

The Hereford Brand

5th YEAR, NO. 51

HEREFORD, DEAF SMITH COUNTY, TEXAS, JAN. 13, 1922.

TWO DOLLARS A YEAR.

HEREFORD WINS HOG CONVENTION FOR 1922!

Monday Luncheon Sets New Attendance Mark For Hereford Boosters

THIRTY-SEVEN BUSY MEN MEET TO DISCUSS WHAT ARE BEST THINGS TO WORK AT DURING 1921 FOR GENERAL WELFARE

ICE PLANT PROBLEM IS DISCUSSED

Representative of Manufacturing Concern Declares Five Ton Plant Best Size and Will Cost \$12,000 to \$14,000. Advises Against Storage Idea

The spirit of optimism and determination to "carry on" evidenced by the business men of Hereford and community during these stringent financial times was shown in no uncertain manner at the weekly luncheon of the Chamber of Commerce, held at the Morrison Cafe last Monday, when thirty seven busy men met socially for the noon hour and discussed ways and means for the good of the Hereford country. There was a "zip" and "go" to the meeting which promises large results for 1922.

The principle subjects discussed were the ice situation in Hereford for the coming summer months, and the best way to secure the 1922 convention of the Panhandle Swine Breeders Association, in session at Lubbock this week.

The ice committee of the Chamber of Commerce, consisting of D. F. Ashbrook and F. H. Oberthier, presented E. M. Weisenfelder, representing an ice machinery concern of Oklahoma City, who gave an analysis of the local ice situation and some facts and figures on how to obtain a plant here. He recommended a five ton plant in preference to a larger one, owing to limited consumption territory; discussed some technical details as to the kind of plant to install; discouraged the idea of a storage plant as opposed to an ice manufacturing plant, and said a five ton plant delivered here, but not erected, would cost somewhere in between \$12,000 and \$14,000 at present prices. A poll of those present showed that 22 out of 37 were in favor of the committee trying out a stock project and ascertaining what could be done with it. The committee believes the figures cited can be materially reduced by buying some portion of the machinery direct.

President McDonald called attention to the meeting of the hog men Wednesday and Thursday, stated that cars would be provided for all those who cared to go with the Hereford delegation, and called for volunteers.

E. W. Harrison of the Roads committee discussed recent work by the committee in opening a through tourist route from Dallas to Denver via Plainview, Dimmitt, Hereford, Tucumcari, Logan and Raton. Mr. Harrison recently made a trip from Hereford to Tucumcari over this road in company with the Plainview Secretary, and finds the route entirely feasible. A meeting of delegates from Plainview to Tucumcari for organization purposes will be held at Hereford on the second Tuesday in February. At present the route is marked and logged from Dallas to Plainview, and from there on through Clovis to California. By cutting off from Plainview through Hereford to Raton, Colorado tourists will save 75 miles on the trip to the mountains.

C. H. Dyar, for the new membership committee, reported that the committee was working and getting results. More details will be given out later. A short talk was delivered by G. A. F. Parker. Adjournment was taken with the understanding that next Monday the luncheon will be at the City Cafe. Those present Monday were: D. L. McDonald, C. H. Lyar, H. L. Broadwell, Otho Beene, Nester Gass, W. H. Martin, D. Bovina, T. L. Mauk, L. Baskin, G. A. F. Parker, E. W. Harrison, Henry Wilkinson, L. Gough, N. C. Vogele, A. A. Foster, C. C. Rockwell, Ralph Johnson, Geo. A. Stambaugh, A. H. Elliston, R. T. Mooney, L. W. Carlyle, Homer Wilkinson, Rev. J. R. Sharp, Carl Gulliland, A. H. Murchison, J. E. Hill, D. F. Ashbrook, F. H. Oberthier, Ralph Barnett, C. O. Lee, C. A. Skelton, Homer Fox, J. H. Wagner, C. C. Bowman, Walter Dunlap, J. E. Crouch, J. H. Miller.

POLL TAXES ARE COMING IN SLOWLY; IMPORTANCE GREAT

Payment of poll taxes for the ensuing year are coming in very slowly at both the city and county offices. Thursday morning the city reported a total of 46 polls paid to date, six being ladies. The county showed a total of 121 polls paid, two being ladies. At this rate the voting strength for 1922 will be greatly reduced from that

Our Three Banks Hold Elections; Changes Are Few

The regular annual meeting of the stock holders of Hereford's three banks were held the past ten days. The First State Bank & Trust Co. held their meeting on January 3. All old directors and officers were reelected, no change whatever in the personnel being made.

The First National meeting resulted in the election of the following directors and officers: Geo. L. Muse, E. B. Posey, R. J. Kibbe, W. S. Higgins, Jno. L. Fuqua, Mrs. Oille D. Brady and J. Frank Potts, directors, with Geo. L. Muse, president, E. B. Posey, vice president and cashier, W. S. Higgins, vice president, and J. C. Ricketts, assistant cashier.

The Western National Bank meeting elected: G. A. F. Parker, J. L. Smith, M. L. Parker, Roscoe Davidson and C. C. Acker, directors, with G. A. F. Parker, president, J. L. Smith, vice president, Roscoe Davidson, active vice president, C. C. Acker, cashier, and Gano Hastings, assistant cashier.

LOSES RIGHT HAND AT WRIST RESULT OF PLOW ACCIDENT

Irad West who, with his family, resides on the Troy Womble farm in the Joel community, lost three fingers and the thumb of his right hand in a disc plow Monday afternoon. Upon being hurried to the Hereford Sanitarium it was decided that it was best to amputate the hand at the wrist, which was done. At last accounts Mr. West was resting as easily as possible under such trying conditions.

Mr. West was plowing at the time of the accident. He was attempting to adjust the plow when a lever suddenly gave way, threw him from the machine and in falling his hand was caught under the moving disc.

He displayed rare nerve and presence of mind following the accident. He was at last a half mile from anyone else. After the accident he got up, stopped his tractor, unhooked the plow, climbed on the tractor and drove it to the end of the field, then climbed through two fences and walked over to where Mr. Dunn was at work. There he got a wagon and rode nearly a mile to Mr. Dunn's house. From there Mr. Dunn brought him in for medical attention.

A FORMER COUNTY COMMISSIONER IS NOW AT AMARILLO

The Amarillo News of Tuesday carried the following story of the purchase of a confectionery store in Amarillo by John Gregory, former county commissioner of Deaf Smith County:

"Announcement was made yesterday of the sale of the restaurant and confectionery at 404 Polk street, by Sam B. Motlow, the purchaser being John Gregory, until recently of Las Vegas, New Mexico.

"It will be remembered that Mr. Motlow purchased the business some months ago from Lawrence J. Felman. Close confinement has impaired Mr. Motlow's health and he stated yesterday that he would take a rest of some weeks before entering upon any other line of business.

"Mr. Gregory was formerly a resident of Hereford, Texas, having for six years served as a county commissioner in Deaf Smith county. He was one of the commissioners who brought about the erection of the new courthouse in that town, his name being inscribed on the slab on the side of that handsome structure."

A. J. BROWNLEE, AGED 91 YEARS, IS CALLED BY REAPER

A. J. Brownlee, aged 91 years, died Tuesday, January 11. Funeral services were conducted from the family residence on Wednesday by the Rev. M. M. Beavers of the Methodist church. The local Masonic lodge took charge of the burial ceremonies.

A more extended account of the history and activities of one of Hereford's oldest and most honored citizens will be given next week.

Hereford Seeks Swine Breeders Meeting in 1922

Just as The Brand was going to press Thursday afternoon the following telegram was received: "Lubbock, Texas, 1-13-22. Seth R. Holman, Hereford, Texas. Hereford won hands down. Four contenders. Hereford twenty-four, others thirteen." D. L. McDonald.

Realizing the value of the hog industry to this section and believing that the 1922 convention of the Panhandle Swine Breeders Association would materially help in spreading the doctrine of more and better hogs, the Hereford Chamber of Commerce is making a determined effort this week to land the convention for another year.

The 1921 convention of the association has been in session at Lubbock this week, January 12-13. Wednesday morning President McDonald and J. A. Pittman, cashier of the First State Bank & Trust Co., left for Lubbock in Mr. McDonald's car. Accompanying them were E. W. Harrison, Sherman Williams, C. C. Acker, cashier of the Western National Bank, and Ralph Johnson of the Star Theatre and Mr. Hardwick of Clovis, owner of the Star. Judge L. Gough went down on the train Tuesday morning and was scheduled to make the nominating speech for Hereford.

Tuesday night Mr. McDonald phoned the Chamber of Commerce that Clarendon and Plainview were fighting hard for the 1922 meeting but that he felt Hereford had an even chance to win, owing to the fact that the association needs to spread out in this neck of the woods and has never met in this section. Thursday morning telegrams from all three Hereford banks, the Mayor, the Hereford Breeders' Ass'n, the Chamber of Commerce and The Brand were sent to the association, urging them to come here in 1922. The business session of the association was scheduled to end Thursday at noon. Thursday afternoon will be devoted to a big Auction Sale of pure blood swine.

City Commission Studies Watchman And Fire Puzzle

The questions of a Night Watchman and a Fire Department for Hereford are "in the lap of the Gods," or, as those not poetically inclined would probably point out, on the desk of the City Commission.

Mayor Knight told The Brand Wednesday that the amount allowed for a Watchman and the amount demanded by prospective watchmen wanted by the Commission were like the pants and shirt tail of the growing 14-year-old boy—kinder hard to get together. Applications galore have been pouring in, but the commission feels that it is better to make haste slowly in this matter and be sure the right man is hired. A decision in the matter is promised for the near future.

The fire department is largely in the same predicament. The plan determined upon calls for the appointment of a Chief, who will have a good deal to say in the selection of his associates, thereby avoiding friction as much as possible.

The Commission has offered the job to their first choice, who has asked for a few days in which to study the situation before giving his reply. If he accepts the work of organization will proceed at once. If he declines another suitable man will have to be located.

OVER HALF MILLION IS LOANED OUR FARMERS BY UNCLE SAM'S LAND BANK

SECRETARY'S REPORT SHOWS 129 MEMBERS, WITH ONLY TWO DELINQUENTS. MILLION DOLLARS IS GOAL.

AWAITS DECISION SUPREME COURT

Many Thousands of Dollars in Approved Loans are Being Held up Temporarily While Constitutionality of Portions of Federal Law are Threshed Out

BIG SALE OF PURE BLOODS IN FEBRUARY

Jones & Dameron Import Special Photographer For New Cuts

Jones & Dameron of Hereford are planning to hold a big Sale of their registered Herefords in February. Plans to that end are now well advanced. The exact dates and details will be announced shortly.

These enterprising young breeders are going to do the work right, and will send out handsome catalogues, giving the pedigrees and blood lines of the animals to be sold in the Sale to every breeder of Herefords in the United States, and to range cattle men over the country. Hereford will receive a great deal of valuable advertising from this Sale, not only through these books, but through the personal visits of breeders.

In order to secure cuts for advertising matter Jones & Dameron made arrangements with Dave Risk, a famous photographer who specializes in live stock pictures, to come here and make pictures of the herd. Mr. Risk arrived last Monday, and spent several days of this week in this work. While here he also made photographs of some of Ray Barber's animals and also some work for other breeders.

When the results of Mr. Risk's trip are received Messrs. Jones & Dameron believe they will have a collection of photographs showing their herd that will be equaled by few breeders in the country.

TRYING HARD TO SNOW; MOISTURE WILL BE WELCOME

That long threatened snow fall at last arrived this week but again failed to quite put it over. The first three days of the week were cold, cloudy and full of pitting snow and sleet. Wednesday it snowed lightly at lengthy intervals and at nightfall the ground was white with a thin covering. During the night it cleared up, however, and Thursday the sun is shining brightly in a clear blue sky and the snow and sleet is rapidly disappearing.

Reports from south of Hereford are that a somewhat heavier fall was received, although perhaps exaggerated in amount in reports sent out.

A real six or eight inch wet snow right now would make everybody feel better and safer for another bumper wheat crop in 1921.

The third annual meeting of the stockholders of the Hereford National Farm Loan Association of Deaf Smith county was held in the office of the Secretary, J. Frank Potts, on January 11. The meeting was called in compliance with the law governing the election of officers and directors.

More than fifty of the 129 members of the local association were present at this meeting, described by those present as the most enthusiastic ever held. Interest centered around the fight being made by the American Mortgage Bankers Association of America on the government loans, and the fight being made on the part of some on the organization of a national union of the local associations, with headquarters in Washington, D. C.

Several corking good short talks were made by H. H. Boardman, C. M. Galley, W. D. Zion, A. W. Gregg, Percy Welliver and others.

The annual statement of the association, prepared by Mr. Potts, shows that the 129 members have in loans with the Federal Land Bank of Houston, \$676,825.00, with \$72,550.00 of approved loans on the books awaiting the favorable decision of the supreme court at Washington on the case appealed from the Federal district court of Kansas City, Mo. on the constitutionality of the tax-free feature of the bonds issued by the Federal Land Banks.

A resolution authorizing the directors of the local association to join the National Union of Farm Loan Associations, now being formed, with headquarters at Washington, D. C., was unanimously adopted.

Directors elected at this meeting for the new year were: F. H. Oberthier, Geo. L. Muse, Charles Donald, W. E. Hicks, B. A. Nicka.

The Secretary reported the deaths of J. W. Malone and George Sachs, members of the association in good standing.

The report of the Secretary also showed that out of 129 members only two are now delinquent on the books.

At the last meeting Mr. Potts prophesied that by the end of another year the loans of the association would total one million dollars. This mark would undoubtedly have been reached had it not been for the attack upon the constitutionality of the Federal law, now in the courts. A most enthusiastic and rosy atmosphere permeated the meeting, and the members feel that the association is doing a splendid work in helping finance the credit of this section.

INDIAN CORN CAN BE SUCCESSFULLY RAISED ON PLAINS

Can you raise Indian corn in this country? The question is often asked asked by newcomers in the Hereford country.

The Brand is informed that J. W. and F. E. Sparks, of near Summerfield, raised an average of 47 bushels per acre this season, for which they received 45c per bushel. They loaded one car out of Summerfield Monday.

John Thomas, near Hereford, planted six acres in Indian corn last spring and raised an average of 60 bushels to the acre.

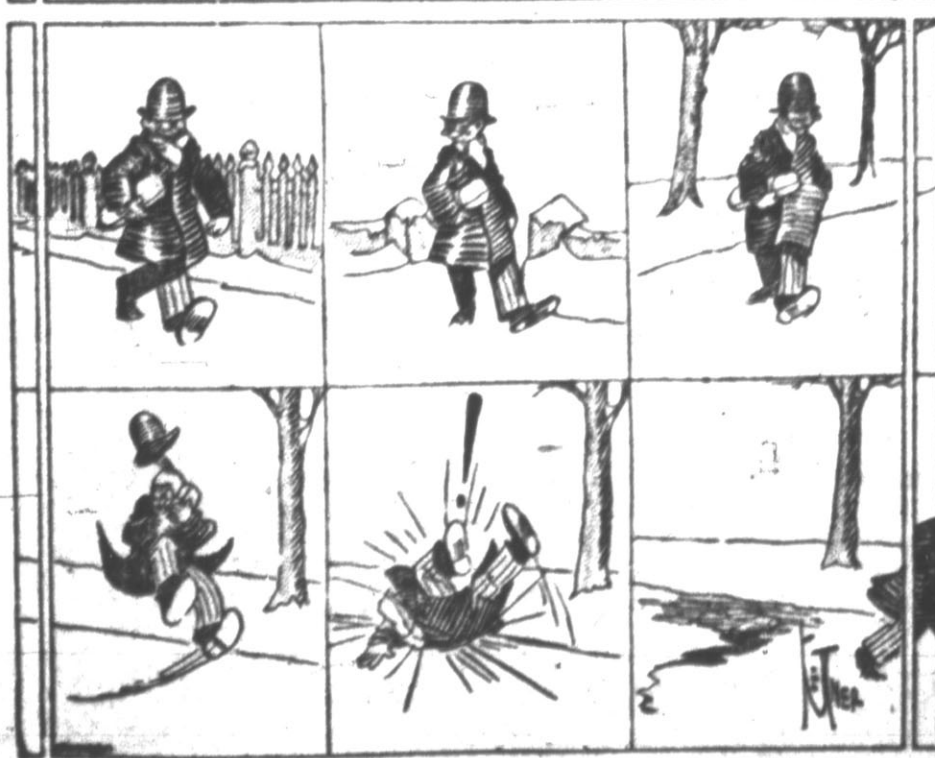
"You'll Like Hereford!"

GET YOUR GARDEN SEED FROM UNCLE SAMUEL QUICKLY

Congressman Marvin Jones, advises The Brand that he has a limited amount of government garden seed to allot to his constituents and will be glad to send a little to each applicant. However, he urged prompt action before the supply becomes exhausted.

Those of our citizens who were hit with the "spring fever" during the recent balmy weather have an excellent chance to hedge on the "high cost of living" this summer by writing the congressman right now.

The End of A Perfect Day



The Hereford Brand

HOLMAN & STECKMAN, Props.

Published every Thursday by
BRAND PUBLISHING COMPANY
Phone 30

Entered April 17, 1901, in the post-office at Hereford, Texas, as second-class matter. First number of the paper issued Feb. 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription price per year—\$2.00
STRICTLY IN ADVANCE

SHEEP

Recently Knott, the cartoonist in the Dallas News, printed a cartoon showing a crowded theatre with the curtain down. Some fellow behind the scenes blew some cigarette smoke through the peep hole. Instantly a big stamp in the back of the house yelled "Fire" and stampeded the crowd.

The cartoon, as is usual with Knott, accurately portrayed a human trait. We are all more or less sheep-like in this particular. The present financial situation is a case in point. Somebody has yelled, "Help, we are all headed for the bow-wows," and immediately we all stampede and believe ourselves mortally hurt.

Which is all pure "bunc." We all made more money in the past four years than any of us ever made before in our lives. It was an economical impossibility to keep up the pace. There is an old axiom in physics which says that, "Action and reaction are equal and in opposite directions." We are simply getting the rebound, or going through the "cold, grey dawn" of the morning after, whatever you want to call it.

Let's kick out the panic-stricken calamity howler and get back to normal. If we don't do it ourselves, Old Father Time will, for all things have an ending. Question is, do we want to drag out the agony or stop it ourselves?

INSISTS ON ITS PLACE

(Richland, Ia., Clarion.)

We had a subscriber say to us the other day that as other things were coming down in price he thought it was time the price of the Clarion was lowered. In the face of some things this might sound all right to the person who was not posted on the paper situation. But since there has been no drop in the price of our print paper and the price of inks, machinery repairs, bond papers and in fact everything that goes into the making of a paper and including the raise in postage each July, we can see no reason why we should take less for our paper. In fact, we doubt very much if there ever is much of a reduction in the price of country papers. For years and years the country paper was printed at a loss. No publisher of a country paper ever got rich. He was the goat of the whole community. Probably it was his own fault because he did not have backbone enough to lift up his head and demand the right to get enough out of his business to make it a success financially. And why, pray tell us, has not the country editor the right to lay up a few shekels above what it costs him for the everyday necessities of life? Take the local case of the Clarion. Numerous have been her

editors, but we believe we know what we are talking about when we make the assertion that there never has been a man at the helm of the old sheet that has quit the paper with any more ahead than what he put into it, and the majority have been worse off than when they tackled the proposition. What has been the case with the Clarion has been the case of hundreds and hundreds of other country papers all over the United States, that for years have been but merely existing; burning the midnight oil and swapping brain and muscle for a skimmed milk living. But we believe that a brighter day is dawning—a day when the country paper will be placed on a par with any other thriving business. The day of the hand-to-mouth existence is passing.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

Of The Hereford Brand published weekly at Hereford Texas for October 1, 1920.

STATE OF TEXAS, County of Deaf Smith, ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Seth B. Holman, who, having been duly sworn according to law, deposes and says that he is the Publisher of the Hereford Brand and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation,) etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on

the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:
Publisher, Holman & Steckman, Hereford, Texas.
Editor, Holman & Steckman, Hereford, Texas.
Managing Editor, Holman & Steckman, Hereford, Texas.
Business Managers, Holman & Steckman, Hereford, Texas.

2. That the owners are: (Give names and addresses of individual owners, or, if a corporation, give its name and the names and addresses of stockholders owning or holding 1 per cent or more of the total amount of stock.)
Seth B. Holman, Hereford, Texas.
Walter R. Steckman, Hereford, Texas.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)
B. F. Guthrie, Hereford, Texas.
Mergenthaler Linotype Co., New York, N. Y.

4. That the two paragraphs above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who

do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

Seth B. Holman.

Sworn to and subscribed before me



CALIFORNIA

Land of Climatic Benefits and Wonderful Allurements for those who seek Health or Recreation.

You may stop over at the Grand Canyon of Arizona on your way.

For particulars as to train service, fares, etc., see the local agent or write

T. B. GALLAHER,
General Passenger Agent,
AMARILLO, TEXAS

this 31 day of December, 1920.

J. Frank Potts.
(My commission expires May 31, 1921.)
(SEAL)
J. Frank Potts.

A favorite treatment for gout in the Middle Ages was a tea of daisy petals.

Good Job Printing at The Brand!

Happy Poland China Farm

Big Boned Bred Gilts and Boars Now on Sale

"For Poland China, Ludwig Irlbeck of Happy, Texas," says the Tulsa Herald, "won 1st, on boar 15 months old and under 24; Senior Champion and Grand Champion Boar; Junior Champion, Senior and Grand Champion Sows; 1st on aged Herd; 1st on young herd; 1st and 2nd on get of Boar; 2nd on produce of Sow; 1st on litter of 4 pigs farrowed after September 1st, 1919; 1st on Sows; and a special premium for the best display of Poland Chinas at The West Texas State Fair, Plainview," where 400 head of hogs were shown.

Champion and Grand Champion on everything exhibited in the Tulsa Co. Fair. Bred Sows and Gilts from \$100.00 to \$300.00, Boars \$50.00 and up.

Ludwig Irlbeck
Happy, Texas.

Plumbing—Tin Work

Auto Radiator work a specialty. Have an experienced Plumber with me. All work absolutely guaranteed.

Hereford Tin Shop

Ray Harrelson, Prop.
Formerly Wood & Sullens

GREAT WESTERN MONUMENT CO. DALLAS, TEXAS

Your love for those dear ones is expressed in the Monument you buy.



What does an unmarked Grave designate—Love or Negligence?

LET ME PLAN WITH YOU FOR A GREAT WESTERN MEMORIAL WHICH IS KNOWN FOR ITS TENDER EXPRESSIVENESS AND ETHERAL DURABILITY.
P. R. PURCELL, Hereford, Texas

Rock Bottom

We are selling Gasoline, Oils, Etc. at rock bottom prices. 25 percent Discount on Vulcanizing and Retreading. Let us work on your Caseing. Our work is guaranteed.

Hereford Garage, Storage & Filling Station

ALBERT MURPHY, Proprietor

DOUGLAS MacLEAN

and
DORIS MAY

"MARY'S ANKLE"

A Paramount Artaft Picture

The blithe young stars of "23 1/2 Hour's Leave" and "What's Your Husband Doing?" in another gaudy gloom-chaser! The story of a penniless doctor, a pretended marriage, and an ailing ankle with scandalous complications. Worth Going Miles to See!

Also Showing
Sunshine Comedy

"LIGHT WEIGHT LOVER"

Screen Magazine—Comedy Cartoon

THEATRE
STAR

Saturday Night Only.
January 15th

PURITY, FRESHNESS, ABSOLUTE CLEANLINESS

Each of these qualities is as important as the others—each is our greatest care.

PURITY AND FRESHNESS
in the extreme,

CLEANLINESS UNEXCELLED

In short, we handle your grocery wants as though they were our own. Your best interests will be served here.

IF IT IS SOMETHING GOOD TO EAT WE HAVE IT

The G. and R. Grocery

FRANK A. GYLES
J. R. RUTHERFORD

HEREFORD, TEXAS

CLEAN UP

about the place, take an inventory of the harness, plows, machinery, etc., etc., and then let us figure with you on replacements for the spring farming campaign just ahead of you.

We are also cleaning up, taking inventory, and getting ready to give you quick service on these replacements and additions.

Let's Get Together!

Dunlap Hardware Company

Poultry Pointers

In your henhouse tight enough to prevent drafts, still ventilated enough to give plenty of fresh air? If not, it means colds in the flock and less egg production.

Hens largely balance their own rations in the spring and summer by the addition of bugs and worms to their diet. In the winter these essentials are lacking, and the egg yield drops. Poultrymen add in the winter what nature omits in the shape of beef scrap or other meat food, to take the place of bugs and worms, together with green food of some sort, and thus by duplicating spring conditions as far as possible get eggs where the other fellow goes without.

The Hereford country is an ideal poultry climate. Insects are less plentiful than in the more humid and warmer sections and therefore more easily controlled. The winter is not too severe, if a little care and attention is given to the housing problem. Prices are always good. Poultry is a money-making sideline for any ranch or farm.

Poultry Associations bring the lovers of pure-blooded stock together, act as incentives to competition in production of better poultry, start real advertising for more and better poultry.

Why not organize a Poultry Association at Hereford?

Winter Eggs

(B. L. Warren in Farm and Ranch)

Of the many factors influencing winter egg production, that of proper feeding is the one over which the poultryman has the most control, and rightly so, for it is the most important thing about the business. So, when a poultryman has learned proper feeding he has learned something. The ovary of the hen is beset with hundreds of potential eggs. It is natural that some of these be developed and discharged by any healthy hen as an effort—in a natural way, not when the hen wills the effort—at reproduction. Springtime, when all forms of life take on new energy, is the natural time when most of these eggs will be discharged from the ovary—it is the time when hens must lay. They must lay because it is nature's course. So no poultryman should pride himself upon the yield of his flock at this time, but rather should try to stimulate the hens to spring production at all seasons of the year, excepting a resting and molting season in summer, and at the same time should strive to make the spring production average better than that of his neighbor who treats his flock indifferently.

Secret of Winter Laying

The secret of winter laying is imitating spring conditions in the winter. This is not an experiment, but is done successfully by the most progressive poultrymen, and there is no reason why the farmer who keeps a small flock should not cash in on the idea. We gave feeding first importance, but proper housing approaches it in importance very closely. No folderols can be indulged in, or they will eat up your profits, but a warm house can be provided, and clean, fresh water of the right temperature can be given—inside the house if necessary—and the house can be kept clean. Winter days are short, so feed the hens well while they are about. In a short day they will not be able to pick up much, even if they can be given unrestricted free range. Of course, if they can, on fair days, range over a lot that has been sowed to rye or other winter grain, they can get some green feed, and a lot of bugs, but not enough to make them lay, and not enough, in fact to keep them alive, but such ranging will help greatly to keep them in producing condition in winter, or at any other time.

Hens will sometimes refuse to come off the roost on very cold mornings because the feed is not right. They like a variety, and feeding cracked corn three times a day, with no variations, will not put pep into them. Cracked corn may be made the basis of your feeds, but should be supplemented with liberal quantities of wheat, barley, oats, buckwheat or other grains. Oats should not be fed in larger proportion than one-fourth of the whole, as they are too light a feed. Give this grain feed early in the morning scattered in straw or clean litter. It is better to feed in a yard connected with the house, and then if the day is bright, you can turn the flock out to range later.

The second part of the ration is a dry mash, fed in hoppers. This way of feeding is not usually followed by owners of small flocks, but they cannot take it up too soon, as it is a paying business, and a hopper will not cost much. The advantage of this is that the hens can take what they want of it at any time they choose, and thus they never go to bed with an empty craw, or with a craw filled with something they did not want, but ate perforce because there was nothing else to do. The mash should be made up of bran, middlings, corn meal and meat scraps. If the scraps are ground up with a little bone so much the better. Do not use too much middlings in this, as it has a tendency to cause spotted and imperfect eggs.

At noon feed this mash wet, in a clean place, not in the straw, and give just what the hens can eat in about two minutes. Always use warm water in wetting it up, as cold feed causes misery to a hen on cold days. The grain ration should be fed again in the evening, but should be heavier than the first feed in the morning, and fed so

the hens can eat faster. Every alternate day you can make winter into spring for the hens by feeding vegetables in lieu of green stuff. Sprouted oats are the best substitute—in fact, they are the real thing, but they are too expensive to be fed altogether. Mangels, carrots, cabbage, boiled potatoes, scalded alfalfa or clover leaves, and other stuff that will suggest itself, are all good, not only in feeding value, but for their property of helping to balance the other feeds given, and to keep the system of the hens regular.

Use Buttermilk

In spring the hens get a deal of insects and such. But they will not need such feed if you give plenty of buttermilk or skim milk, ground green bone, meat scraps or fish scraps. These feeds all supply animal protein, which is especially good in building up the vigor of the hens, and as for that, without either vegetable or animal protein no eggs can be produced at all. One of the richest feeds in protein is cottonseed meal. Unfortunately, hens do not care greatly for it, and it is not safe to feed too much of it, anyway. However, some of it may be mixed with the mash if you like, as it furnishes such cheap protein. You may feed the buttermilk by using it in the wet mash also. Another feed rich in protein is linseed meal, but this is likewise a poor feed. Peanut meal is more satisfactory, and may be fed with more safety, though it is a little more expensive. Just a little of either of these is enough.

Hens must have mineral matter for growth and egg production. Oyster shells are the best source of calcium,

so it is important to keep the crushed shells before the hens all the time. Limestone grit and charcoal should also be before the hens, the grit for the gizzard and the charcoal as a system purifier. Do not miss the fact that chickens need salt also. Be sure to mix it with the wet mash, and a little with the dry mash will help.

PARMER COUNTY

BOVINA

There was a considerable snow-fall in this vicinity Monday night and Tuesday.

Tuesday of last week Mr. Sam Martin had his ankle broken while playing with the school children. He is now able to be about with the aid of crutches.

Friday night of last week the junior set enjoyed a social at the home of W. L. Venable.

Outside of some minor illness, the health of the community is good.

R. J. Conneway has returned from a week's visit with his family in Oklahoma City.

O. F. Crowley has returned from a business trip to Central Texas.

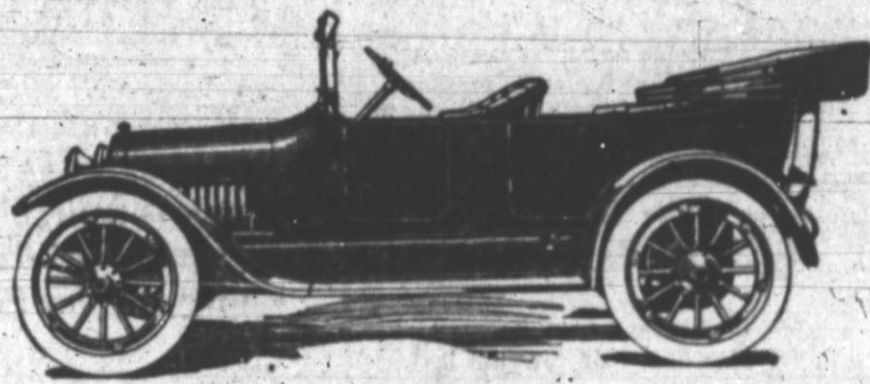
J. P. McDonald attended to inspection business in Muleshoe Monday.

Last Friday afternoon the undefeated Junior Boys' basketball team trimmed the Farwell Junior team to the score of 15 to 5.

THANK YOU

To The Hereford Brand: The Methodist Missionary Society wishes to extend a vote of thanks for your kindness and courtesy this past year and to tell you how much we do appreciate the publishing of all our programs, reports and meetings in general. Again thanking you, we beg to remain

The Methodist Missionary Society.



Take Me

to Shore Brothers, The Ford Garage.

Fill Me with Texas Gas and Oil and I'll go where you want me to go.

Keep me clean and well greased. Shore Brothers will do it. I like their service.

"Old Mitch" IS COMING!

If nothing serious happens he will be here

SATURDAY, JAN. 15
2:30 O'CLOCK

Our customers know that "Old Mitch" is a friendly term applied to Mr. Emmett Mitchell, who has for several years, conducted our Annual Auction Sale.

This sale will open Saturday, January 15th, at 2:30 o'clock, and continue all of the following week, or until our stock is reduced to where we want it.

Nothing in our entire stock will be reserved—everything will go at your price!

Our customers will be protected in this sale. By this we mean that we will not allow you to pay too much for an article.

Nice prizes will be given away at the close of each sale. And as a Grand Final Prize we are going to give a CASH PRIZE OF \$50.00. Everybody gets a ticket whether you buy anything or not.

Two Big Sales daily—2:30 p. m. and 7:30 p. m. Remember the date Sale begins and come!

W. H. RAY
JEWELER

Your printed forms, letterheads, envelopes, circulars, etc., show to advantage when printed at The Brand. Quality work, priced right.

DOLLARS WILL COUNT

in 1921, as they have not counted since the days before the Great War.

We are studying our stock, regulating our buying, looking ahead carefully, with the sole purpose in view of saving you every cent possible during these Reconstruction times.

Let us serve you.

The C. O. Lee
HARDWARE

"Amaryllis" AND "Great West" Flour

I have never sold a better flour in my life. Like the Great West, it stands the test. L. W. Carlyle.

It makes bread like angel food cake. Mrs. Jno. Hanlan.

We have used 3 sacks of Great West flour and have never had poor bread. P. G. Perkins.

Best Flour I ever used. Mrs. Clarence Smith.

Amaryllis beats most of the flours sent in. A. H. Morrison.

Amaryllis Flour and Great West Flour are good enough for us to use all the time. Hereford Bakery.

Get Amaryllis and Great West Flour at Your Grocer's

Great West Mill & Elevator Company B. R. DIXON, Mgr.

Nigger-Head Coal at the Elevator

Society and Clubs

Mrs. B. F. Guthrie, Editor
Phone 180

Class Party

On Thursday evening of the holiday week, the young people of Rev. Asbell's Sunday School class enjoyed a jolly evening at the church.

The evening's program consisted of the complete preparation of a delicious supper, which was served and eaten in a delightfully informal manner.

Impromptu musical and literary numbers closed the enjoyable evening which served the double purpose of providing pleasurable entertainment and of strengthening the bond of fellowship among these loyal young people.

Rev. Asbell Entertained

Rev. J. M. Asbell was honor guest at a family dinner given by Mr. and Mrs. John Estes at their home on Twenty-Five Mile Avenue Thursday evening at six o'clock.

The crowning glory of the feast was the time-honored bird of the yuletide, a savory goose, the accompanying dishes completing a most attractive menu.

Other members of the party included the immediate family of Mr. and Mrs. Estes.

Holiday Bridge

A holiday event that reflected the joyousness of the Christmas tide in its every detail was the delightful afternoon spent by the Bridge Club at the home of Miss Clara Dunlap, on Tuesday following New Year's Day.

The crisp winter weather lent emphasis to the cheery atmosphere indoors where richly colored poinsettias and holly vied with a gayly ornamented miniature Christmas tree in decorative effect.

The club game was heartily enjoyed, five tables of animated players awaiting the response to the very pleasant environment.

A delicious luncheon, charmingly suggestive of the season, included turkey hash in timbale, plum pudding with hard sauce, hot tea biscuits, olives and coffee.

Guests, other than club members, were Mesdames Edgar Betts, Leslie Neal, John Williams, Miss Mary Fox and Miss Walton, of Mangum, Oklahoma.

Music Club Entertained

That the visit of Oscar Seagle to Hereford is still giving pleasure to the members of the Music Club was evidenced in the club's "Winners and Losers" party given on Saturday evening, on which occasion the hostesses included those who had been losers in the ticket selling contest that preceded the Seagle concert.

As the club was evenly divided each "loser" had as her special guest a "winner," the entire party meeting at the home of Mrs. Arch D. Collins, then proceeding to the theatre where they occupied reserved seats and enjoyed an excellent play. Following the show they returned to the Collins home to partake of a dainty buffet luncheon, consisting of chicken sandwiches, pickles, fruit salad, hot chocolate, and candy.

Only club members enjoyed the jolly occasion.

Reception Honors Mrs. James Black

Quite the largest of the after-holiday social functions was the beautiful reception at the home of Mr. and Mrs. M. B. Black on Saturday afternoon,

which gave to Hereford society the opportunity of welcoming the bride of Mr. James Black, the teachers of the public schools also being honor guests.

Hostesses for the afternoon were Mrs. E. B. Black and Mrs. Jesse Stanford, other members of the house party being Mesdames G. A. F. Parker, Mat Gilliland, H. H. Hawkins, W. B. Williams, P. W. and W. A. Price, Heard, Stegall and Miss Elizabeth Black.

The spacious home was wonderfully attractive with drawn shades, softly shaded lights and bowls of blooming Chinese lilies and narcissi tastefully arranged throughout the receiving suite. In the receiving line were the hostesses, the teachers and the bride, to whom the guests were presented before being ushered into the music room where the following program was rendered:

Piano Duet—Mesdames Zoe and Gladys Beavers.

Readings—Miss Mattie McClurkin.

Vocal Solo—Miss Bonnie Chalmers.

Reading—Miss Gwendolyn Price.

Piano Solo—Miss Helen Lambert.

Victrola numbers were also enjoyed.

A delicious salad course, most attractively served was a pleasing feature.

More than a hundred guests were entertained during the receiving hours, from three to five o'clock.

Club Entertains Husbands

An especially enjoyable observance of the Bay View Club's annual "Husband's Evening" constituted one of the very pleasant events of the holiday social calendar.

The delightful affair was given at the home of Mr. and Mrs. Carl P. Cockrell, with Mesdames Cockrell, W. E. Betts, W. B. Dameron, George Garrison and Ray Barber, as hostesses.

An air of unwonted festivity pervaded the pretty home, gay with Christmas color and suggestions, the mystic mistletoe showing prominently throughout the decorations.

Several rounds of forty-two occupied the guests most pleasantly during the early evening this being followed by a general program of informal amusement.

A refreshment course consisting of fruit macedoine with whipped cream, coffee and devil's food cake added to the evening's pleasures. The guest list included club members, their husbands, and a former member, Mrs. H. H. Hawkins.

This annual festivity, always a gala occasion in the life of the club, was never more thoroughly enjoyed than on this occasion.

Dudley Farmer Marries

A wedding in which Hereford people in general will be much interested in that of Miss Gladys Nevengat, of Carlsbad, New Mexico, to Mr. Dudley Farmer, of this city.

The event took place Sunday, Jan. 9th, at the home of the bride's parents in Carlsbad, the ceremony being performed by Rev. Glavin, pastor of the Methodist Church of that city. Shortly following the ceremony the young couple left for Hereford, arriving here Monday afternoon.

After a brief visit here at the home of the groom's parents, Mr. and Mrs. W. B. Panier, they will return to Carlsbad where they will make their home. Mr. Farmer is one of Hereford's best

The Zero Hour



young men. He was one of the country's earliest naval volunteers, serving almost the entire period of the war. After its close he went to Poughkeepsie, New York, where he completed a course in Eastman College. For the past several months he has been court stenographer under his cousin, Judge Sam Bratton, of Clovis.

His bride was, prior to her marriage, court stenographer for the district attorney of the 5th judicial district of New Mexico, her family being prominent citizens of Carlsbad.

Many Hereford friends will wish for these young people the very best that life can bring.

Red Cross Nurse Calls Attention To Underweight

(By Miss Mora May Conner, Community Nurse)

Over 30 percent of the school children of Hereford are 10 per cent, or more, below normal weight for height.

Children that are 10 per cent below normal weight for height should be classed as malnourished. One noted physician says, "Children do not become underweight to this degree, except for adequate causes." The majority of children are born healthy. Given the proper surroundings and nurture, they should develop normally into healthy well-nourished children.

Insufficient or unsuitable food and drink, such as tea or coffee, instead of milk, is the chief cause of malnutrition. A breakfast of bread and coffee, with a cold lunch at noon, even though a hearty supper may be eaten, practically always means too little total food.

Insufficient sleep, enlarged and diseased tonsils, adenoids, and decayed teeth are also causes of undernutrition. Adenoids and enlarged tonsils obstruct the free passage of air to the lungs, just as closing the draft to a stove keeps the fire from burning. No matter how much wholesome food a child has unless he has oxygen enough, there is little chance for him to hold his own, much less, gain.

The evil effects of malnutrition are shown both in physical and mental development. Stunted growth, nervousness and irritability are accompaniments of malnutrition. From the standpoint of a comfortable living alone, these are important. A malnour-

ished body is the best soil for tuberculosis, which, once started, tears down the body and increases the degree of under-nutrition.

There has been shown to be a close relation between malnutrition and backwardness in school. A starved brain cannot be expected to work efficiently any more than a starved body.

The Nursing Service Committee of The Red Cross is trying to remedy this condition in Hereford. We need the co-operation of everyone and especially the parents and teachers.

Michigan is the first State to offer a reward for planting trees beside highways. In Europe the profit from roadside nut trees assists in maintaining roads. Roadside nut trees are protected from vandalism by public sentiment, and this is true of the nut orchards in

Removal Notice!

We have moved from the Carlyle Grocery to the rear of the B. F. Hodges Grocery.

We now have plenty of room to take care of all business.

Will pay the highest cash price for

Eggs—Poultry—Cream

As well as Hides.

Come and see us in our new location.

The Golden Rule
Produce Co.

the principal centers of production in this country.

the United States Department of Agriculture during the last year.

Many farming communities in the United States have built community houses within the last decade. A first-hand investigation of 250 of these community buildings has been completed by

The alchemists of old used to believe that rock crystal was ice that had been buried a thousand years.

Good Printing at The Brand.

Shoe Repair Shop

We have opened in connection with our Saddlery, a

Shoe Repair Shop

with a competent man in charge.

Prices of leather are lower, therefore, we can save you money on your Shoe Repair Work.

Taylor Bros. Saddlery

Neatness Not Extravagance

Because money is tight is no reason why Clothes should show the effects of it. Retrenchment in expenses is desirable, but Neatness in your personal appearance will go a great ways in helping you smile your way through these uncertain times.

Our Cleaning and Pressing Service

is Standard, and the people of this community are rapidly beginning to recognize the fact that their money goes further when invested in our Service than at other places.

Are You One of Our Satisfied Customers?

C. P. RINGER'S Tailor Shop

Cleaning and Pressing

Your Printing

If it is worth doing at all,
it's worth doing well.

First class work at all times
is our motto.

Let us figure with you on
your next job.

The Hereford Brand

Ladies' Ready-to-Wear

Suits, Coats, Dresses

Skirts

Children's Coats at

$\frac{1}{2}$ Price

Remember we meet all competition
in Price and quality

J. O. NEWELL



Who
is
YOUR
DRUGGIST

We're Both Missing
Something

"HURRY BACK—SOME-TIME"

Geo. E. Burns

Phone 300

Gun Club Scores Tuesday Hurt by Blustery Weather

The first formal shoot of the Hereford Gun Club following organization last week was held Tuesday afternoon in spite of disagreeable weather. The conditions were such that good shooting was impossible, as a consequence the scores for the day did not measure up to those of the week before. At that, however, a lot of fun was extracted from the match and the trying conditions were a real test for true sportsmen. The score book shows the following results:

Squad 1	
Patton, Fred	16
Burton, J.	8
Fox, H. K.	14
McDonald, R.	17
Herbst, A.	13
Squad 2	
McDonald, D. L.	20
Skelton, C. A.	18
Cobb, Otis	18
Bennett, Chas.	20
Rockwell, C. C.	4
Squad 3	
Marrs, Frank	16
McFarlin, Jno.	9
Shirley, Carl	16
Tarnbow	18
Beene, O.	19
Squad 4	
Williams, Brack	9
Skelton, Claude	10
Cox	10
Beams, Geo.	10
Angelo, S.	10
Squad 5	
Nunn	6
Cunning, V.	8
McDonald, D. L.	22
Rockwell, C. C.	18
Bennett, C.	16

WOMEN NOT EXEMPT FROM POLL TAXES

Women of the State are fully as liable for the payment of a poll tax as are the men, according to a communication received from the State comptroller as follows:

"In compliance with a law passed by the Fourth Called Session of the thirty-sixth Legislature, granting to women the right of suffrage, and imposing a poll tax on all women between the ages of 21 and 60 years, and making the same requirements for the assessment and collection of poll taxes from women as are now required of men, you are instructed that all women over 21 years of age and under 60, who have no legal exemptions, are liable for a poll tax and should be assessed."

Assess As Partnership
To facilitate this work, and in order to avoid burdening the tax rolls with a duplicity of unnecessary names you are instructed that in assessing married men and women that you assess the husband and wife, with all community property owned by them, and assess each with a poll tax on the same inventory, just as you would a partnership. Single women should be assessed in the same manner that single men are assessed. Where a married woman has separate property that is assessed in her name, you should assess her poll tax on her separate list."

Those persons in the county who possess new property are urged by Mr. Porterfield to figure out a correct description immediately as assessments will begin about February 1. Such action, he says, will save much time and trouble for the parties concerned as well as the assessor's office. A correct description on the tax rolls will serve to keep clear, too, the titles to all property.

BAPTIST MINISTER LOSES SOME COAL

Sometime during Monday night, thieves stole something like 1200 pounds of coal from the pastor of the First Baptist Church of Tahoka, Rev. James H. Hunt. A light wagon or hack was used in carrying the coal away, which was on the ground at the barn and near the house. Rev. Hunt stated that he was not disturbed during the night by any unusual noise about the premises and does not see how the thieves could have gotten away with such an amount of the fuel without attracting his attention.

This country can no longer boast of the fact that we can leave our doors unlocked at night and valuables on the outside and have nothing to fear because of the honesty of our citizenship. We regret to chronicle that a thief has come and cast a shadow on the good name of our town. Shame on him that would steal at all, and especially from a minister of the Gospel who has just moved within our midst. If he has always lived in our community, we hope that he will reform and become an honest citizen. Such characters are certainly not wanted in Lynn county and it is hoped that the officers will secure a clue as to who did the dirty work. Lynn Co. News.

Canada is buying airplanes from England for fire patrol and survey work. An attempt will also be made to use them in the seal industry.

A Chicago woman left \$3,000 to provide a home and luxuries for her pet poodle dog.

A light car with flanged wheels placed on the railroads in Alaska and drawn by dog teams is known as a "pupmobile."

Skyscrapers now being erected in Chile are said to be earthquakeproof.

The American Institute in Berlin received from America thirteen tons of scientific literature, the first large shipment since the war.

Hereford Markets	
Wheat, bu.	\$1.70
Oats, bu.	.45
Kafr, per 100	.65
Maize, per 100	.70
Red Top, per 100	.75
Butter Fat, lb.	.40
Eggs, doz.	.45
Turkeys, lb.	.24
Chickens, lb.	.19
Lard, lb.	.15
Beef, dressed, lb.	.13
Pork, dressed, lb.	.12

Under the provisions of the new Swedish marriage law, the wife is compelled to help support the family.

Keep your eye on your Brand label when the time is up the paper will STOP.

WANT ADS pay dividends. Try one.

WANTED—Help! 40 ft Hereford Steam Laundry.

WANTED—To do laundry work, house cleaning and sewing. Phone Line 9, Ring 4.

51-31-Pd Mrs. L. A. Ashlock.

Did you ever try a want ad in our classified column? You'll get results.

WANTED—Salesman wanted to solicit orders for lubricating oils, greases and paints. Salary or commission. Address The Harvey Oil Co., Cleveland, Ohio.

WANTED—Want to lease a ranch for a term of years. Address W. J. Wattenbarger, Milan, Mo. 51-11

WANTED—A good used piano. Address Box 53, Summerfield, Tex. 50-21-Pd.

Drs. Harmon & C. C. Pirtle

Masseur and Osteopathic Physicians

Phone 117.

THE GOLDEN RULE WILL WORK

WHATEVER your business, the Golden Rule of the Bible will work. Try it in its complete application. You will have more satisfaction—and more business.

Treat your employes as you would want to be treated if the hired man were boss.

If you are employed, do your work as you would want it done if you handled the check book.

In your home treat your children as you would want to be treated by God, your Father.

"Children, obey your parents," says the good book.

The principles of the Bible can never be disproved. Follow its teachings and nothing but good can result.

For Many Years

we have furnished Good Clothes and unexcelled

Cleaning and Pressing Service

to the people of this Community. Our experience has steadily improved our efficiency in these lines, and we are better prepared than ever before to serve you in 1921.

A Trial Will Prove Our Claims

Orr's Tailor Shop

308 Main Street

Th' Ol' Jimmy Pipe



Brand Want Ads

This is the time of year when you should make preparations to sell your surplus farm implements, household furniture, etc.

Brand Want Ads Bring Results

Trade

We have some bargains in fine Ranch Properties.

We have all kinds of offers covering Blackland Farms—Hotels, Drug Stores, Stock in Corporations, or most anything you want.

If there is any trade in you, come to see us. Come to our office TO:

List your land—
Give us a trade—

We have money to loan on improved farms and ranches.

Byrd, Mikel & Hill

Phone 358

Elliston Bldg.

FOR SALE

Thoroughbred Plymouth Rock Cockerels. Large, beautifully barred and shaped. Reasonably priced. Mrs. D. E. Turrentine.

Wanted

100 sets of old harness to oil. We have installed a dipping vat for that purpose. We use the Best Neats Foot Oil. Prices reasonable.

Taylor Bros. Saddlery

FOR SALE—Lot 100x200 on Lake St., one block west of Ave., Mayhall place, 5 rooms, modern, garage, Bluegrass lawn; \$3000. \$1000 down, bal. small monthly payments at 8 percent. 51-11 Information at Cordova Hotel.

FOR SALE—About 8 or 10 thoroughbred White Leghorn Cocks and Cockerels. Phone 99.

51-41 Mrs. L. P. Landrum.

FOR SALE—Frost proof Cabbage plants. 500—\$1.50, 1,000—\$2.50, postpaid. 1,000—\$2.00; 10,000 \$1.50 per thousand. Express collect.

Kinsey-Wholesale Plant Co.

51-61-Pd Valdosta, Georgia.

FOR SALE—Oakland 6 Roadster, Bargain—cash or terms—exchange.

50-21 Ralph Barnett.

LOST AND FOUND

STRAYED—From C. H. Lupton's Pasture, 9 miles east of town sometime the past fall, one registered Hereford yearling heifer, tattoo number in ears, either 85 or 94. Heifer with underbit in left ear. Notify G. W. Brumley and receive reward. 47-11

LOST—A Butrex Bumper from a Hudson car. Finder please return to Brand Office. 51-21

LOST—Small hand bag, on Main St. Finder please return to Beene & Shaw Sanitary Barber Shop. 51-11-Pd

LOST—In or around Central School Building, a child's hand knit mitten, black with purple trimming around wrist, valued as a keepsake. Finder please phone 330. 51-11

LOST—A red bear hog, about 2 years old. Finder please notify.

51-21-Pd W. H. Gilbreath.

MISCELLANEOUS

WELL DRILLING—Phone No. 114.

51-11 Geo. P. Turrentine.

TO LEASE—One improved section. Also one section with grass and water. 2 miles out, fenced.

51-21-Pd J. E. Giles.

FOR RENT—A room house, 20 acres pasture, garden spot and outbuildings. Three miles south of Hereford on Dimmitt road.

51-11 Chas. W. Hays, Hereford.

FOR RENT—Two nice furnished rooms. Close in. See

51-11-Pd Mrs. J. A. Stegall.

Kindling For Sale

Good kindling at Harrison's Elevator. Cash. 51-21

TO TRADE—Quarter Section, of unimproved land for a section and pay difference. Section must be priced accordingly. Unimproved land preferred.

51-21 A. A. Ott.

WELL DRILLING—Phone No. 114.

51-11 Geo. P. Turrentine.

WANTED

WANTED—Farm to rent, quarter to half section.

R. W. Botsford, Box 157, Hereford, Texas.

AMARILLO PLANS BIG AUTO SHOW

What is expected to be the largest event of its kind ever held in the State of Texas is the proposed Buyers and Sellers Livestock Association Convention and The Amarillo-Panhandle Automobile Style Show to be held in Amarillo, February 22-23-24, 1921.

Never before have the Cattlemen and Automobile Dealers been aroused to such a high pitch, and no effort is being withheld in the preparations.

The programs will be constructive and educational, and all of the problems and questions relative to the industries of each, that can at this time be contemplated are to be dealt with by practical experts. A general survey of conditions will be completed and related to the delegates by the officers of the organizations. A Rooming Committee has been appointed and are busy securing options on rooms in order to accommodate the large crowd expected. Everyone wishing to attend is promised comfortable quarters at a very nominal rate.

The programs will be separate, and there is no connection between Buyers and Sellers Livestock Association and the Amarillo-Panhandle Automobile Dealers Association. It is for economical reasons that the meetings of both are being held jointly.

WANT ADS pay dividends. Try one.

Time Table

No.	East Bound
22	Arrive 10:02 a. m. The Missionary Chicago Train
14	Arrive 2:42 p. m. Local Train
No.	West Bound
21	Arrive 6:42 a. m. The Missionary California Train
117	Arrive 10:37 p. m. Local Train

No. 21 and 22 are through trains.

No. 14 and 117 are local trains.

No. 21 leaves Chicago at 10:30 p. m., arrives Kansas City 10:55 a. m., arrives Hereford 6:42 a. m.

No. 22 leaves Hereford 10:02 a. m., arrives Kansas City 8 a. m., arrives Chicago 9:20 p. m.

All trains stop and take and discharge passengers at Hereford.

For Sale

Here is your chance to own you a Home. 3,000 acres of fine wheat land. Will sell 100 to 640 acre tracts. Price, \$20.00 per acre, 1-4 cash; balance from one to fifteen years, or will sell entire tract on same terms.

J. H. Pitman
Hereford, Texas

Hounded



Texas is said to be leading all the States of the Union in road construction. Something in the neighborhood of \$100,000,000 has been spent in the construction of State highways since the State program was adopted two years ago.

Undercapitalization and inefficient management are the pitfalls to be avoided in co-operative marketing organizations. Unless conditions have been carefully analyzed and the business venture bids fair to succeed it is best to "go slow."

A herd of 1,000 wild bison, which may be the last herd on the North American continent, has been discovered roaming the countryside in the Mackenzie River basin, near Ottawa, Canada.

Boston has policemen whose duty it is to patrol Boston Commons.

ITCH!
Money lost without question if HURRY'S Salve fails to cure the treatment of ITCH, ECZEMA, RINGWORM, TETTER or other itching skin diseases. Try a 15 cent box at our risk.
George E. Burns Drug Company.

W. S. WILLIAMS
Auctioneer
Office with Morgan & Williams
Ellison Building
Hereford, Texas
Phone 273

O. S. Gallatin

General Auctioneer

Farm Sales a Specialty.

Write for Dates.

Terms, 1 percent on the Dollar.

Box 41.

Prison, Texas.

Twelve women engineers of England have formed a firm of their own which is to be staffed by women.

Good Printing at the Brand.

THE NIGHT WATCHMAN

The City Commission will employ one right soon and he will be a great protection to life and the property of Hereford people. To make his work effective and safer, leave a light burning in your place of business all night long and he will be able to see prowlers and burglars—and remember that darkness always attracts burglars. Your watchman will not relish the idea of chasing burglars in dark places.

**Hereford Light &
Power Co.**

"DO IT ELECTRICALLY"

When in need of job printing, call The Brand.

Home

Is the abiding place of the affections. Make your HOME not a vision, but a reality. Plans and Specifications at your call.

Rockwell Brothers & Co.

MAKE THIS BANK YOUR BANK

Optimism

Optimism is the keynote of success. When you "drop" this note, the fight goes against you until it is recovered.

When the bottom appears to have dropped out, we are inclined to lose heart, yet—there are just as many people to clothe, just as many people to feed, just as many people to work, as ever before existed.

AN OPTIMIST IS A MAN WHO KNOWS HE CAN.

The First State Bank and Trust Company

of Hereford

"Courtesy first"

"Safety always"

OUR DEPOSITS ARE GUARANTEED BY THE STATE

CAPITAL AND SURPLUS OVER \$100,000

Our Advertising Columns

are read by the people because it gives them news of absorbing interest. People no longer go looking about for things they want—they go to their newspaper for information as to where such things may be found. This method saves time and trouble. If you want to bring your wares to the attention of this community, our advertising columns

Should Contain Your Ad

The Man With a Vision

It is extremely important for any man to be endowed with a vision. In reality, it is not a vision, but a mind that is enabled to delve into the past history of men and affairs with a clear understanding. Then looking into the future and applying the experience of the past, he governed accordingly.

The man with a vision may go broke, but he will come again.

We need men with a vision to govern our City, State and Nation.

Have you made the necessary provision with sufficient Life Insurance?

Strongest in the Panhandle.

The T. K. Wilson Insurance Agency

JUST LOOK WHAT'S PASSING

A Regular Riot of Value Giving in Dry Goods Bargains Is Passing Your Way.

Don't fail to take advantage of this opportunity to make a big saving on the staple dry goods you will need. **THIS BIG SACRIFICE SALE** only lasts until Saturday, January 22nd. These bargains are going fast and we want everybody in Hereford and vicinity to share in them while they last.

Look These Prices Over

Outing, very best grade	17c
Gingham, fancy dress patterns	13½c
Gloves, Men's canton, per pair	12½c
Hose, good lisle finish	15c
Overalls, 240 wt. Union made	\$1.48

Domestic, best grade	16 2-3c
Sheeting, 9-4 very best	59c
Work Shirts, best blue and gray	98c
Khaki Shirts, \$2.50 value	\$1.48
Underwear, \$2.50 value	\$1.69

These few prices are in line with the prices we have on every item in our store. We think it better to sacrifice prices on our stock than to move it all hence these exceedingly low prices. Get yours while they last.

HUGHES & CROUCH

The Big Store With the Low Prices

CASTRO COUNTY

DIMMITT

Mrs. Cleve Tate has been very ill this week, but seems to be improving some now.

J. H. Watson made a business trip to Hereford Monday.

Mrs. John Flanagan entertained several couples with a dance this week.

Mr. Doyle Hicks returned Monday from Dallas. Mr. Hicks left two weeks ago with the intention of moving to California, however, he changed his mind after getting as far as Dallas and has come back to Dimmitt to stay.

Mrs. W. P. Boyd, who has been suffering the past four months with can-

cer of the face, is very low.

Mrs. McCoy left Monday morning for St. Francis, Kansas.

Mr. Bill Ewers has recently purchased the Tulsa mail line.

Mrs. Lovelace left Tuesday to spend the winter with her son in south Texas.

SUMMERFIELD

Pauline and Roy Parks were on the sick list last week.

Mr. and Mrs. J. L. Lookingbill, who have been visiting Mrs. Lookingbill's parents in Paradise, Texas, returned last Thursday morning.

Mr. Vincent, of Illinois, is spending the winter with his aunt and uncle, Mr. and Mrs. R. M. Moore.

Mr. Bickford moved from Eastland Co., Texas to M. B. Fryer's old place.

They are relatives of J. W. Craig.

L. I. Cannon visited Mr. Wear in Vernon, Texas last week. Mr. Wear and family returned to Summerfield with him Sunday.

Mr. and Mrs. R. C. Roberson were dinner guests at the home of J. M. Smith on day this week.

The threshing is going at full blast around Summerfield. Ray Johnson is at present threshing for A. E. Stanley, who has an immense crop.

Episcopal Convocation Plans

Preparations for the reception and entertainment of the eleventh convocation of the delegates of the missionary diocese of Northwest Texas, of the Episcopal Church, were made at a meeting Friday night of the joint committee from the vestry and the Woman's Auxiliary of St. Andrews Church, Amarillo. The convocation is to be held in the church and the auxiliary in the parish house. It promises to be a notable occasion, according to local men, being first the tenth anniversary of the consecration of Bishop Temple, and, second, it is expected that high dignitaries of the church will be present from outside the State.

The joint committee is composed of the Rev. R. N. MacCallum as ex officio chairman, H. W. Galbraith, H. S. Gooch and Edward E. Talmage from the vestry, and Mrs. J. A. Whittle, Mrs. Munday and Mrs. Harmon Benton from the Woman's Auxiliary.

On the three days of the convocation, noonday meals are to be served the delegates and guests downtown, probably at the Hotel Amarillo on Sunday and at the First Christian church on Monday and Tuesday. The Woman's Auxiliary agreed to arrange for this.

A reception to the visitors is to be held at the home of H. W. Galbraith on the Monday evening of the convocation and it was decided to arrange a program. Mrs. J. Leslie Williams will have charge of this. The Woman's Auxiliary will attend to the details of the reception.

Edward E. Talmage was appointed publicity agent for the convocation.

H. S. Gooch was appointed to arrange for the furniture and the stationery for the convocation.

A tentative program for the convocation was read by the Rev. Mr. MacCallum. It was stated that the program for the diocesan auxiliary meeting would probably be arranged by the president.

In the fifteenth century it was believed that a roasted mouse, applied tightly, would cure cannon ball wounds.

Bring your Job Work to The Brand. Good work priced right.

NO SPEED LIMIT FOR CUBAN TAXIS

Havana Cuba claims the distinction of having solved the problem of cheap transportation more satisfactorily than any other city.

Operating within a territory whose radius is little greater than a mile, eight thousand Ford Automobiles carry one or two persons between any two points in the circle for twenty cents. Under no speed limitations, the drivers are left to their own fate, rushing back and forth through the streets, but their feet and hands have become so highly developed that they can swerve out of one another's way more adeptly than

can be imagined.

Besides, Cuban upholsterers have transformed the Ford. Mahogany replaces the metal of the tonneau, whipcord for the body upholstery, fancy carpet for the floor, and many colored leather for the seats. In a single car may be seen five or six different shades of leather.

ECZEMA

Money back without question if ECZEMA, ITCH, SCALD, RINGWORM, TETTER or other itching skin disease. Try a 75 cent box at our risk.

George E. Burns Drug Company

Abstracts and Loans

J. Frank Potts

Maps, Deaf Smith Co.—50c.

WHAT you lose thru baking failure must be added to baking costs—it has to be paid for.

Calumet Baking Powder will save you all of that. Because when you use it—there are no failures—no losses. Every baking is sweet and palatable—and stays moist, tender and delicious to the last tasty bite.

That's a big saving—but that isn't all. You save when you buy Calumet and you save when you use it.

Pure in the can - Pure in the baking



CALUMET
BAKING POWDER
"BEST BY TEST"



It is reasonable in cost and possesses more than the ordinary leavening strength. You pay less and use less. You get the most in purity, dependability and wholesomeness.

In every way — it is the best way to keep down baking costs. That's what has made it the world's biggest selling baking powder — has kept it the favorite of millions of housewives for more than thirty years.

Pound can of Calumet contains full 16 oz. Some baking powders come in 12 oz. instead of 16 oz. cans. Be sure you get a pound when you want it.

Calumet Sunshine Cake Recipe

½ cup of butter,
1½ cups granulated sugar, 2½ cups flour, 1 cup water, 2 level teaspoons Calumet Baking Powder, 1 teaspoon lemon, yolks of 9 eggs. Then mix in the regular way.

Fordson

More and more every day the demand for the Fordson Tractor increases because the Fordson has demonstrated so much usefulness, so much economy, so much labor saving, so much money saving, along so many lines of activity. The farmer has discovered that not only for plowing, harrowing, discing, seeding, mowing, reaping and threshing, but a multitude of other uses; cutting wood; feed; grinding feed; churning; washing; furnishing water in the house; making electric light possible in the house and around the barns; so that, as a matter of fact, there is hardly an hour in the day when the Tractor cannot be made a profitable servant. There is ditching to do; there are roads to fix; and so on all down along the line of the numerous calls that constantly face the farmer the Fordson steps in and does the work, shoulders the complete burden of the toil and the hard work, one might almost say "drudgery."

This is the Age of Machinery, the day when man plans the day's work, or the year's work and then turns it over to the Tractor to execute. Get the book, "The Fordson at Work," because it is free. If you cannot call for it, write and we will mail it to you. The Tractor is not only a necessity to every farmer, but it is an established utility along a great many commercial lines. Our allotment is limited to so many each month. Let's have your order now.

Wilkinson & Stocking
AUTHORIZED FORD AND FORDSON AGENTS

LILY IS GROWN FROM SEED

reliability of propagating lily bulbs from seed, rendering us independent of Japanese and other foreign sources, has been demonstrated by the experimental farm of the United States Department of Agriculture, Arlington, Va. Lily seeds have been planted to full flower within 15 months of the time of planting. The seeds produced at Arlington bore 5 to 15 blossoms apiece, while those from Japan have been considered a good variety for florists using the imported

United States last year imported 10,000 lily bulbs from Japan at an average of approximately \$2,000,000. The lily bulb is a very expensive plant, and its propagation is a very slow process. It is found that the lily bulb is a very hardy plant and it is not injured by frost, and its development with the first warm

explosion in an oil tanker at the Galveston, recently, caused a huge of nearly a half million

NOTICE

Commissioners Court of Deaf County, Texas, will on the 14th of February, 1921, receive proposals for the purchase of land, or any Banking Incorporation, or Individual Banker in county who may desire to be seen as the Depository of the funds of the County for the two years following.

A proposal shall be accompanied by a certified check in the sum of \$500.00 as a guarantee of good faith on the part of the bidder.

The sealed bid shall state the rate of interest that said Banking Incorporation or Individual Banker agrees to pay on the funds of the County for the term between the bid and the next regular time for the selection of a depository, and be delivered to the County Judge of said County on or before Monday, February 14th, at 10 o'clock a. m.

The said Commissioners Court reserves the right to reject all bids.
W. M. MEGERT,
County Judge.

THE STATE OF TEXAS

The Sheriff or any Constable of Deaf County—Greeting: YOU ARE HEREBY COMMANDED to summon S. B. Edwards, Mrs. John Sullivan, John J. Sullivan, John McCook, C. D. Nichols, The Live Stock Exchange National Bank, a corporation, Wyckoff Shipping Association, a corporation, George M. Stevens, John Ed Keller, Mrs. John Blesemeier, a feme sole, P. J. Handley, John John Blesemeier, and Morgan and the unknown heirs, their legal representatives, respectively of John Cullen, John Blesemeier and Morgan Bryan, deceased, and Ray Hershey, are Defendants, and said petition alleging cause of action in two counts. First Count: Tresspass to try title to the following described lands in Deaf Smith County, Texas, to-wit: Section 14, Block K-3, Certificate 297, A B & M, patented to Charles F. Clark, May 9th, 1912, Patent No. 44, Volume 163, containing 640 acres, annual rental value, \$2,000.00, and included therein an irrigation plant with machinery for operation, and buildings and improvements. Second Count: January 1st, 1912, S. H. Clammer and E. W. Morgan executed to plaintiff vendor's lien note for \$9800.00, due on or before five years after date, bearing interest from date at the rate of six per cent per annum, payable semi-annually, and providing for ten per cent attorney's fees, given in part payment for the following described land in Deaf Smith County, Texas, to-wit: Section 14, Block K-3, Certificate 297, A B & M, patented to Charles F. Clark, May 9th, 1912, Patent No. 44, Volume 163, containing 640 acres, conveyed by plaintiff June 24th, 1912, deed retaining vendor's lien, said note further secured by a Deed of Trust on said land from S. H. Clammer and E. W. Morgan to S. B. Edwards, Trustee, recorded Volume 20, page 140, Deed of Trust Records of Deaf Smith County; that S. H. Clammer on March 27th, 1913 conveyed an undivided one-half interest in said land to Marlin Putty, who assumed one-half of plaintiff's note, and the said Putty executed to said Clammer a note for \$5250.00; that the said Marlin Putty and E. W. Morgan, the latter joined by his wife, on November 5th, 1913, conveyed said land to Charles E. Harding, who assumed payment of plaintiff's note and executed two notes for \$2500.00 each to said Putty and three notes for \$500.00 each to said Morgan; that the said S. H. Clammer, E. W. Morgan, Marlin Putty and Charles E. Harding are liable to plaintiff on the note sued on, no part of which has been paid, except interest to July 1st, 1920; that said note has been placed in the hands of an attorney for collection, and this suit brought thereon, and plaintiff sues for ten per cent attorney's fees; that the note for \$5250.00 to S. H. Clammer, and two notes for \$2500.00 each to Marlin Putty, and three notes for \$500.00 each to E. W. Morgan, all inferior to plaintiff's vendors lien and Deed of Trust lien; that on April 6th, 1915 Charles E. Harding and wife executed a Deed of Trust on said land to Cliff Estes, Trustee, to secure Mrs. John J. Sullivan in payment of a note for \$12,000.00; that on January 6th, 1917, Charles E. Harding and wife executed a Deed of Trust on said land to John McCook, Trustee, to secure a note for \$3500.00 to C. D. Nichols, and a note for \$17,832.82 to the Live Stock Exchange National Bank; that on October 20th, 1916 Charles E. Harding executed a Deed of Trust on said land to Carl Gilliland, Trustee, to secure a note to John Cullen for \$517.91, and a note to John Blesemeier for \$561.65, and a note to the Wyckoff Shipping Association for \$988.74; that on July 30th, 1918, Charles E. Harding and wife executed a Deed of Trust on said land to George M. Stevens, Trustee, to secure a note to John L. Arnold for \$642.64, a note to Ed Keller for \$653.57, a note to Mrs. John Blesemeier for \$306.23, a note to P. J. Handley for \$274.27, a note to Wyckoff Shipping Association for \$377.32; that the records show Deeds of Trust to Dallas Trust & Savings Bank, and to E. W. Morgan, but such instruments are not recorded. The petition sets out where in each and all of said Deeds of Trust are recorded, and plaintiff alleges that all of said liens are inferior to his vendors lien and Deed of Trust lien, and that he is entitled to foreclosure of his said liens against each and all of said defendants, in consequence of which they are made parties to the suit; that Ray Hershey is a tenant on said land under Charles E. Harding, and that his rights are inferior to plaintiff's rights, and a foreclosure is asked against him; that the defendants are in possession of the deeds and deeds of trust referred to, and are given notice to produce same upon the trial or secondary evidence will be offered. Plaintiff prays for judgment for the title, possession, and restitution of said lands, and in the alternative, for his debt, interest, attorney's fees, costs of suit, foreclosure of his vendors' and Deed of Trust liens on said lands, order of sale, and general relief. The cause of action is more fully set out in Plaintiff's petition, now on file in my office.

Plaintiff alleges that on said land is an irrigation plant, with machinery for operation and improvement, and foreclosure of said liens thereon is sought by plaintiff.
Herein Fail Not, but have before

Charter No. 5604

Reserve District No. 11

REPORT OF CONDITION OF THE

First National Bank

at Hereford, in the State of Texas, at the close of business on Dec. 29, 1920.

RESOURCES		
1. a Loans and discounts, including rediscunts		\$292,982.95
Deduct:		
d Notes and bills rediscounted with Federal Reserve Bank (other than bank acceptances sold) (see Item 54a)	40,797.71	252,185.05
2. Overdrafts, unsecured		2,388.50
4. U. S. Government securities owned:		
a. Deposited to secure circulation (U. S. bonds par value)	50,000.00	
f. Owned and unpledged	12,000.00	62,000.00
7. Stock of Federal Reserve Bank (50 per cent of subscription)		1,500.00
8. a Value of banking house		4,200.00
9. Furniture and fixtures		3,000.00
10. Real estate owned other than banking house		25,008.66
11. Lawful reserve with Federal Reserve Bank		20,209.59
13. Cash in vault and net amounts due from national banks		58,538.25
14. Checks on other banks in the same city or town as reporting bank		251.77
15. Total of Items 13 and 14	58,890.02	
17. Checks on banks located outside of city or town of reporting bank and other cash items		1,825.14
18. Redemption fund with U. S. Treasurer and due from U. S. Treasurer		2,500.00
20. Other assets, if any, Cash in transit		100.00
Total		\$434,367.26

LIABILITIES		
21. Capital stock paid in		50,000.00
22. a Undivided profits		25,622.06
b. Less current expenses, interest and taxes paid	13,727.68	11,894.40
24. Interest and discount collected or credited in advance of maturity and not earned (approximate)		19,820.44
27. Circulating notes outstanding		47,400.00
32. Cashier's checks on own bank outstanding		19,846.18
Total of Item 32	19,846.18	
Demand deposits (other than bank deposits) subject to Reserve (deposits payable within 30 days):		
33. Individual deposits subject to check		232,553.57
34. Certificates of deposit due in less than 30 days (other than for money borrowed)		8,396.39
Total of demand deposits (other than bank deposits) subject to Reserve Items 33 and 34	240,950.96	
Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings):		
39. Certificates of deposit (other than for money borrowed)		44,406.28
Total of time deposits subject to Reserve, Item 39	44,406.28	
Total		\$434,367.26

54. a Liabilities for rediscunts with Federal Reserve Bank (see Item 1d)		\$40,797.71
Total contingent liabilities (54 a) (not including items in Schedule 23 of report)		\$40,797.71

55. Of the total loans and discounts shown above, the amount on which interest and discount was charged at rates in excess of those permitted by law (Sec. 5197, Rev. Stat.) (exclusive of notes upon which total charge not to exceed 50 cents was made) was none. The number of such loans was none.

State of Texas, County of Deaf Smith, ss:
I, E. B. POSEY, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

Subscribed and sworn to before me this 8th day of January, 1921.
Cotta Sisk, Notary Public.
Deaf Smith County, Texas.

CORRECT-ATTEST:
GEO. L. MUSE
J. FRANK POTTS
W. S. HIGGINS
Directors.

said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given Under my Hand and the Seal of said Court, at office in Hereford, Texas this, the 30th day of December, A. D. 1920.
A. L. BIGGS, Clerk,
District Court, Deaf Smith County.
50-4t

SHERIFF'S SALE

STATE OF TEXAS,
County of Deaf Smith,

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 30th day of December, 1920, by the Clerk thereof, in the case of Joe Bowers versus W. P. Lupton et al, No. 1242 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on Tuesday, the 1st day of February, A. D. 1921, at the Court House door at Hereford, Deaf Smith County, Texas, the

No. 168 BANKS

Official Statement of the Financial Condition of the

First State Bank & Trust Co.

at Hereford, State of Texas, at the close of business on the 29th day of Dec., 1920, published in the Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 13th day of January, 1921.

RESOURCES		
Loans and Discounts, personal or collateral	\$565,656.55	
Loans, real estate	15,113.50	
Overdrafts, none		
Bonds, Liberty Bond and Victory	22,000.00	
Real Estate (banking house)	5,500.00	
Other Real Estate	5.00	
Furniture and fixtures	1,500.00	
Due from other Banks and Bankers, and cash on hand	150,727.28	
Interest in Depositors' Guaranty Fund	6,899.21	
Assessment Depositors' Guaranty Fund, None		
Acceptances and Bills of Exchange, None		
Stock in Federal Reserve Bank	3,000.00	
Total	\$770,401.54	

LIABILITIES		
Capital Stock paid in	\$ 50,000.00	
Surplus Fund	50,000.00	
Undivided profits, net	7,146.93	
Due to Banks and Bankers, subject to check, net, none		
Individual Deposits, subject to check	324,770.27	
Savings Deposits, None		
Time Certificates of Deposit	130,043.74	
Demand Certificates of Deposit, None		
Cashier's Checks	16,992.48	
Bills Payable	60,000.00	
Rediscunts with Fed. Res. Bank	131,448.12	
Total	\$770,401.54	

STATE OF TEXAS

County of Deaf Smith.
We, A. Herbst, as vice president, and J. A. Pitman, as cashier, of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.

A. HERBST, Vice-Pres.,
J. A. PITMAN, Cashier.
Subscribed and sworn to before me this 7th day of January, A. D. 1921.
(Seal) J. S. Jones,
Notary Public, Deaf Smith Co., Texas.

CORRECT-ATTEST:
CARL GILLILAND,
D. F. ASHBROOK,
HOMER WILKINSON,
Directors.

following described property, to-wit: Situated in Deaf Smith County, Texas and being: All of the S E 1-4 of Section No. 75, Certificate No. 921 Original Grant, A B and M, Block K-3 containing 160 acres, levied on as the property of W. F. Lupton to satisfy a judgment amounting to \$3084.17 in favor of Joe Bowers and cost of suit. GIVEN under my hand, this 1st day of January, 1921.
C. S. FURCELL, Sheriff.

Charter No. 6812

Reserve District No. 11

REPORT OF CONDITION OF THE Western National Bank

at Hereford, in the State of Texas, at the close of business on Dec. 29, 1920.

RESOURCES		
1. a Loans and discounts, including rediscunts		\$663,368.15
Deduct:		
d Notes and bills rediscounted with Federal Reserve Bank (other than bank acceptances sold) (see Item 54a)	87,479.71	575,888.44
4. U. S. Government securities owned:		
a. Deposited to secure circulation (U. S. bonds par value)		50,000.00
7. Stock of Federal Reserve Bank (50 per cent of subscription)		3,750.00
8. Value of banking house, owned and unincumbered		4,200.00
9. Furniture and fixtures		2,000.00
11. Lawful reserve with Federal Reserve Bank		16,064.28
13. Cash in vault and net amounts due from national banks		19,560.40
14. Net amounts due from banks, bankers, and trust companies in the United States other than included in Items 11 and 13		5.00
16. Checks on other banks in the same city or town as reporting bank		1,054.88
Total of Items 13, 14 and 16	20,620.02	
17. Checks on banks located outside of city or town of reporting bank and other cash items		322.44
18. Redemption fund with U. S. Treasurer and due from U. S. Treasurer		2,500.00
Total		\$425,975.12

LIABILITIES		
21. Capital stock paid in		50,000.00
22. Surplus fund		75,000.00
23. a Undivided profits		22,817.31
b. Less current expenses, interest, and taxes paid	18,108.78	4,714.86
24. Interest and discount collected or credited in advance of maturity and not earned (approximate)		9,070.38
27. Circulating notes outstanding		47,000.00
30. Net amounts due to banks, bankers, and trust companies in the United States and foreign countries		201.10
31. Certified checks outstanding		500.00
32. Cashier's checks on own bank outstanding		7,548.36
Total of Items 30, 31 and 32	8,249.47	
Demand deposits (other than bank deposits) subject to Reserve (deposits payable within 30 days):		
33. Individual deposits subject to check		160,625.96
34. Certificates of deposit due in less than 30 days (other than for money borrowed)		9,813.92
Total of demand deposits (other than bank deposits) subject to Reserve, Items 33 and 34	170,439.92	
Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice and postal savings):		
39. Certificates of deposit (other than for money borrowed)		41,907.28
Total of time deposits subject to Reserve	41,907.28	
47. Bills payable, other than with Federal Reserve Bank (including all obligations representing money borrowed other than rediscunts)		10,000.00
Total		\$425,975.12

54. a Liabilities for rediscunts with Federal Reserve Bank (see Item 1d)		37,479.71
Total contingent liabilities (54 a) (not including items in Schedule 23 of report)		37,479.71

55. Of the total loans and discounts shown above, the amount on which interest and discount was charged at rates in excess of those permitted by law (Sec. 5197, Rev. Stat.) (exclusive of notes upon which total charge not to exceed 50 cents was made) was none. The number of such loans was none.

State of Texas, County of Deaf Smith, ss:
I, Roscoe L. Davidson, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

Subscribed and sworn to before me this 7th day of January, 1921.
Mary Fox, Notary Public.

CORRECT-ATTEST:
G. A. F. PARKER,
M. L. PARKER,
CLIFFORD C. ACKER,
Directors.

We Have For Sale in Second Hands Cars

- 1 1917 Touring Car
- 1 1919 Coupe
- 1 Extension Frame Truck

These cars are in first rate mechanical condition. Worth the money.

Wilkinson & Stocking

These Must Get There!

The New Compression Tube

A Scientific Principle for Pneumatic Tires. Science has solved the puncture grief—not by a filler, not by a spring, not by metal armour—but thru a simple means of design, pure rubber and air. Increase your Tire Mileage 20 to 50 percent.

A few good apples left. Get yours while they last.

Home made Sorghum

W. C. Fallwell

CHURCH NOTES

Methodist Church
Sunday School at 9:45. We begin on time, and have a good time.
Preaching by the pastor at 11 a. m. and 6:30 p. m.
Subject, morning hour, "What Church Would Jesus Join?" Evening hour, "The Devil's Chosen Man."
Good music. A hearty welcome.
M. M. Beavers, Pastor.

Presbyterian Church
The Second Sabbath of the new year was an improvement over the first, that is if we judge by attendance. Oh, but wouldn't it be fine to be able to count every Sabbath throughout 1921 an improvement over the last?
9:45 a. m. Sunday School.
Preaching at 11 a. m. and 6:30 p. m. By the Pastor.
3 p. m. Junior C. E.
5:30 p. m. Senior C. E.
Glad to have you worship with us. Try our welcome.
J. R. Sharp, Pastor.

First Christian Church
"The Big Church with a Big Welcome"
The new year starts off well. There is an awakening in our Sunday School that is healthy. We are getting ready to launch the Pre-Easter campaign. All over the land the Christian Churches are rallying their forces and getting things in shape for a great Evangelistic campaign to combat the crime wave that is sweeping over our land. Let's do our part and begin next Sunday.
Bible School at 9:45.
Preaching at 11 a. m. and 7:30 p. m. Welcome to all.
J. M. Asbell, Pastor.

Y. P. M. S.
Sunday, Jan. 16, 1921, M. E. Church 3 p. m.
Song—No. 84.
Prayer—Miss Swisher.
Bible Lesson—Matt. 25:31-46—By leader.
Business.
Hunting New People—Kathleen Hawkins.
Moving Away From Church—Frances Wilson.
As the Home Born—Gladys Bryant
He Hated America—Maude Dalton.
A Friend of Foreigners, down to, But Where is the Teacher?—Grace Sites.
But Where is the Teacher?—Maurine Hughes.
A Community Worker—Mildred Cross.
Special music—Anita Parker.
Leader—Zoe Beavers.
Reading of the minutes.
Sentence Prayers.
We had our installation of officers last Sunday night and they are as follows:
President—Gladys Beavers.
Vice President—Grace Sites.
Corresponding Secretary—Lenie Anthony.
Recording Secretary—Mildred Cross.
Treasurer—Gladys Bryant.
Local Treasurer—Zoe Beavers.
Superintendent of Study—Dollie Ward.
Superintendent of Social Service—Virginia Morgan.
Superintendent of Supplies—Fitz Parker.
Pianist—Elizabeth Stegall.

Christian Endeavor
Topic—Self-control: How to Get It: Its Reward.
Leader—Ethel Womble.
Scripture reading—1 Cor. 9:25-27.
Song.
How to Control the Heart—Prov. 4:23-27—Lucille Glibbreath.
How to Control the Temper—1 Pet. 4:12-19—Clyde Carroll.
Reading—Floyd Wilson.
Prayer for Help—Ps. 51:1-13—Eunice Glibbreath.
Resist Evil Impulses—1 Pet. 5:15-19—Paul Wilson.
Special music—Glenola Powelson.
Character as a Reward—2 Pet. 1:5-11.
The Crown of Life—Jas. 1:12—Glenn Witherspoon.
Song.
Business.
Benediction.

Methodist Missionary Society
The Methodist Missionary Society will have in connection with their January Social and Business meeting on Jan. 19th, a "Kitchen Shower," to be held in the basement of the new church, with Mesdames Eli Dunlap, J. E. Crouch, J. B. Jones and Glen Snyder as hostesses. Every member is most cordially urged to come. Mrs. Ward will have charge of the Devotional and some special features are being planned in connection with the shower.

Senior Christian Endeavor
January 16
Topic—Self Control: How to Get It: Its Rewards.
Leader—Howard Golden.
Song Service.
Sentence prayers.
Scripture—1 Cor. 9:24-27.
Why are Temperance Lessons Still Necessary?—by the leader.
What Has Been the Effect of Prohibition on Our Town?—Leslie Bruner.
What is Self-control and How Does it Fit Into a Temperance Lesson?—Hollis Galley.
How is Self-control Developed?—Lura Gregg.
What is the Value of Self-control in Business?—Vernor Curtis.
Special music.
What is the Value of Self-control in the Home?—Lois Cobb.
Has Self-control Ever Kept You Out of Trouble?—Lucille Megert.
What are the Rewards of Self-control?—Mr. Sharp.

What Childress Woman Made From Produce Sold During Year Just Past

(Childress Post)

The Post is glad to give the report below on the money made by Mrs. J. K. Adams this year out of home produce. Last winter Mrs. Adams promised the editor of this paper that she would keep books on her produce this year and give us a report and she has been faithful to her promise, as she is at everything she undertakes. We have been knowing this good woman for several years, both personally and through her neighbors and find her to be industrious, kind hearted, and true to all her promises. She lives just out at the edge of town on a few acres of land and there is never a day in the year that she doesn't make this small plot produce something.

Mrs. Adams is 63 years old and says she is never happier than when out working with her chickens, cows, hogs or in the garden. She is very active and all last year never lost a day from her work on account of sickness. She milked on an average of five cows, and

used a separator. She killed five fine hogs this winter, averaging 300 pounds and has six splendid shoats left over for next year's meat. She says she entertained 100 different visitors in her home during 1920, some remaining as long as 3 weeks, but most of them not more than 3 days.

Adding the totals of all the produce sold by Mrs. Adams, the grand total is \$2,467.16. If this woman, with some help from members of her family, can make that much money on a few acres, it is hard to imagine the possibilities of a farmer on a quarter to a section of land. It is time for the farmers of Childress county to consider this carefully and quit depending too much on one crop.

Of course Mrs. Adams was out considerable expense for feed and some other necessities, but she came out more than a thousand dollars in the clear, besides having a fine living at home.

	Eggs	Milk	Butter	Cream
January		\$15.00	\$55.00	
February	\$25.00		\$40.00	
March	\$20.00		\$35.00	
April	\$15.00		\$40.00	
May	\$20.00	\$10.00	\$50.00	
June	\$25.00	\$ 5.00	\$45.00	
July	\$15.00		\$60.00	\$20.00
August	\$10.00		\$80.00	\$20.00
September	\$15.00		\$55.00	\$25.00
October	\$10.00		\$75.00	\$20.00
November	\$15.00		\$60.00	\$25.00
December	\$20.00	\$10.00	\$60.00	\$60.00
TOTAL		\$190.00	\$440.00	\$235.00
		Hogs	Chickens	Vegetables
January		\$ 14.00		
February		\$250.00	\$12.00	
March		\$230.00	\$30.00	
April			\$ 8.50	
May				
June		\$277.00		
July		\$140.00		
August			\$10.00	
September			\$15.00	\$25.00
October		\$ 1.00	\$10.00	\$ 5.00
November		\$ 31.00	\$19.00	
December			\$ 5.00	
TOTAL		\$943.00	\$106.50	\$30.00

Pastor's five minutes.
Business.
Benediction.

JOEL

Mrs. Elijah Dunn and children returned on Thursday of last week from her visit in Georgia. Now the smiles have come back to Elijah's face, even Mrs. Dunn admits getting homesick. The literary program given by the ladies, at the school house on last Friday evening, was enjoyed by all those present. Friday evening, the 21st, it will be the men who will supply the program.

The first woman to fly from Paris to Morocco, a distance of about 1150 miles, made the flight in two days.

Good Printing at the Brand.

In Memoriam

In loving remembrance of Mrs. Mattie Robertson, who departed this life at Hereford, Texas, Feb. 2, 1920.

Oh, how very, very sad
When we think that most
A year has passed, since we
Have heard dear mother's voice.
Oh how our hearts do ache,
As we behold that loving smile,
As it is portrayed in yonder
Picture on the wall.
Oh the grief is almost too great
For us to think of any joy.
When we think of the lifeless form
Lying in the cold, cruel grave.
But then the joy that thrills our
Hearts,
When we think of that sweet day,
We shall hear the same sweet voice,
Saying, "Loved ones, welcome home."
By her husband.

Corn Chops

Cotton Seed Meal

Cold Pressed Cake

Phone 1

Quick, Prompt Delivery

Get Our Prices First

Jones & McLean Grain Co.

HOGS

I am still buying and shipping fat hogs. I buy any kind of hogs, any day. My motto is the same as it has always been, all the market will stand, honest weights, courteous treatment and a square deal.

I have a deal on by which I can pay as much as anybody.

G. W. Brumley

PLENTY COAL

We now have plenty of Coal. The only trouble is the price is too high, and when the decline comes we may have too much on hand.

E. W. HARRISON

Phone 76

P. S.—KINDLING FOR SALE.

LARGE OR SMALL
YOUR BUSINESS IS IMPORTANT TO US.



We want every individual in need of Banking Service to feel particularly welcome at our Bank

The smallest account of today may grow to be the largest account tomorrow.

We shall gladly, proudly and freely give you any help, advice or service that we can render.

We want you to look upon this Bank as your

BEST BUSINESS FRIEND.

PERSONAL SERVICE ABSOLUTE SAFETY

1ST NATIONAL

MEMBER FEDERAL RESERVE BANK

HEREFORD, TEXAS

GEO. L. HUSE, PRESIDENT
R. N. HOUNTS, VICE PRESIDENT
F. B. POSEY, ACTIVE VICE PRES. & CASH.
J. C. RILEY, ASST. CASHIER

Is your home insured? It ought to be.

T. K. WILSON.

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

DESTROYED
Three homes burned last week. All were insured. Is your dwelling or household contents insured?

T. K. WILSON.

A SHIVERING COW

in the Winter means a drawn, light cow at market time—and there's a big difference in price!

Figure it any way you want to, friends—it's an AWFUL GOOD investment—not an expense—to have proper sheds for your stuff.

Come in and let's figure it out.

PANHANDLE LUMBER Co.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

Here and There Among People You May Know

M. C. Vogel, L. B. Pa. 33.

Virgil Wood, of Tulsa, spent Tuesday in Hereford.

B. B. Black made a business trip to Amarillo Tuesday.

Bruce Sullivan, of Clovis, arrived in Hereford Wednesday.

Perfecto Flour, the best on the market. Hereford Produce Co.

Joe Allen, of Clovis, N. Mex., arrived in Hereford Tuesday.

Arthur Boyd returned to his home in Atwood, Tenn. Wednesday.

Chas. Donald made a business trip to Midland, Texas this week.

Homer Wilkinson made a business trip to Amarillo Tuesday.

Want Ads in The Brand get results and get them quickly.

R. O. Smith and wife, of Dimmitt, spent last Friday in Hereford.

J. R. Gilliam and family are moving to Ballinger, Texas this week.

Geo. Combs and F. M. Hill, of Willard, were in Hereford Monday.

No dust, no germs, no smell of gasoline in the suits and dresses cleaned by the Hereford Laundry. 39-41

H. McGhee, of Atlanta, Ga., spent a few days in Hereford this week.

Mrs. A. H. Morrison and J. C. Smith were in Amarillo Tuesday.

T. B. Slaughter went to Amarillo Wednesday to be gone a few days.

Born—To Mr. and Mrs. Will Adkinson, a baby girl, 8 pounds, Jan. 6th.

Rev. J. W. White, of Friona transacted business in Hereford Tuesday.

J. A. Thomas was called to Huntington, Tenn. this week by the illness of his father.

Remember, our work is sanitary while the washing that hangs outdoors is very unsanitary. 39-41

E. F. Hardwick and G. C. Falkner, of Clovis, N. Mex., arrived in Hereford Tuesday.

W. E. HICKS
Band: O Right Shoulder
Dealer in Hereford Cattle
Hereford, Texas

Mrs. R. L. Knox left Hereford Monday to visit with her parents at Eldorado, Okla.

When you make your order, call for Perfecto Flour.

Hereford Produce Co.

S. J. Rice went to Childress, Texas Monday to look after his farm interests.

E. C. Love, traveling representative of the Amarillo Tribune is in Hereford this week.

We will do your family washing cheaper than you can afford to do it at home. Phone 246.

Jess Hamon, C. R. Wilson, and Geo. Hopes, of Enid, Okla., were in Hereford the latter part of last week.

Call for Bee-Eas-Ko Coffee. Hereford Produce Co.

Will O'Brien and family of Amarillo attended the funeral of A. J. Brownlee Wednesday.

G. W. Wilson and family, of Crosbyton, Texas, were in Hereford the latter part of last week.

The Cordova Hotel will close their dining room until February 1st, on account of the new arrival.

Mrs. Grady Stegall, of Amarillo, spent Tuesday and Wednesday visiting her parents and friends.

High cost of living knocked out by the new prices of the Hereford Laundry. 39-41

J. E. Duke, of Abilene, Texas is starting a shoe repair shop with the Taylor Bros. Saddlery.

W. H. Glibreath and French Thurmond returned Thursday morning from a business trip to Ft. Worth.

Perfecto Flour takes all the premiums at Baking Contests.

Hereford Produce Co.

P. O. Inspector M. B. Johnson, of Amarillo, was in Hereford inspecting the local post office this week.

Notice
Wanted—Fat Hogs. Am buying hogs for a packing house in California. It will pay you to see me first. Phone 100. Mark Bray.

J. W. and F. E. Sparks, of Summerfield, are making preparations to move to east Texas. They loaded their car in Hereford Tuesday.

Mrs. Chas. Pratt and grandson, Jack Williams, arrived in Hereford Tuesday morning.

Mrs. R. H. Womack returned home Sunday, after several weeks visit with relatives near Coleman, Texas.

There is no coffee on the market better than Bee-Eas-Ko.

Hereford Produce Co.

The Red Ball Santa Fe freights are carrying from five to eight loads of hogs west to Los Angeles, Calif.

Paul S. Corbett left Hereford Wednesday for Urbana, Ill., where he will attend the University of Illinois.

S. M. Nunn, of Glasper, Texas, after a visit of several days with his brother, R. T., left Wednesday for his home.

Bring us your chickens this week. We have a special order to fill.

Hereford Produce Co.

Miss Elizabeth LeGrand returned to El Paso Saturday, after spending the Christmas holidays with her mother, Mrs. G. H. LeGrand.

Born—To Mr. and Mrs. T. S. Benton, twin girls, December 10th, at Bracketville, Texas. Mrs. Benton was formerly Miss Hattie Edwards.

We heat our work 50 percent hotter than boiling water, without injury to goods or color, thus killing all disease germs. Hereford Laundry. 39-41

Mr. and Mrs. Will Womble left Hereford for Temple, Texas Sunday night.

Mrs. Womble will enter a sanitarium there for an operation.

Will Mangle, who has been assisting his son, Otto, move into their new home, left Hereford for his home in Eldorado, Okla. Monday.

J. B. Phillips, of Willard, left Hereford this week for Goldstone, N. C. to visit relatives and friends. Goldstone is Mr. Phillips' birth place.

Our family rate makes a face towel cost about 2 1/2c washed and ironed. Hereford Steam Laundry.

Drs. Rogers and Carl, dentists of Amarillo, visited Drs. Freeman and Heard Sunday and demonstrated the power of conductive anaesthesia.

G. A. Stambaugh arrived in Hereford last Saturday from Celina, Texas. Mr. Stambaugh also visited relatives and friends in McKinney, Texas.

Jack Mounts and his sister went to Amarillo Tuesday. Miss Sena Mae will go from there to resume her work in Crescent College, Eureka Springs, Ark.

Notice W. O. W.
Meeting Saturday, Jan. 15, 1921, 7 p. m. to elect officers or the ensuing year. 50-2t

W. W. Bennett, Clerk.

Mr. and Mrs. Earl Wilson and Mrs. W. H. Edwards, of Lubbock, Texas, arrived in Hereford Tuesday. The Wilsons will make their home in Hereford.

S. L. Harmon and Perry Bennett arrived from Richmond, West Virginia, Wednesday. Mr. Harmon has been absent from Hereford for about two months.

Stockmen
Very few have responded to my call, though I have come at your calls at little less than half the state rate, now 15 years, practically without change to me financially. In 45 days I must turn my accounts as collateral. 50-4t

Dr. F. E. Bowa.

Mrs. W. C. Horton, of Ft. Worth, M. E. Sims, of Abilene, Tex., and C. H. King, of Lueders, Tex., attended the funeral of A. J. Brownlee Wednesday.

Mr. and Mrs. Andy Godwin left Hereford Monday for Whitesboro, Van Zant, Comanche and Dallas, where they will visit relatives and friends for the next thirty days.

Notice
We will open our dress making parlor at Mrs. Heifner's Millinery Store on Feb. 1st. We will appreciate the trade of our old customers and any new, who see fit to patronize us. 51-2t

Mrs. W. C. Hammer and Curtis.

WELLS DRILLED—My well machine is on the job again. 51-1t

Geo. Turrentine.

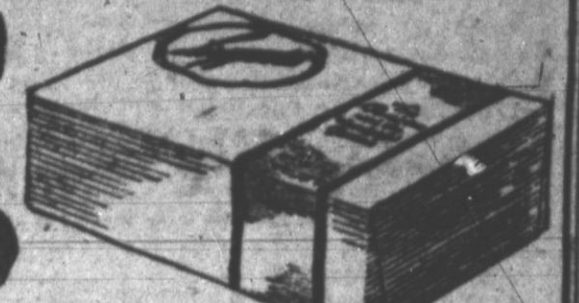
AIRPLANE EQUIPMENT FOR A. & M.

COLLEGE STATION, TEXAS, Jan. 10.—Equipment for the training of students in the Air Service at the A. & M. College of Texas has been requisitioned from the War Department by Major Clinton Russell formerly commander of Barron Field, Fort Worth, who has been assigned to this college to head this new unit of the Reserve Officers Training Corps which was recently authorized for A. & M. It is expected that it will be shipped from one of the flying fields in Texas and will be received here within the next few days so that work in this branch of the service may be started with the beginning of the second term, January 22.

The government authorizes the college to requisition for equipment to the value of \$200,000 for the training of 100 students in the Air Service Unit, but the college will not order all this

Liggett's

The Chocolates with the Wonderful Centers



THEY make you "Chocolate hungry" to look at them. All your favorites in one box. Oh, but they're delicious! And they are known to many young ladies in this town already! At our Candy Counter, in handsome, full-measure boxes.

Corner Drug Store

at once. The requisition sent out by Major Russell last week is for two biplanes of standard type, without motors; two Liberty, twelve cylinder motors; two Hispano-Suiza motors, two Lerhone motors, propellers and other airplane parts, tools of all kinds, all those different kinds of technical instruments used in an aviation ground school and other material from "unserviceable stores."

A general meeting of the whole cadet corps will be held before January 22, when the second term begins, and President Bizzell and Major Russell will explain the training that will be given in the Air Service unit, after which 100 cadets who are qualified to become officers in the air service will be permitted to transfer to the Air Service from the other branches of infantry, cavalry, field artillery and signal corps.

Freemen and sophomores are eligible for the new unit and such juniors as have already served an enlistment in an aviation ground school. There are a few of the latter in college at the present time and they will be allowed to enter the advanced course.

National councils of women have been formed in twenty-eight countries.

China exports about \$3,000,000 worth of firecrackers a year.

The most usual symptom of color blindness is uncertainty between blue and green.

NINE BULL ASS'NS IN SINGLE COUNTY

St. Louis County, Minn., is the champion bull association county of the United States, and probably of the world, at least as far as numbers are concerned, says a specialist of the United States Department of Agriculture, who returned recently from that district.

Nine bull associations, all organized since 1918, when this territory was swept by a forest fire, have been successful, and now have 364 farmer members.

The bull associations in St. Louis County owe their existence to the forest fire which devastated this territory to such an extent that a State commission was established to furnish aid to residents of the flame-swept territory.

Among other things, dairy bulls had to be provided, and the Fire Relief Commission, recognizing the practical value of the cooperative bull association, stipulated that farmers must organize such associations in order to receive this aid.

The 9 associations, which resulted from the relief work, brought into the county 35 good purebred bulls, with an average value of about \$300 each.

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In Your New Year Resolutions

Don't fail to include a Financial Plan for 1921.

This Bank is anxious to co-operate with you in making this a successful resolution.

We take the first step in offering you—

A Safe Depository for your funds;

Financial Advice cheerfully given;

Interest on your Savings.

Treasury Savings Securities also are good investments, issued in denominations of 25c, \$1.00,

\$5.00, \$25.00, \$100 and \$1,000 at (Maturity Value).

Put your Financial Plan into operation today by a visit to—

The Western National Bank

Hereford, Texas

Capital and Surplus \$125,000.

Largest tax payer in the City of Hereford

Only Bank of Honor Bank in Deaf Smith County.

G. A. F. PARKER, President,
J. L. SMITH, Vice President,
ROSCOE L. DAVIDSON, Cashier,
CLIFFORD C. ACKER, Asst. Cashier.



Even though you may buy one piece at a time it is well to furnish your house by plan.

More money is wasted on a piece bought here and one there, on a "hit or miss" basis than on improper values.

It is a pleasure to us to help you work our furnishing plans, to keep in mind and advise you of bargains or savings in the working out of those plans.

Plan with us on your home furnishing needs and we will save you many dollars.

The balance of January will be devoted strictly to giving Real bargains in the Furniture and Rug lines. We are determined to make things lively in our store. We know of no better way than to offer first class goods at a Bargain price. We cordially invite your full co-operation.

We are satisfied with small profits.

E. B. Black Co.

FURNITURE AND UNDERTAKING—HEREFORD, TEXAS