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The Hereford Brand

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This Week

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Our Slogan—More People—More Farms

Forty-eighth Year—Number 19

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FROM THE ALBUM: HOMER FOX AND THE HEREFORD MIDGETS



The photo above, made in 1927, was recalled by the picture published last week in The Brand of the 1948 Central School football team. These were baseballers... the famous Hereford Midgets... one of the hottest little teams in Plains history. Players are, front row, left to right, Sherwood Spiegel, now of Amarillo; O. J. Beene, now of Friona; Ples Baker, now with an aviation company in Japan; L. W. Carlyle, Hereford; L. B. Russell, coach at Baird; and Danny Russell, the team's mascot, now in San Diego, California. Back row: Coach Homer Fox; Patsy Baker, Hereford; Wilbur Womble, now of Colorado Springs; Walter Seeds, Hereford, and J. D. "Nasty" Clayton, now coaching at Conroe.

REA Members Re-elect Old Directors

T. W. Roberson of Hereford was re-elected as president of the Board of Directors of the Deaf Smith Electric Cooperative following the annual membership meeting of REA members in Hereford Saturday afternoon.

All members of the board of directors, with one exception, were re-elected unanimously at the business meeting of cooperative members Saturday morning.

The single exception, Tom Amos of Nazareth, had asked that his name not be submitted for re-election, so that a representative from the recently added Dimmitt area could be named to the board.

Dewey Wright of Dimmitt was nominated and elected to that position. Other board members re-elected were H. H. Miller of Dawn, G. T. Watkins of Farwell, Sloan H. Osborn of Friona, Joe Birkenfeld of Nazareth, and T. E. Seigler of Hereford.

At the organization meeting of the new board Saturday afternoon, Roberson was re-elected president; H. H. Miller was named vice president; and T. E. Seigler Jr. was re-elected secretary.

The meeting Saturday celebrated the 10th anniversary of the Deaf Smith cooperative.

The number of members attending the meeting fell below expectations. Plans had been made to serve more than 700 persons at the barbecue Saturday noon. Only a little more than 500 were actually served.

President Roberson opened the meeting at 10:30 o'clock Saturday morning at the county Ball Barn. A welcome address was made by Bob Wear, minister of the Hereford Church of Christ, who was representing the Hereford Chamber of Commerce.

Reports of officers were heard, and the report of the nominating committee was submitted by Joe Pindexter of Friona. No nominations were made from the floor, and the slate of board members nominated by the committee was elected unanimously.

Tom Dunphy, field representative of the REA Management Division, from Clovis, delivered the principal address at the afternoon program, speaking on "Capital Credits."

Five year service pins were presented by T. E. Seigler to Sloan H. Osborn of Friona and G. T. Watkins of Farwell, both members of the board of directors.

Finis J. Owen, book-keeper for the cooperative, was qualified for a 10-year pin in the employee group, but was not present to receive the award. Owen is in the Northwest Texas Hospital in Amarillo, where he was taken on Wednesday of last week following a heart attack.

Presentation of his service pin will be made at the hospital this week, project manager Leo Forrest said.

Arky Foster Is Fined for Drunk Driving Here

"Arky" Foster, former resident of Hereford and now of Amarillo, pled guilty Tuesday in county court to charges of driving while intoxicated, and paid a fine of \$125.

Foster was arrested here Monday by Deputy Sheriff Neal Young. In addition to the drunk driving charge, three hot check charges and one forgery charge have been filed in county court this week.

Mark Fenter was charged on April 21 with defrauding by giving worthless checks.

James H. Gage, charged on April 26 with swindling with worthless checks, pled guilty and paid a fine of \$24.50.

Jack O. Raspberry was charged on the same date with swindling with a worthless check.

Jack McPadden was charged on May 5 with forging a false instrument.

DEAF SMITH REA DIRECTORS AND OFFICERS RE-ELECTED



Officers and directors of the Deaf Smith Electric Cooperative, pictured above at the annual meeting last Saturday, are: front row, left to right, H. H. Miller of Dawn, vice president; G. T. Watkins of Farwell, Sloan H. Osborn of Friona, Joe Birkenfeld, Nazareth; and T. E. Seigler, Hereford, secretary. Back row: Dewey Wright of Dimmitt, new member of the board; Leo Forrest, project manager; and T. W. Roberson of Hereford, president. (Photo by Elmer Patterson).

Hotel Financing Plan Approved At Public Meeting Here Friday

40-Room Hotel Recommended After Survey

HOTEL PLAN AT A GLANCE

Type and Site
Commercial type hotel with elevator; four stories of such type as to benefit hotel operation on ground floor.
Banquet room to accommodate 300 persons, also modern coffee shop in connection.
Location—Intersection Third Street and Sampson Ave.

Site and Cost
Three stories (40 rooms); approximately 220,000 cubic feet. Estimate \$5,750 room.....\$230,000
Furnishings (\$1,000 room).....40,000
Site (estimated).....17,500
Financing fees, legal, etc.....15,000
Total.....\$302,000

Hotel to be so erected that wing or additional stories can be added. Persons owning interest in lots to be refunded amount contributed in stock.

Financing Plan
Sale of non-assessable stock, 60%.....\$172,000
Mortgage or bond issue, 40%.....115,000
Assessments to cover fees, etc.....15,000
Total.....\$302,000

Patronage Analysis from Survey
Commercial travelers, daily.....50
Convention.....Varied
Industrial Patronage, daily.....10
Permanent guests.....Limited
Tourists, daily.....40
Present rooms available.....50

Survey indicated good patronage. Estimates based upon 75% occupancy at \$3.80 per occupied room, including double occupancy.

part of the country and not have a nice hotel." Mr. Hill added that he had attended several meetings, "which always ended up like this," and added, "what we need is less talk about toothaches and more unified action and work."

Wayne Evans endorsed the hotel movement, carefully pointing out that it was his belief that additional conventions and business would actually benefit existing hotels and tourist camps, rather than hurt them.

On motion of Dr. Barnett, a vote was taken and the group went on record as authorizing the Chamber of Commerce to employ the Hockenberry System to conduct the drive to sell stock in a locally owned and operated hotel, as recommended in the preliminary survey.

Generally speaking, the finance plan for the hotel includes \$172,000 in common stock and

other non-assessable securities; mortgage or bond issue of not more than \$115,000; and estimated assessments of \$15,000. Hockenberry, in presenting the proposed plan, stressed the fact that while 60 per cent stock issue is that is opened with a minimum debt is in an enviable position. He recommended purchase of the stock be Hereford residents as a practical, and probably the only means of securing a hotel of the type needed.

The estimated profit and loss statement showed a total annual revenue of \$89,000, including room rentals and food sales; and \$8,000 estimated income from store buildings on the ground floor of the hotel. After deducting expenses, Hockenberry estimated a return of approximately 8 per cent on investment for the stockholders.

"The success of a modern hotel (Continued on page 4)

Pioneers To Be Honored Guests Here

Citizens of Hereford are planning a gigantic birthday celebration to commemorate the city's Golden Anniversary here on Saturday, May 8.

Thousands of visitors are expected to throng the city Saturday for the biggest celebration of its kind ever staged in this area.

Pioneer settlers of the Plains will be honored guests at the celebration, which will be featured by a Pioneer Reunion.

Entertainment for all the family is planned for the day. A big street carnival, which will be set up on the west side of the courthouse square, will open Saturday morning and continue through out the day. Featured attractions are a merry-go-round, ferris wheel, and kiddie rides. All concessions will be operated by local clubs and organizations.

Registration for old-settlers will begin at 9 o'clock at the Cogdell Motor Company building on Main Street, which will be Pioneer Reunion headquarters for the day. Ribbons are to be awarded all persons registering who have lived in the Panhandle for more than 30 years.

Gold ribbons will go to pioneers of 50 years or more. Beginning at 11:30 Saturday morning, there will be a basket lunch for all comers at Lake Park. Everyone is asked to pack a basket of food and bring it to the park for an old-fashioned picnic.

A special program is planned for the occasion, under the direction of the Hereford Rotary Club. Mayor W. E. Dameron will make the address of welcome. Radio Station KAMQ of Amarillo will feature the basket lunch on a one-hour broadcast, beginning at 11:30.

A gigantic parade down Hereford's Main street will be staged at 1:30 o'clock. Many local clubs and other organizations are entering floats in the parade to compete for \$50 prizes offered by the Celebration Committee. Pioneer settlers will lead the parade on a special float provided by the Hereford B&FW Club.

Immediately following the parade, a ceremony will be held on the courthouse square, when a "time capsule" to be opened on the occasion of Hereford's Centennial Celebration in 1998, will be buried.

A rodeo staged by boys from Epps Ranch at Old Tacoma will be a unique feature of the Hereford celebration. The rodeo will be staged at the high school athletic field, where special chutes and pens have been built, by Boys Ranch youngsters, and will be a duplicate of the famous rodeo staged at the ranch itself.

At four o'clock, a Cake Walk will be staged by the American Legion Auxiliary west of the courthouse.

Old-timers will hold the spotlight at five o'clock at the district courtroom, when, after a (Continued on page 4)

Anniversary Program Notes

Hereford Rainbow Girls will sell home-made cakes and pies, whole or by the piece, chicken and ham sandwiches, and drinks at the Basket Dinner at Lake Park Saturday noon for the benefit of visitors who do not want to pack basket lunches.

All horseback riders who want to ride in the big Anniversary Day Parade Saturday are invited to do so, according to the Parade Chairman.

Flats for the Parade Saturday will assemble not later than 12:30 on the side streets west of Main and north of the Methodist Church. The Deaf Smith Riders will direct the parade, and supervise the line-up of floats.

Prize-winning floats will be announced, and prizes awarded, at the burial ceremony for the Time Capsule on the courthouse grounds immediately following the parade. All entries are asked to have signs identifying their floats.



This is by way of apology to our readers and advertisers, but The Brand is not putting out a special Golden Anniversary Edition. Times, labor and newspaper are largely responsible. We hoped to run a large edition, with lots of pictures, personality sketches of our pioneer citizens, and some history of the area, but the paper situation had us licked.

There's a lot of colorful history being displayed in show windows around town this week. Jesse Ann Buckner, who works for Southwestern Public Service, has arranged a good western display at the office... and Hap Wiseman has a good show of his own at the same location.

John Patton at the Plains Insurance Agency, and Homer Fox at the Men's Shop are both displaying windows full of pictures which pack a lot of punch.... That dress on display at the Vogue was worn by Mrs. Sewell when she was sweet sixteen (or is that telling out of turn) and Zula Wood Gilliam has a picture of the Hereford School class of 1916 on display at Southwestern Public Service which is attracting a lot of attention.

Penny's window is full of old items, ranging from clothing to dishes, quilts to furniture. The Little Fashion Shop is specializing in old fashioned clothing.... featuring the get-up for the well-dressed bride (Continued on page 4)

H. V. Williamson Is Candidate for County Clerk

H. V. (Henry) Williamson this week authorized The Brand to announce his candidacy for the office of County Clerk and District Clerk of Deaf Smith County, subject to action of the Democratic Primary in July.

A resident of this county since December 20, 1926, Mr. Williamson has never before sought or held a public office, and says that he is making the race this year at the insistence of numerous friends. Mr. Williamson is an experienced book-keeper and believes that his training along this line will enable him to fill the duties of the office capably and efficiently.

"If you see fit to elect me as Clerk, I will do my best to handle the office in the manner which you wish," Mr. Williamson said. "I will appreciate your consideration and will try to see as many of you as possible before the election."

PIONEER DAY PROGRAM

(Cogdell Building will be Pioneer Reunion Headquarters)

9:00 A. M. Registration of all Pioneer residents at Cogdell Motor Co. building. (Ribbons will be awarded 50-, 40-, and 30-year residents of area).

11:30 A. M. Basket Lunch at Lake Park. Awards to Pioneers. Broadcast by Radio Station KAMQ from 11:30 to 12:30.

1:30 P. M. Golden Anniversary Parade. Parade forms at Mothers Park, routed South on Main street to highway, east to Sampson, and north on Sampson to Lake Park.

2:30 P. M. Burial of Time Capsule on Courthouse Square.

3:00 P. M. Boys Ranch Ranch Rodeo, at Whiteface Field.

4:00 P. M. Cake Walk, staged by American Legion Auxiliary, west of courthouse square.

5:00 P. M. "Hereford 50 Years Ago and Today," at District Courtroom.

Pioneer Story-Telling, conducted by Alex and Bob Thompson.

6:00 P. M. Chuck Wagon Supper, at Fullwood Building (west 3rd street).

Floor Show: Tot Show and Old Fiddlers Contest.

7:30 P. M. Exhibition Square Dance, arranged by Deaf Smith Riders Club, in front of Fullwood building.

9:00 P. M. Dances:

Ballroom dancing, Frank Miller Orchestra, at City Hall.

Square Dancing, Rip Ramsey and Orchestra, at Ireland Motor Co. Building.

Folk Dancing, T-Anchor Orchestra, at Fullwood Building.

STREET CARNIVAL ON WEST SIDE OF COURTHOUSE SQUARE OPEN ALL DAY

MOST PANHANDLE DELEGATES UNINSTRUCTED

Deaf Smith Demos Instruct Delegates for Harry Truman

Unbattered and unknown to most party members in the county, the Deaf Smith County Democratic Party convention was held Tuesday afternoon at four o'clock at the county courtroom.

Seven party members were in attendance. The meeting was called by G. C. Acker, county chairman.

R. L. Thompson, G. T. Higgins, and Alex O. Thompson were elected as delegates to the State Democratic Convention, which will be held in Brownwood on May 25.

E. S. Ireland, Tom Alderson, and W. E. Dameron were elected alternate delegates.

The convention voted unanimously that delegates be instructed to cast their ballots for Harry S. Truman as the Democratic nominee for president.

The meeting was characterized by Alex Thompson, clerk, as "very harmonious," although party members elsewhere were wrangling heatedly over whether delegates should be instructed for president Truman, or should be sent "uninstructed."

At Amarillo, Potter county's 19-delegate delegation swung into line behind the president after some debate.

Randall and Dallam counties both sent uninstructed delegations. Most other Panhandle counties followed suit.

Sending delegates uninstructed for President Truman, but instructed to vote for the party nominee, were Hall county, Childress county, Castro county, Swisher county, Wheeler county.

(Continued on page 4)

Mrs. Hamilton Is Hostess For LaPlata Club

Mrs. Clarence Hamilton was the hostess for the LaPlata Club meeting Tuesday evening.

Mrs. Urlin Streu was in charge of the program on "It's New". She discussed new gadgets for household use, demonstrating and exhibiting new gadgets featured in local stores.

Roll call was answered with names of new things for the home new used by members.

Plans were discussed for the final meeting of the year. It will be in the form of a dinner party in the home of Mrs. W. B. Wilson on May 18, at 8 o'clock. New officers will be installed with Mrs. Dalton Criswell, retiring president, in charge of the installation rites.

Members attending the meeting were Mesdames: C. W. Sparlock, M. C. Adams, Clell Best, Bill Blood, Homer Brumley, Clyde Cave, Dalton Criswell, Willis Edelman, Palmer Norton, Elmer Patterson, A. J. Schroeder, Urlin Streu, Morris Thompson, Linton Wilson, W. J. Wilson, Misses Marjorie Alderson and Genevieve Eberle and the hostess.

NOTICE
The Band Parents will meet May 11 instead of the regular date scheduled May 6 at the High School.

Mrs. Dow Adams, daughter of Mr. and Mrs. M. L. Simpson of Jumbo Community and sister of Mrs. Jiggs Hartman of Hereford, left Tuesday for San Francisco, California after visiting here. She will board a plane there for Honolulu, Hawaii so join her husband who is in the Navy and has Honolulu as headquarters. She expects to be located there for a two year period.

MARRIED HERE SATURDAY EVENING



Mr. and Mrs. Ray Honea are pictured above following their wedding here last Saturday evening. Mrs. Honea was formerly Miss Frances Duggan. (Photo by Elmer Patterson).

Miss Frances Duggan and Ray Honea Marry Saturday in Home Ceremony

The marriage of Miss Frances Duggan daughter of Mr. and Mrs. W. G. Duggan, to Ray Honea, son of Mr. and Mrs. E. B. Honea, all of this city, took place Saturday at 7:30 in the evening in the home of the bride's parents.

The candlelight ceremony was performed before background arrangements of white carnations and white tulips. Rev. R. H. Cagle, pastor of the First Baptist Church read the double-ring ceremony.

Miss Vilma Duggan was her sister's maid of honor. She was dressed

in a pink and black Butcher's linen frock with a pink carnation corsage and pink carnations in her hair. Lynn Fowelson served as best man. The bride who was given in marriage by her father, wore a white gaberdine suit made with rippled poplin and trimmed in gold buttons. She wore a white blouse and a shoulder length veil held in place by a band of white flowers. Her corsage was of white gardenias.

Mrs. Honea is a graduate of the Hereford High School and is attending Draughtsman Business College in Amarillo. Mr. Honea attended Texas High School and is employed in Amarillo with the C. W. Williams Service Station. The couple will make their home at 713 North Garfield St. Amarillo.

American merchant shipping at the end of World War II constituted three-fifths of the entire world's.

Mrs. A. B. Schultz and daughter, Mrs. Ida Hartman left Tuesday for a three week visit in California.

Sell Thru the Want Ads!

Shop with the Want Ads!

— Buy It in Hereford —

DEPARTMENT OF INTERIOR WILL SURVEY DAM SITE

Activity on Canadian River Dam Renewed In Washington, According to Worley Report

Renewed activity in Washington on the hoped-for construction of a dam across the Canadian River was announced this week by Congressman Eugene Worley.

Worley reported progress in talks with Secretary of Interior Cap Krug regarding action by Krug's Reclamation Bureau.

Worley, after conferring with Krug and Michael W. Strauss, commissioner of the Reclamation Bureau, said that both Krug and Strauss had promised full cooperation.

Worley also reported that he is now working on a bill which he plans to introduce in Congress later providing for construction of such a dam on the Canadian.

The proposed dam, at a site near Tascosa, was rejected last fall by U. S. Army Engineers ordered to make a survey for proposed flood control. Army Engineers, in their report, described the project as "impractical" for a flood control pro-

ject, but indicated that it might be constructed for water conservation and recreation purposes.

Worley is urging the Bureau of Reclamation to undertake the project from the standpoint of benefit to West Texas cities, particularly Amarillo, as a water supply, as well as for reclamation purposes and recreation.

He made public a letter to Krug which said, in part, "It has become increasingly obvious that future economic expansion throughout the Texas Panhandle will be closely related to the development and utilization of the limited water resources for agriculture and for domestic, municipal and industrial purposes.

As conditions now exist, floods frequently drive down the valleys in the area, along such streams as the south Canadian River, and carry away soil and the previous water supply to the detriment of the whole area.

Thus for many years it has become of increasing moment to me that our ground and surface water resources should be developed in so far as practicable in order that the growing towns and cities of the Panhandle of Texas may be assured of water supplies and in order that a score of needed related multiple purpose benefits can be obtained for the area. Storage of the surface waters would, in most instances, provide agricultural benefits on a wide area where such benefits are now a scarcity.

"It appears to me that several agencies in your department, such as the Bureau of Reclamation, Fish and Wildlife Survey, National Park Service, Geological Survey, Bureau of Mines, and others concerned with the investigation and development of the resources of an area such as the Panhandle of Texas could

render a real service to this area by studying and reporting on the possibilities of developing the water and related resources. Our present economic development assuredly will become static or may even be retarded unless water is made available for our basic needs."

A dam on a site at or near Tascosa crossing would gain additional support from cities in West Texas along Highway 51, since such a dam might also be used to provide a new highway crossing at that point.

Highway 51 supporters are now actively engaged, also, in an attempt to get the State Highway Department to bridge the Canadian at that point.

Rainbow Girls Hold Meeting

Hereford assembly of the Order of Rainbow for Girls held the regular meeting Monday night at the Masonic Hall.

Officers who will be installed and announced later, were elected for a new term. Gayle Roberson was presented with a gift for representing the station of service.

After the silver drill offerings, the girls conducted the retiring march.

Suggestions For

Her Big Day

MOTHER or GRADUATE

Lovely Assortment

ROBES

Tailored and Lace-Trimmed
... from LINDA

Beautiful

UNDERWEAR

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WONDER MAID

Slips

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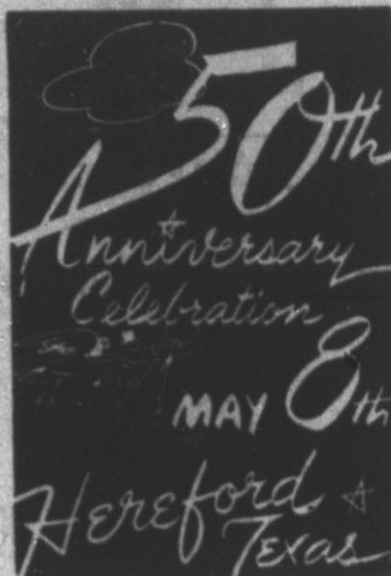
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Hereford's First Asset

— We're Pioneering With You Every Day —

HEREFORD STATE BANK

→ The Bank of Friendly Service
Member of F.D.I.C. ... Member of FED RES SYSTEM

Mrs. C. C. Ferguson will spend the week-end Mother's Day in Fort Worth visiting her daughter, Mrs. Sam H. Reid. While there she will also attend to some business matters.

Mrs. J. T. Melver returned Tuesday from a week's trip to Lubbock and Big Springs, Texas. While in Big Springs she attended the wedding of her great niece, Miss Nell Franklin.

REMEMBER MOTHER

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Beautiful

CUT FLOWERS

and

POT PLANTS

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We appreciate the Fine Reception we received at our formal opening May 1st. It was a pleasure to serve you, to meet new friends, to acquaint you with our facilities for meeting your automotive service and repair needs.

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WELCOME

PIONEERS AND VISITORS

UNKLE HANK SEZ by H.E. MILLER

TALENTS WERE
GIVEN TO FOLKS TO
DEVELOP NOT
WASTE!



Some folks say that the H. E. MILLER OLIVER COMPANY shows a talent in knowing what kind of parts and service are best for your farm implements. But talent or no . . . we strive to keep you happy by keeping your farm machinery performing efficiently . . . selling you only the best.

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ALUMINUM TUBES
at Good Prices

STURDY COST-REDUCING FARM EQUIPMENT
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Ira Scott Heads Certified Seed Growers Group

Ira Scott was elected president of the Deaf Smith County Certified Seed Growers Association at a meeting of the Association at the Courthouse Tuesday night.

Wilburn Axe was elected secretary-treasurer.

Eighteen local farmers who plan to grow seed for certification attended the meeting. Indications are, according to County Agent Hugh Clearman, that local growers will certify about 1500 acres of wheat and oats this year.

An additional acreage of certified grain sorghums is anticipated.

Guardians Council Hears "First Aid" Talk

The Camp Fire Guardians Council held its regular meeting Monday evening at the Camp Fire Hut with a state highway official, S. B. Berry, as guest speaker.

Tying in with plans of the council to sponsor the annual camping trip for the various Camp Fire groups this summer, Mr. Berry talked on the First-Aid treatment of accidents on camping trips.

In summing up, the speaker stated that the best aid a council can give is to teach the girls how to avoid accidents and how to render aid if accidents do occur. He concluded by saying "Always have adequate transportation to a doctor and know where to locate one."

Plans were made at the meeting for the booth which the council will sponsor at the court house on Saturday, Hereford's Pioneer Day. Hot dogs and coffee and other food will be sold.

Guardians attending the meeting were Mesdames: Geo. Sugar, Bob Wilson, Milton Adams, Geo. Heard, Frances Houston, Earl Springer, Francis Hill, Ullin Streu, Norman Gray, Earl Plank, Jay Boston and Leroy Aven.

MARKETS

(USDA)—Lower prices for hogs, vegetables, cotton and poultry products featured trading at Southwest farm markets during the past week, the U. S. Department of Agriculture's Production and Marketing Administration reports.

Many vegetable prices dropped sharply. Best South Texas onions sold mostly around \$2.25 for 50 pound sacks, about half as much as a week ago. New potatoes lost a dollar a sack, and green corn declined rapidly to around \$3 per half bushel sack at Bantam. Light shipments of squash, peppers, green beans and tomatoes began to move out of the Lower Rio Grande Valley and local bunched greens came into Fort Worth. Strawberry prices fell, as more areas started shipping.

Egg markets weakened steadily, as spring weather caused increased supplies and lowered quality. Dallas bought current receipts at 22 to 24 cents a dozen early this week, and Fort Worth and Denver paid 35 to 36 cents. Poultry eased some too. Heavy hens brought 24 to 26 cents at Dallas and Fort Worth, and fryers 38 to 42.

Hog prices opened the week mostly 50 cents to \$1.50 lower than a week earlier after wide variations up and down. Top butcher hogs ranged from \$20 to \$21 at southwest markets Monday. Sows brought \$14.50 to \$15.50 at Texas markets, and \$13 to \$14.50 elsewhere. Stocker and feeder pigs sold from \$15 to \$18 in Texas.

Most cattle classes gained slightly for the week, with stockers and feeders showing the least strength, and some calves advancing up to a dollar or more. Houston and San Antonio turned good to low choice calves from \$28.50 to \$29.50 early this week, and Denver paid \$28 for good heavy calves. Good and choice grades brought \$23 to \$26 at Wichita and \$26 to \$29 at Fort Worth. Oklahoma City bought vealers and calves from \$22 to \$27, Kansas City took good and choice vealers at \$24 to \$28.

Uneven trends prevailed at sheep markets during the week, but lambs ruled generally steady to higher. Denver's first spring lambs sold at \$26, while Kansas City paid \$27, Wichita and Oklahoma City to \$28, and Fort Worth to \$24.50.

Good Texas 8-months wools sold higher at 51 to 52 cents a pound, grease basis.

Cotton gained early but fell later to close Monday \$1.50 to \$2 a bale lower for the week. Spot middling 15/16 inch sold at 36.85 cents a pound at Dallas, and 36.55 at Houston and New Orleans.

Sorghums led strong grain markets with an advance of 30 cents a hundred for the week to sell at \$3.95 to \$4. Gains of 13 to 14 cents a bushel brought white corn to \$2.73 to \$2.76, while yellow corn rose nine cents to bring \$2.48 to \$2.49. Wheat sold around \$2.51 at Texas common points, after a rise of four cents.

Rice markets held firm last week, as large shipments went forward against recent sales. Rains boosted pasture and hay crops but lessened hay demand. Most feeds sold about steady, but bran and shorts dropped \$6 to \$7 a ton. Peanuts changed little and peanut oil weakened, but peanut meal held firm.

Gifts Are Featured

An informal gift party complemented Mrs. Elvin Wilson Tuesday afternoon when Mesdames: Bob Wear, Chester Wiggahs and Elmer Patterson entertained at the Pat-

erson home.

An appropriate program of contests and games was directed by Mrs. Wiggahs and refreshments were served from a tea table decorated with flowers and other adornments.

Other guests, besides the honoree

attending, were Mesdames: Geo. Robertson, Grady Wilson, A. L. Hopeon, E. D. Hopeon, Harold Pettyjohn, G. W. Duncan, Pete Hopeon, Ed Skypala, Grady Wilson Jr., Ernest McGee, Eugene McGee, W. A. Laster, J. C. Reese, Arnold Hershey, H. V. Stanton, Louis Olson.

Mr. and Mrs. I. O. Orishwait returned Thursday from a two week visit in Dallas where they visited their daughter, Faye and spent a few days with the S. P. Rossens in Kerrville, Texas.

Read the Want Ads!

WELCOME

FROM ONE PIONEER TO ANOTHER



WHAT MORE NEED WE SAY?

PITMAN GRAIN CO.

**All Cleaning Shops In Hereford
WILL BE CLOSED
SATURDAY, MAY 8th**

WANT ADS

FOR SALE Miscellaneous

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Come in today for your new Riverside! For a time that wears longer, costs less, and gives you that extra margin of safety. Switch to Riverside Tires... for more miles of greater safety. They're here for immediate delivery!

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Students, Businessmen, Salesmen all find this space binder a necessity. Has ring protectors, all around zipper closing, and bound edges.

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Meyers Hatchery, Canyon, has large hatches of baby chicks, heavy, ready to go Mondays and Thursdays. We also have started chicks.
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1-14-tfc

MOVED TO NEW LOCATION
Furniture and Car Upholstering. All new patterns. Free estimates, within 30 miles.

JOHNSON UPHOLSTERING
West on Hiway 60
Box 932
1-18-tfc

FOR AVON PRODUCTS
Call
MRS. W. H. RUSSELL
Phone 347
1-18-3c

For sale: Used piano, Frank Hafner, Route 2.
1-9-19-1p

Bedroom suite with inner spring mattress and springs, another mattress, heating stove, cook stove, breakfast table, two rugs, curtains all for \$85.00, 600 Miles Street (Stephens).
1-25-19-1p

Nice 3-piece bedroom suite for sale. Genevieve Eberle, Phone 1.
1-11-19-1p

For sale: 22 volt Wincharger, 35 foot steel tower, set 10-year batteries, 22 volt Philco radio; 32 volt 1-4 HP motor, \$250. K. L. Ladd at G. W. Brumley ranch.
1-30-19-1p

For sale: Young Red Bull, Phone 9006-P-2.
1-9-19-1p

Model A Ford truck for sale, G. P. Wheeler, one block north Smith Model.
1-15-19-1p

For sale: 450 feet good used fencing 5 feet high, some tanks with stands good for water or gas storage, 2 1/2 inch and 4 inch pipe, 8 and 12 inch castings, 1 light 2 wheel trailer, Finckert Welding Shop.
1-26-19-1p

For Sale: New and used sewing machines, sewing machine motors, sew lights and button hole attachments for all makes. Pinking shears, Kirby Vacuum Cleaners with complete attachments including power floor polishers. Services on all makes sewing machines. All work guaranteed. Allen's Sewing Machine Shop, Phone 1616, 109 West 8th St., Plainview, Tex.
1-29-17-6p

For sale: Medium grained hegar bundles at twenty cents per bundle. Located eight miles East Dimmitt. Fred Annen.
1-17-18-2p

For sale: Sows and pigs. I. F. Carter, Hereford Laundry.
1-10-18-2p

For sale: Servel 8 ft. refrigerator, practically new, 7-tube Crosley radio, phono combination, practically new. See these at 819 E. 11th, Mrs. Tom Sanders.
1-25-18-2c

For sale: One 5 HP Sea King outboard motor. Never been used. Jay Boydston.
1-14-18-2p

For sale: Plainsman, Martin and hegar seed, one year from certified. Reclaimed and state tested. O. B. Roberson, Summerfield.
1-19-18-5p

For sale: Sweet Sudan \$7.00 per hundred, 10 miles west of Hereford on Harrison Hiway, 1-1/2 miles north. Paul Rudd.
1-20-19-3p

For sale: Dahlia and gladiolus bulbs. Mrs. Warren Daniels, 108 Ave. A.
1-12-19-1c

For sale: 44 point diamond ring. Call 395J after 5:30.
1-10-19-1p

WASH TUBS
Only \$5.95 Each
HEAVY GALVANIZED
On Sturdy Legs with Rollers
WESTERN AUTO ASSOCIATE STORE
222 Main
1-19-1c

GIVE MOTHER
"King of the Air"
REX-AIR
Conditioner — Humidifier Cleaner
"Lay the Dust or the Dust will Slay You"
Live in a dustless atmosphere and live for 100 years.
Free Demonstrations.
Phone 689-J
MRS. W. N. GRISWOLD
214 Irving St.
1-19-1p

PIONEER DAY
Buy your lunch from us instead of bringing it!
SANDWICHES AND PIES AND CAKES
By the piece or whole
COLD DRINKS
Sponsored by Rainbow Girls.
At Noon on Saturday
Located in Lake Park
PIONEER DAY
1-19-1k

FOR SALE
Farm Equipment
F-30 tractor, good rubber, good condition. W. T. Carmichael, one mile West Wyche school. Call 521W after 8 p. m.
2-19-18-3p

For Sale: 1947 Ford tractor, A-1 condition with lister and planter and two-way moldboard plow. Other equipment if desired. Will sell all or any part. Ernest Medsker, Hereford, Texas. Phone 9006F11.
2-23-17-4c

For sale: Model D John Deere tractor. Case model P Combine, Chris Wegner. Price \$1500.00.
2-15-18-2p

For sale: 1943 model Baldwin combine on new rubber with electric lift. One 22-hp tractor. New sleeves and pistons. Good tires. Excellent condition. Phone 522W.
2-25-18-2p

For Sale or Trade: Good International pickup hay baler, Model M, also about 25 bundles of bale ties. J. T. Matthews, 2 miles north, 1/4 mile west on Hiway 51.
2-30-17-1c

For sale or will trade for late model car. One new Ford tractor. One used Ford tractor and new implements. Phone 2418W or see H. H. Williams, 910 E. Josefine St. Pampa, Texas.
2-21-19-1k

For sale: 16 foot John Deere combine and 15-20 tractor. Good condition, \$900.00 for both or will sell separate. See 10 miles west, 1-1/2 north of Hereford. Kenneth Rudd. Box 144.
2-23-19-8p

For sale: 46 L. A. Case tractor, 44 John Deere D, International M. Two self-propelled Massey combines. One self-propelled Coop with nearly new truck. E. S. Mendall, 1901 South Elizabeth, Wichita, Kansas.
2-24-19-1p

For sale: Thor 1-2 inch farm drill. Witherspoon Electric.
2-9-19-1c

Ford tractor with six pieces of equipment, one No. 10C 180 Ford mill, 600 chick brooder, few chickens, feeders and waterers, all nearly new and good shape. See Mack Freeman or Bill Morton.
2-31-19-1p

For sale: 22 volt Wincharger, 35 foot steel tower, set 10-year batteries, 22 volt Philco radio; 32 volt 1-4 HP motor, \$250. K. L. Ladd at G. W. Brumley ranch.
1-30-19-1p

For sale: Young Red Bull, Phone 9006-P-2.
1-9-19-1p

Model A Ford truck for sale, G. P. Wheeler, one block north Smith Model.
1-15-19-1p

For sale: 450 feet good used fencing 5 feet high, some tanks with stands good for water or gas storage, 2 1/2 inch and 4 inch pipe, 8 and 12 inch castings, 1 light 2 wheel trailer, Finckert Welding Shop.
1-26-19-1p

For sale: 450 feet good used fencing 5 feet high, some tanks with stands good for water or gas storage, 2 1/2 inch and 4 inch pipe, 8 and 12 inch castings, 1 light 2 wheel trailer, Finckert Welding Shop.
1-26-19-1p

For sale: 450 feet good used fencing 5 feet high, some tanks with stands good for water or gas storage, 2 1/2 inch and 4 inch pipe, 8 and 12 inch castings, 1 light 2 wheel trailer, Finckert Welding Shop.
1-26-19-1p

FOR SALE Automobiles

Chevrolet school bus for sale. Ideal for following harvest, also a few 750x20 truck tires practically new. These items priced to sell. See Geo. Graham or Bob Wilson at the Bus Terminal.
4-9-tfc

For sale: 1938 Ford Tudor. George Jones at Hereford Potato Growers Association.
11-tfc

For sale: 1940 model Chevrolet coach. C. L. Vestal, 2 miles south Boasting.
3-13-18-2p

For sale: '46 Chevrolet Pick-up, 306 E. 10th, Hollis Rainey.
3-10-19-1p

Apartment for rent. Elizabeth Womble.
3-9-19-1c

USED CARS
1 1941 Oldsmobile, an exceptional car.
1 1939 Oldsmobile, a car with lots of miles left.
1 1941 Chevrolet, a very nice car.
1 1941 Chevrolet, good.
1 1938 Chevrolet, an unusual clean '38.
1 1946 IHC 1/2-ton pickup, low mileage and good.
Our Prices Are Right.

KINSEY MOTOR CO.
3-19-1c

FOR SALE
1 Model 122 IHC 12-ft. combine.
1 1942 Model A John Deere tractor, 4 row equipment, new rubber.
2 Mercury 95 irrigation engines.
Fairbanks 22 ft. scales.
H. V. CRAWFORD
3 Miles East of Hereford
Route 1
3-19-1p

"REALTOR" on an ad is your go-ahead sign.
3 tfc

REAL ESTATE For Sale or Trade
REAL ESTATE LOANS — QUICK SERVICE AUTO LOANS — YOU DON'T HAVE TO WAIT
JOHN McLEAN
Phone 273
11-tfc

Large Listing of Farm and Town Property
LUTHER PEVELEY
300 W 3rd—Phone 524W
47-tfc

For sale: Well built house, concrete foundation and driveway; good garage, really well built and priced reasonable. Call Glen Boardman, 400 Lee Ave. Phone 456W.
4-23-19-1k

For sale: Good 5 room house well located on 2 lots with east front. Good price for quick sale. Charles Sowell. Phone 193W.
4-23-19-2c

5 RESIDENCE LOTS
\$250.00 to \$500.00.
17 acres near city limits.
Small improvements, \$4,000.00.

CLAUD HIGGINS
Fone 134-R
4-19-1p

FOR SALE
Irrigated farms, 10 to 640 acres near Hereford.
Nice 240 acres dry land in good irrigation district, off pavement, REA. Price \$70.00 acre. 160 acres in irrigated district, price \$60.00 acre.
Have some good buys in 3 to 5 room houses in Hereford.

J. M. HAMBY
1 Mile South of Hereford
4-19-1c

RANCHES, FARMS, CITY PROPERTY
390 acres, improved, close to Dawn, \$60.00 per acre. Terms.
See us for your Real Estate needs. We appreciate you listing.
207 Main St. — Phone 728

LEE CONKLIN
Phone 237-W
LUTHER PEVELEY
Phone 524-W
4-19-2c

CHOICE 160 ACRES
This is one of the best farms in the Panhandle. Priced reasonable. Have any size farm.
CLAUD HIGGINS
Fone 134-R
4-19-1p

BE PROTECTED

Buy or sell the REALTOR way.
3 tfc

NATURE'S MINERAL RICH SOILS

Choice offerings in irrigated and non-irrigated land in large and small tracts.
DEAF SMITH, CASTRO and FARMER COUNTRIES.
CITY PROPERTY
Your listings appreciated and given our personal attention.
4 1/2-5% MONEY TO LOAN

E. B. POSEY
W. R. METCALF
REALTORS
321 1/2 Main
Bus. Ph. 710 Res. 366-W
Salesman, G. D. Calson
Phone 748
4-16-tfc

GLENN WEIR
Realtor
Houses, Lots, Farms.
10- and 20-Acre Tracts.
Listings appreciated.
104 MAIN STREET
Phone 200
Res. Phone 452-W
4-12-tfc

For sale: Six room modern home on paving, 2 lots. Priced below average. C. N. Cosby, Realty.
4-17-14-tfc

REAL ESTATE DEALERS
NOTE
We have convenient Real Estate Listing Cards in stock now. Use these simple forms.

HEREFORD BRAND
PLENTY MONEY TO LOAN
Very liberal valuation and prepayment privileges — four per cent interest. We specialize in loans on irrigated farms and ranch lands.

ROSE & BARBER
28-tfc

HOMES ACREAGE
WHEAT FARMS
IRRIGATED LAND.
Ask about our listings.
W. E. DUNLAP
Anderson Bldg. Hereford
4-13-tfc

LISTINGS WANTED
Honor us with your Real Estate problems.
FARMERS DRIVE-IN
Troy Moore Buddy Sowell
Phone 161
8-tfc

Irrigated improved farm, 480 acres with 280 under 2 eight inch wells. Good modern house, other good improvements. Price \$125.00 per acre. See Hesse or Goss, 106 E. 3rd, Dalmat, Texas.
4-31-19-2k

NEAR DAWN
Improved 160 acres, good land, \$75.00. Have several choice farms for sale.
CLAUD HIGGINS
Fone 134-R
4-19-1p

FARM MACHINERY
1944 model Ford tractor with full set of equipment. Will sell all together or any part.
1937 Model F30 Farmall on steel wheels. Good mechanical condition; a bargain, \$590.00.
1947 Ford truck with 24 ft. semi-trailer. Good tires, and in good mechanical condition. Priced low at \$2500.00.
1941 Plymouth car. New motor, new tires. A good car and a bargain at \$945.00.

N. L. WESSON
Office in Bank Bldg.
Dimmitt, Texas
4-19-1c

Consult a REALTOR 3-c-tfc

Write for free listing 80 business opportunities, farms, ranches, tourist courts, drug stores, hatcheries, filling stations, restaurants, large farms and ranches our specialty. West Walnut Street, Land Co., Rogers, Arkansas.
4-30-17-4p

FOR SALE

11 unit modern furnished apartment, brick and sandstone, next door State Junior College, excellent climate. Net income \$3,000, price \$25,000, carrying \$12,000, 5%. Write, phone owner John E. Schreiner, 310 Pine St., Trinidad, Colo.
4-37-18-4c

FOR SALE

Modern 3-bedroom house, two lots, corner location, near High School. Will be on pavement. \$9,500. Possession June 1. This is no steal but a good buy. Inspection by appointment only.

Inquire at Hereford Brand
18-tfc

\$1500.00 BUYS
Choice 3 acre tract on gas and electric line. Improve and name your terms.

CLAUD HIGGINS
Fone 134-R
4-19-1p

CASTRO COUNTY LAND
160 acres perfect land, with irrigation well, in shallow water belt. Ready for planting. Possession. Price per acre, \$125.00.

THIS IS A BARGAIN
330 acres, with irrigation well, in shallow water belt. 200 acres wheat, all goes. 100 acres rented to row crop with one-half to owner. Priced at only per acre \$70.00. 1200 acre stock farm. 600 acres level grass land, 600 acres wheat. All goes. Two wells. Fair house. Good barn and out buildings. \$57.50. I have many other good buys. Castro County farms and ranch land. I have good buys in Colorado wheat land and ranch land.

N. L. WESSON
Box 167 Phone 195
Office in Bank Bldg.
Dimmitt, Texas
4-19-1c

REALTOR
Irrigated and Dry Land Farms.
City Property.
See my listings before you buy.
Phone 792 or 193-W
CHARLES SOWELL
4-19-tfc

For sale: A building to be moved from lot Joe Evans.
4-11-19-tfc

For sale or trade: New 12-16 house nicely furnished. Jack Mills, 912 East 11th.
4-18-19-1p

For sale: Modern new home in Dimmitt. Four rooms and bath. Stucco, shingle roof. On cess pool. 24x28 in. Miller Addition. Lot 50246. Shrubbery. Price \$4,000. Write Kester C. Duran Rte. 3 Hereford or call Mrs. Duran at Dimmitt Hospital.
4-41-19-3p

For rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC.
50-tfc

For rent: Bedroom close in for man or boy employed all day. Phone 699W.
5-14-19-1k

For rent: Furnished apartment. 612 11th St. Phone 642W.
5-9-19-1k

For rent: Three room unfurnished apartment. 5th and Jackson.
5-9-19-1k

For rent: Sleeping room to let to one or two gentlemen. 107 E. St. Number on house is 400.
5-19-19-1p

Well furnished bedroom. Kitchen privileges if desired. Phone 316W.
5-9-19-1p

For rent: Furnished apartment. Phone 740J.
5-9-19-1p

For rent: Bedroom with private bath. 203 Ave F.
5-9-19-1k

For rent: Desirable bedroom for ladies. Very close in. 208 Lee.
5-11-19-1p

For rent: Improved section good farm land located northwest from Hereford. W. H. Rolow, Ada, Okla.
5-16-19-4p

For rent: Garage bed room for gentleman. Just east of Court House. 307 Schley St.
5-18-19-1p

For rent: Garage apt. all bills paid. Phone 225W.
5-9-19-1k

For rent: Garage apartment. 700 Main. Private bath, stove and refrigerator furnished. Bills paid. Call 156J.
5-16-19-1k

For rent: Nice bedroom. Phone 545W. 218 Lawton Ave.
5-9-19-1k

WANTED

Wanted to Buy: Good used cars. Kilbourn Service Station.
40-tfc

WANTED: Butcher cattle. Deaf Smith County Meat Co. See me at stockyards. Bonnie Brumley.
29-tfc

WANTED
Custom
SLAUGHTERING
T. S. Robba Dean Robbs
Phone 509-J
10-tfc

WANTED
Local hauling and moving of all kinds.
R. J. KING
204 Norton Phone 225-J
6-14-tfc

Wanted: One waying, drilling and hoeing. Phone 537W. W. W. Rhodes, 132 Norton.
6-13-17-4p

Wanted: Mowing, raking and baling with Case baler and good equipment. E. Hutecheson and Sons, Ave. H in 1200 block.
6-20-18-2p

Wanted to rent: 4 room house. Permanent. See me Ireland Motor. J. N. Daniel.
6-14-19-1p

Call 299M for team and light truck jobs.
6-9-19-3p

For rent: Unfurnished garage apartment with private bath. Adults only. 102 E. 10th.
5-13-19-1p

Wanted: Married man to do farm work. Have 4 room house. Will furnish milk cow and place for garden and chickens. 10 miles west of Hereford on Harrison Hiway, 1-1/2 miles north. Paul Rudd, Box 144.
6-35-19-1p

Wanted: Farm hand. Can furnish house. Phone 9006-F-2.
6-9-19-1p

Wanted: Custom baling. New John Deere baler, mower and rake. Baler ties with wire. See C. E. Southern, 8 miles east on Hiway 60.
6-24-19-3p

Wanted: Married man to work on irrigated farm. House furnished. Call 549W. J. K. Baker.
6-15-19-1c

7. Dressmaking-Ironing
Dressmaking and other alterations. Phone 537W. Mrs. W. W. Rhodes, 132 Norton.
7-12-18-4p

Will do ironing at 135 Ave. H.
7-7-19-1p

8. HELP WANTED
9. Situations Wanted
10. NOTICE
NOTICE TO LIVESTOCK OWNERS!
Call 526W for immediate removal of all dead livestock. ENGBMAN & DRIGGERS Hereford, Texas
2-tfc

I Want to **BILL YOUR AUCTION SALES** B. E. BRUMLEY
2-tfc

ANNOUNCEMENT
We have moved to our permanent location.
BROOKS AUTO SERVICE
Paint & Body Shop
Junction of 60 and 51 Hiways, Northwest side.
PHONE 725

We will always have an assortment of cars for sale here. Come and see us.
1946 Jeep, a timely special in perfect condition, has metal cab and Southwind heater. Save \$400 under a new one. See classified "ad" for other real buys.
11-tfc

NOTICE: Honest value on used cars, always. BENEFIELD MOTOR CO.
51-tfc

Deal through a REALTOR.
3 tfc

NOTICE
Custom Baling, mowing and raking. We bale day or night.
J. T. MATTHEWS
2 miles North, 1/2 West on Highway 51
10-17-tfc

11. BUSINESS SERVICES
Let us soften your water. Soft Water Service, 818 E. 1st. Phone 317.
2-tfc

VENTIAN BLINDS
Any Kind Prompt Service
Your windows measured. Installation to your satisfaction.

WILKINS SHEET METAL AND ROOFING
East Hiway 60 Phone 94
14-11-tfc

SIGNS
Call
GLEN BOARDMAN
456-W 400 Lee
11-17-4c

Sewing Machines repaired. All work guaranteed. Old Machines electrified or rebuilt into new electric consoles or portables. Black Furniture.
11-19-14-7p

High School Chorus to Present Annual Spring Concert Tonight

The Hereford High School Mixed Chorus of 104 voices will present its annual spring concert tonight (Thursday) in the high school auditorium, beginning at eight o'clock. There will be no admission charge to the concert, and the public is invited. Miss Thelma McMinn, director of the chorus, announced.

In addition to a program of varied selections sung by the entire chorus, the boys octette and girls sextette will be featured on the program.

Members of the Girls Sextette are Betty Kathryn Hodges, Mary Helen McGilvary, Patsy Elgie, Mary Kathryn Carroll, Jacqueline Newell, Diane Jewell, Patsy Longbottom, and Alma Payne Knox.

The boys Octet is made up of Bob Hamilton, L. T. Hawks, Rueben

REFRIGERATION
Commercial or Household. We repair any kind of electric box.
Phone 402—Dick Walker Oren Parsons in charge of Motor and Magneto Repair at

WALKER
Refrigeration Service
300 East Third
10-tfc

Belts, Buttons, Dressmaking and alterations. Mrs. D. P. Mathies. Phone 305W. 328 Ave. C.
12-11-18-tfc

NOTICE
To people living east of Hereford and west of Canyon, we have Maytag Washers, Ironers, natural and butane Dutch Oven Ranges for immediate delivery. We service any make washer.

Cunningham Maytag Co.
Phone 405 Canyon, Texas
11-16-tfc

Pioneers Celebrate 50th Anniversary

Hospital Notes

DISMISSED THIS WEEK
 Gilbert Carter, ortho; P. L. De-
 ment, surgery; Don Richard Hen-
 les, tonsil; Jerry Paul Francis, ton-
 sil; Dona Sue Blythe, tonsil; Jo Ann
 Richardson, medical; Jim Childs,
 medical; Mrs. J. P. Jones, surgery;
 Mrs. Irma Rickman, OB; Mrs. Geo.
 T. Jones, OB; C. F. King, medical;
 Mrs. Leslie Deaton, OB; Charles
 Layman, burns; Doyle King, tonsil;
 Mrs. B. E. Brumley, surgery; Frank-
 lin Boyd, medical; Frank Vetter,
 medical; Mrs. Ruth E. Service, med-
 ical; Mrs. Harry Caylor, surgery;
 Jerry Bybee, tonsil; Elene Handgan,
 tonsil; Mrs. Ray Smith, surgery;
 Annette Jennings, medical; Jan
 Edelman, tonsil; Mrs. James Ed-
 monson, surgery; Mrs. D. R. Van-
 dever, medical; Mrs. Ira Foster,
 surgery; Hilda de los Santos, med-
 ical; Mrs. R. D. Oconougher, sur-
 gery; Mrs. G. A. P. Parker, sur-
 gery; Mrs. R. B. Miller, surgery;
 LeNelle Oakes, medical; Mrs. N. L.
 Thomas, OB; Mrs. C. G. Richardson,
 OB; Mrs. J. E. McCathern Jr., OB.
IN THE HOSPITAL
 Kathryn Ford, ortho; Dennis Hod-
 ges, medical; F. W. Baird, medical;
 Mrs. A. A. Brinkman, medical; Mrs.
 Don Cox, OB; Walter Fangman,
 medical; Mrs. Marion Ferguson,
 OB; Mrs. Cal Nichols, OB; Penny
 Johnson, medical; Mrs. Ted Bed-

Pioneer days were recalled when
 Mr. and Mrs. George Lutz celebra-
 ted their golden wedding anniver-
 sary Sunday at the home of their
 daughter, Mrs. F. R. Shivers who
 lives 15 miles northwest of Here-
 ford.

A family reunion and dinner was
 held at noon and an open house
 for relatives and friends marked
 the afternoon's celebration.

All of the couple's five children
 were among those present. They
 and their families included: Mr.
 and Mrs. J. H. Wagoner, Mr. and
 Mrs. F. R. Shivers and son of
 Hereford, Mr. and Mrs. L. J. Hal-
 ford of Estelina, Mr. and Mrs. A. R.
 Givans and son of Pampa, Mr. and
 Mrs. G. W. Lutz and children of
 Borger. The couple has five grand-
 children.

Mr. and Mrs. Lutz were married
 at Matador on May 1, 1898 and made
 their home there for a number of
 years. Later they moved to Hereford.
 While at Matador they were neigh-
 bors of Mr. and Mrs. Wm. McGehee
 who recently celebrated their golden
 wedding anniversary, and who
 attended the Sunday celebration.

The third couple, having celebrated
 and who were present for the Sun-
 day event, were Mr. and Mrs. Chas.
 Hodges.

nors, medical; Ann Caraway, med-
 ical; Mrs. Bob Wear, medical; Rich-
 ard Smith, medical; L. L. Haney,
 medical.

CELEBRATED GOLDEN WEDDING ANNIVERSARY



Mr. and Mrs. George Lutz (above) celebrated their Golden
 Wedding anniversary Sunday in the home of a daughter, Mrs.
 F. R. Shivers, northwest of Hereford.

LOCAL CLUB TO HAVE LEADING PART IN AMARILLO MEETING

Hereford Lions Club Will Conduct Model Luncheon Monday at District Convention

The Hereford Lions Club will
 play an important role in the an-
 nual District 2-T-1 Lions Club con-
 vention in Amarillo next Sunday,
 Monday and Tuesday, May 9, 10, 11,
 according to D. C. Kinsey, president.
 Kinsey said that approximately
 50 members of the Hereford Club
 will attend the gathering.
 Highlight of the meeting will be
 a talk by Melvin Jones, founder of
 Lions International and secretary-
 general of the organization. John
 McLean, Governor of District 2-T-1,

will receive the gavel from the host
 club, Amarillo, at 10:10 Monday
 morning, and will preside through-
 out the session.

In urging all members of the
 Hereford club to attend, Mr. Kin-

sey said that they are also invited
 to take their wives to the meeting.
 "Special entertainment has been
 planned for the wives," he said.
 "Especially, do we recommend a
 Ladies Tea and Style Show at
 the Hereford club," Kinsey said.

Kinsey, Monday afternoon at 1
 o'clock, and the Ladies Luncheon
 at the Amarillo Country Club at
 12:30 o'clock Tuesday afternoon.
 Cars will be found to take the ladies
 to the various special entertain-
 ments.

The Herring Hotel has been des-
 igned as convention headquarters,
 and one of the convention features
 will be a model luncheon presen-
 ted by the Hereford club at 12:15
 Monday afternoon in the Herring.
 Kinsey said that every member of
 the Hereford club was expected
 to attend the luncheon.

South Hereford H. D. Club Meets

South Hereford Home Demon-
 stration Club met with Mrs. A. Flowers
 Tuesday afternoon. Mrs. S. S. Wil-
 liams gave a talk on the life of Dr.
 S. A. Knapp and Mrs. D. H. Bryant
 told of the life of Maggie W. Berry.
 Mrs. J. P. Slaton told of the work
 of Home Demonstration clubs in
 Texas.

Refreshments were served to Mes-
 sames: W. H. Goetsch, D. H. Bry-
 ant, Herman Fletcher, S. S. Wil-
 liams, Clarence Hollabaugh, Ron-
 ald Matthews, Noah Shockey, John
 Draper, J. P. Slaton and the hostess.

PHILCO Extra Value Sale!



**STARTS
TOMORROW
at
OUR STORE**
**Cash in Your
Old Radio!**
**START ENJOYING
THE EXTRA VALUE
PHILCO OFFERS**

Now! Finer tone, performance
 and cabinet beauty. More of
 everything for your radio dollar!

Compare this **EXTRA VALUE**

**PHILCO
RADIO-PHONOGRAPH
MODEL 1262**

Only **\$167.50**

- * New Philco Automatic Record Changer!
- * Handsome full-size Walnut Cabinet—tilt-front
feature for easy loading of phonograph records!
- * Superb performance and rich tone on both
phonograph and radio! Easy terms!

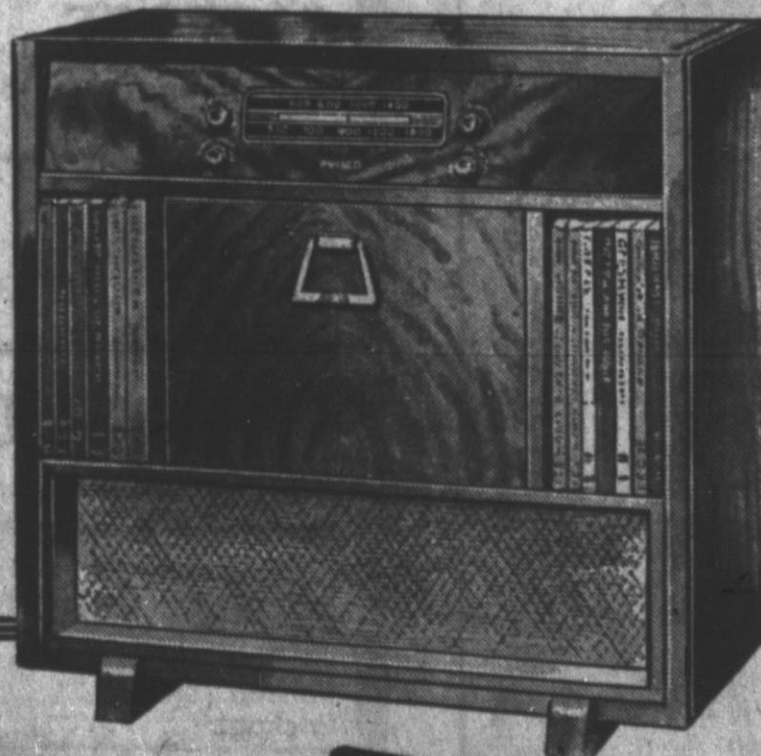
EASY TERMS

Classic Beauty
for your home

PHILCO 1263 Beautifully modern
 and packed with value! Cabinet pro-
 vides convenient and ample storage
 space for your record library.

See this extra
 value now! *Only* **\$199.95**

in Beautiful Blonde.
Easy Terms



**Sensational
Table Model
RADIO-PHONOGRAPH**

Attractive Walnut Cabinet
 built around the new, Velvet-
 Smooth Philco Record
 Changer and a powerful
 superheterodyne radio circuit.



PHILCO
1253

**AMERICA'S
GREATEST BUY!**

Compact personal radio—
 powerful, safe, Underwriter's
 Approved construction...
 finest tone and reception
 available at this low price.
 Smart plastic cabinet.



PHILCO 200

**Special
Clearance!**

Sensational Bargains!
 in FLOOR SAMPLES
 and DEMONSTRATORS
 Many famous makes
 while they last!
COME IN and SAVE!

• Lovely
Sheer Nylon
HOSE
\$1.49 to
\$2.25

• Stylish
Satin
GOWNS
\$3.95

• Lace
Trimmed
Satin
SLIPS
\$2.98

• "Duchess"
Pepperell
SHEETS
 81x108
\$3.39

• Lace
**DINNER
CLOTHS**
\$5.45 to
\$8.95

• Clock-wise
and
Kay Whitney
DRESSES
\$6.90 to
\$14.95

• Sheer
**HEAD
SCARFS**
 from
\$1.00

• Orlando
Swiss style
Kerchiefs
 3 in a Box
\$1.00

• Solid Color
3-pc. Cannon
Towel Sets
\$1.23

• Overnight
CASES
\$4.95 to
\$6.95



FOR A GIFT OF BEAUTY AND LASTING ENJOYMENT
GIVE HER A BEDSPREAD!

Truly Lovely
 Delicate Velveteen
SPREADS

We Have
 a Fine
 Assort-
 ment of
 Colors
\$16.95

Bales Spreads
 New Round-Up Pattern
 Colors: Blue, Tan,
 Green and Rose.
 Large Double Bed
 size.
\$8.95

"Exclusive Pattern"
 Full Double Size or Twin Bed Size

Double Wedding Ring
 Exactly as Pictured

Colors in stock:
 2 Shades of Blue
 Wine - Orchid - Gold
 All White - Rose
 2 Shades Pink

\$14.95

As Above
 with
 Finest Fringing
\$16.95



Elaborate
 Chenille
SPREADS

Butterfly or
 Peacock design.
 95"x105" of
 swirling, saucy
 Chenille.
\$13.95

Pastel Shades
Nashua Purry
Blankets
\$6.95
 Size 72x90

**SINGLE
WEDDING
RING**
\$12.95
 Colors same as
 above.

Best Wishes TO THE Graduate

Hereford Store Co.

S. L. HARMAN & SON

Phone 382

COME IN NOW • DON'T MISS THIS GREAT EVENT!

KELTON Electric

APPLIANCE

211 MAIN

PHONE 31

"WELCOME PIONEERS"

The \$40 billion in life insurance now owned by women in the United States is greater than the total life insurance in force in the country at the end of World War I.

About four times as many men and boys are involved in farm accidents as are women and girls.

Housing and household utilities rank second in size in the average American consumer's budget. Food takes top place.

Women own about one-fifth of all the life insurance in force in the United States.

Of every five dollars spent by the average American consumer, one dollar goes for food.

Directors And Guests of Boys Ranch Meet

Directors and others interested in Boys Ranch and Boys Ranch Farm met in the Everglades Room of the Marine Grill in Amarillo Monday night.

Mr. and Mrs. Lyle Blanton and Mrs. Dyalitha Brady of Hereford attended the meeting.

About forty of the Ranch and Farm boys were present, with all the Farm boys and the younger ones from the Ranch in attendance.

Mrs. Julian Bivens, who gave the site of Boys Ranch and Mr. and Mrs. Dwight Axtell, who gave Boys Ranch Farm near Dimmitt were present.

Miss Kelly, who is Cal Farley's secretary, the teachers from Boys Ranch and representatives from the Amarillo radio stations were among the guests.

Guy Blanton, brother of Lyle, of Amarillo who is planning the special barn for the Farm at Spring Lake was also present.

For entertainment, Bernie Howell was present with his small organ. Billy Lane furnished guitar music and one of the boys from the ranch sang.

Over 85 percent of all churches in the United States have Sunday schools.

The total enrollment of Sunday schools in the United States is estimated at nearly 23 million.

In baking apples fill each cavity with a tablespoon of sugar mixed with a little cinnamon; add a teaspoon of butter or margarine.

A delicious quick luncheon dish may be made from canned shrimp, wholegrain corn and canned tomatoes which have been seasoned and thickened.



Feel Heavenly
in a

Starlight
BRA

Nationally Advertised
To Over 16 Million Women
Every Month
in Leading Magazines

Here's the naturally lovely contour every woman desires in a bra of superb workmanship and construction.



\$1.49

There's a Starlight Bra for every figure.

HEREFORD STORE CO.

S. L. HARMAN & SON

PHONE 382

What's doin' in the Panhandle and West Texas?



Someone once figured out that Texas, north to south, looked like a pan, the narrower section providing the handle. Therefore the name started and stuck: Texas Panhandle.

Plenty, mister!

Cities, farms and industrial plants dot the landscapes in the Panhandle and West Texas where once only cattle trails held sway.

Here, in this area which is still one of the world's richest producers of beef, fine wheat and other small grain are growing in abundance.

Oil wells are pouring out 150,000 barrels of oil per day.

Helium and natural gas are coming out of the earth by thousands of cubic feet.

Eighty per-cent of the world's supply of carbon black used in making printer's ink, automobile tires and other commodities is being produced.

International trade is flourishing through its border gateways.

Today—look at a Santa Fe freight rolling out of the Panhandle or West Texas. You'll find cattle cars, wheat cars, tank cars, coal cars, helium cars and cars filled with synthetic rubber, cotton, wool, turkeys, pecans and other important products.

Yes, there's plenty doin' in the Panhandle and West Texas these days!

SANTA FE LINES IN TEXAS

Santa Fe, a Texas partner and booster since 1880, and operating 3,693 miles of rail in Texas, provides rail service between the Lone Star State and Louisiana, Oklahoma, Kansas, Missouri, Illinois, Iowa, Colorado, New Mexico, Arizona, and California.

SANTA FE SYSTEM LINES
Serving Texas and the Southwest



Santa Fe

Santa Fe Salutes the City of Hereford
on its 50th ANNIVERSARY

H. C. VINCENT
Traffic Manager
Amarillo

WELCOME PIONEERS

COFFEE

Red & White
Unconditionally Guaranteed LB.

45c

APPLE JELLY

Brimfull
12 oz. Tumbler.....

19c

SWEET PICKLES

Brimfull
Pint Jar.....

29c

MUSTARD

Salad—Brimfull
9 oz. Jar.....

9c

JELLO

Pkg.
8c

SUGAR

Powdered or Brown
2 1-Lb. Pkgs.

19c

BEETS

Marco—Whole
2 No. 2 Cans.....

29c

GREEN BEANS

Marco—Whole
2 No. 2 Cans.....

49c

TOMATOES

Big M
2 No. 2 Cans.....

19c

TOMATO JUICE

Red & White
46 oz. Can

19c

WASHO

Granulated Soap
Large Box

29c

PEANUT BUTTER

Peter Pan.....12 oz. Jar

29c

RAISINS

Cinderella.....2 Lb. Pkg.

29c

TOMATO SOUP

Red & White.....4 Tall Cans

29c

TIDE

Large Box

33c

SYRUP

Brimfull
Golden or White

49c

CABBAGE

Fresh, Crisp.....Lb.

5½c

APRICOTS

Halves
Brimfull
Tall Can

19c

TOMATOES

Fresh, Pre-packaged....Lb.

29c

CORN

Fresh.....3 Ears

25c

SQUASH

Yellow.....

9c

APPLE JUICE

46 oz. Can
Apple Fresh, Natural

25c

Parker House Rolls

Frosted
Package.....

29c

Baby Lima Beans

Frosted
Package.....

42c

BACON

Wilson
Corn King

Sliced
Layers
Lb.....

64c

FRESH TROUT & CATFISH

PERCH FILLETS

Pound.....

45c

POTATOES

No. 1 Red McClures
10 Lb. Mesh Bag

65c

EASY TO PARK

EASY TO SHOP

EASY TO SAVE



HUNTER'S



School District Voters Will Ballot on Assumption of Bond Issues Here

Plan for Hereford Stock Show Here Will Be Talked

Hopes for a Registered Hereford Breeders show for Hereford this fall were voiced this week by County Agent Hugh Clearman, who has called on all Registered Breeders

in the county to meet and discuss the proposal.

All Hereford Breeders have been invited to meet Tuesday night at eight o'clock in the County Courtroom, Clearman said.

Purpose of the meeting will be to discuss the possibility of re-activating the Hereford Breeders Association here, and to find out if local breeders would be interested in getting cattle ready for a Live-stock Show in Hereford sometime this fall.

Election Ordered for May 15th; Polls in Hereford

A bond assumption election, at which voters in the Hereford Rural High School district will ballot on assumption of all bond issues outstanding in the various former school districts now a part of the consolidated district, will be held in Hereford on April 15.

Announcement of the election was made this week. Election orders have been posted throughout the district.

A total of \$129,400 in un-retired school bonds represents the combined indebtedness of the school districts now consolidated in the Hereford Rural High School District.

Voters will ballot for or against assumption of these bonds by the consolidated district.

Bond issues covered by the election include the following:

Hereford Independent School District bonds, issued in 1935, totalling \$32,000, of which all but \$17,000 has been retired.

Summerfield Common School District bonds, issued in 1935, totalling \$8,000, of which all but \$1,900 has been retired.

Hereford Rural High School District bonds issued in 1946, totalling \$35,000, of which all but \$32,000 has been retired.

Hereford Rural High School District bonds issued in 1946, totalling \$35,000, of which all but \$32,000 has been retired.

Frio Common School District bonds issued in 1933, totalling \$7,000, of which all but \$4,400 has been retired.

The Board of Trustees of the Rural High School District, meeting on May 2, acted on a petition signed by T. E. Seigler Jr. and 21 others requesting that such a bond assumption election be called.

The board ordered the election for May 15. Members present were J. L. Woodford, Sylvester Slagle, A. J. Schroeter, H. H. Miller, and Leo Forrest.

Polls will be at the Deaf Smith County Courthouse in Hereford. S. O. Wilson will be election judge, with Miss Ella Alkman and Mrs. N. E. Gass as Clerks.

All residents of the Rural High School district who are otherwise qualified tax-paying voters, are eligible to vote in the election.

Ballots will read "FOR assumption of indebtedness and levying of tax in payment thereof" and "AGAINST assumption of indebtedness and levying of tax in payment thereof."

Purpose of the election, in brief, is to bring the various obligations of the independent and common school districts which are now a part of the Hereford Rural High School District legally under the jurisdiction of the consolidated board of trustees and a single tax collection and assessing office.

The bond issues under question were issued before the several common school districts were consolidated, by election, with the Hereford Independent School District as a Rural High School District, and their assumption must be approved by a majority vote of the taxpayers of the new district before they can be paid and retired out of the tax funds of the Rural High School District.

Lost!
use the
CLASSIFIED

Top O' Texas Annual Horse Show Plan Set

Directors of the Top O' Texas Rodeo and Horse Show have announced that plans are about complete for this year's show which will be held in Pampa August 4-6-7. There will be four rodeo performances on Wednesday, Thursday, Friday and Saturday nights with two complete go-rounds.

The complete prize list has not been released, but money in all contests will be raised, and one-half of entry fees will be added back to all purses.

The Cow Girl Sponsors contest will again be part of the show, and is expected to attract the best cow-girls from all parts of Texas, Oklahoma and New Mexico.

There will be three horse shows sponsored respectively by the American, National and Palomino Associations. The American Horse show will be held on Wednesday and on Thursday, August 4 and 5, while the National and the Palomino will be held on Friday and Saturday, August 6 and 7.

A special featured attraction this year will be the Dewey Jonts Border Collie Sheep Dog Act coming from Altuna, Iowa. Mr. Jonts is world famous for his fine dogs, and will be featured on each night's rodeo performance. The Hardin-Simmons Cowboy Band of Abilene have again been contracted to furnish music for all performances.

The opening day will feature a giant parade which is expected to surpass the one last year which included more than 1000 horses and novelty floats, bands and special

Employers Get Age Certificates For Minors

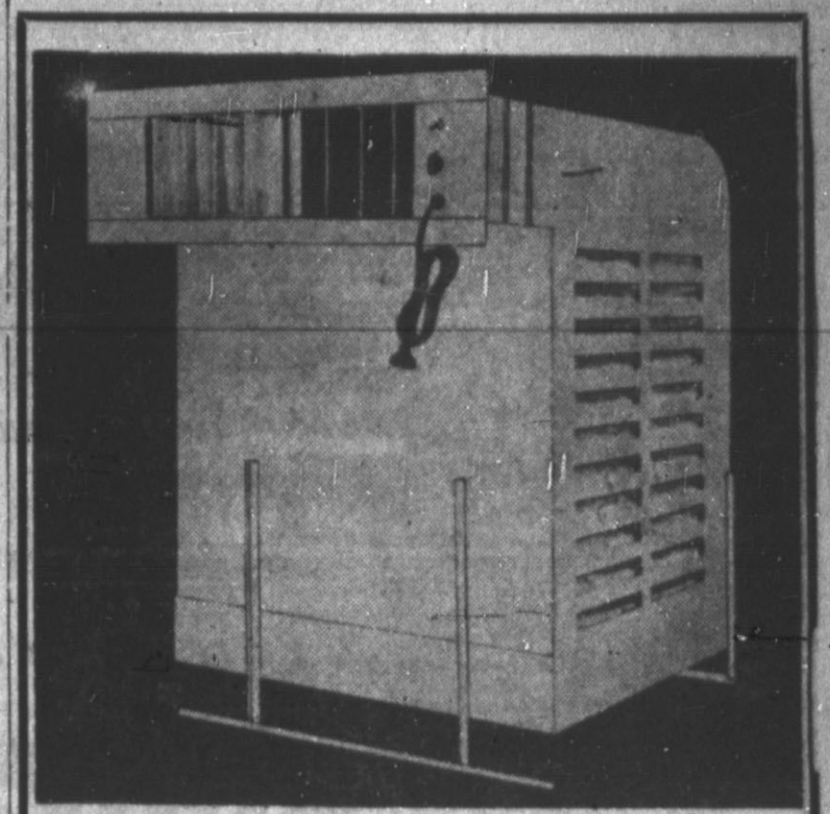
DALLAS, May 3—Employers covered by the Fair Standards Act—Federal Wage and hour law—who are planning to hire minors during the school vacation period were advised today by William J. Rogers, regional director of the Wage and Hour and Public Contracts Divisions, U. S. Department of Labor, in the five Southwestern states, to obtain Federal age certificates for minors claiming to be one or two

years older than the minimum age requirements for the occupation in which they are seeking employment.

Such certificates, it was pointed out by Director Rogers, are acceptable as proof of age under the law and serve to protect the employer against unintentional violations of the child labor section.

The general minimum age, he said, is 16 years, with an 18-year minimum for particular occupations found hazardous for children. The child labor section, he pointed out, applies to minors employed by producers, manufacturers or dealers who ship or deliver for shipment in interstate or foreign commerce.

In this state, Federal certificates of age are issued by the Federal issuing officer of the Divisions, who is located at 1114 Commerce street, Dallas 2. Applications for age certificates are obtainable at local offices of the Texas State Employment Service.



Keep Cool This Summer!
Let NIPPER install A
CLEAR-VUE

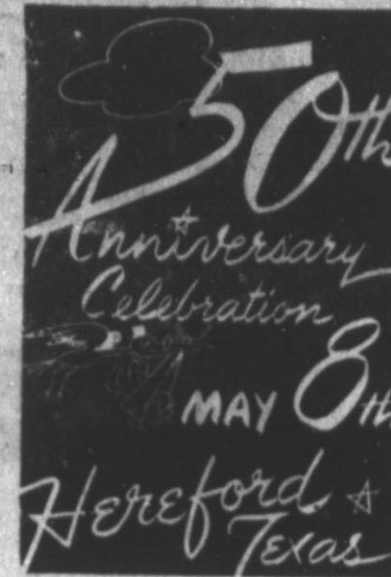
Air Conditioner In Your Home

The new Clear-Vue Air Conditioner will literally transform your home from a close, stuffy place to one of delightful comfort. There's an abundance of cool "filtered" air directed in currents to suit all occupants. The Clear-Vue will cool the average size house.

FEATURES

- Uses only 8" window space
- A quieter type air conditioner
- Adjustable Platform
- Doesn't obstruct view
- Can be installed in few minutes

NIPPER ELECTRIC
Hereford



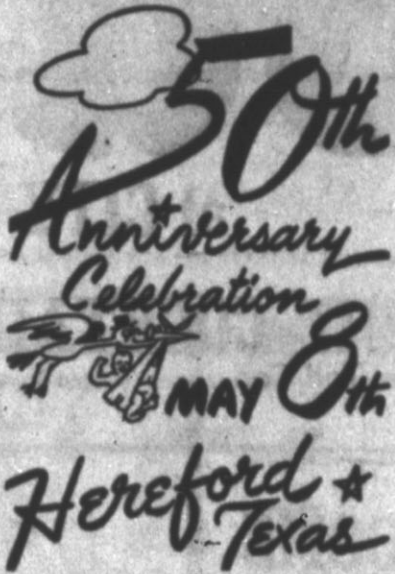
Greetings
from your
HOME TOWN
BAKER
HEREFORD
BAKERY

BRING MOTHER

DINNER'S
READY
RIGHT
AFTER
CHURCH . . .

THE NEW **GREEN HEDGE**

HOWDY



PIONEERS and VISITORS

You always are welcome at our store.
FOR AUTOMOTIVE and TRACTOR
PARTS

SUITS AUTO SUPPLY

Phone 67 — A Goods Parts Number

Why Trade with Moore's

BECAUSE

MOORE'S are

- Open 7 days a week
- Open at 6 A. M. and Close at 10 P. M.
- Headquarters for good Meats, Fresh Vegetables, and a complete Grocery stock.
- Headquarters for Gas and Oil Needs

MOORE'S GROCERIES

GAS AND OIL

Intersection Highways 51 and 60

Phone 156

BUILDING

IS OUR BUSINESS, TOO,

MR. AND MRS. PIONEER

SO AS ONE BUILDER TO ANOTHER, WE SAY

Welcome **PARDNER!**

Hereford's Pioneer Day Celebration

Closed 10 AM to 3 PM Saturday

Call the Lumber Number 7

CARL McCASLIN

LUMBER

1 BLOCK EAST OF COURTHOUSE

Dawn Study Club Closes Activities

Final meeting of the Dawn Study Club for the year was in the form of a luncheon held at the home of Mrs. Fred Paine Tuesday.

Legal Notices to Properly Owners Herald First Steps in Starting Paving Program

A lengthy legal notice appearing on page 3 of Section 3 in this issue of The Brand is the first step toward actually beginning the 100-odd blocks of city street paving approved by local voters last year when a \$113,000 bond issue was passed.

The notice, setting forth paving specifications and costs to property owners, covers only part of the city-wide paving project, Mayor W. E. Danerion said.

Covered by this notice are the blocks lying for the most part in the original town section, east of 25-Mile Avenue and south of 10th street.

Additional notices will be published covering paving in other sections of the city.

City Commissioners, engineers, and contractors are working as rapidly as possible to clear all legal moves required before paving operations can actually begin.

Paving contracts were awarded in March to C. Hunter Strain of San Angelo on a low bid of \$382,464.92 for the proposed 130-blocks of city streets and nine blocks of business alleys which will be paved under the program.

Efforts will be made to have most, if not all, of the paving, curb and gutter, completed this year. First actual construction work will probably start on 10th Street, between 25-Mile Avenue and Highway 60, where the city will install curb and gutter in preparation for paving of the highway cutoff which will be contracted separately by the

Texas Highway Department. Paving of the blocks set forth in the notice to property owners in this issue of The Brand will probably be next in line.

Attend OES School

Nineteen members of the local Eastern Star chapter attended a District 2 OES School of Instruction held in Plainview yesterday. Drills on secret work, study of rituals and constitution and installation instruction, were included and all Hereford women received an A or B certificate.

Those from Hereford attending were Mesdames: Vivian Major, Virginia Patton, Myrtle Witherspoon, McQuigg, Beale Hill, Nell Culpepper, Jessie Terrell, Mary Baird, Clara Shore, Belle Hromas, Bruce Rose, Grace Thomas, Henry Melton, Juanita Hershey, Horace Hershey, Ada Higgins, Opal Roberson, Also G. T. Higgins and P. C. Hromas.

GODDESS OF TIME "A"
17 Jewels
\$3375

MOTHER'S DAY, MAY 9

You can't give a finer gift!

GIVE BULOVA!

Mother knows best—that's why she'll be specially thrilled with a beauty-bright, value-right Bulova on her special day. Remember . . . Bulova's world-famous name means precise punctuality . . . life-long dependability—and smart, modern styling. Pictured—five models from a shining gift-selection.

When You Think of the Finest in Jewelry Think of

KESTER'S
Mr. and Mrs. A. W. (Bill) Hembree
Hereford, Texas—Telephone 34

PRICES INCLUDE FEDERAL TAX

GODDESS OF TIME "U"
17 Jewels
\$3975

CLAIRE 17 Jewels
\$5500

GILDA 17 Jewels
14 Kt. gold
\$7150

HER EXCELLENCY
21 Jewels, 14 Kt. gold
2 Diamonds
\$12500

McCall 207

Slip cover your chairs with

INDIAN HEAD
Reg. U. S. Pat. Off.

Here's a thrifty way to spice up an ailing room—make slip covers with easy-to-sew Indian Head! This beautiful sturdy cotton tailors to a T. It's permanent finish, Sanforized, won't fade or run. And it comes in a wide range of gorgeous decorator colors.

35/36" bleached
42/43" bleached
53/54" bleached

79c
35/36" colored

HEREFORD STORE CO.
S. L. HARMAN & SON
PHONE 382

AT PENNEY'S

4.98

4.98

2.98

2.98

Stay Cool in the Shade of a

SOLAR STRAW*

\$3.98 & \$4.98

The smart breezy touch Summer outfits need—trim, genuine Panamas in the popular pinch front style! Plain color detachable Puggaree bands.

ECONOMY PRICED STRAW HATS
Airy rayon mesh weaves. Caribbean Palm braids. Pinhole Mesh Rayons . . . 1.98

At PENNEYS

6.90

Comfort Begins With

Towncraft* SHOES

7.90

You'll enjoy Summer more in Towncraft shoes! Dressy two-toned oxfords with comfortable wall lasts. Sturdy, too.

Rubber Soled Casuals . . . 6.90

*Reg. U. S. Pat. Off.

7.90

Welcome To Hereford PIONEER DAY

Since 1901 our store has extended to PIONEERS and visitors and citizens a hearty welcome. On this 50th Anniversary we wish to extend a most hearty welcome to each person who will share with us this special day.

E. B. BLACK CO.

This store will be closed from 11:00 A. M. until after the parade.

WELCOME PIONEERS AND VISITORS

IT'S GOOD

Foods
at CITY FOOD

FRUIT COCKTAIL 23c
Hunt's, Tall Can

BROOMS 69c
Clean Sweep, Only

KLEENEX TISSUE 27c
300's

SOAP FLAKES 29c
Nola, Reg. 59c value, only

JELLO PUDDING 9c
Assorted Flavors

RAISINS 17c
Sun-Maid, 1 lb. Box

RAISIN BRAN 31c
Post's, 10 oz. pkg., 2 for

BLEACH 25c
Nu-Way, 2 Qts. for

GREEN BEANS 29c
Le Grande, No. 2 Can, 2 for

BLACKBERRIES 39c
Waleo, No. 2 Can, 2 for

COCOA 23c
Our Mother's, 1 lb. Can

GINGER BREAD MIX 29c
Duffa, Large Box

MARSHMALLOW CREAM 29c
Hip-O-Lite, Pint Jar

VANILLA WAFERS 33c
Pioneer Cookies, 16 oz. Pkg.

GINGER SNAPS 49c
Supreme, 2 lb. Pkg.

COFFEE 55c
Schilling, 1 lb. Can

TOMATO JUICE 29c
Heart's Delight, Fancy Calif., 46 oz. Can

CORN 39c
Golden Pictsweet, No. 2 Can, 2 for

SPINACH 37c
Stokeley's Finest, Large No. 2 1/2 Can, 2 for

MEAT sticks to your ribs

GREEN ONIONS 20c
3 Bunches for

CABBAGE 9c
Mississippi Firm Head

NEW POTATOES 26c
3 Lbs. for

RUSSET RURAL POTATOES 67c
10 Lbs. for

TEXAS WHITE ONIONS 29c
New Crop, 3 Lbs. for

Select From Our Complete Assortment
MEATS — FROZEN FOODS

CITY Food Store



The Hereford Brand

Section 2

Published Every Thursday

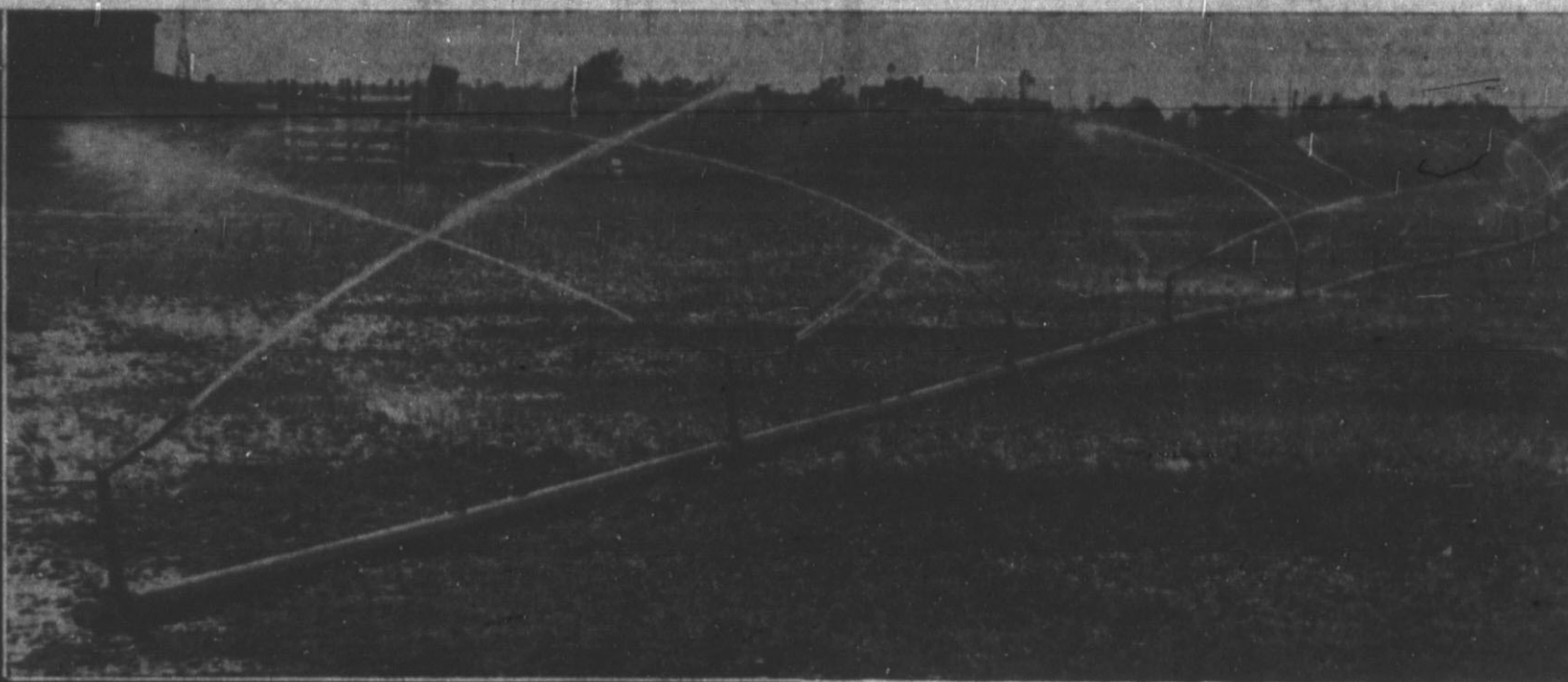
Our Slogan—More People—More Farms

Forty-eighth Year—Number 19

The Hereford Brand, Hereford, Texas, Thursday, May 6, 1948

Price 5c Per Copy

ONE OF FIRST PORTABLE RAIN-MAKERS TO GET TRY-OUT IN HEREFORD AREA SHOWN IN OPERATION



New Sprinkler Systems Attract Interest in Irrigation Area

Operation of sprinkler systems for irrigation in this county are currently attracting considerable interest in the Hereford area.

At least three systems of this type are now owned by Deaf Smith county farmers. Owners are B. B. Northcutt, whose rig is pictured above; L. V. Hennington, and Jim Hill.

The portable irrigation rigs, which are being introduced here for the first time this spring, are made up of lengths of light-weight pipe, either of galvanized steel or aluminum.

The Northcutt sprinkler, pictured above, uses rotating sprinkler nozzles to spread the water. The type being used by Hennington employs perforated pipe for the same purpose.

Water is delivered from a portable

pump... either directly from the well or from supply ditches.

Use of the sprinkler systems in this area has already touched off many pro and con arguments among local farmers as to the relative values of the new and the old systems.

General consensus seems to be, after using the new sprinklers, that there's still no "easy" method of irrigation.

The sprinkler systems make possible irrigation of rolling land which cannot be irrigated by conventional methods.

The portable rain-makers are capable, according to their operators, of spreading an inch of moisture per hour. No run-off water is one of the big advantages claimed for the new sprinklers.

Wheat Prospects Poor In Midwestern States

Wheat crop prospects, which have been steadily declining in this area during the past month with the continuing drought, are far from bright in most other sections of the midwestern wheat belt.

U. S. Department of Agriculture estimates, issued last week and covering reports to April 1, forecast a total U. S. winter wheat crop of 860,521,000 bushels this year, as compared to last year's total of 1,067,970,000 bushels.

According to Santa Fe Railway Agriculture Department reports, the bulk of this decrease will be in the states covered by Santa Fe, including Kansas, Texas, Oklahoma, Colorado and New Mexico, which annually produce more than half of the U. S. total.

Agriculture Department forecasts for these "Santa Fe states" total 489,830,000 bushels, as compared to last year's production of 739,209,000 bushels.

The Santa Fe's own agriculture department, however, basing its forecasts on reports up to April 30 from the five-state area predicts that production in these states may be less than 445,000,000 bushels this year... or nearly 45 million bushels less than the USDA estimates of April 1.

"While the situation is uncertain," the Santa Fe observers report, "April saw a decline in Santa Fe states and this area will be lucky to get 445,000,000 bushels unless there is an immediate change for the better."

"A crop that is 90 days or more late and has less than two months in which to mature," the Santa Fe experts report, "is a question that will depend on weather conditions in the next 45 days. Added to a good general supply of moisture, plenty of timely rains, cool nights and warm days will improve the situation."

(Continued on Page 12)

Strict Rules To Govern '48 Spud Support

Rules for participation in the federal price support program on potatoes were announced this week by the Deaf Smith County ACA office, and as predicted, the 1948 regulations have teeth in them.

All potato producers who want to participate in the 1948 price support program are required, not only to comply with acreage goals, but are also required to make application for eligibility and to sign an agreement specifying the conditions under which price support may be paid.

Producers are also required to pay an eligibility fee.

In return they will be guaranteed a floor price of \$2.35 per hundred for U. S. No. 1 grade potatoes... ten cents higher than last year, and \$1.17 and one half cents per hundred on U. S. No. 2's and "B's"... five cents higher than the 1947 support price on these grades.

Provisions for eligibility are probably the stiffest ever imposed under the program.

Planting of potatoes in excess of 1948 goals established for any farm, or where separate goals are established for early and late potatoes planting in excess of either, makes any person having an interest in such farm as operator, owner, landlord, tenant or partner, ineligible to participate in the 1948 program.

The entire interest in potatoes planted within a non-com... (Continued on page 12)

WELCOME TO HEREFORD

After Enjoying the Celebration—Relax in Cool Comfort



SEE "KIT CARSON" - STAR



Two-time Academy Award Winner in 1947 for its SPECIAL EFFECTS, AUDIBLE AND VISIBLE

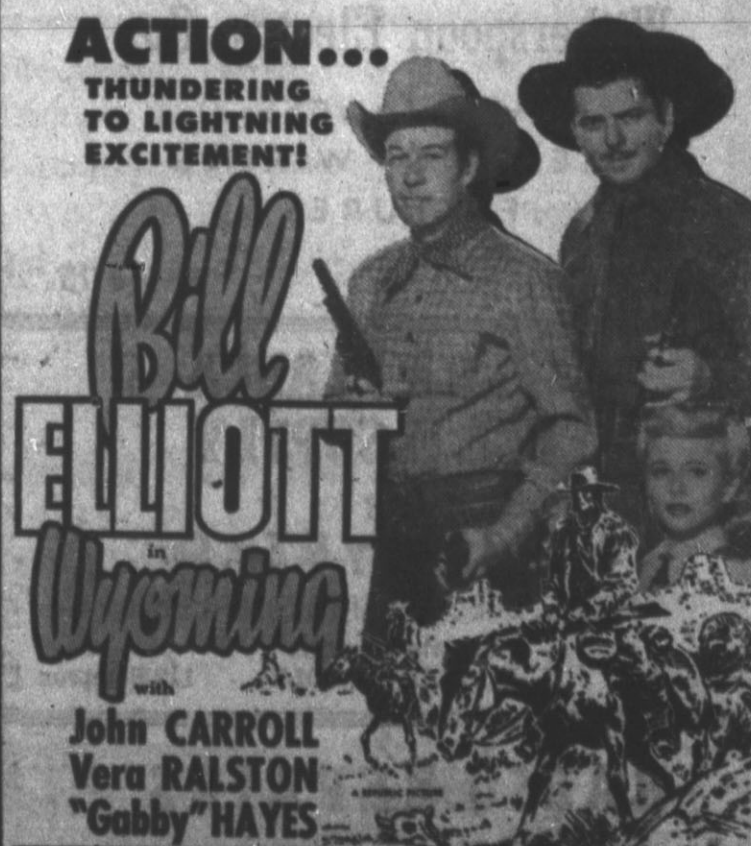
STAR

SUNDAY—MONDAY—TUESDAY

"MYSTERY RANGE"

TEXAS

"SMART GUY"



TEXAS

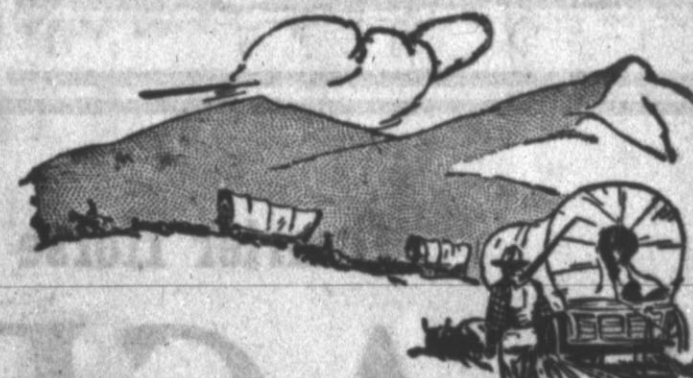
SUNDAY—MONDAY—TUESDAY

Husband or Hoax? Man or Murderer?



TEXAS

WEDNESDAY—THURSDAY



BOLD ADVENTURESS!...

Using Her Exciting Beauty as a Weapon Against Sworn Enemies!



Pirates of MONTEREY

in Technicolor ROD CAMERON

The Star of "PANHANDLE" Plus

BORRAH MINNEVITCH AND HIS HARMONICA

PASSING PARADE "MIRACLE IN THE CORNFIELD"

STAR

WEDNESDAY—THURSDAY

RAINMAKERS POSE BIG PROBLEMS FOR THE COURTS

Only U. S. Weatherman Authorized by Law To Make Rain, Reports AP Science Editor

BY HOWARD W. BLAKESLEE
AP SCIENCE EDITOR
NEW YORK. —(AP)—The U. S. Weatherman is the only person legally authorized to make rain. All others, unless associated with him, who may try to sow dry ice on clouds, are likely to be running

one of those calculated risks. They will be all right, however, unless someone complains about man-made rain falling where it isn't wanted—maybe on a drying crop, or on an annual picnic. The potential complications are

endless. For at present there are no laws to govern the matter, except the statute protecting the weatherman. Best defense for misplaced rain probably will be for the amateur rainmaker to call for scientific proof that the water was really his, and not an act-of-god, against which there are no laws. There isn't any scientific evidence yet good enough to stand up in a law court. In fact, the U. S. Weatherman says "there is no authenticated case where precipitation reaching the ground solely as a result of seeding a cloud has amounted to more than a fraction of an inch."

The Bureau proposes this summer to find what really can be done. It is preparing to do this near Wilmington, Ohio, in cooperation with the U. S. Air Force, the Navy and the National Advisory Committee for Aeronautics.

The Weathermen propose to learn when dry ice does cause rain, how much was from the ice and how much would have fallen anyhow. They may investigate droughts, for which the Bureau says it is now generally agreed that no method so far developed is likely to afford relief.

As legal authority for all this, the U. S. Weather Chief in Washington, P. W. Reichelderfer, cites an amendment to the Civil Aeronautics act of 1938, making it the responsibility of the Chief of the Bureau to "promote and develop meteorological science and foster and support projects in meteorology through the utilization of private or governmental facilities, etc."

Reichelderfer says that while no specific legislative authority appears necessary, the House has a measure pending that would authorize the Weather Bureau to conduct such experiments and appropriate funds therefor.

The innocent bystander can appeal against a wetting despite lack of specific laws. That was shown in the Reno County, Kansas, District Court last summer when S. M. Mitchell asked for an injunction to restrain rain-makers from wetting the State Fair Sept. 14 to 19, at Hutchinson. The court granted the injunction.

CLUSTER OF FIRSTS
EAST LANSING, Mich.—AP—Eggy Konrad, former Michigan State College wrestler, recently took his first coaching job. It was as coach of the first wrestling team Lansing's Sexton High School ever had. Konrad climaxed an unbeaten season by directing Sexton to first place

in the first state mat tournament ever held.

COURAGE ON THE TELEPHONE
ROGERS, Ark.—AP—When a tornado approached this community April 19, 1947, Mrs. Marguerite Miller, telephone operator, courage-

ously remained at her post. For her devotion to duty, Mrs. Miller recently was named "First Lady of the Year" in Rogers by the local chapter of Beta Sigma Phi.

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AMERICAN LEGION

Post No. 192

Hereford, Texas

Regular meeting 1st and 3rd
Tuesday nights at 8:00.

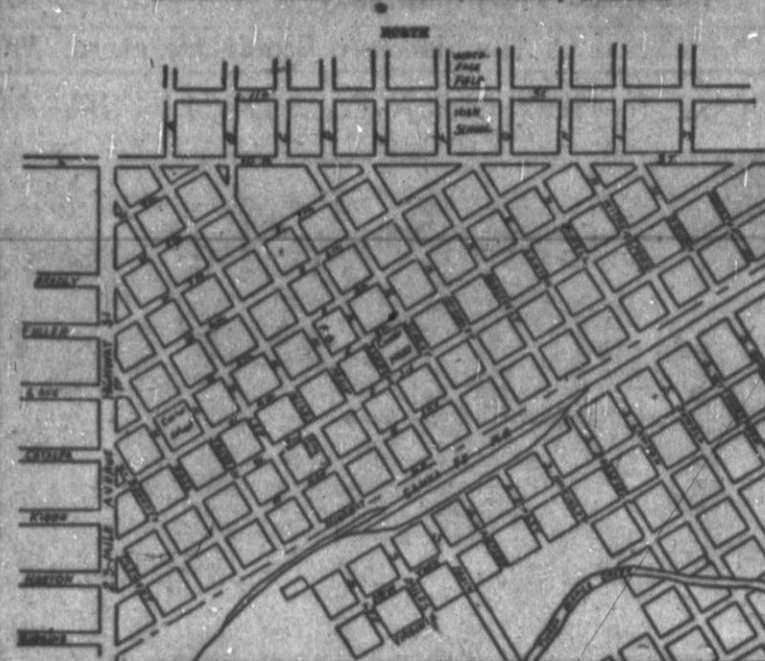
MASONIC BULLETIN

Hereford Lodge 848

Started meeting second Mon-
day in each month. School
of instruction each Thurs-
day night.
R. L. THOMPSON, Sec'y.
O. T. HIGDON, W. M.



STREET MAP OF HEREFORD, TEXAS



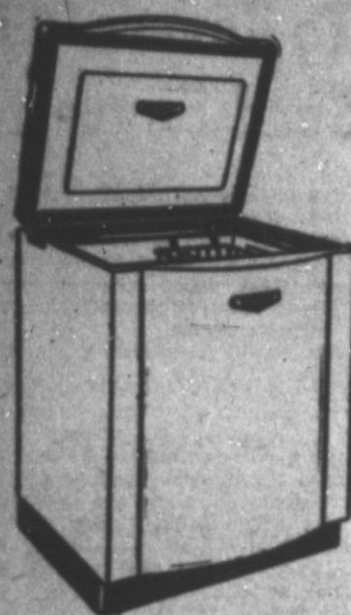
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Cubic Feet of
Storage Space . . . Both for . . . **\$199.50**



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BETTER Food
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GREATER
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SAVE
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25%
on Food
With a
Frostmaster
Home Frozen
FOOD CABINET

It is our desire
to make our locker serv-
ice more convenient for
you, the "Locker Cust-
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you that convenience.

A Freezer at Home
Gives the convenience of
having your frozen foods
at your finger tips.

By Combining Your Home
FREEZER with LOCKER SERVICE . . . TERMS
IF DESIRED

You have everything that could be desired in frozen foods.
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THREE YEARS' LOCKER RENTAL AT
THE HEREFORD LOCKER FOR ONLY **\$199.50**

HEREFORD LOCKER And COLD STORAGE

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FROZEN FOODS

Quarter Horse

RACES

LEGION-VFW PARK

Hereford, Texas

May 9th

First Race Starts Promptly at 2 o'clock

CECELIA

2 Yr. Old Colt
Owned by Tom Sanders

SLEEPY MUSIC

vs. Owned by L. A. Decker
of Amarillo

for \$500.00 Purse

Other Big Races During Afternoon

Admission: \$1.00

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Boots Foxed and Rebuilt
Cavalier - White Ace
SHOE POLISH
Any Color
Your Shoe Troubles Are
Our Troubles
Open 7:45 - Close 6:30

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Complete Line of
USED PARTS
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Work of All Kinds!

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And Local Truck Work
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be moved

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T. E. LINDLEY
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Smith County. Write us
for information.

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A Nicer Place for the

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FEEDS, SEEDS, FARM SUPPLIES

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Appliances

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Phone 31

Mrs. Mark Cowser, Pioneer Resident of Dimmitt, Died

Mrs. Mark Cowser, 71, wife of a pioneer Dimmitt attorney, died Friday at her home in Dimmitt as a result of a heart attack.

Mrs. Cowser had been a resident of Castro County for more than 25 years.

She was the mother of Ray Cowser, former Hereford attorney, now Lubbock.

Funeral services were conducted Sunday afternoon at two o'clock in the Dimmitt school auditorium. Funeral arrangements were in charge of E. B. Black Funeral Home of Hereford.

Mrs. Cowser was born in 1877.

Surviving her are her husband, Mark Cowser, of Dimmitt; two sons, J. R. Cowser of Dimmitt and Ray Cowser of Lubbock; four daughters, Mrs. O. V. Kilgore of Roscoe; Mrs. A. O. Schilling of Houston; Mrs. H. E. Russell of Corpus Christi; and Mrs. Harold Gladman of Oklahoma City; and two brothers, Robert Raynor of Fampa, California; and Paul Raynor of Douglas, Arizona.

Interment was in the Dimmitt cemetery.

Compulsory old-age insurance was first adopted in Germany in 1883.

Vega Girl Wed To Amarilloan

Miss Jean Larson, daughter of Mr. and Mrs. George J. Larson, was married to Paul E. Gitter of Amarillo in the home of her parents in Vega Friday evening April 30, at five o'clock. The single ring ceremony was read by Rev. R. V. Henderson, pastor of the Methodist Church in Vega, in the presence of close friends and relatives.

A prelude of soft music was given by Mrs. Roland Loyd who played "I Love You Truly" and "Always." She also played the wedding marches.

Attendants were Mr. and Mrs. Ralph Gitter, brother and sister-in-law of the bridegroom.

The bride chose an aqua suit with pink blouse for her wedding and she wore an off-the-face white hat and a corsage of rosebuds.

After the wedding the couple left on a short wedding trip to Carlsbad and other points in New Mexico and when they return they will make their home in Dumas where he is employed with the Murphy Machinery Company.

Dallas Wedding Announced Here

The marriage of Miss Evelyn Branson of Dallas and Newt B. Gilliland, formerly of Hereford, has been announced here.

The wedding took place at the home of the bride's cousin, Mrs. May Pitts, with the Rev. James Aiken of Fort Worth, former pastor of the Presbyterian Church in Hereford, officiating. They were attended by the bride's sister, Miss Mary Branson, and C. G. Unloh, both of Dallas.

The couple stood before a bower of pink gladioluses in front of the fireplace for the double-ring ceremony. The bride was attractive in a black and white ensemble with a shoulder corsage of sweetheart roses.

Refreshments were served, after the couple cut the tiered wedding cake, to approximately fifty close friends and relatives.

The couple will spend a month in the West Coast, after which they will be at home in Dallas where he is associated with the Unloh Equipment Company.

Mr. Gilliland is the son of Mr. and Mrs. J. M. Gilliland of Hereford who went to Dallas for the wedding ceremony. Also attending were Mrs. Reed Williams, aunt of the bridegroom, and his little daughter, Jean.

ATTEND CO. G REUNION
Judge Leonard Foster, Cliff Acker and George LeGrand attended a banquet in Amarillo Saturday of their old Company G. of the 36th Division of World War I. They meet each year the first Saturday in May and have the last fifteen years since organized. Arch Dobbins of the same Division was a special guest as he did not belong to this company.

About 60 World War I veterans of this county and surrounding counties attended Mr. Foster said.

Mr. and Mrs. Cecil Gunter left Sunday for a fishing trip of several days in Louisiana.

Federated Clubs Meet Slated May 14

The Deaf Smith County Federation of Women's Clubs held its regular board meeting Saturday afternoon at the court house. The meeting preceded the fourth and final meeting of the County Federation which will be held in the Methodist Church on Friday, May 14.

Hostess Clubs for the luncheon which will be held at one o'clock, will be Hereford Garden Club, La Plata, B&FW, Bud to Blossom, South Hereford and Sims Home Demonstration Clubs.

A fine arts program will be presented with music under the direction of the Music Study Club.

A one-act play, "Nobody Sleeps" will be presented by the cast of the Hereford High School Dramatics Club and arrangements are also being made for an art exhibit.

Mrs. Ray Johnson, Deaf Smith County Federation of Women's Clubs president, has urged all members to attend the meeting.

LEGION AUXILIARY SELLS LITTLE RED FLOWERS

Memorial Auxiliary for Sale Here on Poppy Day Arrive

Memorial poppies which the people of Hereford will wear in honor of the war dead on Poppy Day, Saturday, May 29, have been received by Hereford Unit of the American Legion Auxiliary.

The shipment came from Veterans Hospital, Legion, Texas, where the little red flowers were made by disabled veterans of both world wars working under supervision of the Texas Department of the Auxiliary.

"Making these flowers has provided interesting employment for veterans at the hospital all during the winter and spring months," explained Mrs. Billie Graham, Poppy Chairman of the Auxiliary Unit. "It has helped keep their hands and minds busy, relieving them of long hours of tedium and contributing its occupational therapy value toward their recovery."

"Poppy making has given these veterans the encouraging experience of being able to earn money again, often after months of idleness. They are paid by the Auxiliary for each poppy they make and are able to earn helpful amounts of money during the poppy-making season."

"Much of the money is sent home by the veterans to help support their wives and children, who often have a difficult time when the veteran requires hospitalization and is unable to work for long periods. It gives the veteran a decided lift in morale when they are able to send something to their families. Those without dependents use the money to create a nest egg for themselves against the day when they leave the hospital and endeavor to re-establish themselves in life."

"The poppies are fashioned by hand, veterans working in their beds, in wheel chairs or in occupational therapy shops. Materials are provided by the Auxiliary and the finished products collected regularly by Auxiliary workers. The flowers are made of crepe paper in replica of the little wild poppies of France and Flanders, which grew on the battlefields and cemeteries of the two world wars."

A. C. Hays accompanied by Mr. and Mrs. Clyde Hays and son, Lynn, left for Hot Springs, New Mexico Saturday where A. C. Hays will remain for several weeks while the other Hays family returned home this week.

Ann McCabe Presents Recital at W. T. S. C.

Miss Ann McCabe, junior, assisted by Miss Thelma Mercer, soprano, was presented in a piano recital by the West Texas State College Department of Music in Canyon on April 21, in the main auditorium of the college.

Ann is the daughter of Mr. and Mrs. H. V. McCabe of Dawn and is a senior at West Texas State College.

Her program consisted of selections by Bach, Mozart, Dvorak, Debussy, Cyril Scott and Lecocq.

RED SCHOOL PLANETARIUM

MOSCOW—(AP)—The Moscow Planetarium is producing "miniature planetariums" for school use. The "miniature planetariums" use a circular screen which hangs from the ceiling of a room at least fifteen feet high. It throws on the screen images of the heavenly bodies and shows their movements.

"Komsomol Pravda" says it needs further improvement so that it can be used in lower ceilinged classrooms.

UNCLE SAM AIDS GERMAN COPIES

BERLIN—(AP)—One of the best assets a German—especially a mercurial one—can have these days is relatives in the United States. "The good uncle in America" has become a famed figure despite incessant propaganda in the Russian-controlled press which attempts to portray America as greedy and monopolistic.

Perhaps the biggest factor in the "good uncle's" reputation is the flow of parcel post gift relief packages. These come in at the rate of about 1,500,000 per month, exclusive of tens of thousands of CARE food packages. Also thousands of tons of food are purchased with American and British tax monies.

Recently the "good uncle" has appeared in marriage offers advertisements. Husband-seeking women list with their charms and assets "have relatives in the United States."

THIS JOB IS ALL WET

COLORADO SPRINGS, COLO.—(AP)—When it rains and snows, pity the poor guy who has to go out and see what's happening. He's the water inspector, or water commissioner as he's known in western communities. It's his job to protect the vital lifeline of the drylands—the dams and reservoirs and irrigation ditches.

In El Paso county, he's J. M. Pribble. In 19 years on the job, he's fought through every kind of weather except a typhoon. When a flash flood comes, Pribble has to see that the runoff doesn't run off with the gates along the ditches. He must make weekly measurements of all available water—and snow. He must find out how fast it is disappearing and advise farmers and water companies accordingly.

Wet weather doesn't bother Pribble as much as the late summer droughts. He's the policeman expected to enforce precious water rights and priorities as the supply dwindles. If a farmer is sneaking a little extra water from the ditch for his parched fields, Pribble has to stop him—and still remain his friend. His area covers a mountain and plains region which would make a nice sized little nation in

crowded Europe. It includes eight reservoirs, with a capacity of nearly 3,000,000,000 (B) gallons. From them run miles and miles of ditches, carrying the life blood to rich farming areas which once were dry, desolate wastes.

Mr. and Mrs. Elmer Kilpatrick of Borger visited in the O. W. Edwards home Sunday.

Mr. and Mrs. L. M. Williams were visitors in Amarillo Sunday where they visited their sons and an aunt who is in the hospital there.

Sell Thru the Want Ads!

Try a Want Ad!

16/PDQ!

CEDAR BAG TIME!

We Have Them

WELCOME ALL PIONEERS AND VISITORS

* FREE PICK UP AND DELIVERY *

Acme Cleaners
"WEAR CLEAN CLOTHES"
PHONE III

Ford

**SATURDAY
MAY 8**

is

YOUR DAY

PIONEERS OF HEREFORD

Call upon us for Any Service that will make this day in Hereford more pleasant for you.

Ford and Ford Products, which we represent and sell here, have long been familiar to the Pioneer.

Yes,

FORD IS A PIONEER TOO

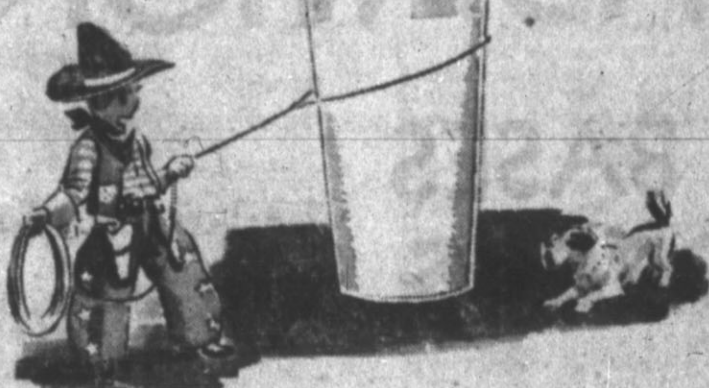
HEREFORD MOTOR CO.
Dudley Green HEREFORD, TEXAS Archie Scott

ICE CREAM TIME! CREAM O' PLAINS READY PACKED IS BEST!

**NICE
ROPE WORK,
YOUNG
FELLOW**

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You May Be Assured that Milk is Better Today than Ever Before—



When Grandma was a girl, milk was bought from big cans... not sterile, unsafe. Even so, doctors knew of its health giving qualities. Today, because of tested, carefully bred cows, pasteurization, sanitary bottling, and quick delivery, Milk is a more nutritious and a safer fresh food. Drink milk regularly — Ask for Cream O' Plains at your Favorite Grocery.

We're Open Sundays and Every Week Day till 8:00 p. m.

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Cream O' Plains
BRAND
FRESH CREAMERY Butter HEREFORD, TEXAS

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HEREFORD'S
Most Favored Milk
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- Easy to Store

WE HONOR THE
VISION and FORESIGHT
OF A PIONEER PEOPLE



SOUND FOUNDATIONS
ARE THE BASES
OF PROGRESS

OUR PIONEER FATHERS AND MOTHERS are due so much credit for the progress that Hereford has made. In planning their future in Deaf Smith County, they laid foundations that have enabled you and me to build faster and farther. They established homes that were solid in the true American style. We were taught the fundamentals of Honesty, Integrity, Economic Stability. To salute these homes from which we came is the least we can do.

Pioneers, The First National Bank extends a heartfelt welcome to you; we have been your bank for a long time, and we'll serve you for years to come.

SERVING HEREFORD AND ITS TRADE TERRITORY SINCE 1906

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Irrigation Maintenance Co.

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See Elizabeth Womble

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If you have SAVINGS that are not working
for you, why not deposit them with this
Association—your savings are insured up
to \$5000, and we are paying . . .

3%

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OF HAWAIIAN MUSIC

of Clovis, New Mexico

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in Hereford

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most popular instrument, by the world's most mod-
ern method of instruction, call at Studio, 104 Ave.
F or Phone 592-J for information.CLASSES WILL BE HELD THURSDAY AND FRIDAY
EVENINGS, 4 to 7 o'clock, weekly.YOUR GUITAR WILL BE FURNISHED.
PUPILS OF ANY AGE CAN LEARN TO PLAYConveniently located just west of High School in
home of Mrs. Edna R. Jett.

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CLOVIS — MULESHOE — PORTALES — HEREFORD

BIG PRICE BREAK BLOW FELT ON TEXAS FORMS, SAYS PROF.

Texas Farm Income Took Drop During February's
Market Breaks, Reports Texas U Business ExpertBy Dr. John R. Stockton
(Written for Associated Press)
A sharp drop in Texas farm in-
come was the most spectacular ef-
fect of the February break in com-
modity and security prices.Evaluation of February statis-
tics by the Bureau of Business Re-
search shows that the index of cash
farm income dropped 25.8 per cent
from January. This was after ad-
justment was made for the normal
seasonal decline.This decline carried the index
to a point 19.2 per cent below the
February 1947 level, although in
comparison with the prewar level
farm income is still high.Another phase of business that
appears to have felt the effect of
the drop in prices is the volume of
retail sales. The seasonally adjusted
estimates of retail sales made mon-
thly by the Bureau of Business Re-
search indicate that, February sales
were 5.2 per cent below January,
which had declined 1.4 per cent from
December.It is particularly striking that
the sales of durable goods stores
fell 8.5 per cent in February and
the sales of nondurable goods de-
clined 3.4 per cent. The drop in
sales for January was the first since
last summer, but two successive
monthly declines in sales suggests
that the downturn is not just an
erratic fluctuation in the series.The best measure of total business
transactions in Texas is provided by
the index of bank debits, computed
by the Bureau of Business Re-
search from data collected by the
Federal Reserve Bank of Dallas.
This index declined 5.5 per cent in
February from the all time high
established in January. Since the
dollar volume of checks written
against individual accounts mea-
sures fairly well the amount of bus-
iness transacted during the month,
it appears that business in February
was beset with some uncertainties.The financial situation in the
11th Federal Reserve District sug-
gested that some decline occurred
in February. Loans of reporting
member banks were down 2.0 per
cent from January, and demand
deposits were down 1.9 per cent.
Since the expansion of business in-
evitably brings about an expansion
of bank credit used, a decline in
the volume of credit usually means
that activity is declining.The only really satisfactory as-
pect of the business situation in
February was the industrial pic-
ture, which registered some gains
during the month. The most com-
prehensive measure of a current
Bureau's index of industrial electric
power consumption, which rose 1.5
per cent after seasonal adjustment.Crude runs to stills, representing
the activity in the State, increased
3.9 per cent after removal of the
seasonal factors. Man-hours worked
in manufacturing establishments,
as reported to the Bureau, were
down 0.5 per cent in February, but
since this series is not adjusted for
seasonal variation, the fact that
February was a shorter month than
January makes this change actually
an increase.

FROM THE ALBUM: EARLY DAY CONVENTION OF WOODMEN OF WORLD

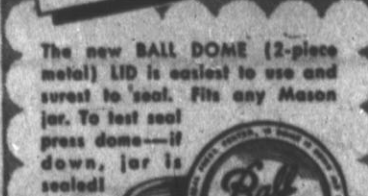
Many old-timers in Hereford will recall this gathering of the Woodmen of the World.
The Hereford camp was organized in 1901.

Long Time Ago

25 YEARS AGO

Headlines: April Term Court Op-
ened Monday—W. E. Hicks is fore-
man of inquisitorial body this term.
Bustery Weather May be Followed
by Dread Frost? Vega High School
Swamped by Hereford—to tune of
23 to 1 (baseball).Mr. Prewitt trying to match game
with Plainview. Tourist Camp House
Will be Moved to New Location
Closer to—John Mosely offers lots
back of Fire Station rent free.Story of the week: Dist. Judge
Reese Tatum and Alvin C. Thompson
of Panhandle Lumber Co., member
of present grand jury—decided to
slip off and go fishing—not having
a car Tax Assessor Albert Murphy—
told them to go down Main and take
his car. The pair climbed in Mur-
phy's car, as they thought and pro-
ceeded to make life miserable for
the funny tribe most of the day.Meanwhile J. E. Bray went out to
get his car and found it missing. He
interviewed the members of his fam-
ily and his friends and then took
his problems to Sheriff Purcell—who
was on the verge of broadcast-
ing by phone of the loss to sur-
rounding officers when the two
happy fishermen showed up.It was explanations and a hearty
laugh all around . . . the fishermen
"set 'em up" and are still butt of
the joke for their friends.

45 YEARS AGO

Locals: Pres Burnham popular
sheriff of Castro County was in town
Monday on business. A. J. Lips-
comb of Hereford Merchandise Co.
is in St. Louis buying new spring
goods for his firm. Emmett Card-
well has bought one third interest
in Hereford Manufacturing Co. E.
J. White, who purchased the gro-
cery stock belonging to Dr. T. J.
Estes has sold same to D. R. Gass
& Son.Tom Drisco, a well known con-
ductor on Pecos Valley Railroad, was
shot and fatally wounded at Amar-
illo Friday by a night watchman at
the yard. The two men quarreled
over some matter it seems and upon
meeting again the quarrel was re-
newed and pistols drawn result-
ing in the death of Drisco as stated
above.Jonnie Estes tells us that
there must have been more than
one town by the name of Twist—asshe remembers one as a child lo-
cated between Plainview and Tulsa.
It was a community center and a
beef center as well as a post office.
Her father, Mr. Estes was post-
master there two years but when
the railroad was built, a place by
the name of Kress took its place
and the post office was moved there
and Mrs. J. P. Gayler became the
post mistress.DUBBED STUB LINE
DETROIT—(AP)—Three stocky
forwards—Jimmy McFadden, Pete
Horeck and Bep Guidolin—form a
forward line for the Detroit Red-
Wings of the National Hockey Le-
ague—that has been called the "Stub
Line." McFadden is five feet, seven
inches tall, Guidolin five, eight and
Horeck five, nine. They weigh 173,
176, 160 respectively.Mrs. J. M. Posey returned from
Galveston Wednesday night after
several weeks visit with her brother
and wife, Mr. and Mrs. Sam Gil-
breath in Galveston. She is back at
work in the County Clerk's office.ATHLETES FOOT ITCH
HOW TO STOP IT
MAKE 5 MINUTE TESTGet TE-OL at any drug store. Ap-
ply this POWERFUL PENETRAT-
ING fungicide FULL STRENGTH.
Reaches MORE germs to KILL
the itch. Get NEW foot comfort or
your 35c back. Today at Halle Drug.

UMPIRE GORE LEARNS

TO KEEP EYES OPEN

WEST PALM BEACH, Fla.—(AP)—
Artie Gore has some observation
after one season of umpiring in
the National League."I've found out why you have to
watch the ball every second," said
Gore when asked about big league
umpiring. "Why a ball may be
hit to the shortstop and you figure
the shortstop hasn't got a chance
to make the play. Next thing you
know, he's making the throw to
first. And on pitched balls, there's
quite a difference in the minor
and the big leagues. The pitchers
have more stuff on the ball and
often the pitch breaks just at it
reaches the plate."Gore, 40 and a native of Cam-
bridge, Mass., began umpiring in
the Canadian-American League in
1937. He worked four years in the
Eastern League and five in the
International.In 1929 he played shortstop for
Portland, Me., and the following
year was with Nashua, N. H., both
in the New England League.

BEST WASN'T ENOUGH

NEW YORK—(AP)—Don Raleigh
rookie center of the New York Ran-
gers of the National Hockey Le-
ague, scored four goals in one game
against the Chicago Black Hawks
recently but it wasn't enough as
the Hawks won 6-4.

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PHILLIPS "66" PRODUCTS

We Invite You to Give us a Trial . . .

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Cut Out and Call on your
Phillips 66 Dealer!New 2-way stretch
for washer dollars!

1. Best ever! New Bendix automatic Washers
are here! Come see! They can even
put in their own soap!
2. Save up to \$120 by buying a Bendix
automatic Washer now! Priced almost as low as
old-fashioned hard-work washers!

We're amazed! You'll be, too! It's a miracle of mass production!
The finest of automatic washers. The widest choice.
The lowest prices.New, low prices mean lower down payments, too!
Come in and choose from five great Bendix Washers.
Buy yours on our easy-payment plan!

FIRST COME, FIRST SERVED!

NOW AVAILABLE FOR IMMEDIATE DELIVERY

Commercial Oil Co.

HEREFORD, TEXAS



MRS. JOHN McLEAN, Society Editor Phone 181

Blue-Bradley Date Announced

Announcing the approaching marriage of her daughter, Marcella, to Bill Bradley, son of Mrs. Dyalthis Bradley, Mrs. R. O. Blue, assisted by another daughter, Mrs. Sam Jolly of Amarillo, entertained with a party Saturday afternoon at her home, 1104 East Tenth Street. Mrs. Jolly will be her sister's matron of honor.

A pink and white theme, the bride's chosen colors, were used throughout the house and the lace-laid table was centered with a pink and white. May Pole, its pink and white streamers forming a swirl with pink and white corsage bouquets fastened to the end of each streamer. Wide pink satin streamers centered the table's length revealing the important news in white lettering: "Marcella and Bill May 28 1948." Pink candles burned in crystal holders. Mrs. Bill Jackson presided at the punch bowl and Miss Ramona Gunstenson, Marcella's roommate at WTSC at Canyon, served the cakes. Miss Gunstenson also placed small scrolls, tied with pink ribbon and repeating the announcement on tiny blue wedding bells, on the plates as favors. Mrs. L. Z. Oldham assisted in the dining room.

Mrs. Blue and Marcella received the guests and Mrs. Sam Jolly and Mrs. Dyalthis Bradley, mother of the bridegroom-to-be, were members of the houseparty.

Included in the guest list were Mesdames: R. W. Wood, Carl Oldham, Harry Seed, Ian Shore, Doyle Rose, Brucie Rose, Ellis Coombes, and Dorothy; A. Petersen, Corrine Jennings, L. R. Brady, W. M. Stovall, J. Wallace Robinson, J. J. Clark, J. C. Ricketts, Nona Jowell, George Muse, J. H. Fish and Wanda, Herman Ford, W. E. Dameron, Earl Phillips and Rosemary, Robert Veigel, W. E. Blood, W. B. Phillips, Mrs. Ricketts, Carl Williams, B. F. Cain, H. M. Thomas, and members of the house party.

The wedding will take place in the home of the bride's parents on May 28 with the Rev. Roy Ford, pastor of the First Christian Church, officiating. Both Miss Blue and Mr. Bradley are students at West Texas State College, Canyon.

Three Are Hostesses For Mrs. N. Harris

An informal coffee entertained friends of Mrs. Norman Harris when Mrs. J. T. Gillebreath Jr., Mrs. L. B. Barnett and Mrs. Ralph Hastings entertained at the Gillebreath home on Wednesday morning, April 22. The coffee was in the form of a farewell affair honoring Mrs. Harris who has moved to Amarillo to make her home.

Those attending were Mesdames: Nelson McRight, O. L. Click, B. F. Cain, J. R. Allison, Louis Woodford, T. E. Seigler Jr., Robert Veigel, Wayne Evans, Henry Benson, Urtil Streu, Colby Conkright and Paul Conaway.

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Better Now than Ever!

Lowe Brothers
HIGH STANDARD
HOUSE PAINT



There is no finer house paint made anywhere at any price, than Lowe Brothers High Standard House Paint. Is known everywhere for its unsurpassed quality! Because it has good body, extreme durability, unusual covering capacity, brilliancy and color permanence, High Standard is economical to use. High Standard will require fewer gallons and give more years of wear, because it covers solidly more square feet of surface. Thus you use less paint per job and per year.

* Every High Standard Color is selected as a result of nation-wide research which determines the colors most desired and used today in exterior decoration.



KEMP LUMBER COMPANY

J. W. WHELAN, Mgr.

Hereford

Phone 44

Summerfield

BY GAYLE ROBERSON

Mr. and Mrs. Elbert DeLozier and family of Dimmitt visited in the home of Mr. and Mrs. O. B. Summer Sunday afternoon.

Mr. and Mrs. Luther Frost of Plainview spent Sunday in the home of Mr. and Mrs. Lee Curry.

The Intermediate Training Union entertained the young people with a party Friday night in the church basement. Those attending were Rev. and Mrs. R. A. Pratt and Yvonne.

Mrs. J. H. Patrick and daughters, Mrs. Jim Clark, Leaton and Richie Clark, Rosene and Paul Lance, Rose and Weldon Stephan, Naomi and Janella Carter, Dorothy and Charlene Lee.

Attending the Vacation Bible School Clinic in Lasbuddy were Rev. and Mrs. R. A. Pratt and Yvonne, Mrs. Lynn Powelson and Calvin Sue, Mrs. Guy Walser, Mrs. C. R. Walser, Mrs. Jim Clark, Mrs. L. L. Cannon, Mrs. Earl Lance and Mrs. Britt Clark.

Mrs. Grabbie spent the week end in Canyon with Mrs. Womble. We are glad to welcome Mr. and Mrs. D. C. Walser and girls back to

our community.

Mr. and Mrs. Ky Lawrence spent a few days last week on their ranch in New Mexico.

The pupils who participated in the Interscholastic Music Festival at Canyon were Jeanette Euler, Wayne Lee, Conrad Clark, Bradley Lookingbill, Jimmy Lookingbill, Billy Lookingbill and Billie Ray Johnson. Others attending were Mrs. L. B. Lookingbill and family, Mrs. B. E. Roberson and Gayle.

Theran Lehrs of Lubbock spent Sunday visiting in the Carl Frye home.

Mr. Sam Jolly was in Hereford Sunday visiting in the R. O. Blue home where Mrs. Jolly had spent the week visiting with her parents.

Two sisters of Mrs. Herman Gray, Mrs. Bill Reed and Mrs. John Harvey with their husbands visited here from Crosbyton over the weekend.

Miss Jackie Moore of the Western Union Office visited her parents, Mr. and Mrs. Clarence H. Moore, in Clarendon Sunday.

My Tate Gunn of Georgetown, Texas arrived Monday for a visit in the home of his cousin, W. S. Fluitt.

Mrs. P. P. Lyons left Thursday by plane from Amarillo to visit her sister who lives in Oklahoma City.

Miss Cline of Plainview was guest organist in the First Christian Church Sunday evening. Following the sermon she gave an organ recital.

"SPEEDY" by *Hereford MOTOR CO.*

SCREECH BANG! IT'S ALL RIGHT, BUT IT'S ALL RIGHT! I'M COVERED BY INSURANCE.

WITH YOUR BRAKES, YOU'LL BE COVERED WITH SIX FEET OF GROUND. FIRST THING YOU'LL KNOW—

IF FOLKS WOULD TAKE THEIR AUTOMOBILES TO

HEREFORD MOTOR CO.

AND HAVE THEM CHECKED OVER FOR DEFECTIVE BRAKES, THEY'D SAVE THEMSELVES A HEAD OF EXPENSIVE HOSPITAL BILLS.

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SEWER PIPE
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CULVERT and IRRIGATION PIPE
12" to 24" and all types
Drainage Structures

CINDER and CONCRETE BUILDING BLOCKS and TILE
8" x 8" x 16" and 8" x 8" x 12"
All concrete products
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TAKE NOTE!

IT'S
Air Conditioned

IT'S
Coffee With a Friend

IT'S
That Famous Chip Steak San

IT'S
Tasty Grill

IT'S
5 A. M. 'til Midnight
110 West Third

WELCOME

Pioneer Day

SATURDAY, MAY 8

AGRICULTURE

is

YOUR BUSINESS AND OURS

ONE CANNOT SPEAK of Hereford's history without recognizing the vital role of agriculture and its allied industries.

YOU AND I are agriculture minded, because we both have contributed a little in making this a rich agricultural region. So let's talk about agricultural progress for a moment.

INTERNATIONAL HARVESTER COMPANY has been a paramount factor in the wealth potential of the soil. IHC has been a pioneer, like you, developing, improving, continually devising better, more efficient, easier methods of making the soil pay off. We are proud to represent IHC in the Hereford territory, and we equally are proud to have you as our neighbor, our friend, our co-worker. It is a privilege to salute you on this Pioneer Day occasion.

ANY TIME that we can render any service, small or large, please call upon us; we appreciate your friendship and confidence.

Pioneers and Visitors Especially Are Invited to Make Hereford Implement Company Your Headquarters Saturday, May 8

HEREFORD IMPLEMENT COMPANY

College GI's to Get Boost in Allowances, Effective in May

Some 6800 West Texas veterans attending school full time under the G. I. Bill will have approximately \$102,000 more to spend each month beginning with their VA subsistence allowance.

IF YOU'RE GOING PLACES, IT AIN'T HOW MUCH GAS YOU GOT BUT HOW YOU STEER

FOR FREE REMOVAL OF DEAD STOCK CALL

Phone 9515 or 265 Hereford

RENDERING AMARILLO COMPANY

DR. MILTON C. ADAMS
OPTOMETRIST

OFFICE HOURS—8:30 to 5 p. m.

121 West Third

Phone 37 22-116

checks for April, Robert W. Sisson VA regional manager announced today.

To ease the strain on the budget of those veterans who devote their full time to school training, Congress recently enacted a law which authorizes an increased subsistence allowance to them.

Sisson said that the increase is effective for the month of April and would be included in the checks for veterans in this category due on or about May 1, 1948.

Veterans who have submitted documentary evidence to VA establishing more than one dependent will be increased from \$90 per month to \$120.

Those who have established proof of only one dependent will be increased from \$80 per month to \$105, while a veteran without dependents will be increased from \$65 to \$75 per month.

VA pointed out that proof of dependency must be on hand before the increase can be authorized in the higher brackets, but that veterans with dependents have until July 1, 1948 to establish such proof in order for the increase to be retroactive to April 1. If it is received after July 1 the subsistence allowance will be in reased as of the date of receipt of the evidence. Increase for a dependent acquired after April 1, 1948 will be made effective as of the date proof is received by the VA.

Area Platoon To Be Formed By Marine Corps

A 45-man Panhandle Platoon is being formed by Marine Corps recruiters at the Amarillo Recruiting Office, Marine Sergeant Smith of the Amarillo office has announced. Young men of the Panhandle who are between the ages of 17 and 25, physically qualified for military service, and planning to join some branch of the armed forces are invited to contact the Marine Recruiting Office in Amarillo at the earliest possible date, Sgt. Smith reports.

The Panhandle Platoon will consist of young men from the Panhandle who qualify for enlistment in the Marines. The Platoon will leave Amarillo on or about June 14. Their first trip will be to Oklahoma City, and there they will take physical examinations and be sworn into the corps.

From Oklahoma City they will travel to San Diego, California, where they will begin basic training in the Marine corps. The Panhandle Platoon men will take their basic training in the same platoon and their instructors will be Texas veterans.

After their 10 weeks basic training, Sgt. Smith reports, all men in the platoon will receive a promotion to private first class and will be given a 10-day leave.

After their leave, they will return to San Diego and be assigned to schools of their choice.

Westway

MRS. CARL SCHROEDER

There were 63 present for Sunday School last Sunday. Mr. and Mrs. Wayne Little and son of Council Bluffs, Iowa, were visitors. Franklin Boyd who has been ill in the Deaf Smith County Hospital returned home Saturday.

Billy McMillan spent Wednesday with Robert Schroeder. Mr. and Mrs. B. B. Northcutt and sons visited Mr. and Mrs. Northcutt of Bellview, N. M. Sunday.

Rev. Wayne Wilcoxson and wife, Mr. and Mrs. Vernon Wilson and Rodney spent Sunday with the R. L. Wilson family.

Mr. and Mrs. J. C. Morrison and children attended a "42" party at Bippus Saturday night.

Mr. and Mrs. Cawthon Bryant and John Bryant were supper guests Thursday evening at the Merlin Kaul home.

Mr. and Mrs. Wayne Little and son of Council Bluffs, Iowa are visiting with Mrs. Grace Little and other relatives and friends.

Mr. and Mrs. W. B. Nunley and Jackie visited Mr. and Mrs. Smith at Brownfield during the week end. G. M. Young of Amarillo returned home after spending three weeks with his son, John Young.

Mr. and Mrs. Finis Wright of Amarillo visited her sister, Mrs. Elmer Combs last week.

Mrs. H. H. Millard, Mrs. M. S. Roe, Mrs. Paul Rudd, Mrs. Manuel Hawks, Mrs. Elmer Combs and Mrs. Joe Wagoner attended the Texas Home Demonstration District meeting at Perryton last Friday.

The Westway Community is invited to Rosedale, New Mexico to a singing Sunday night.

Women in the United States own nearly \$40 billion of life insurance.

"WHEN A DEAF SMITH COUNTY WHEAT FARMER THINKS OF HAIL THESE DAYS, HE SAYS SOMETHING THAT SOUNDS ALMOST EXACTLY LIKE IT"

We are in position to take care of this kind of trouble

John McLean Insurance Agency

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PITMAN Service Station

MAIN STREET & HIGHWAY 60

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"WE FIX FLATS"



A "star" in any car!

If you're "shooting" for smoother engine performance... for full protection and less added oil between drains... make a date, today, to OIL-PLATE... with Conoco N⁶ Motor Oil!

You see, Conoco N⁶ (Patented) contains a special, added ingredient that fastens extra lubricant so closely to metal that working parts are OIL-PLATED.

This extra OIL-PLATING stays up on cylinder walls, won't all drain down, even overnight! That means your engine is extra-safe from harmful combustion acids... extra-safe from "dry-friction" starts... extra-safe, too, from sludge and carbon caused by wear.

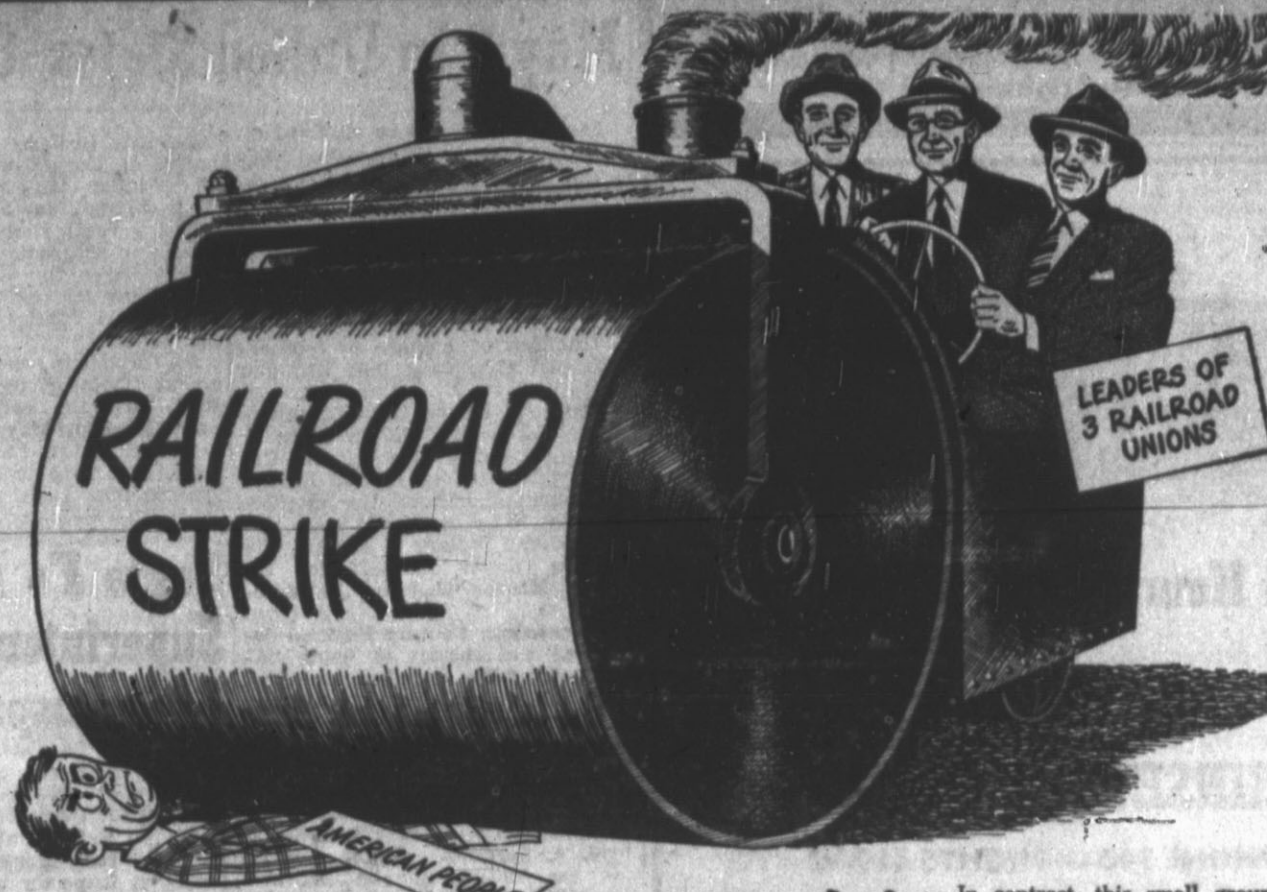
For "star" performance... full-time protection... more miles per quart...



Make a date to OIL-PLATE!

Copyright 1948, Continental Oil Company

Use red nail polish to cover up red head fishing plugs. Popcorn was cultivated as far back as 400 A. D. Andrew Jackson was nominated by the first national party convention held in the United States in 1832.



Look who gets squeezed!

Union leaders representing less than one-tenth of railroad employees reject recommendations of President's Emergency board—refuse to negotiate except on their own terms—threaten to paralyze nation by strike!

THE LEADERS of three railroad unions, representing less than one-tenth of all railroad employees, have called a railroad strike that would paralyze the nation.

These leaders refuse to accept a 15% cents an hour wage increase retroactive to November 1, 1947. This increase was recommended by an impartial Emergency Board appointed by President Truman.

This increase of 15% cents already has been accepted by the 19 other railroad unions. But the Brotherhood of Locomotive Engineers and Firemen, the Switchmen's Union of North America won't accept what more than 90% of all railroad employees have accepted. They have called a strike to get more!

Unions refuse rules discussion Certain rules changes demanded by these union leaders—which would increase wages still further—were recommended by the Board. But the union leaders want more—they demand that the railroads put into effect ALL the changes they asked for, including those the Board felt should be denied.

On top of this, they insist that certain rules changes proposed by the railroads be withdrawn—in spite of the fact that the Board recommended them! These union leaders have refused to negotiate except upon these arbitrary terms.

Greater wage increase not justified Engineers and firemen are among the highest paid of all employees in America, as figures in the box show. This strike threat doesn't justify giving a greater increase than other railroad workers received.

Emergency Boards are a means provided by the Railway Labor Act in the public interest to avoid strikes. The President's Board,

after hearing evidence for 33 days, made recommendations based on all the facts in the case. The railroads have accepted these recommendations.

Who's to blame? Although they deplored so large an extra cost burden, the railroads accepted the report of the Board because they felt it was in the public interest to uphold the spirit and intent of the Railway Labor Act.

Compare these wages with what you make!

Type of Engine	1939 Average Annual Earnings		1947 Average Annual Earnings		1947 Average Annual Earnings with Wage Increase Recommended by President's Board
	Engineers	Firemen	Engineers	Firemen	
ROAD FREIGHT (Local and Way)	\$5,900	\$4,100	\$6,100	\$4,300	\$6,300
ROAD PASSENGER	3,800	2,600	4,000	2,800	4,200
ROAD FREIGHT (Through)	2,400	1,600	2,600	1,800	2,800
YARD	2,400	1,600	2,600	1,800	2,800
FIREMEN					
ROAD FREIGHT (Local and Way)	\$2,700	\$1,900	\$2,900	\$2,100	\$3,100
ROAD PASSENGER	2,700	1,900	2,900	2,100	3,100
ROAD FREIGHT (Through)	2,700	1,900	2,900	2,100	3,100
YARD	2,700	1,900	2,900	2,100	3,100

Railroad wages computed from Interstate Commerce Commission Statement M-300



105 WEST ADAMS STREET • CHICAGO 3, ILLINOIS

We are publishing this and other advertisements to talk with you at hand about matters which are important to everybody.

Welcome Pioneers! Make Our Store Your Headquarters!



We Have Selected Pioneer Day as an Appropriate Time to Stage Our "GET ACQUAINTED" SALE—enabling you to purchase those Mother's Day and Graduation Gifts at a Saving. So...
FRIDAY AND SATURDAY

it's

10%

OFF

THROUGHOUT OUR NEW, MODERN STORE!

Burns Jewelry

The House of Quality and Dependability

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SONNY'S NEWS STAND
NEW! Everything for your reading pleasure
I solicit your magazine subscriptions.
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NEW!



24 Hour Wrecker Service

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A HOME**

Father was correct in dealing through a REALTOR.
Our Realtor did a turn-key job when we bought our
home, he was a credit to the National Association of
Real Estate Boards of which he is an active member.

Hereford Real Estate Board

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CHARLES R. SOWELL	BRUCIE ROSE
W. R. METCALF	E. S. IRELAND
	J. C. RICKETTS, President

Any Complaint Against Any Member Should be Reported

NOTICE

The Yards of the Clovis Cattle Commission
Company have been designated as a Public
Market. All out of state cattle may now
come to our market without a permit.

A Bonded Public Market under Federal Super-
vision, which our yard is, assures all shippers of
the Maximum Protection.

**SHIP WITH SAFETY TO THE
CLOVIS CATTLE COMMISSION COMPANY.**

Ben H. Davidson
Pete Knapp

P. O. Box 671

Lloyd Otten
Clyde Rayl

Phone 999

**Sales on Wednesday and Thurs-
day (Friday if necessary)**

Mothers Day Will Be Celebrated May 9 In United States, Canada

Mother's Day will be observed on
Sunday, May 9, as a national ex-
pression of love and reverence for
the mothers of the nation.

Only two countries—the United
States and Canada—yet aside from
a day officially to honor mother, and
although our Mother's Day is offici-
ally only 34 years old, it stems from
a tradition of homage to mothers
that stretches back into the dim
past.

Centuries before Christ, mothers
were held in awe and reverence by
Chinese families. The ancient Ro-
mans celebrated an annual festival
in honor of Hilaria, the mother-
Goddess. More than 1,000 years ago,
the Nahuatl Indians of Mexico were
holding flower festivals for the
Earth Mother Goddess, Chicome-
huatl.

Seventeenth Century England de-
veloped the custom of going "A-
mothering." Boy and girl apprentices
were allowed to spend "Mothering
Sunday" with their families. They
often brought cakes and plum pud-
dings as gifts.

Our American Mother's Day is
credited to Miss Anna M. Jarvis,
a Sunday School teacher, in 1908 she
held a memorial church service for
her mother at the Andrews
Methodist Church in Grafton, West
Virginia.

The idea spread first to Phila-
delphia and then caught on nation-
ally. President Wilson in 1914
signed a Congressional Resolution
setting aside the second Sunday in
May as Mother's Day and authoriz-
ing Federal display of the flag.

The carnation was adopted as of-
ficial flower because it had been the
favorite of Miss Jarvis' mother.
Today the event has grown into the
year's "most sentimental occasion,"
when sons and daughters every-
where express their appreciation
with gifts and Mother's Day greeting
cards.

Noted Scientist Will Lecture at Texas Tech

LUBBOCK, April 30—A series of
lectures periods by the eminent phys-
icist, Robert A. Millikan, from the

CHURCH NEWS

The following schedule of
church services is furnished by the
Hereford Ministerial As-
sociation. Any other local
churches desiring to list their
schedule of services in these
columns may do so by turning
in their copy to The Brand office
not later than noon on Monday
of the week of publication.

FIRST BAPTIST
R. H. Cagle, Pastor
Sunday School 9:45 A. M.
Sermon 10:55 A. M.
Training Union 7:15 P. M.
Sermon 8:30 P. M.
Mid-week Services:
Wednesday 8:00 P. M.

FIRST PRESBYTERIAN
Russell A. Wingert, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Evening Worship 7:30 P. M.

AVENUE BAPTIST
E. V. Fields, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Training Union 7:00 P. M.
Preaching Service 8:00 P. M.
Mid-week Services:
Wednesday 7:30 P. M.

FIRST METHODIST
O. B. Herring, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Youth Fellowship 6:45 P. M.
Evening Worship 7:15 P. M.
Mid-week Services:
Wednesday 7:30 P. M.

FIRST CHRISTIAN
Roy W. Ford, Pastor
Sunday Services:
Sunday School 9:45 AM
Morning Worship 10:50 AM
Junior Endeavor 6:00 PM
C. Y. F. 6:00 PM
Evening Worship 7:00 PM
Mid-week Service every Wednesday
7:15 PM

ASSEMBLY OF GOD
S. E. Eldridge, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Young People's Service 6:15 P. M.
Evangelistic Service 7:45 P. M.
Mid-week Services:
Wednesday 8:00 P. M.

CHURCH OF THE NAZARENE
Rev. Lewis Patterson, Pastor
Sunday School 10:00
Morning Worship 11:00
Evangelistic Service 7:30
Wed. Eve. Prayer Meeting 7:30 P. M.

IMMANUEL EV. LUTHERAN
"The Church of the Lutheran Home"
E. W. Lichtsinn, Pastor
R. A. Frye, Sunday School, Supr.
Sunday School and Bible Class,
3:00 P. M.
Worship Service, 4:00 P. M.
Communion service on the first
Sunday of every month.
Ladies to the Lutheran Hour over
these stations every Sunday: KPDA,
Amarillo, 9:00 A. M.; KVIA, 2:00
P. M.

**ST. THOMAS EPISCOPAL
CHURCH**
Services every first Sunday
morning, 8 a. m., at County Court-
room, Rev. Father R. Scott of Plain-
view in charge.

DAWN BAPTIST CHURCH
J. E. Byers, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 7:30 P. M.
Evening Worship 8:30 P. M.
Midweek Service Wednesday, 8:00
P. M.

California Institute of Technology,
begins at Texas Technological Col-
lege Sunday, May 2, and will con-
tinue through May 5.
The general public is invited to
attend all programs. An opportunity
will be given the audiences during
two of the forums to submit ques-
tions to Dr. Millikan for general
discussion.

All the public meetings are to be
in at 7:30 p. m. in the Recreation
Hall with the exception of the
opening session May 2, Parent's Day
and Recognition Day, which is to
begin at 3:30 p. m. in the college
gymnasium.

Santa Fe Names Superintendent Of Transportation

John S. Reed, Special Repre-
sentative of the General Superin-
tendent of Transportation of the
Santa Fe Railway at Chicago, Illi-
nois, has been promoted to Trans-
portation Inspector with headquar-
ters at Amarillo, Texas; succeeding
C. B. Jure who has resigned to

Political Announcements

The following have authorized
The Brand to announce their
candidates for office, subject
to action of the Democratic Pri-
mary on July 24, 1948.

For Sheriff, Tax Assessor, and
Collector:
J. C. REESE
(Re-election)

For County Treasurer:
MRS. VELMA HODGES
(Re-election)

For County and District Clerk:
ROBERT THOMPSON
(Re-election)

For County Attorney:
OWEN L. BYRNE

For County Commissioner, Precinct
Number One
TROY MOORE
(Re-election)
J. E. (EARL) SPRINGER
M. T. (MARION) BUTLER

For County Commissioner, Precinct
Number Two
J. C. (CLARENCE) MORRISON
G. T. HIGGINS

For County Commissioner, Precinct
Number Three
J. T. GUINN
(Re-election)
VACHREL (V.) RIDLEY

For County Commissioner, Precinct
Number Four
JOHN I. MORRIS
(Re-election)

For County Judge and Ex-Officio
School Superintendent:
LEONARD H. FOSTER
(Re-election)

For Justice of Peace:
ANDY THOMAS

re-enter private business in Illinois,
according to announcement made
today by G. C. Jeffers, Santa Fe
General Manager at Amarillo. The
appointment is effective May 1.

Reed's territory will be the Plains
Division of the Santa Fe Western
Lines, extending from Waynoka,

Oklahoma, to Clovis, N. M., and
including the branch lines to Strat-
ford, Texas, to Borger, and to
Perryton and Spearman. He will

work with the operating, claim,
and loss and damage departments
of the railroad toward the more
efficient utilization of railroad fac-

ilities.
Reed first entered Santa Fe ser-
vice in October, 1939, as an assis-
tant in the Test Department at To-

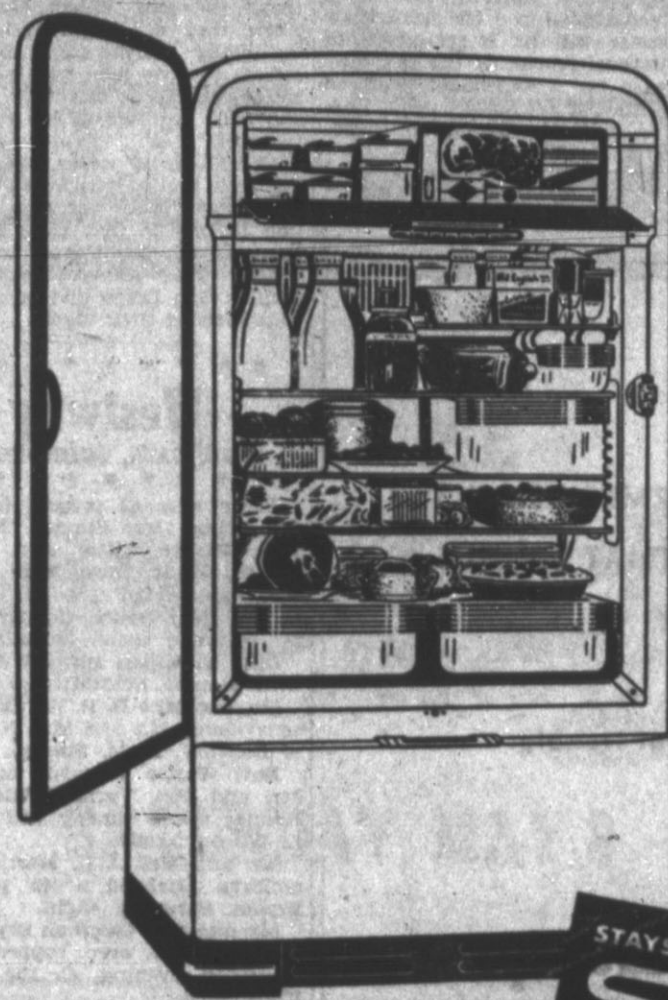
peka. He served five years in the
Navy during the War, being dis-
charged with the rank of Lt. Com-
mander.

Miss Ellen Bowsher of Amarillo
spent the week end with her parents
Mr. and Mrs. Clay Bowsher.

Mr. and Mrs. Herman Ford at-
tended the Golden Wedding Anniv-
ersary of his parents in Plainville
last week end.

**LASTS
...AND LASTS
...AND LASTS**

**SERVEL Lasts Longer Because It
Freezes With No Moving Parts!**



Is Servel Available?
Of Course!
Most Models Now.

STAYS SILENT...LASTS LONGER
Servel
The GAS Refrigerator

Yes, that's right! Servel DOES have a proven permanency
vouched for by thousands of Panhandle people. Owner
after owner tells of Servel Gas Refrigerators which have
given up to 15 years of uninterrupted, faithful freezing. An
owner of a 1934 Servel Gas Refrigerator says he has not
spent a single penny for maintenance of any kind. Further-
more it is as silent as the day it was first put into service.

The reason for Servel's long life is its method of freezing
with NO MOVING PARTS. All the work is done by a tiny,
low cost natural (or liquid) gas flame. So there's nothing to
wear out or get noisy.

But dependability and silence are just the start, for Servel is
also a beauty. It's modern cabinet styling is unexcelled and
its convenience is all one could ask for. It has plenty of ice
cubes in its trigger-release trays. It has a convenient Servel
meat storage tray. It has draw-action vegetable fresheners
... a handy egg tray and flexible interior arrangement with
sliding shelves adjustable to eleven different positions.
Plastic coating on shelves keeps them rust-free, scratch-free
and makes them easy to keep clean.

And, Servel's nationally famous low operating cost drops
even more in the Panhandle. For we Panhandle folks, luckily,
live near the heart of the world's largest gas fields and so en-
joy unusually low natural gas rates.

To see a Servel is to want a Servel... with good reason
why!

Only Servel offers so
much... saves so much!

Commercial Oil Co.

HEREFORD, TEXAS

Looked at and looked up to



This is the one, of course, that
you spot at a glance.

This is the one that sends a string
of facts racing through your mind
— if you know automobiles — the
instant you see the name ROAD-
MASTER spelled out on its fender.

Up to one hundred and fifty
Fireball horsepower. Eighteen
feet big — and spring-coil lively.

Gorgeously finished. Coil-spring
cradled on all four wheels. Shod
with oversize tires that take extra
low pressures for added comfort.

Convenient too — with push-
button controls not only for the
top, but for door windows and the
front-seat adjustment as well.

Tune in HENRY J. TAYLOR, Mutual Network, Mondays and Fridays

HELP AMERICA PRODUCE FOR PEACE—TURN IN YOUR SCRAP IRON AND STEEL

This, too, is the only passenger
car in this country where the
power plant does what gears used
to do.

Here's the one place you'll find
Dynaflo Drive,* in which liquid
replaces not only the clutch and
manually operated low, second
and high, but mechanical gear-
changers as well.

In short — here's liquid ease and
smoothness in delightful new
degree, through a sort of
"magic muscle" that lets
you forget about gear-
changing practically en-
tirely.

No wonder, then, this
car is looked up to.

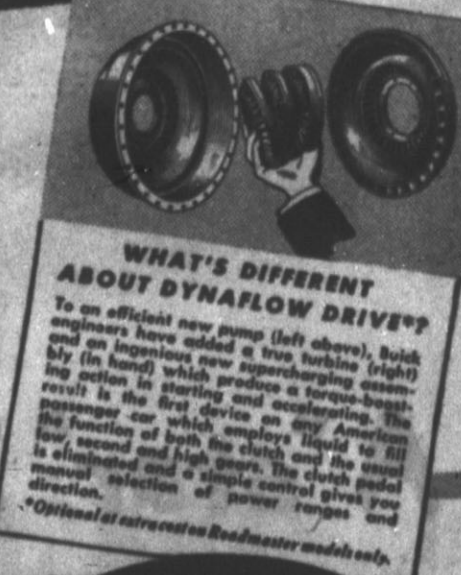
Looked up to for impressive
appearance — looked up to for
superlative ability.

Looked up to for what's newest
in engineering advances.

If your standards call for a real
performer — and for quality a cut
above the ordinary good —
specify ROADMASTER when you see
your dealer (with or without a
car to trade) about getting an
order in.

BUICK alone has all these features

* DYNAFLOW DRIVE (Optional, Roadmaster Series)
* TAPER-THRU STYLING (Lower and Roadmaster)
* VIBRA-SHIELDED RIDE * SAFETY-RIDE RIMS
* HI-POISED FIREBALL POWER
* ROAD-RITE BALANCE * RIGID TORQUE-TUBE
* QUADRUPLY COIL SPRINGING
* SOUND-SCORER TOP LINING (Roper and Roadmaster)
* DUCOMATIC SPARK ADVANCE * FLEX-FIT OIL RINGS
* TEN SMART MODELS * BODY BY FISHER



When better automobiles
are built
BUICK
will build them

COGDELL MOTOR COMPANY

317 NORTH MAIN STREET

HEREFORD, TEXAS

Austin-Simpson Vows Read Saturday

In a simple ceremony performed at the home of the bridegroom's parents, Miss Betty Austin became the bride of J. C. Simpson May 1. Rev. Truett D. Allen pastor of the First Baptist Church read the double wedding ceremony. The bride is the daughter of Mr. and Mrs. J. F. Austin of Longview and Mr. Simpson is the son of Mr. and Mrs. J. I. Simpson of Hereford.

Mrs. R. L. Simpson attended the bride as matron of honor and R. L. Simpson was his brother's best man.

The bride was attired in a tan suit featuring brown and white accessories. Her corsage was of white carnations.

Following the wedding guests were served refreshments from a decorated table which was centered with three-tiered wedding cake and adorned with arrangements of yellow roses. Mrs. Truett Allen and Mrs. Sam Lindley served cake and punch.

Mrs. Simpson is a graduate of Longview High School and of Baylor Nursing School in Dallas. At the time of her marriage she was employed at the Plains Memorial Hos-

pital in Dimmitt. Mr. Simpson grew up in Wellington and attended Wellington Schools. He is now engaged in farming near Hereford.

Wedding guests included: Messrs. and Mesdames; Joe Allen, Dimmitt; Homer Minor and Gayle, R. L. Simpson and Nellie Jo, Sam Lindley, J. H. Simpson, Rev. and Mrs. Truett D. Allen, Misses Evelyn Coleman and Nena Barrett, Dimmitt; Patricia Ann Roberts, Wellington and Mr. Warren Purdie of Childress.

TO VISIT MOTHER

Mrs. H. M. Benefield and Mrs. Lee Benefield will leave the latter part of the week for Fort Worth where they will spend Mother's Day with Mrs. H. M. Benefield's mother, Mrs. C. M. Sigmon, who is 94 years old. On the return trip they will stop for a brief visit with relatives in Bowie.

Mr. and Mrs. J. M. Gilliland returned Sunday from Dallas where they attended the wedding of their son, Newt B. Gilliland, and Miss Evelyn Brinson. They were accompanied by Mrs. Reed Williams and Jean Gilliland.

Westway HD Club Meets With Mrs. Hughes Millard

WESTWAY, May 4.—Westway Home Demonstration Club met in the home of Mrs. Hughes Millard last week.

Mrs. Joe Landers, Mrs. M. S. Roe and Mrs. Joe Wagoner discussed walls and floor finishes.

Refreshments were served to Mrs. Leland McMurray, and Mrs. Woodrow Welty, visitors; and to the following members: Mrs. Bud Hopson, Mrs. Pete Hopson, Mrs. Edgar Skypala, new members; and Mrs. Earl Scott, Mrs. M. S. Roe, Mrs. Melvin Kaul, Mrs. Grady Wilson, Mrs. R. L. Wilson, Mrs. Paul Rudd, Mrs. Elmer Combs, Mrs. Grace Little, Mrs. A. C. Pierce, Mrs. Bess Werner, Mrs. Carl Schroeder, Mrs. Manuel Hawks, Mrs. Joe Wagoner, Mrs. Tommy Townsend, Mrs. Joe Landers and Mrs. Hugh Millard.

The next meeting of the club will be held in the home of Mrs. Joe Wagoner. Home Demonstration will be the subject of the demonstration by Mrs. Tom Draper, OHDA.



Pictured above is the famed West Texas State College band of Canyon, which is under the direction of M. J. Newman. The band will arrive in Hereford May 6 at 3:45 p. m., with the goodwill delegation from Amarillo and will present a concert and novelty acts.

GOOD WILL DELEGATION WILL RIDE EIGHT-CAR SPECIAL TRAIN
Amarillo Boosters to Arrive in Hereford
On Special Train for Program on May 6th

Approximately 85 business and professional men of Amarillo will arrive in Hereford on Thursday, May 6, 3:45 on an eight-car special train for a visit with the citizens of the city.

The goodwill delegation, headed by Gene Klein, president of the Amarillo Chamber of Commerce, will be accompanied by 40 pieces of the famed West Texas State College band which is under the direction of M. J. Newman.

Upon arrival, the visitors will proceed from the station up Main street to the post office.

The band will present a concert and novelty acts after which a magicians will perform.

The entire group of the goodwill tour extends a sincere invitation to the citizens of Hereford to meet and visit with them during their stay.

The train departs for Amarillo at 4:45 p. m.

Jeanette Albracht
Crowned Queen of
Graduating Class

Miss Jeanette Albracht of Hereford has been crowned queen of St. Anthony's Hospital (Amarillo) spring graduating class.

Jeanette, daughter of Mr. and Mrs. C. J. Albracht of Hereford, will become a graduate nurse at commencement exercises at St. Anthony Hospital this month.

She was crowned queen of the Senior Class at the Nurses School in a ceremony featuring the Senior Prom at Cathedral Hall in Amarillo last Wednesday night. The traditional dance was given by members of the Junior Class for the graduating seniors.

Red Cross Will
Pay Expenses for
Swim Student

The Deaf Smith County Red Cross Chapter is prepared to send one or two local youths for an expense-paid 10-day National Aquatic school at Camp Fern, near Marshall, Texas, Mrs. Dyalthisa Brady, executive secretary of the chapter, reported this week.

The school at Marshall will open May 20, and closes on June 9.

Training in First Aid, Water Safety, and Accident Prevention will be offered at the school. The local Red Cross Chapter is interested in sending one or two persons to the school for the water safety training program.

Red Cross trained personnel will be needed in Hereford this summer when the municipal swimming pool opens, Mrs. Brady pointed out.

The Red Cross chapter will pay the \$40 enrollment fee at the school, which includes board, lodging, and materials used in various courses.

Those interested should contact Mrs. Brady at the local Red Cross office in the courthouse for further details.

Daniel

MRS. W. R. MOORE

Wheat is still looking good in this community. The showers of rain that fell last Tuesday were of great help.

Mrs. J. T. McClain and children made a business trip to Amarillo Saturday.

Ed Young, who is staying with the W. R. Moore's made a business trip to Dumas Sunday.

Mrs. Bob Aze's mother, Mrs. Sulinger, is visiting here.

Billy Woodson and Oliver Ray Finney attended the Senior Class play in Canyon Tuesday night.

Mr. and Mrs. Otto Smith and daughter, Treva Rea Smith, visited in the J. T. McClain home Sunday.

Other visitors were the C. McBrooms Wilma Moore, Janell Womble and Carolyn Myers from Canyon.

A. D. Moore of Kress called in the home of his brother, W. R. Moore, Sunday.

The Dawn and Daniel boys played ball with the Wildorado team Sunday afternoon, Wildorado winning.

Frank Smith of Floydada, helped shingle the parsonage at Palo Duro Church last week.

Mrs. Bob Aze visited in the W. R. Moore home Thursday evening.

Charlie, Jimmie and Carol Russell and Miss Lee Iva Sprouse attended the ball game in Wildorado Sunday afternoon.

Reuben McGilvary, student at Texas Technological College, Lubbock, spent the weekend in Hereford with his parents, Mr. and Mrs. R. C. McGilvary.

Shistinta Group
Enjoys Annual
Camping Trip

Shistinta Camp Fire girls passed requirements for honors and enjoyed hiking and fishing when the group went on their annual weekend trip Friday and Saturday.

The girls went to the home of Janice Craig at Sulphur Park after school Friday afternoon, returning Saturday afternoon. Stunt night was a feature of Friday's entertainment when each girl presented a stunt as marshmallows were roasted

before the open fire. Mr. and Mrs. Bob Lewis and Mr. and Mrs. Bob Wilson and Dickie accompanied the girls. They included: Ida Rae Brunson, Fatsy Cates, Betty Culpepper, Janice Craig, Gayle Gault, Marilyn Lewis, Margaret Ann Sexton, Doris Stanfield, Lucy Wegner, Marian Jo Wilson and Doris Lee Richardson. Mrs. Bob Wilson is guardian.

Charles Frye returned last week after finishing a course at the Spartan School of Aeronautics, in Tulsa, Oklahoma. He is the son of Carl Frye of Hereford.

Thank You, Doctor!

The late Dr. S. Parkes Cadman, popular Methodist Radio Minister, was once asked whether the Catholic Religion "does not tend to encourage sin, in view of the fact that forgiveness is so easy through the medium of the confession box."

He answered: "No. Belief in forgiveness of sin without the medium of the Confession Box is so much easier that that would tend to encourage sin rather than the confessional. Again, the humiliation of having to tell one's sins is hardly an inducement to commit them. Finally, every Catholic knows that sin is a most undesirable spiritual disease. The mere fact that he feels impelled to go to confession to get rid of it shows his estimate of it as an evil thing. Now transfer your thoughts to the analogy of bodily afflictions, and let me ask you whether a man will break his leg simply and solely because he knows that a doctor can set it and mend it. What would you say were I to ask you, 'Does not the science of surgery encourage people to break their legs in view of the fact that doctors can set broken bones quite successfully?'"

There is an honest answer to one point of Catholic doctrine that is commonly misunderstood! You can learn the answer to other difficulties in regard to the Catholic faith by enrolling in our Correspondence Course. The Course consists of six lessons given entirely by mail—and absolutely free! All you need do is send your name and address to

THE HOME STUDY SERVICE

204 East Fourth Street
Hereford, Texas

WELCOME OLD TIMERS!

BUSINESS BETTER
EVERY DAY!

—there MUST be
a reason....

CORBETT CLEANERS

311 West 4th

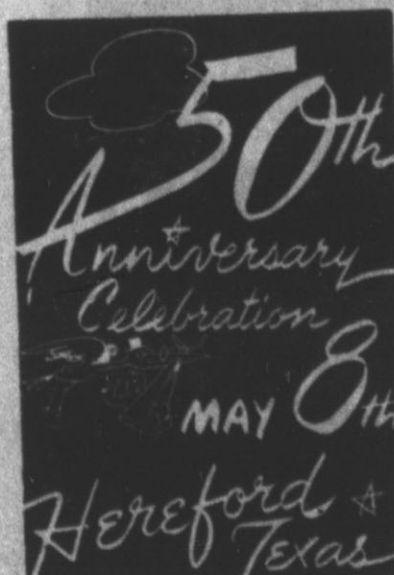
Phone 71

HOWDY



PIONEERS OF HEREFORD

We Fully Appreciate the Accomplishments and Heritage you have Endowed Hereford. You are always welcome at our business house every day, whether it's Pioneer Day or not!

Blanton Butane Gas
COMPANYLET'S GET
TOGETHER
SATURDAY, MAY 8th
and talk together
about Pioneer Days

Probably you and I are acquainted; because Jacobsen's has been at the same location since 1903.

Please accept our greetings, and come in, let's visit!

JACOBSEN BROTHERS
Your J. I. CASE Dealer
HEREFORD

Back Again! Remington Rand De Luxe Model 5 Portable



Standard 4-
row keyboard

Goes everywhere . . . types anything . . . and
gives years and years of dependable service!

For years this machine has been the stand-by of
business and professional families all over Amer-
ica. Every member uses it . . . mother for corre-
spondence . . . dad for work . . . the children for
their lessons. Survives rough and ready usage . . .
gives a maximum of service with a minimum of
repairs . . . and because of these six special fea-
tures turns out work the equal of full sized office
machines:

- ★ Self Starter paragraph key automatically indents
- ★ Long carriage return lever speeds up typing
- ★ Variable line spacer makes corrections easy
- ★ Personal touch control adjusts to operator
- ★ Paper table and scale make neat pages

Handsome Carrying
Case Included!



The Hereford Brand

DIET IS PUBLICITY STUNT FOR CHEMURGIC COUNCIL

Texan to End 10-Week Grass Diet May 8 But Won't Give Up Green Stuff Entirely

Elmore R. Torn announced this week that he would terminate his 90 per cent fast on Saturday, May 8, but that he would continue with his dehydrated cereal grasses diet.

AUSTIN, Tex., April 30—(AP)—Elmore R. Torn, a tall, well-built Texan, is living on grass.

He began his eight week on a grass diet April 22. This is not to say that Torn eats grass because of any great love for green sprouts. He likes a steak as much as the next man.

Some people, hearing that he is getting along by munching the green stuff, raise a questioning eyebrow.

"Maybe he wants to run against Citation at the Kentucky Derby," suggests a man who is known to be willing to place two dollars on the nose of any long shot—maybe even on Torn's nose if he runs.

But Torn is not a 2-year-old; therefore not eligible for the Derby in the Blue Grass Country. He is a 42-year-old who prefers dehydrated cereal grasses from the wheat, rye, oats and barley country.

Purpose of his experiment: to point up overeating in the United States; to find out the scientific value of grass as a food for humans, and express his individual support of the Marshall plan and China and Greek food aid programs.

If you have a mental vision of Torn polishing off a platter of grass fresh from the backyard, throw it out. He doesn't believe in tearing up his yard that way.

He eats his grass in the form of tablets. They are grass in concentrated form, commercially produced but little known to the general public.

He takes two types of tablets. One is a straight concentrate of dehydrated cereal grasses, known as cerophyll. "Cerophyll" represents a combination of the words cereal and chlorophyll.

Remember your grade school course in science? The teacher explained that green stuff in plants was what it took to make them grow. The green plasma was chlorophyll.

The green plasma was chlorophyll, which is some strange way is able to drain energy from sunlight and manufacture food from water and air.

The other tablet also contains grass, plus a shot of vitamins—enough to give Torn the 10 vitamins required by the human body.

Torn lives in Taylor, works in Austin and tours the state as Executive Secretary of the Texas Chemurgic Council. The council is an outfit which promotes the idea of converting raw materials into industrial products by chemical processes (like making dresses out of coal, and buttons out of soy beans).

His family has taken lots of ribbing—some of it unkind—about Torn's new diet. Taylor folks have nicknamed him "Mr. Grass."

"And my wife had some qualms about the experiment at first," Torn recalls. "She thought I might wake up dead some morning, particularly when I started out on a diet containing only 100 calories per day."

Immortal Honus



Honus Wagner baseball immortal still active in the game at 74, blows out the candles on his birthday cake at Pittsburgh as he anticipates another season as a Pirates coach. He's been a National Leaguer 37 years.

He took only grass and water the first seven days. He added one-fourth pound of celery per day to his grass tablet breakfasts, lunches and dinners to keep the digestive tract working.

In the fourth week he further supplemented his fare with small quantities of grapefruit or orange juice or skimmed milk. He raised his calory level to 200 per day the second and third weeks, 300 the fourth and fifth, 400 the sixth, 500 the seventh. The average American diet figures around 3,400 calories per day, Torn says.

During the entire time, Torn has carried on with his regular business and personal activities and has averaged seven hours sleep per day.

Results thus far, according to Torn:

1. A 21-pound loss in weight. He started at 200 pounds, dropped to 177 in six weeks, then gained two pounds the seventh week.
2. A reduction of his waistline from 39 to 36 inches.
3. More basic energy and resistance.

Spring Concerts Set For Sunday And Monday

Miss Mattie Mae Swisher will present two groups of students in Spring Concerts in observance of National Music Week.

A Sunday afternoon program will be presented next Sunday at 3:45 p. m. in the First Methodist Church and will be presented by senior students of the Voco Club. Their program will be miscellaneous including opera and art songs, light songs and some Texas compositions.

Accompanists will be Mary Helen McGilvary, Margaret Sowell and Jane Welch. Hostesses for the reception which will follow the concert, will be Mrs. J. E. Springer, Mrs. Walker, Mrs. Noah Ewton and Mrs. Imogene Whitehead.

Those who will take part are: Reba Dones, Leta Dean Springer, Jane Welch, Mary Helen McGilvary, Pat Youts, Ann Sherry, Johnnie Bice, Jackie Miller, Dwayne Walker, Wiley Ewton, Charles Whitehead and Franklin Springer.

Monday Evening Concert Primary, Junior and Intermediate students will present a recital and concert at the Methodist Church Monday evening at 7:45 o'clock.

Their program will consist of songs of the child's world, art songs, popular songs and some ensemble numbers.

Hostesses for the formal reception which will follow the recital will be Mrs. Charles Sowell, Mrs. H. N. Benson, Mrs. M. T. Rutter, Mrs. Raymond Wells and Mrs. Charles Noland.

Singers will be: Doris Lee Singer, Betty Jean Noland, Sandra Childers, Raymond Wells, John Benson, David Goldston, Wanda Marie Kirksey, Irene Wilberpoon, Wayne Walker, Clayton Rutter, Jerry Witherspoon, Myra Jo Sowell, Wynona Sowell, Louise Simpson, Mariene Legg, and Lavada Sue Cutsinger. Accompanists will be Mary Helen McGilvary and Margaret Sowell. The public is invited.

Open House Honors Voice Recitalist

To honor their daughter, Miss Mary Helen McGilvary, and her voice instructor, Miss Mattie Mae Swisher, Mr. and Mrs. R. C. McGilvary entertained at open house at their home following the recital.

4. Better eyesight.
5. Better general health.
- And a very hungry feeling at times. This fact he freely admits.

given by Miss McGilvary at the Methodist Church Sunday afternoon.

A yellow and blue color theme was used in the home, emphasizing the colors of the gown worn by the young recitalist.

The table, for refreshments, was laid with an heirloom cloth and

the centerpiece was yellow tulips flanked by blue tapers. Cake squares were topped with yellow and blue icing roses.

Members of the house party, who also assisted with the serving, were Jane Welch, Reba Dones, Johnnie Bice, Ann Sherry, Mrs. J. H. Lohm and Mrs. A. C. Thompson.

We Salute The Grandest Pioneer of Them All... MOTHER



And Remember...
Every Mother Loves Flowers

WESTERN FLOWER SHOP

PHONE 778

Make City Drug
Your

PIONEER DAYS HEADQUARTERS



PHONE 100

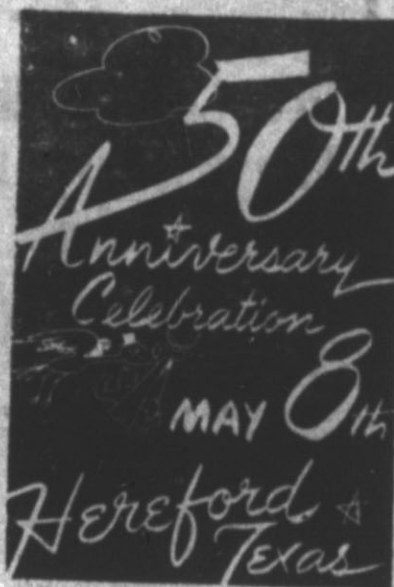
City Drug

G. W. EDWARDS

Prescription Service

Camera Supplies

Fountain



We'll See You SATURDAY OLD TIMER

We urge you Old-Timers to come to our place of business,
Saturday. Let us shake your hand...because we appreciate
you!

Davis-McCracken has been your Minneapolis-Moline house for
13 years. You know us...we know you...let's have an
old-time visit, want to?

P. S. We're going to be here to serve you in the future, too.

Davis - Mc Cracken

YOUR MM DEALER

THOR

Magic Washers

Dishwashers

Glad Irons

AT

THE GOODRICH STORE

LEE LITTLE

Hereford

Phone 36



Enjoy Peace-of-Mind Driving
with
Public Liability Insurance

INVESTIGATE OUR

- INSURANCE
- HOME LOANS
- ABSTRACTS
- AUTO LOANS
- PERSONAL LOANS

BRING YOUR LOAN AND INSURANCE
PROBLEMS TO US!
We Are Equipped to Handle Your Needs!

Elizabeth Womble

Across the Street South from the E. B. Black Co.

Another Letter to the Editor from . . .

The Bootleg Philosopher

Dear editor:

It's a long way from out here to Italy but I been keepin' up with the votin over there the same as you and everybody else, as a sort of warm-up period for the comin' summer attractions over here, and while at first glance in the pre-election turmoil it looked bad, I notice from a copy of a paper which turned up here Monday mornin' a little limp and soggy with dew that the democrats has won.

Now I ain't defendin' Italy's past, as them folks has picked, if they did the pickin, some pretty queer leaders in times past and has allowed them a peculiar amount of power, and I'm mighty glad to see the Communists whipped as I understand among hundreds of other objectionable things they make a man work whether he feels like it or not, but I personally ain't willin to condemn a man just for votin' wrong.

That is to say, I don't like to admit this and wouldn't except that I figure everybody else has been in the same boat with me at one time or another, but in a lifetime of votin I've voted for some strange fish myself.

It's a funny thing. Gettin burned once don't seem to make any difference. When election year rolls around and you read after a candidate and he reads good and you hear him on the radio and he sounds good and you go into town when he comes through town the state and he looks good, especially when he puts a sort of sob in his voice when he gets around to the plight of the old folks and promises to run the grafters out of the capital without namin' exactly who the grafters is, been too busy gettin on with his speech, which don't make no difference at the time as all you and me want is to get em run out and he seems the only man in the state who can do it, and you vote for him and denounce anybody who ain't got the sense, to do likewise, and after he gets in things ain't no different and the old folks is still old and if there was any graftin goin on it still is as ain't nobody stopped nothin and ain't nobody been run out of anyplace.

Now I ain't callin no names, but I can recall a whole string of candidates I've voted for in years past that I'd just as soon forget about, and I imagine you and all your readers is in the same shape.

Everybody is entitled to vote wrong once in a while, but only the difference is that over here you can overcome your error and vote for somebody else next time, which may not be any improvement but it's refreshing, while in some countries if you vote wrong and the Communists win its all over and you're stuck from then on. I'll take the system we got here. There never was a set of politicians I'd like to put up with the rest of my life.

Yours faithfully,
J. A.

A DEAL IN BLOODHOUNDS
LONDON—AP—American bloodhounds are to fly the atlantic to be mated with British hounds. In return, British puppies will be flown to the U. S. and sold as pets for \$200 to \$240 each, or as skilled trackers for the use of U. S. Police and prison authorities in man-hunts. The hope is to save the breed from extinction. Famous as trackers for 1,000 years, bloodhounds are now dying out in England because of their high cost and feeding difficulties. An adult hound eats three to four pounds of meat a day. An English breeder has made an exchange agreement with a Chicago kennel.

COURTHOUSE RECORDS

WARRANTY DEEDS

Norman Harris and Marian Harris to G. E. Gollehon W 35 ft. Lots 7 & 8 Blk 77.

H. B. Stanfield and wife, Lillian Stanfield to George L. Hudson and Barbara Hudson all lots 23 of Evans Sub. Blk 17 Evans Add.

John W. Schneider and Elaine Schneider to Jas. E. Gallagher part lot 17 Blk 7 Womble Add.

DEED OF TRUST

H. B. Ellison to Jas. W. Wither- spoon lots 8 & 9 Willis & Holland Sub. Blk 18 Evans Add.

R. L. Wilson to E. B. Hedrick all

N/2 S 47 Blk K-8.

Ella Burdine to Jas. W. Wither- spoon all lots 7 & 8 John W. Deatley Sub. 5/2 lots 2 & 3 Blk 9 Womble Add.

Pearl Donelson Carter and husband, William A. Carter to First National Bank of Amarillo 8 10 Blk K-8.

H. O. Griffith and wife, Winnie A. Griffith to First Federal Savings & Loan Association of Clovis part Blk 3 Evans Add.

RELEASES

Home Owners Loan Corporation to Glenn Snyder and wife, Wave Snyder a note.

The Federal Land Bank of Houston to W. A. Haren and wife, Vera Bell Haren a promissory note.

MARRIAGE LICENSE

A. V. Sandifer and Ella Mae Gammit.

Kenneth Ray Adams and Evelyn Richardson.

Irvin W. Botaford and Delilah May Jackson.

POLISH EVILS RETURN

WARSAW, Poland—AP—Some Poles who long ago emigrated to Africa are returning to their homeland. A recent transport brought 968 persons from Africa, Palestine and Italy. Eighty percent came from Africa.

GIRLS LETTERS SPUR

INTERNATIONAL RELIEF

WORTHINGTON, Minn.—AP—

Tons of relief supplies have been shipped from Worthington to war-shattered Crailsheim, Germany. And about 200 citizens of each town write to each other. It started when Martha Cashel, 11 years old, began writing to a girl in Finland.

Her parents, Mr. and Mrs. Charles Cashel, after sending gifts to their daughter's friend, sponsored extension of the project. Crailsheim was chosen through Combined Relief Agencies Licensed to Operate in Germany (CRALOG) because it was similar in size and makeup to Worthington.

The idea caught on although some veterans opposed it at first. Worthington sponsors of the plan say it has paid off in exchange of ideas and pleasure at doing good work.

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FOX FLOWS UNDER TRAIL

ST. JOE, Ark.—AP—The atomic age hasn't dimmed the cunning of ol' Br'er Fox. In north Arkansas recently, a fox used this method to outwit his old foe, hounds.

Tiring of having dogs yapping at him for two hours, the fox came upon a field in which a farmer was plowing mile long furrows. The fox

ran down an open furrow and on the next round, the plow neatly covered Br'er fox's trail.

This fox is believed to have been the same one which sprung a sick trick several months ago on a pack of hounds. He escaped by running

through a herd of cows with young calves. The lone fox made it okay, but when the dog pack tried it,

they brought down the wrath of mama cows, who charged the hounds and broke up the hunt then and there.

"PERCE STRINGS" by KERR Implement Co.



KERR Implement Co.
John Deere SALES & SERVICE
HEREFORD, TEXAS

San Jacinto Kiwanis

MINSTREL SHOW

HIGH SCHOOL AUDITORIUM

FRIDAY, MAY 7th

8:00 P. M.

Sponsored By

ROTARY CLUB

OF HEREFORD

for

BENEFIT OF

CAMP FIRE GIRLS

Admission

Adults \$1.00

Students and Children 50c

Including Tax

CERTIFIED SEEDS

Double Dwarf Milo

Martin Milo

Plainsman Milo

Hegari and Combine Hegari

State Tested Kaffir, Combine Type

SEARS & TETER Grain Co.

Methodist Women
Attend District
WSSC Meeting

Twenty four Hereford women attended the spring meeting of the Amarillo District Women's Society of Christian Service, Methodist Church, in Tulsa Thursday. Mrs. Homer Brumley is the recording secretary of the Conference.

Workshops were conducted and after a luncheon, served by the Tulsa organization, officers elected were: president, Mrs. W. E. Ford of Frisco; vice-president, Mrs. N. L. Jacobson of Adlan; recording secretary, Mrs. Early G. Brown of Amarillo; treasurer, Mrs. Homer Newton of Dimmitt; promotion secretary, Mrs. Kermit Lawson of White Deer.

Missionary education and service, Mrs. Phil Gates of Amarillo; literature and publications, Mrs. Vernon Stanley of Amarillo; Chris-

tian social relations, Mrs. J. M. French of Hereford; spiritual life, Mrs. Hugh White of Tulsa; supplies, Mrs. J. L. Shaffer, Frisco; student work, Mrs. Hubert Thompson, of Canyon; youth work, Mrs. Lloyd C. Byars of Amarillo; status of women, Mrs. Homer Ferguson of Happy; missionary personnel, Mrs. A. C. Carr of Claude and children's work, Mrs. Vernon Henderson of Vega.

Those attending from Hereford were Mesdames: Jim Black, J. C. Cummings, Lowery Walker, T. H. Coursey, J. E. Beyer, T. E. Seigler, Sr., R. P. Conaway, Leo Forrest, Homer Brumley, W. E. Harrison, Lee Kent, Richard Winger, W. L. Davis Jr., Ed Warren, J. W. Thompson, A. G. Thompson, J. B. Jones, C. B. Williams, J. P. Ward, J. M. French, Noah Ewton, Frank Terrell, and A. B. Christian.

Orville Chronister of Amarillo visited his mother, Mrs. Chronister and sister Thelma, Sunday.

Wheat Prospects
(Continued from page 1)

General wheat prospects in Northwest Texas are poor to fair, the Santa Fe report states. Estimates are that 18 to 25 per cent of the acreage is now being plowed under, due to dry weather, wind, cutworms and red spider... and more acreage will be abandoned soon unless the drought is broken.

Exceptions are the irrigated areas, dry land areas below the Caprock, and a few scattered areas on the North Plains.

Harvest will be ten to twenty days late at best in Northwest Texas, Santa Fe observers estimated.

Abandonment of wheat land is expected to cause an increase in cotton and grain sorghum acreages. Planting of over 6500 acres of sugar beets in the Hereford, Plainview and Lubbock areas, and approximately 6,000 acres of potatoes in the same general area, will be completed in May.

In Eastern New Mexico, wheat prospects are even poorer than in Northwest Texas. Between 25 and 50 percent of the total area has already been abandoned, Santa Fe observers report.

In the immediate Hereford area, irrigated wheat is looking good, and the dry land crop is suffering severely from the drought, aggravated by attacks of cutworms and red spider.

Misses Adeline and Marcy Koelzer last week end went to Munster, for their mother, Mrs. Koelzer who had been visiting friends and relatives there for the past two weeks.

Mrs. Marie Kutschart of Fort Worth visited with her brother, Frank Yetter, who has been in the local hospital but is now home much improved.

Strict Rules...
(Continued from page 1)

Merical farm goal must be in the owner, or in the owner and operator of such a farm as a unit.

Any person having an interest, other than as owner or operator, in potato production from one or more non-commercial farms is ineligible to participate in the 1948 price support program.

But the real teeth in the new regulations concern sale of low grade spuds. The Agriculture Department obviously intends to prevent a market flooded with low-grade potatoes this year. Producers to be eligible under the 1948 program, must sign agreements not to sell ungraded potatoes, or field run potatoes, except to the Department of Agriculture or to Contracting Dealers in the 1948 support program.

Also included is an agreement not to sell 1948 crop potatoes of or below U. S. No. 1 Size B grade or quality, or U. S. No. 2 grade or quality regardless of size, except to the Department or Contracting dealers, or with prior approval by the department, to processors, livestock feeders, or for export.

The same provisions apply to cull

potatoes.

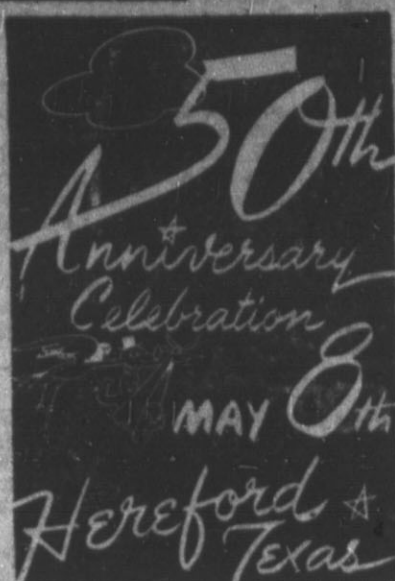
These provisions do not apply to seed potatoes officially certified and tagged by an official State seed certifying agency. Producers must also agree not to offer to the Department, under price support rules, potatoes which fail to meet quality requirements.

potatoes which are damaged or diseased, or potatoes from infested land. The Department of Agriculture also reserves the right to prescribe time periods in which only such quantities of potatoes as the Department determines to be reasonable portion of the maximum quantity

eligible for price support can be offered for support marketing. Potatoes grading U. S. No. 1 or better may be sold to the Agriculture Department under price support only when the equivalent of support prices cannot be obtained in the commercial market. Producers must sign their appli-

cations for eligibility not later than June 31, and the fee, set at 2 cents in this county, with a minimum fee of \$5, must be paid at that time. All producers who sign before June 1, however, will receive eligibility certificates at one-half the regular rate, or one-cent, although

the \$5 minimum still applies. Unofficial indications are that the Department of Agriculture intends to step into the spot market with the first day of harvesting and continue purchasing through harvest to make certain that another flooded market does not knock the props out of spot prices this year.



We are proud to list ourselves as old-timers in the Drug Business in Hereford... CLOSE DRUG has been under one ownership since 1931... So come in and LET'S TALK OVER THE PROGRESS OF THE PAST AND THE PLANS FOR THE FUTURE!

OLD TIMER, THIS IS YOUR DRUG STORE!



She'll be happy that you remembered her — and happy with the gift you choose from our grand selection of pretty and practical, thrilling and thrifty things to gladden your Mother's heart this Sunday. So, say "To Mother with Love" with a gift from CLOSE DRUG and make her Mother's Day-dreams come true.



Rexall Quik-Bands
36 adhesive bandages.
Mercurochrome or plain.
Special . . . 27c



Klenzo Antiseptic
Kills contacted germs.
Spicy cinnamon flavor.
Full Pint . . . 69c

Medicine Chest Supplies



Rexall First-Aid Kit
Essentials in sturdy metal case. For home or car.
Complete . . . 225



Rexall First-Aid Adhesive Plaster
Convenient home sizes.
1"x5 yds. or 1"x10 yds.
Your Choice . . . 31c

65c YARDLEY

\$1.00 WRISLEY

\$1.00 REVLON

50c EVENING PARIS

75c SQUIBBS

50c TEK

\$1.00 HUDNUT

50c MENNEN'S

75c BAYER'S

\$2.00 BEXEL

75c CARTER'S

\$1.00 J & J BABY OIL

30c DAVOL

Hand Lotion . . . 49c

Bath Crystals . . . 89c

Lipstick (Limit One) . . . 89c

Tale . . . 29c

Tooth Paste . . . 49c

Tooth Brush . . . 29c

Egg Shampoo . . . 89c

Shave Cream . . . 39c

Aspirin . . . 49c

"B" Complex . . . \$1.39

Pills . . . 49c

Nursing Bottle, Complete . . . 19c

Home Drugs

Epsom Salts, 5 lbs. . . 39c

Caster Oil, 4 oz. . . 39c

Saccharin, 1 gr. . . 29c

Peroxide, 16 oz. . . 39c

Woodbury Soap . . . 8c



Martha Washington CHOCOLATES

The Favorite Gift on Mother's Day

\$1.50 to \$5.00

REVLON

Matched Make-up Sets

\$1.60

HUDNUT

Gold Triple Compacts

\$5.50

TOILET SETS

\$2.50 to \$10.00

GIBSON CARDS

Beautiful Mother's Day Cards

15c to 35c



ATLACIDE Chlorate Weed Killer
Better Than a Hoe
100 Lb. Drum— \$14.95

ALKEMI Soil Activator
Ideal for Lawns, Fruit Trees
5 Lbs.— \$2.98

Rexall BIS-MA-REX
Relieves upset stomach. Anti-acid.
49c

Rexall MI-31
Solution for many uses
69c

Rexall EYELO
For eye relief from sun, dust and strain
57c



As pharmacists, we are entrusted with the safe-keeping of certain powerful drugs, narcotics, and chemicals. This responsibility is imposed upon us by the Pharmacist's Oath and delegated to us by regulations in the interest of public health and well-being. We will not make a sale—will not dispense these drugs without a written order for them, signed by a physician who is known to us. To do otherwise would be to break our oath to our profession—and to you!

YOUR REXALL DRUG STORE

CLOSE Drug Store

PRESCRIPTION DRUGGISTS

Phone 13

CHECK YOUR GUNS AT OUR SODA FOUNTAIN SATURDAY, MAY 8

The **DEXTER** "TWIN TUB" GIVES YOU MORE TIME FOR PLAY

Want to do your washing quicker—better—easier? Then the Dexter Twin Tub is for you! Both tubs wash together—get clothes twice as clean—twice as fast. Yes, in only 60 minutes or less you can easily do the entire weekly washing. Come in today and see this Modern Dexter Washer.

NIPPER ELECTRIC COMPANY

I'M AN ARTIST

With Planned Lighting

Yes, you can be an artist when you use planned lighting. A bright light here, a soft light there. Just the right light in the dining room; a lamp to throw a glow on that special painting or photograph.

Yes, you can improve the appearance of every room in your home with planned lighting. Now, with so many fixtures and lamps available, you can plan your lighting as you would plan your color scheme. Do it now with dependable electric lighting that comes to you at a lower cost than ever before.

FOR THE BEST IN LIGHTING

FIRST GET A PLAN FROM THE MAN WHO PLANS

CALL YOUR PUBLIC SERVICE OFFICE

SOUTHWESTERN PUBLIC SERVICE COMPANY

25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



The Hereford Brand

Section 3

Published Every Thursday

Our Slogan—More People—More Farms

Forty-eighth Year—Number 19

The Hereford Brand, Hereford, Texas, Thursday, May 6, 1948

Price 5c Per Copy

DOWN TULIA 10 TO 4 Hereford Nine Wins Opener In League

BY HOMER FOX

Last Sunday Hereford and Tulia swung on each other in the first baseball game of the season in the Central League. Out at the softball field, and a beautiful day to settle an argument.

The locals were out on top at the finish, 10 to 4, to take a running start in the league race. Under the capable management of their new manager, Veteran Pete Carmichael and Coach Chris Clark, those VFW kids looked like a million, and brother, your going to see a lot of baseball out of this bunch before the season is over.

Johnny Winkler did all the chinking for the first seven frames for Hereford, and set the boys down with many a hit, striking out six men.

Tulia scored twice in the fifth on one single and three errors; and another in the sixth on one single, one double, a wild pitch and two errors. After serving up only three hits, ten strike-outs, and three unearned runs, in seven innings, Winkler was relieved by Stan Barrett in the eighth.

Barrett allowed a single and a double connected with an error in center field to give Tulia another run, but set the boys down in order in the ninth, hanging a horse collar on the last two men up.

Hereford drew blood in the first inning. Bud Stengel tripled and Stan Barrett brought him home with a single. After Leud walked in the second, Winkler doubled him home for the second run.

Two more were scored in the third, and in the sixth frame, Hereford pulled the string and sewed up the ball game on two singles, a walk, one error, and a mighty home run by Bud Stengel, adding five more runs to the total.

Hereford scored one more in the eighth on two walks, two errors and a homehead and the game was

(Continued on page 5)

FIRST WEEK
May 3: Sunday School vs. Dawn
May 4: United Geophysical vs. American Legion
May 5: Summerfield vs. Sun Oil
May 6: VFW vs. High School
May 7: Firemen vs. Rotary

THIRD WEEK
May 17: Summerfield vs. United Geophysical
May 18: VFW vs. Firemen
May 19: Dawn vs. High School
May 20: American Legion vs. Rotary
May 21: Sun Oil vs. Sunday School

SEVENTH WEEK
June 14: Sunday School vs. Sun Oil
June 15: Rotary vs. United Geophysical
June 16: Firemen vs. High School
June 17: Summerfield vs. American Legion
June 18: Dawn vs. VFW

ELEVENTH WEEK
July 12: VFW vs. Rotary
July 13: Dawn vs. Sun Oil
July 14: American Legion vs. High School
July 15: Firemen vs. United Geophysical
July 16: Summerfield vs. Sunday School

FIFTEENTH WEEK
Aug. 9: Dawn vs. Firemen
Aug. 10: American Legion vs. High School
Aug. 11: Summerfield vs. VFW
Aug. 12: Sun Oil vs. United Geophysical
Aug. 13: Rotary vs. Sunday School

SPORTS 1948 Schedule Hereford Softball League

FOURTH WEEK
May 24: Summerfield vs. Rotary
May 25: Dawn vs. United Geophysical
May 26: American Legion vs. Firemen
May 27: VFW vs. Sun Oil
May 28: High School vs. Sunday School

EIGHTH WEEK
June 21: Summerfield vs. High School
June 22: Dawn vs. American Legion
June 23: VFW vs. United Geophysical
June 24: Firemen vs. Sunday School
June 25: Rotary vs. Sun Oil

TWELFTH WEEK
July 19: Summerfield vs. United Geophysical
July 20: VFW vs. Firemen
July 21: Dawn vs. High School
July 22: American Legion vs. Rotary
July 23: Sun Oil vs. Sunday School

SIXTEENTH WEEK
Aug. 16: Sunday School vs. Sun Oil
Aug. 17: Rotary vs. United Geophysical
Aug. 18: Firemen vs. High School
Aug. 19: Summerfield vs. American Legion
Aug. 20: Dawn vs. VFW

FIFTH WEEK
May 31: American Legion vs. VFW
June 1: Summerfield vs. Firemen
June 2: Dawn vs. Rotary
June 3: Sunday School vs. United Geophysical
June 4: Sun Oil vs. High School

NINTH WEEK
June 28: Dawn vs. Summerfield
June 29: VFW vs. Sun Oil
June 30: Rotary vs. Firemen
July 1: United Geophysical vs. High School
July 2: American Legion vs. Sunday School

THIRTEENTH WEEK
July 26: Summerfield vs. Rotary
July 27: Dawn vs. United Geophysical
July 28: American Legion vs. Firemen
July 29: VFW vs. Sun Oil
July 30: High School vs. Sunday School

SEVENTEENTH WEEK
Aug. 23: Summerfield vs. High School
Aug. 24: Dawn vs. American Legion
Aug. 25: VFW vs. United Geophysical
Aug. 26: Firemen vs. Sunday School
Aug. 27: Rotary vs. Sun Oil

SECOND WEEK
May 10: VFW vs. Rotary
May 11: Dawn vs. Sun Oil
May 12: American Legion vs. High School
May 13: Firemen vs. United Geophysical
May 14: Summerfield vs. Sunday School

SIXTH WEEK
June 7: Dawn vs. Firemen
June 8: American Legion vs. High School
June 9: Summerfield vs. VFW
June 10: United Geophysical vs. Sun Oil
June 11: Rotary vs. Sunday School

TENTH WEEK
July 5: Sunday School vs. Dawn
July 6: United Geophysical vs. American Legion
July 7: Summerfield vs. Sun Oil
July 8: VFW vs. High School
July 9: Firemen vs. Rotary

FOURTEENTH WEEK
Aug. 2: American Legion vs. VFW
Aug. 3: Summerfield vs. Firemen
Aug. 4: Dawn vs. Rotary
Aug. 5: Sunday School vs. United Geophysical
Aug. 6: Sun Oil vs. High School

EIGHTEENTH WEEK
Aug. 30: Dawn vs. Summerfield
Aug. 31: VFW vs. Sun Oil
Sept. 1: Rotary vs. Firemen
Sept. 2: High School vs. United Geophysical
Sept. 3: American Legion vs. Sunday School

Don't Forget the Square Dance with
RIP RAMSEY and HIS TEXAS PLAYBOYS
SATURDAY NITE
ON OUR SHOWROOM FLOOR

Community Service

...has been the earmark of the Pioneers of Hereford whom we especially honor on Saturday, May 8, Hereford's 50th Anniversary. Community Service may be expressed in a number of ways. The Pioneers of Hereford and its trade territory, by considerable expenditure of money, time, effort, research, planning, and just plain hard work, succeeded in building a community of which we can well be proud.

IRELAND MOTOR COMPANY is a Pioneer, too, we are proud to say.

WE ARE

HEREFORD'S OLDEST AUTOMOBILE CONCERN
WEST TEXAS' OLDEST DODGE DEALER

DODGE
PLYMOUTH
CARS AND PARTS

GENERAL
ELECTRIC

DODGE
JOB-RATED
TRUCKS

IRELAND MOTOR COMPANY

SINCE 1935

Hereford PTA Will Install Officers Monday At Final Meeting of Current School Year

Members of the Hereford Parent Teacher Association will install new officers for the 1948-49 school year at the final meeting of the current session Monday afternoon.

High School Auditorium, Monday afternoon at 3:30 o'clock.

Mrs. Bessie Patterson will be installed for her second term as president of the organization.

Other officers to be installed are Mrs. H. H. Caraway, first vice president; Mrs. Forrest Minton, second

vice president; Mrs. Joe Wagner, third vice president; Mrs. Bonnie Kelley, recording secretary; Mrs. J. C. Reese, corresponding secretary; Miss Della Spigner, treasurer; Mrs. Nolle Elliston, parliamentarian; Miss Sadie Rigler, historian; and Mrs. Bob Wear, reporter.

Original paintings of the Fall Art Exhibit from West Texas State College Department of Art will be hung at the high school. Mrs. Harold Wester and Mrs. Bill Hromas will be in charge of the exhibit, and will make brief talks.

The electrical manufacturing industry used almost one-fourth of all the copper consumed in the United States in 1939.



Mother's Day

SUNDAY MAY 9th

Slips Are Practical Gifts For

Mother

Half Slip
or
Full Slip
of
Multifilament
Rayon

The Half Slip
\$2.79

The Full Slip
\$3.79

Luscious sweetheart multifilament Rayon Satin. A beautifully tailored half slip with all elastic waistband and lace and ribbon trim bottom with two kick pleats. White, tearose, blue. S, M, L.

A lavishly lace trimmed slip of Multifilament Rayon Crepe. Divided brassiere top and two six inch kick pleats in full swing skirt. 40 inch length. White, tearose, blue. 32 to 40.

Most Appropriate

For Mother's Day!

Gift Gowns

Camisole Top Style

4.79

Lovely to look at and so cool and comfortable to wear. Deep cream colored lace trim, camisole style top. Fitted waist and brassiere top. All sizes and colors.

Flowered Rayon Knit

\$3.79

Two bar tricot rayon knit gown with dainty floral print. Cool and comfortable for hot nights. Fitted style. All sizes.

Those Practical
Mother's Day

Gift Panties

59¢

Lovely pastel, white and tearose panties. Two bar tricot knit with double-knit crotch. All rayon elastic waistband. Hollywood brief and band leg panty style. Sizes 5, 6, 7 or small, medium, large.

39¢

Satin stripe rayon knit panties in extreme brief style or self band pantie style. All rayon elastic waistband. In Tearose or White. Sizes Small, Medium, or Large.

Whether Mom's In Her Teens or T's
She'll Appreciate Lovely

Sheer Nylons

51-Gauge 15-Denier

1.98

Sheer Stylespun Nylon hose, an ideal sheer weight for dress wear. Smart new summer shades. Heel and toe are reinforced. In sizes 8½ to 10½, three lengths.

45-Gauge 30-Denier

\$1.35

Stylespun nylons that are sheer yet woven to take hard everyday wear. New summer shades to select from. In sizes 8½ to 10½, three lengths.



Mother Can Always
Use A New

Bag

Simulated
Leathers In

Plastic
2.98

Plastic bags in simulated saddle leather, patent, calf and kid leathers. Every imaginable color and type. Fitted.

She Sure Would Like

Costume Jewelry

Matching Sets
and
Separate Pieces

98¢

Bows, flowers, figures, in single pieces or sets of pin and earrings. Gold or silver finishes. Ideal for gifts.

Sheer Weight
Crepe

Blouses

\$2.98

Four hot weather styles in sheer weight rayon crepe. Tailored, frilly or dressy types. All are short sleeve styles. Sizes 32 to 38.

Anthony's
HEREFORD



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We Specialize in

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All Special Occasions

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Appointments for Working People
After 5:30 P. M.

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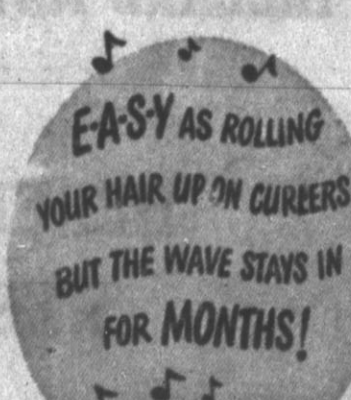
Walgreen Agency Drug Store

SPECIALS

MASSENGILL POWDER \$1.00 size	69¢
CHAMBERLAIN HAND LOTION \$1.00 size	69¢
HALO SHAMPOO \$1.00 size	69¢
MILK OF MAGNESIA TABLETS Phillips—\$1.00 size	69¢

MOTHER'S DAY SUGGESTIONS

KING'S CANDY AND PANGBURN'S CANDY	
PLASTIC TABLE CLOTH Each	\$2.50
CAKE DISH Kromex	\$2.50
COFFEE MAKER Micro Stainless Steel	\$9.95
COMB, BRUSH AND MIRROR SET For	\$10.00
MAKE-UP KIT Francis Denney	\$27.50
MAKE-UP KIT Tussey	\$7.50
COTY'S VANITY \$2.50 to	\$5.00
BETTER HOMES COOK BOOK Each	\$2.89



IT'S NEW!
Toni Creme Shampoo

DREFT Large box	35¢
TIDE WASHING POWDER Large box	39¢
FIESTA 5-piece Serving Set	\$2.89
RUBBER GLOVES Pair	49¢
PLASTIC GARDEN HOSE 50-ft., 5 year guarantee. Reg. \$12.95, Special	\$9.95
PLASTIC HOSE 50-ft., 2 year guarantee. Reg. \$9.95, Special	\$6.95

FOR BABY

TALCUM J & J, 50c size	39¢
Baby Cream J & J	39¢
BABY'S Pal	\$1.49
J & J Baby LOTION	39¢
50c size	19¢
Q-TIPS 29c size	19¢
Mother's Utility BAG Each	\$5.49

Whirlwind
KITE
Regular \$1.98
For 98¢

SINCERE SERVICE

Here at this Prescription Pharmacy, your interests come first. Skilled, registered pharmacists give undiverted attention to your Doctor's directions. We use only fresh, pure, potent drugs; check every compounding step for accuracy. Bring us your next prescription!



Easter H. D. Club Meets With Mrs. W. A. Apperson

The Easter Home Demonstration Club met in the home of Mrs. W. A. Apperson with Miss Mattie Lee Seago, CHDA, present. Roll call was answered by members with "Frozen Food I Have Used."

Mrs. Glenn Godfrey was a visitor and Mrs. Flood became a new member of the club. Refreshments were served to Mesdames J. H. McDonald, Olin LaPlant, Fred Walton, Dan Allen, Frank Allen, Raymond White, L. E. Stone, J. H. Burnett, Jim Booker, Leo Hall, J. W. Godfrey, Harold Kreighouse, O. H. LaPlant, Allen Parker, Mary Flood, Gladys Flood, Glenn Godfrey, Mattie Lee Seago and the hostess.

The next meeting is scheduled for May 13 with Mrs. J. W. Godfrey as hostess.

Mr. and Mrs. Sam Oilbreath are at home in Dimmitt from a Gwynett hospital. J. T. Oilbreath Jr. brought them back after a few days visit with them. It is believed it will not be necessary for them to return until fall for further treatment since they are both much improved.

Mrs. H. M. Mobley and family visited in Pecos Sunday with Marie Masie. The Mobleys had in their home for guests over the week end Mr. and Mrs. Bud Smiley of Roaring Springs; Mr. and Mrs. Pierce Walker of Lubbock and Mr. and Mrs. Virgil Walker.

THIS IS THE PLACE



NEW BATTERIES

\$7.95

Exchange UNCONDITIONALLY GUARANTEED

PHONE 9515

WASHING AND LUBRICATION

Standard Service Station

Jim Bookout

J. D. Curtsinger

Hears First Time in 16 Years!



Diphtheria took 16-year-old Marie Tyler's hearing 16 years ago. But recently the Fort Worth, Tex., girl got a cold and sore throat, and began to hear some sounds. Then doctors restored her hearing.

Fairview Club in Meeting April 27 At J. D. Hill Home

The Fairview Club members met April 27 for a regular Home Demonstration meeting in the home of Mrs. J. D. Hill.

Theme of the program was rural cooperation with Mrs. Mary Womble and Mrs. Jack Higgins discussing The Rural Church and Community Activities and Recreations.

Following the business session five members were delegated to attend the District Meeting at Perryton. Mesdames R. L. Campbell, E. W. Womble, C. R. Hughes, Byron Campbell and E. W. Womble Jr. were the delegates named.

Refreshments were served to Mesdames F. E. Finney, C. R. Hughes, P. Rush, E. W. Womble, Jack Higgins, E. W. Womble Jr. and the hostess.

Mrs. R. L. Campbell will be hostess for the next meeting to be held at the Fairview School May 11. This meeting will be an all day affair.

JOHNNY ALBRACHT HONORED AT FOOTBALL BANQUET

At the annual Activity Banquet at Price Memorial College in Amarillo on Wednesday evening of last week, Johnny J. Albracht of Hereford received a special trophy for being the "most improved football player for the '47 season."

Johnny, a junior this year at Price College, is the son of Mr. and Mrs. C. J. Albracht of Hereford.

Mr. and Mrs. Bill Hutson were in Amarillo Sunday for the opening performance of the Shrine's convention. They attended special services Sunday night at the Presbyterian Church.

Crippled Children's Clinic Planned In Amarillo May 22

A special clinic for crippled children will be conducted by Khiva Shrine Temple in Amarillo on Saturday, May 22. Mrs. Dyalitha Brady, executive, Smith county Red Cross chapter reported this week.

The clinic is being arranged by Khiva Temple Shriners, and every parent who has a crippled child in need of treatment is urged to register him for examination and diagnosis by the clinic.

Arrangements to register the children can be made by contacting Khiva Temple direct, or through the local office of the Red Cross, which is located in the County Courthouse.

JIMMY SPARKMAN TO BE GUEST SOLOIST

Jimmy Sparkman will be the guest soloist on the Sunday afternoon concert program which will be given by the senior members of the Voco Club at the Methodist Church at 8:45 o'clock.

Jimmy is the son of Mr. and Mrs. J. S. Sparkman of Hereford and is a former pupil of Miss Mattie Mae Swisher. He is now a voice student at Amarillo Junior College.

Only five per cent of the population of the United States lived in urban communities in 1790.

TEACHER LIVE IN PUPIL'S WORK

AURORA, COLO.—(AP)—Thirty Aurora high school boys are building a house. Divided into two classes, the youths spend 15 hours each week during school hours. They started last November, reading blueprints and designing the five-room frame home. They put in foundation, masonry and studding. Now they're nailing in sheathing.

The project, first of its kind in the Denver suburban area, represents fulfillment of a longtime dream of E. M. Place, teacher of the school's trade and industry courses.

"I've been hoping that someday I could put the boys to work on a real house so they could learn the practical way," Place says. "I think it's paying off in increased interest and better training."

M. R. Moorehead, superintendent of Aurora schools, agrees house-building is the best way to teach manual training, adding: "Speed is not important. Good workmanship and learning are."

Moorehead has more than a professional interest in the project. Under his contract providing both pay and a home, he'll move in when the house is completed.

Mr. and Mrs. P. L. Dishman left Friday for Oklahoma City to attend the wedding of his niece who lives there.

Mr. and Mrs. Troys Carmichael and daughter, Merle visited his brother, Lays Carmichael and family of Borger Sunday.

No Bond Election Here Tuesday!

No bond election was held in Hereford last Saturday. None was scheduled, say the county, city, and school officials. Considerable excitement was stirred up in Hereford Saturday morning when an Amarillo radio station broadcast news of a "bond election" to be held in Hereford Saturday... a report which was confirmed by the Saturday morning edition of the Amarillo News.

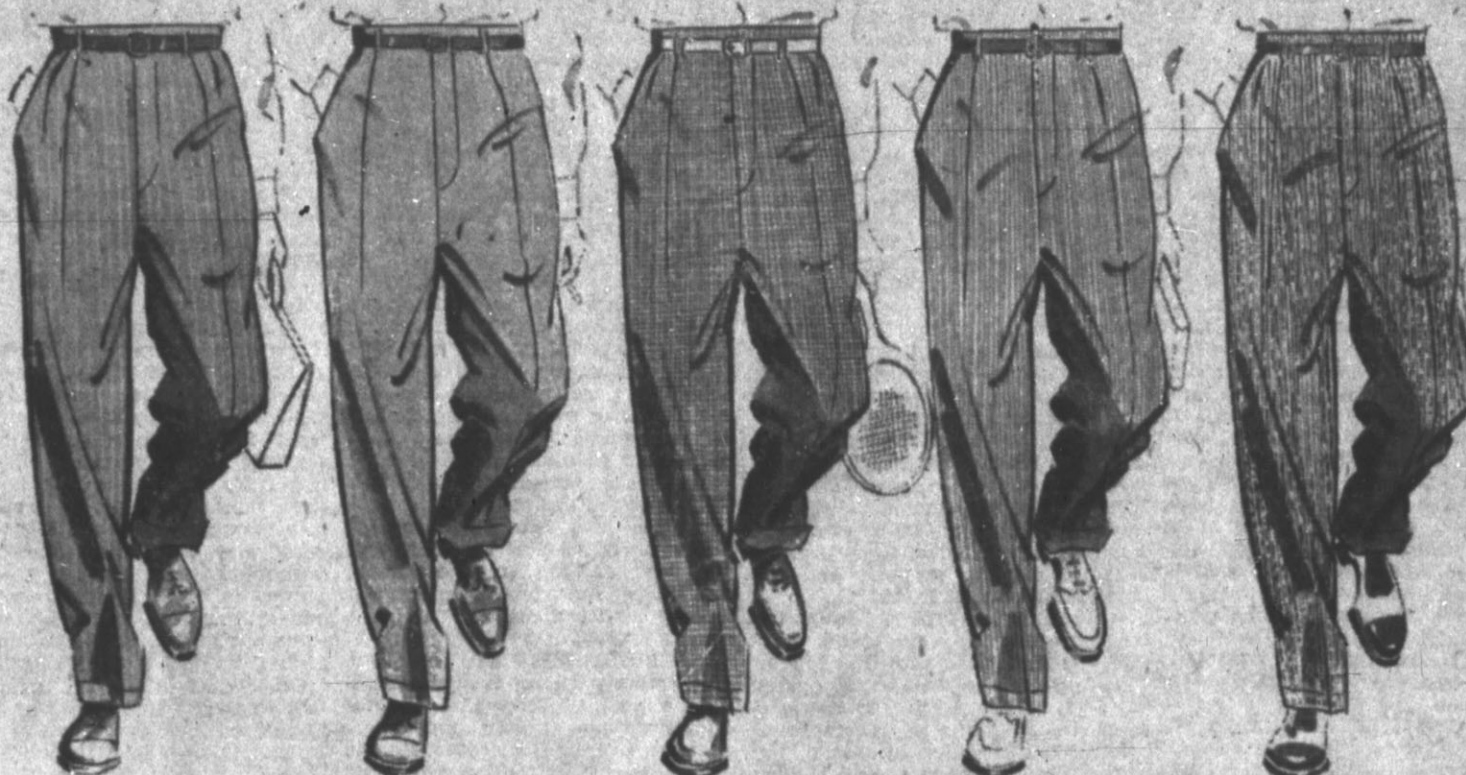
It was all a mistake. Local officers whose orders would be necessary before a bond issue of any sort could be called all disclaimed any knowledge of the affair.

Mrs. W. J. Todd of Canadian visited her sisters, Mrs. Ida Ricketts, Mrs. J. O. Newell and a brother, John Patton over the week end.

Mr. and Mrs. Ellis Coombes spent Saturday and Sunday in Lubbock visiting their son, John Samuel who is a student at Texas Tech.

Mr. and Mrs. A. Petersen visited in the home of their son and family Mr. and Mrs. Richard Petersen and Gary in Lubbock last week end.

Mr. and Mrs. Earl Gunther and son Mike of Lubbock spent the past father, Carl Frye, and other relatives.



Men Here's The Hottest News In Years!
At Anthony's Beginning Tomorrow ... Friday ...

SENSATIONAL SALE OF SLACKS

COOL BUR-MIL TROPICAL SLACKS

ANTHONY'S BOUGHT
50,000 PAIR

From A Nationally Known Maker!
This Huge Purchase Makes
Our Low Price Possible

Made to Sell for \$8.00 Now Only

\$6.00
Per Pair



Practical for ...
Business
Dress Wear



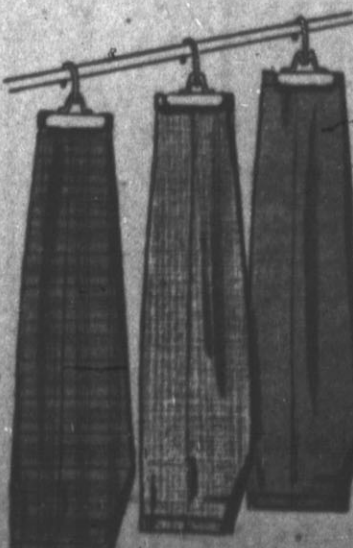
Perfect for ...
Sports
Outings
Casual Wear

Here's honest-to-goodness dollar value! Brand new Bur-Mil RAYON TROPICAL SLACKS definitely made to sell for much more ... but through a spectacular special purchase of 50,000 ANTHONY'S has 'em here now for only \$6.00! All are rich looking, hard finish and durable ... and carefully tailored the way you naturally expect of higher priced clothing. Full cut in waist and seat ... no shimping in the crotch ... dependable slide fastener closings ... properly reinforced at pockets and other strain points ... sturdily sewn belt loops ... all the finer points that really "make" a well-tailored pair of slacks! Yours for only \$6.00 during this great slack sale!

A SLACK WARDROBE! (at Least 3 Pair)

and You're Set for Summer

Every man needs several pair of good looking slacks (at least 3 pairs) for a style-wise and comfort-wise wardrobe. At Anthony's you can't miss finding just the kind you want. We've pairs especially designed to give you style as well as comfort.



Finest
Tailoring Details

- Pleats or Plain Front
- Zipper Fly Opening
- Strongly Stitched Belt Loops
- Wide Cuff Bottoms
- Generous Outlets

Finest
Tropical Fabrics

- Bur-Mil Woven Rayons
- Hard Finish Weaves
- A Fabric That Breathes

All the
Wanted Patterns

- Smart Checked Patterns
- Neat Striped Patterns
- Summer Solid Shades

All the
Wanted Colors

- Beiges
- Browns
- Cocoa
- Greys
- Blues
- Greens

Anthony's
Make Them Fit

ALL

ALTERATIONS

FREE

1898 - CONGRATULATIONS - 1948 HEREFORD



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(GRANT)

PHIPPS
(BILL)

"Hereford's Youngest Hardware and Paint Store"

WE HAVE A GOOD STOCK OF

NEW HARDWARE AND GLIDDEN PAINTS

COME AND SEE US

119 WEST THIRD ST.

PHONE 704

Anthony's
HEREFORD

City Council of Garden Clubs Holds Reorganization Meeting

A re-organized meeting of the City Council of Garden Clubs was held in the home of Mrs. R. A. Daniel Jr., Friday afternoon.

Under new regulations the council will serve in an advisory capacity and will be made up of the immediate past-president, the president and one elected member from each garden club.

Meetings will continue to be held the fifth Friday and recommendations were made that all garden clubs of the city meet on the same day in order the special speakers may be shared and the work more efficiently co-ordinated.

A joint flower show was discussed and plans for bringing the Number Two Judging School to Hereford were outlined. Plans were made for the entertainment of the district convention which is slated to be held in Hereford next spring.

New officers elected include: Mrs. Homer Brumley, president; Mrs. Forrest Minton, vice-president and corresponding secretary; Mrs. Chester Wiggins, recording secretary and treasurer.

Mrs. C. G. Hill, Mrs. R. A. Daniel Jr., and Mrs. Maurice Tannahill were named on a committee to revise the constitution and by-laws.

Group Attends District Meet

"Harmony and Peace in the Home" was the theme of the Texas Home Demonstration Association, District One, meeting held in Perryton on Friday.

Mrs. W. E. Melton of Pampa of the Gray County Home Demonstration Club was elected district vice-president. Mrs. R. L. Campbell of Hereford was endorsed by the district as a candidate for the presidency of the state organization and Mrs. H. H. Caraway of Hereford won second place with her essay on "Today's Youth in Tomorrow's World." Mrs. Campbell is now vice-president at large of the THDA.

In the group attending from Hereford were Mesdames: R. L. Campbell, F. D. Ferguson, C. P. Norton, V. E. Dodson, Ed Cox, J. T. Richardson, Louie Olson, George Robertson, Ernie Neff, Ira Scott, Ira Ott, V. P. Walker, Joe Wagoner, Manuel Hawks, Elmer Combs, M. S. Roe, Paul Rudd, Hughes Millard, Elmer Womble, Byron Campbell and C. R. Hughes.

Music Club Ends Year At Called Meet

Music Study Club held a special meeting for members who are unable to bring up assignments during the year at the Methodist Church Monday afternoon. A business session was also held.

The program consisted of a vocal duet "Home to Our Mountains" from Il Travatore sung by Mrs. B. F. Cain and Mrs. J. C. McCracken, a piano solo, "Believe Me If All Those Endearing Young Charms" (Variations) by Mrs. J. C. McCracken and Mrs. H. K. Fox and Mrs. C. J. Mounts sang the "Land of the Swallows" (P. Massini) with Mrs. J. R. Allison accompanying.

During the business session which closed the club work for the year, Mrs. A. J. Schroeter, president, appointed the year book committee, those to serve are Mrs. H. K. Fox, Mrs. J. R. Allison and Mrs. B. F. Cain.

After a vacation regular meetings of the club will be resumed in the fall.

Those attending the meeting were Mesdames: C. G. Acker, J. R. Allison, B. F. Cain, R. P. Conway, C. G. Ferguson, H. K. Fox, J. C. McCracken, C. J. Mounts, Earl Phillips, T. W. Roberson, A. J. Schroeter, A. O. Thompson, and Miss Mattie Mae Swisher.

For quick cookies try the marguerites: beat an egg white until stiff but not dry, add three tablespoons sugar gradually beating as you do. Then mix in a few grains of salt, a half-teaspoon of vanilla and three or four tablespoons of finely chopped pecan nuts. Spread this mixture, moulding it, on about a dozen salted crackers. Place on a baking sheet and bake in a slow oven for about 15 minutes.

Absolved



E. T. Maynard, Chicago grain trader, who made around \$300,000 when wheat prices skidded on the Chicago Board of Trade, was absolved of possible "inside information" by Sen. Homer Ferguson, chairman of the Senate Subcommittee on Speculation. Maynard, a trader for 30 years, admitted he knew nothing about farming. He is shown entering Senator Ferguson's office in the Senate Office Building.

Arab Army Leader



Fawzi el Kawakji is commander of the Arab "Liberation Army," made up mostly of Syrian volunteers. He is shown addressing his command at Kabatia, near Nabulus, Palestine.

Leftover juice from canned fruits is excellent thickened and served over plain cake or cottage pudding. Canned mushroom soup mixed with canned chicken noodle soup makes a good first course.

Hot chocolate may be spiced for a change by adding a few grains of cinnamon and nutmeg.

Long exposure to sunshine may damage wool fabrics, advises the Department of Agriculture. Sun may weaken the fiber and make it brittle and more sensitive to alkali such as that in soap.

In normal times, most of the world's supply of mercury is supplied by Italy and Spain.

The electrical manufacturing industry is the largest civilian user of copper in peacetime in the United States.

Food consumption per person in the United States was virtually unchanged from 1909 to 1939.

Deacons Dine, Wives Are Special Guests

A ranch style supper featured the regular meeting of the deacons of the First Baptist Church Monday night in the country home of Mr. and Mrs. George Brumley. Wives of the deacons were special guests. Attending were Rev. and Mrs. R. H. Cagle, Messrs. and Mesdames: G. P. Owen Sr., Owen Stagner, Delbert Kinsey, Jack Kirksey, Jimmie Allred, Frank Watson, E. W. Young, Wayne Evans, A. O. Thompson and the hosts.

TO PRIONA

Mrs. O. M. Dickey, Mrs. Barnard and Mrs. Homer Brumley were in Priona Monday to make the first inspection in the yard improvement contest which is being sponsored by the Priona Woman's Club.

Give the frames of your old sun glasses a lift with a coat of red or blue lacquer.

Two-thirds of college women now knit, a recent poll revealed. More girls knit in New England than in any other area of the U. S.

The stems from fresh mushrooms may be utilized in various ways if only the caps are served to garnish a dish; chop them fine and saute them, then use as a sandwich filler, in a rice stuffing for baked green peppers or in a tomato sauce for spaghetti.

Hereford Nine...

(Continued from page 1)

over ten to four.

Tulla has a good looking ball club and will make it rough before the season is much older. They used three pitchers and struck out 11 Hereford batters, but when they ran into Stan Barrett, Bud Stengel, Bud Stengel, and Johnny Winkler, with nine hits and four extra base hits between them... well, it was just a ball game, in any language.

The Wolves had a bad day. Frank Lookingbill, the official umpire in

Carried Away at Their Wedding



Best man Bernard Vazquez carries both bride and groom from their wedding in a Chicago church. The newlyweds, midget entertainers are Mr. and Mrs. Louis Croft.

chief, called them so well they couldn't find anything to howl about and of course the home team was ahead all the way and that helps the old Blind Toms behind the bat.

The kids didn't have a thing to be ashamed of. Young Conrad Clark playing his first season at first base, filled the shoes nicely.

Lueb, on second, looked better than ever. Renner, on third, is a newcomer to the team and did an excellent job.

Stan Barrett, a veteran, is as good as you can find at short. Bud Stengel behind the bat looks better than ever. Johnny Winkler, while he did not lose a game last year, without question looks better than ever.

With L. J. Clark, Baise, Bill Stengel, Donald Roberson and Onias Carroll bolstering the outfield, the Vets look like a winning team to me. Onias Carroll, the real veteran of the team, had two chances and sacked 'em like he always did. Tris Speaker, Ty Cobb, and Babe Ruth don't have a thing on this Onias. He has been playing ball for 25 years and can still snag 'em in left field. He may not hit his hat size, but he can swing just as hard as any woodchopper you ever saw.

The Hereford nine goes to Plainview next Sunday in their second league start, and will return to the home diamond for the following week, May 16, to meet Umlinger.

THE BOX SCORES

Carroll	5	1	0	0
Hereford:	AB	R	H	E
B. Stengel	5	3	3	1
Baise	2	0	1	0
L. J. Clark	3	0	0	1
S. Barrett	4	1	2	1
Roberson	2	0	0	0
B. Stengel	2	1	2	0
R. Lueb	2	2	0	0
Renner	4	0	0	0
C. Clark	2	0	0	0
Chris Clark	2	0	0	1
J. Winkler	3	2	2	2
Carmichael	1	1	0	0
TOTALS	37	10	27	6
Tulla:	AB	R	H	E
McAnally	4	0	0	0
R. Snoot	4	1	1	2
A. Shute	2	0	0	1
Couzen	4	0	0	1
G. Nelson	4	0	2	0
Young	0	0	0	0
Gienn	1	1	0	0
Brooks	2	0	0	0
Craig	4	2	1	1
Nolte	3	0	0	0
Klemmens	4	0	1	0
Hutson	3	0	0	0
H. Craig	1	0	0	0
TOTALS	36	4	5	5
Hereford	112	005	01-10	
Tulla	000	020	110-4	

Celery may be cooked and served in different ways: combine it with cubed cooked carrots; or cream it and serve it with toasted almond nutmeats; or add it to creamed cooked onions.

Simple corn pudding is made by combining two beaten eggs with two cups of milk, one cup of soft bread crumbs and one No. 2 can (2 1-2 cups) of cream style corn plus a dash of salt and pepper. It is then baked in a moderate oven, until firm, about 1 1-2 hours. This dish will serve four to six.

Next time Boston brown bread is on the menu to be served with-baked beans try slicing and toasting it instead of steaming it.

Pluffy omelet may be varied from time to time: one way is to add minced cooked ham to the egg yolk before folding it into the whites; another way is to spread it with jelly before folding and serving it.

To prepare baked or shirred eggs break each egg into an individual custard cup that has been greased. Pour a few teaspoons of cream over each egg and sprinkle with salt and pepper. Bake in a moderate oven for about 15 minutes or until the eggs are set.

It is estimated that about 15 per cent of all elementary school pupils in the United States are still taught in one-room, one-teacher schools in the open country.

WE WELCOME YOU CHURCH OF CHRIST

204 East 6th

(Sunday)

Worship 11:00 A. M.
Subject: Lost Opportunities.

Evening Service 7:30 P. M.
Subject: No Room For Christ.

Bob Wear, Minister



REAL ESTATE AND LOANS

We offer land in any size tract. We have buyers for irrigated land.

Loans, small or large, at good interest rates are made with no charge for handling.

See us if you want to sell.

J. C. RICKETTS, Realtor



Mother's DAY

LOVELINESS!

For the dearest and most wonderful person in the world—your Mom—we present an array of special gifts that will tell her how much you love her.



Bags

Smart Dresses

Beautiful Scarfs

Compacts

Blouses

Gloves



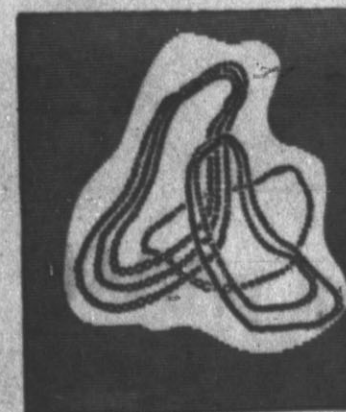
Lovely Lingerie

Hosiery

Gowns



Costume Jewelry



Dainty Handkerchiefs

The Little
fashion shop
"Smart Clothes for Smart Women."

RIVERSIDE TIRES

FIRST QUALITY THROUGHOUT!



MOUNTED FREE
... PROMPTLY

\$12.35

Size 6.00-16

Plus Tax Extra

Less Trade-In Allowance

Now, you can buy RIVERSIDES... at new low prices! Famous for high quality, famous for long wear... Riversides are constructed of first quality materials throughout. Buy yours today!

AUTHORIZED DEALER FOR

RIVERSIDE TIRES
FARMERS DRIVE-IN

LIBERAL
TRADE-IN
ALLOWANCE

Your old tires are worth money! You get a liberal allowance on new Riverside Tires!

EXCLUSIVE AT
FURR FOOD STORES

SAVE OVER 40%

WITH FURR'S CARD PLAN

ON HOUSEHOLD INSTITUTE Waterless Cookware

HERE'S HOW: Have the amount of every grocery, meat, and produce purchase you make in one of our stores, punched on your card. When you have \$5.00 in "punches," buy a Household Institute utensil at our money-saving card price.

HERE'S WHAT YOU GET: Top quality, thick, cast aluminum, with broad, flat bottoms that pick up heat quickly and distribute it evenly all over the pan and its contents; covers that keep steam and moisture within the pan, and baste the juices back into the food; and insulated handles that stay cool when used top-of-stove, and are easily removed for use in oven or replacement. A lifetime investment at a bargain price.

1½-QT. COVERED SAUCE PAN: For "waterless" cooking smaller quantities of fresh vegetables and fruits—and all usual sauce pan purposes.

\$1.59 WITH CARD **\$3.18 WITHOUT CARD**

3-QT. COVERED SAUCE PAN: For larger quantities—or larger sizes.—of fresh vegetables and fruits cooked the "waterless" way.... for deep-fat frying.

\$1.99 WITH CARD **\$3.98 WITHOUT CARD**

4½-QT. DUTCH OVEN—SAUCE PAN: For top-of-stove roasting and general purpose cooking, including "waterless" cooking of bulky foods.

\$3.29 WITH CARD **\$5.98 WITHOUT CARD**

9½-INCH FRYING PAN: Large, flat surface browns food quickly, uniformly, requires very little heat and frying fat.

\$1.39 WITH CARD **\$2.78 WITHOUT CARD**

9½-INCH CHICKEN FRYER..... for Swiss steak, breaded chops, inexpensive meats and poultry, makes foods tender, tasty, juices stay in.

\$2.39 WITH CARD **\$4.78 WITHOUT CARD**

USE THIS CARD

SAVE OVER 40%

WITH THIS CARD

HOUSEHOLD INSTITUTE

waterless COOKWARE

- SUPERB QUALITY
- COOL INSULATED HANDLES
- THICK ALUMINUM

EXAMPLE OF HOW YOU SAVE

10c
20c
40c
60c
80c
1.00
1.20
1.40
1.60
1.80
2.00
2.20
2.40
2.60
2.80
3.00
3.20
3.40
3.60
3.80
4.00
4.20
4.40
4.60
4.80
5.00

9½-IN. FRY PAN only \$1.39 WITH CARD \$2.78 WITHOUT CARD

See Other Side for the savings on all the beautiful pieces.

This card is good for are subject to change date and any price change.

one only. Prices shown are only. Notice of expiration be posted in our stores.

THIS IS THE CARD
THAT SAVES YOU MONEY

Fine FOR GIFTS

SEE THE OTHER
PIECES NOW ON DISPLAY

30 DAYS
TRIAL
Satisfaction
Guaranteed

BE SURE TO GET YOUR CARD TODAY
AT YOUR FRIENDLY

Save at **FURR FOOD** Super market
Low Everyday Prices

WHY PAY MORE?
FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY

YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS
SEND THE KIDDIES YOU'LL BE PLEASED

SERVING THIS AREA FOR OVER 40 YEARS

WE PAY TOP PRICES FOR QUALITY EGGS

FURR HAS THE DAILY LOW PRICES

QUALITY PRICE SERVICE

FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY

YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS

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WHY PAY MORE?

SERVING THIS AREA FOR OVER 40 YEARS

WE PAY TOP PRICES FOR QUALITY EGGS

FURR HAS THE DAILY LOW PRICES

MRS. JOHN McLEAN, Society Editor Phone 181

Beta Eta Chapter Holds Annual "Queens Ball" Saturday Night

Beta Eta Chapter of Epistolm Sigma Alpha, national sorority, held its annual Queen's Ball at the clubhouse Saturday at 9 p. m.

A May Day theme was used in decorations and spring flowers were everywhere, emphasizing the colors of the May Pole which was the center of attraction.

Ellen Carter, educational director and sponsor, was master of ceremonies and as she announced the name of the Queen, who had been chosen by a secret committee, Pauline Loerwald stepped forward to ascend the throne and was crowned by her escort, Bill Howard.

Attendants were Adeline Koelzer and Leo Hellman and Juanita Kelley and Warren Owen.

Those present were Frances Young, Bill Phillips, Jim Hendrick, Lilye London, Mr. and Mrs. Jess Carter, Wand Lee Lloyd, Randy LeMasters, Richard Archer, Ruth Pickens, Juanita Kelley, Warren Owen, Leo Hellman, Helen Acker, Harold Loerwald, Mr. and Mrs. Jack Francis, Mr. and Mrs. Pete Hopson, Mr. and Mrs. J. R. Williams, H. R. Hellman, A. J. Hellman, Mr. and Mrs. Grant Hanna, Mr. and Mrs. John Schneider, W. O. Davis, Mr. and Mrs. E. Ward Jr., Mr. and Mrs. J. R. Suler, Jessie Ann Buckner, Jim Buttle, Mr. and Mrs. T. E. Pritchett, Mr. and Mrs. Walter London Jr., Mr. and Mrs. Clarence Betzen, Vida Papeah, Noland Grady, Mr. and Mrs. Homer Brumley, Mr. and Mrs. J. B. Sowell Jr., Mr. and Mrs. Billy Wells, Mr. and Mrs. Mike Betzen, Mr. and Mrs. Geo. L. LeGrand, Ed Bezner, Mr. and Mrs. Tom Warren, Mr. and Mrs. T. J. Clay, Mr. and Mrs. John Kelley, Mr. and Mrs. Sam Nunnally, Carroll Doshier, Charles H. Bruce, Frank Barrett, Carlisle Rae Frye, Theron Lehr, Adeline Koelzer, Marcie Koelzer and the honoree the Queen, Pauline Loerwald, and her escort, Bill Howard.

Chu-De-Naag Camp Fire Girls Meet

The Chu de Naag Camp Fire Girls met at the Hut Mohday for a regular meeting with Cynthia Hall in charge.

Present were June Marian Smith, Cynthia Hall, Marilyn Legg, Sylvia McCracken, Margaret Phillips, Lu Durham, Eleanor Aven, Wynne Sowell, Nona Lee Joiner, Doris Russell, Marian Lomenick, Nealean Flowers, Dorothy Veigel, June Houston and the sponsor, Mrs. Frances Houston.

PTA Lounge for Former Teachers Open Saturday

The Hereford Parent-Teachers Association will maintain a lounge in the Cogdill Building Saturday in honor of all teachers who have ever taught in Deaf Smith county.

The special lounge is being arranged for Hereford's Golden Anniver-

Organ Recital At First Christian Church Sunday

A program of organ music, to which the public is invited, will be presented Sunday afternoon at 4 o'clock at the First Christian Church in Hereford.

The special program will be presented through arrangement with the Mary L. Spence Music Stores, Rev. Roy Ford, local pastor, said today.

Miss Kline, director of music in the Plainview Public Schools, will be the organist. The music will be heard through a Consonata Organ, provided by the Mary L. Spence stores.

Deaf Smith Riders Club Meets Sunday At Veterans Park

Members of The Deaf Smith Riders Club met in a called meeting Sunday at 2:30 in Veterans Park. Purpose of the meeting was to make further plans for Pioneer Day Parade and Celebration.

Five new members were voted into the club, Mr. and Mrs. Woodrow Ireland, Mr. and Mrs. Don Webb and Cliff Potter.

Eighteen mounted riders were in attendance and four others of the club's regular members. Following the meeting they rode in the park.

The next regular meeting is May 13 and will be in the form of a basket supper.

Mrs. Ida Mae Vaughn and Miss Ara Lewis returned home Monday after a year of visiting friends and relatives in Georgia, Iowa, Salt Lake, Utah, and Santa Ana, Calif.

Mrs. Larry Davidson and son, Mike and Mrs. Jimmie Green of Clovis were guests in the home of Mr. and Mrs. C. E. Sheppard Tuesday.

Mrs. Maud Montfort spent last week in the home of her daughter, Mrs. Tommie Pope of Amarillo who has been in the hospital there.

Betty Jo Carnahan, daughter of Mr. and Mrs. G. D. Carnahan is in Amarillo hospital following an operation.

Purchases of industrial life insurance in the United States in 1947 amount to just over \$4 billion.

One sixth of all the life insurance now in force in the United States is group life insurance.

sary Celebration and Pioneer Reunion, which will be held Saturday.

Mrs. Phil Radovich is in charge of the lounge committee. Every teacher who has ever taught in Deaf Smith county or Hereford schools is asked to register during the day.

"Such a Lovely Mother's Day Gift"

ROSES IN SNOW CAKE

\$1.25

Each

REMEMBER *Mother*
MOTHER'S DAY SUN. MAY 9th



MR. GUS
TOMATOES
NO. 2
TIN
10¢

SALAD
DRESSING
MIRACLE WHIP
QT. JAR
61¢

TEA
LIPTONS
1 lb.
4 PKG.
29¢

LIBBY'S
PEACHES
NO. 2 1/2
TIN
29¢

CLEAN
PINTO BEANS
2 lb.
BAG
25¢

BAKERY Treats

APPLE PIES 39¢
Oven Fresh..... Each

MARY ANN SHELLS 20¢
Individual Large Size..... 4 for

DELICIOUS with Ice Cream and Fresh Fruit

POUND CAKES 36¢
Each

MARSHMALLOW ROLLS 24¢
Fresh Delicious..... Each

Try These Fresh Baked

BRAIDED SWEET ROLLS 20¢
5 to Package.....

Golden Brown, Medium Size

ANGEL FOOD CAKES 45¢
Each

Delicious with Milk or Coffee

COFFEE CAKES 25¢
Each

FRENCH BREAD 18¢
Fresh Every Day..... Loaf

Old Fashion Salt Rising—Pumpkinie

Rye—American Rye—100% Whole

Wheat—Raisin Bread

BREAD 20¢
Loaf.....

Salad TIME IS HERE

APPLES 25¢
Winesap..... 2 Lbs.

ORANGES 10¢
California..... Lb.

GRAPEFRUIT 13¢
White..... 3 Lbs.

TOMATOES 25¢
Lb.....

CELERY 12 1/2¢
Lb.....

CAULIFLOWER 15¢
Lb.....

CARROTS 15¢
2 Bunches.....

DRUG SPECIALS

MENNEN 37¢
50c Size Skin Bracer.....

IRON CORD SET 49¢
3000 Cycle—6 Foot.....

PHILLIPS 43¢
60c Cleansing or Skin Cream.....

PEPSODENT 37¢
50c Tooth Paste.....

MUM 43¢
60c Deodorant TONI.....

DELUXE KIT \$2.00
With Plastic Curlers—Plus 10c tax

Gee! MOTHER
WILL BE
SURPRISED

AND DOUBLY SURPRISED WHEN
SHE SEES THE DINNER THAT'S
PREPARED FOR HER WITH FOODS
FROM THE FRIENDLY

FURR

FOOD STORES

Serve FURR'S GUARANTEED MEATS

BACON 59¢
Wilson's Sliced..... Lb.

PORK STEAK 47¢
Lean..... Lb.

SAUSAGE 39¢
Country Style..... Lb.

LUNCHEON LOAF 49¢
Assorted..... Lb.

CHEESE 49¢
Longhorn Cream..... Lb.

HENS 49¢
Fresh Dressed..... Lb.

GREEN BEANS 17¢
Rosedale, No. 2 Tin

Ma Brown Peach PRESERVES 25¢
16 oz. Jar.....

PARKAY 39¢
Oleomargarine..... Lb.

SANI-FLUSH 19¢
Tall Can.....

WHITE SYRUP 54¢
Bud's..... 5 Lb. Jar

BAKING PWD. 23¢
K. C..... 25 oz. Tin

Hunt's Whole Unpeeled APRICOTS 27¢
No. 2 1/2 Can.....

Lady Betty PRUNE JUICE 25¢
Quart Bottle.....

APPLE BUTTER 24¢
Pallas, 29 oz. Jar.....

MUSTARD 15¢
Heinz, 2 7-oz. Jars.....

CORNED BEEF 49¢
Libby's..... 12 oz. Tin

FRUIT COCKTAIL 25¢
Libby's..... No. 1 Can

PEARS 39¢
Libby's..... No. 2 1/2 Can

PEAS 19¢
Libby's Jumbo..... No. 2 Can

CORN 19¢
Libby's Whole Kernel..... No. 2 Can

PICKLES 25¢
Libby's Home Made..... No. 303 Jar

VIENNA SAUSAGE 33¢
Armour's..... 2 Cans

WIENERS 49¢
Oscar Mayer, in Barbecue Sauce..... 14 oz. Can

BAKED BEANS 19¢
Heinz..... 16 oz. Tin

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Del Monte..... 46 oz. Tin

SHORTENING 96¢
Jewel..... 3 Lb. Carton

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Doris Goldston Elected President of Senior Class at Mary Hardin-Baylor

HERFORD, April 30—Miss Doris Goldston, daughter of Mr. and Mrs. H. D. Goldston, Hereford, was recently elected president of the senior class at Mary Hardin-Baylor college for the year 1948-49.

She is also the new president of Sigma Alpha Iota, national music fraternity on the campus, for the coming year.

Miss Goldston has served as representative of her class from Elly Pepper residence hall this year; as



a member of the student house council for the dormitory; and treasurer of Sigma Alpha Iota. She is a member of Historical-Phila, one of two senior literary societies on the campus and a former president of the college Hiking Club.

As president of the senior class, the Hereford girl will be one of eight members of the judicial council of Student Government Association at Mary Hardin-Baylor.

Miss Goldston is a junior music major.

Lillie Lloyd Poff Re-elected Head Of B&PW Club

Lillie Lloyd Poff was re-elected president of the Hereford Business and Professional Women's Club at a meeting of the club Monday night in the home of Mrs. Ursalee Jacobsen.

Lillie London was named president elect for the following year.

Mary Kosher was elected vice president; Pauline Lowry, recording secretary; Florence Wilhelm, treasurer; Mary Dyer, corresponding secretary; Della Stagner, parliamentarian; and Jessie Ann Buckner, editor of "The Short Wave."

Report of the nominating committee was made by Bessie Smith. Reports were given by Ellen Carter, Mary Kosher, and Mary Dyer, who recently attended the annual National B&PW Convention in Dallas. Phyllis Radovich was also a delegate to the convention.

Pictures of the group made by Elmer Patterson at the last dinner meeting were shown.

Annual Red Cross Membership Meeting To Be Held Tuesday

The annual membership meeting of the Deaf Smith County Red Cross Chapter will be held next Tuesday afternoon, E. C. Eubanks, chapter chairman announced today.

Every member of the Deaf Smith county chapter, and this includes all persons who made contributions to the Red Cross during the recent membership campaign, is invited to attend the meeting, Eubanks said.

The meeting will be held at four o'clock Tuesday afternoon, May 11, at the County Courthouse in the Deaf Smith County Courthouse.

HEREFORD Bull



By JIMMIE GILBERT

Mrs. W.D. Isbell was probably one of the most famed ladies in the entire 50 years of Hereford history when she came to town recently. After spending two weeks in the hospital, then two more weeks convalescing in her home, Mrs. Isbell came to town one day last week, entered a local store and was confronted with a delegation of "hoop skirts" and long dresses. She walked out onto the street and was immediately confronted with more of the same. Finally, a friend told her about the coming celebration.

"I heard about the 'new look', says Mrs. Isbell, 'but I was beginning to think it was maybe going a little far.'"

I want to publicly apologize to every single member of the B & PW Club of Hereford. Not too long ago, I made them a talk and was a little bit too critical of their efforts. I take it all back. When that bunch of gals gets wound up, they really do things in a big, big way. Any success of the coming celebration can certainly be traced back to these B & PW members. They are dressing the part 100 per cent. They have been active on committees, and they were truly outstanding on the caravans.

Tom Carter likes the gay handkerchiefs everyone is wearing. He says they should be awarded to the old settlers instead of badges—at the rate of one handkerchief for each 15 years of residence.

It looks like a big time next Saturday. Incidentally, I want to apologize again. Lots and lots of people think we should have a big 100-page edition of the Brand this week. We would like nothing better, but it was an absolute impossibility. The shortage of newsprint is a prime factor. Week before last we borrowed from Spearman, last week we got enough for one week from some paper around eighty miles the other side of Oklahoma City. Big editions have to be printed in sections well ahead of the release date—and it has been a physical impossibility. We are sorry. It is a shame, but it was also an impossibility. Maybe we can do better on the 100th Anniversary. We would sure like to try.

Just had a nice letter from John Olson, former manager of Rockwell Brothers and Company. John says, "In your last Bull Column you had some very laudatory words for one of the North Plains (Perryton) Weekly papers, and I believe you said it was the best weekly paper in Texas, or something like that. I haven't seen it, but if it is any better than the Brand I just don't believe I could stand it." Thanks, John. I said Quote—it has the justly deserved reputation of being the most attractive, best equipped and operated weekly in the Southwest. End Quote.

The Olsons are fine people, and I sincerely wish they could be here for the 50th Anniversary celebration next Saturday. They have lots of friends here and we still miss them.

J. E. Hill certainly gave me a jolt the other night when I attended a meeting of the Hotel delegation. I didn't know that Jim was a public speaker. I just wish I would print his talk in full. I still do not believe he is a public speaker. I believe the words just bubbled up from

deep down in his heart—and flowed out. In substance, Jim said that it is a shame that a country like this did not think enough of itself and its people to have a modern hotel. He challenged anyone to name a town of this size without such accommodations. He pleaded with the "talk less about teeth and more about progress"; He cited selfishness as the reason Hereford did not build a hotel years ago. Jim made one of the finest speeches I ever heard. He said we can have a hotel if we really want one, and closed with an offer to do his part.

Listening to Jim actually put me to shame and I know a lot of other people felt the same way. Hereford does need a nice hotel. It is the next important step in the progress of a growing town. It will mean a lot of hard work, and a lot of boys like Jim Hill will have to unband from their perches and expend some genuine effort. There will be opposition and arguments, but a hotel can be built—if we want it bad enough.

Bob Higgins is in a dither. He just found out that they are not serving mutton at the Chuck Wagon dinner. Will someone please fix Bob a special Mutton Plate.

Just called Mayor Dameron to check on the Swimming Pool. He says that the contractors are doing everything possible to have the pool in operation by June 1. However, they figure there may be some delay in securing the 4-inch pipes for intake and in getting the filters. He says all of the buildings will be finished on schedule and that the construction in the pool is absolutely the best. Mr. Dameron personally doubts if the contractors meet the June 1 deadline. If they fail, they will pay a forfeit of \$50 each day until actual completion, so you can bet they are really trying.

Just as soon as we get the Anniversary Celebration behind us it will be time to start planning for a big opening of the new Swimming Pool. What should we have? Perhaps a big Five-County Water Carnival would be in order? You can count on the fact that the new Hereford pool will be one of the finest and most modern in the Panhandle.

A deep, dark mystery has just been solved. All of the women who are wearing those long, sweeping skirts this week are complaining about having dirty feet. They say the skirts catch dust and dirt and throw it right into the tops of their shoes. They declare their feet are absolutely black when they get home. They say it is amazing and are wondering how in the world the Pioneer Women stood such dirty feet. This really solves a mystery of long standing. The Pioneer Women did not always have dirty feet

—simply because they wore those high, top shoes. Remember? The shoes had tops twelve and fifteen inches in height. I always wondered about those high shoes, which could not possibly be seen under the long dresses.

This just proves that there is usually a good reason for most things. However, the girls say this presents another mystery: They want to know "Why in the world the Pioneer Women wore such long sweeping dresses at all?"

Mrs. Vivian Major returned, Friday from a three weeks stay in California where she visited relatives in Los Angeles, San Francisco and San Diego. Enroute home she visited the Grand Canyon in Arizona.

Mrs. Albert Randall and Mrs. Dewey Randall of Amarillo visited friends and relatives in Hereford Sunday.

Mr. and Mrs. Ted Myers visited in the home of their parents, Mr. and Mrs. Walter London over the week end.

Mr. and Mrs. L. Z. Oldham visited her niece and family, Mr. and Mrs. Orville Deavers of Amarillo Sunday.

Mr. and Mrs. Willard Rogers visited his brother and family, Mr. and Mrs. W. O. Rogers in Amarillo Sunday.



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