# y Wide Crusade Begins Sunday

"Serving The Floyd County Trade Area Since 1896"

# Floyd County Hesperian

Floydada, Floyd County, Texas 79235 | Sunday August 4, 1974 | 12 Pages In One Section | 10c Copy | Number 61

## 8 P.M. In Wester Field

With many, many people all over the Floydada community working on various committees for the past four months, everything appears to be ready for the City Wide Crusade to be held in Wester Field Sunday ngiht, August 4 through Sunday night, August 11.

Services begin at 8 p.m. each night. Choir members are to be present a little earlier, 7:30 p.m.

Evangelist Eddie Martin will lead the crusade which is sponsored by Floydada churches.

Evangelist Martgin is one of the nation's most successful full time Evangelists. He has led over 800 crusades in his outstanding career. His crusades have set all-time religious attendance records in over 85 major cities. He has preached in many of the largest churches in America.

Martin's delivery is described as being filled with enthusiasm. His messages are geared to the times and anchored to the Rock Jesus Christ. He delivers his message with all the action of an athlete. Working with a lapel microphone, Eddie walks a mile across the platform every time he preaches.

While in the city, Martin will preach on such subjects as "They were Married and Lived Miserably Ever After", "The Second Coming of Jesus," "The End of the World," "The Unpardonable Sin," "Can A Saved Person Ever Be Lost?" "Seven Ducks In Muddy Water," and many other exciting subjects.

Featured soloist for the crusade is Lela Mayfield, blind nineteen year old folk singer-ventriloquiest.

Miss Mayfield has turned what appeared to be a handicap into an asset for God. She was born legally blind and without a nose. It took nine operations to get the cute little nose she now has. She says, "It smells good, it blows good, and even looks pretty good."

Traveling with her is her excited little friend "Tony." Lela is also a Gospel Ventriloquist and uses her little doll to get across short Bible stories to the children in her audience.

She accompanies herself on the guitar and her singing has moved her audiences to tears. Blind from birth, she tells her listeners, "Just think, the first face I will ever see will be the face of Jesus."

Miss Mayfield travels by plane all across America. She will come here via Lubbock Airport. Lela delights in saying, "One advantage of being blind is having a stewardess meet me at the gate and actually transport me in a wheel chair to the airport limousine." How many travelers get that kind of service?

Choir and audience song leader Herb Reavis of Dumas has been in Floydada about a week helping the young people get organized. The 18 year old singer is very enthusiastic about the big week ahead.

Herb Reavis enthusiastically says, **"That football stadium is going to rock with people singing about Jesus and glorifying the Lord. We are proud to be Christians! We have the message that can change the world."**

**This fall Herb will enter the Moddy Bible Institute in Chicago to train for his calling. He has dedicated his life to becoming an evangelist like his friend Eddie Martin. When Eddie was in Herb's home church at Dumas, Herb was called to preach the Gospel. He chose the Moody Institute because, "Mr. Moody was the world's greatest evangelist in his day and I want to be the world's greatest evangelist in my day."**

Evangelist Martin will speak in the Methodist Church at 10 a.m. Sunday, August 4 and in the First Baptist Church at 11 a.m. The next Sunday he will speak in the Methodist Church at the 11 a.m. services.

General crusade chairman S. W. Ross made the following statement to the Hesperian at press time yesterday about the crusade,

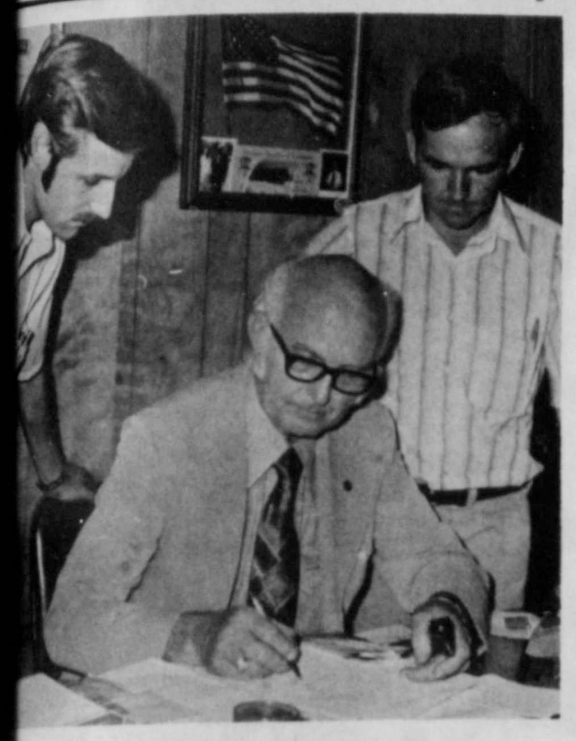
"On the eve of our city-wide Stadium Crusade I am happy to report that all committees are organized and ready to function for your comfort.

Reports from the Pre-Crusade Prayer services are that many prayers have been and are expressed that a spiritual revival will take place in - and many among us - all.

It is hoped that all concerned Christians have been praying and will continue to pray. 'Use me, Lord, use even me' as they use their time and talents for this crusade.

Come and bring your friends and neighbors to this crusade at the Wester Field Stadium in Floydada at 8 p.m. August 4-11.

S.W. Ross,
General chairman Crusade Committee"



AYOR PROCLAIMS — clean-up, fix up, paint up Parnell Powell signs the August proclamation as r of Commerce manager, Bill Flynt and Tony Whitfill, ean-up campaign looks on. (Staff Photo)

**PROCLAMATION**

n and neat community is a reflection of its peoples attitude, and ppearance of a community is a factor in the economic growth of

loydada Chamber of Commerce feels that a clean community racting industry to Floydada, and

ity of Floydada attempts to promote the economic and social community,

month of August to be Clean-Up, Fix-Up, Paint-Up month in

Parnell Powell, Mayor
City of Floydada, Texas

## Whirlwinds Get Shoes And Socks Wednesday

Attention, all football players!. . . . now hear this urgent message from the Whirlwind coaching staff:

"All football boys, Freshman and Varsity, should report Wednesday, Aug. 7, to get your shoes and socks. Varsity boys will report from 8 to 10 a.m. if possible and freshmen from 10 a.m. to 12 noon.

If you are unable to report at that time, come up any time that day.

Anyone needing to get his physical examination should pick up a physical form, either at the field house or from your local doctor, either here or at Lockney.

Everyone should have a physical and be ready for the first workout Monday morning, August 12 at 8 a.m.

Any boy who would like to be one of the football managers, should contact one of the coaches.

The tentative workout schedule will be as follows for the first week:

8 a.m. to 9:30 a.m. — Varsity and Jr. Varsity

10 a.m. to 11:30 a.m. — Freshmen

6:30 p.m. to 8 p.m. — Varsity and Jr. Varsity.

Our Meet the Whirlwinds Night will be Friday night, August 16, 8 p.m. Our first scrimmage will be with Brownfield (**Here**] Aug. 23.

Everyone is encouraged to attend workouts and encourage the boys toward a successful season!!

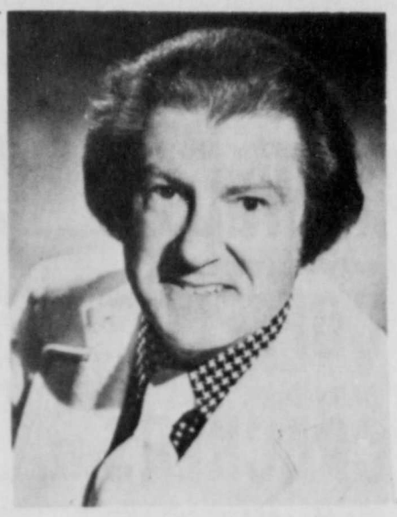
## Yankees, Mets, And Floydada No. 1 In Tournaments

Thursday evening the Mets, representing Floydada beat Abernathy in a close game 7 to 5. At press time Friday the Mets are to play Idalou. The winner of this game plays New Deal in the finals. The Mets had a 1 lost 1 win record before Friday evening.

The Yankees of the T-Shirt league won by a large margin over Abernathy Thursday 16 to 6. They were to play Friday, August 2, against New Deal in the finals. Their record was 2 to 1 before the Friday evening game.

In the Sophomore league, Floydada #1 lost their first game to Big Spring 2 to 1 Wednesday. Robert Soliz was losing pitcher for Floydada. The #1 team drew a bye Thursday, and Friday at press time, Floydada was trailing in a game against Midland 1 to 3 in the middle of the 5th inning.

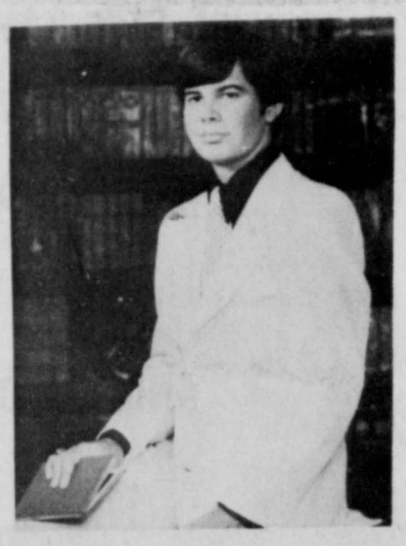
Last report, No. 1 lost 8-1.



Eddie Martin



Lela Mayfield



Herb Reavis



NEW COUNTY TREASURER — Mrs. W. L. (Glenna Mae) Orman took over the office as Floyd County treasurer August 1. Mrs. Orman succeeds Mrs. Troye Stansell, who resigned from the office, not seeking re-election. (Staff Photo)

## Caliche Work Begins On FM 2286

Hulen Wall, president of High Plains Pavers, the constructors of the 4 mile Farm to Market near South Plains, advised the Texas Highway Department office in Floydada that Monday, August 5, 1974 they expected to begin hauling caliche base material from the Hollums pit which is located 5 miles north of Floydada.

The haul trucks will travel State Hwy. 207 from the pit to the intersection of FM 2286 and State Hwy. 207, then along the new portion of FM 2286 for 4 more miles. Wall hopes to complete the haul in 15 working days.

## Troye Stansell Appreciation Expressed

TO THE PEOPLE OF FLOYD COUNTY:

This is my final week in the office of the Floyd County Treasurer. I want to take this opportunity to thank you for the support and friendship which you have shown me as I served you in this office for the past twenty years. I also deeply appreciate the help and cooperation given me by the Commissioners' Court, the County Auditor, and all of the county employees I have worked with.

Best wishes to all of you and the County of Floyd for a successful and prosperous future.

Sincerely,
TROYE STANSELL



VERNIE JAMESON, clerk at Bealls Department Store has been selected as the "employee of the month" by the women's division of the Floydada Chamber of Commerce. She was selected because of her courteous and helpful service to the customer. Representing the WDFCC was Helen Dunlap (right). Beall manager Louis Anderson congratulates Mrs. Jameson. (Photo by Brad)

## rock Chat

BY WENDELL TOOLEY

RE really going to sic at the Crusade. e at choir practice the songs we'll be ntertaining. . . .and

tice sounded real at least 100 singers eard in the open-air s we need singers es all over the you don't have to o sing in the choir. . . .be in the choir :30. . . .(7 p.m. on

9% of the people at re Baptists and we need many more ominations. I didn't Plains singers e they?

AYOR PARNELL well expressed the ent in last Sunday's stors cannot bring elist cannot bring er cannot bring very Christian will erly seek revival, an object of secret invite the unsaved o attend, God will

thing to add to the . . .all of us church benefit from the like some renewal we have made in

have observed this h the years, I have go in all directions n arrives. Then we one accord, on one n and we're 100% inds.

for the City Wide . . .the west side of ium. . . .all of one one accord. . . .to in the worship of

Y DOLLAR DAY.... best business days ants each month if articipate and run A few merchants ted to carry the advertising load to ydada to shop. the bargains on our nd shop Floydada

OOD NEIGHBORS

everywhere. . . .I found some Thursday. My car broke down in the desert southwest of Morton. A nice oil field fellow came along in his truck. He had all sorts of necessary tools, repaired the water hose, dried out the distributor. His buddy came along later. He gave us all his drinking water to put in the radiator, so we could go on.

A NATIONAL television network program this week made the statement that Americans who were having to line up at gas pumps just a few short months ago are ignoring the energy "crunch" completely in their zest to get their vacations.

A Yellowstone Park official was quoted, giving figures that showed that attendance at the park this year was just about on a par with that of former years.

A news release we received in the mail this week from the "Texas" production in Palo Duro Canyon reveals that attendance is up five percent at the halfway mark, over last year's record pace.

Unexpectedly, the report said (in light of the energy shortage) more than a fourth of the crowd coming to see the "Texas" production has come from distances of more than 500 miles.

WE HAVE FREE Floyd County fair catalogues in our office. . . .just come by and help yourself.

EXCERPT FROM **Fred Allen's Letters:** "I worked in the (Boston) library several years. My salary was 20 cents per hour. For three hours each night I received 60 cents; when work was over I was hungry. An egg sandwich and a piece of pie cost 10 cents. Another nickel went for carfare home. On the remainder I started to build my fortune. You can appreciate why this wealth is nonexistent today."

A JAGUAR PERSUADED a cat to teach him how to pounce. After a few successful experiments, with bugs and insects, the jaguar, his apetite whetted, decided to try out his new technique on the cat itself.

The cat, however, jumped out of danger, and the jaguar landed in a heap.

"That isn't fair," whined the jaguar. "You didn't teach me that trick."

"A smart teacher", the cat reminded him, "never teaches a pupil ALL his tricks."

# Help Yourself TO THESE EXTRA SAVINGS

# THRIFTWAY

## A BETTER WAY TO SAVE

PRICES EFFECTIVE AUGUST 5TH THRU AUGUST 10TH 1974.
WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

WE REDEEM U.S. GOVERNMENT FOOD STAMPS

MORTON FROZEN REGULAR **DINNERS** (FRIED CHICKEN, FISH AND CHIPS, MEAT LOAF, SALISBURY STEAK, TURKEY DINNER) 11-oz. CTN. **49c**

VIVA WHITE or DECORATED **TOWELS** 2 JUMBO ROLLS **79c**

MAXWELL HOUSE **COFFEE** (WITH 20c IN AD COUPON) 1-LB. CAN **99c**

SHURFRESH **CRACKERS** 16-oz. BOX **39c**

25c OFF LABEL RIGHT GUARD **DEODORANT** 2 4-oz. CANS **$1.19**







15c OFF LABEL DETERGENT **COLD POWER** GIANT BOX **69c**




5c OFF LABEL DEODORANT SOAP **IRISH SPRING** BATH SIZE BARS **4 FOR $1.00**

*Health and Beauty Aid Specials*




**STRI-DEX** MEDICATED PADS 42-PADS **79c**

DEODORANT **BODY ALL** 5-oz. CAN **$1.09**




*New! So mild you can Shampoo every night!*




BIO-DEGRADABLE 8-oz. BTL. **$1.29**

SHURFINE FROZEN **BROCCOLI SPEARS** 10-oz. CTNS. **3 FOR $1.00**

6 Bottle Carton **COKES** 32 Oz. **$1.69** Plus Deposit

**BEEF** For The Freezer Cut, Wrapped And Frozen

**OPEN** MONDAY - SATURDAY 7 A.M. 'til 8 P.M.

*Farm Fresh* **PRODUCE**

CALIFORINA LA RODA **PLUMS** LB. **33**



THOMPSON **SEEDLESS GRAPES** LB. **57c**
CALIFORNIA **SUNKIST LEMONS** LB. **33c**
CALIFORNIA SWEET **RED ONIONS** LB. **25c**
NEW CROP RED **POTATOES** 5-LB. POLY BAG **47c**

EXTRA FANCY **K.Y. GREEN BEANS** LB. **29c**



NOTICE TO OUR CUSTOMERS WE NEED YOUR HELP!
PAPER BAGS ARE IN SHORT SUPPLY DUE TO THE CRITICAL PAPER SHORTAGE. WE ASK ALL OUR CUSTOMERS TO HELP US. PLEASE BRING YOUR BAGS WITH YOU AND PLACE IN YOUR SHOPPING CART TO BE USED WITH YOUR OWN ORDER. PLEASE TAKE BOXES WHEN POSSIBLE.
THANK YOU FOR YOUR COOPERATION.

RAID **FLYING INSECT BOMB** 12¼-oz. CAN **99c**
GAINES **DOG MEAL** 5-LB. BAG **99c**
MAXIM **FREEZE DRY COFFEE** 4-oz. JAR
SKINNER SHORT CUT **ELBO MACARONI** 12-oz. BOX **45c**
NOODLE WITH CHEESE **KRAFT DINNERS** 6¼-oz. BOX **33c**

SHURFINE **BARTLETT PEAR HALVES** 16-oz. CAN **39c**
KRÄFT **OIL & VINEGAR DRESSING** 8-oz. BTL. **47c**
NABISCO COCONUT **CHOCOLATE CHIP COOKIES** 14-oz. BAG **79c**
SCHILLING **VANILLA** 2-oz. BTL. **49c**

WE GIVE S&H GREEN STAMPS
EVERY DAY
DOUBLE ON
TUESDAY AFTERNOONS
AND ALL DAY WEDNESDAYS

*Fresh Tender Quality Meats from your Thriftway Market!*

**CHUCK ROAST** USDA CHOICE LB. **98¢**

**U.S.D.A. CHOICE CHUCK STEAK** LB. **98¢**

ROUND BONE **SHOULDER STEAK** LB. **$1.09**
FRESH **RIB STEAK** LB.
BONELESS **CHUCK ROAST** LB. **$1.19**




TYSON'S PRIDE GOVT. INSPECTED FRESH FROZEN **CHICKEN BREASTS** 2-LB. BOX **$1.39**

TYSON'S PRIDE GOVT. INSPECTED FRESH FROZEN **CHICKEN DRUMSTICKS** 2-LB. BOX **$1.29**

100% BEEF **GROUND BEEF** LB. **89¢**

B-B-Q BEEF **SHORT RIBS** LB. **79¢**

HORMEL'S WRANGLER'S **WESTERN STYLE FRANKS** LB. **$1.19**
RATH'S **PORK SAUSAGE** LB. **59¢**
WILSON'S VARIETY PACK **LUNCHEON MEATS** 12-oz. PKG. **$1.09**

*Dairy Fresh Products*

INDIVIDUALLY WRAPPED SINGLE SLICES **KRAFT CHEESES** AMERICAN OR PIMENTO 12-oz. PKG. **89c**

SHURFRESH CORN OIL **MARGARINE** QUARTERS 1-LB. CTN. **59c**

PARKAY SOFT CORN OIL **MARGARINE** 2 8-oz. TUBS **75c**



**Bible Story Library**
NEW, AUTHORITATIVE, APPROVED, AUTHENTIC
MAGNIFICENTLY ILLUSTRATED
8 DELUXE VOLUMES

YOU WILL EXPERIENCE
- Adam and Eve driven from Paradise!
- The Lord's Angel Halting the sacrifice of Isaac!
- Joseph and his Brothers! • Samson and Delilah!
- The Angel Gabriel telling Mary of the coming of Christ!
- Jesus driving the money changers from the Temple!
- Jesus bidding Lazarus to Return from the dead!

This is but a partial list of these superb 8 volumes.

BUY A VOLUME EACH WEEK — BELONGS IN EVERY HOME

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**PAGE'S THRIFTWAY**
IN LOCKNEY

VALUABLE COUPON — 15c — NO. GDT-42 — NEW DRANO II — DOUBLE ACTION DRAIN OPENER PACKETS — WITH THIS COUPON AT THRIFTWAY FOOD STORES VOID AFTER AUG.

VALUABLE COUPON — 40c — INSTANT COFFEE **SANKA** — WITH THIS COUPON AT THRIFTWAY FOOD STORES VOID AFTER AUG. 10

VALUABLE COUPON — 20c — MAXWELL HOUSE **COFFEE** — WITH THIS COUPON AT THRIFTWAY FOOD STORES VOID AFTER AUG.

VALUABLE COUPON — 10c — NO. 66530 — GENERAL MILLS **TOTAL** — WITH THIS COUPON AT THRIFTWAY FOOD STORES VOID AFTER AUG.

VALUABLE COUPON — 7c — NO. 93766 — BETTY CROCKER ASST'D **SNACKIN' CAKE** — WITH THIS COUPON AT THRIFTWAY FOOD STORES VOID AFTER AUG.

# ...hum Farmers Continue Greenbug Fight

...green-
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tor for TGSPB and the Grain Sorghum Producers Association, says research indicates Cygon, if available, or Parathion, gives excellent results. Either can be applied effectively at the low rate of a half pint per acre.

King points out, however, that Parathion has a tendency to cause an explosion in the grass mite population, making it less desirable to use than some other chemicals.

"Thimet granular is also giving good greenbug control", King said. "But since it provides good control in mites as well, and since it can be applied only once a year under Environmental Protection Agenmcy standards, it should be reserved for use in areas where the mite problem exists, along with the greenbugs," he said.

"The use of low rates is encouraged since high rates build resistance much faster," King said. "If a half pint will do the job and allow the beneficials to remain, then why use a pint."

The area hardest hit by the greenbug infestation is north of Plainview to the Canadian River.

## ...KING FOR BETTER ...RESULTS

...duction ...on the ...s with ... grass ...looking ...mbine ...roduce ...imum ...studies ...search ... have ... some ...bicides ...simply ...s. One ...ducted ... Gaylan ... at the ... seen ...Annual ...dation ...way on ... study ... if a ... inter- ...tich in ...mental

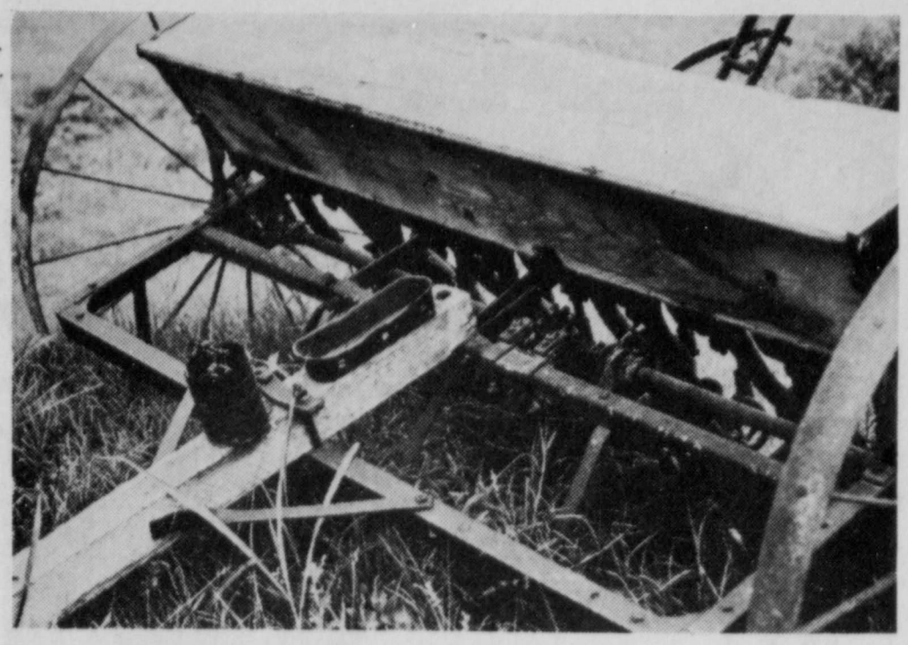
effect upon the grain sorghum.

Thimet and Di-Syston were applied in-furrow at planting time at the rate of one pound of active ingredient per acre. A pre-emerge application of Milogard, Aatrex and Igran at rates of 2.4 pounds per acre of active ingredient were sprayed on each of the above insecticide treatments. The area was then sprinkler irrigated so as to thoroughly concentrate the herbicide-insecticide combination around the grain sorghum seed, as might occur in a heavy rainfall period.

Stand counts and injury ratings taken approximately 25 days after application indicated that interactions definitely had occurred, resulting in severe reduction of stand. Grain sorghum stands of 63,000 plants per acre were obtained where Milogard was applied without insecticide. When Milogard was sprayed over the in-furrow application of Di-Syston this population was reduced to 50,000. At the same time, a further reduction was seen when Milogard was applied over Thimet, resulting in as few as 18,000 plants per acre. In some cases, even more severe damage was noted.

Additional information can be obtained at the High Plains Research Foundation and these studies can be observed on the field tours from 1:30 to 5 p.m. on Thursday, September 12, 1974, during the 18th Annual Field Day and Open House.

FARM REVIEW



FARM ANTIQUES ON WAY TO FAIR--Old-time Texas farming equipment will be on display this year at the Food and Fiber Pavilion of the State Fair in Dallas, Agriculture Commissioner John C. White has announced. Texas Department of Agriculture marketing division representatives are currently on the look-out for persons willing to lend antiques to the exhibit.

## Farm-facts

A Weekly Report Of Agri-Business News

Compiled From Sources
Of The Texas Department of Agriculture
John C. White, Commissioner

**Grain Stocks Lower . . . Cotton Popping . . . Screwworms Multiply . . . Auction Sales Down.**

**TEXAS' STOCKS** of corn, sorghum, oats and barley were four million bushels less than at the same time last year, down to 91 million bushels; and the stock of wheat on hand is estimated at 17.6 million bushels compared to 20.2 million bushels at the same time in 1973. Texas has just completed harvest of a wheat crop that was about a third less than in 1973, a loss caused by hot dry weather in North and West Texas. Sorghum stocks in the State were estimated at 60.2 million bushels and at 79 million bushels at the same time last year. Corn stocks were up from 10.1 million bushels on hand last year and 22.7 million bushels on hand this year. The oat carryover also is up, from 5.3 million bushels a year ago to 8.7 million bushels this year. Barley stocks were down from 338 thousand bushels a year ago to 135 thousand bushels this year. Commissioner John C. White has estimated that income this year from all agricultural sources will be $2 billion less than in 1973 because of drouth effects.

**HOT, DRY** weather in the Rio Grande Valley has helped the cotton harvest where USDA reported 8,000 cotton samples were classed at Harlingen before July 19. Only one sample had been classed on the same date last year. USDA has announced that the 1974 loan rates for upland cotton is 25.26 cents a pound for middling one-inch cotton, the same as the preliminary loan rates. The national average loan rate for extra long staple cotton is 49.72 cents a pound.

**THE SOUTHWEST** Screwworm Eradication Program headquartered at Mission has announced that Texas had 628 screwworm cases in June, the third most cases for June since the program began. June, 1972 was the worst with 15,889 cases and June, 1962 was next with 8,300. There were only 145 cases reported in June, 1973. The Mission lab said that it dropped 920 million sterile flies over screwworm areas in the United States and Mexico. About 546 million of the flies were dropped over Texas and 107 million over Sonora and the remainder over other areas of Mexico. Bee County's 55 cases were the most for any county during June, and Kenedy County was second with 51. Kenedy had only 14 cases in May.

**TEXAS' AUCTION** markets sold 349,000 head of cattle and calves during June, which was 46 per cent fewer than a year ago and five per cent fewer than in May, 1974, according to the Texas Crop and Livestock Reporting Service. Cattle prices continued down, which may account for the fewer sales, but drouth conditions in many pastures may force more sales in August. Sheep sales were 151,000 head in June, one per cent below a year ago and five per cent above the previous month. Hog sales totaled 36,000 head during June, three per cent above a year ago and 10 per cent below the previous month. Texas shipped 225,184 head of cattle and calves out of the State and 53,378 head were shipped into the State from other states during June.

**THERE WAS** a parallel story for cattle and calves being fed for slaughter. Texas Crop and Livestock Service reported 1,777,000 head being fed for slaughter markets on July 1, a decline of 24 per cent from a year earlier and eight per cent below the number on June 1. "The July 1 estimate is the lowest since October 1, 1971 when it was 1,608,000," says TCLS. Among the 220 large feedlots in Texas (with capacity of 1,000 or more head), 180 reported they had 1,739,000 cattle on feed for slaughter, and the other 40 reported they were empty.

## COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

The Board of Directors of Plains Cotton Growers, Inc. met in Lubbock July 24, heard staff reports and adopted a budget of $213,100 for the fiscal year 1974-75 to finance the 25-county organization's research, promotion, services and market development activity.

The new budget is $13,200 above the budget for 1973-74, which according to PCG President Don Marble of South Plains, reflects "the increased cost of doing business in every walk of life."

Finance Committee Chairman Lloyd Cline of Lamesa also noted that the budget calls for spending considerably more than the organization can expect to receive in dues from the 1974 crop. Acreage totals and the condition of area cotton fields are such that no more than half the 2.9 million bales harvested in 1973 can be expected in 1974. Almost all PCG dues are paid on a per-bale basis, "so a year of low production automatically means a year of low revenue for the organization," Cline said, "making a certain amount of deficit spending a necessity if the organization is not to neglect its obligations to the membership."

The 1973-74 PCG budget of $199,900 was underspent by over $28,000 as a result of economizing that became possible after its adoption. Actual expenditures for the year, Cline told the Board, were $171,124 compared to total revenue of $257,466. "This has helped to build a reserve with which we can continue PCG's agricultural and utilization research programs, fiber research, services and reports, legislative services and market development efforts," said Cline.

The items named by Cline, along with advertising, publications, travel and salaries comprise the major portion of the PCG budget.

In addition to the adoption of the budget the Board heard staff reports on PCG actions taken in connection with farm program disaster payments and farm safety regulations proposed by the Occupational Safety and Health Administration.

Ed Dean, PCG Field Service Director, reported that PCG had requested hearings on the proposed OSHA regulations and was continuing its efforts to see that final regulations when issued are fair and equitable. He said hearings were expected to be held in the near future.

One of the most pressing problems facing area farmers in recent weeks has been what PCG terms the "inequitable" administration of the current farm program's disaster provisions. "By using Federal Crop Insurance Corporation appraisal methods and by the adoption of an unfair formula for figuring disaster payments when one allotment crop is substituted for another," reported Executive Assistant Cotton Fanning, "USDA is denying full disaster relief and forcing uneconomical farming practices in areas hard hit by hail, wind and drouth."

Noting that the disaster clause of the present law was included largely as a result of PCG insistence when the program was being written in 1973, he went on to say "we have objected loudly and clearly in Washington to the inequitable treatment being received by area farmers and will continue to do so."

Fanning advised the Board that a delegation of High and Rolling Plains farmers were meeting in Washington July 25 with Undersecretary of Agriculture Phil Campbell, Congressmen George Mahon, Bob Poage and Omar Burleson, Senators Lloyd Bentsen and John Tower and perhaps others in the latest attempt to rectify the disaster payments situation.

In the delegation were PCG Board Chairman Ray Joe Riley of Hart, board member and past president Donnell Echols of Patricia, Donovan Phipps of Welch and C.A. Daugherty of Fluvanna. With the exception of Riley's expenses cost of the trip was borne by Chambers of Commerce in Lamesa and Snyder.

## ...Most Popular ...lanted In 1974

...ultural ..., has ...s of a ...rieties ... Plains ...rmation ... South ...charge ... Cotton ...ubbock, ...tics as ...ercent) ... Acala ... M, 1; ... Coker ...eltapine ...SR-2, 2;

Dunn 118, 4; Dunn 119, 6; Gregg 35, 1;

Lankart 57, 2; Lankart LX-517, 1; Lankart 611, 1; Lockett BXL, 3; Lockett 4789, 2;

Lockett 4789 A, 4; Northern Star R-4, 2; Paymaster Dwarf, 1; Paymaster 18, 9; Paymaster 111, 2;

Paymaster 111-A, 6; Paymaster 202, 2; Paymaster 909, 9; Rilcot 90, 4; Stripper 31, 20; Stripper 32, 1; Tamcot SP-21, 1; Tamcot 788, 2; Western Stormproof, 1; Micsellaneous, 3.


...VE 5¢ on Beef Franks

...s complete without Gooch ...pecially these Gooch Franks. ... with beef, for a hearty, beefy ...t clamors for second and third ... them tonight and save 5c with ...ow!

...OFF ...pon ...H ...KS




12 oz. package

...For each coupon you accept as our authorized agent, ...face value plus 3¢ for handling, provided you and ...complied with the terms of this offer. Any other ...use fraud. Invoices showing your purchase of suf- ...for all coupons redeemed must be shown on request. ...31, 1974.

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# Society



Mrs. James Quentin Davis
(former Melanie Hesson)

## Candlelight Ceremony Unites Miss Jackson And Larry Dwain Richards

Wedding promises of Miss Rhonda Gaye Jackson and Larry Dwain Richards were spoken Friday, August 2, at 8 o'clock p.m. in the New Salem Primitive Baptist Church in Floydada. Performing the candlelight ceremony was the groom's father, Elder Afton E. Richards of Ralls.

The bride is the daughter of Mr. and Mrs. Jim H. Jackson of Floydada and the groom is the son of Elder and Mrs. Afton E. Richards of Ralls.

Massive arrangements of white gladiolus, lavender color mums, powder blue carnations, and emerald foliage on brass tiered and arched candelabra formed the wedding background. Palms of woodwardia ferns and emerald foliage completed the setting. The wedding altar was flanked by hurricane type candelabra holding garlands of white daisies and foliage. Pews and aisles of the church were lit by hurricane type candelabra wrapped in garlands of white marguerite daisies. A three-lite memory candle was placed adjacent to the kneeling bench.

Wedding selections were sung by Miss Pam Brandes of Lockney. She sang "Annie's Song", "The Wedding Song", and "The Lord's Prayer". Miss Penny Muncy of Floydada was organ accompanist.

Presented in marriage by her father, the bride chose a Victorian style wedding gown of white organza with accents of peau d' ange lace. The fitted bodice was designed with a portrait neckline with a bertah collarlet of scalloped lace ruffling highlighted by tiny seed pearls. Long tapered sleeves repeated the scalloped lace ruffling with cuffs falling over the hands. The full circular skirt was sprinkled in beaded lace medallions and swept into a chapel train. The entire hemline was encircled in a circular flounce of self fabric attached with the lace scallops. A lace bonnet highlighted in seed pearls held her veiling which fell in three tiers. Each tier was edged in lace scallops.

The bride carried a classic bridal bouquet formed with a cascade of mystery gardenias and stephanotis, showered with baby's breath and garlands of English ivy fronds.

For something old, the bride wore her grandmother's first wedding band. Her wedding ensemble carried out the tradition of something new. Something borrowed were diamond earrings from her cousin and bridesmaid, Miss Mary Cadenhead of Lubbock. A handmade blue lace garter made especially for the birde by Mrs. Lyndell Pearson of Lubbock, was the bride's something blue.

Her attendants were gowned identically in floral printed voile in shades of powder blue and lavender over summer skyblue taffeta. Picture frame necklines and short pouf sleeves accented the formal gowns. Set-in cummerbunds marked the near natural waistlines of the softly shirred skirts and self fabric sashes.

Miss Nesa Jackson of Floydada was her sister's maid of honor. She wore a lavender hat encircled with lavender flowers, and carried a colonial type nosegay of white and lavender daisies and orchid pixie carnations showered in powder blue baby's breath and seafoam statice.

Attending the bride as bridesmaids were Misses Mary and Sherri Cadenhead of Lubbock, cousins of the bride; Rhonda Teeple and Lori Vinson, both of Floydada. They wore powder blue picture hats encircled with powder blue flowers and each carried nosegays of white and blue daisies, powder blue pixie carnations showered in lavender baby's breath and sea foam statice.

Nicole Jackson of Levelland, the bride's cousin, was flower girl. She wore a white voile dress showered with rainbow colored flowers piped in powder blue satin, Matt Hanton of Idalou, the bride's cousin, attended the couple as ring bearer.

Shelley Johnson of Idalou, Jennifer Jones of Plainview, Rodney Jackson of Shallowater, all cousins of the bride, and Jimmy Jackson of Floydada, brother of the bride, were candlelighters. The girls were dressed identically to the flower girl.

Attending the groom as best man was Charles Richards of Levelland, brother of the groom. Groomsmen were Sid Chance of Lubbock, David Davis of Ralls, Don Richards of Clarendon, the groom's brother, and Johnny Furgeson of Lubbock.

Ushers were Stanley Stoerner of Lubbock and Ron Sanders of Houston.

After the ceremony, a reception was held in the Massie Center in Floydada. Guests were registered by Miss Cindy Jackson of Shallowater, the bride's cousin. Piano selections were played by Miss Melba Willson of Floydada.

The bride's table was covered with white lace over white satin and held a sterling silver candelabra flanked with white tapers in crystal holders. The bride's cake decorated in white and blue and served with crystal punch.

Serving were Mrs. Criswell, Karen Sue Criswell, Carol Chance and Debbie Floydada, Mmes. Abernathy, J. R. Fred Floydada, Jackson, the bride's mother.

For the bride and white pants ensemble her attendants picture hats and garden

The bride is a Floydada High graduate and attended pre-nursing at Texas Tech. Her husband is a graduate of Levelland High School and attended Texas Tech. He is employed at K-Marts in Lubbock. They will reside at #20.



Mrs. Larry Dwain Richards
(nee Rhonda Jackson)

## Double Ring Vows Unite Miss Melanie Hesson And James Quentin Davis

Double ring wedding vows were read Saturday, August 3, for Miss Melanie Jo Hesson and James Quentin Davis of San Angelo, in the First Baptist Church. The pastor, Dr. Floyd C. Bradley, performed the 7 o'clock p.m. ceremony.

The bride is the daughter of Mr. and Mrs. Joe Hesson of Floydada and the groom is the son of Mrs. Dorothy Davis of San Angelo and Lucian Davis of Amarillo.

Spiral candelabra with yellow and white daisies, flanking a profile kneeling bench formed the wedding scene. Mrs. Carolyn Cheek of Floydada prsented traditional wedding music.

Given in marriage by her father, the bride wore a formal length gown of sheer white dotted swiss fashioned with a low square neckline and long gathered sleeves. The three tiered skirt was gathered to a bodice above a normal waistline. The neckline and tiers were accented by yellow and white lace. She wore a white picture hat styled with white silk illusion and carried a bridal bouquet of white daisies and baby's breath, centered with a white orchid, later removed for her going-away corsage.

For something old and borrowed the bride wore the gold wedding band of her grandmother, Mrs. H. G. Warren of Kaufman. She carried out the something blue and carried pennies bearing the birthdates of the bride and groom.

Mrs. Bill Howard of Lockney was matron of honor and Larry Allen of San Angelo served the groom as best man. Mrs. Howard wore a formal length gown of yellow dotted swiss with a softly gathered skirt encircled at the hem with a self ruffle. The bodice with an above normal waistline featured a low round neckline and short pouf sleeves. The dress was accented with white lace. She carried a basket of yellow and white daisies.

The groom was in an all white tuxedo with a yellow ruffled shirt and his attendant was in a white tux, black pants and yellow ruffled shirt.

Fellowship Hall of the church was the scene for the reception which followed. Presiding at the serving table were Miss Terri Hesson and Miss Michelle Hesson, both sisters of the bride. The table held a yellow floral arrangement and a two tiered wedding cake decorated in yellow and white.

The bride changed into a pink knit two piece pant suit for travel. After the couple's wedding trip they will reside at 602 W. Ave., Apt. 8, San Angelo.

Mrs. Davis is a 1972 graduate of Floydada High School and is attending Angelo State at San Angelo. Her husband is also attending Angelo State and is employed at K-Marts in San Angelo.

## Singing School Begins Monday

Everyone is invited to a five night singing school at the City Park Church of Christ beginning Monday night. Special class for song leaders begins at 7 p.m. and general singing class begins at 8 p.m.

Paul Epps from Oklahoma will be conducting the singing school. There is no enrollment charge.

On Sunday, August 11, there will be an area-wide singing from 2:30 to 4:30 p.m. at the church.

## Appreciation Party Honors Miss Anderson

The Dietary Service Department of Caprock Hospital honored Miss Connie Anderson with an appreciation party in the home of Mrs. George Johnson July 31. Connie had worked in Dietary Service through her senior year in high school until the last of July. She has been very helpful in the department and will be missed deeply by everyone, according to her director.

Those attending the party other than the honoree were, Dietary Service Director, Mrs. Ira Baker; co-workers, Mrs. Ron Edwards, Mrs. Myrtle Coleman, Mrs. George Johnson, Miss Bra Vada Garrett, Miss Aracelia Cervantex and special guest, Mrs. Otis Anderson, Connie's mother. They enjoyed home-made ice cream, cookies and a fruit punch. Their gift to Connie was a set of sheets and matching pillow cases.

## New Arrivals

A daughter was born Monday afternoon at 4 o'clock to Mr. and Mrs. Robert Teague of Lubbock. Mrs. Teague is the former Louise Jones, daughter of Mr. and Mrs. Sam Jones of Providence.

The 7 pound, 12 ounce girl was named Rebecca. She has a sister Rachael who is nearly three years old.

Teague is minister of the 78th and University Church of Christ in Lubbock.

THE FLOYD COUNTY HESPERIAN
Published each Sunday and Thursday at 111 E. Mo. St. Floydada, Texas 79235. Second class postage paid at Floydada Texas 79235. Wendell Tooley Editor. Subscription rates: Local 6.50 a year, out of trade area 7.50.

Mrs. Al Galloway is reported to be doing fairly well after knee surgery Thursday in Lubbock Methodist Hospital. Mrs. Galloway sustained a fall during a rain cloud in Houston where she was gone to She was and he tempor return surger

FLOYD DATA

Craig Spears, son of Mr. and Mrs. George Spears of Seattle, Wash., has returned home after visiting the past month in Floydada and Lockney with his grandparents, Mr. and Mrs. W. M. Spears and Mr. and Mrs. Alvin Wilson. While here Craig also visited in the Dallas and Paris, Tex., area with other relatives. Also visiting the Spears last week were Mr. and Mrs. Lyndel Spears and Mary Susan of Richardson.

FLOYD DATA

Mr. and Mrs. Elton Goen have returned from Great Falls, Montana where they visited a son, Bob Goen and family. Bob is a member of the U.S. Air Force. The Goens reported very dry weather in Montana and temperature as hot as in this area. Wheat production in Montana is the highest yield ever, according to Goen, and is averaging some 50 bushels to the acre.

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No charge for straightening*
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Every Item Replated at Sale Prices

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For Instance

| Article | Reg. | Sale Price |
|---|---|---|
| Teapot | $40.95 | $32.76 |
| Creamer | 21.30 | 17.04 |
| Candlestick (per inch) | 2.30 | 1.85 |
| Sugar bowl | 23.60 | 18.88 |
| Trays (per sq. in.) | .185 | .148 |

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*FREE DENT REMOVAL and straightening on all items we silverplate.
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Special Prices On These
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SONS OF THE LARRY GOLD
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# ociety

## ckenzie Queen

## August 24

of the Mac- near Junior rton is sponsoring the first annual Miss Mackenzie Queen Contest Saturday night, August 24. The program will begin at 8 p.m. in the Silverton High School auditorium.

Contestants from Lockney, Floydada, Tulia and Silverton will be vying for the distinction of being named the first "Miss Mackenzie". The winner will appear on television and will be honored later at the formal opening of the dam. Contest rules are:

Entrant must be not less than 16 or more than 18 years of age the date of the contest. She must be single and never married.

Entrant must be an American citizen.

Entrant must be of good character and possess poise.

Entrant must be sponsored by a civic organization, business or club.

Entrant must appear in formal and swimsuit.

Entrant must be attending school in Lockney, Floydada, Tulia or Silverton.

Entrant will be judged on poise, appearance and personality.

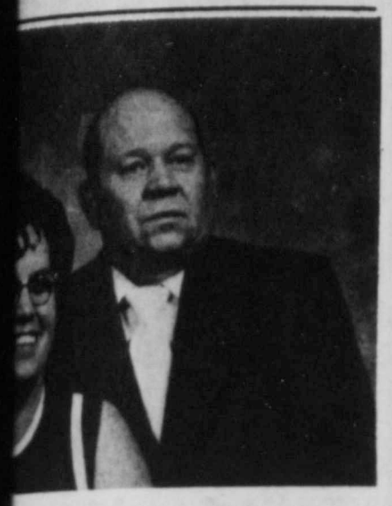
Entrant must supply billfold size picture with entry form.

Entry fee of $10.00 from sponsor must accompany entry form.

Winner will be expected to promote and advertise Mackenzie Lake.

Deadline for entries is August 10, 1974. Entry forms are available at the local Chamber of Commerce and may be picked up either by the sponsor or contestant. All businesses, clubs and civic organizations are urged to sponsor a girl. You may contact Mrs. Jerry Baird, Silverton, 823-2476, or Mrs. Gary Weaks, Tulia, 668-2210, for additional information.

The public is invited to attend the admission charge is $1.00 for adults and 75c for students.



and Mrs. J.C. Austin

## tins To Observe

## nniversary

y resi- s. J. C. ew will wedding with a ome at nds and to call

d Melba ed Aug. d. They in 1968 e is a he Hale depart- ment. Mrs. Austin is the daughter of Mr. and Mrs. Homer Ragland, Sr. of Plainview, also formerly of Lockney.

Hosting the silver anniversary reception are the couple's children, Cliffa and Arnold Young of Plainview; Ronnie and Linda Austin of Edmonson; Debbie and Lonnie Slaughter of Plainview; and Miss Vickie Austin of Plainview. The Austins have one grandchild, Cliff Young of Plainview.

## Sandra Terrell, Kenneth Watson Married In Double Ring Ceremony

Wedding promises were spoken Friday night in First Baptist Church of Lockney by Miss Sandra Paulette Terrell of Lockney and Kenneth Loyd Watson of Shawnee, Okla. Dr. Neil Record of Plainview and former pastor of the church directed the double ring ceremony.

Parents of the newlyweds are Mr. and Mrs. B. J. "Jeff" Terrell of Lockney, and Mr. and Mrs. Charley R. Watson of Bethany, Okla. During the ceremony, the bride and groom each went to their mothers and gave them a red rose.

Nuptial setting for the 7 o'clock wedding was decorated with cathedral candelabra holding crystal votive candles. Tropical fern tied with white satin draped the candelabra. A profile kneeling bench centered the area.

Mrs. Kent Lombard of Natchitoches, Louisiana, was organist for the musical program, accompanying Richard Gonzales of Plainview in "The Lord is My Shepherd" and "Savior Like a Shepherd Lead Us". Processional and recessional marches were Purcell's "Trumpet Tune" and "Air and Trumpet Voluntary".

Given in marriage by her father, the former Miss Terrell chose a formal length white dress of polyester crepe with an overskirt of sheer white polyester. The dress, fashioned by the bride's mother, featured a scoop neckline and a stand-up collar that was covered with lace, as was the dress bodice. The lace sleeves ended at the wrist with a wide band of scalloped lace that matched the edging of the lace train of cathedral length. The skirt was princess styled and was also edged in the scalloped lace. A lace Juliet cap, encrusted with pearls, held the short veil of illusion which was borrowed from Mrs. Gary Stennett of Plainview. "Something borrowed" were pearls belonging to the bride's mother; "blue" was a garter and "new" was the dress.

A cascade bouquet of yellow and pink roses accented with blue cornflowers was carried by the bride. Tied with the bouquet were pearl shoe buckles owned by the bride's maternal great-grandmother.

Matron of honor was Mrs. Steve Oblander of Woodward, Okla., who wore light blue dress of polyester with a sheer blue overskirt of floor-length. The Empire-styled waistline was encircled with light blue satin ribbon. Puffed sleeves of floral dotted swiss and a scoop neckline were other features of the dress. The bride's sisters, Miss Kay Terrell and Miss Mitzi Terrell were bridesmaids and were dressed identically to the matron of honor. Each of the attendants also wore a white picture hat tied with blue streamers and carried an inverted crescent arrangement of garden flowers and blue satin streamers.

Serving as best man was Kent Lombard of Natchitoches, Louisiana. Groomsmen were the groom's brothers, Donald Watson of Mustang, Okla., and Glen Watson of Bethany, Okla.

Guests were registered by Mrs. Donald Watson, and were then seated in the church by ushers Jeff Terrell, brother of the bride, and Steve Oblander of Woodward, Okla.

The reception was in the church fellowship hall. The bride's serving table was covered with a blue polyester cloth overlaid with a sheet skirt trimmed with a wide lace edging and decorated with appliques. The cloth draped to the floor. A nine-branch candelabra entwined with garden flowers and tropical foliage centered the table.

Mrs. Ric Hunt of Floydada and Mrs. Ed Stevens of Lawton, Okla., served multicolored mints made by the bride's aunt. Mrs. Bill Edmonson of Lawton, punch and a four-tiered wedding cake.

Members of the reception houseparty were Mmes. Gary Stennett of Plainview, Claude Stallings, Gary Marr of Lubbock, Harley Howard of Claytonville, Archie Bybee, Larnce McCain, W. E. Whitfill and Glen Cooper.

Parents of the groom hosted the rehearsal dinner Thursday night in fellowship hall of First Baptist Church. Mrs. Tom Marr was in charge of the dinner.

Flowers decorated tables and centerpiece on the head table was a relish dish centered by a "rose tree" made from turnips.

Guests were members of the wedding party.

The bride and groom wore matching white pantsuits with blue shirts as they left on the wedding trip. Her going-away corsage was a yellow glamelia. After the short trip, the couple will be at home at Cedar Terrace Apartment #46, Shawnee, Oklahoma.

Both Mr. and Mrs. Watson are 1974 graduates of Oklahoma Baptist University, Shawnee, where they were active in musical organizations. They were graduates of Bethany, Oklahoma and Lockney High Schools, respectively. The groom is employed with Southwestern Bell Telephone.

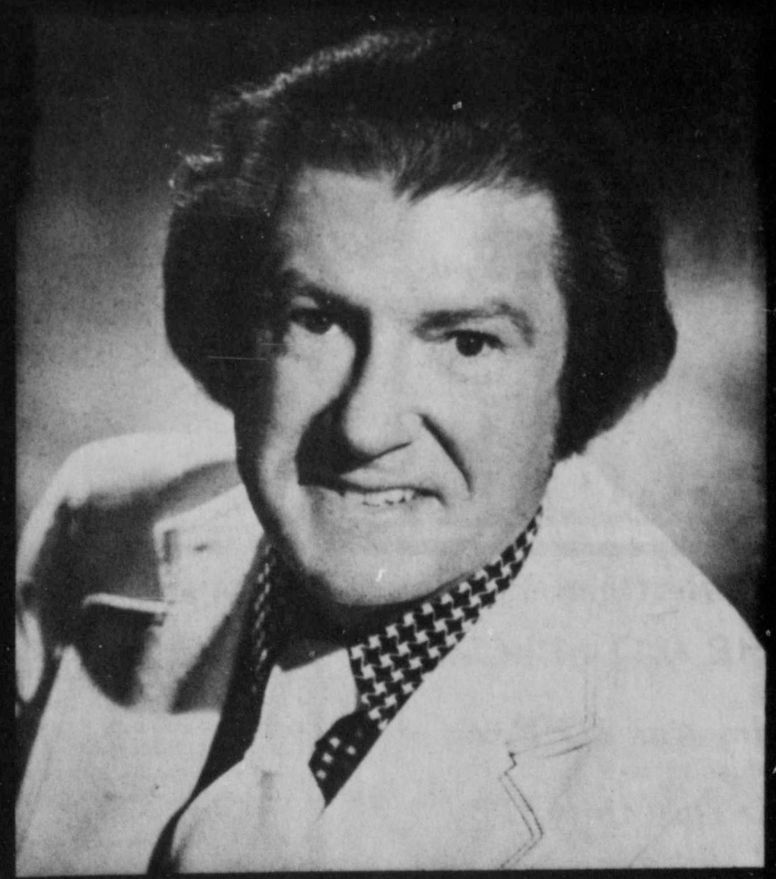


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1 TABLE SHORT LENGTHS

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**TIRE ROTATION**

And Inspection — **50¢** Per Wheel

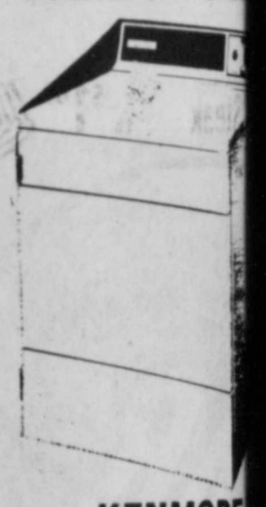
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*DOLLAR DAY SPECIALS*

*Jewelry was 1/2 Price*
Values to over $5.00
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**$45.95**

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FLOYDADA

# talogs Being Mailed

Fair Park Livestock Pavilion — a $250,000 structure to be built with $200,000 in funds furnished by Lubbock County Commissioners Court and the remainder by the non-profit fair association — mark the major changes.

The livestock pavilion is expected to be completed in mid-August, Lewis said.

An estimated 100 truckloads of dirt will be trucked into the pavilion to provide a six-inch depth over an area 100 feet wide and 300 feet long, the general manager pointed out. However, he said sources of good dirt — top soil — were limited and appealed for persons having dirt in large quantity to be moved to contact him at the fair office.

Fair officials currently are putting together promotional materials, compiling judges" books and records, and are gearing for putting the finishing touches on the grounds plus painting and renovating some of the buildings, etc.

"Concession space has been filled for some time, "Lewis said. "We're virtually filled up on inside space, but there is some outside space still available along with a couple of spaces in the Agriculture Building."

The fair will retain its eight-day format instituted last year.

Four big shows will be unreeled in Fair Park Coliseum. The lineup includes:

Loretta Lynn, Sept. 21-22, tickets $3, $4 and $5.

The Charley Pride Show, Sept. 23-24, tickets $4, $5 and $6.

The Mel Tillis Show, Sept. 25-26, tickets $3, $4 and $5.

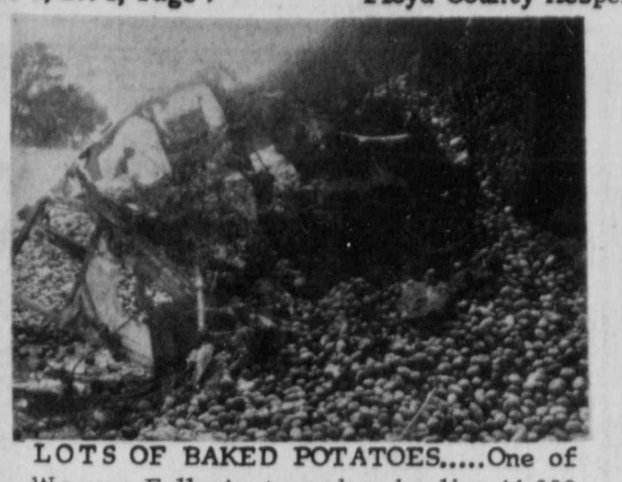
The Emmett Kelly Jr. one-ring circus, Sept. 27-28, tickets $2 and $3.

Shows will be presented at 5:30 and 8:30 p.m. daily.

Mail order requests now are being accepted by the fair association at P.O. Box 208, Lubbock 79408, or at the fair office in the 200-block of East Broadway. The box office in Fair Park Coliseum and four other ticket locations will open on Aug. 16, Lewis said.

FLOYD DATA

Mr. and Mrs. Malcolm Bridges of Houston visited recently in the home of her father and wife, Mr. and Mrs. Lee Rushing. The Bridges were returning from vacationing in Hawaii.



LOTS OF BAKED POTATOES.....One of Wayne Fuller's trucks, hauling 44,000 pounds of potatoes overturned and burned three miles west of Clinton, Okla., on I-40 at 4 a.m. Wednesday, July 31. The driver, Jose Garza, 27, of Floydada, escaped without injuries before the tractor was engulfed in flames.

# Fuller Truck Destroyed In Oklahoma Mishap

Jose Garza, driver of a 1968 Freightliner, belonging to Wayne Fuller of Floydada, escaped without injuries last Wednesday morning about 4 o'clock when the tractor-trailer rig overturned and burned on I-40 some three and a half miles west of Clinton, Okla.

Investigating officer said the right front tire of the Freightliner blew out, causing the vehicle to go out of control and overturn, ripping out about 100 feet of guard rail.

The officer said the left diesel saddle tank on the tractor ignited from a burning tire engulfing the vehicle in flames. The driver escaped before the fire started.

Garza was hauling 44,000 pounds of potatoes from Hart, Tex., to Oklahoma City when the accident occurred. About one-third of the load was saved, according to Fuller. He said the truck and contents were insured.

FLOYD DATA

Mr. and Mrs. Lee Rushing have been vacationing in Colorado. They visited several points of interest and reported the weather was nice with afternoon showers returning.

The Rushings spent one day with her daughter and family, Mr. and Mrs. Mike Carver in Gypsum on the return trip home.


PIGGLY WIGGLY

## HELP PIGGLY WIGGLY SAVE ENERGY

Piggly Wiggly has taken many steps to help save energy including lowering our thermostats, reducing operating hours, using re-cycleable cartons and many more. We want you to help us one more time. Will you please bring back all your re-usable large grocery bags when you shop so we can use them again to bag your new order. Thank you for helping us.

Prices good thru August 7, 1974. We reserve the right to limit quantities. None sold to dealers.

Superb Valu-Trim **Round Steak** $1.39 Lb.

USDA Choice, Superb Valu-Trim **Sirloin Steak** $1.39 Lb.

With $5.00 or more purchase excluding Cigarettes.



Lean & Meaty Cubed Steak Lb. $1.79

Superb Valu-Trim Boneless Steak Lb. $1.59

Superb Valu-Trim, Sirloin Tip Steak Lb. $1.69

Superb Valu-Trim, Eye of Round Steak Lb. $1.89

Superb Valu-Trim New York Steak Lb. $2.89

Superb Valu-Trim Rib Eye Steak Lb. $2.89

Superb Valu-Trim, Blade Cut Chuck Roast Lb. 98¢

Flavorful Yellow Onions Lb. 15¢

Fresh Italian Squash Lb. 39¢

Red, Ripe Tomatoes Ctn. 49¢

Crisp Cabbage Lb. 19¢

Tasty Red Onions Lb. 35¢

Delicious Acorn Squash Lb. 39¢

Superb Valu-Trim **Chuck Steak** Lb. $1.09

**BANANAS** Lb. 14¢

Flavorful **Cantaloupe** Lb. 19¢

Full Quarter Loin Pork Chops Lb. $1.19

Center Cut Rib Pork Chops Lb. $1.59

Center Cut Loin Pork Chops Lb. $1.59

Wafer Thin Pork Chops Lb. $1.69

Delicious Honeydew Melons Lb. 29¢

Juicy Fresh Pears Lb. 49¢

Crispy-Fresh Produce from Piggly Wiggly



Zee, White or Assorted **Bath Tissue** 650 Sheet 1 Ply 4-Roll Pack 49¢



Fresh **Golden Corn** 2 Ear 39¢

Solid Heads Cauliflower Lb. 59¢

Fresh Parsley Lb. 15¢

Crisp Radishes 2/29¢

Wilson's ded, Bakerite rtening 99¢ Limit one with $7.50 or more purchase.

12-oz. Can 15¢

12-oz. Pkg. 52¢

6-oz. Jar $1.17

All Purpose ght Flour 65¢

Keebler, Coconut Chocolate Chip or C.C. Biggs **Cookies** 14-oz. Bag 59¢

Piggly Wiggly Golden Corn 16-oz. Cans 24¢

We Redeem FEDERAL FOOD COUPONS

We Redeem FEDERAL FOOD COUPONS

We Welcome Federal Food Stamp Customers

### Beauty Aids

Antiseptic **Listerine** 20-oz. Btl. 89¢

Hair Grooming Brylcreem 3-oz. Tube 99¢

Vaseline Lotion Intensive Care 6-oz. Btl. 59¢

O.J.'s Beauty Lotion 6-oz. Btl. 89¢

Nude to the Waist, Great Fitting Cinnamon, Coffee, Taupe Panty Hose Pair 69¢

### Fresh Dairy

Piggly Wiggly, Sweetmilk or Buttermilk **Biscuits** 10-Ct. Can 10¢

Piggly Wiggly Cinnamon Rolls 10-Ct. Can 33¢

Roman Meal Biscuits 12-oz. Can 35¢

Piggly Wiggly, Whipped Soft Oleo 16-oz. Ctn. 59¢

Piggly Wiggly, All Flavors Frozen Mellorine ½-Gal. Ctn. 49¢

### Frozen Foods

Rio, Frozen **Strawberries** 10-oz. Ctn. 29¢

Aunt Jemima, Original Frozen Waffles 10-oz. Pkg. 65¢

Sara Lee, Frozen Brownies 13-oz. Pkg. $1.19

Ole South, Blackberry Frozen Cobbler 32-oz. Pkg. $1.29

Piggly Wiggly, Frozen Whipped Topping 10-oz. Ctn. 39¢

# DOUGHERTY NEWS

BY MRS. JOYCE WILLIAMS

DOUGHERTY — Mr. and Mrs. Tate Jones returned home last week from a Colorado vacation. They were guests of Dr. and Mrs. A. E. Guthrie for a week at the Guthries' condominium in Breckenridge, Colorado. Other guests included Mr. and Mrs. Bub Huffman of Plainview. The Jones' visited Mrs. Jean Cardinal Kimble and husband in Colorado Springs, on their way to Breckenridge.

Mrs. J. C. Martin was hostess in her home for a gift coffee honoring Miss Kay Russell Tuesday morning.

Carmel Eastham and son, Martin went on a Boy Scout outing to Camp Post for a Lad and Dad campout the weekend of July 20-21.

Mr. and Mrs. Bill Hardin and Mr. and Mrs. Travis Jones returned home last Tuesday from a trip to Mexico. The party traveled by automobile to El Paso, then by bus and train to Los Mochis on the Pacific.

Mr. and Mrs. Owen Emert took their children and grandchildren to Lake Kemp Saturday for an outing. The group included Mr. and Mrs. James Bailey, Lockney, and Mr. and Mrs. Floyd Emert of Hobart, Okla., the eight grandchildren. They all stayed at the Emerts' cabin.

The Elroy Emerts were visited recently by Mr. and Mrs. Dale Emert and family of Dayton, Texas.

Mr. and Mrs. Ray Lloyd were hosts for a family dinner party July 23, honoring her parents, Mr. and Mrs. B. L. Breed of Lakeview community, on their 59th wedding anniversary. The Breed's daughter, Mrs. Bobby Britton of Lubbock was also present.

Miss Julia Jones left Sunday afternoon with the First Baptist Church youth choir on tour to Lovington, New Mexico, El Paso and Seminole. They presented their "Celebrate Life" program, featuring 20 to 25 singers.

Greg Jones left last weekend with the First Baptist Church Junior High Youth Choir to go to Six Flags Over Texas. Their parents, Mr. and Mrs. Wayland Jones, were hosts to Wayland's mother, Mrs. Violet Jones of Plainview from Tuesday through Friday. The women canned peas.

Misses Karen, Mary and Terri Lloyd, daughters of Mr. and Mrs. Melvin Lloyd of Friona, visited last week with their grandparents, Mr. and Mrs. Ray Lloyd. The girls stayed from Wednesday through Saturday and each afternoon their grandparents took them to White River for boating and water skiing.

Mr. and Mrs. Jay Jones of Canyon stopped at his parents, Mr. and Mrs. Travis Jones, Tuesday on their way to Crowell. There they attended funeral services for Gaye Lynn's uncle, Ed Gafford, brother of Mrs. Weldon Hammonds. He was accidentally killed when he roped a calf and the rope wrapped around his wrist. He was dragged to death by his horse. Gafford was a life-long cowboy in the Crowell area and is well known to many people of Floyd County.

Miss Sandy Hester of Lubbock Children's Home visited with her clothing sponsor, Mr. and Mrs. Ned Bradley, over the weekend.




## Woman rescues dogs living in "sin"

By Abigail Van Buren

© 1974 by Chicago Tribune-N. Y. News Synd., Inc.

DEAR ABBY: Now I've heard everything. Some woman out in California was so appalled by animals living in "sin" that she has founded The First Religion For Animals. She recently "married" two poodles, so now I suppose she can sleep better knowing that whatever these dogs do is legal, and therefore respectable.

Abby, do you actually believe that dogs are ashamed of anything they do, and that it makes a difference to them if they are "married" or not?

PUZZLED IN PITTSBURGH

**DEAR PUZZLED: A "marriage ceremony" won't mean a thing to a couple of poodles, because dogs are not ashamed of their natural biological urges, which is more than I can say for the lady in California. Her "marrying" the dogs will help HER—not them.**

DEAR ABBY: As the mother of two and grandmother of none (so far), may I jump into the "to-have-or-not-to-have-children" issue?

When anyone asks my daughter (who's been married for four years) whether she plans to have any children, she says: "We're not ready for children yet. Children are great, but one you have them, if you find out that motherhood isn't all it's cracked up to be, you can't send 'em back."

I think her attitude is far more realistic than the girls who get all dewy-eyed over tiny babies—until they spit up, wet their diapers and cry all night.

I know. My children were no picnic to raise, and I admire my daughter and others in her generation who are wise enough to do their growing up before they have children of their own to bring up.

MRS. S. IN VA.

**DEAR MRS. S.: Right on! Nothing is sadder than seeing children trying to bring up children.**

DEAR ABBY: My son is being married. His mother and I have been divorced for two years, after 26 years of marriage. She still hasn't married the loverboy who broke up our home.

I have had no contact with my "ex" since our divorce, and although I've forgiven her, I don't care if I never see her again.

I am informed that Loverboy will be at the wedding. I don't wish to shake hands with either him or her.

Wouldn't it simplify matters if I just stayed away? Any suggestions?

MIDWESTERNITE

**DEAR MID: If you want to go to your son's wedding, why let Loverboy keep you away? You needn't shake hands with anyone. Keep a comfortable distance, and if you meet head-on, give them a polite nod, and keep walking.**

CONFIDENTIAL TO THOSE READERS WHO CHARGED ME WITH CONSULTING A DOZEN EXPERTS INSTEAD OF A DICTIONARY TO LEARN THE DEFINITION OF THE WORD "NESCIENCE:"

**When I came upon the word, whose meaning I did not know, I immediately got out my hernia edition of Webster's New International Dictionary, and looked it up.**

**I then telephoned a dozen erudite friends, NOT TO LEARN WHAT THE WORD MEANT, BUT TO ASK IF THEY HAD EVER HEARD OF IT.**

**All were nescient! But after admitting their nescience, each one reached for his dictionary, and looked up the word while still on the telephone.**

Am I vindicated?

ABBY

LOCKNEY AREA CHURCH PAGE

# time out for GO

**MAIN STREET**

**CHURCH OF CHRIST**
Bobby Hise, Minister
Sunday
Bible School ..... 9:30
Morning Worship ..... 10:30
Evening Worship ..... 6:00
Wednesday
Ladies Class ..... 9:30
Mid-Week Service ..... 7:30

Evans Chapel Baptist Church
Rev. Bennie Anderson, pastor
Sunday School 10 a.m.
Morning Worship 11 a.m.
Training Union 6 p.m.
Evening Worship 7 p.m.
Wednesday Prayer Meeting 7 p.m.

**FIRST UNITED METHODIST CHURCH**
Hugh Daniel, Pastor
Sunday
Sunday School ..... 9:45
Worship Service ..... 10:55
UMY ..... 6:00
Evening Worship ..... 7:00
United Methodist Women ..... First Tuesday of Month
Circles ... Monday (2nd & 4th Monday nights) Tuesday and Wednesday mrnings

**TRINITY LUTHERAN CHURCH**
Providence Community
L. J. Durkop
Sunday School and
Adult Bible Class ..... 10:00
Divine Worship Service .... 11:00

**ASSEMBLY OF GOD CHURCH**
Sunday School ..... 10:00
Morning Worship ..... 11:00
Evening Worship ..... 7:00
Prayer Service Wed. ..... 7:00

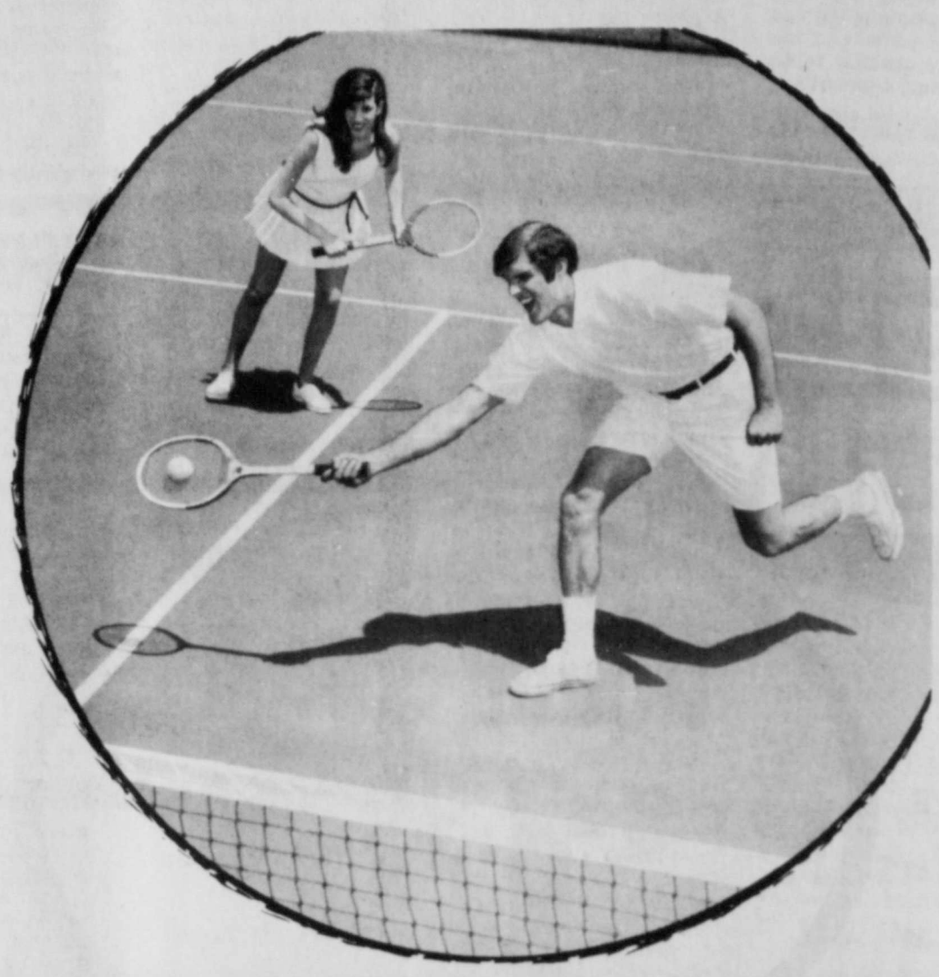
Rev. Bob Wright, Pastor

**TEMPLO BAUTISTA SALEM**
Frank Ramos, Pastor
Sunday School ..... 9:45
Worship Service ..... 11:00
Christian Training Time ..... 5';00
Evening Worship ..... 6:00
Wednesday Prayer Meeting and Choir Practice ..... 7:30

**AIKEN BAPTIST CHURCH**
Bill Sessom, Pastor
Sunday School ..... 10:00
Morning Worship ..... 11:00
Training Union ..... 6';00
Evening Worship ..... 7:00
Prayer Service Wednesday ... 7:30
Brotherhood, W.M.U. and Auxiliary Wednesday ..... 7:30

**SAN JOSE CATHOLIC CHURCH**
Father Richard Thomas Casey
Sunday Morning Mass ..... 8:30
Saturday Evening ..... 8:30
Wednesday Evening ..... 8:30
Each Service Preceded By Confessions
Baptistsm — 1st Sunday of the month at 9 a.m.
Church Council — Meets 1st Sunday of month at 3 p.m.

**EVANS CHAPEL BAPTIST CHURCH**
Sunday Afternoon Worship ... 2:00



## EASIER WITHOUT THE NET

Why do we enjoy games that make it *harder* on us? We equip our tennis courts with nets. We line our golf courses with narrow fairways and dot them with sand traps. On a chess board we grant wide movement to only one piece, the queen. In football a team has but four downs to gain the required yardage.

This is because man at his best is innately honest. He demands that his every skill meet reasonable tests. He's convinced there is no satisfaction—no "fun"—without challenges.

Man's religious awareness, which inspires our weekly worship, continually cultivates that innate honesty. Our Christian faith prompts us to develop divine resources of character and commitment. Far more than any game, LIFE *tests* strength and weakness; *rewards* achievement not failure.

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Scriptures Selected By The American Bible Society

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|---|---|---|---|
| *Matthew* | *Genesis* | *II Corinthians* | *I Kings* | *Luke* | *Zechariah* | *Psalms* |
| *9:9-13* | *3:9-15* | *4:13, 5:1* | *17:17-24* | *7:11-17* | *12:10-11* | *69:1-13* |

## This Inspirational Message Sponsored By The Following.....

**Smith's Supermarket**
We Give Buccaneer Stamps

**Jackson Tire Company**
Shamrock Products - National Tires

**Plains Electric**
Electrical Irrigation Installation

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Ready-to-wear-Quality Cleaning

**Davis Lumber Company**
Lumber and Building Supplies

**Baccus Motor Company**
"Where To Buy Them"

**Sun-Vue Fertili**
Your Smith-Douglas De

**Farmers Union Insurance**
J.D. Copeland

**Byrd Pharmacy**
Fred D. Byrd, Pharmacist

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Friendly Service Every Day of

**Mize Pharmacy**
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Lockney

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Lockney's John Deere D

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We Appreciate Your Business

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"It's Our Pleasure To Serve You"

**Lockney Co-Op & Elevator**
Serving Yourself thru Own

**Lockney Beacon**
Your Hometown Newspaper

# Textile Center Unique In Operations

By KENNY REDIN

Textile Engineering and associated textile research have been a part of Texas Tech University since the institution first opened its doors in 1925.

The founding fathers decreed in the enabling legislation that this institution should "Give through instructions to technology and textile engineering from which a student may reach the highest degree of education along the lines of manufacturing cotton, wool, leather and other raw materials produced in Texas, including the techniques of weaving, dyeing and tanning."

The depression years saw troublesome buildups of surplus cotton stocks and the need for research to supply the technical data needed to help sell cotton. Texas cotton leaders looked to the four major state universities for assistance. In 1941, the Texas Legislature created the Cotton Research Committee of Texas, composed of the presidents of Texas University, Texas A&M University, Texas Tech University, and later Texas Womens University. Texas Tech was given the responsibility for spinning, structures fabrication, and chemical finishing of the cotton fabrics.

Industrial interest in the textile laboratories and Textile Engineering Department increased after World War II when Chicopee Manufacturing Company, a division of Johnson and Johnson, located their spinning research at Texas Tech. Chicopee leased the pilot plants and operated them with their personnel. Since that time, the facilities have been operated by the Texas Tech staff with contracts to both chemical and textile firms.

One of the most noteworthy projects of the late fifties and early sixties was regarding the spinning characteristics and value of "light spotted cotton." This project, sponsored by the Plains Cotton Growers, Inc., with headquarters in Lubbock, proved to the satisfaction of the United States Department of Agriculture and to the cotton industry, that "light spotted cotton" was a separate grade from "spotted" cotton and should be so designated in the U.S.D.A. grade standards. The acceptance of this thesis by the U.S.D.A. changed cotton marketing throughout the world and every year continues to return millions of dollars to cotton producers.

Consumer demands for minimum-care fabrics and blends lead to the new concepts for the "spinning lab." Chemical laboratories, the chemical processes pilot plant, knitting laboratory, physical measurements laboratory, wool and mohair laboratory, and microscopy facilities were added along with new personnel, offices, conferences center and library, and a large amount of new equipment to supplement or replace previous models. Also, a new name, The Textile Research Center.

Built at a cost exceeding $3 million, the Textile Research Center includes 50,000 square feet with modern offices and complete environmental control in the laboratories and spinning areas. Basic research is achieved through its four divisions.

The Physical Measurements Laboratory is charged with the responsibility for complete physical analysis of fibers, yarns, and fabrics. Designed for high volume testing with the latest automated equipment, capable of testing up to 100 samples per hour with data read out.

The Mechanical Processes Laboratory operates two shifts daily, using standard mill equipment and methods. This division moves the fibers from blending through the winding process. Spinning capability includes 960 spindles.

The Structures Fabrication Laboratory is responsible for warp preparation, slashing, weaving, knitting, and investigation of non-wovens. Particular attention will be given to knitting during this time when knitting is undergoing a revolutionary growth.

The Chemical Processes Laboratory has the capability for complete bleaching, dyeing, printing, and chemical finishing of yarns, woven, knitted fabrics, and carpets.

## THE HUMAN SIDE OF HOSPITAL ADMINISTRATION

It is possible for today's cost-conscious hospital administrator to significantly reduce expenditures while increasing staff productivity and effectiveness at every level?

"Yes!" says health official Rod Clelland and in his new book, The Human Side Of Hospital Administration to be published by Prentice-Hall on July 30, 1974, he reveals his tested blueprint for successfully dealing with the "16 critical problem areas" of hospital administration.

Step-by-step the author identifies the critical areas all administrators must confront in operating these challenges. For example, Clelland discusses such important topics as organizing staff members for maximum results....how to capitalize on the human aspects of change in the hospital... guidelines for effective hospital supervision...gaining cooperation and motivating employees...how to develop a winning team of leaders.... performing up to high standards...efficient salary control through evaluation of responsibilities...dealing with key human relations challenges...improving the quality of nursing care..... setting hospital objectives, policies and procedures... retaining the good will of the medical staff...tested cost control methods...effective budgeting techniques.... applications of industrial engineering in hospitals... dealing with labor organizations...and establishing a progressive relationship with the hospital governing board. Also included are numerous charts, tables and graphs for facilitiating all procedures.

## What One Person Can Do

"Rejoice for the joy of living..."

There is more joy in giving."

Maggie S. Brown, 80, of Danville, Virginia, wrote those words. She lives them on a daily basis. Her joyful enthusiasm and love of God and neighbor find expression through her work as a community leader and a seamstress.

Faith has always played an important part in her life. "My first memory is of Papa telling us about God. I was standing on one side of him and my brother was on the other." Her father told them to love God, not to fear Him — and to demonstrate that love by serving others.

At 16, Maggie Brown had to leave high school when her mother became ill. But she finished school over half a century later at the age of 73. In the intervening years, she married, raised three sons and two daughters, and provided a home for four foster children.

One place Maggie Brown does her giving now is the Danville Community Improvement Council. She concedes that age has slowed her down somewhat and makes her mostly a figurehead to attract new members. "My enthusiasm is what they appreciate," she explains.

Mrs. Brown had surgery for cataracts. "I can't see any better than a mole," she says. But she still sews aprons and sells them to raise money to help her poor neighbors. "I do it by instinct", she claims, "but I do have to wait for a neighbor to come by to thread my needle".

What can one person do? Maggie Brown puts it like this: The least we can do is. . . .use all our abilities to help instead of hinder." There's enough of a challenge in that statement to last a lifetime.

For a free copy of the Christopher News Notes, "It's Your Life", send a stamped self-addressed envelope to The Christophers, in care of this newpaper.

## *Women Attend Shower*

Mrs. Lucille Brown, Mrs. Ona Jones and Mrs. Raymond Martin went to Hereford Tuesday night to the home of Mrs. Ed Lemmons to attend a bridal shower for Miss Cynthia Sandlin, granddaughter of Mrs. Martin.

Cynthia, daughter of Mr. and Mrs. Mike Patrick of Hereford, and David Warren will be married Aug. 10 in an 11:30 a.m. ceremony at the First Baptist Church of Hereford.

## TEXAS DPS RELEASES NEW FILM

AUSTIN — A new motion picture just released by the Texas Highway Department proves again that factual history can be as fascinating as fiction.

Titled "The Missions of Texas," the film focuses on that epic era of state history, and explores 10 of the ancient Spanish missions where Texans can walk in the past today.

responsibility and should keep it. They know what is needed and are qualified to do the job without the Federal Government looking over their shoulder.

## ome Made

*Charles Smith*

By Charles Smith

sauce is a great base for barbecue sauce. spices are just as wonderful on chicken

is less expensive than cheddar or Swiss, good in cheese sauce, and is equally eautifully in a sandwich, too.

indicates it's healthier to leave skin on amins. Good. It also saves peeling.

a perfect meat marinade.

una a la francaise. Serve the canned fish gs, tomatoes, anchovies and olives — and ch dressing instead of the traditional

gs with salads at Smith's Supermarket, ome-operated at 121 W. College, phone

quarters. Count on us for the freshest, really luscious vegetables.

## *Weathers Kin Has Reunion*

The family of the late Rev. J. A. and John Etta Weathers met Sunday at the Lockney Rebekah Hall for the annual family reunion.

Mrs. Ethyl Floyd of Brownfield and Mrs. Eva Whitfill of Lockney, the two surviving children of the Weathers', were among the sixty-five children, grandchildren, great grandchildren and great-great grandchildren registering from Brownfield, Hobbs, and Clovis, New Mexico; Amarillo, Happy, Kress, Dumas, Marlin, Stonewall, Rockport, Panhandle, Plainview, Silverton and Lockney.

Special guests were Richard Gonzales of Plainview and Robin Smith of Lockney who gave the program. Also entertaining was the quartet of Dan and Gale Schaeffer of Plainview, Gene and Tisa Whitfill of Plainview. They were accompanied by Richard Gonzales. Carol Fox played the piano for a group sing-song.

Hosts were Bill and Murlene Whitfill, Ed and Eva Whitfill.

# Cancer Warning Signals

**HOW DO YOU KNOW?**

A timely question is being asked in more than 40 million homes. It appears on a little leaflet being distributed by American Cancer Society volunteers:

"If you don't know Cancer's Warning Signals, how do you know you haven't got one?"

Time is often the most important defense the individual has against cancer. If you catch cancer in time, the doctors tell us, it is one of the most curable of the major diseases.

One way of enlisting time on your side is to heed the warnings that may mean cancer. In most cases, a warning signal does not mean cancer, but only a doctor can tell after a thorough examination. Here are the Seven Warning Signals:

**Change in bowel or bladder habits.**
**A sore that doesn't heal.**
**Unusual bleeding or discharge.**
**Thickening or lump in breast or elsewhere.**
**Indigestion or difficulty in swallowing.**
**Obvious change in wart or mole.**
**Nagging cough, or hoarseness.**

If you have a warning signal, see your doctor.

Once again there is a hopeful theme for the American Cancer Society's Crusade: "We want to wipe out cancer in your lifetime."

Is there substance to this hope? The trend over the last four decades shows that there is a real basis for cautious optimism. In the late thirties less than one in five cancer patients was being saved. Twenty-five years ago it was one in four. And today one of three who get cancer is saved.

Medical experts believe that with present methods of treatment one out of two cancer patients could be saved, providing detection and treatment come in time.

Advances in the treatment of cancer have come from research and improvement of surgical and radiation therapy. In a slow but steadily growing number of cancers, drugs have been effective.

But there can be little difference of opinion about what is needed for the final conquest of this ancient enemy of mankind. The scientific effort has to be broadened and stepped up. This means more money is needed for brain power and manpower, more equipment and research facilities.

When an ACS volunteer comes to your home, remember the goal: "We want to wipe out cancer in your lifetime."

**CONQUEST OF CANCER**

High on the list of those who contributed to enactment into law of the National Cancer Act, is the American Cancer Society. Under this law the conquest of cancer has been made a national goal. It has also brought a considerable increase of funds for the government's cancer research program.

How does this affect the role of the voluntary health agency in the field of cancer - the American Cancer Society? All the evidence at hand shows that the demands upon the Society have increased greatly since passage of the National Act.

More scientists than ever before have requested research grants from the Society at the same time that government funding increased. The President of the American Cancer Society, Dr. Justin J. Stein, described the special role often played by ACS-sponsored research as follows:

"The American Cancer Society," Dr. Stein has written, "probably has a more flexible policy for research, with fewer restrictions, and is able to fund promising young investigators who are just getting started. The Society also funds certain categories of grants which are not available from other sources...."

An example of the unique role of the Society's research is its sponsorship of the Cancer Prevention study. More than a million individuals have been studied for many years to find out what environmental factors may cause cancer.

This monumental study was made possible because the ACS has tens of thousands of volunteers all over the country and the scientists directing the study could enlist their support. Out of this study came valuable information about cigarettes as a cause of cancer, about the dangers of asbestos and other occupational and environmental hazards.

Insofar as education and service to cancer patients are concerned, there is no substitute for the voluntary agency.

The American Cancer Society is bringing a message about cancer's seven warning signals to more than 40 million homes. And in its rehabilitation programs the Society helps improve the quality of survival of thousands of women who have had breast cancer; it teaches those who have lost voice boxes how to talk again; it helps assure normal life to many who otherwise might have been defeated by the disabilities resulting from cancer.

So, when a volunteer comes to your home, give generously and help realize the Society's goal of wiping out cancer in your lifetime.

## KING REUNION AUGUST 10 AT MASSIE CENTER

Descendants of Rev. and Mrs. R. A. King will meet at the Massie Activity Center for a reunion Saturday, Aug. 10. Friends of the family are also invited to attend. There will be basket lunch and supper. Mrs. Lillian Marble, president, is in charge of arrangements.

## TRADE IN FLOYD COUNTY


*FOR JUNE CASH IN 1975 PLANT WHEAT*

Results from 1974 wheat production indicate CENTURK and TAMWHEAT to continue to be superior yielders. Even during 1973-1974, a bad year for wheat, each cut yielded competitive varieties by 3 to 5 bu. per acre.

CENTURK works best for dryland and light to heavy irrigation. Tamwheat 101 or 103 is for heavy irrigation. Both are excellent grazers.

Crosbyton Seed Company has prepared to serve your wheat seed needs and offer the following choices to you:

* CERTIFIED CENTURK
* CERTIFIED TAMWHEAT 103
* CERTIFIED TAMWHEAT 101

Select Tascosa (Limited Supply)
Select Palo Dura (Limited Supply)
Select Triumph (Limited Supply)

* We think Centurk and Tamwheat to be the best for our area and have provided extra inventory, especially Centurk.

One half our present inventory is already committed. We ask that if you are going to need seed that you contact us soon. Then if we were to run out we would have time to get more.

All of our seed has good germ and is free from bindweed and johnson grass. It has been cleaned and treated with *Vitavex 200* Seed Treatment, the new systemic Fungicide that controls diseases. The manufacturer states Vitavex 200 produces stronger root system for yield increase and better grazing.

We also have a limited quantity of Elbon Rye.

We appreciate your business!

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306 E. Main (Highway 82)
Crosbyton, Texas 79322
AC 806 675-2308





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TOTAL ELECTRIC PORTABLE TYPEWRITER

New portable typewriter featuring wide 12" cartridge. Perfect for home or office use.
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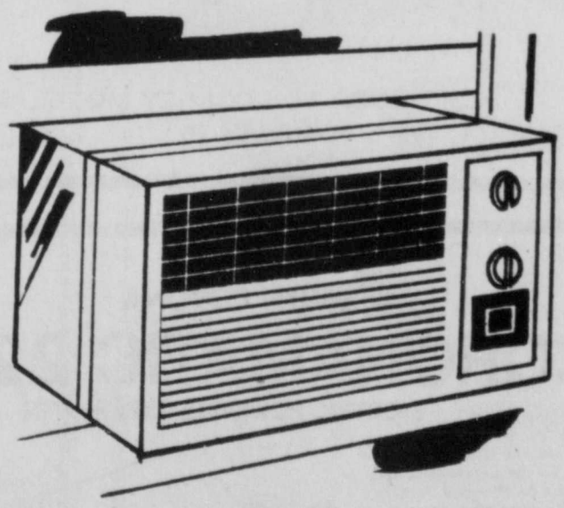
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Suggested Retail Price $239.95

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YES, THERE ARE TWO BIG ADVANTAGES OF INSTALLING REFRIGERATED AIR CONDITIONING. FIRST, YOU ENJOY COOL, COOL, COOL COMFORT OF LIVING IN YOUR HOME. ..... AND SECOND YOU GET THE ADVANTAGE OF LOWER ELECTRICITY RATES. COME IN TODAY AND LET US PLAN YOUR REFRIGERATED AIR CONDTIONING NEEDS FOR PROMPT RELIEF OF HOT WEATHER.

FLOYDADA LIGHT & POWER



SURPRISE FAREWELL PARTY — Mrs. Troye Stansell, Floyd County treasurer for the past 20 years, was honored Wednesday morning at Floyd County Court House with a surprise coffee. Mrs. Stansell, who did not seek re-election for the office, resigned effective August 1. Mrs. Stansell is pictured receiving a gift from Mrs. JoNell Fawver, County assessor-collector. In the background, left to right, are other county employes, Jackie Walls, Gladys Ruth Badgett, Marjorie Martin and Ann Ferguson. [Staff Photo]

# Aaron Carthel Home

## Yard Of The Week

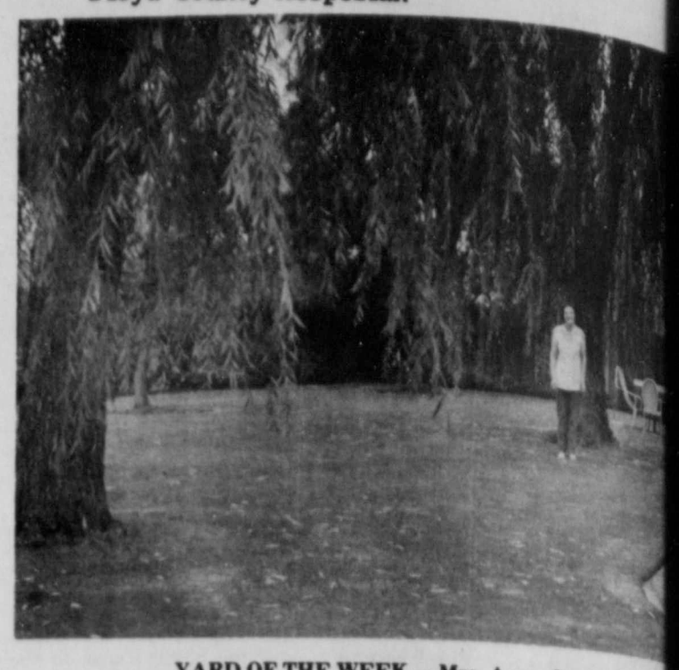
This week's selection is that of Mr. and Mrs. Aaron Carthel, 820 West Missouri. This red brick home, built by the Carthels twelve years ago, is on a corner lot where three large evergreen trees accent the front of the lot. They blend well into the landscape with the two large maples, low English Boxwood hedge, an arrangement of nandinas and other shrubs. The lush green lawn is very well kept.

The large back yard, enclosed by a solid wooden fence, is even more appealing. Two extra large Weeping Willows, one with ivy climbing almost to the top, furnish an abundance of shade, along with a large pecan tree. Three peach trees surrounded with flower beds of blooming flowers is pleasing. Flower beds along the east and north side of the fence are in gay display. Many roses, marigolds, petunias, shasta daisies, unusual pink phlox, four o'clocks, iris and chrysanthemums will bloom later. In the corner, a miniature orange tree, flowering almond, house leek, hollyhocks, Easter lillies, ivy, display foliage of color, pink, poke salad plants and a mimosa tree add to the colorful yard.

A spacious patio across the back of the house includes a brick charcoal broiler, tables and chairs, as well as a number of pot plants, some in hanging planters and many plants are in pots on an "antique coal stove" and nearby table. Several varieties of cactus, fern, unusual vines, geraniums and oleander make this unusual arrangement.

A long bench and a dog house add much charm to the back yard and lawn.

The flowers seem to be mostly Mrs. Carthel's work and the lawns are her husband's project. It's a delightful yard the year round.



YARD OF THE WEEK — Mrs. Aaron Carthel is picture[d] the Carthels' spacious yard, chosen as Yard of the W[eek]

# Lockney Locals

**Jan Ragland** visited Wednesday through Sunday of last week in Silverton with her grandmother, Mrs. J. E. Vaughan; her great grandmother, Mrs. Dora Johnston, and her cousin, Brenda Yancey.

**Mrs. L. J. "Shorty" Stapp** had surgery Monday at Central Plains Hospital in Plainview. Hattie Stapp expected to be dismissed by now.

**Jerry Perry** accompanied **John Everett Perry, Sr.** and **John Everett Perry Jr.** of Petersburg to Dallas Monday and Tuesday to attend the "What's New for '75" John Deere Implement meeting.

**Mr. and Mrs. Raymond Lusk** were in San Antonio Sunday through Wednesday where he attended the Texas Bandmasters Association convention. Little Keri Dee stayed in Kerrville with her grandparents, Mr. and Mrs. Jack Jordan, while her parents were in San Antonio.

## D.G. Ayres Offers Information About Veteran Benefits

**Families eligible for the Veterans Administration's Civilian Health and Medical Program (CHAMPVA) will soon be receiving in the mail a new VA pamphlet on these health benefits services for dependents and survivors, according to Jack Coker, VA Regional Office Director.**

The just-published CHAMPVA pamphlet (VA Information Bulletin 13-6) furnishes detailed information on eligibility, medical services, and methods for filing claims.

Coker said copies are available at all VA hospitals, clinics, domiciliaries, and regional offices, at the veterans' assistance centers, nationwide, and at U.S. embassies and consulates overseas.

Request for the pamphlet should be sent to the nearest VA hospital or regional office, not to the VA Central Office in Washington, D.C.

CHAMPVA provides partial VA payment for the health care of wives and children of veterans who are 100 percent disabled from service-connected causes and for the survivors of those who died of such causes after leaving military service.

### Ever Tried Dialing a Bug?

Farmers in at least one area of the country can keep up with insects' whereabouts via telephone.

A unique service operated in California's big Kern Valley allows farmers to simply pick up their phones and Dial-A-Bug.

A taped message—voiced by farm advisors rather than bugs—comes on the line with a current report on the county's agricultural pest situation.

## FLOYD PHILOSOPHER

### Thinks He Has Discovered Who's Running United States Foreign Policy

Editor's note: The Floyd Philosopher on his Johnson grass farm examines foreign policy this week, more or less.

Dear editor:

There are some things in life there's no use trying to understand. I gave up on U.S. foreign policy long ago.

Take a recent example. As I understand it, a large portion of opium reaching this country comes from poppies grown in Turkey, so to try to put a stop to it the U.S. a couple of years ago offered Turkey a hundred million dollars or some such amount not to grow poppies, and Turkey agreed, took the money and stopped its farmers from growing the things. Maybe taught them to grow food.

Now however the money has all been used up and Turkey has told its farmers to start growing poppies again.

Naturally and rightly this outraged Washington, so much so it has even talked about cutting off all the military and economic aid we're giving Turkey, which runs into the millions of dollars annually.

But of course we wo[n]t policy operates like the town or city neighborho[od] to operate. He'd extend and most folks would p[ay] he'd get a customer wh[o] the bill got up pretty h[igh] the owner would cons[ider] say, "you know, I've fellow's credit, tell him more until he pays up he'd get to thinking fur[ther] cut him off, he'll get mad back bill and further business some place el[se]

A lot of such grocery broke and went to wor[k] supermarkets, but s[ome] convinced, went to W[ash] control of our foreign p[olicy] offices just down th[e] marginal farmers who c[ould] on the land and are no[w] service.


REVIVAL

FIRST BAPTIST CHURCH

LOCKNEY, TEXAS

AUGUST 11 - 18

Rev. John Jenkins, Evangelist — Richard Campbell, Song Leader

Midday Services 12:00 Noon

Evening Services 8:00 P.M.

EVERYONE IS INVITED TO ATTEND

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LUNCHES EVERY DAY, INCLUDING SUNDAY
SPECIALIZING IN MEXICAN FOOD AFTER 2 P.M.
CHAR BROILED STEAKS AND HAMBURGERS

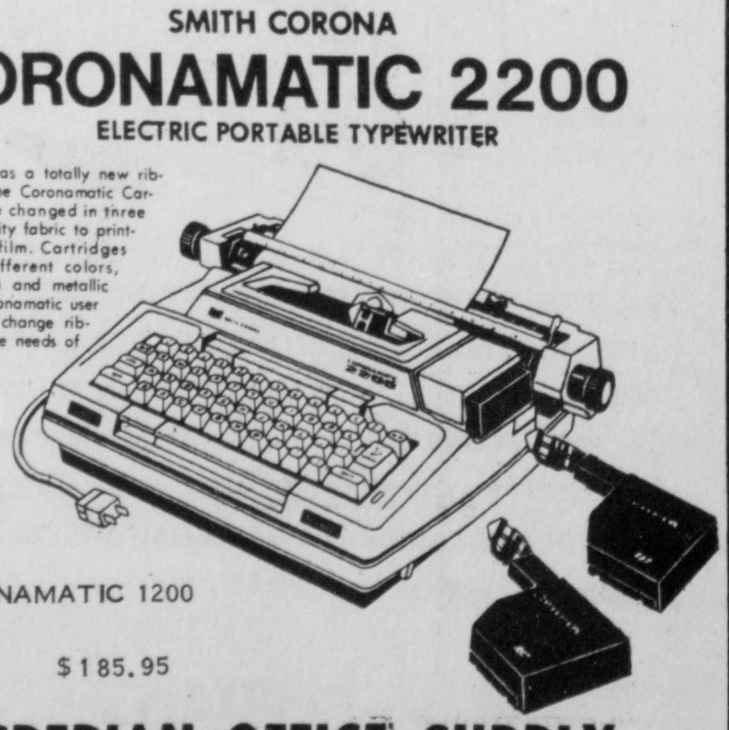
Bill And Jean Strickland, Owners
Mrs. Burl (JoAnn) Rogers, Manager

PHONE 652—2275

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This typewriter has a totally new ribbon system — the Coronamatic Cartridge. It can be changed in three seconds from utility fabric to print-quality carbon film. Cartridges also contain different colors, correction ribbon and metallic ribbons. The Coronamatic user can choose and change ribbons to match the needs of the job.



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FLOYDADA

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# CLASSIFIED ADS
## THE PLACE TO LOOK



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### FARMS & RANCHES

WANT TO BUY irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700 Floydada. tfc

FOR SALE — good dry land farm northeast of Floydada. Call 983-3261, Hale Insurance Agency. tfc

You can still acquire Public Land **FREE** Government Land Digest, Box 2217, Norman, Oklahoma. 73069. 8-22c

### FARM MACHINERY

FOR SALE — 427 Chevrolet Irrigation Motor. 983-2926. tfc

NORRELL TRACTOR PARTS For Tractor and Irrigation Supplies and Accessories. tfc

FOR SALE — New 454 Chevrolet irrigation motor. Contact Don Hardy at 983-3774. tfc

### LIVESTOCK

CALVES - 7 to 14 days old, healthy and started on bottle Free delivery 10 or more. (214) 223-5171 after 7 p.m. tfc

### CARDS OF THANKS

Words can't express our heartfelt thanks and appreciation to all our friends for every act of kindness and love shown us during our time of sorrow. For the food, flowers and other memorials, words of comfort and every consideration shown us, we are most grateful. May God's blessings be with you.
The family of Lula Mae Stovall.
Dr. & Mrs. J. P. Williams, Roswell, N.M.
Mr. & Mrs. Marvin Gilbert, Lockney
Mr. & Mrs. R. F. Stovall, Plainview
Dr. and Mrs. H. C. Sullivan, Wichita Falls
Mr. & Mrs. Tucker Teutsch, Dumas
Mr. & Mrs. H. C. Shoemaker, Abilene
8-4p

To the Lockney Care Center: The Stovall family would like to take this means of expressing their very great appreciation to the administration, nurses, aides and anyone connected with the home for the very wonderful love and care given our Mother while she was there.
8-4p

FLOYD COUNTY ABSTRACT CO.
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Title Insurance
Verna L. Stewart
Owner, Manager
217 W. California
983-3728
Floydada, Texas

### SERVICES

PORTABLE DISC ROLLING — Sammy Kemp. Work guaranteed. 983-2347. tc

CUSTOM Spraying & Treflan Application in Lockney call 652-3541 or 652-2616. Bill Wisdom, Johnny Wisdom or Darryl Dennis. L1-tfc

CUSTOM FARMING - Offset discing and deep chiseling. Let us farm your dry land and leave out ground. Also want to rent dry land. Can handle large tracts. Lockney, 652-2309. tfc

CUSTOM FARMING — Breaking, listing planting, crosscut, spraying, tandem, & chisel. 293-2578. L-tfc

MR. FARMER - Spring & summer plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment, 983-3751. tfc

MR. FARMER — Come to Floyd County Hesperian in Floydada or Lockney Beacon in Lockney and buy 23" x 35" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 20 cents a sheet. tfp



Auto Accidents DO Happen . . .

If one happens to you, be protected. Our car insurance offers coverage to meet your special needs — repairs to personal liability.

BAKER
Insurance Agency
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Ph. 983-3270

COW POKES By Ace Reid



"I'll say you turned her, Jake . . . . right under your hoss!"

AUTO, FIRE & FARM INSURANCE
Floydada Real Estate & Insurance Agency
Jim Word — — — Phone 983-2360

### AUTOMOTIVE

FOR LEASE — 1973 Chevrolet ¾-ton pickup, 652-2309, Lockney. L8-4c



WE WANT YOU TO KNOW — We sell all kinds of Goodyear tires. . . .tractor, auto, truck, a good tire, good service. Best deals in West Texas. Truck winch and hauling service. BABE'S SERVICE CENTER, FLOYDADA. tfc

FOR SALE — 1973 Yamaha Enduro 360, excellent condition. 983-3121. 4-8c

### AUTOMOTIVE

FOR SALE — 1968 Pontiac, Catalina, 2 door hardtop, all power, extra clean, 983-3450 or come by 108 West Marivena. 8-8c

FOR SALE - Very clean 66 Bonneville Pontiac. Call 652-2313. L-tfc

NOW ON HAND
Plenty of Anti-Freeze. Get your supply now for it won't last long. Come to the tire store at
BABE'S SERVICE CENTER
405 1/2 E. MISSOURI

### WANTED

EXPERIENCED FARM HAND wants a job. See at 110 SW 6th. Charles Rozell. L8-8p

WANTED — 3 point conversion kit for a Farm-All M tractor. Call 652-2321. L-tfc

WANTED — to buy modern 3 bedroom home. 983-2536. tfc

WANT TO DO Yard Work and minor repair and painting. Charles Dean, 328 W. Tenn. tfp

WE BUY used furniture and appliances. 983-2474. tfc

Babysitter needed to come into home and sit with a 2 year old boy during school term. 983-2316. tfc

### EMPLOYMENT

WANTED — Cook for Dougherty Elementary School lunch room. Write Box 11, Dougherty, Texas 79231. tfc

NEEDED — a cook for the South Plains School. Apply by calling 983-2738. tfc

WANTED — Taking applications for Director of Nurses. Apply in person at the Lockney Care Center. L-tfc

MACHINE OPERATORS
PRODUCTION WORKERS
PRODUCTION WELDERS

*Pay in accordance with qualification and experience.*

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All Material & Installation Guaranteed!

### FOR SALE

*WE HAVE DEEP FREEZES* $199.95 and up. White's Auto Store in Lockney. L1-tfc

FOR SALE — Calves seven to fourteen days old. Healthy and started on bottle. Free delivery on ten or more. 214-223-5171 after 7 p.m. L TFC

FOR SALE — Studio piano. $400. 652-2570. L-2tc

WE SELL new and rebuilt Kirby Vacuum Cleaners and parts. Parker Furniture, Floydada. tfc

FOR SALE — 1969 Sears Kenmore Washer and 1973 Dryer. Call 652-2688 after 5 p.m. L-5tfc

FOR SALE — New and used Kirby Vacuum cleaners from 109.95 up. Parker Furniture in Lockney. L-tfc

CLEARANCE on lawn mowers in stock. Shop Sears in Floydada and save. 100 South Main. 983-2862. tfc

"Venus Cosmetics" — the greatest. Try our new Vera Tanning Lotion with stabilized Aloe Vera. Please call Dewanda Blenden, 652-2563.

FOR SALE — Spinet Piano, call 983-3973. tfc

FOR SALE — almost new stereo 8 track tape player, AM-FM radio, two speakers. $59.00; phone 983-3982. tfp

QUICK MONEY CROP — Pinto beans net $1,000 per acre in 75 days. For seed call 364-0484, Hereford, Texas. 8-4c

Reduce safe & fast with GoBese Tablets & E-Vap "water pills", Thompson Pharmacy. 8-29p

IBM SALE — we have two good IBM electric typewriters. Carbon ribbon machine $125. Nylon ribbon machine $275. Hesperian Office Supply. 983-3737. tfp

CARPET shampoo and shampooer. Rent the shampooer for $1 per day with purchase of shampoo. Davis Lumber Company, Lockney. L-tfc

### Miscellaneous

PROFESSIONAL Rug Cleaning. Phone 652-2500, Lockney. tfc

### CLASSIFIED ADS SELL

CLASSIFIED ADVERTISING RATE: 7 CENTS PER WORD FIRST INSERTION, 5 CENTS PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE: $1.00.

CLASSIFIED DISPLAY RATE: $1.00 PER COLUMN INCH. CARDS OF THANKS: $1.00.

COPY DEADLINES: 5 P.M. TUESDAYS FOR THURSDAY EDITION: 12 NOON FRIDAYS FOR SUNDAY EDITION.
Call 983-3737 in Floydada
or
652-3318 in Lockney

### FOR SALE

FOR SALE — Self contained travel trailer. See Kyle Glover. tfc

WE have used appliances — shop Sears in Floydada and and save, 100 South Main 983-2862. tfc

WHEN You have a FREE SPIRIT you'll always have somewhere to go. Sold only at Sears. See them now at 100 South Main, Floydada. tfc

FOR SALE — Black-eyed peas $3.00 per bushel. You pick them. Mrs. George Worsham. Call 652-2471, Lockney. L-tfc

FOR SALE — good selection Royal 440 typewriters. Your choice $99.95. We also have a a good selection of $25.00 typewriters. Hesperian Office Supply in Floydada. tfp

CALCULATOR SALE — we have three good used printing calculators. . .the Odhner is $79.95, the Olivetti Underwoods have been reduced to $125. We have a couple of used hand adding machines. Your choice $30. Hesperian Office Supply. 983-3737. tfp

FOR SALE — we have in stock a used Smith Corona copy machine. Makes fast copies at only three cents cost per copy. The selling price is $400. If you want a very good copy machine, this is it. Hesperian Office Supply, Floydada. tfp

### BUSINESS OPPORTUNITY

BUSINESS FOR SALE — If someone wants to buy my place of business and put in a bid. See me, D. F. Leatherman. tfc

## Professional Service

CUSTOM APPLICATION IN LOCKNEY COTTON SPRAYING FOR THRIP
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BILL AND JOHNNY WISDOM 652—3541
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Specializing in Automatic Transmission, Motor Tune-Ups, Auto Air Conditioning.
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We Have A BRAKE LATHE
to handle all passenger car brake drums. See us for complete brake service.
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LOCKNEY

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Life — Fire — Casualty — Hospital
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Farms — Ranches — City Properties
Business Leases — Loans

## LEGAL NOTICES

The Lockney Independent School District board of trustees will hold a public budget hearing, adopt the budget and adopt the tax rate at the regular board meeting at 8 p.m. August 12, 1974, in the board room at the Administration Office, 6th and Willow, Lockney. The meeting is open to the public.

L7-28, 8-4, 8-11c

The public is invited to a public hearing of the 1974-1975 Floydada Independent School District budget at the school board meeting on Monday, August 12 at 7:30 p.m.

8-4-8-1974c

The Board of Trustees, Lockney Independent School District, is taking bids for air conditioning of the Science and Home Economics wing of the high school.

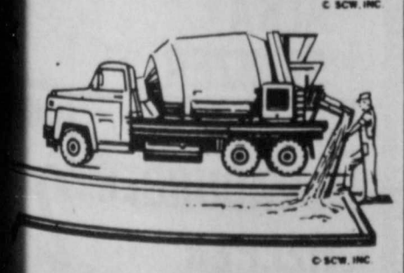
Specifications may be obtained from the Superintendent's office in Lockney.

All bids must be returned to the Superintendent in a sealed envelope with "Bid Proposal" on the outside. Bids must be submitted on or before 5 p.m. August 12, 1974. They will be opened at the regular board meeting on August 12, 1974.

This is a solicitation for bids, and is not an offer. The school reserves the right to reject any and all bids and to waive formalities.

Lockney Board of Trustees
Lockney Independent School District
L7-21, 7-28, 8-4, 8-11c

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Beat our price per yard for quality and quick, easy delivery to save breaking labor. Give us a call today for estimate, and have your mixed delivered where and when you

CALL 983-2170
NETT BUILDING MATERIAL
CALIFORNIA FLOYDADA

# OBITUARIES

## Tommy O'Toole

Tommy Eugene O'Toole, 21, of Temple, a native of Alvarado and former resident of Burleson, was killed in a one-car accident near West early Wednesday morning.

Police said the accident occurred about 12:45 a.m. just south of the West city limits on IH 35. According to police, O'Toole's car, in which he was alone, was southbound. It crossed the median and the northbound lanes and overturned. Police surmised that O'Toole went to sleep while driving. He was dead on arrival at a hospital in West.

O'Toole, who was employed as a roofer, resided in Burleson seven years before moving to Temple recently.

He is survived by a daughter, Andrea O'Toole of Temple; his parents, Mr. and Mrs. John B. O'Toole of Temple; two brothers, Sgt. Michael O'Toole of Fort Hood and Sgt. Terry O'Toole of Okinawa; a sister, Mrs. Barbara Cannon of Temple; his grandparents, Mr. and Mrs. Clarence Moore of Burleson, two nieces and two nephews.

Mr. and Mrs. Lance Poole, Mrs. J. T. Poole and Mrs. L. G. Norrell spent from Friday to Monday with relatives in the Bethesda community near Burleson and attended funeral services for the young man Saturday, July 27. He was a great nephew of Mrs. J. T. Poole and Mrs. L. G. Norrell. His grandfather, Clarence Moore, is Mrs. Poole's and Mrs. Norrell's brother.

## Garza Baby

Father Richard Casey of San Jose Catholic Church read graveside services Wednesday in Lockney for Angel Mario Garza, infant son of Mr. and Mrs. Ramiro Garza of Aiken.

The baby was stillborn in Lockney General Hospital Wednesday. His twin sister Lorena survived. The Garzas, who are employed by Marble Brothers, have two other children.

Mr. and Mrs. Jose Garza of Lockney are grandparents.

Carter Funeral Home was in charge of arrangements.

FLOYD DATA

Mrs. J. C. Wester was able to be brought home Saturday from Nichols Clinic in Plainview where she received medical attention the past week.

## VA COMPLETES TWO WEEKS TRAINING COURSE

The Veterans Administration has just completed a two-week training period for Veterans Representatives and their immediate supervisors. This training was held at West Georgia College, Carrollton, Georgia, for the purpose of assignment to institutions of higher learning having large veteran enrollments in the Waco Regional Office area.

Jack Coker, Veterans Administration Regional Office Director, pointed out that this training is in addition to 5 weeks of intensified instruction at the Regional Office level.

The purpose of the placement of these trained Veteran Representatives is to work with the schools in an effort to provide earlier recognition and speedy resolutions of situations which could otherwise result in delayed educational payments.

Coker went on to say that the first Veterans Representatives on Campus should be reporting approximately August 5, to schools having large enrollments.

FLOYD DATA

Mrs. Don Cumpton and sons, Brent and David of Hereford visited here this week with her mother, Mrs. Effie Foster and Roy while her husband was in Houston attending coaches school. The Cumptons are in the process of moving to Fritch where he will be head coach at Sanford-Fritch High School and where Mrs. Cumpton will teach Home Eonomics.

FLOYD DATA

Mrs. Dan Hagood underwent surgery Thursday in Nichols Clinic in Plainview. She is reported to be resting comfortably.

## Floyd Students On North Texas Honor

DENTON — Dr. Gustave Ferre, vice president of academic affairs at North Texas State University, has named 1,302 students to the spring semester honor roll.

Some 285 students earned all "A's" to make the 4.0 honor list, and 1,017 achieved the 3.5 listing, which includes those students whose grade average is midway between an "A" and a "B."

Floyd County residents listed on the 3.5 honor roll are Ja... son of ... R. M... Floyda... son of ... Ford, ... Melisa ... ghter ... Lockne...

## Pioneer Gas Announces Net Income

AMARILLO — Pioneer Natural Gas Company announced today that the consolidated net income for the second quarter amounted to $4,995,218 compared to $1,841,792 for the same period in 1973. For the first six months of 1974, the consolidated net income was $8,774,260 compared to $5,970,399 for 1973.

In making the earnings announcement, K. B. "Tex" Watson, Pioneer president, said "Greater income from the company's subsidiaries was responsible for the increase in consolidated net income for the six-month period." He went on to say "Even though sales of gas for irrigation returned to normal, income for the first six months from the company's gas transmission and distribution operation was less than in 1973, due principally to higher interest rates, delay in recovering increased gas costs and the warm weather early in the year."

Earnings per share for the six months amounted to $1.18 on the 7,453,028 average number of shares outstanding during the period. For the same period last year, earnings per share amounted to 80c.

The total volume of gas sales for the second quarter of 1974 was an all-time high in the history of the company.

## August Is National Sandwich Month

August is "Sandwich Month"! More than 300 million of this winning table item and restaurant menu leader are now being consumed daily. It's Sandwich time anytime and anywhere food is served. Whether it's daytime or after dark, sandwiches are in demand.

As a tribute, under the leadership of the Wheat Flour Institute, nationally, and the Texas Wheat Producers Board, a month-long promotion of the sandwich is being carried out according to Miss Mary Ellen Dambold, Wheat foods Consultant to the TWPB.

Highlight of the 'Sandwich Month" activities is the naming of the "Top Twenty Award-Winning Sandwiches" in a National Idea Contest in which versatility of the sandwich is demonstrated as food service professionals send entries in to be judged. From these, the top four winners are selected.

Some of the attributes of the sandwich being touted by the nutritionists, according to Miss Dambold are: It fits any meal, supper, lunch, breakfast, or snacks; it is action food, for eating on the run, sandwiches go with you — wherever you go; nutritionally, the sky's the limit for the sandwich, which always contains something from at least two if not all four food groups — breads and cereals, meat, dairy and fruits and vegetables.

So during August, join the fun, join the 300 million crowd — take a sandwich to lunch or have fun cooking on the grill!

To make your sandwich extra nutritious — serve with carrot and celery sticks and a tasty milk drink.

## NOTICE

Beginning September 2, 1974, Cloverlake Dairy Foods of Plainview, Inc., will discontinue its premium program. Thereafter, Cloverlake premium points which are redeemable in merchandise will be eliminated from all Cloverlake Products Cartons.

However, we will continue to redeem, through December 31, 1974, all Cloverlake premium points which you may have on hand.

This action has become necessary due to inflationary trends of salaries, distribution costs, repairs, insurance, utilities, bookkeeping and accounting and the cost of merchandise redeemable by our customers.

Please remember, we will continue to produce and process the finest dairy products at the lowest possible prices.

CLOVERLAKE DAIRY FOODS
OF PLAINVIEW
PLAINVIEW, TEXAS


# Buddy's Food

BUDDY WIDENER — OWNER
FORREST SHANNON — MANAGER
STORE HOURS
8 A.M. TO 8 P.M. MONDAY THRU SATURDAY
SUNDAY — 9 A.M. TO 7 P. M.
THESE VALUES GOOD AUGUST 4, 1974
THROUGH AUGUST AUGUST 10
IN FLOYDADA AND PLAINVIEW
220 S. 2ND 2800 W. 10TH
DOUBLE STAMPS WED.
DOUBLE STAMPS WED.
WE RESERVE THE RIGHT TO LIMIT QUANTITIES



32 OZ. — 6 PACK — $1.95 VALUE
DR PEPPER
$1.59 PLUS DEPOSIT

RED PLUM—GRAPE PEACH—STRAWBERRY APRICOT—18 OZ.
JAM-JELLY PRESERVES
2 FOR 99¢

PRINGLES—NEW FANGLE CHIPS—9 OZ.—TWIN PACK
POTATO CHIPS 69¢

WAGNERS — ALL FLAVORS—QT. JAR—39¢ VALUE
FRUIT DRINKS
3 FOR 89¢

GRADE "A" LARGE
EGGS DOZ. 57¢

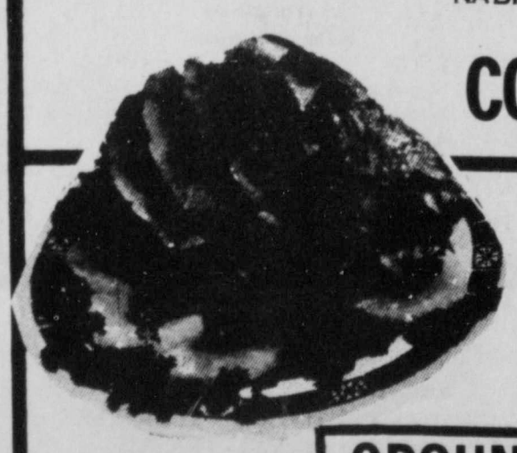
CHIFFON—SOFT—LB. TWIN BOWL
OLEO 59¢

BATH SIZE—BAR SOAP
zest 4 FOR $1.00

ELECTRIC DISHWASHING DETERGENT
ELECTRA SOL 59¢

INSTANT TEA
NESTEA LEMON FLAVOR— 4 OZ. ..... 89¢

NABISCO—PECAN SHORT BREAD—CHIPS—AHOY—14 OZ.
COOKIES ..... 69¢



HORMEL BLACK LABEL—3 LB. CAN
HAMS $5.98 VALUE ..... $3.98

GROUND BEEF SOY PROTEIN LB. 89¢

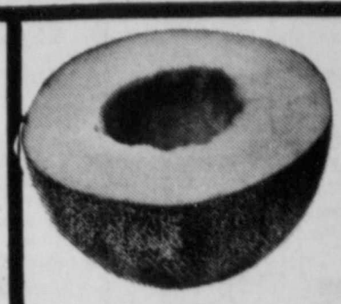
SAMMY'S PRIDE—SINGLES—SLICED AMERICAN
CHEESE 12 OZ. PKG. 79¢

JIMMY DEAN SAUSAGE $1.69

QUALITY BEEF "LEAN AND MEATY"
SHORT RIBS LB. 79¢

BUTTERBALL—SELF BASTING
TURKEYS LB. 69¢

TEXAS VINE RIPE
CANTALOUPE 2 LBS. 25



YELLOW—STRAIGHT NECK
SQUASH 2 LBS. 29¢

PEACHES or NECTARINES
TEXAS—TENDER
OKRA LB.

WHITE SWAN — 5 LB. BAG
SUGAR WITH PURCHASE OF FOUR LIGHTBULBS $1.19



LIBBY'S—SLICE—CHUNK—CRUSHED
PINEAPPLE 3 FOR $1.00



CLOVERLAKE OR BORDEN'S
COTTAGE CHEESE 2 FOR 89¢
LARGE OR SMALL CURD

FUN SIZE BARS—SNICKERS
MARS CANDY .....

TONY'S—CANADIAN BACON PEPPERONI HAMBURGER—
PIZZA $1.29 VALUE
FLAVOR PACK—12 OZ. CAN
ORANGE JUICE 3

CONSORT FOR MEN— 13 OZ.
HAIR SPRAY

25 TABLET—83¢ VALUE
ALKA SELTZER

BETTY CROCKER WITH T...
HAMBURGER HELPER 2 FOR ...

GOOD ONLY AT BUDDY'S FOOD
EXPIRES 8—10—74

VALUABLE COUPON
GOLD MEDAL FLOUR
WITH THIS COUPON
Good at BUDDY'S FOOD - 5 Lbs. ..... 69c
EXPIRES 8—10—74