"CHRISTMAS GREETINGS TO ALL!"

...f Floydada's ...t Institutions

The Floyd County Hesperian

Most Widely Read News Medium In Floyd County

...39 FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 22, 1932. NUMBE...

...pecial Christmas Programs Will Be Given for Children

The Sunday School of First Christian Church will entertain with a program and Christmas tree Christmas Eve, December 24, at the church at 7 o'clock. The Presbyterian Church will also give a program and have a tree Saturday night while the Methodists plan to entertain for the little folks of their Sunday school with a short program at the regular Sunday school hour Sunday morning. The Baptists are arranging to have their tree for pupils from the Junior department at the church at 4 o'clock Friday afternoon .

The first Christian church program is as follows:

Song: Merry Christmas.

Song: Rejoice.

Keeping Christmas — Marquinita Price.

A Christmas Wish: Jean Wester.

If Santa was my pa—Maycle Boteler.

I wonder—Harold White.

In Trouble—Virgil Williams, Jr.

Tommy's Christmas Thought—Virgil Boteler.

The Christmas Story—Cagerlene Carmack.

Christmas Everywhere — Billy Poole.

Piano Duet—Edna Earl Price and Dovie Donathan.

Christmas Gifts—Kenneth Hodge

My Christmas presents— Edna Earl Price.

Christmas is coming—James Wester.

Then and now—Winifred Ruth Hodge.

Song—Sweet Mr. Moon—Brooksennell Price, Willie Mae White, Irene Probasco, Marquinita Price, and Ruth Tribble.

Santa's Airship—Billy Brown.

Helping mother — Willie Mae White

Our Christmas Tree— Edward Wester.

Suggestions for Santa Claus—Irene Probasco.

Reading—Ruby Tribble.

The Christmas Message—Brooksennell Price.

Song— I Heard the Bells on Christmas Day .

No Christmas day till Jesus came —Ruth Tribble.

Christmas—Berna Mae Beard.

The Holy Grail—Kathleen Hodge.

Song—Silent Night, Holy Night.

NO INTEREST INDICATED IN BUDGET PROPOSED FOR CITY FOR YEAR OF 1933

Little or no interest has been indicated in the proposed budget of the City of Floydada for the year beginning January 1. Announcement was made last week by Mayor W. C. Hanna that the proposed budget had been prepared and was set at the office of the city secretary, S. E. Duncan, for the inspection of any interested taxpayers or bondholders.

Formal hearing on the budget will be held Thursday afternoon, December 29, at the city hall at 2 o'clock, following which a budget will be adopted and set up for the new year.

MRS. A. S. HOLLINGSWORTH'S FATHER CRITICALLY ILL

Mrs. A. S. Hollingsworth is in Calvert this mid-week where she was called to the bedside of her father, J. W. Inabnit, 77, who became critically ill Saturday. He had been ill about ten days with pneumonia and heart complications and his condition became serious Saturday, the day Mrs. Hollingsworth left.

Mr. Hollingsworth said this morning that the last word he received Tuesday stated that Mr. Inabnit was still very low.

H. C. BOSLEY IS SLIGHTLY BETTER AT WICHITA FALLS

Condition of H. C. Bosley, of this city, who is ill in Wichita Falls, was reported this mid-week as being slightly improved. Mr. Bosley became ill several weeks ago when he went to Wichita Falls for a visit with his daughters, Miss Vivian Bosley and Mrs. Ross Cherry.

He is suffering from an enlarged heart and kidney trouble.

A letter received by his daughter, ...rs. Clyde Walker, of Floydada, ...rday stated that her father ...r.

...DY DEAD

... Paris, Texas ...wen, who is ...unty resi... week- ...ng to ... the ...

Mist And Rain With Rising Temperature Follows Severe Cold

Heavy mist and fog enveloped Floyd County early this morning with a light breeze from the northeast and the temperature standing around 36 degrees, four above the freezing mark, and rain began falling shortly after 9 o'clock.

An extreme high in temperature was recorded for the week yesterday afternoon when the thermometer registered 52 between 3 and 4 o'clock. The temperature was slightly below freezing the earlier part of last night. Extreme low for the week came Sunday morning when temperature registered 9 above at 2 o'clock. Again Monday morning a low point was reached with the register dipping to 10 above.

Snow Is Helpful

The snow has been highly beneficial to the growing wheat crops. About four inches fell over the county and laid a white blanket over the wheat during the extreme temperatures of the past ten days. An estimated half inch or more of moisture was in the snow, which has been melting gradually .

Pavement and walks in Floydada have been slippery and dangerous for pedestrians. Numbers have fallen during the week but no broken bones are reported.

J. F. Higgins, Pioneer, Dies At J. L. West Home

Remains of James F. Higgins, 64, Floyd County pioneer, who died Sunday afternoon at 3:15 o'clock at the home of Mr. and Mrs. Jno. L. West, 1102 South Fourth Street, were interred in the Floydada cemetery following services at the residence Monday afternoon at 3 o'clock. Services were conducted by the Rev. I. A. Smith . A talk was also made by County Superintendent Price Scott, who had known the deceased for 30 years.

Death was due to an enlarged heart and liver trouble.

Mr. Higgins had been very ill since August and his condition serious for two months, and his death was not unexpected.

The deceased had been with the McCarty and West families for 42 years. He was first employed by the late J. F. McCarty and after his death November 4, 1930, he had made his home with Mr. and Mrs. West.

Mr. Higgins came to Floyd County 32 years ago, driving a herd of the late Mr. McCarty's cattle to this country. He was born in Erath County January 2, 1868. He went to Stephens County as a boy and began working for Mr. McCarty, making his home at Albany and Breckenridge. He spent a part of the time in Stephens county and at Lenatah, Oklahoma.

He moved to Rio Hondo with Mr. McCarty six years ago and after his employer's death, he has made his home with the West family here. He was single.

He is survived by two half brothers and a half sister; they are Willis Higgins, of Lenatah, Oklahoma; Tom Higgins, of Stephenville, Texas, and Mrs. Lee Mahan, of Bridgeport, Oklahoma, and numerous nieces and nephews. None of the relatives were present for the funeral.

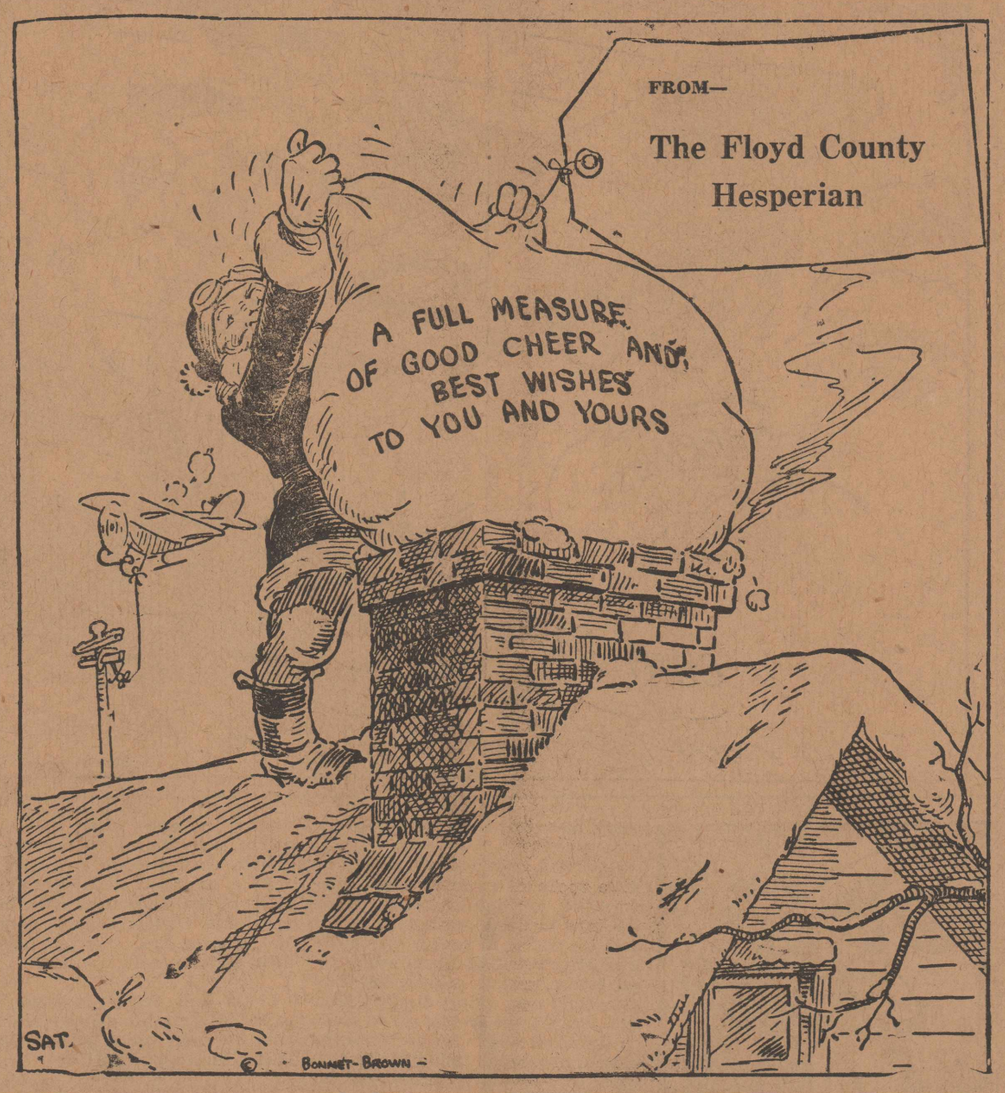
SUIT WOULD RECOVER BIG AMOUNT FROM OFFICERS OF NORTH TEXAS TRUST CO.

Pat Howe, Dallas attorney, who is representing the receiver for North Texas Trust Company, of Dallas, was in Floydada the past few days in connection with settlements on paving script issued here in 1928 against Floydada property. He is making an effort to effect settlement on the claims of the receiver on the basis of reduced interest rates and extensions of time, where cases are not alreday in district court, he said.

His firm of attorneys last week filed suit in Dallas County for a term totalling more than $400,000 against the officers of the North Texas Trust Company, which was the holder of the Floydada script when the company was adjudged bankrupt. The suit would recover the amount for holders of bonds which were issued against securities in various sections of the southwest and sold to investors, including banks and other institutions especially in East Texas. The suit alleges mismanagement of the company's business.

BABY SON DIED

...son, born to Mr .and Mrs. O. L. ...nce of Starkey on December ... the same day and was bur... ...akeview Cemetery



Post Office Open On Christmas Eve Day

Although Floydada post office workers, city and rural carriers will have their holiday on Christmas as usual this year the public is going to be discommoded the very least possible, the plan being for the post office to remain open all day on Saturday—Christmas Eve day—to give opportunity for the receiving and sending of parcel post packages, according to announcement made this week by Postmaster J. D. Starks.

Because Christmas falls on Sunday this year, the civil service workers will be given their holiday on Monday. The Sunday dispatch of mails will be made as usual, but no distribution to boxes either Sunday or Monday—the holiday—there will be no distribution of incoming mail, no city delivery, no rural delivery. The mail workers will be given an opportunity to spend the day at home with their families.

The only work Monday will be dispatch of such mails as are outgoing.

But the important news to the public is that the local office will be open all day Saturday until 6 o'clock in the evening.

40 MEN GIVEN WORK ON STREETS TUESDAY; BAD WEATHER CAUSES DELAY

Although inclement weather continues to delay work on the caliche paving of streets leading to the High School and Andrews Ward School, some 40 men were given employment Tuesday and a lesser number Wednesday clearing the ice and snow from the streets and sidewalks.

"We have everything in readiness for the street work and are just waiting on the weather," Edd Brown chairman of the work relief committee, said this morning. The survey work has been completed and the men and equipment are ready to start just as soon as weather conditions will permit, he stated.

The work is a part of the local unemployment relief program being carried on with Reconstruction Act funds and city authorities are cooperating with members of the relief committee.

YEAR'S SHORTEST DAY

This is the year's shortest day, the time of the winter solstice when the sun has travelled to the end of its journey south and pauses for a day to begin the slow trek northward once more to bring spring to the northern hemisphere.

J. A. WYMAN AT DALLAS

J. A. Wyman, who has been at Lowes, Kentucky, the past year, expects to eat Christmas dinner with his son, Judson, in Dallas, he writes in a brief note this week, sending Christmas greetings to his friends here.

Mr. and Mrs. Lon M. Davis left Wednesday for Canyon where ... will spend the ho...

HESPERIAN WANT AD BRINGS HOME WAYWARD LITTLE RED PURSE

"Honesty is the best policy" is the belief of Mr. and Mrs. J. G. Biggs of Fairview. Honest people plus a little Hesperian Want Ad over in the "Lost and Found" column brought home a lost purse this week to its owner—a purse containing $4.40 in bills and silver .

Mrs. Biggs found the little red coin purse on the streets in Floydada Saturday, December 10, just south of the First National Bank where it had been dropped by the daughter of Mr. and Mrs. Earl Edwards of Lakeview community. She read the ad in The Hesperian and Mr. Biggs brought in the purse the next Saturday the first time he came to town and left it at the office. He teaches school at Fairview.

And yesterday Miss Alta Lloyd was in town and she took the purse out to Lakeview since the Edwards family has been ill with the flu and had not been to town.

So a little girl is happy today —smiling over a little red purse containing four crisp $1 bills.

TEACHERS ON VACATION

With school closing last Friday for the Christmas holidays the teachers have each left for their homes to spend the time. Superintendent and Mrs. A. D. Cummings and little daughter are spending the time at Canyon, Mr. and Mrs. Odus Stephen will visit at Dublin and Navasota, Mrs. Richard Stovall has gone to Calvert.

Coach R. P. Terrell left for Farwell for several days going from from there to his home at Kirkland for the remainder of the time, Mr. and Mrs. J. M. Teague are visiting his parents in New Mexico, Miss Daltis Rea is in Cisco, Miss Lula Belsher at Dallas and Mrs. Joe Breed is with her mother at Abilene. Others of the faculty are spending their vacation at their homes in Floydada.

Local Market Today

Poultry

Hens, 4 lbs., and up,	6c
Hens, under 4 lbs.,	4c
Old Roosters,	2c
Colored Fryers,	5c
Leghorn Fryers, and all black legs,	3c
Stags, per lb.	3c

Turkeys

No. 1 Turkeys,	6c
No. 2 Turkeys,	3c

Eggs

Eggs, per dozen, (candled)	20c

Cream

Butterfat, per lb.,	16c

Cotton

Cotton, middling per 100 lbs.	$4.85
Cotton Seed, per ton	$6.0...

Chas. Owen Seriously Ill Near Paris, Texas

Chas. H. Owen, of Paris, Texas, is gravely ill at his home there this week ,a report received late yesterday by relatives here indicating that little hope is held for his recovery from pneumonia, contracted last week, following influenza.

His mother ,Mrs. C. W. Mitchell and sister, Mrs. S. E. Thurmon, left early Sunday for Paris, accompanied by Mr. Owen's daughter, Miss Christine, who has been a student in Floydada High School this term. H. T. Owen, of Childress, a brother, is also at his brother's bedside.

C. H. Owen was reared in Floydada . For several years he has resided on a farm near Paris. He visited several weeks here the past fall.

SAND HILL QUARTET TO GIVE BETWEEN ACT NUMBERS FOR P. T. C. PLAY DECEMBER 26

Sand Hill's Male Quartet will appear in Spanish numbers in costume as a between act feature of "The Attorney for Defense," the annual Christmas feature play of the Sand Hill P. T. C. Society to be presented Monday night, December 26.

Season tickets have been placed on sale and may be used for admission to the performance which will mark the opening of the season for the society. The play will be given in the Sand Hill School auditorium and admission will be 10 cents and 20 cents ,it has been announced.

Members of the cast include Mr. and Mrs. Walter Travis, Mr. and Mrs. Ed Holmes, Misses Bonnie Mickey and Buena Weems, and Messrs. Clarence Strickland, Floyd Jeter, J. D. Cates, and Oliver Holmes.

V. D. TURNER NOW SOLE OWNER TRANSFER BUSINESS

This week E. W. Turner announces the sale of his half interest in the Turner Transfer business, operating two or three large trucks over this portion of the state, to his brother V. D.

"I want to thank the public for their business and hope they will continue to favor my brother with the same courtesy shown us while I have been connected with the firm," Mr. Turner said.

He will give all his attention to his farming operations near Campbell, he said this week.

J. R. BROWN DEAD

Funeral services for J. R. Brown, former merchant of Floydada, who died Tuesday afternoon at the home of his daughter, Mrs. R. D. English, were held Wednesday afternoon at 4 o'clock at Snyder. Mrs. Jessie Brown, a daughter-in-law, attended the funeral, being expected home today.

Mr. Brown, who was about 80, had been living at Snyder since October. He moved from Floydada about ... a... engaging in ... ...ness here

Floyd County Paving Contract to Be Let in January, Says W. R. Ely

County Attorney Tony B. Maxey Has Conference At Austin With Highway Chairman.

Definite assurance that the contract for work on Highway No. 2 from the north limits of Floydada east to the Motley County li... would be included in the Ja...ua... lettings was given County Attorn... Tony B. Maxey in a special confe... ence at Austin last week with Jud... W. R. Ely, chairman of the Sta... Highway Department.

Mr. Maxey returned home Thu... day of last week. He was acco... panied on the trip by Roe McCl... key, county tax assessor, who w... to Austin on business .

"Judge Ely also indicated that ... contract would call for paving ... well as grading and draining on ... highway east where we practi... have the right-of-way cleared ...

It was stated that sev... leases on property held b... companies and two deeds o... tate lands were yet to be p... on the east half. Mr. Max... a conference with Mr. Nee... right-of-way engineer, on th... gage releases and similar m...

In addition to the long co... with Judge Ely he also talk... Mr. Maddox, who is char... plans department. "Mr. ... told me that the plans on t... County road would be app... sent in by Engineer John... Lubbock from the distric... and sent to Washington fo... approval Wednesday," expla... Maxey. "I have later learn... the plans on our road did... Washington last Wednesd... added.

Committees are still at ... the right-of-way details on ... half to the Hale County li...

EAST PROJECT DIVIDED IN TWO PARTS

Blue print plans have be... ceived in the Floydada of... Project Engineer T. B. Ing... the east survey and the pro... be sub-divided into t...o par... work can be rushed to co...

If the contract on the ... in January, under the di... rangement it will be com... July, Engineer Ingram po... The division was made ... in the Lubbock district ... first unit will include t... miles east from Floydad... second unit will be the ... to the Motley County li...

Contracts for both div... be let at the same time ... rush the work, it was ...

Work is progressing ... the plans for the west ... Floydada via Lockney ... to the Hale County line ... with the exception of t... loop will be ready by the ... of next week but the ... included in the set o... will require another ... work before the enti... sent in for approval ... office.

Mayor W. C. Hanna To Address Youngsters At Christmas Dinner

Turkey and 'Trimmings' Will Be Served Poor Children Wednesday at Noon .

"Everything that is to be cooked, including the turkeys and meats, should be brought in not later than Monday, December 26, and we should have all cakes, pies and 'trimmings' not later than Tuesday night, December 27," stated Rev. N. E. Tyler this week in discussing plans on arrangements for the big free Christmas dinner to be served at his residence at noon Wednesday, December 28, for the poor children of Floydada.

Mayor W. C. Hanna will address the youngsters gathered at the festive board. Rev. Tyler will preside during the informal program.

District Attorney A. J. Folley will also make one of the principal talks to the boys and girls. He will speak from 11:45 o'clock to noon. The kiddies are expected to be present not later than 11:30 o'clock for the program which will precede the lunch.

Mrs. J. L. King will read a passage of scripture and will offer a prayer before the dinner is served.

Rev. Tyler said Wednesday that he was preparing to serve at least 150 youngsters who otherwise would not get to enjoy the pleasure of a Christmas turkey dinner.

The meal will be served at 12 o'clock, Mrs. Tyler said yesterday.

The lunch is being served at the Tyler home, 420 South Fourth Street, as a good will event by members of the Church of the Nazarene and other citizens and firms of Floydada who are cooperating in furnishing the food.

A number of women have volunteered to assist Mrs. Tyler in preparing the food.

Plans have been made to have cars call for the kiddies and return them to their homes if the weather is inclement or if for any reason they cannot get to the residence.

"We will be glad to receive any food that the people wish to donate to the cause," Rev. Tyler said. "We want to have plenty and do not want to disappoint any of the boys and girls. All contributions will be appreciated."

1933 Model Chevrolet On Display This Week

Snodgrass Chevrolet Company has had on display since Monday a new 1933 Chevrolet Six in the showrooms. Many people have been responding to invitations to see the new model.

Features of the car are the new "Aer-stream" styling ,Fisher no-draft ventilation, longer wheelbase, larger and lower bodies, shatter-proof glass in windshield, more powerful six-cylinder engine, cushion-balanced engine, improved free wheeling, synco-mesh shift with silent second, and the new "starterator."

Beautiful sweeping lines made more complete by a fender innovation add to the attractiveness of the new models.

INFLUENZA EPIDEMIC SHOWS 'LET UP' PHYSICIANS SAY

Physicians this week expressed the belief that the influenza epidemic in Floyd County is showing definite signs of decreasing in intensity. Only a few serious cases are now under treatment.

Will J. Lester, of this city, who has been ill with pneumonia which developed following a relapse from influenza, is reported to be improved at his home, 323 West Tennessee Street.

Mr. and Mrs. L. B. Stewart who have been seriously ill with influenza, were said to be better.

Justice J. S. Solomon's condition was reported as much more favorable.

County Clerk Tom W. Deen has been among those "laid up" this week. He became ill following a trip to Lubbock last week-end.

INSURANCE ON DESTROYED AIKEN SCHOOL WAS $8,750

Insurance on the building of the Aiken Independent School District which with all its contents was destroyed by fire Wednesday morning of last week totaled $7,500, according to County Superintendent Price Scott. The amount carried ... equipment and conte... ...otaling ...

Red Cross Me... Number Less...

The completed repo... Cross Roll Call in ... during the month of ... talled 264 membersh... contributions that gav... al $25.

The completed tota... port given S. W. Ross... tary of the organizati... eight communities j... fort to obtain membe... munities with the n... berships obtained in...

Floydada 143, Locl... Plains 27, Doughert... 10, McCoy 3, Sand ... This is exclusive of ... about $25 not listed ... ships.

Final report made ... western Division, ... Cross, made Wedn... the national chapt... funds from this co...

Lon M. Davis is ... chairman and Mrs ... was roll call chairm...

C. A. FLOYD, PI... LOCKNEY, DI...

C. A. Floyd, ... of the north pa... years and for ... a resident of I... view Wednes... monia at the ... Mrs. ...

yd Co. Hesperian

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Editor and Manager

ntered as second class matter 20th, 1907, at the Post Office loydada, Texas, under the Act ongress of March 3rd, 1879.

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hree Months 25c
In Advance

Outside Floyd and Adjoining Counties:
One Year $1.50
Six Months 75c
Three Months 40c
In Advance

Advertising Rates Furnished on Application.

THE CHRISTMAS SEASON

Here is another Christmas season, with its living, its happiness and unhappiness, its sorrow and joys. That its burden may be made the lighter, its sunshine pierce through the gloom in unhappy homes, and that its joys may be made all the more intense in those more fortunate homes, must be the wish of everyone.

That the very greater majority of homes in Floyd County are in better state economically than they were last year surely must be true. Not only has the larder been filled against want in a more orderly and balanced way, but there is also for the live stock, a little money from the milk lot every a little left over from the cotton crop, warm clothes, a warm That is a lot more than the herds on the hills had nineteen hundred years ago when they saw bright star and heard the heavenly voices. Were their ears better tuned than ours!

VERY MUCH TURKEY

turkey will be consumed in County this Christmas than any a year. Many raisers who saved the seconds for home consumption for a number of years, off to their customers here in the east the firsts, will feed own families to surfeiting on Christmas day and a number other days during the January to follow. Turkeys, they say, market, are too cheap to sell. selling what a market will do time like this, though. Who have thought eggs would go eighteen or twenty-five cents November and stay that way up to Christmas with chicken 6 cents per pound? The answer nobody would have thought it has happened, and the on fowls has weakened in ten days.

WAY PROSPECT BETTER

the big fight at Austin over state-wide many-million-dollar program ,Floyd County's plans almost got scrapped, not yet altogether out of The new administration for itself the disposition tremendous funds of the department. Such huge money mean the disposa huge amount of jobs to and the Ferguson's have em ,so many now that Jim inner that he had to beg his newspaper a few days they let him alone for a

rts consistently are holdthe Highway Commission s rights in its program, Mr. Ferguson has not art of his contentions. nty's building program, ng presented on a silver of federal emergency t got caught in the jam. almost certain now that lf of the project will go nd perhaps the second, the gap both west and Floydada.

unty doesn't mean any- or less to Mr. Ferguson other county of the thout dishing into his nbroilments, or the polie highway department. y people, for the sake of t of labor-money spent r the sake of getting a d highway without cost anxious that Mr. Fer- out in his fight for at r few weeks.

IT OF HISTORY

son why Mr. Ferguson ry numerous panhandle towns in his recurring les is the thing he said men—several of them Floydada committee— ago when he "located" bilene. He declared at it if he should locate a here on the plains the State of Texas would

t Lubbock there has g as yet to officials e along later and f the first rank to . But people are of the very men overnor snubbed out beating

Counting the income, counting the amount of currency that has been shipped in directly, reckoning how much has come in indirectly, leaves a big gap between the amount of money in the banks plus the amount paid on principal and interest of indebtedness, on taxes and insura e as against the known income during the past few months.

Undoubtedly many are thinking seriously along the line of their duty toward their creditors as against their duties toward their families, and the possibilities which the future holds.

This and That

The greatest natural oil field ever developed in the world, with the facilities for marketing already at hand is the east Texas oil field, where if conditions were like they were back in the old Burkburnett days, wealth would flow out and there would be riches such as Croesus never dreamed. This is not just something to write about.

As it is the oil field ,while making money for most of the landholders and owners, is just another pain in the neck for all concerned, realizing as they do what could have been. The wealth that flowed in Wichita Falls back in boom days would have been a laugh beside it. And yet, they say that the time and the state of mind of the people does not have anything to do with the outcome of a business or political matter. That if the proposition is sound one year it will be sound another. Never believe such blah.

The spin of the wheel of fortune makes and breaks men in every avenue of life. All one can do about it is to do his best. And not worry nor fret. But most of us do not do our best. Most of us do what we want to do, regardless of whether our actions will stand the test of cold logic. Then we howl. And don't we howl!

There are a thousand laws on the statute books of Texas affecting officers' fees alone. We venture the assertion there are a thousand laws that the ordinary moral does not know exist in our grand and glorious Texas. But we all the time clamor for more laws. When will people get back to that bedrock thought that the least-governed people are the best-governed?

Another Christmas is here and the high temperatures promised—possibly not to be fulfilled—may mean after all it will be a happy Christmas for nearly everybody. There can be no denying there is unhappiness, sickness, and stark want abroad in the land. But a lot of people who are not sick, not in want, with friends on all hands, are worrying because they do not have the money they once had and cannot have a "big time" as in the good old days. We have no quarrel with such. Everybody loves plenty for themselves and their own. We all strive for an ample and full life. The worrying and the fretting do not get us anywhere, though. It is the thinking and the doing that will bring us out of it.

Poverty has been the greatest curse of mankind since the dawn. That biblical saying that money is the root of all evil, didn't say that the possession of money is the root of all evil. And the Lord didn't send these times upon us because he wanted to punish us for our "high living." Most everybody around in Floyd County didn't live too high, although it is evident now that most of us spent our money the wrong way to assure a modicum of happiness.

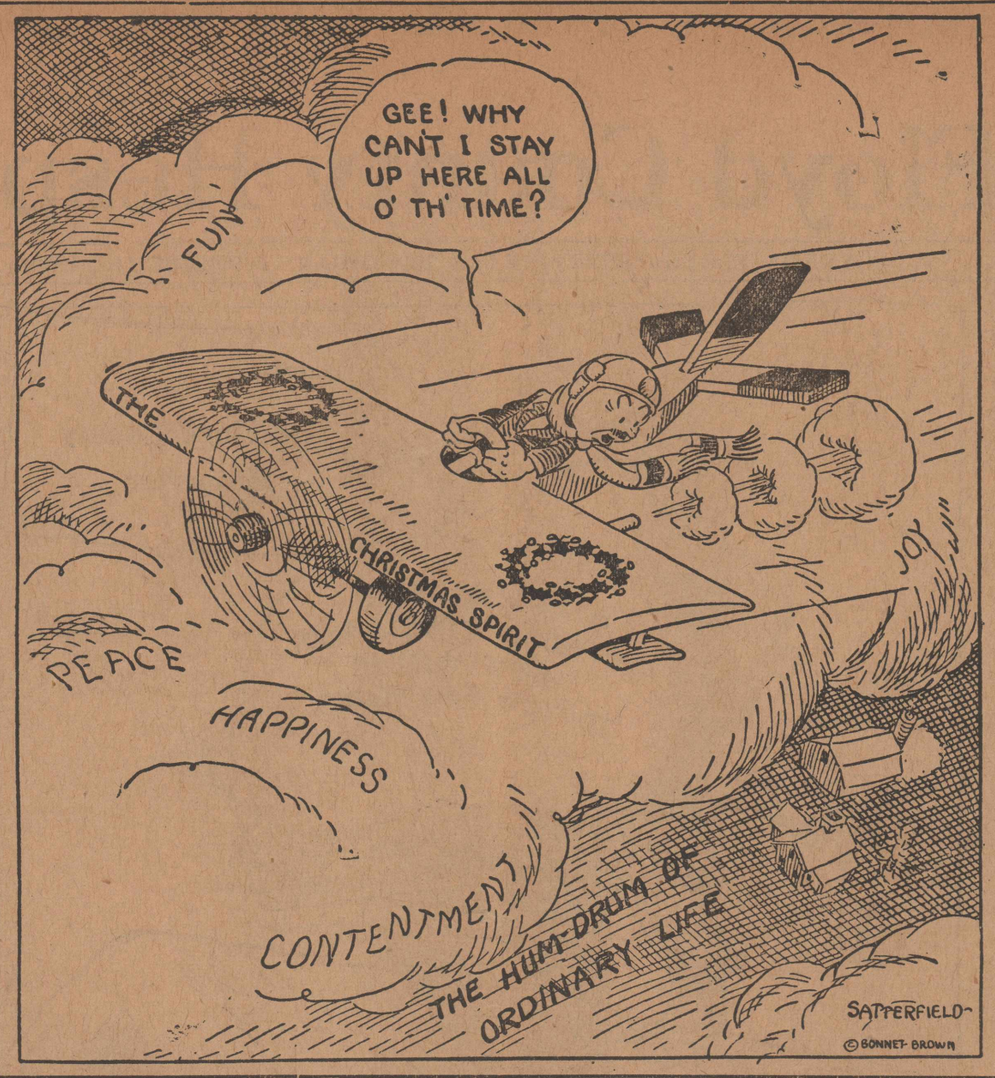
To indicate that government, as such, is only a responsive impulse, echoing the desire of the people, and that it is from two to five years behind crystallized thought of the country, this week President Hoover called another conference to see if something could be done to reduce the cost of the nation's school system. Action in this regard must be taken at the bottom of the heap instead of at the top. Floydada Independent School District, for instance ,would not be operating a school today,—what schools that would be operating in Floydada would be "subscription" schools—if the school board had not begun three years ago on an expense cutting program that has progressively cut expenses as the state of mind of the people would permit. Somewhere between the demand that "nothing be spared" for education and the protest that the schools are "going to break the country" had to be found sometime ago in Floydada and in every community of the land. The president probably has just gotten the news.

Jim Cutten, the old war horse of the free speculation days, says that the government's interference in the free flow of the markets has done as much to prolong our troubles financially and economically as any other one thing. A few hundred millions of bushels of grain in the hands of the government, which could be counted every day—in fact was counted and thrown into the face of the buyers and would-be bulls on the market—has ruined the market for two successive years, he says, whereas had it gone on the market at some price and gotten out of the way, the millions spent by the government would have been saved and the market would be in better position.

harking on an-th-

interference" in business. The farmer sees what government has done for the manufacturers and processers in preferential tariffs, preferential freight rates, preferential taxes, ential trade barriers. And ming Com ities

If We Only Could!





Folks, put the old Cowhand Scribe down as wishing you all a big supply of luck ,a general quota of good health and all topped off with a swell "Merry Christmas"

Brr! In fact two brr's! This spell of cold weather would put Siberia to shame. I bet an Eskimo would a froze to death in Floyd County during the past two weeks. I been figuring on importing a bunch of seals here to milk instead of cows. I'm not right sure where you would go about milking a seal since I have never seen one but I was just looking at the practical side of the thing and selecting an animal that would be at home in the kind of climate we have here in West Texas. Practical, that's me.

Just think how much envy we could create in New York by going up there wearing a gen-u-ine West Texas seal skin coat.

Speaking of practical things, I saw several coming inventors bloom forth the other day to waste their sweetness on the winter snow. It was a doggone good idea, too . You remember how the mist and fog and snow got hung on your car windshield and just insisted and insisted on staying there.

Well, I saw a couple of drivers who had a novel idea on how to cut out some of that blindfold driving that we was all having to do. They didn't do a thing but get a small pasteboard box and some string and a knife and fix them a dingbat on the outside of their windshield that worked.

They took the strings and tied them to the four corners of the pasteboard box after they had removed the lid and ran those strings to the four corners of the windshield to hold the box in position right in front of the drivers' face. The box was tied on upside down, so to speak, and right in the bottom a hole about six inches in diameter was cut something on the order of a hole in the door of a speakeasy. Ain't none of us good Floyd County folks ever seen a speakeasy but anyway that's the kind of a hole it was in the box. Now the cold air coming through the hole in the box set up a chemical reaction with the antiflojestine eminating from the external extremities of the smooth surface of the hardened silica and prevented the frigid combinations due to extreme atmospheric conditions from conglomerating on the same and obstrucing the vision of the director of the automotive vehicle.

Of course that's my idea of how it worked. You might have a different opinion as to how the box kept the ice off the windshield but every man to his own opinion and own governor.

But right here I want to speak a little spoke of more or less unimportance. In times of stress it seems we have to make out with just the best we got at hand but we should look at the sitiation from every angel before we take a little harmless step that may bring disaster later on. What I am leading up to kinda on the blind side is the fast-growing custom of putting "blind bridles" on your car,—I mean pasteboard to replace broken glasses in doors and oil cloth to close up holes once proudly filled with transparent celluloid or isinglass. I know it's all a case of absolute necessity but let me plead with you to stop and think beyond the immediate present.

It's hard enough these days to dodge trucks and all the varied contraptions rolling along the highways today with the windshield off and the top back, much less trying to drive along with blind bridles on every door and peep hole.

I know of some mighty serious accidents that have resulted because the drivers could not see clearly. I have seen three collisions on the streets of Floydada that might have cost a life or a limb easy enough. The cars in all instances were "boxed in" with oil cloth curtains or cardboard windows and doors.

When a feller hasn't got any money and he needs to go somewhere and the windows in his car are broken out or his curtains have been punched full of holes by the kids, about the first thing that he thinks about is to get that cold wind stopped at the least possible expense—and that usually means cardboard, oil cloth or just plain ducking.

If you've got a few nickles ,and can buy gas try and save a few more pennies some way or other and get a transparent substance to put in that hole. I'm not trying to tell the folks a thing in the world they don't all know and admit but I'm just making this suggestion in my feeble-minded way with the hope that it may prevent somebody from suffering a serious accident and perhaps a big hospital bill and a big repair bill for their car.

Just the same old idea that our grandpoppas and grandmamas have told us about since the year one—penny wise and pound foolish.

* * *

I wonder how many of you stopped to think of the significance the other day of a little story in The Hesperian about the passing of another land mark in Floydada—the old baseball park.

It has been the scene of some great sport, including everything from rodeos to foot races. But originally built and maintained for the time-honored sport of baseball, its hey-day has come and gone. Stop and think what happened to most of the lumber in the park fence and grandstand.

That lumber was donated to build bleachers for the new football field at the High school—and it's one of the best in West Texas. But what was the significant fact? There right before your eyes was history in the realm of sport—the passing of the public's fancy from baseball to King football. Of course the bleachers will be used to seat the fans at track meets and other events but the main sport calling for use of the bleachers will be none other than football.

The park was built slightly more than 10 years ago. Here we are in 1932 and we're almost forgotten how "hot and bothered" we used to get over Floydada's fine baseball team.

* * *

have been more or less years

week as he drove down the streets riding over the snow behind Old Dobbin or Old Kate or something "just a scootin'" on a dandy sled. Many of the youngsters added more speed and a proportionable number of spills to their fun by hooking their sleds on behind cars.

* * *

I am still fooling around with these dingfrazzled zippers and not nary an essay did I get on "What Makes the Zipper Zip."

* * *

The other day we ran an ad at The Hesperian for some cotton rags and we didn't get much response .I reckon everybody is like me—they're wearing their rags, thank you, and can't afford to part with them.

* * *

I am indebted to Mrs. A. P. McKinnon for the following clipping which she handed me before she went to Austin and Bastrop to spend the winter:

"While Mark Twain was editor of a Missouri paper, a subscriber wrote him saying he had found a spider in his paper and asking Mark whether this was a sign of good or bad luck. The following was the reply of the well-known humorist:

" 'Old subscriber: Finding a spider in your paper was neither good luck nor bad luck for you. The spider was merely looking over our paper to see which merchant was advertising, so that he can go to the store, spin his web across the door, and lead a life of undisturbed peace ever afterward'!"

* * *

Pass the asphitity and gimme a chaw.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE DECEMBER 19, 1918

The influenza situation in Floydada is not clearing up so rapidly as had been hoped, and though many who first became ill are convalescing and some have returned to their duties, the actual number of cases of influenza will show a considerable increase this mid-week over probably any day of the past week.

To date four deaths have resulted in this vicinity from influenza and pneumonia following it, during the two week period .

One and a half inches of rain fell at Floydada this week, the greater part of it coming last night and this morning.

Mrs. Ross Henry of Beaumont is visiting here with her parents, Mr. and Mrs. W. P. Daily.

The name of James A. McNeeley, of Floydada, Texas, was on the American expeditionary forces casualty list issued by the war department on Saturday 14th, as slightly wounded.

Frank Moore of Brown Bros. left his employers in the lurch to spend a few quiet days at home with the rest of the folks and the influenza.

"Eggs, 60 cents dozen cash or trade, Brown Bros."

Glenn Armstrong who has been in Omaha, Nebraska and South Dakota for several months is home for a visit with his parents.

J. P. Brownlee and family leave is week for the former home at iss Mr. Brow lee

Contemporary Thought

CHRISTMAS, 1932

Memphis Democrat: The entire world, with a sprained back and halting gait, down in the mouth and weary of three long years of depression, looks up expectantly as Christmas, 1932 ,is about to be ushered in. The whole world is looking for the new year to bring with it a new deal. The old order has changed; expensive lessons have been learned and every one seems about ready to forget, if something will only happen. What that something will be, 1933 will reveal.

In the interim, before the old candle burns out, and the new candle sputters fitfully in the first days of 1933, people are giving thought to the one season of the year that is paramount in all Christian countries—the Yuletide season—Christmas! Facial lines will become less set; tightened jaws will relax—in fact, a casual smile may filter across even the face of a dyed-in-the-wool depression howler. Christmas is the reason and the occasion.

While the world as a whole scratches its head dully, in a renewed effort at thinking, childhood comes into its own again. The bustle and preparation for the holidays has begun in millions of homes. Generally, children furnish the excuse, but if the truth were known, the elders in the household are just as anxious for December 25th to come around as are the little tots.

The green and red and silver of Christmas are everywhere in evidence. Packages are wrapped in Christmas paper. Fir trees are delivered to homes. Business takes on new enthusiasm as shoppers, however limited their budgets, make the round of the stores.

There is a duller side to the picture; homes barren of sunshine, destitute; children needing the essentials of life, clothes, food and warmth for their frail little bodies; the soup kitchens with their never ending line of the hungry; the unemployed, trying first one thing and then another in an effort to keep alive.

Christmas has never come at a more opportune time. If ever the call of the needy can be heard ,that time is now. If ever the spirit of helpfulness should manifest itself, that time is the present. The Christmas spirit is being put to a severe test. Will it weather the ordeal? We believe it will. We feel that in fact a new deal is on its way —that suffering is to be mitigated and that Christmas will prove to be the turning point.

ECONOMY AND HIGHER EDUCATION

Alice Echo: It is reported that drastic changes are scheduled in the present system of institutions of higher learning in Texas. Experts in governmental efficiency have spent the past year surveying conditions in Texas and have placed considerable stress upon the inefficiency of the state's colleges.

The decisions of the expects have been partially disclosed, and it is whispered about that some of the state's teachers' colleges are due to be abandoned altogether while others will find their curricula limited. The saving to the state by such a move would probably be two million dollars.

It seems to us that it is high time that the state's system of higher education should come up for reorganization. That there is unnecessary duplication in the present system is undeniable. And it is likewise true that because of this expensive duplication some schools, limited in finances, are forced to do work far below the standard of well organized institutions.

Doubtless many ex-students and local citizens will oppose any effort to change the present status of their respective schools; but we feel that so vast and far reaching are the benefits to be derived from the proposed reorganization that it would be little short of opposing progress to attempt to block the movement.

Mass education has brought on many problems unforseen by the early educators. Small educational plants no longer fill the purpose for which they were created. Ease and rapidity and economy of travel have done much to render unnecessary the small institutions dotted here and there over the landscape. The demand for higher educational standards and, at the same time, the plea for economy and efficiency have made it wholly impractical to maintain plants at the cost of duplication.

We welcome the movement to reorganize the state's system of higher education; for such reorganization will not cripple education but will only tend to make more efficient the plants which remain.

ECONOMY IN THE HOME

Wellington Leader: It is interesting to note how families are managing with less in these days when expenditures are studied carefully before they are made. There is something actually inspiring to many others in a study of what various women are doing to meet conditions, according to a writer on home economics.

For instance, lingerie and machinist's work garments, cleansed in a household washer, save money for a Pennsylvania woman and actually won a prize for her in a national contest on home methods. She says:

"I wash for a family of fi week. My family is two f mechanist and two wom see that I don't have an

chinist.

"There are fo bought a washer I had to econon price fit my p there wasn't any about the mech seemed to wash oughly, insuring my clothes, curtai

The average hou together with her sensible spending savings, is proving of income and ma lems in many thousa

BITS O' PHIL

Dean E. V. White, Texas lege for Women (CIA)

Don't abuse another to cover up your own weakness.

He is fortunate who knows how to laugh at himself.

Some people find pleasure in buying things they can't afford.

Some people walk into trouble when they think they are falling in love.

The greatest egotism is when one considers himself a work of art.

The biggest liar is one who lies when the truth would be less embarrassing.

MRS. K. SAMMANN IS MAKING '3 P'S FAMOUS

Mrs. Karl Sammann, poultry demonstrator for the Prairie Chapel Home Demonstration Club, is making the three "P's" famous in Floyd County. In every instance those three letters are capitals out at the Sammann home, for they all represent capital items there—Poultry, Production and Profits.

In the annual summary of her poultry demonstration record Mrs. Sammonn shows that she made a net profit per hen above feed costs in 1932 of $1.91, clearing above e penses a profit of $573.42 from he flock of 300 Rhode Island Whites.

The average for the entire yea was slightly more than 156 eggs pe hen and during the 12 months re ceived 46,828 eggs.

"Keeping up production and keep ing down costs" is a slogan that really one for action with Mrs Sammann. For the year the feed bill was only $125.90 against a total income of $700 realized from the sale of eggs and culled birds.

What makes Mrs. Sammann's 1932 report all the more remarkable is that a check over local markets quoted in newspapers discloses the fact that the average price for 1932 paid for eggs has been unusually low figure of 8 1/3 cents per dozen. "Rock bottom," or almost no market at all, but even at that managing to show a net profit of $573.42 or approximately $60 per month—an attractive income for any home these days—that's how Mrs. Sammann is making the "3 P's" famous in Floyd County.

She has built up a special trade for setting eggs and has developed a ready market among her many customers. She averaged 15.9 cents per dozen on her special market throughout the year and in addition she fed carefully to get maximum production at minimum costs. The year's average feed cost per dozen was only 3 1/3 cents.

All this is not a fairy story of a goose and a godmother but a true story of poultry and a hard-working demonstrator.

CARD OF THANKS

We wish to express our appreciation for the many deeds of kindness shown during the illness and death of Dave, one of our twin babies.

Mr. and Mrs. Fred Gross and family,
Mrs. T. B. Gross,
Oliver Gross,
Mr. and Mrs. L. B. Lotspeich.

NOTICE OF INTENTION TO APPLY FOR SPECIAL LAW

Notice of intention to apply to the Legislature of Texas, which will convene in January, 1933, for the passage of an Act or Acts authorizing Panhandle and Santa Fe Railway Company to purchase or lease the properties now owned, or hereafter acquired by Clinton-Oklahoma-Western Railroad Company of Texas, Kansas City, Mexico and Orient Railway Company of Texas and North Plains and Santa Fe Railway Company.

The undersigned will apply to the Legislature of Texas, which will convene in January, 1933, for the passage of an Act or Acts, authorizing the Panhandle and Santa Fe Railway Company to purchase lease the railroads or other prope ty now owned, or hereafter acquir by Clinton-Oklahoma-Western Ra road Company of Texas, and to p chase or lease the railroads and o er property now owned or here ter acquired by Kansas City, M co and Orient Railway Compan Texas, and to purchase or lease railroads and other property owned or hereafter acquire North Plains and Santa way Company, if executed, t and extensio each of the ter constr

PANH
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B

ommission Ferrets Out Misleading Ads

de Commission Reports on its Truth in Advertising Campaign in Report.

More than 20,000 false and misading advertisements were either continued entirely or revised to eck fairly with the truth last r as a result of the Federal Trade mmission's campaign against udulent advertising ,it is estimatin the Commission's annual reort for 1932 which was transmitted Congress, Monday, December 12. While the amount of money sav the public by this branch of the ommission's work runs into large gures, the actual cost of the work r the last fiscal year was only 23,400 or an average of $57.63 a ase.

Hundreds of advertisers of fake roducts have been driven out of usiness through cooperation of pubshers with the Federal Trade Commission in its campaign against raudulent advertising, and thousnds of otherwise honest business nen, who had habitually used exggeration in their advertising asertions, have revised their "copy" nd now find that it pays to tell he truth in advertising.

Continuing the Commission says hat—

"For years many publishers, ithout consideration for their subribers, accepted and published adrtisements filled with false and isleading representations and hereby became parties to the deeption and frand perpetrated upon heir readers. Later many publishrs awoke to the value of reader confidence and barred from their pubications such advertisements as were clearly fraudulent."

Regarding the different types of false advertising found, the Commission, in its annual report, says s investigations have disclosed rauds of many kinds. The worst re perpetrated by those who prey n those of their fellows who are willing to try anything to get relief from pain or the handicap of illness. Millions of dollars are spent nnually for preparations worthless r of doubtful value but advertised s being effective.

Age Of Consent' Has Moral Code As Theme

Grandmother's moral code, it's retty generally agreed, by now is lmost confined to illustrated calndars, the old Third Reader and radition.

n contrast, the problems, the philosophies, the pitfalls and the pleasures of modern youth are radically different. Just how different is dramatically emphasized in the new RKO-Radio Picture, "The Age of Consent," which is coming to the Palace Theatre and will show Saturday midnight, Sunday and Mon-

and a girl on a college cam- the question of whether to finish their education. Two a man and a woman, gainst them throwing up rees. But the youngsters n waiting, this very couple appiness....love has passby while they waited. Col--skins decorate their walls, rriage license.

Th is impulsive, the girl hesitant, M while both are caught up in the ial swirl of the campus life. A night drinking bout leads the boy into complications with another girl. A stern parent declares it can only be straightened out by wedding service.

And here the film raises a question of importance to parents and to philandering youth at the same time.

What should be the age of consent? When does parental authority cease and the normal impulses of youth became their own responsibilities?

Dorothy Wilson, the little "Cinderella" of RKO studio, heads the large cast which includes Richard Cromwell, Eric Linden, Arline Judge, Aileen Pringle, John Halliday and Reginald Barlow.

ANTELOPE SCHOOL NEWS

Antelope, December 19. Parents and friends are invited to the Christmas program to be given by the children on Friday afternoon, December 23, at 2 o'clock. The program will be followed by a Christmas tree for the children.

The program includes a play, uddy's Christmas Candy," the aracters of which are as follows: s .Claus, Imogene Woody; Santa, ew Cumbie; Elves, Weldon Cum- Charles Nickels and Paul ody; John, Charles Nickels; ise, Imogene Woody; Buddy, don Cumbie; Dan, Paul Woody. chool will be dismissed for the days from December 23 to Jan- 2.

u and pneumonia are ceasing is community this week. Nearly one is able to be up.

e school sorely grieved today Helen Ring came at noon to n her books and withdraw. now that Amherst is to be the sor of a worthy pupil when enrolls with them in a few

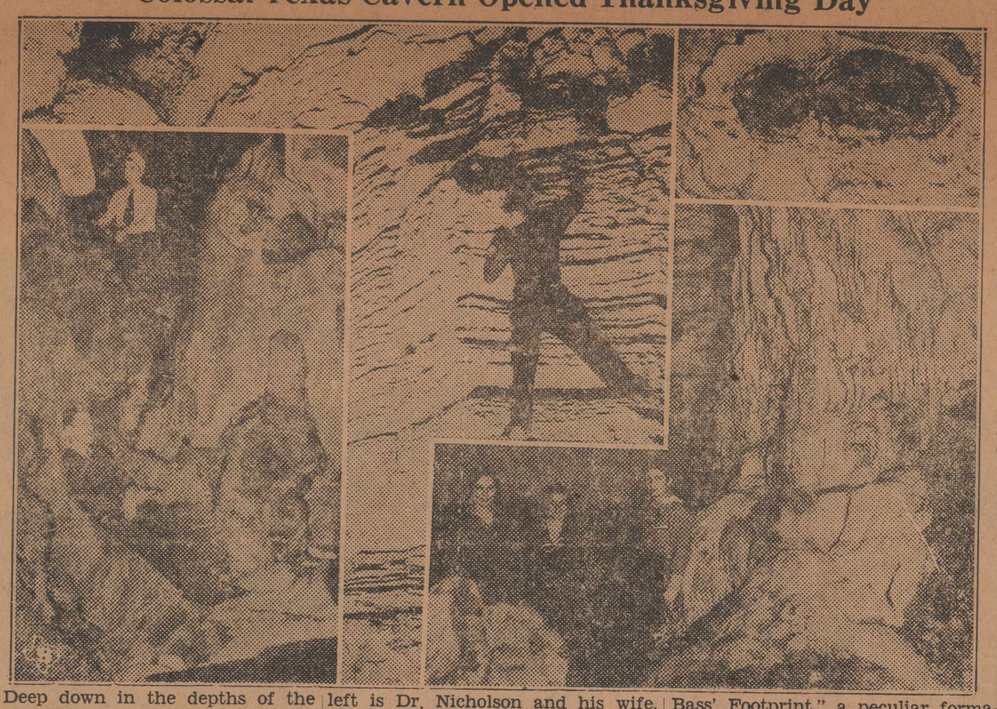
and Mrs. Claude Ring and are moving to Amherst this The community hates to lose ut as it has to be we feel sure ill be welcomed residents of new community. Our best go to them.

nd Mrs. C. W. Nickels and harles, returned Sunday from to her mother at Waco.

nd Mrs. H. K. Wright of a visited her parents, Mr. s. Robert Hinsley Sunday.

e Jones visited Sunday in he of Mr. and Mrs. J. M.

Colossal Texas Cavern Opened Thanksgiving Day



Deep down in the depths of the earth water fashioned a great cave at Burnet, Texas. It has been explored by Dr. Frank E. Nicholson, famous as the explorer of Carlsbad. Longhorn Cavern State Park was opened Thanksgiving day. Here are some excellent cave photos. Lower left is Dr. Nicholson and his wife, Peggy, sitting on the shores of a crystal clear underground lake. In the center Dr. Nicholson hangs on the ledge-like wall in an immense room. Three girls from Burnet and Marble Falls are shown in the cave at the right, while above is "Sam Bass' Footprint," a peculiar formation ten feet from toe to heel. This unusual photo was taken with a camera pointing straight up. A big four-day celebration November 24 to 27 was held as a formal opening of the cave, which is 50 miles northwest of Austin.

Lakeview Eaglet

Staff:
Editor in chief—Noami Hodge.
Assistant editor—Florence Pratt.
First, Second and Third grade editor—Madine Raley.
Fourth and Fifth grade editor—Mary Bell West.
Sixth. Seventh and Eighth grade editor—Mary Lois Conway.

School News

We have purchased a set of World Books.

Mr. Carter was absent from school last week carrying mail for Mr. Welborn, who was ill. Mrs. C. A. Cass substituted in his place.

We have been taking our second months tests this week.

Mrs. G. R. May met her music pupils Monday.

Miss Evelyn Roy, Wayne Battey and Floyd Willis visited school Monday.

The choral club has been singing Christmas carols for the last two weeks. They are preparing special numbers.

Those on the sick list are: Marie Smith, Ralph Warren, Lena Mae Nelson, S. L. West, J. W. McCravey, Floyd Smith, Ruth Smith, Dean, Carl, Herman and Lloyd Nelson, Mildred and Carl Luttrell, Jeanne Edwards, Ruby Poore, Juanita Luttrell, Mrs. C. A. Cass, Mr. and Mrs Earl Edwards, Charlie Wright. Miss Riggles who was operated on is recovering.

Community News

Mrs. O. M. Conway and children left Wednesday for Ft. Worth to spend the Christmas holidays.

Tom Hopper is planning to spend Christmas in Arlington.

Mrs. Fae Hart spent Monday with her parents, Mr. and Mrs. L. E. McCravey.

We certainly regret to hear of the Aiken school burning.

What do you know about it?

Mr. Carter had a birthday Saturday.

Mr. Bert Battey fixed the handle on the bell.

Sterley News

Sterley, December 19. Rev. Melvin Shaw did not fill his regular appointment Sunday on account of the bad roads.

Several pupils have been absent from school on account of the snow and bad weather.

Mr. Paschal has just recovered from a spell of pneumonia.

We just recently learned of the death of Mrs. Musgroves. She formerly lived at Sterley but at the time of her death was living at Alvord.

Mr. and Mrs. A. H. Robertson and children visited Mr. and Mrs. F. S. Byars Sunday.

There will be a Christmas program at the school house Friday evening, December 23.

Alton Day had the misfortune of getting his foot hurt Wednesday when his horse slipped and fell on him.

School will dismiss for a weeks holiday Friday afternoon.

Mr. and Mrs. Rexrode and family shopped in Plainview Tuesday.

There was no singing Sunday on account of the bad weather. Very few were at Sunday school.

Mr. and Mrs. McCloud were Plainview shoppers Saturday.

Miss Gertrude True is spending her vacation with her aunt at Clovis, New Mexico.

Rev. Lewis Buth and wife of Plainview are visiting her parents, Mr. and Mrs. J. E. Kirk, this week.

Mr. and Mrs. Bert Bobbitt and family were shopping in Lockney Saturday.

CARD OF THANKS

We wish to thank our friends who were so kind and faithful during the illness and death of our darling little girls. Our home is lonely without them but God does all things well.

We especially wish to thank Brother and Sister Tyler and may God's riches blessings rest on each and every one is our prayer.

Mr. and Mrs. J. E. Wilson and children.

Filing supplies. Hesperian.

Laurel And Hardy In New Comedy Hit Play At Palace Thur., Fri.

"Pack Up Your Troubles," the latest Laurel and Hardy feature-length comedy, which comes to the Palace Theatre, Thursday and Friday, December 22 and 23, marks the second ful-length attraction starring the popular laugh team.

More than a year ago they were starred in "Pardon Us." Since that time they have been diligently searching for a new idea for their second feature. How well they have succeeded in bringing to the screen one of the most humorous offerings of the season will be revealed when "Pack Up Your Troubles" is shown.

The title will undoubtedly bring to the minds of many people the refrain of one of the popular songs sung during the World War. Pack up your troubles in your old kit bag and smile, smile, smile. Laurel and Hardy have tried to carry out the meaning of the song, though the story has no connection with the melody.

A flash of the humor of the World War is said to furnish one of the many hilarious moments in the comedy. The team, as a couple of misfit doughboys, wander aimlessly through fire and shell and come back with many prize packages of humor.

Roseland News

Roseland, December 20. There has been lots of sickness in our community. Most of it is the flu. Every one is well or better now.

Miss Celia May Wicker spent part of last week with her grandparents, Mr. and Mrs. W. A. Whitlock.

Mr. and Mrs. Frank Roberson made a business trip to Lockney Wednesday.

Little Betty Whitlock is suffering from infantile paralysis.

Mrs C. H. Brown and children made a business trip to Plainview and Lockney Saturday.

Hop Robertson made a business trip to Lockney Saturday.

Miss Easley spent the week end in Lockney.

Miss Anna and Will Sims were in Lockney Saturday.

W. H. Mudgett visited school Monday.

Pleasant Hill News

Pleasant Hill, December 20. Mrs. C. P. Pollan of this community is very ill at the present time.

Mr. and Mrs. Everett Wallace spent the week end with her parents, Mr. and Mrs. A. B. Reynolds of Lubock.

Miss Myra Nell Evers spent the week end with Miss Zelda Battey.

John Lloyd and daughter, Alta, visited in the home of his parents, Saturday.

Mr. and Mrs. Claude Nichols of Arizona are visiting his parents, Mr. and Mrs. R. L. Nichols of this community.

Mr. and Mrs. R. L. Nichols and family have moved to the Lakeview community. We regret very much to lose them but we wish them much happiness and prosperity in their new home.

Mr. and Mrs. John Conway of the Lakeview community visited Mr. and Mrs. Everett Wallace Thursday night.

We are going to have a Christmas tree here Friday afternoon. Everyone is invited.

Floydada, Texas
December, 19, 1932.

Dear Santa:

Please bring me some blocks, marbles, tinker-toys and a little red wagon. I have been a good little boy so bring me some nuts, fruit and candy. Don't forget my teacher. Bring me a lolypop.

Your little friend,
Dillard Scott.

CARD OF THANKS

We wish to thank our dear friends for their kindness and faithfulness during the illness and death of our darling son .May God's richest blessings rest on each and every one is our prayer.

Mr. and Mrs. A. N. Burns.

A Farmer's Life

"As He Lives It"
BY ED HOLMES
(Station C. E. H. Farm)

About 4 inches of snow fell on this farm during all of the bad spell. There was very little wind so the snow did not drift as bad as usual. Stock suffered less than I have ever seen for such a long cold spell.

During these cold spells, you better see that your brood sows are well bedded with plenty of dry straw of some kind. Many brood sows lose their pigs causing a great loss to farmers for lack of a few dry bundles on these cold nights. Don't let it happen to you.

Letters and farmers continue to get word to me that they want pigs to feed. Most of them want just pigs. The pedigree doesn't seem to mean a thing. Barber Eubanks writes from Dimmitt that he has 14 pigs and 11 gilts for sale. They are Poland China and can be registered. Some of you farmers snap them up. They will be like this cream price pretty soon, going higher and you won't have any to sell.

Face these facts and compare them to your farm. What will you do? A farm of 140 acres has a loan of $2,500 against it. Interest to be paid each year is $150; taxes are $50. You must grow 70 tons of grain and deliver it to town to pay the interest and taxes. It would take 40 fine 200 pound meat hogs or 12 good milk cows to pay it. Will another loan help you if you are forced to continue to sell what a farmer grows at anything like the present prices? If each farm could produce enough at the present prices to pay the debts you would really know what over-production means. The American Farmer reminds me of the heathen woman who was supposed to kill herself on the grave of her dead husband. Because prices have died, so to speak, we are literally trying to kill ourselves to appear honorable. Like Eloi Embry told his girl over the phone when his mother refused to let him have the car: "Things won't always be like this!"

If your shoes for some reason or other don't stop the cold wind, try packing your foot into it with a paper lining. You will be surprised how warm it is if you haven't tried it. Subscribe for your daily paper during these low rates and believe me you will have plenty of paper.

Here it is Christmas again. If it looks pretty dark for you, try to make it brighter for someone else and see how much more you will enjoy it. I have had a slight touch of the flu. No doubt you have, too. When we feel better those 2½c hogs will not look so bad for we can eat 'em up.

Our annual Christmas night play on December 26 this year is coming along in fine shape. We spent many hours of work each year that the community may come together on Christmas night, forget their troubles and have at least two hours of fun. You are welcome to come and be with us.

A merry Christmas to you.

Special Midnight Show At Palace Xmas Night

Karloff's Latest Appearance of the Monster of Frankenstein is in The Old Dark House.

With a more grotesque and terrifying makeup than that which startled the world in "Frankenstein," Karloff, sensational screen character actor returns to Floydada when Universal's "The Old Dark House" opens a one night engagement Xmas midnight at the Palace Theatre.

This terrifically tense drama is laid in the sinister setting of an ancient house in the lonely Welsh mountains where a group of travelers caught in a voilent storm seek refuge for the night, only to discover that the inhabitants are tainted with insanity and ruled over by a gigantic, brutal servant who, becoming inflamed by drink, menaces the entire group. The desperate situation is heightened when the evil brute going mad himself with lust and ferocity decides to loose upon the house the murder crazed brother kept in his charge in a locked room.

"The Old Dark House" features an exceptional cast of talented stage favorites assembled especially by Director James Whale to lend authentic portrayals to the exciting picturization of the celebrated J. B. Priestley novel of the same name. Charles Laughton ,Melvyn Douglas, Lilian Bond, Ernest Thesiger, Eva. Moore, Raymond Massey, and Gloria Stuart head the exceptional cast.

Grid Results

Corsicana 19, John Reagan 7.
Masonic Home 7, Amarillo 6.
University of Florida 12, University of California at Los Angeles 2.
Chicago 9, Ohio 0 (Pro title game).

Coming Games

Corsicana vs. Masonic Home Monday, December 26, at Corsicana for state championship of Texas, Class A, of the Interscholastic League.

Pittsburgh University and University of Southern California at Pasadena Rose Bowl January 2.

Hesperian in the county $1 per year.



Many Happy Hours Recall
Gifts of Watches

Choose wisely and well from our fine stock of reliable timepieces.

You can make her mighty happy with a lovely ring from our selection so moderately priced. Many other ideal gifts, too.

M. L. SOLOMON
Located Arwine Drug Co.

Martin Dry Goods Co.
"GIFTS FOR ALL"

GIVE HER A New "Classy Jean" Dress



New Spring Colors, New Styles, Beautifully Combined.

$12.50
$19.75

No One Ever Has Too Many
Shirts
OR
Pajamas



Nofade Shirts that are the very Newest and are absolutely Fast Colored,

98c

PAJAMAS
98c—$1.45





ALL-SILK HOSE
Chiffon, all good shades,
59c



LUNCHEON CLOTH SETS
are gifts that are useful.
49c--98c

USEFUL GIFTS
Suede Jackets $4.95
Men's House Shoes 98c
Children's Slip-on Boots, $1.98
Men's Scarfs $1.00
Phoenix Sox, 50c
Neck Ties, 49c
Large Dolls 98c
Stationery, Box 25c
Balbrigian Pajamas, $1.95
Children's Pajamas, $1.00

SHIRT AND SHORT or 3 Pair SHORT SETS
$1.00



PART WOOL BLANKETS
Fancy, Single,
$2.49 Value
$1.98



Pala

Today and Fri

IN THE B



—and it's the biggest bag full of gags and howls you've ever roared at!

6 REELS OF JOY!

Stan Laurel and Oliver Hardy in
"Pack Up Your Troubles"

Selected Shorts

Saturday Only



TEXAS BAD MA

Our Gang—Hook and La

Saturday Midni
Sunday & Mond

DON'T CALL THEM WILD! is 1932. Love is being played der the new rules! Do You K HER! The Girl who thought had to be bad to make good.



With Dorothy Wilson, A Judge, Richard Cromwell, Linden, John Halliday, A Pringle.

Plus "EASY STREET" with



CHARLI CHAPLI

Now Funnier than With Music and S in

Re-issued by Van Beure RKO-RADIO PIC

Xmas Midnig Only

Sunday Nite 11:45 p. r

WHO



Who was he—this ma this "voice"—that threw into the hearts of the storm marooned folks in that mysterious, foreboding house? You'll know — an you'll THRILL, when y

The OLD DARK HOUS

With Karloff, Gloria Stuart, Lilian Bond.

COMEDY



GREETINGS





"ALL IS CALM, ALL IS BRIGHT..."

And in our hearts is only joy. Joy in the friendships we have made; joy in the knowledge that we have been of service to you. Merry Christmas!

HAYNES GIN CO.
C. T. (Bill) Scott, Mgr.

Merry Christmas

May your Christmas be one of health, happiness and contentment. May your fireside be a scene of family felicity and may your shining star be Joy.

SPEER'S VARIETY STORE



"Peace on Earth, Good Will to Men"

We extend the heartiest Christmas wishes to one and all of our friends and customers.

Radio Electric Co.



MERRY CHRISTMAS TO YOU ALL

To all of our friends and patrons we wish the most joyous Christmas possible. May it bring you every good thing, and may its happy cheer continue long after the holiday is past.

FARMERS GRAIN COMPANY



THE SEASON'S GREETINGS

We are happy to take this occasion to wish you a very merry Christmas. May happiness, health and prosperity be yours, not only on this day but every day throughout the coming year.

DAVIS GIN



GREETINGS OF SINCERITY

We extend to you the warmest of Christmas greetings —may the day be one of unadulterated happiness. Thanks for your liberal patronage.

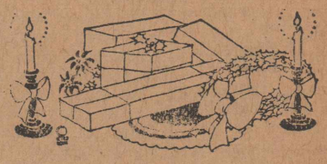
FLOYDADA CREAMERY



Christmas Cheer

To all of you—our friends and patrons we wish a very merriest of merry Christmases.

Vogue Beauty Shoppe
Telephone 196



May Your Christmas Be a Merry One!

We trust that every material thing you wish this Christmas to bring will be yours and in addition the blessings of health, happiness and success. And our sincere thanks to you for your patronage this past year.

Texas Cotton Growers Gin Company



CHRISTMAS GREETINGS

On Christmas day may good fortune cross your threshold and may he abide with you for ever and ever. May this be a real Christmas for you and yours.

FLOYDADA INSURANCE AGENCY



Best Wishes

Here's to a full measure of Christmas joy. Here's holiday cheer that never ends.

Cline Bros.
Radiator and Welding Service



MAY THE DAY BE MERRY!

All of us join in wishing you the Merriest of all Christmases and in thanking you for your patronage throughout the past year.

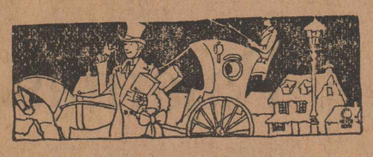
SOUTH PLAINS LUMBER CO.
PHONE NO. 6



Merry Christmas

We extend you the warmest Christmas greetings.

Continental Service Station
NUMBER 1
R. C. Henry, Mgr.



A VERY MERRY CHRISTMAS

Rather than think of us as a business institution we would have you think of us as "folks." For it is as such that we wish you a merry Christmas.

J. C. WOOLDRIDGE LUMBER CO.



COMPLIMENTS OF THE SEASON

Happiness, health and prosperity to you all—our loyal friends and patrons! May the day be full with real Christmas Joy!

FLOYDADA POULTRY & EGG CO.
J. V. JONES



Enjoy Your Christmas

In extending greetings of the season may we also thank you for a year of pleasant patronage.

Harris Bros.



Yuletide Greetings

We thank you for letting us live this year, and hope you'll let us live better next year.

J. A. ENOCH



Joy To You!

Now, and in the days to come, may Christmas Joys be yours.

Floydada Steam Laundry



GREETINGS!

FOR CHRISTMAS TO ALL OUR FRIENDS

H&B Station



'Tis the season to be merry....

Merry Christmas to you, our friends and customers.

J. N. Gullion
SEIBERLING TIRES



A Merry Yule!

We take this means of wishing you "Merry Christmas!"

Frank Boerner
Day & Night Garage

WE HOPE

That Santa Claus will be as kind to you as you have been to us, our loyal patrons.

H. O. Pope & Son
Floydada, Texas

We Wish You All

The merriest of merry Christmas holidays, full of laughter and good cheer.

City Tailors
A. B. KEIM



Here's Hoping You Have
A Merry Christmas
Stansell & Collins
"John Deere Implements"

Nothing Less—

Would ever do—so we all join now in wishing "Merry Christmases" to you.

Floydada Drug Co.
"THE REXALL STORE"

Good Luck!

May it be yours throughout the year, unbroken by sorrow or illness, each day filled with Christmas Spirit!

KIRK & SONS HARDWARE

Best Wishes

FOR A JOYOUS XMAS

White Drug Co.

"The Store of Personal Service"



We wish you all the joy and happiness possible at this season.

JOE BROWN
Continental Products

MAY THE CANDLES OF YOUR Tree be Bright with the promise of a Happy Year to come.

Rainer Shoe Shop
South Side Square



A REAL OLD FASHIONED XMAS TO YOU!
Roy Holmes Studio
"Photographs Live Forever"

Yuletide Greetings!

We wish we might personally extend to you the Christmas Cheer we feel.

SURGINER HARDWARE



Health and Happiness!

AND BEST WISHES TO YOU!

T. P. JONES

...re Farms' ...asing Power, ...rvin Jones Says

...owerful Agricultural Com... in Congress Gives Idea of Problem.

... Jones, member of Con... this district, who is head ...gricultural Committee in ... of Representatives, gave ...following last week from ...on)

...By Marvin Jones)

...new Congress must face ...erious problems. None of ... more important than those ...g to agriculture.

...griculture is the most vital part ... our present industrial system. It ... governed by the same laws which govern other business. If these basic laws are disturbed, and if attention is centered on only a portion of the entire system, the remaining part will suffer. That is what has happened to agriculture. The farmer is suffering from the results of favoritism to other industries and from discriminations against him.

The first thing to do is to find the cause of the trouble. After that, the next step is to seek some way of removing the cause.

The present plight of agriculture has been produced in several ways:

1st—Discrimination as a result of unfair trade barriers.

2nd—Discrimination in freight rates.

3rd—A medium of exchange which does not truly measure values.

4th—A tax system which bears too heavily on the farm and ranch.

Here lies the trouble and here must be found the remedy. The following program would be of real service:

1st—Modification of trade barriers, and the placing of agriculture on a basis of equality in any system.

2nd—Correction of discrimination in freight rates.

3rd—Either a stabilization of the currency on a sound basis or a reamortization of farm mortgages with a scaling down of interest rates.

4th—Readjustment of the proportion of taxes, especially of a state and local nature, which now burdens the farm and ranch; also a very real reduction in expenses of government, national, state and local.

Conditions are at so low an ebb that it may be necessary to apply a temporary remedy until such time as permanent changes and restoration can be effected. Such a plan, however, should have a time limit, because artificial methods usually fail as a long-range program.

It is the province of government to hold the scales of justice evenly balanced so that every man and every group will have an equal chance in the economic life of our country. If this balance is maintained, each individual and each group will be free to work out their own problems, unhindered by unwise laws and unwise business methods.

The hobbles must be removed. The chains which our discriminatory laws and trace practices have forged about the feet of agriculture must be severed. If the farmer is given an even chance, he will be better able to cope with his problems and solve them successfully.

The purchasing power of the farmer has been destroyed, and the effect of this has spread to other parts of our industrial system, resulting in a greatly reduced market for manufactured products. The paralysis which has seized agriculture has crept up on the rest of the structure.

When agriculture is restored to a basis of equality with other business and the balance is again established, then better conditions generally can be expected. A return to simple, time-honored principles which have proved themselves worthy is the way out of the tragedy.

'MAX' AND 'MIN' WORK FOR MRS. D. S. BATTEY

Getting results through "Max" and "Min" is no trouble at all for Mrs. D. S. Battey in her work as poultry demonstrator for the Harmony-Allmon Home Demonstration Club. The two "workers" are not new comers, in fact their full names are familiar—"maximum," relating to egg production, and "minimum' referring to costs.

With an average of 264 hens Mrs. Battey made a profit above costs of $287.73 during 1932. Her total income from sale of fowls and eggs was $438.86 and her expenses totaled $151.13 for 12 months.

She fed her hens plenty of skim milk and mash and charged the feed grinding to expenses at the rate of 3 cents per hen. She received 29,987 eggs for the year.

AUCTION

Season is on!

Are you going to have a Sale? That's everybody's business; Who's your Auctioneer? That's our business.

Seale & McDonald

The Auctioneers that Satisfy

W. H. SEALE
Telephone 120, Floydada, Texas

JNO. W. McDONALD
Telephone 41, Lockney, Texas

Muncy News

Muncy, Dec. 17.—We have enjoyed the snow for the past week. The farmers were glad for the help on the wheat crop.

Many of the people of this community have been ill with the flu.

Jim Dunlap visited school Thursday.

Mr. and Mrs. O. B. LaFrance were in Plainview Saturday .

Elbert Melvin Harris has been ill with the flu.

Miss Leroy Blackford was in Plainview Saturday.

Mr. and Mrs. O. B. LaFrance visited school Friday .

The Muncy school children will present a Christmas program Friday, December 23.

Mr. and Mrs. A. B. Muncy were in Floydada Friday .

Miss Peggie Marie LaFrance has been ill with the flu but is much better.

J. D. Pope has been very ill for the past two weeks but is improving.

Mrs. Ed Muncy has been ill with the flu but is reported to be improved.

Bruce Blackford, of Muncy, and Seton Howard, of Floydada, were in Lockney Saturday.

Letters To Santa Claus

Floydada, Texas, Dec. 14, 1932
Dear Santa:

Is it snowing at the north pole? It sure is here and we are having a lot of fun. You were so good to me last Christmas and all I am asking for this year is a chair, a doll and of course candy and nuts. Please remember Miss Terry, because she sure is a good teacher.

Lots of love,
Verna Lynn Olson .

Floydada, Tex. 309 W. Jackson St.
Dear Santa Claus:

I am a little boy nine years old and I am in the third grade.

I would like for you to bring me a boy scout suit, a gun and caps, tool chest, fruit ,nuts and candy. Please don't forget the other little girls and boys and don't forget the mothers and fathers.

Love always, J. L. Nichols.

December 14, 1932.
Dear Santa Claus:

I am a girl nine years old and I do not want very much this Christmas. So will you please bring me a pair of shoes and a coloring book, nuts, candy and fruit and don't forget my mother, daddy, sisters and brothers.

Your friend,
Dorthea Ellen Smith.

514 West Mississippi Street
Dear Santa:

I am a little girl nine years old and in the third grade . For Christmas I want a pair of roller skates and a pair of boots.

My little brother Thomas Edward wants a wagon and little car. My little baby sister, Joan, wants a baby doll. We all want fruit, nuts and candy. Please remember mother and daddy and all the other poor little girls and boys.

Your little friend,
Charline Field.

Floydada, Texas, Dec. 17, 1932
Dear Santa Claus:

I am a little boy eight years old. I am in the third grade. I am a good boy and I want you to bring me a cap gun and some caps, nuts, and candy.

Your little friend ,
Billy Poole.

Floydada, Texas,
Dear Santa Claus:

I am a little girl seven years old and in the third grade. Santa please bring me a pair of house slippers, a scarf, a paint book and also a story book. I have been a good girl. Don't forget my teacher, Miss Terry, bring her something nice too.

With love,
Mary Jo Osburn.

Floydada, Texas, Dec. 17, 1932.
Dear Santa.

We are little cousins three years old. I am a little boy. Please bring me a little train that runs on a track and a pop gun. Wanda wants a doll and a big rubber ball. Don't forget to bring us some fruit, nuts and candy.

Your little friends,
Gordon Derrell McAda and Wanda Lee Huckabee.

Floydada, Texas, Dec. 17, 1932
Dear Santa Claus:

I am a little girl seven years old and I go to school at Baker. I am in the second grade. I would like a doll set in a trunk, a little dresser and wrist watch also fruit, nuts and candy. Please remember other little girls and boys.

Your little friend,
Euna Fawver.

Floydada, Texas, Dec. 16, 1932
Dear Santa:

I am a little boy five years old. Please bring me a tricycle, blackboard and tool chest. There will be a fruit cake by my tree so have a piece .

Your little friend,
Bobby Glenn Jones.

Floydada, Texas,
Dear Santa Claus:

I am a little girl three years old. I want you to please bring me a doll, a doll bed, and a little breakfast set; also candy, nuts ,and fruits. Thank you, Santa. and don't forget my Grandpa at Sulphur, Springs.

Your little friend,
Nelda Ruth Chapman.

Floydada, Texas, Dec. 10, 1932
Dear Santa Claus:

Will you please bring us a tricycle, blackboard, doll, and a red wagon and lots of candy, fruits and nuts.

Your little friends,
Wanda and Ray Heard.

Floydada, Texas, Dec. 16, 1932
Dear Santa:

For Christmas bring me a mother doll and a sleepy doll. I am seven years old and in the first grade. My little brother wants a big bus and some candy, nuts and fruit.

With love,
Melba Joyce and Harold McMurray

Floydada, Texas, Dec. 16, 1932
Dear Santa Claus:

I am a little boy 11 years old. For Christmas I want you to bring me a little tractor with rubber tires and don't forget my little brothers. I want some candy and lots of nuts.

Your friend, Lee McMurray.

Floydada, Texas, Dec. 16.
Dear Santa:

I have tried my best to be good. I am seven years old and in the second grade. I go to school at Antelope. Will you please bring me a doll and a little wagon, some fire crackers, plenty nuts fruit and candy. Hope you stay well Santa and don't take this awful flu. Don't forget the other little boys and girls.

Your friend, Ima Nell Jones.

Floydada, Texas, Dec. 19, 1932.
Dear Santa Claus:

We are little twin girls and we will be seven months old the twenty third of this month. This is our first Christmas and we have been very good little girls. We want you to bring us some new rattlers as our old ones are getting torn up. We are cutting our teeth and we like something to bite on. We would also like some rubber dollies and wooden toys or beads if the paint won't come off because we are always putting things in our mouth.

Don't forget all the other little children especially the ones who have no mother. We will thank you very much.

Lots of love,
Nancy Mozelle and Carolyn Novelle Jones.

Floydada, Texas, Dec. 16, 1932
Dear Santa Claus:

I am a little boy nine years old and in the third grade. For Christmas I want a little truck with rubber tires, fruits, nuts and candy.

Your friend, J. O. McMurray.

Floydada, Texas, Dec. 19.
My Own Dear Santa:

I am a little girl two years old. I hope I can see you this Christmas and tell you lots. I want you to please bring me a big doll and blanket and any thing else you think I might like. I have a little baby brother four months old, his name is James Meldon, please don't forget him. Bring lots of candy, fruit and nuts. I love you lots Santa.

Marilou Williams,
518 W. Missouri Street.

Floydada, Texas, Dec. 19, 1932
Dear Santa:

I am a little boy four years old. I have the whooping cough so please do not get frightened if you hear me coughing. I want an oil truck and a squeeky mouse and please don't forget the fruit nuts and candy. I will leave you a large date cake on the table.

Love me lots,
Delwin Leon Williams,
518 West Missouri Street.

Floydada, Texas, Dec. 16, 1932
Dear Santa:

I am a very sweet baby. This is my first Christmas so please don't overlook me. I live one mile north of Pleasant Hill. Please bring me a rattler a doll and a rubber mouse, lots of oranges and candy as I can't eat nuts.

Your little friend,
Barbara Jean Landers.

P. S. Santa please don't forget Mrs. Fred Batty as she was so good to me.

Floydada, Texas, Dec. 19, 1932
Dear Santa Claus:

I am a little girl nine years old and in the fifth grade. I want you to please bring me a big doll and doll blanket, a new blouse to go with my new skirt, lots of fruit, nuts and candy. Please don't forget my teachers Mr. Myers and Miss Norton.

With lots of love,
Frances Marie Williams,
518 West Missouri Street.

Floydada, Texas, Dec. 19, 1932
Dear Santa Claus:

I am a little boy six years old. I am going to school, Mrs. Johnston is my teacher. I try to be a good boy at school and home too. I want you to bring me an oil truck with real casings on it, also some new overalls. Lots of fruit, nuts and candy. Oh yes, I want a little squeeky mouse too.

With lots of love,
Billy Jake Williams,
518 W. Missouri St.

Floydada, Texas, Dec. 16.
Dear Santa:

I am a little boy three years old. I live at Pleasant Hill. I am trying very hard to quit sucking my thumb so will you come to see me Christmas eve night. I want you to bring me a big truck and trailer with three little cars that will wind up and run, bring me any other toy that you have and lots of candy, fruit and nuts . Santa you will find a cake in the cabinet, help yourself.

Lots of love, Edward Landers.

Hesperian in the county $1 per year.

Dorothy Crawford Is First In Ad Contest

Dorothy Crawford sent in a little limerick this week on a one-cent post card from out at Dougherty and it proceeded to take first place award for the two guest tickets to the Palace Theatre to see the Christmas feature picture, "The Age of Consent" Saturday midnight, Sunday afternoon and M...

Mrs. Ida May Robb... won second place and... one free guest ticket t... feature picture of the ...

Following is the li... took first place:

"G is for Garage spac...
At times hard to ge...
Use Hesperian Want ...
If you have one to l...

Entries continue to con... in week in the Want Ad Lime... tick... test proving so popular with ... perian readers. You'll find it ... verting pasttime on cold days ... you are indoors looking out to ... out the suggested limerick on ... Want Ad page.

You don't have to be a poet ... fill in the blank lines and m... rhyme. It's easy to do . Just ... your limericks to The Hes... ri... fice or mail to the Limeri... care of Hesperian.

Among those submittin... entries in the contest were ... lowing: G. A. Lider, J. B... Route 3, Martha Jane Mar... 5, Mrs. Ethel Brown, Loren... and Louise Brown, all on ... Mrs. Louis Newell, Floyda... grette Culpepper, Rout... Readhimer, Route 5, ... liams, Sam Rutledge, ... P. Switzer, Marion M... Buddie Sitchler, Rout... Moore, Starkey .

Remember—the win... lected early so get your ... not later than Monday

THE LEADER CAN ACCOMPLISH



WHAT OTHERS DARE NOT

CHEVROLET

PRESENTS A NEW SI...

Longer • Larger • Faster • Smoother • New in Styling • More Economical • And Featuring Fisher No-Draft Ventilation

THIS is Chevrolet Week throughout America. And the new car that millions have been watching and waiting for—the latest product of the world's leading builder of automobiles—is now on display: the New Chevrolet Six—at a new scale of low prices. Front, side, rear—inside, outside—everything about this new car is *advanced, improved, exciting.* Longer wheelbase makes it the biggest automobile in today's low-price field. The latest principle of car design, "Aer-Stream" styling, gives it a totally different, *ultra-modern* appearance. The new Fisher bodies are larger, wider—faultlessly streamlined—swung lower to the road—and offer the first basic improvement in travel comfort in over ten years: *Fisher No-Draft Ventilation.* Chevrolet performance in every gear is faster, flashier, more brilliant. The *time-proved* six-cylinder engine is more powerful as well as *more economical.* Improved Free Wheeling is combined with a "silent second" Syncro-Mesh gear-shift. Chevrolet engineers have developed a remarkable new invention that wins a complete victory over vibration: *The Cushion-Balanced Engine Mounting.* And as far as prices are concerned, several models now sell at the lowest figures in Chevrolet history. Chevrolet is able to do all this because Chevrolet has the advantage of being the world's largest builder of cars for 4 out of the past 6 years. Chevrolet builds cars in greater volume—buys materials in greater quantities—does everything on a bigger, *more economical* scale. Hence, Chevrolet is in a position to provide a *better* car at a *better* price than could possibly issue from any other source. *The leader can accomplish what others dare not try!*

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN

AT A NEW SCALE OF LOW PRICES

SPORT ROADSTER $485 COUPE $495 COACH $515
PHAETON $515 SPORT COUPE $535 SEDAN $565 CABRIOLET $565

All prices f. o. b. Flint, Michigan. Special equipment extra. Low delivered prices and easy G. M. A. C. terms

NOW ON DISPLAY AT CHEVROLET YOUR CHEVROLET DEALER'S

A GENERAL MOTORS VALUE

SNODGRASS CHEVROLET

...21 SO. MA... STREET, FLOYDADA, TEXAS

CHURCHES

L... CO BAPTIST CHURCH

...aching Saturday night at 7 ...ck. Sunday School Sunday at ... m. and preaching services at ... m.
Y .P. U. meetings at 6 p. m. ...reaching at 7 p. m.
... public is cordially invited to ... all services.
Rev. G. W. Tubbs, pastor.

...URCH OF CHRIST

...C. W. Smith, of Barwise, ...ch Sunday morning at 11 ...t the Church of Christ on ...all Street.

...RLAND PRESBYTERIAN CHURCH

... Street at Third
...Cheatham, pastor
... services are scheduled

...y School program and ...ree will be Saturday ...7:30. There will be no ...ng Thursday evening at

...V. M. S. PACKS ...FOR ORPHANS HOME

...ist Woman's Missionary ... at the church Monday ... to pack a box for the ...rphan's home. Due to ...nt weather only a few ...nt and the Bible lesson ...d.
...ty will not meet next ... will resume their regu... meetings Monday after... ...ry 2.

...EOPLES PROGRAM ...C. P. CHURCH SUNDAY

... for Sunday evening for ... People of the Cumberland ...an Church will be as fol...

...Everywhere Christmas.
...re Luke 2 (soft music)
...ce prayer.
... talk, Kate Stiles.
... "Everywhere, Everywhere ... Wanda Teeple.
... men came to worship ... 2:1-11, Sam Rutledge.
...hristmas means to me— ...g.
...s in Japan: Ruth Trout...
... in Mexico: Kenneth ...
... Germany: Raymond ...
... Armenia: Mozelle ...
...r Christ: Blanche ...
...ce: leader.
...stmas in every land.

...WFORD ORDAINED ... MINISTER SUNDAY

... service for Ewell ...nisterial graduate from ...llege, were held Sunday ...t 2:30 o'clock with Rev. ...os presiding as modera... ...rdination council at the ...st Church of this city. ... McClung, pastor of the ...h, questioned the candi... ...ev. Willis J. Ray, pastor ...ley Baptist church, de... ...harge.
...was presented by the ...d of ...lainview. W. B. ...n, of Center, gave the ...ayer. R. C. Cothern ...t of the council. Song ...led by G .C. Tubbs.
...mbers of the council ...as follows: D. P. Car... ...burn, Homer Sims, W. ... C. Cates, Earl Rainer, ...icks, D. I. Bolding, and ...ell.

...s To Santa Claus

...dada, Texas, Dec. 20, 1932
...a:
...ttle boy four years old. I ...ttle sister two years old. I ...e to have a little wagon for ...as also some candy and ...ly little sister wants a doll. ...g you very much, I am,
Your little friend,
...old Lloyd Hatcher,
209 West Va. Street.

429 West Kentucky Street,
Floydada, Texas.
Santa Claus:
...am five years old, and I have ...a pretty good little boy. I want ...ring me a cannon, a scooter ...peye, ... little elephant that ... and ...me fruit, nuts and ... ...nd bring my moth... ...rs something too.
... Santa,
... Scott King.

...ydada, Texas,
...aus:
...le boy only six years ... want you to visit me ...anta please bring me ...lster, a dump truck, a ...nd a tie. Also please ...g with good things to ...
... wants a dollie, a ...a pair of ...cking too.

... 1932
...ld. I ... I

toys left after you call on all the other little boys and girls please give me one, just anything I will appreciate it. Thanking you very much, I am as ever, your little friend,

Travis Kornegay,
209 West Virginia Street.

SYNTHETIC WONDERS

Scientific research, whereby new and useful materials are produced from substances hitherto of little or no value goes on apace, in spite of the depression. In fact, a recent survey showed that of 350 industrial companies questioned more than one half had invested more money in research in 1931 than in 1929.

One of the most noteworthy accomplishments of chemistry is seen in the long list of products now made from ordinary coal tar. It is the basic ingredient of aspirin, of which 3,700,000 pounds were produced in a single year. It is also used in the synthetic production of many other medicines, dyes, flavoring extracts, perfumes and molded plastic materials.

The odor of practically every flower may be simulated by artificial means. Thus a combination of citral and acetone gives the fragrance of violets; oil of citronella is treated to produce lily-of-the-valley; the odor of lilacs is derived from turpentine, and so on.

Cellulose, derived from cornstalks, peanut hulls, straw, wood ,or sugarcane refuse known as bagasse, is further treated to produce rayon and cellophane. It is also used in the manufacture of synthetic resins for lacquers and plastic materials, an deven for the generation of gas.

Chemical acids and sugar for animal feeds are extracted from sawdust. Casein derived from skimmed milk is a principal ingredient of buttons, fountain pens, electric light fixtures, and other molded products, and is also used in soap, shoe polish, photographic plates, paints and in textile printing.

The list of synthetic wonders might be extended to a great length, and new ones are being constantly added. Future developments along these lines can not be forseen, but it is safe to say that they will be of tremendous importance.

LAST CIVIL WAR GENERAL

Holding the distinction of being the only surviving general of the Civil War, General Adelbert Ames recently celebrated his 97th birthday quietly at his home in Tewksbury, Mass. He is also one of the few living men who held the rank of general in the Spanish-American War.

The career of General Ames has been a varied and often stormy one. A native of Rockland, Me., where he was born on October 31, 1835, he was graduated from West Point in 1861, at the outbreak of the Civil War, in which he served with distinction, being brevetted a major general of volunteers for gallantry in action.

He settled in Mississippi after the war and was a United States senator from that state from 1870 until 1873, when he was elected governor. His alleged favortism toward the negroes led to a serious riot in Vicksburg. The legislature impeached him in 1876, but the charges were withdrawn and he resigned, later returning to the North. He was a brigadier general during the war with Spain.

Next to General Ames, the last Civil War general was J. Warren Keifer of Ohio, former speaker of the national House of Representatives, who died at his home in Springfield, O., on April 22, 1932, at the age of 96.

U. S. TESTS GRASSES FOR AIRPORT FIELDS

To find the best grasses or other plants for planting on airplane landing fields, the United States Department of Agriculture has planted 34 different grasses and combinations of grasses on an acre test plot on the Washington-Hoover Airport field near Washington D. C.

The experiment is the first of its kind made by the department. The department expects to find some of the plants suitable for covering landing-field areas except the actual runways. The test plot is at one side of the present field, but next year the field will be enlarged and the test grasses will be near the center of the field, where the effect of landing and departing planes may be observed.

The department receives many requests for information and aid on growing grass for airports. Some of the chief reasons for planting grass on landing fields are to avoid dust, mud, standing pools of water after rains, and washing away of the soil.

The 34 grasses and combinations include some which the department hopes will prove especially suitable. Among these are several fescues, Bermuda grass, reed canary grass, alfalfa, zigzag clover, quack grass, a perennial lespedeza which grows close to the ground and forms a matted covering, and crown vetch. An interesting compromise between a weed and a grass will be tried in combinations of crabgrass with Poa annua and Poa bulbosa. In these the crabgrass will do best during the hot weather and the other grasses will grow to best advantage at other periods of the ...r.

Alaska can produce ...0,000 cords of pulpwood annuall... ...lding 1,-... tons ... more ...ear-

R. E. Fry Ranks Eighth As S. W. Life Salesman

R. E. Fry, local representative of the Southwestern Life Insurance Company, ranks eighth in the entire state with his record of continuous business producing for five years and 25 weeks. A special award was made last week at the annual convention of company representatives in San Antonio. The award was given to his wife. The gift was a beautiful wrist watch in a platinum case and set in diamonds. Last year Mr. Fry received a watch for consecutive producing but this year he asked that the gift be made to Mrs. Fry .

In order to receive the high award he must maintain his score by producing every week. If he misses one week he will start all over again.

Mr. and Mrs. Fry and their daughters returned home Sunday night from San Antonio where they attended the 29th annual convention of the Southwestern Life Company held at the Gunter Hotel and where the award was made.

"I took the flu at Abilene and only felt well enough to attend the business meetings in San Antonio. Mrs. Fry was a guest at several of the social functions given at the Gunter and St. Anthony hotels." Mr. Fry said.

GOVERNMENT ENCROACHMENT IN PRIVATE BUSINESS

Vital changes have taken place in governmental affairs of the United States within the past generation or so. The changes which affect private business have been along two distinct lines. One is the exercise of the regulatory powers of the Federal Government under the commerce clause of the Constitution; the other is the encroachment of the Government upon the domain of private business.

The outstanding legislation under the regulatory powers of the commerce clause is the Sherman Anti-Trust Act, and the acts creating the Interstate Commerce and Federal Trade Commissions. There are excellent business men, and publicists who would repeal the first and third of these regulatory acts so as to give business an absolutely unrestrained hand. There are others who would modify them and yet other equally sound business men, and publicists, who not only support these statutes but would strengthen their restraining and investigative powers in the interest of the small business men and more ethical methods of merchandizing. This third group claims that if the Sherman Anti-Trust and the Federal Trade Commission Acts are repealed the orderly competitive processes of business now conserved by these acts will be destroyed by mergers which will monopolize all industrial and commercial activities. They hold that the game of business must be regulated in the interest of the people and those who want to carry on, by rules enforced under federal regulatory powers, and not permitted to drift whither it will. Those would repeal the first and third acts insist that they inhibit the natural development of business and that many business men are confused by them in the organization of business on larger and more economic bases.

Smaller business concerns contend that big business can not be operated in all lines at less expense than the small business concerns. In support of their attitude they point to a recent report of the Department of Commerce which sustains their position. They say that the small concerns have less overhead; that their executives are usually the owners of the businesses they operate and keep closer check on the details; that the small business has less capital depreciation per dollar invested; that the big concerns must, in effecting their organizations, issue what is called "watered stock" upon which dividends must be paid, and withal, big business in the end means complete monopoly, and monopoly means either complete regulation or ultimate socialism.

So much for the exercise of the regulatory powers of commerce under the Constition. The question of the Government's encroachment upon the peculiar domain of private business is now being investigated by a House committee under the Shannon Bill, H. R. 214.

In this encroachment we find what many citizens call an unfair anomaly: The Government levies a tax on the profits of private industry and other private property and then uses the proceeds to compete in various lines with that private property.

While the constitutional powers to regulate commerce are not disputed by even those who oppose regulation, it is declared by commercial, industrial and transportation groups that there is no warrant in the Constitution for the Government's entrance into purely private lines of endeavor.

Other groups equally interested in the welfare of this country, some of whom are business men, maintain that there is constitutional authority for the Government's performance of so-called business activities. They point to a line of decisions handed down by the U. S. Supreme Court in recent years to support their position on this controversial question. Futhermore, they maintain that many of the larger activities of the Government in nominal business matters were emergency cases demanding immediate action for the national welfare. They point to the creation of the U. S. Shipping Board Emergency Fleet Corporation, the Panama Railroad Company, the Alaskan Railroad, the management of the railroads during the World War, the recent creation fo the Reconstruction Finance Corporation and other undertakings. They declare that it was impossible to get private capital interested in building ships unless the Government advanced the capital; that private capital did not want to risk investments in Panama and Alaskan railroad ventures; that the railroads of the country had fallen down in handling the traffic during the war, and that the condition of the country demanded the creation of a reservoir to distribute national credit to business concerns in the present national crisis, hence, the Reconstruction Finance Corporation. This group states that it was the failure of business in these critical moments which put the Government in business to protect the social and business structure of the country.

The activities of the governmental agencies, in this respect, have been gradually developed over a period of the last thirty years, it is disclosed. Attention was called to them by the rapid increase of the cost of government. After taking into account the increase of population, the cost of maintaining the Army and Navy, the cost of various wars, the natural development of educational and other social factors, it is shown that between 1900 and 1932 the population of the United States increased 65 per cent, but the expenditures by the federal, state and municipal governments increased 800 per cent. For instance, the expenditures of the Federal Government out of its revenues was $520,000,000 in 1900, as against $4,800,000,000 in 1932.

It is held that after allowances are made for increase in all expenditures, based on the policy of the Federal Government prior to 1900, the cost of government is now 400 or 500 per cent more than it was thirty years ago.—Scottish Rites News.

STRAY CATS AND DOGS

The zeal of those who stress the importance of kindness to animals many sometimes appear to be a manifestation of sentimentality, yet there is generally behind it a sincere and laudable impulse.

While it may be argued that the sympathy and effort expended on unfortunate animals might better be exerted in behalf of human beings, the fact is that those who treat horses, cats and dogs with humane consideration are more likely to exhibit a similar attitude toward their fellowmen.

A new York women's organization reports that during a single year it found homes for 667 homeless dogs and 549 stray cats, while 68 dogs and 10 cats were returned to their owners through identifying tags on collars. Bronze medals were presented to two men who saved a dog at considerable risk to themselves.

An important work of such an organization is the humane education of children, many if not most of whom have an apparent tendency to make life miserable for helpless animals, particularly those not their own. In some cases the mistreatment of animals is merely the result of thoughtlessness and may be checked by kindly admonition, in others there appears to be a tendency toward wanton cruelty, which sterner measures are necessary to repress.

The teaching of kindness to animals should have a place in the training of every child and it can be taught better by pe... than in any other way. ... a stray cat or dog is to t... son in humaneness to a... serve the act. And such ... worth while.

The oldest tree in Scotla... to be a yew tree in Glen, Ly... has an estimated age of ... 2,500 years.



Merry Christmas To You

May I assist you with your LIFE INSURANCE NEEDS?

R. E. FRY
Representative
Southwestern Life Insurance Co.
"C-Me-B-4-U-Die"

WISHING YOU

AN OLD FASHIONED

MERRIE CHRISTMAS

RUTLEDGE & COMPANY

"Full Line International Dealers"

Best Wishes!



Merry Xmas!

YOU WILL FIND OUR STOCK OF GIFT SELECTIONS MOST COMPLETE

This year in spite of conditions we are offering Christmas shoppers a line of gifts just as complete as in former years.

Jewelry, Silverware, Purses, Glassware, Fountain Pen Sets, Clocks, etc. You'll find it easy to make your selections here.

Wilson Kimble Optical & Jewelry Co.

Floydada, Texas

Jake De' Cake — A Special Request Number — By M. B.





Best Wishes

To Our Friends and Customers during the Holidays.

We heartily appreciate the patronage you have given us during the year.

Edwards Grain and Elevator Company

SOCIETY

Mr. and Mrs .Hearon Wright Entertain Friends.

Mr. and Mrs. Hearon Wright entertained at their home Tuesday evening with a Christmas party honoring friends. The guests sang, Jingle Bells, and Miss Robbye Archer and Roy Holmes gave readings. Hearon Wright distributed gifts from a beautifully decorated tree after which games were enjoyed till refreshments of home made candy and nuts were served.

Those enjoying the evening were Misses Ruby Cothern, Ena Lea Fyffe, Oleta Jackson, Jessie Mae Wood, Bobby Daniel, Gena Mae Owens, Eula Mae Gullion, Robbye Archer, Nora Smith, Julia Cheatham and Kate Stiles, Messrs, Roy Holmes T. A. Norman, Truitt Spence ,Louis Norman, Homer Hopkins, C. M. Evans, Roy Owens, Ross Hanna and Mac McCaskell.

Mrs. Rosson Entertains San Souci Club.

Mrs. R. B. Rosson was hostess to the San Souci Bridge Club Wednesday afternoon, December 14. The Christmas motif was carried out in the house decorations and refreshments. Each guest received a gift from a beautiful decorated tree.

Mrs. Calvin Steen won high score for the afternoon. Those playing were Mrs. Fay Maxey, Mrs. Polk Goen, Mrs. Bill Daily, Mrs. Jeff Welborn, Mrs. A. D. Cummings, Mrs. Terrell Loran, Mrs. Jack Deakins and Mrs. Calvin Steen.

Mrs. Jeff Welborn will be hostess to the club Wednesday afternoon, December 28, at 2:30 o'clock.

H. D. Thomas Married to Miss Oneca Ferrier of Electra.

H. D. Thomas, brother of J. L. Thomas and J. M. Gamblin, and former resident of Floydada, was married last Sunday morning to Miss Oneca Ferrier of Electra .

Mr. Thomas had made his home here with his brothers until the past summer when he moved to Olton where he is connected with the Consumers Oil Co. of Olton. The couple were guests of his brothers and families here Tuesday night en route to Olton where they will make their home.

Mrs. Minor Entertains Friday Contract Club.

The Friday Contract Bridge Club met Friday afternoon of last week at the home of Mrs .C. L. Minor with two tables of bridge at plays. At the conclusion of the games Mrs. Walton Hale held high score for the visitors and Mrs. Luther Fry for the members. The Christmas motif was stressed in the appointments, decorations and lovely refreshments.

Others enjoying the evening were Mrs. Terrel Loran and Mrs. J. L. Thomas, visitors; Mrs. T .P. Collins Mrs. Calvin Steen, Mrs. J. A. Arwine and the hostess.

Mrs. John Reagan will be hostess to the club December 30 at 2:15.

Bruner Gound Marries In California.

Friends and relatives last week received word of the marriage of Bruner Gound, formerly of this city, to Miss Jean Jackson of Anaheim, California ,on Saturday night, December 10. The ceremony was performed at the Presbyterian parsonage by the Rev. T. H. Walker at Anaheim.

The groom is a son of W. A. Gound, of this city. He was born and reared in Floydada . He has been in California since 1923. He was graduated in 1924 from high school at Fullerton, California. Since March he has been manager of the shoe department of the Orkins Department Store at Anaheim and his bride was in charge of the hosiery and lingerie department in the same firm.

Mr. and Mrs. Gound will be at home at 431 South Lemon Street, Anaheim.

Friendship Club Enjoys Christmas Party.

Three tables were arranged for the games of bridge for the Friendship Bridge Club at their Christmas party Friday evening at the home of Mr .and Mrs. R. B. Rosson. The seasons's motif was stressed in the decoration appointments and refreshments. After the games of bridge gifts were exchanged from a beautiful decorated tree.

Mrs. A .D. Cummings and Polk Goen played substitute hands. Members were Mr. and Mrs. A. B. Keim, Mr. and Mrs. Walton Hale, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. J. C. Gilliam, Mrs. Robert McGuire and R. B. Rosson. Mrs. Arwine and Walton Hale held high score.

Mr. and Mrs. Tony B. Maxey will entertain the club January 6 at 8 o'clock.

T. E. L. Sunday School Class Enjoys Social.

Members of the T. E. L. Sunday School Class and associate members enjoyed an all day meeting at the First Baptist Church Tuesday. The rooms were beautifully decorated suggesting the seasons motif. Quilting was enjoyed till a bountiful feast was served at the noon hour, each member contributing a dish. After dinner the social hour and exchange of gifts was enjoyed.

Those enjoying the day were Mrs. J. G. Martin ,Mrs. G .N. Shirey, Mrs. J. W. Hicks, Mrs. E. W. Moore, Mrs. [illegible] McClung, Mrs. Robert Ab[illegible]rd, Mrs. D[illegible]

Social Calendar

Monday

The Woman's Missionary Society of the Methodist Church will meet December 26 at the church at 3 o'clock.

Tuesday

Clover Leaf Club will meet December 27 at 3o'clock with Mrs. E. L. Norman.

Wednesday

San Souci Bridge Club meets December 28 at 2:30 with Mrs. Jeff Welborn.

Thursday

Pla-Mor Contract Bridge Club meets this evening at 7:45 with Mr. and Mrs. Jack Henry.

Carter, Mrs. J. T. Howard, Mrs. G. A. Lider, Mrs. D. I. Bolding, Mrs. O. T. Williams and Mrs. W. I. Cannaday.

Mrs. Daily Entertains Class With Christmas Party.

Mrs. Bill Daily entertained the Fidelis Matrons Sunday School class of the First Baptist Church with the regular Christmas party at her home Tuesday afternoon . The Christmas motif was used in decorations and refreshments. Gifts were exchanged.

Present for the occasion were Mrs. E. L. Norman, Mrs. J. V. Daniel, Mrs. J. H. Myers, Mrs. E. L. Angus, Mrs. Roy Paschall, Mrs. Henry Cox, Mrs. J. H. Bailey, Mrs. L. W. Cothern, Mrs. J. W. Chapman, Mrs. J. D. McBrien, Mrs. C. J .Hollingsworth ,Mrs. C. T. Scott, Mrs. George McAllister, Mrs. R. C. Henry, Mrs. J. M. Gamblin, Mrs. Frank Moore, Mrs. Edwin Heald, Mrs. S. J. Latta, Mrs. J. L. Thomas and Miss Geraldine Gamblin.

Rev. and Mrs. S. R. McClung and children left Monday for Santa Anna, where they will visit with his sister, Mrs. Clyde Williams. Rev. McClung expects to enjoy a deer hunt while gone.

Mr. and Mrs. J. A. Enoch and daughter, Blanche, spent Sunday afternoon in Amarillo to attend the "Messiah," a Christmas Oratoria sponsored each year by the Amarillo Conservatory of Music.

Miss Georgia Lee Assiter, who is employed at Estacado, arrived Sunday to spend the Christmas season here with her parents, Mr .and Mrs. G. T. Assiter.

Mr. and Mrs. W. T. Gray, of Levelland, spent Monday and Tuesday in Floydada. They returned home Tuesday afternoon.

Billie Joe Welch returned home Monday from Lubbock to spend the Christmas holidays with his mother, Mrs. A. J. Welch. He is a first year student in Texas Tech.

Mr. and Mrs. J. L. Thomas leave Friday for Groom to spend the holidays as guests of her parents, Dr. and Mrs. C .L. Fields.

Miss Daltis Rea left Wednesday for Rotan and Cisco where she will spend the Christmas holidays visiting her sisters.

Miss Martha Faulkner, county home demonstration agent, will leave Friday for Fort Worth to spend Christmas with her parents, Mr. and Mrs. K. H. Faulkner.

Born—to Mr. and Mrs. Elmer Mickey of Sand Hill a son, December 10.

'ANSWER YOUR LETTERS,' SAYS THOMAS ARKLE CLARK

Chicago, August 25—"Young man, answer your letters!" That is the advice that Thomas Arkle Clark, emeritus dean of men at the University of Illinois, gives to young professional and business men in the September Rotarian magazine, in what was probably his last magazine article, written a short time before his death.

"The only sort of letter which may be ignored," according to Mr. Clark, "is the insolent, insulting one. But any courteous letter is entitled to a courteous and a prompt reply.

"Years ago I was closely associated with a man high up in politics and business," he relates. "He never failed to answer a letter. He never lost an opportunity to write the note of congratulation or of condolence or sympathy. If a man he knew won an honor or a promotion or did anything worthy of commendation, a note was sent to him. If he learned of the arrival of a new baby, whether the janitor's or the political leader's, he wrote something that was sure to make the newly-made father feel good. He cleaned up his correspondence every day; there were no unanswered letters on his desk when he closed it at the day's end. It wasn't wholly sentiment with him; it was good business.

"'I've gained more friends,' he used to say to me, 'and I've strengthened my friendship with more men by careful attention to the letters I have written than by any other method. The man, who doesn't answer is a poor politician, a poor business man, and is neglecting one of the most valuable social assets that he can possess.'"

Indifference, lack of interest, procrastination are the reasons at the back of the neglect in most of the instances which Mr. Clark mentions in his article, while ignorance or embarrassment, he points out, often keeps a man from acknowledging correspondence or from writing the letter that courtesy or politeness dic[illegible]s should be writ[illegible]

Sister Of Mrs. Fred Dickert, C. Alexander Died December Tenth

Mrs. Natt McMinn of Coahoma, Texas, a sister of Mrs. Fred Dickert and C. Alexander of the Lakeview community, died at her home there Saturday, December 10. The remains were interred in the Coahoma Cemetery following the funeral services at the Methodist church, Tuesday afternoon.

Mrs. McMinn was born April 7, 1874 in South Carolina, moving to Texas in 1914. She has made her home near Coachoma since that time. Mr. and Mrs. Dickert and C. Alexander were at the bedside of their sister when the end came.

Deceased is survived by her husband ,N. E. McMinn, one sister, Mrs. Fred Dickert and three brothers. They are A. Alexander of Carstairs, Canada; C. Alexander of Floydada and D. L. Alexander of Penelope, Texas.

Home From School

Among the young men and women who reached home Tuesday to Thursday from Texas Technological College were the following:

Billie Joe Welch, Blanche Hilton, Jean Ayres, Jean Bain, Ruth Rutledge, Dale Strickland, Wilmer Jones, Denzil Probasco, Chas. Brown Harold Terry, Audrey Farris, Wilma and Wida Spikes; Urnon and Venitta Borum, Martin True, Clayson Fuller, and Frank Roberts.

Miss Jean Smalley, student at West Texas State Teachers College, will not be home until Saturday being detained at Canyon during the week by her secretarial duties.

Miss Helen Ramming arrived home Friday of last week from Oakland, California, where she is a student this year in Mills College. She will spend the holidays with her mother, Mrs. Fred Zimmerman and Mr. Zimmerman.

Miss Lurline Clonts, who is a student at Simmons College, is here for the holidays with her father, J. W. Clonts.

Miss Gwendolyn Snodgrass and Miss Golden Louise Steen are expected home Friday from Baylor College at Belton to spend the Christmas holidays at home with relatives and friends.

Delbert Eubank is spending the holidays with his parents, Mr. and Mrs. J. E. Eubank. He is a student at Texas Technological College.

SOYBEANS MAY BE MOST VERSATILE U. S. CROP

The soybean promises to become America's most versatile crop—highly valuable both industrially and agriculturally. The United States Department of Agriculture has recently completed a collection of nearly 400 soybean products from the Orient as well as America.

The collection shows that a wide variety of products are made from the soybean in America. It is divided into four groups of flour, bean, meal, and oil products. In the flour group are bread, cakes, macaroni, vermicelli, noodles, spaghetti, infant foods, diabetic foods, and beverages such as malted milks. From the bean proper are soy sauce, sprouts, bean milk in fresh, powdered, and canned forms, bean cheese, flour, soybean butter, and meat substitutes. The meal provides animal food such as poultry, hog, cattle, and dog feed, glue, fertilizers, and flour. The oil has proved a fertile field for development and from it are made soaps, ink oils, salad oil, shortening core oil used in foundaries, rubber substitutes, disinfectants, paints, varnish, chocolate candy, and lecithin, a phosphatic tonic compound.

Soybean products in the Orient differ somewhat from those in America. For instance, from roasted beans the orientals make candies, cakes, confections, and beverages similar to coffee. They make a bean paste which is fermented and used in soups, in preserving foods, and in making soy sauce. Orientals also use soybeans widely as a green vegetable, much as Americans use lima beans. Besides the oil used adopted in America, the orientals use it to make candies and waterproof goods. Another significant product is a fuel oil made by the Japanese from soybean oil. Although this is not commercially profitable now, it indicates a possible future development.

FEDERAL OFFICIAL WARNS AGAINST NERVE "REMEDIES"

Unwise use of "nerve medicines" may seriously injure a patient, since continued dosing with many such articles finally causes depression and despondency, states Dr. F. J. Cullen, chief of drug control, Federal Food and Drug Administration. Most so-called "nerve tonics" and "nerve remedies" contain sedatives, which, though they may quiet the nerves, are habit-forming. The patient, says Doctor Cullen, usually takes larger and larger doses to allay pain or induce sleep. The "remedies" are not cures. Instead they have a depressing effect on all the vital organs.

Government agents recently destroyed a shipment of a so-called "nervine tonic," manufactured by a Worcester, Mass., company. The article was misbranded under the Federal food and drugs act because its label carried false and fraudulent remedial claims for many nervous disorders.

The national food and drug law requires that the presence of alcohol,morphine, chloral hydrate, acetanilid, and a limited number of other narcotics be declared on the labels of drug products, although this requirement does not extend to other potentially harmful drugs, including barbital, states Doctor Cullen. The statute also forbits the presence of false claims on labels of drugs and medicines shipped interstate. Manufacturers of some "nerve remedies" make no medicinal claims on the labels of their goods, but advertise them in publications or by radio as being useful in the treatment of nervous disorders. The Food and Drug Administration has not authority to censor medicinal advertising.

'Wood Savings'



—Photos from Wide World Photos

Highland Park, California—George Estey began thirty years ago saving the many small pieces of hardwood which he has assembled into a beautiful library table, inlaid with thirty-six different kinds of woods, many of them rare. A carpenter by trade, Estey, spent two years making the table, using 10,000 individual pieces of wood, shaped into stars, crescents hearts, diamonds and many other shapes.

Masons Give $15 To Poor Kiddies For Xmas Cheer

Sacks of fruits, nuts and candy will be distributed to the poor children of Floydada Friday afternoon by representatives of local churches and members of the Boy Scouts organization.

A donation of $15 in cash by the local Masonic lodge was supplemented by a gift of 50 pounds of nuts by Dr. M. Frost and plans for the distribution were made Wednesday afternoon at a meeting of representatives of the churches in the Chamber of Commerce office.

Those present for the meeting were Mrs. Homer McDonald, representing the First Methodist Church; Mrs. J. H. Myers, First Baptist Church; Miss Audrey Stiles, Cumberland Presbyterian Church; Mrs. Price Scott, Church of the Nazarene; and Edd Brown, First Christian Church. S. W. Ross, secretary of the Chamber of Commerce was also present and took part in the discussions.

LOUISIANA TO TEST MAINE POTATO SEED

Dividing a potato and growing part of it in Louisiana to test it for disease and the rest of it in Maine, if it is healthy in Louisiana, is the method the Bureau of Plant Industry, United States Department of Agriculture, has used to keep its experimental potato seed disease-free at Presque Isle, Me.

The practice, known as the tuber-index method, when conducted in the South makes it possible to observe the growing plants until they are mature, before planting time in the North, and diseased seed can be eliminated.

This year several thousand carefully selected potatoes at Presque Isle were cut in four pieces each, two pieces of each put into a numbered bag and sent to the test plots at Houma, La., and the remaining two pieces put in a correspondingly numbered bag and kept at Presque Isle. These potatoes, covering nearly an acre, were grown at Houma, and as they grew they were inspected regularly for mosaic, leaf roll, spindle tuber, and other diseases by the Louisiana potato specialists. A record of all diseased plants was sent to Presque Isle and the corresponding pieces of seed there discarded before planting.

Tuber-index studies are sometimes made by planting the test pieces in a greenhouse, but the field method in the South has proved more satisfactory, as it allows a larger number to be studied and it is easier to let the plants grow to maturity outdoors than in the greenhouses.

The department has potato experiments in progress which require several years and it is essential that the seed be as nearly disease-free as possible.

Mr. and Mrs. J. M. Willson and family left Wednesday morning for Ft. Worth where they will spend the holidays visiting with his mother, Mrs. D. M. Willson.

BORN—to Mr. and Mrs. Jesse Boone Pitts, Lakeview, a daughter, December 4. She was named Marie Valentine.

Born—to Mr. and Mrs. N. B. Richards, McCoy, December 19 a son, who has been named, James Gary.

Born—to Mr. and Mrs. Harvey Tardy, south of McCoy, a son named Harvey Dale, December 20.

R. A. Garrett, W .A. Gound and C. D. Gibbs made a business trip to Aiken Tuesday.

Miss Wilmina Salisbury, who is attending school at Texas Woman's College at Fort Worth, is at home for the holidays. She was met in South Plains by her parents, Mr. and Mrs. T. W. Salisbury Sunday night.

During the first six months of 1932 a total of 1,119,558 automobiles were made in the United States.

Mrs. E. B. Martin and Misses Helen and Adeline Sparks and Miss Jean Maxwell, left Friday for their homes at Port Arthur after attending the funeral Thursday of last week of Wallace W. Sparks who died Monday of last week from pneumonia.

Miss Lou Featherston, teacher in Dalhart High School, arrived here Wednesday to spend the Christmas holidays with her sister, Mrs. L. G. Mathews and family.

BORN—to Mr. and Mrs. R. H. Peel, McCoy, December 18 a son.

BORN—to Mr. and Mrs. W. B. Hinkle, city, a son on December 18.

Albert and Marvin Gamble, of Phoenix, Arizona, spent two or three days here this week, the guests of their sister, Mrs. Glen Jones, and other relatives.

It's easy to keep things coming your way if you are going theirs.

Mr. and Mrs. Hood Maxwell, of Merrill, Oregon, spent last week-end here with Mr. Maxwell's mother, Mrs. M. J. Maxwell relatives, leaving Monday lands, California, to spe mas at the home of Mr. an S. Haines before returnin gon.

After-Christmas
SPECIAL
December 26 to Dec. 31.
Lovely Croquignole Push Waves—Ringlette Ends
Each, ... $1.50
Anna Marie Moore
215 W. Crockett Street

MERRY CHRISTMAS

Some would say that only those really mean anything by their wishes who have helped with their hands to make their wishes come true. And, for all we know, this may be good doctrine. At any rate we have been doing what we can during the past months to make all the people who could happier and better prepared to enjoy life. Therefore when we wish you a Merry Christmas and a Happy New Year we are merely expressing in words what every working day in the year we express in actions.

Armstrong Market
Edgar Jones in Charge



Let us solve your Christma problem with a new Ma Radio, the finest gift you give the family for year enjoyment ■ The new Ma incorporate every worthwhi ture in radio today, many of *exclusively Majestic* ■ Eight tiful models to choose from— sational new low prices and terms ■ With our special hol trade-in offer, we can make a generous allowance o old radio, making your mas dollars go farther th before.

Gothic lowboy cabinet with pipe organ front panel design, illuminated stained glass inserts, and 11-tube receiver providing Synchro-Silent Tuning, Automatic Volume Control, Duo-Diode Detection, Tone Control, full pentode amplification and new Visual-Lite tuning dial. Price, complete with Majestic Tubes and Federal tax paid **$89.50**

THE NEW
Majestic
SUPERHETRODYNE RADIO

Arwine Drug C



MERRY CHRISTMAS TO ALL OF YO
May this happy Christmas time be filled with joy for yo yours—that's our wish to everybody.
During 1932 a gratifying number of the good people of Flo ada's trade territory have favored us and to all our friends and customers we say—"THANK YOU!"

For Thrifty Christmas Shoppers--Our Pre-Inve and Christmas Sale Will Save for You!

Still a further Reduction on
Ladies' Coats
All $9.85 Coats now for
$6.98

One Lot $3.85 Silk Dresses, Pre-Inventory and Christmas Sale for,
$2.89

All $4.95 Silk Dresses, Pre-Inventory and Christmas Sale, only,
$4.39

You can save on our lovely gift suggestions in Ladies' Handbags, Scarfs, Caps and Scarf Sets, Lingerie, etc. Be sure and see our selection.

All Sweaters for Ladies' and Misses' Greatly Reduced.

Buy Blankets for ALL the family, part Wool Double Blankets, size 66x80, assorted colors—
$1.49

All Cotton Double Blankets, asso colors, size 70x80, now—
$1.19

Boy's Suits, 2 Pairs Long Pants, si 11 to 16, further reduced on our sale
$3.98

Men's Sheep Lined Coats,
$2.79

Boy's Sheep Lined C[illegible]'s
$1.98

PIECE GOODS—36-in. Brow tic—good heavy grade,
5c yard

36-in. Fash Color Prints, Sale P
8c yar[illegible]

M. D. Jones D[illegible]
"Everybod[illegible]

To Solve The Cross-Word Puzzle

ACROSS

....Ivie and....B. Fergu-
. H. S. seniors last year;

of Calvin Coolidge.
r M. and Waymon A.....,
S. seniors last year.
ancock, F. H. S. senior last

ptian sun god.
Crabtree and....Patton, F.
seniors last year.
refore; thus.
ish; extremity.
ants.
..Monte canned fruit.
ondemnation; fate; ruin.
raded off for money.
art of the head and face.
...Irene Batty, F. H. S. senior
st year.
anita M.....F. H. S. senior
st year.
fusband of Eve.
Winged.
ster of Viola Hinsley.
Musical sound; pitch.
posite of yeas (voting)
cry and lament.
equal part.
itable; fit; expert.
..McGhee;....Waldo Emer-

l....; ....grande.
illiam Benton....tes; F. H. S.
nior last year; Cass.
Mildred....McPeak; F. H .S.
nior last year.
o proceed .
Audrey....McLain; F. H. S.
enior last year.
Gravity; something oppressive
Reservoirs near windmills.
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Man pictured is prominent
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day School Lesson

'S GIFT TO MEN

(hristmas Lesson)
nal Sunday School les-
y, December 25. Sub-
Gift to Men."
ext.—For God so loved
hat he gave his only be-
n, that whosoever believ-
should not perish, but
ting life. John 3:16.
t.—Luke 2:1-20. Verses
printed.

AFETY IRST

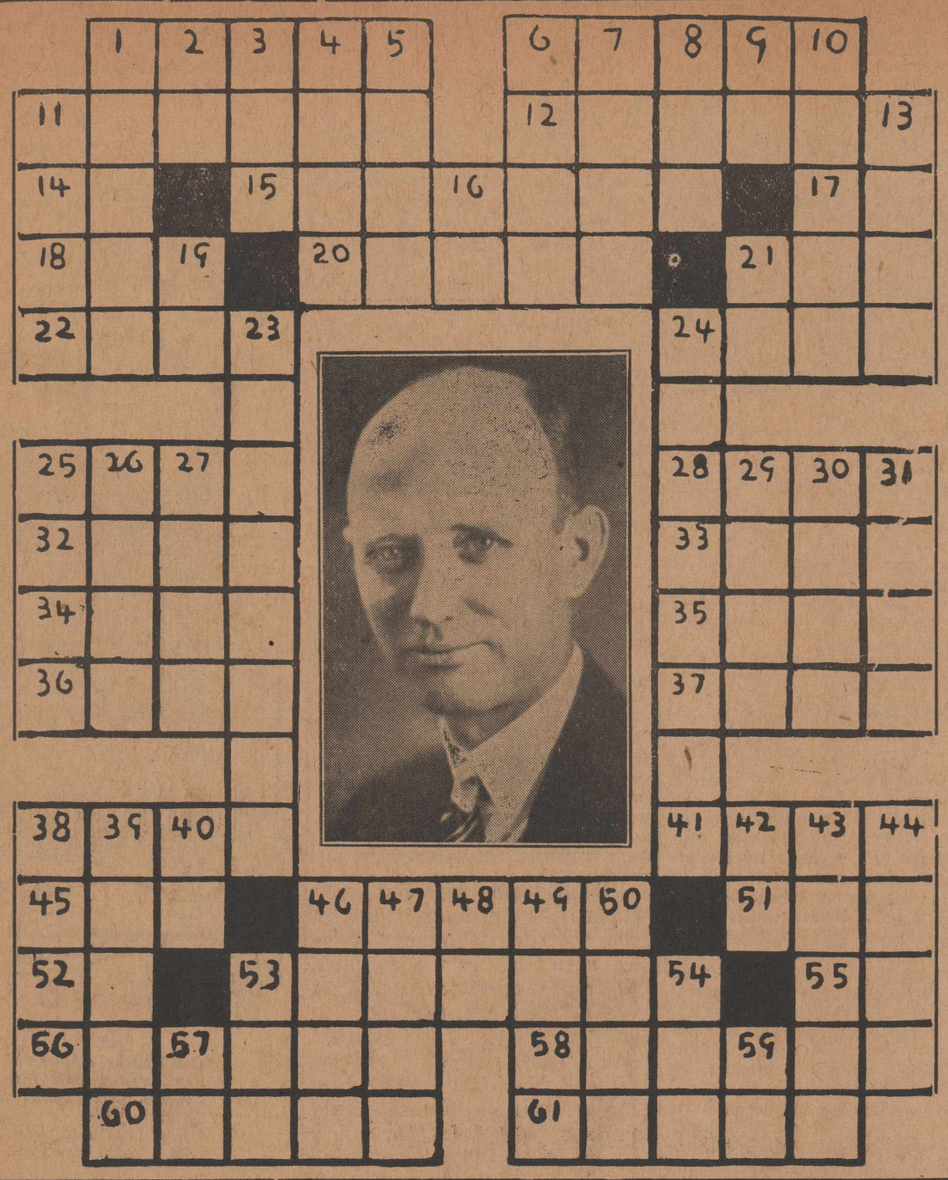
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YER ASPIRIN will never
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Hesperian Cross-Word Puzzle Number 75



8 And there were in the same country shepherds abiding in the field, keeping watch over their flock by night.

9 And, lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them: and they were sore afraid.

10 And the angel said unto them. Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people.

11 For unto you is born this day in the city of David, a Savior, which is Christ the Lord.

12 And this shall be a sign unto you; Ye shall find the babe wrapped in swaddling clothes, lying in a manger.

13 And suddenly there was with the angel a multitude of the heavenly host praising God, and saying.

14 Glory to God in the highest, and on earth peace, good will toward men.

15 And it came to pass, as the angels were gone away from them into heaven, the shepherds said one to another, Let us now go even unto Bethlehem, and see this thing which is come to pass, which the Lord hath made known unto us.

16 And they came with haste, and found Mary ,and Joseph, and the babe lying in a manger.

17 And when they had seen it, they made known abroad the saying which was told them concerning this child.

18 And all they that heard it wondered at those things which were told them by the shepherds.

19 But Mary kept all these things, and pondered them in her heart.

20 And the shepherds returned, glorifying God for all the things that they had heard and seen, as it was told unto them.

Time.—Dec. 25, B. C. 5, according to tradition. It should have been A. D. 1, of course, but by a mistake in the reckoning in A. D. 526 by the monk who made the first calendar calculated from the birth of Christ instead of the founding of Rome.

Though most of the great biographies are written about adults, the world's greatest biography is about a child. The birthday of Jesus is the only one that is observed the world over, most of the others being local or national.

The Lesson Comment

Another year has slipped away, and we are confronted with the pleasure of telling the story of the Babe of Bethlehem once more. It is almost two thousand years since it happened; yet, little children all over the world still look up with wondering eyes and listening ears, and in imagination slip softly near to the manger and look on the sleeping Babe, "wrapped in swaddling clothes and lying in a manger." To older people, the charm of the story is not less; sad faces brighten, aching hearts thrill with new hope and joy because on this night we celebrate the birth of him who was born king of the Jews and Savior of the world. Every little babe is to them a little dearer—a tender, sacred thing because Jesus was once just as tiny and just as helpless.

The birth of Jesus was not just a "happen-so" but was the one great event for which the entire world stood waiting. God had been preparing for this for ages. He had not failed in any of the least of his prophecies or promises; all had been fulfilled up to that time, and God, as well as the world was ready for the coming of the Lord.

Then one day there went out a decree from Caesar that all the world must be taxed, each man to register in the city of his ancestors. In obedience to this decree, Joseph and his young wife, Mary went up from their home in Nazareth, to write their names on the books at Bethlehem, for they were of the great house of the great king, David, whose home had been in Bethlehem.

It was late when Joseph and Mary reached Bethlehem, earlier arrivals had taken all the rooms at the inn, and the carpenter was forced to seek shelter for himself and wife in a stable, which may have been attached to a house; or a cave, which was sometimes used for cattle.

Near Bethlehem, shepherds watched their flocks that night, just as David no doubt had watched his father's sheep years before, in these same hills. Perhaps in the stillness these shepherds looked up at the stars and talked of Him who hung them there and wondered when he would fulfill his promise to send them their king. In their simple faith they believed that God would watch Israel as they watched their flocks, and he would keep his word. While their hearts were in this worshipful condition, lo, an angel of the Lord came to them and glory from heaven shone around them; and they were afraid. But there was no cause for fear, for the angels brought tidings of great joy for all people.

While the angel talked with them, behold a multitude of the heavenly host suddenly joined the angel, singing the praise of God and of his new-born Son.

When the angels had gone, the shepherds went in haste to find the Savior, their Messiah. There was no time to be lost.

When the shepherds had found Jesus, they made it known.

Solution Last Week's Cross-Word Puzzle.

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HEAL THOSE SORE GUMS

Even after pyorrhea has affected your stomach, kidneys and your general health. Leto's Pyorrhea Remedy, used as directed, can save you. Dentists recommend it. Druggists return money if it fails. 6

Arwine Drug Co.

WATER IN PLACE OF MEAL HELPS STOMACH

Stomach trouble is often helped by skipping one meal. Drink lots of water. Add a spoonful of Adlerika each morning to clean out poisons in stomach and bowels. White Drug Company. (E-7)

CARD OF THANKS

We want to thank our many friends and neighbors who so faithfully stood by us in the recent sickness and death of our beloved mother and sister, Mrs. J. A. Dunn, on December 15. May our Heavenly Father reward them according to their loving kindness.

W. W. Baxter and family,
T. J. Campbell and family.

Two security dealers were talking together.

First Dealer—Well, John, how is business?

Second Dealer—Had a good day, today. Had three directors' meetings, and I get $10 apiece for attending.

CHRISTMAS and NEW YEAR

Santa Fe — All the way

HOLIDAY EXCURSION FARES

Greatly reduced round-trip rail fares to many destinations throughout the United States also to some points in Canada and Mexico

North - South - East - West
33 to 70% REDUCTION
"CHEAPER PER MILE THAN DRIVING A CAR"
Also Reduced Pullman Rates

Some tickets go on sale as early as December 16th. For full details——

Call V. WILLIAMS, Agent, Floydada, Texas

Or Write T. B. GALLAHER, General Passenger Agent, Amarillo, Texas

NEW BUS SERVICE

Red Star Coaches

Operating between Vernon and Plainview

Lv. Floydada 10:15 a. m. and 5:40 p. m. for Vernon.

Direct connection to Wichita Falls, Ft. Worth and Dallas.

Lv. Floydada 1 p. m. and 8:05 p. m. for Plainview with connections for Amarillo.

C. M. OWENS, Manager
Vernon, Texas

Business and Professional Directory

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada, Texas

TONY B. MAXEY
LAWYER
PRACTICE LIMITED TO CIVIL CASES ONLY.
Office Second Floor Court House
Floydada, Texas

A. J. FOLLEY

Lawyer

District Attorney's Office at the Court House.

Civil Practice Only

Floydada, Texas

Dr. W. M. Houghton
Arwine Drug Co.
General Practice
Diseases of Women and Children and Minor Surgery.
Phones:
Residence 250
Arwine Drug 73

E. P. NELSON

FIRE INSURANCE AGENCY

Will Appreciate Your Business

Every detail of your Fire Insurance requirements will be carefully handled if entrusted to this agency.

PHONE 285
OFFICE—ROOM 8
FIRST NAT'L BANK BLDG.
Floydada, Texas

Build Up Health and Pains Go Away

WOMEN who suffer from weakness often have many aches and pains which a stronger state of health would prevent.

Women in this condition should take Cardui, a purely vegetable tonic that has been in use for over 50 years.

Take Cardui to improve the general tone of the system in cases of run-down health and "tired nerves." Women have found, in such cases, that Cardui helps them to overcome pains and make the monthly periods easier. CARDUI is safe and wholesome for women of all ages. Try it!

Dr. Wilson Kimble
Optometrist

Specializing in fitting glasses and straightening crossed eyes.

TELEPHONE 254 — FLOYDADA TEXAS

DR. JACOB S. RINEHART

Physician and Surgeon
Internal Medicine and Electrotherapy; Diseases of Women, Children and Obstetrics. Readhimer Bldg., Phone 93; Residence Phone 313. Calls Answered. Floydada, Texas

Hesperian Want Ads Pay.

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.

Floydada, Texas

L. G. MATHEWS

Lawyer

Readhimer Building

Floydada, Texas

Rubber Stamps, stamp pads, all kinds. Hesperian.



Greetings

Christmas Good Wishes to Our Patrons and Friends

WE ARE thankful for a season which is devoted largely to an appraisal of the pleasant things of life.

And as we enter into the Spirit of the Times, we are not unmindful of the kindness and patronage of many friends. Thus, we are made thankful for those who have been steadfast over a period of many years, and for others who have more recently joined the large family of Electric users.

Every good wish for a Happy Christmas Season for you and yours is the wish of

Texas Utilities Company

Westex Motor Stages

Floydada to Lubbock — — Floydada to Spur
BUS TERMINAL AT DEL RUE CAFE
PHONE 291

			FARES One Way	Round Trip
WEST BOUND—				
Lv. Floydada	1:30 pm	8:00 pm	$	$
Ar. Ralls	2:20 pm	9:00 pm	1.55	1.35
Ar. Lubbock	3:30 pm	10:00 pm	1.95	2.60
Connections—				
Ar. Roswell	9:45 pm		7.95	
Ar. Big Spring	9:00 pm		7.00	
Ar. El Paso	10:40 am		14.50	
Ar. Fort Worth	11:55 pm		11.10	
Fare to Los Angeles, California,			31.25	
EAST BOUND—				
Lv. Floydada	1:30 pm			
Ar. Crosbyton	2:40 pm		1.50	2.00
Ar. Spur	3:30 pm		3.00	4.00
Connections—				
Ar. Stamford	6:30 pm		6.00	9.40
Ar. Abilene	10:00 pm		7.75	
Ar. Breckenridge	8:15 pm		7.95	
Ar. Austin	6:30 am		16.55	

Arrive in Floydada From—
Lubbock ..... 10:15 am ..... 3:30 pm
Spur ..... 3:15 pm .....

If you travel regularly between Floydada and Lubbock, ask driver for Special Rate. Thru tickets are cheaper. Round trip for one way fare plus 1/3. Why drive your own car which costs you six to eight cents per mile when you can ride the bus for 2½ cents?

nerty News

y Mrs. W. D. Newell)

Happy
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Mrs. H. N. Pow-
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T. B. DECLINES

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STOP FIRE LOSSES

pproximately 90 per cent
odland in the county burn-
last year, landowners in
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forest fires. Timberland
nd farmers in two other
soon followed their ex-
lore than 40,000 acres are
rotected by the three or-
s. The Georgia Depart-
Forestry and Geological
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vice are cooperating with
ners.

LOCAL F. F. A. MAKES $48.16 OFF OF TWO BROOD SOWS

Morris Moore, Floydada F. F. A. boy, made a labor income of $48.16 with two brood sows this last year. The two sows farrowed 17 pigs and 16 pigs were raised. Morris produced 2925 pounds of pork.

Crushed wheat and skim milk were fed. The feed cost $58.50. He spent 138 hours on the project, this was valued at $16.56. The total expense was $75.16. The 2925 pounds of pork was sold for three and six-tenths cents per pound. His gross income from the two litters was $106.76. His net income was $31.60. Since he did not have to hire the labor which would have amounted to $16.56, his labor income was $48.16.

The pork was produced for 2 cents per pound not including his labor. It cost 2½ cents per pound to produce the pork including his labor.

Morris had two other projects last year—a dairy cow and 10 acres of milo. He lost $32.22 on his milo project, but expects to make it back this year feeding it to his hogs as he still has the milo. He made a labor income of $30.97 on his dairy project.

Letters To Santa Claus

Floydada, Texas, Dec. 16, 1932
Dear Santa:
I am a little girl twelve years old I go to school I have a sister six years old please bring me a pair of gloves and a ring. Bring her a doll and dishes. Bring us a stocking of candy, fruits, and nuts. Don't forget our teachers, Mr. and Mrs. Grady Morris.
Jewell and Edna Hennessee.

Floydada, Texas, Dec. 14, 1932
Dear Santa Claus:
I am a little boy nine years old and in the third grade. My teacher is Miss Terry. For Christmas I want you to bring me a nice warm sweater, an air gun, a tool chest and plenty of fruit, candy and nuts. Don't forget my Aunt Mollie and uncle George. Please remember my baby brother, G. W. Thank you.
Your little friend,
Kenneth Hodge.

Floydada, Texas, Dec. 14, 1932
Dear Santa Claus:
I want a doll and a blackboard and my little sister Billie Ruth wants a doll and lots of fruit and nuts.
Your friend, Winnell Stiles.

December 5, 1932.
Dear Santa:
I want you to bring me that great big doll at Speer's. She has on a pink dress and a pink cap with little socks and white shoes. B. M. wants a big red wagon. Luther wants a little red wagon. We are going to have a Christmas tree at school. Mrs. Wallace is our teacher and she said we would draw names Monday.
With love, Margaret Loe.

Dear Santa Claus:
I am a little girl seven years old. I go to school at Pleasant Hill. My teacher's name is Mrs. Wallace. Please bring me a little dolly, a trunk, some clothes for my dolly, fruit, nuts and candy. Please Santa don't forget to visit other little children and bring my teacher something too.
Lovingly,
Georgia Lee Pollan.

Dear Santa Claus:
I am a little boy five years old. Please bring me a big dump truck and a little red car. Bring Nadine a doll that will cry. Also bring lots of nuts, apples, oranges and candy.
Love,
Kenneth and Nadine Willis.

Dear Santa Claus:
I am a little boy ten years old. I want some air rifle shots, a pair of lace leg trousers, a knife and lots of things to eat. Be sure and remember all the little girls and boys who don't have any parents.
Your little friend,
Robert Louis Camden.

Dear Santa Claus:
I am a little girl nine years old. I go to school at Pleasant Hill. My teacher is Mrs. Wallace. Now, Santa I want you to bring me a dolly, a doll trunk, some fruits, nuts and candy. Please dear Santa don't forget the other little children and also my teacher .
Lovingly, Pauline Pollan.

Floydada, Texas, Dec. 14, 1932
Dear Santa Claus:
I am a little girl eight years old. I want a little purse and some tootsie toys and a lot of good things to eat. I hope you will remember my little aunt and cousins. Please remember my granddad.
Your little friend,
Margeriet Camden.

December 13, 1932.
Dear Santa Claus:
I am a little boy nine years of age. I go to school at Andrews Ward. For Christmas I want a football and bicycle, nuts, oranges and apples.
Your friend,
Leslie Calvin Hill.

Floydada, Texas, Dec. 11, 1932.
Dear Santa Claus:
Will you please bring me a football and plenty of fruit and candy. Don't forget my teacher, Miss Hamilton, bring her a negro doll.
With lots of love,
Buddy Gound.

Asbestos Sacks



—Photos from Wide World Photos

Burbank, California—A new development in methods of insuring air mail has been inaugurated by the United Air Lines. Asbestos air express sacks, heavily padded to insure against fire, are used to transport bank checks, bonds, and other documents of great value. These sacks weigh about 20 pounds each, and because of their excessive weight, cannot be used for all air mail, but merely for documents whose loss would be a distinct blow to the owner. Milo Carlin, air mail clerk, is shown holding one of the sacks, loaded ready to go in the plane.

Bivins, Texas, Dec. 14, 1932.
Dear Old Santa:
I guess you are almost ready to leave your home and start on your long journey. I'm going to write you just what I want you to bring me before I wait too late.

You know I am going to school this year and have been a good boy so please bring me a good story book, something noisy for a boy and a nice warm sweater. And don't forget mother, daddy, grandma and grandpa and my teacher for I love her too. You will find your piece of cake on the mantel and my stocking handy for the candy and nuts.
Your little friend,
Edsel J. Williams.

December 13, 1932.
Dear Santa:
I am a little girl. I have been real good. I want a ring and a bracelet, a string of beads, a pair of skates, candy, apples, cakes, nuts, grapes, oranges and bananas.
With love,
Geraldine Cardinal.

Floydada, Texas, Dec. 17.
Dear Santa:
How are you? I am just getting over the flu. Please bring me a dump truck, a blackboard, a little wagon and all kinds of fruit, nuts and candy. Listen Santa if you will bring me a little shovel and hoe I will try to get rid of this snow. Please remember the other little girls and boys.
Your little pal,
Sudduth Moore.

Floydada ,Texas, Dec. 6.
Dear Santa Claus:
I am a ilttle girl nine years old. I have tried to be a good girl . I want a doll that can walk, wrist watch, a ring, some fruit, nuts, candy and if you do not have what I have asked for I will be pleased with what you bring me.
Your little friend,
Blanche Sharon Fuqua.

Floydada ,Texas, Dec. 8.
Dear Santa Claus:
I am a little girl seven years old. I have tried to be a good little girl. I want a doll, a nursing set, ring and bracelet and some fruit, nuts and candy. If you do not have what I asked for just bring me what you can.
Your little friend,
Eddie Estelle Fuqua.

Floydada, Texas, Dec. 17, 1932
Dear Santa:
I am a little girl seven years old and go to school at Andrews Ward.
Santa I want you to bring me a doll with human hair that you can comb and curl and it want come out, a telephone, fruit, and candy. Santa I love you lots.
Your little friend,
Helen Lois Jones.

Floydada, Texas, Dec. 16, 1932
Dear Santa Claus:
How are you getting along this winter? Fine I hope. I am twelve years old and in the fifth grade. I go to school at Antelope. Santa I want an aluminum tea set, a doll, some sparklers, fruits, nuts and candy. Santa don't forget my big brother and little sister and my father and mother also my teacher, Mrs. Robbins, bring her something nice. Don't forget the other little girls and boys .
Your friend,
Pernie Pauline Jones.

Floydada, Texas, Dec. 15, 1932
Dear Santa Claus:
I am a little girl five years old and I would like for you to please bring me a baby doll, telephone, train and a frigidaire. I will be proud of anything you may bring.
Please bring Bill a football and a pair of bootees.
With lots of love,
Barbara Jean Stephens.

Floydada, Texas, Dec. 19, 1932
Dear Santa Claus:
I have been a good little girl and am in the fourth grade. I will not ask for much this Christmas because there are so many little boys and girls that you will not have enough toys for all the little children. All I am asking for is a string of beads and a pair of stockings. My little sister wants a teddy bear and some wooden beads. Bring us all some fruit, nuts and candy.
Your friend,
Mildred Stovall.

Floydada, Texas, Dec. 19.
Dear Santa:
I am a little boy seven years old and go to school at Campbell. Please bring me a croquet set, gloves, fruit, nuts and candy. Don't forget my little brother, Dan Richard.
Your little friend,
Willard Glover.

Floydada ,Texas, Dec. 16, 1932
Dear Santa Claus:
I am a little boy six years old. I want you to please bring me a little train that runs on a track, a pair of overalls. Please don't forget to bring candy, fruit and nuts and don't forget all the other boys and girls.
Your little friend,
Dave Willis.

CURSE OF NARCOTICS

In a recent address Captain Richmond P. Hobson declared that the traffic in narcotics is a cancer which has been eating at the vital organs of the world for 200 years, and that the power of American gangsters and racketeers is based upon it, rather than upon liquor.

He asserted that most of the bandits and gunmen who rob and kill are dope addicts who are controlled body and soul by those higher up. He believes the hope of the world lies in educating the young to the horrows of the "living death" of the dope fiend. Tracing the steps by which the drug habits is formed, Captain Hobson told of the physical and mental agony suffered by those who "get hooked" by dope. When the habit is confirmed the addict will resort to any means whatever to obtain his daily supply of drugs, and thus becomes a prey for those who would use him to further their evil purposes.

For several years Captain Hobson, Spanish-American war hero of Merrimac fame, has devoted himself to fighting the drug traffic and to educating the public to its dangers, and is president of the Narcotic Defense Foundation, with headquarters in New York.

NOMINEE FOR HALL OF FAME: HE PUT THE CACKLE IN JAZZ

There ought to be a place in the musical Hall of Fame for Dr. Joseph E. Maddy of Richmond, Ind. For it has just come to light that he is the man who "put the cackle into jazz."

Here is his confession, as published by the American Magazine; "You know those funny cackling noises that a clarinet often makes in a jazz orchestra—the sound that gives it a savage, cave-man quality? Well, I'm guilty. I invented it. I was playing the clarinet at the Bismarck Garden in Chicago. The night was hot and the dancers were apathetic. I'd tried out the sound privately, several times, and I wondered whether it might not put some pep into the dance.

"So I cackled. Immediately new life came into those dancers. And every night afterward, I had to cackle on the clarinet. Silly as it was, it became a feature of current American music."

PLANNING FOR CANNING MEANS A FULL PANTRY

What can be accomplished by planning during the growing season for the food of the succeeding winter is strikingly shown in a report received by the United States Department of Agriculture from Young County, Texas. Following the suggestions of the county home demonstration agent in the spring, Mrs. Ed Martin, a member of a home demonstration club and wife of a tenant farmer, made a "garden and canning budget," to take care of the needs of her family of four this winter. As a result, she now has foods in her pantry valued at $467.50

These include 120 cans of fruit, 108 cans of starchy vegetables, 194 cans of leafy vegetables, 150 containers of meat, and 96 containers of other foods, such as jams, jellies, and pickles. Three years ago Mrs. Martin obtained permission from their landlord to plant 8 peach trees, 4 plum trees, 24 berry plants, and 4 grape vines, which cost $4.80 altogether. She has since s 40 more berry plants.

During the year she has s dozen eggs and used 414 (some of which were put d waterglass for the winter); s pounds of butter and use pounds; sold $205 worth of and used $32 worth at home.

Traffic Officer (stopping a with lady at the wheel): "Say, wh is the fire?"

Lady Driver: "In your eyes, great big gorgeous patrolman!"

You're 'Specially Invited

To See the New

1933 Chevrolet

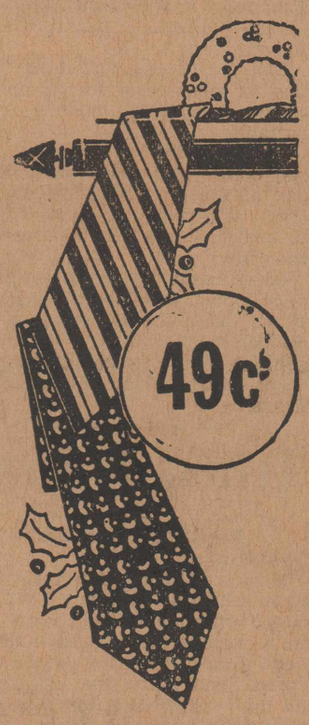
Now on Display in Our Showrooms!

We wish you all a "Merry Christmas."

Snodgrass Chevrolet

Roy L. Snodgrass, Prop.





MEN LIKE TIES

These Will Prove Your Good Taste and Thrift-Wisdom!

RESILIENT! HAND-MADE SILK LINED

Adonna

Slenderly Fashioned! VELVETY CHARDONIZE

Lingerie

49c EACH

GIFTS *that will send her into RAPTURES!*

She knows how finely they are fashioned—how their beauty endures!

Flesh — Peach



Let's Be Practical!

Men's Fancy Rayon-and-Lisle SOCKS

— look smart!
— wear well!
— and cost only

25c

He'll say "Thanks" and mean it!



Santa advises

Gaymode Hose For Christmas!

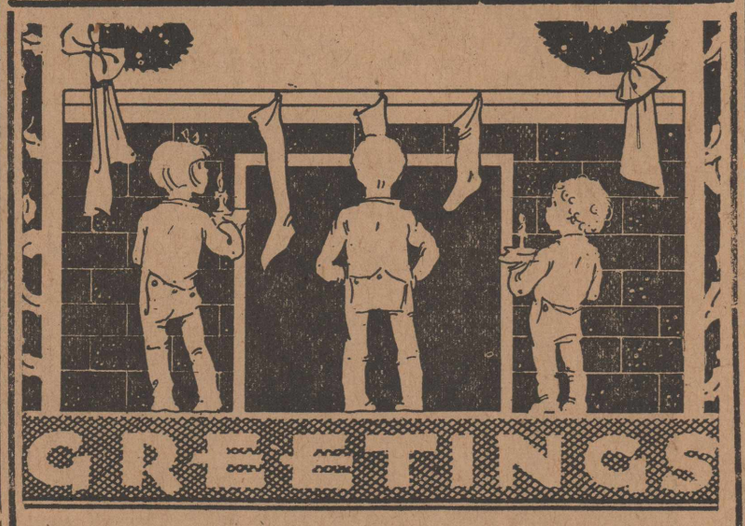


Something she WILL want! Loveliest . . . loveliest FINE THREAD chiffon! Full-fashioned and silk to the picot top! Smartest colors!

Only 69c

J. C. PENNEY CO. INC.

SOUTH SIDE, FLOYDADA



We take pleasure in wishing our many friends and patrons a very joyful Yuletide. In the spirit of the day we wish to assure again those who have made our success possible that Service will be the guiding impulse of this organization!

A MERRY CHRISTMAS AND A HAPPY NEW YEAR TO ALL!

Lockney Cotton Oil Company

Hesperian Want Ads

Busiest Cheapest, Salesmen In Floyd County

For Sale

FOR SALE—Late 26 model T Ford coupe, good condition. Tom Armstrong. 441tp

FOR SALE—One child's used bed. Robert Eubank. 442tc

PREPARED chili powder from Wither's Coffee Shop would make a hot Christmas present. 432tc

BRED sow for $10 or will let on halves. C. E. H. Farm. 432tc

A new shipment of scarfs, mirrors, medicine cabinets, and combination smoker and bridge lamps at Harmon's. 422tc

Miscellaneous

GIFTS OF FLOWERS vary in expense to fit any pocketbook—prices very reasonable this year. Hollums, Floydada Florist. 441tc

WILL take Floydada Independent School warrants on Batteries, Tires, Tubes, and Repairs for a short time. Barker Bros. 442tc

WE SERVE the best coffee in seven states, as sampled by official taster. Enoch's Cafe. 41tfc

SHOULD your motor freeze and burst during this cold weather, we will Electric weld and guarantee to stop all leaks except when broken in the combustion chamber. J. A. Enoch. 446tc

SOUTH SIDE OF SQUARE, FLOYDADA
Southeast Corner
Is the location of the most up-to-date and complete Abstract Plant in Floyd County.
Thorough and Competent Abstracter always at your service.
ARTHUR B. DUNCAN ABSTRACT COMPANY

XMAS PRESENTS!

Something for the car will be appreciated and is useful.

A Set of
Goodrich
Silvertown Tires



A New Battery



A Floor Mat



or Anti-Freeze
For the Car



You will find all of these at

Triangle Garage
J. B. Bishop

GET that good prepared chili powder from Wither's Coffee Shop. Fresh shipment. 43tfc

PLENTY little red winesap apples north side square. L. E. Jordan. 432tc.

YOUR CHOICE of Xmas cards—5 cents at The Hesperian. 432dh

FARM lands to lease in various size tracts. W. M. Massie & Bro. 4tfc.

"83"

Call 83 for Tire and Battery Service.
GULLION'S TIRE SHOP. 431tc

HOME-COOKED chili is good if you make it with prepared chili powder from the Wither's Coffee Shop. 43tfc.

HAVE your pictures developed at Roy Holmes Studio. 9tfc

Enoch's Special Breakfast
2 eggs, 2 slices bacon, toast and coffee, 15 Cents. 32tfc

Workmen Attention
Twenty one meals at $3.50, all you can eat. Enoch's Cafe. 24tfc

FARM lands to lease in various size tracts. W. M. Massie & Bro. 4tfc.

For Trade

3200-acre ranch near Elida, New Mexico, to exchange for clear farm. Good grass and water, all necessary improvements. Call D. P. Carter. 423tc

Live Stock

FOR SALE or trade—Poland China Pigs, 2 good young broke mules ,2 Jersey cows. W .B. Eakin. 442tp

BREED to registered sires! Jersey bull or Duroc boars at C. E .H. Farm 75c. Worth the difference. 424tc

FOR SALE—Jersey cow with young calf. H. E. Edwards, Route 5. 44itp

For Lease

FARM lands to lease in various size tracts. W. M. Massie & Bro. 4tfc.

For Rent

FOR RENT one four room and one three room furnished apartment. W. E. Meador. 432tpd

FARM Land for rent. See J. A. Grigsby or Roy Grigsby. 432tp

Wanted

WILL appreciate your subscriptions for magazines. Patronize your home agent, Mrs. Jennie Bishop, 225 W. Kentucky Street, Tel. 158. 424tc

MEN WANTED for Rawleigh Routes of 800 consumers in and near cities of Floydada, Plainview, Lockney and County of Motley. Reliable hustler can start earning $25 weekly and increase every month. Write immediately. Rawleigh Co., Dept. TX-144-S, Memphis, Tenn. 441tp

HESPERIAN CLASSIFIED WANT AD LIMERICK



Is for Houses,
There's several renters to be had
.....
.....

(Note: Fill in the lines and send to the Limerick Editor, Hesperian. Winner each week gets two free passes to see a good show at the Palace Theatre, compliments of Jack Deakins, manager.)

Below is a suggestion of how to complete the limerick:

"H is for Houses
There's several renters to be had
You'll save time and money
If you'll use a Hesperian ad."

NOTICE OF BUDGET HEARING

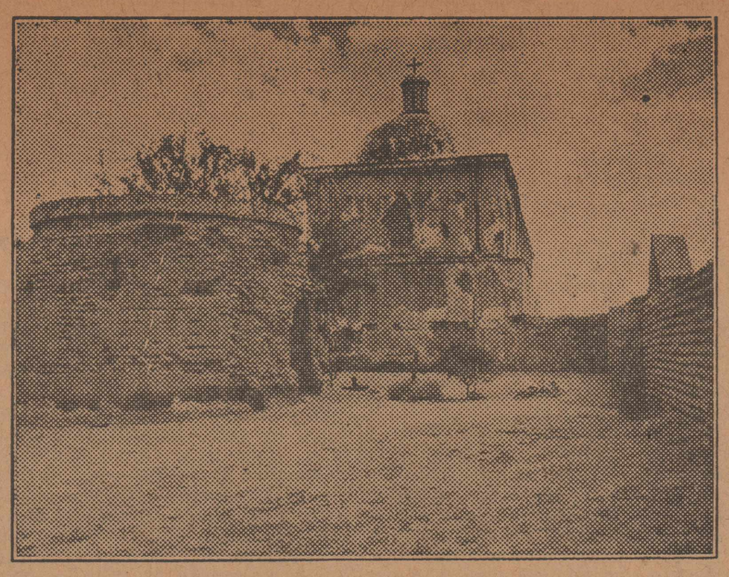
Notice is hereby given that a meeting of taxpayers for the purpose of considering the proposed budget of the City of Floydada ,Texas for the fiscal year of 1933 will be held at the city hall in said city on Thursday, December 29, 1932, at 2 o'clock p. m., when said budget will be considered by said taxpayers and the City Council of Floydada in a public hearing; and all taxpayers are expected to be present and make known their opinions as regards the same, either approving or disapproving the budget or any part thereof;

And that following said meeting the council will go into session and formally adopt a b[illegible]get for the said fiscal year of 1933:

Said proposed budget as prepared by the mayor of Floydada, Texas, is now on file at the office of the Secretary of the city, and is open to the inspection of the public.

W. C. Hanna, Mayor.

Old Mission Is Historic Spot



Nogales, Arizona—A beautiful Moorish type mosaic tile floor, uncovered under three feet of earth and laid probably during the days of the Spanish Colonial administration of what is now the state of Arizona, has recently been discovered in the old mission Tumacacori, near Nogales, Arizona. Experts believe that further excavation and research in the old mission may reveal the missing portions of the fascinating history of the early days of the Southwest. This old mission is now a national monument, but formerly was the scene of seiges and battles.

CITATION BY PUBLICATION

THE STATE OF TEXAS,
To the Sheriff or any Constable of Floyd County—GREETING:

YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, L. L. Kincheloe whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Floyd ,at the Court House thereof, in Floydada on the (4th) Fourth Monday in January, 1933, same being the 23rd day of January, 1933 then and there to answer a Petition filed in said Court, on the 21st day of December A. D. 1932, in a suit numbered on the docket of said Court No .2555, wherein Thelma O. Kincheloe, is plaintiff and L. L. Kincheloe, is defendant. The nature of the plaintiffs demand being as follows, to-wit:

Suit for divorce, Charging desertion for a-period of years such as to render their living together, insupportable.

HEREIN FAIL NOT, And have you before said Court ,on the first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 21st., day of December A. D. 1932.

(SEAL) Roy O'Brien,
Clerk District Court, Floyd County, Texas. 444tc.

Letters to Santa

Floydada, Texas, Dec. 16, 1932
Dear Santa:
I am a little boy ten years old I go to school at Harmony. Will you please bring me a little coaster wagon ,a stocking full of candy and nuts Dont' forget my little sisters, Mary Eunice, and Patty Joe. Don't forget my teacher, Mrs. Morris and all other little boys and girls.
James Hennessee.

Floydada, Texas, Dec. 19.
Dear Santa:
We are two little girls and one little boy. We live with our grandmother. Please bring Karl a wagon some tools and a knife. Bring Emogene a doll, a telephone and a rocking chair and me a doll, a telephone and a blackboard. Bring us some fruit, nuts and candy, please.
Your little friend,
Kathlene Pierce.

Floydada, Texas, Dec. 12 ,1932.
Dear Santa:
I am a little girl seven years old. Please bring me a purse, ring and some fruit. Please don't forget my little sister; she wants a doll and some fruit.
Yours truly,
Betty Jo Cox.

Floydada, Texas, Dec. 16, 1932.
Dear Santa Claus:
I am a little girl eight years old and in the third grade. I would like to have a baby doll and some doll clothes. Don't forget by brothers and sisters and please bring me some fruit, nuts and candy. I would like to have an aluminum cooking set. Bring my mother and papa something nice. Don't forget my teacher, Miss Meredith, and the poor little girls and boys.
With love,
Margie Lee Scott.

Floydada, Texas, Dec. 13, 1932
Dear Santa:
I am a little girl nine years old. If you can I would like for you to bring me a doll and a sweater, also lots of fruit and nuts. I have two little brothers please bring them something. Don't forget mother and daddy.
Your little friend,
Margie Lena Duncan.
415 West Virginia Street.

Hesperian Want Ads Pay.

Dear Santa Claus:
I am a little boy two years old and I would like to have a little hammer so I can help my mamma work and a little tricycle. Don't forget my mamma and papa and all the poor little girls and boys.
With love, Bobby Hal Scott.

Floydada, Texas, Dec. 16 1932
Dear Santa Claus:
I am a little girl nine years old. I do not much care what I have but would like to have a 98c doll as other little girls. I live at Pleasant Hill. We are going to have a Christmas tree and play, too. Wish you could come. Do not forget my little friend, Thelma Eudy, and others of my friends. Please do not forget Mrs. Wallace, my school teacher and bring her something good for a woman.
Your friend,
Ophelia Gilliland.

December 14, 1932.
Dear Santa Claus:
I am a little boy eight years old and in the third grade. I want you to please bring me an airplane, a train, and an airgun. I would like a few fire works also fruit, nuts and candy.
Your little friend,
Joe Kenneth Chapman.

Floydada, Texas,
Dear Santa:
I am a little boy. My name is John Edwin and I have been real good. I want you to bring me an airplane, fire truck and a doll. My little brother James Ray wants a big rubber dog and he too wants a doll.
Please bring my two sisters something nice. Be sure and don't forget my daddy and mother. We have moved so please don't forget where we live.
Best wishes to you. You look right under our tree and there is a gift for you.
Love, John Edwin and James Ray Maxwell.
223 West Missouri Street.

Floydada, Texas,
Dear Santa Claus:
Santa Claus I am a little boy. I have been good. I want a bicycle and ice skates and some candy, nuts and oranges.
With love, Harold D. Driggers.

Floydada, Texas, Dec. 14, 1932
Dear Santa Claus:
Please bring me a two gun holster set and a pair of boxing gloves. I am eight years old and I am in the third grade.
From Joe Dick Moore .

December 16, 1932.
Dear Santa Claus:
I am a little girl six years old. I would love to have a baby doll and a little bed for it to sleep in. I need some new shoes if you can bring them. Don't forget my teacher, Mrs. Johnston. Please bring us some nuts, fruit and candy .
Your little friend ,
Eloise Scott.

Floydada, Texas, Dec. 16, 1932.
Dear Santa:
I would thank you very much if you could bring me some doll clothes a cloth buggy or a set of dishes, a pair of gloves, lots of candy, nuts and fruit. Don't forget the poor boys and girls and my teacher, Miss Bolding.
Lots of love,
Merna Beth Scott.

Floydada, Texas.
Dear Santa Claus:
I am a little boy nine years old. I want a foot ball and a pair of skates. Well Santa, I don't want to bother you too much so I guess I had better let you go on packing your toys.
Your friend,
Leon Handley.

December 14, 1932.
Dear Santa Claus:
I am your friend, I am trying to be good and I will. I am glad that Christmas has come. I want a pair of skates. a doll and a color book and a box of colors. Thank you.
With love,
Lena Laverne Handley.

Floydada, Texas,
Dear Santa Claus:
I am a girl eight years old . I am your friend and I have been good. I wish you would bring me a pair of skates, fruit, nuts and candy.
Your friend,
Martha Yearwood.

Index cards, guides and trays at Hesperian Office.

COLD OF CANADA TESTS U. S. WHEAT VARIETIES

Nature ignores artificial boundaries between nations and scientists who work with nature must do the same. This fact is emphasized by the friendly, informal cooperation of Canadian and United States Department of Agriculture specialists on an important wheat breeding project.

To find winter wheats that will survive severe winters without serious loss, the department has cooperative experiments in several northwest States. As the conditions in the great Canadian wheat areas and our Northwest are similar, the department cooperates with Canadians at several places in testing the winter hardiness of new wheat varieties. The plan is mutually helpful, as the more severe Canadian winters provide a better test for the American wheats and the tests give the Canadians an opportunity to try the American varieties. The department workers furnish seed to the Canadian cooperators and the scientists of that country report the results.

This cooperation extends to other wheat studies and also for some flax and other cereals. The winter-hardiness tests are in Montana, North Dakota, South Dakota, Kansas, Wyoming, Nebraska, Iowa, and Minnesota. Canadians cooperate at seven stations in the three prairie Provinces of Manitoba, Saskatchewan, and Alberta. The farthest north is at Edmonton, Alberta.

LIGNIN SPU[illegible]

The [illegible] as resi[illegible] making [illegible] from l[illegible] all farm[illegible] stalks, [illegible] as well [illegible] chemist[illegible] partmen[illegible] search [illegible] problem.

Huge a[illegible] tentially a[illegible] tal about [illegible] in this coun[illegible] 15 to 20 per[illegible] tion, the ann[illegible] pulp mills, alm[illegible] 1,200,000 tons.

Lignin is a [illegible] vestigations in [illegible] istry and Soils [illegible] show it to be c[illegible] the phenols. O[illegible] carbolic acid is us[illegible] and the chemists [illegible] would combine w[illegible] stances to form re[illegible] needed in making v[illegible]

With dry distillati[illegible] a series of organic [illegible] to a considerable [illegible] pharmaceutical and [illegible] tries. Lignin distil[illegible] duces other organic [illegible] as wood alcohol, [illegible] acid, and anisic acid [illegible] countries use ligni[illegible] coal briquetting ar[illegible] and also in tannin[illegible]

For Christmas

May we send [illegible] for enough j[illegible] happiness to f[illegible] heart and eve[illegible] in every comm[illegible] Floyd County.

Consumers' Fu[illegible] Association

Floydada, Texas



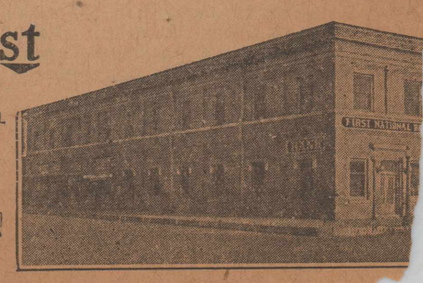
"Merry Christ[illegible]

Wherever there is sickness
May Santa Claus bring Hea[illegible]
Wherever there is poverty
May Santa Claus bring Wea[illegible]
Wherever one is weeping
May tears to smiles give way[illegible]
Wherever sadness hovers
May joy come Christmas Day[illegible]

To every heart that's aching
May peace and comfort come[illegible]
And may an outlook rosy
Supplant each outlook glum.
May friends now separated
Soon reunited be,
And everyone find gladness
Upon his Christmas tree—

Is The Sincere Wish O[illegible]

1st NATIONAL BANK
FLOYDADA TEXAS



Letters To Santa Claus

Floydada, Texas, Dec .14, 1932
Santa Claus:
m a little girl seven years old, ted to school at Floydada this I like fine and am in the sec- rade. I want a dresser, nuts, , oranges, bananas and pe- Dont' forget my cousin, Vera ttey also my teacher, Miss on.
Goodbye, Ila Marie Battey.

Floydada, Texas, Dec. 14, 1932
ear Santa Claus:
I am a little girl five years old. I have been real sick but have tried to be real good. Will tell you what I want. I want a little phone, nuts andy, apples and pecans. Don't rget mother and daddy.
Your little friend,
Charlene Battey.

etersburg, Tex, Dec. 12, 1932.
Santa Claus:
n a little girl nine years old n the third grade. Santa will please bring me a big ball and ork basket. I have so many s I don't care for any more now. n't forget my little playmates, nother, father, brothers and sisters. Also remember my teacher.
Willie Mae Adams.

South Plains ,Tex, Dec, 13, 1932.
Dear Santa:
Please bring me a huggable doll, a tea set, and silver ware doll size, some fruit, nuts and candies and don't forget the other children.
A little girl,
Dorotha Agnes Smith.

South Plains, Texas.
Dear Santa Claus:
I want you to bring me fire set, trucks and a
love ,
Joe Bob Walser.

Petersburg, Tex. Dec. 8, 1932.
ar Santa:
am a little boy nine years old. I o school at Allmon. I want you bring me an airgun and some spears and please bring some fire crackers, candy and nuts . Remember my teacher.
Your friend, Bus Case.

Floydada, Texas, Dec. 16, 1932
Dear Santa:
Please bring me a nice doll, a red baby grand piano, a story book and anything else you have to spare.
Billy wants a big fire truck with ladders ,a monkey, a gun in a scabbard and a negro doll. Please include some fruit and candy.
Lots of love,
Jean and Billy Wester.

Amarillo, Tex., Dec. 18, 1932.
Dear Santa Claus:
We are planning on spending Christmas in Floydada and would like for you to bring our dolls there.
Please bring the other things you plan to give us to our home in Amarillo Friday night.
Don't forget other little girls and boys.
Your little friends,
LaVerna and Barbara Nelson.

Floydada, Texas, Dec. 9, 1932
Dear Santa Claus:
Will you please send me a doll, a doll bed, send me lots of apples, oranges and candy. Please send my sister and brother lots of things too.
Yours truly ,Evelyn Taylor.

Floydada, Texas, Dec. 8, 1932
Dear Santa:
I am a little girl six years old. I go to school at Allmon. Will you please bring me a doll and a little dinner pail. Santa don't forget my brother, Herschel, bring him something nice.
Your little friend,
Edna Earl McNutt.

Floydada, Texas, Dec. 12, 1932
Dear Santa:
I am a little girl six years old. Will you plesae bring me a doll and little dinner pail. Please remember my brothers and sisters.
Your little friend,
Mae Von Weems.

Lockney, Texas, Dec. 14, 1932.
Dear Santa Claus:
I am a good little gir ltwo years old. I wish you would bring me a baby dol land doll buggy and Santa if you can I would like a little rocking chair. Don't forget my little pal Billy.
Santa I love you.
Dotty Dell Robertson.

Lockney, Texas, Dec. 14, 1932.
Dear Santa Claus:
I have been as good a little boy as my four years will let me. I wish you would bring me a gun, a tractor with a plow, a dump truck and lots of fire crackers. Thank you Santa. Don't forget my little sister and all the other little children.
Lots of love,
Billy Dale Robertson.

Floydada, Texas, Dec. 5, 1932
Dear Santa Claus:
I would like for you to bring me an 18 piece tea set that is a tSpeer's Variety store and a story book ,it's only nine cents. Please bring it for me to the Christmas tree at Starkey.
Your friend, Juanita Millican.

Floydada, Texas, Dec. 5, 1932.
Dear Santa Claus:
I would like for you to bring me a pop pistol with holster. Bring it to the Christmas tree at Starkey.
Your friend, Joe Allen Millican.

Floydada, Texas, Dec. 5, 1932
Dear Sant aClaus:
I want you to bring me a ten cent Wyandotte pop gun. Please bring it to the Christmas tree at Starkey.
Your friend, Ellison Millican.

Petersburg, Tex. Dec. 11, 1932
Dear Santa:
I am a little boy seven years old. I go to school at Allmon. I have tried to be a good little boy so please bring me a little air gun, candy, apples, nuts and oranges.
Santa don't forget my little sister, Betty Lou, she wants a little doll and some candy too.
Your little friend,
Herman Millican, Jr.

Petersburg, Texas, Dec. 12, 1932.
Dear Santa:
Please bring me a red wagon. Don't forget my little brother, Ben, bring him a little car. Both of us would like some candy, apples, nuts oranges and fire works. Please don't forget my uncle Bus.
With love,
Robert Edwin Case.

South Plains, Texas.
Dear Santa:
I wish you would be nice to me and bring me a fountain pen, doll, doll bed and overshoes.
With love,
Shirley Faye Harper.

South Plains, Texas.
Dear Santa:
I wish you would be real nice to me this Christmas and bring me a doll, sweater and lots of candy, oranges and nuts.
With love,
Etholene Harper.

South Plains, Texas.
Dear Santa:
I want a doll buggy, a doll, candy, oranges and apples.
Love, Wilma Dean Ables.

South Planis, Texas.
Dear Santa Claus:
Please bring me a pair of boots, pop-gun and shells, candy, fruit and nuts. I am a good little boy so Santa please don't forget me.
With love, Wayne Childress.

South Plains, Texas,
Dear Santa Claus:
Please bring me an air gun and shells, pocket knife, truck, horse, car, tricycle and pistol shells.
My little sister wants a baby doll. Please do not forget my little brothers. We have been good little children. I go to school and learn my lessons . Thank you for the presents.
Lovingly, Jack Reeves.
P. S. Bring us some fruit, nuts and candy. I want a pair of boots too.

South Plains, Texas,
Dear Santa Claus:
I want a baby doll, doll buggy, little table, doll clothes and table cloth. My little brother wants a pony he can ride. Come to see my little sister too. Please do not forget us Santa Claus.
Lovingly,
Mary Ruth Wilkinson.

South Plains, Texas,
Dear Santa Claus:
I want a baby doll, doll bed, fruit, nuts and candy. This is my first year in school and I learn my lessons.
With love,
Mary Louise Watson.

Dear Santa Claus:
I wish I could see you. Please send me a big doll, candy, pencil, tablet and a little doll trunk. My little brother wants a little car and coaster wagon.
With love,
Anna Belle Ray.

South Plains, Texas.
Dear Santa Claus:
I want a pretty doll, a pair of beads, story book, new dress, a pair of shoes and a new hat. Bring my three little sisters something nice.
Your little friend,
Pauline Jarrett.

South Plains, Texas,
Dear Santa Claus:
Please bring me a baby doll and little trunk. I have been a good little girl. My little sister, Betty, wants a tricycle, baby buggy and baby doll too.
With love,
Billie Louise Durham.

South Plains, Texas,
Dear Santa Claus:
Please bring me a stick horse with a head and wheels, a horn, tractor set, fruit, nuts and candy.
With love, Billie Bean.

South Plains, Texas,
Dear Santa Claus:
I'll be proud of anything you can bring me this Christmas. Little sister wants a doll. Don't forget other little girls and boys. I'll be looking for you.
With love,
Elizabeth May Daniel.

South Plains, Texas,
Dear Santa Claus:
Please bring me a little wagon, tricycle horse, fruit, nuts candy and a little car. Bring my sister a baby doll please. I love you Santa.
Wiht love, Earl Claunch.

South Plains, Texas ,
Dear Santa Claus:
I have been a good boy so will you bring me a set of cars and erector set.
Yours truly,
Cline McClendon.

South Plains, Texas,
Dear Santa Claus:
I want a pretty doll. I have been a good little girl. My little brother, Leonard, is sick and he wants a tricycle and little wagon.
Fannie Margret Harper.
P. S. Bring some candy too.

Petersburg, Tex. Dec. 12, 1932.
Dear Santa:
Will you please bring me a tricycle, an air gun ,some firecrackers and some caps? I would like some apples, oranges and nuts. Please bring my teacher something nice. Bring my sister a doll and please don't forget my l:ittle friends.
Your little friend,
Robert Lee Johnson.

Petersburg, Tex. Dec. 9, 1932.
Dear Santa:
I am a little girl seven years old and I go to school at Allmon. Will you please bring me a little doll and set of dishes. Please remember my little brother and sister.
Your friend, Hazel Bro

Petersburg, Tex. Dec. 9, 1932.
Dear Santa:
Please bring me a set of dishes a doll and lots of other things. Do not forget to bring me some fruit. Bring my little sister and teacher some fruit.
Yours truly,
Dovie Lou Williams.

Petersburg, Tex., Dec. 8, 1932.
Dear Santa:
I am a little girl nine years old. I go to school at Allmon. Will you please bring me a doll and set of dishes also some candy and fruit. Do not forget my teacher, Miss Pittman and my two brothers, Claud and Trueman.
Your little friend,
Ila Fern Mickey.

Petersburg, Tex. Dec. 9, 1932.
Dear Santa Claus:
It is nearly Christmas time and I want a toy train, wagon, tractor, oranges, apples and nuts.
Goodbye Santa Claus,
W. V. Smith.

Petersburg, Texas ,Dec. 8, 1932.
Dear Santa:
I am a little boy nine years old. I want you to bring me a little wagon, rubber ball, lots of fire works and don't forget to bring Betty Jo something nice. She is three years old and don't forget to bring Miss Pittman something nice too.
Your little friend,
Odell McNutt.

Floydada, Texas, Dec. 16, 1932
Dear Santa Claus :
I'm a little girl six months old. I want you to please bring me a doll, a high chair and some oranges.
Your little friend,
Betty Carmen Young.

Floydada, Texas, Dec. 16, 1932.
Dear Santa Claus:
I'm a little boy three years old. I have been a good little boy and I want you to please bring me a kiddie kar, a ball ,marbles, fruit, nuts and candy. Don't forget the other little boys.
Your little friend,
Bill Mooney.

Floydada, Texas, Dec. 12, 1932
Dear Santa:
I am a little boy six years old and go to school at Allmon. Will you bring me a little wagon and some caps and firecrackers also. Don't forget the candy and my teacher, Miss Pittman and my brother and sister, Fern and Truman.
Your little friend,
Claude Wendell Mickey.

Floydada ,Texas, Dec. 14. 1932
Dear Santa:
I am a little boy eight years old. Please bring me a little sled and anything you want to bring me. I have a little sister and she wants a doll and a little cradle and anything else you want to bring her. I will thank you for them.
I am spending the Christmas at my ma Bishops. Please don't forget daddy.
Love to you,
Kenneth Baird Bishop.

Floydada ,Texas, Dec. 20, 1932
Dear Santa:
I am a little boy three years old. I want you to bring me a tool box, train that runs on a track, and a cork gun. Fruits, nuts, candy and fireworks. Don't forget daddy and mother.
I love you, Santa.
Glenn Carmack.

Floydada, Texas, Dec. 20, 1932.
Dear Santa Claus:
I am a little girl going to school. I want you to bring me a pair of roller skates, purse, scarf, and a new satchel. Fruits, candy and nuts. Don't forget my teacher and other little children.
Love, Cagerlene Carmack.

Floydada ,Texas, Dec. 14, 1932
Dear Santa:
Please bring me a little wagon and don't forget my brother, W. R.
Your little friend,
Don Weems.

Petersburg, Texas, Dec. 9, 1932
Dear Santa:
Will you please bring me a negro doll, a little set of dishes, some nuts and candy. I am a little girl nine years old. Please do not forget Roy.
Bye bye, Rosa Lee Williams.

Petersburg, Texas, Dec. 8, 1932.
Dear Santa Claus:
I am a little girl seven years old and in the second grade. I go to school at Allmon. I have tried to be a good girl this year. Will you please bring me a doll and a doll buggy and an ironing board. Don't forget my two little sisters, Juanita and Zelda. Bring me plenty of fruit nuts and candy.
Your little friend,
Beth Carmickle.

Floydada, Texas, Dec. 12, 1932
Dear Santa:
I am a little boy eight yeras old. Please bring me a little pistol and some caps. Bring me some fruit also. Please don't forget my nine months old sister, Rosa Lee.
With love,
Edward Coy Cox.

Floydada, Texas, Dec. 12, 1932
Dear Santa:
I am a little girl seven years old. Please bring me a purse, ring and some fruit. Please don't forget my little sister, she wants a doll and some fruit.
Yours truly,
Betty Jo Cox

Floydada, Texas, Dec. 19, 1932
Dear Santa Claus:
I want you to bring me a ring and a memory book. Don't forget to give my teacher a little doll. I don't want you to forget to give all my classmates a Christmas present. I want you to bring me fruit, nuts and candy.
Yours truly, Belle Hough.

Floydada, Texas, Dec. 19, 1932
Dear Santa:
I am a little boy, just two years old. Please bring me a little wagon, a dump truck and rocking chair. Lots of fruits, candy and nuts.
Your little friend ,
Fred Wayland Griggs.

Floydada, Texas, Dec .19.
Dear Santa Claus:
I am a little boy six years old. Please bring me a little train, a shirt and a tie . Come fire works, nuts, fruit and baby Ruth candy.
Your little friend,
Kenneth Bain Poole, Rt. 5.

Floydada, Texas, Dec. 19, 1932
Dear Santa Claus:
I am a girl eleven years old and in the sixth grade. I go to Campbell school. For Christmas I want a new paid of gloves and anything else you thing I would like. Please don't forget my teacher, Miss Margie Norton . Don't forget mother, daddy and brother. Bring me lots of fruit and nuts.
Your friend, Edna Mae Smith.

Floydada, Texas, Dec. 19, 1932
Dear Santa Claus:
I am a little girl eleven years old and I go to school at Campbell. I am in the fifth grade. For Christmas I want a doll, fruit, nuts and candy. Don't forget my teacher, Miss Margie, and my mother and father. My little brother, Billy, wants a French harp. Don't forget other little children .
Yours truly, Ava Hough.

Floydada, Texas, Dec. 16, 1932
Dear Santa Claus:
Will you please not forget a little boy five years old? I have not been very good but I have tried to be. Will you plesae bring me train, wrecker, pair of gloves ,nu fruit, candy and two packages of gum?
Do not forget daddy and mother and all the other little boys and girls. Take good care of yourself, Santa. Thank you very much.
Lots of love,
D. I. Bo g, Jr.

Floydada, Texas, Dec. 14, 1932
Dear Santa Claus:
I am in the first grade and go to school at Campbell. I want a doll, nuts, candy and fruit.
Your little friend,
Alice Wiggins.

Floydada, Texas, Dec. 19, 1932
Dear Santa Claus:
How are you? All right I hope. I am a little boy. eleven years old and in the sixth grade. Miss Maggie Norton is my teacher and I like her very well.
Santa, I want you to bring me a football, an air gun, fruit, candy and nuts.
Your little friend,
Revis Stanford.

Dear Santa:
I am a littl
go to Campbell
ing to ask for
know you are
left I would li
dishes, a little
dress pin. Don'
Miss Margie, bri
and a ring. Don't
daddy, bring them
er.
With love, Jua.

Floy
I am a little bo
ball and a little r
trying to be goo
Christmas
Love

IF WE ARE AMERICANS, LET'S PR

"BUY AMERICA



"Buying American" will bring this country depressed condition quicker than any other one world's greatest market for ourselves and wat out of the business doldrums.

For some years past clever propagana has Americans the notion that they should be Lord and tiful to the world. For years the world has played for a sucker, to use some crude but forceful language has bought foreign, loaned foreign, played into foreig many ways, all to our disadvantage and loss.

We don't dislike the foreign people—some of them good personal friends—but they are not for America and American institutions, and we are, and every American should be.

Don't spend your money to build up the foreign countries Keep it in the United States and help upbuild your own country. The more prosperous our country is the more prosperou we will all be. Starting now, let's be for American first and th rest of the world afterward!

"BUY AMERICAN!" We will only handle in the American made goods.

Very truly yours,

Willson & Son Lumber Co., I

FIRE WORKS

Complete Line AT WESTERS' QUALITY BAKERY

LAST CALL!

The accepted time for Newspaper Bargains is the Holiday period and right now you can get bigger values in reading matter than you can again until next fall. The first of the year is nearly here and if you haven't subscribed for the papers and magazines you need you should do so.

The Hesperian has several interesting clubbing offers. Subscribe yourself and tell your paper-borrowing neighbor about it. We want every family in Floyd County on our list. Here are some good "buys:"

The Hesperian, $1.00
Semi-Weekly Farm News, 1.00
$2.00 — BOTH FOR $1.50

The Hesperian, $1.00
D. & S. Star-Telegram, 5.69
$6.69 — BOTH FOR $6.44

The Hesperian, $1.00
Amarillo News, 4.00
$5.00 — BOTH FOR $4.75

The Hesperian, $1.00
McCall's Magazine, 1.00
$2.00 — BOTH FOR $1.50

If you have any newspaper or periodical in mind that you'll like to have in club with The Hesperian, ask for our rates.

Above rates on The Hesperian good in Floyd or any adjoining county only. Hesperian $1.50 per year o all other addresses.

Address your orders to—

The Floyd County Hesperian

"Floyd County's PREFERRED NEWSPAPER"

Telephone 8 — Floydada, Texas



MERRY CHRISTMAS

OUR EMPLOYES JOIN IN WISHI
THOSE WHOM WE SERVE A MO
MERRY CHRISTMAS AND A JOYOU
AND PROSPEROUS NEW YEAR.

West Texas Gas Co.

...ere

...Springs, ...or a holiday vis... ...W. Williams and ...morning of last ...of her son, 215 ...et, of pneumon... ...usband only eight

...service was held ...on at 1:30 at the ...home, conducted by ...n ,pastor of the First ...hurch, and interment ...n Floydada Cemetery.

...HRISTMAS

... Nuts

...olesale and

...eet seedless, ...11c

...argest size, ...s, dozen, ...37c

Nice Winesaps, ...15c

..., Medium Winesaps, ..., ...15c

...FRUIT ,large size, ...4c

...NS, per dozen, ...30c

...ATOES, fresh, 2 lbs. 15c

...NGES, Texas, per doz 22c

...N. Redd & Co.

Brown Building

...oles... and Retail Produce

... Side Square

... Store

... in Street

...sh from ... from, ... 12c

...O APPLES, Wine... ...es Golden, Rome ...elicious, ... 15c

... 25c

...ice variety of Nuts Cheap ...r Old Santa Claus.

...RISTMAS TREES, ...nes, ... 55c

...ce Grapes, Lemons, ...Syrup and other good ...s for the holidays.

... Lima and Great North... Navy Beans.

...PECIALS

...uds 10c
20 lb. Limit, 10 lbs.

...ocoa 22c
2 lb. Box Mother's

...yrup 55c
East Tex. Ribbon Cane

...lour 75c
Gold Crown, 48 lbs.

...ugar 42c
10 lb. Cloth Bag

...ecans 25c
Nice Size, 4 lbs.

...nges 15c
...a Sweet, So. Texas

...oanut 17c
...ancy Bulk, Per lb.

...nberries 15c
...sh Shipment, Per Qt.

...coanuts 25c
3 for

Merry Christmas to All!

...LOOPERS'

She was 75 years of age, and a native of ...Tennessee, in which state she was ...ared.

The aged couple came to Floydada to spend the holiday season, arriving about December 1. Shortly after their arrival Mr. Williams contracted lagrippe, which developed into pneumonia . This condition with complications, caused his death on Thursday, December 8. Mrs. Williams was too ill to attend the funeral for her husband at the church and a brief service was held at the home. Her condition was unsatisfactory from that time.

The only other surviving member of the family is A. L. Williams, a son of Electra, who was also ill during the time his mother was sick, and was only able to leave his bed to attend the funeral Saturday afternoon. His wife accompanied him here.

FIRE BOYS BUY 26 NEW JACKETS WITH OWN FUNDS

Members of the Floydada Fire Department this week are wearing new tan-colored suede cloth jackets which were delivered at the Fire Station Wednesday morning. The jackets are waterproof. They were purchased from funds of the department which the boys have accumulated through their own efforts and represented no expense to the city.

Emblems with the initials "F. F. D." will be placed on the front of each jacket on the lefthand side.

MR. AND MRS. PUNDT VISIT HERE ENROUTE HOME

Mr. and Mrs. J. F. Pundt arrived Tuesday from Dallas to spend several days visiting with her mother, Mrs. A. D. White, before going to their home at Crane.

Mr. Pundt underwent a serious operation at a hospital in Dallas November 15 and has been convalescing since. He stood the trip well and is doing nicely. A. D. White Jr. accompanied them on the trip.

Lorraine Nelson left Thursday of last week for Fort Worth where he attended the Amarillo-Masonic Home football game.



A MAN'S STORE

WHERE LADIES LIKE TO SELECT

(A new shipment of Lounging Robes this week)

LAST CALL FOR CHRISTMAS!

Gloves, Silk and Rayon Pajamas, Satin, Silk and Imported Flannel Lounging Robes, Shirts, Hosiery, Golf Bags, Neckwear, Suede Coats, Mufflers, Spats, Top Coats, Ready Made Suits, Mufflers, Riding or Field Boots, Hats and Hundreds of Other USEFUL GIFTS AND THEY HAVE THE CHRISTMAS SPIRIT. There is a growing demand for more 'QUALITY' in Xmas Gifts.

WE'LL BE SEEING YOU AT—

Glad Snodgrass

208 SOUTH MAIN

Smart wear for men since 1900

CHRISTMAS

Specials!

RAISINS, Sun-Maid, 2 pounds for, ... 14c

DATES, 10 oz., Pitted, package, ... 19c

CAKE FLOUR, Swan's Down, ... 23c

SNOWDRIFT, 6 lbs., ... 69c

COCOA, Bakers ½ pound, ... 12c

APRICOTS, Gallon, Peeled, ... 39c

PORK & BEANS, Can, ... 5c

MATCHES, Diamond, 6 Boxes, ... 25c

OATS, Large Quick Quaker, ... 14c

GRAPEJUICE, Royal Purple, pint, ... 19c

PICKLES, Bread and Butter, ... 18c

PINEAPPLE, Del Monte, No. 1, 2 for, ... 19c

SPECIAL PRICES ON NUTS ORANGES AND APPLES

Hull & McBrien

Phone ... We Deliver

Mrs. Sallie Dunn Dies; Funeral At Lakeview

Mother of Walter Baxter, Long-Time Resident of Floyd County, Succumbs Thursday.

Funeral services for Mrs. Sallie Dunn, 65, a resident of Floyd County for twenty-four years, were held Friday afternoon at 3 o'clock, with Rev. G. W. Tubbs, preaching the funeral ,assisted by Rev. F. O. Garner. Interment was made in Lakeview Cemetery, by the side of her husband, J. A. Dunn, who preceded her in death on March 7, 1917.

Her death occurred at 9:45 Thursday night. She had been in poor health, but was able to take nourishment at breakfast-time the morning before her death. After she became ill, she lived only a few brief hours, dying at the home of her son, Walter Baxter, her only surviving child, near Fairview.

Mrs. Dunn was a native of Rusk County ,Texas, where she was born on March 3, 1867. She was married on December 23, 1888 ,to J. W. Baxter, who died in 1903. Of six children born to this union one son, Walter, survives. A son born to her marriage with Mr. Dunn, died at the age of ten yers.

Four brothers survive Mrs. Dunn, they are: T. J. Campbell of Dougherty; John C, of Lynn County; C. W. of Haskell County; and W. L. of Jones County. Of these only T. J. could attend the funeral on account of bad roads and illness. Five grandsons and one granddaughter also survive the deceased.

Pallbearers at the funeral were J. T .Howard, Cecil Payne, Ed Bond, Frank and Childress McClure, Ed Golden. Funeral arrangements were handled by Lee Mayhew of the F. C. Harmon undertaking company.

GOVERNMENT WINS VERDICT IN WALTER COLLINS' SUIT ON WAR RISK INSURANCE

Verdict for the United States government was returned Saturday afternoon in the case of Walter Collins, World War veteran, of this city, against the government on a war risk insurance policy.

The jury received the case at 4:30 o'clock and after deliberating 35 minutes returned its decision. Mr. Collins was represented in the case in federal court by Attorney L. G. Mathews, of this city, and M. J. Baird, of Plainview.

Relatives and a number of friends and associates of the plaintiff were in Lubbock Friday and Saturday in connection with the case. Nine similar cases were before the court last week and only one out of the group was decided on a verdict for the plaintiff.

Among those attending court from Floydada were the following J. S. Collins, J. P. Davidson, Roy Snodgrass, John Reagan, Jno. Maxwell, T. P. Collins, Tom W. Deen, Dr. V. Andrews, E. C. Nelson, Mrs. Walter Collins, Dr. W. M. Houghton, and Dr. Geo. V. Smith and others.

MEMBER OF STOLEN CAR SALES RING JUMPS BOND IN FEDERAL COURT, LUBBOCK

Tom Alfred, alias Tom Gilliam, alias Alfred Gilliam, alleged member of a gang of thieves operating in West Texas and Oklahoma in 1931, jumped a bond of $7.500 in federal court at Lubbock last week, after he was arraigned there and had not been apprehended early this week. His case was called Monday morning and set down for trial Tuesday morning. In the interim, while out on bond, he disappeared. Judge Wilson ordered the bond forfeited and set an additional bond of $10,000 for him when and if he is again found by officers.

Alfred under the name of Gilliam was a salesman for the Hub Motor Company in Lubbock last year and among other sales, delivered a used car to Roy O'Brien of this city on February 12. It developed the car was stolen from Lucas Bros., of Anadarko, Oklahoma and it was recovered by them in June from O'Brien. O'Brien, in turn, was paid back his money by the motor company, which established its innocence of connection with the theft ring. There are six counts in the indictment against Aldred and about twenty-five witnesses, including O'Brien, were present as witnesses when the case was called . Alfred was apprehended in Corpus Christi about six weeks ago and had been released on bond. He is about forty years of age.

Bert T. Dinsmore, captured with Alfred, was given fifteen months in the federal penitentiary when he pled guilty as an accessory.

CARD OF THANKS

We want to thank the many friends who were so kind and thoughtful during the sad hours we have had.

We shall ever be grateful to each of you.

Mrs. W. W. Sparks,
M. P. Sparks,
George Sparks and Family,
Adrian Sparks and Family,
Herbert Sparks and Family,
Edd Sparks and Family,
Mrs. R. L. Robinson and Family,
Mrs. Stanley Johnson and Family,
Helen and Adeline Sparks.

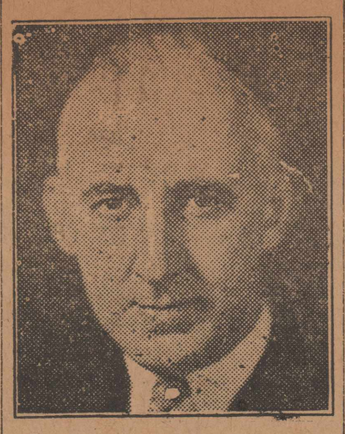
CARD OF THANKS

To those who assisted in the care of Mr. Higgins in his two months of illness and in his death we truly do thank you and hope you have like care and attention under like conditions.

Mr. and Mrs. Jno. L. West,
Mr. and Mrs. Paul Murff,
Hester West.
Jno. Key West,
Ione West.

Hesperian Ad ... Re...uts.

Prominent



Dr. Raymond Moley, Professor at Columbia University, and regular member of its faculty, virtually "leaped" into the front page of almost every large newspaper in the world when he was chosen by President-Elect Roosevelt to accompany him in an advisory capacity and convene with President Hoover. Secretary of the Treasury Ogden L. Mills, was the only other attendant, besides the other three to be present at the unprecedented unique conference. The above portrait was made during the visit to the Nation's Capital at the Mayflower Hotel.

Judge L. G. Mathews returned Tuesday from a trip on professional business to Austin. He also spent several days last week in Lubbock in Federal Court.

V. D. TURNER

CHRISTMAS FRUIT SALE

West Side Square
Old Location Wilson
Kimble Jewelry
See Us B 4 U Buy

WEEK-END AND

XMAS SPECIALS

FLAKES, Whole wheat, Kellogg's, pkg., ... 8c

CORN FLAKES, Kellogg's pkg., ... 12c

K. C. Baking Powder, 25 oz., ... 17c

MALT-O-MEAL, per package, ... 19c

LARD, Bulk Compound, pound, ... 7c

RAISIN BRAN, 2 pkgs. for, ... 22c

COFFEE, White Swan, 2 lb. Jar, ... 69c

L. C. Gro. Co.

"We Buy Cream"

'MERRY XMAS'

SPECIALS

JELLO, Any Flavor, ... 5c

HONEY, "That Good Clover," 18c Squares, 2 for, ... 25c

RAISINS, 4 Pounds, ... 29c

PICKLES, Sour, Quart, ... 19c

CAKE FLOUR, "Gold Medal" Cake Cooler, Free, ... 25c

SOAP, 3 Bars Palmolive, 2 Bars Crystal White Free, ... 25c

SHORTENING, 4 Pounds, ... 28c

We wish you a very, very Merry Xmas.

STAR CASH GROCERY

PHONE 40

CARD OF THANKS

Again we wish to express our appreciation to our many friends for the many kind deeds shown us during the illness and death of our mother.

All these kindnesses and many flowers we can never forget.

Mr. and Mrs. A. L. Williams,
Mr. and Mrs. N. W. Williams.

Jno. Key West, who is farming this year at Bovina, arrived Wednesday to spend the Christmas season at home with his parents, Mr. and Mrs. Jno. L. West.

Sid Brown, of Cedar, was a business visitor in Floydada Monday.

Mr. and Mrs. O. G. Glassmoyer and children left yesterday for Springfield, Missouri, where they will spend a few weeks on a visit with relatives at their former home.

Mr. and Mrs. Claude Nichols of Williams, Arizona, came last Friday for a visit of some time with his parents, Mr. and Mrs. R. L. Nichols.

Miss Lula Belsher plans to leave this Thursday for Dallas to spend the holidays with relatives.

Mr. and Mrs. Mark Duncan, of Lubbock, were in Floydada Tuesday. They were guests of his mother, Mrs. Sarah Duncan.

Christmas

Greetings to All Our Friends and Patrons

XMAS CANDIES, Mixed pound, ... 15c

NUTS, Mixed, Pound, ... 19c

ORANGES, Dozen, And Up ... 18c

MARSHMALLOWS, ½ lb. ... 10c

CELERY, Bunch, ... 15c

DATES, Package, ... 15c

FIREWORKS AND XMAS TREES

FLOUR, 48 lbs. ... 70c

COFFEE, Break o' Morn, pkg. ... 23c

RICE, 2 lb. Package, ... 18c

K. C., 50c Size, ... 35c

GOLD DUST, 10 pkgs. ... 25c

CRACKERS 2 lbs., ... 19c

Phone Us For Dressed Turkeys. They're Cheapest Price in Years.

Felton-Collins Gro. Co.

Phone 27

HEY, BOYS ... GIRLS



"Meet me at the M Store F... day and Saturday"

Yes sir, Santa Claus ... our store all day Fri... Saturday, packing up ... for a visit to the bo... girls of Floyd County. ... by and say, "Hello" wit... and also tell your mothe... dad that Santa has a bag... of specially priced grocer... Fruits, Meats and Nuts f... them, too.

Santa Claus Says Sell:

FLOUR, 48 lbs. Carnation, for, ... 99c

COFFEE and Cereal, 2 lbs. for, ... 25c

COMPOUND, 4 lb. Carton for, ... 23c

PECANS, per lb., ... 5c

NUTS, mixed, 2 lbs. for, ...

CANDY, fanc... ed, per lb., ...

ORANGES, 288 size, ...

ROAST BEEF, per lb., ...

STEAK, Loin and Short Cut, per lb., ... 15c

HAMS, half or whole, per lb., ... 12c

LETTUCE, oversize heads, ... 8c

M SYSTEM MARKET & GROCERY

P. S. We deeply appreciate your 1932 patronage and hope you will permit us to serve you in 1933.

THE RED & WHITE STORES



We All Wish You a Merry Christmas

Frost in the air—snow everywhere—and Good Cheer in every home. As pure as the snow are the foods at Red & White Stores. Here you will find a choice assortment of Christmas "Goodies"—Candies, Nuts, Dates and Fruits. Pure, Fresh Foods that the entire family will enjoy.



TRIAL OFFER

6 lbs., ... 19c
12 lbs. ... 29c
24 lbs. ... 49c
48 lbs. ... 97c

It's Better

A Lot Of Specials Among Them

Vanilla, 2 oz., Pure 50% Alcohol, ... 17c

Grape Fruit, ea. Nice Size, ... 3c

And A Lot More

You can well afford to shop every day at the Red & White Store.



TRIAL OFFER

1 lb. ... 37c
2 lbs. ... 69c

Ground for percolator or Dripolator. A trial is convincing.

We thank you for your Patronage and Good Will in 1932 a... are depending on you strong in 1933.

Dry Goods At Bargain Prices.

WAGONS FOR XMAS

XMAS TREES A WAY DOWN

Toilet Articles At Bargain Prices

MALLORY GROCERY

Floydada's Finest Food Store

Delivery Service—Phone 5 ... We Hurry—Call Us