

The Talco Times

COMPLETE NEWS AND ADVERTISING COVERAGE OF THE GREAT TALCO OIL FIELD

TWENTY-FOURTH YEAR

TALCO, TITUS COUNTY, TEXAS, FRIDAY, SEPTEMBER 11, 1959

NUMBER 48

COOPER BULLDOGS PLAY TALCO TROJANS HERE FRIDAY NIGHT

Cooper Bulldogs come to Talco Friday night for a game with the Trojans. The boys from Delta outweigh the Trojans about three pounds per man, according to the Cooper lineup published in their home town newspaper, the Review. They average 159 to the Trojans 156.

There has been a lot of crying in the Cooper camp about their injuries from practice games, but Bogata with an average weight of 151 pounds per man, didn't do them much damage in last Friday night's game.

Last year the Trojans defeated Cooper 44 to 6.

Cooper's forward line averages 162 pounds per man, which is slightly heavier than that of the Trojans.

A lineup of weight, number, name and position of the Cooper team appears in the page ad in this edition of The Times, advertising Friday night's game.

Probable starters for Cooper Bulldogs are Joe Goolsby, Danny Kesler, Chas. Manning, Whitney Miller, Chas. McKinney, Bill Poote, Vernon Stanley, Dick Stringfellow, Fred Thomas, Danny Toney, Wake Wood.

Singing Convention Scheduled Saturday

The Titus County Singing Convention will be held Saturday night, Sept. 12 and all day Sunday at Mount Pleasant High School gymnasium.

Some of the outstanding quartets of the South are expected Saturday at 7 p. m. All persons attending will be invited to take part in the congregational singing. The Sunday session will begin at 10 a. m., continuing until 4 p. m. No admission will be charged.

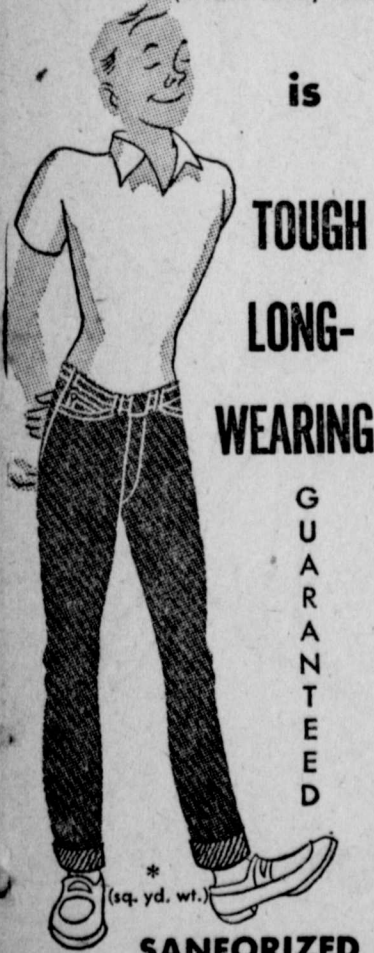
Convention president, Jack McEmore asks that persons attending Sunday bring a picnic lunch, to be served at noon.

TALCO PTA MEETS THURSDAY EVENING

Talco Parent-Teacher Association's first meeting will be held Thursday, Sept. 10 at 7:30 p. m. in the school cafeteria, President Bill Miller announces. Everyone is invited to come and get acquainted with the new teachers.

***13³/₄-2 DENIM!**

in **Lee Riders**
(Western Cowboy Pants)



SANFORIZED

Get a Pair of 'Em for only

Sizes 6 to 12 **\$2.98**

Jones & Bonham

Talco Lions Club Holds First Fall Meeting Tuesday

Talco Lions Club held its first fall meeting Tuesday evening in the City Cafe with 14 members and one visitor, Rev. Walter Zimmerman, present. New President E. W. Smith conducted the business session during which Billy Joe Vickers was elected to fill the secretary's vacancy made by Rev. Dale Smith moving away. Committees were appointed: Attendance, Jack Winn; Boys and Girls, Milton Bolin; Civic Improvements, Harold Bonham; Constitution and By-Laws, E. M. Walding; Finance, D. R. Harton; Greeter, L. G. Adams; Health and Welfare, Dr. E. L. Miller; Information, Floyd Hamilton; Membership, Earl Smith; Program, Felix Jones; Public Relations, A. F. Bowman; and Safety Committee, Glenn Gaudin.

A letter from Lion Leighton Cornett, District Governor, District 2-x2, inviting the Club president and secretary and their wives to the Lions Autumn High-light meeting at the Alps Cafe in Mt. Pleasant on Sunday, Sept. 13. The Club voted to pay their expenses.

A door prize was won by L. G. Adams. There will be a door prize at each meeting and it will be a gift for a Lion's wife. So ladies encourage your husband to attend every meeting and win a prize. A chicken dinner was enjoyed and Tail Twister Frank Sloan collected at least one fine from each member. The club will meet each second and fourth Tuesday in each month at the City Cafe at 7:00 p. m.

WRIGHT PLACES FIRST AT MONROE RODEO

John David Wright entered the bulldogging contest in a rodeo at Monroe, La., recently and won first place. His take was \$305. John is only 17 years old, but much of a man, physically.

STAR THEATRE

TALCO
Show Time 7:15 p. m.
Sundays 2:00 p. m.

Saturday, Sept. 12

RICHARD HENRY WIDMARK-FONDA
ANTHONY DOROTHY QUINN-MALONE
DOLORES MICHAELS

WARLOCK
COLOR BY DELUXE • STEREOGRAPHIC SOUND

ALSO CARTOON

Sunday-Monday, Sept. 13-14

"Remarkable Mr. Pennypacker"

Clifton Webb
Dorothy McGuire
ALSO CARTOON

Tues.-Thurs., Sept. 15-17

"Roots of Heaven"

Errol Flynn
Juliette Greco
ALSO CARTOON

School Budgets Talco District This Year and Last

Talco Independent School District will have a published statement later in the year concerning its financial condition.

But for the benefit of tax payers and interested citizens The Talco Times asked Supt. W. R. Young for figures on the recent budget for the new school year. He also supplied those of the previous year, and the comparison is interesting.

He reports that 98.92% of the 1958 current taxes has been collected between the dates of Sept. 1, 1958 and August 31, 1959. That is an outstanding tax paying record.

Following are the figures for the two years:

	1958-59	1959-60
Total Budget	181,247.00	196,416.00
for year		
District		
Valuation	7,167,580	7,500,000
Teachers		
Salaries	107,333.00	110,826.00
What % paid locally	63%	64.3%
Amount Bonds		
Outstanding	0	0
Transportation		
cost	12,851.00	14,350.00
Maintenance		
cost	7,850.00	8,500.00
No. Teachers	24	26
No. Bus Drivers	4	4
No. Cafeteria		
Employees	4	4

Fence Cutters At Work Along River Choctaw County

Texas ranchers along Red River, their range problems solved by miles of fences, are watching with interest a budding range war on the Oklahoma side of the river.

Choctaw County officers say folks who still object to fences and want to return to open range for livestock may be responsible for two incidents of fence cutting.

One was nearly three miles of new fence on the L. T. Bell ranch. The 4-strand barbed wire fences was clipped between each post. Sheriff Bird Collins and an Oklahoma Crime Bureau agent believe the fence-cutting was done by someone on horseback.

A quarter-mile of fence was cut on the Dave Nichols farm near Sand Bluff.

The Bell farm was hit by fence-cutters last December, and he had only recently rebuilt the fences. He said he would build again.

People who borrow money to get themselves out of the rut usually end up in the hole.

School Enrollment Has Reached 436

Enrollment at Talco School has edged up to 408, compared to 397 on Tuesday of last week. There are 151 in high school and 247 in Elementary.

There are 23 students in the Negro school taught by Mrs. Lewis of Mt. Pleasant, who has a degree from Prairie View and nine years of teaching experience, according to Supt. W. R. Young.

Talco C. C. Names Officers; Sets Up Budget for Year

Officers for Talco Chamber of Commerce who have served the past year were re-elected for the ensuing year when directors met Tuesday evening.

They are Dr. E. L. Miller, president; Buck Stansell, vice-president; Elwood Jones, secretary-treasurer; Jerry Stansell, manager.

A budget of \$3,000 was set up for the fiscal year.

Date of the Christmas parade was set at Dec. 5 at 2 p. m.

Plans were made for a membership drive. Audrey Silkes will be the chairman.

House numbering project has not been completed. Several streets signs are yet to be installed.

Program of work for 1959-60 fiscal year includes:

Christmas Parade

Painting street signs

Promote building in Gieger Addition

House numbering and street signs

Publishing of City Directory

Caution lights on highway

City beautification

Promote and advertise 7-W Annual Rodeo

City clean up

Installing street safety signs

Promote industrial development

Any other worthwhile needed projects as they become apparent from time to time.

Two 14-Year Old Youths Are Killed

Two 14-year-old sons of former Detroit residents were killed in scooter accidents the same day, one in San Antonio and the other in Dallas.

Killed in San Antonio was Skipper Durza, son of Mr. and Mrs. Stanley Durza, his mother being the former Miss Pauline Ritchey, who was reared in Detroit, daughter of the late Mr. and Mrs. Charles Ritchey.

On the same date, Ted Chambers, son of Mr. and Mrs. Skeet Chambers of Oak Cliff, formerly of Detroit, was killed in Dallas.

People of Talco Will Honor Mrs. O. B. Hopwood

On Thursday, Sept. 10, people of Talco will pause to honor a beloved citizen who is retiring from active public service.

Mrs. O. B. (Rosalind) Hopwood completed 13 years of faithful service to the Talco School on August 31, 1959.

That period of time has only been a part of the many years that she has served the citizens of our town and school district. Mrs. Hopwood has held the position of census recorder, tax assessor and collector, and served with her husband, the late O. B. Hopwood, in the City Drug Store for a long time, and was local reporter for The Talco Times for a dozen years. She taught school for many years before assisting Mr. Hopwood in their drug store.

The retirement party, sponsored by the Talco Parent-Teachers organization, will be held in the school building beginning at 7:30 p. m.

Each and every one is cordially invited to attend. Your presence will be your own manifestation of love and honor to a beloved and faithful servant of all the people of this vicinity.

Her numerous deeds and acts of kindness to her fellowman could not be recorded. And her most pressing concern down thru the years has been the care and happiness of the children growing up in our city. Their problems and joys have been hers as she ministered to their needs and listened to their troubles. These deeds of loving-kindness to youth could be the things for which she will be remembered the longest.

Games Scheduled District 14-A

Below is the schedule of football games to be played in District 14-A:

September 11
Daingerfield at Hughes Sp'gs.
Cooper at Talco
Wolfe City at Bogata
McLeod at Liberty-Eylau
Pewitt at James Bowie
Clarksville at Mt. Vernon
Queen City at Jefferson

September 18
Hughes Springs at Jefferson
Liberty-Eylau at Stamps
New Boston at James Bowie
Pittsburg at Mt. Vernon
McLeod at Queen City
Talco at DeKalb

September 25
Linden at Hughes Springs
Liberty-Eylau at Talco
Ladonia at Bogata
James Bowie at Talco
Mt. Vernon at Sulphur Springs
Elysian Fields at Queen City

October 1
Talco at Queen City

October 2
Bogata at Mt. Vernon

October 9
James Bowie at Liberty-Eylau

October 16
Hughes Sp'gs at Liberty Eylau
James Bowie at Talco
Bogata at Queen City

October 23
Queen City at Hughes Springs
Talco at Bogata

October 30
Liberty-Eylau at Mt. Vernon
Hughes Springs at Talco

November 6
Queen City at Liberty-Eylau
Bogata at James Bowie

November 13
James Bowie at Hughes Sp'gs
Talco at Mt. Vernon
Queen City at Liberty-Eylau

OIL NEWS

Application to drill a wildcat oil test in Red River County has been filed by I. R. McQueen, operator, Fred E. Fisher Well No. 1, John Guest survey, 4 1/2 miles southwest of Bagwell. Proposed depth 2,500 feet.

Abandonment has been ordered for Hollandsworth & Travis No. 1 Hoffman, W. C. Logan survey, eight miles east of Talco and east of the Trix-Liz field. Hole was drilled to 3,960 and cased for negative pay test in the Lewisville section.

New and Renewed Times Subscribers

The Times thanks those whose names appear below for their subscription patronage.

Wm. C. Morrie
Lloyd Swinford
Mrs. A. Britt
Riley Gibson
E. L. Holder
Tilman Clark

TALCO TROJANS DROP OPENER TO QUITMAN FRIDAY 28 TO 6

By KENNETH DAVIS

Talco Trojans lost their first game of the season to Quitman Bulldogs, 28 to 6 at Talco Friday night.

Hard driving by 180 lb. full-back Charles Shaw and the 420 lbs. of tackle comprising the Poe twins on the Quitman line held the Trojans to one touchdown, which came early in the first quarter on a right end 30 yd. run by tailback Jere Paul Parrish.

Quitman's heavy defensive line proved too much for hard-driving fullback Freddie Stephenson, Jere Parrish, Frog Jones and John Whitten throughout the 2nd and 3rd quarters, during which time the Bulldogs scored 13 points in the second quarter, 7 in the 3rd quarter and a final tally in the 4th quarter with extra point making the final score 28 for the Bulldogs and 6 for the Trojans.

The Trojans came back in the final quarter with a passing attack. Jerry Miller intercepted one Bulldog pass to stop a threat. Parrish completed two passes to End James Via; another to Pud Smith in the final seconds of the game to give the Trojans a 1st and goal to go on the Bulldog 7 yd. line, when the final whistle blew.

The entire Trojan line, made up of Roger Simmons, Dale Fundenburk, Vernon Smith, Woody Sanford, Reggie Thompson, Jas. Via and Jerry Miller, indicates very much to look forward to in the future. The excellent kicking of Soph. 160 lb. Gerald Marshall and the last ditch defensive stands made by Jr. 150 lb. Wingback Virgil (Frog) Jones added much color to the game.

Three letter, 180-pound full-back Charles Shaw charged for three touchdowns and passed for another.

Freddie Stephenson, the all-district Trojan fullback, turned in a fine performance for Talco as he rolled up 100 yards on the ground in 15 carries for 6.6 yards per trip.

The Trojans, who advanced to the state Class A quarter-finals last autumn, face Cooper at Talco next Friday night.

Yardstick— Talco Quitman
First downs 9 13
Punt average 5-30 3-40
Fumbles lost 2 2
Fumbles recovered 1 0
Penetrations 3 3
Pass attempts 6 10
Passes completed 3 5

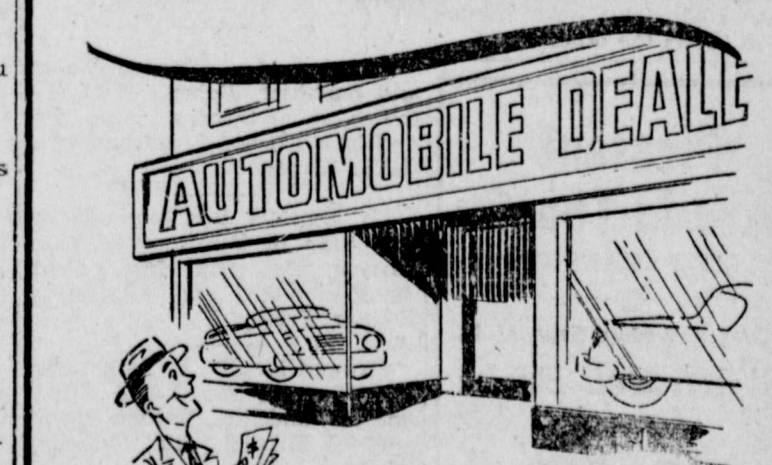
The Talco Trojans are ushered onto playing field by four new enthusiastic cheer leaders for the 1959-60 football season. They were elected by the student body before school closed last May. They are Jimmie Sue Gandy, Judy Young, Barbara Davis and Bonnie Wilson.

Trojan Band made a fine appearance, with good music while marching, led by Majorette Susan Ryan, assistant Virginia Johnson; Connie Holloway, Linda Shaw, Linda Holmes, Martha Lewis and Drum Majorette Jerry Rothwell.

Quitman had a nice band present, but did not attempt to march and play.

Walter Daniels, former resident of Talco, and a retired Magnolia employee, died of a heart attack Monday night at Camden, Ark.

How To Influence Your



Pay Cash

...See Us!

Talco State Bank

TALCO

Officers:

FELIX JONES,
President

JERRY JONES,
Ex. V.P. & Cash.

CHRISTELLE CATO,
Asst. Cashier



Directors:

MRS. MADGE BROWN
J. O. FRANKLIN

FELIX JONES
BIRD OLD JR.

MRS. FELIX JONES
JERRY JONES
AUG. C. HOFFMAN JR.

The Talco Times

SAM C. HOLLOWAY
Owner-Publisher
MRS. NORA WILLIAMS
Reporter
PUBLISHED EVERY FRIDAY

Entered as Second Class Matter
March 20, 1936, at the postoffice
at Talco, Texas.

SUBSCRIPTION PRICE

In Titus, Franklin and Red River
Counties
\$2.00 a Year
When Sent Elsewhere in the
States the Subscription Price is
\$3.00 a Year
Overseas \$3.50 a Year
INVARIABLY IN ADVANCE

JOHNNY HOOD, outstanding
fullback for the Talco Trojans
for 1958, will attend Paris Jun-
ior College this year. The man
is big and fast. PJC is fortunate
to enroll him.

BECAUSE a bunch of New
York teen-age hoodlums have
been conducting gang wars and
killing each other, some num-
skulls want to prohibit the po-
session of fire arms by law. We
wonder if they have ever read
our constitution.

JACK WINN is now a cattle-
man and a member of the Amer-
ican Hereford Ass'n, pure-bred
cattle breeders. The Times is ad-
vised from the organization's of-
fice in Kansas City. Aside from
a job as an Humble employee,
running a store and repairing
electrical equipment, that man
had to have something to take up
his time.

DR. F. L. WEAR, 86, one of
the finest characters we have
ever known, died Sunday at his
Paris home. He was pastor emer-
itus of Central Presbyterian
Church, former president of Trin-
ity University and father of Par-
is Junior College. He came to
Paris in 1921. Here is a part of
the philosophy for his life and
home town:

"To be a place where
Christian brotherhood is ex-
emplified; where parks and
playgrounds are abundant;
where schools and churches
are functioning effectively;
where tolerance, friendliness
and goodwill prevail; where
no one claims perfection for
himself nor expects it in his
neighbors; where all strive
together for the common
good."

CARD OF THANKS

Our sincere thanks to each and
every friend for their loving
kindness shown us at the death
of our beloved Gene Easterling
and the ones who brought food,
sent flowers and cards. Thank
you from the bottom of our
hearts. Thanks to Bro. Dale
Smith and Orbin Harper for
their comforting words; also
Smith-Bates for their beautiful
service. Your kindness and love
will never be forgotten and will
help us bear this great loss in
our lives. May God richly bless
each of you, is our prayer.
His Family.

Mr. and Mrs. Joe Johnson, Mr.
Johnson's mother, Mrs. R. N.
Johnson, Mrs. V. P. Gibson and
Gay visited Mrs. R. N. Johnson
Jr. in Baylor Hospital Sunday.

BLOWS BOTH WAYS

Visitor in the Panhandle: "Does
the wind always blow this way-"
"No," replied his host, "some-
times it blows the other way."

Pleasant Drive-In Theatre MT. PLEASANT

Friday-Saturday, Sept. 11-12

"When Hell Broke
Loose"

with Chas. Bronson
Richard Kaeckel

Plus Second Feature

"Good Day for a
Hanging"

Fred MacMurray

Maggie Hayes

Sunday-Monday-Tuesday
Sept. 13-14-15

David Niven
Shirley MacLaine
Gig Young in

"Ask Any Girl"

Wednesday-Thursday
Sept. 16-17

Audrey Hepburn
Anthony Perkins in

"Green Mansions"

EDITORIALLY SPEAKING

BURT LOCKHART
in Pittsburg Gazette

Many a man makes a mistake
by not stopping at his first mil-
lion.

There will be a cold war as
long as the veins of Russian lead-
ers flow with ice water.

Television has its advantages,
but if you want real effective
communication tell a gossip.

Money isn't everything. It just
seems that way because you have
to work like everything to get it.

Some one has observed that if
we take care of the pennies the
dollars will take care of the
taxes.

A company is going to drill a
hole seven miles into the earth
to see if the temperature is as
high as our pastor says it is.

We worry over our inability to
understand the Russians and
their failure to understand us.
Are we quite sure we understand
ourselves?

The reason some people are
not up early enough to open the
door for Opportunity when she
knocks is because their alarm
clock failed to go off.

Our bachelor friend up the
street says that while he was
waiting for his little bit of fem-
inine heaven on earth, someone
beat him to the prize and now
they have half a dozen little
heavens.

Republican opposition makes
no mention of the country's un-
paralleled prosperity under Re-
publican administration. But how
they did push the loud pedal dur-
ing the depression of the Hoover
administration!

Castro proposed to pay U. S.
investors for the property his
country confiscates. The pay-
ments will be made in IOU's in
the shape of bonds, which most
of the investors will regard as
valuable as a scrap of paper.

Gov. Daniel says he has not
made up his mind on a third
term. Gov. Rockefeller is still
pondering on the presidential
race. Lyndon Johnson has not
said yea nor nay, and Nixon ad-
mits it is too soon to announce
his intentions. Others are on the
anxious seat, and still others are
waiting for a blast from the bu-
gle horn.

CARD OF THANKS

To the many friends of our
mother, Mrs. E. Unsell, we hum-
bly extend our thanks. It is un-
derstandable why she was never
happy away from Talco. For your
kindness to her before we could
get there; for the lovely flowers,
the delicious food prepared for
our benefit, and for the compan-
ionship through the lonely years
since Daddy's death, we will be
forever grateful.

Her Children, Morris, Margar-
et, Ruth and Dixie.

Mr. and Mrs. Rex N. Walls of
Houston, spent the week end
with his mother, Mrs. Gertrude
Walls and sister, Miss Ernadine
Walls.

Mr. and Mrs. Wendell Wages
and daughter, Debra of Com-
merce, spent Sunday with Mr.
and Mrs. Elwood Jones and Mrs.
Sallie Wages.

Mr. and Mrs. Lon Jones, Debra
and Stan of Star, visited their
parents, Mr. and Mrs. Felix
Jones and Mr. and Mrs. Guy
Walker, Friday.

Mr. and Mrs. H. F. Teague vis-
ited Mr. and Mrs. Lloyd Arnett
and Mr. and Mrs. Vernon Popper-
auff of Fairfield, Ill., Saturday
till Wednesday.

Mr. and Mrs. Ray Tate and
Darrell of Dallas, spent the week
end with his sister, Mr. and Mrs.
J. C. Fail. They also visited Mr.
and Mrs. Glen Harris.

Miss Annette Lewis Weds Cato Jones

Miss Annette Lewis, daughter
of Mr. and Mrs. William Troy
Lewis, became the bride of Cato
Wimms Jones, son of Mr. and
Mrs. Felix Jones, in a double ring
ceremony at 6 o'clock Friday
evening, Sept. 4 in the Church of
Christ in Talco.

Lon Jones, minister of the
Church of Christ in Star, assisted
by Earl Smith, minister of the
Talco Church of Christ, performed
the ceremony.

Traditional wedding music was
by a chorus of 14 women under
the direction of Mrs. Bethel Mc-
Daniels from the West Berry St.
Church of Christ in Fort Worth.
Mrs. McDaniels sang I Pledge My
Love, and The Lord's Prayer.

An arch formed of fourteen-
branched candelabra holding
burning white tapers with tall
pedestal baskets of white mums
and stock on each side formed
the setting for the exchange of
vows. Family pews were desig-
nated by large white satin bows.

The bride given in marriage
by her father, wore a floor-
length bridal gown of chantilly
lace over white bridal satin. The
dress designed and made by the
mother of the bride was a fitted
bodice featuring a scalloped
neckline, adorned with lace me-
dallions and seed pearls. Long
sleeves tapered to petal points
over the hands, were ornamented
with white satin covered but-
tons; her tiered bouffant skirt
fell softly over satin and net.

She wore a tiara of lace and
seeded pearls caught to a finger-
tip veil of tulle and carried for
her bouquet a white orchid with
showers of white stephenotis
streamers of white satin ribbon.

Mrs. Johnny Lilley of Dallas,
sister of the bride, served as ma-
trons of honor. She wore a blue
dress of satin backed crystalline
with blue accessories the same
shade as her dress. She wore
short white gloves and carried a
bouquet of white carnations and
tulle and white satin streamers.

Stanley Taylor of Abilene, at-
tended the groom as best man.
Ushers were Virgil Jones, bro-
ther of the groom, and Joe Wit-
sell of Abilene.

The bride's mother wore a
sheath dress of beige Boucle
mesh with matching accessories.
Mrs. Jones, mother of the groom,
wore a steel blue dress of em-
brodered cotton satin with
matching accessories. Both wore
white carnation corsages.

A reception was held at Hum-
ble recreation hall following the
wedding ceremony.

Mrs. J. L. Cato greeted guests
and assisted them during the re-
ception hours. The bride's table
was laid with white net
bound in white satin over a
white table cloth. Centering the
table was an arrangement of
white mums featuring around a
large white wedding bell. Crystal
candelabra holding white tap-
pers completed the setting. Orna-
menting one end of the table
was a crystal punch service and
the opposite end held a three-
tiered wedding cake embossed
with white roses and a miniature
bride and groom.

Mrs. Billy Joe Vickers, aunt
of the bride, served punch. Miss
Nelda Jones, sister of the groom,
assisted by Miss Brenda Lewis,
sister of the bride, served cake.
Miss Rebecca Lewis, sister of the
bride, presided at the guest book
placed on a table decorated with
tiny white flowers.

For her going away dress the
bride wore a gray two piece
dress with black accessories. Her
corsage was the orchid from her
bridal bouquet. Mr. and Mrs.
Jones will reside in Abilene,
where they are attending Abilene
Christian College. Mr. Jones is
a senior and Mrs. Jones a sopho-
more.

Mr. and Mrs. Bud Hanks of
Dallas, visited their parents, Mr.
and Mrs. W. H. Cogburn, Mr. and
Mrs. Fletcher Hanks over the
week end.

Mrs. Howard Swarts and her
mother, Mrs. Maggie Gennings,
visited Mrs. Gennings' daughter,
Mrs. Elva Wylder of Dallas, the
past week.

Capt. Jim Hollingsworth and
children, Jim Jr. and Billy, and
Medrith Wilkerson of Dallas, vis-
ited Mr. and Mrs. Coye Case and
boys Sunday.

LEGAL NOTICE

Board of Equalization of the City of Talco,
composed of V. L. Taylor, M. J. Davis and
Ralph Wilson, will meet between the hours
of 9 a. m. and 12 noon, Tuesday, Sept. 15,
1959, for the purpose of a public hearing
for tax payers.

JERRY JONES, Mayor.

MRS. O. D. WELCH, Secretary

LOCAL NEWS ABOUT BOGATA

(From The Bogata News)

Mrs. R. O. Durham of Paris,
visited her mother, Mrs. Vellie
Monroe, Thursday.

Patricia Patton of Rosalie, vis-
ited Vivian Mauldin at McCrury
during the week end.

A daughter, named Teresa An-
nett, was born Aug. 25 to Mr. and
Mrs. Kenneth Presley at Bogata.

Bill Clark of Houston and B.
D. Rhinehart of Ector, visited
friends and relatives here Satur-
day.

A new address for the James
P. Roaches, formerly of Lone
Star, is 1604 E. 4th St., Mt. Pleas-
ant.

Mr. and Mrs. Jim Garrett spent
Sunday in Dallas with their son,
Eugene Garrett, Mrs. Garrett and
sons.

Peggy Christene is the name
given the daughter born Aug. 28
to Mr. and Mrs. W. D. Pruitt of
Bogata.

Mr. and Mrs. D. D. Dees and
son of Houston, visited her
grandmother, Mrs. Allie Bolton,
Thursday.

Mr. and Mrs. Donald Mankins
and children have moved into
the Peaden rent house on Circle
Drive, Bogata.

Mr. and Mrs. David L. McGill
and children of Colorado City,
visited Mrs. E. G. Morgan Sun-
day afternoon.

Mrs. Vannie Seaman is visit-
ing in Dallas this week with her
daughters, Mrs. B. J. Clark and
Miss Dixie Seaman.

Miss Edie Forester left Wed-
nesday for Lubbock, where she
will attend Mrs. Eunice Brown,
a recent surgery patient.

Mrs. Vellie Monroe left Sun-
day for South Texas, where she
will visit the Franklin, Cox and
Stanley families for ten days.

Mr. and Mrs. Douglas Grizzel
and Diann of Arlington, were
Friday night guests of Mr. and
Mrs. Tommie Lowry and chil-
dren.

Otis Bailey of Sherman, is
spending a few days this week
with his sister, Mrs. Jim Gar-
rett, Mr. Garrett and other re-
latives.

Visiting Mr. and Mrs. Johnny
Topping and daughters Sunday
were Mr. and Mrs. Norris Phipps
of Clarksville, Mr. and Mrs. Clint
Robinet and family of Carthage.

Dick Garrison, bookkeeper for
NET Telephone Company, Mrs.
Garrison and baby have moved
to Mrs. T. T. Kinsey's property
on North Main from Waxahachie.

Visiting Mrs. Lola Franklin
during the week end were Mr.
and Mrs. Dave McConnell and
John of Dallas, Mr. and Mrs. Robert
Bishop and Pene of Grand
Prairie.

Mr. and Mrs. Kenneth Wright
and daughter, Carolyn of Hous-
ton, arrived Thursday to spend
the Labor Day holidays in the
homes of their parents, Mr. and
Mrs. A. H. Crosson in Deport,
Mrs. L. R. Wright and Mr. and
Mrs. Oscar Legate at Bogata.

WANT ADS

Rates: 3 cents per word first in-
sertion; 2 cents per word each ad-
ditional insertion. No ad accept-
ed for less than 50 cents per issue.
Terms cash unless you are a regu-
lar advertiser in this newspaper

FOR SALE—Pears \$1.00 bu. at
orchard west of Midway church.
Howard Swarts. 31-c

FOR SALE—Our home on Wil-
son street in Talco. F. J. Wright,
Phone 58, Blossom. 31-c

JOHNSON grass 35c bale. See
Mrs. S. A. Tidwell, Talco, or H.
H. Milam, NW Deport. t-tfc

FOR RENT — Furnished apart-
ment. Three rooms and bath.
Mrs. B. L. Gieger, Talco. 31-p

SEE OUR new shipment of
Wine plastic and Quaker-Arm-
strong linoleum. Bogata Lumber
Co. dbt-c

FOR SALE—100 acres farm on
old Paris road near Forest Grove
school house. J. B. Horn, Mt.
Pleasant. 31-c

JOHNSON, Bermuda, Prairie
hay. Heavy bales, 30c and up.
See H. H. Milam, NW Deport. D.
W. Shelton. dbt-c

FOR SALE—Pears for canning
and preserving, \$1.00 bushel.
Marvin Lowry, South Bryson
Street, Bogata. 31-p

EASTERN Star bake sale, be-
ginning Friday, Sept. 11, through
Sept. 19. For special orders, call
Mrs. Johnny Cook at DR 9-2505
or contact Eastern Star members.

FOR SALE—Nice saddle horse,
7 years old, gentle for children.
Audrey Sikes, Talco. dbt-c
JUST Arrived—A new shipment
of lime—50 and 10 pound sacks.
Bogata Lumber Co. dbt-c

WANTED — Good, steady, de-
pendable married man for gen-
eral work on large cattle ranch.
Must know tractors. Permanent
place, monthly salary, house fur-
nished, on school bus route. Ap-
ply to J. C. Smith, foreman, JB
Ranch, 10 miles N-W Mt. Vernon,
or 15 miles S-W Bogata, West
off Highway 37. Mailing Address:
Talco, Rt. 1, Texas. dbt-p

Mr. and Mrs. Jim East and Mr.
and Mrs. J. A. Fleming had as
week end visitors Mr. and Mrs.
Glenn East and Karen Sue of
Odessa.

Mrs. Walter Pettit, Dennis and
Linda Pettit and Mrs. Hattie But-
ler visited Mr. and Mrs. J. C.
Wood, Mike and Joann at Jasper,
Sunday.

Mr. and Mrs. Neil Shipman and
daughters of Paris, visited her
sister, Mrs. James Castleman,
Mr. Castleman and sons on La-
bor Day.

Visiting Mr. and Mrs. Buddy
Watters Sunday night were
Yvonne King, Leta Nell Zachary
of Midland, Gerald Stanley of
Hagansport.

Mr. and Mrs. Ben Shows send
The Bogata News to their daugh-
ter, Mrs. Ethel Kennedy, P. O.
Box 292, South Houston, as a
birthday gift.

Mr. and Mrs. Jerry Woods and
children have moved to the house
at 312 N. Bryson street recently
vacated by Mr. and Mrs. Ulric
Legate and Terry.

Mr. and Mrs. Billy Joe Payne
and daughters of Dallas, Mrs.
Jim Payne and son, Nap of Ha-
gansport, visited Mr. and Mrs.
Ben Shows, Sunday.

WILKINSON

By ELIZABETH BLALOCK

Mr. and Mrs. A. T. Blalock vis-
ited their son and family, Mr.
and Mrs. L. B. Blalock, Saturday
and Sunday.

Mr. and Mrs. Remus Burgin of
Talco, visited Mr. and Mrs. A. T.
Blalock Wednesday and Thurs-
day.

Visitors in the C. B. Harris
home Sunday were Mr. and Mrs.
Cecil Ship and son, Mr. and Mrs.
Dean Brownlee and sons of Mt.
Pleasant.

H. B. Wilson of Linden, spent
Sunday in the Charlie Phillips
home. He filled his regular du-
ties Sunday morning.

Visitors in the Charlie Phillips
home Sunday were Dorothy
Dyke and boy friend of Dallas,
Mr. and Mrs. Hulen Westernman
and children of Green Hill.

Saturday visitors of Mr. and
Mrs. C. B. Harris were Mr. and
Mrs. Gaylon Riddle and son of
Dallas, Mr. and Mrs. Ray Phil-
lips of Hughes Springs, Mr. and
Mrs. Vernon Riddle and daugh-
ters of Mt. Pleasant.

Mrs. C. B. Harris, Mrs. Emma
Jones and Mrs. Vernon Riddle
made a trip to Paris Friday.

Mr. and Mrs. Morris Blalock
visited Mr. and Mrs. L. P. Bla-
lock and children of Corley.

Mr. and Mrs. E. C. Elder of
Wilkinson, had as guests for the
week end their daughter and
family, Audrey and Burris Cris-
well and children, Lawana, Lar-
ry and Rachel, also Mr. Cris-
well's mother, Mrs. Jim Criswell,
all of Amarillo.

Sunday guests of Mr. and Mrs.
Elder were Mrs. Rita Tuck of
Daingerfield and Mrs. Clarence
Harris of Wilkinson, Mrs. Pleas
Anschutz and Mr. and Mrs. Bus-
ter Hampton of Mt. Pleasant.

Mr. and Mrs. Odel Phillips and
daughter of Argo, visited Mr.

and Mrs. Cliff Phillips, Sunday.
Mrs. Gene Jones and children
of Ft. Worth, Mr. and Mrs. Vir-
gil Wilson of Argo, visited the
Jess Jones, Wednesday.

Mr. and Mrs. Jess Jones vis-
ited Mr. and Mrs. Hugh Wilson of
Mt. Pleasant, Thursday.

Mr. and Mrs. Harry Riddle and
children, Mrs. Harry Green and
her dad, Hugh Wilson of Mt.
Pleasant, visited the Jess Jones
Sunday.

Mr. and Mrs. Doyle Price and
children of McKinney, visited
her parents, Mr. and Mrs. Moody
Belcher.

Mr. and Mrs. Wendell Rogers
honored Miss Janetha Lilly Mon-
day night with a fish fry on
Texarkana Lake. He is the bro-
ther of Mrs. Troy Lewis.

Mr. and Mrs. Lagrand Cato,
Saundra and Ann of Mineral
Wells, visited his sisters, Mr.
and Mrs. J. T. Goodroe and Mr.
and Mrs. Wilton Kelley.

WHEN IN PARIS

AND HUNGRY
WE HAVE WHAT
IT TAKES

To Satisfy

LUNCHES — DINNERS
SHORT ORDERS

Bill Lewis Cafe

AL BARNETT, Mgr.
102 Clarksville



Late Starter?

YOU CAN'T RUN to your
insurance agent for more
insurance while your home
is going up in flames. Now,
before disaster strikes, is
the time to make sure you
have adequate insurance.
Play safe. Call on us for a
protection check-up today.

FELIX JONES, Insurance

At the Bank

TALCO



Gay gathering of the clan

...two-piece casual dress

in exclusive Country Set

wool clan plaid,

sporting a knit back,

sleeves and turtle neck...

with novelty pin trim.

Highland Grey. Sizes 5 to 15.

\$19.95

Marshall's

MT. PLEASANT

SAVE WITH SAFETY

When you place your money with us, each ac-
count is fully INSURED up to \$10,000.00 by an
agency of the United States Government

Your Funds Are Always Available
If You Need Them!

4% ON SAVINGS

Compounded Semi-Annually

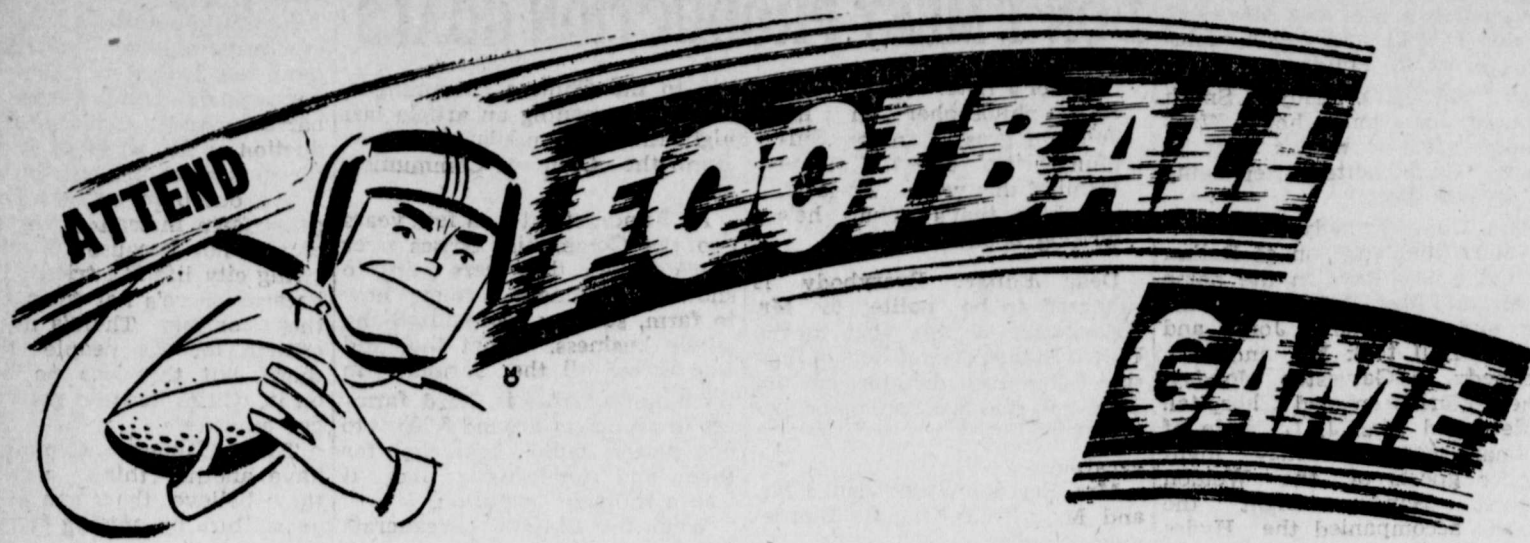
ALL ACCOUNTS RECEIVED BY THE 10TH OF A
MONTH WILL BE CREDITED FROM THE FIRST

FIRST FEDERAL SAVINGS &
LOAN ASSOCIATION

30 Clarksville St.

PARIS

Phone SU 4-4366



NON-CONFERENCE

The Talco Trojans

VS.

Cooper Bulldogs

GAME TIME 8:00 P. M.
TALCO STADIUM

Talco Defeated Cooper last year 44-6, but from reports
the Bulldogs have a Better Team This Year.

ATTEND THE GAME - SUPPORT TROJANS



Trojan Schedule

Sept. 11—COOPER—Here.
Sept. 18—DeKALB—There.
Sept. 25*—LIBERTY - EYLAU
—Here.
Oct. 1* (Thursday) — QUEEN
CITY—There.
Oct. 9—NEW DIANA—There.
Oct. 16*—JAMES BOWIE —
Here.
Oct. 23*—BOGATA—There.
Oct. 30*—HUGHES SPRINGS
—Here.
Nov. 6* — MT. VERNON —
There.

* Denotes Conference Games

TALCO TROJAN LINE-UP

Name—	Class.—Pos.	Wt.	No.
FREDDIE STEPHENSON	Senior—FB	165	30
ROGER SIMMONS	Senior—G	150	62
JERE PAUL PARRISH	Senior—TB	160	42
DALE FUNDERBURK	Senior—T	175	71
VERNON SMITH	Senior—E	150	34
WOODY SANFORD	Senior—C	175	50
JOE RILEY	Senior—E	150	83
PEPPER COLE	Senior—T	165	77
REGGIE THOMPSON	Senior—T	175	72
VIRGIL JONES	Junior—WB	150	10
JAMES VIA	Junior—E	155	81
JERRY MILLER	Junior—G	145	60
DEAN LEAKE	Junior—E	150	61
JOHNNY GABLE	Junior—BB	135	22
JOHN WHITTEN	Junior—BB	150	21
WINDLE ANSCHUTZ	Junior—C	175	70
ROYCE WEISINGER	Junior—G	150	
JIMMY CLEMMONS	Soph.—E	140	85
KENNTH DAVIS	Soph.—WB	105	23
GERALD MARTIN	Soph.—T	160	80
PETE DIXON	Soph.—BB	160	32
HANDY STANSELL	Soph.—G	145	66
DEARL CABELL	Soph.—WB	150	11
LANK EASTERLING	Soph.—T	215	35
BUTCH BLACK	Soph.—B	118	
RHODNEY RUSSELL	Fresh.—FB	135	31
RICHARD PARRISH	Fresh.—TB	135	40
LARRY SLAUGHTER	Fresh.—G	150	74
EDDIE BROWN	TB		45
GARY WHITNEY		140	
PHILLIP LEAKE			
JOHNNY MACK BROWN			
JACK D. WRIGHT, Head Coach			
BILLY GENE LYLES, Asst. Coach			
Mgrs.: DANNY PERDUE, DANNY MARTIN, LONNIE VERBLE			

TRADE AT HOME WITH

LOCAL MERCHANTS

WHO SUPPORT TALCO AND

IT'S TROJANS

BEAT COOPER FRIDAY

COOPER BULLDOG LINEUP

Name—	Pos.	Wt.	No.
TED CARRINGTON	E	150	84
JOE GOOLSBY *	G	170	66
DANNY KESLER *	T	190	73
FREDDIE LITTLE	T	170	79
CHAS. MANNING *	G	170	78
WHITNEY MILLER *	E	148	88
MIKE MORGAN	G	145	62
JERRY McFADDEN	C	160	55
CHAS. McKINNEY *	B	145	21
BILL POTEET *	C	165	59
JOHN POTEET	E	140	81
EDDIE PREAS	B	130	30
RONNIE SANSING	T	150	77
JOE SPARKS	B	130	28
VERNON STANLEY *	B	165	35
DICK STRINGFELLOW *	E	153	89
FRED THOMAS *	G	145	61
DANNY TONEY *	B	150	12
JAMES WATKINS	B	140	40
WAKE WOOD *	B	150	15
GROVER NABORS	T	160	68
G. PICKERING	B	145	49
BENNY LOVELADY	G	140	61
RICHARD WHITLOCK	E	120	80

(*) Denotes Probable Starters

Coaches: AL PARKER and DAVIS FLOYD

J. O. Blakely Sta. & Gro.

Bolin Well Servicing

Buck's Mach. & Welding

City Drug Store

B & S Engine Service

Jean's Gift Shop

Felix Jones, Insurance

R. R. Kelley Hardware

W. H. Kelley Garage

Kelley Service Station

Eugene Mankins, Co. C.

Miller's Cafe

Modern Cleaners

Norwood Superette



Jno. D. Wright, Gen. Con.

J. C. Whitten Sawmill

Star Theatre

Swaim's Food Store

Talco State Bank

The Talco Times

Talco Variety Store

J. W. Via, Well Servicing

Walding Humble S. S.

Waddell Grocery & Mkt.

Whitten Lumber Co.

Worden's Garage

PUBLISHER RECALLS DAYS AS TIMES-HERALD CARRIER BOY

By SAM C. HOLLOWAY

Weldon Owens is the Cross Country staff writer for the Dallas Times-Herald. He recently took a vacation and invited some of his newspaper friends to fill his space as a guest columnist while he was away. This editor was among those selected. Here is a portion of what we wrote:

When a city editor like Weldon Owens calls on a country editor to fill his space for free while he, Owens, takes a paid vacation—well, the city slickers are still operating.

Truth is that country editors of Texas like Owens, probably grew up in the country. At least he has rubbed elbows with rural people until he has developed a personable personality they like.

It just happens that I grew up in Dallas. Worked for The Dallas Times Herald in 1901-02 as a carrier boy, using a pony cart. I doubtless broke my share of windows and broke off potted plants with my hard-rolled newspapers.

Throwing newspapers developed a good wing for kid baseball and I held down third base. I liked the newspaper job because teachers could not keep me in after school for infractions—I had to make that paper route.

That 16 bucks a month the Times Herald paid me also came in handy to buy shotgun shells, fish hooks and lines, some horse feed and a few clothes. I also had a horse to ride when I wasn't carrying a paper route.

I would talk the circulation manager out of a bundle of papers for sample copies, give a part of them away as such and the remainder to a Mexican tamale vendor to wrap his tamales in for two dozen of his shuck-wrapped products. Because I turned in a few new subscribers every week, I kept getting extra copies.

Saturday nights, weather permitting, we fished White Rock Creek where the Buckner Home road crossed the stream. At 2 a. m. we headed for town and the paper route. One of my subscribers was sexton of a ceme-

tery on McKinney, across from a public school. He lived in the east end of it, and I drove its length on dark winter Sunday mornings. I wasn't superstitious, but to a 13-year-old those ghostly white monuments made an impression—I still remember them.

The Times Herald plant was located until the turn of the century at Commerce and Akard, where the Adolphus now stands. As a newsboy I sold The Times Herald to delegates to the Texas Press Assn. meeting there in 1899, in the City Hall next door. Just a coincidence—35 years later at the Adolphus on the same spot, Texas editors elected me president of TPA.

When Mr. Kiest moved his publishing plant and big press from Commerce to Elm street—really Pacific—the big steel-rimmed float wheels cut into the asphalt until there was some damage to pay. Bradford brothers were setting his type in those days.

I always admired him, and especially after he gave the newspaper to loyal employees.

Now Weldon Owens may have thought he would get a story from me about the small towns in which I publish newspapers. Instead, it is about Dallas and The Times Herald. I reserve news of this area for my own newspapers. I will bet him a \$25 Stetson that the Deport Times, Bogata News and Talco Times have more subscribers in Dallas than both big metropolitan dailies have in Deport, Bogata and Talco.

Why did I leave a good city like Dallas and become a country editor, some readers may wonder. Because I wanted to fish and hunt where there was something to fish and abundant game; because I wanted to publish what I write and be as helpful as possible to the towns which I serve.

Some wag has said that to reminiscence is evidence of decaying mentality, and this article is full of it. Maybe so, but the next time you ask for a job or a bank loan, just watch these fellows with decaying mentalities look up your past.

CUNNINGHAM

By MRS. WELDON SMITH

for Mrs. C. E. Cooper Joe LaRue and Bob Graham of Paris, were Sunday guests of Gordon Cox.

Mr. and Mrs. Tom Holbert and children of Lubbock, visited relatives here and at Paris during the week end.

Rep. and Mrs. John Allen and family of Longview, Mr. and Mrs. Robert Shannon and children of Lone Star, and Talma Joe Fowler of Dallas, visited over the week end in the Fred Allen home.

Steve Ladd, son of Taylor Ladd, cut a toe so badly that it had to be amputated one day last week. He was cutting posts with an axe when the accident occurred.

Recent visitors in the home of Mr. and Mrs. Zeb Page were Mr. and Mrs. James Conder of Paris, Mr. and Mrs. Clyde Ritchey and daughter of Benton, Ark., Mr. and Mrs. Leonard Ellis of Bonham, Mrs. Cuie Kennedy, Mrs. Harry Merrifield and son of Dallas, Mr. and Mrs. Marshall Kennedy of Clardy and Rev. and Mrs. Mark Malone.

Mr. and Mrs. Clyde Slusher and children of Burkburnett, spent the week end with Mr. and Mrs. Harry Slusher.

Jesse Taylor, ill at his home here, is slowly improving. A daughter, Mrs. Reba Mae Pritchett and two children of Lancaster, Calif., came Monday and stayed until Saturday. Mr. and Mrs. J. B. Taylor and daughter, Mrs. Louise Reed of Paris and Jack Taylor of Taylorstown, visited during the week.

Mrs. Cletus Cooper, who has been a patient in the sanitarium at Paris for three weeks, hopes to come home about the middle of the week.

Mr. and Mrs. Harold Wyatt of LaPorte, spent Friday night with Mrs. Bernice Wyatt.

Mrs. Lucille Parks of Dallas and Mrs. Eula Mae Ball of Minter, visited the R. L. Denisons, Friday.

About 40 people enjoyed a birthday dinner honoring Harry Slusher at the Slusher home on Sunday. Attending were Mr. and Mrs. Bill Holbert and children, Mr. and Mrs. Weaver McEwin, Mr. and Mrs. Earl Martin and daughters of Paris, Mr. and Mrs. Bill Powell, Mrs. Robert Hill and daughter, Dallas; Mr. and Mrs. Travis Slusher and children of Mesquite, Mr. and Mrs. Theo Slusher of Blossom; Mr. and Mrs. Clyde Slusher and children of Burkburnett, Wayne Gilbert and son of Tyler, Mr. and Mrs. Charles McEwin and son of Chicota, Mr. and Mrs. Charles Taylor and sons and Mrs. Bernice Wyatt of Cunningham. Plates were carried to Mr. and Mrs. Jess Taylor, who

were unable to attend.

Mr. and Mrs. Clovis Morrison and children of Dallas, visited their parents, Mrs. Ola Morrison, Taylor O'Neal and other relatives over the holidays.

Mr. and Mrs. Lloyd Smith brought Jess Smith home Wednesday after a week's visit in Paris. He is better after being ill several days.

Mrs. Cuie Kennedy, Mrs. Harry Merrifield and son of Dallas, visited a few days in the home of Mr. and Mrs. Marlon Kennedy. Mr. and Mrs. James Jones and Harold Bell took Mr. and Mrs. Kennedy to Galveston Monday, where Marlon entered a hospital.

Rev. and Mrs. J. L. Hyde of Delmar, were Saturday night supper guests of the Weldon Smiths. Sunday night the Smiths accompanied the Hydes to Charleston to church, where Rev. Hyde is pastor of the Methodist church and was closing a revival.

Mr. and Mrs. Jack Norwood and Mr. and Mrs. L. H. Taylor and son have returned from a two weeks vacation in California.

Mrs. Bryon Basinger and daughter and her mother, Mrs. Curington of California, are visiting in Wichita Falls.

Mr. and Mrs. Ronald Kelso and children of Avery, visited Mrs. Allie Rees, Mr. and Mrs. Fern Rees and daughter and other relatives last week.

Mr. and Mrs. Willie Joe Fowler of Dallas, visited Mr. and Mrs. Ira Taylor over the week end.

Visiting Mr. and Mrs. Curt O'Neal during the week end were their children, Paul O'Neal and family of Malvern, Ark., Mrs. O. K. Smith and family of San Antonio, Mrs. Otha Cook of Tulsa, Ok., and Mr. and Mrs. J. M. Tucker and boys of Garland.

Mr. and Mrs. John Brown and children moved to Hagansport Monday.

Miss Hazel Deshazo and Miss Dorothy Oglesby of Paris, spent Sunday with Mr. and Mrs. Joe Bailey Williams.

Mr. and Mrs. Mack Hume and children of Commerce, visited Less Hume recently.

Bryon Basinger went to Greenville on business the first of the week.

Mrs. Allie Rees and granddaughter and Mr. and Mrs. L. H. Taylor and son spent Sunday in Avery with Mr. and Mrs. Ronald Kelso and family.

Lloyd Simmons of Deport, was guest speaker Sunday and Sunday night at the Baptist church while the pastor was away on

KNOWS WHY CHINESE FARMERS DON'T MEET PRODUCTION GOALS

Editor's note: Achin Alcorn, philosopher on his Johnson grass farm on Sulphur writes about Chinese farming this week. At least, we think that's what he's writing about.

Dear Editor: Everybody is supposed to be polite to Mr. Khrushchev on his visit to the United States, even if he is a Russian Communist dictator, but nobody has said we had to be polite to the Chinese Communists, and I was reading an article last night that made me laugh at how dumb the Chinese Communists are.

As I understand it, a few years ago the Communist bosses over there decided they were going to show the Chinese farmers how to farm, so they reorganized the whole business. What they did was throw all the farmers in "communes," this is, herd farmers in groups of around 5,000 into one place, build barracks for them, and run farming like it was a military operation.

What the Chinese bureaucrats failed to realize is that you can't throw people together in close quarters with any success. Any big city proves that.

Also, they must have been working on the theory that a farmer lives in the country because he can't afford to live in town. They're wrong. Actually, these days, very few people can afford to live in either place, town or country, but the way I

see it is, you can fail to make ends meet a lot more privately in the country.

I don't know about those Chinese farmers, other than that the news has leaked out they aren't happy about being herded up in barracks and agricultural production is far short of the goals the bosses set up, but the reason I live out here on this Johnson grass farm instead of in a big city is not because I couldn't swing city life if I tried. It's not because there's not room enough there for me. There's not room enough for the people already there, but that has no bearing on it. Cities keep on getting bigger anyway.

The Chinese Communists have another thing coming if they believe they can improve agriculture by putting farmers in towns.

I've seen lots of farmers move to town, but it didn't help their farming ability. Most of them wound up becoming barbers or bankers or grocery clerks or merchants or bookkeepers or they ran for office. Of course I know some city people own farms, but generally speaking they're not causing the agricultural surplus-

town or country, but the way I

Yours faithfully, A. A.

"I WANTED TO BE SURE"

... THAT'S WHY I WENT TO TEXAS OPTICAL

Texas Optical stands on an eleven-year reputation of Guaranteed Precision Vision. If you need or have cause to believe you need glasses, go to Texas Optical where you can be sure of the finest glasses and service at the lowest possible price.

Finest Quality at Reasonable Cost

Dr. Leon Hoffman and Associates — Optometrists

No Interest — No Carrying Charges — Wear While you Pay — \$1 Weekly

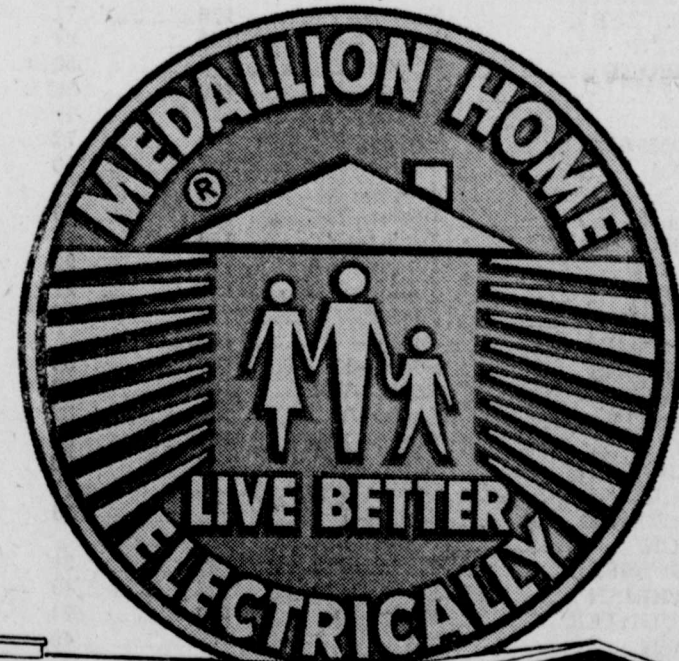
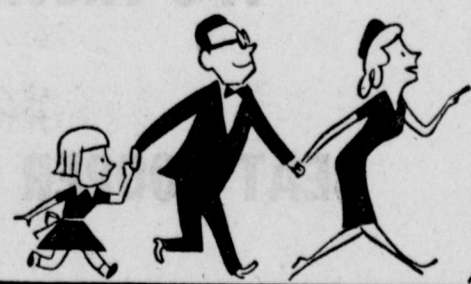


Ask About Our Contact Lenses

LAMAR CREAMERY MILK

Homogenized Grade "A" Pasteurized Vitamin D Fortified

You'll be happier in a
MEDALLION HOME



...designed for Better Living...Electrically

There's a new and better way of living — modern electrical living — awaiting you in a Medallion Home. The Medallion on a home certifies that it is a home equipped with Full Housepower wiring, properly planned lighting and basic work-saving electric appliances for year-around better living.

The Medallion means that, right from the start, you can enjoy the electrical comforts and conveniences you've always wanted. It means more leisure, less drudgery and happier day-to-day living for you and your family.

Look for the Medallion when you choose your new home. It's your assurance of better living and a better home investment, now and in the years to come.

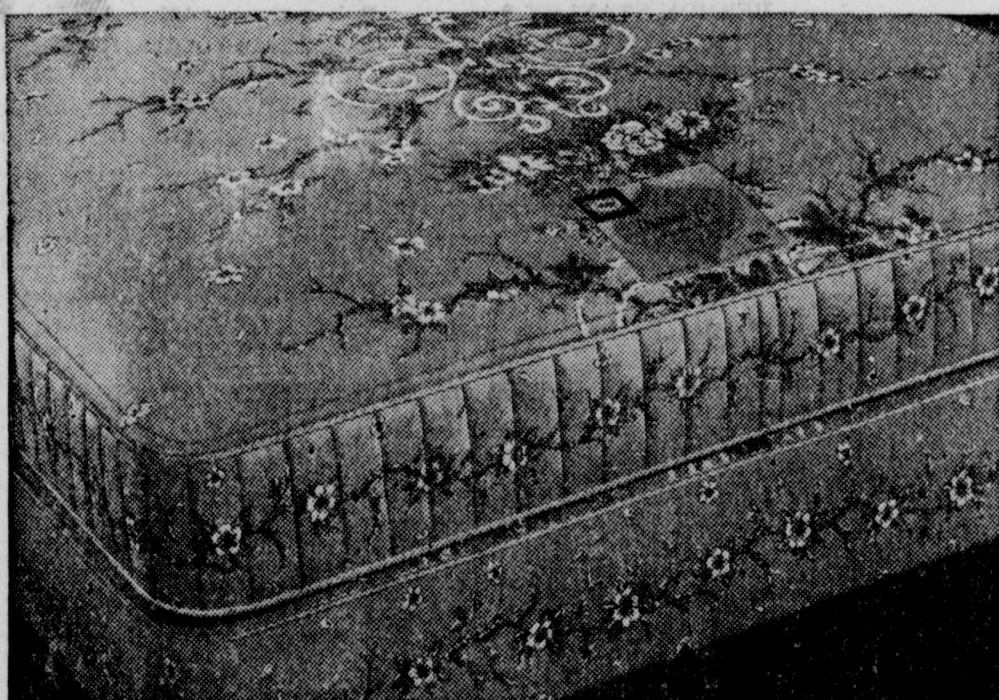


READ ABOUT IT IN



See the 30-page special Medallion Home section in the September 14 issue of Life Magazine. It's packed with exciting new ideas on electrical living.

SAVE ON ORDWAY'S GREATEST MATTRESS VALUES!
You Deserve the Best--BUY SEALY



No buttons! No bumps! No lumps! BUTTON-FREE® MATTRESS



Posturepedic®...Sealy's Luxury Value
Its famous extra-firm support helps improve your posture while you sleep. Can't sag—can't slump. Matchless Posturepedic comfort top—without a trace of board hardness. Mattress and matching foundation.

COMPARE! SEE HOW MUCH MORE YOU GET

A value that stands head and shoulders above the rest. Perfectly smooth mattress top. Nothing to disturb your sleep. And Sealy has covered its hundreds of resilient coils with a lovely, costly ticking that wears like iron. Compare its crush-proof borders, strong handles, other quality features. Here's your best bedding buy ever!

by Sealy
\$39.95 EACH Full or twin size
Mattress or matching box spring

EASY BUDGET TERMS

Ordway's

"1856—A Furniture Landmark for 103 Years—1959"

201 Bonham St.

PARIS

Phone SU 4-2532

FLOYD HAMILTON, District Manager

LOCAL NEWS

MRS. NORA WILLIAMS
Local Reporter
Phone
9-2312

Mrs. C. S. Case visited Mrs. Pat Gilmore of Lone Star, Monday.

Mrs. Lucy Oliver was dismissed from a Mt. Pleasant hospital Monday.

Mrs. Johnny Cook and Mrs. J. T. Goodroe visited in Dallas on Thursday.

Mrs. Minnie Davis was seriously ill at the home of Mrs. Elsie Kelley on Monday.

Mrs. Mildred Miller of Pittsburg, spent the week end with Mrs. Mattie Eberts.

Luther Gennings of Mt. Vernon, visited his sister, Mrs. Maud Leftwich, Thursday.

Miss Janice Davis spent Saturday thru Monday with her parents, Mr. and Mrs. J. A. Davis.

Mr. and Mrs. Kyle Munn visited Mr. and Mrs. Alvin Biggerstaff of Simpsonville, Tuesday.

Mr. and Mrs. Kyle Munn visited Mr. and Mrs. Vernon McConnell and daughter of Stephens, Ark., have moved to Ernest Carroll's house in Talco.

Mr. and Mrs. Don King of Houston, visited his mother, Mrs. W. M. King, Saturday till Monday.

Mrs. Viola Scarborough of Irving, visited her daughter, Mr. and Mrs. Pat O'Keefe and Starlyn the past week.

Hugh and Harry Hogue of Dallas, visited their sister, Mr. and Mrs. Walter Zimmerman, over the week end.

Mr. and Mrs. Robert Frye of Midland, visited his parents, Mr. and Mrs. E. O. Frye Sr., Friday until Sunday.

Mrs. C. B. Presley and children visited Mrs. Presley's mother, Mrs. C. W. Hedges of Kilgore, Saturday.

S. O. Loving and son, Solon, were recent visitors in the home of Mrs. Gertrude Walls and Miss Ermadine Walls.

Professional

DR. L. D. LAWLER
OPTOMETRIST
Witt Bldg., So. Side Square
Mt. Pleasant, Tex. Ph. PA4-4774
Office Closed All Day on Wednesday

DR. C. W. CROMER
OPTOMETRIST
Closed All Day Thursday
Phone PA 4-4322
212 N. Madison Street
MT. PLEASANT

Bogata Funeral Home

Phone: ME 2-5614
Curtis Wilkinson
J. M. Grant James Grant

Mrs. Ethel Smart of Garland, and her daughter, Mrs. A. L. Rodgers, spent Wednesday with Mrs. Lucy Walls.

Mr. and Mrs. A. F. Bowman spent Friday thru Monday with her parents, Mr. and Mrs. J. O. Moore of Lufkin.

Mr. and Mrs. Alvin Arnold of Greenhill and Mrs. Addie Wims of Mt. Vernon, visited Mrs. W. H. Crawford, Sunday.

Mr. and Mrs. Lloyd Lewis of Texarkana, spent Friday until Sunday with his parents, Mr. and Mrs. J. R. Lewis.

Mr. and Mrs. Pat Brady of Baton Rouge, La., spent Thursday and Friday with her father, O. O. Hunsberger.

Mrs. W. T. Lewis and Janetha Lilly visited Miss Della Allsup in the Texas Nurse Home of Texarkana, Monday.

Mrs. Johnny Lilley of Dallas, spent the week end with her parents, Mr. and Mrs. W. T. Lewis. Becky and Brenda.

Mr. and Mrs. W. E. Welch visited Mr. and Mrs. T. A. Mankins and Mr. and Mrs. Y. E. Sikes of Mt. Pleasant, Sunday.

Mr. and Mrs. Lloyd Gauntt and daughter, Carolyn, spent the week with Mr. and Mrs. Bill Seabough of Texas City.

Mr. and Mrs. Vernon McConnell and daughter of Stephens, Ark., have moved to Ernest Carroll's house in Talco.

Members of the Baptist Women's Missionary Union in Talco will attend a WMU workshop, Sept. 13, in Longview.

Mrs. A. J. Haley and Mrs. D. J. Smalley attended a Workers' Conference Tuesday at the First Baptist Church in Cason.

Mr. and Mrs. Wilson Munn of Lone Star, and Mrs. Ellen Teague of Blodgett, visited Mr. and Mrs. Kyle Munn, Tuesday.

Mrs. Zenobia Goodloe spent the week with her son and family, Mr. and Mrs. Laurel Goodloe, Bebe Jo and Larry of Irving.

Baptist men of Talco attended the Brotherhood rally Monday afternoon and night at the Daingerfield Baptist Encampment.

Visiting Rev. and Mrs. J. A. Haley were his mother and sister, Mrs. C. M. Haley and Mrs. Lois Wooley of Wichita Falls.

Miss Era Mae Smalley of Morehead, Ky., spent Monday and Tuesday with her brother and wife, Mr. and Mrs. D. J. Smalley.

Mr. and Mrs. Howard Colley and daughter, Barbara Jane of Quitman, visited Mr. and Mrs. W. S. Richardson and Barbara, Friday.

Mr. and Mrs. D. S. Tunnell and Mr. and Mrs. Louis Tunnell of Dallas, spent the week end with Mr. and Mrs. Olen Williams and Sharron.

Mrs. Pat O'Keefe of Talco and her mother, Mrs. Raymond Scarborough of Irving, were Sunday guests in the home of Mr. and Mrs. Robert Mitchell at Deport.

Remodeling of Norwood's Cafe on Highway 271 was begun Thursday. The place has been closed since it was moved from its location on the other side of the highway.



TALCO'S TROJANS — The Talco Trojans are seeking further football honors this season after blasting their way to the state quarter-finals last year. Pictured, left to right, are: First row—Royce Weisinger, Handy Stansell, Richard Parrish, Rodney Russell, James Slaughter, Eddie Brown, Pete Dixon and Johnny Gable. Second row—Kenneth Davis, Virgil Jones, Lank Easterling, James Via, Woody Sanford, Jimmy Clemmons, John Whitten, Lonnie Verble and Danny Perdue. Third row—Assistant Coach Billy Lyles, Dean Leake, Jerry Parish, Joe Riley, Dale Funderburk, Pepper Cole, Gerald Martin, Vernon Smith, Gary Miller, Freddie Stephenson and Coach Jack Wright. (Paris News Staff Photo).

Mr. and Mrs. J. A. Taylor and daughter, Jane of Daingerfield, visited her sister, Mr. and Mrs. C. S. Case, Judy and Bruce.

B. F. Morris and son, William Harold of Garland, visited his parents, Mr. and Mrs. Howard Morris, over the week end.

Mr. and Mrs. James A. Cain, Debra and Jimmy of Greggton, spent Saturday and Sunday with her mother, Mrs. Nora Williams, and Wanda, and Mrs. Roy Primm.

Mr. and Mrs. Fred Coker visited in the home of her sister, Mr. and Mrs. Bert McKee and their daughter and family, the Paris Reeces at Grandview, returning home Wednesday.

Mr. and Mrs. W. H. Cogburn, Mr. and Mrs. Bud Hanks of Dallas and Mr. and Mrs. Fletcher Hanks visited W. H. Cogburn's brother, E. G. Cogburn of Norfleet, Ark., Sunday.

Mr. and Mrs. Gene Worthington and daughter, Belinda Jo of Shreveport, spent Saturday till Monday with their parents, Mr. and Mrs. S. F. Worthington and Paul D. Brown of Mt. Pleasant.

In Whitewright Wednesday to attend a meeting for local managers of Community Public Service Co. were C. B. Bardwell of Deport, Fred Whitten Jr., J. Lee Smith of Bogata, Floyd Hamilton of Talco, and J. H. Philley of Detroit.

C. H. Parsons and D. J. Smalley attended the funeral of Clyde Morris, Wednesday at Winnsboro. Burial was in Simpsonville Cemetery. Mr. Morris was 55 years old, died of a heart attack Sunday night. He was a member of the Baptist church of Winnsboro and an employee of Tidewater Oil Co. He leaves his wife, a son and daughter.

Ernest Smith, Jerry Jones and B. M. Walding attended the Southwestern football kickoff at the Alps Cafe Wednesday night. Mr. Smith won the tickets to the football game at TCU at Ft. Worth on Oct. 17.

Mr. and Mrs. D. J. Smalley, Mr. and Mrs. L. R. LeMay, Mr. and Mrs. M. J. Davis, Mr. and Mrs. Omer Cole attended the annual district Brotherhood meeting and barbecue at Lone Star Baptist encampment Labor Day.

Visitors in the home of Mr. and Mrs. J. C. McGonagill over the week end were Herman McGonagill, Mr. and Mrs. Charles McGonagill, Charles Jr., Sherry and Gary of Oxford, Miss., and Mrs. Ray Sanders, Dicky and Becky and Mrs. Minnie McGonagill of Memphis, Tenn.

Enjoying picnic lunch at Delwood Park Sunday were Mr. and Mrs. Mike Hendricks, Joey and Kathy of Dallas, Mrs. Veria Elliott, George Elliott, Mr. and Mrs. Edgar Easterling and Betty, Alice Ottinger, Mr. and Mrs. L. E. Gieger, Nancy and Addie of Talco, Mrs. Oscar Elliott Jr., Milton and Sylvia Ann of Mt. Pleasant, Mr. and Mrs. Don Smith of Bogata, Harold Barnwell of Monahans, Mr. and Mrs. Jim Stanley of New Boston.

Met Riley Gibson on the street, Tuesday and he gave the editor two bucks to get his Talco Times started again. The Gibsons have been living at Freer, but returned to Talco to make their home, "where everybody knows us and we know everybody," was the way he put it. He also told us about a new grandson, born to Mr. and Mrs. Larry Hodges of Lakeland, Fla. The mother is the former Helen Ruth Gibson. Mrs. Gibson has gone to Lakeland to make the acquaintance of the new grandson.

Mr. and Mrs. Duane Welch, Patti and Dawn visited his parents, Mr. and Mrs. W. E. Welch, Monday. Patti and Dawn remained with their grandparents. Mr. and Mrs. Welch returned home Monday and Mr. Welch entered Lone Star hospital.

Mr. and Mrs. Loyd Gauntt and daughter, Carolyn, spent two weeks visiting in Arizona with Mrs. Gauntt's sisters, Mrs. Joan Brown, Mrs. Mary Clancy, Mrs. LeRoy Dempsey, and her brother, Mr. and Mrs. Alvin Burleson. On the way home they visited her brother and family, Mr. and Mrs. George Burleson and children of Grand Prairie.

Visitors in the home of Mr. and Mrs. V. P. Gibson and Gaye and Mr. and Mrs. Joe Johnson the past week were: Mr. and Mrs. R. N. Johnson of Pecos. Mrs. Johnson is the twin sister of Mr. Gibson and she and Mr. Johnson are the parents of Joe Johnson, the Talco Band director. Mrs. Johnson and Gay had a birthday dinner in honor of Mr. Gibson and Mrs. R. N. Johnson on Saturday. Here for this occasion were a sister of Mr. Gibson and Mrs. Johnson, Mrs. Mack Mewborn and husband of Overton.

Mr. and Mrs. Ruel Haley of Rufe, Ok., spent the week end with her mother, Mrs. C. W. Neugent, and her sister, Mr. and Mrs. Herbert Kelley and Nancy.

Mr. and Mrs. Vernon Williams and granddaughter, Sharron, spent Sunday and Monday with their daughter, Mr. and Mrs. James Meeks and Steve of Big Sandy.

Tilmon Clark visited his parents, Mr. and Mrs. T. B. Clark S., over the week end and wishes The Talco Times sent to him at Odessa, where he is employed.

Mr. and Mrs. L. L. Gieger and daughter, Gayla of Ft. Worth, spent Friday night with Mr. and Mrs. B. L. Gieger and attended the wedding of Cato Jones and Annett Lewis.

FOR SALE

59 acres, very good modern house, pecan grove, well watered, good road, near Highway 271, north of Mt. Pleasant, 9 miles.

75 acres, 3-acre fish pond, modern house, off Highway 271, north of Mt. Pleasant, about 9 miles.

Other farms, houses, lots and business property.

F. T. WARD

P. O. Box 1010 MT. PLEASANT, TEXAS

The First . . .

\$1,000

Getting the first \$1,000 is admitted the "hardest"—but it is worth the struggle.

A prominent American manufacturer investigated 85 of our leading industries and found that HALF of them began with from \$300 to \$1,000! Today each does a business from \$50,000 to \$30,000,000 a year.

IT'S THE START THAT COUNTS. SMALL BEGINNINGS DETERMINE THE FUTURE.

By building a Savings Account at Our Bank you will be laying the foundation for your future success.



The First National Bank
MT. PLEASANT

FRIDAY-SATURDAY SPECIALS

SEPTEMBER 11-12

SPUDS, Cello, 10-Lb. 29c

Mrs. Tucker 3-Lb. Tin Shortening	73c	Johnson's 49'er 1/2 Gal. Mellorine	39c
Folger's—Maxwell House Coffee, Lb.	69c	Breast-O-Chicken Tuna	35c
Parrot 2—12-Oz. Bots. Catsup	25c	Lamar 1/2 Gal. Orange Drink	15c
Diamond Brand No. 2 can Slic. Pineapple	29c	Duncan Hines Cake Mix	35c

TIDE SOAP POWDERS, Giant Size 75c

A-1 Tissue, 4 Rolls	29c	LAMAR 2—1 1/2 Gals. Milk	75c
GOLD MEDAL Flour, 10 lbs.	99c	MIDWEST Bacon, Lb.	45c

Jowls, DRY SALT, Lb. 15c

SLICED—33c Picnics, Lb.	29c	SLAB Bacon, Lb.	49c
-------------------------	-----	-----------------	-----

CUT FOR BROILING SIRLOIN STEAK, Lb. 89c

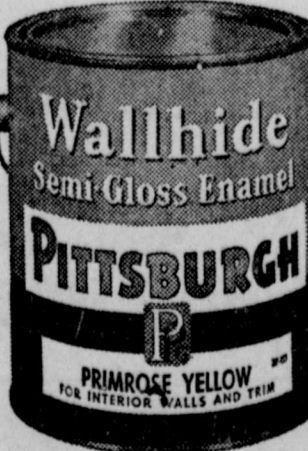
We Give Double Green Stamps with All Cash Sales Wednesdays

NORWOOD SUPERETTE
AGA Highway 271 TALCO, TEXAS AGA

Beautifies!
KITCHENS and BATHROOMS
One coat covers . . .



Wash it again and again without harm
The perfect semi-gloss enamel for both walls and woodwork! Its dense, hard film does not allow dirt to embed itself in the surface.



Anderson Supply Co.

Phone 4-3456

1430 North Jefferson

MT. PLEASANT

PITTSBURGH PAINTS keep that Just Painted look longer

JOHNTOWN

By MRS. G. A. VAUGHAN

Mr. and Mrs. John Jackson of Clarksville, visited Mrs. Irene Pew and Mrs. J. A. Watts, Sunday.

Mr. and Mrs. M. H. Dryden of Longview, visited Sunday and Monday with Mrs. Irene Pew and other relatives.

Mr. and Mrs. E. P. Watts of Dallas, visited his mother, Mrs. J. A. Watts here over the week end.

Mr. and Mrs. Simm Edd Dodd and Mr. and Mrs. William T. Dodd left Sunday for Charlottesville, Va., where they will be employed with E. C. Watts.

Mr. and Mrs. J. H. Vaughan and children of Tyler, Mr. and Mrs. James Thomas and children of Paris and Miss Linda Hall of Paris, visited in the G. A. Vaughan home Monday.

Little Guy, son of Mr. and Mrs. Ross Morris, who was hospitalized several days the past week in Mt. Pleasant, was brought to the home of his grandparents, Mr. and Mrs. Guy P. Walker, to recuperate.

J. O. Cooper, ill at his home, is reported slightly improved.

Miss Linda Sue Allston of Boxelder, visited Monday and Tuesday with Mr. and Mrs. J. W. Lowry and Janie. Miss Allston enrolled in Paris Junior College, Tuesday.

Mrs. A. M. Coats accompanied her daughter, Mrs. George Thomas of Talco, to Paris, Tuesday. Mrs. John Sales and Mrs. T. B. Boyd went also.

D. A. Baxter suffered an illness Thursday while working as clerk in the Cotten grocery store. He is recuperating at his home.

Guy Roy White and family of Bisbee, Ariz., are visiting R. L. Smith, E. V. Pirtle and other relatives.

Mr. and Mrs. David Adams and baby and Mr. and Mrs. Lee Orsack of Dallas, were here over the week end attending Mrs. J. E. Vaughan, ill at her home. Mrs. Orsack remained here with her mother, the others returning home Sunday.

Mrs. Kenneth Pirtle and daughter of Bogata, visited Mr. and Mrs. Jim Pirtle, Tuesday.

Born to Mr. and Mrs. Hubert Horn on Sept. 1, a son, Bruce David, at a hospital in Mt. Pleasant.

Magnolia Ladies Hold Meeting

Magnolia Ladies Club met at the Safety Chapel Sept. 3rd for its regular monthly meeting. Mrs. Dan Cotten, vice-president, presided in the absence of Mrs. Teague, club president. Mrs. J. E. Horn and Mrs. J. A. Davis served refreshments to eight members and four visitors. Mrs. R. A. Miller and Mrs. R. H. Ackley of Mt. Pleasant, will be hostesses for the October meeting.

Present were Mrs. W. S. Taylor, Mrs. Lyndon Reed, Mrs. Dan Cotten, Mrs. Seth Roberson, Mrs. Fred Coker, Mrs. Don Clements,

TEN AND TWENTY YEARS AGO

Condensed from Back Files of The Talco Times for Dates Indicated

Week of September 8, 1949

Maurine Magee and Gene Schrodes had married at the home of the bride's aunt, Mrs. H. A. Hoffpauir. W. R. Jones, minister of the Church of Christ, officiated.

Mrs. Elmer Cato had died after a long illness.

David Storey, 18, son of Mr. and Mrs. L. M. Storey, was found dead at the table at the family home east of Bogata. He had suffered a heart ailment most of his life.

Talco school had opened with 470 pupils enrolled. More than 100 patrons had attended assembly on opening day.

Miss Alice Ruth Tidwell, daughter of Mr. and Mrs. S. A. Tidwell, was awarded her Master's degree at TSCW, Denton.

Mary Olive Walker of Talco and Dorothy Watts of Johtown, had entered nurses training at a Dallas hospital.

Twins, a boy and a girl, were born to the John D. Wrights of Talco.

Billy Perdue was much improved from burns received by spilling of boiling water.

Kyle Leftwich was a member of Sam Houston College faculty in Houston.

Mrs. Malton Bolin took her BTU class on a picnic at Humble Lake. Attending were Shelby Barger, Wayne Pinkston, George Leake, Dewey Dean Howard, Charles Mauldin, Jane Rossen, Jimmie Crowley, Betty Belcher, Meurlene Bean, Geraldine Blacklock, Beth Rossen, Joyce Wells, Jennett Stephenson, Charles Bolin and Mr. Bolin.

Doris Shelton had received his Doctor of Philosophy degree at Columbia University, New York. Louis Hunnicutt, 19, was killed near Winfield when he swerved his car to avoid hitting a cow.

Surprise Picnic For Mrs. C. E. Davidson

Mrs. C. E. Davidson of Deport was the honoree at a surprise picnic Monday night at Grant Park in Deport, the occasion being her birthday. Bringing well filled baskets and enjoying the delicious meal were members of her family. Gifts were presented the honoree to note the anniversary.

Attending were Mr. and Mrs. James Clyde Watson and daughter, Barbara, Miss Wanda Williams of Talco, J. L. Davidson and daughters, Dianna and Paula of Hooks, Mr. and Mrs. James Gibson and daughter, Cerita, Mr. and Mrs. J. H. Hancock of Bogata, Mr. and Mrs. Chas. Davidson Jr., C. E. Davidson and the honoree of Deport.

Mrs. J. E. Horn and Mrs. J. A. Davis. Visitors present were Mrs. Wattis, Randy Clements and Reed McGonagill.

Week of September 9, 1939

Season's Talco Trojans were under the grooming of Cosch Charles Holden, assisted by Vincent Leewright.

Mrs. D. V. Dean had entered a Paris hospital for treatment.

L. C. Cole and Earl Watley had killed a snake with two heads. One head was in the usual place and the other at the root of its tail. The reptile was about three feet long.

Thirty-four new students had enrolled in the Talco school following consolidation of Ripley school.

Land Construction Co. was oiling the new section of Highway 271 from Sulphur River. Grading had been completed to Mt. Pleasant.

S. B. Davis, 73, prominent citizen of Talco, had died following a stroke suffered four weeks previous.

According to J. W. Aikin, owner, the Talco gin had turned out 150 bales of cotton and was ginning regularly.

A Ford automobile belonging to Ray McClendon, had been stolen from its parking place at Bogata, and was later found abandoned near Atoka, Ok.

Fire had done considerable damage to the Shreveport Lumber Co. after the blaze was discovered in the supply room.

Talco school had opened with an enrollment of 551, according to Supt. Dunagan.

Plans were underway to begin a rat eradication campaign in Titus County.

Lightning had set fire to a storage tank on the Carr farm east of Talco, the tank exploded and the entire contents were destroyed.

Book Lovers Club First Fall Meeting

Book Lovers Club met Sept. 4 at the home of Mrs. R. R. Kelley for the first fall meeting.

Mrs. J. L. Cato, president, presided. Mrs. E. W. Smith voiced the club prayer. Many Wonders of the Ocean were discussed by Mrs. Glen Gauden. She showed several colored illustrations of the plants and annual life at bottom of the sea.

During the social hour Mrs. C. E. Blackburn and Mrs. Ed Neugent excelled in the contest conducted by Mrs. Gauden. Mrs. Harold Williams won the door prize. Assisted by Mrs. Cato, Mrs. Kelley served a lovely refreshment plate to eleven members: Mmes. B. L. Gieger, H. O. Williams, Ed Neugent, E. W. Smith, C. E. Griggs, Glen Gauden, C. E. Blackburn, R. J. Rossen, J. L. Cato, R. R. Kelley and R. W. Sanford.

Next meeting will be Sept. 18 at the home of Mrs. Ed Neugent, where Mrs. R. W. Sanford will bring the program, the Southwestern Hostess.

Ford Lighter Car Coming Oct. 28th

Ford Motor Company has unveiled its new economy car, the Falcon. Henry Ford II, president, revealed that the Falcon is an all-new six-passenger car with a six-cylinder, 90-horsepower, front-mounted engine capable of 30 miles to the gallon of gas.

Mr. Ford said the Falcon is three-quarters of a ton lighter than the Ford Fairlane, yet has passenger space comparable to standard cars, has big-car feel, and has excellent structural rigidity and durability. This, he said, represents a significant engineering breakthrough that could "materially alter the future of the automotive industry."

The new car, to be on public display at Ford Division dealerships across the country starting October 8, will weigh 2,366 pounds compared with 3,758 pounds for the average 1959 Ford.

THE POSTSCRIPT

The eight-year-old wanted to send a birthday card to the girl next door. His family selected one for him. It was highly ornamental and the wording quite shushy. Before he entrusted it to the mail, he wrote at the bottom of it in pencil: "I really don't care this much about you."

TRUCK DRIVER, JAILED, HAD 'EM BLUSHING

Los Angeles. — Truck driver Billie Thornley, 37, of Elberta, Utah, arrested for brawling with two other truck drivers, was consigned, unprotesting, to the men's division of the county jail. When the driver stripped for a shower, attendants blushed.

PLAYING SAFE

"Mr. Chairman, I move we sponsor this project." "Mr. Chairman, are we obligated financially?" "None whatever." "Then I second the motion."

tossed her a towel, and hustled her out to the women's jail.

STAYING ON TOP

A tall, lean mountaineer from Tennessee was asked if he would like to volunteer for submarine duty.

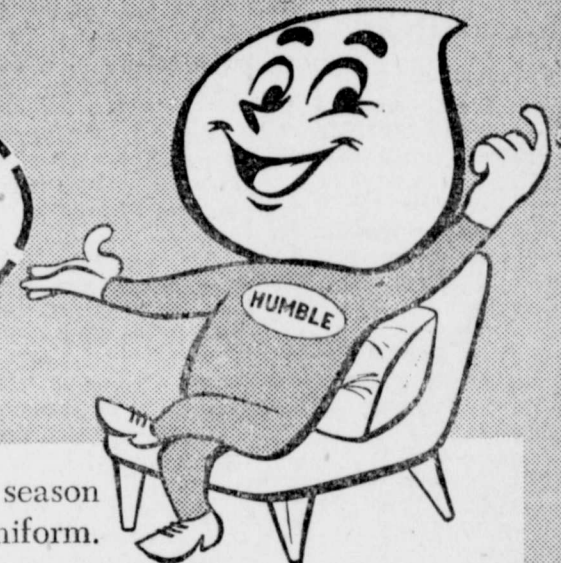
To this the gangling, good-natured boy replied: "No, suh, I don't want to get on no ship that sinks on purpose."



The Ford Falcon, first of America's new-size cars, represents a "breakthrough" in automotive design that may materially alter the future of the automobile industry. The Falcon Fordor shown here is more than two feet shorter and three-quarters of a ton lighter than a standard 1959 Ford. Yet, the Falcon is a six-passenger car, with interior roominess approximating that of standard models.

FOOTBALL 1959!

Join us, Folks!

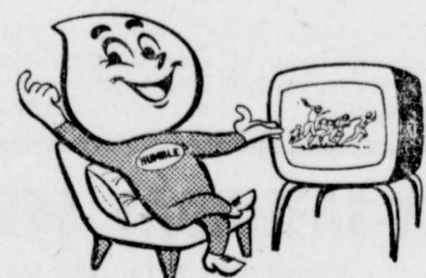


You are cordially invited to enjoy the 1959 football season as the guest of your neighbor in a Humble uniform.



LIVE TELECASTS!

Your neighbor in a Humble uniform will sponsor telecasts of NCAA college football games every Saturday—September 19 through December 5. Program includes five games featuring Southwest Conference teams. Enjoy the most exciting, colorful American sport as "Happy's" guest.



"GAME OF THE WEEK" ON TV!

Humble's videotape "Game of the Week" will be shown each Sunday afternoon on TV at 5:30 p.m. CST. Videotape is the next best to a live telecast—uses TV cameras, TV close-ups. Kern Tips will do the commentary.



RADIO BROADCASTS!

All Southwest Conference games will be brought to you on radio every week end—a total of 50 games on 153 radio stations. Exciting word pictures by Humble's staff of top announcers, headed by Kern Tips, best in the nation.

MAKE 1959 A

Happy Motoring

FOOTBALL SEASON

See as many games as you can... and drive to them in your car. Before you start, fill up with a "Happy Motoring" gasoline... and on your way, stop for "Happy Motoring" service under the Humble sign. Restrooms are famous for cleanliness.

HUMBLE

SIGN OF Happy Motoring

MARTIN THEATRE

MT. PLEASANT

FRIDAY & SATURDAY

"A PRIVATE'S AFFAIR"

with Sal Mineo

Christine Carere, Gary Crosby, Terry Moore, Jim Bachus

SUNDAY-MONDAY TUESDAY

KIRK DOUGLAS
ANTHONY QUINN
HAL WALLIS' PRODUCTION
LAST TRAIN FROM GUN HILL
TECHNICOLOR



Need More Room? Add Room Now

Within a few weeks you will give a sigh of relief! We can put an end to your family's growing problems by adding a room to your present home. In addition to making any home more attractive... a new room will add to the value of your property. Call us today and we'll be happy to help with selection of contractor, materials, planning aid and of course the financing. We offer them all!

OUR PRICES ARE ALWAYS REASONABLE

NO DOWN PAYMENT
THREE YEARS TO PAY!

Whitten Lumber Co.

GLENN WHITTEN, Owner

FM 71 East

TALCO

Phone DR 9-2162

Walding's Humble Station

B. M. WALDING, Dealer

DR 9-3681

Highways 271 & 71

Talco