

CHRISTMAS Shopping Awards Every Saturday

# Burkburnett News

ONLY 6 Shopping Days Until Christmas

COVERS BURKBURNETT LIKE A MARCH SANDSTORM 8 Pages 10c PER COPY NUMBER 15

## Manlee Baptist Church Will Have Annual Christmas Program Wed.

Manlee Baptist Church will have its annual Christmas program Wednesday at 7:30 p. m. Children in the elementary departments will present musical numbers. The Junior department will give a playlet "Three Christmas Bells."

"The Blue Overalls Angel," a puppet Christmas play, will be presented. The play will be directed by Gerry Landrum. The cast includes Vickie Bronson, Pierce, Hal Mabry, Pat Chapman, Sherry Dempsey, and Peggy Throgmorton. Mrs. Green, Kathy Sykes, Ben Landrum, Doug Renfro, Robert Baker, John Hastings, and many Duff.

After the play the younger children will be entertained in their departments and the rest of the church will go caroling.

## A Digest Of Texas Motor Vehicle Laws

Published By Texas Department Of Public Safety

### RIGHT-OF-WAY ON LEFT TURNS

- 1.—Requires a vehicle turning left at an intersection to signal for 100 feet and to yield to those meeting vehicles that are so close as to constitute an immediate hazard. A meeting vehicle not close enough to be a hazard should yield to the vehicle turning left.
- 2.—Requires a vehicle turning into a private driveway to signal for the turn for 100 feet and to yield to all meeting vehicles until the turn can be made safely.

### PEDESTRIAN RIGHT-OF-WAY REGULATIONS

- 1.—Prohibit a pedestrian from walking along or upon a roadway where sidewalks are provided.
- 2.—Require a pedestrian to walk on the left side facing traffic on any street or highway where sidewalks are not available. This law includes hitchhikers.
- 3.—Prohibit a pedestrian from standing on the main travel portion of a highway for the purpose of soliciting a ride (hitchhiking).
- 4.—Prohibit jay-walking between adjacent intersections where signal lights are operating at both intersections.
- 5.—Require a vehicle to yield to a pedestrian using crosswalks at intersections without signal lights.
- 6.—Require a turning vehicle to yield to a pedestrian who is crossing a street on a green light.
- 7.—Prohibit a pedestrian from suddenly walking or running into the path of a vehicle which is so close that it is impossible for the driver to yield.
- 8.—Prohibit a vehicle from overtaking and passing another vehicle that is stopped to yield to a pedestrian in a crosswalk.
- 9.—Require a pedestrian to walk in right half of a crosswalk where possible.
- 10.—Require a vehicle to yield to a blind pedestrian with guide dog or white cane in extended position, at or near an intersection or crosswalk. (Prohibit other pedestrians from carrying a white cane in a raised extended position.)

## Box Heating Installs 2-Way Truck Telephone

It is with great pride and anticipation that I make this announcement to you. I have recently engaged a Telephone Answering Service and also installed a two-way radio in my service truck. By doing so, I hope to make my services available to you at all times. After all, when you need a service man — you need him NOW — not two or three hours later.

At ANYTIME you cannot reach me at my business phone, 569-1531, please call 322-5251 and leave your telephone number or message with my answering service. A trained and experienced operator is on duty 24 hours a day and she will relay your message to me. If your call is an emergency, she will connect you directly to my truck. If for some reason she is unable to reach me in my truck, she will keep trying at regular intervals until your message has been delivered to me.

Thank you for your business in the past, and I hope this addition will enable me to better serve you in the future.

EARL M. COX  
COX HEATING AND AIR-CONDITIONING SERVICE

## With Our Subscribers . . .

NEW — Jerry McClure, M. H. O. Neill, Allen Martin  
RENEWAL — Oma B. Van Cleave, Mrs. Maude Green, Mrs. Chloe Fuqua



We send our sincere good wishes to all of our friends and patrons . . . we hope this Yuletide finds you well and happy . . . that this glad season fills your homes and your hearts with a warm glow that will last throughout the year to come.

## No Cheaper Way to Send Holiday Greetings . . .

How much would it cost to send Christmas cards to all your friends and customers? Let the newspaper take your message to them at a small fraction of the cost.

Holiday greeting ads will be printed and mailed in the News Monday, December 23rd. We have hundreds of ads, all sizes and kinds to fit any business. Call 569-2191 and reserve your space now. We want to include every one who wants an ad. Help us by calling in. We don't want to miss any one, but it is a big job to try to remember 150-200 customers. The cheapest, and best way, to say Merry Xmas!

## Christmas Baskets for Needy Families to Be Distributed by Baptist Men and Amer. Legion



ROGER W. BABSON  
The Burkburnett Star will publish "BABSON'S BUSINESS AND FINANCIAL FORECAST FOR 1964 on Thursday, January 2, 1964.

A careful checking of the Babson Prediction made in BUSINESS AND FINANCIAL FORECAST FOR 1963 upholds the remarkable average of the past years by being 84% correct! Below is the score for the last twenty years. It holds the best and highest record for Annual Forecasts on U. S. Future Business.

Forecast For	% Accurate
1963	84
1962	86
1961	83
1960	80
1959	84
1958	86
1957	88
1956	85
1955	84
1954	86
1953	84
1952	88
1951	86
1950	81
1949	80
1948	91
1947	93
1946	95
1945	87
1944	91

Watch for Babson's Business and Financial Forecast for 1964 in our issue of Thursday, January 2, 1964.

## Local Births

Birth certificates were issued to the following Burkburnett parents last week, Messrs. and Mesdames:

- Larry Ray Southers, girl, Loretta Lynn.
- Gary Jerry McGonigle, boy, Paul Alan.
- George Franklin Miller, Jr., girl, Susan Naomi.
- Frederick Richard Schultz, boy, Todd Mathew.
- Eugene Houston Lucas, boy, Jimmy Dale.

It's perfectly amazing how suddenly a little gossip will divert attention from an intellectual conversation.

## Students of First Methodist Kindergarten Visit Fire Department



The students of the First Methodist Kindergarten had a wonderful time recently, as part of our program on Health and Safety. Mr. Frank Kelley explained the work of our Fire Department and answered all questions about our big fire truck which even has a radio for talking to other fire trucks. We thank Mr. Kelley for it is always good to have things explained that youngsters may learn the "how" and "why" of everyday machines which we adults may take for granted.

## "Yes, Virginia, there is a Santa Claus"

Sixty-two years ago, an eight-year-old girl wrote to the New York Sun to ask quite simply: "Is there a Santa Claus?" The newspaper's reply was, in part, as follows:

"Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give your life its highest beauty and joy. Alas, how dreary the world would be if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no childlike faith then, no poetry, no romance to make tolerable this existence. We would have no enjoyment then, except in sight and sound. The eternal light with which childhood fills the world would be extinguished."

"Nobody sees Santa Claus, but that is no sign there is no Santa Claus. The most real things in the world are those that neither children or men can see . . ."

"No Santa Claus? Thank God! He lives, and lives forever. A thousand years from now, Virginia, nay, ten times ten thousand years from now, he will continue to make glad the heart of childhood."

## 4-H Banquet Planned For December 2nd

The date of December 2nd has been selected for the upcoming 4-H Achievement Banquet to be held at Hirschi High School in Wichita Falls. Ken Johnson of the Burkburnett Club was appointed overall chairman. Ken, a Senior at Burk High is the son of Mr. and Mrs. S. L. Johnson.

Other chairmen include: Linda Taylor, decorations; David Johnson, welcome; and Phyllis Morris, clean-up.

These plans along with the election of new officers for the coming year highlighted a meeting Saturday of the County 4-H Council in the offices of the Production Credit Association in Wichita Falls.

New Council officers to serve during 1964 are: Girl Co-chairman, Linda Taylor; Boy Co-Chairman, Ken Johnson; Secretary, Phyllis Morris; Treasurer, Toni Savage; Reporter, Gary Morris; Girl Council Delegate, Dianne Bentley, with Nona Holding as alternate; Boy Co-Chairman, David Johnson with James Cantrell as alternate.

Attending the fall meeting with the 20 to 25 council members were Sandra Harrell, assistant county home-demonstration agent, and Bob Wurzbach, assistant county agent.

## School Holidays Announced

The Burkburnett Public Schools will dismiss Friday, December 20th, 1963, at 3:25 p. m. for the Christmas Holidays. Classes will resume January 2nd, 1964 at 8:25 a. m.

## Free Movie for The Kiddies Tues., Dec. 24th

At Palace Theatre 10:45 A. M.

Kiddies of the Burkburnett area will enjoy a good FREE movie Tuesday, December 24th. The show will be held at the Palace Theatre at 10:45 A. M.

Mothers and Daddies, let your children enjoy a good show while you shop without the little ones tagging along. The biggest baby sitter in town will look after your children for you while you shop unhampered.

This annual free show is sponsored by the businessmen of Burkburnett.

## REGULATIONS AT SCHOOL BUS LOADING ON RURAL ROADS

- 1.—Require school buses to stop off the roadway. (See "Flashing Lights.")
- 2.—Requires vehicles from either direction to stop before passing a school bus when the bus is stopped outside the corporate limits of a city or town and is loading or unloading students.
- 3.—Permit vehicle after stopping to proceed past the school bus at a speed up to 10 mph if pass can be made safely.

## Burk Community 4-H Club Holds Meeting Nov. 12th

Burkburnett's 4-H Club had its regular meeting November 12th at the Youth Center. Ken Johnson presiding over the meeting. Plans were made to give clothing and other useful items of the State Hospital as a Christmas project and to fix a basket of food for a needy family in Burkburnett.

Sandra Harrell and Bob Wurzbach gave a talk on the upcoming 4-H Achievement Banquet to be held December 2, in the Hirschi High School.

The thirty-one members present made plans for the annual Christmas Party.

## Sundowners News

The Sundowners were represented at the special meeting of the Red River Valley Square Dance Association last Sunday afternoon in Wichita Falls.

The Club President, Joe Vialtane; Secretary, Carl Sutherland; Treasurer (delegate) Lonnie Dolan and Vice President, (delegate) Rosy Roark were the Sundowners' representatives.

The association has now joined the Texas Federation.

## NOTICE

Boomtown American Business Women's Association will meet Wednesday, December 16, 1963 at the home of Mrs. Buren King at 607 Sycamore Road. Joe Orroca will be guest speaker and speak on "Christmas In Other Lands." Violin and organ music will be presented by Mrs. Walter Lacy and Mrs. Oscar Lockridge, (guest).

# BURKBURNETT NEWS

HARRY C. DODSON, Owner and Editor



Printed Each Tuesday At Burkburnett, Wichita County, Texas

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**Notice to the Public:** Any Erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in The News, will be gladly corrected as soon as it is brought to the attention of the publisher.

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## GRASS ROOTS OPINION

ASHTON, IDAHO, HERALD: "Uncle Sam's tightening of expense account tax deductions seems to be turning out to be a boomerang. Hotel and restaurant business fell drastically over much of the country during the first half of this year. When this business — or any other — falls off, it means fewer jobs and less income on which to pay taxes. So Uncle Sam has not realized the increased tax take that was hoped for."

ODESSA, TEXAS, AMERICAN: "The survival of the nation is intimately connected with freedom of the press."

NOGALES, ARIZ., HERALD: "If every taxpayer had to pay an equal share of taxes to cover the public debt, it would amount to \$5,084 each, \$117 more than this date last year. Present public debt is \$306 billion."

BURLINGTON, WISC., STANDARD-PRESS: "Advertising is as vital to the preservation of freedom as free exercise of publishing a newspaper or the free exercise of building a church or the free exercise of the right of trial by jury. Advertising is not only the practical source of advocating to the people of this country the economic choices they have before them. It is practically the sole support of the only communications system that is not under the control of the state."

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YOU'RE TALKING TO A PARADE  
NOT A MASS MEETING**



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Take good care of your car by letting us repair it with expert precision. Our work is guaranteed. Our rates economical.

Stop in soon for an engine tune-up. Don't let small troubles grow into big ones.



We Service All Makes and Models

## PAINT AND BODY SHOP

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FORMER BURKBURNETT RESIDENT  
NOW PAINT AND BODY MAN  
AT MATHIS CHEVROLET

Mr. Wells has been working in Electra, Texas for the past several years—He invites everyone to come by and see him.

**MATHIS CHEVROLET CO.**  
Chevrolet-Oldsmobile  
IRVIN "Smitty" SMITH, Service Manager

A gift certain to please would be to send a year's subscription to the Burk STAR. Reminds recipients of you 52 times each year. The STAR will send a card informing recipient he has received the STAR as a gift from you. This is the easiest way which we know to solve that difficult gift problem for a friend.

But do it now.  
Xmas is near  
Burk Star \$2.00 Per Year  
Burk News \$2.00 Per Year  
Both Papers For \$3.00

104 Issues Per Year For Only \$3.00

## WASHINGTON AND "SMALL BUSINESS"

No prudent businessman is a big giver to charity if he owes his bank more than he can possibly repay in a reasonable length of time.

That perhaps explains better than anything else the strong opposition to the lavish foreign give away programs that have so far cost the American taxpayer over \$100 billion.

For the fact is that the United States today could not cash in even across the board. With nation's gold supply down to about \$15 1/2 billion dollars, foreign nations and individuals hold about \$20 billion dollars for which they can demand gold.

Under the law, some \$12 billion of this gold reserve must be kept on hand to back up the currency. However, this is not the true fact, either, because also under the law, the Federal Reserve Board, by declaring an emergency without going to Congress, can put the entire gold reserve up to cover foreign obligations. But even this action would not cover the balance that can be demanded.

Foreign aid has been the chief dissipator of American dollars abroad, and enough of these dollars have been cashed in for gold to bring the U.S. stock down to a peril point.

It is quite a paradox that India, a heavy recipient of the U. S. foreign give away programs, is embarrassed by big

stocks of gold held within that nation. In fact, in order to discourage the practice of paying as much as 50% premium for gold, the Indian government has by edict made it illegal for Indian jewelers to use gold purer than 14 karat.

Experts estimate that the more affluent Indians hold about \$7 billion in gold, or almost half as much as is presently held by the United States treasury.

Actually, this gold situation has put the United States squarely behind the eight ball in all negotiations abroad.

For example, in negotiating for tariff treaties, the U.S. is at a disadvantage. The whole world knows the U.S. needs to sell more abroad to recapture those dollars without giving up more gold. But unless the U.S. agrees to lower tariffs on many import items, Europe can erect tariff barriers so high that it is impossible for the U.S. to trade anything overseas to recapture these loose dollars.

Of course, it is quite unlikely that these foreign dollar holders would ever press their demands for payment to the point where the U.S. would be bankrupt, because free world currencies would suffer. But it is not beyond the realm of possibility that the U.S. government may be forced to borrow heavily overseas to avoid losing all gold reserves, on interest rates and terms set down by the foreigners. And this would perhaps be the greatest irony of all time when the American people would have to pay heavy foreign interest on dollars that were given away in the first place.

## A WEIGHTY MATTER



Getting enough to eat is a daily problem for large segments of the world population. But here in the U.S., trying to eat less seems to be the problem faced by many millions of Americans. It is estimated that 35,000,000 men and women recognize they are overweight and try some form of dieting. Most never succeed.

A study was taken by a group of eminent doctors headed by Dr. C. A. Brusch, director of the Brusch Medical Center in Cambridge, Mass. They chose 240 obese men and women—a typical cross-section of overweight Americans. These were divided into four groups—each group testing a different approach to weight reduction.



The straight dieter—with no appetite depressant—showed 90% couldn't carry on after 10 days. Bulk intake, such as Methylcellulose wafers which fill the stomach and dull the hunger, lost an average of 6.30 lbs. Another group, given a chemical depressant, suffered undesirable side effects. The last group were fed Ayds\*, a low calorie caramel candy containing vitamins and minerals. They lost an average of 13.7 lbs.

\*What are Ayds? Doctors now know that Grandma was right when she cautioned that eating sweets before meals will "kill your appetite." That's just what Ayds do. They elevate the blood sugar levels in the body. When blood sugar levels go up, appetite is reduced. When they are low, your appetite is stimulated. This is a natural body response. It is safe, pleasant, effective. Dr. Brusch sums it up, "those of our subjects given Ayds before mealtime lost about three times as much as those using other depressants."



## EASY EELS

Old hands at eeling use this trick to avoid the gruesome task of taking them off hook. They tie bait in a ball and wrap the ball with light thread. Eels hang on until the last minute as they come out of the water and their teeth tangle in the thread just long enough to swing 'em aboard. A second dangle over the bucket and they drop in. You drop the bait overside to catch another.

**I. O. O. F. LODGE**  
BURKBURNETT, TEXAS  
Meets at I. O. O. F. LODGE  
Every Tuesday Night 7:30 p. m.  
Visitors Welcome  
GEORGE BENTON, Noble Grand  
THOMAS ARMS, Vice Grand  
SCOTT NEWTON,  
Fin. Secy. and Recording Secy  
RALPH ENGLAND, Treasurer

## Remarks From Your Fire Marshall

I would like to say a few words about our Firemen's Banquet at Town Hall Friday night. This banquet was given by the firemen for their wives and families, also to get better acquainted with each other and with the members of our City Council and their families in an informal way.

We really did not plan for it to be as informal as it turned out to be, however. Just as we had finished our dinner and were preparing to introduce our guests, the fire alarm sounded. Well you know what happens when a fireman hears the alarm. All the fireman jumped up and rushed to the fire, leaving the guests to do the best they could, so if we may be forgiven, I will take this opportunity to introduce them.

There was our Honorable Mayor Frye and his lovely wife; Dr. and Mrs. Phillip Carpenter; Mr. and Mrs. Harry Elliott, Mr. and Mrs. C. L. Simmons.

We missed Councilman Jack Alexander and his wife, we also  
**MEN'S BIBLE CLASS**  
**FIRST BAPTIST CHURCH**  
Invites you to  
Worship With Them  
Each Sunday Morning at 9:30  
A. R. Hill, President  
W. R. Carswell, Teacher  
C. R. Chambers, Secretary

missed our firemen and their families who were not present. All of us want to thank the ladies for taking the time to prepare such a lovely dinner. We enjoyed it and feel sure our guests did too. We are glad our Fire Chief is improving, so he can be with us more, so hurry and get your Reavis Wooten, we need you. Last, but not the least, thanks to the ladies for washing the dishes. On our honor we did not plan it that way.  
CLAUDE A. REED

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**First National Bank**  
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- Save each week to reach your goal
- Collect your check in full next November

NO MORE CHRISTMAS BILLS . . .

Your Check Will Be Ready At Just the Right Time!  
Save \$ 1.00 each week . . . have \$ 50.00 next November  
Save \$ 2.00 each week . . . have \$100.00 next November  
Save \$ 3.00 each week . . . have \$150.00 next November  
Save \$ 5.00 each week . . . have \$250.00 next November  
Save \$10.00 each week . . . have \$500.00 next November

FILL OUT THIS COUPON NOW . . . BRING IT IN OR MAIL IT IN

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**Christmas Club SIGNATURE CARD**  
(Leave Blank)

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\$ 1.00  Name \_\_\_\_\_ (Please Print)  
\$ 2.00  Street \_\_\_\_\_  
\$ 3.00  City \_\_\_\_\_  
\$ 5.00  Signature \_\_\_\_\_  
\$10.00   Check here if you wish to have your weekly deposit deducted automatically from your First National Bank checking account.

**INSTRUCTIONS**  
To join our Christmas Club, just fill in above your name, address and the amount you wish to pay each week. You may either mail this card to us with your first payment, or present it in our main banking lobby.

**1st THE NATIONAL BANK OF BURKBURNETT, TEXAS**  
"Serving Burkburnett Since 1907"  
Member Federal Deposit Insurance Corporation



### Postage For Christmas Cards Same Today As In 1847

People sending Christmas cards today at the 5c first class rate pay the same to mail their greetings as Americans did well over a century ago. Postmaster Lohofener said today.

Research shows that in 1847 the Post Office Department issued its first stamps including a 5-cent stamp for the basic letter rate, the Postmaster said.

Of course, in those days a nickel could buy a meal and it usually can't even buy a cup of coffee today.

Since 1932, the postal expense observed, "while living costs for the American family skyrocketed considerably more than 100 per cent — the cost of mailing a first-class letter has only increased by two or two-thirds."

The Postmaster's comments made in connection with the recommendation to Burk Burnett residents to use the first-class Christmas stamp on the "National Christmas Tree on the Eastern Seaboard" in the Nation's Capital, stamp is available at the post office.

The 5c rate permits forwarding or return of the letter necessary, allows the use of a handwritten message on the card — adding a personal touch — and also provides for handling and faster delivery, particularly for cards going out-of-town.

In recent years, people have been buying better and more expensive greeting cards — and seems a shame, when only 4c class postage is paid and addressee has moved that normally can not even forward the card," Mr. Lohofener commented. "It is poor economy to save a few pennies to lose several dollars worth of cards in the bargain."

Reports from the greeting card industry indicate it is not uncommon for an average family to send more than 100 cards during the holiday season.

To avoid trouble and wait in a line, I suggest that two sheets of the Christmas stamp — 100 to the sheet — be picked up when at the post office and then there is no minute panic about getting stamps to put on cards to send those who have been overlooked or added to the list."

Christmas stamps, of course, are payable for postage at any

## HEALTH AND SAFETY TIPS

From The American Medical Association

### COLDS

What can you do for the common cold?

Most folks know you can't cure it. Any yet we still waste a lot of time and money on pills and nostrums and treatments — all in the faint hope that maybe this time something will help.

Actually, grandma's home therapy is still good. If you get a cold, stay home in bed. Keep warm. Gargle to ease a sore throat. Take aspirin for the discomfort. None of this will cure the cold, but it will make you feel somewhat more comfortable while your body's natural defense mechanisms are building up enough steam to overcome the cold virus.

From time to time there have been vaccines to protect against colds. To really protect, the vaccine would have to include many different viruses. Some of the viruses that cause colds most likely haven't yet even been identified. Its unlikely that a vaccine will help much. Ask your doctor for his recommendation in your individual case.

Almost everyone has a cold or two during the course of the winter. Usually we try to keep going to the office, but sometimes we feel too bad to work and spend a day or two at home.

There are medications now available — in the area of antihistamines — that sometimes can make the symptoms of a cold much less severe and make it possible for us to keep going. These have their limitations and their problems. The antihistamines can cause drowsiness, which could be highly dangerous to the driver of an auto. If you get a cold, ask your doctor about the new medications that reduce the runny nose and sneezing and coughing.

As youngsters we heard the old folks say: Treat a cold and you can cure it in two weeks; let it alone and it will go away in a fortnight. The time element isn't that exact, but the theory is the same.

Much research is being done on cause and possible cure for colds. Perhaps the answers will be found some day. But as of now we can't cure colds and anyone who tells you he can, deserves at best considerable suspicion.

There are several hundred species of cactus native to Texas.

California is one of the leading turkey producing states in the nation.

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# Meet Santa at TOYLAND

## PLEASE YOUR SANTA WITH TOOLS

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Who wouldn't? That's what we will give you for every NEW open account from now 'till Christmas that is approved by our credit department. Right off, as soon as it is opened, your account will be credited for ONE DOLLAR.

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Man Made ALUMINUM Christmas Trees . . 6 1/2 ft. \$4.33

God Made Green Trees, All Sizes Tree Decorations and Tree Lights

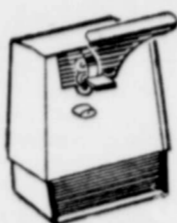
25c Roll of Herring's Low Price Scotch Tape . . . . . 19c

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we are going to give you one dollar also with the first charge purchase added to your account of ten dollars or more!

Electric Can Opener



\$9.88



Toy Trucks

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### Proof of Quality

## MOTOROLA COLOR TV

has a hand-wired chassis



### \$459.95

• **Motorola's own Hand-wired Chassis**—precision crafted with modern hand and dip soldering for circuit connections of high reliability.

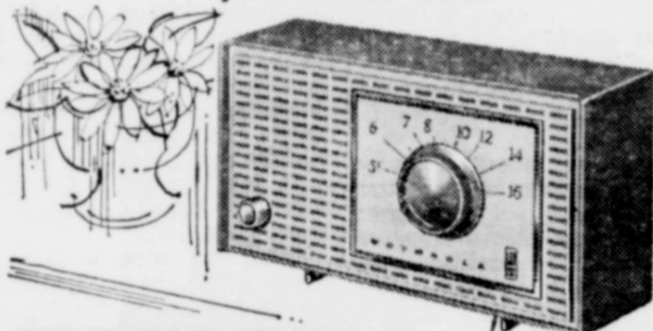
• **Full Year Guarantee**—Motorola's guarantee covers free exchange or repair of any component proven defective in normal use, arranged through us. Labor extra.

• **Beautiful styling**—an attractive wood console table covered with walnut-grained vinyl for beauty and durability. Comes complete with legs.

All-channel UHF adaptable

## LOOK-N-LISTEN

you'll like both



## MOTOROLA QUALITY IN A TABLE RADIO

### ONLY \$16.95

The ideal extra set for the children's room, bedroom, or office

- Good Sound
- Golden Voice® 4" speaker.
- Good Reception
- Built-in antenna, broad-band IF transformer.
- Good Looking
- Easy-to-read dial, smart horizontal lines, in Brown, White, or 2-tone Blue.

## CALL AND ARRANGE FOR A DEMONSTRATION

Johnnie Herring is a college graduate and has recently completed a Motorola Color TV School and can service color television.

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MAKE THIS YOUR YEAR FOR **Color TV**

From HERRING'S

Buy A Portable TV Get A Roll-About Cart FREE

FREE FREE EXTRA LARGE PILLOW WITH EITHER OF THESE MOTOROLA TV'S

Every Motorola TV we sell this month is **GUARANTEED\*** UNTIL ( DEC. ) 1964

\*Manufacturer's one year guarantee covers free exchange or repair of any component proven defective in normal use. Arranged through selling dealer. Labor extra.



**Excellent performance**  
Power transformer, Super Golden M® Chassis provide high reliability and dependable performance.



**Fine styling**  
Magazine shelf sets off the style of this 23" TV (overall diag. tube mean; 29.5 sq. in. picture viewing area). Features a hand-wired chassis, precision crafted with modern hand and dip soldering methods for circuit connections of high reliability.

**MOTOROLA**

## COLOR TV HEADQUARTERS. Open Every Evening From Now . . . Until CHRISTMAS

# HERRING'S Hardware & Appliances

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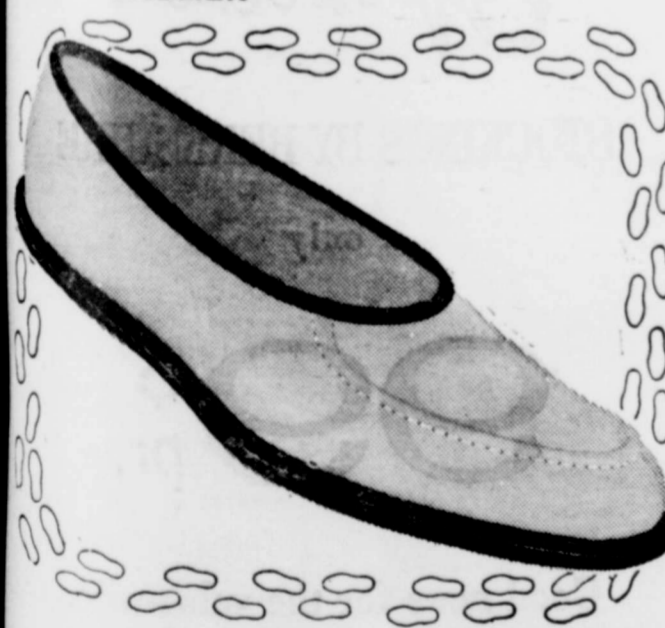
Phone 569-2711

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Unbeatable... in a class by itself. Jiffies for Men offers, the fashion pace setter, Classic. Soft supple, leather-like Doe-Lon upper. Moccasin toe styling. New deep-foam swirl vinyl sole. Easy to pack, easy to carry. Machine washable. \$3.00 per pair. Colors:

WE Give **Manhattan DEPARTMENT STORE BURKBURNETT, TEXAS** WE Give **GREEN STAMPS**

REGISTER FOR 5,000 FREE S & H GREEN STAMPS OPEN NIGHTS 'TILL CHRISTMAS

### FAMILY — COMMUNITY CHILDREN

An Address Delivered By  
**HOWARD G. LARGE**  
CHIEF PROBATION OFFICER  
Wichita County, Texas

Of one thing I am certain—you did not invite me here under the delusion that I know anything you do not already know about the broad subject of rearing children. Volumes have been written on countless subjects for the purpose of giving us greater insight into our lives and the world in which we live. In a word, the goal of each of these many volumes and other education media is to help us to know and understand the truth.

We have play schools, nursery schools, kindergartens, elementary, junior high, senior high, academies, finishing schools, prep schools, junior colleges, universities, and numerous other public and private institutions all dedicated to the project of helping us to attain greater knowledge.

Added to these schools and other organizations, we learn from our daily experiences — our daily associations with family members, neighbors, strangers, friends — in fact, our very life in a continuing learning process.

Needless to say, the family is perhaps the greatest single influence on us as social individuals. Here one first learns those patterns of behavior which will help the individual to make the proper selection when he is alone. Here the moral standards of the past and present combine to influence the child in his future experiences that he will surely meet.

IF ALFRED ADLER, one of the three major founders of modern psychology, could have looked inside any of us, he would have insisted that we wanted most of all TO FEEL SIGNIFICANT, to be somebody, to feel that we count, that we are needed.

We see people everywhere struggling to make a name for themselves, to achieve significance, to be somebody.

In the namelessness of our great cities, in an economic society of huge corporations where men are known by numbers and not by name, in nations where the individual is nothing but a cog in a great machine, the desire to be something is frequently frustrated. The strange mistaken and often sinister ways people try to feel important are legion. Some display themselves for public notice by the way they dress or by the manner in which they exhibit themselves in eating and drinking contests. Others expose their frustrations by their snobbishness; then there is the race-baiter — the religious bigot — the 100% American — the "always against" person and those who go to all ends to be noticed at play, at school, at work or even at church.

Why is it certain people belittle everything beyond their reach? Are they not trying to lift themselves up by pulling other people down through criticism?

Have you ever wondered why certain people say catty, scandalous things — why some people would rather be a "big toad" in a small pond than a "little toad" in a big pond?

In a recent news article, there appeared a story of a New York cabbie who had a reputation for crashing the gate and "hobnobbing" with the big wigs.

The 35-year-old Brooklyn bachelor planned to attend a motion picture world premier with some of President Kennedy's cabinet members and their wives and friends. He explained, "I get a charge out of rubbing elbows

with society folks and big wigs and millionaires just to prove to myself that a humble little cabbie can hobnob with the greats."

If SIGMUND FREUD, another of the three major founders of modern psychiatry, could have looked us over, he would have insisted that what we want most of all is TO BE LOVED.

He would point out that we were created for fellowship—that man is a gregarious animal and that we cannot bear to be alone. He would say that away from people we are like a fish out of water and remind us of that old familiar Latin proverb, "One man is no man at all."

Freud would tell us that many teenagers today act as they do because they are being frustrated in the normal satisfaction of their deep hunger for affection. Freud would insist that if the overpowering desire of young people for comradeship does not find normal satisfaction in the home and with wholesome people outside the home that it will drive them to satisfy that urge in cheap unwholesome outlets.

In Lawrence's great book SEVEN PILLARS OF WISDOM, he described the plight of three men near death from thirst. So great was their need for water that they tried to quench their thirst by drinking water from a stagnant stream. Could we say these men really wanted to drink from this contaminated pool? That they would not have preferred pure water. No. It simply provided the only immediate relief available to them. We hardly need draw the parallel. If children are undernourished and thirsty for lack of affection, lack of guidance, they are strong candidates to become evasive, sulky, deceitful, suspicious, underhanded, and self-centered people.

Most delinquent children brought to the juvenile court and child guidance clinics are starved for the affections which we all surely need. They are rejects — rejects from family, neighbors, classmates, schools, churches — yes, even rejects from the community itself. Is it any wonder many seek recognition within groups given to anti-social behavior? Is it any reason why children and adults alike rationalize and say, "If I am going to have the name, I may as well play the game?"

If we could talk with CARL JUNG, the third of the three major founders of modern psychiatry, he would tell us that what we want most is TO FEEL SECURE.

Most people want money for the sense of security it gives them. He would insist too that the security one feels is responsible in large measure for strong attachment to church and religious circles.

Perhaps we need actually some of each of the ingredients: (a) significance; (b) affection; and (c) security, and to acquire each of these qualities we would do well to remember

### Evangelist Group to Visit In Burkburnett December 22-26, 1963



Pictured above is the Salinas Family, an Evangelistic group of Houston, Texas. They sing and preach any place they are called.

The Salinas Family will be in Burkburnett December 22 through December 26, and will be glad to appear at any church that will call them. They have been on radio station KTLW, Texas City and KWBA, Bay Town, Texas, and have appeared in churches throughout Houston and Texas City.

Mrs. Salinas is the former Mildred Tyler, daughter of Mr. and Mrs. W. J. Tyler, 612 Magnolia Street, Burkburnett.

and apply the ancient proverb "That which I have kept I lost — That which I gave, I have."

FOR WE MUST GIVE RECOGNITION, AFFECTION AND SECURITY to others if we are to have it for ourselves and develop true cooperative strength. This is true whether we think in terms of family, neighborhood, community, state or nation and it must begin with the individual.

We cannot all be top man on the totem pole, nor is station in life really important to the truly secure and well-adjusted person. However, we can associate ourselves with worthwhile programs and thereby help to promote it's causes. This is also the help that is needed for real community strength.

We should recall that in his time on earth, Christ literally took people who were nobody and made them somebody. He took twelve of the humblest men, unknown and nameless, and through their common interests made their names as eternal as His own.

I mentioned at the out-set, the influence of the home in molding the lives of young people. Added to the influence of the family is the influence of the church, school, radio, television, literature, the organizations which we support, our associates, our health, economic, racial and political situation, climatic and geographical conditions, just to name a few. These affect our behavior pattern and moral code.

These we receive and pass along much as a track man passes a baton in a relay race. If we fail, our failure invariably affects others.

In Olympic games held in London in 1949, a dramatic incident occurred during the international relay race. There are, as you know, four runners in a relay race. When the second French runner sought to pass the baton to the third man on his team, he dropped the baton, thereby disqualifying his team. The incident cancelled out the fine performance of the first man as well as the two who would have followed runner number 2.

In much the same way each generation is charged with the responsibility of passing along the baton of moral standards safely and properly into the hands of the next generation. If we fail, we fail those who have gone before as well as those who come after.

Man's life is a bridge over which the best or worse of the moral heritage of yesterday moves into the tomorrow. We either transmit it or retard it, and every man is an indispensable part of the moral heritage of his descendants.

But the youth of our land, of our community, of our families needs must recognize that while they have a right to highest and best example from their parents and from those who control the community's conscience — every right involves a duty — a duty to youth themselves. They would do well to remember — Their parents do not owe them entertain-

ment; their community does not owe them recreation facilities; the world does not owe them a living; rather, they owe the world something — they owe it their time, their energy, and their talent so that no one will be at war, or in poverty, or sick or lonely again.

When children come into conflict with the law, it is not unusual for their parents to suggest that some other child or children of evil influence is actually to blame. Such a situation came to our attention only today. Three boys involved in the theft of 8 to 10 automobiles. By accepting the viewpoint of each of the parents, we could be said to have no guilty youths — for the parents of each of the three boys found reasons for excusing their own son and for pointing an accusing finger at each of the other two boys involved. It is commendable for parents to stand by their child when in trouble — but such parental shields are sure to be used by the child again and again until one day that shield is not sufficient to cover the child's misdeed.

Again, it is not unusual for a parent to exclaim to her child — "Why did you do such things?" "You know right from wrong!" "Doesn't your conscience bother you when you do these things?"

The implication of course is that our conscience is infallible; that if we will only follow the dictates of his conscience, one will always do right. Some even teach that our conscience, or still small voice, is in fact God speaking to us. Hopefully, this may be true, but is it true only when our ideas and our thoughts are controlled by a higher power than ourselves. For it is really only when we know the true value and consequences of the various choices open to us that we really have a free will.

In the legal profession there is a term or doctrine familiar to every judge and to every attorney. It is called CONTRIBUTING TO THE DELINQUENCY OF A MINOR. In its usual application, it refers to those acts of commission by an adult which injure or endanger the morals or health of a child.

But perhaps more often than not, we as adults contribute to the delinquency of children by

acts of omission. When we fail to enforce our compulsory school attendance laws; when we fail to provide educational and training facilities that would enable each child to achieve his highest potential; when we make no effort to rescue those children who are starved for spiritual guidance; when we fail to censure unwholesome movies, TV programs and commercial recreation which are cheap and tawdry; when we permit the publication and sale of magazines and books that over-emphasize sex; when we transfer our parental responsibilities to others; when we indulge the child; when we leave the child to his own devices without supervision; when we permit the sale of lethal weapons or harmful glue products to children; when we provide the outlet for the disposal of stolen merchandise; when we fail to teach the child the importance of responsibility; when we are directly or indirectly contributing to the delinquency of children — that is true even if one does not have a child of his own.

It is undeniable that the family is the greatest single influence in shaping the lives of its members. The home — not the church — is the cradle of civilization. But for the home to be the vital cradle of religion, it must be organically related to the church; it cannot do its work apart from the church and still produce Christian citizens. The most important decision any home will ever make is what it determines to do about the church and a refusal to decide is always a negative decision.

High on the list of those juvenile cases which come to the attention of the juvenile court are those who are products of homes broken by divorce. Fifty per cent of those children who come into conflict with the law are from such homes. This does not include those cases where the home has been broken by death, because of employment of military assignments, or by those who reside in a home where serious marital discord prevails. The divorce rate in our country has increased over 400% in the past fifty

Continued On Opposite Page

### SPECIAL FOR CHRISTMAS

All Pies 60¢ ..... 2 for \$1.00

All Cakes 75¢ ..... 2 for \$1.25

Dec. 21st Deadline for Above Orders  
All Types of Fruit Cakes and Cookies  
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Housefull Special  
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and Free Mattress  
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7 Piece  
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**\$59.95**

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We have plenty of balloons resting against the ceiling. Each balloon has a certificate. Just come in and pull one down and bust it, and whatever is in it is yours. NO PURCHASE NECESSARY.

Gifts such as Tables, Lamps, Turkeys, Pictures, Hosiery and many others. One balloon has a grand prize and it is a prize really worth coming for. So hurry.

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Some one hard to please, whose taste and size you do not know? Solve that problem by giving a GIFT CERTIFICATE

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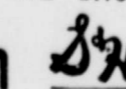
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Good news for the value-wise.

Eye-catcher styling and value were just too good to be limited to teens. Now Berkshire makes these stockings to fit all women. We have your size in your favorite colors. Other Berkshire Stockings featuring the famous Nyloc® Run-Barrier from \$1.35 a pair.

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WE GIVE S. & H. GREEN STAMPS  
REGISTER FOR 5000 FREE S. & H. STAMPS  
OPEN NIGHTS 'TILL CHRISTMAS

**FAMILY**

and here in Wichita an average of 60 divorces are filed each day. Curiously, not many wish to do something to prevent the staggering number of failures and broken marriages which reach the court, but everybody is doing something to prevent divorce which is actually a result of marriage failure. A different attitude on our part in a very real sense is indirectly guilty of juvenile rascality when we do not have a family counseling center within our county.

Our department will receive and pay out more than \$75,000.00 in child support in 1963. Nearly 2,000 cases receive one to four times each year not including conferences, interviews, letters, phone calls and appearances. Since each case necessarily has a payer

and a payee — a man and a woman — it would be more accurate to say we have nearly 4,000 cases plus more than 5,000 children who are involved in these broken home situations. These cases and collections have doubled in the past five years and we can predict with reasonable certainty that child support collections in our little county will exceed \$1,000,000.00 within another five years. This fact alone would seem to be an ominous reminder to us that the number of children who become emotionally disturbed because of broken home situations will increase — our population will increase — our problem and our individual, family, and community responsibilities will increase.

To help us meet that individual, family and community responsibility, we might do well to recall and adopt the old Chinese proverb which proclaims:

If there is righteousness in the heart  
There will be beauty in the character  
If there is beauty in the character  
There will be peace in the world.

**SAFE HOLIDAY**  
Christmas is a time to remember the happy things. Yet it is sometimes a time of tragedy. More holiday accidents take place during the last 6 hours before Christmas Eve than during the remainder of the holiday. The hourly rate for fatal accidents is 5 times greater during this 6-hour period than during the rest of the holiday season.

These accidents happen on the highways and in the homes. If you are driving, don't get in too big a hurry. If you are at home, be sure your tree is a safe one, that your wiring is adequate. Turn off the Christmas tree lights if you leave the house.

**'Tis the Season**  
BY GERRY LANDRUM

Yes, it is that special season of all the year. It is time for spirit lifting, carol singing, gift giving, and tree trimming — time to commemorate the Christ Child's birthday — time to make our homes bright with lights, sparkling with decorations, fresh with flowers and greens, fragrant with the odor of Christmas baking.

Getting ready for Christmas can be one of your family's happiest memories — especially when you do it together. We can't go to the woods to get the Christmas tree, but we can go shopping for it together. In our family the trimming of the tree is the real beginning of the "Here Comes Christmas" feeling. We spend an entire evening trimming the tree in the old-fashioned way with tinsel and light and bright-colored ornaments and a shining star for the very top. Then with all the lights out except those on the tree, the family gathers around to admire their artistic

accomplishment and drink hot chocolate and eat Christmas cookies.

"Merry Christmas" starts at the front door. Let your door be a cherry welcome to the season. I love to decorate with fragrant evergreens. They look beautiful — gay and festive and bountiful. So beginning with a graceful branch, a big red waterproof bow a bit of plastic foam, and maybe a few pine cones our family will say "welcome" with a gaily decorated doorway.

For Christmas sparkle and family fun make some eye-catching decorations from plastic foam. You'll find ready-cut sheets, block, balls, and figures of plastic foam in variety stores. The foam is easy to decorate. Results are so gay that the whole family will have fun with it. Kiddies can quickly perk up the ready-cut shapes with yarn, rickrack, tinsel and sequins. Colored map tacks and glass beads strung on small-headed straight pins also work well.

Have fun with a little tree. Paint a leafless branch red and tie on gold-glittered cardboard reindeer with gold ribbons. How

about making a romantic old-English kissing ring? The greens to wire circle, suspend from evergreen hopes caught up with red bow. Center with mistletoe.

Your decorations should symbolize the true meaning of Christmas. Make the Nativity scene a focal point.

When a child looks at a tree that he has helped to decorate, it is the prettiest tree in all the world. When he looks at the decorations he has helped to make and hums "Deck the halls with boughs of holly, Fa-la-la" you can know that he thinks his is the nicest home of all. Yes, it is the season and your home is all dressed up for the holidays, but more important it is a haven of warmth and love for your family and it radiates the true spirit of Christmas.

It is better to have a right destroyed than to abandon it because of fear.—Phillip Mann.

Nebraska is the only state in the Union with a unicameral or one-house legislature.

**Color Keynotes Decorations**

A look through the merchandise mart suggests Christmas this year will be traditional with lots of green, gold and bright berry red. Holly wreaths and small decorative trees are shiny green trimmed with velvet bows, garlands of della robbia fruits, bright red cherries, strawberries and "just-for-fun" polka dot mushrooms.

Tinsel string, fluffy foil fringe and gold paper garlands offer trimming possibilities artfully festive and fascinating. Small mirrors on an invisible nylon thread, or multi-faceted glittering ornaments reflect a thousand dancing lights in a holiday room.

Over-size ornaments, much too big for the tree hang in clusters and carry Christmas into every corner of the house. Some resemble frosty decorated icicles; others use velvet, jewels and glitter for fancy festive haubles.

No cranberry strings or popcorn strings in the stores — but there's more than a hint this will be an old-fashioned Christmas.



**"HURRY-UP SNACK IDEAS FOR HARRIED SANTAS! LOWEST PRICES ALWAYS, AT PIGGLY WIGGLY"**

**Velveeta** KRAFT'S CHEESE FOOD **2 Lb. Pkg. 69¢**

**Salad Dressing** Suzan Qt. Jar **25¢**

**Tomato Soup** Campbells **2 No. 1 Cans 19¢**

**FREE 1000 FOOTBALLS**  
Register at any one of the conveniently located Piggly Wiggly Food Stores for 1000 Wilson Official Size Footballs to be given away Saturday, Dec. 21, 1963. No purchase required—you need not be present to win. Employees of Piggly Wiggly and their immediate families are not eligible to enter.

Weston, Deluxe Fudge **COOKIES** 16 oz pkg . . . . 49c

Velevia Paper, Asst. Colors **NAPKINS** 60 count pkg . . . 10c

**HEARTY MEATS AT PIGGLY WIGGLY LOW PRICES!**

**HEN TURKEYS** Clary's, USDA Grade A, Broad Breast Bronze, 10-16 lb. avg. Lb. **39¢**

**TOM TURKEYS** Clary's, USDA Grade A, Broad Breast Bronze, 16-22 lb. avg. Lb. **35¢**

Armour Star, Hwy Aged Beef, 'Valu-Trim' **T-BONE STEAKS** . . . . lb **98c**

Armour Star, Hwy Aged Beef Dated for Freshness **GROUND CHUCK** . . . . lb **49c**

Rodeo, All Meat, Thick or Thin **Sliced BOLOGNA** 1 lb pkg **49c**

Kraft's, Aged Coon Sticks **Cheddar Cheese** 10 oz pkg **59c**

Armour Star, Canned, Boneless, Lean **HAMS** Fully Cooked **3 LB. CAN \$2.49**

Kraft's, Onion, Clam, Dill, Blue, Herb Spice, or Bacon and Horseradish **CHEESE DIPS** . . . . 8 oz pkg **49c**

Hormel, Party Salami, Old Smoky Thuringer, or Tany Summer Sausage **LUNCHEON MEATS** 4 oz pkg **39c**

Kraft's, Smoky, Nippy, Garlic, Onion Bacon, or Jalapino **CHEESE LINKS** 6 oz links **35c**

Hormel's Dairy Brand Sliced, **BACON** Sweet Smoked **POUND PACKAGE 49¢**

Health and Home Needs

**VASELINE TUBE**  
15c Off Label **44¢ Plus** Reg. 69c Retail Tax

Prell Tube, 10c Off Label Regular **89c Retail**

**SHAMPOO**, lrg tube **55c**

New Satin Covered, Asst. Colors Regular **\$1.49** 2" Size

**Christmas Tree Balls** . **99c**

Regular **\$1.39 Retail**

**EXCEDRIN** 100 ct bot **99c**

Western Brands, Morpul, Triple Action Tops Reg. **59c**

**BOBBY SOX**, per pr. **47c**

**DOUBLE STAMPS Every Wednesday WITH EACH \$2.50 PURCHASE OR MORE**



**FRESH PRODUCE**

**APPLES** Extra Fancy Red Delicious **15¢** L.B.

**Tomatoes** Selected Cartons **19¢**

**Tangerines** Florida's Finest Pound **19¢**

**Cabbage** Firm Green Heads **5¢** L.B.

**CHRISTMAS TREES**  
BEAUTIFUL DOUGLAS FIR

**Luncheon Meat** Wilson's BIF **3 12 Oz. Cans \$1**

**Mellorine** Top-22 Assorted Flavors **3 1/2 Gal. Ctn. \$1**

Northern, Asst. Colors **TOILET TISSUE** Roll Pkg. . . . **37c**

**Tide Powders**

**DETERGENT** Reg. Pkg. . . . **32c**

**IVORY BAR SOAP** Large bars . . **31c**

**IVORY SNOW DETERGENT** Reg. Pkg. . . . **33c**

Comet Household **CLEANSER** Large cans . . **33c**

**LARGEST VARIETY OF NATIONAL BRANDS ONLY AT PIGGLY WIGGLY!**

Denison, Grade A, Large **EGGS** . . . . doz **49c**

Bonnebelle 18 Oz. Jar **Peanut Butter** . . . . **43c**

Wortz, Saltines **Crackers** 1 lb box **23c**

Ellis, Jumbo No. 2 1/2 Can **TAMALES** . . . . **37c**

Santa Rosa, Crushed **Pineapple**, 300 can **21c**

Mead's 14 Oz. Pkg. **Potato Chips** . . . . **69c**

Lucky Strike No. 1/2 Can **CHUNK TUNA** . . . . **27c**

Towie Stuffed Manzanilla **OLIVES** 10 oz jar **69c**

Quality Frozen Foods

**TV DINNERS**

Banquet, Beef, Chicken or Turkey, 11 Oz. Package **35¢**

Tip Top, Orange and Pineapple-Orange **DRINK** 2-6 oz cans **25c**

Banquet, Cook N' Bag 8 Oz. Pkg. **Chicken n Noodles** 4 for **\$1**

Colonial, Banana or Coconut **Cakes** 24 Oz. Package **85¢**

**Samsonite FOLDING TABLE**

PLASTIC SURFACE TUBULAR STEEL LEGS

Samsonite Card Table **\$6.95**

Nationally Advertised!

**\$3.99**

WITH \$25 WORTH OF REGISTER TAPES

Reg. **\$6.95 Value**

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We Reserve the Right to Limit Quantities

Lowest Prices . . . Greatest Variety . . . always at . . .

**Piggly Wiggly**

**FANCY THAT!** by **WALDMAN**



New Year's Eve in Scotland is called Hogmanay. Parents throng the streets with their children happily calling out "Hogmanay! Trollo-lay!" As the bells peal midnight, all shout greetings and sing Auld Lang Syne. Then begins the ancient custom of "First Footing."

First-footers, in gay groups, call on the homes of friends. Scots believe a household will have good luck all year if the "first foot" across the threshold is well-liked and offers a gift of Ballantine's Scotch.

The host exchanges a toast with his visitors and invites them to a hearty supper. Traditional dishes include black bun, scones, salmon, beef pie and cheese with oat farles.

**Christmas Is Child's Delight**

Two of child's greatest delights at Christmas are the glittering tree and the wonderful array of toys beneath it.

Too, often, however, parents over anxious to please their children let carelessness turn these Christmas treats into hazards to the family.

The wise parent will select, wire and decorate the Christmas tree so as to avoid fire hazards. When it comes to buying playthings, he will pay close attention to construction and match them to his child's age and abilities.

The National Safety Council offers these tips for holding Christmas tree fire hazards to a minimum:

Choose a tree with springy rather than dry brittle branches.

When you get the tree home, keep it standing in snow or water until you are ready to take it indoors.

Before setting it up in the house, saw off the trunk at least one inch from the original cut, and at an angle.

Place the tree in a sturdy water filled stand away from heat. Be sure the fresh cut is always under water. Remove the tree before its needles begin to drop.

The Council advises tree trimmers to use only electric lighting sets bearing the Underwriters' Laboratories, Inc. label. Check old sets for frayed or bared wires. Always unplug the lights before going to bed or leaving the house. Never have them on unless adults will be near the tree.

Keep all combustible decorations—paper, tree boughs, ribbons—away from lights, candles and fireplaces. Do not place electric trains under the trees.

When you're shopping for Christmas toys, select playthings suitable for your child's age," says Phil Dykstra, the National Safety Council's director of home safety.

"If you're choosing a toy for a very small child, avoid those with sharp or pointed edges and which are small enough to be swallowed or too large for him to handle.

"Development of safe play habits is essential as your child acquires more and more complicated toys," continues Dykstra.

"Teach older children to keep their toys out of reach of the younger ones, who may not know how to handle them properly.

(Sponsored by The Burkburnett Study Club)

**NOTICE**

The Ladies Auxiliary of the American Legion will hold a RUMMAGE SALE AND BAKE SALE Saturday morning, Dec. 14th. The sale will be held in downtown Burkburnett beginning at 9:00 a. m.

IF IT'S FOR SALE—ADVERTISE

**CHRISTMAS SHOPPERS AWARDS \$100.00**

**Every Sat., 4:30 p.m.**

**BEGINNING SATURDAY, NOVEMBER 9th**

**Get Your Tickets From The Store With The Ribbon On The Door**

- Cicero Smith Lumber Company
- Sloan Oil Company
- Tullis Motor Company
- Burk Furniture Mart
- Western Auto
- Hering's Hardware & Appliances
- Billy's Barber Shop
- The Famous Department Store
- Wolfe Ford Company
- Campbell Auto Supply and Machine Shop
- Simmons Shoe Shop
- Postelwaite Cleaners
- Ben Franklin Store
- The Manhattan Department Store
- Elite Dress Shop
- The Burk Drug
- Butler's 5 & 10
- Jack Alexander Service Station
- Gill's Grocery & Market
- E-Z Way Laundry
- Adams Drug Store
- Charles Palmer Fina Station
- Monaghan Furniture & Appl. Co.
- The Gun Shop
- Carl's Jewelry
- Joe & Joe Barber Shop
- Cozby Bros. Feed & Supply
- White Auto Store
- Bill's T. V., Furniture & Appliances
- Mathis Chevrolet Company
- First Savings & Loan Association
- Casey Logan Auto Supply
- Stevens & Campbell
- Palace Cafe
- Opal's Dress Shop
- Home Furniture
- Hofacket Humble Station
- Farmer's Co-Op Feed & Supply
- Corner Drug Store
- Spinks Fina Service
- Cecil's Food Store
- Boyd's Store

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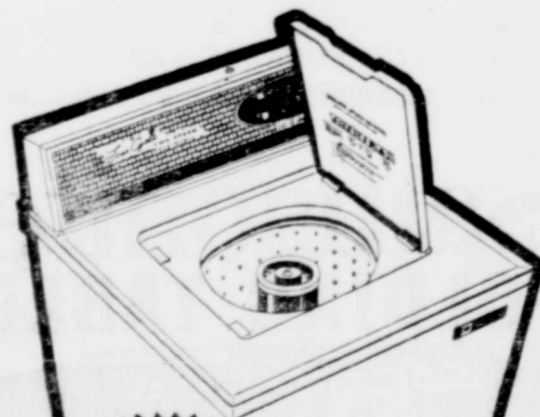
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READ THIS 2-YEAR GUARANTEE

Philco warrants to each original United States purchaser for 24 months from date of purchase (see replacement or repair of Philco's option, but not including service or labor costs, if any) against a defect in workmanship or materials which is returned to Philco through its dealer distributor organization. Philco does not warrant interior or exterior finishes or light bulbs. This warranty becomes effective upon receipt of a completed request card from the purchaser.

Greatest Washer Value Ever! No other washer cleans clothes like this!

- Counter-Balance Lid
- 12-Pound Capacity—Washes 7 sheets in a single load
- 4 Programmed Automatic Wash Cycles, 2 Speeds—safely washes any fabric load
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**UNDER THE BURNING TROPIC SUN**  
MILLIONS IN IMPOVERISHED COUNTRIES LACKED EVEN THE LIGHTEST CLOTHING TO PROTECT THEM FROM THE SUN'S SEARING RAYS, UNTIL YOU PROVIDED IT THROUGH CATHOLIC RELIEF SERVICES.



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YOUNG AND OLD SHIVERED AND SUFFERED THROUGH COLD MONTHS... UNTIL YOU PROVIDED THEM WITH WARM CLOTHES, SHOES, BOOTS AND BLANKETS THROUGH CATHOLIC RELIEF SERVICES.



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MEAGER POSSESSIONS SWEEP AWAY YEAR AFTER YEAR... HOW GRATEFUL THE HOMELESS WERE WHEN YOU GAVE THEM APPAREL AND BEDDING THROUGH CATHOLIC RELIEF SERVICES.

**CHECK YOUR CLOSETS TODAY...**  
TAKE SERVICEABLE CLOTHING, SHOES, AND BLANKETS TO THE NEAREST CATHOLIC CHURCH DURING NOVEMBER... OR MAIL A CONTRIBUTION TO: BISHOPS' RELIEF FUND, EMPIRE STATE BLDG., NEW YORK, N.Y.



## FALCON LAKE

What keeps fishing good on Falcon Lake every month in the year?  
That question is asked by everyone who has fished there. Falcon Lake is that 100,000-acre impoundment that straddles the Rio Grande some 50 miles south of Laredo. It is a frontier lake, a new lake and a mysterious one that always is productive.

Unfortunately the draw-down for irrigation downstream has been very heavy during the past few months because of the dry weather. But still it is a fabulous fishing spot.  
Two of my friends who fish down there a great deal are Bill Moore, Brownwood tackle representative and L. A. Wilke, recently retired as editor of the Texas Game and Fish Magazine.

They have a pretty good answer for the consistently good fishing in Falcon. Their answer is that Falcon is the one major lake in Texas where the spawning season is almost continuous.

In most Texas lakes the heavy spawn is in May and June. By that time there are plenty of fingerling bass in Falcon.

Same condition also is true in the fall. Fishing there recently these two men saw literally thousands of small bass from two to four inches long that came out of late spawns. Right now in some parts of the lake six and eight inch bass can be caught on almost every cast.  
Bass grow fast in Falcon. It is a lake rich in food values. Perhaps from that standpoint the dropping of the lake

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<b>PASSENGER CARS</b> .....	70	65
While Towing Trailer.....	60	55
While Towing House Trailer over 4500lbs. or 32ft. in length.....	45	45
<b>BUSES</b>		
Hauling Passengers for Hire.....	70	65
School Buses.....	50	50
<b>ALL TRUCKS</b> (Including PICK-UPS & PANELS).....	60	55

**WATCH FOR SPEED ZONE SIGNS**  
TEXAS DEPARTMENT OF PUBLIC SAFETY

is of great value. For instance all last fall the lake was down a dozen or more feet. This permitted a heavy growth of weeds and grass. In fact these dry shores of Falcon were covered with a fine stand of coastal bermuda. This caused a great deal of grazing by livestock, which in turn richly fertilized the soil.  
When the lake refills all this

vegetation will be covered over, furnishing more food for the fish and more cover for them.  
Also the lake is far enough downstream from agricultural lands where pesticides are used. Therefore, there is little chance of harmful effect from crop dusting, etc. The water has been purified by a thousand miles of travel from the

El Paso Valley.  
Too, a number of streams also flow into the lake from the Mexican side, where there is no such pollution.

All this adds up to good fishing.  
Fine facilities have been provided at Falcon for the fisherman. Most of these facilities are to be found at Zapata, which has a dozen real nice motels at reasonable rates.

Moore and Wilke were down there recently and fished with Roy Weatherby out of the Falcon Lake resorts at Zapata Roy has been there three years and during that time he has strung up more than his weight in six pound bass.

During the time these two men were fishing on the lake they met people there from all over Texas. There was one woman from Oklahoma City. She had trailed a boat from Oklahoma City to Amarillo where she picked up her mother. They drove out of a snow storm in the Panhandle, on to Falcon and spent three days fishing. It wasn't their first trip. They make it twice a year.

There was a doctor and his wife from Wichita Falls, a contractor from Lubbock, a farmer from Levelland, a lawyer from east Texas and a man and wife from Beaumont.

Because of the excellent accommodations at Falcon it is a great place for husband-wife fishing teams. Women will take the rough water and usually catch more than their menfolk. But when they quit fishing they want a clean place in which to stay. Falcon has

them.  
Catfishing from baited holes also is getting a lot of attention from fishermen. Weatherby has baited his dock and fishing goes on there day and night. A few hundred yards off Paradise Point a tree growing out of the water marks a baited hole where a dozen boats stay tied up most of the time. Catfishing around these holes, with the use of stink bait, is fabulous.  
So, if you are looking for fishing that's different and consistently productive, try Falcon.

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**SCHOOL Cafeteria  
MENU**  
December 16-20, 1963

**MONDAY**  
Gravy, Vienna Sausage  
Beans  
Celery  
Butter, Milk  
Cookies

**TUESDAY**  
Steaks, Gravy  
Potatoes  
Spinach  
Sticks  
Butter, Milk, Honey  
Whipped Topping

**WEDNESDAY**  
??????

Meat Loaf with Tomato Sauce  
Southern Green Beans  
Creamed Potatoes  
Beet Tid Bits  
Bread, Butter, Milk  
Applesauce Cake

**THURSDAY**  
Hamburgers  
Potato Chips  
Buttered Corn  
Lettuce, Dill Relish, Onions  
Buns, Cheese Slices, Milk  
Peach Cobbler

**FRIDAY**  
Sandwiches, Cheese and Pork  
Macaroni and Tomatoes  
Baked Beans  
Tossed Salad  
Bread, Butter, Milk  
Gingerbread, Applesauce

**THREE VALUES**

Three properties of Southern Pine are extremely useful in applications of exposed wood-work.  
The species ranks first among softwoods in the ability to hold nails, screws and other fasteners. This is important to the continuing smoothness and cohesion of wood surfaces, such as wall paneling. Equally valuable, in this respect, is the wood's high resistance to dents and abrasion.  
It's also the easiest species to treat. The depth and uniformity of penetration that can be achieved with chemical preservatives is of great value for exterior uses involving severe weather exposure.  
In the relationship between a grandfather and a grandchild, money talks eloquently when the child attains the age of fourteen.

### Rx For Leftovers



Problem: "leftover letdown," after turkey dinner.  
Solution: instead of hash, surprise the family with leftover turkey delight.

- TURKEY ROLL-UPS**
- 2 tbsp. chopped onion
  - 1/4 lb. butter or margarine
  - 2 1/2 cups cooked diced potatoes
  - 1 1/2 cups cooked, drained spinach
  - 1 tsp. salt, dash of pepper
  - 12 large thin turkey slices
  - 1/2 cup slivered toasted almonds
  - 1 tsp. A.I. Steak Sauce

Saute onion in 2 tbsp. butter until tender but not brown. Remove from heat, add potatoes, spinach, salt and pepper. Toss together gently. Spoon mixture into center of each turkey slice, fold over ends and secure with wooden cocktail picks. Place in casserole. Melt remaining butter, stir in almonds, A.I. Sauce, pour over roll-ups. Bake at 350 deg. about 25 minutes until lightly brown. Serves 4-6.

*give her  
more time to spend  
with the family*



## GIVE AN ELECTRIC KITCHEN OR LAUNDRY APPLIANCE...

You give her new ease in home-making, more hours to spend with the family, when you choose an electric kitchen or laundry appliance. It's a gift she'll appreciate over and over again, every work-saving hour of its long life. Select a new electric range for clean, fast, automatic cooking. Or choose an electric dishwasher that will free her from dishpan drudgery. Or make your gift an automatic electric dryer for work-free, weather-proof washdays. You give new freedom to Mother and better living for the whole family when you give an electric kitchen or laundry appliance. See your favorite electric appliance dealer soon.



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**FOLLOWING IN DAD'S FOOTSTEPS**

Dad has high hopes that Junior will not only "follow in his footsteps," but will go even further, even faster. To this end, he is determined that Junior shall have the best education that money can buy!

While Junior is still "pint sized," the practical Dad sets up a program of systematic savings here that will add up to what it takes for college when the time comes.

SAVINGS EARN A BIG 4 1/4%  
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FOR RENT—Clean two bed room modern unfurnished house. Large living room-dining room combination. Washer connections. Screened porch. Inquire at 412 E. 2nd. Ph. 569-2717. 15-11C

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One year from registered seed. Grown on pea land. Re-cleaned.

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#### NOTICE

To Advertisers

All Classified Advertising for the Tuesday edition of the *Burkburnett News* must be in our office by Saturday, 12 O'clock. NONE accepted for Tuesday edition after this deadline.

#### FOR SALE

FOR SALE—Ready made Barbie doll clothes. Reasonable prices. Mrs. A. A. McKinnis. Ph. 569-2587. 15-11C

FOR SALE—Christmas cards, all occasion cards, stationary, Stanley premiums. Claudine Boydston. Ph. 569-3407. 15-11C

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Three Bedroom Brick Home  
2 Full Ceramic Tile Baths — Large Kitchen-Den Combination — Built-in Oven and Range — Central Heating — Carpeted — Double Garage.  
Hyland Drive Ph. 569-2497  
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12 x 18 Pittsburg steel prefabricated building. Concrete floor. (On skids). Plumbed and wired. Lined and insulated. Will move to any location within 100 miles of Electra.

MILLER BROS.  
Pho. 2966 Nights 2062  
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FOR SALE—1959 American mobile home. 10 x 50 ft. All gas. Excellent condition. Take furniture in trade. So. Preston. Ph. 569-3336. 15-CZ

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SERVICES—Come to MOM'S ALTERATION SHOP for any clothing repairs. 16 years experience. 317 Ave. C. 15-11P

#### James Gibbons Upholstery

There is a new upholstery shop in Grandfield that does the finest work in the country and at the most reasonable prices. You will be glad you called JAMES GIBBONS for your next upholstery needs.

PHONE G Rover 9-5277 For Free Pickup and Delivery.  
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TED'S TV REPAIR—Service calls. Parts and labor guaranteed. 809 E. 3rd St. Ph. 569-2814. 4-CZ

SERVICES—For expert TV repair, call HOME FURNITURE CO., day or night, 569-2801 or 569-2743. 2-cz

WILSONS REFRIGERATION AND AIR CONDITIONING. Residential — Commercial — Auto. All work guaranteed. Ph. 569-3495. 999 Jewell Ave. 35-CZ

#### LOST

LOST—Two small dogs. Black with a little brown. Answer to names Tiny and Butch. Ph. 569-2801. 15-11C

#### POINSETTIA

Long before the poinsettia became a popular American Christmas ornament, the plant had great practical value in Mexico, where the Indians used the red leaves to make a scarlet dye and extracted milky juice from the stems to use as a tonic for nursing mothers.

#### Novel Idea

Novelty shops and notion counters are brimming with possibilities for making very attractive presents. Small apothecary jars enamelled in gay colors make ideal spice sets that will add to the decor of the kitchen. When the enamel is dry, label each jar in huge, easy-to-read letters of a contrasting color. Such an attractive gift will surely please the culinary expert on your list.

#### BIG TREE

The largest Christmas tree ever lighted is believed to have been 364 feet tall. It is located in California's redwood forest and was first decorated in December, 1945.

#### CARD STORY

The few pennies we pay for today's Christmas card is much less than the price for the few cards available around 1875. Volume is something else, today, too. Last year Americans spent an estimated \$150 million on Christmas cards—spent another \$50 million to mail them.

In 1910 there were only 348,088 employees in the U. S. Civil Service.

Classified Ads Get Results

#### Borrow A Page From Santa

Christmas would be happier if we could do something about the few folks here and there who object to Santa Claus. There are some.

Christmas is primarily a religious holiday, the most important holiday of all, marking the birth of the Child Jesus.

Santa Claus is for children, the unspoiled, hopeful youngsters for whom life becomes a fairy tale during this holiday season. They will come to know the true meaning of Christmas and they will, in time come to understand the role Santa plays in the holiday observance.

Christmas might be happier for all if those who object to Santa could be urged to take his place for a while. A red suit and beard would not be necessary. It could be accomplished merely by seeing to it that the underprivileged, the needy and the unfortunate in some way received a measure of good will and kindness during the Christmas season.

Anyone who has the heart can borrow a page from Santa's book.

#### Right Care Helps Poinsettia Thrive

Poinsettias develop "bloom" when the days are short and the nights are long. Short periods of night caused by periods of exposure to artificial lights, however, interfere with blooming. Nights lengthen the day, and the plant continues to act as though it is summer.

Maintenance of normal days and nights according to the seasons help time the plant mechanism to bloom during the holiday season.

Blooming period of plants already in "bloom" can also be lengthened by keeping the plant away from artificial light at night. "Bloom" of poinsettia is brightly colored leaves that surround tiny creamy white flowers.



You may be able to gather all the yuletide greenery you need, without harm, by pruning the trees and shrubs around the house.

Holly, pine and hemlock can withstand heavy pruning. Every second or third branch of a pine, hemlock or spruce can be removed if the tree has not been thinned for some time. Sometimes a rather long "inside" branch of holly, fir or pine that does little for a tree's appearance can be removed.

Yew lends itself to artful decorations. *Andromeda*, *magnolia*, *euonymus*, *puracantha*, *coton-easter*, *ivy* and *abelia* will provide a variety of Yule greens. *Boxwood* is excellent, but should be snipped gently.

Christmas time pruning, judiciously done, will improve health and appearance of tree or shrub. Best time to gather greenery is when the temperature is above 40 degrees.



St. Francis of Assisi is remembered as a great friend to animals. Traditionally, he gave extra food to domestic animals because he wanted "all creation to share in Yuletide happiness."

He is also given credit for authorship of this Christmas prayer:

Lord, make me an instrument of Thy peace.  
Where there is hatred, let me sow love.  
Where there is injury, pardon.  
Where there is doubt, faith.  
Where there is despair, hope.  
Where there is darkness, light.  
Where there is sadness, joy.

O Divine Master, Grant that I may not so much seek to be consoled as to console;  
To be understood, as to understand;  
To be loved, as to love;

For it is in giving that we receive,  
It is in pardoning that we are pardoned,  
And it is in dying that we are born to Eternal Life.

#### Mother's Aid: Get Kids Busy At Play

The last few days before Christmas are probably the busiest of the year for the average housewife—and her task is not easier because of the excitement of the coming holiday generates among the children in the household.

Mother will find it easier to get things done if she first takes the time to give the children something interesting to do and get them from underfoot.

Pre-school youngsters, for example, will greatly enjoy soap painting. It's easy. Add a small amount of water to soap flakes or granulated soap and whip thoroughly. Using dry paper, children can make designs with the fingers, as is done in finger painting.

FOR RESULTS ADVERTISE

#### MISTLETOE

Some believe the Druids gave mystical chance to the mistletoe. It grows high among branches of oak trees, neither heaven nor earth believed to be immune, for, to the malignant influence of evil spirits.

The Druids, from Gaul, settled in the northwest section of France now known as Brittany. The mistletoe is still popular in France, where it is called "la guirlande".

#### CARRY OVER FOOD SERVICE

Hamburgers 5 for \$1.00

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Bar-B-Q Beef . . . . . \$1.19  
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1 lb Bar-B-Q Beef or Chicken  
1 Pint Bar-B-Q Beans  
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All this for  
Only \$1.69

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## CHRISTMAS SPECIALS

Unheard of Prices on Shopmate and Shopcraft Power Tools

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- Shopmate 1/2" DRILL . . . . . \$15.88
- Shopmate 7" SAW . . . . . \$23.40
- Shopcraft JIG SAW . . . . . \$14.70
- Shopcraft 1/2" DRILL . . . . . \$22.35
- Shopcraft 7" SAW . . . . . \$22.35
- Shopcraft 1/4" DRILL . . . . . \$8.24
- Shopcraft 3/8" DRILL . . . . . \$11.77
- Shopmate 1/2" RS DRILL . . . . . \$23.40

Special on Holiday Color Spray Paint

Red, White, Gold and Aluminum  
Large 16 oz. can 89¢

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DORMEYER SHOP KIT

- 1/4" Drill 6 Pc. Arbor Set
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- Sandpaper Pattern Horizontal Drill Stand
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Reg. \$49.95 Special \$37.75  
HURRY

#### C. D. Shamburger Lumber Co.

200 West 3rd St. Phone 569-2111

## Christmas Clearance Sale

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- 1960 Comet 4-D, air and auto. . . \$895
- 1960 Falcon 4-D, radio, heater . \$745
- 1959 Plymouth Club Cp. 6, clean \$525
- 1958 Dodge Custom, air, torque. \$595
- 1957 Chevrolet Belair V-8 . . . . \$575
- 1957 Dodge 4-Dr. H T, air, torque \$395
- 1957 Plymouth V-8, 4-D, Pow. Flt. \$345
- 1955 Plymouth V-8 Club Cp., std. \$145
- 1954 Mercury H T, automatic . . \$325
- 1953 Olds. 98, 4-D, air, power . . \$150
- 1953 Chrysler 4-D . . . . . \$125

These Cars Are Clean and Ready to Go  
**MASON AUTO SALES**  
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