

WEATHER

	High	Low
Thursday	48	24
Friday	54	25
Saturday	58	27

Year's total moisture: 7.71

The Sunday Brand

52 Pages

Including 22 Colored Comics

Published Every Sunday

Our Slogan: "More People — More Farms"

VOL. 9 — NO. 26

Hereford, Texas, Sunday, December 23, 1956

Price 10c Per Copy

Busy Yuletide Offers Treats For Nearly Everyone In City

Around Town

One of the nicest Christmas gifts the community could receive now would be a nice, long soaking rain. The last moisture recorded in Hereford fell on Oct. 17 and 18, totalling 1.08 inches for the two day period. After 65 dry days and nights, farmers with wells would welcome just a little rain, but a quarter-inch of rain or a few snow flurries on the dryland sections of the region would offer aid similar to that a stick of dynamite realizes when you light its fuse. Unless something happens quick, the 7.71 inches total moisture received to date during 1956 establishes a new low record.

The Christmas season will be marked at the First Presbyterian Church on Sunday, Dec. 23, with special services at the regular morning worship hour of 11 and with a candle lighting service at the church at 7:30 p.m.

Families of the First Christian Church have been invited to make Sunday evening, Dec. 23, one of family fellowship at home with no services to be held at the church.

The Whirl and Twirl dance club will hold its formal Christmas dance Saturday night, Dec. 29, in the Jim Hill Hotel ballroom. The dance will be open to members and guests. Music will be furnished by the Collegians from West Texas

(Continued On Page 2)

Illness Fatal To Retired Official, Mr. E. W. Solomon

Funeral services for Emmitt Webster Solomon, 57, will be conducted at the First Methodist Church on Sunday at 3 p.m. Mr. Soloman died at his home, 107 Park Ave., on Friday at 2 p.m. after an illness of several years.

The final rites are to be conducted by the Rev. S. M. Dunnam of Dumas, the Rev. Alby Cockrell, pastor of the First Methodist Church, and the Rev. Eugene Naugle of Hereford. Burial will follow in Rest Lawn Cemetery with the arrangements under the direction of Gililland Funeral Home.

Pallbearers who will serve are Lowell Sharp, Hugh Clearman, Dr. A. T. Mims, Wayne Edwards, S. O. Wilson and W. J. Stanford.

Former Justice of Peace

Mr. Solomon was born on Dec. 11, 1897, at Paradise, Tex. He was the son of the late John S. and Fannie Solomon. He and Miss Velma Upton were married on Sept. 15, 1920, in Floydada. The Solomon family came to Hereford in June of 1949.

Elected Justice of the Peace in 1953, Mr. Solomon resigned this office in January of this year after serving two years of his four year elected term.

Survivors include his wife, Mrs. Velma Solomon, of Hereford; three sons, Garland of Hereford, Henry Lee of Memphis and E. W. Jr. of Hereford; one daughter, Mrs. Betty Stanford of Hereford; two brothers, Frank of Shamrock and Henry of Tulia; five sisters, Mrs. G. W. Trussell of Fort Worth, Mrs. Floyd Zeller of Los Angeles, Mrs. Ida Hutcheson of Memphis, Miss Lillie Solomon of Claude and Mrs. Belua Henderson of Floydada; nine grandchildren.

Last Rites Held For Mrs. Carter, Pioneer Resident

A long-time resident of Hereford, Mrs. Sallie Ann Carter, 89, died at her home here on Friday at 9:30 a.m. She had been in ill health for a number of years.

Funeral services were conducted on Saturday morning in the Rose Chapel of Gililland Funeral Home with Dr. Howard Scott, pastor of the First Baptist Church, conducting the rites.

Pallbearers were Earl Wood, Roy Smith, Jim Black, Arch Dobbins, Louie LeGrand and Deward Roberson.

Here From 1912

A native Texan, Mrs. Carter was born at Weston on Oct. 21, 1867. She was the daughter of the late J. A. and Kitty Morris. She and Edgar Champ Carter were married in 1886. Her husband passed away on Oct. 12, 1932. The Carters came to Hereford from Altus.

(Continued On Page 2)

Drouth Programs To Be Extended

Due to continued drouth, the U.S. Department of Agriculture has extended the emergency feed grain program in Deaf Smith County through March 15, 1957. Applications for aid under the program will be accepted at the county Farmers Home Administration office through Feb. 15 for a supply of feed grain necessary to carry basic livestock herd through the period.

Walter F. Johnson, county FHA supervisor, said he has been informed that the emergency hay program will be extended, but that applications must be delayed until early January while financial aspects of the program are being worked out in Washington.

A total of 238 out of 254 counties in Texas are now included in the drouth-aid programs.

'PROJECT CHRISTMAS CARD' REPORT

800 Contributed To Hospital Fund

Deposits in the special "Christmas Card" accounts at the two Hereford banks totaled $5,355.55 at the close of business on Friday. More than 800 individuals and families have contributed money usually spent for Christmas cards sent to friends here in Hereford to the fund. All money collected will be used to provide furnishings for the new children's wing now under construction at Deaf Smith County Hospital.

A total of $6,278.07 is needed to purchase the bare furnishing for the 13 patient rooms which will be added to the hospital. Furniture for the solarium, the prayer room and the draperies would bring this total to $8,000, according to T. E. Seigler, hospital administrator.

Accounts Still Open

In order to allow anyone who has been delayed in making deposits for the furnishing of the hospital wing, the "Christmas Card" accounts will remain open at both banks until further notice.

The names of all who had contributed to the fund as of Friday afternoon appear in today's Brand, and the late deposits will be announced over KPAN on Christmas Day.

Extends Thanks

Speaking for the sponsoring organizations, Mrs. R. R. Wills issued the following statement concerning the project's success: "Although the 'Project Christmas Card' did not quite reach its goal, we are gratified over the results and pleased to know that so many people are eager to keep the true meaning of the Christmas season. The money deposited will give all of our friends and neighbors many many years of service. This is the true Christmas spirit.

"We wish to express our special thanks to those who have contributed so much toward making "Project Christmas Card" a success. Our thanks to Don Little, Kinsey Motor, The Hereford Brand, The First National Bank and The Hereford State Bank."

Clubs who have worked together on the "Project Christmas Card" are La Madre Mia, Young Mother's Study Club, Child Study Club, El Nino Study Club and the Women's Medical Auxiliary.

School Choirs In Special Program For Christmas

A program of Christmas pageantry will presented Thursday night by the combined choirs of Hereford High School in the high school auditorium.

The performance was "an endeavor to portray peace and brotherhood among mankind in relationship to the birth of Christ," according to musical director Don Moore. The mixed choir was dressed to represent various countries of the world to signify that Christmas is observed in all lands.

Special Settings

Each musical number had a stage setting to intensify the music being sung. Choir members in the stage settings were Karen Albracht, Godfrey Baldwin, Larry Edwards, Kay Griffith, Jimmie Hersley, Kay Scott, Buddy Sparks, Tawanna Thompson, Bobbie Veigel, Don Vinton, Jan Wallace and Erin Wertenberger. Narrator was Bill Woodford.

The settings were designed by Mrs. Virgil Dodson, Frank Jones and students of the art department. An ensemble composed of Larry Boston, Phyllis Goettsch,

(Continued On Page 2)

Full Stockings, Long Holidays Planned Here

A check of the pulse of Hereford merchants concerning their volume of business in the busy weeks before Christmas indicates that the stockings hung in homes here will be well loaded after Santa's annual visit.

"A better than ever" note prevails in the report from almost every merchant in town. With one shopping day yet to go, several merchants foresee a last minute rush that will keep things humming through Christmas Eve.

And the merchants and employees will be ready to take a well-earned rest both on Christmas day and on the Wednesday following.

Holiday Schedules

Christmas holidays for county officials and their employees over at the courthouse began Saturday at noon and will end with the opening of office doors on Thursday morning, Dec. 27.

The force at City Hall is enjoying a break which began with the end of business at noon Saturday. Offices of the city will be open again bright and early Wednesday morning. Crews who operate the trash trucks will be out for a while on Monday to keep the debris in downtown Hereford under control.

School Recess

Luckiest folks of all are the teachers and students in the colleges and public schools when it comes to Christmas vacations.

The Hereford schools began their holiday on Friday, Dec. 21, and the classes are scheduled to resume on Jan. 2. College young people have been arriving in town from their respective campuses since Dec. 15. Most of the colleges and universities will also resume classes on the Jan. 2 date.

Sports Treats Due

A sports treat is in store for young and old with the basketball squads of Hereford and Andrews to be seen in action in the high school gymnasium on the night of Dec. 27. Wrestling matches, featuring some of the top tough guys of the business, can be seen at the Bull Barn on Saturday night, Dec. 29, under the sponsorship of the Hereford Lions Club.

New Year's Eve plans include a party at the Bull Barn, sponsored by the senior class at Hereford High School. Clubs and individuals will also mark the end of the old year with gatherings and festivities.

Several of the churches of Hereford are planning Watch Parties, beginning at 11 p.m. to usher in the new year with prayers of thankfulness and hope.

Many Homes Decorated

Homes and churches in Hereford with their gaily lighted Christmas trees and traditional decoration features give the residential sections of town a holiday look. Santa himself seems to rate tops as the character seen most on doors, on rooftops and on lawns around town. Some very beautiful manger scenes have also been created to remind folks of the true meaning of Christmas.

Project Christmas Card ended on Wednesday with $5,355.55 contributed to the furnishing fund of the children's wing now being constructed at Deaf Smith County ospital. This money represents that which is usually spent by 800 Hereford people to send Christmas cards to their friends and families here in town.

Special Gifts Projects

More than 500 children are expected to have a happier Christmas as a result of the efforts of V.F.W. members who have been spending their spare time in recent weeks repairing toys for distribution to needy families. A team of workers will visit Hereford homes Monday afternoon to

(Continued On Page 2)



AID FOR HUNGARIANS—The county Red Cross Chapter's fund for Hungarian relief received $11.50 on Friday from students of the eighth grade civics class who have followed the progress of the revolt in that country in current events studies. In talking of the situation with the students, Bill Decker, left, Red Cross Chapter leader, cited the Hungarian revolt as evidence that Communistic aggression can be halted without our being drawn into an all-out war. He commended class spokesmen Clint Coneway, Gary Tannehill, Novella Madden, Patsy Fowler and Mary Lois Coker for their interest and aid. Still below its $326 goal, the local Red Cross fund drive closes on Dec. 31. (Staff Photo)



A HOLIDAY TREAT—Seven Explorer Scouts of Hereford's Troop 51 left Friday for the Santa Fe Ski Basin in New Mexico for two days of skiing. As they prepared to board N. D. Bartlett Jr's. specially fitted bus, Richard Ward, right, helped Lewis Block adjust his parka hood while Jim Bradley explained camera's operation for Joe Reinauer, left, Richard Smith, Pat Robbins and Edwin Morrison. Bartlett and Bill Patton, in the bus, and S. M. Easley were adults who accompanied the youngsters on the outing. (Staff Photo)

AT CHILDRESS

Rockets Nip Herd's Bid In Tourney

Wellington's potent Skyrockets dealt the Hereford Whitefaces unexpected doom at the Childress Invitational Basketball Tournament Friday night.

The Skyrockets, after drubbing the Quanah Indians Thursday night, handed the Herd a 60-46 defeat. The win over the Whitefaces all but clinched the tournament championship for Wellington. They needed only to defeat the Childress Bobcats Saturday night to win the championship.

Four Teams Entered

The tourney was a unique affair. Childress officials were able to obtain only four entries so decided to match each team against the other. The team with the best record would gain the championship.

Cuby Kitchens' Hereford cagers started out good, handing the Childress Bobcats a 66-55 defeat on Thursday night.

The Whitefaces were in command almost all the way in the Childress game. It was a nip and tuck contest throughout the first quarter, but the Herd charged into the lead in the second quarter. They never lost it after that. Hereford led, 41-34, at halftime.

Had Height Advantage

Height was a strong factor in the Hereford win over Childress. Hereford held a large height advantage, fielding a starting crew which averaged well over six feet.

"It sure was a rough game," said coach Cuby Kitchens. "I think both teams brought out their brass knucks at half time."

Jim Curtsinger was the top scorer for Hereford with 20 points. Bill Dufur had 14 and Leroy Morrison 12. David Seal of Childress was the game's leading scorer with 21 points.

Wellington Looks Good

The Wellington crew, one of the top AA teams in this area, matched the Herd's height. "They're a tough club, and I wouldn't be surprised to see them go a long way," said Kitchens.

The Wellington victory over Hereford was much like Hereford's win over Childress. The contest was tight throughout the initial quarter, but the Skyrockets took a narrow lead in the second quarter. They came out strong in the third and fourth quarters to strengthen the lead and ice the game.

Quanah, to be the Herd's opponent Saturday night, defeated Childress, 57-53, Friday night.

AREA TEST PLOT REPORTS

Hybrid Sorghums Made High Yields

If you're still looking for a present that farmer friend will appreciate, today's a good day to consider buying him a few bags of that new hybrid grain sorghum. The price tag reads $20 to $21 per hundred pounds, but the benefits on trial plantings this year indicate the purchase would be a gift to be appreciated or a well considered investment.

Many Hereford area farmers have told The Brand they plan putting half or more of their maize acreage into one or another of the hybrid varieties next spring. An estimated 90 percent of the grain sorghum producers will plant at least a few acres with hybrid seeds.

Types Are Tailored

County Agent Hugh Clearman says that veteran growers can find a hybrid variety that will closely match the growth and maturity characteristics of the standard varieties. For example, Texas Certified Hybrid 610, 601 and 611 or DeKalb E-56 should suit the men who have been accustomed to Martin, while slow-maturing, high-yielding DeKalb F-62 or Texas Certified Hybrid 660 and 650 should prove "just right" to growers accustomed to planting Westland, Plainsmen and slower maturing strains.

In most cases during the past seasons harvest, the hybrids outyielding test plots of standard varieties by margins of 10 to 25 percent. "Looks like they'll put some of the profit back in the maize business," is the view of many farmers who have seen the hybrids growing and then checked the elevator receipts.

Yield Reports

For the many persons who have expressed interest in securing more information on actual yields of trial plantings, Clearman has compiled these reports:

On half-acre plots at the T. L. Sparkman farm, here is the record of yields figured to an acreage basis: Martin — 5,800 pounds; TCH 660 — 7,700; 601 — 7,100; 611 —6,000; 620 — 6,500; 610 — 7,000; 590 — 5,800; Westland — 6,500, and Kaffir 60 — 6,600. Planted on June 14, the plots were harvested during the last four days of October.

Actual yields from 1.25 - acre plots on the Virgil Walker place were: Martin — 7,620 pounds; DeKalb F-62 — 8,320; TCH 610—9,220.

Joe Reinauer Jr. planted a number of plots on alfalfa land. Here are his yields, obtained without any additional fertilizer: TCH 660 —6,664; 610—5,325; F-62 — 6,655; Redbine 66 — 6,325; E-56 — 5,885; D-50 — 5,170. His Westland check plot was planted 10 days earlier and received some hail damage in the seedling stage. It yielded 4,620 pounds per acre.

Buck Parsons reported a DeKalb F-62 yield of 4,200 pounds to 3,850 pounds for Martin.

Chester Wiggins had one of the very few reports in which Martin bested a hybrid, his Martin making 5,955 pounds to 5,421 for a DeKalb variety, number not given.

Grant Hanna obtained 4,000 lbs. per acre from E-56, had 3,340 pounds from 7078.

Jay Boston on five acre plots had the highest certified yield with 7,200 pounds an acre average on Plainsmen and 8,055 on F-62.

L. W. Norvell's F-62 made 6,744 pounds to 6,300 for Plainsmen.

LeRoy Suttle gave these comparisons: Martin yielded 4,010 with a test weight of 60.3 pounds and moisture content of 11.67 per cent; 610 yielded 4,200 with a test weight

(Continued On Page 2)

Lighting Contest Winners Selected

Winners in the annual Jaycees Home Lighting Contest have been announced by Stanley Slagle, chairman of the arrangements committee. Checks will be mailed to the winners within the next few days, he stated.

The home of Mr. and Mrs. Wilbur W. Davis at 326 E. Second was judged most beautifully decorated for Christmas, and they will receive $25 in prize money. Dr. and Mrs. L. B. Barnett's home on Harrison Hwy. copped the second place award and $15. The J. D. Williams home at 101 Texas Ave. received the third place prize of $10.





BRINGS GOOD TIDINGS—The angel appears to the shepherds in the fields with good tidings of great joy on this parade float arranged by the Youth Department of the First Methodist Church.

'The Gift Of Love' Story Told For La Plata Party

Gifts were exchanged from a bright Christmas tree done in old-fashioned traditional colors of red and green when members of the LaPlata Study Club held its annual Christmas party and program in the home of Mrs. J. R. Johnson Tuesday night. Decoration all about the house emphasized the traditional Christmas.

The program was presented by Mrs. S. S. Dodson who gave "The Gift of Love," a story of a will found in the tattered coat pocket of an insane inmante of the Chicago poor house who had been a well to do lawyer.

"Because of the unusual contents of the will it was read before the Chicago Bar Assn. which ordered it probated and it is now one of the records of Cook County, Ill.," Mrs. Dodson said in describing the will.

Mrs. M. C. Adams, president, presided over a short business session when Mrs. Chris Clark was welcomed as a new member.

Yuletide refreshments were served to Mesdames John Aiken, M. C. Adams, F. L. Alexander, Leroy Aven, Jay Boston, Homer Brumley, S. S. Dodson, Clint Formby, Don Little, Claude McDougal, Ansel McDowell, Charles Newell, Elmer Patterson, Frank Prowell, A. J. Schroeter, Urlin Streu, Chris Clark, Raymond White, Liston Wilson, Louis Woodford and the hostess.

Rebekah Families Guests at Annual Christmas Party

A talk, "Putting Christ Back into Christmas," was given by Leta Kaul when the members of the Hereford Rebekah Lodge gathered on Tuesday evening, Dec. 18, for their annual Christmas party. Families of the Rebekahs were the guests for the evening.

Other program features included a reading by Lynn Sowell, Christmas songs by Linda Jacobson and a poem, "Just Before Christmas," presented by Mrs. Allie Fullwood.

A surprise visit by Santa Claus was enjoyed by young and old with presents distributed to everyone. Forty-eight people attended the social.

Hostesses were Pauline Lady, Ella Cockrell, Alta Davis, Lovine Malone, Lucille Olson and Mary Flowers.

Mrs. J. M. Gililland Is Honored At Pioneer Study Club Luncheon

Pioneer Study Club held its Christmas luncheon affair Tuesday in the home of Mrs. Delmar Sigle. Luncheon tables were done in pink and silver with pink glittering candles and glistening decorations centering each table for four.

The program under the direction of Mrs. H. E. Miller, was dedicated to Mrs. J. M. Gililland, only living charter member of the club.

Theme of the program "Season of Good Will" was carried out in song and story with Mrs. Hershel Miller singing "Noel" and "O Holy Night" accompanied at the piano by Mrs. Bill Stanford. Mrs. H. H. Miller of Dawn gave three Christmas readings, "String of Blue Pearls" by Fulton Ousler, "The Three Chests" by Merle N. Pisket and "The Gentle Lady" by Dorothy Parker.

In conclusion Mrs. Hershel Miller led the group in singing "Jingle Bells." Gifts were exchanged from a beautifully decorated tree repeating the pink and silver theme used in table decorations.

Those attending were Mesdames Fred Barrett, Allen Bell, J. E. Beyer, B. E. Brumley, Burl France Carl Gililland, O. H. Herring, O. G. Hill, E. S. Ireland, Ray Johnson, A. L. Manjeot, Ralph McCullough, H. E. Miller, John Patton, Wirt Phillips, Mary Seigler, Charlie Walser, Bess Werner, Myrtle Wright, Miss Roberta Campbell and the hostess. Mrs. Manjeot and Miss Campbell were assisting hostesses.

In both Iowa and New Hampshire 11 per cent of the total population — about one person in nine —is 65 years or older. A major insurance company says this is the highest proportion of elders in all 48 states.

The average freight train on major U. S. railroads is composed of 66 cars.

The Smithsonian Institute in Washington D. C. has a fabulous collection of early American bicycles.

Full...

(Continued from Page 1)

present the "good as new" toys to the children.

Various church, civic and social groups have adopted needy families for Christmas giving. The baskets and boxes to be distributed will include food, clothes, toys and other articles to make Christmas happy and complete for all. Names of the families have been furnished to the organizations by the County Welfare Office.

Around.....

(Continued from Page 1)

State College in Canyon.

Christmas Eve has been designated as an official holiday for U. S. Post Office employees, but the Hereford clerks have chosen to take their holidays on Dec. 25-26. "Business as usual" is the slate for Dec. 24 with the windows to be closed on the two days following. Rural and city delivery will be made on Wednesday, Dec. 26.

To give its employees a brief holiday, the Star Theater management has announced that the box office will close at 7:30 p.m. on Christmas Eve.

The theater was packed on Friday evening when a special drawing was held. F. R. Curtis received a bedroom suite, Mrs. Homer Hamilton a diamond ring, and D. R. Johnson a TV set.

Last Rites...

(Continued from Page 1)

Okla., in 1912.

Survivors include two sons, Jess of Hereford and William A. Carter of Amarillo; four daughters, Irene Reiley of Portland, Ore., Jennie Buckner of Hereford, Nelia Fox of Austin and Mary Barnes of Reno, Nev.; three sisters, Mrs. Blaynch Weymore of Ardmore, Okla., Mrs. Mollie Matthews of Colgate, Okla., and Miss Jessie Morris of Hereford; 20 grandchildren, 26 great grandchildren.

Burial was in West Park Cemetery with the arrangements under the direction of Gililland Funeral Home.

School...

(Continued from Page 1)

Carolyn Knox, Eddie May, Gene Meacham, Dolly Paetzold, Ann Smith and Phyllis Sumner furnished accompaniment.

Ushers were Joan Fowlkes, Nancy Godwin, Monta Kay Gragg and Agatha Malone. Stage and lighting effects were done by Carl Covington, Bobby Heavin, Joe Reinauer and David Wertenberger.

The girl's choir, accompanied by Eugenia Alexander, sang for processional, recessional and "Hodie Christus Natus Est" from Ceremony of Carols by Benjamin Britten. Musical numbers by the combined choirs were accompanied by Mary Ann Young.

Hybrid...

(Continued from Page 1)

of 58.5 pounds and moisture content of 12.60 per cent.

Andy Kershen reported the following yields and test weights: 660 — 6,660 pounds with 58 pounds per bushel; 610 — 6,440 and 54; F-62 — 6,025 and 58; Westland — 6,015; E-56 — 6,000 and 58.

Wilburn Axe, on single row yields, quoted F-62 at 460 pounds, Martin at 445; 660 at 472 and 610 and 562.

Earl Holt, also on single row checks found E-56 made 480 pounds Martin — 376 and 610 — 448.

Kenneth Milner's yields per acre were 5,000 pounds for F-62 and 4,000 pounds for Martin.

The Hereford Banks

Will Be

CLOSED

TUESDAY & WEDNESDAY

DECEMBER 25th & 26th

For The Chrisimas Holidays

The HEREFORD STATE BANK

The First National BANK of Hereford

WARREN BROS.

MOTOR COMPANY

Your Authorized De Soto - Plymouth Dealers



INVITES YOU LOOK OVER OUR FINE STOCK OF NEW AND USED CARS . . .
PERHAPS WE HAVE JUST THE CAR YOU WANT!

1221 East First St. Phone 749

to each and all may we extend
A

MERRY CHRISTMAS AND A HAPPY, PROSPEROUS NEW YEAR

Warren Bros. Motor Co.

Walt John

ADRIAN NEWS

CHURCH MEN TO INVESTIGATE SECURING A REFUGEE FAMILY

By JUDY GRETCHEN PINNELL

With Christmas uppermost in all minds, your roving reporter has checked on all our rooms at school to find the Christmas plans for one and all.

Mrs. Kromer's room was feted by Mrs. R. Tafoya, Mrs. Carroll Gruhlkey, Mrs. M. F. Loveless, Mrs. Dean Whaley and Mrs. Grady Pridmore. She planned to visit her folks, the Glenn Kings, at Shamrock.

Mrs. Jones' room was in capable hands with Mesdames R. D. Sisk, Joe Cullender, Elmer Weidner and Leland Burns in charge of the Christmas party. Supt. and Mrs. Jones left right after school on Friday to visit relatives — the M. K. Odoms, at Waco.

To Visit Fort Worth

Mrs. Vickrey's room was in charge of Mrs. Clint Homfeld, Mrs. Fred Taylor, Mrs. Jake Fortenberry and Mrs. Shag McCown. Mrs. Vickrey plans a visit with her niece, Maxine Clark, in Ft. Worth.

Mrs. Chilton will visit son Mark and family at Sacramento, Calif., while Mrs. Williams plans to remain near home in Amarillo.

More Yule Plans

Coach Pat and his mother, Mrs. Shipp, will be visiting friends and relatives at Rotan part of the holidays while the Cullenders plan to be at Canyon, Hartley and at home during the holidays.

Awards night and a Christmas party Monday evening for Den I, Pack 32 of the Adrian Club Scouts proved to be a huge success when 51 parents and boys gathered in the high school auditorium. Weldon Teague, Scout Executive from Amarillo, expressed appreciation to the leaders and Scouts for work well done.

Leaders Are Pinned

Lapel pins were given to Scoutmaster Bob Gruhlkey, John Horton, Dean Whaley, Bill James and Rev. Johnnie Williams. Mrs. Madian Williams and Mrs. Bob Gruhlkey were presented lapel pins as Den Mothers.

The boys' handwork was displayed on tables for all to see.

Promotion Badges

Mr. Teague presented promotion badges to Lions Terry Williams and Gary James, to Bears Richard Gruhlkey, David Whitten and Billy Peery, to Wolves Mike Horton, Mike Cullender, Carroll Weidner, Tommy Loveless and Billy James. A new member, Clinton Earl Brown, became a Bobcat. On the Christmas tree were gifts for all including gifts for the parents made by the boys.

Cookies and punch were served by Mesdames Perry, Loveless and Horton to Mr. and Mrs. Bob Gruhlkey, Mr. and Mrs. Elbert Whitten, Mr. and Mrs. John Horton, Mr. and Mrs. Dean Whaley, Mr. and Mrs. Winfred Perry, Mr. and Mrs. Manuel Loveless, Mr. and Mrs. Bill James, Mr. and Mrs. Joe Cullender, Mr. and Mrs. Fred Harwood and Mr. and Mrs. Earl Brown, Mrs. Modean Williams, Mrs. Elmer Weidner and Mrs. Jake Fortenberry.

Out of School

Mrs. Clyde Williams has been ill this week and unable to be in her regular place at school. Mrs. R.L. Pinnell substituted on Monday and Tuesday.

Mrs. Irene Brown took over in the place of Coach Pat Shipp while he was attending the Lazbuddie tourney last weekend. She also taught first and second grades for Mrs. Kromer on Monday.

Mr. and Mrs. Joe Ostrander, David and Diane, of Amarillo were Sunday guests in the home of their daughter and sister, Mrs. Jim Cavin and family.

Birthday Honoree

Young Kelley Dean Lewis was honored on his second birthday on Tuesday with a birthday party. Those attending were Sharon McCown, Mrs. Shag McCown, Raymond Jones, Nina and Linda Engle, Mrs. Howard Engle, Danny Rav Lewis and Rev. and Mrs. Bill Lewis.

The Methodist Men gathered at 6:30 a.m. Monday for a fellowship breakfast in the church hall. The guests were the Baptist Men. The menu consisted of sausage, courtesy of E. B. Pounds; scrambled eggs, hot biscuits and all the trimmings. Cooks were Woodrow and Tommy Perrin, Jim Cavin, Bill Leslie and Norman Jacobson. After the meal, the group discussed bringing a Hungarian refugee to our little community. A committee composed of John Skaggs, Ed Jacobson and Loren Creitz was appointed to investigate. An estimated 28 men enjoyed the fellowship together.

Swimming Party

Scoutmaster Jones took the local troop swimming in Canyon on Monday night. Those attending were Tommy Perrin, Sam Brown, Don and Kippy Morgan, Perry Gruhlkey, Wayne and Allen.

The Caprock 4-H Girls Christmas party was held Wednesday afternoon in the home of Mrs. John Horton. Mrs. Dorotha Prowell attended from Hereford. Others attending were Suzette Sisk, Glenda Homfeld, Jolene Betts, Marsha and Vickie Burns, Marlene Williams Paula Creitz, Kathleen and Cynthia Kromer, Ira Sue Ferguson, Phyllis Peters, Janie Taylor, Doris Horton, Linda Pinnell, Mrs. Clint Homfeld, Mrs. Marion Ferguson, Mrs. Fred Taylor, Mrs. Ferris Kromer and the hostess.

Homemade Treats

Marlene Williams read a Christmas story. Paula Crietz led the group in carol singing and Kathy Kromer and Carolee Fortenberry led the group in games. Each girl brought either cookies or Christmas candy she had made. After a gift exchange around a beautiful tree, the hostess served the candy, cookies and punch.

A beautiful Christmas pageant was presented at the Methodist Church Wednesday night. A Christmas tree and treats for the children were given immediately following the service in Fellowship Hall.

Christmas Glitter

A WSCS luncheon was held in the home of Mrs. Homer Ehresman in East Glen Rio Wednesday. The house glittered with beautiful Christmas decorations.

Mrs. Johnnie Williams reviewed "The Hem of His Garment" by Briggs. Those attending included Mesdames Vic Lemke, Ed Jacobson, N. L. Jacobson, Anna Witt, Leland Burns, George Lotspeich, Joe Cullender, George Baucum, Henry Creitz, P. N. Gruhlkey, Ernest Frank, Loren Creitz, Nellye Davis, Bessie Shipp, Williams, the hostess and her mother, Mrs. Street of Amarillo.



NANCY KEAHEY

Marriage Is Announced

Mr. and Mrs. E. L. Keahey of Pampa are announcing the recent marriage of their daughter, Nancy, to Emmett Brown, son of Mrs. C. O. Brown of Hereford.

The couple were married on Dec. 5 in Fort Sumner, N. M., and are now residing in Casa Grande, Ariz., where he is employed. Both were freshmen students at West Texas State College, Canyon.

Second Grade Storytime

Students in the second grade class of Mrs. Woody Wilson at Shirley School wrote Christmas stories as part of their pre-holiday activity. These three stories were chosen to be printed in The Brand.

A Christmas Story
By Kenneth Stark

There once was a bride doll who was unhappy. Because it was Christmas and not anyone wanted her. Then a nice young man came in the store. He looked at the bride doll and said to the man in the store, I want that doll for my little girl. The doll was so happy. The man took the doll home. And gave it to the little girl. The little girl took good care of the bride doll. And they lived happily ever after.

A Christmas Story
By Carroll Davis

Once there was a little doll. And it was just a month until Christmas. And every elf was working very hard. They had made a new doll. It was the prettiest doll in the workshop. Now if she was the prettiest doll in the workshop every girl in the world would like it but they did not know about it. Christmas Eve came. Santa was still in town and one last girl came. She said I want a pretty doll and that is all. And at last the night before Christmas came and Santa gave the doll to the girl and the doll had a new home.

A Christmas Story
By Kathy Pool

It was Christmas Eve and Susie dollie was at the bottom of Santa's bag. It was just nearly empty and Santa's round was nearly over. As Susie sat in the bottom of Santa's bag, she thought of what a good time in the workshop with all of the other dolls which had already been put into some happy little girl's home. But suddenly Santa's hand had Susie, and then she felt some cotton under her. Now it was Christmas morning and she felt a little girl's hand holding her and from then on she lived with the little girl.

Legal Notice

NOTICE TO BIDDERS

Sealed proposals addressed to the Honorable Mayor and City Commission of Hereford, Texas will be received at the office of Dudley Bayne, City Manager, until 2.00 P.M. January 7, 1957 for the trenching, laying and backfilling, and the furnishing of all labor and equipment for the construction of approximately 1200 feet of six inch Sanitary Sewer mains and the necessary appurtenances, and the trenching of an additional 800 feet of trench.

The City of Hereford will furnish all materials; bid is for labor and equipment only.

Proposal forms, plans and specifications are available at the office of M. O. Moore, City Engineer, City Hall, Hereford, Texas.

City of Hereford, Texas
by Dudley Bayne,
City Manager

S-26-2c.

Mr. and Mrs. Paul Mathers plan to spend Christmas in Norman, Okla., with their daughter, Mrs. Harry Wallace and family.

Rites Saturday For Mr. Simpier

Mr. and Mrs. Carl McCaslin were called to Cuervo, N. M., on Friday by the death of her brother-in-law, Carl Simpier, who died in an Albuquerque hospital after a long illness.

Mr. Simpier lived with his family at Cuervo and was owner of the Bennett Motor Co. in Santa Rosa, N. M.

Funeral services were conducted on Saturday morning in Tucumcari, N. M.

Boys Rancher Visits Home For Holidays

Norman Martin, of Hereford, will spend the 10 day Christmas vacation from America's First Boys Ranch, Amarillo, Texas, in his hometown, according to Cal Farley, founder and president. Norman is the son of Mrs. Myrtle Sevier, 412 H Street, Hereford.

"Norman hasn't been at Boys Ranch very long, but he is very active in the all around program," Farley reported. "He is in the eighth grade in Boys Ranch school and it's also his job to help take care of the athletic equipment at the Ranch and also he helps in the dining hall. Every boy at the Ranch has a job for which he receives a small monthly salary. Norman likes to play football and is the manager of the grade school team. In his spare time, he enjoys building model airplanes.

"Norman is looking forward to the Christmas vacation just as all the boys are. Our 225 Ranchers are allowed to go to visit friends, relatives or whomever they wish during the holidays. There are always a few who don't want to go anywhere and who had rather stay at the Ranch, so for them, a very nice Christmas is planned and also a trip somewhere. The boys had their big party on Dec. 19 and then were allowed to go the next day to visit whomever they may wish for the 10 day vacation," Farley concluded.

Mrs. Nona Jowell attended the wedding of her grandson, Robert Charles Gentry and Betty Joyce Blair in Clovis, N. M., Dec. 15. Both Mr. and Mrs. Gentry, the bridegroom's parents, are former Hereford residents.

Mrs. W. E. Dameron has gone to Austin to spend the Christmas holidays and several weeks after with her daughter, Mrs. C. C. Nolen and family.



May the blessings of this holy season be with you always!

ROBERT E. THOMPSON CONSTRUCTION COMPANY INC.



The Vogue

for the lady of fashion

PHONE 30 WANT ADS PHONE 30

1 FOR SALE Miscellaneous

FOR SALE: Ediphone dictating machine, transcriber, shaver, and several dozen rolls. Call Lone Star Insurance Agency, 424.
B-1-17-51-4c.

FOR SALE: Mahogany dining room suit and a bleached oak bedroom suit. Call 770 or contact Mrs. J. A. Pitman.
B-1-20-51-2c.

FOR SALE: One apartment size Dixie Gas Range. Very good condition. Also Duo-Therm apartment size circulating heater. Both priced very reasonable. Phone 2065 before 6:00 P.M.
B-1-26-51-2k.

FOR SALE: Five sows and pigs. C. W. Bowman. 6 miles north, on 51; ½ west.
B-1-16-51-2k.

REGULATION, Pool table. Balls, cues; Everything you need. $125. Troy Moore, Phone 161.
B-1-13-25-3tp.

ST. REGIS electric blankets, $21.95 with single controls, $27.95 with dual controls. Unconditionally guaranteed for one year. ROGERS DRUG.
B-1-19-50-tfc

FOR SALE: Wire tied, baled Kaffir stalks. Excellent feed. Call Westway 2593 at noon and after 7:00 P.M.
B-1-18-24-tfc.

WE BUY ANYTHING WE THINK WE CAN SELL!!!
We'll trade for nearly anything!
We Also Buy Used Clothing
THE BIG RED BARN
Phone 2170
Just out of City Limits on Clovis Highway
B-1-43-tfc

Hereford Glass Co.
Expert Car Glass Installation
Table Tops and
Window Glass
Picture Frames
1302 Park Ave. Phone 1425
B-1-16-tfc

FOR ALL YOUR vetermary supplies, visit McDowell Drug. We handle a complete line. Phone 13.
B-1-15-16-tfc.

FOR SALE: Young Parakeets. 204 Star or Phone 826.
B-1-9-20-tfc

FINANCE your auto Premiums for 6 months. John McLean Insurance.
B-1-10-45-tfc.

POINSETTIAS and other nice plants. Also evergreen wreaths for Christmas. Greeting card free with each plant. Hereford Floral. 213 Higgins Street. Phone 773.
B-1-23-50-4k.

FOR SALE: Assortment of Nursery, for Winter Planting. Mrs. J. F. Ward.
S-1-12-22-tfc.

FRAMES, ALBUMS, Film, Flashbulbs, Cameras and Equipment Angel Photography Studio. 301 West Park Ave. Phone 704.
S-1-16-39-tfc.

3 FOR SALE Automobiles

FOR SALE: The newest 1938 Chevrolet since 1938. Contact Bill Morris at Charlie Seeds Motor Co. or call 781.
B-3-19-51-2tc.

IF YOU ARE THINKING of buying a new or late model used car, see the Installment Loan Department of the First National Bank for financing. Low rates, convenient terms, many other advantages.
B-3-32-15-tfc.

FOR SALE: 56 Olds 98 Holiday Sedan. Fully equipped with factory air conditioning. Call 486.
B-3-15-25-tfc.

4 REAL ESTATE

1 MILLION DOLLARS
To loan on irrigated and dry land in Deaf Smith, Castro and Parmer Co.
DON MARTIN
LONE STAR AGENCY
136 Main - Hereford, Texas
424 Days
737 Nights
B-4-43-tfc

325½ acres, perfect land. One irrigation well. Good water. $150.00 per acre, $15,000.00 down payment. ½ mineral, non-participating.
GLENN WEIR REALTOR
109 Main Phone 200
Res. Ph. 802
B-4-44-tfc

$500.00 CASH
And you can move into these new 2 bedroom homes, 1 block from grade school, monthly payments $65.00 including taxes and insurance.
SAM NUNNALLY
LONE STAR AGENCY
Pho. 424 Nite 1711
B-4-34-tfc

FOR SALE
One 3 bedroom house with den, double garage, central heat and air conditioning. Carpet, drapes.
One 3 bedroom house with den and fireplace. Carpet.
One 2 bedroom house with den, carpet and drapes.
If we don't have what you want, we will build to your specifications.
ROBERT E. THOMPSON CONSTRUCTION CO., INC.
Bus. Phone 2130, Res. Phone 413
B-4-45-tfc

LAND BARGAINS
Beautiful section, 21 miles from Hereford. Has two very good wells on natural gas, land lays so level you need to bring your hand transit. Will take small down payment. Price per acre, $150.00.
175 acres clear land, never been irrigated, has new 8" well. Located north of Summerfield and Black. Will sell for $15,000 down, rent would pay for land. Price per acre, $235.00.
Perfect half section only 13 miles from Vega. Two very good 8" wells on natural gas. Small house. Will give good terms. Price per acre, $265.00.
Beautiful, unimproved quarter right at Hereford. $15,000.00 down and $1,800 annually. Price per acre, $265.00. This is underpriced.
$185.00 per acre quarter only 6 miles from Hereford, too cheap, too cheap. Good 8" well. Perfect head ditch.
SAM NUNNALLY
LONE STAR AGENCY
Pho. 424 Nite & Sunday 1711
B-4-50-tfc

WE WILL SELL 800 ACRES
of farm land in Stratford, Texas, Jan. 23, 1957.
East ½ sec. 208, blk. 1T. All mineral rights, producing gas well, to go.
North West ¼ and West ½ of Southwest ¼ of Sec. 208, blk. 1T. All mineral rights producing gas well to go.
North 240 acres of East ½ sec. 164 blk. 1T with ½ mineral rights.
Contact L. G. Keener, Adm. Keener Estate.
B-4-51-10c

FOR SALE
160 acres, all in cultivation. Good 8" well on electricity. 18½ cotton. Price $175.00. $10,000 will handle.
160 acres, all in cultivation. 8" well. Price $210.00. $10,000 will handle.
320 acres, choice. Possible irrigation. $65.00 per acre. Already in conservation reserve, except 70 acres wheat.
320 acres. 3 wells, underground pipe. 100 acres cotton. Improved. $210 per acre. $25,000 will handle.
Clear 24 unit motel. Will trade for soil bank land.
Two motels, small loans. Will trade for dairies.
Have several tracts that $10,000 will handle, so come by and let us help you.
HEREFORD REAL ESTATE
632 W. Hwy. 60 Phone 2154
Floyd Walton W. R. Metcalf
B-4-25-tfc

FOR SALE OR RENT: Two bedroom brick, one block from school. Bargain! 838 Blevins. Phone 1233W.
B-4-16-26-2k.

FOR SALE: Three bedroom house. Low down payment. 200 Bennett. Phone 1379.
B-4-12-24-tfc.

LAND NOTES FOR SALE
$15,580.00 first mortgage against good 160 acres, good irrigation well. Next payment 1-1-58. $1,900.00 plus 4½%. Will discount.
SAM NUNNALLY
Phone 424 Days
1711 Nite & Sunday
B-4-50-tfc

MORE MONEY
Our companies have increased the amount per acre they will loan on irrigated land in Deaf Smith, Castro and Parmer counties.
DON MARTIN
LONE STAR AGENCY
Ph. 424 Night 737
B-4-23-tfc

HOUSES - HOUSES - HOUSES
Large 3 bedroom, den, large utility room, drapes, carpet on living room and hall. 2 baths, double garage, $20,000, has $10,000 loan.
3 bedroom brick, 2 baths, double garage, $16,500, can get $10,000 loan.
3 bedroom brick on west side of town, single garage, air conditioned, carpeted throughout. $16,000, has $11,000 loan.
3 bedroom brick, single garage, on east side of town, $12,500, only $1,500 down, you get loan.
3 bedroom brick, single garage, near schools, $9,500, $1,000 down, balance terms.
3 bedroom frame house, carpet, single garage, fenced yard, nice lawn, near schools, $10,750, has $4,800 loan.
New 2 bedroom brick houses $7,500, only $500 down, balance $65 a mo.
3 bedroom stucco house, $6,000, only $500 down or will trade for pickup on equity.
3 bedroom stucco house near schools, $4,200, only $500 down, bal. $50 a month.
2 bedroom and den, single garage, carpet on living room and den. Will trade equity for farm machinery, small house or lots.
J. M. HAMBY REAL ESTATE
1410 Park Ave.
Office Pho. 701
Res. Ph. 4473 Frio Exch.
B-4-26-tfc

GOOD FARMS FOR COTTON AND VEGETABLES
3 nice irrigated 320 acre farms with good cotton allotments, one 50 acre, one 75 acre, one 102 acres. See us for further information.
We have a large listing on irrigated farms, price from $115 per acre and up. We have 320 acre irrigated farms for $15,000 down, and up. See us for good buys in large and small farms.
FOR TRADE: 320 acres, 1-10" and 1-8" well, fair 2 bedroom house and other improvements, will trade equity for small motel or an apartment house in Lubbock or Plainview.
EXTRA NICE 320 acres, 2-8" wells, fair improvements. Will trade for apartment or business rentals.
We specialize in trades. We will appreciate your listings on trades or sales. Why not trade what you have for what you want.
J. M. HAMBY REAL ESTATE
1410 Park Avenue
Hereford, Texas
Ph. Office 701
Ph. Res. 4473 Frio Exch.
B-4-26-tfc

FOR SALE: Good 160 acre irrigated farm. Located near Floyd New Mexico. Priced right. Phone 771W.
B-4-16-51-3p.

FOR SALE: 155A dry land farm, located 10 miles east, Friona, Texas. Good irrigation area, 125 A cultivated, balance grass. Cotton, wheat allotments. $95.00 per acre. Call 1704 or 2170 Hereford, Texas.
B-4-31-51-2p.

FOR SALE
240 acres. 140 acres cultivated, 100 acres grass). Strong 8" well on butane. 4 miles of Hereford. 32 acres alfalfa, 500' underground tile. 3 bedroom modern house 3 years old. Large chicken house and other outbuildings. Priced for quick sale at $166.50 acre.
320 acres. Good 6" well on natural gas. Value $140.00 acre, will trade for house or income property.
152 acres. Strong 8" well on natural gas. All in cultivation, on pavement. Would trade for house or duplex. Priced at $38,000.00.
¼ section. Large iron clad barn, 2 bedroom house, 8" well on butane. 20 acres cotton, 30 acres wheat. 5 miles of Hereford. $15,000 down.
324 acres at $200 acre. Two houses, large barn, 2 wells, (6" and 8"). Good terms. See us for particulars.
3 bedroom house, close in. Priced $5,000.00. Only $250.00 down.
320 acres, all level and in cultivation. Two 8" wells on natural gas. 5 room modern house. Priced $265.00.
220 acres, all in cultivation. 2 wells (6" and 8") six room modern house, 2 quonset barns, underground tile. 10 miles of Hereford. Can be bought on lease basis. See us for particulars.
HUGH BOOKOUT REALTY
345 W. 1st St. on Hwy. 60
Phone 1270 or 1674
B-4-25-tfc

LISTINGS NEEDED
We have lots of buyers and property to trade. Action to your satisfaction guaranteed.
Have a buyer with $6,000, wants a quarter section of land.
160 acres for sale or trade at $9,000 down at $185 per acre.
Have a party with a choice 180 acres near Bovina that wants to trade for small acreage near Hereford. Will pay good price.
We have a well located business building in Hereford with a good lease, will sell, or trade for land.
240 acres, with good 8" well for $40,000. $10,000 down with cotton base.
Have several GIs wanting to buy land under Texas GI Bill.
Have buyer for choice section of dry land.
160 acres near Earth. 44 acre cotton base. Has one 8" well and one 10" well. $200 per acre, or trade for Hereford property.
260 acres in Milford, Utah, has 10" well. $125 per acre, or would trade for property near Hereford.
W. W. BUCK REAL ESTATE
Roy Paschall Lee Ohlig
W. W. Buck
901 E. Hwy. 60 Phone 420
Nites 2101
B-4-26-tfc

HAVE 1443 acres grass land located on pavement 9 miles southwest Littlefield, well improved. Will sell or trade for farming land. Paul Lewis. Route 1, Littlefield, Texas.
B-4-27-51-3c.

FARM FOR SALE
175 acres SW of Hereford in the strongest water, 8" well, electric motor. Land lays almost perfect. $235.00 per acre, with terms.
TRULY-DECKER REAL ESTATE
132 E. Third Phone 1349
B-4-50-tfc

TRADE EQUITY in two bedrooms, with garage in Amarillo for house in Hereford. Call 468W.
B-4-15-51-3p.

PERFECT 20 ACRE TRACT
Nice improvements, with 6 inch well. Near town. Priced $20,000.00.
ERNEST KENDALL REAL ESTATE
Phone 1987 Res. 1807
B-4-25-tfc

FOR SALE! Two sections farm land, in Gaines County. One section in cultivation 2 years. Deep broken. One section grass. In good water belt. No improvements. Priced to sell at $70.00 for deep broke land $45.00 for grass section. Contact Charles McConal, Box 85, Loop, Texas.
S-4-46-25-4p.

FOR SALE
½ section with 2 good wells, on pavement, and clean good cotton and wheat allotments. Wheat goes with place. $175.00.
160 acres near Hereford. One good well, on electricity. $190. $10,000.00 will handle.
Trade 6 room house in Canyon and 1st lien notes, for acreage near Hereford.
Several more good buys in ¼'s to sections.
CARTHEL REAL ESTATE
206 N. 25 Mile Ave. Pho. 502
B-4-26-tfc

5 FOR RENT

FOR CASH RENT: Quarter section. 8-inch electric irrigation well, 4 room house. Northwest quarter of section 17, about 9 miles northwest Hereford. W. A. Haren, 32 Santa Fe Street, Phillips, Texas. Phone Borger, BR-39615.
B-5-34-51-4p.

FOR RENT: Modern three room, attached garage. Less than 3 blocks from 5 churches, 2 Supermarkets, Central School. A. C. Thompson. Phone 136W.
B-5-23-51-3p.

THREE BEDROOM house. Unfurnished. Located 236 D. Street. $45.00. Call 701.
B-5-11-51-tfc.

BEDROOM for rent. Mrs. W. M. Megert, 401 Lawton.
B-5-9-51-2c.

FOR RENT: Large three room furnished apartment. Bills paid. TV Antenna. Private bath. Phone 838. Mrs. W. T. Carmichael. 901 Union.
B-5-21-51-tfc.

THREE ROOM furnished apartment. Bills paid. Inquire 141 North 25 Mile Avenue.
B-5-12-50-tfc.

FOR RENT: Small unfurnished house to Spanish only. Inquire at 141 North 25 Mile Avenue.
B-5-15-24-tfc.

FURNISHED Four room and bath apartment with garage for rent. Call 164W or 777.
B-5-14-23-tfc.

NICE APARTMENT for couple. 603 East 4th. Call 1322.
B-5-9-24-tfc.

FOR RENT: Four room house. Unfurnished. Call 1710.
B-5-9-24-tfc.

FOR RENT: Five room modern house. Close to schools and churches. 907 Union. Call 2054.
B-5-15-49-tfc.

FOR RENT: Furnished garage apartment. Bills paid. 203 Park Avenue. Phone 963W.
B-5-12-49-tfc.

FOR RENT: Three room unfurnished duplex apartment. 207 Bennett. Phone 980W.
B-5-11-23-tfc.

NEWLY FURNISHED three room partment. Fullwood Apartments. 236 West Third.
B-5-10-22-tfc.

FOR RENT: Four room house, furnished. Close in. On pavement. Adults only. 306 Lawton. Phone 144J.
B-5-16-20-tfc.

ATTRACTIVE private furnished apartment. Knotty pine walls. Walkin closet. Couple only. Water paid. $40.00 per month. Phone 1604.
B-5-18-26-tfc.

FOR RENT: Nice large bedroom. Close in. Joining bath. 111 W. 6th.
S-5-12-26-1p.

THREE ROOM furnished apartment. Close in. 108 West 8th.
S-5-9-26-tfc.

UNFURNISHED three room apartment. Close in. South side. 494J.
S-5-9-26-1k.

FOR RENT: One two room furnished, one three room furnished house. 442 Mable.
S-5-13-26-1k.

(Continued on page 5)

Stated Meeting
2nd Monday of each Month.
MM Thurs. Night
Work every Thurs. Night
7:30 P.M.
Sylvester Slagle—W.M.
Bill Massey—Sec.

Kiwanis Club
Thurs. Noon
Jaycee Club House

OPTIMIST CLUB
Meets
Tuesday Noon
at the
Jim Hill Hotel

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

Hereford Rotary Club
meets every
Monday at 12:05
Hotel Jim Hill

GUIDE to CHRISTMAS VALUES

By Naomi Hopson

Your Hereford Stores this year have an outstanding selection of Christmas Gifts, many of which will be found here as suggestions . . . and classified for your convenience.

Family Gifts

YOUNGER MEMBERS of your family will delight at these colorful, safe, educational toys from STREU'S made by PLAYSKOOL

MAKE IT A WHITE Christmas. Give a Maytag, Westinghouse, or G. E. Appliance for Christmas. See them at Buy-Rite Furniture. Easy Terms.

HOTPOINT — Portable TV — colors and pastels from $99.95 to $149.95 at Parker Bros.

SURPRISE the Family with a Motorola or Zenith TV from Don Little's B. F. Goodrich Store.

A BRAND SUBSCRIPTION will bring happiness 104 times each year. Deaf Smith, adjoining counties $4.95 — other areas, $6.15.

KIMBELL PIANOS at VENABLE MUSIC CO. See these in Limed Oak, or Mahogany. We handle Fender and Gibson guitars and amps. Phone 1697 or 511 Park Ave.

Gifts for Her

ROBES for Her in nylon, cotton chenille, flannel from MODE O'DAY. Blouses, skirts, hose, Lingerie, Dresses. Gifts for the family on a budget.

BUY HER a dress, robe and gown set, sweater, gloves, hat, scarf, or blouse and skirt from LITTLES OF HEREFORD.

PERFUMES, Colognes, Gift Sets by Rubenstein, Lelong, Lanel, Shulton, and Dorothy Perkins from CITY DRUG STORE for HER.

SHOP COWAN'S for complete DIAMOND selection. Nationally advertised lines priced to meet any and all competition. Your credit is good.

GIVE HER a Gift Certificate for a REALISTIC PERMANENT from Ladyfaire. Call 65 for appointments.

For Students

PORTABLE Typewriters, Royal, and Remington featured at THE INK SPOT. $69.95 up, plus tax. No down payment with small monthly payment.

RECORD PLAYERS, albums (We might even have an ELVIS PRESLEY album!!) Sheet music, guitars, and amplifiers, accordions, band accessories. Venable Music Co. 511 Park Ave., Phone 1697.

Gifts for Him

A GIFT FOR HIM would be Varsity-Town Suit — a part or complete wardrobe from DUB'S MAN'S SHOP.

Home Gifts

SHOP BLACK'S for mirrors, magazine racks, lamps, occasional tables, children's rockers and table sets. Folding tables and chairs.

55 PIECE SET of 1847 Rogers Eternally yours, only $49.95 at COWAN JEWELRY.

Gifts for Mom

GET THIS AT COWANS! Schick Electric Razors! Buy Gents at regular price and get Ladies razor FREE with old trade-in.

Gifts for All

OPEN LATE for your convenience. Christmas Guests or Christmas Stockings — Moore Grocery on West Highway 60 has what you need.

SHOP ROGERS DRUG for cameras, billfolds, cosmetics, costume Jewelry and boxes, electric razors, stationery, Pangburn's Chocolates, 3-speed children's record players, ceramic planters, Lazy-Susans, brass and copper plaques.

CAMERA FAN IN THE Family? See CITY DRUG'S selection of Eastman, Kodak, Argus, Movie flash, and still cameras with all accessories.

HAVE YOUR WARDROBE in perfect condition for the holiday season. Call LAWRENCE CLEANERS. Phone 27. Pick-up and delivery service.

ENJOY BORDEN'S EGG-NOG Mix all during the Christmas Season.

PICTURE FRAMES: We have a hundred patterns to pick from for custom framing. HEREFORD GLASS CO. We also have unfinished frames.

KIDDIES JEWELRY. Ladies boxed rhinestone sets and bracelets —15 cents to $2.95 at GAVE'S also men's cuff links and tie clasps.

RECORD PLAYERS, Albums (we might even have an ELVIS PRESLEY ALBUM!!) Sheet music, guitars, amplifiers, accordions, band accessories. Venable Music Co. 511 Park Ave. Phone 1697.

GIVE A MOTOROLA or ZENITH TV from Don Little's. B. F. GOODRICH STORE.

Gifts for Boys

IDEAL gift for that boy: Seven jewel fine waterproof watches. Only $14.95. Trade-in your old watch at COWAN JEWELRY.

Holiday Services

FREE Turkey — Given Every Saturday until Christmas. Hereford Fruit Market. All size Christmas trees — green or painted.

PERFECT HOLIDAY Entertainment for your family with clear TV reception. STAN KNOX can give you fast, efficient service. Call 428 for service and sets.

SPRUCE UP FOR CHRISTMAS by using our drive-in service. A convenience at all times. ACME CLEANERS. Call 111.

UNEXPECTED COMPANY? Nothing in the house to eat? PARKWAY GROCERY is open late and on Sundays.

MAKE IT A care-free Holiday Trip. Ask DALE ZANT MOTOR COMPANY to wash porcelanize and tune-up your family car.

BABY SITTING while you shop! Francis wants to keep those youngsters entertained at the STAR THEATRE while you buy their Christmas presents.

Where to Eat

RELAX for lunch at the Jim Hill Hotel Coffee Shop when downtown shopping. Jiggs and Claudine Elstun.

Unusual Gifts

WE SPECIALIZE IN PORTRAITS Give a gift certificate from ANGEL PHOTOGRAPHY STUDIO, 301 W. Park Ave.

FREE Christmas card will be sent with your Brand Gift Subscription. Deaf Smith, adjoining counties, $4.95 year — other areas, $6.15.

HEREFORD BAKERY FRUIT CAKES. Various sizes for all occasions. Custom cakes in any quantity.

Gifts for The Boss

SHAEFFER PENS, PENCILS, Desk sets, brief cases, desk accessories. Most anything for the office from THE INK SPOT.

Gifts for Girls

LITTLE MISS Cosmetics for the pre-teen girl, Games, Dolly nurser and tea sets. Select these and other toys from ROGERS DRUG.

Children's Gifts

STARS OF HOLLYWOOD Dolls, Games. Dart Guns. Doctor Sets. Fill Santa's order at City Drug.

TOYS for girls and TOYS for boys. Lots of TOYS at DON LITTLE'S B.F. GOODRICH STORE.

GIVE YOUR youngster a gift certificate for guitar lessons with instruments furnished by VENABLE STUDIO. We rent accordions. Call 1697 for details.

Classifieds....

(Continued From Page 4)

FOR RENT: 329 acre irrigated farm. Two wells with purchase of irrigation equipment, wheat, and alfalfa. See A. O. Smith, Rt. 5, Hereford.
B-5-18-25-tfc.

MODERN three room unfurnished house. Call at 501 or 507 Jackson.
B-5-11-21-tfc.

FURNISHED duplex. Permanent couple preferred. South front. Utilities paid. CLEAN. 711 East Third.
B-5-13-45-tfc.

PRIVATE bedroom with private shower. 428 North Jackson. Phone 779.
B-5-10-45-tfc.

OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. E. Post, room 3, or inquire at Brand Office.
B-5-21-41-tfc.

FOR LEASE: Business property. Suitable for car agency or Farm Machinery. Now occupied by B-B Oliver Co. Call 819.
B-5-19-21-tfc

FOR RENT: FURNISHED apartment. 613 South 25 Mile Avenue.
B-5-9-21-tfc.

FOR RENT: Two bedroom house, 131 North 25 Mile Avenue.
S-5-10-52-tfc.

6 WANTED

WANTED TO LEASE: Irrigated farm with Grade A dairy barn. Write J. R. Allen Crawford, Okla.
B-6-15-50-4p.

WANTED, MAINTAINER, BULLDOZER, and all kinds of street paving. Dirt hauling. Inquire 307 Ave. I. Phone 1763.
B-6-17-49-tfc.

WANTED

All housewives in the Hereford, Dawn and Dimmitt area to obtain free information on the fabulous Walsh Food Service Plan. Write, call or come in. . .
1315 Park Avenue, Hereford.
Phone 1699
B-6-23-7c

ROLL FILM FINISHING. Two day service. Angel Photography Studio. 301 West Park Ave. Phone 704.
S-6-15-43-tfc

8 HELP WANTED

WANTED
Receptionist
THE HEREFORD CLINIC
Apply at office in person
B-8-51-3c

HOSPITALIZATION SALES PEOPLE

Preferred Life pays cash, bonuses, merchandise incentives, good front money and monthly renewals. Plenty of free leads. Preferred Plans pay In or Out of the hospital. Complete line of Life Plans. For details at no obligation (confidential) write Mr. Jack H. Knott, Vice President, Preferred Life Insurance Company, P. O. Box 3027, Dallas, Texas.
B-8-25-4c

PART TIME TYPIST. Experience necessary. Phone 1383.
B-8-9-50-tfc.

10 NOTICE

FOR SALE: SUNBEAM ELECTRIC RAZORS. Regular $29.95, now $19.95. ROGERS DRUG.
B-10-11-50-tfc.

ALCOHOLICS ANONYMOUS
Phone 1997
Meetings Thurs. Night At 8:00 P.M. 1003 Union
S-10-44-tfc

FOR SOFT WATER SERVICE, Evis Water Condition Service, distilled water, Ozarka water, phone 317
S-10-14-46-tfc.

11 Business Services

AUTO PREMIUMS. Financed for 6 months. Low cost. John McLean Ins. Agency.
B-11-12-45-tfc

FIX-IT SHOP

Guaranteed work on toasters, percolators, irons, etc.; also guns, fishing reels and other small items. Let Johnnie Do It. Prices reasonable. Johnnie Haney, 200 Grand Street.
B-11-23-10k

PLAINS MACHINE SHOP
Phone 469
Gearhead Repair work.
Pickup & Delivery
Pumps Repaired
Located at Winget Pump Co.
B-11-2-13-tfc

WE WRITE AUTO COVERAGE. ALL kinds. Yes, finance for 6 months. John McLean Insurance Agency.

WELLS DRILLED and cased. 6-inch well, $2.75 foot. Gravel packed small additional cost. A. E. Acton, Phone 981-J.
B-11-19-13-tfc.

FINISH High School or grade school at home. Spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 1514, Amarillo, Tex.
B-11-27-9-52p

Quick — Efficient
HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-tfc

FOR YARD and garden plowing, Call Leon Bell, 410W.
B-11-9-21-tfc.

WELLS CLEANED out and drilled deeper. Earl Plank. Phone Dawn 3614.
B-11-11-41-tfc

REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances
Phone 75, Witherspoon Electric
79 West 3rd Street.
B-11-20-30-tfc

TEST HOLES and well work of all kinds. Will go anywhere. Reddell and Suggs Drilling Contractors. Phone 3606, Dawn Exchange or 357.
S-11-22-19-tfc.

FINE PORTRAITS for all occasions. Angel Photography Studio. 301 West Park Ave. Phone 704.
S-11-14-39-tfc.

FIF—Woody Wilson
S-11-17-26p

SOIL CONSERVATION NEWS

Wind Erosion Threat Draws Officials' Attention Here

By JIM WIMAN

The monthly meeting of the board of supervisors of the Tierra Blanca Soil Conservation District was held on Monday morning at the Western Wheel-Inn Cafe where the group had breakfast together. Supervisors Luther Lesly, Ira Scott, Hardy Benson, and Charles Hoover attended the meeting. Blue Turpen and I were also present.

Plans were made for Lesly and Hoover to attend the annual convention of the Texas Association of Soil Conservation Districts in January. Held in Lubbock last year, the meeting will be in Tyler this year. It is a gathering of members of boards of supervisors from all over Texas to discuss mutual problems related to soil and water conservation. Lesly is one of the state directors of the organization.

Dust Storm Hazard Discussed

A discussion of the prospects for accelerated wind erosion this winter and spring came in for quite a bit of attention at the meeting. Concern was shown over the large acreage that is ready to blow and to which nothing is being done to prevent blowing.

It was felt that much of this land is in the hands of absentee landowners who may be unaware of the danger. A lot of it is land only recently purchased for placement in the soil bank. Until rains come, no cover can be established so the only alternative is to chisel or list the land. Much of the land is too powdered for chiseling to be effective. This kind, it was agreed, should be listed immediately to a depth that will bring up a good cover of cloddy material that can resist blowing.

Commissioners Take Action

In checking with the official governing body of the Deaf Smith County Wind Erosion District, that incidentally, is made up of the county commissioners' court with County Judge Homer Henslee as chairman, we find that group taking action to keep down blowing as much as possible.

Henslee told us he has already written a number of letters to the owners whose land is blowing. He says the response to the letters has been good.

In most cases, he said, land in question is owned by people living out of the county who are unaware of the exising blow condition on their land. These people usually appreciate having the situation called to their attention.

How To Secure Aid

Anyone who is receiving damage from blowing on an adjoining farm may report it to Judge Henslee so that proper action may be taken.

It is hoped that action such as was taken a few years back when land blowing became quite critical, will not be needed. At that time the wind erosion district went on a man's land and listed or chiseled it for him if he refused to do it himself. The cost of the work was charged to the land owner and stood as a lien against his place until paid. Most people are better equipped now, however, to do their own work than they were then. Faster tractors with more adequate attachments have greatly simplified the job of emergency wind erosion control.

12 Livestock Strayed - Found

LOST in Summerfield Community, two Whiteface heifers. One black Whiteface heifer, branded half circle, left jaw. Roger Brumley. Phone 742.
B-12-20-25-tfc.

Holiday Place Mats From Aluminum Foil

By DOROTHY ROE
Associated Press Women's Editor

With the holiday season in full swing, the table settings become almost as important as the food. One bright new idea for perking up your holiday table is to make place mats from colorful aluminum gift wrap, decorated for the season.

Sewing on aluminum gift wrap is easy, once you get over the initial surprise of sewing on paper. Local sewing center experts tell you how.

The finished place mats should measure 12 by 18 inches. Using a soft, blunt pencil (or an orange stick will do) trace the outline of the place mat on the foil. Cut an inch larger all around. Then cut a piece of pellon the same measurement as the foil, to give body to the mat, as a lining.

Using the zigzag stitch lever A on your automatic swing - needle sewing machine, stitch around the traced outline on the foil, sewing the foil and pellon together. The machine should be set for normal tension and pressure, a 3 bight and about 25 stitches to the inch.

After stitching around the outline, trim excess paper and pellon close to the stitching line.

Now comes the decorating fun. Using ordinary brown wrapping paper, draw designs to make patterns. Easy to make are such motifs as a stylized Christmas tree, a holly spray and Christmas balls.

The Christmas tree is made simply of graduated strips of the foil paper in contrasting color, appliqued directly on the mat. A touch of glue will hold the pieces in place while they are being stitched.

The Christmas balls are appliqued in place and trimmed with contrasting bands of decorative stitching.

The holly design is worked with the zigzag stitch. After drawing the design, trace the holly leaves on silver paper and the bow on red paper, for a green place mat. Applique around the outline of the leaves and make the effect of separate leaves by outlining inside leaf edges with the satin stitch. The red bow is appliqued over the base of the leaves.

Use your imagination to dream up other designs — maybe a Santa Claus, or Christmas bells or candles.

The foil comes in red, green, gold and silver as well as other colors, which offer many gay combinations. With pellon backing, the mats are sturdy enough to be used for several Christmas seasons.

Dora Ruth Inman, S. L. Gilley Wed In Recent Rites

Announcement has been made here of the marriage of Miss Dora Ruth Inman, 706 Polk St. Amarillo, to Mr. S. L. Gilley of Claude. The marriage took place on Saturday, Dec. 15, in the First Baptist Church parlors of Amarillo. The pastor of the church performed the ceremony.

The bride wore a navy suit with red accessories. Following a short wedding trip, the couple has returned to Claude where he is engaged in farming.

The bride, daughter of Mr. and Mrs. Fred Inman, is a 1956 graduate of Hereford High School and at the time of her marriage, she was a student at Amarillo Junior College.

Woodrow Douglas Rites At Pecos

Funeral services were held on Tuesday afternoon at Pecos for Woodrow W. Douglas, 43, who was killed Sunday morning in a car accident near Llano.

Survivors include his wife and three daughters; a brother, Townsend Douglas of Hereford, and a sister, Mrs. W. C. Cowan Jr., of Tulia.

A native of Tulia, Mr. Douglas was a petroleum jobber at Pecos. He was reported going to Llano from his home on a deer hunt when the car left the highway on a curve.

Mr. and Mrs. Lee Kent and daughters, Carol and Connie, plan to spend Christmas day in Perryton with relatives.

Milton Beavers, who makes his home in Alaska, has arrived to spend a month's vacation here with his mother, Mrs. M. M. Beavers, and other relatives.

Mr. and Mrs. Irvin Botsford and family from Gilmer are spending the Christmas holidays in the home of his parents, Mr. and Mrs. R. W. Botsford and other relatives.

Mr. and Mrs. Sam Townsend and son David of Alamogordo, N. M., are spending this weekend with her grandparents, Mr. and Mrs. D. H. Alexander. On Monday the Alexanders will accompany them to Seagraves where they will spend Christmas with the Alexander's daughter, Mrs. Joe Hudson, and family.

Mr. and Mrs. Carlos Vaughn left on Saturday to visit her niece, Mrs. John Mabry, who lives in Jonesboro, Ark. They plan to return to Hereford shortly after New Year's Day.

Mr. and Mrs. J. E. Beyer have returned from a three weeks' stay in Littlerock, Ark., where they spent Thanksgiving with their daughter, Mrs. Harold Hicks and family. They will leave Sunday for Hutchinson, Kan., to spend the holidays with their son, J. E. Beyer Jr., and his family.

Mesdames A. C. Thompson, C. B. Williams, W. A. Gearn and J. E. Beyer were in Amarillo Monday to visit with Miss Mattie Mae Swisher who is ill at St. Anthony's Hospital.

Mr. and Mrs. F. L. Alexander and daughter Eugenia will spend the holidays in Dallas and other Texas points with relatives.

Some petunia seeds sell at $350 an ounce.

WESSON SPECIALS

DEPENDABLE REAL ESTATE SERVICE

SOIL BANK LAND

PERFECT SECTION: Has small house, granary, well and windmill. All perfect level tillable land. 600 acres in cultivation. Fine location on pavement. $16,000.00 loan available. Bal. cash. Per acre $60.00.

COTTON FARM:

290 ACRE TRACT: Small house, electric pressure pump. Extra good 8" irrigaiton well. Natural gas available. 50 acre cotton base, 90 acre wheat base. Lays perfect for irrigating. Has quite a lot of Johnson grass. $17,000.-00 down payment, terms on balance. Location in Castro County, 12 miles northwest of Dimmitt. Per acre, $210.00.

POTATO FARM:

160 ACRE TRACT: Has extra good 8" irrigation well, all good land in cultivation, lays ideal for irrigating. 26 acre cotton allotment, 60 acre wheat allotment. Located in vegetable growing area. 5 miles from Hereford. $10,000.00 cash. Terms on balance. Per acre, $185.00.

LETTUCE FARM:

80 ACRE TRACT: Has good 6" electric irrigation well, all perfect level land in cultivation. Located right near Hereford. $10,000.00 cash, terms on balance. Per acre, $250.00.

ONION FARM:

20 ACRE TRACT: Has fair 5 room modern house. Electric water pressure pump, one good electric 5" irrigation well. All good level land in cultivation. $2,600.00 cash down payment, balance 10 years. Price for tract, $12,600.00.

WHEAT FARM:

160 ACRE TRACT: Nice modern improvements. 8" irrigation well on natural gas. All perfect level land in cultivation. 75 acres nice growing wheat. 70 acres barley. Located adjoining Hereford. Excellent terms. $350.00 per acre.

MANY OTHERS:

We have many other fine listings on farms and ranches. Located throughout the country. Irrigated farms, dry land farms, cattle ranches, large and small. Let us help you locate the farm of your choice.

LISTING WANTED

We have cash buyer for a good irrigated section of land located in this area. Also for a good improved ¼ section well located. If you don't want to sell your property, don't list it with us. We work, we'll sell. We get results.

WESSON REAL ESTATE

Hereford— Phone 944 Nite 1827
Dimmitt— Phone 325 Nite 301-W

LOOK!

Kids and Ladies

We just got word that the BENDIX FLYER, a new miniature train, will be in Hereford all day WEDNESDAY, DEC. 26 . . . So you will want to come to the

BENDIX AUTOMATIC LAUNDRY

and see it run and run it yourself. Free bubble gum for the kids. Free coffee and donuts for the ladies.

Specials This Week

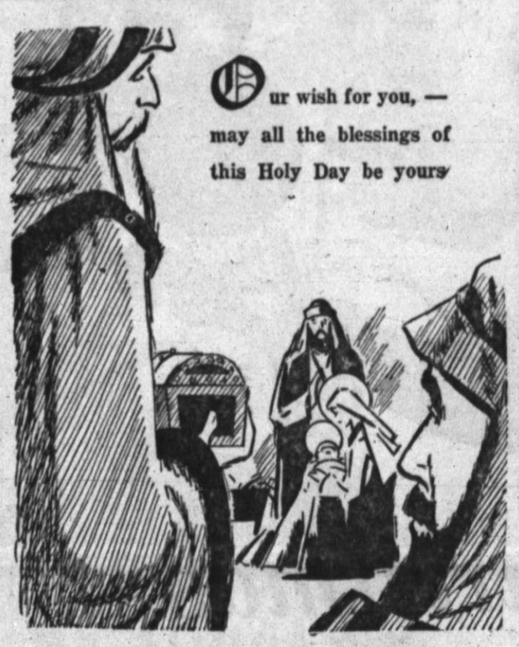
9 lbs. Dry Laundry Washed 20c
1—1949 Used Bendix Home Laundry $20
1—1955 Used Bendix Economat Washing Machine $75
1——Used Maytag Washing Machine
16—Other Automatic Washing Machines To choose from.

BENDIX PARTS, SALES & SERVICE

Regular Laundry Prices
Wash & Dry — 8c lb.
Drying — 4c lb.
Free Pickup & Delivery - Hereford & Dawn

Bendix Automatic Laundry
204 So. 25 Mile Avenue
Hereford, Texas Phone 9515

Wishing You A Merry Christmas and A Happy New Year



Our wish for you, — may all the blessings of this Holy Day be yours

Your Credit Union Will Be

CLOSED

Monday thru Thursday
and will
REOPEN FOR BUSINESS
Friday, December 28th
In Our

New Location

330 Schley

Hereford, Texas Federal Credit Union
Mrs. Dyalthia B. Benson, Treas.-Mgr.

Orsborn-Norwood Chev.-Olds.

Hugh Says:

We will be closed Monday and Tuesday, Dec. 24 and 25 so our employees may be with their families on Christmas. We will open Wednesday, Dec. 26th.

MERRY CHRISTMAS TO ALL

SPECIAL WEDNESDAY
1956 Ford V-8 4 door Fairlane Sedan, black and ivory finish, Fordomatic, radio, heater and power steering, one owner, very low mileage. See this eager, quiet, uncomplaining used car today. **$2095**

1956	Chevrolet Bel Air Sport Coupe, ivory and black, completely equipped including FACTORY AIR CONDITIONER. Only 11,000 actual miles. A dream car at a realistic price.	2,495.00
1955	Ford V-8 Fairlane Club Sedan, beautiful light green and ivory two-tone, radio, heater, overdrive, near new white tires, breath-taking, eye-catching and purse-pleasing at	1,495.00
1954	Olds Super 88 4 dr., Hydramatic, radio, heater, power steering, power brakes beautiful light gray color. If you are a smart buyer —looking for a smart buy in a used car—this is the one	1,595.00
1953	Mercury Sport Coupe, Radio, Heater, Automatic transmission, white tires, Metallic dark green finish, local, one owner, here's a honey for your money.	1,295.00
1951	Chevrolet 2 door Sedan, light gray, radio and heater. This is the mostest and the bestest—for the leastest	495.00
1950	Chevrolet, 2 door, Jet Black Finish, Radio, Heater, Excellent tires, you will love this eager, quiet uncomplaining used car.	495.00
1951	Plymouth, 4 door Sedan. . . Just as Black as the Ace of Spades and as high in value, Radio, and heater. For Fun. . . not Fatigue. . . drive this.	395.00

SEE THESE TRUCKS

SPECIAL WEDNESDAY
1955 GMC ½ ton pickup, 3 speed transmission, heater, light green, good rubber, will serve you right **$995.00**

1948	Chevrolet, ¾ ton, forward control, 10 ft. walk-in body — Completely Reconditioned Motor, Excellent Rubber. In the Long Run. . . you'll have a Longer run in this "OK" used truck.	795.00
1952	Chevrolet ½ ton Pickup, 4 speed, heater, dark green. Used but not abused.	595.00
1952	Studebaker ½ ton pickup dark blue, runs good—looks poor, would make an excellent irrigation pickup.	225.00

—— Hugh Tremble ——
Used Car Manager

Orsborn - Norwood Chev. - Olds
Truck Transportation Headquarters
Main & 5th Across Street from Piggly Wiggly Phone 730

MOVIE NEWS

Musical Treat On Screen For Christmas Movie Fans

Pillars Of The Sky

An action movie with religious overtones, "Pillars of the Sky" is showing today and Monday at the Star. The plot of the play centers on a desperate stand at a mission where the principals are beseiged by Indians who have rebelled against the white man's attempt to build a road through their treaty-given land.

Jeff Chandler portrays Sgt. Emmett Bell, a cynic who goes into the fight against his will. Dorothy Malone plays Calla Gaxton, wife of an Army captain played by Keith Andes. Ward Bond plays a medical missionary.

The Best Things In Life Are Free

A film selected for a Christmas Day showing, "The Best Things In Life Are Free" is intended to give viewers that cheerful, happy feeling.

A musical set in the Jazz Eral the film stars Gordon MacRae, Dan Dailey, Ernest Borgnine and Sheree North.

The production and performances of the fabulous George White's Scandals form the background against which the personalities of the actors are portrayed.

Music you will hear includes "Lucky in Love, "Lady Luck Smiles" and the scores from the hit shows "Good News," "Follow Through," and "Scandals of 1926."

Santiago

On Wednesday and Thursday at the Star, Alan Ladd, Rossana Podesta and Lloyd Nolan star in Warner Bros.' "Santiago." A story of gunrunning in the jungles of Cuba, the film concerns plans for a revolution with Ladd as a gunrunner and Rossana as Cuba's Joan of Arc in the islands fight for independence.

Chill Wills also stars in the movie, with Paul Fix, L. Q. Jones and Frank de Kova heading the supporting cast.

Mr. and Mrs. Jack Malotte and daughter arrived Saturday to spend the holidays here with her mother, Mrs. Hall Beavers, and brother David. The Malotte's live in Pagosa Springs, Colo.

SUMMERFIELD NEWS

JIMMY AND VALERIE CHRISTIE HONORED AT BIRTHDAY PARTY

By BETTE JEAN NOLAND

Mrs. L. H. Lookingbill Sr., and Mrs. L. H. Lookingbill Jr., were in Amarillo Monday on business.

Mrs. Dolores Christie and Mrs. Bonnie McCathern were in Amarillo Monday on business.

Visiting this week with Mrs. J.A. Noland is her daughter-in-law Mrs. Otho Noland and children of Alamagordo, N. M.

Make a Move

Mr. and Mrs. Caryle Sergeant and family have moved to the place formerly occupied by Billy Gene Cotton.

Mrs. J. L. Lookingbill of Hereford visited Monday afternoon with Mrs. L. B. Lookingbill and Mrs. J. A. Noland.

Mr. and Mrs. J. R. Euler and Janet Euler were in Amarillo on Monday on business.

J. B. Noland was at his ranch near House, N. M., Sunday.

Mrs. Charlie Noland, Bette and Mrs. Bob Noland were in Amarillo Saturday on business.

Attend Wedding

Mr. and Mrs. Roy Euler and Mr. and Mrs. J. R. Euler and children left Friday for Tacos, N. M., where they attended the wedding of their daughter and sister, Janet Euler.

Brotherhood of the Summerfield Baptist Church met Monday night for a supper with their wives as guests. Bob Lawrence was the guest speaker and showed pictures of his recent trip to Alaska. Those attending were: Mr. and Mrs. Guy Walser, Mr. and Mrs. Earl Lance, Mr. and Mrs. Reese Dawson, Mr. and Mrs. Carl Lee, Mr. and Mrs. Billy Gene Cotton, Mr. and Mrs. J. M. Wright, Mr. and Mrs. Jack Streun, Mr. and Mrs. Kenneth Neill, and Rev. and Mrs. Don Larkin.

Program Set

The Christmas program at the Summerfield Baptist Church will be held Sunday night.

Mrs. J. B. Noland, Jerre Bea, and Mrs. Clinton West and Johnny were in Amarillo Monday on business.

Mrs. Harrold Markley of the Frio community and Mrs. Horace Carmichael from Fluvanna visited Monday afternoon in the home of Mrs. J. A. Noland.

Visiting this week with Mr. and Mrs. L. B. Lookingbill are their grandchildren Debbie, David, and Dicky Lookingbill of Plainview.

Birthday Fun

Mrs. Kenneth Christie was hostess for a birthday party honoring her son Jimmy on his fifth birthday and her daughter Valerie on her third birthday. Those attending were: Mrs. Reese Dawson and sons Reese Jr., and Mack, Mrs. Caryle Sergeant, Dennis and Donna, Mrs. Bonnie McCathern, Mack and Kathy, Mrs. Melvin Rainey and sons Terry and Steven, Mrs. Kenneth Neill and daughter Becky, Mrs. Harrold Bass and son Johnny, Mrs. Billy Gene Cotton and son Gary, Mrs. Wayne Caylor and son Steve, Mrs. L. B. Lookingbill and grandchildren Debbie and David, and Mrs. Christie's parents, Mr. and Mrs. W. J. Thomas of Plainview.

Home Again

Mrs. Lee Curry returned home from the Deaf Smith County Hospital last week where she had been a patient.

Mrs. Ella Counselman of Amarillo formerly of this community visited here with friends last week.

Visitors in the Kenneth Christie home were Mr. Christie's sister and husband Mr. and Mrs. Charles Scott of Plainview. Valerie and Jimmy Christie returned home with them for a short visit.

Holiday Coffee Given For Choir

Members of the Presbyterian Church choir were entertained with a holiday get-together at the home of Mrs. Henry Hastings Wednesday evening following choir practice at the church. Coffee and conversation made up the informal diversion.

Attending were Mesdames J. D. Neill, Gerald Hale, B. Y. Crosthait, Elizabeth Bonesio, choir director, Ronald Babione, R. B. Miller, Herbert Boardman, and Clay Ridgway, organist. Also A. J. Schroeter, Will S. Kerr, Howard Gault, Les Combs, Grant Fuller and the pastor, Rev. Russell Wingert.

The hostess was assisted by her daughters, Mrs. J. T. Gilbreath Jr., and Mrs. Charles Hill.

LETTERS TO SANTA CLAUS

Dear Santa,

What I want for Christmas I can't possibly have till I'm just a tiny bit older but till then I guess I can be satisfied, but Santa, —I sure do need someone to butter up the teachers for me. It's not that I haven't been good; it's just that I forgot what I was supposd eto call Coach Kitchens and Mr. Jones. I have tried to be a real good girl but my friends say it's hopeless. Well, since I haven't been very good I guess I just want a few A's on my report card.

Yours very Impossible,
Jenny

Dear Santa,

I am a girl six years old. Please bring me a bicycle, walking doll, dishes, doll buggy, a doll bed. And thank you.

Love,
Alicia Tijelna

Dear Santa Claus,

I am a little girl almost three years old. I have tried to be a good girl. Please bring me a Tiny Tears doll. Remember all the other little girls and boys.

Love,
Debra Angelo

Look Who's New!

Mr. and Mrs. Edward Dwyer are the parents of a new daughter, Sheryl Marie, born on Dec. 21. The baby weighed 8 lbs. at birth. Her grandparents are Mr. and Mrs. J. W. Dywer of McLean. Waiting at home to greet this Christmas surprise is little sister, Ann, who is two years old.

Monica Lynn is the new daughter of Mr. and Mrs. Dean Herring, and she weighed 7 lbs. 14½ ozs. at birth on Dec. 21. The Herrings are also the parents of three boys. Hereford grandparents of the children are Mr. and Mrs. O. H. Herring of Hereford, and Mr. and Mrs. P. S. Hanks of Littlefield are the maternal grandparents.

Hospital Notes

Patients in Hospital

Jean Horner, Mrs. Hazel Decker, Charlie Lavall, George Moseley, Mrs. J. E. Morrison, J. F. Hacker, E. J. Grady, John Carl Lee, Mrs. Edward Dwyer, Mrs. F. H. Oberthier, Ralph Barclay, Mrs. Dean Herring and Beverly Whelan.

Patients Dismissed

Mrs. Marion Fite, 12-20; Mrs. Doris Stark, 12-20; Eva Rivera, 12-20; Mrs. Harry Schulz, 12-20; Mrs. F. M. Kester, 12-20; Becky Sumner, 12-21; Laura Jane Sumner, 12-21; Jacque Broaddus, 12-21; Jackie Mudroch, 12-22; Ivan W. Heaton, 12-21; Mrs. Hettie Regis Jones, 12-21; Mrs. E. L. Naugle, 12-19; M. L. Watson, 12-19; W. S. Easter, 12-19.

Antonion Circle Yule Party Set In School Hall

The Antonion Circle of St. Anthony's Catholic Church held its annual Christmas party Friday night in St. Anthony's School Hall. Gift packages were piled high around a beautifully decorated tree which also featured a lovely Christmas crib.

The serving table was laid in white linen and centered with a snow man surrounded with Christmas greenery. Dining tables were laid in white and centered with a variety of bright holiday decorations.

A short business session was held with Mary Schlabs presiding. Hostesses included Joan Strafuss, Juanita Higgins, Mary Schlabs, and Gerry Schlabs. Arrangements for the party were made by Clara Reinart, Alice Koenig, and Delores Beckman.

Refreshments were served to Father Michael Sugnue, S. A., Father Cletus McGorry S. A., and members and guests; Pat Schroeder, Melba Krieg, Rosie Fangman, Mildred Betzen, Dorothy Schumacher, Evelyn Clements, Hope Loerwald, Irene Reinart, Treda Reinart, Dorothy Betzen, Viola Wagner, Ida Schumacher, Ethel Stengel, Teresa Paetzold, Dorothy Ohlig, Viola Massie, Matty Koelzer, Marcella Hoffman, Elsie Fangman, Mary Ann Dzuik, Dorothy Craig, Rosalie Stengel, and the hostesses.

Agent Recognized By Club Election

Recognition has come to Wayne Stark Jr., of Hereford as a leading salesman for the New York Life Insurance Company with his election to the company's Star Club for 1956.

Stark will go to Gulfport, Miss., in May as a guest of the company for a meeting of the Star Club.

Announcement of the award was made by Charles O. Clark, manager of the company's Amarillo office.

Mr. and Mrs. Lee Benefield left Friday for San Antonio where they will visit her father, Dr. J. M. Postelle and other relatives.



Merry Christmas

And A

Happy New Year

from all your friends at

PIGGLY WIGGLY

Garth, Kenneth, Cawthon, Lem, Lola, Opal — Virginia

Don, Dean, Chester, Ethel, Opal Merrill, Wayne — Gaylord

Louis, Dwayne, Marshall, Bessie Lee, Tommy, Dallas — Bill, Derrill, Johnny, Gary, John David

SERVE YOURSELF AND PAY LESS

FORCED TO UNLOAD

ODDS AND ENDS, CLOSEOUTS, STOCKROOM SURPLUS

McLALLEN'S BEN FRANKLIN

New Narrow Styles
Men's Rayon NECKTIES
Square ends, round ends, Wool lining throughout.
For Pop's Gift
Regularly 98c
82c

Dell and Independent
COMIC BOOKS
150 titles to choose from for stuffing the kiddies stockings.
Reg. 10c
3 FOR ONLY 25c

Golden Jubilee Sale
COSMETICS
- HONEYSUCKLE ROSE COLOGNE
- ISOPROPYL ALCOHOL
- LIQUID LANOLIN LOTION
- BLUE VELVET LOTION
- LEMON HAND LOTION
- COCOANUT TYPE SHAMPOO
- AMBER BRILLIANTINE
- ROSE HAIR OIL
- VIM AFTER-SHAVE
- AMBER ANTISEPTIC
- WHITE PETROLEUM JELLY
- JOCKEY CLUB COLOGNE
- GLENWOOD TALC POWDER

Reg. 19c
2 FOR ONLY 33c

OPEN DEC. 24 & 26 ALL DAY
CLOSED DECEMBER 25th FOR CHRISTMAS DAY

LINOLEUM RUG
27x60 and 27x42 sizes. Jackstraw pattern.
Regulalry $1.19
71c

Zee Double Waxed
WAX PAPER
100 feet, 12 inch Width, regular
33c

SWEAT SHIRT
White Fleecy Knitted
Men's Sizes
Regularly $1.79
$1.22

CORD CAPS
Ear Flaps, Tan Colored
Outing Lining
Regular $1.29
92c

Structo, Ideal, Marx, Flyer — Complete Stock
METAL TOY TRUCKS
Fire Engines, Racers, Dump, Cattle, Miscellaneous
We must clean our stock of excessive wheel toys. Big discounts for savings.
20% OFF

Anhydrous Ammonium
LAWN FERTILIZER
25 pound size
Regularly $2.25
$1.63

They are Pretty in a Pair
GLASS FLOWER VASES
Deep-tone forest green glassware, attractively shaped . . .They are 6 3/8 in. high.
Ideal Last Minute Christmas Saving
Regularly 25c

Penny Candy Jar and Cover
COVERED KITCHEN JARS
Crystal glass Jar and Cover in 1 pound size, use for storage or canister sets.
The Right Gift For Aunt Susie
Regularly 59c
39c

One and Half Pound
COTTON BATTS
Plainview Made
Regular $1.35
$1.03

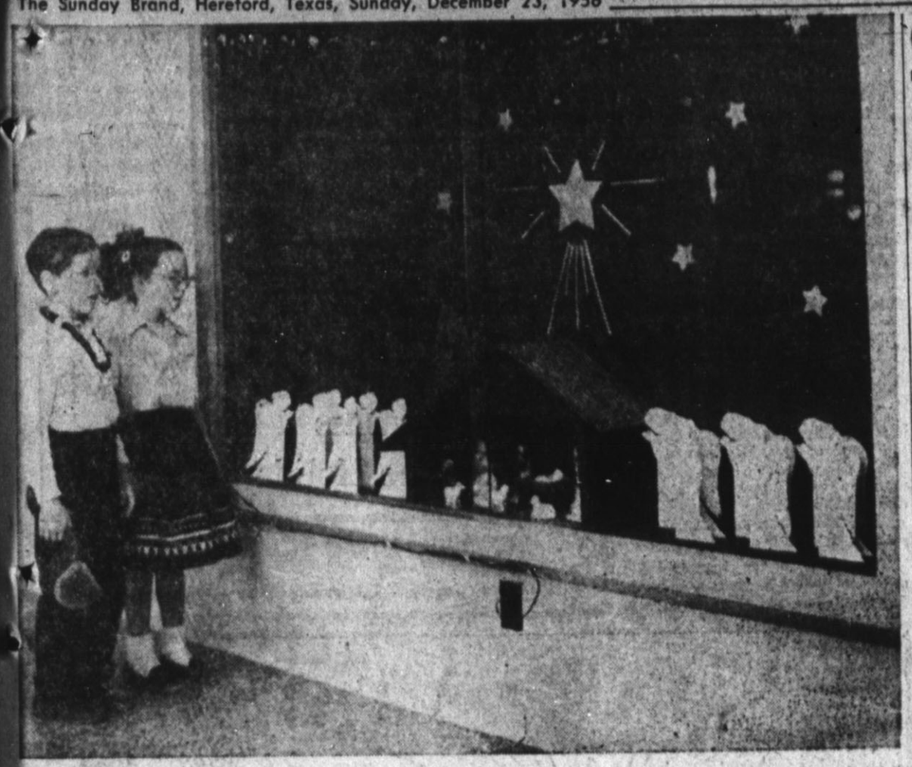
SPECIALS FOR DEC. 26-30
AFTER CHRISTMAS BARGAINS LISTED BELOW

Revolutionary New Hand Lotion
ANGEL SKIN
Not Sticky Powder Base
Clears Chapping
OFF 50%
98c size 49c
89c size 45c
25c size 13c
49c size 25c
25c size 13c
Plus Tax
Save More

Over-the-Door
CLOTHES HANGERS
6 to 8 garments
Scratch proof
Regular 25c
19c

McLALLEN'S BEN FRANKLIN

SERVE YOURSELF AND PAY LESS



ELEMENTARY SCHOOLS ENTRANCE DECORATIONS—In the new Aikman school, budding artist Richard Plank sketched this scene of shepherds and the Star of Bethlehem, then Louise Axe, Martha Wiltshire, Dianne Robinson, Sheri Dameron and Kathleen Knox—all sixth graders—helped him in completing the large picture. At Shirley School, a Manger Scene just inside the main entrance has pleased the youngsters, including Andy Ponder, son of Mr. and Mrs. W. F. Ponder of the Wesway community, and Beverly Barnett, daughter of Dr. and Mrs. L. B. Barnett. (Staff Photo)



Girl of 7 Finds True Yule Spirit With Giving Gifts

By Mary Margaret McBride

Christmas is coming and, as usual, I'm having a period of homesickness. Each year toward the end of November it sets in when the shoppers start out and the store windows light up.

Inevitably I think back to the days when Christmas was an ecstasy and an orange found in my stocking hung by the kitchen stove was so precious I saved it for a week, sucking rapturously each day to prolong the pleasure.

And I feel sorry for busy, adult shoppers. We are surely missing the excitement of young ones with only a few nickels to spend, who yet are on fire with the newly-discovered joy of giving.

I must have been about 7 when I learned there are two sides to Christmas, and with the nickels saved from eggs laid by my dozen hens, I haunted Miss Ruth's book store, inspecting each article again and again in an agony of indecision.

Then Wonderful Gifts

The uncles finally got match holders, I remember, and the aunts, pin cushions. I bought Mama a picture of a little girl in a gilt frame, that I thought looked like me, and Papa — who never smoked — a Dutch boy whose pants had a sandpaper seat which said, "Scratch me."

We all ate Christmas dinner at Grandma Craig's — turkey, 10 vegetables (including mashed Irish potatoes, squash, turnips, dried corn and boiled onions); four kinds of pies, three kinds of cake, a dozen varieties of pickles and preserves.

We even had hot bricks at our feet for the cold drive and some of the relatives came in sleighs with jingling bells.

There Were Tears, Too

Christmas was what I — and my younger brother Tommy — lived for 364 days a year. And Mama always said I took it too hard. I think that perhaps she was right.

That Christmas when I was 7, for instance, I not only found the joy of buying gifts, but also cried myself to sleep Christmas night because the package from a distant aunt held not the doll with the brown eyes that opened and shut upon which my heart was set, but a bundle of little fancy work aprons.

That was the year I decided that it was not only more blessed, but more fun, too, to give than to receive.



MRS. ROBERT N. MILLARD

Miss Gardner Weds Robert Millard On Friday In Ceremony At Corpus

The First Methodist Church of Corpus Christi was the scene of the wedding of Miss Lois Jean Gardner of Corpus Christi, to Robert N. Millard, son of Mr. and Mrs. George Millard of Hereford on Friday, Dec. 21. Dr. John Donaho, pastor, read the double-ring ceremony.

The church was decorated in pink and white flowers and silvered foliage. Wedding music consisted of musical selections "The Lord's Prayer," "Because," and "Through the Years."

Attendants were close friends of the couple. The bride's attendant wore a pink chiffon dress made over taffeta in ballerina length. A wide crushed vassar red yoke was set in around the upper bodice ending in floating panels in the back. Her full skirt was worn over a short hoop and her small matching velvet hat held a short circular veil of maline.

The bride, given in marriage by her brother, Lloyd Gardner, chose a traditional gown of white imported lace over taffeta. The decollete neckline was accented by a finely tucked tulle yoke set in and edgd with petal lace scallops. Long fitted gauntlets were worn with the short sleeves. The molded elongated bodice was attached to a waltz length lace skirt edged around the bottom in lace scallops. Her small double scalloped tiara was encrusted with seed pearls and sequins and held a circular fingertip veil of illusion.

The bridegroom's mother wore a gray lace dress with a pink carnation corsage.

Following a short wedding trip to the Rio Grande Valley, the couple will reside at 3422 Denver, Apt. 2, Corpus Christi.

The bride who is the daughter of Henry Gardner of Coquille, Ore. formerly of Gordon, Neb., attended Gordon High School before going to Corpus Christi where she is a member of Beta Sigma Phi Sorority, and of the Petroleum Drafting Club. She is employed as a draftsman with the Skelly Oil Co., in Corpus Christi.

Mr. Millard is a graduate of the Hereford High School and of Texas Tech in Lubbock. He is a member of the Sigma Gamma Epsilon Fraternity, American Assn. of Petroleum Geology, and of the Corpus Christi Geological Society.

Out of town guests included the bridegroom's parents, Mr. and Mrs. George Millard of Hereford.

American Indians once used burfed fish to fertilize corn crops.

Williams Home Is Scene Of Holiday Dinner Occasion

Mr. and Mrs. H. C. Williams entertained a group of friends at a pre-Christmas dinner given in their home Friday.

Christmas decorations were all about the house and the table for the buffet type dinner was laid with a pink linen cloth and centered with pink tapers and pink Christmas baubles. Small tables were also done in pink with cornucopia sachets for the women, and cigarette holders for the men, as place favors.

Those present were Messrs. and Mesdames G. W. Newsom, O. M. Dickey, Ed Warren, E. W. Hobson, Miss Kay Sims, Sheila and Charlotte Williams and the hosts.

The walrus, a land and sea creature, gets its name from a contraction of the Norse word of whalehorse.

Sorority Stages Christmas Party Tuesday Evening

Mesdames Jess Robinson, Glen Nelson, Arthur Dean and Max Stipe served as hostesses and presented the program for the Kappa Iota chapter, Beta Sigma Phi sorority Christmas party Tuesday evening at the Jaycee clubhouse.

Mrs. Max Stipe gave the universally loved story of "The Littlest Angel" Mrs. Jess Robinson gave "A Christmas Prayer" and Mrs. Arthur Dean read a "Santa Claus Story."

A real Santa arrived to distribute gifts from a lovely white tumble-weed tree glittering and shimmering with multicolored lights and fancy baubles.

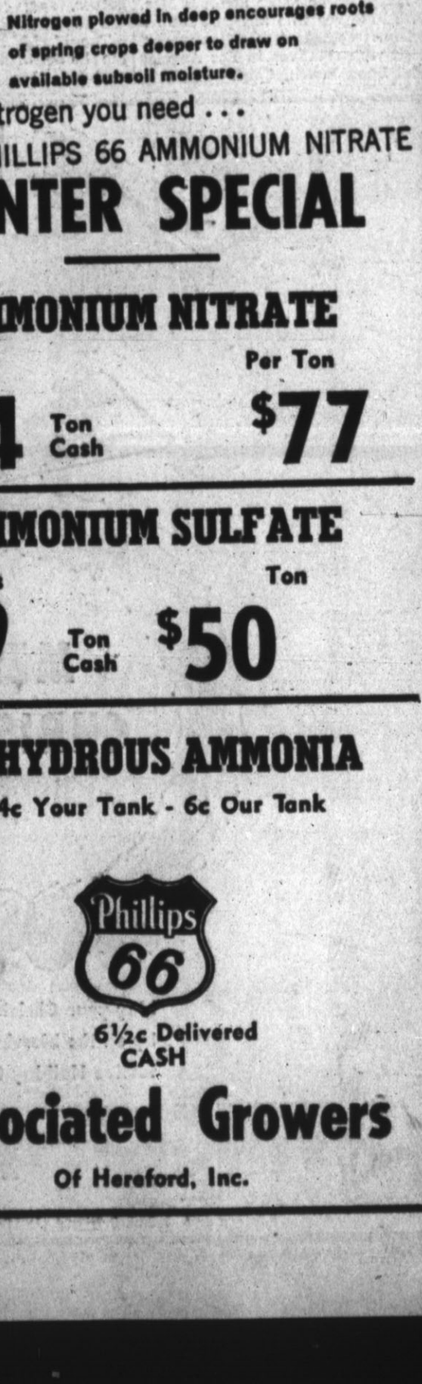
The Christmas table was laid with a green cloth and centered with twin crystal Christmas trees.

Seasonal refreshments were served to Mesdames Glen Nelson, James Witherspoon, Jess Robinson Arthur Dean, Ray Sult, Ann Woodward, T. M. Cox Jr., Jimmie White, Hugh Tremble, Clarence Veazey, Ray Johnson, Ed Line, Aubyn Hodges, F. H. King, Harold Beauchamp, T. D. Devenport, Buren Scott, Guy Cornelius Jr., Pete Guinn, Clyde Russell, Carl Hollingsworth, Robert Brotherton, Paul Frye, Labray Ballard, Charles Bell and Max Stipe.

Future Farmers Help Play Santa

A shower of gifts for small children and a scavenger hunt were features of the annual Christmas party held by members of the Future Farmers of America chapters in the shop building Monday night. Each boy brought a gift, and they were presented to the local welfare ofifce for distribution in Christmas baskets.

The boys and their dates assembled first at the shop building, where they played games. Following the scavenger hunt, they returned to the shop where refreshments were served. Approximately 50 members and guests attended.



Apply Nitrogen Now

and get these benefits

1. Nitrogen helps make bigger crops . . . promotes faster growth . . . gives you more profit per acre.
2. Nitrogen plowed down helps you get earlier, fuller benefit from phosphate, potash and other plant foods in your crop residues and soil treatments.
3. Fall plow down saves valuable time next spring when your work load is heaviest.
4. Nitrogen plowed in deep encourages roots of spring crops deeper to draw on available subsoil moisture.

For the nitrogen you need . . .

APPLY PHILLIPS 66 AMMONIUM NITRATE

WINTER SPECIAL

AMMONIUM NITRATE

Truck Lots $74 Ton Cash Per Ton $77

AMMONIUM SULFATE

Truck Lots $49 Ton Cash Ton $50

ANHYDROUS AMMONIA

5 3/4c Your Tank - 6c Our Tank

Phillips 66

6½c Delivered CASH

Associated Growers

Of Hereford, Inc.

SPECIAL

Let's Get Acquainted

ENAMEL PAINT JOBS

Complete

$50.00

24 HOUR WRECKER SERVICE

Hereford Body Shop

East Highway 60 & Fungston St.

Phone Day 197 Phone Nite 2070



NOEL

The Christmas Bell rings out glad tidings to all our loyal friends and customers: wishing you a happy holiday.

Hereford Credit Ass'n., Inc.

Edith Miles - Office Mgr.
E. L. Nougle - Collections
Sue Kirby - Typist
Billy Hutson - Court Reporter
Woodrow B. Wilson - Mgr.



Christmas

No other word brightens the eyes of children and warms the hearts of adults so quickly! No other words express our wishes so well — MERRY CHRISTMAS TO ALL!

Parkway Grocery

Mr. and Mrs. J. R. Fowlkes

Christmas Brings Fellowship As Friends Meet And Rejoice

By MARSHA COCKRELL and MARGARET BELL

Judging from the stories in the society columns of The Hereford Brand, very few organized groups here have missed getting togeth-er for a holiday party. This certainly is a traditional way to mark the yule observance. . . in the company of old friends and acquaintances.

Again we have attempted to gather the holiday plans and journeyings of Hereford folks to let our readers know what their neighbors are doing.

Just Town Folks

Our country correspondents keep us in touch with our rural neighbors and friends so that our holiday reporting will be limited to the goings and comings of the families here in Hereford.

Mrs. Doyle Rose in Judge Homer Henslee's office reports that she and Mr. Rose will go to Amarillo to eat Christmas dinner in the home of their daughter, Mrs. R. L. Dowell Jr., Mr. Dowell and their three young daughters. Mrs. Brucie Rose of Hereford will join them in the trip.

A family dinner in the Cecil Boyer home is in store for Mrs. Velma Hodges and her son, Keith, who will be at home from West Texas State. Mrs. Boyer and Mrs. Hodges are sisters.

Grandmother Comes

Happiness prevails at the V. C. Overall home with her mother, Mrs. Harry W. Field of San Antonio, here to spend Christmas with her daughter's family. Mrs. Field will leave Hereford on Thursday. The Overalls, along with young sons — Don, Bill and John —plan a short visit with old friends at Cisco before the holiday vacation ends.

The eagerly awaited company of the Lynn Kesters, Specialist Third Class and Mrs. Leslie Walls and young son Mickey, arrived Thursday for a holiday visit from Fort Polk, La. Carolyn Kester joined the family group on Saturday from her classes at West Texas State.

Old Spanish Custom

Courthouse employees enjoyed their traditional Christmas party in the sherjff's office Saturday morning just before closing time. Names were drawn a week or so ago and gifts exchanged during the party. Cake and coffee were served. Many cheery greetings of "Merry Christmas and "Happy New Year" were heard as their annual holiday vacation began.

The Travis Caraways will spend Christmas at home with their big holiday festivities planned for New Year's and a visit from his brother, Calvin Caraway, and family of Denver. Barring a big snow storm in the Denver area, the company is expected to arrive a few days before the old year ends.

Happy To Be Here

Happy to be home again is Mrs. J. T. McIver who has just returned to Hereford after a five weeks' visit with relatives in Los Angeles and Long Beach, Calif.

A full house is expected by the Buddie Evans family for Christmas day. His parents, Mr. and Mrs. H. C. Evans, Sr., of Lubbock will be present, as well as the rest of the Evans family numbering "about 25 in all," according to Mrs. Evans.

Early Yule Party

Something different in the way of celebration will be a Christmas breakfast in the home of Mr. and Mrs. Glenn Watts. Guests will be the Howard Gore and Larry Summers families. The three families have Christmas together each year.

Mrs. W. E. Dameron left Thursday morning to visit her daughter, Mr. C. C. Nolan of Austin. The rest of the Damerons are remaining in Hereford for the holidays.

The Clint Formbys will be visited by his parents, Mr. and Mrs. J. C. Formby. Christmas Day they will all journey to Plainview for dinner at the home of Marshall Formby, a brother to J. C.

Company From Austin

Mr. and Mrs. Leaton Clark of Austin arrived Saturday to spend the Christmas holidays with his parents and brother, Mr. and Mrs. J. O. Clark and Richard. They will also visit her parents, Mr. and Mrs. B. F. Block of Sunray. Leaton is a pharmaceutical student at the University of Texas and Mrs. Clark works with the State Board of Architectural Examiners. They are both graduates of Hereford High.

Mr. and Mrs. Doyle Vines plan to visit his sister and husband, Mr. and Mrs. James G. Martin of Brownwood. The parents of Doyle and Mrs. Martin, Mr. and Mrs. John Vines, will stay here in Hereford.

The John Greens know the perfect way to spend Christmas — in a "day at home together." Mr. and Mrs. Homer Bradford of Amarillo, parents of Mrs. Green, will be with them.

Just Across Town

Many Hereford folks will be visiting with relatives who also live here. The Joe Lockes will have Christmas dinner with Mrs. Locke's parents, Mr. and Mrs. R. A. McNeese. Her brother, Don McNeese, will also be there.

Mr. and Mrs. Elmer Jones will travel only five miles for their Christmas reunion to the home of her parents, Mr. and Mrs. J. E. Andrews.

The M. D. Hensons will pay a call on Mrs. Henson's grandparents Christmas day. They are Mr. and Mrs. H. D. Culpepper.

The Jerry Albrachts expect her parents, Mr. and Mrs. George Parker, for Christmas dinner.

All Old Traditions

Mr. and Mrs. John S. Albracht plan a visit from their children that live close around. The family will go to church, have dinner together, sing carols, and observe Christmas in the traditional ways.

The H. M. Beaches will be at the home of their daughter and husband, Mr. and Mrs. Leroy Price. The J. L. Bell family will visit the Everett McIntoshes.

And From Afar

Visitors from 'way up north will spend the holidays with the C. C. Acker family. Their daughter and husband, Mr. and Mrs. Abel Ruga, will be here from Alder Flats in Alberta, Canada. Two other daughters, Mrs. J. T. Carroll and Mrs. Austin Rose Jr., both from here, and their families will also visit the Ackers.

A new baby in the S. F. Clements home will add a special touch to Christmas, 1956. Mr. Clements' sister and husband, Mr. and Mrs. Tom Kilpatrick of Boulder, Colo., will be on hand to help enjoy the new arrival.

Mr. and Mrs. H. C. Williams and daughters Sheila and Charlotte, will spend Christmas with his parents in Oklahoma City.

A Wonderful Houseful

Mr. and Mrs. W. T. Vernon are expecting children for a holiday visit. Daughters and their husbands are Mr. and Mrs. Jack Rutherford of Okmulgee, Okla., Mr. and Mrs. Darrell Ellis of Lubbock and Mr. and Mrs. Lester Carter of Amarillo.

The F. R. Curtis family will have as guests the Herb Mayfield family and Reuben Mayfield of Dimmitt, the Arlie Mayfield and Ed Mayfield families of Clovis, N.M., and Mr. and Mrs. Jack Teeter of Amarillo. The four Mayfields are brothers of Mrs. Curtis, and Mrs. Teeter is her sister.

A trip to Paris and Detroit, Tex., is planned by Mr. and Mrs. John D. Aiken. His mother, Mrs. A. M. Aiken Sr., lives in Paris, and her parents, the W. S. Ramseys, live in Detroit.

Plan Quiet Enjoyment

Hereford families that report "no special plans; just staying home" for Christmas are the Otto Ables family, the Forrest Mintons, the Wallace Sheltons, the B. R. Flowers family, the Sidney Fullers, the E. W. Allens, Fred Baird, and the O. E. Easleys, who are excited about having their son, Joe, here. He goes to the University of Denver.

The F. L. Alexanders will spend Christmas in Tyler, visiting the Rev. and Mrs. L. B. Broach. Mrs. Broach is Mr. Alexander's sister.

A Christmas Eve visit will be paid by Dr. and Mrs. Crannell Tolliver and their son Brian of Canyon to the Neil Cooper family. The Coopers will go to Canyon Christmas day to be in the home of Mr. Cooper's mother.

More Holiday News

The Ray Vaughn family plans to be together here for Christmas. Mrs. Vaughn will visit her mother, Mrs. C. A. Wickard of Portales, N. M., sometime during the holidays.

Albuquerque guests in the home of Mr. and Mrs. E. S. Ireland will be their daughter and family, Mr. and Mrs. Donald Henslee and their three children. Their son, Edgar Ireland, his wife and son will be here from Sweetwater.

The Texas Tech chapter of Tau Beta Pi, national engineering honor society, has initiated 29 pledges, including Stuart Jones of Hereford. Members are selected from the upper fifth of senior engineering students and upper eighth of juniors.

May See Snow

Visiting their daughter, Mrs. John Rockell, and her family at Hilltown, Pa., near Philadelphia, during the holidays are Mr. and Mrs. W. B. Phillips of Hereford. They left here hoping to see a white — but not too white — Christmas.

Dr. and Mrs. Edwin Goodall of Breckenridge announce the arrival of a son, Gregory Edwin, on Dec. 9. The baby weighed 8 lb. 4 oz. Hereford grandparents of the new arrival are Mr. and Mrs. Ray Conway.

Here for Dedication

Mr. and Mrs. William Barker have been guests in the home of her parents, Mr. and Mrs. Bill Lenderman. They came Saturday from their home in New Orleans, stopping in Dennison to bring Bill's mother, Mrs Jack Lenderman, along with them. The Barkers and Mrs. Lenderman were here for the dedication of the baptismal font at the new St. Andreas' Episcopal Church to the memory of Mrs. Barker's young son, Bill Watson, who was killed in an automobile accident two years ago. The font was secured by Mr. Barker while in Genoa, Italy, from the ruins of a bombed out church. The Barkers had the font shipped to the United States and on to Hereford for installation in the new church here. Bill and Mrs. Lenderman observed an early Christmas with their company who returned to Dennison and New Orleans on Tuesday.

From Arizona Campus

Caroline Rice, a student at Tempe, Ariz., arrived Friday evening for a holiday visit in the home of her aunt and uncle, Mr. and Mrs. R. W. Botsford and other relatives. Her father, Edgar Rice, who has been visiting here for the past few weeks will return to Arizona with her.

Christmas guests in the home of the G. W. Newsoms will include their three sons and a sister to Mr. Newsom. Lt. and Mrs. John Newsom and Vickie Lynn will come from Goodfellow Air Force Base in San Angelo. Mr. and Mrs. Wayne Newsom, Linda and Cynthia will be down from Garden City, Kan., where they recently moved from Dumas. Mr. and Mrs. Carroll Newsom, Janice, Robert, and Nancy Carol, live here. Mr. Newsom's sister and husband are Mr. and Mrs. R. B. Glenn of Amarillo.

Out-of-state visitors expected by the E. W. Hobsons are two brothers to Mrs. Hobson and their families. They are Mr. and Mrs. Ed Adams and David of Rogers, Ark., and Mr. and Mrs. Clarence Adams of Boise, Idaho.

Here for New Year's

The Donald Zimmermans and their three boys will leave Christmas Eve for Harlingen to visit her parents, Mr. and Mrs. E. D. Zimmerman, who moved there from here last February. The Zimmermans plan to be back for New Year's Day.

The H. N. Reeves will be visited by their son and daughter who live here, Dub Reeves and Mrs. T. J. Clay, and their families. Also expected to drop in are the Sully Gleatons and Mrs. Charles Davis of Amarillo.

And Still More News

The T. J. Parsons will visit Mrs. Parsons' folks in Claude, Mr. and Mrs. W. H. Stevenson. The Otis L. Kings are expecting their daughter and her husband, Mr. and Mrs. Doyle Shaw of Lamesa, for the holidays.

Brownfield will be the destination of Mr. and Mrs. T. D. Zorns. They will visit in the home of her sister, Mr. Don Graves.

A League Festivity

Bonnie Jean and Ruth Marie Wagner are having a Christmas party for the Walther Leaguers of the Lutheran Church. Their grandmother from Clovis will be in their home for the holidays. Their parents are Mr. and Mrs. Martin Wagner.

The J. E. Youngs plan to stay at home with all their children and possibly her mother, coming for Christmas Day.

With Her Five Children

A big family Christmas is in the air at the home of Mrs. H. E. Miller who expects her five children and their families home for turkey, dressing and all of the trimmings. Mr. and Mrs. Herbert Dones and son Blake of California, along with Mrs. Miller, have just returned from a visit in Fort Worth with Mrs. Lucy Miller and Miss Estelle Miller. Their jaunt also included a side trip to Abilene for a visit with old friends and on to Olney to see Mr. and Mrs. Luke Larrimore, former Hereford residents. They wanted to be back here to welcome Robert Miller home from Korea for a month's leave at home. Seated around the festive board at Mrs. Miller's house on Christmas Day will be Mr. and Mrs. Jed Miller and children of Lubbock, Mr. and Mrs. Jerry Jacobs and children of Lefors, Mr. and Mrs. Hershel Miller Jr., of Hereford, Infantryman Miller of the U. S. Army and the Dones family of California.

A Midland trip to visit Mrs. Lilburn Ray is planned by the R. A. Daniel family. Mrs. Ray is Mr. Daniel's sister.

Youth Director as Guest

The Alby Cockrells will have as guest Barbara Sommerville of Lubbock, NW Texas Conference Youth Director for the Methodist Church. His father and sister, J. M. and Mary Cockrell of Seymour will visit in their home during the holidays.

The mother and daughter of Mrs. Gerald Townsend are both visiting with her. Her mother, Mrs. T. P. Griffin of Winters, arrived some time last week. Her daughter, Mrs. Bob Cagle of Dumas, as well as Mr. Townsend's brother, Johnny, were invited for Sunday dinner.

Spending Christmas at Home

A quiet Christmas at home sounds like just the thing for the Clifton Ueckert family. His folks, the Norbert Ueckerts of Winters, are coming down a few days after Christmas.

The Fred Turners will spend Christmas day visiting in the home of his parents, Mr. and Mrs. John Turner, of Portales, N. M.

"All the Bishops will be in Plainview for Christmas," according to Mrs. E. E. Bishop. The reunion will be at the home of his brother, A. W. Bishop.

Guests expected by the W. P. Caraways are the H. H. Caraway family from Stratford, the Obed Caraways from LaJuanta, Colo., Mr. and Mrs. Iverson Leake of Canyon and the J. B. Caraway family from Dawn.

Farm and Ranch Enjoys Luncheon In Melton Home

Farm and Ranch luncheon club held its Christmas get-together in the home of Mrs. Waldron Melton. The luncheon table was centered with an arrangement of holiday decorations. Tiny canes and holly were fashioned into corsages for place cards.

Mrs. N. E. Tyler presented the program on Christmas customs in foreign lands including traditional customs in America. Secret pals were revealed and gifts were exchanged. Mrs. G. S. Solomon won the floating prize.

Attending were Mesdames Elmo Hall, Chas. Hoover, J. D. Perrin, Norman Minks, G. S. Solomon, N. E. Tyler, Hershel Burrus and the hostess.

Those present were Mesdames Wirt Phillips, John Draper, Walter Easter, Cliff Estes, Carl Mountz H. M. Cogswell, J. T. Richardson, W. A. Waters, J. V. Pickens, Myrtle Wright, J. M. Kingery, C. R. Walser, W. W. Hill, Lee Cocanougher, Irene Gilliland, T. W. Roberson, J. S. Orr, Edgar Moseley, Otto Massie, A. O. Thompson, Jack Roberson, Miss Maggie Cocanougher and the hostesses.

The District of Columbia has only 35 miles of railway line.

Bethany Class Is Feted At Annual Yule Gathering

Bethany Class of the First Baptist Church was entertained in the church annex Friday afternoon at the annual Yuletide party. Mesdames John Patton and Willie Daniel were hostesses.

Mrs. Wirt Phillips gave the prayer and Christmas carols were sung by the group. Mrs. H. M. Cogswell told the Christmas story and conducted a Santa Claus game. Just before refreshments were served, Santa Claus arrived to help supervise the exchange of gifts from a decorated tree.

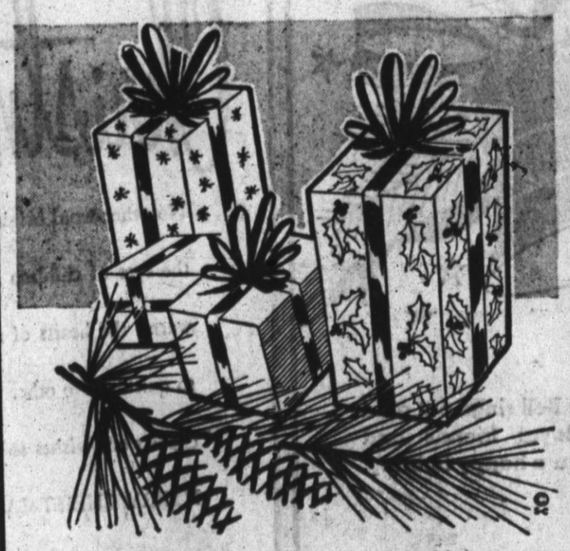


THOMAS BEAUTY SHOP
Jewell Cassels — Ailene McElroy — Grace Thomas


CHRISTMAS
. . . is a time of peace
and joy — may yours prove
to be the finest ever!
H & H FURNITURE CO.
Jim Trinided Dorsey Allmon
Johnnie Skeeter Otis



May your Christmas be surrounded by all the blessings and joys of this festive Holiday Season!
WINGET PUMP CO.


We've wrapped up our sincerest wishes for your Merriest Christmas ever!
M & M Plumbing Co.



Striking a sincere note with our best wishes for the merriest Christmas ever for you and your family.
HALE MOTORS
Gerald Hale
Jimmy Bownds
Sam Long
Joe Rogers
Henry Weemes
Leonard Davis
HALE'S GULF SERVICE
Emmett Hale Wayne Huff Earl Clayton

LETTERS TO SANTA CLAUS

Dear Santa,
I am in the second grade. I try to be good. Please have some of the cookies we left for you. Please bring me a set of airplanes. And some stocking full of toys.
Love,
Richard Gonzales

Dear Santa,
I am in the second grade. I try to be good. Please bring camera, gun, holster, suitcase.
Love,
Jimmy Allison

Dear Santa,
I am in the second grade. I try to be good. Please bring me a BB gun. My sister would like a buggy.
Love,
Donald Fowler

Dear Santa,
I am in the second grade. I try to be good. Please bring me a record player, bride doll and Roy Rogers suit. My sister would like a Dale Evans Suit, bride doll, and a Tiny Tears doll. My two brothers would like a guitar, two BB guns and two Dale Evans. Please have some of the candy we left for you.
Love,
Laura Sumner

Dear Santa,
I am in the second grade. I try to be good. Please bring me a Lone Ranger suit, Roy Rogers suit and an electric train.
Love,
Dennis Ross Latham

Dear Santa,
I am in the second grade. I try to be good. Please bring me snow boots and bicycle and doll. My brother would like a guitar. Please have some of the candy we left for you.
Blanca

Dear Santa,
I am in the second grade. I try to be good. Please bring me a doll and a buggy. My sister would like a doll and a buggy.
Love,
Jeanette Bunch

Dear Santa,
I am in the second grade. I try to be good. Please bring me a watch, stuffed animal and doll bed. Please have some of the cake we left for you.
Love,
Sue Ellen Douglas

Dear Santa,
I am in the second grade. I try to be good. Please bring me doll clothes. My sisters would like toy rifles. Please have some of the cookies and hot chocolate in the oven.
Love,
Charlotte Hill

Dear Santa Claus,
Would you please bring me a bicycle and two guns? I would like to have some nuts and candy. I have tried to be a good boy.
Eusebio Prieto, Jr.

Dear Santa,
I am a boy six years old. Please bring me a switch track. Thank you very much.
Love,
Frank Nobles

Dear Santa,
I am a boy six years old. Please bring me a bicycle and train set. Thank you.
Love,
Donald Hopson

Dear Santa,
I am a boy six years old. Please bring me a bicycle and gun set. Thank you.
Love,
Larry Dearing

Dear Santa,
I am a girl six years old. Please bring me a bicycle, walking doll, dishes, doll buggy, and bed. Thank you.
Love,
Virginia Lee Kerr

Dear Santa,
I am a boy six years old. Please bring me a gun.
Gary Tinsley

Dear Santa,
Please bring me dishes bottle sterilizer for Connie Lynn, some doll clothes and wardrobe trunk to keep Connie's clothes neat and straight. This Christmas I have a baby sister Catch, who will need a tiny doll. Please remember all the other little boys and girls.
Love and kisses,
Janet Lookingbill

Dear Santa,
This year I am six years old and have started to school and have tried to be very good.
I would like for you to bring me some clothes for my Terri Lee, a wardrobe trunk to help me keep her clothes put away. Also bring me a little mixer just like Mommie's big one. My baby sister, Catch, will need a rattler to play with. Thank you for all the nice gifts.
Love you,
Judy Lookingbill

Dear Santa Claus,
I want a bicycle and want a wagon in my little car and I want mittens. I want a radio.
Celestino Gomez

Dear Santa Claus,
I want a live horse. I want a goat and I want a bicycle. I want a radio set. I want a fishing pole. I want a toy telephone. I want a car with a motor in it. I want a .22 gun. I want an airplane, too.
Clyde Evans

Dear Santa Claus,
I like you very much. You are real nice. I like your toys very much. My mother like you too. My father likes you too. My brother like you too. My baby sister like you too. I wants a doll. And a baby dress and a mother doll and a dress tor me to and my brother wants a cat and my mother wants a dress and my father wants a cat and my baby wants a doll and my dogs wants a ball and I want a big walking doll and I want some candy and I want a play car.
Sandra Gilbert

Dear Santa Claus,
I would like a sewing kit and a bicycle. I would like a lady lovely kit. I would also like a pogo stick. Don't forget the other boys and girls. Santa Claus I will leave you something to eat. My little brother wants a pop gun. And a carpenter's set. He would also like a pogo stick. Come in the front door.
Ellen McGowen

Dear Santa Claus,
My little sister wants a little doll and I would like a dress. My baby sister wants a doll too. I like whatever you bring to me. I wish you can come to my house. Can you come? Thank you for everything.
Carmelie Tijerina

Dear Santa,
I am in the second grade. I try to be good. Please bring me a bride doll, doll bed, doll clothes and doll buggy. We have some candy for you.
Love,
Ruth Diane Pittman

Dear Santa,
I am in the second grade. I try to be good. Please bring me a Tiny Tears doll. My sister wants a Tiny Tears doll too.
Love,
Carle and Kay Clearman

Dear Santa,
I am in the second grade. I try to be good. Please bring me a doctor set. My brothers want an electric train and a drum. Please have some candy and milk we left for you.
Love,
Paula Johnson

Dear Santa,
I am in the second grade. I try to be good. Please bring me a bicycle and a doll and a camera. Please have some of the milk we left for you.
From Susan Neill

Dear Santa,
I am in the second grade. I try to be good. Please bring me a BB gun. My sisters would like some dolls. Please have some of the cake we left for you.
Wayne Miller

Dear Santa,
I am in the second grade. I try to be good. Please bring me a Roy Rogers suit. My sister would like clothes. Please have some of the fudge we left for you.
Love,
Billy Frank

Dear Santa,
I am in the second grade. I try to be good. Please bring me a doll and some clothes and a bed too. My little niece would like a little playpen.
From Berta Mae Lindsay

Dear Santa,
I am in the second grade. I try to be good. Please bring me a pellet rifle and my Daddy wants a shotgun.
Love,
Alan Box

Dear Santa,
I am in the second grade. I try to be good. Please bring me a Terry Lee doll, bed and suitcase. My brother would like a Roy Rogers suit.
Love,
Carol Tijerina

Dear Santa,
I am in the second grade. I try to be good. Please bring me a watch and Tinker Toys, and I want a Roy Rogers suit and I want some snow boots. Please have some of the candy and have some milk, too.
Love,
Alvin Eugene Davis

Dear Santa Claus,
I want a little doll, and I want a big big apple, oh and I want some candies, and I want a pig bank, and I want a little church, and I want a big sled too, and I want two little twin dolls. I love you, Santa Claus.
Irene Castillo

Dear Santa Claus,
I would like a walking doll and I would like a piano and a toy pig. I would like a singing book. I love Santa Claus, too.
Oralia Landin

Dear Santa Claus,
I want a bike, but since we're going to Abilene for Christmas, Mother says it would be too much trouble to bring it home but still I want you to bring me a bike. And I want a notebook and a baton and a watch and some Jenny doll clothes and that's a pretty big list for a seven year old girl, too. By the way, how are you and Mrs. Santa?
Love,
Kathy Pool

Dear Santa,
I would like a ballet doll for Christmas. And I would like some clothes. And I have been a good girl. And my brother would like a baby doll and a wagon for Christmas. And I live at 135 Ave. D. And I am a girl. I am eight years old.
Love,
Janice Rae Hardy

Dear Santa,
Please bring candy, nuts and fruit. I want a doll, doll bed, Tiny Tears and pen.
Linda Kay Thomas

Dear Santa Claus,
Please bring fruit. I want electric train, two cows.
J. Carl Hagar

Dear Santa,
I have been a good boy. Please bring me a station, gun and holster.
Walter Hudson

Dear Santa,
I have been a good boy. Please bring me a filling station.
Mark Golden

Dear Santa,
I have been a good boy. Please bring me logs and a View-Master.
Charles Ray Inman

Dear Santa,
I have been a good boy. Please bring me a View-Master.
Jimmy Klepper

Dear Santa,
I have been a good boy. Please bring me train, logs, truck, gun and holster.
Wayne W.

Dear Santa,
I have been a good girl. Please bring me a doll.
Sharon Fulton

Dear Santa,
I have been a good boy. Please bring me logs.
Rodney Goheen

Dear Santa,
I have been a good boy. Please bring me a bicycle, BB gun.
Junior Castillo

Dear Santa,
I have been a good boy. Please bring me a cement mixer.
David Robbs

Dear Santa,
I have been a good girl. I would like these toys, please, a bride doll, a bicycle and a doll bed.
Susan

Dear Santa,
I have been a good boy. I would like these toys, please, a saddle, BB gun, Wyatt Earp suit, a play car and a teddy bear.
Jimmy McElroy

Dear Santa,
I am a boy six years old. Please bring me a BB gun, basket, gun set. Thank you. Love,
Joe Ramirez

Dear Santa,
I am a girl six years old. Please bring me a bicycle, bride doll. Thank you.
Love,
Rebecca Elliott

$400 MONTHLY SPARE TIME

Refilling and collecting money from our high grade Nut Machines in this area. No selling! To qualify for work you must have car, references, $600 cash, secured by inventory.

Devoting 6-8 hours a week to business, your end on percentage of collections will net up to $400 monthly with very good possibilities of taking over full time. Income increasing accordingly.

For interview, include phone number in application. Write P. O. Box 724, Dallas, Texas.



HEARING GLASSES
by Beltone

will be shown by hearing aid audiologist Mr. Reed Payne at the Texas Hotel, Wednesday, December 26. 117 West 6th. St 1 to 5 p. m.
Come in for free test and demonstration.
BELTONE HEARING SERVICE



EAST SIDE "66" SERVICE
C. L., Virge, Jake and Junior



May a very merry Christmas season flourish at your house this year.

HAPPY HOLIDAY TO ALL!

E. E. FRIDLEY

LITTLE FARMER — By KERN PEDERSON



DEEMS — BY TOM OKA



OFF MAIN STREET — By JOE DENNETT



SONNY SOUTH — By AL SONDERS



THOSE WERE THE DAYS — By ART BEEMAN



GRANDPA'S BOY — By BRAD ANDERSON



RURAL DELIVERY — By AL SMITH



HOSSFACE HANK — BY FRANK THOMAS



LETTERS TO SANTA CLAUS

Dear Santa Claus,
I want a doll. I want a market set. Santa, don't forget all the other boys and girls. I hope all the other boys and girls get toys. I have been a good girl. I don't want all the toys.
Carolyn Dearing

Dear Santa,
I want a bicycle most of all and I want two guns and a puppy. And I want a cowboy suit and a Bible. I want an airplane.
Robert Thompson
P. S. I forgot to tell you that I will put a soda pop in the icdbox for you.

Dear Santa Claus,
I want a doll, and my brother wants a bicycle, and my little sister wants a little telephone, and my mother wants a table, and my mother has a little baby and she wants shoes, and we have lots of children.
Lupe Celaya

Dear Santa Claus,
I want a doll, and my brother wants a bicycle and my little sister wants a doll, too, and my little brother wants a wagon, and my little sister wants a kitten and my mother wants a teddy bear, and my father wants a car and good-bye.
Maria Enrigueto Prieto

Dear Santa Claus,
I wish I had a set of soldiers and of cars. But most of all a set of airplanes. And a toy motor boat that has a motor. And a set of cowboys. And a gun and a holster. And a set of tractors. And a set of little boats. And a set of Indians. And a set of hunters. And a set of books. And a BB gun.
From Ronnie Dale Flynn

Dear Santa Claus,
I want a doll for Christmas and a bicycle and my brother wants a ball and my brother wants a BB gun and my mother wants some toys for the babies and my daddy wants a cap and my sister wants a ring.
Lillie

Dear Santa Claus,
May I have a doll with high heels? And a ball, and some apples to eat? My little sister likes apples. You are good to me and my sister.
Love,
Carolin Manion

Dear Santa,
I wish I had a toy rifle. I want a two gun holster set. I want a cowboy suit. I want a motor boat. My brother wants a two gun holster set too. My brother wants a toy rifle too.
Ronald Lloyd Nunley

Dear Santa Claus,
I want a button car. Will you give me a button car? I like you very much. My brother wants a button car too. He likes you too. He has been wanting you to come to his house. My mother knows we have been good. Gary, my brother, is good. And I am good, too.
With love,
Steve Larkin

Dear Santa,
I have been a good boy. Please bring me a train.
Cecil David Bosley

Dear Santa,
I have been a good boy. Please bring me a train and bicycle.
Steven Alston

Dear Santa,
I have been a good girl. Please bring me anything you want to.
Sharon Rose Hagans

Dear Santa,
I have been good. Please bring me dishes.
Dora Salazar

Dear Santa,
I have been good. Please bring me dishes.
Odilia Trevino

Dear Santa,
I have been a good boy. Please bring me a gun and holster.
Marvin Evans

Dear Santa,
I have been a good boy. Please bring me a bicycle.
Johnny Cornelius

Dear Santa,
I have been a good boy. Please bring me a BB gun.
Joel Arellano

Dear Santa,
I have been a good girl. Please bring me a tiny tears doll.
Wanda Lou Smith

Dear Santa,
I am a little girl eight years old. I want a Terri Lee doll and a remote control electric dog. And a communication center that works like real switchboard. And a toy electric washer. And a mix set. Please don't forget my little brother that is three years old. He wants a plow and a dump truck and a gun.
Love,
Jani Sue and Mike Brumley

Dear Santa,
Please bring me something to butter Coach Kitchens up. My very best friends and I have been real good, so don't forget them. I would like to have a doll, too, a real live doll, I mean. Like you know who.
Love,
Mary
P. S. Santa, please make those boys from Phillips be nicer.


MR. AND MRS. ELMER D. COOK (Angel Photo)

25th Anniversary Observed By Mr. And Mrs. Elmer Cook

Mr. and Mrs. Elmer D. Cook who live one mile west on the Gilbert Road, celebrated their 25th wedding anniversary last Sunday afternoon at an open house held in their home.

A white and silver anniversary theme predominated in decorations throughout the house with just a suggestion of the approaching holidays. Clusters of white chrysanthemums and carnations were used in bouquet arrangements. The refreshment table was laid with a white Japanese cloth with a centerpiece of statuesque candelabra holding blue tapers, surrounded by miniature white chrysanthemums bearing the silver numerals "25." The three tiered anniversary cake was topped with tiny blue wedding bells and sugarspun flowerlets. Verita Sanders, niece of the couple, presided at the silver service, and Mrs. Cook's namesake, Mrs. Frances Foster Wilson of Plainview, assisted guests in signing the anniversary book of names.

Special guests were Mr. and Mrs. Earl Foster of Daugherty who were married on the same day. Approximately 50 close acquaintances and relatives called during the party hours. Other out of town guests were Messrs. and Mesdames C. S. Ray, C. F. Whitlock, Jess Amburn, Mrs. Madge Wisdom and T. J. Clauson of Amarillo, Mr. and Mrs. Thurman Ray and Mrs. C. A. Caffey of Daugherty.

Mr. and Mrs. Cook were married Dec. 19, 1931 at Matador. They farmed there until moving to Hereford in 1947, residing on a farm here since that time. Both are members of the First Methodist Church and take active part in the Masonic Lodge and Order of Eastern Star.

Streu's Diary

December 21, 1956

DEAR DIARY:

By the time you read this epistle, there will be only one more shopping day before Xmas. Streu's has always been noted as the haven for harried last minute shoppers. You may rest assured that if you are in such a catagory, we are in a position to serve you—so come on in and avail yourselves of the finest gift stock in seventeen counties. Or more.

We will gift wrap up to the last bitter moment —if we have any gift wrapping material left. Enough for advertising for this year.

We will be closed for inventory Dec. 26th through Jan. 1st. However, please read this carefully, STREU'S WILL OPEN FROM 5:30 to 6:00 each afternoon for record shoppers and others who just gotta get in. Of course, we are always available for emergencies. We hate to close for inventory, but find it imperative. Thanks for your understanding.

Thanks to the patronage of our many old and new customers and friends, we have enjoyed a very nice business year, and express, at this time, our heartfelt thanks.

From all of us here at Streu's —to all of you, wherever you may be, a wish that you may have a wonderful, wonderful Christmas, and that 1957 may be a happy, healthful, and bountiful year.

And so, Dear Diary, I close another year's entries.

STREU

REMEMBER
this Number
371
H. L. HIGGINS
MAGNOLIA CONSIGNEE

Through error, our phone number was omitted from the 1957 Telephone Directory . . . but, we DO HAVE A TELEPHONE! Write it down . . . you may need it soon!



We'd like to crowd in our good wishes for a very merry Christmas packed with happiness!

L. H. Woodford Livestock Co.
Phone 1295



And A Happy New Year!
All Your Friends At
BEAVER'S
MOTOR CO.



WESSON REAL ESTATE

N. L. Wesson

Charlie Byrnes
Dimmitt

R. L. Vaughn
Hereford

Legal Notice

NOTICE OF ELECTION FOR THE ISSUANCE OF BONDS
THE STATE OF TEXAS
CITY OF HEREFORD
COUNTY OF DEAF SMITH

TO ALL QUALIFIED VOTERS OF THE CITY OF HEREFORD, TEXAS, WHO OWN TAXABLE PROPERTY IN SAID CITY AND WHO HAVE DULY RENDERED THE SAME FOR TAXATION:

TAKE NOTICE that an election will be held in the City of Hereford, Texas, on the 8th day of January, 1957, in obedience to an ordinance duly entered by the City Commission of the City of Hereford, Texas, on the 18th day of December, 1956, which is as follows:

"AN ORDINANCE by the City Commission of the City of Hereford, Texas, calling an election for the authorization of $100,000.-oo general obligation tax bonds for the acquisition of a capital project, to-wit; establishing and equipping an airport for said City, including buildings and other facilities incidental to the operation thereof; enacting provisions incident and relating to the purpose and object of this ordinance and declaring an emergency."

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD:

SECTION 1: That an election be held on the 8th day of January, 1957, which date is not less than fifteen (15) nor more than thirty (30) days from the date of the adoption of this ordinance, at which election the following proposition shall be submitted to the qualified electors who own taxable property in said City, and who have duly rendered the same for taxation:

"SHALL the City Commission of the City of Hereford, Texas, be authorized to issue the bonds of said City in the total principal amount of One Hundred Thousand ($100,000.00), said bonds to mature serially over a period of years not to exceed twenty five (25) years from the date thereof, and to bear interest at a rate of not to exceed FIVE PER CENTUM (5%) per annum, payable annually or semi-annually, for the acquisition of a capital project, to-wit; establishing, constructing and equipping an airport for said City, including buildings and other facilities incidental to the operation thereof; and to provide for the payment of the principal of and interest on said bonds by levying a tax sufficient to pay the annual interest and to create a sinking fund sufficient to redeem said bonds as they become due?"

The City Commission finds that the probable period of usefulness of the improvement for which the bond funds are to be expended is twenty five (25) years.

SECTION 2: That said election shall be held at the City Hall in the City of Hereford, Texas, and the entire City shall constitute one election precinct.

SECTION 3: That the following named persons are hereby appointed officers of the election, to-wit:

Tom Alderson, Presiding Judge
Ivan Block, Judge
Mrs. Nona Jowell, Clerk; and
Mrs. R. G. Blue, Clerk.

SECTION 4: That said election shall be held under the provisions of and in accordance with the laws governing the issuance of municipal bonds in cities, as provided in the General Laws of the State of Texas, and only qualified electors, who own taxable property in the City, and who have duly rendered the same for taxation, shall be qualified to vote.

SECTION 5: That the ballots for said election shall be prepared in sufficient number and in conformity with Chapter 6, V.A.T.S. Election Code, adopted by the Fifty-second Legislature in 1951, and that printed on such ballots shall appear the following:

"FOR THE ISSUANCE OF $100,-000.00 AIRPORT BONDS AND THE LEVY OF A TAX IN PAY-MENT THEREOF"
"AGAINST THE ISSUANCE OF $100,000.00 AIRPORT BONDS AND THE LEVY OF A TAX IN PAYMENT THEREOF"

AS TO THE foregoing proposition, each voter may mark out with black ink or pencil one of such expressions, thus leaving the other as indicating his or her vote on the proposition, or, in the alternative, each voter may vote on the proposition by placing an "X" in the square appearing on the ballot beside the expression of his choice.

SECTION 6: That a copy of this ordinance, signed by the Mayor of the City of Hereford and attested by the City Clerk shall serve as proper notice of said election.

SECTION 7: That notice of said election shall be given by posting and publication of a copy of this ordinance at the top of which shall appear the words "NOTICE OF ELECTION FOR THE ISSUANCE OF BONDS". Said notice shall be posted at three public places within the City, one of which shall be at the City Hall, not less than fourteen (14) full days prior to the date on which said election is to be held, and be published on the same day in each of two successive weeks in a newspaper of general circulation, published in the City of Hereford, the first of said publications to be made not less than fourteen (14) full days prior to the date set for said election.

SECTION 8: The public importance of this measure and the fact that it is to the best interest of the City that the City Commission provide for the improvements herein contemplated at the earliest possible date, for the immediate preservation of the public peace, property, health and safety of the citizens of the City of Hereford, constitute and create an emergency and an urgent public necessity, requiring that this ordinance be passed and take effect as an emergency measure, and this ordinance is accordingly passed as an emergency measure and shall take effect and be in force immediately from and after its passage.

PASSED AND APPROVED, this the 18th day of December, 1956.

s/ J. H. Sears
Mayor, City of Hereford, Texas

ATTEST:
s/ Thelma Jersig
City Clerk, City of Hereford, Texas
(City Seal)

THIS NOTICE of election is issued and given by the undersigned, pursuant to authority conferred by virtue of the above and foregoing ordinance of the City Commission of the City of Hereford, Texas, and under authority of law.

WITNESS MY HAND AND THE SEAL OF THE CITY OF HEREFORD, TEXAS, this the 18th day of December, 1956.

s/ J. H. Sears,
Mayor, City of Hereford, Texas

ATTEST:
s/ Thelma Jersig
City Clerk, City of Hereford, Texas
(City Seal)

S-26-2c.

Teachers To Ask $400 Pay Raise

AUSTIN Dec. 22 — The proposed salary increase for Texas public school teachers is an emergency measure to provide teachers for Texas children until more lasting provisions can be worked out, Dana Williams of Gladewater, president of the Texas State Teachers Assn., said today.

A complete citizens study of teacher salaries and school building needs will be made between now and the convening of the 56th Legislature in 1959, he explained.

Although the immediate request calls for an increase in the state minimum pay of $399, the increased annual increments will provide most Texas teachers with a $579 pay raise, Williams pointed out.

Salary Boosts Planned

The plan calls for salary raises of $90 per year for the first five years of service, compared to $54 at present. This represents an additional $180 increase for those teachers with five or more years service.

The program also corrects certain inequities in salaries of principals.

From the conferences of citizens studying salary and building needs will come "realistic recommendations which should provide solutions to these current pressing problems," Williams said.

Increasing Problem

"Texas school population is increasing at the rate of more than 100,000 per year," he said. "By 1960 an additional 350,000 children will be in our classrooms. Texas will need by that time 43,000 additional teachers to teach the new children and to replace the thousands of experienced teachers who leave the classrooms each year. This situation creates a serious emergency which I believe the legislature will put among its top problems to be solved at the session convening in January."

"This salary increase request is modest indeed in the light of the increasing cost of living and of the salary increases which have been granted to employees in the various trades and industries of the State and nation," Williams declared.

"It will serve as an emergency measure to keep teachers in classrooms and to permit more successful recruitment among desirable young college graduates," he added.

Courthouse Records

Deeds of Trust

Arthur Lee Howe, et al, to Donald C. Fitch, all of Sec. 28 in Blk. K-7, containing 657 acres of land more or less.

James L. Givan, et ux, to Sterling C. Evans, various.

Walker B. Freeman and wife, June Marie Freeman, to Fred E. Young, all of Lot 1 of Alberta Thompson Sub. of a part of Blk. 16, Evants Add.

Luther Ellis, et ux, to C. B. Beasley, all of the N. 48 feet of Lot 28 and the S. 10 feet of Lot 29 of France Sub. of the E/2 of Blk. 23 of Evants Add.

Cecil L. Curry, et ux, to The Connecticut Mutual Life Insurance Co., the SE/4 of Sec. 20 and the W/2 of Sec. 21, all in Township 5 North, Range 4 East of Capitol Syndicate Sub.

Esquiel Rodriguez to Ray Cowsert, a tract of land 120 feet wide, N. to S., and 150 feet wide, E. to W., out of Blk. 14 of Mabry Add.

W. S. Kerr to O. L. Bybee, the S. 55.13 acres of the W/2 of the SW/4 of Sec. 58, Blk. K-3.

Edward Ray Roberson and wife, Diane Jowell Roberson, to Fred E. Young, the S. 70 feet of Lot 2 of Barcus and Bullock Sub. of Lots 1 to 10 of Blk. 5 of Womble Add.

Warranty Deeds

F. E. Walton Sr., et ux, to Walker B. Freeman, all of Lot 1 of Alberta Thompson Sub. of a part of Blk. 16 of Evants Add.

R. S. Miller Sr., et ux, and R.S. Miller Jr., et ux, to Howard G. Preston and J. T. Holcomb, all of Sec. 27 and the NE/4 of Sec. 28, Township 5 North, Range 4 East, a Capitol Syndicate Sub.

Samuel R. Suit, et ux, to Luther Ellis, et ux, all of the N. 48 feet of Lot 28 and the S. 10 feet of Lot 29 of France Sub. of the E/2 of Blk. 23 of Evants Add.

John J. Paetzold, et ux, to Associated Growers of Hereford, Inc., a part of Blks. 1, 2, 3 and 4 of DeAtley Add. and DeAtley's Sub. of Blks. 10, and 11, Womble Add.

Tom J. Boyd, et ux, to R. H. Cotton, trustee, all of Sec. 10 and all of Sec. 3, both in Township 4 North, Range 1 East.

Tom J. Boyd, et ux, to W. P. Barnes, all of Secs. 2 and 11 and the W/2 of Sec. 1, all of Township 4 North, Range 1 East, of Capitol Syndicate Sub.

W. P. Barnes, et ux, to R. H. Cotton, trustee, the W/2 of Sec. 1, the S. 85 acres of Sec. 2 and the N. 150 acres of Sec. 11, all in T-4-N, Range 1 East.

W. P. Barnes, et ux, to R. H. Cotton, trustee, the S. 490 acres of Sec. 11, T-4-N, Range 1 East.

W. P. Barnes, et ux, to R.H Cotton, trustee, the N. 555 acres of Sec. 2, T-4-N, Range 1 East.

Guadalupe Alvarado, et ux, to Esequiel Rodriguez, a tract of land 120 feet wide, N. to S., and 150 feet wide, E. to W., out of Blk. 14 of Mabry Add.

A. R. Guetersloh to Edward Ray Roberson, the S. 70 feet of Lot 2 of Barcus and Bullock Sub. of Lots 1 to 10 of Blk. 5 of Womble Add.

Clemmie Randle to B. F. Markham, Lot 25 and the N/2 of Lot 24 of Blk. 1 of Westhaven Add.

Marriage Licenses

Santiago Rodriguez and Josefa Gonzales, 12-18.

Richard Harry Born and Leottie Azalea O'Neal, 12-20.

New Trucks and Automobiles

George Suggs, 1957 Chevrolet Station Wagon, 12-17.

Theodore B. Nesbit, 1957 Oldsmobile, 12-17.

P. Robinson, 1957 Ford, 12-19.

DAWN NEWS

Church Services Will Not Be Held On Sunday Night

By DELLA RUTH DOW

The Dawn Musettes met in the N. R. Miller home on Tuesday afternoon. Those attending were Audni Miller, Alice Ann Caraway, Rosemary Stewart, Linda Stewart Bob Caraway, Buddie Stewart, Phyllis Wimberley, Kenneth Dale McClung, Robert, Janice and Paul Galley, Dorotha Stewart, Nan Neal Ted Wimberley, Mrs. Carl Wimberley, Mrs. Orval Galley and the hostesses, Lucy and Gail Miller.

No Evening Service

Sunday morning services will be held at the Dawn Baptist Churh on Dec. 23 but the evening services will not be held.

Mr. and Mrs. Harold Dow, Buster and Cheryl Ann of Portales, N. M., spent the day Sunday with the Henry Dows.

Sympathy Expressed

The community's sincerest sympathy goes out to the Carl and William Wimberley families this week on the death of Carl and William's father, W. W. Wimberley. He passed away Sunday morning in a Hico hospital.

Mr. and Mrs. N. R. Miller, Bobby, Lucy, Gail and Billy Lynn visited in the O. T. Hewitt home in South Plains on Sunday. Mrs. Miller and Mrs. Hewitt are sisters.

Here from Georgia

Mr. and Mrs. Everett Cox of Grovetown, Ga., visited in the Rea Cox home recently. Mrs. Everett Cox and Rea Cox are brother and sister.

Two new cars are seen in the community these days with Manual Beavers and the Clifford Stewarts the proud owners.

CHILDREN'S PARTY

Les Meres Study Club held its annual children's party in the Bluebird Camp Fire Hut Saturday, Dec. 15. Mesdames Glenn Gripp, Nelson Reiger and Alvin Smith served as hostesses from the club. Highlight of the occasion was when Santa Claus arrived to distribute gifts to the 36 children attending the party.



The Popular Store

Mr. and Mrs. Gaston E. Baer — Carrol Willoughby — Margaret Fields
Mr. and Mrs. Irving J. Alexander — John Montgomery — Almona Ritcha
Glenn Williams — Larry Paschel — Alvina Ritcha

SEASON'S GREETINGS

To our many friends: we wish you the Happiest Holiday & the Merriest Christmas, ever —thanks for your patronage!

N. D. and COMPANY
Ruth N. D. Doug Georgia

from
Mutt
and
Mitchell

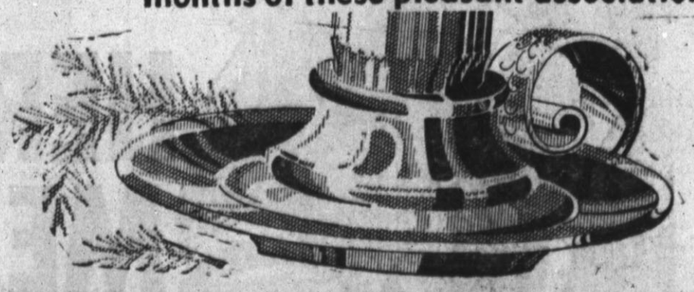


for the Holidays

WHEELER SERVICE



During these last few busy days before Christmas we want to take enough time out to wish you a Christmas Season of happiness—with good health to enjoy it and wealth enough so you can extend your joy to all those you love. It has been a pleasure to serve you during the year just coming to a close and we look forward to another twelve months of these pleasant associations.



WITHERSPOON ELECTRIC
Buddy Glenn Vern Willard

A Very Merry Christmas From

McDOWELL DRUG

Mr. and Mrs. Ansel McDowell, Jim and Dan

Mrs. May Fralin
Earline Burks
Louise Stradley

Mr. and Mrs. Oris West
Gene Hutson

And A Happy Prosperous New Year Is Our Wish!



By Jimmie Gillentine

Nothing spreads like the Christmas Spirit, once it gets rolling. Frowns turn to soft words as the occasion permeates even the most hard-boiled people. One cannot help but think how wonderful the world would be if we could retain this spirit on a 365-day basis.

Some of the "40&8" Legionaires have a project in which they each pick up an underprivileged child, give him a $1 bill and let the youngster buy anything he wants, while the sponsor goes along to take care of the youth. This year they report that one little Negro boy got to a 5-and-10 store, bought a 29-cent piggy bank, inserted the change he received in the bank and told his sponsor, "Let's go home." A savings account, it developed, was the one thing the boy wanted more than anything else. The story has had widespread discussion among the Panhandle 40&8 members, all of whom are predicting that the boy will go a long way before he stops.

Mr. and Mrs. Harold Close of Lubbock stopped in Hereford Friday to pick up her sister, Miriam Volz, and the trio took off for Rawlins, Wyo., where they will spend the holidays. "We have been planning to go back 'home' for many years," allowed the Closes, "but had to get out of the drug store business before we could make it."

ABOUT THE AIRPORT. I am for it more than ever. I think that the city deal is what it should have been all of the time. In addition to widespread objections by farmers on the recent election, this new plan gives the City of Hereford a much sounder financial deal. Under the old plan, the county was to have purchased the land at one-half price, the other half being paid by the federal government — and the city was to spend its $70,000 on improvements. This left the city taking all of the risk, and getting none of the solid, bankable assets. Deaf Smith County, of course, had a real good deal when considered from an investment standpoint.

Under the present proposal of $100,000 in city bonds, the city will own the land, which will have an actual value up to $100,000, depending upon the purchase price. All of which puts the city in a wonderful position from the standpoint of investment. It is much, much better than the other plan.

Despite the controversial issue of the airport, the vote was comparatively light, totaling 668 in the city. It has also been estimated that approximately 45 percent of these votes were cast on poll tax exemptions. Ivan Block was one of the election judges, and he sure soared up in my opinion as a diplomat. An elderly lady came in while I was voting and Ivan asked for her poll tax receipt. She protested that she did not need one, being entitled to an exemption.

"My goodness," replied Ivan, "No one would ever guess it. You sure don't look that old."

"Old soldiers just fade away," according to General McArthur a few years back, but he will never be able to convince Earl Stagner. Earl, it seems, tried to slip into his old uniform a few weeks ago—and got the surprise of his life.

Among other things, we are in the midst of the "Calendar Season." They keep pouring in from far and near. A lot of other things are done around The Brand office, but I always like to open the calendars personally. I got to doing this a few years back when all of the calendars were decked out with artists' models. Bob Fullwood used to put out a honey, but even Bob has quit. Nowadays all I ever find is winter snow scenes, horses and wrinkled old Indians. If things keep on like they are going someone else is going to get the job.

The only thing that keeps me opening them now is the fact that Paul Harvey still gets two of those "glamorous gal" calendars. One from an Eastern dress firm and the other from a California corset company. They sure get top billing around the office, too. However, this is the only place I ever see them any more. What ever happened to the glamorous gals?

The annual Christmas edition of The Brand carries more Yuletide greetings than ever before, due to the 800 names appearing on the "Project: Christmas Card" page. There are also lots and lots of merchants who have Christmas ads, which extend best wishes to their friends and customers. They mean it every word, too, because they could have no other possible motive for running the ad other than extending Season's Greetings.

Our old friend, E. R. Combs has been a little bit under the weather, but came up for air this week, and seems to have gotten a dose of the Yuletide Spirit. He writes:

"TO THE FORGOTTEN MAN

"To all the men who stop at the bench at 3rd & Main, frequently or occasionally, I wish all of you a Merry Christmas and a Happy New Year. I have enjoyed your campfire stories and stories of the Old West. I have been sick for the past 10 days, but hope to rejoin you soon. I hope Santa Claus remembers all of you. I wish each of you a long and happy life.

"E. R. Combs
"—The Old Kansas Boy."

This bench has caused me no end of trouble. It once even wound up in my front yard, after I tried to justify its continued position at 3rd and Main when the B & PW wanted to move it. However, I am glad we have it. More philosophy, tall stories and plain, outright lies originate along this bench than possibly any other place in town. I join Mr. Combs in wishing the "sitters" a Merry Christmas.

Everybody is going to have a Happy New Year, because I am predicting that 1957 will be a "wet year." Rainfall out in this country makes all of the difference.

Some smart alec just called up and asked: "What does a nudist do with his keys after he locks his automobile?" This one really has me going. What does he do?

It's an ill wind that blows no good, they say, and that is the way with the current gasoline shortage in Great Britain. In years past, pilferers have been stealing the Christmas turkeys from farmers in the London area, but this year the farmers are getting to sleep their full quota. The turkey snatchers can't get sufficient petrol to make their raids.

NEW YEAR'S RESOLUTION: So live that you would not be ashamed to sell the family parrot to the town gossip.

Religious Aspect Stressed During Yuletide In Sweden

A popular guest speaker for holiday parties in Hereford has been Elisabeth Brummer, an exchange student from Sweden who is living with the M. W. Sumner family here and attending Hereford High School. Elisabeth has been invited to describe the Christmas customs of her native Sweden to the various interested audiences.

In her own words, Elisabeth tells the story of Christmas as she has always known it at her home in Sweden:

At dusk on Christmas Eve, the door of the living room in the home flies open, and there stands a little tree ablaze with lights. The trees have nothing on them except lights and candy. Each person's presents are arranged in a pile underneath the tree.

Norway, Sweden and Denmark celebrate Christmas in much the same way as Germany. These Scandinavians serve a rich rice pudding containing one almond. They believe that the person who gets the almond will be married before the next Christmas.

Preparations Differ

Sweden, like your United States, celebrates Christmas to commemorate the birth of Baby Jesus. However, in Sweden our preparations for Christmas have a somewhat different aspect than yours. For example, we celebrate the Advent of Baby Jesus (that is, looking forward to his birth). On about the first Sunday in December, we light the first candle. On the second Sunday, we light two candles; on the third, three candles; and on the fourth, four candles. If the fourth Sunday is Christmas Eve, we have a big tree.

We celebrate Christmas with Santa Claus similar to your folk here in America, but Santa Claus does not have reindeer in Sweden. Instead he has a little goat with bells on him. Our Santa Claus looks very much like your Santa Claus with the red suit, the boots and flowing beard.

Santa Knocks At Door

Now Santa Claus takes place at Christmas Eve in Sweden, but he does not come through the chimney as he is supposed to here in America. He very commonly just knocks on the door and enters as would an average person. The children anticipate Santa Claus in Sweden just like they do in America, but they do not hang stockings by the fireplace as is the custom here.

On Christmas day our church services begin early in the morning. We get up about 5 o'clock in the morning, while it is still dark and there is snow on the ground. We always have bells on the horses and sleds as we go to church and it is sort of a joyful, merry-making ride.

Church Services

Churches in Sweden at Christmastime are always full; in fact, if you are a few minutes late, you will not find a seat. Church services start at about 6:00 and end about 7:30 in the morning so we have our Christmas observance out of the way early in the day. Christmas Day in Sweden is a day of reverence and is observed by people staying at home with no activities whatever. Some music, perhaps, on the radio, but no congregations, no football games, no activities and the stores are all closed.

In Sweden we do not have the traditional turkey. In fact, I have never tasted turkey and this year I will have my first turkey dinner. Instead of turkey, we have baked ham. The ham is decorated with pretty patterns similar to your cake decorations. Cranberry sauce is not a familiar dish in Sweden at all. The rice pudding is a traditional dish at Christmastime and then the usual fruit and nuts. The Christmas dinner is held on the day before Christmas and usually comes from 5 to 6 in the evening. After the dinner, we light the candles on the Christmas tree and open presents that have been sent to us and placed under the tree.

A Day Of Reverence

As I have stated, Christmas day is a day of reverence. People are not accustomed to traveling or being away from home on that day.

Our Christmas trees are not taken down immediately after Christmas. Some people leave them until late January or February. One of the activities that children enjoy there is disposing of the Christmas tree by having parties where they eat the candy and other edible decorations and take off the decorations and dispose of the tree. We do not ordinarily set up our Christmas tree until the day before Christmas in Sweden.

Naturally, I am going to miss my family and our customs at Christmastime that I have been used to all of my life, but I am looking forward to Christmas with you folk here in Hereford.

Substitute orange juice for part of the water when preparing lemon-flavored gelatin. Adds fresh flavor and nutrition!

Be sure your kitchen range is level. This way cakes baked in the oven, and pancakes baked on a griddle, have the best chance of being even in size.

Ever stuff a meat loaf with a layer of mushrooms that have been cooked in butter? Nice surprise for eaters!

Boneless cuts of meat to be roasted should be placed on a rack in a shallow pan.

Basic rule for quick cooking: keep utensils and supplies where (or near the place) you use them.

to each and every one of our many friends,

A Very

MERRY CHRISTMAS

And A

HAPPY, PROSPEROUS NEW YEAR

from all the folks at



HEREFORD MEAT CO.

Glenn Hopson — Morris Hacker
Charlie White — Jim White

IT'S CHRISTMAS IN TEXAS,
* It's Christmas in Hereford,
It's Christmas at the STAR THEATRE

Where the Employees are WISHING YOU the MERRIEST CHRISTMAS OF ALL

STAR
CHRISTMAS DAY ONLY
SHOWTIME: 2:00 - 4:02 - 6:04 - 8:08
FEATURETIME: 2:18 - 4:20 - 6:22 - 8:24
What a Movie



WEDNESDAY THURSDAY
SHOWTIME: 1:45 - 3:33 - 5:34 - 7:35 - 9:36
FEATURETIME: 2:00 - 4:01 - 6:02 - 8:03 - 10:04
HE WAS A GUN-TRADER... SHE WAS A MAN-TRADER ...AND THEY BOTH HAD A PRICE!



"SANTIAGO"

Star THEATRE Phone 363
Sunday Monday
SHOWTIME
1:45-3:35 - 5:35 - 7:35-9:35
FEATURETIME
2:00-4:00 - 6:00 - 8:00-10:00
Boxoffice will close 7:35 p.m.
Christmas Eve
THIS WAS THE NIGHT OF THE TOMAHAWK AND THE CROSS!
PILLARS OF THE SKY



Passes have been sent to the following honoring them on the occasion of their anniversary December 23-26:

Mr. & Mrs. S. L. Walser
Mr. & Mrs. Charley Shipley
Mr. & Mrs. A. G. Kemp
Mr. & Mrs. H. C. Angelo
Mr. & Mrs. Carl E. Hollingsworth
Mr. & Mrs. Ray Howell
Mr. & Mrs. W. N. Griswold
Mr. & Mrs. C. L. Morris
Mr. & Mrs. Luther Pevley
Mr. & Mrs. A. N. McRight
Mr. & Mrs. Edgar Telchik
Mr. & Mrs. H. M. Thomas
Mr. & Mrs. R. V. McMahen
Mr. & Mrs. E. L. Strange
Mr. & Mrs. Ray T. Bosley
Mr. & Mrs. G. W. Wilson
Mr. & Mrs. Dee Sevier
Mrs. C. O. Brown
Mr. & Mrs. M. G. Caywood
Mr. & Mrs. Leo Hodge
Mr. & Mrs. Ancil Jackson
Mr. & Mrs. John H. Burnett
Mr. & Mrs. J. N. Hollis
Mr. & Mrs. O. C. Curtsinger Jr.
Mr. & Mrs. Ernest Kendall
Mr. & Mrs. Herman D. Buse Sr.
Mr. & Mrs. Weldon Bradley
Mr. & Mrs. Norman P. Gray
Mr. & Mrs. Carl C. Smyth
Mr. & Mrs. Lloyd O. Walcott
Mr. & Mrs. Ray McCullough
Mr. & Mrs. Foy L. Huff
Mr. & Mrs. Ray Hershey
Mr. & Mrs. W. O. Shelton
Mr. & Mrs. J. F. Smith
Mr. & Mrs. James M. Wood
Mr. & Mrs. E. M. Rushing
Mr. & Mrs. J. B. Evans
Mr. & Mrs. E. J. Kirksey
Mr. & Mrs. C. T. Martin
Mr. & Mrs. Bill Knox
Mr. & Mrs. W. R. Scheihagen
Mr. & Mrs. W. P. Stone
Mr. & Mrs. S. N. Thweatt
Mr. & Mrs. E. Ramey
Mr. & Mrs. Robert M. Mason
Mr. & Mrs. W. R. Galley
Mr. & Mrs. Glen May
Mr. & Mrs. Otto Smith
Mr. & Mrs. Joe P. Rogers
Mr. & Mrs. C. A. Shank
Mr. & Mrs. B. R. Flowers
Mr. & Mrs. Stanley Vinson
Mr. & Mrs. James N. Edmonson
Mr. & Mrs. R. Paul Coneway
Mr. & Mrs. Claude Higgins
Mr. & Mrs. Harry E. Cayler
Mr. & Mrs. W. A. Epperson
Mr. & Mrs. Roy Boyd
Mr. & Mrs. Jack Mitchell
Mr. & Mrs. Raymond Gros
Mr. & Mrs. Jack Fambrough

The Night Before Christmas



HE SEES WHEN YOU ARE SLEEPING—Just one more last look at the beautiful Christmas tree before bedtime and prayers for Jenifer and Beverley Barnett, while older brother Lewis, who is a bit more sophisticated, urges them up the stairway. They are the children of Dr. and Mrs. L. B. Barnett.



HE KNOWS WHEN YOU ARE GOOD OR BAD—Jimmy and Ruth Ann Allison, son and daughter of Mr. and Mrs. J. R. Allison, bring the glad tidings of Christmas Joy to their grandmother, Mrs. H: G. Conkright, as they pause at her doorstep to sing Christmas carols and yuletide songs.



HE KNOWS WHEN YOU'RE AWAKE—The big question in the minds of this little group is "Just how is Santa Claus going to get down the chimney," but he always manages. The dog, Linda, doesn't register much interest. The three little girls are Roxanna, Candis and Charlotte, daughters of Mr. and Mrs. O. G. Hill Jr.



SO BE GOOD FOR GOODNESS SAKE—Small Linda and Cynthia Hale express the wonder and joy of the Happy Christmas season as they look at the wondrous tree and think about Santa Claus. Ready for bed in their bright red night gowns, they are daughters of Mr. and Mrs. Gerald Hale. (Staff Photos)

Santa Claus Is Coming To Town

LETTERS TO SANTA CLAUS

Dear Santa,
I am a boy six years old. Please bring me a switch track train set and basketball. Thank you.
Love,
Wayne Poarch

Dear Santa,
I am a girl six years old. Please bring me a bicycle, walking doll, dishes, doll buggy, and doll bed. Thank you.
Love,
Albesa Zomoro

Dear Santa,
I am a girl six years old. Please bring me a bicycle, bride doll, dishes, doll buggy. Thank you.
Love,
Nancy Lopez

Dear Santa,
I am a girl six years old. Please bring me a bicycle basket, bride doll, and doll buggy. Thank you.
Love,
Renda Woodruff

Dear Santa,
I am a girl six years old. Please bring me a bicycle and a ring. Thank you.
Love,
Janice Lynn Thomason

Dear Santa,
My name is Cindy Jones. I would like a watch and a walking doll. My four year old brother, Randy, wants some guns and cowboy suit. Remember the other children.
I love you,
Cindy Jones

Dear Santa,
I am eight years old. I would like a sewing machine and a Terry Lee doll. I hope you have a merry, merry Christmas. I will. We have a big tree. Do not forget my friends in Tulia. Thank you, Santa Claus, and I love you.
Connie Cockrell

Dear Santa Claus,
Please bring me a boat. I would like to have a little car. I would like to have a Roy Rogers gun and a bicycle. I will leave some candy for you.
Johnny Leinen

Dear Santa Claus,
Please bring me a boat and a Roy Rogers guns set. I want a filling station and some plastic bricks. I have been a good boy.
Johnny Kuper

Dear Santa Claus,
I want a BB gun and a package of BB's. I have tried to be a good boy. I also want some nuts and candy.
Richard Rickman

Dear Santa Claus,
I am seven years old. I want a big doll and a bassinet for Christmas. I have been nice all year. Please remember all the little girls and boys overseas. Merry Christmas.
Joyce Poarch

Dear Santa Claus,
I am seven years old. I am in the second grade. I want a watch for Christmas. That is all I want except some nuts and candy. Thank you and I love you.
Freddy Conyers

Dear Santa Claus,
I want a Ruthie doll and plastic dishes. I am eight years old. I have been a good girl. I am in the second grade. Merry Christmas.
Carol Robbins

Dear Santa Claus,
I have been a good boy. I want two guns and a canteen and a pair of gloves and some nuts and candy, two. I hope you can bring these to me. Thank you.
Danny Baize

Dear Santa Claus,
I would like a watch for Christmas that tells time. I want a necklace and some fruit and candy. Please be good to all children.
Mary Lois Wall

Dear Santa Claus,
I wish you would bring me a doll. That is all I am asking for except I would like to have some candy and nuts. I love you.
Linda Upchurch

Dear Santa Claus,
I am seven years old and in the second grade. I wish you would bring me a little doll and a record player. I want some dishes, too. Would you please bring my little brother a cowboy suit and two guns.
Goodbye, Santa Claus,
Joann Goodgion

Dear Santa Claus,
Please bring candy, nuts and fruit. I want two cowboy guns.
Terry Ren Lee

Dear Santa Claus,
Please bring candy, nuts and fruit. I want a pogo stick.
Don Bill Hair

Dear Santa Claus,
Please bring candy, nuts and fruit.
Lyndon Rieger

Dear Santa Claus,
Please bring candy, nuts and fruit. I want a doll.
Kathy Lynn Hutchison

Dear Santa Claus,
I have been a good boy. I wish you would bring me a cowboy suit. And two guns. I also want a BB gun with a sight on it and an electric train. Oh yes, I need some cowboy boots, too. I will leave some candy for you.
Your friend,
Gerald Galloupe

Dear Santa Claus,
I like you very, very much, and I hope you like me enough you will bring me a Tiny Tears doll, a diaper bag and a watch. I have tried to be a good girl.
Your friend,
Carlean Richardson

Dear Santa,
I am in the second grade. I try to be good. Please bring me a bride doll, a suitcase, a Dale Evans suit, a doll cradle and a makeup kit. My sister would like a bride doll, some doll clothes, a makeup kit and a suitcase, a Dale Evans suit and a doll bed. She is a little girl. She is three years old.
With love,
Brenda and Patricia Roberts

Dear Santa,
I am in the second grade. I try to be good. Please bring me a pocket watch. My brother would like a basketball.
Love,
Phillip Cain

Dear Santa,
I am in the second grade. I try to be good. Please bring me a Lone Ranger suit, a BB gun and a bicycle. My little brother wants a little Roy Rogers suit and a machine gun.
Love,
Felix Albiar

Dear Santa,
I am in the second grade. I try to be good. Please bring me a buggy. My brother would like a gun.
Love,
Gloria Arsola



We wish you
a sparkling, joyful
and Happy Holiday Season!

Twentieth Century Beauty Salon

Johnny Scheid Pat Mueller LaJuana Hooper Ethel Knabe



With Best Wishes

That the true spirit of Christmas will bring the gift of happiness to you and yours . . . This is our very special wish to you!

LITTLE'S of HEREFORD



TO OUR FRIENDS:
We hope your Christmas is a merry one—
Chock-full of cheer and lots of fun!

C. R. SMITH
And Son



May the Spirit of Christmas bless you and yours and bring you the Joys of the Season.

SANDER'S SERVICE STATION
O. R. Sanders
Hwys. 5T & 60

We Will Be Closed
Monday & Tuesday, Dec. 24th - 25th for the Christmas Holidays

. . . To all of you whom we have so enjoyed serving: we say thanks for your patronage—
And, may everything that's bright and gay,
Bless your household on Christmas Day!

Hereford Parts & Supply Co.
Dale (Pappy) Tinnin

'Favorites' Are Selected During Class Meetings

Candidates for class favorites were chosen by each of the high school classes in recent meetings. Three boys and three girls were nominated by each class, and a vote was taken by secret ballot. The ballots were turned over to the annual staff, and the results will be made known in the annual.

Chosen as candidates from the senior class were Carolyn Shirley, Sue Springer, Elaine Wagoner, Pat Ferguson, Jerry Malone, Pat Elliston, and Taylor Sims. Favorites elected from the junior class are Monta Kay Gragg, Gayle Wagoner, Charlotte Moore, Robert Kinsey, Eddie May, and Jim Curtsinger.

The sophomore class chose Betty Paetzold, Lawanna Lookingbill, Carol Ann Newel, Ed Wakefield, Donnie Renfro, and Danny Martin. Representing the freshman class are Sandra Roberson, Margaret Boomer, Sandra Childers, Joe Sherman, Keith Smith and Edwin Morrison.

New Group At High School

A Future Nurse's Club has been organized in Hereford High School. The organizational meeting was held during a high school activity period recently.

Chosen to serve as the club's first officers are: Elaine Wagoner, president; Kay Kershen, vice president; Sandra Caraway, secretary; and Nancy Godwin, corresponding secretary.

Details of organization will be worked out at the next meeting, when times of meeting, dues, and a point system will be worked out. Literature on nursing was distributed to the 25 girls who attended.

Tri-Hi-Y Holds Christmas Meet

Monta Kay Gragg was hostess for the Christmas meeting of Tri-Hi-Y Club on Dec. 11. Joan Brown played "Winter Wonderland" as the musical prelude to the program.

On behalf of the club members, Sue Kirby presented a gift to the sponsor, Miss Sadye Rigler.

A seasonal theme was carried out in the program with carols and scriptures. Those who took part were Patsy Cowart, Gale Blythe, Nancy Godwin, Linda West, Monta Kay Gragg, Mary Anne Young, Charlotte Moore, Gladys Lee, and Karolyn Kirby.

Yuletide Customs Are Meet's Theme

"Christmas Around Us" was the theme for the regular meeting of the Future Homemakers' of America during activity period on Monday. Susie Loerwald, president of Chapter I, presided over the joint meeting of Chapter I and Royal Rose Chapter.

Elisabeth Brummer told of the Christmas traditions in Sweden, and Kay Sims discussed the holiday in Italy. Sandra Roberson's talk was on the seasonal theme in Australia, and Margaret Boomer told of customs in Holland.

Mrs. Lance Hosts Holiday Party At Summerfield

Mrs. Earl Lance was hostess for the Summerfield Study Club Christmas party held in her home Thursday afternoon.

The program was presented by a special guest, Mrs. Nolie Ellis-ton, who gave the Christmas Story from St. Luke and told of other Christmas customs and traditions that represent the real meaning of Christmas.

Refreshments were served from a Christmas table laid with a green linen cloth and centered with red candles surrounded by miniature choir boys and bright Christmas balls.

Members attending the session were Mesdames J. R. Euler, Ray Johnson, Henry Kuper, Ky Lawrence, K. W. Neill, Charles Noland, Mack Noland, Guy Walser, Chester Wiggains, B. E. Roberson, C. R. Walser, and the hostess.

Gifts Exchanged At La Madre Mia Christmas Party

Gifts were exchanged when the members of La Madre Mia Study Club entertained with the traditional Yuletide party Tuesday evening. Hostesses were Mrs. Dennis Lomas and Mrs. Glenn Wilson in the Lomas home.

Decorations included a beautifully decorated tree in silver and blue and a Christmas train and other toys.

Roll call was answered with favorite Bible stories and a new member, Mrs. Travis Hendrick, was welcomed.

Those present were Mesdames Don Fudge, Calvin Goodin, R. V. Hale, John Hampton, Ted Hardwick, Glenn Hopson, Cuby Kitchens, Hershel Miller, Bobby Owen, Troys Riddle, Donald Shipley, Eugene Sparks, Arthur Tinsley, John Poindexter, Richard Pickens, Travis Hendrick and the hostesses.

FHA Members In Annual Fete

Elisabeth Brummer, Swedish exchange student, was named guest of honor when the annual Christmas party was held by the Future Homemakers of America in the home of one of their sponsors, Mrs. Joel Hodges, on Tuesday evening.

Assisting with the party were Mrs. J. J. Durham, sponsor, and Mrs. George Paetzold and Mrs. Max Drever, Mrs. G. B. Hagar, Mrs. Andrew Kershen, Mrs. Don Guseman, and Mrs. Ed Loerwald, chapter mothers.

Christmas carols were sung as the girls arrived. Then Santa Claus appeared and revealed that Elisabeth was honor guest by presenting her a well-filled sack of gifts which had been provided by FHA members.

After the guest of honor had opened her gifts, refreshments were served. In charge of refreshments were Charlotte Moore, Eugnia Alexander, Gayle Wagoner, Kaye Kershen, and Jane Newsom.

The evening's activities were concluded when girls boarded two trucks provided by chapter dads and went Christmas caroling over town. Serving on the entertainment committee were Phyllis Sumner, Betty Paetzold, Donna Sue Guseman, Janie Bookout, and Loretta Strafuss.

CARD OF THANKS

We desire to express to our kind neighbors and thoughtful friends our heartfelt thanks for their many expressions of sympathy. The beautiful floral offerings were especially appreciated. We are grateful to the doctors and nurses at Deaf Smith County Hospital for the many considerations shown to our loved one during his illness.

Mr. and Mrs. Sam Little and son
Mr. and Mrs. J. E. Weeks
Mr. and Mrs. C. C. Griffen and family
Mr. and Mrs. Paul Rudd and family
The E. H. Little family



To our many friends at Christmas time...

We wish to express our appreciation of our long association and to say thanks for your continued patronage! . . . May your holiday be merry and laden with blessings. . . .

HELEN'S YOUTH SHOP



ROY OSWALD'S
FIRESTONE STORE

Mr. and Mrs. Roy Oswald



When Santa Claus makes his Christmas visit at your home, may he bring you and yours all of the good things in life — health, happiness, and prosperity! This is the wish we've tucked into Santa's pack for you. With heartfelt sincerity, we thank you for your friendship and wish you a very Merry Chistmas!

CAMPBELL
PONTIAC

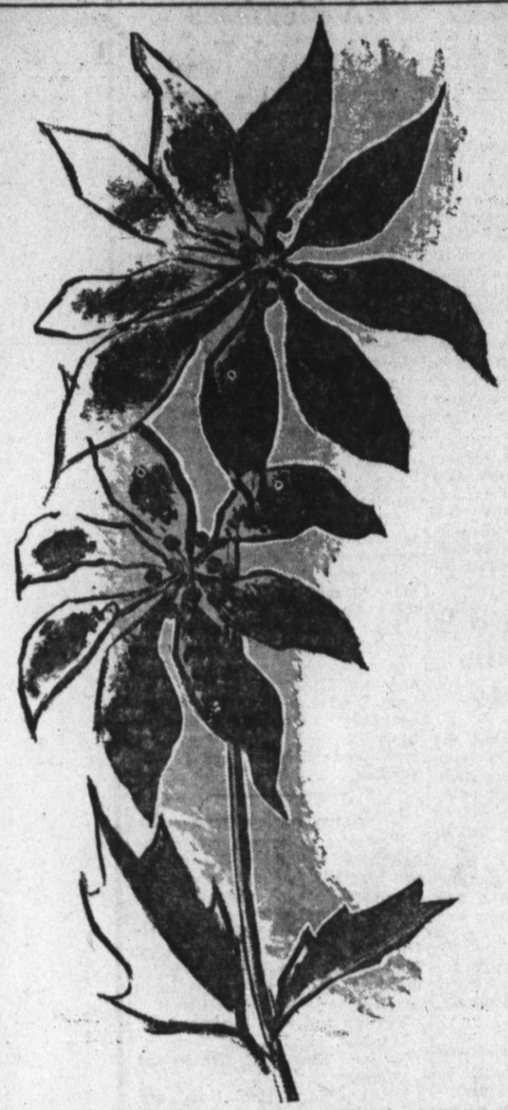
Mr. and Mrs. J. V. Campbell



IS IT POSSIBLE . . . ? That another year has passed since the familiar sights of the Christmas season have greeted us at every turn? It seems that Old Santa just slips up on us a little faster each year, so we hasten to wish you a very Merry Christmas.

HEREFORD FERTILIZER AND INSECTICIDE CO.

Mr. & Mrs. Cliff Arnold
Mr. & Mrs. J. W. Alexander
C. C. Acker
T. W. Aldersons
Mr. & Mrs. D. C. Allmon
Mr. & Mrs. David H. Alexander
Mr. & Mrs. W. P. Axe & Family
Mr. & Mrs. J. R. Allison
Bill, Carmen & Joe Mack Angel
Mr. & Mrs. W. H. Awtrey, Sr.
H. C., Gladys & Debra Angelo
Mr. & Mrs. Hilrey Aven & Family
Clara Acker
The John D. Aikins
Mr. & Mrs. W. H. Andrews
Eugenia Alexander
Milton, Virginia & Bryan Adams
Mr. & Mrs. F. L. Alexander
W. J. Albracht
The Leroy Aven Family
Mr. & Mrs. Rube T. Adams
Mr. & Mrs. Lloyd Airhart
Mr. & Mrs. Robert B. Brotherton & Bobby
Mr. J. D. Bourn
Mr. & Mrs. Charles Bell & Children
Mary Bourn
Mr. & Mrs. H. M. Beach
Mr. & Mrs. John Blocker Jr. & Lee
The Dudley Bayne Family
George C. Bailey
Mr. & Mrs. J. R. Baird
The Bert Boomer Family
Mr. & Mrs. R. G. Blue
Dr. & Mrs. L. B. Barnett & Children
Mr. & Mrs. H. L. Benefield
Mr. & Mrs. H. N. Benson
Elna Bishop
Mr. & Mrs. Dean Bishop
Mr. & Mrs. Clarence Behrends
Mr. & Mrs. George W. Brumley
Mr. & Mrs. Richard Boyd & Rickey
Mr. & Mrs. C. W. Bowman
The Jack Brown Family
Mr. & Mrs. Lyle Blanton
The Hershel Burrus Family
Mr. & Mrs. Howard Beasley
The L. E. Ballard Family
Howard, Ruth & Jeanne Brown
The Jim Bookouts & Family
Mr. & Mrs. Jay Boston
Mr. & Mrs. Frank J. Bezner
The Arthur Blackburn Family
Mr. & Mrs. Ronald Babione
Dr. & Mrs. J. W. Barnett & Family
Mr. & Mrs. Stewart Bean & Jan
Mr. & Mrs. B. E. Brumley
Mrs. W. B. Beach & Ida
The Leon J. Bell Family
Mr. & Mrs. Homer Brumley & Family
Mr. & Mrs. R. L. Bullard
Mr. & Mrs. Harold Beauchamp
Mrs. C. O. Brown & Family
Mr. & Mrs. Jack D. Burrus
Mr. & Mrs. Joe Beyer
The Alton Biggers Family
Mrs. H. M. Benefield
Mrs. D. H. Bryant
H. C. Baird
The C. E. Beaufords
The Cawthon Bryant Family
Dorothy & Maynard Buck
Mrs. Hall Beavers
Mr. & Mrs. L. D. Boyd
Mr. & Mrs. J. J. Buckner
Mr. & Mrs. Mike Betzen
Mr. & Mrs. Darrell Blanton & Family
Mr. & Mrs. Harry Bennett
Mr. & Mrs. H. G. Behrends
Mr. & Mrs. Ivan Block & Family
Mr. & Mrs. M. W. Blankenship
Mr. & Mrs. C. L. Bogle
Mr. & Mrs. C. F. Burk
The Bill Bradlys
Mr. & Mrs. Harold Banks
H. F. Benson
Mr. & Mrs. Gid Brownd & Family
Mr. & Mrs. G. A. Bogle & Lyn
The George L. Bumpass Family
The Jack Bradley Family
Mr. & Mrs. Glyn Bilbrey & Cathy
Mr. & Mrs. J. H. Bownds, Jr., & Family
Delbert Bainum Family
Mrs. A. G. Bell
Mrs. Belle Betts, Clovis, N. M.
Mr. & Mrs. Joe Brormon
Mrs. Everett Brooks
J. L. Barnes
Betty Buse
Mr. & Mrs. Roger Brumley & Family
Mrs. Ada Brunson & Gracey
Mr. & Mrs. Jim Cavin
Mr. & Mrs. Harry Cayler
Essie B. Cardwell
Mr. & Mrs. L. W. Carlyle
Mary Carter & Linda
Mr. & Mrs. Onias Carrol
Dr. & Mrs. H. A. Cavness & Family
Mr. & Mrs. Clyde Cave
Bruce Carter
Mr. & Mrs. W. T. Carmichael & Merle
The B. F. Cain Family
Ella Mae, Joe Harold & Jimmy Childers
Mr. & Mrs. Ben Childers & Sandra
Rev. & Mrs. Alby J. Cockrell & Family
Travis Caraway & Family
Mrs. Charles Coffman & Family
Mr. & Mrs. J. J. Clark
Mr. & Mrs. Colby Conkwright
James Colby Conkwright
Maggie Cocanougher
Leatrus & Jim Clark
C. W. Covington & Family
Mr. & Mrs. O. H. Culpepper
Mr. & Mrs. L. J. Clark & Scottie
Mrs. Gladys Craig
Effie Crow
Mr. & Mrs Leon Coffin
Mr. & Mrs. C. J. Crump & Zell
Mr. & Mrs. P. T. Clark
Jewel Cassels & Boys
Mr. & Mrs. H. M. Cogswell
Mr. & Mrs. Lee Conklin
Mr. & Mrs. O. L. Culp
Mr. & Mrs. D. M. (Pete) Cowart & Family
Mr. & Mrs. O. C. Curtsinger, Jr., & Family
Mr. & Mrs. Kenneth Coker & Family
Velma & Vergie Cook
Mr. & Mrs. Bill F. Craig
ugh L. Clearman Family
Mr. & Mrs. R. P. Coneway
Mr. & Mrs. Paul Coneway & Family
Mr. & Mrs. Floyd E. Crume, Jr.
J. E. Cockrell
C. Ora Cockrell
Mr. & Mrs. Kenneth Cowan
Mr. & Mrs. T. J. Clay & Pam
The F. R. Curtis'
Mr. & Mrs. Fred Cunningham & Family
Mr. & Mrs. Paul S. Corbett & Family
The Frank Cogdells
Mr. & Mrs. H. V. Crawford & Family
Mr. & Mrs. W. H. Crow
Marvin Coffey
Mabel Cannon
O. L. & Gladys Click
Mr. & Mrs. W. P. Caldwell & Son
Mr. & Mrs. Neil Cooper
Mr. & Mrs. C. E. Coleman
Mr. & Mrs. Jess M. Carter
Mr. & Mrs. I. O. Crosthwait
Mr. & Mrs. Roy Calvert
Mrs. W. E. Dameron
The William S. Dameron Family
H. E. Danforth
Frances Dameron
The W. B. Dowells & Boys
Mr. & Mrs. W. M. Decker
Mr. & Mrs. Charles W. Duvall
L. W. & Mary Denton
Mr. & Mrs. Harry Denges
Nancy & G. W. Duncan & Family
Mr. & Mrs. Virgil Dodson
Mr. & Mrs. Raymond Dement
The Joe Deavenport Family
Mr. & Mrs. Arlie Dean
The Byron Durham Family
Mr. & Mrs. Jeff Davis & Family
Mr. & Mrs. Wilbur W. Davis
Mr. & Mrs. W. L. Davis, Sr.
Mr. & Mrs. Bill Davis, Jr.
C. M. Diller
The Townsend Douglas Family
Mr. & Mrs. O. M. Dickey
Mr. & Mrs. R. A. Daniel
Mr. & Mrs. F. W. Dool
Mr. & Mrs. L. B. Drake
Mrs. W. W. Davison
Mr. & Mrs. J. G. Evans
Mr. & Mrs. J. B. Elliston
Mr. & Mrs. Glenn O. Edwards
Mr. & Mrs. Walter S. Easter
Mrs. S. L. Easley
Mr. & Mrs. Calvin Edwards
Mr. & Mrs. Buddie Evans & Family
Mr. & Mrs. J. R. Euler & Family
Mr. & Mrs. C. C. Ellis
Mr. & Mrs. Oscar Easley
Mr. & Mrs. J. H. Early and Wendell
Mr. & Mrs. James Edmonson
Mr. & Mrs. G. W. Edwards & Family
Mrs. E. C. Eubanks
Dick & Ruby Ellis
E. R. Frye
Byrdie Fellers & Don & Dick
Mr. & Mrs. Clint Formey & Family
Mr. & Mrs. J. H. Fish
Mr. & Mrs. J. R. Fowlkes
Olive & August Frye
Mrs. H. K. Fox
Mr. & Mrs. Leo Forrest
Sandy and Florence Fluitt
Mr. & Mrs. Grant Fuller
Mr. & Mrs. John Felton
Madlynne & Roxie Lynne Faughn
Mr. & Mrs. Ross Fuller
Fred & Peggie Fox
Mr. & Mrs. Bob Fotheringham
Mr. & Mrs. Don Fudge & Boys
Mr. & Mrs. Ted Ford & Family
Mr. & Mrs. Albert Farris
Mr. & Mrs. Fred E. Fox
Sid, Jen, & Lee Fuller
The Jimmie Gillentines
Mr. & Mrs. Dick Godwin
Mrs. W. A. Gearn
The Otto Gililands
Frank A. & Texie Gyles
Mr. & Mrs. Norman Gray & Family
Mr. & Mrs. Dudley Green
Mr. & Mrs. Cecil Gunter
Mr. & Mrs. Ralph Gragg & Girls
Mr. & Mrs. Glenn Gripp
The Howard Gault Family
Mr. & Mrs. Lester Galley
Mr. & Mrs. C. T. Guseman
Mr. & Mrs. W. H. Garrett
Viola & Frank Gyles
Mr. & Mrs. O. Z. Golden & Family
Nora B. Gillis
Mr. & Mrs. Dick Gholson & Girls
Mr. & Mrs. Jeff T. Gilbreath
Mr. & Mrs. J. T. Gilbreath, Jr. & Royce
Dr. & Mrs. Roy J. Grubbs & Family
Mr. & Mrs. Spicer Gripp
The J. N. Grady Family
The J. D. Gilbert, Jr. Family
The Don Gusemans
Mr. & Mrs. A. W. Goforth
James & Ruth Gandy
Miss Nancy Godwin
Miss Margaret Griffith
The Wilbur D. Gibson Family
Mr. & Mrs. James W. Garner
Orval & Jeanne Galley
W. T. Gunstenson
Sophia Haberer
Skeeter & Otis Hall
Mr. & Mrs. Gerald Hale & Family
Ona C. Hammer
Mr. & Mrs. W. R. Hastings
Mrs. Henry Hastings
Mr. & Mrs. Paul Harvey
Mr. & Mrs. W. R. Hair
Mr. & Mrs. Joe L. Hamilton
Mr. & Mrs. Harold Hawkins
Mrs. Odessa Harris
Mr. & Mrs. George G. Heard
Mrs. D. W. Hawkins
The Horace Hersheys
Mr. & Mrs. O. H. Herring
Mr. & Mrs. Travis D. Hendrick & Ken
Mr. & Mrs. Dean Herring & Family
Mr. & Mrs. Glen Hetzler
Mr. & Mrs. V. O. Hennen
The Herbert A. Haseloffs
Mr. & Mrs. Francis Hardwick
Mr. & Mrs. Ted Hardwick
Mr. & Mrs. Bill Hardwick
Mr. & Mrs. C. M. Hicks
Olive & J. H. Hinds
Mr. & Mrs. Ky Higgins
Mr. & Mrs. Charles Higgins & Family
Mr. & Mrs. James E. Higgins & Son
Mr. & Mrs. Hilton R. Higgins
Mr. & Mrs. Jas. R. Higgins
Mr. & Mrs. F. W. Hill



A MERRY CHRISTMAS to our friends

We have given the money we usually spend for our local Christmas Cards to help furnish the new Children's Wing of the Deaf Smith County Hospital, and use this means to greet you:

Mr. & Mrs. Charles H. Hill & Family
H. E. Henslee
Mr. & Mrs. Robert Honeyman
Mr. & Mrs. Earl Holt
Mr. & Mrs. E. W. Hobson
Mr. & Mrs. E. D. Hopson
Mr. & Mrs. Leo Hoffman
Mr. & Mrs. Charles Hoover & Family
Mr. & Mrs. Charles E. Hood
Mr. & Mrs. W. W. Hill
Mr. & Mrs. J. A. Hodges, Jr.
G. W. Hund
Mr. & Mrs. Bill Howard
Velma Hodges
Mr. & Mrs. Charlie J. Hodges & Family
Mr. & Mrs. A. R. Hughes
Bill & Beatrice Hutson
Miss Hilda Havens
Miss Dorothy Hund
Miss Roxy Hulsey
Miss Sidney Hulsey
W. G. Harris
Mr. & Mrs. O. G. Hill
Mr. & Mrs. Preston Hagan & Family
The Jack Higgins Family
Mr. & Mrs. A. A. Head
Mr. & Mrs. E. S. Ireland
Richard Ireland Family
The John N. Jacobsen Jr. Family
The L. J. Jones Jr. Family
The Clinton Jackson Family
Mr. & Mrs. Walter F. Johnson
The J. P. Jones family
Mrs. A. M. Jones
Rev. & Mrs. Lester Jones
Mrs. E. S. Jarrett, Nara Visa, N. Mex.
Mrs. Nona Jowell
Lela and Roy Jowell
Mr. & Mrs. Craig Johnson and Sheldon
Mr. & Mrs. Geo. T. Jones
Mr. & Mrs. Ed Jesko
Mr. & Mrs. J. R. Johnson & Penny
Mary Sue James
Mr. & Mrs. A. T. Jones
Vida O. Jacobsen
Mr. & Mrs. Lee Kent & Girls
The Merlin Kaul Family
Mr. & Mrs. F. M. Kester
Mr. & Mrs. Debbs Knox
Mrs. J. W. Kirby
Dr. & Mrs. J. G. Ketchersid
Bill & Katie Kendall
Mr. & Mrs. J. R. Kendall
Mr. & Mrs. F. H. King
Mr. & Mrs. Jim Kirby & Girls
Mrs. M. C. King
Mr. & Mrs. Stan Knox & Family
Mr. & Mrs. E. R. Kendall
Mr. & Mrs. Alton Kemp & Denise
Mr. & Mrs. A. A. Knabe
Mr. & Mrs. Ludwig Kovacs
Mr. & Mrs. A. J. Kalka
Mr. & Mrs. Luther Lesley
The Robert Lemons
Mr. & Mrs. W. H. London, Sr.
Mr. & Mrs. Earnest Langley & Girls
Mr. & Mrs. A. B. London
Mr. & Mrs. Gene Loerwald
Mr. & Mrs. M. R. Latham
Dr. & Mrs. Wm. Lawrence & Girls
Jim & Susie Lipscomb
Mr. & Mrs. Harry Linderer & Joyce
Mr. & Mrs. Tandy Legg & Family
Mr. & Mrs. Rex Lee
Mr. & Mrs. W. M. Lenderman
Mr. & Mrs. Ed Line & Family
Mrs. C. R. Logan
Mr. & Mrs. George L. LeGrand
Mr. & Mrs. L. L. LeGrand
Mr. & Mrs. L. H. Lookingbill, Jr., & Girls
Mrs. L. Land
Mr. & Mrs. J. H. Lomas
The Walter Londons, Jr. & Family
Mr. & Mrs. Bob Lamm & Robert
Mrs. Lee Lambert
The Ross Lathams
Mr. & Mrs. Wayne W. Lawrence
Mr. & Mrs. Bob Lawrence & Family
Delores L. Loerwald
The Edgar Lemons Family
Mr. & Mrs. L. H. Lookingbill, Sr.
The Loyd Lovel Family
Jackie Lisenbe
Mr. & Mrs. Ky Lawrence
Mr. & Mrs. Ed Loerwald & Family
Mr. & Mrs. Don Little
Dennis Lomas, Joyce & Boys
Lessie C. Martin
Mr. & Mrs. H. H. Marshall
The D. C. Martins
Mr. & Mrs. Alfred May
Mr. & Mrs. Frank Marrs
Mr. & Mrs. Art L. Manjeot
Mr. & Mrs. Ronald Matthews
Mr. & Mrs. Albert F. Maxwell
Mr. & Mrs. Melvin May
r. & Mrs. Ernest May
Mr. & Mrs. B. G. Massie
Mr. & Mrs. Clinton Massie & Family
Mr. & Mrs. W. C. Meharg
Mr. & Mrs. Ben Medley
Mr. & Mrs. W. J. Messick & Family
Mr. & Mrs. Jimmie Mercer & Ann
Mr. & Mrs. H. L. Meacham & Boys
Jewell Miller
Mr. & Mrs. Phillip Miller
Mr. & Mrs. R. B. Miller
Mr. & Mrs. Hershel Miller, Jr. & Family
Mr. & Mrs. Billy Miller & Girls
The H. H. Millers
Mrs. H. E. Miller
Mr. & Mrs. Kenneth Milner
J. O. Miller
Mr. & Mrs. George Miner
Jack & Helen Mitchell
The Forrest Mintons
Mr. & Mrs. N. E. Milburn & Son
Mrs. Charles Moore
Mr. & Mrs. Troy Moore & Family
Mr. & Mrs. Bud Minor & Family
Mr. & Mrs. Norman A. Minks
Waldron Melton Family
Mrs. Geo. L. Muse
Mr. & Mrs. Kellar Muse & Family
Mr. & Mrs. C. J. Mountz
Vivian Major
Fred & Daisy Moremon
Amador Munoaz
Opal Merrill
Dr. & Mrs. A. T. Mims & Family
Harold Mudrocks
Monroe & Betty Moore
Bess B. Moore
Mr. & Mrs. Taft McGee & Family
Mr. & Mrs. Paul Mathers
Speck & Edna Marnell
Mr. & Mrs. Carl McCaslin
Mr. & Mrs. Gerald McCaskill
Mr. & Mrs. Leon McCutchen
Mr. & Mrs. Ralph McCullough
Mr. & Mrs. J. C. McCracken
Mr. & Mrs. J. E. McCabe
Mr. & Mrs. H. V. McCabe
Mr. & Mrs. C. N. McClure
Mr. & Mrs. John McLean
Mr. & Mrs. Wm. McGeehee
Mr. & Mrs. M. D. McLallen
Mr. & Mrs. Claude L. McGowen, Jr. & Family
Mr. & Mrs. Art McQueary
Bill, Atha & Johnny McIver
Mr. & Mrs. A. N. McRight
Thelma McMinn
Mr. & Mrs. S. B. McLallen
Mr. & Mrs. M. D. McLallen
Mr. & Mrs. E. L. McGee
Mr. & Mrs. J. A. McWhorter
r. & Mrs. J. E. McCathern, Jr.
Mr. & Mrs. D. C. McWhorter
Mr. & Mrs. Gaylord Newell
Mr. & Mrs. C. P. Norton & Family
Mr. & Mrs. Mack Noland
Ruth & Gayle Neal & Children
Rev. & Mrs. E. L. Naugle
Mr. & Mrs. G. W. Newsom & Jane
Mrs. J. A. Noland
Mr. & Mrs. Charlie Noland
Mr. & Mrs. J. D. Neill
Mr. & Mrs. Henry F. Neely
Mrs. J. O. Newell
Dr. & Mrs. M. W. Nobles & Family
Ray & June Neel
The J. B. Noland Family
Mr. & Mrs. Earl Nipper
Mr. & Mrs. J. W. Nivens
Mr. & Mrs. B. B. Northcutt & Family
Mr. & Mrs. V. C. Overall & Family
Mr. & Mrs. L. Z. Oldham
Mr. & Mrs. Gwynne Owen & Roger
Mr. & Mrs. Ira Ott
Mr. & Mrs. Bobby Owen
The T. A. Paul Family
The Ben L. Patterson Family
Roy M. Peet
Mr. & Mrs. Earl Phillips
Mr. & Mrs. Grady Parsons
Mrs. F. M. Pittman
Mrs. Mary Poarch
Mr. & Mrs. R. L. Pool & Kathy
Mr. & Mrs. John I. Phillips
Mr. & Mrs. Wirt Phillips
The Frank Prowells
J. M. & Lucille Posey
The Joe Pitts Family
Mr. & Mrs. J. A. Pitman
Mrs. Martha E. Pierce
The Woodrow Perrins
Mr. & Mrs. J. V. Perrin
Mr. & Mrs. Richard P. Parker
Reagan & Claudine Peeler
Mr. & Mrs. Leo Price
Mr. & Mrs. T. J. Parsons
The Wayne Phillips Family
Mr. & Mrs. Roy Phillips
The Earl Plank Family
Mr. & Mrs. J. V. Pickens
Pete & Eunice Peterson
Mr. & Mrs. C. S. Perrin
The J. E. Pavlicek Family
The Denzil Pulliam Family
Vondell & Ben R. Plummer
Mr. & Mrs. R. L. Pinnell
Mr. & Mrs. J. D. Poarch & Family
J. B. Pool Family
Mr. & Mrs. John Douglas Pitman
Teddie, John, and Terry Don Poindexter
Mr. & Mrs. Elmer Patterson and Sheryl
The Carl Perrins
Mr. & Mrs. Bruce Plummer
C. O. Phillips
Mr. & Mrs. W. C. Quattlebaum
Mr. & Mrs. Edward Roberson & Family
Mr. & Mrs. Dick Ross
Lola & Doyle Rose
Mr. & Mrs. E. C. Reinauer & Family
Mr. & Mrs. Hicks Roberson
Mr. & Mrs. Jess Robinson & Family
Mr. & Mrs. T. W. Roberson
Mr. & Mrs. Fred Reece
Mr. & Mrs. Paul Rudd
Mr. & Mrs. John Robinson
Mr. & Mrs. Louis Rice
Mr. & Mrs. R. J. Richardson
Mr. & Mrs. Kenneth Rudd & Family
Mr. & Mrs. Jeff Roberson
Mr. & Mrs. J. C. Ricketts
Mr. & Mrs. A. J. Ramsey and Scotty
Mr. & Mrs. J. W. Robinson, Jr.
The Marion T. Rutter Family
Mrs. Ida Ricketts
The L. B. Russells
The Troys Riddle Family
The J. C. Reeses
Mr. & Mrs. A. R. Rogers
Mr. & Mrs. Grady Rogers & Barbara
The Joe Reinauers
Mr. & Mrs. Jack Renfro
Mr. & Mrs. Irvin Reeves & Family
Mr. & Mrs. Ervin Robinson Jr. & Family
Mr. & Mrs. H. D. Robbins
Miles Roberson
Mr. & Mrs. J. L. Rogers
Mr. & Mrs. E. Ramey
Brucie Rose
Mr. & Mrs. Dub Reeves
Mr. & Mrs. Emerson Roland & Family
Mr. & Mrs. Frank S. Robbins
Mr. & Mrs. O. A. Rudd
Mr. & Mrs. W. O. Riddle & Gary
Mr. & Mrs. Delbert Ruland & Children
Mr. & Mrs. O. J. Remling
Mr. & Mrs. Clyde W. Russell & Family
Mrs. Emma Rettman
Mr. & Mrs. Kent Snare
Mr. & Mrs. Sylvester Slagle & Steve
Geo. & Mable Stambaugh
Thorton W. Shirley
Mrs. F. S. Smith
Mr. & Mrs. Larry Summers & Girls
Mrs. Clara Shore
Mrs. Dora Suggs
Mr. & Mrs. Dean Saul
Mr. & Mrs. James A. Shaffer & Linda
Mrs. Glenn Snyder
Mr. & Mrs. R. W. Sparks & Family
Mr. & Mrs. Charlie Seeds & Family
The O. A. Smiths
Mr. & Mrs. Emmett Sherman
Mr. & Mrs. H. R. Short
Mrs. Clarence Schulz
Mr. & Mrs. O. B. Southern
Mattie Mae Swisher
Mr. & Mrs. C. A. Saulcy
Mr. & Mrs. Edgar Skypala & Family
Mr. & Mrs. Walter Seed
Mr. & Mrs. Ralph Smith
The Garland Solomons
The G. R. Smith Family
Mr. & Mrs. Delmar Sigle & Family
Mrs. Lorene Stanton
Mrs. Edith Sheppard
Seale Stevens
Mr. & Mrs. Carl Schroeder & Family
Mr. & Mrs. O. B. Sumner & Family
Della Stagner
Mr. & Mrs. Stanley Slagle & Monica
Mr. & Mrs. A. J. Schroeter & Ed
The Fred Sims
Mr. & Mrs. T. L. Sparkman, Jr.
Mr. & Mrs. Earl Springer & Twyla
Mrs. Bessie L. Smith
Mr. & Mrs. Max L. Stipe
Hilda Strafuss
John, Dixibel, & Taylor Sims
Mr. & Mrs. Earl Stagner & Family
Mary E. Seigler
Mr. & Mrs. Melvin W. Sumner
The Urlin Streus
Mrs. I. H. Spratt
Mr. & Mrs. Bill Stanford & Family
Mr. & Mrs. J. S. Stocks
The Lloyd B. Sharp Family
Mr. & Mrs. Eugene Sparks & Family
Oliver & Joan Streu
Lowell & Mary Jo Sharp
Mr. & Mrs. Owen Stagner
Mr. & Mrs. Samuel R. Suit
Mr. & Mrs. Moody Stephan
Mr. & Mrs. Ira Sumrall
Mr. & Mrs. J. B. Sowell
Mr. & Mrs. Harold K. Shearhart
Mr. & Mrs. George Springer
Mr. & Mrs. Clarence Strange & Family
Mrs. A. O. Thompson
Mr. & Mrs. Dale Tinnin
Mr. & Mrs. Arthur Tiefel & Family
Mr. & Mrs. George Tiefel & Family
Mr. & Mrs. L. C. Thomas
The N. E. Tylers
Mr. & Mrs. F. A. Tucker
Mr. & Mrs. J. E. Turner
Edgar Telchik
Mr. & Mrs. H. M. Thomas
Mr. & Mrs. Johnny Townsend & Girls
The Curtis Traweeks
Mr. & Mrs. Arthur Tinsley & Boys
Mr. & Mrs. Wayne E. Thomas & Family
Mr. & Mrs. Gerald Townsend & Lamar
Mr. & Mrs. Robert L. Thompson
Mr. & Mrs. C. B. Thomas
Frances Turrentine
Bettye Turpin
Mr. & Mrs. Doyle Turner
The C. L. Truly Family
Mr. & Mrs. C. P. Urbanczyk
Mr. & Mrs. M. P. Vaught
Mr. & Mrs. Charles Vasek, Jr.
Mr. & Mrs. Robert Veigel
Mr. & Mrs. Carlos Vaughnn
Ida May Vaughn
Mr. & Mrs. Elbert Lee Vance
Ruby N. Virden
Mr. & Mrs. Benny Womble
Dr. & Mrs. R. R. Wills
Mr. & Mrs. S. O. Wilson
Mr. & Mrs. Dick Walker
Mr. & Mrs. Joe Wagoner
Mr. & Mrs. Marshall Wilson & Kim
Mr. & Mrs. James Wood
Pauline & Liston Wilson
Mr. & Mrs. Walter Warren
The Sam Wilson Family
Mrs. Elizabeth Womble
Mr. & Mrs. Charles R. Walser
The J. D. Williams Family
Mr. & Mrs. Jack Wright
Mr. & Mrs. R. A. Wells
Mrs. H. B. Whittington
The Bill Waldreps
Ed & Lucy Moore Warren
Mr. & Mrs. Robert E. Wagoner
Mr. & Mrs. James Wilde & Wynette
Mr. & Mrs. C. O. Wilkins
Mrs. F. E. Walton
The Ervin Ward Family
Mr. & Mrs. I. S. Williams
Mr. & Mrs. C. R. Winget
Mrs. W. L. Winget
Mr. & Mrs. Bill G. West
J. G. & Edna Weir
Earlene, Kim & Karen Sue Walton
William W. Wimberley, Canyon, Tex.
Mr. & Mrs. D. C. Walser
Mr. & Mrs. James W. Witherspoon
The O. Wertenberger Family
Mrs. I. E. Woolery
Mr. & Mrs. R. L. Wilson & Nathan
Mr. & Mrs. W. B. Wilson
Mr. & Mrs. Vern Witherspoon
Mr. & Mrs. Raymond White
Mr. & Mrs. Buddy Witherspoon
The Jimmy White Family
Mr. & Mrs. Ernest L. Wade
Mr. & Mrs. George C. Warner
Mr. & Mrs. Irving Willoughby
Mr. & Mrs. J. B. Wiginton
Myrtle Wright
Mrs. C. B. Williams
Mr. & Mrs. Delmo Williams
The Chester Wiggains Family
Mr. & Mrs. Billy Wells Family
Ethel Womble
Mrs. H. L. Witherspoon
Mr. & Mrs. Lester Wagoner & Family
R. A. Wingert Family
Mr. & Mrs. Glenn Witherspoon
Mr. & Mrs. Samie West & Family
Mr. & Mrs. J. W. Whelan
Mr. & Mrs. H. V. Williamson
Mr. & Mrs. S. L. Walser
Mr. & Mrs. Pat Webb
Mr. & Mrs. H. E. Wester & Family
The Bob Wilsons
Wayne Williams
Mr. & Mrs. M. L. Winget
The S. P. Woody Family
Mr. Herman H. Word
Mr. & Mrs. Jack Weaver
H. T. Wedel, Jr.
Mr. & Mrs. Louis H. Woodford & Susie
Mrs. Bess Werner
Mr. & Mrs. Wayne Wallace & Family
Mr. & Mrs. Obe Wilson
Mr. & Mrs. Bonnie Wilson & Family
Mr. & Mrs. Pete Wilson
Mr. & Mrs. A. L. Yeager
Mr. & Mrs. Doryal Young
Mr. & Mrs. E. W. Young
Anonymous
Mr. & Mrs. Don Zimmerman & Sons
Kappa Iota Chapter, Beta Sigma Phi
Mothers Needle Club
V.F.W. Post No. 4818
Cultural Home Demonstration Club (In memory of Mrs. I. M. Draper)
Wyche Home Demonstration Club
Hereford Hardware
Vaught Laundry
Hereford Parts & Supply
A. O. Thompson Abstract Co.
Corbett Cleaning
Western Flower Shop
B & B Oliver
Soft Water Service
Chemical Co. of Texas
Western Battern & Electric
Dearing Wrecking Co.
R. J. Cramer Seat Covers
Big T Pump Co.
Associated Growers of Hereford, Inc.
Aguilar Barber Shop
Parkway Gro.
Black Grain Co.
B. F. Goodrich
Palo Duro Service Station
Fred S. Barrett Co.
Hereford Wrecking Co.
Rutherford & Co.
Jacobsen Brothers
Hereford State Bank
Smith Motel
Jones Texaco Service
The Hereford Brand
Helen's Youth Shop
Hereford Farm Equipment Co.
Hereford Butane Inc.
Allred Oil Inc.
Hopson Meat Co.
H. & W. Implement Co.
Phillips & Lawrence
Big Burger Drive Inn
Foxworth - Galbraith Lumber Co.
KPAN Radio Station
Kinsey Buick Co.
The Vogue
Deaf Smith Co. Elec. Co-op.
Charlie Seeds Motor Co.
Howard Gault Co.
First National Bank

LETTERS TO SANTA CLAUS

Dear Santa Claus,
I would like for you to please bring me a doll and a teddy bear.
Mary Helen Rodriguez

Dear Santa Claus,
Please try to bring me a tiny tears doll.
With love,
Ruth Davis

Dear Santa,
Please bring me electric telephones, a truck and building logs.
Love,
Thomas Nolan

Dear Santa,
I want a crane. Please bring the crane. I want a billfold. Merry Christmas, Santa.
Love,
W. L. Brown

Dear Santa,
Please bring me an electric telephone and train.
Love,
Leslie Carlson

Dear Santa Claus,
I would like a big toy. I would like a cowgirl suit. I would like a gun. I would like a little Christmas tree.
Your friend,
Juanita

Dear Santa Claus,
I want a doll puppy and a bride doll and a gun set for my brother and my mother a dress and my daddy pants.
Your friend,
Jean Barbee

Dear Santa Claus,
I would like a toy dog and a cooking set and an electric blanket.
Your friend,
Prescilla

Dear Santa,
I would like to have two ironing boards, a doll that can walk and talk and has blue eyes, a cooking set, a real live horse, a real telephone, a real live puppy, a trampoline and a real fish.
Love,
Charlotte Babione

Dear Santa,
I want a football suit, a holster, a pickup, a truck and trailer, an electric train, an electric car and a trampoline.
Love,
Jim Marcum

Dear Santa,
Please bring me a walking doll that can say "Mama," a puppy, a teddy bear and a telephone.
Love,
Carmel Mata

Dear Santa,
I love you. I want an electric train and some crayons and coloring book.
Love,
Vida Dale Holt

Dear Santa,
Please bring me a football suit, a basketball, a bicycle, an electric train, a pickup, a holster and guns and a teddy bear.
Love Santa,
Danny Lester

Dear Santa,
I would like to have a pickup and an electric train.
Love,
Bobby Hewitt

Dear Santa,
Please bring me a truck and a BB gun.
Love,
Abel Zepeda

Dear Santa Claus,
Please bring me an army set and an electric football set and a basketball. My brother wants a cowboy gun and holster set.
With love,
Marion Lee Robinson

Dear Santa Claus,
I would like a bicycle and a U.S. Calvary suit. I am seven years old.
With love,
Butch Sanderson

Dear Santa Claus,
Please bring me a record player.
With Love,
Linda Paulette Short

Dear Santa Claus,
Please bring me a bride doll and a watch. I have a sister and bring her a doll and a watch too.
With love,
Joyce and Ruby Perkins

Dear Santa Claus,
Please bring me a punching bag and boxing gloves.
With love,
Johnny Cheatham

Dear Santa Claus,
I would like a B. B. gun.
With love,
James Kenneth Wilkerson

Dear Santa Claus,
I would like a punching bag, some boxing gloves and a pogo stick.
With love,
Charles Ray Browton

Dear Santa Claus,
I want you to bring me a doll and some dishes. I wish you would bring me a table and chairs, too.
Rosalind Coronado

Dear Santa Claus,
I want a bicycle for Christmas. I am not asking for anything else.
Your friend.
Roy Gonzales

Dear Santa Claus,
I want drums.
David Harms

Dear Santa Claus,
Please bring candy, nuts and fruit. I want high heel doll.
Linda Carter

Dear Santa Claus,
Please bring candy, nuts and fruit. I want a doll bed.
Jan Scott

Dear Santa Claus,
Please bring candy, nuts and fruit. I want playhouse.
Christy Gyles

Dear Santa Claus,
Please bring candy, nuts, and fruit. I want a doll, and clothes.
Sharon Williams

Dear Santa Claus,
Please bring candy, nuts and fruit. I want two cowboy guns.
Ricky Grubbs

Dear Santa Claus,
Please bring candy, nuts and fruit.
Reuben Loflin

Dear Santa Claus,
Please bring candy, nuts and fruit. I want Tiny Tears and pen.
Pamela Edwards

Dear Santa Claus,
Please bring candy, nuts and fruit. I want bow and arrow.
Terry Bell

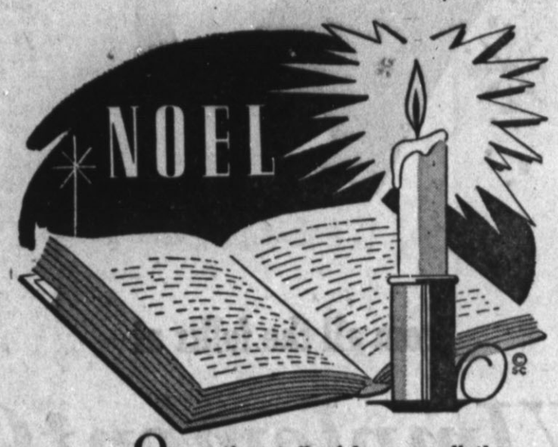
Dear Santa Claus,
Please bring candy, nuts and fruit. I want a doll.
Delia Trevino

Dear Santa Claus,
Please bring candy, nuts and a little fruit. I want a cavalry set.
Loyd Lindley

Dear Santa Claus,
Please bring candy, nuts and a bit of fruit. I want high heel doll.
Katherine Miller

Dear Santa Claus,
Please bring candy, nuts and also some fruit. I want a doll.
Maria Sierra

Dear Santa Claus,
Please bring me some candy, nuts and fruit. I want a bicycle.
Robin Davis



Our entire staff wishes you all the blessings of this holy season and joy and happiness in the years to come . . .

MILLER AUTO SUPPLY

Wendel Burdine Bobby Manning

Sandford Smith



To our many, many friends — Into these few lines go our big, big wishes for a most Merry Christmas! And — may all your Yuletime pleasures linger on for all time to come!

GLENN WEIR

REALTOR



"JOY TO THE WORLD..."

Here's our cheery carol for you — May all the joys of the Holiday Season be yours on Christmas Day!

Ida Mae Conklin Hazel Warrick
Eunice Hunt Loyce Fulcher O. J. White
Mr. and Mrs. Earl Phillips

CORBETT CLEANING COMPANY



May all the season's best be yours at Christmas time!

Mark Matthews Joe Valdez
Edna Beavers Mary Poarch
Mr. & Mrs. Jesse Stanford Mr. & Mrs. Dick Barnard

E. B. Black Co.

Since 1901



This is the time of year when our thoughts turn with warmth and gratitude to you, our many loyal friends and customers. To every one we wish a MERRY, MERRY, CHRISTMAS!

HOTEL JIM HILL And Coffee Shop

Jiggs Dick
Claudine Earline
Ruth

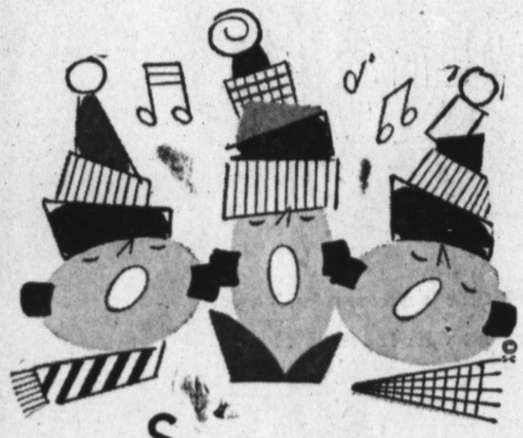
Allison Home Is Scene Of Bridal Shower Courtesy

Miss Dorothy Veigel, bride elect of James Marlin Oswald of Plainview, was complimented Saturday afternoon at a miscellaneous bridal shower given in the home of Mrs. J. R. Allison.

Decorative accents for the refreshment table included the bride-elect's chosen colors of green and white, combined with delicate pink and white flowers touched with glitter and candelabra holding triple white candles flecked with glitter. The table was laid with an emerald green cloth. Pat Gunter of Plainview poured and Mrs. Joe Neely of Amarillo kept the guest book.

Other decorations about the house told the Christmas story in colors blending with the bridal theme.

Music was provided throughout the afternoon by Susie Woodford, Ruth Ann Allison and Royce Gilliland. Approximately 100 guests signed names in the bride's book. Hostesses included Mesdames J. R. Allison, S. O. Wilson, Bill Hutson, L. B. Barnett, O. L. Click, Maurice Tannahill, Clyde Russell, Robert Wagoner, Lisle Woodford and J. J. Durham.



Singing our best wishes for
a very Merry Christmas
to all our friendly customers!

from all your friends at

TAYLOR & SONS

Husbands Honor Guests at L. A. E. Christmas Dinner

Husbands were entertained at the L.A.E. Study Club Christmas dinner party held in the J. D. Williams home Tuesday night. Colorful Christmas decorations marked the home throughout, and a turkey dinner with all its traditional accompaniments was featured. The invocation was given by Mrs. T. W. Roberson.

Following the dinner the group played 42 with couple prizes going to Mr. and Mrs. Gordon Elliott, high, and to Mr. and Mrs. Boyd Knox, low. Gifts were exchanged at the conclusion of games.

Those attending were Messrs. and Mesdames C. E. Beauford, Gordon Elliott, Altus Higgins, Boyd Knox, Jim Loving, B. A. Reddell, T. W. Roberson, George Suggs, Emmett Hale, Leroy Suttle and the hosts.

Golden Circle Is Entertained In Mrs. Wall's Home

Golden Circle Class of the Avenue Baptist Church held the annual Christmas party in the home of Mrs. Billy Wall Tuesday evening.

Mrs. Preston West, president, presided over a short business session and the worship program was given by the teacher, Mrs. R. M. Mason. Games were enjoyed and secret pals were revealed for the exchange of gifts.

Refreshments were served to Mesdames Carlyle Sargent, Dick Rickman, Preston West, Peggy Jo Hardy, Cloys Kemp, Laura Downey, C. E. Coleman, R. M. Mason and the hostess.

Bay View Christmas Party Features Carols Of World

In a beautifully arranged Christmas setting of pink and gold, the members of the Bay View Study Club held its annual Christmas party with Mrs. Ansel McDowell Thursday afternoon.

The dining table was laid with a pink organdy cloth appliqued with large pink poinsettias and centered with pink carnations interspersed with pink pencil thin tapers. Angel figurines in gold and pink touched with glitter were reflected in the long mirror that backs the mantel. A feathery pink Christmas tree, ornamented with gold balls, stood in the corner background.

The program was opened with a Christmas prayer given by Mrs. J. W. Kirby, and presented under the direction of Mrs. R. B. Miller and Mrs. J. C. McCracken.

In verse, Scripture readings and narration, Mrs. Miller explained the carols of many nations including America, as Mrs. Richard Godwin, vocalist, sang the best loved carols of many lands.

As Mrs. Miller concluded a prayer for Christmas joy, Mrs. Godwin presented "O Little Town of Bethlehem." The well-loved carol, "Hark the Herald Angels Sing," followed the Christmas story from Luke.

Other carols sung by Mrs. Godwin included a spiritual, "Mary Had a Baby;" an English carol, "God Rest Ye Merry Gentlemen;" the Portugese favorite, "Adeste Fideles;" a folk song of France and Normandy, "Bring a Torch Janette Isabella;" the first carol ever to be sung, "Glory to God in the Highest;" and another favorite, "O Holy Night."

The piano solo, "Silent Night," with variations was presented by Mrs. J. C. McCracken who also accompanied the guest soloist. Mrs. Godwin then read Sweden's contribution, "Now It Is Christmastime," and sang the Polish "Mary's Lullaby."

In conclusion the entire group sang an excerpt from Handel's Messiah, "Joy to the World."

Dainty holiday refreshments were served by the social committee, Mesdames Carl Perrin, Ansel McDowell, Francis Hardwick and Leo Forrest.

Others attending were Mesdames Paul Mathers, D. H. Alexander, Lee Benefield, Colby Conkwright, Howard Gault, W. J. Gililland, Jimmie Gillentine, E. W. Harrison, George Heard, W. S. Kerr, J. W. Kirby, John McLean, J. W. Spradley, and Miss Frances Turrentine.

Faithful Workers Class Meets For Christmas Party

Faithful Workers Class of the First Baptist Church met Monday afternoon with Mrs. Roy Calvert for the annual holiday party. Mrs. Sank Ramey was cohostess.

Carols, sung by the group, opened the party with Miss Della Stagner presenting "The Christmas Story" by Christian Whiting Parmenter.

Gifts were exchanged and Yuletide refreshments were served to Mesdames Ralph McCullough, Roy Thompson, R. L. Criswell, H. E. Miller, Grady Parsons, Louie Olson, Joe Kendall, Jeff Roberson, Sandford Smith, O. H. Herring, Ona Porter, Ruby Virden, Miss Della Stagner and the hostesses.

CARD OF THANKS

The thoughtfulness and sympathy extended by our friends and neighbors during our recent sorrow will always remain with us as a precious memory. Our sincere thanks to all.

Mr. and Mrs. A. E. Douglas
The Townsend Douglas family



Santa
. . . is bringing you
our wishes for
a Happy
Holiday!

from all the folks at

H & W Implement Co.

O. H. (Dell) Herring Raymond White Dean Herring



a very Merry Christmas

Just a Friendly Wish that under the glittering ornaments on Your Christmas Tree you may find a . . .

DOUBLE MEASURE OF HAPPINESS!

A Very Merry Christmas And A Happy New Year from

JACK RENFRO



May all the good things come your way at Christmas!

To our many customers and friends,

our sincere wishes for your happiness

and a Merry, Merry Christmas to you all!

from all the folks at

LESLY MOTOR CO.

Mike Koelzer Madlynne Faughn Joe Bishop
Clint Lundry C. W. James
J. W. Galloupe Carl Kropff
Mr. & Mrs. Luther Lesley & Boys

LETTERS TO SANTA CLAUS

Dear Santa,
May I have a doll with high heels? Or a big teddy bear?
Don't forget the children in Hungary. We like candy and nuts. We will leave you something to eat.
Love,
Jean Roberson

Dear Santa,
I want a football and a helicopter. And give my brother a train. He is two. Give my sister anything. She is one.
From Monte Glenn Gripp

Dear Santa,
I want a bicycle. I am eight. And my brother wants a bicycle, and is seven. And my mother wants a dress.
From Tommy Schmidt

Dear Santa Claus,
My little brother wants a ball for Christmas and a book. My little sister wants a playhouse for her Christmas and a doll. My big brother wants a BB gun and I want a bed and a doll and my mother wants a teddy bear and my father wants a car. Goodbye, Santa Claus and thank you.
Cruz Villegas

Dear Santa Claus,
I would like to have a walking doll and my brother would like to have a B B gun and my sister would like to have a housecoat and my biggest sister would like to have a dress.
Love,
Mary Sue Shaw

Dear Santa Claus,
I want a bicycle, and I wish I had one for Christmas. Will you bring me a red bicycle? We don't have a Christmas tree. Could you bring it to my house? I wish I had a walk doll, some dishes and a table and chairs. I love you, Santa Claus.
Merry Christmas,
Irene Griego

Dear Santa Claus,
I want a fire truck and a pair of Texas Ranger's guns with play bullets. I would like to have a football suit with shoulder pads and a helmet. My sister wants a walking doll, buggy and a suitcase to keep the doll clothes in. We are going to leave you some shirts for your little helpers. My sister's name is Kay. I love you.
David Euler

Dear Santa,
I am a girl six years old. Please bring me a basket, bride doll, dishes and doll buggy. Thank you.
Love,
Kandis Hill

Dear Santa Claus,
I am a boy six years old. Please bring me a bicycle. Thank you.
Love,
Oscar Lee Williams

Dear Santa,
I am a boy six years old. Please bring me a train set. Thank you.
Love,
Lowell Wiggains

Dear Santa Claus,
I want a BB gun. Will you give me one, Santa Claus? And I want a felanstashun (filling station) and two guns and a cowboy suit.
Jerry Blackburn

Dear Santa Claus,
I have been a good girl all year. I would like a ring, can-can and most of all a little doll that says "Mama." I would like a jump rope in my stocking and just to go along, records. My little sister Camille would like a Baby Big Eyes and a teddy bear. My littlest sister Carolyn wants any baby doll and a play phone. My sister Suzanne just wants odds and ends because she got a brand new evening dress. I am nine, my sister Camille is four, my sister Carolyn will be two Christmas Eve and Suzanne is 12.
With Love,
Barbara Lee Langley

Dear Santa,
I have been a good boy.
Jimmy Leinen

Dear Santa,
I have been a good girl. I would like these toys, please, a bride doll, a doll bed and a bicycle.
Donna

Dear Santa,
I have been a good boy. I would like these toys, please, some BB's, a bicycle, a blackboard and some building blocks.
Billy Payne

Dear Santa,
I have been a good boy. I would like these toys, please, a gas station, a cattle truck, a cattle barn and a BB gun.
Harry Vogler

Dear Santa,
I have been a good boy. I would like some toys, please.
Lupe

Dear Santa,
I am in the second grade. I try to be good. Please bring me a Roy Rogers suit, BB gun, and buggy and machine gun.
Ramond Escobal

Dear Santa,
I am in the second grade. I try to be good. Please bring me a Roy Rogers suit, bicycle, BB gun and electric train. Please have some of the candy we left for you.
Love,
Lewis Ray Scott

Dear Santa Claus,
I want a playhouse. Please also bring me some candy, nuts and fruit.
Annabella Gracia

Dear Santa Claus,
Please bring me some candy, nuts and fruit. I want a bicycle.
Max Bridges

Dear Santa Claus,
I want an electric train. Please bring candy, nuts and fruit.
Jimmy Childers

Dear Santa Claus,
Please bring candy, nuts and also some fruit. I want cowboy suit.
David Ruland

Dear Santa Claus,
I want a pair of chaps and a three-speed record player. Please bring me a set of Roy Rogers guns. I will leave you a Coke.
Larry Noland

Dear Santa Claus,
I would like a Roy Rogers set, bicycle, tomahawk and some nuts and fruit and candy. Thank you, Santa Claus, and I love you.
Gene Brashear

Dear Santa Claus,
My name is Freddy Moreno. Please bring me a bicycle. If I can have one, I will not ask for anything else. I will leave a plate of cookies and a glass of milk for you.
Freddy Moreno

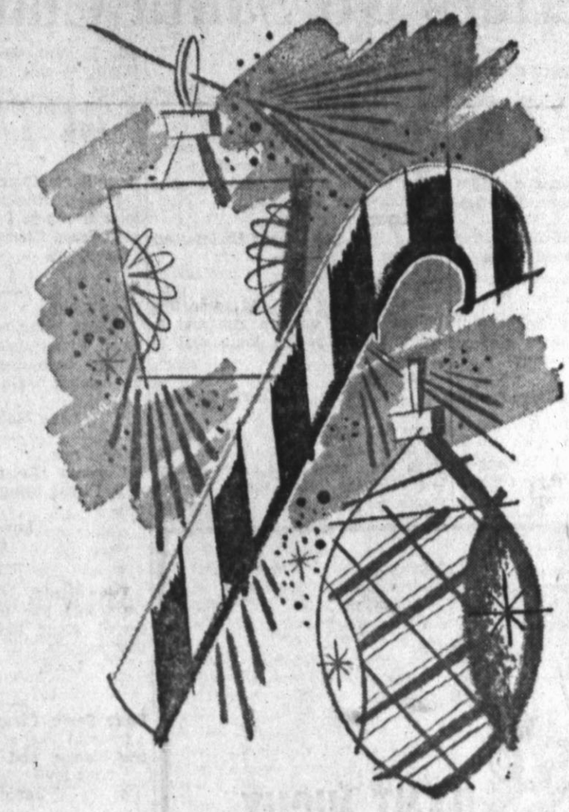
Dear Santa,
I have been a good girl. I would like these toys, please, Tiny Tears, an electric iron, a toy piano and a doll.
Linda Jane Flynn

Dear Santa,
I have been a good girl. I would like these toys, please, a bicycle, a big teddy bear, ballerina doll, an iron and an ironing board.
Liz Ann Blythe

Dear Santa,
I have been a good girl. I would like these toys, please, a walking doll, set of dishes and a bride doll.
Linda Hubbard

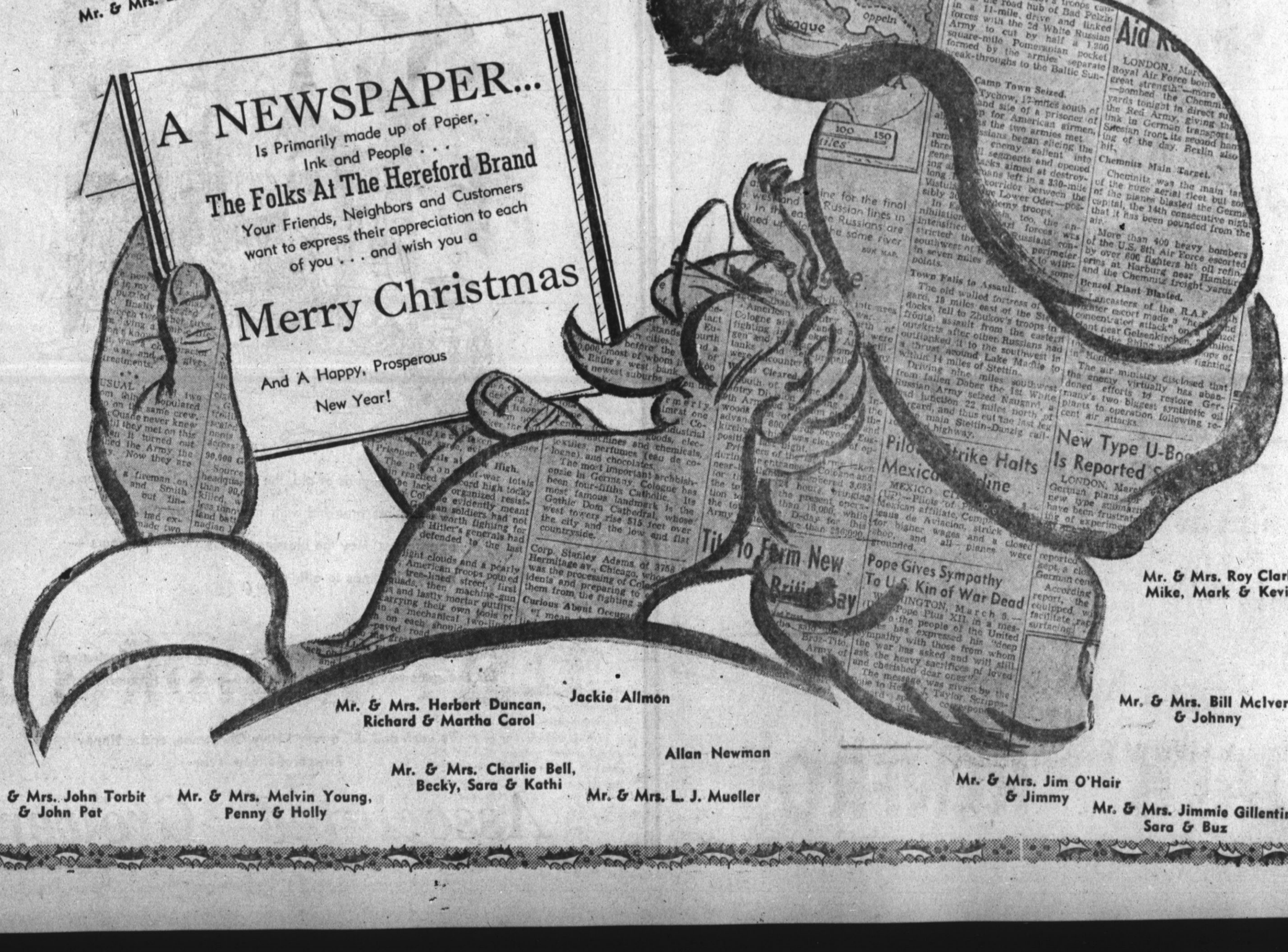


Angel Photography Studio
301 W. Park Ave.


Merry Christmas to all our friends! May it be a truly festive and joyous one!
MILBURN MOTOR CO.
Emmett Milburn - The Hot Rod Trader

Mr. & Mrs. R. W. Sparks, Carrol Jo, Buddy & Warren
Marsha Cockrell
Mr. & Mrs. John McLean
Mr. & Mrs. Ray Neel & Lilith
Don Bridges
Mr. & Mrs. E. H. Davis
Pat Newman
Billy Paul Knox

A NEWSPAPER...
Is Primarily made up of Paper, Ink and People . . .
The Folks At The Hereford Brand
Your Friends, Neighbors and Customers want to express their appreciation to each of you . . . and wish you a
Merry Christmas
And A Happy, Prosperous New Year!



Mr. & Mrs. Roy Clark, Mike, Mark & Kevin
Mr. & Mrs. Herbert Duncan, Richard & Martha Carol
Jackie Allmon
Allan Newman
Mr. & Mrs. Bill McIver & Johnny
Mr. & Mrs. Charlie Bell, Becky, Sara & Kathi
Mr. & Mrs. Jim O'Hair & Jimmy
Mr. & Mrs. John Torbit & John Pat
Mr. & Mrs. Melvin Young, Penny & Holly
Mr. & Mrs. L. J. Mueller
Mr. & Mrs. Jimmie Gillentine, Sara & Buz

Letters To Santa Claus

Dear Santa Claus,
Please bring me a pogo stick and a scout knife.
With love,
Buddy Newman

Dear Santa,
I would like to have a ballet doll and a record player. How are you?
Love,
June Jones

Dear Santa,
Please bring me a ballet doll and clothes and a record player. I love you. How are you?
Love,
Toni Beauchamp

Dear Santa,
I want a Linda doll. I want a big cook set. Please may I have a swimming pool? I want a ring, and a pony too.
With love,
Pamela Gay Dutton

Dear Santa,
I want a teddy bear or a monkey. I have been a good girl. I want a pair of roller skates or a pair of new shoes.
Love,
Joan Underwood

Dear Santa,
I want a toy gun and some toy bullets and I want a gun and a truck and a pocket knife and a billfold.
Love,
Conrad Schulte

Dear Santa Claus,
I'm a boy 7 years old and you have been very good to me every year. Please bring me a pocket watch for Christmas, but most of all, I want the football suit at Piggly Wiggly Store in Hereford, Texas. Don't forget to remember all the other girls and boys.
Love,
Phillip Cain

Dear Santa Claus,
Please bring me a Revlon doll for Christmas. I have been a good girl, Santa Claus.
Love,
Sue Jane Roland

Dear Santa,
Please bring me a holster with guns. Please bring me a pickup. I have been a good boy. I want an electric train and a truck.
Love,
Lane Hallows

Dear Santa,
I would like to have a ballet doll. Please bring me some dishes, too.
Love,
Charlotte Packard

Dear Santa,
I would like to have a holster set. I would like a rifle and a few records.
Love,
Jerry Don

Dear Santa Claus,
I would like a bicycle, an electric blanket and a ballerina doll.
With love,
Janice Lynn Brittain

Dear Santa Claus,
I want a bicycle and a record player. My brother wants an electric robot and some guns.
Love,
Bill Bob Wright

Dear Santa Claus,
Please bring me a tiny tears doll, a ballerina doll and a record player. Gary would like for you to bring him some cowboys, a truck, a horn and a train.
With love,
Beverly and Gary Lemons

Dear Santa,
I want a teddy bear, Santa. I want a train and an Indian suit. Santa, I want a truck and a car. I want a picture of Rudolph.
Love,
Jimmy Frost

Dear Santa,
Would you bring me a gun holster with fringe on it, a BB gun, a stick horse and a real bow and arrow.
Love,
Ronald Gene

Dear Santa,
I like you. I want an ironing board.
Love,
Cynthia Haile

Dear Santa Claus,
I would like a doll and some beads. And some clothes. And a beat the clock game.
Your friend,
Beverley Packard

Dear Santa Claus,
I want a horse, sandbox, toy cat, tractor, bike and football. I love you.
Your friend,
Joel Williamson

Dear Santa Claus,
I want a sand box and a play house. I am in the second grade. I am in Miss Bonesio's. I love you, Santa.
Your friend,
Gene Duvall

Dear Santa Claus,
I like you. I would like a snow sled, a watch and a bride doll.
Your friend,
Wilma Ann Russell

Dear Santa Claus,
I would like to have an electric train.
Your friend,
Cliff

Dear Santa Claus,
I want an electric train and a filling station.
Your friend,
Bill

Dear Santa Claus,
I would like to have a record player.
Your friend,
Gwen.

Dear Santa Claus,
I want a football suit, an airplane, a bike and a miniature boxing set.
Your friend,
Tommy

Dear Santa Claus,
I would like a doll and some doll dresses and a party set.
Your friend,
Janice

Dear Santa Claus,
I want a bike and a ballerina doll. My brother wants a bike. My mother wants a Kodak. I love you Santa Claus.
Leann

Dear Santa Claus,
I want an electric football game and a Davy Crockett set and a Ft. Apache set and a big baseball bat.
Your friend,
Mark Hicks

Dear Santa Claus,
I want a snow sled and ice skates and pop beads and a cowgirl set.
Your friend,
Bernita Nell

Dear Santa Claus,
I want some doll clothes and a doll bed. I like you.
Your friend,
Kathy

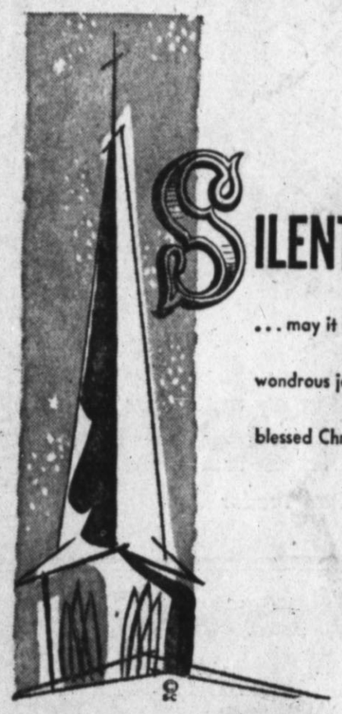
Dear Santa Claus,
I want a 24-inch bike and two Roy Rogers guns. I want a Davy Crockett set. I want a Yankee suit and a Confederate suit. I like you, Santa Claus.
Your friend,
Randy Alan West

Dear Santa,
Please bring me a big boy doll with loads of money. Santa, that is all I want and I've been a very good girl.
Love,
Kay
P. S. You can look in Cloudcroft for the boy and if you get him you can forget about the money.

Dear Santa,
All I want for Christmas is a little blue dog. I have been a very good girl most of the time.
Love,
Jeanette
P. S. I will leave you some cookies and coffee on the table.

Dear Santa,
All I want for Christmas is a little blue dog from guess who? And for a certain guy to be happy! I have been real good this year. Santa.
Love,
Glenda

Dear Santa,
Please bring me some nuts as I have lost most of mine. I also need my two front teeth pretty bad. I have been a pretty good girl. Don't forget to bring Kay what she wants. She's a pretty good egg.
Love,
Nancy



SILENT NIGHT...

...may it bring

wondrous joy to your

blessed Christmas

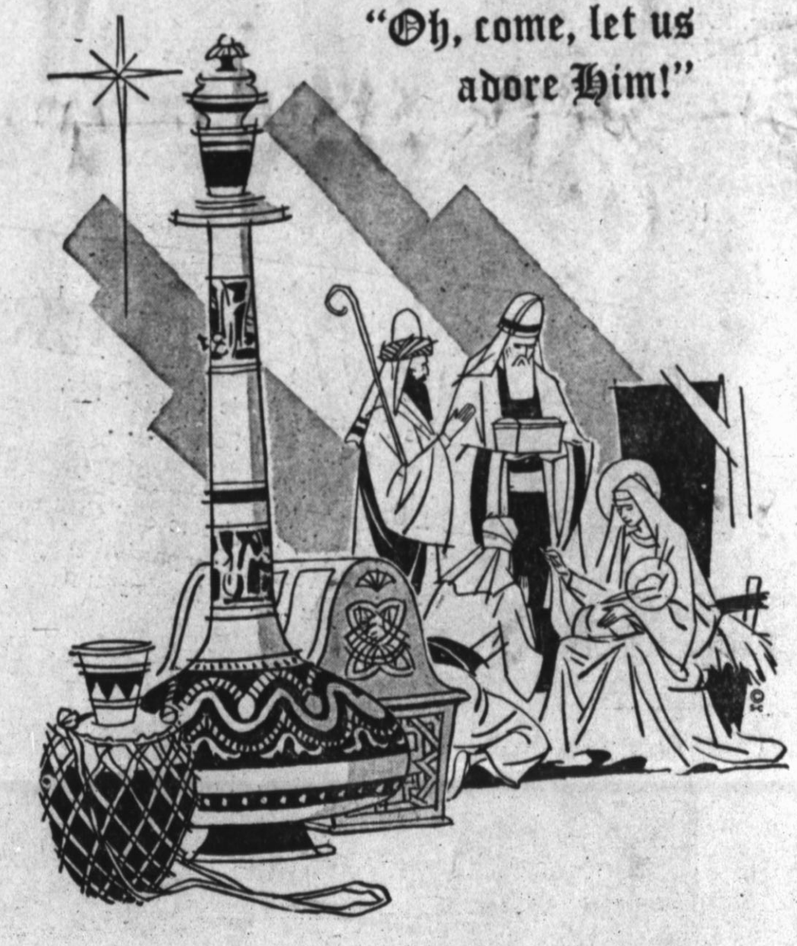
NEILL BODY SHOP





MOORE'S GROCERY
Moore's Shamrock Sta.
Highways 60 and 51

"Oh, come, let us adore Him!"



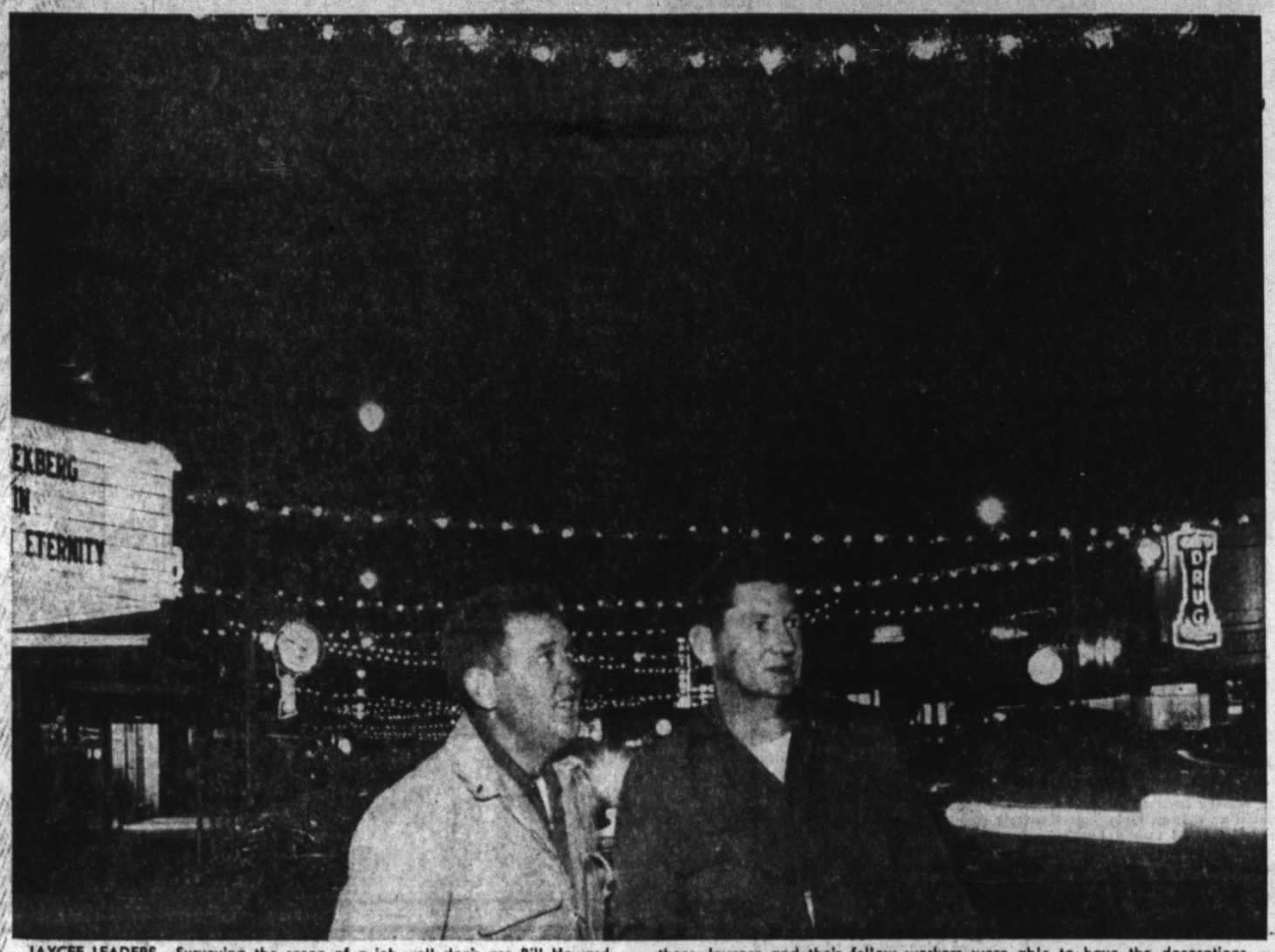
Today, as of old, the promise of Peace and Good Will inspires mankind with new hope as Christmastime approaches. May the blessings of the season be yours — Merry Christmas to all!

May we also express our Sincere Thanks to you, our Customers, for the generous patronage you have given us throughout the years.

To each and all, a very Merry Christmas, and a Happy Prosperous New Year

Associated Growers

Jaycees Put The Sparkle In Yuletide For Hereford



JAYCEE LEADERS—Surveying the scene of a job well done are Bill Howard, right, president of the Jaycee organization and Don Fudge who served as chairman of the street decorating committee. By working early and late, these Jaycees and their fellow workers were able to have the decorations up and lighted by Dec. 4.

They Plan Ahead, Work Hard

Beautiful town decorations during the Christmas season just don't happen. The united efforts of interested citizens must be joined to make such a scene a reality, and just such a story has been true in Hereford during the days before the Yuletide of 1956.

Santa Claus certainly doesn't make a visit to a town during the busy days just before Christmas without a gilt-edged invitation. And parades don't just form at the proper starting point without directions from a central planning group.

The Jaycees are a group of young men between the ages of 21 and 35 who band their efforts together in projects of community betterment. Headed by Bill Howard, this organization has been responsible for much of the pre-Christmas activities in Hereford for this and other years.

Build, Maintain Reputation

Through the years, Hereford had gained quite a reputation for the beauty of its lighting picture during the weeks before Christmas. But the possibility of decorating the town this year dimmed with the Bull Barn fire in which every bulb and every foot of lighting was burned.

Certainly such a situation called for action and the Jaycees organization was ready. The Hereford Merchants' Assn. was asked to lend its cooperation to raising the money for replacing the destroyed equipment. Each merchant was contacted by a team of workers to donate $1 for each running foot of the front of his business concern.

Backed By City, County

And the City and County Commissions rallied their support to the project by donating $1,000 each to the lighting fund. According to the stipulation of the city and county laws, these groups were required to maintain a deed to $1,000 worth of the equipment and this the Jaycees were glad to do.

With slightly more than $5,000 in the fund to be spent for the lighting supplies, the Jaycees committee, headed by Don Fudge, now had the job of planning the layout and ordering the needed equipment. As the supplies began to arrive, the Jaycees went to work.

And How They Worked

Using the old Acme Cleaners building as their head-quarters, the men worked every night beginning on Nov. 19 assembling the wiring and bulbs. The job of putting the strings of lights up over the streets began on Nov. 25. After several more days of last-minute work, the lights were up and lighted on Saturday, Dec. 1, with final checking of bulbs and other details completed on Dec. 4.

A welcome break for the hard-working Jaycees came on the two Sunday nights when they worked and the Jaycee-ettes served supper to them at the end of a hard day.

A spokesman for the Jaycees stated that the organization considers the decorations better than ever with less time involved in putting them up than ever before. He added that more of a cooperative spirit had been shown this year in the work that was necessary to get the lights in operation.

Appreciation was expressed to the Southwestern Public Service Co. for use of its ladder truck in erecting the light strings, over the streets of Hereford.

Building Decorated

In addition to lighting of the streets and light pole placards, the budget also allowed for the decoration of City Hall and the courthouse. The courthouse scene includes a carolers group and the Star of Bethlehem, as well as lights on the two large Christmas trees on the west side of the building.

The expense of current used in operating the Christmas lights will be paid by the City of Hereford as has been the practice in the past.

Men Who Participated

Credit for the success story of lighting Hereford for the 1956 Christmas season goes to the following Jaycees who contributed of their time and efforts to the project: Bill Amery, John D. Aiken, Dale Barkley, Guy Bogle, Jimmy Bownds, Kenneth Brock, Jim Cassels, Mike Elliott, Don Fudge, Dean Garrett, Gerald Hale, Bill Howard, Tommy Kemp, Sam Long J. A. Osborn, Wayne Pittman, Dennis Lomas, Melvin Rainey, Nelson Rutter, Paul Schroeter, Stanley Slagle, Oliver Streu, Hugh Tremble, Kenneth Weaver, Don McNeese, Jim Lookingbill, Buddy Pickens, Wayne Huff, Wayne Koehler and Dwayne Campbell.

Another feature of the Jaycees Christmas activities which required work and planning was the "Putting Christ Back Into Christmas" parade and appearance of Santa Claus on Dec. 8. Dennis Lo-

(Continued On Page 2)



THE MANGER SCENE—Children of St. Anthony's school pose as the familiar characters in the manger scene of Bethlehem as a religious float in the recent Jaycee Christmas parade. And the two sheep add to the authenticity of the setting.

YULETIDE CAROLERS — These young carolers lift their voices in the familiar carols of Christmas. This float was the entry of the Calliopian Club.

The Sunday Brand

Hereford, Texas, Sunday, December 23, 1956
Section Two





NATIVITY TABLEAU—The Christmas story was told in three scenes on this float arranged by the Young People's Department of the Assembly of God Church. Mary and the Angel appear in the first scene with Mary, Joseph and the Innkeeper appearing in the second scene. The final scene depicted was that of Mary and Jesus at the manger.

A FAMILY GROUP—"Bring God into Your Home" was the theme of this float which featured a worship group composed of the Earnest Langley family. Sponsor of the float was the Children's Division of the First Methodist Church.



Jaycees...

(Continued From Page 1)

mas and Gerald Hale worked as co-chairmen of the parade which had 10 entries from the clubs and churches of Hereford. All of the floats were designed with a religious theme.

Float Sponsors

Floats in the parade were sponsored by the Marienettes of St. Anthony's School, the Lions Club, the Assembly of God Church, the Silver Teens Horizon Club, the Calliopian Study Club, the Wesley Methodist Church, the First Methodist Church and the Project Christmas Card workers.

Leading the parade was the Hereford's high school band playing the traditional carols of Christmas.

Santa Claus, whose visit was arranged by the Jaycee organization, appeared in the parade and entertained the children with a stage show after the parade was over. He also distributed candy to th youngsters.

—o—

Nicaragua is the largest of th six Central American republics roughly the size of the state o Michigan.

—o—

Benjamin Franklin invented bi focal spectacles at the age of 78 Wood ground into flour make a binder for plastics.

—o—

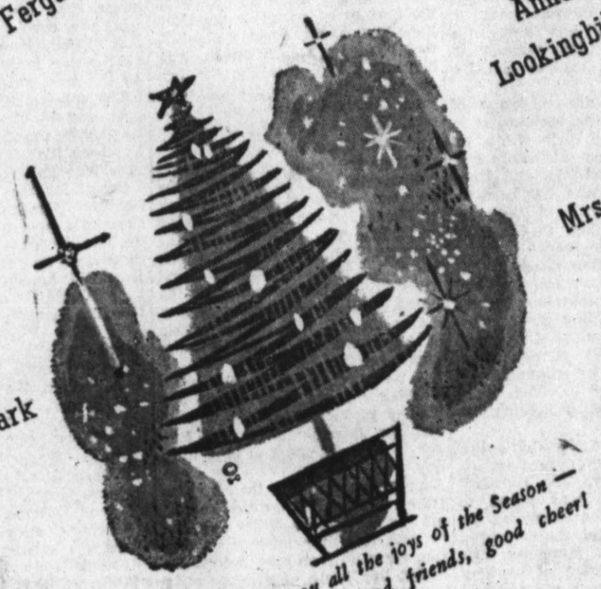
In an average year, one of every four American families moves.

Betty Ferguson

Anne Lookingbill

Mrs. Roy Boyd

P. T. Clark



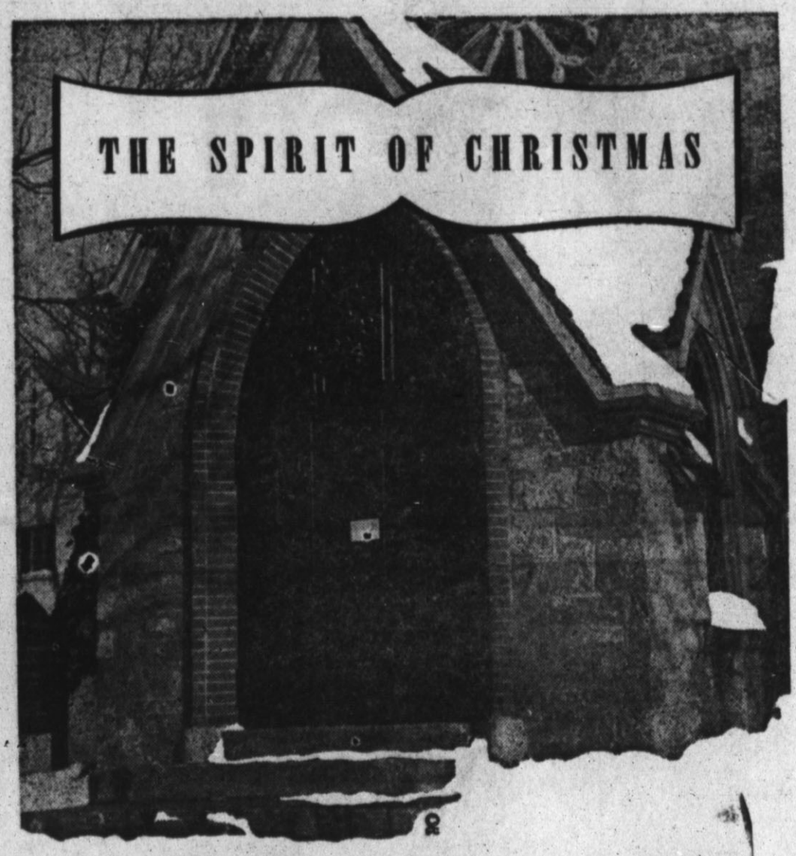
Virginia Ann Cowan

Wishing you all the joys of the Season — Good health, good friends, good cheer!

Merry Christmas and a Happy New Year

COWAN JEWELRY

Mr. and Mrs. Kenneth Cowan



With reverent hearts we pay tribute to Him on this Christmas and hope that His teachings of Peace on Earth and Good Will to Men will find expression throughout the world. May your family enjoy the many rich blessings of Christmas! 111 XG Form 18

Consumer's Fuel Association

And Employees



CHRISTMAS MORN—A planned shot that mother can take with her own camera. It can be one of a series that depicts the holiday festivities.

Record Holiday Fun With Those Cameras

By IRVING DESFOR
AP Newsfeatures

The climax of the holiday season will be here shortly bringing with it an unforgettable picture of neighborly and family happiness, and good spirits. That is, it will be an unforgettable picture if cameras are retrieved from shelves, closets and gadget bags and put into active duty while things are taking place.

This requires a few minor preparations beforehand. However, camera fans, fired by last minute inspiration at the scene before them, too often are stymied by some little item they forgot to check beforehand.

For instance, it's embarrassing for a photographer to confess that the movie film he has on hand turns out to be for daylight color whereas for this occasion he required Type A for artificial light. I know because it happened to me this past Thanksgiving when the family gathered. Naturally, my camera store "happened" to be closed that day, as it will be on Christmas.

So look over your film supply now and make sure you have the right type, and enough for color and black-and-white. A set of conversation filters is a handy thing to have around for emergencies. It will enable you to shoot color by changing the type you have to the type you need. The one most recommended is the one that will change artificial light to daylight because you lose no film speed in the switch. Then you maintain a stock only of color film for artificial light and you're prepared for any color situation. . . indoors or out.

Beware also of the pesky little gremlin who takes the life out of your flash batteries just before some momentous picture occasion. Sure your flash went off fine the last time. But it's no guarantee it will work Christmas morning when the little darlings discover what Santa left for them. Not unless you check it now or put in fresh batteries just to be on the safe side. . or have a replacement set standing by.

Another thing you can trip up on at an exciting time like this are the wires, light stands and tripods which some shutterbugs erect only on the main highways between rooms. Light stands and reflectors can be replaced these days, especially for movie fans, by a light bar.

This holds up to four lights that travel with your camera followed by only one wire, which is a lot less of a hazard.

Make sure ahead of time that your wire is long enough to stretch to all corners without snagging on furniture legs. It's better to have extra cord extensions so you can plug into an electric circuit that is not overburdened with TV or household appliances. Then you won't blow a fuse, literally and emotionally.

You might also reflect on where the mirrors, windows or other highly polished surfaces are in the house. That's so you can avoid them at the crucial moments of taking your pictures, especially with flash or reflector lights. These can bounce right back at you from shiny surfaces and prove a disturbing factor in finished pictures.

Despite all the things that can go wrong, there are more things that go right and they make the Christmas pictures some of the most cherished memories in our family albums.



Ring out, gay bells, our wish for a Merry Christmas to all!

THE BEAUTY MART

WARD GIN
HEREFORD, TEXAS

To You:

Warmest wishes for a Merry Christmas and a happy and prosperous New Year!

Here's hoping your holiday season is filled with contentment and good cheer. And may each day of 1957 bring you success and good fortune.

First on the list of New Year's resolutions is a sincere determination to do everything possible to merit your friendship and good will in the months ahead.

Most sincerely,

J. A. Ward

Christmas 1956

Wishing you a very merry Christmas...

And A Happy, Prosperous New Year all the folks at

F. H. VAHLSING, INC.

LETTERS TO SANTA CLAUS

Dearest Santa,

My name is Debra Reeves. I am 4 years old and have been real good. Santa, would you please bring me a walking doll and a doll house, skates, a record player and some of your records. How are your reindeers? I hope fine. You know it has gotten pretty cold. This won't be very long because you have to read the other children's letters.

Love ya,
Debra Reeves

P. S. Merry Christmas, Santa.

Dear Santa,

Since I am only four my mother is writing to you for me. I am not a really good little boy all the time, but I would like for you to visit me if you would. Bring my cousin Steven and me a cowboy suit with hat and guns alike. Bring my little sister who is two a doll carriage and baby doll.

Thank you, Santa,
Kieth Duncan

Dear Santa Claus,

I am a boy nine years old. I am in the third grade in school. My name is Kent Mobley. I have been a real nice boy, so will you please bring me a B.B. gun, Roy Rogers cowboy suit, and a watch. And Santa, don't forget my little brother, Kirk Mobley. He is only two years old so I am asking you to bring him trucks, hobo doll, tractor and a bus.

Kent and Kirk Mobley
Dimmitt, Texas

Dear Santa Claus,

I am 7 years old and started to school this year. For Christmas I would like a doll and a record player with records. Thank you.

Cheryl.

Dear Santa Claus,

I would like a Bible. I would like for you to bring Mommy a pretty red dress, and Daddy a new Bible. I love you very much.

Thank you Santa,
Carol Brashear

Dear Santa Claus,

I want a leather holster set with two guns, some little trucks, a wagon, some nuts, fruits and candies. I love you very much.

Thank you Santa,
Tommy Brashear

Dear Santa Claus,

I want a Bible, some trucks, some guns, a real play train, a wagon, some nuts, fruits, and candies. I love you very much.

Thank you Santa,
Gene Brashear

Dear Santa Claus,

I am a little 6-year-old boy and have tried to be pretty good all year. Would you please bring me a clam bucket and machinery-hauling truck? Please remember all the other little boys and girls. You may leave my presents under the Christmas tree at my grandmother's house; drink the Coke that I will put there for you.

I love you Santa,
Bill McMinn

Dear Santa Claus,

I am a little 7-year-old girl in Mrs. Smith's first grade room at Central School. I have tried to be good all year. Would you please bring me a cash register, some little dishes, a "Sweet Sue" dolly, and a dolly's stroller? Don't forget all the other little girls and boys. I will leave you some cookies under the Christmas tree at my grandmother's house where you may leave my presents.

I love you dearly,
Cynthia Verne McMinn

Dear Santa,

Please bring me two guns. And Thank You.

Merry Christmas!
Jesus G.

Dear Santa,

Please bring me two pairs of guns. Thank you.

And a Merry Christmas!
from Robert Ray Gentry

Dear Santa,

Please bring me a basketball set and two guns. Thank you and Merry Christmas to you.

From Darrell

Dear Santa,

Please bring me an Aunt Jemima cooking set and a electric range. Thank you.

Merry Christmas!
Becky Lang

Dear Santa,

Please bring me electric train. Thank you.

Merry Christmas!
Bobby Glenn Watts

Dear Santa,

Please bring me an army suit and an electric football game and a watch and an army truck with a radar truck. Thank you and Merry Christmas.

Robert Mims

Dear Santa,

Please bring me a watch and a football suit. Thank you.

Merry Christmas!
Chester Lee West



JACK HORNER CENTERPIECE—Easily made for a youngster's Christmas party. Use paper paint bucket. Table bell arrangement is made with paper cups in dewdrop design. Candles may be stuck in fruitcakes in squat paper cups. When the party is over, toss everything but the silverware in the incinerator.



Hereford Radiator

Mr. and Mrs. Kenneth Gooch



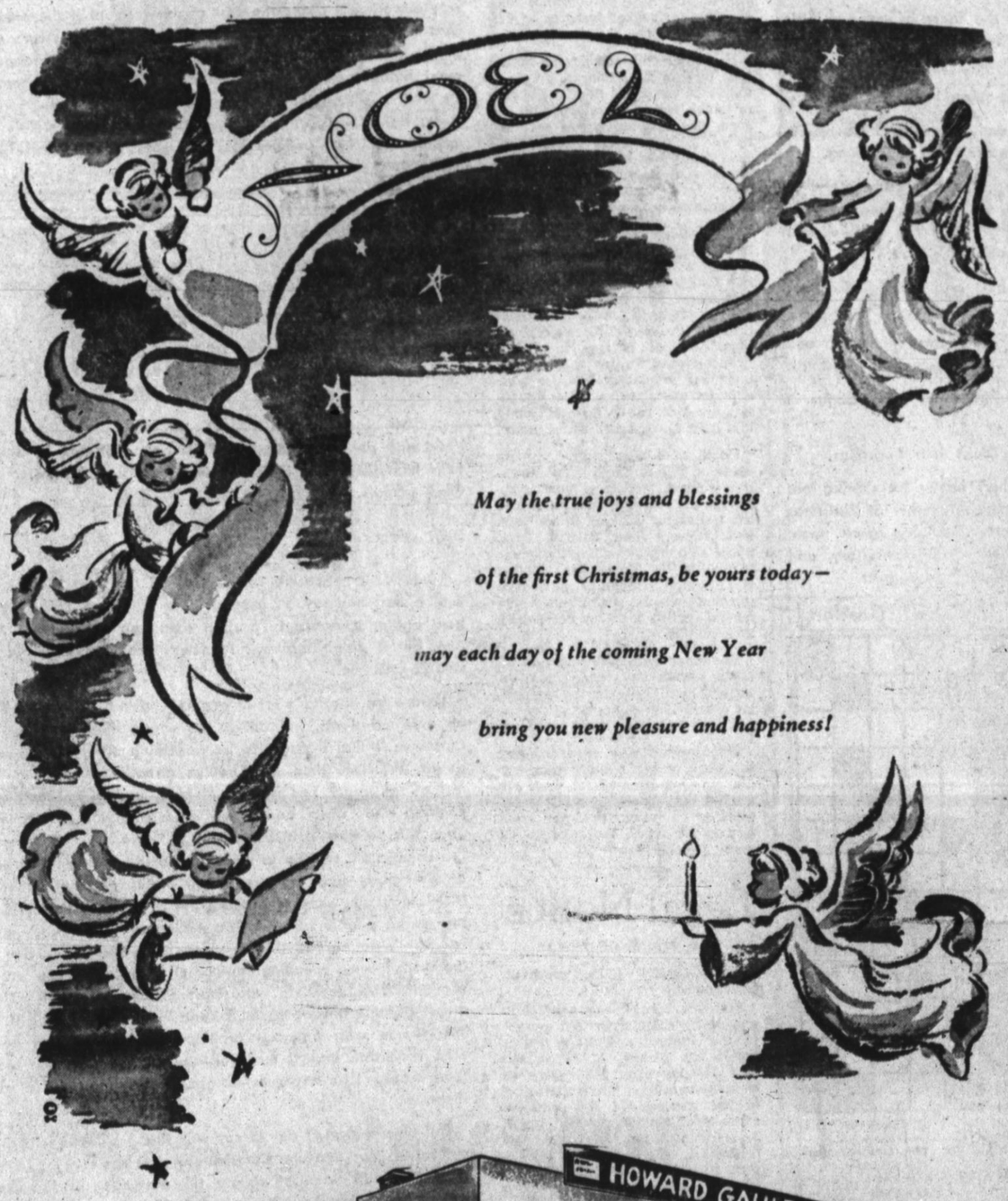
We're making a long list of good wishes for the Merriest Christmas you've ever had!

from all your friends at

GOODYEAR TIRES

Shelton Tire Exchange

Phone 122

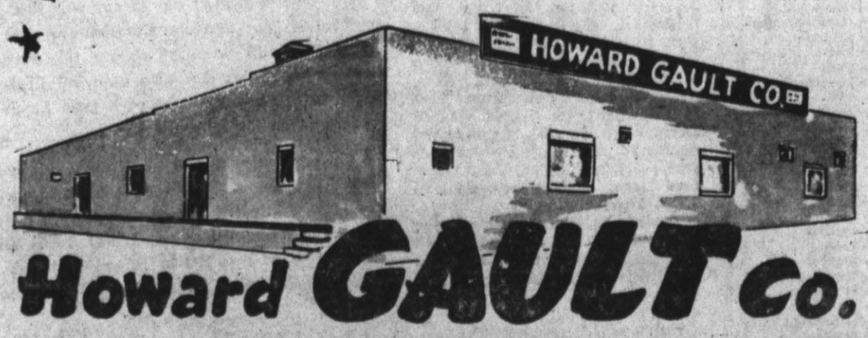


May the true joys and blessings

of the first Christmas, be yours today—

may each day of the coming New Year

bring you new pleasure and happiness!



Howard GAULT Co.



WE'RE HOPING THAT SANTA WILL FILL YOUR CHRISTMAS STOCKING WITH JOLLITY AND CHEER AND ALL THE BEST OF THE SEASON!

CITY DRUG STORE

The Sunday Brand

EDITORIAL COMMENTS

'Of the People . . . By the People . . . For the People!'

'Hats Off' To A Fine Set Of City Officials

The fact that the City Commission of Hereford has called a second airport bond election is viewed with mixed emotions by various citizens, whose outlook in many cases is determined by which side of the fence they stood regarding the original proposal. When carefully analyzed, however, action of the commission can be classified only in the light of good government—regardless of personal convictions on the subject of an airport.

The $70,000 bond issue this week carried by a margin of only 14 votes. Despite the small percentage, however, it did carry. All of which means that the City Commission could have taken the $70,000 and legitimately have started construction work on the proposed airport which, it appears, has their general approval as a civic need. Instead, the governing board reviewed the scant margin and discussed at length the fact that most citizens understood that neither bond issue would pass unless both were successful.

The City Commission then voted unanimously to hold a second election on a clear-cut basis concerning the controversial airport question. The group definitely felt that any city spending should be forthright and above-board. And therein lies the point for which we feel that each member merits general commendation.

In a nutshell, the City Commission placed moral integrity to the people of Hereford above any technical rights which their group might have held. They wanted the majority of the people to have the final say. Unquestionably, the commissioners indicated that they are representing the people rather than ruling or dictating to them, which is an attitude most needed today in all levels of government.

Add to this the fact that the Commission has so operated our city government that they tell us we can pass the proposed $100,000 airport bonds with no increase in tax rates or tax evaluations, as a result of the proposed bond issue, and you have another feather to stick in their caps.

The Brand, an outright booster for the airport, still feels that it is sorely needed. However, we are 100 percent with the City Commission on their handling of the situation. To have used the $70,000 (technically approved and voted on in a legal manner) would have been a breach of moral faith with the people who voted it.

In addition, let us hastily add: "If any community can continue to grow without an airport it will be Hereford." We are rich, indeed, in having a City Commission which puts integrity above all else in its dealing with the people; far richer, certainly, than to have gained an airport through conniving or technical misrepresentation. Facing the future empty-handed is far better than facing it without integrity or self-respect.

It has been said that the government "closest to the people is the best government" and, in view of these words, Hereford has little about which it can justly complain.

We join you in saying: "Hats off to a good City Commission!"

Merry Christmas

Sometimes the most pleasant of privileges can be overwhelming in scope. That's how we feel about saying, "Merry Christmas" this year.

Like all of the other people in Hereford and Deaf Smith County, we feel that it is a privilege to be a citizen of the community. We recognize a few of our shortcomings, but we feel sure that we overlook far too many others.

Living in a free, democratic nation, we are well fed. We can speak or write our feelings. We are privileged to attend the church of our choice. We have wonderful schools, excellent parks and many, many other things which make life more pleasant and more desirable. We also have friends galore—and the prospects of many more.

All of these things, it seems, are a product more than anything else of Christianity, or the Christian Way of Life.

The occasion of Christmas, fundamentally observing the birthday of Christ, naturally fills our hearts to overflowing, with a spirit of Goodwill Toward our Fellowman.

While variations have crept into the occasion, most people come nearer approaching the way Christ would have us on the occasion of Christmas.

Certainly, there never has and never will be a substitute for the time-worn phrase:

"Merry Christmas!"

The Sunday Brand

established 1948

Published every Sunday at 336 Main St

Hereford, Texas

TEXAS PRESS ASSOCIATION 1956 PRIZE WINNER

James M. Gillentine, Editor and Publisher

Roy M. Clark, News Editor

Subscription Rates: Zone 1, $4.00 per year; Zone 2 and above, $5.00 per year. With the Hereford Brand, both papers, Zone 1, $4.95 per year: Zone 2, $6.15 per year. Carrier delivery, 50c per month. Single copies 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas

An 'Honest Cop'

Police chiefs seldom win popularity contests. This is especially true in the small, growing cities.

The resignation of Chief Leo Box, despite his critics, marks the loss of a man who did a good job for the community. While we are sure that Chief Box is far from perfect, we would like to recognize the fact that no suspicion of graft, gross injustice or personal discrimination has occurred during his administration of the important office. The police department has expanded considerably since he came here in 1952 and, compared with that of many other communities larger and smaller, can well be classified as an outstanding organization.

Chief Box took over his duties here in the face of adverse conditions following a general police strike, during which the volunteer firemen patrolled our streets. He has faced juvenile troubles, staff troubles, parking meter troubles, along with run-of-the-mill complaints. Like we said, he has made mistakes from time to time. Generally speaking, however, he has done a good job for which the community owes him a far greater debt than his comparatively small salary covers. Certainly, he is leaving Hereford a cleaner and better city than he found it.

In saying farewell to Chief Box, The Brand wishes him well in his future tasks. He has chosen a difficult and seldom sufficiently rewarded occupation. We feel sure however, that he will always be known as an "Honest Cop," which makes up for a lot of the shortcomings which his profession includes.

PERSONALITY PROFILES

Mrs. Clara Shore Now Heads South Hereford H. D. Group

By MARGARET BELL

Activities of the South Hereford H. D. Club for 1957 are still in the planning stages, according to Mrs. Clara Shore, recently elected to serve as president of the group for the coming year. The club will meet at Mrs. Shore's home on Jan. 15 to complete its slate of officers and to organize the committees needed.

Mrs. Shore has been a member of the South Hereford Club for the past five years, and she states that she enjoys and appreciates every phase of the work. She has served as landscape demonstrator of the club and was the vice president during the club year just ended.

Other officers elected to the new 1957 slate include as vice president, Mrs. Eldon Craig; secretary, Mrs. S. S. Williams; treasurer, Mrs. John Hacker; parliamentarian, Mrs. Wilma Goettsch; council delegate, Mrs. Roy Manning.

The Christmas party of the South Hereford Club featured the installation of officers. A luncheon was followed by the installation, then the exchange of gifts which revealed the members' secret pals. New secret pal names were drawn.

A native of Deaf Smith County, Mrs. Shore makes her home here in Hereford. The majority of the members of her club either live in town or in the outskirts. Mrs. John P. Slaton is one of the earliest members to join the South Hereford Club who remains active in its work.

Major money-making project of the club this past year was a parcel post gift exchange with the packages sold at auction. In this way, the buyers were surprised and pleased with the unknown contents.

Mrs. Shore has also been selected to serve as chairman of the H. D. Council program committee for the coming year to arrange the speakers and other features at the council meetings.

Her other club and church activities include the Business Women's Circle of the First Baptist Church of which she is secretary. She also is currently serving as secretary of the Texas Historical Club. This group has as its purposes to create an interest in historical facts about Texas and to preserve landmarks in this area.

The holiday plans of Mrs. Shore include a trip to the Gulf Coast area for a Christmas visit with her two daughters and their families. Mrs. Shore will leave Hereford on Sunday, Dec. 23, to return sometime in the days following Christmas. And, of course, the three grandchildren waiting to greet her upon her arrival makes her anticipation even keener. Her daughters are Mrs. Aaron Rose of Goliad and Mrs. D. C. Laird Jr. of Edna.

Hobbies of this busy lady include oil painting and horticulture. Her work as landscape demonstrator for the club was natural as she has a love for working in her yard with flowers and shrubs. Mrs. Shore also enjoys cultivating house plants during the winter months. Her painting includes landscape pictures which she creates for herself and as gifts for her family and friends.

Her other household interests include sewing and baking particularly cakes. She rates no particular cake recipe as her favorites. . . just likes to make almost any kind.

When asked why she considers the work of her home demonstration club important, Mrs. Shore answered that there is always something to be learned and the demonstrations reach the interests of many people.

Bible Words for Today

I PETER 5:7—"Cast all your anxieties on God, for he cares about you." (RSV)

* * *

We develop an anxiety when we face a situation we fear we shall not be able to handle successfully. Anxieties are fears over which we have lost control. Thus we become their victims, and they will prove to be our undoing, unless we "cast all our anxieties upon God, for He cares about us!"

We know much about our world. Many of the fears it used to create have been removed because of understanding. There remain the instances of accident, disaster, death—these we know we can never fully control. To them we must add the experiences in which the human equation stands to the fore. In situations that are unpredictable or uncontrollable we can develop anxieties. The best personal attitude to have in such situations is to think about God, and to make yourself realize that He knows and He cares. Such thinking relaxes one's own mind and soul, it eliminates fears, and creates a sense of composure that produces constructive behavior. God is available, we can count on Him, He cares for us. Each day walk humbly with God. Such partnership assures achievement.

The Rev. John R. Mulder, D. D.
Western Theological Seminary
Holland, Michigan

QUESTION OF THE WEEK

Spirit Of Giving Highlights Christmas For Many People

What is your idea of the most significant feature of Christmas?

MRS. FRED BATTERMAN—Seeing the faces of my two little boys on Christmas morning. Their eyes light up so bright it makes me happy to see them.

MRS. SANFORD SMITH—Doing for others in Christ's name.

THE REV. LESTER L. JONES—The understanding of the receiving of God's great gift in the birthday of His coming.

MRS. CHARLES H. REID—Reading the Christmas story in the Bible to our nine-year-old son, who is beginning to want to learn the story of Christ, and the thrill of our four-year-old twins over decorating the tree.

BARBARA SWINNEY—Wrapping gifts and making Christmas candy.

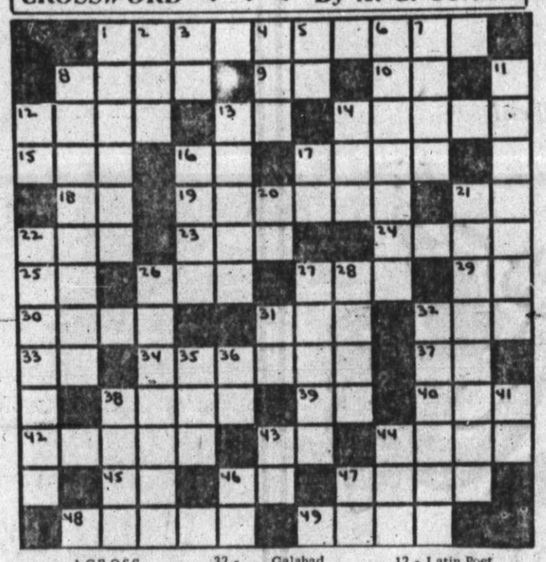
MRS. HUGH TREMBLE—The closeness, companionship, and love of our family, which is always together at Christmas.

ROBERT DAVIS—Knowing the real meaning of Christmas in the fact that Jesus came.

MRS. GLENN EDWARDS—Putting Christ into Christmas.

MRS. D. H. BRYANT—Making others happy by sharing our Christmas. When all of our family is together at Christmas we have a worship service together. We sing carols, some read Luke 2 in the Bible, we hear a Christmas story, and then we have a prayer before opening our gifts.

CROSSWORD ◆ ◆ ◆ By A. C. Gordon



ACROSS
1 - Racket game (poss.)
8 - In one game this is "nothing"
9 - Prefix meaning "together"
10 - Cuprum (chem.)
12 - Misplace
13 - Pronoun
14 - Sprinkle
15 - Poker prize
16 - Musical note
17 - Broadcasts
18 - Fistic finis
19 - Old graduates
21 - Tantalum (chem.)
22 - ... pins
23 - Vitality
24 - Fragrant ointment
25 - Area measure
26 - That girl's
27 - Caspian ...
29 - Scottish "one"
30 - Sub ....
31 - Exclamation
32 - ... Galahad
33 - General Necessities (abb.)
34 - Speeder
37 - Preposition
38 - Goes astray
39 - Printer's measure
40 - Bird beak
42 - Procession
43 - Either
44 - Monster
45 - Selenium (chem.)
46 - Provided that
47 - Good friends
48 - Cater
49 - Infrequent

DOWN
1 - "Bean City"
2 - Hail!
3 - Prefix denoting "down"
4 - Frozen dessert
5 - Not at all
6 - "Sweet potato"
7 - Dried fruits
8 - Spectator
11 - Walker
12 - Latin Poet (abb.)
13 - Distance runner
14 - Triumph
16 - Red ....
17 - Exist
20 - Increase the ante
21 - Sports conditioners
22 - Objectives
26 - Cross-country runner
27 - Steep
28 - Deserve
31 - Indefinite article
32 - Lone
35 - Vase
36 - Canadian province (abb.)
38 - Alleviate
41 - Have being
43 - Belonging to
44 - Paddle
46 - "That is"
47 - Parent

Legal Notice

THE STATE OF TEXAS

To: AGUSTIN VEGA, Defendant, Greeting:

You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A. M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 21st day of January 1957, at or before ten o'clock A. M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 6th day of December A. D. 1956, in this cause, numbered 3948 on the docket of said court, and styled, Velia Guerrero Vega, Plaintiff, vs. Agustin Vega, Defendant.

The names of the parties to the in Hereford, Texas, this the 6th

Issued and given under my hand day of December A. D. 1956.

Attest:
Lucille Posey, Clerk,
District Court, Deaf Smith County, Texas.
(SEAL)

S-24-4c.

Panhandle Paragraphs

BOYS RANCH PLANS CHRISTMAS VACATION

Two Dalhart boys, who make their home at America's first Boys Ranch at Old Tascosa, will spend the Christmas vacation at their hometown. The boys are David Hawthorne and Bert McClure. David lives on the Boys Ranch farm near Springlake, where he and five other boys, supervised by a staff member, raise some of the food that is used at Boys Ranch. Bert is interested in mechanics at the Ranch, is a member of the wrestling team, and also likes to hunt. Any of the Boys Ranchers who wish to do so may spend Christmas holidays with friends or relatives. For others who don't want to leave the Ranch, a good Christmas is planned with a trip somewhere for the boys.—THE DALHART TEXAN.

—pp—

FRIONA CITY HALL CHANGES HEADQUARTERS

A newly-completed city hall was occupied by the city of Friona early in December. Construction of the modern brick structure, which cost Friona taxpayers $36,000, was begun in July, contracted by Cooley Construction Co. of Fort Worth. The shift from the Legion Hall, which has been the city's home for years, was accomplished in about four hours, and aside from a few inconveniences, business went on as usual. Still not installed in the new building are several pieces of equipment and numerous small items, including new telephone and air conditioning systems, a large meeting desk, storage areas, and outside walks. Open house is planned for sometime in the near future.—THE FRIONA STAR.

—pp—

HIGHWAY IMPROVEMENT PROFOSED

The State Highway Commission has offered to widen the highway loop through Tulia, following a request by the city. With plans not yet complete, terms of the offer require that the property holder provide curb and gutter where none exists. Where curb and gutter already exist, the highway department bears the cost of replacement if the present curb is not in the proper location. The city provides curb and gutter at the intersections and alleys. The highway department bears the full cost of the 80-foot divided pavement as well as all engineering service. The city must also furnish extra right-of-way, if needed, and agree to the state's accepted municipal policies for such construction.—THE TULIA HERALD.

The BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm has discovered Christmas is about here, his letter this week reveals.

Dear editar:

I know it's customary at this time of the year to look up with a start and say it's impossible for Christmas to be about here again, it was only a short time ago we had the last one, but it didn't fool me. I knew it was that time again, and it suits me.

I know too that to a lot of people Christmas means running up a lot of debts, but this is the wrong idea. My idea of Christmas is that it ought to be something different and why do at Christmas time what you've already been doing the rest of the year? This is a good idea, and if we could get England and France and a few other countries to join with us in this yuletide debt-free spirit, I'd have no objections. In this connection, I'd like to throw in the thought that the reason everybody looks to the United States for a loan when their credit runs short is because the U. S. has been sending the wrong people abroad. The million or so of U. S. tourists who went abroad this past year have been the cream of the crop, from a spending standpoint, and it gives the wrong impression. If the U. S. was smart it'd send me and a few others like me abroad to let Europe in on the fact the U. S. has people with financial problems the same as anybody else. If Europe looked me over and still asked for a loan, there wouldn't be any question about it, they're hard up over there.

But what I started out to say was that I learned long ago not to let your financial situation stand in the way of Christmas. Anybody who is waiting till everything is just right before he settles down to enjoying Christmas will never be able to get anymore out of it than he does the 10th of the month when his bills are due.

Consequently, all I'd like to say this week is that I've enjoyed writing for The Brand the past year and I hope everybody on it, from the Linotype operator on down to the editar, has a merry Christmas and that 1957 brings them at least half of what they'd like to get and only a fourth of what they're afraid they'll get. I'll settle for that any time.

Yours faithfuliy,
J. A.

Letters To Santa Claus

Dear Santa,
Please bring me a Model doll and a sewing machine.
Thank you. Merry Christmas!
Nancy Smith

Dear Santa,
Please bring me a doll with high heels and a typewriter and a sewing machine. Thank you. My name is Gloria Bustillos and I am 9 years old and a Merry Christmas.

Dear Santa,
Please bring me two guns. And thank you.
Merry Christmas!
Jesus G.

Dear Santa Claus,
Please bring me a little doll and a teddy bear.
With love,
Amelia Lucero

Dear Santa Claus,
Please bring me a bicycle. I would like a Scout knife. I would like a Pogo stick. Please bring me a pair of boxing gloves. Please bring me a moonscope.
With love,
Robert Dean Wagner

Dear Santa Claus,
I would like a bicycle please. I am 7 years old.
With love,
Nelson Kendall

Dear Santa Claus,
Please bring me a B.B. gun. Please bring me an electric train. Please bring me a bicycle. Please bring me a Lone Ranger set. And please bring me Roy Rogers.
With love,
David Moya

Dear Santa Claus,
Please bring me a truck. I am 8 years old.
With love,
Carl Hollingsworth

Dear Santa Claus,
I would like a 24-inch bike and a fire truck.
Your friend,
Steven

Dear Santa Claus,
I would like a bingo set and a bicycle. I love you.
Your friend,
Cynthia Ann Knox

Dear Santa Claus,
I want a double holster and a Lone Ranger suit.
Your friend,
Billy

Dear Santa Claus,
I want a Davy Crockett set and a watch and a Fort Apache.
Your friend,
Tommy G.

Dear Santa Claus,
I'm a little boy six years old. My mother is writing for me. I want a bicycle, radar set and a rifle. I've been a good boy and I'll leave some candy out for you to eat. I'll be at my grandmother's house at Sweetwater. Remember all the other little boys and girls.
Love,
Jamie Lee

Dear Santa,
I want a View-Master and a Cinderella watch and a set of dishes. My little brother wants a fire truck and some guns.
Love,
Regina and John Bill

Dear Santa Claus,
Please try to bring me a BB gun, a Moon Scope, an electric train, a real scout knife, a helicopter, an army set, and a cowboy suit.
With love,
Gary Calvin Goodin

Dear Santa,
I am 6 years old. Please bring me an electric train and a football.
Love,
Jimmy Harris

Dear Santa,
I am 6 years old. Please bring me a doll, with dresses.
Love,
JoLanda Arillano

Dear Santa,
I am 6 years old. Please bring me a bicycle, a Micky camera, and a football set.
Love,
Glenn Thomas

Dear Santa,
I am 6 years old. Please bring me a filling station, a record player and a coody game.
Love,
Greg Herring

Dear Santa,
I am 6 years old. Please bring me a cowboy suit and a dump truck.
Love,
Elvis Hudson

Dear Santa,
I am 6 years old. Please bring me bottles for my dolls; and also a walking doll.
Love,
Beverly Whelan

Dear Santa,
I am 6 years old. Please bring me a Terry Lee doll, a viewmaster, and a basket of kittens.
Love,
Regina Hampton

Dear Santa,
I am 6 years old. Please bring me Lippie the Monkey.
Love,
Jennifer Barnett

Dear Santa,
I am 6 years old. Please bring me a set of dishes and don't forget my brothers and sister.
Love,
Serena Ueckert

Dear Santa,
I am 6 years old. Please bring me a filling station and a play accordion.
Love,
Ralph Knox

Dear Santa,
I am 6 years old. Please bring me a Tiny Tear Doll, a pair of shoes, a new dress and can-can.
Love,
Vicki Perry

Dear Santa,
I am 6 years old. Please bring me a boxing game, fruits and us.
me a Micky Mouse.
Lanny Crow

Dear Santa,
I am 6 years old. Please bring me a Micky Mouse 8
Also please bring a guitar, Robert the Robout and a cap gun.
Charles Williamson

Dear Santa,
I am 6 years old. Please bring me a doll with a watch.
Love,
Maria Galvan

Dear Santa,
I am 6 years old. Please bring me a doll and dishes.
Dorothy Martinez

Dear Santa,
I am 6 years old. Please bring me a small piano and ballet slippers.
Love,
Nancy Lebow

Dear Santa,
I am 7 years old. Please bring me a doll, a watch and a ring.
Love,
Junatia Gonzales

Dear Santa,
I have been a good boy. Please bicycle.
Jim Gurley

Dear Santa,
I have been a good girl. Dishes and food.
Vicky Green

Dear Santa,
I have been a good girl. Please bring me a doll house.
Wanda Jean Furhmann

Dear Santa,
Please bring me a football suit.
Thank you,
Merry Christmas
Tommy Powell

Dear Santa,
Please bring me a bike. Thank you.
Merry Christmas! Christophra





DEL'S
SERVICE STATION
Humble Products
Delbert Bainum

THE HEREFORD CLINIC
WILL CLOSE AT NOON MONDAY
For
CHRISTMAS
Open Wednesday Morning
MERRY CHRISTMAS TO ALL

Greetings from all the folks at

To our customers:

Our wish that joy and gladness will fill each passing moment of your Christmas Holiday



JACOBSEN BROS. INC.



May the gentle spirit of the Prince of Peace gladden the hearts of all our many friends at Christmastime!

THE FIRST NATIONAL BANK of HEREFORD
Member: Federal Deposit Insurance Corporation

Dear Santa,
Please bring me a bed and a doll. Thank you.
Merry Christmas!
Esperanza

Dear Santa,
Bring me a bed and a doll. Thank you.
Merry Christmas!
Patsy

Dear Santa Claus,
I want a accordion. And a doll hat open and shut her eyes.
Your friend,
Mary Estrada

TO ALL OUR FRIENDS AND CUSTOMERS



As another year rolls around we express our thanks for your past patronage and wish you all . . .
MERRY CHRISTMAS!

Hereford Wrecking
and
Parts Co.

A CHRISTMAS PLAY FOR CHILDREN

The Birthday Of The Boy Jesus

By MABEL GESSELL

SCENE I

Street scene in Nazareth. A stone wall forms background for action. A circular wall is at left. Flat roofs appear on the backdrop behind the wall. Women dressed in flowing robes pass back and forth with water jars. Little children romp among them. Faint music is heard off stage.

Three old Shepherds enter right, stop to talk casually at front and center as street activity continues.

First Shepherd: To think it's been 10 years since Joseph the carpenter and his family came home from the land of Egypt.

Second Shepherd: Aye, the years seem but a day when a man is old.

Third Shepherd: Today the young folk are celebrating the twelfth birthday of the boy Jesus.

Second Shepherd: So, he's 12 years old today, eh? How strong he grows. Everyone says he's the smartest lad about, and all who know him love him.

First Shepherd: You know the town's a different place since he's been teaching the boys and girls to swim, and join in the games and choruses. I remember when I was a boy—

Exit Shepherds, wagging their heads and mumbling to each other. Music increases volume.

Enter a group of girls, laughing and chattering. Costumes are varicolored loose gowns, girdled at the waist. They wear sandals, and all carry large, bright colored balls. The leader tosses ball back and forth to another girl as she talks.

Leader: Jesus says that his Greek friend told him that Grecian maidens are beautiful of face and form because they play so much with balls like this.

First Girl: Let's practice the game we are to play at the birthday fete tonight!

They toss balls lightly to music about a circle, laughing and calling out as they play. The sound of boys' voices is heard off stage, and the music of a flute or piccolo.

Leader: Here comes Jesus and the other boys! Let's go! (All run off stage left.)

Enter group of boys right. They run about, peer over the wall, point and call out. Costumes are short tunics with mantles hanging briefly from shoulder. One boy carries a sling shot which he keeps aiming at an imaginary target; another has a small musical instrument which he strums; another carries a short shepherd's crook. Beside a little lame boy who limps in supported by a crutch, walks the Boy Jesus who has thrown his arm across the lame boy's shoulder. Jesus wears a white tunic, and should be slightly taller than most of the boys. Jesus pauses a little left of center and the others cluster about him, some sitting on the ground. John runs in.

John: You won! You always win! I'd think you had wings, your feet touch the ground so lightly.

The Boy Jesus: Oh, 'tis nothing, cousin John. You know you excel me in singing, and Peter here can throw much farther than I can.

Peter: Yes, but you can outswim us all.

The Boy: Oh, Peter, anyone can swim well if he is not afraid.

Andrew: Well, I brought down a dozen sparrows with my slingshot today, anyway.

The Boy, (sorrowfully): I do wish you wouldn't Andrew; not a sparrow falls but that our Heavenly Father knows of it. Well, but come now, you know you are all to be at our house this evening.

All exit slowly, talking and scuffling. The Boy pauses and waits for the little lame boy.

SCENE II

The Home of Mary and the Boy Jesus. A very low table is at the left. A small stool with a water jar upon it at the right and rear. A rug hangs upon the rear wall, a carpenter's bench at the center and back. Candles are upon the low table and bench.

Mary is seen seated behind the table sewing upon heavy white material. She is dressed in a blue robe, wearing a scarf that is pulled over her hair later in the Nativity scene. The group of girls is seated upon the floor near her. All are singing a hymn in clear voices.

Enter the Boy Jesus followed by the group of boys. The Boy, wearing a green wreath, crosses over and sits beside the Mother. The rest drop to the floor in a group and join the hymn.

Enter a little child. She looks about, then runs across to the Boy and stands beside him with her arm about his neck and her head on his shoulder. The other children show disapproval.

Children: Go away! You are too little! It's your bedtime!

The Boy: Oh, let the little one stay—she will be no trouble. (She sits beside him on a low stool. Now and then touches him lovingly.)

John, (rising and speaking to the Boy): We have come this evening to help you celebrate your birthday dear cousin. We want you to know that you are our best friend. (Here all nod and whisper to each other) We wanted to bring you a gift, but, (hesitates. Mary shakes her head, smiling.)

The Boy: All I need from you is just your affection, dear friends. (Rises) I do have a gift that I made myself to give my mother today, I want you all to see it.

The boy takes a small cedar chest from under the carpenter's bench, places it on the table before Mary. She strokes it and examines it and thanks him for it. Everyone crowds around to see it. Mary lifts it for them all to see more clearly. The Boy stands somewhat to one side looking on.

Peter, (picking up the chest and pointing to the lid): I didn't know that you had learned to dove tail; how perfectly you have made these edges fit.

The Boy: It is hard to learn, Peter, but my father taught me sometime back, and I like to do it, for when it is well done I feel that I have really begun to know my father's work.

Andrew, (examining chest): Did you plane the wood and polish it yourself?

The Boy: You know the wood from the cedars of Lebanon is easy to work upon and I like to handle it, Andrew.

John: Will you not teach us how to do this, Jesus?

The little child: (Cries out from the carpenter's bench where she has been pushing the plane unnoticed) Oh! Oh! my finger!

The Boy: (Goes over and examines her hand. Kisses it.) Don't cry, little sister, it will soon be well.

All seat themselves again as the little cedar chest is placed on the table.

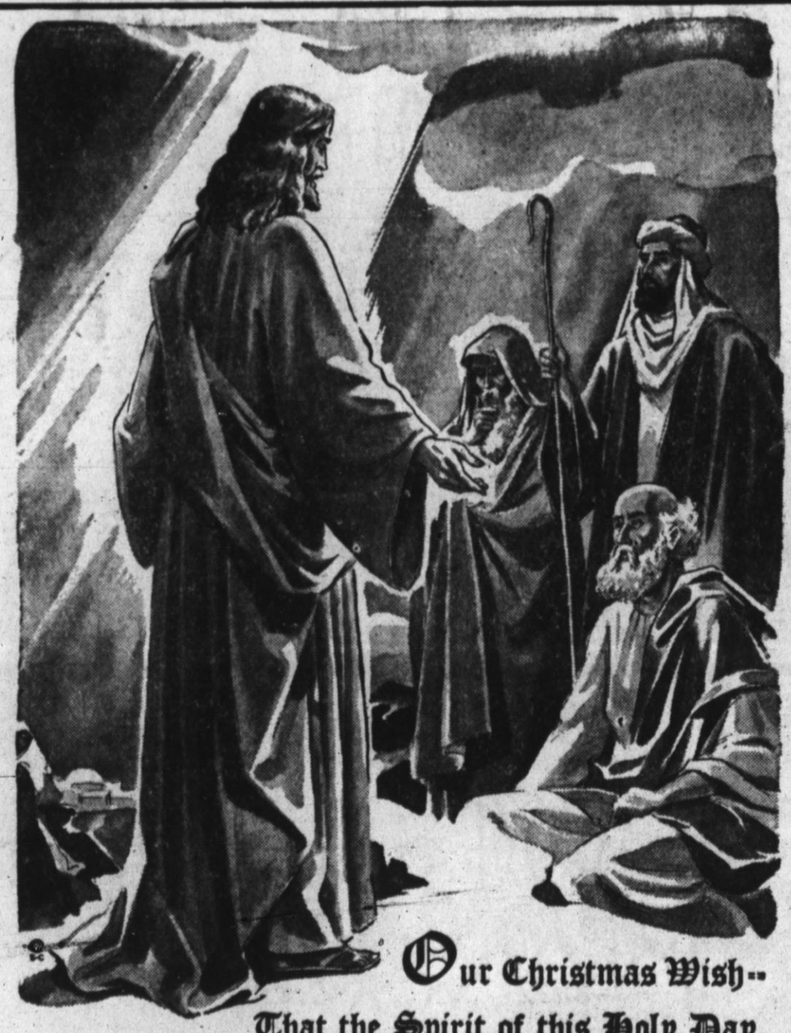
Leader of the group of girls: Dear Mary, will you tell us the

(Continued On Page 7)



May your Christmas be abundant in joy, peace and every happiness!

H. L. HIGGINS
Consignee
MAGNOLIA WHOLESALE & SERVICE STATION



Our Christmas Wish--
That the Spirit of this Holy Day, as conceived by our Lord, live on forever in eternal good will, tolerance and the brotherhood of man . . .

CONTINENTAL GRAIN COMPANY
P. O. Box 57 - South Lee Street at Santa Fe Tracks - Phone 1338
Hereford, Texas



Season's Greetings

The brightest light of the Christmas season is the opportunity to express our thanks for your confidence and loyalty and to wish to each of you the many joys of a Merry, Merry Christmas . . .

Walker Refrigeration
Hollingsworth Motor Service
Owen's Electric

A Christmas

(Continued From Page 6)

story again of the night that Jesus was born?

All, (eagerly): Oh, yes! The Story! The Story!

SCENE III

The stage is darkened for a moment. The table becomes the manger. Mary is seated in the traditional attitude with Joseph behind her. The children take the traditional attitudes of Shepherds and Angels. The Three Wise Men stand with gifts at right center, then enter and kneel. A star shines over the distant roofs. Stage is arranged while figures become shadowy and Christmas music goes out. A dimly lighted cross appears in place of the star.

SCENE IV

Mary is seated at the table sewing. The Boy stands beside her holding the cedar chest and examining it as he talks.

The Boy: Mother, I liked my birthday fete tonight. I felt it almost a farewell, for now I must start to school in earnest. The Rabbi said so today.

Mary: Yes, you are growing up. Do you remember our homecoming from Egypt? Yes, I suppose you do, or think you do, for we've talked of it so much. You were a good child in spite of the dust and the heat and long hard riding. I sometimes wish now that you were in my arms again to be carried safely over the hard roads of living.

The Boy, (smiling and shaking his head): Now Mother, you know you do not mean that. Why, you are anxious for me to grow up so that I can be a real son to you, and a help to my brothers and sisters.

Mary: Somehow I know that you will not stay here. Unusual things are in store for you, my son. I cannot forget what I saw and heard the night that you were born. I have had you these years but you were only loaned to me. Now I must give you back.

The Boy: Your talk seems a little strange, Mother, but whatever the future holds, your face will always be a light for my path, and your smile a lamp for my feet. Good night and thank you always.

Exit the Boy. Mary still sews upon the seamless garment.

SCENE V

First Shepherd: I hear that Joseph has decided to take Mary and the Boy up to Jerusalem.

Second Shepherd: They say he is going to see about entering the lad in the school of the great Rabbi.

Third Shepherd: I always thought that Boy would grow up to find favor in the eyes of the Lord.

Second Shepherd: But Joseph is needing some help in his shop now. 'Twouldn't surprise me if they advised him to keep the Boy in school here where he can help out when necessary.

First Shepherd: We three have indeed been blessed, for we saw the great light on that night.

Second Shepherd: And we saw the Kings and the Wise Men.

Third Shepherd: We will live to see still greater works that the Lord will do for us.

First Shepherd: Well, come, let's go back to the sheep, my boy tells me that one was lost yesterday. I will call him across the hills, and he will come to me, for he knows my voice.

Exit Shepherds.

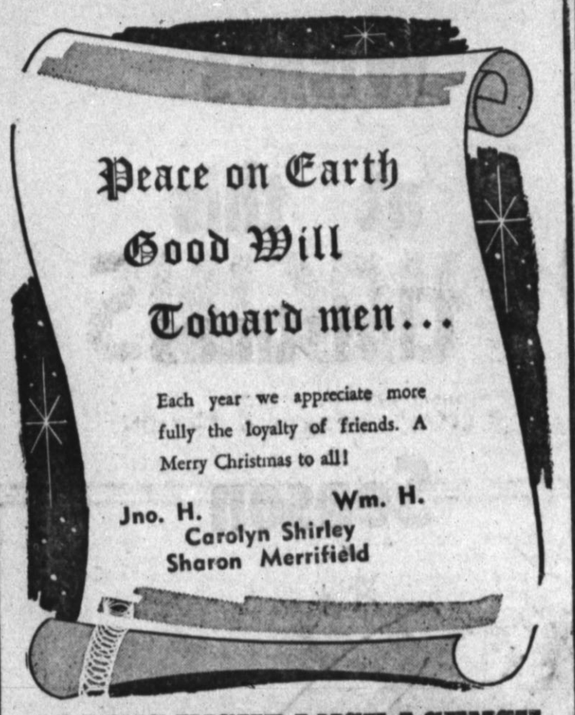
The Boy enters. The groups of boys and girls enter with him.

Leader: Goodbye, come back soon.

The Boy: (Turns and walks slowly backward, waving his arm). Farewell.

All: Goodbye, goodbye—a safe journey—come back soon, etc.

The Boy: May the Lord watch between me and thee while we are absent one from the other.



Each year we appreciate more fully the loyalty of friends. A Merry Christmas to all!

Jno. H. Wm. H.
Carolyn Shirley
Sharon Merrifield

PLAINS INSURANCE AGENCY
Phone 50

Keep Fun And Food Simple For Pre-School Age Group

By HILARY DAVIES

If you plan a party for your child this Christmas, make sure it is fun for him as well as for you.

Counsellors say children frequently have no particular interest in parties but their indifference is swept aside by a mother's determination.

Mrs. Dorothea McClure, counsellor of the Child Study Assn. of America, thinks this is because mothers want their pre-school children to be social beings long before they are ready for it.

"This is particularly true in the pre-school age group," she says. "Babies are not born social. They don't even feel themselves individuals, detached from their mothers, until they are 3 or 4.

"If you must give a party for young children, have only a few guests, perhaps as few as two or three, and invite your mothers—and fathers, too, if you like. Have all the children in the same age group. It can be alarming for young children to be around older ones who play boisterously and make a lot of noise. And it can be annoying for the older children when the youngsters get under their feet and interfere in their games.

Afternoon Is Best

"Keep the party short, otherwise it will go to pieces and get out of hand as the children get tired. Early or mid-afternoon is the best time, so that a child's routine supper and bedtime is not disturbed."

As for entertainment, the simpler you keep it the better, says Mrs. McClure. She recommends balloons ("they can hit each other over the head with them harmlessly"), and bean bags, as providing hours of fun for those too young for organized games.

Be wary, she warns, of blowers that shoot out and make strange noises, and other party novelties where very young children are concerned. "Fright and shrinking away are perfectly normal reactions of a child to such things. If you have a young child who has been invited to a party prepare him for such novelties by showing them to him, letting him see how they work and they are just paper. To young children magic is very real, and something they cannot understand can be terrifying. Talk things over, and tell him what to expect."

Two Good Pointers

Two points should be remembered for all ages of children:

Remove all breakables or valuable objects from the room before the guests arrive — you cannot expect children to have the same respect for them as an adult; and the eating should be the climax of the party — that's the main attraction for many kids, and afterwards the party begins to break up.

Children, generally, go for fairly simple food, so don't exhaust yourself putting on a spread of rich delicacies. They won't be appreciated. "Sandwiches, ice cream and Christmas cake" is the ideal menu that appeals to all children, says Mrs. McClure.

In her experience, one of the problems parents of older children encounter is their off-spring's resentment if they stay around while the party is in progress.

Use Remote Control

"Here parents must exercise a little tact. They should never appear to be 'policing' a party. At the beginning spend a few minutes being introduced to all the guests, offer to help in any way you can, suggest some active and interesting games to keep them out of trouble, but don't take over the party. Leave them alone to run it themselves as much as possible —unless it appears to be getting out of hand.

"If it does seem to be running wild don't be afraid to step in and take a firm hand. Very often children cannot stop themselves. They may not seem to like parental control, but in fact they are quite relieved when they are checked."

LETTERS TO SANTA CLAUS

Dear Santa,
I want a knife and hatchet. Also a dump truck.
Your friend,
Mark Tiefel

Dear Santa Claus,
I want a toy truck.
from Bill Kinney

Dear Santa Claus,
I would like a doll house, a big doll and some games. I love you very much. I will leave you some candy under the tree.
Linda Joyce Loflin

Dear Santa Claus,
I want a horse.
from David Evans

Dear Santa Claus,
I want you to bring me a b.b. gun and a toy cannon.
Your friend, Carroll Woody

Dear Santa Claus,
I would like a doll and doll furniture. Also a big jewelry box and jewelry.
Your friend,
Paula Waldrep

Dear Santa,
I want a pair of roller skates. Also a nurse set.
Your friend,
Sidnye Davis

Dear Santa,
I am seven years old. I would like a watch and also a scrapbook. I have a baby sister.
Your friend,
Nancy Lee Amason

Dear Santa,
Please bring me a record player. Please bring me a steam shovel. Please bring me a row buck.
Your friend,
Robert Barrett

Dear Santa,
I want a electric train and some track and a row buck and some guns and a football.
Your friend,
Billy Russell Watts

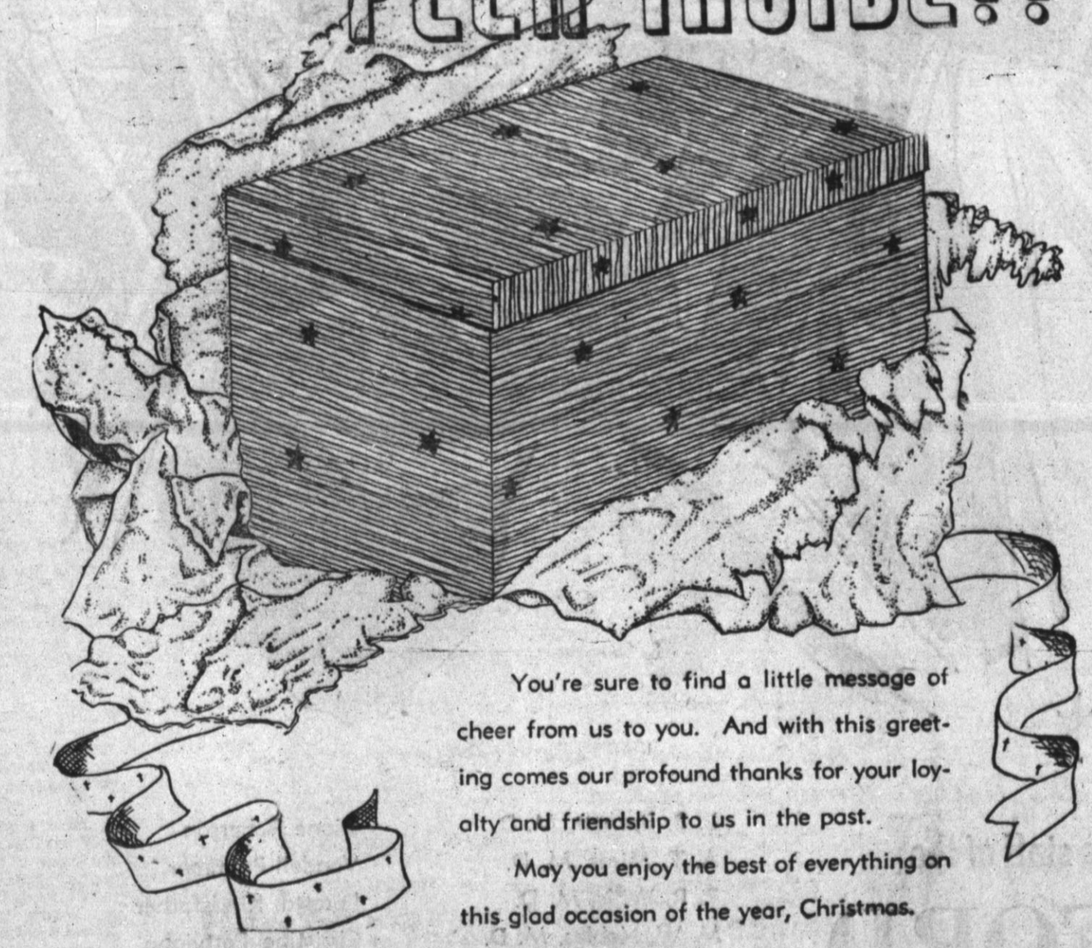


And A Happy, Prosperous 1957

BROWND SHEET METAL

Gid Wayland LeRoy John

GO AHEAD---
PEEK INSIDE!!



You're sure to find a little message of cheer from us to you. And with this greeting comes our profound thanks for your loyalty and friendship to us in the past.

May you enjoy the best of everything on this glad occasion of the year, Christmas.

All the Folks at

HEREFORD BAKERY

Mr. and Mrs. Debs Knox

'TWAS THE NIGHT BEFORE CHRISTMAS



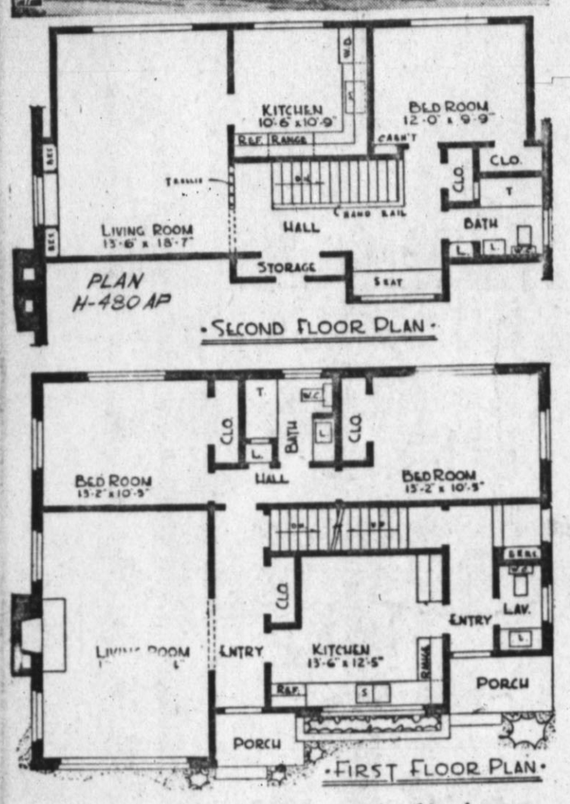
And with everybody's mind on Christmas, we particularly think of our friends and patrons whom we have enjoyed serving this past year. We say to all of you, "May you have a very cheerful and happy Holiday."

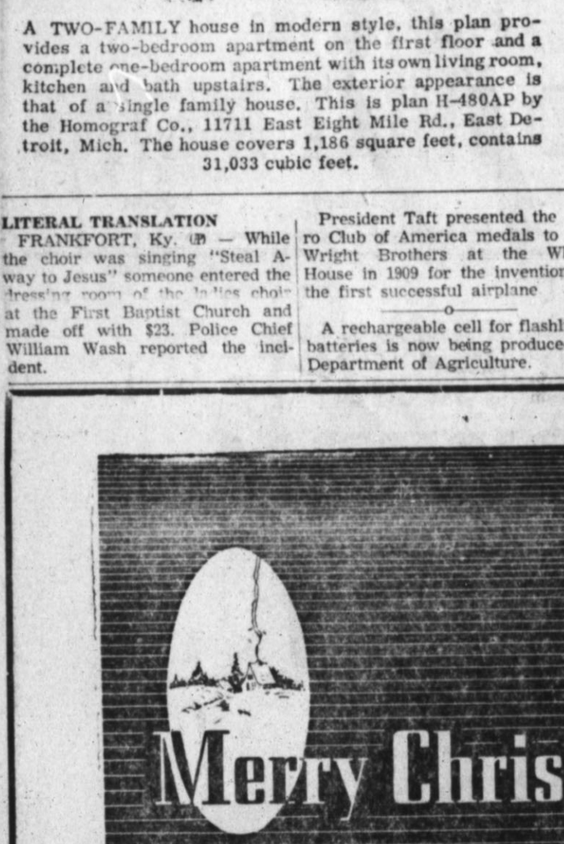
HEREFORD GIN CO.

John McCleskey Taft McGee

HOMES FOR AMERICANS







A TWO-FAMILY house in modern style, this plan provides a two-bedroom apartment on the first floor and a complete one-bedroom apartment with its own living room, kitchen and bath upstairs. The exterior appearance is that of a single family house. This is plan H-480AP by the Homograf Co., 11711 East Eight Mile Rd., East Detroit, Mich. The house covers 1,186 square feet, contains 31,033 cubic feet.

LETTERS TO SANTA CLAUS

Dear Santa Claus,
I want some dishes and a dress. Also a bracelet and a ring and a comb two. I want a little bowl for my little dog.
Your friend,
Barbara Glyn

Dear Santa Claus,
I would like a nurse set and also I would like the things that go with it too.
Your friend,
Donna Johnson

Dear Santa Claus,
I would like a pair of roller skates and a record player and some jewelry.
Nancy Schnack

Dear Santa,
I want a walking doll that opens and shuts her eyes and a dollbed. I like school better.
Your friend Lillian Harms

Dear Santa,
I want a sled and a bicycle. Also a record player and records. I like school. I am 7.
Charlene Kay Tiefel

Dear Santa Claus,
I wish you would bring me a pair of Wyatt Earp guns, football suit electric train, Roy Rogers Rodeo Ranch set, record player, lumber truck, blazing hot rod car, cannon, Coca-Cola truck.
Roger Suttle

Dear Santa Claus,
I want an accordion and a doll hat open and shut her eyes.
Your friend,
Kathy Ellerd

Dear Santa,
I want a electric train and some track. I want a row buck. I want a football.
Your friend,
Eugene Sparks

Dear Santa,
I want a whip. Also a two gun holster. And also a knife. I am 7.
Your friend,
Lynn Wells

Dear Santa Claus,
I want a doll and a little house.
Jane

Dear Santa Claus,
I want a walking doll. And a doll suitcase. And some doll dress. An' a accordion. And a toy dog. An' a toy cat.
Your friend,
Betty Ella Drager

Dear Santa,
I am 6 years old. Please bring me a watch and a Madam Alexander doll.
Love,
Marsha Hardwick

Dear Santa,
I am 8 years. Please bring me watch and an airplane.
Love,
David Soto

Dear Santa,
I am 6 years old. Please bring me a Tiny Tear Doll and a toy piano.
Love,
Shannon Watson

Dear Santa,
I am 6 years old. Please bring me a little stove and washer. And please don't forget my little sisters.
Love,
Judy Lookingbill

Dear Santa,
I am 6 years old. Please bring me a truck.
Love,
Mases Soto

Dear Santa,
I am 6 years old. Please bring me cowboy boots, and a cowboy suit.
Love,
Dickie Elliott

Dear Santa,
I am 6 years old. Please bring me a truck.
Love, Emlinalo Gonzales

Dear Santa Claus,
I would like a record player and a doll house.
With love,
Susan Morris

Dear Santa Claus,
I would like a pogo stick and my little sister wants a tiny tears doll. Will you please bring me and my little sister these things? I am 8 years old and my little sister is 4 years old. I would like Santa to wear red.
With love, Linda Ruth Batterman

Dear Santa,
I would like to have two ironing boards, a doll that can walk and talk and has blue eyes, a cooking set, a real live horse, a teal telephone, a real live puppy, a trampoline and a real fish.
Love,
Charlotte Babione

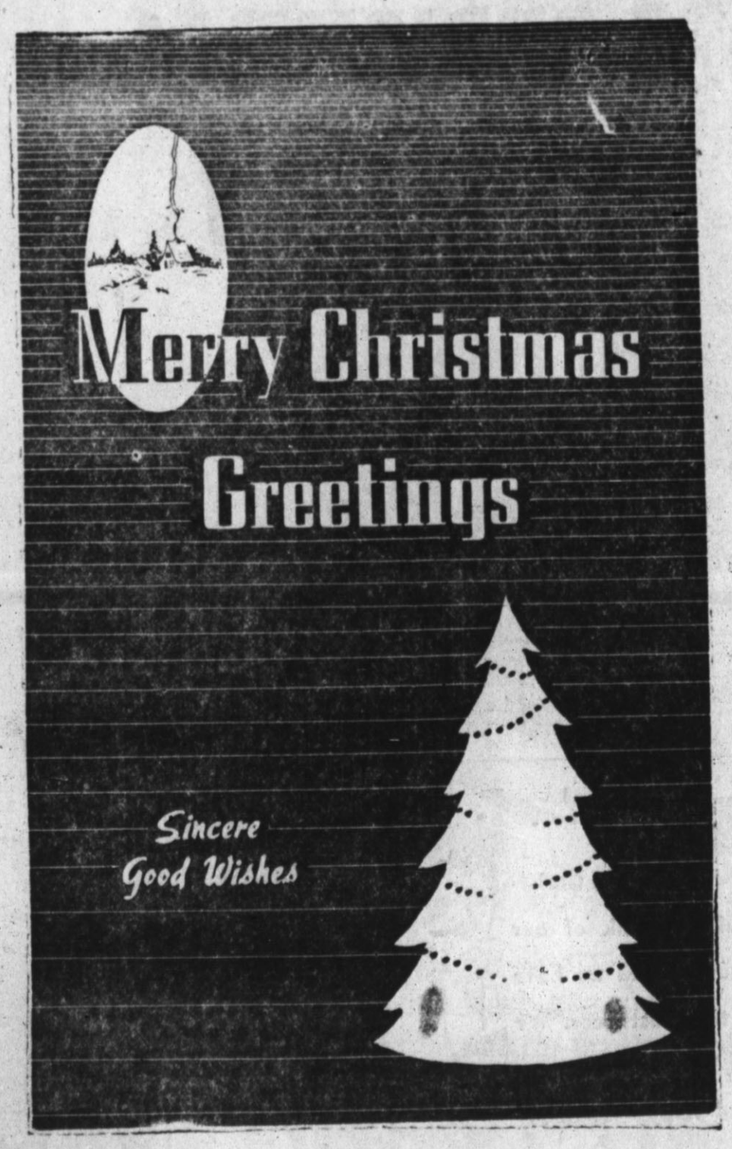
Dear Santa Claus,
Please bring me a tiny tears doll and a nurses kit.
With love,
Larna Gay Ward

LITERAL TRANSLATION

FRANKFORT, Ky. (AP) — While the choir was singing "Steal Away to Jesus" someone entered the dressing room of the ladies choir at the First Baptist Church and made off with $23. Police Chief William Wash reported the incident.

President Taft presented the Aero Club of America medals to the Wright Brothers at the White House in 1909 for the invention of the first successful airplane

A rechargeable cell for flashlight batteries is now being produced. Department of Agriculture.



LONE ★ AGENCY

Jim Sam Don



Our Best Wishes at this Christmas Season

from the entire staff of the

HEREFORD CLINIC

L. B. Barnett, M. D.
A. T. Mims, M. D.
R. R. Wills, M. D.
M. W. Nobles, M. D.
R. J. Grubbs, M. D.
W. D. Lawrence, M. D.
Mamie Kendall
Peggy Jo Hardy
Mary Nanette Layman
Diane Roberson
Vondell Plummer
Loretta Kindsfather
Christine Pettyjohn
Guyrene H. Carter
Mary Gililland
John M. Hamby
Grant A. Fuller

Stories For Christmas - - Written By The Younger Set

Each year as the Yuletide approaches, students in the seventh grade at Stanton Junior High write short original Christmas stories under the direction of Mrs. Inez Welch. On this page, and in this section; you'll find 14 of the stories selected by a panel of three judges as a special treat for The Brand's readers.

Christopher's Kittens

By SUZANNE LANGLEY



LANGLEY

"It's so nice to have a warm basket to sleep in," purred Christopher. "I'm so lucky to have such kind people to live with and such a nice warm house to live in, I could be out in the cold snow like some of my friends," she shuddered.

Christopher (Chris for short) did live with a nice family all right. There were two big boys who didn't care about her in the least, but there was a little girl and boy who played with her a lot. The only thing, these kind people were very poor.

Suddenly Chris was awakened from her thoughts by much shouting and crying.

"Oh, please, Daddy, don't throw Chris out. She can eat scraps," wailed Douglas, the six year old boy.

"Daddy, I'll go to work or anything if we can keep her," pleaded Beth, Douglas' eight-year-old sister.

"I'm so sorry children, but we just can't afford to keep a kitten until my new job is ready. Then after I get my job we'll move into a new house and we can get a kitten and a puppy."

"Oh boy! Oh boy!" Douglas squealed.

"But what about Chris? I'm afraid she will starve," Beth objected.

"She won't starve, I'm pretty sure because somebody will give her a home," her father assured her.

"Well, all right," they both agreed rather glumly.

So Chris was put out in the cold snow. She wandered around admiring the pretty Christmas trees in the windows of houses. She stopped at each house and mewed for people to let her in, but all the attention she got was that at some places a few kind heads would stick out of the window to see her.

By midnight Chris was so tired she fell asleep on the porch of a house. She didn't sleep very well for the cold wind and snow.

In the morning she was so hungry and cold she didn't know what to do. She tried to get attention by mewing loudly at door steps, but no doors were opened to give her food or let her in. By midmorning she was hopeless and didn't think she could go much farther on an empty stomach.

Then she began to notice that there were more and more stores instead of houses along the street on which she was walking. Soon she came to one with the door opened wide because a customer was just leaving. Chris jumped at the chance because the meat in the store surely did smell good. She ran in barely missing having her tail slammed in the door. No one seemed to notice her so she just wandered around smelling the meat.

"Do you want to close the store tomorrow?" a man behind the counter asked a woman in the back of the store. "After all, it is Christmas Day, and I don't want to work then."

"Yes, of course," the woman replied.

"Okay then," the man answered. At that moment his eyes fell on the cold, frightened kitten.

"Well! Well! Well! What do we have here?" he boomed good-naturedly. "Why, you poor little thing! I know you're starving. Come look, Martha!" he called to the woman in the back.

"Oh, Joe," she exclaimed, "what a cute little kitten!"

"She looks hungry, so I'm going to give her some meat," he explained gaily.

After Chris had eaten all she could hold she lay down and went to sleep.

The next thing she knew she was outside the warm store and Joe and Martha were saying how much they didn't want to put her out.

"I guess I'll never get a home," Chris wailed. "Nobody wants me."

It was now even colder than ever in the dusk and the snow was falling harder all the time. One thing was better, though, she was plenty full. She walked sadly down the street.

How little did Chris know that the scene which was taking place in a house nearby would have effect on her. In the house of medium class on Arch Street — a respectable, clean street buzzing with children — were four girls and their parents.

"Mommy, could we have a kitten for Christmas?" questioned nine year old Judy.

"I don't know," she replied.

"Yes, mommy! Oh, can we have a kitty?" four year old Andy excitedly squealed.

"Kitty! Kitty!" two year old Suzie chimed in.

"It would be cute, Mother," 12 year old Gwen whispered in her mother's ear, "to have a little kitten in a stocking on Christmas morning."

"May I ask?" Father inquired, "who is going to feed and take care of the kitten?"

"I will! I will! Four voices chorused.

"I suppose we could ask Santa Claus if it's possible to get you a kitten," commented Father.

"Oh, goody, goody!" Cindy screeched, jumping up and down.

For a while the whole family sat calmly around the Christmas tree laughing and talking. Suddenly Judy got up and walked to the door, "Come here, quick!" shouted Judy. "Gwen! Cindy! Suzie! It's a kitty!"

Already she had opened the door and picked it up. "Oh, it's so cute" Gwen exclaimed.

"Look, it's a beautiful shade of gray."

"Mommy Daddy! Santa Claus knew we wanted a kitten so he gave us one. Wasn't that sweet?" Cindy approved.

Mother, Daddy and Gwen smiled at each other knowingly.

(Continued On Page 2)

Debbie's Wish Comes True

By SANDRA CAMPBELL



CAMPBELL

It was six o'clock in the morning and Debbie's father had already gone out to do his early morning chores. Debbie quickly got up and put on her blue jeans and blue shirt. Then she quickly slipped on her boots.

Last night Steel, a black mare, had had her colt, and Debbie's father had said she might see it this morning. It was a big day for Debbie because her father had said she might take care of the colt. She would feed and water it, brush and rub it down daily, halter break it, and give it its daily exercise.

She was so excited to see what the colt looked like. She finally persuaded her mother to let her go out before she ate breakfast and see the colt.

When Debbie got to the barn she was surprised to see that the colt was black with a grayish white tail, mane, and stockings. But no matter what color the colt was Debbie thought he was very beautiful.

The colt walked up to her boldly as though he wasn't afraid of anything. It nudged her as though he were saying, "What are you doing here?" Debbie rubbed the smooth coat of the colt.

Debbie heard her mother calling, so she ran back to the house to eat breakfast. When Debbie sat down at the table she told her mother how beautiful the colt was.

After she had eaten breakfast and got through helping her mother she went back out to the colt. She had been thinking about a name for the colt. She had decided to call him "Black Satin." It was a very good name for him because most of him was black and his coat was like satin. So from then on he was called Black Satin.

It was close to Christmas and there was a big Christmas tree in the living room. There were only a few presents under it, but by Christmas Eve Debbie knew there would be lots more.

It was Christmas morning and Debbie got up earlier than usual. But no matter how early she got

(Continued On Page 3)

Christmas For Joe

By VIRGIL STRANGE



STRANGE

It was late in November when Joe Mason began to look forward to Christmas. Joe lived on the west side of New York in the slums of that huge city. Joe was walking along the waterfront when he saw a huge man coming toward him.

Joe shyly remarked, "Howdy." The man just gave him a dirty look and walked on. Joe, who had no parents, thought to himself, "I guess nobody likes me." Then he turned and started for home. On the way he was looking in the stores at what he wanted for Christmas.

All of a sudden he saw what he wanted, a monkey who looked very sad and lonely. On the cage the price was listed as $24.98.

The next day Joe went out looking for a job to get some money to buy the monkey. He looked all day long. Then he came to a grocery store. A sign was in the window. "Help Wanted," it said. He walked into the store and asked for the job. The man thought for a minute and lazily said, "Well, I guess you will do. You will start to work tomorrow."

Joe quickly started home; he was very excited. He was not quite sure he could hold the job long enough to buy the monkey for Christmas. "But," he thought to himself, "I will do my best."

The next day he went out and started to town for his job. He was kicking a can as he was going. When he passed the pet shop he turned down the alley. He kicked the can and it went through the window. Luckily it was open, but it hit the monkey's cage and jarred open the door. The monkey escaped down the alley. Joe was soon after him, running as fast as his legs could carry him.

Joe ran so fast his legs got ahead of him and he fell down. The pet shop keeper was soon after him, too. When Joe fell down the man stopped and shouted, "You little punk, you let my best monkey go."

"I'm sorry," exclaimed Joe.

The man turned and stormed off.

Joe thought, "Man, oh man, what a temper he has!" Then he got up and started off to look for the monkey. He looked several hours and finally found him wrapped up in a cluster of wire. "Well, there you are," he remarked as he picked up the monkey.

Later Joe was back at the pet shop and gave the man the monkey. "Well, I guess you found him." The man put the monkey gently back into his cage and wearily said, "Cute, isn't he?"

"Yes, very," exclaimed Joe. "I been wanting him for Christmas, so I had to find him."

Then Joe started for home. It was dusk when he arrived; he heard voices inside. He was very quiet and he listened carefully.

One said, "We will hit the bank tonight at eight. Meet you there." After the men left, Joe ran quickly to the police station and told Captain Walker what he had heard. The captain immediately got into his car and hurried to the bank.

The sargeant and Joe went in

(Continued On Page 4)

When I Made Christmas

By JANALEE DRAGER



DRAGER

It was close to Christmas and very cold out because I was in Alaska. I was in an igloo with some Eskimo friends. As the children were playing a thought came into my mind, "What would these poor little creatures think if they were to see such toys as we have down in Texas?" Then this flashed into my mind. "Why could I not make some toys and a Christmas Tree for the children?" So I set to work.

First I made the tree since there was no tree in sight or even within a few hundred miles. The tree I made from bones; such as, the bear's back-bone was the trunk; the foxes' ribs, the branches; for tying them together I used sealskin because sealskin is very tender. For candles I used moss soaked in oil. Now the tree was finished.

I knew I must hurry because the days were getting shorter. First, four hours of sunlight, then three, two, one, one-half, until at last only the sun would come up and set again.

Now came the presents. There were three girls in the family. For the smallest girl I made a baby doll. The head I made from a quarter of my hanky. As I had some clothing that was too small for me I made the dress. I also made a cradle from a piece of drift wood I had salvaged on a trip south six months earlier. Then again I set my brain to work. I made another doll just like the girl herself was dressed: trousers, long jacket, hood, and all.

Of course, I had to hide these toys so the children wouldn't find them. I hid them in a box in a hole I had dug in the snow.

For the largest girl I made a necklace of some tiny bones and some things I found. I made a bracelet for her, too. I also made her a pretty model of an old time church, with the steeple and all cut out of some pieces of stained glass.

I knew that boys like noisy things so I began with a drum for the tiny tot who could just talk. He loved noise and so he was a noise maker. For the second smallest boy I made a trumpet; for the other I made a fife and for the other I made a fiddle. For the largest boy who was seven I made a jumping jack.

The drum was made of sealskin. The drumsticks were of walrus ribs. The trumpet was easily managed. All I used was a hollow bone of a walrus. The fife also was made of a hollow bone. The fiddle I made of cat gut and whalebone. The jumping jack I made of a bird's head and the feet were fox paws.

I had finished the gifts for the children, but I still had to make something for the parents. For the mother I had to think a while. "Oh, yes," I said to myself, "I've got it." I made some tables and chairs. I made the chairs out of bones. Then for the fun of it for the father I made a horse of snow. Then I passed a hot bone over it so it would keep its form. After that I put some fox hair over it. It looked like a horse. I made a cow in the same manner. I even made a carriage. They had never before seen a horse, cow, carriage, and the animals we have here in Texas have, so I thought I would give them an idea of what these animals look like.

I showed these things to the mother but charged her not to tell.

Last of all came the goodies. I was surprised to hear that these children liked frozen tallow, as we like candy. So I made some kisses, hearts, and sugarplums of frozen tallow. For candy sticks I cut narrow stripes of frozen liver. For each child I made a sugarplum about the size of a pullet egg, spotted red with liver juice.

I had been fortunate in finding a deserted igloo nearby where I spent many happy days working.

When I got through and assembled all my gifts it did look somewhat like Christmas. On Christmas morning it was hard to determine who was happier, I or my Eskimo friends. But I believe it is more blessed to give than to receive!

The True Meaning

By SARA GILLENTINE



GILLENTINE

Christmas to Mary and Terry was their favorite holiday because of the food and the gifts.

Just before Christmas a family arrived in their town. That family was to change all their ideas about Christmas.

It was about four weeks till Christmas when a new boy arrived in town and enrolled in Terry's class. The boy's name was Johann and he had just come from Germany. Johann did not know much English and Terry said he would help him learn. He had never known Christmas the way the Americans celebrated it but he really wanted to learn what it was about.

Terry told Johann that there were presents and good things to eat and that he wouldn't know where to put it all.

"I know," answered Johann, "my father told me. What I want to know is how it started in the first place."

"Well," said Terry, "I'm not sure I can tell you. Let's go talk to my sister Mary."

So they started home to Mary.

"Mary," asked Terry, "do you know where Christmas originated?"

Mary retorted, "Of course, I know, but I'm not sure I can explain it to you. Anyway I'll try. It started when Joseph and his wife Mary went to Bethlehem where they had to pay their taxes and while they were there Mary had a little baby and they named Him Jesus. There were not any rooms left in the inn so they slept in a barn out behind the inn. Jesus was not an ordinary child for when He was born some shepherds in a field not far off saw an angel, and he told them to go into Bethlehem and see the Baby which was Christ the Lord.

"In a far off land some wise men saw a star and followed it into the stable in which the Baby lay, and they brought Him gifts of gold frankincense gold and myrrh and we have Christmas to celebrate His birthday."

"But why do we celebrate it after He died?"

"Because He was such a great man," replied Mary.

"And why do we give each other presents?" asked Johann.

"Because the Wise Men gave Him presents," said Terry who was just getting interested in the conversation. "Gosh, I never knew the true meaning, I guess."

A Swell Christmas

By TERRY ANDERSON



ANDERSON

It was near Christmas and Jeanie was frowning in spite of herself. But she had a reason. An invitation had come, inviting her to a Christmas party which was on the next day (Christmas Eve).

So as she read the invitation, she frowned and was still more unhappy, because she had the mumps and couldn't go. "Oh, I wish I could go," she moaned.

"What's that?" her mother inquired.

"Oh, nothing," replied Jeanie, "except that this invitation is to a Christmas party, and there's going to be a Santa Claus and presents and everything, and, oh, I wish I could go!"

"Well," explained her mother, "you always should make the most of what you have and forget the other troubles of yours and—"

"Oh, I know," interrupted Jeanie, "but still I won't have as much fun and this won't be as happy as the other Christmas."

"Yes, I guess that's true that it won't be like last year, but as I said, you should make the most of it," said her mother.

After the conversation Jeanie was left to her own thoughts. As she was studying the tree they were going to decorate Christmas Eve, the front door opened and in tromped her dad. "Hello," greeted Jeanie.

"Hello, Sugar Plum," he greeted her as he always did. "How are you?"

"She hasn't got the Christmas spirit, dear," her mother said coming in from the kitchen.

"What's wrong?" her father asked in surprise.

"Well, you wouldn't feel very happy if you had the mumps and you were invited to a party, would you? Well, would you, Daddy?" asked Jeanie.

"No, I guess I wouldn't," her father said hopelessly.

"Well, that's the reason," explained Jeanie.

On Christmas Eve Jeanie knew her friends were at the party having a time of their lives, but Jeanie was busy cooking. Then she did odds and ends and was so busy that she could hardly stop to even think of the party.

That night Jeanie watched a few Christmas programs then sang a few songs with her parents. Later she helped decorate the tree. While starting to go to bed in popped the heads of a dozen of her friends and then in popped the head of

(Continued On Page 4)

The Christmas Angels

By HELEN SEARS



SEARS

"It's the prettiest tree we've ever had yet!" exclaimed Paula, the oldest child in the Harrison family.

"I don't think so," objected Father. "We had a much prettier tree last year. The branches didn't fall so flat. I like our tree last year better."

"I agree with Father. I don't like the angel hair this year, it seems the angels are wilted and withered," sighed Mother as she got down from the ladder having tried and tried to fluff up the angels' wings and hair.

"Well, what is it if it is perfect but not perfect?" demanded Ann, who was just younger than Paula.

"It petty," gurgled Sue, the baby of the family.

"In bed all of you, it's nine o'clock and time you were in bed. Santa won't come if you stay up any longer," warned Mother as the children scampered.

Around 12 o'clock Paula awoke to hear a noise in the living room. She awakened Ann, who in turn awakened Sue. They thought it was Santa, and Ann knew Sue wouldn't want to miss anything.

The girls sneaked into the living room, and what do you think they saw? All the angels were flying about the room laughing and having fun.

"Oh! Look!" whispered Paula very softly. But the angels heard her and screamed as they got into their places.

"We've already seen you, so please go on having fun," begged Paula. "We didn't want to disturb you."

"Yes, I suppose you have seen us," sighed one.

"And they'll tell everyone," said another.

"But we won't tell. We promise," exclaimed Ann, who was sorry for what had happened.

"Promise," said Sue, proud of her new word.

"What made your hair and wings so withered?" asked Paula.

"Well! How would you look after a year in a box?" exclaimed one.

"Not very good, I think," replied Ann.

"Come now, we mustn't blame the girls. They didn't pack us. Let us get some more work done; we want to be pretty tomorrow. It's Christmas, you know," interrupted another angel.

"I happy," said Sue.

"No, you're not," replied Paula.

"Yes, I hungy," said Sue.

"No, you're not," replied Paula.

"Yes, I hungy," protested Sue.

"All right, pig; we'll get you something to eat," complained Paula.

"The angels must be hungry, too," whispered Ann, as they went to get something to eat.

"Yes! We must call them," replied Paula. "We have some angel food cake they would enjoy."

As soon as they finished the snack they got right back to the tree and made it look beautiful.

The next morning when they got up, Mother exclaimed, "What happened? The tree is beautiful! The fairies must have been here."

"No, angels," said Ann.

"Sh-h, be quiet," whispered Paula.

"No matter what it was, the tree is now beautiful," replied Father, as Ann exchanged winks with an angel.

"Father, may we keep the angels in our room with us this next year?" asked Paula.

"I suppose so. Ask your Mother. But why?" Father finished as he looked questioningly from one girl to another.

"They got rumpled in a box, like Mother's hats," explained Paula as she exchanged knowing looks with Ann.

"Yes, you may," decided Mother. "I don't like rumpled hats."

And it may please you to know that ever since that Christmas the Harrisons have enjoyed a beautiful tree!

A Greedy Santa Claus

By KAYE NEILL



NEILL

One snowy Christmas Eve night, when most boys and girls were in bed dreaming of sugar plums and stockings, a station wagon drove up in front of the Mitchell's house and a man dressed in a Santa Claus suit and carrying an empty sack got out and climbed into the window.

Jimmy, hearing some commotion downstairs, thought it was Santa Claus. He proceeded downstairs and peeped into the livingroom.

"It is Santa!" he squealed. "But what is he doing with an empty sack? And he's taking back some of the things he brought!" Jimmy boldly stepped into the livingroom and said, "Hello Santa."

"Yikes!" shouted the man.

"Gee, Santa, you surely are jumpy," commented Jimmy.

"Yeah, kid," stammered the impersonator.

"You must have already been here, Santa," declared Jimmy.

"Yes, I must have. Well, if there is anything you don't want I may as well take it back. You don't want these, do you, Kid?" And the Santa from the underworld held up a mink neckpiece.

"No, I don't want those, they look like a bunch of dead cats," protested Jimmy.

"You don't want this, either, do you?" this time he was referring to a bottle of imported Parisean perfume.

"Not that old smelly stuff," and Jimmy held his nose.

After several valuable items had been checked and Jimmy didn't want them, the "Santa" had himself a nearly full sack.

By this time Jimmy's parents had awakened and they heard voices downstairs so they went to see what was wrong.

The robber saw them coming and instantly grabbed Jimmy and pushed a revolver into his back.

"You're not Santa," cried Jimmy.

"No, I'm not," said the gunman, "and if you don't want the kid hurt," this time he was talking to Jimmy's parents, "you won't say anything about this to anyone." With that he moved toward the door still holding Jimmy.

"We won't tell anybody anything, we promise. Please leave Jimmy with us," pleaded Jimmy's mother.

"Not on your life," scowled the man, "I'm taking the kid with me for insurance."

"But we don't even know who you are. How could we possibly identify you?" pleaded Mr. Mitchell.

"It could be done. I'm leaving now, with the kid, so I wouldn't advise you to tell anyone about this little incident," warned the crook. He began backing out the front door with the gun still in the terrified Jimmy's back.

Fortunately, a policeman had seen the man dressed as Santa go in. He wondered why he was car-

(Continued On Page 3)

Christmas On The Lone Prairie

By DICKEY MASON



MASON

Jack and Bill were two cowboys on the Lazy X ranch. They were old and jolly and always wanted to have some fun. It was a cold day; that's because it was only two days from Christmas. They were sitting around the fireplace in the bunk house.

Suddenly Bill sprang out with laughter. He said, "Jack, did I ever tell you about the time I celebrated Christmas?"

Jack replied, "No, I don't think you did."

After a brief pause he began, "O.K., I'll tell you about it. It was about 30 years ago when I didn't have anything to do on Christmas Eve. I thought to myself 'What can I do?' After I gave it a thought I decided I could ask Joe and John to go with me up to the old cabin in the mountains, because we had three days off from our work. As you know, it is 10 miles to the old cabin. We rode up to it. It was a long and dusty ride. When we got there the cabin was locked.

"We flipped a coin to see who should go back to get the key. And I volunteered to go back for the key at the main head quarters. The boss said that the key was hidden under a rock to the right of the door. I rode back to the cabin; it took about two hours. When I got back I noticed the little rock. It looked almost too small for a key to be under it. I looked, not a sign of a key. I looked to the left. On that side was also a small stone. Under it was a small key. It was a bit rusty but it unlocked the door.

"As the boys and I unpacked our bags, a wee bit of snow started falling. By the time we had finished it was snowing hard. We decided we couldn't have Christmas without a Christmas tree. So we went out and found a small but suitable one and cut it down. For supper we had ranch style beans, gravy, and fruit cake. By this time

(Continued On Page 2)

The Night Before Christmas

By DAN McDOWELL



McDOWELL

All up and down the streets were Christmas trees, sparkling and glistening through the frosted windows. How beautiful they were thought little Johnny as he passed going home from his daddy's little black-smith shop. His thoughts strayed back to only two years before when his mother was still with them. Yes, they had a Christmas tree too, then. He remembered how she had strung popcorn and cranberries and he had placed them on the tree.

When she had finished her days work she would sit and knit socks and sweaters. They made nice gifts for his daddy and also for him.

Not long after Christmas she had developed pneumonia and died. Things had not gone well since they lost her.

Johnny worked after school helping his daddy.

It was the night before Christmas as he strolled along with these thoughts. Soon he reached his little home. It was dark and cold and lonely. Before he went to bed he picked up a little book and began to read a Christmas story about the "Little Lord Jesus." He knelt by his bed and said his prayers.

When he had fallen asleep he had a wonderful dream. His mother dressed in a beautiful, glistening robe stood by a huge Christmas tree, unlike any he had ever seen, because it was even more beautiful. She was handing out gifts to all of the little children and then she turned to him and said, "This is for you, my beloved son."

At that moment he was awakened by the jingle of bells and when he looked up there stood his Sunday School teacher and his little friends with a box of gifts for him and his daddy. Surely his mother had still been watching over him and he felt as though he had been with her.

Christopher's

(Continued From Page 1)

"Kitty! Kitty!" yelled Suzie about choking the poor little thing to death.

"Be careful, Suzie," Cindy corrected, "you're hurting her."

"What are we going to name it?" Gwen inquired thoughtfully.

"I think we should name it Christopher Columbus (a coincidence) because he has been exploring tonight," Judy mused.

"Me, too," Cindy declared.

"Me, too," Suzie echoed.

"We can call him Chris for short," Cindy suggested.

Chris was happy, too. They fixed her a basket and gave her some milk. She purred happily for a while but then she got sleepy. She started to go to sleep but Suzie walked in and picked her up by the tail and ran into the livingroom calling, "Kitty, kitty!"

"Oh, you're going to kill it!" cried Judy.

"Judy, put the kitten in its basket. It's probably dead tired," Gwen explained.

"Girls!" Mother called gaily from the livingroom where the Christmas tree was. "It's time for worship service and the opening of presents."

They all came running. After all the presents were opened, everybody went to see about Chris. Then they went to bed.

In the morning, Gwen woke Judy, and they woke Cindy and Suzie so they could all go together to see what Santa had brought.

Mother and Daddy, who were in the kitchen, came to see the look of surprise when four shining faces saw not only Chris but also five little kittens.

Everyone admired the kittens and excitedly ran to see what Santa had brought.

After a few weeks they were surprised to find one of the kittens gone. Only Chris and a happy family down the street knew what had happened to the kitten. Chris had taken it to the poor family that had put her out two days before Christmas. Now two whole families were happy with Chris's kittens.

"What a wonderful Christmas we had," Gwen exclaimed, "we asked for one kitten and we got one cat and four kittens!"

"It surely was a wonderful Christmas," Judy agreed.

"It surely was," Cindy declared.

"Surely was!" Suzie echoed.

Christmas On

(Continued From Page 1)

it was time for bed.

"The next morning we couldn't see out of the cabin, because the window was frosted over. We opened the door, at least, we tried and found that we were snowbound. 'Oh, well,' I thought, 'We have enough food for a few days and after all this is Christmas.'

"Everyone exchanged gifts and got a hearty kick out of it. We all found that this had been a good Christmas.

"Next was the worry of getting out of the cabin. We found we could open the window and dig out through the snow. Finally we all got out and went home."

"Well," I sighed, "one thing about it."

"What?" asked Jack.

I replied, "It was a White Christmas!"

LETTERS TO SANTA CLAUS

Dear Santa Claus,
I am a little boy 2 years old and I've been pretty good this year. So please Santa, bring me a caterpillar, airplane, and a work bench. I also like candy and fruits. Oh yes, and don't forget my little friends, Santa.
Lots of love,
Gary Cotten

Dear Santa,
My little brother and I want a bicycle for each of us. Lonny wants a red one and I want a blue one. We have been pretty good. Lonny is 4 and I am 8. Don't forget the other boys and girls.
Love,
Carole and Lonny

Dear Santa Claus,
My name is Becky and I'm six years old. I think I have been a good girl and I would like a bride doll for Christmas, and some doll clothes. Please bring me a doll buggy, too, a big one, Santa Claus.
We are going to my grandmother's at Franklin, Tex., for Christmas, so please bring all of my things there. My little brother now wants to say a few words.
Santa Claus, my name is Dane. I'm 4 years old and would you please bring me a dump truck and digger, a combine and some guns. Thank you, Santa Claus.
Becky and Dane Elliott

Dear Santa,
I am 9 years old and I'd like for you to bring me a BB gun, a canteen, a bow and arrow, and a bat and ball. That's about all.
Love,
Dannie Kemp



BRIGHTEST WISHES TO ONE AND ALL FOR A MERRY CHRISTMAS

Once again the gleam of candles prompts our wishes for you for a Yuletide shining with joy and gladness!

A. O. Thompson Abstract

Mr. and Mrs. A. J. Schroeter



Merry Christmas to everyone — we hope Santa brings you the best of everything!

Best Wishes and A Happy Prosperous New Year

ORSBORN - NORWOOD

Chevrolet - Olds

Merry Christmas

To Each of You, Our Friends



RUTHERFORD & CO.

and Employees



TO OUR FRIENDS Greetings

It adds much to the enjoyment of the season to extend to our friends and customers our best wishes for a MERRY CHRISTMAS...

from all your friends at

HEREFORD CREAMERY CO.
CREAM O'PLAINS

Dairy Products



We're pulling in on the
Holiday Main Line with a load
of old fashioned greetings to
say "Thanks, Friends!" for your past
patronage, and to hope you'll have
A GAY AND HAPPY CHRISTMAS!

Jones Texaco Service

A Greedy...

(Continued From Page 1)

rying an empty sack. There was just something sinister about the whole thing, he thought, so he sauntered over to the house.

About the time he got there, the crooked man was backing out the door. The officer saw that the disguised man was holding a gun but he could not see Jimmy.

"Drop that gun or I'll fire!" he ordered, pulling his own gun from its holster.

The man, now frightened, dropped the gun. "Okay, okay," he cried, "just don't shoot."

Jimmy immediately ran to his mother and father, who had been watching the scene.

The policeman took the man away, while Jimmy's parents breathed a prayer of thanks.

Mr. and Mrs. Mitchell took Jimmy up to bed after they had assured him that everything was going to be all right.

While his mother was tucking him in, Jimmy said, "Mom, can I ask you a question?"

"Certainly, dear," she replied tenderly.

"Mom, there really is a Santa who is nice, isn't there?"

Debbies...

(Continued From Page 1)

up her mother and father always got up earlier, especially on Christmas morning.

When Debbie got downstairs everyone was around the Christmas tree. Before she could do anything her father told her to come see her special present. She went outside with her father to the barn. There wasn't anything out there but cows and calves and Steel and Black Satin. Debbie didn't think he would give her Black Satin because he had brought Steel out too, but when he got to Debbie he said, "You have done such a good job of taking care of Black Satin and Steel that I'm giving you both for all you have done." Debbie couldn't believe her ears, but it was true. She jumped up and down with joy for she had finally got what she had wished for. A real horse of her own. But she had got more than she had wished for, she got two horses. She really was the happiest girl in Texas.

LETTERS TO SANTA CLAUS

Dear Santa,
I am 5 years old and my brother is writing this for me. I'd like for you to bring me a pair of cowboy boots, tinker toys, a bow and arrow and some candy.
Love,
Mike Kemp

Dear Santa Claus,
Would you please bring me some baby bottles, a dolly, little girl lipstick, polish, iron and ironing board.
Will you please bring JoAnne a dolly, too. She's my little sister and she's been a pretty good girl. I've been pretty good most of the time too.
Love,
Janet Lee Miller

Dear Santa Claus,
I am a little boy 8 years old. I have been a pretty good boy part of the time.
Santa, I want you to bring me a bicycle and be sure to be good to all the little boys and girls across the ocean and also the little boys and girls all around Hereford.
Lots of love,
Ronnie Andrews

Dear Santa Claus,
I am a big junior age boy. I have been a good boy part of the time. Santa, I want you to bring me a Daisy air rifle with a telescope. Be sure and bring the little boys and girls something nice across the ocean and also here at Hereford.
Lots of love,
Jackie Andrews

Dear Santa Claus,
I have tried to be a good boy all year long. I am six years old, and will soon be seven. I would like to have an Annie Oakley rifle and canteen set. Merry Christmas.
Mike Higgins

Dear Santa Claus,
I want a pink or blue sweater for Christmas, a pair of blue jeans, and a doll.
With my love and belief in you,
Louise Jones

Dear Santa Claus,
Will you please bring a Farmall tractor set, a guitar, red wagon, and lots of candy and gum. Please, Santa, bring the other boys and girls something they want. Santa, I have been a good boy this year.
Cecil Woody Jones

Dear Santa,
I am a little girl five years old. This year for Christmas I would like a small "Linda" doll. I would also like a Betsy McCall Pretty Pac. I have a brother that is in the sixth grade and he would like a pogo stick and a pair of gloves. I enjoyed seeing you in the parade. Please be good to all the boys and girls.
Love,
Christy and Larry Hair

Dear Santa Claus,
I am a little boy eight years old in the third grade at Central School. I would like for you to bring me an electric train, a billfold and anything else you want to. Thank you very much.
Love to you,
Jimmy Winfrey

Dear Santa,
I live at Texline this year so don't forget to bring my toys up here. I want a ballerina doll, a toy tiger and some books. Remember all the other little boys and girls, too, Santa.
Love,
Peggy Little

Dear Santa Claus,
Please bring me a 500 power microscope, a watch, and a basketball and net. I am 9 years old and I have been trying to be a good boy.
Gordon Golden



and A Happy, Prosperous New Year

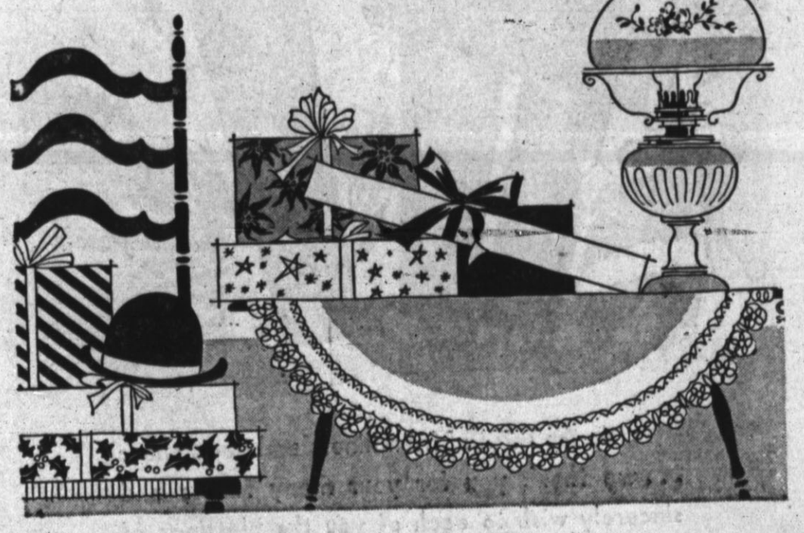
KESTER'S JEWELRY

Mr. and Mrs. Lynn Kester



TO OUR LOYAL FRIENDS:

In this busy old world, it may often appear
that we neglect or forget those we hold dear,
But at Christmas time, we take this space to say
That we value your friendship each and every day!
To each of you . . . A Very Merry Christmas!



ROGER'S DRUG STORE

Mr. and Mrs. Grady Rogers and Barbara
Jerry Bulls
Dale Litsch
Elsie Jones
Lillian Blalock
Helen Cole



All the Folks at

Hereford Hardware

Tommy's First Christmas

By DAVID SCOTT

Tommy was a Korean boy found by Sergeant Dave McAllen and Private Jerry Combs. It was dyring the Korean war that they found the little boy in the ruins of a tattered shack that had been bombed in the war.

The men took the little boy to their Air Force Base outside of the bombed town. The other men thought the little orphan was very cute; and since the Red Cross had not got all the little motherless and fatherless children to their present orphanage the men adopted the little orphan and decided to call him Tommy.



SCOTT

The men thought Tommy looked about two or three so they decided he would be three and that his birthday was Jan. 19, the day they had found him.

The war was over, but the Air Force headquarters in the United States decided to leave this certain base right where it was. Little Tommy became the mascot of this division.

It was Dec. 20 and some of the boys from the base decided to find a Christmas tree. In the recreation hall, of the base, it was set up and decorated with the decorations that the men made.

When Tommy first saw the Christmas tree, he asked Private Combs what it was for.

Private Combs took the little boy to his room where he and Sergeant McAllen told Tommy how Jesus was born in the stable in the town of Bethlehem and that they were celebrating the birth of Jesus. They also told Tommy that there was a little old fat man called Santa Claus, who had a long white beard. The sergeant continued, "And on Christmas Eve, which is tomorrow, if you go to bed early, Santa Claus will come and leave presents under the tree for you."

On Christmas Eve at 8:30 p.m. Tommy hurried off to bed as fast as he could. Later, after he went to bed, in came Private Combs and Sergeant McAllen and many other men with their arms loaded with Christmas gifts for Tommy and for one another. There were more gifts than any of them had ever seen. All the packages were distributed all over and all around the tree. Over by the mantel was a long wool stocking full of candy, toys, fruit, nuts, and almost everything one could imagine.

Very early the next morning Sergeant McAllen felt something pulling at him. There was little Tommy with his little brown eyes as big as saucers. The Sergeant looked at his watch; it was 4 a.m. But he knew that sleep was out of the question. He pulled himself out of his bunk and dressed.

Soon everyone at the base was up and in the recreation hall waiting to watch little Tommy have his first Christmas. While the men waited, Pete, a corporal, who knew how to play the piano, went over and played Christmas carols and the men sang. Soon in came Sergeant McAllen, Private Combs and Tommy. As soon as the little boy saw the tree he darted across the room screaming screams of happiness. He was thrilled at all the wondrous sights — the tree, the presents, the large overflowing stocking, and the Christmas decorations.

As Tommy and the men opened their presents in came Santa Claus which was one of the men who said he was going home for Christmas and didn't. Little Tommy ran to him and in his broken English and his small high voice he said, "You're Santa Claus, Dave and Jerry told me about you."

Out of Santa's sack for Tommy came presents of all shapes and forms. There was a little uniform which was just like the ones the men wore which had been especially made for him. There were cars, trucks, a teddy bear, toys, clothes and many other things. It was truly a heartwarming scene seeing that little Korean orphan boy adopted by a group of United States Air Force men having his very first Christmas.



Merry Christmas and a Happy New Year

TASTEE - FREEZ

Mr. and Mrs. Stewart Bean

LETTERS TO SANTA CLAUS

Dear Santa,

I am a little dog just one year old. I have strayed far, far away from home. I don't want anything new for Christmas, but I have a favor to ask of you.

I am a lady dog so frightened I can't get home alone. You see, I'm not very big, even though I am a registered thoroughbred. My playmates tease and call me "a dog-and-a-half-long and a half-dog-high." I don't mind, though.

Everyone thinks I'm pretty because of my reddish-brown pelt. Yes, we Dachshunds do have pelts.

I lost my collar, so you see no one knows who I am. I'll bet Jo Frances and Jeff are sure lonesome without me. I'm homesick too. They live on Route 2 at Hereford. If I could use the telephone I would call 1159 collect. I just know Mr. Deavenport would give $25 to have me back.

All I want for Christmas is to be back in my wonderful home. Please, Santa, can't you help me?

Sincerely,

Lost and Lonesome

Dear Santa Claus,

Please bring me a filling station, a watch that runs, and a single-holster Wyatt Earp gun set. I try to be a good boy.

Mark Golden

Dear Santa Claus,

I am six years old. Would you please bring me a Ginny doll, a big Panda bear, and a little kitchen. I've been a good girl. Remember all the other children everywhere.

Kay Golden

Dear Santa Claus,

My sister is writing this letter. I would like to have a bike with little wheels, a car that really goes and some horse shoes. My sister would like a bride doll, Deluxe Food Mix set, and a tea set. We won't be here Dec. 26, because that's when we're leaving on our trip. Oh, and don't forget my mother and daddy. I'll leave you some pumpkin pie on the front porch.

With love,

Royce and Sharron

Dear Santa,

I am a little boy two years old and I have been a good boy all year. I want a burp gun and a wooden truck that you take apart. Be sure and remember all my little cousins and all the little children everywhere.

Love,

Eddie Jacobs

Dear Santa,

I am a little girl five years old and I have been a good little girl all year. I would like a baby ballerina doll, a baby bed, and a little play pen. Also little bottles for my doll. I would like a makeup set if you have enough toys to go around. Bring my cousin Blake a baby doll. And make my Nanny Miller very happy this Christmas. Let everybody have a very Merry Christmas.

Love,

Sharlette Jacobs

Dear Santa,

Please bring me an army tank, tennis shoes, and spurs. I have tried to be good.

Clifford

Dear Santa,

Please bring me a big doll, doll clothing, a little washing machine and an ironing board so I can wash and iron like Mother does, and also a refrigerator.

Love,

Marcia Tiefel

Dear Santa Claus,

We have been very good this year. For Christmas I want a doll, a doll bed, dishes, and a stove. My little brother Ronnie wants a wagon, a basketball, and a farm set. We will leave milk and cake for you. Merry Christmas.

Connie and Ronnie Ward

A Swell...

(Continued From Page 1)

Santa Claus. In they all came loaded with candy, presents, laughter, and a little singing.

At first Jeanie was so surprised that she could hardly speak, then her father nudged her.

"Go get the presents you have for your friends. Then go get Santa Claus a glass of milk."

After the children opened their presents they sang some songs and had refreshments.

Just before they all said goodbye, Jeanie's Aunt May and Uncle Tom arrived.

Uncle Tom was wearing a mask which he removed. All of the children laughed happily.

Aunt May laughed and had all the children laughing after she got through her joking.

After the party Jeanie sat on Uncle Tom's lap and talked.

Soon her dad came and told her it was time to go to bed.

Off went Jeanie with her dad as she took his hand, he asked, "Have a nice time?"

"Oh, yes, the best Christmas I have EVER had," Jeanie smiled as she hugged her daddy goodnight.

For Joe...

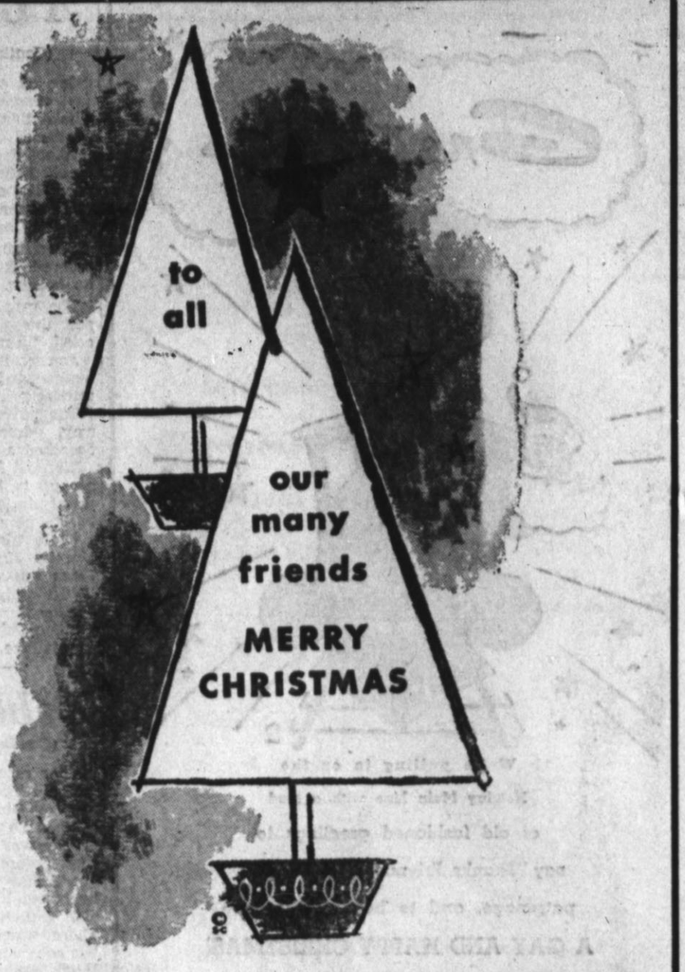
(Continued From Page 1)

a squad car. The men arrived exactly on time. The Captain exclaimed, "We will let them go in and nab them when they come out." And the police caught them.

The captain said, "There will be a reward of $1,000. Finally Christmas Eve came and Joe started to the pet shop to buy the monkey. The man said, "No, you may have the monkey. I read what happened several weeks ago." He added, "It took courage to do what you did. Maybe you would like to come live with my wife and me."

Joe exclaimed, "You bet!"

Joe went home with Mr. Foster to live with him and they had a very merry Christmas indeed.



We want you to know we value your patronage and wish you all the good things the Christmas Season offers.

C. E. Norma Roy Donnie

The INK SPOT

PRINTING & OFFICE SUPPLY

115 N. Main Phone 201



HI THERE!

We're popping in with friendly wishes that your Christmas may be filled with joy and happiness galore!

Pitman Service Station

Odice and Ed Bulls



It's a dear bargain to entrust your insurance program to an agent who writes only one or two lines of insurance, and who can give you only part of the protection you really need.

We have a hunch you'd rather

BUY FROM AN AGENT

who as an independent business man represents capital stock insurance companies with facilities to take care of *all* your insurance requirements.

That's how this Agency conducts its business.

John McLean Insurance Agency

25 Years of Insurance Know How

Phone 273



In the spirit of friendliness and good cheer ... we thank you for your many favors and sincerely wish to each of you the blessings of peace ... good will ... good health and happiness — at Christmas time! 110-XG Form 18

DON LITTLE'S

B. F. GOODRICH STORE

USING RIGHT FORCE

EAST LANSING, Mich. (AP) — A tall, blue-eyed blonde has been added to the campus police force at Michigan State University.

She is six-foot Shirley Lazrecki, a graduate of MSU's school of police administration. Although she carries a gun, she says her main job will be educating coeds not to leave their valuables in obvious places.

"Girls seem to have just five hiding places — jewelry box, top, second or third dresser drawer or the desk drawer," Officer Lazrecki said. "It makes it awfully easy to steal."

—o—

THAT'S THE WAY TO STUDY

ATHENS, Ohio (AP) — High school students at nearby Glouster know how the local school system uses the tax money their parents pay.

An all-student finance committee has a voice in the control of school finances, periodically examines records, and at least once a month reconciles school funds with bank statements.



And A Happy New Year

LUKE'S GROCERY

Mr. and Mrs. Luke Fields

A Modern Pandora

By VIRGINIA RHODES



RHODES

On the west coast, Debbie Jordon lived with her mother and father and brother. Her brother was younger than she.

About a week before Christmas the doorbell rang. A special delivery boy stood there with a large package. Inside the large package were two packages. They were for Debbie and her brother, Billy. They were from their aunt who lived on the east coast. The boxes didn't have any names on them. Their aunt had written that Debbie could have her choice. There was a big package and a little one. Debbie chose the big one. They decided they would wait until Christmas to open them.

Debbie decided that that night she would sneak downstairs and open hers and see what it was. That night after everybody was asleep, she went downstairs. She opened the largest package. All she found was a piece of candy and a bunch of cotton put in it to keep it from rattling.

Then she decided to open her brother's package. She did and found five pieces of rare old silver that an antique shop in Los Angeles had been trying to purchase. Now the valuable silver was Billy's. It could have been Debbie's. Debbie had always been a selfish little girl. Now she realized this and she knew that this was why her aunt had given her her choice of the two packages. Debbie felt terrible. She knew she was greedy, selfish, and even a sneak to get into the gifts.

The next morning when everybody was up Debbie stayed in bed.

Her mother went up to her room and said, "What is the matter, my dear?"

Debbie answered, "Oh, mother, I've done such an awful thing."

Her mother asked in alarm, "What?"

"I opened those packages Aunt Bessie sent us," Debbie said.

"Did you open Billy's?" asked mother.

Debbie sobbed, "Yes. Oh, mother, do you think Aunt Bessie and Billy will forgive me?"

Mother hesitated, "Well, we'll have to see."

They went down and talked to Billy and father.

Father said, "I will forgive you if Billy and Aunt Bessie will."

Billy said, "I guess I will. But remember if you do it again, I will never forgive you."

Debbie cried, "Oh, I'll never do such a thing again."

After that they called Aunt Bessie.

Debbie said, "Aunt Bessie, you know those Christmas presents you sent us?"

Aunt Bessie answered, "Yes, what's the matter?"

Debbie explained, "Well, I opened them."

Aunt Bessie asked, "What for?"

"I wanted to see what was in them. I want to know if you will forgive me."

Aunt Bessie said, "Yes, I forgive you, Debbie."

Debbie said, "Thank you, Aunt Bessie. And I thank you for the lesson you taught me. I know I have always been selfish. But now that you have shown me what a bad girl I was I know I can do better."

After Debbie finished talking to her aunt, she went back to her room and hummed a Christmas carol as she tidied her room.

Debbie never ate her stick of candy; she just saved it. And every time she looked at it it was as if she had a pleasant secret.

LETTERS TO SANTA CLAUS

Dear Santa,

I am nine years old. I would like a motor scooter. If I can't have one this year, I would like a monopoly set, football, tool set, space helmet, pogo stick and a ring. This sounds like a lot and I will be glad to have what you can bring. I also would like lots of candy and don't forget all the other boys and girls.

Love,
Jacob King

Dear Santa,

I am five years old and have been pretty good this year. Please bring me a doll, dishes and a bicycle. Please bring my sister a tricycle, doll and a clown. Be sure and remember all of the boys and girls everywhere.

Love,
Becky and Barbara Owens

Dear Santa,

I have been a better little girl this year so will you please bring me a ballerina doll, a toy monkey with clothes on and a zip bag. Please don't forget all the little boys and girls in foreign countries and help them have a Merry Christmas.

Love,
Becky Little

Dear Santa Claus,

I am one year old. My name is Joy Noland. I would like to have a horse and wagon. I want some candy and a doll. I want a rubber ball and Santa, tell my big brothers to let me play with my toys, please.

Love,
Joy Noland

Dear Santa Claus,

Please bring me a dishes set. I am seven years old.

Love,
Paula

Merry Christmas!



And A Happy New Year

Your Friendly Hotpoint Appliance Dealer

Parker Bros. Builder's Supply

C. W. Alta Thomas Monroe R. P.



Brightest Wishes to One and All for A

MERRY CHRISTMAS

Closed Mon. and Tues., Dec. 24 and 25

CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of the Courthouse Phone the Lumber Number 7

CHRISTMAS GREETINGS

from all the folks at

KINSEY BUICK CO.



M. A. Patterson
B. Y. Crosthwait
Bruce Wooddell
R. R. Stewart
Oyd Ellerd
Charlie Fillpot
Harry Wilhelm
Eli Anders
Jane Hull
D. C. Kinsey

Home For Christmas

By GLENDA FUHRMANN

Kathy looked at the shop windows with candy and fruitcakes, dolls, and other toys. People were rushing around with loads and loads of Christmas presents. Kathy knew that there would be no presents for her this Christmas. There had been none for several years, since Father had died.

Suddenly a young man who was not looking where he was going ran right into Kathy.

"Pardon me," he apologized, and went right on. He wasn't different from the crowd except he had no packages.

Kathy was getting cold and decided to go back home though there would be no one home because Mother had to work long hours in the factory.

As she neared the apartment, she noticed the same man who wa:



FUHRMANN

now walking slowly. He came to the apartment where Kathy lived and stopped. Kathy opened the door and started to go inside.

"Why, do you live here?" he questioned.

"Yes," Kathy answered shyly. She didn't like to talk to strangers.

"Then what's your name?" he asked.

"Kathy Jones," she remarked, and started to go inside.

"Oh, may I go inside, too?" he asked.

Kathy hesitated even more, "I guess so."

The apartment was warm but not too warm because there were cracks in the window pane. The man looked around surprisingly. The apartment wasn't fancy. It was plain and simple. The man seemed surprised at this but didn't say a word. They had no clock but the man looked at his watch impatiently.

Kathy decided there was nothing to do but sit down and with her rag doll. The man got up and examined the walls, looked at the windows, and left without saying a word. Kathy was relieved.

About seven o'clock, Mother arrived home. Kathy jumped up to tell her what had happened that afternoon.

"Oh! Mother, he just walked right in and looked at everything and left!" she exclaimed.

"Well, there's nothing I can do about it," Mother said quietly.

"There's a spider web in the corner, Kathy, get the broom and get it down," Mother requested.

Kathy got the web down but was careless with the broom. There was a crash and then a sudden cold wind. She had broken the window!

"Oh Kathy!" Mother cried. "The owner will be so angry! He already charges too much for rent and will charge for the window!" She hurried and put up some cardboard to stop the wind. Kathy swept up the glass.

There was a knock at the door. Mother opened it and shouted "Ben!" She was hugging the very stranger that had looked at the apartment.

"Mary! I'm so glad I found you! Ben exclaimed. Mother was crying from happiness. Kathy wondered what was going on. Mother explained it all.

The man was her brother who had been trying to find out where she lived ever since he got out of the army. Kathy's father had been killed in the same war.

"But how did you find us?" Mother asked.

"Well I decided to buy an apartment building and bought one. Not long ago I found this one to be a better one and bought it."

"Oh, I'm so glad. I hope you won't charge as much rent as that other fellow did."

"Charge rent? Why live in an apartment when you can live in a big, new home of your own," Ben remarked.

"You mean, we can live in a new house all to ourselves?" Kathy was all excited over her new Uncle Ben and the things she was hearing.

"Why, of course," Ben replied. "We'll have a big family get-together and have turkey and dressing, salads, candy, everything you want."

"And a Christmas tree with presents?" Kathy asked breathlessly.

"Presents are for everyone." Uncle Ben assured her with a warm smile.

"But the biggest present will be a new house. Won't it, Mother?" Kathy asked.

Her mother was too stunned to answer. She simply smiled as she wiped away tears of happiness.

The Great Christmas Present of the Ages—

"Unto you is born this day in the city of David, a Savior, which is CHRIST the LORD."
Luke 2:11

The Father gave His Son to the world and to the ages. In Jesus and in Him alone we have hope, peace, forgiveness, heaven.

Many people in our world today do not know of the great blessings in Christ, the Son of God. They are sitting in darkness and in the shadow of death. Are you one of them?

Immanuel Lutheran Church, Park and Ave. B, wants to share the joy of Christmas with you.

Therefore we extend to you a cordial invitation to our Christmas Services: Dec. 24, Children's Christmas Eve Service at 7:00 P.M. Dec. 25, Christmas Service at 10:00 A.M.

"Thanks be unto God for His unspeakable gift."
2Cor.9:15.

Immanuel Lutheran Church, Park & Ave. B

LETTERS TO SANTA CLAUS

Dear Santa Claus,

I am 10 years old. I have a little sister her name is Mary Jean. She would like a little pull toy and plastic blocks. I would like a Dale Evans Holster set and a doll and you can choose it. Please a surprise for my mother and father. I would also like nuts, fruit and candy. Don't forget the other boys and girls. Say hello to Rudolph, the reindeer and the elves.

Yours truly,
Janet and Mary Jean Reinart

Dear Santa Claus,

I am a little girl. I am three years old. I have been a good little girl this year. I would like a Mickey Mouse and a baby dolly with a bottle for the baby and a bear.

Love,
Teresa

Dear Santa Claus,

My name is Jean. Please bring me a doll with high heels or a teddy bear, if you have one. I try to be good. Please remember the children in Hungary. We like candy and nuts.

Love,
Jean Roberson
Merry Christmas

Dear Santa,

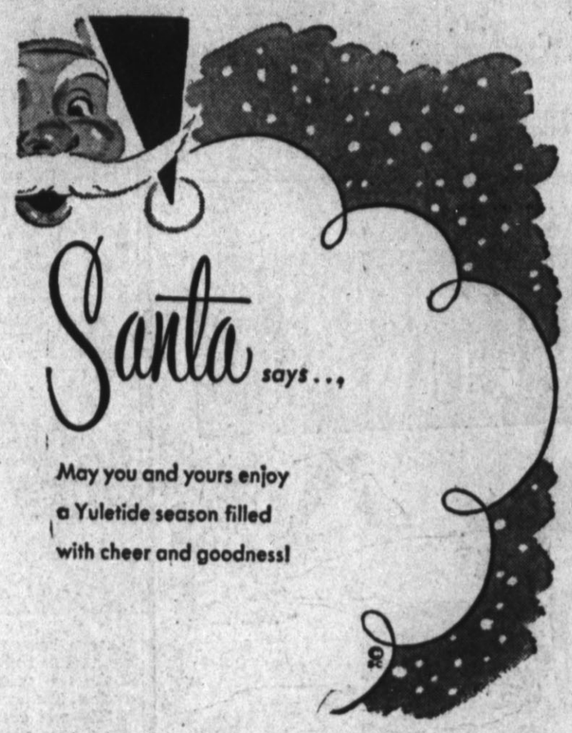
I would like a Trudy doll. A wardrobe for my Ginny and a Chow-time set. I have been a good girl. Please don't forget the little orphans.

Love,
Dorothy Ann Mercer

Dear Santa Claus,

My name is Ross Hardwick. I would like for you to bring me a bow and arrow set and a little fishing rod and my sister Marsha would like a doll and wrist watch.

Love,
Ross and Marsha Hardwick

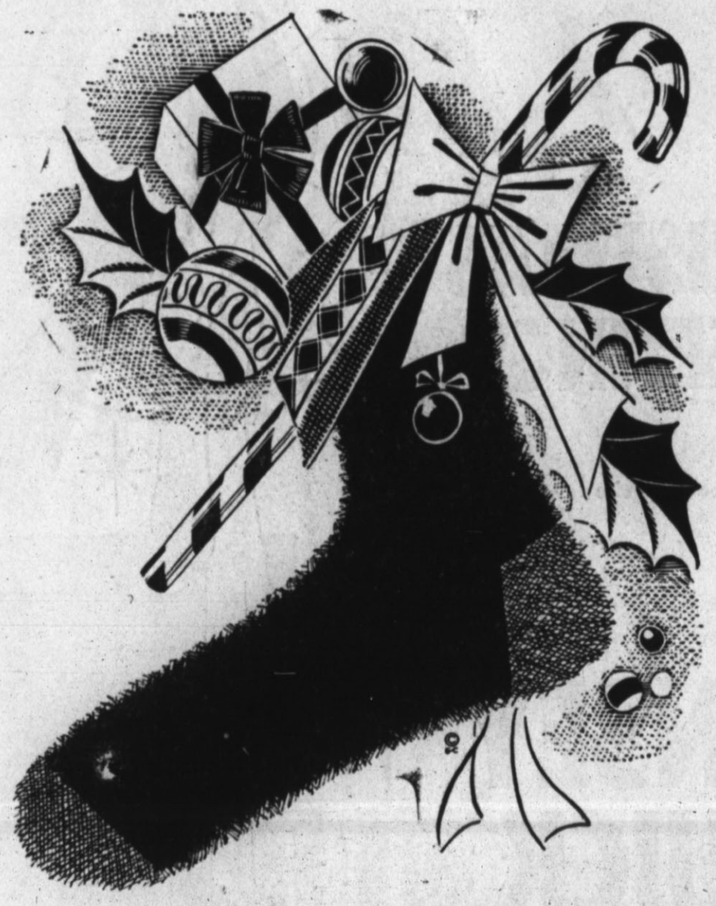


May you and yours enjoy
a Yuletide season filled
with cheer and goodness!

Dale - Doryal - Tommie - Ned - Ed - Raymond

from all the folks at

Dale Zant Motor Co.



In Your Christmas stocking, may you find our warmest greetings, wrapped in appreciation for your past patronage and tied with our sincere friendship!

ED SKYPALA

Distributor, Borden's Fine Dairy Products

Bill L. V. Billy Roy

Eddie, Jr.

Re Vella Ed



As the wonderful story of Christmas is retold, we wish you and yours all the deep and abiding happiness the Holiday Season can bring . . . *Merry Christmas!*

PLAINS FERTILIZER CO.

At

DAWN

HEREFORD

TRI-COUNTY GIN

Slim And Rusty Celebrate Christmas

By LARRY BAIN

On Thursday Rusty and Slim were leaving with the other cowhands. They were going on a cattle drive. Rusty whined, "Ah, shucks, I ain't gonna get my Saturday bath."

Slim shouted, "What's it gonna matter if you smell like a skunk? There be nobody to smell you but the cowhands."

And so they got started. It all worked out fine until the night part of the cattle strayed. They had rounded up 150 head. Some of the herd began to stray. The boys decided to split and go in groups of two after them. They would



BAIN

meet at Snake Head Mountain on Saturday night of the third week of November.

Slim and Rusty were still chasing the herd they had picked.

Suddenly they heard the sound of a cow. It came from the cliff. They rode to the edge and looked down. There about 50 feet down the cliff the old cow hung her horns between two thick branches.

Slim yelled, "Come up from there before your head parts from your body." Just then it happened, the cow broke in half. The two branches were so springy their force threw the head right up the side of the cliff hitting Rusty in the face.

That night Rusty was so sick he was green. Slim grumbled, "If you would have been watching you could have dodged that head and it would have hit your horse."

Just then the horse lay down and turned green just from the thought.

Weeks passed and it was now about two weeks until Christmas. Slim and Rusty had got lost. They had ended up in the middle of a forest at least 30 miles square. It was beginning to snow. They built a shelter for themselves and another for their horses and were going to stay there until it stopped snowing.

During the week all sorts of things happened. One night everything was quiet and peaceful until Rusty stepped into a can of pure honey. Slim said disgustedly, "Your feet are so big they can't stay out of anything. If your feet weren't so big you'd be tall."

Soon it was the day before Christmas and Slim and Rusty were trying to decide whether to celebrate Christmas in the big middle of the forest or try to find a way out. They decided on the forest and began to look for a small tree. They found the smallest they could and dug a hole to set it up where they wanted it. Rusty said, "Now what are you going to do for decorations?"

Slim retorted, "Now you tell me." He then yelled: "I have an idea."

Rusty asked, "Well, what on earth is it? I don't see anything."

Slim remarked, "If you'd use that thing glued on your shoulders you might get somewhere."

Rusty remarked, "I'm just saving it."

So they went on like this until they got the tree, or at least what they called decorated. They had found some pine cones which they had dunked in red clay. Whenever they got near enough to them they stuck like glue. They had a few small items and a racoon tail for looks.

Christmas Eve had passed and it was now Christmas Day. Rusty had made a coonskin cap for Slim and Slim had made the same for Rusty. Rusty stayed up all night that night, so Slim wouldn't know. Slim had stayed up the night before working on Rusty's gift.

It was a few hours until sundown when Rusty and Slum heard horses' hooves. They looked up and saw every one of the cowhands.

One of them whose name was Salty said, "Where on earth have you been all this time?"

Slim said with a smile, "Where do you think?"

Rusty said, "Lost!"

In no time at all Slim and Rusty had their saddlebags packed and were on their way home to a real Christmas dinner.

Ireland's export trade to the U. S. increased by almost 40 per cent in 1956.

The average 150-pound adult eats about 1,531 pounds of food a year.

Legal Notice

NOTICE OF SALE OF SCHOOL PROPERTY

Sealed bids will be received by the Board of Trustees of the Hereford Rural High School District for the sale of school owned property located at the North end of Texas Avenue in Northwest Hereford and described as the West one-half of Block No. 4, Welsh Addition to the Town of Hereford.

This tract measures 620 feet in an East-West direction along Plains Avenue and 600 feet in a North-South direction along North Knight Street, and contains approximately 8.54 acres of land. It is surrounded on two sides by fine new homes in a highly restricted area and has 600 feet of 70-foot street paving along its East boundry line already paid for.

Any one interested in buying this property should file their sealed bid with the school tax office in the Court House or mail it to P. O. Box 1542 in time to reach the tax office before 5:00 p.m. January 15th, 1957. Envelopes containing bids should be plainly marked, "BID ON LAND."

The School Board reserves the right to reject any and all bids.

Robert E. Wagoner, President,
Board of Trustees,
Hereford Rural High School District.

B-51-4c.

DIAMOND SPECS

Latest item in the luxury lineup is a pair of eyeglasses with diamond studded platinum frames, designed by Schiaparelli and priced at $10,000. The frames are set with a combination of emerald-cut and brilliant-cut stones in a crown effect from temple to temple, with a miniature coronet over the bridge.

In one hour your heart puts out enough energy to carry a 150-pound man from the street to the roof of a 3-story building.

A 200-pound human would weigh only 74 pounds on Mars.



Loerwald Bros.
Welding



Bearing gifts of peace and joy
for your very Merry Christmas

McRight Garage & Supply
Nelse McRight



Crowe-Gulde Cement Co.
of Hereford
PHONE 1722 1st & GOUGH ST.



and a Happy Prosperous New Year

from all your friends
at

FARM & HOME SUPPLY
1301 Park Ave. Phone 1109

Yule Cards Key Home Decor

By DOROTHY ROE
Associated Press Women's Editor

Neatest idea of the season is to use your Christmas card as a theme for your home decorations during the holidays.

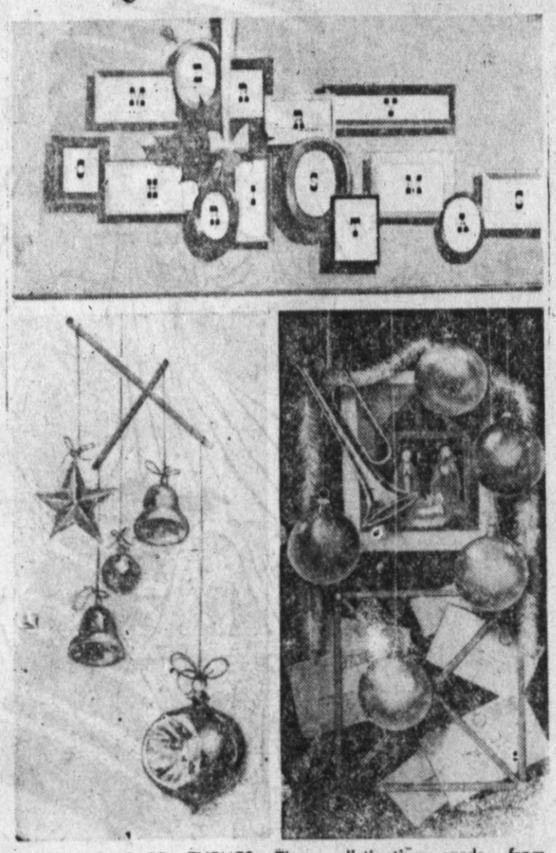
This is the kind of coordinated planning that can lend originality and excitement to the usual gaiety of Yule trimmings, and provide something your friends will remember.

Some of the new Christmas cards designed by the American Artists Group lend themselves to such a theme.

Particularly adapted to the purpose is a card by Bern Hill of the Designers and Illustrators group, which spells out MERRY CHRISTMAS in letters separately mounted in picture frames. Starting with this as your personal or family card, you can duplicate the design in your entrance hall or living room by gathering up old picture frames and perhaps supplementing them with a few from the dime store. They should be different shapes — some oval, some square some oblong. Give the frames a quick coat of paint—gold, silver or holly red. Mount one letter of MERRY CHRISTMAS in each of the frames and group them to match your Christmas card. It is wise to omit glass from the frames to lighten weight, and to use push-pins or thumb tacks so the wall will not be marred.

Another card by Flora Smith shows a gay arrangement of different shapes of Christmas tree ornaments suspended on strings from crossed sticks to hang from the ceiling or chandelier. This is a natural to duplicate in your own living room. And its modern air could inspire similar groupings in the contemporary manner through out the house.

Artist Fred Eng has done a realistic card which looks almost three dimensional, from an arrangement of Christmas tree balls, ribbon and thumb tacks used to hold Christmas cards. The artist obviously took his idea from an actual arrangement seen in a home, and this is easy to duplicate. Mount one favorite Christmas card in a frame, drape it with tinsel and arrange the shiny balls, the horn and the ribbon as it is done on the Christmas card.



CHRISTMAS CARD THEMES—These distinctive cards, from current collections of the American Artists Group and the Designers and Illustrators collections, show motifs which may be used as themes for home decoration. The "Merry Christmas" arrangement at top could be duplicated in an entrance hall, with old picture frames. The mobile at left, below, and the card arrangement at right can provide inspiration for holiday decor.

BUZZING SESSION SAVED

ALTON, Ill. (AP) — Aldermen of the Town Board were spared when they assembled in the City Hall Council Chamber. Only one buzzing wasp was present at the meeting.

Groggy and harmless, it was the lone survivor of a vast insect carnage that occurred two hours earlier when the city clerk discovered the chamber was filled with a horde of wasps that entered via a lowered window.

FOXY MONKEY

MILWAUKEE (AP) — A shivering monkey returned to Milwaukee's zoo because he visited the home of a fox.

After a frigid weekend of freedom, the monkey spied the fox, a household pet of Mrs. Emile Weiner.

Mrs. Weiner tossed bits of a banana toward the fugitive until he ate his way along the tidbit trail and into her house.

The number of people working on U. S. farms was reduced about 4 per cent in 1955.

Fort Union in New Mexico has been made a national monument.

There are four dental offices on the U. S. aircraft carrier Saratoga.

Household Tips

Ladies' lunch: turn creamed crabmeat into seafood shells and top with finely diced green pepper and bacon; place under the broiler.

There's nothing better than lemon juice or vinegar, butter, sugar, salt and pepper for giving spinach savor.

Always dissolve active dry yeast in water rather than in milk.

Making chocolate fudge for a party? Add toasted shelled filberts (crushed) to it for flavor that's similar to those fancy chocolate creams called "truffles."

Brown shelled blanched almonds in butter, then sprinkle with salt and such a seasoning as chili powder, curry powder or garlic powder. Use a light touch when adding the seasoning. Serve for predinner nibbling.

Beef Stroganoff: cook tender thin strips of beef filet in butter or margarine. Combine with paper-thin strips of onion that have been cooked until tender in butter. Add sour cream and season with salt, pepper, a little tomato paste (or catchup) and Worcestershire sauce —reheat but do not boil — so sour cream won't curdle, beef won't toughen.

Heat canned hominy and sprinkle with grated cheddar cheese. Serve with meat or fish.

Eggplant takes to olive oil, tomato (in almost any form), bacon.

You can dress up that canned corned beef hash by turning it into a greased ring mold and baking it in the oven.

Making raw cranberry relish? You can use a fine, medium or coarse blade when putting the berries through the food chopper.

Brush fresh or canned pear halves with butter and broil; spoon blobs of jelly into cavities before serving as a meat accompaniment.

Flank steak should be broiled no more than 5 to 8 minutes on each side and it should be placed about 3 inches from high heat. The meat must be sliced in thin diagonal pieces if it is to be tender when tasted.



Cheerio and Merry Christmas!

It's a pleasure for us to wish each of you a jolly Holiday Season, filled with good times aplenty, good friends galore, good health and happiness for you and your loved ones always!

DUB'S MAN'S SHOP

Dub Reeves Cliff Arnold Monty Baker

Clelan Meharg



SEARS GRAIN CO.

AND EMPLOYEES

H. D. Club Council Entertains At Annual Yuletide Party



PRESIDENTS EXCHANGE VIEWS—Mrs. N. A. Brown, outgoing president of the county H. D. Council, talks with Mrs. W. H. Goettsch who will begin her duties as council president on Jan. 1. The council's Christmas greeting to all club women of Deaf Smith County was expressed by Mrs. Brown at the annual council Christmas party held at the Rock Club House on the afternoon of Saturday, Dec. 8.



CHORUS AND SOLOIST—Mrs. Cecil Parker, director and soloist of the H. D. Choral Club presents the Christmas anthem, "The Kings," accompanied by Mrs. Clay Ridgeway. Members of the chorus listen with rapt attention.



GIFT PRESENTATION—A gift of appreciation is presented to Mrs. Dorotha Prowell, assistant home demonstration agent, by Mrs. T. J. Parsons. Mrs. Prowell supervises the work of the girls' 4-H Clubs in the county and the gift was from the adult leaders of the 11 girls' clubs.



CHORAL CLUB DIRECTOR—The rehearsals and concerts of the H. D. Choral Club are directed by Mrs. Cecil Parker who inspires the 15 members with her own abilities and enthusiasm as a vocalist. Traditional Christmas carols presented by the group were the feature of the annual Christmas party.



CHRISTMAS EVERY DAY—Such was the sentiment expressed by Mrs. Argen Draper in accepting the gifts of the home demonstration women presented to her by Mrs. N. A. Brown at the Christmas party. She said that her association with the women made "every day of the year Christmas for her."

THE SUNDAY BRAND
Hereford, Texas, Sunday, December 23, 1956 Section Three



REFRESHMENTS FOR ALL—Mrs. Taft McGee, left, and Nancy Parsons assist in serving the party fare. Fruit punch and many varieties of holiday candies and cookies were served to the club women and their guests.

GUEST FROM SWEDEN—Guest speaker for the holiday party was Elizabeth Brummer, exchange student from Sweden. Mrs. Duane Walker, right, recreation chairman in charge of the program for the afternoon, asked Elisabeth to tell the group about the Christmas customs in her native country. (Staff Photos by Bill Johnson)





to All -- at this
Merry Christmas Time!

from all the folks at
CATTLEMAN'S MILL, INC.

"FARMERS AT THE CROSSROADS"

Controls And Freedom - X

EDITOR'S NOTE: This is the last in a series of 10 installments presenting the views of the Secretary of Agriculture on farm problems and needs, and their solutions. The views expressed or implied are not necessarily those of The Brand or its editors. Comments of readers on the series will be welcomed.

By EZRA TAFT BENSON

The experience with all controlled crops has been much alike. Compare, for example, the experience of the cotton producer, taking refuge in government fiat to meet problems of abundance, with the history of the soybean grower who risked the growing pains of a fluctuating price and an expanding market.

During the past 25 years, soybean acreage has increased from about 1 million to 19 million acres.

While cotton was losing an export market that it long had, soybeans were developing an export market where none previously existed. During 1955-56, 65 million bushels were shipped abroad as beans, with substantial additional amounts as oil.

Soybeans now supply nearly 50 per cent of our tonnage of the high protein feeds, over twice as much as we get from cottonseed meal. Soybeans supply about 30 per cent of our food fat, twice as much as we get from cottonseed.

While cotton producers have elected to accept strict acreage controls, soybean farmers have steadfastly resisted any restrictions on the acreage of soybeans they could plant, and they have resisted the raising of price supports for their crop. While cotton reduced its acreage through fear of abundance, soybeans willingly expanded, even on the very acres taken out of cotton.

Soybean producers have resisted the siren song that would categorize soybeans as a basic commodity even though their crop has reached fifth in rank among crops in terms of farm income.

During the past 23 years, cotton programs, intended primarily to support prices and help people who grow cotton, have resulted in a net realized cost to the Government of $1,603,000,000. This excludes losses, presently unknown, that are almost certain to be experienced on the nearly two and five-tenths billion dollars worth of cotton now owned or under loan to the Commodity Credit Corp.

LEGISLATION VERSUS THE MARKETPLACE

Instead of focusing on price supports, the soybean industry has concentrated on research, education, and marketing, lifting yields by 20 per cent and bringing many new uses and greatly expanded markets. What is the explanation of the contrast between cotton and soybeans? There are many but the major difference is the fact that, while cotton decided to fight its battles in legislative halls, soybeans decided to fight in the market place.

Artificially high prices and rigid controls have been the Siamese Twins of agricultural policy.

Effective curbs on production raise a myriad of questions. Shall efficient farmers be held back so as to provide a market at higher prices for the less efficient? Shall excess resources be retained in agriculture, when ample opportunity for their effective use is available outside agriculture? Shall top-grade land be held idle while second grade land is given a production base? Can a central planning agency in government, with its broad and uniform directives, get more efficient use of farm resources than would be true if well-informed individual farmers made their own decisions? How do you provide for desirable geographic shifts in production areas for a particular crop? How can a beginning farmer acquire his "base" without taking over from Dad, or perhaps acquiring it with his bride herself a daughter of a "base" owner?

BASIC NEEDS

The basic long-range needs of American agriculture are to reduce per unit costs, to improve quality, and to expand markets. The sound approach to every one of these needs is primarily through research.

This team — research and education — is responsible for most of the gains made by agriculture. If we had invested in this team even a quarter of the money we have spent on price supports during the past 25 years, many of our present problems would never have developed and others would be well on the way toward solution.

Abraham Lincoln said that the proper role of government was to do for the people those things which need doing but which the people individually cannot do or cannot do as well for themselves. In all other things, he said, the people should act for themselves. It is this partnership of farmers and their government that we have stressed.

The U. S. aircraft carrier Saratoga has enough power for 100 passenger locomotives.

Speed of traffic in Bermuda is limited to 15 miles an hour in towns and 20 miles in the country.

Christmas Comes Twice Each Year In Yugoslavia

By BORISLAV BOSKOVIC

BELGRADE (AP)—In spite of the 10-year Communist rule in Yugoslavia and a concerted effort to substitute New Year's celebrations for the observance of Christmas, the religious holiday remains first in the hearts of the people.

The government does not observe Christmas. Offices, schools, factories and shops are ordered to remain open on Christmas Day. On the other hand, New Year's Day is officially stressed as the children's "Joy Day." Huge decorated pine trees are erected on New Year's Day in schools, offices and public places and gifts are distributed to children.

But at home, most families still celebrate Christmas in their traditional ways. However, because there are two major religions in Yugoslavia — the Serbian Orthodox and the Roman Catholic — there are two Christmas celebrations.

This is because the Catholic Church uses the Gregorian calendar, adopted at the end of the 16th Century, while the Eastern Church clings to the old Julian calendar, which is now 13 days behind the Gregorian.

So Yugoslavia not only has two Christmases, but also two New Year's Days and two Easters. The official calendar of the country is the Gregorian, but the Orthodox church uses the old calendar in all religious matters.

A 200 pound hog contains 115 pounds of sausage.

The auto industry uses about 95 per cent of all upholstery leather produced in the United States.

Twice as many people are ill during March as during July.



greetings to

from all the folks at
West Texas Feed, Seed & Hatchery Co.



Jolly good wishes
for a Christmas
as gay and sparkling
as the decorations
on your tree!

All The Folks At
BIG T PUMP CO.
INC.

Arnold Wall
Joe Wall
Ludwig Kovacs
Bob Caple
Hilrey Aven
Doc Carter
Bob Clark
George Hudson
Eldo Bragg
Leslie Combs
James Wilde
Bobbie Ann Richburg
Jack Sheers
LeRoy Aven



Reddy hopes it's a great Christmas for you and your family and on behalf of his 1,800 fellow employees, wishes you and yours a Very Merry Christmas.

SOUTHWESTERN PUBLIC SERVICE COMPANY

Church Leader Opposes Christmas Artificiality

By Eugene Carson Blake, D. D. President, National Council of the Churches of Christ in the U. S. A.

A well-known Hollywood actress met a friend a few days before Christmas and gushed, "My dear, I am so thrilled. I have a green Christmas tree this year!"

"Darling, where in the world did you find a green Christmas tree?", asked her friend.

"Well, I'll tell you what I did, I bought a white one and had them spray it green."

Though this likely never happened, even in Hollywood, it illustrates very well the artificiality of a great deal of our presentday celebrations at Christmas. For too many Americans, Christmas has become a hectic season of feverish shopping for gifts and cards to be exchanged with people equally busy at the same social duty to the end that all will come out even. When the last gift is opened and the last card recorded on the index, a sigh of relief escapes the harassed household.

"Well, that's over for another year."

The Christmas Spirit

By this I do not mean to criticize or belittle the Christmas custom of sending gifts or greetings to friends and family. It can be truly in the Christmas spirit. But too often it has become an artificial custom as far removed from the real meaning and spirit of Christmas as a white Christmas tree sprayed green.

Tinsel has become for many people the symbol of Christmas. Tinsel shining in candlelight is gay and pretty. Garish yellow gold and white shimmering silver can symbolize a happy holiday, but one that has little, if anything, to do with the birth of Jesus which we are supposed to be celebrating each Christmas.

Hay is a much better Christmas symbol than tinsel. Hay is natural it does not glitter but has a scent that sends one's thoughts and memories back to the real and simple things of life. Barns and cattle, the old farm in the country, the homestead, cosy and warm against the sparkling snow and the cold of Christmas Eve without; and at least three generations, sometimes four, gathered in the parlor and decorating a fir tree, cut from the wood lot, with popcorn strings and home-made paper baubles and hanging stockings of all sizes and shapes upon the mantel piece in expectation of Santa's later visit when the children have gone to bed.

Appropriate of Manger

Hay, rather than tinsel, reminds us of homely joys of an earlier simpler life now largely fictional for most Americans. Who can hang nylons over an air-conditioning unit? How can Santa's sleigh slide over a city's asphalt streets stripped of snow?

But hay sends us back even farther and deeper into the true Christmas celebration. It was in a manger filled with hay in a shed or barn behind the crowded Inn of Bethlehem that they laid the new born Christ Child during the darkness before the first Christmas dawn. Unless our Christmas celebration begins at the hay-filled manger, it is sure to be a little hollow and somewhat artificial.

In a world filled with hate and hunger, cruelty and selfishness how can we be gay this Christmas? Only as we recapture the faith that God did something so important on the first Christmas that all men can rejoice however cold their night or dark their prospect this December. What specifically is this Christmas faith?

Peace and Good Will

First, it is the belief that God revealed Himself in that birth in Bethlehem; that Jesus Christ is the Son of God, forever driving away the fear of God or gods that still plagues the non-Christian World.

Second, it is the response to God's gift of love which overflows from all Christian hearts sufficiently to embrace all men from every race and nation in a brotherhood of good will.

Third, it is a new vision of the wonder of every little child which puts him in the center of the human family and renews in each family circle that love which alone makes life worth the living.

Finally, it is a hope of peace among all nations despite all the darkness, despite the cruelties of all Herods, ancient or modern, and despite the selfishness and greed that besets us all.

Let me then suggest three things to do to recapture the true celebration of Christmas in your family, even if to do them you must forego some of the things you have usually done to celebrate the holiday.

Go to Church First

First, plan to go as a family all together to some Christmas service at your church. It may be a choral service or a Holy Communion on Christmas Eve or on the Sunday before the holiday. But whatever it is, be sure to go to church in order to place your entire Christmas in the only setting that can make it real and truly rewarding.

Second, find some needy person or some needy cause to whom you and your family give the very best and most expensive gift you give this year. And give the best gift to someone from whom there can be no return to you, except your own joy in being truly generous. If there is a lonely person who has no family to join on Christmas day, include him or her in your family circle. A selfish Christmas is a contradiction.

Read St. Luke's Story

Finally, when the family is all together on Christmas Eve or on Christmas morning, start the custom in your house of reading aloud Luke 2:1-20. Let father or mother read the Christmas story or perhaps one or more of the older children would read it to the rest. After the reading let all join in a Christmas carol such as "O Little Town of Bethlehem" or "Hark the Herald Angels Sing." If

(Continued on Page 4)

Your Front Door Can Be A Big Christmas Card Scene



A GLOWING Christmas card theme can add cheer to your door. Pine rope and glowing plastic figures will do it.

Light up for a bright Christmas, outdoors and indoors.

You may create charming outdoor lighting arrangements, without having your house resemble a pizza pie store front.

Jolly Santas, reindeer, angels, snowmen, carolers and Christmas stars may all light up your house in true Christmas spirit. You can get good sized figures of this type made out of durable plastic for outdoor use and wired to spread a glow of light.

Doors and windows may be beautifully decorated with pine and light combinations. Pine rope may be obtained at florists, cut any length, and interspersed with lights to make attractive arrangements. Use it as a frame or in swag effects across the top of the door.

If the door has a peaked portico set up diagonal rows of lights to cast a multi-colored ray from the top of the doorway to the edges of the portico.

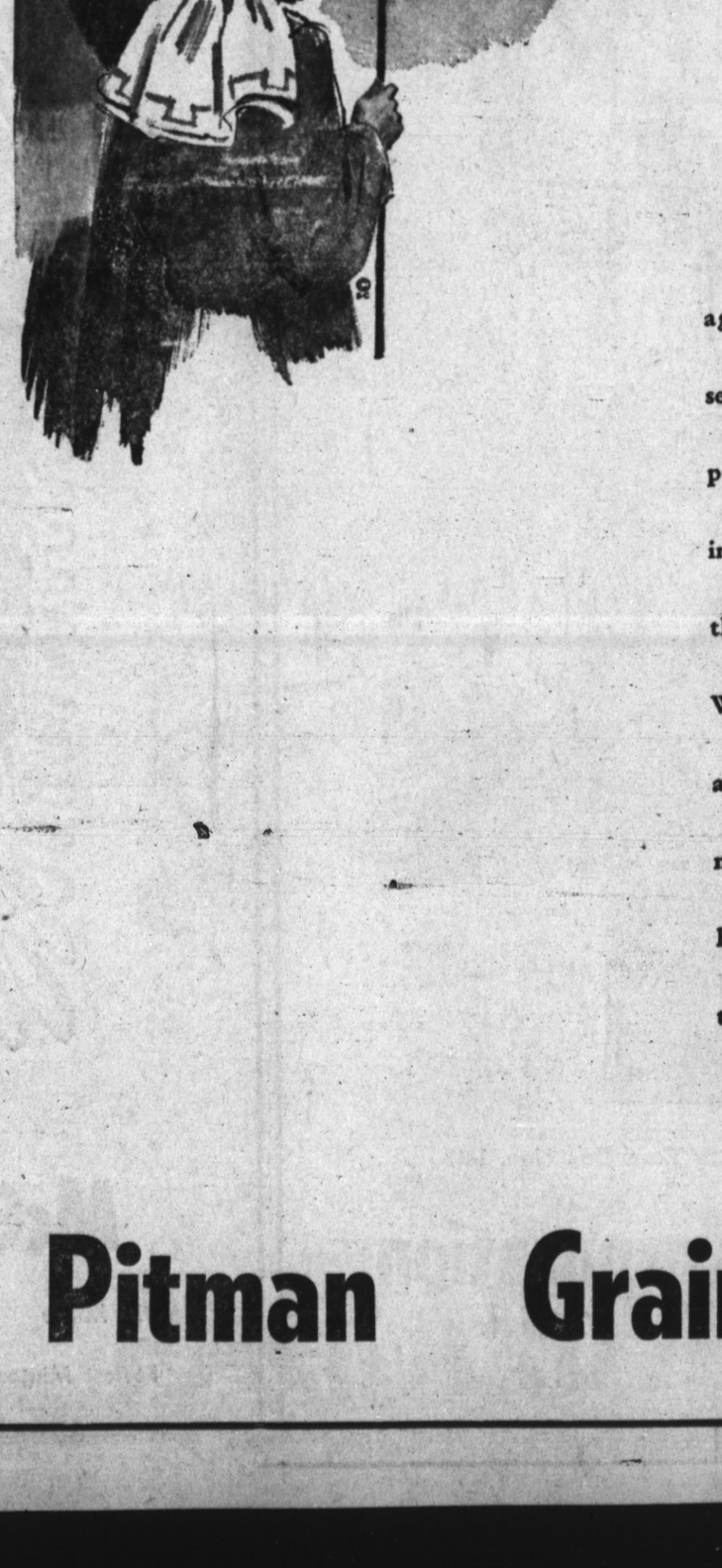
A spotlight may be screwed into a porch ceiling socket to floodlight the floor of a porch and a spray of silvered green boughs, colorful ribbons, large Christmas ornaments and sprigs of pine at the door.

Candy canes, colorful stockings and Santa Clauses may be used right on the door in candy box arrangements. Tinfoil bells may hang in the door spotlight too.

Light picture windows in the same fashion as doors, draping them with a curtain of greens or making a frame of the pine rope.

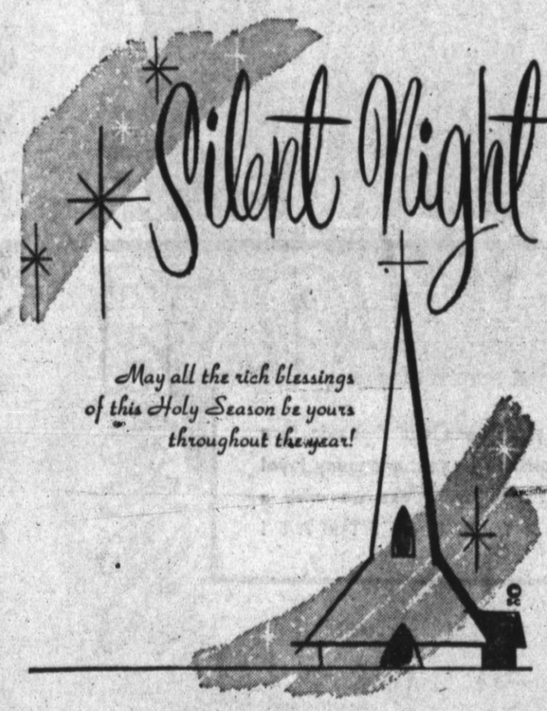
A tree set up indoors may help the window capture the Yuletide spotlight. If there is no tree indoors at the window, electric candoliers or miniature Santas may be placed on the indoor sill to fill in the gap.

Two outdoor evergreens of different heights growing on the same side of the house may be decorated this way: Emphasize with two outdoor plastic figures of unequal size. One about 30 inches will be tall enough next to a full-grown tree. A smaller 19-inch snowman or Santa may be used next to smaller trees or bushes. Trim both trees with different colored lights in the same pattern.



Almost two thousand years ago Three Wise Men found the secret of great happiness as they paid homage to a newborn Babe in a manger. And today, as then, the message of Peace and Good Will shines from the eyes of men and warms their hearts as Christmas approaches. Its blessings and hopes are for all mankind. May they also be yours this Christmas.

Pitman Grain Company



GULF DISTRIBUTOR

Mr. and Mrs. R. L. Pool

Curtain Calls At Four In Morning Were Her Biggest Christmas Thrill

By Katharine Cornel

A Christmas I shall always remember is that exciting and simply fabulous one of 1933. Surely no one in our company of "The Barretts of Wimpole Street" will ever forget the Christmas we spent together that year. Nor will it be soon forgotten by the many citizens of Seattle who waited patiently at the Metropolitan Theatre for an opening-night curtain that was five hours late in rising.

Christmas Eve of that year fell on a Sunday and our company was traveling through Montana. With us was my husband, Guthrie McClintic, who had joined our tour in St. Paul for the express purpose of seeing our performances in his home town of Seattle.

All of Sunday as we journeyed across the wide expanse that is Montana, there were prodigious preparations in the dining car for the Christmas dinner which Guthrie and I had arranged for the railroad to serve to the members of our company. There were some 40 of us including actors, electricians, property men, carpenters, and wardrobe personnel. The dining car had been reserved for us from 8:30 p.m. on.

Trouble Was Brewing

There was immense fun that night and great good will, but even as the last toasts were drunk and the troupe scattered to their berths with much wishing of Merry Christmas and quotations from Tiny Tim, Guthrie and I were growing uneasy because of telegraphed reports that the December rains were slowing up transit through the state of Washington. The following morning we learned of the possibility of trestle washouts as our train eventually reached Spokane.

This was Christmas Day, Monday, and we were scheduled to begin a week's engagement in Seattle that night. We traveled at a snail's pace, and as rain-drenched darkness fell, we were still far from Seattle. Seven o'clock, eight o'clock, nine o'clock passed and by this time we had all given up hope of ever giving a performance that night. But, God bless them, we reckoned without knowledge of the will, the courage and—may I in all modesty add—the affection of the people of Seattle.

Curtain Rose at 1:05

At 11:15 p.m. on Christmas night our exhausted and unhappy troupe finally climbed down on the station platform at Seattle. There to our astonishment we learned from the theatre manager that the entire audience which had assembled for an 8:30 p.m. curtain still awaited us. It was the most glowing tribute I have ever received in my life.

Hauling of our scenery and costumes from the railroad cars to the theatre took even more time. At exactly 1:05 a.m. the house lights went down and the curtain went up with me at my post on the couch. (Miss Barrett was an invalid, confined to a couch).

The final curtain fell at a quarter to four in the morning. And that blessed audience, feeling, perhaps, that it was too late by this time to go to bed at all, stayed to give more curtain calls than our exhausted actors had ever heard.

Church...

(Continued From Page 3)

your family can't sing very well, buy a record with the carol on it and play it on your player with all joining in. And at the end let father lead the family in a prayer something like this:

O God, father of our Lord Jesus Christ, born in Bethlehem this day, may His spirit rule our hearts and lives today and always. We thank Thee for all Thy good gifts to us and to all men, for our life and love, for our friends and food, for the peace and good will that Thou hast put into the hearts of good men everywhere, and above all, for Thy best gift of Jesus Christ, Thy son, our Lord. In His name, Amen.

A. O. THOMPSON ABSTRACT CO.

Mr. and Mrs. A. J. Schroeter, Mgrs.

Complete Tract Index of all land and town lots in Deaf Smith County. Write us for information.

Box 73. Phone 130

Two Varieties Of Christmas Carols Are Explained

Christmas Carol is a term describing a variety of songs during the Christmas season. There are two main types of Christmas songs —the religious and convivial, one celebrates the birth of Jesus and the other exalts mirth and feasting.

Lucille Moore, recreation specialist for the Texas Agricultural Extension Service says only lately has attention been given to this material by a serious musician. During the Eighteenth Century carol literature was of the humblest kind handed on by tradition. Many of the older carols have undoubtedly been lost and many have been modernized. Davis Gilbert seems to have been the first person who attempted to fix these vanishing memories of the past.

"The First Nowell" appeared as a Christmas song in 1833 but it had been sung long before that. One of the ancient medieval carols it is about four hundred years old. The poetry sincere and devout is merely a peasant's attempt to present the New Testament story in rhyme, making it easy to remember. The music is a simple strain sung three times, but vigorous, joyous, and well adapted to full-lunged, hearty singing indoors and out.

"Nowell" as an English word tells of the Norman Conquest of England eight hundred years ago and the strong influence of the French language which followed. The French word "Noel" has another story to tell, coming from the Latin Natalis, meaning birth, referring to the birthday of Jesus.

Encourage Children To Belive In Santa

By DOROTHY V. WHIPPLE M.D.
AP Newsfeatures

"There really isn't any Santa Claus, is there, Mommy?" asked 7-year-old Arlene. Mother was surprised at the question because before supper Arlene had laboriously printed out a letter to Santa Claus and it was now lying on the hearth in front of the fireplace.

"No, dearie," said Mother, pushing back the dark curls from the earnest little face. "Santa Claus is just a game we love to play."

"That's what I thought," said the child. "He is a nice game, and we're going to play him always, aren't we?"

Children just grow up to understand that Santa Claus is not a real man and the disillusionment will come slowly and painlessly when the child is mature enough to accept it.

Occasionally parents worry over lest the child lose faith in them when they discover "the truth."

The myth about Santa Claus is not like a real faslehood. The spirit of the game behind Santa Claus is something that lasts throughout life — the kindly giving spirit that makes people enjoy making others happy. In early childhood this spirit is personified in the jolly fat old man with a big white beard and a red suit. Later the personification slips away and just the spirit remains.

Some children become interested in Santa Claus at about 2 although many 2-year-olds are a bit freightened by Santa Claus. But between 3 and 5 most children believe in him implicitly and are interested in every detail. These are the real Santa Claus years. The joy and excitement of Christmas are some of the most precious landmarks of childhood.

During these faith - in - Santa Claus years you need have little fear that the child will find out that the story is a myth. He loves the story and wants to believe. If he is told that Santa Claus is only a fairy tale he very likely will pay no attention. He won't "hear" what he doesn't want to know. To him Santa Claus is a very real person, who lives in a real house and likes oatmeal for breakfast. Riding through the sky with a team of reindeer is just as sensible as the aeroplanes he sees. The notion that these fantastic trips are for the purpose of making children all over the world happy is a lovely idea.

Encourage your child to believe in Santa Claus — play the game with him and through his joy and wiggles of pleasure all of you will absorb the real spirit of Christmas.

By the time your child is 6 he may begin to have some doubts about the reality of the Santa Claus myth but he will want to play the game just the same, but he may be 7, 8, or 9 before Santa Claus slips into outgrown beliefs of early childhood.

—o—

Canada's province of Ontario has 5,300,000 people in 412,582 square miles.

—o—

About 7¼ million Americans over 65 years old get income from public Social Security programs.

—o—

Amateurs bought 50 percent of the asphalt tile used in the United States in 1953.

EXTENDING OUR SINCERE HOLIDAY

Greetings

... to all our friends, and wishing you the best always!

ROCKWELL BROS. & CO.

Arthur Dean, Mgr.

D. R. Vandever Jerry Hix

Happy Holidays



We Will Be Closed Christmas (Dec. 25) and New Years Day (Jan. 1st)

Hereford Grain Corporation

PHONE 360



This is the time of year when our thoughts turn with warmth and gratitude to you, our many loyal friends and customers. To every one we wish a MERRY, MERRY, CHRISTMAS!

Ralph Ray

McCULLOUGH MOTOR CO.

Bill Miller Garland Wilson Charlie Calloway Roy Boyd

Forrest Minton Eugene Harold Ralph Gea Ed Warren

Small Fry Christmas Parties

Everyone in the family entertains at Christmas. Why not the small fry? Encourage them to have their friends in during the holiday period. It shouldn't take too much out of Mom. Paper products — cups, plates and buckets —will keep dish-washing chores to the minimum. Toss everything including the table cloth into the incinerator when the party is over.

An amusing centerpiece may be made with one of the large paper paint pails. Cover it with gold gift wrap paper to make a Jack Horner pie container. Tie ribbon around the upper rim of the pail, tying large bow in front. Attach Christmas ornaments to the bow with ribbon or tiny wires. Tie ribbon around the lower edge of the paper paint pail. Decorate the ribbon with sequins, gluing them here and there with rubber cement.

Every child should have a favor and these may be tied to a long strip of ribbon that will run to each youngster's place setting.

A very pretty table decoration may be made in a jiffy with paper cups used around the edge of the table. Put two holes in the base of the cups to be used for jingle bells. Put ribbon through perforations and tie one bell in each cup. A knot may be made inside the cup to keep the bells in place. Use the same ribbon and tie two bells together. Put a large bow over the bells.

To attach the bell clusters stretch three strands of ribbon loosely from one end of the table to the other. Tie clusters to loose ribbon at equal intervals, tacking or taping as you go along. Be sure each ribbon loop is of equal size.

Another idea is to put a small candle at each place setting. Line a squat paper cup (the kind that is normally used for ice cream or custard) with aluminum foil carrying the foil over the cup so that a collar is formed. Put a good thick slice of fruit cake in the cup and stick the candle in the middle of it. Light them up when the children sit down.

Little carolers may be made by combining different size paper cups. Use the small jigger cups for the upper part of the body, and larger cups for the lower part. Invert the cups, wire together and use your imagination in decorating. A jigger cup may also make a hat and face. Decorate with sequins for eyes and buttons and glitter dust for the mouth, applying with household cement. Absorbent cotton, transparent tape and Christmas seals may also be used in decorating the carolers.

Practical Gifts Can Make Baby Happiest

By VIVIAN BROWN
AP Newsfeatures Writer

If you could understand baby's gobbledygook, you'd find he's probably pleading: "For goodness sake tell Santa to put durable stuff in my stocking. Enough of these frilly bibs, breakable dishes and fragile toys. Let's be practical."

Baby has a point — especially when he is scolded for dropping his apple sauce on that beautiful appliqued bib that Granny made or for tossing a china cereal dish at the cat.

Why not keep him happy with a long plastic bib that may be washed off after the meal? Put a couple in his Christmas stocking to see him through a few months.

When it comes to his dinner or lunch ware, plastic is the answer. These dishes are not only practical but have baby-appeal. One set styled by Joan Luntz — cereal bowl, plate and cup of melamine—features Oops!, a delightful clown, molded right into the plastic for a permanent smile at baby. It won't even fade or wash off in the dishwasher, another joy to busy Mom. The sturdy mug is designed so that chubby fingers can get a firm grip.

The lollipop set is fascinated with Mickey Mouse clubhouse designs on large dinner plate, mug and soup bowl, another plastic series. Mickey and his friends will help put any little shaver in the mood to finish his meal so that he can see the little clubhouse again.

Stainless steel is a practical answer to Junior's flatware. One new design by Gondorph Albertus is long enough so that the spoon will reach to the bottom of standard size baby food jars. The bowl of the spoon is small enough to put into the infant's mouth, however. A small pusher is the second piece in his set. The fork is the third.

The lovely thing about stainless steel is it requires no polishing, so is spanking clean for the infant's use after a soap and water bath.

When selecting baby's Christmas gifts do not forget washable toys. Some of these may even be thrown in the washing machine.

Henry Fonda, the stage and screen star, plays the bull fiddle.



BABY FAVORITE—Clown-decorated eating ware of melamine should please any little fellow—and his Mom.

Sulphur is used in so many products it is estimated that each family in the United States uses about 800 pounds of sulphuric acid a year.

Paris is replacing its remaining 3,000 gas street lamps with fluorescent lights.

Amelia Earhart, in 1928, became the first woman to fly across the Atlantic.

ride the flashing new
Cushman
EAGLE

New Beauty-New Riding Comfort—
• Powered by Cushman Husky 4-cycle engine
• Up to 75 miles per gallon... ¾c per mile operating cost
ask for FREE demonstration
BERT McCARTY
707 S. W. 6th
DIMMITT, TEXAS
Phone 385-W

Don't Let Holiday Go To Your Head While Driving

DETROIT — Christmas is a joyous, bustling and exciting season. And it is just these elements that too often contribute to tragic accidents, according to Jeanne Smith, Dodge safety consultant.

Both motorists and pedestrains are apt to be so preoccupied with holiday plans and festivities that they let their guard down in traffic — and that's when accidents are most likely to occur, she warns. Here are Jeanne's suggestions for a safe holiday season:

STAY ALERT. Don't let excitement over holiday plans and preparations divert your attention from careful driving and cautious walking.

SLOW DOWN. Inclement weather and more hours of darkness during the holiday season make it doubly important to reduce speed. Don't be over-anxious to reach that gala party or to complete your Christmas shopping. Last Christmas, excessive speed was the most frequent driver violation.

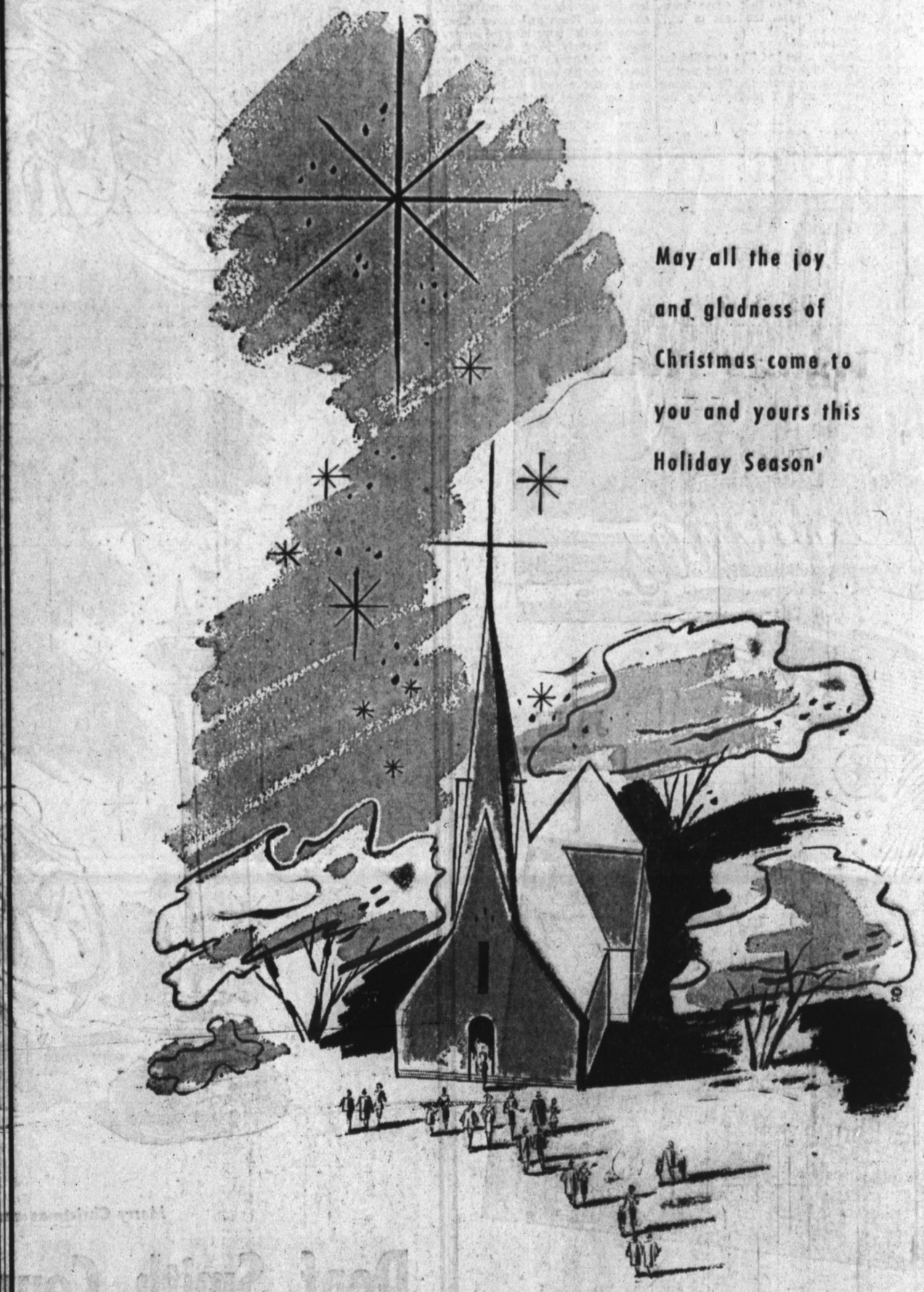
BE A CAREFUL PEDESTRAIN. More than half of the traffic accidents at Christmas time involve pedestrains. Don't let your enthusiasm over selecting the right gifts cause you to forget common-sense safety rules. Never carry packages or umbrellas in such a way that your vision is blocked. Most important, cross only at corners and pedestrain crosswalks. Never dart into traffic from between the parked cars.

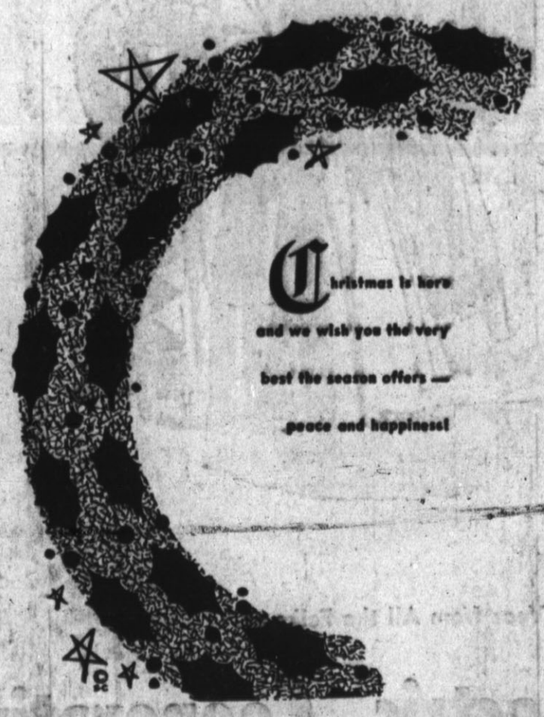
BE A "COOL" DRIVER. The holiday rush and bustle often leads to tensions and impatience. Traffic is heavy. Control your temper when behind the wheel and never take unnecessary chances.

IF YOU DRINK, DON'T DRIVE. At holiday social affairs where drinks are served, don't drive if you have had even "one for the road."



Our Best Wishes for A Merry Christmas
And A Happy New Year
Hereford Glass Company
Mr. and Mrs. S. S. Dodson


May all the joy and gladness of Christmas come to you and yours this Holiday Season!
PACKARD MILLING CO.


Christmas is here and we wish you the very best the season offers — peace and happiness!
from all the folks at
BUY—RITE FURNITURE
Mr. and Mrs. Dale Martin

When Santa Came To Uncle Noah

By CHARLES MERCER

WHENEVER ANYONE asks the question "What does Christmas mean to you?" I'm reminded of what Christmas meant to my great Uncle Noah. Since he is dead and unable to defend himself, it is now safe to tell what Christmas meant to him.

He was, to begin with, an irascible man. By that I mean he refused to drift with the tide of human events. He called it being independent. But the way my grandmother put it: "If you tell Noah to go north, he'll go south. If you want him to go south, just remotely suggest that he go north."

On St. Patrick's Day he'd wear an orange tie and on Orangeman's Day he'd wear a green. In his youth he was forcibly restrained from raising a Union Jack on the Fourth of July. In middle age he often wore a straw hat in winter.

You can readily see that Christmas would be a thorn in the side of a man. He suffered nobly under its good spirit for about 50 years. Although he came from a devoutly religious family, he refused to enter a church. So the religious significance of Christmas was quite wasted on him. Grimly working out his years as an office manager for a railroad, he was filled with anguish by the annual throngs of holiday travelers. A bachelor, he knew no joy in buying gifts for wife or children.

Each Christmas for many years however, he summoned the moral strength to go to my Grandmother's house for the annual family celebration. He would sit there, glumly chewing on a cigar, only aroused from his mournful meditation on the merriment when he could draw an unwary nephew or niece into argument.

Then, one Christmas about 20 years ago, he failed to appear at Grandma's. Eventually the story came out. This is what happened:

ON CHRISTMAS EVE, Noah suddenly decided he was tired of going to Grandma's. He was disgusted with the whole ceremony of Christmas, its joy which he called "forced," its gifts which he called "commercialism." So he locked the door to his small apartment in the rooming house where he lived. He went to bed early and slept late into Christmas morning.

He cooked his own breakfast and sat down to read Voltaire, his favorite author, trying to shut out the sounds from downstairs where other roomers were exchanging gifts around the landlady's tree. Once someone knocked on his door, but he did not answer.

The day crept on and gradually Noah grew more and more restive and irritable. Again someone tapped on his door and this time Noah shouted, "Go away!"

But in a few minutes the knock was repeated and this time Noah angrily flung open the door. He faced a small, brown-haired, pleasant woman about 40 years old, who smiled at him and said: "Good afternoon. I'm Agnes, the landlady's niece. I understand you are ill and I wondered if there was anything I could do."

"I'm not sick," said Noah.

She just smiled at him and said, "You don't look well to me."

"I'm fine!" roared Noah.

"Prove it," she said.

He gaped at her.

"If you're not sick, come downstairs and join the rest of us," Agnes said.

"I won't!"

Agnes looked at him steadily for a long time. Then she said gently, "Of course you will. Come along now or must I lead you by the hand."

THEN OCCURRED the thing that no one, least of all Noah, ever could explain.

He quietly followed her downstairs. He had dinner with her and her aunt. In the course of the afternoon he learned that Agnes was a widow.

Everyone could easily understand what he saw in Agnes. But no one could fathom what she saw in him. Still, she must have seen something, for a couple of months later they were married.

They took a small apartment and several months later they adopted a small baby boy.

CHRISTMAS rolled around once again. Agnes and the baby were invited to Grandma's with Noah, of course. Everyone watched him expectantly after they arrived. Yes, he'd changed. He was pleasant and smiling—but still rather quiet.

The gifts were opened amid a great babble. Finally, when everyone had opened his gifts, Agnes said she had one more for Noah. We watched breathlessly as he opened the package. The silence became oppressive as he slowly took out a summer straw hat.

Suddenly he threw back his head and roared with laughter. It was the most tremendous laugh we'd ever heard. It seemed to fill and shake the house.

Then he put on the straw hat and started to talk. He was the most talkative man I ever heard. He wore the straw hat to the table and kept it on and everyone agreed it was the merriest Christmas they had ever had.

LATE THAT NIGHT as we all left for our homes, several of us paused for Noah and Agnes. They came out the door into the snowy night. Gravely Noah handed the baby to Agnes. Taking off the straw hat, he kicked a hole in it and sealed it away in the snowy darkness. Then, shaking with hearty laughter, he took the baby from Agnes and they walked off into the night.

'Reveillon' Marks Yule In France

By DAVE MASON

PARIS (AP)—Christmas in France is more and more coming to mean Christmas trees, parties and an overworked Santa Claus lugging a basketful of gifts.

Not so many years ago, Christmas was observed quietly and almost exclusively as a religious holiday. The hearty good times—the eating and drinking—were for New Year's Eve.

Christmas Eve masses are still well attended in even the smallest French villages. Most Paris churches ask the faithful to pay admission — sometimes as much as 2000 francs ($5.60) with a problem of even getting inside the church because of the crowds. For this price there are elaborate Nativity scenes and concerts of religious music with some of the best musicians and choirs performing.

The Midnight Supper

With the mass over, the "reveillon" follows. This is a midnight supper. Originally it was intended for those who attended the mass and included only members of the family. Rich or poor, people managed to have a rare dish. Chickens and geese were favored, with turkeys in third place.

Today the reveillon is a big gathering of relatives and friends and often does not end until long after dawn. Frequently, with the supper over, Parisians make a round of night clubs, which for the occasion, double their prices. Travel agents have been organizing "surprise reveillons," loading customers into buses for a round of entertainment, food and drink.

A classic reveillon menu comprises oysters, white pudding, turkey stuffed with mashed chestnuts, salad, cheese and a Yule log pastry roll with butter icing. To serve these dishes on any other occasion would be almost heresy.

Foreign Influences

Frenchmen today are celebrating Christmas much in the manner of Americans, British and Germans, but with a French touch. Some say that World War II had a lot to do with the change. Santa Claus slips down chimneys with his basket—not a bag — and he leaves his gifts for the youngsters in and around their shoes—not their stockings.

And Santa, known as Pere Noel, begins to appear in the stores about mid-November, hoisting children to his lap and consulting with them about their wishes.

Christmas Is Day For Worship At Church By Family

Christmas is a day for family worship at church.

Parents who decry juvenile ways should take advantage of the opportunity to encourage youthful devotion on this Holy Day.

Families with the largest and costliest gifts and largest Yuletide celebrations sometimes are the ones who have lost sight of the true meaning of Christmas. They celebrate Christ's birthday in pagan fashion.

Many families get great satisfaction out of the day, more so because the entire family attends church services together. Early in the morning after the gifts are opened, a Christmas breakfast takes place and the family is off to church—youngsters prepared to thank the Lord for a new bicycle or doll, the elders praying that perhaps they will find the way clear to meet the bills.

Little tots could be taught early that Christmas is the birthday of Christ, that He was born in a stable on a straw mattress. Every small child should be familiar with this scene and if there is a creche at church, the youngster and family night visit it together before or after services. Little ones will want to know about the Wise Men, a good opportunity to explain that frankincense and myrrh were perhaps the first gifts offered on this holy day.

Time, too, to explain Christmas symbols — how the star represents the one that shone in the East, illuminating shepherd's pastures with its strange, bright light. And how it beckoned them to the stable.

Much confusion originates in the children's minds about gifts and Christmas. Many poorly endowed children feel they are cheated. If the spiritual angle is stressed to them, with the beauty of the creche played up, and the loveliness of church flowers and decorations, theirs will not seem such a hopeless Christmas.

Auto makers expect America to have 65 million cars and trucks by 1975.

One estimate is that each juvenile delinquent child costs the taxpayers $300.



What would they do with YOU out of the picture?

Call your Southwestern Life man

T. M. COX, Jr.

107 E. Third St. Phone 45

Representing SOUTHWESTERN LIFE INSURANCE COMPANY

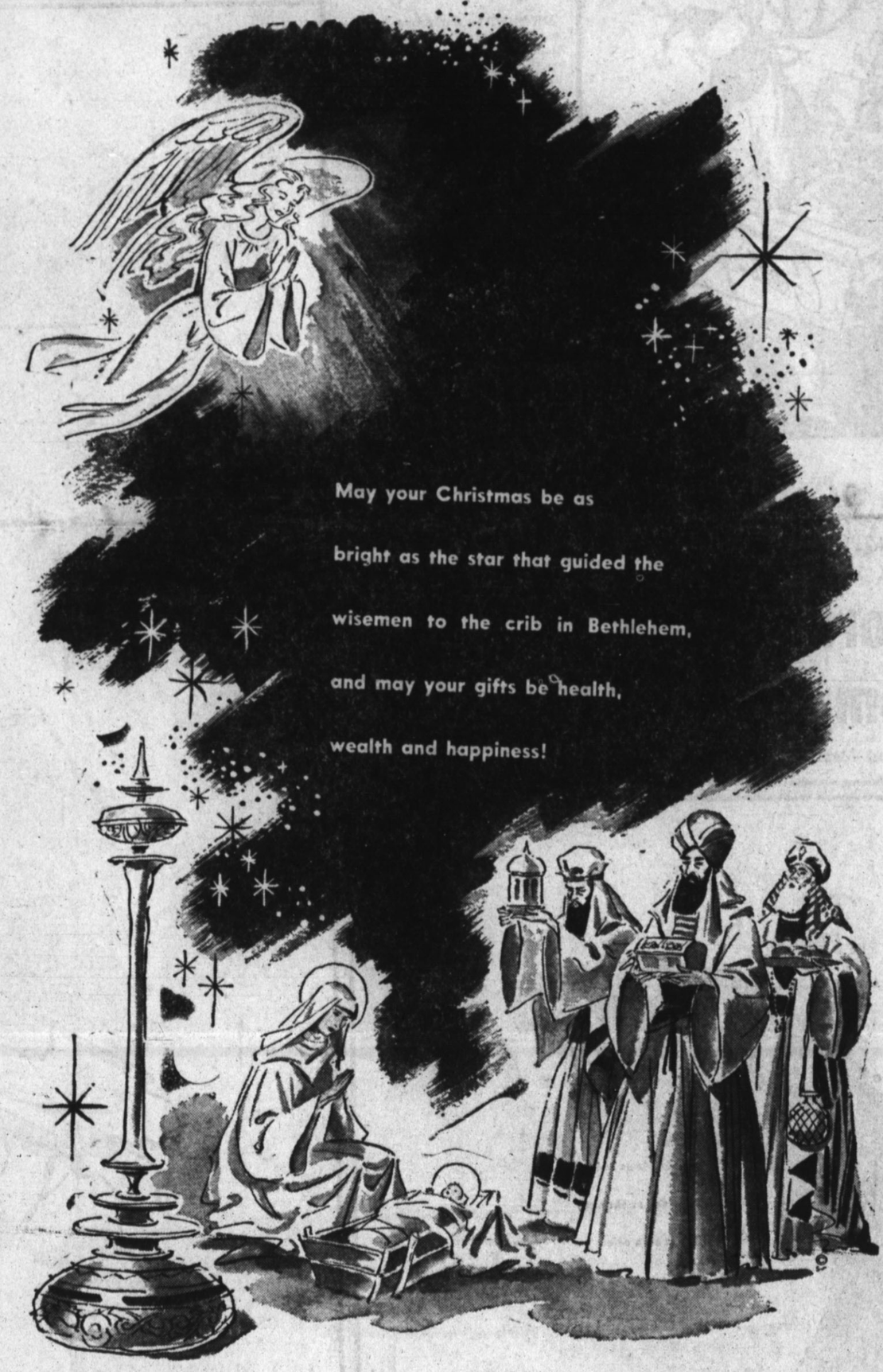


JOHN GEORGE

At Christmas time we realize more than ever how much our friends--both old and new--have meant to us through the year, and more than ever there is a special meaning in these wishes for a Merry Christmas and a Happy New Year.

JOHN McLEAN

INSURANCE AGENCY



Merry Christmas and A Happy New Year from All the Folks at

Deaf Smith County Electric Cooperative,

INCORPORATED

T. E. Seigler, Jr.-Pres. Tom Draper

Sloan H. Osborn, V-P Joe Birkenfeld

Webb Gober H. H. Miller, Sec.-Treas.

Dewey L. Wright

Good Wishes Are Important To Hospital Patient

What's it like to be a hospital patient at Christmas? The building may be emptied of all those who are well enough to be discharged, or in the case of institutions such as government hospitals, well enough at least to spend the day at home.

Patients who are left behind may be very ill and therefore hardly conscious of Christmas. On the other hand, some of them may like a little Christmas cheer spread their way. The hospital staff or groups organized to give service to hospital patients provide a comfortable bed, a good menu, tray decorations, and reminders of Christmas in the rooms or at least about the corridors. There's something more, though, that the patient needs: the thoughts and the good wishes of his friends and family. These may come in the form of Christmas or get-well cards, telephone calls, visits, flowers, or gifts. Visiting the sick is a charity truly in keeping with the Christmas spirit; however, visits should be limited to those well enough to want company, the stay short, and the subjects of conversation carefully chosen.

Hospital patients who are unable to do their Christmas shopping might like for their friends to take over this job. Tney also may wish to send Christmas cards, and if these can be supplied already stamped, so much the better. Also, any help in wrapping gifts and addressing stickers and envelopes and mailing or delivering packages is appreciated by the patient who can't do these tasks for himself.

The things that make Christmas for a hospital patient generally are the ones needed by a patient confined to his bed at home. Homemade decorations can be as effective and much less expensive than "store boughten" ones. The tray for Christmas dinner can be colorful without much trouble; it can be covered with a piece of gift wrapping paper or a Christmas napkin.

The family menu usually can be adapted to a sick person's diet because roast turkey is easily digested. However, if you are uncertain what the patient can have, it would be better to check with the doctor.

The patient may feel well enough to help with some of the planning, gift wrapping, decorating, and other Christmas preparations, and in being allowed to help, he feels that he is entering more into the family's fun. However, such projects should not be permitted to tire him out.

Psychiatrist Says Let Child Find Out About Santa Claus By Himself

By BRUCE HENDERSON
Associated Press Staff

A psychiatrist believes most children will be happier if they find out about Santa Claus themselves.

Preserve your child's faith until he reasons that it's not the be-whiskered gent but the spirit he represents that puts those gifts under the Christmas tree, says Dr. James S. May.

That way, May advises, your youngster won't be let down abruptly.

May, director of the Dallas Child Guidance Clinic, thinks Santa Claus is mighty important to the younger crowd and should be handled deftly.

He offers these pointers:

When little Beauregard first asks, "Is there a Santa Claus?" he's usually worried and fishing for reassurance. Maybe he has spied two St. Nicks on the street or heard playmates' gossip.

Don't disappoint him at this point by blurting, "No, there is not 'any Santa Clause," or make him suspicious by dodging the issue. Reassure him. Say something like, "Of course there is a Santa Claus. He means everything that's good."

"The child may want this reassurance one or two years. As long as you think he does, give it. Try to handle it in terms of what you think he knows."

As the youngster's reasoning develops, he will usually learn the answer himself and be mature enough to accept it. Now he wants to see what you'll say.

"When you see that's the case, don't ease him along any more. Tell him."

How?

"Be forthright. Tell him there is no real Santa, that it has been a game you've been playing. And you know he wouldn't want to spoil it for the younger children."

That should settle it, May says, with the child not hurt—and pleased because he came on the answer himself.

As a psychiatrist, May approves the Santa Claus myth if it is handled correctly.

"When used to give the child a concept of good will it is helpful. But Santa Claus should not be set up as a judge in the child's mind. You know what I mean: 'Be good, Johnny, or Santa won't bring you anything for Christmas."

The psychiatrist says it could be tough on a child for his parents not to let him believe in St. Nick.

"It's so much a part of our cultural pattern the youngster who does not believe is on the outside," he says. "It is important for children to have things in common. And the more pleasant experiences, the better prepared a child is to meet the inevitable unpleasant experiences of life."

Dr. May believes Santa Claus and Christmas help the child feel closer to his parents by sharing an enjoyable event.

Dr Milton C. Adams
OPTOMETRIST
Office Hours 8:30-5:00
40 W Third, Hereford
Texas
Phone 37

Bethlehem Has Three Dates For Christmas

By O. M. MARSHIAN
AP Newsfeatures

BETHLEHEM, Jordan — When is Christmas?

For you it is Dec. 25. But here in the town where Christ was born there are three Christmases. The Catholics and Protestants celebrate Dec. 25 here just as they do in most of the Western World. But Eastern Christians (Greek Orthodox, Ethiopian, Coptic, Assyrian; celebrate Jan. 7. Armenian Christians celebrate Jan. 18.

The Greeks use the pre-Gregorian calendar, 13 days behind the one used in the West. The Armenian date is based on ideas rejected by other groups a few centuries after the birth of Christ.

The people of Bethlehem do equal honor to each of the three rites. The city council and Jordan officials attend all three services.

Perhaps it is fortunate that the three factions disagree as to the date, because all three have a part in the care of the holy places. There is much friction and if all tried to celebrate Christmas on the same day there might be more.

The Greeks and Armenians apparently have been on the ground first. Their monks in Bethlehem began caring for the Grotto of the Nativity in the Fourth Century. It was only after the Moslem conquests and especially at the time of the Crusades that the Latins began to take an important part in the work.

The first Basilica of the Nativity was built in 330 A. D. by the Emporer Constantine. The mosaic floor of this church was rediscovered in 1934.

Since the Crusades, open and sometimes bloody fights have been waged between Latins and Greeks over rights in the holy places. They became more bitter after the Turkish conquest in 1517 when the Turks began to use the battles in bargaining with the West.

In the 16th, 17th and 18th Centuries the grotto and sanctuary changed hands many times, often with much bloodshed. In 1757 the Turkish sultan froze rights of worship in the holy places. They have been unchanged since despite attempts by ruse, diplomacy and force to make changes.

The Greek Orthodox Church has the dominant position in the Church of the Nativity, the Grotto of the Nativity and the sanctuary. But the Latins and Armenians each have an adjacent convent and each is responsible for certain very definite parts of grotto and church. The division goes down to such details as lamps, candles and other subsidiary items. Even today a fight can be started if one faction presumes to encroach upon the preserves of the other.

There is still a silent conflict over who should own which lamp or altar and who should worship where, passing through which entrance.

But conflict has served only to maintain the traditional character of the Christmas rites around the scene of Christ's birth. The churches have been destroyed, gutted and rebuilt many times through the centuries, but the ceremonies continue.

Since the Jewish - Arab war, Jordan officials have taken an increasing interest in all the services —but the interest in the Western Christmas has been especially keen since Western Tourists show greater interest in Christmas pilgrimages. (Easterners more often come here at Easter.) Tourists and pilgrims have become a vital source of revenue in the Jordan economy.

Point Four technical aid has been provided to help the country encourage Christmas visits to Bethlehem.

Diptheria has been virtually eliminated as a cause of death in the United States.

Many people have normal temperatures slightly higher or lower than 98.6 degrees.

One of four U. S. school children has vision difficulties.



Davis - McCracken Imp.

J. C. McCracken W. L. Davis, Sr. W. L. Davis, Jr.
John Hall Herbert Goettsch H. J. Edwards



BLANTON BUTANE, INC.

John Hicks Cecil Boyer Clyde Renfro Hank Mayfield
D. W. Allmon Arthur Davis Frank Lookingbill Bill Purvin
Marian Lomenick
Darrell Blanton Lyle Blanton

Christian Ministry Gives Nod Of Approval To Santa At Christmas

By GEORGE CORNELL

SANTA CLAUS grew up next-door to a church. And he has friends in the pulpit.

Although some critics argue that non-religious features like Santa don't really belong in Christmas, the jolly old fellow gets an approving nod from the Christian ministry.

"He is part of the whole cherished tradition," says Dr. Jesse Stitt, pastor of the Village Presbyterian Church in New York.

And right there in Greenwich Village is where Santa—or Saing Nick—got his start in a poem 132 years ago about the "Night before Christmass."

Said Dr. Stitt:

"What may seem to some to be the accessories of Christmas really through the ages have given content to the traditional day of the birth of Christ."

Things like tinseled trees, heaps of wrapped gifts, dangling mistletoe, candy and nuts and big, fragrant dinners may not be specifically religious in nature, but they have become part of the idea.

Symbols of Christmas

"The customs of Christmas are Christmas itself," Dr. Stitt said.

"They enhance the story of the star, the manger, the Wise Men from afar and the message of those who sang peace on earth, good will to men."

Through the centuries, Christmas has taken on many adjuncts and customs that weren't part of it at first, and which are themselves not derived from Scripture or church.

"In fact," Dr. Stitt noted, "in the early days of Christianity the first Christians appropriated customs from pre-christian celebrations and put a Christian interpretation upon them."

Significance of Gifts

Probably the oldest initial Christian practice is that of gift-giving, which goes back to that first Christmas in Bethlehem when the Wise Men brought gifts of gold, frankincense and myrrh to the Christ child.

"The love and good will that animates the giving of gifts today," Dr. Stitt said, "is but an outward expression of what Christmas through the centuries have felt about the birth of Christ—that it was the great gift to the world."

But what about those decorations? All those glowing lights, colored streamers, peppermint sticks and shining tinsel that festoon the tree and the rooms? Are those truly part of the Christmas spirit?

The Green Tree Idea

Well, the use of green trees to decorate homes first got started back in the Roman Empire as a custom of pagan holidays. But the tradition also has Christian origins in the legend of St. Joseph of Arimathea.

It's said that he planted his staff in the earth, and that thereafter, the staff brought forth leaves and blossomed in beauty every Christmas.

"Things like the Christmas tree help preserve the occasion in our minds," Dr. Stitt said. "They give us memories that last through the years—an image or picture that we can put our finger on."

LETTERS TO SANTA CLAUS

Dear Santa,

I am a little girl seven years old. This is my first year in school and I like it very much. For Christmas will you please bring me a Toodles doll, dollie buggy, and a baking set. Please do not forget the other boys and girls. Santa, be sure to bring Mrs. Moore my school teacher, something real nice for she is so nice and sweet to all of us at school. I love her very much.

I do love you, Santa
Darlene Sparkman

Dear Santa Claus,

I have been a good girl. Please bring me a pair of slippers and I would like a cooking set, if you can get it for me. Thank you for that present that you gave me. I would like an electric blanket and a toy dog.

From Prescilla Grossenbacker

Dear Santa,

I am eight years old and have tried to be good. I would like a musical lamb and a pair of velvet shoes. Remember all the other little boys and girls.

Love,
Denise King

Plan-Ahead Christmas Pudding Is Easy To Make, Food Expert Says

By CECILY BROWNSTONE
Associated Press Food Editor

Neat Trick: make the Christmas pudding ahead of time! Just steam it in two containers. Let the family and guests enjoy one pudding at a pre-holiday celebration; then at Santa Claus time, heat the remaining pudding by steaming it for about an hour in its original mold. The second pudding will keep well, tightly covered, in the refrigerator. Or follow our recipe note and steam one pudding at a time; mixing the pudding ingredients this way and having them on hand will save you hustle and headache at Christmas time.

This pudding is perfect, to our way of thinking. It has a delicious cake-like batter that is not too rich—but rich enough! Its flavor is helped along by steeping raisins citron and apple in orange juice. A subtle combination of spices and molasses add their piquancy, and Brazil nuts offer not only flavor but texture contrast.

SUPER MED CHRISTMAS PUDDING

Ingredients: 1 cup orange juice, 3½ cups seedless raisins, 2-3 cup finely cut citron, 2 apples (peeled and chopped), 2 tablespoons grated orange rind, 4 eggs (slightly beaten), 1 cup old-fashioned molasses, 2 cups chopped Brazil nuts, 1 cup (4 ounces) ground beef suet, 1½ cups fine dry bread crumbs, 1 cup sifted flour, 2 teaspoons baking powder, 1 teaspoon baking soda, ½ cup sugar, 1 teaspoon salt, 1 teaspoon cinnamon, ½ teaspoon of ground allspice ½ teaspoon ground cloves.

Method: Pour orange juice over raisins, citron, apple and orange rind; let stand 1 hour. Mix slightly beaten eggs and molasses; stir in nuts, suet and bread crumbs. Sift in remaining ingredients; mix well—add fruit mixture; mix well. Turn into two greased 2-quart pudding molds with tight fitting covers. Or cover tops of molds with aluminum foil and tie snugly. Now place on rack in deep kettle; pour in boiling water to half the depth of the mold. Cover; steam 5 hours; add more boiling water during steaming if necessary. Serve with pudding sauce (warm) or softened vanilla ice cream. Makes 24 servings.

Note: Make pudding omitting baking powder and baking soda. Divide mixture in half. Cover half the mixture and store in refrigerator. Sprinkle 1 teaspoon baking powder and ½ teaspoon baking soda over remaining mixture; blend thoroughly. Steam according to directions. When ready to prepare second pudding, follow same procedure.

REGISTERED CHRONOGRAPH WATCH TECHNICIAN



Does your watch keep good time?

IF NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in tip-top condition.

Kenneth "Doc" Cowan
Your Doctor of Sick & Decrepit Watches
Cowan Jewelry

FUNDS PLACED WITH US ARE:

(1) Safely Protected—Federally Insured Up to $10,000.00
(2) Earn 3½ % per Annum
(3) Ready When Needed

Open your account by mail

Amarillo Savings & Loan Association
407 W. 8th, Amarillo, Texas
Gentlemen:
Please send me all details regarding an account with you.
Name .....
Address .....
City ..... State .....

Current Annual Dividend Rate 3½ %

Amarillo SAVINGS & LOAN ASSOCIATION
407 W. 8th
Phone DR4-8022



From All of Us to You and Yours...

MERRY CHRISTMAS!

Our gift to you... the comfort and convenience assured by the bright blue flame of natural gas.

At this time of the year, particularly, it is extremely gratifying to be providing a service which contributes so much to warmth and contentment in the home during the Holiday Season.

So from each and every one of us at Pioneer, Best Wishes for good health — and the happiest Christmas you've ever had!

Pioneer Natural Gas Company
FUEL FOR A GROWING EMPIRE



That this Christmas bring you the most precious gifts of happiness and peace of spirit... is our sincere wish, to one and all!

HEREFORD IMPLEMENT COMPANY

M. A. BETTIS
MARGARET ALSTON
JIM SHIRLEY
JOE L. HAMILTON
RAYLAN EVANS
TRAVIS BARNES
BEN R. PLUMMER
W. C. ROSE
AUBREY J. SELF
KENT SNARE
EDWIN R. SKYPALA
CLYDE RAYBURN
FRANK E. WATSON
JOHN MOODY
WAYNE EVANS