

WEATHER

	High	Low
Thursday	42	21
Friday	40	18
Saturday	42	19

Moisture for Dec.: 1.21
Moisture for year: 27.62
Moisture last year: 21.09

The Sunday Brand

28 Pages

Including 22 Colored Comics

Our Slogan, "More People — More Farms"

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WITH HIS INJURED FOOT swathed in heavy bandages, Mike Perry watched television and talked with staff members before leaving Deaf Smith County Hospital for his farm home and a happy Christmas season he almost didn't get to see. The nine-year-old boy survived a usually-fatal rattlesnake bite into the artery of his right foot. (Staff Photo)

Committee Impressed With Golden Age Home's Design

An A&M Professor Asks 'Why Did County Grow?'

(Editor's Note: The following was part of a letter sent to the Deaf Smith County Judge on Dec. 6 by R. L. Skrabanek, professor in sociology at Texas A&M College, in connection with official 1960 census figures released earlier this month. Hereford grew from 5,297 residents in 1950 to 7,652 in 1960, and

Deaf Smith County population increased from 9,111 in 1950 to 13,187 this year, according to the recent census figures.)

"I am engaged in population research with the Texas Agricultural Experiment Station in addition to carrying out my teaching duties in sociology.

"Among the current theories concerning population change in Texas counties is that their losses or increases are related to their size of population. More specifically, Texas counties which had between 5,000 to 10,000 people in 1950 were expected to lose population between 1950 and 1960. This proved to be the case in a majority of the counties in this population-size category, but Deaf Smith County increased in population during the last decade.

"I would greatly appreciate if in a short paragraph or two if you could give me some idea of what factors in your opinion were responsible for your county's population growth during the last 10-year period. I am sure that this information would help me to explain more clearly what happens in most of these counties which do not fit the general trend in our State as a whole.

"Thank you for any assistance you may render in helping me explain some of the very interesting population (Continued on page 2)

Stanton Music, Art Groups Set Yule Pageant

Music and art departments at Stanton Junior High School will present an hour-long Christmas pageant Tuesday, beginning at 7:30 p. m. in the junior high auditorium.

The program will feature the school's three choirs, all under direction of Don Moore. No admission will be charged, and the public is invited, Moore said.

The pageant, "The Promised One," will be presented by the 63-voice seventh grade girls choir, the 90-voice eighth and ninth grade girls choir and the 26-voice boys choir.

The same program will be presented to the junior high student body in an assembly at 9:45 a. m. Wednesday in the Stanton auditorium.

Home For Older Adults building committee met in Lubbock Saturday to study the proposal of design developed by Haynes and Kirby architect firm of Lubbock.

The Rev. Don Davidson, executive director for Home For Older Adults, currently being designed for Hereford.

Holidays For Christmas Set

Students in Hereford Rural High School District will start a two-week vacation for the Christmas holidays when classes in all schools are dismissed Wednesday afternoon, Dec. 21.

Classes will be dismissed at 2:30 p. m. Wednesday. Students will return at the regular time Tuesday, Jan. 3.

Classes will be dismissed at 2 p. m. Friday, Dec. 23. Students will return to school at the regular hour Tuesday, morning, Jan. 3.

Farm Road 1060 Gets \$150,000 For Changes

Texas Highway Commission this week approved an expenditure of \$150,000 for more than two miles of highway improvement in Deaf Smith County.

The improvement expenditure will be for the raising of the grade of three miles on Farm Road 1060, between U. S. Highway #85 and the Randall County line.

A total of 2.1 miles of highway in the county will be involved in the betterment project. Work will be under supervision of W. V. York, resident engineer, of Canyon.

The construction is part of two statewide "highway housekeeping" programs revealed this week by the Texas Highway Department. Totaling \$40 million, the programs are keyed to safety features and proper upkeep of the state's highway systems.

The two safety- and betterment programs will be divided throughout the state, with \$20 million to be spent on the U. S. and state highway system and \$20 million earmarked for the farm-to-market road system.

A total of 2,799 miles of U. S. and state highways and 3,686 miles of farm-to-market roads are included on the work list.

told the Brand that the committee reportedly left the meeting "delighted with the many attractive features of the design."

"Especially important is the flexibility offered," the Rev. Davidson said. "This means that last-minute changes can offer additional services if the survey shows the need for such services."

The Rev. Davidson will give a 30-minute report on progress Sunday, beginning at 12:45 p. m. on KPAN Radio.

"As soon as minor changes are completed in the floor plan and perspective, which were presented Saturday," the Rev. Davidson said, "they will be studied by the local advisory committee and given wide publicity."

The advisory committee is made up of J. C. McCracken, Mrs. Dyalhia Benson, J. R. Allison, and Palmer Norton, all of Hereford.

Preliminary application blanks for membership for moving into the home are now available, the Rev. Davidson said. Persons wishing application blanks should write the Rev. Davidson, 3301 S. Fifth St., Abilene, or call the office of Earnest Langley in Hereford, EM 4-1100. Applications are already on hand in each of the four categories by which members are received, the Rev. Davidson said.

The executive director said "the board of trustees is delighted with progress to this point, and according to the president, W. C. Young of Andrews, were given a strong advantage by the impressive action in the Hereford campaign to start the home."

"Those who helped in that campaign," he added, "are the cornerstones of the home."

He pointed out that Mrs. J. F. Ward of Hereford is the first official founder to provide an apartment in the home, and that her gift of \$3,400 heads the list of 99 such gifts that will make the home a reality. He added that Mrs. (Continued on page 2)



C. Palmer Norton

... still heads C-C

Chamber Names Same Officers For 1961 Terms

Deaf Smith County Chamber of Commerce board of directors Monday re-elected 1960 officers to new terms by unanimous vote.

Re-elected to C of C posts for 1961 were C. Palmer Norton, president, Oliver Streu, vice president, and John Sims, treasurer.

Chairman of the officer nominating committee Bill Dameron recommended that the incumbent officers be re-elected as the nominating committee felt their past work in connection with sugar beet legislation should be extended.

The Chamber has been working with the Texas Sugar Beet Association in proposed legislation for more acreage.

The board, in other business, agreed that all present directors and directors-elect be installed at an informal dinner to be held Monday, Jan. 23, at the Western Wheel Inn. They (Continued on page 2)

Boy Survives Usually-Fatal Snake Bite, Leaves Hospital

BY H. A. TUCK

BRAND NEWS EDITOR
A tousie-haired boy left Deaf Smith County Hospital Thursday for Christmas at home.

But for the desperate courage of his mother and a remarkable constitution, he would not have lived to open his presents this year. He would have died

last October from a rattlesnake bite.

Mike Perry was bitten on the top of his right foot, with one fang pumping venom directly into an artery. So far as doctors in Hereford can determine, he is the only person ever to survive a rattlesnake bite that punctured an artery.

The son of Mr. and Mrs. Winford F. Perry, who farm in the northern part of Deaf Smith County about 12 miles southeast of Adrian, Mike hobbled out of the hospital on crutches followed by fond farewell wishes from the staff.

About 2 p. m. on Oct. 22, Mike was killing some of the many wasps which were swarming around his parents' home.

"Mother called and I ran to the house," Mike related as he sat in his wheelchair. "She

wanted me to take some scraps out to my dog."

"I ran out and jumped over this thing I thought was a stick and fed the dog. On the way back I was looking up for more wasps and stepped on the snake. He bit me on the foot," and Mike pointed to his heavily-bandaged foot.

Mike ran screaming to the house after kicking the snake loose. Mrs. Perry first thought Mike had been bitten by a wasp, then realized it was something more dangerous and lifted him to the kitchen table.

Calmly she tied a tourniquet around his leg to stop the crimson spur of blood.

Just as Mrs. Perry got Mike and her four-month-old daughter loaded in the car, some neighbors happened by. They drove the car toward Vega, the nearest town.

Mrs. Perry opened a snake bite kit that had been bought for just such an emergency. Very deliberately, she cut Xs across the fang marks and sucked out the poison that was starting its deadly course to her son's heart.

In Vega, Dr. Vernon Watley shot two syringes of antivenom into Mike's foot near the fang marks. Then he packed the foot in ice and ordered Mike rushed to Hereford.

"I came to the hospital in a Highway Patrol car," Mike's

eyes glittered as he told of the swift trip to further medical care as his life hung in the balance.

By its nature, rattlesnake venom attacks tissue. In Mike's case, the tissue on top of his foot took the biggest blow. And Mike didn't escape permanent damage. As the tissue died, his third and fourth toes atrophied and dropped off.

Surgeons performed a skin graft, taking a piece about the size of a man's hand from Mike's thigh and putting it on the top of his foot.

And Mike wasn't through with the hospitals when he said goodbye to the staff Thursday. Doc-

tors are planning more grafts next summer to restore damaged tendons in his foot. And other corrective surgery may be necessary later.

With his big blue eyes dancing, Mike was really looking forward to Christmas. "I'd like to have a Mattel buffalo hunter outfit, a Mattel target and a turnpike outfit," he said. "But, you know, it's unusual for me to want just three things for Christmas. Usually I want more than that, but I'm just glad to be alive," Mike commented gravely.

Mike has been studying (Continued on page 2)

Whitefaces Play Dimmitt, Canyon Twice In Busy Week

After suffering two defeats in the Amarillo doubleheaders Thursday and Friday, The Hereford Whitefaces will play three games during the coming week.

On Saturday night, the Herd was host to the Seminole Indians in Whiteface gym. The Indians had a 3-4 record after losing 70-55 in Borger Friday night.

Tuesday, Hereford will be at home to the Canyon Eagles. Thursday night they will try to get even with the Dimmitt Bobcats, who beat Hereford in overtime during their first meeting this year.

Friday, Hereford will journey to Canyon for a return engagement with the Eagles.

On Dec. 26, 27 and 28, Hereford will be entered in the big Caprock Invitational Tournament at Lubbock.

In the Amarillo doubleheaders, Hereford lost a 57-42 decision to the Tascosa Rebels, and a 76-66 game to the Amarillo Sandies.

Against the ball-controlling Rebels, Hereford jumped to an early lead, but failed to hold off the Rebels during the remainder of the game.

Hereford got off to a 10-6 lead at the end of the first quarter, but the Rebels came back to score 18 points in the second period for a 24-23 halftime lead.

The normally low-scoring Rebels put together another 18 points in the third quarter for

a wide 42-31 gap. They coasted in during the first period with 15 points, while Hereford was limited to 11.

Dennis Hodges canned 11 points and Charlie Thomas 10 for the Herd, while Lanny McCrary and Dick Remke netted 16 each for the Rebels.

Big Carl Miller, who had been averaging 20 points a game, was held scoreless in the contest.

In Friday's game, early wildness gave the Amarillo Sandies a lead which they held during the entire contest. Hereford pulled within one point of the Sandies, 12-13, with 40 seconds left in the first period, but Harold Denney poured in three points to give the Sandies a 16-12 lead after the first period.

A quick start gave the Sandies a 25-14 lead early in the second quarter, but Hereford fought back to gain a 27-27 tie with 1:36 left in the half.

Little Bob Dabler, who scored just two points in the first quarter, led the Sandies as they surged back to a 31-28 margin in the last seconds of the first half.

Dabler, Denney and Johnny Garcia paced the Sandies during the second half. (Continued on page 2)

Around Town

Everyone in this area should be quite interested in a 30-minute documentary film which will be presented by KFDD-TV on Monday night, from 9:30-10 p. m. Channel 10 will have "The Sugar Beet and You." It started out, originally, to be a short news film but got larger and larger. It will include background on the sugar beet industry, interviews with some of the industry leaders in Hereford, coverage of the group which went to Fort Worth for a special congressional forum and a complete story of sugar beets from fields in Deaf Smith County clear through the refinery in Rocky Ford, Colo. The film will be available for club showings after its premier.

Veterans of Foreign Wars post will have its annual Christmas party on Wednesday, Dec. 21, at 7:30 p. m. Each family is asked to bring toys for its own children, along with its own sandwiches. Santa Claus may possibly make an appearance at the party.

Hereford chapter of Alcoholics Anonymous met for the first time Thursday night in its new building, the former municipal golf course pro shop. There were 52 present for the closed meeting, with three celebrating their first birthday of (Continued on page 2)

Ten Hereford Boxers Still In Levelland Meet

Zeke Clements, Hereford Athletic Club boxer, threw a hard right cross early in the second round to chill his opponent, Jackie Laurent of Plainview, and to win the best fight of the evening on opening night of the Levelland Tournament Friday night.

Clements, 16, won the 145-pound division elimination bout in 45 seconds of the second round by scoring a knockout over the experienced Plainview glover.

Hereford still has 10 boxers in the three-day tournament even though the local club lost four of six fights Friday.

Taking the other win for Hereford was 70-pound Chester West, who won by TKO over Donnie Humphreys of Levelland in 30 seconds of the second round.

Second night of fights was scheduled to begin at 8 p. m. Saturday in Levelland. Finals will be Monday night in Levelland.

In other fights Friday night, (Continued on page 2)

Check Bounces Money Into Jail

Carl David Money, 19, of Pampa, was fined \$10 plus court costs after pleading guilty to charge of swindle with worthless check in Deaf Smith County Court Friday afternoon.

Money was arrested Thursday at 7:43 p. m. in Pampa. Making the arrest was Deaf Smith County Sheriff Lowell Sharp.

Money was charged in connection with passing a check in amount of \$27.73 to Phillips and Lawrence Service Station in Hereford on Oct. 30 this year.

County Judge Don Zimmerman presided in court.

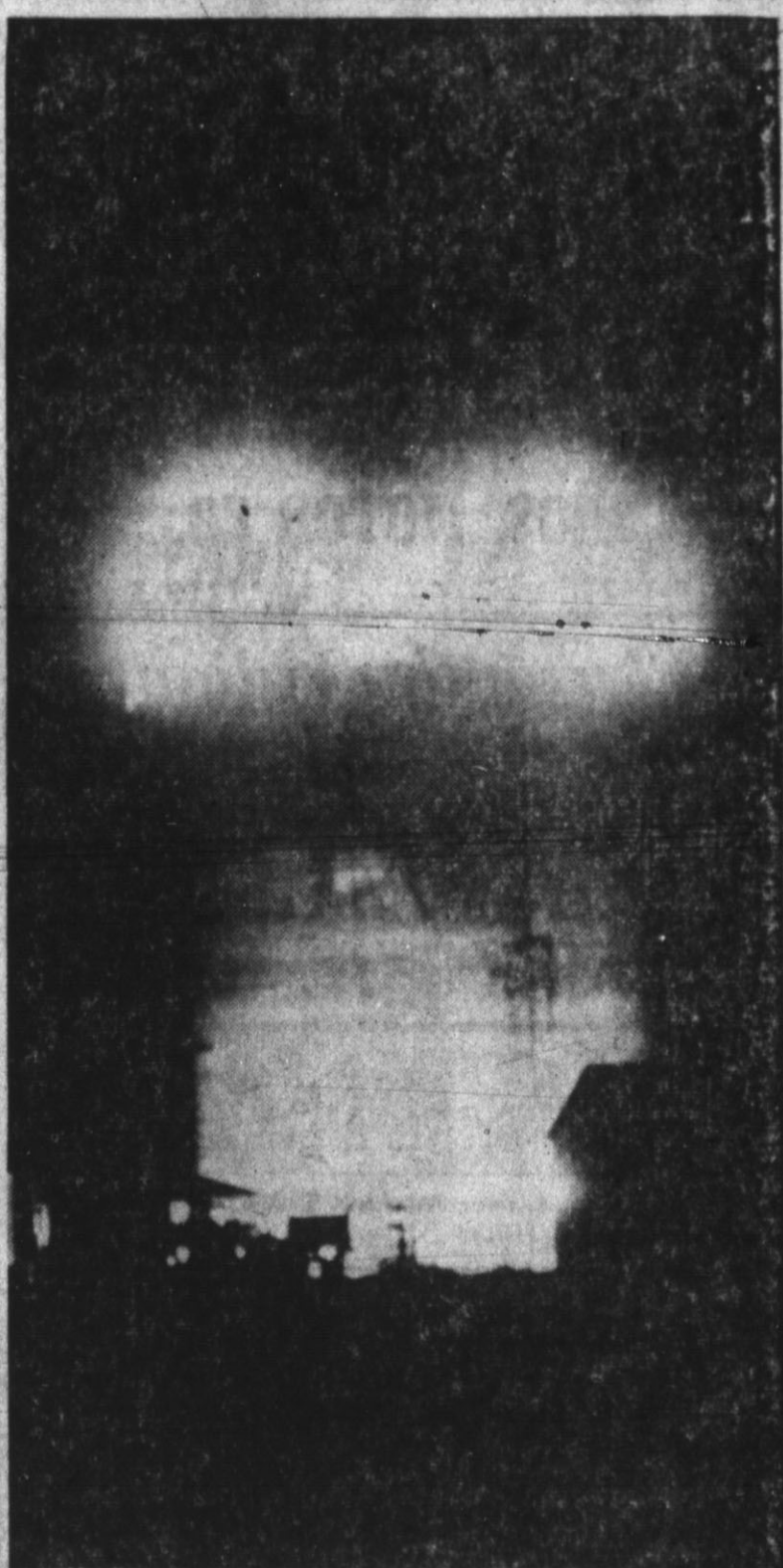
Grab Suspects For Muleshoe Burglary Case

Two Hereford residents were arrested here Saturday morning in connection with an early-morning burglary of a Muleshoe cafe.

Arrested were Alfred de Luna Reyna, 20, 110 South Avenue K, and Roland D. Gonzales, 19, of 222 Catalpa.

Gonzales was arrested at his residence at 5:35 a. m. and Reyna at his residence at 5:42 a. m. Both arrests were made by Hereford patrolmen Darrel Turnbow and Ed Dzuik Jr.

They were turned over to authorities from Muleshoe about (Continued on page 2)



A TOWER OF LIGHT brightens the sky at Dawn as a new elevator points toward the sky. Workers labor night and day once they start to keep the concrete cylinders going up and to prevent the material from freezing before it dries. (Staff Photo)



MEMBERS OF THE Future Nurses Club met Sunday afternoon in the home of Mrs. Clarence Hicks to make decorations for a tree to be put up by the club in Deaf Smith County Hospital. Made of white crinoline, and decorated with blue glitter, the angels will lend a novel touch as Christmas decorations. From left to right are Brenda Beasley, Lavone Thompson, Sarah Gillentine, Shari Prowell and Suzy Woodford. (Staff Photo)



WILD ACTION, much of it on the floor at the old Amarillo Armory Friday night characterized play between Hereford and the Sandies. Carl Miller (31) goes after a loose ball, which also is highly desired by Louis Ridings. The Sandies' two big post men, Harold Denney and Wayne Rivers, are in the background. The Sandies won 76-66. (Staff Photo)

Committee...

(Continued from page 1)
Ward also headed the list in the local campaign to give to the Methodist Board of Trustees at least \$100,000 to secure the home in Hereford.

Grab...

(Continued from page 1)
Miles have officers said the

Around...

(Continued from page 1)

sobriety. The local group originally was organized on July 12, 1953, and met in members' homes until July 15, 1954, when it rented a building on Union Avenue. An open meeting of the group will be held on Dec. 29, as with all other last Thursday nights of each month.

Tuesday, Dec. 20, is the deadline for participating in Project Christmas Card. Just make your deposit at either of the banks before 3 p. m. Tuesday to be included in the full-page greeting ad in the Brand on Christmas Day. Sponsored by the Hereford Medical Auxiliary, Project Christmas Card proceeds are used to provide scholarship funds plus items which are needed at the county hospital.

Cub Scout Pack 51 in Hereford has been selling fruitcakes this past month and they still have a few left. If you would like to buy one, just contact one of the Cubs from Pack 51 or call Mrs. Palmer Norton, who has three cases of them cluttering up her kitchen.

Don't know whether it portends another of the mergers among big companies, but we couldn't help but notice that American Motors Corporation, makers of Ramblers, is located at 14250 Plymouth Road in Detroit.

Gene Puckett, who served as a special insurance agent for the Farm Bureau in Hereford for about nine months during 1958 and 1959, died in Dumas this week. He was 42.

Walcott School will have its annual Christmas program on Tuesday, Dec. 20, at 8 p. m. The first four grades will present the program. Three plays and some poems will highlight the program, along with Christmas carols. Everyone is invited to attend. Anyone may bring gifts to be placed under the tree for pre-school children or others and Santa is expected to make a personal appearance.

Whiteface Booster Club will meet Monday, Dec. 19, at 8 p. m. in the Community Center. Coach Cuby Kitchens will show films of the 1959 state basketball semi-final game between Hereford and Killebrew.

Hereford cagers will host Canyon on Tuesday and Dimmitt on Thursday this week, before going to Canyon on Friday for a second meeting with the Eagles.

Really it's much too early about presents to worry. The merchants think it a crime. Six days to shop is lots of time.

Why...

(Continued from page 1)
trends in our State.
Sincerely,
R. L. Skrabanek
Professor
Judge Don Zimmerman is

two men were suspects in the burglary of a Muleshoe cafe between 1-5 a. m. Saturday, in which money was taken from a vending machine.

Whitefaces

(Continued from page 1)
ing the third quarter as they raced to an eight-point lead, 53-45.

It was more of the same during the last quarter, as the Sandies made up for an earlier defeat at the hands of the Whitefaces.

They whipped to a lead of as much as 15 points as play got rough. Two players from each team fouled out during the final quarter.

Against reserves, Hereford scored six points in the final 30

Chamber...

(Continued from page 1)

agreed that Paul Marable, general manager of the West Texas Chamber of Commerce, should be invited to make the installation talk if it were possible for Marable to be in Hereford on that date.

Following discussion of conflicts arising from having night meetings, a motion was carried that directors hold break-a-st meetings, to begin at 6:30 a. m. They also agreed that the second Wednesday morning of each month should be set up as the regular time of meetings during the coming year.

It was suggested by Norton and approved by the directors that an advisory council, made up of past presidents of the Chamber, be formed.

The purpose of such an advisory council would be for the use of past president's knowledge and experience in service to the Chamber and the community.

Attending the regular monthly meeting were C. Palmer Norton, president, Oliver Streu, vice president, directors J. R. Johnson, Les Combs, Curtis Roach, C. C. Acker, Wayne Phillips, Bill Dameron and Earl Cole, and director-elect Maurice Tannahill, Sam Bell and Delbert Kinsey.

Ten...

(Continued from page 1)

Eddie Garcia of Plainview defeated Donnie Corneilus of Hereford, 100-pound division; Levelland's Ronnie Morton won a decision over Pedro Carrean, 147; Jerry Don Balch of Lubbock TKO'd Leon Vogler of Hereford in 30 seconds of the first round, 175; and Henry Munoz of Carlsbad, N. M., won a TKO over Frank Lopez of Hereford in 45 seconds of the first round.

Local fighters still in the tournament include: Dickie Elliott, 65 pounds, Cheser West, 70, Donnie Welty, 110, Waddee Hudson, 135, Zeke Clements, 145, Johnny Welty, 155, Euel Perry, 170, Roy Rogers, heavyweight, Ross Bond, 145, and Elmer Clements, heavyweight.

Bond and Clements fight in the open division. The Levelland Tournament is being held at South Plains College in that city.

Hereford boxing coach is Don McNeese.

compiling information which will explain the county's growth. He invites other residents to send in their thoughts on the matter.

Have you read the classifieds?

Boys...

(Continued from page 1)

some, but admits he's behind. After the Christmas holidays, he will be back with his fourth grade classmates in Adrian.

Whooshing down the corridor

seconds to close the gap to ten points.

Ronnie Botkin got 12 points for Hereford, while Charlie Thomas, Carl Miller and Jackie Oldham each got 11. Bob Diller's 22 points lead the Sandies, who had four in double figures.

Hereford (42)	FG	FT	PF	TP
Coffman	0	2	1	2
Thomas	5	0	3	10
Miller	0	0	5	0
Botkin	4	0	5	8
Hodges	3	5	3	11
Burrus	0	9	4	9
Oldham	1	0	3	2
TOTAL	12	16	24	42

Tasosa (57)	FG	FT	PF	TP
Walker	2	0	5	4
McCrary	6	4	2	16
Remke	7	2	3	16
Winburn	3	3	3	9
Roberts	0	2	2	2
Peek	0	2	3	2
DeFee	1	5	1	7
Carter	0	1	0	1
TOTAL	19	19	19	57

Hereford (66)	FG	FT	PF	TP
Coffman	4	1	0	9
Thomas	4	3	4	11
Miller	3	5	5	11
Botkin	5	2	5	12
Hodges	2	1	4	5
Burrus	1	2	0	3
Caster	0	3	0	3
Oldham	4	3	3	11
TOTAL	23	20	24	66

Sandies (76)	FG	FT	PF	TP
Denney	5	5	5	15
Rivers	6	4	3	16
Garcia	3	8	2	14
Ridings	3	0	5	6
Dibler	10	2	3	22
Diggs	0	0	1	0
Dickerson	0	0	1	0
Dunavin	0	2	0	2
Smith	0	1	1	1
TOTAL	27	22	21	76

in his wheelchair, he greeted every member of the staff with a wide smile and a few pleasantries. He grinned sheepishly while displaying his room. It was a little boy's room, with scores of comic books, toys and games softening the impersonal feeling of the hospital furnishings.

He's been practicing on his crutches for about a week, but prefers the wheelchair for really fast mobility so essential to an active boy.

On his way home Thursday morning, Mike was looking forward to decorating the family Christmas tree. He also wanted to be with his 14-year-old brother and six-month-old sister.

When Mike rode home for Christmas Sunday, he was a tribute to his mother's quick actions, a rugged constitution that amazed his doctors, and a medical skill.

One of his most prized possessions is a belt, made from the skin of the 39-inch rattlesnake that bit him and was later killed.

He became the possessor instead of the victim. Young Mike Perry had survived.

But as Mike got into the family car, he wasn't thinking about making medical history. His only thought was that he would be with his family for Christmas.

Favorite dish of the fisher, a relative of the mink, is tree-destroying porcupines. The fisher is the only animal that is seldom hurt by the porcupine's barbed quills.

Have you read the classifieds?

PAY BOOSTS MORALE
KENTON, Ohio (AP) — After several years with no pay raises, city water clerk Al Brielmaier phoned Mayor John Cook that he was quitting. "Why, Al," replied the mayor, "You got a 22 per cent raise two years ago." It turned out Brielmaier was the only city employee who had not received the raise. He decided to stay on at his new salary of \$315 monthly.

MEET MR. MAYES
KNOXVILLE, Tenn. (AP) — Paul Allen Mayes met Paul Allen Mayes as the result of an accident. Officers said a car driven by Paul Allen Mayes, 26, rammed into a bus driven by Paul Allen Mayes, 39.

The men, whose names are listed side by side in the city directory, had never met before and are not related.

WRONG SUBJECT
NORMAN, Okla. (AP) — A University of Oklahoma student went to the library and asked for some information on euthanasia, or mercy killings.

The librarian disappeared, then returned with the comment: "I can't find anything dealing strictly with euthanasia, but I found a book on 'Youth in India.'"

MISNAMED LANE
OAK RIDGE, Tenn. (AP) — Seems you aren't safe even in Safety Lane, a car inspection station here. Leroy Eggert drove his car onto the lane's brake tester and stomped on the brake pedal. His car didn't stop until it crashed into the rear of the automobile ahead. It flunked the safety check.

J. B. HAILE CAGE EGGS

sold at my home, 301 N. 25 Mile Ave.

Mrs. George Brashear



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1954 Ford V8, 1/2 Ton Pickup. A Good Buy. **\$295.00**

1959 FORD Fairlane, 4 door, V8, radio, heater, Automatic transmission. A real sharp tune Green & White.

1959 DeSOTO, 4 door, Air and Power. 26,000 miles. Local Owned — Nice.

1957 Ford Fairlane, radio, heater, automatic transmission. Red and White finish.

1956 FORD Fairlane, 2 door, radio, heater, overdrive and air conditioned.

1958 DODGE V8 1/2 Ton Pickup. Wide Bed. Clean Pickup. Heater and Wrap Around Hitch. 4 Spd. Trans.

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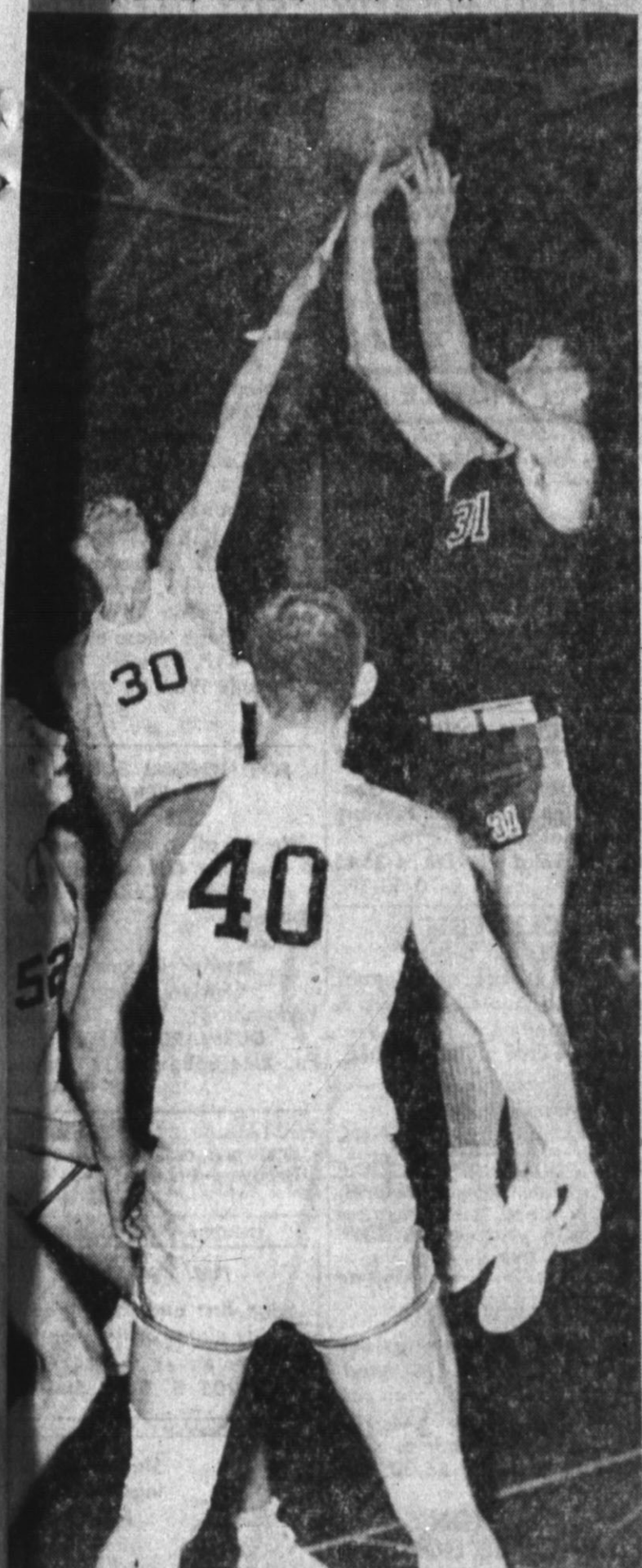
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EM 4-1888

We Will Be Closed Dec. 24, 25, 26 & Jan. 2





OVER A FOREST of arms, Hereford center Carl Miller (31) jumps high for a two-pointer against Amarillo High Friday night. Watching the shot are Harold Denney, John Dickerson and Johnny Garcia. (Staff Photo)

Rites For Zona Cochran Monday

Funeral services for Mrs. Arizona (Zona) Cochran, 65, will be conducted Monday morning, Dec. 19, at 10 a. m. from the First Christian Church in Hereford. Mrs. Cochran died Friday, Dec. 16, at Deaf Smith County hospital. She lived at 206 Grand Avenue in Hereford, and had been a resident of the community for many years.

Mrs. Cochran was born August 10, 1895, in Palo Pinto County, Texas, and was a member of the First Christian Church in Hereford. She is survived by four daughters: Mrs. James A. Shaffer

of Hereford; Mrs. Joe B. Wagner of Hereford; Mrs. Van D. Colthorp, Amarillo; Mrs. D. Owen, Hereford; one son, Delton Ray Cochran, Hereford; three brothers, Zeb Jackson, Stinnett; A. P. Jackson, Sayre, Okla.; Walter Jackson, Panhandle; three sisters, Mrs. Pearl Durham, Colorado City; Mrs. Jean Truly, Dallas, and Mrs. Ola Mitchell, Oklahoma City. She is also survived by 12 grandchildren and two great-grandchildren.

Interment will be made in Rest Lawn Cemetery, under direction of Gilliland Funeral Home.

The Kalmar Union was the treaty which united Sweden, Norway and Denmark into one kingdom in 1397.



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This holiday go formal. Choose your tuxedo from our complete collection of formal wear in all the latest styles.

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MAN'S SHOP

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Every Night From
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HAT

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ensemble, for every
occasion.

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Luxury

With
Beautiful

FURS

by

MANOR

- Stoles
- Jackets
- Coats



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Is Always
One By

**FORM FIT
OR V-ETTE**

Beautiful Bras so beautifully wrapped
at the Vogue. We will probably
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it.



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Gift-Of

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GLOVES**

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EM 4-2030

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There is no maintenance cost
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FARMS
Unimproved 163 acres 13
miles northwest, 2 1/2 miles off
pavement for \$42,800. 25
acres wheat allot. planted &
goes with farm . . . 5 acres
typical . . . approx. 25 acre
wheat allot. Has good 8"
well on gas and 1/2 mile of
tile complete with surface
pipe . . . this won't last long
... \$12,400 cash down pay-
ment . . . 3A.
\$\$\$
\$13,600 cash down payment
on this beautiful 80 acres 6 1/2
miles north on pavement.
Ideal building site . . . good
8" well . . . rented for 1961
... 7B

\$\$\$
\$16,000 cash down payment
for good 160 acres almost in
city limits . . . very nice home
... 2 good irrigation wells
and a real good renter . . . 11
... 7B
\$\$\$
\$12,000 cash down payment
on this good quarter section
just 2 1/2 miles from Hereford
8" electric well with half mile
of tile . . . approx. 70 acre
wheat allot . . . and good
renter. \$40,000 . . . 8A.
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Nearly perfect half section
just 12 miles from town and
1/2 mile off pavement . . . 125
acres barley . . . 75 acres
wheat . . . 33 acres cotton
allot. Two 8" wells, no im-
provements, and rented . . .
could buy possession. This is
the best buy we know of . . .
\$85,000 . . . good loan . . . 8B
... 7B

\$\$\$
\$235 an acre for good 310
acres with two good wells on
natural gas . . . 10 Aco-
ton . . . 15 A. wheat, and
old improvements. Rented for
1961. Would trade for smaller
place . . . 38A
\$\$\$
\$205 per acre . . . \$20,000
cash down payment . . . on
this good 324 1/2 acres . . .
has 1 good 8" well on natu-
ral gas, 1 full mile of un-
derground tile, good old
house . . . 42-D
\$\$\$
\$40,750 for real good quar-
ter section 12 miles out, 1
mile off pavement. Has 2
wells no natural gas and
small house and barn . . .
\$10,000 cash down . . . 50
... 7B

\$\$\$
\$16,000 cash down payment
on one of the best quarter
sections we ever saw . . . on
pavement between Dawn &
Wildorado . . . Good 8"
well . . . 1/2 mile underground
tile . . . good, old, house . . .
owner will carry balance at
less than rent. \$56,000 . . . 52
... 7B
\$\$\$
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on good half section on
pavement near Hereford . . .
1 real good new gravel pack
well . . . \$225 per acre. You
can wear out your car and
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Cut out this ad for future
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night . . . and remember, in
buying or selling, our Pru-
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Basement, central heat, dou-
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FARMS
Nice 210A. 2 miles from town.
1-8" well, 50 A wheat plant-
ed goes, 5 A cotton allotment,
3 bedroom home, 1/2 mile off
of paving. Price \$342 per A.
\$25,000 down, or will consid-
er trading for dry land or
Ranch Land.
Nice half section. 2-8" wells,
natural gas, nice 3 bedroom
home, 2 bedroom tenant
house, other improvements.
63A cotton allotment, 100A
of wheat and barley sowed
to go with sale. Price \$265
per acre. \$35,000 down, bal-
ance good terms, or will trade
for land South or Southwest
of Dimmitt.

Castro County
FARMS
180A, all cultivated. 1-8"
well, on paving. 29A cotton
allotment. 36A wheat allot-
ment, planted, goes. Price
\$225 per acre. Good loan
available.
160A, 145 cultivated. 1-8"
well. 13 cotton allotment, 15
wheat. 3 bedroom home, oth-
er improvements. 1/2 mile off
of paving. Price \$225 per A.
\$20,800 loan, payable \$1-
200 per year, plus 6%. Will
consider trading for small
home as part payment.

HOMES
Nice 3 bedroom brick, double
garage, den, 2 ceramic tile
baths. Central heating and air
conditioning. Fully carpeted.
Has fire place. NW Hereford.
Price \$21,000. \$14,500 loan,
payable \$102 per month. Will
sell or will consider trading
for smaller home.
Nice 3 bedroom brick, has
carport. Completely furnished
with maple furniture. Carpet
in living room and hall. Built-
in oven and burners. Fenced
back yard. Price \$15,000.00.
This includes all the furniture.
Only \$1,500 down, balance
good terms.
Good 3 bedroom stucco, 4
blocks to school. Carpet in
living room and hall. Fenced
back yard. Price \$11,100.00.
\$1500 down, balance good
terms.
MANY OTHER LISTINGS TO
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INGS SOLICITED AND APPRE-
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200 acres of land near Here-
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ing. Grain storage for 3,000-
000 pounds of grain.
Nice 4 room home with utility
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Buy pumps and motors and
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Rent 1/3 and 1/4.
EXTRA LARGE, two bedroom
home. 1500 square feet. NW
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erything. Ready to be lived
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NICE 4 bedroom home. Lot
baths. Double car-por. Lot
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\$20,000. Very small down
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Large living room, large den.
Worth the money.
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In Sales of motels and hotels.
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THREE BEDROOM home, den,
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Brick. On Dimmitt Highway.
Close to shopping, 2 bedroom
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Listings wanted.
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HOMES
Lovely 3 BR Brick, 1850 Sq.
Ft. in living area, Central
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chen, carpeted, 2 car gar-
age, and wood burning fire-
place. Price only \$21,000.00
with \$14,500 loan with Mo.
pay of \$101. Owner would
consider trading for smaller
home.
00000

Real nice 3 BR Brick located
in NE Hereford, lawn, shrubs,
yard fenced. Must see to ap-
preciate. Price \$14,000 with
FHA loan \$8,400 @ 4 1/2 %
with Mo. pay \$74.00.
00000
LOOK AT THIS 2 BR Stucco
with basement, utility room,
garage and two small bldgs.
in the rear. Wall heat, car-
peted. Extra lot (90 X 208)
goes with the house if want-
ed. All priced at only \$9,000
or would sell house alone
for \$7,750. See us for details.
Ideal for one who has trucks
to park or other equipment.
00000

Small 2 BR with attached gar-
age for only \$6,300 with \$51
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FARMS
We have some improved 1/4's
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One unimproved 1/4" with good
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2 Motels that will trade for
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If interested come to our of-
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RANCHES
4 Sec. near Clayton, New M.
All minerals. Price \$37.50 A.
with 29% down. We have
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with living water. 1/2 Sec.
State lease. Price \$25.00 A.
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REALTY
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B-4-24-TFC

331 ACRES
20 acres cotton allotment, 38
acre wheat. 4 irrigation wells.
Natural gas. About 7 miles
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Another good 1/2 section.
Good home. 8 in. well. West
of Summerfield.

320 ACRES
3-8 in. wells. Natural gas.
2600 ft. underground tile. 15
acres cotton, 68 acres wheat.
No other improvements.

320 ACRES
Dry land. \$100 per acre. Nice
home.
HOUSES
Real nice home, located on
Texas Avenue for \$35,700.
See us for details.
6 room house within 1 block
of Baptist Church.
We have several other homes
listed, large and small. Priced
from \$500 down on up. See
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trade. We might have what
you want.
Listings wanted

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REAL ESTATE
128 W. 4th Phone EM 4-0023
Hereford, Texas
Jim Bookout — C. N. McClure
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YOU HAVE BEEN
LOOKING FOR
Perfect in every way. Between
Hereford and Dimmitt on paved
highway. 560 acres, 100
acres grass, balance broke
out. All lays perfect to water.
Grassland smooth as a table.
2 good 8" wells, 7 room
house and other out-buildings.
30% down payment, long
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ment. 446 Mable Street.
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vely furnished. Carpeted. Ut-
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vidual or couple. Call EM4-3604
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ment for one or two people.
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Bills paid. For couple. N. H.
Hood. 343 West Second.
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Manning. 325 Avenue B.
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WANT TO RENT 1/2 to one
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portunity. Married man above
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tors and machinery helpful.
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desires baby sitting jobs after
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Add that zest for living look
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James Headstream
Annuities & Life Insurance
Service
140 W. 3rd St. EM 4-0804
Hereford, Texas
S

Courthouse Records

Vehicle Licenses

J. B. Sneed Jr., 1954 Studebaker; N. G. Elliston, 1960 GMC 1/2T, Zulema Garza, 1955 Chevrolet; Billy W. Spears, 1955 Oldsmobile; Cliffo D. Cole, 1960 Chevrolet; W. G. Harris, 1960 Ford; Jose Ramiro Zamora, 1952 Chevrolet; J. B. Sneed Jr., 1960 Ford; 12-14
 Frank A. Ienz, 1959 Ford; Leo Balls, 1961 Ford; Glen L. Austin, 1952 Chevrolet; Bill Carter, 1960 Chevrolet; Leo O. Berend, 1957 Ford; J. T. Adams, 1953 Chevrolet; Joseph L. Autry, 1957 Ford; Jesus Munoz, 1952 Ford; Pedro Aranda Jr., 1953 Buick; William Gober, 1946 Ford; Richard Whitsen, 1957 Mercury; Martin Kube, 1961 Comet; Osborn Buick Co. 1961 Buick; Raymond Garrett, 1961 Chevrolet; 12-15
 Harlan L. Barber, 1961 Chev-

rolet; James R. Mott, 1954 Chevrolet; Frank Garcia, 1958 Chevrolet; 12-16

Warranty Deed

F. B. Harkins, et ux, to Jerrell T. Cate; All N 1/2, Sec. 84, Blk. K-7.

C. D. Hardesty to Floyd Duravant; S 54 ft. of Lot No. 18 and N 6 ft. of Lt. 17, Blk. 4, Engler Add.

Joe H. Deavenport, et ux, to Ross Latham; All Lt. No. 7 of R. G. Blue Subdiv. and part Blks. Nos. 1 and 2, Evants Add.

E. A. Edwards, et ux, to Joe H. Deavenport; All Lt. No. 7, R. G. Blue Subdiv. of a prt. Blk. No. 1 and 2, Evants Add.

E. A. Edwards, et ux, to Joe H. Deavenport; All Lt. No. 8, R. G. Blue Subdiv. of a prt. of Blks. Nos. 1 and 2, Evants Add.

Joe J. Frank and wife, Ida C. Frank to Van Clark; All Sec. No. 53, Blk. K-11, 640 acres.

Deeds Of Trust

Labry E. Ballard, et al, to Hal Weatherford, Federal Land Bank of Houston; E 1/2 Sec. No.

34 and W 1/2 Sec. No. 35, all in Tsp-6-N, Range 3-E capitol Syndicate Subdiv. in League 373, Cert. No. 19, Abst. No. 430, Page No. 356, Vol. 1, August, 18, 1887.

Hereford Committee For Ministry for Migrants to James W. Witherspoon for Hereford Cemetery Association; Lt. Nos. 10, 11, and 12, Blk. 1, Finlan's Subdiv. Central prt. Sec. No. 111, Blk. M-7.

H. H. Fore and wife, Vida Sirkel Fore to W. E. Thomas for O. Wilder; Lt. 6 and S 43 ft. of Lt. 7 of Morris Subdiv. of N prt. of Blk. No. 3, Evants Add.

Marriages Licenses

Roy Lee Bell and Doretta Kay Albracht, 12-14.

Japanese use captive comorants to catch their fish. Rings about the birds' necks prevent them from swallowing the larger fish, but they clutch them until the fisherman retrieve their catch.

Hospital Notes

Patients In Hospital

Chester T. Oldfield, Box 733; Arthur A. Hare, Box 881; John B. Taylor, Friona; Rupert G. Roberts, Amarillo; Mrs. James A. Conner, North Highland, Cal.

Mrs. Ismael Barraza, Bovina; Clifford Dale Cook, Dimmitt; Mrs. Thomas Albracht, Routh Three; Mrs. Don T. Guseman, 310 W. Sixth; Mrs. R. C. White, 134 Ave. C; Vanessa Hudson, 208 Whiteface; Mrs. James P. McCutchen, Box 745; Mrs. W. R. Duggan, Route 4; Ira J. Loving, Rt. 2; Ralph Paul, Rt. 2; W. J. Jennings, 411 Blevins and Clara Shore, 111 Ave. C.

Patients Dismissed

Mrs. A. K. Dillard and John Kalka, 12-13
 Martha Ann Mathews, Joe Cuellar, Elmer W. Brewer, Mrs.

W. C. Montgomery, Marcus Latham, Mrs. R. A. Wells, 12-14
 Ernestine Sanders, Mike Glen Perry, Anton Huckert, Mrs. Thomas M. Cruce, Earl V. Gleaton, Gelene Messer, James M. Watson, Mrs. Jack Ward Sr., 12-15

Mrs. U. E. Cook, Roy H. Milligan, Mrs. John B. Renfro, Mrs. Trino Santos, Joseph R. Daniel, Mrs. Alex Baca, 12-16

SOBERING CLIMB
 TOLEDO, Ohio (AP) — Clifford McIntire, 25, in court after he scrambled up a 200-foot tower over the Maumee River, agreed with the charge of intoxication. "I never could have made it if I'd been sober," he told Judge Homer Ramey who fined him \$50.

High grade gold ore was found in 1880 at White Oakes, N. M., by George Wilson who was then fleeing from a sheriff's posse. He immediately sold his claim for \$40.

Look Who's New!

Mr. and Mrs. W. R. Duggan are the parents of twin daughters, born Dec. 14 Born at 8:03 a.m. and 8:23 a.m., the second

twin died soon after birth, the weight was not known.

Mr. and Mrs. Ismael Barraza are the parents of a son born Dec. 14, at 10:27 a. m. and weighing six pounds twelve ounces.

Mr. and Mrs. Thomas Albracht are the parents of a daughter born Dec. 15 at 7:15

p.m. The baby weighed six pounds three ounces at birth.

Believe in short names? These are railroad stops in Canada named: Bic, Dix, Pym, Rak, Ray and Usk. There's also a station known as Ha, but its full legal name is St. Louis de Ha Ha.



COULD YOUR REBUILD YOUR PRESENT BUSINESS?

Be sure now that you have adequate insurance coverage on everything you own . . . against any possible contingency. Let us check your insurance program. There's no obligation.

HEREFORD INSURANCE AGENCY

Elizabeth Witherspoon Jack Rogers
 2ND AND MAIN EM 4-0850
 Our Policy: Better Insurance For You!



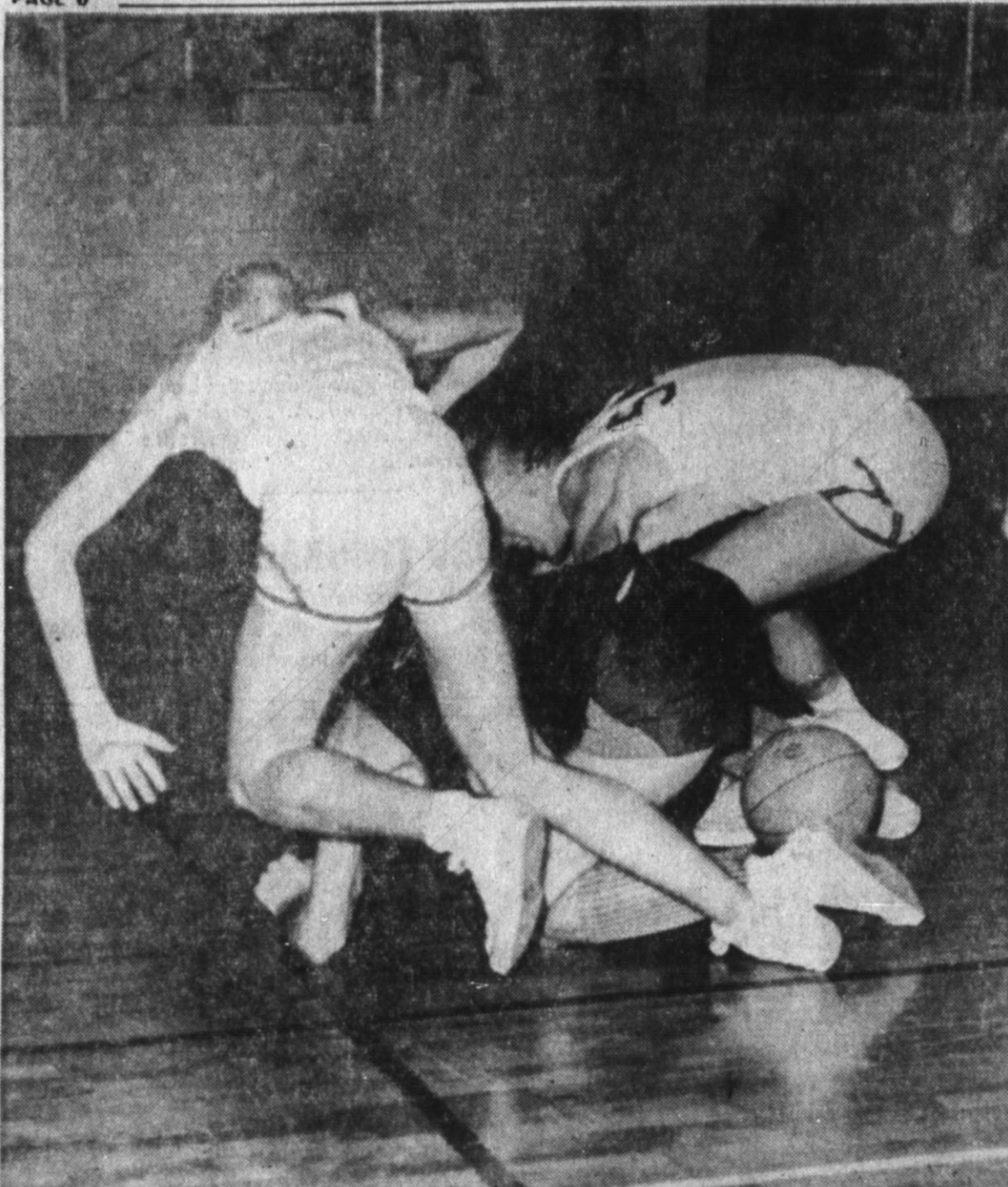
Your Christmas Angel Will Adore You For Selecting Sebastian

We are the original originalists! If you're an originalist, too, then come to Gaston's and ours will be a meeting of the minds in a store of famed and fabulous fashions like Sebastian Sweaters and Skirts, fabulous imported knits from Italy and Austria. To fulfill the desire for the dramatic, the exciting, every woman's dream is to own at least one Sebastian.

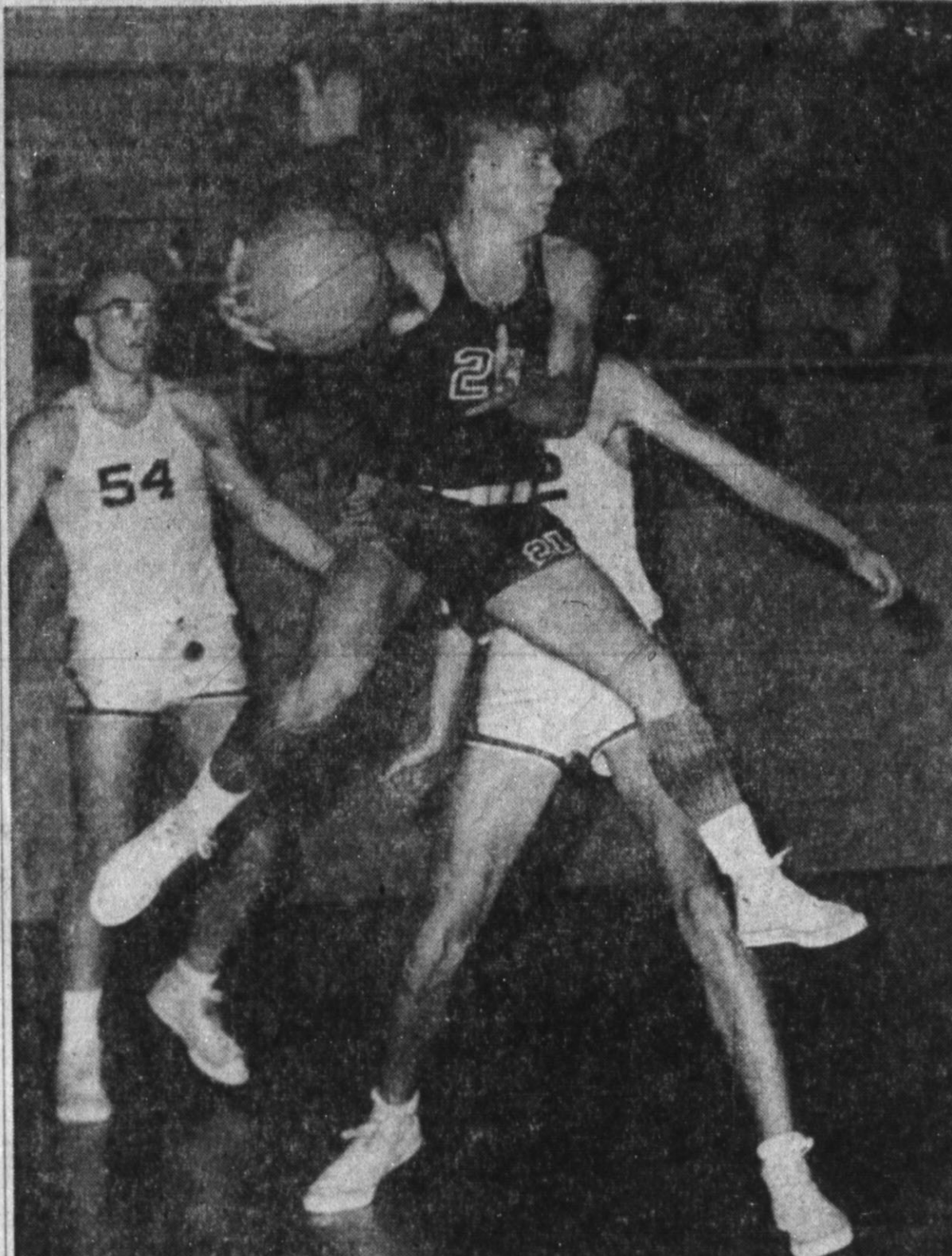
See them at Gaston's . . . devoted to devotees of gracious giving.



HEREFORD'S HOST FOR GRACIOUS GIVING!



FELLOWS! HEY, OVER HERE! Carl Miller of Hereford, center, joins Wayne Rivers and Harold Denney of Amarillo High in looking for an elusive basketball that somehow got behind them. The Sandies controlled the pesky ball most of Friday night to win a 76-66 decision from the Herd in the second night of the Amarillo doubleheader. (Staff Photo by Dan Mudd)



HERE IT COMES, as Jackie Oldham uses a roundhouse swing for an in-the-air pass to a teammate. But too many bad passes during the Friday night action were costly as the Whitefaces bowed to the aggressive Amarillo Sandies, 76-66. Behind Oldham are Wayne Rivers and Harold Denney. The Sandie victory evened the series, as Hereford won their first meeting. (Staff Photo)

Knoxville, Tenn., was named in 1791 for Gen. Henry Knox, then U. S. Secretary of War.

MAICO

HEARING AIDS
Precision Fitted By
CERTIFIED HEARING
AID AUDIOLOGIST
Batteries and Guarantees.
Repairs for all
make aids available at
COWAN JEWELRY
217 N. Main

RAGS TO RICHES

NEWARK, N. J. — Even with taxes, a rags-to-riches story can still come true — if you've got enough rags.

And bones and hanks of hair also bring in the greenbacks. Rag dealers in the state do an estimated 10 million dollar a year business selling cast off shirts, sheets and the like that have been cut into wiping rag size.

An official of the New York-New Jersey chapter of the National Assn. of Wiping Cloth manufacturers estimates that more than 30,000 tons of rags are processed in New Jersey

each year.

Two million pounds of bones are collected every week, mostly for use in agricultural or industrial projects.

And hair finds use in mattresses, wigs, paint brushes, violins and even in pads to protect guided missile nose cones in shipment.

"Punch," the English humor magazine, was not at first a success when it began publishing in 1841. But Mark Lemon, its editor, kept it alive with the rich royalties from several hit plays he had written for the London stage.

CARD OF THANKS

We would like to express our deep and lasting appreciation for the many kindnesses shown us and our son during his long stay in Deaf Smith County Hospital. We would like to say how much thoughtfulness was shown by the entire staff of the hospital, the doctors, our friends and those whom we do

not know.

Mr. and Mrs. Winford F. Perry.

AN IDEA, THOUGH

NEW HAVEN, Conn. — When a policeman stopped a woman for crossing against a "NO-WALK" sign, she told him, "I thought that sign was an advertisement of the bus company."

CHARGE TO OVER-OPTIMISM

MEMPHIS — Preliminary figures from the 1960 census stripped one disillusioned Memphis man of a title he held only a few months.

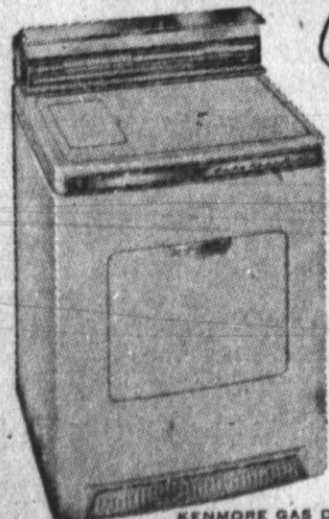
When Eric H. Witherspoon came here from Pittsburgh the Chamber of Commerce dubbed him "Mr. Half-Million." Census figures show the population to be only 495,039.



MAN, THESE DRYERS ARE THE GREATEST! BUT WHY ARE THEY ALWAYS GAS?

ANY FAMILY MAN CAN ANSWER THAT ONE! GAS IS FASTER, SAFER AND COSTS LESS. WHAT ELSE?

there are good reasons why **97% OF ALL COMMERCIAL LAUNDRIES USE GAS CLOTHES DRYERS**



Watch the BARBARA STANWICK SHOW Monday nights on NBC television.

Gas goes to work instantly, with no warm-up wait. Gas is faster by far, reducing drying time to a minimum. Its low heat, high air-flow principle makes short work of even difficult-to-dry shag rugs and bedspreads, yet is ever-so-gentle on even the daintiest synthetics. And as for economy, a Gas Dryer operates for about 1/9th the cost of the other kind. When Gas drying rates first with those who know, wouldn't it be best for your family, too?

SEE YOUR GAS APPLIANCE DEALER NOW FOR THE YEAR'S BEST DRYER BUYS!

fuel for a growing empire **Pioneer Natural Gas Company**



Everyone Goes For A New

1961 CHEVROLET

No matter their age, when you find people gathered together, you'll find a '61 Chevrolet. The all new '61 Chevy is the car built... for your comfort... your pleasure. Drop in and take a test drive in the new '61 Chevy and you'll see why people of all ages go CHEVROLET.

Orsborn - Norwood CHEV-OLDS

2nd At Schley

EM 4-2160

The Sunday Brand, Hereford, Texas, Sunday, Dec. 18, 1960

Martha Mathews Services Sunday

Final rites for Martha Ann Mathews, six-year-old daughter of Mr. and Mrs. George Mathews of 326 Ave. I, Hereford, will be held at 4 p. m. Sunday at Gilliland's Rose Chapel.

The child died in Deaf Smith County Hospital Friday at 10:15 p. m. after being ill from her birth Feb. 20, 1954. She was born in Amarillo.

The Rev. C. F. Powell, pastor of the Avenue Baptist Church, will officiate at the service. Interment will be in West Park cemetery.

Survivors include her parents; one brother, Billy Joe; two sisters, Nancy Lee and Queta Kay, all of the home; the maternal grandparents, Mr. and Mrs. Henry Hunter of Amarillo; and the paternal grandmother, Mrs. Nancy Mathews of Rising Star.

THEY WANT THE BUCK

FAIRHAVEN, Mass. — The buck wasn't passed.

Selectmen recently opened a letter from the State Department of Public Works.

It was official confirmation that a parcel of town-owned land had been taken for development of a beach.

"Enclosed are \$1 and a map," it read.

Only one trouble, said a selectman: "There was no map and no buck." Selectmen demanded payment.

The Franklin Stove was invented by Benjamin Franklin in 1742. It was a portable iron fireplace that protruded into the room and gave much more heat than the recessed fireplace.

Classifieds...

(Continued from page 4)
EXPERT REPAIR On all types of clocks. Cowan Jewelry. B-11-9-19-19

CUSTOM FARMING

MOLD BOARD PLOWING... Fertilizer Application See us for any Farm Job Cecil J. N.

BOYER & WARD

Phone EM 4-1841 Phone EM 4-2441 B-11-48-16P

Miscellaneous

13. LOST AND FOUND

STRAYED from 21 Miles NW Hereford; six Whiteface cows. Brand Nine on left hip; or X on right shoulder. Phone AV 9-4133. B-13-21-49-40

TOUGH OLDSTER

DAYTON, Ohio — Police said Ed King apparently escaped with only minor injuries when struck by a car while riding his bicycle. King is 88.

Have you read the classifieds?

HOME LOANS FARM LOANS
McLEAN HUTSON
Ph. EM 4-0544 129 W. 3rd

HINTING SEASON CLOSING DEC. 24 GIFT SHOP NOW!

ONLY 6 MORE DAYS TO SELECT FROM ONE OF HEREFORD'S MOST UNUSUAL GIFT COLLECTIONS!

Fostoria



BASIC 18 Flower Containers



Just one of the many gifts is this one by Fostoria Which Offers a New Selection of Designs for Floral Arrangements of All Dimensions.

FREE... 'Til Christmas!

\$50 In Free Records

WILL BE GIVEN WHEN YOU PURCHASE THIS LOVELY MODEL STEREO BY

RCA VICTOR

ALL-IN-ONE STEREO WITH REMOVABLE SWING-OUT SPEAKERS! 24 WATTS—4 SPEAKERS—DIAMOND STYLUS!



Right speaker system swings out or can be removed entirely and placed elsewhere for optimum stereo sound.

\$299.95

The Mark XXI Stereo Hi-Fi "Victrola" Dual amplifier, Tape recorder and tuner, Balance control, Midget, oak or walnut veneers and selected hardwoods. Model PR21.

New RCA VICTOR "Living Stereo" gives you the components you want... matched by experts!

DEPENDABILITY IS WHY MORE PEOPLE BUY RCA VICTOR

Low Down Payment

Easy Payment Plans

Plus

Streu's Savings Stamps

Streu's HARDWARE



JIMMIE GILLETTE
"How would you like to get
a bulldog from the govern-
ment before you could go to
marriage?"

This question was posed by
Golden, former ENMU
student, when he spoke to
Hereford High School as-
sembly this week, and it does
have one of the condi-
tions in today's Russia.
Golden pointed out that
anyone must have a pass-
port to travel between towns—
that any person spending
time away from home is re-
quired by law to be reported
to the government. This pass-
port, plus a "work card," are
two tools which Golden
said the Russian bigwigs use
to keep several million people
in line.

After spending three
months in Russia, Golden
said that he has pledged a
portion of his life to warn-
ing Americans about Rus-
sians' announced plan of tak-
ing this country without fir-
ing a shot. He says the time
has come for Americans to
wake up and fight back—and
a story is parallel with
many others which are flow-
ing back from day to day.

was particularly happy to
hear the former educator
delivered his message to
students and, from what I
heard, they enjoyed his talk.
In school, it seems to me,
did schedule a good solid
month. The better
speakers, the more impor-
tant the program. In Russia,
students eat, live and breath
communism every minute of the
day. Certainly, it is not out
of American students to
hear a non-partisan talk on
communism once a month.
In a small bit of encourage-
ment, we could establish a lo-
cal foundation to bring in 10 or
12 such speakers each year. In
addition to the assembly pro-
gram, once each month at
least, they might also appear
at one or more civic clubs dur-
ing their visit.

Our children represent most
of our individual futures, and

REMEMBER WHEN?

BY CHARLIE SEEDS

He was the great lover of
a time... the ideal of mil-
lions of women. From his
black hair to his flash-
ing eyes and brilliant smile,
he was the average woman's
idea of a dream come true.
Through the series of
hit movies he made...



at the peak of his
tragedy struck. Black
gown of the
women all over
the world. Thousands came
to see him when he was
in the screen's most fam-
ous roles. Never forgot him,
the screen's most fam-
ous idol. Few wo-
men were moviegoers
who fail to recall the
Rudolph Valen-

the year?
I admired the sleek
of the new cars
... and it was
... year. Still most
... for savings
... thought, and they

was 1926.
I was looking for real
this year on a new
... in and see the
... Ford. Let us give
... appraisal on your pre-
... You'll be surprised
... how little it costs per
... to step up to a new
... at Charlie Seeds Mo-
... Inc. W. Hwy. 60 and
... EM 4-2727.

certainly they will determine
the future of our country as
they mold the future of their
own lives, and the lives of
our grandchildren.

Pete Carmichael was telling
me that The Brand committed
the unpardonable sin. It seems
that he credited his grandson
to his brother, really a mere
uncle of sorts, and came close
to losing a subscriber. Pete
didn't care (much), but he says
it made his wife just a little
bit unhappy. For all of which,
we humbly apologize. Such an
error is a low blow, indeed. I
know several grandparents who
would literally have blown their
tops—and you can't blame
them one single bit. I figure
Mrs. Carmichael must be a gen-
tle woman, indeed, but Pete
says she got that way from
putting up with him, which I
doubt.

Pete also says the worst
thing about this country is
that most of us are far too
lazy. He says he should be
feeding out 100 to 150 head of
cattle right now, but he never
seems to get around to it.

Leo Forrest says we are lucky
to have escaped the ice storm
like they had in the Hobbs-
Portales area, where rural
power lines and telephone
lines and poles were snapped
off. Even Saturday, the Deaf
Smith Co-op had a crew over
in that country helping on
emergency repairs. You also
hear considerable muttering
about the weather among pos-
tal carriers, bank custodians
and city street department
workers. Mrs. Tom Carter was
also complaining about the cold.
This slush and snow and wind
suits me fine, though. It is the
one time of the year when even
your wife doesn't expect you to
do yard work. Enough said.

Lee Kent and Gaylord Ne-
well are a couple of fellows
who really have it rough. With
all those girls around, neither
of them has a decent excuse
to buy an electric train. On
the other hand, I guess they
don't worry too much about
the high cost of shotgun shells.

This seems like a good time
to worry about the fate and
future of Christmas trees. Syn-
thetics are playing havoc with
the old fashioned fir and pine

Letters To Santa

Dear Santa
I would like to have a watch
and a checker board and check-
ers and a pair of guns and
holster. Please bring my bro-
ther something. Please choose
for him he is 18, I am 8.
Love,
Richard Meacham
P. S. I love you very much.

Dear Santa-Claus
I want a watch that keeps
time all the time, and a little
bear that play. And that is all
from Loretta Ann Gallagher. 413
my phone no. is DU-4-4790.

Letter to Santa
I am Maria I would like to
have a bicycle and some dishes
a doll big
Love
Maire Ybarra

Letter to Santa
I am Dore. I would like to
have a doll big and dishes.
Love
Dorea Ybarra

Letter to Santa
I am Esperanza I would like to
have a record player and record
to please a wordplayes.
Love
Esperanza Ybarra

YOU CAN DEPEND ON IT....

Some folks say that nailing a horseshoe over the door brings
good luck. But one thing is sure: Nailing down a part of all
you earn in a bank savings account won't do your fortunes any
harm. Why not look to the future? Money-in-the-bank is some-
thing you can depend on!
Save As Much As You Can — As Often As You Can. HERE!



Rites For Duggan Infant Held Sunday

Funeral services are sched-
uled for 2 p. m. Sunday, Dec.
18, for Lila May Duggan, infant
daughter of Mr. and Mrs. Willis
Duggan of Hereford.

The Rev. C. L. Davis, pastor
of the First Baptist Church of
Hereford, will officiate at the
services in Rose Chapel of Gil-
lland Funeral Home. Burial will
be in West Park cemetery un-
der the direction of Gililand
Funeral Home.

The infant was born Wednes-
day, Dec. 14, and died at 11
p. m. that night in Deaf Smith
County Hospital.

Survivors include the parents;
a brother, Willis B.; four sis-
ters, Yvonne, Elizabeth, Brenda,
and Lisa Gay, her twin, all
of the home; the paternal grand-
parents, Mr. and Mrs. W. Q.
Duggan of Hereford, and the
maternal grandparents, Mr. and
Mrs. J. A. Belvins of Vega.

PLANE DELAYS TRAFFIC

LEXINGTON, Ky. (AP)—Traf-
fic on a downtown street was
tied up when a tire on an air-
plane blew out.

The airplane was being towed
behind a car by two salva-
gers who had bought it after
it was wrecked.

Have you read the classifieds?



Watch Repairing

Local



Time Inspector
Lynn C. Kester
KESTER'S
Jewelry & Gift
Shop

Across from Post Office
Phone EM 4-1811

One More Week And It's CHRISTMAS

YOU'D BE SURPRISED

What One Week Of

CHIROPRACTIC CAN DO FOR YOU!

Make An Appointment Today.
Call Dr. Gale J. Page
EM 4-2623

HEREFORD CHIROPRACTIC CENTER

1011 Park Ave.



Christmas BONUS SALE

Buy Now and SAVE BIG

TAYLOR & SONS is playing Santa to your budget... so do your
Christmas stocking now! We've all your favorite foods for the Holi-
day festivities... and for exciting-everyday menus... and ALL
are extra-low priced to give you big BONUS SAVINGS. Come take
your pick while you can still take your time. Choose everything
you need for Happy Holiday Feasting at TAYLOR & SONS CHRIST-
MAS BONUS SALE and get MORE of the BEST for LESS!

ICE CREAM 5 Pts. \$1.00
Swift's Special Pack

R. C. COLA 6 Bot. 29¢
Reg. Size Plus Dep.

CRANBERRIES 19¢
Ocean Spray Lb.

ORANGES lb 19¢
Sunkist Navel

Cocoanuts 2 FOR 29¢
Hondurs Lg.

CHOCOLATE CHIPS 43¢
Nestle's 12 Oz. Pkg.

CANNED MILK 3 FOR 39¢
Shurfine, Tall Cans

PRESERVES 49¢
Kraft's Strawberry 20 Oz.

CHEESE SPREAD 2 Lb. Loaf 75¢
Shurfresh

TURKEYS 43¢ Hens Med. Size 49¢
Toms Lg. Size Lb.

BACON 2 Lb. \$1.19
Longhorn

Pork Roast 39¢ Loin Steak 79¢
lb.

Folgers COFFEE Lb. Can 69¢

JELLO All Flavors 3 FOR 25¢

FOIL Alcoa 25' X 12" 29¢

FLOUR 5 LB. BAG 37¢
Shurfine



SHORTENING Food King 3 Lb. Can 55¢

Miracle Whip Salad Dressing Qt. 49¢

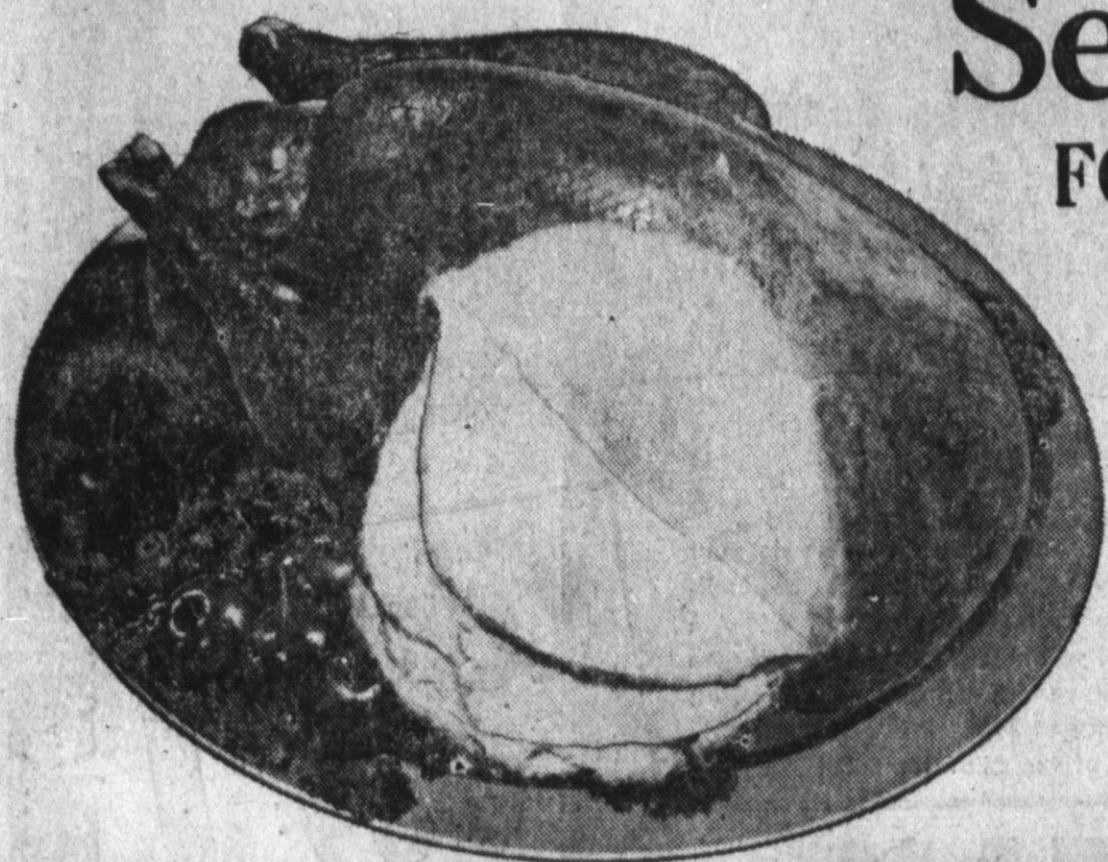
Tissue Paper Delsey 4 Roll Pac 53¢

Energy Detergent Giant Size 49¢

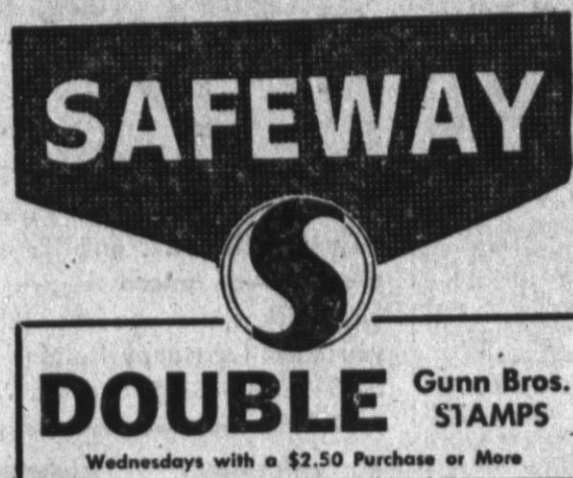
TAYLOR & SONS FOODS

LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS





Season's Best FOODS FOR FEASTING FROM SAFEWAY!



TURKEYS

McCart's Palo Duro
Large Broadbreasted
Hen Turkeys

This Year, Feast
on the Finest
Turkeys—
Guaranteed
Perfect Eating
or Your Money
Refunded!

McCart's Palo Duro
Large Broadbreasted
Tom Turkeys

49^c
lb.

43^c
lb.

BAKING HENS

Swift's Premium or
Manor House 3 to 4-lb.
Fancy Young Hens

lb. **39^c**

OYSTERS

Large Size
For Dressing,
Frying Or Stew

12 Oz.
Can **89^c**

For the finest eating Christmas
Hams—make your selections
from Safeway's large assort-
ment of Nationally Famous
Brand of Smoked and Fully
Cooked Christmas Wrapped
Hams. Make your choice from
these brands—

WILSON'S HORMEL'S, RATH'S,
SWIFT PREMIUM, OSCAR
MAYER, PINKNEY'S SUNRAY
Buy whole or half hams.

WHOLE HOG
SAUSAGE

Lean
Fresh
Pork lb. **59^c**

SWIFT'S PREMIUM
SLICED BACON

Fancy
Quality lb. **59^c**

HAMS

All Sizes, Fully Cooked Or Hickory Smoked,
Ball's, Wilsons Tender Made, Swifts Premium,
Pinkney's, Sunray, Half or Whole. See SAFE-
WAY'S Large Selection Of Nationally Adver-
tised Holiday Wrapped Hams.

NYLON HOISERY SPECIAL!

Reg. Price 2 for \$1.29

Reg. Price 2 for \$1.49

Reg. Price 2 for \$1.89

51-Gauge
15-Denier
Dark Seam
Pair

49^c

60-Gauge
15-Denier

2 \$1.29

Seamless

2 \$1.69

Pair

Buy Now And Save On These Holiday Foods!

ASPARAGUS	Del Monte Early Garden Asparagus	No. 300 Can	39 ^c
GREEN BEANS	Town House Whole Vertical Pack	No. 303 Can	29 ^c
DEL MONTE CORN	Whole Kernel Golden Corn	No. 303 Can	19 ^c
DEL MONTE PEAS	Early Garden	5 No. 303 Cans	\$1.00
INSTANT POTATOES	French's	7-oz. Pkg.	29 ^c
SEA TRADER OYSTERS		8-oz. Can	35 ^c
MINCE MEAT	Little Cook Best Pies	9-oz. Pkg.	25 ^c
LIBBY'S PUMPKIN	Fancy Quality	No. 2 1/2 Can	15 ^c
EAGLE BRAND MILK		15-oz. Can	29 ^c
RIPE OLIVES	Town House Mammoth	3 Tall Cans	\$1.00
STUFFED OLIVES	Empress Manz	5-oz. Bott.	39 ^c

Safeway Produce Specials!

AVOCADOS

Extra Large
Fresh Calavo **2** Large
Avocados **29^c**

Calif. Navel
ORANGES
Delicious, Extra Fancy
APPLES

Lb. **15^c**

Lb. **15^c**

Dream Whip

Topping for
Tasty Dessert

2-oz.
Pkg. **23^c**

Cranberry

Indian Trail Cranberries
With Oranges

2 10-oz.
Cans **33^c**

V-8 Juice

Vegetable
Juice

2 46-oz.
Cans **75^c**

Chocolate Cherries

Brach's
Candy

12-oz.
Pkg. **49^c**

Blue Stone Enamel
ROASTERS

For 4-lb.
Fowl or
7-lb. Roast
Ea. **88^c**
For 13-lb.
Fowl or
19-lb. Roast
Ea. **\$1.66**

Cragmont
MIXERS

Collins Mix, Ginger Ale,
Lemon-Lime or
Sparkling Water
2 1-Qt.
Bottls. **25^c**
(Plus Bottle Deposit)

Don't Miss These Special Buys at Safeway!

MINCE PIES	Bel-Air Frozen Family Size Pies	24-oz. Pies	49 ^c
BEL-AIR YAMS	Frozen Candied Yams	14-oz. Pkg.	29 ^c
ASPARAGUS	Bel-Air Frozen Green Spears	8-oz. Pkg.	39 ^c
BRUSSELS SPROUTS	Bel-Air Frozen	4 10-oz. Pkgs.	\$1.00
FROZEN PEAS	Bel-Air Premium Quality Green Peas	10-oz. Pkg.	19 ^c
CANNED BISCUITS	Pillsbury or Ballard	2 Cans	19 ^c
SOUR CREAM	Lucerne Quality	1/2-Qt. Ctn.	25 ^c
LUCERNE MILK	Multi-Vitamin Grade "A" Homogenized	1/2-Gal. Ctn.	53 ^c
PARTY DIP	Lucerne Tasty Assorted Dips	8-oz. Ctn.	35 ^c
HALF & HALF	Lucerne Bonus Quality Grade "A" Homogenized	1/2-Gal. Ctn.	35 ^c
LUCERNE ICE CREAM	Extra Rich	1/2-Gal. Ctn.	59 ^c

Special Low Prices on These Holiday Foods!

Pumpkin Pies

Blue Star Frozen
Family Size Pies

3 24-oz.
Pies **1.00**

Grade 'A' Eggs

Breakfast Gem
Medium Size
Eggs

Doz. **53^c**

Cream Cheese

Philadelphia
Brand

2 3-oz.
Pkgs. **25^c**

Buttermilk

Lucerne Bonus Quality
Better Tasting

1/2 Gal.
Ctn. **39^c**

Holiday Food Bargains!

Sweet Pickles	Zippy Midgits	8-oz. Jar	33 ^c
Sweet Pickles	Zippy Whole Pickles	22-oz. Jar	39 ^c
Sweet Dill Pickles	Del Monte	22-oz. Jar	49 ^c
Pickle Chips	Zippy Fresh Cucumber	16-oz. Jar	29 ^c
Mayonnaise	Hellman's	16-oz. Jar	39 ^c
Pitted Dates	Glenview	1b. Pkg.	49 ^c
Pecan Pieces	New Crop	12-oz. Pkg.	99 ^c
Mixed Nuts	Nut Shell Brand	14-oz. Pkg.	89 ^c

HOLIDAY SPECIAL



NEW
IMPERIAL
MADE BY A NEW
FLAVOR PROCESS
ONLY **39^c**

**LUCKY
WHIP**
TOPPING

9 1/2-oz.
Can **53^c**

Maxwell House
COFFEE

10c
Offl. lb. **59^c**

Empress Orange
MARMALADE

4 10-oz.
Jars **\$1.00**

Lucerne Rich Smooth
EGG NOG

Qt. **59^c**

Hunt's Fancy
Whole Spiced

PEACHES

4 No. 2 1/2
Can **\$1.00**

Shop Safeway And Save!

Cheese	Zausner Gruyeres & Portions	6-oz.	39 ^c
Cheese	Herkimer Smoked	6-oz.	39 ^c
Gouda Cheese	Dutch Mild	8-oz.	49 ^c
Roquefort	Regal Cheese— & Portions	9-oz.	25 ^c
Camembert	Danish Cheese	5 1/2-oz.	59 ^c
Shady Lane Butter		1b.	79 ^c
Preserves	Yes Garden Cherry, Blackberry	3 10-oz. Jars	\$1
Coconut	Baker's Angel Flake	3 1/2-oz. Can	19 ^c
Chocolate	Baker's German Sweet	4-oz. Pkg.	23 ^c
Hershey Dainties	Sc Off Pack	12-oz. Pkg.	39 ^c

FAB

Lg. **35^c**

Pkg.

AD

Detergent

1/2-Qt.
Pkg. **79^c**

AJAX

2 21-oz.
Cans

47^c

FLORIENT

Deodorant

5 1/2-oz.
Can **79^c**

SAFEWAY

Prices Are Good Through Wed., Dec. 21st in Hereford



MARTHA KATE AIKIN, daughter of Mr. and Mrs. John D. Aikin, is one of thousands of Camp Fire members celebrating the organization's fiftieth birthday this year. To worship God is one of the primary lessons of Camp Fire, thus helping these girls to grow into responsible citizens and women. (Staff Photo)

Tea, Musical Program For Anniversary Fete

Fifty years ago this year, an organization was formed to serve the young girls of the world. This endeavor has been useful in building characters and molding useful homemakers and citizens from the youth of today for the womanhood of tomorrow.

Wherever you find the Camp Fire Girls, you also find fun and laughter. Built around the home, family and nature, this character-building program emphasizes the individual development of each girl.

groups not only in the United States, but in Spain, Japan, Nova Scotia, Canada, the Philippines and Alaska. Today, Camp Fire Girls are found in over 3,000 cities and towns in every corner of the United States.

Foreign Exchange Student Guest At Garden Club Christmas Party

Mrs. R. L. Wilson and Mrs. A. O. Thompson were co-hostesses with Mrs. C. D. Kelton when the Hereford Garden Club met in the home of Mrs. Kelton recently for a regular meeting and Christmas party.

During the business session, Mrs. W. C. Hromas reported that the dishes and glasses for the Community Center had been ordered. Mrs. M. T. Rutter reported that the paper dolls used at the recent Flower Show had been sent to the Dallas.

Heidi Rutishauser, exchange student from Tlingen, Switzerland, was a special guest and told of Christmas in her native country. She said that the commercial side of Christmas was a lot like that in the United States but that her people didn't have as many parties.

Heidi spoke of the big tree set up in the town square and decorated with red balls and candles, and of the custom of her country of making garlands. These garlands are decorated with four candles, each of which represents the four Sundays before Christmas.

Swiss teenage girls do a work for the Red Cross for Christmas. They knit scarves for blankets and those in art classes paint

Santa Claus always comes on Dec. 6, the guest told the interested club members. Heidi described the visit with great

enthusiasm and commented on the sack full of gingerbread and candy Santa carried. These goodies were for the

good children. On New Year's Day, he comes again, this time with a rod to be given to the par-

ents of bad boys and girls. Mrs. O. G. Hill showed slides of flower arrangements, table decorations and niches, all for use at Christmas. Club members then enjoyed a gift exchange.

Mrs. W. C. Hromas presided at the tea table, which was laid with a pink cloth and centered with an arrangement of pink and silver balls and pink miniature reindeer on a styrofoam base. Silver candelabra bedecked with pink and silver baubles and holding tall, pink tapers flanked the centerpiece. Present were Mesdames Jennie Clark, Emmitt Hale, O. G. Hill, W. C. Hromas, J. N. Jacobson Jr., Norman Moore, G. W. Newsom, J. V. Pickens, E. Ramey, M. T. Rutter, S. S. Williams, R. L. Wilson, Jeff Glibreath, A. O. Thompson, Jim Black, C. D. Kelton, Jeff Roberson and the guest, Miss Heidi Rutishauser.

Community Center Setting For Party

The first annual family Christmas party of the newly-organized Harmony Music Club was held in the Community Center Monday evening.

Mrs. Joe Cursinger opened the festivities by reading the story of Christmas from the Bible. Mrs. Weldon Stephan sang "O Holy Night," accompanied at the piano by Mrs. Sam Long. Ricky Long entertained the group with a reading of "I Saved My Cake For Santa Claus." He also sang "Up On The House Tops," accompanied by his mother, Mrs. Sam Long. Ricky, a beginner in piano, also played "The First Waltz."

Rhonda Stephan sang "Rudolph, the Red Nosed Reindeer" and Becky Long presented as piano selections, "Silent Night" and "Away In A Manger." Laura Pierce presented "Log Roll."

Mrs. Stephan led the group in the singing of numerous carols, with "While Shepherds Watched Their Flocks," the hymn of the month, included. A gift exchange followed the



MRS. W. C. HROMAS, member of the Hereford Garden Club, presided at the tea table at a recent Yule party held in the home of Mrs. C. D. Kelton. She serves

WOMEN OF INTEREST

Yes, Santa Claus Does Exist; Just Ask Mrs. Ray Coneway

BY MONA JETTE
WOMEN'S EDITOR

There is a night in the very near future when hundreds of children will hang stockings on the fireplace or bookshelf and scurry excitedly off to bed. But not to sleep, for this is the best night of the year... the highlight of a child's existence. This is the night of a visit from Santa Claus.

A hush of expectancy hangs in the air as one little ear is cocked in an effort to catch the patter of eight tiny reindeer feet or maybe even the tinkle of golden sleigh bells. A little heart beats madly as a pajama-clad figure tries earnestly to contain his excitement. Then, with nodding head and a blinking of heavy-lidded eyes, he drifts off to sleep.

To a small child, Santa Claus is a very real person. He very definitely lives at the North Pole and has eight reindeer that live in his back yard. Santa also commands a large crew of elves who work diligently all year making toys to be delivered at Christmas.

And there is a bit of magic every adult... especially of childhood remaining in where Santa is concerned. For if there wasn't there would be no Santa Claus at all!

To Mrs. Ray Coneway, Santa is also a very real person... he ought to be... for she is married to him!

All of Hereford is familiar with Ray and his love of playing Santa. Most of the local residents would have no other at their club parties and community get-togethers during the holiday season.

Ray has been playing Santa since around 1926 and still wears the same black boots in which he made his Santa debut. He has the act down to a fine art and can get dressed, with the assistance of his wife, in record time.

"It all started many years ago," said Mrs. Coneway. "We attended a Christmas party when we first came to this area from Indiana. How disillusioning it was when

Santa walked in attired in a raincoat and an old stocking cap!"

Mr. and Mrs. Coneway talked it over and the next thing they knew, they were ordering a complete Santa Claus outfit from a company in New York. Since that day, Ray has become a prominent figure in the fairyland Christmas world of Hereford's youngsters. And for that matter, the oldsters, too.

Mrs. Coneway said, she always accompanies Ray on his visits and serves as a combination wardrobe mistress and makeup man.

"I believe the highlight of my entire life was one Christmas back in 1944," smiled Mrs. Coneway with a twinkling of bright blue eyes. "Ray was to make an appearance at the USO, where we had boys from all over the United States needing a little bit of Christmas cheer. I dressed up in a Santa suit, too, and I wish you could have heard them roar when I walked out! It made me feel so good."

... all these grown men of different nationalities laughing together and enjoying a visit from two Santas with the relish of five-year-olds!"

But a five-year-old could not have enjoyed it any more than the Coneways. Ray has never received any pay for this either... they both feel he has received reward enough from the joy he brings. And what greater joy exists than making others happy?

Many readers are familiar with the famous editorial written by Charles Dana, editor of the New York Sun, in 1897. He had received a letter from a little girl named Virginia, asking him if there really was a Santa Claus. He answered her with this:

"There is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! How dreary would be the world if there were no Santa Claus. It



MRS. RAY CONEWAY helps her husband get dressed for one of the many appearances he makes during the holiday season. Coneway is in big demand for community parties and local club affairs... because as far as they are concerned, he really is Santa Claus. (Staff Photo)

The Sunday Brand Women's Section

Mona Jette, Society Editor

Hereford, Texas, Sunday, December 18, 1969

Section Two

Miss Brewton Named Honoree At Shower

Soft shades of pink and beige were used as a color theme at a bridal shower honoring Miss Ruby Brewton, bride-elect of Fred Lookingbill, given Tuesday night in the home of Mrs. W. J. Thomas, 108 Center.

The refreshment table was laid with a pink linen cloth appliqued at the corners with triangles of beige lace. Centering the table was a bridal couple standing under a double arch of ruffled net. The base of this arrangement was styrofoam covered with net and entwined with narrow green ribbon.

The oblong cake featured white icing and a spray of pink confectionary carnations. Green icing spelled out the words "Ruby and Fred." Tiny white wedding bells were used for accent and crystal and silver appointment completed the theme.

Mrs. Bill Amrey presided at the cake service and Mrs. Bill Cargo served punch and poured from the silver coffee service.

Hostesses for the affair were Mesdames W. J. Thomas, J. M. Wright, George De Lozier, Jack Streun, Earl Lance Sr., Kenneth Christie, J. C. Clearman, Marvin Welty, Bill Amrey, Bill Cargo, Ronald Babione, B. E. Roberson, Jimmy Allred, Jerome Erdman, Delton Cochran, Don Jackson, Gerald Hamby, Paul Jette and Miss Sunny Hudson.

Guests were greeted as they entered the home by a receiving line composed of the honoree; Mrs. S. C. Brewton, the honoree's mother; Mrs. L. B. Lookingbill, the groom-to-be's mother; Mrs. Thomas and Mrs. Christie.

Mrs. Jerome Erdman presided at the white leatherette guest registry.

The honoree was presented with a corsage of pink carnations highlighted by silver gilt

ter and silver ribbon. Mrs. Lookingbill and Mrs. Brewton were also presented corsages, using the colors of white and silver.

Over 100 guests called or sent gifts between the hours of 7:30 and 9:30 p. m.

Pioneer Study Has Luncheon

The home of Mrs. Delmar Sigle was decorated throughout with a Christmas motif at the annual party held Tuesday by the Pioneer Study Club. Mesdames Henry Hastings, Ray Johnson and E. S. Ireland assisted Mrs. Sigle as co-hostesses.

Dinner was served at quarter tables, each of which was centered with a holiday arrangement combining greenery, baubles and a lighted candle.

Mrs. Buddie Evans, Youth Chairman, introduced the special guests for the afternoon, Heidi Rutishauser of Switzerland and Erik Okseter of Norway. Both are foreign-exchange students this year at Hereford High School.

During the serving of the luncheon, Mrs. Ralph McCullough gave a report on the activities of the club for the year. It was suggested that the day be set aside as Mrs. Lena Bell Day, as a tribute to her for the outstanding work she had done during the year.

Mrs. McCullough was also honored with the presentation of a corsage as a token of appreciation by fellow members. Heidi and Erik presented the program by telling of Christmas in their native countries.

Heidi told of the advent garlands using four candles that are put up the first of December in Switzerland. Each candle represents a Sunday preceding Christmas and the lighting of

each candle is accompanied by a small ceremony. These garlands are used throughout the country and are placed in homes, churches and schools.

Erik told of the calf and pig that are fattened before Christmas and slaughtered just before Christmas Day. The two meats are combined and are used for the holiday feast. Norwegian housewives also bake a large number of cakes for the Yule season.

Gifts were brought by members to be sent to the mental hospital in Wichita Falls and for a Spanish family here in Hereford. Each Pioneer member will also remember someone in the Golden Age Group with a gift.

Plans were made for a Tasting Tea, which will be an invitational affair. Attention was also called to the Vogue Pattern Contest, under the direction locally of Mrs. Hastings.

Mrs. W. C. Hromas acted as Santa Claus during the gift exchange. Those present were Mesdames Allen Bell, Burl France, J. M. Gilliland, O. G. Hill, E. S. Ireland, Fred Barrett, Buddie Evans, N. E. Gass, W. C. Hromas, Ray Johnson, A. L. Manjeot, C. N. McClure, Ralph McCullough, H. E. Miller, John Patton, Mary Seigler, Delmar Sigle, M. L. Simpson Sr., C. R. Walser, Bess Werner, Myrtle Wright, Nancy McCaslin and the guests, Mrs. Smith, Miss Rutishauser and Erik Okseter.

Letters To Santa

Dear Santa Claus,
I wish I could have a pair of skates some records a poodle a Chatty-Kathy doll, a basket ball and a kick ball.
Thanks 'All!
Love,
Sammie Ann
Vinson

Dear Santa Claus,
I want a doll, and some dishes. I want a weaving loom and looper's for it. I have been good.
Good by.
Love,
Joy Cheatham

Dear Santa Claus,
I would like to have a holster and a gun, a new watch, and a Kenner's Building Set.
Love,
Alan Wagner

Dear Santa Claus,
I want a Bride doll, some skates, a bicycle, and some water color. The cake and coffee will be on the mantel. I want a play stove, play clothes, perfume, hand lotion and powder.
Love,
Alona Hudson

Dear Santa Claus,
I want a doll. Her name is Betty Wetty. She will cry and wet, she has a bottle, dress and shoes. There will be some milk for you.
Love,
Mary Jo Clearman

Dear Santa Claus,
Please bring me a watch, a play cabinet, ad sink, Santa Claus, be sure to look on the kitchen table Christmas night.
Love,
Veatrice Crow

Dear Santa,
My name is Mike, I am 5 years old. I have been good part of the time but it sure has been hard. I will try a little harder from now until Christmas. I would like for you to bring me a gun and holster,

a bowling set, and a bow and arrow. Unless we call you and tell you different please leave my things at Uncle Johns in Kansas, because we are planning to go there for Christmas. Don't forget my cousins and all the other little boys and girls.

I love you Santa,
Mike White
P. S. Please bring me some candy too.

Have you read the classifieds?



GIVE HIM SLACKS

Buy all you need now! Newest in models, fabrics and colors. He always wants slacks!

DUB'S
MAN'S SHOP

VISIT SON
Dr. and Mrs. Wilbur C. Treadwell of Austin visited their son, the Rev. and Mrs. Joel Treadwell and family of Hereford, from Monday through Wednesday.

Center...

(Continued from page 1)

program.
Those attending were Mr. and Mrs. Henry Turner and Ellena, Mr. and Mrs. Sam Long, Becky and Ricky; Mr. and Mrs. Weldon Stephan, Rhonda and Jill; Mr. and Mrs. Frank Ford Jr.; Mr. and Mrs. Ulys Pierce and Laura; Mrs. Joe Curtsinger and Miss Virginia Curtsinger.
(Hostesses were Mrs. Turner, Mrs. Long, Mrs. Ford, Mrs. Curtsinger and Mrs. Stephan.

And so Mrs. Ray Conaway can also say with the greatest authority:
"Yes, Virginia, there certainly is a Santa Claus."

curtain and view and picture the supernal beauty and glory beyond."

"Ah, Virginia, in all the world there is nothing else real and abiding. But no Santa Claus? Thank God, he lives and he lives forever. A thousand years from now, Virginia, may, ten times ten thousand years from now, he will continue to make glad the heart of childhood."

And so Mrs. Ray Conaway can also say with the greatest authority:
"Yes, Virginia, there certainly is a Santa Claus."

CHRISTMAS PARTY
St. Thomas Episcopal Church School members held their Christmas party Friday at 7 p.m. The children had a pageant of the Nativity Story in the Chancel of the church. Following the pageant Santa Claus presented gifts to the children. Refreshments were served around the Christmas tree.

Contract bridge with four-deal scoring is called "Chicago" because it originated at the Standard Club in Chicago about 15 years ago.

Santa...

(Continued from page 1)
would be as dreary as if there were no Virginias. There would be no childlike faith then, no poetry, no romance, to make tolerable this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished."

"Not believe in Santa Claus! You might as well not believe in fairies! You might get your papa to hire men to watch in chimneys on Christmas Eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? "Nobody sees Santa Claus, but that is no sign there is no Santa Claus. The most real things in the world are those that neither children nor men can see."

Mr. Dana went on to say: "Only faith, fancy, poetry, love, romance, can push aside that

Mrs. Bill Dameron as leader; 19 Camp Fire Girls led by Mrs. Leonard Williams and eight Tan Da Camp Fire Girls, under the direction of Mrs. Harold Bea-champ.

Shirley School has five groups 15 Gay Blue Birds under the direction of Mrs. Pat Borland; 13 Firefly Blue Birds, led by Mrs. Don Little; 13 Hummingbird Blue Birds, under the leadership of Mrs. Don Sanders and 11 Ta Wa Si Camp Fire Girls, with Mrs. Virgil Marsh as the leader.

Mrs. Trint Gamez is the leader of 8 O E La A Ya Camp Fire Girls from the Labor Camp.

Mrs. Neill Cooper is the leader of 15 Twinkling Blue Birds from Central School, and is joined by three other groups. Mrs. Ervin Robinson has 14 Happy Blue Birds, Mrs. Arthur Stoy leads 11 Camp Fire Girls and Mrs. Shirley Garrison has 12 Wa Oki Ya Camp Fire Girls. Mrs. Kenneth Malone is the leader of 11 Da Kon Ya Camp and Mrs. Glen Wilson has 9 Helpful Blue Birds, all from Northwest Elementary School.

Mrs. Wilbur Gibson is the leader of 11 Do Kon Ya Camp

Tea...

(Continued from page 1)

of seven, or enters the second grade, she is eligible to join the Camp Fire organization. Each group meets each week in homes, in the Community Centers or at the Camp Fire hut. Each group has a leader and two or three sponsors to guide them in the organization's program. Each member learns the Blue Bird Wish: To Have Fun, To Learn To Make Beautiful Things, To Remember To Finish What I Begin, To Want To Keep My Temper Most of the Time, To Go To Interesting Places To Know About Trees and Flowers and Birds and Be Happy.

The overall Camp Fire program is offered to three age levels...small, medium and large. The Blue Birds, seven to ten years of age, are junior members. Camp Fire Girls, ten to fifteen years old, are intermediates and the older girls go into the Horizon Club, completing the senior division.

When a Blue Bird flies up to the Camp Fire Girls, she learns the Camp Fire Law: Worship God, Seek Beauty, Give Service, Pursue Knowledge, Be Trustworthy, Hold On To Health, Glorify Work and Be Happy.

The theory behind the program of Camp Fire is that seeking and seeing and making beauty are important for a successful life as health, thrift, patriotism and citizenship; and that they should all be equally emphasized in a well balanced program.

Every member of this organization learns the application of her religious, spiritual and ethical teaching to her

daily living. Each girl develops a love of home and family that grows as she grows. She also acquires pride in woman's traditional qualities...tenderness, affection, and skill in human relationships.

Each girl has a deep love of her country and practices her democracy...she is always ready to serve.

She learns the formation of healthful habits and learns to take care of herself. She does her work skillfully plus the added factor of enjoying doing it!

A Campfire Girl learns many new interests and hobbies, both those done in groups and those done alone.

She is encouraged to love the great out-of-doors and acquire skill in outdoor living.

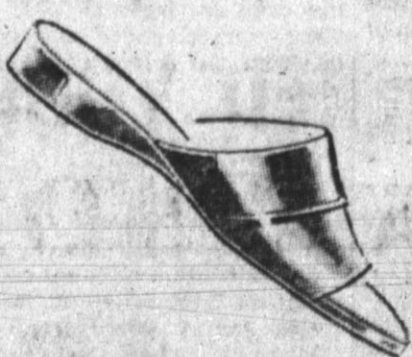
But the prime factor in the privilege of growing up as a member of this worldwide organization is the knowledge that a happy heart will help her find beauty, romance, and adventure in the common, everyday things of day to day living.

The Campfire Organization in Hereford will observe a Celebration Sunday afternoon at the Hereford High School. The newly-organized Campfire Chorus, under the direction of Mrs. Ed Line, will present a selection of Christmas Carols starting at 2 p.m.

The 120-voice chorus, accompanied by Mrs. Buddy Hutson, has been diligently practicing for this performance and the public is invited to attend. A tea will follow the musical program.

Members of Camp Fire at Aikman School include 19 Active Blue Birds, under the leadership of Mrs. Carl Hollingsworth; 21 Sunshine Blue Birds, with

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GIFT SLIPPERS
REDUCED PRICES ON 200 PAIR
OF WOMENS HOUSE SHOES JUST IN
TIME FOR CHRISTMAS GIVING!



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Give a **GAS LIGHT** for Christmas!

the gift that's "different" yet practical

a shining reminder of your thoughtfulness

A Gas Light helps capture the old-fashioned charm of Christmas... all year long. Order now for post-Christmas installation and receive a gift certificate for presentation to the recipient. Choose from six models, priced from \$49.50 installed.

Just place your order, just call!

and let us give you the gift of a gas light.

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MEATS

HAMS 56¢
Hormel Or Decker, Ready To Eat Lb.

TURKEYS 54¢
Hens 12 - 14 Lb. Avg. Lb.

Arm OR Chuck Roast lb. 49¢

Club Steaks lb. 69¢

Lean Hamburger lb. 49¢

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YOUR WALSH FOOD DEALER

1315 Park Ave. EM 4-3224



MR. AND MRS. E. M. Rice were honored on Thanksgiving Day with an Open House celebrating their fiftieth anniversary. The affair took place at the couple's home at 215 Ave. F. Present were their four children; Mr. and Mrs. Carroll Hagar and Mr. and Mrs. G. B. Hagar of Hereford; Rev. and Mrs. Charles N. Rice and daughter of Houston and Mr. and Mrs. David Dean and Children of Union City, Ind. Also in attendance were Miss Ruth Bowles of Blackie, Alberta, Can., and Mrs. George Gordon of Scribner, Neb. (Personal Photo)

Selective Service Board Lists Reclassifications

The local Selective Service Board has listed reclassifications for the release of Nov. 16 through Dec. 14. Reclassified as IA are Leroy Dickerson, Jimmy Bradley, Edgar Dennis, Carol Sims, Raymond Elliston, David Smith, Conception Hinojos, Santiago Hinojos, Robert Kubacki, Jerry Hyatt, James Wheeler, Gary E. R. Joe, Huckert, Eugene Cole, Charles Turner, Jack Bradley, Edward Collins, James Fowler, Robert Renfro, Larry Barela, Woodie Hazlewood, Terry Hodges, Leldon Womble, Edwin Morrison Jr., Joe Torres, Donald Riley, and Baldemar Reyes. Red Sumner is reclassified as IIA. IIIA reclassifications are Weldon Jones, Rey DelToro, Louie Tucker, Joe Carlilo, Houston Roberts, Alan Neff, Harold Busby and John Beasley. Those reclassified at IV A are Dale Westbrook, Bobby Zellner, Don Howell, Robert Morgan, Eugene Hall and Thomas Gibson. VA reclassifications are Harold Johnston, Thomas Haney,

Household Scrapbook

By ROBERTA LEE

Broken Light Bulb

Sometimes the base of a broken light bulb proves difficult to remove from the electric socket. You can solve this little problem easily by forcing a large cork into the protruding broken edges of glass and wire, and then twisting.

Tree Ornaments

You can make very attractive Christmas tree ornaments from burned-out light bulbs. Cover the bulbs with mullage and dip into colored confetti or artificial snow.

Faded Jeans

A blue-ink ballpoint pen provides a good coloring agent for small faded spots and seams on blue jeans.

Stretch It Out!

One of the quickest ways to erase washday fatigue is a good stretch - instead of slumping as most of us do. Slumping actually contributed to tiredness, because it cramps the muscles, rather than relaxing them.

Punch decoration

A glamorous looking ice ball to enhance a punch is easily made by filling a round balloon with water, tying the end, and freezing. After the water inside has frozen, break off the balloon, and you'll "have a ball."

Care of Fems

If you will apply a coat of colorless fingernail polish over the address you have just printed on a package to be mailed, it will prevent the address from becoming smeared or smudged en route to its destination.

Sink Stains

Here's a "common cents" method of removing yellow stains caused by dripping faucets in a sink or tub: Even old stains give way if rubbed hard with a copper penny! Follow this treatment with your usual cleanser.

Rusted Lock

When a key refuses to work smoothly in a closet door, dip it into machine oil and then place in the lock and work back and forth several times. It will soon work with ease.

Christmas Centerpiece

An attractive Christmas table centerpiece or mantel decoration can be fashioned by lighting a candle inside a four-sided kitchen grater. The holes in the grater look like hundreds of tiny stars when illuminated from within. Stand this "lattern" on a plate of Christmas greens and top it with a red bow.

Sammy Buckmaster, Oakley Stevenson, Leonard Smith, George Price, James Hamby, Billy Roberts, Louis Day, Douglas Hicks, O. E. Buchanan, Robert Rains, George Webb, Duane Martin, and Tracy Keeling. Those listed reclassified as ID are Bobby Ramey, Ralph Strider, Charles Brown, Jim Powell, Benjamin Gamez and Allen Evers.

Richard Louder, Joseph Kuster, Fred Welch, Carrell West, John Armstrong, Tony Marsalis, Gary Bradley and Luther Metcalf are reclassified as IC Enl.

Gregory Schacher, Arvie Marshall, and Louis Arguio are listed reclassified as IVF.

Listed reclassified as IC Ind. are Wayland Hinds, James Sears, and Jimmy Fowler. Omer Crum and Marvin Young are listed reclassified as IIS.

WOOD YOU BELIEVE IT?

SUMMIT, N. J. — Archie F. Wilson is a University of Illinois' research associate in anatomy—wood anatomy to be exact.

The 57-year-old industrialist conservatively values his extensive collection of 6,000 carved, glued, turned, or laminated wood objects from all over the world at \$10,000.

When he moved here from Decatur, Ill., 11 years ago it cost him more to move his wood collection than his furniture.

Wilson, who studies his wood objects through a high-powered microscope, prefers the intellectual to the functional approach to wood expertise. There are two schools of thought concerning wood, he explained, "but I wouldn't call them splinter groups."

HONEY, ANYONE?

MERIDEN, Conn. — Mrs. Antoinette H. Snow has a honey of a problem.

Nine years ago, bees settled in her attic. Last fall she had the attic sprayed because the bees were stinging workmen putting on a new roof.

The bees were killed. That left an awful lot of honey they normally would consume during the winter.

Now warm weather has loosened the excess honey, and it's dripping from the attic into Mrs. Snow's living room. She's all abuzz about it.

Have you read the classifieds?

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It's the WEEK BEFORE CHRISTMAS..

...Time's flying!... So shop

Piggly Wiggly

...for finest holiday foods, gifts, decorations
EVERYTHING you need for the holidays!

COCA - COLA

12 Bottle Reg. Ctn. Size **59¢**

EGGS

J. B. Haile Grade "A" Small **2 doz. 89¢**

COFFEE

10 Oz. Jar Folgers Instant **\$1.29**

Cigarettes

All Popular Brands CTN. Reg. King & Filters **\$2.55 \$2.65**

COFFEE

Pound Can Maxwell House 10c Off **59¢**

CHECK WITH US FOR ALL OF YOUR SMALL APPLIANCE GIFTS

Electric Skillets, Deep Fryers, Portable Mixers, Steam & Dry Irons, Electric Can Openers, Pop Corn Poppers, Bean Pots, Tasty Toasters, Percolators

Many More Gifts To Choose From

TEXAS CERAMIC STUDIO

6 POPULAR STYLES TO SELECT FROM

2 STYLES \$4.99 EA.

4 STYLES \$3.99 EA.

BUY NOW AT YOUR PIGGLY WIGGLY

LAMPS

Hereford Beef Steaks

12 Oz. Pkg. Frozen **55¢**

T. V. Dinners

All Kinds Swanson 11 Oz. Pkg. Frozen Each **49¢**

CHRISTMAS TREES

Your Choice **\$1**

ALL CHRISTMAS DECORATIONS

1/2 Price

Christmas Candy & Stockings

Smucker's Gift Pack Jellies
Christmas Decorated Party Plate, Cups, Napkins

Hey 'Kids' And Mommies Santa Claus

Will Be At Piggly Wiggly From 4 to 6 P.M. Wednesday, Dec. 21st

Have YOU ORDERED YOUR CHRISTMAS TURKEY?

16 Lbs. & Over **45¢**

Turkey Toms Lb. **45¢**

12 to 16 Lb. Avg. **49¢**

Turkey Hens

Lb **49¢**

US No. 1 Chuckwagon, Pound Cello Pkg. TOMATOES

29¢

Stuart Paper Shell, New Crop Lb. **49¢**

PECANS

Pound Cello Pkgs. of all Kinds of Nuts!

BACON

Armour Star Thin Sliced **2 LBS \$1.09**

TURKEY HENS

10 to 12 Lb. Avg. 6 to 10 Lb. Avg. **53¢ 59¢**

Ducklings, Stewing Hens, Cheese Boxes All Size Canned Hams (HAM WHAT AM), NO WASTE CURED HAMS, READY TO EAT HAMS

It's smooth sailing in any weather with a new

BULOVA WATERPROOF*

SEA KING A shadow slim waterproof* 17 jewels, shock-resistant, unbreakable mainspring, luminous dial. **\$39.75**

SEA CLIPPER The watch that faces anything! 17 jewels, self-winding, waterproof*, shock-resistant, luminous dial, matching expansion band. **\$49.50**

Look for that BULOVA difference!

10% CASH DISCOUNT

WE WILL BE OPEN UNTIL 9 P. M. FROM NOW TIL CHRISTMAS

Lamm JEWELRY



MRS. ED LINE directs a part of the 120-voice Camp Fire Chorus as they practice for their first public appearance. A musical program, followed by a tea, will be presented

Sunday, Dec. 18, at the Hereford High School Auditorium at 2 p.m. Mrs. Buddy Hutson accompanies the group at the piano. (Staff Photo)



UNDER THE DIRECTION of competent leaders, these Camp Fire Girls are learning useful and enjoyable hobbies. This group is shown making Yule decorations for use in the home. (Staff Photo)



Elmer Patterson Named Chairman

Elmer Patterson of Hereford has been named chairman of a fund-raising campaign to improve and enlarge the campus of Lubbock Christian College. Goal for Deaf Smith is \$17,000. To date, the county has reached 10 per cent of its goal.

Of the \$2,000,000 campaign, \$300,000 is needed Dec. 31 when the land option expires. The money is needed to acquire 229 additional acres for future expansion and school officials feel the land is worth more than double the option price of which it can be purchased.

Included in the campaign is the payment of campus indebtedness, building a men's dormitory and completing a giant fieldhouse which will be one of the largest in the nation. The campaign will continue until all these goals are reached.

Approximately 114 men have been selected to serve as county chairmen for the school covering a wide area of West Texas and New Mexico with each county given a goal.

WASN'T SATISFIED
RICHMOND, Ky. (AP)—John Will Adams says a turkey gobble on his farm apparently has the maternal instinct.

The gobble chased a guinea hen off her nest and has been sitting on the eggs himself ever since, Adams said.

Have you read the classifieds?
Dr. Milton C. Adams
OPTOMETRIST

Office Hours
8:30 - 5:00
335 Miles Avenue
Phone EM 4-2255
Hereford, Texas

Letters To Santa

Dera Santa,
Mother and Daddy say I have been a pretty good girl, so would you bring me a doll and some dishes. Remember the other little boys and girls too.
Love,
Jill Stephan

Dear Santa,
Bring me a doll for Christmas. I am 5 years old I have been pretty good.
Love
Rhonda Stephan

The Knights Of Columbus Oath

Notwithstanding the indisputable proofs of its falsity, certain newspapers, organizations and individuals continue to print and circulate a certain bogus "oath" and to represent that the same is taken or subscribed to by the Knights of Columbus.

This so-called "oath" is false and libelous and is part of a propaganda based on bigotry. No proof that the Knight of Columbus take this alleged "oath" is offered and none can be produced.

If you have received a copy of this bogus "oath" and have believed it, perhaps you have received anti-Catholic literature and have believed it. We shall be happy to furnish you with the true teachings of the Catholic Church and also the truth about the Knights of Columbus oath. For a free pamphlet on the Catholic Church, write to: Home Study Center, Box 5644, Amarillo, Texas.

Without obligation please send free pamphlet

Name _____
Address _____
City _____

Beauty At Home

By LYNN CARTER

Q. Will you please suggest a good way to soften and whiten the skin on my face and hands?

A. After a good washing with pure white soap and warm water, wash the skin again with some warm buttermilk or sour milk. Then, lightly wipe this off.

Q. What is a good, "general-purpose" facial beauty mask I can prepare at home?

A. Mix three teaspoons of powdered milk with the white of an egg, and apply this to the face and throat. After allowing this to remain until dry, remove with tepid water.

Q. Lipsticking is difficult for me, because of the tiny pore hairs on my upper lip which hinder the smooth application of my color. How can I correct this?

A. I think your best answer is the removal of these hairs with a wax depilatory or, for a permanent removal, by electrolysis.

Q. How can I remove carbon paper stains from one of my office dresses?

A. If the material is washable, launder in a heavy suds of soap and water. If unwashable, sponge with a liquid of one cup alcohol and two cups water then sponge with cold water.

Q. How can I stimulate the growth and thickness of my eyelashes?

A. Dip a soft brush into lanolin or baby oil containing lanolin, and apply this lightly to the lids at the roots of the hairs every night before retiring. The practice of tugging gently at the lashes every now and then is a good stimulating treatment, too.

Q. What are some astringents especially good for a very oily type of skin?

A. Either alcohol or witch hazel is good for removing oily film from the skin. Wipe either of these over the skin frequently. The astringents contract the pore openings, as well as remove the greasy film.

Q. How can I soften my hair, which is of a rather dry texture?

A. A half-cup of vinegar, added to your final rinse when shampooing, will not only soften your tresses, but will add an attractive sheen to them.

Q. What can I do about some unsightly enlarged pores on my nose?

A. This condition is often alleviated by frequent and regular bathing of the nose with a little lukewarm water and borax.

Q. What facial exercise can I practice to help ward off nose-to-mouth creases in my face?

A. Puff up your cheeks and blow hard against them, as if you were blowing air into a balloon. Do this six to ten times.

And, you can fill your cheeks with air, then keeping your mouth tightly closed, swoosh the air from one cheek to the other, back and forth. With your mouth still closed, swoosh the air up under the upper lip and down inside the lower lip. Rotate the air rapidly in these four directions a dozen or so times.

About 77 per cent of American men and 47 per cent of women are licensed automobile drivers.



MRS. BILL DAMERON directs her group of Sunshine Blue Birds through the Hereford Bakery as the girls strive to visit new and interesting places. Owner Debs Knox explains to the interested little girls some of the mechanics of bakery work. (Staff Photo)



Congratulations

THE WINNERS OF OUR 20 LB. TURKEYS

DON ROBB

L. E. BOTSFORD

DORIS BURGESS

RONIE ANDREWS

BOB COKER

HAROLD BEAUCHAMP

BILL DICKSON

ONLY 5 DAYS LEFT

OF OUR GIGANTIC CHAMPLIN OIL & GREASE AND FARM SUPPLY SALE

Due to the bad weather conditions we have extended our sale to the 23 of December. We have had some fine response to the sale while the weather was nice, but we feel as if there are still some farmers, who would like to take advantage of this savings, but haven't had a chance to. So come on in, there is still 5 days left.

ROWELL & DOAN

OIL CO. & FARM SUPPLY

621 E. First

EM 4-1120 1224



HELPING OTHERS IS one of the aims of the Camp Fire Girl program. This group of Blue Birds, junior members of the organization, prepare a box of food to brighten the Christmas of some needy family here in Hereford. (Staff Photo)

WESTWAY NEWS

Several Residents Attend Christmas Party Monday

BY MRS. HAROLD RUDD
Several ladies from the community attended the Home Demonstration Council Christmas party Monday afternoon at the Community Center in Hereford. Paul Douglas Rudd, Mrs. Joe Landers and Mrs. R. L. Williams modeled their wool garments in the style show. Others attending were Mrs. Forest Russell, Mrs. Kenneth Rudd, Mrs. George Turrettine, and Mrs. J. T. Richardson.

Mrs. Paul Rudd spent Monday in Amarillo with her sister, Mrs. E. E. Weeks.

Mrs. and Mrs. Kenneth Rudd attended the Lions Club Christmas party in Hereford last Wednesday evening.

Mrs. and Mrs. P. B. Sowell visited with Mr. and Mrs. Burke Bark in Walcott Community Sunday evening and dined for the evening meal.

Mrs. Paul Rudd, Mrs. T. B. Smith, Mrs. Kenneth Rudd, Mrs. Roland Hairgrove and Mrs. Harold Rudd attended the WSCS luncheon at the First Methodist Church last Wednesday.

Mrs. and Mrs. Bill Stengel and family visited with his sister, Mrs. Leander Reinart last afternoon.

Mrs. and Mrs. Stengel and family spent Tuesday in Amarillo.

Mrs. and Mrs. Lincoln Bolin finished redecorating the home near the Westway Store moved in this week.

Mrs. and Mrs. Frank Zinser spent Monday in Amarillo.

Mrs. L. W. Norvell visited Mrs. Leon Denton in Hereford last Thursday.

Mrs. and Mrs. Norvell State and Tilford visited Mrs. Melvin Howard Vega.

Mrs. and Mrs. A. B. Green,

Allen, Debbie and Cliff of Brownfield spent the weekend with her mother, Mrs. Mae Patton.

Mr. and Mrs. W. B. Nunley and children of Hereford spent Sunday afternoon with Mr. and Mrs. Joe Landers.

That evening Mr. and Mrs. Roy Landers and children of Hereford ate supper with the Joe Landers.

Mr. and Mrs. Finis Wright of Amarillo came Tuesday to visit her sister, Mr. and Mrs. Elmer Combs, a few days.

Mrs. Wright and Mrs. Combs visited with Mrs. W. B. Nunley in Hereford that afternoon.

Mr. and Mrs. Johnny Jesko and children spent Sunday afternoon with Mr. and Mrs. Jimmy Jesko in Hereford.

Mr. and Mrs. Richard Dodson and family of Summerfield visited with Mr. and Mrs. Cliff Combs Sunday.

Mr. and Mrs. Harold Head spent Monday in Amarillo.

George Ritter and Larry spent Wednesday in Amarillo.

Mr. and Mrs. Homer Rudd and Rebecca were in Amarillo Wednesday to attend the horse sale. They also visited with Captain and Mrs. Donald (Curly) Wilson while there. Wilson is being transferred from an air base in California to Mississippi. He is a former resident of the community.

Colleen Rudd spent Wednesday with Mrs. D. R. Vandever in Hereford.

Mrs. Bill Roberts, Mrs. E. D. Sawyer and Mrs. Bill Ott spent Monday in Amarillo.

Mr. and Mrs. G. C. Merritt ate dinner with Mr. and Mrs. Robert Boyd in Hereford Sunday.

Mr. and Mrs. Homer Rudd attended the Young Mothers Study Club Christmas party at the Flame Room Tuesday evening.

Mr. and Mrs. G. C. Merritt visited Mr. and Mrs. G. C. Merritt Jr. Tuesday evening.

Mrs. Bess Werner attended the Pioneer Study Club Christmas party Tuesday in the home of Mrs. Delmar Sigle.

Mr. and Mrs. Emmitt Johnson and family visited Mr. and Mrs. W. A. Johnson in Hereford Sunday afternoon. They visited Mr. and Mrs. Carl Johnson that night.

Mrs. Carl Johnson and Mrs. Emmitt Johnson spent Wednesday in Amarillo.

Mr. and Mrs. Emmitt Johnson and daughters visited Mr. and Mrs. L. V. Schults in Hereford Tuesday night.

John Kalka spent Monday night in the hospital in Hereford for observation.

Judith Morrison was honored on her ninth birthday last Wednesday with a party. Among those present were Patricia Cooper, Barbara Huickert, Sabrina Traweck, Candace Pouch, Deborah Thomas and Deborah Hodges.

Mr. and Mrs. W. W. Thomas visited Mr. and Mrs. David Williams in Amarillo on Monday.

Lynda Ann Thomas of Texas Tech spent the weekend with her parents, Mr. and Mrs. W. W. Thomas.

Mrs. Harold Rudd and Mrs. Kenneth Rudd assisted with the program given to the Wesleyan Service Guild at the First Methodist Church Wednesday evening.

Susan Rudd, and Lynn, Pat, and Cheryl Rudd attended the Primary Department Christmas party at the First Methodist Church in Hereford Thursday afternoon.

Kit Rudd attended a Christmas party for the four-year-olds at the First Methodist Church in Hereford Friday morning.

On Paris bus lines, passengers are free to open or close windows. In case of a disagreement, passengers who want shut windows are given first preference.

WALCOTT NEWS

Heavy Snow Results In Dismissal Of School

BY MRS. T. L. COLLINS
Friday morning's heavy snow resulted in the dismissal of classes at Walcott School. School buses have been able to make their route since that day, however and classes have been conducted despite the threatening weather.

The moisture will improve the pastures for cattle in the area, but at present ranchers are kept busy feeding.

Colds are preventing some children from coming to their classrooms. Still, work continues to progress on the Christmas program which is to be presented by the first four grades on Tuesday, Dec. 20, at 8 p. m., in the Walcott School.

These plays, "Tweedledee Plays a Bad Joke," "Christmas Shopping," and "Christmas Landing," and some poems will be given and Christmas carols will be sung.

Everyone is urged to attend the program and the Community Christmas Tree. Anyone may bring gifts to be placed on this for their preschool children or others. Santa Claus is expected to make a personal appearance.

Mrs. Mary Whipkey of Hayward, Cal., recently came to the Walcott area with a sister, Mrs. Vada Stone of Modesto, Cal., to visit her daughter, Mr. and Mrs. Harold Bass and Charles.

The ladies drove from Walcott to Sentinel, Okla., to see their mother, Mrs. J. C. Witherston. They returned to Walcott on Dec. 14 with their brother Gloyne for a repeat visit in the Bass home before their return to California.

Mrs. Whipkey was seriously ill in the hospital this fall, when her daughter, Mrs. Bass, was called to her bedside at Hayward. Mrs. Whipkey is still under a doctor's observation.

Mr. and Mrs. Leland Burns, Vicki, and Chris were in Amarillo on Tuesday Christmas shopping.

Thurman Davis and sons, Damon, Thomas, Robert and Elton drove to Meadood on Saturday, Dec. 10, to be with Mrs. Davis, who has been there with her parents, Mr. and Mrs. R. L. Neff. Her father recently was dismissed from the Crosbyton Hospital, following a heart attack several weeks ago. He is reported to be improving. The Davis family returned home on Wednesday.

Mr. and Mrs. Carmen Gault of Hereford came Sunday afternoon to visit in the Norman Minks home.

Mr. and Mrs. Lawrence Burk of Clovis, N. M., visited his sis-

ter, Mr. and Mrs. Buel Monroe and family, on Sunday. They prepared steaks outside that evening.

Mr. and Mrs. Waldron Melton, Adair and Denise, visited Mr. and Mrs. Gerald McCathern, Mike and Kathy near Hereford on Sunday. They ate dinner there.

Pat Williams of Oklahoma, who formerly lived in the Walcott community, visited in the

Letters To Santa

Dear Santa,
We won't be in Hereford Christmas Eve, so please don't forget to go to our grandmother's house in Stamford, Texas. She has the tree ready and the stockings hung. Bring Marc, who is 4, trucks and guns, and Lisa, 5 yrs. old, a doll and dishes.
Love,
Marc and Lisa Billington

Dear Santa Claus,
I am 5 years old and have been a good boy. I would like a Buffalo Hunter set and a helicopter. My brother would like a rifle and a boat.
Jimmy Henson

Dear Santa Claus,
I am 4 years old and have been a good boy. I would like a rifle and a cattle truck. My brother would like a big rubber ball. His name is Norman.
Donny Henson

Dear Santa,
I'm just a little girl 5 months old. I would like a cuddly doll and some clothes.
Thank you,
Katrina DeLee Higgins

P. S. I live in Denton but will be at my grandparents in Hereford for Christmas.

WHAT'S IN A NAME?
MADISON, Wis. (AP)—C. W. Threinen and his Wisconsin Conservation Department crew have little sympathy with folks who have trouble thinking of names for their offspring.

Threinen has been given the job of naming all of Wisconsin's unnamed lakes. The latest check shows there are 4,770 such lakes.

More than 100 million people in the United States are indirect owners of corporate stock through savings in insurance companies, pension funds and the like.

Project Christmas Card Deadline

IS
Tuesday, Dec. 20

Make Your Deposit In Either Bank To Be Included In This Annual Christmas Greeting.

"AS A TEENAGE GUY...I know milk's a double-header! It tastes terrific, has the nourishment I need for fitness, pep, energy!"



I AM 'O PLAINS for me!

Milk's THE DRINK ..FOR ME!

HEREFORD CREAMERY

E. 3rd Phone EM 4-1288

in HEREFORD it's
CROWE-GULDE
READY-MIX
CONCRETE

FOR YOUR NEXT BUILDING JOB



SINCE 1926
Crowe-Gulde
P. O. BOX 647 HIGHWAY 90 AT GOUGH ST. HEREFORD, TEXAS

Waldron Melton home on Monday night. He came from Dimmitt.

Assembly was held at Walcott School on Wednesday afternoon, Dec. 14, Principal T. L. Collins made an important announcement regarding the snow-playing. He stated, "The way to lose a good privilege is to abuse it." The

82nd Psalm was read. First editions of the "Walcott Westerner" since 1955 were issued to children by the seventh and eighth-grade students. This is a school newspaper, which they edit and publish.

The children gave their Christmas poems for practice. Mr. and Mrs. Bruce Coleman put up the community Christ-

mas Tree in the school auditorium on Thursday morning so the children can enjoy it as they eat their lunches the next few days.

School will be dismissed on Wednesday afternoon, Dec. 21, until Tuesday morning, Jan. 3, for Christmas vacation, according to the Walcott School board and principal T. L. Collins.

Anthony's

OPEN TIL 9 EVERY Night Til Christmas

LATE SHOPPERS' GIFT SPECIALS

Mens First Quality Pure Silk ROBES and PAJAMAS Popular Colors All Sizes \$11.88

Decorated Gift Boxed Cannon TOWEL SETS \$1.98 \$2.98 \$3.98

Men's & Boys' Dress Gloves Leather, Knits, Leather Palms With Knit Backs. \$1.98 TO \$4.98 Excellent Gifts!

Embroidered Pillow Case Sets Gift Boxed Make Wonderful Gifts \$1.98

for added flattery LOVABLE's foam padded bra \$1.50

It's a treat the way Lovable shapes a lovelier contour with foam padded cups. It's sheer comfort, stitches stay-flat anchor-band keeps your underline smooth. In fashions loveliest colors, red, black, white, pink and blue. Ask for Lovable's lace and satin bra #944.

TEXTILE FIBERS: 62% Acetate, 38% Nylon

it costs so little to look Lovable

Men's Stretch And ARGYLE SOCKS 2 PR. \$1.

Ladies' ROBES 3.98 TO 5.95 Wrap her in a beautiful robe this Christmas from Anthony's.

Give Her Famous LORRAINE LINGERIE Slips Gowns Panties Pajamas 89c TO \$8.95 Starting Mon.

Men's Rich Plaids RANCH STYLE COATS \$19.95 100% Wool Full Lined Form Fit Sizes 34 To 46

Men's HOUSE SHOES Nylon Suede Leather Green, Red and Leathers. \$3.98 TO \$5.95 Tremendous Selection MEN'S TIES \$1 TO \$2.

Men's Long Sleeve SPORT SHIRTS New Patterns S-M-L 2 FOR \$5.

Anthony's C. R. ANTHONY CO.



Pre-Holiday STOCK-UP SALE!

Head For The Hills

COFFEEHills
Bros.
Pound
Can**65¢**

Choc. Covered Cherries

CANDYBunte
12 Oz.
Box**89¢**

Georgie Porgie

POPCORN4 Lb.
Bag**39¢**

Shurfine

Shortening3 Lb.
Can**65¢**

Blue Plate Cove

OYSTERS8 Oz.
Can**39¢**

You can buy yourself a Christmas gift with the money you'll save at COOPER'S PRE-CHRISTMAS STOCK-UP SALE! Yes, Santa's been here already and filled our market with super values that will have you singing Christmas carols for the sheer joy of buying them. Every shelf and case is stocked with an abundance of traditional foods and family favorites—and everything's low, low priced to fill your Christmas stocking with savings.

Movie FilmColor
8 M.M.
Kodachrome
50 Ft. Roll**\$1.98****LILT**PUSH
BUTTON
PERMANENTReg.
\$2.47
Tax
Included**\$1.49**

Aluminum — 18" X 25" — Heavy Duty

ALCOA FOIL

Roll

59¢**KLEENEX**400
Count
White
Or
Colored**4 BOXES \$1**Finest
Imperial**OLEO**lb. **35¢****Jif**18 Oz.
Peanut
Butter**49¢****Carnation
Milk**TALL
CANS
2 FOR**GRAPE
DRINK**Quart
Can**29¢**Myco
**MANDARIN
ORANGES**

11 Oz. Can

25¢

Oregon Trail — Blue Lake

**GREEN
BEANS**4 303
Cans**\$1**

Double Gunn Bros.
Stamps Wed. With \$2.50
Cash Purchase or More

Shop
Early!

For Hereford's

BEST SELECTION OF TURKEYS!

SHOP COOPER'S

- Many Brands To Choose From
- Select From All Sizes

TURKEYS18 Lbs.
Up**43¢**Palo Duro Toms
Broad Breasted

WE GIVE VALUABLE GUNN BROS. STAMPS

Regular Size

Cokes12 Bottle
Carton
Plus
Deposit**59¢****PEACHES**Hemet
Whole
Spiced.
No. 2 1/2 Can**25¢****PUMPKIN**Shurfine
No. 2 1/2 Can**19¢****Flour**5 Lb. Bag
Shurfine**39¢**

Double Gunn Bros.
Stamps Wed. \$2.50
Cash Purchase Or
More

\$1.00 Size
SHAMPOO**PRELL**Large
Liquid**69¢**Bath Size
ZEST

Liquid Detergent, 22 Oz.

LUX 55¢

Kleenex, 50 Count

NAPKINS 23¢

16 Oz. Jar

CHEEZ WHIZ 59¢

Hunts 14 Oz. Bottle

CATSUP**19¢**

Quality MEATS

HAM

Longhorn
Fancy Sugar
Cured - Tender
Hams - 1/2 Or
Whole

49¢**TURKEYS**

Clary's Or
Palo Duro
12 to 16 Lbs.

49¢

Underwood's Beef

Bar-B-Que14 Oz.
Pkg.**79¢**

Sunkist Fancy

LEMONSlb. **15¢**

Ocean Spray

Cranberrieslb. **15¢****ORANGES**

Box

\$4.49

COOPER'S

50"
You
tst!

SUNDAY, DECEMBER 18, 1960

BLONDIE

by CHIC YOUNG



MANDRAKE THE MAGICIAN

BY LEE FALK & PAUL DAVIS



The PHANTOM

By Lee Falk and Wilson McCoy



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



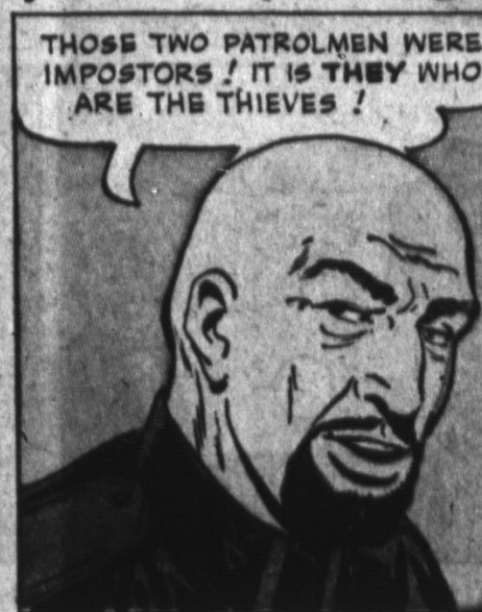
ROY ROGERS KING OF THE COWBOYS

By Al McKimson



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



GRANDMA

by Chas. Kuhn



BUZ SAWYER Featuring His Pal **Roscoe Sweeney** by Roy Crane

HENRY

by **CARL ANDERSON**

The KATZENJAMMER KIDS

by **JOE MUSIAL**

beetle bailey

by mort walker



FLASH GORDON

by MAC RABOY

FLASH GORDON AND DALE ARDEN HAVE JUST LANDED ON A MOON OF SATURN....

WE'LL SET UP CAMP HERE, DARLING, BEFORE WE START OUT ON THE HUNT!



NOW THAT OUR TENTS ARE SET UP, WE CAN GET STARTED!



SATURN IS OVERRUN WITH FERRITS, DALE... THEY'RE NON-AIR BREATHING... AND VERY ELUSIVE! THE OSLO SPACE ZOO IS BEGGING FOR A SPECIMEN, DALE!



SO WE MAKE THIS A WORKING VACATION, FLASH!



THE ELECTROMAGNET DISC HIT THAT IRON-EATER AND STUCK LIKE GLUE! IT'S RUNNING FOR ITS LAIR! THE WIRE WILL LEAD US RIGHT TO IT! AND WE CAN CAGE IT... UNSCRATCHED! HURRY, DARLING!

FLASH, IT CROSSED INTO THE PRESERVE!

I HAVE A LICENSE TO ENTER! AND THERE'S NO TIME TO CONTACT THE GAME WARDEN NOW! I'M GOING IN!

BUT WARDEN FARR HAS ALREADY PICKED UP THE BEACON ALARM OF APPROACHING ROACHERS...



IT'S THEM... THE ONES WHO MURDERED ROD YOUNG! NOW I'VE GOT 'EM!

I SHOOT TO KILL!!

NEXT WEEK—CAGED!

BUZ SAWYER

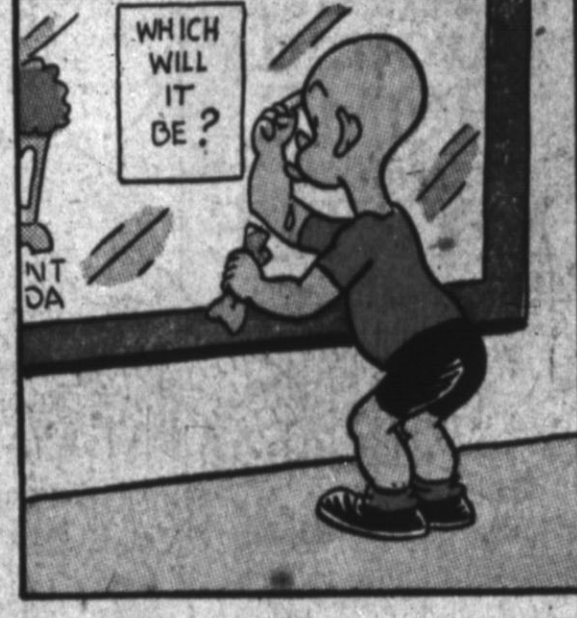
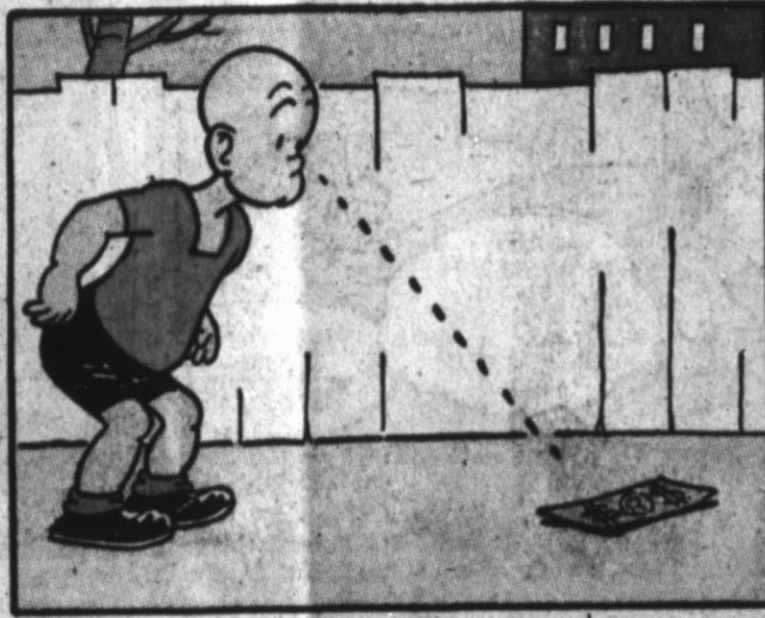
Featuring His Pal
Roscoe Sweeney
by Roy Crane



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HENRY

by CARL ANDERSON



12-18

© 1960, King Features Syndicate, Inc., World rights reserved.

The KATZENJAMMER KIDS

by JOE MUSIAL



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12-18

MUSIAL



beetle bailey

by mort walker



WHO IS THAT WHISTLING?

THAT'S ME. I'M WHISTLING OUT THE SIDE OF MY MOUTH



I LEARNED TO DO THIS WHEN I WAS SEVEN

I NEVER REALIZED YOU WERE A MUSICAL PRODIGY!



GEE, I WISH I WAS A KID AGAIN!

THOSE WERE THE DAYS



NO MATTER WHAT HAPPENED, I WAS ALWAYS HAPPY!!



I WAS ALWAYS OUT SOMEWHERE DOING THINGS! MY FOLKS COULD NEVER FIND ME!



I WONDER WHAT HAPPENS TO PEOPLE AS THEY GET OLDER!



IN YOUR CASE, YOU JUST GOT OLDER!

Mort Walker

12-18

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FLASH GORDON

by MAC RABOY

FLASH GORDON AND DALE ARDEN HAVE JUST LANDED ON A MOON OF SATURN....

WE'LL SET UP CAMP HERE, DARLING, BEFORE WE START OUT ON THE HUNT!



NOW THAT OUR TENTS ARE SET UP, WE CAN GET STARTED!



SATURN IS OVERRUN WITH FERRITS, DALE... THEY'RE NON-AIR BREATHING... AND VERY ELUSIVE! THE OSLO SPACE ZOO IS BEGGING FOR A SPECIMEN, DALE!



SO WE MAKE THIS A WORKING VACATION, FLASH!

LOOK, DALE! BONANZA! THERE'S ONE!



THE ELECTROMAGNET DISC HIT THAT IRON-EATER AND STUCK LIKE GLUE! IT'S RUNNING FOR ITS LAIR! THE WIRE WILL LEAD US RIGHT TO IT! AND WE CAN CAGE IT... UNSCRATCHED! HURRY, DARLING!



FLASH, IT CROSSED INTO THE PRESERVE!

I HAVE A LICENSE TO ENTER! AND THERE'S NO TIME TO CONTACT THE GAME WARDEN NOW! I'M GOING IN!



BUT WARDEN FARR HAS ALREADY PICKED UP THE BEACON ALARM OF APPROACHING POACHERS...



IT'S THEM... THE ONES WHO MURDERED ROD YOUNG! NOW I'VE GOT 'EM!

I SHOOT TO KILL!!

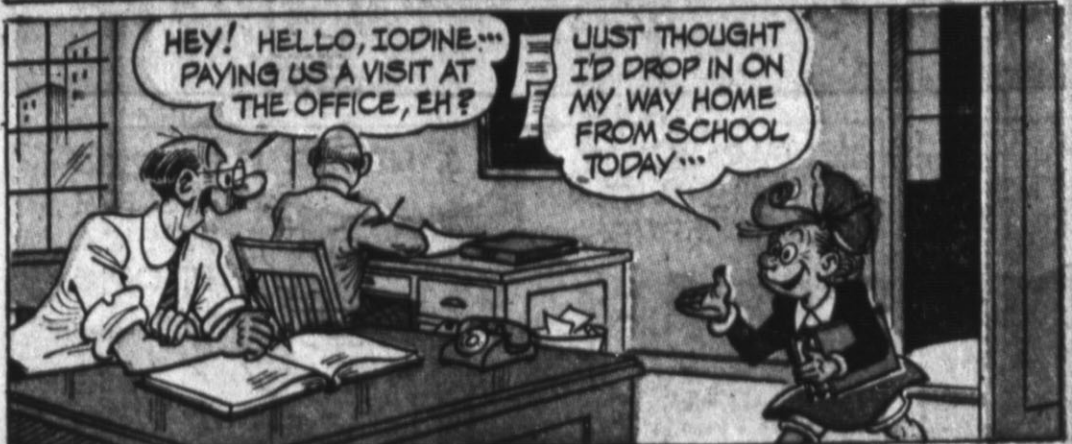


NEXT WEEK—CAGED!

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12-18

LITTLE IODINE by JIMMY HATLO



MISS POTHOOKS, LITTLE IODINE SAYS SHE'S VERY MUCH INTERESTED IN WHAT A SECRETARY DOES...

ISN'T THAT NICE. SHE'D MAKE A FINE SECRETARY



WILL YOU SHOW ME SOME SHORTHAND? I'LL SAY SOMETHING AND YOU WRITE IT IN SHORTHAND... READY?

WHY CERTAINLY, DEAR... GO AHEAD... I'M READY...



HMM... THAT WAS FAST... MAY I HAVE THAT SHEET?

WHY, OF COURSE



THANKS, MISS POTHOOKS... I'LL TAKE THIS HOME AND PRACTICE ON IT...

YOU'RE WELCOME, IODINE... BUT I DIDN'T SHOW YOU MUCH...



IODINE STOPPED IN THE OFFICE TODAY... SHE WANTS TO BE A SECRETARY SOME DAY...

SHE CAME RIGHT HOME AND ATE AN EARLY DINNER... SHE'S UPSTAIRS PRACTICING SHORTHAND NOW...



HERE YOU ARE, MISS RULER... IT TOOK ME SIX HOURS TO DO IT... IT'S VERY HARD TO DO...

SIX HOURS?



WHAT'S THIS?

"I MUST NOT TALK IN SCHOOL" A HUNDRED TIMES IN SHORTHAND...



THIMBLE THEATRE starring POPIEYIE

by BUD SAGENDORF



LITTLE ANNIE ROONEY

By DARRELL MCCLURE



The LONE RANGER

by FRAN STRIKER



DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY



WALT DISNEY PRESENTS UNCLE REMUS

AND HIS TALES OF BRER RABBIT Adapted from the stories by JOEL CHANDLER HARRIS



MISTER BREGER

by Dave Breger





MISTER BREGER by Dave Breger



The Sunday Brand

Hereford, Texas, Sunday, December 18, 1960

Section Three

Editorials

People Still Get Old

Recent plans for a "Golden Age" home in Hereford were completed in a cooperative effort between the people of the community and the Methodist Church. Concurrently, we note that a national White House conference on this same subject has been scheduled in Washington January 9, 1961.

Probably the most important development indicated by the two conditions is the fact that citizens of the United States are recognizing existence of a completely new national problem and, in our own particular case, are trying to do something about it.

It will also be interesting to note whether the people of our nation who bitterly attack federal intervention will resolve to handle the situation on the city and county level, or whether they will ask the federal government for aid. To us, it seems that they are faced with the old Western showdown of "Put up, or Shut Up!"

While we have already made an effort to "put up" in Hereford, it is apparent that we cannot provide housing for all of the old people in the Panhandle — and this is what our territory honestly needs.

From a personal standpoint, we are faced with the pleasant fact that people do live longer. In 1900 there were 3 million Americans over 65 years of age; today there are 16 million, and by 1970

there will be 20 million. In Texas there are an estimated 700,000 people 65 years of age and over, and by 1975 this will increase to 1,200,000. It is truly a serious problem.

In Canada the people are operating on a combined federal-county operation with each of the political subdivisions providing half of the money. The idea, we presume, is justified from the fact that many oldsters move to new areas when they reach older age — and the fact does have some merit. On the other hand, all federal spending in this country costs approximately four times as much as the same dollar spent on the local level. It is worth thinking about.

To say the least, this particular problem provides a challenge to those people who complain about federal intervention and federal controls. If we meet these challenges on our own merits, we will not have these controls but, if we wait for Washington to dole back our own money, we can expect to have several strings attached — and we will have cemented another big gap toward more centralized government.

It seems to us that once we have our Methodist Old Age Home underway we should still be thinking about another home of the same type, probably maintained and operated on the county level.

Turn Sugar Into Gold

If America's present gold crisis could be solved with an easy answer, we feel sure that someone would eliminate the situation without further ado. On the other hand, it does appear that there are several individual situations with simple answers, which could materially help the condition, and might even solve it.

Take sugar, for instance. Sugar provides one of our most expensive basic food imports — and each year we ship out tons and tons of gold to pay other countries for the millions of pounds of sugar which we import. Our own farmers, meanwhile, are not allowed to plant and market enough sugar beets to provide a drop in the bucket; instead, they are encouraged to grow cotton, wheat, milo, soy beans, and other commodities which we already have in excess — and on which we are paying other millions of dollars to store.

A shift of present cotton, wheat and other supported acreage crops to sugar,

where practical, would naturally place many American farmers on a more sound financial basis, and at the same time would be a giant stride toward cutting down government agricultural support costs and balancing the budget. In addition, it would keep sizeable annual tonnage of gold in the United States.

Sugar, of course, is only one small item, and it would not solve the overall problem, but the same conditions surrounding our sugar situation no doubt exist in scores of other fields of production. If we were to summarize them all, apply a bit of horse sense and Yankee ingenuity, it seems to us that we could certainly eliminate a great portion of the national gold outflow which now threatens our economy.

American agriculture went off the "supply and demand" basis long years ago. Why not recognize the fact, and adopt all possible benefits to help our current system?

FFA Youth Record

Recent first place honors for the Hereford FFA team in state-wide competition with approximately 1,000 departments of vocational agriculture is an achievement of which we may all be duly proud.

The "leadership" category, in addition, speaks well for our students and for good general background in our public schools. Chapter conducting, in addition to knowledge of agriculture and specific subject matter, at the same time calls for good English, general knowledge, and individual

poise. In short, it demands the same characteristics that create outstanding citizens — and such is the objective of the American public school system.

As tax payers and citizens of the Hereford district, it is a pleasure for us to congratulate the FFA boys and the leaders. In a basically agricultural area, we can think of no field more practical in which we would prefer to see our youngsters excel.

Socialized Medicine

Next year will witness a full-scale effort to eliminate the present voluntary federal-state program of medical aid for

the aged, as passed by the last Congress, and to supplant it with a compulsory system tied to Social Security.

It is to be hoped that President-elect Kennedy and other national leaders will think long and hard before embarking upon this. For many authorities, the American Medical Association among them, point out and substantiate with impressive evidence, the compulsory system would be bad for the aged, bad for the nation as a whole and, in the long run, bad for the new Administration itself.

The present program goes to the root of the problem by providing help for those who actually need help. Need is the criteria, not just an arbitrary age bracket. It was approved by Congress after careful and protracted study, and after all points of view had been heard and considered. It does the required job, it does it practically and economically — and it places heavy responsibilities at the local government level where they belong.

The existing law does not waste tax dollars on aged people who are perfectly willing and able to take care of their own medical care costs, and it is not based on a compulsory, socialized approach to the problem. It deserves a full chance to work — and, there is every indication that it is working and will continue to do so.

—Andrews County News

The POWER of FAITH by Howard Brodie



Charles Dickens, author of A Christmas Carol, revealed his faith in this letter to his son: "Try to do to others, as you would have them do to you, and do not be discouraged if they fail sometimes. It is much better for you that they should fail in obeying the greatest rule laid down by our Savior, than that you should... I now most solemnly impress upon you the truth and beauty of the Christian religion... and the impossibility of your going far wrong if you humbly but heartily respect it... The more we are in earnest as to feeling it, the less we are disposed to hold forth about it. Never abandon the wholesome practice of saying your own private prayers, night and morning. I never abandoned it myself, and I know the comfort of it."

AP Newsfeatures

CUSTOMS VARY

Nearly All Countries Celebrate Christmas

BY MRS. R. L. CRISWELL
Christmas is celebrated almost all over the world in a great many ways, and most of them in honor of the Christ Child. But in a few countries, it is celebrated more like our New Year's Eve.

In Japan the merchants make a great to-do over Santa Claus and have the salesgirls dressed as Santa Claus and do everything they can to promote sales; then on Christmas Eve it is a tippler's paradise as so many get drunk the police have much to do in getting them off the streets.

In Pakistan the ruler declared it the birthday of Mohammed and it is a day of prayers and visits to the many mosques.

In the Philippines, where most of the people are Catholics, Christmas is celebrated as a holy day. A man and woman dressed as Joseph and Mary go from house to house searching for shelter even as Joseph and Mary did in that long ago.

Everyone turns them away, and as they go from door to door the people follow them and at last as they reach the church door there is a crowd and they enter to again play the story of the scene in Bethlehem.

The Chinese have long had missionaries in their midst and they celebrate the birth of Jesus in a spirit of friendship, exchanging Christmas cards with pictures of Santa Claus and the Holy Child.

Customs are different in different parts of the country—for instance in Northern England, those who visit on Christmas day must bring a gift with them even though it is no more than a piece of coal. The ones visited hope for a first caller to have dark hair and as the caller enters the home he calls "first footing" as the first visitor has good luck throughout the year. But if someone calls that has light hair or without a gift they bring unhappiness to the home for the coming year.

Plum pudding and mince pie must be on every Christmas table. The mince pie must have all sorts of good things, including spices, as it represents the rich gifts of the Wise Men. Long ago the King of England was hunting on Christmas Eve and the cook put everything he

had into the pot for a feast and the ingredients used on that day are the basic things used in an English Plum Pudding today.

Long before the Christ Child's birth, yule was a winter festival in England. The log is a symbol of the root of Thor and must be a fruit-bearing tree. The oldest and youngest members of the family to represent the old and the new year carried in the log and lighted it with a part of the log used the past year and it is a symbol of good luck and prosperity.

The Yule log was once used in Jamestown, Va., and the biggest log that could be found was used. The slaves often soaked it in water as they were to have a holiday as long as the yule log burned.

We also get our greeting cards from England. In 1844 a Mr. Joseph Cundall made and used the cards and our country has adopted it. We have several customs from other countries.

In Sweden there is a custom different from all others, and that is from St. Lucia. On Dec. 13th, the parents sleep late and the eldest daughter of the house arises early and often assisted by a younger brother, she makes coffee and then robes herself in white and places a crown of green leaves and white candles.

Carefully lighting the candles, she carries a tray with coffee, buns and cakes. As she and the other children tip-toe to the door she begins singing Santa Lucia and the children join her. As she comes into the room the parents are wide awake to see how their children have crowned and dressed Lucia; although her name might be Inga or Kristina for the present she is the beautiful Lucia with golden hair, and in her white robe she is a lovely vision.

Sometimes a queen is chosen and she rides the streets on a white float surrounded by her ladies in waiting and her knights while the star boys march behind and sing carols. There is much preparation and excitement in getting the float and costumes ready. The Christmas season is a series of holidays until the middle of January or the thirteenth, and then they dance out the season.

Mexico gave us the Penata, (Continued on page 2)

Panhandle Paragraphs

'OPERATION CHRISTMAS GREETING' LAUNCHED

Members of the Tierra Blanca Medical Society Auxiliary this week began preparations for the fourth annual "Operation Christmas Greeting" to be carried out in Castro County. The women, all wives of doctors who practice within the county, use the unique drive to supply needed equipment to the Castro County Hospital. "Operation Christmas Greeting" is supported by people who deposit the amount they normally spend on Christmas cards, at the bank in a special account. Just before Christmas a large Christmas greeting advertisement, bearing everyone's name who participated, is printed in the Castro County News without charge. More than \$600 was collected in this manner last year. The auxiliary says this not only helps obtain a better-equipped local hospital, but it also takes the work out of buying, addressing and mailing Christmas cards.

THE CASTRO COUNTY NEWS (DIMMITT)

—pp—

TEACHERS ARE COUNTY'S BEST PAID

If the State Legislature next year adopts—and the Levelland school board passes on—proposed \$400 increases in teachers salaries, Levelland classroom teachers might be drawing salaries starting at a minimum of \$4,104 up to a maximum of \$5,963. The \$4,104 would be for a beginning teacher with a BA degree but with no experience and the \$5,963 for a teacher with a MA degree and 26 years of experience—possible with a few peak years of teaching before retirement age. A \$400 state-wide salary increase for teachers was recommended Wednesday by the governor's advisory finance committee, along with a one per cent payroll earnings tax. Levelland's present minimum is \$3,704 for a beginning BA teacher during a nine-month period, and \$5,363 for a teacher with a masters degree and 26 years experience in the classroom.

—THE LEVELLAND DAILY SUN NEWS

—pp—

YULE LIGHTING CONTEST SET

The Dumas Business and Professional Women's Club will again sponsor the Christmas lighting contest, giving local residents an opportunity to display decorating talents and at the same time compete for cash prizes. Mrs. Louise Rogers, a chairman of the contest committee, pointed out that judging will be based on the most effective religious scene, the most attractive and the most original themes. Three prizes will be awarded. First prize will be \$20; second, \$10 and third, \$5. Mrs. Rogers also stated that judges will not be from B&PW club only, but will be appointed from three Dumas civic organizations. "Judging," she said, "will take place on Dec. 22."

—MOORE COUNTY NEWS (DUMAS)

—pp—

SNOW BLANKETS AREA

Littlefield—and all West Texas—lay under a heavy blanket of snow Saturday after winter had bombarded the southwest with one of the worst pre-Christmas storms in history. Some hope, for a warm-up, however, was held out. Although no serious accidents have been reported, numerous minor accidents, most of them from falls on ice, sent near a score of persons to local hospitals. Automobile accidents up to Saturday noon totaled seven, but three of these occurred earlier in the week when automobiles skidded on ice. Farming operations were at a virtual standstill. Gins turned out only 12,692 bales the past week. Farm experts said the snow will be a boon to winter crops and to land which has been plowed for planting later. Livestock were suffering "some" it was reported, but many ranchmen have provided shelters for their stock.

—COUNTY WIDE NEWS (LITTLEFIELD)

The BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm seems cheered by news out of Russia this week. Dear editor:

I ran into a news item the other day which deserves more attention than it got. It was in a newspaper which a man in town handed me and said, Here, you can have this, not any news in it.

According to this item, Russia sent a big space ship into orbit and was figuring on bringing it back to earth when the thing disintegrated, burned up in the atmosphere.

The reason this is important news is because it lets us in on what we should have known all along, that Russia ain't mechanically perfect. They're experts all right when it comes to space, they beat us at the start, but everything about their efforts aren't smooth-working and always on target.

I don't care what your political philosophy is, Democratic, Republican, Socialist, Communist, Nobleman, when you're dealing with machinery, something is gonna go wrong sooner or later. If a tractor won't start on a cold morning, it just won't start, whether it's in Texas or Russia. If you get your mind off your business when you are driving a nail, your thumb is going to get smashed, whether the President is Democratic or Republican or you're in Moscow or London.

I'll admit though that when you hear of one success after another from space exploits out of Russia and nothing about any failures, you develop a one-sided idea about their prowess, and it's very balancing to learn that Russia has missile fizzles the same as the rest of us.

I have a notion also that Russian women scorch shirts the same as any others, if they do much ironing over there, that Russian doctors sometimes treat a patient for the wrong disease, that some farmers over there have weeds growing in their crops, that newspapers mis-spell names and their presses sometimes break down, that Russian shoe laces break and their shirts wear out, that insects bother their crops and that bad colds are common over there too.

In the world of space, guided missiles are sort of like child direction. Sometimes it works, sometimes it doesn't and you can't be sure ahead of time what the results will be.

Yours faithfully,
J. A.

The Sunday Brand

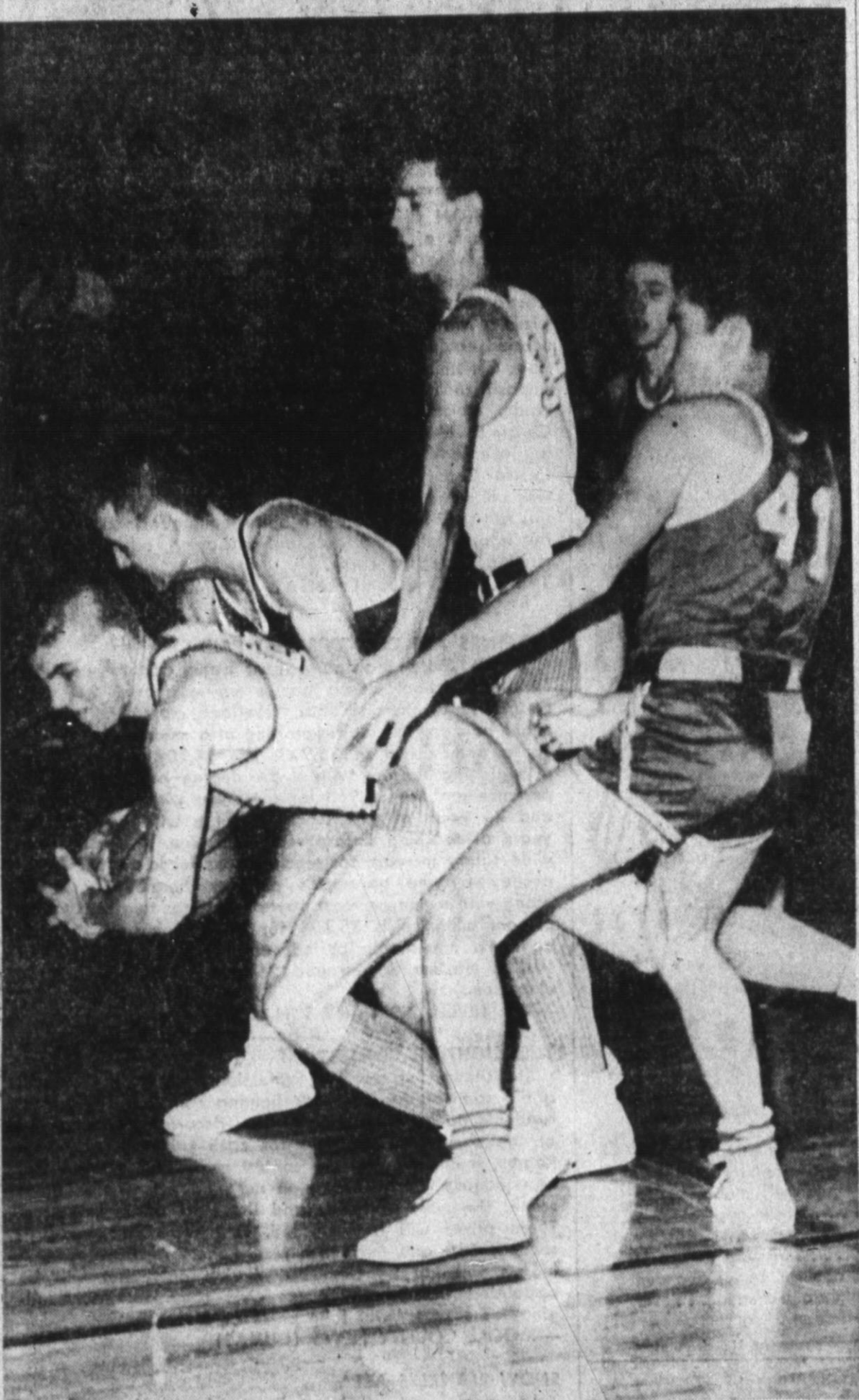
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NATIONAL EDITORIAL
ASSOCIATION
SUSTAINING MEMBER



James M. Gillentine, Editor and Publisher
H. A. Tuck, News Editor

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STRUGGLING for the ball with a Palo Duro Don Tuesday night, Hereford's Thomas Coffman fell to the floor but gained possession during third quarter action. Standing behind Coffman is his teammate, tall Carl Miller, center. At right is Sonnie Maxwell of the Amarillo team. The Dons won, 71-65. (Staff Photo)

Nearly...

(Continued from page 1)

a paper bag of most any shape or a pottery bowl that can be hung high and filled with Christmas goodies. The children are blindfolded and given a strike at the Penata. If he does not break it the next one tries and so on until it is broken and the fortunate child that breaks it receives an extra gift.

Also from Mexico came our lovely Christmas flower the red poinsettia. Dr. Poinsett served as a missionary minister there from the United States. He took the wild plants to South Carolina and there they grew and became our special Christmas flower with its tiny yellow center surrounded with its lovely red leaves. The shape of the red flower is like a many pointed star and its color could easily signify the blood the Savior shed for man.

Germany, too, gave us some of our customs and our Santa Claus. If you have heard a native speak the name of St. Nicholas you will hear it as the sound of (St. Nickloz or Nickleaus.) So in good old America, it became Santa Clause, and it is said we also got the Christmas tree from them, but it was from Martin Luther that the idea of decorating the tree came when he had been out in the forest on a cold, snowy night. The stars shone so brightly and beautifully that he wanted his family to see how lovely a tree could be with the stars twinkling through its branches. He cut down an evergreen tree and decorated it with lighted candles.

It is also in Germany that a wreath of evergreens is made and four Sundays from Christ-

mas a candle is placed in the wreath and lighted; after their evening meal is finished the candle is extinguished and again on the following Sunday another is lighted until four had been lighted. Carols are sung at each lighting of the candles. How happy the children were when the fourth had been lighted, for it meant that Christmas was only a short time away.

On Dec. 6 is the beginning of Christmas. St. Nicholas comes to see the children while they are asleep and leaves nuts and fruit in their shoes. This is not a real gift, but a reminder that Christmas is near and that they must share with each other, and God is sending his son as a gift to the world. In some families there is a good room and a couple of weeks before Christmas the door is closed and the children are not allowed to look inside but may peep through the keyhole to get a glimpse of the wonderful things inside. They could see silver bowls filled with red apples and oranges. If they were good, sometimes the angel would tickle their noses with a twig from the tree.

They made small gifts for each other, knitted, crocheted or most anything of pretty cloth and the boys would make things of wood or leather.

At last came the day when father would go to the forest and cut the tree. They would see it as it was brought in but after that did not get a peep until it was all trimmed with the little candles burning and the presents scattered about the tree. But in special places for Hans, it might be the right side of the tree and for Fritz a little behind it, but there was a place for every one. As the

family gathered around they joined hands and sang carols. Each would say a poem and then they would kiss each other and wish each a Merry Christmas, then they would go to their parents and kiss them, wish them a Merry Christmas and thank them for their gifts before they looked at them. After this was done the gifts were examined and played with and enjoyed.

For supper on Christmas Eve, there would be salads made of many things—apples, herring, pickles, and cold cuts and hot tea. Everyone went to church at midnight.

For Christmas dinner there would be goose, greens, sort of like kale, potato balls and 'Kartoffelkloze' and gravy. The day after Christmas was also a special day for the family as they honored all the little boys who were murdered by Pharaoh with a dinner of wild rabbit and venison.

The tree would stand in all its colorful glory of colored paper chains balls and other ornaments. Sometimes it would stay up until the middle of January or longer. When the needles were almost all gone, father would take it out and it would be a long long time until Christmas again.

In Bavaria many families would get together and buy a cow for a Christmas feast.

In the Alpine country, torches are carried not only by carolers but to light the way to church. The people who lived the farthest away from church would light a torch and go to his nearest neighbor where he would light his neighbor's torch and they in turn went to the next house and each would light his torch and at last they would all arrive at

Letters To Santa

Dear Santa Claus
I have been good, I am in the first grade. Please bring me a cowboy hat and a BB gun and a foot ball.

Robert Lyons

Dear Santa Claus.
I have been good. I am in the

the church with the lighted torches held high and all from the one light.

In Scandinavia the folk bring sheaves of grain and tie them upright so the birds may also have a feast at Christmas time. In Ireland a pan of oats is placed on the highest possible place and lighted candles, twelve of them are placed around a much larger one representing Christ, the light of the world, while the twelve smaller candles represent the apostles and their smaller lights in the world. In Spain all minor offenders of the law are released.

The Christmas rose is said to have come from a shepherdess who stood by the manger and wept because she had no gift for the baby in the manger, when suddenly an angel appeared and brushed away the snow by the stable and there were beautiful roses blooming in the snow.

Another is said the roses appeared after the Good King Wenceslaus walked in the snow and as he walked there appeared behind him roses of indescribable beauty, some white and others as red as blood.

Next week, the legend of the first creche, or Kresh.

first grade. Please bring me a bicycle.

Jeannie Coffin

Dear Santa Claus.
I have been good. I am in the first grade. Please bring me a fire truck.

Love
Steven Williams

Dear Santa Claus,
I have been good. I am in the first grade. Please bring me a toy dog. Love, Love, Love, Janie Alvarada

Dear Santa Claus
I have been good, I am in the first grade. Please bring me a basketball.

Carlos Mendez

Dear Santa Claus
I have been good. I am in the first grade. Please bring me a fire truck.

Eric Walton

Dear Santa Claus
I have been good. I am in the first grade. Please bring me nothing.

Thomas Estrada

Cupid's legendary home is St. Hillarion, a castle on the island of Cyprus. It was built in 1223.

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TELEPHONE TALK

by Al Leach, Manager

PROMISE A PRINCESS FOR CHRISTMAS

Well, it's that time of year again when the men of Hereford tackle the problem of selecting something for Christmas for the "lady-of-the-house". Some men never seem to know what to choose. So they end up with some unimaginative item—a compromise between something she doesn't really want and something she doesn't really dislike. (Ever happen to you?)

In any case, here's good news for Christmas shoppers. A Christmas surprise she'll use and treasure all year long the new, streamlined Princess phone.

It's little, the ladies love it, and it lights. The dial glows more softly than a light on your Christmas tree, and when you lift the receiver, it shines brightly for easy dialing. It has a smart new oval shape, too.

So, why not "promise her" a Princess phone for Christmas? If you want to surprise her, we have a Christmas tree-shaped gift certificate to hang on the trees. It unfolds to show her the colors in which the Princess phone is available. White, pink, turquoise, blue and beige. After Christmas, we'll install the Princess phone in the color and place she likes best.

Like to order a Princess phone for your "Best Girl?" Just call the telephone business office.

GET NUMBERS NOW FOR HOLIDAY CALLS

I know a lot of folks in Hereford will be making long distance calls over the holidays, and so will thousands of others all over Texas.

To get everybody's call through as fast as possible, it's especially important you call by number.

If there are numbers you don't know, the Long Distance Operator will be glad to get them for you ahead of time so you'll have them when you call around Christmas or New Year's. This number service is free now and every day of the year. We'll also send you a free Blue Book to keep a record of your numbers.

HOLIDAY GREETINGS

I'd like to take this opportunity, on behalf of all of us at the telephone company, to extend our very best wishes to you and all the members of your family for this holiday season. Have a "Merry Christmas" and a "Happy New Year."

Call by number. It's twice as fast.

SOUTHWESTERN BELL TELEPHONE COMPANY



Up In the Air

BY BENNY WOMBLE

We seem to have had our share of bad weather since I last picked up my pen. Even the birds have about been grounded. Even Bob Hill was grounded in El Paso and rode the bus home.

But give old Bob "A" for effort—he got a friend to fly him back down there so he could try to make it again. I think they might both be stranded there now.

Charlie Seeds recently purchased a 59 Skylane Cessna from Hill Aircraft Sales. Glad to see you back in the air again, Charlie.

The weather did permit quite a bit of flying Sunday. Among those flying were Doug Adams in the 120 Cessna, Dr. Adams in the 120, Tommy Bryant and Mutt Wheeler in the J 3.

Dan Jones from Dumas in his Comanche, Mutt Wheeler in his 182 Cessna, the Blue Air Service Skylane, the Hill Aircraft Champ and my wife and I flew our Tri Pacer.

R. C. Weathers and party left Sunday from Dallas in the Greenon Skylane. Taft McGee came in Sunday from a trip in his Apache. Morris Easley accompanied him.

Jerry and Frankie are working on the Frye Stinson and the 140 Cessna. They have done some painting on the Ace and Wiggins 175 recently.

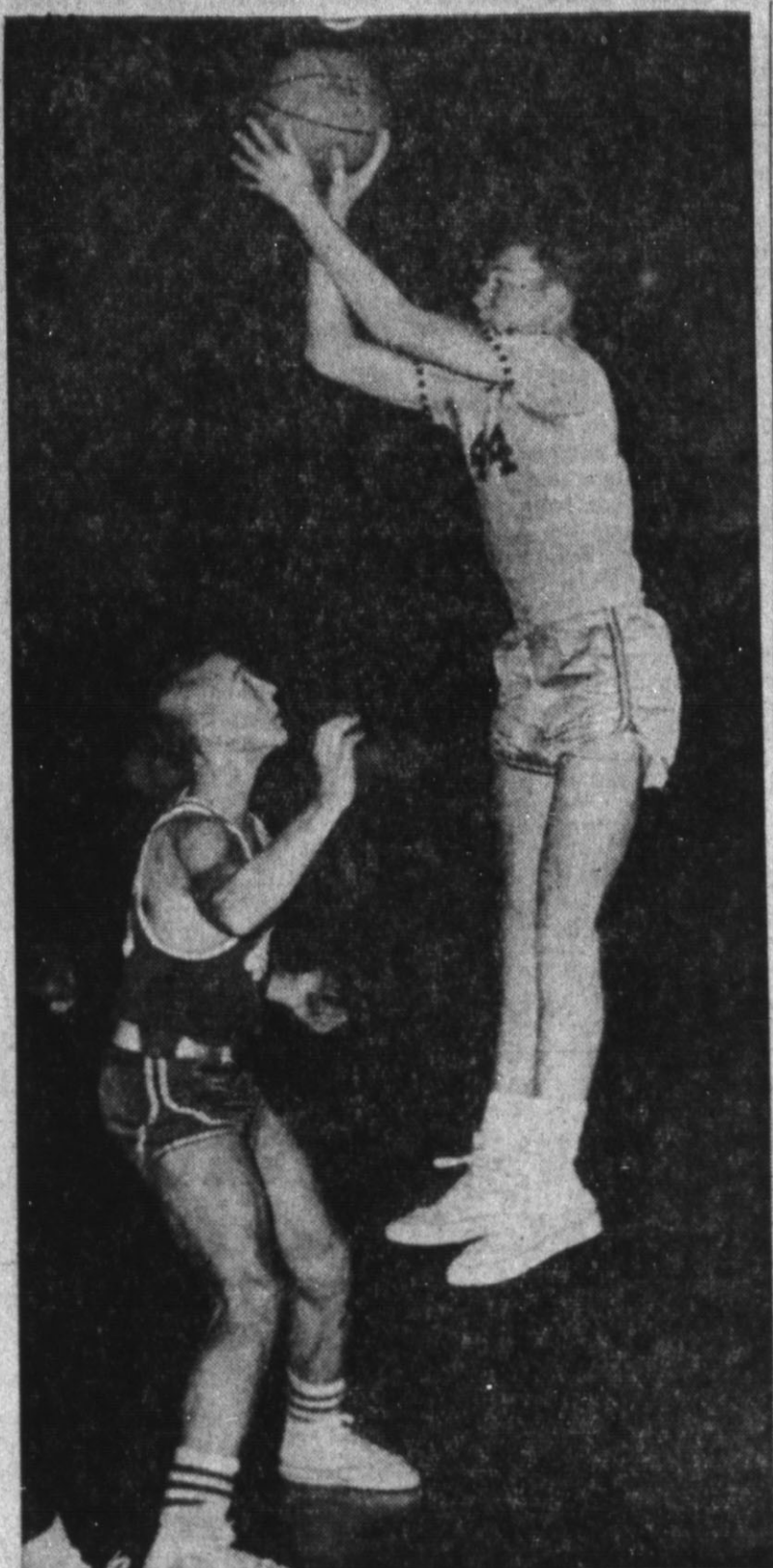
Contrary to popular opinion, wintertime is the best time of the year to fly so long as the visibility and ceiling are above visual flight rules minimums. The air is always smoother than on a hot day, especially after a snow. If you have a friend who has a plane or would like to hire a plane after we have a nice snow, you will surely enjoy the view.

The boys at the airport have a nice airplane for such as this and are glad to take you anywhere you want to go.

FOOL-PROOF COSTUME

NORMAN, OKLA. (AP)—A fourth grade boy at Washington School, dressed as a ballet dancer and wearing lipstick and rouge at a party, attempted to go into the boys' room. William Floyd Duty, custodian, nabbed him at the door and refused to let the youngster enter.

Have you read the classifieds?



LYNTON ALLRED soared high above a Palo Duro Don in Hereford Tuesday night to drop in a two-pointer for the Whiteface Bees. The young Herd whipped out to drop the Palo Duro juniors 62-53, holding off a last-quarter rush by the Amarillo squad. (Staff Photo)



REPORT

For the past two weeks the Shat-U-Aye Campfire girls have been busy with plans for Christmas. Gifts are being made for the home and a party is being planned.

Four of the group of girls are in the Campfire Choir. They are Dianne Springer, Mary

Stoy, Linda Jacobsen and Kandis Hill. Three of the girls that missed cooking school are now taking the course.

The meeting for Dec. 13 was called off due to bad weather. The Campfire Choir will have a Christmas Carol service on Sunday, Dec. 18, at 2 p. m., in the high school. A tea celebrating 50 years of work will be held afterwards. Both programs are open to the public.

EYE-CATCHER
CANON CITY, Colo. (AP)—Headline in the Canon City Daily Record: "Birds File Suit for \$312,890 Over Building Roof Collapse."

Honduras, the Central American republic, ceased to be a colony of Spain in 1821.

WESSON REAL ESTATE ANNOUNCEMENT

Mr. and Mrs. N. L. Wesson who formerly lived in Hereford, Texas and were in the real estate work there for a long time, but now live at 412 W. 12th St., Plainview, Texas, wishes to announce that after several months retirement from the real estate work, doing hard labor, such as digging ditches, turning concrete and driving nails, we have decided we had rather do real estate work, so we are back in the real estate work again.

We have just completed our new real estate office located at 412 W. 12th St. here in Plainview, Texas and are now open for business, and really ready to buckle down to real estate work, such as buying, selling or trading farms, ranches, city and business property, or a good farm and ranch loan, we are ready to render a good job of service at your beck and call. Just try us.

Anyone needing some good real estate service, write us a card or letter, call us by telephone collect, or come to see us, and we will at once be on the job.

DEPENDABLE REAL ESTATE SERVICE

412 W. 12th Plainview Day or Nite Phone No. CA 4-2561

WESSON REAL ESTATE

Letters To Santa

Dear Santa,
My name is Rhonda, I will be one year old Friday. Please bring me some pull toys and a top for Christmas. Don't forget Lynette and Theresa and all the other little bity kids.
I love you,
Rhonda White

Dear Santa,
I am 4 years old. I have tried to be a good boy. Would you bring me a rifle that's not real and a jet deal that flies off. Don't forget my two sisters, and all the other little boys and girls.

Thank you Santa,
Billy Cargo

Dear Santa Claus,
I want a Texas Ranger set, a Bible, and a coco-cola Dispenser.

Love,
David Collins

Dear Santa Claus,
Please bring me a pair of skates and a paint set, for Christmas. I want a po-gostick for Christmas. Well, that is all for this year. Oh! I will leave

you some candy and something to drink.

By-Ry-
Love,
Cathy Doughman

Dear Santa Claus,
I want a bride doll and play high heels I will give you some milk and ice cream. I want Mother and Daddy to have a present too.

Love,
Linda Manley

Dear Santa Claus,
I want a Queen doll for Christmas and rock-and-roll monkey too. And I hope you would like a cup of coffee.

Love,
Janet Wylie

Dear Santa Claus,
I wish I had a big horse, a hun and holster.

Love,
Jeff Deaveport

Dear Santa Claus,
I want a sisterdoll, a jewelry box, and a nurse kit. My daddy and my mother will be at my grandmother. She lives at Dodge

City Kansas.
Love,
Mary Kay Atchley

Dear Santa Claus,
I want a doll that will cry. I want a dress, and a Chatty-Kathy doll. I want a record-player. That is all, Santa Claus.

Love,
Karen Elaine Hart

Dear Santa Claus,
I want a three year doll. I want a baby block. I want a tractor and a combine. I want a bicycle. I want a weaving loom and loopers for it. I don't know that I want anything else.

Good by
Love,
Sharon Pullian

Dear Santa Claus,
I wish you would bring me a Chaddy Kathy, and a can-can.

Love,
Karen Kay Kearns

Dear Santa Claus,
I wish I had a bicycle, a doll, some sidhes, a toy kitten, a record player, and some records. I would like a toy monkey, some skates and some circus clothes.

Love,
Karen Sue Kendrick

Dear Santa Claus,
I want a Texas Ranger Set. I want a weaving loom and some loopers for it. I want a coco-cola dispenser. I want canners resto set. I want a watch. I want a pair of skates.

Love,
Kenny Rogers

Dear Santa Claus,
I want a Shirley Temple doll, and also a watch. I am seven years old. My birthday is May the 20th.

Love,
Cheryl

Dear Santa Claus,
I want a 3 year old doll that

talks and some clothes for her, please. I'm going to put you some candy on t he heater for you. I hope you will bring the 3 year old doll. I want a washing machine and a pair of play high heels.

Love,
Janie Green

Dear Santa Claus,
I want a piano. I love you. I have't been bad. I will give you some pie and milk. Have a happy Christmas.

Love,
Billie Faye

Dear Santa Claus,
Please bring me a Chaddy Kathy doll, Tickle-Be, a can-can, a pair of shoes, a record player a three year old doll and rock-and-roll monkey and some circus clothes.

Love,
Judy Roberson

I have been good. I am in the first grade. Please bring me

Barbe doll.
Love,
Mary Wheeler

Dear Santa Claus
I have been good. I am in the first grade. Please bring me toy piano.

Maria Gonzales

Dear Santa Claus
I have been good. I am in the first grade. Please bring me doll.

Hazel Casas

Dear Santa Claus,
I have been good. I am in the first grade. Please bring me basket ball.

Barry Yarbrough

Dear Santa Claus,
I have been good. I am in the first grade. Please bring me nurse set and watch.

Love
Kathy Daniels

Have you read the classifieds?

MONDAY NIGHT SPECIAL

"The Sugar Beet And You"

A Full 30 Minute Film Documentary On What The Sugar Beet Industry Means To Our Panhandle Area.

It Takes You From The Beet In The Field To The Refinery Also Local Interviews With Leaders In The Effort To Secure An Area Refinery.

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Southwestern Public Service
Pioneer Gas Company
Consumers Fuel Co-op Association
Hereford Butane, Inc.
Allred Oil Company
Big T Pump Co., Inc.
Cooper's Market

KFDA-TV

CHANNEL 10

9:30 - 10:00 P. M.



JUST 6 SHOPPING DAYS LEFT!

For important Christmas savings... Penney's is your Santa

Open 9 A.M. Til 9 P.M. From Now Until Christmas Eve



SMARTLY STYLED PIMA COTTON DRESS SHIRTS

Penney's Towncraft has a short point-fused-collar and barrel cuffs ... looks great everywhere. Lustrous pima is carefully tailored, Sanforized, too. In white.

\$3.25

men's sizes 14 to 17 (31-36)



DOUBLE-LOOP SEAMLESS GAYMODE SHEERS

Double-loop gives double protection against runs! If one thread runs, the other remains intact. Delightful micromesh sheers in fashion's smartest neutral tones.

98¢

pair sizes 8 1/2 to 11

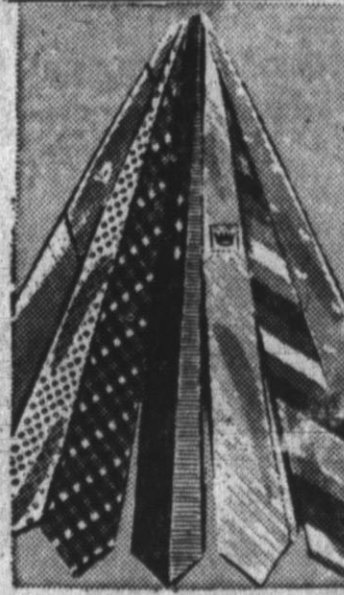


SAVE ON MEN'S PAJAMAS

2.98 small, medium large, extra-large

You've seen quality pj's like these selling for much more! Penney's has button front 'n pullover styles! All are full cut to rigid specifications!

LADIES' HANDBAGS	\$2.98
Beautiful tapestries and leathers	
MEN'S SPORT SHIRTS	\$2.98
Dan River Gingham & Checks	
BOYS' SWEATERS	\$4.98 & \$5.95
Popular Shawl Collars	
DECORATOR TOWEL SETS	\$2.98
Chennille Type-Gift Boxed	
SHEET & PILLOW CASE SETS	\$5.28
1 Sheet, 2 Pillow Cases	
AUTOMATIC BLANKETS GIFT BOXED	
Single-Control \$15 Dual-Control \$19	
2-Year Guarantee	



BUDGET PRICED GIFT TIES FOR MEN

\$1.00

Name it... you'll find it at Penney's! Plaids, panels, university stripes, smart underknot designs and more. In slim and regular shapes, colors!



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FAMOUS MAKER'S COSTUME JEWELRY

PENNEY PLUS VALUE \$1 plus federal tax

Simulated pearls, fancy beads, moonstones, new fluid-look sets, tailored metals! Glitter unlimited in matching necklace, earring, bracelet and pins. All specially priced!

GIVE PENNEY'S GIFT CERTIFICATES always right because they choose for themselves in any of 1696 stores

ADRIAN NEWS

Eight Inches Moisture Reported In Community

BY MRS. R. L. PINNELL

The best news of the fall season came this week with the beneficial sleet and snow which began falling Monday night. Amounts up to eight inches have been reported and the moisture content has been high. School was dismissed at 1:45 p. m. Thursday and soon after the arrival of school buses on Friday.

Several cancellations of meetings occurred and the Friona basketball tournament was postponed after the boys met and defeated Bula Thursday morning with a score of 67 to 45. Cal Peters looped 22 points and Bill Gudgeon followed closely with 18.

The tournament may be completed this weekend. The final meeting of the mission study entitled "Into All the World" was held Monday night with a joint meeting of the Adrian and Vega Women's Societies of Christian Service.

After the lesson the group retired to the church parlor for refreshments and a social hour which included an informal question and answer period with Hereford's exchange student from Norway, Erik Osketer.

When asked if his country the first grade. Please bring me doll high chair 30".

Beverly Auten

Dear Santa Claus, I have been good, I am in the first grade. Please bring me a paint set. Love, Wayne Willson

Chaddy Kathy, Love, Laura Pierce

Dear Santa Claus, Please give me a football, a tractor, a holster and some guns, I want a play rifle, a Kenner's Building Set and a toy safe. Love, Freddy A.

Dear Santa: I would like a big chemistry set and a service station. I am 9 years old. I will leave you some milk and some cookies again this year. Sheldon White Rt. 2, Box 53 Friona AV 9-4538

Dear Santa: I am a little girl 6 years old and I would like to have a doll buggy, a big nurse's set and a jewelry box. I will leave you some milk and cookies on the table. Thanks, Sharon White Rt. 2, Box 53, Friona

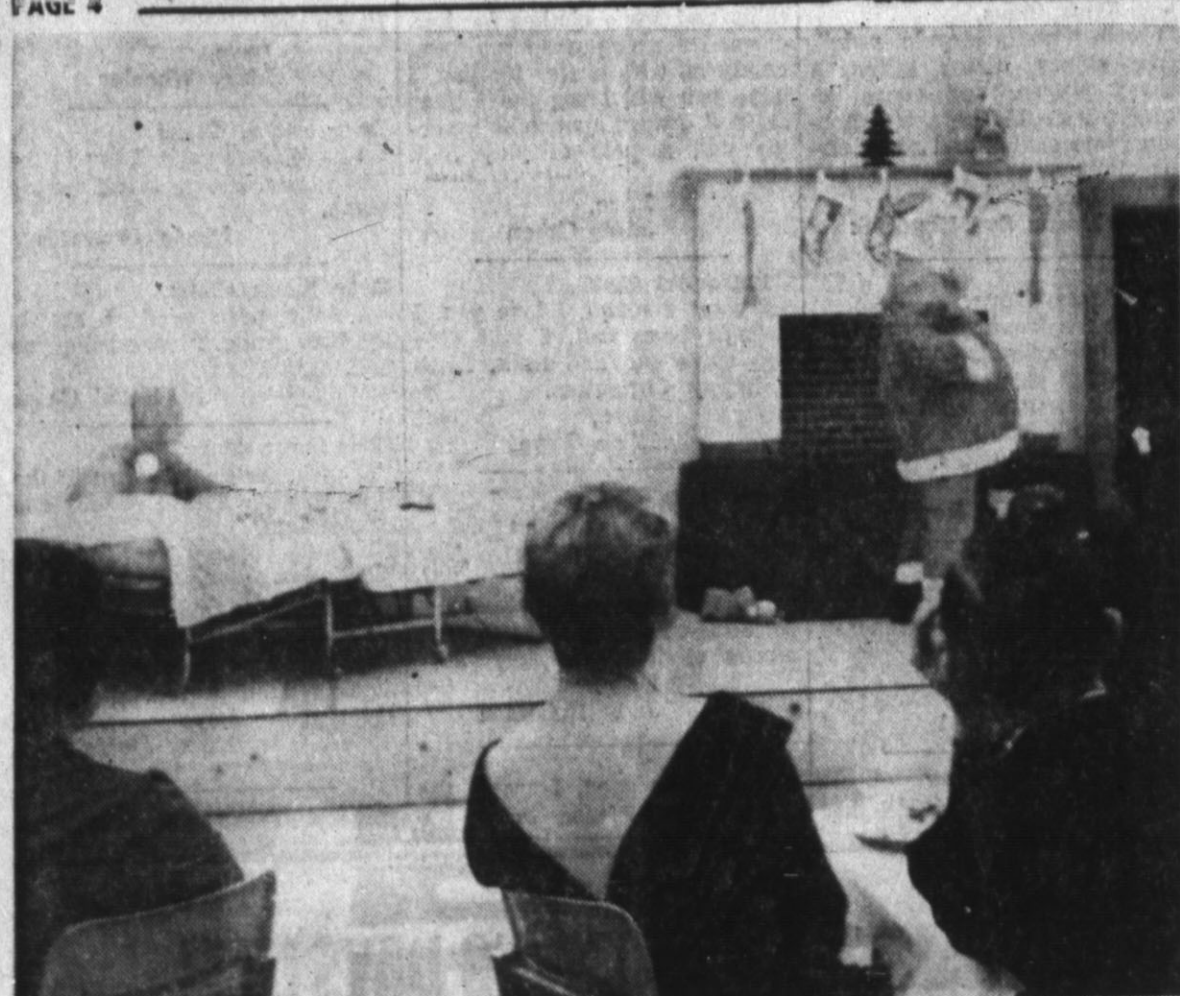
Dear Santa, I am ten years old. I have been pretty good girl. Christmas time is here again, so I would like to tell you what I want. I want a coke dispenser, Barbie doll clothes, doll that I saw at Caves, Bulletin board, globe, house coat, house shoes, Transistor radio, clue, and basket ball, I am a girl. Love From Billee P. S. Dishes that I saw at Western Auto.

Have you read the classifieds?

atomic medicine

Less than fifteen years ago, medical scientists were not sure of the activity of various drugs in the body. Today, medical researchers accurately confirm the activity of many drugs in the body by using radioactive tracer elements. These costly research tests are developing safer and more potent medications than ever.

Rogers Drug
City Drug
McDowell Drug
Edwards Pharmacy
Health Is Priceless,
Yet Costs Less Than Ever



'Twas the night before Christmas, sang the Hereford High School Mixed Choir. And the favorite Yuletide poem was being acted out by Ben Gollehon, crouching behind his bed, and a reasonable fac-

simile of Santa Claus, who appeared from the chimney. The entertainment took place Monday night during the banquet for members of the Hereford Classroom Teachers' Association. (Staff Photo)

Letters To Santa

Dear Santa Claus, Please bring me a chemistry set, BB gun, M-M-S rope, world globe, buffalo hunting set, Dr. set, little cop gun, pair of house

shoes, coco-cola dispenser, and a watch. There will be some coffee and some doughnuts for you. Love

Greg Chisholm

Dear Santa Claus, I have been good. I am in the first grade. Please bring me 30" doll doctor set. Terri Janette Carter

Dear Santa Claus, I have been good. I am in the first grade. Please bring me Chatty Cathy. Denise Caraway

Dear Santa Claus, I have been good. I am in the first grade. Please bring me truck. Love, Danny Padilla

Dear Santa Claus, I have been good. I am in the first grade. Please bring me doll mittens. Becky Flowers

Dear Santa Claus, I have been good. I am in

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Everything you need to have your home ready for holiday entertaining. Come in today!

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To better serve you, we'll invest \$22,000,000 in your area in 1961-more than \$100,000,000 in the next five years.

Electric service is truly your biggest bargain. It costs millions of dollars to make it - and you buy it for pennies an hour.



SOUTHWESTERN PUBLIC SERVICE COMPANY

OFF THE Shelf

BY H. A. TUCK

Are you undecided, at this late date about some names on your Christmas shopping list?

Books are always a good choice. You don't have to worry about color or size and your thoughtfulness will be remembered each time the book is picked up.

There are quite a few good books which are just out. We'd like to suggest a few for frantic shoppers.

First, we would suggest a Revised Standard Version of the Bible. This book has always been a best-seller, but nearly everyone would welcome this more readable edition if they don't have one. They come in a wide variety of sizes and prices.

Most of the following suggestions came from a list in the Wall Street Journal, which selected 36 books from among the 14,000 which have been published in the United States this year.

The Long Season by Jim Brosnan reveals the practical problems the author encountered while playing big-league baseball.

The Good Years by Walter Lord should be a dandy. Large doses of fascinating detail spice factual accounts of such things as the San Francisco earthquake and fire, the Wright brothers' first success, McKinley's assassination, and Peary's dash to the pole. As the Journal says, "The key events of the Edwardian years are treated with the respect of an historian and the verve of a magazine writer."

The Conscience of a Conservative by Barry Goldwater outlines the Arizona Senator's own conservative philosophy.

Noel Coward does a sophisticated job away from the stage as he authors **Pomp and Circumstance**, a slightly-naughty novel about life in the South Sea Islands.

The Sky Suspended by Drew Middleton tells of the Battle of Britain and one of England's finest hours.

The American Heritage Picture History of the Civil War, with narrative by Bruce Catton is a big book, big in size, in coverage, in illustrations. May we also add it carries a fairly big price tag, but well-worth the cost.

The Wall Street Journal: Main Street - And Beyond is a choice collection of articles

Rev. and Mrs. Bill Burton, Bill Jr., Debbie and Jimmy Murphree, Mr. and Mrs. George Taylor and Lisa and Mr. and Mrs. Coy Patton.

and commentary from the Wall Street Journal, edited by Charles Preston.

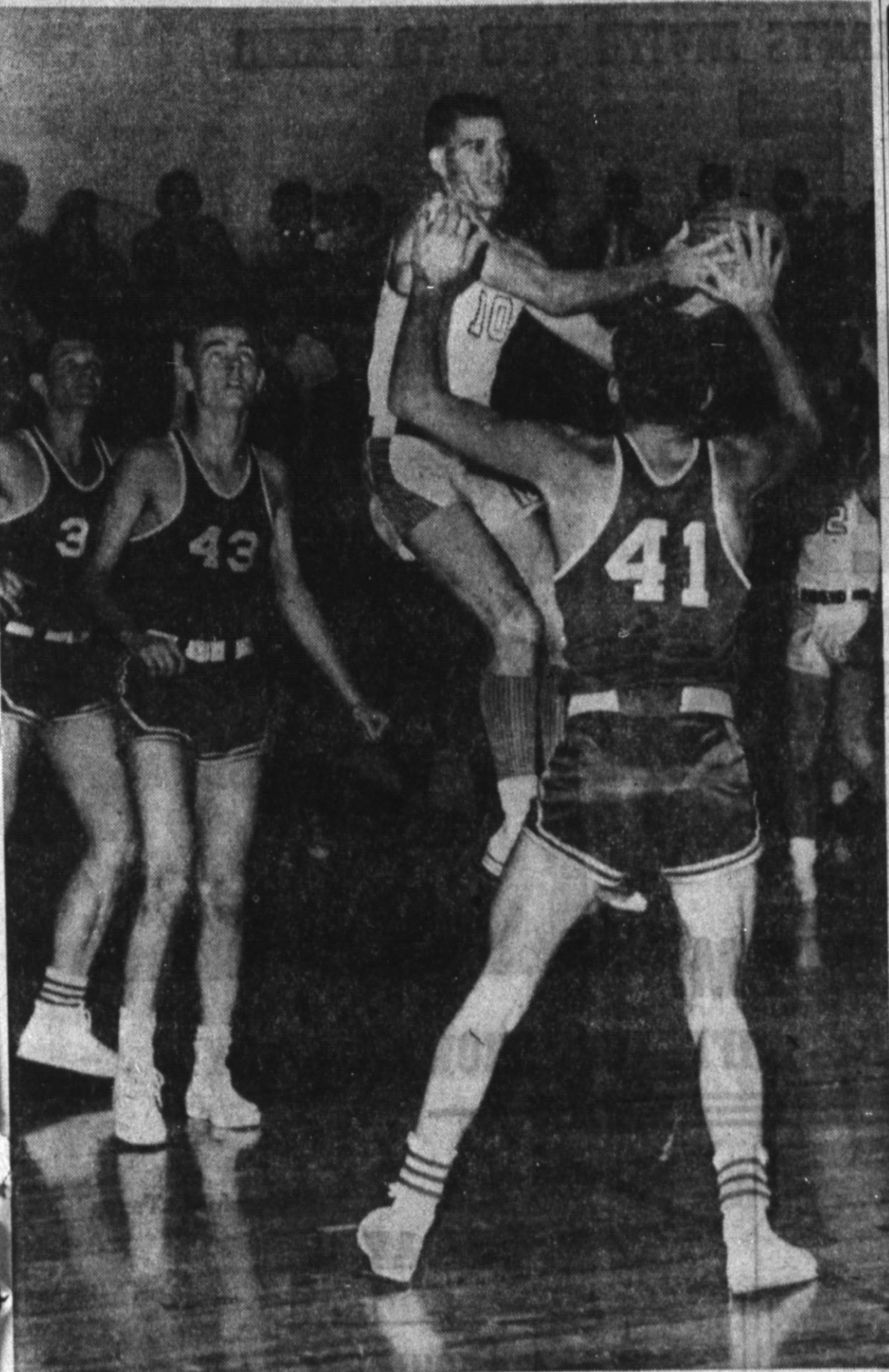
The Gourmet Cookbook in two sumptuous volumes provides detailed explanations for those who want to prepare Kidney's Bourguignonne e Croute or Saddle of Hare with Tart Cream Sauce... or much simpler fare.

Harcourt-Brace has just issued a 924-page abridgement of **The Decline and Fall of the Roman Empire** by Edward Gibbon. It's ideal for those who want to know how it happened.

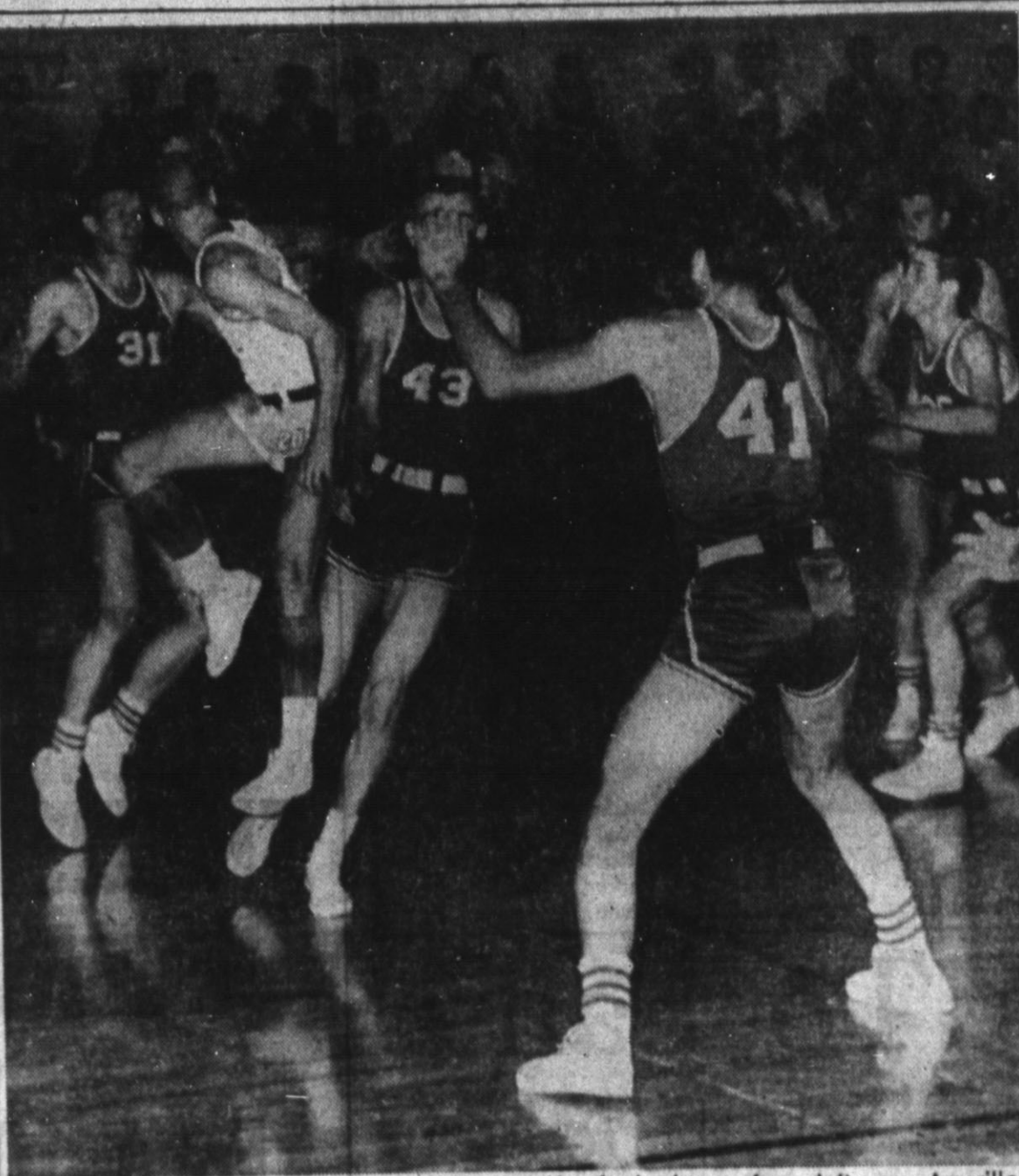
The Most of P. G. Wodehouse has 666 pages of English butlers, bachelors, earls, aunts and mixes, according to the usual hilarious Wodehouse design.

No matter what the taste, you can always be sure to please with a book gift at Christmas. And if you give **The Gourmet Cookbook**, please notify me so I can come sample the fare!

The undersea telephone cables linking the United States and Hawaii rest on ocean bottom at depths up to 3½ miles.



JUMPIN' RONNIE BOTKIN of Hereford shows a shot through the net over the guard of Sonnie Maxwell of the visiting Palo Duro Dons Tuesday night in Hereford. Watching the basket, at left, are Amarillo players Lynn Saunders and Tobie Hall. Palo Duro won, 71-65. (Staff Photo)



FANCY PASSER Jackie Oldham of Hereford whips the ball behind his back to another Hereford player in second quarter action of the Hereford-Palo Duro Dons game here Tuesday night. Surrounding the

School Menu

MONDAY - Tamale Pie, green salad, spinach, one-half slice bread, fruit pie.
TUESDAY - Turkey, dressing, gravy, cranberry salad, rolls, pumpkin pie.
WEDNESDAY - Hamburgers, potato chips, ice cream cup.

CARD OF THANKS

We wish to express our thanks to everyone for all that was done to make the heart operation of our daughter, Donna Kay, easier for us to go through. Most of all we must tell you all the prayers were felt in our hearts as our hearts were lifted when we knew she was in His care. Donna enjoyed all the cards, letters and gifts. Thanks to all for everything. Mr. and Mrs. Delton Lewellen

NICE TRY

NOBLESVILLE, Ind. (AP) - Ten-year-old Dennis Dash had good intentions when he tried to rescue a bird that flew down a chimney and into a furnace. However, he stuck a match to find the bird in the furnace, and the oil ignited. Dennis escaped unhurt, but the bird was a goner.

TO RELIEVE SORE THROAT

Due to a cold, try **DURHAM'S ANTHESIA-MOP** and see how pleasant and effective a mop can be. Generous bottle with applicators only 75¢ at your Druggist.

MCDOWELL DRUG
318 N. MAIN

BLACK NEWS

Donna Kay Lewellen Home After Operation

by MRS. DELTON LEWELLEN

Donna Kay Lewellen, daughter of Mr. and Mrs. Delton Lewellen, is home now after a successful heart operation in Dallas at the Children's Medical Center.

The Black Community Christmas meeting was held Thursday, Dec. 8, at the Black

Community House. A large crowd turned out to see Santa Claus and all the children were able to turn in their orders of what they want for Christmas.

Because of the heavy snow and the severe weather most people in the community have been staying home. Mr. and Mrs. Woodrow Whit-

aker were shopping in Clovis on Monday.

Mrs. Dick Rockey and Helen Fangman were shopping in Amarillo on Monday.

Mr. and Mrs. Harvey Shapley of Amarillo were Sunday dinner guests in the Tom Lewellen home, along with Mr. and Mrs. Delton Lewellen and daughters, Mr. and Mrs. Joe Lewellen and family and Gary Goetz.

Sunday afternoon guests in the Lewellen home were the

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FERTILIZE

AND IT'S WISE TO ORDER

Anhydrous Ammonia

from

BLANTON BUTANE

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ELGIN SPORTSMAN and STARLITE WATCHES

\$19.95
PLUS
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ELGIN SPORTSMAN
Never before so much quality at this low price. 17 jewels, shock-resistant, waterproof, luminous dial.

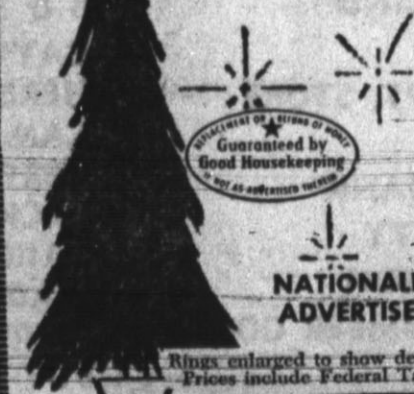
ELGIN Starlite
You'll fall in love with the exquisite styling of this fine 17-jewel watch. Shock-resistant with unbreakable mainspring.

*When case, crown and crystal are intact.

USE OUR
\$1.00 DOWN - \$1.00 A WEEK
EASY CREDIT TERMS

The gift to remember
365 days a year

Only a perfect diamond can reflect full beauty and brilliance... and Keepsake guarantees perfection in writing, (or replacement assured)



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DIAMOND RINGS

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ARE YOU LOOKING FOR A
DISCOUNT?

if so, check our special "Trade-In" deals on either watches or diamonds.

KESTER'S

JEWELRY AND GIFT SHOP
ACROSS FROM THE POST OFFICE



LONGMONT \$500.00
Also \$300 and \$75
Wedding Ring 150.00



FORMAN \$150.00
Wedding Ring 42.50

HURRY! Christmas is Nearly Here!

Only 6 More Shopping Days

Satisfaction Guaranteed
or Your Money Back



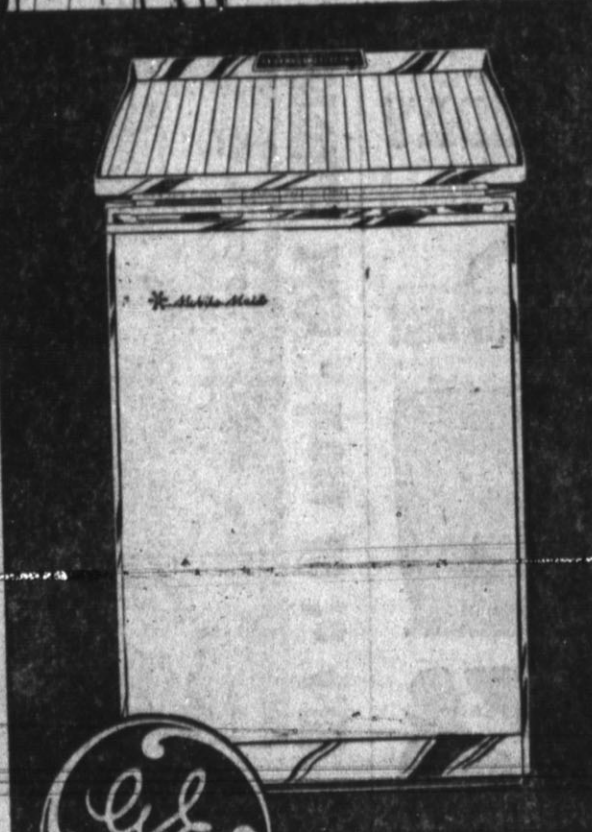
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Power Shower
MOBILE MAID®
DISHWASHER

Exclusive Power Shower and Flashaway Drain provide top-and-bottom washing action... eliminates hand rinsing and scraping

- Needs no installation
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Was there ever a more fair offer? Purchase your Power Shower Mobile Maid under your dealer's written 60-Day Money Back Guarantee. If experience in your own home doesn't prove Power Shower Mobile Maid outwashes all other dishwashers, including price, the purchase price will be refunded. See any General Electric dealer listed below today.

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START AS LOW AS **\$209.95**



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Non-Allergic 3 Colors
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2 FOR \$6.95



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EM 4-3784



A GROUP OF LADIES who "just like to sing" presented a Christmas musical program Tuesday for the Hereford Optimist Club. Members of the group included Mrs. Dale Young, Mrs. Paul Lyons, Mrs. Bobby Williams, Mrs. Joe Hacker, Mrs. Bill Stan- fford, Mrs. Cecil Parker, Mrs. Bill Brady and Mrs. Dick Godwin. (Staff Photo)

Letters To Santa

Dear Santa Claus,
I have been good. I am in the first grade. Cliff Herring 220
Please bring me a shot gun or-
gan toy dog.

Dear Santa Claus,
I have been good. I am in the first grade. Please bring me foot ball nurse set BB gun knife.
Jerry Sparks

Dear Santa Claus
I have been good I am in the first grade. Please bring me Chatty Cathy doll Nurse Set.
Marleen Tooley

Dear Santa Claus
I have been good I am in the first grade. Please bring me BB gun Shot gun
Malcolm Royce

Dear Santa Claus
I have been good. I am in the first grade. Please bring me bicycle.
Pat Stone

Dear Santa Claus.
I have been good I am in the first grade. Please bring me toy piano. ballerina doll.
Mary C. Garcia

Dear Santa Claus
I have been good I am in the first grade. Please bring me a bicycle basket and a Christmas Sled, a toy doll.
Love,
Debra Williams

Dear Santa Claus.
I have been good. I am in the first grade. Please bring me ballerina doll and Chatty Cathy.
Marcia Tiefert

Dear Santa,
My name is Brenda, I am 6 years old. I am in the second grade at Will Rogers School. Mrs. Holtzelaw is my teacher. she is real nice so bring her something nice for Christmas. I have been about as good as I could be so please bring me a doll with lots of clothes, a dolly make up set and a po-go stick. We will probably be in Kansas Christmas so please bring me things there. We will let you know if we don't go. Don't forget my little cousins and all the other little boys and girls, especially those in the hospitals.
I love you Santa.
Brenda Sue White
18-T N. Williams St.
Amarillo, Texas

Dear Santa,
My name is Garry, I am 6 years old but I wasn't six in time to go to school. I have been pretty good. I would like for you to bring me a gun and holster set, a bowling set, and a gardening set. We are planning to go to Kansas for Christmas so if we don't call you and tell you different please leave my things there. Don't forget my cousins in Kansas in Hereford and all the other little boys

and girls everywhere.
I love you Santa,
Garry White
Dear Santa Claus,
I want a Chaddy Kathy doll, some paints for Christmas, please. I have been good. I am going to put some cake out for you.
Vickie Lee

The Palais de la Defense in Paris is the world's largest exhibition hall. It would cover about 14 blocks of a metropolitan American city.

Fun Frolic
35¢
2 HOURS OF LAUGHTER WITH YOUR
MYSTERIAN - DECEMBER 24th - from 10 to 4:00
8 CARTOONS
CAR TOON CAPERS
FAVORITE FUNNY FOLKS!

ONE SHOWING
6:00 CHRISTMAS EVE
CHRISTMAS DAY
MONDAY TUESDAY

a girl's story
a picture
to enjoy
with all
your heart
WALT DISNEY'S
Pollyanna
WYMAN Egan
and presenting MILLS

HEREFORD MERCHANTS INVITE YOU TO THEIR FREE SHOPPER'S MOVIE

Everybody Is Invited

THURSDAY and FRIDAY
DECEMBER 22 and 23

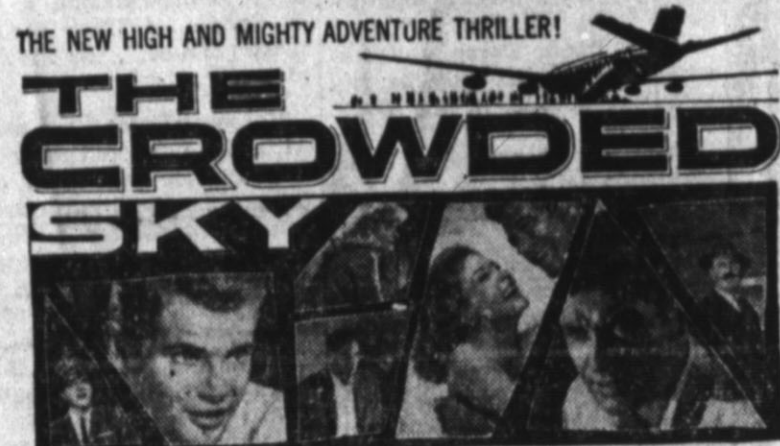
Continuous Show

From - 10 A.M. - To 9 P.M.

NO TICKETS REQUIRED -- DIFFERENT SHOW EACH DAY!



STAR Hereford, Texas
THURS., DEC. 22



THE NEW HIGH AND MIGHTY ADVENTURE THRILLER!
THE CROWDED SKY
DANA ANDREWS · RHONDA FLEMING · EFREM ZIMBALIST, JR.
JOHN KERR · ANNE FRANCIS · KEENAN WYNN
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Presented by WARNER BROS. TECHNICOLOR®

Do Your Christmas Shopping For
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THE FOLLOWING HEREFORD MERCHANTS ARE SPONSORING THESE FREE
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RALSTON RADIATOR SHOP
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ANGEL'S PHOTOGRAPHY STUDIO
BLANTON BUTANE
MOLLIE'S HOBBIE SHOP

Hereford, Texas
FRIDAY, DEC. 23



STAR
SUNDAY MONDAY TUESDAY

2
SPINE-TINGLING, SUPERSHOCK SENSATIONS!

A SCHOOL FOR GIRLS FALLS PREY
TO HIS FIENDISH DESIRES!

The most evil blood-lusting Dracula of all time!



She DRAINED MEN of
their loves and lives!



FOREVER YOUNG!
FOREVER DEADLY!
TOWER DRIVE-IN THEATRE
LAST TIME TONIGHT

NEW
M-G-M
FORGOTTEN WORLDS OF ADVENTURE!
TARZAN THE APE MAN
TECHNICOLOR