Wheat Below Average; Corn, Spuds Doing Well

The Hereford Brand

A member of most families in the Hereford trade area

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By JIM STEIERT
Brand Farm Editor

Deaf Smith County farmers have this year's corn, potato and sugar beet crops off to a good start now, if they can just afford to keep the water coming during the long hot summer which lies ahead.

ACCORDING TO recent reports by officials of the Plains Irrigation Gas Users Association, the price of irrigation gas is edging upwards by about three cents per thousand cubic feet each month, and the continually rising cost of this fuel may force farmers to shut down their wells before this year's crop is made.

Corn planting progressed at a rapid rate here during April and the early part of this month, and now most of the acreage planted to that crop has already sprouted to good stands.

According to Juston McBride, county extension agent, the local corn acreage has been expanded by 15-20 per cent this year, boosting the overall acreage of that crop to over 100,000 acres, based on estimates of last year's acreage.

McBride has estimated that as much as 115,000-120,000 acres of corn may have been planted here this year.

"WE HAVE received a few reports of banks grass mites on corn in the Parmer County area, and this situation will bear careful observation," McBride commented. "With the dry weather which we have been experiencing, populations of these pests could build more rapidly than normal and the mites could become a problem for young corn. Rainfall would go a long way towards alleviating this problem, however," he added.

McBride termed the prospects for wheat yields in the county as "below normal" this year.

A prolonged drought which persisted throughout last fall and winter and far into this spring virtually eliminated any chance of harvesting a dryland wheat crop here this year and also cut deeply into the potential for irrigated wheat.

A spokesman for the Hereford ASCS office indicated in early April that virtually all of the 100,000 acres of dryland wheat in the county would be condemned and plowed up, due to the drought.

"SOME OF THE irrigated wheat is beginning to look good now, and the grain is filling out well on all of the wheat, but there are also a lot of irrigated fields that are coming up short, and the overall yields will probably be something less than average, and will certainly be less than the good years of 1973 and 1975," McBride commented.

Bob Ginn, agricultural manager at the Holly Sugar Corporation Merrill E. Shoup plant here reported that the county's sugar beet crop is currently in good shape.

"Growers are hoeing their beets, and that work is probably 40-50 per cent completed. Farmers will be putting down Treflan and cultivating soon, and then they will be putting water on the crop," Ginn explained.

According to the Holly spokesman, no insect or disease problems have been encountered in the crop to date.

POTATO PRODUCTION is primarily a wait and see operation currently, according to Bud Snyder of E.C. Reinauer & Sons.

"The potatoes are growing well right now, and growers are putting on water about once a week. We haven't run into any insect or disease problems, so right now it's more or less a matter of waiting and watching the potatoes grow," said Snyder.

This year's local potato crop totals approximately 8,600 acres.

County farmers are also wrapping up the planting of this year's milo acreage, although the rapid growth of corn production has cut inroads into the total milo acreage in the area.

Money, Games, Awards Await Crowd At Chamber Breakfast



By Speedy Nieman

That feller on Tierra Blanca says the trouble with being a good sport is the fact that you have to lose to prove it.

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THE CHAMBER'S big "Fun Breakfast" is scheduled Tuesday morning. If you didn't call in your reservations Friday, be sure to do it early Monday morning. Those planning to attend should assure themselves of something to eat by making the reservations!

It should be another fun meeting, and the Rev. Manning and the Unrev. Allred will probably have more surprises up their sleeves.

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ANTHONY'S Downtown is in the process of making a move, with alterations being made in the old Perry's building. Manager Phil Guerrero hopes to open in the new location by June 1, but a definite date will be announced soon.

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The Brand will present a special salute to Hereford High School graduates in Thursday's issue of the paper. A number of merchants and firms will join in paying tribute to the Bicentennial graduating class.

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FOOTBALL FANS had their appetites teased Friday night when the Whitefaces held their annual spring game. The Herd has a fine group of prospects and many fans believe next fall's team will be tough to beat. Coaches say the team has a "togetherness" attitude, too, that will boost the squad's potential.

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IT'S GRADUATION time across the country and it might be interesting to note a statistic from the U.S. Commissioner of Education, Terrel H. Bell. He says that by the time a child graduates from high school, he will have spent 15,000 hours in front of the tv set as compared with 12,000 hours in the classroom.

One estimate has it that by age 14, a child has been exposed to more than 11,000 murders on television, not to mention other violence. That could have something to do with the rise of violence

(See HEREFORD BULL, Page 2A)

Early morning risers will again be treated to fun and games at 6:30 a.m. Tuesday when the "Fun Breakfast" of the Deaf Smith County Chamber of Commerce begins for members and guests.

Cash prizes totalling $350 are awaiting those in attendance. All persons present will be entitled for $75 and $25 drawings and C of C members are eligible for a $250 drawing. If the chamber member, whose name is drawn, is not present to collect his goodies, then the pot for the next breakfast will be higher.

The breakfast is being sponsored by Plains Insurance Agency.

Not only will important information will be given, but games, awards, and comical presentations will entertain the crowds.

Music for the event will be provided by Susie McGee and "The Fuzz," a band composed of Glen Nelson, O.K. Neal, Jim Grimes, Woody McDermitt, Phil Sciumbato and Lynn Sciumbato, local law enforcement officers or officials.

Doug Manning, pastor of the First Baptist Church of Hereford, and Lynton Allred will emcee the activities. As usual, the pair will no doubt create a comical atmosphere.

The breakfast meeting takes the place of the quarterly meeting of the Chamber of Commerce membership. It has resulted in larger attendances.

"A roasting" will be given to a lucky and unsuspecting individual when he or she is presented the "Bull Chip Award." It allows local community leaders to receive deserved recognition since the coveted Hereford Bull Award goes only to out-of-town visitors of prominence.

It will be presented by O.G.(Speedy) Nieman, The Brand publisher.

Tickets for the event, which is held every two months, are available at the C of C office for $2.75 a piece. Even though tickets may be purchased at the door, reservations are requested so that proper food arrangements may be made according to Bill Albright, executive vice president of the C of C.

HHS Senior Baccalaureate Services Set at 8 Tonight

Hereford High School seniors will participate in baccalaureate service at 8 p.m. tonight at Whiteface Stadium.

An expected 291 seniors in the 1976 graduating class should be in attendance.

In the event of inclement weather, the services will be moved into the La Plata Junior High School gym.

The baccalaureate address will be delivered by the Rev. Bernard McGorry, pastor of St. Anthony's Catholic Church. Rev. Jordan Grooms, pastor of the First United Metodist Church of Hereford, will give the invocation.

Music will be provided by the combined HHS concert and symphonic bands. Also, the mixed choir of HHS will perform.

Commencement exercises are scheduled for 8 p.m. Thursday, May 27, at Whiteface Stadium. Again, the alternate location is La Plata gym if precipitation prevails.

Any and all persons are invited to attend, especially parents and relatives.



Filling Out

The grain in the heads of the county's irrigated wheat crop is currently filling out, and although the grain filling process is progressing well, this year's wheat crop will only rate "below average" at best. A prolonged period of dry weather which began last fall and continued into the spring eliminated any chance of harvesting a dryland wheat crop here, in addition to severely cutting the yield potential of irrigated wheat. (Brand Photo)

C of C Receives First Room Tax Check

Bryant Earns Life Membership In Chamber

John David Bryant was named as a life member of the Deaf Smith County Chamber of Commerce to highlight a monthly meeting of directors Thursday morning. Committee reports and an audit review were the main items of business.

Donald Hicks, C of C president, presented the special membership award to Bryant. Life membership is earned by signing up 50 new business members in the chamber.

HICKS PRAISED Bryant for his work in producing more than 60 new memberships in the past three years, and for his participation in many civic projects and campaigns. Bryant was presented with a special set of Bicentennial commemorative coins.

Bill Albright, executive vice president, reminded directors of the bi-monthly "Fun Breakfast" sponsored by the chamber on May 25 and of the C of C letter writing clinic which was to be held Friday, May 21.

He also announced the chamber had received its first check from the motel occpancy tax in the amount of $456.76. The figure represents one-sixth of the total three per cent tax collected during the first quarter. Under the state law authorizing the tax, one-sixth is the minimum amount required for advertising and promoting the city. The city commission decided to deposit the remainder until such time the specific use is decided.

The total tax collected during the first quarter was about $2,750. It had been estimated the motel tax would amount to about $11,000 or $12,000 a year, and the first-quarter figure reflects that projection.

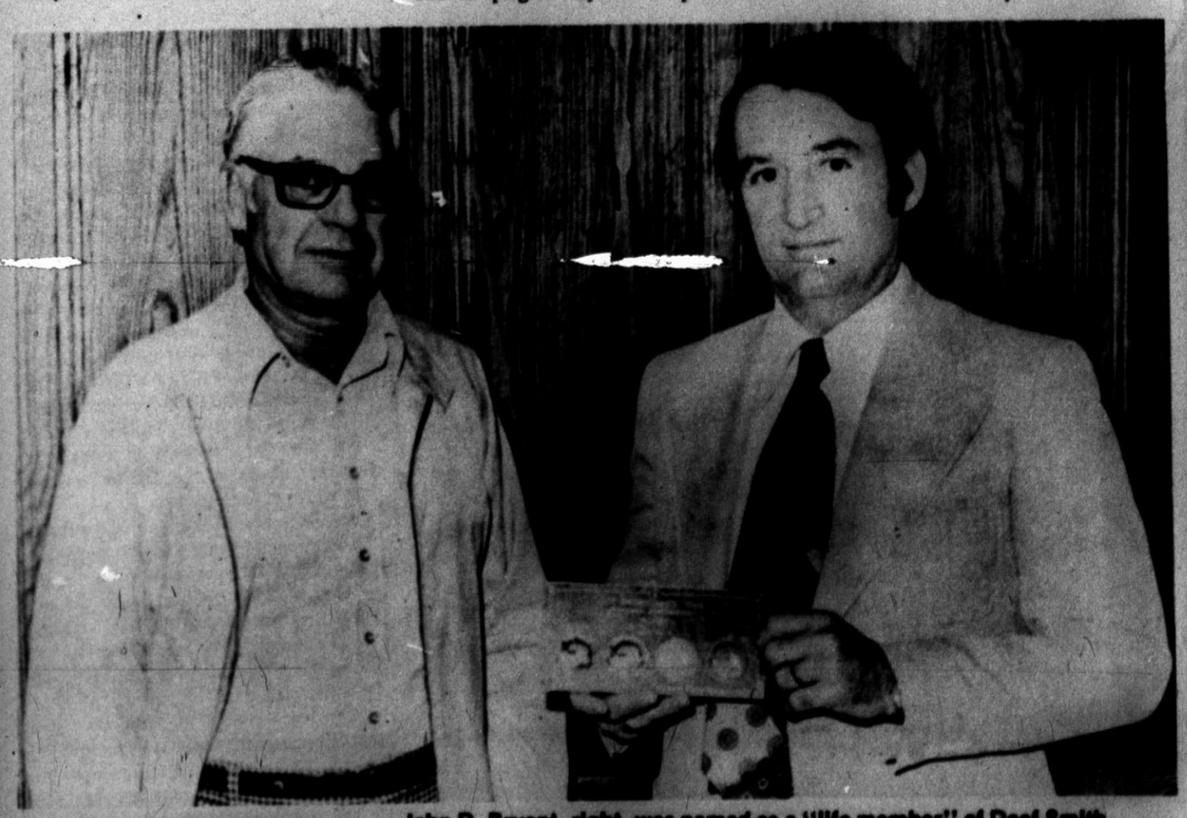
SPECIAL COMMITTEE reports at the meeting included one from Terry Caviness, All Girl Rodeo chairman; Georgia Sparks, president of the Women's Division; and Bud Eades, membership evaluation.

Caviness reported the rodeo project was a success, even though it appeared there would be a deficit of about $3,000. He pointed out that the committee is studying way to put the project in "the black" next year. The rodeo fund deficit was much higher the first year. Much of the revenue for underwriting the event comes from programs, dances and concessions.

Mrs. Sparks outlined activities of the Women's Division, including participation in the All Girl Rodeo project and parade. The division is planning a party for Delfine Ulibarri, Miss Hereford, the last week in June, prior to her appearance at the Miss Texas Pageant.

DAVID LOERWALD, representing the Hereford Noon Kiwanis Club, appeared at the board meeting to explain a "Krazy

(See CHAMBER, Page 2A)



Chamber Names Life Member

John D. Bryant, right, was named as a "life member" of Deaf Smith County Chamber of Commerce during a directors' meeting Thursday morning when C of C president Donald Hicks presented him a special set of commemorative Bicentennial coins. Life memberships are earned by enrolling 50 new business members in the C of C. (Brand Photo)

Worker Funded To Find Those Qualified To Receive Food Stamps

More help is being offered persons in Deaf Smith, Oldham and Castro counties to procure food stamps by an additional state worker assigned to the local Community Action office at old Central School.

A contract from $36,000 with the State Department of Public Welfare and the Panhandle Community Action Corporation (PCAC) has made is possible for 12 part-time food stamps outreach workers to be hired. They are working in 26 Panhandle counties to seek out individuals who are qualified for food stamps but may not be aware of it.

Celia Serrano, the food stamp worker for Deaf Smith, Oldham and Castro counties, has established scheduled visits in different area towns to offer advise on applying for the food stamps. She is headquartered at the Community Action office here. She performs other duties related to Community Action since the contract limits the amounts of time

(See FOOD STAMPS, Page 2A)

Absentee Voting to Begin In County Runoff Election

Absentee voting in the June 5 runoff election for the Deaf Smith County Precinct One County Commissioner's seat will begin Wednesday, May 26.

The election is between Leroy Bodkin and Alfred Smith, who were thrown into a runoff in the May Democratic primary in a field of five candidates. The race was close as Bodkin received 219 votes and Smith gained 221 votes.

Voters who will be out of town for the Saturday election may vote absentee at the County Clerk's office in the courthouse. Although the ballots had not been received, as of Friday, B.F. Cain, county clerk, said the ballots should be delivered in time for voting.

Those eligible to vote include those who live in precinct one, the eastern portion of the county, and voted in Democratic Primary. No crossover voters of those who voted in the Republican Primary are qualified to cast ballots in the race.

The last day to cast absentee ballots is Tuesday, June 1.

Weather

Day	Hi	Lo
Wednesday	76	50
Thursday	81	54
Friday	87	55
Saturday	80	51

(COURTESY OF KPAN)



Winners

Daniel Olson [Maroon, 25] takes on a few too many players of the White team in Friday night's Hereford Whiteface varsity Maroon and White game. Coming in from either side for the White's are Russell Harkins, 42, and Paul Bell, 25. (Brand Photo)

Board Narrows Applications For YMCA Program Director

The Hereford and Vicinity YMCA Inc. board of directors received a favorable progress report during a meeting held at the Hereford Country Club Thursday afternoon.

Bill Johnson, president of the board, said that the association had almost $14,000 in the bank from donations received since the organization was formed earlier this year. It represents about half of the $30,000 goal set to begin the employment of a fulltime director.

Even though, this much money is usually needed to insure operation of programs for at least two years, Johnson indicated that a director could be hired earlier.

Johnson announced that a sustaining membership fund drive was scheduled to begin Monday with a meeting of drive leaders. This is the next phase of raising more money toward the program drive goal.

The YMCA board also is conducting a building drive, which is planned for long range needs. It is not intended to diminish the efforts of the program fund drive.

Johnson revealed late this week that numerous recent gifts to the YMCA have been made. They should be formally announced later.

Jim Conkwright, chairman of the personnel committee in charge of seeking a director, reported enthusiastically that the search for a director was well on schedule."

"We have narrowed the applications (over 50 were received) down to the top three applicants, all of whom are available and well qualified," he said. They are from Dallas, Tuscon, Ariz., and German Town, Wis.

All are expected to make personal appearances in Hereford next week for interviews. Definitely, one of the out of state applicants will be here Monday to discuss possible employment. A salary of $14,000 is being offered for the position including fringe benefits.

The tentative goal of the committee is to secure a director by June 10, although it could be extended since a summer program could not be organized this year. However, the director would have time for the fall program if he is hired soon.

Conkwright said that the other applicants had been narrowed down to a field of about five or six persons with lesser experience records than the top three. The top applicants were described as career YMCA men with extensive experience.

Armin (Whitey) Luehrs, regional consultant for the Y, explained that the national organization is beneficial to the local units for help with employing a director, handling paper work on governmental regulations such as Internal Revenue Service requirements, and backing the local boards with organizationl problems. He praised Hereford for moving along with the YMCA organization at a rapid rate.

The Hereford YMCA is the 14th local unit in the West Texas cluster of Y organizations. Luehrs is assigned to these for consultation and supervision. Presently, about 1,800 Y organizations exist all over the country.

A meeting of the West Texas cluster is set for June 4 and 5 in Lubbock.

He noted that the Y has no subsidies from government and that the local people must keep it going. "The people should be warned that giving to the Y has not stopped," he said in reference to the initial contribution drive. "Of course, the director will generate income when he gets here."

Funeral Held Friday For Pioneer Citizen

Funeral services for Mary Brumley, 91, a pioneer resident of Hereford and Deaf Smith County, were held Friday at 2 p.m. in the First Baptist Church with the Rev. Doug Manning officiating. Burial was in West Park Cemetery under direction of Gililland-Watson Funeral Home.

Mrs. Brumley had died Wednesday morning at Baylor Hospital in Dallas. Her husband, George W., who died in 1959, achieved success and wealth in the hog business and ranching here in the early 1920's.

The former Mary Caroline Rozelle, Mrs. Brumley was born July 21, 1884 in Protem, Mo. She married George Brumley Oct. 24, 1901 at Sparta, Mo., and their lives were full of pioneering before they came to Deaf Smith County.

The Brumleys went to the Oklahoma Territory in a covered wagon in 1903, but the book, "A History of Deaf Smith County", reports that he decided to move his family back to "civilization" in Missouri two years later. Their oldest children, Bonnie and Lucille, were born during that stay in Oklahoma.

When a doctor advised him to move west for his wife's health, the Brumleys and 350 pounds of baggage moved by train to San Jon, N.M. in 1906. Brumley filed on 160 acres of land there, but he came to Hereford seeking work in 1909 when times were hard. He went to work for the City of Hereford, hauling gravel to fill the wagon ruts in the muddy streets, and supplemented his small earnings by raising a pen of hogs near the dug-out where he lived on the Tierra Blanca.

For seven years, Brumley bought fruit by the car load from the Pecos Valley and other places and peddled it in Hereford. About 1920, he launched a venture destined to make him "the hog king of the Panhandle." Soon he was handling a million dollars worth of hogs a year and was reported to have handled about $18 million worth during the early 1920's.

During the latter part of that decade, Brumley went into the automobile business, selling his first car from Brumley Chevrolet in 1926. He sold that business in 1937. He also owned service stations in Hereford and Dimmitt. Brumley bought a ranch 20 miles west of Hereford in 1937 and devoted himself to his hog and ranch interests the rest of his life.

The Brumleys built a spacious stone house at 109 N. Texas where they observed their golden wedding anniversary in 1951. Mrs. Brumley had lived there with her son, Homer, after the death of Mr. Brumley in 1959.

Survivors include her son, Homer; two daughters, Mrs. Goldie Baker of Dallas and Mrs. Virgil Joiner of Lubbock; 15 grandchildren, 32 great-grandchildren, and 12 great-great grandchildren.

13th Street Speed Limit Set At 30 mph

The speed limit along 13th Street will be lowered from the present 40 miles per hour to 30 m.p.h. within the next few days according to Don Brush, chief of city police.

"As soon as the new speed limit signs can be put up, the speed limit will be effective," he said. City workers are working to take all the existing signs down and put up the new ones.

The speed limit was lowered due to increased traffic along the street generated by more housing and other facilities being built along it. It was determined that the 40 m.p.h. limit was unsafe for pedestrians and vehicle traffic, Brush said.

Police officers are asking all drivers to begin observing the new speed limit. It will be enforced as soon as all motorist are given fair warning by the new signs.

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County Commissioners Consider Investigator Request Monday

The Deaf Smith County Commissioners Court will meet in regular session at 10 a.m. Monday at the Courthouse to consider a seven item agenda.

The commissioners will act on routine reports, discuss a Kids Inc. baseball and softball problem, and review a request by Criminal District Attorney Andy Shuval for an investigator for his office.

Other items on the agenda include a request from county courthouse maintenance supervisor Jack Nunley for glass in the boiler room, a discussion with Garland Stewart, assistant agricultural extension agent, and a presentation by a synthetic oil salesman.

The investigator request should gain the most attention as it resulted in controversy among local lawyers as to the necessity for such a position. District Judge Mike Metcalf had supported the request at the last commissioners meeting indicating that it would greatly increase prosecution efficiency.

The court presided over by County Judge Sam Morgan. Commissioners are James Voyles, Austin Rose, Earl Holt and Bruce Coleman.

Blood Bank Is Wednesday

Representatives from the Coffee Memorial Blood Center in Amarillo will be at the Community Center Wednesday from 2-4 p.m. to take blood donations.

The monthly total of 35-40 pints of blood will be needed by the center, and donors may designate their donations for Ann Combs, who was recently hospitalized and needs to replace several units of blood.

Title I Meeting Set

The Title I Parent Advisory Council of Hereford Independent School District will meet at 8 p.m., Friday, May 28 at the High School Cafeteria.

This group will review the proposed Title I and Title I Migrant programs for the 1976-77 school year.

Chamber--

from page 1

Koupon" project being sponsored by the civic club and Key Advertising. Kiwanians will sell the coupon books, which will have a number of coupon values from local merchants.

Loerwald said the project had the backing of the Downtown Variety Park merchants, and the Sugarland Mall Merchants Association, and the presentation was being made to chamber directors for informational purposes. No board action was requested.

Each director was presented an audit report, prepared by Brown, Graham & Co., for the year ending Dec. 31, 1975. Directors will study the report and discuss it at the next meeting.

Attending the breakfast session were directors Hicks, Mrs. Sparks, Jim McDowell, Joe Shollenbarger, Tom Hamlett, Bud Snyder, Arthur Gonzales, Calvin Goodin, and Lee Umsted.

Hereford Bull--

from page 1

in this nation.

Bell also says that schools should not be morally neutral, but should teach equality of opportunity, fairness, freedom from prejudice, honesty, respect for the law, and all the rest of the things that most of us believe in. It's good to hear a high government bureaucrat say this, because it appears the nation has been on a binge of permissiveness for too many years.

Our courts have taken great care not to infringe upon the rights of individuals, thus allowing just about everything to take place.

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IF YOU owned the company you work for, would you hire someone like yourself? Sometimes it pays to put yourself in the other fellow's shoes and see how you look from the other side of the fence.

A customer, who called at the auto dealer's garage to pick up his car, had to wait a few minutes for the repair work to be finished. As he chatted with the dealer, he pointed to a mechanic working on another car and said admiringly: "Look how carefully that mechanic works!"

The mechanic, after wiping all the grease from his hands, gently closed the hood of the car, spread a clean cover over the seat, quietly meshed the gears and slowly drove down the ramp.

"No wonder," said the dealer, "that's his own car."

The best employee in the world is the one who works as though he were working for himself--as though he owned the company, and as though he were also going to use the product or service himself.

HIGHWAY ACT

President Ford has signed the $17.5 billion Federal Highway Assistance Act, calling it "an important step toward meeting the nation's transportation needs."

Food Stamps--

from page 1

that can be spent on food stamp programs.

The contract in no way applies to the local food stamp office, located at 108 Ave. E, according to a spokesman for the state food stamp office here.

Jesse Moses, director of the senior services-resource development at the Amarillo PCAC office, said the workers were hired in mid-March. "There are many people in desperate need of food stamps, but they don't know how to go about getting them."

Miss Serrano, who works under George D. Parrish, director of special project for PCAC, may be found at the old Central School here on Mondays, Wednesdays, and Fridays. The PCAC took over the school building for office space about two months ago after the school district moved from it last year.

Miss Serrano said she actually began work at the end of April and has had 11 referrals to report so far. These are new cases not previously receiving food stamp aid.

The total amount of time that she is allowed to spend on the food stamp program is 30 per cent of her total work week. While she has not yet started knocking on doors in Hereford, she will soon.

The response to the program so far is considered favorable although a few persons not familiar with her work have rebuffed her at the door thinking she is selling something.

She will travel to area towns according to the following schedule: Vega, courthouse, 9 a.m.-2 p.m. on the fourth Tuesday of each month; Dimmitt, Community Action office, 9 a.m.-5 p.m. on the first Tuesday and 9-12 a.m. on the third Tuesday; Hart, field work, 9 a.m.-2 p.m. on the second Tuesday of each month; Sunnyside, field work, 2-4 p.m. on the second Tuesday; Nazareth, 1-4 p.m. on the third Tuesday; Adrian, field work, 1-4 p.m. on the fourth Tuesday; Wildorado, field work, 1-5 p.m. on the third Thursday; and Dawn, field work, 9-12 a.m. on the third Thursday.

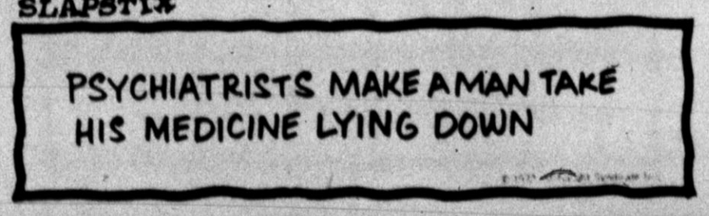
She also is scheduled to remain in Hereford all day on the first and second Thursdays of each month.

Moses indicated that the necessity of the additional workers was that numerous persons just do not recognize their right to food stamps. "Many people do not know they are eligible for food stamps. We are literally knocking on doors to tell the people about this program. We don't have that much aid left."

A representative of the local office said that efforts to get people to apply for food stamps are extensive. Even though the federal program is controversial and people think it is being abused, not all those are justifiably in need of the stamps get them.

The 12 employees participating in the outreach work are funded for one year by the state. Those who might be eligible are asked to contact the Hereford office or arrange for a visit from Miss Serrano on her scheduled traveling days.

SLAPSTIX



Good Things Do Exist

In the present atmosphere, seemingly dominated by bad news of scandal, crime, foreign troubles, fuel shortages, inflation, etc., many of us understandably lose sight of the good things around us.

Modern times have produced pollution problems, [illegible] of activities, confusion, depression and mental worry, but modern life also offers many good things.

Americans today enjoy an unprecedented choice of foods and products to buy, and more money to buy them with, than ever before. They have available to them more forms of recreation, entertainment and leisure than ever before—and more time to devote to pleasure.

More important than material things are our accepted personal freedoms—to speak, worship and act as one wishes. We are blessed with an over-abundance of food, natural resources and natural beauty.

The many inherited blessings of earlier ages we utilize and benefit from—modern transportation, electricity, the telephone, modern plumbing and engineering, etc. There is much to be thankful for.

ON PRIMARIES

Democratic National Chairman Robert Strauss said primary results show it may be the Republicans who pick their presidential nominee in a smokefilled room.

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Understanding

Furnished By The Hereford Family Services Center

Alcoholism: How You Can Help

You can help your community provide help to people with alcohol problems. The need is there. Of the nearly 100 million Americans who have chosen to drink alcoholic beverages, more than 9 million have trouble resulting from their drinking.

Those who have alcohol problems or suffer from alcoholism can be treated if they seek help. And further generations can be spared from needless suffering if community alcoholism prevention and education programs begin now.

How can you help? The National Institute on Alcohol Abuse and Alcoholism (NIAAA), a component of HEW's Alcohol, Drug Abuse, and Mental Health Administration, says in a new leaflet, "How to Help," that an important first step is to learn all you can about alcohol use, alcohol misuse, and alcoholism in your home community.

Some local sources for alcohol information are mental health clinics, physicians, alcoholism treatment centers, hospitals, clergymen, and members of local Alcoholics Anonymous chapters. Numerous national agencies such as NIAAA and the National Council on Alcoholism, can also provide factual information.

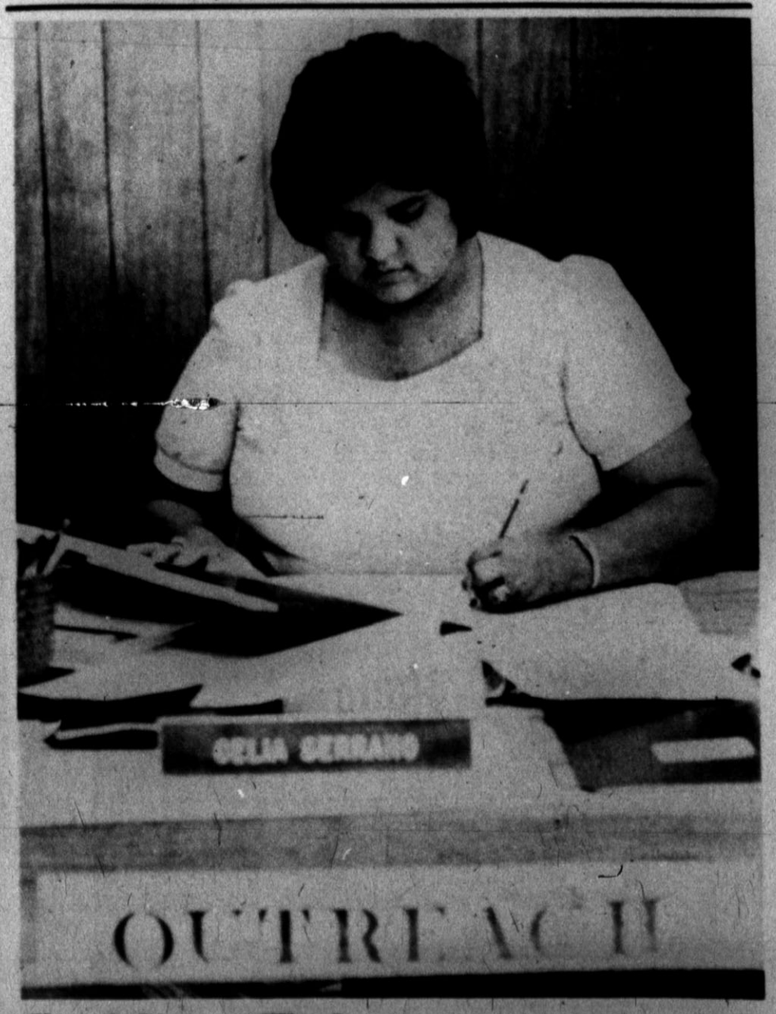
You can help build community support for alcoholism treatment services by joining citizens' groups and organizations already active in such work.

If good treatment services are available, help them to reach the alcoholic people who need them! Check on how alcoholism is handled at your place of work; publicize the phone numbers and locations where help may be found; help someone who is close to you and needs help seek treatment.

Find out how alcoholism is handled by local law enforcement agencies. A model law called the Uniform Alcoholism and Intoxication Treatment Act has served as a catalyst for many States to pass laws which recognize public drunkenness as an illness, not as a criminal offense.

Although treatment is the only method of helping today's alcoholics, prevention is the only way the alcoholism epidemic can be stopped. You can help prevent alcoholism and some of its consequences by being a good host or hostess—don't "push" drinks . . . provide food with alcohol at all times . . . provide transportation for those guests who are unable to drive safely.

Prevention programs might also be started or expanded in local schools, church groups, or community groups, especially those involving young people.



Food Stamp Worker

Celia Serrano, the food stamps outreach worker for this area, concentrates on application forms for referrals she has discovered in the past few weeks. Her office is located on the second floor of the old Central School, now occupied by the Community Action Agency.

Obituary

W.H. HANEY

Funeral services for W.H. Haney, 88, of Lubbock, father of James Haney and brother of Lee Haney, both of Hereford, will be held at 2 p.m. Monday in Resthaven Singleton-Wilson Funeral Chapel of Lubbock.

The Rev. J.R. Church, pastor of Western Hills Baptist Church, and Maj. Audeis Kasarjian of the Salvation Army will officiate. Burial will be in Resthaven Memorial Park.

Mr. Haney died Wednesday in a nursing home at Lubbock.

Before moving to Lubbock over 26 years ago, Mr. Haney lived in Levelland seven years. A retired poultryman, he was a World War I veteran and a member of Parkdale Baptist Church.

Survivors include his wife, Carrie; 10 daughters, Mrs. Juanita Juicas of Pennsylvania, Mrs. C.C. Turll of Sundown, Mrs. Myrtle Vineyard of Littlefield, Mrs. Thil Laduc of Vermont, Mrs. Lewis Underwood of Salem, Ore., Mrs. William Duff of Killeen and Mrs. Roy H. Pradoff, Mrs. Ashok Mittal, Janis Haney and Dolores Haney, all of Lubbock.

Also, seven sons, Curtis of California, Hurk of Pennsylvania, James of Hereford, George of Carlisle and Clarence, Itis and David, all of Lubbock; two brothers, Lon of Muleshoe and Lee Of Hereford; 37 grandchildren and 13 great-grandchildren.



Brand Honored By TNHA

The Golden Spread chapter of the Texas Nursing Home Association presented certificates of recognition to several area newspapers, including The Hereford Brand, during a dinner meeting Wednesday night in Amarillo. Joyce Lyons, administrator of King's Manor and Westgate Nursing Home in Hereford, looks at the plaque which was accepted by Brand publisher Speedy Nieman. The plaques were presented "in grateful appreciation for exemplary service in the communication of events and activities related to the residents of licensed nursing homes in Texas."

Bentsen Assured FEA Rules Will Not Drive Up Oil Prices

Senator Lloyd Bentsen said he has been assured by the Federal Energy Administration that new fuel oil regulations will not drive up the price of oil products in Texas while reducing costs on the East Coast.

Bentsen in March strongly opposed FEA proposals that would have driven up the price of oil products substantially in Texas and dropped it along the East Coast. In April the FEA abandoned the idea and adopted what it described as a compromise that will not discriminate against consumers in Texas.

"I wasn't satisfied," Bentsen said, pointing to apparent contradictions in FEA explanations of the new regulations. "So I asked for a better explanation."

FEA responded to Bentsen's inquiry, in a letter from Deputy Administrator Eric Zausner, with categorical assurances that "consumers in Texas will absolutely experience no measurable economic impact with regard to petroleum product prices or consumption."

Zausner included in his letter to Bentsen a copy of the analysis FEA prepared in concluding that the new regulations "would essentially maintain the existing price levels of petroleum products throughout the country and would not adversely affect any particular region."

Bentsen said the response by FEA to his inquiry reassures him somewhat, "although I intend to keep a close watch on the impact as these new regulations go into affect."

"Texans already pay for most of the natural gas exploration done in this country, while other states get natural gas at artificially low prices created by misguided government regulation," Bentsen said.

"Expecting Texans to bear higher costs for petroleum products than consumers on the East coast is simply more than my State will bear, or should have to," Senator Bentsen said.

Simpson Joins In Navy Operation

Navy Seaman Mickey D. Simpson, 24, son of Mr. and Mrs. W.H. Simpson of Hereford is participating in Operation "Solid Shield '76" aboard the nuclear aircraft carrier USS Nimitz, homeported at Norfolk, Va.

The two-week joint exercise off the North Carolina and Georgia coasts involves 36 ships and more than 50,000 men and women from all branches of the Armed Forces.

The exercise will include air, surface and submarine operations and an amphibious assault. It is designed to test command and control plans and to provide training in the procedures for emergency evacuation of noncombatants from a simulated battle zone.

THE FAMILY MEDICAL CLINIC
announces
the withdrawal from
active practice of
J. H. MCCRARY, M.D.
effective: June, 1976

Anti-Business Legislation Proposed By Activists

Some of the most drastic and explosive antitrust legislation ever considered by Congress in recent times is gathering support in the misguided belief such new laws will benefit consumers.

No possible offense is too small or too big for the antitrust activists to solve by means of their antitrust theories.

They are seriously advocating the breakup of the oil industry by forcing the 20 largest companies to divest themselves of vertically integrated holdings, such as production, refining, transportation and marketing adtivities, and limiting themselves to one of these major activities. The fact that 20 companies do not reflect monopoly conditions is not important to them.

Most observers fear years of legal chaos if such a divestiture ever is decreed, involving companies with combined assets of $146 billion, long-term debt of $20 billion and 800,000 employees. It would be the biggest such undertaking in history.

But the antitrust activists also profess to have a solution for price-fixing cases involving perhaps only a few dollars or cents on the purchase of such items as bread, milk and snack foods. Never mind that the consumers would seldom ever receive any refunds.

Their solutions are the same in good times or bad. When the economy went into reverse and inflation soared out of control, their solution was to toughen antitrust laws and penalize business, as if business were at fault. When the economy turned around on its own, without this drastic medicine, and the rate of inflation was cut in half, currently to about 2.9 percent, did they change their tune or drop their demands for unconventional antitrust weaponry? Hardly, they stand by their selfsame, tired antitrust theories.

The public, which seldom has the exertise or time to study such complex matters, should be concerned, because in the end it is the consumer who pays the price.

According to the Chamber of Commerce of the United States, here is what Congress has been up to so far:

The House, by a voice vote, passed a far-reaching bill that would expose business to multimillion dollar class actions for damages for alleged antitrust violations. This legislation would permit state attorneys general to bring suits on behalf of a state's citizens and to collect damages by judicially discredited methods of proof. Aggregate damages could be awarded on the basis of statistical samplings or estimated losses to thousands, or even millions of consumers in a single lawsuit. Proof of individual claims would not be required. Although the suits would be filed on behalf of consumers, there is little likelihood individual consumers could collect refunds, which in most cases would amount to only a few dollars. Unclaimed refunds would go for unspecified public purposes.

By a vote of 10 to 5, the Senate Judiciary Committee approved the Hart-Scott Antitrust Improvements Act (S.-1284) which dumps half a dozen or so new legal weapons into the laps of antitrust enforcers. One of its major provisions is a more onerous version of the House-approved bill.

version of the House-approved bill.

Its far-reaching provisions, in brief, would:

--Empower Justice Department lawyers to delay or block prospective mergers before determining whether any illegalities are involved.

--Greatly expand the investigative authority of the Justice Department to conduct civil antitrust investigations by permitting it to issue subpoenas and demand testimony and documents from innocent businessmen and their employees.

By a vote of 4 to 3, the Senate Subcommittee on Antitrust and Monopolies approved a sweeping oil divestiture bill. This bill is only one of several aimed at the oil industry, seeking to make it the scapegoat for the nation's energy problems.

The Chamber, reflecting the viewpoint of businessmen already burdened by the added expenses of government regulation, has opposed the proposals, and its publication, WASHINGTON REPORT, recently denounced S.1284, the omnibus bill, as a "loaded pistol aimed at U.S. business."

"Some of its provisions are old ideas that could not get to first base on their merits," said the editorial. "Now they are part of a punitive attempt to hold business responsible for inflation, unemployment and the nation's other economic problems."

These bills are loaded -- against the private enterprise system.

Emergency Medical Service Established

The Panhandle Emergency Medical Services System has been in the process of implementing a regional basic life support EMS system in our twenty-five counties over the past eight months.

Ambulances fully equipped have been placed in ten Panhandle communities. Additionally, all ambulances and hospitals in the Panhandle are now equipped with UHF medical voice communication.

The Panhandle Regional Communication Center was established as central coordination for the single medical access number 1-800-692-1331. Upon receipt of a call, the dispatchers (on duty twenty-four hours a day) notify the appropriate local ambulance service of the emergency. Additionally, the CommCenter affords the capability of patching an ambulance through to the local hospital to advise of an incoming emergency and/or the Amarillo Emergency Receiving Center to provide medical control as needed.

A caller may also be directly connected to the Poison Control Center, the AERC, or Suicide Prevention for immediate assistance in an emergency.

Future plans include a teletypewriter in the CommCenter to allow two-way contact with the five hundred deaf mutes in the Panhandle. Also, a CB receiver will be located in the CommCenter to assist in coordinating emergency reports.

Someone has suggested that the outer garments of patriotism often cover the underwear of self-interest.

* * * *

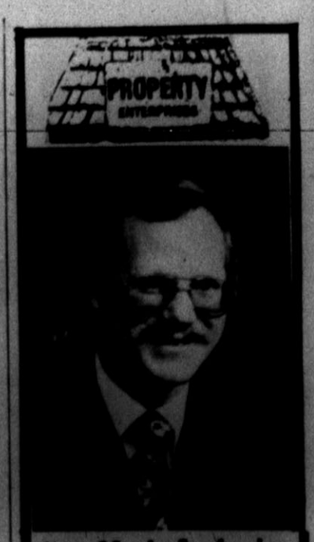
Christian living means obeying your good impulses every day, and not waiting for Sunday services to come around.

* * * *

Let's hope that the youngsters will be careful in their swimming this summer and in the conservation of their lives.

Wedding Invitations
Cowan Jewelers
The House of Diamonds
Downtown Hereford

In Observence of the
MEMORIAL DAY HOLIDAY
THE WHITEFACE BARBER SHOP
THE BARBER SHOP and
THE PARK AVENUE BARBER SHOP
will be closed Saturday and
Monday, May 29 & May 31
opening as usual Tuesday June 1.
Thank you for your consideration
HAVE A NICE HOLIDAY!



See Mark Andrews
for prompt service
whether you wish
to sell or purchase
a home.
205 S. 25 Mile Ave.
364-6633

25% off belted whitewalls.

El Tigre 278. Features 2+2 construction of polyester cords and fiber glass belts. In the wide 78 series profile. Whitewall tubeless. No trade-in required.

Tire size	Save	Reg.	Sale	+ fed. tax
A78-13	7.25	29.00	21.75	1.76
C78-14	10.00	40.00	30.00	2.05
D70-14	10.25	41.00	30.75	2.24
E78-14	11.00	44.00	33.00	2.27
F78-14	11.50	46.00	34.50	2.43
G78-14	12.00	48.00	36.00	2.60
H78-14	12.75	51.00	38.25	2.83
G78-15	12.75	51.00	38.25	2.65
H78-15	13.25	53.00	39.75	2.87
L78-15	14.75	59.00	44.25	3.08

Sale prices effective thru (local fill).

Sale 99.88
Reg. 129.95. Save 30.07. JCPenney Citizen's Band transciever. Covers all 23 channels. Modulation indicator, noise limiter, PA output. Operates on 12V DC positive or negative ground. With variable volume, squelch control and S/RF meter.
Expert installation available at extra cost.

22.99 CB antenna. Designed for truck mount or roof mount installation.

Sale 13.82 case
Reg. 17.28 case. JCPenney Premium 10-W-40 motor oil. Provides year-round lubrication. Helps keep engine clean, helps protect against oxidation, rust and wear.

Sale 24.75 installed. Order Only!
Reg. 29.99. Save 5.24. Al/x one-piece aluminum dish mag wheel. With high gloss finish. 14x6 with cap. Lug nuts extra. 14x7, Reg. 33.99, Sale 27.50.

Heavy Duty Shock. 5.98 installed.
Reg. 11.24 installed. JCPenney heavy duty shock absorber. Features 1-3/16" piston with "O" ring design. Full replacement warranty for as long as you own your car or truck. Available for most American and foreign cars.
Expert installation available at extra cost.
WARRANTY: Full warranty for as long as you own your private car or truck. We will replace this JCPenney Heavy Duty Shock Absorber if it fails due to defects in material or workmanship, or, if it wears out, with a new one of equal or superior value. And if the original Heavy Duty Shock Absorber was installed by JCPenney, we will install the replacement Shock Absorber free of charge. Just contact us.

Sale 59.88
Reg. 74.95. Save 15.07. JCPenney 8-track tape deck. Features individual slide-type volume, balance and tone controls. Burglar alarm, tape light, eject button, fast foward control and repeat button.

Sale 24.88
Reg. 29.99. Save 5.11. 20 oz. coaxial convertible speaker set. Includes two 5" extended range weather resistant air suspension speakers with built-in coaxial 2" tweeters, 2 ABS acoustical housings, 16' of stereo wire, hardware and instructions.

Sale 26.99
Reg. 36.99. Engine analyzer for 4, 6 or 8 cylinder engines. 6-12 volt positive/negative ground. Checks resistance, volts, amperes.

10 step drum brake overhaul* 48.88
Here's what we do:
- Install new JCPenney Stop Action® brake linings on all 4 wheels
- Rebuild all wheel cylinders
- Resurface four drums
- Repack front wheel bearings
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- Road test car

* Most American cars and many foreign cars
Make appointment thru Saturday.

JCPenney
Pre-Memorial Day Savings

Worldwide Economy Improved Indicated By Customs Data

Improving worldwide economic conditions are reflected in statistics released by the U.S. Customs Service today, according to U.S. Commissioner of Customs Vernon D. Acree.

Collections of duties and taxes on imported goods for the third quarter of the Fiscal Year (January-March) showed a 17 per cent increase over collections for the same quarter last year, or $1,054,846,993 versus $888,875,271 last year, Acree said.

Along with increasing revenues, Customs passenger and cargo processing showed a marked upsurge, also indicating improving economic conditions. Acree said the number of people entering the country through land border crossings is up 7.9 per cent over last year's third quarter figures, and the number of international air arrivals is up 8.8 per cent.

The number of formal entries (cargo documents) handled by Customs officers increased by 6.1 per cent over the same period, with March 1976 showing a 47 per cent gain over March 1975.

Acree said that the new statistics have caused Customs to revise its projected workload for the entire Fiscal Year sharply upward.

"We now expect to process more than 3.2 million formal entries and more than 271 million people during the current Fiscal Year..." which would set new records for Customs.

Acree reported that the investigative workload for Customs officers has also increased sharply: dumping cases are up 106 percent; currency investigations up 66 percent; and neutrality investigations up 55 percent. Customs officers seized nearly 30,000 weapons during that first nine months of the Fiscal Year as compared with only 500 all of last year. During the same period, their arrests for neutrality and currency violations have more than doubled.

He also noted that narcotic seizures from July 1975 through April 1976 showed a dramatic increase over the same period last year.

"Customs is facing an unprecedented increase in our traditional workload factors for processing persons and cargo as well as in all enforcement areas. After a very slow first quarter in FY 1976, there has been a tremendous upsurge in all facets of Customs workload," Acree said.



Funds Roll In

Mrs. Ronald Rayburn, parliamentarian for the Young Homemakers of Texas chapter here, presents a $25 donation to the Hereford and Vicinity YMCA Inc. to board of directors president Bill Johnson. The board is preparing for a sustaining membership drive beginning this week. The organization is counting heavily on the smaller donations to provide a Y program here.

Baptist Recreation Conference Scheduled

This summer's Church Recreation Conference, June 12-18, at Glorieta Baptist Conference Center, will offer several new conferences to participants, according to Ray Conner, Secretary of the church recreation department at the Southern Baptist Sunday School Board.

Plans for the week include a leadership section for adults and a youth section, with several conferences provided for each age group. All conferences are designed to help conferees become more effective Christian recreation leaders in local churches.

The varied conference subjects include outreach through recreation, creative Bible study, puppetry, retreats, music in recreation and education, camping, youth ministries, crafts, drama in the church and recreation with specific age groups such as children and senior adults.

Provisions will be made for children who attend the conference with parents. Preschool-age children will participate in learing experiences in he the preschool building. Children who have completed the first grade but have not entered the seventh grade will be involved in Day Camping activities.

Interested persons should sent a $15 conference services fee to Glorieta Baptist Conference Center, Box 8, Glorieta, N.M. 87535.

AHA Region Meet Held

The American Heart Association, Region I, held it's annual meeting, May 20 at the Hilton Inn In Amarillo.

The Deaf Smith County Chapter received two awards at the event. The first was for achievement in raising $.24 per capita in their 1976 campaign which amounted to $17,808.51 raised in the county.

They also received a 2nd rating for the Region for outstanding program awards.

Those attending from Hereford included Mr. and Mrs. Archie Dwyer, Mr. and Mrs. Billy Wall, Mr. Ernest Langley, Mrs. Gary Kriegshauser, Mrs. Dean Stallings and Mrs. Roland Saul.

Any club or organization wishing to have the Heart Association put on a program may call 364-6998.

Linda Lewis Receives Masters Degree

Linda Hair Lewis of Hereford was one of 3500 students receiving degrees from the University of Houston at commencement ceremonies, Sat., May 15 in Hofheinz Pavilion on the U.H. Central Campus.

Mrs. Lewis received her Masters degree in Education.

Randall Meyer, president and chief executive of EXXON, U.S.A., delivered the commencement address.

Dr. Philip G. Hoffman, president of UH, presided, conferred degrees and diplomas, and presented teaching excellence awards.

Dr. Ronald F. Bunn, UH acting vice president and dean of faculties, presented candidates for degrees and recognized honor graduates.

* * * *

In the quest for success, just remember that there is no substitute for character or service.

* * * *

The art of saying something to please both sides is what explains the way people vote.

Panhandle Aerial Survey For Antelope Conducted

Aerial surveys of Panhandle, Trans-Pecos and Permian Basin area pronghorn antelope habitat began the first week of May.

Similar surveys by wildlife biologists at Texas Parks and Wildlife Department in 1975 showed a total of 12,730 antelope in the West Texas herds. The majority is found in the Trans-Pecos region, which ecompasses those counties west of the Pecos River.

P&WD aircraft will be stationed at Marfa and El Paso beginning May 3 for the first part of the survey.

Big game program director Charles Winkler said all survey work should be completed by the end of July.

"There will be two biologists in each plane, and they will be surveying individual ranches in each area. We expect to cover about one-third of the ranches in each of the three areas," Winkler said.

Once the Trans-Pecos survey is completed, teams will move into the Permian Basin, then into the Panhandle.

"According to 1975 figures, at least half of the antelope herd in Texas is located in the Trans-Pecos, with the Permian Basin and Panhandle areas having about an equal distribution of the remaining herd," Winkler stated.

Winkler said once aerial surveys are completed, they will be followed by ground surveys in July.

"This second survey will be to determine number of newborn fawns and survival rates," Winkler said.

Fawn survival is critical to any increases in the overall antelope herd. If the fawns survive the first few weeks of life, their chances of living to become adults are substantially increased.

Winkler noted that July fawn counts, along with material gathered from aerial surveys, will determine the number of permits issued to landowners for the 1976 season.

The traditional antelope hunting season is held in early October.

Other Areas To Start Hunting Pheasants

For the first time ever, hunters in Matagorda County and portions of southwestern Liberty County will have an open pheasant hunting season, beginning January 1977.

The hunting season resulted from successful stocking and rearing efforts by the Texas Parks and Wildlife Department, beginning in 1964.

That year, 75 wild-trapped pheasants were transported from California to Matagorda County and released in the wild.

Then, 614 pen-raised birds were released in the coastal county the following year. Additionally, some 707 more birds were released during the five-year period between 1966-71.

"The population has reached a point where there are excess pheasant cocks that can be hunted without affecting the population," said Al Springs, P&WD upland game program director.

Under regulations adopted by the P&W Commission, hunters will be allowed to take two cock pheasants per day, and a possession limit of four.

The season will open 30 minutes before sunrise on Jan. 22, 1977, and run through Jan. 30.

In Liberty County, stocking efforts began in 1968, when wildlife division personnel released 295 hatchery-produced birds. These birds were hybrids of Chinese ring-necked and Western Iranian black-necked pheasants.

Between 1969 and 1973, some 2,595 birds were released in the proposed hunting area. Population surveys conducted by P&WD personnel indicate an abundance of cocks (males) that could be hunted without affecting the general population.

"Pheasants are polygamous, and one cock can breed as many as 12 hens," Springs noted. He added that current population estimates show a one-to-one male/female ratio, indicating a harvestable number of cocks.

Like the Matagorda County season, there will be a two-cock-pheasant daily bag limit, with four possession limit.

The season will begin 30 minutes before sunrise Jan. 22, 1977, and will continue through Jan. 30.

The doctor may not know what's wrong with you but he's confident, at least.

* * * *

Never forget that the newsboy who delivers your newspaper is a human being.

* * * *

If you want to live a long time, get the philosophy that enables you to avoid worry.

* * * *

Be charitable, if you can, in your judgment of others; save severity for your own mistakes.

Letter To The Editor

Dear Editor:

I have spent much time the past 15 years preparing and presenting programs for the Campfire groups and leaders. I have been called by telephone for advice when groups were planning parade entries and at other times when the American Flag was featured.

Naturally, my husband and I would notice a float that came down the street on Saturday during the parade with the American Flag on the wrong side of a moving unit. Too, we would notice a float with the American Flag at the rear of the Unit. This happened to be the one that your photographer chose to feature in your Thursday morning Hereford Brand.

May I invite you and other interested persons to attend a special Flag Day presentation in the Deaf Smith County Library, June 14, 2:30 p.m. titled The American Flag, How to Display it, How to Respect it. The program will be given by Mrs. Jack, W. Flynt from Dimmitt and I will assist her.

Mrs. Flynt is well versed in Flag ettiquette and will be using small American Flags in her presentation. This is a program well worth attending and is sponsored by the Hereford American Legion Auxiliary.

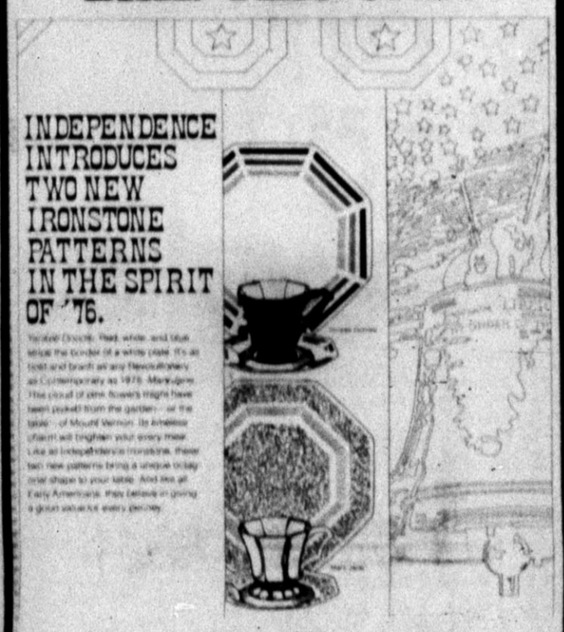
Thank You
Mrs. Ira W. Ott
President Hereford A.L.A.

MIREX & ANTS

Sen. Strom Thurmond (R-SC), reports that an agreement has been reached to resume production of Mirex bait for use in the cooperative Federal-State fire ant treatment program.

Many Gifts for the GRADUATE...

LIKE THIS ONE!



Kester's Jewelry

SERVING TEXANS SINCE 1877-
SERVING HEREFORD SINCE 1927
ACROSS FROM THE POST OFFICE
IN DOWNTOWN HEREFORD

WARNING

KIDS AT PLAY...DRIVE CAREFULLY



School's almost out...and that means more youngsters playing outside close to the street.

Driving carefully is the only way to avoid accidents....so please do your share!

Presented in the interest of safety by

THE HEREFORD BRAND



DON'T BE CAUGHT A FOOT YOUR FIRST LAKE OUTING!

HAVE YOUR RIG SERVICED NOW AND MAKE YOUR FIRST WEEKEND A HAPPY ONE AT THE LAKE

JACK'S MARINE SUPPLY

"WHERE SERVICE IS FIRST"

E. Hwy 60 364-4331

WHY PAY RENT?

Nice 724 acres all in cultivation, 9 irrigation wells connected with tile. Possession of 624 acres. Seller reserves the wheat..No motors go, nice 3 bedroom house, good barn. $350.00 acre with 29% down.

Nice 403 acres, all in cultivation, 4 irrigation wells connected to tall water pit. Motors go with sale. Possession of 300 acres for 1976. $21,500.00 down and good terms on the balance. Would consider trading for a good house equity on down payments.

160 acres good water district. 1 irrigation well. House and barn. $650.00 per acre.

15 acres with well $2,000.00 down.

7½ acres with well. $1,000.00 down.

Nice 3 bedroom home $16,000.00 has a $12,000.00 loan payable $121 per month. $3,000.00 down. Will carry second.

Nice 4 bedroom home $26,000.00 buyer refinance. Cash for equity

Have a nice 3 bedroom home on Highway near Hereford with 2 lots 100x250'. Shown by appointment only.

We have buyers for farms and homes. We need your listings.

6.81 acres with trail er house · domestic well. Lots of Hog improvements- 5½ miles from Hereford.

Call for
J.M. Hamby Res. 364-2553
at Hamby Real Estate
364-3566

Give a Nelson Bible



to your graduate.



You'll be surprised how far your "investment" will go. From The Open Bible to Giant Print Bibles to KJV Red Letter Reference Bibles...available in inexpensive leatherflex...to the most luxurious leather bindings you ever laid a hand on. Graduation happens only once. Make the moment count with a Nelson Bible.

Christian Book Store

347 N. Main 364-0550

BIBLE VERSE

"Watch therefore: for ye know not what hour your Lord doth come."

1. Who gave the above warning?
2. To whom was he speaking?
3. About what event was he speaking?
4. Where may these words be found?

Answers To Bible Verse

1. Jesus Christ.
2. To his twelve disciples.
3. The coming of Christ to judgment.
4. Matthew 24:42.



Hallmark

When you care enough to send the very best.

McDOWELL DRUG

Downtown

364-1313



Honored Students

Ronda Clark and Ed Fry of Stanton Junior High School were honored recently by the Hereford Lions Club as Students of the Six Weeks for the fifth six weeks session of the year.

Employment Increases

Unemployment held steady in April, but employment increased substantially, it was reported by the Bureau of Labor Statistics of the U.S. Department of Labor. The overall rate of unemployment was 7.5 per

Total employment—as measured by the monthly survey of households—rose by more than 700,000 from March to a new high of 87.4 million. This level exceeded the March 1975 recession low by nearly 3.3 million and the July 1974 pre-recession peak by 1.1 million. Unlike earlier months, when most of the growth occurred among women, adult men accounted for the largest share of the April expansion.

Nonagricultural payroll employment—as measured by the monthly survey of establishments—rose by 340,000 to 78.9 million in April, also a new high. This was a continuation of the strong gains since last June, during which time the payroll job total has expanded by more than 2.5 million. A large part of this growth has taken place in the service-producing industries, while employment in the goods sector remained far below previous highs.

The number of unemployed persons totaled 7.0 million (seasonally adjusted) in April, little changed from the levels of the two previous months. Nevertheless, joblessness was substantially below the high levels prevailing throughout 1975; the May 1975 peak was nearly 8.3 million.

At 7.5 per cent, the overall rate of unemployment was about the same for the third straight month, as was the case for most of the component labor force groups.

The unemployment rate for adult males, however, did continue to edge down, reaching 5.4 per cent in April. Their rate had been as high as 7.2 per cent at the height of the recession. All worker groups have shown improvement from their 1975 recession highs.

Long-duration unemployment continued to decline in April, as those jobless for 15 weeks or more fell by 260,000 to 2.0 million. The number of unemployed persons in this category has dropped by more than a million from the December high, with the improvement particularly evident among those jobless for 15-26 weeks. Persons unemployed 15 weeks and over comprised less than 30 per cent of the jobless total in April, compared with nearly 39 per cent last December. The average duration of unemployment also continued downward in April and, at 15.7 weeks, was more than a week below last December's peak.

In addition the 7 million unemployed, there were 3.2 million persons in nonagricultural industries who were working part time involuntarily. After attaining a high of 3.8 million a year earlier, their number declined during the summer months but has shown no further improvement thereafter.

COW POKES — By Ace Reid



"I jist said, I wuz gonna dope some calves and danged if these guys didn't foller me home!"

Hereford STATE BANK

Shyla Thomas On U.T. Honor Roll

Shyla Thomas, daughter of Mr. and Mrs. Wayne E. Thomas 206 Sunset Drive, Hereford, was one of 321 students named to the college of pharmacy honor roll at the University of Texas for the 1975-76 fall semester.

Miss Thomas qualified for high honors on the roll.

Students named to the pharmacy honor roll maintained at least a B average (3.0) for 12 semester hours of academic work. (A equals 4 points). Students achieving averages between 3.6 and 4.0 qualify for highest honors; between 3.3 and 3.5, high honors, and between 3.0 and 3.2, honors.

ECONOMY GROWS

The nation's economy grew at an annual rate of 7.5 per cent in the first quarter of 1976. The gain placed total economic output at near the prerecession peak.

NEWS & RESTRICTIONS

The news mediahas asked the Supreme Court to ban lower courts from restricting news coverage of pending criminal trials.

Nelson Rockefeller, Vice President:

"I think Ford will be nominated and will go on to victory."

History Presented To Lions Club

A history of the Texas Department of Public Safety and an outline of its current program operations were presented to the Hereford Lions Club Wednesday when Sgt. J.M. Luckie of Plainview appeared as guest speaker.

Using slides to illustrate his talk, Sgt. Luckie, head of the Drivers' License Service for 19 counties, pointed out the DPS was created by the Legislature on Aug. 10, 1935. Until that time, there were two unrelated statewide police agencies--the Texas Rangers and the State Highway Patrol.

These two organizations helped form the nucleus of the new DPS, which was charged with "enforcement of the laws protecting the public safety and providing for the prevention and detection of crime." The agency discharges its obligations in three general areas: traffic law enforcement, criminal law enforcement, and disaster and emergency services.

In terms of overall size, the DPS employs about 4,300 officers and civilian support personnel. The traffic law enforcement division is the largest with a current authorized strength of 1,464 members.

Regional headquarters are located at Dallas, Houston, Corpus Christi, Midland, Lubbock and Waco.

Control of the department is vested in a Public Safety Commission of three members, each serving a six-year term with one member's term expiring every two years. Commission members are appointed by the Governor with the advice and consent of the Senate. Current commissioners are William Blakemore II of Midland, Ottis Lock of Lufkin, and Robert R. Shelton of Kingsville.

The DPS is funded by appropriations of the Texas Legislature with revenue coming from the State Highway Fund and funds into which driver licensing and motor vehicle inspection fees are paid. The department does not share in fines resulting from ints enforcement activities.

Sgt. Luckie reported the DPS is in need of good men for the uniform ranks, with a recruit school set to start after the first of September. Qualifications include: at least 60 hours of college work, good moral character, excellent physical condition, good vision, U.S. citizenship and Texas Driver's License, and willing to work anywhere in Texas.

Lester Rape was program chairman for the Lions' program Wednesday at Civic Club Center. Weldon Dickson presided over the weekly luncheon meeting, where several guests were recognized.

Betty Pickens Attends Seminar

Ms. Betty Pickens of Hereford, Texas, attended the company sponsered seminar for secretaries in Omaha, Nebraska, April 7, 8, and 9, 1976. Ms. Pickens is a secretary for Mr. Bill Barkley, Allied Chemical Area Manager, for the Hereford COMPENSATOR plant.

The seminar involved division objectives; planning with department heads, such as credit, customer services, distribution, personnel and advertising.

One day's session was held at LaPlatte, Nebraska, where one of Allied's major nitrogen producing facilities is located. Much time was devoted to improving efficiency within the division and improved liason between departments.

Allied Chemical has six COMPENSATOR liquid supplement plants, located at Lucerne, Colorado, Leoti, Kansas, Hereford, Texas, Houston, Texas, McComb, Mississippi and Omaha, Nebraska. The secretaries for all plants attended.

Local Artist To Participate In Festival

Peggy Lang, well known Hereford artist, has been invited to participate in the Second Annual Running Water Draw Arts and Crafts Festival, October 15-17, in Plainview.

She will join approximately 100 other artists and craftsmen at the event. Last year's festival attracted 115 artists and over 4,500 visitors to the three-day event.

The Festival is co-sponsored by the Plainview Rotary Club and the Llano Estacado Museum, and is held at the Hale County Agricultural Center. All profits go to support museum activities and community projects.

A wise man knows just how far to go and when to stop.

* * * *

Hard work hurts few people because so few give it a chance.

* * * *

Any speaker, or writer, who pleases everyone says nothing.

Contaminated eye make-up cited.

FDA won't lift cyclamate ban.

Ford signs measure restructuring FEC.

Congress approves $413.3-billion spending ceiling.

Army defends beef payments.

Life is the only game in which each individual makes his own rules.



Program Presenter

Sergeant J.M. Luckie, A DPS officer from Plainview, presented a film on DPS history for the Hereford Lions Club Wednesday. He is in charge of a 19-county area.

Hennington's Attend Services

Mr. and Mrs. J.C. Hennington of Hereford returned from Austin recently where they attended the funeral services of their brother-in-law, Mr. John Dorbandt Freeman.

Mr. Freeman was a licensed land surveyor, had worked extensively throughout West Texas and was familiar with the early surveys and history of the area.

He was a descendant of a pioneer Texas family. His great grandfather had served in the Texas Army and was a member of the 5th Congress of the Republic of Texas.

Penn Central plans to sell some land.

For that special time...



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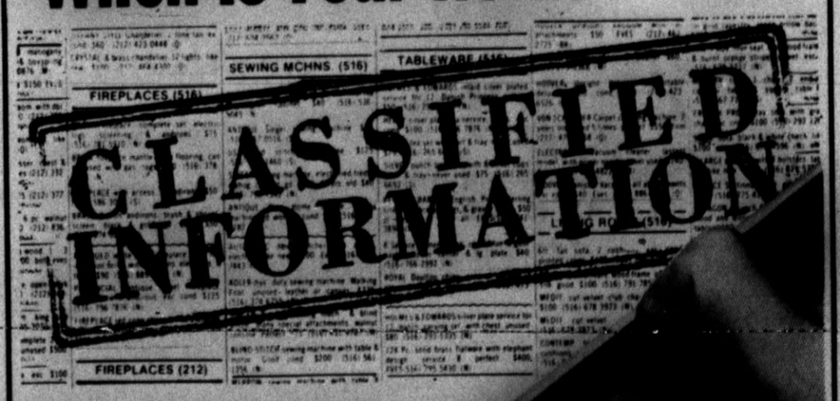
For that special time...make the moment count with a beautiful Nelson Bible. You'll discover how inexpensively you can put the Word in her hand and a smile in her heart. Nelson King James Version Award Bibles with Words of Christ in red feature color photos and maps, illustrated dictionary-concordance, 32-page reading guide, extra clear self-pronouncing type...and much, much more.



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Style 63 — 1-Shoe Oval Miniature WAS 21.95 NOW 17.56

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Style 61SK — Desk Set WAS 31.95 NOW 25.56

Style 50 — Bookends WAS 29.95 NOW 23.96

Style 62 — 1-Shoe Ashtray WAS 16.95 NOW 13.56

Style 62 — 2-Shoe Oval Miniature WAS 27.95 NOW 22.36

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Cowan Jewelers

THE HOUSE OF DIAMONDS DOWNTOWN HEREFORD

H3 Hustle Hustle Hustle



By Bill Albright, Executive VP
Chamber of Commerce

It appears that there is a real crisis shaping up on the agricultural horizon and we'd better do something about it before it strikes—the crisis is being caused by a critter called the "range caterpillar". It doesn't just destroy the crops that it infects but it also destroys the root system.

The problem is that the eggs of this insect have been found i in northeastern New Mexico, Colorado, Oklahoma and in the Texas panhandle. Information from authoritative sources say that the eggs will hatch as soon as we have a good rain and the larve will spread rapidly through out the area destroying vegetation as it goes.

Spring is reportedly effective but the Federal Government has decided not to spry the public lands in New Mexico. This of course makes individual spraying of privately owned land ineffective. What needs to be done is t alert our representatives in Washington to the seriousness of the situation and encourage them to press for action to contain this bug. Write to Representative George Mahon, House of Representatives, Washington, DC, 20115. If you need further information call the Chamber at 364-3333.

SHOP HEREFORD FIRST

I want to salute a group of folkds who really need no introduction here in Hereford and Deaf Smith County. They are the fine young people of the Hereford Independent School District—their teachers, the administrators and all the officials. The young people—the youth of our community, constitute our greatest single asset and as a consequence our students are the pride of this community.

The courtesy they exhibit, the consideration for others which is characteristic of our students, the academic standards they achieve their neatness and good grooming—all these qualities reflect directly on the parents and the home from which they come.

But there's another extremely important group of adults who must be given credit for a large measure of the progress experienced by our children-of course I'm speaking of the teachers and administrators, those adults who spend a great deal of time influencing the lives and futures of our young people.

I want to express appreciation to them- collectively and individually. I've often said that this school system is superior to the many we've experienced over the years of our travel and I am very proud of the Hereford Independent School District. While Inez and I don't plan to have any more of our own in this fine system- we will continue our whole hearted support.

And now I want to especially compliment the graduating class of 1975. The many accomplishments of your school days in Hereford are now in the past and before you is the great expanse of opportunity. Graduation is an honor and an achievement-and it is also the first step into the future. So "step up"!

I'd like to offer one little suggestion-uncomplicated and unsophisticated but very important to success; "Do your best" and do it with lots of HUSTLE, HUSTLE, HUSTLE!

INTEREST RATE HIKE

A former member of the Federal Reserve Board has predicted an increase in interest rates, including home mortgage loans, as a result of the board's new monetary guidelines.

ZERO UNEMPLOYMENT

Elimination of unemployment with the government offering jobs to people who can't find them elsewhere has been urged by Arthur F. Burns, chairman of the Federal Reserve Board.

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LEISURE SUIT . . .
20% OFF
100% polyester double knit twist twill western suit. Fully lined, western yoke front and back. Four front pockets, contrasting top stitching. Many colors to choose from. Sizes: 36 thru 46 reg. & long.
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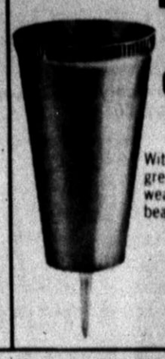
CEMETERY VASE WITH ARRANGEMENT



21" green plastic vase with flowers. Your choice of roses, carnations and others. A variety of colors with green fern.

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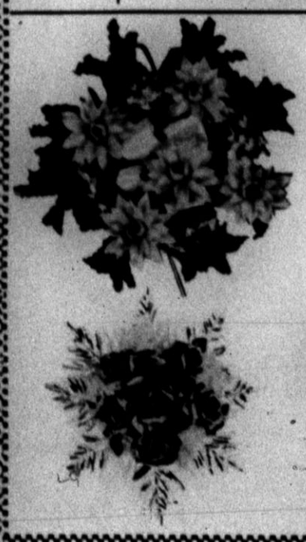
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With pin for easy attachment, in green only. Durable plastic, weather resistant. Arrange a beautiful bouquet in one today.

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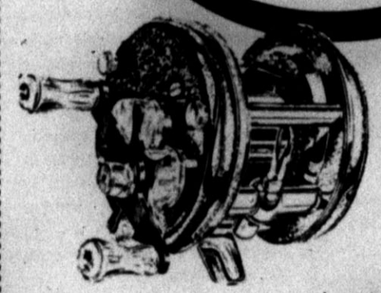
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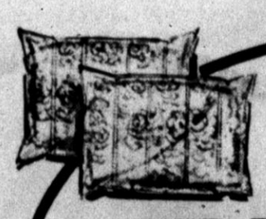
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Buy Now For Father's Day!



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22 x 16 in asstd. colors

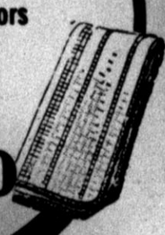
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Ladies X Size T-SHIRT
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Ladies X Size NIGHT GOWN
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Impressed With Center

Billie Jo Reiter, who brings her two-year-old son Matthew to Hereford Day Care Center, stated, "I'm very impressed with the Center and its facilities. Matthew enjoys being around other children and the instructors at the Center have taught him many things." Local citizens are invited to participate in the building expansion program at the Center which will make more space for 20 children. Robert Mayfield, chairman of the board of directors at the Center, stated, "The growth of our city and the addition of industry, have made it a necessity to expand the current facilities." Bettie Roberts is the executive director.

Formby To Address Ex-Students In California

Clint Formby of Hereford, chairman of the Board of Regents of Texas Tech University and the Texas Tech University School of Medicine, will address the Southern California Texas Tech Ex-Students Association on Saturday evening (May 22).

The meeting will be held on the St. Princess Louise Ship in Los Angeles at 7 p.m. President of the Southern California Association is Miss Vera Culwell, TTU graduate of 1944 and now head of the Story Analysis Department of Universal Studios.

Wayne James, executive director of the Ex-Students Association, will accompany Formby. The two men will also visit with other Texas Tech Exes and supporters in California for two days prior to the Los Angles gathering, the chairman said.

MEDICINE CHEST

by H. BOSWELL YORK, R. PH.

What is PUVA therapy? -- B.S.

PUVA stands for psoralen and ultraviolet A light. PUVA therapy represents the latest and most promising treatment for psoriasis. The drug psoralen is combined with carefully controlled doses of special ultraviolet light. A medical team from Harvard developed this therapy and rates it as "highly effective" in treating 300 patients. Hopefully PUVA will receive Federal Drug Administration approval for general use within a year.

Do heavy drinkers stand a greater chance of getting cancer than nondrinkers? -- B.L.

Yes, according to Morris E. Chafetz, M.D., Director of the National Institute on Alcohol Abuse and Alcoholism. A heavy drinker who does not smoke has approximately the same increased risk of developing cancer of the mouth.

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Grandstand Umpires

That peculiar American institution of kids' baseball is underway in Hereford, as it is in thousands of communities across the country, and it's a great program...as long as the adults don't get carried away.

The Fargo Forum in North Dakota printed a story about Donald Jensen, who was accidentally struck on the head by a thrown bat while umpiring a Little League game in Terry Haute, Ind. Jensen shook off the blow from the bat, continued to work the game, but that night he went to a hospital with pains.

While being kept overnight for observation, the umpire wrote the following letter to parents of Little Leaguers everywhere. We think it should be required reading for every parent and every fan of kids' baseball:

"I am an umpire. I don't do it for a living, but only on Saturdays and Sundays for fun. I've played baseball, coached it and watched it. But somehow nothing takes the place of umpiring.

"Maybe it's because I feel that deep down I am providing a fair chance for all kids to play the game without disagreements and arguments. With all this fun I've had, there is something that still bothers me about my job. Some of you folks don't understand why I'm there.

"Some of you feel I'm there to exert authority over your son. For that reason, you often yell at me when I make a mistake or encourage your son to say things that hurt my feelings.

"How many of you really understand that I try to be perfect? I try not to make a mistake. I don't want your son to feel he got a bad deal from an umpire.

"Yet, no matter how hard I try, I can't be perfect. I counted the number of calls I made in a six-inning game today. The total number of decisions, whether on balls and strikes or safes and outs, was 146.

"I tried my best to get them all right, but I'm sure I missed some. When I figured out my percentage, I could have missed eight calls today and still got about 95 per cent right. In most occupations that percentage would be considered excellent. If I were in school that grade would receive an A for sure.

"As I sit here writing this letter, I am no longer as upset as I was this afternoon.

"I wanted to quit umpiring behind the plate for a pitcher who pantomimed his displeasure at any call on a borderline pitch that was not in his team's favor.

"For two innings the manager watched this. When the kid returned to the dugout to bat in the top of the third, the manager called him aside. In a voice loud enough that I was able to overhear, the lecture went like this: 'Listen, son, it is time you make a decision. You can be an umpire, an actor or a pitcher. But you can be only one at a time when you are playing for me. Right now it is your job to pitch. And you are basically doing a lousy job. Leave the acting to the actor, the umpiring to the umpire, or you won't do any pitching here. Now, what is it to be?'

"Needless to say, the kid chose the pitching route and went on to win the game.

"When the game was over the kid followed me to my car. Fighting his hardest to keep back the tears, he apologized for his actions and thanked me for umpiring the game. He said that he had learned a lesson that he would not forget.

"I can't help but wonder how many more fine young men are missing their chance to develop into outstanding ball players because their parents encourage them to spend time umpiring rather than working harder to play the game as it should be played."

The following morning, Donald Jensen, part-time umpire of Little League, died of a brain concussion resulting from the blow by the thrown bat.

End of sermon.

The Brand Files

ONE YEAR AGO

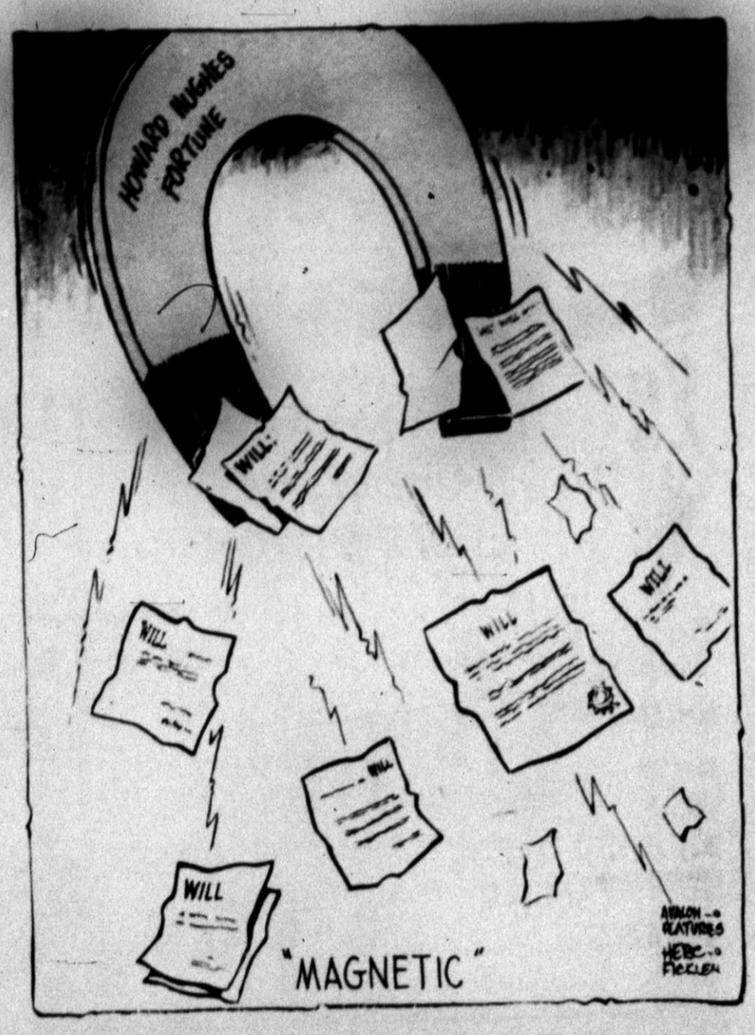
The 231 members of Hereford High School's graduating class of 1975 will walk together for the last time at 8 p.m. Tuesday when the commencement exercises are held in Whiteface Stadium...The Armour Foods Co., the largest Hereford employer has reduced its work force at its plant by 15 per cent as of Monday bringing the first economic setback locally since Tucumcari Industries, clothing Manufacturers, went out of business here several months ago... Deaf Smith County's wheat crop is currently rated as "above average," although some of the dryland acreage is in a critical situation so far as moisture is concerned, according to Juston McBride county agent... "Exemplifying the spirit of the Great Hith Plains," Mrs. Carl Mountz was recognized as Pioneer of the Year for 1975 Saturday during the annual Mid-Plains Pioneer Day Celebration in the Bull Barn.

FIVE YEARS AGO

A petition with more than 300 names was presented to city and county officials and representatives of Santa Fe Railroad Thursday complaining about the need for cross arms and a warning system at the Progressive Road crossing of the Railroad tracks at the east edge of Hereford...The Mid-Plains Pioneer Association's Annual "Pioneer of the Year" will be named Saturday at the Bull Barn as the highlight of the Associations annual gathering...According to a poll of the 1971 Graduating Class of Hereford High School, Senator Edward Kennedy is their preferred candidate for President. Four teams fought blustery winds and sometimes-chilly temperatures Friday to shoot eight under par 63s and tie for first place in the first annual Fellowship of ChristianAthletes Golf Tournament.

TEN YEARS AGO

Thunderstorms towering nine miles high rained, hailed and blew their way through the Hereford area Saturday afternoon causing some heavy crop damage and spawning a tornado which swooped down just outside Dimmitt to wreck three small farm buildings...Deaf Smith County Chamber of Commerce Governmental Affairs Committee voted Friday to recommend passage by voters of the June 11 road bond election...Annual Mid-Plains Pioneer Day brings an anticipated 500 early Deaf Smith County residents together again Monday in activities designed to allow reuniting of past acquaintances.



Editorial Forum

The Hereford Brand, Hereford, Texas

Page 8A Sunday, May 23, 1976

Talk of Texas

By Jack Maguire

FOOTNOTE TO HISTORY--Of the 187 Texas heroes who died at the Alamo on March 6, 1836, only one was given the dignity of a burial. The bodies of the others were burned.

Only the body of Gregorio Esparza was given a Christian burial because his brother, a soldier in the Mexican Army, interceded with Gen. Santa Anna. Esparza was a native of San Antonio de Bexar and he favored independence from Mexico. In October, 1835, he joined Captain Juan Seguin's Texas Volunteers and fought in the siege of Bexar that ended with the surrender of the Mexicans commanded by Gen. Martin Perfecto Cos.

In February, 1836, as Santa Anna's army neared San Antonio, Esparza took his wife and children and joined the Texan forces at the Alamo. The day of their arrival, February 23, the Mexican Army began its siege.

The climax to the siege came on March 6 when Mexican forces stormed the Alamo and killed all of the defenders. Among the 15 noncombatants who survived were the wife and four children of Esparza.

In the late afternoon following the battle, Gen. Santa Anna interviewed the survivors at the home of Gov. Ramon Musquiz. When Mrs. Esparza explained that her husband had been killed in the fight, his brother asked Santa Anna for permission to find and bury the body. Permission was granted.

The body of gregorio Esparza was buried in the old Campo Santo Cemetery where San Antonio's Santa Rosa Hospital now stands. Later it was moved to San Fernando Cemetery No. 1. The bodies of the Texans were stacked in a heap and burned.

YOU MIGHT LIKE TO KNOW--That New York City, not Texas, was the site of the nation's first range war.

It happened in the early 1600's when the Dutch settlers of Manhattan Island had a running battle with the local Indians. The Indians had developed an appetite for the Dutchmen's fine Flemish cattle and raided the herds at every chance.

The Dutch retaliated by building a wall to protect their property. The wall disappeared long ago, but the site is visited by millions every day. Now it's known simply as Wall Street.

* * * *

CALIFORNIA, HERE WE COME--When Texans go out of the state of for business or pleasure, they're more likely to end up in California than anywhere else.

California ranked as the first choice of an out-of-state travel destination in a recent study made by the Texas Highway Department. Colorado, New Mexico and Arkansas ranked next in that order.

Louisiana and Oklahoma tied as the fifth most popular destinations, followed by Mexico, Florida, Arizona and Tennessee.

* * * *

THE GOOD OLD DAYS--For many years, Langtry (where Judge Roy Bean used to preside over his "Law West of the Pecos") had a barber who priced his haircuts on the amount of work required on his part.

Long-haired cowboys who came in for haircut only a couple of times a year could count on paying through the nose. They were charged at least twice as much as local citizens who got a trim every two weeks or so.

Bobby Templeton

Property Problems



Not too long ago, I mentioned that the wealth of other people seemed to me as an unreal condition to visualize as I'm not that rich.

However, any farmer around Hereford can tell you that it doesn't take a lot of ownership nowadays to build up quite an estate. The young farmers, who are just starting out in the business of raising crops, know precisely how soon an estate of sizeable proportions can be established in land and equipment. Of course, this isn't the type of wealth like cash that is spendable from day to day. A lot of debts go with it.

A lot of what makes it worth the purchase is the thought that the farm or ranch is not just for this generation, but for those to come. But federal estate taxes haven't allowed this to be the case. The present tax exemption amounts to only $60,000, above which everything is taxed.

If this continues, then those future generations couldn't afford the taxes it would take to hold onto the land and fixtures thereon. Congress is considering legislation which would raise that exemption up to around $200,000.

That is considerably more reasonable in comparison to the increase in prices since the tax exemption was last raised in 1941. Land values have since increased 200 per cent in some cases. The Consumer Price Index increase indicates the exemption should rise to $318,000 and it should go up to $600,000 if land inflation is considered.

This information is not new. Repeating it makes one more aware of the plight faced by agriculturalists. President Ford whole heartedly backed the exemption increase when he spoke at Canyon in April.

The future farmers won't exist if there is nothing left for them to run their machinery over.

Even the city dweller of middle income means is affected by the estate tax situation. It doesn't take long to amass a worth of over $60,000 in today's economy.

Once a person counts in his house, vehicles, furniture and value of investments such as stocks, insurance and savings, it isn't hard to figure a personal worth statement above the exemption level or at least of large proportions. Someday, that estate will be left to someone and it might just as well be to the intended persons and not to Uncle Sam.

This area depends on its agriculture. If some of the aspiring candidates in the presidential race or congressional races in two years want Hereford and Deaf Smith County votes, they better back this legislation or some form of it.

For that matter, all public officials on the state and federal level better start finding out what will benefit agriculture and then act accordingly. It's not just a matter of a few votes, but whether or not enough food will be available to feed tomorrow's population.

—BT—

A person's personal finances don't really become so significant as when a house is added to the list of purchases. It will be the largest single investment in most of our lives.

This week, I went through the experience of buying my very first home, yard and all. For a person such as myself, who has never owned real estate, it's a joyous yet frightening step to take.

All at once, I felt like a rich plantation owner overlooking his large estate as well as the man who had sold his income away forever. That extensive 25-year loan seems like it will never be paid off.

Of course, my personal fortune was not really increased since the loan still has to be paid. But a title to property makes one feel it is owned outright.

At least no one can ever kick me out of that house as long as the monthly payments are made. As a renter, I always felt sort of insecure even through I had no long term commitment of payments.

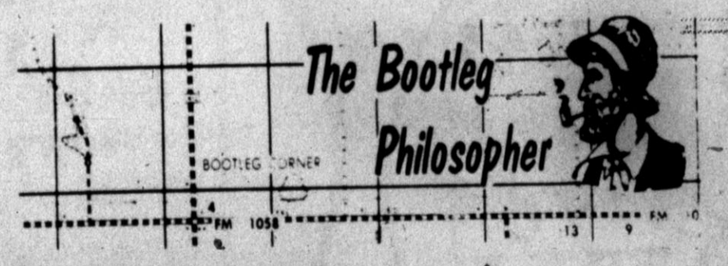
Now, I find security in the fact that it is my family's home and no one can decide to move us out of it on the spur of the moment. I never liked living from one month to the next knowing that the money I was paying was lining someone else's pocket.

Also, what improvements I make to the land and house are for my benefit and not some landlord's. Ownership makes me feel more solidly a part of the community and not as though I were a vagabond with no roots.

It's my part of earth to take care of until someone else possesses it by my choice. Of course, none of us ever own land forever as we must all die sooner or later. But the Lord gives us the ability and responsibility as tenants of his property to take care of it.

It's a wonderful feeling of freedom. If anything, I may become a weekend farmer and plant a garden. At least the land would be producing rather than just sitting there for my gratification.

Of course, buying a house means some rather hefty payments in this day of constant inflation, but the risk is worth it. I just hope my car stays in good shape because I can't afford to fix it now if it quit completely.



Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner discusses foreign policy this week, sort of.

-0-

Dear Editor:

Ordinarily, if a person is looking for something funny to write about, he wouldn't tackle foreign policy. American foreign policy, for example, is no laughing matter, except maybe to people in other countries.

Therefore I will discuss Egyptian foreign policy. According to an article I read in the paper the other day, Egyptian President Sadat has cancelled a treaty with Russia because he said Russia has become unreasonable.

"The Soviets are refusing to give me more arms. They are refusing to rescheduled Egyptian debts. What is worse they are demanding that I pay interest on the military debts."

In the face of this President Sadat has cancelled Egypt's treaty of cooperation with Russia and has turned to the United States for help.

This makes sense. Who ever heard of a country lending money to another country and then trying to collect intest on it. You won't catch the U.S. trying to pull a stunt like that.

If all the countries in the world we've lent money to started paying just the interest on it, Washington would conclude we'd lost all our friends, our image abroad was ruined, and Kissinger would have to grab his check book and get back on his plane.

Oh well, Rome wasn't built in a day. You know, I've heard that expression all my life and never once have I ever heard anybody at any time ever claim it was built in one day. Rome is like some of those high-rise urban development apartment buildings. It takes longer to build one than it does to fall down.

Yours faithfully,
J.A.

* * * *

The greatest force in chemistry is a pretty girl.

★★★ Allen & Voters ★★★

Senator James Allen (D-Ala) recently proposed to curtail the food stamp racket in Puerto Rico—paid for by U.S. taxpayers. Allen proposed to halve the huge food stamp allotment to Puerto Rico, where fifty per cent of the people eat on U.S. food stamps.

Allen received no support from his fellow politicians. The Puerto Rican vote is now a reality in every state. Yet Puerto Rico gets about a tenth of all the stamps issued by the Department of Agriculture. Most Puerto Ricans getting these stamps have never eaten so good. Instead of rice and fish they're now buying expensive foods. And quite a black market in stamps has blossomed there. The stamp bonanza meanwhile continues to grow.

Allen was rightly "astonished" that 1.4 million Puerto Ricans, whose standard of living should never have been equated with that in the continental U.S. in the beginning, were free-loading to such an extent on the U.S. taxpayers. If ordinary U.S. taxpayers had been voting instead of politicians in the Senate, no doubt Allen would have received wide support for his economy effort.



On Wall Street

By BOB HILL

Flexitime is the idea of letting employees set their own working hours. There are many variations to the system which permits workers to vary starting and quitting times. All workers must be at the job during "core hours." The minimum number of hours all workers must put in is still 40 hours a week or 80 hours bi-weekly.

Where did the idea come from? The big push for flexitime came from women's organizations trying to get away from the rigid, no-give, five-day, 8-to-5 work schedule, which made it virtually impossible for many working mothers to hold down a job. Being able to start work at 9 instead of 8 would enable a mother to feed her youngster and have him off to school. A recent study concludes that flexibility in work schedules is a key factor in equal opportunity for women.

The first company to use flexitime was a West German manufacturer in 1967. Since then it has spread in popularity. Over 100 U.S. corporations are using it or testing it including General Motors, Montgomery Ward, National Cash Register, American Airlines and Pacific Gas and Electric.

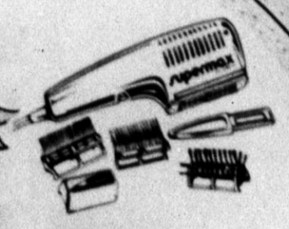
Companies using flexitime usually like the concept. Metropolitan Life Insurance Co., experimented with 400 clerical and staff personnel on flexitime and found that productivity increased while absenteeism and tardiness decreased. Smith Kline Corp. tried the experiment with 175 employees and noted a drop in turnover and tardiness. Absenteeism dropped by one-third and overtime dropped sharply.

The federal government has tried flexitime. The Army tank depot at Warren, Michigan started flexitime with 400 employees and now has 4000 workers on the system. An Air Force base in Alabama started the program with 200 workers and now has 1,100 on flexitime with plans to expand the program to 6,000 and maybe 8,000 employees. The Social Security Administration facility in Baltimore was one of the first federal agencies to use flexitime. It has 2,000 employees on the program and has authorized other offices to begin the plan. One flexitime expert has commented that, "No shop in the government has tried it and dropped it."

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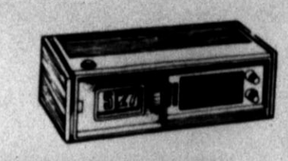


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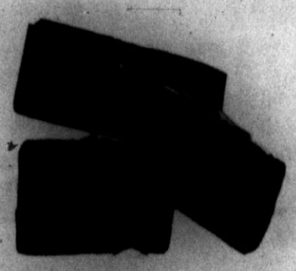
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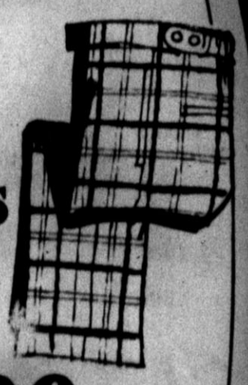


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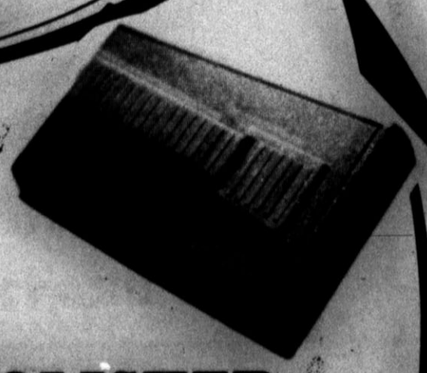


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Methodist Bishops To Hold Conference

Two of the four United Methodist bishops in Texas and New Mexico hold their final annual conferences, beginning next week, prior to their mandatory retirement in July, according to the denominational news bureau located here.

Bishop Paul V. Galloway presides over the Texas Conference meeting in Houston, May 24-26, and is completing over the Texas Conference meeting in Houston, May 24-26, and is completing the present term of office for the late Bishop Kenneth W. Copeland.

Bishop O. Eugene Slater is president of the Southwest Texas Conference meeting in San Antonio, May 31 - June 3 and the Spanish speaking Rio Grande Conference meeting in Georgetown, June 11-14.

The two episcopal leaders retire at the South Central Jurisdictional Conference in Lincoln, Neb., July 13-15. Their replacements will be selected at that time.

Bishop Alsie H. Carleton presides over a four-day bicentennial session of the Northwest Texas and New Mexico Conferences meeting jointly at Glorieta Baptist Conference Center near Santa Fe, N.M., May 25-28.

Bishop W. McFerrin Stowe heads the North Texas Conference meeting in Dallas, May 30 - June 2 and the Central Texas Conference scheduled for Waco, June 6-9.

Included on the agenda of the conferences will be a review of new General Conference legislation voted earlier this month in Portland, Ore. and the assignment of pastoral appointments for the ensuing year. The annual conferences represent nearly one million United Methodists in Texas and New Mexico.

We hear that this year's bathing suits are barely big enough to keep a girl from being tanned where she ought to be.

-Punch.



Cancer Society Officers

New officers for the American Cancer Society of Hereford are [L-R] Helen Ann McWhorter, secretary; Ron Smith, president; and Joyce Lomas, second vice president and crusade chairman. They were elected this week at a luncheon Friday. Other officers are Kathryn Acton, first vice preside; Naomie Schroeter and Elaine Rains, house to house chairmen; Jon Perrin, rural chairman; Jim Arney, business chairman; Steve Hodges and Irene McKinster, treasurers and Memorial chairman.

Letter To The Editor

Dear Editor:

I recently read an article which I would like to share with readers at graduation time. It was published in the Westside Church of Christ bulletin at Duncan, Okla. J.T. Marlin, formerly of Hereford, is the editor of the bulletin.

SENIORS ONLY ONCE

I though about the prom for a few days and then reached the decision that I would go. I was going to be a senior only once! So why not!

I knew that telling my parents would be difficult. I was a minister's son who had been taught all my life the problems involved with the modern dance, but I was going to go. I decided to tell my parents the next morning at breakfast. Perhaps after a refreshing night's sleep they would be more receptive of my intentions.

"Dad," I said, "I am a senior and I have decided to go to the prom." I waited for his reply, but there was only silence. I expected my father to take me to task severely. I thought my mother would cry, but there was only silence.

Then Father said, "So you're going to the prom?"

"After all," I said, "I will be a senior only once."

He looked at me and hung his head. Then he said words I'll never forget. "Your mother and I have tried to teach you for the past sixteen years what is right and what is wrong. We've done our best to rear you to be a Christian young man. But you are right, Son. You're a senior. You are almost grown, so if you decide to attend the prom, go ahead! But remember one thing...If the Lord should come and find you there, please tell him you came because you wanted to, and not because we sent you."

These sobering words shook me into reality. I knew this was a temptation I must overcome. I could not go! I have never regretted not going, but continue to thank God I was given strength to throw my influence fully behind the church and its work in the community. I often remember this temptation, but find encouragement in James 1:12: "Blessed is the man that endureth temptation for when he is tried, he shall receive the crown of life, which the Lord hath promised to them that love him."

Contributed by Cora Johnson, Hereford.

One might call this the era of the investigation.

* * * *

Many a May Queen will be swept off her feet by June.

* * * *

Paying debts should be a pleasure to an honest man.

* * * *

Old-fashioned cooking is still very much in fashion.

* * * *

There's nothing sweeter than youth, nor anything as truthful.

Let's Go. . .
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BB-BS Donation Made

Jo An Dwyer, executive director of the Big Brothers-Big Sisters of Hereford, presents an appreciation certificate to Danny Boyer of First Printing Co. for donating the file cabinet, shown at right, to the volunteer organization.

Kiwanians Presented 4-H Demonstrations

Contestants in a state 4-H contest presented the program for the Noon Kiwanis Club at the regular noon luncheon Thursday. Gary Jones, Leann Hughes and Christi Beene presented the program.

Sherri Harder, assistant agriculture extension agent, introduced the program saying the 4-H club had been involved in a public speaking project and contest. Leeann Hughes and Christi Beene will take their illustrated talk to the state competition at Texas A&M in the first week of June.

The program presented to the Kiwanians was the talks and demonstrations the students will be taking to the state competition. The girls illustrated the need for the family unit and the harmony that should be present in the home environment to make the family unit work as a whole. Jones' program talked of the Alaska pipeline and the problems and solutions involved in it's construction.

Kiwanians were reminded of interclub competition being held within their district and were urged to meet with other Kiwanis clubs. Sweetheart Melinda Watts was given a graduation present by the club. Some members made plans to play in a Kiwanis golf tournament in Amarillo on Saturday, while it was announced the club will host a divisional golf tournament in July.

President Ford said recently the United States will remain "the ultimate guarantor of Israel's freedom," but urged Israel to relinquish conquered Arab territory in pursuit of peace in the Middle East.

Local Boys Attend Summer Camp

The joys of summer camp await 8 local boys for one week this summer beginning June 6. The boys will attend the Salvation Army Camp Hoblitzelle, near Dallas, according to Mrs. Jewel Smith, Salvation Army Service Unit Committee camp chairman.

Chosen to attend the camp from Hereford are: Jerry Thomas, Gerald Carlton, Robert Rodriquez, Alan Morrison, David Morrison, Carl Dandridge, Joe Terry and Ronnie Terry. They will leave by bus for camp on June 5 and will be met by a Salvation Army representative.

Each boy's trip is paid for by the local Salvation Army Service Unit Committee which is supported by the United Way. They are part of a group of 900 boys from all over Texas who are chosen to attend four one-week summer camps.

"Their experiences will compare favorably to those found at expensive boys' camps anywhere in the nation," Mrs. Smith said. "They will ride horseback on the camp's many trails; swim in the large pool and fish from sparkling streams or a 30-acre lake."

Activities also include hiking through the camp's wooded terrain; boating, archery, group sports, and handicrafts.

Counselors and coaches supervise all organized activities. Campers are lodged in redwood and brick cabins and well-balanced meals are served in the large camp dining hall.

The 360-acre camp, which has increased its recreational facilities since it opened in 1956, is located seven miles south of Midlothian and eight miles west of Waxahachie.

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DOWNTOWN & SUGARLAND MALL
Anthony's

Graves, Harkins Spark 28-14 Victory

White Team Wins Spring Game

Displaying a strong running attack and aggresive line play, the Whites rolled to a 28-14 victory over the Maroons as the Hereford Whitefaces ended spring football drills here Friday night in Whiteface Stadium.

Veterans Carlee Graves and Russell Harkins sparked the White offense, with strong support from quarterback Jackie Mercer and halfback Paul Bell. Standout linemen included Barry Acton, Greg Brockman, Sammy Davison, Able Trevizo and Baltimore Guerrero.

If a most valuable defensive player were picked, however, the choice would have to be Maroon linebacker Ricky Taylor. Without his heroics, the White margin of victory might have been greater.

Coach Fred Upshaw, who watched from the press box, was well pleased with the closing spring effort. "We had great effort from the team during the spring training, and the scrimmage game was a highlight for the boys. I thought they got after it pretty good in the game."

There was one sour note in the game, however, when end Rowan Alexander sustained a broken left arm in the first half of play. A returning senior letterman, Alexander should be ready next fall but the mishap will hamper his summer work plans.

The Maroons figured to have an edge in the passing game with returning quarterback Kelly Kitchens and receivers such as veteran Roy Martinez and newcomer James McDowell. The windy weather, along with a light shower, took away that advantage, however.

Kitchens connected on only 4 of 13 passes for 87 years but one of them was a 21-yard scoring play to McDowell. That play gave the Maroons the only lead they had in the contest, 7-6 in the first quarter.

The Whites came back to take a 14-7 lead at halftime, then marched for two quick scores in the third period to take a 28-7 lead going into the final quarter.

The winning White team recorded about 21 first downs in the game, compared to 12 for the Maroons. The losers also lost three fumbles while the Whites lost a pair.

The Whites scored on their first possession with Harkins ripping off a 23-yard gain to launch the White offensive thrust. Graves and Harkins moved the ball down to the White 7, where Graves powered it across. Graves kick was wide and the Whites led by 6-0 with 7:42 left in the opening quarter.

After an exchange of the ball, Taylor set up the Maroons' first score when he crashed through and jarred the ball loose from Mercer, then recovered the ball on the White's 46. Kitchens got the drive going with an 11-yard run, then later connected with McDowell on the 21-yard scoring play. Martinez kicked the extra point for a 7-6 Maroon lead.

The Whites almost scored on their next possession, with Graves and Harkins doing most of the damage. They moved to a first down at the Maroon 7, but four plays later the Maroon defense had held on the six-inch line. The Maroon punted out of danger, and Taylor stopped the Whites again by causing a fumble at the Maroon 12.

Several plays later, however, the Maroon team lost a fumble on their 31 and the Whites mounted another scoring drive. Alfred High got a key first down on the Maroon 18 and several plays later, High popped over from the 1-yard line. Graves kicked the extra point for a 14-7 advantage. Leonard Galvan intercepted a pass to kill Maroon hopes before halftime.

The White team scored quickly to start the second half, moving 59 years on a sustained drive. Mercer made some key gains in the drive, and Harkins got the touchdown on a 9-yard scamper. Graves added the extra point again as the Whites took a 21-7 lead.

The Whites claimed a Kitchens' fumble on the next series and quickly moved 55 yards for the clincher. Bell broke on a great 40-yard run for the final White tally, using his blockers well and cutting to the outside to outrun the defenders. The tally came with 1:52 left in the third period.

The running of Martinez and Greg Hennington sparked the Maroon team to its final score. Hennington picked up key 13 and 18 yard gains in the drive, and Kitchens climaxed the march by diving over from the 1. Martinez added the extra point and it was 28-14 with 7:43 left in the game.

The Maroon team tried an onside kick, but the White recovered on the Maroon 48. Sparked by Bell's 16-yard run, the Whites appeared headed for still another score, but Taylor again came to the rescue. He trapped the quarterback for a big loss and the Maroons took over on their 17.

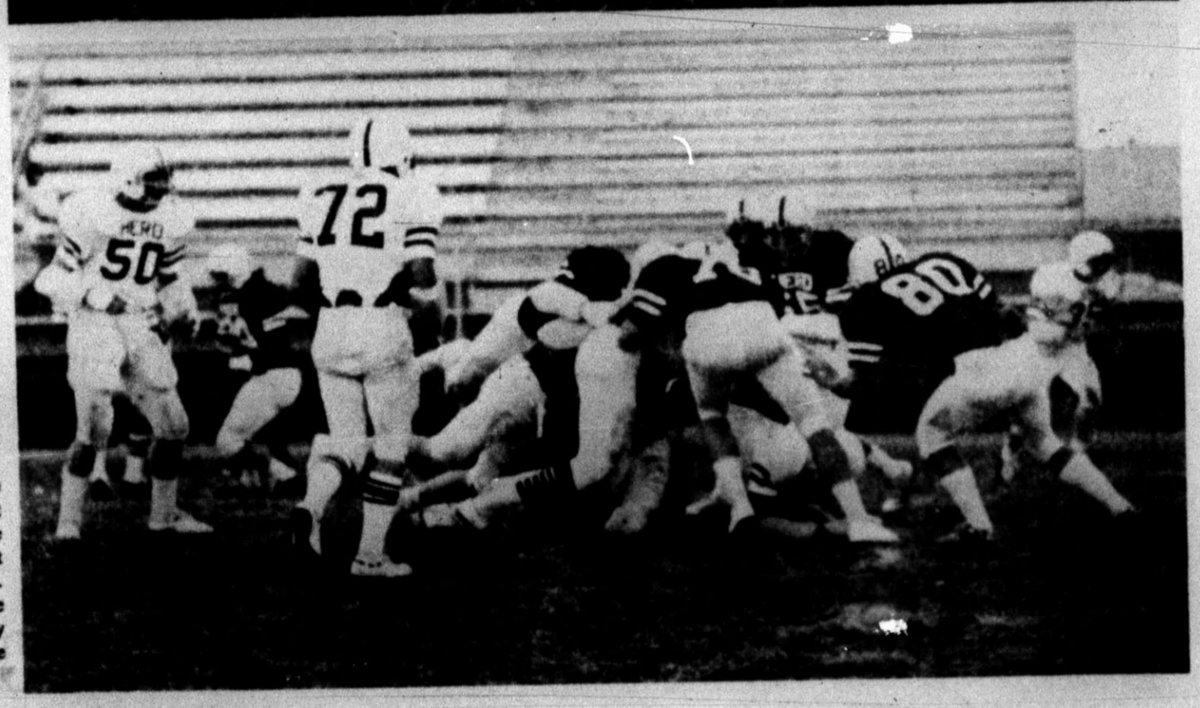
The Whites had another shot moments later, however, when the snap was fumbled and a White jersey covered the ball at the 15. Quarterback Greg Dement just missed a touchdown toss in the end zone when the receiver couldn't hang on, then it was Taylor again saving the day for the Maroons. He nabbed the quarterback for a big loss and time ran out before the Whites could get in for another score.

The Whites stuck to the ground attack most of the way. Mercer missed on one pass try, while Dement was 1 of 3 for 6 yards. Besides Taylor, some of the Maroon standouts in the line included Bobby Mejia, Mitch George, Jim Fish, Corey Walden and Gary McCuistian.

Next year's sophomores clashed in a preliminary game, with the Whites also coming out on top in that contest, 6-0. It was a scoreless tie until the closing minutes when Robert Graves picked off a pass and raced about 60 yards for the only touchdown of the contest.

By unofficial count, the Whites didn't record a first down in the entire game and the Maroon team had about six first downs in the defensive struggle. Kevin Bunch guided the Maroon team, while Larry McNutt was quarterback for the Whites.





Tough Going

In the top photo showing action from Friday's Maroon-White football game, an unidentified white player is dragged down by Greg Albracht [37] and Kelly Kitchens [10] as well as several other maroon players. In the bottom photo, the white runner is again unidentifiable as well as most of the maroon jerseys on top of him, there was no doubt that he was down however.

All District Squad Named

Monterey pitching ace, Scott Gardner and Lubbock High shortstop, Kenny Toney have been named as the District 4-4A baseball players of the year for 1976.

The two hub city players headed the district's 1976 all-district squad while Monterey's Phil Bruedigam was tabbed as the loop's Sophomore of the year.

The all-district team was, as expected, dominated by Lubbock High and Monterey as the Westerners put 6 on the team while the Plainsmen had 5.

Three Coronado athletes were tabbed for the honor while Plainview had 1.

There were 15 players named because there was a tie for the catcher's spot and there were also 4 pitchers and 4 outfielders chosen as well as 1 utility man.

The only Juniors tabbed were outfielders Lee Brock and Jerry Duffy of Coronado and Lubbock High respectively.

The players, their positions and schools are as follows:

Catcher, Larry Green (Mont.) and Keith Stone (LHS); 1B, Mark Morgan (Mont.); 2b, Benny Jaime (LHS); 3b, Richard Bowles (Mont.); SS, Kenny Toney (LHS); OF, Tim Leslie (Mont.); Lee Brock (Coron.); Armando Sedeno (LHS), Jerry Duffy, (LHS); Pitch., Scott Gardner (Mont.); Marvin Simpson, (LHS); Jimmy Foster (Coron.); John Setser (Plain.); Utility, Kevin Rooker, (Coron.).

IRS says 1 in 4 giving to presidential fund.

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DELUXE CHAMPION 4-ply polyester cord
As low as $17.95 A78-13 Blackwall. Plus $1.74 F.E.T. and old tire.
$19.95 B78-13 | $22.95 E78-14 | $24.95 F78-14
$25.95 G78-14 | $27.95 H78-14 | $28.95 H78-15
Prices are for blackwalls except where indicated. Plus $1.84 to $2.80 F.E.T. per tire depending on size and old tire. A-size 6-rib design. Whitewalls add $2.

DOUBLE BELTED Firestone
STRATO-STREAK SUP-R-BELT
$6.40 to $11.45 OFF our April prices on blackwalls and whitewalls
$23.50 B78-13 Blackwall. Plus $1.82 F.E.T. and old tire.
$26.50 C78-14 | $27.50 E78-14 | $29.50 F78-14
$30.50 G78-14 | $31.50 G78-15 | $32.50 H78-14
$33.50 H78-15 | $39.50 L78-15 whitewall | Prices are for blackwalls except where indicated
Low, wide 78 series design. Two rugged belts hold tread firm for long wear and easy handling. Rugged construction gives excellent road hazard resistance.
Prices plus $2.05 to $3.14 F.E.T. and old tire.

PICKUP, VAN & RV TIRE Firestone
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$26.50 Size 6.70-15
Plus $2.42 Fed. Ex. tax, exchange. Black, tube-type 6-ply rating.
Strong, Shock-Fortified nylon cord body, long mileage all-wheel position truck tire.
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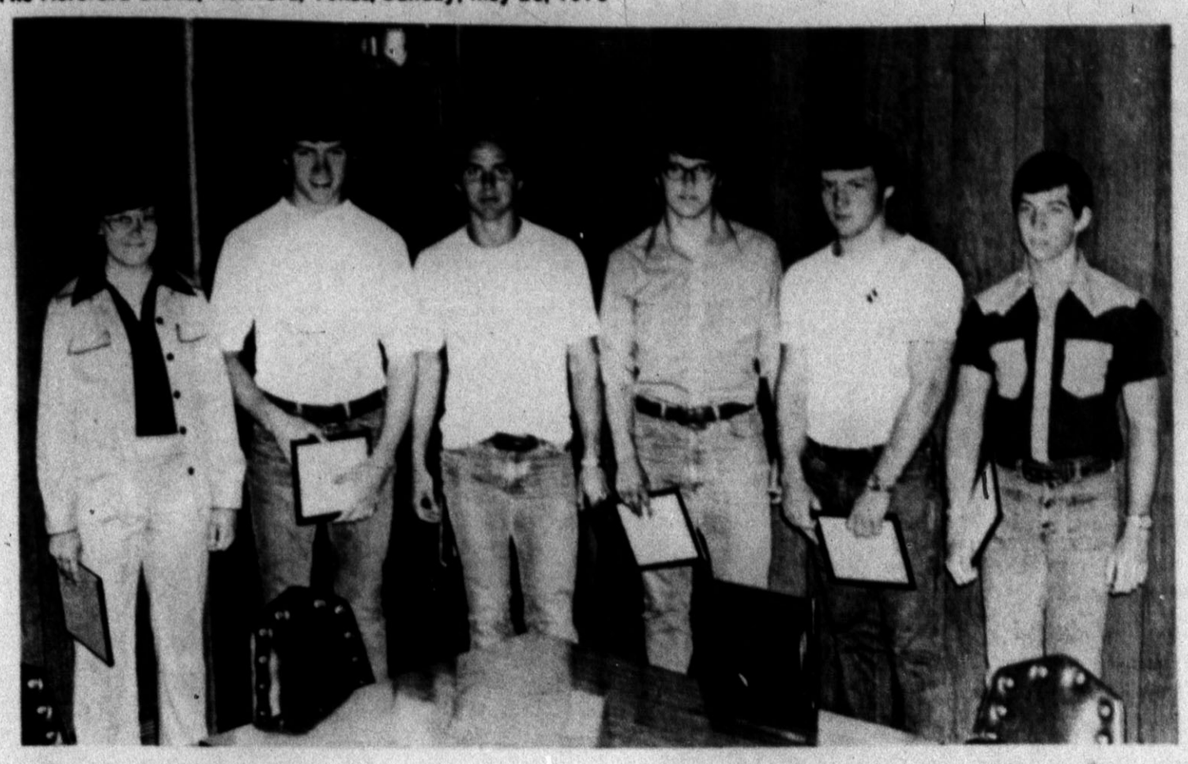
Hear your police and firemen in action!
Bearcat III
Listen on these channels, too . . . WEATHER • TRAFFIC • UTILITIES BUSINESS • MARINE CIVIL DEFENSE
Bearcat 111 scans up to eight fixed frequencies in any one or two FM public safety/business bands...locks on and listens to an active channel...then continues the search.
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A total of six crystals can be installed in the BEARCAT 6. The receiver will scan these frequencies, lock on and then resume scanning, looking for more action.
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Award Winners

The above Hereford High School athletes were presented awards by the Deaf Smith County Chamber of Commerce Sports Committee at its noon meeting Friday at the Caison Steak House.

They are left to right, Shirley Wheeler, Paul Trolinder, Dave Charest, Mike Pittard, Dennis Evans, and Clayton Faubion.

Five Athletes Are Honored

Five Hereford High athletes were honored with "Outstanding Sports Achievement" awards during a meeting of the Sports Committee of Deaf Smith County Chamber of Commerce Friday at Caison Steak House.

Recipients of the certificates for outstanding contribution and leadership in their respective sports fields were: Shirley Wheeler, volleyball; Clayton Faubion, tennis; Mike Pittard, baseball; Paul Trolinder, basketball; and Dennis Evans, football.

Wheeler and Faubion are juniors; the other three are seniors. Committee chairman Speedy Nieman and Athletic Director Fred Upshaw made the presentations.

Coach Upshaw commented briefly on the special talents and leadership abilities of each of the recipients. The chamber's sports committee recognizes athletes in a number of sports each year for their particular contributions to their teams and school. Purpose of the awards are to single out young athletes who give "110 percent" effort.

Dave Charest, who was named "Athlete of the Year" at the annual All Sports Banquet recently, was a special guest at the luncheon meeting. He was presented a certificate which was not available at the sports banquet. Charest is expected to accept an athletic scholarship to West Point.

During the business session at the meeting, Nieman announced that plans are being made for a City Tennis Tournament. A tentative date of July 22-24 has been set, but specific details are still to be announced by tourney chairman Steve Thomas.

The Hereford Brand

SPORTS

Kids Inc. Tickets On Sale

Tickets for the annual Kids Inc. Banquet will go on sale this Thursday, May 27. They may be purchased from any Kids Inc. player or at the Hereford State Bank and will cost $2.

The event which is set for July 1 at the Bull Barn will feature Tom Gorman, National League Umpire as the principal speaker.

Other information about the banquet will be given in later issues of The Brand.



Sterling Silver Peace Necklace

A quality crafted necklace perfect for these troubled times. The sterling silver dove in flight symbolizes both peace and the coming of the Holy Spirit. The dove is attached to a fine 18" silver chain. Gift box. Size: ½".

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Stoerner Signs Golf Letter

Curtis Stoerner, Hereford's three time All-District 4-AAAA golfer has signed a Western Junior College Athletic Conference letter of intent to play for Amarillo College.

Stoerner who finished 5th, 4th and 3rd respectively in the district individual medalist race during his three years at Hereford High is also the only Whiteface athlete to receive the News Service Award presented by the Brand and KPAN Radio, three consecutive years.

He had a 74.0 stroke average this past season.

He finished 1st in the Texas State Insurance Golf Classic, third in the national junior qualifying tournament and eighth in the U.S. Open junior qualifying.

Stoerner has placed in the top three in over 40 tourneys during his career.

NOTES, COMMENT

Most golfers talk a better game than they play.

* * * *

Too many eye witnesses usually confuse the story.

ONE MINUTE SPORTS QUIZ

1. Who won the Women's International Golf Tournament?
2. JoJo White plays pro basketball for what team?
3. Name the winner of the men's singles World Championship of Tennis.
4. Who won the Byron Nelson Golf Classic?
5. Bert Campaneris plays pro baseball for what team?

Answers To Sports Quiz

1. Sally Little.
2. Boston Celtics.
3. Bjorn Borg.
4. Mark Hayes
5. Oakland A's.

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Kids Inc. Standings

[EDITOR'S NOTE: Listed below are the league standings which were available to the Brand at press time. All of the standings contain the games played through Thursday, May 20].

BRONCO LEAGUE

Boys Major

Yankees	6 0
Giants	5 1
Cubs	3 2
Astros	2 3
Angels	2 3
Cardinals	2 4
Braves	1 4
Dodgers	1 5

Girls Major

Astros	4 0
Dodgers	3 1
Cardinals	2 1
Cubs	2 1
Angels	2 2
Yankees	1 3
Giants	0 3
Braves	0 3

Girls Minor

Yankees	4 0
Giants	3 0
Dodgers	2 2
Cardinals	1 1 1
Braves	1 2
Cubs	1 2
Angels	1 3
Astros	0 3 1

PONY LEAGUE Boys

Red Sox	3 0
Twins	2 2
Indians	1 2
Tigers	1 3

PONY LEAGUE Girls

Dodgers	2 0 1
Cardinals	2 1
Angels	2 2
Cubs	0 2 1

Comment On Sports

BASEBALL * * *

By Pete Fritchie

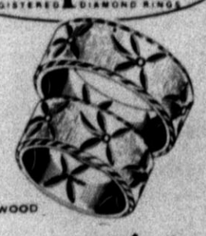
WASHINGTON, D. C. -- Just when the critics are about to settle Walter Alston's hash, his Los Angeles Dodgers go on a rampage.

The Dodgers started slowly in April and some baseball writers were wondering if Walter had lost his touch after over twenty years at the helm. Then they take off on a streak of 13 wins in fifteen games.

That carried them into first place (but not much out in front of the Reds) and showed Alston still knows his players and the psychology of the game. And this team's spurt seems, in a way, to answer the criticism of Leo Durocher, whose book has just appeared in paperback.

Leo says Walter had the players so up tight during his (Leo's) last year as a coach with Los Angeles they couldn't relax enough to win. Then Leo had the same experience with the Cubs a few years later. And he isn't known as the relaxed type himself.

Keepsake REGISTERED DIAMOND RINGS



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Tax office on the second floor of the court house.

8 - 5 on May 26, 27, 28th and June 1.....

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217.88* Was 246.99 Farm and Garden '76

Our most advanced 4-HP self-propelled mower combines lightweight 22" cast deck and fingertip clutch control with 8 in. ball bearing wheels for positive traction and sure control. The specially designed rear discharge deck gives efficient bagging.



SAVE $20

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Rear Discharge Rotary!

146.88* Was 166.99 Farm and Garden '76

"Turbine Flow" steel deck creates vacuum action for efficient bagging. 3½-HP Briggs & Stratton engine has "Pull and Go" quick starting and auto choke. Locking level locks bag in place during operation.



SAVE $19

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Push Rotary Mower!

97.88* Was 116.99 Farm and Garden '76

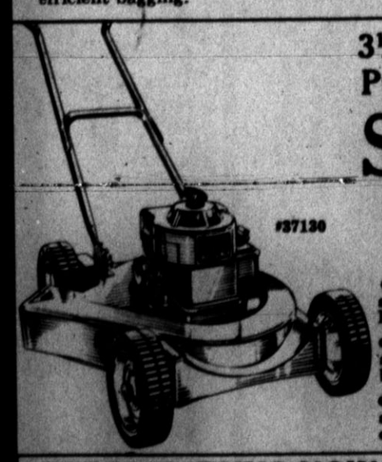
The 3½-HP engine by Briggs & Stratton has effortless "Pull and Go" quick starting and automatic choke. Instant action height adjusters let you choose from 5 cutting heights. Dual Baffled steel deck.



#37866

GRASS CATCHER 16.69*

Fits all mowers except #37178, #37310



#37130

3½-HP, 20-in. Push Rotary! SAVE 87.88*

- Easy-spin recoil start engine by Briggs & Stratton
- 20-in steel deck and heavy-duty blade
- Auto choke adjusts richness of fuel

SAVE $10

3½-HP, 20-in. steel deck rotary!



#37347

156.88* Was 166.99 Farm and Garden '76

- Self-propelled—provides ease of operation
- "Pull and Go" quick starting and automatic choke
- 3½-HP engine by Briggs & Stratton with "Pull and Go"

SAVE $20

3½-HP rotary mower with lightweight die cast deck

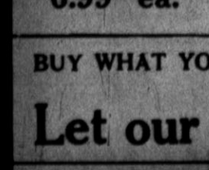


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119.88* Was 139.99 Spring '76 Gen. Cat.

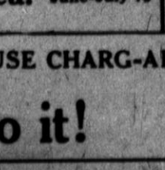
- "Vacuum action" die-cast metal alloy deck pulls grass up
- 3½-HP engine by Briggs & Stratton with "Pull and Go"
- Instant action height adjusters
- Automatic choke adjusts richness of fuel

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Second String

BY GARRY PEEBLES

Probably the hard luck major league baseball team in the early going this season has been the Boston Red Sox. After winning the American League Pennant in 1975 and taking Cincinnati to the wire in the world series, they've been struggling to get out of the cellar so far this spring.

Added to their slump is the fact that they have been unable to sign Fred Lynn and Carlton Fisk to new contracts and if they don't get Lynn's and Fisk's names on the dotted line by June 15, these two will become free agents at the end of the season, able to negotiate with whomever they please and the Red Sox will be left out in the cold.

As if that wasn't enough, Bill Lee one of their top pitchers got in a fight the other day, hurt his arm and is probably through for the season. When it rains it pours, I guess.

The Red Sox have always been an interesting team, I think maybe that playing in the weirdest shaped ballpark in the majors helped make them that way. They always seemed to have talent but were too busy fighting among themselves to have time to worry about winning any games out on the field, they couldn't be bothered with stuff like that.

In the early years of the American League they were one of it's power houses, in fact in one seven year stretch, from 1912 to 1918, they won 4 pennants and 4 worlds series.

After the 1919 season though, they sold most of their good players including a fellow named Babe Ruth and they've never been the same since. Almost sixty years have passed in which they've been able to win only three pennants and have yet to win another world series.

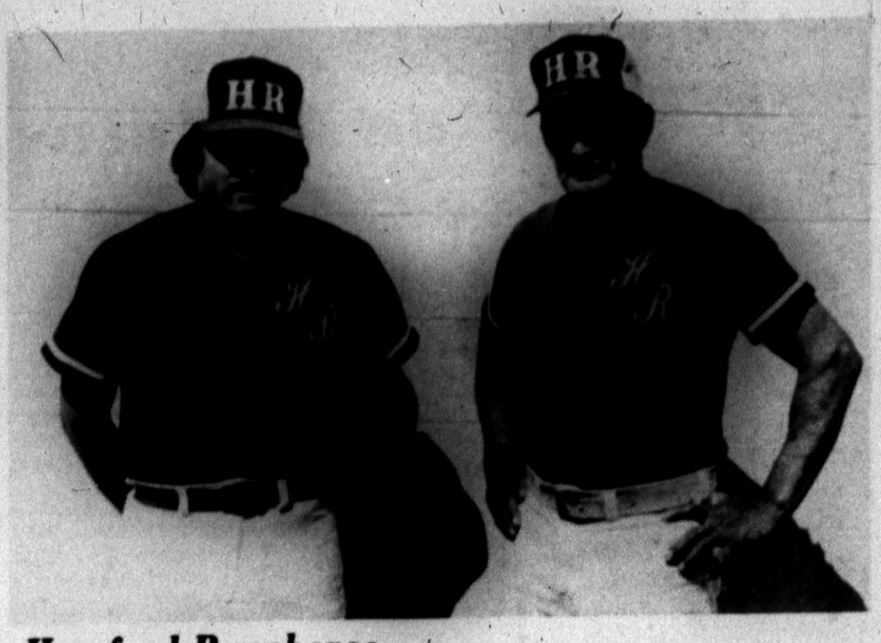
••••

I read where Russia is beginning to enlist all kinds of American help for the 1980 olympics to be held in Moscow and I wonder how much their olympics is going to cost us before its over with.

••••

There was sort of a poignant picture of Brooks Robinson leaning against the dugout in a newspaper this week. He has been benched by the Orioles because he was hitting only .165.

The guy has been known for his fielding throughout his career but he's been a pretty fair batter too. As a matter of fact he as over 2800 hits, more than any other 3rd baseman in baseball history.



Hereford Rancheros

Ignacio Gonzales and Ray Martinez pictured above are the managers of the Hereford Rancheros, a local independent baseball team which has so far compiled a 6-2 record. Last weekend they played two different teams in a doubleheader, taking the opener from Bovina, 9-0 and losing the nightcap to Edmonson, 3-1.

Cities Will Now Enforce Hunting Laws

Effective the 1976-77 hunting season, city law authorities will be responsible for enforcing no-hunting regulations inside their corporate limits.

That duty previously fell on Texas Parks and Wildlife Department game wardens.

P&W Commission members, meeting in April to adopt changes in the state's game and fish proclamations, agreed with staff recommendations that city growth rates are overtaking once rural, but still huntable habitat.

By eliminating the wording in the proclamation relative to a closed season on all game birds and animals within the corporate limits of any city, "the burden of enforcement will fall back on city police," Henry Burkett, P&WD law enforcement division director said.

"There will be no change in our enforcement of all game and fish laws. The only change is that wardens will no longer be enforcing ordinances on hunting in city limits," Burkett said.

Basketball Books Available

University Interscholastic League has published two new books that should be interesting to followers of school basketball.

They are "Texas Schoolgirl Basketball" by James McLemore and "Texas Boys' Basketball: ' History" by Harold Ratliff.

Both were edited by Dr. Max R. Haddick of the UIL office at The University of Texas.

"Texas Schoolgirl Basketball" describes the start of the sport in Texas:

"If ever a sport had a rough beginning, it was girl's high-school basketball in Texas.

Believe it or not, it was the women themselves who gave the sport its biggest headache in the beginning."

UIL began a girls' basketball program in 1918, but the National Health, Physical Education and Recreation Association contended that it was undesirable for girls, "that it was harmful, and it created undue competitive stress."

In 1928, UIL ended its sponsorship and didn't pick it up again until 1950.

Now, after having successfully completed its first quarter century under UIL supervision, the girls' basketball program has a bright future, Mr. McLemore writes in his concluding chapter:

"More and more women are becoming involved in the coaching ranks, the bigger schools have finally seen the light and have added the program to their activities, and the spectator interest couldn't be higher."

The 174-page book includes statistics about tournament records, teams, and individual performances. It also features photographs of the first championship teams and of top coaches.

Mr. LcLemore, who is director of public relations for the Houston Oilers, was area high school sports editor for the Austin American-Statesman for many years and has been official scorer for every game played in the Girls' Basketball Championship Tournaments for the past 25 years.

"Texas Boys' Basketball" offers such chapter titles as "I Seed Him When He Done It," "Half a Million Chase the Round Ball," "Slater Martin--The Little Giant," "From Nothing to Stardom," "Basketball's Longest Coaching Career" and "It Was Like This."

The book's author, Mr. Ratliff, has written several books about Texas interscholastic athletics. He witnessed the beginnings of the UIL, and was a sportswriter for Associated Press for 30 years, sports editor of the Hillsboro Mirror, and sports editor and editor of the Cleburne Times-Review.

The 126-page book includes tournament results and records, a photograph of the 1921 El Paso team that won the first UIL boys' basketball championship and photos of the state's outstanding coaches.

Both books cost $3 (plus tax for persons not affiliated with public schools). They are available from University Interscholastic League, Box 8028, University Station, Austin, Texas 78712

Softball Signup Deadline, May 26

The signup deadline for teams wanting to play in the Hereford Amateur Athletic Association's Men's softball league this summer has been extended to May 26 according to David Alvarado.

There are 10 teams in the league at present.

The entry fee is $75 and the teams will be furnished schedules and rules before the season opens on May 31.

The league is also still looking for umpires and is going to pay $3 per game for their services.

Anyone interested in entering a team or in umpiring should contact either Alvarado, 364-5996, Bob Wagner, 364-5959, Jim Hansen, 364-2996 or Rudy Gonzalez, 364-5849.

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1969 Chevelle Sport Coupe

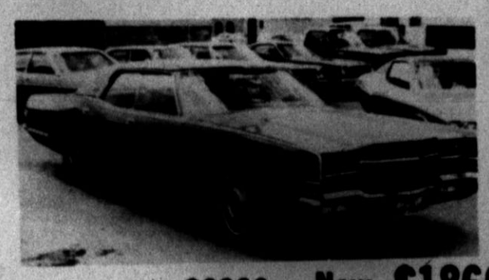
396 V-8, auto trans, chrome wheels, power steering and brakes. See Leon Romo.



NADA Book Price $1225 Now $750.

1972 Mercury Marquis

V-8, auto trans, power windows, air cond. and cruise control. See Don Henslee.



NADA Book Price $2300. Now $1860.

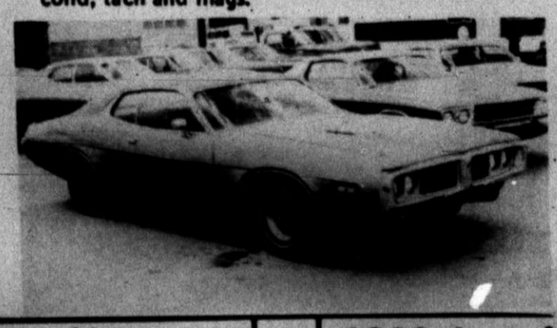
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Expert mechanics to service your unit with original Chrysler parts after the sale.

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NADA Book Price $2025. Now $1685.

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NADA Book Price $1050. Now $675.

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Summer Youth Program Projects Broad Interests

The Summer Youth Program, sponsored by the Education and Youth Committee of Deaf Smith County Chamber of Commerce Women's Division, has been planned from June 1 through July 9 at Community Center.

All youngsters from the age of four are urged to attend. Any mothers who want to assist with the program are invited to do so. For further information contact Mary Hamby, program chairman.



Summer youth program chairman, Mary Hamby, seated at left, is shown discussing some of the aspects of the summer's events with Mildred Quinn. Also, assisting with the program are Jean Lyles, standing at left, and Norma Hendon.

Program Schedule

ART

Tues. 2-3 p.m.; Bess Donaway and Niki Walser, dough art
Tues. 2-4 p.m.; Mildred Guinn and Mary Hamby, portrait art
Thurs. 1-2 p.m.; Jean Lyles and Norma Hendon, art fundamentals

CRAFTS

Mon. 1:30-3 p.m.; Tracy Coker
Wed. 10-11:30 a.m.; Elaine Jones and Barbara Allen
Thurs. 3-5 p.m.; Marion Goodin
Fri. 3-4 p.m.; Nora Snow

SEWING AND KNITTING

Mon. 3-5 p.m.; Audine Dettman, embroidery
Tues. 1-2 p.m.; Lurline Cawthon, crochet
Tues. 4-5 p.m.; Leona Seavey, quilting
Wed. 2-4 p.m.; Leona Seavey, tating and knitting
Fri. 2-3 p.m.; Ann Carroll

FUNTIME

Mon. 10-11:30 a.m.; Betty Shuval
Wed. 9:30-10:30 a.m.; Marsha Jones and Billie Armstrong
Fri. 10-11:30 a.m.; Irene Mullins

COOKING

Wed. 9:30-11:30 a.m.; Tracy Coker and Mrs. Ed Loerwald

EXERCISES

Mon. 4-5 p.m.; Patti Hendon, ages 12 years and older
Wed. 4-5 p.m.; Patti Hendon, all ages
Fri. 4-5 p.m.; Patti Hendon and Mary Hamby, all ages

ACROBATICS

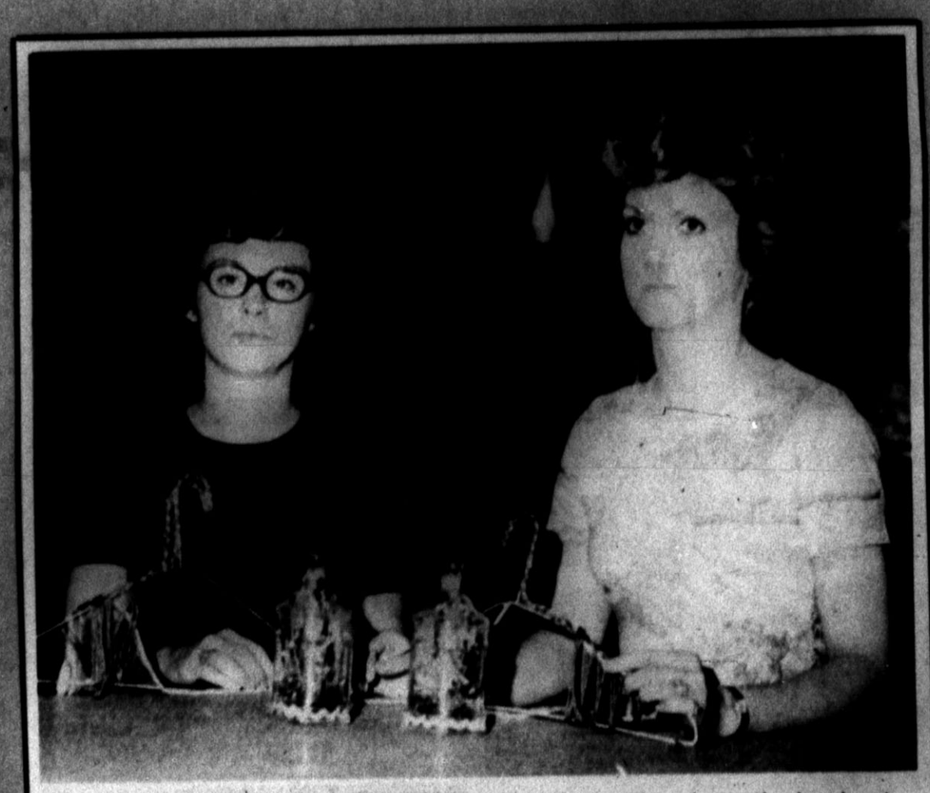
Wed. 9:30-11:30 a.m.; Billie Armstrong and Mary Hamby

SQUARE DANCING

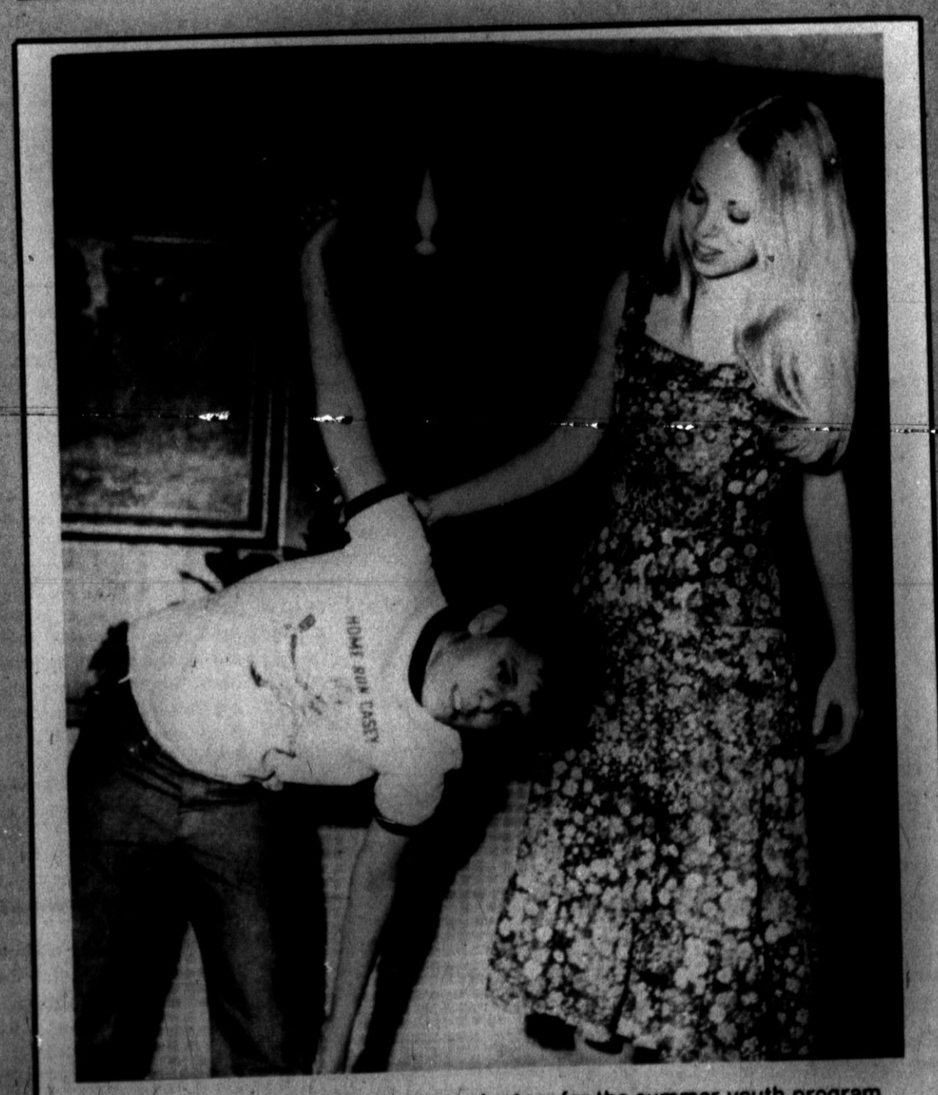
Date and time announced later; Emma Kuper, Regina Warren and Marline Farley, boys and girls of all ages



Knitting and tatting will be taught to area youth by Ann Carroll. She will be instructing classes from 2-3 p.m. each Friday throughout the summer youth program.



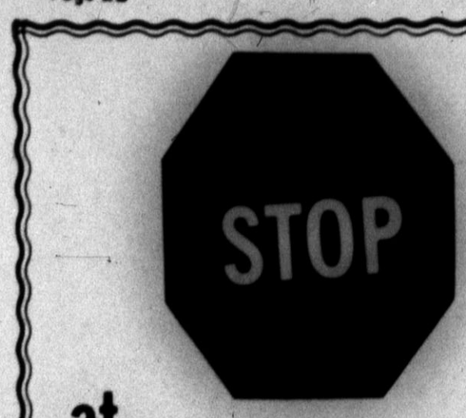
Bess Donaway, at left, and Niki Walser will be instructing classes in dough art and other craft projects during the program for children.



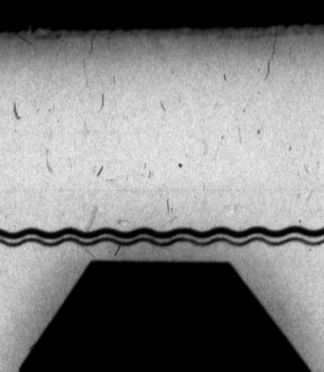
Patti Hendon, who is the first teenage volunteer for the summer youth program, shows James Hamby the proper way to exercise. All teenagers are urged to participate in the program.



Leona Seavy will be teaching the art of quilting and crocheting to interested youths during the program scheduled from June 1 through July 9 at Community Center.



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Aladdin CARPET CO.
Sugarland Mall Hereford

Crooks-McGee Vows Exchanged Saturday

Spiral candelabra and baskets of daisies decorated the main alter of Central Church of Christ Saturday evening for the marriage of Miss Amy Suzanne Crooks and Vance Lynn McGee.

Bob Wear, pastor, officiated. He also conducted the wedding ceremonies for the bridegroom's parents, Mr. and Mrs. Lloyd McGee, and the bridegroom's sister and brother-in-law, Mr. and Mrs. Allen Cansler.

The bride is the daughter of Mr. and Mrs. Robert L. Crooks of Childress and the bridegroom's parents reside at 104 W. Sixth Street.

Other church decorations included white satin bows which marked the church pews.

Miss Kerry Broderson of Dimmitt served as maid of honor and the bride's sister, Miss Libby Crooks of Childress, was bridesmaid.

Richard Barker of Canyon was best man.

Donny Henson was gooms-man and escorting guests to their seats were the bride's cousin, Kenny Smith of Dimmitt, an John Hawkins of Dalhart.

The bridegroom's niece, Jennifer Cansler, daughter of Mr. and Mrs. Allen Cansler, was flower girl and the bride's cousin, Ric Crooks, son of Mr. and Mrs. Roger Crooks, was ring bearer.

Candles were lit by Miss Keli Ramsower of Plainview and Miss Debbie Hightower of Childress.

Mrs. Allen Cansler, accompanied by Mrs. Joe Hacker, sang wedding selections, "Wedding Song", "Twelfth of Never", "Wedding Prayer" and "And I Love You So."

Given in marriage by her father, the bride wore a floor-length dress of Chantilly lace over bridal taffeta. It was designed with a Queen Anne neckline, natural waist which formed a V-shaped midriff and long Camelot sleeves.

Rows of lace ruffles formed the bouffant skirt which extended to a sweeping Chapel length train.

Layers of Chantilly lace formed the bridal veil which was attached to a lace coif edged in wide bands.

She carried a cascade arrangement of daisies and white roses centered with an orchid. As a good luck piece, she wore an 1888 Indian head penny in her shoe which belonged to her grandmother.

Bridal attendants wore evening length sleeveless dresses fashioned with fitted bodices, wide diamond-shaped inset midriffs and wide self ruffles at the neckline. The slightly flared gathered skirts were of blue and green floral sheer dacron.

They carried bouquets of daisies.

Mrs. Leroy Threet of Iowa Park invited guests to sign the registry book at the reception held in the Fellowship Hall of the church.

The bride's cousin, Miss Beverly Smith of Dimmitt, served punch and coffee from a table covered with a white linen cloth. It was centered with an arrangement of daisies.

Miss Stephanie Brockman of Vega and Miss Lisa Butler of Childress served the four-tiered colomnade cake. Four heart-shaped cakes formed the cake's base and miniature figurines of a bride and bridegroom topped the cake.

Rice bags were distributed among wedding guests by Miss Stephanie Crooks of Seymour and the bride's cousin, Carl DeLozier.

Leaving for a wedding trip to Hawaii, the bride wore a two-piece coral dress and a white orchid taken from her bridal bouquet.

The couple will be at home after June 1 at Canyon.

The bride graduated from Lubbock Christian High School in 1975 and is a freshman at West Texas State University.

McGee, a junior speech major at WTSU, is a member of Kappa Alpha Order Fraternity. He graduated from Hereford High School in 1973.



MRS. VANCE LYNN MCGEE
...nee Amy Suzanne Crooks

Public Invited To View Film

A film, entitled "Guidance for the Seventies", will be presented at Deaf Smith County Library at 2 p.m. and 7:30 p.m. Monday.

The presentation, which is furnished by Hereford Family Services Center, concerns a group of teenagers who attended a PACE seminar. In the film, guidelines for children and parents are discussed.

The public is invited to attend free of charge and following the film, an open discussion will be held.

Class To Begin

The advanced life saving class of the Red Cross Water Safety Program is scheduled to begin Monday and will conclude Friday.

Debbie Hoover will instruct the class which is planned from 4-7 p.m. during the week.

To be eligible for this class, a person must be 15 years of age or older and have a swimmers certificate. The only cost for this class is $2.25, which will purchase the lifesaving book.

There will be a supervised baby sitting service available at no charge for anyone assisting with the water safety program.

Shower Honors Bride-Elect

A miscellaneous bridal shower honoring Miss Patricia Yerby, bride-elect of Rob Hardy, was held in the home of Mrs. Mike Burnam recently.

Miss Yerby is the daughter of Mr. and Mrs. Ralph Yerby, and her fiance is the son of Mr. and Mrs. Bob Hardy.

Approximately 60 guests were served spiced tea and coffee, along with fresh fruit and pastries from a table decorated with a white antique cut-work cloth belonging to Mrs. Elmer Patterson. It was centered with a bouquet of iris and babybreath carrying out the bride's colors of purple and white.

Diane Ward served the refreshments and Laneida Burnam attended the guest register.

Out of town guests included the groom's grandmother, Mrs. C.E. Brisco of Muleshoe; Mrs. Bifly Wise, aunt of the groom; two sisters of the groom, Mrs. Donnie Morgan and Mrs. Don Johnston, both of Summerfield; Mrs. Harold Yerby, the bride's aunt of Canyon; and John McCourt of Amarillo, uncle of the bride, who will perform the wedding ceremony.

Hostesses for the occasion were Mmes. Norene Stallings, Tom Burdett, Elmore Rains, Chester Wiggins, Jim McCabe, Jim Ward, Elmer Patterson, Clarence Behrends, Wilbur Axe, Charles Minchew, Stan Knox, Mike Robinson, Lynn Jones, Clayton Jobe, Joe Don Cummings, James Dobbs, and Mike Burnam.

IRS REPORT

One of every four taxpayers is contributing to the presidential campaign fund this year, apparently assuring sufficient funds to finance the campaign, according to Internal Revenue Service figures.

Senate panel says Pentagon still spying.

HD Officers Elected Wednesday

Officers for the coming year were elected by members of the North Hereford Home Demonstration Club at a covered dish luncheon Wednesday in the home of Mrs. Peg Hoff.

Serving as president will be, Mrs. A.E., Hodges; vice president, Mrs. Neil Lemons; secretary, Mrs. Bob Campbell; treasurer, Mrs. Thomas Brisendine; reporter, Mrs. Cliff Johnson; and Council delegate, Roberta Campbell.

Members present included Mmes. Johnson, Campbell, Lemons, A.G. May, Campbell, A.E. Hodges, Brisendine, J.A. Crofford, Walter Lueb, Iva Saltzman, Neil Lueb, and Roger Williams.

Recognized as a special guest was Joyce Shipp, county extension agent.

Ford signs bill for quicker reserves callup.

Output of American industry contains gain.



Graduated Saturday

Caye Clearman, daughter of Mr. and Mrs. Hugh Clearman of Dimmitt Highway, received her BBA degree in marketing during graduation exercises Saturday at the University of Texas at Austin. Miss Clearman is a 1972 graduate of Hereford High School.

PRE-MEMORIAL DAY SALE

BANKAMERICARD

Men's Lightweight LEISURE SUITS 1/3 OFF

Boy's Short Sleeve KNITS & Long Sleeve DRESS SHIRTS $2.77 Values to $8.00

"Large Selection" Boy's & Girls TENNIS SHOES $5.99 $9.99 to Values to $24.00

SALE

Ladies Polyester SEPARATES PANTS SKIRTS JACKETS 1/2 PRICE SHIRTS SWEATERS ETC.

SubWay

Junior CO-ORDINATES PANTS SKIRTS BLAZERS 1/3 OFF TOPS SWEATERS ETC.

Women's SHOES PANT SHOES WOOD CORK Wedges $13.90

Open 9:30 to 6:00 Weekdays
9:30 to 7:00 Saturday

Gaston's Sugarland Mall



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MODE O' DAY
the place for sportswear
Sugarland Mall

Meeting Planned

Members of Deaf Smith County Historical Society and other interested persons are invited to attend the organization's annual meeting scheduled at 2 p.m. May 30. The group will assemble in the basement of Deaf Smith County Historical Museum.

The museum has grown in stature as a community service this past year. Open Tuesday through Saturday from 10 a.m.-5 p.m., and on Sunday, from 2-5 p.m., it has welcomed 9,500 visitors representing 44 states, Washington, D.C. and 14 foreign countries.

Historical society membership dues remain $2.50 per person. The non-profit charter number currently stands at 1,172,928.

As the United States celebrates 200 years of growth and achievement, the museum celebrates its tenth birthday. Plans are underway to complete a special exhibit in the back hall to honor the Texas Longhorn.

Musuem directors and society members extend a special invitation to the public to come to see this newest exhibit that will further commemorate the history of the Staked Plains.

Other noted exhibits have included the Prince Albert suit belonging to the Rev. Thurston and the Indian princess Star Maiden and the exhibit honoring Mexican Independence.

In the future, the musuem will feature exhibits honoring the Fourth of July, Betsy Ross, Cowgirl Hall of Fame, Spanish Fiesta and other seasonal activities.

During the Pioneer Days Reunion and the annual meeting, the society will honor the pioneer woman.

A new program, which has gained popularity in the past few years at the museum, includes giving special memorial contributions to the museum honoring loved ones in the community. Society members have sent cards to the family acknowledging these gifts and try to use this money for special projects.

A docents program has also been organized. The program offers the best opportunity to serve this community.

Another volunteer service at the museum is also needed. Each Sunday from 2-5 p.m., the museum requests that couples serve as hosts and hostesses for persons viewing exhibits.

Mrs. Jack Gililland, museum director, has asked all interested persons to contact her for further information.



Engagement Announced

Miss Susan Darlene Cannon and David Wiggains will exchange wedding vows August 6 at Main Street Church of Christ at Olton. The bride-elect is the daughter of Mrs. Sue Cannon of Olton and the prospective bridegroom is the son of Mr. and Mrs. Chester Wiggains of Summerfield. Miss Cannon is currently attending Lubbock Christian College and graduated from Olton High School. Wiggains will graduate this December from Texas Tech. He graduated from Hereford High School and also attended Lubbock Christian College.



Couple To Marry

Mr. and Mrs. Luther Lesly of Rt 4 announce the engagement of their daughter, Helen Ann, to James Michael Bridges, son of Mr. and Mrs. Edwin Bridges of 208 Star. The couple will exchange vows July 1 at the Church of the Nazarene.

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It just makes sense....
2 Registered Pharmacists using the finest products....Offers you dependable, courteous service always....
Ansel McDowell Jim McDowell
McDOWELL DRUG
Downtown 364-1313

Poppy Day Is Scheduled Here

The Hereford Unit No. 192 of the American Legion Auxiliary will offer poppies to the public on Wednesday, May 26.

"Poppy Day in 1976 gives the public a most unique opportunity to serve our present day veterans and, at the same time, to observe our nation's bicentennial, because the poppy is a symbol of the sacrifice all persons have made to preserve the freedom of our country, Mrs. Jacob King stated in announcing Poppy Day. "Few have sacrificed more in the name of freedom than those who founded our country and those who have fought to keep it free."

Members of Unit No. 192 will be located throughout the community on May 26 to offer poppies to citizens. All money donated in return for a poppy is used for veterans' rehabilitation.

Mrs. King, who is poppy chairman this year, said that unit members would be distributing poppies made by hospitalized veterans at the Veterans Hospital at Temple. Veterans are paid for assembling the flowers.

Last year, Unit 192 was able to help disabled and needy veterans and their families with funds contributed on Poppy Day.

Would You Believe...

That animal whose image most often has been printed is the camel.

• • •

That animal whose image most often has been carved, etched, painted or drawn is the elephant.

• • •

There's no word in the Japanese language for "kiss."

• • •

High-pitched sounds can extinguish flames.

Man, at 133, awarded honorary High School diploma.



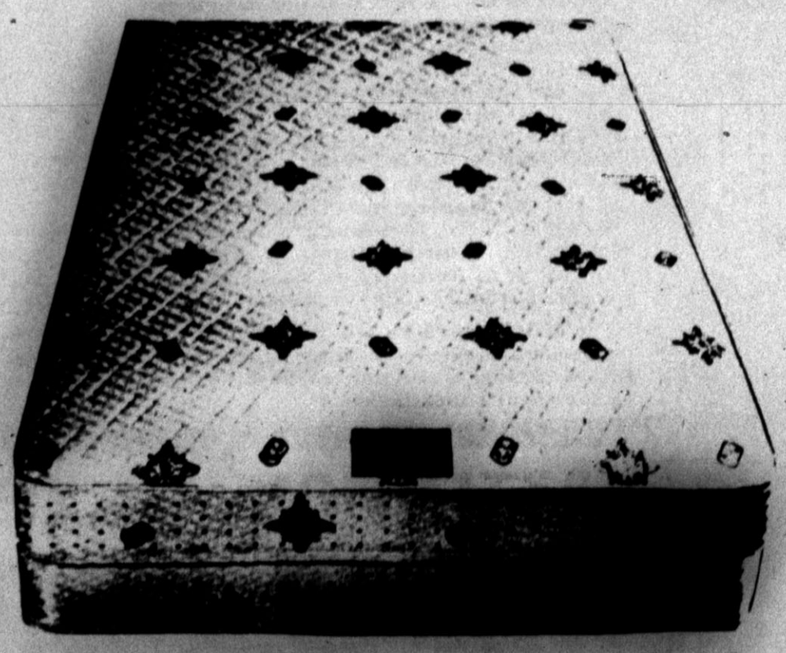
Proclamation Signed

Mayor Jim Sears is shown signing a proclamation declaring Wednesday as "Poppy Day" in Hereford. Contributions are used for Children and Youth Rehibilitation in the community and aid war veterans and their families. Witnessing the signing are members of American Legion Auxiliary Unit No. 192 from left to right are Mmes. Robert Trowbridge, Ira Ott, and Jacob King.

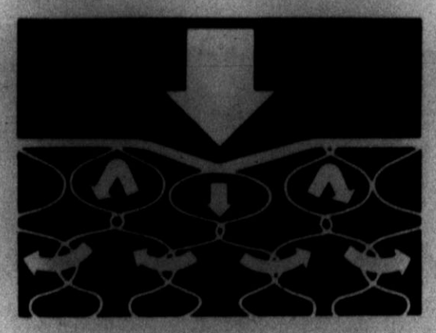
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Chiropractic®
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FULL SIZE $279.90 Set

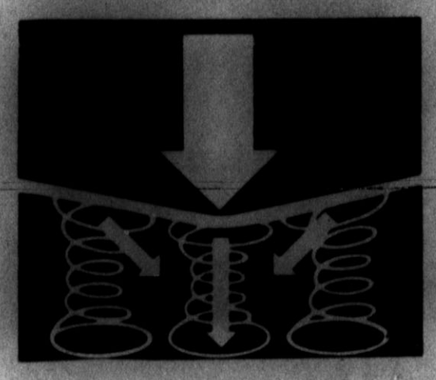


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Couple Exchanges Vows In Afternoon Ceremony

Miss Irma Gonzales and Servio Tulio Gamez were married Saturday afternoon at First United Methodist Church with Dr. Jordan Grooms, pastor, officiating.

The bride is the daughter of Mr. and Mrs. Bennie Gonzales of Route 2 and the bridegroom is the son of Mrs. Horace Gamez of 116 Higgins.

The bride's sister, Miss Linda Gonzales, served as maid of honor and the bridegroom's brother, Isaias Gamez, was bestman.

Serving as escort couples were Messrs. and Mmes. Gilbert Diaz, Ismael Gamez, Carlos Charles, Joe A. Gonzales, Baltimore Ortiz, Jody Balderaz, Bentura Echavarria and Joaquin Gamez.

Junior bridesmaids and bridegroomsmen included Pete Madrigal and Dora Gonzales, Gilbert Diaz and Rachael Montalvo, and Messrs. and Mmes. Israel Coronado, Joe Rangel, Omero Valdez, Jessie Gonzales, Joe Martinez and Joe Tijerina.

Miss Amanda Gonzales, daughter of Mr. and Mrs. Bennie Gonzales, was flower girl, and Bennie Gonzales Jr., son of Mr. and Mrs. Bennie Gonzales Sr., was ring bearer.

Given in marriage by her father, the bride wore an organza gown patterned with an empire waistline and trimmed with re-embroidered Alencon lace and tiny seed pearls.

The full sheer organza sleeves gathered at fitted cuffs which was trimmed with matching lace and seed pearls. The chapel length train, also of sheer organza, was edged in Alencon lace.

The veil, of imported bridal illusion was edged with matching lace and was attached to a crown of lace daisies and seed pearls.

She carried a cascade of white and blue carnations and babybreath with baby blue satin streamers.

Bridal attendants wore powder blue knit gowns fashioned with A-line skirts, figurine bodices and sheer organza Bishop sleeves. Each wore small corsages of white roses and carried nosegays of blue and white roses trimmed with lace and green fern.

Miss Eleanor Gamez invited guests to register at the reception held in the church Fellowship Hall and Mrs. Isaias Gamez and Mrs. Noel Esqueda served the four-tiered colomnade wedding cake.

It was decorated with blue sugar flowers and bells and was topped with the traditional bride and bridegroom figurines.

Leaving for a wedding trip to Dallas, the bride wore a powder blue dress with a peach printed blouse designed with full sleeves.

The couple will be at home after May 29 at 432 Long Street.

The bride attended Hereford High School and is employed at Anthony's downtown. Her husband, a 1968 graduate of HHS, is manager at Anthony's and attended West Texas state University.

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Cowan Jewelers
Downtown Hereford

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MRS. SERVIO GAMEZ
...nee Irma Gonzales

Aid Sought For Display Monday

Hereford's American Legion and Auxiliary is preparing to erect a display of veterans uniforms and other war momentoes, and is seeking the help of interested persons on the project.

The displays will be assembled at the Deaf Smith County Library, and will be available for public viewing through July 4.

Legion and Auxiliary members are asked to bring their contributions to the Legion Hall June 1, when the organizations hold their next regular meeting.

Other individuals wishing to make donations may contact Mrs. Ira Ott of the Auxiliary or Jimmie Jesko of the Legion.

The displays is being held in conjunction with activities of the Heritage Committee of the Deaf Smith County Bicentennial Committee.

Lunch Menu

PUBLIC SCHOOLS

MONDAY--Corn dog with mustard, blackeyed peas, cole slaw, fruit, butter cookie, bread, milk.

TUESDAY--Chicken-fried steak and gravy, fluffy potatoes, English peas, pears in syrup, hot rolls, milk.

WEDNESDAY--Hamburger, lettuce, tomato, pickle, onion, potato sticks, apple crisp, bun, milk.

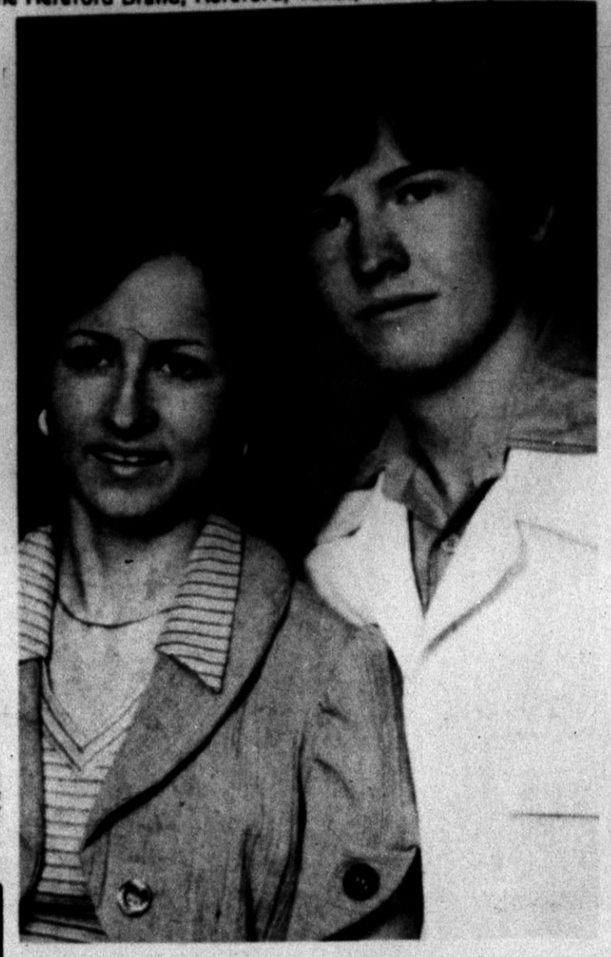
THURSDAY--Barbecued beef on a bun, pinto beans, cabbage-apple salad, fruit pie, bun.

FRIDAY--Cook's choice.

ST. ANTHONY'S PAROCHIAL SCHOOL

MONDAY--Corn dog, buttered peas, tossed salad, apple-sauce, milk.

TUESDAY--Burritos, cabbage-pepper salad, green beans, peaches, milk.



Wedding Plans Announced

Mr. and Mrs. Bill Feagley of 220 Aspen announce the engagement of their daughter, Debra, to Stacy Hacker, son of Mr. and Mrs. Joe Hacker of Hereford. The couple plan to exchange wedding vows July 9 at First Christian Church. Both will be May graduates of Hereford High School.

Members Have Final Meeting

Members of the Farm and Ranch Club held their final meeting during a luncheon at the Caison House Thursday.

Mrs. Charlie Burk was the hostess and table decorations were red carnations, the club's flower.

Mrs. Jess Odom presided over the business portion of the meeting where club members discussed the yearbook for the coming year.

For the program each member told of something unusual that has happened in her life.

Members present were Mmes. Jess Odom, W.B. Nunley, Paul Rudd, W.W. Thomas, P.B. Sowell, and Charlie Burk.

The distinction between the father's role as mediator between the community and his family and the mother's role as organizer of family affairs within the unit has become blurred with today's changing family roles, Dorthy Taylor, family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System, points out.

William Clements, Deputy Defense Secretary:

"The right of the United States to participate in the defense of the Panama Canal is a continuing right."

THE HOME GAME
BY VIRGINIA TRUAX

CHEF'S HINT --- A pinch of nutmeg added to your cooked spinach will take it out of the ordinary and add a gourmet touch!

CHANGE OF SCENE --- Your house plants will enjoy a "vacation" after being housebound all winter. Set them in your flower beds for the summer, keeping in mind the type of sunlight required.

COOLING MINT --- A drop of mint extract added to a can of chilled fruit cocktail makes an easy, refreshing first course, or a simple summer desert.

BARBECUE BIZ --- To avoid hungry looks from your family or guests, do start your charcoal fire early enough. Allow an hour for the glowing coal stage. And DON'T poke a charcoal fire. That only slows it down!

SAG STOPPER --- A too-large screw hole can cause sagging doors, shutters, or what-have-you. Insert a small piece of soft wood (a matchstick end, for example) into the hole before replacing the screw.

NEWS VIEWS

Henry Kissinger, Secre- of State:

"I am confident that the American people will support conciliation and progress and peace."

Elliot Richardson, Commerce Secretary:

"It's impossible to be complacent about experiments in the use of nuclear power without having a solution in hand."

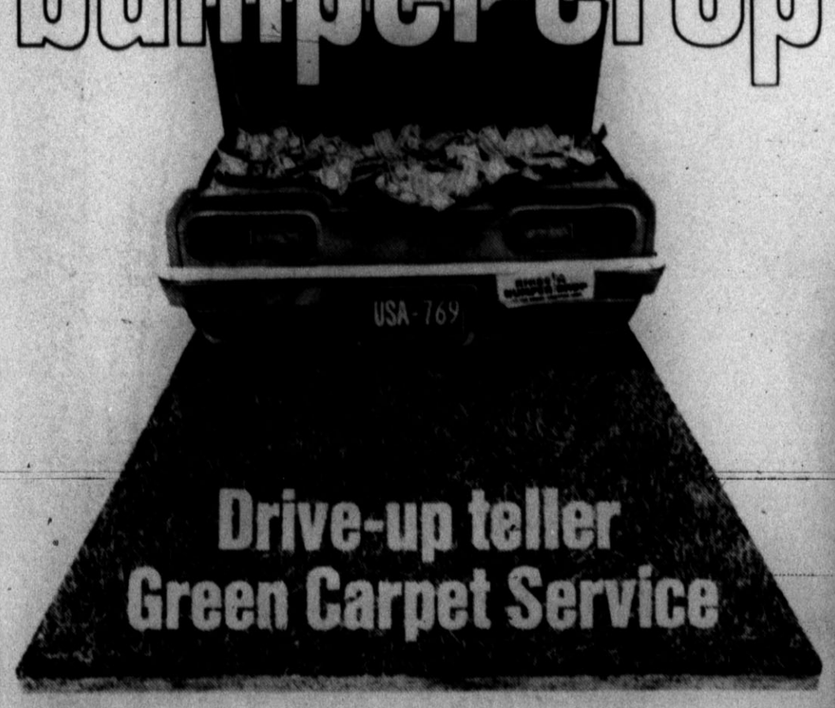
Lawton Chiles, Senator (D-Fla), on Army beef payments:

"It's inconceivable to me that the military is paying $3.85 per pound (for beef)."

SAFETY'S SAKE --- Buying an electric fire starter for outdoor summer cooking? Be sure it carries an approved safety label and is grounded.

GOOD HUMOR MOM --- Become the block's most popular mom by making your own fudgesicles for your hungry little crowd. Thoroughly mix one small package of instant chocolate pudding, 1/4 cup sugar and 4 cups milk. Pour into molds or ice cube trays to freeze.

Raise a bumper crop



Drive up to The Money Growers Association window and we'll drive up your money with the highest interest the law allows. Our Green Carpet Service is the friendliest, most convenient way we know to save—and we don't know of any prettier scenery in the world than money!

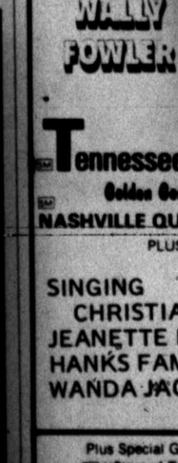
Next time you're in our neighborhood, drive up to our window and shift into high!

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119 E. 4th 364-3535
"We look to your future with interest."

ATTENTION MOBILE HOME OWNERS!
Do It Yourself and SAVE with
Big Ben
Cost PER SE[illegible]
WHITE

SUPPORT SHERIFF TRAVIS McPHERSON AND THE DEAF SMITH COUNTY SHERIFF'S DEPARTMENTS



Big "BENEFIT SHOW"
Sheriff McPherson urges all business, professional, and individual citizens to purchase the admission tickets and attend! As the proceeds realized from the sale of the admission tickets will go for the YMCA.

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THE GOSPEL TRUTH
WITH "LAUGHTER AND MUSIC"
★'s of T.V. - Radio - Records and Stage Fame!
EXCITING! INSPIRING! ENTERTAINING!!
H. H. S. Aud.
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SAT. MAY 29
8:00 p.m.
STARRING IN PERSON
"Mr. Gospel Music"
WALLY FOWLER
Tennessee Top Ten
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NASHVILLE QUARTET BOYS
PLUS
SINGING CHRISTIANS
JEANETTE LUNSFORD
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RESERVED SEATS
Purchased in Advance
Guaranteed-Chairs close up to stage, in H.H.S. Aud.
Plus Special Guest and the "Stars of Tomorrow" TALENT CONTEST
CASH PRIZES
Trophy $50. $25. $15.
All churches are urged to support this gigantic production of songs of "God and Country"
Attend in a group and be recognized
Join in the "Praise Sing-Song" Portion!
GENERAL ADMISSION TICKETS
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$2.00 $4.00
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ON SALE NOW!
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BY POPULAR DEMOND
THE SENSATIONAL
HAPPY GOODMAN FAMILY
Featuring Sister Vestel
Queen of Gospel Music



DR. GLADYS LAWHON
...to judge at audition

National Guild Holds Audition

Auditions for the National Piano Guild are scheduled for May 24 through 28 at the First Christian Church.

Instructors who have students participating are Mmes. Jack Rogers, Lyle Holmes, Paul Lyons, Joe Hacker, Buddy Peeler and Francis L. Parker.

Approximately 90 students will be judged on their performance and graded with report cards.

Each student will be awarded a certificate from the Guild and students performing more than one number will receive a pin.

Dr. Gladys Lawhon, who is currently on a judging tour for the Nation Guild of Piano Teachers, will grade the students.

Dr. Lawhon has accompanied and composed music for modern dance and ballet classes at NTSU for the past ten years and is serving as coordinator of student accompanists. She teaches classes in music literature and dance accompaniment.

She received her Bachelor of Music degree in piano, her Bachelor of Science in music education, her Master of Arts in Education and English from TWU and her Doctor of Musical Arts Degree from NTSU. She has studied piano and music literature at Julliard School of Music and piano pedagogy at Columbia University.

Dr. Lawhon has served as one of two professional evaluators for the Wichita Falls Music Teacher's Baroque Festival at Midwestern University last November and as an adjudicator for the National Guild of Piano Teachers.

Bicentennial Committee Meeting Held

The Panhandle Area Bicentennial Committee met Wednesday at the Deaf Smith County Museum to discuss plans for Bicentennial events in area cities.

Mrs. Jack Gililland, Mrs. Sue James and Mrs. James Sears served as hostesses for the meeting.

Representatives from Dumas, Panhandle, Amarillo, Borger and Dalhart reported on Bicentennial events in their respective communities.

Those present also heard a report on Festival 76, the Panhandle centennial fair to be held in Amarillo June 11-13.

Individuals interested in erecting commercial booths at the fair may contact Mrs. Joe Reinauer at 259-5505.

CowBelles Plan For Fathers Day

Members of the Hereford CowBelles met Friday for a planning session on their Beef for Fathers Day project.

The promotional campaign for the project will include beef advertisements to be placed on posters and placemats to be presented to local restaurants.

A drawing for a portion of beef will also be held. Individuals can register at The Barber Shop for the drawing.

Beef gift certificates will be emphasized in the project. Ther certificates are honored by all major groceries and restaurants.

KPAN radio will be broadcasting publicity spots on the project, and The Brand will be printing various beef recipes in its June issues.

Co-chairmen of the project are Mrs. Jim Perrin and Mrs. Elmo Hall.

Committee members include Mrs. Bob Sims, Mrs. Ed Barrett, Mrs. Pete Caviness and Mrs. Bill Albright.

Bicentennial Plans Are Announced Here

The Deaf Smith County Bicentennial Committee has announced a tentative schedule for Independence Day activities in Hereford.

A melodrama by the community players and selections by the community singers will be presented at the Bull Barn July 2.

The Bicentennial parade will be held here on Saturday afternoon, July 3. A capsule containing historic items will also be buried that afternoon, and that evening, a free fireworks display will be held.

Sunday, July 4, will be observed with a family picnic and the serving of a giant birthday cake.

The day's activities will conclude with a vespers service.

INSIDE TV



TV REPORT--CHER ALLMAN was baby-showered in her own home by sister GEORGANNE and 25 guests; the surprise showup was GREGG, who has not been around much lately. He's supposed to be pressuring Cher to leave the CBS television show with ex-husband SONNY BONO; the word is that Cher doesn't really care at this point. She's only interested in having her baby. Of course, this could be a move to save face if the network makes up its mind to junk the whole Sonny & Cher idea . . . For beautiful ANGIE DICKINSON, the tube's favorite policewoman, it's all "Pepper and spice and everything nice." She's TV's biggest sex symbol and undoubtedly the highest paid. Pepper Anderson, as she is known to TV viewers, admitted she is just a little surprised that her show has taken off with such overwhelming success. "I was worried when it started whether people would believe a policewoman could look like me!" . . . BING CROSBY and PHIL HARRIS have gone into the tequila importing business. Their buddy, DEAN MARTIN, who is on the wagon, moans: "Now they do it!



Summer Wedding Planned

Andi Sue Askew, daughter of Mr. and Mrs. Jerry Askew of Rt. 1, and Jesse Ray Lee, son of Jesse Lee of Clovis and Mrs. Charles Harris of Hereford will be married in a July 16 ceremony. Wedding vows will be exchanged in the First Christian Church of Hereford. The bride-elect is a 1976 graduate of Hereford High School. The prospective bridegroom is currently employed at Big T Pump Co. He was a 1974 graduate of Hereford High School.

REUNION PLANNED

The 1926 graduating class of Hereford High School is planning a reunion at 5 p.m. Friday at Dickie's Restaurant. Those from the class are invited to attend.

B. E. Roberson is chairman and Margaret Schroeter is serving as class secretary.

Carrots top all major vegetables in Vitamin A, Mrs. Gwendolyne Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System, says.

Accutrons
Cowan Jewelers
The House of Diamonds
Downtown Hereford

Study Club Members Meet To Install New Officers

El Llano Study Club met Tuesday evening in the home of Mrs. R.W. Eades for a salad supper and installation of officers.

Serving as officers for the coming club year will be president, Mrs. Tom Hamlett; vice president, Mrs. Raymond White; secretary, Mrs. Pete Caviness; treasurer, Mrs. Milton Rudder; reporter, Mrs. Ivan Block; historian, Mrs. Elmer Kimball; and parlimentarian, Mrs. Eades.

Two new members were recognized. They were Mrs. Ed Barrett and Mrs. Nancy Hayes.

There were 12 members present.

When the club begins its meetings in September, it will have been organized for 30 years.

Election year is when the nearest thing to the jawbone of an ass may be a microphone.
-Wall Street Journal.

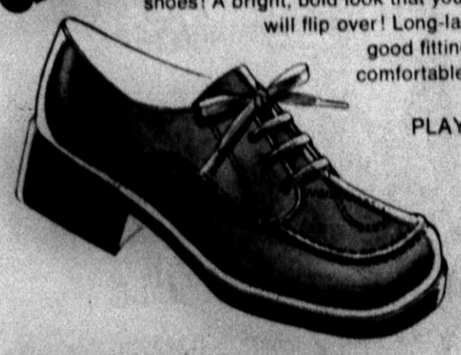
Definition

Backward civilization: One where the people have to make out with the original articles, not being able to afford synthetic substitutes.
-Pilot, Brunswick, Ga.

all dressed up

In snappy clothes and shoes! A bright, bold look that your guy will flip over! Long-lasting, good fitting and comfortable, too.

PLAYBOY



Jumping-Jacks.
Most feet are born perfect. They should stay that way
Gattis Shoe Store
In Sugarland Mall
of Hereford

GRAD PORTRAITS

In order to give our customers better quality pictures, we will not be taking pictures at the graduation ceremonies. At our studios we will make special graduation portraits in color-5 x 7 for $5.00 each. Regular cap and gown portrait sittings also available. Contact your photographer for an appointment.

Angel Studio
364-1366

Bill Bradly Photography
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Photos by Betty Koelzer
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THE BEST OF ALL POSSIBLE BANKS

THE FIRST NATIONAL BANK OF HEREFORD
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CAMPFIRE GIRLS

The Ma-Nu-Ka Kani Adventurer 5th grade girls from Bluebonnet Elementary School met Wednesday afternoon for an awards ceremonial.

Parents and friends were invited to watch the Indian dances and participate in the Indian Social Dance.

Girls received honor beads they had earned over the past school year. They passed the rank of Woodgathers and received the Bicentennial emblems earned over a two-year period.

Jo Ann Brown received a three-year pin and those earning the Fire Tender in outdoor progression were Kristy Simons, Leticia Aguirre, JoAnn Brown, Cindy Romo, Rose Mary Gamez, Nancy Pacheco and Wendy Reid.

Girls receiving honor beads, passing Woodgather rank and the Bicentennial program besides those already mentioned were Melissa Brewer, Yvette Riley, Pam Nichols, Holly Viegel, Missy Merritt.

Also, Annette Dawson, D'Nan Brannon and Belinda Galvan. Adult leaders, Mrs. G.C. Merritt Jr. and Mrs. Jimmy Dawson served as hostesses at a party at the Pizza Hut following the ceremony.

REVISES INCOME

The Labor Department, having overlooked the new tax credit in preparing its annual urban budgets, has revised down by an average of some $200 the income families need to maintain their standard of living.

TEAMSTERS' RAISE

Teamsters President Frank E. Fitzsimmons has announced overwhelming rank-and-file approval of the new national trucking contract providing wages hikes of $1.65 an hour over the next three years.

Heart drug used to treat cocaine overdoses.

Pioneer Gardeners Honored At Luncheon

Hereford's pioneer gardeners were honored by members of Bud to Blossom Garden Club during a closing luncheon-meeting Friday at Hereford Country Club.

During the event, each guest reminisced of her early Hereford days.

Mrs. A.R. Daniels was a special honoree and others included Mmes. R.L. Wilson, J.V. Pickens, O.G. Hill Sr., Bess Werner, W.C. Hromas, S.S. Williams, and R.L. Ethridge.

Mrs. Daniels was the only charter member of Bud to Blossom Garden Club present. She served as the club's first president in 1946 and at that time received special honor as the youngest garden club president in the state of Texas.

Mrs. Wilson came to Deaf Smith County in 1926 from Borden County. She joined Hereford Garden Club in 1946 and is an active member of that organization.

Mrs. Pickens, who moved to Hereford in 1943, was accepted as a member of Hereford Garden Club in 1950.

Also, a long-time member of Hereford Garden Club, Mrs. Hill, came from Tarrant County and she and her husband ranched in the Hereford area many years.

Active in gardening, Bess Werner moved to Hereford in 1909 from Mexico, Mo. She has lived for over 55 years on her farm. She planted one of the first wind breaks around her home.

Arriving in Hereford in 1934, Mrs. Hromas has taught school in Hereford for 20 years and first joined the garden club in 1937.

Moving to Hereford during one of the worst sandstorms in 1933, Mrs. Williams started ranching in the area that year. She joined Hereford Garden Club in 1948.

Mrs. Ethridge moved to Hereford in 1918 from Burk-Burnett County in a covered wagon. During her high school days, she watched the bricking of Hereford's downtown streets. She joined the garden club in 1946.

Mrs. Calvin Edwards was welcomed as a new member by club members, they included Mmes. Gaylon Bryan, Sam Long, Robert Betzen, Garth Thomas, Bruce T. Brown, Jess Robinson, O.T. Mitchell, L.B. Worthan, Tom Long and Miss Gladys Setliff.

La Plata Students To Perform

Combined choir, orchestra, and band members from La Plata Junior High will present a special concert Monday night at 8:00. The event will take place in the La Plata Cafeteria.

Approximately 250 students will be participating under the direction of Mr. Bill Devers, choir; Mr. Ray Jenkins, orchestra; and Mr. Jim Priest, band.

There will be no admission charged and all parents and the general public are invited to attend.

Casseroles with macaroni, spaghetti and noodles make family economy main dishes. They're low in cost and easy to freeze. Also, they are easy to prepare--using just about anything on hand, Mrs. Sally Coble, foods and nutrition specialist with the Texas Agricultural Extension Service, The Texas A&M University System, points out.



Gardeners Honored

Recognized as special guests at a luncheon Friday at Hereford Country Club were pioneer gardeners of Hereford. Honorees included a special guest, Mrs. A.R. Daniels, seated at left, and Mrs. J.V. Pickens. Also, Mrs. O.G. Hill Sr., standing at left, and Mrs. W.C. Hromas.



Guests Recognized

Pioneer gardeners of Hereford were special guests at a luncheon Friday a Hereford Country Club. Members of Bud to Blossom Garden Club served a hostesses. Honored were Bess Werner, seated at left, and Mrs. S.S. Williams Others included Mrs. R.L. Ethridge, standing at left, and Mrs. R.L. Wilson.

Anthony's

ANNIVERSARY SALE

Satisfaction a tradition since 1922

Men's, Boy's, & Youths' TRACK SHOES Reg. 3.99 3.54 3 PR. $9.

Black canvas with racy white stripes & ripple molded sole. Men's sizes: 6½ to 11. Boys' sizes: 2½ to 6. Youths' sizes: 11 to 2.

Nylon with Suede Leather Trim JOGGER

Men's.....9.88
Boys'.....8.88
Youths'.....7.88

For jogging, gym, tennis, & comfort while relaxing. Padded collar & tongues.

• Men's sizes 6½ to 11.
• Boys' sizes 2½ to 6
• Youths' sizes 11 to 2.

Full cushion foot & arch construction.

Ladies' THONGS... Reg. 3.99 2.54 2 PR. $5.

Barefoot thong with comfortable cushion crepe sole & low wood wedge. Colors: white, bone, yellow, green, & N. blue. Sizes: 5 to 10.

KNEE HI HOSE 3 PR. $1.

First quality fashion denier knee length hose. Five pairs per package in a variety of shades. Size one fits all.

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"We care how he looks!"

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Officers Installed

Installtion of officers was conducted by L'Allegra Study Club's out-going president, Mrs. Gerald Parker, at left in top photo. Serving as president will be Mrs. Jim Conkwright; vice president, Mrs. Terry Caviness; and recording secretary, Mrs. Rudy Metz. Other officers include from left in bottom photo, Mrs. Tom Le Gate, historian; Mrs. Cliff Skiles, assistant treasurer; Mrs. Bill Warrick, treasurer; and Mrs. Joe Reinauer Jr., corresponding secretary.

L'Allegra Members Meet For Luncheon

Members of L'Allegra Study Club met for a business meeting and luncheon Thursday morning at Hereford Country Club. Also, during the final meeting of the club year, installation of officers was held.

Mrs. Gerald Parker, out-going president and the club's parliamentarian, conducted the installation. Mrs. Jim Conkwright will serve as president; Mrs. Terry Caviness, vice president; Mrs. Rudy Metz, recording secretary.

Also, Mrs. Tom LeGate, Historian; Mrs. Cliff Skiles, assistant treasurer; Mrs. Bill Warrick, treasurer; Mrs. Joe Reinauer Jr., corresponding secretary.

After presenting her acceptance speech, Mrs. Conkwright discussed the club's agenda. Mrs. Warrick announced that the annual Antique Show, sponsored by the club, will be held Nov. 19-21 at Community Center.

Members were then appointed to committees to serve on the club's money-making project.

Before the close of the business meeting, secret pals were revealed.

"School Day's" was the theme depicted in the decorations and blackboards, erasers, chalk and notebooks were used as table settings.

Serving as hostesses were Mmes. Jim Carnahan, Cameron Gault, Alex Schroeter, Metz and Caviness.

Members present included Mmes. Dennis Lomas, Bobby Viegel, David Jefferies, Dennis Farley, Gerald Payne, Steve Conway, Ed Reinauer Jr., Danny Martin, Tommy Carnahan, Hugh McCrary, Aaron Hutto, Alex Schroeter, Bill Lyles and Wes Gulley.

Look for heat-transfer prints in cottons and polyester-cotton blends, advises Marlene Odle, clothing specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Surface Preparation Aids Painting

Repaint a house exterior every four to five years, suggests Mrs. Patricia Seaman, housing and home furnishings specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

If house-painting is put off too long, the old paint will be a poor base, the specialist said. Her steps for achieving a neat appearing, long-lasting paint job start with proper surface preparation--and the correct tools.

Before painting--spread drop cloths, set up ladders and planks, get wipe-dry rags, brushes and paint. Also, be sure to mix the paint thoroughly.

Start working on overhangs, peaks and gables. Next, paint the walls. Then gutters and downspouts. After those, paint the windows and doors. Next, metal railings and ornamental iron--then porches, steps and patios, if desired.. Last, paint shutters, screen frames, storm windows and doors (remove them and paint them separately).

Dip half the length of brush bristles into the paint. Tap the brush gently against the side of the can, but do not wipe it across the lip.

Hold the brush comfortably near the handle base, applying light pressure with your fingertips. Bristles should flex slightly toward the tip as you begin the stroke, but do not bear down on the brush.

A roller speeds application of paint on flat surfaces, such as masonry. Paint in all edges and corners with a brush, however, before completing the job with a roller.

In using the roller, roll paint on over the edge strip. Roll as near the edge as possible, since the roller texture is different from the brush mark.

Roll paint on in light, even strokes in different directions. If paint is rolled on too fast, it will spatter.

Begin painting on upper areas, such as peaks, gables and eaves. With siding, paint the underside first.

Unload the brush in spots, across the siding or vertical surface, and spread the paint with smooth, even strokes.

Paint a strip as wide as you can reach safely and comfortably from your ladder or plank. It's easier to move the ladder than to mend a broken bone.

Finish a complete side, or at least paint to a door or window, before stopping for the day. But more importantly, don't start a new can of paint in the middle of a board or large wall area. If remaining paint in a can will not finish an area, mix some of the new paint with the partially filled can before starting the area. This helps blend color.

Remove any loose scale or paint with a wire brush or sandpaper and apply a coat of metal primer and a coat of house paint to gutters and downspouts. If the metal is new and unpainted, wipe it with a cloth soaked in mineral spirits to remove process oils.

After sanding and dusting windows, lower the outside (upper) sash and raise the inside (lower) sash. Paint the exposed, upper checkrails with an angular sash brush that is at least one-and one-half inches wide.

Finish the windows by painting the casings and sills, including the underside of the sills. Leave the windows slightly open at top and bottom to keep them free--open and close them several times a day until the paint is thoroughly dry.

After sanding and dusting doors, start painting the top panels. Paint the molding edges first. Then paint the remaining panel area by brushing across.



TO THE VOTERS OF
Precinct 1:
A Message from
ALFRED SMITH

Your vote, and support, giving me the opportunity to serve as your Commissioner will be appreciated. With experience in business; an understanding of the needs of Precinct 1: awareness of economic problems facing all of us, I believe I can serve you effectively..Because of length of time until June 5, I may not be able to personally contact every voter. Please accept this as my request for your support. Absentee voting begins May 26 and runs through June 1st.; if unable to make application personally, mail request for ballot to Deaf Smith County Clerk. Today or as soon as Possible.

PLEASE TAKE TIME TO VOTE JUNE 5,
RUN OFF ELECTION FOR COMMISSIONER

VOTE FOR ALFRED SMITH

Pd. Pol. Adv. by Alfred Smith Rt. 2, Hereford

Gift Ideas
FOR THE CLASS OF '76

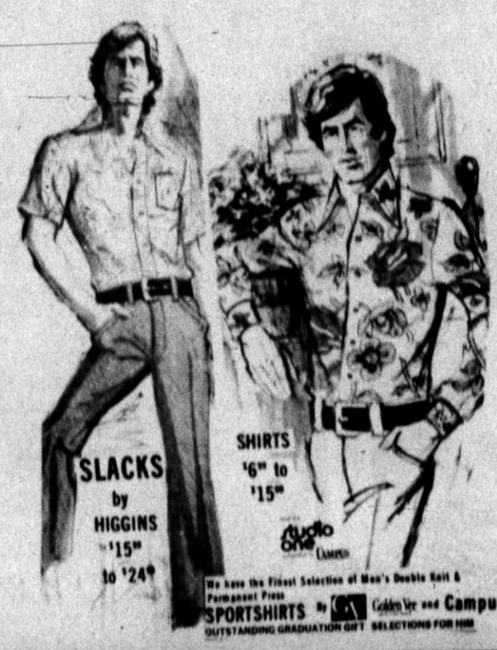
FREE GIFT WRAPPING

Looking for that special gift for your favorite grad? You'll find it here! Great selection!



Baby Dolls, Long & Short Gowns, Loungewear & Robes. From the many moods of Lingerie by Pandora, Tex Sheen, & Shadow-Line. Several styles, Popular Prices Excellent Gift.





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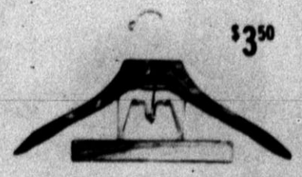
Cow Hide $11.00



$3.00
Tie and Belt Rack Combination



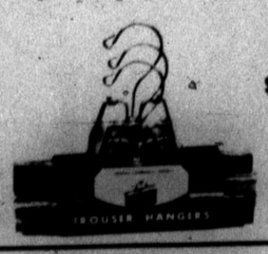
TIES GALORE $4.00 & $6.00
Imported 18" Combination Hanger. Genuine Teakwood With Gilt Trim. Bulk Pack.



$3.50
Imported Set Of Three Genuine Teakwood Pant Hangers With Gilt Trim. Length 10



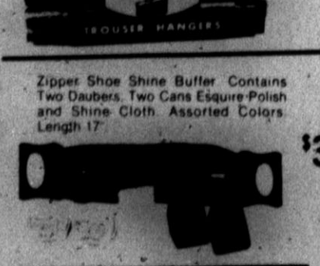
$5.00
Brown or Black Surrey Vinyl Case Contains Two Daubers, Two Cans Esquire Polish, Shine Brush and Shine Cloth



$3.00
TROUSER HANGERS



$3.50
Griffin Shinemaster Travel Kit in Black Plastic Case with Zipper



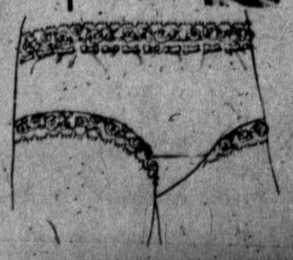
Zipper Shoe Shine Buffer. Contains Two Daubers, Two Cans Esquire Polish and Shine Cloth. Assorted Colors. Length 17"
$3.00
Nylon Garment Bag. Side Zipper. Individually Boxed. Colors: Black, Navy.



42" Men's 4 Suiter $8.00
54" Ladies' Dress $9.00
Terry Wrap Adjustable Waist Elastic Back, Patch Pocket. 8 Ounce Weight. White, Blue or Gold
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Heavy Gauge Vinyl Garment Bag With Side Zipper. Black Only. Bulk Pack.
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Beautiful Selection-FIELDCREST TOWEL SETS-Ideal for College

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DOWNTOWN & SUGARLAND MALL

Freezing Meat Is Practical

Some consumers, taking advantage of meat "specials," are buying large quantities and freezing for future use. But this requires special care to ensure the meat is packaged properly to keep for a long time, Mrs. Sally Coble, a foods and nutrition specialist, cautions.

She is with the Texas Agricultural Extension Service, The Texas A&M University System.

"Use only moisture-vapor proof freezing paper. This prevents evaporation of moisture and subsequent freezer burn.

"The drugstore wrap is best. Fold the paper down over the meat, press flat to expel air pockets and fold ends under the package to make a tight wrap. Then fold ends over and seal with gummed tape," she explained.

She suggested labeling the package with the name, date packaged and amount of meat.

"Freeze packaged meat as soon as possible. For best results, meats should be quick frozen at commercial plants. Store in the freezer at 0 degrees F. or below.

"Precautions are necessary when packaging meat for frost-free freezers. Meat should be at least double wrapped to protect against freezer burn," she said.

Meats will maintain their quality in the freezer for six to 12 months, provided they are packaged properly and kept at 0 degrees F., she reminded.



Exhibiting Paintings

Art students of Anna Kovacs will be exhibiting oil paintings for sale today from 1-6 p.m. at First Presbyterian Church. Displaying their art works are from left, Tracy Frye, Cynthia Streun, Katie Rudder, Marselene King and Danielle Sweney. Not pictured are Tina Watson and Brooke Taylor.

Paintings On Display Today

Oil paintings by Anna Kovacs and her students will be exhibited for sale from 1-6 p.m. today at First Presbyterian Church.

Featured in the display will be canvases painted by young artists instructed by Mrs. Kovacs. They will include Tracy Frye, Cynthia Streun, Katie Rudder, Marselene King, Danielle Sweney, Tina Watson and Brooke Taylor.

Hospital Notes

PATIENTS IN HOSPITAL

Elma Hamby, 501 Grand
Audrey Heard, 427-B Sunset
Luisa Hinojosa, Box 185
Georgia Holliman Box 1001
Gerald McCathern, 419 Centre
Brunette McMinn, 500 E. 4th.
Lucille Morris, 600 Irving
Apt. 7; Irma Parten, 22
Greenwood; Dennis Sims, 11
Ave I; Mrs. Mable Stambaugh
207 Sunset.

DISMISSALS

Jeremy Richardson, Rt.
Mrs. Ira Ricketts, 521 Ave.
Mrs. Richard Rodriquez, Bo
1996; Mrs. Guadalupe Topia
Box 546; Charles Taylor, 31
Douglas; Jack Ward, Box 775.
Mrs. Edwin Watson, 60
Baltimore; Mrs. Vernon Tohn
110 Kibbe; Tonya Hamilton
4602 50th Apt. 222, Lubbock
Christen Martin, 206 Ranger.

Along The Frio

By MRS. OWEN ANDREWS
Brand Correspondent

Mrs. Jerry Richardson and son Jeremy were honored with a shower for Jeremy at the home of Mrs. Floyd Cole on Tuesday morning. Other hostesses included Mmes. Lon Conner, Earl Harkins, Weldon Sephan, Ronnie Andrews, Earnest Harder, Norman Harder.

Others attending were Mmes. Billy Warrick, Carlton Dobbins, Robert Dobbins, D.F. Yandell, Lloyd Schultz, Harvey Manion, Jim Brooks, A.T. Jones, J.E. Warrick, Henry Dobbs, H.M. Mobley, Frank Robbins, Sal D'Amato, of Oklahoma City, T.L. Sparkman Jr., Eugene Baldwin, Owen Andrews, Marsh Pitman, Gary Hathoway, Tommy Sparkman, Andy Axe, and Misses Alma Andrews and Miss Patti Robbins.

The Richardsons took Jeremy home Tuesday, as he had remained in the hospital since birth on April 5. He reached five pounds in weight on Monday and is continuing to gain and grow.

Mr. and Mrs. Ronnie Hall, newlweds, were honored with a gift party on Saturday night in Fellowship room of Frio Baptist Church. After opening of gifts, the group enjoyed cake and home made ice cream and played games for entertainment.

The Halls live in Amarillo, while both attend school and have part-time employment.

Mrs. John Simpson accompanied Mr. and Mrs. Robert Simpson on a vacation visit with relatives in Washington and California. They flew and were gone two weeks returning Wednesday.

Visited in Washington at Seattle and Yakima were two brothers and a sister from Oregon, who met them there. Then at Marietta, Cal. the other six sisters and one brother gathered to be with the Simpsons.

Mrs. Simpson said she saw all her seven sisters and three brothers and had a marvelous time, her first time to fly on a vacation. Only one brother has passed away in this family, whose name is Roberts.

About thirty singers from Boys Ranch Choirs presented their Bicentennial Cantata on Sunday evening at Frio Baptist Church. The production was written by John W. Peterson and Don Wrytzen.

Conductor was Edward German and included several soloists and Narrators. It lasted about 50 minutes and apparently was thoroughly enjoyed by those attending. Ladies of the Church served supper to the choir and their sponsors. Mr. and Mrs. Eugene Baldwin Robin and Brett, Mrs. B.H. Baldwin and her sister, Viola Keene, who lives at Levelland, went to Denton Thursday visited Mrs. Baldwins daughter, Mrs. Wesley Earp and family.

On Saturday night the group attended the wedding of Debra Dean, granddaughter, of Mrs. Baldwin, to Herry Summers. The wedding took place in Northway Baptist Church, Dallas.

Debra's parents are Mr. and Mrs. Ben Dean of Wichita, Kan. The young couple both were graduates in this years class at Baylor University in commencement exercises on Friday evening. They will live at Louisville, Ky., where he will attend the Baptist Seminary.

Mrs. Glenn Ratcliff will be honored with a reception this Sunday afternoon from three until five in Castro County Country Club. Mrs. Ratcliff, who was Miss Koma Hyatt, taught in the Frio School for several years in the 1930's and is remembered by many who received their early schooling from her. The reception is a tribute for her long years of service in the educational field.

Flying Of Flags Urged

Members of the Deaf Smith County Bicentennial Committee are urging local residents to fly their flag on Flag Day, June 14, and to continue flying thier flag daily through July 4.

The local Bicentennial Committee has flag kits available at a cost of $7.50 each.

Kits may be obtained from Mrs. Joe Reinauer or Mrs. Clint Formby.

Superstition is . . . religion which has grown incongruous with intelligence.

Who's New

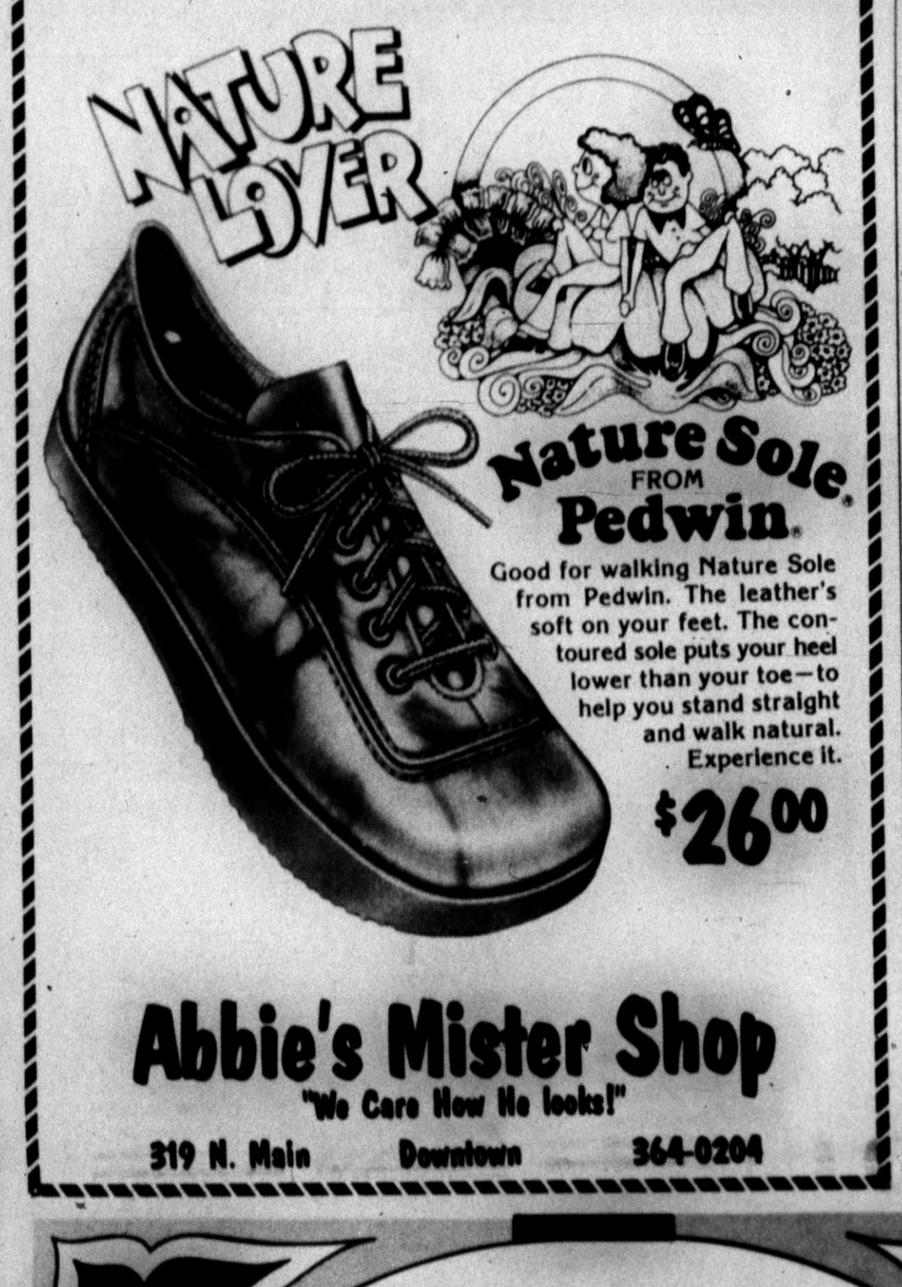
Mr. and Mrs. Bruce Burne of Dimmitt are the parents of boy born May 19. He weighed lbs. 8½ oz.

WINCH LINE

by DANNY WINCHELL

Wanna be a clown? Write Ringling Bros. & Barnum & Bailey's circus in Venice, Fla., and they'll send you an application . . . Social Security benefit increases will go to 32 million people starting in June. . . . Folks in favor of legalized gambling in New York City say it would provide 100,000 jobs and bring $500,000 million for local and state governments taking part.

The American Heart Journal says homemade soup is still the best remedy when a person is ill . . . Senator Gary Hart of Colorado would like a special health tax on cigarettes so it might help people give up the habit . . . Baba Muktanada, the Indian holy man, whom many consider to be a living saint, married 15 American couples in a traditional Hindu-style ceremony at his hideaway in the Catskill Mountains.



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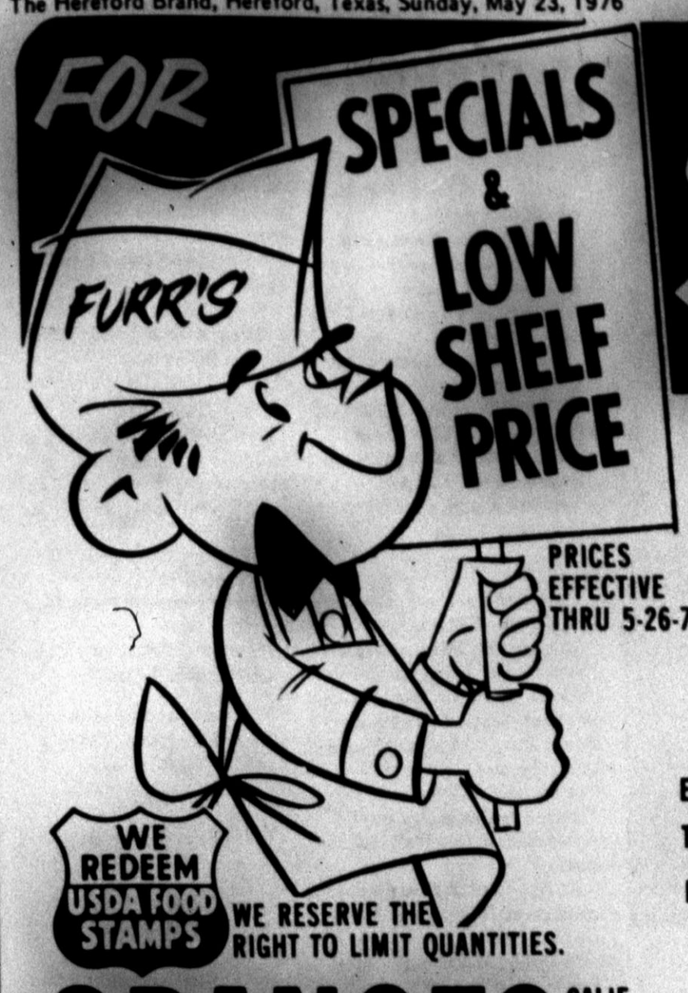
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Frozen Food Favorites

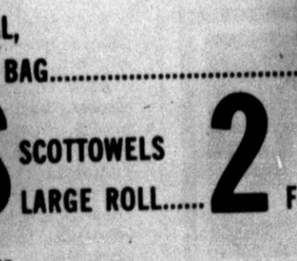
POTATOES GAYLORD FRENCH FRIED REGULAR OR KRINKLE CUT 2-LB. PKG..... 59¢

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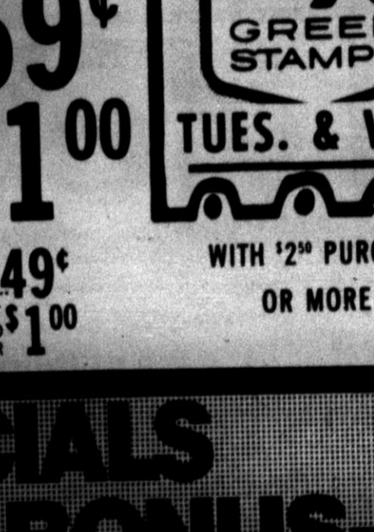
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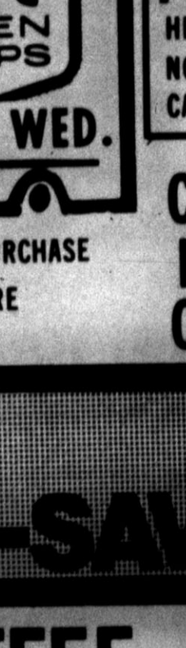
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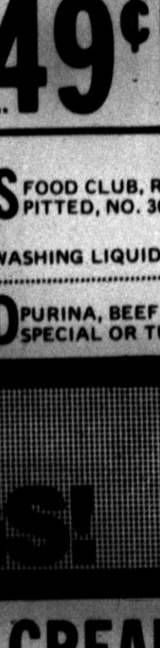


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Members Present Play

Members of Hereford Study Club met Thursday evening at Hereford High School Library.

For the program portion of the meeting, Mrs. Roy Hartman introduced "The Queens Manor Players from Smackover Arkansa" who dramatized "Joint Owners from Spain", by Alice Brown.

Mrs. Hartman portrayed the part of a supervisor of a senior nursing home. Three residents of the home; a bewildered old lady played by Mrs. T.E. Braddy, a tearfully complaining soul 'enjoying ill-health' played by Mrs. N.D. Bartlett, and a high-spirited, overbearing woman of ready tongue played by Gladys Setliff, furnished hilarious entertainment for members of the group.

Following the play, members adjourned to the home of Mrs. Cawthon Bryant. Mrs. B.F. Cain and Mrs. Don Robinson served as co-hostesses for the installation of officers.

Mrs. Merlin Kaul acted as installing officer. She used a Bicentennial theme with pictures and symbols depicting American customs, folklore, and traditions that have become America's heritage.

Using a United States flag she read a poem entitled "I Am Your Flag," as she installed officers. She then charged officers to lead the club with courage and pride in America.

Recognized as guests were Mmes. Lyle Holmes, James Priddy, J.J. Durham, Gary Cone and Tom Hamlett.

Members present were Mmes. Ed Wilson, George DeBoer, Sam Long, Shirley Garrison, Maurice Tannahill, J.D. Gilbert, Jr., Art Stoy, and Joe Story.



Concerned with preserving American Negro history, an intelligent and educated black woman organized and became the leader of a campaign to restore the home of Frederick Douglas in Washington, D.C. She made herself heard at a point in our history when the voices of women and blacks were often suppressed. She was also a tireless and very successful worker in the movement for prison reform in the South. Who was that lady? Mary Burnett Talbert.

(c) 1976, McNaught)

POEMS WANTED

The TEXAS SOCIETY OF POETS is compiling a book of poems. If you have written a poem and would like our selection committee to consider it for publication, send your poem and self-addressed stamped envelope to:

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Performing in Play

Members of Hereford Study Club presented a one-act play to other club members Thursday evening in Hereford High School library. Performing in the play, entitled "Joint Owners in Spain", included from left Mrs. T.E. Braddy, Miss Gladys Setliff and Mrs. N.D. Bartlett.

Calendar of Events

MONDAY

VFW Auxiliary, VFW Clubhouse, 7:30 p.m.

County Home Demonstration Council, Deaf Smith County Courthouse, 2:30 p.m.

Rotary Club, Civic Club Center, noon.

Odd Fellows Lodge, 100F Hall, 8 p.m.

TOPS Evening Chapter, Property Enterprises, 6 p.m.

Square Dance Lessons, Community Center, 7:30 p.m.

Easter Lions Club, easter Clubhouse, 8 p.m.

TUESDAY

Hereford Art Guild, Community Center, 7:30 p.m.

Mother of Twins, Caison's Steak House, 3:30 p.m.

Social Security representive at Deaf Smith County Courthouse from 9:15 a.m.-12 noon and 1-3 p.m.

Hereford TOPS Club 576, Community Center, 9 a.m.

Rebekah Lodge, 100F Hall, 8 p.m.

Story hour for preschool children at Deaf Smith County Library, 10 a.m.

Weight Watchers, First Baptist Church, 6:30 p.m.

Singles group in Fellowship Hall of First Baptist Church, 7:30 p.m.

Dandi Doer's 4-H Club, Community Center, 4 p.m.

WEDNESDAY

Blood Mobile, Community Center, 4-6 p.m.

Fun-Food Fellowship Club meeting and luncheon, First United Methodist Church Fellowship Hall, 11 a.m.

Noon Lions Club, Civic Club Center, noon.

Story hour for preschool children at Deaf Smith County Library, 3:30-4 p.m.

THURSDAY

Deaf Smith County Genealogy Society, to meet in the Bicentennial Room of Deaf Smith County Library, 7:30 p.m.

Kiwanis Club, Civic Club Center, noon.

Hereford Jaycees, Civic Club Center, 8 p.m.

Hereford TOPS Club, Community Center, 9 a.m.

Hereford Senior Citizens covered dish supper, Community Center, 7 p.m.

FRIDAY

Sweet 'n' Fancy Decorating Club, Community Center, 9:30 a.m.

Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.

Story hour for children, grades 1-4, Deaf Smith County Library, 4-4:45 p.m.

DEAF SMITH COUNTY MUSEUM

Open Tuesday-Saturday, 10 to 5; Sunday 2-5; closed Monday. Free admission.

Joyce's Journal

BY JOYCE SHIPP
Deaf Smith County Extension Agent

Do you become frustrated with everyday stress? Do you understand the common emotional problems in children and adolescents? Do you know what's new in psychiatric treatment? Are you aware of treatment resources in the panhandle? Do you know how to recognize mental illness?

If you answer no to any of these questions, you will have an excellent opportunity to have experts answer them on Wednesday, at the Hilton Inn in Amarillo. A Healthy Minds-Healthy Bodies Seminar will be held beginning at 9:00 a.m. Wednesday.

This seminar is open to the public. Dr. Mitchell Jones is serving as physician advisor for the event, and Mrs. Sue Farris, District Extension Agent, is the Task Force Advisor. Mental health has to do with everybody's everyday life.

It means the overall way that people get along—in their families, at school, on the job, at play, with thier associates and in their communities. It has to do with the way that each person harmonizes his desires, ambitions, abilities, ideals, feelings and his conscience in order to meet the demands of life as he has to face them.

Good Mental Health is 1-2-3. (1) How you feel about yourself (2) How you feel about other people (3) How you are able to meet the demands of life.

This seminar is a part of the Panhandle Economic Program (PEP) of the Texas Agricultural Extension Service and is designed to help area families have a better way of life in all phases of economics. Good family is a real asset to family financial security.

To obtain a copy of the day's program and schedule, please call 364-3573, or come by Room 304 in the Courthouse.

Deaf Smith County Home Demonstration Council will meet Monday, 2:30 p.m., in the County Courtroom.

All members are urged to attend, especially since this may be our last Council Meeting until September.

Pope accuses friends for treason.



CALORIE COUNTDOWN

BY SUSAN DUFF MASTRO

RESTAURANT DIETING

Eating in a restaurant, especially with a group of convivial, hearty-eating friends, is one of the dieter's most difficult tasks.

Usually, you have a little advance time to think before you head for a restaurant. Use that time to plan exactly what you are going to eat. Every restaurant will be able to provide you with a meal that consists of a piece of meat, poultry or fish, a green vegetable, salad.

The moment you sit down at a restaurant table you're likely to be confronted with a heavenly smelling basket of rolls or bread. Order a glass of tomato juice, a half of grapefruit, or a cup of tea or coffee immediately. That should help to prevent you from nibbling while you're waiting for your order to arrive. Also, before you go to the restaurant have a low-cal snack--an apple or orange, a tall glass of diet soda, some crisp carrot sticks. Taking the edge off your hunger about half an hour before you leave for a restaurant can help you resist the breads and relishes that are so temptingly displayed.

Eating with friends you enjoy in pleasant surroundings should be a relaxing experience, so take advantage of that relaxation by eating calmly and slowly. Run a secret reverse-race and see if you can be the last one at the table to finish eating. Light conversation and, perhaps, a glass of dry wine can help you relax and slow down your impulse to eat too much.

Exotic desserts in a restaurant can often be a real dieter's danger spot, espeeially if everyone else is indulging. If you feel a craving for something sweet, order a piece of melon or fresh fruit cup. Have a cup of coffee or tea, too, and pat yourself on the back for being so strong-willed in the face of temptation. If you plan ahead, eat slowly and keep your dieting goals uppermost in your mind, restaurant eating doesn't have to be a fattening affair at all.

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1974 Chevrolet Impala Custom Coupe 2 Dr. Full power and Air. Sky blue body finish with white padded landau top Protective Warranty $3350.00

1972 Mavrick 2 door. 302-V8. Air Cond & Power Steering. Beige body finish with cocoa vinyl interior. This one is equipped & a mileage maker also.

1970 Chevrolet Station Wagon 9 pass. Power steering and Air cond. Med green with wood grain trim.

1971 Mercury Montego MX 2 dr. hardtop Air - Power - 302-V8 Mod. green body finish with dark green vinyl top. Sharp and Sporty

1971 Ford XLT Pickup Auto Trans Power & air Maroon paint - Protective warranty

CAR-TOONS

Wife: Dear, I totaled our 2nd car today when I hit it with our 1st Car.

Comings And Goings At Kings Manor

The Friona Study Club can chalk up another Smash-hit program for King's Manorites on Wednesday May 12. They brought the inimitable Mrs. Whitten who is music teacher of the "First Waters" in Mr. J.T. Gee's public school. She brought 8 second grade girls and 8 second grade boys.

All dressed up in long dresses and white gloves and snappy bow ties respectively. This class furnished the main part of the program. Mrs. Whitten, we recognized at once, having recalled her in the same role last year. (This club comes annually to entertain us.)

The group swung into action with an introductory number called "Hi Neighbor" and such waving of hands and white gloves as they did so.

The success of a singing class is almost always an echo of the personality and the ability of the director or accompanist. Mrs. Whitten's rich piano hands, excellent rhythm, antimated face and so on presaged what we were sure was going to be outstanding renditions.

They sang three patriotic numbers. (2nd graders, mind you). The song "I Love You" was for us personally. Bless them! Next came "Count Your Blessings," "Tell Everyone that Jesus is King" and the 3rd religious number was a series of questions about Christ, Heaven, Etc., Etc.. The answer was "Say I Do". They sang Roosevelt's Campaign song "Happy Days are Here Again" with much gusto and "I'm on Top of the World, looking down on Creation".

two more patriotic songs were "This Land is Your Land", and "What's more American than--- several items were suggested. But all ended with "I Am". Mrs. Gee, wife of the school principal, was recognized and lauded along with her husband who was at one time President of the Board of King's Manor. Much applause ensued; then a flag drill and march closed the program after much applause and bowing off the platform.

We've never seen a more striking example of the children's reflecting their leader because of the rapport she has built up with her class. I used to hear that teachers are "born" and not made. perhaps it's a true maxim.

President of the club, Mrs. Benger called her roll asking each member to very briefly state some beautiful or meaningful place or spot she had visited. Then she asked Manorites to do the same.

Nine club Members served refreshments which they had made - Yummie Cookies and cold punch!

Thanks to Mrs. Whitten, second graders, and Friona Study Club. We look forward to having you again.

••••

VISITOR GIVES RECITAL

Just after a big feed at lunch Tuesday May 17, we Manor Folk sat in the Lamar Memorial Garden Room and feasted our aesthetic souls on good music. Jane Ann Sides, granddaughter of our hostess Jane Bickley, performed on piano and on organ for us.

Jane Ann was graduated at Texas Tech with an A.B. in music. She also has the M.A. in piano from Boston University. At present she is married to Mr. McSwinney and is teaching piano in Colby-Sawyer College in New London, N.H. where she plays organ for her church. Her recital program was as follows:

Rondo - By Mozart
Fantasy Impromptu - Chopin
Piere a' Notre Dame - Boellmann
George Gershwin's "Prelude in C Sharp Minor".

She closed with one organ number which escapes our memory. Her program was delightful in every respect except one. It was too short - plain skimpy! But the whole bit was most enjoyable. So we hope this artist will return and roll out much more of her repertoire. We tried to accord her a standing ovation but by then some of us had almost slipped away in siesta.

Please return Jane Ann and place before us another feast from that store of talent.

Mrs. Bickley's other guests for the day were daughter, Annie Fern and her husband King Sides, their daughter with their two small children, Lisa and Michael. These all ate lunch with us Tuesday.

••••

CHAPLAIN SEAGO OFFICIALLY RETURNED

We are delighted that the Seagos will be with us another year. They are thoroughly approved by us all. They fit in with us perfectly. Thanks to Bishop Carleton.

••••

WESTGATE NEWS
By Bea Noland

The ladies helping with Crafts Wednesday were Clara Trobridge and Nancy Duncan. The residents enjoyed the bells they made from tin can lids, yarn, screws and a small piece of wood. This made a pretty door piece.

The ladies from the First Baptist Church brought out 12 lovely lap spreads that they had made from double knit scraps. Ladies helping with this project were as following: Mmes. Jim Auten, John Seivers, Edgar Vinson, Frank Duncan, Calla Mountz, Rex Lee, Edgar Lemons, and Richard Simms.

••••

Wednesday afternoon our neighboring town Friona shared some of their talented children and ladies, as the Friona Study Club brought a group over to sing. Mrs. Whitten, the choir director, had a group of second graders that gave a well rendered program. The ladies served home made cookies and punch to the residents. We certainly appreciated the Friona Group.

••••

Mrs. Adams and Mrs. Hennen were in charge of the sunshine cart Thursday morning.

••••

Mrs. Earl Harkins and Mrs. Owen Andrews were in charge of Bible Study Thursday morning. The residents enjoyed the study and having these two ladies from the Frio Baptist Church.

••••

Thursday was a good day as well as a full day of activities as this was May's birthday celebration.

Ladies from the Avenue Baptist Church that served as hostesses were Mmes. Deloris Webster, Jessie Sumner, Bonnie Hicks and Wilma Bryan.

the honorees for the party, who have birthdays in May were: Mmes. Molly Grant, Jodie Darling, Kay Mitchell and Ruth Carr.

••••

Friday the ladies that have hand work were honored in the Cowgirl Hall of Fame as their crafts were on display. We had a variety of crafts such as quilts, china dolls, table clothes, afghans, painted shirts, ceramics and many numerous things that have been made in craft classes. All the residents that wanted to attend were taken to the library to view all of the beautiful paintings.

Golden Gleams

When superstition goes religion remains.
-Cicero.

Superstition is the religion of feeble minds.
-Edmund Berke.

Most men of education are more superstitious than they admit--nay, than they think.
-G.C. Lichtenberg.

Superstition is the only religion of which base souls are capable.
-Joseph Joubert.

SMILES

Has To Be

Minister -- Son, do you think you can lead a good Christian life at college on your allowance?

Student -- Sir, I'm afraid that's all I can do.

Strange Apparel

Chief--I thought you said your locker contained nothing except clothes. What's that whisky doing in it?

Seaman -- Oh, that's my nightcap.

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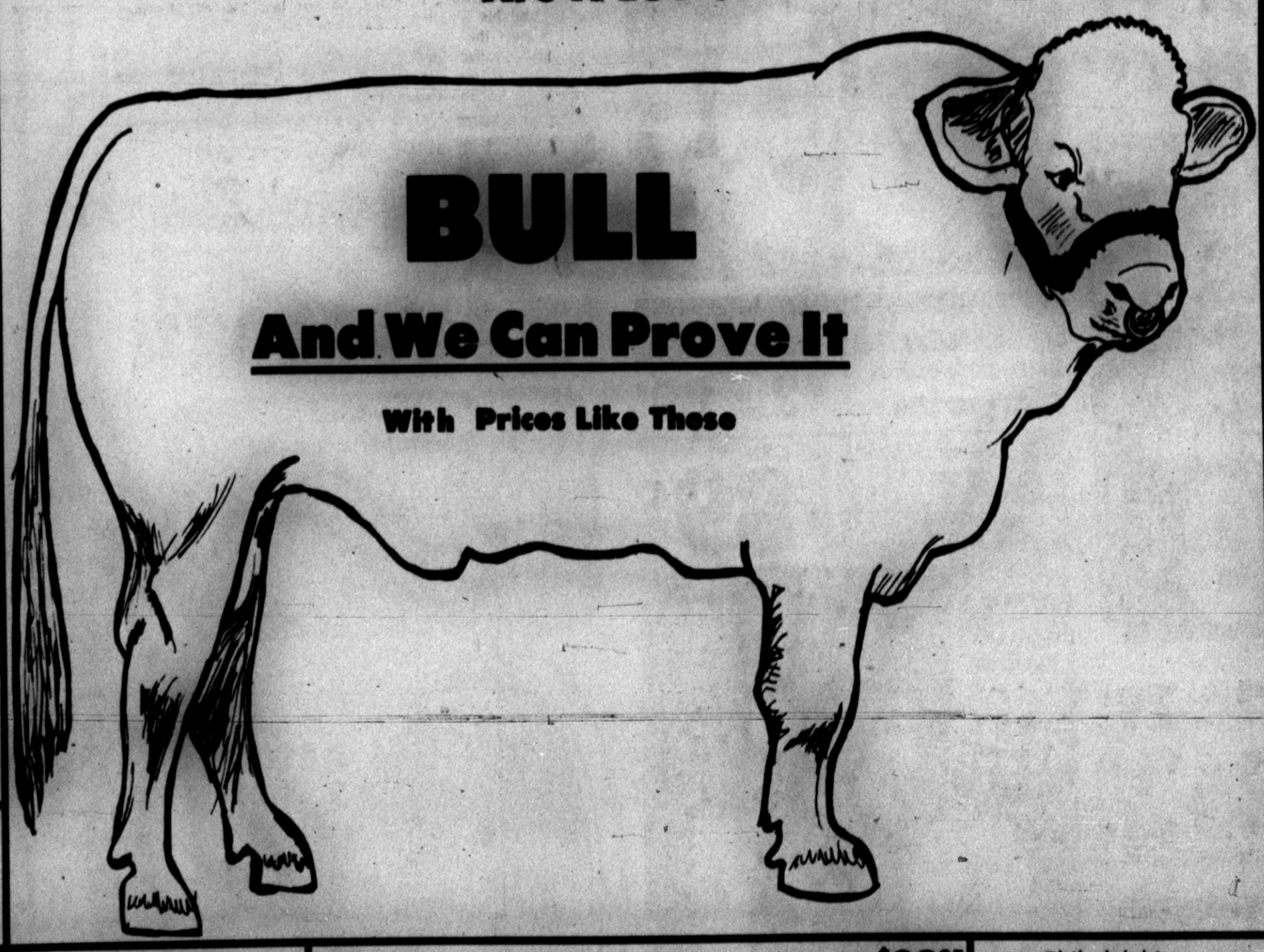
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All Wood 5 pc. Oak Bedroom Suite — By Webb $749.00

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Walter Carpets By Ludlow — Hi-Lo Shags $8.99 Per Yd. Installed

World Carpet FHA Short Shag $6.99 Per Yd. Installed

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Astro Turf $4.50 Per Yd.

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Walter Carpets FHA Shag $6.50 Per Yd. Installed

Pat-Craft Cut & Looped — 100% Nylon $10.75 Per Yd. Installed

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SHURFINE **Catsup**	2 14 OZ. BTLS.	79¢
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WITH EACH AND EVERY $5 PURCHASE **49¢**

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TEA

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SHURFINE EARLY HARVEST **Sweet Peas**	3 17 OZ. CANS	$1.00
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SALAD DRESSING

32 OZ. JAR **69¢**

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SHURFRESH-IN QUARTERS **Margarine**	3 1 LB. CTNS.	89¢
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SHURFINE HALVES UNPEELED **Apricots**	2 16 OZ. CANS	79¢
SHURFINE-WHOLE KERNEL OR CREAM STYLE **Golden Corn**	4 17 OZ. CANS	$1.00
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SHURFRESH THICK OR THIN

BACON

2 LB. PKG. **$2.77**

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SHURFRESH **BOLOGNA**	12 OZ. PKG.	89¢
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SHURFINE NON-DAIRY WHIPPED **Frozen Topping**	2 10 OZ. CTNS.	89¢
SHURFINE CRINKLE CUT **Frozen Potatoes**	32 OZ. BAG	69¢

(BLADE CUT)

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(FAMILY PAK)

GROUND BEEF LB. **75¢**

RIB STEAK LB. **$1.09**

CLUB STEAK LB. **$1.49**

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THRIFTWAY

SPECIALS GOOD MAY 24-JUNE 5, 1976

Satellite Is Used In Mapping Game Habitat

Wildlife management has always seemed a down-to-earth matter, but in this age of the astronaut it has taken off into outer space.

Sophisticated, out-of-this-world technology now is enabling Texas Parks and Wildlife Department biologists to make decisions with an accuracy never before possible, to the ultimate benefit of both wildlife and sportsmen.

Orbiting the earth at an altitude of 570 miles are two spacecraft on a survey mission. Their designation is LANDSAT, an acronym of Land Satellite. Each satellite circles the earth every 103 minutes, covering the same location every 18 days, but since they are spaced nine days apart each specific location is passed at intervals of nine days.

Types of ground cover reflect electromagnetic energy differently and the reflection are picked up by scanning devices on board the satellites. This information is transmitted to receiving stations on earth and then either stored on magnetic tape or else shown as a ground photograph.

When completed, it will tell P&WD wildlife biologists and planners how much habitat is available, the quality and where it is.

Data are acquired for each 1.1 acres. On earth the raw data from themagnetic tape are transformed by computer analysis and an electronic display system to yield reflectance "signatures" for different features of the earth. For the wildlife manager the objective is to map plant associations. For his purposes, a knowledge of the vegetation in any given area -- the type, quantity, structure and distribution -- is important to determine wildlife habitats, carrying capacities, animal abundance and management unti boudaries.

Wildlife planners are looking for plant groups and the external characteristics of vegetation. In order to recognize the patterns shown in the 100-by-100-mile LANDSAT frames they must go into the field and collect information.

This is done by selecting certain areas with wide, similar groups of vegetation. These are studied thoroughly on the ground and by aerial photographs. Then the information gathered in these sample areas is matched to the patterns shown by the satellite for the same locations.

In this way, a computerized reference book is developed, to identify each type of vegetation by LANDSAT frames.

By the end of August 1976, six LANDSAT frames covering South Texas will be completed. By the same time in 1977, the eastern half of Texas will be covered, with the remaining portion, the Panhandle, Permian Basin and Trans-Pecos, by 1978.

After that, selected areas of the state will be remapped annually for three to five years to note rate of gain or loss of different wildlife habitats.

What will all this sophisticated information mean to wildlife and Texas outdoorsmen?

It is estimated that Texas has some 80 million acres of woodlands, but not all of it is suitable for deer or other species of wildlife.

Biologists such as Bob Cook, P&WD white-tailed deer program leader at Kerrville, need to know how much of this woodland is prime, intermediate or unsuitable habitat for the highly prized whitetails.

"Satellite data will immediately give us this information," said Cook, "which is virtually impossible to get by ground survey.

"If, for instance, an area is identified as good whitetail habitat but harvest figures are low, it might indicate we need to restock that area.

"Quality wildlife is associated with quality habitat."

Restraint

Will power is having the same ailment a friend has and not mentioning it.

-Globe, Atchison, Kan.

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-Tribune, Chicago.

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PRIZE VALUE	NUMBER OF PRIZES	ODDS FOR ONE GAME PIECE	ODDS FOR 13 GAME PIECES	ODDS FOR 26 GAME PIECES PLUS 10 SAVER DISCS
$1 000	25	1 in 140 800	1 in 10 831	1 in 3 911
100	200	1 in 17 600	1 in 1 354	1 in 489
10	400	1 in 8 800	1 in 676	1 in 245
5	100	1 in 3 520	1 in 271	1 in 98
2	3 000	1 in 1 174	1 in 91	1 in 33
1	20 000	1 in 176	1 in 14	1 in 5
TOTAL NO OF PRIZES	24 625	1 in 143	1 in 11	1 in 4

$1,000 Winner
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Garden City, Kansas
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Martina Brown Liberal, Kansas
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LB. 39¢

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Sliced Bacon..... 2-LB. PKG. $2.69

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Skinless Franks..... 12-OZ. PKG. 79¢

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3 16-OZ. CANS $1

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Wesson Oil
24-OZ. BTL. 77¢

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32-OZ. 6 PACK
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STRAWBERRIES
FRESH FROM CALIFORNIA
3 BOXES $1.00

CALIFORNIA
White Potatoes..... 5 LBS. 79¢

THRIF-T PRICED
Marinated Mushrooms..... 4-OZ. JAR 59¢

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NEW . . . YABBA DABBA DEW
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MEADOWDALE WHOLE KERNEL OR CREAM STYLE
Golden Corn..... 16-OZ. CAN 25¢

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Refried Beans..... 3 16-OZ. CANS $1

CAMELOT
Tomato Ketchup 32-OZ. BTL. 69¢

CAMELOT
Tomato Soup..... 5 10¾-OZ. CANS $1

ASHLEY'S
Enchilida Sauce..... 16-OZ. CAN 39¢

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Canned Biscuits 4 8-OZ. CANS 43¢

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Egg Beaters..... 12-OZ. CTN. 83¢

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Pie Shells..... PKG. OF 2 43¢

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[EDITOR'S NOTE - The following column is reprinted from the brochure "Beef's Role in Feeding A Hungry World," published by the Beef Industry Council of the National Live Stock and Meat Board.]

IT'S A SAD FACT...but there are today hundreds of millions of people in the world whose food intake is at the starvation level. These people must be fed.

However, faulty information, misleading statistics and simplistic slogans have convinced some people that eating and producing less beef in this country will somehow mean more food for the rest of the world. At the center of this controversy is grain--principally corn--which is used to feed cattle.

Critics of beef production overlook the fact that 75 per cent of all feed consumed by cattle is inedible by humans. Cattle are ruminants (animals with four stomachs). That means they can produce high quality protein for human consumption from otherwise unusable resources such as grass, straw, husks and other fibrous and pulpy materials. In fact, the ruminant is a walking protein factory.

The majority of a steer's life is spent on land that cannot grow food for humans--nearly 900 million acres in the United States alone. Were it not for ruminants like cattle, millions of acres of land might not be useful for producing any kind of food. That is a luxury we cannot afford. In a sense, because this land cannot be used for anything else, it represents a "found" resource. One that is totally renewable with little or no energy consumption.

CATTLE ARE NOT fed grain until they have achieved more than three-fourths of their final market weight. Despite what you may have heard, over their entire lifespan, cattle consumes no more than three pounds of grain for each pound of live weight. Not 8, not 15, not 21, but three.

Also, not all cattle are fed grain. In 1974, more than 35 percent of slaughtered cattle were "grass-fed" and this percentage will probably increase in years to come.

Beef can be produced without the use of any grain and without lessening the nutritional value of the product. Then why use grain at all?

Grain feeding speeds up production, thereby increasing the quantity of beef available. Consumer demand has been for grain-fed beef because it is more flavorful and palatable than non grain-fed beef.

ECONOMICS IS ALSO an important factor. For many years there was a surplus of feedgrains in this country, enabling cattle to be grain-fed profitably. But, as grain prices have increased dramatically over the past year or so, the cattle feeder finds it difficult to break even, let alone make a profit.

Thereford, like the automotive industry, the cattle industry is being forced by current economic conditions to reappraise its production methods.

Cattle are being kept on grass longer, coming to feedlots at heavier weights and staying for shorter periods. As this trend continues, total grain usage by the cattle industry could be reduced by one-third or more.

It must be remembered that grain fed to cattle is not just "consumed."

Actually, cattle improve the protein content by converting lower quality grain protein to high quality animal protein. About eight percent of corn is protein, but it is incomplete and only 56 percent of the protein content is usable by the human body.

HOWEVER, 17 per cent of the retail weight of beef is protein, of which 80 percent is usable.

Even if wheat were grown in place of the feedcorn, protein comparisons put beef on top. Wheat is 10-12 percent protein, about 52 percent of which is usable.

Pound-for-pound, in amount and quality, beef protein cannot be matched by any single vegetable, fruit or grain.

The United Nations Food and Agriculture Organization recognizes this and is on record as saying that cattle, a source of high-quality, assured-quantity protein, are needed by the world's peoples for adequate nutrition as well as maximum land usage. This is true for both industrialized and developing nations.

THE WORLD NEEDS more food. That is the goal.

That means more beef and other animal proteins as well as grain, vegetables and other foods.

Cutting back in any of these areas is counter-productive.

Product research and improved meat handling techniques will increase the efficiency of the distribution system. Shorter feeding periods for cattle will free more grain for human use. Genetic research will result in improved cattle breeds and better feed conversion.

THE BEEF INDUSTRY is working hard to fulfill its responsibility to help achieve the goal of more food for a planet growing hungrier by the day.

It has to...it's a matter of life and death.

TSCRA President Testifies On Taxes

FORT WORTH--In too many instances family farms and ranches are being forced out of business by current federal estate tax policies, says J.A. Whittenburg III, president of the Texas and Southwestern Cattle Raisers Association who testified to this at a Senate committee hearing in Washington, D.C. on May 17.

"Economically viable farm or ranch units will not be passed from one generation to another unless Congress changes outdated federal estate tax policies that hamper agricultural progress," Whittenburg reported in his statement to the Senate Finance Committee which is hearing the McGovern and Curtis bills that seek to update these outmoded tax laws.

Whittenburg explained the most pressing need is for legislation which would permit the federal estate tax valuation of farm and ranch land to be based on such land's earning capacity for agricultural purposes, rather than on urban development, speculative or non-agricultural value.

The Texas livestock industry spokesman also urged support of proposals to increase, for all estates, the federal estate tax exemption from $60,000 to $200,000, and to provide a minimum marital deduction of $100,000 for property tax passing to a surviving spouse.

Whittenburg noted that the current federal estate tax exemption has not been changed since 1942, while land values have increased more than 200 percent in some instances. Based on the Consumer Price Index increase, the exemption should be increased to $318,000, and based on land value inflation, in some instances, the exemption should go to $600,000.

However, Whittenburg cautioned, "increasing the exemption will not alone solve the problems associated with passing economically efficient family farms and ranches on to succeeding generations. The greatest need is to permit farm and ranch land to be valued for estate tax purposes on the basis of agricultural earning capacity."

As it now stands, Internal Revenue agents use "fair market value" in determining estate taxes, and this value often is based on prices for other land in the area, even though such land was purchased for recreational, housing, industrial or other non-farm uses. These prices are usually inflated and bear no relationship to the income which the farm or ranch will produce, Whittenburg explained.

In most cases, he said, the heirs cannot pay the estate taxes out of operating income. Unless there are sufficient outside assets, which is seldom the case, the heirs have to mortgage or sell all or part of the farm or ranch property. Because most farms already are heavily mortgaged, it is frequently not possible to borrow enough money to pay the taxes.

These trends, Whittenburg said, "threaten continuation of family farm and ranch units and, over the long run, threaten supplies of food. Not only do some agricultural untis become less efficient, but more land is removed from food production altogether in order to pay taxes."

The Texas and Southwestern Cattle Raisers Association, the American National Cattlemen's Association, and many other farm organizations support legislation of the type offered by Texas Congressman Omar Burleson (HR-11770) and by Senators George McGovern (S-2875) and Carl Curtis (S-1173) and other congressmen and senators. Each of these bills would make it possible for the estate administrator to value the land on its productive capacity for agricultural purposes.



Sunflower Contract Is Offered Plains Farmers

A sunflower contract is now being offered to the farmers of the High Plains of Texas as the result of negotiations between three major agricultural firms.

The Midwest Grain Co. of Plainview, the Benson-Quinn-Joseph Export Company of Minneapolis, Minnesota and Rauenhorst, Bellows & Associates, Inc. (RBA) of Olivia, Minn. combined their personnel and product to offer this contract through Midwest Grain Co.

Benson-Quinn is well known in the Upper Midwest, having over 400 elevators in that area of the U.S. The I.S. Joseph Company brings to Benson-Quinn-Joseph Export Co. overseas sales office and ocean freight coverage as well as history in export of agricultural commodities since 1912. The I.S. Joseph Company and Benson-Quinn Grain Co. formed jointly the Benson-Quinn-Joseph Export Company, which is now known to be one of the largest exporters of sunflowers, as well as other specialty crops and commodities.

Buying stations will be set up across the High Plains of Texas so that farmers can contract with these stations. These buying stations will also serve as dealers for Golden Harvest Big Top sunflower seeds, the new hybridized sunflower seed being sold by RBA, one of the eight companies that make up Golden Harvest Seeds. RBA is the specialist in the sunflower seed division of Golden Harvest.

Midwest Grain Co. will offer a sunflower contract to high Plains farmers. The union of Midwest Grain Co. and Benson-Quinn-Joseph Export Company provides the exporting expertise of one of the nation's largest sunflower exporters, along with one of the nation's largest terminal facilities, located in Plainview.

West Texas farmers now have a market price in their own area at their own receiving station, made possible through the joint efforts of these three companies.

Al Vergin, commodity buyer for I.S. Joseph Company and board member of the Benson-Quinn-Joseph Export Company, says, "In order to provide a contract for High Plains farmers, it was necessary for us as exporters to get as high a quality sunflower oil as we could to fill the requirements of our foreign customers."

This contract offers the farmers the opportunity up through June 30 to sell 500 pounds per acre at market price. Furthermore, an additional 1,000 pounds per acre can be contracted by the farmer at market price through July 31, 1976, at Midwest Grain Co. Storage arrangements may also be made with the Midwest Grain Co. if the farmer so desires.

Charles Dodson, executive vice president and general manager of the Midwest Grain Co., says, "We are very pleased to be working with two fine firms -- the Benson-Quinn-Joseph Export Company, who assure us of a market, and Rauenhorst, Bellows & Associates, Inc., who offer us quality, high oil content seed. We at Midwest Grain offer handling facilities up to 63,000 bushels per hour or, in other words, over a million bushels per day, and storage facilities of 26,500,000 bushels to accomodate contracted growers who wish to take advantage of these facilities."

RBA came onto the scene because of the need for establishing dealers to handle the seed, as well as terminals to receive the harvested sunflower seeds in the fall. "Not only is it necessary to have high quality seed, but it is also necessary to have a dealer organization which, in turn, can also serve as receiving stations for the crop," says Bob Rauenhorst, chairman of the board of RBA.

Brochure Stresses Role of Agriculture

"Voice of the Land," a brochure stressing the important basic role of agriculture in everyone's daily life, has been prepared by Sperry New Holland, farm equipment manufacturer.

The brochure replaces the popular "How're They Really doin' Down on the Farm" pamphlet.

In addition to explaining many facts about agriculture, the brochure emphasizes some of the primary concerns of the people of farming as they continue not only to meet present food and fiber needs of the nation and a good bit of the world, but also gear their operations toward an even greater future responsibility.

Efficient use of the land -- the nation's greatest renewable natural resource, farming's achievement of unmatched productivity, rising farm costs and investment, marketing spreads, exports and feeding a hungry world are just some of the topics presented in the illustrated brochure.

The brochure is a combination of what farmers want to say and what consumers need to be told about what farming and its people mean to the national economy and the welfare of everyone.

"Farmers have let their actions essentially speak for themselves in attaining an unparalleled record of productivity," explains Mark Branstetter, Public Relations Manager for Sperry New Holland. "But these achievements and resulting concerns which influence the shaping of conditions under which the farmer operates."

Individual requests for the brochure can be obtained by writing to "Voice of the Land," Public Relations, Sperry New Holland, New Holland, PA, 17557. Bulk quantities can be supplied to interested groups at the cost of printing.

"As for the land all things grow, so must an understanding of that land and its people" is the basic theme of the brochure. This, too, is the sole objective of the brochure, according to Sperry New Holland.

BELL FOR AMERICA

LONDON--The Bicentennial Bell rang out in London to mark America's 200 years of independence from Britain. The bell, 12,000 pounds of copper and tin, is a gift from the British people to the American people.

ON RESERVE CALLS

LOUISVILLE, KY. -- President Ford announced he had signed a bill permitting quicker callup of military reserves

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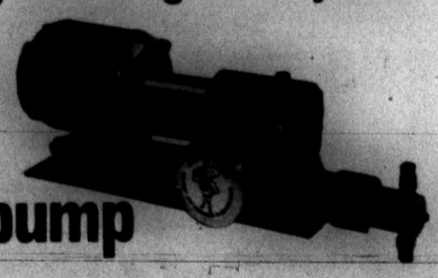
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Sweep Tillage Increases Dryland Wheat Yields

BUSHLAND— The type of plow used in dryland wheat farming in the Southern High Plains can make a big difference in wheat yields, according to Dr. W.C. Johnson, USDA Soil Scientist at the USDA Research Center near Amarillo. The scientist stated that 32 years of research show that continuous wheat grown with sweep tillage has averaged 11.1 bushels per acre, while yields on land that was one-way plowed averaged 9.5 bushels per acre. This long-term study was started a few years after the Research Center opened in 1938.

The 1.6 bushels per acre increase adds up to 51 bushels over 32 years. That little difference does not seem like much but amounts to about $160 per acre at today's wheat price.

The same trend holds true when the two plows were compared in a wheat-fallow system where one crop is harvested in 2 years. Here sweep tillage yielded 16.5 bushels per acre and one-way tillage 14.5 bushels per acre.

There are 3 million acres of dryland wheat in the Texas Panhandle. If sweep plows were used, total wheat production would be increased almost 5 million bushels annually. "At today's price, the extra grain would be worth $16 million," Johnson stated. This research is also applicable to the Oklahoma Panhandle and Western Kansas where dryland wheat is grown on another 4 million acres.

The extra yield with sweep tillage is caused by increased soil moisture at planting. Straw mulch on the soil surface decreases both evaporation and runoff during the fallow, the scientist speculated. A 25-year average with continuous wheat shows that available soil moisture to 6 feet was 4.1 inches at planting with sweep tillage. Soil moisture on one-way plowed land was 3.5 inches. Other long-term experiments show that 1 inch of stored soil moisture at plantings increases wheat yields 3 bushels per acre. In this experiment, the 0.6 inch of soil moisture increased yield 1.6 bushels per acre.

Dr. Paul Unger, another USDA Soil Scientist at the Center, aided Johnson with the study and determined that sweep tillage helped conserve valuable soil organic matter. At the start of the experiment, top soil contained 2.4 per cent organic matter. In general, the wheat fallow system decreased organic matter faster than growing a crop of wheat every year. By 1971, with wheat fallow and one-way plowing, organic matter had dropped all the way to 1.5 per cent. When sweep tillage was used 1.7 per cent organic matter was left. There was about 0.2 per cent more organic matter where continuous wheat was grown. The sweep plow again had an advantage over one-way plowing. Unger stated, "Frequent plowing and turning under straw rapidly depletes organic matter."

Mitrate-nitrogen determinations were made in conjunction with organic matter measurements. In 1970, wheat-fallow areas that were one-way plowed had 462 pounds per acre of nitrate-nitrogen in 6 feet in soil while sweep plowed areas had 289. In either case there was enough nitrogen to produce several dryland wheat crops. This difference was reflected in wheat protein but not yield. In 1975, wheat from one-wayed land had 16 per cent protein and wheat from sweep tilled areas had 13.5 per cent protein. The 13.5 per cent protein is about average for the dryland wheat and a little higher percentage than what is expected in irrigated wheat. Lower protein with sweep tillage was caused by less nitrogen in the soil and higher grain yield.

Lower nitrogen in the soil with sweep tillage decreases straw growth and favors grain production. In 1973 and 1975, wheat after one-way tillage on fallowed land produced 24 and 17 per cent more straw per pound of grain than sweep tillage. Extra vegetative growth with one-way tillage used soil moisture needed to produce grain.

In laboratory studies, the scientists found that plowing method did not affect soil aggregation, soil density, and water intake. However, straw on the soil surface with sweep tillage greatly decreased the wind erosion hazard.

The scientists conclude that sweep tillage is a soil conservation practice that pays. Grain yield is increased at the same time wind and water erosion is decreased. In addition, precious soil organic matter is conserved.



Moisture Check

Dr. W.C. Johnson checks soil moisture in sweep tillage plots at the USDA Research Center at Bushland. Annual wheat yields in sweep tillage exceed one-waying by 1.6 bushels per acre in a 33-year study.

Swine Blameless In Flu Problem

Swine suffer from influenza each fall and winter just as humans do. But the virus that causes influenza in each is not the same, so swine should not be tabbed the villians in the current concern over a flu epidemic this fall.

"The current influenza danger is a human-to-human problem and does not really involve hogs or pork," emphasizes Dr. James Armstrong, a veterinarian for the Texas Agricultural extension Service. "Since pigs or pork are not the cause of human influenza, they should not be associated with potential flu outbreaks."

Armstrong lists a few facts that human medicine and veterinary science authorities have agreed upon:

--Medical concerns center on human-to-human airborne transmission of the disease, not swine to human.

--There is no known probability of contracting the disease from eating pork.

--Transmission of influenza from swine to humans is regarded as a rarity to the point of being a medical phenomenom.

--There is no scientific certainty that the current so-called swine influenza in humans is the same virus found in swine.

Influenza was first diagnosed in swine in 1918 and took a heavy toll. However, it has recurred each year since then, with losses generally low--ranging from one to three per cent. Armstrong points out that the disease spreads rapidly in swine herds but most animals recover in 3 to 10 days. Stunting and reduced gains are the most important economical factors.

Roping Contest To Benefit Girlstown

HAPPY--World's Champion steer roper Tuffy Thompson has corraled a bevy of top cowboys from across the Southwest to compete for the First Annual Girlstown Benefit Roping Contest scheduled May 29-30 at Thompson's Arena near Happy.

The round of activities packed into two days will include barrel racing, calf roping, barbecues, steer roping, a western dance and a drawing for a half beef each day.

Cowboys will compete for prizes including a Windy Ryon Saddle, which will go to the top steer roper. Admission will be $3.00 each day, plus $3.00 a plate for the barbecue each day. All proceeds will go to benefit the girls at Girlstown, U.S.A., near Whiteface.

The contest kicks off at 10 a.m. Saturday with barrel racing, followed by the barbecue at 11 a.m. The introduction of calf ropers begins at 12:30 p.m.

In a three-steer tripping, cowboys will compete for $400. The top 12 ropers will get a fourth steer.

The young residents of the Girlstown Whiteface campus will be special guests at Sunday's main event.

Tickets are available in Hereford from Butch White or Marn Tyler.

On The Turnrow

By Jim Stelert



THE COWBELLE BEEF Bits column which appears on our farm pages today makes some good points about grain and its important relation to the livestock industry.

Increasing grain costs and a depressed cattle market have forced feeders to reduce the length of time they leave their cattle on a grain ration to finish them out, but feeders also know that only grain can help put the type finish they desire on their animals.

We wouldn't want anyone to get the impression that the grain producers and the cattle industry are at odds with one another, or trying to outmaneuver one another in the marketplace.

Cattle feeders need grain to finish out their stock, and grain producers need the cattle feeding industry as one of their largest and most steady customers. Take away the area cattle feeding industry and you have taken away most of the incentive for producing corn and grain sorghum. One industry literally feeds the other in a cycle of mutual benefit.

TURN

HEREFORD'S COWBELLES have launched their annual Beef for Fathers Day project. In the near future they will be sponsoring a beef drawing, in addition to several other activities. All of this is to encourage the serving of beef for the big meal on Father's Day. I'll bet if a survey was taken, there's nothing most Dads would rather have than a cut of good grain-fed beef, whether it's on June 10 or any other day.

TURN

I FORGOT WHERE I heard it the other day, but the topic of droughts came up, and whoever was talking explained that they go in 20 year cycles in these parts, and we are about at the end of another 20 year cycle and due for one.

From the way things went moisture-wise last fall and continued to go this spring, I would be inclined to believe that we're into that drought perio

Anytime is an inopportu one for a drought I guess, b right now seems particularly s since the irrigation industr could be in serious jeapordy anyway. With high gas prices making farmers wince every time they even think about firing up the irrigation engine, it sort of makes you a little uneasy about just how long, hot and dry this particular summer is going to be.

Oh well, June is the month of the monsoons in the Panhandle anyway, and as long as it continues to cloud up every evening, we won't give up hope on that slow soaker that is bound to come one of these days.

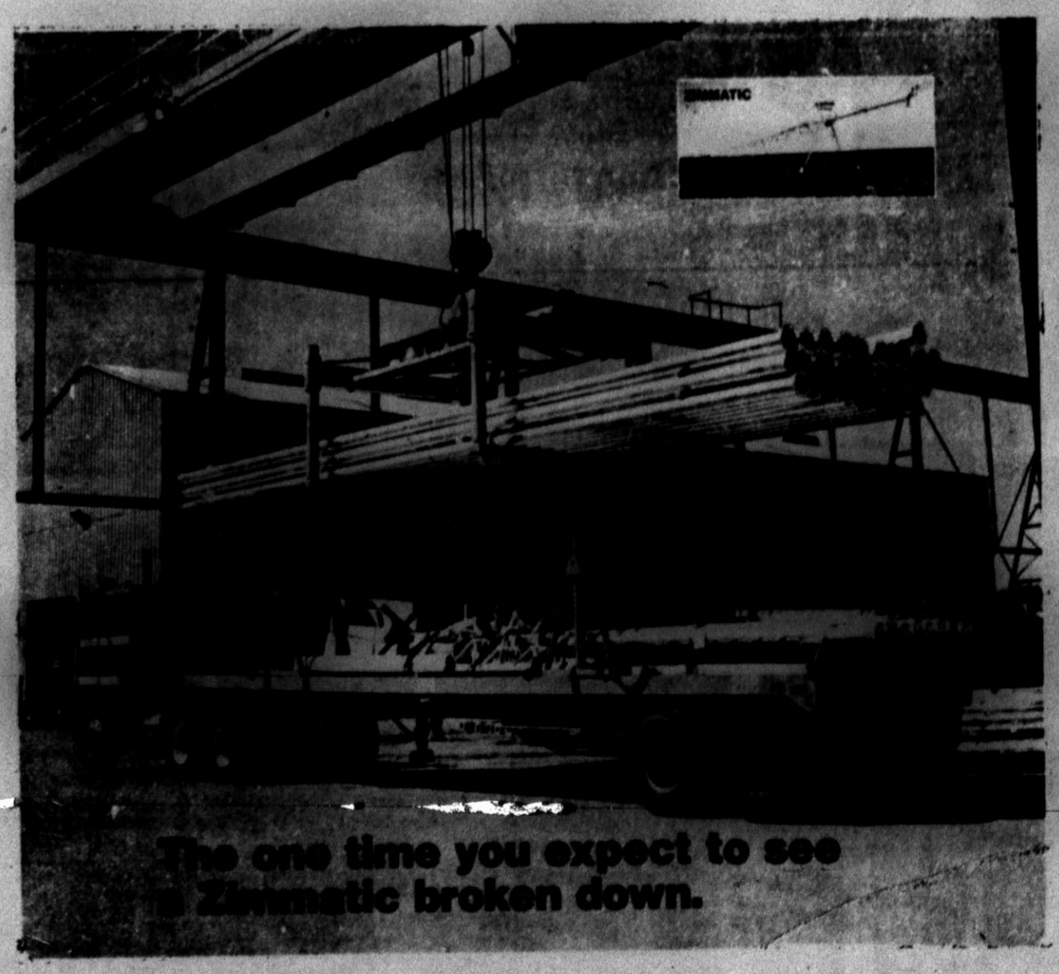
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CLEMENTS ON CANAL

SAN ANTONIO, TEX. -- The United States will retain in any treaty with Panama its right to defend the Panama Canal from either internal or external takeover, Deputy Secretary of Defense William Clements said.



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F78-14	$40	$30	2.43
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G78-15	$44	$33	2.65
H78-15	$46	$35	2.87

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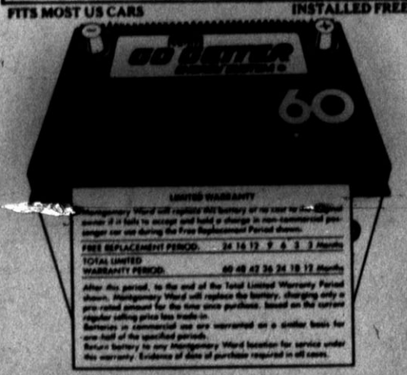
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HR70-14	230/70R-14	$73	$56	3.33
GR70-15	225/70R-15	$72	$54	3.13
HR70-15	235/70R-15	$78	$60	3.35
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LR70-15	.....	$87	$65	3.63

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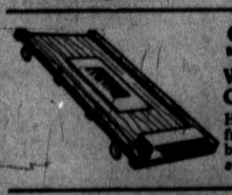
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GSPA Director Cautions Against Overplanting

Elbert Harp, executive director of the Grain Sorghum Producers Association and the Texas Grain Sorghum Producers Board is warning that agriculturists may be planting the seeds of bankruptcy this spring.

"Farmers apparently intend to plant more grain this year than we have any likelihood of selling, provided we have normal growing conditions," commented Harp.

According to Harp, if farmers in this country follow their April 1 corn and grain sorghum planting intentions, the potential size of the grain crop could drive prices down far below present levels, which are already often-times below the cost of production.

A total of 82,727,000 acres of corn was to be planted, according to April planting intentions, and corn production on those acres could total 6.38 billion bushels, according to USDA estimates.

A bumper crop nationwide could yield 7 billion bushels, well above the record crop of 5.767 billion bushels in 1975.

Harp pointed out that favorable spring weather, adequate moisture, and plentiful supplies of fertilizer at more reasonable prices have moved land preparation and planting ahead of normal.

"A momentum has built up that only a summer drouth is likely to reverse," said Harp.

Grain sorghum plantings this year will be below those of 1975, with the GSPA estimating production in the range of 750-850 million bushels.

Productions for the U.S. in 1975 was 758 million bushels, and the peak crop on record was 930 million bushels in 1973.

"The increase in corn production this year is expected to be almost the same as the total national sorghum production. Since sorghum prices cannot rise much above corn, the corn crop will put a lid on sorghum prices even though sorghum production is in line with previous production and consumption," said Harp.

Harp explained that the peak domestic consumption of corn was in 1972-73 with 4.733 billion bushels.

This year is expected to be the peak corn export year with a possibility of exports reaching 1.5 million bushels.

"The probability of reaching either the peak export or domestic consumption level is remote at this time, but even if we do, the total consumption of corn would be 6.23 billion bushels or well below the predicted production levels. Grain sorghum consumption will be at or near production levels with price levels being held down by corn," he added.

FAT WRONG IMAGE

MIAMI BEACH, FLA.--The popular image of the jolly fat man is wrong, says a report of the American Academy of Phychoanalysts. The overweight person, it says, is more likely to be depressed, anxious and filled with self-loathing.

ON EYE MAKEUP

RESTON, VA.--Eyemake-up contaminated with bacteria causes eye infections in women that could be avoided if manufacturers used better preservatives and put expiration dates on products, a researcher said.



Area Winners

Doug Reinart and Mark Etheridge were named district and area winners in special FFA events and will advance to state competition at Dallas July 14-16. Reinart, son of Mr. and Mrs. A.H. Reinart will be trying for Star Lone Star Farmer honors. Etheridge, son of Mr. and Mrs. Aaron Etheridge, was the winner of the Ag Coop sales and service award on the district and area levels, and hopes to win state honors. Jesse Robinson is the Ag Coop instructor at Hereford High School and Bob Ward and Marcus Phillips are FFA advisors.

Livestock Valued For More Than Meat

AUSTIN--Critics of the meat industry almost invariably call for the drastic reduction of herds to increase supplies of grain. But what they probably don't realize is that livestock are vital sources of pharmaceuticals and are important in maximum land use, as well as being the source of many useful items, says Agriculture Commissioner John C. White.

Cattle, hogs and sheep remain the best, and often the only, source of important health aids including heparin, used to prevent clotting, various hormones, glandular extracts, pepsin (a digestive enzyme used to aid people who don't produce sufficient pepsin for proper digestion of protein), cortisone and adrenalin (used to combat allergic shock to certain drugs such as penicillin and in treatment of heart failure).

To get only one pound of insulin, 6,300 head of cattle are needed. But from those 6,300 head come 131 other medicines used to treat such diseases as asthma, whooping cough and anemia, White pointed out.

Cattle also play an important role in maximum land use, since they can convert mesquite and prickly pear cactus into high quality protein.

Likewise, decreasing herds would not necessarily open more land for crops since many Texas pastures cannot be cultivated.

"Furthermore, since 65 percent of the diet of livestock is made up of grasses, agricultural by-products and plants which humans do not consume, significant amounts of grain stocks would not be saved by a reduced number of livestock," White said.

In addition, manufacturers are returning to natural fibers and leather for many products, rather than using increasingly expensive petroleum-based compounds.

The bones and hooves of livestock yield gelatin, and glycerin is processed from fats and oils. The inner ear of cattle is used to make the artists' brushes known as camel's hair brushes.

"Scientists continue to search for new ways to utilize livestock from head to hoof," White said.

ON EMOTION

CHICAGO -- A Maryland psychologist, Dr. Paul Cameron of St. Mary's College, reports that a study he conducted debunks the notion that women are more emotional than men. He said women usually express their their emotions more openly than men.

Hereford Brand Farm News

Cattle Feeders Give Grant To 4-H

The Texas Cattle Feeders Association of Amarillo has made a $1,395 grant to the Texas 4-H Foundation to conduct a special leadership training workshop for the members of the Texas 4-H Council.

The grant was announced by H.T. Davison, executive director of the foundation who is also a 4-H and youth specialist for the Texas Agricultural Extension Service.

The 33-member Texas 4-H Council is the state governing body for more than 215,000 4-H members in Texas, noted Davison. It gives overall leadership to the 4-H program in Texas, giving direction to many state activities. The Council is a representative type organization with its membership derived from the 14 administrative districts of the Extension Service.

The workshop for council members will be held in June at the new Texas 4-H Center near Brownwood and will be under the direction of Dr. Warren Mauk, Extension 4-H and youth specialist. At the workshop the teen leaders will receive basic instruction in public speaking, methods for conducting committee work, working with adults, establishing programs for junior members, public relations and use of resources in the 4-H program. The workshop program is designed to help these young people work more effectively as an organization and enhance their union with similar district and county 4-H organizations, said Mauk.

FEWER MARRIAGES

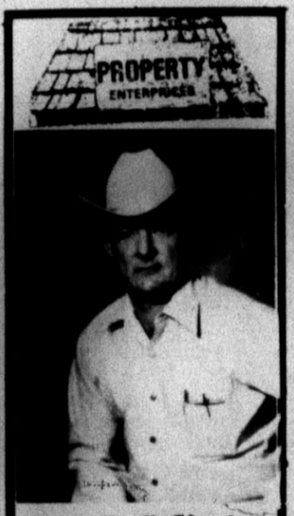
WASHINGTON -- For the first time in 16 years, the number of marriages in the United States declined in 1974 and even fewer marriages apparently were performed in 1975, the National Center for Health Statistics showed.

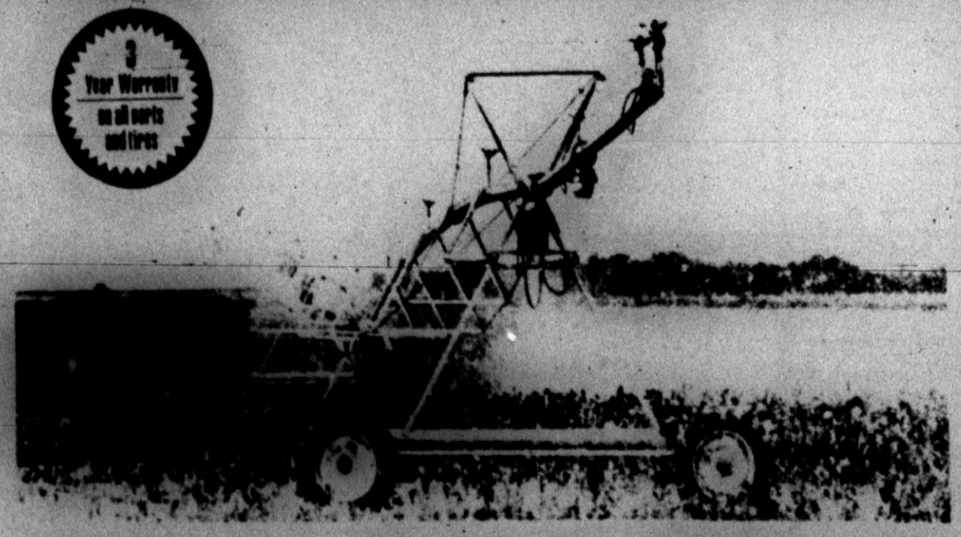
WORLD SITUATION

STRASBOURG, FRANCE --United Nations Secretary-General Kurt Waldheim described the world situation as "dangerous and explosive" in a somber address to the 18-nation Council of Europe here recently.

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Commodity Topics

By E. Robert Florez

Registered Commodity Specialist

Most commodity analysts feel that the current economic upturn will bring about red hot demand for raw or semi-finished commodities toward the end of 1976. Many companies, manufacturers and processors of commodities share the same view. For some of these firms, those with large inventories of grain, meat or certain non-ferrous metals such as copper and silver, the worrisome predicament of excessive future commodity price increases can almost be completely eliminated if they choose to buy or "price" their required inventory needs in the commodity futures market. Those firms that do price their future inventory needs in the commodity market are called "hedgers".

The need for a commodity pricing mechanism by various manufacturers or processors led to the original concept of futures markets. They originated in Chicago during the 1840's for wheat, corn and oats. Since then, additional and more sophisticated futures contracts have been added at various exchanges nationwide, as the need for them developed. Recently several new commodity futures contracts which have found wide application are the interest rate futures, split between Treasury Bills and "Ginnie Maes" (Government National Mortgage Association Bonds). A new one to watch for will be the new Zinc futures contract to be traded at the New York Commodity Exchange (COMEX). Officials at the COMEX are hopeful that the Commodity Futures Trading Commission (CFTC) will approve trading in the proposed "new" zinc futures contract even though the old came off the boards back in December of 1970. Part of the reason for the demise of the old contract was the lack of support by zinc manufacturers and processors. The old contract delivery specifications called for prime western zinc, the new contract requires a higher grade of zinc, which should find greater appeal among domestic and foreign producers, including smelters, mining interests and consumers such as the large auto companies.

Another burgeoning user of zinc and possibly zinc futures, will be manufacturers of batteries. As the need for energy saving devices increases, so has the demand for battery operated machinery.

Recent price fluctuations created by international currency instability, the impending military conflicts in Southern Africa, and a reviving economic structure, worldwide, have created a need for a domestic futures market for hedging operations.

The only other futures market for zinc is in London, England, but due to an over abundance of speculative activity there recently, the London Mercantile Exchange has ordered the liquidation of all contracts that are held by non-trade or speculative interests. It is generally expected that once approval is granted by the CFTC, that some of Britain's speculative zinc business will filter over to the COMEX.

The proposed new zinc contract calls for the delivery of 60,000 pounds of the bluish-white metal within a fourteen month period including the current calendar month, the immediately following two calendar months and January, March, May, July, September, and December. Zinc currently sells for about 37 cents per pound, so each contract will have a net value of about $22,000. The margin requirements should be about 5 to 10 percent of the total net value.

Caution Urged In Purchase of Pesticides

AUSTIN--Beware of high-pressure telephone salesmen peddling pesticides, cautions Agriculture Commissioner John C. White.

Although no complaints have been received of such deceptive practices in Texas, it's a good idea to be on the alert, White said.

"In eleven states, farmers have been duped by salesmen who claim, over the telephone, that the pesticide could be used with crops and would provide three to six years of weed control, and the salesmen failed to indicate that the product was in diluted strength," White explained.

Researchers Pursuing Drought-Tolerant Cotton

LUBBOCK -- Ten-foot tall, wild cotton plants from Old Mexico may become the parents of a new line of cotton varieties for the High and Rolling Plains.

The wild seedlings, which grow into large trees eventually, have characteristics of special importance to High and Rolling Plains cotton producers. That is, they are tolerant to drought or long periods of moisture stress.

A team of USDA-Agricultural Research Service scientists based at the Texas A&M University Agricultural Research and Extension Center at Lubbock believe the germplasm found in the wild cotton plants can be bred into lines suitable for cotton production on the Texas plains. But they won't be 10 or 20 feet tall. They will look like the other short, storm-proof varieties currently grown in the area.

Dr. J.E. Quisenberry, cotton breeder, and Dr. Bruce Roark, plant physiologist, say the material will take several years to develop. But if their goals are reached, area cotton producers may not have to start irrigating as soon when they enter a prolonged dry period during the growing season.

"Of course, all plants must have water," Quisenberry says. "What we hope to come up with are new lines that can hold up longer under moisture stress than those currently being grown."

Quisenberry says most of the varieties produced on the Texas High Plains were derived from varieties primarily bred for humid areas of the Southeast. Characteristics that were useful for drought tolerance were probably lost, he says, during this development period because of the high rainfall associated with that region.

The reason these wild cottons can withstand moisture, stress, Roark adds, is the ability of their enzyme systems to efficiently adapt to conditions so that all phases of the plants' growth are carried on without interruption.

Most of the data he and Quisenberry have collected reveal several morphological, anatomical and physiological characteristics useful in the development of drought tolerant cottons. These characteristics will be selectively bred into plants that can be grown in this area.

The research is of special significance to dryland cotton growing areas where producers are totally dependent on rainfall and winter moisture. Prolonged dry periods during the growing season in these areas essentially wipe out cotton production if there is not enough deep moisture available to get the plants through critical stages. Losses running into the millions of dollars are suffered during these periods.

"As irrigation water continues to decline in irrigated cotton producing areas," Quisenberry adds, "drought tolerant crops could take on much more importance for those producers, as well. We're looking at drought tolerant varieties for all the High and Rolling Plains areas, whether or not those areas are presently irrigated or dryland."

Quisenberry and Roark have found unexpected characteristics in these wild cottons that could have equal importance to High and Rolling Plains cotton growers, they believe. These include resistance to Verticillium wilt, nematodes and perhaps even the boll weevil. Although it will take several years to develop new lines with these characteristics, they believe the potential for new sources for resistance is there.

The USDA-ARS scientists say the wild cottons are descendents of ancient progenitors that were discovered by European explorers in central and South America. These tree plants are thought to have originated from species found in India and northeastern Africa.

Over the centuries, they have been hybridized and developed into domestic varieties of several hundred types which today are only two to four feet tall and densely fruited. The wild species of several types are still common today in semiarid areas of the world.

Agriquotes . . .

Plough deep while sluggards sleep and you shall have corn to sell and keep -- Benjamin Franklin in Poor Richard's Almanac.

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H78-14	MB6M8	28.95	2.75
G78-15	MB6UV	28.95	2.58
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E78-14	MC4L5	25.49	2.27
F78-14	MC4L7	26.49	2.43
G78-14	MC4L9	27.49	2.60
H78-14	MC4M8	29.79	2.83
G78-15	MC4VV	28.35	2.65
H78-15	MC4VX	30.49	2.87
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By The Garden Gate With Glad

By Gladys Manjeot

FLOWERING ANNUALS: New varieties of flowering annuals are introduced to the gardening public each year by the nation's seedsmen. Some years as many as 60 "new" varieties may be presented through the pages of Mail-order seed catalogues, and local seed stores or nurseries.

The three most important flowering annuals, in terms of popularity, are marigolds, zinnias and petunias--all native tropical American plants that have become diversified in form largely as result of North American breeding expertise.

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They are a "sweet" flower to grow. If you haven't grown them, do try them, they are lovely, sweet and dainty, and can be used in many ways by the gardener. Art's mother first introduced them to me, via potted plants. They are excellent for indoor gardening. Color, texture, and growth pattern are all attractive, as well as the varities of colors in which they can be grown. They do like cool soil. Hot sun, and heat created by hot soil is difficult for impatiens to survive in. They like humidity, and coolness. Chose wisely where you plant them.

Happy Days: Working with the young people in our schools via The Poster Contest, which was sponsored by Garden Clubs, fromthe Nation through the local organizations. We were delighted that our Hereford entries were scored the highest in the District, and did well in the state exhibit. Congratulations to every one who entered the contest, and to the winners, we extend Thanks and Congratulations. The theme for the posters was, "Trees Today for Life Tomorrow."





Park Outing

Students from Tierra Blanca Elementary enjoyed an outing at Dameron Park Friday afternoon, participating in activities held in conjunction with the bilingual education program. In the top photo, students go through a dance routine. Among those pictured are Manuel Jimenez, Juan Tijerina, Marshall Hernandez, Brenda Rocha, Leslie Torres, and Delores DeLa Cruz. In the photo at bottom, Kim Williams prepares to take a swing at a pinata while other youngsters look on in anticipation.

Stamp Program Completed

A block of four 13-cent stamps saluting the 1976 Olympic Games and the recently-announced 13-cent stamp honoring publisher Adolph S. Ochs will complete the commemorative stamp program for 1976 by the U.S. Postal Service.

The Olympics stamps will be issued in July on a date and at a place to be announced. The Ochs commemorative will be issued on September 18 in New York City.

Each stamp in the colorful Olympics block of four features an Olympic event. Diving and skating are represented by symbolic figures of women. Cross-country skiing and running are represented by symbolic figures of men. The stamps do not portray real athletes.

"Olympics 1976" appears across the top of each stamp in two line of type. At lower right appears "USA 13c" in one line of type. Behind each figure is the Olympic symbol whose interlocking circles are in colors repeated within the black outline of the figure.

The image area of each of the vertical stamps measures .084 x 1.34 inches or 21.3 x 34.03 millimeters. The vertical measurement is slightly smaller than the standard commemorative size of 1.44 inches. The deviation was necessary to hold the optical balance of the design as close to proportion as possible.

The overall size of a single stamp with perforations is .99 x 1.56 inches or 25.1 x 39.8 millimeters.

The stamps were designed by Donald Moss of Chappaqua, New York, who also designed the tennis embossed envelope of 1974. The stamps will be printed on the gravure press.

Further information concerning the Olympics issue will be announced later.

NEW CLUB

MIAMI BEACH, FLA.--This resort city's newest club serves no liquor and the band plays only church music. Manager Bob Heiple says, "It will give Christian young people a place to invite their unsaved friends."

Loyal

A conceited person has one good point. He doesn't talk about other people.

-Grit.



Special honor for a professional: Charles Bell, Jr.

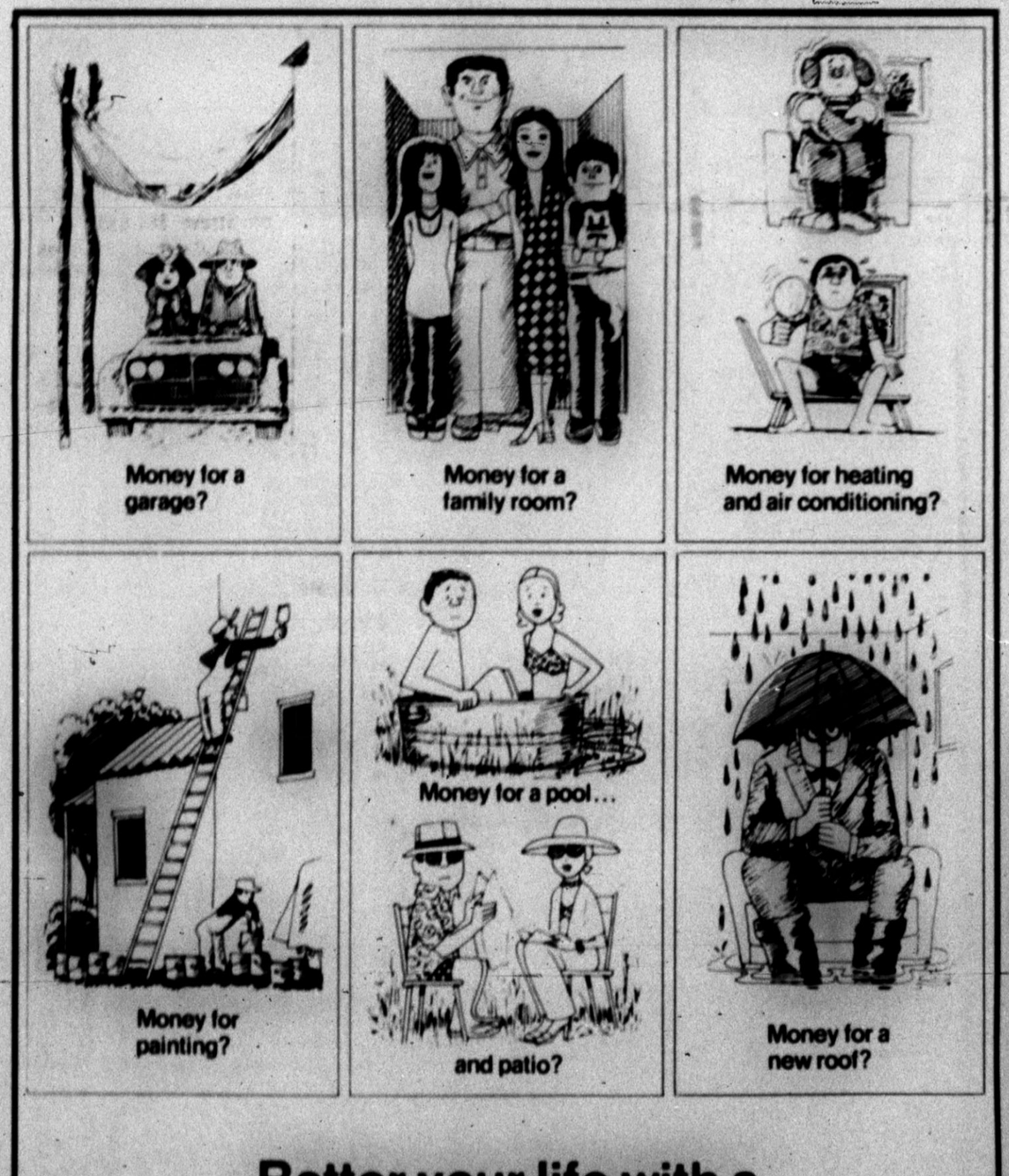
This outstanding Career Agent has earned very special recognition — membership in the 1976 President's Honor Club of Southwestern Life.

This high honor is bestowed for superior achievement in life insurance underwriting and professional service to policyowners.

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Para Los Votantes del Precinto Num. 1:
Un Mensage de parte de
ALFRED SMITH

Su voto, su apoyo, que me dara una oportunidad de seruiv como su comisionado sera moy apreciado. Con experiencia en negocio; un entendimiento de Las nesecidades del Precinto Num. 1; el darme cuenta de los problemas economicos que nos encaran a todos, creo que pudeo seruiv efectivamente. Siendo que el tiempo es corto para el 5 de Junio, quizas no pueda hablar personalmente con todos los votantes. Por favor acepten esto como pidiendo su apoyo. Votaciones para los ausentes comiensa el 26 de Mayo hasta 1 de Junio;si no es posible hacer su aplicacion personalmente, puede escribir pidiendo su boleta al secretario del condado de Deaf Smith. Hagalo hoy o lo mas pronto posible. Por Favor Tome Tiempo para Votar el 5 de Junio Eleccion determinante para comisionado

Vote por
ALFRED SMITH (Anuncio Politico pagado por Alred Smith, Rt. 2 Hereford)

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The World's Most Honored Watch



DIAMOND DELIGHT!

A brilliant diamond punctuates the jet black dial at 12 o'clock. The case is etched in a fine waffle motif. With tapered mesh bracelet. In silver or gold tone.

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The House of Diamonds
DOWNTOWN

Realtor Roundup

Presented by Hereford Board of Realtors
Jeane Coker, President



How land values come into existence. Value attaches to land because of the service it offers those who can acquire and use it profitably.

When there are no human beings to occupy land, it has no value as the term is commonly understood. One definition of value is that it is a measure of desirability. There must be those who can use land before it will evidence any kind of worth.

The value of a corner lot of land in a city of 1,000,000 persons in the middle of China would differ from the corner-lot in a city of 1,000,000 persons in the U.S. Mere presence of population presumably creates value, but greater value is created by the use to which the land is put, the nature of the improvement placed upon it, the volume of buyers attracted, and the services rendered by the owners or tenants.

Productivity is the measure of value when agricultural lands are considered. A tract of 1,000 acres of barren grazing land in Utah or Montana would have but the fraction of value a 1,000 acre rich-soiled farm in Iowa that produces corn; likewise a 1,000 acre ranch in California which produces oranges, lemons.

As soon as land becomes useful primarily for human habitation a new type of value becomes attached. Raw land becomes improved land, becomes a townsite, becomes a trade center, becomes an industrial site and development expands servicing human needs, and values grow. Values of suburban land develops in relation to their productivity of crops, timber, minerals, taken from the ground. This is the opposite of the urban centers which gain in value chiefly because of its availability for building sites with the land productivity of the soil itself a minor element. Will it support the building placed upon it? This is the important element.

Another reason for values come because the supply of land within the borders of a town or city is limited and because the demand for sites in the most favored locations is always apparent, especially with new growth. Therefore there is created a series of spots where the land values are pyramided. Example 100 percent retail district of the main business catering to the towns needs are located. Merchants enter into competition with each other in bidding up rentals for the choicest locations. Rentals are capitalized into land values and a definite price for the land frontage are established.

Price is the translation of a measure of value into units of money. A purchaser may pay a higher price for a property due to the location and the earning power calculated.

Residential districts increase in value according to demand for housing, based on replacement cost at present building expense for new construction. Another factor in value comes from desired residential area for newness, zoning and re-sale factor. Older, un-zoned areas of a city will be below the value of the newer developed, zoned areas because of age, functional obsolecencecondition, location. All of these factors determine the re-sale possibility of the property.

Residences are considered to have a 50 year life for mortgage purposes. As the age increases the 'life' of the property decreases, eventually making financing all but impossible when combined with several above factors. This is why mortgage companies will shorten terms of loans from 30 to 25 to 20 to 15 to 10 years to eventually "NO". They will also consider the percentage of loan they will make taking all of the above factors into consideration. Starting with a 95 percent loan on new construction and dropping to 90 percent, down to as minimum 50 percent on rural, outskirt city property.

Your Realtor can help you look and screen the property you are interested in. You Realtor is aware of locations, value and construction type. He or she can be your best assistant.

Foundation Extends 4-H Grant

The Sid Richardson Foundation of Fort Worth has awarded a continuation grant of $37,500 to the Texas 4-H Foundation to be used for travel scholarships for volunteer leaders to attend training workshops at the Texas 4-H Center.

The grant is the second of an overall grant totaling $100,000 scheduled to include program costs for a three-year project, said H.T. Davison, exeucitve director of the 4-H Foundation and 4-H and youth specialist for the Texas Agricultural Extension Service.

"Purpose of the 4-H volunteer leadership development project is to boost the involvement of volunteers at the local level and to provide them with high quality training in their subject-matter areas," pointed out Davison. "We are especially pleased to receive this second grant from the Richardson Foundation because the first year of the training program has indicated that volunteers desire training to improve their ability to work with young people."

The Texas 4-H Center near Brownwood has been in operation for one year, and much of the training offered there has been for volunteer leaders provided for by the Richardson Foundation funded project, noted Davison.

"There are currently more than 20,000 volunteer 4-H leaders in Texas.

TagCo Picked As Marathon Builder

Tagco Industries of Hereford, has been appointed a builder to construct pre-engineered steel buildings for Marathon Metallic Building Company of Houston.

The announcement was made jointly by Tim Gearn, president, Tagco Industries, and Dan Zabcik, vice president, marketing, for Marathon Metallic Building Company. The builder's area will include the Texas counties of Castro, Deaf Smith, and Parmer.

Tagco Industries builds all types of metal building systems, and specializes in agricultural, agricultural storage, wheat and flour mills. It also builds commercial and industrial buildings and offers a turnkey service to its customers.

Marathon Metallic Building Company is a subsidiary of Marathon Manufacturing Company, also of Houston. The parent firm is a multi-product company serving industries in marine construction, heavy equipment and steel products, as well as a grop of diversified companies producing chemicals, batteries, consumer goods and paving and utility construction services.

ON FOOD STAMPS

Slightly more than half the working poor families on the food-stamp program's rolls will be denied that grocery-buying aid after Sept. 1, the government reports.

ON AF ACADEMY

The Air Force reports that 171 women have been offered appointments to the incoming class, the first time women have been eligible to enter the nation's service academies.

Happy Helpers Club Elects New Officers

The Happy Helpers 4-H Club of Easter conducted their last regularly scheduled meeting of the Spring last week and elected officers for the fall.

The new president of the group is Kaylene Behrends, vice-president is Laura Downing while the secretary-treasurer is Tammy Behrends.

Shelly Frye will serve as the reporter while Vonda Richards is the songleader. Karen Markley and Josie Cantu are the recreation chairman and inspirational chairman respectively.

Sandy and Terri Harkins will serve on the telephone committee.

Kaylene Behrends and Laura Downing will also serve as counsel delegates.

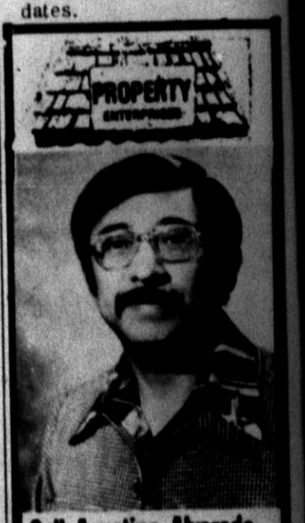
the club has recently been working on clothing and photography projects.

ARMY ON BEEF

The Army's practice of paying up to $3.85 a pound for beef--some substituted by lower grades after meat packers bribed Army inspectors--was defended by key Army officials.

RESTRUCTURING FEC

President Ford has signed a bill restructuring the Federal Election Commission and restoring its power to release up to $3.8 million in federal funds for money-starved presidential candidates.



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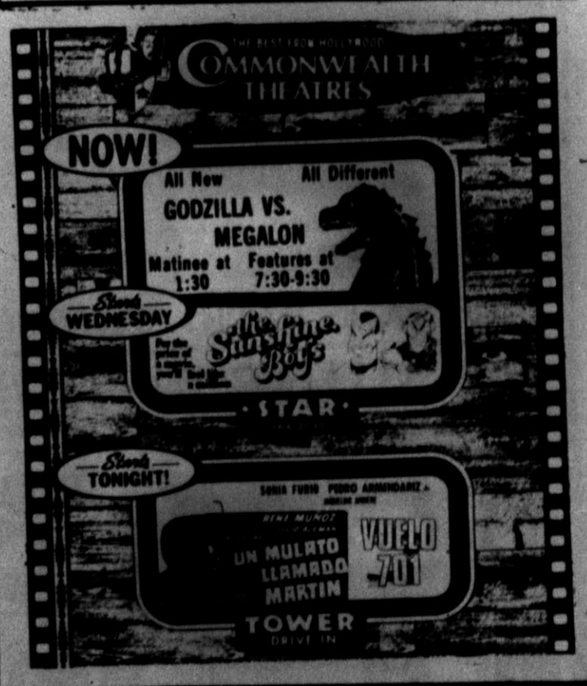


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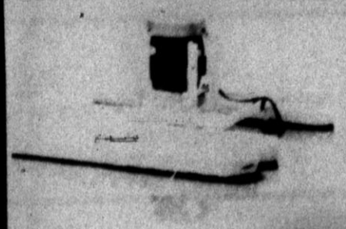
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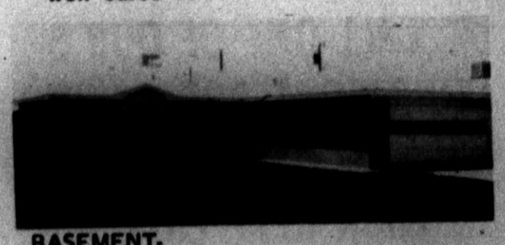


FAMILY HOMES
REAL ESTATE
216 S. 25 MILE AVENUE

NEAT AND CLEAN- Nice home in Northewest Hereford. 3 bedroom, 1¾ bath, covered patio, sprinkler system, nice yards. This home has been well cared for.

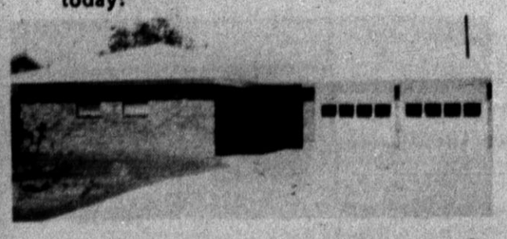


"SATISFACTION-is always buying a house from FAMILY HOMES."



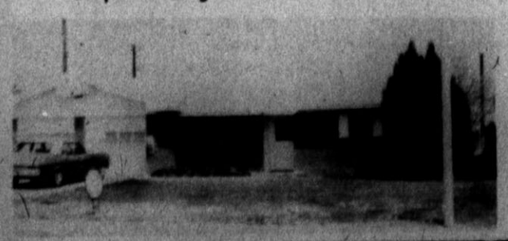
BASEMENT-
This beautiful well kept home located on corner lot in Northwest Hereford. Isolated master bedroom, beam ceiling in den with woodburner. Extra large garage with elec. lift. All this and much more for only $42,500. Call today!

Home in Northwest Hereford. Outside trim painted less than a year ago. Several fruit trees and storage building. Call today!





NORTHWEST HEREFORD
Lovely home in NW Hereford with new carpet throughout.



NICE HOUSE
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PLACE IN COUNTRY 3.6 acres, workshop, barn but home does need some repair. Fruit trees, grape vines, and lots of room for a garden. $24,000. sale price. Has a loan balance of $14,000. with low interest. Owner would trade for equity 'n house in town.

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Nice 2 BR, refrig. air, carpeted, lots of nice cabinets, electric garage door opener. It also has an extra lot.

2 Sec. 4-8" wells, 1 sec. in cultivation and 1 sec. in grass, 2 G.H. Sprinklers, 1 circle in wheat and 1 in fesque. Small 100 head feedyard. 2 nice houses. A great set-up!

RANCH
35,000 acres in the Santa Rosa area. The grass is quite varied. It has some Pinion Pine and other shrubs which make it well adapted to winter grazing. It is good for either cow-calf operation or a stocker operator. There are 15 windmills, some of which have extra storage tanks. There is a 3 bedroom home at headquarters, bunk house, corrals, and scales. Some antelope are seen here.

COULD USE YOUR LISTINGS. CALL ME TODAY!!

By The Garden Gate With Glad

By Gladys Manjeot

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Other annuals which are popular are: Gloriosa daisies, shasta daisies, (was so pleased to have as our best customers at the garden club plant sale the girls of high school age.) A favorite of these was the daisy. Is really thrilling to learn and note the popularity of gardening, both indoors and outdoors by the teenage girls. One of my delights is to visit their gardening and note their favorites, and how successful they are with potted plants.

Annuals for shade, such as impatiens and begonias, have made tremendous gains in popularity, but it is the hybrids which must be used to match the spectacular displays we see in public gardens. There are new introductions and varities of impatiens. Breeders have perfected them so that the flowers are much larger, and plant size has also been increased. The "Effins" are still a superb variety, growing masses of flowers on dwarf plants. In the near future, we will probably be growing impatiens with flowers resembling miniature roses.

They are a "sweet" flower to grow. If you haven't grown them, do try them, they are lovely, sweet and dainty, and can be used in many ways by the gardener. Art's mother first introduced them to me, via potted plants. They are excellent for indoor gardening. Color, texture, and growth pattern are all attractive, as well as the varities of colors in which they can be grown. They do like cool soil. Hot sun, and heat created by hot soil is difficult for impatiens to survive in. They like humidity, and coolness. Chose wisely where you plant them.

Happy Days: Working with the young people in our schools via The Poster Contest, which was sponsored by Garden Clubs, fromthe Nation through the local organizations. We were delighted that our Hereford entries were scored the highest in the District, and did well in the state exhibit. Congratulations to every one who entered the contest, and to the winners, we extend Thanks and Congratulations. The theme for the posters was, "Trees Today for Life Tomorrow."



Special honor for a professional: Charles Bell, Jr.

This outstanding Career Agent has earned very special recognition — membership in the 1976 President's Honor Club of Southwestern Life.

This high honor is bestowed for superior achievement in life insurance underwriting and professional service to policyowners.

Our congratulations to a professional.

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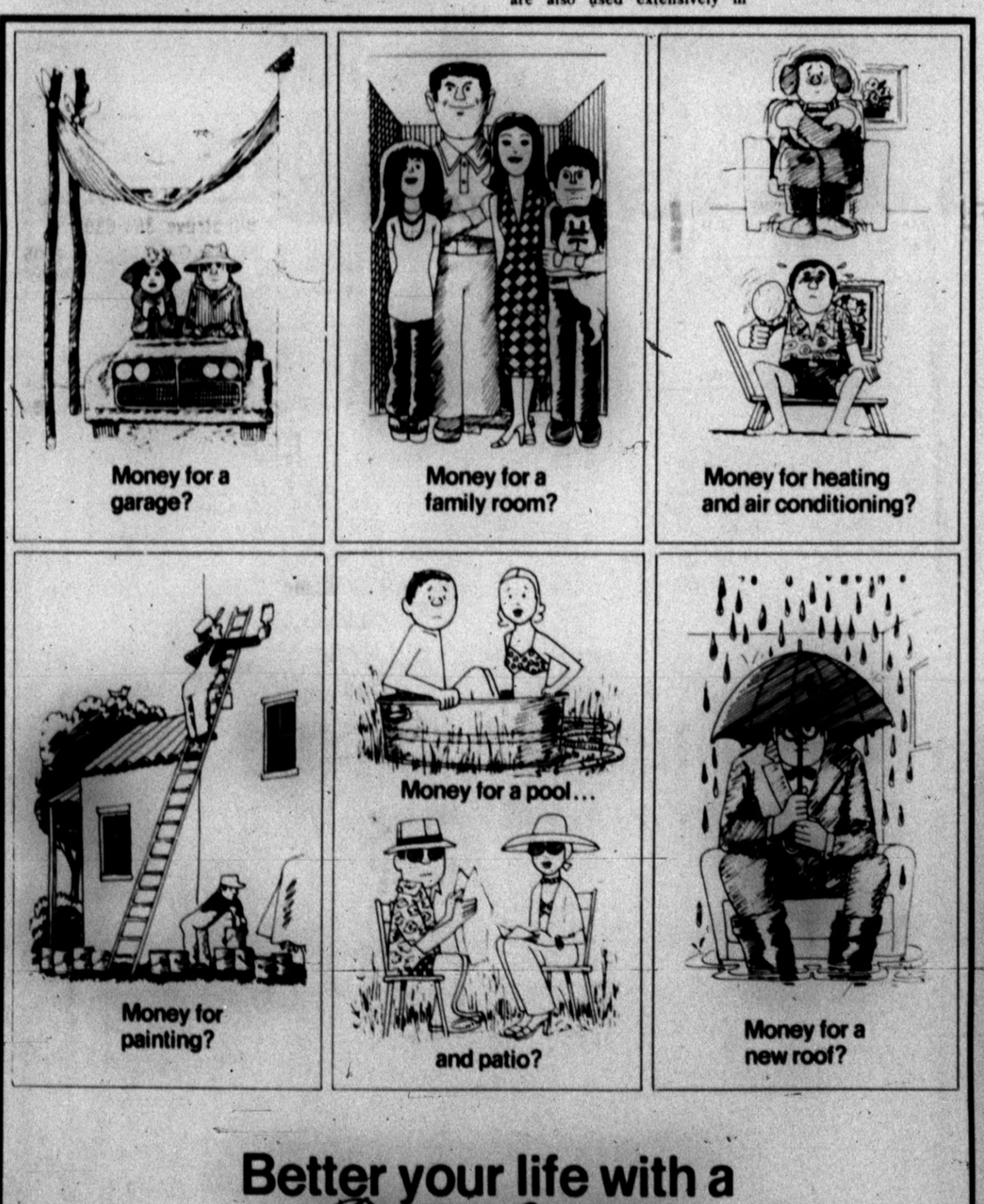
110 E. 3rd
364-2343





Park Outing

Students from Tierra Blanca Elementary enjoyed an outing at Dameron Par Friday afternoon, participating in activities held in conjunction with the bilingua education program. In the top photo, students go through a dance routine Among those pictured are Manuel Jimenez, Juan Tijerina, Marshall Hernandez Brenda Rocha, Leslie Torres, and Delores DeLa Cruz. In the photo at bottom Kim Williams prepares to take a swing at a pinata while other youngsters look o in anticipation.



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Stamp Program Completed

A block of four 13-cent stamps saluting the 1976 Olympic Games and the recently-announced 13-cent stamp honoring publisher Adolph S. Ochs will complete the commemorative stamp program for 1976 by the U.S. Postal Service.

The Olympics stamps will be issued in July on a date and at a place to be announced. The Ochs commemorative will be issued on September 18 in New York City.

Each stamp in the colorful Olympics block of four features an Olympic event. Diving and skating are represented by symbolic figures of women. Cross-country skiing and running are represented by symbolic figures of men. The stamps do not portray real athletes.

"Olympics 1976" appears across the top of each stamp in two line of type. At lower right appears "USA 13c" in one line of type. Behind each figure is the Olympic symbol whose interlocking circles are in colors repeated within the black outline of the figure.

The image area of each of the vertical stamps measures .084 x 1.34 inches or 21.3 x 34.03 millimeters. The vertical measurement is slightly smaller than the standard commemorative size of 1.44 inches. The deviation was necessary to hold the optical balance of the design as close to proportion as possible.

The overall size of a si stamp with perforations is 1.56 inches or 25.1 x millimeters.

The stamps were designe Donald Moss of Chappa New York, who also desig the tennis embossed envelop 1974. The stamps will printed on the gravure pres

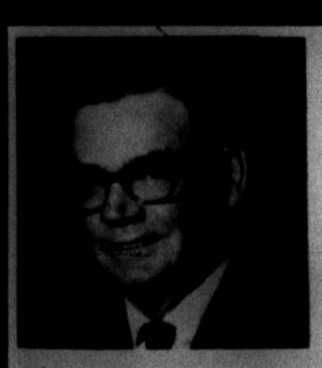
Further information con ning the Olympics issue wil announced later.

NEW CLUB

MIAMI BEACH, FL This resort city's new club serves no liquor the band plays only ch music. Manager Bob He says, "It will give Chris young people a place to vite their unsaved friend

Loyal

A conceited person h one good point. He doesn talk about other people. -G

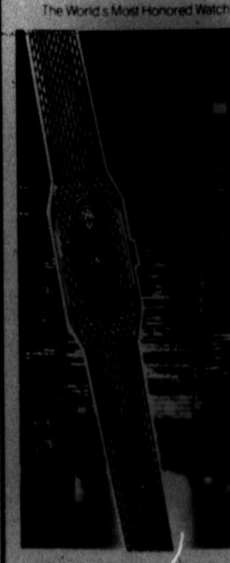


Para Los Votantes del Precinto Num. 1:
Un Mensage de parte de
ALFRED SMITH

Su voto, su apoyo, que me dara una oportunidad de seruiv como su comisionado sera moy apreciado. Con experiencia en negocio; un entendimiento de Las nesecidades del Precinto Num. 1; el darme cuenta de los problemas economicos que nos encaran a todos, creo que pudeo seruiv efectivamente. Siendo que el tiempo es corto para el 5 de Junio, quizas no pueda hablar personalmente con todos los votantes. Por favor acepten esto como pidiendo su apoyo. Votaciones para los ausentes comiensa el 26 de Mayo hasta 1 de Junio;si no es posible hacer su aplicacion personalmente, puede escribir pidiendo su boleta al secretario del condado de Deaf Smith. Hagalo hoy o lo mas pronto posible. Por Favor Tome Tiempo para Votar el 5 de Junio Eleccion determinante para comisionado

Vote por
ALFRED SMITH (Anuncio Politico pagado por Alred Smith, Rt. 2 Hereford)

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JEWELERS
The House of Diamonds
DOWNTOWN

Realtor Roundup



Presented by Hereford Board of Realtors
Jeane Coker, President

How land values come into existence. Value attaches to land because of the service it offers those who can acquire and use it profitably.

When there are no human beings to occupy land, it has no value as the term is commonly understood. One definition of value is that it is a measure of desirability. There must be those who can use land before it will evidence any kind of worth.

The value of a corner lot of land in a city of 1,000,000 persons in the middle of China would differ from the corner lot in a city of 1,000,000 persons in the U.S. Mere presence of population presumably creates value, but greater value is, created by the use to which the land is put, the nature of the improvement placed upon it, the volume of buyers attracted, and the services rendered by the owners or tenants.

Productivity is the measure of value when agricultural lands are considered. A tract of 1,000 acres of barren grazing land in Utah or Montana would have but the fraction of value a 1,000 acre rich-soiled farm in Iowa that produces corn; likewise a 1,000 acre ranch in California which produces oranges, lemons.

As soon as land becomes useful primarily for human habitation a new type of value becomes attached. Raw land becomes improved land, becomes a townsite, becomes a trade center, becomes an industrial site and development expands servicing human needs, and values grow. Values of suburban land develops in relation to their productivity of crops, timber, minerals, taken from the ground. This is the opposite of the urban centers which gain in value chiefly because of its availability for building sites with the land productivity of the soil itself a minor element. Will it support the building placed upon it? This is the important element.

Another reason for values come because the supply of land within the borders of a town or city is limited and because the demand for sites in the most favored locations is always apparent, especially with new growth. Therefore there is created a series of spots where the land values are pyramided. Example 100 percent retail district of the main business catering to the towns needs are located. Merchants enter into competition with each other in bidding up rentals for the choicest locations. Rentals are capitalized into land values and a definite price for the land frontage are established.

Price is the translation of a measure of value into units of money. A purchaser may pay a higher price for a property due to the location and the earning power calculated.

Residential districts increase in value according to demand for housing, based on replacement cost at present building expense for new construction. Another factor in value comes from desired residential area for newness, zoning and re-sale factor. Older, un-zoned areas of a city will be below the value of the newer developed, zoned areas because of age, functional obsolescence condition, location. All of these factors determine the re-sale possibility of the property.

Residences are considered to have a 50 year life for mortgage purposes. As the age increases the 'life' of the property decreases, eventually making financing all but impossible when combined with several above factors. This is why mortgage companies will shorten terms of loans from 30 to 25 to 20 to 15 to 10 years to eventually "NO". They will also consider the percentage of loan they will make taking all of the above factors into consideration. Starting with a 95 percent loan on new construction and dropping to 90 percent, down to as minimum 50 percent on rural, outskirt city property.

Your Realtor can help you look and screen the property you are interested in. You Realtor is aware of locations, value and construction type. He or she can be your best assistant.

TagCo Picked As Marathon Builder

Tagco Industries of Hereford, has been appointed a builder to construct pre-engineered steel buildings for Marathon Metallic Building Company of Houston.

The announcement was made jointly by Tim Gearn, president, Tagco Industries, and Dan Zabcik, vice president, marketing, for Marathon Metallic Building Company. The builder's area will include the Texas counties of Castro, Deaf Smith, and Parmer.

Tagco Industries builds all types of metal building systems, and specializes in agricultural, agricultural storage, wheat and flour mills. It also builds commercial and industrial buildings and offers a turnkey service to its customers.

Marathon Metallic Building Company is a subsidiary of Marathon Manufacturing Company, also of Houston. The parent firm is a multi-product company serving industries in marine construction, heavy equipment and steel products, as well as a grop of diversified companies producing chemicals, batteries, consumer goods and paving and utility construction services.

ON FOOD STAMPS

Slightly more than half the working poor families on the food-stamp program's rolls will be denied that grocery-buying aid after Sept. 1, the government reports.

ON AF ACADEMY

The Air Force reports that 171 women have been offered appointments to the incoming class, the first time women have been eligible to enter the nation's service academies.

ARMY ON BEEF

The Army's practice of paying up to $3.85 a pound for beef--some substituted by lower grades after meat packers bribed Army inspectors--was defended by key Army officials.

RESTRUCTURING FEC

President Ford has signed a bill restructuring the Federal Election Commission and restoring its power to release up to $3.8 million in federal funds for money-starved presidential candidates.

Foundation Extends 4-H Grant

The Sid Richardson Foundation of Fort Worth has awarded a continuation grant of $37,500 to the Texas 4-H Foundation to be used for travel scholarships for volunteer leaders to attend training workshops at the Texas 4-H Center.

The grant is the second of an overall grant totaling $100,000 scheduled to include program costs for a three-year project, said H.T. Davison, executive director of the 4-H Foundation and 4-H and youth specialist for the Texas Agricultural Extension Service.

"Purpose of the 4-H volunteer leadership development project is to boost the involvement of volunteers at the local level and to provide them with high quality training in their subject-matter areas," pointed out Davison. "We are especially pleased to receive this second grant from the Richardson Foundation because the first year of the training program has indicated that volunteers desire training to improve their ability to work with young people."

The Texas 4-H Center near Brownwood has been in operation for one year, and much of the training offered there has been for volunteer leaders provided for by the Richardson Foundation funded project, noted Davison.

"There are currently more than 20,000 volunteer 4-H leaders in Texas.

Happy Helpers Club Elects New Officers

The Happy Helpers 4-H Club of Easter conducted their last regularly scheduled meeting of the Spring last week and elected officers for the fall.

The new president of the group is Kaylene Behrends, vice-president is Laura Downing while the secretary-treasurer is Tammy Behrends.

Shelly Frye will serve as the reporter while Vonda Richards is the songleader. Karen Markley and Josie Cantu are the recreation chairman and inspirational chairman respectively.

Sandy and Terri Harkins will serve on the telephone committee.

Kaylene Behrends and Laura Downing will also serve as counsel delegates.

the club has recently been working on clothing and photography projects.



CHECK WITH US!!

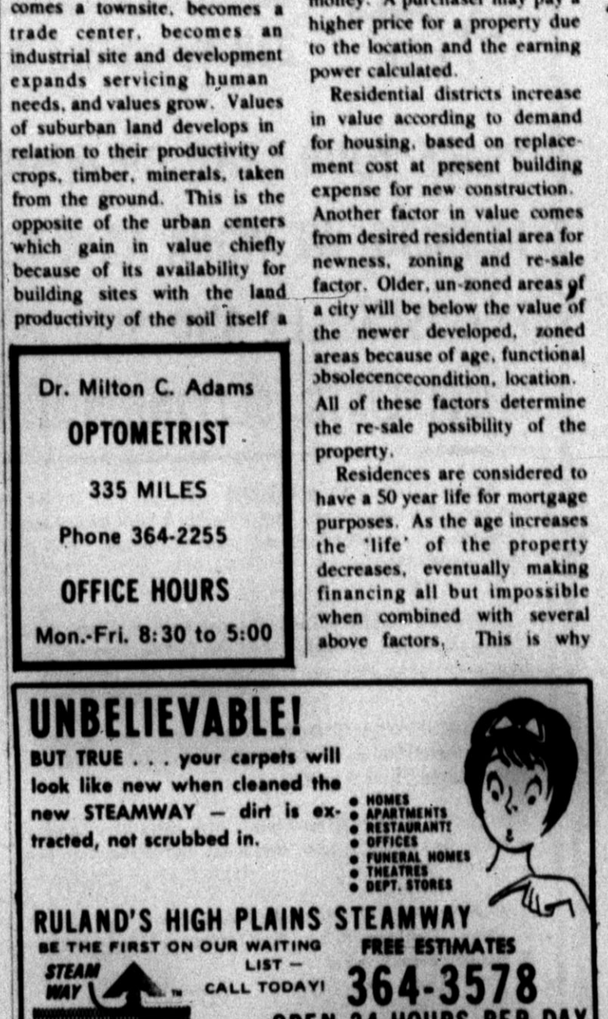
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RANCH
35,000 acres in the Santa Rosa area. The grass is quite varied. It has some Pinion Pine and other shrubs which make it well adapted to winter grazing. It is good for either cow-calf operation or a stocker operator. There are 15 windmills, some of which have extra storage tanks. There is a 3 bedroom home at headquarters, bunk house, corrals, and scales. Some antelope are seen here.

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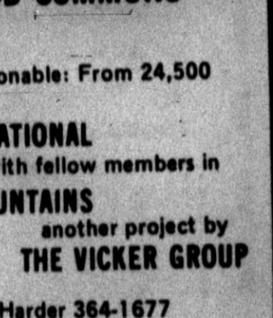


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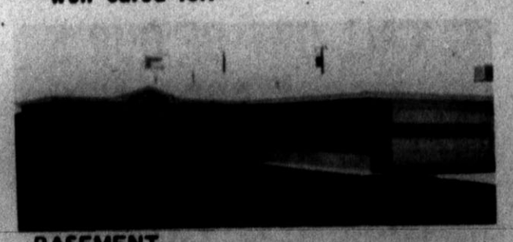


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NEAT AND CLEAN- Nice home in Northewest Hereford. 3 bedroom, 1¾ bath, covered patio, sprinkler system, nice yards. This home has been well cared for.

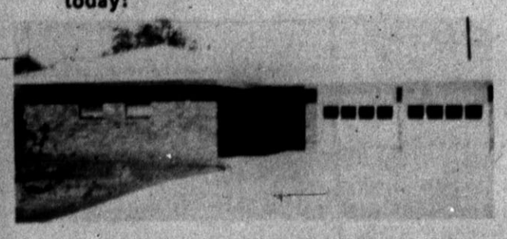


"SATISFACTION-is always buying a house from FAMILY HOMES."



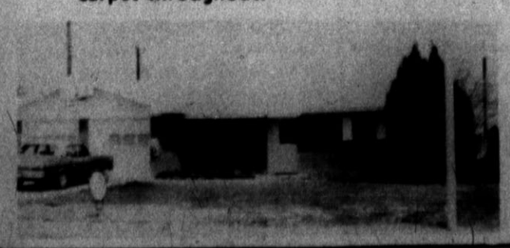
BASEMENT-
This beautiful well kept home located on corner lot in Northwest Hereford. Isolated master bedroom, beam ceiling in den with woodburner. Extra large garage with elec. lift. All this and much more for only $42,500. Call today!

Home in Northwest Hereford. Outside trim painted less than a year ago. Several fruit trees and storage building. Call today!

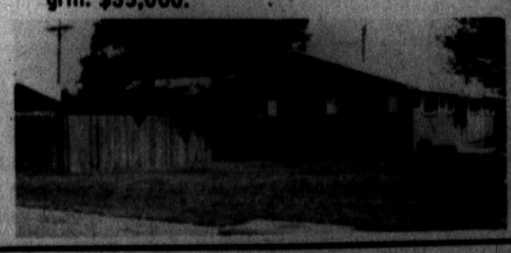




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Lovely home in NW Hereford with new carpet throughout.



NICE HOUSE
in Northwest Hereford. Has 2149 sq. ft., storm cellar, sprinkler system and gas grill. $35,000.



PLACE IN COUNTRY 3.6 acres, workshop, barn but home does need some repair. Fruit trees, grape vines, and lots of room for a garden. $24,000. sale price. Has a loan balance of $14,000. with low interest. Owner would trade for equity 'n house in town.

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Texas To Be Affected By Fishing Boundary

Foreign fishing fleets will have to be licensed to operate within 200 miles of the United States coast after March 1977 and then allowed to take only those species of fish determined to be excess to domestic fleets.

Texas Parks and Wildlife Department coastal fisheries personnel are analyzing a measure signed in mid-April by President Ford that will extend fishery jurisdictional boundaries from the present 12-mile limit to 200 miles off the U.S. coast.

Mexican and Cuban fishing boats would be affected mostly in the Gulf Coast area.

In the Atlantic and Pacific Oceans, trawler fleets from Japan, the Soviet Union and eastern European nations would be affected by the territorial extension.

Although the extension sprang from fears that foreign fleets were depleting traditional American fishing grounds, "this legislation would still permit foreign boats to fish inside the 200-mile limit," said Terry Leary, P&WD shellfish program director.

"The foreign fleets could still fish in the extended zone. The difference would be that they could do so only with a permit, and they could fish only for species determined as excess," said Leary.

The law sets up a Regional Fishery Management Council for Gulf states, which will be charged with recommending management plans for species fished in the Gulf of Mexico. The recommendations go to the Secretary of Commerce for adoption.

In addtion to creating the councils nationwide, "the law provides guidelines to determine which fish found in the 200 miles offshore are to be managed and what is surplus to the domestic fishing fleet, and licenses foreign ships to fish for the excess," Leary said.

The law also provides for the signing of reciprocal agreements with foreign countries.

Leary noted that snappers, billfish (marlin and sailfish), macherel, menhaden, shrimp and ground fish (croakers) as well as other species are found within the 200-mile boundary. Tuna are exempted from the act.

The Gulf Fisheries Management Council will be operational by September 1976, although establishment of the fishery zone will not take effect until March 1977.

The law makes the U.S. Coast Guard the primary enforcemtn agency of the 200-mile boundary.

International treaties will be drawn up to adjust those areas of overlapping authority.

Exception

Middle age is that period in a man's life when he'll do anything to feel better except give up what's hurting him.

-Creat Lakes Bulletin.

Model Law

Everyone respects the law of gravity because it always operates uniformly, impersonally and without delay.

-Enquirer, Cincinnati.

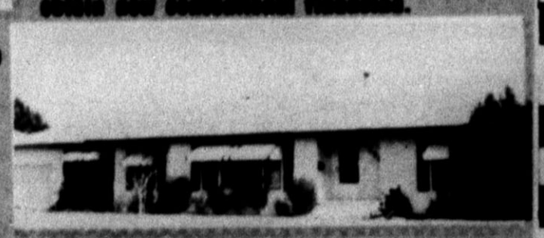
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You can get a 95% loan on this home priced at $27,500. Located on a corner lot and has three bedrooms, two baths, 2 car garage, completely bricked, refrigerated air, double paned window, carpet throughout and kitchen built-ins.

Roomy, three bedroom home with living room and large den, refrigerated air conditioning, large fireplace and lots of storage. This summer you can relax in the shade on the comfortable large patio.





Attractively decorated two bedroom home less than two years old. Many extras incorporated in this home. You must see it to appreciate it.

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•ANYTHING YOU SEE in the real estate section of this paper, we can show you through "Multiple Listing Service" and other cooperating brokers. Why visit more than one agent?

• ALL YOUR DREAMS IN ONE PACKAGE. One of the finest homes in Hereford, definitely one of a kind. Unusual luxury features, best of locations.

•SMARTLY PLANNED new home with extra nice cabinets and other fine appointments. Buy today and choose your own colors. $55,900.

• WAREHOUSE with loading dock, and drive-in restaurant on large, well-located lot. Both buildings are rented. Reasonable price & terms.

• ENJOY THE GOOD LIFE. This large 3 bedroom brick is in a safe, secure area in Northwest Hereford. This one will sell soon, so call today.

• WEST PARK AVENUE LOCATION "Circle K" building for sale or lease. Corner lot, excellent location.

•YOU CAN AFFORD this brand new home with 2 baths and rear entry garage--but you better hurry!

• INDUSTRIAL LOCATIONS with access to both highway and railway are available. See us for any of your commercial or heavy industrial needs.

• LOT ON NORTH 385. Located near the intersections of Park Avenue and Highway 385, this lot is reasonably priced and ideally located for a business or office.

• OFFICE BUILDING. Economical office space, but very nice, with carpet, paneling, refrigerated air, well located. Will trade for house or sell outright $14,950.00.

•GOOD LIVING STARTS with a good plan. See this elegant new home with an English flair. It's not too late to add some of your own touches. $54,000.

•TRADE UP for this spacious, smartly planned home. Pleasant, sedate location-owner will consider a trade. $47,500.00

• COMMERCIAL BUILDING SITES— We have several choice locations throughout the city. See us first.

• NATURE HELPED US prepare these out-of-town homes sites for you. Clean, wide-open area less than a mile from town. Your choice of flat or gently rolling, scenic acreages, surrounded by fine homes a pleasant distance away. And you may select 4 acres or more.

• ALL YOU COULD WANT in a medium priced home, including desirable NW location. There aren't many new houses in this price range, so see it soon.

• ASSUME LOTS OF ROOM. Designed for privacy and convenience, this fine home has 4 bedrooms and 3 baths. Excellent location.

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We have 2 excellent new properties. Call now!

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It's nice to have rent make payments. Call for Details.

A little beauty, Northwest area, 2 bedrooms, top condition, very nice and PRICED AT ONLY $16,000.

NEW LISTING

House w/apt. in rear-This is an excellent rental property. Call for details $26,500.00

NEW LISTING

Nice 3 bedroom-2 bath in country-with well-over 1 acre of land. Highway location, trees and shrubs.

3 acres, West Highway, 4 bedrooms, spacious 2 story with fireplace, well, and nearly 4000 square feet.

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Northwest Area - Approx. 1400 sq. ft., beamed ceiling, fireplace, refrigerated air, 3 bedroom.

OUR LOW PRICE $25,000.00

Nice brick home with 3 bedrooms and 1 bedroom rental unit, in central location. Good condition, remodeled kitchen.

PRICE REDUCED.

NEW LISTING

Beautiful 3 bedroom country home. Approx. 1900 square feet-nice location 1/2 mile south. Lots of room, trees and shrubs.

North Side - A good buy on this 3 bedroom, 1¾ baths, $6,400. equity. Nice condition, you'll like this home.

Nicely remodeled home with paneling, new carpet, and real big rooms. You won't believe the price fo only $17,500.00

AGRICULTURAL PROPERTY

Exceptional improvements. 400 acres, close to the pavement. Good water, 70 acres in grass.

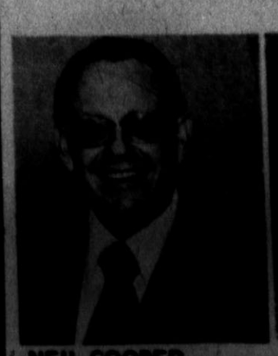
635 acres, with 2 pivots sprinkler, all electric controls, booster, on pavement.

Excellent section, North, 5 wells-UG tile, lays well, clean, good soil. Terms can be arranged.

240 acres-3 wells excellent location. UG tile, house joins pavement. Priced to sell.

550 good level acres, 6 wells, and UG tile, excellent home, good financing.

Quarter section with a nice home, located near pavement, good water. Good terms. Location.



NEIL COOPER 364-1783 364-4741



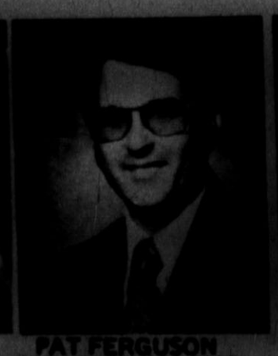
JEANE COKER 364-6061 364-5439



NANCY MOORE 364-1790 364-6565



DORIS BRIDWELL 364-6565 Secretary



PAT FERGUSON 364-3335 364-6565



JAMES GENTRY 364-4285 364-5690

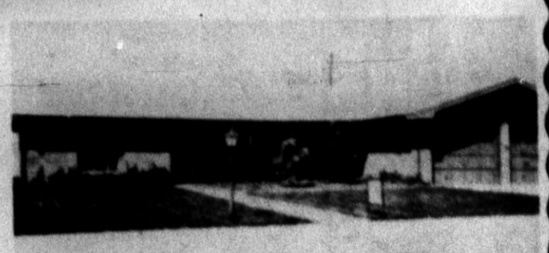
PROPERTY ENTERPRISES

205 S. 25 Mile Ave. 364-6633

Call us and let us help you in selecting your new home-We can also help you in all of your insurance needs.



NEAR EVERYTHING! Here's a sharp little 2 BR home on Sunset within walking distance of shopping, schools, and church. "Convenient" is it's middle name. - ONLY $18,500.



MOVE RIGHT IN! Are you urgently in need of a home? We have one available for immediate occupancy on Centre St. 3 BR-2 bath, cathredral beam ceiling with rock fireplace. - $49,500.



WANT A BARGAIN? Then call us on this 3 BR, 1½ bath, all brick on Ave. F for only $22,000.!



IF YOU'VE THOUGHT OF BUILDING, look at this one on Star Street first. 3 BR, 1¾ bath, 2 car garage, carpet throughout, $28,900. - $1,500. down plus closing. 95% financing available.

HORSE LOVERS - will also love this 3 BR home on 2.12 acres, complete with 60x24' barn with 5 horse stalls & upstairs office, storage shed, cattle pens, & large roping arena, excellent water - $46,500.



ALL DONE OVER-This lovely 4 BR home has be been remodeled top to bottom, inside & out. Everything is ship-shape!

MONEY! WHO NEEDS IT? No money down on this house on Ave. J - if you are a VETERAN - $12,500. will buy it.

Two new homes under construction on Centre Street. 1900 sq. ft., 3 BR, 2 bath, large den & fireplace, close to Jr. High. $41,500. Call us today!

Mark Andrews 364-3429
Carol Rose 364-0362
Linda Warrick 364-2396
H.H. (Jim) Blakey 364-1050

364-1251 CARMICHAEL

TROYS CARMICHAEL REAL ESTATE

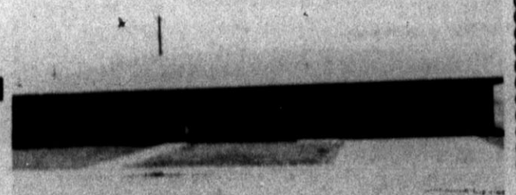
TOMMY CARNAHAN 364-5494

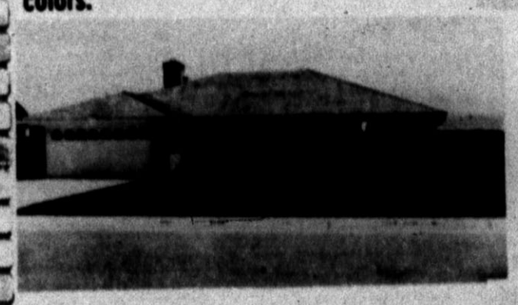
TEMPLE ABNEY 364-4616



Three bedrooms, two baths, base ment and large living area with built in wet bar are featured in this well kept home. Also included with this property is four acres of land which is in the city limits and in a good location for future development

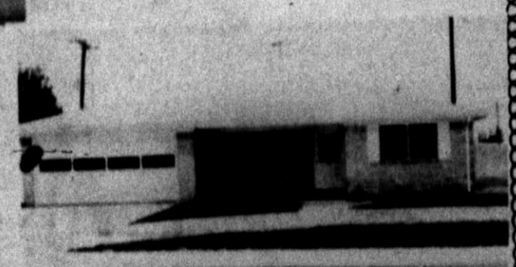
This quality built home at 307 Elm, features 3 bedrooms, large den with fireplace, isolated master bedroom, and a 16' x 16' basement. The home is still under construction and one could add their own personal touches and colors.





Let us show you this extra nice home in Northwest Hereford. This home features four bedrooms, large den, formal living room combined with double garage which makes this a very liveable home.

Inquire about this three bedroom, two bath, with fireplace, circle drive and corner lot in Northwest Hereford.



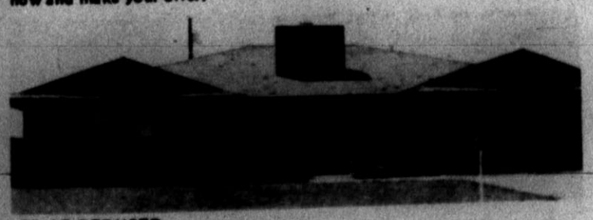
Homes



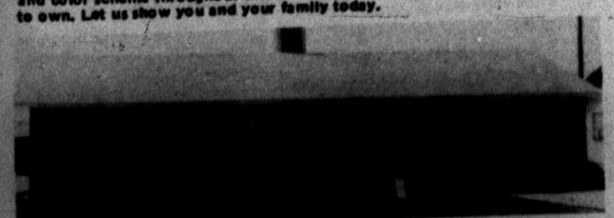
NEW LISTING
Just listed this beautifully decorated home in N.W. Over 200 sq. ft. in this 3 BR, 2½ bath home on Centre. Lg. beautiful kitchen with loads of cabinets. A utility room any lady would adores. 12' x 17' with 1/2 bath. Quick possession. Why not look today!



MAKE AN OFFER
Owners need to sell quick. Take a look at this nice 2 BR home with a 2 room basement. New carpet and floor covering. Payments only $160. mo. Call now and make your offer.



PRICE REDUCED
The owner has just reduced the price on this quality built custom home on Douglas. If you entertain you will love this extra lg. den. Beautiful drapes and color scheme throughout this fine home. A kitchen Mom would love to own. Let us show you and your family today.



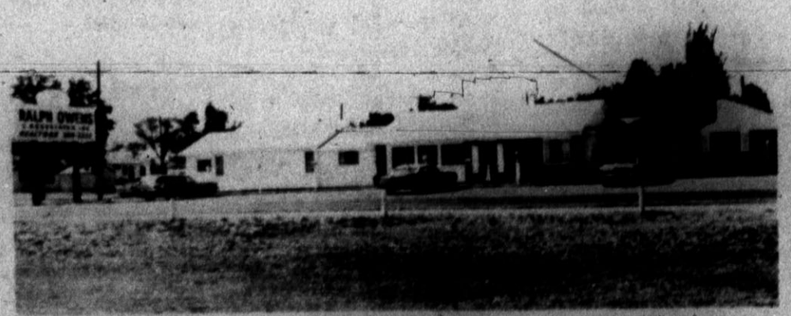
QUICK POSSESSION
You can get quick possession on this very clean 3 BR home. Owner is ready to move. Lg. bedrooms and new air conditioner. Look today and let us tell you about the good terms that are available.

RALPH OWENS & ASSOCIATES, INC.

364-2222

REALTORS

"We do more for you than we have to"



311 E. PARK AVE.

Farms

ACREAGE
Have you been looking for a place close to town for your animals. Irrigation well. Storm cellar and cement slab for trailer home. City water and sewer. Call us today!

TABLE TOP 320 ACRES
West of Hereford, 4 wells, 2-1/2 miles U.G. tile, excellent return system, small shop and grainery. Good terms to strong party. Call Dean Stallings. F-3138

NORTHEAST LOCATION
See this 102 acres that is ideal for FHA loan or adding to your operation. 1 well on natural gas, waters one direction. Priced at only $400. per acre and owner will give good terms. Call today. F-1057

123 SE OF HEREFORD
Small feedyard, ready to grow cattle or precondition cattle on several acres of improved pastures, cross-fenced. Well with 1/2 mile of underground tile. Good terms. F-1058

GRASS LAND
Near Hereford on pavement with excellent future potential. Can now be classified as commercial property. An excellent place to condition and winter cattle. F-3120

$30,000. DOWN
See the 346 acres with 3 wells and 1 mile of underground. 5 per cent loan, house, feed holding pens. Some minerals, on pavement. 325 per acre. F-3132

NORTHWEST OF FORD
320 acres with 2 small wells, excellent land, lays perfect for irrigation. 4000 ft. tile. natural gas, owner carry some second. F-3133

YOUNG MAN & F.H.A.
Can own this 320 acres and get 100 per cent financing. Nice barn, 3 wells 1/2 mile tile, good soil. West of Hereford, Call Dean Stallings. F-3134

CLOSE TO FEEDYARD
Fertilizer is no problem with the 320 acres. 2 wells, 1 mile tile, natural gas, 2 bedroom home and only $500 per acre. This farm might qualify for F.H.A. Call Dean Stallings - F-3135

320 ACRES NEAR FRIONA
2 wells, 1 1/2 miles tile, underground, $500. per acre, $89,000.00 loan, possession. Call Dean Stallings F-3136

175 FT OF WATER
Strong water and strong land. New 3 BR Brick home, older 2 BR home, 3 wells return system, 1-1/2 miles U.G. tile. Must be seen to appreciate. 29% down. F-3137

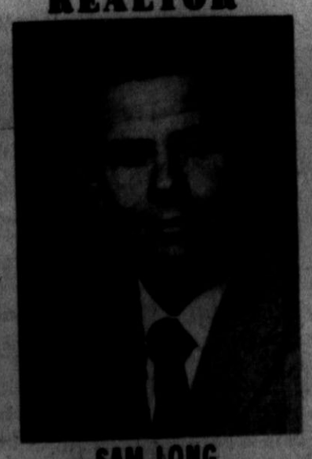
HOW ABOUT TRADING?
This 960 acres will help save taxes as there are 7 wells, 4 miles tile, sprinkler, houses, barns, shop, corrals, fence, good soil. Call Ralph Owens. F-4126

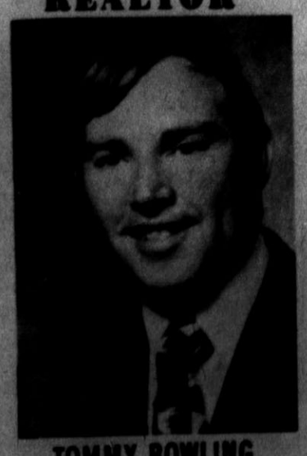
NORTHWEST OF SUMMERFIELD
This excellent section has 8 wells with 3-1/2 miles U.G. tile, return system and booster pump. Nice home. Immediate possession. Priced to sell. F-4136

29% DOWN
This section would make an excellent cattle set up. 3 wells, 2-1/4 miles U.G. tile, 3 BR home. $400 per acre. Call today. F-4135

REALTOR

RALPH OWENS
364-2560

REALTOR

SAM LONG
364-0381

REALTOR

TOMMY BOWLING

Equal Housing Opportunity

REALTOR

DEAN STALLINGS

REALTOR

BETTY GILBERT
364-4950

REALTOR

BETTY LADY
364-4056

SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads: 1st insertion--10c word ..... **$1.50 minimum**
Additional insertions--8c word ..... **$1.00 minimum**
Classified Display (8pt. type with bold headings, under a specific listing), 1 column width only, no art. Per col. inch **$2.00**
Repeat insertions without copy change, per col. inch **$1.50**
Display advertising not under specific listing, but on classified page. Per col. inch **$2.00**

Card of Thanks **$2.00**

DEADLINES: 5 p.m. Tuesday for Thursday issue
5 p.m. Friday for Sunday issue

For advertising, news and circulation, dial (806) 364-2030.

1. FOR SALE Miscellaneous

WE BUY AND SELL USED FURNITURE
BARRICK FURNITURE
WEST HWY 60
PHONE 364-3552
1B-37-tfc.

Snooper Radar Dectector Bearcat III. Police monitor. Used color & BW TV.
TOWER TV, 248 NW Drive.
Phone 364-4740.
B-1-74-tfc

CALL YOUR LOCAL USED COW DEALER
For
Seven days per week
DEAD STOCK REMOVAL.
364-0951
B-1-94-tfc

1.9" 12 ga. New Pipe .45/ft.
Northwest Feed Yard, Inc.
James Bullard
Office-806-364-4614
Home-806-364-4460
B-1-89-tfc

For Sale: Antiques and collectables. Steinway Piano. Call LeRoy Williamson, 364-1933.
B-1-10-13-tfc

FOR SALE: Three bedroom 1½ baths, 1968 mobile home. Completely furnished including washer and dryer, air condition, and steps. 364-1163 after 5.
B-1-22-41-tfc

FOR SALE: 3 female brown puppies. Phone after 5:30 p.m., 364-5626.
B-1-11-40-3c

FOR SALE: Heavy duty automatic Kelvinator washer. $100.00. 364-5058. 522 Avenue J.
B-1-41-1p

For your SHAKLEE
Food Supplements
Household Cleaners
Lovue Cosmetics
Call Clyde or Eula Lee Cave
Phone 364-1073
B-1-11-tfc

HORSES
Buy, Sell or Trade
All Classes
Day Ph. 364-1440
Night Ph. 364-3136
Tom Timberlake
B-1-22-tfc

HAY FOR SALE
We have a limited amount of baled
PRAIRIE, CANE, OAT & ALFALFA HAY
Call Transagri
364-6521
B-1-22-tfc

Lions Club meets each
Wednesday, 12 Noon
Civic Club Center
(Jim Hill)

STATED MEETING
SECOND MONDAY
7:30 P.M.
Thursday
DEGREE WORK
Robert Harris W.M.
W.A. Phipps Sec.

New Shipments Painted Needle Point Canvases. New to be needle pointed. Leather Bags. Record & Magazine Racks.
Dan's of Canyon
5th Avenue
B-1-22-tfc

We have in stock parts for stock trailers. Jack's Marine Supply, "Where Service Is First".
B-1-15-26-tfc

TO GIVE AWAY— Cute 6-week-old puppies. Already weened. 364-1270.
B-1-10-34-tfc

LAMPS, LAMP PARTS, ALL LIGHT BULBS
House of Shades & Lamp Repair
2613 Wolflin Ave.,
Wolflin Village,
Amarillo, Texas 79109.
S-1-24-tfc

BABY PARAKEETS and Finches. 364-1017.
B-1-10-32-tfc

DOUBLE BARREL 12 gage antique shotgun, 364-4134.
B-1-10-42-2c

Used Saddle, bridle, rope and blanket. 364-3258.
B-1-10-42-2c

RENT new RINSE N VAC lightweight steam carpet cleaner -- made for heavyweight jobs. Western Auto.
B-1-15-42-1c

CARPET--Room sizes, many patterns to choose from. Top quality, starts at $2.99 per yard. Rockwell Bros. & Co., 104 S. Main.
B-1-22-18-tfc

Two refrigerated air conditioners portable window units. Operate on 110 volts. $50 each. Also, used lawn mower, $25. 364-4007.
B-1-19-41-2c

Idletime Cab over camper for Datsun, Toyota, Courier and standard short wheel base pickups. Less than one year old. Sleeps 4. Stove, sink, ice box, water tank. $850. Call 364-0106, 364-0873.
B-1-31-33-tfc

FOR SALE: 1972 250 Kawasaki, 364-0710.
B-1-10-42-1c

KIRBY OMEGA sweeper with attachments. Like new, 364-2713.
B-1-10-42-1c

1970 TEAR DROP camper topper. 3 beds. Can be seen behind Bill James Trucking. Call 364-5428 after 6 p.m.
B-1-19-42-tfc

Farmers are offered free of charge use of patented process to provide natural gas and complete liquid fertilizer from cattle feedyard manure. One per area. Contact H.D. Lynn, Hereford, Texas 806/364-6062.
S-1-30-42-4c

FOR SALE: Tape player with AM FM Radio. Speakers included. $75. 364-2383.
B-1-12-41-2c

BLUE LUSTRE not only rids carpets of soil but leaves pile soft and lofty. Rent electric shampooer $2. McCaslin Lumber.
B-1-20-42-2c

1975 KAWASAKI KX 400, 2 months old, equity and take up payments. Might consider 1950 to 1953 Chevrolet pick-up for equity if in fair shape. Call after 6 weekdays, 364-6264.
B-1-29-43-2p

FOR SALE TO BE MOVED: 38 ft. x 26 ft. steel framed airplane hangar with sliding doors. Priced much cheaper than it could be built. Could be used for machinary storage or a farm shop. Will need to be moved in 1976. 364-0862 days or 364-0832 nights.
B-1-42-2c

LOSE WEIGHT with New Shape Tablets and Hydrex Water Pills at Edward's Pharmacy.
B-1-13-31-14p

To feel and look really beautiful you should try our Lovue Skin Products. For your complimentary facial and all your Shaklee products call 364-5843.
B-1-24-36-tfc

RECLINER and divan for sale. 364-1159.
B-1-10-41-2c

1975 14X52 two bedroom mobile home. Low equity and take up payments. 647-5509, 276-5620, 352-2880.
B-1-15-40-tfc

BEAUTIFUL STRAWBERRIES, flower and hedge plants—House plants—variety of vine and ivy. From 5c each up. 364-4638.
B-1-18-39-tfc

NICE CUSTOM built two bedroom mobile home. Furnished or unfurnished. 364-5770.
B-1-11-40-tfc

FURNISHED two bedroom mobile home. 364-5896.
B-1-10-39-6c

REGISTER now for beginners oil paintings workshop. May 24th through the 28th. TEXAS GALLERIES IN SUGARLAND MALL. Instructor-Jean Lyles. Afternoon and night classes. Call 364-5571
B-1-39-4c

Royce SSB CB Radio, 69 channels with digital clock and alarms. D104 power mike and mighty mag. 3 base antenna included. Terry Overstreet, 109A Union. Phone 364-2653 or 364-3200.
B-1-39-tfc

AIR CONDITIONER. $125. 364-5380.
B-1-10-41-tfc

9½' Deluxe cab over camper. Like new. Sleeps 5. Fully self contained. Attached hydraulic jacks. 402 Western. 364-0916.
B-1-18-39-tfc

FULTON MOTOR HOMES 28' and 32' Avco, 23', 26', 29' and 32' Allegro, 18' and 20' Cruisemaster. Office Phone 983-5265. Home phone 983-3219. Rall Highway, Floydada.
B-1-26-40-9c

8x40 Trailer with tipout. Furnished. Washer, dryer. All extras. Jerry Allen, Summerfield, Texas.
S-1-13-42-2p

GARAGE SALE, 411 Ave. H, Saturday and Sunday. TV, refrigerator, sewing machine, table & chairs.
B-1-15-42-1p

STRONG, ENERGETIC, ambitious teen-age boy needs lawn mowing for summer. Available for edging and other odd jobs. Will also "house-sit" and take care of house plants and yards while you are on vacation. Supervised by not-so-strong or energetic mother. Call Steve Vaughn, 364-3390, 213 Ranger.
B-1-41-4c

WANTED: Used patio furniture. 364-5213.
B-1-41-2p

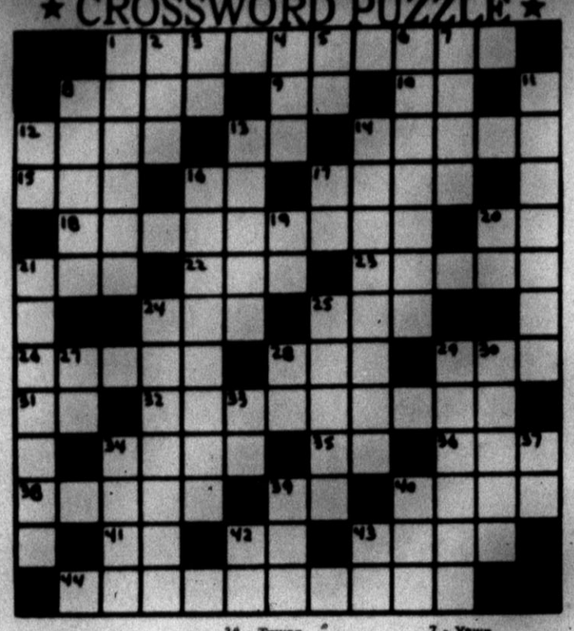
FREE PUPS to give away. Mixed breed. 341 Douglas.
B-1-41-2nc

WELDER in real good condition. $150. Vacant lot with plumbing, $2,000. Call 364-0503.
B-1-12-41-2p-tfc

KITTENS to give away. Call 364-3863 or 364-0831.
B-1-41-nc

BRAND CLASSIFIED ADS-364-2030

★ CROSSWORD PUZZLE ★



ACROSS
1 - Rallery
8 - Pray
9 - Pronoun
10 - Society of Aerialists (abb.)
12 - Russian mountains
13 - Aloft
14 - Quivering
15 - To err
16 - Like
17 - North American lake
18 - Immortal
20 - Musical note
21 - Pledge
22 - Social party
23 - Additional
24 - ... Galahad
25 - Incumbents
26 - Gaze with exultation
28 - ...angle
29 - Attila, the ...
31 - Proceed
32 - Equips
34 - Lose luster
35 - Thoroughfare (abb.)
36 - Regret
38 - Tower
39 - Be quiet!
40 - Loose soil
41 - Chinese unit of measure
42 - Greek letter
43 - To strip
44 - Purveyors of gloom

DOWN
1 - Heavenly body
2 - Lamprey
3 - Sun god
4 - Mischievous child
5 - Iron (chem.)
6 - Aids
7 - Yawn
8 - Satisfaction
11 - Fireplace ornament
12 - Pronoun
13 - Escort
14 - Incendiary enthusiast
16 - Disposition
17 - College degree
19 - Musical note
20 - Tellurium (chem.)
21 - Most expansive
24 - Jungle jaunts
25 - Of Erin
27 - Behold!
28 - Truth North (abb.)
29 - Valorous men
30 - Normal
33 - In reference
34 - Rasp
37 - Printer's unit
39 - Entirety
40 - Net-tickler in tennis
42 - Musical note
43 - Addendum to letter-writing



Clean 1970 2 bedroom mobile home. 12x50. $3995. See at Danforth Trailer Park. Call 364-0178.
B-1-41-2p

FOR SALE IN HEREFORD
Nearly new spinet piano. Concert approved. Tremendous Bargain. This is your chance to own a fine piano by assuming small payments. Write at once:
McFarland Music Co.
1401 West 3rd
Elk City, Oklahoma 73644
B-1-41-2p

For sale: Burlap bags. Phone 364-5211 between 8 and 5.
B-1-10-41-2c

KIMBALL PIANO. Excellent condition. Call 647-3340 or 276-5848, Dimmitt, after 5:30 p.m.
B-1-12-41-4c

BLUE LUSTRE not only rids carpets of soil but leaves pile soft and lofty. Rent electric shampooer $2. McCaslin Lumber.
B-1-20-42-2c

Hammer mill--Myers-Sherman model 24E with 75 HP motor. Phone 364-5211 or 364-5212.
B-1-13-42-2c

2. FOR SALE Farm Equipment

ONE GEHL grinder-mixer. One set individual hog scales. Farrowing crates. Self feeders. Call Jack Andrews, 357-2530.
B-2-16-37-tfc

40 h.p. General Electric VHS motor. 10 joints 6" gated pipe 40" rolls. 276-5513.
B-2-14-42-1c

15 Horse power submersible irrigation pump with 220 foot 4 inch pipe. 764-2753.
B-2-14-42-tfc

FOR SALE
16" well casing, new steel, 18 1/2c per lb.
6" and 8" column pipe.
Highest price paid for junk iron.
FARWELL PIPE & IRON
601 Avenue A, Farwell, Texas
Phone 481-3287.
B-2-91-tfc

Camper shell for long wide pickup, $140. Super 55 Oliver tractor, $1250. 258-7269.
B-2-13-40-tfc

NEW CUMMINS—DIESEL SALES & Parts Representative Oglesby Equipment Co., Inc.
B-2-14-tfc

FOR SALE: 110 HP Gas Engine, 6 Cylinder Allis Chalmers, 844 cid Complete with Clutch, Radiator, Starter, and Drive Shaft. Unused and ready to pump water. $1500.00 fob Roswell, N.M. Roy V. Tyner Co. Phone 622-5242.
B-2-35-39-4c

See Us For
Mayrath Grain Augers
Also have parts in stock
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-tfc

FOR SALE
New & Used Corn Dryers
Sales & Service
Seeus today about your on the farm storage or system needs.
TAGCO INDUSTRIES INC.
Hereford, Texas
806-357-2222 or Mobile Ph. 806-265-3661.
Call Collect Today
B-2-23-tfc

Misc. Bulk Fertilizer or Grain Handling Equipment. Elevators, Elevator legs, belt and screw conveyors. Bulk mixer with scales. 364-0951. Garth.
B-2-20-26-tfc

FARM EQUIPMENT
'74 IH 915 360 hours 20' header like new; Corn header IH 6-row 40".

'72 JD 7700 24' header. Cab, air, 1200 hours. Big rubber.

6600 JD diesel cab, air, 20' header, 1400 hours.

Grain Machine 68-95 JD 20' header, cab, 1600 hours.

Corn Headers, clean
645-6-40"
444-4-40"
643-6-30"
MF-64-6-40"

Tractors--72 JD 4620. Clean Egging Cab & Blower.
WILLIAMS & SONS
792-8930 **364-1853**
Lubbock **Hereford**
B-2-40-2c

BUY-SELL-TRADE
New and used farm equipment.
The "Honest" Trader
M.M.-T-Bone Treinen
Phone Days 806/238-1614 Bovina; Nights 806/247-3084 Friona.
B-2-13-tfc

3. FOR SALE Automobiles

For Sale: Extra clean, 1972 Buick Centurion, one owner. Call 364-1420.
B-3-10-39-tfc

1973 FORD PINTO squire station wagon with air conditioner. 364-6682.
B-3-10-29-tfc

MILBURN MOTOR COMPANY
We pay cash for Used Cars
136 Sampson
Phone 364-0877
B-3-33-tfc

BUICK, 1970 model, 4 Door, good condition. 364-4221.
B-3-10-38-tfc

For Sale: 1972 Buick Lesabre, 44,000 miles. Air, cruise, excellent care. Call Jim Priest, 364-4476.
B-3-15-32-tfc

1971 GMC Custom ½ ton pickup. 364-0916.
B-3-10-39-tfc

1975 1-ton Ford truck. 220 Hickory. 364-3157.
B-3-10-42-1p

1973 GMC pickup. Power and air, 50,000 miles. Call 364-4939.
B-3-10-42-tfc

1965 DODGE POLARA. Air conditioning, power steering, power brakes, automatic transmission, V-8, No. 383 cubic inch motor. Good condition. 364-2526. If no answer call 364-6222.
B-3-25-42-1c

1973 FORD VAN. Air conditioning, paneled, carpeted. Call 364-6904.
B-3-42-1p

1973 Buick 2-door Regal, power & air, tilt wheel & electric seats. Built-in tape deck. 364-0465.
B-3-16-42-2p

1974 Dodge 1-ton truck; 1975 Dodge 1-ton truck. Good condition. 364-5983 before 9 a.m. or after 5 p.m.
B-3-18-42-tfc

FOR SALE BY OWNER: 1966 Buick Riviera, A.T., P.S., P.B., radio with rear speaker, bucket seats. 445 engine, extra good tires, very sharp, clean car. New paint. 364-3390.
B-3-28-42-tfc

For Sale: 1970 Chevrolet Station Wagon. Motor overhauled. Abe Davis, 615 Union, 364-6367.
B-3-42-1p

'69 Grand Prix Pontiac. $500. Runs good. 364-3386.
B-3-10-42-3p

FOR SALE: 1970 Chev. Malibu. 364-5738.
B-3-10-41-3c

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250
1B-3-41-tfc

1973 Thunderbird. Double sharp, one owner. Very good condition, gets good mileage. Call 364-0783.
B-3-14-8-tfc

NEW & USED CARS
now for sale at
JOHN ORSBORN BUICK. PONTIAC, GMC'S
new location
221 North 25 Mile Ave.
B-3-8-tfc

1973 Ford XLT pickup. SWB, loaded with 54,000 miles. 357-2504 after 8 p.m.
B-3-12-18-tfc

FOR SALE: 1974 Monte Carlo PS, AC, PB, AT, steel belt radial tires, less than 23,000 miles, owner going overseas. Call 364-0499.
B-3-40-5p

1974 Volkswagon. Factory air conditioner, AM-FM tape deck, low mileage 20,000. 364-4682.
B-3-15-40-3p

1970 FORD PICKUP. Good condition. $500. 364-5764
B-3-10-41-tfc

WILL SACRIFICE 1970 LTD, '68 Chevrolet pickup. Reasonable. 364-4580.
B-3-10-41-2c

'67 Chevrolet. Yellow. In good condition. Call 364-2048 at 210 W. 5th.
B-3-12-41-4c

WANT ADS

FOR SALE: '69 Chevy P.U., 350 c.i., short, narrow. 364-1978.
B-3-10-41-2p

4. REAL ESTATE For Sale Or Trade

Northwest Location
3 bedroom brick, 2 baths, large kitchen and den with living room. Double garage, fenced back yard. Also has another two car garage 24'x48', fenced. You will have to see this one. Call for details.

South Ave K
Like country living? This 3 bedroom home has double garage in rear. Has existing loan with reasonable down payment. Call for appointment.

Remodeled
This 2 bedroom brick, one bath, carport and fenced yard. This home is being remodeled inside and out. Will have all new carpet and paint. $16,000.00.

East Side Location
This 3 bedroom, 1 bath brick veneer home close to school. Wired for washer and dryer... It is fully carpeted. Just listed for $22,500.00

Need 4 Bedrooms?
Take a look at this home. A garage and fenced back yard. Today's special for $25,500.00.

Land
Just listed 724 acres all in cultivation, 9 wells... Priced at $350 an acre. 29 per cent down and terms on the balance. Possession at the signing of contract. Owner retains the wheat.

Look at This
320 acres all in cultivation with 2 good 8" wells and 1½ miles of underground tile. Both wells are tied together. Has a two bedroom home. This ½ section will sell fast. Call us at once if you are interested in this place and we will show it to you.

North Plains
320 acres of cultivated land in good water district. Priced $425.00 per acre.

HAMBY REAL ESTATE
So. 385

Office	**364-3566**
Gerald Hamby	**364-1534**
J.M. Hamby	**364-2553**
Calvin Edwards	**364-1017**
Chiek Weemes	**364-3169**

LOTS OF LOTS WORTH THE MONEY

4 bedroom 1¾ baths, $19,500. Downtown location.

Excellent Rental property. 1 large home; 2 small rental units on same lot.

2 bedroom home with 6 acres, garage, barn & house well. 6 miles E. on Austin Rd.

3 bedroom house on Ave. I, $17,000.

3 bedroom house, 1-¾ baths. Home on Irving, $16,000.

FARMLAND

¼ section dry land straight West of Hereford. ¼ minerals goes with sale of land. Terms: cash.

256 acres of dry land northwest of Hereford.

4 section ranch near Glen Rio with real good improvements for sale or trade for larger ranch.

5 acres near Hereford. Ideal for home site. Terms.

¼ section of grass with 3 bedroom home and well. ⅓ down payment.

TRAILER HOMES
Double wide, small equity, take up payments.

14 x 72 like new with large lot. Equity and take up payments.

2 large trailer house lots, good location & plumbed.

WE NEED YOUR LISTINGS

We need ½ section or more of dry land and also need good irrigated farms.

CARTHEL REAL ESTATE
206 North 25 Mile Avenue

Wayne Carthel	**364-0944**
Henry Reid	**364-5344**
578-4628	
Al Wiley	**364-6985**

FOR SALE BY OWNER
3 bedroom, 2 bath. North part of town.
Call after 5 p.m.
364-5063
B-4-36-tfc

FOR SALE BY OWNER 4 Bedroom, 2 bath home, new carpet, real sharp. $25,500. Call 364-6178 nights.
B-4-17-30-tfc

Building and building space for lease. Lots for lease, call 364-0724.
B-4-11-24-tfc

RANCH FOR SALE
949 acres at Ada, Okla. Excellent grass, plenty water, good terms.
Murray Real Estate
Ph. 405-332-2251
B-4-36-8c

Nice home for sale by owner. 3 bedroom brick. 1¾ bath, double garage, fireplace, modern built-ins, well kept yards, 6' fence, low $196 payments. Desirable Northwest location on quiet street. No realtors. 521 Willow Lane. 364-0326.
B-4-37-40-tfc

FOR SALE: House to be moved. 578-4351 or 289-5850.
B-4-10-33-tfc

Three bedroom, 1 bath on Irving St. $2500 down, payments $121 monthly. 364-6178.
B-4-13-34-tfc

I buy equities in houses. Call 364-6178 night
B-4-10-1-tfc

FOR SALE ON AUSTIN ROAD
3 BEDROOM HOUSE
2 lots, water well suitable for trailer house or business.
$16,000
364-0981
B-4-39-tfc

LOT FOR SALE— Corner of Ave. F and 14th St. 116'x80'. $2500 terms considered. Call Amarillo, 383-2222 after 6 p.m., 374-4512.
B-4-20-39-4c

FOR SALE: Only groceries on South side of town. Doing good business. Want to retire. Call 364-9665 or come to 811 S. Schley.
B-4-22-40-4c

5. FOR RENT

FURNISHED APARTMENT for rent to middle aged lady. 364-1666.
B-5-10-42-tfc

TWO BEDROOM brick duplex for widow or couple. Garage separates units. Lady living in other side. No children or pets. Gas & water paid. 364-3796.
B-5-25-42-tfc

NICE 2 bedroom furnished house trailer. $50 deposit. Rent $200 month, bills paid. No pets. 364-4186.
B-5-16-42-tfc

APARTMENT FOR RENT, one bedroom furnished. Gas & water paid. Deposit $90. Responsible couple or single person. 372-9993.
B-5-18-36-tfc

SUMMERFIELD MOBILE MANOR
Water furnished. 7 miles West on Hwy. 60. Phone 357-2552.
B-5-15-10-tfc

Furnished apartments. Apply in person at 112 Avenue H, Apt 36.
B-5-10-1-tfc

BEDROOMS for rent to single persons. Would consider room and board for elderly. 364-1760.
B-5-14-30-tfc

APARTMENTS, FURNISHED
1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
Phone 364-1887
1B-5-4-tfc

FOR LEASE: 40x100 commercial building at 2nd and Miles. Will remodel to suit tenant. Ample parking. Call 364-0241.
B-5-18-41-tfc

Small Ads... Big Results! CLASSIFIED ADS!

It pays to advertise...
Advertise where it pays...
With a Classified Ad in
THE BRAND
364-2030

Have large 3 bedroom house two miles out on highway, would like single lady to share house and expenses. Would consider one child, large fenced place to play. No smokers and no drinkers. Phone 364-1220.
B-5-36-41-2c

6. WANTED

Yards and gardens to rotary til. Free estimates. Call Gene Batterman, 364-5068.
B-6-12-42-tfc

WANT TO BUY:
Old gold rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070
B-6-48-tfc

WILL PAY cash for used house trailer. 10 ft. wide preferred but will consider inexpensive 12 ft. wide. Call Amarillo 383-5683.
B-6-21-23-tfc

WANTED: CUSTOM FARMING. Call Dwight Shirley 364-6087.
B-6-10-93-tfc

8. HELP WANTED

SERVICE STATION attendant. West Park 66, Hwy. 385 & Park Ave., Apply to Don.
B-8-13-42-tfc

MEN WANTED: Private company with CIA contract seeks men willing to risk life. Perfect physical condition. Experience with weaponary, indendiaries, karate/judo. No loyalties, no dependants, long career doubtful. For more information watch "The Killer Elite" starting May 30 at the Star Theater.
B-8-42-3c

ELECTRICIAN with general experience, good pay, guaranteed salary. Call 647-3149 days or 647-3840 after 5 p.m.
B-8-15-42-1c

WANTED: Temporary truck driver. Must be 21 years old and have commercial drivers license. Must be able to pass DOT qualifications and physical. Apply in person to Helena Chemical Co., So. Hwy. 385.
B-8-33-42-2c

NEED tire men, wash men mechanic and service island personnel. Contact Bill Davis in person. Big Daddy's Truck Stop.
B-8-19-35-tfc

HELP WANTED: Tire serivce man or brake and front end mechanic. Experience mandatory. Must be willing to locate in Dimmitt. See Kenny Paxton at Paxton Tire & Service, 603 S. E. 3rd (or So. Hwy. 385), Dimmitt, Tex. Office 647-4121 or home 647-2678.
B-8-41-40-tfc

WANTED-Experienced farmer to handle milo operation under pivot sprinklers. Good opportunity and pay for right man. Call 806-799-8961 or 806-832-4062.
B-8-21-41-2c

Need permanent bookkeeper and office help. Must be able to type and have some knowledge of debit and credit bookkeeping.
Send resume in own hand writing to P.O. Box 673 TP, Hereford, Texas 79045.
B-8-33-41-tfc

MECHANICS NEEDED. Apprentice or master. John Deere or Caterpillar experience preferable. Deckard Equipment Company, Box 5785, Amarillo, Texas 79107. Phone 806/373-1818.
B-8-20-41-2c

SECRETARY full time. Be ready to start by May 28th, 1976. Hereford Family Services Center, 364-6111, 625 East First. We are an equal opportunity employer.
B-8-25-41-2c

LEGAL SECRETARY. Must be good typist. Shorthand preferable. Salary commensurable with job experience. Medical and retirement benefits. Equal opportunity employer. Call Schalan Atkinson, 364-3700.
B-8-24-41-2c

DISTRIBUTOR to deliver Avalanche Journal in Hereford. Cash bond required. Car necessary. Excellent supplementary income. Call collect 762-8844, extension 247.
B-8-19-41-2c

RELIABLE BABY SITTER with car to sit with one child. Day 364-6441. After 7 p.m. 364-4768.
B-8-16-41-2c

HELP WANTED
Route Carriers for
Hereford Brand
Call 364-2030
Or apply at
130 W. 4th
B-8-40-tfc

Need parts man. See Chuck Loomis at PK Supply. No phone calls please.
B-8-13-35-tfc

BRAKE & FRONT END MECHANICS
Excellent opportunity for trained mechanic in the area of front end & brake work. You will find a rewarding career in one of the fastest growing rubber companies in the industry. We offer a top mechanic outstanding advancement opportunity with an excellent incentive program.
Please call 364-4333
Firestone Tire & Rubber Co.
An equal opportunity employer
B-8-35-tfc

Wanted: Service Providers. Would you share your home with a handicapped person? State program to pay adequate fees for this service. For further information call 806-374-1901.
B-8-26-22-tfc

EXPERIENCED WELDERS needed for immediate employment at Allied Millwrights, Holly Sugar Road, 364-4621.
B-8-13-28-tfc

FARM HAND and manager to run center pivot irrigation farm. Must be responsible and want to work. Top wages and new house. Call 289-5685 or 364-4117.
B-8-26-40-tfc

EXPERIENCED Semi-drivers needed. One year experienced needed. Apply in person to Steere Tank Lines, Dimmitt, Texas. We are an equal opportunity employer.
B-8-22-40-4c

NEED permanent bookkeeper-office help. Must be able to type. Send resume to P.O. Box 673-TP, Hereford, Texas 79045
B-8-20-41-2c

Hereford Brand Now
Taking Applications for
Route Carriers
Name _____
Address _____
Phone _____
Age _____

HELP WANTED. Alteration lady. Owen Cleaners, 904 Lee.
B-8-10-41-tfc

9. SITUATIONS

WANTED: Custom farming. Johnnie Estep. Ph. 289-5589.
B-9-10-20-tfc

State Licensed Child Care
For Working Mothers
HEREFORD DAY
CARE CENTER.
6 months through 8 years
After school care available.
364-1293.
B-9-88-tfc

Custom farming, deep chiseling, moldboarding, discing, floating. 120 h.p. tractor. 16 ft. equipment. Mike McGee, 578-4565.
B-9-16-20-tfc

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron—One mile North of Big Daddy's Truck Stop.
HEREFORD
IRON & METAL
North Progressive Road
by City Dump
Anson A & June Dearing
Phone 364-3350 or
364-3777
1½B-10-34-tfc

DOG OBEDIENCE classes Monday, May 24 at 7:30, Veterans Park. For information call 364-0567. Limit 25 dogs.
B-10-17-40-

HAVE SUMMER Colorado pasture for 1,000 head. Call 806-272-3606.
B-10-9-41-4c

ALCOHOLISM INFORMATION
For information on alchoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
B 10-12-tfc

GENERAL ELECTRIC
Authorized sales and service. Expert service on all major brand appliances.
Taylor Furniture & Appliance
603 Park Avenue, Hereford.
Phone 364-1561
B-10-25-tfc

11. BUSINESS SERVICE

We have a large display of Victor Electronic Calculators, Smith-Corona Eletrit Typewriters and one used eletric typewriter.
DENNIS OFFICE SUPPLY
620 Park Avenue
364-4920
B-11-34-tfc

WILL DO any kind of yard work. 364-2495.
B-11-10-34-tfc

WILL PICK UP
JUNK CARS
FREE
Call 364-3350
or 364-3777
1B-11-28tfc

WANTED: Roto tilling yards and gardens. Also complete lawn seeding. Call Jay Manion at 357-2382.
B-11-15-20-tfc

SANDBLASTING
For all your sandblasting needs
Please call us.
B&R Welding & Mfg. Inc.
South Kingwood Rd.
364-3201 Hereford
Fully portable rig or our location
B-11-27-10c

ROTOR TILLING yards and gardens. Call Robert Betzen, 289-5500 early mornings or late evenings.
B-11-14-38-tfc

CUSTOM HAY HAULING and stacking. Phone 357-2593.
B-11-10-38-8p

PAINTING—Inside and outside. 364-4635.
B-11-10-38-tfc

DRAGLINE SERVICE
FOR
TAIL WATER PIT CLEANING
CALL
CLIFF JOHNSON, 364-2111
B-11-45-tfc

YARD AND GARDEN rotor tilling. 605 Ave. H. Phone 364-1432.
B-11-10-37-tfc

WILL DO HAULING. Trash, dirt, sand, gravel, yard leveling. 364-0553.
B-11-10-20-tfc

KELLY ELECTRIC
Virgil Kelley
Electrical Contractors
Residential-Commercial
All bids & wiring competive. Ph. 364-1345 - Nights 364-1523 or 364-5929.
P.O. Box 30
B-11-15-tfc

CALL YOUR
World Book Encyclopedia Representative
MARIA A. GARCIA
364-6339
B-11-32-16p

TREE TOPPING
Hedge trimming
364-4160
C. L. Stovall
B-11-31-tfc

FRANK WESTER
CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey job
Straight finish
Phone 364-5169
1B-11-39-tfc

ROTORTILLING and tree trimming. Any kind of yard work. Remodeling, odd jobs, home repairs. Contact John Jackson, 828 Irving, Phone 364-1480.
B-11-21-39-tfc

BOBBY GRIEGO
DRAGLINE SERVICE
TAILWATER
PIT CLEANING
DUMP TRUCKS
LOADER
DOZER
Day Phone 364-0574
Night-364-2322
1B-11-14-tfc

We repair Kirby, Electrolux, Singer, Hoover and Eureka Vacuum Cleaner and all makes of sewing machines. Singer Authorized Dealer.
PHONE 364-4051
226 North Main
B-11-12-tfc

FOR
PORTABLE DISC ROLLING
call
Ralph Paul, 364-1842
or 364-2978
B-11-19-tfc

TEX—MEX DITCHING
Phone 364-4907
All your ditching needs.
Turn key job
Free estimates
B-11-35-tfc

Will tie down and repair and underpier mobile homes. Call Ken, 364-1310.
B-11-12-16-tfc

13. LOST & FOUND

LOST: St. Bernard half grown. Answers to "Nelson". 364-3893.
B-13-10-42-1c

LOST: HHS senior ring. Smooth top with "H" inside the stone. Initial "BEA" inside. 364-4058.
B-13-15-tfc

LOST: One white heifer. Branded T1 on right hip. Call 364-1610.
B-13-11-39-tfc

LOST in vicinity of Fir St. 2-year-old male Siamese cat. Answers to "Bo". Call 364-0928.
B-13-12-41-2c

Sell It Fast, Buy It Right
With a Classified Ad in
THE HEREFORD BRAND
364-2030

14. CARD OF THANKS

I would like to express my gratitude to Dr. Johnson and Dr. Mims for their care and to my dear friends for their visits, phone calls, flowers and food during my stay in the hospital. Special thanks for all the prayers.
Opal Hutcheson

To all the friends and neighbors who expressed their loving concern during the illness and loss of our loved one, Ezra Norton, we extend our appreciation. We are deeply indebted to all who sent food, flowers, cards and charitable donations in his memory.
Mrs. Una Hutcheon & Helen
Mr. H.D. Norton & Joan
Mr. & Mrs. Paul Hendon
Mrs. C. Palmer Norton

PUBLIC NOTICES

NOTICE FOR SALE
One (1) 1972 International Scout with winch, 4 wheel drive PU, short wheel base. Low mileage and is in excellent condition. Can be seen at the Sheriff's Office from 8 a.m. to 5 p.m.
Travis McPherson, Sheriff
Deaf Smith County
Hereford, Texas
B-41-tfc

Shark Season

The capture of a fourteen foot shark by U.S. fishermen in the Gulf of Mexico recently, and discovery of a human skeleton in it's stomach, reminds us the swimming season is at hand, and of the sensational swell of interest and fear generated by films about sharks last summer.

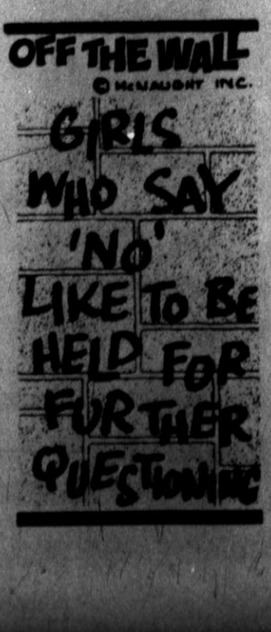
Sharks are a reality and a danger and shark warnings and common sense should be heeded by all ocean swimmers this year. After saying that, however, it's a statistical fact that the danger from sharks is much less than the danger from riding in cars, crossing the street, etc. Only a handfull of shark bites are recorded along America's coasts each summer.

There are many who feel the barracuda danger is far greater than the shark danger. Barracudas have long rows of spiked teeth and these smaller fish slash at victims underwater with no warning. They are difficult to detect being so small and many barracuda attacks are erroneously reported as shark bites.

The Portuguese Man 'o War is also a serious danger. However, these fleeting potential killers, with many tentacles extending down into the water, are more easily spotted than sharks or barracuda.

Rule number one is to swim where others are also in the water, where lifeguards are on duty if possible and with both eyes open—to reduce danger to the minimum.

Clements says U.S. should defend canal.



STATE CAPITAL Highlights AND Sidelights

By Lyndell Williams
TEXAS PRESS ASSOCIATION

AUSTIN—Three House committees are working on proposed legislation to curb utility bills following a three-day hearing here last week.

House Speaker Bill Clayton said he is still optimistic something can be agreed on for special legislative session consideration this summer.

Gov. Dolph Briscoe said he has seen nothing yet which would bring about a significant (10 per cent or greater) reduction in gas and electric bills.

Rep. Joe Wyatt of Bloomington, House Ways and Means Committee chairman, said best opportunity appears to be in the area of tax relief.

Wyatt suggested a program of tax credits and elimination of the state sales tax on utility bills to reduce consumer costs 10 to 15 per cent. The governor said he plans to recommend again dropping of the utility sales tax.

House Ways and Means, Energy Resources and State Affairs Committees conducted the hearing last week. Most of the testimony came from oil and gas industry spokesmen.

Clayton said if the legislature doesn't take action in special session, the soaring utility cost issue will face lawmakers in 1977 and spill over into "every piece of legislation we deal with."

Some legislators complained that little was accomplished by the hearings.

Tax Gain

Comptroller Bob Bullock claims Texas may gain as much as $335 million in inheritance tax revenue if it can prove the late mystery-man Howard Hughes was a legal resident of the state.

Bullock believes his office has "turned up fairly-conclusive proof" that Hughes was a resident.

Hughes died last month while being rushed from Mexico to a Houston hospital. He left a fortune estimates at $2.3 billion, and $1 billion of it may go to satisfy inheritance taxes.

Mafia Spotted

Texas Organized Crime Prevention Council reports Mafia figures have been identified in several areas of the state, including five "families" in Dallas.

There is "no conclusive evidence" of how much syndicated crime activity (if any) centers in Dallas, however.

Houston, Texarkana and Cameron County were identified as other areas where Mafia members were spotted.

Gov. Briscoe said narcotics is the most serious organized crime problem in Texas. The report said massage parlors are increasingly a front for prostitution.

Tourists Spend

Tourists spent $3.5 billion in Texas last year, according to Texas Tourist Council.

About 21.8 million visited the state in 1975. Their spending increased 32.6 per cent over 1974, and they stayed an average of 7.3 days. Their state tax payments totalled more than $311.8 million.

Courts Speak

Texas Supreme Court refused to dismiss Judicial Qualifications Commission removal action against Judge O.P. Carrillo and scheduled a June 2 hearing on charges.

In other cases, the high court:

- Took under consideration the question whether victims of accidents can sue for medical expenses from uninsured motorist coverage when a government vehicle was involved.
- Held Lower Neches Valley Authority was not to blame for injuries of a youth who dived into its canal and injured his head on a clay hump.
- Upheld a Corpus Christi court denial of libel judgment against a San Antonio newspaper in a case involving use of the picture of a child labeled "adoptable." The child had been adopted six years earlier.

AG Opinions

Atty. Gen. John Hill, in a new opinion, said the Texas constitution and penal code prohibit lotteries even though they are conducted for a charitable purpose.

In other recent opinions, Hill concluded:

- Gov. Briscoe exceeded his authority in holding back part of a $4 million appropriation to community care of juvenile offenders.
- The Department of Mental Health and Mental Retardation may allocate money to its central office from the reserve fund.
- Investigative information on South Texas rancher-banker Clinton Manges and his ranch is not subject to disclosure under the open records act.
- An appropriation to Texas State Technical Institute for constructing and equipping an instructional building at James Connally campus, Waco, is available for expenditure.
- The renewal fee for barber shop permits cannot be prorated. Duration of speciality licenses is subject to termination or modification by the legislature.

Appointments

Vernon A. McGee will serve as director of planning and Research for Comptroller Bob Bullock. J. Kenneth Huff will remain ad director of revenue estimates for the comptroller's office.

Richard E. Orton has been appointed director of licensing for the State Department of Public Welfare.

Gov. Briscoe reappointed Richard C. Roland of La Feria and Jim Mathis of Edinburg as directors of the Rio Grande Valley Pollution Control Authority.

He appointed Don T. Kearby of Mineral Wells to the Brazos River Authority board of directors, succeeding the late Charles G. Lee of Mineral Wells.

Short Snorts

Texas gas production of 623.3 million cubic feet in February amounted to a 2.49 per cent reduction of field run from a year earlier. Marketed gas production reflected a 3.15 per cent decrease.

Rains on the High Plains improved the forecast for Texas' wheat crop. May production has been estimated at 70.2 million bushels.

The Texas First job creation campaign launched by the governor has been extended five months. The program claims to have identified more than 38,000 jobs and to have placed 30,000 workers.

July 12 has been set as the trial date for Texas Senate Secretary Charles A. Schnabel on theft, forgery and misconduct charges.



Texas Taxe$

By BOB BULLOCK
State Comptroller

AUSTIN—Unwise and outdated investment policies cost the State of Texas and its taxpayers at least $10 million a year.

A state money management study conducted by the Comptroller's Department has demonstrated that Texas has a greater problem than any other state with idle public funds—money in checking accounts earning no interest.

In our report on idle funds, we have recommended a number of changes in policies and laws which would earn the state and its taxpayers at least $10 million in additional money each year.

Our study shows that in 1973 Texas had an average of $485 million in checking accounts. In the same year, 17 other states we surveyed had a total combined average balance in such accounts of only $319 million.

About 75 percent of the money Texas keeps in checking accounts that do not draw interest should be deposited in time accounts which do pay interest. All that is required are the changes in State policy and law that we have recommended.

It is time to bring state finance and money management into the Twentieth Century and to abandon those antiquated policies which cost the taxpayers of Texas millions of dollars a year.

The big banks profit from the fact that present policy and law require state government to keep tremendous amounts of money in checking accounts and prevent the people of Texas from earning any interest on millions of their tax dollars.

Most of Texas' idle money is kept in big city banks. Last year, for example, an average balance of $175 million was kept on deposit—without earning a single penny of interest for Texas taxpayers—in only four banks, which earned millions of dollars off the state's business.

There is little wonder why the big banks are opposing our efforts to modernize and improve state investment practices in the public interest. The banks stand to lose windfall profits.

But the Comptroller's Department believes that the taxpayers of Texas deserve better management of their public money—a better return on their investment in state government.

Drowning Time

Already drownings are occurring in some sections of the nation—in the ocean and in lakes and streams.

One precaution swimmers should observe is to try to swim in groups, especially in the ocean.

This offers any swimmer in distress immediate help and it also affords protection from sharks and other dangerous fish.

It is always shocking to read of persons who are unable to swim going out in boats without life preservers—and many drown in this way every year. Others underestimate currents or their ability or distance. And such mistakes are often paid for with life itself.

COCA COLA



24 Case Cans $4.50 CASE

GLADIOLA or GOLD MEDAL

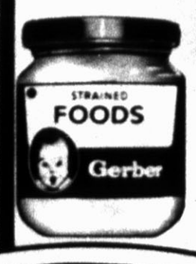
FLOUR



25 lb. Bag $3.50

GERBER'S

BABY FOOD



Strained Fruits & Vegetable 10¢ JAR

only the finest in FRUITS & VEGETABLES

HEREFORD FRUIT MARKET

220 N. 25 Mi. Ave.

364-4553

GROCERIES CLOSE OUT SALE

Beginning June 1st, we intend to offer you the finest Quality Produce selection available anywhere! In order to do this we need more room we are CLOSING OUT our Grocery Section (Except for milk-bread & eggs)

Come in...Help Us Clean out...and You will clean up with Hundreds of Low-Low Prices!

(Prices subject to stock on hand, while supply Last. . .)

GERBER'S MEATS Baby Food 25¢ Jar or 5/$1.00

FRONTIER CHARCOAL BRIQUETS 10 lb. 99¢ 20 lb. $1.89

WHITE SWAN PORK-N-BEANS 300 size Can 4/$1.00

TERRYBROOKE CANDY 59¢ Value 2/$1.00

FROZEN FOODS ALL REDUCED!

Carton Book MATCHES Limit 3 10¢ Box

DAIRY MAID MILK Gallon carton $1.59

SOFT & LITE BREAD 1½ lb Loaf 2/89¢

SOFT & LITE Hot Dog & Hamburger BUNS 2/89¢

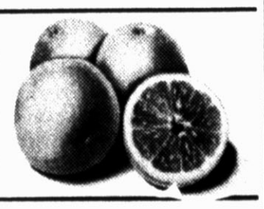
Rosy Red HAWAIIAN PUNCH 46 oz Can 2/$1.00

Last Load of this Years Crop

GRAPEFRUIT Texas Ruby Red 40 ct. Box $4.00 ONLY 10¢ each by Box

Texas

ORANGES Sweet Juicy 80 ct. Box $4.00 ONLY 5¢ each by the Box





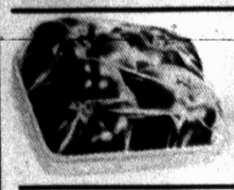
Yellow Jumbo

ONIONS 50 lb. Bag $5.00

California

LETTUCE Large Crisp Heads 29¢ or 4 for $1.00





Everyone's Favorite

TOMATOES 3 lbs. for $1.00

Pint Carton

STRAWBERRIES 3 for $1.00





Idaho Russet

POTATOES

20 lb. Bag $1.69

100 lb. Bag $7.50

Washington Small Red Delicious

APPLES



25¢ lb. or 5 lbs. for $1.00