

The Talco Times

COMPLETE NEWS AND ADVERTISING COVERAGE OF THE GREAT TALCO OIL FIELD

TWENTY-FIFTH YEAR

TALCO, TITUS COUNTY, TEXAS, THURSDAY, NOVEMBER 30, 1961

NUMBER 42

SANTA CHRISTMAS PARTY AND PARADE SET FOR FRIDAY, DEC. 1

Santa Claus notified Talco Chamber of Commerce officials and Talco merchants that he will make a pre-Christmas visit to Talco on Friday, Dec. 1 at 2 p. m. A parade of decorated floats, horses and bicycles will precede the appearance of Santa himself. He will bring candy and gum for the children.

Five cash awards will be presented for the best decorated float, horse and bike. Prizes listed are two \$20 prizes for the best decorated Talco School floats; \$20 for the best civic float, and \$20 for the out of town float. Horse and bicycle prizes will be \$5.00 in each class.

Santa has extended an invitation to all parents to bring the

children to the big parade and party. Mark the date on the calendar and be here to tell Santa the things you want to be delivered Christmas morning.

All floats to participate in the parade are to gather at Broad and Highway, prior to the event. Horses are to assemble on the vacant lot at the corner of Second and Broad.

The Chamber of Commerce and Talco merchants are also sponsoring a decorated home contest this year. This event will be from Dec. 9th until Saturday, Dec. 23, when winners will be announced. A beautiful table lamp will be given as first prize in this event.

Quail Season Open Friday, Dec. 1

Quail season opens Friday, Dec. 1, and quail prospects arrange from fair to good with both early and late hatches. Plenty of feed and cover are available for the birds.

Hunters are reminded that shooting hours are from thirty minutes before sunrise to thirty minutes after sunset. The season runs through January 16.

Shotguns must not be larger than 10 gauge and must be plugged to hold not more than three shells, including magazine and chamber.

The bag limit on quail is 12 per day and not more than 36 a week or in possession.

Hunters are warned to be sure and get permission from the landowner or agent in charge before hunting.

Ducks, geese and squirrels are fairly plentiful in the Red River valley. The geese are beginning to move around some, and duck hunting is on the upswing. Squirrel hunting is getting better daily. Squirrel season continues thru Dec. 31.

Deer season closed Thursday with many reporting a successful hunt.

Talco Exes Defeat Bogata 32 to 0

Exes of Talco High School defeated Bogata High School Exes 32 to 0 in a football game Saturday night at Talco. This was the second annual game between the two teams. The event was sponsored by Talco Lions Club.

Mrs. Roger T. Neugent and children of Wichita Falls, arrived Monday for a visit with Mr. and Mrs. Jack Hammond and Mrs. Nolan Neugent.

OIL NEWS

Titus County — Talco field: Humble Oil & Refining Co. No. 6 Humble-Clark, Asa Rinehart survey, one mile southwest of Talco, 23 barrels daily on pump plus 50 per cent water from 4-269-74 in Paluxy.

Application to Drill — Talco field, Socony Mobil Oil Company, Inc., O. S. Maxton, well No. 18; William Evans survey; proposed depth 4700 feet, special permit.

Students Home For Holidays

Students home for the Thanksgiving holidays were:

From PJC Paris: Terita Hill with Mr. and Mrs. H. J. Hill; Mary Ann Brown with Mr. and Mrs. Jack Brown; John Whitten with Mr. and Mrs. Clovis Whitten.

From ETSC, Commerce: Linda Shaw with Mr. and Mrs. W. R. Shaw; Diana Cook with Mr. and Mrs. John Cook; Nancy Horton and Larry Horton with Mr. and Mrs. Boyd Horton; Linda Neugent and Tommy Neugent with Mrs. Zela Neugent; Marilyn Kirl with Mr. and Mrs. Joe Kirl; Barbara Watson with Mr. and Mrs. J. C. Watson; Joe Clark with Mr. and Mrs. Buck Clark; Cecil Lynn Loftin with Mr. and Mrs. Cecil Loftin; Linda Holmes with Mr. and Mrs. A. E. Foster; Derrell Stockton with Mr. and Mrs. Cecil Stockton.

Fram Baylor University, Waco: James Rogers with Mr. and Mrs. A. E. Rogers; Pepper Cole with Mr. and Mrs. Omer Cole.

From SMU, Dallas: Patsy Presley with Mr. and Mrs. C. B. Presley.

From University of Texas, Austin: Ray Sullivan with Mrs. Cleone Sullivan; Susan Ryan with Mr. and Mrs. G. G. Ryan;

J. D. Brashers Rites at Beckville

Funeral services were held at the Beckville Methodist Church at 3 p. m. last Wednesday for Julius Dewey Brashers, 63, who died Monday following a long illness. Officiating ministers were Rev. Don Sinclair, Rev. L. C. Crick, Rev. C. T. Wallace and Rev. Leo Willers.

Mr. Brashers was engaged in the lumber, hardware and merchandise business for many years. He was a member of the Methodist church, the Masonic fraternity, a 32nd Degree Mason, Shriner and member of the Order of Eastern Star.

Surviving are his wife, Mrs. Gladys Brashers, Beckville; one son, Glen Brashers, Ore City, a daughter, Mrs. Dwayne Puckett, Mexico City; two sisters, Mrs. Ora Smith, Longview, and Mrs. Sallie Gray of Talco. Attending from Talco were Mrs. Gray and Mrs. Sallie Gage.

Mrs. Eddy Auld Dies Suddenly

Word was received here of the death of Mrs. Ida Auld in Beaumont, Monday. Mrs. Auld, a former Talco resident, was making plans to attend the funeral of Mrs. J. R. White in Talco when she suffered a cerebral hemorrhage. The funeral was Wednesday in Conroe.

Among survivors are her husband, Eddy Auld of Beaumont, one son, Billy Joe Auld of Baytown, two daughters, Mrs. Iris Jean Jones of Kilgore, and Mrs. Shirley Hestand of LaMarque.

Richard Rothwell with Mr. and Mrs. R. R. Rothwell; Jere Paul Parrish with Mr. and Mrs. J. P. Parrish.

PARR AND DIXON STARS OF RED RIVER VALLEY SUPER TEAM

The top football stars in the Red River Valley for 1961 have been announced by the Paris News with cooperation of the coaches.

Talco, Clarksville and Honey Grove had the largest representations on the squad. The other valley grid schools include Bogata, Fannindel, Cooper, Hugo.

Super-stars on the star-studded squad are Quarterback Mike Collins of Clarksville and Tackle Pat Parr of Talco, outstanding back and lineman, respectively, for the Red River Valley.

Parr, tough as they come in the line, made his presence felt in every ball game. He was in on numerous tackles, and made his 180 pounds speak highly for him both offensively and defensively. A senior student, Parr was a co-captain of the Talco Trojan grid team.

Both boys are repeaters on the All Red River Valley first team. In fact, they are the only repeat-

ers. All others are newcomers. Joining Colbert in the first team backfield are speedy Gene Collins of Honey Grove, another speedster — Bruce Duncan of Clarksville, and a pair of hard-running Fullback Pete Dixon of Talco and Dickie Stringfellow of Coper. Stringfellow and Dixon both broke the 50 mark in scoring and played stellar roles for their teams on defense. Dixon, said by many to be the hardest runner in the valley, was also a defensive terror.

On the alternate unit chosen were Tackle Lank Easterling and Guards Handy Stansell and Stephen Buchanan, Jr., and Halfback Sidney Bonds, Jr., of Talco. Honorable Mention: Bogata Backs Steve Wallace and Gerald Knowles and Talco Center Larry Slaughter, QB Jimmy Clemmons and End Richard Parrish.

Players honored on the All Red River Valley team will receive special certificates suitable for framing.

Mrs. J. R. White Rites Tuesday

Mrs. J. R. White, 81, the former Miss Mary Ellen Moore, died Sunday at 1:40 p. m. at home in Talco, having been an invalid since suffering a stroke four years ago.

The funeral was held Tuesday at 2 p. m. at First Baptist Church, Talco, of which she had been a member since 1898, when the community was known as Goolsboro. Burial was in Talco Cemetery, and officiating were Rev. James Schaffer and Rev. Charles Russell, Queen City, formerly of Talco.

Born at Stephenville, Feb. 26, 1880, daughter of William and Sarah Moore, Mrs. White had lived here since girlhood. She was a Sunday school teacher until her health failed.

She was married in 1898 to James Riely Gieger, who died in 1912, and two years afterward she married the late John Richard White.

Surviving are two children by her first marriage: Geoffrey Gieger, Mt. Pleasant, and Mrs. Bernice Simmons, Talco; two stepchildren, Aaron White, Bogata, and Mrs. Annabel Shockey, Albuquerque, N. M., four grandchildren, three great-grandchildren and three step-grandchildren. These sisters and brothers: Mrs. Willie Mankins, Mount Pleasant; Mrs. Jessie Benson, Archer City; Leonard Moore, Wauka, Ok., and Jim Moore, Pasadena, Calif., also survive.

Out of town relatives and friends here to attend the funeral

At Talco Hospital

Ronny Logan, Mt. Pleasant 11-24
Mrs. Fay Duffell 11-27
Tommy Harris 11-28

were Mrs. Gene Mankins and Joan, Mr. and Mrs. Geoffrey Gieger, Mrs. T. A. Mankins, Leston and Preston, Mr. and Mrs. Bob Simpson, Mr. and Mrs. Roy Jenkins, Mr. and Mrs. Morris Haines and Mrs. Imogene Thurmon of Mt. Pleasant; Mr. and Mrs. Carl Majors and Dee Majors of Mt. Vernon; Mr. and Mrs. B. D. Drury and Bill of Killeen; Mr. and Mrs. J. T. Stephens and Patricia, Norman, Ok.; Mr. and Mrs. Jas. Gieger and son, Mr. and Mrs. Buddy Gieger, Mrs. Bernard Gieger and sons, James, B. W. Thomas and Charles Smith of Ft. Worth;

Mrs. N. H. Moore, Young and Carl, Mrs. James Shaffer, Dallas; Mrs. Anna Belle Shockey, Mr. Shockey and her son, H. B. Chastene, Albuquerque, N. M.; Mrs. Chas. Russell of Queen City; Mr. and Mrs. Aaron White, Mr. and Mrs. Glen White, Mrs. Jessie Simmons and Mrs. C. E. Watts of Bogata; Leslie Holder, Rosalie, and his sister, Mrs. Seidell, the former Miss Beryl Holder, Baytown; Mrs. Ruby Pirtle, Mrs. Morris Parker and Mrs. Florence Pirtle, Johtown.

Mr. and Mrs. Martin DeWitt, Mrs. Chas. Roberts, Mr. and Mrs. Gus Moore, Paris; Mr. and Mrs. Drew Moore, Kilgore; Mr. and Mrs. M. E. Thornhill and Peggy of Gladewater, W. M. Lawson, Tom Peardon, Pittsburg; Richard Sanders, Mrs. Margie Gates, Mrs. M. Whitten of Mt. Pleasant.



Austin. — With nearly 30 per cent of the state's population over 65 years old, the State Welfare Department's tandem medical care program for Old Age Assistance recipients will be a significant solution to the problem of providing nursing service and medical treatment for all ailing oldsters.

Welfare Department institutes its program of nursing home care for OAA recipients January 1. Program will affect every old person who has to rely on nursing home care, whether he be indigent or financially self sufficient. Rating of nursing homes which apply for payments under the plan should result in a general upgrading of nursing home standards.

Despite efforts of nursing home operators, associations and Health Department officials to define this difference, there has been some public confusion about the difference between nursing care and custodial care. Relatives seeking homes for old folks are not always able to determine whether nursing care offered is sufficient for their kin's needs.

Introduction of state and federal money — about \$8,000,000 a year — is certain to result in more and better homes for the aged. The \$23,000,000 Blue Cross policy for Texas' 220,000 OAA recipients — also effective January 1 — may pave the way for more thorough medical protection for old folk.

Policy sets a precedent, as no other insurance company has ever provided such extensive coverage for people over 65. If it does not prove too costly, other companies may offer similar coverage for elderly people on an individual basis.

MORE MILEAGE FROM TOURISTS — Gov. Price Daniel's "Texans for Tourists" group will get together to discuss passage of a legislative appropriation for advertising the State's numerous attractions. Although the Legislature passed a voter-approved Constitutional amendment to allow for tourist promotion in 1958, no funds were allotted for this purpose.

While the Texas Highway Department distributes attractive brochures through its eight state border stations, nothing has been accomplished on a national basis.

Meanwhile the state is losing money on tourism. The 8,600,000 out-of-staters who came here last year contributed \$23,000,000 to the state's tax bill. They spent \$427,000,000 while here. This was a drop of one million visitors from 1960 and a drop of almost two million from 1959.

Other states consider tourist advertising a sound investment — figuring they get hundreds of dollars in return for each dollar spent on advertising.

CHEAT OR ESCHEAT — Governor Daniel told the special House Committee investigating escheat laws that emphasis in his fight to include banks "has been in the wrong place."

He said that instead of battling to get banks to turn over money in dormant accounts, emphasis should be on passing legislation to help find unknown heirs of missing depositors.

Statement was made after State Banking Commissioner J. M. Falkner testified that dormant and inactive accounts "make it easier" for would-be embezzlers. He said it's easy for bank officers or employees to manipulate dormant accounts. Falkner stated that "a few" state banks have even tried to make charges against dormant accounts, converting the money to profit, but that his department has been successful in stopping such procedures.

The State Commission has no jurisdiction over the practices of national banks within the state. It is his understanding, however, that many national banks do make service charges against inactive accounts.

Falkner estimates that between \$3,000,000 and \$4,000,000 lie dormant in state banks, and from \$12,000,000 to \$14,000,000 in the national banks located in Texas.

VETERANS LAND SUITS UP — State attorneys still are trying to recover more than \$500,000 paid for land under the Texas Veterans Land Program some

seven years ago.

Austin District Judge Herman Jones heard pre-trial arguments in four civil suits from State Assistant Attorney General J. Arthur Sandlin and John D. Cofer, Austin attorney who represents Brady land dealers B. R. Sheffield and L. V. Ruffin. In addition to the land dealers, 54 Brady veterans have been named as defendants.

Jones took the motions under advisement.

JUVENILE PAROLE PROGRAM UNDERWAY — Now that the five most populous counties — El Paso, Dallas, Tarrant, Bexar and Harris — have agreed to provide office space, travel expenses and secretarial help for regional officers working in the Texas Youth Council's Juvenile Parole program, the council is ready to consider hiring a state director to coordinate the program.

Council hopes to hire five officers in time to pick a director when its board meets December 14. Bexar County parole director James Lewis has been mentioned frequently as a possible prospect for the post, which combines heavy responsibility with a \$7,200 annual salary.

BUILDING ON THE RISE — Residential permits issued in October ran 42 per cent above the 1960 figure for the same month. Apartment construction is largely responsible for this rise. A total of 101,079 construction permits was issued last month: 60,658 for residential; 40,421 for nonresidential, and 10,496 for alterations and repairs.

Alterations and repairs on residences were up 19 per cent. **CATTLE DISEASE** — Texas Animal Health officials feel that the Federal inspectors at the border are not using tight enough controls to be absolutely certain that no diseased cattle enter Texas.

Fever tick, long ago eliminated in Texas, is the big fear of cattlemen. Last month, 17 herds of Mexican cattle were held up by Federal inspectors for dipping when they were found to have ticks upon arrival at the export pens.

This Newspaper Makes Ideal Gift

Do your Christmas shopping the easy way. Send this newspaper to relatives and friends. It will make an ideal gift.

The recipient will receive 52 issues and it will arrive each week throughout the year, not just at Christmas time.

Why not do your shopping now by ordering one or more subscriptions. All gift subscriptions will be announced thru the columns of this newspaper.

Travis Joins Staff Bogata Lumber Co.

Bogata Lumber Company announced Monday, the addition of Bill Travis to their staff of employees. Travis comes to Bogata from Gainesville, where he was assistant manager of a building material and construction company.

He is married to the former Miss Virginia Ables of Denton and they have moved to Bogata, where they will make their home with their two young sons at 235 Circle Drive. Mr. and Mrs. Travis are members of the Methodist church and Bill is a member of the Masonic Lodge.

Bogata Lumber Co. invites your attention to their ad elsewhere in this paper.

Herbert L. White Funeral Thursday

Rites were set for 2 p. m. Thursday at Johtown Baptist Church for Herbert Lee White, who died Tuesday at 3 p. m. while being carried to a hospital in Dallas from his home in DeSoto. Rev. A. I. Bond of Bogata, had charge of the service and Bogata Funeral Home made interment in Smith Cemetery at Rosalie.

Named pallbearers were Burl Duffee, Jim Pirtle, Hubert Horn, Fred Whitten Jr., Thomas Patterson, Francis Foster.

Son of Thomas Irving and Beulah (Watson) White, deceased was born Feb. 28, 1906 in Parker County. He was a former resident of Johtown, living there for 25 years.

He is survived by his wife, the former Mildred Rector of Johtown; three daughters, Patricia, at home, Mrs. Juanita Carr and Mrs. Janell Bronson of Dallas; a son, R. T. White of Dallas; two brothers, Orville White of Dallas and Frederick White of DeSoto; one sister, Mrs. Mary Malone of Fort Worth, and six grandchildren.

Mr. and Mrs. Jerry Russell spent Thanksgiving with Rev. and Mrs. Charles Russell in Queen City.



No mistletoe needed . . . when you give a Samsonite Beauty Case!

Christmas kisses are in order for a gift this elegant! Her new Beauty Case packs all she needs for six out of every seven trips, even a dress! There's a removable plastic tray for her makeup, a built-in mirror for quick, on-the-road touch-ups. Then come in to choose the handsome color and style you like for the gift she'll love! Prices from 14.95 to 25.00, plus tax.

JONES & BONHAM

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GREAT MATHEMATICIAN,
FORMULATED THE THEORY
OF RELATIVITY.

Our theory:
"service out
of this world",
friendliness,
"down to
earth".

WE THINK THE
WORLD OF OUR
CUSTOMERS!

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TALCO

The Talco Times

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INVARIABLY IN ADVANCE

TALCO NEWS Ten Years Ago

Week of November 28, 1941
 Winter had launched its coldest drive since Jan. 18, when the mercury dropped to 24 degrees.

The Talco Trojans had defeated the Mt. Vernon Tigers 14-12. Mrs. Charley Johnson, 37, had died at her home northwest of Mt. Pleasant.

Rufus B. Thornton, 78, had died at the home of his step-daughter, Mrs. Willie Smith, in the Newell's Chapel community.

Albert S. Lilly, 62, well known Titus County farmer, had died at his home near Mt. Pleasant.

Mrs. E. W. Smith had entertained the Book Lovers Club with 13 members present. They were Mes. W. A. Cloar, J. L. Cato, W. H. Crawford, Sue Thomas, B. L. Gieger, E. Unsell, Oscar Goodloe, Dick Rodgers, Edd Neugent Dick Hood, C. F. Whitmire.

Week of November 30, 1951
 Deaths: Frances Barto Blalock, 90, resident of Titus County 45 years, at a Mt. Pleasant hospital; Clyde Kay, 23 of the Wilkinson community after long illness; Waverly Greathouse of Mt. Pleasant.

John T. Rust of Chapel Hill was elected chairman of Titus County PMA Committee.

Talco Nubbins beat Paul Pewitt Peewees 25 to 0 in a grid game.

A son was born to the Charles V. Johnstons at the U. S. Naval Hospital, Corpus Christi.

DISTRICT CONFERENCE AT METHODIST CHURCH

Sulphur Springs District conference met Monday evening and Tuesday with the Talco Methodist church. Rev. DeVore, District Superintendent, presided during the conference. Those attending from Talco were Mes. L. G. Adams, Frank Sloan, Sidney Frugia, S. F. Worthington, Jack Brown and Rev. and Mrs. H. O. Scott.

NOTICE MASONS

A regular meeting of Talco Lodge 1134 A. F. & A. M., will be held Monday night, Nov. 4, at 7:30 p. m. for any business to come before the lodge. Members are asked to be present and visiting Masons welcome.

H. L. DARLING, W. M.
 L. L. REED, Secretary.

EDITORIALLY SPEAKING

By BURT LOCKHART
 in Pittsburg Gazette

Most of our progress is the fulfillment of dreams by wide-awake men.

Graduates from the school of crime always have a job waiting for them in the state prison.

It is mighty hard to plan a peace program when the enemy is poking a shotgun at our face.

Thanksgiving is a meaningless day to most foreign nations. The only time they can be thankful is when the U. S. puts food on their table or folding money in their hands.

The fact that four million people have moved out of East Berlin should be enough to convince Mr. Khrushchev that there is something wrong with his form of government.

The winner in a political race is generally the one who promises his constituents everything they want, regardless of cost to taxpayers, and the want list is usually as long as a child's list at Christmas time.

The presidential election is still far off. The spotlight now focused on potential candidates may fade out before 1964. Mr. Kennedy seems to have the inside track. If he can hold it he may win the race. But don't bet too much on the runners.

Spending billions of dollars in an effort to put a man on the moon seems like the last word in a foolish ambition. Millions of Americans believe it would be more sensible to send bread and meat to the millions who are starving on the earth.

BLAKELY'S HOME FROM VACATION TRIP

Mr. and Mrs. J. O. Blakely, who had accompanied Mr. and Mrs. Dan Penny of Fredonia, Kans., on a three weeks vacation trip to the Pacific Coast, returned home Thursday. They went on a sight-seeing tour to the Big Redwoods and San Francisco. They visited in Los Angeles with nieces and nephews of Mr. Blakely and Mr. and Mrs. Chas. McCarty and family, former Talco residents. They visited the Knott's Berry Farm and toured Hollywood and returned via Old Mexico and El Paso. They enjoyed the lovely scenery and nice weather on the entire trip.

CLASSIE LASSIE BOWLING LEAGUE

Winn's Appliance def. Cliff's Body Shop, 3 to 1. High ind score for Winn's, Nell Howard, 179; high 3 game series, Fanny Howard, 441. High ind. score for Cliff's, M. Thomas, 182; high 3 game series, M. Thomas, 467.

Mr. and Mrs. Robert Harper, David and Sally of Tulsa, Ok., were here with his parents, Mr. and Mrs. R. H. Harper, his grandmother, Mrs. Minnie Coker, and other relatives and friends for Thanksgiving.

Motorcade Total Higher for 1961

Austin — The Texas Department of Public Safety said today the latest traffic death figures for the state confirm a trend toward a higher motorcade total for 1961 than 1960 when 2,254 fatalities were counted.

Col. Homer Garrison Jr., director, said "It has already become a certainty that the November toll this year will be higher than last year."

He explained that the department has received preliminary reports of 106 motorcades for the month, compared with only 90 for a comparable period in November, 1960.

"This confirms our analysis of a month ago when indications were that 1961 traffic fatalities, when final reports are in, would run one per cent above the 1960 toll—or some 20 or 25 more deaths than last year," Garrison said.

The DPS director reported that as of noon Friday, Nov. 24, a total of 1,957 traffic deaths had been reported to the department, compared with 1,930 during the same period in 1960.

"This represents an increase of 27 deaths or slightly over one per cent," he said, "and presents all of us with a stern challenge to hold the line during the month of December."

"Now that we know we have lost ground in November, we can only look to an intensified program of traffic safety next month to save as many lives as possible. And this will not be an easy job, because the toll of 218 deaths during December, 1960, was low for that month of the year and we will have to beat that in order to halt the trend toward a higher death toll for 1961."

Garrison said field commanders of the DPS have been instructed to utilize their patrol manpower as effectively as possible to "bring about the maximum voluntary compliance with traffic law quickly."

This will be done, he said, by arranging working schedules as selectively as possible in terms of time, location and violations. He added that supervisors have been instructed to have their men look for and detect those serious traffic law violations which are causative factors in fatal accident experience, giving particular attention to high speeds, driving under the influence and other hazardous violations.

In addition, said Garrison, they have been instructed to utilize radar as extensively as possible, as well as road checks for driver licenses and detection of hazardous violations in concentrated areas.

"While these measures are being implemented by this department," he said, "it follows that we must again call upon motorists to join in this all-out drive for a safer 1961 by obeying the laws and dules of safety."

CARD OF THANKS

We wish to express our appreciation to each of you for your many acts of kindness during the illness and death of our mother. The Family of Mrs. Ellen White.

Additional Locals

Mr. and Mrs. Doyal Rushing and children of Mt. Pleasant, and Mr. and Mrs. C. M. Hobson and children of Como, were guests in the home of their mother, Mrs. Palu Black and children through the Thanksgiving holidays.

Guests of Mr. and Mrs. Jack Brown during the week end were Mr. and Mrs. Joe Pavalot and Ronny of Dallas, Bobby Jack Brown of Abilene, Mr. and Mrs. Herbert Lowery of Bogata and Miss Mary Ann Brown of Paris.

Mr. and Mrs. Tom Growers and Rita of Sherman, were guests in the home of her aunt, Mrs. D. A. Neely and Mr. Neely, Thursday. Other guests in the Neely home were their daughter, Mrs. Mickey Brewer, Kathy and Andy of Mesquite.

Mrs. Felix Jones spent the past week in Fort Worth visiting her daughter, Mrs. James Kelsoe and Mr. Kelsoe. She also visited her sisters, Mrs. Charles Nichols and Mrs. Gaines Robinson and her son, Mr. and Mrs. Billy G. Jones in Dallas.

Mrs. W. E. Franklin of Terrell, a former Talco resident, visited in the home of Mr. and Mrs. Elton Welch from Sunday till Wednesday. Other guests in the home were their son, Mr. and Mrs. Duane Welch and Patty and Dawn of Daingerfield.

Thanksgiving guests in the home of Mr. and Mrs. Odell Belcher were Mr. and Mrs. Jack Thompson and Mr. and Mrs. Mike Thompson of Shreveport, La. Mr. and Mrs. Belcher, accompanied by Mr. and Mrs. Mike Thompson, spent Friday at Beavers Bend in Oklahoma.

Guests of Mr. and Mrs. James Gandy Thanksgiving were his parents, Mr. and Mrs. L. M. Gandy, and Mr. and Mrs. Gene Gandy and Kathy of Daingerfield. Other guests in the Gandy home were their daughter, Mrs. Charles McDonald, Mr. McDonald and Lori of Mt. Pleasant, Saturday.

Mr. and Mrs. Troy Lewis spent part of their vacation at Daisy, Ark., fishing two nights on the Narrows. They also visited in the homes of Mr. and Mrs. John Lewis and Mr. and Mrs. Kyle Munn at Edna. Enroute home they visited at Cleburne in the home of their daughter, Mr. and Mrs. Johnnie Lilly. They returned home Saturday.

Guests of Mr. and Mrs. R. G. Hood Thanksgiving Day were Mr. and Mrs. Charlie Jones, Mr. and Mrs. Raymond Jones and children of Mt. Pleasant, Mr. and Mrs. Howard Wesson of Mesquite, Mr. and Mrs. Billy Joe Jones, Deb and Don of Winnsboro, Mr. and Mrs. Jerry Ray Hood, Scott and Theresa of Longview, and Jimmy Honeycutt of Shreveport, La.

Pleasant Drive-In Theatre

MT. PLEASANT

FRIDAY & SATURDAY

"Warlock"

Richard Widmark
 Henry Fonda
 Anthony Quinn
 Dorothy Malone

Plus

"Atlantis, the
 Lost Continent"

Anthony Hall
 Joyce Taylor
 John Hall

SUNDAY - MONDAY
 TUESDAY

"The Honeymoon
 Machine"

Steve McQueen
 Brigid Bazlen
 Jim Hutton

WEDNESDAY - THURSDAY

"Goodbye Again"

Ingrid Bergman
 Yves Montand
 Anthony Perkins

Guests in the home of Mr. and Mrs. Lloyd Orren over the week end were their sons, Mr. and Mrs. Weldon Orren and children of Dallas, Mr. and Mrs. Harry Orren and children of Saltillo, Mr. and Mrs. Bill Ingram of California and her sister, Mrs. Josie Blake and son of Bogata.

J. C. McConnell and Judy spent the week end in Dalhart with their daughter, Mr. and Mrs. James Vernon Smith. Mrs. McConnell, who had been visiting in the Smith home, returned home with them. Their grandson, Jimmie Smith, accompanied them home for an extended visit.

Mr. and Mrs. R. V. Parker, Delora and Mike, Mrs. J. C. Van Winkle and David, spent Thanksgiving in Dallas with their sister, Miss Laodis Hearron and the Parkers' daughters, Mr. and Mrs. Leroy Johnston and Mr. and Mrs. Glen Mangrum. They also visited Mrs. Sarah Sharpe while there.

Thanksgiving Day guests in the home of Mr. and Mrs. J. R. Lewis were Mr. and Mrs. Loyd Lawis, Jacolyn and Judy of Texarkana, Mr. and Mrs. Clifton Russell, Ricky and Rocky of Mt. Pleasant, Mr. and Mrs. Elwood Frye Sr. and Mrs. Troy Lewis, Mr. and Mrs. Cato Jones and Greg, all of Talco.

Guests in the home of Mrs. Cleone Sullivan and Clovis Whitten Thanksgiving were Mrs. W. H. Whitten and Mrs. Emma Guess of Bogata, Mr. and Mrs. Jerry Whitten of Dallas, Mr. and Mrs. Forrest Blair Jr. and children of Point, Mrs. Forrest Blair Sr. and Jerry of Annona, Ray Sullivan of Austin and John Whitten of Paris.

Mr. and Mrs. Wheeler of Port Arther were here over the week end visiting her nephews, Farris Brown and Orren Simms. While here she spent a short while with Mrs. Minnie Coker, Mrs. Lallie Welsh and Mrs. Oscar Goodloe. She was the former Donna Brown of Talco. She also visited her brother, Mr. and Mrs. Ernest Brown at Mt. Pleasant.

Despite the enormous advances by medical science, the undertakers seem unworried.

Grade Schools Open Conference

Red River County Grade School Basketball Conference got under way Monday night. Practice games have been held the past few weeks.

Teams in the west half of the district are Deport, Bogata, Jolntown, Talco and Hagansport.

Deport and Jolntown met Monday night and split two games. Deport taking the girls game 31 to 25 and Jolntown winning the boys game 23 to 8.

In the girls game, Sandra Parks hit 9 and Connie Kelsey 6 for Deport. Horn netted 14 for Jolntown.

Boys game going to Jolntown saw Thomas scoring 11 and Kennedy 6 for Jolntown. Isbell netted 3 for Deport.

Mrs. Felix Jones returned recently from a visit with her brothers and sisters, Mr. and Mrs. Elmer (Chine) Cato in Carrollton, Mr. and Mrs. Wright Cato, Mr. and Mrs. Charles Nichols, Mr. and Mrs. Gaines Robinson and her daughter and son-in-law, Mr. and Mrs. James Kelsoe, all of Fort Worth; her son, Mr. and Mrs. Billy Gene Jones of Dallas. Mrs. Billy Jones, who recently underwent surgery, is improving. Mr. and Mrs. Kelsoe accompanied Mrs. Jones to Cisco to visit Mr. and Mrs. Lon Jones. Enroute home she visited Mr. and Mrs. Ed Fulbright in Mt. Vernon. The Fulbrights were schoolmates of Mrs. Jones.

It Pays to Advertise.



"I'LL SUE," THE WORKMAN CRIED ALOUD
 AS HE HIT THE GROUND WITH AN AWFUL SOUND
 YOU'RE APT TO BE FACED
 WITH THIS OCCURRENCE

PROTECT YOURSELF WITH THE RIGHT INSURANCE At the Bank

FELIX JONES

INSURANCE

TALCO

WANT ADS

Rates: 3 cents per word first insertion; 2 cents per word each additional insertion. No ad accepted for less than 50 cents per issue. Terms cash unless you are a regular advertiser in this newspaper.

NEED TWO LVN nurses immediately. Contact Mrs. Vera Wilson, Deport Nursing Home, Ph. Deport OL 2-4410. d43t42-c

Sgt. Richard Swarts and Mrs. Minnie Swarts returned to their home in Lawton, Okla., Saturday. They sold their property on Broad Street to Mr. and Mrs. Harold Darling and bought a house from Howard Swarts in the east part of town on the corner of McLean and 10th Streets.

Professional

DR. L. D. LAWLER
 OPTOMETRIST
 Witt Bldg., So. Side Square.
 Mt. Pleasant, Tex. Ph. PA 4-4774
 Office Closed All Day on
 Wednesday

DR. C. W. CROMER
 OPTOMETRIST
 Closed All Day Thursday
 Phone PA 4-4322
 212 N. Madison Street
 MT. PLEASANT

Bogata Funeral Home

Phone: ME 2-5614
 Curtis Wilkinson
 James Grant

Mr. Merchant

YOU NEED THE NEWSPAPER!

The newspaper of today is the most powerful medium of advertising on earth. In the old days the merchant may have thought he was a benefactor and that he was contributing his bit "as a public-spirited citizen" when he carried a two-inch space in the village paper every week in the year and generally without change of copy. Possibly he was.

But that is changed now. A new order has arrived. People read advertisements. Many find their greatest interest in looking over the advertising pages to get news that will save them money, and, take it from John D. Rockefeller, the way to save your dollars is first to save your pennies.

Advertisements today are right up to the minute. They are as fresh as the news of the world or the latest baseball score. Live merchants cater to live people and they know they must not alone be up to the minute, but they must be some distance ahead. They must anticipate the wants of their customers.

And they do. Turn to the advertisements in this paper right now! Just read what the merchants are offering. Notice the invitations for you to do business with them. Notice how attractively the advertisements are set up and how inviting they are.

Business men—that is the successful ones—know advertising pays big returns. Look over this newspaper right now and pick out the successful firms. They're the advertisers. Advertising is the tonic that puts dividends in the banks.

Everybody reads advertisements today! Mr. Merchant, is your advertisement in this newspaper?

The Talco Times

For Christmas

GIVE THE IDEAL GIFT

For the Entire Family

A NEW 1962 FORD

From



LOCAL NEWS

MRS. S. A. TIDWELL
Local Reporter
Phone
DR 9-3903

Miss Elizabeth Allums was in Texarkana Friday on business.

Miss Ermadine Walls was in Texarkana on business, Friday.

Mr. and Mrs. Lowell Parson are visiting her parents in Memphis, Tenn.

Mr. and Mrs. Lemay and Mrs. Goodloe were in Mt. Pleasant on business Monday.

Mrs. W. M. Allin and Miss Alice Ruth Tidwell were in Paris Saturday on business.

Mrs. Marilyn Stephenson was dismissed from the hospital in Pittsburg, Saturday.

Mrs. Jerry Jones and Mrs. Buck Stansell were in Paris Wednesday on business.

Mrs. E. W. Smith visited Mr. and Mrs. D. F. Austin in Bonham, Thanksgiving.

Larry Horton began his practice teaching in Mt. Pleasant Jr. High School, Monday.

Mr. and Mrs. Charles Parson were in Longview and Kilgore, Saturday on business.

Bobby Fitch of Abilene, spent Sunday and Monday with Elder and Mrs. W. M. Allin.

Mrs. Ellis Franklin of Terrell, was a guest in the home of Mrs. Vivian Belcher, Monday.

Mrs. H. F. Teague was admitted to the Sanitarium of Paris for medical treatment, Friday.

Miss Janice Davis of Dallas, spent the week end with her parents, Mr. and Mrs. J. A. Davis.

Mr. and Mrs. Dorice Mitchell and children visited relatives in Shreveport, La., Thanksgiving.

Mrs. John F. Cook, Mrs. G. G. Ryan, Misses Diana Cook and Susan Ryan, were in Dallas Friday.

Mrs. A. C. Hopper visited April Hardy, who is a patient in the Methodist Hospital in Dallas Friday.

Charles Blackburn of Camp Polk, La., spent the week end with Mr. and Mrs. Everett Blackburn.

Mr. and Mrs. N. A. Stephenson spent the Thanksgiving holidays with friends in Dallas and Fort Worth.

Miss Janie Wilson of Dallas, spent Thanksgiving holidays with her parents, Mr. and Mrs. H. O. Williams.

Jimmy Fail and Robert Lance of Ft. Worth, were Saturday and Sunday guests of Mr. and Mrs. J. C. Fail.

Mr. and Mrs. Claud Hutchins and sons of Irving, spent Sunday in the home of Mr. and Mrs. T. L. Barton.

Mr. and Mrs. Culley Bradley of Irving, were guests in the home of Mr. and Mrs. Elton Welch, Saturday to visit his grandmother, Mrs. Pearl Hays, who has been ill the past week.

Mrs. Tom Gurganus and Dorris of Jal, N. M., spent Wednesday in the home of Mr. and Mrs. R. F. Warren.

Mr. and Mrs. Herbert Kelley were in Paris Monday to see his sister, Mrs. Docia Wilson, who is seriously ill.

Mr. and Mrs. Odis Storey visited their son, Mr. and Mrs. Lewis Sawyer, over the week end at Camp Hood.

Mr. and Mrs. Joe Massey left Thursday on their vacation to visit relatives and friends in New Orleans, La.

Mr. and Mrs. Ed Neugent were Thanksgiving guests in the home of Mr. and Mrs. R. W. Sanford and family.

Mrs. Effie Kelley, who recently had surgery in Mt. Pleasant Hospital and Clinic, was dismissed Saturday.

Mrs. Charley Morton and sons of Houston, spent the holidays with her sister, Mrs. Loyd Graf and Mr. Graf.

Mr. and Mrs. J. A. Smith spent Sunday in the home of their son, Mr. and Mrs. Chas. Smith and baby at Naples.

Mr. and Mrs. Harold Scott and baby of Alto, visited his parents, Rev. and Mrs. H. O. Scott, Thanksgiving.

Mrs. Lucille Perkins spent Thanksgiving in Dallas with her son, Mr. and Mrs. Lloyd Perkins and daughter.

Guests in the home of Mrs. W. H. Crawford were Mr. and Mrs. Jim Stephenson and Jim Wright of Mt. Pleasant.

Mr. and Mrs. J. C. McGonigal and sons visited relatives in Oxford, Miss., during the Thanksgiving holidays.

Mr. and Mrs. Brac McDonald of Arlington, were week end guests of her parents, Mr. and Mrs. A. E. Foster.

Mrs. Melba Rose and sons were guests of her parents, Mr. and Mrs. I. L. Hearnon and Helen over the week end.

Mrs. Lorena McFerrin and Miss Gabe Jean McFerrin visited Mrs. Ella Davis, who is ill at her home in Cookeville, Sunday.

Mr. and Mrs. Frank Sloan spent Thanksgiving in Leesville, La., with their son, Pfc. Jimmy Sloan, Mrs. Sloan and Mark.

B. F. Morris and son, William Harold of Garland, and Jerry Hinson of Dallas, spent Thanksgiving day with his parents. Mr. and Mrs. Howard Morris.

Mr. and Mrs. Robert Giddens and Sandra and Terry spent the Thanksgiving holidays with relatives in Decatur, Ala.

Gus Wims of Bogata and his son, Laurel of Long Beach Calif., spent Monday in the home of Mr. and Mrs. B. L. Geiger.

Mrs. Edmond Humphrey and children of Lubbock, spent Saturday night with her parents, Mr. and Mrs. Joe Suel.

Mr. and Mrs. T. C. Garganus and Dorris of Jal, N. M., are guests in the home of Mr. and Mrs. J. C. Fail and family.

Talco OES met Tuesday night in regular meeting. They planned a Christmas party, set for Dec. 8 at school cafeteria.

Mrs. T. W. Smith and Mrs. Vivian Westbrook visited Mrs. Hobbs of Deport Sunday, who underwent eye surgery recently.

Mr. and Mrs. Mac Pittman, Karen and Marla, spent Thanksgiving with his parents, Mr. and Mrs. Pittman at Cushing.

Paschal Warren of Van, spent from Monday till Wednesday in the home of his brother, Ray F. Warren and family here.

Mrs. Bill Watkins and sons, David and Donald of White Oak, spent Friday with her parents, Mr. and Mrs. D. A. Neeley.

Mrs. Grace Hilower and Mrs. May Miliam of Mt. Pleasant, were guests in the home of Mrs. Marie Cornelius, Thanksgiving.

Mr. and Mrs. Mac McLeMore and Kevin of Denton, were here with her parents, Mr. and Mrs. Dan Seay, for the holidays.

Rev. and Mrs. Bill D. Williams and Debra of Mt. Pleasant, spent the week end with her parents, Mr. and Mrs. S. F. Worthington.

Mr. and Mrs. Marion Barbato of Houston, were guests in the home of Mrs. Sallie Gage and Mrs. W. T. Gray, Thanksgiving.

Mr. and Mrs. T. G. Temples and girls of Brenham, were here with his parents, Mr. and Mrs. Tom Temples, over the week end.

Mrs. Maggie Barnard and her brother, Gilbert Harper, visited their father, Sam Harper Thanksgiving at the Deport Nursing Home.

Thanksgiving guests in the home of Mr. and Mrs. D. E. Howard were Mrs. John Dunn and Mrs. C. R. Howard of Mt. Pleasant. They returned home Sunday. Rev. and Mrs. James Shaffer of Dallas, spent a short while Tuesday in the Howard home.

Mr. and Mrs. B. L. Geiger and his sister, Miss Blanchie Geiger spent Thanksgiving in the home of Mr. and Mrs. Van Cato at Clarksville.

Jack Edward and George Cornelius were dinner guests of Mr. and Mrs. Edward Cornelius and Miss Alma Cornelius. Thanksgiving Day.

Mr. and Mrs. G. E. Burks and daughters of Andrews, spent the holidays with their parents, Mr. and Mrs. Earl Burks and Mr. and Mrs. C. C. Penn.

Mrs. J. L. Cato and Miss Christelle Cato have returned home from Omaha, Neb. where they visited Major and Mrs. Jerry Dismuke and children.

Mr. and Mrs. F. A. Jones and Bruce of Vernon, spent the holidays with Mr. and Mrs. Felix Jones, Mr. and Mrs. Jerry Jones and other relatives.

Gus Wims of Bogata and son, Laurel, who is visiting him from California, visited in the home of his niece, Mrs. Felix Jones and Mr. Jones, Monday.

Mr. and Mrs. Lyndon Reed, Mike and Lyndon and Mr. and Mrs. L. L. Reed were Thanksgiving guests of Mr. and Mrs. M. J. Spruill in Vivian, La.

Mr. and Mrs. Laurel Goodloe, Bebe Joe and Larry of Irving, spent Thanksgiving with their mother, Mrs. Oscar Goodloe. They returned home Friday.

Mr. and Mrs. J. B. Osborne of Naples and Dr. and Mrs. Leon Kelley of Paris, were guests in the home of Mr. and Mrs. R. R. Kelley, Thanksgiving.

Mr. and Mrs. Bobby Moon and Roddy of Gladewater, were guests of her grandmother, Mrs. W. A. Perdue and family during Thanksgiving holidays.

Mr. and Mrs. Leroy Johnston, Mr. and Mrs. Glen Mangrum, Laodis and Lanell Hearnon of Dallas, spent from Friday until Sunday with relatives here.

Mrs. Cecil Johnson of Dallas and Mr. and Mrs. Bob Johnson of Commerce, spent the holidays with Mrs. Bob McCluring, Mrs. Nadine Caldwell and Gayla.

Mr. and Mrs. Lynn Hedger of Irving, Mr. and Mrs. Joe Whittington of camargo, Okla., visited Mr. and Mrs. Jimmie Harper and daughters, over the week end.

Mr. and Mrs. Glenn Sawyer and Jerry of Lubbock, returned home Saturday after spending Thanksgiving holidays with Mrs. Ora Stephenson, Mrs. W. H. Crawford and other relatives.

Ralph Parson of Longview, spent the holidays with his parents, Mr. and Mrs. Chas. Parson and John. Ralph and John were in Paris on business, Saturday.

Mr. and Mrs. P. P. Pierce and family were in Benton, Ark., the past week end. They attended the funeral Sunday of Mrs. Pierce's uncle, W. A. Somerville.

Mr. and Mrs. Mike Hendricks of Greenville and Mrs. Lora Hendricks of Idabel, Okla., were guests of Mr. and Mrs. Flint Hendricks and family, over the week end.

Mrs. Virgie Graf and Nancy accompanied Mr. and Mrs. Edgar Coulter of Fort Worth, to Bossier City, La., to visit Mr. and Mrs. Carl E. Smith, over the week end.

Mr. and Mrs. Everett Blackburn met their grandson, Eddy Blankenship of Mena, Ark., at Idabel, Okla., Sunday, who returned home with them for a visit.

Mr. and Mrs. R. T. Fuller had as guests Thanksgiving their two daughters, Mrs. Bill Gray and son, Billy Terry of Greggton and Mrs. L. R. Miller, Linda Ray and Debra.

Mr. and Mrs. Ezra Emmonds of Houston, former residents of Talco, were guests in the home of Mrs. Nolan Nugent and other friends during the Thanksgiving holidays.

Mr. and Mrs. James Geiger and his son, Mr. and Mrs. Buddy Geiger of Ft. Worth, are spending a few days with his aunt, Miss Blanchie Geiger, and other relatives here.

Mr. and Mrs. Joe Brown of Garland, visited in the homes of her parents, Mr. and Mrs. Jack Winn and her grandmother, Mrs. W. A. Perdue, during Thanksgiving holidays.

Guests in the home of Mr. and Mrs. L. B. Kaylor over the week end were their daughter, Mr. and Mrs. E. P. Ingle, stationed at James Connally Air Force Base, Waco. Other guest in the home from Thursday till Saturday night was her brother, Flavil Yates of Tyler.

Mr. and Mrs. Edgar Stevens and children of Lafayette, La. and Mr. and Mrs. Bill Boyd, returned home Saturday after spending his holidays with their mother, Mrs. Nolan Nugent.

Mr. and Mrs. L. F. Fail of Joliet, spent Sunday in the home of their son, Mr. and Mrs. J. C. Fail and family. Other Sunday guest was Miss Earl Dean Denny of Bogata.

Tom Cunningham and Johnny Taylor visited Hollis London at the Circle L Ranch near Uvalde. They joined a deer hunting party there. They reported that five deer were killed.

Mrs. Vernon Williams, Mrs. Nora Williams, Wanda and Mrs. Florine Miller spent from Friday till Sunday afternoon with Mrs. Miller's son, Owen Miller and family at Odessa.

Mr. and Mrs. George Fowler and children of Dallas, were guests in the homes of Mrs. Fowler's aunts, Mr. and Mrs. Troy Lewis and Mr. and Mrs. Billy Joe Vickers, Sunday.

Kimberly Elaine is the name of the daughter born to Mr. and Mrs. Eugene Smith at Titus County Memorial Hospital in Mt. Pleasant Nov. 22. The mother is the former Cecelia Hall.

Mr. and Mrs. D. A. Neeley and daughter, Mrs. Mickey Brewer children of Mesquite, spent Saturday in Longview with their daughter and sister, Mrs. Joe Simpson, Glenda and Steve.

Mr. and Mrs. Herbert Kelley, Mr. and Mrs. Lank Easterling visited Mr. and Mrs. Ray Kelley and children in Garland, Thanksgiving Day. Ronny and David returned home with them for a visit.

Mrs. Billy Stanley and daughters, Jeanie and Gwin Gregg of Arlington, visited her parents, Mr. and Mrs. Floyd Jones, during Thanksgiving. She was also a guest of her brother, Charles Jones and family and her sister, Mr. and Mrs. Flint Hendricks and family. Other guests in the Floyd Jones home were their son, Mr. and Mrs. Thomas Jones and family of Mt. Pleasant.

Mrs. Rhoda McCoy of Deaglasville and her son, Jim McCoy of Avinger, spent Monday in the home of her sister, Mrs. Dora Jones, who has been confined to her home by illness for several years.

Guests of Mrs. Lucy Oliver Thanksgiving were her daughters and families, Mr. and Mrs. Odis Jackson of Mt. Pleasant, Mr. and Mrs. David Brisbane of Dallas, Mrs. Helen Wilson of Houston.

Mr. and Mrs. David Muller accompanied their daughter, Mrs. Jimmy Matlock and children, who have been visiting here, to Amarillo to meet Mr. Matlock who is stationed at Colorado Springs Colo.

Friends received word Wednesday that Mrs. Docia Wilson, who suffered a heart attack and is a patient at the hospital in Paris, was better. Mrs. Wilson is a sister of R. R. and Herbert Kelley of Talco.

Mr. and Mrs. Norma Kyle Leake of Elizabethtown, Tenn., and Mr. and Mrs. Thomas Lowell Leake of Plainview, spent the Thanksgiving holidays here with their parents, Mr. and Mrs. Clarence Leake and Phillip.

Jerry Welch of Ft. Worth and Miss Karen Cox of Midlothian, were Saturday night guests of his uncle, Mr. and Mrs. Elton Welch. They also visited his cousin, Mr. and Mrs. Duane Welch in Daingerfield, Saturday night.

Mrs. G. W. Griffith and her daughter, Mrs. John Prater, Mr. Prater and son, Jack, were in Denton over the week end with her sons, Mr. and Mrs. Ralph Griffith and Mr. and Mrs. Calvin Griffith and their families.

Spending Thanksgiving holidays with their mother, Mrs. George Leftwich were her sons, Mr. and Mrs. Kyle Leftwich of Carthage, Mr. and Mrs. Burl Leftwich and son, Brent of Edna and Mr. and Mrs. Roy Leftwich of Goldsmith, her daughter, Mr. and Mrs. Stan Wilhelm and children of Dallas, Mr. and Mrs. Wess Leake and Terry of Wilkenson and Mr. and Mrs. Clarence Leake and Phillip of Talco.

Memo for the Boss:

Big Thinking Pays Off

IN ANY SMALL BUSINESS

Managers of small businesses sometimes feel that statistics, efficiency and long-range planning are peculiarities of the jobs of big business executives, and have little or nothing to do with their small stores or shops. Yet very few ideas can be as wrong as this one!

About eight out of every ten businesses in America employ less than ten people. These companies operate on a narrow margin of capital—and every year thousands of them go out of business because their managers make mistakes their budgets can't afford. For a mistake is much more expensive when you can't afford it than when you're part of an industrial giant with rich financial reserves.

ADVERTISING AS AN EXAMPLE

To illustrate the point, marketing executives in large organizations keep records and dig up formulas to determine how much they must spend in advertising to maintain a certain volume of business. Yet many small organizations which may literally be forced out of business if a certain volume isn't maintained never bother with establishing the ratios necessary to tell them how much advertising they need to survive.

THINK BIG — AND GROW BIG

Every big business was once a small business. In almost every case, it grew big because its management thought big.

THE TALCO TIMES

MARTIN THEATRE

MT. PLEASANT

SUNDAY-MONDAY
TUESDAY

AN ELIA KAZAN PRODUCTION
SPLENDOR IN THE GRASS
WRITTEN BY WILLIAM INGE
TECHNICOLOR® WARNER BROS.

WEDNESDAY & THURSDAY

A Fascinating, Fabulous Woman!

M-G-M presents

SUSAN HAYWARD-MARTIN

Adapted from the novel by METROCOLOR

AN M-G-M PRODUCTION, INC. - DOLBY DIGITAL



PARK THIS MAGNIFICENT OLDSMOBILE IN YOUR DRIVE AND

**LISTEN
TO THE NEIGHBORS
TALK!**

Oldsmobile's elegant Ninety-Eight is the smart conversation piece wherever it goes! And with good reason! For here is the distinctive style that's dramatically new... the pace-setting 330-horsepower Skyrocket performance that's exclusively Olds! Plus a new measure of quality and reliability that makes every Oldsmobile a car of superiority! Better visit your Oldsmobile Quality Dealer now. Drive the car that's creating favorable comments—and enthusiastic customers—all over town!

Ninety-Eight by OLDSMOBILE

There's **SOMETHING EXTRA** about owning an OLDS!

SEE YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER

BOB SANDLIN MOTORS

Dallas Highway

MT. PLEASANT

Phone PA 0-3656

TUNE IN EVERY TUESDAY! DON'T MISS "THE GARRY MOORE SHOW" • CBS-TV

JOHNTOWN

By MRS. G. A. VAUGHAN
Mr. and Mrs. E. J. Stansbury and children, Mr. and Mrs. Floyd B. Whitby of Houston, and Mrs. Willie Cotten of Mt. Pleasant, visited Mr. and Mrs. Jim Pirtle, Thursday.

Mr. and Mrs. Clifford Tucker and son of Talco, visited Mr. and Mrs. W. A. Black and Rachel, Tuesday.

Mrs. Tommie Cecil of Talco, visited friends and relatives here, Sunday.

Relatives gathered with Mr. and Mrs. Jim Williams for a covered dish luncheon Thursday for Thanksgiving dinner. Those who brought a dish were Mr. and Mrs. Rudy Williams and two boys, Mr. and Mrs. Edd Williams and children, Mr. and Mrs. William T. Dodd and Tammy, Mr. and Mrs. D. A. Baxter, Mr. and Mrs. Pete Robinson, formerly of DeKalb, now of Bogata, visited in the afternoon, Danny Dodd.

Mrs. Burl Duffie, Boots Roberts, Jim Hervey, Wendell Hervey, Sammy Hervey, Sammy Davis, R. W. Weisinger, E. V. Pirtle and Jess Morris were joint hostesses at a wedding shower at the Community Center Saturday afternoon honoring Mr. and Mrs. Bobby Hervey, newly-weds.

Mr. and Mrs. Roger Fox and two children of Dallas, visited her parents, Mr. and Mrs. Hubert Barnard over the holiday week end. Mrs. Fox is the former Miss Hazel Barnard.

Mrs. E. J. Stansbury and children and Mrs. Floyd B. Whitby of Houston, visited their father, W. A. Cotten, during the holidays. They will be remembered as Joan and Polka Cotten.

Mrs. Irene Pew left Monday for Longview to visit Mr. and Mrs. Fred Stahl.

Mrs. John Hervey left for Houston to visit her daughter, Mrs. C. D. Brock and family.

Mr. and Mrs. Wade Askins and children and Mr. and Mrs. Oscar Kyle of Irving, Miss Jonnie Kyle of Houston, Mr. and Mrs. Claud Kennedy of Cunningham and Mrs. David Hudson and Mark of Bogata, spent Thanksgiving day with Mr. and Mrs. Jim Pirtle. Mrs. A. L. Kidd of Phoenix, Ariz., called by telephone in the afternoon. Mr. and Mrs. Wade Askins remained for the week end in the Pirtle home.

Relatives here were notified of the death of Jim Hervey of Naples on Friday. Mrs. John Hervey accompanied Mr. and Mrs. Clayton Spence and Mr. and Mrs. Jimmie Burks of Dallas to the funeral at Naples, Sunday. Other relatives attending included Jim Hervey, Sam Hervey and Hubert Horn.

Mr. and Mrs. Francis Foster visited Mr. and Mrs. Bob Pope at Talco, Sunday.

Visitors of Mr. and Mrs. G. A. Vaughan and Mary Ann Thanksgiving day were Mr. and Mrs. James E. Thomas, Eddie, Janie and Patti of Marietta, Okla.

Mr. and Mrs. M. H. Dryden of Odessa, Mr. and Mrs. W. E. Hawkins, Cheryl and Douglas of Longview, Mr. and Mrs. James Thomas and children of Marietta, Okla., Mary Ann Vaughan and Mr. and Mrs. Bill Ward and Sammy of Bogata, ate 6 o'clock Thanksgiving dinner with Mrs. Irene Pew and Mrs. John Hervey, who lives with Mrs. Pew.

Douglas Hawkins, on leave from U. S. Navy, left Sunday for Alameda, Calif., to report for duty.

Mr. and Mrs. Alex Norris and two granddaughters of Dallas, visited Mrs. Irene Pew, Sunday. Mrs. Norris, the former Miss Lola May Dryden, had been spending the holiday week end with her brother, Bill Dryden

Thanksgiving Day Observed Quietly

Most local residents observed Thanksgiving quietly in this area. Many visitors and former residents returned to the old home town for the day with family and friends. Numerous reunions and family gatherings were arranged for the day with bountiful meals being enjoyed.

Most business houses were closed for the day. The post office was closed and there was no rural delivery Thursday.

Despite heavy traffic, no accidents were reported in this immediate vicinity.

and family, near Clarksville.

Mrs. E. V. Pirtle received word of the death of Mrs. Ellen White of Talco, Sunday.

Mr. and Mrs. Buford Hervey and Linda of Channel View, visited Mr. and Mrs. Jim Hervey from Wednesday to Sunday. Mr. and Mrs. Wendell Hervey of Johtown, were guests Thursday of Mr. and Mrs. Hervey and the Buford Herveys when they enjoyed turkey with all the trimmings.

Mrs. Enoch Black Jr. and Nancy of Ft. Worth, visited Mr. and Mrs. J. E. Black, Sunday.

Mr. and Mrs. Raymond Melton and daughters visited relatives in Mt. Pleasant, Sunday.

Mrs. Preston Combett and daughter, Melanie of Longview, visited relatives here Sunday, while the husband and father was deer hunting near Clarksville.

Mrs. Robbie McCullar and children of Mt. Pleasant, visited Mr. and Mrs. James Thomas in the G. A. Vaughan home, Friday.

Mr. and Mrs. Bill Ward of Bogata, visited in the G. A. Vaughan home Thursday.

Mr. and Mrs. Tom Cox, Mrs. Wendell Hervey and Mrs. Jim Hervey visited Mrs. Mary Bridges, ill at her home in Bagwell, Sunday. They reported her condition as unchanged.

Mr. and Mrs. Drue Pirtle, employed at Longview, who recently purchased a 211 acre ranch east of town, were hosts at a cabin raising Thursday, when friends and relatives brought basket lunches to help erect a camp cabin on their lake. Twenty-two brought lunch and 46 participated in the evening. All reported more fun than work.

Mr. and Mrs. John Wesley White and daughter of Ft. Worth, visited Mr. and Mrs. Eunice Pirtle and family, Thursday.

Mrs. Wendell Hervey visited Mrs. James Thomas in the G. A. Vaughan home, Saturday.

Rev. Garnett Walker of Mt. Pleasant, and J. D. Lanier of Daingerfield, visited Mr. and Mrs. John Sale, Sunday.

Mr. and Mrs. Fred Whitten Jr. were hosts Sunday for a late Thanksgiving dinner. Covered dishes were brought to the family get-together. Attending were Mr. and Mrs. Elbert Horn and children of Mineola, Mr. and Mrs. W. N. Dodd, Mr. and Mrs. Jerry Dodd and children, Mr. and Mrs. M. J. Dodd and sons, Mr. and Mrs. William Taylor Dodd and daughter, Mr. and Mrs. Marion Whitten and daughters, all of Johtown.

DON'T WAIT FOR ME

Two Cajans got into a hot argument and decided to settle things the way they do in the old country—with guns.

On the appointed morning, Francois was on hand with his pistol, second and his physician. After about an hour a messenger arrived with a telegram from Bourdeaux.

"Dear Francois," it read "If I am late don't wait for me. Go ahead and shoot."

WILKINSON

By MRS. MORRIS BLALOCK
Mrs. Morris Blalock visited her sister, Mr. and Mrs. W. L. Robertson of Mt. Pleasant, Monday. Visiting Mr. and Mrs. A. T. Blalock, Tuesday was Howard Thacker of Dallas.

Mrs. Morris Blalock is spending a few days with her daughter and son-in-law, Mr. and Mrs. James DeLaughter in Dallas and making the acquaintance of a new granddaughter, Tracy Anne, weighing 6 lbs. and 3 ozs., born recently to the DeLaughters.

Mr. and Mrs. A. T. Blalock visited Mr. and Mrs. Romus Burdin at Meadows Curve, Wednesday.

Mr. and Mrs. T. C. Riddle and daughter, Martha and Maxine Hobbs of Dallas, visited Mr. and Mrs. A. T. Blalock, Thursday.

Mr. and Mrs. Walter Blalock were Thanksgiving guests of Mr. and Mrs. Leland Bell at Mt. Pleasant.

Miss Pallie Sue Blalock has returned home from a trip to California, with her sister, Dorothy Blalock of Dallas.

Mr. and Mrs. Harvey Blalock attended the funeral of his nephew's wife, Mrs. Hubert Struten at Linden, Wednesday.

Mr. and Mrs. A. T. Blalock and grandchildren, Bryant Wayne and Elizabeth of Wilkinson, visited Mr. and Mrs. Roger Graham and Charlie Tigert in the Mt. Sylvia community, Friday.

Mr. and Mrs. A. T. Blalock visited Mr. and Mrs. Romas Burdin at Meadows Curve, Thursday.

Morris Blalock and parents, Mr. and Mrs. A. T. Blalock and Pallie Sue went to Dallas to visit Mr. and Mrs. James DeLaughter and daughter, Tracey Anne.

Mr. and Mrs. Larry Gaddis of Dallas, spent the week end with Mrs. Gaddis' sister, Mr. and Mrs. Clifford Franks and children.

Mr. and Mrs. Jess Jones spent Saturday with Mr. and Mrs. Virgil Wilson at Argo.

Visitors over the week end in the home of C. B. Harris were Mr. and Mrs. Gaylon Riddle and son of Marshall, Mr. and Mrs. Cecil Shipp and son, Jimmy Bob and Frankie Morgan, Mr. and Mrs. Dean Brownlee and sons, Danny and Harris of Mt. Pleasant.

Mr. and Mrs. Lee Stone of Redwater, Mr. and Mrs. Joe Blalock the former Janice Dyke, are the Mrs. W. E. Anschutz and R. P. Moles, Pauline Smith of Bogata, spent Thanksgiving day with Mr. and Mrs. Grady Blalock.

Mrs. R. P. Moles and son are spending a few days with her parents, Mr. and Mrs. T. J. Riddle at Morton.

Sunday visitors of Mr. and Mrs. E. W. Dyke were Mr. and Mrs. Cleo Dyke and daughter, Anita, Mrs. Earnest Leo Allen, Mr. and Mrs. Wesley Blalock and children, Mr. and Mrs. Kelton Smith and children.

Mr. and Mrs. Cotton Thompson of Dallas, visited Mr. and Mrs. Grayson Byram and Nelda, re-

Carbon Monoxide Gas Can Kill

College Station. — Cold weather requires that windows in the home and car be closed and increases the need for proper ventilation. A potential killer, warns the Texas Farm and Ranch Safety Council, is a product of poor ventilation and goes by the name of carbon monoxide gas.

Every year Texans die from this odorless, colorless and tasteless gas. Deaths from this cause are most common during winter months and usually result from a high, open fire in a room without proper ventilation, a clogged flue, unvented gas stoves or defective gas stoves or leaky exhausts on the automobile.

Keeping an automobile in good running order is good insurance against carbon monoxide poisoning. Leak free combustion and exhaust systems, points out the Council, are of major importance. Many automobile accidents result from carbon monoxide and studies have shown the presence of the gas may cause a driver to blackout or fall asleep. It is always wise, says the Council, to keep a vent or window partially open while driving. Letting a car engine run in a closed garage is extremely dangerous.

Symptoms of carbon monoxide

cently. Mr. and Mrs. Royce Robertson, are former Janice Dyke, are the proud parents of a boy, John Dale, weighing 8 lbs. 6ozs.

Earnest Dyke of Delta, Mr. and Mrs. Claud Derric and Regina of Mt. Pleasant, William Derric of Lamesa, were Thursday guests of Mr. and Mrs. Allen Dyke.

Noel Moore and son, Norman, spent Friday night with Mr. and Mrs. Allen Dyke and Judy.

Mrs. Viola Thompson is spending a few weeks with Mr. and Mrs. Allen Dyke and Judy.

Mr. and Mrs. T. C. Phillips and son, Larry, spent Thanksgiving day with their children in Dallas, Mr. and Mrs. Odell Phillips and children.

Mr. and Mrs. A. T. Blalock accompanied their son, Morris to Dallas, Sunday. While there they visited in the James DeLaughter home as dinner guests and made the acquaintance of their great-granddaughter, Tracy Anne. Later in the day they visited in their grandson's home, the Albert Riddles, and met another new great-granddaughter, Rhonda Fay. They also visited in the Jerry Riddle home and their daughter, Rose Riddle and their granddaughter, Martha.

Mr. and Mrs. Bill Blackard, Dottie and Eloise of Huntsville, Ala., Mr. and Mrs. Edwin Jones, Mikel and Jimmie Jones, Mr. and Mrs. Kenneth Baxley, Robbie and Bobby of Mt. Pleasant, Mr. and Mrs. Vince Jones of Maple Springs, were guests of the Jess Jones, Friday night.

Mr. and Mrs. Kenneth Baxley and twins visited Mr. and Mrs. Jess Jones the week end.

Changes In Your Social Security

There is no longer reason for many working people 65 and older to delay making application for their social security benefits, according to Paul J. Files, District Manager of the Paris Social Security Office.

Under recent changes in the law, persons eligible for social security benefits can earn more and still collect some benefits in addition to their earnings, Files said.

He pointed out, for example, that under the old law, a worker eligible for a monthly benefit of \$90 could not collect any social security checks if his earnings for the year amounted to more than \$2080. Under the new law, this worker can earn up to \$2530 a year and still collect some of his payments.

The law now considers both a person's earnings and his benefit rate in determining whether he can be paid some social security benefits. Files suggested that working people 65 or over who have not applied for their social security benefits should check now to find out whether it is to their advantage to file an application.

The coupon is printed below to make it easy for older working people to do this. Fill out and mail the coupon to your social security office at the address shown on the coupon, if you are still working at 65 or older and have not yet applied for your social security benefits.

The Paris Social Security Office will send to social security record-keeping headquarters in Baltimore, Md., for the official record of your social security ac-

count and benefit rate. When that record is received, the social security office will get in touch with you. Social Security Administration P. O. Box 511 Paris, Texas

I want to find out whether it may be to my advantage to apply for social security benefits now.

Name _____

Date of Birth _____

SS Account No. _____

Address _____

I expect my earnings for 1961 to amount to about \$ _____

poisoning include headache, dizziness, eye blurring, nausea and fluttering or throbbing of the heart. A check of heating equipment and attention to ventilation will eliminate most of the chances for these symptoms to hit you, concludes the Council.

New Jersey Road To Be Heated

Newark, N. J. — A section of road that will be heated during the winter has been completed by the New Jersey Highway Department.

Workmen have put finishing touches to the experiment. Copper cables containing heating coils to carry electric current have been laid under a roadway at the Newark approach to the Passaic River bridge.

The coils are expected to keep the approach section clear of ice and snow. If successful the plan probably would be adopted on other state highways.

count and benefit rate. When that record is received, the social security office will get in touch with you.

Social Security Administration P. O. Box 511 Paris, Texas

I want to find out whether it may be to my advantage to apply for social security benefits now.

Name _____

Date of Birth _____

SS Account No. _____

Address _____

I expect my earnings for 1961 to amount to about \$ _____

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A beautifully lighted tree indoors is traditional, but decorative Christmas lighting outdoors says "Merry Christmas" to everyone . . . guests, neighbors, passers-by. Outdoor lighting provides a friendly welcome . . . adds to the spirit of the holidays. Use strands of many colors, or of a single color. Trim sidewalks and windows, as well as evergreen shrubbery. This Christmas, bid cheery season's greetings to all, with colorful outdoor lighting.



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