

DAWSON COUNTY COURIER

"WHERE TEXANS ARE TEXANS"

Volume 7

Lamesa, Dawson County, Texas, Thursday, October 28, 1937

Number 41

TORNADOES TO PLAY BROWNFIELD FRIDAY

Both Teams Have Clean Records So Far This Season

Lamesa and Brownfield meet in their annual football contest this week at Brownfield. The game will begin at 7:45, Friday afternoon in order that a full game may be played before the lowering sun interferes.

Each team is undefeated this season and each, with Slaton, stands at the head of the District in the 1937 championship race. One of these contenders will sink to second place on Friday. The Cubs have defeated five opponents by decisive scores, larger than the scores amassed by the Golden Tornadoes against the same teams.

The Cubs are reported to be fast, shifty, tricky and of excellent size and stamina. Their season showing to date has made them formidable opponents for any high school aggregation. The citizens of Terry County and Brownfield in particular are backing the Cubs to administer a defeat to Lamesa, Levelland and Slaton, and then stand by for the bi-district and regional championships.

The Cubs are coached by Boss Best, who has been at the helm there for three years, assisted by Aubra Nooncaster, a former Golden Tornado and graduate of the Lamesa High School, whose college football and basketball experience was obtained under Coach Graves of the Sul Ross Teachers College from which Mr. Nooncaster graduated last Spring.

The whole team, coaching staff and administration officials of the Brownfield system saw Lamesa play El Paso, Bowie High, Rails and Levelland. They have had ample opportunity to diagram Lamesa plays and to note the individual weaknesses as well as qualities of each Golden Tornado. The results of copious note-taking will be unveiled Friday.

The Lamesa team will be accompanied by the band and pep groups and numerous boosters.

Tahoka, who is also climbing up the championship ladder will be here Nov. 5, and Slaton with an undefeated record to date will visit Lamesa during the afternoon of Armistice Day. The remaining games are with the Crosbyton and Littlefield teams.

Quaker Oats Has Named Courier For New Ad Program

Realizing the growth and potential sales possibilities of Dawson County, the Quaker Oats Company is launching a five-year advertising campaign, using The Dawson County Courier as the principal medium of local advertising.

The Quaker Oats Company, manufacturers of cereals using practically all grains, is centering its local campaign on its regular line of Quaker and Quick Quaker Oats.

Beginning Nov. 4, the campaign will be given a sendoff with window decorations and company advertising to appear in The Dawson County Courier. This unique sales campaign will be of particular interest to the grocers and farmers of this community, inasmuch as it pushes sales on both grain and truck foods, thus making it a sales push of mutual interest to both.

W. T. S. T. C. BAND TO PLAY HERE NOVEMBER 4

President J. A. Hill of West Texas State Teachers College, Canyon, has notified Superintendent V. Z. Rogers, that the band of the Teachers College will spend Thursday night, Nov. 4, in Lamesa. This band will be traveling to Pecos for a football game between the West Texas Teachers team and that of Sul Ross Teachers which will be played at Pecos.

The Buffalo band is willing to play while in Lamesa and the music loving public will be given an opportunity to hear them. The Lamesa High School auditorium has been tendered them for their use and it is expected that the program will be given there beginning at 7:45 Thursday evening.

Graduates and ex-students of the West Texas Teachers College in Lamesa and Dawson county are expected to be on hand to welcome the visitors. All lovers of good music who can be accommodated are invited to the concert.

This is the first opportunity this community has had to hear this band at Lamesa. The band is coming through on a college activity mission and hence no charge is being made, and therefore, there will be no charge for admissions.

Courier Wants More Pictures Of Children

The Dawson County Courier is anxious to secure still more children's pictures to be used in a special column in the paper each week.

Through an arrangement with Rogers Studio, it is possible for parents to have a picture for this column made free of charge merely by calling at the Courier office and getting an order from us.

We shall be glad to have you call at the Courier office for additional information.

PHOEBE THOMAS, 20, IS INSTANTLY KILLED WEDNESDAY NIGHT

Was Former Resident Of Lamesa And a Student Here

Miss Phoebe Thomas, 20, of Lenora, was instantly killed Wednesday evening when a car struck her as she was helping repair an automobile on the Lamesa highway, 15 miles north of Stanton. The accident occurred about 8 o'clock.

Funeral services were held at 3 o'clock this afternoon at the First Baptist church with Rev. E. F. Cole officiating. Burial was in the Lamesa cemetery.

Miss Thomas, with a party of friends, had gone to Stanton to purchase supplies for a Halloween party and was enroute home when auto trouble forced them to stop. She was attempting to help start the car by pushing it and in some manner she stepped into the path of an approaching automobile.

Miss Thomas, the daughter of Rev. and Mrs. J. C. Thomas, had lived in Lamesa a number of years, moving to Lenora about three months ago when her father accepted a teaching position there. She was graduated from the Lamesa high school two years ago.

Survivors, besides the parents, are a brother, Bennie Thomas, of Brownfield, Okla., and three sisters, Mrs. J. T. Clark, of Slaton; Mrs. Robert Carr, of Lamesa; and Juanita Thomas of Lenora.

ARLEE GOWAN IS AWARDED FREE CHICAGO TRIP

Arlee Gowan, Dawson County 4-H club member, has been awarded a free five-day trip to Chicago as a result of the excellent work he has done with his 4-H club poultry demonstration flock.

Since Arlee started his flock of white leghorn hens in 1935 his enterprise has netted him a profit of \$787.75 with a total of 51,891 eggs produced.

He advises that to make money with poultry, the raiser should cull the flock closely for egg production, keep the houses in as sanitary condition as possible, feed a balanced ration, with plenty of laying mash.

He is the son of Mr. and Mrs. Claude Gowan, and is secretary of the Dawson County 4-H clubs.

Geologists and other interested persons may obtain mimeographed copies of the logs of early Texas wells drilled for oil from the University of Texas Bureau of Economic Geology. The Bureau has on file logs of many of the early wells, and is mimeographing those up to and including the year 1925.

Lamesa High School Student Is Taught To Correlate Multitude Of Facts In Textbooks

Methods Have Changed Much In Late Years

No longer does the public school student concentrate on the "three R's"—reading, writing and arithmetic—until there is no room for knowledge.

Today's schools and today's teachers believe that these facts must be assimilated if the student is to go out into the world a well-balanced individual. These and similar ideas were brought out in an interview with the

GIRL SCOUT FIELD REPRESENTATIVE TO CONDUCT SCHOOL

Miss Olive McCormick To Be Here Week Of Nov. 4

Miss Olive McCormick, member of the National Field Staff of Girl Scouts of America, will conduct a school for leaders in Lamesa the week of November 4 to 10. While here she will also organize a Girl Scout Council to direct activities of local Girl Scouts.

Residents of rural communities and of nearby towns are invited to participate in the school. The latter part of Miss McCormick's visit will be devoted to leader training exclusively. Meetings will be held at the Women's club house.

Miss McCormick will be introduced to the women of this vicinity at an open tea at the country club Friday afternoon, Nov. 5. She will also meet with the various luncheon clubs and explain the girl scout work and its place in the community.

In the local Girl Scout organization 62 girls are ready for the Tenderfoot badge and 40 girls ready for the Second Class badge, while many have already earned proficiency badges. Mrs. Dan Davis is captain of Troop 3 of which Mrs. George Norman is lieutenant. Mrs. T. B. Pulkerson is captain of Troop 1, with Miss Thelma Lee Norman lieutenant.

Mrs. E. J. Yates is chairman of the general Girl Scout committee and Mrs. Guy Weekes is secretary-treasurer. Miss McCormick will meet with the council group now functioning and will have sessions with those who represent the five standing committees. These committees are as follows: Publicity, Mrs. Jack McLaughlin; Mrs. F. T. McCollum; Mrs. A. G. Barnard; accounts, Vernon Bryant; Conway King; Mrs. Conway King; personnel and leadership, Mrs. Cope Mrs. W. L. Marr; Mrs. Glenn Esmond; camps, Mrs. Esmond; Mrs. Guy Simpson; Mr. Hubert Nelson.

LAMESA HI-EXES TO GATHER HERE NOVEMBER 11

Exes of Lamesa high school will gather here for a real Homecoming celebration Thursday, Nov. 11, announced Cleve Austin, president, this week.

Plans are being laid for a program of 10:30 Tuesday morning in the high school auditorium, and a banquet at 7:45 Thursday evening. Feature of the afternoon will be a football tussle with the Slaton Tigers.

Mr. Austin requests that all exes who have changed names or addresses within recent years to send cards with notification of these changes to Miss Willie Belle Cleveland, secretary of the association, here as the organization is endeavoring to accumulate a mailing list which will aid in mailing literature to exes.

Tickets for the Homecoming banquet will be on sale at all drug stores by Nov. 1, or they may be procured from any official of the association. Weldon Lindsey is vice-president.

Five Mile Community Held Auction Sale

Proceeds of \$150 were realized at the auction sale held in the Five Mile community Friday night. The money will be used to install a light system in the school house.

H. H. Barron of Lamesa acted as auctioneer for the affair. High point of the evening was the auctioning of a can of flea powder to Olen Shaffner

Lamesa High School Student Is Taught To Correlate Multitude Of Facts In Textbooks

administrative heads of Lamesa's public school system this week. Superintendent V. Z. Rogers, High School Principal F. T. McCollum, and Elementary School Principal G. M. Roberts.

Correlation and integration have become the guiding principals of the present day school system, pointed out Supt. Rogers. The Lamesa school system has endeavored to weld the curriculum, from the first grade onward, into an integrated whole, to give the student a well-rounded education which will enable him to live happily and comfortably.

Schools of yesteryear, he pointed out,

COTTON GINNED ESTIMATED AT 40,000 BALES

Cotton ginned in Lamesa this week brings the total of 20,372 bales for the city and approximately 40,000 bales for the entire county, as estimates for the rural gins run around 20,000 bales.

Dawson county ginnings up to the same date of last year were 15,378 bales and in 1935 were 2,732 bales.

With much of the crop still in the fields, estimates for the total production are running between 75,000 and 100,000 bales for the 1937 crop, heaviest yield ever produced in the county.

DISTRICT COURT TO CONVENE NOV. 15TH

Heavy Civil Docket is Expected, Say Officials

A heavy docket of civil cases is expected at the opening of the session of District Court Nov. 15, announced District Clerk Guthrie Allen this week.

District Judge Lewis B. Reed will preside. List of Grand and Petit jurors for the November term of the District Court of Dawson County, Texas, is as follows:

Grand Jurors.
L. C. Burkhardt, E. N. Miller, F. L. Buckalew, Ira Robinson, L. A. Duff, O. K. Shillingburg, J. R. Plankin, Woodie Smith, J. C. Hart, H. L. Holm, H. L. Jeter, J. L. Reed, Dixie Kilgore, Sam Richardson, W. E. Maberry, Fred Sanders.

Petit Jurors, Second Week, Nov. 22.
F. M. McLendon, O. D. Holloway, L. B. Vaughn, Robert Kocer, Herman Kelly, R. H. Stuckland, B. V. Herring.

(Continued on Back Page)

ALLEN-HOUSTON POST PLANS FOR ARMISTICE DAY

W. C. McKinsey, Sam Richardson, V. Z. Rogers and Frank Martin were appointed to a program committee to have charge of the American Legion, Armistice Day celebration at a meeting of the Allen-Houston Post and Auxiliary Monday evening.

Legion and Auxiliary members and all ex-service men in this vicinity will participate in a basket lunch and program at the Legion Hall, Nov. 11, announced Glenn Esmond, post adjutant. Details of the program and lunch will be announced soon.

The committee is urging that all Legionnaires make plans now to take an active part in the Armistice Day celebration, and to be present at the Legion hall.

Allen-Houston post meets regularly each first Monday night.

S. H. WOLFE, AT 71, TAKES CARE OF OWN FARM

In unusually fit physical condition is S. H. Wolfe, who lives five miles west of Lamesa, and who, at the age of 71 still takes care of his farm, planting the crops and cultivating the land.

Fifty bales of cotton have already been harvested on the Wolfe land and 50 additional are now open and ready for picking. Ninety acres of maize will produce a ton to the acre and thirty acres of corn will harvest an average of 25 bushels per acre.

Mr. Wolfe farms with a tractor, hiring extra labor for cotton chopping and picking, only.

Mahon Discussed Crop Control In Talk Here

VISITOR NAMED HONOR GUEST AT LUNCHEON

Hon. George Mahon, congressman of the 19th District was guest of honor and principal speaker at a luncheon tendered him by farmers and business men of Dawson county Wednesday noon. Eighty-one men and women were present at the luncheon which was held in the local CCC camp dining room.

Praising methods of soil conservation now employed by state and national government agencies, Mr. Mahon stressed the importance of preserving the present fertility of the soil in order to insure future values.

The nature of mankind is destructive," he pointed out, citing instances of soil depletion in the Orient. Similar results will prevail here if preventive methods are not employed, he said.

A. G. Bearden, secretary of the Lamesa Chamber of Commerce, presided at the meeting, introducing Postmaster Owen Taylor, who introduced the guest of honor.

Out-of-town visitors introduced were C. Luker, regional soil conservationist, Region 6, Amarillo; O. T. Williams, project manager, SCS, at Hereford; Mrs. Furman Thorp, vice-president, District 6, Home Demonstration clubs of Texas; A. C. Holt and John Porcher of the SCS project office staff at Hereford.

Others introduced were Joe Peterson, chairman of the Dawson County Agricultural committee; Major F. A. Vestal, superintendent of the local Soil Conservation camp who introduced his camp personnel; County commissioners, S. B. Hodge and Will Beaman; S. P. Collins, local FSA manager; Lieut. Elbert Bradley, commanding officer of the local CCC camp, Joe Wil-

(Continued on Back Page)

ATHLETIC CLUB TO GIVE PARTY ON HALLOWE'EN

Lamesa's new public athletic club, the W. P. A. Recreation Department, will sponsor a Halloween party, Saturday night, Oct. 31, for the young people of Lamesa at the club house on the Dawson County Fair grounds. Parents are invited to come out and take part in, or watch, the festivities.

The club house will be converted into an old-fashioned barn for the occasion, stated W. P. Witt, supervisor, with hay and lanterns and all the trimmings. There will be music and games and plover dancing for all, and a chamber of "Horror," he added, that will make the observer's hair stand on end.

The party will be a costume affair, with anything from overalls to a tuxedo being considered a costume. Awards will be made to the wearer of the outstanding costumes.

Among the events of the evening will be music by a midget music club composed of Joanne Boone, Lou Anne Smith, Janice Barron, Mary Louise Costin, Nancy Jean Cross, Bobbie Jean Day, Sonny Cox, Jimmie Holt, Sonny O'Neil, and the twins, Punky and Dunky Franks.

Beginning promptly at 7 o'clock Wednesday, the young folk met at the athletic club and took part in a combination snake dance and parade headed by a band drawn by a wagon and team. This gay procession traveled up and down the local streets announcing the Halloween frolic to take place on the night of Oct. 30.

Asked Dawson Farmers For Opinion On Methods

Methods and bases of government cotton control practices were problems discussed in Congressman George Mahon's talk to the farmers of Dawson county at the courthouse Wednesday evening.

Brought here at the invitation of the Dawson County Agricultural Association, Mr. Mahon endeavored during the evening to get the reactions of local farmers to the present program and their suggestions for future plans. He was introduced to the assembly by Joe Peterson, president of the association.

At the opening of his talk the congressman stressed the benefits to be derived by the farmers from organization in bringing about regulations which will enable them to earn a wage sufficient to maintain the American standard of living.

"We are entitled to an adjusted price for our cotton," he said after pointing out the great disparity between cotton prices and the standard of living.

Questions Asked
How the farmer would go about getting a reasonable price for his cotton formed the crux of the problems discussed. Should we endeavor by law to control production? Do you want a compulsory program? Do you want everybody on a policy of equality as to amount raised or merely as to acreage? These and similar questions were brought before the farmers who responded in a roundtable discussion, giving local views on the matter.

General sentiment favored compulsory control on an acreage basis only, instead of the two-way present practice of both acreage and lint basis of control.

"The present congress is decidedly friendly to agriculture," said Mr. Mahon, who expressed the belief that marketing would hold the key to control practices enacted for the future.

Texas, planting 60 per cent of her crop land to cotton, is naturally vitally interested in the control measures passed during the coming session, and which will have to apply to millions of farmers over the South.

Mr. Mahon was guest of honor at a luncheon given by the agricultural men of Dawson county at noon Wednesday. He was escorted on a field trip Wednesday morning by members of the local Soil Conservation Service. Wednesday afternoon he spoke to the Boy Scouts and to the high school students.

ROTARY CLUB DONATES MAGAZINE TO SCHOOL

The Lamesa Rotary Club has voted to present the high school library with a year's subscription to the "Rotarian," official publication of Rotary International.

AMONG THE YOUNGER SET



Photo by Rogers Studio
JOYCE DEAN FRENCH

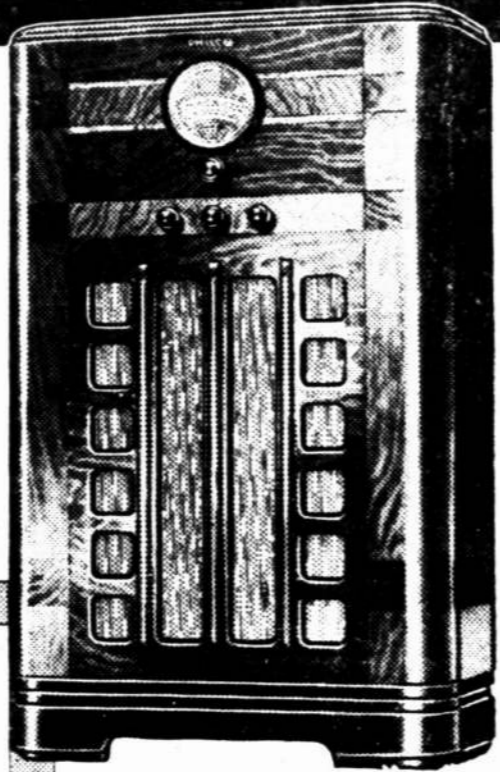
This attractive young daughter of Mr. and Mrs. E. O. French of Sparber is 17 months old. Kittens are her favorite pets though she likes chickens and adores being around the stock on her father's farm.

"I believe our primary children are well adapted to this method" (Continued on Back Page)

It's Here!

New 1938 **PHILCO FARM RADIO**

Now you can own exactly the kind of farm radio you want... at the price you want to pay! For the new 1938 battery-operated Philco is available in a wide variety of models... built to give you greater performance, finer tone, richer beauty and more worthwhile features than ever before. Come in... see and hear these latest Philco Farm Radios... the greatest values of all time!



COMBINATION BATTERY-ELECTRIC PHILCO 40X

A superb value! Operates on either 6-Volt battery, or 110-Volt AC, simply by turning a switch! American and Foreign Concert Grand Speaker. Inclined Sounding Board. 2 Tuning Ranges. Automatic Volume Control. Sealed Cabinet. Less battery...

PHILCO 38K-

Here's thrilling American... foreign reception... superb tone... extraordinary beauty. A host of new features, including Philco Color Dial, Concert Grand Speaker, 2-Point Tone Control, Automatic Volume Control, Hand-rubbed walnut cabinet with Protective Back Shield.

PHILCO 39K-

In same cabinet, but for 6-Volt battery operation (no B or C batteries).

PHILCO 40K-

In same cabinet, but operates on either 6-Volt battery, or 110-Volt AC, simply by turning a switch!

Ask to see the new wind-driven, 10 foot Philco Sky-Charger that operates any 6-Volt Philco Farm Radio for less than ONE CENT A WEEK!

Canon's Variety Store

LIBERAL TRADE-IN ALLOWANCES • LONG EASY TERMS

"THE REST OF THE RECORD"

By James V. Allred

As this column is written, the Legislature has only three more days of actual work. I don't know whether they will have passed any substantial tax bill for the people's program. At this time the outlook is very doubtful.

In any event it seems to be conceded that I was right in refusing to submit appropriation bills which some of the Senators said they wanted to revise after they had voted for them during the regular session. On Tuesday of last week one of the leading writers for a big daily said my judgment that the submission of appropriations was impractical had been vindicated by the action of the Legislature itself.

The record shows that after some of the Senators had told through the newspapers about what they would do if I submitted appropriations to them, they suddenly decided that I had done so and accordingly considered economy wide open to them. The Senate passed one bill affecting the state departments without a hearing and sent it over to the House. Then they admitted the bill would have to be worked over BUT they didn't do anything at all with reference to economizing on the education bill which they had voted out last spring with the biggest increase of all the appropriation bills. Furthermore the Senate did nothing on the judiciary bill

which had substantially increased the salaries of all the judges.

These bills didn't even get out of committee and Senator Stone, who had been one of the loudest of all in saying that he would economize, voted to put off any hearing on these bills, even in committee.

With only eight days left to work, the House of Representatives passed a resolution asking me to submit appropriations for economy; BUT even the author of the resolution was to "put the monkey" on the Governor's back.

I knew that if I were to submit appropriations, the Legislature couldn't revise them intelligently in so short a time when they had considered appropriations for four months before. I also knew that to get the subject on the calendar would block absolutely the chances of passing any tax bill to finance the old folks, the blind, the dependent children, and our part of the teachers' retirement system.

Of course not even those who have been talking so loudly about economy (I'm sure for a moment that they could finance by economy the aid to the blind, to dependent children, the old folks and the teachers. All they could hope to do even if they passed economy bills would be to reduce the deficit in the general fund out of which the general operation of the government is paid.

There has been so much talk about how much money the so-called "economists" could save by abolishing the liquor board that I want the people to have the facts.

In the first place, we wouldn't have any enforcement law. In the next place, the present administrator, Ber-

ford, collected in his first ten months of service a million dollars more than was collected in the preceding ten months. Thus, he has collected enough to more than pay the operation of his entire department for over a year and enforced the liquor law in addition.

Church Notes

METHODIST NOTES

(Welch Charge)
Tuesday night, Nov. 2, at 7:30 Rev. W. M. Pearce will preach at Welch and hold Fourth Quarterly Conference immediately after. Everybody is urged to be present and hear the good sermon and as many as will, invited to remain for conference.

The last conference is always a busy one, the full records of the year are reviewed so we can see just where we stand, spiritually as well as financially and also a foundation is laid for the coming year's work. Brother Pearce is closing his quadrennial as presiding elder of the district and will not, in accordance with the laws of our church be with us another year. Every member of Welch church should be present to show our kind regards and appreciation of his faithful service.

We as well as he, are anxious to have all records perfectly clear and all work fully completed to date. He expresses himself as being extremely anxious to have the new church as nearly completed as possible. All who have subscribed or promised in any way or have in your mind to help do so, if possible, by that time.

Next Sunday, Oct. 31, at 11 a. m. Bro. Florence Preston of Seagraves will preach for us in the new church at Welch. Come and hear him. I have been told that he is a fine preacher. In addition, there will be a program given by home talent immediately after Sunday school and before preaching.

The church quilt is being quilted this week and may be exhibited at the church next Sunday. Arrangements are being made to add names even after it has been quilted, maybe two or three weeks before it is sold. It must be sold before Nov. 15. If you don't watch out your name may not appear on the quilt. —J. G. Walker, p. c.

FIRST BAPTIST NOTES

Our slogan now is: "Let every Christian observe the Sabbath in spite of the Fall rush."
Brother Cole, the pastor, announced at deacons' meeting last Sunday afternoon that he is starting on a quiet campaign to increase the attendance at the Sunday night service. He solicits the help and cooperation of every officer of the church and he promises that he will preach his best

sermons at night. There were 188 present last Sunday night.

The Sunday school attendance last Sunday was 521. According to enrollment, the Primary and Beginner Departments were in front, with 78 Primaries and 41 Beginners. Mrs. W. E. Odum is the new teacher for the T. E. L. Class replacing Mrs. W. M. Norris who is in charge of the Extension department. Mrs. L. F. Kennedy has been supplying for the Fideles Class. Mrs. J. W. McDonald has been working with the Faithful Workers class. Mrs. Elmo Smith is a new teacher in the Junior Department and Mrs. Carl Baldwin is a new teacher in the Primary Department. Miss Dora Lee Churchill has accepted a position as associate secretary in the Junior Department.

The Men's chorus is progressing rapidly. Last Sunday morning, in the adult assembly they sang, "When the Night Shades are Falling." Next Sunday at this same time they will sing, "Lift Me Up To Tree." There were ten present for rehearsal last Monday night at 8 o'clock. J. D. Wilson is the director.

Last week every teacher in the Beginner Department with the superintendent and her assistant visited in the homes of thirty-eight pupils. There were 41 Beginners present last Sunday with an enrollment of only 48, with five new members.

A division in the Sunday school has been re-organized for children from birth to three years old. There is a separate room and a capable leader for children one year old, two, and three. There were six new members in this department last Sunday, with nineteen present.

PRESBYTERIAN CHURCH

David J. Murray, Pastor

Sunday School 9:45 A. M.
Public Worship 11:00 A. M.
Young People's Service 7:00 P. M.
Evening Service 8:00 P. M.

THE METHODIST CHURCH

M. M. Beavers, Pastor
Sunday School 9:45 A. M. G. M. Roberts, Superintendent
Preaching Service 10:55 A. M.
Evening Worship 8:00 P. M.

CHURCH OF CHRIST

J. C. Foster, Minister
Bible Study 9:45 A. M.
Preaching 11:00 A. M. and 8:30 P. M.
Ladies Bible Class, Monday 4:00 P. M.
Prayer Meeting Wednesday 8:30 P. M.

FIRST BAPTIST CHURCH

E. F. Cole, Pastor
9:45 A. M. Sunday School
11:00 A. M. Preaching Service
7:15 P. M. Training Service
8:20 P. M. Preaching Service
7:30 P. M. Wed. Teachers Meeting
8:45 P. M. Wed. Prayer Meeting

Missionary Baptist

Willie E. Lee, Pastor
Sunday School 10:00 A. M.
Preaching 11:00 A. M.
E. Y. P. U. 7:30 P. M.
Preaching 8:15 P. M.
You are welcomed to our services.

PERSONALS

Mrs. Walter Taylor and Mrs. Maurice Snell spent Tuesday in Lubbock.

Mike Key made a business trip to Dallas Tuesday.

Mr. and Mrs. W. D. Arnett were Lubbock visitors Tuesday afternoon.

Mesdames Ralph Fry, Ed Tinsley, Dave Jones and Mrs. Martin were Lubbock visitors Tuesday.

Miss Erma Sprawls of Austin visited friends here for a few days this week.

enroute to Kilgore where she has accepted a position.

"THE GOOD EARTH" Palace, Nov. Nov. 7-8th.

Mrs. Hugh Rooks returned Sunday to her home in Huntsville after spending several weeks here at the bedside of her sister, Miss Mattie Phenix.

Miss Pauline Bulsterbaum spent the weekend visiting Miss Ann Martin in Big Spring.

Mr. and Mrs. N. E. Bartlett and daughter, Mary Francis spent the past weekend in Lubbock visiting with relatives.

Prudential FARM LOANS

- ✓ Low Interest
- ✓ Long Term
- ✓ Fair Appraisal
- ✓ Prompt Service

Gilbert & Kilgore
300 SOUTH FIRST ST.

Authorized Mortgage Loan Solicitor for The Prudential Insurance Company of America

NOTICE

I will buy your headed grain and corn and give you above the market prices on back accounts. Also will take canned vegetables and meats or anything that you have that can be used or sold.

DR. S. E. SHOULTZ

411 North Main Street Lamesa, Texas

it's here!

THE ORIGINAL • BUDGET PAY PLAN

ON GUARANTEED Goodrich TIRES and BATTERIES

Now everyone can enjoy safe, trouble-free driving on Goodrich Silvertowns with the Life-Saver Golden Ply or a powerful Goodrich Battery. These first-quality, guaranteed products can be purchased without a down payment and on your own terms!

QUICK FRIENDLY CREDIT TO EVERYONE

This is the original Budget Pay Plan that was first introduced by Goodrich. Thousands of people have found it the most convenient way to enjoy quality merchandise. It's the modern way to buy!

NO MONEY DOWN

MAKE YOUR OWN EASY TERMS

NO RED TAPE ABOUT CREDIT
There is no embarrassment or questioning. Whether your car is entirely paid for or not and regardless of past experiences, your credit is good here!

CHECK THIS EASY WAY TO BUY...

1. Select what you need.
2. Set your terms.
3. Show us your license identification.
4. We install your purchase at once.

NO DELAYS OR WAITING
It only takes a couple minutes to make your purchase. We handle all of our own accounts and fit our plan to suit your particular needs.

ASK FOR THE BUDGET DEPARTMENT

Goodrich Silvertown

QUALITY SERVICE

Helpy-Selfy Laundry

an additional service to offer our customers

"A SERVICE FOR EVERY NEED"

LAMESA STEAM LAUNDRY

Lamesa Tire & Battery Co.

"Let's Talk Tires"

WHOLESALE — Phone 451-M — RETAIL
JACK McLAUGHLIN — ELDRID TRAVIS
525 North First Street — First Door West Dawson County Courier

NEW TERRAPLANE "CLICKS" STATES L. M. THORNTON

The beauty of design of the new Hudson Terraplane has definitely "clicked" with the motoring public, according to L. M. Thornton, Hudson and Hudson Terraplane dealer here.

"Not only have Hudson designers achieved striking new beauty in the radiator design of the 1938 cars, but also a front end appearance of added business and power due to the new longer hoodline," the dealer declared.

Further describing the new Terraplane, Mr. Thornton said: "In the new Hudson Terraplane for 1938, both in the DeLuxe and Super models, the new front end is no less distinctive and has a personality all its own. Dominated by a broad vertical sweep of solid chromium flaring beautifully at the top and curving over the hood to frame the colorful Hudson Terraplane nameplate, the whole spirit of the design is vertical relieved by narrow horizontal louvers.

"Headlamps are placed high at the broadest part of the front end design with a chromium dust beneath each one. Their long torpedo shape is in keeping with the increased length of the hood which is accentuated by trim bonnet louvers sweeping back from the headlamps almost to the body. Cresting the entire design is a slim chromium ornament personifying the fleetness seen in every line of the new treatment."

University Completes Mineral Surveys In 48 Texas Counties

Mineral surveys have been completed in 48 of the 254 counties of Texas, according to Dr. E. H. Sellards, directors of the Bureau of Economic Geology at the University of Texas. This project is being carried on by the Works Progress Administration under the sponsorship of the University Bureau.

Labor is employed by the WPA and to handle scientific aspect of the project a trained geologist is placed in charge of each region. Principal developments have been the locating of clay and road material deposits.

"Perhaps the most important outcome of the surveys thus far, geologically speaking, has been the discovery of fossil plants from the Dakota formation in Dallam county, the most northeasterly county in the Panhandle," Dr. Sellards said. "This is the first outcropping of this formation ever found in Texas and proves that it extends much further south than heretofore supposed. A formation fitting at the base of the upper Cretaceous period, the Dakota is prevalent in the Rocky Mountain region. Texas geology presents quite a complete Cretaceous period, but this is the first indication that the Dakota formation reaches in to this State."

Navy Applications Are Being Taken At Abilene Station

Applications are being accepted at the United States Navy recruiting station at Abilene to fill future quotas assigned to that station monthly announced G. G. Elmore, recruiting officer, last week.

Requirements for first enlistment in the U. S. Navy are as follows: (1) United States citizenship; (2) Minimum age, 17 years; maximum age, under 25 years.

(3) Applicants must be found qualified physically, mentally and morally, as a result of examination and thorough investigation. (4) No man who is married, or who has any person solely dependent upon him for support will be accepted for first enlistment in the Navy.

(5) Satisfactory references must be furnished covering a period of several years. These references must be from past employers, school officials, or persons of standing in the community who have known the applicant well for a number of years.

(6) Men under the age of 21 years can be enlisted only with the written consent of their parents, or legal guardian. This consent is furnished in a special form of affidavit.

HEALTH OFFICER ISSUES WARNING AGAINST COLDS

Austin, Tex., Oct. 26.—"Beware of the common cold," Dr. Geo. W. Cox, state health officer, cautions the people of Texas. "This is the season of the year when colds are most prevalent, and their consequences more far reaching. The organism causing the disease is not known, but every individual is acquainted with its effects."

"Not a little of the susceptibility of colds can be overcome by a gradual acclimating to lowering temperatures and inclement outdoor weather. This hardening should begin now, and consist of regular exercises—walking is good—to be continued throughout the winter in weather of every kind. One should be careful to avoid wet stockings drying on the feet, over-heavy clothing and overheated rooms.

"There are two broad principles to observe in the treatment and prevention of colds. The first says: 'Let every person with a cold consider it seriously. Every cold should be regarded as the possible beginning of a serious illness. That means seeking a physician's advice and explicitly following his directions. If he orders bed, then bed it should be. Complete rest is a fine way to overcome a cold in short order.'

"One's resistance to many diseases, including colds, can be raised by increasing one's vitality through observing the fundamental rules of health: plenty of fresh air, good wholesome food, neither too much nor too little, sufficient rest and the avoidance of habitual over-indulgence of devitalizing stimulants, including alcohol, tobacco and the like.

"The cold is a common disease," Dr. Cox repeated, "but every cold is important enough to justify careful attention and treatment with colds that

FARM POND MAY BECOME CENTER FOR WILDLIFE

A farm pond may be either a lifeless tank of stagnant water or the center of a thriving wildlife community. M. S. McMurtrey, biologist for the Soil Conservation Service in the wind erosion region points out.

"Ponds of the latter type have many advantages," McMurtrey says. "They provide the better water for livestock on the farm; they are more permanent and in addition they yield a valuable crop in the form of wildlife.

"If the pond is large enough and deep enough to impound a permanent water supply, proper protection will assure development of the desired wildlife community. This protection consists simply of a fence adequate to keep livestock away from the shores of the pond. The stock may be watered outside the fence below the dam at a tank to which water is piped from the pond."

Under these conditions, the biologist says, a natural growth of aquatic vegetation, rushes, grasses, shrubs and trees in and around the pond will develop. This vegetation not only protects the shores of the pond from the erosive action of the waves and protects the water from excessive evaporation, but will harbor valuable wildlife.

Such conditions not only favor fish and other aquatic wildlife, but encourages many kinds of terrestrial wildlife as well. Shore birds will live around the pond and make their nests in the nearby weeds and grasses. A variety of song birds prefer such habitats.

A pond isolated in the middle of a severely grazed pasture, McMurtrey warns, is a disadvantage from this standpoint but this condition can be overcome by fencing a strip of land along the draw or stream running into the pond. This will permit the development of a lane of brushy cover through which the game birds can travel to food supplies along the edge of a cultivated field. The strip of cover will have the further function of preventing erosion of the channel or banks of the drainage-way into the pond.

Mr. and Mrs. W. K. Crawley and son, Bob, spent Sunday in Abilene visiting their son and brother, Richard Crawley, a student at Hardin-Simons university.

Plans Being Made For World's Poultry Congress in 1939

The industrious hen again will be an international figure when the Seventh World's Poultry Congress meets in Cleveland, July 28 to August 7, 1939. The first of these triennial congresses was held in Holland in 1921. Spain, Canada, England, Italy, and Germany also have been hosts to the Congress.

About 7,000 foreign visitors from some 60 countries are expected. Four languages—French, German, Spanish, and English—have been designated as official for the presentation and discussion of scientific papers and in publishing the proceedings. The chairman of the national executive committee is James E. Rice, of Trumansburg, N. Y., and the general secretary is W. D. Termohlen, United States Department of Agriculture.

"It is a long step from the days when the poultry flock was chiefly a side line on the farm, managed by the women and children, to the international recognition of the hen as one of the great producers of wealth and food," says Berley Winton, in charge of poultry investigations in the Department's Bureau of Animal Industry. "Formerly little attention was given to the hen's diet. Today on many general farms and on scientifically managed poultry farms the breeding of the flock and the ration and management practices used are carefully considered. The high food value of both eggs and chickens has led to immense commercial development of the poultry industry as well as to continued maintenance of farm flocks."

CIVIL SERVICE EXAMS WILL BE GIVEN SOON

The United States Civil Service Commission has announced open competitive examinations as follows:

Competing draftsmen various grades (for work on ships), \$1,620 to \$2,600 a year. Optional branches are: Ship piping, marine engines and boilers, electrical (ship), and hulls. Purchasing officer, \$3,200 a year; assistant purchasing officer, \$2,600 a year; junior purchasing officer, \$2,000 a year; Procurement Division, Treasury Department.

Full information may be obtained from Cleve R. Austin, Secretary of the U. S. Civil Service Board of Examiners, at the post office or customhouse in this city.

3000 Feet Is High Altitude For Birds

How high do birds fly during migration?

Information compiled by the Bureau of Biological Survey shows few migrating birds fly higher than 3,000 feet and that it is exceptional to see any 5,000 feet high. One of the reasons birds do not fly at great altitudes, as is commonly believed, is that the lessened buoyancy of air very likely makes their flying difficult—just as it does at very high altitudes above sea level, but these records were established in mountainous country, where the birds fly at comparatively short distances above the land.

Studies indicate that much of the birds' migration takes place below 1,000 feet and that they like to fly below the clouds. In bad weather birds fly low, as shown by their striking against light-houses and high buildings.

INVITATIONS FOR BIDS ON FSA TO DALLAS OFFICE

Amarillo, Tex., Oct. 26.—Invitations for bids for the construction of 48 houses and out-buildings in the Farm Security Administration's resettlement project at Ropesville, Texas, near Lubbock, will be received on November 10, in Dallas, Ralph R. Will, assistant regional director in Region XII, with headquarters at Amarillo, announced this week.

These houses, Will said, will be constructed on farms averaging 226 acres each, of which only 160 acres will be crop land, for a five-year lease to

clients with an option to purchase at the end of the rental period. The new farms at Ropesville will be in addition to 33 which were developed two years ago.

Construction work on each of the 48 units will include a house, barn, poultry house, milk house, pit toilet, drilled well, windmill, and storage tank. Ten of the houses will be five rooms each. The remainder will be four rooms each.

Contractors may obtain specifications and drawings from Thomas D. Broad, Room 310, Farm Security Administration Building, 3221 Commerce Street, Dallas, Texas. There will be a deposit of \$25 for each set of plans to insure their return.

Bids for breaking sod, land clearing and terracing the new land will be received soon, Mr. Will said, adding that this phase of the work will be handled out of the Amarillo office.

Selection of the farm families will begin in the near future. This work will be done by the regional selection chief, working through the county rural rehabilitation supervisors. Families selected will be those living in Region XII of the Farm Security Administration, and a few now living in Region 8, with Dallas as headquarters.

NYA EQUIPMENT EXHIBIT SENT TO WASHINGTON

Austin, Oct. 26.—An exhibit of farm equipment made last summer by youths assigned by the National Youth Administration to a Resident Work and Agricultural Training Project which was operated at several Texas

colleges has been sent to Washington for display this week at a conference of NYA directors of all states in the Union.

J. C. Kellam, Texas Youth Director, had the equipment shipped ahead and took with him several rugs which girls working in NYA sewing rooms in Dallas and San Antonio had made from cloth scraps. Among farm equipment made by youths on the Agricultural project were singletrees, halters, pruning knives, driving lines, and lariats. The articles sent to Washington were made under the supervision of M. F. Thurmond, associate professor of agricultural engineering at Texas A. and M. College, at which one unit of the resident training project was operated.

Mr. Kellam is scheduled to report at the Washington conference on the Resident Work and Training Projects conducted in Texas. Last summer nearly 500 Texas youths from rural areas were assigned for six weeks to work at an agricultural college. During their spare time they were given instructions in agricultural methods and practices by regular members of the college staff. He will also report on the recreational leadership training project conducted at Southwest Texas State Teachers College during the summer and on the domestic service training project for Negro girls which has been in operation at Prairie View State College since November, 1936.

Mrs. Payne Wilkes, and son, Rex, and E. V. Wilkes went to Tahoka Sunday afternoon for Payne Jr., who spent last week there visiting his grandparents, Mr. and Mrs. B. P. Maddox.



Higginbotham Funeral Home
Lamesa, Texas
AMBULANCE SERVICE
Phone 75
NIGHT PHONE
Clyde Branon 223
Geo. D. Norman 51

WILKES

Friday—PRICES TALK!—Saturday

FLOUR	Queen of the West	\$1.60
	48 lb. Guaranteed	
Coffee, Admiration,	3 lb. can	83c
Spinach,	3 No. 2 cans	25c
Peanut Butter	short qt.	21c
Green Beans and New Potatoes	2 No. 2 cans	25c
O Kay Bran Flakes,	2 for	15c
Super Suds	Blue Package with Cake Plate	20c
Salad Dressing	qt.	23c
Pork & Beans,	10 oz. can	5c
COFFEE, Brazos	3 lb. with COOKER	\$1.65
Chuck Wagon Beans,	3 for	25c
Rose Milk,	7 Small Cans	25c
3 Meal Coffee	3 lb. pkg.	71c
	4 lb. bucket	91c
Phone 274	We reserve the right to limit quantities	We Deliver

Ask Your Grocer For

Lewis Bakery

Products

Butter Flake Bread

1938 FORDS ARE NEW IN DESIGN

New York, Oct. 27.—An advance showing of 1938 Ford V-8 cars and trucks opened this afternoon at the Ford Metropolitan showrooms at 1710 Broadway.

Two distinct Ford V-8 cars, differing in appearance, appointments and price, were presented. One was the deluxe Ford V-8, the other the standard Ford V-8.

Both cars have the same V-8 chassis. The eight deluxe types are available only with the 85 horsepower V-8 engine, the three standard types with either the 65 horsepower or the 60 horsepower engine.

The deluxe car is a stylish sister of the standard. It is entirely new in appearance. The radiator grille is of new design. Appearance of the hood and more sweeping. Fenders are massive. Interior appointments are in keeping with the styling of the exterior. Substantially more room in the closed sedans, greater passenger comfort and much larger luggage space are provided.

The standard V-8 cars reveal new styling, with a different radiator grille design, long hood and flowing contours. The spacious interiors are roomy and attractively upholstered and appointed.

In addition to the two passenger cars, Ford is to present an expanded line of V-8 trucks and commercial cars. Both are newly styled to lend added "eye appeal" in commercial transportation.

A new group of "one-tonner" trucks also is offered, in addition to the 112-inch commercial cars and the 134-inch and 157-inch wheelbase trucks.

The new "one-tonner" is designed specifically to bridge the gap between the commercial cars and the truck groups. Available with either 85 horsepower or 60 horsepower engine it is expected to make the economy of the latter engine more widely available in commercial transportation.

Other advances for 1938 are the new 134-inch wheelbase truck, replacing 131 1/2-inch wheelbase in the big truck line, a new frame width for the 134-inch and 157-inch wheelbase units improved brakes and easier steering and stronger construction throughout.

COTTON ROT IS CONTROLLED BY CROP ROTATION

A marked reduction in root rot of cotton was secured at the Blackland Experiment Station at Temple, from 1931 to 1936, in cotton planted on the same land only once every four years compared with cotton planted on the same land every year, states H. E. Rea, Agronomist, Texas Agricultural Experiment Station.

Root rot killed only 25 per cent of

the cotton plants on the rotated land as against a kill of 67 per cent on the non-rotated land. This reduction in root rot was associated with an outstanding increase of cotton yield. Cotton in the four year rotation made an average yield of 321 pounds of lint per acre while non-rotated cotton yielded only 237 pounds. During the time cotton was not planted on the rotated land oats, corn, and grain sorghum were grown. In common with all other grass plants, both wild and cultivated, these grain crops are immune to root rot. These crops are referred to as non-susceptible crops, while crops or weeds on which root rot thrives are referred to as susceptible plants.

The gross average annual cash income acre value of the crops grown on the rotated land based on the average price of the crops grown during 1931 and 1936 was \$16.42 compared with \$21.73 for the cotton on the non-rotated land. However, contrary to the popular impression, the net incomes per acre for these two cropping systems were practically the same. Due to differences in the expense of growing, harvesting, and marketing the crops, the estimated net income per acre for the non-rotated land was only \$7.90 compared with \$7.79 for the rotated land.

The cropping systems studied at Temple were on land that was severely infested with root rot and that was relatively free of susceptible perennial weeds. Cotton was grown continuously on some areas while on other areas cotton was grown twice every three years, once every two years, once every three years, and once every four years. Root rot was very severe throughout the test period on the continuous cotton area and it was also severe on all rotated areas in which cotton was planted more frequently than once every three years. Root rot was not eradicated on any of the areas but outstanding control of this disease was secured on the land planted to cotton only once every four years. Moderate control was also obtained on land planted to cotton once every three years.

INTEREST RUNS HIGH IN LOCAL ATHLETIC CLUB

More than 300 people have already taken advantage of the Lamesa Recreation Department and have registered with this program sponsored by the WPA, the city and the county, announced W. P. Witt, supervisor, this week. The department began operating Monday, Oct. 11.

Using as its headquarters the recently constructed Fair building just west of the CCC Camp, this organization is rapidly converting the building into an athletic club where all kinds of recreation may be enjoyed by both young and old. Membership cards will

be ready for distribution this week, states Mr. Witt, and will be issued free of charge to all those wishing to take part in the program.

The purpose of the Recreation Department is to afford a wholesome environment in which boys, girls, and adults may make worthy use of their leisure time. The club house is open from 8 o'clock in the morning until 10 o'clock in the evening in order that everyone may have an opportunity to participate in the various activities promoted by the club. Chief objective of the Recreation Department is to reach all ages, both sexes, and to interest all types of people in some worthwhile form of recreation.

The services of the staff as well as the facilities of the club are free to everyone. Sports of all kind, including basketball will be offered.

On Nov. 15, the Recreation Department will begin organizing city basketball leagues for both men and women. A basketball court will be available by Wednesday, Nov. 3, for any team that wishes to take advantage of pre-season workouts.

ADDITIONAL FSA ACREAGE IS NOW OPEN FOR BIDS

Ralph R. Will, assistant regional director of the Farm Security Administration, with headquarters at Amarillo, Texas, announced this week that invitations to bid on the clearing of land, breaking, terracing and the construction of spur dikes on the twelve thousand acre addition to the resettlement project at Ropesville, Texas, are now open to contractors.

Bids, Mr. Will said, will be opened in his office, room 203, Masonic Building, Amarillo, Texas, at 2 p. m. on November 10.

Approximately 3,300 acres of the new addition will be broken. There will be about 320 miles of terraces and approximately 500 spur dikes constructed. Payment will be made on unit basis for actual work performed.

Specifications, forms of contracts and accompanying documents may be obtained from Harold B. Elvander, regional engineer, room 215, Masonic Building, Amarillo, Texas. All requests for specifications must be accompanied by a deposit of \$25 to insure their return. Construction work will be divided into two parts: (1) clearing and breaking; (2) terracing and the construction of dikes. Bids will be accepted on each of these two operations or both combined.

The additional land at Ropesville will be divided into 48 units. Construction of the new farm homes and selection of families is expected to coincide with the land preparation. The present resettlement project, consisting of 20 farmsteads, was inaugurated two years ago.

PRICE NO GUIDE TO QUALITY IN OIL HEATERS

No definite relation between market price and quality of oil burners has been found by engineers of the United States Department of Agriculture. They find prices have decreased but there is a considerable variation in prices for equipment of approximately the same general design and quality.

This and much other information on oil burners is included in a new publication, Oil Burners for Home Heating, which reports tests covering a decade or more. The circular, No. 403, may be obtained from the Superintendent of Documents, Washington, D. C., at 5 cents a copy.

The tests have shown that correct installation, adjustment, and care are

more important than type when oil burners are used for heating houses.

Some of the points to be considered when an oil burner is installed are summarized: For oil burners with other fuel, the boiler or furnace must be large enough to carry the heating load. The burner must be adapted to the boiler or losses of heat up the chimney may be large. As a rule, the grade of oil should be used that is recommended for the burner.

The best general advice which the Bureau can give purchasers of oil burners is to buy from a reliable organization which employs capable men to install and service burners.

TEXAS RECORDS SHOW INCREASE IN EMPLOYED

Records from about 1,900 Texas establishments showed a total of more than 95,000 workers were employed during September, an increase of 7.2 per cent over the like month last year and an increase of 2.3 per cent over the preceding month, according to the University of Texas Bureau of Business Research. Weekly payroll for these firms totaled \$2,364,000, an increase of 19.4 per cent over Septem-

ber last year but a fraction of 1 per cent below the preceding month.

Cities showing gains above the State average in employment and payrolls over both a year ago and the preceding month were Amarillo, El Paso, Houston and Wichita Falls.

Industries in which the gains exceeded the State average for both comparable periods were: Foundries, machine shops, millwork, chemical, cotton textile mills, women's clothing, cotton oil mills, flour mills, meat packing, crude petroleum producing, and power and light.

Bill Creighton is ill this week at his home.



Boys and girls! Here is your chance to give Mother a real Christmas present. And you'll have fun, too. Enter Reddy Kilowatt's Christmas Gift Contest now starting and try to win one of the 133 valuable prizes. Every boy or girl, not over 18 years old, whose home is served by the Texas Electric Service Company, may enter this contest. Nothing to buy. No essays to write. Just real fun—and wonderful prizes for the winners!

Contest entry blanks, with full details of this contest and the prizes have been delivered to the homes of practically all of our customers. If you haven't received one, or need another entry blank, call by our office. They are free.

3 GRAND PRIZES

One to be awarded to each of the entries judged the best among 3 territorial zones.
6 Cu. Ft. Electric Refrigerator
Radio—latest model cabinet radio

26 DISTRICT PRIZES

To be awarded to the entries judged best in each of the Company's 8 Districts, allotted equitably according to the number of residence electric customers in each district.
Kitchen Mixer Hair Dryer
I. E. S. Floor Lamp (Tri-Lite)
I. E. S. Lounge Lamp
8 cup Coffee Maker Urn Set
Hospitality Tray Electric Casserole
Electric Roaster Sandwich Grill
Circulating Heater Electric Clock

104 GENERAL PRIZES

To be awarded to the entries judged best, regardless of Company's Districts.
I. E. S. Junior Floor Study Lamp
I. E. S. Table Study Lamp
Automatic Iron Waffle Iron
Electric Toaster
Standard Pin-It-Up Reflector-Lite Lamp
Percolator Toaster Set

COMPLETED ENTRY PRIZE

Soon after submission of entry, a 100-Watt Lamp Bulb will be presented everyone who submits an entry completed to the satisfaction of the Contest Judges.

TEXAS ELECTRIC SERVICE COMPANY

C. E. CAMERON, Manager

10-5A

Extra! Extra!

New Lower Prices

On Penney's

Famous

OVERALLS

Customers Get Benefit of New Low Prices

For 35 years Penney's have set the pace in work clothes values—constantly on guard against high prices—alert to pass any possible savings on to you! Once more quick on-the-trigger alertness brings you savings on Penney's FAMOUS OVERALLS!

BOYS OXHIDE OVERALLS 49c
Were 59c, Now

SUPER BIG MAC OVERALLS 98c
Were \$1.10, Now

(Boys Super Little Mac Were 89c Now 79c)

SAME HIGH QUALITY AND CONSTRUCTION FEATURES AS ALWAYS

PENNEY'S

Here they are!... the biggest

USED CAR SALE of the Ford Year



R & G cars with money-back Guarantee included in sale!

Many Cars in this Great Clearance are R & G Cars... Renewed to Ford Factory Specifications at 30 vital points, and sold with your Ford Dealer's WRITTEN GUARANTEE of 100% Satisfaction, or 100% Refund.

Your Ford Dealer's Entire Stock of USED CARS and TRUCKS Attractively Priced for Immediate Sale... Your choice of the most popular models of today's leading makes... Liberal Allowances... Easy Terms... ACT NOW



See today's FORD DEALER SALES SPECIALS BELOW

USED CAR CLEAN-UP

TO MAKE ROOM FOR TRADE-INS ON **1938 V-8's**

We have a nice assortment of Clean Used Cars at Prices You Will like.

Lamesa Auto Co.

"Friendly Service"

"LOOK OUT - LOOK OUT"

Big Special Hallowe'en Midnight Show

SATURDAY MIDNIGHT, OCTOBER 30

Palace and Majestic Theatres

MAKE YOUR DATES NOW—PLAN YOUR PARTIES—BE HERE

FORT WORTH
STAR TELEGRAM
\$6.45 and \$7.45
Claud F. Gowen
Agent at Boone's Drug

Your Entertainment Guide

Evening Show 7 o'clock Sunday
Matinee: 1:45, Sunday nite 8:30

PALACE THEATRE

Always Comfortably Cool

Thursday - Friday

Oct. 28-29

One Whale of a Sea Picture
"Souls at Sea"
With Gary Cooper—George Raft
This picture will rank with
"Mutiny on the Bounty" as a
Thrilling and Romantic Sage of
the Sea.

Saturday Only

Oct. 30

A Western with Lots of Action
"The Devil's Saddle
Legion"
With Dick Foran

SPECIAL "HALLOWEEN"
MIDNITE SHOW

Oct. 30

Dolores Del Rier—Peter Lorre in
"Lancer Spy"
Admission 10c and 15c

Sunday - Monday

Oct. 31-Nov. 1

The Most Discussed Picture in
Years
Jean Harlow—Clark Gable in
"Saratoga"

Tues. - Wednesday

Nov. 2-3

Something Different
"Exclusive"
With Fred MacMurray—
Frances Farmer—Charlie Ruggles

COMING NEXT WEEK

The Biggest Picture Ever Made
"Good Earth"

MAJESTIC THEATRE

10c & 15c

FRIDAY AND SATURDAY

Oct. 29-30

Your Favorites of the West in
a Rip-Roaring Story of the
Range—The Three Musketeers—
Bob Livingston—Ray Corrigan

"Range Defenders"

SPECIAL "HALLOWEEN"
MIDNITE SHOW

Oct. 30

"The Mystery of
Edwin Drood"

Sunday - Monday

Oct. 31-Nov. 1

A Comedy Drama
Pat O'Brien—Joan Blondell

"Back in
Circulation"

Tues. & Wed.

Nov. 2-3

A Good Western
Wm. Boyd—Geo. Hayes

"Rustlers Valley"

Thursday Only

Nov. 4

Action—Drama
"West Bound
Limited"

—with—
Lyle Talbot—Polly Rowles

Remember
"The Good Earth"
PALACE, NOV. 7-8

Rural Correspondence

RICHARDSON

Ida Jo Kirkland, corres.

Sunday school and preaching were well enjoyed. Bro. Harris of Mt. Olive preached Sunday morning and Sunday night.

Mr. and Mrs. Roy Phillips, Mr. and Mrs. A. V. Williams and Mr. and Mrs. R. C. Warren spent Sunday in Mt. Olive and Lamesa attending the funeral of Mrs. Williams' father. Mr. Rushin of Mt. Olive.

Mr. and Mrs. M. C. Turner of Higginbotham attended church in this community Sunday.

Wilson Amos hurt his hand very badly Sunday evening in the fan wheel of a car. Three fingers were almost severed.

Alfon and Dorothy Kirkland of Lamesa spent a few hours in the Kirkland home Sunday night.

Mr. and Mrs. Archie Young of Wink spent Thursday night in the York home. They returned home Friday morning accompanied by little Wayland Chaffier, who will visit them for a few weeks.

Mrs. York and three sons, and Mr. and Mrs. Archie Young visited Mr. and Mrs. Calvin Washer in Lamesa Thursday night.

The Greatest Selling Novel of our Generation. "THE GOOD EARTH"—Palace, Nov. 7-8.

MT. OLIVE

Viola Stovall, Corers.

The entire community was saddened by the death of Grandpa Rushin Sunday morning at the home of his daughter, Mrs. W. M. Buchanan. Funeral services were conducted at the Midway Baptist church at 3 o'clock Sunday afternoon. Grandpa had been bed fast for almost eleven months. He will be missed greatly, but our loss is Heaven's gain. We extend our sympathy to the bereaved.

Several relatives from Paducah and other points attended the funeral of Grandpa Rushin.

Jim Dunn and family attended the fair in Snyder Saturday.

Glenwood Stovall of Patricia visited home folks here Sunday.

"THE GOOD EARTH" IS COMING PALACE, NOV. 7-8.

FLOWER GROVE

Katie Dyer, corres.

Sunday school was well attended. Bro. Robinson preached at the morning services.

Mrs. La Verne Tyler and Mrs. Louise Mann of Big Spring spent Sunday in the home of Mrs. Marie Nichols.

Miss Edith Nichols of Knott spent Sunday in the home of Miss Bertha Mae Sims.

John King and family of Lubbock and Don Sullivan and family of this

community spent Sunday visiting in Stanton.

Mr. and Mrs. Olin Haddock were visitors in the home of Roy Haddock of Brown community Sunday.

D. Lauterzale of Soash spent Sunday in the home of T. A. Sims.

R. P. Mayfield and family and Mr. and Mrs. M. E. Dyer attended the singing at Knott Sunday.

Mrs. Derrington was a visitor in the home of Mrs. Ashby of Brown Sunday.

Miss Sybil Grigg of Brown was visiting in our community Sunday.

Miss Jewel Jeffcoat of McAllen is spending a few weeks in our community.

Miss Edith and Chuck Nichols of Knott spent the week in the home of Mrs. Henry Samples.

Miss Kay Dyer spent Sunday in the home of Miss Frances Bearden of Ackerly.

A. G. Breckenridge and Bert Wilson of Comanche, Okla., and W. H. Breckenridge of Jean are spending a few weeks in the home of M. E. Dyer.

R. P. Mayfield has recently purchased a new car.

"THE GOOD EARTH" IS COMING PALACE, NOV. 7-8.

KLONDIKE

Louise Foster, Correspondent

Services at both churches were fairly well attended Sunday.

Mr. and Mrs. Ervin Amhurst visited Mr. and Mrs. Jettie Dennis Sunday.

Carl Smith and James Lee Moss, who are attending school at Abilene visited their parents over the weekend.

Mrs. Hazel Self, who is teaching at McClure, visited her parents, Mr. and Mrs. John N. Self Sunday.

Frank Harris visited his brother, Olie Harris and family at Mt. Olive Sunday afternoon.

Mrs. Bill Sprawls entertained with a party Saturday night. Everyone present reported a nice time.

The Greatest Picture Ever Produced. "THE GOOD EARTH" Palace, Nov. 7-8th.

HIGHWAY

Audrey Whitmore, corres.

Rev. Jno. R. Denning delivered a very interesting sermon both Sunday, morning and night.

Mr. and Mrs. Cloe Hoffman of Wintersboro visited Mr. and Mrs. F. P. Hoffman Sunday.

Miss May Self, who is teaching school at McClure visited church Sunday morning.

F. M. Whitmore visited in the home of Community Sunday.

C. Jones and Mrs. Dean of Abilene visited Mr. and Mrs. L. E. Jones and family Sunday.

A large number of visitors attended church Sunday night. We were glad to have them and urge them to come back.

Courthouse News

Oil and Gas Leases and Assignments

G. Frank Aldrich to Superior Oil Company, oil and gas lease, NW 1-4

Settle 6 block H. E. L. & R. R. Ry Co. survey, filed Oct. 15.

F. L. Wilson to W. L. Pickens, assignment of oil and gas lease, S 1-2 NW, 1-4, Section 73, block M. E. L. & R. R. Ry Co. survey, filed Oct. 20.



NEW AND USED BATTERIES
MAGNOLIA SERVICE STATION
Southeast Corner Square

Hugh Corrigan to J. L. Crump, mineral deed, E 1-2, SW 1-4, Section 13, block C-33, Public School lands, Oct. 20.

E. C. Nix to Humble Oil & Refining Co., oil and gas lease S. 80 acres, Tract 13, all of tract 14, 15, and 22, League 4, Munger sub-division of Taylor County school lands, filed Oct. 22.

Warranty Deeds

Mr. and Mrs. R. T. JONES to F. J. Meares, parcel out of Section 17, block C-39, Public School land, Dawson County, filed Oct. 20.

J. A. Houston to J. W. McDonald parcel out of survey 12, block 36, township 5 north, T. & P. Ry. Co., filed Oct. 20.

MARRIAGE LICENSES

John Tyler Teague to Estelline Chivers, Oct. 21.

J. C. Clearman to Anna Laura Stanford, Oct. 22.

J. C. Hudson to Ruth Whitaker, Oct. 23.

Roy Shannon to Golda Velma Young, Oct. 23.

New Cars Registered

Olin Ham, Ford Fordor touring de-luxe.

L. E. Whitehead, Chevrolet deluxe town sedan.

W. O. Robinson, Ford Tudor.

J. D. Hancock, Oldsmobile Sedan.

Joe Alexander, Ford Fordor.

R. L. Buttner, Chevrolet deluxe town sedan.

H. L. Crouch, Chevrolet deluxe town sedan.

J. B. Fry, Ford Tudor.

V. E. Gordon, Willys.

Glen Cope, Chevrolet deluxe town sedan.

T. Caldwell, Chevrolet deluxe town sedan.

"We won't let you down"



SAFETY IS INSURED
UP TO \$5,000 FOR EACH ACCOUNT BY AN AGENCY OF U. S. GOVERNMENT

OUR CURRENT DIVIDEND RATE ON SAVINGS SHARE ACCOUNTS IS 5% PER ANNUM

"Of course you're going to college like your uncle Bill. We're saving ten dollars each month in your insured savings 'education fund'. Our savings, plus liberal earnings, will carry you through all right."

LAMESA FEDERAL SAVINGS AND LOAN ASS'N

Thalbert York, Chevrolet deluxe coupe.
C. A. Hollingsworth, Chevrolet deluxe town sedan.
R. L. Gilbert, Ford Fordor.
Cope Oil Company, Ford truck.
N. B. Teague, GMC Pickup.

Among newcomers to the city are Mr. and Mrs. Riley Smith, Sr., and Riley Smith, Jr., who are making their home at the Woodward apartments. Riley Jr. is an engineer with the Texas Co., seismograph crew.

Let us look to ourselves in time and see that we fall not as many a nation has fallen—Albert Pike, Arkansas Advocate, 1834.

AFTER THREE YEARS IN MAKING, AT A COST OF A MILLION A YEAR, "GOOD EARTH" IS NOW READY FOR RELEASE. Palace, Nov. 7-8.

North Side	HATCH	North Side
GROCERY & MARKET		
Specials For Friday-Saturday		
Bananas DOZEN 10c		Lettuce 3 HEADS 10c
Pumpkin, No. 2 can 10c		
CHILI BEANS Chuck Wagon, 3 Cans	25c	POST TOASTIES Box
SPINACH No. 2 Can, 3 Cans	25c	SHREADED WHEAT, 2 Pkgs.
Cranberries	Fresh Pound	17 1/2c
BREAKFAST BACON, Sliced, Lb.	29c	CHILI Home Made, lb.
OYSTERS & CATFISH		DRESSED HENS & FRYERS
Phone 57 We Pay Top Prices For Eggs! We Deliver		

The Dawson County Courier

Entered at the post office at Lamesa, Texas, as second class mail, under the Act of 1879.

Published each Thursday at the Courier Building, 523 North First Street

JOE ALEXANDER, EDITOR

Subscription Price 1 Year In Dawson and adjoining counties \$1.00 Outside of Trade territory \$1.50

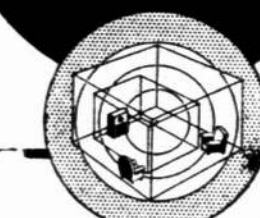
Advertising in this department is 2c per word the first insertion and 1c per word for each subsequent insertion. Minimum charge of 25c for any ad.

FOR SALE

FOR SALE—Improved farm for sale by owner. Reasonable terms. R. C. Oliver, 405 Johnson St., Big Spring, Texas. 36-tfc

FOR SALE—John Deere row binder, good condition. \$75.00. Two good wagons \$30 and \$50. One three burner gas range \$10. Maytag washing machine \$50. W. J. Beckham. 35tfc

Make This Startling Test IN YOUR OWN HOME!



Let us set up a new 1938 Zenith alongside your own set—without any obligation, of course.

Then COMPARE! You Will Detect Tones Your Old Radio Never Gives You at All!

Only thus can you realize how much you're missing—how greatly Zenith's Personalized Acoustic Adapter improves tonal fidelity.



ZENITH WAVE RECEIVER OF 3 BANDS OR MORE ARE SOLD WITH ZENITH BOOMER-LET ANTENNA



OSCAR McKENNEY
First Door East of Courier Office

FOR SALE—28 head of weaned pigs. Priced right. Ira Robinson, Rt. A, Lamesa. 41-2tp

REAL ESTATE FOR SALE: We have many good bargains in farms and city property for sale. We also want to list your farms, ranches and city property. Call at our office 3 doors north of First National Bank. — Bartlett & Alexander. 31 tfc

FOR SALE—A few young horses and mules. Howard Lee, Lamesa. Auto Co. 40-3tp

FOR SALE—House and lot. Fair improvements. Terms if desired. Call at Courier. 41-4tc

FOR SALE—Four or five hundred bushels of first year Texas special cotton seed, making 43 per cent lint and one inch staple and better. \$1.00 per bushel while they last. A. B. Guinn 1-2 miles east of Midway. 41-4tp

FOR SALE—House and lot, two-room frame building. \$250.00 cash and the balance like rent. William P. White P. O. Box 731 Lamesa, Texas. 42-tfc

FOR SALE—Attractive four room house, with bath, two lots south front, ideal for home. See J. D. Wilson, 412 N. Austin St. 1tp

FOR SALE—One of the best registered O. I. C. males. \$35.00. One-half mile south of Grandview school, J. H. Rhyme. 41-2tp

FOR SALE—Three good mares and one colt, broken to work, age 7 to 9 years, and one 6-year-old stallion, 17 miles west of Hiway 15. E. G. Crayson. 1tp

FOR SALE—In order to introduce our latest styles, I am going to sell two pianos at whole sale prices in Dawson county. I have served this part of the country for fifteen years in selling and tuning and will be back next year. Reference, Mrs. J. E. Hardesty, music teacher.—Robt. L. Wright Factory representative, Lamesa, Texas, Gen. Delivery. 41-2tp

FOR SALE—Nice home, grocery and filling station 12 miles South Lamesa Highway 9. H. Richardson, Route B, Lamesa, Texas. 41-9tp

USED CAR BARGAINS

1937 Ford Coupe.
1935 Master Chevrolet.
1934 Pontiac.
1937 Terraplane Coupe.
Bartlett & Kline Motor Co.
Highway No. 9, Located in Old Thornton Bldg. 1tc

PLANTING SEED: All kinds field planting seed and bulk garden seed. Feed, grain, laying mash, hog feed supplement and tankage. All kinds of sacks for sale 10 doors north First National Bank J. C. BILLINGSLEY. 29 tfc

FOR RENT

FOR RENT—Sewing machines by week or month. Vacuum cleaners by the hour. Singer Shop. Phone 344. 28 tfc

FOR RENT—Four unfurnished apartments, all utilities furnished. J. N. Barron 1tp

FOR RENT—One furnished bedroom. Mrs. R. E. Simpson. 610 S. First Street. Phone 193-J. 1tp

FOR RENT—Furnished rooms, modern. 905 North First Street. 1tp

LOST

LOST—Brown patent leather ladies purse, in front of R. E. Simpson home Sunday night. Contained glasses in Dr. Harrington case, gloves and other articles. \$5.00 reward for its return. Mrs. R. E. Simpson, phone 193-J. 1tp

LOST—1 brown horse, glass eyed, scar on left side branded N on left hip, 1 smooth mouth small mule, long mane. Left my place Monday night. Finder please notify J. W. Small. 1t

WANTED

HOGS WANTED: Will pay top prices for hogs every Saturday. Shipping to California.—Lee Billingsley 44 tfc

AWARD WINNER TELLS STORY OF PRIZE FLOCK

Below in his own words, is Arlee Gowen's story of his prize-winning white leghorn poultry flock which has brought him the award of a free 10-day trip to Chicago. Arlee is secretary of the Dawson County 4-H clubs.

MY 4-H CLUB POULTRY DEMONSTRATION

(By ARLEE GOWEN)
When I began my club work in 1935 I was very much interested in improving my flock. The first thing that I did was to cull my flock for egg production, then I culled out all the weaker hens which gave me a stronger vigorous flock capable of producing eggs in larger numbers. After the rigid culling I had one hundred and fifty hens and fifteen cocks that were good strong vigorous birds.

I went to a local hatcheryman in January and contracted all the output for hatching purposes, with the provision that I gather the eggs twice daily and select only the uniform large eggs that gave promise of large hatchability. After the egg selection the hatch was eighty-five per cent of all eggs used in the incubator.

During the first year I bought a brooder and brooder house for fifty-seven dollars and fifty cents, and raised two thousand and three baby chicks. I sold eight hundred sixty-five four-weeks old baby pullets at twenty-five cents each for which I received two hundred sixteen dollars and twenty-five cents.

For the beginning of the year I had two hundred thirty-seven hens and pullets. On account of my pullets being young it was some time before I managed to get them in full production.

I managed to get them to lay exceptionally well by January on account of heavy feeding on laying mash.

I had the flock blood-tested in order to sell hatching eggs again. I sold four hundred forty-one dozens that year at a premium of ten to fifteen cents per dozen above the market price.

This alone brought me a profit of one hundred thirty-six dollars and ten cents. During the two fairs and the spring 4-H club show I took eight first places and four second, which brought me thirteen dollars and fifty cents in premium money. I had one individual cock, one individual hen, and one pen in each of the fairs and the club show.

I culled the flock many times during the year to bring them up to higher production. I maintained a sick pen into which I put all sick and injured birds to keep the diseases from spreading to the balance of the layers. I did some work on the house to make it tighter to keep down roup and other diseases, as well as keeping the roosts oiled and the house as clean as possible. I have kept down insect infestation by being constantly on guard and the use of plenty of creosote dip. I consider the work I have done with the poultry in club work of much value to me in an educational way in that I have learned much more about poultry keeping by actually doing the job than I could any other way.

The work has been very valuable to me besides the money that I have realized from the demonstration. I have learned that the best way to get the highest production is to be on constant guard of their health, feeding a balanced ration of the right kinds of feeds, keep down parasites, and to work toward keeping all quarters in a sanitary condition as possible for me to do.

My total receipts for all the years Why let improperly adjusted gin machinery chew up your cotton and spit it out? It costs you money. For better samples and bigger turnouts bring your cotton to us. O. LAMBETH GIN. 37-tfc

WANTED—By permanent renter furnished house or apartment. Phone 63, after 6 p. m. 1tp

WANTED—Lady to do housework in farm home. See Mrs. Alexander at Courier office.

WANTED—Housekeeper for husband and wife. Mrs. J. V. Timmons, Rt. A, Lamesa. 40-2tp

WANTED—Capable woman to do finishing work in ironing. Allison Home Laundry, 1002 North First Street. 1tc

MISCELLANEOUS

Thirty seven years experience operating cotton gins stands behind the statement when we say we know how to make cotton gin, gin cotton, to bring out the staple and grade to the best advantage to the farmer.
For better samples and bigger turnouts bring your cotton to us. O. LAMBETH GIN 37-tfc

GUARANTEED TREATMENT FOR TENDER STOMACH
Adia Tablets bring quick relief from a sore stomach, pains between meals, indigestion and heartburn due to excess acidity. If not your money is refunded. Morris-Cleveland Drug Co.

Sufferers of STOMACH ULCERS & HYPERACIDITY
DEFINITE RELIEF OR MONEY BACK
THE WILLARD TREATMENT has brought prompt, definite relief in thousands of cases of Stomach and Duodenal Ulcers, due to Hyperacidity, and other forms of Stomach Distress due to Excess Acid. **25 DAYS TRIAL.** For complete information, read "Willard's Message of Relief." Ask for it—free—

Taylor & McCall Drug Co. 37-12c

Magazine Warns Farmer Against Itinerant Buyer

The following article warning farmers to beware of itinerant seed buyers appeared in "The Cotton and Cotton Oil Press," a magazine devoted to the interests of cotton gins, oil mills and allied industries. It was handed to the Courier by J. Fred Smith of the Dawson County Cotton Oil Company as being timely in view of current conditions.

The ginner wants the farmer to get every cent out of his seed that the market will allow; he likes to pay the farmer—his customer—the top price for his seed, and the fair-minded farmer doesn't want and doesn't expect the ginner to pay him more than the seed are worth.

Now comes along an itinerant seed buyer. He doesn't have any taxes to pay like the ginner has—he doesn't support local charities and the churches like the ginner does—he doesn't give a hang about the farmer or the farmer's community. All he wants is seed, and sometimes he is willing to pay a temporary advance over the substantial, tax-paying ginner's price to get them.

But the farmer better watch out when this itinerant buyer offers more because when he does, there usually is a "nigger in the woodpile." It always pays to deal with a man you know, a man you can trust, a man who is interested in you—and to the farmer that man is the ginner.

We have always believed the ginner is the farmer's best friend, and that the ginner is the man who stands ready to give the farmer good advice when it is needed. We have just recently received reports from parts of West Texas and the Panhandle which, if true, afford the ginner in that section an opportunity to render their farmer friends a real service.

These reports are to the effect that farmers are being sold inferior, gin-run planting seed that are represented to be pure-bred seed. If this is being done then the ginner in those areas where the practice prevails should make it a point to caution their farmer friends to be sure they are buying seed only from reputable, dependable sources. The farmer should buy seed in bags that are plainly marked with the grower's name—and he should buy seed only when he is sure he is going to get what he pays for.

This is an opportunity for the ginner to perform a useful and appreciated service. We cannot hope to completely get rid ourselves of those who prey upon the unsuspecting, but we can do much to curtail their fraudulent activities by being constantly on our guard against them.

This is a time when the ginner can help, and we hope sincerely their timely warning may serve to save the farmers from further loss and deception.

GIRLS OBSERVE 25th BIRTHDAY OF SCOUT WORK

Observing the 25th anniversary of Girl Scout organizations in the United States, Troops 1 and 3 in Lamesa held special programs at their meetings this week.

Troop 1, under the direction of Mrs. T. B. Fulkerson, captain, sang scout songs at their meeting Wednesday evening at the Women's club house, and reviewed the objectives of scouting.

Troop 3, which is supervised by Mrs. Dan Davis, captain, met Wednesday afternoon and perfected plans for a Halloween party to be held tonight at the club house.

With an enrollment of 66 girls, the local Girl Scout groups which were organized a year ago, have accomplished many things of benefit to the community.

Noteworthy among their recent services was the nursery maintained on the Fair Grounds during the three day session of the Dawson County Fair. In a tent which was specially equipped by the girls themselves, twenty-one children were cared for during the fair, enabling parents to visit exhibits and attend to business of their own. No charge was made for this service.

Troop No. 2, is composed of 38 girls from the ages of 10 to 14 years and is sponsored by the P.-T. A. Mrs. George Norman is lieutenant. Troop 2, with an enrollment of 28 girls between the ages of 14 and 18 is sponsored by the Women's Study Club. Miss Thelma Lee Norman is lieutenant.

In addition to Mrs. Davis, Mrs. A. G. Barnard, Mrs. Norman and Mrs. Guy Weeks will assist at the Halloween party tonight.

HALLOWEEN CARNIVAL, Nolen Chapel, Friday night at 8 o'clock.

combined was \$2,265.23 while my total expenses were \$1,677.45 which leaves me a net profit for the work since 1935 of \$787.78. The total number of eggs produced was 51,891.

I have made one radio talk over the station at Midland telling about the work in 4-H club demonstration with my flock of white leghorn hens. I was elected secretary of the county 4-H last year and am now serving in that capacity.

To make money with poultry one needs to do the following things to the best of his ability, cull the flock closely for egg production, keep the houses in as sanitary condition as is possible feed a balanced ration, plenty of laying mash, and take as good care of them as is possible if you want them to work for you.

I am to make a free trip to Chicago with nineteen other boys for ten days with all expenses paid by the Santa Fe railroad. Of course, I am very happy to be one of the lucky 4-H club boys of Texas to get to make the trip. Naturally I expect to continue my club work as long as I am of club age.

Morris-Cleveland Have Bought New Store Building

Burley Morris and Sol Cleveland have purchased the Garland building, two doors west of the present location of the Morris-Cleveland drug store and will move their store into it in the near future.

Remodeling work will start Monday on the new location, and when completed the Morris-Cleveland drug store will have one of the most modern buildings in the city.

The basement is to be remodeled and placed in first class condition. A new front is to be installed, making the building modern in every respect.

Miss Maxine Speck of Lamesa has been chosen a substitute of the tumbling team at Mary Hardin-Baylor at the first rehearsal of the team last week. Miss Speck is a freshman student.

CARD OF THANKS

We wish to sincerely thank our friends and neighbors for their many kindnesses shown us in the loss of our dear husband and son, Wesley Lisenbee. We especially thank all for the beautiful floral offering and those who served the lunches at both Hancock and Rochester.

May God's richest blessings be yours in our prayer.

Mrs. G. W. Lisenbee and daughters
Mr. and Mrs. W. F. Lisenbee and family.
Mr. and Mrs. George Hicks and family.

Constipation

If constipation causes you Gas, Indigestion, Headaches, Bad Sleep, Flimsy Skin, get quick relief with ADLERIKA. Thorough in action yet entirely gentle and safe.

ADLERIKA
Bryant Pharmacy
Morris-Cleveland Drug
Corner Drug Store

\$25.00 Reward

Will be paid by the manufacturer for any Corn, GREAT CHRISTOPHER Corn Remedy cannot remove. Also removes Warts and Callouses. 35c at MORRIS-CLEVELAND DRUG CO. 31-22tc

HALL W. CUTLER
Licensed CHIROPRACTOR
Six Building
Office Pho. 474 - Res. Pho. 255

DR. L. B. HODGES
GRADUATE VETERINARIAN
Billingsley Horse & Mule Yard
Phone 155 - Res. Phone 135

Gilbert & Kilgore
506 South First Street

Real Estate
Farm & Ranch
Loans
Low Interest

WINTER IS COMING

SINCLAIR-ize your car for SAFETY

For safe driving this winter, the manufacturer of your car recommends that the transmission and differential be drained, FLUSHED and refilled and the front wheels pulled and repacked. Sinclair dealers in this community are featuring a special service that includes these and other safety services. It is called "Sinclair-ize-for-Winter" Service and includes:

- 1 TRANSMISSION AND DIFFERENTIAL drained, flushed and refilled.
- 2 FRONT WHEELS pulled and repacked.
- 3 CRANKCASE drained, flushed and refilled.
- 4 RADIATOR cleaned, anti-freeze put in.
- 5 CHASSIS lubricated.
- 6 BATTERY tested and refilled to proper level.
- 7 SPARK PLUGS cleaned and adjusted.

C. E. MARTIN, Agt.



Above is shown the staff of The Dawson County Courier, which produced the 56-page Historical-Fair Edition October 14, first single edition ever produced in the county. Filled with pictures, historical accounts and feature stories the edition sought to honor the pioneers and those who have aided in the building of the town and county.

In the above picture, left to right, are: Miss Tammy McCarty, J. A. Wheeler, W. S. Robertson, Robert Wade, Joe Alexander and daughter, Donna Jo; O. J. Straughan, Mrs. Bernis Carmichael, Miss Eva Thurmond, L. D. Neal, Mrs. E. Binner and Tobin Laurie.

W. E. COCHRAN DIED MONDAY

W. E. Cochran, 58, a resident of Lamesa for 21 years, died Monday at his home here. Funeral services were held Tuesday afternoon at 2:30 o'clock at the Methodist church with Rev. Beavers in charge. Burial was in the Lamesa cemetery.

Pallbearers were: Dennis Moore, Jack Stone, R. C. Lott, Clay Howell, Mike Key, Clarence Martin, B. Fancher and Guy Simpson.

Mr. Cochran was born June 3, 1879, at Rusk, Texas. He had made his home for many years at the J. L. Sybert residence here.

P. S. RUSHIN, 84, DIED SUNDAY AT MIDWAY HOME

P. S. Rushin, 84 years of age, died Sunday at the home of his daughter, Mrs. W. M. Buchanan, in the Midway community. Funeral services were held Monday at Midway with the Rev. Wheeler in charge. Burial was at Midway.

Pallbearers were Willis Stovall, Mr. Lawrence, Mr. Dyer, Willie P. Herring,

New Volumes Are Added To Public Library Shelves

Saturday was the busiest day the Dawson County Public Library has seen in many weeks, stated Mrs. Nellie Carter, librarian. New books are being received each week and the clientele of the library is steadily increasing.

It is open to the public from 12 to 5 p. m. on week days and from 10 a. m. to 5 p. m. each Saturday, on the second floor of the city hall.

Books recently added to the shelves include Lloyd Douglas' "Home For Christmas" the following by Rafael Sabatini: "Chivalry," "Venetian Masque," "Saramouche," "Captain Blood," "The King's Minton," "The Sea Hawk" the following by Temple Bailey: "Little Girl Lost," "Burning Beauty," "Silver Slippers," "Wild Wind," "Fair As The Moon," "Enchanted Ground" and the following by Faith Baldwin: "The Heart Has Wings," "American Family," "That Man Is Mine," "Private Duty," "Men Are Such Fools," and "The Moon's Our Home."

Funeral Services Held Friday For Mrs. Velma Lokey

Funeral services were conducted Friday for Mrs. Velma Lokey, 25, who died Wednesday, Oct. 20, at her home in the Klondike community. Services were held in the Assembly of God cemetery.

Mrs. Lokey was born July 13, 1912, in Delta county, Texas and had lived in Dawson county only five months. She is survived by her husband, P. B. Lokey; two children, Anthony and Gunn; three brothers, R. C. J. C. and Cecil McCorrell, and three sisters, Essie Burnadean, and Cleo McCorrell.

Parts Department Of Lamesa Auto Co. Is Reorganized

The parts department of the Lamesa Auto Company, Ford dealers, is being reorganized this week by the business efficiency firm of Ralph K. Gibbs and R. E. Gibbs of Dallas.

New parts cases are being designed and installed to give this department the maximum of efficiency and a complete stock is being installed to fit the needs of this trade territory.

Ballard School To Sponsor Hallowe'en Box Supper Friday

A Hallowe'en supper will be held at Ballard school Friday night beginning at 8 o'clock, announced M. H. White, principal. Proceeds are to go toward buying school playground equipment.

Games will be played, and all guests are asked to wear masks. All women and girls of the community are urged to bring boxes.

Hallowe'en Carnival To Be Given Friday At Nolen Chapel

A Hallowe'en carnival will be given at Nolen Chapel, Friday night, Oct. 29, beginning at 8 o'clock. Entertainment will be furnished by the "King and Queen of Hades," "The Remains of the Dead," fortune telling booths, games of Bingo, and an amateur contest.

Box Supper To Be Held At McCarty Friday Night

A real "old time" box supper will be held at McCarty Friday night, beginning at 7:30. Boxes and pies will be sold and a country store will be open where guests may buy goods at their own prices. Entertainment will be furnished by a contest for the most beautiful girl and the homeliest man. There will be music and fun for all.

Mrs. Roy Hoback Entertains W. M. S. Monday

The Woman's Missionary Society and Mary Bowen Society of the Methodist church met in the home of Mrs. Roy Hoback Monday afternoon. Mrs. Lex Brock was in charge of the Home Mission study, assisted by Mesdames Reising, Davis, Ewing, Bryan, Andrews, Tinsley, Dean, Crawley and Adkins.

After the study a social hour was enjoyed. Refreshments of pumpkin pie and coffee were served to about 35 members and guests.

PERSONALS

AMATEUR CONTEST at the Hallowe'en Carnival at Nolen Chapel, Friday night.

SEE "THE KING AND QUEEN OF HADES" at Nolen Chapel Friday night.

Mr. and Mrs. H. W. Hall, parents of Mrs. Cleve Austin, have moved here from Bryan, Texas, to make their home.

Edgar Lee Williford of Silsbee, deputy sheriff of Hardin county, visited in the home of his aunt, Mrs. D. S. Day, Tuesday night. He was enroute to Salt Lake City to get a prisoner.

Mrs. T. B. Fulkerson has as her guests this week, her sisters, Mrs. W. B. Tyler of Eagle Nest, N. M., and Mrs. S. E. Howe and baby of Victoria.

A moment's insight is sometimes worth a life's experience. — Oliver Wendell Holmes.

It is the province of knowledge to speak, and it is the privilege of wisdom to listen.—Oliver Wendell Holmes

Mr. and Mrs. W. O. Holder visited in Brownfield Sunday.

Mrs. Dee Burns of Abilene spent several days here this week, guests of her parents, Mr. and Mrs. J. L. Sybert.

LOOK INTO THE future at the Hallowe'en Carnival at Nolen Chapel, Friday night, 8 o'clock.

SINGINGS WILL BE HELD AT THE BAPTIST CHURCH

A singing will be held at the Missionary Baptist church every first and third Friday nights. All interested are cordially invited to attend.

DR. W. H. DUNN INSTALLS NEW NEON SIGN RECENTLY

Dr. W. H. Dunn has recently installed a new Neon sign on the front of the Lamesa Sanitarium. The sign adds greatly to the attractiveness of the hospital.

READ THE CLASSIFIED

WANT ADS BRING RESULTS

Used Car BARGAINS

1936 Chevrolet Master Coupe
1936 Plymouth Four-Door Sedan
1936 Oldsmobile Four-Door Sedan

These late model cars are in first class condition in every respect and priced to sell.

SEE US FOR USED CAR BARGAINS

Thornton Motor Co.
N. Austin at N. Second St.

DRUG VALUES

SYRUP PEPSIN \$1.20	79c	ADLERIKA \$1.00	89c
SYRUP PEPSIN 60c	49c	JERGENS \$1.00	79c
PURSANG TONIC assists in building rich red corpuscles maintaining proper function of the Blood	98c	JERGENS 50c	39c
VICKS 35c	29c	HINDS CREAM \$1.00	79c
VICKS 75c	69c	HINDS CREAM 50c	39c
CARDUI \$1.00	79c	O. J.'s BEAUTY Lotion 75c	59c
Nervine, \$1.00	89c	CHAMBERLAIN Lotion \$1.00	79c
Mineral Oil, Full Pint	43c	CHAMBERLAIN Lotion 50c	39c
Mineral Oil, Full Quart	79c	O. J.'s Soapless Shampoo, 75c	59c
Milk Magnesia 50c Value	39c	100 Aspirin, 50c	39c
Ft. Syringe, \$1.25	79c	Gem Razor Blades Only	69c
Hot Water Bottles \$1.25	79c	Nyseptol Mouth Wash, Pint	49c
Combination Syringes \$1.75	\$1.39	Kleenex, 200 Sheets	13c
Jergens Assorted Soap	5c	2 for	25c
Woodbury & Cashmere Bouquet 10c value, 3 for 25c		Ny-Naps, Sanitary Napkins 4 for	50c

Complete!

Clocks Big Value 98c
Watches 98c
Try Me, I'm Guaranteed Nice Collection of Valuable Pieces Try Us First

Morris-Cleveland Drug
PHONE 306 North Side Square

There's POWER IN THIS FAIRBANKS-MORSE MODEL 5CT3

OUTSTANDING FEATURES

- "Great Circle" illuminated dial with Vernier tuning.
- Three wave bands: American, Foreign and Short-Wave.
- Monitor Base Chassis.

• A lot of POWER has been packed into this table model—and that means volume aplenty for any occasion. Trim, compact, artistically designed, this table model is typical of the Fairbanks-Morse values we're offering. Come in whenever it's convenient and ask us to show you the features that everybody's talking about. Then turn on any model and make your own comparisons. You'll see why Fairbanks-Morse performance can't be surpassed!

Battery or Electric Models

Earnest Motor Parts
Olon Earnest, Owner L. R. Tidwell, Mgr.

FAIRBANKS MORSE TURRET SHIELDED RADIO

Rural Correspondence

HANCOCK

Mary Bob Harrell

The W. M. S. ladies held their regular meeting Tuesday in the home of Mrs. A. E. Hale. The W. M. U. met at the school building Monday. Mrs. W. J. Beckham, Sunbeam leader, had twenty-six Sunbeams in her meeting. Mrs. Ben Dopson served cookies to the children.

Mrs. Amos Mace and children of Hobbs visited her sister, Mrs. Oscar McLendon Tuesday.

Residents of this community, other than relatives, attending the Wesley Lisenbee funeral at Rochester Tuesday were: Mrs. W. P. Miller, Mrs. Buster Davis, Ralph Ranson, Sam Sledge, Webb Weaver and A. E. Hale. L. S. Edwards has returned from a business trip to Glenrose.

Mr. and Mrs. W. A. Bowles, and family visited in the B. J. Cox home at Brownfield Sunday.

Bob Qualls and family visited his sister Mrs. R. L. Butcher Saturday and Sunday.

Mr. and Mrs. John Nelson visited in the G. W. Nelson home of Lamesa Sunday.

Mr. and Mrs. Leo Ashley of Lamesa visited Mr. and Mrs. W. F. Lisenbee Sunday.

Mr. Charlie McLendon is in Dallas visiting relatives.

George Filippot went to Trent Wednesday.

Mr. and Mrs. Ralph Ranson and son went to Abilene Sunday.

Mr. and Mrs. Ben Dopson made a trip to Lubbock Sunday afternoon.

Mr. and Mrs. Thurman Patterson announce the birth of a 11-pound girl. The baby was named Shirley Mae.

Mrs. Lester Edwards of Pocketer and Mrs. Cordell Henry of Rockester have been guests in the L. S. Edwards home.

J. W. Cooran visited at Lubbock last week.

Guests in the W. F. Lisenbee home this week were Mr. and Mrs. Taylor Lisenbee and Unice Sealy of Houston, and Mrs. Ollie Lisenbee of Rowell.

C. W. McKee and family who has been living in the A. R. Riels place have moved to Littlefield.

Mr. and Mrs. Forest Ward and Mr. and Mrs. Jake Clearman went to the Jarvisbad Cavern Sunday.

Mrs. Willie Hancock, Carol Lee Hancock and Mrs. J. D. Hancock all of Houston visited relatives here last week.

Alvis Lisenbee and Gladys took Besse Lisenbee to Seminole Thursday.

Mr. and Mrs. A. J. Young of Abilene visited their cousins, Mr. and Mrs. Harry Riels Saturday night.

Oscar McLendon and family visited

in Lubbock Friday. Dale Light returned home with them.

Mr. and Mrs. Buster Davis visited her parents in Flagg over the weekend.

The Greatest Selling Novel of our Generation. "THE GOOD EARTH"—Palace, Nov. 7-8.

SAND

Julia Grayson, Corres.

Sunday school was well attended and the Junior B. Y. P. U. rendered a nice program that night.

Mrs. W. L. Lee honored Mr. Lee and Mrs. Luther Lee with a surprise dinner Sunday, it being their birthdays. About 30 were present to enjoy the happy occasion. Each received several nice presents.

Miss Mamie Welty is at home after several weeks employment in Lamesa.

Mr. and Mrs. M. A. Lee and Doris of Seminole spent Sunday with Mr. and Mrs. W. L. Lee.

Dawson Jeter of Seminole spent Saturday night and Sunday with his parents, Mr. and Mrs. W. R. Jeter.

Johnson Smith and Joe Grayson were in Seminole Sunday evening.

Mrs. Virgil Layton is spending a few days with her parents.

Mr. and Mrs. Ledbetter of Lamesa called on Mr. and Mrs. W. R. Jeter Sunday afternoon.

Mrs. Luther Redelle of Lamesa spent Monday with her sister, Mrs. Ruth Camp.

"THE GOOD EARTH" IS COMING PALACE. NOV. 7-8.

ACKERLY

Hazel Ward, corres.

We had a good crowd out at Sunday school Sunday. Rev. Cook filled his regular appointment both morning and evening.

Mrs. Bill Galey of Ackerly and Mr. and Mrs. Jack Harrold visited relatives in Big Spring Sunday evening.

Mrs. Floy Higgins is on the sick list this week.

Mr. and Mrs. Dean were Odessa visitors over the weekend.

The P. T. A. is sponsoring a Halloween carnival Friday night. Everyone is invited. A lot of fun is in store for all who attend.

Mrs. Jobb spent the weekend in the Vealmore community.

Mrs. Edd Criswell and daughter, Doris, and Pansy Jane Erwin were shopping in Lamesa Monday.

Several of the young people of this community attended a party at the home of Elmer Buckalew of Vealmore.

Norma Lee Dean visited relatives at Big Spring Sunday.

Ruth Jobb was a Sunday dinner guest of Hazel Ward.

Our football team went to Big Spring Friday. They really played a good game but were defeated.

AFTER THREE YEARS IN MAKING, AT A COST OF A MILLION A YEAR, "GOOD EARTH" IS NOW READY FOR RELEASE. Palace, Nov. 7-8.

PATRICIA

Eudora Bruce, corres.

Brother W. M. Whatley will preach at the school house on the fifth Sunday, which will be Oct. 31.

Alvin Burton of Wichita Falls has moved his household furniture here and he will be here in a few days to make this his home.

Bob McGregor of Knox City had the misfortune of losing his house on his farm here last Wednesday by fire. His brother, C. E. McGregor, who was living in the house lost everything he had. The fire started from an oil stove.

J. C. Turnbow and wife of Abilene and G. M. Harkcome and family of Fort Worth are visiting C. M. Turnbow and family.

Harem Frailey and family and John Hale and family of Oklahoma are visiting Mr. and Mrs. Clifford Turnbow.

J. J. Brooks is on the sick list this week.

Mr. and Mrs. Horace Dean of Wink spent the weekend with Mrs. Dean's parents, Mr. and Mrs. W. S. McNew.

Mr. and Mrs. Noble Dean and family spent Sunday with Mr. and Mrs. Willie Nichols of Klondike.

Miss Eulane Hightower of Tech spent the weekend with her parents, Mr. and Mrs. T. R. Hightower.

Olin Lewis of Big Spring was a Patricia visitor Friday.

Mrs. C. E. McGregor has been quite ill since their home burned but is better at this writing.

George Teague had the misfortune of turning over the car he was driving on a trip to Fort Stockton.

John Dillingham and Jessie Lawson were married Friday.

Mr. and Mrs. O. C. Harris and Lucy Harris of Klondike visited Mr. and Mrs. Sidney Bruce Saturday night.

Olin Peterson and family of Goldsmith moved into the house with Mr. Lason Sunday.

The Greatest Selling Novel of our Generation. "THE GOOD EARTH"—Palace, Nov. 7-8.

THREE LEAGUES

Ann Lambright, corres.

George Teague and Mrs. D. T. Teague and daughter visited in Fort Stockton a few days last week.

Mrs. F. V. McNew and Mr. and Mrs. J. D. Taylor visited in the Lambright home Sunday.

Miss Edna Dale Bearden and Earl Newland have been on the sick list this last week.

The Moreland girls of Lamesa visited in this community Sunday evening.

Cecil Reed of this community and Francell Rebstock of Klondike were married last week.

Edd Reed who has been in Arizona for three or four months returned home last week.

AFTER THREE YEARS IN MAKING, AT A COST OF A MILLION A YEAR, "GOOD EARTH" IS NOW READY FOR RELEASE. Palace, Nov. 7-8.

FAIRVIEW

Georgia Mae Gibson, corres.

Sunday school and preaching services were both well attended Sunday morning and Sunday night.

Mr. and Mrs. Ed Moore and daughter, Eddie Lou, Rev. and Mrs. Smith, spent Sunday with Mr. and Mrs. Robert Moore.

Norman Earl McIver has accepted a job in Lubbock.

The Fifth Sunday singing convention will meet at the Fairview Baptist church Sunday, Oct. 31. Everyone is invited.

Mr. and Mrs. Manell Barton and son, Billy Rex, spent last week with Mr. and Mrs. Dick Robinson of Lamesa.

Billy Melver spent last week visiting friends and relatives in Tahoka.

Eyes Examined - Glasses Fitted

DR. J. M. HARRINGTON

Optometrist

Lamesa, Texas

Miss Eula Faye Miller spent the weekend with Miss Louise Hatcher.

Miss Eulius Thomas spent the weekend with Miss Faye Wenack.

Mrs. Atterberry and daughters, spent Sunday afternoon with Mrs. Edd Towns.

G. B. Barton and family, and Mr. and Mrs. J. B. Gibson and son spent Sunday with Mr. and Mrs. J. J. Holden.

Miss Galand Bassett spent last week with Mr. and Mrs. John Westbrook.

We are sorry to report that Mrs. Steve Missinate had the misfortune of spraining her ankle last week.

Mr. and Mrs. C. P. O'Brien spent Sunday with Mr. and Mrs. Milton Gibson.

Mr. and Mrs. Arthur Britt spent Monday with Mr. and Mrs. Wayne Dickerson.

IN MEMORY OF MRS. LEONA BRUCE

The house is empty; the hours drag. It seems we have nothing to do; our footsteps lag. The evening hours seem far away. For the mother has passed away. Our blinded tears begin to start because we had to part. Thou art gone our precious loved one, never to return. Thou shalt sleep a peaceful slumber, till the resurrection morn.

A Friend, Mrs. D. Rodgers.

Step No. 1 in your home beautifying plans **SPECIAL SALE!**

A New Modern Radiantfire



CLEAN walls, fresh curtains, clean rugs, polished floors and woodwork, new furniture—but what about the fireplace? Unfortunately, in many "rebeautified" homes it is completely forgotten. Yet it is the high spot of interest in most rooms and usually meets the eye at first glance.

Dress up your fireplace with the rest of your home. During our special sale you can put a beautiful new Radiantfire into your fireplace at less than the cost of a good occasional chair—and its quick, clean heat costs but 2c to 4c an hour. Come in soon and let us show you the new Radiantfire models.

SPECIAL SALE



No. 402 Radiantfire

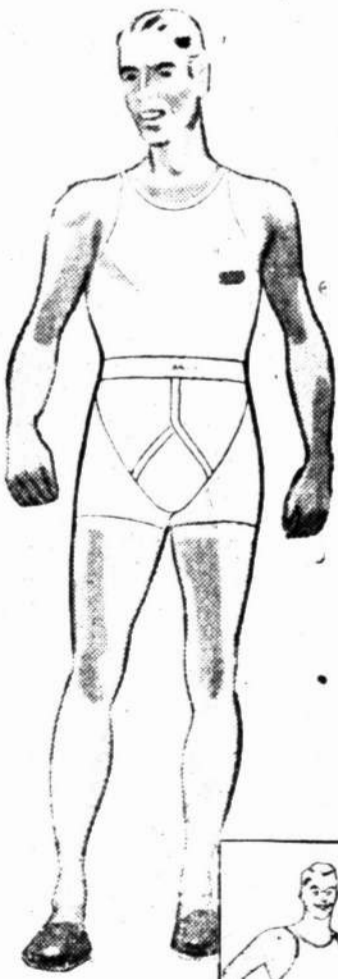
This space is for special sale copy—description, terms, etc. A cut of the Radiantfire featured in the campaign should be inserted above. Be sure to order the correct size to fit this space.

WEST TEXAS GAS CO.

Humphrey Radiantfire - Gas Heat At Its Best

MEN — A CHALLENGE!

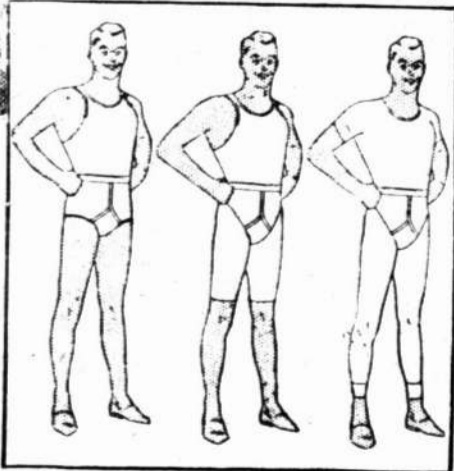
Wear a suit of Jockey Y-Front Underwear! If you don't agree that it's the most comfortable you've ever worn... we will refund your money.



Jockey
TRADE MARK
Y-FRONT
UNDERWEAR
BY
Coopers
50c

Men, here's a sporting proposition! And we challenge those of you who do not yet know the extreme comfort Jockey can give... to accept it! Men everywhere are acclaiming this scientifically designed underwear. No buttons... No binding. Genuine comfort!

Note the Y-Front no-gap opening — an exclusive feature found only in COOPERS underwear.



Collins Dry Goods Co.
"Bargain Center of the South Plains"

Styling as different as it is beautiful, for this bigger-looking, better-looking low-priced car.

Smooth—powerful—positive... the safe brakes for modern travel... giving maximum motoring protection.

(WITH SHOCK-PROOF STEERING)
So safe—so comfortable—so different... "the world's finest ride."

(WITH SAFETY GLASS ALL AROUND)
Larger interiors—lighter, brighter colors—and Uni-steel construction, making each body a fortress of safety.

Giving the most efficient combination of power, economy and dependability.

Giving protection against drafts, smoke, windshield clouding, and assuring each passenger individually controlled ventilation.

*ON A-MASTER DE LUXE MODELS ONLY

MODERN-MODE STYLING

PERFECTED HYDRAULIC BRAKES

GENUINE KNEE-ACTION*

ALL-SILENT ALL-STEEL BODIES

VALVE-IN-HEAD ENGINE

FISHER NO DRAFT VENTILATION



CHEVROLET THE CAR THAT IS COMPLETE

FOR 27 YEARS THE SYMBOL OF SAVINGS

Vaughn Chevrolet

"You'll be ahead with a CHEVROLET!"

You'll be ahead in style—beauty—smartness—with this bigger-looking, better-looking low-priced car!

"You'll be ahead with a Chevrolet!" That's the enthusiastic verdict of more and more people as they see, drive and compare the new 1938 cars. And we believe it will be your verdict, too, when you consider all the exclusive extra values this beautiful new Chevrolet brings to you.

You'll be ahead in style—comfort—safety. And you'll also be ahead in all-round economy, for Chevrolet's famous Valve-in-Head Engine uses less gas and oil, and operates with a minimum of upkeep. See your nearest Chevrolet dealer today for a thorough demonstration of Chevrolet superiority.

CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICHIGAN. General Motors Installation Plan —monthly payments to suit your purse. A General Motors Value.

Happy Met Mrs. Cl

Lamesa's n held its sec of Mrs. Clyn noon At th "42" refresh following me Mrs. Russes rest, Mrs. Avriett, Mrs Hoskinson, L. Hamilton and Mrs. L. Mrs. A. E. porter. The meeting with

Gertrud Named At Lun

Mrs. D. S. Sunday with honoring he the occasion sarv. Mixed bou arranged in ed dinner w dessert cou and food c Seated we Jo Telford, Margaret F Farley.

Miss C Church Emery

Miss Cordi the bride of October 16. by the past sonage in B Mrs. Freere L. A. Davis Lamesa thro Corsicana. the J. C. I months. The groor Freeman of a number o a salesman pany of Bi The coupl to Corsican Sweetwater They will m

Shower Thursd Recent

Mrs. Emor recent marr Churchwell, shower give J. D. Dyer Mrs. F. A. During th Estelle Billi gave readi gave an oc brought in used car. Punch ar to 35 guest

TO

New 117-IN

TO

TO

TO

TO

TO

TO

TO

TO

SOCIETY

Happy Dozen Club Met Tuesday With Mrs. Clyde Privitt

Lamesa's new club, the Happy Dozen held its second meeting at the home of Mrs. Clyde Privitt Tuesday afternoon. At the close of the games of "42" refreshments were served to the following members and special guests: Mrs. Russell Clark, Mrs. S. L. Ferrest, Mrs. E. R. Tinsley, Mrs. W. P. Avrielt, Mrs. Arthur Hull, Mrs. Bill Hoskinson, Mrs. W. T. Webb, Mrs. Ross Gibson, Mrs. C. Baldwin, Mrs. B. L. Hamilton, Mrs. George Norman, and Mrs. Lloyd Jones, who substituted for Mrs. V. O. Key.

Gertrude Day Named Honoree At Luncheon

Mrs. D. S. Day entertained at noon Sunday with a birthday luncheon honoring her daughter, Gertrude on the occasion of her birthday anniversary. Mixed bouquets of fall flowers were arranged in the dining room. A chicken dinner was served, followed by a dessert course of fruit sundae and angel food cake.

Miss Cordia Belle Churchwell Weds Emery Freeman

Miss Cordia Belle Churchwell became the bride of Emery Freeman Saturday October 16 at a ceremony performed by the pastor at the Methodist parsonage in Big Spring. Mrs. Freeman, the daughter of Mrs. L. A. Davis, of Lamesa, has lived in Lamesa three years, coming here from Corsicana. She has been cashier at the J. C. Penney store here several months.

Shower Given Thursday For Recent Bride

Mrs. Emery Freeman, who before her recent marriage was Miss Cordia Belle Churchwell, was honored at a bridal shower given Thursday evening at the J. D. Dyer home with Mrs. Dyer and Mrs. F. A. Vestal as hostesses. During the program Jean Dyer Estelle Billingsley and Oneta Esmond gave readings and Mrs. Sam James gave an accordion number. Roy Dyer brought in the gifts to the bride in a used car.

Junior Delphians Enjoy Mexican Dinner Saturday

Miss Inez Sharp and Miss Ann Woodward, assisted by Mrs. L. M. Pratt, entertained members of the Junior Delphian club with a Mexican dinner at the noon hour Saturday at the Country club. The menu was as follows: tomato juice cocktail, salad, hot tamales, chili, beans and dessert of pecan pie topped with whipped cream. Colorful Mexican pottery added to the attractiveness of the dinner table, which was laid with brightly hued luncheon cloths and centered with candles.

Hallowe'en Party Given at C. J. Darling Home

Officers and teachers in the Junior Department of the First Baptist church enjoyed a Hallowe'en social at the home of Mr. and Mrs. C. J. Darling Tuesday evening. Those present were: Mr. and Mrs. Rev. Hollingshead, Mr. and Mrs. Glenn Esmond, Mrs. J. E. Hardesty, Mrs. Elmo Smith, Mrs. D. W. Scott, Mrs. W. W. Petteway, Mrs. Elmer Barron, Miss Eunice Gaines, Miss Elfeda Wise, Miss Hazel Cox, Miss Helen Norman, Miss Sarah Hollingshead, Miss Johnnie Muriel Smith, Rex Glen Darling and the host and hostess.

Club Hears Discussion On Furniture

"Many of the older pieces of furniture can be restored for a small cash expenditure," said Mrs. Justice Walls in a demonstration talk to members of the Central Home Demonstration club at the home of Mrs. L. A. Sasser, Wednesday afternoon, Oct. 20. Old furniture, through refinishing, can be made usable, and often quite beautiful, Mrs. Walls pointed out. "If it requires a great deal of work to renovate a piece of furniture," she said, "the design should be pleasing, the material should be good and the construction should be sound to justify the labor. Preparation of the surface to be finished should be given particular attention. Time spent in putting the surface in proper condition will be well repaid in the finished result."

Mrs. N. Jayroe Entertained Welch Club

Welch Home Demonstration club met in the home of Mrs. Nolan Jayroe Wednesday afternoon, Oct. 20. Eight

members and 12 visitors were present. Mrs. Gerald Galloway discussed the care of the child's teeth and parental care of the teeth. Club members and friends honored Mrs. Luther Johnson and Mrs. Jimmie Lawson with a miscellaneous shower. Mrs. Mickey Tinsley gave a raffle. Games were played during the recreation hour. Refreshment of sandwiches, cake and hot chocolate were served by the hostess. Next meeting will be held at the home of Mrs. Gerald Galloway, Wednesday, Nov. 3, at 2:30 o'clock. Election of officers will be held at that time. Visitors are extended an invitation to attend.

Mrs. L. B. Stuart Entertains Sparenberg Club

The Sparenberg club met in the home of Mrs. L. B. Stuart, October 25, at 3 o'clock. Seven members were present. Suggestions were offered for the 1938 program of work and members were reminded of the election of officers to be held at the Nov. 2 meeting and the kitchen demonstration achievement meeting, Nov. 16. The club will meet with Mrs. J. T. Pruitt Nov. 2, and with Mrs. Carl Kadtz Nov. 16.

Fairview Club To Meet Nov. 3

The Fairview club will meet with Mrs. Herman Kelley Tuesday, Nov. 2. All members are requested to be present and to bring a guest.

Central Club To Give Program November 3

The Central H. D. Club will present their "Achievement program" in the home of Mrs. Gus Schmidt Wednesday afternoon, Nov. 3, from 2 o'clock to 6 o'clock.

Key W. M. S. Met Thursday Afternoon

The W. M. S. of the Key Baptist church met Thursday afternoon at the home of Mrs. J. J. Southard for the regular business and Bible study meeting with twenty-seven ladies present. Arrangement was made for two cars to take the ladies to the quarterly meeting at Lamesa, October 27. The district Mexican missionary was given a shower of canned goods and an offering of \$8.12 in cash.

SPARENBERG

Church services were well attended both Sunday morning and night. Mrs. J. M. Gilbert and son, Harry Lee, of Garden Grove, California, spent the past few days in the home of Tom Tyler. Mr. and Mrs. Ray Henderson of Patricia spent Sunday with Mrs. Henderson's mother, Mrs. Mabry. A large crowd attended the singing here Sunday evening. Everyone is invited back for next fourth Sunday evening. Rev. and Mrs. Taylor and son of Abilene spent the weekend with friends here. Members of the B. Y. P. U. enjoyed a social at the church house Saturday night. There will be a play at the school house Friday night sponsored by the

teachers and others. A small admission charge will be made. Cotton Mabry and Weldon Scott of Abilene spent the weekend with their parents here. Beryl Reed made a trip to Sweetwater Sunday. Mr. and Mrs. Oliver White and children of Lamesa spent Sunday in the home of Mr. Reed. W. A. Burdine made a trip to Big Spring Sunday. Miss Beatrice Crow of Lamesa spent Saturday night with parents.

HIGGINBOTHAM

Mary Smith, corres. Sunday school was very well attended. Everyone come next Sunday and invite some neighbor to come. Several friends and relatives enjoyed delicious dinner at the home of Mr. and Mrs. W. P. Cozart Sunday. Those visiting in the Lee Smith home Sunday were Mr. and Mrs. A. H. Smith and family of Big Spring. Mrs. Dave Moore and nephew of Weaver and Marie House. Mr. and Mrs. Roy Cook and daughter and Mr. and Mrs. Marvin Cook of Hagen visited Mr. and Mrs. J. B. Cook Sunday. John Stanford was an overnight guest of Tolbert and Clarence Blackstock Saturday. Mary Smith gave an entertainment Saturday night honoring Mrs. Marcus Delenam and John Stanford on the occasion of their birthday anniversaries. After several games were played cake and fruit salad were served to their many friends. Everyone present enjoyed the singing at the home of Mr. and Mrs. W. P. Cozart Sunday afternoon.

Personal

Mr. and Mrs. Henry Stafford of Morton spent the weekend here visiting Mrs. Stafford's parents, Mr. and Mrs. R. E. Simpson. W. M. Perry of Brownwood visited his daughter, Mrs. Walter Collins here during the weekend. Mrs. Alpha Duggar and Mrs. Ira Gable and daughter Lavelle spent Sunday in Midland visiting their sons, L. J. Duggar and George Gable. Mr. and Mrs. Charlie Collins spent Sunday visiting relatives in Big Spring. Mrs. J. H. Pierce and Miss Elizabeth Duff spent a few days this week in Dallas buying merchandise for Pierce's Toggery. Mrs. Susie Boswell of Teague is here visiting Mr. and Mrs. Amos Painter.

BE INFORMED - BE ENTERTAINED - READ

The Dallas Morning News

"Texas' No. 1 Newspaper"

Associated Press news service and Wirephotos, seven days a week, bring to readers of The Dallas News stories and pictures from all over the world. An unsurpassed editorial and reporting staff in Dallas and The News' own bureaus in Washington, Austin, Fort Worth, Waco, and East Texas give additional local and State coverage.

Special writers deal with politics, amusements, sports. Interpretation of the news is found on a forceful editorial page and in John Knott's famous cartoons.

PLUS exclusive features of the Big Sunday News:

ROTOGRAVURE Picture Section "THIS WEEK" Colorgravure Magazine "AMERICA SPEAKS"—The Weekly Poll of Public Opinion

CLIP THIS COUPON AND MAIL TODAY

THE DALLAS NEWS, Dallas, Texas. Gentlemen: Herewith my remittance \$ to cover subscription to The Dallas News (one year by mail; six months by mail). Name Post Office R. F. D. State Subscription rate: By mail, daily and Sunday, one year, \$9.00; six months, \$5.00; three months, \$2.50; one month, 35c. These prices effective only in Texas.

The REXALL Original ONE CENT SALE

4 DAYS ONLY WEDNESDAY, THURSDAY, FRIDAY, SATURDAY NOVEMBER 3-4-5 & 6

The biggest Drug Store values in the country. This REXALL One Cent Sale is your opportunity for four days to buy two guaranteed REXALL products at the price of one, plus one cent. Carefully check your needs, and take advantage of this moneysaving sale.

Only the REXALL Store conducts the Original ONE CENT SALE.

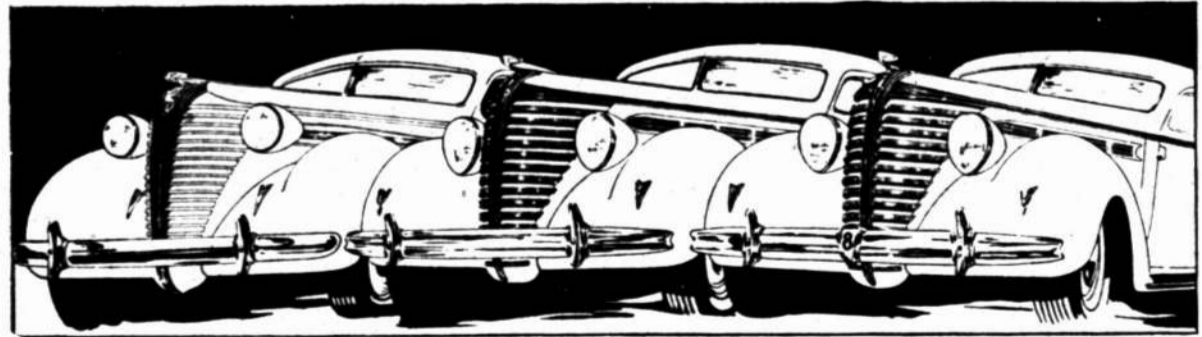
REMEMBER THE DATES

Clark-McDonald Drug Company

The REXALL Store West Side Square

TODAY! MEET HUDSON FOR 1938

New HUDSON Terraplane • New HUDSON Six • New HUDSON Eight 117-IN. W. B., 96 AND 101 H. P. 122-IN. W. B., 101 AND 107 H. P. WITH SIX STAR MOTOR 122 AND 129-IN. W. B., 122 H. P.



3 BRILLIANT NEW CARS Built to Excel in Style, Performance, Long Life

Here are three greater new Hudsons... Hudson Terraplane, Hudson Six and Hudson Eight... magnificently styled for 1938. They ride and drive with the smooth brilliance found only in recognized performance champions. They stand up amazingly well as shown by official figures on resale value, the accepted measure of the long life built into a car, which any Hudson dealer can show you. They cost little to run... and come to you for 1938 at prices starting down close to the lowest. They are cars that cost you less for what you get than any others in the world. Meet Hudson... then drive a Hudson. Discover America's No. 1 value cars.

PRICES START DOWN CLOSE TO THE LOWEST with the new low-cost Hudson - C. I. T. Time Payment Plan - terms to suit your income.

Don't miss Hudson's "HOBBY LOBBY", over Columbia network every Wednesday evening: 7:15 E. S. T., 9:30 C. S. T., 8:30 M. S. T., 7:30 P. S. T.

THORNTON MOTOR COMPANY

PRICES QUOTED ON CHEVROLET AUTOMOBILES

New York, Oct. 23.—Simultaneously with the announcement of its new 1938 passenger cars, now being displayed in 9,600 dealer showrooms throughout the United States, Chevrolet today made public its new prices. They represent an increase ranging from 34 per cent to 5 per cent, or in dollars, of \$26 to \$34 per model.

The popular sedan in the Master Deluxe series shows an increase of \$26 from \$770 to \$796. The increase in the case of seven models is less than \$30, and in the case of the other five is between \$30 and \$34. The latter figure applying to the Master Sport Sedan.

These new prices now include the S. A. E. group of accessories such as front and rear bumpers, spare tire and tube, radiator ornament, and in addition, on the DeLuxe models, the right hand tail lamp, all of which were not heretofore included in the total prices listed but were sold at an extra charge to the buyer.

The increase bears out the statement made by M. E. Covel, general manager of the Chevrolet Division of General Motors before the company's National Sales Convention last month. Addressing the field wholesale organization, Mr. Covel asserted that the forthcoming new models would be introduced at an increase in price due to the steady advance in manufacturing costs.

Following are the new prices: Master Series, sedan, \$730; Coach, \$668; Coupe, \$648; Cabriolet, \$755; Town Sedan, \$689; Sport Sedan, \$750.

Master Deluxe Series: Sedan, \$796; Coach, \$730; Coupe, \$714; Sport Coupe, \$750; Town Sedan, \$730; Sport Sedan, \$817.

The prices quoted are delivered prices at Flint, Mich., exclusive of state and local taxes.

MARKER SYSTEM ON HIGHWAYS TO BE SIMPLIFIED

Motorists traveling United States designated highways in Texas no longer will be puzzled by a multitude of highway markers in thickly populated areas according to instructions just issued by the Texas Highway Commission through Julian Montgomery, State Highway Engineer, ordering the markers taken down on such routes.

"After an exhaustive study of this matter of highway markings we have found that by simply using U. S. route

markers it is much easier for the traveling public to follow such highways," said Mr. Montgomery. "With the trend toward simplicity and elimination of confusion caused by duplicate markers some thirty-five states are using U. S. markers exclusively to the satisfaction of all concerned."

"According to the present marking, many places in the state, and especially the business districts of cities, require so many markers on each post that the traveler is forced to stop traffic while studying these markings, thus creating a safety hazard."

State highway officials state that the original purpose in assigning U. S. route numbers was to simplify the markings of highways, enabling the traveling public to follow the route, to or through other states.

According to Mr. Montgomery, the elimination of state markers from U. S. routes will result in a considerable saving to the department. He further said that state markers would remain in place on state highways which have not been designated as U. S. routes, and which do not carry standard U. S. shield markers.

LOANS TO HOME OWNERS RISES TO \$1,437,310

Home loans aggregating \$1,437,310 were made during September by the 114 insured savings and loan associations in Texas, according to figures just compiled by the Federal Home Loan Bank of Little Rock, with which the Texas associations are affiliated.

The proceeds of approximately half of the total loans, averaging about \$2,000 each, were used in the construction, repairs, and modernization of Texas homes, while 233 loans aggregating \$452,255 were made to assist Texans in the purchase of their dwellings. Texas associations in the past three months have loaned a total of \$1,221,000 for the purchase of homes, and \$216,500 for new construction and repairs.

New savings funds continued to flow into the insured Texas associations, amounting to \$757,464 during September, making the total new funds received during the past three months more than \$3,000,000.

The figures for the State of Texas are included in those for Arkansas, Louisiana, Mississippi, and New Mexico, the five states comprising the Ninth Federal Home Loan Bank District served by the Federal Home Loan Bank of Little Rock. In the entire district there were 1773 loans made during September aggregating \$3,487,731, of which \$1,320,000 was for new construction and \$1,257,000 for the

purchase of homes. The new savings funds received in the district in September were \$1,401,232.

The Lamesa Federal Savings and Loan Association had a substantial gain in assets and investments during September, and their loans and investments are included in the above figures.

"The steady growth of the insured associations reflected by the figures just compiled is quite gratifying," said B. H. Wooten, president of the bank. He attributed the increase to the fact that the shares are insured and that the associations have during the past few months increased their newspaper advertising approximately 40 per cent as a result of which he said the public is getting a better understanding of the services the associations are rendering.

HIWAY BAPTIST CHURCH

The pastor, Rev. Jno. R. Denning, will bring the messages both morning and evening at the Hiway Baptist church next Sunday. During the height of the cotton picking season, the Saturday night services have been temporarily suspended.

All members of the church are urged to be present at the conference on Saturday night, November 6, at 7:30, at which time there will be matters of special interest to be taken up, particularly the election of church officers and pastor. Every member young and old, are expected to attend this conference.

LOCALS

Mr. and Mrs. R. S. Van Wie spent the weekend in Big Spring visiting Mrs. Van Wie's sister, Mrs. Vernon Sellers and Mr. Sellers.

Mr. and Mrs. Jake Salsar of Farwell spent Sunday here visiting his parents.

Miss Ruby Farley of Tech spent the weekend here visiting her parents, Mr. and Mrs. J. R. Farley.

Miss Gertrude Day and Miss Dorothy J. Telford both students of Tech spent the weekend here with Miss Day's parents, Mr. and Mrs. D. S. Day.

The Greatest Selling Novel of our Generation, "THE GOOD EARTH"—Palace, Nov. 7-8.

Mrs. Ruby Robinson of Stanton is here this week visiting Mr. and Mrs. Scott Robinson.

Mrs. T. H. Bass and daughter, Elvora and Le Barkhart were Lubbock visitors Monday.

Miss Lamoine Edmonson of Lubbock visited relatives here last Thursday.

The Greatest Picture Ever Produced, "THE GOOD EARTH" Palace, Nov. 7-8th.

Mrs. Lois Tate of Lubbock spent last Wednesday and Thursday here visiting her daughter, Mrs. Truman Campbell.

Russell Worthan of California is here visiting friends and relatives.

Mrs. Lois Walker of Big Spring spent the weekend here with her parents, Mr. and Mrs. W. L. Spruill.

Melton Edmonson of Abilene spent Sunday here visiting in the W. E. Edmonson home.

"THE GOOD EARTH" IS COMING PALACE, NOV 7-8.

Mrs. Joe Watpika left Monday for her home in Los Angeles, California, after a visit here in the W. E. Edmonson and Luther Peterson homes.

Misses Loraine Staggs, Kathleen Webb Lucille Lilljedual, Mary Francis and Lucille Wheeler, and Messrs. Cloice Tune, and Morris Beavers visited friends in Abilene Sunday.

Miss Mary Tinkler of Tech visited her mother, Mrs. Ola Tinkler here during the weekend.

Mrs. J. E. Garland spent several days last week in O'Donnell visiting her daughter, Mrs. Mack Noble.

AFTER THREE YEARS IN MAKING, AT A COST OF A MILLION A YEAR, "GOOD EARTH" IS NOW READY FOR RELEASE, Palace, Nov. 7-8.

Mrs. T. A. Harris and daughter, Edna and Mrs. C. E. Sumner and daughter, Maxine visited in Big Spring Sunday afternoon.

Mr. and Mrs. Ed Sumner of McManis spent Sunday here visiting friends.

Mrs. Katherine Weaver Rose left Sunday for a several weeks visit in New York City.

Miss Dorothy Bull spent the weekend visiting relatives in Hamlin.

Dr. and Mrs. J. D. Burleson and children spent Sunday visiting in Lubbock.

Mrs. Frank Barkhurst, Miss Minnie Cope and Frank Veasey went to Hobbs, Sunday afternoon where they visited Miss Jessie Batie.

Glen Cope and J. Ruggles were Big Spring visitors Sunday afternoon.

Mrs. Ross McDonald, Mrs. Ola Tinkler and daughter Ruth spent Saturday in Lubbock.

Mrs. W. E. Cox, Jr. of Seminole spent several days here last week visiting her parents, Mr. and Mrs. A. S. Albrook.

Miss Lois Thorp visited relatives at Porsan during the weekend.

Mrs. Annie Crow had as her visitors Sunday Mrs. C. E. Crow and daughters of Stanton.

Miss Helen Bracey spent the past week end visiting friends in Lubbock.

Mr. and Mrs. Elmer Conley of Big Spring spent Sunday here visiting in the E. A. Conley home.

Mr. and Mrs. E. A. Conley made a business trip to Lubbock Wednesday afternoon.

Mr. and Mrs. E. A. Noret and son Skeet and Mrs. J. M. Bridgeman spent a few days this week in Dallas where Mr. and Mrs. Noret bought new merchandise for their store and Mrs. Bridgeman visited her daughter Mrs. Clayton Lawrence and son Dawson Bridgeman.

Mrs. Lois Tate of Lubbock visited her daughter, Mrs. Truman Campbell here Tuesday and Wednesday.

Mr. and Mrs. Connally Baldwin were business visitors in Dallas the past weekend.

Mrs. Raymond Bryant, Mrs. Robert Beane and Mr. and Mrs. P. M. Ragsdale were Lubbock visitors last Wednesday.

Mr. and Mrs. J. B. Tarlton, Jr., visited in San Angelo during the weekend.

The Greatest Picture Ever Produced, "THE GOOD EARTH" Palace, Nov. 7-8th.

Mrs. A. M. Bennett spent several days last week in Deleon visiting her son, Buck Bennett, and Mrs. Bennett.

Mr. and Mrs. Vas Preston of Lubbock were here Sunday visiting Mr. Alvin Morris who is ill in a local hospital.

Mr. and Mrs. A. M. Bennett and Mrs. Guy Wilmon and son, C. W. Mack, visited in Brownfield and Seagraves Sunday.

Miss Bess Baldwin visited friends in Sweetwater the past weekend.

Miss Billy Jo Cowan, and Bud Barrett and Bill Underwood went to Lubbock Sunday afternoon where they visited Miss Gladys Albrook.

Mrs. Ralph Douglas of Lubbock was here Sunday visiting her mother, Mrs. Edith Williams.

Mr. and Mrs. W. D. Arnett visited Mr. Arnett's mother in Colorado Sunday.

Mr. and Mrs. John Arnett of Colorado spent last Tuesday here visiting Mr. and Mrs. Dud Arnett.

"YOU AND HANES OUGHT TO BREAK THE ICE!"

GET ACQUAINTED WITH THIS NEW, MIDDLEWEIGHT WINTER UNDERWEAR

If you work indoors, you probably won't need anything heavier all season. If you've got an outdoor job, try either for the early Fall months—while it's still too warm to switch to "heavies." See your HANES Dealer today.

HANES WINTER SETS

Here's what looks like Summer shirts and shorts—but they're taken on weight for Winter! (Sleeveless or short-sleeve shirts.) Shorts knit of soft, comfortable combed yarn. Here's sensible underwear for between seasons—extra warmth without too much extra weight!

55c to 75c each

HANES WIND-SHIELDS

Drawers that are just what their name says—they shield your calves and knees from the winds that blow up your trouser-legs. All-around "Lanes" yarn in the waist. No buttons. Fly-front. Another cold-dodger! Wear with a sleeveless or short-sleeve Winter Set Shirt.

59c to 75c each

A nearby dealer also has HANES Union-Suits, \$1 and up... Shirts and Drawers begin at 75c... Boys' Union-Suits, 75c... Merrichild Sleepers, 75c. P. H. Hanes Knitting Company, Winston-Salem, North Carolina.

THE ANTI-FREEZE UNDERWEAR FOR MEN AND BOYS

DAVIS FOOD STORE

Wholesale A Safe Place Retail To Trade

LARGEST RETAIL STOCK OF GROCERIES BETWEEN LUBBOCK AND SAN ANGELO—PRICED TO SELL

SPUDS	U. S. No. Ones	19c
	10 Pounds	
YAMS	East Texas	25c
	10 lbs. for	
Cocoanuts, fresh	large ones	10c
TOMATOES	No. 2 can	3 for 25c
	No. 1 can	5c
CATSUP	Large 14 oz. bottle	for 10c
Corn, standard	No. 2 can	3 for 25c
		for
Spinach, No. 2 can,	3 for	25c
MEAL, Everlite	Pure Cream	55c
	20 lb. bag	
TOMATO SOUP, No. 1 can,	ea.	5c
Peanut Butter	short qt.	23c
BARBECUE	Rib Roast lb.	15c

COME EARLY—BUY YOUR GROCERIES BEFORE NOON Or Come Late We Will Still Have Plenty of Groceries

Extra Values Extra Performance

IN THE NEW 1938

GENERAL ELECTRIC RADIO

WITH THE NEW AND EXCLUSIVE G-E TONE MONITOR



Here's an example chosen from the new 1938 General Electric Radios. It represents good news to radio buyers. Never in G-E history has so much beauty, performance and sheer value been offered for your money.

LIBERAL ALLOWANCE EASIEST TERMS

TERMS AS LOW AS 7 TUBES 3 BANDS

\$5.00

MONTH WITH NO CARRYING CHARGE

Bartlett & Davis Appliance Company

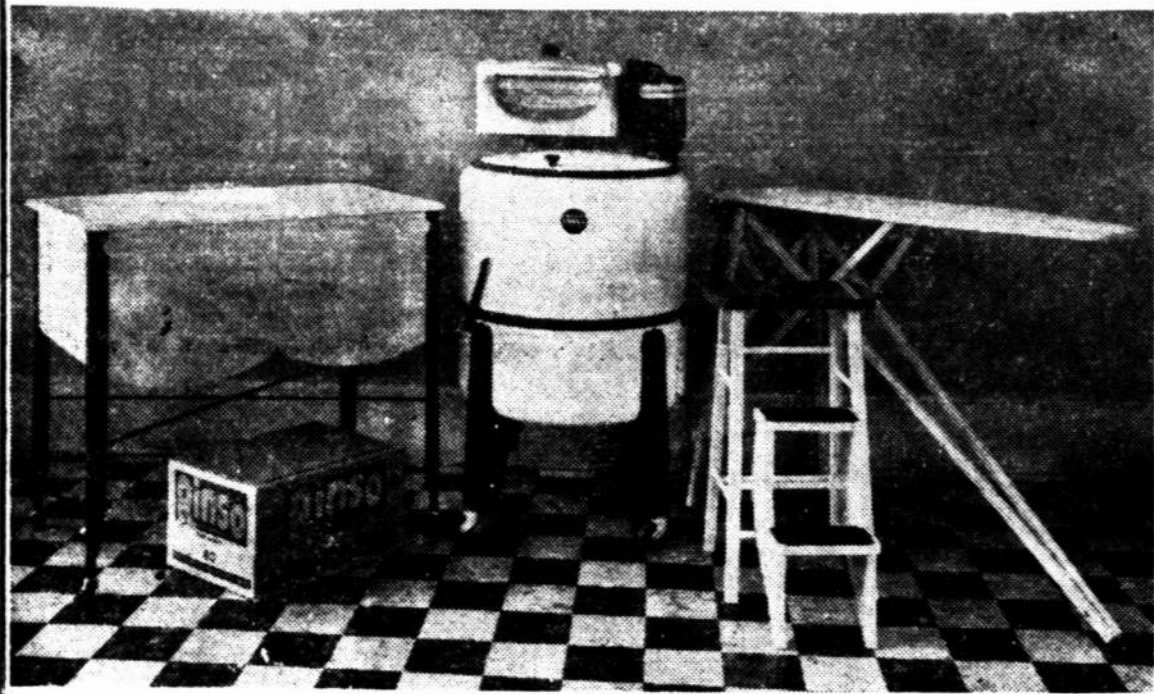
LAMESA'S RADIO CENTER Across Street From High School

FOR REFERENCE SPECIFY PRE-TESTED RADIO TUBES

Special for a Short Time Only Free With Norge Washer

Double Tub
Value \$10.00

Ironing Board
Value \$2.50



Soap, Value \$1.00

Kitchen Stool and Stepladder
Value \$3.50

FREE \$17.00 Worth of Merchandise
With Each NORGE WASHER

Price \$69.50

Bartlett & Davis

Appliance Company

Lamesa's Radio Center

Across Street From Lamesa High School

Personal

Mr. and Mrs. Crawford Nerman of Big Spring spent Sunday here in the C. Speck home.

Mr. and Mrs. W. H. Derstine and daughter, Dana, and Miss Mozelle Herndon were business visitors in Lubbock Monday afternoon.

Miss Olive Meadows spent a few days this week visiting her parents in Dickens.

Mr. and Mrs. Clarence Ham of Big Spring were guests here during the weekend of Mr. and Mrs. Bernice McMullin and Mr. and Mrs. C. G. Harrison.

Mr. and Mrs. H. E. Thurston of Olton spent a few days here the past week visiting their daughters, Misses Ora and Viola Thurston.

Mrs. Arminda Yates had as her guests over the weekend her parents, Mr. and Mrs. L. Z. Timmons of Amarillo.

Mr. E. N. Graham of Farwell spent Sunday here visiting her mother, Mrs. S. D. Austin and other relatives.

Mr. and Mrs. Lex Brock went to Big Spring last Thursday to attend the circus.

Mrs. Elbert Hancock of Houston is here visiting in the Mac Hancock home.

Mrs. H. M. Meek and Mrs. Lee Billingsley went to Canyon last Thursday where they visited their daughters, Misses Ussery Meek and Doris, Marie and Marjorie Billingsley, students at W. T. S. T. C.

Mr. and Mrs. E. R. Tinsley made a business trip to Amarillo last Thursday.

Mrs. W. P. Willis of Littlefield, Mrs. W. Langston of Canyon and Hill Huddleston of Comanche, were guests here during the weekend in the homes of their sisters, Mrs. W. E. Cox and Mrs. W. C. Speck.

V. O. KEY

Lawyer

Owner and Manager

SOUTH PLAINS
ABSTRACT CO.

Titles Insured

North Side Square

LAMESA SALVAGE

Complete Line of New and Used
Parts

COMPLETE STOCK OF
TRAILER CHASSIS AND LATE
MODEL WHEELS AND TIRES.

Gates Insured Tires
Insured Against Everything

Willard Batteries

LAMESA SALVAGE

ELMO SMITH, Owner
Located on Big Spring Highway

BERRY'S DAIRY
Sweet Milk - Butter Milk
Whipping Cream
PHONE 942

McIlroy's CHIROPRACTIC Health Clinic

Is Complete With
X-Ray - Electrotherapy - Terpezone
and Sweet Baths

Office Phone 304

Res. Phone 305

office of the County Clerk of Dawson County, Texas.

3. That on the date aforesaid, the defendants, and each of them, their successors, and unknown heirs and legal representatives, unlawfully entered upon said land and premises, and ejected the plaintiff Mary E. Sowell therefrom, and unlawfully withhold from her, the possession thereof, to her damage in the sum of \$1500.00. That the reasonable annual rental value of said land and premises in the sum of \$200.00.

4. That the plaintiff, Mary E. Sowell is the daughter of Eva L. Campbell, deceased. That no administration has been had on her estate. That the said Eva L. Campbell was also survivor by a son, Jack B. Winfrey, and her husband, P. A. Campbell, and that together with said plaintiff, constitute the sole and only heirs of the said Eva L. Campbell, deceased. That the above described property constituted the separate property of the said Eva L. Campbell, and that since the acquisition, in 1924 of said property, until the time of her demise, she resided upon said property, using, occupying, and claiming same as her homestead.

WHEREFORE, plaintiffs pray that the defendants be cited as is required by law, to appear and answer this petition; that upon a hearing hereof, they have title to, and the possession of the above described land and premises; for their damage, interest, rents, and all cost of suit, and for such other and further relief, both in general and special, and in duty bound they will ever pray.

CARL ROUNTREE,

Attorney for Plaintiffs

"This action is brought as well to try the title as for damages."

Herein Fail Not but have before said Court at its next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Lamesa, Texas, on this 13th day of October A. D. 1937

GUTHRIE ALLEN,

Clerk, District Court Dawson County, Texas.

39-41

CITATION BY PUBLICATION
The State of Texas.

To the Sheriff or any Constable of Dawson County—Greeting:

You are Hereby Comanded to summon S. Ackers and wife M. E. Ackers, and B. Leatherwood and A. T. Grice, and the unknown heirs and legal representatives of them, and each of them, by making publication of this Citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Dawson County, to be holden at the Court House thereof, in Lamesa, Texas, on the Third Monday in November A. D. 1937, the same being the 15th day of November A. D. 1937, then and there to answer a petition filed in said Court on the 13th day of October A. D. 1937, in a suit numbered on the docket of said Court No. 2091, wherein Mrs. Mary E. Sowell, joined pro-forma by her husband, S. E. Sowell, are Plaintiffs and Panhandle Lumber Company, Panhandle Improvement Company, C. W. Beggs Sons & Company, Inc., W. M. P. Cary Lumber Company, Walker Smith Company, Frederick Stearns & Company, Inc., Plough, Inc., all corporations, and their unknown successors and legal representatives, and W. H. Turner and Paul Ackerly, and the unknown heirs and legal representatives of them and each of them, are Defendants, and a brief statement of plaintiffs cause of action, being as follows:

summon C. W. Beggs Sons & Company, Inc., W. M. P. Cary Lumber Company, Frederick Stearns & Company, Inc. and Plough, Inc., and the unknown successors and legal representatives of them and each of them, and W. H. Turner and Paul Ackerly, and the unknown heirs and legal representatives of them, and each of them, by making publication of this Citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Dawson County, to be holden at the Court House thereof, in Lamesa, Texas, on the Third Monday in November A. D. 1937, the same being the 15th day of November A. D. 1937, then and there to answer a petition filed in said Court on the 13th day of October A. D. 1937, in a suit numbered on the docket of said Court No. 2091, wherein Mrs. Mary E. Sowell, joined pro-forma by her husband, S. E. Sowell, are Plaintiffs and Panhandle Lumber Company, Panhandle Improvement Company, C. W. Beggs Sons & Company, Inc., W. M. P. Cary Lumber Company, Walker Smith Company, Frederick Stearns & Company, Inc., Plough, Inc., all corporations, and their unknown successors and legal representatives, and W. H. Turner and Paul Ackerly, and the unknown heirs and legal representatives of them and each of them, are Defendants, and a brief statement of plaintiffs cause of action, being as follows:

COMES NOW, Mrs. Mary E. Sowell, joined pro-forma herein by her husband, S. E. Sowell, hereinafter styled plaintiffs, complaining of Panhandle Lumber Company, Panhandle Improvement Company, C. W. Beggs Sons & Company, Inc., W. M. P. Cary Lumber Company, Walker Smith Company, Frederick Stearns & Company, Inc., Plough, Inc., all corporations, and of their unknown successors and legal representatives, and of W. H. Turner and Paul Ackerly, and the unknown heirs and legal representatives of them and each of them, hereinafter styled defendants, and for cause of action plaintiffs represent:

1. That plaintiffs reside at Big Lake in Reagan County, Texas. That the defendants, Panhandle Lumber Company, and Panhandle Improvement Company are corporations, with their principal offices and places of in the city of Amarillo in Potter County, Texas. That the defendant Walker Smith Company, is a private corporation, with its principal office and place of business at Brownwood in Brown County, Texas, that C. W. Beggs Sons & Co., Inc., W. M. P. Cary Lumber Company, Frederick Stearns & Company, Inc., and Plough, Inc., and the unknown successors and legal representatives of them and each of them are foreign corporations, and non-residents of the State of Texas. That W. H. Turner and Paul Ackerly and the unknown heirs and legal representatives of them, and each of them are non-residents of the State of Texas.

2. That on or about January 1st A. D. 1937, plaintiff Mary E. Sowell was the owner of, in her own right in fee simple, and entitled to the possession of the following described land and premises, to-wit:

All of Lots Numbered Seven, Eight, and Nine (7, 8, 9) in Block No. Thirty-four (34) of the Second Addition to the town of Ackerly in Dawson County, Texas, as same is shown by the map or plat thereof on record in the

Texas, on the 3rd Monday in November the same being the 15th day of November A. D. 1937 then and there to answer a petition filed in said Court on the 6th day of October A. D. 1937, in a suit, numbered on the docket of said Court as No. 2044, wherein O. H. Morris and M. Q. Martin are Plaintiffs, and S. Ackers and wife M. E. Ackers and the unknown heirs of them and each of them, and B. Leatherwood and P. C. Leatherwood and Mary E. Grice, E. T. Grice, A. T. Grice, Edith Grice Galloway and Bryan Galloway are Defendants, and said petition alleging:

That the plaintiffs and the defendants Mary E. Grice, E. T. Grice, Edith Grice Galloway and husband, Bryan Galloway reside in Dawson County, Texas. That P. C. Leatherwood resides in Howard County, Texas, and B. Leatherwood resides in New Mexico, and that the residences of S. Ackers and wife M. E. Ackers and A. T. Grice, and the unknown heirs of them and each of them are unknown. That plaintiffs are the owners of in fee simple and entitled to the possession of the following described land and premises to-wit:

The West Sixty-seven (67) acres of Section No. One (1) in Block C-39, Public School Land, in Dawson County, Texas, and described by metes and bounds as follows:

Beginning at a stake set in the N. E. Cor. of Sur. 16 Block C-38, for N. W. Cor. of this tract:

Thence S. 81° 19' 01" W. 1991 feet to the S. E. Cor. of sur. 16, in all 2153 feet a stake set in N. line of block "M"; then N. 75° 29' E. 1929 feet, a stake set in N. line of block "M"; thence N. 21° 12' W. a stake set in the S. line of sur. 2 1/2 block, thence W. 177 feet to the place of beginning.

That on June 1, 1937, the defendants unlawfully entered upon said premises and land and ejected the plaintiffs therefrom to their damages in the sum of Five Thousand (\$5000.00). That reasonable annual rental value of said land and premises is two hundred dollars (\$200.00). Plaintiffs sue for the title to and possession of said land premises, damages, rents, cost of suit, and general relief.

Herein Fail Not, and have before said Court, at its aforesaid next regular term, this writ with your return thereon showing how you have executed the same.

Given Under My Hand and the Seal of said Court, at office in Lamesa, Texas, this 13th day of October A. D. 1937

GUTHRIE ALLEN,
Clerk, District Court, Dawson County, Texas.

38-41

WINTER COATS

Bring us your winter coats for cleaning and alterations.

We guarantee our work in this particular line. All we ask is a chance to prove that we can do the job.



Caldwell & McCarty

We call for and deliver

Phone 185

FALL TIRE SALE SEIBERLING



20% to 60% for your old tires

Unconditionally Guaranteed
12-15-18 Months

Trailer Tires \$3.75 AND UP

Shook Tire Company

WHOLESALE - Frank Stanley, Mgr.
Across Street from City Hall

RETAIL
Phone 59-M

Lamesa Schools

(Continued from Front Page)

entitled to better conditions," said Supr. Rogers. "Both of our buildings were planned for high school use and it is time now for the little fellows to have special consideration."

Has Grown Steadily

A total of 1418 students are enrolled in the Lamesa schools, 489 of which are in high school, 889 in the elementary school, and 40 in the negro school.

Growth has been steady during recent years, with the fastest growing period occurring in 1923 and 24.

The largest finishing class in the history of the school received diplomas in the Spring of 1937 when 101 were graduated. There is a possibility of 70 diplomas being awarded at the end of the current school year.

Forty affiliated high school credits are offered by the local high school, a large number for a high school of this size, comparing favorably with the 36 credits offered by the Amarillo high school which has an enrollment of 1100 students, and the 36 1-2 credits offered by Bonham which has an enrollment of 503.

The curriculum is designed to aid the student vocationally as well as culturally, and in addition to the traditional school subjects, and the fine arts department, credits are offered in secretarial courses in diversified occupations which at present is giving 24 students practical experience in the business world, and courses in homemaking.

The high school building contains modern chemistry and biology laboratories, four fine arts studios, a typing laboratory equipped with noiseless typewriters, a bookkeeping laboratory, a homemaking laboratory outfitted with sewing and cooking practice rooms, and an auditorium with studio piano.

The homemaking department, which is the modern version of the domestic science courses in cooking and sewing of years gone by, has broadened its curriculum to include instruction in grooming, social life, home planning, and practical experience in sewing and in preparing and serving foods.

Lower Grades Crowded

Heaviest enrollment in the elementary school is in the first grade which contains 159 children. The second grade is next with 125 enrolled and the third has an enrollment of 112. These three grades, constituting the primary department, are the grades which need additional facilities and more classrooms.

Broadly speaking the objective of the elementary system according to Principal Roberts, is to give the child a well-rounded development in all branches of training, physical, fundamental subjects and citizenship. The elementary school operates on the departmental

plan from the 4th to 7th grades, inclusive. Seventeen of the 22 teachers employed in this school have degrees from recognized colleges, with special training in the grades they are teaching.

Extra curricular activities in the elementary school include assembly twice weekly, Tuesday and Thursday, beginning at 8:45. Tuesday of each week the children themselves give a 20 minute program, each grade presenting an entertainment once each semester. Each Thursday the special classes in speech, music and related subjects have charge of the program hour.

Unusual in the line-up of clubs for the children in the lower grades is the Hobby club sponsored by Miss Valda Moore. Children in the 4th to 7th grades become eligible for membership when they show the fruits of a hobby they have selected themselves.

The regularity of school attendance was stressed by Mr. Roberts in speaking of his enrollment. "Irregular attendance builds up a poor attitude on the part of the child," he pointed out, and at the same time creates a habit which becomes increasingly hard to break." He urged that parents make every effort to cooperate with the school authorities in getting their children to school on time and regularly.

P.-T. A. Aids School

Working with the school in its progressive moves is the Lamesa Parent-Teachers Association which was organized twelve years ago and which has been vigilant in aiding the welfare of the child wherever possible.

This organization has cooperated with the school, making contacts between the home and school, parent and teacher which will help the child. Among the philanthropic accomplishments of the P.-T. A. has been the task of providing lunches and milk for under-nourished children, sponsoring dental and physical examinations, and purchasing playground and teaching aids.

In addition to those already mentioned, the faculty of the Lamesa high school system is composed of the following: Miss Commie Zell Barnes, commercial subjects; W. K. Compton, English; F. L. Gregg, mathematics; Chas. Hatchett, occupations coordinator; H. H. Huddleston, mathematics; C. E. King, band and orchestra music; Mrs. Ruth McLaughlin, English; Miss Ida H. McCain, Latin-Spanish; J. H. Norris, history; D. W. Ogletree, history; Mrs. Jessie May Ownsby, English; Miss Gladys Palmer, homemaking (foods); Miss Eleanor Ragle, homemaking (clothing); Roy Powell, sciences. Principal F. T. McCollum is also athletic coach of high school teams.

The elementary school faculty is as follows: Miss Beulah Ashford, reading 4th and 5th; Miss Ethel Barron, primary (on leave first semester); Mrs. J. E. Barron, arithmetic, 4th and 5th;

District Court

(Continued from front page)

L. O. Rendleman, E. W. Hester, Frank Harris, W. S. Townsend, Chas. Martin, Elwain Kutch, Spender Barron, R. I. Hill, Leonard Scott, Joe Hancock, Justice Wall, Webb Randal, Dave Jones, C. G. Gillispie, E. J. Yates, J. W. Taylor, S. T. Jefferis, G. C. Painter, W. H. Meek, Jeff Lee, W. M. Norris, J. L. Honeycutt, S. J. Jordan, S. C. Motley, A. B. Heffernan, J. H. Ball Dewey Hogg.

Petit Jurors, Third Week, Nov. 29. Don Carter, T. R. (Tom) Trabit, W. A. House, J. C. Wristen, Walter Jones, Owen Jones, A. A. Priddy, Cecil O'Brien, Thad Reeves, Joe Robinson, J. R. Hanson, W. C. Young, D. W. Scott, Gloyd Spencer, C. B. Grissam, Bert Steeler, J. H. Tarter, J. M. Bates, Walter Lawrence, C. H. Herman, Otto Reithmeyer, J. Lee Kelley, J. R. Bristo, A. G. Lowrimore, Sam Mayben, Shelby Howell, Coleman Hunt, I. N. Britt, Howard Moore, A. G. Waugh, S. M. Latham, J. D. Guye, C. L. Houston, C. E. Martin.

Petit Jurors, Fourth Week, Dec. 6. Roscoe Holton, R. S. Spraberry, Mack Moore, G. L. Milstead, T. A. Weeks, Arthur Standifer, W. B. Henry, Walter Thomas, Mike Key, Jess McWhorter, R. L. Gilbert, John Cason, C. E. Privett, Aubrey White, Olin Norris, Guy Travis, L. B. Stuart, S. P. Bruce Jr., James Sumpter, Edward Garland, Earnest Wood, S. M. Matlock, Geo. Steel, L. E. Huddleston, J. H. Proctor, Raymond Hatch, W. G. Weeks, Rufus Pruitt, J. F. Criswell, Clarence Gaines, E. W. Reithmeyer, Bryan Fulkerson, E. C. Nix, Fred Mitchell, Otis Lee, S. A. Jackson.

PLAY TO BE PRESENTED AT SPARENBERG FRIDAY

A comedy drama in four acts by Lillian Mortimer will be given at Sparenberg, Friday night, Oct. 29, announced H. T. Copeland, superintendent.

Miss Pinkie Belle Brack, primary; Miss Verdie Brock, primary; Jeff Dean, physical education; Mrs. Grace Garvin, primary; Miss Leona Gelin, social sciences, 6th; Mrs. Vivian Hatch, English and penmanship, 4th and 5th; Miss Florence Dawson, primary; Miss Lucile Lilledahl, geography and health, 4th and 5th; Mrs. Alice Lindsey, music, all grades; Mrs. Louise McCall, primary and music, primary grades; Miss Valda Moore, art and penmanship; Miss Thelma Lee Norman, primary; Mrs. Lucile Orletree, reading, 6th; Miss Ruby Rynda's, primary; Carr Spraberry, arithmetic, 6th and 7th; Miss Jeanette Townsend, primary; Miss Loraine Wilkowski, English, 6th; Mrs. Mildred Wood, primary; Mrs. W. H. Meek, substitute; Mrs. Florence Butler is teacher of the negro school.

Visitor Named

(Continued From Front Page)

claims county agent, Joe Matthews, assistant county agent; District Judge, Lewis Reed; Carl Reintree, former state representative; Harold Himes, farm loan manager; J. E. Barron, Mrs. J. L. Morris, state president of the Home Demonstration clubs of Texas; Mrs. J. H. Adkins, and Mrs. E. A. Twelt.

As an entertainment feature the Girls' Trio, composed of Melfin Norris, Wilda Boldin and Jonelle Flaniken, gave several numbers. Mrs. Matt McCall was accompanist.

Wednesday morning the staff of the Soil Conservation Service escorted Mr. Mahon over the 115 mile tour of farms where soil conservation practices are being employed.

Those making the trip were: Mr. Mahon, Supt. F. A. Vestal, O. T. Williams, C. Luker, Owen Taylor, Mayor W. L. Marr, L. B. Stuart, A. G. Bearden, L. A. Donnell, Lieut. Carney, J. F. Barron, B. Carmichael, C. Baldwin, Clifford Firestone, Carl Rountree, W. M. Yates, George Keithley, Jim Pocher and O. C. Holt.

Tornadoes Win From Levelland By Score of 21-0

The Lamesa High School Golden Tornadoes football team put on the pressure when needed last Friday night and defeated the Levelland High School Lobos by a score of 21 to 0 on the L's field.

After being held on the 4-yard line for downs in the opening quarter the Tornadoes came back and on straight power plays pushed the ball over in the second quarter to start the scoring. Allison picked up the six points with a drive over center. Steele kicked goal.

In the third quarter Jones broke loose and ran 45 yards to tally again with Steel again making good on the extra point. Soon afterwards, after Levelland had started a desperate passing attack Allison intercepted a pass on the Levelland 40-yard stripe and crossed over for the third touch-down of the game. Steele converted for the last point.

The remainder of the game was played in midfield with Levelland attempting many passes and although they completed several the Lamesa goal line was never threatened.

One of the most thrilling plays of the game occurred just as the first half ended when Lamesa threw one of their two passes. Hill passed to Eastham and the whistle ending the half blew as the ball was in the air. The pass which was for approximately 35 yards was good with Eastham lacking only a foot of going over. The

other pass attempted by Lamesa was also good, being thrown by Hill to Jones thus giving Lamesa a perfect record on their passes for the night.

The entire Lamesa team played excellent ball with no one man showing up as an extra bright star. The team for the most part worked as a unit showing good blocking and hard tackling.

This game removed Levelland from the list of undefeated teams in the district and left Lamesa tied with Brownfield and Slaton in the undefeated ranks. Lamesa plays in Brownfield Friday of this week and indications are that another real game is in store for the fans of the territory.

Standing of the various teams of the district finds Brownfield leading the pack as a result of five victories and no defeats with Lamesa and Slaton close behind with four victories and no losses.

Team	Won	Lost	Per
Brownfield	5	0	1.000
Slaton	4	0	1.000
Lamesa	4	0	1.000
Levelland	5	1	.833
Littlefield	2	2	.500
Crosbyton	2	3	.400
Olton	2	5	.294
Tahoka	1	4	.200
Ralls	0	4	.000
Post	0	5	.000

Mr. Preston Wheeler Representing **HOPKINS TAILORING CO.** Will be in our store all day **Friday & Saturday Oct. 29-30** To properly fit you in that **NEW FALL SUIT HURT'S HABERDASHER**

The Dawson County Courier
AND
A Genuine Indestructible \$5.00



For Only \$1.00

For a limited time only the residents of the Lamesa territory may take advantage of the very unusual bargain being offered by the Courier which is offering a year's subscription and a genuine indestructible \$5.00 fountain pen for the small price of \$1.00. This pen will not leak, blot or break. It holds 200 per cent more ink than any ordinary fountain pen on the market. You can write for three months on one filling.

ONLY A LIMITED NUMBER OF PENS AVAILABLE

So take advantage of this offer immediately. Subscribe now to the Dawson County Courier for \$1.00 and get one of these fountain pens.

For The Well Dressed Man



Wherever Gentlemen Gather You'll Find

LUXORA

The Aristocrat of Top Coats

More and more, men who know and like the better things in life are turning to LUXORA. It's Worumbo fabric, rich and durable. Come in and see this fine example of the tailors handiwork.

\$29.50



COOPERS SOCKS

for men

A grand assortment of lises and silks, beautiful plaids and stripes in a price range for all.

Group one—1 for \$1.00
Group two—3 for \$1.00
Group three—2 for \$1.00



JAYSON SHIRTS

for any occasion
football games
dinner date
business appointment
or a class at school.
You will find the shirt you want. Many new patterns.

\$1.95



FLORSHEIM SHOES

Your feet will fare well in Florsheim Shoes, with Flarewedge

When shoes signal—standing room only—take the tip and turn to Flarewedge, extra room has been built on the outside of this shoe for those men who spread and run over ordinary shoes. Pay us a visit today—

Most Styles **\$9.50**

You can afford to be well dressed in—

CLOTHCRAFT CLOTHES

Lined With Earl-Glo

You don't pay any fancy prices for Clothcraft suits, yet they're expertly tailored in the finest fabric. That's why more and more men are turning to Clothcraft Clothes. They have learned to expect better styling, longer wear, and reasonable prices from suits that bear the Clothcraft label.

\$20.00 and \$25.00



Right—Anywhere!

KNOX Vagabond \$5.50

Men beyond the Seven Seas know and prize this famous light-weight felt. In all the seasons most favored colors.

Other Knox Hats—**\$7.50 and \$10.00**



PHOENIX TIES

Our racks are over flowing with new fall ties, in stripes, solids and plaids—just the color for the new fall shirts. See them in our window.

\$1.00

COLLINS DRY GOODS CO.
"BARGAIN CENTER OF THE SOUTH PLAINS"