Drew Kershen won first and second.

Black Cochins Bantam
Pullet—Fern Coursey first and second.

Cockerel—Fern Coursey first.

Barred Rock

Young Pen—Ann Dyer first. Pullet—Ann Dyer first, second, third, fourth and fifth.

Buff Orpington
Old Pen—Gary Guseman first; Donna Sue Guseman, second.

New Hampshire
Young Pen—Ann Dyer, first; Linda Cuppell, second; Phyllis Sumner, third; June Owen, fourth. Hen—Linda Cuppell first and second.

Pullet—Ann Dyer first, second and fourth; Janet Higgins, third.

Nancy Parsons, fifth. Cockerel—Phyllis Sumner first and second.

Rhode Island Red
Hen—Arlene Cuppell first and second.

White Cornish
Hen—Ronald Kershen, first, second, third.

White Leghorn
Old Pen—Nancy Parsons, first. Hen—Hayden Wilhite, first.

(Continued on Page 2)



WINNERS OF THE POULTRY Show received their awards just before the starting of the livestock auction sale Saturday afternoon. Ronald Kershen received a trophy for his White Rock Champion Bird of the show. George Heard received a fountain pen for his White Rock Champion Female Bird of the

show. Ann Dyer received a trophy for her New Hampshire Champion Pen and Paula Beth Corbett received a rosette for the White Leg Champion Solid pullet. From the left are: Ronald Kershen, George Heard, Ann Dyer and Paula Beth Corbett. (Staff Photo)

Conkwright, Anthony Have Top Show Steers

Jimmy Conkwright, son of Mr. and Mrs. Colby Conkwright of Hereford, won the trophy for showing the grand champion steer in the Hereford Rotary Club-sponsored Junior Livestock and Poultry Show Saturday.

This was the follow-up to his taking both first and second places in the light steer division of the show, and taking first place with his pen of three steers.

The reserve champion's award was won by Bob Anthony of Dimmitt, whose steer won first place in the heavy calves section of the calf show. Anthony had earlier taken the second place ribbon in the Southdown section of the lamb show.

Heavy Calves

In the heavy calves division Milton Moore of Dimmitt took second place; Bob Anthony third, and Ronnie Nelson, also of Dimmitt, was fourth.

A Bovina boy, Weldon Tatum, was fifth; Don Parsons of Hereford was sixth; Jamie Clearman of Hereford seventh; Charles Springer of Hereford was eighth; Jimmy Northcutt of Hereford was ninth; and Milton Moore 10th.

Larry Jesko of Route 1, Muleshoe, was 11th; Woodrow Northcutt of Hereford 12th; and Wayne Jesko of Route 1, Muleshoe, 13th.

Light Calves

Jimmy Conkwright of Hereford, first and second; Jerry Henson of Farwell third; Larry Kaul of Route 5, Hereford, fourth; Jamie Clearman of Hereford was fifth; Russell Miller of Route 3, Hereford was sixth; Dan Parsons was seventh; Charles Springer was eighth; Gayle Crouch was ninth; Russell Miller of Route 2, Hereford was 10th; Don Jackson of Hereford was 11th; John Wimberley of Vega was 12th; Steven Slagle of Hereford was 13th.

(Continued on Page 2)

Bi-District Playoff Is Set For Monday Night At WTSC

Hereford's Whiteface basketball team will meet Tulla Monday night in the bi-district playoff.

Tulla defeated Otton Thursday night in Tulla, 66-45, to win the district title, and prevent the three-way tie which would have resulted if Tulla had lost the game.

The bi-district playoff will be at 8 o'clock in the West Texas State College gym. Admission will be 50 cents for students and \$1 for adults.

Winner of this 1-AA and 2-AA district playoff will go to the regional meet in Lubbock next Friday and Saturday, February 26-27. Four teams will compete in the regional meet.

Canyon previously beat Tulla by 14 points and Hereford beat Canyon by 20 points.



JIMMY CONKWRIGHT sold his 818-pound Grand Champion steer for \$654.40 at the Junior Livestock Show auction Saturday afternoon. The price was 80 cents a pound, as bid in by the Hereford State Bank. In addition to having the Grand Champion steer, Jimmy, 11,

won first place in the light calves class with the same animal, second place in the light calves division, and first place in the pen of three steers class. He has been active in 4-H work for four years. (Staff Photo)

Junior Show Calves Bring \$9,603.82 In Auction

Spirited bidding Saturday afternoon shot the Junior Livestock Calf Show total sales up to \$9,603.82 as 31 calves went through the auction ring. Lloyd Otton, auctioneer, cried the sale, assisted by Bernie Northcutt, Bill Dameron, Sylvester Slagle and Bonnie Brumley in the ring.

When the smoke had cleared away the calves averaged \$309.80 each, or \$33.49 per hundredweight. Total receipts ran above the \$9,000 mark in 1954 on 29 animals, and the pound averages stood at approximately the same as last year.

Jimmy Conkwright's 818 pound grand champion calf topped the 1954 sales at 80 cents a pound, returning \$654.40 to the young breeder. The animal was purchased by the Hereford State Bank. The reserve champion, shown by Bob Anthony of Dimmitt, brought 51 cents per pound and weighed 951 pounds, returning a total of \$485.01. Purchase was made by Blanton Rutine Company of Hereford.

Both animals were sharply over the 1953 sales figure when Jack Acker's grand champion sold for 56 cents per pound and Jimmy Conkwright's reserve brought 50 cents.

Lambs Bring Less

Lamb prices were sharply down in the sale, however. A total of 32 lambs went through the ring to bring \$796.62 to their owners—an average price of \$24.89 each. Last year lambs averaged up around \$40 each. No swine were shown or consigned in the 1954 sale.

LAMBS

Al Smith set the floor on lambs at 18 cents a pound.

Joe Nelson sold his grand champion 118 pound lamb to Blanton Rutine for \$118 at \$1 a pound.

Bob Anthony sold his 103 pound lamb to Dimmitt Gin Co. for \$56.65 at 55 cents a pound, and his 121 pound lamb to W. L. Johnson for \$60.50 at 50 cents a pound.

John Bridges sold his 99 pound lamb to Tierra Blanca Lodge for \$37.72 at 38 cents a pound.

Jimmy Butler sold his 104 pound lamb to W. L. Johnson for \$32 at 30 cents a pound.

Kenneth Drake sold his 91 pound lamb to Hereford Poultry and Egg for \$27.30 at 30 cents a pound.

Joe Nelson sold his 120 pound lamb to Joe Butler for \$39 at 32½ cents a pound.

Jack Hagar sold his 122 pound lamb to Al Smith for \$37 at 30 cents a pound.

Don Sheffey sold his 92 pound lamb to Joe Butler for \$32.20 at 35 cents a pound.

Melvin Aven sold his 96 pound lamb to Miller Plumbing Co. for \$28.80 at 32½ cents a pound.

Bobby Bradley sold his 99 pound lamb to Clovis Cattle Commission Company or \$29.70 at 30 cents a pound.

J. C. Newton sold his 100 pound lamb to Earl Plank or \$27.50 at 27½ cents a pound.

Pete Plank sold his 100 pound lamb to Colby Conkwright and son for \$32.50 at 32½ cents a pound.

Jack Bradley sold his 133 pound lamb to Clovis Cattle Commission Co., for \$33.25 at 25 cents a pound.

J. C. Newton sold his 92 pound lamb to Wes Anthony or \$29.90 at 32½ cents a pound.

Jack Hagar sold his 102 pound

(Continued on Page 2)

Blood Test Report Brings Guilty Plea In DWI Case

A penalty of 10 days in the county jail and a fine of \$75 was assessed against Mack Watts, 25, when he was tried Thursday in County Court.

Watts was charged by information on December 28 with driving while intoxicated on December 26.

A plea of guilty was entered by Watts when the blood test which he had voluntarily submitted to showed that he was intoxicated at the time of his arrest.

Blood Test Report

The report of the blood test, which was sent to the Department of Public Safety at Austin for analysis, was submitted to County Judge Horace L. Schloss by County Attorney J. Edward Line.

According to the report, Watts was definitely under the influence of intoxicating liquors at the time of his arrest by the Highway Patrol. Watts was asked to surrender his driver's license, and turned over to the judge a Texas chauffeur's license. He was informed by the court that his license to drive any type of motor vehicle in Texas was suspended for a period of time not to exceed one year from the date of conviction.

P. R. Elmore's Funeral Held Friday In Friona

Funeral services for Porter R. Elmore, 48, were held Friday afternoon at the First Methodist Church in Friona with Rev. U. S. Sherrill, pastor, officiating.

Mr. Elmore died in Northwest Texas Hospital in Amarillo Thursday after an illness of several weeks.

He was born May 24, 1905, in Quinlan, Okla. On May 20, 1951 he married Viva Leonard in Los Angeles, Calif.

Survivors

Survivors include: his wife, parents, Mr. and Mrs. H. H. Elmore of Friona; a daughter, Mrs. Jimmy Black of Houston; a brother, W. V. Elmore of Friona; a sister of Friona and one grandchild.

Burial was in the Friona Cemetery under the direction of Gilliland Funeral Home.



BOBBY BRADLEY, 14, Dimmitt High School freshman, won first place in the mutton crossbred class of the sheep division at the Junior Livestock show. Bobby, son of Mr. and Mrs. Jack Bradley, has spent four years in 4-H work and one year in FFA. With five sheep of his own now, he is planning on expanding his flock. (Staff Photo)

Conkwright.

(Continued from Page 1)
 son was 13th; Gordon Wright of Friona was 14th; and Kenneth Clearman of Hereford was 15th. In the pens of three steers, Jimmy Cartwright was first; Clearman Brothers was second; Jack-

son Brothers was third; Steven Slagle of Hereford was fourth; and Jesko Brothers of Farwell was fifth.

Several species of right whales are believed by scientists to restrict their activity to arctic and temperate waters and are thus divided into two groups in northern and southern waters.

Around...

(Continued from Page 1)

lamb, the first he had ever raised and shown, quietly lay down in the show pen and refused to get up again. The lamb was exceptionally fat, and had had its toenails trimmed recently. Hard floors had made its feet tender, and the show ring hay was evidently just too good to leave.

A meeting has been called at Ford School house for 8 o'clock Tuesday night to set up a permanent type community organization which may be able to take over the school building for a community building, open to all organizations on an equal basis. All members of the Ford community are being urged to attend the meeting.

A ladies' night meeting in which two children from the Masonic Home School will appear has been scheduled at the Hereford Masonic Lodge for Monday evening, Bill Phipps, Worshipful Master, announced today. The meeting will start at 8 o'clock and will include light refreshments. All Masons, their wives, Eastern Star members and other allied organizations are invited.

In Thursday's Brand, February 18, in listing the winners of the Scout window display contest, Den 1, Pack 51 in Anthony's window was listed as second place winner. It should have been Den 1, Pack 50 in Anthony's window as second place winner.

This year's campaign to raise \$4,795 in Deaf Smith County for the Red Cross will begin officially with a Kick-off Breakfast at 10 o'clock Thursday morning in Hotel Jim Hill, according to Jimmy Allred, fund chairman.

Mrs. Sumner Attending Granddaughter's Funeral

Mrs. George Sumner left Hereford Thursday to attend the funeral of her granddaughter, Sheryl D. Davis, daughter of Mr. and Mrs. Bobby Joe Davis of Antioch, Calif.

The baby was born Monday morning in Antioch and died Wednesday.

Mrs. Davis is the former Shirley Sumner, daughter of Mr. and Mrs. George Sumner of Hereford. Bobby Joe Davis is the son of Mrs. Lester Thompson of Hereford. Both Mr. and Mrs. Davis are graduates of Hereford High School. They moved to Antioch from Hereford.

Auction...

(Continued from Page 1)

lamb to Howard Gault for \$36.60 at 30 cents a pound.

Lynn Thompson sold his 104 pound lamb to Fraser Milling Co. for \$27.78 at 27½ cents a pound.

Jimmy Burkett sold his 110 pound lamb to J. R. Allison for \$30 at 27½ cents a pound.

Richard Hagar sold his 89 pound lamb to Al Smith for \$33.38 at 37½ cents a pound.

Jack Pinkert sold his 80 pound lamb to Cliff Wimberley of Vega for \$26 at 32½ cents a pound.

Pinkert also sold his 165 pound lamb to Cliff Wimberley for \$34.12 at 32½ cents a pound.

Kenneth DeHart sold his 111 pound lamb to Earl Plank for \$27.75 at 25 cents a pound, and his 97 pound lamb to Plank for \$24.25 at 25 cents a pound.

Jimmy Burkett sold his 121 pound lamb to Earl Plank for \$30.25 at 25 cents a pound.

Pete Plank sold his 92 pound lamb to Frank Bezner for \$21.16 at 23 cents a pound.

Craig Griffith sold his 100 pound lamb for \$23 to Frank Bezner at 23 cents a pound.

Pete Plank sold his 137 pound lamb to Frank Bezner for \$31.51 at 23 cents a pound.

Dick Plank sold his 137 pound lamb to Frank Bezner for \$31.51 at 23 cents a pound.

Wayne Morris sold his 89 pound lamb to J. B. Cocanougher for \$20.47 at 23 cents a pound, and his 112 pound lamb to Cocanougher for \$25.76 at 23 cents a pound.

Gerald Hardage sold his 113 pound lamb to Cocanougher for \$25.99 at 23 cents a pound.

Larry Cooper sold his 103 pound lamb to Cocanougher for \$23.69 at 23 cents a pound, and his 81 pound lamb to Cocanougher for \$18 at 23 cents a pound.

Jack Bradley sold his 109 pound lamb for \$26.16 to Lee Cocanougher for 24 cents.

Jimmy Howell sold his 109 pound lamb to Lee Cocanougher for \$26.16 at 24 cents a pound.

Troy Christian sold his 97 pound lamb to Lee Cocanougher for \$23.28 at 24 cents a pound.

Troy Christian sold his 95 pound lamb to Lee Cocanougher for \$22.80 at 24 cents a pound.

Harvey Lester sold his 78 pound lamb for \$18.72 to Lee Cocanougher at 24 cents a pound and his 69 pound lamb to Lee Cocanougher for \$16.56 at 24 cents a pound.

Lex Huggins sold his 97 pound lamb to Fraser Milling Company for \$21.83 at 22½ cents a pound and an 82 pound lamb to Fraser Milling Company for \$18.45 at 22½ cents a pound.

Charles Roberts sold his 112 pound lamb to Fraser Milling Co. for \$25.20 at 22½ cents a pound and a 96 pound lamb to Fraser Milling Company for \$21.60 at 22½ cents a pound.

James Roberts sold his 99 pound lamb to Fraser Milling Company for \$22.28 at 22½ cents a pound and a 116 pound lamb to Fraser Milling Company for \$26.10 at 22½ cents a pound.

David Dragger sold his 90 pound lamb to Wesson Real Estate for \$22.28 at 24 3-4 cents a pound.

Morris Lee Blankenship sold his 114 pound lamb to Wesson Real Estate for \$23.22 at 24 3-4 cents a pound.

Paul Dragger sold his 90 pound lamb to Wesson Real Estate for \$22.28 at 24 3-4 cents a pound.

CALVES
 Jimmy Conkwright sold his 818 pound Grand Champion calf to Hereford State Bank for \$654.40 at 80 cents a pound.

Bob Anthony sold his 951 pound calf to Blanton Butane for \$485.01 at 51 cents a pound.

Jimmy Conkwright sold his 810 pound calf for \$311.85 to the Hereford Brand at 38½ cents a pound.

Milton Moore sold his 1054 pound calf to Hereford Grain Corp., for \$326.74 at 31 cents a pound.

Jerry Hinson sold his 785 pound calf to Hereford Farm Equipment Company for \$235.50 at 30 cents a pound.

Bob Anthony sold his 975 pound calf to REA for \$302.25 at 31 cents a pound.

Larry Kaul sold his 738 pound lamb to Consumers Fuel Corp., for \$250.92 at 34 cents a pound.

Ronny Nelson sold his 1032 pound calf to George Willis of Dimmitt for \$283.80 at 27½ cents a pound.

Jimmy Clearman sold his 723 pound calf for \$260.28 to Packard Milling Company at 36 cents a pound.

Weldon Tatum of Black sold his 904 pound calf to the First National Bank for \$343.52 at 38 cents a pound.

Russell Miller sold his 767 pound calf to Allred Oil Company for \$260.78 at 34 cents a pound.

CALVES
 Don Parsons sold his 721 pound calf to Hereford Butane and Gas Company for \$288.40 at 40 cents a pound.

Janie Clearman sold his 841 pound calf to Kinsey Motor Company for \$322.78 at 38½ cents a pound.

Charles Springer sold his 670 pound calf to Fraser Milling Company for \$286 at 40 cents a pound.

Charles Springer sold his 825 pound calf to Dameron Hereford Ranch for \$358.87 at 43½ cents a pound.

Gayle Crouch sold her 772 pound calf to N. E. Milburn for \$285.64 at 37 cents a pound.

Jimmy Northcutt sold his 1024 pound calf to Coopers Market for \$384 at 37½ cents a pound.

Russell Miller sold his 7961 pound calf to REA for \$294.52 at 37 cents a pound.

Milton Moore sold his 1111 pound calf to Clovis Cattle Commission Company for \$288.86 at 26 cents a pound.

Don Jackson sold his 762 pound calf to Pitman Grain Company for \$304.80 at 40 cents a pound.

John Wimberley sold his 803 pound calf to the First State Bank of Vega for \$273.02 at 34 cents a pound.

Woodrow Northcutt sold his 907 pound calf to Pitman Grain Company for \$294.78 at 32½ cents a pound.

Steven Slagle sold his 771 pound calf to Hereford Locker and Cold Storage for \$362.37 at 47 cents a pound.

Wayne Jesko sold his 970 pound calf to Howard Gault for \$305.55 at 31½ cents a pound.

Gordon Wright sold his 792 pound calf to Piggly Wiggly for \$281.16 at 35½ cents a pound.

Kenneth Clearman sold his 640 pound calf to Summerfield Elevator for \$272.00 at 42½ cents a pound.

Roy Armitage sold his 772 pound calf to McCaslin Lumber Company for \$277.92 at 36 cents a pound.

Don Jackson sold his 781 pound calf to R. J. Richardson for \$242.11 at 31 cents a pound.

Ronald...

(Continued from Page 1)

fourth and fifth; Paul Beth Corbett, second; Billy Down, third.

Cock—Paula Beth Corbett, first.

Pullet—Paula Beth Corbett first, fourth and fifth; Cecilia Wilhelm, second; Beatrice Wilhelm, third.

Cockerel—Paula Beth Corbett first and second; Buddy Bob Campbell, third.

White Rocks
 Hen—George Heard, first; Paula Beth Corbett, second; William Russ, third.

Pullet—Ronald Kershen first and second.

Cockerel—Ronald Kershen, first.

White Wyandotte
 Young Pen—Arlene Cuppell first.

Pullet—Drew Kershen first and third; Arlene Cuppell, second; William Russ, fourth.

Capons—Jack Hagar, first second, third, fourth and fifth.

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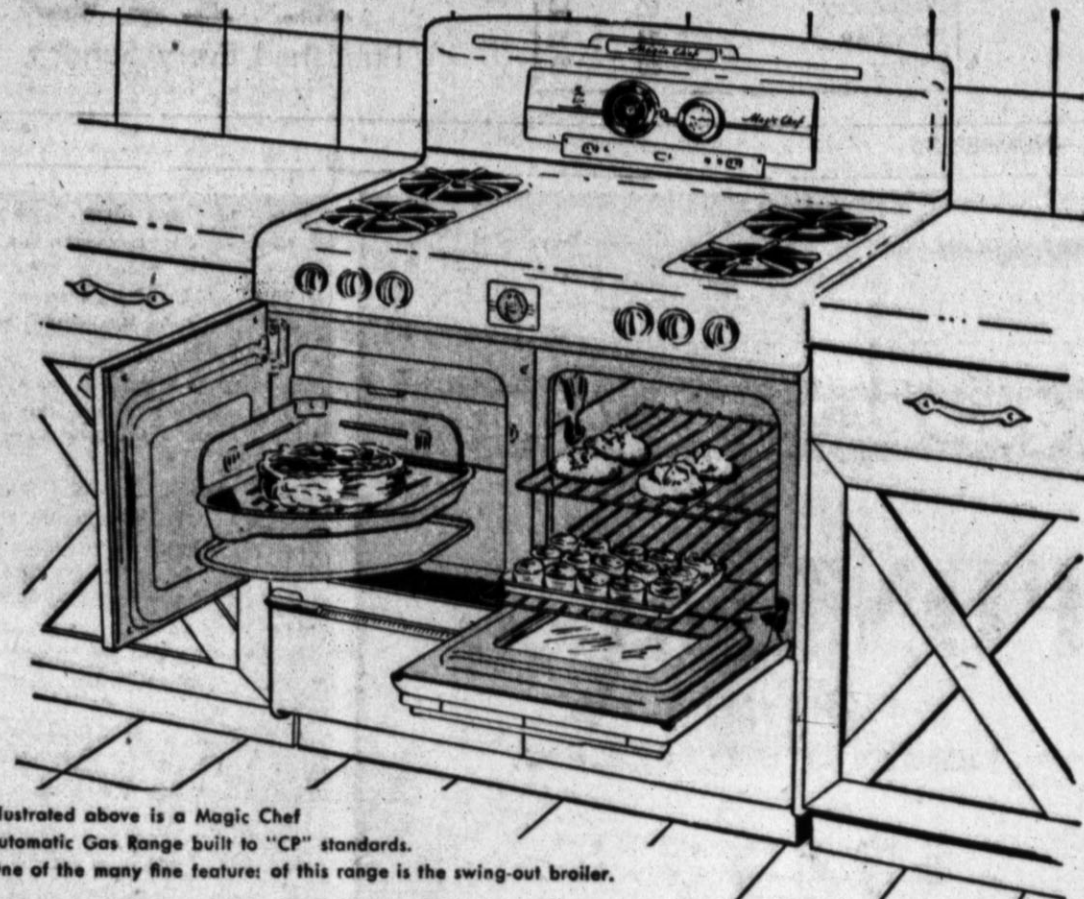
E. Highway 60

Phone 195

Steven Slagle sold his 660 pound calf to Hereford Gln Company for \$234.30 at 35½ cents a pound.

Bob Jackson sold his 796 pound calf to Guseman Cattle Company for \$286.56 at 36 cents a pound.

Jerry Brittle sold his 716 pound calf to Piggly Wiggly for \$263.12 at 36 3-4 cents a pound.



Illustrated above is a Magic Chef Automatic Gas Range built to "CP" standards. One of the many fine features of this range is the swing-out broiler.

Completely automatic...the modern Gas range

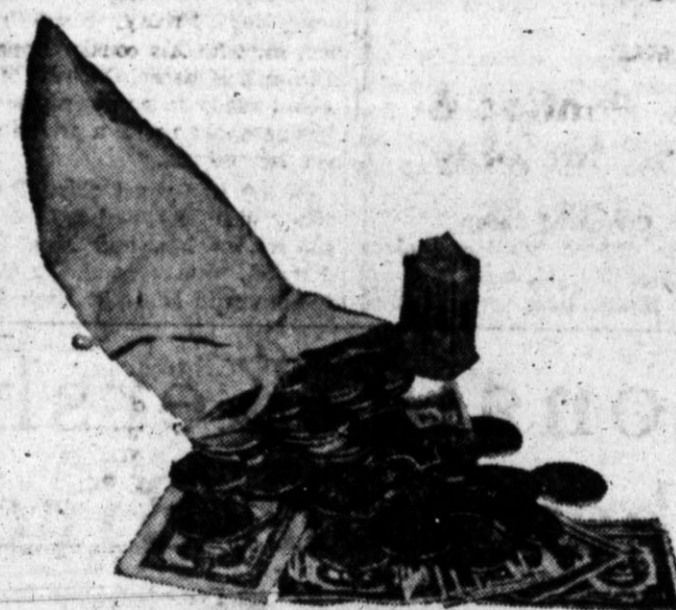
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Yes, and these Fairbanks-Morse Turbine Pumps stack it at its most economical and efficient level. You see, Fairbanks-Morse Turbine Pumps... the Pomona line... have many advantages... whether you need oil or water-lubricated pumps. You can readily adjust capacities on these pumps by merely turning a nut in the top of the motor head—this means savings for you through no wasteful throttling!

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 Powerglide, Radio, Heater - 18,800 actual miles. Beautiful 2-tone green finish **\$1295**

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1951 OLDSMOBILE "Super 88" 4-Dr, radio, heater,
 beige color, nice one-owner car **\$1195**

1951 DODGE Coronet 4-Dr Sedan radio, heater,
 beautiful two-tone blue and grey - a car you will like **\$895**

1951 OLDSMOBILE "Super 88" 4-Dr, radio, heater,
 hydramatic drive, beautiful palm green color **\$1250**

1952 GMC ½-Ton pickup, well equipped, viced to sell **\$825**

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Summerfield NEWS

By Ann Lookingbill

Mrs. Lee Curry attended a Methodist Sunday School party in the home of Mrs. T. W. Alderson of Hereford last Friday afternoon.

Mrs. Janelle Hennen and daughter, Becky, of Phoenix, Ariz., are visiting her parents, Mr. and Mrs. L. F. Carter.

Mrs. Ray Johnson, Mrs. L. H. Lookingbill, Mrs. Guy Walser, Mrs. Joan Euler and Mrs. Leta

Lee Neill attended the County Federation in Hereford Monday at the Methodist Church.

Mr. and Mrs. C. A. Barkley and family spent Sunday in the home of Mr. and Mrs. Delbert Bainum. Mrs. Jack Clark was hostess to a party Wednesday. A large number of guests were present.

Mrs. Elmer Northcutt of Garcia was visiting her mother, Mrs. Elwyn Hartman, and sister, Mrs. Jack Clark, Wednesday.

Pink and Blue Shower
Mrs. Elwyn Hartman and Mrs. Jack Clark attended a pink and

blue shower honoring Mrs. Dorothy Baize last Friday night in the home of Mrs. Chester Wiggins in Hereford.

Mr. and Mrs. Carl Lee, Charlene Lee and Henry Clark ate dinner Thursday with Mr. and Mrs. J. F. Cheatham in the Frio Community.

Mrs. L. H. Lookingbill Sr., was in Amarillo Wednesday.

The young people are enjoying playing volleyball in Jack Streun's barn.

Rev. and Mrs. Don Larkin are attending a study course this week at the First Baptist Church in Hereford. Brother Larkin is teaching one group of the young people in the course.

Rev. Keeton of Wayland College, who is affiliated with the United Texas Dries, preached here Sunday night.

Those visiting in the home of Rev. and Mrs. Don Larkin Sunday were: Mr. and Mrs. Roy Bradstreet and children, W. N. Bradstreet and Sylvia Ann of Wheeler, a sister and brother-in-law, of Mrs. Larkin's, Mr. and Mrs. West Bailey, and five children of Dexter, N. M.

N. O. Phillips of Amarillo called in the home of Mr. and Mrs. Roy Johnson Monday morning.

Mr. and Mrs. Charles Noland were in Littlefield Thursday on business. They went on to Lubbock, Plainview and Lockney. Mrs. J. A. Noland returned home with them. She has been visiting relatives and friends for the past two weeks.

Marvin Kuper has been out of school all week under the doctor's care.

Bob Noland joined a group of young people in Hereford Sunday and went to Palo Duro for a picnic.

Farmers Busy

Farmers are busy, some irrigating their wheat as well as getting their land ready to irrigate before planting time.

Our Sunday School continues to grow. We had 119 present for Sunday School Sunday morning with more coming in for the church services.

Horace Baize is in Dallas where he underwent surgery on his back last week.

Mr. and Mrs. Joe Story and Gary visited in the J. B. Noland home Sunday afternoon.

Ann Lookingbill spent Tuesday night with Gene Glass of Hereford.

Mr. and Mrs. Kenneth Christie and Valerie attended the wedding of Kenneth's cousin, Billy Frank Yandell, in Victoria, near San Antonio, last Friday. Kenneth was best man for his cousin. Kenneth's mother and sister, Geneva, of Lubbock went with them. Kenneth and Deloris spent the rest of the weekend on the coast.

Jimmy Christie spent the weekend with his grandparents, Mr. and Mrs. W. J. Thomas of Plainview.

Mr. and Mrs. L. B. Lookingbill, Bill and Fred spent Sunday in the home of Mr. and Mrs. Bradley Lookingbill of Hereford.

Finas Bodkin of Tahoka is visiting with his brother and sister-in-law, Mr. and Mrs. Ray Bodkin.

Week With Daughter
Mrs. A. T. Winkle of Dimmitt



Pvt. Lookingbill Getting AA Training

Pvt. James L. Lookingbill, son of Mr. and Mrs. L. B. Lookingbill of Summerfield, will remain in the Antiaircraft Artillery Replacement Training Center at Ft. Bliss for his second eight-week cycle of basic training.

Pvt. Lookingbill will graduate at a formal parade and retreat ceremony and then be eligible for assignment in a permanent antiaircraft artillery unit.

spent the week with her daughter, Mrs. J. M. Wright.

There is a new house going up on the Earl Lance place. It is being built for Mr. and Mrs. Reese Dawson. Reese is connected in farming with Mr. Lance.

Mr. and Mrs. O. B. Sumner of Hereford were visiting in our community Sunday and attended church Sunday morning.

Mr. and Mrs. C. B. Thomas of Hereford were church visitors Sunday night.

Mrs. Ray Johnson baked Mrs. Guy Walser an angel food cake for her birthday.

Mr. and Mrs. L. H. Lookingbill Jr., Judy and Janet, Mr. and Mrs. Johnny Winkler, Sandy and Sarah of Hereford spent Sunday in the home of Mr. and Mrs. L. H. Lookingbill Sr.

J. B. and Linda Kay Noland attended the Camp Fire Girls Dad and Daughter Banquet in Hereford Saturday night. Linda Kay helped in the program by singing in the sextet.

Fred Lookingbill spent Thursday night with Sammy Leslie north of Hereford.

Rev. and Mrs. Don Larkin attended a youth meeting at the First Baptist Church in Hereford Saturday night. Gene Streun and Jamie Clearman also attended the meeting.

Mrs. L. J. Counselman left Monday by plane for Iowa where her brother and sister-in-law, niece and nephew were killed in a head on collision between two cars.

Hen Mothers Pups

BREMERTON, Wash. (AP)—When a hen with strong mother instinct adopted four wee puppies here, there was just one trouble.

As an old worm-snatcher, Susabelle was intrigued by the pups' tiny tails. Mr. and Mrs. Edward Hahn said the resulting cries of the quadruplets appealed to Susabelle's higher maternal qualities and it wasn't long before she provided safe shelter for the tails under her wings, along with the pups.

The Hahns took care of the feeding, by bottle, until the pups' mother got back from the hospital.

Beginning Bootlegger Loses

COLUMBIA, S. C. (AP)—State Circuit Judge E. H. Henderson gave a confessed bootlegger first offender choice of six months or \$100 after exacting a promise from the man that he would mend his ways.

"I'm through!" the prisoner assured Henderson. "That was the first and only pint I ever sold, and darned if that wasn't to a deputy sheriff."



Leonard Walterscheid Is Serving In Japan

Pfc. Leonard W. Walterscheid, son of Mr. and Mrs. Frank J. Walterscheid, is now serving at the Kokura General Depot in Japan.

Pfc. Walterscheid, a graduate of Hereford High School in 1951, entered the service in October of 1952 and was stationed at Ft. Bliss before being transferred to Japan.

Elephant In The Streets!

ATLANTIC CITY, N.J. (AP)—Policeman William Downs was sober, but still he saw an elephant moving up the Boardwalk.

He called headquarters. By the time a patrol car arrived, Downs discovered the elephant was a big mechanical model being moved to another location.

Apples Mean Prosperity

FAIRBANKS, Alaska (AP)—Remember when selling apples was a symbol of the big depression?

They were a red-checked sign of prosperity recently in the Far North. They sold for 50 cents apiece.

Bob Rice flew a box of the fruit to the remote village of Aklavik, in northwestern Canada, along with a cargo of machinery. He said the apples were snapped up at the premium price in an hour and a half.

About 76.7 per cent of rural North Carolina homes had electric lights in 1950.

Political

Announcements

For State Representative, 96th

Legislative District:

Jesse M. Osburn

For District Clerk:

Lucille Posey

For County Judge:

Horace L. Schloss

For County Judge

Homer E. Henslee

For Sheriff, Tax Assessor-Collector:

Lowell Sharp

For County Clerk:

Ralph Smith

For County Treasurer:

Velma Hodges

For County Attorney:

J. Edward Line

For County Commissioner, Precinct 1:

M. T. (Marion) Rutter

For County Commissioner, Precinct 2:

Otto Massie

S. O. Wilson

For County Commissioner, Precinct 3:

Bernie Northcutt

For County Commissioner, Precinct 4:

W. F. Perry

WATCH FOR

TIME

FEBRUARY 26th

Modern Berlin includes 341 There are more than 3,000 islands The year 1953 was the Year of square miles. in the Republic of Indonesia. the Snake in China.



CONGRATULATIONS

To The Boys And Girls Entering Hereford's

8th ANNUAL JUNIOR LIVESTOCK SHOW

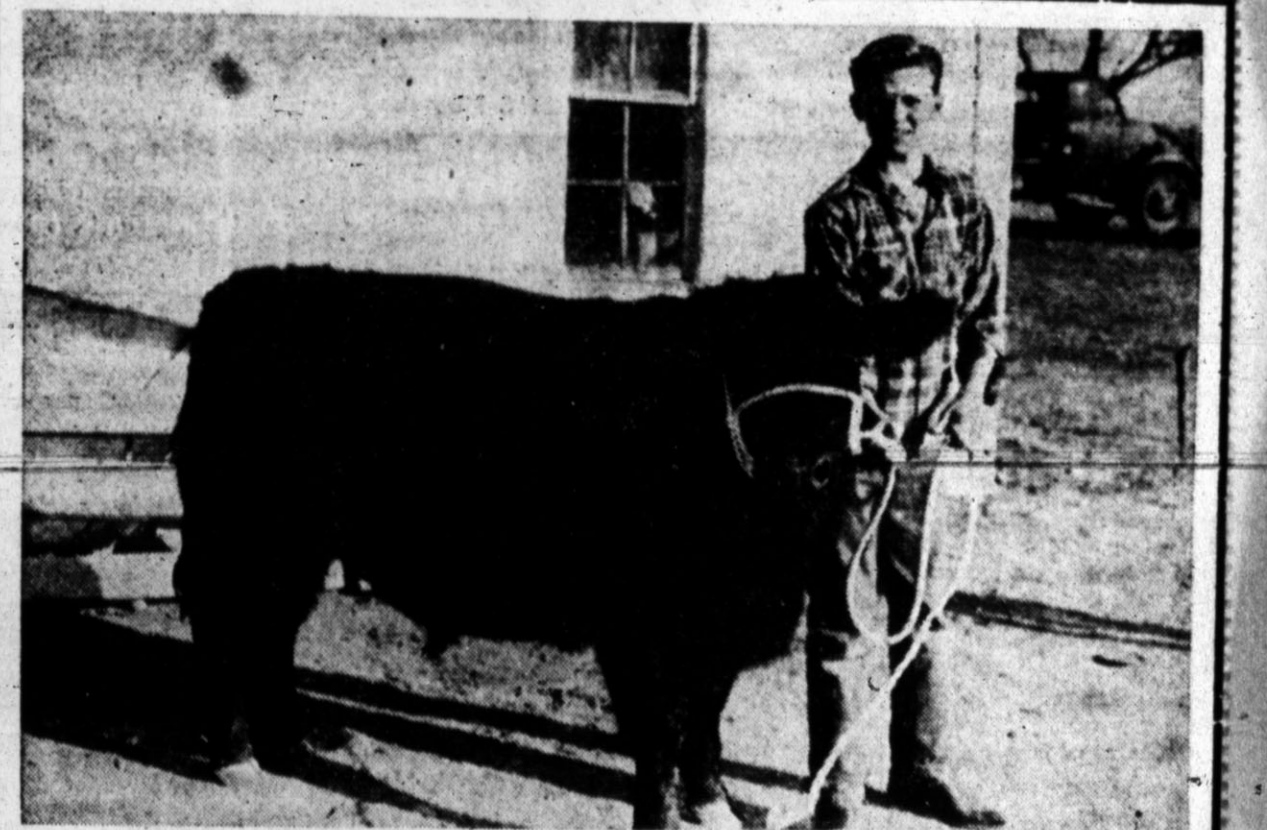
Whether You

Won or Lost

Your're Still

Tops With Us!

THE *Vogue*



CONGRATULATIONS

to the entrants of Hereford's

8th ANNUAL JUNIOR LIVESTOCK SHOW

We know that you have worked hard to get your animals ready for the show, and whether you won or lost, you're still tops with us. We're sincerely interested in your welfare, and invite you to drop by anytime. Maybe we can help you with your work.

VISIT US OFTEN

We Give Gunn Bros. Stamps

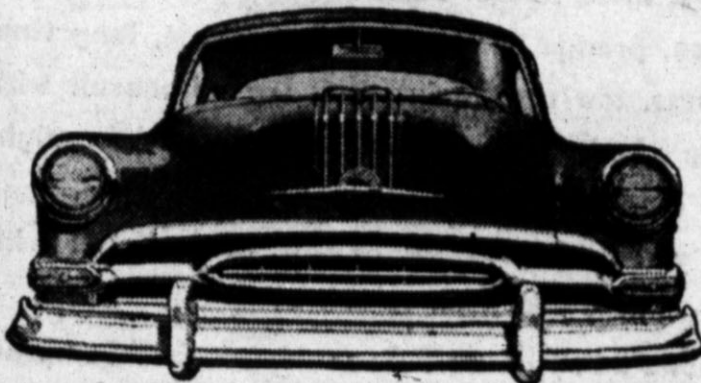
HEREFORD HARDWARE

EQUIPPED * DELIVERED

1954 PONTIAC 8

5-PASSENGER SEDAN
122-INCH WHEELBASE

\$2477⁷⁷



Includes...

TAX • LICENSE AND TITLE

- UNDERSEAT HEATER
- DUAL DEFROSTERS
- WHITE SIDEWALL TIRES
- DE LUXE STEERING WHEEL
- DIRECTION SIGNALS
- CHROME BUMPER GUARDS, FRONT AND REAR
- CHROME TRUNK GUARD
- CHROME GRAVEL GUARDS
- PERMANENT TYPE OIL FILTER
- TWIN SUN VISORS
- ARM RESTS, FRONT AND REAR
- ELECTRIC CIGAR LIGHTER
- ASH TRAYS, FRONT AND REAR

*We can deliver a Pontiac 6 5-Passenger Sedan for only

\$2,274.26



Including tax, license, title, Oil-Bath Air Cleaner and the best 7 days trial drive.

H & W Implement Co.

244 E. 3rd St.

Phone 5

Sturgis Posture Chairs

EXECUTIVE CHAIR



STURDY STEEL
CONSTRUCTION
PADDED SEAT,
BACK AND ARMREST
GREY

\$74⁰⁰

LARGE SECRETARIAL CHAIR

Sturdy Steel Construction
Padded Seat and Back
Grey

\$59⁰⁰



SPECIAL ORDERS
For Counter Machine
Tickets

Call Us For Your
Cash Register Paper



OFFICE SUPPLIES

Phone 201

1st Door South of Texas Theatre

The Ladyfaire

formerly of East Second St.
HAS RECENTLY MOVED

to the

PARK AVENUE SHOPPING CENTER

With the Same Efficient Operators
Dorothy - Effie - Edith - Pearlene
and Zelde

The Ladyfaire

Phone 65

WANT ADS Phone 30 or 31

FREE Theatre Tickets To See



WEDNESDAY - THURSDAY

FEBRUARY 24 - 25

Star Theatre

Be Sure and Ask for Your Free Tickets
With each PAID-IN-ADVANCE classified ad placed in The Brand, we will give you a free ticket.

1. FOR SALE Miscellaneous

PICTURE FRAMING with personal attention on each job. Mrs. J. J. Buckner, 24 Ave. D. Phone 751. B-1-15-43-tfc

Hereford Glass Co. Expert Car Glass Installation. Table top and Window Glass Picture Frames. 102 Park Ave. Ph. 1425 B-1-16-tfc

LADIES! You'll be pleased with the New Curtis Cabinets at Carl McCaslin Lumber Co. Styled for your convenience. See them today! Phone 7. B-1-23-29-tfc

SAVE \$1.60 per month... if you use a quart of milk per day. We now offer Cream O'Plains Pasteurized, Homogenized, Vitamin D Milk in gallon jugs for 80 cents per gallon. At the Hereford Creamery, or Delivered to your porch. Just call 680 for complete details. B-1-46-31-tfc

FOR SALE: Well grained hegiar bundles. Nortex seed oats. P. L. Carmichael, 6 miles east, 4 north, Hereford. B-1-18-31-tfc

TOPS - Demke's Farm Hatchery Large Type White Leghorn chicks. Outstanding since 1927. A. H. Demke, Box 180G, Stephenville, Texas. B-1-19-32-26k

FOR STANLEY HOME Products, see Mrs. Otto Gilliland, 607 East Third. Phone 1593. B-1-13-32-9c

FOR SALE: Texas red oats. Phone 3601. Dawn Exchange. B-1-9-5-tfc

FOR SALE: 10,000 pounds Hubam Clover seed. Also 10,000 bundles grained hegiar bundles. 8 cents L. L. Arnold, 13 S. E. Hereford, on Dimmitt Highway, 1 1/2 West. B-1-25-5-8-c

READ THE CLASSIFIEDS

SEE Hereford Grain Corp. For Your Garden Seeds Phone 360 B-1-33-TFC

USED PARTS All Makes Cars-Trucks. Good Late Model Motors. We Buy Junk Iron, Batteries, Metal and Wrecked Cars. DEARING WRECKING CO. West Highway 60 Phone 1830 Hereford, Texas B-1-6-9P

STRAYED: Vicinity of Box Car Williams, NW Hereford. Two choice Hereford yearlings. T on right hip. Two common yearlings. Flying V right hip. One common yearling, lazy J right hip. Contact Bobby Jones, phone 2138 Westway. B-1-23-67-3c

SHADE TREES, fruit trees, evergreens, shrubs, roses, hedge and other nursery. Mrs. J. F. Ward, North Main. S-1-17-23-tfc

BARGAIN IN USED Gearheads and Irrigation Pump. Kenny Gear Machine Works. B-1-11-34-T F C

NOTICE Listings for Farm Bureau Auction Sale must be in by Monday noon. Leave at Farm Bureau Office, North of Courthouse. S-1-35-1c

CALL Hereford Office Machine Company -- phone 518 For Demonstration of New Kirby Vacuum Cleaner. S-1-35-1c

THANKS FOLKS. Your increasing patronage has enabled your Rawleigh Dealer to trade for a station wagon with which I can give even faster service on products. Ted Eaton, your friendly Rawleigh Dealer, 503 Irving. S-1-34-35-1p

SEVERAL GOOD TRUCK Tubes, large air horn for truck, combine trailer. 503 Irving, Hereford. S-1-14-35-1p

2. FOR SALE Farm Equipment

FOR SALE OR TRADE: Three Massey Harris Combines. One 1949 14 ft. Augar; One 1950 No. 27 14 ft. Canvass; one 1951 14 ft. Canvass. These machines located at 239 Avenue F. Will finance to responsible parties. Lester Newton. Phone 277-W Hereford. B-2-38-34-4 P

3. FOR SALE Automobiles

1952 DODGE FOR SALE. This car is in good shape and can be seen in my garage at 410 Jewell Street in Hereford. C. R. Smith. B-3-26-5-tfc

FOR SALE: 1948 IHC KB-6 Truck and 33' Hobbo trailer. E. V. Hargrove, Dimmitt, Texas. Phone 338-W. B-3-17-35-2p

4. REAL ESTATE

If you have something for sale or trade -- see us. G. L.'s we have a farm for you. J. B. ELLISTON Real Estate 132 E. 2nd. Phone 179 B-4-39-tfc

FOR SALE OR TRADE: A four room house with bath on pavement, two blocks from Central School. Price \$5500. Call 1517-W after 5 in the afternoon. B-4-26-7-2c

REAL ESTATE AND LOANS E. B. POSEY, DEALER. Phone 368-Box 506, Hereford, Texas. S-1-11-14-tfc

FOR SALE: 1948 IHC KB-6 Truck and 33' Hobbo trailer. E. V. Hargrove, Dimmitt, Texas. Phone 338-W. B-3-17-35-2p

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FOR SALE: 60x138 lot. Good location on paved street. Desirable neighbors. \$900. Call 1275-W after 6 p.m. B-4-tfc

I have good listings on FARMS - RANCHES ANY SIZE to BUY A FARM to SELL YOUR FARM to MAKE YOU A LOAN SEE W. R. METCALF REAL ESTATE 632 W. 1st St. on Highway 60 Hereford, Texas Of. Ph. 854, Res. Ph. 1489-W P. O. Box 845 B-4-19-tfc

320 acres all in cultivation, 280 acres good wheat, and 80 acres good barley, 1-3 delivered. Perfect land at only \$75.00 1/2 minerals. B-4-19-tfc

400 acres with new \$20,000.00 home and good 10" well on pavement. Will trade for good motel or sell for \$200. B-4-19-tfc

Nice new motel with 12 units and large living room to trade for 1/2 section good land around Hereford. See us on this. Good money maker. B-4-19-tfc

Alderson & Ridgeway 238 Main Street - Phone 397 Hereford, Texas B-4-35-tfc

LOTS FOR SALE: 60x300 and 60x150. South Main. Call 1289. B-4-9-31-8p

LANDS... YES! Good half section located in very good water area with one good 8" irrigation well... immediate possession, close in. Price... \$165.00 per acre. It's 1 1/2 miles out to this fine half section that has one good 8" irrigation well on it... if sold can give possession... There are no improvements other than irrigation well. Price... \$112.00 per acre. Want good, clean land?... Then this quarter section of grass-land should suit you. Lays level as a floor and in extremely good water area. No improvements. Will take half cash and 10 years on balance. Price... \$200.00 per acre. SAM NUNNALLY Lone Star Agency 123 Main Ph. 424 Nite & Sun. 1711 B-4-35-2c

FOR RENT: 160 Acres. Two good 8" irrigation wells. All in cultivation. 100 acres wheat. Located near Hereford. Priced \$250.00 per acre if sold soon. \$21,000 will handle. See W. R. Metcalf, Real Estate, 632 West First Street, on Highway 60, Hereford, Texas. Office Phone 854; residence 1489-W. Box 845. S-4-49-31-tfc

10 ACRES AT EDGE OF Hereford. All in cultivation. Sowed in wheat. Good 4" irrigation well. Otto Massie. 133 West Third. B-4-21-34-2p

FOR SALE - Special this week only, 290 A. Well improved & irrigated. Near Hereford. Price \$160.00 Acre. TRADE - Small business for 80 or 160 A. Land. This is an extra special deal. Hugh Bookout Realty 533 E. 1st St. Hereford, Texas Res. Ph. 1270-W Off. Ph. 1674 B-4-35-2c

WESSON SPECIALS LAND TO SELL ON G. I. LOANS 80 acre tract. All good level land in irrigation district to sell for One \$7,500.00 G. I. Loan. 320 ACRE TRACT: In irrigation area to sell for Three G. I. Loans. 160 ACRE TRACT: Good electric irrigation well. All good land in cultivation. Close to Hereford. To sell to 4 veterans on G. I. Loan. Per acre \$200.00. MANY OTHER GOOD BUYS Ph. 944 317 Sampson WESSON REAL ESTATE West of Court House Hereford, Texas B-4-34-TFC

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FOR RENT: 160 Acres with irrigation well. Cased. M. A. Crum, Friona. B-5-12-35-2p

FOR RENT: Two room furnished apartment. Close in. Phone 640-J. B-5-10-34-tfc

6. WANTED WANTED: a chance to save you 22 percent on your milk bill each month. Call 680 and get details about our Cream O'Plains Pasteurized, Homogenized, Vitamin D Milk for 80 cents per gallon. Delivered to your door, or picked up at the Creamery. Do it now. We are open Sundays. B-6-49-31-tfc

WOULD LIKE TO BUY 100 young laying hens. Write L. E. Powers, 704 Fairmont, Amarillo, Texas. B-6-16-4k

WANTED: 100 NEW MEMBERS for Wesley Methodist Church. Located at corner of Mable and Irving Streets. S-6-16-30-6p

9. Situations Wanted WORK WANTED To do typing in my home. Experienced in Legal work, stencils, moderate shorthand. Would consider part time work in office. Mrs. Stanford Knox. Phone 410-J. S-9-27-35-1p

10. NOTICE NOTICE Listings for Farm Bureau Auction Sale must be in by Monday noon. Leave at Farm Bureau office, North of Courthouse. S-10-35-1c

NOTICE Lamm Jewelry will be closed Monday & Tuesday as Mr. and Mrs. Lamm have gone to the Jewelry Show in Dallas. Come in Wednesday & see the large selection of Costume Jewelry they bring back with them. The latest styles in ear screws, necklaces & bracelets in popular price range. S-10-35-1c

Here's your opportunity for a money making business of your own, with a very small capital. Up to \$100 profit daily possible if you are not afraid of hard work, with new type Portable Disc Rolling Machine. Rolls discs on plow without dismantling. This territory now open to reliable person who can qualify. Excellent for machine shop or machinery dealers. Will stand most rigid examination. For demonstration or further information, write, call, or see, V. E. HOUSE Phone 4046 318 So. Penn Liberal, Kansas S-10-35-1c

TO THE PARTY THAT got my garden hose a week ago last Sunday - Will you please return it as I am badly in need of it? Mrs. W. I. Valentine. B-10-30-7-2c

PARRAKEETS: Young and beautiful. Just right to train. Call 1303. 707 Main. Francis, The Printer. B-10-15-6-4c

HEREFORD No. 849 AF & AM School Of Instruction Thurs. Feb. 18. R. L. Thompson, Sec'y W. A. Bill Phipps W. M. Kiwanis Club Thurs. Noon Hotel Jim Hill

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night

Let's Go To The Movies YOUR MAGIC CARPET TO RELAXATION!

INSURE IN SURE INSURANCE PLAINS INSURANCE AGENCY John H. Patton Wm. H. Patton All Forms of Insurance 213 N. Main St. Phone 50

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Hospital Notes

Patients in the Hospital

Nellie Jones, Bill Darier, Mrs. Oleta Molloy, Mrs. Venita Wear, R. T. Bingham, Mrs. J. R. Daniels, Mrs. Jim Monroe, Louis Gunn, Nicholas Solozar Jr., Mrs. L. E. Hubbard, Mrs. F. M. Welch, Roy Dale Miller, Mrs. Reecie Moore, Mrs. Joe Landers, Mrs. Virgil Ritchie Jr., Mrs. Gladys Carroll, Floyd Walton, L. H. Casey, Mrs. B-10-14-9-tfc

ALCOHOLICS ANONYMOUS

Phone 1898-W3 or 1692-W B-10-2-tfc

RUBBER STAMPS fast service.

Francis Printing Co. Ph. 1303. B-11-9-3-TFC

SAVE MONEY on lawn grass seed! Hereford Grain Corp. Phone 360. B-11-11-36-tfc

BIRTHS

A daughter to Mr. and Mrs. Andrew Galan, 2-19; Sons to Mr. and Mrs. L. E. Hubbard, 2-18; Mr. and Mrs. Robert Lee Miller, 2-19; Mrs. Lila Hernandez, 2-19.

PATIENTS DISMISSED

Mrs. Andrew Galan, 2-19; Brenda Kay Williams, 2-19; John Henry Burrell, 2-18; John Hall, 2-19; Dan Hall, 2-19; Walter Lee Phillips, 2-17; Mrs. Baxter London, 2-18; Mrs. T. D. Davenport, 2-18; Cassie Park, 2-18; Opal Robertson, 2-17; E. O. Dixon, 2-17; Betty Kathryn Owens, 2-19; Mrs. Bobby Davis, 2-18.

FARM & RANCH LOANS

FOR ANY PURPOSE

Loans for putting down irrigation wells, for making improvements to your farm, for buying land, or for refinancing a burden-loan condition on a more liberal basis.

Free, prompt, and liberal appraisals, long time terms, low rate of interest. Let us consult with you about your financial problems. We might be able to help you.

If you have property to sell, don't list it with us, unless you want to sell it.

Phone 944 317 Sampson

WESSON REAL ESTATE

West of Court House

Hereford, Texas

HOME OF AYERS SUPREME FEEDS

HATS OFF...

To The 4-H and

F.F.A. CLUB MEMBERS

For A

JOB WELL DONE

WEST TEXAS FEED, SEED & HATCHERY CO.

Jack Wright

Hereford, Texas

HOME OF AYERS SUPREME FEEDS

SAND OR SNOW - HERE WE GO

FOR USED EQUIPMENT BUYS

Flash-O-Gas Butane System - Oliver 77 \$100

Chattin Ditchers \$75 up

John Deere G 4-Row Cultivator \$350

12 Ft. Kirby Rotary Hoe \$100

HM - 10 Tool Bars W/Pltg. Att \$300 up

Ford & Ferguson Knife Sleds \$175

Ford Ditcher \$85

Ferguson Ditcher \$110

IHC No. 5 Stalk Cutter \$60

MM 16" Roll Over Plow \$255

Hereford Implement Co.

Progressive News

By Mrs. Ira Ricketts

Shari Carmichael appeared as birthday girl Saturday, February 13, on the program "For Kids Only" over KGNC-TV. Shari played a piano solo and also sang as part of the program. Her cousins, Jack and Lewis Gray Harris of Florey, appeared on the program with Shari.

Mr. and Mrs. C. C. Billingslea were luncheon guests Sunday of Mr. and Mrs. V. E. Dodson. In the afternoon the Billingsleas and Dodsons attended the Rondolier concert in Hereford.

Mr. and Mrs. L. G. Harris, Jack and Lewis Gray of Florey ate birthday dinner and supper with Shari Carmichael in the home of her parents, Mr. and Mrs. P. L. Carmichael.

Mr. and Mrs. Euel Luce and son Larry were luncheon guests of Mr. and Mrs. Forrest Ricketts and Janet Lee Sunday.

Mrs. Paul Cavender and children Nedda Jo and Finis Lynn of Amarillo were visiting Sunday with her parents, Mr. and Mrs. J. L. Park.

Pie Auctioneer

Friday evening of last week, P. L. Carmichael was auctioneer for the Camp Fire girls pie supper. Doris Russell spent Thursday night with Dorothy Veigel.

Mrs. Virgil Dodson was in Canyon Monday on business. She visited with her mother, Mrs. I. W. Scott, while there.

Mrs. J. L. Park has been sick for several days. Wednesday, she entered the hospital as a pneumonia patient. It is hoped she will soon be able to return to her home.

Mr. and Mrs. E. C. Harris of Lubbock, accompanied by their son-in-law and daughter, Mr. and Mrs. Aubrey West and son Dennis of Sudan were visiting Sunday at-

noon with Mr. and Mrs. P. L. Carmichael. Mr. and Mrs. Harris are former residents of Progressive.

Visitors From Commerce

Mr. and Mrs. C. A. Allard of Commerce were visiting Thursday of last week with Mr. and Mrs. E. A. Edwards, the ladies are sisters.

Bill Carmichael and E. A. Harris Jr., spent the weekend with Mr. and Mrs. P. L. Carmichael.

Mr. and Mrs. Dee Brown, Jamie and Gary of Muleshoe, Mr. and Mrs. L. G. Harris, Jack and Lewis Gray of Florey, W. G. Harris of Summerfield, Mr. and Mrs. P. L. Carmichael, Bill, Kenneth and Shari, and Miss Ginger Smith had a family dinner at the Western Wheel Inn Sunday.

Mr. and Mrs. Frank Carter and Bill were luncheon guests Sunday of Mr. and Mrs. W. P. Caldwell, Tommy and Douglas.

Mrs. F. A. Marnell called on Mrs. J. D. Gilbert Jr., Wednesday afternoon.

Linda Russell spent Sunday with Janie Bookout.

Mr. and Mrs. W. H. Stephenson, Mr. and Mrs. Joe Stephenson of Claude, Mr. and Mrs. Hugh Clearman, Carol and Linda Kay were luncheon guests Sunday of Mr. and Mrs. T. J. Parsons and family.

Mr. and Mrs. Ira Ricketts visited Sunday with their daughter and family, Mr. and Mrs. Archie Dougherty, north of Clovis.

Sunday Bill Carmichael, E. A. Harris, Miss Ginger Smith and Melvin Burges called on Robert Russell, who is confined to his bed from injuries received in a tractor accident.

Mrs. Forrest Ricketts and Janet Lee spent Monday with her Mother, Mrs. Guy Lawrence.

Kay Lynn and Jan Scott are spending the week with their uncle and aunt, Mr. and Mrs. V. E. Dodson.

Mrs. W. P. Gregory and Jake were recent visitors in Fort Worth and Gainesville where Jake was on business and Mrs. Gregory visited relatives.

Arlis Edwards had a round with a bad throat but is about well except for fever blisters.

Mr. and Mrs. O. B. Russell and Marilyn Jean of Panhandle were visiting the Clyde Russells Sunday.

J. L. Hoffman, who broke his leg some time ago, is able to be up and walk some. We know his friends and neighbors will be glad to learn of his progress.

A Few Changes

There are a few changes being made in the community such as a new window in the Jay Fortenberry home on the south. Dick Ellis is breaking out more of his grass east of his new irrigation well. Jay Fortenberry is breaking sod on the Glenn Ricketts farm. Ira Ricketts expects to plow up more of his grass.

Mr. Jenkins and Pete Caldwell are building new fences and corals. The country is really grading some good roads. Now if we can just manage to keep the irrigation run off water from ruining the bar ditches we'll have good roads for some time. Most of the wheat is looking good and growing. Some are watering wheat, others are working ground getting ready for vegetable and potato planting.

Cold Inspection Job

JACKSON, N. C. (AP) — Returning from a delivery, the driver saw someone in the rear of his meat truck. He slammed the door on the refrigerated compartment and started driving around in search of a policeman.

When he couldn't find one, the driver stopped at a service station and called several men to the truck.

They cautiously opened the door — and found a chilled-to-the-bone meat sanitary inspector.

The U.S. infant mortality rate of 28 per 1,000 live births in 1953 was 30 per cent less than the rate 10 years previous and half that of 20 years previous.



HOWDY FOLKS!

I May not be a winner but I'll be in there pitching. WHAT AM I TALKING ABOUT? That big Child Photo contest at Thomas Food. Read our big ad in this paper. I'LL SEE YOU THERE!

Back Pains



MAN and WOMEN
Ease a pinching back pain due to sacroiliac strain. Here's a light efficient brace for the thousands who suffer back pains at work or play. Now, you can stoop, bend, lift—in comfort.

Only \$3.95

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BRACE

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NEW & USED CAR VALUES

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AND FINANCING**

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Anthony's
C. R. ANTHONY CO.

CUT YOUR SEWING COST WITH THESE GRAND FABRIC VALUES

SEW

SAVE EVENT

Values to 1.29 yd. "Famous Name"

COTTONS

JUST UNPACKED . . . a gorgeous new spring collection of famous (We can't mention the name) wrinkle-shed cottons in an outstanding array of the newest and smartest colors, patterns and combinations. All first quality. Featuring the new plastic prints.

- PRINTED CHAMBRAYS
- FLOCKED CHAMBRAYS
- WOVEN SHEERS
- WOVEN GINGHAMS
- COLORFUL PLAIDS
- PLASTIC PRINTS
- CLIP FIGURES
- DOBBY WEAVES

57¢ yd.

1.98 Value . . . Permanent Finish Embroidered

ORGANDY

Truly an outstanding value too good to miss . . . Extra high quality, 39 inch permanent finish organdy with delicate embroidery patterns that you only find in much higher priced ranges. You will adore the beautiful colors.

DELICATE FLOWER AND ALL OVER PATTERNS

- White • Pink • Blue
- Maize • Aqua • Orchid

SENSATIONAL LOW PRICE

\$1 yd.

"Fruit of the Loom" FASHION PRINTS

Nationally known . . . famous "FRUIT OF THE LOOM" quality. The best 80 square fabric buy for your money . . . anywhere. An unusual assortment of the newest prints or solid colors you'll find. Plan your sewing needs now . . . buy while stocks are complete. Washable. Fast color.

- Lovely Fashion Plains
- 36" Wide All First Quality
- Famous For Its Many Uses

44¢ yd.

42 Inch . . . Famous "CHILEEN"

BUTCHER
WEAVE

Hand Washable

You'll use it for dresses . . . for skirts . . . for blouses . . . Extra fine quality Butcher Weave. Crease resistant rayons in a glorious group of new spring shades in solids only. Wide width, easy to work with. Makes up beautifully.

RAYONS

79¢ yd.

Fine Quality . . . For Ever-So-Many Uses

Playtime DENIMS

Sanforized Shrink

Lovely solid colors. 36 inches wide. For Skirts, Dresses, Shorts, Slacks, Bed Spreads, Drapes and so many other uses. Smooth, firmly woven and looks so much more expensive. Save by sewing . . . save with denim. It's popular.

59¢ yd.

Cotton Plisse

White and Pastel Shades of Orchid, Blue, Pink, Aqua and Yellow. Also Floral Designs Suitable for Baby Gowns and Pajamas.

PATTERNS AS ILLUSTRATED SKETCHED FROM STOCK

NEW SPRING FRESH COTTONS

UNBELIEVABLE SAVINGS IN THIS GRAND GROUP OF BETTER COTTONS. Choose from Printed Twists, Sanforized Printed Broadcloths, Everglazed Taffetized Prints. 36" Plain and Printed Seersucker and First Quality 80 Square Percales . . . and at less than 1c per inch. Compare quality, compare savings . . . fill your sewing needs now and be proud of them for months to come.

3 YARDS FOR **\$1**

38 Inch . . . "HUBA-HUBA" Tweed

SUITINGS

A new . . . exciting Rayon and Acetate crease resistant fabric in many beautiful tweed effect colors. 38 inches wide. Shrink controlled. Hand washable. You'll use it for skirts, dresses, jackets, etc. See this new . . . popular spring fabric at Anthony's now.

59¢ yd.

Exciting New Solid Color

PERMA-WAVE

COTTONS

Ideal for Squaw Skirts and Dresses. . . Lovely selection of the most popular solid colors. Fast color, Washable . . . REQUIRES NO IRONING. 36 inches wide. Easy to work with, makes up beautifully. See these now.

SIMPLICITY PATTERNS

Anthony's
C. R. ANTHONY CO.



About the weather: "No Comment."

There are some days when a fellow would be a lot better off to just stay in bed. Friday was like that. The telephone sure did ring around The Brand office all day. There are a few of the fine ladies of Hereford, it appears, who seem slightly inclined to blame me for



HOWDY FOLKS!

I may not be a winner but I'll be in there pitching. WHAT AM I TALKING ABOUT? That big Child Photo contest at Thomas Food. Read our big ad in this paper. I'LL SEE YOU THERE!

The Real McCoy's

By John and George



EFFER HE'S GONNA FIGHT TH' RAILROAD HE SHOULD GIT INSURED WITH

JOHN McLEAN Insurance Agency

"23 Years of Insurance Know How"

127 West 3rd Phone 2/3

city has grown and expanded—even to the point of possible tax increases. It continues. They also say that most other cities charge for this service and their feeling is that a charge to the persons receiving the service is the best answer in Hereford.

This charge will, of course, be in addition to the present garbage fees. Any person can naturally haul away his own trash or debris—or he can hire the materials hauled by some private or independent hauler. The city charges will be assessed only in such cases in which the city does the hauling, all of which is specified in the ordinance.

"You said to wait and see," declared Lee Kent Friday. "Well, I waited—but I sure don't like what I am seeing." This seems most unreasonable. Lee was loafing around drinking coffee and generally enjoying himself. If the weather had been different, he might have been working. Some people you just can't please.

Actually, these sandstorms are a result of outside interference. They are not in any way connected with my predictions. These dusters are traceable to one place, and one only. That place is Amarillo. In the newspapers, over the radio and on television they have been telling you how they were going to sponsor and promote the "Golden Spread." This is it. If you don't believe it, just watch the colors when the dusters come barreling along. Furthermore, Hereford got off light. In the Eastern Panhandle, you couldn't see across the street all day. It was terrible. If my little trace of snow and moisture hadn't fallen, think how bad it would have been here. These ladies should be thanking me instead of cussing. Anyway, please, please remember, I am not sponsoring the Golden Spread. Amarillo is doing that.

All of which is irrelevant, immaterial and inconsequential in view of the fact that people are going to quit fussing about the weather and start talking about a new City Ordinance which was passed Friday afternoon. The new ordinance has to do with the hauling of trees, tree limbs and other large masses of trash, rubble and concrete. This service, here-to-fore rendered without charge, will now cost city residents a minimum of \$5.00 for a partial load, or \$7.50 for a full truck load.

For a long time this has been a city problem. It has been kicked around for several years, but everyone on the council has always hesitated to take action. Previous discussions have disclosed that an extra truck and several extra employees are required in the hauling and handling of such trash, especially when tree trimming season is in full swing. The custom got a shot in the arm with those city-wide cleanup campaigns a few years back—and has continued as a free city service. The commissioners report that they find the cost even more burdensome as the

The question definitely has two sides. Known originally as the "City of Windmills," Hereford citizens have long taken pride in keeping the town clean. A lot of people figure if they climb these trees, saw away the limbs and buy their own liniment that the city could at least haul away the trash. Others will point to possible spread of polio and similar dire diseases as the result of some residents who simply will not haul away their rubbish when a fee is charged. Still others will declare that the city men would be sitting around anyway, why not let them haul the trees?

What is right or wrong on this subject will be strictly a matter of opinion. One thing I will predict though, "It ain't gonna be very popular."

The Russell Wingert family has been having a slight bit of TV service troubles. Their set went out a few days back and, to make things worse, Mrs. Wingert was ill and had to remain in without even a chance to watch the programs she usually misses because she is too busy to look. As you would expect, that particular night also happened to be their favorite TV night. Mrs. Wingert simply could not miss Liberace, Dorothy was keeping up with a mystery and Russell figured the wrestling matches were an absolute necessity. They talked things over, called a friend who had a TV, and went visiting to catch their favorite programs. Everything worked out swell. Next morning the TV repair man showed up to fix the set and, after testing for two seconds, grinned and walked across the room. He picked up the plug, stuck it back in the socket—and the set started performing like a million dollars. It had been detached for a vacuum cleaner plug the previous day.

Naturally, this is a touchy question around the Presbyterian manse these days so, if you mention it, be sure to smile.

C. C. Bowman sat down on a patch of goatheads the other day—and he is still mad. This time Bill Harris gets the blame. Mr. Bowman says Bill is the big authority on goatheads around here—and he figures Bill should at least develop a new strain—with emphasis on some that will not stick.

Northwest Hereford News

By Mrs. R. C. Childers
Mr. and Mrs. A. H. Inman of Plainview visited in the C. S. Barclay home Tuesday afternoon and evening.

Jan and Kay Scott, daughters of Mr. and Mrs. Ira Scott, are staying with their aunt, Mrs. V. E. Dodson.

Here's a thingamabob. I can't tell if it is poetry or prose. It is from Mrs. E. C. Eubanks:
"There's none like him,
Our Hereford Bull,
Be they fat or lean.
So, keep him now and always
Just as he's always been."
Come to think of it, I can't tell for sure whether she is bragging on the column—or complaining about it. Anyway, I judge she joins the growing clan which likes the present heading.

in the Progressive Community.
The other two girls, Joe Eddie and Betty Scott, are staying in the Pat Robinson home in this community.

Mr. and Mrs. Ira Scott and two other couples from Happy left Tuesday morning to attend the Farm Bureau Convention in Houston and New Orleans. They plan to return on Monday.

Mrs. Allie McNeill and son Cor- teg McNeill of Wayside visited in the R. C. Childers' home Monday afternoon.

Leroy Packard has been doing some work for R. C. Childers this week.

Dianne Robinson went to Amarillo Saturday to redeem the 10 books of stamps she won on the KGNC Birthday Buddy program February 10.

Mr. and Mrs. Irvin Robinson of Hereford were visitors in the C. S. Barclay home Tuesday evening.

Heavier Ideas

Emerson Roland of the REA notified members of this community that the company will install heavier wire so that much better service can be rendered to farmers of this immediate vicinity. Roland is anxious to get this work done before the irrigation season begins. The electricity will be off from 8 o'clock in the morning to 12 o'clock noon and from 1 o'clock in the afternoon to 5 o'clock in the afternoon until the completion of the job.

Mrs. J. V. Robinson of Panhandle visited Thursday and Friday in the Pat Robinson home.

Patsy Childers left Friday to spend the weekend in Canyon with Wapda Block.

Mrs. Vance Hennington reports that Myra Witherspoon, who is in the hospital in Plainview is improving. She will not be allowed to come home until sometime next week. Myra Witherspoon was taken to Plainview last Tuesday.

The Sunday Brand, Hereford, Texas, Sunday, February 21, 1954

Read The Classifieds

COMPLETE



PHONE 1597

Hereford Radiator Serv.
324 E. 2nd St.

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third

Hereford, Texas

Phone 37

Office Hours—8:30 5:00

Let's Go To The Movies
YOUR MAGIC CARPET TO RELAXATION!

You Saw Them In **LIFE** AND ON THE COVER OF **CHARM**

WONDERFUL.

WEARABLE.

WASHABLE.

ORLON COATS

BY

Swansdown

Yes, WASHABLE!

Your long, longed for pastel coat is now as convenient as your washer-dryer.

IT WILL ALWAYS BE...

SOFT... as vicuna, and it won't stretch out of shape.

LIGHT... lighter than wool yet warmer by far.

FRESH... wrinkle-proof; creases hang right out.

CLEAN... easy to keep neat; it sheds rain, snow and sleet.

EXCITING... beautiful, versatile and lasting: moth-proof and mildew-proof.

These fabulous Orlon fibers were fashioned by the wizards of Du Pont... placed into the poised hands of Princeton Knitting Mills where they were formed into fabrics lushier than the llamas of Lima, for the craftsmen of Swansdown to design the inexpensive luxury of the age!

CONGRATULATIONS

to the entrants of
Hereford's Junior Livestock
Show

Little
fashion shop
"Smart Clothes for Smart Women"



... LIGHT AS A FEATHER



BRILLIANT!...

Indiscreet

OUR \$12.95

shining

new ideas in

PATENT
LEATHER!

Others

\$10.95 to \$12.95

\$12.95

by Queen Quality

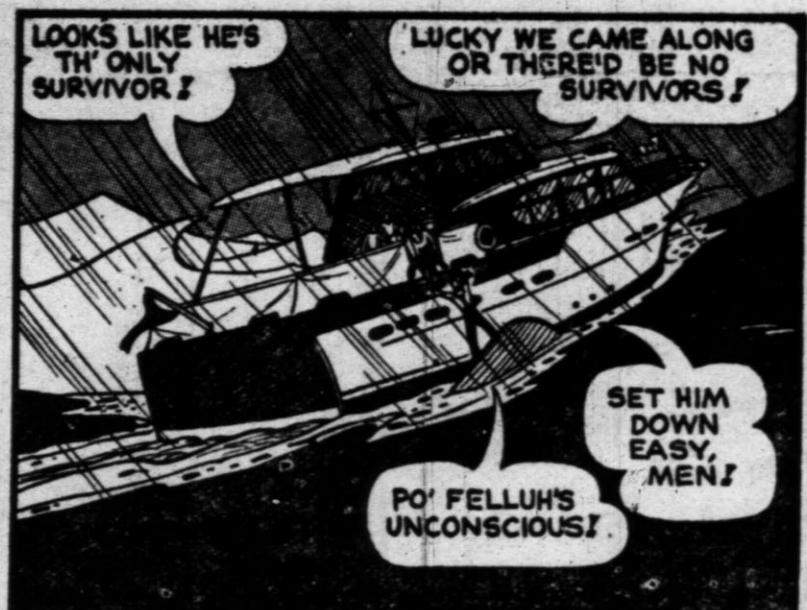
HEREFORD SHOE STORE

323 N. Main

Phone 955

CLARK LIKE

by
RAY GOTTO



ALL BUSINESS IS LOCAL

Don't go "buzzin' around" looking for bargains! Shop Hereford—where you'll find every type of merchandise—every modern service—you could possibly want. And you'll appreciate the near-to-home convenience, the extra shopping time that's yours, when your business is local! Shop at home, and save!



20
Pages

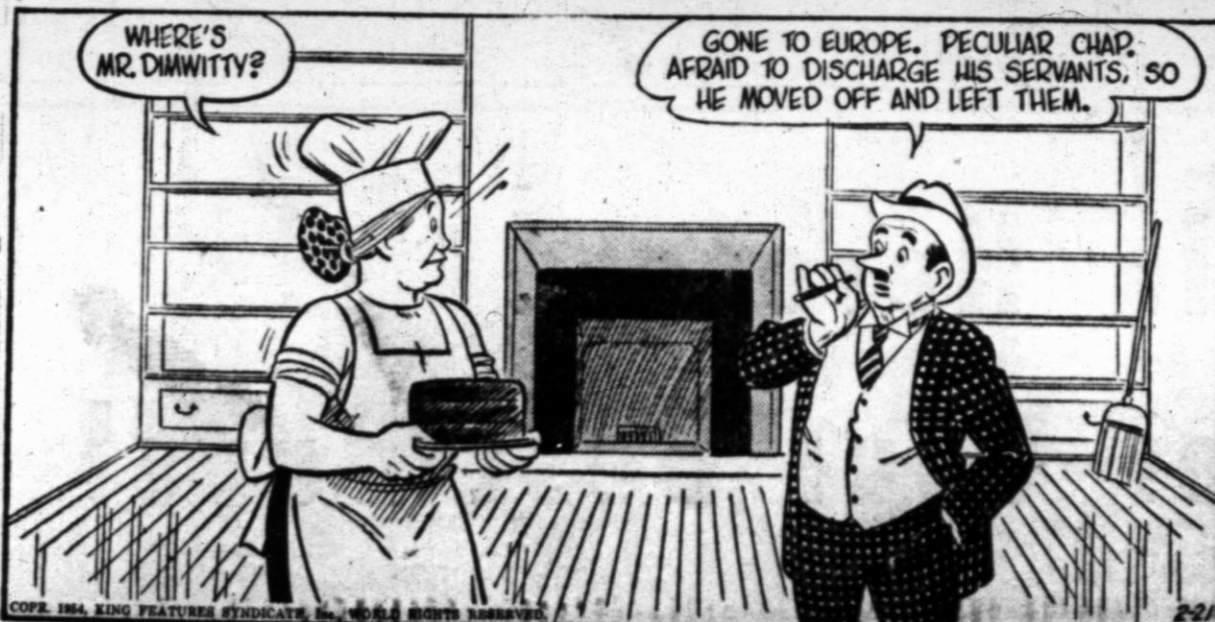
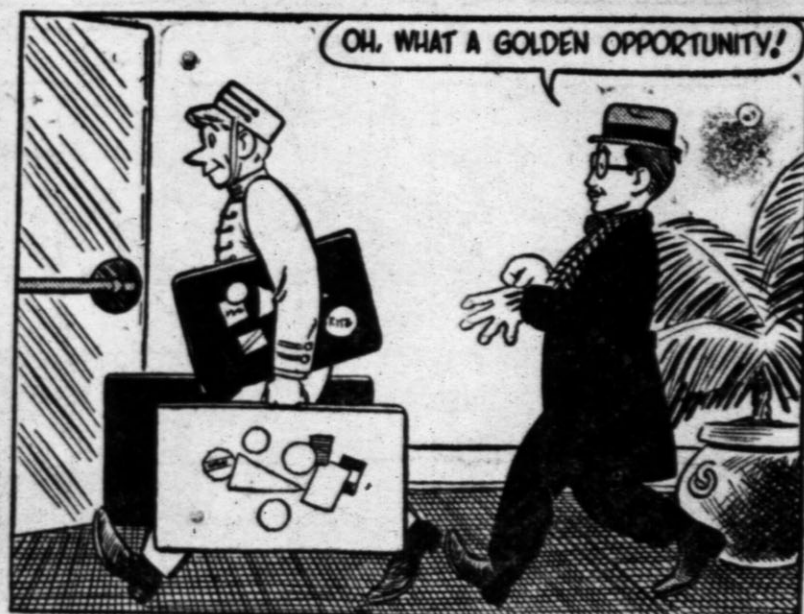
The Panhandle's Largest Comic Section
WORLD'S GREATEST FEATURES

28
Features

The Sunday Brand

Moreland, Texas

Our Slogan: "More People—More Fun!"



MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

REX HAS BEEN PRETTY QUIET.

Hmm-- HIS BRAIN ISN'T VERY BIG, BUT I'M SURE HE HAS ONLY ONE THOUGHT IN IT --TO ESCAPE! WE MUST BE CAREFUL--

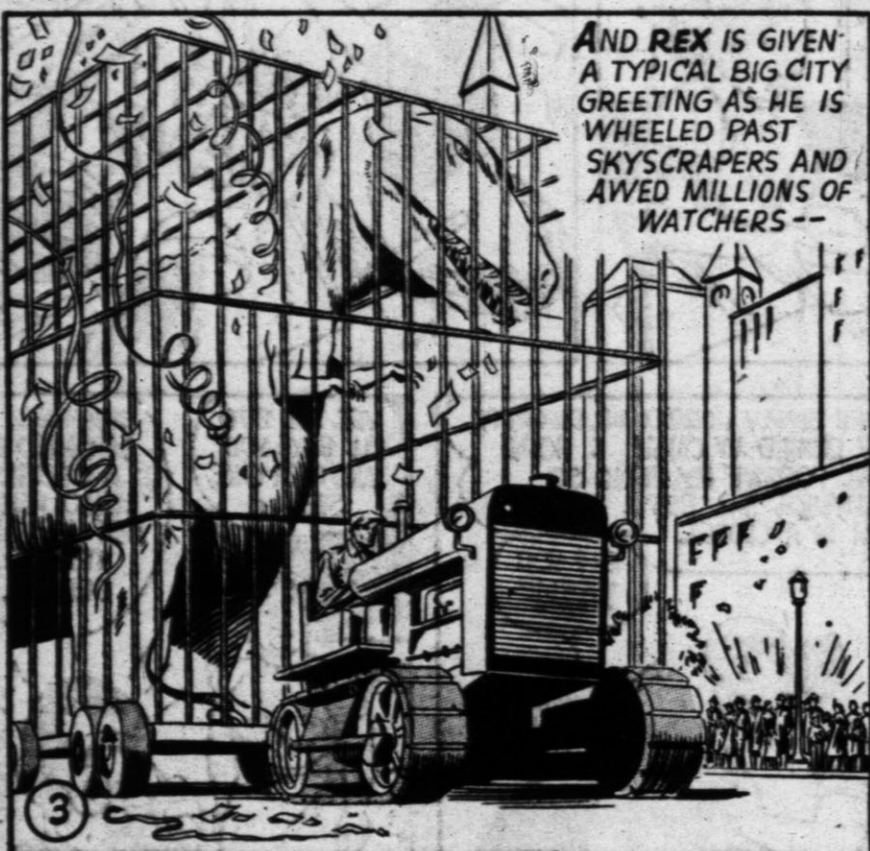
1

TYRANNOSAURUS REX ARRIVES IN AMERICA.

TWENTY-TON PREHISTORIC MONSTER CREATED BY "BACK-BREEDING"

THE EARTH'S MIGHTIEST FLESH-EATER, WHOSE KIND DIED OUT A HUNDRED MILLION YEARS AGO, ONCE RULED THE PLANET AND --

2



AND REX IS GIVEN A TYPICAL BIG CITY GREETING AS HE IS WHEELED PAST SKYSCRAPERS AND AWED MILLIONS OF WATCHERS --

3



REX IS PULLED TO HIS NEW HOME IN THE ZOO, WHERE FRIGHTENED ROARS GREET THIS ANCIENT KING OF THE JUNGLE.

4



JUST GOT THE FLASH! REX ESCAPED WHILE THEY WERE TRANSFERRING HIM TO THE NEW CAGE!

5



MEANWHILE, PANDEMONIUM AT THE ZOO! MIGHTY REX IS ON THE LOOSE!

6

2-21

CONTINUED--

Shop In Hereford
For Your Best Buys!

GRANDMA
by
CHAS. KUHN-



ALL BUSINESS IS LOCAL

Our feathered neighbor above "shopped" locally . . . got what she wanted quickly, without tiresome travel. Moral: Local business is smart business. For when you shop with your Hereford Merchants, you get all the top-brand merchandise at fair and honest prices . . . plus extra service without inconvenience. Shop at home and save!



THE KATZENJAMMER KIDS



SHOP

With the Friendly Merchants
of Hereford
Help Keep Hereford Ahead

BLONDIE

by CHIC YOUNG

IF YOU'RE NOT FEELING WELL, DEAR, JUST STAY IN BED AND LET US FIX SUPPER



WE'D BETTER COOK SOMETHING SIMPLE

NONSENSE--WE'LL FIX A SUPER FULL SEVEN-COURSE MEAL--ALL DIFFICULT STUFF

HERE ARE SOME FANCY FRENCH RECIPES



WE'RE REALLY COOKING NOW

I LOVE TO TAKE OVER IN THE KITCHEN



POP, THE MAN'S AT THE DOOR FOR THE LAUNDRY

SOMEBODY ANSWER THE PHONE

I HAVE TO BORROW SUGAR FROM MRS. WOODLEY



POP, SOMETHING'S BURNING



MAMA HELP



WHAT'S GOING ON DOWN HERE?



I THOUGHT I WAS THE ONE WHO WAS SICK



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2-21

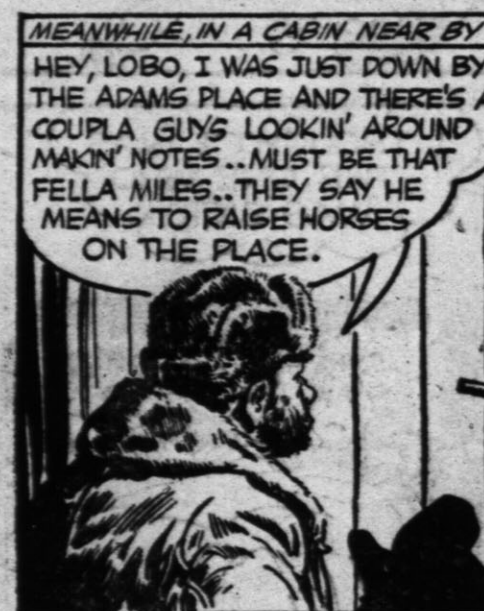
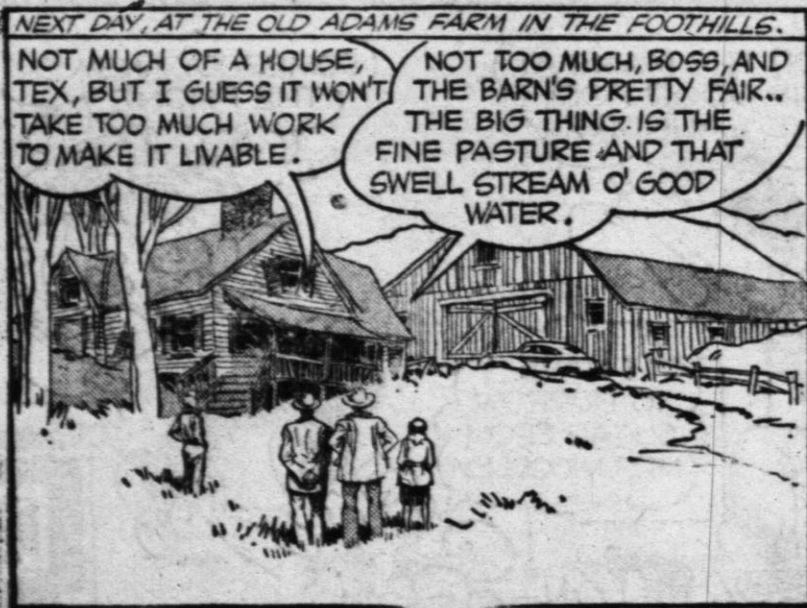
CHIC YOUNG

ALL BUSINESS IS LOCAL.

When you make a "local call" at any of your Hereford Merchants, you find famous-brands, new merchandise . . . wide selections . . . prices as low or lower than elsewhere—and the kind of courteous, individual attention that makes shopping locally a truly pleasant experience! Shop at home,, and save!

SHOP-SAVE
at your
COMMUNITY
MERCHANTS





SHOP

With the Friendly Merchants
of Hereford

Help Keep Hereford Ahead



ALL BUSINESS IS LOCAL

Lemonade or garden spade . . . candy bars or motor cars, you'll get a better deal if it's a local deal. Only your Hereford Merchants are equipped to give that personalized friendly attention that makes your daily shopping business a real pleasure! Shop at home!



JOHNNY HAZARD

by FRANK ROSSIN



Stop!!

Shop!!

Save!!

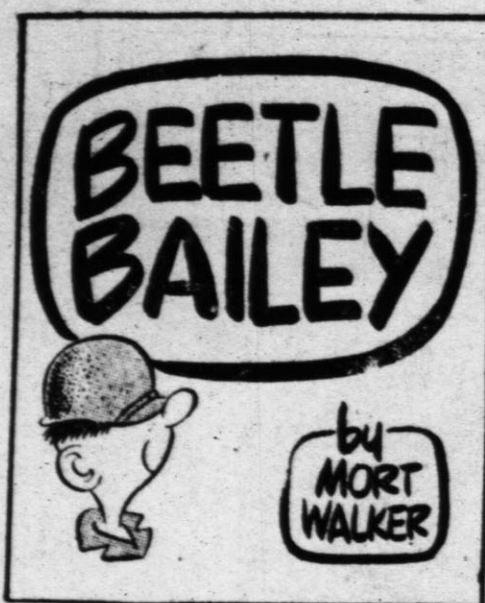
In
Hereford

LITTLE ANNIE ROONEY

by
BRANDON WALSH
AND
DARRELL MCCLURE



Trade In Hereford
For Your Best Buys!



**Trade In Hereford
For Your Best Buys!**

★ AP NEWSFEATURES ★ COMICS ★

WOMEN

WOMEN

"I HAVE A FACE THAT LOOKS LIKE IT ISN'T GOING ANY PLACE SO I HAVE A HARD TIME GETTING A TAXI!"

TAXI STAND

"NOW I KNOW HOW I HAPPENED TO GET UP SO EARLY—I FORGOT TO GO TO BED LAST NIGHT!"

"--AND DOES YOUR FRIEND HAVE A FRIEND TOO?"

"MY HUSBAND AND I ARE GETTING ALONG FINE NOW THAT HE'S MOVED TO AUSTRALIA!"

"BUT, DADDY GEORGE WASHINGTON CHOPPED DOWN A TREE AND THEY'RE STILL TALKING ABOUT HOW WONDERFUL HE WAS!"



The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, FEBRUARY 21, 1954



JET RANSOME INVITED DICKIE AND DAN TO VISIT HER "PLEASURE ISLAND INN"

DICKIE DARE

by



HOT STUFF, HUH? BOY THIS IS COOL — EXCEPT I'M TOO LAZY TO HELP YOU INVESTIGATE THE MYSTERY!

...WHICH IS STRANGER THAN EVER! JET **SEEMS** TO HAVE A LEGITIMATE RESORT BUSINESS — BUT — THERE'S SOMETHING ELSE COOKING...

WHO ARE MY PATRONS? THE INTERNATIONAL SET — THAT YACHT, FOR EXAMPLE, BELONGS TO THE MAHARAJAH OF SUNDAPORE

THERE'S THE OL' BOY PLAYING CARDS — THAT GAME'S BEEN GOING ON FOR THREE MONTHS!

THE RAJ ALWAYS TAKES 4 MILLIONAIRE PLAYERS WHERE EVER HE GOES...

BUT WHY FOUR? HE ONLY NEEDS THREE!

WELL, ONE MIGHT GO BROKE! WHILE DAN'S PAINTING, DICKIE, LET'S YOU AND I GET SOME OUTDOOR EXERCISE!

C'MON

FASTER, DICKIE!

GOT TO PUT MY FOOT DOWN SOMETIME, JET — **HANG ON!**

WE AIM TO SERVE!

THAT WAY, YOU GET RETURNS...

GEE, WAGS, DAN'S ALL WRONG ABOUT JET! SHE PLAYS THE RACKETS, SURE — BUT THEY'RE THE TENNIS KIND! NO, THAT GAL WOULDN'T DO ANYTHING...

... BAD... **HEY — WHAT'S THIS IN OUR ROOM? A GUG — GORILLA!**



LITTLE MOON FOLKS



HOMER HODDIE

By Phil DeRube





Steve BELLORE
HAS ADDED SOME CLEVER MAGIC STUNTS TO HIS COMIC ROUTINE





IT'S
SPRING
IN THE
KINGDOM
OF
UNCERTAINTIA,
AND KING
CORNY IS
BARING
HIS
SOUL TO
HIS
FAVORITE
KNIGHT...





NEIGHBORLY NEIGHBORS BY MORRIS





Formal Wedding Unites Betty Hensley, E. Young



Miss Betty Virginia Hensley, daughter of Mr. and Mrs. O. A. Hensley, 103 Carolina St. Amarillo, became the bride of Edward Young, son of Mr. and Mrs. J. E. Young of Hereford in a formal ceremony held in the San Jacinto Methodist Church in Amarillo last Sunday. Rev. Hubert Thomson directed the couple in the double ring service.

Floral arrangements for the service featured white gladioli and stock backed by greenery. At either side of the altar stood double candelabra holding lighted white tapers.

The wedding music was presented by Miss Lillie Larson, who played a prelude of nuptial music and accompanied David Hayes, soloist, who sang "Because" and "Always." Miss Larson also played the wedding marches.

Mrs. Earl Brady, sister of the bride, was her only attendant. She wore a ballerina-length gown of turquoise net over taffeta and carried a colonial bouquet of yellow carnations.

Brother As Best Man

Neal Young, brother of the bridegroom, served as best man. Ushers were Don Rook and Sam Slagle of Amarillo.

The bride, given in marriage by her father, was dressed in white Chantilly lace over taffeta, fashioned with fitted bodice, tapered sleeves and waltz-length skirt. The pointed collar was touched with seed pearl trim.

Her fingertip veil-of-illusion fell from a white satin tiara encrusted with seed pearls and rhinestones. She carried a white Bible topped with red roses and hyacinths streamered with white satin ribbon. Pearl earrings, the gift of the bridegroom, and the gold wedding band belonging to her grandmother, were her only ornaments.

The bride's mother wore a pink faille dress with jacket, and a pink flower hat. Her corsage was of pink carnations.

The bridegroom's mother wore a navy crepe dress with navy accessories. Her flowers were red carnations.

Reception

Immediately following the wedding a reception was held in the church parlors. The bride's table was laid with an imported lace cloth and centered with an arrangement of white flowers and tapers. The tiered wedding cake and sweetheart cakes were delicately ornamented with turquoise icing.

For traveling, the bride donned a navy suit with white organdy trim and white hat and gloves. Her bag and shoes were in navy and she wore a red rose corsage. After a brief stay at the Broadmoor Hotel in Colorado Springs, Colo., the couple will be at home at 102 Palo Duro, Amarillo.

Mrs. Young, a graduate of Amarillo High School, is employed in the accounting department of the

(Continued on Page 2)



Thomas-Sullivan Wedding Held St. Valentine's Day

Soft afternoon sunlight streaming through Gothic stained glass windows blended with candlelight to provide a setting for the wedding of Miss Martha Thomas and Jay Sullivan held Sunday afternoon in the sanctuary of the First Methodist Church.

Large basket arrangements of white stock and gladioli were used with six seven-branched candelabra holding lighted tapers as background for the altar. Rev. S. M.

Dunnam, pastor, officiated at the double ring marriage service. The bride is the daughter of Mr. and Mrs. J. W. Thomas of Hereford. The bridegroom's parents are Mr. and Mrs. Elmer Sullivan of Krum.

Nuptial Music

While guests were arriving, Mrs. Bill Stanford, organist, played a medley of nuptial music. Introducing the ceremony, Mr. Tommy Osborn of Muleshoe sang

Grieg's "I Love Thee" and "O Promise Me" (DeKoven). Soft music was played during the exchange of vows and "The Wedding Prayer" (Dunlap) was sung in benediction. Mrs. Stanford also played the traditional wedding marches.

Wearing identically fashioned gowns of velveteen and nylon tulle in a Valentine shade of red, designed with strapless bodices completed by tulle stoles covering the shoulders, and voluminous skirts of shirred tulle, the bridesmaids, Miss Barba Guther of Amarillo, Mrs. Bill Chesir of Amarillo, Mrs. Robert R. Brown of Muleshoe and Mrs. James Lair of Vega, began the bridal procession.

They wore face veils of matching tulle attached to velveteen bands, and carried white shirred velveteen muffs lined with red and topped with Valentine corsages of white lace, velvet hearts and red rosebuds tied with white satin streamers.

Attending her sister-in-law as matron-of-honor, Mrs. Harold Thomas of San Antonio was attired in a gown exactly matching those

worn by the bridesmaids, worn with identical face veil and muff. M. H. Sullivan of Fort Worth served as his brother's best man. Groomsman were Homer Paul of Amarillo, Wayne Newsom, Randolph Thomas and Cameron Gault.

Chantilly-Type Lace

Entering on the arm of her father, who gave her in marriage, the bride wore a gown of Chantilly-type lace over tulle and taffeta, designed with fitted bodice featuring a high neckline framed with upstanding lace collar. The long fitted sleeves came to petal points at the hands and the shirred fullness of the waltz length skirt was embellished with a deep scalloped edge of lace at the bottom.

The fullness of the many layers of tulle and lace was emphasized by crinoline worn underneath. Her veil of silk illusion was joined to a coronet of pearlized orange blossoms. The bride's bouquet was a single white orchid surrounded with white rosebuds and stephanotis with cascading white satin streamers.

For her daughter's wedding Mrs.

(Continued on Page 2)

Ann Line Crowned At Beta Sigma Sweetheart Dance

All the glamour of the hearts and flowers season seemed gathered into one room Tuesday night at the annual sweetheart dance held by Texas Kappa Iota chapter, Beta Sigma Phi Sorority in the Veterans Memorial Park clubhouse.

Highlight of the evening, which was the beginning of the rush season, was the presentation of the Beta Sigma Phi Sweetheart against a background of St. Valentine's Day decorations in a fanfare of "Let Me Call You Sweetheart" played by the Lloyd Alsop Orchestra. Mrs. G. E. Mullins was mistress of ceremonies.

Mrs. James W. Witherspoon, sponsor, was in charge of the sweetheart ceremony, introducing the attendants and their escort husbands first. They were Mrs. Catharine Moore and Norman Moore, Mrs. Mary Anna Laing and Charles Laing, Mrs. Verda Mullins and Gaylord E. Mullins, and Mrs. Betty Babione and Ronald Babione. Each attendant was presented with a wrist corsage of red and white carnations as she took her place beside a huge heart made of silver foil edged with red ruffling and bearing the Greek letters of Beta Sigma Phi.

Sweetheart Crowned

As the sweetheart, Mrs. Ann Line, took her place before the silver heart, the Beta Sigma Phi crown was placed on her head by her husband, J. Edward Line who also presented her with the sweetheart's bouquet, an arm arrangement of red and white carnations. Following the sweetheart ceremony, the chapter president, Mrs.

Paul Harvey, presented the sorority sponsor with an arm bouquet of longstem carnations in red and white.

Refreshments were served from a beautifully done Valentine buffet table. Assisting were Irene Witherspoon, Virginia Cowan, Verita Sanders and Sue Sovell.

Dancing and canasta games provided entertainment for the remainder of the evening.

Opening Of Rush Season

The program marked the opening of the spring rush season. Rushes and their husbands were special guests. They included Mr. and Mrs. Aubyn Hodges, Mr. and Mrs. Ray Howell, Mr. and Mrs. Ernest Langley, Mr. and Mrs. Robert K. Phillips and Miss Pat Linden.

Other guests signing the guest register were Raymond Schlabb, Mr. and Mrs. Charles Hill, Mary Liniarty, Mr. and Mrs. Odean Nixon, Mr. and Mrs. Don Hooper, Miss Betty Henry, Billy R. Thompson, Mr. and Mrs. N. E. Milburn, Mr. and Mrs. Bill Craig, Mr. and Mrs. Harold Loerwald, Mr. and Mrs. Ted Linnartz, Mr. and Mrs. Walter London Jr., Mr. and Mrs. W. J. Reeves, V. O. Hennen, Mrs. Buff B. Burtis of Clinton, Okla., Mrs. Lloyd Alsop of Muleshoe, and James and Mary Hund.

Members and their husbands attending included Messrs. and Mesdames Kenneth Cowan, Glenn Nelson, Charles Laing, Norman Moore, Cecil Massey, Jimmy Whitaker, G. E. Mullins, Edward Line, F. H. King, Paul Harvey, Ernest Wade, James W. Witherspoon, J. P. Pool and Ronald Babione.

Valentine Theme Used For LaPlata Club Party

Valentine decorations were used at the Jaycee Clubhouse Saturday night for the La Madre Mia Club Chuck Wagon supper party. Husbands were honor guests. The sweetheart theme predominated in appointments and games. Winners in the games which followed the supper were Mr. and Mrs. Carroll Goss.

Those attending were Messrs. and Mesdames R. V. Hale, Dean Herring, Carroll Goss, Glenn Hopson, Bradley Lookingbill, Hershel Miller, Bobby Owen, Troys Riddle, Eugene Sparks, Arthur Tinsley, Glen Wilson, Calvin Goodin and Dean White.



MRS. ANN LINE was crowned as Beta Sigma Phi sweetheart Tuesday night at the chapter's annual sweetheart party held in the rock clubhouse in Veteran's Park. The name of the sweetheart was not announced until all of the attendants and their husband escorts had reached their positions beside the dais. Mrs. Line had the crown placed on her head by her own "sweetheart," J. Edward Line. Mrs. Line's attendants are, from left: Mrs. Mary Anna Laing, Mrs. Katherine Moore, Mrs. Betty Babione and Mrs. Verda Mullins. (Staff Photo)

Federation Hears Plea For Action On Youth Problem

G. E. Mullins, Chamber of Commerce secretary, made a plea for action in providing adequate recreational facilities for the youth in the community in an address made before the Deaf Smith County Federation of Women's Clubs meeting held Monday in the First Methodist Church.

It was the third quarterly session of the federated group with Mrs. Herbert Haseloff, chairman of the American Home department, as leader of the program on "Youth of Today and Tomorrow." Appointments for the luncheon, which preceded the program, set the theme for the program with lighted home, farm and church scenes interspersing the tables' length. Rev. S. M. Dunnam gave the invocation.

Church, Home Linked Mullins linked the church and the home in placing the responsibility for working out the youth

problem here, along with every citizen of the community, and stated "The problem in Hereford is the same as that everywhere, and cannot be evaded. It is the result of the times and whether we like it or not, we should make a coordinated effort to meet the youth needs in our community."

In conclusion the speaker listed some reasons for delinquency, mentioning relaxed home control, moving population, family economic problems, poor health, inadequacy of recreational facilities, inadequate schools, and public indifference, and ended his talk by saying "Youth of today is the America of tomorrow — let's make it a good America."

Also on the program were musical numbers presented by the High School sextet, which is made up of Marian Longbottom, Patsy Jackson, Patsy Childers, Donna

(Continued on Page 2)

Women's Activities

Social Events — Clubs — Civic Interests
Hereford, Texas, Sunday, February 21, 1954 SECTION TWO

Let's Cook Something



George Washington's birthday always gives the hostess a chance to use her favorite cherry recipes, and whether he did or did not cut down the cherry tree seems to matter very little. Cherry pies, cakes and salads are favorites of many people who not only feature them in their cooking in February but all through the year.

Here are two really good recipes that perhaps you haven't tried. Mrs. E. W. Hobson makes the Sour Cherry Cake which you will like because it is delicious and because it keeps so well. Just wrap it in foil and it will keep fresh

for days. Mrs. Hobson says she likes to use it at this time of the year, but it is just as good in the summertime.

Sour Cherry Cake

- 1 cup sugar
- 2 eggs
- 1 1/2 cups flour
- 3/4 teaspoon cinnamon
- 3 tablespoons sour milk
- 1 teaspoon soda
- 1/2 cup shortening
- 1/2 teaspoon lemon extract
- 1 cup pitted cherries
- 1 cup raisins
- 1 cup nuts (chopped)
- Cream sugar and shortening and

Thomas ...

(Continued from Page 1)

Thomas wore a mauve tailored suit with black accessories. Her corsage was of white roses. Mrs. M. H. Sullivan of Fort Worth, sister-in-law of the bridegroom, wore a navy blue dress with pink linen jacket and a corsage of white roses.

Reception in Ward Hall

Immediately following the ceremony, a reception was held in Ward Hall. The table was laid with a white linen and lace cloth and centered with a large mirror on which rested three of the bridesmaids muffs. The heart-shaped wedding cake was surrounded by red rosebuds.

Mrs. Paige Carruth of Amarillo presided at the punch service.

add eggs. Beat well. Add soda to milk and add alternately with flour to creamed mixture. Add cinnamon, extract, cherries, raisins and nuts. Pour in a loaf pan which has been lightly greased and dusted with flour, sprinkle generously with sugar and cinnamon and bake in moderate oven—350-F, 35 to 45 minutes. Serve plain or in squares topped with whipped cream.

Cherry Surprise Salad

- 2 cups chopped sweet cherries (canned or frozen)
 - 1 package lemon Jello
 - 1 cup hot fruit juice or water
 - 2 cups or 1 pound cottage cheese
 - 1-3 cup mayonnaise
 - 1/4 cup slivered toasted almonds
- Add the hot fruit juice or water to Jello and stir until dissolved. Chill and when it reaches the syrupy stage, beat with egg beater until light and fluffy. Add cottage cheese to mayonnaise and beat until cheese is broken up and creamy, and fold into the Jello mixture. Add cherries and nuts and fold until well mixed. Chill until thoroughly set and cut in squares for serving.

ATTEND COUNCIL MEET

Mrs. Leo Hoffman and Mrs. Ed Loerwald attended a meeting of the board of directors of the Amarillo District Council of Catholic Women held in White Deer Wednesday. Mrs. Hoffman is president of St. Anthony's Parish Women's Council and Mrs. Loerwald is district chairman of organization and development. Mrs. Hoffman was appointed to serve on the nominating committee and Mrs. Loerwald will serve on the resolutions committee at the spring district meeting which will be held in Umar-ger on April 8.

Mrs. Bob Barnard of Canyon served the wedding cake and Mrs. Wayne Newsom assisted guests registering in the bride's book. Others assisting were Mesdames Sam Lisenbe, Leo Forrest, J. J. Durham and L. C. Thomas.

When the couple left on a wedding trip to New Orleans, La., the bride was wearing a suit of navy blue gabardine fashioned along classic lines with Peter Pan collar and turned-up cuffs, and sheath skirt. Her hat and gloves were in winter white and shoes and bag were navy blue. Upon their return they will be at home at 1107 Park Ave.

Mrs. Sullivan is a graduate of Hereford High School and of West Texas State College, Canyon. For the past school term she has been a home economics teacher at Muleshoe.

Mr. Sullivan, manager of Perry Brothers Variety Store, graduated from Denton High School and attended North Texas State College. He served in the Navy during World War II.

Out-of-town guests at the wedding included Mr. and Mrs. Paul

Gaither, Mrs. W. G. Fly, Mr. and Mrs. Carl Williams, John M. Dur-rett and Miss Jacqueline Newell of Amarillo, Mr. and Mrs. T. J. Workman and Mrs. Jerry Workman Jr., of Clovis, N. M., Mr. and Mrs. R. F. McCaslin of Tulsa, and members of the wedding party.

Formal ...

(Continued from Page 1)

Santa Fe Railroad. Mr. Young graduated from Hereford High School and attended the University of Texas before serving in the Navy for three years. He is also employed in the accounting department of the Santa Fe Railroad.

Out-of-town relatives attending the wedding were Mr. and Mrs. Jack Ralls of Marfa, Mr. and Mrs. Rofa Martin and Gerald, and Mrs. J. R. Martin of Erick, Okla., Mr. and Mrs. C. E. Coleman Jr., Mr. and Mrs. Jack Grady, Nolan Grady; Mr. and Mrs. Neal Young, Cathy and Jimmy, and Mr. and Mrs. J. E. Young and Frances, all of Hereford.

Federation ...

(Continued from Page 1)

Cayler, Jo Williams and Margaret Alston, with Dixie Young at the piano. Nancy Crawford entertained with piano selections.

Business Meeting

Following the program, a business meeting was held with Mrs. Earl DeHart, president, presiding. The report of the nominating committee was accepted and new officers who will be installed at the final meeting of the club year in April, were elected.

New officers include Mrs. E. M. Cox, president; Mrs. Maurice Tannahill, first vice president; Mrs. A. J. Schroeter, second vice president; Mrs. Herbert Haseloff, recording secretary; Mrs. J. M. Thomson, corresponding secretary; Mrs. Phil Radovich, treasurer; Mrs. Ray Johnson, historian; Miss Roberta Campbell, reporter, and Mrs. A. L. Manjeot, parliamentarian.

Plans were also made for the April meeting, which will mark the 25th anniversary of organized

activity for the federation. Mrs. L. H. Lookingbill, chairman of the international relations department, will be in charge of the program to be presented at the anniversary meeting.

Mrs. Hewitt Hanson of Dallas arrived Friday for a weekend visit here with her parents, Mr. and Mrs. I. O. Crosthwait.

Tufts in most rugs do not stand up straight, but have a natural slope in one direction called the "lay of the pile."

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SOUTHWESTERN
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Westway News

By Combs and Sauley
Mr. and Mrs. E. F. Baker of Walcott Community, Tom Pendergraft and J. B. Crain of Lubbock were callers in the Ed Blakney home Monday evening.

Miss Kathleen Brunson and Margie Shaffer spent Wednesday in the home of Margie's sister, Mrs. Joe Wagoner.

Larry and Mona O'Dell spent last week in the home of their grandparents, Mr. and Mrs. C. A. Sauley.

Clarence Morrison returned to his home Tuesday afternoon after having surgery last week. Floyd Walton and Mrs. Joe Landers are now in the hospital receiving treatment.

Mr. and Mrs. Curt Griffin of Amarillo, Mr. and Mrs. Harold

Rudd, Patsy and Lynn of Estancia, N. M., Mr. and Mrs. Kenneth Rudd, Teresa and Susan spent the day Sunday in the Paul Rudd home where they helped celebrate J. B. Little's birthday. Little is the father of Mrs. Griffin and Mrs. Rudd.

Mr. and Mrs. Bobby James and baby daughter Gwyn returned from Groom Tuesday where they spent a week visiting with relatives.

Mrs. Draper was at the Leo Ohlig home Friday to take a picture of Mrs. Ohlig's newly landscaped yard.

Visitors From Lubbock
Mr. and Mrs. R. D. Ford of Lubbock spent Friday night and Saturday in the Joe Wagoner home and they visited Saturday morning.

in the M. C. Kaul home.

Mrs. Marlin Pierce was hostess to bridge club Thursday afternoon. Refreshments of strawberry shortcake and coffee were served to the following members: Mrs. Walter London, Mrs. Wayne Phillips, Mrs. V. C. Hopson, Mrs. S. Sigman, Mrs. Bill Dameron, Mrs. W. L. Davis Jr., Mrs. L. H. Lookingbill and Mrs. Pierce.

Mr. and Mrs. A. J. Siler of Clovis, N. M., were Saturday night and Sunday visitors in the Marlin Pierce home.

Mr. and Mrs. L. A. Mullins and son Bobby, Mrs. Grace Mullins of Bovina, Mr. and Mrs. Carl Smyth of Wyche Community and Mr. and Mrs. G. C. Merritt were entertained at a chili supper Friday night in the C. A. Sauley home.

Mr. and Mrs. V. T. Glenn of Amarillo, Mrs. Mattie Pierce, Mrs. Grace Little, Shirley Pierce of Hereford and Mrs. Nobert Andzejewski were callers Sunday afternoon in the Marlin Pierce home.

Visit With Parents

Mr. and Mrs. Harold Rudd, Lynn and Patsy, formerly of this community and now living in Estancia, N. M., spent the weekend in the R. A. Wells' home. The Wells are the parents of Mrs. Rudd.

Mr. and Mrs. Phil Miller were in Amarillo Wednesday on business.

Mr. and Mrs. L. G. Phuett of Post, and Mrs. Stella Phuett and Mrs. John B. McNaughten of Vega visited in the Clarence Morrison home Tuesday.

Mrs. Harold Rudd of Estancia, N. M. and Mrs. Kenneth Rudd were Tuesday callers in the P. B. Sowell home.

Ed Blakney returned Monday from Northwest Texas Hospital where he has been for the last two weeks.

Jo Ella Hamilton, granddaughter of Mr. and Mrs. Phil Miller, spent the weekend with her grandparents. They attended a Valentine party at Walcott School.

Mr. and Mrs. W. E. Combs spent Wednesday and Wednesday night in the Elmer and Cliff Combs home.

Mr. and Mrs. Bill Franks were in Amarillo Sunday to see Mrs. Franks' niece, Linda Mays, who was in an automobile accident recently.

Mr. and Mrs. W. E. Combs and Mr. and Mrs. W. B. Nunley, Rickcy, Ronald, Jackie Lynn of Here-

ford were supper guests Wednesday night in the Elmer Combs home.

Mrs. Bill Franks, Sandra and Billy attended a birthday party in Hereford Saturday afternoon for Sandra and Jani Sue Brumley.

There were 65 at Sunday School. Rev. Norman Grigsley filled the pulpit.

Rev. and Mrs. Norman Grigsley were dinner guests Sunday in the Head home at Progressive.

Valentine Supper

The COTC class held its annual Valentine supper Saturday in the Bill Frank home. A Valentine box was enjoyed by the children. Those present were Mrs. Albert Kaul of Sabathia Kansas, Mr. and Mrs. Jimmie Thomas, Deborah, Dan and Dieder, Mr. and Mrs. J. R. Coleman, Teddy and Rex, Mr. and Mrs. Merlin Kaul and Mr. and Mrs. Bill Frank, Sandra and Billy.

Mrs. Gene Roach and son, Wallace, of Tatum, N. M., spent the week with Mrs. Werner's daughter.

Mr. and Mrs. Kenneth Rudd entertained a group of friends and neighbors in their home Thursday evening honoring Mr. and Mrs. Harold Rudd. Those attending the dinner party were: Mr. and Mrs. Leo Ohlig and Billy, Mr. and Mrs. George Olson, Mr. and Mrs. Bobby Jones, and Gwyn, Mr. and Mrs. Elrun Wilson, Mickey, Darlene and Dianne, Mr. and Mrs. George Turrentine, and Mr. and Mrs. Marlin Pierce.

Mrs. Harold Rudd was surprised Wednesday morning with a coffee when a group of her neighbors and friends gathered at the Paul Rudd home. Those present were: Mrs. Jimmie Thomas and Deborah, Mrs. R. L. Wilson, Mrs. G. C. Merritt, Mrs. Elmer Combs, Mrs. Marlin Pierce and Deborah, Mrs. Elvin Wilson and Diana, Darlene Wilson, Janie Gree, Mrs. Leo Ohlig and Billy; Ronald and Ricky Nunley; Mrs. C. A. Sauley, Mona and Larry O'Dell; Mrs. Bobby James and Gwyn; Mrs. Kenneth Rudd, Susan and Teresa; Mrs. Paul Rudd, Mrs. Bess Werner, and Mrs. George Turrentine.

Material used by the Navy's "Skyhook" balloons to catch cosmic rays is only one-thousandth of an inch thick, yet is strong enough to carry scientific instruments up to 100,000 feet into the sky.

Bay View Club Discusses Women In Design Field

"Women in the Field of Design" was the subject of the lesson for the meeting of the Bay View Club in the home of Mrs. D. H. Alexander Thursday afternoon.

Mrs. George Heard read a paper prepared by Mrs. A. M. Jones on "Women Textile Designers," in which was told how designs are controlled by trends of the times. Kathleen McLaughlin, Janet Daub, Ruth Reeves, Dorothy Liebes, Tina Lesser and the Folly Cove Designers were discussed.

Mrs. C. J. Crump read a paper prepared by Mrs. Jimmie Gilentine on "French Costume Designers," describing how Paris became the life force of the world's fashions with designers ranked with the poet and the painter in artistic circles.

Famous Designers

Two famous designers were discussed; Schiaparelli, top fashion designer for 25 years, and Mrs. Gabrielle Chanel, whose ideas of fashions and how to wear elegant clothes have become authoritative.

Mrs. Phillip Barkley discussed "Texas Costume Designers" mentioning Marian Buckley, 13 year old Amarillo girl; Betty Terrell, whose career began with doll clothes; Sarah Cabell, who started her work as a designer in a Dallas department store; Jan Omsted, of Houston, designer of western

Bride-Elect Honored At Shower Friday

Miss Wanda June Carter, bride-elect of Mr. Marion Robert Murphy of Oklahoma City, Okla., was honored at a shower given Friday night in the home of Mrs. H. F. Benson in the Frio Community.

The table was attractively done to carry out the St. Valentine's Day theme.

Close friends attending and sending gifts were Mrs. Ralph Great-house, Dorothy Troxell, Rev. and Mrs. Louderback and family, Mr. and Mrs. C. B. Crosby and family, Mrs. R. E. Caddell, Mr. and Mrs. J. C. Clearman, Theodosia Woodson, Mrs. C. J. Troxell, Mrs. H. Boren, Mrs. Ernest Harder and Mr. and Mrs. Joe Hacker.

were Mesdames Phillip Barkley, Lee Benefield, H. G. Conkwright, C. J. Crump, Howard Gault, Francis Hardwick, E. W. Harrison, George Heard, J. W. Kirby, Paul Mathers, John McLean, R. B. Miller, Eugene Naugle, J. W. Spratley, Ansel McDowell, Miss Frances Turrentine and the hostess.

Barbecue Dinner Given By L'Allegria

Mr. and Mrs. Jack Brown were hosts at a barbecue dinner party given by members of L'Allegria Study Club to honor their husbands Thursday night at the home of Mr. and Mrs. W. S. Flatt.

A patriotic theme was emphasized in party decor in observance of George Washington's birthday. American flags, cherry trees, hatchets and a statue of George Washington carried out the patriotic motif.

Following the dinner games of canasta were played with Mrs. Richard Ireland and J. W. Barnett winning score awards.

Attending were Mesars. and Mesdames J. W. Barnett, James Edmonson, Hilton Higgins, V. C. Hopson, Richard Ireland, Lee Kent, Bill Lawrence, Walter London Jr., L. H. Lookingbill Jr., Floyd Ross, Wayne Thomas, and Dr. and Mrs. F. C. Glendenning.

A machine has been developed by researchers at the Naval Medical Center, Bethesda, Md., to explore the human body's reactions to constant vibration.

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FEBRUARY

26th

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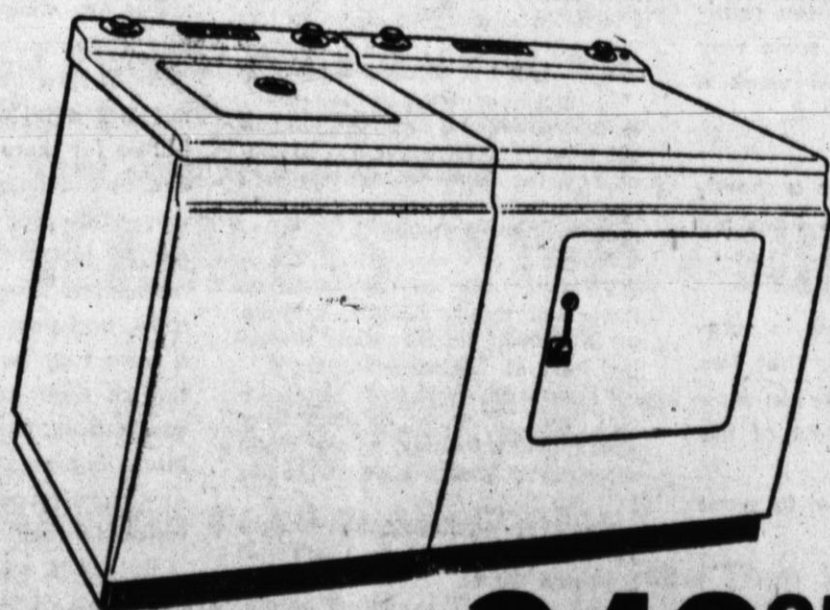
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Washer & Dryer

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Washer & Dryer

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The Above Ironer

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The Above Ironer

Regularly Sells

for \$214.95

Washer & Dryer

EACH

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Editorials

Youth Crime Wave Presents Problem

It has been said that the school teachers of America are today confronted with character building to a greater degree than the home. Whether this is true or not, the teachers are certainly in a position to observe our children closely. The following editorial is being released on a large scale by Delta Kappa Gamma, a group of approximately 200 women teachers in Randall, Potter, Oldham, Deaf Smith and Armstrong Counties. Certain types of comic books, radio programs and television programs are the immediate target of the teacher group, which fears that such a "diet of crime" is contrary to good health and development, resulting in a poor mental slant toward life.

In addition to their plea for editorial support, the teachers enclosed the editorial, written by a senior girl in Amarillo High School and published in the school paper. We agree with the teachers. The editorial is so well worth reading that we are re-printing it in full.

Many fathers and mothers are wondering what is happening to teen-agers today. This year juvenile delinquency has exploded into a wave of crime and violence, according to This Week Magazine.

What and who is to blame? Comic books and dramas of crime could be the big reason for American youth crime. Perhaps the blame could be laid on war, parent, or teacher. Or is it that a generation bred on crime dramas and comic books is simply practicing now what it has read and seen?

We hear reports of a nine year old boy in New York who is caught opening the police department's safe following an arrest for burglary. Other crimes result from gang fights. In Los Angeles a 14-year-old was watching a teen age gang when he was shot to death.

These "delinquents" are of all ages. In

Denver policemen caught two boys stealing a radio from a parked car. Examination revealed pockets full of jewelry and money. These boys were but five years old.

This is all a part of the puzzle that is called juvenile delinquency. In the nation's capital, juvenile delinquency has risen 60 per cent in a single year. In the nation it has climbed 30 per cent since 1948. This means that if the pace is unchecked more than a million children between the ages of 10 and 17 will fill the police records this year.

Parents believe that a thorough investigation on comic books, television shows and motion pictures should be made. Radio and TV have a big audience among children and many programs are on crime.

Perhaps a check into teen-ager's homes would reveal much. Most parents are good parents. They give the children most everything he wants. They have a place to sleep and eat, but is this a real home? Today parents are so busy themselves that they don't have time to see what kind of trouble their sons and daughters are getting into.

Here is part of a letter written by just such a teen-age boy. Many of you will remember him. He went to Amarillo High School and in his junior year you saw his picture in the paper. Big, black headlines said he was in jail for robbery.

"Yesterday was visitors day. Mother was the first one up to see me. Mother sure has been nice about everything, more so than could be expected. She's brought magazines everyday. Dad came up too. He's trying to get someone to go my bond. A little later a friend of Daddy's came up and brought me some cigarettes.

"I don't know what got into me that night we messed up. I never had even thought of doing anything like that before but I just got with the wrong crowd and had to either go along or back out. I don't guess I had the guts to back out, anyway I didn't and that's what counts.

"I guess I messed up Mom and Dad and my little brother, let alone myself. I'm going back to school anyway even if no one talks to me. Maybe everything will turn out all right.

"I guess you're wondering why I'm writing to you — G—— said he was dating you once in a while. He is a good old boy. You won't ever catch him doing anything like I did, he has what it takes to say he doesn't want to follow what everyone else wants to do. Well, anyway I just got to feeling sorry for myself and wanted to write to someone."

This is a letter by a former AHS student. Maybe it gives a glimpse into part of the problem. A young boy's life has a mark on it that will never be erased. Remember this letter when you are tempted by friends or that "wrong crowd" to do something you know isn't the right thing to do.

Will you have what it takes to say NO?

I'll Try Again

Thousands of pages and millions of words could not possibly do justice in describing the benefits derived each year from the Junior Livestock Show, which yesterday closed its eighth annual appearance under sponsorship of the Hereford Rotary Club.

However, if you tried to select the most important of all benefits from the annual show, you would most likely conclude that it was the determination of the losing entrants to "try again." Feeding and pampering a show calf is far from easy. To lose is discouraging. Naturally, a few of the entrants drop by the wayside but, for the most part, the losers are back "next year" with a better calf. This takes hard work, determination and the ability to hold oneself together when the going is rough. Furthermore, it builds character.

Rare is the occasion when a grand champion is shown by a youth who has not previously suffered defeat in the judging ring. The losers do better "next time," chiefly because they are alert enough to realize their mistakes and to profit by them. Livestock shows, in this respect, are highly similar to life. The same attributes required to excel in the stock show each year are necessary to the individual as he travels along the orbit of future existence.

An outstanding event of the community, the Junior Livestock Show provides many other advantages. Its growth has been phenomenal but, as we think back on the various entries over the years—and many of them are now family heads in the community—we are sure they will tell you that the best thing they derived from the show was that staunch determination: "I'll enter next year—and win."



"THE ROMAN RIDER" or THAT'S A HIGH JUMP GOVERNOR

QUESTION OF THE WEEK

Opinions Are Well Divided About Putting Names On Both Tickets

In a "one party" state or county do you think the candidates for elective office should be allowed to run on both party tickets?

HOOT POARCH

"I don't think that candidates should be allowed to run on both party tickets. I think that if they are Democrats, they are Democrats, and if they are Republicans, they are Republicans. They can't be for both parties."

ELLEN CARTER

"It doesn't look to me like it would be right for a candidate to run on both party tickets. They should pick out one party to represent and represent it and not try to cover everything."

MRS. CURTIS TRAWEEK

"Yes, I think candidates should be allowed to run on both party tickets if they want to. I think that if for instance both the Democrats and Republicans should like to have a certain man they would have a chance to vote for him in the primaries. Otherwise he would just be on one ballot."

CALVIN GOODIN

"As far as I know, I think that the last election was very satisfactory and I see no reason why they shouldn't continue the same way."

MRS. HERBERT HASELOFF

"No, I don't believe that a candidate should be allowed to run on both party tickets. I think that he should take a stand for one side or the other and be faithful to that particular party. Candidates should just take one side and stick to it and not confuse the issue. I think it would just confuse the people. I know that it would confuse me."

CECIL PARKER

"No, I don't think the candidates for elective office should be allowed to run on both party tickets. I'm for the two party system. They should get on one side of the fence or the other."

'Tater Peelin's

By Roberta Campbell

It's easy to forget the dust bowl days when the weather is fair but that was a pretty rude reminder the weatherman waked us up with last Friday morning. One of the things that we get uneasy about is by startin in this early we could even outdo that record in '35 when we had eighteen sandstorms the first twenty days in April. If there was some way of gettin cement into the mud as in the air last week it would be a quick way to stucco a house.

—Ip—

If numbers count, then H. V. Stanton should have a speedy recovery because everybody it seems is anxious to have him well again.

—Ip—

Perhaps medical science has made more progress in surgery than in any other field. It amazes us to hear that Mrs. Bob Wear who had undergone very serious surgery on Monday was able to get up on her feet before the last of the week.

It will no doubt take more than a doctor's scalpel to erase the smile from Venita's face.

—Ip—

Pat Linden who is nurse out at the Labor Camp hospital reports that they have had a great deal of pneumonia lately.

"Political party leaders and representatives of other groups as well as individuals have a right, under our system of government, to criticize the government, also government officials, but no citizen of our government has any legal right to advocate its overthrow by force or violence or to participate in same."—WOODSFIELD, OHIO, SPIRIT OF DEMOCRACY.

"Every government official or board that handles public money should publish at regular intervals an accounting of it, showing where and how each dollar was spent. We hold this to be a fundamental principle of democratic government."—BLAIR, WISC., PRESS.



By Vern Sanford
Texas Press Association
AUSTIN — Politically troubled waters in Duval County came to a boil as federal and state officers probed errors in impounded records.

Pressure of the investigation resulted in mass resignations including school district officials and county commissioners, all supporters of Political Boss George Parr.

Most prominent man to quit was Tax-Assessor-Collector D. C. Chapa who is regarded as Parr's lieutenant.

Attorney General John Ben Shepperd obtained the record impounding order from Special Judge Arthur Klein of Harlingen after some 800 cancelled checks were found missing.

Funds Transfer
State Auditor C. H. Cavness reported that the first voucher he turned over in Duval County records was the transfer of \$5,000 from the jury fund to another fund.

Shepperd asserted that a jury fund is "inviolable" and could not be transferred legally into any other fund.

A squabble appeared likely over who will get to rule on Klein's temporary injunction impounding the records. Hearing on the motion was set for February 19.

District Judge C. Woodrow Laughlin said he had arranged his affairs to be present for the hearing on that date.

"My understanding of the law is that when I am in the district, I am the district judge," he said.

It appeared that the matter would be settled among Klein, Laughlin, and Administrative Judge W. R. Blalock who assigned Klein to the case.

Asked For Hearing
In pushing the state's case, Shepperd asked Judge Laughlin to set a hearing on a petition to discharge the Duval County grand jury because seven of its twelve members were linked with Parr.

Laughlin has stated that Shepperd will have to prove allegations that the jury couldn't make an impartial investigation involving Parr or his supporters.

"I am confident they would indict me if they thought they should — and they would wade through 17 Texas Rangers to do it," the judge said.

Removal charges against Laughlin were considered by the Texas Supreme Court.

One of the charges of official misconduct against Laughlin in the ouster proceedings was that he discharged a grand jury before it had completed an investigation.

Judge Klein presided in Duval during Laughlin's appearance before the Supreme Court.

Testimony Against Parr
A state witness and former deputy tax collector testified that school fund vouchers had been made to fictitious persons and the money given to George Parr on the latter's orders.

These vouchers were against the school district for the amount of

(Continued on Page 5)

Panhandle Paragraphs

FRIONA ROUNDUP

The stray dogs in Friona must go.

That was the decision reached at a recent meeting of the City Commission, City Secretary Roy Wilson stated this week.

The city employees, Wilson added, will devote next week and further time if necessary in rounding up all the strays.—THE FRIONA STAR.

—pp—

BIGGER, BETTER MARCH

Collingsworth County's March of Dimes collected \$1,601.72, approximately the same amount for the last two years combined, Jim Leach, senior vice-commander of the Veterans of Foreign Wars, who sponsored this year's drive announced.—WELLINGTON LEADER.

—pp—

ELEVATOR CHANGES HANDS

Purchase of the Farwell Elevator from Transit Grain Company of Fort Worth by Worley Mills of Portales was made public this week and officials of the purchasing company are here to assume operation of the facilities.

Olen Worley of the Portales firm indicated plans are underway for a 500,000 bushel storage addition to the purchased facilities, and also listed other extensive improvements to the plant that will be made in the near future.—THE STATE LINE TRIBUNE.

—pp—

MORE COTTON FOR FLOYD

Although ASC officials in the county wouldn't hazard a guess at the total amount, it appeared Wednesday that Floyd County would get between 25,000 and 35,000 additional acreage allotment bill passed recently by Congress.—THE LOCKNEY BEACON.

—pp—

STREET REPAIRS PLANNED

The city commission last week discussed prospects of improving and repairing city streets.

City officials estimate necessary work will require expenditure of about \$3,500.—THE OLTON ENTERPRISE.

—pp—

BLIND SHOP CARAVAN

A Blind Shop Caravan, sponsored by the Littlefield Lions Club, was in Littlefield Thursday. The caravan is a project of the club in selling products made by the Light Houses of Texas, a non-profit organization which employs only blind persons.—COUNTY WIDE NEWS.

The BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm must be worrying about his income tax, his letter this week reveals.

Dear editor:

I read the other day in a newspaper which my wife had covered up a pot plant with to keep it from freezing and which I will put back if it turns cold again where some high schools have started courses in how to figure your income tax.

This news pleased a lot of internal revenue collectors, and they were quick to congratulate the high schools on introducing such a worthwhile subject. Said it would save a lot of their time to have more people knowin how to figure their income tax.

I think this is a fine subject to teach, but like a lot of things these days it doesn't go far enough.

The next best thing to knowin how to figure your income tax I guess is knowin how to pay it. Knowin how to figure a tax is one thing, but knowin how to make enough money to pay it is another.

Right now nearly everybody in Texas for example will admit that a lot of school teachers need to make more money, but so far there hasn't been a single person, in the schools or our, in the entire state who can come up with a satisfactory way of finding out where the money could come from. The schools just ain't offerin any subjects in that department. As the matter stands now, the teachers point out they need a raise, and pass it on to the Legislature. The Legislature admits a raise may be due, it even voted one, but the members only scratch their heads when you ask em where the money is comin from. Some people have even argued that the United States Supreme Court has ruled the Texas teachers don't need any more money, but I don't think that's the proper interpretation to their decision at all.

But as I say, these half-way measures ain't enough. I know lots of schools who teach boys how to raise fat calves that win prizes at livestock shows, but very few are teachin em how to get the money to buy that kind of feed later on, day in and day out, in every-day practical ranching, when they're in not only the business of raisin fat calves but children too.

Teachin high school pupils how to figure their income tax is fine, but they're gonna find there's some additional information that's gonna come in mighty handy later on, and if there's any way to get in into the curriculum, it ought to be done. My only regret is they didn't have such a course when I was in school.

Yours faithfully,
J. A.

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St
Hereford, Texas



James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas

News Editor Bob Phillips
Adv. Manager Melvin Young
Mech. Superintendent Stanley Phillips
Society Editor Mrs. John McLean

ADRIAN NEWS

By Annie Leslie

W. C. Leslie and his daughter, June, visited in Childress over the weekend with Mr. Leslie's mother, Mrs. J. A. Leslie, and other relatives. While in Childress they also visited with Mr. Leslie's uncle, A. D. Leslie, of Clarksville, Ark.

Dinner guests of Mrs. Hazel Chilton Sunday were Mr. and Mrs. V. E. Lemke and Mrs. Lemke's mother, Mrs. Plum.

The seventh and eighth grade classes went to Amarillo last Thursday for a class party. The group went swimming, saw a show, then ate at Myers' restaurant. Young people attending were Peggy Leslie, Regina Edwards, Mary Jean Jackson, Nancy Stevens, Melba Monk, Glenda Taylor,

John Henry Grubbs, Edward Pinnell, Davis Brown, Phillip Pinnell, Lloyd Homfeld, Jimmy Zarling, Oscar Bronniman, Paul Heiselman and their sponsors, Mrs. C. W. Edwards, Mrs. Bill Brown and Mrs. Hazel Chilton.

Visit In Sudan

Mrs. A. H. Jordan and Erma Lou visited last weekend in Sudan with Mrs. Joran's mother, Mrs. Annie Seratt.

Misses Barbara Pinnell, Doris Story, Marvalene Allen, Joan Paschal, Erma Faye Bronniman, June Leslie and Mrs. E. K. Pinnell attended a show in Amarillo last Wednesday. After the show the girls ate and then visited with Janelle Beck, a good friend of the Pinnells.

Mr. and Mrs. Walter Dewitt of New Sharon, Ia., were visitors last week of Mr. and Mrs. Henry Criez. Mr. Dewitt, Mrs. Criez's nephew, and his wife were on their way to visit their son who is sta-

tioned at San Marcos. Miss Henrietta Criez, daughter of Mr. and Mrs. Criez, also visited with her parents last week. Miss Criez lives in Amarillo.

Valentine Party

The Adrian Methodist Youth Fellowship held a Valentine party Sunday night in the basement of the Methodist Church. The group played games and were served refreshments of cookies and hot chocolate or coffee. Those attending were: Mr. and Mrs. E. K. Pinnell, Barbara, Rebba and Wanda; Mrs. E. H. Mosteller and Alma, Jean Finley, Mrs. H. D. Tomlinson and Judy Nell; Mrs. Hazel Chilton; Mr. and Mrs. Loren Criez, Terry and Paula; Mr. and Mrs. V. E. Lemke, Mr. and Mrs. E. N. Jacobson, and N. L. Jacobson.

J. T. Stone and Mrs. Woods of Amarillo visited with the E. K. Pinnell family Sunday. Mr. Stone and Mrs. Pinnell are brother and sister.

Mr. and Mrs. J. A. Cullender, Mike and Carol visited last weekend in Canyon with Mrs. Cullender's parents, Mr. and Mrs. E. A. Michael. Mrs. Cullender and the children visited several days last week.

Mr. and Mrs. G. Pinnell ofampa visited with Mr. and Mrs. E. K. Pinnell and Mr. and Mrs. K. L. Pinnell Sunday. They are Elmo and Roscoe Pinnell's parents.

Mr. and Mrs. Ernest Frank, Doris, Lyndia, and Arthur Jewett went to market in Amarillo Sunday.

Rondoliers Entertained After Concert Program

"The Rondoliers," presented by the Hereford Concert Association at the Hereford High School last Sunday afternoon, were entertained at a dinner at the Western Wheel Inn Sunday evening.

Making up the quartet of entertainers were Robert Davis, Carl Hanzak, Thomas Head and Lewis Brooks. The accompanist was Leslie Harmley.

Others attending were members of the reception committee and board of directors of the Hereford Concert Association. They included Robert Bell, president of the association; Mr. and Mrs. Bob Lawrence, Father Bartholomew u Paytas, Mr. and Mrs. J. C. McCracken, Mr. and Mrs. Robert Thompson and daughter Lynn, Mr. and Mrs. Harry Cayler, Mr. and Mrs. Steve Clements, Mr. and Mrs. Ray Conaway, Earl Needham and Miss Mattie Mae Swisher. Charles Foote of the Pryor-Menz Concert Service also attended.

Win One Class Devotional Given By Mrs. Bryant

Mrs. A. A. Hare and E. J. Hudson and Miss Lula Botsford were hostesses for the Win One Class meeting held in Ward Hall Tuesday afternoon. Mrs. J. E. Beyer opened the meeting, and Mrs. Beyer and Mrs. I. H. Spratt led the music. Mrs. S. M. Dunnham gave the prayer.

The devotional lesson on "The Lord Is My Light" was presented by Mrs. D. H. Bryant, followed by a vocal solo sung by Rev. S. M. Dunnham.

Those present were Mesdames Pearl Bergin, M. M. Beavers, T. H. Coursey, Andy Thomas, Laura Thomas, Luther Pevley, I. H. Spratt, A. C. Thompson, Ray Hershey, J. E. Beyer, D. H. Bryant, J. B. Jones, Florence Parr, William McGee, J. F. Ward, W. N. Hodges, Marian Rutter, Arch Conklin, H. M. Benefield, Fred Millard and the hostesses.

Highlights..

(Continued from Page 4)

teachers' contributions to the teacher retirement system, the witness said.

According to the witness, Parr had dominated the board of trustees of the district and had "taken it upon himself to countersign all vouchers" but to the witness' knowledge had never been an employee of the school district.

Five Texas Rangers were stationed in San Diego. One of them, Captain Alfred Allee, had another scuffle, this time with District Attorney Raeburn Norris.

Allee also has fought with Parr and is under indictment on a charge of assault to murder the political leader.

Signs of revolt by long-time Parr supporters have also been reported.

J. L. MacDonald, Benavides oilman-rancher who holds a special Texas Ranger commission, said that representatives of three prominent Duval County families claimed they had given Parr an ultimatum to clean up the mess or they would do it with or without his help.

Governor Allan Shivers declared however, that it will take "continual vigilance" to see that the mess is stamped out.

Four "wrongs" need to be righted in Duval County, he said, listing these wrongs as the apparent misappropriation of funds, the denial of rights, the absence of a forum to which the citizens can appeal for help, and officers who deny the rights citizens ordinarily have when those citizens oppose the regime.

Revenue Problems

Texas legislators were poring over the tax revenue problem in order to raise teacher pay at a special session of the Legislature in March.

Intensifying the problem was the U. S. Supreme Court's decision striking down the natural gas pipeline tax.

There was talk of a sales tax threat. At the same time, a large gas company served notice that any move to increase natural gas taxes will be opposed.

Attorney General Shepperd announced his department had drafted new gas tax bills which were considered legal and would be available to the legislators.

Also studying the tax problem prior to the special session were the Legislative Council and the Legislative Budget Board.

Governor Shivers indicated he will submit other issues to the special session.

He declared that he plans to ask the Legislature to make membership in the Communist Party a death penalty offense.

"American adherents to the international Communist conspiracy are traitors — period," he said, "and Communists should not be allowed the protection of the Constitution they are trying to wreck."

A foe of U. S. Senator Joseph McCarthy said in a speech here that he would go to jail if necessary to test in court the senator's right to question citizens about their spoken or written beliefs or their political affiliations.

Harvey O'Connor, author of several books, is under indictment for contempt of Congress. He spoke at a meeting of Americans for Democratic Action.

He refused to answer McCarthy's questions on the grounds of the first amendment which pro-

The Navy's Hydrographic Office maintains 22 branch offices, each at a strategic spot around the globe.

vides that Congress shall make no law abridging freedom of speech or of the press.

"When any public servant may inquire about your thoughts rather than your actions then the servant becomes the master," he said.

Governor Shivers has joined other state Democratic leaders in throwing out "peace feelers" to national party chieftains.

Invitations were sent to Adlai Stevenson and National Committee Chairman Stephen Mitchell to address the state convention of Texas Young Democrats in Mineral Wells February 26-27.

Shivers declined to support Stevenson for president in 1952. And Stevenson declined the invitation because of prior commitments, as did Senator Lyndon Johnson who was also invited to speak.

Purpose of the convention is to bring rival factions of Young Democrats into one organization. But there were signs that groups of the liberal faction would boycott the convention. A rift developed when Bill McKnight of Dallas resigned as president of the liberal group that was organized in San Antonio last fall.

He said that some of the group were "just too liberal for me."

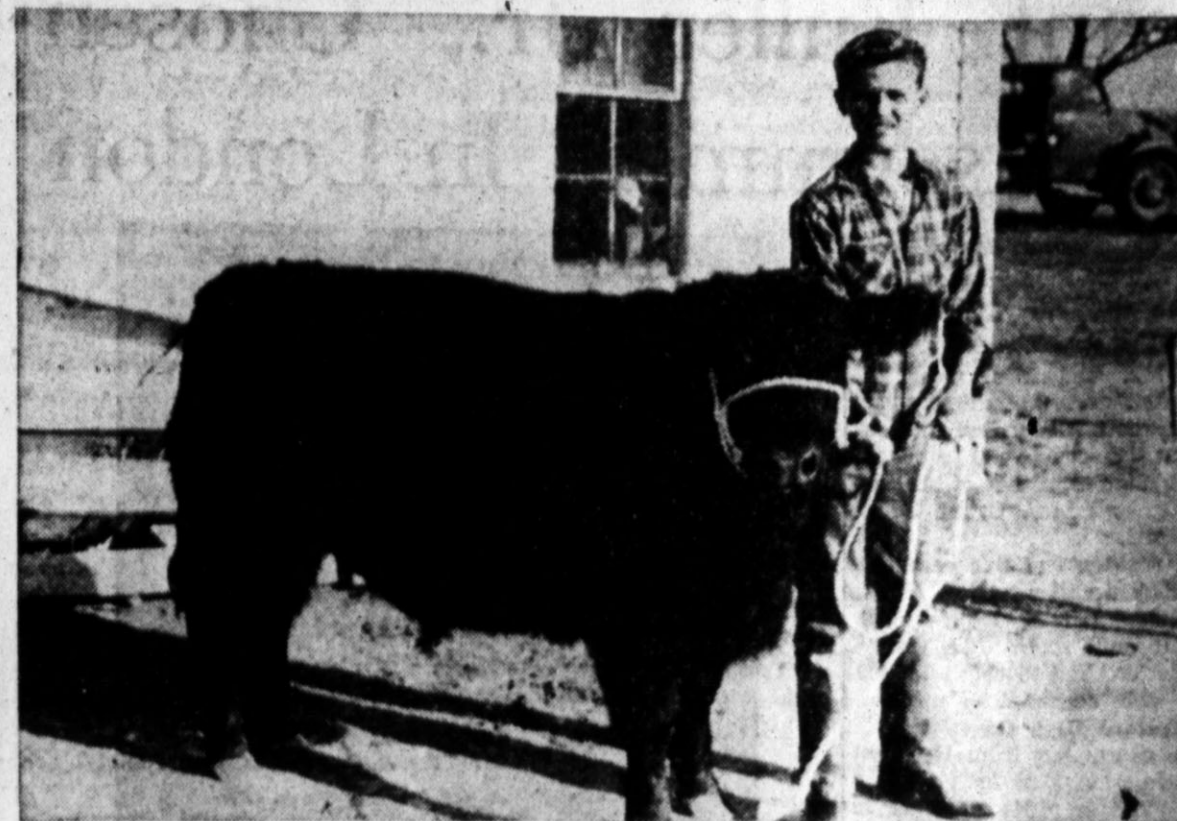
Another party leader said that the group seems intent on a program of "rule or ruin."

To Oppose Johnson

Dudley T. Dougherty of Beeville, a member of the Texas Legislature, has announced he will oppose Senator Lyndon Johnson, who will seek re-election this year.

Political speculation developed over the effect of the Duval County probes on this important race. In the 1948 race between Johnson and Coke Stevenson, a delayed count in Jim Wells County changed the results by more than 200 votes. Johnson became senator by a margin of 87 votes.

SHORT SHORTS: Texas GOP strategists are encouraging cross-filing by candidates who might be acceptable to both parties in the July primaries. . . 26 candidates have qualified to run for five places in the Texas House of Representatives on March 6. . . Texans will soon be offered a statewide program of individual and group fire control methods, according to state civil defense and disaster relief officials. . . Fire accounted for 80 percent of the damage in the Japanese cities that were struck by atomic bombs. . . It is considered one of the chief dangers in all types of disasters, the officials stated.



CONGRATULATIONS

To The Entrants Of

HEREFORD'S 8th ANNUAL JR. LIVESTOCK SHOW

We feel that the 4-H and F.F.A. Club Members are adding greatly to the Livestock Industry, by their continued efforts to produce higher quality livestock. We offer our Sincere Congratulations to the entrants of this weeks show. Whether you won or lost, you are still tops with us.

Next Time Try Foxworth-Galbraith's

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Let's Go To The Movies



Pictured above are Alfred Reinart's two boys, David and Ricky and some of the fine Hy-Line Chicks.

STARTED 225 HY-LINE CHICKS LOST ONLY TWO

Alfred Reinart, 8 miles east of Hereford on Highway 60, started 225 Hy-Line Chicks on Purina Startena and has lost only two. The chicks are now one month old. These chicks have been fed 400 lbs. of Purina Chick Startena.

Alfred says, "This is the best my chicks have done in the last 4 or 5 years. I can't recall having done better before that."

START THE PURINA WAY FOR FALL EGG PROFITS

When you start your chicks this spring, think of the big, heavy laying pullets you want next fall. For that kind of job, you can't beat Purina Chick Startena and Purina Growena or Growing Chow and grain. All are fortified with famous Formula "1028" for a fast start and big, fully-developed pullets.



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SERVING OUR FARM AND RANCH FRIENDS SINCE 1927

This Month At Phillips & Lawrence We

Are Celebrating Our

8TH ANNIVERSARY

SERVING HEREFORD WITH TWO GREAT PRODUCTS

NASH - TEXACO

Automobiles

Petroleum Products

This week at Phillips and Lawrence Nash, we are celebrating our 8th year of service to the people of Hereford and surrounding trade territory. As we look back over the years, we remember many pleasant days . . . many of our original customers still trade with us . . . others have moved away. This kind of patronage contributes greatly to the success of any business.

On our Anniversary date we wish to take this means of saying "Thanks" to all our customers . . . not only the old timers but to those who have just begun, and to pledge anew, that we shall give the same fast courteous service and quality products that you are accustomed to.

We Invite You To Try Us!

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To The Entrants Of

HEREFORD'S 8th ANNUAL JR. LIVESTOCK SHOW

Bring Your Car To

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1954 STATE MOTOR VEHICLE

SAFETY INSPECTION

Grant Fuller Jr., Chosen For Assignment In London

When the "Queen Mary" cuts loose to sail for England next Tuesday, she will carry an excited family of three. The group will include Mr. and Mrs. Grant A. Fuller, Jr., and their three-year-old son, Scott Alexander. The excitement, however, will probably run no higher than that of his parents, Mr. and Mrs. Grant Fuller of Hereford.

Many residents of this community will remember young Fuller well. Quite a few, in fact, can boast "It only seems like yesterday when he used to caddy for me on the golf course."

Hereford High Graduate
Fuller graduated from Hereford High School in 1939 as an honor student and in 1941 enrolled in the University of Texas. In 1943, he left to join the Air Force, gaining the rank of First Lieutenant and completing 30 missions in



ASSIGNMENT IN LONDON for the next six months has been awarded Grant A. Fuller Jr., by Price Waterhouse Company, International Accountants. He will be accompanied by Mrs. Fuller and their son, Scott Alexander, age three. Fuller, the son of Mr. and Mrs. Grant Fuller of Hereford, was one of two men in the United States selected by the firm in 1954.

combat. The war over, he immediately returned to the university to complete his education. He received his B. A. degree in 1948 with his major work in accounting.

His outstanding scholastic record presented several openings in his chosen field and Fuller associated himself with the Houston offices of Price Waterhouse and Company, International Public Accountants. During the past six years, he has risen to the post of Senior Accountant with the firm which, in addition to branches in larger cities over this nation, also maintains office in London, England.

First From Southwest
Personnel in the Houston office was pleased when Fuller was selected as one of six outstanding

Joys Of Playing Badly Told At Music Study Club

Built around an unusual theme "The Joy of Playing Badly," a program of interest was presented at the Music Study Club meeting held with Mrs. Homer Fox Monday afternoon. Miss Frances Dameron was leader.

"There was a time when every child had some sort of musical training, and then when the phonograph came along and they could

tell how badly they played in comparison, many of them quit trying," Miss Dameron said. Today one out of eight play some kind of instrument, six out of 10 wish they could, and many women forty or fifty years old are learning to play—even for the joy of playing badly.

TV Brings Nearer

"Six years ago Toscanini presented the first television concert and people were able to pick out their favorite instrument by watching as well as listening. Thus the least television can do is to take music one step nearer to where it ought to be—the actual performance," she concluded.

For the musical part of the program, such compositions as the average person would like to enjoy, whether the playing was good or bad, were presented. Included were "I Got Rhythm" (Gershwin), sung by Mrs. B. Y. Crosthwait with accompaniment by Mrs. J. C. McCracken, "Theme from Les Preludes" (Liszt), played by Mrs. J. D. Neill, "Fairy Tale" (Korchmareff) played by Mrs. J. R. Allison, and two chorus numbers, "Giannina Mia" from The Firefly (Friml), and "Without a Song" (Youmans), sung by Mesdames H. K. Fox, R. P. Conaway, T. W. Roberson, C. J. Mountz, and Earl Phillips, accompanied by Mrs. J. C. McCracken.

Hymn Of The Month

In conclusion the hymn of the month "The King of Love My Shepherd Is" was sung by the entire club group.

In attendance were Mesdames J. R. Allison, J. E. Beyer, H. A. Close, Steve Clements, B. Y. Crosthwait, Cliff Estes, J. C. McCracken, C. J. Mountz, J. D. Neill, Earl Phillips, T. W. Roberson, A. O. Thompson, S. M. Dunnam, R. P. Conaway, J. B. Jones, Jeff Gilbreath, A. C. Thompson, Miss Mattie Mae Swisher, Miss Frances Dameron and the hostess.



WANDA JUNE CARTER

Engagement Of Wanda Carter Is Announced

Mr. and Mrs. E. V. Carter, 206 A Street, are announcing the engagement and forthcoming marriage of their daughter, Wanda June, to Marion Robert Murray of Oklahoma City.

The wedding will take place next Sunday in a formal ceremony held at the Bethany Eastside Church of the Nazarene, Bethany, Okla.

Miss Carter, a graduate of Hereford High School, attended Bethany-Peniel College, Bethany, Okla. Her fiancé served with the Armed Forces in Korea for four years. He is now employed at Tinker Field Air Force Base near Oklahoma City.

The bride-to-be moved with her parents to Hereford from Bethany Okla., in 1952. Several relatives from Hereford plan to attend the wedding.

RUN DOWN... DOG TIRED?

"These symptoms if due to a vitamin deficiency occur only when daily intake of vitamins B₁, B₂, and B₆ is less than minimum daily requirements over a prolonged period. In this instance, they do not prove a dietary deficiency as they may have other causes or be due to functional conditions."

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supplies iron you may need for **Rich Red Blood**

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FREE!

CHILDREN'S PHOTO CONTEST

All Mothers Will Receive A Potted Plant Free

Thomas Foods extends an invitation to all mothers to enter their children in a big children's photo contest being held at Thomas' Food's

To enter your children in the contest go to Thomas Food's any time Monday Feb. 22 to be photographed for the contest.

ONE DAY ONLY

Age limit for the contest is from **1 Month To 12 Years**

Children will be judged for neatness of appearance and expression. There is no entrance fee and no purchase required for contest.

All prizes for contestants in this area.

Children Will Be Photographed By A Highly Skilled Child's Photographer

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25 REGULAR PRIZES
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Courthouse Records

Deeds of Trust

M. E. Busby, et ux, to S. E. Burleson, all of Lot 12, Miller and Mosley Subdivision of Block 26, Evans Addition.

N. B. Hood, et ux, to W. H. Neves, being a part of Block 44 of Evans Addition.

John Kalka to Kansas City Life Insurance Company, the E½ of Section 54, Block K-8.

Myrtle M. Ford to the First Federal Savings and Loan Association of Clovis, N. M., a part of Block 2 of Ricketts Addition.

Thurman Cole, et ux, to the First Federal Savings and Loan Association of Clovis, N. M., all of the S 40 feet of Lot 17 and all of the N 20 feet of Lot 18 of the Turrentine Subdivision of the E½ of Block 10, Evans Addition.

Albert C. Stengel, et ux, to Mutual Life Insurance Company of New York, all of Lot 25 in League 1 of Gregg County School Land.

R. F. Parker, et ux, to the First Federal Savings and Loan Association, Clovis, N. M., all of the N½ of Lot 27 and all of Lot 28 of Parker Subdivision of the W½ of



MEET THE TEACHER—Shown with some members of her second grade class at Shirley School is Mrs. Travis Hendrick, 610 Avenue K. This is Mrs. Hendrick's second year to teach in Hereford Schools. She received her Bachelor of arts Degree

from Hardin-Simmons University and will receive her Masters Degree in the summer of this year. From the left are: Johnny Winget, Julian Yvarra, Joan Caster, Jean Thomas and Mrs. Hendrick. (Staff Photo).

Safety Director Urges Help In Traffic Program

"A lot of Texas automobile drivers act as if they were driving down the Pennsylvania Turnpike with the whole road to themselves."

Col. E. B. Tilley of Houston, President of the Texas Safety Association, made this comment today as he discussed the need for the current Know and Obey Traffic Laws program sponsored by the Texas Safety Association and the Texas Department of Public Safety.

"Too many of the people driving cars today have practically no sense of responsibility," he said. "They drive as they please

road to look out for them. Unless they can be persuaded to change this irresponsible attitude, I see little hope of reducing the present heavy traffic accident toll."

Support Called For

Col. Tilley called upon all citizens to lend their full support to the Know and Obey Traffic Laws program. He asked the co-operation of women's clubs; civic, business, and fraternal organizations, and churches. He also urged every individual to acquaint himself with local traffic laws and to obey them after he has learned them.

"If every driver and pedestrian would suddenly decide to observe traffic laws an regulations and to practice safe walking and driving rules," Col. Tilley said, "the local

traffic picture would change overnight. In fact, experts estimate that if such a change in conduct could be accomplished, the annual traffic toll could be reduced 90 per cent."

Marriage expert Divorced

HARRISON, Ark. (AP)—A justice of the peace who performed more than 1,500 marriages got a divorce recently after little more than a year of married life.

The 60-year-old Harry P. Ray's

comments:

"Old dogs just won't train for new tricks."

"Two can't live as cheap as one."

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Bulk Oil—80c Gal.
Gasoline 23c & 25c
All Motor Fuel Available
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Block 23 of Evans Addition.

B. E. Cavanar, et ux, to the First Federal Savings and Loan Association of Clovis, N. M., all of Lot 13 in Block 2 of Bockstahler, Kaetzel and Kokomoor-Subdivision of Block 25 of Evans Addition.

Warranty Deeds

W. L. Braly to H. V. Fields, et ux, being the N 90 feet of the S 380.65 feet of the W 300 feet of Block 6, Mabry Addition.

J. M. Thomson, et al, to Foxworth-Galbraith Lumber Company, all of Lots 1-7, both inclusive, in Block 10 and all of the W 70 feet of Lots 7-12, both inclusive in Block 11.

J. R. Thomas, et ux, to Thurman Cole, all of the S 40 feet of Lot 17 and all of the N 20 feet of Lot 18 of the Turrentine Subdivision of the E½ of Block 10, Evans Addition.

The average American is using about 20 per cent fewer oranges and grapefruit than before World War II but about 1,500 per cent more canned orange juice.

SCHOOL LUNCH MENU

(The following menus for February 22-26 are published by the Hereford Brand as a weekly public service. Mrs. Claude Francis is supervisor of the Hereford Public Schools lunch rooms.)

Monday

Irish Stew
Buttered Green Beans
Carrot Sticks
Bread . . . Butter . . . Milk
Cherry Cobbler

Tuesday

Hamburger . . . Buns
Sliced Tomatoes . . . Lettuce
Onions . . . Pickles . . . Mustard
Prune Plums . . . Milk
Oatmeal Cookies

Wednesday

Meat Loaf . . . Catsup
Buttered Whole Kernel Corn
Fruit Salad . . . Milk
Whole Wheat Rolls . . . Butter
Ice Cream Sticks

Thursday

Dixie Frankfurters
Black-eyed Peas . . . Cheese Sticks
Tomato and Lettuce Salad
Bread . . . Butter . . . Milk
Sliced Peaches

Friday

Pinto Beans . . . Onions
Spiced Beets . . . Tomatoes
Tossed Green Salad
Cornbread . . . Butter . . . Milk
Apricot Cobbler

A quart of sea water may contain as many as 100,000 microscopic organisms called plankton on which fish feed.

MEMO: From the Desk of the President

Hereford Rotary Club

A NOTE OF APPRECIATION!

THANKS FOLKS...

For Your Continued Support of the Livestock Show!

We of the Rotary Club wish to express our appreciation to the many people who have helped out with the 8th Annual Junior Livestock Show, both with your time and money.

The Show has been a success again this year as in the past . . . much of this is due to your help and support. We appreciate it.

IT IS ESPECIALLY GRATIFYING to note that every bit of help we received for this occasion was volunteered, which shows that the spirit of cooperation among Hereford folks will continue to make our town the grandest place in the world to live.

HEREFORD ROTARY CLUB

Please Accept

Our

SINCERE

CONGRATULATIONS

**WINNERS IN
EACH DIVISION OF
THE
LIVESTOCK SHOW**

To Those Who Were

NOT WINNERS

**We'll Be Looking Forward With You
To NEXT YEAR.**

Club Plans Scrapbooks For USO Centers

Members of LaPlata Study Club voted to make scrap books for distribution in USO centers at the meeting held with Mrs. F. L. Alexander Tuesday night. Four scrap books will be made and sent to a distribution center during the next few months.

Final plans were made for the club float in the Junior Livestock Show parade, and Mrs. Clint Kormby was presented with a gift as a token of appreciation from the club for her presentation of the guest-day program on February 2.

Plans were also made for the Texas Day program—March 2, which will feature Wendall Cain of Canyon as guest speaker.

Correspondent's Story
The life story of Marguerite Higgins, war correspondent in Korea, was presented in a review given by Mrs. Elmer Patterson. Representing the New York Herald Tribune, Marguerite Higgins was at the front within three days after the outbreak of the Korean War. She lived abroad until she was 12 years of age and attended

schools in the United States, graduating from the University of California. She has received many honors in her field of work and was one of six Pulitzer prize winners in 1951, Mrs. Patterson said. Continuing Mrs. Patterson described Miss Higgins as slight, blond and winsome, and pretty even in army fatigues. She was a realistic writer who gave accurate eye-witness accounts and accepted her share of rough army life. A favorite of the G. I.'s, one soldier voiced their admiration by saying "You are the kind of woman I'd like to have as a brother."

Members present for the meeting were Mesdames Milton Adams, Leroy Aven, H.H. Caraway, Emil Dettman, S. S. Dodson, Ray Downey, Clint Formby, W. R. Hair, J. R. Johnson, Lynn Kester, Don Little, Charles Newell, Elmer Patterson, Frank Prowell, A. J. Schroeter, Ullin Streu, and the hostess.

Arrest Stops Business
UNION, S.C. (AP)—A prospective customer of a loan company was accused of theft at the company office. Police hauled him away. In jail, the man sent a message to the loan company—a loan application for money to bail him out.



LATEST FASHIONS, at least that is what they were called, were shown off at the Cub Scout Blue and Gold banquet held recently in Shirley School gymnasium. Cub Scouts fathers put on the show for the bene-

fit of the boys and the other parents. From left, the models are C. L. Morris, John Kelly, Bob Baird, Kenny Gear, Frank Huckert, Toots Pitman and Ray Sheppard. (Staff Photo)

Annual B&PW Bosses Banquet Held Monday

The annual Bosses Banquet was held by the Business and Professional Women's Club in the Shirley School cafeteria Monday night. Ellen Carter served as master of ceremonies.

"Time" was the theme of the banquet, with guests and members seated at tables representing the months of the year, and scenes of the season identifying each table.

Making of a snow man marked the January table; St. Valentine

Day, February; St. Patrick's Day, March; Easter egg hunt, April; maypole, May; Bride and groom, June; patriotic rally, July; vacation land, August; little red school house, September; Hallowe'en, October; Thanksgiving, November; and Christmas Choir Boys, December. Place cards were signs of the zodiac on blue cards with black and gold lettering.

Jewell Smith gave the invocation. The welcome to guests was given by Dyalitha Brady. A. J.

Schroeter made the response.

Music was presented by David Stanton, who entertained with three vocal numbers, accompanied at the piano by Patsy Childers, and Ted Linnartz who played a number of piano selections.

Value Of Time
G. E. Mullins was the main speaker, using as his subject "The Passing of Time," and stressing the importance of realizing the value of time before it passes.

At the conclusion of the program Miss Della Stagner, director of District 9, B&PW Clubs, was presented a plaque in recognition of her outstanding work in the district the past year.

Guests and members attending included Messrs. and Mesdames Harry Cayler, Reed Williams, O. D. Lowry, George Jowell, Jess Carter, Ted Linnartz, A. J. Schroeter, Russell Hunter, Kent Squire, Leroy Aven, Cliff Potter, R. A. Fullwood, Otis Hall, A. Petersen, Archie Campbell, L. C. Thomas, Francis Hardwick, Grant Fuller and Floyd Walton.

Mesdames Harold Loerwald, J. M. Posey, M. T. Rutter, Bill Howard, Brucie Rose, C. Ora Cockrell, Earlene Ross, Bonnie Kelly, James Edmondson, Ray Cowser, Tom Draper, Ula Gilliam, John Jacobsen Jr., Jewell Smith, Dyalitha Brady and Marie Boydston.

Misses Erma Walker, Loyce Avant, Velma Cook, Janice Craig, Ruth Loerwald, Della Stagner, Patsy Childers and Sadye Rigler. Also T. H. Springer, Don T. Martin, J. M. Gilliland, Pat Sullivan,

In Luther Lesley Home

Husbands Are Honor Guests At L.A.E. Sweetheart Party

L.A.E. Club members named husbands as honor guests at a sweetheart party held at the country home of Mr. and Mrs. Luther Lesley the evening of February 12. St. Valentine's Day appointments emphasized the theme of the party, and forty-two games were played. Prizes in games were awarded to Mr. and Mrs. Gordon Elliott and Mr. and Mrs. C. E. Beauford.

Attending were Messrs. and Mes-

dames Gordon Elliott, Harvey Brock, Altus Higgins, Boyd Knox, Jim Loving, B. A. Reddell, T. W. Roberson, Sandford Smith, Arthur Stoy, George Suggs, Jim Whelan, Bob Higgins, Mrs. W. L. Jones, Mrs. Jessie Radovich and the hosts.

Meeting Held Tuesday
Tuesday afternoon a regular meeting of the L.A.E. Club was held with Mrs. B. A. Reddell. Roll call was answered by "members reading definitions of "Religion" as given by local pastors.

Mrs. T. W. Roberson presented the program, discussing a series of sermons in the book "Ride the

Wild Horses" by J. Wallace Hamilton, who is pastor of the Methodist Church in Petersburg, Fla. Rev. Hamilton is a personal friend of Mr. and Mrs. Roberson, visiting them here and preaching in a local church in 1924.

The sermons discussed by Mrs. Roberson were in a collection made by Rev. Hamilton on "The Christian's Use of Untamed Impulses."

During the short business session, members of the club made plans for the Texas Day program which will be held at the home of Mrs. T. W. Roberson March 2. Thirteen members attended.

Burglars Feed Cat
NORTH BRANFORD, Conn. (AP)—The burglars who stole \$1400 from the Johnson Bros. store left a contented friend behind. They fed the store cat ice cream.

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Baby Chicks

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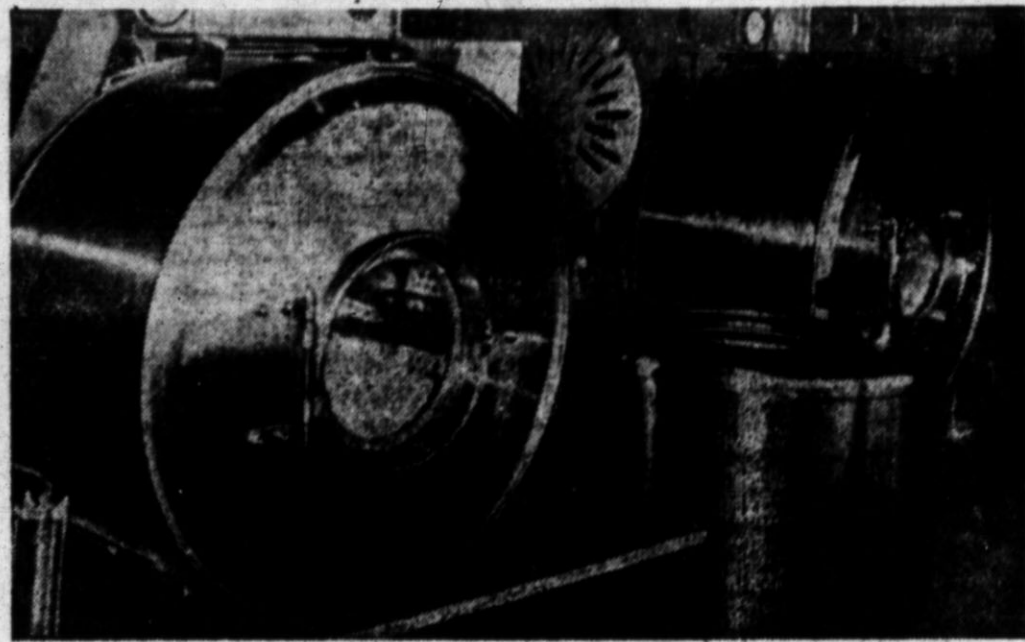
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THIS SERVICE INCLUDES WET WASH OR WASH AND DRY SERVICE!

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On A
JOB WELL DONE

WET WASH
Per Lb. **6c**

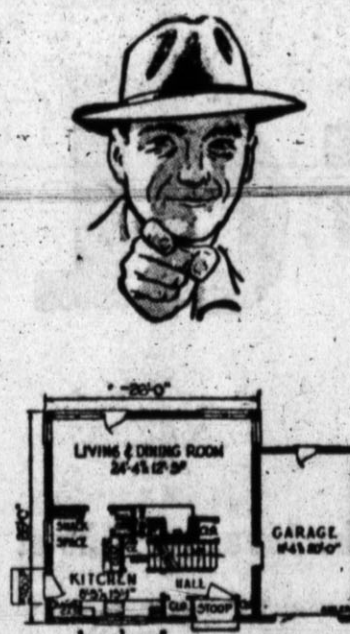
WASH & DRY
Per Lb. **9c**

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Mr. & Mrs. Howard Gore	Mr. & Mrs. Sylvester Slagle
Mr. & Mrs. B. Y. Crosthwait	Mr. & Mrs. Carl Lee
Mr. & Mrs. John Bass	Mr. & Mrs. Delbert Ruland
Mr. & Mrs. Boyd Knox	Mr. & Mrs. Floyd Ross
Mr. & Mrs. Arthur T. Mims, M.D.	Mr. & Mrs. Chess Gollihar
Mr. & Mrs. D. R. Grimes	Mr. & Mrs. John G. Spink-hirne
Mr. & Mrs. Richard Jowel	Mr. & Mrs. E. V. Gleaton
Mr. & Mrs. C. V. Burgess	Mr. & Mrs. L. E. Minor

Let's Go To The Movies



Let's Go To The Movies

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