



STARTING DOWN LINEMEN AND LINEBACKERS for the Hart Longhorns this year will be (front row, l to r) Jackie Ethridge, Benny McLain, Daniel Higgins and Scott Jones. Also, (back row) Kelly Jones, Nathan Ingram and Chad Black.

Longhorns Scrimmage Hale Center Friday

Hart Longhorns will host Hale Center Friday night in pre-season scrimmage games. Junior varsity action will begin at 6 p.m. with varsity to follow. "The kids have a real good attitude," says new Head Coach Buddy Pierce. "We're real

young and inexperienced but we have 44 boys out for football plus we'll probably have four or five more."

"Thirty-three or four showed up the first day for two-a-days

Continued to page 11

City Commission Votes To Suspend Rate Increase

Hart City Commission, meeting in regular session Monday evening, voted to pass a resolution to suspend the rate increase proposed by Pioneer Natural Gas. They also passed a resolution to join with area towns in protesting the increased rates.

Attending the meeting were Mayor Frank Barnes, City Secretary Virginia Reed and Commissioners W.T. King and Bob Bowden.

The commission also passed an ordinance approving a rate schedule for Texas Power and Light Company. (See ordinance on page 10).

The city will continue in the Man Power training program for another year if funds are available.

Approval was also given to action calling for the repeal of the one percent sales tax on utilities for residential use.

Lions Honor Members For 20, 10 Years Service

Claude Ray and Kenneth Lambert were recognized for membership honors at Monday's luncheon meeting of Hart Lions Club. Lambert received a 20 year service pin; Ray, a 10 year pin.

Other Lions not present to receive 20 year service pins were Lanny Tucker and Bill Rich.

One new member, Don Blackman, was welcomed.

Lions voted not to conduct a light bulb sale. Tuesday was set

as clean up day with members gathering to clear the grounds about the Legion Hut. Announcement was made that a blood drive will be conducted Sept. 11 under the sponsorship of the club.

James Campbell was re-elected song leader with Kim Williamson as assistant song leader.

Attending were approximately 20 members, Club Sweetheart Stacy Averitt and Mozelle Trotter.

Stolen Goods Are Recovered

A bit of woman's intuition mixed with a measure of suspicion paid off Saturday for two local businesses.

Charges were filed on one adult when stolen goods were found in an automobile stopped Saturday afternoon by Castro County law enforcement officers. The action stemmed from a report to Hart City Marshal Lonny Rhynes by Neoma Wall of The Company Store.

Mrs. Wall became suspicious of "just looking" shoppers Saturday and made note of the license number of the car in which they were traveling. She called Rhynes who in turn radioed the Castro County Sheriff's Department.

When stopped by County officials, the suspects had with them a total of \$506 in merchandise taken from The Company Store, Pay-n-Save Grocery in Hart and T.G. & Y. in Dimmitt.

Sportswear (sweaters, over-

alls, jeans) from The Company Store recovered amounted to \$262.50. Approximately \$100 worth of merchandise identified as merchandise from Pay 'n Save.

City Wide Clean Up Is Asked

Fall "clean up" is being encouraged by the City. All resident are asked to clean up about their property and to place trash and rubbish in the alleyways.

City employees will be working Sept. 5 through 8 picking up that trash that has been deposited in alleys.

Everyone is urged to cooperate in the clean up campaign.

The Hart Beat

measuring the pulse of a growing community

Hart, Castro County, Texas, Thursday, August 31, 1978

Volume 16 Number 10

15 Cents

With This Issue

Football Contest Begins

Pigskin prediction time is here. Gaining in popularity each year, the annual football guessing game begins in this issue.

Sponsored by local businesses and The Hart Beat, the football contest will continue throughout the season -- as long as the Longhorns are in competition. The contest pages contain games in which winners are to be predicted. Contestant with the most correct predictions for the season will win the grand prize of \$50.

In addition, three weekly prizes will be given for three best predictions. First place will receive \$5; second place, \$3 and third place, \$2. In the event of a tie, the tie-breaker (which also counts as a game) will

determine the winners.

Any one may enter the contest, entire families may compete against themselves, friend may challenge friend. Only one entry however is allowed per person.

The contest is fun and takes no football "expertise." It is often a measure of luck and the instinctive pick of an upset favorite.

It is easy to enter. Select the team you think will be the winner in each of the games appearing in the ads of sponsoring merchants on the contest pages of The Hart Beat. Circle the corresponding number on the entry blank, predict the tie-breaker game and fill in the entry blank. **ENTRIES MUST BE MADE ON THE OFFICIAL BLANKS PRINT-**

ED IN THE HART BEAT. NO COPIES OR HAND NUMBERED ENTRIES WILL BE JUDGED.

Deposit entries in envelopes placed in the place of business in each of the sponsors. Entries must be place in these envelopes before noon Friday. While you're there, tell that merchant you appreciate his making the contest possible.

Sponsoring merchants are Farmers State Bank, Pay 'n Save Food, Farmers Grain Co., Grain Handling Corp., Hiway Garage, Sun Vue Fertilizer, Hi Plains Insurance, Smith Potato Co., Tide Products, King's Balcksmith, Ed Harris Lumber, Triple A Pump Co., Hart Aerial Sprayers, Hart Oil and Butane and The Hart Beat.

THE HART BEAT

Published each Thursday at
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449.

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Sue Cannon.....Publisher
Evelyn Davis.....Reporter
Phone 938-2564
Mozelle Trotter...News Editor
Janis Chaney...Adv. Manager

TOM McLAIN
DIRT CONTRACTOR
Bulldozer D-6 Cat
938-2255
938-2592

HI-PLAINS
INSURANCE
AGENCY
Hart, Texas 938-2300

TOUR COLORADO

Mr. and Mrs. Buster Aven and her sister and brother-in-law, Mr. and Mrs. Steve Thompson toured Colorado for a week. They visited a granddaughter and family, Mr. and Mrs. Rod Rawson and girls in Burlington and went to Saldia where they visited his sister and brother-in-law, Mr. and Mrs. Bernard Brown and niece, Mr. and Mrs. Dean Roberts.



OPEN HOUSE HELD SUNDAY - Grain Handling Corporation's new office building was viewed Sunday afternoon by some 200 local and out of town visitors. Wister Clevenger, left, former Hart resident and partner in the business, is shown here with Bob Berry, manager of the local elevator.

FAVORITE PROJECT

Active sportswear for all family members is increasing as a favorite sewing project, reports Becky Culp, clothing specialist with Texas Agricultural Extension Service, Texas A&M.



Mr. and Mrs. Keith Lemons announce the arrival of a son, born Aug. 23 at 7:26 a.m. in Central Plains General Hospital in Plainview. The little lad weighed seven pounds eight ounces and has been named Chad Grantham. Grandparents are Mr. and Mrs. Everett Grantham of Denison and Mr. and Mrs. Warren Lemons. Mrs. E.O. Wykes is his paternal great-grandmother.

Rudi and Pam Luginger of Amarillo announce the arrival of their firstborn, a son, born Aug. 28 in an Amarillo hospital. The little lad weighed seven pounds two ounces and has been named Christian. He is the first grandchild of Mr. and Mrs. Royce Rice of Amarillo. Mrs. Zella Rice and Eunice Goble are his great grandmothers.

Enrollment Totals 565

Opening day enrollment at Hart schools shows a total of 565 students in grades kindergarten through 12.

Enrollment by classes is kindergarten, 47; first, 64; second, 46; third, 50; fourth, 40; fifth, 39; sixth, 45; seventh, 49; eighth, 47; ninth, 43; tenth, 40; eleventh, 38; and twelfth, 17.

TO COMPLAIN

To complain about a particular product, first take the sales slip, product tags, label and instructions and return to the store where the purchase was made. See the complaint department or manager, not the sales person who sold the item, says Linda McCormack, family resource management specialist with the Texas Agricultural Extension Service, Texas A&M University System.

Grain Handling Corporation

BOX 468 PH. 806-938-2304 HART
HEREFORD PH. 364-3811

Hart Lions Say THANKS For Prizes Donated For The Hart Day Bingo Project

Davis Aerial Sprayers
Bailey Motor Service
Pay 'N Save Grocery
Smith Potato Company
Peggy & Bobby's Bar-B-Cue
Jim Black Oil Company
Midwest Grain Company
Knox's Repair Service
Hart Phillips "66" Station
Hart Producers Coop Gin
Hart of the Plains Gin
Hart Lumber Company
Hart Auto ? Farm Supply
Farmers Grain Company
Donnie's Trim 'n Curl
B & B Farm Store

H & S Produce
Betty Griswold
Hiway Garage
Nora Lee's Gifts
Soila's Beauty Shop
Hi Plains Insurance
Hart Gin
Tide Products
L S Feedlot
King's Blacksmith
Nelda's Beauty Shop
Stone's Motor Service
Hart Farm Store
Myrt Loman
Ed Harris Lumber
East Side Grain
Jones Electric
Charles Place
Cole's Shamrock

Sun Vue Fertilizer
Hill Farms Feedlot
The Company Store
Exceptions
W.T. Sanders Insurance
Stauffer Chemical Company
Union Carbide Chemical
Al's Liquor Store
Hart Oil Company
Hart Aerial Sprayers
Felder's Washateria
Green Frog Cafe
Elmer's Liquor Store
Farmers State Bank
Claude Ray Mac Tools
B & K Grocery
Crosby Garage

If any name is omitted, we are sorry. With so many individuals working on the project, a name may have been overlooked.

Space For This Ad Contributed By The Hart Beat

We do domestic & irrigation
sales & repairs



HART OF PLAINS PUMP SERVICE

938-2590

or

938-2570

Let Us Handle Your Grain

FARMERS GRAIN COMPANY

938-2180
Kress Hiway

938-2178
Hart

874-2452
Sunnyside

DeWayne Brown, Mgr.



LaGLENDA WILSON



Cook of the Week

Keeping busy with the whirl of school activities will leave little time for LaGlenda Wilson to cook. She likes making "all things" and is a great help to her mother during the summer.

A sophomore at Hart High, LaGlenda will celebrate her sixteenth birthday early in September and is eagerly looking forward to that special day which will make her eligible to take her driving test to obtain a license. She has completed driver's education and is excited about becoming a legal operator of a motor vehicle.

LaGlenda is the daughter of Mr. and Mrs. Glen Wilson and has lived in Hart all her life. She has two younger sisters, Gwen, nine, and Melinda, eight.

At HHS, she is a member of Future Homemakers and the Longhorn Band. She has just switched from clarinet to baritone and describes herself as "not very good."

At the top of her list of favorite things she puts "running around." She also likes reading, modeling and listening to music. She particularly enjoys Aerosmith and Fleetwood Mac.

LaGlenda is looking forward to spring and track season.

With her family, LaGlenda attends Sunnyside Baptist Church.

CREOLE WEINERS
8 slices bacon, diced
1 16 oz can tomatoes
1 lb frankfurters

3 c minced onions
¼ t salt
1/8 t pepper

In large skillet, fry bacon and onion until onion is tender. Drain all but 2 T drippings. Stir in tomatoes, salt and pepper. Heat to boiling and reduce heat; simmer 15 minutes, stirring occasionally. Add frankfurters; cover and simmer 15 minutes. Serves 5 or 6.

VERY CHERRY PUNCH
3 c hot water
2 3 oz pkgs cherry gelatin
½ c sugar
3 c cold water
1 c pineapple juice
½ c lemon juice
5 c. Dr. Pepper
1/8 t salt
¼ t almond extract

Combine hot water and sugar in saucepan and bring to boil. Add gelatin, stirring until well dissolved. Add cold water, lemon juice, pineapple juice, salt and extract. Cool. Just before serving, stir in Dr. Pepper. Serve immediately. Do not refrigerate or Jello will congeal. Makes 3 qts.

RICHER WAFFLES
3 eggs
1 t soda
½ t salt
½ c shortening
1 ¾ c all purpose flour
1½ t baking powder

Heat waffle iron. Beat eggs, beat in remaining ingredients with rotary beater until smooth. Pour batter onto center of waffle iron. Bake about 5 minutes or until steaming stops. Remove waffle carefully.

Bridal Shower Fetes Miss Leesa Lowery Friday

Miss Leesa Lowery, bride-elect of Eddie Price, was complimented Friday afternoon with a pre-nuptial courtesy in the home of Mrs. Ed Bennett.

Honor guests were Mrs. Robert Lowery and Mrs. Bernard Price of Lubbock, mothers of the prospective bride and groom. Other special guests were Mrs. Wayne Arnold Sr., Mrs. Wayne Arnold Jr. and daughter and Mrs. Charles Alford of Lubbock.

Guests were registered by Mrs. Wayne Ethridge. Mrs. Theron Morrison registered gifts.

Hostesses presented the honoree with a corsage of white carnations tied with apricot colored ribbon.

Laid with a white organdy cloth, the party table was centered with an arrangement of apricot colored silk roses made by Mrs. Jack Dyer. Appointments were crystal.

Mmes. David Nelson, L.J. Rice, George Bennett and Glyn Reed served white cake and apricot punch.

Gifts presented by the hostesses were a vacuum and three brass candleholders.

Assisting with hostess duties were Mmes. Reed, Nelson, Rice, Morrison, Ethridge, Dyer, Paul Armstrong, Bill Bell, Howard Sharp, Frank Sharp, Lelio Sarabia, Warren Lemons, George Bennett, W.T. Sanders, Weldon Jones, Tom McLain, Tom Ed Benton, Bobby Reed and Miss Gayle Reed.

THURSDAY GUESTS

Harold Gene Bass of Pampa visited Thursday with his parents, Mr. and Mrs. Harold Bass. Also visiting there for a hamburger cookout were Mr. and Mrs. Charles Bass, Sharmon and Jeremiah.

Jacque Ritter, Ricky Cannon Pledge Vows

Mr. and Mrs. Bill Ritter announce the marriage of their daughter, Jacque, to Ricky Cannon, son of Mr. and Mrs. Lonny Cannon, Stephenville.

Wedding vows were exchanged in a 7 p.m. ceremony Monday in the J.C. White home in Stephenville.

Attendants for the couple were Sherry Booe and White. A reception was held in the home following the exchange of vows.

The couple is at home in Stephenville following a wedding trip to Fort Worth.

Mrs. Cannon is a 1978 graduate of Hart High School.

FROM AUSTIN

Craig Hawkins of Austin is visiting this week with his grandparents, Mr. and Mrs. Willis A. Hawkins and uncle, Mr. and Mrs. Robert L. Hawkins and other relatives.

BACK TO SCHOOL SALE

CLIP THIS COUPON FOR

UNDERSHORTS

JEANS

SOCKS

20%

TENNIS SHOES

SHIRTS

BELTS

(You Must Bring This Coupon)

Mini Mall Plus COUNTRY LAD

Olton

COUPON GOOD AUG. 14-SEPT. 16

Oops - - -

The Boss Says We Are Going To Open Again!

— Will Open September 5 —

We Will Feature

Gift Items

Ladies Ready To Wear



Macrame Items

Children's Fashions



Store Hours

Monday - Saturday 9:00 - 5:30

J & J Dry Goods



MR. AND MRS. MONROE PHILLIPS

Reception To Compliment Mr., Mrs. Monroe Phillips

Mr. and Mrs. Monroe Phillips of Littlefield will be complimented Sunday, Sept. 10 with a reception commemorating their fiftieth wedding anniversary. Calling hours are 2:30 to 4 p.m. in the community room of Farmers State Bank.

Hosting the occasion are the couple's children and their families, Mr. and Mrs. Bill

Phillips of Altus, Okla., Dean Phillips of Amarillo, Mr. and Mrs. Jerry Phillips of Wolf-forth, Mr. and Mrs. Monte Phillips of Fieldton, Mr. and Mrs. Claude Cox of Amarillo and Mr. and Mrs. Calvin Alexander.

Friends and relatives are invited.

Mr., Mrs. W.A. Hawkins Feted On 60th Anniversary

Mr. and Mrs. Willis A. Hawkins were honored Sunday afternoon with a reception in observance of their sixtieth wedding anniversary. Hosted by their children and grandchildren, the affair was held in the community room of Farmers State Bank.

Granddaughters presided at the party table which was laid with an heirloom cloth which had belonged to Mrs. Hawkins' mother, the late Mrs. W.F. Griffin. An arrangement of mixed flowers formed the

centerpiece. Cake, coffee and punch were served.

Special guests included an aunt, Mrs. Stella Griffin of Littlefield, 95 years young, and cousin, Mrs. Melrose Alexander of Brownwood, 84.

Two hundred fifty persons registered.

SATURDAY GUESTS

Mr. and Mrs. Lester Lancaster had as their guests Saturday, their son and grandson, Tomy Lancaster and Shad of Roswell, N.M.

TODAY WOMEN NOT ONLY FLY AIRCRAFT BUT, IN THE U.S. ARMY, THEY MAY QUALIFY FOR TRAINING IN THE INTRICATE AND SPECIALIZED FIELD OF AIRCRAFT REPAIR WORK!

**Students' & Men's
Back To School
FASHION JEANS
\$8.00 pair
COUNTRY LAD
Mini Mall Plus Olton**

Coming Events

Friday, Sept. 1 - Football scrimmage with Hale Center, here, 6:30 p.m.

Monday, Sept. 4 - School holiday.

Thursday, Sept. 7 - 1:30 p.m. assembly, Blood Services.

Friday, Sept. 8 - First football game of the 1978 season. Longhorns host Anton Bulldogs, game time is 8 p.m.

SELECTION TIP

Select only those frozen foods stored below the "load line" in the grocer's freezer to assure a quality, solidly frozen product, recommends Marilyn Haggard, foods and nutrition specialist with the Texas Agricultural Extension Service of Texas A&M.

IN DALLAS

Mr. and Mrs. Dewayne Brown were in Dallas over the weekend and visited Homer Hill in a hospital there. They attended the Dallas Cowboys football game.

NOTICE

**Pictures made by
Sue Cannon**

**of
Hart Day Parade**

**&
Activities**

**Are at
Farmers State Bank**

In An Album

**Orders are being taken now
and pictures will be ready
in two weeks.**

See Nita Sanders



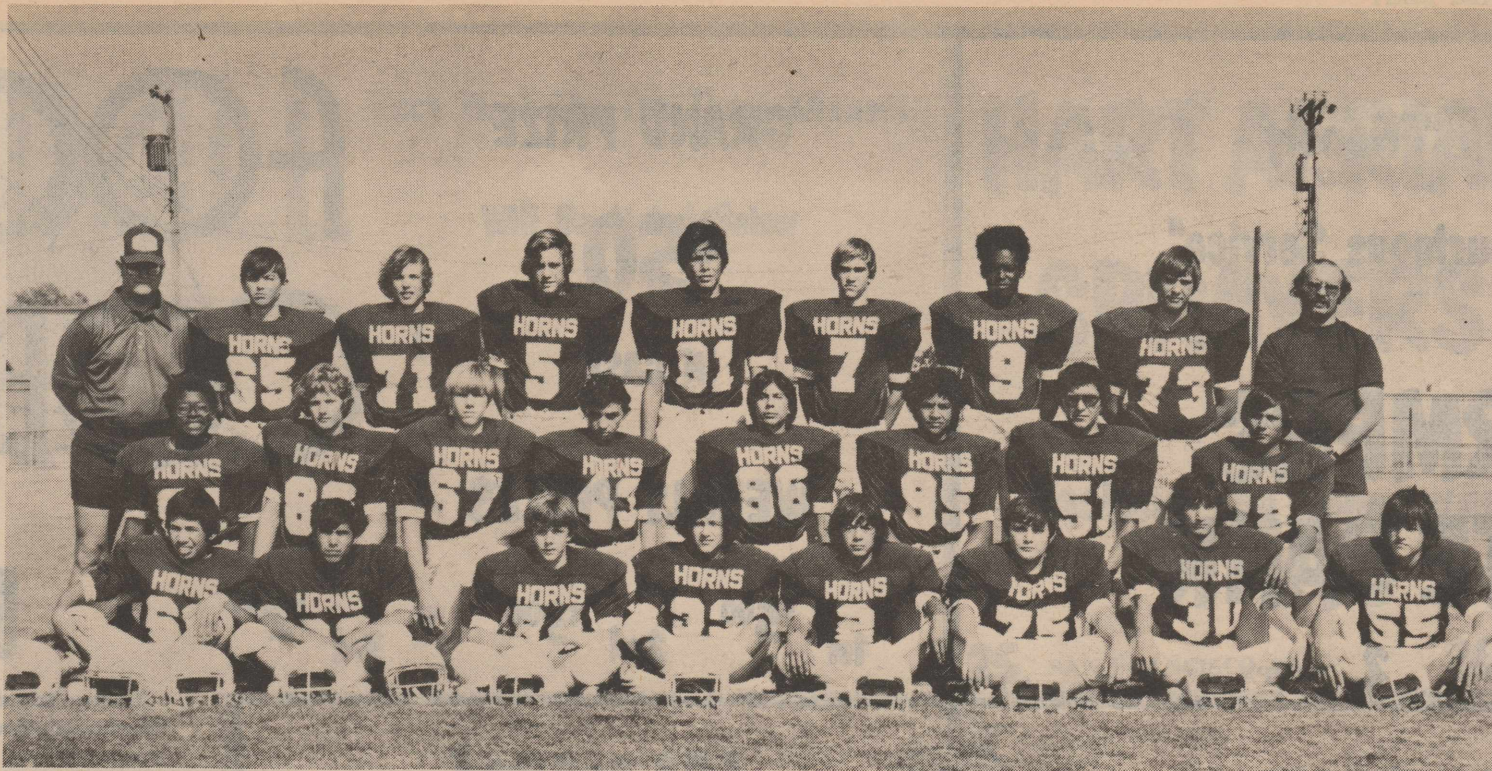
NEW
**For Fall and Winter
Sweaters**

**by
Cecily and
Organically Grown**

Marsha Cobb and Carla Box offer gift suggestions to Gary Bubenik who was in The Company Store this week showing holiday offerings by Levi Strauss.



THE COMPANY STORE



JUNIOR VARSITY HORNS

PUBLIC NOTICE

Pioneer Natural Gas Company, a division of Pioneer Corporation, hereby gives notice of its intent to implement new rates for residential and commercial, small industrial and air conditioning customer classes in the 63 cities and towns on its West Texas Distribution System, effective September 15, 1978. It is anticipated that the new rates will result in a 26.4% increase in Pioneer's gross revenues on its West Texas Distribution System, which increase is a "major change" as defined in Section 43(b) of Article 1446c, V.A.T.C.S.

A Statement of Intent to change said rates was filed with each of the cities and towns (listed below) on or about August 11, 1978, and is available for inspection at the Company's Amarillo office, 301 S. Taylor Street.

CITIES AND TOWNS AFFECTED

Abernathy	Muleshoe
Amherst	Nazareth
Anton	New Deal
Big Spring	New Home
Bovina	Odessa
Brownfield	O'Donnell
Canyon	Olton
Coahoma	Pampa
Crosbyton	Panhandle
Dimmitt	Petersburg
Earth	Plainview
Edmonson	Post
Floydada	Quitaque
Forsan	Ralls
Friona	Ropesville
Hale Center	Seagraves
Happy	Seminole
Hart	Shallowater
Hereford	Silverton
Idalou	Slaton
Kress	Smyer
Lake Ransom	Southland
Canyon	Springlake
Lake	Stanton
Tanglewood	Sudan
Lamesa	Tahoka
Levelland	Tulia
Littlefield	Turkey
Lockney	Vega
Lorenzo	Wellman
Lubbock	Wilson
Meadow	Wolfforth
Midland	

Advertisement
For Bids

CITY OF HART, TEXAS
P.O. BOX 329
Hart, Texas 79043

Separate sealed BIDS for the construction of one 200,000 gallon steel storage reservoir with foundation will be received by the City of Hart at the office of City Hall until 7:30 p.m. Daylight Savings Time] September 21, 1978, and then at said office publicly opened and read aloud.

The CONTRACT DOCUMENTS may be examined at the following locations: City Hall, Hart, Texas or at the office of McMorries & Associates, Inc., 6300 Canyon Drive, Amarillo, Texas 79109.

Copies of the CONTRACT DOCUMENTS may be obtained at the office of City Secretary located at City Hall upon payment of \$25.00 for each set.

Any BIDDER, upon returning the CONTRACT DOCUMENTS PROMPTLY* and in good condition, will be refunded his payment, and any non-bidder upon so returning the CONTRACT DOCUMENTS will be refunded \$25.00**
DATE: August 25, 1978
Frank Barnes, Mayor

* Contractor submits a bid and ALL DOCUMENTS are returned in GOOD CONDITION at the time bids are opened.

** Non-bidder returns all documents in GOOD CONDITION to Bill McMorries & Associates, Inc. not later than 48 hours PRIOR to the time for receiving bids.

SON VISITS

Mr. and Mrs. Terry Myers and Terry Jr. of Stephenville visited last weekend with his parents, Mr. and Mrs. Aubrey Myers and Karen.

GRANDDAUGHTERS VISIT

Mrs. Gary Henley of Fort Worth and Creedence and Cheyenne Futtrell of Hereford spent Sunday night and Monday morning with their grandparents, Mr. and Mrs. R.A. Futtrell.

DINNER GUESTS

Sunday dinner guests of Mr. and Mrs. Jim Dalton recently were their daughter and family, Mr. and Mrs. Aubrey Myers and Karen, Mr. and Mrs. Terry Myers and Terry Jr. of Stephenville, and Mrs. Lucille Myers.

ATTEND WEDDING

Mr. and Mrs. Bill Ritter, Sherry Booe, Lesa Hawkins, Paula Hankins, Ricky Allensworth and Randy Popejoy attended the wedding of Jacque Ritter and Ricky Cannon in Stephenville Monday night.

FROM DIMMITT

Mrs. V.E. Bearden of Dimmitt visited friends in Hart Sunday.

BOYS'
Back To School
FASHION JEANS
1/2 OFF REG PRICE
COUNTRY LAD
in the Mini Mall Plus
Olton

Metal
Sculpture

AT

CHARLES' PLACE

fanfares.

SHOES YOU CAN LIVE IN

...the fashion that memories are made of

Remember utterly feminine fashion? Now we bring it back with these updated high-heeled...to make a lasting impression!

COACH
Brown suede, Gray suede, wood stack heel 34.00

MULTI
Brown leather, wood bottom 28.00

SHINE
Smoke vinyl hole-in-the-wedge 27.00

TWINKLE
Black or Brown Reptile 33.00

DITTO
Suede ankle-wrap wedge in Camel, Brown or Navy 29.00

DIMENSION
Hole-in-the-wedge, Brown, Navy, Black or Camel leather 24.00

NEW FOR FALL

Marse & Son
Plainview's Leading Department Store





"Friendly
Courteous Service"

FARMERS STATE BANK

1. HEREFORD

2. PAMPA

GRAND PRIZE

\$50

IN CASH

WEEKLY PRIZES

1st

\$500

2nd

\$300

3rd

\$200

FOO CON

Rule

Games included in the
listed in ads found on the
numbered.

Entries must be made
printed in the newspaper
the entry form of each
Predict the score of the
completely, the remaining

Each week's entry must
the sponsoring merchant
entering is noon Friday.

Total number of coins
determines weekly winners
contestants' season totals

Contestants with most
will receive \$500 cash. In
of a coin determines the

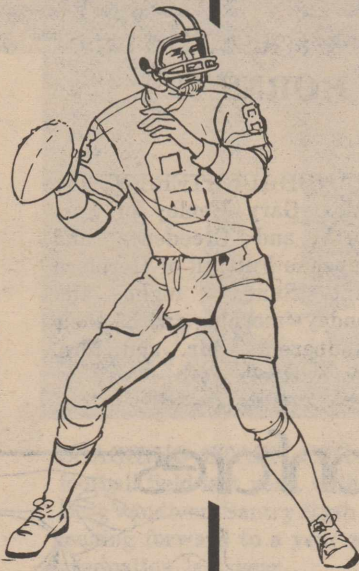
Weekly prizes go to the
number of wins each
counts as a game as well
the week's winners, if no
prizes will be divided equally

Only one entry per person
Everyone is eligible to play

Backing The Longhorns

And The Longhorn Band

PAY - N - SAVE



HI WAY GARAGE

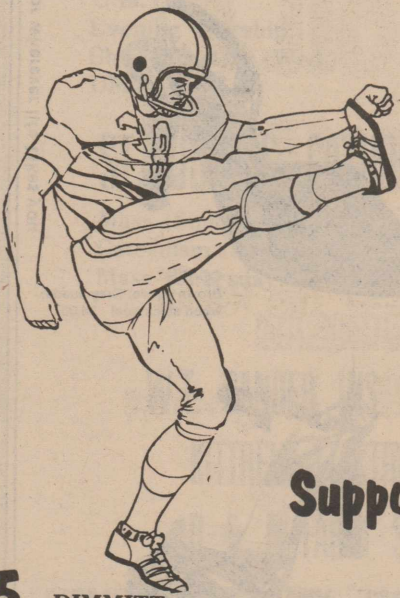
Go 'Horns!

3. LEVELLAND

4. BROWNFIELD

9. LOCKNEY

10. POST



FARMERS GRAIN COMPANY

Supports The Longhorns

5. DIMMITT

6. FLOYDADA

We're With You
Longhorns!



SUN VUE FERTILIZER

11. HALE CENTER

12. BOVINA



15. TEXAS A&M

Backing The Longhorns

All The Way

GRAIN HANDLING CORP.



HI PLAINS INSURANCE

Go 'Horns!

Go All The

Longhorn

TID PRODU

7. TULIA

8. FRIONA

13. CLAUDE

14. GROOM

17. MIAMI DOLPHINS

TBALL TEST

Each Week The Top Three Winners

Will Be Listed Below

1.

2.

3.

All The Way, Longhorns

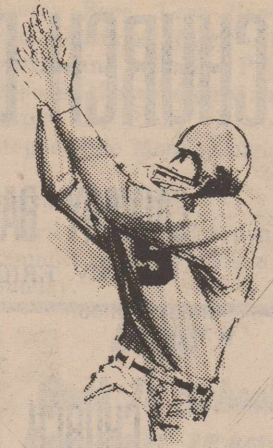
KING'S BLACKSMITH



19. KANSAS CITY CHIEFS 20. HOUSTON OILERS

HART AERIAL SPRAYERS

Backing The Longhorns

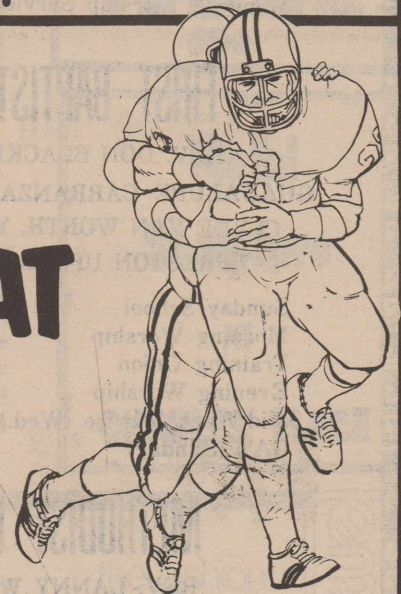


25. SAN FRANCISCO 49'ers

26. CHICAGO BEARS

THE HART BEAT

Go, Longhorns!



27. LOS ANGELES RAMS 28. ATLANTA FALCONS

SMITH POTATO CO.

16. KANSAS

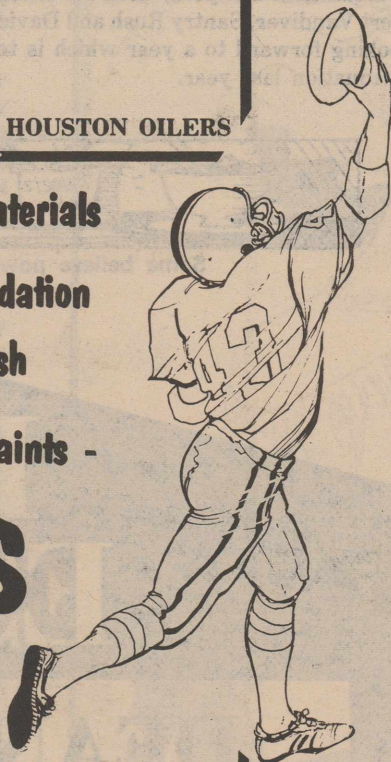


Building Materials

From Foundation
To Finish

- Glidden Paints -

ED HARRIS LUMBER



21. DETROIT LIONS 22. TAMPA BAY BUCCANEERS

HART OIL & BUTANE

On The Farm Tractor Tire Repair

We're Behind The Longhorns

All The Way

29. TEXAS TECH

30. SOUTHERN CAL

TRIPLE A PUMP CO.

Good Luck, Longhorns



18. BALTIMORE COLTS 23. DALLAS COWBOYS 24. NEW YORK GIANTS

OFFICIAL ENTRY FORM

NAME _____ ADDRESS _____

CITY _____ STATE _____

CIRCLE THE NUMBER OF THE TEAMS YOU PICK TO WIN

1 2 3 4 5 6 7 8 9 10 11 12 13 14
15 16 17 18 19 20 21 22 23 24 25 26
27 28 29 30

GUESS THE SCORE ON THIS GAME

TIE BREAKER Hart

Anton

CHURCH DIRECTORY

CALVARY BAPTIST CHURCH

REV. FRIONIA COLE, Pastor

Sunday School 10:00 a.m.
Worship 11:00 a.m.

CHURCH OF CHRIST

ROY SHAVE, Minister

Bible Study 10:00 a.m.
Morning Worship 10:55 a.m.
Evening Worship 6:00 p.m.
Midweek Worship Services 7:00 p.m.

FIRST BAPTIST CHURCH

REV. DON BLACKMAN, Pastor

GUADALUPE CARRANZA, Spanish Minister
CLYDE VAN WORTH, Youth Director
PRESTON UPSHAW, Music Director

Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Training Union 5:30 a.m.
Evening Worship 6:30 p.m.
Mid-Week Service (Wed.) 8:00 p.m.
GA's (Sunday) 5:30 p.m.

METHODIST CHURCH

REV. LANNY WHEELER

Church Phone 938-2462
Parsonage Phone 938-2462

Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
U.M.Y. 6:30 p.m.
Evening Worship 6:00 p.m.
Choir Practice (Wed.) 7:00 p.m.
UMW (Wed.) 7:30 p.m.

ST. JOHN'S CATHOLIC CHURCH

Mass (Sunday) 8:30 a.m.
Catechism (Sunday) 9:45 a.m.
Mass (Thursday, Spanish) 6:30 p.m.

W.T. SANDER INS. AGENCY

KITTRELL ELECTRONICS

B & B FARM SUPPLY

FARMERS STATE BANK FARMERS GRAIN CO.

HART AERIAL SPRAYERS, INC.

KING'S BLACKSMITH HART LUMBER CO.

NORA LEE'S GIFT & APPAREL

B & K GROCERY

SOILA'S BEAUTY SHOP HART OIL CO.

ED HARRIS LUMBER CO.

PAY-N-SAVE TIDE PRODUCTS

HART PRODUCERS CO-OP GIN THE HART BEAT



COACHING STAFF FOR HART LONGHORNS are not the familiar faces that were on the football field last year, with the exception of one. Pictured left to right standing are Jim McBroom, Bert Vandiver, Santry Rush and David Turner. Kneeling is Head Coach Buddy Pierce. The coaches are looking forward to a year which is to be spent rebuilding the Longhorn team because of losses at graduation last year.



Some believe powdering quartz crystals helps make rain.

REAL ESTATE

DEAN D. SANDERS

● Real Estate Broker ●
& Auctioneer

W.T. SANDERS AGENCY

● Insurance-Real Estate ●
& Notary

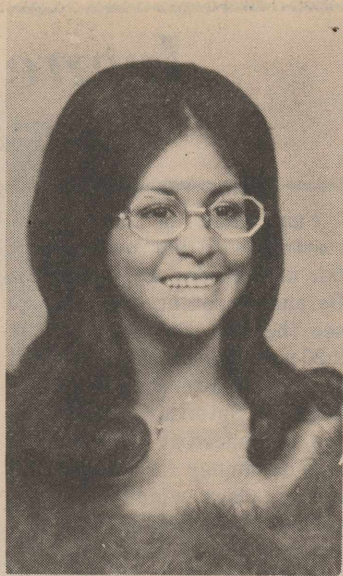
We Would Like Your Listings On:

- Farm Land
- Residential
- Commercial

Alicia Coronado Is Graduated

Alicia Coronado, a 1974 graduate of Hart High School, has received a Bachelor of Science degree in elementary education from Pan American University. Her minor was in sociology.

Miss Coronado is employed by the Edcouch-Elsa Independent School District. Daughter of Mr. and Mrs. Nabor M. Coronado, she was an honor graduate at Hart High and was named to the dean's list at Pan Am several semesters.



ALICIA CORONADO

FROM BONHAM

Eddie and Shannon Owen of Bonham visited Wednesday with Mr. and Mrs. Harold Bass.

VISITS HAWKINSES

Mrs. David Hawkins of Littlefield visited over the weekend with Mr. and Mrs. Robert L. Hawkins, Lesa and Phillip while David was in Oklahoma City on business.

RURAL PUBLIC NOTICE

Pioneer Natural Gas Company, a division of Pioneer Corporation, hereby gives notice of its intent to implement new rates for residential and commercial type, small industrial and large gas air conditioning and/or electric generating gas service customers in the rural environs of the 63 cities and towns on its West Texas Distribution System, effective upon the date and to the extent that such rates are finally approved for the said cities and towns. It is anticipated that the new rates will result in a 1.7% increase in Pioneer's gross revenues on its West Texas Distribution System. The increase in Pioneer's aggregate revenues will not constitute a "major change" as defined in Section 43(b) of Article 1446c, V.A.T.C.S.

A Statement of Intent to change said rates was filed with the Railroad Commission of Texas about August 18, 1978, and is available for inspection at the Company's Amarillo office, 301 S. Taylor Street.

ENVIRONS OF THE FOLLOWING CITIES AND TOWNS ARE AFFECTED

Abernathy	Muleshoe
Amherst	Nazareth
Anton	New Deal
Big Spring	New Home
Bovina	Odessa
Brownfield	O'Donnell
Canyon	Olton
Coahoma	Pampa
Crosbyton	Panhandle
Dimmitt	Petersburg
Earth	Plainview
Edmonson	Post
Floydada	Quitaque
Forsan	Ralls
Friona	Ropesville
Hale Center	Seagraves
Happy	Seminole
Hart	Shallowater
Hereford	Silverton
Idalou	Slaton
Kress	Smyer
Lake Ransom	Southland
Canyon	Springlake
Lake	Stanton
Tanglewood	Sudan
Lamesa	Tahoka
Levelland	Tulia
Littlefield	Turkey
Lockney	Vega
Lorenzo	Wellman
Lubbock	Wilson
Meadow	Wolfthor
Midland	

Cecil Jacksons Are Graduated

Cecil and Debra Jackson graduated from Texas State Technical Institute Friday, Aug. 25. Graduation ceremonies were held at the Inn of Amarillo. Leon Hill of Fairview Community Church in Armstrong County was guest speaker.

Mr. and Mrs. Jackson graduated from the Electronics Systems Technology program.

NEPHEW VISITS

Visiting Tuesday with Mr. and Mrs. Harold Bass was a nephew, Kenneth Bass of Allison, Okla.

FROM AZLE

Roger Lancaster and children, Debbie and Robert, of Azle visited recently with his parents, Mr. and Mrs. Lester Lancaster.

VISITS SISTER

Mr. and Mrs. Lester Aven and Jason recently visited his sister and family, Mr. and Mrs. Rod Rawson and girls in Burlington, Colo.

ATTEND SHOWER

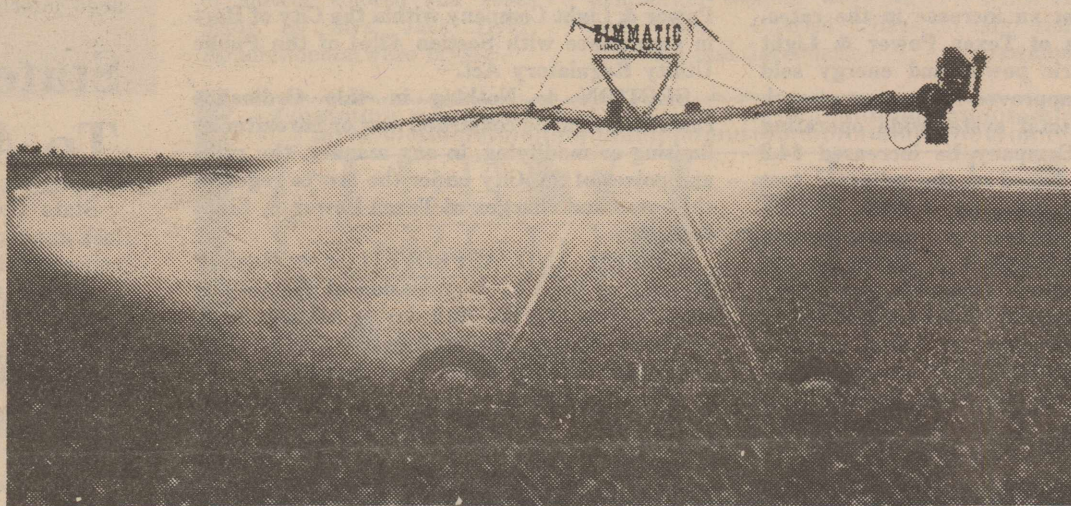
Attending a bridal shower for Mrs. Vance Hill (nee Tammy Dalton) Friday night in the Centennial room of Hale County State Bank in Plainview were Mrs. Jim Dalton, Mrs. Aubrey Myers, Mrs. J.C. Miller and Laura and Mrs. Bob Reed.

USDA Mark Mandatory

USDA beef grades are different than USDA inspection marks, reports a consumer marketing information specialist.

All meat must be inspected for wholesomeness either by federal or state inspectors and bear the familiar "Inspected" mark, says Mrs. Gwendolyn Clyatt with the Texas Agricultural Extension Service, The Texas A&M University System.

Beef grading is a voluntary service to help you determine quality, the specialist explains. Inspection for wholesomeness is mandatory.



Zimmatic Low Pressure waters down overhead

Cutting overhead is one of the keys to profitable irrigation. With a Zimmatic Low Pressure System over your crop you can unlock the door to big savings. Start by cutting horsepower requirements by as much as one-third and keep saving because your system will likely be more efficient and use less water.

And choosing Zimmatic Low Pressure gives you more than an economical center pivot. You get the company that pioneered low pressure in center pivot irrigation. Lindsay developed Zimmatic Low Pressure to cut horsepower without cutting performance. Your pivot is still 100% Zimmatic with all the dependable features and top-quality material that Lindsay is known for.

If you're considering center pivot irrigation consider Zimmatic Low Pressure—the pioneer. Come in soon and find out how to water down your overhead while you pump up your profits.

LINDSAY

Zimmatic
Center Pivot Sprinkler Systems
christian irrigation, inc.

800 E. 6th

Plainview

293-4337

Ordinance No. 59

AN ORDINANCE APPROVING RATE SCHEDULES TO BE CHARGED BY TEXAS POWER AND LIGHT COMPANY IN THE CITY OF HART, TEXAS, PROVIDING FOR AN EFFECTIVE DATE FOR SUCH RATE SCHEDULES, AND PROVIDING CONDITIONS UNDER WHICH SUCH RATE SCHEDULES MAY BE CHANGED, MODIFIED, AMENDED OR WITHDRAWN.

WHEREAS, on May 12, 1978, Texas Power & Light Company filed with the City of Hart a request for an increase in rates to be charged within the city in the amount of approximately \$118 million per annum on a systemwide basis, an increase of approximately 18.4% and

WHEREAS, the City, having suspended the effective date of such proposed rate increase from September 14, 1978, and having considered the same at a public hearing, is of the opinion and finds that an increase in rates should be approved.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF HART, TEXAS:

SECTION 1: That an increase in the rates, tariffs and charges of Texas Power & Light Company for electric power and energy sold within the City be approved in an amount such that the adjusted total systemwide operating revenues for the Company be increased \$4.2 million per annum, based on the adjusted test year ending September 30, 1977, which constitutes an increase of approximately .655%.

Such Schedule of Rates, as are approved in accordance herewith, are those under which said Company shall be authorized to render electric service and to collect charges from its customers for the sale of electric power and energy within the corporate limits of the

City until such time as said Rate Schedules may be changed, modified, amended or withdrawn, with the approval of the City Council.

SECTION 2: That Texas Power & Light Company shall, within 10 days from the final passage of this Ordinance, file with the City a revised Schedule of Rates and Tariffs setting forth those rates, tariffs and charges based upon an increase in total operating revenues as prescribed herein. Such Schedule of Rates and Tariffs may be modified or amended by the City Council of the City of Hart within 20 days from the final passage of this Ordinance, otherwise, same shall be considered approved as filed. Such Schedule of Rates and Tariffs, as same may be modified or amended, shall be effective from and after final passage of this Ordinance and shall apply to all power and energy used by each customer after the final passage of this Ordinance.

SECTION 3: That the action of the City Council of the City of Hart enacting this Ordinance constitutes, on the date of its final passage, a final determination of rates for Texas Power & Light Company within the City of Hart in accordance with Section 43[e] of the Public Utility Regulatory Act.

SECTION 4: Nothing in this Ordinance contained shall be construed now or hereafter as limiting or modifying, in any manner, the right and power of the City under the law to regulate the rates and charges of Texas Power & Light Company.

PASSED AND APPROVED at a Regular Meeting of the City Commission of the City of Hart, Texas, this the 28th day of August, 1978.

s/ Frank Barnes, Mayor

ATTEST: Virginia Reed, City Secretary
s/ Virginia Reed

Irene's Ideas

By Irene Keating

Fair time is here now, starting with our own county fair next Friday and Saturday. Be sure to enter and then go see the fair. Entries begin at 2:30 p.m. Friday. You're invited to come all afternoon Friday or anytime Saturday till awards are announced at 4 p.m. There is prize money for all first and second place winners, except canned goods, where Kerr jars are awarded. If you want more information, call the County Extension office or the Chamber of Commerce.

Area fairs will also be held soon and some of you will want to enter. The Amarillo Tri-State Fair is scheduled for Sept. 18-23 and Lubbock's Panhandle-South Plains Fair is the week of Sept. 23-30. If you need information on either of

these call or come by the office.

We have some clever hints for using the left-over syrup from canned fruit. Some of you may already be using the syrup, but here are several ideas:

1. Warm drained syrup is perfect to proof yeast for bread baking.

2. Use syrup in meat marinade and barbeque sauces for a mellow fruit flavor.

3. Thicken syrup with cornstarch and serve over ice cream or fruit.

4. Freeze in ice cube trays and use in cold drinks. Really good in iced tea.

5. Use syrup in salad dressings for a sweet flavor.

6. Remember to use syrup for part of the water called for in gelatin salads.

State Tax Official To Assist Area Residents

State Comptroller Bob Bullock announced he is sending a representative from his Lubbock office to Dimmitt Tuesday Sept. 12 to assist local taxpayers and answer questions about state taxes.

Bullock said enforcement officer Benito Rocha will meet with local taxpayers at the Castro County Courthouse from 10 a.m. until 12 p.m.

"If Dimmitt and Hart area merchants, or anyone else for that matter, have any questions about state taxes or need help in preparing tax forms, Mr.

Rocha will be there to assist them," Bullock said.

"We're trying to cut the red tape in this office and we believe these face-to-face sessions with taxpayers help do just that," Bullock added.

Bullock reminded those taxpayers who are unable to meet with his representative Sept. 12 that they can still get their questions answered quickly by calling his toll-free tax information number in Austin. That number is 1-800-252-5555.

The Lubbock office, headed by Vance A. Porfirio, serves Lubbock and surrounding counties.

FROM DECATUR

Mrs. Roy Moss and Mrs. Margaret Gooch of Decatur visited Tuesday until Saturday with their daughters and sisters, Mr. and Mrs. Robert L. Hawkins and family and Mr. and Mrs. E.E. Davis and family.

IN NEW MEXICO

Visiting for a week with Mr. and Mrs. Joe Bailey were her sister and brother-in-law, Mr. and Mrs. Jack Schultz of Ottumwa, Iowa. The four went through Carlsbad Caverns and to Ruidoso.

PARSONS
FUNERAL HOME
Oxygen Equipped
Ambulance Service
Ph. 285-2621 collect, Olton

MONUMENTS
Winnsboro Blue Granite
White Georgia Marble
and others
See PERCY PARSONS
or WAYNE COLE
Call Collect, Olton 285-2621

Everybody's Market Place
CLASSIFIED ADS

FOR SALE - Student desks, \$5 each; student chairs, \$2 each. 10-1tc

FULKERSON'S Disc Rolling, efficient, courteous service. 719 Donley, 806-995-4689. 5-tfc.

HOUSE FOR RENT - Available Sept. 10 for middle aged couple or single. Call [806] 938-2297 after 6 p.m. 7-3tc

**Your local
used cow
dealer**

Gentlemen:
Seven days a week dead stock removal.
Please call as soon as possible. We accept collect calls.



Thank you 627-4247

Thanks

For The

Compliments

on our new building and the

response you gave us at our Open House

Grain Handling Corporation

What's Cooking At School

SEPT. 5-8, 1978

BREAKFAST

Tuesday - Biscuits, sausage, jelly, juice and milk.

Wednesday - Buttered rice, toast, juice and milk.

Thursday - Sweet roll, fruit and milk.

Friday - Cold cereal, juice and milk.

LUNCHES

Monday - No school.

Tuesday - Pizza crackers, tossed salad, buttered corn, peach cobbler and milk.

Wednesday - Cheeseburgers on homemade bun, mustard, lettuce, tomatoes, onions, pickles, pinto beans, fruit and milk.

Thursday - Steak fingers, hot rolls, new potatoes, June peas, brownies and milk.

Friday - Roast beef, brown gravy, mashed potatoes, green beans, cake, yeast rolls, and milk.

DIET MENU

Salads, tea or milk.

Immunization Clinic Slated

An immunization clinic has been scheduled for Wednesday, Sept. 27 from 9 to 11 a.m. in Hart Elementary School. Vaccines will be available to give protection against childhood diseases including polio, diphtheria, lockjaw, whooping cough, measles, rubella and mumps.

There will be no charge.

VISIT RELATIVES

Mrs. Mable Aven went with her daughter and son-in-law, Mr. and Mrs. Bacon Jones of Lubbock to Cisco and Eastland last week to visit relatives and friends.

Card Of Thanks

On the behalf of the family of Jay Clay, I would like to take this opportunity to thank everyone for the generous donations given to the boys living at the J.D. Rodgers farm. The fire was a tragic thing but with everyone's help, things are looking up again.

Thank you so much.

Mrs. Darrell Wyatt

Nylon stockings first went on sale in America in 1939.

Blood Drive Set Sept. 11

A blood drive will be conducted here Monday, Sept. 11 from 1 to 3 p.m. in the Community Room of Farmers State Bank. Hart Lions are sponsoring the drive.

Persons who are willing to "give the gift of life" are asked to make note of this opportunity.

MORE THAN LOOKS

Light colored draperies and curtains don't just look cooler in warm weather; they reflect sun and heat outward -- and help reduce the load on the air conditioning system.

Scrimmage

Continued from page 1

and we're looking for a building program this year, building back the losses from graduation."

Keith Newsom received a broken collar bone in scrimmage last Friday with Roosevelt and will miss probably the first half of the season.



Tea was introduced to the American colonies in 1714.

Advertisement For Bids

CITY OF HART
P.O. BOX 329
HART, TEXAS 79043

Separate sealed BIDS for the construction of 2800 LF of 8" Class 100 Water Supply Mains, Ground Storage Piping, and misc. items will be received by City of Hart at the office of City Secretary, City Hall until 7:30 p.m. Daylight Savings Time September 21, 1978, and then at said office publicly opened and read aloud.

The CONTRACT DOCUMENTS may be examined at the following locations: City Hall, Hart, Texas or McMorries & Associates, Inc., 6300 Canyon Drive, Amarillo, Tx. 79109.

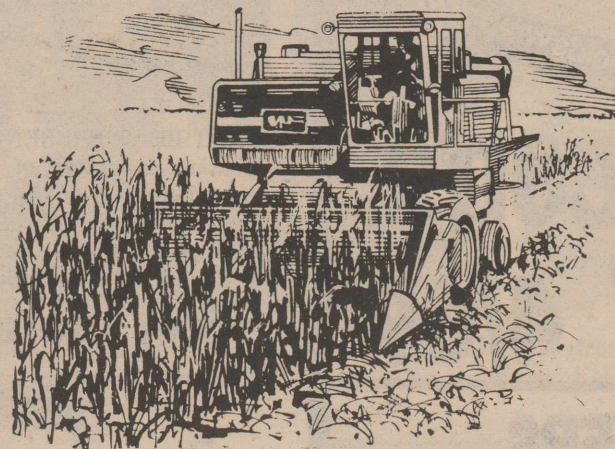
Copies of the CONTRACT DOCUMENTS may be obtained at the office of McMorries & Associates located at 6300 Canyon Drive, Amarillo, Tx. 79109 upon payment of \$25.00 for each set.

Any BIDDER, upon returning the CONTRACT DOCUMENTS* promptly and in good condition, will be refunded his payment, and any non-bidder upon so returning the CONTRACT DOCUMENTS will be refunded \$25.00*.

DATE: August 25, 1978
Frank Barnes, Mayor

*Contractor submits a bid and ALL DOCUMENTS are returned in GOOD CONDITION at the time bids are opened.

**Non-bidder returns ALL DOCUMENTS in GOOD CONDITION to Bill R. McMorries and Associates, Inc. not later than 48 hours PRIOR to the time for receiving bids.



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Corn Drying And Storing

We Are Licensed To Store Commodity Credit Grain

TORO GRAIN, INC.

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Olton

The first known newspaper story on baseball appeared in the New York Mercury in 1853.

SEPTEMBER FOOD SPECTACULARS

BACON WRIGHTS SLICED SLAB **\$1.29** LB



HAM ARMOUR STAR BONELESS **\$1.79** LB

MIRACLE WHIP KRAFT 32 OZ **\$1.09**

NESTEA 3 OZ **\$1.79**

FOIL REYNOLDS 12 x 25 **39¢** ReynoldsWrap 75 50 FT 25 W x 12 H



COFFEE FOLGERS 10 OZ INSTANT CRYSTALS **\$3.99**

BISCUITS PILLSBURY 7 1/4 OZ **4/69¢**

CRACKERS HI HO 12 OZ **69¢**

CLOSE OUT
MOST
DRY GOODS
50% OFF



SHAMPOO AGREE 8 OZ **\$1.19**

CATSUP 14 OZ DEL MONTE **43¢**

CLOSE OUT
ALL FABRIC

75% OFF



PRINGLES 9 OZ TWIN PAK **79¢**

CRACKERS FIRESIDE 1 LB **49¢**

VELVEETA CHEESE 2 LB **\$2.19**

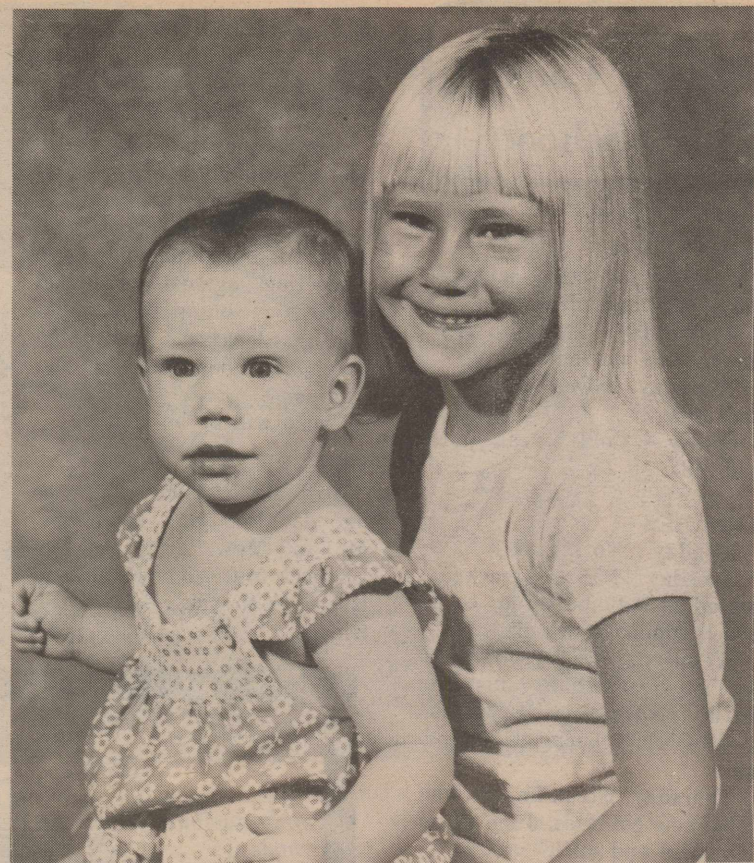
SOUR CREAM SHURFRESH 1/2 PT. **43¢**

CHARCOAL ENERGY 10 LB **99¢**



AUGUST 31 - SEPTEMBER 6

TOOTH BRUSHES PEPSODENT **39¢**



HART BEAT PRESENTS - Misty, six years old, and Nikki, 15 months, daughters of Mr. and Mrs. Mike Reed. They are granddaughters of Mr. and Mrs. Glyn Reed and Mr. and Mrs. Louie Bonds of Tulia. Mrs. W.R. Reed is their paternal great-grandmother. Other great-grandparents are Mrs. T.I. Bond of Happy and Elmer Dellis of San Diego, Calif.

TODAY'S LOGIC

By
James W.
Pheips



Control VS Freedom

Can you believe that a majority of Americans prefer government controls to freedom?

That's what the Gallop Poll said.

It said that 1,555 persons were interviewed in "selected localities" between July 7 and 10, 1978.

It said that 53% of those interviewed favored wage and price controls. And that only 39% were opposed.

It said that 47% of the Republicans, 56% of the Democrats and 52% of the independents were in favor.

What a sorry indictment of freedom.

Free enterprise is what made our country great.

Government controls are now suffocating business.

Wage and price controls never have worked and never will work.

They stifle business.

They cause shortages and black markets.

Whatever can't be produced at a profit disappears from the market place.

And that causes unemployment.

I cannot conceive that more than half of the people

in America want more government controls.

The majority want government to get off their backs.

How can a respected pollster like George Gallup come up with figures like the above?

What "selected localities" did he choose?

The question asked seemed fair enough.

It was "Would you favor or oppose having the government bring back wage and price controls?"

But the answers are unbelievable.

If you (and 154 other of my readers) would call 10 or more strangers at random from your local telephone directory we would have the same size sample that Gallup had.

Tell them "I'm conducting a poll for Today's Logic. Would you favor or oppose having the government bring back wage and price controls?"

Write their names, telephone numbers and answers on a sheet of paper and send it to me in care of this newspaper.

For those in favor of controls, put down their first response. But then read parts of this column to them to see if they change their minds.

What we need is not more government controls on the people but more people controls on government.

If we could freeze government spending where it is right now, and not adjust it upward to allow for inflation, we would stop inflation very quickly.

And we would keep some of the freedoms the bureaucrats want to take away from us.