The Avalanche-Journal's Fair Edition--Largest Paper In Texas Today

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Sunday Avalanche-Journal

136 PAGES TODAY

VOL. 4, NO. 2 LUBBOCK, TEXAS SUNDAY, SEPTEMBER 22, 1929 (AP) MEANS "BY ASSOCIATED PRESS"

B.A. Foshee Found Guilty Of Levelland Murder

Panhandle-South Plains Fair Plans Near Completion

Sixteenth Annual Exposition To Be Open Sept. 30th

Mammoth Task Of Preparing Entertainment Program Enters Final Week With Prospects Bright

Buildings Filled

Letters Pouring In Asking For Information Indicate Record Attendance When Fair Opens

ENTERING into the final week of the mammoth task of preparing for the sixteenth annual Panhandle South Plains fair, which will be held here September 30 to October 5, inclusive, officials at the fair association headquarters in the chamber of commerce offices were laboriously concerned yesterday with a flood of assignments in setting the stage for the exposition.

Letters from prospective exhibitors and visitors herald a gigantic attendance which is expected to shatter all previous records.

Telegrams Pouring In

Telegrams, telephone calls and letters, all seeking information regarding the exposition, are pouring into fair headquarters in rapid succession.

Meanwhile, the buildings and fair grounds, one mile east of the court house, are prepared. "Our greatest need is wall stretchers," said B. C. Dickinson, president of the fair association. "We will have

See ANNUAL FAIR, Page 10

Aid Is Sought In Charity Campaign

Donations For Milk - Ice Fund Asked In Effort To Give Assistance To Needy Families Here

Funds exhausted, due to increasing demands for charity, the Avalanche-Journal and Federated Aid societies milk and ice fund committee, under direction of Mrs. W. T. Milam, made an appeal late Saturday for additional contributions to support the charity program during the fall period.

Mrs. Mary Hinton, treasurer of the fund, announces that a total of $352.50 has been contributed to the campaign, and that all of that amount has been spent toward benefitting the poor and needy.

Needs Argument

"A visit into homes daily aided by the committee would reveal the urgent need for continuance of our offerings," said Mrs. Milam. "Many women and children, with no other possible means of support, are dependent for the time being upon our help.

"There is an alarming number of children who are undernourished

See CHARITY FUND, Page 10

Some Paper!

The press run for today's Avalanche-Journal totalled 16,300 copies. The edition is 136 pages in size. Using these figures as a basis of computation the news print thus consumed has a total weight of 15 and one-half tons, or 31,129 pounds.

Since each sheet is printed on two sides, dividing the 136 pages by two, figures 68 separate sheets, each 21 inches in dept. The total number of sheets printed is 1,108,400 and, if the sheets were laid end-to-end, they would reach 367.5 miles, or as far as from Lubbock to Highland Park, Dallas, by way of the railroad.

The arbitrary figure, used in estimating reader interest of all newspapers and periodicals is five persons to each individual copy. Upon that basis 81,500 persons will read this issue of The Avalanche-Journal, a number equal approximately to the combined population of Amarillo, Abilene and San Angelo.

Robs Disciples Of Saintliness

DECATUR, Ill., Sept. 21. (AP)—Bishop Edgar Blake of Indianapolis, presiding at the annual Illinois conference of Methodist Episcopal churches stripped some of the saintliness from Christ's twelve disciples in an address before the Methodist laymen's conference today.

Apologizing for the ruthless manner in which he assailed the disciples and offering to halt his talk if the laymen wished—he was not interrupted — Bishop Blake averred that the disciples were not saints but were "a tough lot of Galilean fishermen who quarreled and swore and were self-seekers." He said the first thing they said when they forsook their boats and approached Jesus was: "What are we going to get out of this?"

Second Covington Trial Transferred To Scurry County

Younger Of Two Brothers Charged With Attacking Lubbock Man Will Go On Trial Next November

(Special To The Avalanche-Journal)

BIG SPRING, Sept. 21. — The trial of J. J. Covington, younger of two brothers, charged with robbing and beating W. G. Coleman, of Lubbock, near Coahoma on June 2, today was ordered transferred to Scurry county by Judge Fritz R. Smith.

S. J. Covington, the older youth, was assessed 25 years in the state penitentiary here this week following trial for robbery with deadly weapons.

Trial In November

District court will convene in Snyder late in November.

Coleman, according to his testimony in the previous trial, was picked up by the two boys at Coahoma and was to pay for the gasoline for their car and other expenses in exchange for a ride to Abilene. When but a few miles from Coahoma he alleged that the two beat him and took what money he had. He regained consciousness on the Texas and Pacific railroad tracks and crawled two miles to a farm house for aid. Since the affair he has been in a hospital and has not fully recovered from the wounds received.

J. J. Covington made a statement to Callahan county officers shortly after the two were arrested while his brother did not. In view of this Judge Smith ordered the two trials severed and tried separately.

OPPOSE INCREASE

Republicans Organize To Fight Tariff Boost

WASHINGTON, Sept. 21. (AP)—Coincident with a decision by the senate to meet an hour earlier on Monday to speed action on the tariff bill, 12 western republicans perfected an organization aimed to eliminate the proposed industrial rate increases and to confine the revision to agricultural products.

Headed by Senator Borah, of Idaho, the independent group set its strength at 14, a number which it feels will give the organization the balance of power as between the democrats and republican regulars in the tariff controversy.

"Pete" Williams Jury Deadlocked

AMARILLO, Sept. 21. (AP)—Apparently deadlocked, the jury which tried C. S. (Pete) Williams for the knife slaying of O. C. Hill, Jr., Donley county farmer, still was out tonight after having retired at noon today.

The jury came into court at 6 p. m. and asked for a portion of the record, including the cross-examination of a state witness. It then went back to work.

Hill was stabbed fatally at the July fourth rodeo. The disagreement which ended in his death was said to have begun when Williams stumbled over Hill's feet.

Plane Missing In Booster Aerocade From Fort Worth

Fear Held For Safety Of Five Prominent Persons Aboard Ship En Route To Brownsville Saturday

No Word Received

Airport Officials Believe Airship Forced Down As Rains Sweep Section; Two Planes To Search

(By Associated Press)

BROWNSVILLE, Sept. 21.— Two planes from the Fort Worth aerocade will retrace their way back toward Corpus Christi at daybreak tomorrow to search for a Texas company Lockheed ship feared down with its pilot and four passengers.

The scouting planes will be piloted by Bill Ponder and Fred Hyer. One will take the coastal route and the other will fly over the Missouri Pacific railroad tracks. Some of the 18 planes which left Corpus Christi flew one route and some the other.

Five Aboard.

The missing plane was piloted by Bert Pidcoke. His passengers were his wife and sister; Jack Hott, manager of the Fort Worth association of commerce, and Frost Lynn, manager of the Texas company in Fort Worth.

Two planes of the Texas Air Transport from San Antonio also

See MISSING PLANE, Page 10

Lubbock Sixth In Building Permits

City Ranks Among Leading Cities Of State During First Nine Months This Years; 7th In September

(By Associated Press)

DALLAS, Sept. 21. — Although Houston launched a number of church building projects this week, bringing the building permit total for the week in that city to well over half a million dollars and Dallas was not far from the half million mark, building in the state in general did not approach any records. Figures for the state follow:

City—	Week	Year
Houston	$637,062	$23,520,088
Dallas	432,354	7,222,572
San Antonio	153,723	12,451,632
Shreveport	123,998	2,874,727
Fort Worth	106,350	7,760,123
Beaumont	40,669	2,139,163
Lubbock	36,150	2,974,114
Waco	29,750	1,691,818
Austin	27,917	2,554,139
San Angelo	26,150	1,585,941
Corpus Christi	24,675	1,612,503
Port Arthur	25,802	2,231,229
Abilene	22,892	1,844,052
Galveston	20,571	3,385,830
Plainview	20,060	937,420
Amarillo	19,000	1,390,594
Big Spring	18,205	632,006
Pampa	14,400	1,105,295
Wichita Falls	5,790	934,648
Midland	2,500	808,720

With the issuance of one permit Saturday building valuations in Lubbock for the month of September reached a total of $109,708, for 30 permits. The figure for the week stands at $36,150 and that of the year $2,947,114, representing 500 permits.

Lubbock Man Seriously Injured In Automobile Accident Saturday Night

R. E. Hardberger Is Victim Of Crash Near Woodrow

R. E. HARDBERGER, 1921 13th street, was seriously injured last night about 9 o'clock in an automobile accident on the Tahoka highway, about four miles south of Woodrow.

Hardberger was returning to Lubbock from a visit to his farm in that section when the accident occurred. According to his statement he was traveling north when he met a large car going in the opposite direction at a turn in the road. The other car crowded him into the ditch and he was thrown through the windshield.

Brought Here

Hardberger was picked up by a passing automobile and rushed to the Lubbock sanitarium. The car causing the damage did not stop.

An examination revealed that the injured man suffered of severe cuts about the face and hands, three fractured ribs and a fractured hip.

Hardberger is engaged in the real estate business here.

"Bride And Groom" To Be



PLAINVILLE, Conn., Sept. 21. (AP)—A rehersal of ceremony which will make John Coolidge and Florence Trumbull husband and wife Monday, today occupied the vanguard of the bridal party.

The stage was complete except for rings, ministers and costumes, but the processional and recessional was prescribed for practice so that there might be no hitch in the formalities of the wedding of the son of the former president and the daughter of Connecticut's governor. The bride and groom to be are shown above.

Borger Officers In "Crime Ring" Ranger Declares

Peace Enforcers Are Under Indictments Or Are Ex-Convicts, According To Report Given To Moody

(By Associated Press)

AUSTIN, Sept. 21.—Captain Frank Hamer told what he thought of the situation that obtains at Borger today.

The Hutchinson county oil town is possessed of the "worst organized crime ring," he has observed in his 23 years as a Texas ranger.

Many of the "officers of the law," are either ex-convicts or under indictment of criminal offenses at the present time.

Told By Moody

This is Captain Hamer's estimation of the situation as told by Governor Dan Moody.

Captain Hamer was an aversion to talking for publication.

"It is awfully bad" was as far as the ranger captain would go with the newspapermen, but Governor Moody went a little further.

The Governor yesterday was given

See BORGER CRIME Page 10

Boy Given Dollar For Half Million In Stocks, Bonds

Youthful Messenger Admits Handing Over Securities After All Night Grilling By New York Officers

(By Associated Press)

NEW YORK, Sept. 21. — A big time crime coach of Wall Street, was hunted on clues furnished by Milton Alter, 18-year-old brokers' messenger, who traded more than a half million in stolen securities for a dollar.

The R. V. Hiscoe Brokerage company, the youth's employers, was out $512,000 in negotiable stocks and bonds, but police held the boy on a charge of grand larceny and had his detailed confession. In it he described the man who engineered the theft, and through it Police Commissioner Grover A. Whalen hopes to reveal a crime school for financial district messenger boys and clerks.

KEEPS COURTHOUSE

McCAMEY, Sept. 21. (AP) — The Upton county electorate voted today to keep its courthouse at Rankin.

Eleven Are Hurt In Elevator Fall

Flames Flash Up Shaft In Dallas Department Store As Cage Falls Down 3 Floors To Basement

(By Associated Press)

DALLAS, Sept. 21.—Eleven persons were injured, some seriously, when an elevator in the W. A. Green department store fell three floors here late today.

The car, in charge of John Worthington, a negro who was unhurt, stopped at the second floor and was starting down when it got out of control, racing past the main floor landing and crashed into the basement. A flash of flame, sprang up the elevator shaft as the cage dropped.

The injured:

Mrs. M. N. Nail, injuries to left side and probable knee fracture.

Mrs. C. H. Harben, both ankles sprained.

Mrs. Sudie Holmes, Vickery, Dallas county, bruised.

Mrs. H. M. Flanary, slight hurts.

Esther Jackson, store employe, leg fracture.

Miss Elsie Galloway, fractured ankle.

Mrs. C. E. Galloway, mother of Miss Galloway, injuries to feet.

Mrs. I. L. Holmes, Vickery, ankles hurt and back injuries.

Mrs. H. B. Harris, wife of the store's first floor manager, bruises and abrasions.

Mrs. L. L. Kelsay, store employe, injuries to foot and both knees.

Mrs. Lawrence E. Laird, bruises and abrasions.

BIG SPRING NAMED

West Texas Dentists End Breckenridge Meeting

BRECKENRIDGE, Sept. 21. (AP)—Big Spring was selected the next meeting place of the West Texas Dentists' association which ended its convention here today.

New officers: A. Braun, Sweetwater, president; J. Bowyer, Anson, president-elect; L. B. Pemberton, Midland, vice president; Sed A. Harris, Snyder, secretary-treasurer.

Young Hockley County Farmer Given Three Year Suspended Sentence For Slaying Alleged Paramour Of Wife

Verdict Returned Saturday Morning After Four-Hour Deliberation Of Jury In County's First Trial

Seeks Release



"SCARFACE AL" CAPONE

Through his Philadelphia lawyers, Capone today started another proceeding to have himself released from the Eastern state penitentiar where he is serving a one years sentence for carrying a loaded pistol in Philadelphia.

Defendant Is Calm

Huge Crowds Attend Case; Wife Of Accused Admits Intimate Relations With Victim Of Shooting

(By Staff Correspondent)

LEVELLAND, Sept. 21.—After a four-hour deliberation, jury in the case of Arnold Foshee, 24, charged with the murder of Elmer Wright, 23, on September 7, this morning at 10 o'clock found the young farmer guilty of murder and recommended a penalty of three-year suspended sentence.

As the door to the jury room swung slowly open, a hush fell upon the hundreds of curious people crowding the Hockley county court room and, in the silence that followed, the drop of a pin would have sounded upon the air. The only show of emotion on the face of Foshee was a slight tightening of the lips and narrowing of his eyes.

Foshee Unmoved

Called to listen to the jury's decision the defendant gazed with head erect and with unblinking eyes at Judge Homer L. Pharr as he declared the verdict of the court. Not a waver as he stood, no show of emotion crossed the young

See FOSHEE GUILTY, Page 10

Final Motorcade Advertising Fair Will Be Tuesday

Fifty Cars Signed Up For Booster Trip To North And East; Hundred Women Sought For Jaunt

The fourth and final 1929 booster motorcade of Lubbock good will evangels, advertising the Panhandle South Plains fair, will leave this city next Tuesday morning promptly at 7:15 o'clock. Officials expect it to be the largest yet staged in this section.

Work has been going steadily forward in efforts to get a good representation and Saturday night approximately 50 automobiles had been signed up by the committee. Special efforts have been made to secure at least 100 women of the city to make the trip and officials believe that a large number of Lubbock women will be included Tuesday.

The schedule of the motorcade follows: Arrive Abernathy 8 o'clock; Hale Center 9; Olton, 10; Plainview, 11; Lockney, 1; Floydada, 1:45; Crosbyton, 3:15; Ralls, 4; Lorenzo, 5; Idalou, 5:40, and back in Lubbock at 6:20. Lunch will be had in Plainview.

Accompanying the booster delegation will be a group of Rotarians, numbering about 40, who will visit the first four towns and be guests of the Plainview Rotary club at their weekly luncheon program.

Woods, Parrish To Speak

Mayor Harley D. Woods and Senator Pink L. Parrish will bear the brunt of the speaking program while the Lubbock high school band will give concerts at each town. Other special features are also being planned.

The committee in charge of this trip includes C. J. Meyers, chairman, J. C. Anderson, Frank D. Kent, W. O. Daniel and R. E. Stroup.

One Charged For Slaton Burglary

Homer Holland In Jail And Another Sought By Local Officers After Grocer Is Held Up And Robbed

Homer Holland, of Long Beach, Calif., is in the Lubbock county jail charged with burglary in connection with looting of Harry's Grocery store of $9.35 at Slaton Friday night, while officers are searching for another man alleged to have been a co-partner in the offense.

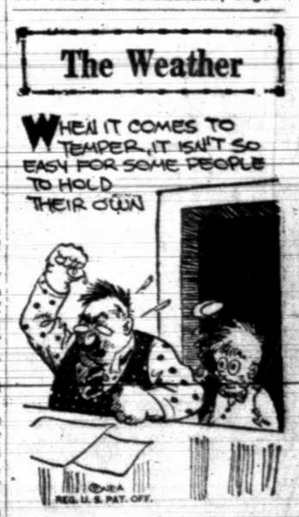
Harry Burrus, owner of the grocery store, entered the building about 10:30 o'clock Friday night and was ordered to put his hands up. A light at the rear of the building made features of the culprits discernable. After looting the cash register the pair fled through the rear door, where they had broken an entrance.

Holland, identified by Burrus as one of the pair, was arrested by Chief of Police Tom Abel at a lunch stand a few minutes after the burglary. When arrested, he was unarmed.

"I went into the store with the other man to get something to eat," Holland old officers here. He said that his companion on that

See SLATON BURGLARY, Page 6

The Weather



WEST TEXAS — Partly cloudy Sunday and Monday, becoming unsettled in north portion.

Lubbock, Metropolis Of The South Plains, As Seen From The Air



Better take a good look at these pictures for Lubbock's ever-changing skyline will be added to again, almost before another picture can be made!

Lock Of Hair Is Cause Of Verdict

ABILENE, Sept. 21. (AP) — Partly on the asserted similiarity of two locks of hair, one from the head of a hit-and-run driver's victim, and the other from that of the motor truck of D. W. Freeman, about 50, Freeman was convicted today of murdering Warren Hudson, 21, and sentenced to 20 years.

Defense attorneys, who at the conclusion of the state's testimony declined to submit witnesses and were denied an instructed acquittal, expected to file a motion for new trial Monday.

Hudson, of Abilene, was knocked from his motorcycle and fatally injured by a machine which sped away on the night of May 26.

Statistics Show Development Follows Railroad

More Lines Run Out Of Lubbock Than Any Point

Agriculture Areas Have Rapid Development Due To Railroads; Number Of Farms Increase

There are more branch lines of the Santa Fe railway running out of Lubbock, "Hub of the Plains," than out of any other one city on the entire Santa Fe railway system. These branch lines are from Lubbock to Texico, from Lubbock to Slaton and Lamesa, from Lubbock to Crosbyton, from Lubbock to Seagraves and From Lubbock to Bledsoe.

All excepting the line from Lubbock to Crosbyton have been completed since 1910. Agricultural area of a mighty expanse, placed in active cultivation for the first time, spells the reason for these various feeders to the great Santa Fe system.

Development follows transportation facilities. The history of development along four of these branch lines of rail is given graphically by persual of the following.

Lubbock to Texico
Completed March 1, 1914

Lamb county in 1900 had 5 farms. In 1910 there were 92 farms, 172 in 1920 and 632 in 1925.

Bailey county had 5 farms in 1900, in 1910 had 71, with 79 listed in 1920 and 302 in 1925.

Slaton to Lamesa
Completed October 1, 1910

Lynn county numbered a total of 5 farms in 1900, with 201 in 1910, in 1920 it had 674 and in 1925 boasted 757.

Dawson county listed 5 farms in 1900, with 330 in 1910, increasing to 574 for 1920 and 972 in 1925.

Lubbock to Seagraves
Completey July 1, 1918

Terry county boasted of 6 farms in 1900, of 235 in 1910, having 774 in 1920 and 1,061 in 1925.

Gaines county was credited with 6 farms in 1900, with 140 for 1910, increasing to 206 in 1920 and to 436 for 1925.

Lubbock to Bledsoe
Completed December 1, 1925

Hockley county farms numbered 5 in 1900, increased to 23 in 1910, dropping to 18 in 1920, jumping to 278 in 1925 and to 1,650 in 1929.

Cochran county was said to have only one farm in 1900, but 16 in 1910, dropping to 14 in 1920, raising the figure to 56 in 1925 and to 350 in 1929.

Disarmament Plan Action Is Urged

Canadian Speaks "As Voice From North American Continent" Asks Hastening On Conference

GENEVA, Sept. 21. (AP)—Sir George Foster of Canada, speaking as "a voice from the North American continent," supported the British proposal for the hastening of a general disarmament conference in a vigorous speech before the League of Nations disarmament committee today.

The peoples of the nited States and Canada, Sir George said, have revolted from the old idea of control by bureaucrats and dictators and insist that human life is of more importance than technicalities which stand in the way of limitation and disarmament.

Sentiment Changed

A great change of sentiment has taken place in recent months among the 120,000,000 people in the United States regarding war and armaments, asserted Sir George.

"Are we giving sufficient attention to the sentiment of the people of that great nation which has almost infinite resources?" The Canadian asked the committee, adding that in Canada 10,000,000 people have revolted from the idea that human beings can be used as pawns in settling international disputes.

Area's Climatic Conditions Good

Climatic conditions in Lubbock and the South Plains, due to low humidity and warm temperature during the growing season, normally accompanied by cool nights, are conducive to health and agriculture, records at the state experiment station, three miles east of this city, reveal.

The average annual rainfall on the South Plains is 20 inches.

Average daily mean maximum temperature is 73.21, minimum is 44.90 and the mean temperature is 58.88.

198 Is Hottest.

The hottest day in history of the weather gauge at the experiment station was June 16, 1924, when the mercury stood at 108, while the coldest day was Jan. 12, 1918, when the thermometer registered 10 below zero. These figures, however, represent sharp departures from normal conditions.

Mean humidity in Lubbock is 57 1-2 per cent, accounting for the healthful conditions of the South Plains.

There are 205 days between dates of last killing frost in spring and the first killing frost in fall, offering unusual advantages during the growing season.

About 80 per cent of the total annual rainfall comes between April 1 and November 1, during which time 16 of the average 20 inches are recorded.

Cool nights, due to elevation relieve crops which suffer from heat during the day.

A Trio Of Popular Local Pastors



REV. H. L. MUNGER
(First Methodist)



REV. C. J. McCARTY
(Nineteenth Street Baptist)



REV. WALTER P. JENNINGS
(First Christian)

Hoover Under Eye Of Senate During Navy Discussions

President Is Playing Lone Hand In Negotiations On Limitations With Great Britain

BY FRANCES M. STEPHENSON
Associated Press Staff Writer.

WASHINGTON, Sept. 21.—(AP)—Virtually playing a lone hand in his naval limitations negotiations with Great Britain so far, President Hoover nevertheless is under the eye of a watchful, if silent, senate, the court of last review on the contemplated treaty for armaments restriction.

Privately, and apparently sincerely, all factions in the senate profess a desire for success in naval limitations effort, and for this reason the members explain they are refraining from discussion at this time.

Views Are Varied.

Mr. Hoover, however, will have to deal with some varying views in the senate on the subject, and whether he will follow the policy of President Harding in the 1921 naval conference and have the chamber represented on the American delegation in th negotiations is unknown.

While he consulted several times with Chairman Borah of the senate foreign relations committee, on the subject of naval limitations in early stages of the discussions with Premier MacDonald, the president apparently has conferred with none of the senate in the more recent developments.

Borah Interested.

Senator Borah, an opponent of the 15-cruiser bill enacted at the last session, made it clear to Mr. Hoover he was interested in a naval conference if some actual reductions were to be sought in the number of ships of Great Britain and the United States. The inference drawn from the Idaho senator's position was that if limitation was to be accomplished without reduction in the present strength of the British and American navies, he was not particularly concerned about the forthcoming conference.

Presenting a somewhat different view, the strong navy group in the senate, apparently has a considerable number of votes. Headed by Chairman Hale of the naval committee and Senator Swanson of Virginia, ranking democrat, this force will be insistent that any agreement reached with Great Britain provide strictly for an equality of the two navies.

Frown On Program.

Without talking for publication some of this group are frowning on the program discussed in London which would restrict the American eight-inch cruisers to 18. This problem is about the last point of difference so far between Mr. MacDonald and the president, and indications are it may go over to the forthcoming conference for decision.

Should Mr. Hoover decide upon senate representation on the American delegation he would undoubtedly turn to Senator Borah, who would have charge of a treaty in the senate, and either Robinson of Arkansas, democratic leader and a member of the foreign relations committee, or Senator Swanson of Virginia, ranking democratic member.

Independent Thinkers.

All three of the senators are known as independent thinkers and workers. Borah, on the one hand, is not concerned primarily over parity with Breat Britain. He wants Great Britain to sink some of her ships, if parity is necesary, and he wants smaller navies. Both Robinson and Swanson are strong defense advocates and among those who would insist upon a well understood basis providing for naval equality between England and America.

BAGPIPE GOOD BAIT

GLASGOW, Sept. 21. — Get a bagpipe, all you lovers of the finny sport. A boat-hirer at Port Bannatyne, Bute, has made the assertion that the skirling notes of the bagpipe attract fish as the pipes of the Pied Piper attracted the rats of Hamelin. Other fishermen disagree with him, however, claiming the opposite.

Olton Is Pleased With Progress In This Year So Far

Lamb County Capital, With New School And Bank, Is Pushing Ahead; Crops To Be Satisfactory

(By Special Correspondent.)

OLTON, Texas, September 21. — Olton, capital of Lamb county, and loacted in the midst of a rich agricultural belt immediately north of the sand hills, which traverses the county from east to west, is admirably situated from an agricultural standpoint. It is on the south line of the great Plains wheat belt and the north line of the South Plains cotton belt.

The present season was a very trying one havin experienced a nine weeks drought from June 1 to August 7th. However, the nature and depth of the soil made it possible to produce a crop that is away above the average of the Plains territory. The entire section produced more than 20 bushels of wheat per acre. The sorghum grains are averaging this season one ton per acre. On account of the dry summer, cotton is not a normal crop, but is estimated at one-half bale per acre. Sudan grass, another money crop in the Olton territory, is below normal but will average around six hundred pounds per acre. Dairy and poultry products are a source of a good income in this territory, as many of the farmers are paying all living expenses from these items alone.

Produces Some Fruit

Olton does not produce fruits commercially, but produces an abundance for home consumption, such as peaches, apples, plums, grapes and strawberries.

All garden vegetables grow to perfection and are produced for home consumption. Watermelons are raised in great quantities and are marketed all over the Plains by truck. Olton is making a steady growth, from both an agricultural and commercial standpoint. New houses are going up all the time and Olton has one of the best rural schools in Texas, fully accredited with all state institutions. In 1928 Olton added a $50,000 high school building to its already large unit. The school system maintains a truck system for the free transportation of all pupils in the district. These trucks are run on a schedule by bonded drivers. The school has a faculty of 20 teachers, in charge of an enrollment of 600 pupils.

Bank Organized

The citizens have recently organized and capitalized a state bank, that will likely be in operation in 20 days. This bank will be housed in a modern brick building which will be erected as soon as material can be put on the ground.

Olton has two modern cotton gins, that have been thoroughly overhauled and new machinery installed for the 1929 crop.

Olton has two large lumber yards that carry all kinds of building materials, and are both doing a splendid business.

The business houses are to numerous to mention in detail, but consists of dry goods stores, grocery stores, drug stores, hardware and furniture stores, implement houses, meat markets, hotels, cream stations, garages and filling stations.

Olton is on the Lee highway and has a splendid system of lateral roads to different parts of the trade territory. It has a live chamber of commerce, that is looking out for any enterprise that is for the benefit of the town and surrounding country.

Show Of Gas And Oil In Test Well Near Lehman, Cochran County, Has Started Interest In Drilling Anew

LONG known as the trading center of a vast rapidly-developing agricultural section, with its untold wealth of diversified farming products, Lubbock now gives prospects of presenting a brand new act—"The Oil Capital of Texas."

Following on the heels of the optimistic showing made by the Marland Oil company's No. 1 Slaughter wildcat test, five miles southwest of Lehman, in Cochran county, the magic word of "oil" has been relayed throughout the Southwest. This location is sixty-five miles southwest of Lubbock, and its only rail connections are by the way of Lubbock, over the Santa Fe branch into Levelland.

Although the wildcat has not yet reached the proportions of a paying producer, it has given promise of an appreciable oil drilling campaign in this section, and has proven that at one time, if not now, oil was to be found beneath the surface of the South Plains.

Believe Oil Present.

Geologists have estimated that oil is beneath virtually every West Texas county at a depth of about 5,000 feet.

Drilling on the Marland test has been suspended and, according to unofficial information, preparations are being made to shoot the well at the first pay sand, at about 4800 feet. At that depth a showing of oil was encountered, rising about 2,000 feet in the well. When the test was drilled deeper, a layer of water was reached. It is now planned to plug the hole at the oil-showing depth.

The present oil activity on the South Plains is characterized by local interested business men as a "lay-off campaign." Apparently there is a movement on the part of major oil companies to discourage leasing on the part of individuals. Practically all of the border counties to the tests are now under leases of oil companies.

Leases Numerous

Major companies are leasing more land almost every day. The long-time leases offer an opportunity of discouraging the individual by long waiting.

During the past few years fifteen or twenty wildcat tests have been grilled to a depth of 5,000 feet, a fair test for the Plains section. Drilling has been suspended or the well abandoned in each instance, at times when favorable showings were being made.

Pure At Seagraves

The Pure Oil company's test near Seagraves promises to be one of the centers of oil play in this section. In the first test, tools were stuck in the well at a depth of 4,000 feet, and finally abandoned. Since that time about $118,000 has been spent by the company and it is understood that a new location is to be made in the near future. The Pure company owns a 116,000-acre lease in that area, one of the largest single leases in the state.

The only other well on which drilling is going forward at the present time, is the World test on Ellwood land near Ropes. The wildcat has reached a depth of about 3,400 feet.

Others Are Drilling

A number of the wildcats started in the past few years have been nothing more than promotion schemes. They have been drilled down a few thousand feet, then abandoned. Principal South Plains tests include: Mimms well, four miles west of Abernathy; Boles well, seven miles southeast of Lubbock, 5,200 feet; Captain well on the Ellwood land near Ropes, 3,500 feet; Donnell well, nine miles west of Hale Center; Robertson well, five miles east of Slaton; Wicker test, near Bledsoe, 1,200 feet; Hart test, four miles west of Tahoka; Westheimer, Gaines county, 5,000 feet; Pure test, near Seagraves, 4,000 feet; Kingsland test, nine miles east of Brownfield, 5,000 feet; Marrs well, near Littlefield, 3,500 feet; Humble tests, one about five miles north of Muleshoe, and the other about fourteen miles west of Sudan, each 3,500 feet; World test, near Ropes, 3,400 feet; and the Marland well, near Lehman.

Whether there is oil to be found in this section or not, the activity has been a boom to land owners and the small towns in the neighborhood of the tests. Land owners who have leased land to oil companies are paid a rental of from $1 to $3 an acre the first year and $60 each year thereafter. Exploration crews numbering twenty or thirty men, have stayed in the small towns for several weeks during the drilling activity.

"If they needed oil now, there would be one of the largest drilling campaigns and oil play on the South Plains of any section in the country," according to the belief of local business men.

Due to the high rental charge, the so-called "little man" is unable to compete with the larger companies in leasing. About the only way the individual can benefit from the potential oil development is in the buying of royalties, it is pointed out.

PARROT IS "HAUNT"

BEAULY FIRTH, Scotland, Sept. 21.—"Oh, dear me, take care!" was a mournful wail that came from a thicket near where a boy's camp had located. Thinking the thicket was haunted, all the boys beat a hasty retreat but one. This lad investigated and found a rabbit's hole in the middle of the bush. In the hole was a trapped parrot. He rescued the bird and it is now mascot of the camp.

Veteran Judge



HON. C. M. MULLICAN

Six years ago, when a vacancy occurred on the bench of the 72nd Judicial District court, Clark M. Mullican was appointed by the governor and was one of the youngest, if not the youngest district judges in Texas. Now, as judge of the 99th District, Judge Mullican's experience marks him as a veteran in the courts if not in years.

Bits Of News And Personal Mention

Eddie Brazier, of Idalou, will arrive in Lubbock this morning to enroll in Tech college next week where he will be a senior.

Langford Shaw, of Dallas, will enroll in Tech Tuesday as a second year student.

Mr. and Mrs. W. T. Boone are leaving this week for Mineral Wells where they will visit.

Mr. and Mrs. Ben Chitwood, of Washington, D. C., are the parents of a girl born yesterday morning, according to word received by Mr. Chitwood's mother, Mrs. R. M. Chitwood. Mrs. Chitwood was formerly Miss Maybelle Hutson, daughter of Mrs. Ed Hutson, 1211 19th street.

J. H. Madonne, of Washington, D. C., is visiting in the home of his sister, Mrs. H. L. Farrod, 2022 1-2 Fifteenth street. Mr. Madonne has recently been appointed as vice consul in the foreign service and is assigned to a post in Warsaw, Poland. He is to go abroad in October.

Dr. F. B. Malone and Dr. J. T. Lattimore returned yesterday from the State medical meet held in Dallas this past week.

Mrs. James Pryor and baby, of Amarillo, are to arrive today for a visit with her parents, Mr. and Mrs. J. S. Johnson, 2002 Broadway.

D. V. (Red) Moore, who attended Texas Tech college last year, left last week for State University after visiting friends in Lubbock.

Miss Hazel Lewis, of Bertram, is in the city to attend Tech again this year.

Mrs. Effie Jacobs, of Plainview, arrived in the city Friday and will be dietitian at College Inn this year.

Miss Sue Bryan is to return this week to her home in Lubbock after a month's visit to friends in Dallas and Honey Grove.

Miss Margaret Halsell left last night for Texas Woman's College in Fort Worth where she will study violin this year.

John A. Davis, of Spur, arrived in Lubbock yesterday and will reenter Tech college this fall.

Miss Martha Pfaff, of Gainsville, will enter Tech college again this week after spending the summer months with her parents, Mr. and Mrs. A. G. Pfaff, who are former residents of this city.

Wendell Bell, of San Antonio, will enter Tech college as a freshman tomorrow.

Miss Elizabeth Hays, who was a student dietitian at the Lubbock sanitarium this summer, has gone to her home in Snyder.

Newton Jenkins, former employe of the Avalanche-Journal, will leave for his home in Waco tomorrow after spending the past year in Lubbock.

Mrs. D. N. Leaverton of this city together with Mr. and Mrs. Hubert Toler of Sweatwater, has been in Grapeland this week where she will visit relatives and attended the home coming day at the North Houston county fair. Mrs. Leaverton will return to her home tonight.

Louis Conner, 2215 5th street, is convalescing following the removal of his tonsils at the Lubbock Sanitarium yesterday.

Harold Ammons, who has been working in Amarillo for the past few months, will attend Tech college this fa[ll]

Organ Building Family Began 289 Years Ago; Newest Instrument Is Far Cry From Treadle-Operated Units

NEW YORK, Sept. 21. (AP)—The great concert organ to be installed in Carnegie hall this year is a far cry from the treadle-operated affairs of some years ago.

But at that, descendants of the same firm which specialized in these old fashioned instruments eight generations ago will construct this mammoth electrically operated organ.

Has Been Tradition.

Organ building has been a tradition in the Kilgen family of St. Louis since 1640 when Sebastien Kilgen, a Huguenot, escaped from France into Germany, where he built an organ for a monastery of friendly monks. In 1849 a descendant came to American and established the firm of George Kilgen and Son, which still exists.

This organization is constructing the electro-pneumatic organ under specifications drawn up by Pietro A. Yon, concert artist and honorary organist of the Vatican. The action is controlled by electrical impulses operated by pressing a key. The response is said to faster, even, than that of a piano.

Treadmills Operated.

The early instruments were operated by treadmills on which a half dozen people ran to develop wind within the bellows. Later, an improved bellows was operated by two men, water power was utilized and, eventually, electricity.

Modern organs do not have bellows, but employ reservoirs into which air is compressed.

The Carnegie organ is so huge that 12 freight cars will be required to transport its parts to New York. There are 5,769 pipes, ranging in size from four-foot columns to those of pencil size.



The Kilgens of St. Louis have built pipe organs for years. Left to right above are Eugene Kilgen, Alfred G. Kilgen, Charles C. Kilgen (the father), George J. Kilgen and Charles C. Kilgen, jr. Below, one of the brothers is inspecting pipes.

Human CannonBall Seriously Injured

SPRINGFIELD, Mass., Sept. 21. (AP)—Heinrich Ackenhause, substituting for Captain Wilno, human cannon ball, was in a serious condition today as the result of an accident at the Eastern States exposition here yesterday.

Thousands of spectators were in the stands to see Ackenhauser shot from a cannon and land in a net.

There was a roar and puff of smoke as the powder charge was exploded, but the human projectile failed to appear. A moment later the performer, his face bleeding and torn, was seen to emerge from the muzzle of the gun. He hung for a moment then dropped from the elevated mouth of the cannon to the ground.

The act had been part of the daily program at the exposition.

Introducing New Lubbock Citizens

Note: Names of these new residents were secured from the light, water and telephone connection records made during the past week.

Mrs. T. C. Parks, 2625 22nd.
J. J. Harper, 2408 Main.
Willie B. Bonnar, 1502 Avenue J.
Mrs. Lovell, 2425 14th.
G. T. Tadlock, 405 19th.
H. L. Harrell, 1919 24th.
W. E. Eggerton, 1917 6th.
A. G. Adams, 1911 Avenue P.
A. B. Harris ,1919 9th.
L. A. Copeland, 608 Avenue M.
J. A. Odom, 2708 28th.
L. Z. Timmons, 2124 Main.
F. W. Osborne, 2404 15th.
Fred Rupert, 1310 Avenue E.
B. V. McBride, 1610 15th.
Sam Darby, 1208 Avenue O.
L. J. Dehner, 2003 Main.
Alfred B. Stehli, 1708 Avenue S.
E. G. Wesson, 1818 13th.
J. E. Ward, 2021 15th.
E. L. Frazier, 1407 Avenue N.
J. W. Murchison, 1818 13th.
A. E. McLaury, 1903 27th.
L. P. Orbourn, 2012 18th.
Ray Brown, 1511 9th.
L. L. Kuykendall, 1909 6th.

Yanks Drink Less

Britishers Report Water Popular

LONDON, Sept. 21. (AP)—Americans are drinking less—at least those who stop at English hotels, during the summer tourist season.

Such is the observation of the manager of one London hotel largely patronized by Americans.

"They have been spending less and drinking much less this year," he sighed. "Most of them, in fact, seem to drink nothing but water. Those few who do drink include some who drink much too much."

REDUCTIONS

SALE

A Special Purchase Of More Than 100 Sample Hats



On Sale Monday And Tuesday

$2.88

Felts
Browns
Blues
Tans

The new and wanted head shapes and styles.

We were fortunate in securing a great selection of more than 100 of the very newest Winter sample hats in a special concession purchase. Every hat had an original wholesale cost of more than the price we ask and will be included in this great two day event.

Ave J Hat Shop

1211 Avenue J — Back of Bowen's Drug

Art Pottery Spurs Revival Of Craft In Sandhills Of North Carolina; Industry Sprung Up In Section

PINEHURST, N. C., Sept. 21. (AP)—Pottery, one of the first industries of American colonial days, is being revived in this vicinity with the type of quaint equipment used by potters 6,000 years ago.

Buried in the Sandhills section of North Carolina, not far from this resort city, is the center of a small but thriving industry which is perhaps the most unusual in the country.

Equipment Same

Equipment is practically the same as that depicted in a painting found by excavators on the walls of ancient Thebes, which flourished 4,000 years before Christ. The painting showed a potter at his wheel, and near the city excavators found the remains of a kiln.

The same type of a foot propelled wheel and the same type of kiln revealed in the Thebes excavations North Carolina.

Sprang Up Here

Pottery was an industry which sprung up naturally here. In 1750 settlers from near Staffordshire, England, landed at the port of Wilmington and went through the pine forests of the coastal plains to the western edge of the royal grants, which had preempted all the land for 150 miles from the coast.

As Staffordshire was in that day, as it is today, the center of the British pottery industry, it was natural that the colonists should bring the love and the experience of pottery-making with them.

Humble Beginning

The industry had a humble beginning, as the demand for pottery was not great, owing to limited number of consumers. It grew as the population increased, however, and by 1861 whisky distilling had become a rather big business.

The potters gave most of their time to the making of "little brown jugs," and by 1901, the year in which North Carolina passed her prohibition law, the number of potteries had grown to more than 100.

Law Has Effect

The enforcement of the law had the effect of gradually killing the pottery industry. Enameled and aluminum kitchen ware had by this time replaced the old fashioned crockery. Gradually the older generation of potters died and today not many remain who have had much experience at the wheel. A few years ago Jacques Busbee, a Raleigh, N. C., artist, noticed some of the work of one of the potters still operating and conceived the idea of reviving the industry along art pottery lines.

Old colonial bowls, jars, candle sticks and crocks were reproduced and their artistic value immediately attracted attention on markets in New York and other large cities.

And now the potters' wheels are spinning again in the North Carolina sandhills and Hickory sections.

The south as a whole has increased its interest in ceramics and the art of pottery is taught at most southern schools, especially the technical colleges.



Ancient equipment is used by the potters in the Sandhills section of North Carolina. The mixing mill (above) is propelled by a mule. Below is a kiln of the type which flourished in Thebes 6,000 years ago.

HOSPITALITY COSTLY

PARIS. (AP)—Hospitality at the French embassy in Washington costs $46,000 a year and in London $43,000. The French ambassador to Turkey gets along with an entertainment allowance of $10,000. Appropriations for legations vary from $2,000 for Luxembourg to $16,000 for Peiping.

Plan World Tour Without A Dime



NEA Chicago Bureau

They haven't a penny for expenses but they're going on a trip around the world that is expected to last 18 months. Carl Ziegler, above, and Darrell Ware, Northwestern University students, will leave Chicago in an 18-foot canoe for New Orleans from where they will ship out for foreign ports. They plan to tour South American, European and Asiatic countries—and pay their expenses, somehow, as they go, from money earned en route.



Gilbert Swan

In New York

With Swan

NEW YORK, Sept. 21.—Delmonico's, glittering play spot of another era, threatened to pass into that colorful legend land which claimed so many of Manhattan's gay spots after prohibition.

It shut its doors six years ago and the merry pop of the champagne cork gave way to the rattlety-bang of riveters upon steel.

But Delmonico's has come back. And, oh, how changed it is since lobster Newburg was created in the good old kitchen.

Today Manhattan's most costly apartment is to be found atop its new Park avenue site. Here, if you please, can be had a nice little triplex apartment for the meager sum of $45,000 per annum, or $865 per week. Attached thereto are terraces of such size as to approximate a comfortably sized estate. Regulation deck-tennis courts have been laid out on them and there are gardens, walks and lawns—32 floors above the city streets, with a striking view of the river.

The rental itself would have thrown even the spendthrift old crew of yesterday into a panic.

* * *

As for old Delmonico's itself, an effort has been made to retain the old spirit, if not the old atmosphere. A search was made for waiters, chefs and such servants as were attached to the historic old place.

Nick Sabatini was rounded up in Washington, where he was preparing dishes for the congressmen, senators and such at the Mayflower.

* * *

And therein lies a tale by itself. The quest for the oldsters was not without reward. In the years that have passed since Delmonico's was Delmonico's, they had scattered to the four winds. Time had not treated them all kindly. Some had retired. There was for instance, old "Cap" Groise—perhaps the best known of the old captains. Like famous sea skippers who have settled down on chicken farms, so this veteran had picked himself a quiet spot in Elizabeth, N. J., and there he set himself up a profitable "Coffee Pot."

But when they went to urge him to return—he shook his head. That day had been left behind. He had his own rushing little lunch business—and, after all, it was his and he was no longer a young man. No he was sorry, but he had had his day.

* * *

There were, however, a few of the veterans who appeared available. This raised another problem. They, too, had grown old. It would be hard for them to climb the great stairs. And so, to accommodate the old fellows a grillroom was placed in the basement, adjoining the kitchen. They needed merely to walk back and forth, without unnecessary exertion.

With this settled, some of the one-time waiters consented. But there was one they wanted above all others—Jean Columbian, perhaps one of the most famous chefs of his day. But when they sought him out, they found an old man of 80 in the retirement of the Chef's club. It was too late—he wanted merely to be left to pass his few remaining years in peace and comfort.

PROPOSES NEW LAW

BERLIN, (AP)—Seeking more severe penalties for acts of cruelty against animals, the German S. P. C. A. has asked the Reichstag to enact a law providing six months imprisonment for exceptional and wilful cases.

A Colonizer



ROBERT J. MURRAY

Head of South Plains colonization for the Santa Fe Railway company, Robert J. Murray, former resident of Slaton, has become an important cog in the wheel of progress in this territory. He is still president of a Slaton bank, in addition, has served as president of both the Slaton and Lubbock Rotary clubs.

Charged with committing a fraud of 5,000 francs in Switzerland, 20 year old Willie Lindemann was recently arrested in Sydney, N. S. W., just as he was landing.

President Hoover To Dedicate New Navigable Ohio River Oct. 15; Canal Is One Thousand Miles Long, Will Be Great Aid To Shipping For Giant Section

By OSCAR LEIDING
(AP Feature Service Writer)

MADISON, Va., Sept. 21. (AP)—A barefoot urchin trudged over rocky trails to give the President of the United States a 'possum—and opened the nation's eyes to the need of availing the mountaineers of the three R's.

Uneducated as he was unkept, the boy's simple overture to the chief executive was an entering wedge that revealed a plight of illiteracy that has been masked from the country by impassable trails and the purple haze of the Blue Ridge mountains.

Gesture to Be Answered

The urchin, Ray Burraker, will find his gesture of friendliness answered by the establishment of a school at the headwaters of the Rapidan river, with funds secured by a committee headed by President Hoover.

But Ray and his unschooled chums are only a few of the vast number who have grown up blind in a world of light. In the quiet hollows of the craggy mountins that stretch over many states, a self-reliant folk has marked time, while the world has marched on in progress, and illiteracy has been generations to stolid existence.

They Have Forgotten

Forgotten by a world they have forgotten, their chance to learn must come from their county and state and from the cooperation the nation will offer. Virginia will have to solve its own problem of 11.2 per cent illiterates and North Carolina its problems of 13.1 per cent of illiterates.

Virginia has appealed to the United States bureau of education for aid in establishing schools and now, with eyes of the nation focused on the problem, efforts will be made to extend adult and child education.

Living Crudely

The mountaineers, many of them descendants of pure Anglo-Saxon stock, live in crude, mud-plastered cabins in abject poverty, unaware of the world that swirls below them.

They have given as much to the world as they have gotten—nothing. Money is an oddity and its value is little understood. Their meager purchases are limited almost only to tobacco, which even little children chew.

The stock has degenerated for generations and, since grandfather and father received no education, there is little interest in educating the children of today.

Adults Included

The problem, as portrayed by L. R. Alderman of the bureau of education, is not only one of educating children but of educating adults and one that can only be solved through the schools.

One county in North Carolina, Buncombe, through the efforts of Mrs. Elizabeth Morriss, has shown how 4,000 adults could receive the rudiments of education within six years.

In daytime, the children go to school; in the evening the older people, from 20 to 80 years, learn to read and write and explore the wonder-world they never knew.

Reticent and self-reliant people, who conceal that book knowledge was not for them have astonished themselves with the ease with which they could learn. They are blazing a trail which, educators believe, may wipe illiteracy from the

Four Injured In Automobile Crash

RICHMOND, Sept. 21. (AP)—Mrs. Emil Pollack was seriously injured and her husband and two sisters were cut and bruised when their automobile was struck from the rear by another machine last night near here.

After the crash the two men in the other automobile abandoned it and ran. Officers found several bottles of beer and some whisky in the abandoned car. Dogs, obtained from a nearby state prison farm, tracked the fleeing men for several hours before losing their scent.

Officers expressed opinion the automobile driven by the two men had been stolen.

SAVES LIFE

FRANKFORT-ON-MAIN, (AP)—Ernest Rapp, 9, could not swim, but when a four-year-old boy fell into the river, Rapp grabbed a life belt off a dock, put on and jumped into the stream. He reached the younger boy and "dog paddled" with him to the shore.

Family Reunited

Scars Bring Son, Mother Together

NEW YORK, Sept. 21.—Fifteen years ago Loris Verniar was torn from his mother's arms by cruel Turks n Armenia At the time his mother scratched scars on her son's body with a knife. These scars have been the means of reuniting the two. The mother came to America and the son wandered about Turkey. The marks were finally recognized by a friend of the mother's and the son was sent to America to be reunited with his mother.

GAME OF THE RICH

LONDON, Sept. 21.—Wall Street—famous thoroughfare of money in the United States — through James Bl[illegible], president of the Equitable Trust company, has challenged Lombard Street, its English rival, to a contest in sports. The contests will be made up of golf, tennis and track competition, a report says.

William Sewell, of Slaton, will re-enter Tech college next Tuesday. Sewell left college last winter to accept a position in a bank in Slaton. While in Tech he was prominent in forensic activities.

Lubbock Invites You To Be Her Guest During The Panhandle-South Plains Fair

SEPTEMBER 30th. To OCTOBER 5th.

Lubbock's Finest Department Store also Extends a Hearty Welcome

Come to Lubbock for the Fair—lay aside your routine problems for a few days and enjoy the relaxation. You will see here a display of resources of this great section that will do you good—one that will add to your confidence in this fast developing Empire.

A visit to our Store will disclose a Treasure Chest of fine Fall Creations—an assortment unusual in its magnitude, variety and style correctness.

Never before have we assembled such a collection of the truly desirable merchandise—for months we have been planning to make this showing complete. The best talent of designers and craftsmen of both this country and abroad have been utalized. Garments that reflect the clever touch of French Designers—Gowns that show the handiwork of America's foremost creators—Fine linens from Ireland—Handmade articles from the Orient—Jewelry and accessories from the Balkins—all are grouped here in a most pleasing array for your approval. Our buyers have scoured the markets of the world to make this showing complete.

You can purchase here those well-known lines that National approval has made famous—items that carry both the Manufacturers and our own guarantee of merit.

You will find here almost a complete store of Nationally known and Nationally advertised articles—items that have established their merit over a period of years by their correctness, reliability, and general worthiness. In choosing such items you eliminate all risk, for your purchases are not satisfactory either to us or the manufacturer until they have rendered the full measure of service expected.

Consider This "All Star" Cast of Nationally Known Lines. All Are Featured In This Store

Men's Lines

Hart Schaffner & Marx Clothes
Rico Clothes
Manorbrook Young Men's Clothes
Manhattan Shirts
Eagle Shirts
Broadway Shirts
Interwoven Hose
Cheney Ties
Hicock Belts
Munsing Underwear
Universal Pajamas
Stetson Hats
Schoble Hats
Cowden Work Clothing
Lilly Luggage

Boys' Wear

Perfection Suits
Kaynee Shirts and Blouses
Boy Scout Equipment
Cowden Play Suits
Kazoo Knickers
Sure Fit Caps

Shoe Lines

Edwin Clapp For Men
Nunn Bush For Men
Friendly Five Shoes
Excelsior For Boys
Elco For Ladies
Matrix For Ladies
EnerJettick For Girls
Danial Green House Shoes

Fine Silks

Cheney Silks
Stehli Silks
Hass Bro. Silks
Mallison Silks

Hosiery

McCallum Hosiery
Vanity Fair Hosiery
Munsing Hosiery

Miscellaneous

Arden Toilet Preparations
Elmo Toilet Goods
Traffeuse Gloves
Rochester Handkerchiefs
Everfast Fabrics
Oregon City Blankets

Ladies' Lines

Nemser Gowns
Milgrim Gowns
Claire Models
Dresses From Blackshire
Susan Smart Coats
Del Monte Hicky Coats
Elynor Coats and Dresses

Underwear

Vanity Fair Underwear
Munsingwear
Gossard Corsets

Other Lines

Catilena Hats
Nelly Don Dresses
Madge Evens Hats

Meet Your Friends Here

Use our convenient location as a meeting point for your friends—1212 Avenue J opposite the six story Myrick Building in the heart of the shopping district.

Hemphill-Wells Co.

Visit Our Store As Our Guests

During Fair Week—in fact at all times you can inspect our showings without the slightest obligation to buy. Courteous sales people are always glad to serve you.

Steers Capture Third Game Of Texas League Playoff

Baylor Bears Crush Stephen F. Austin Eleven, 88 To 0

Morley Jennings Shows Array Of Material In Tilt

Lauded Bruins Blast Off Lid For 1929 Season With Overwhelming Triumph; Ponies Recieve Scare

WACO, Sept. 21. (A.P.) — Showing the most brilliant array of football material that has ever been assembled by a football coach of Baylor University, Morley Jennings sent his lauded Baylor Bears against Stephen F. Austin College here today, and when the last whistle blew the score stood 88 to 0 in favor of the Bears.

S. M. U. Looks Weak In Opening Game

DALLAS, Sept. 21. (AP) — The Southern Methodist University Mustangs were given a scare by the North Texas Teachers college eleven from Denton in their opening grid encounter here today defeating the Teachers, 13 to 3, only after trailing for three quarters.

Denton scored on the Ponies in the first period when Crowley planted a field goal between the bars.

With defeat staring them in the fact, the Mustangs broke out an aerial attack in the final quarter that pulled them through. Two long passes by Weldon Mason fell in the waiting arms of Johnson and Long and were converted into touchdowns.

The Ponies looked like anything but conference contenders today. On the other hand, Coach Jack Sisco's Eagles were far stronger than had been anticipated.

Chillicothe Team Showing Promise

(Special To The Avalanche-Journal)

CHILLICOTHE, Sept. 21.—Coach Volney Hill's high school grid candidates are fast rounding into shape for the coming football season.

With five letter men back around which to build a formidable Class B eleven, the former Texas Tech star bids fair to make a good showing with his first football team. Hill will be forced to the gridders an extensive period of training, however, before they will be ready for their first game of the conference season with Iowa Park.

Seven candidates for the Chillicothe team have never before worn a football uniform. From this group, however, Coach Hill hopes to find some promising material.

A practice game recently with Gould, Okla., resulted in a 6-6 tie. Last week the Vernon Lions were engaged in a scrimmage practice.

The conference schedule for Chillicothe follows:

Oct. 11.—Iowa Park.
Oct. 18.—Burkburnett.
Oct. 25. — Olney.
Nov. 11.—Crowell.
Nov. 15.—Archer City.
Nov. 22.—Seymour.
Nov. 28.—Margaret.

The Hawthorne gold cup, a mile and a quarter worth $25,000, will be decided at the Hawthorne track at Chicago October 7.

Christopher Fitzgerald, presiding steward at Tijuana Park, Chicago, will serve in the same capacity at Oriental Park, Havana, this winter.



Some of Jack Sharkey's friends say he talks about what he's going to do to his opponents before a fight in order to hypnotize himself. Sometimes he hypnotizes himself too well and gives an imitation of a somnambulist.

• • •

NIGHT FOOTBALL WON'T BE ANY GREAT CHANGE FOR SOME OF THE CUSTOMERS WHO ALWAYS WENT TO THE GAMES IT'UP ANYWAY.

• • •

There were 100 candidates for the team on the first day's practice at Notre Dame. Young people love to travel.

• • •

All Rockne needs to give his squad is a couple of trunk-packing drills. They get all their signals from train-callers.

• • •

Western conference coaches have instructed the referees to bar all unnecessary roughness. If you ever have seen a referee jump in with both hands and start untangling a pile of arms and legs, you probably know what the coaches mean.

• • •

Referees ought to be great politicians. One bang on the back from some of those officials and you are crippled for life.

Texas Tech And Lubbock High Facing Promising Grid Season

Matador End



Dennis Vinzant, letter man of the 1928 Tech eleven, is one of Tech's most powerful defensive ends. A sure pass receiver and a hard tackler, Vinzant is certain to play a leading role in the coming grid campaign.

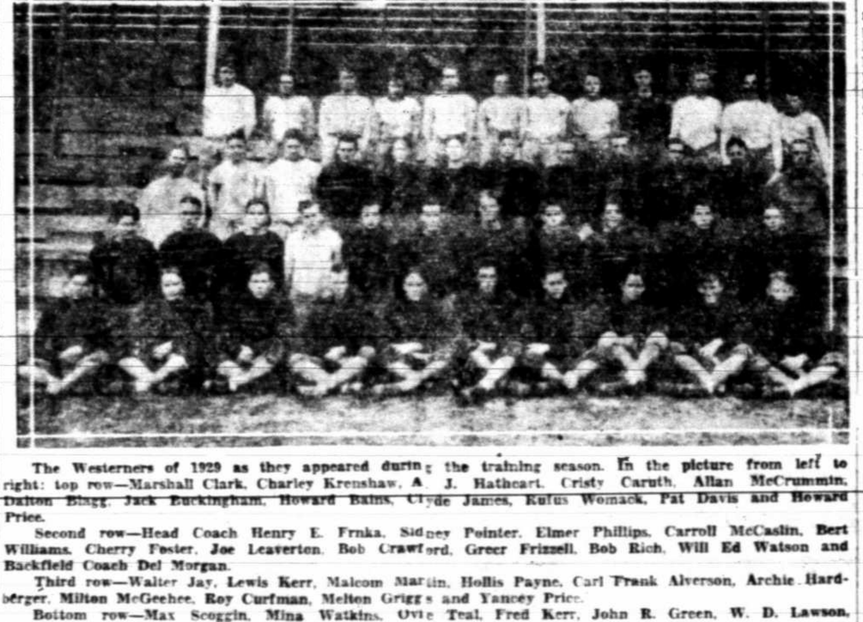


TEXAS TECH MATADORS as they started their 1929 campaign. From left to right—top row: Line Coach Victor Payne, Hickey, Ayers, Sides, Tadlock, Edmonds, Taylor, Crites, B. Hill, Crabtree and Head Coach Grady Higginbotham. Second row—McWilliams, Coppage, Durham, Jones, Roberts, Bergfelt, Langford, Simmons and J. Hill. Third row—Thornton, Williams, Strickel, Payne, Dalton, High, Chenoweth, Dallas, J. D. Waller and Stanhiser. Bottom row—Alexander, Hopper, Hodges, Cappleman, Swift, Nixon, Woolridge, Brothers, Vinzant and Dewitt.

Veteran Guard



H. C. (Chubby) Dewitt, star lineman of the Tech Matadors for the past there seasons, is playing his last year with the Scarlet and Black gridsters. Fast and powerful Dewitt is a student of the game that knows his position backwards and forwards.



The Westerners of 1929 as they appeared during the training season. In the picture from left to right: top row—Marshall Clark, Charley Krenshaw, A. J. Hathcart, Cristy Caruth, Allan McCrummin, Dalton Blagg, Jack Buckingham, Howard Bains, Clyde James, Rufus Womack, Pat Davis and Howard Price.

Second row—Head Coach Henry E. Frnka, Sidney Pointer, Elmer Phillips, Carroll McCaslin, Bert Williams, Cherry Foster, Joe Leaverton, Bob Crawford, Greer Frizzell, Bob Rich, Will Ed Watson and Backfield Coach Del Morgan.

Third row—Walter Jay, Lewis Kerr, Malcom Martin, Hollis Payne, Carl Frank Alverson, Archie Hardberger, Milton McGeehee, Roy Curfman, Melton Griggs and Yancey Price.

Bottom row—Max Scoggin, Mina Watkins, Ovie Teal, Fred Kerr, John R. Green, W. D. Lawson, Moody Smith, Britton, Rosser Abbott, Leon Welch.

Amarillo Sandies Defeat Oklahoma Grid Team, 13 - 0

Norman Huskies are Turned Back By Slashing Attack Of Sandy Racks; Texans Lead Attack

(Special To The Avalanche-Journal)

AMARILLO, Sept. 21.—With good football weather the Amarillo Sandies opened their season today before a crowd of some five thousand by defeating the Norman, Oklahoma, Tigers by a score of 13 to 0. Throughout the game both teams used little but straight football.

Amarillo scored both touchdowns in the second quarter when Hudgins, who substituted for Duniven sponsored a couple of marches across the goal line scoring both times himself. Gibson kicked for extra point on the second tally after missing the first one.

From start to finish Amarillo was the attacking team with Norman depending on its huge line to stop the thrusts of the darting Amarillo backs. Black and Bashara were the Norman linemen who turned in good defensive games while Haag stood out with his tackling and kicking but for a one punt that was partially blocked and went only three yards Haag had an average of over forty yards on his twelve kicks. Wilkins and Navarre and a fourth quarter sub were Norman's outstanding ball carriers with Wilkins going unusually well on a variation of the spin play. Gibson, Sandy quarter, did not do much toting.

The running of Hudgins and Bufkins stood out for the Amarillo club while in the line the entire bunch held the Tigers to four lonely first downs. Norman's attack was varied but ineffective while that of the homelings netted touchdowns only in the second period in spite of the fact that they threatened constantly.

Lineup and summary:

NORMAN	POS.	AMARILLO
Johnson	Left End	Clayton
Claunch	Left Tackle	Blanton
Gibson	Left Guard	Montgomery
Black	Center	Nicklaus
Bashara	Right Guard	Nolan
Pierce	Right Tackle	Shepard
LeCrone	Right End	Blair
Mayes	Quarterback	Gibson
Wilkins	Left Halfback	Bufkin
Nolan	Right Halfback	Duniven
Haag	Fullback	Lockhart

Substitutions: Norman—Buster for Gibson, Navarre for LeCrone; Amarillo—Hudgins for Duniven, Vannou for Lockhart, Bivins for Blanton; Twaddell for Nolan, Wigley for Hudgins, Phillips for Shepard.

Officials—Parcells of Northwestern referee; Fullingame of Baylor umpire; Reed Oklahoma head linesman, Honey T. C. A.

Summary: First downs Norman four and Amarillo twenty; yards from scrimmage, Norman gained one hundred fourteen and lost five on thirty one plays and Amarillo gained two hundred fourteen and lost five on thirty one plays and Amarillo gained two hundred sixty nine and lost nineteen on seventy three plays.

Passes: Norman attempted five, four incomplete and one intercepted. Amarillo—attempted nine, four complete for fourteen yards and three incomplete and two intercepted. Punts Haag of Norman kicked twelve times for an average of thirty four and one half yards. Lockhart of Amarillo kicked six times for an average of thirty eight yards and Hudgins two times for thirty yards each.

Penalties — Norman drew four penalties for total of fifty five yards and Amarillo nine for fifty five yards.

Dennis Lavender Wins Southwest Title In Match

Abilene Youth Downs Gus Moreland In Final Tilt Of River Crest Tourney; Sets Dizzy Pace

FORT WORTH, Sept. 21. (AP) — Dennis Lavender of Abilene is now the champion of the River Crest invitation golf tournament. He refinished the lustre of his reputation Saturday by whizzing around the River Crest links in a dizzy last round to put his opponent, Gus Moreland, of Dallas, down and win 2 and 1.

It was a great battle between the West Texan and the Dallas school boy, each holding the lead several times. They completed 27 holes all square. Then began Lavender's dazzling playing to go three-up and eventually win on the 17th hole. He had three birdies on the next five holes and then settled back to dormie the match on the fifteenth and win soon after.

Lavender, already boasting the state champion, can lay undisputed claim to the throne of the Southwest Golf association title and several other championships, was his chief rival for the honors.

Their morning cards:

Lavender out	455	342	445—37
Lavender in	445	463	444—37 75
Moreland out	545	353	537—40
Moreland in	333	553	545—36 67

Their afternoon cards:

Lavender out	546	353	435—38
Lavender in	433	443	63—39 66
Moreland out	354	343	437—36
Moreland in	444	453	53—32 68

X—Match ended on seventeenth hole.

Duke Will Open New Grid Field

DURHAM, N. C., Sept. 21. (AP) — The first unit of the $25,000,000 Duke university building program to be brought into actual use will be a concrete stadium seating 35,000 persons. It will be opened October 5 with a football game between Duke and the University of Pittsburgh.

The Duke building project was made possible through the benefactions of the late James B. Duke, tobacco and power king.

He Smashes 'Em



Greer Frizzell, giant tackle on the Westerner eleven, is playing his third year with the Black and Gold forces and appears headed for the greatest season of his high school career. Big Greer will make some college coach a valuable lineman.

College Football

At Kingston, Rhode Island State 12, Arnold 0.

At Lexington: VMI 19, Hampden-Sydney 0.

At Davidson: Davidson 20, Eton 6.

At Morgantown: West Virginia Wesleyan 16, West Va. Univ., 0.

At Bluffton: Ohio Northern 6, Bluffton College 0.

At Clemson College: Clemson 63, New Berry 0.

At Superior, Wis.: Superior Teachers' college 25, Hibbing (Minn.) Junior College 6.

At Waco: Baylor 88, Stephen F. Austin 0.

At San Antonio: St. Mary's Univ., 51; Seguin Lutheran College 0.

At Wake Forest, N. C.: Wakeforest 20; Catawba 0.

At Bozeman: Montana State College 26, Centerville (Butte) 6.

At Missoula: Montana Univ. 18, Anaconda Anodes (Independent) 2.

At Potsdam: Clarkson 6, Alfred 0.

At Waynesburg, Pa.: Waynesburg 19, St. Vincent's 6.

At Philadelphia: State Teachers' College 12, Drexel Institute 0.

At Corvallis, Ore.: Oregon State college 37, Willamette Univ. 6.

At Stanford University, California: Stanford 45, West Coast Army 0.

At Pittsburgh: Duquesne 14, Edinboro State Teachers' College 0.

At Austin: Texas Univ., 2, Southwest Texas State Teachers 0.

Battle Expected Today As Hubbers Meet Littlefield

Lubbock Nine Out For Revenge On Lamb County Nine; Imported Diamond Stars In Lineup

Smarting under the sting of the overwhelming defeat handed them by the Littlefield Cats a week ago, the Lubbock Hubbers are out today to give the Lamb county sluggers a taste of their own medicine.

Following numerous threats from the neighboring city that the Cats would not fill their return engagement here unless the Hubbers assembled a "ball club," the Hubber management announced last night that the Plains had been scoured for diamond stars in order that Art Mueller and his boys might be satisfied.

The Hubbers were roundly trounced at Littlefield last Sunday with a ragged lineup that was an easy victim for the Ratliff-Mueller crew. Reenforcements from Lamesa and other points will bolster the Lubbock nine for today's game.

Stars Imported.

Manager Chisum has imported a first sacker, second baseman, shortstop and catcher for the impending battle with the Cats. Bailey White will hold down the initial bag, another member of the White family will be at second and the veteran Gus White at shortstop. Doty, another Lamesa star, will be behind the plate.

Red Gaither will hold his hot corner post, and Hubber regulars will also make up the Lubbock outfield. Jackson, Wilson and Thurman are likely to get first call for the outer gardens.

The starting hurler for the Hubbers today was uncertain last night, although it is likely that Lefty Fonken or Lefty Gregory will see service.

Littlefield is bringing the same crew here today that trimmed the Hubbers last Sunday, 26 to 6. Mueller, Ratliffs and all form one of the strongest semi-pro clubs in West Texas.

GRID COACH GOLF STAR

ARKADELPHIA, Ark., Sept. 21. (AP)—Morley Jennings, athletic director and football coach at Baylor university, holds a new course record at the Arkadelphia country club. He stroked the 3,600 yard-nine-hole course in 34, four under par, with four birdies.

Captain Willis Glasgow, Iowa's mincing-footed, flashing half-back may be shifted to quarter this fall. Plenty of backs but no quarters for the Hawkeyes is the reason.

Athletics Sweep Detroit Series With 10-7 Win

Al Simmons Strengthens Bid For American League Batting Crown With Four Successive Hits

PHILADELPHIA, Sept. 21. (AP) — The Athletics made a clean-sweep of their series with the Tigers by taking the third game here this afternoon by 10 to 7. The champions put the game on ice when they bunched seven runs in the fifth, the sixth and the seventh.

Al Simmons strengthened his bid for the American League hitting title by slapping out four clean singles in five times at bat. His team mate rival, Jimmy Foxx, drew four straight walks and then grounded out to short.

Carroll Yerkes, who followed Bill Breckenridge to the hill in the fifth inning, got credit for the victory. His first of the season.

Detroit—	AB	R	H	O	A	E
Johnson, rf	5	1	1	0	1	0
Rice, cf	5	1	1	3	1	0
Gehringer, 2b	3	0	1	6	2	1
Alexander, 1b	4	0	1	3	0	0
Stone, lf	3	0	0	2	0	0
McManus, 3b	5	1	1	1	0	0
Akers, ss	4	2	3	4	4	1
Phillips, c	3	1	2	4	0	1
Uhle, p	2	1	1	1	0	0
Prudhomme, p	1	0	0	0	0	0
Graham, p	0	0	0	0	0	0
Heilman, x	1	0	0	0	0	0
Page, p	0	0	0	0	0	0
Pothergil, xx	1	0	0	0	0	0
Totals	37	7	11	24	8	3

X—Batted for Graham in 8th.
XX—Batted for Page in 9th.

Philadelphia—	AB	R	H	O	A	E
Morse, 2b	5	1	1	4	0	0
Haas, cf	5	2	2	0	0	0
Summa, rf	5	2	3	5	0	0
Simmons, lf	5	2	4	5	0	0
French, lf	0	0	0	0	0	0
Foxx, 1b	1	2	0	10	1	0
Dykes, 3b	3	1	1	1	2	1
Boley, ss	4	0	1	2	1	0
Mattox, c	1	0	0	2	0	0
Perkins, c	3	0	1	0	0	0
Breckenridge, p	1	0	0	0	0	0
E. Miller, z	1	0	0	0	0	0
Yerkes, p	3	0	0	1	2	0
Total	37	10	13	27	10	1

Z—Batted for Breckenridge in 4.

Detroit	010	400	011—7
Philadelphia	102	033	10x—10

Runs batted in, Johnson, Uhle, Rice 2, Alexander, Phillips, Simmons 2, Dykes 3, Perkins 3, Summa, Boley. Two-base hits, Dykes, Perkins, Alexander, Phillips. Stolen bases, Johnson 2, Simmons, Alexander. Sacrifices, Gehringer, Stone, Phillips. Double plays, Rice and Phillips. Left on bases, Detroit 11; Philadelphia 11. Base on balls, off Uhle 2; off Prudhomme 3; off Graham 2; off Breckenridge 5; off Yerkes 1; off Page 1. Struck out, by Uhle 1; by Prudhomme 2; by Breckenridge 1. Hits, off Uhle 6; in 3; off Prudhomme 2 in 2; off Graham 5 in 2; off Page none in 1; off Breckenridge six in 4; off Yerkes 5 in 5. Wild pitches, Breckenridge. Winning pitcher, Yerkes. Losing pitcher, Prudhomme.

New York Yankees Down Sox Handily

NEW YORK, Sept. 21. (AP) — The Yankees batted out an easy victory over the White Sox here today in the second game of the series. The score was 8 to 5. Ed. Wells kept the eight Chicago hits well scattered, but the Yanks bunched their blows off Ted Lyons. Reynolds hit a homer with one on in the seventh.

Chicago	000	001	202—5
New York	012	203	00x—8

9	15	1
12	2	2

Lyons and Berg; Wells and Dickey.

Runs batted in, Wells, Gehrig, Koenig 3, Lary, Dickey, Kerr, Lazzeri, Reynolds 3, Metzler. Two-base hits, Durst, Lary, Lyons, Lazzeri.

See AMERICAN LEAGUE, Page 5

Mavericks Need But One Victory To Close Out Spudders And Enter Dixie Series Against Birmingham Barons

Wichita Defense Blows Sky High In Fatal Eighth And Milt Stock's Men Score Four Runs; Whitey Glazner Masters Oiler Sluggers

BY GAYLE TALBOT, JR.
Associated Press Sports Writer

DALLAS, Sept. 21. (A.P.)—George Washington Payne and his Spudder defense fell apart simultaneously in the eighth inning here today and the Dallas Steers, generously favored by Lady Luck, wrapped up the third game of the Texas League play-off, 4 to 0.

All of the Mavericks' runs rode in during the one hectic frame, during which two infield raps hopped playfully over the heads of the Spud inner defense and Outfielder Gullic muffed a lazy fly off Glazner's bat. Up to that time it had been a pitcher's battle between Payne and his veteran adversary, Whitey Glazner, with the batters figuring inconspicuously. Each had given up three hits in the first seven chapters, and each had been accorded sensational support.

Steers Almost In

Victory in today's tussle placed the Steers in a strategic position, needing to win only one more to close out Wichita Falls and enter the Dixie Series against the Birmingham Barons. Victor Frazier, who whipped the Spudders in the first game of the series, was scheduled to go back at the north countrymen tomorrow, with Andy Messenger, the submariner, a likely choice for the Oilers.

Glazner proved to be the Mavericks' "money" pitcher today. His curves were cracking across the corners and the Spudders' heavy artillery was silenced. The former big leaguer was gauged for four official hits, two of them of the infield scratch variety, and no two in the same inning. Only one visiter reached second, and none got that far after the second inning.

Flaskamper Shines

Ray Flaskamper shared the laurels with Glazner. The mite Dallas shortstop, who went hitless in two games at Wichita Falls, smacked three singles off Payne, including one in the eventful eighth, and played a sterling game afield. Hap Morse connected twice.

From the outset it was evident to the crowd of 10,000 that they were in for another tense struggle between the title contenders. The Steers' eighth inning splurge gave them their first opportunity to catch a deep breath. Time after time the rival defense came up with sensational stops and throws that had the crowd on its feet. Gullic, Spud rightfielder, pulled the prize in the sixth when he snagged Rosenthal's long fly and threw out the speedy Flaskamper at third with a perfect peg.

Spuds Threaten Early

The Spuds threatened in the second when Turgeon got a life on Jennings' bobble and Crouch followed with a line single, but Glazner calmly walked Herman and forced Payne to pop out.

Bennett's accurate peg to the plate saved Payne a run in the third. Morse singled and stole second and was off fast when Flaskamper singled to left, but the throw to Crouch nipped him with yards to spare.

After that neither hurler was in trouble until the big eighth rolled around. Flaskamper singled again in the sixth and reached second on Bennett's boot, but, as hereinbefore chronicled, fell a victim to Gullic's marksmanship.

Bischoff Starts Rally

Bischoff led off the Dallas eighth with a bunt that caught Hermann napping and took second on Jeffries' sacrifice. Then came the break that spelled defeat for the Spudders. Hap Morse rapped one toward Turgeon that looked like a certain putout, but just before reaching the Spud keystoner, it took a high bound and rolled on into right field. Morse scored easily, and that proved to be the ball game. Gullic's muff and singles by Flaskamper, Randy Moore and Red Harvel put on the finishing touches. The club batted around.

The box score:

WICHITA FALLS	AB	R	H	PO	A	E
Benton ss	4	0	1	2	2	0
Pitzgerald cf	4	0	0	3	0	0
Gullic rf	4	0	1	4	1	1
Bennett lf	4	0	0	1	1	2
Turgeon 2b	4	0	1	0	1	0
Bettencourt 1b	3	0	0	6	0	0
Crouch c	3	0	1	6	0	0
Herman 3b	2	0	0	1	0	0
Payne p	3	0	0	0	2	0
Totals	31	0	4	24	8	3

DALLAS	AB	R	H	O	A	E
Flaskamper ss	4	1	3	2	3	0
Rosenthal rf	4	0	0	0	0	0
R. Moore lf	4	0	1	3	0	0
Harvel cf	4	0	1	4	0	0
Davis 1b	4	0	0	12	0	0
Bischoff c	2	1	1	3	0	1
Jeffries 3b	2	0	0	0	4	1
Morse 2b	3	1	2	2	5	0
Glazner p	3	1	0	0	2	0
Totals	30	4	8	27	14	2

By innings:

Wichita Falls	000	000	000—0
Dallas	000	000	04x—4

Summary—Runs batted in—Morse R. Moore 2, Harvel. Stolen bases—Morse. Sacrifices—Jeffries. Struck out—by Payne 5, by Glazner 3. Bases on balls—by Payne 1, by Glazner 2. Left on bases—Wichita Falls 6, Dallas 4. Earned runs—Dallas 1. Double plays—Gullic to Herman. Time of game, 1:35. Umpires—Kane, Barr and Donnelly.

Bruins Lose 4-1 Decision As Root Weakens In 8th

Mel Ott Hits 40th Homer To Take National League Lead; Hornsby Goes Hitless As Terry Climbs

CHICAGO, Sept. 21. (AP)—Charley Root held New York in check for seven innings today but faltered in the last two and the Giants took a 4 to 1 decision over the champion Cubs.

Melvin Ott's fortieth home run of the season, with Terry on base in the eighth inning, started the Giants on the way to victory. Two unnecessary runs were added on four hits in the ninth. Ott's circuit clout gave him a lead of one over Hack Wilson and Chuck Klein for home run honors in the league.

In winning, Bill Walker, the southpaw, held the Cubs to eight hits, while the Giants collected thirteen off Charley Root.

Bill Terry and Freddy Lindstrom led the New York attack with three hits apiece. Hornsby went hitless and fell behind Terry in the league batting race.

Walker's victory over the Cubs was the ninth achieved by a southpaw this year. The Giants close their stand here tomorrow and then the Cubs are idle for five days.

NEW YORK	AB	R	H	PO	A	E
Roush cf	4	1	1	1	0	0
Leach lf	5	1	2	0	1	0
Terry 1b	3	1	3	14	0	0
Ott rf	5	1	2	2	0	0
Jackson as	5	0	0	4	8	0
Hogan c	4	0	0	4	0	0
Farrell 2b	4	0	2	2	4	0
Walker p	4	0	0	0	3	1
Totals	39	4	13	27	16	1

CHICAGO	AB	R	H	PO	A	E
English as	3	0	1	1	3	0
Heathcote rf	3	1	1	2	0	0
Hornsby 2b	3	0	0	1	2	0
Wilson cf	4	0	2	2	0	0
Cuyler lf	4	0	1	4	0	0
Tolson 1b	4	0	1	8	0	1
McMillan 3b	4	0	0	2	2	1
Gonzales c	3	0	2	7	0	0
Root p	3	0	0	0	2	0
Totals	31	1	8	27	9	2

New York	000	000	022—4
Chicago	100	000	000—1

Runs batted in: Wilson, Ott 3, Lindstrom. Two base hits: Lindstrom. Home run: Ott. Sacrifices: Hornsby, Heathcote, Terry. Double plays: Jackson to Terry; English to Hornsby to Tolson; Farrell to Jackson to Terry. Left on bases: New York 11; Chicago 6. Base on balls, off Root 2, off Walker 1. Struck out by Walker 4, by Root 7.

Brame Hurls Bucs To 5-0 Triumph

PITTSBURGH, Sept. 21. (AP)—Pittsburgh made it three out of five games from Boston today by winning the series final four to nothing. Irvin Brame allowed the Braves only five hits in scoring his sixteenth victory of the season for the Pirates.

Lloyd Waner went hitless after batting safely in the last 21 games.

Boston	000	000	000—0
Pittsburgh	301	000	00x—4

5	1	
8	0	

Smith, Delaney and Spohrer; Brame and Hemsley.

Runs batted in: Hemsley 2, Traynor. Two base hit: P. Waner, Brame. Double plays: James to Maranville to Sisler; Hemsley to Bartell; Maranville to James to Sisler. Left on base: Boston 4; Pittsburgh 5. Base on balls, off Smith 3. Struck out, by Brame 6, Smith 3. Hits off Smith 7 in 7, off Delaney 1 in 1. Losing pitcher: Smith.

Phillies Beat Out Cincinnati, 9 To 6

CINCINNATI, O., Sept. 21. (AP)—Eight two base hits featured the Philly-Red game here today which the visitors won 9 to 6, thereby regaining sole possession of sixth place.

The season series favors Philadelphia, 11 to 10 with the final game tomorrow.

Philadelphia	100	120	230—9
Cincinnati	101	020	110—6

15	1	
13	2	

Collins, Koupal and Lerian; May, Ash, Ehrhardt and Sukeforth.

Runs batted in: Kelly 2, Collins, Whitney 3, Allen 3, Klein, Hurst 2, Thevenow 2, Swanson. Two base hits: Kelley, Swanson, Klein 2, Walker, O'Doul, Thevenow, Stripp. Three base hits: Whitney, Swanson. Stolen base: Swanson. Sacrifices: Whitney, Hurst, Kool, Allen. Double

See NATIONAL LEAGUE, Page 5

IS IN THE MILITARY

NEW ORLEANS, La., Sept. 21. (AP)—Willie Stribling isn't the only athlete of note who puts in his spare time in the air. Billy Banker the blonde back of the Tulane University football team, also flies and holds a commission as captain in the reserve corps.

Texas Tech Boasts Satisfactory Record

Matador Aggregations Hold Own In Football Competition, Go Good In Basketball, Baseball And On Track

Record For New Institution During First Four Years Of History Is Unusual; Promising Outlook For Football Eleven Of 1929

BY ALLAN CARNEY
Avalanche-Journal Sports Editor

Stressing the development of bodies as well as the training of minds and pointing with pride to its record on the athletic field during the first four years of its existence, Texas Tech begins the fifth year of its intercollegiate competition with the leading colleges and universities of the state, facing its most promising year in the history of the institution.

Come To Front.

Boasting a well-rounded athletic department, headed by experienced directors, the local institution of Matadors is fast taking its place alongside the ranking colleges and universities of the southwest. Matching their prowess from the outset with the state's leading aggregations, the Matadors have come to be recognized as dangerous opponents for the strongest clubs in Texas.

When Texas Tech opened its doors for the first time in September, 1925, a vast horde of athletes from all sections of the Lone Star state reported for Coach Ewing Y. Freeland's first Matador football team. More than 100 ambitious grid candidates were on the field the first day and this number increased to 137 before many days had passed.

Fight For Positions.

The usual number of men dropped out in this "survival of the fittest" struggle, and when the time for the first game rolled around, 90 gridsters were still grimly battling for positions on the football eleven which was destined to attract state-wide attention through its usual first-year record.

Football at Tech continued to grow in popularity as the institution advanced in years The fall of 1926 found another large squad hustling for position on the Freeland machine. The number of candidates reached 105 at one time during early season training, but this was reduced to a much smaller number by playing season. Thirteen letter men from the first year's squad were back for further laurels on the gridiron as Coach Freeland led his cohorts forth to battle. Among these was Winfield Nicklaus, first Matador football captain, A lanky, red-headed lad hailing from Sudan, Hurley Carpenter, led the Matadors through this second season, which brought additional fame to the new institution.

Reed Is Leader.

Sixteen letter men from the first two years reported for the football opening in 1927. Bruce Reed, a hefty guard who had covered himself with glory in the two preceeding seasons was named captain of the Bull Fighters and proved himself a capable leader. Ninety-eight candidates were on hand for the training camp.

Playing under Southwest Conference rules for the first time, the 1928 edition of the Tech Mstadors found the competition a little stronger than usual and managed to break even in games won and lost. Two Southwest Conference teams were included in the most strenuous schedule the Matadors had ever gone through. Holding the Texas University Longhorns to a pair of touchdowns and gaining recognition for crossing the T. C. U. goal line for the first time during the season, the Tech eleven emerged from the hectic season, stamped as one of the most powerful defensive clubs in the state.

A Great Record.

Texas Tech has a football record for the first four years of its existence that will undoubtedly go down in history as one of the most remarkable on the books for a new school. The Matadors have piled up a total of 492 points and have held their opponents to 293. This record has been made against strong teams from the Southwestern Conference, the Texas Conference and the Texas Intercollegiate Athletic association.

During the first year, the Tech eleven played nine games, winning six, tying two and losing one. This record stands unchallenged in the annals of college competition when new institutions are considered.

The Matadors waited but one year to step out into big-time company, meeting the Texas Christian university eleven on the Horned Frog gridiron. This battle with Matty Bell's warriors was the only game lost by the Matadors during the 1926 season. This season's record of six games won, three tied and one lost included two Texas Conference clubs, five T. I. A. A. teams, one Southwestern Conference eleven and two junior colleges.

The season of 1927 proved to be an off year for the Scarlet and Black gridsters from the standpoint of games won and lost as compared to previous years. Nine games were played, five were won and four were lost. Coach Freeland stepped a notch nearer state-wide recognition for the institution by meeting two Southwest Conference teams. In both instances the Matadors made an impressive showing.

1929 Outlook Bright.

Although 1929 history is yet to be made by the Tech football eleven, all indications point to a highly successful season for the new coaching combination of Grady Higginbotham and Victor Payne. The fact that all candidates for the varsity gained previous training under the Scarlet Black banner, and are acquainted with the Matador system of football, are invaluable factors.

Lack of a definite goal, that highly important stimulant that has proven a drawback for Tech aggregations in the past, will be overshadowed this year by the concentrated efforts on the part of the athletic department and the entire squad to gain a berth in the Southwestern Conference. Not more than 40 candidates are working for positions on the Matador eleven this season and this will give the coaches a better opportunity to give each candidate more individual attention.

Football at Tech has been the most popular sport, just as in all institutions of higher learning, but other forms of college pastime have also come in for a share of the applause. Next to the gridiron, the basketball court is the most popular spot on the Tech campus.

Basketball Begins.

Starting early in 1926, the Matadors of the court played 16 games with a quintet made up of cagers that had never before played together, winning five out of the 16. The following year, with several letter men back, eight games were won out of an 18-game schedule. Gaining momentum as the basketeers found a smooth-working scoring combination, the third year of basketball found the Matadors functioning nicely, emerging victoriously in 10 of the 19 games played during the season. The 1929 Matador cagers displayed brilliant basketball at times, but were hit by the injury and ineligibility jinx at mid-season, and managed to win little more than half of the games played. Coach Victor Payne showed remarkable ability in whipping a quintet into shape and would have experienced a highly successful season had it not been for the unavoidable setbacks.

Track Team Formidable.

Thinly clads of Texas Tech have held their own with the fleet cinder stars of the state from the first year to the present time, having won 10 of the 14 track meets they have entered. The first cinder aggregation to represent the local institution outclassed all opposition to take the Great Plains meet at Canyon, 1926. It was in this meet that Ransome Walker carried off the lion's share of the honors, piling up a total of 28 points by his individual showing.

The track team of 1927 was not so successful. Entering three meets, the Tech crew was able to win but one.

But the following year, the Matador speedsters could not be stopped. In addition to winning the Great Plains meet for the second time, Coach Vic Payne's cohorts ran away with four dual meets to end the season with a perfect record.

Baseball Comes In.

Coaches Ewing Freeland and Grady Higginbotham have been equally as successful with the Tech baseball teams as with other Tech aggregations. The first nine to take the field for Tech won 10 out of the 13 games played to close the season with an average of .770. In 1927 the club won six out of 16 games and in the following year with only 10 games scheduled, came out with a .500 average.

When the spring of 1929 rolled around, college baseball was on the downgrade and it was with considerable difficulty that games were matched. After closing their home stand with a clean sweep of the Daniel Baker series, winning a single engagement with Spur and dropping one to the Big Spring Cowboys, the Matadors made a road trip that carried them to Texas A. and M. St. Edwards university and back to Daniel Baker. Unfavorable traveling conditions and uncertain weather sent the club home without winning a game,

Warning Issued By Commissioner On Speculations

Fans who buy Tickets From Speculators May Be Refused Admission To World Series Games

PHILADELPHIA, Sept. 21. (AP)—Any person who buys a world's series ticket from a speculator takes a chance of having it lifted at the gate and refused admission to the ball park, either in Philadelphia or Chicago, said Baseball Commissioner Landis here today.

Attention of the commissioner was drawn to an advertisement in Philadelphia newspaper offering round trip railroad transporation to Chicago, hotel accommodations and "choice reserved seats" for the two games in Chicago for $150. The manager of the hotel whose name appeared in the advertisement was sent for and he is said to have told the commissioner that he understood the "choice seats" were to be supplied by speculators.

BASEBAL MOST POPULAR

CORVALIS, Ore., Sept. 21. (AP)—Baseball with 30 per cent of the male students participating, is the most popular sport at the University of Oregon. Track, with 63 entrants, headed varsity sports with football next, 62 signing up for the game.

Cal Hubbard, umpire of the Sally league, likes fistic action. Unable to find it in the parks, he has taken up pugilism.

Twelve High School Elevens On H

Colorful Football Machine In Making For 5th Tech Campaign

Grid Commander



GRADY HIGGINBOTHAM

Beginning his first year as chief commander of the Matador football forces, Grady Higginbotham has made an auspicious start toward developing a winning gridiron aggregation for the local institution. The new Tech mentor is a tireless worker and expects the men under him to follow his example.

Outlook Bright On Eve Of Matador Grid Season

Working on the theory that a strong offense is a defense in itself, Head Coach Grady Higginbotham and his chief assistant, Victor Payne, are building for Texas Tech a football aggregation that has all the earmarks of a powerful scoring mehine.

A fast charging line coupled with a bevy of shifty backs following well-timed interference is destined to produce for the Matadors the most colorful grid machine in the history of the institution.

At the end of their first two weeks of intensive training, the Tech gridsters are rapidly approaching playing condition and are working daily on a full program of formations that have begun to click impressively. The Matadors' pre-season training camp was closed yesterday, ending the twice-daily training period and tomorrow will begin their single afternoon workouts in order to avoid conflict with matriculation during the early part of the week and the beginning of classes Wednesday.

Coaches Well Pleased.

Although the Tech mentors are not too optimistic over their prospects for the coming grid season, both are well pleased with the showing of the candidates so far. Head Coach Higginbotham will promise nothing in the mattter of games won, but is certain of putting on the field a fighting aggregation of gridiron warriors when the season opens here Saturday against the Wayland College Jackrabbits, of Plainview.

The Tech eleven is facing the toughest schedule in the history of the college, a card which includes two of the strongest teams in the Southwestern Conference, two contenders for the Texas Conference crown and four members of the T. I. A. A. The high spot of the season comes on October 26, when the Texas Christian University Horned Frogs invade the Matador stronghold for their first appearance went of the caprock. A full house is the aim of local athletic authorities for this invasion of the team from "Where the West Begins" on the land "Where the West Is At."

Postions Yet Open.

Two week's training has not yet settled the fight for positions on the Matador eleven, but a score of gridsters have practically won their spurs for the coming season. The quality of material on hand for this year's team assures the Tech mentors that two men of equal ability will be available for every position.

Five veterans from last year's forward wall are practically certain of seeing service this season. The veteran "Chubby" DeWitt is back and going stronger than ever. Big Sidney Knowles reported to camp several days late, but in unusually good condition. Vinzant, Payne and Tadlock are back for the wing positions, and all have shown improvement over their performance in 1928.

Even with Ransom Walker, their oustanding ball carrier, still out, the Matadors will have plenty of speed in their backfield. Two complete combinations have been drilling on formations and both are equally effective. The quarter of Wooldridge, Hill, Brothers and Cappleman are likely to get first cal, with Hodges, Crites, Green and High close behind. Dick Green, the diminutive quarterback, who won his first football spurs on the Texas A. and M. freshman squad, shows promise of becoming a capable field general for the Matadors. Dick is not only fast and shifty but can pass and kick that oval with marked ability.

Walker Expected Out.

Ex-captain Walker has been kept out of training up to date because of an entended period of illness. The Tech ace is expected to report for training within the next few days, but will be unable to get into the first two games. With promise of smooth-working intereference, Walker should finish his college football career this season in a blaze of glory.

A Line Builder



VIC PAYNE

Giving expert instructions on the why and wherefore of playing a position in the Matador's forward wall is Coach Victor Payne. A hard worker and capable of imparting his knowledge to line candidates, Payne is fast coming to be recognized as one of the state's most capable college mentors.

Real Test Facing Matadors In 1st Game This Week

Wayland Jackrabbits Show Powerful Club In Game In Canyon Friday; Team Is Big And Fast

A powerful running and passing football machine, the greatest ever produced at Wayland Baptist college, will invade the ranks of the Tech Matadors here next Saturday to open the college football season in Lubbock.

With a forward wall that averages 184 pounds from end to end and a fleet backfield averaging 169 pounds, Coach Frank Kimbrough has moulded together a bone-crushing grid aggregation for the current season that is certain to give the cohorts of Coaches Higginbotham and Payne a battle from the first to the last whistle.

The Jackrabbits performance Friday in playing the Canyon Teachers to a 0-0 tie stamps the team as one of the most dangerous in West Texas. With their running and passing attack built around the fleet Close brothers, the Wayland crew roundly outplayed the Buffs last week, piling up approximately two first touchdowns to one for the Teachers.

The Tech mentors were on hand to see Kimbrough forces give the Teachers their football lesson Friday and returned convinced that the Matadors will have their hands full when the Rabbits come here this week. The Wayland gridders have been in training much longer than the Matadors and the club has already reached its playing peak.

National League

(Continued From Page 4)

plays: Whitney to Hurst; Ford to Kelley. Left on base: Philadelphia 11, Cincinnati 10. Base on balls, off May 2, off Collins 4, off Ash 1. Struck out, by May 3, by Ehrhardt 1. Hits, off Collins 9 in 6 1-3; off Koupal 4 in 2 2-3, off May 11 in 7; off Ash 4 in 1, off Ehrhardt none in 1. Hit by pitcher, by May (Peel). Passed ball: Sukeforth. Winning pitcher: Collins. Losing pitcher: May.

Clark Subdues Cards As Robins Win, 3-0

ST. LOUIS, Mo., Sept. 21. (AP)—Watson Clark held the Cardinals to five scattered singles today and Brooklyn won the first game of the series with the retiring league champions, 3 to 0.

Brooklyn	100	002	000—3 11 2
St. Louis	000	000	000—0 5 0

Clark and Picinich; Hallahan, Sherdel and Wilson.

Runs batted in: Bressler, Picinich 2. Two base hits: Bissonette. Sacrifices: Picinich. Stolen bases: Warner, Bottomley. Double plays: High to Bottomley; Frisch to Gelbert to Bottomley. Wild pitch: Hallahan. Base on balls, off Hallahan 4. Struck out, by Hallahan 2, by Clark 7. Hits, off Hallahan 9 in 8 innings, off Sherdel 2 in 1 inning. Left on bases: Brooklyn 9, St. Louis 6. Losing pitcher: Hallahan.

HENRIETTA WINS OPENER

(Special To The Avalanche)

HENRIETTA, Sept. 21. — The Fenrietta Bearcats downed Archer City in the opening game of the season here Friday.

Coach J. J. Crump, of Rails, is in charge of the Henrietta gridders this season.

Slaton Tigers To Meet Clovis Team

(Special To The Avalanche)

SLATON, Sept. 21.—The Tigers of Slaton high will open their 1929 home season here next Friday against the Clovis, N. M., high school football eleven.

The game will be the first meeting of the two teams. Coach Paul Wright plans to send his grid candidates through a strenuous training this week to prepare for the invasion of the New Mexico team.

Friday on the Big Spring gridiron, the Slaton team defeated the Big Spring Steers, 12 to 0. Big Spring is playing its first season in Class A football.

ADOPTS FRESHMAN RULE

SPOKANE, Wash., Sept. 21. (AP) Gonzaga university, consistently the possessor of one of the Pacific coast's strongest football teams, will apply the freshman rule, for the first time this season, to non-conference games.

A pipe organ is played between rounds at the Chicago stadium boxing bouts.

Eligibles Named By W. B. Ruggles For Dixie Series

Head of Minor League Baseball Will Referee Disputes In Coming Classic; Custom Is Changed

DALLAS, Sept. 21. (AP)—The high priest of the National Association of Professional Baseball leagues, which governs minor baseball, personally will referee any disputes that may arise in the Dixie series.

Mike Sexton of Rock Island, Ill., president of the association, has accepted the invitation of William B. Ruggles, acting Texas League president, and John D. Martin, head of the Southern Association, to sit as chairman of the board in charge of the series, Ruggles announced tonight.

Custom Changed

Customarily, the board chairman is named by the National Association but Sexton decided to take the part himself.

Ruggles also announced the list of eligible players on the Texas League clubs contending for a place in the series. The teams in the series must go back to the regular season limit of 18 men and may use none signed after August 15. An exception has been made on each side, however, because Stuffy Stewart, Birmingham player, recently was recalled by Washington and the Barons have been given permission to replace him with another from their league. In exchange, Wichita Falls, if it wins the Texas and goes into the series, may use outfielder Ted Gullic, signed since August 15, in the absence of first baseman, Stapleton. Dallas can certify outfielder Red Harvel in the event Jim Moore is unable to play.

Texas League Eligibles

Dallas:—Glazner, Tauscher, Frasler, Connally, Barnabe, and Martina, pitchers; Bischoff and Mealey, catchers; Davis, Radcliff, Morse, Jeffries, Flaskamper and Stock, infielders; R. Moore, Rosenthal, Johnson and J. Moore or Marvel, outfielders.

Wichita Falls:—Payne, Wiltse, Messenger, Steengrafe, White, Hopkins and Goff, pitchers; Lapan and Crouch, catchers; Bettencourt, Turgeon, Benton, Herman and Scharein, infielders; and Fitzgerald, Bennett, Gullic and Sullivan, outfielders.

O'Doul Holds To Swat Leadership As Season Wanes

Philly Outfielder Clings To Slender Margin Over Babe Herman; Hornsby Sets New Record

NEW YORK, Sept. 21. (AP)—Only two weeks of the season remaining, Frank O'Doul of Philadelphia and Babe Herman of Brooklyn remain in the mad scramble for the National League batting championship, but since the teams are not solidly scheduled and in final fortnight, O'Doul's advantage really is greater than his margin of .392 to .386 would indicate. Herman has very few games in which to make up his deficit.

Other leading regular batsmen in averages issued today and including games of last Wednesday are: Terry, New York, .376; Hornsby, Chicago, .373; Traynor, Pittsburgh, .366; Stephenson, Chicago, .359; L. Waner, Pittsburgh, .358; Cuyler, Chicago, .357; Klein, Philadelphia, .354; and Hendrick, Brooklyn, .349.

Hornsby Sets Record

O'Doul not only leads in individual batters, but also holds the top in total hits with 227. Hornsby leads in runs scored with 146, a new modern league record, displacing Cuyler's mark of 144 made in 1925. Frederick of Brooklyn sets the pace with 50 doubles, a tie with the modern league mark made last year by Paul Waner. Lloyd Waner heads his field with nineteen triples, but the home run race is a triple tie between Hack Wilson of Chicago, Melvin Ott of New York and Chuck Klein of Philadelphia, each of whom has 39 circuit blows to his credit.

Wilson leads the league with 149 runs batted in, and Cuyler with 39 stolen bases.

Guy Bush suffered his fifth defeat Tuesday, but still tops the pitchers with eighteen won and five lost for a percentage of .783. His teammate, Charlie Root, is close behind with 17 victories and five defeats for a .773, followed by Burleigh Grimes of Pittsburgh with 17 and 6 for .739. Carl Mays of New York is the nominal leader with seven games won and two lost for a mark of .778, but has pitched only one complete game.

Philadelphia, Chicago and Pittsburgh are almost tied for the team batting lead, all above .300. The Phillies have a shade with .306, the Cubs are one point lower, with a margin of a point over the Pirates. New York and Chicago are tied for the top in team fielding at .975, one point above the third-place Reds.

Blind Tournament At Meadowbrook

A blind golf tournament will be the order at the Meadorbrook Golf club today as local mashie sharks meet in this new pastime of the fairways.

All contestants will turn in scores at the end of their rounds and the winners declared according to the holes selected to decide the winner.

Additional work has been done on the second nine holes of the course that were recently opened, W. O. McMillan, owner announced yesterday, and the grounds are in excellent shape for the tournament today.

University of Chicago's football prospects are dismal. Last year the team won not a single conference game and only seven letter men have returned to be bedrock for this year's eleven.



E. Y. FREELAND

Sitting in the driver's seat of Tech athletics is Ewing Y. Freeland, coach of the Matador football eleven during the first four years of the college's history. A builder of characters as well as athletes, Freeland has become a beloved figure on the Tech campus. His position as director of athletics was retained when Grady Higginbotham was named head football coach.

Al Simmons Hogs Honors In Junior Baseball Circuit

Philadelphia Slugger Passes Up Foxx To Take The Lead In Batting; Tied With Ruth In Scoring

CHICAGO, Sept. 21 (AP)—Maintaining a pace that Jimmy Foxx and Lew Fonseca found too swift, Al Simmons of Philadelphia's American League champions has hammered his way to the top of the junior circuit batting heap. Figures which include Wednesday's games today gave the big Polish outfielder an average of .369, an improvement of three points over last week.

Simmons' partner, Jimmy Foxx who has paced the race most of the season, continued to slip, and lost eight points to drop into a tie for second place with Fonseca of the Indians, at .362. Other regulars in the first 10 were: Manush, St. Louis, .359; Lazzeri, New York, .354; Combs New York, .351; Fothergill, Detroit, .346; Alexander, Detroit, Ruth, New York and Heilmann, Detroit, .344.

Al Scores Plenty, Too

Along with the leading batsmen Simmons was tied with Babe Ruth for runs batted in, each having propelled 144 mates over the plate. The home run title was no longer a contest with Ruth an even dozen circuit smashes ahead of his nearest rival and teammate, Lou Gehrig.

He exploded two homers during the week for a total of 46. Fonseca, Combs and Miller of the Athletics, were tied with 14 triples and Heinie Manush rapped out another pair of doubles to lead with 44.

Charlie Gehringer of Detroit clung to his brace of leaderships. He stole three bases for a total of 26, and scored four runs to boost his season collection to 123.

Tigers Hold Lead

A loss of three points failed to shake the Detroit Tigers from the head of the team batting list. They slipped to .299, but were two points in front of the Yankees. The champion Athletics were third with .295. Detroit went ahead of Philadelphia in runs scored, 858 to 854, but the A's had been scored upon only 574 times.

Tom Zachary, ancient Yankee hurler continued on his way to an unblemished season record. He won his eleventh straight victory during the week, and had participated in 25 contests. Bob Grove took another beating, but led regular hurlers with 20 victories and five refeats. His righthanded teammate, George Earnshaw, turned back opposition twice and had 22 wins and eight setbacks. Grove's strikeout mark of 160 topped Earnshaw's 144.

The Athletics continued to dominate in team fielding, their mark being .976, against .977 a week ago. St. Louis was second at .974. Cleveland completed five double plays for a total of 148, but led Washington and Boston by a margin of only two.

Idalou Wildcats Wallop Lorenzo

(Special To The Avalanche-Journal)

LORENZO, Sept. 21. — Coach L. F. Swinney's Idalou Wildcats won their second game of the season here Friday afternoon, trouncing the Lorenzo Hornets, 26 to 0.

Lorenzo battled the Idalou gridders on even terms through the first period, but the winners started a determined attack in the second quarter that continued throughout the remainder of the game.

Pruitt and Yarbrough were the outstanding ground gainers for the Wildcat eleven.

The 26 points scored on Lorenzo gave the Wildcats 100 points for their first two games, having defeated Abernathy, 74 to 0, in the opener. At Idalou next Friday the Wildcats will meet the Hale Center aggregation.

Sul Ross Grid Outlook Bright

Alpine Football Outfit Has Crew Of Huskies Working Hard For The Coming Season; Meet Tech

(Special To The Avalanche-Journal)

ALPINE, Sept. 21.—With the opening of the football training camp, things look good for Coach Graves and his Lobo team. Graves has just arrived home from a scouting trip and reports that he has lined up some excellent material on the trip, which took him to various parts of the state.

Some 17 candidates are already on the ground, and others are expected in the next day or two. Included in this number were several of last year letter men and three husky recruits from Louisiana. Another recruit is a big fellow by the name of Dyer from down state. Marcus Connally came back last week from Arkansas and brought a brother who is also quite a husky.

Stars Are Back.

Ray McNeil, the iron man, and Bob Clark, both last year backfield men; Fate Cooper of the line, and others, including Charlie Dyer, captain, are here ready to go. An exact line cannot be given until later, but everything looks lovely with every promise of a team that will make 'em sit up and take notice.

The following is the 1929 Sul Ross schedule:

Oct. 5.—Sul Ross vs. Texas Tech, at Marfa fair.

Oct. 12.—Sul Ross vs. New Mexico A. and M. at Las Cruces.

Oct. 19.—Open.

Nov. 2.—Sul ross vs. Schcol of Mines, at Alpine.

Nov. 11.—Open.

Nov. 21—Sul Ross vs. McMurry, at Abilene.

Thanksgiving — Sul Ross vs. Schreiner, at Alpine.

Alpine High Has Stiff Schedule

(Special To The Avalanche-Journal)

ALPINE, Sept. 21. — The Alpine high school eleven faces a tough assignment with West Texas high schools. The schedule, just released by Coach Horace Oliver, leaves only one game, the last of the season, open.

Of the 10 matches booked, the Bucks will play four on their own grounds. The following is the season's card:

Sept. 20.—Alpine at Wink.
Sept. 27.—Iraan at Alpine.
Oct. 5.—Alpine at Ysleta.
Oct. 12.—McCamey at Alpine.
Oct. 18.—Ft. Stockton at Alpine.
Oct. 25.—Alpine at Marfa.
Nov. 1.—Alpine at Iraan.
Nov. 3.—Alpine at Ft. Stockton.
Nov. 15.—Marfa at Alpine.
Nov. 22.—Open.

For Cadet Mascot

During Off Hours; Life ... Of Grid Glory

... and drapes over his back ... in Army colors. An extra ... coats is included.

... on trips to far places ... id or at home there, ... a lighter step, his ... udly higher. Often- ... parade of the ... gridiron before ... e. During the ... s permitted to ... a short while ... rade of vic- ... is name- ... garbage ... ait in ... all to ... Ers. ... Pt

Full ... ity Is ... To Exposi... ton And Plainv...

Twelve of the best high sc... football teams in the South Plains section will be seen in action at the Panhandle South Plains Fair, September 30 to October 5, as a free attraction.

No charge will be made for the football games and as everyone inside the fair grounds will be admitted to the games free, a record breaking crowd is expected each of the six afternoons.

Paul Wright, Slaton coach will bring his Slaton High school team here Saturday, October 5 for a game with T. P. Hayes,' Plainview High school Bulldogs. The two teams have played here at the fair several times in the past and each game has proven to be a spectacular contest.

Post vs. O'Donnell

On Friday, October 4, the bi-district champs of 1928, Harry Taylor's Post High school Antelopes will be here for a game with Coach E. Gilbreath's fast O'Donnell High school squad.

W. W. Nichlaus, former Texas Tech star will bring his Tahoka High school team here Thursday, October 3, for a battle with the Littlefield High school team. Littlefield and Tahoka have been rivals on the Fair Park gridiron in past ygears and every game has been a stirring contest for honors.

Chiefs To Perform

Crosbyton, capital of Crosby county, on the east of Lubbock and Levelland, capital of Hockley county on the west of Lubbock will lock horns here Wednesday, October 2, when H. E. Lewis, coach will bring his Levelland squad in to the fair to play Finis Vaughn's Crosbyton eleven.

Ralls and Brownfield, another set of rivals are matched on Tuesday, October 1, the second day of the fair. Marlin Hayhurst, another Tech star, coach of the Brownfield High school squad will put his team up against G. F. "Froggy" Lovvorn's Ralls Jackrabbits.

Pioneers On Card

The first day, September 30, will be featured a game between Coach Henry E. Frnka's Lubbock High school second team squad and Jack Agee's Lorenzo High school team.

American League

(Continued From Page 4)

Cissell. Three-base hits, Matzler, Combs. Home run, Reynolds. Stolen base, Combs. Sacrifice, Kerr, Gerig, Reynolds. Double play, Wells, Dickey and Gehrig. Left on base, New York 12; Chicago 8. Base on balls, off Wells 4; off Lyons 7. Struck out, by Lyons 4; by Wells 6. Wild pitch, Wells.

Browns Cop Final From Senators, 4-3

WASHINGTON, Sept. 21. (AP) — St. Louis closed its last appearance of the season here today defeating Washington, 4 to 3. The visitors fell upon Jones in the first three innings for six hits, netting two runs each in the first and third.

Stewart of the Browns allowed Washington only four hits.

St. Louis	202	000	000—4 9 2
Washington	010	000	209—3 4 0

Stewart and Manion; Jones, Burke, Braxton and Spencer.

Runs batted in, Kress 2, Spencer, Manush, Schulte Judge. Two-base hits, McNeely, Kress, Goslin, Cronin. Three-base hit, Cronin. Sacrifices, Spencer, Judge. Double plays, Myer to Cronin to Judge. Left on base, St. Louis 4; Washington 6. Base on balls, off Stewart 4; off Jones 1. Struck out, by Stewart 1; by Jones 2; by Burke 1. Hits, off Jones 6 in 3; off Burke 1 in 4; off Braxton 2 in 2. Wild pitch, Jones. Losing pitcher, Jones.

Red Sox Win From Indians In Twelfth

BOSTON, Sept. 21. (AP) — Boston made it two out of three games from Cleveland here today by winning, 4 to 3, in 12 innings. Pitcher Bayne knocked Todt in with the winning run with a single over Averill's head.

Cleveland	101	000	010 000—3 9 3
Boston	000	020	001—4 13 3

Miljus, Brown and L. Sewell; Russell and A. Gaston.

Runs batted in, Averill 2, Fonseca, Bayne, Scarritt, Regan. Two-base hits, Fonseca, Todt. Stolen bases, Rothrock, Heving. Sacrifices, Tavener 3. Double plays, Fonseca to Hodapp; Porter to Fonseca; Heving to Regan; Narlesky to Todt. Left on bases, Cleveland 6; Boston 16. Base on balls, fof Miljus 4; off Brown 3. Struck out, by Miljus 2; by Russell 1. Hits, off Miljus 7 in 4 1-3; off Brown 6 in 7 1-3; off Russell 8 in 9; off Bayne 1 in 3. Wild pitch, Miljus. Winning pitcher, Bayne.

SAINTS LOSE NIGHT GAME

NEW ORLEANS, La., Sept. 21. (AP) Loyola's Wolves tonight defeated St. Edwards' of Texas, 18 to 6. The crowd was the largest that ever packed the Loyola Stadium Daylight enthusiasm was lacking but flashy play frequently brought spectators to their feet.

All baseball games and no boxing matches are broadcast from Chicago.

Steers ...ics Will Participate In Seventh World Series

Baylor ... Only Man Connected ...ng Side Of 1905 Elephants Remaining With Philadelphia

Morley Je... Shows Mat...

Of Macks 24 ...Ago In Classic Ser... ...ere The New York ...ts; Matty Was Star

Laud...

By JOHN H. REITINGER
Associated Press Staff Writer

PHILADELPHIA, Sept. 21. (AP)—The Philadelphia Athletics will participate in the world's series for the seventh time.

Only one man connected with the playing side of the club when the White Elephants entered their first world's series in 1905 remains in the same position. He is Cornelius McGillicuddy, 66-year-old manager, who still is matching wits with the best of the younger tacticians.

The opponents of the Athletics 24 years ago were the New York Giants under the management of John J. McGraw. Each team had won two pennants in their leagues. New York in 1904 and 1905 and the Athletics in 1902 and 1905, and the two aggregations were regarded as very evenly matched.

It was the first world's series played under the national commission rules, which, with a few modifications, still prevail.

The Giants defeated the Athletics four games to one mainly through the great pitching of the masterly Christy Mathewson. The series was remarkable because not a run was scored by the losing team. There were five games played, each resulting in a shut out. This performance has never been repeated in a world's series since. But this will not be considered as very remarkable when one remembers that the losing pitchers were Mathe... Dan McGinnity and Chief ...

Mathewson performed the remarkable feat of shutting out the American league champions without a run in the three games he pitched, or 27 consecutive innings.

Chief Bender pitched two games, allowing only two runs in 18 innings, winning his first game 3 to 0, and losing the second, 2 to 0.

A feat that pleased the Philadelphia fans was the striking out three times in one game of "Big Dan" McGann, captain of the New York Giants, a mighty hitter in his day.

Philadelphia fans charged the defeat of their team in the series to the fact that the Athletics had exhausted themselves in winning the league pennant only three days before the world's series opened. While the Giants had clinched the national emblem two weeks before the close of the season and began practicing to meet the winner of the junior league, the Giants appeared spick and span in new world's series uniforms of black suits and white stockings, while the Athletics hardly had time to have their old suits washed.

IN THE REALM OF SPORTS
WITH ALLAN CARNEY
Avalanche Sports Editor

THEY'RE OFF!

The thud of the pigskin reverberated throughout the state last week-end as the college and high school teams took the field for their opening games of the 1929 season. Lubbock fans saw the 1929 edition of the Westerners in action for the first time and the showing of the Frnka-Morgan machine was far from disappointing.

* * *

Southwest Conference teams, in practice games with lesser lights, ran true to form and came out with the long end of the scores. The strength of the Bears, Mustangs and Longhorns indicates thata battle royal is in store for the major football conference of the Lone Star state. T. C. U. is also due for a great season with a host of veterans and Coach Francis Schmidt at the helm. With a line that will average more than 200 pounds, the Arkansas Porkers may be hard to stop. Coach Jack Meagher may not do so much damage this season at Rice, but the former St. Edwards mentor is certain to make a winner out of the Houston institution before many years have passed.

* * *

Early reports from the Big Ten football camps gave Illinois, Michigan, Minnesota and Wisconsin the inside track. The fight for the championship is certain to lie between this "Big Four" of the Big Ten. Illinois is the outstanding favorite to repeat its performance of 1928 when it captured the title.

* * *

A fast waning baseball season will soon be climaxed by the world series and the Dixie series between the winners of the Texas League and the Southern Association. As these championship clubs swing into action, the national spotlight for a time will be turned from football to baseball. Chicago and Philadelphia will be the scenes of huge gatherings of fans from every nook and corner of the nation. Tickets for the series were sold out more than a week ago, and as a result many thousands will be turned away from Wrigley Field and Shibe Park during the course of the classic.

* * *

Just as many baseball clubs at the beginning of the current season were equipped with gawdy-colored uniforms, so has the Ziegfeld trend in gridiron garb come to the front. It would not be at all surprising to see some team this fall come prancing on the field arrayed in ballet skirts and with a peacock feather motif to complete the effect. It was bad enough when several clubs announced the purchase of silk jersies but now comes the news from Columbia University that the Lions have discarded their conventional dark blue and will sally forth in their first game arrayed in baby blue even to their helmets. The jersies will be piped in blue of darker shade and given just the right touch by the presence of a large black "C" surrounding a small "U" on the chest.

* * *

Among the football elevens of the Big Six, the Nebraska Cornhuskers will hold the attention of Texas grid fans this fall due mainly to the fact that Dana X. Bible, former Texas A. & M. mentor, is at the helm of the Husker brigade. Making his debut in the conference, Bible will bump into a mean schedule with many of the old Nebraska stars out. There will be no "Blue" Howell, all-conference fullback, to ram the enemy lines, and the entire center of last year's line will be missing, but Bible is working hard with the husky material on hand to mold a team to hold its own in the impending campaign. An exponent of the open game, Bible does not intend to do away with the old Nebraska tactics altogether. On the other hand he will use both styles—the Cornhusker favorite of pounding at the enemy line and the wide open style used in the Southwestern Conference.

Captains of 1929



LEADING the football squad at West Point Military Academy is Christian K. Cagle, Marysville, La. boy. "Red" and his Army mates face stern competion which includes an important intersectional contest with Illinois in the Illini stadium. Cagle was named all-American in 1928 by many critics. The Cadet halfback is regarded by eastern fans as being the greatest ball carrier of all time, surpassing even the noted Red Grange at Illinois.

GOATS TAKE OPENER

Daniel Baker Gridders Trim John Tarleton

BROWNWOOD, Sept. 21. (AP)—The Hill Billies of Daniel Baker College defeated John Tarleton of Stephenville 20 to 0 here in the season's opening game. The Billies scored in the second, third and last quarters.

Reigels May Be Star This Season

Center Who Ran Wrong Way With Ball Is Out To Prove One Can Be Smart And Still Be "Crazy"

BERKELEY, Cal., Sept. 21. (AP)—With one great cyclonic cry the 75,000 spectators at the Georgia Tech-Carolina game yelled, He's crazy; he's running the wrong way" when Roy Riegels ran 75 yards to within one foot of his own goal line.

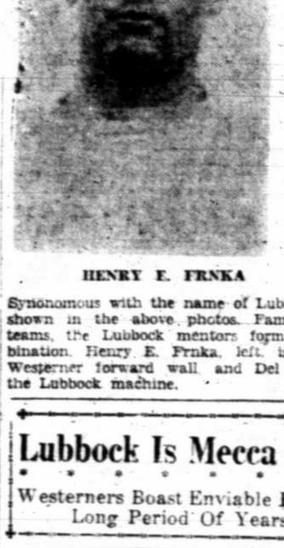
Riegels, center and captain-elect of the California team, who contributed the colossal blunder that defeated his team and assured him a permanent place among the "goats" of sport, is hard at work now to prove that how smart one can be and still be "crazy."

"If it were anyone else but Riegels," said Price, "I might be doubtful about the rest of his career.

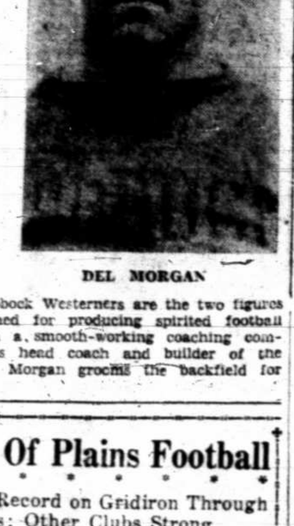
"But Roy has the real stuff in him; he has adopted the right attitude and will be better than ever this year.

"It takes courage to come back after a break like that and Roy has plenty of it."

Brains Of Westerner Forces



HENRY E. FRNKA



DEL MORGAN

Synonomous with the name of Lubbock Westerners are the two figures shown in the above photos. Famed for producing spirited football teams, the Lubbock mentors form a smooth-working coaching combination. Henry E. Frnka, left, is head coach and builder of the Westerner forward wall and Del Morgan grooms the backfield for the Lubbock machine.

Lubbock Is Mecca Of Plains Football

Westerners Boast Enviable Record on Gridiron Through Long Period Of Years; Other Clubs Strong

BY ALLAN CARNEY
Avalanche-Journal Spors Editor

As the football season goes in Lubbock, so goes the South Plains. Centrally located and the melting pot of Plains football, Lubbock furnishes for the section an example of gridiron competition and a meeting place for many battles between the high schools in its surrounding territory.

With the 1929 football season already under way and the fight for honors among the Class B teams of District Two already started, approximately 25 high schools are sending their teams forth to battle in quest for the title in a race that promises to be the hardest fought struggle in the history of the Interscholastic league.

Lubbock Outstanding.

Standing in a class to itself among these teams, the Lubbock Westerners, ranked with the Class A aggregations of the state, boast a record through the years that few teams can equal. Dating back to 1910 when the first football team was organized here with J. E. Vickers and Dunlap Lester as coaches. From that time until this, Lubbock high school has been recognized as one of the outstanding schools in the state from the athletic standpoint.

Not a year has passed but what the Westerners have made their presence felt in the state race in both football and basketball.

Football Had Bad Name.

Back in the early days, when football was considered a game for only the "toughs," Vickers and Leslie brought the first pigskin to Lubbock for the candidates for the first Westerner team to see. Only one member of that historic squad had ever seen a football before. This boy, David Boyd, was named captain of the first eleven to represent Lubbock high school on the gridiron.

Boyd played center on this first aggregation, made up of a host of splendid physical specimens. Beef and brawn were then the chief assets of a winning football club. Straight football was followed almost altogether. The passing game was unheard of at that time, neither were the freak formations of the present day ever dreamed of.

Four Still Here.

Four members of the 1910 eleven are still residents of Lubbock. These are: John Jarrott, Sylvian Sanders and J. V. Spikes.

No definite site was used for football games in Lubbock during the years before Merrill Park was built and Texas Tech was located here. The Westerners pitched their grid battles in all parts of the city. The site where the Lubbock hotel now stands has been the scene of many hectic football encounters, as has the corner now occupied by the First Methodist church. Games were also played in the 1900 block between 16th and 17th streets and the fair grounds.

With the advent of Texas Tech to Lubbock, the Westerners have been given the advantage of the additional seating capacity of the college field.

Point To 1917.

The undefeated Lubbock high school team of 1917 is the football club to which all local fans point with pride. Following their perfect season, the Westerners issued a challenge to all high school grid teams. Coach "Shorty" Galbraith developed that year one of the most powerful offensive clubs in history. After leaving Lubbock, Galbraith sent the Vernon Lions into the semi-finals of the state race.

As scholastic enrollment increased and Lubbock became "football educated," the Westerners have come to enjoy the distinction of producing formidable teams from year to year. The reorganization of the Interscholastic league in recent years has put Lubbock in the same district with Vernon, Wichita Falls, Electra, Quanah, Plainview and Amarillo. Competing against teams that are recognized throughout the state as dangerous contenders, the Westerners have more than held their own and came within striking distance of the title in 1928, when they finished second to Amarillo in the district race, losing but one game and that to the Sandies.

Frnka, Morgan Produce.

Since taking over the coaching reins at Lubbock high school, Henry E. Frnka and Del Morgan have developed fighting football aggregations here that have gone far in the district race, and present indications point to even greater success for the Lubbock mentors before the current season is over.

The only Class A rival of the Westerners on the Plains, Plainview, has always furnished stiff competition for the Lubbock teams. Throughout the history of competition between the two rivals, the Westerners have been able to win scarcely over half of the games. A Lubbock-Plainview game always is assured of a full house.

Of the 22 Class B schools in the district of which Lubbock is the geographical center, a few stand out above the rest as consistent winners. Slaton Tigers have consistently held their own as have Floydada and Ralls. All have administered several defeats to Lubbock teams of the past.

Others About Even.

The remaining schools of District Two with smaller enrollment have been on even terms with a few exceptions. They are: Tahoka, Brownfield, O'Donnell, Idalou, Crosbyton, Littlefield, Lockney, Olton, Post, Lamesa, Slaton, Paducah, Hale Center, Abernathy, Spur, Matador, Levelland and Wilson.

Randy Moore Comes Out Winner In Bitter Struggle For Texas League Batting Championship For Season

Dallas Outfielder Noses Out Four Rivals In A Hectic Race To Barrier With An Average Of .369.

DALLAS, Sept. 21. (AP)—Final official figures released by the statistical department of the Texas League revealed that Randolph Moore, Dallas outfielder, nosed out four rivals in the most thrilling batting race the circuit ever saw. In addition to boasting the highest average, .369, Moore also led the league in doubles, with 51, and in total hits, 245.

Fred Bennett, Wichita Falls, finished second in the swat race with a mark of .368. Pete Lapan, Wichita, was third, with .367; George Blackerby, Waco, fourth with .365; and Jim Moore, Dallas, fifth with .364. Gullic, Wichita outfielder, compiled a .517 average in 17 games at the last of the season.

Cubs Lead In Homers.

Two Waco players, Blackerby and Joe Mellano, cornered honors in the homerun race, with 33 and 31 round-trippers, respectively. Paul Easterling, Beaumont, poled 30. Eddie Moore, Fort Worth, was far ahead of the field with 30 triples, a new league record.

The race for stolen base honors went to Pepper Martin, popular Houston outfielder, who swiped 43. Stewart, Shreveport rookie, was runner-up with 38.

Old Oscar Tuero, Shreveport's Cuban ace, finished with the best winning average among pitchers participating in more than 100 innings. His spitball won 16 and lost 5. George Payne, Spudder hero, turned in 28 victories, two short of the Texas League record.

Wisconsin will have 85 college football games this year.

Among children of the same age, the tallest are often in a higher class than the others, according to the professor of health at Edinburgh university, Edinburgh, Scotland.

Offensive Power Of Lone Star Loop Gives Winner Of Dallas-Wichita Falls Playoff Edge In Coming Dixie Series

Birmingham Barons Appear Much Weaker Than 1928 Club That Met Houston In Dixie Classic

DALLAS, Sept. 21 (AP).—Only once since the Dixie series was inaugurated eight years ago has a Southern association entry been victorious, the Mobile Bears hold that distinction at the expense of a great Fort Worth club. Unless the Birmingham Barons, 1929 association champions, look better on the field than they do on paper, there appears slight chance of the Texas league losing the Dixie title in the forthcoming classic.

Texas Club Favorite

Either Wichita Falls or Dallas probably would rule a favorite over the Barons, who lack the offensive power of either of the Lone Star finalists. Johnny Dobbs, veteran Baron pilot, has been given much of the credit for driving his team, composed largely of veterans, to the Southern title.

The Birmingham club has little resemblance to the team that lost to the Houston Buffs in last year's Dixie series. Yam Yaryan, veteran backstop, and Ernie Smith, shortstop, are the only survivors of the outfit that Houston humbled.

Familiar Faces

Several names in the Baron lineup will be familiar to Texas league fans. Arthur Weis, slugging left fielder, led the Texas league in hitting while with Wichita Falls several years ago. Frank Gibson, who shares backstop duties with Yaryan, piloted the San Antonio Bears last season. Moose Clabaugh, Baron outfielder, set a world's record for homeruns while with Tyler in the Lone Star League two years ago. Weis was the Southern's leading hitter for a long period this year and is the sparkling of the Baron's attack, with an average of .339.

Ludolph Is Ace

Bill Ludolph and Bob Hasty, right-handers, form the backbone of the Dobbsmen's mound corps. Ludolph has won 21 and lost only 8. Hasty has a record of 21 wins and 11 losses. Ray Francis, a southpaw, has turned his opponents back 14 times while losing 10, and Clayton Van Alstyne has 12 victories and seven defeats. This quartet is certain to carry the Burden in the Dixie Series.

The Barons' offensive shapes up like this:

Arthur Weis, lf, .359; Yam Yaryan., c, .318; Moose Clabaugh, rf, .312; Ernie Smith, ss, .306 Andy Moore, rf, .308; Bill Black, 2b, .306; Frank Gibson, c, .301; Guy Sturdy, 1b, .296; Urbane Pickering, 3b, .278; Herschell Bennett, cf, .232.

Black, Weis, Bennett, Clabaugh, and Sturdy swing from the south side of the plate.

STANDING OF THE CLUBS

TEXAS LEAGUE PLAYOFF

Club—	W	L	Pct.
Dallas	2	1	.667
Wichita Falls	1	2	.333

AMERICAN LEAGUE
Yesterday's Results.
Philadelphia 10; Detroit 7.
New York 8; Chicago 5.
Boston 4; Cleveland 3.
St. Louis 4; Washington 3.
How They Stand.

Club—	W	L	Pct.
Philadelphia	100	48	.676
New York	83	61	.576
Cleveland	75	68	.525
St. Louis	75	68	.525
Detroit	65	80	.448
Washington	59	85	.410
Chicago	56	85	.398
Boston	54	92	.370

Where They Play Today.
Chicago at New York.
Cleveland at Boston.
Philadelphia at Washington.
St. Louis at Detroit.

NATIONAL LEAGUE
Yesterday's Results.
New York 4; Chicago 1.
Pittsburgh 4; Boston 0.
Philadelphia 9; Cincinnati 6.
Brooklyn 3; St. Louis 0.
How They Stand.

Club—	W	L	Pct.
Chicago	94	49	.658
Pittsburgh	84	61	.579
New York	77	64	.546
St. Louis	69	70	.497
Brooklyn	66	76	.465
Philadelphia	63	79	.444
Cincinnati	62	80	.437
Boston	54	90	.376

Where They Play Today.
Brooklyn at St. Louis.
New York at Chicago.
Philadelphia at Cincinnati.

AMERICAN ASSOCIATION
Columbus 4; Minneapolis 1.
St. Paul 10; Toledo 0.
Louisville 3; Milwaukee 1.
Kansas City 8; Indianapolis 7.

PACIFIC COAST LEAGUE
Missions 12, San Francisco 9.
Hollywood 10; Los Angeles 7.
Oakland 3, Seattle 2.
Portland 4, Sacramento 2.

Snyder Club Has Open Grid Date

(Special To The Avalanche-Journal)

SNYDER, Sept. 21. — Snyder High Tigers, with one of the best football teams in the career of the school, have but one open date on their schedule which is October 11th and they are anxious to hook up with a real school on that date in Snyder. Coach "Red" Moore, former Simmons University star has more than thirty men in the squad this year, the largest in the history of the school.

Dates already scheduled include: Sept. 20—Spur here; Sept. 27—Rotan here; Oct. 4—Loraine here; Oct. 11—open date; Oct. 18th, Tahoka here, tentative; Oct. 25—Roscoe there; Nov. 1—Lamesa here, tentative; Armistice Day—Colorado there; Nov. 22—Spur there, and Thanksgiving Day, Sweetwater, Class A, here.

The athletic committee of the Lions Club composed of Ralph Hicks, Earl Fish and P. W. Cloud are sponsoring attendance for all games, with all stores to close each afternoon there is a game scheduled at home. Real enthusiasm has been engendered in high school sports here with the completion last year of one of the finest high school stadiums in West Texas that is compared to many of the larger college gridirons o fthe state.

MAY LOSE COACH

Coach Neyland May Leave Tennessee Soon

KNOXVILLE, Tenn., Sept. 21.(AP) The University of Tennessee stands to lose a good football coach and West Point, or some other institution of higher learning, gain one.

After the end of the present football season, the assignment of Major Robert Neyland, R. O. T. C. commander at the university and coach of football, will have ended. In fact, he was allowed by the government to remain at the university a year longer than his regular assignment, but if he is to remain with the university after this season, he will doubtless have to resign from government service. Twelve years more in the army would entitle him to retirement with pension.

The possibility that he will continue in the service and accept a coaching position of some sort at West Point is brought up by some, while others believe the coach will go to some eastern university for a fancy figure. He has received several offers.

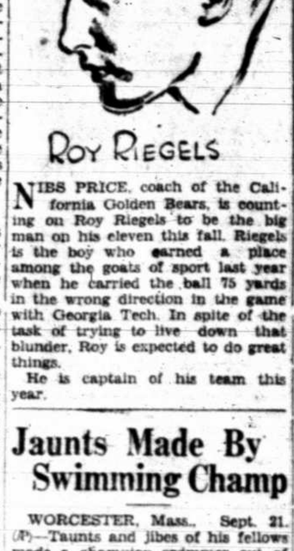
His Tennessee teams won 22 games, lost two and tied one, in three seasons of play.

Will Stage 312 Mile Auto Race

ALVIERS, Algeria, Sept. 21. (AP) The first Automobile Grand Prix of Algeria will be disputed here in July, 1930, upon the celebration of the 100th anniversary of the conquest of Algeria by the French.

The distance will be 500 kilometers—about 312 miles—and invitations have been sent to all the leading automobile manufacturers in the world including three American firms.

Here He Is



NIBS PRICE, coach of the California Golden Bears, is counting on Roy Riegels to be the big man on his eleven this fall. Riegels is the boy who earned a place among the goats of sport last year when he carried the ball 75 yards in the wrong direction in the game with Georgia Tech. In spite of the task of trying to live down that blunder, Roy is expected to do great things.

He is captain of his team this year.

Jaunts Made By Swimming Champ

WORCESTER, Mass., Sept. 21. (AP)—Taunts and jibes of his fellows made a champion swimmer out of Johnny Osipowich.

Two years ago, Johnny's only claim to distinction was that he was the brother of Albina Osipowich, who was smashing records right and left at New England swimming meets.

In self defense, the 17-year-old youth joined the Worcester Boys' club and went in for swimming in earnest. In his first meet, held in the Merrimac river, he nearly froze but led the field to the finish mark. Then followed more training, minor meets and additional jeers from his friends after sister Albina won the Olympic championship for the 100-meter free-style swim.

But the indoor season of 1928-29 saw Johnny grabbing New England championships and breaking established records, even as his sister was doing.

Now Johnny is a champion in his own right, holding the New England title for the 440, 880 and mile. This summer he set a new mark for the 440, doing the distance in 6 minutes 3 3-5 seconds.

Dickinson Warns Game Violators

A warning to all violators of the state's game laws was issued here yesterday by M. W. Dickinson, district deputy game warden.

Following a number of complaints from rural centers in all sections this district, the game warden has laid especial stress on hunting without license, hunting from public roads and state highways and hunting out of the county with a license.

"These common violations should be known to everyone, and I intend to enforce them to the limit," said Mr. Dickinson.

Series Tickets Nearly All Gone

CHICAGO, Sept. 21. (AP)—The "sold out" sign for the world's series games to be played in Chicago, October 8, 9, and 16th, will be hung up by the middle of next week, ten days in advance of the series.

This was indicated today when officials of the Cubs announced that all box seats have been sold out, with indications that all grand stand seats will be disposed of just as soon as the ticket dispensing machinery can catch up with the avalanche or orders.

Johnny Law, Notre Dame guard and captain, spent the summer trundling a wheelbarrow on the theory that it would develop driving power in his legs.

Martin Nathanson, Chicago, will be presiding steward for the winter meeting at the New Orleans Fair Grounds track.

Lamesa Football Card Is Complete

(Special To The Avalanche-Journal)

LAMESA, Sept. 21.—The card for the Lamesa High school is filled for the season, according to F. T. McCollum, principal of the High school and coach of the team this year.

A strong team resulting from almost new material will be forged this season according to McCollum. The schedule as slated is, Sept. 20, Stanton at Lamesa; Sept. 27, O'Donnell at Lamesa; Oct. 4, Carlsbad, N. M. at Carlsbad; Oct. 11, Levelland at Lamesa; Oct. 18th, Artesia, N. M., at Lamesa; Oct. 25, Carlsbad, N. M., at Lamesa; Nov. 1st, Tahoka at Lamesa; Nov. 11, Lamesa at Slaton; Nov. 15, Paducah at Lamesa; Nov. 28th, Post at Post.

It will be noted from the above card the climax games will be the last three on the schedule. Plans are going forward in practice to feature these games and a special train will likely be run from Lamesa to the Slaton and Post games.

Spur Will Play Five Home Games

(Special To The Avalanche-Journal)

SPUR, Sept. 21.—Spur High school's football for the current season gives the local gridders five games at home and five on foreign soil.

Coach Gene Taylor has been giving the Bulldogs regular workouts and will likely to have a strong eleven.

The Spur athletic council, headed by Faust C. Collier, is working with the newly elected high school coach to give the Bulldogs full recognition in the district race.

Following is the football schedule for the Bulldogs:

Sept. 20—Snyder at Snyder.
Sept. 27—Munday at Munday.
October 4—Wilson at Spur.
Oct. 11—Matador at Spur
Oct. 18—Floydada at Spur
Oct. 25—Slaton at Slatop
Nov. 1—Crosbyton at Crosbyton
Nov. 11—Post at Post
Nov. 15—Lorenzo at Spur
Nov. 22—Open date
Nov. 28—Ralls at Spur

Stanford Eleven Wins First Start

STANFORD UNIVERSITY, Cal., Sept. 21. (AP)—Stanford's powerful football eleven opened its 1929 season here today by crushing the West Coast Army team, 45 to 0. The Cardinals rolled up 22 first down and tore through the Army line almost at will.

Cubs Of 1910 Had Edge on Mackmen But Lost Series

By J. H. REITINGER
Associated Press Staff Writer

PHILADELPHIA, Sept. 21. (AP)—When the A's and the Cubs met in 1910, the critics around the major league circuits could see only the Cubs.

The National League pennant winners were a seasoned team of veterans who had been through world's series before, Connie Mack had a young team of little experience.

But old Father Time played a winning hand in the game and when Experience stacked against Youth, Inspiration and Enthusiasm, the veterans wilted despite their wiles and all the tricks of the game.

The Athletics won the series four games to one, much to the surprise of the baseball world. It resulted in the breaking up of Frank Chance's great ball club just as Connie Mack's team was scattered to the winds four years later.

The series, probably because of its sectional flavor, attracted more attention and was more widely written up than any previous series. Despite this, there was nothing extraordinary in the games. They were won on hard hitting and good fielding. The Athletics' pitchers showed the better form and the team outbatted the Cubs in every game. It was the first series in which the winning team batted over .300.

The outstanding feature was Jack Coombs winning three of the four games. Chief Bender captured one and lost the only game Chicago won, in ten innings. Bender's victory was the best pitched game of the series, the Indian allowing only three hits.

The Athletics' infield, which proved a stone wall through the series, instead of cracking as was predicted, was made up of the veteran Captain Harry Davis and that famous trio — Collins, Barry, and Baker — who with Jack McInnis later became the sensational infield of baseball.

Coast Will Try Night Football

LOS ANGELES, Sept. 21. (AP)—Night football is to be given a thorough trial by the southern California inter-collegiate conference, four games having been scheduled for the coming season.

Occidental college, conference champion, will do the most experimenting with nocturnal gridiron play.

The Tigers billed games with the University of Arizona, Sept. 27; Santa Barbara State Teachers' college, Oct. 4, and the University of New Mexico, Oct. 11.

The California Institute of Technology will play the other, encountering the University-of-California-at-Los Angeles, Pacific Coast conference member, Oct. 19.

All of the games will be played in the illuminated Rose Bowl, Pasadena, Cal., scene of the annual New Year's Day classic.

WORLD'S RICHEST

Agua Caliente Club Will Stage $140,000 Race

AGUA CALIENTE, Mexico, Sept. 21. (AP)—The world's richest horse race will be introduced to turfdom March 23 when the $140,000 Agua Caliente handicap is run over a mile and a quarter course.

The classic is successor to the Coffroth handicap, which saw its tenth and last running last March at Tijuana.

Buildings and equipment of the old Tijuana Jockey club have been torn down and the new Agua Caliente jockey club plant has been built a few miles away.

Steers Trample Southwest Eleven

AUSTIN, Sept. 21. (AP)—Nearly 4,000 fans, unwilling to wait for the gridiron season to be formally ushered in, saw Texas University score three touchdowns against Southwest Texas State Teachers' college in a practice scrimmage today. The score was 20-0.

Neck Twister Better Than Pummeler

Heavyweight Wrestler Flattens Three Boxers In Less Than Fifteen Minutes; Both Use Own Technique

TAMPA, Fla., Sept. 21. (AP)—Bill Demetral, heavyweight wrestler recently gave a convincing demonstration of his contention that boxers have no chance against "neck twisters."

In less than 15 minutes he met three boxers and flattened them on the canvas after surviving all the technique of the prize fight ring they employed in a vain effort to knock him out.

Went Six Rounds

The wrestler agreed to go six rounds of four minutes with each of the three boxers, using his own technique while the boxer used his. He posted a forfeit of $1,000 against failing to make good, agreed to surrender his share of the purse to any of the jabbing trio who downed him for keeps, and then walked home with all the money.

Mike Pirpo, chunky infighter, first opposed the wrestler and was floored in 55 seconds. He got in just one wallop to Demetral's eye before the wrestler had him pinned.

Andreas Castano, formerly a wrestler himself, then attacked Demetral surviving almost two complete rounds.

Crackerjack Webb knocked the winded wrestler to the canvas six times in two rounds but went the way of his predecessors when once Demetral got a handhold.

Demetral's feat is held up by local fans as just another demonstration that the wrestler has all the advantage in a free-for-all.

Bob Fitzsimmons, former heavyweight champion, once took on Jack Palmer, English wrestler, and fell before him in less than two minutes.

Billy Papke, middleweight, tangled with "Farmer" Burns, 51-year-old wrestling title holder, and had the canvas with a thud that stunned him into submission before he could register a blow.

Simmons And Howard Payne Favored In Battle For Football Championship Of Texas Conference In 1929 Season

Bridges And Cheaney Have Array Of Promising Material; Austin College May Be Threat

WAXAHACHIE, Sept. 21 (AP)—Pre-season dopesters have installed the Simmons University Cowboys and Howard Payne Yellowjackets favorites to battle it out for the 1929 Texas Conference gridiron crown, but it is evident after a survey of the camps that some stiff opposition will be offered by Austin College, St. Edward's University, Southwestern University and Trinity University.

Wealth of Material

Both Coach Frank Bridges at Simmons and Joe Bailey Cheaney, Jacket mentor, have a wealth of material, largely veteran. Bridges needs only to develop speed to go with his powerful line and the fine punting of Bill Sanders. Cheaney is seeking a successor to Claud Boyd, backfield ace of last year, and a center to replace Bill Wright.

Cecil Grigg has a veteran machine at Austin college that promises to make trouble for every team it meets, while Coach C. M. "Lefty" Edens at Southwestern must replace eight of his 1928 regulars.

Trinity Camp Lively

Interest is at a high pitch in the Trinity camp here, where Logan Stollenwerck has taken over coaching duties. Although most of the stars of last year's team were lost by graduation, there is a flock of promising recruits.

Al Sarafiny, the new St. Edward's mentor, will put a veteran backfield in the field, but his forward wall was weakened by graduation.

Illinois this year produced the largest crop of peaches on record—3,266.00 bushels against last year's 1,638,000.

No "First Team" Rice Candidates Have No Cinch

HOUSTON, Sept. 21, (AP)—The Rice "first team" this year will stand as such only from week to week, Coach Jack Meagher said today at the close of the second week of practice. The new Owl mentor said that no man on the team had his job cinched and that new men probably would be breaking into the starting eleven up to the end of the season.

Logan Is Made Fisk Agent Here

Agency for the Fisk tires in the Lubbock trade territory has been granted the Logan Service Station, according to an announcement made yesterday by Joe Logan, manager.

Mr. Logan stated that a complete line of the tires had already arrived here and are ready for distribution over the territory. A stock of approximately $77,000 in tires is being maintained here. Tubes and accessories are also carried in connection with the tires.

HANDY BOAT

LONDON, Sept. 21.—A handy boat, recently designed here, folds up and fits into a knapsack. On unfolding, it blows up in much the same manner as an automobile tire. It has a waterproof covering which fits over the top like a tent for protection in rainy weather.

Intimate Sketches of World Series Stars

MAX BISHOP

What a difference a year's time often makes in the play of a big league star. . . . Last season Max Bishop of the Athletics was one of the best second sackers in the American League. . . . For the first time in five years he showed the batting ability that had been freely predicted he possessed. . . . His average was .316 and he was conceded the best lead-off man in the American League, if not the majors. . . . His fielding was on a par with his stick work. . . . His fine showing caused a difference of opinion with Connie Mack on the salary question. . . . Not until long after the training season started, did he report. . . . He was hog fat, in addition, and found difficulty in catching up with the rest of the athletes as to condition. . . . Illness and injuries, plus a late start, has made the season of 1929 as poor as last year was good. . . . His play has been one of the weak spots in the Athletic machine. . . . On form, the Cubs should have a wide margin in all-round play at second. . . . There is no comparison between Bishop and Hornsby on this year's play. . . . Possibly Mack may not start Bishop on what he has shown.



Bishop

ELWOOD ENGLISH

Elwood English is certain to be one of the question marks of the series as far as the Cubs are concerned. . . . In his fifth year of professional ball, he finds himself in a world series. . . . There is no more important spot on the field than that of the shortstop in a world series. . . . Inclined to be erratic in his fielding, there is every reason to believe that the pressure of world series play may further excite him, thereby upsetting his poise, so essential to play under fire. . . . The erratic shortstop play of Mark Koenig had much to do with the Yankees losing to the Cardinals in 1926. . . . Never a .300 batter, English is not to be greatly feared at the plate. This year he has performed well in the field, no doubt due to the steadying influence of Rogers Hornsby at second. . . . Like most players inclined to be erratic, English can be just as sensational. . . . He is at his best on hard plays, usually finding so-called easy chances the most difficult to handle. . . . Is in his second year at Chicago, after getting a big league polish in the two years spent with Toledo of the American Association. . . . This is his third year as a member of the Cubs.



English

YOU'D BE SURPRISED

To Know That—

George Burns has played with six American League clubs. . . . John McGraw once released Pat Malone and Rube Walberg. . . . Bing Miller is playing his second engagement with the Athletics. . . . Barney Dreyfus discovered Sheriff Blake, only to release him. . . . Norman McMillan, Cub third sacker, couldn't make good in the American League. . . . Zach Taylor, Cub catcher, was secured by waivers, Chicago alone claiming him. . . . Four Cubs, Carlson, Cuyler, Blake and Grimm, once belonged to Pittsburgh. . . . Art Nehf has pitched in four world series for the New York Giants. . . . Three Mackmen, Burns, Ehmke and Hale, made their major debut with Detroit. . . . Hack Wilson cost the Cubs only $5000, coming from Toledo in the draft. . . . "Lefty" Grove, purchase price $105,000, is the costliest performer in the series. . . . Jack Quinn, age 44, is the oldest athlete in the series. . . . James Cronin, age 18, Philadelphia infielder, is the junior performer. . . . Chicago will probably use right-handed pitchers exclusively against Athletics. . . . George Earnshaw is as fast as "Dazzy" Vance, but hasn't as good a curve. . . . Eddie Collins has been an active player in the American League for 22 years. . . . Three American League castoffs, Root, Stephenson and McMillan, are Cub regulars. . . . Two National League castoffs, Haas and Walberg are stars with the Athletics. . . . Joe McCarthy, manager of the Cubs, comes from Connie Mack's home town, Germantown, Pa. . . . Connie Mack's last world series was 1914. . . . Since then he spent millions to get together another pennant winner. . . . Bevo Lebourveau, the perennial big leaguer, was recalled from the Milwaukee American Association club, just in case something might happen to the Athletics' star outfield. . . . Mrs. McCarthy is an ardent baseball fan.



World Series Site For First Time Since 1918



Home park of the Chicago Cubs, in which part of a world series will be played for the first time in eleven years.

Bunion Derbyist Adds Running To List Of His Numerous Professions

BY RUSSELL J. NEWLAND
Associated Press Sports Writer.

SAN FRANCISCO, Sept. 21, (AP) Peter Gavuzzi, jockey, carpenter, carver and interpreter in turn, ran across the United States to win himself a neat sum of money and discovered in this grueling sport the vocation he likes best.

From now on his business cards will read: "Peter Gavuzzi, professional foot racer; specializing in runs from 100 to 5,000 miles."

This doughty Italian, reared in Southampton, England, placed second in the 1929 Pyle bunion derby from New York to Loss Angeles and pocketed $10,000 for his efforts.

Gavuzzi feels no ill effects from the physical strain of running daily laps of 40 to 70 miles; in fact, he thrived to the extent of putting on weight. He weighed 118 pounds at the start and scaled 120 pounds at the finish after running 3,687 miles in 526 hours. He thinks he could have reeled off 1,500 miles more without difficulty.

Arthur Newton, 47-year-old Englishman, and Guisto Umek, former amateur walking champion, also derby entrants, and Gavuzzi visited in San Francisco after the race. Their observations furnished interesting sidelights on this unique test of human endurance.

Gavuzzi was the spokesman. He said the race was misnamed because no bunions were developed. The most serious foot ailments were callouses, swellings and a few blisters.

The first two weeks were much harder than the last two because of becoming accustomed to the grind. After a fortnight of "lifting 'em up and putting 'em down," the boys jogged along like so many automatons.

Gavuzzi ate but one meal a day, but drank two gallons of orange juice while running. Umek, according to Gavuzzi, "ate like a horse" three times a day. Newton partook of food sparingly, but missed no meals. Dietetic laws were slightly upset as Gavuzzi, the lightest eater, gained weight, while Umek and Newton each lost from two to six pounds.

Two pairs of rubber-soled, canvas shoes were worn out by Gavuzzi, while Umek, who placed third, went through three pairs of leather brogans. Newton dropped out after 899 miles, but was just about ready to go good again. John Salo, the Passiac, N. J. policeman, who won, used up a pair of shoes about every 1,000 miles.

Gavuzzi attended country dances after his day's run. Umek, like the mailman who took a walk on Sunmailman who took a walk on Sunon foot.

A coast-to-coast race is a poor way to view the country, according to Gavuzzi, who intends to spend part of his earnings in "seeing America . . . sitting."

WILL HELP NEEDY

Tahoka Kiwanis Club Will Aid Poor Children

(Special To The Avalanche-Journal)

TAHOKA, Sept. 21.—G. H. Nelson, Rev. B. N. Shepherd and Truett Smith have been appointed as a committee from the Tahoka Kiwanis club to look after and help the underprivileged children of Tahoka. Children with insufficient food and clothing or who are in bad health will be sought out and the club will take measures to improve their living conditions.

MAKES GOOD RECORD

4-H Club Girl Near Tahoka Has Enviable Garden

(Special To The Avalanche-Journal)

TAHOKA, Sept. 21.—Miss Verda Taylor, 15-year-old 4-H club girl at Newmoore, southwest of here, has made an outstanding record of her gardening project this year.

During the summer months she has furnished the family with all the vegetables they could use from her garden, and in addition has canned vegetables, fruits, pickles and jellies to a total value of $42.30. She says she intends to can a beef as soon as the weather becomes more favorable. Her work is being done under the direction of Miss Thelma Greenwade, county home demonstration agent.

SHOWING MADE

(Special To The Avalanche-Journal)

BIG SPRING, Sept. 21.—Schimmerhorn-Phillips well number 1 produced a twenty-four hour test 1085 barrels of liquid. Pay was struck at 2260 and drilled to 2291 feet.

This well is located in the northwest corner of the northeast section 23, block 33 in Glasscock county. This well is an east offset to Kirby No. 1.

SETTLING THE POINT IN GOLF



A BALL IN WATER

During the recent amateur tournament at Pebble Beach, the champion, Harrison Johnston, made a great recovery shot from the Pacific Ocean, standing in water to address the bobbing ball.

One of the rules of golf covers such a shot. When a ball is in water a player may, without penalty, strike at it while it is moving, but he must not delay to make his stroke in order to allow the wind or current to better the position of the ball, under penalty of the loss of the hole

TAHOKA COURT OPENS

Mrs. "Whitey" Walker To Be On Trial

(Special To The Avalanche-Journal)

TAHOKA, Sept. 21.—The fall term of district court will be opened at Tahoka Monday morning by Judge Gordon B. McGuire and District Attorney T. L. Price.

Principal cases on the docket are the Mollie Turner case, in which Mrs. Turner is charged with the murder of her husband on their farm near Wilson eight years ago, and the cases against Mrs. "Whitey" Walker, wife of the alleged outlaw "Whitey" Walker who is now awaiting trial at Stinnett for murder of two Borger officers. Mrs. Walker is charged with the burglary of a local drug store and with illegally selling intoxicating liquor.

BIG SPRING, Sept. 21.—Vealmoor school district No. 25 of Howard county let contract Monday, Sept. 16 for a brick school building. Mr. J. M. Morgan, Big Spring, was low bidding contractor. The building will cost $6,000 and will be the first brick rural school in Howard county.

Debut Is Made By Garden Club Here

Officers Are Elected For New Association; Mrs. W. A. Myrick President; To Draft Constitution

The Lubbock Garden club made its debut into the organized club life of this city Friday afternoon with the election of temporary officers at a meeting held at the community house.

Officers elected were: Mrs. W. A. Myrick, president; Mrs. W. C. Ryland, vice-president; H. J. Kendrick, secretary; Mrs. M. B. Hilburn, treasurer.

To Draft Constitution

A committee was appointed to draft constitution and by-laws and these will be presented at a called meeting to be held next Friday afternoon, September 27, at 3:30 o'clock. A further outline of future work will also be made. This committee is composed of Mrs. F. M. Maddox, Mrs. E. L. Robertson and Mrs. W. B. Atkins.

Twenty-seven were in attendance at the last meeting and included: Rev. W. R. White, H. J. Kendrick, C. H. Mahoney, C. E. Russell, F. M. Maddox, Mesdames W. B. Atkins, E. L. Robertson, E. L. Landtroop, H. J. Kendrick, I. F. Rails, J. P. McCloskey, E. L. Williams, S. R. Pangburn, Walter F. Martin, O. L. Slaton, F. V. McKinney, J. I. Kilpatrick, L. S. Mast, W. A. Myrick, sr., A. H. Leidigh, S. C. Arnett, W. A. Bacon, B. B. Rogers, F. M. Maddox, E. Murray Jones, M. B. Hilburn and Miss Delia Wilkinson.

NEW DEVICE SEEN

Picking Up Airmail From Moving Plane Planned

EL PASO, Sept. 21. (AP)—Experience in fishing for lost drills from the top of the well, many hundreds of feet above them has led J. P. Jacobs, veteran West Texas oil well driller, to invent a device which many fliers believe will enable air mail planes to pick up and deposit mails without making landings. The device operates on the principal used by oil men in "fishing" for tools.

Lt. Harold Bromley, who plans a flight from Tacoma to Tokio next year after examining Jacob's device said that it would enable the mail planes to give the smallest towns service, even though they were unable to purchase and equip adequate fields.

Dr. M. B. Kelly of Stuart, Fla., has a dry land "crow's nest." He watched operations on his farm, near here, from the tops of 40-foot pines.

Hard Daily Labor For Cadet Mascot

Army Mule Pulls Garbage Can During Off Hours; Life Is Continual Wait For Time Of Grid Glory

WEST POINT, N. Y., Sept. 21. (AP) Life isn't all a bed of roses for the Army's mule, far from it.

Instead of being the pampered pet of the cadet corps, he pulls a post garbage wagon when not holding forth in his infrequent periods of glory as West Point's football mascot.

Only on the occasion of the Army's biggest games is the monotony of his somewhat lazy existence in the shafts of a refuse cart broken—perhaps not more than half a dozen times in a season. Then he comes into his own as an honored participant in all the color and pagentry for which such contests are noted.

On the day of the game he is relieved of his regular assignment, placed in the hands of a hostler, who shines and sleeks him appropriately and drapes over his back a blanket in Army colors. An extra portion of oats is included.

Whether on trips to far places with the squad or at home there, he prances with a lighter step, his head is held proudly higher. Oftentimes he leads a parade of the corps around the gridiron before the starting whistle. During the game he sometimes is permitted to stand on the sidelines a short while and later to head a parade of victory.

Then, he is led back to his nameless existence with the garbage wagon, there probably to await in equine anticipation his next call to glory.

The Army has no place for idlers, such as a full-time football mascot would be, so the mule must earn his keep.

PAROLE IS GRANTED

World War Veteran Turned Loose By Moody

AUSTIN, Sept. 21. (AP)—Clark Carpenter, who served in the front trenches overseas in the World War has been given a general parole from the penitentiary by Governor Moody. He had served 2 1-2 years of a five year sentence for burglary and theft.

Governor Moody said that Carpenter testified he was intoxicated at the time he became involved in the trouble that resulted in his conviction. Another man entered a place and obtained some automobile tires while Carpenter stayed in an automobile outside, Governor Moody said in his proclamation.

MEXICAN CAUGHT

Claims To Have Been Returning Articles

EL PASO, Sept. 21. (AP)—Walking away from the W. P. Greer home with an armload of valuables, a Mexican, accosted by Mrs. Greer, gave this explanation: "A fellow stole these things and I'm just taking them to the police station." He was caught today after escaping from the woman.

APPEAL FILED

AUSTIN, Sept. 21. (AP)—Walter Polk, convicted by a Cherokee county jury and sentenced to 12 years for murder, filed an appeal in the court of criminal appeals today. Polk was indicted for the murder of Grant Brooks. It was alleged Brooks had been killed with an axe.

QUEER INSURANCE

NEWYORK, Sept. 21. — Some people have taken out insurance on members of their body. Mrs. Blanche Cavitt, of Oklahoma City, a perfume expert, has insured her nose for $50,000. Horton Smith and Watler Hagen, golfers, have insured their hands and feet, the former for $25,000 and the latter for $50,000. Ben Turpin, famed screen comedian, is said to have his eyes insured against the possibilities of his "cock-eyes" becoming normal.





The Home Of

FINE SUITS

That Grollman's is the home of fine clothes is best evidenced after a trip through our big clothing department.

Men in all walks of life come here for clothing satisfaction and HONEST CLOTHING VALUE. From all over the South Plains we have clients who are satisfied and come here at the beginning of a new season for their clothing needs.

We are featuring this year a special number for the man and young man who observes his clothing purchases with the greatest amount of care and scrutiny. We cordially invite those visiting the South Plains Fair to see this special Two-Pant number in our big clothing section on the Main Floor.

All wool in the new colors and materials that will hold the crease.

$27.50

A Typical Grollman Value

SHORTS
STOUTS
SLIMS
For The Hard To Fit Man

In every city—in every town there is one store that undersells—in Lubbock it's

Grollman's

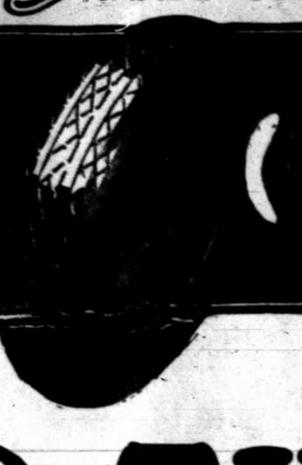
BROADWAY at AVENUE J

GOODYEAR

THE GREATEST NAME IN RUBBER



Tread and carcass: these are the two main parts of a tire. There is greater *traction* in the Goodyear All-Weather Tread. There is greater *vitality* in the Goodyear Supertwist carcass. *Evidence?* Any Goodyear Dealer will demonstrate. *Proof?* "More people ride on Goodyear Tires than on any other kind!"

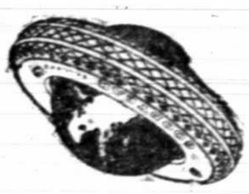


PREFERRED--TWO TO ONE!











EVERY year, through independent sources of information, we interview thousands of users of tires.

Every year, the reports which flood back to us clearly show an outstanding preference for Goodyear Tires.

The latest inquiry of this kind, conducted nation-wide, reveals a preference for Goodyears over any other tire exceeding two to one!

It verifies the impressive fact that one tire-buyer out of every three in America would rather have Goodyear Tires than any other kind!

This is a tremendous tribute to the superior quality and serviceability of Goodyear Tires. It is founded on the fact that there are definite reasons why Goodyear Tires are superior in both tread and carcass—the two main parts of a tire.

These reasons can be demonstrated and proved:

1 Press your hand down on the Goodyear All-Weather Tread. Feel the grip of the deep cut sharp-edged blocks, placed in the center of the tread, where they belong.

That shows why the Goodyear Thead imprints its safe and slipless pattern on the road, and why it has superior traction.

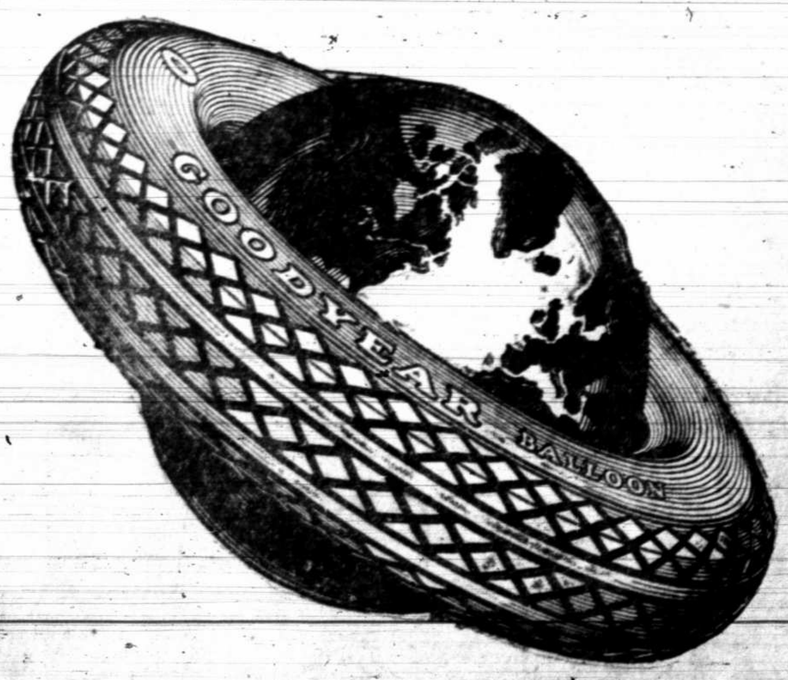
2 Ask any Goodyear Dealer to show you on his cord-testing machine the greater stretch—up to 60 per cent—in Goodyear Supertwist Cord over standard cord.

This extra stretch gives the Goodyear Supertwist Carcass its unmatched vitality, enabling it to withstand road-shocks and continuous flexing without premature failure.

Can you afford to deny yourself the advantages in Goodyear Tires, especially in view of the fact that Goodyears cost no more?

The proof of their excellence, as of their unchallenged leadership, is that

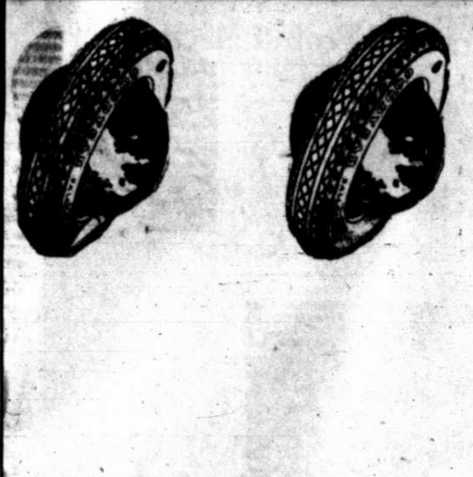
More People Ride On Goodyear Tires Than Any Other Kind





Goodyear Rubber Co. is now building for the Government two Zeppelins that will be the largest in the world.

Phone 953 1211 Avenue K



Mr. L. E. Grimes
Owner and Manager

Half Block South Of Hotel Lubbock



Half Block South Of Hotel Lubbock

The home of Grimes Tire Co., carrying the Largest Stock of Goodyear Tires On the South Plains

Millions Now Riding On Goodyear Tires and Millions More Want Them, Makes Possible New Low Fall Prices

GOODYEAR SPEEDWAY CORDS

0 x 3 1-2	$3.65
9 x 4.40	4.75
0 x 4.50	5.55

THE NEW GOODYEAR PATHFINDER CORDS

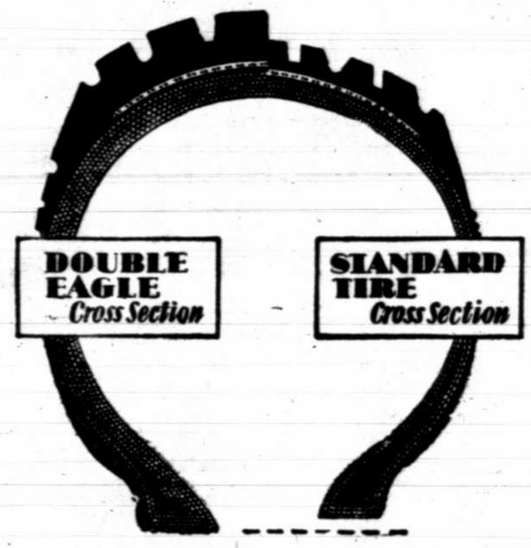
0x3 1-2 Regular Cord	$ 4.95
0x3 1-2 Oversize Cord	5.10
1 x 4	8.85
2 x 4	9.55
0x5 H. D. 8 Ply	21.10
5 H. D. 10 Ply	35.50
9 x 4.4)	5.75
0 x 4.50	6.60
0 x 5.25	9.85
1 x 5.25	10.25

GOODYEAR ALL-WEATHER TREAD

9x GOODYEAR ALL-WEATHER TREAD	$8.45
0x4.50 GOODYEAR ALL-WEATHER TREAD	9.40
9x4.75 GOODYEAR ALL-WEATHER TREAD	10.60
0x4.75 GOODYEAR ALL-WEATHER TREAD	11.05
9x5.00 GOODYEAR ALL-WEATHER TREAD	11.00
0x5.00 GOODYEAR ALL-WEATHER TREAD	11.35
1x5.00 GOODYEAR ALL-WEATHER TREAD	11.85
28x5.25 GOODYEAR ALL-WEATHER TREAD	12.35
30x5.25 GOODYEAR ALL-WEATHER TREAD	13.20
31x5.25 GOODYEAR ALL-WEATHER TREAD	13.60
29x5.50 GOODYEAR ALL-WEATHER TREAD	14.05
30x5.50 GOODYEAR ALL-WEATHER TREAD	14.35
30x6.00 GOODYEAR ALL-WEATHER TREAD	15.05
31x6.00 GOODYEAR ALL-WEATHER TREAD	15.45
32x6.00 GOODYEAR ALL-WEATHER TREAD	15.95
33x6.00 GOODYEAR ALL-WEATHER TREAD	16.45

GOODYEAR ALL-WEATHER HEAVY DUTY

30x4.50 GOODYEAR AWT, 6-PLY	$12.30
29x4.75 GOODYEAR AWT, 6-PLY	13.10
30x4.75 GOODYEAR AWT, 6-PLY	13.60
29x5.00 GOODYEAR AWT, 6-PLY	13.55
30x5.00 GOODYEAR AWT, 6-PLY	13.95
31x5.00 GOODYEAR AWT, 6-PLY	14.45
28x5.25 GOODYEAR AWT, 6-PLY	14.55
30x5.25 GOODYEAR AWT, 6-PLY	15.40
31x5.25 GOODYEAR AWT, 6-PLY	15.95
29x5.50 GOODYEAR AWT, 6-PLY	16.45
30x5.50 GOODYEAR AWT, 6-PLY	17.40
30x6.00 GOODYEAR AWT, 6-PLY	17.50
31x6.00 GOODYEAR AWT, 6-PLY	18.05
32x6.00 GOODYEAR AWT, 6-PLY	18.40
33x6.00 GOODYEAR AWT, 6-PLY	19.00
32x6.50 GOODYEAR AWT, 6-PLY	22.00



IF YOU DRIVE UNUSUALLY FAR, FAST OR HARD—

You'll find Goodyear Double Eagles a "Through Ticket" without stopping for Tire troubles. For other driving needs, we offer you trouble-free tire performance with Goodyear All-Weathers and Path Finders. Goodyear prices are lowest in thirty years. Let us appraise your present tires.

Millions More Now Riding On

GOODYEAR



GRIMES TIRE CO.

Cotton Active; Stocks Are Irregular

Market Struggles With Liquidation In Short Session

Wide Assortment Of Rails And Leading Industrials Lose Ground As Utilities Rush Forward Saturday

By CLAUDE A. JAGGER
Associated Press Financial Writer

NEW YORK, Sept. 21. (AP)—The stock market again had to struggle with heavy liquidation today, but came off considerably better than it did yesterday. Price trends were again highly confusing, a wide assortment of leading industrials and rails losing ground, while utilities rushed forward rapidly. Declines were moderate ranging from 1 to 3 points.

Such issues as U. S. Steel, American Telephone, General Electric, Anaconda and New York Central lost about 2 to 3 points. Radio was again under pressure, closing at 95, off a point. The aviation stocks were heavy, Curtiss-Wright and Aviation Corporation sagging to new lows. With the exception of American International, which slipped back a couple of points in profit taking, investment trust were strong.

In the foreign exchanges, leading European currencies were a little firmer, but sterling cables held around its low level of the year at well below the incoming gold point, and the Canadian dollar dropped to a discount of a full cent.

Trade Demand Feature Of Cotton Market

NEW YORK, Sept. 21. (AP)—A moderate trade demand and some week-end covering were supplied by southern selling and liquidation in cotton today. A somewhat irregular opening was followed by declines which carried December contracts off to 18.73 or back to the low level of last Thursday morning. Closing prices were at the lowest, with the market barely steady at net declines of 8 to 12 points.

The opening was steady at an advance of 2 points to a decline of 4 points.

The lowest levels of the day were reached in late trading. October sold off to 18.38 and March declined to 18.96.

Foshee Guilty

Continued From Page One

face that had, for the past three days, been calm as attorneys for the state clashed with counsel for the defense in the fight for freedom.

Foshee pleaded that he killed Wright, farm hand from Oklahoma, because of the latter's alleged intimacies with Mrs. Foshee. "I had to kill him for he was breaking up my home," he said in a statement shortly after his arrest.

Father Of Child

Foshee, on the stand, told of his suspicions concerning Wright and his wife. He declared that not until the night before the tragedy did he learn from his wife that Wright was the father of her unborn child.

"The knowledge of this fact nearly killed me," he said. "I cannot describe my feelings. After deliberating over the matter through a sleepless night I came to the conclusion that I could not bear to live with her and have that child in my house."

Admitted Relations

Mrs. Foshee in her testimony admitted intimate relations with Wright on three different occasions. She testified that she is to become a mother and that Wright is the father of the child, declaring emphatically to cross examination by state's attorneys that she knows this to be true.

With the opening of court this morning at 8 o'clock, the pretty 19-year-old wife of the defendant was missing. Several times, while waiting for the jury to reappear, Foshee could be seen to glance quickly around as if his eyes were searching for the face of his mate. Hours passed and still she remained away. When the verdict was read she had not been seen.

Jury Thanked

Slowly young Foshee seemed to grasp the full meaning of the court's consideration and leaned over to his attorney and whispered. As Judge Pharr dismissed the jury the attorney rose and asked that his client be permitted to say a few words to the body of 12 men.

"I just want to thank you gentlemen, for the consideration you have given me," he asserted, in a calm and deliberate voice. "I want to thank you also for the suspended sentence."

Foshee gave no indication as to what his future plans might be.

The case went to the jury last night at 10:30 o'clock, following closing arguments by defense and state attorneys. Consideration continued until midnight when Judge Pharr ordered the court dismissed until 8 o'clock this morning. The jury took up its deliberations at an early hour today and at 10 o'clock filed into the court room with a report of agreement, bringing to a close the first murder trial in the history of the Hockley county courts.

BOONS TO GOLFERS

LONDON, Sept. 21. — Numerous are the suggestions being advanced here to prevent golfers losing their elusive pellets. Some of them follow: Coat the balls with a paste containing chemical which when becoming damp on the ground, give off a cloud of vapor; coat them with a "spit devil" material and when the ball is hit it will crackle until it is found; apply a coating of phosphorous and carbon bisulphide which would make it glow in tall grass.

Local Prices On Farm Products

POULTRY—	
Heavy hens	16c
Light hens	12c
Leghorn broilers	13c
Colored broilers	16c
Roosters	6c
No. 1 Tom Turkeys	10c
Hen turkeys	10c
Old toms	7c
No. 2 turkeys	7c
Butter fat	41c
EGGS—	
Per dozen	20c
GRAIN—	
Good quality maize heads, ton, old crop	$17.00
Kaffir heads, good quality, old crop	$15.00
Threshed milo maize, cwt.	$1.35
Threshed kaffir, cwt.	$1.30
Wheat, ordinary	$1.05
Corn, mixed, ear	60c
Corn, No. 2 white	88c
Corn, No. 2 mixed	85c
LIVESTOCK—	
Calves, choice	$9.50@10.50
Yearlings, best	$8.00@9.00
Cows, choice	$7.00@7.50
Bulls, best	$6.00@6.50
Hogs, choice	$7.00@9.00

Sharp Break In Beef Steer Prices Marks Livestock Mart On Saturday

KANSAS CITY, Sept. 21. (AP)—(U. S. D. A.)—Livestock trade around the 11 market circuit this week was marked by a sharp break in beef steer prices. Fed steers were in liberal supply and with eastern dressed beef trade very sluggish packers enforced declines of 50c to 1.50. Western grass steers closed materially lower at most points. Fat she stock worked lower at markets where supplies had an appreciable volume. Cutter grades of cows and bulls were in broad demand at higher values. The stocker and feeder markets continued somewhat erratic. No material price changes were registered on replacement stock. Aggregate receipts 261,000 as compared with 246,810 last week and 362,369 a year ago.

Hogs In Comeback

Hogs staged a comeback and closed 25 to 80c higher than a week ago. Choice light butchers on the close at St. Louis scored 11.30. Total offerings 386,300 a decrease of 21,000 from last week but 16,500 heavier than a year ago.

The sheep supply was 512,300 against 444,967 last week and 540,002 a year ago. More liberal receipts enabled packers to obtain moderate concessions on fat lambs but values on aged stock were unchanged. Choice native lambs in Chicago made 14.00 while best rangers cashed at 13.50.

Wheat Prices In Saturday Market In Big Collapse

Almost Three Cents Per Bushel Lost As Market Plunges To Lowest Mark For Past Two Months

JOHN P. BOUGHAN
Associated Press Market Editor

CHICAGO, Sept. 21. (AP)—A collapse of almost three cents a bushel in wheat prices today plunged the market below any level touched in the last two months. Numerous holders of wheat lost nerve in the face of enlarged estimates of the world's available supply and news of further rains in Argentina allaying fears about additional crop curtailment there.

Despite week-end rallies, closing quotations on wheat were nervous at 5-8c to 1 1-4c under yesterday's finish. Corn closed 7-8c to 1 3-4c down and oats 1-8 to 1-4c to 3-8c off, with provisions varying from 25c decline to a rise of 2c.

From the outset, an outstanding influence in the direction of lower values came from figures which placed the world's available supply of wheat at 436,790,000 bushels, compared with 233,301,000 bushels a year ago, an increase of 66,688,000 bushels in August as against 5,777,000 bushels increase during the month last year.

Missing Plane

Continued From Page One

will leave to aid in the search, it was said.

BROWNSVILLE, Sept. 21. (AP) — Fear that a Lockheed plane, participant in the Fort Worth good will aerocade flying to the south and carrying four prominent Fort Worth men besides the pilot, was down, and in trouble, somewhere between here and Corpus Christi was expressed tonight.

The ship was one of four which declined to turn back to Corpus Christi this morning when the other 15 did so, because of rains. The three other planes which braved the elements landed here safely.

Thought Down.

Local airport officials believed that the plane must have been forced down, since no word had been heard from it. They considered that the craft's occupants would be mindful of the alarm their failure to appear would occasion and would have advised had they alighted safely and in good order.

One of the first suppositions was that the ship might have come down at Houston, but telephone calls to airports there failed to disclose it.

SUGGESTIONS MADE

Information Given Of Fair Exhibit Preparation

Suggestions for getting fair exhibits ready were the principal subjects for discussion at the regular monthly meeting of the Lubbock county 4-H club council Saturday in the court house.

Several short talks were made relative to the conditioning of exhibit products. Miss Louise Baird, county home demonstration agent explained the conditioning of poultry. Mr. Carmichael, of Texas Tech, spoke briefly on the conditioning of calves and pigs while James Potts explained the selection of grains and cotton for display.

Cattle Receipts On Big Increase

FORT WORTH, Sept. 21. (AP)—While the receipts for today showed a considerable increase over the number of cattle and calves on Saturday of last week the quality was generally common in grown cattle and calves sold in line with yesterday's close.

Bulk canners sold at 4.50 and 5.00 and cutters up to 6.00. Heifers were very common and sold at 5.00 up to 7.00.

Calves in the Southern division sold at 10.25.

Hogs were steady to ten cents higher with best rail butchers at 10.50 and truck top at 10.05. Bulk of the 175-250 pound butchers sold at 9.80 and 10.50; packing sows at 7.50 to 8.00.

Sheep considered steady.

Slaton Burglary

(Continued From Page One)

night was a stranger to him."

A raid Friday night upon a filling station, one and one-half miles northwest of Slaton, resulted in confiscation of 40 gallons of mash and 200 bottles of home brew and arrest of J. B. Aichlmayer on charge of violation of prohibition laws.

The raid was conducted by members of the Lubbock county sheriff's department.

Aichlmayer's bond was set at $1,000 at a hearing in the court of Justice of Peace G. R. Scott. The defendant had failed to furnish security late Saturday.

Charity Fund

(Continued from Page One)

and whose widowed mothers cannot provide them with sufficient food and clothing."

Poverty Picture Painted

A survey of conditions among the recipients of the charity aid reveals the poignancy of poverty.

Bedridden parents, tubercular patients, hungry and undernourished children, a crippled mother and three small children living in a one-room shack; a widow, suffering with tuberculosis, and three small children. These are but a few of the conditions reported by Mrs. Milam, who related pictures of a portion of Lubbock's populace seldom seen by local citizens.

Donations to the fund may be mailed or presented to Mrs. Hinton, Mrs. Milam or to the Avalanche-Journal Publishing company.

Borger Crime

(Continued From Page One)

a detailed account of the situation by Captain Hamer as the two rode from Dallas to Terrell, where the chief executive had a speaking date. As they rode they talked.

"Captain Hamer made no suggestions as to how best to clean up," Governor Moody said.

He was evasive when asked if martial law would be declared.

"I don't know what we will do about it," he said.

Captain Hamer was here for a brief visit at ranger headquarters. He did not say when he would return to Borger.

BORGER, Sept. 21. (AP)—Officers investigating the assassination of District Attorney John A. Holmes here a week ago Friday eliminated two possible clues today, but apparently made little progress toward the arrest of the gunman.

Wayne O'Keefe, Holmes next door neighbor, conferred with the investigators for a time, but special prosecutor, Clem Calhoun, told reporters later that O'Keefe had not seen the gunman well enough to help in identification. Earlier in the day Calhoun had gone to Sanford, but on his return reported that the tip was "just like all the rest."

MISS MURFEE TO TALK

"Progress of Farm Women" Will Be Subject

Miss Mae Murfee, county superintendent of education, will speak next Thursday afternoon before meetings of the City Line and Union home demonstration clubs. Her subject will be the "Progress of Farm Women of California."

Miss Murfee was one of the Lubbock county members to make a special educational tour through California two years ago. While in that state she made a study of co-operative marketing and will tell the members of the two clubs some of her experiences.

The City Line club meets at the Slaton club house while the Union club will meet with Mrs. G. W. Price, five miles northwest of Slaton.

Trading Confined Largely To Week End Liquidations

Market Opens Irregular In Spite Of Favorable Cables In Short Session Of Cotton Mart Saturday

NEW ORLEANS, Sept. 21. (AP) — Cotton was fairly active for a short day session. Though the bulk of the trading was confined largely to week-end liquidation. Although cables were favorable the market here opened rather irregular.

Price eased off under selling induced by favorable weather calculated to speed up picking and ginning. The lows of the session were reached at the end and the market closed at the lowest, 11 to 12 points below the previous close on active positions. December after opening at 18.66 or 34 points below the previous close, trades down to 18.58 and closed at that figure, 12 points net lower for the day. The general market closed steady at net declines of 8 to 12 points.

Liverpool Better.

Liverpool came in 2 to 3 points better than due, but the market ignored the English market, opening 3 points up October and 2 to 4 points down on later positions. Prices continued to ease off after the start on hedge selling and week-end liquidation. At the end of the first hour October was at 18.32, December at 18.63 and January 18.70, seven points down on all active months compared with the previous close.

Twentieth Victim Claimed In Blaze

DETROIT, Sept. 21. (AP) — The fire which broke early Friday morning burst suddenly in on more than 150 pleasure seekers in the study club, a high light of Detroit's night life, claimed its twentieth victim today. The deaths of possibly a dozen others are feared.

The last two additions to the death list came today. They were Rolland Lowe, 39, Detroit, and Mrs. Helen Snyder, Montreal, Que. From hospitals where the 46 injured were taken Friday morning, it was reported that eight had been discharged while twelve were considered to have doubtful chances of recovery.

Identification of all the victims also was completed today. An unidentified woman was found to be Miss Mabel Ireland of Saginaw and the previously unidentified man was identified as Alan Klein, 31, of Cleveland.

SYSTEM ENDORSED

Location Of Prison Passed By State Commission

TEMPLE, Sept. 21. (AP)—After endorsing a centralized prison system supplemented by at least some of the present farms and equipped for industrial as well as agricultural production the Texas state prison centralization commission passed over the important question of a location for the new prison here today. The commission will meet in Austin Oct. 8 for the purpose of agreeing on a site which it will recommend to the legislature for the location of the centralized prison.

A majority of the members of the commission favored adoption of a sub-committee report recommending that the new prison be located in the vicinity of Austin, but Senator Nat Patton of Crockett, Judge H. N. Graves of Georgetown, Representative A. H. King, of Throckmorton and Representative E. T. Murphy of Livingston held out for locating the new structure on property now owned by the state for prison purposes.

TO ANSWER CHARGES

Parachute Expert Wanted On Manslaughter Count

SAN ANTONIO, Sept. 21. (AP)—Miss Elinor Smith, holder of the endurance record for women flyers, prepared to leave late tonight for New York, while Bert White, parachute expert, was to leave for Wichita, Kansas, to answer charges of fourth degree manslaughter there Monday. The charges grew out of the fatal dive of Miss Helen Williams, 18, at Wichita last Saturday from a plane which Miss Smith was piloting.

Attempts of the parachute company to give a demonstration of safety chutes here today were balked by municipal authorities who cited an ordinance passed in 1927 forbidding parachute jumping from a plane taking off from the municipal field or stunt flying over the field.

NO ACTION TAKEN

Another Trial For "Becky" Rogers Undetermined

LOCKHART, Sept. 21. (AP) —Until the district court meets again in New Braunfels on Feb. 14, 1930, District Attorney Fred Blundell plans to take no action regarding the case against Rebecca Bradley Rogers, charged with robbing the Buda bank in 1926.

Blundell emphatically denied Saturday night that he had said he "was through with the case," or that he had surrendered it in any manner.

"This case is on the docket, just as any other case, and will be called when the docket is called," he explained. Blundell has been in Lockhart since the night the argument was completed. His wife, who is seriously ill, is somewhat improved, he said.

Annual Fair

Continued From Page One

the greatest livestock exhibit in history, and all other departments will be amply represented. All buildings will be filled with exhibits and it may be necessary to place some on the grounds."

Parking Space Provided

Ample parking space will be provided this year. A tract of land directly south of the fairgrounds has been obtained for next week, and some one will be stationed at the site to aid in parking. The dense traffic which usually accompanies fair week will be greatly facilitated in the daily stream to the fair grounds this year by the new underpass on Broadway. Heretofore, hundreds of cars were halted at periods during the day by switching of trains on the Santa Fe tracks.

The message of the fair has been given to the Southwest by automobile banners, good will trips, catalogs and newspapers. The fourth of a series of motorcades boosting the exposition will be concluded Tuesday, when a band of good will evangels will visit Abernathy, Hale Center, Plainview, Lockney, Floydada, Crosbyton, Olton, Ralls, Lorenzo and Idalou. On the three previous trips all other towns of the South Plains and Eastern New Mexico were visited.

Offer Reduced Rates

Santa Fe and Fort Worth and Denver railway companies are offering reduced rates on all lines leading to Lubbock.

Six acts of comedy, daring and hazardous performances spectacular fireworks displays and daily football games offer a continuous schedule of entertainments.

South Plains football teams have been worked into early season form for the six games to be staged here. The gridiron at the fair grounds has been placed in splendid shape for the battles.

Bands On Program

The fair association will finance expenses to bring an assembly of bands from several South Plains cities. Spirited by music from home town bands, the football games, all free, will have more glamour and attract more than those presented in previous years.

An appreciable increase in expenditure for fireworks guarantees a nightly program which will excel any of former years. The sky will be illuminated each night with an amazing galaxy of lights.

Concession stands, lining the midways, will color the fair stage in carnival atmosphere.

Midway Attraction

With the exception of concession attractions, all departments of entertainment will be positively free, after the gate admission is paid, fair officials announce. The gate fee entitles one to all the football games, six acts of comedy, nightly fireworks displays and other attractions.

Superintendents Announced

Superintendents of the various departments as announced by the fair association are: R. M. Milhollin, county agent of Hale county, livestock; W. I. Stangel, Texas Technological college, beef cattle; Roy B. Davis, county agent of Terry and Gaines counties, dairy cattle; Douglas Pounds, Acuff, swine; Don L. Jones, superintendent of the local experiment farm, sheep; Dr. Y. J. Aiken, Lubbock, mules; H. J. Bower, Texas Tech, individual exhibits.

Letters received in the office of the fair association indicate widespread interest in livestock and the largest exhibit in history of this division is predicted.

Eaton to Be Busy

Lubbock County Agent D. F. Eaton is superintendent of county and community exhibits. In addition to regular premiums offered on competitive basis, according to the State Fair score card, a new division is provided for this year wherein each county, not wishing to enter exhibits under score card plan, may present a creditable exhibit for a flat guarahtee of $50.

In addition to the regular premiums offered by the fair association and the agricultural department, Axtell & company will award a monitor windmill for the best 10-head display of milo maize.

Letters from fanciers of West Texas point to a large exhibit of poultry, according to Ray C. Mowery, superintendent of the division.

Prize List Boosted

An additional 50 cents will be paid by J. C. Penney company on each premium paid on single comb white leghorns, ingle comb Rhode Island reds and barred Plymouth rocks.

Interesting will be the exhibits of the Lubbock county boys 4-H clubs, under supervision of county agent D. F. Eaton and Louise Baird, county home demonstration agent. The clubs will receive the cooperation and support of the chamber of commerce in their endeavors.

Paving the way for bigger exhibits, two additional prizes will be offered for hog displays. Heretofore, prizes have been $10, $5, and $2.50. This year prizes in this department will be $10, $7, $5, $3 and $2. There will be a $600 futurity show in Poland Chinas and $600 futurity in Durocs. The Panhandle Swine Breeders association will pay one-half expense of the futurity show, the fair association to pay the other half.

Premiums Offered

The Lubbock Cotton Oil company, in addition to the regular premiums paid by the fair association, will pay in the junior yearling class of baby beef displays premiums of $7, $6, $5, $4, $3, $2 and $1.

Judges chosen thus far, are: Tuesday, October 1, baby beef—D. W. Williams, head of animal husbandry department of Texas A. and M. college; Wednesday, October 2, sheep, horses and mules—D. W. Williams; Wednesday, guernsey cattle, A. L. Darnell, professor of dairy husbandry Texas A. and M. college; Thursday, October 3, hogs, D. W. Williams, and guernsey and holstein cattle, A. L. Darnell.

The woman's department of the fair will be under direction of Mrs. Hub Jones, of this city, assisted by Mesdames F. R. Friend, W. B. Price and R. Q. Pierce.

Superintendents Named

Department superintendents are: Mrs. S. J. McFarland, textile; Mrs. J. S. Johnson, culinary; Mrs. W. O. Stevens, flower; Miss Delia Wilkinson, art, and Mrs. W. F. Schenck, relics, antiques and curios.

Boy Scouts under supervision of Rev. L. G. H. Williams, president of the South Plains Area council, will be on the grounds to run errands, aid in giving directions, and otherwise be of service. The local chapter of Red Cross, directed by Miss Vera Murfee will conduct an emergency hospital. Telephone service will be installed by the local company, and the fire department will have a station on the grounds.

Judging Days Named

Judging days for livestock are as follows:

Tuesday—Herefords; Wednesday, sheep, horses and mules; Wednesday, Jersey cattle; Thursday, hogs, Guernseys and Holsteins.

Judges of various departments are:

Women's department — Textiles, culinary, girls and women's clubs, Miss Myrtle Murray, College Station.

Flowers—Mrs. Lon Mullican, J. C. Dean and J. C. Davis.

Art curios—Miss Margaret Weeks and Miss Jean Dorrel, both of Texas Technological college.

Dairy cattle—A. L. Darnell, professor of dairy husbandry, Texas A. and M. college.

Agriculture and boys' and girls' agriculture clubs—A. E. Miller, Texas A. and M. college; W. W. Evans, county agent of Dawson county; J. D. Tinsley, agricultural agent of the Santa Fe, Amarillo.

Livestock, Herefords, horses, mules, swine, and sheep—D. W. Williams, head of animal husbandry, Texas A. and M. college.

Kansas City Host To International Air Circus Event

Two-Day 500 Mile Race Is Feature As Nine Day Program Is Started; Seven Pilots Are Entered

(By Associated Press)

KANSAS CITY, Sept. 21.—Kansas City today became the meeca for aeronautical enthusiasts of the country with the beginning of a nine-day international air circus, which was ushered in by the take-off of seven entrants in a two-day 500-miles derby.

A more pretentious derby, from Mexico City to Kansas City, beginning Monday, is planned as the feature of the circus. Reports here late today indicated Art Goebel, California-Hawaii flier, and other entrants, had been allowed entrance to Mexico and were converging on Mexico City. Goebel previously was reported held up on the border by immigration officials.

Seven In Race.

Seven pilots, including N. A. Speer, Marshall, Mo.; Pat Love, Richmond, Ind., and Bill Ong, F. M. Johnson, "Tex" Lagrone, Paul Woodall and S. M. Tuxhorn, all of Kansas City, left here at 1:10 p. m. for Topeka, Kan., and expected to spend the night at Kirksville, Mo., after a stop at St Joseph, Mo.

The flight will end tomorrow at Kansas City, after halts at Columbia and Marshall, Mo.

Navy Propaganda Charges Denied

WASHINGTON, Sept. 21. (AP)—Although their company contributed to the $25,000 paid William B. Shearer for his services at the ill-fated Geneva naval conference, both Charles M. Schwab and Eugene Grace testified today to the senate committee investigating the situation that they did not know of the propagandist's employment until after the parley collapsed.

The former is chairman of the board of the Bethlehem Steel corporation, parent company to the Bethlehem Shipbuilding corporation, which shared the $25,000 Shearer payment with the Newport News Shipbuilding and Drydock corporation and the New York Shipbuilding company. Grace is president of the Bethlehem Shipbuilding corporation.

Schwab deplored Shearer's employment as "unwise."

VILLAGE ON ROOF

ROME, Sept. 21.—One of the smallest villages in the world is located on the roof of St. Peter's in the new Vatican State. It has been there for ages, and consists of little cottages in which several persons live. The view from this village is said to be unequaled in the world, commanding the entire "Eternal City," and a magnificent stretch of the Campagna and the Appian Way.

LONDON SELECTED

Site For Naval Session Is Thought Determined

WASHINGTON, Sept. 21. (AP) — London very likely will be the place of the projected five-power naval limitation conference in January, Secretary Stimson said today, explaining that no suggestion of any official character had reched him concerning the selction of some other place.

The statemet was in reply to inquiries bazed upon publications both here and abroad that some of the participants in the parley would prefer that the gathering be in some "neutral" city, one in some European country not a party to the conference.

HOTEL DESTROYED

Loss Of $60,000 Caused In Cleburne Fire

CLEBURNE, Sept. 21. (AP)—Fire originating from an undetermined cause on the third floor of the Cleburne Hotel here today caused an estimated loss of $60,000 to that structure and one other building.

The flames spread to an adjoining building, owned by W. A. Goldsmith, and damaged the Meredith Ford clothing store and the office of the C. D. Dickerson real estate company.

SPECIAL TERM CALLED

(Special To The Avalanche-Journal)

BIG SPRING, Sept. 21.—Because of the crowded condition of the docket a special term of district court, covering two weeks, will be held here in November. A jury commission, appointed by District Judge Fritz R. Smith was instructed to draw panels both for the special November term and the regular December term.

Jews Hold Protest Meeting



Protesting massacres of Jews in Palestine by Moslem, 20,000 Jews pack Madison Square Garden, New York, to hear Mayor James J. Walker, Senator William E. Borah, Lieutenant Governor Herbert H. Lehman and Samuel Untermyer, noted attorney, speak. Photos show, above, part of the huge crowd of 20,000, and, below, Lieutenant Governor Lehman at the microphone, Untermyer and Borah are at right.

Lindy Bests Time On Airmail Jaunt

SAN JUAN, Porto Rico, Sept. 21. (AP)—(By Pan-American radio to Miami)—Bettering his schedule by more than half an hour for the second time today, Colonel Charles A. Lindbergh completed the second day of his 7,000 mile flight to extend the United States mail to Dutch Guiana, when he landed here at 3:31 o'clock this afternoon.

Leaving Santo Domingo at 1:04 p. m., the flying Colonel made the 250 air miles to San Juan in two hours, 27 minutes, just 33 minutes under schedule. On his morning flight from Santiago de Cuba to Port au Prince, Colonel Lindbergh had bettered the time for the 289 mile jaunt by 34 minutes against varying head winds.

72ND COURT ADJOURNS

The 72nd district court, for the past week in session at Levelland, was adjourned for the term Saturday at noon by Judge Homer L. Pharr.

The court will convene Monday in Crosbyton for a four-week term with 93 cases on the docket, both criminal and civil. Following the Crosbyton session the court opens in Cochran county for two weeks.

WAITRESS KILLED

BALLINGER, Sept. 21. (AP)—Mrs. Zella Daniels, a waitress, about 30, slumped down on a business street with a fatal pistol wound here late today. Persons nearby, who first thought the report was that of an automobile backfiring, found a gun by her side. She died about 30 minutes later.

FARMER SUCCUMBS

TEXARKANA, Sept. 21. (AP)—Wiley Hillis, 51-year-old Malta farmer, who Thursday shot his 27-year-old wife and himself in the angry climax of one of their frequent marital disagreements, died late tonight. The wife appeared to be recovering.

AGED MAN KILLED

GEORGETOWN, Sept. 21. (AP)—Carl J. Anderson, 69, Williamson county farmer, today was found dead in his home near here. He had been shot in the head with a shotgun which was on the floor near the body.

CASES DELAYED

CHARLOTTE, N. C., Sept. 21.(AP) Judicial disposition of the textile labor disorder cases was delayed further today with the postponement of the resolution of the inquest into the mob killing of Mrs. Ella May Wiggins, strike leader, slain en route to a union speaking on September 14.

BURN TO DEATH

HAVANA, Sept. 21. (AP)—A report to the Havana newspaper El Mundo tonight said four persons were burned to death and eight badly injured in a fire which destroyed a warehouse at Matanzas, Cuba, today.

PRESS MEET ENDS

BALINGER, Sept. 21. (AP) — The Heart of Texas Press association, at its semi-annual convention here today selected Llano as its next meeting place. H. H. Jackson, of Coleman was selected president to succeed R. L. Scott, DeLeon.

PLANES AT BROWNSVILLE

BROWNSVILLE, Sept. 21. (AP)—Eighteen planes in the Fort Worth "good will aerocade" had landed here at 6:35 p. m. after being held up at Corpus Christi by bad weather. The ships destination is Monterey, Mexico.

HEAR DR. O. C. BOONE



At Church of Christ, Broadway and Avenue N

Today, 11 A.M. *Tonight, 7:45 P.M.*

Special Lecture Sermon

Tonight

SIN—Cause, Consequence, Cure

Song service directed by Bro. Watson. A welcome awaits you

San Antonio Army Chapel Is Fitted For Protestant Or Catholic Services; Sliding Door Hides Two Units

SAN ANTONIO, Sept. 21. (AP) — Roman Catholics and Protestants of the army air service worship under the same roof at Kelly field's chapel.

A setting for either type of service is provided by operating a unique sliding door, designed under the direction of John H. McCann, a Catholic priest who was the post's chaplain until his recent transfer to Fort Bragg, N. C.

Doors Innovation

Doors in the cathedral of Rheims served as a model for the design of this innovation. A Catholic altar in the rear of the chapel makes it available for mass when the doors are open.

When protestants occupy the church, the sliding doors are closed, chairs are rearranged, and a pulpit is placed near the front of the altar. A change from one setting to the other requires only a few minutes.

Building Remodeled

The whole building, once a weather-beaten headquarters for the Young Men's Christian association here, has been remodeled without the aid of army appropriations. It was Chaplain McCann who began a movement to renovate the structure soon after his arrival from the Philippines. New furniture and funds have been donated by army officers and the field's Post Exchange council.

With its walls and ceiling painted in shades of five appropriate colors, the chapel now resembles any up-to-date house of worship.

It is dedicated as a "memorial to officers of the army air corps who gave their lives in the service of their country and for the furtherance of aviation."



A sliding door designed by Chaplain John H. McCann (upper right), removes the Protestant chapel shown above and discloses the Catholic chapel below, an arrangement permitting both faiths to worship under the same roof at Kelly Field, Texas.

GRAFT IS CHARGED

Governor and Seven Others Are Under Indictments

FRANKFORT, Ky., 21. (AP)—With Governor Flem D. Sampson and seven members of the State Textbook commission under indictment, true bills were returned late today by the Franklin county grand jury against 25 textbook companies, charging them with making "unlawful gifts" to members of the commission.

The governor and the seven members were indicted yesterday on charges of having received gifts from the companies, the gifts being several hundred specimen copies of textbooks sent each of the indicted commission members. Three of them said today they had sold all or part of their specimen copies for sums that ranged up to $325.

WICHITA FALLS, Sept. 19. (AP) —Jim Moore, slugging Dallas outfielder who turned an ankle sliding into second base in Wednesday's Dallas-Wichita Falls Texas League championship playoff game, may be out for the series, it was indicated today.

Moore is one of the league leaders in batting.

A STRONG BEAUTY

LONDON, Sept. 21. — Miss May Valliere, pulchritudinous damsel of 18 summers, claims to be the strongest woman in the world. Nor does she confine her claims to strength alone. She has a perfect form and a face fair to look upon. She juggles cannon balls on the back of her neck, bends iron bars and lifts weights that would tax the ordinary strong man. She has a magnificent ostrich fan of 50 plumes given to her in South Africa.

HAVE YOU SEEN SUSIE?

LANCASTER, Pa., Sept. 21.—After living at the City Zoo for the last few years, Susie the big blacksnake, has answered the call of the wild and disappeared. A change of atmosphere is thought to be her ruin. She was taken from the zoo to an advertising display window downtown, and it was from here that she disappeared. Dissatisfied, she crawled over a prison built for her and disappeared.

HIGHEST CHIMNEY

SUNDBURY, Canada, Sept. 21.—A chimney to be erected here by International Nickel company will be the third largest in the world when completed and the largest in the British Empire. It will be 510 feet high, and the diameter at the base will be about 60 feet. About 26,000 tons of bricks will be used.

LIONS AREN'T SO MUCH

JUAREZ, Mexico, Sept. 21. — Well, the lion is no longer the king of beasts. A bull and a lion were put into an arena here recently to fight for the pleasure of the people. Much betting was done on the lion, but that beast's backers were given a surprise when the bull put the lion to flight.

Studies in the Chinese languages have been offered 33 years by the University of California.

"AD" STARTS EGG RIOT

PERILEBERG, Germany, Sept. 21 (AP)—Having heard about the Advertising Congress in Berlin, a market woman here put up a sign stating that her eggs were better and cheaper than those offered by her neighbor. The two had been close friends for years but the sign ended the entente. Two hundred eggs were thrown before the riot subsided.

SWEDISH WOODPULP MERGES

STOCKHOLM, Sept. 21 (AP)—A holding company with a 50,000,000 krone capital has obtained control over ten of Sweden's foremost cellulose, woodpulp and timber producing companies. The new concern led by Kreuger and Toll represents almost 50 per cent of Sweden's entire woodpulp production.

Your eye glasses can be becoming as well as beneficial.

ANDERSON BROS. JEWELERS

Spur Bulldogs Defeat Snyder

SNYDER, Sept. 21.—In one of the hardest fought battles ever staged at the new Tiger Stadium, Spur High Bulldogs defeated Snyder High, 19 to 13. As the game ended Huestis had just completed 48 yard pass to Clark when the whistle blew. The light green Snyder team were caught unawares in first half when Spur put across two touchdowns. First downs were even at ten each. Outstanding for Spur were Lewis and Puckett while for Snyder Bedford McClinton, appearing for the first time in football proved himself the best broken field runner ever on the local field. Other stars for Snyder were Captain J. T. Trice, Drinkard and Buddy Martin. Rotan High plays here next Friday, second day Scurry County fair.

DALLAS, Sept. 21. (AP)—The explosion of a sack of sand paper dust severely burned R. P. Day, 31, a floor finisher, today.

Centenary Takes Place Of Bears On Aggies' Card

COLLEGE STATION, Sept. 21. (AP)—A home and home agreement for a two game football series between the Texas Aggies and Centenary College has been completed, James Sullivan, business manager of athletics here announced today.

The first game will be played here November 1, 1930 and the second at Shreveport October 30, 1931. The Shreveport game will be a feature of the opening day of the Louisiana State Fair. The Centenary game replaces the Baylor game on the A. and M. schedule, the two schools having severed athletic relations.

Miss Lois Harkey, of Jayton, former Texas Tech student and present a teacher in the Crosbyton public schools, and Miss Grace Box, also of Crosbyton, were visitors Saturday in the home of Mr. and Mrs. W. N. Nabors, 231 Broadway.

When a Southerner Took Over The Chairmanship Of G. O. P.



NEA Washington Bureau

The Republican party was set upon a program of "unfaltering activity" as the Republican National Committee met for reorganization at Washington. The committee chairmanship was given for the first time to a Southerner—Claudius H. Huston of Tennessee—who is pictured above, right with President Hoover, center, and Dr. Hubert Work, resigned chairman. Three women newly elected to the committee are shown below, left to right: Congresswoman Ruth Pratt of New York, Mrs. Margaret Tucker of Vermont and Mrs. Harry Thomas of Wisconsin.



Growing and Expanding with WEST TEXAS

More Than 1,000 Solid Carloads of Food Stuffs Have Been Distributed to Panhandle Housewives Through These Convenient Stores

Clean, inviting stores throughout the Panhandle invite you to enter and save many dollars in the purchase of food supplies. And as time will permit this West Texas Institution plans to have more of these modern establishments for your convenience.

With a humble start this chain has grown to its present magnitude . . . buying more than one-quarter of a million dollars worth of produce from Panhandle farmers, with a policy of lower food prices and larger and better selections of eatables. That West Texas has appreciated our service is best evidenced by the ever increasing popularity of the store in your community . . . ever awake to the greatest savings possible. More than four million purchases are made annually by satisfied customers

And at this time of year when we turn our thoughts to agricultural and industrial advancement, we beg to call your attention to this Panhandle Institution that is striving to give you a service in food lines that is best adapted to every purchaser of food stuffs.

MEET US AT THE
PANHANDLE SOUTH PLAINS FAIR

45 STORES IN THESE TOWNS

Lubbock	Plainview
Tahoka	Hale Center
Slaton	Lamesa
Littlefield	Idalou
Tulia	Canyon
Amarillo	Borger
Panhandle	Pampa
Dalhart	White Deer
Clovis, N. M.	Tucumcari, N. M.

'M' System Stores, Inc.

READ THE CLASSIFIED PAGES DAILY FOR PROFIT PHONE 13 or 14

Rates, Rules and Requirements of Classified Advertising
Of The
Lubbock Daily Journal
(Afternoon)
Lubbock Morning Avalanche
(Morning)
Sunday Avalanche-Journal
(Sunday Morning)

All classified advertising will appear in both the Morning and Afternoon papers—both papers counting one insertion. All classified advertising is printed in the Lubbock Morning Avalanche first and the Daily Journal of the same date, no classified originating in the afternoon paper.

Classified for Sunday's issue will appear in the Avalanche-Journal counting one insertion, as this paper is sent to all subscribers of both the afternoon and morning papers.

AVALANCHE-JOURNAL
Combined Rates:

Minimum, each insertion 30c
One insertion, per word 3c
Two insertions, per word 5c
Three insertions, per word 7c
Six insertions, per word 12c
Thirty insertions, per word 60c

These rates are for consecutive insertions only. Additional consecutive insertions over 30 times, at 1½c per word each day.

PHONE 13 or 14

Our experienced ad taker will receive your ad and help you to word it, then our collector will call the following day. These accounts are "accommodation accounts" for our patrons and for one day only.

No advertisements accepted on an "until forbid" order. A specified number of insertions must be given.

Notice to discontinue an advertisement must be given in writing otherwise we will not be responsible.

We reserve the right to place all advertisements under the proper classification and reject unclean or objectionable copy.

Obituaries and cards of thanks at regular classified advertising rate.

The publishers are not responsible for copy omissions, typographical errors, or any unintentional error that may occur further than to correct in next issue after it is brought to their attention. All advertising orders are accepted on this basis only.

Classified advertising accepted until 1 p. m. each day and 9 p. m. Saturday. For classified display advertising information

PHONE 13 or 14

ANNOUNCEMENT

THERE IS A DIFFERENCE IN GASOLINE
Phil-up with Phillips "66"
T. E. May, Agent
Wholesale Oil and Gas
Phone 1190 or 999

FURNITURE refinishing and upholstering done. Morgan Refinishing Co., 1011 Ave H. Phone 1306.

Yellowhouse Lodge No 841 A. F. and A. M. Stated meeting on First Friday night in each month.

Entered apprentice degree conferred on three candidates Wednesday night September 18 at 7:30 p. m.

J. W. Hayworth, W. M.
J. H. Moore, Sec.

QUALITY FLOOR SURFACING—And finishing. Prompt attention given to in or out-of-town calls. Phone J. J. Chambliss, 2116 Main Box 2214.

WANTED—A house, garage, or cabinet to build or repair. Nothing too large or too small. Will work for 75c an hour or contract your job. Phone 764-J.

Special chicken dinner
ONLY 50c
ELITE DINING ROOM
1304 Avenue N. Phone 1840

SPECIAL
CONCLAVE OF
The Lubbock



Commandery No. 60 Knight Templar will be held Monday, September 23, 7:15 p. m. Conferring of Knight Templar degree on three candidates. All Knight Templars welcome.

Edgar G. Lewis, Recorder — Herbert S. Lowery, Commander

F. C. WESTER
Circulation and Advertising
Box 778
Lubbock, Texas

Have open date for circulation campaign to begin not later than Oct. 1. Ask any South Plains newspaper man—we have never made a failure.

Want a good newspaper proposition for cash buyer. Phone 1070-J.

Why is an individually designed Spencer necessary? Figures, even of twins, are never alike. Call the Spencer corsetiere, Mrs. N. W. Brown, 1920 Texas Avenue. Phone 1337-W.

Write for new catalogues, just out. Lubbock Nursery, Route 6.

THE MARIGOLD DINING ROOM
now open; try our meals. Mrs. H. B. Brown. 1402 Avenue O.

Electric oil and gasoline ranges made into gas ranges. The Mack Stove Works, 1010 Avenue G. Phone 244. In back of Ideal Tailor shop.

1. LOST AND FOUND

If party who took away blue Persian cat from 2801 20th will return, reward with no questions asked. Phone 2082-W.

STRAYED—Little red Boston bull. White face and white ring around neck. 2420 22nd Street.

2. MALE HELP WANTED

WANTED
EXPERIENCED
RADIO MAN

Salary and commission. Give complete reference and experience in first letter. Write to

BOX H. H. H.
Care Avalanche-Journal.

WANTED—Family to pull cotton 1 3-4 miles north Canyon School house. Otis Taylor.

COTTON PICKERS WANTED — Want 20 cotton pickers tomorrow $1.25 per hundred. Want family to gather crop. Wilfred H. Bray, 4 miles south, 1-2 mile east.

Partner wanted help finance radio store. I know the business. State details. Box B.-M. 10.

WANTED—Capable colored woman to cook. Phone 1237-W.

WANTED—Experienced floor scraper to run machine. 814 Ave N.

WANTED—Bale a day crew to pull cotton. House furnished. One half mile north of McClung Gin. D. F. Rucker.

Boys to sell the Pictorial Review magazine, good commission and prizes. Call at 2110 Ave K.

WANTED—Boll pullers, 1 1-2 miles north Canyon Tourist Camp. Phone 900-4-F-2 Price $1.00.

WANTED—Cotton pickers. 300 acres good crop. 12 miles west Tahoka on highway. New house. John Fulford.

WANTED—A real dairy hand, must be neat and clean. Scoggins Dairy, Acuff Heights, or inquire at Terrell Cafe.

Cotton pullers "apply one mile north of Canyon store. House furnished. J. A. Koger.

IF YOU WANT an opportunity to get your groceries and household supplies at wholesale, and make $15 cash profit a day besides, send me your name immediately. No experience necessary. ALBERT MILLS, 4206 Monmouth, Cincinnati, O.

Will give board to Tech boys who have two cows and will help milk. Edgar Latimer, first house across Fort Worth and Denver tracks, Avenue H.

Positions on ocean liners. Good pay. Visit France, Italy, Japan. Experience unnecessary. Particulars-stamped addressed envelope. Foreign Ports, 809 Madison, Dept. 404, Chicago.

WANTED—Family to pull cotton. House furnished. One and 3-4 miles north Canyon school. Otis Taylor.

3. FEMALE HELP WANTED

WANTED—German girl for general housework. Write 2215 Hughes street, Amarillo, Texas.

WANTED—Middle age woman for general housework. 1112 14th St.

Ladies: Earn $3 to $15 dozen sewing aprons, at home. Easy work. No experience or selling necessary. Instructions free. 2c stamp brings full particulars. L. Marshall Co., Dept. 288 Hammond, Ind.

ADDRESSING ENVELOPES at home. Spart time. $15-$25 weekly. Experience unnecessary. Dignified work. Send 2c stamp for particulars. Brown Co., Dept. F-284, Paducah, Ky.

ADDRESSING envelopes at home, spare time. Earn substantial pay weekly; experience unnecessary. Dignified employment for honest, sincere persons. Employment Manager Box 57, Naperville, Ill.

WANTED — Experienced colored maid. Apply Pikas apartment, 1602 Avenue K.

Educate for Business

Hundreds of positions annually to select from when you master the world-famous Draughon Training. 44 graduates placed last month by our affiliated employment department. Nearly a half MILLION young people have proved that the Draughon Training is the shortest and surest route to financial independence. Mail coupon TODAY to Draughon's College, Lubbock, Texas, for special opportunity.

Name .....
Address .....

4. SALESMEN WANTED

EARN TWO DAYS
PAY IN ONE

Handling America's most widely known and universally used line of Personal and Business Christmas Greeting Cards on very liberal commission that is paid in cash every day together with generous monthly bonus. Without experience either full or part time people can make more money than they ever earned before since we teach you how and tell you where to sell, also furnish magnificient samples and complete instructions absolutely free. If you are an ambitious worker and want to earn $1,500 before Christmas write me today.

Sales Manager Dept. S-N-3
THE PROCESS CORPORATION
Troy at 21st Street, Chicago.

4 SALESMEN WANTED

SALESMAN WANTED
Used car salesman wanted. One acquainted in Lubbock and surrounding territory, and one who is willing to work. West Texas Motor Company.

Opening for wide-awake men. Can make $75 to $100 weekly. Splendid opportunity for advancement. Can use one district manager. This offer has no equal to men who can sell. Write Fyr-Fyter Co., 1918 Fyr-Fyter Bldg., Dayton, Ohio.

Auto seat covers, $100 weekly. Direct to autoists. Inexpensive. Excellent quality. Elaborate samples FREE. MARVELO, 2300 Wabansia, Chicago.

STRAIGHT SALARY: $35.00 per week and expenses, Man or woman with rig to introduce EGG PRODUCER. Eureka Mfg. Co., East St. Louis, Ill.

Salesmen sell two union made suits for $36.50. Liberal commission; yard length samples furnished producers. Write Box 1642 for appointment.

5. SITUATIONS WANTED

For better laundry work call us. Call for and deliver. Phone 1034-M. 1713 Texas Avenue.

Tech boy will do anything for room and board. References if necessary. Box H. P. care Avalanche-Journal.

Young man with small family desires steady employment. Have had several years in general merchandise business. Will consider anything permanent. A-1 references. Address Box 131, Brownfield, Texas

Experienced bookkeeper wants employment. Lumber yard preferred. Phone 1933-W.

Laundry 6c pound, rough dry. Ironing, 40c per dozen. 2112 21st street.

Laundry wanted. Conciencious work. 1912 9th street.

WANTED—Part or full time work by experienced bookkeeper. References furnished. Box M. S.-50 care Avalanche.

Man and wife want to run apartment house or small hotel on shares or might lease. Good references. What have you? Box G. P. M. care Avalanche.

Tech boy desires work to pay for room and board. Phone 220.

Experienced bookkeeper, stenographer, desires position. Telephone 1452-W

Young man wants employment in gin as engineer; references. Box E. E.-M. care Avalanche.

Young lady desires general housekeeping work. Address Miss Velma Campbell, Dickens, Texas.

WANTED—Sewing, hose mending, buttons made, coats relined, all guaranteed. 1810 Avenue M. Phone 309-J.

WANTED—All kinds laundry work; prices reasonable work guaranteed. Special prices to Tech boys. Phone 1947-J. We deliver.

Laundry Wanted—I guarantee to bleach your clothes. 30c per dozen. 1916 9th Street.

Lady experienced as dental assistant desires steady employment, would consider other office work. Reference. Phone 1120-J.

6. HOUSES FOR RENT

Five room house, newly papered, good garden spot and chicken yard. Located 1 mile south of courthouse. See N. R. Cogburn, at place.

5 room brick veneer for rent. 505 21st street. Phone 545.

FOR RENT—Furnished 4 room house, garage. Phone 2005-J. after 6 p. m. 607 Ave M.

Ten room furnished house. Close in. Phone 1364-W.

FOR RENT—Large 5 room frame house. 1923 13th street. $40. Phone 473.

FOR RENT—furnished 3 room house with garage. 2112 19th. $35. Apply 1916 14th. Phone 1479-J.

FOR RENT—Two room house call 109-J. or 1886. See D. W. Puckett.

Half of duplex for rent. Near Dupre school. Also 4 and 6 room houses for sale. Good terms. Might consider good automobile. H. E. Miller. Phone 1016-W.

FOR RENT—Four room house $15 per month. 318 Ave Q. Call 1252 or see me at 816 Main.

FOR RENT or Sale—This morning—six room furnished tile residence. 2112 Main. W. M. Pevehouse.

Five room house, modern, $25.00 per month. 1943 Avenue H. Phone 1596-J.

FOR RENT—Small furnished house. 1201 17th Street.

Six room house, new paper, paint and bath fixtures. $30.00 per month. Phone 912 or 1275-R.

Four room house for rent. 1706 Avenue J, apply to Mrs. Moore. 1109 17th St.

Three room house and garage at 2016 Main. Phone 647-J.

FOR RENT—5 room brick veneer, all conveniences, good location. 2418 8th St. Phone 656.

FOR SALE OR RENT

BEAUTIFUL SIX ROOM RESIDENCE, TEXTONE FINISH, NEVER BEEN OCCUPIED. 2208 17th Street. Phone 114-W.



YOUR
WANT-AD
IN OUR

Annual Fair Edition

Will Bring Better Results

Two Papers — One Price

6. HOUSES FOR RENT

FOR RENT—13 room modern house. 1611 Avenue Y.

Close in house for sale or rent, 7 rooms, all modern conveniences. Phone 464.

Five room house for rent. All modern conveniences. $25.00. Phone 106 or 750.

Five room house close in on pavement $7.50 per week. Phone 2011.

7. HOUSES AND ROOMS WANTED

WANTED TO RENT—Furnished apartment by newly married couple. Will pay as much as $45. Box 769, Care Avalanche-Journal.

8. UNFURNISHED HOUSEKEEPING ROOMS

Two unfurnished housekeeping rooms. Close in. Modern. 802 Ave L.

WANTED—Three room unfurnished duplex. Must be reasonable. Prefer southeast part city. Address Box B-48 Avalanche.

Two large unfurnished rooms, modern, private entrance, bills paid. $20.00. 2401 22nd St.

10. FURNISHED HOUSEKEEPING ROOMS

FOR RENT — Two housekeeping rooms for couple. Bedroom for men. 1924 13th. Phone 637.

Rooms for light housekeeping near Tech. Married couple preferred. $25. 2204 10th

FOR RENT—Furnished housekeeping rooms. 2421 21st street. Phone 1656-J.

Two furnished housekeeping rooms. 1631 9th. Phone 1041-J.

Two furnished light housekeeping rooms. Water, lights and gas furnished. 1618 18th street.

Two furnished light housekeeping rooms; gas. 1411 Avenue F.

11. UNFURNISHED APARTMENTS FOR RENT

FOR RENT—Three room apartment, close in; modern, unfurnished. 914 Ave K.

FOR RENT—Modern 3-room duplex. 818 Avenue O. Phone 464.

Modern 5 room duplex apartment, $30.00 a month. 709-J. 1622 17th St.

TWO housekeeping rooms, furnished or unfurnished, garage, reasonable. 1919 28th.

TWO light housekeeping rooms. 808 Ave. K.

TWO FURNISHED housekeeping rooms, also one room garage apartment, water, light and gas furnished. Phone 1941. 2110 21st street. Call 1509 Q.

GARAGE apartment, furnished, lights, gas, water. Phone 1441-W.

TWO light housekeeping rooms. Hot water, garage 1509 Ave. K.

FOR RENT— Garage room furnished with two single beds. For two Tech students. Gas, light, water, cooking equipment, $20.00. Apply after 6 p. m., 2015 8th St.

UNFURNISHED apartment, three rooms and bath, convenient to high school and Tech, 2313 13th.

ONE UNFURNISHED light housekeeping room or bedroom, 1711 15th street.

12. FURNISHED APTS. FOR RENT

FURNISHED APARTMENT OR ROOMS—One-half of duplex; all bills paid. $30.00 per month; or will rent 2 rooms for 4 boys. Near Tech. 2104 14th street.

TWO-ROOM furnished apartment, with gas, water and lights. 1811 16th St.

FOR RENT, one 2-room apartment, first floor, automatic water heater and one 2-room apartment, second floor, hot and cold water $25; also one cozy sleeping room. 1620 15th street.

TWO ROOM furnished apartment with private front and rear entrance; lights, water and gas furnished; 1908 9th St.

TWO ROOM furnished apartment, modern, reasonable. 812 15th St.

12. FURNISHED APTS.

FOR RENT — Three rooms partly furnished. Man and wife preferred. 1815 26th.

FOR RENT—Three-room furnished apartment. 1118 8th St.

FOR RENT—Two-room furnished apartment. Private bath. Close in. Phone 299.

TWO-ROOM, front, downstairs, furnished apartment, gas. Bills paid. 620 Ave. M.

NICELY furnished three rooms and bath, also garage space. No objections to one child. Also small apartment, suitable for two school boys or girls. Call at 1816 13th.

Two or three light housekeeping rooms. Garage. 1816 17th street.

Two furnished rooms. Modern. 1020 9th street.

FOR RENT—2 room furnished apartment. 809 Ave M. Phone 1728-W.

FOR RENT—2 room furnished apartment. Phone 1225-W. 2207 10th street.

FOR RENT—Furnished apartments and bedroom. Close in. 1401 Ave G.

FOR RENT—Furnished apartment at 1416 13th. Phone 347.

FURNISHED APARTMENTS OR ROOMS—One half of duplex. All bills paid. $30 per month, or will rent 2 rooms for 4 boys. Near Tech. 2104 14th street.

Three room nicely furnished apartment. Private bath. Couple only. 1615 Main. Phone 1471-R.

Two room furnished apartment or board and room in brick home. 1617 18th.

Furnished 4 room apartment with heat and water. Phone 1461.

Three room furnished apartment in my home. Price $40.00. 1317 Ave N.

FURNISHED APARTMENTS

Nice three room furnished apartment, and bath. Modern in every way. 1509 College Ave.
PHONE 1973

Furnished and unfurnished 3-room apartment. Private bath. Garage. 1007 Avenue S. Phone 1419-R.

FOR RENT—Two room apartment. Comfortably furnished, modern, close in. Adults only. Also two room unfurnished cottage. 1516 Ave G.

If you want your money's worth in new brick furnished apartment, frigidaire, private, call 1901 17th street. Phone 1411-J.

FOR RENT—Small apartment over garage. Will furnish. 2110 14th. Phone 1291-R.

Three room furnished duplex. East side. 704 Ave L.

FOR RENT—Furnished two room apartment. 1110 16th.

Furnished 4 room apartment, downstairs. All bills paid. $47.50. 1615 15th.

13. BEDROOMS FOR RENT

FOR RENT—Four rooms with bath, hot and cold water. No children. 1606 Ave. T.

FOR RENT, bedroom, newly papered and furnished, close in. 1502 Ave. L.

CHOICE BEDROOM adjoining bath. 1627 Broadway; phone 1610-W.

FOR RENT, 3 furnished or unfurnished rooms. 1918 Ave. L; Call at 1915 Ave. L.

FOR RENT—Desirable bedroom, adjoining bath. Private entrance, garage. Men only. 2006 Main.

ROOM FOR RENT—Convenient to schools. Apply before 10 a. m. and after 4 p. m. 1919 14th street.

FOR RENT—Nice bedroom with adjoining bath, close in, $4.00, per week. 601 Ave. O.

Unfurnished downstairs apartment. Front and back entrance. Modern. 1612 15th street.

Bedroom for boys or couple, private entrance, modern convenient to Tech and bus line. 2322 20th street. Phone 1654-W.

13 BEDROOMS FOR RENT

Nice bedroom or housekeeping room. Private entrance. Close in. On pavement. 820 Ave M. Phone 1533-J.

FOR RENT—Furnished room and breakfast for two boys or girls. 2204 26th. Phone 1328.

WANTED—Four Tech boys to room and board. $25.00 per month. Call 18.41. Jack Gaines.

FOR RENT—Front bedroom adjoining bath, also interest in living room. 704 Ave T. Phone 908-J.

Modern equipped upper rooms, with private entrance, for six girls. Meals and garage if desired. Phone 545. 1621 Main.

South front bedroom. Connecting bath. Twin beds. Gentlemen. Phone 1928. 1311 Ave Q.

Bedroom for rent, two blocks of Hotel Lubbock. Men only. Phone 594-W.

Two nicely furnished bedrooms, convenient to bath, hot and cold water, gas. 2301 17th street. Phone 575.

Bedroom in new home. Private entrance. $15. Two men. 2011 Ave M.

Approved bedrooms for boys near Tech. Meals nearby. Phone 476-J.

Near Tech. Nicely furnished room. Prices reasonable. 2302 Tenth.

Wanted Tech boys to board and room. 2806 20th street.

Two bedrooms adjoining bath. Outside entrance. Tech boys or couple 2409 20th. Phone 264-J.

ROOM and board for $6.00 per week at 1614 9th. Phone 1318 or 1150-M.

ROOM for rent. Good location, private entrance, all conveniences. Also garage. 2008 Main.

BEDROOM in modern brick home, meals if desired. 1913 Ave. M.

TWO desirable up-stairs corner bedrooms, next to bath, in private residence. Three blocks from business district. Men only. 1611 Main St.

NEAR TECH college, in private home, bedroom, adjoining bath. Hot and cold water all times. Call 523-J.

FRONT bedroom with private entrance in new brick home on bus line. 1613 16th St.

FURNISHED up-stairs bedroom, all conveniences. One or two gentlemen preferred. 1402 Main St. Phone 170.

WELL furnished bedroom, modern, private entrance, 1012 Ave. R.

NICELY furnished southeast bedroom. Phone 1604-M. 702 Ave. R.

14. BOARD AND ROOM

Board and room for boys at $30 per month. Nice rooms. Come and see. 2421 22nd. Phone 1611-J.

WANTED — Three Tech girls to room and board $6.50 per week. 1933 Texas Ave.

ONE NICELY furnished room with board for boys; price $32.50. 1916 14th St., phone 1479-J.

WANTED — Two roomers and boarders to share same room. 1809 7th St. Phone 724-M.

BOARDERS WANTED—Price reasonable. Call 1483-J. 1612 8th St.

WELL located ground floor office space. Telephone furnished $17.50. Phone 2011.

Board and room for Tech boys. 2405 10th street. Phone 1209-W.

Board and room $8.00 per week. Clean beds, good meals served family style. 1112 14th street. Phone 1883.

WANTED—3 or 4 young men boarders. 2006 27th street.

CHERI CASA BOYS' DORMITORY

Entire house refinished and redecorated.
Linen furnished, laundred and rooms kept.
Room $10.00 per month

NEW MANAGEMENT

Dining room in connection
2408 Main

Room and board for four girls with couple in beautifully furnished house $32.50 month. 2324 1-2 9th street.

Room and board for boys. Near Tech. 2314 9th. Phone 949-J.

FOR RENT—To Tech boys, rooms with or without board. Phone 54-R.

Room and board for four girls with couple in beautifully furnished home $32.50 per month. 2324 1-2 9th St.

Board and room for Tech boys. Reasonable $32.50. 2205 5th.

WANTED—Four girls to board and room or do light housekeeping with kitchen priveleges at $25.00 per month a room, with mother and two daughters. Modern. Phone 1951-W. 2317 19th.

Room and board for men $27.50 per month. 1909 Ave O. Phone 1857-W.

Room and board for 3 or 4 Tech boys $30.00 or $8.00 month for room, on bus line. 1710 Ave Q

16. BUILDINGS FOR LEASE

FIRST CLASS OFFICES
In Leader Building
Centrally Located
Also Residence for Rent.
Corner of J and 14th St.
A. H. MARTIN
Phone 346 or 1106

LUBBOCK'S
NEWEST HOTEL

"The Globe" on Avenue G. north of Main street.
Store and office space and automobile storage for lease. See

LON A. MULLICAN
Phone 688

Business building at 1012 Broadway for rent until January 1. Call 315 or confer with H. W. Simms, 902 Ave Q.

17. WANTED TO BUY

SELL US YOUR SECOND-HAND FURNITURE. WE DO REPAIRING OF ALL KINDS.
SPIKES BROS.
PHONE 860 1212 AVE. H

WANTED—Dry new maize heads. Acme Seed Co., 506 Broadway.

18. BUSINESS OPPORTUNITIES

DRUG store for sale. Doing good business. For particulars call 907.

HOTEL FOR SALE—Dandy Hotel, completely furnished, in thriving eastern New Mexico town, half cash, balance like rent—possession October 1. Should run dining room in connection—full every night. Will bear investigation. All utilities now installed. Call Guy U. Davis, Phone 934.

FOR SALE OR TRADE
20 room hotel, on Broadway, Cova Cafe at Cova Hotel.
Two new brick veneers to trade equity for cars. See
HENSON
at Cova Hotel

NOTICE TRADERS
FOR SALE OR TRADE
One brick building on Broadway. One 5 room brick veneer on 24th street. One 6 room brick veneer on 27th street. One 5 room frame in Southland, Texas. One 6 room frame in Southland, Texas. 160 acre fine farm, 4 miles west of Shallowater, 15 miles from Lubbock. 640 acres, 15 miles east of O'Donnell. Furnishings and lease of a 20 room hotel in Lubbock, some terms, well located. Cova Cafe, some terms.
FOR RENT—6 room brick veneer on 27th street, in Highland Heights. $35 per month. Almost new. See J. A. Henson, Cova Hotel.

On account of ill health I am offering for sale my abstract plant known as the Wilson Abstract Co. If you are interested in a real business proposition of this kind it will pay you to see me at once. Also will sell my 7 room brick veneer residence located at 2206 Main street.
Ira Wilson, Owner.
WILSON ABSTRACT CO.
904 Wilson Bldg. Phones 133, 1209-J

OPPORTUNITY FOR AUTO SALES—Two thousand feet floor space, either Whippet or Oldsmobile. Wire J. W. Aycock, Ralls, Tex.

A BUSINESS OF YOUR OWN

Your own boss, your management. For a small amount you might secure an established business through our office. Come see us, 2209 19th street.
REUBEN USHER

PERHAPS you want to sell your business. Perhaps you wish to buy one. Have you been by to see us about it?
REUBEN USHER
2209 19th St.

20 FOR SALE OR TRADE

FOR SALE OR TRADE—Furnished or unfurnished, one of the best six room brick homes in Lubbock located on Main street. Will consider farm land. Phone 95-J. Owner.

WHY PAY RENT
When you can buy a home on the installment plan. Let us show you a bargain. Telephone 116.

FOR SALE OR TRADE—Equity in house and lot for teams and tools or milk cows. Apply 2203 7th street.

FOR SALE OR TRADE—1929 Nash special 6 sedan in A-1 condition. Would take small car or will sell on easy terms. Owner 2430 19th St.

WILL exchange brick apartment in Dallas, paying $2,400.00 per year for nice brick home in Lubbock. Address W. W. Hill, 906 Ave. N. Lubbock.

FOR SALE or TRADE — Small modern cottage, 480 farm. 1627 Broadway. Phone 1610-W.

OUR OFFICE like a public library, easy to get to, comfortable to be in and often times a good sale or trade develops. Come by 2209 19th St.
REUBEN USHER

ONE GOOD piano for sale or trade for hogs, cows, or chickens. B. O. Lockhart, first house across canyon on Plainview highway.

20 FOR SALE OR TRADE

FOR SALE OR TRADE—$1,200.00 equity in six-room house on 9th St. Would trade for cattle or work stock. Phone 1225-W.

FOR SALE or TRADE—Black land farm, 200 acres joining the town site of Rogers, Texas, in Bell county. Brand new five-room house with city water paid for life. Will trade for Lubbock property or West Texas land. Price $100.00 per acre. J. G. Coffin, P. O. Box No. 877. Lubbock, Texas.

FOR SALE or TRADE—Ford truck for cows. L. A. Ingley, route No. 1.

$800.00 encumberance, three years $1,700. "Echo," 10 acres for Jerseys. Penn, route 6.

FOR TRADE
I have clear revenue property listed in all parts of Texas to trade for property here. Most all will assume debt. Let me make a good trade for you. Phone 2011.
PAUL BARRIER

FORD COUPE in good condition 1925 model, for cheap property in flat. 1514 Ave. K.

FOR TRADE—Brick veneer residence and three vacant lots. Best location. Clear, for farm land or acreage near Lubbock. Phone 1393-J or write 2221 13th St.

22. FOR SALE MISCELLANEOUS

IF
YOU HAVE
ANYTHING
VACANT
BESIDES YOUR POCKET BOOK
SOW IT
FOR YOUR CHICKENS
SEE
HAY DAVIDSON
FOR
WHEAT, RYE, BARLEY, RAPE, TURNIPS, MUSTARD, ALFALFA —AND OTHER THINGS TOO NUMEROUS TO MENTION

Used furniture and clothing bought and sold. Crating and packing. Will take furniture and clothing as part pay. Furniture repairing. Auction sale each Saturday afternoon.
JOE SEALE STORE
Phone 1694 803 1-2 Broadway

FOR SALE—New milo head chops $1.00 cwt. Acme Seed Co.

FOR SALE — Chicken ranch and small dairy. $1,000 will handle. J. D. Love 1007 Ave S.

DON'T build your garage or poultry house, we have them already built and will sell for cost of material. H. T. Clem. Phone 491-J. 2017 Main St.

FOR SALE—National Cash Register. Garage Special. Has special keys for gas, oil, tires etc. Registers from 1c to $99.99. Almost new. A bargain. Call at 911 13th street. Phone 930.

FOR SALE — Crispette machine. Call at 2220 8th street.

FOR SALE—Slightly used dining room suite, breakfast suite, iron beds, refrigerator, four-burner oil stove, radio, battery charger, 1621 17th St., after Sunday.

SEVERAL FARMERS
IN LUBBOCK SATURDAY
"LOOKING FOR COTTON PICKERS"
HAY DAVIDSON

ALWAYS IN LUBBOCK
"LOOKING FOR BUSINESS AND MONEY"
LOCATION
ON THE STREET
AND
610 BROADWAY

TWO FONES—IF LINE'S BUSY TELEGAPH (CHARGES PAID)

Three nice bedroom suites to close out at a bargain. J. C. Duff & Co.

HOTEL FOR TRADE
30 rooms doing good business. Well located in Lubbock. Will take some city property as payment. Phone 2011.
PAUL BARRIER

FOR SALE—Teams, tools, and feed, and will rent 160 acre farm on third and fourth. Phone 1073-W. or see owner 2209 14th street.

Close out prices on gas heaters. We have both new and second-hand. Hurry. J. C. Duff & Co.

23. MISCELLANEOUS

LUMBER AND BUILDING MATERIAL
Does your place need repairs? If so call 2009.
McLARTY CROUCH LBR. CO.
Estimates and reliable carpenters gladly furnished. Give us a ring.
L. H. McLarty Paul M. Crouch
2309 Ave H.

MATTRESSES
Phone 363 before you buy that new Mattress or have your old one renovated. Also upholster ig.
HAWES MATTRESS & UPHOLSTERING CO.
509 Broadway

Three nice bedroom suites to close out at a bargain. J. C. Duff & Co.

24. FURNITURE FOR SALE

VISIT OUR COMPLETE LINE OF
NEW FURNITURE
LUBBOCK FURNITURE CO.
NEW AND SECOND HAND
1301 Ave. H. Phone 833

24. FURNITURE FOR SALE

Still have in stock some lovely new furniture. Closing out at cost. Also have space to rent. Phone 1846. 2417 Main.

DINING table, chairs, coal range, heater and other furniture. 1627 Brdadway. Phone 1610-W.

26. HOUSES FOR SALE

FOR SALE

Dandy 5 room brick; corner lot, south Dupre school.
Two north front lots on 15th, 2200 block $850 each.
Six room house on 13th, east of Avenue Q. 65 feet front, $6,850.
Good six room frame on 18th to trade for apartment house.

E. B. HOLLAND
Room 312 Ellis Bldg. Phone 1992

FOR SALE — Brick duplex, four rooms and bath to each side, edge-grain floors, automatic hot water heaters Roll-away beds, piped with gas and nicely finished throughout. Located in best part of town and has garage with concrete floro. $3,- equity, which I might trade for good lots. Write "J. B." care Avalanche.

One 6 room brick home. Twentieth street. $4500.
Good new five room brick home, Twenty-Seventh street. $4,300.
One modern home, Ninth street. $3300. Small cash payment. Good terms.
Good Dodge car to trade for lot.
PHONE 2011

HOUSE FOR SALE — Brand new five-room brick veneer, with room in garage that can be rented. Well located to schools. Owner leaving town makes it necessary to sell at bargain. Let me show it te you and you will be surprised. C. J. Norton. Phone 202 411 Myrick Bldg.

A REAL HOME

Very desirable home, on 21st street, Ellwood Place. Equity for quick sale, trade or cash. Phone 1079-W, today.

neer, breakfast room, oak floors, garage, drive, walks, modern. Must be sold this week. Good terms. Call at 2506 23rd St.

FOR SALE — Five-room brick veneer, furnished or unfurnished, 1912 26th St.

A REAL BARGAIN
Lovely 1 1-2 story brick veneer home, six large rooms, three bedrooms, two baths, two lots. Ideal home. Must be seen to be appreciated. $6,000.00 with $250.00 cash or would consider some trade.
OWNER 1799-W

HOME BUYERS—Come to our office, drive right up to the door, 2209 19th St.
REUBEN USHER

WHAT PRICE ON YOUR LOT

What price on your home. Is your property well leased or rented. Have you been by to see us about it?
REUBEN USHER
(A look might mean a lot)

$1,900.00 EQUITY in five-room home, for sale or trade, cheap. Balance like rent. Fine location; paving paid. Call at 1924 16th, 12 to 3 p. m.

FOR TRADE—320 acres, near Hereford, 280 in cultivation. Clear of debt, for income property.
Two good houses in Floydada, one in Abilene and one in Plainview, trade all or part for land.
If you have anything for sale or trade list with us.
GAMBLE REALTY CO.
301 Ellis Bldg. Phone 2070

FOR SALE—Six-room veneer, on 19th, one block of new high school site, convenient to other schools. See owner at 1908 16th street.

27. REAL ESTATE

640 ACRES 3 MILES N.W. OF LUBBOCK

For sale or trade. Five room house, outbuildings, corrals, two windmills, good fences, fine grass, sub-irrigated. 225 acres tillable land. Ten minutes from Lubbock markets and schools. Small cash payment, balance easy, Will accept some good trade.
C. H. SMITH
2209 10th street. Phone 1225-J

FIVE ARCE TRACTS

A few five-acre tracts for sale southwest of college campus, on good terms. 160 acres of land to trade for city property.
A. H. MARTIN
200 Leader Bldg. Phone 346

SEPTEMBER BARGAINS

6 room brick home on 20th street. A real home. Price $6500. Easy payments.
5 room brick home on 20th street. A bargain at $3900. Easy payment.
MERIDITH & MARTIN
1215 Texas Ave. Phone 1423



A native Texan. A charter member Chamber of Commerce and never delinquent.

40th Year on the Plains. 10 years continuously in Real Estate Business, in Lubbock. Office 211 Citizen's Bank Bldg. References: Many satisfied customers.

FRED SPIKES

"Himself"

TRULY, A "PIONEER"

I have been on The Plains, continuously, since August 1890, and although I have made many trips and visits to other sections of the country, I have never seen any section of country in the United States or Old Mexico that will favorably compare with the PLAINS OF TEXAS, all main points considered, including amount of capital invested, therefore I unhesitatingly and unreservedly recommend THE PLAINS COUNTRY to one and all.

Where else can you find good water in unlimited quantity, with good soil averaging 95 per cent tilable, located in a pleasant, healthful climate and inhabited with God fearing, good neighbors, traversed and checkerboarded with natural roadways, almost equal to concrete pavement, and where religious and educational advantages are upon every side, and where there in reality only ONE real hinderance to prosperity, viz: Scant Rainfall. With an average of 20 inches annual rainfall it is necessary to thoroughly FARM the land, and by so doing the scant rainfall is largely overcome or supplanted by conservation of moisture, hence the average of 20 inches annual rainfall is sufficient, if properly taken care of, and when a farmer fails to make a good showing at harvest time on the Plains it is more largely due to lack of proper tilling of the soil.

I have had varied experiences in life vocationally speaking, dating back to 9 years old as a plow boy; an ox driver at 11 to 15; a bronc buster and U. S. Mail Carrier at 16; a cowboy from 17 to 25; a stock farmer and bank director from 25 to 33; a merchant from 33 to 40; and 40 to 50 in real estate business, and since I am THOROUGHLY SOLD on the City of Lubbock, and the Plains country of Texas, I am entirely sincere when I recommend both and while in Lubbock during the FAIR, or anytime, I will be glad to meet you with a GOOD WILL HAND SHAKE, and if you are looking for a good investment in any sort of REAL ESTATE, perhaps my knowledge of the country might be of some benefit to you and if so there would be no extra cost for it, so why not have it. A few of my real estate offerings follow:

1,300 acres, fine farm land partially improved, only 2 miles from town, $30 per acre. A real sacrifice but "Money Talks."

1,280 acre improved ranch, well watered in Central New Mexico and suitable for stock farming. Value $10 per acre on reasonable terms and will consider trading for good farm near Lubbock.

640 acres mesquite grass, Plains land, in SW portion of Bailey county, Texas. Price $30 acre. Will accept 1-2 to 2-3 in good clear property at fair value and give easy terms on balance.

55 acres, highly improved fruit and truck farm clear of debt. A good home. To trade for city property or raw land or small farm on the Plains. Many other good properties too numerous to mention here, for exchange. Come in and investigate.

Residence and business lots for sale in all portions of the city, also residences and business properties for sale at bargain prices. WELCOME, FAIR VISITORS. LUBBOCK COUNTY MAPS FREE FOR THE ASKING

Correspondence solicited, SAVE TIME and MONEY by seeing me.

FRED SPIKES

"HIMSELF"

Office: 211 Second Floor Citizen's Bank Building

Lubbock, Texas

27. REAL ESTATE

BUY ACREAGE

Five acres, one block south 19th street and Tech grounds, sell all or any part, small cash payment, balance long time.

10 acres, close in on Slaton highway. Sell all or any part. Small cash payment, balance long time.

Three almost new brick veneer houses, one five- and two six-rooms, with basement, on 17-18-14 streets. Best locations. Close to all schools and college, small cash payment, balance long time.

184 1-2 acres, Bailey county, close to Muleshoe. 50 in cultivation, four-room house, well, windmill. All grubbed. Small cash payment, balance long time.

O. J. GREEN
(Owner)
AT ACORN STORE

HOME IN DISTRESS

Fine six room brick on corner lot near Tech. Must go for $1,200 below cost. $600 will finance.
Nice home to responsible parties at nothing down.
The best bargains in town are on our list. Call us.

SOUTH PLAINS REALTY CO.
213 Ellis Bldg. Phone 2012

WANTED LOTS

Wanted to trade substantial equity in six room brick veneer in Lubbock's best residential district for well located lots.

BOX A-333
Avalanche-Journal

ATTENTION FARMERS

Plenty of money available at

6 PER CENT

on choice farms, we also make ranch loans.

We have some special bargains in farms and city property.
See or phone

DUNCAN & EDWARDS

Room 6 Conley Bldg. Phone 439

House & Lot



Bargain—5 room brick veneer, bath, gas, oak floor, fireplace, garage, lot 50 by 140, in Highland Heights. Terms $100 cash, $35.00 month. Price $3,150.
Five room brick, Ellwood Place, modern, lot 50 by 150, terms, $100 cash, $45 month, at $3,650.
Seven room, 1 1-2 story brick. 28th street, O'Neall Terrace. Brand new, terms or some trade, only $5,-000.
50 by 150 lot on 24th street, Ellwood Place $250.
A few good houses to rent. Bargains in lots or business properties.

CHAS. F. O'NEALL, Realtor
Phone 236

FOR SALE—Best residence lot on 20th street. Filled in and sodded. Sidewalks laid. Trees and shrubbery planted. Cheap for cash. Phone 325-W.

GOOD TRADES

Good five room brick veneer, $100 cash, $50 monthly. We have any size house you want, any location, frames, and brick veneers, terms like rent. Good trades to offer in houses and lands.
SAMMONS & WILLEFORD
Room 5, Brown Bldg. Phone 853

FOR SALE or trade, well located clear lot and notes. Consider good equity, clear property preferred. Phone 1994-R, after 6 p. m.

Two sections A-1 wheat land located near Happy in wheat belt. 1,200 good state of cultivation and sowed to wheat. Plenty moisture. Owner wants to live in town and says 'Sell for $32.50 per acre. One-half Cash."

640 acres highly improved, good orchard. 200 acres sowed to wheat, 15 miles Lubbock. $50.00 per acre, easy terms.

160 acres well improved farm, 140 acres cultivation, 9 miles from Lubbock. $45 per acre. $1000.00 cash, easy terms on balance.

4,428 acres good farm land on Plains in Texas. All in grass, plenty good water. Can be had at a bargain.

100 acres within 3 miles of courthouse of Lubbock, good smooth farm land. A dandy proposition for dairy or poultry farms. $75.00 per acre.

OIL LEASES, ROYALTY LANDS

Large and Small

Texas New Mexico

Beautiful 7 room two story brick home in O'Neal Terrace on 100 foot lot. Wonderful Textone interior finish, tiled bath. If you want an attractive home in a choice location see this. Owner leaving town and will sacrifice.

On 14th street between Tech and high school, a new, very modern 6 room brick. Large airy rooms. Double garage with 2room apartment and shower above. This is a model home and would be a good income property. Priced to sell, on easy terms.

32 rooms, brick hotel, best location in Lubbock For sale or will trade.

If interested in the South Plains of Texas or New Mexico, write or come to

SOUTH PLAINS REALTY CO.

213 Ellis Bldg. Phone 2012

Night or Sunday Phone
1291-R

J. J. Scribner O. R. Gable

27. REAL ESTATE

HOME BARGAIN

5 room stucco 2400 block 23rd street, just off College avenue near Tech at bargain price of $1500.00. $300 cash payment will handle. Balance on easy terms. See Mr. F. W. Denham.

READ INVESTMENT CO.
1210 Ave J. Phone 824

FOR SALE OR RENT

Choice, well located 8 room brick veneer, modern, and 75 foot lot, clear of debt. Will accept good notes as cash, and might trade for grocery store, or 40 acres close in. Money talks. Phones 31 and 207.

FRED SPIKES

ATTENTION FARMERS

If you would acquire a Home of Your Own

—and your crop is laid by, come in to see us and let us show you—
THE CELEBRATED C. C. SLAUGHTER LAND
The best large body being colonized this fall; best in quality; best in location; best in price and terms, where you can find—
A PERFECT TRACT TO SUIT YOU
And where you will have a chance at THREE FULL CROPS BEFORE YOU HAVE A NOTE TO PAY
See us at headquarter office First National Banz Building, Lubbock, Texas, or see J. W. Hatton at our office, Morton, Texas.

GUION GREGG

Phones:
Office 1108; Residence 818-J

JNO. L. RATLIFF CO.

For Choice

REAL ESTATE

Room 1 Brown Bldg. Phone 359

RENT THAT spare room. Sell extra furniture. An Avalanche-Journal Want Ad will find a buyer for you. Call an ad taker. Phone 13 or 14.

FOR SALE or TRADE—Equity in five-room brick veneer, 1920 26th St., for clear lots or good used car. Also lot 2, block 1, Delmar, A. T. Cocanougher, 1920 26th St.

16 LOTS in city to trade for 160 acres unimproved land. Prefer land in Hockley county. Phone 697-W.

SEE US for all kinds of swaps and exchanges on land and city property. 160 acres well located farm, small debt, to trade for good home or duplex. Complete insurance service.
ALLEN & HOOKER
412 Ellis Bldg. Phone 1711

IF ITS your problem of selling your property or your business, bring it to us, 2209 19th St.
REUBEN USHER

FOR SALE
Farms, wheat lands and ranches in Eastern New Mexico. Good roads, schools and splendid water. Terms.
WESTERN LAND COMPANY
301 1-2 Main Street
Clovis, New Mexico.

FOR SALE

No.—1—This is a seven room brick veneer, garage for 2 cars. Lot 100 by 140 feet. This is a real buy at $5,000. Good terms.

No. 2—This is a real bargain, well located for Tech and high school. See this seven room brick veneer home on lot 75 by 127 1-2 feet. Lot and improvements cost $6,000. But the other man's misfortune is your gain. Price $5,000, only $650 cash.

No. 3.—This is a beautiful seven room English type home, well located for all schools and Tech. Price $6,750. See this and you be the judge of the bargain.

No. 4—I have some good buys in business property on Broadway, Main and 13th streets. Prices range from $25,000 to $100,000, but I can sell you what you want for any business.
See me if you want a home or a business location. I handle city property and know values in Lubbock.
See
T. W. SAWYER
Phone 205

LOT BUYERS

Drive right up to our door at 2209 19th street.
REUBEN USHER

PROPERTY OWNERS

Everywhere. Bring us your problem of selling, leasing or renting your property. Come out 2209 19th street.
REUBEN USHER

27. REAL ESTATE

MAKE OFFER

160 acres, clear, about 10 miles from Portales.

80 acres clear, about 10 miles from Bledsoe.

184 1-2 acres Bailey county, long time. All mineral rights.

160 acres Lynn county. 130 in cultivation.

100 acres close to Brownwood, 80 in cultivation.

10 acres on Slaton Highway, close in.

5 acres one block south 19th and Tech grounds.

4—Good brick veneer houses, good location, close to schools.

Will sell all or any part of above, small down payment balance long time, for a home or investment you can not beat these offers.

O. J. GREEN
(OWNER)
At Acorn Store

FOR TRADE

3,338 acre ranch in Taylor county, Texas, to trade for good land on the north Plains.

NEAR TECH
2 1-2 acres for $1,800.
WANTING—To rent 5 or 6 room furnished house.

L. D. CASEY
Real Estate, Insurance, Loans
Myrick Bldg.
Phones 263 and 1569-W.

THINGS WE DO AND HAVE

1.—Advertise and rent your property after you have it listed with us.

2.—Advertise and show your property if it is listed with us for sale.

3.—A good list of rental property furnished and unfurnished, all the time.

4.—A select list of property for sale, from the cheaper homes with easy terms to the best homes to be found.

5.—We are prepared to take care of all your insurance needs and have only good companies.

6.—Give us a ring and tell us what you need. It's our business to serve you.

McFARLAND REALTY COMPANY
S. J. McFarland, Pres.
M. S. Gunn, Secretary.
402 Ellis Building
Office Phone 58. Res. Phone 746-J.

FOR SALE—230 acres, 5 miles north 1-2 mile off Plainview highway, good improvements. Price $50.00 per acre. Will give some terms. John W. Jarrott, 214-Leader Building.

SOME REAL BUYS

2 1-2 acres, new 5 room house on highway $3,000.
New 5 room house on 20th street, close in. $3,900.
New 7 room house on 20th street near Tech $6,350.
New 7 room house on 21st street, 2600 block, $7,000.
Good 6 room frame house on 18th street, near schools, $3,850.
MEREDITH & MARTIN
Next door to Avalanche-Journal
Phone 1423

FOR SALE by owner 6 acres close in at real bargain. C. H. Smith, Phone 1225-J. 2209 10th street.

60 foot lot only $150, north of Summer Hill. A. H. Martin. 200 Leader Building. Phone 346

L. H. HOLT
REALTOR

Sections of Plains land to trade for South Texas property.

I deal in farms, ranches, and city property. If you want to sell, list with me.

L. H. HOLT
REALTOR

Phone 1974 1111 1-2 Ave J

Unused equipment can be turned money—Advertise it for sale Phone 13 or 14 for an ad-taker.

27. REAL ESTATE

CHOICE FARMS

640 acres, 4 miles north of Lubbock. $45 per acre. Good terms. Worth $75 per acre.

177 acres 5 1-2 miles of Levelland, good county seat town. 135 acres in cultivation. All first class farm land. Fair improvements. Will grow cotton, corn or anything that grows in Texas. Fair cash payment, 10 years on balance.

ONE ACRE BLOCKS

Five one-acre blocks. $500 per acre.

$100 down, balance $72 per year. 7 per cent interest. This property is on 26th street. Just west of Ellwood.

We have farms, ranches and city property, all prices, anywhere on the South Plains.

13 years experience in Lubbock real estate makes it possible for us to serve you best.
See or write us.

NOAH & BOOKER
307 Lubbock Nat. Bank Bldg.
Phone 1442

LOOK AT THIS!

5 room brick veneer, brand new. Close to schools, block and half off pavement, just ready to move in. $3,250. $500 cash handles it. You'll miss it, if you miss this.

See our lists before buying
Buy or sell, we'll treat you well.

ALBRIGHT & BARWISE
Real Estate, Rentals and Insurance
Lindsey Theater Bldg. Phone 119

28. WANTED TO RENT

WANTED—An unfurnished cottage of 5 rooms, new or in good repair. No children. Prefer a brick. Close in or on bus line. Not over $40. Phone 1239.

29. FINANCIAL

LOANS—REAL ESTATE—INSURANCE—We can loan you money or loan your money. We can sell you property or sell your property. We can insure you or insure your property. And besides your business is appreciated.
Citizens National Bank Building
CLAUDE B. HURLBUT, Phone 449

6 PER CENT MONEY

To loan on owner occupied homes up to 50 per cent of value. Interest payable semi-annually. Loans made for 5, 7 or 10 years.
C. J. NORTON
Insurance Farm Loans
411 Myrick Bldg. Phone 202

SMALL LOANS

$10.00 to $75.00 on furniture, automobiles or other security or on personal note with indorsement. Repay monthly. Prompt and courteous service.
NOLAN E. WHITLOW & CO.
414-16 Myrick Bldg.

LOANS AND INSURANCE
OIL INVESTMENTS
FRANK JONES
CITIZENS NATIONAL BANK
PHONE 286

CITY & FARM LOANS
Lowest Rates-Best Terms
WE CLOSE ALL LOANS QUICKLY
READ INVESTMENT COMPANY
CHARLES H. READ—L. WESLEY READ
1310 AVENUE J LUBBOCK, TEXAS

AUTOMOBILE LOANS

Cash Loans Made on Automobiles. Present Notes Refinanced. Payments Made Smaller
NOLAN E. WHITLOW & CO.
414-16 Myrick Bldg.

INSURANCE

LOANS—BONDS
GUY L. McAFEE
314 ELLIS BLDG. PHONE 234

People looking for boarding places always read the Classified page for vacancies. Phone 13 or 14 for an

29. FINANCIAL

AUTOMOBILE LOANS

Notes refinanced. Monthly payments reduced. More money advanced. Courteous service. Reasonable rates.
C. R. LINCOLN
304 Palace Theater Bldg.
Phone 1876

31. MUSICAL INSTRUMENTS

OWNER LEAVING
MUST SACRIFICE

Studio type Kimball piano. Half price. First come first served. Terms. $5.00 down, $5.00 every two weeks.
1933 AVENUE J.

32. POULTRY and PETS

EXTRA SPECIAL

Dressed fryers 30c per pound. "Do we deliver them, we sure do." To get one, call 1534 or come to—
SWAIN'S HATCHERY
810 Main Street.

33. LIVESTOCK

We pay cash for all classes of hogs and cattle. McDonald Packing Co.

I want to pasture 500 cattle for you. Call 704-W.

Have nice Jersey cow for sale cheap. Fresh with second calf. 2405 10th.

FOR SALE—A good Jersey cow at 2021 10th street.

FOR SALE—Registered bull, papers furnished. See R. C. Richardson, 3 miles on Slaton highway.

FOR SALE—2 A-1 Jersey milk cows. 1310 Ave D.

35. WOMAN'S COLUMN

SPECIAL
REGULAR
$8 and $10 Permanents
At
Two for $8.00
or
One For $5.00
Experienced Beauty Culturists
CAROLINE'S BEAUTY SHOPPE
Phone 640-J 2115 19th

PERMANENT WAVING $5.00
Special prices and all branches of beauty culture. 10 years experience.
CHARLOTTE BEAUTY SHOPPE
1914 16th street. Phone 679

36. NOTICES

NOTICE OF FIRST MEETING OF CREDITORS

In the District Court of the United States for the Northern District of Texas in Bankruptcy, Lubbock, Texas.

In the matter of Uel Pickney Pace and Wife, Jannie M. Pace, Bankrupt. No. 31. In Bankruptcy.

OFFICE OF REFEREE
Lubbock, Texas, September 20, 1929.

To the creditors of Uel Pickney Pace and Wife, Jannie M. Pace, of Acuff, in the county of Lubbock and district aforesaid, a bankrupt. Notice is hereby given that on the 20 day of September, A. D., 1929, the said Uel Pickney Pace and Wife, Jannie M. Pace, were duly adjudged bankrupt, and that the first meeting of his creditors will be held at my office in the City of Lubbock, Lubbock county, Texas, on the 2nd day of October, A. D. 1929, at 10 o'clock in the forenoon, at which time the said creditors may attend prove their claims, appoint a trustee, examine the bankrupt and transact such other business as may properly come before said meeting.

W. D. GIRAND,
Referee in Bankruptcy.

SHERIFF'S SALE

State of Texas, County of Lubbock:

Whereas, by virtue of an order of sale issued out of the 72nd District Court of Lubbock county, Texas, on a judgement rendered in said court on the 20th day of June, 1928, in favor of E. McGinty and against J. J. Dillard, Ada Dillard, and Fort Worth and Denver South Plains Railway Company, No. 3190, on the docket of said court, and to me as sheriff directed and delivered, I did on the 7th day of September A. D. 1929, at 4 o'clock p. m., levy upon the following described tracts and parcels of land situated in Lubbock county, Texas and belonging to the said J. J. Dillard and Ada Dillard, and Fort Worth and Denver South Plains Railway Company, to-wit:

All that certain lot, tract or parcel of land lying and being situated in Lubbock county, Texas, and being part of Survey 7 in Block B beginning at a point in the East line of Survey 7, Block B, 1188 varas S. of the N. E. corner of said survey, thence south 237.6 varas to the S. E. corner of a 40 acre tract sold by J. J. Dillard to M. R. and T. Usleman, thence W. 178.2 varas to the S. E. corner of the M. R. Usleman addition to the town of Lubbock thence N. with the East line of said addition 237.6 varas thence E. 178.2 varas to the place of beginning, containing seven and one-half acres of land.

And on the 1st day of October, A. D. 1929, being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day, at the courthouse door of Lubbock county, Texas, in the town of Lubbock, I will offer for sale and sell at public auction for cash all the right, title and interest of said J. J. Dillard, Ada Dillard and Fort Worth and Denver South Plains Railway Company in and to the above described parcel of land except 36-100 acre of land owned by the Fort Worth and Denver South Plains Railway Company described as follows: beginning at a point in the south line of the S. E. 1-4 of said section 7, a distance of 660 feet S. from the N. E. corner of said S. E. 1-4 section, said point of beginning being the S. E. corner of the 7 1-2 acre tract of land known as the Wheeler tract out of the N. E. part of said S. E. 1-4; thence W. 301.2 feet, thence southeasterly to a point in said East line 760.4 feet, S. from said N. E. corner of S. W. 1-4 of survey 7, thence N. 100.4 feet to the point of beginning, containing 36-100 acres of land more or less, and if said tract of land shall fail to sell for enough to pay off and satisfy said judgment together with all costs of suit, and costs of executing this writ, then and in that event at said time and place, I will offer for sale and sell at public auction for cash all the right, title and interest of the said J. J. Dillard, Ada Dillard and the Fort Worth and Denver South Plains Railway Company in and to the 36-100 acre of land last above described, and included in the above described tract of land levied on by me as aforesaid.

Witness my hand, this 7th day of September A. D. 1929.

WADE HARDY,
Sheriff, Lubbock County, Texas.
By G. B. Conley, Deputy.

37 AUTOMOBILES

1929 Nash standard coupe
1929 Nash standard sedan.
1928 Nash standard cabrolet
1928 Nash special 6 coupe
1928 Nash special 6 sedan
1928 Nash standard sedan.
2—1928 Buick master sedans.
1927 Chevrolet landau sedan.
Chrysler 72 sedan.
RAGLAND MOTOR CO.
Phone 365
1007 Ave J. Phone 369

FOR SALE
1929 Ford tudor sedan.
1928 Chrysler coach.
1927 Chevrolet coach.
LUBBOCK USED CAR EXCHANGE
1211 Main Street. Phone 1585

THE SECOND CAR
FOR
YOUR FAMILY
WHY NOT A USED CAR?

If you need two cars for your family; If the everyday round of activities demands another car for the grown-up son or daughter. If you need a smaller car for business when the big one is needed for the family.
LET US HELP YOU IN MAKEING A CHOICE
APPEARANCE
COMFORT
SERVICE
They will fill every demand you make on them in
1928 Buick stand. 4 door sedan.
1928 Nash advanced 6 sedan.
1928 Chrysler 72 sport coupe.
1927 Studebaker sedan.
1927 Standard 6 Buick two door sedan.
1927 Standard 6 Buick sport coupe.
1928 Hudson brougham
1927 Chevrolet roadster.
1926 Stand. 6 Buick 2 door sedan.
1926 Standard 6 Buick coupe
1928 Special 6 Nash sport coupe
1927 Whippet coupe
1927 Chevrolet coach.
KENT BUICK CO.
1002 Ave J. Phone 1811

1929 Chevrolet 6 coupe, run 3300 miles, $575.00. Terms. Phone 1492-W or see car 1934 18th street.

USED CAR BARGAINS
1929 Chevrolet coupe
1927 Pontiac sedan.
1927 Oakland sedan
1927 Chevrolet coupe
1927 Dodge coupe
1927 Chrysler coupe
Other cars $20.00 and up.
DAVIS OLDSMOBILE CO.
Phone 1888

We Pay Cash For
Late Model Used Cars
LUBBOCK USED CAR EXCHANGE
1211 Main St. Phone 1585

Good 1925 model Ford roadster. Good tires, runs good. A real bargain for quick sale $40. Call at 1110 Ave O.

USED CARS WORTH THE MONEY

—Model A Ford roadster
—1929 Plymouth coupe.
—1928 Chrysler 62 coupe
—1928 Chrysler 62 sedan
—1926 Nash coach
—1928 Oakland coupe
—1927 Chrysler 70 roadster.
—1927 Chrysler 70 coupe
—1927 Nash coupe
—1927 Studebaker coupe
—1927 Chrysler 70 roadster.
—1926 Chrysler 60 roadster.
—1926 Chrysler roadster
1926 Chrysler 58 4-door sedan
—1926 Buick coupe
—1925 Reo Roadster
—Fords $20 and up
JOE HILTON CO.
907 10th St. Phone 627

SPECIAL BARGAINS
1929 Chevrolet sedan used less than a month. Could be sold for new. Sacrifice.
1926 Chevrolet roadster. Mechanically A-1. Good paint and tires $150.
GEORGES USED CAR EXCHANGE
909 9th St. Phone 1528

USED CARS

1929 Chevrolet coupe.
1928 Chevrolet coupe
1926 Chevrolet cabriolet
1928 Chevrolet coach.
1928 Whippet sedan
1926 Ford coupe
1926 Ford touring
KUYKENDALL CHEVROLET CO.
13th and Ave J. Phone 1234

ATTRACTIVE HAIR adds to your beauty



Welcome new and old Students:
We have opened under new management. We would like to serve you.
PERMANENT WAVES
Spiral and Croquignole Wind
Call 1950 for Appointment
Tech Beauty Shoppe
VILLA NEWTON 1103 College Ave.



Specials For Fair Week
Permanent Waves
$5.00

Special
A Shampoo and Set Free With Each Permanent

More than just a permanent wave!

Our expert Coiffure Artists also create a new coiffure for you—dip and swirl your hair in a clever, different way to particularly flatter your type. You will be delighted with the exclusive individuality of our waves—and with the modest price.

Now is the time you save money on a permanent We are giving soft, long-life permanent waves for $5.00 and a shampoo and set with each wave without charge. Do not miss this amazing opportunity.

MARCELS, ROUND CURL
MAE MURRAY

Without frizz or kink.

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A BIG WINNER

Yes, everyone who has ever tried us agrees that our COMBINATION, "High Quality, Economical Prices, and Prompt, courteous Service is a WINNER.

When you have tried it, you will agree, too.

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We have a complete Drug Store and Confectionery Service.

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See them on display at
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Bobber Beauty Shoppe Specials
FOR TWO WEEKS

Mothers your children under 12 years—
Hair cut 35c
Spiral or Croquignole Permanents, short effect $5.00
Marcel Shampoo... $1.25
Finger Wave-Shampoo $1.00

Bobber Beauty Shoppe
Balcony Hall Music Co.
1010 Broadway
For Appointment
Phone 1196

PLANES TO BE LIGHTER

Training Ships Are To Be Lighter At Fields

SAN ANGELO, Sept. 21. (AP) — The San Angelo Morning Times will say tomorrow that Congressman Claude B. Hudspeth, for more than 10 years representative in Washington of the Sixteenth District will retire from office at the end of his present term.

Hudspeth, the paper will say, has furnished it with a statement setting forth his reasons for retiring, but requested that the statement itself not be published until Sunday.

WITHDRAWS FROM RACE

CORPUS CHRISTI, Tex., Sept. 21. (AP)—Roy D. Clift, county clerk of Nueces county, who Tuesday announced his candidacy for the state comptrollership, said today that he had determined not to make the race and instead would seek county reelection.

TO WELD LINK

CHICAGO, Sept. 21. (AP)—A $20,000,000 link of 50 stores will be welded into the lengthening chain of Montgomery Ward and Co., retail stores, if stockholders of the Hartmann Corporation approve the decision announced by their directorate today.

The Hartman directors stamped approval on the offer for acquisition of the Hartman Furniture stores by an exchange of stock subject to a favorable vote of the stockholders at a special meeting, October 25.

GIVEN TWO YEARS

(Special To The Avalanche-Journal)

BIG SPRING, Sept. 21.—Mr. R. L. Shoope was today convicted in Howard county district court for running a gambling house. Mrs. Shoope was sentenced to two years in the penitentiary.

India's business depression is reported to be giving way to industrial activity.

PIANOS TUNED
Phone 1123
2014 18th St
CLEM N. GAUSE



LATE RELEASES

1900—D "Am I Blue,"
"My Song of The Nile"
Ben Selvin and His Orchestra

1916—D "Lewisada Blues"
"I Love You"
Ted Lewis and His Band

1922—D "Sweetness"
"Moanin' Low"
Lee Morse and Her Blue Grass Boys

1929—D "Foolishments"
"Esau Buck"
Moran and Mack (The Two Black Crows)

1927—D "(You Made Me Love You) Why Did You."
"You Belong to Me, I Belong to You"
Guy Lombardo and His Royal Canadians

1927—D "How Am I to Know"
"I've Waited a Lifetime for You"
Ben Selvin and His Orchestra

1928—D "Sweetheart's Holiday"
"Huggable Kissable You"
Guy Lombardo and His Royal Canadians

1919—D "Two Little Rooms"
"True Blue"
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Refreshing

If you like a light luncheon . . . nutritious and delicious, yet not 'heavy' . . . there's a place waiting for you at TROW'S . . . Tasty sandwiches of all kinds, refreshing cold drinks, malted milks, pie, salads, coffee . . . these are all in our Menu . . .

"It's a pleasure and genuine economy to lunch at Trow's."

A Complete Drug and Confectionery Service

TROW DRUG
Guy L. Trow
1606 1-2 Broadway Phone 1755

ENGINE'S CENTENARY

LONDON, Sept. 21. — The one-hundredth anniversary of Stephenson's "Rocket" lomotive has been observed, this year in England. A full-sized replica of his original "Rocket" has been on exhibition in the Science Museum, and is complete in every detail even to being under steam. It was 100 years ago that Stephenson convinced directors of railways that locomotives were a suitable means of haulage.

TOO BAD

WINDSOR, Ont., Sept. 21. — A 68-year-old man, C. T. Pressland, living in Shebrooke, Quebec, pedaled a bicycle 400 miles to Toronto and then took a train to Windsor to see his son in Detroit. He was refused entry by immigration officials after he got to the border. "It is a little disheartening to make such a long journey only to meet with disappointment at the border," was his only comment.

French Chief Of Reds Changes Mind

Visit To Moscow Convinces Him That Economic, Moral Misery Reigns In Soviet Union, Marion Admits

By MINOTT SAUNDERS
NEA Service Writer

PARIS, Sept. 21.—Moscow Communism means "economic and moral misery."

This is not the old "capitalistic" viewpoint of affairs in Russia under the present regime, but the studied conclusion of M. Paul Marion, former French chief of Communist propaganda here, who has returned to France after a visit of 1 3months in Soviet Russia, only to present his unequivocal resignation from the Communist party. As an hitherto trusted servant, he has given French Communism one of the most severe blows it has ever received.

A Blow to Radicals

M. Marion's indictment came at a time when the leaders of "capitalistic" states were scratching their heads and burning the midnight oil at The Hague and Geneva in order to bring some semblance of peace and economic prosperity out of the late war. Extremists here and abroad were contributing only ridicule and I-told-you-sos. M. Marion has rather spoiled some of those Soviet smiles. He said:

"After months in Russia, when I spoke directly with the workers and the common people there, it is apparent to me—and the more clearly so because I conducted my inquest in the very cradle of Soviet society—that, behind the well-composed facade, 'dictation of the proletariat and construction of Socialism, there lies the most cruel and most desolate reality. This is the domination of a caste of some millions of all kinds and sizes, from Stalin to his lowest village representative, on a country that it holds in economic and moral misery by mad policy and absolute dictation. The restlessness and inquisition only augment with the years."

M. Marion freely admits that at first he let himself freely to be taken in by those doctrines that he now denounces so strenuously. He added:

"I have seen workers, former members of the party, combatants and revolutionaries in October, 1917, who eleven years later considered as the greatest stupidity of their life the fact that they fought for 'power.' I have seen technicians who were charged to formulate the famous 'Five Years Economic Plan,' ashamed of the statistics and prognostications that they were ordered to make. They said that 'with the continued divorce here between industry and agriculture, the city and the town, it is not to socialism that we are headed, but to pre-capitalism and barbarism.'

"That is to say that in Russia there is neither rule of the proletariat nor socialistic construction, but dictation of a caste and the internment of Socialism."

M. Marion has freely spoken these views among his own people and reminded members of his former party in France of their many feeble and always futile efforts to make an impression on the political atmosphere of the capital.

"I remain fixed to the idea of the emancipation of workers and the coming of a better society where war and exploitation will be banished, but I am convinced that this will not come with the doctrine and the methods of the Communists," said M. Marion. He added that the success of the Labor movement in Great Britain was, in principle, an example for French workmen.

He Stands By Himself

M. Marion is but one of several French Communist leaders who have visited Russia, but the only one who has returned with such a report of conditions there. In commenting upon this Andre Buerin, writing in the extreme radical newspaper, L'Oeuvre, says:

"No doubt President Stalin, if he is mindful of the robust faith of his occidental admirers, will be prudent not to invite them too often to observe too closely his 'Socialism with Russian sauce.'"

Robot Postmen
Mechanical Mail Boxes Used Now

BERLIN, Sept. 21 (AP).—The latest in mechanical robots is the mechanical postbox and the letter to be mailed is inserted in the box, it is weighed on a scale, the right amount of postage is put into a slot, the stamps are applied inside the box, and the letter is posted.

CANCER STAMPS

LONDON, Sept. 21.—Some of the first issue of Danish cancer stamps have been seen here. These stamps, issued by Denmark to benefit the Dannish cancer fund, are in three colors, red, green and blue, in three denominations. All bear the Mercury wand design.

CHANGE MAKEUP, GIRLS!

NEW YORK, Sept. 21. — Watch out when you kiss Gertie, boys, for those carmined lips which are so alluring might be the death of you. Health Commissioner Wynne has issued a warning that artificially crimsoned lips, colored by nine varieties of lipstick, are poisonous, because the substance contains benzol, a poison highly irritating to the skin.

JUST ANOTHER JOB

TOLEDO, Sept. 21.—Three men tried for two days to move an 1800-pound safe in the offices of Coroner Frank G. Creft. They fumed and sweat all fo no avail. The safe had to be moved, so Creft called in his 15-year-old son, Frank Jr. He stretched, pushed against the safe, and it moved! He yawned and walked away.

For completing 50 years service with the same employer, James Anderson, a farm manager at Midway, was recently awarded a gold medal by the Highland and Agricultural society of Scotland.

West Texas Hospital
Lubbock, Texas
STAFF
Chas. J. Wagner, M. D. Surgery and Consultation
Sam G. Dunn M. D. Surgery and Urology
Fred W. Standefer M. D.
Robert T. Canon M. D. Eye, Ear, Nose and Throat
Allen T. Stewart M. D. Obstetrics and Pediatrics
Wm. L. Baugh M. D. Surgery and Diagnosis
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W. E. Cravens M. D. General Medicine
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COME to the Fair to see us

—Our Special—

ONE FINGER WAVE AND SHAMPOO—75c
PERMANENT WAVES—
SHORT EFFECT
Two for $7.00
LONG EFFECT
Two for $8.00
ONE FOR $5.00
Your Satisfaction Absolutely Guaranteed.

Know the Charm of PERFECT GROOMING

Our expert operators, well equipped with modern beauty devices, are at Madam's command. By regular visits to our shop you assure yourself that charm, that only perfect grooming can create. All French Work, 100 Percent Steam.

CAROLINE'S
Beauty Shoppe
MRS. C. T. RICE, Manager
2115 19th St. Phone 640-J



FAIR WEEK SPECIAL

$10 00 PERMANENT WAVES

Eugene Steam Waves, for all types of hair and all styles of hair cuts. All work guaranteed. Our work is based on QUALITY. Your personal appearance means too much to risk it on poor work.

REVEALS NEW CHARM

Nothing contributes so thoroughly to that well groomed appearance as well cared for hair. Often an unsuspected loveliness is revealed by the skillful attention of our experienced operators. 'Every phase of attention is obtainable.'

We especially invite the ladies, while attending the South Plains-Panhandle Fair, to take advantage of this offer.

MILADY BEAUTY SHOPPE
1115 Avenue J Phone 873



Our waves are given in perfect safety and comfort and with intelligent understanding of the individual characteristics of your hair. Our waving service includes shampoo and dressing.

The Hotel Lubbock Beauty Shoppe Announces

A Real Soft Water Shampoo

Just one of the many features of our Beauty Service.

We have secured the Services of—

MR. AND MRS. COX

—who will take charge of the Beauty Shoppe in connection with our Barber Shop. They need no introduction to the trade in this territory.

WE ALSO FEATURE

Mrs. Harvey—Artistic Marcelling
Lazelle—Expert Finger Waving.
Mr. Cox—Who studies your features and cuts your hair to suit your type.

Finger Waves 75c

Phone 787 for Appointment.

The Hotel Lubbock Beauty Shoppe
Basement Hotel Lubbock
(Take elevator from Hotel Lobby or use outside entrance at Southwest corner of building.)

WHERE BEAUTY BLOOMS

Twelve and one-half years in the Insurance Business in Lubbock.

Your Business Appreciated

W. E. BALLEW INSURANCE

Service That Serves

Citizens Bank Building, Telephone No. 10



A Permanent Wave Free For A Name

To the person suggesting the best name for our Beauty Shoppe, we will give a $10.00 Permanent Wave absolutely Free.

Just write your suggestion, together with your name and address in space provided below for your convenience and bring or mail it to our Shoppe, third floor Levine Bros.
Contest closes 5 P. M. September 25th.

P. R. MASSEY, Manager
Third floor Levine Bros. (Formerly Barrier Bros.)
Phone 143

Name _____
Address _____
Telephone _____
Your Suggestion _____



WELCOME - - - - - - - - - -
FAIR VISITORS AND
TECH STUDENTS - - - - - - - - - - -



It is our sincerest wish that you will pay us a visit while attending school or the Panhandle-South Plains Fair.

LOOK AT YOUR SHOES—OTHERS DO

Keep your shoes in tip-top shape with a little timely repairing. We fix run down heels, worn soles, and restore your shoes to first class shape. Remember, QUALITY is what we feature, for the BEST is the CHEAPEST.

O. W. Jolly
GOODYEAR SHOE SHOP
1020 BROADWAY

YOUR MONEY SHOULD BE YOUR SERVANT

Investing money is the same in principle as working for wages.

In one case you sell the use of your money for a certain rate of interest; in the other, you sell your labor for a specified compensation.

By combining the two sources of revenue you hasten the speed and insure the constancy of your progress.

INVESTIGATE OUR SYSTEMATIC SAVINGS SHARES PAYING

8%

METROPOLITAN
Saving & Loan Association
ALLAN BARWISE, District Manager
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Fair Visitors

While you are attending the Panhandle-South Plains Fair, stop and make our place your headquarters. We sell T-P Gasoline and T-P Aero Motor Lubricating Oil, and Hood Tires.

A COMPLETE FILLING STATION SERVICE!

HOOD TIRES

BEARD RUBBER CO.
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HASKELL BEARD, Salesman
917 Broadway Phone 1290
"On the way to the Fair Grounds"



WE INVITE YOU

to ATTEND THE FAIR and be sure and VISIT US WHILE HERE.

A superb Permanent wave available at a surprisingly moderate figure. It combines realism with consummate artistry.



Miss Kathrine Hall of Los Angeles, California, expert in finger waving, and Mrs. Alexander, of Oklahoma City, facial and marcell artist, have been added to our staff of beauty culturists. We sincerely invite you to try their excellent work.

ROSEBUD BEAUTY SHOPPE
Mrs. Emma Phillips
Palace Theatre Building
Phone 1319 for Appointment

Manufacturing Units Are Expected To Follow Agricultural Supremacy Of Lubbock And South Plains Area

City Has Running Start On Industries; Survey Made Is Surprising To People Of Plains' Hub

AGRICULTURAL development is followed by the establishment of manufacturing institutions. As a territory becomes settled with producers of raw materials, factories, designed to convert those raw materials into other commodities, are placed at centers of distribution and of production.

Lubbock's opportunity of becoming a manufacturing center looms brightly attractive.

This city has already become somewhat of a center for manufacturing, with the plants of the Lubbock Cotton Oil mill, the Economy Mills, Standard Milling company, Ideal Milling company, the McDonald Packing company, Swift & Company, Bell Ice Cream company, Mistletoe Creamery, McIlhaney Creamery, Lubbock Sash and Door company, Lubbock Steel Works, Lubbock Poultry and Egg company, South Plains Monument company, American Optical company, and a number of others.

Jobbers Numerous

There are five bakeries here, three bottling works, five candy manufacturers, two electric power companies, two ice factories, two mattress factories, three machine shops.

The hard fact is that Lubbock possesses more manufacturing institutions and wholesale firms than many cities of its size of approximately 22,000 inhabitants, and serves a greater territory than other cities many times its equal in population.

With 186 wholesale concerns centered here, and a rapidly growing territory with its natural resources barely touched with development, added to the factories now located Lubbock promises undreamed possibilities as a manufacturing center.

Seven Rail Outlets

Physical aids to making this a center for factories are listed with the naming of seven railroad outlets with 28 daily trains, and six designated state highway outlets with 18 automobile passenger stage lines and 163 freight trucks augmenting the railway service.

Raw materials produced in the Lubbock trade territory are principally products of the farm, garden and ranch. This includes everything excepting minerals, and there are several potential fields to be developed in these, including petroleum, natural gas, volcanic ash and potash, which are known.

Before naming opportunities near enough to be counted immediate assets, it is well to state that there are now more than 2,067,002 acres of South Plains land in crops. The average percentage of tillable land on the Plains is 91 per cent, giving a total acreage tillable of 8,536,819. The number of acres awaiting development total 6,469,817.

"Within a hundred mile radius of Lubbock, Texas, will some day be grown as much cotton as the staple of Texas now produces," states W. D. Hunter, entomologist of the United States Department of Agriculture.

A major factor in bringing about the prophecy of the above paragraph is the net cost for producing cotton on the South Plains, as compared with the per acre and per bale cost for producing it in other sections of the South. This section is far superior to any other area in this production cost.

"Beyond Competition

Arno S. Pearce, general secretary of the International Federation of Master Cotton Spinners and Manufacturers' Association, of Manchester, England, said: "There is no other section in the whole of the United States of America which can compete with so low an average price of production, except the irrigated cotton in the Mesilla Valley."

There are two cotton compresses in Lubbock, one costing $50,000 and the other $200,000, besides a $200,000 cotton oil mill, eight modern gin plants, three cotton exchanges and over 150 cotton buyers. This makes Lubbock a concentration point for all the South Plains cotton.

Texas Technological college, with its more than 2,000 students, enrolled from Oklahoma, New Mexico, Indiana, Kansas, Ohio, Arkansas, Minnesota, Missouri, California, Texas and the Republic of Mexico, added to that institution's Textile Engineering school, furnishes the training for skilled textile workers that will be recognized in time and will undoubtedly aid in the establishment of a number of large cotton mills.

Near Wool, Mohair

This city's nearness to the great Texas wool and mohair producing districts will also be of consideration in possible locations of woolen mills.

Not the least important is the fact that the South Plains produces perhaps more grain sorghums than any other agricultural area in the world. This is essentially an attractive factor which will possibly attract some of the nation's larger milling companies to establish giant feed mills, many of them establishing flour mills as well.

So Youth—As Usual—Serves Itself

Three Day Marriage License Law Finds Many Young Couples Trekking Across State Lines To Wed

Youth must be served. To this statement might be added that Youth usually serves itself in the manner in which it thinks is best.

From June 18 until September 18 of last year there were 113 marriage licenses issued from the county clerk's office in Lubbock. Nothing very remarkable about that, you may think, but during those same dates of the present year, only 63 licenses have been issued or fifty less than last year.

Different theories may be advanced for this condition of affairs. Of course the men might suggest that the year 1928 being Leap Year had something to do with the proposals and subsequent licenses. However a check over several New Mexico and Oklahoma newspapers shows that many Texans are going out of the state to avoid the three days wait after intention is filed. In a Clovis paper a list of 20 licenses showed that 18 couples were from Texas, and 4 from Lubbock.

Rush Was Noted

Perhaps there has never been such a rush to the county clerk's office as was witnessed last June just before the three-day law went into effect. After the law no licenses were sold until June 16. It appears now that the better than 500 licenses a year average for the past three years in Lubbock county will probably not be equalled within the next three years, since the contracting parties must give the matter consideration under the new state law.

Another difference noted within the past three months is that the blushing bride-to-be often accompanies the groom-elect to file the "intention papers" and give necessary information. This was not so much the case in former days.

More than one young person has stated emphatically that when his time comes for the contemplation of matrimony he will go to another state to secure a license. Good points of the law are admitted and the big complait seems to arise from the fact that it is not compulsory in all states.

Sanford Gabrielle of Nashville, Tenn., has arrived in Lubbock and will be a student in Texas Technological college this winter. He is a nephew of Mrs. J. R. B. Cooper, 2008 Main street, and will be with her this winter.

Mrs. J. E. Hamilton and Mrs. Maple Wilson accompanied Misses Betty Hamilton and Frances Stahl to Fort Worth this week-end and the two young women are enrolling the Baptist seminary there for the winter. After visiting at the seminary for several days, Mrs. Hamilton and Mrs. Wilson are to return to Lubbock.

A plan for providing good houses for the poorest sections of Capetown, South Africa, is being encouraged by the governor general.



WELCOME FAIR VISITORS

TRY OUR

SPECIAL CHICKEN DINNERS

D & H Cafe

913 13th St. Lubbock, Texas

GROLLMAN'S Bargain Basement

DEMONSTRATION WEEK

We take great pride in presenting to the people of the South Plains the largest work clothing department in Lubbock and have set aside the coming week to demonstrate the money saving opportunities in our bargain basement. Here you will find a garment suitable for every use and at prices that will afford you great savings. Get acquainted with this basement store where stocks are complete and values reign supreme.



Men's

Headlight Overalls and Jumpers

A super shrunk 8 ounce denim, of the most durable construction, in high or suspender back. Fully guaranteed to give satisfaction. Overall or jumper, each

$1.69

Grollman's Knockout

Overalls

A 220 weight white back denim, well made and guaranteed for service. High or suspender back.

98c

Pool's Swetpruf

Work Shirts

The famous Pool quality, guaranteed fast colors.

$1.79



Men's Work Shirts

An extra good quality, full cut in grey, blue, hong kong, sand and khaki.

98c

Men's Work Shirts

Blue, gray, sand and hong kong. A well made, full cut shirt. You must see this garment to appreciate the value.

69c

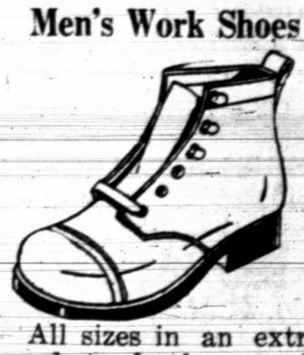
Men's extra heavy. *Leather Palm Gloves*	*Men's Canvas Gloves*	Men's leather front, heavy canvas back Work gloves. Wrist or gauntlet.	*Men's Work Sox* In black and tan.
37c	**8c**	**89c**	**9c**

Boys' Headlight Overalls

Made of the same construction and workmanship as the men's.

2 to 8 - - - - - - - 89c
9 to 11 - - - - - - - 98c
12 to 16 - - - - - - $1.19

Men's Work Shoes



All sizes in an extra good sturdy shoe, made for hard service.

$1.39

Children's Hickory Striped

Coveralls

Full cut, well made of good weight material. Sizes 0 to 8.

69c

Headlight Work Shirts

Extra heavy in sand, hong kong and khaki. A guaranteed headlight quality.

$1.49

Boys' Lumberjacks

$1.89

Boys' 220 Weight Denim

Overalls

"Just like Dad's"

69c

Boys' Corduroy Riding Breeches

$2.89

Men's Part Wool

Coat Sweaters

An all around garment.

$1.79

Pool's Swetpruf Pants

All shades in a pant that fits and wears.

$1.98



Men's Extra Well Made

Work Pants

Khaki, sand, hong kong and blue. Worth twice the price.

98c

"Satisfactorily Serving A Great Section"

THE SOUTH PLAINS OWN NEWSPAPER

Sunday Avalanche-Journal

ANNUAL FAIR EDITION

VOL. 4, NO. 2 LUBBOCK, TEXAS SUNDAY, SEPTEMBER 22, 1929 (AP) MEANS "BY ASSOCIATED PRESS"

Women's Department Offerings Are Being Prepared For Better Show

Week's Calendar Is Full For Tech College Students

Campus Organizations Here Plan Many Occasions To Enliven Fall Months For Students At College

BY MARGARET TURNER

FALL activities are beginning at Texas Technological college. The social calendar is filled with lovely hospitalities of all kinds.

A prettily appointed occasion Friday afternoon was the reception given by members of the college for new girls and returning former students at the Home Management house on the campus.

Guests upon entering were met by Miss Margaret Williams who stood at the head of a receiving line composed of Nora Cocke, Dean Margaret Weeks, of the school of home economics, Dean Mary W. Doak, of the liberal arts school, Miss Mamie Twyford, and Miss Vivian Johnson.

A profusion of flowers added their loveliness to the receiving rooms. Refreshments of punch and cakes were served during the afternoon.

The college saxaphone band played.

Plan Fall Parties

Members of Las Chaparittas and Sans Souci, two of the social organizations of the campus are planning lovely affairs for the fall months.

San Souci girls will attend bridge parties the next week given by Miss Lucille Moxley, on Wednesday; Mrs. Lovic Thompson, on Thursday; Miss Donna Vaughn, on Friday and on Saturday at 1 o'clock at Hotel Lubbock a luncheon will be given. Miss Alma Spikes is to entertain with a buffet supper next Sunday evening at her home, 1612 Broadway.

Soon after the fall term gets under way the Sans Souci club will have its annual informal reception and it is planned to have a formal dance the latter part of November at which time new members of the club will be presented.

Outline Events

Las Chaparittas club will have one major entertainment in each term and during the fall term will present new members at a formal dance. Annual open house is to be held, this being a yearly affair and the alumnae association which has been recently organized is to entertain next Saturday with a luncheon for the active and new club members.

Bridge parties are to be given each two weeks by the club members.

Las Leales club, a fellowship organization, has not announced any definite social affairs for the year. They will probably give parties and receptions during the term as one of the loviest campus receptions of the year last spring was given by this club.

The Forum will give its annual "Little Sister" party some time soon at which time old girls introduce freshmen girls and an hour of getting acquainted is enjoyed.

To Invite All Students

This organization sponsors one major entertainment a term and during the fall will have its annual reception for all college girls at the home of Dr. and Mrs. Paul W. Horn.

On next Saturday evening, Dr. and Mrs. Horn will be at home to all students in Texas Tech college with a reception given in the lobby of the Administration building.

Les Cigales, another social organization composed of Tech girls, has planned a luncheon for the fall term and will have parties at individual member's homes.

The Home Economics club was organized the first year of the college and has been a strong factor in the life of the home economics school since its beginning. The membership of the club is open to all young women of the college

See COLLEGE, Page 3

Lubbock Misses Play Prominent Roles In Collegiate Activities During The Autumn

Texas Technological college and Out-of-state institutions are listing local girls in their socialities for this fall. Reading from left to right in the pictures below are shown (top row) Miss Virginia Bacon, daughter of John F. Bacon, 1620 Broadway, who is entering her senior year in Ward Belmont college, Nashville, Tenn.; Miss Grace Jennings, daughter of Rev. and Mrs. W. P. Jennings, 1016 17th street, who has returned to Transylvania college in Lexington, Ky. as senior; Miss Marjorie Ainsworth, daughter of Mrs. Ed Ainsworth, 1517 Main street, who, as president of Las Chaparittas society at the Tech, will be a social leader in that institution; (second row) Miss Nancy O'Neall, daughter of Mr. and Mrs. Charles F. O'Neall, 1623 Broadway, who has gone to Transylvania college after studying in California last winter; Miss Marjorie Leaverton, daughter of Mr. and Mrs. D. N. Leaverton, 1820 13th street, who is also a senior in Transylvania; (bottom row) Miss Geraldine Smith, daughter of Mr. and Mrs. E. M. Smith, 1922 9th street, and president of the Sans Souci club, another popular campus organization at Tech; and Miss Mary Lou Bayless, daughter of Mr. and Mrs. R. F. Bayless, 914 Avenue K, who is a former student in Transylvania college and who attended rush week events there last week.

Photos By Brown Studio, Lubbock







Bridge Party For Club Is Courtesy For Summer Bride

Misses Floy Pryor and C. Patterson Entertain With Party Honoring Mrs. Bill Tatum

A bridge party given last evening by Misses Floy Pryor and Cymbol Patterson in the home of the former hostess, 1212 Avenue M, was a courtesy to Mrs. Bill Tatum, who was Miss Gertrude Terrell before her recent marriage. Las Chaparittas club, of which the bride is a member, was entertained.

After the bridge games, a shower of miscellaneous gifts was presented to Mrs. Tatum by the club membership and she received a prize from the two hostesses. High and low score favors were given in bridge.

The bridal motif was used in party appointments and refreshments of banana pie, whipped cream and coffee were served.

Club members attending were the honoree, Misses Marjorie Ainsworth, Cecilia Murray, Mary Lois Gamel, Beth Wulfman, Frances Ford, Almeda Murray, Dorothy Rushing, Glyds Grimsley, Johnnye Gilkerson, Sarah Michie, Voncile Gilkerson, Willette Waters, Afton Gilkerson, Sylva Wilson, Glenys Honey, Ruth Starnes, Flossie Burkholder, Gale Quinlan, Mrs. Gaylord Hankins, Mrs. Marlin R. Smith, Mrs. W. D. Benson, jr.

Other guests were Misses Dimple Rhea, Eunice Wulfman, Edna Earl Patterson, Lucile and Evelyn Hartzog.





Mrs. Joe Clingan Is Party Honoree In Edwards Home

Bride Is Complimented At Delightful Luncheon And Bridge Given Friday By Mrs. Edwards

Mrs. Joe Clingan, bride, was honoree at one of the most delightful social events of the week-end in Lubbock. This was a bridge luncheon Friday given by Mrs. J. B. Edwards in her home at 2124 Broadway, complimenting the bride, who was Miss Margaret Edwards before her recent marriage.

Yellow and pink created an attractive color motif for the appointments and roses and dahlias were arranged in pretty bouquets throughout the house.

The luncheon was followed by bridge games in which Mrs. J. N. Power, of Post, won high score and Mrs. Ollie Weakley, of Post, cut high. The honor guest was presented with a pretty gift.

Bridge guests included Mesdames Clingan, R. A. Mills, R. S. Rodgers, Vernon Brown, J. N. Power, A. W. Boucher, of Post, Ollie Weakley, Arthur Mitchell, of Amarillo, Robert Bean, Earl Moore, W. B. Hearrell, Mike Brennan, F. R. Friend, Gaylord Hankins, O. W. English, Paul Barrier, F. W. Zachary, J. C. Powell, M. C. Butler, Mark Plummer, A. T. Biggers, Misses Johnnye Gilkerson, Helen Womack, Annah Jo Pendleton, Helen Mason, Kate Boyd, Ruth Slaton and Lucille Moxley.

Other guests for the luncheon were Mesdames W. A. Dykes, J. C. Hix, Emma Edwards, of Emory, Calvin J. Henson, W. T. Milam and K. T. Thomas.

Interest Growing In This Division Plains Exposition

Mrs. Hub Jones Department Director; Superintendents Arranging Booths At Fair Grounds For Show

By BLANCHE E. BEAN

SHELVES and booths in the women's building at the Panhandle-South Plains fair grounds this fall are to offer a review of the best skill in those fields alloted peculiarly to women.

Rows on rows of bottled fruits and vegetables will offer a luscious sample of pantries throughout the town and county; an array of breads and pastries, and a variety of those culinary fancies which tease the ability of femininity are to be arranged in cases which fill one entire end of the building.

Dresses, are needle work, quilts, hundreds of articles which have been fashioned with the needle will line walls along one side of the hall, to be seen by the throngs which march through during the six days of the exposition.

To Show Flowers

Flowers will provide a garish splash of color in a lone division which will be placed opposite the intriguing counters filled with the conglomerate array of relics and antiques. Along the other side of the house will be the displays of art in oils, watercolors, charcoals and other mediums, and the exhibits placed there annually by the Home Demonstration clubs in Lubbock and surrounding counties.

Mrs. Hub Jones is director of the fair for this year and she has as her assistants Mrs. R. F. Friend, Mrs. W. B. Price, and Mrs. R. Q. Pierce, all of whom have been associated with this work for several years.

These Are Superintendents

Mrs. A. W. McKee is superintendent of the culinary department and Mrs. S. J. McFarland, who was at the head of the curio and relic division last fall, is in charge of the textile show this fall. Plants and cut flowers will be exhibited again this fall under the superintendency of Mrs. W. O. Stevens and Miss Delia Wilkinson is at the head of the art department again.

Curios and relics are being arranged under the direction of Mrs. W. F. Schenck, who has had this section in the past, and Miss Louise Baird, who is the Lubbock county home demonstration agent, will have this classification in charge for the exposition.

Entry books in the women's division will be open tomorrow for shipped in exhibits and are to be closed on Thursday of this week at 6 o'clock in the afternoon. Local exhibits may be entered between 1 p. m. on Friday of this week and 4 p. m. on Sunday, with the exception of bread, cakes and cut flowers, which may be entered until 12 o'clock, noon, the opening day of the fair, September 30.

Lasts Six Days

This is to be a six-day exposition and, since every article will be numbered upon its entry and a receipt will be handed to the owners, things which are exhibited are to be left there until the close of the fair, with the exception of perishables which will be disposed of at the discretion of the superintendents.

Services of a night and a day watchman are to be had for the season of the fair to insure the safety of articles brought there for exhibition.

While few changes have been made in premium lists for 1929, those which have been introduced have modernized the fair and added to the interest of the display. Efforts are made continually, accord-

See WOMEN'S FAIR, Page 3

Fashion Plaque



This copmicated hat for formal wear has a black felt crown with long side brims of velvet, and a short veil which is caught together at the back and allowed to fall gracefully over the shoulders.

ENTERTAIN FAMILIES

Loyalty Club Entertained Friday Evening

Loyalty Club members entertained Friday evening in the home of Mr. and Mrs. Roche Newton, 1928 Avenue G, having their husbands and families as special guests.

During the evening a general social time was enjoyed, violin and piano selections were given by T. H. Martin and his daughters, Miss Jewish Martin and Mrs. Otis Hughes, singing, games, readings and other program features were enjoyed. There was an attendance of 48 people.

Ice cream and cake were served to Mr. and Mrs. Ed Greer and family, Mrs. L. J. Akers, Mrs. Alva Akers and family, Mr and Mrs. T. R. Chancellor and family, Mr. and Mrs. C. B. Blake and family, Mr. and Mrs. W. E. Blake, Mr. and Mrs. John Hayworth, Mr. and Mrs. H. W. Diebel, Mr. and Mrs. H. T. Diebel, Mr. and Mrs. T. H. Martin and daughter, Miss Jewish Martin, Mr. and Mrs. Otos Hughes, Mr. and Mrs. Roy Privitt and family, Mr. and Mrs. T. T. Fisher and family, Mr. and Mrs. John Magee, Roscoe Lester and the Newton family.

City Federation Meeting Will Be Friday Afternoon

Club Union To Assemble On Friday For First Meeting Of This Fall; Miss Murfee Is President

Another year of activities is starting for the City Federation of Women's clubs which is to meet Friday afternoon at 3 o'clock at the First Baptist church in the assembly of the fall.

This organization, which is composed of representatives from the federated societies in the city and individual members, is civic in nature and cooperates with other organizations in promoting constructive projects here.

Miss Mae Murfee is president of the City Federation for this year, succeeding Mrs. J. F. Hankins, who served last year.

Other officers in the organization this year are the following: First vice-president, Mrs. A. W. McKee; second vice-president, Mrs. Sam Arnett, correspondent secretary, Mrs. W. L. Baugh; recording secretary, Mrs. N. L. Peters; treasurer, Mrs. J. S. Johnson; reporter, Mrs. Clyde F. Elkins; parliamentarian, Mrs. Ed O'Sullivan.





Violin Concert Is Heard By Large Number Friday

Miss Margaret Halsell, local violinist, appeared in one of the outstanding concerts of the year Friday evening at the Lubbock high school auditorium with a large and appreciative audience in attendance.

Decorations of baskets and vases of garden flowers added to the appearance of the stage from which the program was rendered.

Preceeding Miss Halsell in her opening numbers, Harry Blocker spoke a few words of introduction and thanks in her behalf, and with Mrs. Mamie I. Neal playing accompaniment the artist opened her program with "Aria," a composition of Dean Carl Venth, of Texas Wo-

See "VIOLINIST," Page 3

Two Entertain On Friday Afternoon For Visitor Here

Miss Mabel Eubank Is Guest Of Honor At Delightful Party Given In Moreman Home Yesterday

Garden flowers contributed their color to appointments at a party given yesterday afternoon in the home of Mr. and Mrs. C. E. Moreman, 2421 19th street, complimenting Miss Mabel Eubank, of Brownwood, who is the house guest of her sister, Mrs. Leroy T. Patton, at 2415 19th street. Mrs. Moreman and Mrs. Ance English were hostesses.

Several musical selctions contributed to an enjoyable afternoon for the guests. Mrs. G. N. Atkinson sang and Miss Lillian Hopping entertained with readings.

In addition to those who participated in the forty-two games several called during the tea hour during which a salad collation was passed.

The forty-two guests were Mesdames H. A. Pearson, Ernest Lee, R. W. Matthews, Jack M. Lewis, Allan Hill, Allen T. Stewart, R. S. Williams, G. N. Atkinson, Ray Dickey,

See TWO ENTERTAIN, Page 3

ANNOUNCE PROGRAM

Mary Helm Society Women Meet On Monday

A program has been announced for the First Methodist Mary Helm auxiliary program which is to be given at 3 o'clock tomorrow afternoon in the church parlors.

Mrs. A. N. Gamble is to read, Mrs. C. G. Stinson is to play a piano solo, Mrs. H. B. Hawkins is to sing a solo and talks are to be made by Mrs. R. S. Williams and Mrs. Allen T. Stewart.

MRS. DINGUS LEADER

Sorosis Club Is Meeting With Mrs. Stewart

Mrs. William Dingus is to be leader of the Sorosis program at 3 o'clock Tuesday afternoon in the home of Mrs. Allen T. Stewart. A program is to be given on "Ancient Civilizations of Hexico," and talks are to be made by Mesdames R. T. Campbell, R. B. Cooper, H. D. Chipley and R. M. Boyd.

Flapper Fanny



© NEA

There's a financial satisfaction in using a Pullman upper—the higher, the lower.

Parent-Teacher Association To Promote Welfare Of Methodist School

Four Departments In Sunday School Included In P-T-A

Mrs. H. W. Richardson Is Director Of Departments Included In Organization At Church

The re-organization of a Parent-Teacher association in the elementary department of the First Methodist Sunday school this fall is to be another step in promoting the welfare of this part of the church. The association was first formed last spring and was disbanded during the summer.

A meeting of parents and teachers was called for Friday afternoon in the church and the re-organization was started. The election of officers will not be until the next meeting, which is to be on the fourth Friday in October, it was announced following the meeting.

Mrs. H. W. Richardson is supervisor of the departments in which the association was formed: the nursery, beginners, primary and junior. Meetings of the P. T. A. are to be on the fourth Friday of each month.

The department superintendents are as follows: Nursery, Mrs. Claude Burrus; first beginners, Mrs. H. W. Wylie; second beginners, Mrs. W. E. Baskin; primary, Mrs. J. D. Peters; junior, Mrs. Ernest Nelson.

Mrs. Fine Active Worker For Clubs

Posey Community Leader Is Prominent In Labors For Betterment Of County's Rural Sections

Lubbock county has in Mrs. C. Z. Fine, of Posey, a farm woman who loves rural life and whose name has been written frequently into the history of constructive work for the rural people during the last few years.

Mrs. Fine has been living in Lubbock county since 1920 and during that time she has become a prominent figure in the section. As a charter member of the Farm Bureau association, she has watched the development of that organization during its history and because of her interest she was sent on an extended cooperative marketing tour of the West two years ago by Lubbock county.

Was Club President

She was serving as president of the County Federation of Women's clubs when that organization became affiliated with the state federation and later she served as president of the home demonstration club at Posey.

She has been vice-president of the County Federation, has represented her community at the A. and M. short course, and is a director in the Farm Bureau.

In addition to these things, she has taught school for five years in Posey and is now a member of the school faculty at New Hope, where she has two sons in the high school.

"My friends ask me why I don't teach in town, but I always tell them that I don't care to. I think the country is the greatest field for work and I love the rural life. I am the daughter of a farmer, the wife of a farmer and the mother of two farmers," she asserts with the voice of pride.

Mrs. Stanford Is A Poultry Expert

Southwest Ward Secretary Has Been Active In Club Work In Lubbock County Since 1917

With canning and poultry work as specialties, Mrs. J. C. Stanford, who has been active in home demonstration club work here since 1917, is still finding profit and pleasure in the organization.

Although Mrs. Standford has been living in the Southwest Ward community for several years, she was a resident in Slide when she first entered affiliated with a club. This was when Miss Millie Halsey came to Lubbock as the first county home demonstration agent.

Headed County Council

Mrs. Standford was president of this first club and she later served as the first president of the County council, an executive organization among the home demonstration club women. She is secretary of the Southwest Ward club now.

Mrs. Stanford was winner in an apron contest conducted several years ago when Miss Lela DuBose was the home demonstration agent and later she won in a kitchen contest during the time that Miss Habel Marsh was the agent. She is now participating in a yard contest, which she expects to be of permanent good to her through the beautification of her home.

PLAN SERVICES

Tech Students To Attend Two Services Today

Two services are planned for today by churches in the city to welcome Texas Technological college students. A service is to be conducted at 8:30 o'clock this morning at the administration building and from there the students are to be escorted to the various Sunday schools of the city.

There is to be a vesper service at 6:30 o'clock this afternoon to take the place of the usual young peoples services at the churches.

These Women Direct Sentiment Of Lubbock Study Club Activities During Year










IN THE PICTURES

The direction that much of the social activity of the city takes during the nine months of the year devoted to club work, is determined by the federated societies. Presidents of several such clubs are pictured here. Reading from left to right, they are as follows:

Top row—Mrs. J. S. Johnson, 2002 Broadway, president of the Twentieth Century club; Mrs. R. S. Rodgers, 2109 17th Street, president of the Lu-Beta Delphian club; Mrs. Richard L. Douglas, 2123 16th street, president of the Lubbock Music club; Mrs. William Dingus, 2502 21st street, president of the local chapter of the American Association of University Women.

Second row—Mrs. R. G. Shelton, 1916 Sumner Hill, president of the Athenaeum club; Mrs. D. D. Cross, 2318 18th street, president of the Daleth Delphian chapter; Mrs. O. L. Peterman, 1220 Avenue O, president of the Junior Twentieth Century club, and Mrs. Charles Whitacre, 2016 10th street, president of the New Era club, is in the bottom picture. The portraits are by Brown.

Forty-Two Played At Party Friday

Mesdames Rylander, Henry Entertain Merry Bidders Club With Party Friday In Henry's Home

Merry Bidders club members played forty-two Friday afternoon in the home of Mr. and Mrs. Sam A. Henry, as guests of Mrs. Henry and Mrs. W. C. Rylander.

After a pleasant afternoon, the guests were served a delicious refreshment collation.

Those who attended were Mesdames J. N. Nislar, H. D. Chipley, Fred Spikes, R. J. Murray, Sam T. Davis, G. P. J. Stephens, C. B. Powell, Clyde Elkins, E. C. Young, Hal P. Bradley, Guion Gregg, R. H. Moore, John Moore, Frank V. Brown and H. W. Simms.

SANDERS PTA MEETS

Program Is Heard Friday At School Meeting

The first program of the fall was heard by Sanders Parent-Teachers association members Friday afternoon and a business session of the organization was conducted with the president, Mrs. J. A. Wright, in charge.

Mrs. J. L. Brown was elected third vice-president to fill a vacancy in the staff and meetings were changed from Friday afternoons to the first Tuesday afternoon in each month.

Mrs. E. A. Davies and Mrs. Cecil Ragland were appointed representatives from the club to the P.-T. A. council meetings. Mrs. Stephen A. Clay was appointed on the school beautification committee of the city.

The program consisted of violin and piano music by Misses Blanche Fann and Loula Denham, talks by Miss Lula Jones, Mrs. Joe Smith, Mrs. Tom Foster and Mrs. W. W. Royalty.

MRS. SWINDELL HOSTESS

Camp Fire Girls Elect New Officers At Meeting

Camp Fire girls in the Nowetompatimmin group met Friday evening with the guardian, Mrs. E. E. Swindell, in her home at 2423 20th street, and elected officers as follows: President, Elouise Smith; secretary and reporter, Frances Campbell; treasurer, Maurine Hunter; vice president, Louise Jarrott.

Several games were played during the evening. The group is to meet next Friday with Frances Campbell, 1621 Avenue Y, at 7:30 p. m. The assistant guardian, Miss Cleo King, was at the meeting.

Social Calendar

MONDAY

The First Presbyterian Woman's Auxiliary is meeting as follows on Monday afternoon: Circle 1, Mrs. A. H. Leidigh, 2101 17th street, at 4 p. m.; Circle 2, Mrs. J. H. Howze and Mrs. H. J. Bower, 1302 24th street, at 3 p. m.; Circle 3, Mrs. R. V. Kimmell, 2405 20th street at 4 p. m.; Circle 4, Mrs. R. C. Grantham 2422 21st street, at 4 o'clock; Circle 5, Mrs. N. L. Peters, 2421 13th street at 3:30 p. m.; Circle 6 Mrs. E. J. Parsons, 1917 18th street at 3 p. m.

The Asbury Methodist W. M. S. is meeting at 3 o'clock at the church for a "Missionary Voice" program.

Circles of the First Baptist W. M. S. are meeting as follows: Circle 1, Mrs. B. T. Jordan, 2503 21st street; Circle 2, Mrs. Carl Roberds, 1415 16th street; Circle 3, Mrs. A. S. Eads, 1917 Avenue H; Circle 4, Mrs. J. M. Robinson, rural; Circle 5, Mrs. R. A. Barclay, 1908 Main street; Circle 6, Mrs. C. O. Akard, 2023 16th street; Circle 7, Mrs. C. W. Moses, 2624 21st street; Circle 8, Mrs. George Duval, 906 Avenue Q; Circle 9, Mrs. W. A. Stahl, 2214 Main.

The First Methodist Women's Missionary society is meeting in business session at the church at 4 p. m.

The Mary Helm auxiliary of the First Methodist church is meeting at the church at 3 p. m. for a program.

Circle 4 of the First Christian church is meeting at 1:30 p. m. at the church for a quilting and a Bible lesson is to be heard at 3 p. m.

Circle 3 in the First Christian Ladies Aid is meeting at 3 p. m. with Mrs. M. M. Edwards 2812 Avenue P.

The Young Matrons Auxiliary of the First Christian church is meeting at 3 p. m. with Mrs. C. D. Wylie at 1215 16th street.

TUESDAY

The What to Read club is meeting at 7:45 o'clock in the evening in the office of Mrs. C. J. Atchison.

The Twentieth Century club is meeting at 3 p. m. at the First Methodist church.

Sorosis club members are meeting at 3 p. m. with Mrs. Allen T. Stewart at 1901 16th street.

The Jolly Dozen club is meeting at 3 p. m. with Mrs. W. H. Trice at 1921 16th street.

WEDNESDAY

1916 Needle club members are meeting at 2:30 p. m. with Mrs. W. E. Ballew, 1314 14th street.

The Loyal Sisters Needle club is meeting at 2 p. m. with Mrs. J. G. Biffle at 2209 Main street.

Mrs. P. M. Maddox, 1627 Main street, is entertaining the Wednesday Needle club at 3 o'clock in her home.

Mrs. J. C. Powell, 2114 17th street, is entertaining the 1928 Bridge club at 3:30 p. m. in her home.

Miss Lucille Moxley, 1809 14th street, is entertaining the Sans Souci club at 3:30 o'clock in her home.

THURSDAY

The George M. Hunt school P.-T. A. is meeting at 3:30 p. m. in Room 14 of the school. Officers are to be elected.

The Sans Souci club is to be entertained at 3:30 p. m. by Mrs. Lovie Thompson.

Mrs. Carl E. Slaton is entertaining the Kongenial Klub at 3:30 o'clock in her home, 2012 16th street.

FRIDAY

The City Federation of Women's clubs is meeting at 3 p. m. in the First Baptist church.

The Business and Professional Women's club is having a banquet at 8 o'clock in the evening at Hotel Lubbock.

Frances Campbell is to be hostess to her Camp Fire group in the evening at 7:30 o'clock in her home at 1621 Avenue Y.

Miss Donna Vaughn is entertaining the San Souci club with a bridge party in her home.

Churches in the city are entertaining in the evening for Tech students.

Lu-Beta Delphians are having an an annual banquet at 12:30 o'clock at Hotel Lubbock. Those who are to attend are to call Mrs. A. T. Biggers by Wednesday.

SATRDAY

Las Chaparritas Alumnae club is entertaining with a luncheon for other club members.

Dr and Mrs. Paul W. Horn are to be at home to Tech students in the evening in the college administration building.

COUNCIL TO MEET

Methodist S. S. Teachers And Officers Meet

A quarterly council meeting of teachers and officers in the First Methodist Sunday school is to be conducted at 8 o'clock Monday evening in the educational building of the church. New officers and teachers are to be elected at this time.

Mr. and Mrs. Lee Nowlin of Hedley are visiting this week-end with Mr. and Mrs. W. M. Bralley and Mrs. Earl M. Nowlin here.

Pioneer Lubbock Clubwoman Is To Continue Labors

Mrs. Edd Schroeder, One Of Rural Club Leaders, Has Fine Record For Service In Line Of Endeavor

A pioneer in women's club work in Lubbock county, Mrs. Edd Schroeder, who lives in the Wolffarth community, expects to continue with her work.

"I can always learn in home demonstration club work, to be sure, but I feel, also, that perhaps I can serve as an inspiration to other club women and I want to promote the interests of the neighborhood in which I live through any service that I can offer, she stated last week in an interview.

Lived At Carlisle

Mrs. Schroeder was living in the Carlisle community when Miss Millie Halsey came to Lubbock as the first county home demonstration agent and she became an active member of her community organization in 1919.

Since then she has been a member in that community, and has served her of the Slide club, while living in the Wolffarth club.

She was one of the first presidents of the County Federation of Women's clubs, has served in the County council, an organization among the extension club women, and has been active in many of the affairs of her home communities.

Slide Wins Laurels

In 1921 when the Slide club was composed of only four members, including Mrs. Schroeder, this society won first place with a club exhibit at the State Fair in Dallas, following a showing in the local exposition.

Mrs. Schroeder was recently winner of first place in the county and district in a better living room contest sponsored among the demonstration club women, and her living room won third place in the state contest.

She has more than one hundred ribbons awarded by the Panhandle-South Plains fair association and has won two trips to the A. and M. short course through her club work.

Mrs. Schroeder is the mother of one son, who has had his own spending money and provided for his clothing and other personal necessities during the last seven years through his part of the farm activities. Mrs. Schroeder is a member of the State Association of Home Demonstration clubs, serving as secretary of that organization.

Lectures By Tech Professor Are To Be Heard By Club

Modern Novel To Be Study Program For Athenaeums During This Year; Mrs. Shelton President

Lectures by Dr. Alfred Cunningham and book reviews by club members are expected to produce a series of helpful and interesting programs for members of the Athenaeum club during the winter.

The Athenaeum society is a regularly organized women's society here and it has been affiliated with the Federated clubs since the club was formed in 1923.

Officers Listed

Mrs. R. G. Shelton is serving as president during the club year of 1929-30 and she has as her assistants in offices the following: Vice-president, Mrs. J. C. Granbery; treasurer, Mrs. J. S. Hemphill; recording-secretary, Mrs. S. C. Wilson; corresponding secretary, Mrs. S. S. McKay; auditor, Mrs. Fred Spikes.

Dr. Cunningham, who is to lecture to the club members during the ensuing nine months, is a new member of the Texas Technological college English faculty this year. He is a novelist and a writer of some note.

The first meeting of this society was conducted last Tuesday afternoon in the home of Mrs. E. L. Robertson, 1902 Broadway, and Dr. Cunningham gave his opening lecture, a talk which was intended to serve as a basis for other lectures during the year.

Foreign Works Also

Novels for the coming year are to include foreign as well as American works.

The roster of club members in this society includes Mesdames W. H. Abbitt, W. L. Baugh, F. V. Brown, W. M. Craig, V. R. Dockray, Temple H. Ellis, M. E. Farris, J. C. Granbery, J. P. Hankins, J. S. Hemphill, S. S. McKay, John H. Moore, J. H. Murchison, E. L. Robertson, T. W. Sawyer, C. C. Schmidt, R. G. Shelton, Fred Spikes, A. L. Strout, S. C. Wilson and William M. Young.

Y. W. A. IN SOCIAL

Showers Are Given For Two Who Are Leaving

A social meeting of the First Baptist Young Women's Auxiliary was conducted on Thursday evening in the home of Mrs. Maple Wilson, 2409 Broadway, and surprise handkerchief showers were presented to Misses Betty Hamilton and Frances Stahl, who have gone to Ft. Worth to study in the Baptist Seminary there this winter.

The society members also brought a shower of miscellaneous gifts for a Chinese missionary whom they support in China.

Refreshments were served at the close of the evening to Dr. and Mrs. W. R. White, Mrs. W. M. Lawrence, Mrs. H. G. Love, Misses Hazel Kokanour, Elsie Lawrence, Rachel Jackson, Helen Stahl, Fay Wells, Betty Hamilton, Gladys Tyson, Helen Jackson, Osta Lawrence, Mary Thompson, Myrtle Sansom, Ruby Jackson, Sybil Tyson, Frances Stahl, Minnie Roberts, Arabel Stahl, Willie B. Cloninger, Marie Jackson and Mr. and Mrs. Wilson and family.

Mrs. Arthur Mitchell of Amarillo is the guest of Mr. and Mrs. J. B. Edwards and Mr. and Mrs. Joe Clingan at 2124 Broadway. Mrs. Mitchell is Mr. Clingan's sister.

Fifty People Are Guests At Affair

Asbury Methodists Sponsor Benefit Social Friday In Home Of Mr. and Mrs. R. P. Carruth

About 50 people attended a benefit party which was given Friday evening in the home of Mr. and Mrs. R. P. Carruth, 1118 17th street, by members of the Women's Missionary society in the Asbury Methodist church.

A spelling match was a diversion during the evening with various games and music.

CONFERENCE TO MEET

Dr. D. B. Doak To Preside At Thursday Meeting

A Methodist district conference is to be conducted Thursday at the First Methodist church and will be presided over by Dr. D. B. Doak, presiding elder of the Lubbock district.



COATS for Fall

A Small Deposit Will Reserve Any Garment

A large collection in which many types of flares are exploited, as well as straight line models, which are given animation and variation by overlapping panels, or loose panels bordered with fur. Wonderful new ideas in fur manipulations add distinction to these dressy coats with their smart pirate or gauntlet cuffs and other clever sleeve adornments. Black and all new Fall colors in women's and Misses' Sizes

A Complete Range From—

$16.85 TO $185.00

in every city—in every town there is one store that undersells—in LUBBOCK its

Grollman's

BROADWAY at AVENUE J

Freddo Spikes Hunt

Elizabeth Jarrott Vickers



DECORATORS STUDIO 1906—13th St.

We specialize in interior decorating and have a beautiful assortment of gifts and novelty furniture.

Lubbock Texas

Club Is Entering Sixth Year; First Delphian In City

New Era Society Has Mrs. Chas. Whitacre As Head For Coming Year; National Society Chapter

Although the name does not indicate the affiliation, the New Era club is one of the regularly organized Delphian chapters in the city and it was the first such society formed here.

Members of this society are now entering their sixth year of study, completing the outlined courses of the national society and some special subject is to be selected for study during next year, according to the members.

Programs will be outlineted in the topic selected through the National Delphian society.

Is Federated Also.

This society is affiliated with the Texas Federation of Women's clubs and its members cooperate with other organizations in promoting club and civic activities locally. This membership started the movement here this year to bring the Texas Federation to Lubbock in the fall of 1930 for an annual convention.

Mrs. Charles Whitacre is to serve the club as president during this year, having assumed this office last May when the last club meetings were conducted before the summer vacation.

Mrs. Walton Hale is the chapter's vice-president with Mrs. Russell Bowles as secretary-treasurer.

Program On Fiction.

The club program this year is to be developed from the topic, "Medieval Stories and Modern Fiction" and the local chapter will stress particularly American contemporary writers, according to announced plans in the society.

Following the course outlined for all Delphian clubs, this chapter has studied "Epochs in Progress," an introductory course in civilization; this history of drama; ancient history; modern history; poetry and music, during the last five years.

Women who are members of this organization are Mesdames J. V. Conner, A. H. Crawford, E. L. Banks, R. H. Martin, Della Hawkinson, Ira Doak, Walton Hale, T. Russell Bowles, R. H. Harvey, H. D. McMinn, Kate James Lee, Charles Whitacre, Paul E. Carter, J. C. Craig, W. Y. Rogers, E. H. Bell and R. P. Humphries.

Two Entertain

(Continued From Page One)

Walter P. Jennings, R. E. Dick, C. H Smith, Leroy T. Patton, Miss Mary Lou Roberson, Miss Mabel Eubank, Miss Lula Jones, Miss Lillian Hopping, Mesdames Norman Kelley, J. C. Orr, Paul Jones, F. P. Smith, R. T. Groves, Emmett Burford and W. E. Bourland.

Tea guests were Miss Lena Patton, Mrs. R. C. Hopping, Mrs. W. G. Murray.

Violinist

(Continued from Page One)

man's College in Fort Worth with whom Miss Halsell will study again this year. "Kuiawiak" by Wieniawski, was the next number given by the violinist and it was played with a fine appreciation.

Artist Assists

Mrs. Carl Scoggin soloist, and one of the assisting artists sang "L'Heure Exquise," by Hahn; "Now Sleeps The Crimson Petal," by Crawford and "Spring Song of the Robin Woman," by Cadman, from Shanewis.

The next numbers played by Miss Halsell were "Cavatina," Raff; "Orientale," Cui, and "Berceuse" (from Jocelyn) by Godard. Each number was played with grace and poise and the understanding of an artist.

Mrs. McKnight Sings

Mrs. R. L. McKnight, the other accompanying vocalist of the evening, sang three selections in her usual gracious manner and received such prolonged applause that she responded with another song, "When the Heart is Young," by Buck. "At Eve I Heard A Flute," by Strickland, and "By the Waters of Minnetonka, by Lieurance, were her first numbers and the encore was "Keep On Hopin'." Miss Margaret Huff played piano accompaniment.

Miss Halsell played violinist accompaniment to the last numbers sung by Mrs. Scoggin and Mrs. McKnight and for her third appearance gave three compositions from Kreisler: "Rondino," "The Old Refrain," and "Liebesfreud," and graciously responded with "Ave Maria" as an encore.

The last group of songs of the evening was sung by Mrs. Scoggin, "The Chalice of Your Lips" by Winslow, and "Ah, Love, But A Day." Miss Halsell again played accompaniment, and an encore was given once more.

Byron Dickinson, as a representative from the Rotary club and A. H. Leidigh, from the Kiwanis club, presented the violinist with beautiful flowers at the close of two of her group appearances.

The concert was sponsored by these two clubs, the Lions club, and the Music Club of the city of Lubbock.

College

Continued From Page One

whether they are members of the home economics school or not.

The aim of this club is partly social in that it tries to develop a spirit of friendliness and cooperation among its members. The Twelfth Night Party is one of the yearly social events in which the club participates. The Christmas

Two College Deans Here Are Women



MRS. MARY W. DOAK



MISS MARGARET WEEKS

Mrs. Mary W. Doak, dean of women at the Texas Technological college, and Miss Margaret Weeks, dean of the school of home economics in the institution, are prominent figures on the campus. They direct the welfare of many of the young women enrolled in the college here.

Semi-Annual Meeting Of Federated Clubs In County To Be Held; Rural Beautification Stressed For Year

Idalou Clubs To Entertain County Federation Last Saturday In October In Autumn Meeting

Arrangements are being made now for the semi-annual meeting of the County Federation of Women's clubs, which is to be in Idalou on the last Saturday in October.

Mrs. Hub Jones, 2112 13th street, is president of this organization and is directing arrangements for the all-day program. Rural beautification and cooperative marketing are being stressed in the federation this year and will be considered in the program at Idalou.

Cooperative marketing has been one of the principal topics for promotion in the club for several years and recently the East Line Rural club of Slaton has established a Saturday market which is proving very successful.

C. E. NAMES OFFICERS

Mary Leidigh Is President Of Christian Endeavor

New officers were elected Thursday evening in the First Presbyterian Senior Christian Endeavor when a business session was conducted in the home of the sponsor, Mrs. N. L. Peters, 2421 13th street.

Mary Leidigh was elected president with C. J. Henson as vice president. The secretary and publicity manager is Juanita Shannon, Catherine Robison is treasurer, Mary Lou Hopper is social chairman, Katherine Leidigh is corresponding secretary and program chairman and the music chairman is Myrtle Shaw.

After the business meeting, Mrs. Peters served refreshments.

TACKY PARTY GIVEN

Anseth Jones Is Hostess To Campfire Group

Members of the Zonta Camp Fire group met last Wednesday afternoon at 5:15 o'clock at the home of Dr. and Mrs. Charles J. Wagner, 1626 Broadway, for a business meeting. Donah Huff was admitted into the group, and plans were made for a tacky party to be given Friday night.

Those present were Anseth Jones, Percy Spencer, Helen Wagner, Carrie Jane Thomas, Louie Wright, and the guardian, Miss Mary Gene Owen.

On Friday night Anseth Jones was hostess at a tacky party at the home of her parents, Mr. and Mrs. B. H. Jones, 1516 Avenue M.

Members of the groups and a few friends were invited. Refreshments of punch and cookies were served.

Margaret Spencer won the prize for having the tackiest costume.

NEW ERA MEETS

Mrs. Charles Whitacre, 2016 10th street, is to be hostess to the New Era club at 3 p. m. Tuesday in her home.

An airport is being constructed on Cozumel island in Mexico.

Party and picnic are other affairs which are given annually.

Also Entertain

The Arena-Ritas, Tech Girl's Pep Squad, is composed of fifty members.

The purpose of the club is promote good college spirit on the campus, and to promote friendliness, and back all other campus organizations. Benefit teas and parties are given each year to raise money to send the girls on football trips in order that they may back the Matadors.

An organization which was organized at the close of last spring and which will function for the first time this fall is that of the Association of Women Students. Each organization will have a representative in the association.

A social affair which has been given each year since the founding of Tech college will again be given this year when the churches of the city hold open house for their students. This occasion will be held next Friday night. The Baptist, Methodist, Presbyterian, First Christian, and Episcopal churches have all announced plans for the receptions at which time the students are given a chance to meet town people and to become acquainted with the church with which they will be associated for nine months.

Federation Head



MRS. HUB JONES

Mrs. Hub Jones, who is serving this year as president of the County Federation of Women's clubs, is active in many of the organization and social activities of Lubbock. She is director of the women's department of the Panhandle South Plains fair and is an active executive in the Camp Fire organization, in addition to her participaton in other club and social affairs.

Women's Fair

Continued From Page One

ing to the directors, to make his section of the show more attractive and educational.

Building Cleaned

The building is being cleaned and renovated now to accomodate the exhibition for this fall and slight changes in arrangements and classifications are expected to be of benefit to the sightseer as well as to superintendents of divisions, according to announcements.

A list of general rules and regulations govern this department and assist in maintaining a standard that is desired by those in charge.

Articles which have received a prize in previous fairs will not be allowed in the competitive lists this fall. Every exhibit must be the work of the exhibitor and must have been made within the last five years, unless there are special requirements according to classifications, the director explained.

A person may enter an exhibit for another, but it must compete in the name of its maker.

In order to add to the interest of the displays, imported articles are desirable, but they may not compete for premiums.

No entry fees are assessed and no responsibilities for damage, theft, or loss are assumed, however every reasonable precaution is taken to guard these articles which are brought to the fair for exhibition, the directors state.

This building is to close each evening at 10 o'clock, including Saturday, the closing day of the exposition, and no exhibits will be allowed to leave the building until 8 o'clock on the last day. Duplicate entry tickets are required before any article is released.

A new rule was made last fall concerning antiques and this will be observed again this fall, according to directors in the department. Articles, to be classed as antiques, must be at least fifty years old.

While relics and curios need not be so venerable, these articles are sought in the interest of an attractive display. Imported articles have drawn considerable attention at past fairs and they are desirable for this reason, although no premiums are offered, according to rules in this division.

Every phase of home demonstration work will be represented in the space designated for these particular displays again this fall, Miss Baird has announced.

ATHENAEUMS MEET

Athenaeum club members are meeting at 3 p. m. Tuesday with Mrs. J. C. Granbery, 1622 Avenue X.

Bible Classes Are To Be Held

M. H. Duncan To Organize Class On Monday Night; Miss Debardeleben To Teach Group

A class in Bible study, designed to cover the book of books in two or three years time, will be organized next Monday evening at 7:30 o'clock at the First Baptist church by M. H. Duncan, superintendent of public schools. The class will be non-denominational and will be based on the Scofield Bible course, under supervision of the Moody Bible Institute of Chicago.

"Those who purchase the text and do the work necessary to passing the examinations will be given a diploma from the institution on completion of the course," said Mr. Duncan. "Credit will also be given local high school students who take the course and do the work required.

All Are Welcome

"Those who do not care for the diploma but dant to hear the lectures and do the reading required in the course will be welcome to the class and be regarded as members.

"The course will be based on the Bible as the very Word of God and it will exalt Jesus Christ as the Saviour of the World. It will emphasize Christianity as a supernatural agency provided by an allwise God for salvation of men."

The class will assemble each Monday evening at 7:30 o'clock.

Miss Mary Debardeleben, teacher of Bible at Texas Technological college, will conduct a Bible class each Wednesday evening at 8 o'clock in the chapel of the First Methodist church, it was announced here Saturday.

Miss Debardeleben has recently finished post graduate work at Boston university, and she formerly taught Bible at the University of Oklahoma. She is in Lubbock under auspices of the Woman's council of the Methodist Episcopal Church South.

The class will be non-denominational.

WILL LECTURE HERE

Dr. A. S. London Comes To City On Monday

Headed by Dr. A. S. London, an evangelistic party will arrive here tomorrow for a week's engagement at the First Church of the Nazarene, Rev. S. H Erwin, pastor, has announced.

Doctor London will lecture daily in a tent to be erected at Fourteenth street and Avenue Q. Mr. Erwin is of the opinion that the party will be particularly beneficial to the city, coming as it is upon the heels of the Ham engagement.

Preaching will be done by Rev. Holland London, son of the lecturer, while other members of the party will sing.

PLEDGES SORORITY

Miss Nancy O'Neall, daughter of Mr. and Mrs. Charles P. O'Neall, 1623 Broadway, has pledged Chi Omega sorority at Transylvania college in Lexington, Ky., where she is a student, according to word received here yesterday.

Miss Evelyn Bridges of Lampasas has returned to Lubbock and will re-enter Tech.

'Well-Stocked Cellar' Means Rows Of Canned Fruits And Vegetables To Mrs. Lizzie Wayland, Lubbock

A well-stocked cellar has a lot of significance in some circles, but a well-stocked cellar may mean more than one thing. To Mrs. Lizzie Wayland, it signifies rows and rows of jars filled with an innumerable list of eats—fruits, vegetables and meats—delectable enough to make one's mouth water with the thought of them.

To the thousands of people who have watched premium lists in the women's division of the Panhandle-South Plains fair during its history, Mrs. Wayland's name is familiar because of her ability in canning foodstuffs.

Shows 67 Varieties

In one fair she exhibited 67 varieties of jellies, jams, preserves, meats and vegetables in glass jars and one year she had an exhibit of 95 jars in the fair. She has received hundreds of premiums at the Lubbock fair and numbers of awards in the State Fair at Dallas with her exhibits in this particular field.

Mrs. Wayland began exhibiting her foods in the second fair in Lubbock and has continued since then.

She likes to preserve her foodstuffs and finds pleasure in canning them in an attractive fashion, but here exhibits have been placed in the fairs mainly for an educational purpose, she explains.

"I want other farm women to know that they can save a lot of the food that they pitch out the back door and to realize that foods can be cooked in many attractive ways and preserved for future use.

Basis for Meals

"I demonstrated through my canning that the basis of three meals can be placed in these jars and be ready for use by the housewife upon short notice. I had sausage there, a breakfast dish; fried chicken, roast and fried pork, steaks, broths, stewed chicken for dumplings and other meats for any meal of the day.

"With these I had vegetables prepared in numerous ways, and fruits and fruit juices.

"These farm women have been told that the foods may be preserved in jars but many of them did not believe that they could be so attractive or palatable. But they know me and when they saw the foods injars with my name on them, they knew that I had canned them here at home and that it was possible for them to do it, too," she continued.

Mrs. Wayland raises the fruits, vegetables, meats and other foods which she preserves on her farm seven and one-half miles north of Lubbock, where she lives with her two daughters.

She Diversifies

"This summer I do not have as many vegetables as usual, as I had fruit on my trees. I used practically all of my water for the trees. Some years I do not have a crop of fruit and then I use the water for my garden," she pointed out.

While Mrs. Wayland and her daughters have not been members of home demonstration clubs until recently, they have known every Lubbock county agent and have cooperated with them. Mrs. Wayland has demonstrated canning and lectured on canning since the days when Miss Milie Halsey was introducing home demonstration extension work in Lubbock county and the agents have been frequent guests in the Wayland home.

Daughter to A. and M.

This trio of women now has a membership in the Grovesville club, however, and Miss Hortense Wayland, who is serving as secretary of the society, was sent to the A. and M. Short Course this summer as a delegate from that organization.

Mrs. Wayland is demonstrating the farm will provide a living. This year she has been marketing 32 pounds of butter weekly from a herd of four cows and at one time she sold butter from a herd of cows and made from $200 to $300 monthly through that one medium. The sale of eggs augments her butter sales and she has marketed fruit cakes, candies and other foods for a number of years.

Her butter sales started when she found that she must provide the money for her daughter's education.

The art of fancy packs in preserving foodstuffs has been dedeveloped by Mrs. Wayland from demonstrations which she has witnessed in cooking schools, such as the Avalanche-Journal has sponsored for several years, through extension work and other such courses.

MRS. RUSH HOSTESS

Kongenial Klub Entertained Thursday Afternoon

Mrs. Rufus Rush entertained the Kongenial Klub Thursday afternoon in her home near Lubbock with a bridge party and served a delicious ice course after the games.

High score among the club members was made by Mrs. W. S. Moss and Mrs. Vernon Brown scored high among the guests. Mrs. Walter Tyler was high in a cut.

Club members were Mesdames Byron Brown, Harry E. Miller, W. S. Moss, Tom J. Foster, H. L. Allen, Howard Pearson, Carl E. Slaton, Walter Tyler. Guests were Mrs. Charles Rush, Mrs. Vernon Brown, and John C. Brooke, of Harlingen. Miss Katharine Harper was a tea guest.

BANQUET AT CHURCH

Christians Celebrate Annex Completion Friday

A large number of people in the First Christian church attended a banquet which was held Friday evening in celebration of the completion of the new Sunday school annex for the institution.

S. J. McFarland, superintendent of the school was in charge of a program which was given. Rev. Walter P. Jennings, pastor of the church, and teachers in the Sunday school made talks. Mrs. Paul Morgan played piano selections and Mrs. Luella Johnson sang. Readings were given by Miss Mary Gene Owen.

Mrs. J. E. Kuykendall and daughter Elouise of Big Spring have been visiting during the week-end with Mr. and Mrs. J. R. Burrus and Mr. and Mrs. Claude Burrus. They will be accompanied home today by Mr. and Mrs. J. R. Burrus.

W. L. CLARY
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Club Leader



MRS. J. F. HANKINS

After having served as president of the City Federation of Women's clubs here for two years, Mrs. J. F. Hankins has retired and Miss Mae Murfee is assuming the duties beginning this fall. Mrs. Hankins is prominent in many of the club and church activities in this city.

Vergil Rowland of Anton has returned to Lubbock and is enrolling in the Texas Technological college for the year.

Epworth Leaguers Guests At Affair

Routine Of Day School Is Observed At Party Friday Evening Given For Members Of Epworth League

The routine of school was carried out Friday evening at a party given in the parlors of the First Methodist church for the Junior Epworth League of the institution. Mrs. Charles Smith took the role of teacher in the school with Mrs. A. L. Schoolcraft assuming the part of tthe school superintendent. She was assisted by Mrs. R. L. Fletcher.

Those who attended were Gladys Bakers, Donald Price, Jack Skelton, Charles Smith, Jane Warlick, Nell Arnett Johnson, Aileen Stubbs, Virginia Neadham, Jane Coleman, Doris Moreland, Tilly Myrl Simmons, Granville Johnson, Neal McCaskill, Frank Campbell, Wilda Ray White, William McCloud, Watson Carlock, Marvin Hilburn, Virginia Clark, Billy Lincoln, Raymond Lee Fletcher, Dorothy Shirley, Grace Anna Fletcher, Gertrude Schoolcraft, Alma Ruth McCullough, Pauline Boulanger, Dorothy Duncan, Helen Andrews, Gussie Fay Good, Bettie Sue Crites, Kathryn Dykes; Mesdames H. W. McCullough, Paul Carlock, G. G. Johnson, George Coleman, S. E. Criswell, B. E. Needles, D. R. McCloud, Mr. and Mrs. Herbert Stubbs, Ragan Little and B. E. Needles.

Mrs. Max Howard and daughter, Ann Ruth, of Big Spring are spending the week-end here.

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Clubs Have First Meetings; Parties Held During Week

Slack Is Noted In Society Over South Plains As The Collegians Leave Home For School Again

Study clubs in cities over the South Plains have held their first meetings of the fall this week and several in-honor parties have been given for people who are leaving for school or to accept positions in other cities.

There is a scarcity of weddings noticed for the first time since early spring. Many young people left for colleges and universities both in Texas and elsewhere.

A. A. U. W. MEETS

The A. A. U. W. of Plainview held its first meeting of the fall Wednesday, September 18, at the home of the president, Mrs. J. W. Walker, of West Eeleventh street.

The scope of the association's work was discussed at length by Mrs. Walker after which Miss Johnnie Colbert reviewed last year's achievements and presented program plans for this year.

A number of new members were added to the roster.

Miss Kathryn Powell, of Lubbock, will be hostess to the A. A. U. W. at its next meeting to be held the second week in October at the home of Mrs. O. J. Laas.

IS HONOR GUEST

Mrs. H. S. Hilburn, of Plainview, was guest of honor Friday afternoon at a three-course luncheon given by her sister, Mrs. Effie Jacobs. Mrs. Jacobs has recently returned from a several month's visit to cities in Oklahoma and Texas.

Autumn flowers were used in house decorations and nasturtiums centered the table, where covers were laid for ten guests.

Mrs. Bill Daily, of Floydada, was hostess at bridge last Tuesday afternoon at her home, Mrs. A. A. Bishop received high score.

Lovely refreshments were served to sixteen guests.

MARRIES IN CARLSBAD

Announcements have been received in Crosbyton of the marriage of Miss Martha Joplin, daughter of Mr. and Mrs. G. W. Joplin, to Carl Scoggin, of Hope, New Mexico.

The wedding was held Saturday afternoon September 14, at the First Baptist church of Carlsbad.

The Joplins formerly lived in Crosbyton.

IS BRIDGE HOSTESS

Mrs. John H. Arnett, of Littlefield, was hostess to the Thursday afternoon bridge club at her home last Thursday afternoon.

Cut flowers were used in the entertaining rooms.

A salad course was served with asters used as plate favors. Sixteen guests were in attendance.

City Is Providing For Park Needs By Improving Blocks

Work Progressing Here Despite Fact That No Direct Appropriation Is Made For Work

Though no direct appropriations have been made by the city of Lubbock for parks, four sites have been purchased and two of them have undergone some improvement to meet the present demand of the public.

A park board was established by the city commission the early part of last year and since that time has been at work on the problem of recreation centers and playgrounds for both children and adults alike.

Is Great Need Here

"In a city the size of Lubbock these is need for at least six such centers," stated C. H. Mahoney, chairman of the city park board. "Surveys have been made of the city's needs in the way of parks and playgrounds and the committee has made recommendations to the commission for such sites as are deemed suitable. We hope that in the near future an appropriation will be made whereby construction and improvement work may be done each year. Some parks are needed in the center of the city but the growth and development have rendered it impossibl to get sufficient space. We now are seeking to prevent such an occurrence again."

The park board is composed of Mr. Mahoney, J. B. Maxey, Mrs. Stubbs and K. N. Clapp.

One Site Improved

One park site is located between 7th and 8th Sts., and improve work has been done here. Trees have been planted and grass has been set out. No playground equipment has been installed but officials hope to do so in the near future. Another site has been purchased near the Highland Heights addition, just southwest of O'Neall Terrace. The latest addition to the city's park system is the site for a negro playground on the outskirts of the city and southeast of the negro quarter.

The best equipped location is the city park in northeast Lubbock with its Tumble N swimming pool. Here trees have been set out as well as grass. Some playground equipment has been placed.

"We realize that Lubbock does not have the park facilities that are needed," stated Mr. Mahoney. "That is just what we are working toward, facilities that will provide for the present needs and also assure us of future space."

Mrs. James R. Robinson and daughter, Mrs. Hattie O'Hair returned yesterday from Fort Worth. They were accompanied by Mrs. John Robinson and Mrs. G. D. Babcock of Fort Worth, who will visit here with them and with the Leland Masts.

Beauty Is Found In Every-Day Lubbock But Many Overlook It, Writer Insists

(EDITOR'S NOTE—The following article was contributed to The Avalanche-Journal's fair edition by a newspaper woman who has but lately moved to Lubbock. She prefers to use her pen name in signing her stories and the following article, unique because it points out many things which old residents have failed to realize, is thus signed.)

BY DORINDA

A TOWN, like a family, usually prides itself on some big achievement of one of its sons or daughters, or points to something it has built individually or collectively, like a big manufacturing plant, a flourishing bank or a handsome home. But it is the little things about families and towns that immediately impress a stranger and usually, are the things that the members of the family or the citizenship of a town, never notice at all.

The first thing I noticed the day I drove into Lubbock was the lovely little golf course meandering its up-and-down way through a canyon and though I found out afterwards it belonged to and was maintained by the county, I spoke to several people who had lived here a long time, about it and they had never seen it. And some had never heard of it!

Looked Down On Lake.

I didn't really see what a beauty spot it was, until I sat on the spacious porch of the club house and looked down, from there. It is not only a place for golf, but dreams! A river, in some places a mere silver thread, goes gayly along with the players and if a few balls are lost in its clear depths, its a good excuse to stop on the flower-fringed bank and gaze at one's reflection and ponder the mystery of a river.

On my right, with their toes almost in the river, a colony of trees bear themselves proudly as becomes first settlers, and beyond them I see the bare canyon walls spring into beauty.

Under the trees several picnics are in progres sand in the pool on the left, a group of happy youngsters are splashing about. The county has provided well for the whole family, which is a lovely and an unusual thing for a county to do.

Farther down the same canyon is another lovely spot devoted exclusively to golf. It, too, is open to the public for a small fee, though privately owned. Its name, "Meadowbrook," has an alluring sound and it is an alluring place with its little Dutch clubhouse looking down on what will be one of the beauty spots of Texas, when the trees that are now only miniature trees, reach their growth. Already it gladdens the eye with its soft greens and orange markers, that, from the highway and clubhouse look like orange colored flowers.

Little Homes of Beauty.

And the little homes in Lubbock! Nowhere have I seen so many little houses of beauty. Usually of brick and always with their windows looking through vines and their foundations buried in flowers. And trees surrounding them all. Little trees if its a new home and big trees if its a few years old. Every sort of trees grows here (and anything else that is planted), but the little cherry trees with their gray red fruit, seem somehow to go with the little homes. Little George would never have had the heart to cut down one of these beautiful trees, whether they peep over the fence from a back yard or stand proudly on a front lawn.

There are more petunias and zinnias in Lubbock than any place I ever saw. From the most unpretentious home to the finest, these two old fashion flowers give lavishly of their lovliness to every passerby. There are many other flowers, but these, seem to grow more luxuriantly and with the fall rains they have taken on a new beauty. Another flower that grows both in yards and on vacant lots and in alleys, is the flower called "wedding bell," which looks very much like an Easter lily and is a sort of "glorified" weed. The flowers are pure white until fall, when the edges take on a bluish tinge. They are more beautiful then, like the latter years of marriage to those who are happily wedded. It is said the seed of this plant was brought from Hearne, by an old colored woman known to all old-timers by the name of Aunt Amerige Marks. If Aunt America never did more than bring the seed of these flowers, she has left a monument to herself in a trail of unusual lovliness.

Pretty Garden is Found

On the corner of 16th and Avenue U there's an old fashioned garden filled with every sort of flower one can name. Leading back to the fence enclosed garden is a lawn of clover, in which are set, like two brilliantly colored paintings, beds of flaming red verbena. To one side is an arbor and a fish pond over which a green frog keeps guard. One side is hedged with petunias of every color, while on the other through an arched gate covered with honeysuckle, is glimpsed a strawberry bed. The garden fence is covered with wisteria and grape vines over which nod dahlias and sunflowers. Asters grow in profusion there and roses. And even this late the pansy bed, that was such a glory all through the spring and summer, has a few little faces peeping over its edge.

On 15th street a garden at the side of a duplex house has been a spot of beauty since early spring, that has attracted many. Not much bigger than a good sized room, this little garden flaunts itself openly, dressing and redressing itself in various colors, as the season changes. But always flung across its shoulders is a royal mantle of purple perennial phlox.

Birds Have a Retreat

Back of this place, on 13th street, is a place of beauty for both eye and ear, for almost every plant and tree that is known to Texas—and many other places—grows here and as a consequence is a retreat for birds of every sort. All day long their song floats out to the passersby, or sifts down through the leaves to those who sit beneath them, for the owners of this place share its lovliness with any one who loves trees, flowers and birds and there is always someone there. The low rock fence which surrounds this place is only for picturesqueness and does not shut out any one who cares to come in.

Some of the trees and shrubs growing at this place are pine, Carolina poplar, redbud, black walnut, elder, tamerick, locust, American and Chinese elm, flowering peach, compass and black cherry and all other sort of fruit trees. Vitex, goldenrod, butterfly bush, cedar, sumac, maple, Heavenly trees, grape and wisteria vines and numerous other plants. In a corner of this big yard an ash tree stands apart in its beauty, for besides the dignity of its years and the glossiness of its leaves, its low hanging limbs are worn slick where the hands and feet of children touch it in play. . . . Trees, flowers, birds and children . . . all the lovliness there is!

Castles in Spain

By day the buildings at Tech college are beautiful, following as they do, a combination of Moorish and Spanish architecture, but at night they are indeed, "Castles in Spain," where lovliness lives. Lighted, the buildings stir the imagination with their resemblance to places read and dreamed about; unlighted, they assume the proportions and beauty of the sculptured portals for which Spain is note . . . and one listens for the tinkle of a guitar. . . .

One could not think of the lovliness of Lubbock, without thinking of the trees growing at the experimental station. The Arizona cypress trees, with their silvery sheen, reminding one of frost covered cedars and the clipped arbor vitae hedge are worth the drive out there. But the loveliest thing there, is the realization that comes to one, that anyhing grown out there, can be grown in one's own place to add to the lovliness of Lubbock.

County Attorney



VAUGHN E. WILSON

Young men have always played a prominent part in Lubbock. The gentleman above, for instance, is county attorney and the oldsters say he's doing a good job in the office.

The WOMAN'S DAY

SUNDAY SOC—WOMANS DAY . . .

An 18-year-old Hollywood star, recently signed on contract to make a talkie, said when interviewed:

"I'd like to be as good as Ruth Chatterton. I'll like to get a serious character part."

This is quite "reverse English" on the usual talk from Hollywood. Flaming youth and adolescent beauty have been the criteria of the movies for so long a time that all American woman, even to flapper-grandmothers, wanted to "look just like Clara Bow." For a very young girl to have as her ideal the fine technique of a mature and gifted actress is a hopeful sign that something good may come out of the talkies, in spite of their noise.

• • •

MAY IMPROVE SPEECH

Looking ahead, optimistically, I hope that the talkies may do something to improve modern speaking voices. Not that talkies to date are superior to even the most strident tones.

But, considering the speed of modern, mechanical perfection in other lines, it may not be too much to hope for rich cadences, natural tones, warmth, music and real charm in talkie voices eventually.

May this not, in time, induce a vogue for cultured voices, put a premium on the pleasing, carefully enunciated layman's speech? I hope it does. A few minutes of "listening in" on the average conversation will suffice to prove the need of something that will make them more careful about dropping "g's," slurring vowels and running all words together in a jumble. Careless diction may be a natural product of this noisy, hasty age. But it is not pleasant to hear. I hope the talkies may bring about improvement.

• • •

THE CASE OF MRS. ALFF

Whenever one grows too critical of movies it is well to consider their general contribution to civilization.

Out in Cherokee, Iowa, there is a little 87-year-old lady, Mrs. Wilhelmina Alff, who has gone to the same movie house for 3,500 consecutive night. For almost nine years, she has been the first to arrive at the theater and has sat in the same seat night after night.

• • •

LIFE A LA CELULOID

Imagine how life must have looked up for such a soul when the movies came!

A woman of 87 may be very lonely evenings. Even if she has been a mother and grandmother, her entire family may have moved to other cities. Contemporary friends are few, when one has lived over three score years and ten. Opportunities to reminisce are scarce, new friends hard to make. The last years may be by far the lonesomest.

Suddenly she discovers the movies. Rich, palpitating life unfolds before her. She feels herself part of its romance. Good or bad, they add interest where it is sorely needed.

One graphic instance of this kind makes one less inclined to criticize movies and more appreciative of their contribution.

Levelland's Free Fair Opens Soon

Hockley County's Third Free Fair Scheduled For Wednesday And Thursday; Booths Reserved

(Special To The Avalanche-Journal)

LEVELLAND, Sept. 21.—Everything is about in readiness for the opening of Hockley County's Third Annual Free Frair, beginning Tuesday and continuing through Wednesday, Sept. 24 and 25.

Twelve of the county's 13 communities have reserved exhibit booths and farm, garden and orchard products, together with livestock, dairy cattle and poultry, of infinite varieties will be seen during the two day event.

Attendance this year is expected to be between 10,000 and 12,000, as last year's fair had a total attendance estimated at between 9,000 and 10,000.

CHURCHES

FIRST PRESBYTERIAN CHURCH
Corner Fourteenth and Ave. N.
Dr. J. M. Lewis, Pastor.

Sunday school begins promptly at 9:30 with each department gathering in its own assembly room. Superintendent N. L. Peters will be in general charge.

Morning worship at 11:00. The pastir will preach, using as a sermon theme, "Wanted, A Friend." This being Freshman Orientation Sunday in Lubbock the message will be appropriate to the occasion. The choir will furnish special music, in the form of the beautiful anthem, "God So Loved the World."

Evening worship begins at 8. This will be a special installation service for three newly elected deacons. All of the officers of the church will be special guests at this service. The pastor will bring a message on the subject, "A Servant of Jesus Christ." The choir will furnish special music.

All of the Endeavor societies will meet at their usual time for their programs.

ASBURY METHODIST CHURCH
Corner 20th Street and Ave. T.
Rev. G. P. McCollom, Pastor.

Sunday school begins promptly at 9:45 a. m., preaching at 11:00 a. m. The pastor will take as his subject at the 11 o'clock hour, "The Importance of Personal Contact." Miss Bernice Dickinson and Miss Roma Gause will sing for us.

The Junior Epworth league will meet at 4 o'clock. Mrs. Minnie Sanders will be in charge. High league 6:30 o'clock. Senior league 6:30.

The pastor will take as his theme at the 7:30 o'clock service, "The Conversion of Naaman or the Cleansing of a Soul."

FIRST CHRISTIAN CHURCH
16th Street and Ave. J.
Rev. W. P. Jennings, Pastor

Bible school meets at 9:30 a. m., with S. J. McFarland as superintendent.

The pastor will have for his sermon theme at 11:00 a. m., "God and His Word Living and Active." Mrs. Johnson and Mr. Shelton will sing a duet.

The Junior endeavor society meets at 4:30 p. m. The Senior society at 6:45 p. m.

At 7:45 p. m., the pastor will speak on the subject, "Call to the Idlers in the Market-Place."

Mid-week service Wednesday at 7:30 p. m.

FIRST BAPTIST CHURCH
Main and Avenue N.
Dr. W. R. White, Pastor.

Dr. W. R. White will preach at the First Baptist church Sunday morning on "The Third Test of Christ," the alst of the series of sermons on "God in the Balances." Mrs. White will sing "You Cannot Hide From God." by Ackley. The subject Sunday night will be "The Man That Might Have Been." Freshmen and other new students of Tech college will be special guests at both the services.

ST. JOSEPH'S CATHOLIC CHURCH
First Street at Avenue O.
Rev. Gregory Boeckmann, Pastor

Sunday Masses: For Americans, 8:30 a. m.; for Mexicans, 10 a. m. All week day masses begin at 7 a. m.

St. Anne's Altar society meets on each first Monday.

FIRST METHODIST CHURCH
Broadway at Avenue M.
Rev. H. L. Munger, Pastor

The pastor will preach at 11:00 a. m. His subject will be, "A Home for the Soul." Mrs. T. J. Beck will sing. A special welcome will be given the college students at this service.

At 8:00 p. m., the pastor will preach, the subject being, "A Gambler's Chance." Mrs. Ethridge Eagan will sing.

At 7:45 p. m. the Elco colored singers from Alabama will give a 15 minute program just preceding the evening service.

Sunday school 9:30 a. m. Over 200 increase in attendance last Sunday. Special Bible classes for men and women, taught by some of the best Bible authorities in the South.

Epworth league 6:45 p. m. At this service the students will be welcomed, both new and old, and a good program will be given.

PROTESTANT EPISCOPAL CHURCH
Rev. Luther G. H. Williams
Rectory 1602 Ave. Q. Phone 1169

Holy Communion—7:30 a. m.
Sunday school—9:45 a. m.
Tech students class—10 a. m.
Morning service and sermon—11:00 a. m.

SOUTH SIDE B. M. A. BAPTIST CHURCH
Avenue Q and 22nd Street.

Sunday school at 10:00 a. m.
Preaching at 11:00 a. m., and 8:00 p. m., by Rev. H. D. Wyatt. Mr. Wyatt is from East Texas.

FIRST CUMBERLAND PRESBYTERIAN CHURCH
Corner of Tenth and O.
Rev. O. N. Baucom, Pastor

Sunday school 9:45 a. m., Geo. De Shazo, superintendent. Mrs. O. N. Baucom, superintendent primary department.

Divine services, 11:00 a. m. and 8:00 p. m.

Christian endeavors meet 7 p. m.

Ladies Missionary society meets Monday at 3 p. m.

Prayer meeting Wednesday, 7:30 p. m.

Choir practice Thursday, 7:30 p. m.

Ecureh session meets Tuesday, 7:30 p. m.

CUMBERLAND PRESBYTERIAN CHRISTIAN ENDEAVOR

Program for September 22, 1929, 7:45 p. m.

Topic: "Our Part in Making a Better World."

Matt. 6; 10. 28: 19-20.

Leader—Reuben Dyess.

Prayer.

"Some things that a person cannot do, and why," Alma Deshazo.

"Help the world most through helping make self," Marie Hudson.

"Why some cannot be guided rightly by instincts," F. W. Groce.

"How to help one's self, and why," Leon Welch.

"What to support and why," Raymond Dyess.

Business session.

NINETEENTH STREET BAPTIST
Corner 19th Street and Ave. Q.
Rev. C. J. McCarty, Pastor.

9:45 a. m.—Sunday school—L. F. McCrummen, superintendent.

11:00 a. m.—The pastor expects to preach on "The Lord Adding to the Church." He is especially anxious that all who are trying to live christian lives out of the church hear this message.

6:45 p. m.—All B. Y. P. U.'s meet.

7:45 p. m.—The pastor expects to preach on the "Priceless Salvation."

The pastor will preach at Woodrow at 3:00 p. m.

FIRST CHURCH OF CHRIST, SCIENTIST
1411 Fourteenth Street

Services are held regularly each Sunday at 11:00 a. m. and on each Wednesday at 8:00 p. m. when testimonies of healing and remarks on Christian Science are given. Sunday school is held at 9:45 a. m. for pupils under the age of 20.

The subject of the lesson for today is "Matter," and the Golden Text is from Psalms 56:4. "In God I will praise His word, in God I have put my trust, I will not fear what flesh can do unto me."

A reading room is maintained at the church and is open on Tuesday and Friday afternoons from 3:00 p. m. to 5:00 p. m. All authorized Christian Science literature may be read free, purchased or borrowed.

NAZARENE FIRST CHURCH
14th Street and Ave. Q.
Rev. S. H. Erwin, Pastor

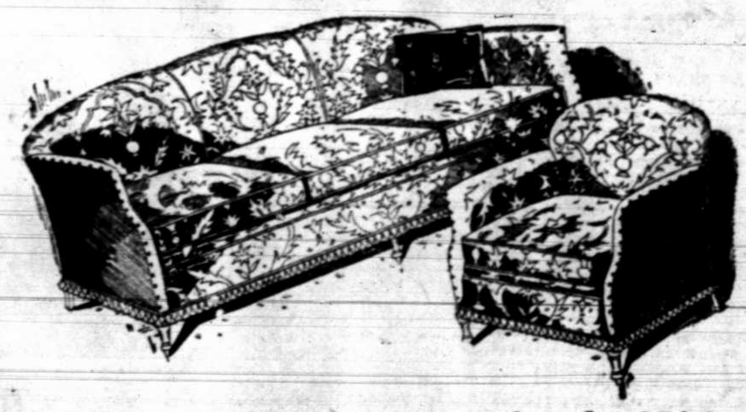
Bible school opens at 9:30 a. m.
Morning worship at 11:00 a. m.
Senior N. Y. S. meeting at 6:30 p. m.
Evening service at 7:30 p. m.
The Evangelistic convention begins the 23rd.

Mr. and Mrs. V. H. Lindsey, 606 Avenue M, have as their guests this week-end Mrs. Lindsey's nephew, E. S. Moore and Mrs. Moore, of La Habra, Calif., who are passing through here enroute to Walters, Okla., where they will visit Mr. Moore's parents.

Only Six More Days Of

RIX'S REMOVAL SALE

Sensational Savings



Sensational Savings

During these last few days we will concentrate on the sale of Living Room Suites and Rugs. This has been made necessary because our Bed Room and Dining Room lines are practically all closed out.

We have about forty Living Room Suites that we will make extra special prices on for the final wind up of this Sale.

Karpen Suites with frames of solid Mahogany and with hundreds of comfortable Springs from ..... $149.50 up

Pillow Arm, Serpentine front, Angora Mohair Covers, Mar Proof Bases, from ..... $139.50 up

Mercerised Jacquard Suites, with Shell frame backs, from ..... $69.50 up

SPECIAL CONCESSION

To enable customers who will have money on October first, to take advantage of these prices, we will take post dated checks payable up to October fifth, at regular removal sale prices.

RIX FURNITURE CO.
'The House of Satisfaction'

News Events And Personal Mention About People In Neighboring South Plains Cities

CROSBYTON NEWS

By MRS. W. M. CURRY

NEW TEACHERS HONORED

One of the most delightful occasions of the Crosbyton public schools was held last Friday evening when a reception for the faculty of the Crosbyton schools was given by the Parent-Teacher association. A splendid representation of patrons were present to welcome the teachers and extend them the glad hand to our community life.

The teachers, some thirty in number, with members of the school board stand in the receiving line, were greeted by the patrons as they passed by with a friendly handshake, welcoming them to the community and wishing for them the most pleasant of years.

The crowd sang old songs familiar to all with F. A. Green as leader and Mrs. F. A. Green and Miss Josephine McBride accompanists. A piano selections was given by Miss McBride. Mr. Butler, the band instructor, gave two selections on the violin, with Miss Box accompanying.

Judge Hutchins delivered the principal address of the evening, when he spoke in glowing terms of the faculty that had been secured for the coming year.

Miss Coralee Woody gave a reading. Punch and Cake were served by the home economics department.

The remainder of the evening was given over to an informal affair in which teacher and patron were given a better opportunity of knowing each other. W. W. Cooper, president of the school board, was master of ceremonies.

DRIVE PLANNED

Planning to conduct a competition drive for membership among the classes of the school, forty persons attended the second meeting of the Parent-Teachers association held in the high school auditorium last Tuesday night.

Students will be given small envelopes to take home to their parents to collect dues for membership in the organization, according to plans adopted at Tuesday's meeting. Awards of some nature will be given to the class gaining the highest percentage of new members.

The final organization was perfected at the meeting when two vice presidents and several committees were chosen. Mrs. I. W. Collier was elected second vice president and automatically became chairman of the membership committee. Under her will work Miss Mary Irwin, Mrs. W. M. Romahe and R. C. Butler.

Mrs. T. M. Johnston was elected third vice president and chairman of the ways and means committee. Miss Vivian Campbell and Mrs. Russell McCurdy were chosen as members of the committee.

RECEIVES NEW BOOKS

Forty new books have been added during the summer to the library of Crosbyton high school, all of them to the used in the department of home economics, according to W. Robbins, principal of the school.

SCHOOL ENROLLS 638

Bad crop prospects probably account for the decrease of sixteen in the total enrollment of the Crosbyton independent school district this year. The total as taken from the office of J. I. Weatherby, superintendent of the district, is 638, as compared with 654 last year.

The Crosbyton high school has enrolled 157 pupils, the largest class being that of the freshmen in which 55 are enrolled. Three hundren, Fred, Sue and Mrs. V. R. rolled in the grammar schools, 95 in Smith ward and 23 at Four Mile Lake.

TO ATTEND FAIRS

W. T. Dunn, secretary of the Crosbyton Chamber of Commerce, has been chosen by the Panhandle and South Plains Exhibit association, Inc., as one of the representatives of the South Plains to handle fair exhibits in the larger state and regional fairs throughout the middle west.

Leaving Monday for Coon Rapids, Iowa, Dunn will spend three days, Sept. 25 to 28, as one of the representatives of the South Plains exhibit at that place. From there he will likely go to Waterloo, Iowa, to assist in managing the exhibit there. A. B. Davis of Lubbock is secretary of the South Plains division of the organization.

TO PLANT 200 TREES

Over 200 elm trees and several varieties of shrubbery will be placed on the school campus this fall, according to Dr. T. J. Cagle, member of the school board.

Work Begun monday in digging the holes for the trees, which will be planted along the walks.

SHAW FAMILY REUNION

Mr. and Mrs. R. D. Shaw had for their guests over the week end all of their children with the exception of one, Mrs. Ted Cox of Birmingham, Ala. Those present were Mr. and Mrs. R. L. Shaw of Eastland, Mr. and Mrs. Jim Shaw of Lubbock, Mr. and Mrs. Harry Shaw and son, Harry Jr., who were in enroute to their new home in Cisco where Mr. Shaw has accepted a position in a dry goods store. Three other children, Fred, Sut and Mrs. V. R. Plummer, who reside in Crosbyton, were also present at the family gathering.

OBSERVES CONSTITUTION DAY

The Crosbyton Rotary club observ Constitution day last Tuesday when members met for the weekly luncheon at the Smith house. Chairman W. P. Walker made the principal talk for the hour. He told of the forming of the constitution and why the day was observed.

Dr. F. A. Green made a vocation talk on dentistry. Plans were made for a round table during the next few months. Each Rotarian will be given a vocation upon which they will speak.

BUILDING PROGRESSES

The new building being erected on the school campus containing dressing rooms and baths for athletic teams will be completed inside of two weeks, Finis Vaughn, coach, stated Monday.

The building will be 16 by 30 feet in size, and will contain two dressing rooms, lockers, and four showers.

TWENTY-SIX ATTEND CLASS

Twenty-six persons attended the meeting of the Friendship class held last Sunday at the Queen theater building in the third session in its new location. Seven new members were admitted to the class, and four were reported to be visitors.

Edgar Hutchins, judge of Crosby county, is the teacher of the class, and members report that he always has a message to bring in an interesting and beneficial way.

The class is organized for the young men and women of the city, both married and single, and is sponsored by the First Methodist church. Twenty two members had been enrolled to Sunday and officials of the class have now set the goal at 75.

SCOGGINS-JOPLIN WEDDING

Announcements have been received here of the marriaye of Miss Martha Joplin, daughter of Mr. and Mrs. G. W. Joplin, to Carl Scoggins of Hope, New Mexico. The wedding took place Saturday afternoon at the First Baptist church of Carlsbad. The Joplin family were former resident of Crosby county, having lived a few miles east of Crosbyton. Miss Joplin was a student in the Crosbyton high school and a graduate of the Hope, N. M., high school.

FAMILIES RETURN

Mr. and Mrs. A. Fowler and Mr. and Mrs. Glenford Fowler returned home last Friday from an extended tour through the northeast and western states. Their tour carried them north as far as Nebraska and across to the states of Washington and California. They were accompanied home by Mr. and Mrs. John Tucker, who visited relatives in the Big Four community before leaving Tuesday for Muleshoe.

W. M. S. MEET

A new study course was begun when the Women's Missionary society met Wednesday afternoon at the home of Mrs. R. J. Heard east of Crosbyton. Mrs. J. A. Green presented the introductory chapter to the study and Mrs. Quincy Hames conducted the devotional.

Members of the W. M. S. will sell tickets for the picture, "The Carnation Kid" to be presented at the Queen theater Monday.

ZONE MEETING HELD

The third quarerly session of sone four of the Women's Missionary society of the Methodist church met at Robertson Friday afternoon. A splendid session was had with good attendance from Idalou, Lorenzo, Ralls, Crosbyton and Robertson.

The president, Mrs. Roy Terrell of Lorenzo, presided with Mrs. R. C. Westerman of Robertson asting as recording secretary. Mrs. T. M. Johnston of Crosbyton led the devotional service, reading from the twelfth chapter of Romans. Miss Grace Wheeler of Robertson gave the welcome address, with Idalou auxiliary member responding. The program was varied by special musical numbers, rendered by members from Ralls and Idalou.

Mrs. C. H. Pearson read the story, "She Has Done What She Could," and Mrs. W. M. Curry of Crosbyton told the story, "The Christian Message for Women."

Idalou won the banner for the quarter. The next meeting will be at Ralls in December. After the program the Robertson ladies served lemonade and cake.

PARTY IS GIVEN

Mr. and Mrs. E. J. Haynes entertained with a four table bridge party Thursday night complimenting members of Thursday Night bridge club. At the conclusion of the play, high score went to Mr. and Mrs. J. A. Parks, the winning couple. Other players were Messrs and Mesdames J. J Taylor, H. C. Oldham, Charles Emde, Zugg George, Roy McDaniel, Olen Littlefield and J. E. Haynes.

A salad course was served.

WEDNESDAY BRIDGE CLUB

Wednesday Bridge club members Wednesday afternoon in the home and several guests played bridge of Mrs. Olen Littlefield on South Crosby street. Summer flowers with fragrant tea roses predominating decorated the rooms where the four tables were arranged for the play. A salad course was served after the games.

Club members attending were Mesdames Frank Corn, J. A. Buck, E. M. Perkins, F. A. Green, J. J. Taylor, J. A. Parks, W. R. Davis, Robert Webb and Miss Helen Corn. Other guests playing were Mesdames R. C. Westerman, Roy McDaniel, Zugg George, Chiarles Emde, H. C. Oldham, Leslie Mitchell, Ira Taylor, E. J. Haynes, W. P. Walker and Misses Louise and Frances Corn. High score for club members was made by Mrs. J. J. Taylor. The guest prize was presented to Mrs. Roy McDaniel and the cut to Mrs. Leslie Mitchell.

AUXILIARY MEETS MONDAY

Nine members were present when the ladies of the Presbyterian Auxiliary met Monday at the home of Mrs. J. W. Gregg in a missionary program taken from the missionary survey, led by Mrs. A. K. Lackey, assisted by Mesdames J. A. Parks, D. T. Boyd, J. W. Gregg, Holiway and R. L. Newman.

After the program the hostess served palatable refreshments.

The auxiliary will meet Monday, October 7, at the home of Mrs. C. E. Roy.

Tahoka News

BY MRS. FRANK HILL

GLEE CLUB

Thursday afternoon, the young men of the high school met and organized a glee club with 32 enrolled. The officers elected were: President, Boswell Edwards; vice-president, Jim Jackson; secretary-treasurer, Coughran Retner, and reporter, J. D. Donaldson. The director is Miss Bessie Maye Binnion, who is teacher of voice and piano in the schools. Mr. Baze will assist her in the work. The glee club will meet each Monday afternoon.

PEP SQUAD ORGANIZED

A pep squad under the sponsorship of Mr. Allen, the band director, was organized and yell-leaders were elected Tuesday. Misses Lola Belle Edwards and Elsie Woosley were chosen and are proving to be most efficient leaders. New yells and songs are being learned, one appropriate for practically every play made. The members of the organization are very enthusiastic and have the school pep.

Come out and help us yell at these ball games. Not that they can't put it over by themselves, but the football men will appreciate your support.

CLASSES ORGANIZE

The four classes in the high school have organized and the following officers were elected: The freshman class elected Walter Chaney for their president, Elsie Woosley, vice-president; Esther Barrington, secretary, treasurer. The Sophomore class elected the following officers: Kenneth Reid, president; Bob Coveness, vice-president; Mary Ellen Pesterfield, secretary; Kieth Kemp, treasurer, Helen Applewhite, reporter, and Curtis Stevens, sergeant-at-arms.

The Junior class elected J. D. Donaldson, jr., president; Clifton Janak, vice-president; Snookie Maddox, secretary; Mary Fenton, reporter.

The Senior class elected Edgar Edwards, president; Mabel Lee, vice-president; Jaunelle Windham, secretary; May Fair Woosley, class reporter. The class colors were chosen as gold and white, the class flower, yellow rose, and the class motto: "Labor ominia vincit."

PEP SQUAD ENTERTAINED

After the victorious football game with Wilson last Friday afternoon, the pep squad felt they were obligated to the Bulldogs for their good work.

Miss Juarine Edwards was the gracious hostess at her home on North Third street Friday evening to the players and their friends. Delicious refreshments were served to the football team and pep squad.

ORGANIZE CHORAL CLUB

Fifty-two, who were interested in the musical activities of the Tahoka high school met and organized a choral club on Monday. Miss Binnion, director of this organization, is very capable and experienced in this work.

Officers were elected and plans for the year discussed. Mabel Lee was elected president; Lucille Slaton, vice-president; Mary Fenton, secretary-treasurer, and Juanelle Windham, reporter. Besides the regular choral club work, the club expects to sponsor and arrange several programs in the form of plays, operettas, and musical programs during the year.

O'DONNELL VISITED BY TAHOKA CITIZENS

A number of Tahoka citizens attended the Trades Day festivities at O'Donnell Tuesday. They report that a program of music was rendered and that foot racing was one of the diversions. A carnival company was also running at full blast and the town was quite lively. Several of Tahoka's crack domino players were among the visitors, and engaged the domino experts of O'Donnell in an entrancing game.

The Tahoka bunch came back bragging that they walloped their antagonists. Among the Tahoka citizens who spent the day in O'Donnell were: Judge G. C. Grider, Bob McCord, Dad Faires, L. C. Heath, H. W. Calloway, Guy Sherrod, Bill Anderson, G. H. Nelson, Truett Smith, L. C. Haney, Dr. C. B. Townes, W. D. Nevels, W. R. Neyland and Ottis Davis.

BAPTIST REVIVAL

The revival services conducted at the Baptist church will come to a close Sunday night according to present plans.

Rev. Hulon Coffman is the evangelist. Johnny Cohen, who led the singing in a revival here four years ago, arrived Monday and is conducting the song services.

Large crowds have been attending the morning and evening services. Members of the other churches are co-operating in the meeting.

DEAN LEIDIGH SPEAKS

At the Kiwanis luncheon Wednesday noon, Dean A. H. Leidigh, of Texas Tech, gave a cursory report of the work of the recent Tulsa convention and made some helpful suggestions to the local club. He emphasized the fact that nearly all the Kiwanis clubs are making, as one of their major objectives the helping of the underprivileged child, and he stressed the importance of this work.

C. H. Mahoney, professor of horticulture at the Tech, was also present and made a few remarks.

G. H. Nelson, announced that the underprivileged child committee would make a report on next Wednesday of the results of the survey of this town and community which it is making.

Miss Ina Floyd left this week for Canyon where she will again attend the West Texas State Teachers college.

Miss Mary Greathouse returned Sunday from a visit with friends in Haskell and Fort Worth.

Mrs. Berta McDaniel and daughter, Miss Ione, left Thursday for their home in Los Angeles, after a visit of six weeks here with her parents, Mr. and Mrs. W. J. Crouch and her sisters and brothers and their families.

Miss Leta Martin, one of the teachers in the Draw public school, underwent an operation for appendicitis in the West Texas hospital at Lubbock, Sunday morning. Miss Martin is a sister of Mrs. H. C. Story of this city.

Miss Willie Dois Nevels left last week to enjer Sullin's college at Bristol, Virginia. She was accompanied as far as Dallas by her mother, Mrs. W. D. Nevels and her sister, Mrs. A. D. Sanders, jr., Mrs. Nevels visited in Lampasas before returning home.

Mr. and Mrs. Jesse Eubanks are happy over the arrival of a son in their home, which event occurred Monday. The little fellow weighs 8 pounds.

Mr. and Mrs. Irvin Stewart were called to Brownwood Thursday by the precarious condition of Mr. Stewart's mother, who had just undergone a major operation.

Judge B. H. Howard and son, Grady, of Crosbyton, came over Thursday to visit the former's daughters, Mrs. Harley Henderson and Mrs. Frank Hill. Grady remained to visit several weeks.

Mrs. L. S. Kuykendall of this city was called to Ballinger early this week by the serious illness of a brother there.

A. M. Tredway was called to Greenville last Friday by the serious illness of a brother.

Mr. and Mrs. C. T. Johnson and Mr. and Mrs. Gene Brashear, all of Lubbock, were guests last Sunday of Mr. and Mrs. E. E. King of this city.

Miss Jeanette Caveness left Monday for Abilene, where she will again be a student in Simmons University.

Misses Helen Brasfield and Ruth Shaeffer visited friends in Slaton Saturday night and Sunday.

Sybil Prater visted in Littlefield Sunday.

Merle Link and Mary Sue Clinton visited friends in Lubbock Sunday.

Miss Mary Fenton visited friends in O'Donnell Sunday.

Miss Kern Aycox visited in Slaton during the week-end.

Mrs. Hansford Tunnell spent the day in Lubbock Sunday.

Orvis Weathers, now of Quanah, spent several days here this week with his parents, Mr. and Mrs. Larkin Weathers.

Rev. Philip McGahey, pastor of the Baptist church at Wilson, was here Monday and Wednesday attending the revival services.

Alex Chaney left Monday for Alpine to enter Sul Ross College as a student this school term.

Miss Noel D. Bray left Thursday for Abilene, where she will enter Abilene Christian College for the coming session.

Idalou News

BY MRS J. D. SARGENT
CORRESPONDENT

CIVIC AND CULTURE CLUB

The Civic and Culture Club met Wednesday afternoon at the home of Mrs. G. W. Scott. There were thirteen members in attendance.

Mrs. Bailey Guess conducted the program an "Early Greek Dramas" and was assisted by Mesdames W. B. Shelton, Charles Files, Frank Bledsoe and J. D. Sargent. At the close of the program a short business session was held.

A salad collation was served at the close of the meeting to the following members: Mesdames G. L. Stokes, L. F. Swinney, Roy Coconaugher, W. B. Shelton, Frank Bledsoe, W. L. Bradley, E. T. Daniel, Bailey Guess, J. R. Harmon, Charles Files, J. D. Sargent and Miss Alyce Littlefield.

MOVE TO SAN ANGELO

Idalou regrets to lose the family of J. E. Holmesly who is this week moving to San Angelo. Mr. Holmesly has been Deputy Sheriff here for several years, but has now accepted a place on the police force of San Angelo. These people have a host of friends here who will miss them and hate to see them leave, but wish them success in their new home.

ENGLISH CLUB

The seventh grade met last week and organized an English Club. They will meet at the regular class period twice a month on Friday. The purpose of the club is to train its members for leadership and cooperation, both in school and out. They hope to gain something in this work that will help them to be useful citizens. The following officers were elected:

President, Dewey Wharton; vice-president, Ethel Bee Scott; secretary, Marie Carlton; treasurer, Oleta Soape; sergeant-at-arms, Rachel Holt; reporter, Rex Scott; program committee, Fern Derrick, Inez Smothers and Donald Akers. Mrs. Scott who is their teacher will be critic.

PEP SQUAD MEETING

The members of the high school met Tuesday and organized a "Pep Squad" with 29 members in attendance. They will be led by Ardell Keeler, Willie May Thompson, Jimmie Banks, Carl Soope and Temple Sparks. The "Pep Squad" practiced on yells to be used Friday to cheer the Wildcats on to victory when they play the Lorenzo Hornets at Lorenzo.

T. A. C. CLUB MEETS

T. A. C. club met in the home of Mrs. Blakely with 12 members present. After a short business session all participated in some kind of hand work.

The hostess served delicious refreshments of ice cream and cake to the following members: Mesdames Harrington, Countess, Evitt, Allen, Toler, Derrick, Darden Moore, McCay, Marlon, Caddell, and Elmer Caddell.

The club will meet next time, October 2, with Mrs. Taylor Allen.

Mrs. J. R. Harmon and daughter, Julia Margaret and Mrs. Harmon's brother-in-law, Mr. Thompson, went to Denton last Saturday, where Julia Margaret entered school at North Texas State Teachers college. Mr. Vick Meinecke, who has been visiting in Idalou for several weeks with his brother, A. S. Meinecke, accompanied them to Denton, where he also enters State Normal. Mrs. Harmon and Mr Thompson returned home Monday afternoon.

Mrs. May and daughter, Vivian, have gone to Denton, where Vivian will attend C. I. A. the coming year. Mrs. May will also spend the winter in Denton.

Mr. E. H. Voss, manager of the City Drug Store, is in Crosbyton this week, where he has charge of Brazier's Drug store, while Mr. Brazier is away on his vacation.

Mr. F. W. Johnson, who lives three miles southwest of Idalou, is in the Lubbock sanitarium. He was operated on for appendicitis and is in a critical condition, due to his appendix having ruptured.

Mr. and Mrs. Bill Roberts have returned to Idalou after a several months stay in Corpus Christi.

Mr. John Akers has traded his home in Idalou for one in Lubbock on 26th street and plans to move his family there right away. Mr. Akers, at present, lives in Littlefield, but prior to that lived many years here. The many friends of the family regret their moving away.

A delegation of nine women, members of the Methodist Missionary society, attended a meeting of Zone four at Roberson last Friday afternoon. Those in attendance were: Mesdames T. C. McCoy, G. L. Stokes, A. S. Meinecke, Taylor Allen, C. H. Ledger, T. B. Taylor, Gillespie, Williamson and De Busk.

Mr. Eddie Brazier leaves Sunday for Lubbock, where he will enroll in Tech as a student for the coming school year.

Mr. and Mrs. Buster West and little daughter spent last Tuesday in Lubbock with Mr. West's parents.

Mr. J. D. Sargent went to Lamesa Thursday afternoon when he received a message that his sister, Mrs. H. B. Glover, was in a critical condition. She was operated on Monday afternoon and seemed to be getting along real well until Thursday.

Mr. and Mrs. Shepherd and family, after spending the summer months in the valley have returned to Idalou this week for the children to enter school and to open his gin in time for the cotton season.

The family of Mr. Neil Estes expect to bring him home Sunday from Lubbock, where he was operated on two weeks ago for appendicitis.

Lamesa's Mayor



JUDGE E. B. WARREN

Lamesa News

LEGION ENTERTAINED

The American Legion held its regular meeting Tuesday evening on the spacious lawn of Mr. and Mrs. Holland Harp as their guests at a chicken barbecue. Long tables had been prepared and lighted on the beautiful lawn and then loaded with barbecued chicken and all the necessary trimmings. After the supper a short business meeting was held, and it was decided that the Legion would have a booth at the fair, and a committee was named to arrange it. The following will have charge of the exhibits: J. D. Dyer, Carl Bentson and Philip Yonge. A great recreational hour was then enjoyed to the fullest by all present. All pronounced the entire affair the finest ever, and were extremely liberal in their expression to and for Mr. and Mrs. Harp.

PARENT-TEACHERS MEET

The Lamesa Parent-Teachers association met Thursday evening in the high school auditorium. The meeting was opened by Rev. J. D. Boren of the Church of Christ. Mr. Rogers gave an inspiring address on the work as planned for the 1929-30. Following this Mrs. J. E. Hardesty gave a violin solo. T. S. Christopher gave a most impressive and educational talk on the national constitution. Mrs. Hollingshead closed the meeting with a piano solo. Officers for the following year were elected as follows: President, Mrs. Pat Manning; first vice president, Mrs. J. T. Arledge; second vice president, Mrs. Cecil Bryant; third vice president, Mrs. G. M. Terry; fourth vice president, Mrs. Howard Thurston; secretary, Miss Ruth Fry; corresponding secretary and treasurer, Mrs. Mat McCall; reporter, Miss Helma Merrick.

MRS. ARNETT ENTERTAINS

Mrs. W. D. Arnett was hostess this week to the Wednesday K. K. K. Klub at her home. Mesdames Ray Barrett, J. M. McEacheron and Phillip Young were the guests. Club members enjoying the games were Mesdames William Cates, Allen G. Barnard, Clyde Branon, Tom Burnside, W. H. Lamb, J. F. Prichard, J. Lonnie Teale, Audrey Thomas and Harry Thurston. High score went to Mrs. Teale who won a lovely box of bath powders. Delicious cream tuna, molded salad, hot rolls, olives and iced tea were served. Mrs. Arnett's home was beautifully decorated with gardeni zenias.

MRS. CAMPBELL ENTERTAINS

Mrs. Trueman Campbell was a charming hostess both Tuesday morning and afternoon to two bridge parties given at her lovely new home on 212 N. Bryan street. The house was beautifully arrayed in goldenrods and zenias. Placed about the room were large black vases filled with goldenrods. Color scheme which was orchild gold was carried out in all details. Chicken croquetts, hot butter rolls, pecan nut pies with whipped cream and iced tea were served to her morning guests. Mesdames J. F. Prichard, J. D. Rocquemore, Cecil Bryant, W. H. Lamb, James Little, W. B. Collins, John Bennett, Bill Warnick, Howard Thurston, Jack Caldwell, Robert Lavendol and Mrs Alene. High score prize, which went to Mrs. Cecil Bryant, was a box of dainty individual bath powders.

The afternoon was the Tuesday club. The same refreshments of chicken croquetts, apricot salad, rolls, pecan pies with whipped cream and punch were served. The following were present: Mesdames William Cates, Holland Harpe, Phillip Yonge, Allen Barnard, Audrey Thomas, L. R. Hanson, J. L. Sypert, Jack Phinzy, D. H. Wallace, Thomas Wood and Elzie Burleson.

Mrs. Harry Waffle visited in San Angelo the early part of this week.

Miss Beatrice Berry is the guest of Miss Jimmie Lee Keester. Miss Berry's home is in Lubbock.

Mrs. J. H. Clark, Mrs. J. E. Garland were Lubbock visitors Thursday.

Joseph Alexander of Cumbie was a business visitor here Thursday.

Misses Hilma and Wilma Bartlett and their father, W. E. Bartlett, of Lubbock, were here Wednesday visiting friends.

V. O. Key, jr., left Wednesday for the state university at Austin.

Miss Assalie Key left Wednesday for McMurray college in Abilene.

Edwin Smart left Thursday for Tech.

Sawnie Carroll and Gordon Treadway left Thursday for Tech.

The Lamesa Luncheon club followed its annual custom Thursday evening by acting as a joint host to the faculty of the Lamesa high school at the home of S. L. Forrest. Thirty two members of the faculty were present. The faculty was introduced individually to every guest watermelons composed the refreshments and were cut and served to all by Guy Weekes, Clyde Backintosh, Owen C. Taylor, W. K. Crawley and Dyrell Kirk. Following the refreshments Dyrell Kirk and Leslie Pratt entertained the crowd with a few fancy dives into natitorium nearby.

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Hear Voices and Music Only on the New and Greater
Majestic RADIO
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Uniform Amplification Automatically at any point on the Dial

Model 92
$167.50 (less tubes)

Power detection and the new -45 tubes plus four tuned stages of radio frequency enable Majestic to produce the most powgrful and selective radio set ever built. Absolutely no hum and no oscillation at any wave length. Automatic sensitivity control gives uniform sensitivity and amplification in both high and low wave lengths. Improved Majestic Super-Dynamic Speaker. Extra heavy, sturdy Majestic Power-Pack, with positive voltage-ballast, insures long life and safety. Jacobean period cabinet of American Walnut. Doors of matched butt walnut with overlays on doors and interior panel of genuine imported Australian Lacewood. Escutcheon plate, knobs and door pulls finished in genuine silver.

FREE Home Demonstration

PLAINS FURNITURE CO.

907-909 13th St. Phone 1320

doleful Tragedy of a young Lady of Seventeen

MARY JANE was in tears.

". . . and Grandma didn't *hear* the telephone," she sobbed.

"Not even when Jimmy called the *second* time! So Jimmy asked Helen Parks instead, and . . . and . . . now *she's* going to the dance with him.

"And no—nobody else has asked me!"

The tragedies of seventeen are dark and bitter. Disconsolate, Mary Jane buried her face in a pillow.

Mr. Mason looked down at the forlorn little figure on the couch sympathetically.

"You know," he said to his wife, "Grandma really *doesn't* hear as well as she used to. She needs an extension telephone in her room. I think I'll order one tomorrow."

* * *

Telephones where you *need* them can often prevent youthful woes—and be a source of pleasure to old folks, besides. They save time, patience, steps.

Few know that one or two additional instruments cost considerably less than the single telephone they now have!

By a wisely-placed "extension" or two, and perhaps a rearrangement of the equipment you already have, an expert telephone man can often double the convenience of your telephone service.

Manager,
Southwestern Bell Telephone Co.,
City.

I'd like to know how to get more value out of my telephone service. Please send me a copy of your booklet, "Modern Telephone Service for the Home."

Name .....

Address A-8



"And no—nobody else has asked me!"

News Events And Personal Mention About People In Neighboring South Plains Cities

Lorenzo News

MRS. R. L. BOWMAN
Staff Correspondent

TUESDAY BRIDGE CLUB

Members of the Tuesday Bridge club enjoyed the charming hospitality of Mrs. Dewey Sullivan this week in a morning party at her home on Van Buren avenue. Guests went at nine o'clock and after a series of six games a lovely luncheon plate of Bohemian pineapple salad nut bread sandwiches teaand ice-box pudding was passed. A color scheme of pink and green was carried out in appointments and pink radiance roses were the favored flowers.

High score went to Mrs. J. T. Howell while Mrs. R. L. Bowman was second high.

Club members present were Mesdames Joe Schuler, E. S. Smith, J. S. Garmon, Joe Catching, R. L. Bowman, H. F. Pearson, R. Jones Goode, R. G. O'Rear, Fred Wiese, T. G. Hendrick, John Hughes, Ewell Smith, L. J. Sanders, Austin Fullingim, J. T. Howell and Mrs. J. O. Easter was a club guest.

HERE FROM IDAHO

Mrs. Warden L. Fann arrived in Lorenzo Wednesday from her home in Priest River, Idaho, for a ten days' visit with her parents, Mr. and Mrs. F. B. Hoople. Mrs. Fann will be remembered by a host of friends as Miss Lida Bert Hoople only daughter of Mr. and Mrs. Hoople, who are pioneers of this section. Several social courtesies have been planned for Mrs. Fann during her stay here which is th efirst in three years.

ENTERTAINING SENIOR CLASS

Mr. and Mrs. Jack Agee entertained the members of the Lorenzo 1929-1930 Senior class with a four table forty-two party on Tuesday evening at their home on Harrison avenue.

Delicious iced punch and oatmeal cookies were served at the close of the spirited games. Those present were Misses Madge Huckabay, Edna Mae Dillard, Minnie Mae Haygood, Earl Jean Sulta, Inez Cherry, Messrs. H. Wampler Ray Hightower, Paul Pattillo, Robert Kirksey and Ted Hoople.

ZONE 4 W. M. S.

The Woman's Missionary Societies of the 4th zone of the Lubbock district, held their regular quarterly meeting at Robertson, Friday, September 13th. This zone is comptsed of Ralls, Crosbyton, Idalou, Lorenzo and Robertson Chapel, south of Lorenzo. Mrs. Roy Terrell of Lorenzo, 4th zone chairman, led the program. Mrs. Johnson of Crosbyton led the devotional. The welcome address was given by Miss Grace Wheeler, with response by Mrs. Taylor Allen of Idalou. Mrs. H. C. Pearson of Lorenzo gave a splendid talk on "She Hath Done What She Could." Mrs. Curry of Crosbyton talked on "Christian Message to Women." Ralls furnished a vocal duet and a musical number. Idalou also furnished a duet. The different auxiliaries gave fine reports of the work done since last meeting. Idalou received the banner for best report for the quarter.

During the social hour the Robertson ladies served angel food cake and punch.

COMMUNITY THEATER

Monday night at the school auditorium a meeting was held for the purpose of organizing a Community Theater for Lorenzo. An organization was perfecte dand it was decided to present two plays a month. The following officers were elected: Mrs. Payton Powers, director; John Leverett, president; E. Smith, vice-president; John Hughes, secretary-treasurer; Mrs. H. F. Pearson, business manager; R. L. Bowman, assistant business manager; Jack Agee, advertising manager; Hugh Anderson, stage manager; Miss Pearl Lair, assistant stage manager; Mrs. W. M. Blakemore, assistant stage manager; Mesdames E. Smith and E. S. Smith, assistant directors; O. W. Fagala, head carpenter; J. R. Huckabay, assistant carpenter; Mrs. J. T. Howell, property man; Mesdames Dewey Sullivan and J. L. Suits, assistant property men; Miss Ploey Haylor, costumes; Mesdames Bruce Hannah and Jack Agee, assistants; Mrs. W. L. Pattillo, chairman of membership committee.

BIRTHDAY PARTY

On Wednesday Mrs. J. R. Duncan entertained with a children's party for her small son, Jimmie, jr., celebrating his 5th birthday. The entertaining rooms were decorated with summer flowers and a lovely white birthday cake on which were five pink candles, was the table centerpiece.

After a few hours of merry games lemonade was served with the birthday cake to Green Hazel, Jeanette Watkins, Betty Joe Blakemore, Dorothy Collier, Ima Gene Leverett, Powers Anderson, Pauline Robertson, Patsy Fagala, Mildred Fagala, Paul Anderson, Nell Eaves, Patsy Eaves, James O'Rear, Sue and Robbie Ashley, Nettie Jean Hightower, Margie Helen and Mary Ellen Eaves, Gene and Patsy Smith, Max Garmon, Wayland Catching, R. P. Nicholson, George Stancil, Marion and Ruth Davis, Houston Pearson, Sarah Beth and Margie Nell Anderson, Burgin Watkins, Billie Eaves and Cleta Fern Anderson.

The little honoree was the recipient of many useful gifts.

HONORS VISITOR

Mesdames J. T. Howell and R. L. Bowman were charming hostesses Friday morning from nine to eleven to their many friends in a bridge party at the Howell home, honoring Mrs. Warden L. Fann, of Priest River, Idaho. Five tables were in play and in the games Mrs. Dewey Sullivan captured high score prize, a daintily decorated waste basket. The honoree was presented a pretty boudoir lamp in rose.

A refreshment plate offering congealed salad, bread and butter sandwiches, hot tea, orange sherbet and white cake was passed to Mesdames E. S. Smith, Dewey Sullivan, Payton Powers, H. F. Pearson, T. G. Hendrick, Joe Catching, John Hughes, Fred Wiese, J. S. Garmon, Joe Schuler, R. G. O'Rear, Roy Terrell, W. W. Anderson, L. J. Sanders, J. O. Easter, R. Jones Goode, Warden L. Fann, Ewell Smith and Miss Pearl Laird.

Chief Deputy



O. B. CONLEY

The task of directing raids against suspected law violators has been largely turned over to Chief Deputy Sheriff O. B. Conley, right hand man of Sheriff Wade Hardy. Deputy Conley, an officer of several years experience, joined the sheriff's department from the Lubbock police force.

I-DEAL CLUB ORGANIZED

Wednesday evening at the home of Mr. and Mrs. H. F. Pearson the I-Deal Bridge club was organized with Mrs. Roy Abel as president and Mrs. R. L. Bowman, secretary. The club will meet once each month in the evenings on the fourth Tuesday, and once in the afternoons each month on the second Wednesday for the ladies. Members are Messrs and Mesdames Roy Abell, R. L. Bowman, L. J. Sanders, J. L. Suits, Fred Robb, J. T. Howell, T. G. Hendrick and H. F. Pearson.

In the games following the organization Mrs. R. L. Bowman and Mr. Earl Scott were high score winners.

Mrs. Pearson served an ice course to her guests. Out of town guests were Mr. and Mrs. Earl Scott of Wink.

PERSONALS

Mrs. R. J. Goode, of Plainview and daughter, Mrs. T. H. Hughes and two small sons, Bob and Bill, of Electra, were guests in the home of Mr. and Mrs. R. Jones Goode Sunday and Monday.

Mr. and Mrs. John Huckabay were Abilene visitors Sunday and Monday. Mrs. Huckabay also visited her grandmother at Merkel, Texas.

Mesdames H. C., H. F. and H. A. Pearson, Roy Terrell, R. P. Nicholson and T. T. Easter went as a representation from the Lorenzo Methodist W. M. S. to a zone meeting of Zone 4 Lubbock district, at Robertson Chapel, Friday.

Mr. and Mrs. H. W. Gray and small sons, Norman, Fred, Lloyd and Beverley, of Crowell, Texas, spent the week-end in the home of their relatives, Mr. and Mrs. S. A. Lawrence.

Messrs. Hugh Anderson and Tom B. Morrison, Lorenzo teachers, spent the week-end in Lubbock.

Mr. and Mrs. Earl Scott and children, Grace and Robert, are here from Wink visiting in the home of his parents, Mr. and Mrs. G. C. Scott, and with his sister, Mrs. Roy Abell.

Mr. and Mrs. J. L. Suits and Jerry Nell returned last Saturday from Snyder by way of Jayton and visited his parents, Mr. and Mrs. J. A. Suits until Sunday afternoon.

Messrs. and Mesdames J. T. Howell, Gus Hendrick and H. F. Pearson and Miss May Tom Howell attended the Ham revival at Lubbock in the two closing services Sunday afternoon and evening.

Mr. and Mrs. Dewey Sullivan spent Sunday at Spur as the guest of her brother, Joe Long.

H. F. Pearson, in company with Mrs. T. T. Easter and daughter, Miss Aleta, left Wednesday morning for Coleman where Mr. Pearson went to look after business interests. Mrs. Easter will visit with her daughter, Mrs. Standlee Bowers, while Miss Aleta will remain permanently, as she is accepting a position as sales clerk in a dry goods establishment there.

Mr. and Mrs. L. J. Sanders were called to Levelland Wednesday by the sudden illness of his mother, Mrs. Sanders of Idalou, but who was visiting a daughter in Levelland.

Mr. and Mrs. A. E. McLaury and family, who recently moved to Lorenzo from Fort Worth, are moving this week to Lubbock, to place their son, Cecil, in Tech college.

Supt. O. W. Fagala was in Brownfield the first of the week on official business, returning to Lorenzo Wednesday.

Mrs. Bill Hawkins is reported as being seriously ill at her home in West Lorenzo.

Dr. and Mrs. T. A. Hill, of Seminole, Okla., are visiting with Mrs. Hill's daughter, Mrs. J. B. Edwards, 2124 Broadway.

Mr. and Mrs. James E. Watson are expected to return today from Quemado, N. M., where they accompanied Mr. and Mrs. Billard Pass, who were married in Roswell Thursday. Mrs. Pass was before her marriage, Miss Lou Alice Watson.

Mr. and Mrs. Joe Clingan and Mrs. Arthur Mitchell, Mr. Clingan's sister, who have been visiting in Lubbock, left yesterday afternoon for Amarillo, Mrs. Mitchell's home.

Brownfield News

By MRS. W. H. DALLAS

Norman Blackstock left Tuesday for Plainview where he will enter Wayland college.

The Parent-Teacher association will entertain the teachers Monday afternoon at the home of Mrs. W. A. Bell.

Mrs. Joe J. McGowan received a message Monday that a brother was very ill with a ruptured appendix. They left immediately for Quanah. No news has been received from them as to his condition.

Blue Graham left Monday to reenter New Mexico Military Institute where he has been a student for some time.

Cartes McDaniel, former citizen of Brownfield but who is at present making his home in Dallas, was in the city Wednesday.

BIBLE CLASS MEETS

The Ladies Bible class of the Church of Christ completed its study of the book of James, Monday, having for a lesson the fourth and fifth chapters. The first chapter of Peter being a long chapter, only one will be studied for the next lesson, the coming Monday. Mrs. Hardin also completed her term and Mrs. Jack Jackson will be the teacher for this term. Those present were Mesdames Williamson, Moore, Brown, Cook, Harris, Ditto, Collier, F. Hudgens and Hardin.

CIRCLE NO. 2, W. M. U.

Circle No. 2, W. M. U., met with Mrs. Joe Davis at her home in Gonus. Mrs. Tom Glover presided over the lesson. Those present were Mesdames J. C. Green, English, Dunn, Glover, Howell, Price and Fische.

CIRCLE NO. 3.

Circle No. 3 met with Mrs. Jeff Smith. Mrs. May led the lesson on the harmony of the gospels. Those present were Mesdames Wirtz, George Nell, Lula Smith, Joh. Scuddy, Markham Bennett, Ed May Marchbanks, J. M. Smith, Poun. Sears and Miss Visa Mae Sears.

LOUISE WILLIS CIRCLE

The Louise Willis circle met wit Mrs. Mangum, with Mrs. E. V. May leader. Those present were Mesdames Lawrence Greene, D. B. Dubois, Sexton, Benton, Townsend, Carter, Bailey, and May. Visitors present were Mesdames Alton Webb, Taylor and Allen Green. Th hostess served sandwiches, cake and hot chocolate.

All circles will meet at the church Monday at three o'clock in a business meeting.

KIL-KARE KLUB

Mrs. Claude Hudgins entertained the members of the Kil Kare Klub Wednesday afternoon in her home on Broadway. Bridge was the diversion and Mrs. L. Wingred won high score, a cake plate, and Mrs. Michie next to high, a novelty powder jar. Mrs. Hudgens served hot rolls, chicken salad, vegetable salad, meat balls, date pudding and cake to Mesdames L. M. Wingerd, A. M. McBurnett, J. E. Michie, Ralph Carter, Bruce Knight, Ray Brownfield, Fred Smith, W. B. Loone, R. L. Harris, Leo Holmes, W. H. Collins, A. M. Brownfield and Ike Bailey.

FRIDAY FORTY-TWO

The home of Mrs. S. H. Holgate was tastefully decorated with golden glow, carrying out the yellow color scheme, when she entertained the members of the Friday Forty-Two club. In a business session the club elected new officers who are president, Mrs. Chock Hamilton; vice president, Mrs. H. O. Longbrake, secretary and treasurer, Mrs. C. R. Baldwin; reporter, Mrs. N. B. Downing. The next meeting will be with Mrs. R. M. Kendrick. The hostess served punch and pie to Mesdames Baldwin, McBurnett, Winston, Griffin, Downing, Gracey, Kendrix, Longbrake, Brothers, Webber, Tom May, Hamilton.

Mrs. R. V. Quinlan, of Silverton, visited in the home of her parents, Mr. and Mrs. W. A. Bell, Saturday and Sunday.

W. M. U.

The circles of the Baptist Women's Missionary society met Monday in a business meeting at the church. There were twelve members present.

C. OF C. BIBLE CLASS

The Ladies Bible class of the Church of Christ met Monday afternoon at four o'clock at the church. An interesting lesson on the first chapter of James was conducted by Mrs. W. W. Ditto. Those present were: Mesdames Homer Winston, J. W. Moore, Williamson, Cook, Ditto and Harris.

MISSIONARY SOCIETY

The Methodist Women's Missionary society met Monday afternoon at the church. A lesson in a mission book was led by Mrs. Harr Longbrake, "In Missions, What Next?" There were ten members present.

W. Y. M. S.

The Young Women's Missionary Society, on Tuesday afternoon, gave a party, celebrating the first birthday of that organization. Invitations were sent out in the form of silk bags, the guests to respond with the numbers of pennies representing their age. Many games and contests were enjoyed. Lovely refreshments were served to about forty guests.

STUDENTS HONORED

Miss Vivian, who will leave soon for Abilene, where she will re-enter Abilene Christian College, was honored with a party by her sister-in-law, Mrs. H. R. Winston, Tuesday afternoon at five o'clock. Lovely bath salts were given to those drawing high at each table. In fortytwo, Miss Jessie Chisholm won high, and Miss Addie Hamilton low. Radio music gave a charm to the afternoon. The guests: Misses Elizabeth Hargraves, Marie Bell, Addie Hamilton, Fay Brown, Bessie, Jessie and Louise Chisholm, Lucile Webb, Lucile Jones, Winona Burnett, Kathryn Holgate, Bonita Neal, Velma Williamson, Lucile Flache, Vivian Eubanks, Robbie Hardin and the honoree.

RECEPTION FOR TEACHERS

The teachers of the Brownfield schools were entertained with a reception at the home of Mrs. W. A. Bell and sponsored by the Parent-Teacher Association. A clever program was enjoyed. Rev. B. W. Dodson gave a humorous sketch, Mrs. Loone a reading, Mrs. May, a reading, music by Mrs. W. H. Dallas and talks by diffeent membes of the faculty wee made. The house was beautifully decorated. Mrs. John King and Mrs. J. E. Shelton served punch and cake.

Mrs. Paul Stevens returned to Roswell after a two-weeks visit with her parents, Mr. and Mrs. J. E. Shelton of this place.

Mr. and Mrs. Bernard Thompson of Nashville, Tenn., and Mr. and Mrs. D. A. Ridgeway, of Ft. Worth, have returned home after a two weeks visit in the home of Mr. and Mrs. B. L. Thompson.

Littlefield News

By MRS. W. W. ETTER
Phone 26

ANNOUNCES COMMITTEE APPOINTMENTS

Thursday afternoon of last week members of the Parent-Teachers association met in business session at the home of the president, Mrs. R. E. McCaskill.

The committee appointments for the school year are:

Program committee, Mrs. Pat Boone, chairman; Mrs. E. S. Rowe and F. O. Boles.

Membership committee, Mrs. C. L. Harless, chairman; Mrs. W. G. Street and Mrs. Phelps Walker.

Ways and means committee—Mrs. S. L. Adams, chairman; Mrs. John Stone and Mrs. Jess Seale.

Hospitality committee—Mrs. C. O. Griffin, chairman; Mrs. M. W. Etter, Misses Margaret Teal and Lucille Killough.

Publicity committee—Miss Gladys Wales, chairman; Miss Ruth Matthews and Penelope Floyd.

Home service department—Mrs. J. S. Hilliard, health chairman—Dr. J. R. Coen.

The Parent-Teachers will have its first meeting Thursday afternoon Sept. 26. This meting will begin promptly at 3:45 p. m. and all parents are urged to attend. There will be a short program followed by a social meeting.

SUNDAY SCHOOL PARTY

Mrs. L. W. Jordan's Sunday school class of the First Baptist church was delightfully entertained with a party in the lovely home of Mrs. Mid Seale last Friday afternoon.

Games of much interest were greatly enjoyed by all present, one in particular, in which each lady represented a feminine Biblical character, later on in the afternoon relating something of her former life.

Delicious refreshments were served to the following: Mesdames R. E. McCaskill, L. E. Howard, Joe Grizzle, Theo. Parker, J. A. Fortenberry, G. L. Collard, J. L. Pate, J. H. Lucas, L. H. Smith, Bill Gilliland, J. R. Coen, C. O. Griffin, F. O. Boles, L. W. Smith, Pryor Hammons, W. H. Badger, R. C. Grissom, Zack Isabell, Carl Doss, W. T. Morgan, H. J. Gibbs, J. H. Hardberger, Jesse Seale, L. W. Jordan, O. E. Key and Mid Seale.

MRS. CONDRA ENTERTAINS

Mrs. L. W. Condra was hostess to a bridge party Friday afternoon at her home.

Three tables of bridge were at play throughout the afternoon. Mrs. Jim Harless won the jar of bath salts for high score and Mrs. Star Haile the beautiful silk handkerchief for low score.

A delicious luncheon of sandwiches, cake and cocoa was served to the following: Mesdames M. W. Brittain, H. W. Gillette, E. S. Rowe, S. J. Farquhar, R. L. Lowe, Jim Davenport, Jim Harless, L. Hargrove, Carl Arnold, Herbert Teal, Star Haile, Harvey Richard and the hostess.

MRS ARNETT ENTERTAINS

Mrs. John Arnett was hostess to the Thursday Bridge club on last Thursday afternoon.

The rooms were beautifully decorated with cut flowers.

A delicious salad course was served with asters as plate favors.

The members present were Mesdames J. S. Hilbun, C. L. Harless, Ray Jones, E. S. Rowe, Lena Howard, W. O. Stockton, W. G. Street, J. M. Stokes, H. W. Wiseman, and J. C. Whicker. The guests were Mesdames M. M. Brittain, M. W. Etter, Sam Farquhar, Art Chesher and Sid Hopping.

PRESBYTERIAN AUXILIARY

The ladies auxiliary met Tuesday afternoon at the church with Mrs. Brewer as hostess.

Miss Lulu Hubbard was in charge of the devotional. Mrs. N. A. Douglas gave an interesting lesson on "Stewardship."

Mrs. J. S. Hilliard and Mrs. L. W. Wynn were appointed as a committee to gather up articles for charity.

The business being concluded dainty refreshments were served to the following members and visitors: Mesdames Chas. Barber, E. A. Bills, Mike Brewer, C. C. Clements, N. A. Douglas, J. S. Hilliard, Ray Jones, Irvin Miller, Bob Smith, L. M. Touchon, Harry Wiseman, F. W. Wynn, Wm. F. Fulton, A. L. Wright, Massengill, Misses Lula Hubbard and Belle.

TO ORGANIZE BIBLE CLASS

Next Sunday evening the Young Peoples Bible class of the Lutheran church will be organized. All

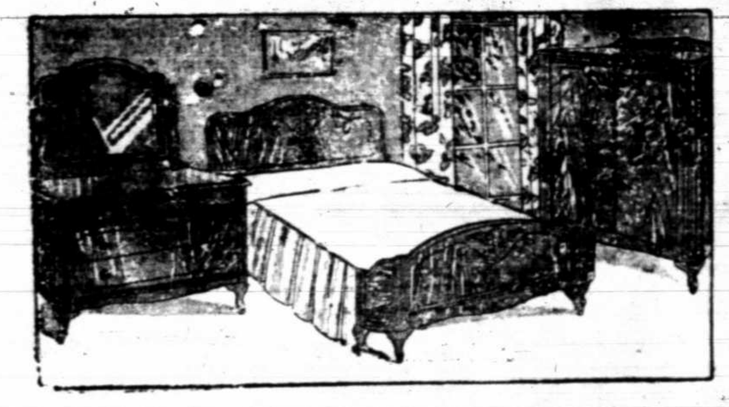
See LITTLEFIELD NEWS, Page 7

WARD'S HOME FURNISHINGS

appeal to the Thrifty Shopper

You can shop at Ward's and SAVE WHILE YOU BUY! You will find new styles in home furnishings here, priced far less than other stores ask for the same quality. Ward's big volume buying—keen shopping in an international field—makes this possible.

This mark of quality identifies our advertisements, our stores, and many of our exceptional merchandise offerings. Let it be your guide to quality and savings.



GENUINE WALNUT VENEER
3 PC. QUEEN ANNE SUITE
$120.85

The deep golden tones of genuine walnut veneers, hand rubbed to a satin finish, make this bedroom suite a beautiful set for any home. Expertly constructed of excellent materials. Dust proof bottom—pivot-bearing castors—gleaming plate glass mirror on dresser. The charming simplicity of the old world design gives it the merit of unquestionable good taste.

AN OUTSTANDING VALUE!



Utensils Not Included

Triplex Double-Cooking Capacity

Each burner heats two holes. Large built-in oven, conveniently roomy shelves, four-quart glass oil reservoir, attractive green and white enamel with black japan—these features attract the critical buyer.

TRIPLEX WICK OIL RANGE
Cabinet Model
Ward's Cash Price
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MONTGOMERY WARD & COMPANY

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News Events And Personal Mention About People In Neighboring South Plains Cities

ABERNATHY NEWS

BY MRS. W. A. RICHTER

SKAAT PARTY

On Monday evening, Mrs. W A. Richter entertained with two tables of Skaat celebrating Mr. Richter's birthday. This was a surprise to Mr. Richter. At a late hour, refreshments were served to Mr. and Mrs. B. F. Struve and sons, Victor and Marvin, Messrs. H. E. Richter, R. Schroter, Fritz Fuchs, jr., and W. A. Goeth.

GOEBELS ENTERTAIN

This week another attractive social feature was a dinner given at the home of Mr. and Mrs. F. A. Goebel. Everything for a lovely dinner was prepared by the hostess and enjoyed by Mr. and Mrs. George Fuchs and children of Plainview, Mr. and Mrs. Frank Ebeling, of Marble Falls, Mr. and Mrs. Len Struve, daughter Naomi and Son, Victor, Mr. and Mrs. Vernon Smith and little son, Mrs. Fritz Fuchs, sr., and daughter, Miss Bettie.

BIRTHDAY PARTY

A lovely party was given this week by Mrs. H. E. Richter in honor of her youngest daughter, Wilma Ruth, who celebrated her seventh birthday. The little folks played games throughout the afternoon and refreshments were served to little Misses Agnes and Daisy Rea, Joy Smith, Gertrude and Billy Mae Richter, Cinthia Struve, Wilma and Helen Richter and Hilda Marie Palmer, of Plainview, Mr. and Mrs. W. A. Richter, Mrs. F. W. Struve, Mrs. O. Stolley, Mr. and Mrs. T. J Struve, Mr. Henry von Struve and sister, Miss Louise, Mrs. Clara Border of Lubbock, Mr. and Mrs. M A. Palmer of Plainview.

Mr. and Mrs. Robert McAlister and little son left this week for a few days visit to relatives at Brownwood.

John Miller, of Marble Falls, was here this week calling on friends. Mr. Miller is a former citizen of Abernathy, but only lived here a couple of years and returned to Marble Falls. Mr. Miller went to Lubbock to visit his brother and family, Jack Miller and also to meet his wife who has been visiting in Lubbock for several days. They will return to Marble Falls the latter part of this week.

Mr. and Mrs. Roger Pinson and two sons of Hale Center, were here this week calling on Mrs. Pinson's sister, Mrs. Leonard Harral, and Mr. Pinson's brother, Roy.

Mr. and Mrs. W. A. Goeth and little daughter Phyllis, Miss Meta Ulrich and father H. Ulrich were guests this week of Mr. and Mrs. Homer Rantz at Dimmitt, Texas.

Mrs. W. H. Ragland who has been visiting relatives and friends at Dallas for the past 10 days, returned home Monday.

A social was given at the home of Mr. and Mrs. A. E. Goebel this week to a few of their friends and relatives. A good time was enjoyed by all and at a late hour refreshments were served. Those present were Mr. and Mrs. W. A. Richter and daughters, Mr. and Mrs. U. L. Moreland, Mr. and Mrs. Henry Vineyard, Mr. and Mrs. C. M. Ravenhill, Mr. and Mrs. Jack Brown and little son, Mr. and Mrs. N. N. Goebel and daughter, and Mr. Brown and Henry Struve.

MR. AND MRS. N. N. GOEBEL ARE HOSTESSES

Mr. and Mrs. N. N. Goebel were hostesses this week when they entertained with a dinner, and served to Mr. and Mrs. Charley Goeth, and daughtre, Tony and son, Raymond, Mr. and Mrs. R. Schroter, and son, Major, and daughter, Miss Helen, Mr. and Mrs. Fritz Fuchs and daughter, Lillie Marie and Marvin Struve.

Mr. and Mrs. M. A. Palmer and daughter, Hilda Marie, of Plainview, were here this week as the guests of Mrs. F. W. Struve.

Mrs. Clara Border, of Lubbock, was here this week visiting her brother, Fritz Struve.

Mr. and Mrs. Frank Ebeling, of Marble Falls, are here this week visiting friends and relatives.

Mr. and Mrs. George Fuchs and children of Plainview were here this week. They brought home Mr. Mr. Fuch's mother, Mrs. Fritz Fuchs, sr., who has been visiting them for some time.

Richard Williams, of Petersburg, was here on business Tuesday morning.

Arthur Struve, who has been away on a trip for several months, returned to his home here this week. He is the oldest son of Mr. and Mrs. B. F. Struve, while away he has visited several states but spent most of his time in Nebraska.

VISITS HOME FOLKS

Miss Lottie Struve, who has been to New York this summer and attended school at the Columbia University, visited her parents, Mr. and Mrs. F. W. Struve, here this week. Miss Struve will teach in the Amarillo schools, where she has been teaching for the past two years.

Mrs. Henry von Struve and little son are visiting relatives near Hale Center this week.

LEAVES FOR COLLEGE

Mrs. A. A. Newell and daughter, Julia Beth, and son Alonzo, and Miss Bernie Vio Curry left this week for Abilene, Miss Newell and Miss Curry will enter McMurray college for this year's school work. These young ladies were members of the senior class of the Abernathy high school of 1928-'29.

LEAVE FOR UNIVERSITY

Miss Helen Schroter and Carl Hudgins left Monday night for Austin, where they will enter the State University. Miss Schroeter has been attending school there for the past two years, but this is Mr. Hudgins' first year. Miss Schroeter is the daughter of Mr. and Mrs. R. Schroeter and Mr. Hudgins is the youngest son of Mr. and Mrs. F. G. Hudgins. Both are graduates of the Abernathy high school a few years back.

Miss Mary Opal Skelton, of Lubbock, was here this week as the guest of Miss Vance Carlisle.

Miss Lola Hefner, of Dallas, is here visiting her parents.

LEAVES FOR AUSTIN

Miss Irma Struve, daughter of Mr. and Mrs. F. W. Struve, left for Austin Tuesday morning, where she will teach this winter. Miss Struve has taught in the Manual Training department of the Austin high school for the past two years. She also attended summer school at the University there the first term of the summer, and has been here on a visit for the past five weeks.

LUNCHEON

An attractive feature of the social week was a three course luncheon for the members of the Just-A-Mere Bridge club given by Mesdames Ebb Coffman and Edwin Hardesty at the home of Mrs. Coffman this week. The table was artistically arranged and those honored at this occasion were Mesdames O. O. Crow, E. B. Lindsey, F. Clausen, Leonard Harral, George Ragland, Hugh Ragland, E. E. Crow, A. B. Reid, Robert McAlister, Wesley Hardesty and Miss Estelle McAlister.

Miss Vance Carlisle left Thursday for Abilene where she will enter Abilene Christian college. Miss Carlisle is the oldest daughter of Mr. and Mrs. J. T. Carlisle and was a graduate of Abernathy high school this past term.

Harry Pettit of County Line, was a business caller here Tuesday morning.

Mr. and Mrs. U. L. Moreland have as their guest this week Mr. Moreland's brother Jimmie Moreland, who has just returned from Oklahoma City.

EASTERN STAR

On Tuesday evening a regular meeting of the Eastern Star was held at the Masonic hall. An interesting meeting was held and several things of importance were attended to.

After the chapter closed practice of the initation work was given.

Those attending were Mesdames V. Stambaugh, Leonard Harral, T. B. Stone, O. A. Tooker, Messrs. T. D. Stambaugh, Joe Ramsey and Mr. and Mrs. W. A. R. Richter.

The next meeting night is the first Tuesday night in October.

BRIDGE PARTY

On Wednesday afternoon Mrs. F. W. Struve, assisted by her sister, Mrs. O. Stolley, entertained a few friends and relatives with a bridge party. Five tables were arranged for the games.

Refreshments were served to Mesdames R. Schroeter, M. Goebel, Fritz Fuchs, A. E. Goebel, W. A. Goeth, F. A. Goebel, H. E. Richter, N. N. Goebel, W. A. R. Richter, B. F. Struve, R. E. Risinger, Charley Goeth, Misses Louise and Eleanor Struve, Tony and Erna Goeth, Bettie Fuchs, Mrs. Clara Border of Lubbock, Mrs. Frank Ebeling of Marble Falls, Mrs. O. O. Stolley and Mrs. Struve.

High score was made by Mrs. Clara Border and low by Mrs. M. Goebel. Each were presented with a prize.

Bob Littleton, W. A. Richter, H. P. Tapp and W. D. Magee were visitors in Plainview, Wednesday afternoon.

George Struve of Hale Center was a business caller here, Wednesday morning.

W. A. Magee of Lubbock was here on business Wednesday morning.

Fritz Fuchs, sr., of Hale Center, is here visiting relatives.

Henry Struve and B. F. Struve made a trip to George Struve's, near Hale Center, Tuesday.

SCHOOL TO HAVE CAFETERIA

Work is in progress here in preparing a room in the basement of the high school building where hot lunches will be served the children at a reasonable price. The Parent-Teachers association has been talking the plan but arrangements have been made for the Home Economics department to take it in charge. A cook will be hired and it will be about two weeks before this will be completed.

Mr. and Mrs. Burr Myres accompanied by Mr. Myres' mother were here this week from Union.

Milt Crow of Friona was here on business this week.

Mr. and Mrs. Welcome Ragland attended the ball game at Plainview Wednesday.

Miss Ruth Boaz, sister of Mrs. J. W. Pool, and Mrs. Wilson left this week for Canyon, where she will enter the State Teachers college.

Miss Lorene Fries and mother, of Canyon, were here this week as the guest of Mr. and Mrs. F. W. Struve and family.

Mrs. U. B. Jones who under-went a very serious operation at Lubbock last Sunday, is reported as doing as well as could be expected.

Mrs. P. L. Wimberly of Plainview is here this week at the bedside of her sister, Mrs. U. B. Jones.

TO ENTER TECH

Abernathy will be well represented at the Tech college at Lubbock this fall. Those going from Abernathy are Misses Eleanor Struve and Blanche Zeman, who will be seniors there this year.

Thoes who will be freshmen this year will be Arno Struve, Garland Nystel and Cecil Shirley.

O'Brion Thompson of Abernathy, will also be a Tech student, this being his second year.

Miss Gertrude Pool, another 1927-1928 senior girl will begin her second year at Tech.

Miss Holly Watson of Hermleigh, is here visiting her aunt, Mrs. Ed Hardin. She and her sister, Miss Johnny will attend Tech college at Lubbock this fall.

J. B. Hudgins will leave this week for Galveston, where he will begin study as a doctor. He is the oldest son of Mrs. F. G. Hudgins and has been teaching for the past two years.

BRIDGE PARTY

On Thursday afternoon Mrs. W. A. Richter was hostess to two tables of bridge in honor of her sister-in-law, Mrs. O. Stolley, of Austin. Refreshments were served to Mrs. Clara Border, of Lubbock; Mrs. O. Stolley, of Austin; Mesdames P. W. Struve, B. F. Struve, M. Goebel, H. E. Richter and Misses Bettie Fuchs and Eleanor Struve.

On Thursday afternoon a short program was given during chapel at the high school auditorium.

MISSIONARY SOCIETY

The members of the Missionary society met at the church Monday afternoon and spent the afternoon in quilting. The quilt was presented to Mrs. C. J. Chapman. Pecan pie was served to the members by Mrs. Ebb Coffman. Those present were Mesdames J. P. Nystel, W. T. Riley, E. B. Lindsey, W. H. Ragland, C. A. Shehorn, J. U. Peel, Bill Harral, Ebb Coffman, T. B. Stone, A. H. Hardin, C. L. Smith, J. D. Adkson, Mamie St. Clair and Arch Riley.

Rev. and Mrs. J. F. Michael and little daughter made a trip to Post Wednesday.

Mrs. Sam McAlister is visiting relatives at Brownwood.

NEW PRODUCE HOUSE

A. W. Hardin has opened a produce house located in the Pool building. Mr. Hardin opened the first produce house in Abernathy several years ago, but about two years ago the house burned and since that time hase been working in different places over town.

LEGION CONVENTION

J. B. Bence is leaving Saturday for Louisville, Ky., where he will attend the National convention of the American legion. Mr. Bence has attended every National convention of the legion.

CLINIC DAY

On Wednesday afternoon Miss Nell Ayres, county health nurse, held her clinic here. This was a record day for the clinic, when Miss Ayres examined 27 children, ranging in ages from two months to six years. Miss Ayres comes to Abernathy every third Wednesday, and invites all the mothers of the community to bring their babies for examinations. Since Miss Ayres has been coming here several of the underweight children are gaining each month.

C. OF C. MEETS

On Tuesday at a regular meeting of the Abernathy chamber of commerce several things of interest were attended to. The chief item of the meeting was to decide just when Abernathy would close its service of trades day. These trades days have been held every Saturday for the past few months.

To date for this year J. J. Riley, local hog buyer has shipped 52 cars of hogs. On Saturday his record was six cars. The amount paid to local hog raisers Saturday was $8,300.

D. R. McGilvrey of County Line was here on business Friday morning.

Marvin Struve made a trip to Floydada, Thursday where he attended the ball game.

T. J. Fletcher of Plainview was here on business Thursday.

Arno Struve, Cecil Shirley and Garland Nystel went to Lubbock where they were to register for their work at the Tech.

BAPTIST LADIES AID

On Monday the members of the Baptist Ladies Aid met at the church. Those attending were Mesdames R. M. Hardesty, M. Z. Holland, Will Evans, Bill Harral, Henry Brown, J. D. Webb, J. F. Pool, D. L. Williams F. O. Ashton J. M. Fields, J. R. Gould, Roy Anderson, Ula Wilson and Brunson. At the next regular meeting a president and secretary will be elected.

Mr. and Mrs. James A. Gillihand, of Calhoun Park, Pa., celebrated their golden wedding anniversary by taking an airplane ride.

Heads Rotary



JERRY J. CLEMENTS

Popular and hard working is Jerry Clements, president of the Lubbock Rotary club. His advance to a point of leadership in the local civic field has been marked and rapid.

He's The Mayor



HARLEY D. WOODS

Administering to the needs of Lubbock is Harley D. Woods, serving his first term as mayor. Citizens are in accord that the most progressive era of Lubbock's history has been sponsored by the present chief executive.

Slaton Items

By MRS. L. C. ODOM

Slaton, Phone 26 -J

WOMEN TO MEET HERE

A meeting of zone 5 of the Methodist Missionary society will meet at the church at 9 a. m. Tuesday the 24th.

Southland, Wilson, Post, Garlynn, Dixie and Slaton are in the fifth zone. The following program will be rendered with Mrs. S. H. Adams, president of the Slaton society, as leader: Devotional, leader, Mrs. A. E. Whitehead; music, leader, Mrs. L. W. Smith; songs, "A Charge to Keep I have," "I Love Thy Kingdom, Lord;" devotional; review of home mission study; "What Next in Home Missions," Mrs. H. T. Kimbrough of Lubbock; "What the Woman's Missionary Society has Meant to the Church," Mrs. L. A. Webb; song, "How Firm a Foundation;" talk on "Bell Benette Memorial," Miss Frances Adams; round table discussion on the work; piano solo, Miss Jenette Ramsey; vocal solo, Mrs. Lillian Butler; song, "The Rock That is Higher Than I;" prayer. Luncheon at 1 o'clock.

HONOR TEACHERS

The Rotary club honored the Rotary Anns with a banquett at the Slaton club house Friday evening. R. A. Baldwin acted as toastmaster and the following program was rendered:

Song, "America," by the audience; invocation, Rev. B. G. Holloway; dinner, served by the Presbyterian ladies; violin and cello duet, Misses Frankie McAtee and Ella Lois Gentry; welcome address W. H. Smith, Rotary president; response in behalf of Rotary Anns, Mrs. P. G. Stokes; response in behalf of teachers, L. T. Green; social stunt, in which Mrs. B. G. Holloway was awarded a box of candy; introduction of Rotary Anns, L. A. Wilson; reading, Miss Frances Adams; introduction of teachers, L. T. Green, superintendent; talk, What Rotary is and its Relation to this Community, L. A. Wilson; male quartet, F. C. Rector, H. L. Henderson, J. L. Gassoway and L. A. Wilson. There were about 150 in attendance.

MISS HESTAND ENTERTAINS

Miss Jo Hestand entertained at her home at 600 South 11th street Thursday evening honoring Mrs. George W. Shanks. Bridge was the diversion of the evening. A lovely plate lunch was served. The guest list included Mesdames Shanks, Austin, Scudder, Tomlinson, Peavy, Cobb, Hickman, Hightower, H. W. Ragsdale, C. Taylor, Savage, Perrill, Wolfskill, Wright, Rector, J. T. Lokey and R. N. Ragsdale, Misses Cone, Morrison, Lokey, Parrish, Carey E. Smith, Watson, McHugh and Adams.

ATTEND S. S. MEETING

The following Slaton Methodists attended the Sunday school convention held at the Methodist church at Lubbock Wednesday: Mr. and Mrs. W. E. Olive, Rev. and Mrs. L. A. Webb, Mesdames W. H. Proctor, Fred Tudor, G. N. Calwell, H. L. Diamond, J. T. Pinkston and J. P. Merrill.

EAST WARD P. T. A.

The west ward Parent-Teachers association will hold their first meeting of the year at their school Thursday afternoon at 3:30 o'clock according to Mrs. George Culwell, president.

BAPTIST CONDUCT PROGRAM

The ladies of the four circles of the Baptist Women's work held a four day program of prayer week work. The leader for Tuesday's program was Mrs. Darwin, Wednesday Mrs. P. G. Stokes, Thursday Mrs. D. W. Liles, Friday Mrs. J. L. Gassoway. A very interesting mission program was given Monday with Mrs. E. C. Foster as chairman.

A new business for Slaton is the Slaton Floral company, just outside the city limits on the Slaton-Post highway.

A formal opening is being held today from 1:30 to 7:30 p. m. This is a branch of the Texas Floral company of Lubbock. Mrs. Davis of Lubbock will be in charge of the business here.

Mrs. G. L. Stokes and little daughter, Joan, of Idalou were the guests of her parents, Mr. and Mrs. W. B. Hestand, the first of the week.

Mrs. T. B. Erwin of Plainview has returned to her home after visiting her nephew, L. W. Smith and family several days.

Mr. and Mrs. W. F. Blockerly are spending the week end in Plainview with relatives.

Mr. and Mrs. P. G. Stokes are spending the week end in Big Spring.

Mrs. Grady Bounds has returned from a visit to relatives in Hollis, Okla. She was accompanied home by her mother.

Mr. and Mrs. J. S. McDonald had as their guests last week two nephews, Harlan and Loyd Wright, of San Benito, Calif.

Mr. and Mrs. W. E. McAllister have as their guest Mr. McAllister's mother of Fort Worth.

Mr. and Mrs. W. H. Smith left Saturday for a ten days vacation to be spent in Kansas City, Topeka and Elk Falls, Kas.

Mrs. W. J. Stewart of Fort Worth is visiting her daughter, Mrs. Carl Greer and son, Carl Stewart, this week.

Mrs. C. L. Tanner and son, Kenneth, have returned from a trip to Grand Canyon.

Dr. and Mrs. M. S. Edmonson and daughter, Mrs. J. T. Gunn, of Clayton, N. M., were the guests of Mrs. E. E. Edmonson this week.

A. J. Butler is in Hope, Ark., at the bedside of his mother, who is seriously ill.

Mr. and Mrs. W. M. Caviner of Altus, Okla., are visiting their son, H. E. Caviner and family here this week.

Mrs. J. T. Wisley left Saturday afternoon for a trip to Omaha and other northern states. She made the trip with her brother J. C. Counieau of Miami.

Mrs. Charles Taylor of Electra and Roy Pingston of Dallas left for their homes the first of the week, after visiting their brother, J. T. Pinkston and family here several days.

Mr. and Mrs. A. King and family of Doucett will leave for their home today after spending a wee khere with Mrs. King's parents, Mr. and Mrs. C. E. Foster.

Rev. James Rayburn attended the Presbytery held in Amarillo the past week.

Among the Slaton people who attended the fair at O'Donnell Friday was Mr. and Mrs. J. A. Elliott, S. S. Forrest, W. P. Florence, Roy Cobb and Dr. and Mrs. W. A. Tucker.

RALLS NEWS

BY MRS. ROY MOSES

NEW BAPTIST CHURCH

The First Baptist church will be occupied for the first time today. Rev. J. M. Hale, local pastor will be in charge of the services.

The other churches of the city are cooperating with the Baptists in this opening service. Some of them are dismissing their own congregations.

This church has been under construction for the past several months and would, indeed, be an asset to any city much larger than Ralls. There are twenty Sunday school rooms, secretary's office, pastor's study, baptistry, dressing room, two rest rooms, a large reception room, kitchen and nursery. The seating capacity of the main auditorium is between six and seven hundred. There is more work to be done and much equipment needed to make the church complete in detail, but it is a beautiful structure.

DR. SNOW TO BUILD

Dr. Snow will build a modern office building with residence above, on the lots recently purchased from Herbert Ralls of Lubbock. The lots are located just east of the old Overland garage on the south side of the City park.

McLAUGHLIN BUYS HOME

Marvin McLaughlin has recently purchased the beautiful little rock home in central Ralls, which has just been completed by S. U. Payne of this city. Mr. McLaughlin and family will probably occupy this home in the near future.

CROSBYTON ROTARIANS VISIT

Last Friday noon, the Crosbyton Rotary club had charge of the program at the Rotary luncheon in the Ralls Inn dining room.

They presented a playlet, "Marr No Name," which taught some very good morals. Some songs and talks were also included in the program.

CLASS MEETS

Mesdames Perry Bowen and John Willis delightfully entertained the members of the Home Builder's class together with the T. E. L. classes last Thursday afternoon, from four to six at the home of the former.

Miss Eula Detwiler had charge of the program, which was carried out in a very impressive manner. Bible contests were enjoyed after which delicious Cherry Pie with whipped cream and coffee was served to: Mesdames Mark Day, A. B. Sanders, Paul Mitchell, Walter Fort, F. L. Robbins, J. W. Keller, Keen, Oliver Taylor, Bill Mayes, Jim Reed, W. H. Shell, Dollie M. Ralls, J. D. Thomason, Lester Bounds, W. L. Betts, Misses Eula Detwiler and Lewis.

SPENCER HAS NEW DRUGGIST

Mr. and Mrs. Keen of Chillicothe are new residents of Ralls. Mr. Keen having taken the place vacated by Mr. Lydell, in the Spencer Drug company. They are at home in West Ralls.

P.-T. A. HOLDS MEETING

The Parent-Teacher association held the first meeting of the season at the Municipal auditorium last Thursday evening. The meeting was a good general get-together session of the teachers and patrons of the school, and was well attended.

Dr. A. W. Evans, head of the Education department of Texas Tech, was the main speaker of the evening and his address was very inspirational and interesting. Other numbers on the program was the famous song hit, staged by Dr. H. F. Schwab and Clarence Burkholder in costume. Two numbers were presented by Miss Forrester, head of the Speech Arts department and a male quartette from the Rotary club.

Iced punch was served to a large crowd by the Freshman girls.

To Have Sunday School

The Southern Presbyterians will have Sunday school each Sunday in the City auditorium. This is a newly organized church here and members are just beginning their Sunday school work.

MRS. COOPER HOSTESS

The home of Mr. and Mrs. Roy Cooper on East Tilford Avenue was the scene of a very pretty party Wednesday when they were host and hostess to the members of the Wednesday Bridge club.

Mrs. O. R. Sadler scored high in the progressive games of bridge.

Delectable refreshment plates were passed to Messrs. and Mesdames Lewis, McKee, Sadler, Whitfield, Henry, Richards, Sullivan of Lorenzo and Mesdames Bridwell of Dallas and Dickson, of Royce City.

SOCIETY MEETS

The ladies of the Methodist church met in a regular weekly meeting last Monday at the church. They studied the minutes of the annual conference, after which they worked on some Sunday school equipment.

ZONE MEETING HELD

Mesdames Hyatt, Bryant, Gollihar, Osborn, Craddock and Page Gollihar of near Spur attended the zone meeting which was held at the Robertson community, Friday afternoon.

ROTARIANS GO TO OWENS

The Ralls Rotary club went to Owens community Wednesday evening where members assisted in a community program.

Owens has these good will meetings at regular intervals and they are proving to be a valuable asset to the community.

POPULAR COUPLE WED

Last Wednesday morning Tom Edd Benton and Miss Jimmie Bodkin slipped quietly away and were married in Clovis, N. M. Rev. E. J. Border, minister of the Church of Christ at that place officiating. Tom Edd is the son of Mr. and Mrs. Dave Benton and a grandson of Uncle Dave Benton. The Bentons are among the first families of this country. He is a graduate of the Ralls high school and has had one year in T. C. U. He is now employed in the grocery department of a local store. Miss Jimmie is the daughter of C. R. and Mrs. W. L. Bodkin, who have been residents of Ralls for the past few years. She also attended the Ralls high school and is very popular among the younger set as well as the old. She is employed in a style shop here.

Miss Oudry Kemp who was the guest of her friend, Miss Mae Cozart last week, returned to her home in Wichita Falls Monday.

Mr. and Mrs. B. E. Young of the Savage community moved to Quitaque last Friday.

Fred Shell was a visitor in Dalhart and parts of Mexico last week.

Misses Delois and Valera Harrell spent a few days visiting Miss Daisy Lockwood of Lubbock last week. They returned home Sunday accompanied by Miss Lockwood who spent the first of the week visiting in Ralls.

Miss Ruth Hale left last week for the Harmony community near Floydada, where she will teach the coming year.

Mr. and Mrs. Jessie Hall were Lubbock visitors Wednesday.

Mrs. E. A. Jones and three sons, of Quanah, were guests in the home of their daughter and sister, Mrs. W. L. Parr last week.

Rev. Evans of the Owens community was a visitor in Ralls Thursday.

Mrs. Bob Brown, who has been spending a few weeks in Mineral Wells, returned to her home here the first of the week.

Rev. and Mrs. J. M. Hale were Lubbock visitors Thursday.

Mesdames Whitfield, Haney and Henry motored over to Lubbock Thursday afternoon.

M. T. Harrell was a business visitor in Olton last week.

Mrs. J. Edd McLaughlin spent last Thursday in Lubbock.

W. F. Taylor was a business visitor in Lubbock last Thursday.

Mr. and Mrs. P. B. Ralls and daughters, Misses Alma and Pauline visited in Lubbock Thursday.

Frank Laverty of Spur was in Ralls on business last week.

Mr. and Mrs. Dewey Sullivan of Lorenzo were guests of Mr. and Mrs. Roy Cooper last week.

Dwight Moore, of Sealy, and Lloyd Lane, of Clifton, will enter Tech college as freshmen tomorrow.

Rev. and Mrs. O. N. Baucum are at home in a recently completed manse, built on the site of the old Cumberland Presbyterian church at 1608 10th street. The home is a six-room brick veneer structure.

Mr. and Mrs. H. T. Harp, 2213 5th street, are visiting relatives and friends in Plainview during the week-end.

J. E. McNeely, of Tatum, N. M., visited in Lubbock yesterday.

Mr. and Mrs. J. W. Bell, and daughter, Miss Juanita Bell, and Misses Ora Lee and Clarine Christian, of Vernon arrived yesterday to visit in Lubbock for the week-end. The party will return to Vernon today with the exception of Miss Bell, who will enter Tech college.

C. W. Post's Dreams Come True As Growth Of South Plains Sections Increases; Levelland Is Example

C. W. Post, multi-millionaire breakfast food manufacturer, of Battle Creek, Mich., and a native Texan, had much to do with a great deal of the development throughout the South Plains.

The very modern little city of Post, capital of Garza county, is named in his honor, and, had it not been for him and his vision this entire area would likely be a decade or so behind present development.

Dreams Being Realized

Lynn county and Tahoka and Hockley county and Levelland are names connected with the dreams of Post and his success in making those dreams come true.

During the past eight years there is probably no agricultural county in the United States that can show a record of progress in putting in new acres to the plow, to equal Hockley county's building.

Back in 1906 it was when Post went to Hockley county with the aim of development in planning. He purchased the old Oxsheer ranch five years later and, in 1912, had a townsite platted where the city of Levelland now is located. The townsite, however, he named Hockley City.

Health Failed Him

Post's health failed him before he could start building a town in Hockley county, however, and he went to California, where he died two years later. The town's name of Hockley City, as it appeared on Post's maps, was all there was to that municipality. It had no inhabitants and, except for the plat, its location became a matter of conjecture.

When the organization of Hockley county was made in 1921, the small trading post of Ropesville, was all that existed in the county in the way of development. There were no roads in the county and a search was necessary for locating Post's townsite. An election, to decide where the county seat was to be established, resulted in the selection of Hockley City, by a majority of seven votes.

Is Named Levelland

Because of difficulty in getting the United States postoffice department to accept the name of Hockley City, the county seat's name was made as at present, Levelland. This name was given by Mrs. Leila Post Montgomery, former wife of C. W. Post.

At the time of organization Hockley county had less than 400 inhabitants. In eight years it has increased in population to approximately 12,000, all attracted to the county by its splendid farm lands.

Twenty-Five Scouts Given Advancement

Twenty-five advancements and merit badges were given Friday night at an outdoor court of honor, illuminated by a huge bonfire, at Seagraves, where 400 persons attended.

Members of the court were W. D. Rhea, Seagraves scoutmaster; Carl Murray, assistant scoutmaster; A. B. Steele, N. Johnson, Dr. A. Bradford, Rex Ragan, George Eaton, and Rev. L. G. H. Williams.

Number of merit badges presented to each follow: W. D. Rhea, 16; Carl Murray, 7; Marshall Bradford, 5; Charles Richards, 1; Byrle Hearne, 2; Ronald Turner, 2; T. J. Sherrill, 3; Clayton Brown, 3; William Arledge, 3; Robert Smith, 1, and J. E. Godwin, jr., 3.

Advancements were as follows:

Tenderfoot—Robert Elliston, O. Godwin, Raymond Bryant, Elmer Elliston.

Second class — Robert Smith, Ralph Sherrill and C. W. Jordon.

First class—Marshall Bradford, J. E. Godwin, jr., Ronald Turner, Charles Richards, T. J. Sherrill, William Arledge, Clayton Brown.

Miss Kathryn Powell, who is a member of the Plainview high school faculty, is spending the week-end with her parents, Mr. and Mrs. C. B. Powell, 1005 Avenue S.

Tom Garrard has returned to his home in Lubbock after spending several days in Midland.

RESERVING ROOMS

Much Interest Being Shown In El Paso Convention

EL PASO, Sept. 21 (Special)—That interest is being manifest in the eleventh annual convention of the West Texas Chamber of Commerce to be held here, October 24, 25 and 26, is indicated by the numerous requests for hotel reservations. These are being received daily from far away points. The housing committee has been appointed and is already at work.

El Paso's plan for the convention have virtually been completed and within a few days the complete program will be announced. From different sections the report comes that Motorcade parties are being organized for the trip here.

Queer Milkmail

Snake Sucks Cow, Farmer Finds

COLUMBUS, Ind., Sept. 21. Wallis Olmstead has seen what few other people have. He has seen a black snake milk a cow. One of his best milkers recently refused to produce. He secretly watched her one day and saw the snake wrap itself around her hind leg and suck its fill of milk. The cow didn't object.

With 20,000 tons of Canadian wheat on hand and supplies of the native grain pentiful, flour mills in the Shanghai district of China are operating at capacity.

Air Chiem Marshal Sir John M. Salmon, known as "Tails Up" Salmon because of his phrase in the a world war dispatch, will become chief of the British air staff next January.

Because of the great increase of attendance at the royal horse show in Dublin, Ireland, this year, the grounds are to be materially enlarged.

A movement to brick up all useless basements has been started in London in connection with the anti-rat campaign.

Littlefield News

(Continued From Page 6)

strangers wishing to join will be made more than welcome.

Timian is president of the body and will gladly introduce any new members.

The young people will also hold their monthly meeting at the parsonage on the fourth Friday of this month.

The refreshment committee consists of Misses Ellen Lichte and Ester Michlink and Mrs. W. Luecke. The entertainment committee consists of Walter Timian, Herman Timian and W. Luecke.

NEW MEMBERS ADDED TO CHAMBER OF COMMERCE

Three new members were enrolled in the chamber of commerce Tuesday at the luncheon meeting. W. M. Fink and Ed L. Nixon, new dry goods men, and Rev. Joe Grizzle, pastor of the Baptist church. Each, in short speeches, expressed their confidence in the future of Littlefield.

Mr. Gastinel, chef of the Littlefield college, made a talk pledging the cooperations of the college to the chamber of commerce and to the city, and invited the public to visit his cafeteria at any time.

Plans were launched toward establishing a creamery at Littlefield and questionnaires will be mailed out to all patrons on the rural routes asking for data to furnish parties interested in establishing a creamery here. These cards will ask number of acres in cultivation, number of dairy cows, number of hens and hogs, and several other questions of importance to the chamber of commerce.



$5

SPECIAL

For Monday

All of the fashionable materials, fur felts, solid felts, velours, velvet. Shapes, those smart "Off the Brow" berets. Hats in this group worth up to $10.00

JARETT'S Fashion Shop

Amherst's Future Beckons To Those Who Make It Grow

In Six Short Years One Of Plains' Youngest Towns Becomes One Of Best In Entire Section

(By Special Correspondent)

AMHERST, Sept. 21.—Amherst, "The Pick of the Plains," believes in the future! Barely over six years old, this thriving municipality has hung up a record of progress which its residents believe is hard to equal and when they consider the accomplishments of a mere half dozen seasons they believe their belief in the future is entirely well grounded.

Opened first to settlers in August of 1923, when the Halsell ranch interests of Kansas City cut up their 70,000acre Southouse pasture, Amherst has steadily grown. Its streets are lined with brick buildings, it has a $125,000 school building and a municipal water system perfected at a cost of $60,000. Eleven trucks run daily to and from Amherst bringing children into school where 22 trained faculty members have guided a young educational institution to the point where it is among the best in this section.

Has Good Churches.

Amherst looks to business, farming and education as its goals but its people have not forgotten the churches. The First Methodist congregation will soon order construction for a $20,000 home.

Diversification is the keynote of prosperity in the Amherst section and thus far this year more than $100,000 worth of cattle and hogs have been shipped from this point. Five produce stations are doing a good business in Amherst while more than $5,000 monthly is derived by the farmers through the the sale of milk products, poultry and eggs. 'The Cow, the Sow and the Hen' are doing their parts toward building a city here and at the present time there is not a vacant house or business building here. More structures of both kinds are needed.

Much Land Sold

More than $200,000 worth of land in this vicinity has been sold thus far this year and crop indications are, for cotton, a half a bale per acre. Approximately 200 carloads of grain were shipped from here last year and the total will be large for 1929.

With a population of 1200, Amherst has a live chamber of commerce, membership drive for which was recently held and netted more than 150 new members. The drive climaxed a Community Festival week, directed by Capt. C. S. Nusbaum, community building specialist, brought here by the chamber of commerce.

At the behest of Mussolini fascist university students are receiving free courses in airplane piloting this summer.

Keeps The Peace



SHERIFF WADE HARDY

The task of keeping Lubbock a good city in which to reside has been placed largely upon the shoulders of Wade Hardy, sheriff. A veteran peace officer of the Lubbock city force, Sheriff Hardy is making good in his first term of office.

Investigation Of Lubbock's Health Stand Flattering

Milk Supply Here Largely Responsible For Showing Made In Survey, Health Officer Believes

Recording excellent health conditions, Lubbock has one of the lowest death rates of any city in Texas, according to figures in the office of Dr. J. W. Rollo, director of the city health department.

Death rate here was but 1.4 per cent in 1928 according to the health department's figures. Out of a population of 22,000 there were only 296 deaths in 1928.

Ordnances Help

"Health conditions here are due mainly to ordinances which requirements of the health department and also to the sanitary condition of water in this city," said Dr. Rollo. "We have never experienced a serious epidemic in Lubbock.

"Natives of this climate reflect remarkably healthy conditions. A great percentage of the deaths are traceable to infirmities of old age or persons suffering with diseases who come here for the climate."

There is no evidence of malaria in Lubbock and only four cases of typhoid fever were recorded during the recent summer, said Dr. Rollo.

The health director attributes much of the healthy condition of the city to the milk ordinance.

Milk Supply Good

"The milk supply in Lubbock is far above average in quality," said M. M. Miller, milk specialist of the United States public health service, "due to untiring efforts of local health officers.

"The health of any city," said Mr. Miller, "is proportionate to the quality of milk and water supply."

Mr. Miller said, after an inspection here, that Lubbock's water is in excellent condition.

Dr. Rollo is assisted in his health department duties by Dr. Y. J. Aiken, in charge of laboratory and food inspection, and Dr. C. M. James, food inspector.

During the fair week several persons will be added to the health department in order to meet the increased requirements of inspection, Dr. Rollo announced.

Loan Funds Open To Tech Students

Lubbock Rotary Club Fund Leads Group; $6,000 Is Available To Worthy Men And Women Of School

Offering funds to students at needy times, Texas Technological college has several loan funds in existence.

The oldest of these is the Lubbock Rotary Student Loan fund. Six thousand dollars are available for use of the students through the cooperation of the club members. The George T. Morrow loan fund of $20,000 is also in existence, the income of which is available for students. The Home Economics club has a loan fund for students of the school. The Engineering society has a loan fund started as has the school of agriculture.

The Rotary club loan fund, perhaps has done more for students, due to the fact that it has been in existence longer than any of the others. More than 100 students have been aided by the fund since the establishment of the college. Twenty-five students sought its benefits last year.

The fund is available only to students who have a satisfactory standing in college, a good character and a promise for citizenship. It is limited to upperclassmen.

Dean James M. Gordon is chairman of the club's loan fund committee and acts on all loans. Short time loans only are given with the privilege of renewal granted to students who are still in school. Five per cent interest is charged. The average loan to students has been $71, while $200, the maximum, is granted only in special cases.

The George T. Morrow loan fund was made possible through the will of Mr. Morrow. Loans are open to worthy young men and women, the fund being administered by a committee composed of the president of the college, the business manager and the registrar.

The school club loan funds have been started by the various organizations and are enjoying excellent growth. The Home Economics club loan fund is the leading one of these, the fund having been created earlier than the others.

Loans are also made to students by various individuals upon applications to college officials.

MOST CAREFUL DRIVER

Drives Oakland 190,000 Miles In 12 Years

More than 190,000 miles in 12 years represents the service rendered by a 1917 Oakland roadster purchased in 1919 by L. R. Chippell of Comstock Park, near Grand Rapids, Michigan.

While the mileage on the car within itself is remarkable and noteworthy, the most unusual record observed, is that while all of the essential parts of the automobile such as the axles, engine block, chassis, body and even the fenders are original equipment, there is not a single dent in the fenders.

With such a record, Mr. Chippell can easily claim to be the world's most careful drived until challenged by some worthier opponent.

Chippell is a carpenter with a clair for things mechanical. Recently he revealed a remarkable record with his Oakland when he called at a service station in Grand Rapids and purchased a new part. At that time Mr. Chippell stated that he had purchased the car after it had been driven 7,000 miles by the original owner. Since then he has driven it 183,000 miles—a total of 190,000 miles in twelve years time.

TOKYO TEACHES OLD ART

TOKYO, Sept. 21 (AP).—To perpetuate an old art, the University of Tokyo is offering a course in the writing of Chinese ideographs. The characters are drawn with brush and ink. Count Keigo Kiyoura, former premier, is principal lecturer for the course.

SOLVE

Your Shoe Troubles
At Lubbock's
Newest
and
Greatest
Department Store

"PRICES TALK" LEVINE'S

Diamond Brand
Shoes For
Men and Women

Weather Bird Shoes
for
Children

Peters Shoe Co.

St. Louis

CONGRATULATIONS

TO

"PRICES TALK" LEVINE'S

WHEN YOU ATTEND THE BIG OPEN HOUSE TUESDAY NIGHT, WE WOULD LIKE FOR YOU TO INSPECT THE BIG COMPLETE SHOWINGS OF "DARLING GIRL" AND "KID SISTER" HOUSE DRESSES

Manufactured and Distributed
by th

Darling Dress Manufacturing Co.

907 Commerce Street Dallas, Texas

Department Store Chain Headquarters Here

Levine Brothers Establish Main Offices In City

Headquarters For Ten-Store Chain Located Here; Barrier Brothers Stock Is Purchased Here

Realizing the advantageous location of Lubbock with reference to other cities of West Texas, Levine Brothers established headquarters in this city for their 10 popular price department stores, shortly after they purchased the bankrupt stock of Barrier Brothers.

William and Morris Levine came to Lubbock May 20, and at that time were interesed in conducting a bankrupt sale. "I saw the possibilities for Lubbock, was extremely impressed with the city, and here I am to stay," William Levine explains.

Organized in Vernon

The Levine brothers organized their first store in Vernon. Through diligent attention to business they have expanded until they are now operating stores in Vernon, Pampa, Shamrock, Amarillo, Altus, Okla., and Lubbock.

"Lubbock will be the distributing point and central office for all our stores," said William Levine. "Our stores employ 125 persons, all trained along lines of courtesy to patrons."

Tri-State Fair's Gates Will Swing Open To Throngs

Many Exhibits Are In Place Today, Awaiting Opening Set For Monday; Prizes Are Beckoning

(Special To The Avalanche-Journal)

AMARILLO, Sept. 21.—With its exhibit halls filled to overflowing with the best array of products in its history, the Tri-State fair will open Monday four the week, September 23 to 28, inclusive.

Especially is improvement noticeable this year in the agricultural and livestock displays. More than 20 counties of the Texas Panhandle, New Mexico and Oklahoma will compete for honors in an agricultural way.

Prizes Generous

Five thousand dollars in cash prizes in the Hereford cattle division—the largest premium list ever offered in a Hereford show, except at the International Livestock Show, Chicago, and the Ft. Worth Livestock Show—and more than $3,000 in the dairy cattle division, have attracted numerous exhibitors, and the barns are almost uncomfortably filled, despite recent enlargements.

It has been necessary within the last few days to enlarge almost every exhibit hall on the grounds. Development of the country and the attraction of a free gate have been the two chief factors in the exposition's expansion this year, according to Wilbur C. Hawk, president.

275,000 In 1928

Last year, when the free gate idea was inaugurated, more than 275,000 persons were clocked at the gates during seven days. This year the fair will run only six days, closing on Sunday, but officials estimate the attendance at between 250,000 and 400,000, based on present interest.

Many of the exhibits are in place today, and superintendents will work most of Sunday and Monday morning setting up late arrivals.

South Africa's coal production this year is expected to break all records.

In Levine Organization Here



MIKE BARRIER
Head of Men's Department



MRS. E. R. ROBINSON
Treasurer



A. MIRSKY
Head of Shoe Department



MRS. J. J. SMELSER
Head of Piece Goods Department

Texas Utilities Company Has Record Of Long Uninterrupted Service; Has Lines From Amarillo To Below Post

Service—uninterrupted service—that is the byword of the Texas Utilities company, operating plants in practically every city and town of the entire Panhandle and South Plains territory.

The Texas Utilities company has been operating in Lubbock for twelve years. The company, a subsidiary of the American Community Power company of St. Louis, in 1917 bought out the original company that served Lubbock with power. This was owned by Malone Brothers of Plainview.

Maintains Steady Growth

Since the time of its entrance into Lubbock the company has maintained a steady growth, one destined to make of it one of the greatest public service organizations in Texas. Some indication of the growth which consistent service, typified by Texas Utilities, has induced, may be seen in the fact that whereas there were only 147 customers in 1917, the number of patrons using Texas Utilities service now ranges around 2,500.

Texas Utilities operate from Canyon to Post, Crosbyton to Clovis and Silverton to Seminole and have about 54 Panhandle and South Plains towns connected with its network of lines which are approximately 690 miles in length. Major generating plants are maintained at Lubbock, Clovis and Plainview.

Acquire Amarillo Plant

Recently Texas Utilities acquired the South Western Public Service company at Amarillo and six adjacent cities. The interconnections have been extended to include this group, giving another major generating plant at Amarillo.

In the very near future the company plans the construction of an additional steam generating plant of ultra modern type somewhere in the southern district of the Plains division.

Much Property Here

The Lubbock plant includes two ice factories and the main generating plant, together with the downtown office headquarters. The ice factories have a combined capacity of 90 tons daily. The power plant's maximum is 5500 horsepower, or in electrical terms, 4000 kilowatt. This power is divided into five units of approximately 1100 horsepower each, together with all necessary auxiliaries. Power is obtained from the latest designed highly efficient internal combustion engine driven generators.

Ninety-one men are worked in Lubbock by Texas Utilities while about 90 more are employed in this district, over which H. L. Allen, of this city, is general manager.

Significant is the record of service claimed by the company. Only once since 1917 has service been interrupted for an appreciable period. This was in 1921 when fire razed the old generating plant. At that time power was off for about three hours while electricity was being switched from the Amarillo and Clovis high lines.

The assistant attorneys general receive a higher salary in Missouri than their chief, the attorney general. The latter's fees double his yarly stipend.

CONGRATULATIONS

TO LUBBOCK'S NEW DEPARTMENT STORE

"PRICES TALK" LEVINE'S

We have done all within our power to assist you in giving people of Lubbock and surrounding territory wonderful values.

LEVINE'S

New York Buying Office

105 Madison Avenue, New York

CONGRATULATIONS

TO LUBBOCK'S NEWEST DEPARTMENT STORE



"PRICES TALK" LEVINE'S



WHEN YOU ATTEND THE STYLE SHOW TUESDAY NIGHT AND THE BIG FORMAL OPENING ON WEDNESDAY, BE SURE TO SEE THE MERCHANDISE WE HAVE PICTURED IN THIS ADVERTISEMENT!





Rice-Stix Dry Goods Co.

ST. LOUIS, MO.



Abernathy Grows Prosperous With Trade Territory

Cotton And Wheat Help To Make That City One Well Up In List Of Points In South Plains Section

(Special To The Avalanche-Journal)

ABERNATHY, Sept. 21.—"Where King Cotton Meets Queen Wheat" —Abernathy—in the heart of the great fertile South Plains of Texas, on the borders of Hale and Lubbock counties.

Abernathy is a thriving little city of some 1,200 population, the trading center of a large, prosperous agricultural area. Since its founding 20 years ago it has enjoyed a steady, continuous growth, in keeping with the development of this whole section. Seven years ago the town was strictly a cattle center with a population of about 250 people. In the last five years 38 brick business buildings have been erected while over 200 new homes have sprung up. A one-story and a two-story brick building are in the course of construction at this time.

On Paved Highway

Situated on State Highway No. 2, and on the main line of the Panhandle Santa Fe railroad, Abernathy is easily accessible from all directions, and provides an outlet for all its products.

The Abernathy territory is essentially a diversified farming country. The principal crops are wheat, cotton, grain sorghums, millet, garden truck, melons, fruits and berries of all kinds.

A splendid marketing point for all kinds of farm and dairy products is offered here. Three cotton gins, two grain elevators, a whole milk plant and four cream and produce buying houses insure a good market at all times for everything that is raised.

Much Wheat Harvested.

During the past year approximately a half million bushels of wheat were harvested in this territory. In 1928 620 carloads of feed were shipped from this point with 4,400 bales of cotton. There were 900,000 pounds of butterfat brought in here from the surrounding vicinity. There are 3,468 dairy cows within an eight-mile radius of the town and on the eighth day of operation of the $20,000 whole milk plant, enough milk was received to run the plant to its capacity.

Abernathy is justly proud of her public school system, which ranks with the best in the state. A new high school was completed recently at a cost of $75,000, and offers a complete four-year course, having 26 1-2 units of affiliation. There are 18 teachers in the school and a senior and junior band is composed of a combined membership of 64.

Has Many Resources.

A strong reliable bank, whose last financial statement showed deposits of $303,986, serves the population. A weekly newspaper the Abernathy Review is the voice of the people and a high school paper also is published, The Antelope.

J. P. Nystel, mayor, has served the town for three years in this capacity and it is largely through his efforts and those of other progressive citizens, together with a chamber of commerce organized six years ago, that Abernathy has advanced to its present standing among the leading towns of the South Plains.

Phoebe K. Warner, well-known Texas writer, on a visit to Abernathy six years ago, gave the town its slogan which has been retained since "Where King Cotton Meets Queen Wheat."

Australia's wool clip this year totalled 950,000,000 pounds.

Spain now has 116 hydroelectric plants.

He's Manager



WILLIAM LEVINE

In Organization



MORRIS LEVINE
President of Corporation



MISS GRACE PERSKY
Head of Ladies' Ready-to-Wear Department

LEIPZIG, (AP)—Several paintings, including works of Rubens, Feuerbach and Tischbein and valued at $12,000, were stolen from a local art gallery.

Italy now has 156 leather glove factories.

Cotton Crop Will Be Average, Says Lorenzo's Report

Schools Of Crosby County City Progressing Nicely And Community Is Welded Into Single Unit

(By Special Correspondent)

LORENZO, Sept. 21.—In the face of an apparent short cotton crop, the Lorenzo trade territory will likely produce as much cotton as it did last year and there is no pessimism felt in the groups of farmers that gather in town on Saturday. All are looking forward to a year of prosperity and progress.

Taken as a whole, the crops are going to be up to the average and farmers have caught the broad vision of the needs of lots of good feed for the winter work. Many are going to be well supplied with feed.

Schools Going Well

Lorenzo shools are making rapid strides forward and now possesses a system that any city may well be proud of, with twenty and one-half high school credits. Last ear the high school credits. Last year the celved eight and a half of the total credits, as listed above.

On Wednesday night the first meeting of the Lorenzo community theater was held in the grade school auditorium. Plans for an extensive and interesting group of Little theater programs were made and, as there is no theater of any type in this city this movement is meeting with hearty welcome as a means of entertainment.

John Leverette was elected president of the Community theater, with E. Smith as vice president, John Hughes as secretary-treasurer. Thirty others are associated in the working personnel of this organization.

MONUMENT TO SERVANT

VIENNA, Sept. 21 (AP).—A monument to a servant girl who gave her life to save two children in her care is to be erected in the gardens of Sterneck Square under the auspices of the City Council of Vienna. The girl, Margarete Manhardt, was killed by an automobile from whose path she had pushed the children.

Spain produced more than 7,000,000 tons of coal in the last twelve months.

Made From Tires
Albanians Use Old Tires For Shoes

TIRANA, Sept. 21 (AP).—Making new shoes from old automobile tires is a regular industry in Albania. The country imports large quantities of the worn tires from other European countries and cobblers cut them into required lengths, fashion a toe and a tongue and lace a strip of leather around the top to bind the whole together.

The finished article has the general shape of the wooden shoes seen in northern Europe.

Demand for this type of footwear is great. The shoes, of course, cost less than those made of leather and they wear longer than sandals.

OPERA RESTORED IN HAVANA

HAVANA, Sept. 21 (AP).—The historic National Theatre here, now a movie palace, has been leased by the government to opera promoters who will start a three months season in January. Caruso scored an unforgettable triumph in the theater while in the hey-day of his career.

"There is no such thing as an ugly woman," declares a famous European beauty doctor. "Every woman has some good point which can be brought out and used to hide others."

The art of spelling correctly is being revived and emphasized this year in St. Louis public schools.

One Hop Ahead

KANGAROO

Men's Work Clothes

And Children's Coveralls Are Featured

In Lubbock's Newest Department Store

"PRICES TALK" LEVINE'S

WE CONGRATULATE THIS CONCERN AND CORDIALLY INVITE YOU TO VISIT THE WORK CLOTHING DEPARTMENT WHEN YOU ATTEND THE STYLE SHOW TUESDAY NIGHT AND THE BIG FORMAL OPENING WEDNESDAY!

DICKSON-JENKINS

MANUFACTURING COMPANY

Fort Worth, Texas

We urge you to attend

The Great STYLE SHOW



Tuesday Night

Sept. 24th 7:30 to 10 P. M.

MRS. AUDRY WALKER AND HER TROUPE WILL ENTERTAIN WITH DANCING AND VAUDEVILLE NUMBERS AND WITH A BEVY OF BEAUTIFUL GIRLS DISPLAY THE NEW FALL STYLES

DON'T MISS IT!

FREE! Souvenirs for Everybody

"PRICES TALK" LEVINE'S

Cow-Testing Plan At Tech Enjoying Good Patronage

Method Is Rapidly Proving Its Worth To Dairying Industry Of Section; 26 Members In Association

The cow-testing-by-mail service which was organized under the leadership of Professor K. M. Renner, head of the department of dairying and dairy manufactures of Texas Technological college, May 23 of this year is rapidly proving its worth to farmers of West Texas who maintain dairy herds. There are members who are now sending in samples to the laboratory at Texas Technological from the areas around Lubbock, Brownfield, Sudan, Amherst, Tahoka, Moran, Loving and many other West Texas towns, although the service has only been in existence for amout four months.

There are twenty six members in the association who are testing a total of 150 cows at this time and beginning with January 1, 1930, there will be a great number of cows in the association as West Texas farmers are learning of the existence of the service. "It is just as important for farmers to keep records of their dairy herds as it is for a merchant to keep books," said Professor Renner. "A cow may give a large quantity of milk, but the butterfat percentage may be so low and the amount of feed required for the cow so large that there is actually a loss." This service, at a very nominal cost, enables the dairyman to know his exact profits for each cow and, with a feed cost record, to weed out the cows which do not pay.

Containers Sent Out

Containers for milk samples are sent out to each member once each month. The samples are sent in to the association and acurate tests are made of each cow. At the end of the year the members are sent a complete report for each cow he has in the association. The annual cost for membership are $2.75 per member to cover costs of mailing of samples and $1 for each cow entered by each member per year, to cover costs of testing.

Agitation for such a service was begun by Roy Davis, county agricultural agent of Terry county, and through the co-operation of the dairying department of Texas Technological college, Lubbock Chamber of Commerce, Sterling C. Evans, district agricultural agent, College Station, and D. F. Eaton, Lubbock county agricultural agent, the association began its work four months ago. The department of dairying of Tech college furnishes a laboratory and a man to do the testing and the mailing equipment is furnished by the Lubbock Chamber of Commerce.

Inquiries Received

Cow-testing by mail organizations have just made their appearance in West Texas with the establishment of the one here but many inquiries are being received from all over the country and even from Oklahoma and New Mexico regarding the work, according to professor Renner. There is one at Cisco which is the nearest one to this part of the country but with the new interest that is being created in this work there will be more associations established over the country within a short time.

The association at Texas Technological college offers its services to anyone in West Texas who is interested and any members may enter as many cows as he likes.

"We are having marked success," said Professor Renner, "and we are filling a genuine need of the country with the work. There are 150 cows under the tests at the present time and some of them have very remarkable records so far."

Lubbock's Fire Department Has Had Big Growth In 25 Years of Service; Fire Losses Are Lower During Year

Twenty years ago, Aug. 9, 1909, a group of interested and progressive Lubbock citizens met, and the first fire organization came into being. A collection was made to purchase equipment which was very meager.

"Yes, we had some great old times in those days," chuckles Chief W. E. Twitty. "Every man in town was a member of the department and no one was barred, but it was tough sometimes when the fire was on the outskirts of Lubbock, and lots of the fellows' tongues would be lollin' out before we arrived at the fire."

Frederick First Chief.

Charlie Frederick was the first chief and under his direction during the first year, a supply of hose was bought together with a cart. The only water available, since there were no waterworks, was from three large tanks on the court house square and this supply was drained by the use of a horse-drawn wagon with a gas pump attached.

"Guess we only fought about two fires with that equipment" said Chief Twitty. "In those days if a fire didn't break out within reach of our hose from the tanks we just checked it up to profit and loss."

Alarm Was Wheezy.

The alarm was a wheezy old steam whistle on top of the old Lubbock Ice company and when it started—well everybody in Lubbock knew that there was a fire somewhere.

The majority of the fire warnings in the early days, however, were turned in by the fire marshall firing his pistol in the air.

Organizing as a volunteer department, the first paid man was hired in 1916.

Shack Was Station.

The first station was in a little wooden shack 10 by 18 feet, located at what is now the corner of Broadway and Avenue J. Chief Twitty was elected to head the department three years after its organization and has been in that office now for about 17 years. He has seen the department grow from a struggling "almost nothing" to a modern force boasting equipment valued at near $75,000.

Four years ago the fire department was moved into the city hall building and has grown from a two piece to five piece apparatus in these years. At the present time while new men are needed it is impossible to accommodate more than three more men at the two stations.

Present Firemen.

Firemen at present are Chief Twitty, assistant chief C. C. Casey, J. B. Hood, Guy Casey, Mark Long Roy Spence, Floyd Martin, W. A. Hood, E. L. Price, Glenn Smith, Alfred Parrack, Maurice Scott, Raymond Swinney and L. H. Simpson, fire marshall.

Fire losses for the year 1924 totaled $66,655; for 1925 $52,108; while in 1926 losses were $36,958; in 1927 $42,442, and in 1928 $56,227. Insurance premiums paid out during these years were $115,062 for 1924; $153,063 for 1925; $116,735 for the year 1926, while in 1927 premiums totaled $152,976, and in 1928, $155,192.

Loss Is Lower.

One hundred and thirty-seven alarms have been answered since January 1 of this year with an approximate loss of $25,0000, resulting from fire loss.

Chief Twitty points out that one of the greatest needs of the department is more room for equipment and men, and another need to be that of the box system of sending in alarms. This is especially desirable at midnight as many times a telephone is not available for some distance from a telephone.

Not So Rosy.

Life of a fireman is not one of thrills depicted by many, according to the chief. It means hurrying from a warm room on wintry nights into falling snow and perhaps a run on a slippery pavement or frozen roads, and there is the danger of frost-bitten hands and feet.

The only casulty in the department was on Jan. 8, 1929, when J. N. Bryan was killed when the pumper truck he was driving turned over near the scene of a fire instantly killing him. Bryan had been in the department ever since he was large enough to drive a truck and has spent many hours at the fire station before he became a member.

Improvements Made.

During this year $40,000 has been spent in the city for waterwork improvements. Several months ago there were 24 miles of six-inch water main; over three miles of eight-inch main; over three miles of 10-inch main, and almost three miles of 12-inch mains.

Fire prevent week, which will be from October 6 to October 12, this year, is set aside each year as a time to think and act on preventing, restricting, and extinguishing fires.

Chief Twitty urges the further cooperation of Lubbock citizens in lowering the fire loss rate which is at present $2.36 per capita per annum, and reducing fires which are 80 per cent preventable.

Lubbock Exchange Point For Volume Of Area's Produce

Poultry, Eggs, Grains And Milk Products Are Sent From Plains Points Into City For Distribution

Situated in the center of a vast agricultural region, Lubbock is the exchange point for a large volume of farm produce during the period of a year.

Poultry, eggs, milk products, grains and cotton form the bulk of this produce which is shipped into the city from points in the surrounding territory and shipped out of Lubbock to ports of the world.

Hundreds of gallons of milk and cream enter Lubbock each day from the surrounding territory to be made into butter, ice cream and other products and much of this is shipped to points of consumption daily.

Much Consumption Here

The 4,000 homes in Lubbock consume an average of 32,000 pounds of butter each month, according to estimates, and the three local creameries have an average monthly output of 746,000 pounds of butter and a yearly average of 8,952,000 pounds. In addition to these, hundreds of farmers bring butter to the local markets throughout the year, meeting much of the local demand.

Lubbock has eight cream buying stations which paid to farmers $19,038.81 in May with an average of 40 to 44 cents per pound for cream fat. In addition to this, the ice cream manufacturers buy ungraded milk.

Hundreds of car-loads of poultry leaves Lubbock each year as this is a concentration point for this product from the surrounding territory and several produce houses ship the dressed birds throughout the year.

Compresses Busy

The two compresses in Lubbock shipped 80,000 bales of cotton during 1928, a record that indicates the amount of such produce which leaves the city.

In addition to these products, grains are shipped yearly, most of which is handled locally through the Lubock Grain exchange, an organization operated by the various grain houses of Lubbock with W. H. Wright as president, H. W. Stanton vice-president, and S. E. Cone as secretary.

Beginning in June of last year, this market has grown until the products handled in one month now are greater than those handled during the entire summer season last year.

Grain Moves Well

During July of this year the exchange received and graded 604 carloads of grain, 564 of which were of wheat. The other commodities included milo, kaffir, mixed grains, sudan, heads, corn, barley and oats. In August, 162 carloads were received and graded and the grains included wheat, milo, kaffir, mixed grain sorghums, cane seed, heads, corn, oats and barley.

The entire receipts for June and August of last year, when the exchange was beginning, was 366 car loads. June receipts for this year totaled 171 car loads.

The total number of cars of grain shipped from Lubbock during the three summer months this year were 190.

Excavate Castle

Legendary Dog Is Recalled

PEEL, Isle of Man, Sept. 21 (AP). — Superstitious residents of this ancient town are intimating that a "look out for the dog" warning might well be posted among the ruins of Peel castle.

The dog in question is the "Moodey Dhoe" of Manx legend. The name means simple "Black Dog;" but the story goes that this particular hound was a ghost that used to haunt the old castle when it housed a garrison of soldiers.

It seems the soldiers in time became accustomed to the apparition; and while they never relished its company, they contented themselves with throwing it no bones.

One night, however, one of the soldiers in a flare of drunken daring declared he would follow the ghost to its lair. He trailed it down a dark passage. On returning he was sober and speechless with terror. He died the story relates, before he could tell what befell him.

Eleven Additions Made To Lists Of '29 Tech Faculty

Replacements For Teachers On Study Leave Make Up Ten Of Number; New One To Teach Bible

Eleven new teachers have been added to the faculty of Texas Technological college for the fall term. They take the places of 10 people who are away on leave of absence to study for a year, and Miss Mary De Bardeleven, formerly of the University of Oklahoma, is to teach Bible.

New teachers are: Miss Mildred Burch, department of Biology; M. E. Ogden, department of government; C. C. Perryman, engineering; Dr. A. B. Cunningham, English; Dr. Oscar H. Kinchen, history; Dr. W. C. Hilden, history; Miss Jean Dorrell, home economics; Dr. Harvey C. Hicks, mathematics; Dr. Nat Edmondson, mathematics; Charles C. Rodeffer, mathematics; Miss Bardeleben, Bible, and W. T. Gaston, business manager.

Several Away At Study.

There are three faculty members from the department of mathematics away doing work towards a doctors of philosophy degree and each expects to secure the degree next June. Fred W. Sparks is studying in the University of Chicago; Miss Elizabeth Stafford is away for the second year at the University of Wisconsin, and L. V. Robison will study again this year at Harvard. R. S. Underwood studied last spring at the University of Chicago and lacks the oral examination on a Ph. D. degree.

C. D. Eaves, of the department of history, is studying for a Ph. D degree at the University of Texas; Gus L. Ford will do work in Yale university, and Miss Lallah Boone expects to study again this year. Miss Boone attended Oxford last year.

Pender In Washington.

H. C. Pender, of the government department, is at George Washington university at Washington, D. C., while Kenneth Knickerbocker, who teaches English, and Mrs. Knickerbocker, instructor in violin, are at Yale.

Miss Jonnie McCrery will study again this year at Columbia, majoring in foods, and Miss Frances Whatley, of the Spanish department will do graduate work.

Miss Ruth Budd, who took the place of Miss Madelin Canova as reference librarian last year, is studying in the library school of Columbia university this fall. Miss Canova is back at Tech, having graduated with honors from the library school at Chicago university, taking a bachelor of science degree in library science.

Qualia Is Back.

Professor Charles B. Qualia, head of the Spanish department, returned a short time ago from France and Spain, where he had studied for the past year in the Universities of Paris and Madrid.

Miss Johnnye Gilkerson returns to the college this year as instructor in physical education for women, after an absence of a year, when she studied in the University of California.

Meet Again

Schoolmates Trio Figure In Case

WATERTOWN, N. Y., Sept. 21 (AP).—Some 10 years ago, three boys attended the Sandy Creek high school together.

A few days ago, their paths converged again and they met in the office of a United States commissioner here. One was the United States commissioner, W. Glen Larmonth; another was Isaac Wright, of the United States coast guard, while the third was Almon DeWitt of Sandy Creek, alleged liquor smuggler.

Wright arrested DeWitt on charges of smuggling and conspiracy. He pleaded not guilty and was held in bail of $3,000 for federal court.

GOLD MINE FOUND

LIMOGES, France. (AP)—A real gold mine has been found near this city. It has a vein two feet wide which grows richer as it descends. Geologists assert much gold lies in French soil but hitherto work has been confined to old Roman mines which yielded only about 250 grains, troy weight, to the ton of ore.

Central Mexico is to have a new airway line.

MINSTREL COMING

Georgia Troupe Will Play Here Monday Night

The Georgia Smart Set Minstrels, under the direction of L. B. Holtkamp, featuring what is claimed as one of the largest and best negro minstrels show in America, will be in Lubbock for one night only, on Monday, September 23.

The minstrel show will exhibit under its own tent theater, which will be placed at Avenue H and Ninth street.

Holtkamp is carrying with his company a total of 50 people this season, featuring singing, dancing and music. Feature acts will include the New Orleans Beauty Creole chorus and the Georgia Smart Set band.

Welcome

Fair Visitors

Make Mogul's Jewelry Company your shopping center while in Lubbock. Our new and reasonably priced merchandise holds your every jewelry r

Mr. Mogul has served West Texas with Jewelry for twenty years, and now has a retail store in Lubbock. You are welcome at all times.

Your Credit Is Good

Mogul's Jewelry Company

Broadway And Avenue J. Phone 165

WELCOME

"PRICES TALK"

LEVINE'S

We're Wishing You Luck In Your New Venture

Folks of Lubbock and the surrounding territory are cordially invited to visit the Shoe Department Tuesday night and see our beautiful line of Shoes on display.

ARONOFF SHOE CO.

1104 Commerce Dallas, Texas

We Invite You

TO THE

SOUTH PLAINS FAIR

AND ASK YOU TO PAY US A VISIT WHILE HERE!

LUBBOCK DRUG CO.

SOUTH SIDE SQUARE

Increased List Of Premiums Offered Fair Winners

Prizes Totalling Near $15,000 Will Be Given Winners

Wider Range Of Exhibits Are To Receive Awards; Winners To Be Designated By Ribbons

PREMIUM lists to be offered at the Panhandle-South Plains fair this year have grown to greater proportions than ever before and the grand total reaches in the neighborhood of $15,000 as compared with $10,000 last year.

All premiums will be designated by ribbons in accordance with the following: blue, first; red, second; white, third; pink, fourth; yellow, fifth; champion or sweepstakes, royal purple.

Compare Favorably

From mere merchandise premiums in the early years of the fair when the association was fighting for a foothold, valuations of the offers now compare favorably with those offered by the biggest state and regional fairs over the country.

The rules and regulations for county agricultural exhibits are identical with those of the State Fair of Texas. Counties planning to take exhibits to the State Fair at Dallas will find it to their advantage to bring an exhibit to the Panhandle-South Plains fair in conformity with the rules.

Pay Special Premiums

To all Panhandle-South Plains counties who do not want to conform to the rules and regulations for county agricultural exhibits, the Panhandle-South Plains fair will pay special premiums of $50 to each county bringing an attractive and creditable exhibit to this year's fair.

First prize for the best county display is identical with that offered by the Texas State Fair, while other prizes compare favorably. Premiums for the best county displays follow: first, $200; second, $175; third, $150; fourth, $125; fifth $100; sixth, $75; seventh $50 eighth $50; ninth $50; tenth $50 all other prizes up to twenty are $25.

Premiums Listed

Additional premiums offered include:

Best community display—first, $50; other premiums up to tenth, total $150. Cotton—total premiums, $18; grains and seeds—total $57; sheaf grains and seeds—total, $54; grain sorghum heads—total, $24; hay (baled)—total, $21; corn—total, $18. vegetables—total, $57; fruits—total, $32.50.

Hereford, registered—total, $1,445; Jerseys, registered—total, $1,060; Holsteins, registered—$600; Guernseys, registered—total, $600.

Draft horses, registered — total, $240; draft horses, non-registered—total, $85; jacks and jennets—total, $122.50; mules—total $77.50.

Swine, Poland China—total, $492; Duroc-Jerseys—total, $492; Hampshires—total$492; Poland China district futurity show—total, $600; Duroc-Jersey district futurity show—total, $600.

Sheep, Rambouillet and Delaine—total, $70; Shropshire, Hampshire and Southdowns—total, $70.

Boys' and girls' agricultural clubs: corn—total, $12; grain sorghum—total, $6; cotton—total, $12.

Breeding pig club: Duroc-Jerseys—total, $20; Poland Chinas—total $20, fat pig club—total, $20; baby beef—total, $100; Jerseys—total, $20; Guernseys—total, $20; Holsteins—total, $20.

Poultry club: cockerel—$3.50; pullet—$3.50; pen—$3.50; young tom—$3.50; pullet—$3.50; trio—$3.50; Poultry standard varieties—35, ribbons; capons—$15, ribbons; Sweepstakes, bantams barred—$20 and cup. Turkeys, all varieties—$24, ribbons; ducks, geese, all varieties—$3, ribbons; pigeons—$8.25, ribbons; rabbits—$21, ribbons; eggs—$7.

Women's department: Embroidery—$80, ribbons; knitting—$6, ribbons; crochet—$26, ribbons; quilts—$18, ribbons; plain sewing—$9, ribbons; fancy sewing—$4.50, ribbons; old ladies' work—$39, ribbons; lace wrk—$10.50, ribbons; infants class—$20.75, ribbons; novelties and handicrafts—$22.75, ribbons; bread—$22.50, ribbons; cakes—$87; canned fruit and vegetables—$61.50, ribbons; preserves and jellies—$65, ribbons; pickles—$33.50, ribbons; candies—$16.50, ribbons; miscellaneous—$21.50, ribbons.

Girls' club: First year club work—$33.50, ribbons; second year club work—$33.50, ribbons; third year club work—$40.50, ribbons; fourth year club work—$27.50, ribbons; first, second, third and fourth year—$19.50 ribbons. Women's home demonstration clubs—$81, ribbons; home demonstrtion club egg exhibit $17.50; cut flowers—$35, ribbons; pot plants—$24.75, ribbons.

Painting on china: Non-professional—$22, ribbons; painting on china, professional—$23; oil painting, non-professional—$15, ribbons; oil paintings, professional—$15, ribbons; water colors, non-professional—$10, ribbons; water colors, professional—$12, ribbons; pastel, non-professional—$6, ribbons; pastel, professional—$12, ribbons; applied design—$10.50, ribbons; arts and crafts—$26.50, ribbons. Children under sixteen years: Oil—$3, ribbons; water color—3, ribbons; drawing—$5.25, ribbons; black and white sketches—$2.25, ribbons; arts and crafts—$12.50, ribbons; relics, antiques and curios—$37.50, ribbons.

Find Odd Stone

Ancient Model Of Indians Found

MILTON, Pa., Sept. 21. — What is believed to be an ancient model used by Indians to make moccasins was found along the banks of the Susquehanna river near here recently. It was a stone, shaped exactly like a human foot.

Chief Engineer



DEAN WM. J. MILLER

Head of one of the most important phases of work at Texas Technological college is William J. Miller, dean of the school of engineering. Dean Miller, who came to Lubbock and Tech from Oklahoma A. and M. college, is a member of the Rotary club.

American Legion Post Is Active In Work In Lubbock

More Than 250 Veterans Of World War Listed On Roster Of Allen Brothers Post; Plan Building

The organization and rapid progress of the American Legion is a story that dates back to a day in Paris, France, in 1917, during the World War. The idea of such an organization was propelled to perpetuate the ideals of patriotism and prompted men to enlist by the thousands.

Since that memorable day behind the lines of battle, the American Legion has spread and has become one of the strongest organizations of veterans in the entire world. Chapters have been established in practically every civilized country on earth where American citizens reside. The movement, however, has principally rooted itself in the United States.

Has Good Platform

The American Legion has prided itself on platforms designed for the good of humanity for the benefit of those it serves and for observances of patriotic traditions in America. The legion program favors affixing the responsibilities of veterans of the World War to be just as important in times of peace as in times of war.

One of the outstanding planks in its platform is a universal draft. The organization with the experience of the past war fresh in its memory proposes that every industry as well as men should be drafted into use by the government and put on the same basis. It wages a bitter fight against those industries that became wealthy during the war while the common soldier fought in France for $30 per month.

Preparedness Stressed

Another outstanding plank is preparedness. Not a large standing army but not one cuttingthe nation's defense to a minimum. Other work is being done by the legion veterans are being aided by hospitalization efforts their families aided while medical attention is given the patient. An executive committee is maintained in Washington at all times to attend to legislative enactments looking toward the betterment of conditions for ex-service men.

Legion members are firm in their denial that the organization is one to foster militarism because of the fact that every man realizes that war is an inevitable loss to life and industry as well as destructive to the country's morals.

Organized in 1919

The local post of the American Legion Allen Brothers was organized in 1919 with approximately 200 charter members. The roster last year numbered some 250 in Lubbock county. Since its organization numerous activities have claimed its attention and a great amount of beneficial service has been rendered. Several veterans have been aided in their efforts to get hospitalization a leather bound history of the World War, in 8 volumes, was presented the public library here. This history was published under the suppervision of the government. The flagpole on the Texas Technological college campus is a gift from the the local post. It has tended to cement social relations of all its members.

A permanent building fund is maintained by the local post and at this time, totals about $2,800. Officials hope, within the near future, to be able to start construction on a permanent home in this city.

Officers Now

Present officers of the Allen Brothers unit include: Charles Whitacre, post commander; J. A. Raley, first vice-commander; W. M. Young, second vice-commander; Merrill Hall, third vice-commander; Paul Hardwick, adjutant; Glenn Hess, finance officer; E. F. George, historian; W. P. Knox, chaplain; Clyde Backenstoss, sergeant-at-arms; Benjamin Kucera, service officer.

Regular meetings of the post are held every other week at which time interesting programs are held and a soldiers' smoker as a feature.

Railways in Portugal are forming auto truck transportation companies.

Lubbock County's School System Has Excellent Growth; Enrollment Total Now Stands At 10,231; Work Started

With the opening early this month of the twenty-four rural schools of this county, conditions were never better for a successful year.

From the standpoint of teachers, enrollment, buildings, equipment, finances, and spirit among the teaching staff, the schools of the county face a banner session.

Total enrollment of all of the 25 schools in this county is 10,231 pupils at the present time, showing a substantial increase over the total registration of last year. Subtracting the enrollment of the schools within the Lubbock city district and the Slaton city district, a remainder of about 3,500 students is in the county schools under the supervision of the county school superintendent. It is expected that this number will be increased to near 4,000 during the year. Need of many of the children in the fields at this time causes a considerable slump in the school attendance.

According to a statement of state and federal school authorities the rural school system of Lubbock county holds an unchallenged record for the number of schools to have teacherages. All the schools now have teacherages, Miss Mae Murfee, county school superintendent, states.

Rural System Good One

The county school system is one of the outstanding of the nation in the percentage of independent school districts within the county. Out of the 25 districts, only 6 remain in the common school class, the remaining nineteen having already become independent districts.

All of the rural schools have brick, well equipped buildings. Bledsoe is adding one room to the present building, making the schools unanimous in having adequate facilities to meet the needs of the pupils.

Rapid development of the county schools is shown with the comparison of the twenty-four brick structures now with the one brick school building in 1915.

Libraries in all of the schools are sufficient to meet the requirements of the state department. Each is equipped with adequate maps, globes, oiled floors, drinking fountains, and reference books. Sanitary conditions prevail throughout. Ninety per cent of the schools are furnished with a good supply of playground equipment. The schools lacking the latest equipment for primary teaching are being furnished with this equipment soon.

As an attainment of the development program which was started years ago, the rural schools now present to the pupils virtually nearly every advantage of the schools of the city can offer.

In 1917 the total enrollment of the schools of this county was 2,564, almost 8,500 less than the present enrollment. Within the past ten years the number of buildings in the county has been increased from three to almost 40.

Of the schools under the jurisdiction of the county superintendent the average length of term is slightly more than eight months and the average valuation about $450,000.

Classification Given

A classification of all the county schools is as follows: Slide, 1 year of high school work; Union, 2 years; Center, 2 years; Groveville, 3 years; Bledsoe, 3 years; Caldwell, 2 years; Barton, 1 year; Liberty, 4 years; Monroe, 3 years; Canyon, 3 years; Wolffarth, 3 years; McClung, 2 years; Posey, 3 years; Acuff, 4 years; Shallowater, 4 years; Hurlwood, 3 years; New Hope, 3 years; Woodrow, 3 years; Carlisle, 4 years; Hardy, 3 years; County Line, 2 years; Estacado, 3 years; Foster, 2 years; Idalou, 4 years; Slaton, 4 years, and Lubbock, 4 years.

All of the school buildings are brick which is an improvement over last year's record.

Teachers Listed

Teachers of the various schools in the county are as follows: Slide, Mr. and Mrs. Curtis Pope; Union, Mr. and Mrs. B. A. Meyers; Groveville, L. P. McClendon, principal. Miss Winnie Lee Dunlap, Miss Ruby Hill; Bledsoe, Mr. and Mrs. A. P. Lewis, Miss Mildred Cave, Mrs. V. E. Gilmore, L. D. Brown; Caldwell, Mr. and Mrs. Lee Cargile, Miss Theresa Sowell; Barton, Mr. and Mrs. J. W. Adams; Liberty, Mrs. Aunstott, Mr. Rankin, Miss Lydia Robbins, Miss Faye Richards, Miss Allye Bell Cowling.

Mr. and Mrs. R. S. West are to teach at Wolffarth while other teachers are Fred T. Rich, Miss Vada Mae Garrison, and Mrs. Alice W. Payne. Mr. and Mrs. Pleas Smith will teach at McClung and Miss Vera Hall; Monroe, Mr. and Mrs. Gains, Grady V. Blocker; Posey, E. E. Henderson, Miss Ruth Starnes. Miss Margaret Calley, Miss Alma Herron; Hurlwood, W. A. Fircher, Mrs. Catherine Stryker, Mrs. Floyd Jackson, Miss Georgia Mae Foster; New Hope, J. N. Townsend, Mrs. C. Z. Fine, Miss Faye Gilbert, Mr. and Mrs. M. M. Griggs; Carlisle, Mr. Thomas, principal, Mr. and Mrs. Alton Swain, Miss Vivian Keaster, Miss Birdie Alexander, Mrs. Pauline Smith; Hardy, Homer D. Bentley, Miss Laura Herd and Mrs. C. E. Merrill.

Teachers at Foster are Mr. and Mrs. R. McDearman, Mrs. Mary France, Miss Maurine Martin; Idalou, G. W. Scott, L. F. Swinney, Mrs. L. F. Swinney, Mr. and Mrs. Roy Boyd, Miss Vivian Coffman, Miss Ruth Newton, Miss Audra Abel, Miss Irene Holt, Miss Margaret Dickerson, Miss Alice Littlefield, Miss Pauline Rogers; County Line, Albert Pierce, Miss Earl Noble, Miss Johnnie Murrel, Mrs. Lillian B. Harrel; Estacado, A. C. Johnson, O. A. Sanders, Mrs. O. A. Sanders, Miss Dessie Johnson, Miss Dollie Fox; Canyon, A. J. Ammons, Miss Ima Sanders, Miss Estelle Griffin, Miss Ruth Noah, Miss Joe Noah; Acuff, Mr. and Mrs. W. W. Snodgrass, Willfull Mallard; Center, H. V. O'Neall, Miss Cleo Jackson, Miss Louise Rankin.

Heads Kiwanians



ARTHUR H. LEIDIGH

At Texas Tech he's Dean Arthur H. Leidigh, of the school of agriculture, but downtown and over the Plains he's better known as president of the Lubbock Kiwanis club, one of the city's busy civic organizations.

Lynn County Fair Gates Will Swing Open During Week

Two Day Exposition Starts Annual Run Wednesday With Many Features Set For Expected Throngs

(Special To The Avalanche-Journal)

TAHOKA, Sept. 21—Lynn County's Free Fair opens at Tahoka next Wednesday morning for two days' showing, Sept. 25 and 26.

With the assurance of twelve community exhibits, and scores of individual exhibits in every department, in spite of the short crop in Lynn county this year, the fair promises to be the best ever held in this county and one of the best ever held in any county on the South Plains.

Opens With Parade

The fair will be officially opened at 10:30 Wednesday morning when a parade will pass through the business section and out to the fair grounds five blocks northeast of the square. Seven hundred Tahoka school children and probably as many from other communities over the county will take part in the parade. Classes, schools, societies, civic organizations, and business houses will enter floats in the parade.

In the afternoon, Tahoka meets Wilson on the local gridiron as the first football attraction in Tahoka this year. These two teams opened their seasons in a game at Wilson last week, the former winning 16 to 0.

To Play Baseball

The Fort Worth "Cats," Texas League team, will play the Tahoka All-Stars, on the local diamond Thursday afternoon. Tahoka will use a number of league and ex-league stars who live in this section, and hope to give the Fauns a tough tussel. The game is being sponsored by the Marion C. Bradley Post 250 of the American Legion. This attraction is expected to draw several hundred baseball fans from over the South Plains to the fair.

A horse-shoe pitching contest and a croquet tournament will be played each day. All day and each night there will be special attractions along the midway. Concessions have been granted a carnival company with eight shows and five riding devices.

Premiums Total $1,100

Premiums totaling $1,100 are being offered by Tahoka business men, $130 of which is for the eight best community exhibits, the prizes ranging from $40 down to $10. Liberal prizes are offered in the livestock, poultry, crops, Boys' 4-H clubs, Girls' 4-H clubs, Women's H. D. clubs, textile, culinary, plants and cut flowers, and relic, antiques and curios departments. Also, $35 in prizes are offered for the three best schools floats in the parade.

C. C. Williams, Ray E. Shaver, Taylor White and Miss Thelma Greenwade, who are principally responsible for this year's fair, are very optimistic over the quality of exhibits that have already come in and over the prospect for the many others that are to be shown. Two large tents, each one 50 by 80 feet in size have been secured in which to place the exhibits. One will hold the women's departments, crop and community exhibits, and the other will be used for livestock exhibits.

Since much more interest in diversification has been shown this year than ever before and since there are many more high grade livestock in the county, the livestock exhibits are expected to be especially good. In addition to the many dairy cattle, hogs and poultry that will be exhibited by farmers, the 4-H club boys will exhibit at least twenty-five head of hogs and ten head of Jerseys.

Schools and health authorities of the Philippines are teaching the value of a diversified diet, and the natives are eating foods from this country in place of the customary rice, fish and tropical fruits and vegetables.

Lubbock Little Theater In Fourth Year Of Work; Gives Amateur Training

Mrs. R. A. Mills Is President; Work Starts Soon

By BLANCHE E. BEAN
Avalanche-Journal Staff

SERVING as a training school for amateur actors in Lubbock and a medium which affords pleasure to many citizens of the city, the Lubbock Little Theatre has been in existence since the fall of 1925. It is now entering another year of work with a corps of new officers, who are planning a series of productions for 1929 and 1930.

Mrs. R. A. Mills has been elected president for the new year and has recently assumed her duties, succeeding Mrs. James H. Goodman, who had served for two years.

Many Take Part

Several hundred local people have been drawn into the activities of the organization and have participated in the plays which have been produced from year to year. Interest has grown steadily in the theatre with the succeeding years and, although the appeal of the organization is limited, it is a genuine factor in training and pleasure life for those to whom it does appeal.

The Little Theatre had its beginnings during the summer when Mrs. William D. Green, Mrs. James H. Goodman and Miss Mayme Alexander met and discussed the possibilities of the organization, subsequently calling a general meeting on September 3 in the Chamber of Commerce.

Mrs. Green Nominated

Mrs. Goodman presided at the meeting, which was attended by about one hundred and fifty people and committees were appointed which resulted in the nomination of Mrs. Green as president at a meeting on September 10.

A short time following that the remainder of the officers for the first year were elected and these included Miss Mayme Alxandr, vice president; Mrs. W. O. Stevens, treasurer; Mrs. J. H. Hankins, recording secretary; Charles A. Guy, corresponding secretary; John Denman, auditor.

Mrs. Trent Directs First Play

A director for each of four plays was selected during the first year and Mrs. Dana Harmon Trent, who has since moved to Amarillo, was in charge of the initial production "Nice People."

This production received a large ovation when it was presented at the Lindsey Theatre and the organization reported a total of $550 left in the treasury after all bills had been paid.

Plans went forward then for other plays and seven were finally presented before the end of the year while a delegation of actors was sent to Dallas in the spring to enter the Little Theatre tournament of Texas.

Productions Difficult

During no subsequent year have so many plays been given by the theatre, but some very difficult productions have been participated in by local actors.

Presentations during the first year included "Nice People," "The Thirteenth Chair," "The Charm School," "Neighbors," "The Maker of Dreams," "One Must Marry" and "Candida."

Three of these plays were of one-act and were presented as a unit and "One Must Marry," one of the three, was taken to the Dallas tournament with Dr. L. P. Pflueger directing.

Play directors during the first year, in addition to Mrs. Trent, were Miss Ruth Pirtle and Miss Esther Strong, of Dallas, the latter having been chosen after Mrs. Goodman was unable to direct the last play.

Miss Pirtle Chosen

After that season, a director was chosen for the year and Miss Ruth Pirtle served until the season of 1927-28 when she went to New York to spend the winter. Mrs. E. E. White was elected director and she served until last fall when she moved to Abilene and at that time Miss Pirtle resumed the directorship.

A report made at the close of the first season showed that the organization had a total of 111 members, that $200 remained in the treasury after all the bills were paid and that 65 persons had participated in the productions.

Moved To High School

Plays were first given in the Palace and Lindsey theatres but were moved out to the High school auditorium during the second season and have been presented there during the remaining years.

Mrs. Hankins served as president during the second year that the theatre was in existence and Booth Tarkington's "Clarence," "The Goose Hangs High" and "Kempie" were presented.

The organization was under the leadership of Mrs. Goodman the third year and some of the most memorable plays in the history of the theatre were presented, including "Dulcy," "Pomander Walk," "Beyond the Horizon" and "Merton of the Movies."

One-Act Plays Given

The three one-act productions that winter included "Good Medicine," "The Valiant" and "The Twelve Pound Look."

In the meantime a junior Little Theatre had been organized with Miss Lulu Mae Cravens as director and several brilliant productions have been staged by this organization.

During the first season Christmas plays, "The House of the Heart" "On Christmas Eve" and "The Sleeping Beauty" were shown with a large number of children having parts and during this summer the junior organization sponsored the Junior Shakespeare Story Telling club in the presentation of a fairy tale from "Mid-summer Night's Dream," an out-door presentation on the lawn of the J. E. Vickers residence.

Mrs. Goodman Serves Again

Mrs. Goodman again served as president during last year and four regular plays were produced under the direction of Mrs. White and Miss Pirtle.

These included "Nothing But the Truth," "Captain Applejack," "Sun Up," and "The Torch Bearers."

Miss Pirtle Is Director

Miss Ruth Pirtle has been selected to direct the plays again this year and Miss Lulu Mae Cravens is again director of the Junior Little Theatre.

As is customary in the organization, three directors will retain their places for another year and these three are Mrs. B. C. Dickinson, E. L. Klett and Edgar Shelton. New directors who were elected to serve with them are Don Earl Hunt, Mrs. France Baker, Mrs. Thomas West and Mrs. G. E. McCelvey.

Mrs. S. J. McFarland is director of music.

Chairmen are selecting their committees now, plays are being read and other preparations are being made to enter into the activities of the coming year for Little Theatre in Lubbock.

Committee chairmen have been named and some of the committee appointments have been completed for for the coming year according to announcements made last week by Mrs. Mills. The committees are as follows:

House committee—Chairman, E. L. Klett; C. C. Lindsey; production, chairman, Mrs. Earl Hunt, W. O. Daniels and W. G. Alderson; properties—chairman, Mrs. Tom West, Mrs. Frank Kent, Mrs. R. F. Cook and W. R. Dallas; scenic committee—Edgar Shelton; play reading—Mrs. G. E. McCelvey, chairman, Mrs. R. D. Erwin and R. A. Mills; music—Mrs. S. J. McFarland; costuming—Mrs. J. E. Watson; lighting, Miss Annah Jo Pendleton; finance—chairman, J. Wesley Read, Neil H. Wright, Paul Hardwick and Dr. J. T. Hutchinson.

In Publicity Group

Publicity—chairman, Mrs. B. C. Dickinson, Mrs. Roscoe Wilson, Mrs. M. L. Price, Cecil Horne and C. W. Ratliff; casting—chairman, Ralph Carpenter, Mrs. I. C. Enochs, Mrs. J. E. Vickers and Mrs. T. A. White; calendar — chairman, Don Murphy, Miss Margaret McNabb, Miss Ruth Pirtle and Miss Mary Gene Owen.

Membership — chairman, Mrs. France Baker, Mrs. A. T. Biggers, Mrs. Morton J. Smith, J. M. O'Boyle, Mrs. Gaylord Hanking, Miss Willette Waters, Miss Blanche Bean, Mrs. Ross A. McWhorter, Mrs. Lewis Price, Mrs. J. B. Edwards, Mrs. Wesley Read, Miss Ruth Pirtle, Miss Elisabeth Adams, Mrs. Carl Slaton, Mrs. Hazel McClure, Mrs. B. O. McWhorter, Mrs. C. J. Atchison, Mrs. L. B. Wright, Miss Margaret McNabb, Miss Louise Baird, Mrs. Calvin Henson, Mrs. Kenneth I. Kimbro, Mrs. E. L. Klett, Mrs. J. S. Johnson, Mrs. W. G. Alderson, Miss Louise Jennings and Miss Ligon.

Plays are being read now and one is to be produced early in October, Mrs. Mills has announced.

Mrs. J. H. Hankins is vice president for this year, Mrs. Murray Jones is secretary and Byron Dickinson is auditor.

Within three minutes after a radio appeal had been made for volunteers for a blood transfusion at Edinburgh, Scotland, recently, 100 people appeared at the hospital ready to make the sacrifice.

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E. D. Rutledge, DuBose, Rutledge & Miller Insurance
Garrett J. Donnell, President, Eastland Oil Co.
S. A. Middaugh, Manager, Swift & Co.
A. F. Townsend, Genl. Mgr. Northern Texas Traction Co.
John G. Farmer, Genl. Passenger Agent Rock Island Railroad
Harold Hough, Treasurer, Ft. Worth Star Telegram.

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"Satisfactorily Serving A Great Section"

THE SOUTH PLAINS OWN NEWSPAPER

Sunday Avalanche-Journal

ANNUAL FAIR EDITION

VOL. 4, NO. 2 — LUBBOCK, TEXAS SUNDAY, SEPTEMBER 22, 1929 — (AP) MEANS "BY ASSOCIATED PRESS"

Farms On South Plains Showing Vast Increase Yearly

Host Of Free Attractions To Be Offered In Panhandle-South Plains Fair

Visitors To Have Variety Of Events To Witness Daily

Football Games, Fireworks, Concerts, Free Acts, Exhibits And Such Are To Be On Each Day

ALL football games, the big free acts, the fireworks, band concerts, exhibitions, displays, and everything but the carnival shows and rides will be free to every one of the 150,000 attendants at this year's Panhandle-South Plains fair, according to announcement made by Byron C. Dickinson, president of the fair association.

"The general admission to the fair grounds this year," Dickinson declares, "will admit everybody to these remarkable attractions, which have been secured at a considerable increase of cost to the association."

Six Football Games Set.

There are to be six football games during the week of the fair, one each afternoon. This feature of the Sixteenth Annual Fair is alone worth the price of a general admission ticket, as teams on the schedule include many of the strongest elevens of District Two, Class B, and one Class A team, of the Texas Interscholastic league.

The Lubbock high school reserves will start the week off on Monday, September 30, in a conflict with the Lorenzo high school eleven. On Tuesday, Oct. 1, Ralls high school will be pitted against Brownfield high. Tuesday, Oct. 2 will witness a contest between the Crosbyton and Levelland high school teams. Thursday, Oct. 3, Littlefield and Tahoka will scrap perhaps the scrappiest scrap of them all, as neither team has ever yet defeated the other in games played by them in the past. On Friday, Oct. 4, Post and O'Donnell clash and Slaton will take on Plainview high on the closing day of the fair, Saturday, Oct. 5th.

Fireworks Offered.

Thurle-Duffield company's world-renowned fireworks displays will be offered every night of the six gala days, providing another attraction more than worth the price of a ticket to the fair grounds.

Every afternoon and every night five big-time vaudeville free acts will offer sensational thrills to many thousands of spectators. Of these there are the Francis Trio of performers. This is an act that shakes the grandstand with an earthquake of noisy, hilarious laughter. It is a tumbling act and has played the larger fairs of this and other nations for several years.

Dogs In Act.

Chilcott's Novelty, and his Aerial Dog Wonders, consists of hoop rolling and remarkable juggling feats. A striking, slack-wire exhibition, is this act, in which dogs are used that have been trained to do aerial work never before seen in the annals of Showdom.

The Three Mazzolas, from France, do performances on the different Spanish web and on flying rings. These are French athletes, as a masterpiece unequalled in the outdoor entertainment field, doing trapeze and acrobatic stunts.

Sensational Dives Slated.

Hadano & Company, "The Human Torch" will climax these other hair-raising thrillers with three sensational dives. First will be the beautiful swan dive, by the intrepid Miss Fay. Next will be a thrilling comical walk-off dive, by Jacko, the dare-devil clown. And, third, Hadano, sensation of sensations, a remarkable exhibition of high-diving. At night Hadano dives into a seething caldron of flames, himself enveloped in a ball of fire.

Prince Nelson—king of all high wire wizards—in super-human accomplishments. He has no competitor upon the face of the globe. The winner of 98 medals, Prince Nelson has 18 new and difficult stunts, using 28 beautiful costumes. At Rio Janeiro he performed astride the tight wire from Sugar Loaf mountain, 1,950 feed high and has made five trips across Niagara Falls. Truly, this is the prince of daring, the ace of dare devils.

Bands To Be Plentiful

Bands will be plentiful. Concerts are to be offered morning, afternoon and night. South Plains musical talent will be heard often, as dozens of the best in this section, including the famous Lubbock high school and the Texas Technological college bands. These in addition to the usual high school bands that will accompany their teams and play for their victorious march up and down the gridiron.

Bill H. Hames' carnival, bigger and better than ever, with new rides, new shows and concessions, will this year, as last, offer the Midway attractions.

Doors Open At 9

Doors of exhibit buildings and carnival attractions will open for the day's amusement, edification and enjoyment at 9 o'clock every morning.

On Moriday, judging of the women's department will be conducted and more than likely completed.

Tuesday will witness the judging of poultry agricultural exhibits, Hereford cattle.

On Wednesday, completion of poultry and agricultural judging will obtain and the judging of sheep, horses, mules and Jersey cattle conducted.

Hogs, Guernsey cattle, Holstein cattle, will be judged on Thursday.

Deliveries of various commodities into the fair grounds must be done before 12 a. m. and after 5 p. m., in order to make room for handling the record crowds expected.

A census of Carson, Iowa, shows that of the 620 residents, 113 are widows, widowers, bachelors and spinsters.

A Littlefield Street Scene And Three Fine Schools









Busy Littlefield is one of the best trading centers and home cities on the South Plains. Top picture shows a street scene in this Lamb county city. Lower pictures are of three school buildings there.

An anthology of poetry by Michigan poets will be published this year by Peter H. DeVries of Michigan state college.

Musk rat fur farms are being started in Europe.

Mr. and Mrs. Gregoria Garcia Perez, of Edinburg, Tex., have 13 children, including six pairs of twins.

Tuberculosis is reported to be increasing rapidly in the Philippines.

New Equipment Purchased For Light Company From Net Profits Of Plant

City Power System Serves 2,700 Consumers

With an appraised value of almost half of a million dollars, the city of Lubbock's power plant serves more than 2,700 local consumers.

New equipment is being added to the plant from time to time and without cost to the taxpayers of the city. All of the new equipment is purchased out of the net profits of the plant which, according to city officials, amounts to approximately $120,000 each year.

New Engine Coming.

Installation has begun of a new 1,250 horse power Nordberg Diesel engine. Costing about $90,000, taken from profits of the plant, the engine will be brought here in seven carloads. It will require between 90 and 120 days before it is completely installed.

About 30 persons are employed in carrying on the work of the city light and power company. City officials estimate that the average monthly payroll is $1,400, making a total of $16,800 for the year.

Growth Phenomenal.

The growth of the municipal light plant has been phenomenal. Started in 1916 with two 100 horse power oil engines, the plant now has 3,240 horse power in oil engines. Profits of the plant eliminate the need of bond issues for the purchase of new equipment.

Production of the plant shows an increase each month, jumping from 532,300 K. W. H. in September, 1928, to 668,600 K. W. H. for last July and 652,600 K. W. H. for August. The city power line now has connections with 2,719 meters in the city.

Equipment Modern.

Equipment of the plant is modern throughout, including voltage regulators, oil cleaners, water softners, intake air cleaners, and a switch board which includes the latest types of instruments and equipment.

In addition to the huge new engine now being installed, the city is planning other improvements of the city light system. As soon as the paving on Nineteenth street is completed, street lights will be strung on that street from Avenue M to College avenue, and on Avenue M from Nineteenth street to Main.

Enough gypsum was manufactured into plaster board and lath during 1928 to cover the walls of all the homes in a city the size of Boston.

Plan Enforcement

No Chances For Suits Allowed

BUCHAREST, Sept. 21 (AP).—Gr. Junian, minister of justice, has drawn up a bill on marriage and divorce which will, for the first time in this country, give legal standing to betrothal vows.

If the man breaks off an engagement, without giving sufficient reason, he will make himself liable in damages to either the girl or her family. Under certain circumstances, all presents must be returned.

In the divorce section, the bill provides that a divorcee may retain the name of her spouse until she re-enters the married state. But she must hyphenate it with her maiden name.

Desertion of the home is made punishable by fines of from $6 to $60. In aggravated cases, a jail sentence may also be imposed.

Total Number Is Now 300 Per Cent More Than In '10

Government Census For 15 Years Is Given; Boost Of One-Third Expected For Next County

A THREE hundred per cent increase in the number of farms on the South Plains was recorded by the government census, from 1910 to 1925.

This increase shows in numbers, that an increase from 3,391 farms in 1910, to 11,465 farms in 1925, obtained.

Land area for the 15 counties of this great area totals 9,212,161 acres. Of these acres there were 4,966,369 counted in the 11,465 farms, perhaps half of which was then in cultivation.

Table Is Given

The following table, exhibiting farms, county by county, listed in 1910 and 1925, is given for comparison:

	1910	1925
Bailey	71	302
Lamb	92	632
Hale	731	1293
Floyd	620	1485
Cochran	16	56

See FARMS, Page 5

No Man Needs To Be A Renter

With these terms, many Farmers can pay for their farms by crops raised before the first note payment is due.

PRICE $25, $30 and $35 PER ACRE

When he can buy the fertile land of the famous C. C. SLAUGHTER FARMS, in Cochran county, for a very nominal down payment, and—

NO NOTES OR INTEREST TO PAY FOR THREE CROP SEASONS

20 YEARS TO PAY

The Famous Slaughter Farms are from the Headquarters Place of the C. C. Slaughter Ranch, located between Morton, county seat of Cochran county, and the Santa Fe Railway. Near fine Schools, Churches and Highways.

This land produces Cotton, Wheat, Corn, Grain, Sorghums, Sudan, and all other crops known to the South Plains, in big yields.

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Write, Or Come and See Office at Morton, Cochran county, and First National Bank Building, Lubbock, Texas.

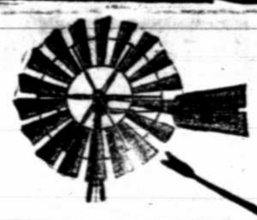
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Rags, Radiators, Rubber, Batteries, Brass, Bones, Aluminum, Iron and Copper Wire.

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STEEL ECLIPSE Gin and Mill Supplies



The only windmill with a DROP FORGED CRANKSHAFT

THAT'S one of the many reasons why the Fairbanks-Morse Steel Eclipse Windmill stands alone. The crankshaft that moves the pumping mechanism is drop forged, accurately machined and ground—made like the finest engine crankshafts.

And in every detail the Steel Eclipse shows a great advance over the common conception of a good windmill. Instead of cast gears you find accurately machined gears in the Eclipse. Instead of ordinary shafting and bearings you find turned, ground and polished bearing surfaces that eliminate vibration and add many years to the life of the windmill. The old front bearing difficulty has been abolished by an equalizing arrangement. The self oiling feature has done away with poor lubrication, the old cause of windmill wear and trouble.

Come in and get acquainted with this windmill that has fewer parts and better—the windmill that is built like a good engine—the windmill that pumps sooner and pumps longer. We have one on display.

Rubber and Leather Belting
Piston Packings and Sheet Packings of all kinds

Boiler and Steam Fittings

FAIRBANKS-MORSE GASOLINE ENGINES



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Hockley County Showing Growth And Development

Nine Years Have Seen Advancement For New Country

Levelland's Activities Is Feature Of Growth During Past Six Years; Has Many Businesses

(By Staff Correspondent)

LEVELLAND, Sept. 21.— Hockley county, organized in 1920, is one of the youngest as well as one of the fastest growing counties of the South Plains. At the time of its organization, its population was 137, the same total inhabitants accredited to it in 1910.

There were no highways nor railroads at the time of organization and only the little village of Ropes, situated in the southeastern corner of the county, was counted among its settlements. Present population is approaching 10,000 people, the county seat, Levelland, possessing almost 2,00 of these.

98 Per Cent Tillable.

Ninety-eight per cent of the 876 square miles of Hockley county is tillable, and there is less than 20 per cent now in cultivation. From a total of 18 farms, in 1920, the county has grown agriculturally to more than 1,000 improved farms and this year will crowd the leading counties of the Plains for first place in this year's total cotton production.

Identical crops and similar healthy expansion of the dairy and poultry industries obtain in this county, the average monthly receipts from cream totalling approximately $8,000 and a similar total each month for poultry products paid to farmers.

Levelland In Center.

Levelland is located in the geographical center of the county. It is only six years old and offers to the homeseeker almost as many conveniences as the modern city. An adequate water system, cheap electricity, modern sanitary sewer system, and a franchise granted to the West Texas Gas company recently insures natural gas within the near future.

There are six churches in this little city, representing various Protestant denominations, a Masonic lodge, an Odd Fellows lodge, Rotary club, a civic club and other organizations. A school system ranking high as any city its size, with two modern brick buildings, an excellent high school, and a scholastic population of 842 reveals attention given here to education.

Plan Grain Elevator.

Four cotton gins and a large compress, with plans under way for the building of a grain elevator and the fact that there are now 50 brick business buildings in this city with three more under construction, with a hotel and modern theater, added to the fact that a $175,000 courthouse was completed only a year or so ago, further tell the story of Levelland's prosperous growth. Sixty new residences have been constructed during the past year.

Every rural school building in Hockley county is of brick construction and planned in keeping with the very latest designs. Motor trucks serve the rural school districts in furnishing bus service to and from the schools.

Quaint Old Home Of Hawthorne To Be Literary Shrine

By JOHN B. KNOX
(AP Feature Service Writer)

CONCORD, Mass., Sept. 21 (AP)—"Wayside," a rambling old New England house which has the distinction of being the only home Nathaniel Hawthorne ever owned, may be saved as a literary shrine for the American public.

The ancient wooden building more than two centuries old and possessing an endowment of literary association left by three authors, has been opened to the public as an experiment.

To Study Possibility

The Concord Antiquarian society hopes to ascertain within the next few weeks whether public interest will warrant the raising of money to purchase and preserve the property.

The rich literary associations began before Hawthorne's occupancy. The Alcott family bought the house in 1845—when it was begun no one is certain—and here Louisa May Alcott, played as a girl with her sisters. Impressions she gained at that time went into the writing of "Little Women."

The Alcotts called the place "Hillside," but when Hawthorne bought it in 1852 he renamed it "Wayside."

Hawthorne made many changes but his outstanding addition was a "tower" rising above the house. The tower is just a large, square study. To this study, it is said, Hawthorne climbed a ladder through a dark and narrow passage.

Privacy Insured.

Then, to insure privacy, according to tradition, he closed a trapdoor and placed his chair on top of it. A narrow, dark stairway later replaced the ladder. Sometimes he stood and wrote on a shelf desk near one window.

Hawthorne's son, Julian, and later his daughter, Mrs. Rose Lathrop, lived in the place after his death. Still later, it passed to George Parsons Lothrop, Boston publisher, whose wife was known as an author under the name "Margaret Sidney." Most of Mrs. Lothrop's work on "Five Little Peppers" was done in this house.

Mrs. Lothrop's daughter, present owner, has said she will sell the house.

Shortages of the antique business of Paris have hurt the trade [illegible]

Don't Use Soil
Trees Grow On Top Of Ground

HAVANA, Sept. 21. — One of the queerest sights of the Sapata Swamp of southern Cuba are trees growing without any available support. They are growing in a limestone area in which not so much as a single spoonful of earth can be scraped from an acre. Roots travel across the top of the ground and burrow into cracks of the stone in search of nourishment.

Prosperity Shown In Yearly Report Of Lubbock Banks

Deposits Of Three Local Institutions Increase From Year To Year While The Loans Show Decrease

Prosperity, which has been coincident with the growth of Lubbock during the last few years, is reflected in the yearly bank reports.

Deposits show a slight increase year after year in the three institutions here until a check last week showed a total of $3,873,802, with loans indicating a slight decrease from last year.

Increase Shown.

With a few fluctuations, the total resources of the three banks in Lubbock are showing increases each year, increases which are not large to indicate a booming condition, but rather a substantial growth, according to official records. These three banks are the First National, Citizens National and Lubbock National.

Checking back through the last five years, with the prosperity of 1925 as a beginning, all three institutions are showing encouraging growth and cash and exchange reports for the middle of this month have totaled approximately $1,135,339.

Edison Winner Is Eager To Try His Luck At College

SEATTLE, Sept. 21 (AP).—Dedicated to science and progress by the Edison award, Wilbur B. Huston is eager to begin his college career—and to get away from meeting the public in the role of its idol.

To discourage the common belief that the national contest was for the express purpose of "filling Thomas A. Edison's shoes," the 17-year-old Seattle boy has told interviewers "it can't be done."

Aim To Aid Science.

He continued that that is not what he expects to do, nor does he believe it is expected of him. He thinks the award principally is a scholarship in technical training, with the aim of adding greatly to the advance of science.

Hoping he can do what is expected of him, the youth has no fear of making the attempt, no fear of the result. Huston is not boastful, but is thoroughly confident in his ability and in the training he will get.

Had Eyes On M. I. T.

Since his earliest thoughts of college, Wilbur has had a desire to attend the Massachusetts Institute of Technology. It was in his first years of high school work that he upset his predestinators, who had outlined for him a classical career that he might follow in his father's footsteps. His father is the Rt. Rev. Arthur Huston, bishop of the diocese of Olympia.

Although the young man's education will be principally scientific upon the exact phase.

Another Question

And what he will do when he finishes college is another unsolved question for Huston. He said he is not obligated to work for the Edison company, nor is the Edison company obligated to employ him.

When Huston arrives at Cambridge, Mass., he automatically will become one of a group of nearly 3,000 young men who have set their eyes on goals of high attainment in various branches of engineering—the student body of M. I. T.

To Have Opportunities.

Aside from his purely technical studies, young Huston will find many opportunities for cultural development seldom found in an engineering college.

Students are encouraged to participate in campus activities. If he is interested in writing, Huston will find much to interest him in the undergraduatee newspaper and humorous and technical publications.

May Pledge Frat.

Where Huston will live at the school has not yet been made known. While freshman dormitories are maintained and students are encouraged to make their home there, it is probable Huston may be pledged to one of the fraternities.

Huston's progress doubtless will be interesting to the faculty, because of the unusual type of scholarship he has won, but the treatment accorded him will be the same in every respect as that given the thousands of other students.

WOMEN JINX POLISH FLIERS

WARSAW, Sept. 21 (AP)—Polish aviators believe that women bring them bad luck. This does not mean that they avoid their company but they do not want them to look on during difficult evolutions nor touch their machines before hop-offs. However, the jinx does not apply to women pilots.

England has shortage of rural nurses.

FICKLENESS DOES IT

LONDON, Sept. 21. — Over 2000 marriage romances have been shattered here in a year before the ceremony was completed. This number greatly exceeds that of former years and a London registrar says: "A variety of reasons are given, but the last-minute decisions are mainly due to a trivial tiff."

RUSSIA TO MAKE TYPEWRITERS

MOSCOW, Sept. 21 (AP)—The first typewriter factory in the Soviet Union is about to be built here. It is expected to reach production stage in two or three years.

Swimming Pool No Money Maker

City Operates "Tumble N" During Summer Months At Net Loss In Order To Furnish Kiddies' Recreation

RUNNING a swimming pool may furnish worlds of enjoyment for the patrons, but it is no sure-fire way to get rich quick. The City of Lubbock found that out.

At an actual loss of $187.82, the City of Lubbock operated Tumble N, municipal swimming pool, north of the city, during almost four months of the past summer.

Furnishes Recreation.

But city officials tell you that they didn't intend to make money out of it; that it was taken over to furnish summer recreation for the local kiddies. The previous summer, the first year it was operated by the city, a net profit of $67 was shown.

Ones in charge of the pool each summer state that they will be lucky if they break even each season. This philanthropic plan is based on the theory that if the local youths can be induced to go into the pool every day, it will keep them out of meanness and from roaming about the streets and alleys.

The swimming season during the past season lasted from the latter part of May until September 3, slightly more than three months. During that time the expenses of the pool amounted to $3,808.63, according to figures compiled this past week by City Secretary W. H. Rogers. This total includes the salaries of the five persons employed at the pool, the purchase of new suits and other equipment, the water bill, laundry, and the upkeep and repairing of equipment. Merchandise such as candy, soda pop, and confections sold at the pool totalled $848.20. Added to these two figures, $480 interest and five per cent in depreciation amounting to $1,000 makes the debts total $6,136.63.

Cash receipts from the pool aggregated $4,796.70, and the merchandise sold amounted to $1,102.68. Merchandise left on hand is valued at $60.54, making the net loss for the season $187.82.

AN INVITATION

To Farmers and Dairymen

Who Will Visit The South Plains Fair

MAKE YOUR HEADQUARTERS AT OUR BOOTH AT THE FAIR GROUNDS

PROFITABLE DAIRYING

Depends on high producing cows fed properly. Don't *keep* dairy cows, but see to it that your cows keep *you.*

Weigh your milk from each cow, keep a daily record of the amount she gives, test her milk to find out how much butterfat there is in it. Keep a record of the feed she eats, so you can tell whether or not she is paying her board bill and giving you a *profit above feed cost.* Lock up the feed stall, if she won't pay her board bill.

This is the age of individuality. Study your individual cow and her feed needs. If she has the capacity to produce milk, be sure she is given the right amount and the right kind of feed to enable her to reach her maximum milk production. The high-producing cow is a very sensitive organism. She is particular about her feed and the manner in which she is treated. Humoring her whims may add dollars to your income.

The first requisite of a dairy ration is that it be well balanced—that it contain the proper amount of proteins, carbohydrates, and fats. Your home-grown grains will furnish the carbohydrates and fats. Cottonseed meal will provide a proper balance for your farm grains.

Your ration must be adequate—must contain all the food nutrients required to maintain the cow's body and to enable her to produce milk.

Add to this palatability and succulency and you will have an efficient ration that will mean dollars and cents to you.

Lubbock Cotton Oil Co.

Manufacturers Of Lucko Brand Cotton Seed Products

LUBBOCK, TEXAS

Police Force Is Active Here With Work; 12 On Job

Six Men Patrol Streets At Night And Day In Protecting Life And Property; Report Is Given

And now Lubbock policemen are to be adorned with uniforms.

Which is as it should be, say ye oldtimers.

Furthermore, the recent decision of the Lubbock city commission to provide uniforms for its policemen, marks another step forward into the city class for "The Hub of the Plains."

Had Two Officers

Less than a decade ago this city was policed by a night watchman and a city marshal. Today there are an even dozen on the police force, with an extra patrolman occupied from time to time in substituting for those who go on vacations, etc.

Of these 12, six are on duty during the day and six at night, each shift working 12 hours.

Personnel Given

Personnel of Lubbock's police department follows:

Chief of Police, John W. Lemon; Desk Sergeant and City Judge, J. T. Inmon; Night Desk Sergeant, C. E. Luce; Motorcycle Officers, J. D. Johnson and S. D. White; Patrolmen, M. N. Davidson, Baxter Honey, J. C. Wilson, H. B. Brown, George B. Eubanks, W. H. Craig, G. M. Coker; Extra, O. B. Brothers.

Something of the manner in which the city of Lubbock is being patroled, and details of providing police protection to the lives and property of its citizens, with the added information that during he Panhandle South Palins Fair the force will be almost doubled, provides a story of moment.

Phones In Every Half Hour

During day time every patrolman telephones at 30-minute intervals, to the desk sergeant. Places from which partolmen call are the same each day, spaced to permit the making of routine beats. This method places the desk sergeant in position to get in touch with all policemen at any time of the day, should they be needed for emergencies.

At night, telephone calls are dispensed with, but there are two lights placed at conspicuous points on the roofs of the Myrick and the Lubbock National Bank buildings. When a policeman is needed, the desk sergeant pushes an electric button to operate these lights. All patrolmen will see these and call in for orders.

Report Is Given

From a statement of the revenue and expense of operating the police department, taken from the city auditor's report for the year from August 1, 1928 to July 31, 1929, it is to be seen that fines collected during the year are within $3,451.29 of being sufficient to pay all expenses of the department.

The auditor's report shows fines collected totalling $17,389.70. Total expense for the 12 months was $20,840.99, made up as follows:

Chief's salary, $2,400; Recorder's salary, $1,295; Police salaries, $14,339.82; Office supplies, $138; Motor vehicle supplies, $470.03; Miscellaneous supplies $40.83; Minor equipment $25.80; Laundry and cleaning $5.90; Traffic signs and marking $302.44; Maintenance, furniture and fixtures, $17.50; Maintenance, motor vehicles $266.43; Maintenance, traffic signal system, $108.66; Telephone and telegraph, $189.85; Insurance $15; Special services $93.65; Traveling expenses, $25; Support of prisoners $431.25; Light and power $140.68; Jury and witness fees $45.50; Pound expense $33.85; Killing dogs $456.

Twenty Prizes To Go To County Work

Twenty premiums of the long list that goes to make up the $15,000 in prizes offered at the Sixteenth Annual Panhandle South Plains Fair this year are to be competed for in the county exhibit department.

Premiums for county exhibits range in size from $25 up to $300 in the agricultural divisions, with a $50 prize offered to every county that brings an exhibit which is not to be entered in competition under the regulation score card plan.

In addition to the county premiums offered for community exhibits ranging from $10 to $50.

At the 1928 fair Roosevelt county, New Mexico, won first place, with Potter county, Texas, running second. Others of the 13 county standings are given in order as, Swisher, Bailey, Lynn, Crosby, Hale, Lamb, Gaines, Hockley, Lea county, N. M., and Cochran county.

The New Hope community took first prize last year, with Acuff, Foster, Canyon, Grovesville, Hardy, and Shallowater communities ranking in line as given.

Highway 112.

FLY ON BUSINESS

BOSTON, Sept. 21 (AP).—A survey by the Colonial Airways on the New York-Boston air line shows a large majority of persons ride planes between the two cities for business reasons. Of 586 persons who answered a questionnaire, 253 said they flew to save time in keeping business appointments. One hundred and three said they preferred flying to other modes of travel.

HORSES MUST HITCH

CLAREMORE, Okla., Sept. 21 (AP). Will Rogers' home town is keeping up with progress. Three old fashioned hitching racks have been built to accommodate farmers' horses. A drinking fountain for horses also is planned.

OIL IS STRUCK

VARNA, Bulgaria, Sept. 21 (AP)—Oil gushers have come in here, revealing the existence of rich petroleum deposits in this Black Sea section. The government is also making borings in Tzirpan, Dalny, Madretzy and Kazanlik.

SERVICE A Bit Beyond Mere Dollars and Cents



If you could see our expert craftsmen handle your clothes—see how each garment is carefully put through our wonderfully efficient cleaning process—how each pocket in a suit is turned out and every lapel carefully rounded—see how your clothes are carefully cleaned by men who are personally interested in your good appearance—you would realize that our service cannot be measured adequately by the yardstick of mere dollars and cents. A phone call will bring our service man promptly.

FAIR

Greetings Fair Visitors

PHONE LTC 85 LUBBOCK TAILORING WE SERVE YOU 1110 BROADWAY LUBBOCK TEX.

Welcome Tech Students

R.A.E.

West Texas Ably Providing For Education Of Youth

Local Company Is Builder Of Many School Buildings

Butler Erects Over Two-And One-Half Million Dollars Worth Of Buildings In Past Four Years

A vast empire in itself, the western section of the state of Texas is making a huge investment in the education of its children.

Each year millions of dollars are spent throughout this area for educational purposes. One angle of this gigantic expenditure can be conceived with a study of the number of new school buildings constructed within the past few years.

Butler Builds Many.

With Texas headquarters in Lubbock, The Butler Company, architects, alone have completed approximately two and one-half million dollars worth of school buildings in West Texas during the past four years.

Sensing the rapid strides of growth and development destined to be made in this section, the Butler company established the Lubbock office five years ago. The company also maintains headquarters in Oklahoma City, which accounts for a similar volume of business. M. C. Butler is in charge of the local office.

Others Under Contract.

In addition to its large building record, the company now has under contract about $265,000 in school and public buildings over the section. These projects include Littlefield city hall, $50,000; Littlefield hotel, $65,000; First Baptist church in Lubbock, $50,000; Cheyenne school in Winkley county, $75,000, and Hart Camp school, Lamb county, $25,000.

The accomplishments of the Butler company in West Texas during the past four years are listed as follows: Ropes school, $75,000; Anton school, $100,000, second unit recently completed; Panhandle school, $150,000; Stinnett school, $75,000; Borger high school, two ward buildings and gymnasium, $400,000; Le Fors school, $75,000, with another $25,000 addition planned; Plemons school, $40,000; Wink school including a 120x90 gymnasium, one of the largest in West Texas, $250,000; Clauene school, Hockley county, $40,000; Coble Land, Hockley county, $30,000; Spring Lake school, Lamb county, $30,000; Amherst school, $100,000; Smyer school, Hockley county, $35,000.

Courthouses Too.

County Line school, Lubbock county, $20,000; Estacado school, $23,000; addition to Monroe school, $15,000; Southland school, Garza county, $30,000; Draw school, Lynn county, $25,000; Dixie and Redwine schools, Lynn county, $15,000 each; Three Lakes school, Lynn county, $10,000; Barton school, Lubbock county, $5,000; Hockley county courthouse, $150,000; Rankin school, Upton county, $65,000; McCamey school, Upton county, $125,000; Pyote, Ward county, $75,000; Monahans ward school, $25,000; Yoakum county courthouse at Plains, $50,000; Lehman school, Cochran county, $30,000; Bailey county courthouse, $100,000; Longview school, Bailey county, $16,000; Circle Back, Bailey, $14,000; West Camp, Bailey, $15,000; Bailey Boro, Bailey county, $16,000; Aiken school, Floyd county, $15,000; Justiceburg, Garza county, $10000; Three Lakes, Lynn county, $10,000; McCarty, Dawson county, $25,000; Wheeler county jail, $40,000; Cepter school, near Clovis, N. M., $20,000; Eason school, Dawson county, $20,000.

These projects entoll a total of $2,588,000. In addition to these buildings, the Butler Company has drawn the plans for a number of local homes and business houses.

Three Citizens Working Constantly For Floydada



Above are three men who are constantly figuring in the advancement and growth of Floydada. They are, left to right, J. B. Jenkins, stockman and president of the Floydada Chamber of Commerce; Homer Steen, editor of the Floyd County Hesperian and Chamber of Commerce director and Oscar L. Stansell, Chamber of Commerce director and alderman. Besides being supervisor of livestock in the annual Floyd County Free fair, Mr. Stansell is president of the Texas Panhandle-Plains Dairy association and director in the Texas Jersey Cattle club.

The Aeronautical Research committee of England is seeking a way to make airplanes less noisy.

B. J. Crider, barber of Austin, Texas, makes and sells violins in his spare time.

Newlyweds Are Finally Given Break

Matrimonial Mutual Association Offers Opportunity For Newly Married Couples To Start With Money

NEWLYWEDS, long the target of mother-in-laws' mushy kisses, old shoes, rice, pity and practical jokes, finally are to be given a break.

When the minister pronounces the fatal sentence: "Until death do 'ye part," and the proverbial blushing bride and her prince charming launch on their hopeful yet impossible attempt to live as cheaply as one, a new form of aid is being offered for those who want it.

Offers Opportunity.

This new form of aid—matrimonial mutual — offers the prospective "Mr. and Mrs." an opportunity to prepare for their take-off on the sea of matrimony; it offers the newlyweds a chance to make a down payment on a home, a chance to take an extended honeymoon, or to buy those many things necessary to start housekeeping.

The Lone Star Matrimonial Mutual association of Lubbock, offers a new type of insurance to the single person planning to get married. This association made its first appearance in Texas at Waco. Its second appearance is in Lubbock.

Hutson Is Agent.

Wayne Hutson is secretary and agent of the association with headquarters in Lubbock. Having lived in Lubbock for 23 years, Mr. Hutson is well known throughout this section. For the past few years he has owned and managed a news stand in the lobby of the Myrick building. He now intends to sell this business so that he can devote his full time to the mutual association.

Any single person above the age of 15 may join the association. An application fee of $15 is charged, and assessments of $1.25 may be levied upon the marriage of a member or members. It is the plan of the association to obtain a membership of 1,000. Provided this number has joined, a member who marries after his or her contract has been in effect for one year, receives $1,000. If the contract has been in effect nine months, the member gets $750, and $250 after three months in the association.

Members Assessed.

Two assesments of $1.25 each are made every year for office expenses. The association estimates that the special assessments will approximate $5 each month.

The plan is similar to mutual life insurance associations with the policy holders receiving payments on marriage rather than at death. Contracts terminate upon marriage and filing of claims with the association.

Organized only last month, the Lubbock association now has about 100 members. Agents are being placed over the state and Mr Hutson expects to complete the membership of 1,000 within the next few months. He will open an office in the Myrick building to be used as headquarters for the association in the near future.

Peters, Strange And Bradshaw Is Busy Local Firm

Educational Projects Made By Local Architects Are Numerous Over The South Plains Territory

A gigantic monument to the education of West Texas children has been contributed during the past year by the local architectural firm of Peters Strange and Bradshaw.

Although the school projects comprise only a small item in the activities of the company, school buildings have been constructed at Jesko, Palmer county, Cotton Center, Hale county and Silverton. Plans are being drawn at the present time for the new $650,000 Lubbock high school building to be constructed on Nineteenth street, and the new $50,000 school building at Levelland is now under construction.

Organized In November.

The present firm was organized in November of last year, growing out of the former company of Peters, Haynes and Strange. A number of projects started by the former firm were taken over by the later organization.

Principal offices are maintained here and at Big Spring. W. T. Strange is in charge of the Big Spring office, with L. D. Smith superintendent located there. W. L. Bradshaw is manager of the local office, and N. L. Peters acts as contact manager. Experts are maintained for each detail of work done by the company. The local force includes: W. H. Fowler, designer; J. W. Story, engineer; C. F. Reynolds, W. O. Christenson, Chester Wright, draftsmen; Miss Grace Hatchett, stenographer. M. F. Frost is superintendent at Levelland.

Peters Here Eight Years.

Mr. Peters has been in Lubbock for the past eight years, Mr. Strange for four years, and Mr. Bradshaw for about 16 months. Each is a graduate of Texas A. and M. college.

Work on the local high school building will start about the first of December. Construction will require about 10 months. In addition to this project and the school building at Levelland, Peters, Strange and Bradshaw have under construction the new $30,000 Bacon building on Thirteenth street, which is to be occupied by Rix Furniture company.

Building projects started by the firm of Peters, Haynes and Strange and taken over by the present company include:

Petroleum office building, Big Spring, $165,000; Laundry, Big Spring, $15,000; hospital, Big Spring, $70,000; funeral home, Big Spring, $35,000; Jesko school Palmer county, $10,000; Cotton Center school, Hale county, $45,000; First National bank remodeling, Big Spring, $20,000; power house, Spur, $10,000; Silverton high school, $100,000; addition to First Presbyterian church here, $15,000; Presbyterian church, Big Spring, $60,000.

Jobs undertaken by the new firm include, Big Spring theater, $30,000; Montgomery Ward business building, Big Spring, $75,000; Big Spring airport, $35,000.

These projects total $685,000, which added to the $730,000 in jobs now under construction or planned in the near future, aggregates $1,415,000.

Lubbock Business Men Have Faith In City's Growth During Next Six Years; Population Predictions Have Range

Faith in the present and future of Lubbock is dominant in the estimates of this city's present population and predictions for 1935, revealed in interviews with local business men.

Average estimate of the present population is 23,054, while the average prediction for 1935 is 36,330.

Agriculture To Be Factor.

The agricultural development over the South Plains will be responsible for this city's substantial growth, most of the business men point out.

Following are the population estimates and predictions of Lubbock business men:

J. A. Raley, treasurer of Lubbock Building and Loan association, present population, 24,000; population in 1935 40,000.

C. J. Meyers, manager of Montgomery-Ward and company, present 25,000; prediction 1935, 40,000.

E. J. Parsons, manager of J. C. Penny company, present 22,000; prediction 1935 35,000.

R. J. Murray, local realtor, present 25,000; prediction 1935, 45,000.

G. P. Kuykendall head of Quykendall Chevrolet company, present 22,500; prediction 1935 30,000.

B. Sherrod, of Sherrod Hardware company and former president of the Board of City Development, present, 20,000; prediction 1935, 30,000.

Joe Hess, president of Lubbock Real Estate Board present 22,000; prediction 1935, 31,000.

Mayor H. D. Woods, present 27,000; prediction 1935 54,000.

J. A. Rix, of Rix Furniture and Undertaking company, present 20,000; prediction 1935, 32,000.

HAS QUEER HOBBY

John G. Sargent Likes To Repair Old Clocks

LUDLOW, Vt., Sept. 21 (AP)—Back in the environment of his home town, John Garibaldi Sargent, attorney general of the United States under President Coolidge, is spending many hours at his old hobby of collecting and repairing clocks.

The rarer and older a clock is, the better he likes it and his home is filled with old timepieces, forming a collection that is noted nationally. And all of his old clocks are running.

AMERICANS LEAD

MOSCOW, Sept. 21 (AP)—According to "Intourist," the organization charged with promoting foreign tourist trade, 1,000 foreigners visited Russia in July. About 95 per cent were from the United States, the others being chiefly Germans and South Americans.

Rat fur has appeared in London.

WELCOME
FAIR VISITORS

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Educate your children—Protect your business
Buy the home, clothe and feed the family

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J. H. RITCHIE
District Manager

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We guarantee each of the above high grade food products to give full satisfaction.

BUY THEM FROM YOUR GROCER

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WHOLESALE GROCERS
Lubbock, Texas 35 Years in West Texas

Population Of South Plains Counties Shows Increase

Long Campaign Ends Successfully As Federal Building Is Promised Lubbock For Court, Post Office

Drive Started In 1914 And Hammered Away At During Fourteen Year Period Is Finally Put Across

CAMPAIGN for establishment of a federal building in Lubbock, which has resulted in an appropriation of $335,000 by Congress, is the amplification of efforts started in 1914 for erection of a post office in this city.

Considered generally the only department which is not at this time representative of Lubbock's progress during the last 15 years, the post office biulding emphasizes the immediate need for a new structure.

Funds for Court

During the latter part of 1928 the government appropriated $335,000 for a new federal building, designed to house the Lubbock division of federal court and the local post office. Prior to that, in 1927, Congress appropriated $160,000 for a post office, but provided additional funds in the budget when the divisional court was established.

Lubbock citizens had vision of this city's future back in 1916, when a committee composed of Roscoe Wilson, O. L. Slaton, W. R. Spencer and M. T. Jacobs, was appointed to present a petition for a division of federal court. This campaign was accompanied by undivided support of all South Plains cities, and cooperation of neighboring citizens has been evident throughout.

Efforts during the World War were futile, but another committee, composed of Roscoe Wilson, Dr. I. E. Barr and A. B. Davis was named to present a brief in 1926.

Committee to Capital

In March of 1928 J. E. Vickers, C. E. Maedgen and Postmaster John L. Vaughan went to Washington with figures to show the necessity for creation of a division of federal court in this city. A second trip was made several weeks later by Messrs. Vickers and Maedgen, and the appropriation followed.

Congressmen Marvin Jones and Earl B. Mayfield cooperated with the Lubbock Chamber of Commerce and local citizens in securing the appropriation.

The Federal government refused to accept the property, southeast portion of public square, donated for the building without a quit claim deed from F. E. Wheelock, who, with W. E. Rayner, deceased, was one of th eoriginal owners of the property.

Deed Stumbling Block

In the dedication deed presented by Messrs. Wheelock and Rayner was a clause to the effect that the property was to belong to the county for so long a time as it shall be used by the public for publit property.

Following the commissioners' first action of voting the site as a donation to the government, advices from Washington brought the attorney general's information that the property could not be accepted without a fee simple title.

In an attempt to clear up this legal tangle, a suit was filed in the 99th district court in the early part of this year, Mrs. Rayner, widow of one of the original owners, was named party to the suit, and she signed a waiver to the property. Judge Clark M. Mullican's decision was that the county had full title to the property.

Bids Advertise

Statute provisions make it necessary, if the county wishes to dispose of the property, to advertise for bids, according to Judge Mullican.

F. E. Wheelock executed a quit claim deed June 4, 1929, and on the same date John L. Vaughan placed a bid for $1 for the property, and subsequently the deed was executed to the county.

Following the local court proceedings, the quit claim deed was presented to Norman A. Dodge, of Fort Worth, United States district attorney, who in turn approved the title and delivered same to Washington.

With the money already appropriated, the treasury department at Washington is expected to be authorized soon to advertised for contractor's bids for the proposed new structure.

B. C. D. President



HUBERT L. ALLEN

"Let Hubert Do It" has been an axiom in Lubbock civic circles for a good many years H. L. Allen, light and power executive, has a big job of his own to care for but he always has time to work for Lubbock and the Plains section. That's is one of the reasons he was chosen to head the Board of City Development for the current year.

LEO GOES SWIMMING

COLOGNE, Germany (AP).—When circus played a one night stand at Ballay, a large lion broke out of his cage and made for the wine country's famous river, the Moselle. There he stayed, romping delightedly, and nothing would bring him out. The keepers finally had to build iron gratings around the animal, then drag him to shore.

Farms

Continued From Page One

Hockley	23	279
Lubbock	208	2037
Crosby	242	1114
Yoakum	107	113
Terry	235	1061
Lynn	201	757
Garza	81	617
Gaines	206	436
Dawson	330	972
Borden	228	311
Totals	3,391	11,465

One-Third Boost Expected

Conservative estimates of an increase of one-third in number of farms, from 1925 to 1930, the next government census, will give the South Plains a total of 15,246 farms. It will not be surprising to witness an increase greater than one-third and many are keeping their eyes on the next census.

From total farm values of $63,513,733, in 1910, to values of $143,329,890, in 1925, productive activity of South Plains farmers has spelled development in capital letters. It is logical to expect an increase of at least one-third in these values, from 1925 to 1930.

Values Listed

Below is given a table of farm values, county by county, for the years of 1910 and 1925:

	1910	1925
Bailey	$ 3,773,790	$ 5,343,580
Lamb	6,836,974	5,903,262
Hale	9,706,085	17,704,230
Floyd	6,609,105	19,526,462
Cochran	4,733,810	1,358,874
Lubbock	4,890,885	23,684,676
Crosby	4,383,443	13,811,430
Yoakum	3,063,085	1,764,665
Terry	3,621,055	9,992,546
Lynn	3,173,690	9,136,863
Garza	2,183,596	6,998,031
Gaines	4,015,796	5,369,300
Dawson	2,336,698	11,515,146
Borden	2,240,016	5,411,854
Tota	$63,513,733	$143,329,890

NEW BILLS MADE

MANILA. (AP)—Two bills making confessions and admissions obtained as evidence in court, have been introduced in the insular legislature. They are aimed at "third degree" methods by the police.

Antique works of sculpture are being reproduced in embossed leather in Italy.

Sudan, "Gold Buckle On The South Plains Belt," Proud Of Its Fine Farming Section And Its Schools

By W. I. WILKINS
Staff Correspondent

SUDAN, Sept. 21.—Sudan, "The Golden Buckle on the South Plains Belt," situated immediately south of a low range of sand hills extending from New Mexico across Bailey county and also Lamb county, is in the heart of the best agricultural region of Texas. The district is one marked by railway people as the best shipping for farm products between Clovis and Lubbock. It is notable for its good schools and its high class of citizenship.

Sudan itself is on the railroad exactly half way between Clovis and Lubbock, and is given by its situation an advantage in shipping interests. The town has a population of a little less than 2,000 today, but its growth may be noted by its having had constructed within the past fifteen months about 100 new residences. It is a town in which no vacant residences of any description can be found. If the immigrant wishes a home in Sudan he must buy or build. It would possibly be six months at a time before he could have first chance at a tenant home.

Water System Begun

The city has recently begun a water system that will probably be completed within thirty days. In addition to its residence building within the past year, it has had constructed two large lumber yards, three mercantile buildings, a grain elevator, several permanent mercantile buildings have been materially enlarged, and two or three good camp parks for the comfort of tourists. One of its hotels has had added a brick dining room annex. There are now under construction a $20,000 residence, a number of smaller residences, and a large brick business building.

The region about Sudan is one of 100 per cent tillable land of a sandy loam, adapted to grain sorghums of every description, for vegetables, fruits, melons, cotton and most every other crop that can be grown in this altitude, except wheat and oats. The sand hills to the north mark the limit of the best small grain lands, but there are some stretches of territory in the region that make a heavy yield of small grains.

Melons Grow Big

One farmer of the region is this year marketing melons that weigh from 60 to 110 pounds each, and he has sold hundreds of such. Milo, of the various types, produces from one to two tons of grain per acre with a rainfall of twenty inches. Cotton produces from one fourth to one half bale with an equal amount of moisture.

The school system of the city, begun in 1918 in the office of a local lumber yard, with one teacher and three pupils, now has a scholastic enrollment of nearly 700, employs 25 teachers, runs ten school busses, most of which are 55-pupil capacity, is housed in two plans of nearly $200,000 valuation. It has its own system of water and sewage, furnishes hot and cold water for all purposes of a school, and maintains in operation most all classes of work that a much larger town can boast. It has strong courses in home economics, vocational agriculture, English, Spanish, social sciences, physical sciences, mathematics and this year has added a course in commercial arts.

Teachers Well Trained

This work is under the direction of college trained teachers. Ninety per cent of the high school faculty is composed of degree people and in addition has several degree people in its grade schools. Its principals, two of them, and its superintendent are all degree men with years of experience in their respective fields, and two of thm are men who have more than one college degree.It is worthwhile in passing to state that Texas Technological college maintains in the halls of the high school here one of the largest extension classes of the institution, having enrolled in the fall class thirty students of whom thirteen are doing graduate work.

Gins Are Modern

The manufacturing interests of the town consist of three cotton gins, which last year ginned over 6,000 bales of cotton, and a custom feed mill. Its mercantile interests consist of one general mercantile establishment, three dry goods houses, four grocery establishments, two drug businesses, several service stations, two automobile sales houses and numerous businesses. Among its profesional people are three physicians, a lawyer and real estate men. It has a strong national bank.

SHIPMENTS FALL OFF

Truck Products Decline In August, Report Shows

(Special To The Avalanche-Journal)

AUSTIN, Sept. 21—Shipments of fruits and vegetables from Texas farms fell off shortly during August, according to figures compiled by Bervard Nichols, editor of the Texas Business Review, issued monthly by the Bureau of Business Research at the University of Texas. Mr. Nichols has just completed his survey of the truck farming situation in the State during the past month.

"During the month, only 828 cars of fruits and vegetables were loaded, against 2,447 cars in July and 1,603 cars in August, 1928, to ten cars in August this year. Only 539 cars of watermelons were shipped, less than half as many as were loaded in August, 1928. On the other hand, three cars of apples went out, whereas were no shipments of this fruit in August a year ago. One hundred sixty-three cars of pears were loaded, against 5 cars in the previous August."

STATUE DISCOVERED

MOSCOW. (AP)—A statue of Pygmalion and Galatea, attributed to the French sculptor Falconet who lived in the 18th century, has been found in the reserve stock of the Museum of Ikons and Paintings. Falconet came to Russia in 1766 and remained 20 years. One of his works is the famous copper equestrian statue of Peter the Great in Leningrad.

CONFERENCE SCHEDULED

HONOLULU, (AP)—The third biennial conference of the Institute of Pacific Relations at Kyoto, Japan, October 23 to November 9, will have a membership of 180 from a dozen countries, including 40 from the United States, six from Hawaii and three from the Philippines. Official observers from the League of Nations are also expected.

Boosts Lamesa



WILLIAM A. WILSON

Down in Lamesa, capital of Dawson county and a business center for a large slice of territory, William A. Wilson is one of the best known and most popular citizens. Mr. Wilson is manager of the Chamber of Commerce and through publicity channels tells the world about Lamesa and all Dawson county. He is one of the Avalanche-Journal's prize correspondents.

FISHERMEN HAPPY

LONDON, Sept. 21.—A new sounding system for locating schools of fish has made fishermen happy as well as prosperous along the English coast. The steam trawler Loughrigg recently returned with a record catch taken with the aid of an echo sounder. The sounder enabled the fishermen to keep the nets at the same depth as the fish at all times. Old methods did not provide for this, and the fish soon swam above or below the level of the nets.

Fifteen Counties Show 145,045 For Totals Last Year

Government Census Reveals Large Increase Of People In Section; Lubbock Is In Lead In Number

With government census figures used for 1920 and school census figures utilized as a basis for estimating for 1928, the following table shows the growth in population for every county on the South Plains:

County—	1920	1928
Bailey	517	3,804
Borden	985	1,256
Cochran	67	2,000
Crosby	6,084	10,162
Dawson	4,309	11,782
Floyd	9,758	12,192
Gaines	1,018	2,358
Garza	4,253	5,782
Hale	10,104	20,238
Hockley	137	10,000
Lamb	1,175	12,684
Lubbock	11,096	32,501
Lynn	4,751	12,802
Terry	2,236	6,760
Yoakum	504	713
Total	56,974	145,045

Davis Brothers Move Location

Announcement of the removal of the Davis Brothers electrical refrigeration plant from 1208 Broadway to 1106 Main was made yesterday at the same time that it was learned that the local Frigidaire dealers had taken over the exclusive agency for Sparton radios.

Remodeling on the new location formerly occupied by the Graham-Paige agency, started last week and the new front is expected to be completed during the early part of this week.

The new location, giving the Frigidaire dealers more room for display, is in line with the organization's program of expansion, D. A. Davis pointed out yesterday.

Turkey plans to greatly increase its educational facilities.

Service Believes In Using Buicks

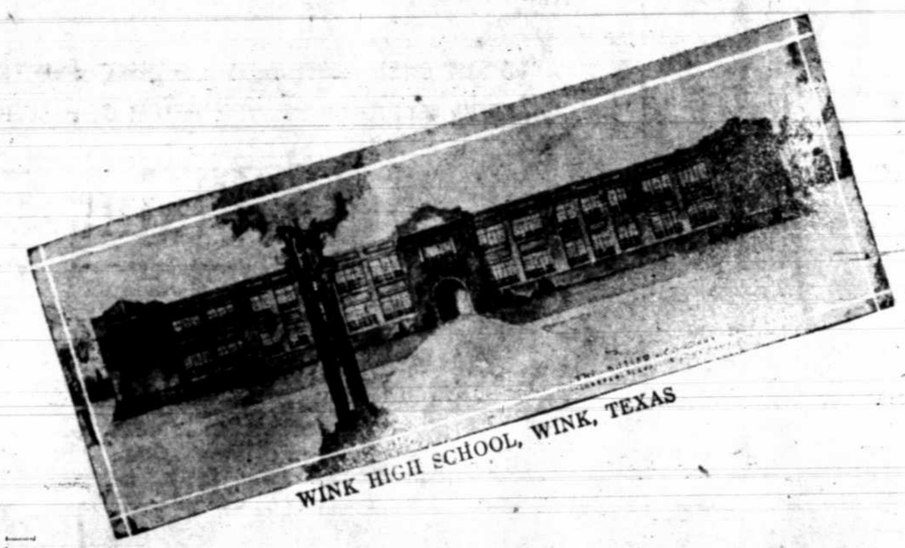
Traveling over ox-cart trails and associating with the natives of Burma while employed by the India-Burma drilling company, A. E. Service, of the Service Drilling company, of San Antonio, which has charge of the drilling operations in Cochran county, relates interesting stories of his adventures in Asia.

In addition to his activities in India, Mr. Service has drilled oil wells in Mexico, South America and in many sections of the United States.

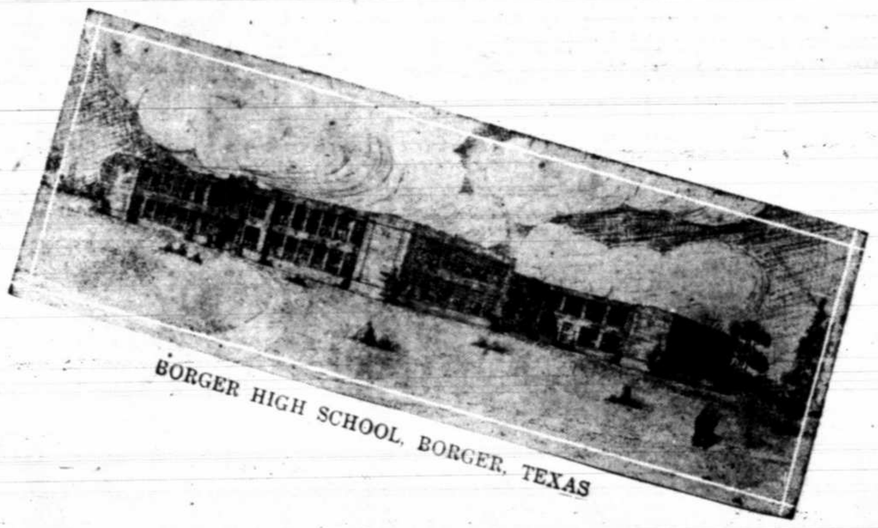
Began In 1919

It was in 1919 that Service was engaged in drilling operations for the India-Burma Petroleum company at Burma, India. Here he had the opportunity to observe the life and customs of a semi-civilized race. Natives dressed in clothing peculiar to all tropical climates were viewed regularly by the American driller. The car driven by Mr. Service in all his travels attracted widespread gesticulation fro mthe natives.

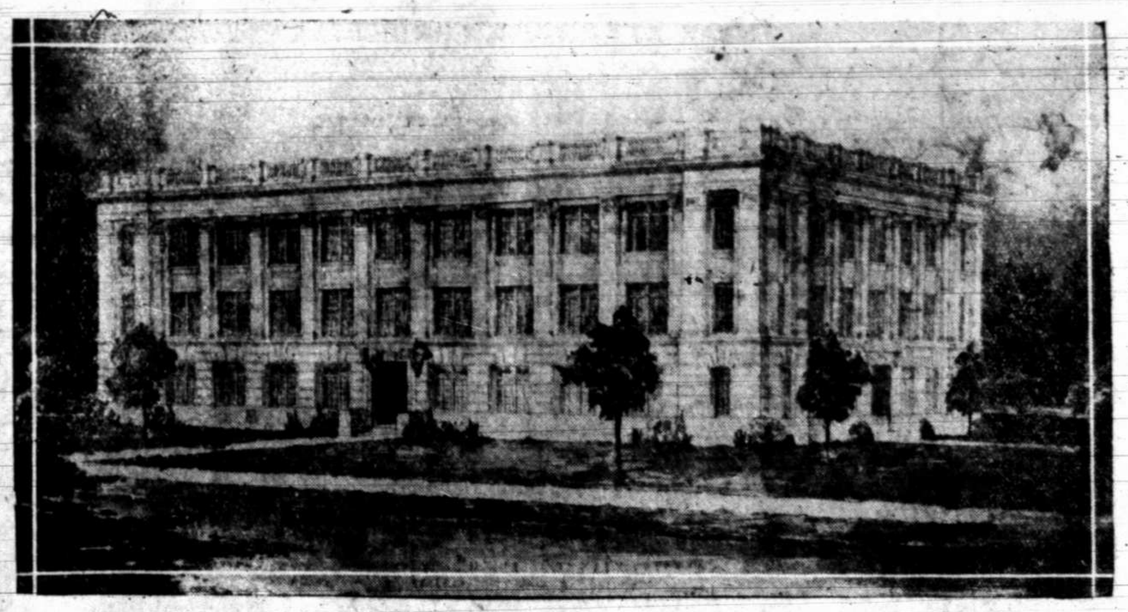
Since driving his first Buick over the trails of India, Mr. Service has bought nine Buicks, the latest of which was a four passenger country club coupe, purchased from Kent Buick company in this city. The majority of leading oil companies demand Buicks, said Mr. Service, because of their all-year-around service.



WINK HIGH SCHOOL, WINK, TEXAS



BORGER HIGH SCHOOL, BORGER, TEXAS



PONTOTOC CO. COURT HOUSE, ADA, OKLAHOMA

Representative work of some of the 100 or more buildings completed by us on the Plains and in Oklahoma

BOOSTERS FOR A GREATER SOUTH PLAINS

The Butler Company Architects

LUBBOCK, TEXAS OKLAHOMA CITY, OKLA.

Lubbock Offers Hospital Advantages Of Metropolitan Center; 3 Complete Institutions In Operation In The City

Two Major Hospitals And One Clinic Maintained Here; Efficient Corps Of Physicians Available

LUBBOCK, in addition to administering to the educational, religious, and commercial needs of the people in her limits and of the influx from the South Plains and Eastern New Mexico, is becoming known as the hospital center of the southwest.

With two major hospitals, each of fine construction and furnished throughout with best of equipment, and a clinic which is thoroughly modern, patrons are drawn from hundreds of miles in every direction.

Are Drawing Cards

The hospitals of the city have undeniably proved one of the greatest drawing cards for Lubbock. Some of the most brilliant minds of medicine and surgery in the state of Texas have assembled here and are serving this vast territory.

The West Texas hospital, Lubbock sanitarium and clinic and Lubbock clinic are going far towards making Lubbock the clinic capital of the South Plains.

Clinic Has Specialists

The Lubbock clinic is an organization composed of Dr. V. V. Clark, who specializes in internal medicine and diagnosis; Dr. D. D. Cross, who specializes in general surgery and diseases of women; Dr. O. W. English, a specialist in general medicine and surgery, and Dr. G. H. Ater, and Dr. R. L. McAllister, dentists.

The clinic formerly operated the Ellwood hospital which has been discontinued and all operations and hospitalization cases are now taken to the West Texas hospital, and the doctors of the clinic have been added to the hospital staff.

Has Good Patronage

For the past year an average of 25 people a day have been called for medical attention and have represented almost every town on the Plains and many in Eastern New Mexico. The clinic occupies a suite on the sixth floor of the Myrick building from room 601 to 611 inclusive. Equipment is of the very latest in X-ray, electro-therapy, and in the pathological laboratory which is one of the best fitted in West Texas.

In addition to the doctors there are five nurses and attendants, namely, Mrs. Z. A. Kimbro, Mrs. A. W. Logan, Miss Martina Blue, Miss Bobbie Pilley, and Miss Oma Wright.

G. C. Jenkins is the laboratory technician, Mrs. Ethel Bates is telephone operator and reception room attendant, and Floyd Coffman is the business manager.

West Texas Reorganizing

Reorganization of the staff and directorate of the West Texas hospital, together with plans for remodeling and expansion, chief among which is the purchase of a home for nurses, has been announced by directors following a meeting of owners of the institution.

The hospital, which was founded here in 1920 by Dr. Charles J. Wagner and associates, is one of the largest in this section of the country. Dr. Wagner is chief of staff and engages in surgery and consultation work entirely. His partner, Dr. Sam G. Dunn specializes upon surgery, while Dr. W. L. Baugh practices surgery and general medicine.

Dr. Fred W. Standefer and Dr. Robert T. Canon specialize upon ear, eye, nose, and throat treatment while Dr. Allen T. Stewart specializes upon pediatrics and obstretics.

Dr. R. J. Hall and Dr. W. E. Cravens are general practioneers.

Thirty Nurses Available

A staff of thirty nurses under the direction of Mrs. Ruby Gilbert, superintendent, is maintained by the hospital, together with a training school. It is planned to employ a full time nursing instructor for work in the training school which is to be expanded soon.

Remodeling and refurnishing of the hospital lobby and office and purchase of addition equipment began several weeks ago and will run the cost of the hospital's expansion to approximately $25,000, according to a report from the directors.

Has 67 Beds

The hospital located at Main street and Avenue L has four floors and a capacity of 67 beds. It has four operating rooms and the institution is incorporated in the sum of $120,000.

Recently a residence on Avenue L, near the hospital was purchased and will be remodeled and refurnished to make a nurses' home.

The Lubbock Sanitarium and Clinic maintains a staff of sixty-five nurses, twelve of whom are graduate nurses. It is planned to build a $60,000 nurses' home next year and plans are already being made towards this end.

Housed In Fine Building

The Clinic which is housed in one of the finest and best equipped buildings in the city is visited daily by an average of 125 people. These patients come from cities both far and near and attend a clinic whose medical, surgical, and diagnosis departments are complete in every detail.

This year the sanitarium will again render medical service to all students enrolled in Texas Technological college.

A dental department has been added to the Clinic recently and Dr. T. W. Rogers is in charge.

Krueger Heads Staff

Dr. J. T. Krueger who heads the staff of the institution specializes in surgery and consultation; Dr. J. T. Hutchinson is an ear-eye nose and throat specialist while Dr. M. C. Overton specializes in diseases of children.

Other doctors of the staff are Dr. P. Lattimore, Dr. H. G. Maxwell, Dr. R. L. Powers, Dr. B. J. Roberts, who are general practitioners; Dr. J. H. Stiles, who specializes in surgery and physo therapy; Dr. F. B. Malone, who specializes in ear, eye, nose and throat treatment, and Dr. Albert A. Rayle, who is in charge of x-ray and the labratory.

Dr. John D. Dupre, who graduated from the State medical school at Galveston last sprng, is also a member of the staff, and Dr. Roland Peters is an interne.

Has 5 Operating Rooms

The sanitarium, which is located on Broadway and extends from Avenue L to Avenue M, has five operating rooms. A long hallway connects the two buildings on the south.

An outdoor court in a space made by the wings of the building has benches and a fountain, and is made very attractive with grass and flowers.

The lobbies in both the sanitarium and the clinic are beautiful in their simplicity of furnishings.

Each of the three institutions reports the most successful year in its history.

Popular Pastor



DR. JACK M. LEWIS

An exponent of everyday religion, Dr. Jack M. Lewis, pastor of the First Presbyterian church, is one of Lubbock's most popular pastors. Doctor Lewis is also widely known over this section and frequently preaches in nearby cities.

Abilene Fair Will Have Full Program Of Entertainment

(Special To The Avalanche-Journal)

ABILENE, Sept. 21.—Every day of the West Texas Fair, to be held in this city next week, will be a big day, T. C. Campbell, president of the exposition says.

Special entertainment features have been arranged for each of the six days, in addition to the regular program that will be offered all during the week.

Monday Is "School Day."

Monday, opening day, will be "School Day." Every child of public school age will be admitted to the fair grounds without admission on that day. Two high school football games will be played. At 10:30 a. m. Roby and Merkel will play on the first gridiron, and at 2:30 in the afternoon, the Abilene Eagles, state high school champions in 1928, will meet the Sweetwater Mustangs.

A rodeo, horse show, pony races and a polo game will be the offering for Tuesday afternoon. This program will attract some of the best cowboys and ropers in the southwest and a big assortment of ring stock and fast polo horses will be shown.

Wednesday Is Auto Day.

Wednesday will be the automobile race day. Indications are that this race will be one of the most warmly contested affairs ever staged here. Already more high-powered cars and daring drivers have entered than have been here for the past three years.

On Thursday, which will be "Ex-Service Men's Day," a military maneuver program, an artillery, sham battle, polo game and pony race will be given. A big parade will be staged in the morning and the former soldiers, sailors and marines will be given a barbecue at noon.

College Meet On Grid

McMurry College of Abilene and Randolph College of Cisco will play football at the Fair Friday afternoon and Simmons University of Abilene will meet the Texas University team on Saturday afternoon.

Each night during the fair the "Winter Garden Follies" will be presented in front of the grandstand free of charge. Harley Sadler's company will give two shows each day in the auditorium and the Lachman Exposition shows will be on the midway with a big assortment of fun-providing affairs.

The famous Cowboy Band will play each day of the fair and the exhibits of all kinds will be open and full of interest.

TERRIBLE HOUSEWIFE

LONDON, Sept. 21. — A Tottenham husband didn't want to work, so he stayed at home and attempted to do the little woman's housework while she earned the daily bread. But the little lady thought not so much of the idea, so she hied friend husband before Magistrate Platten. The latter decided that the husband's housework was terrible and that he had to either pay board or get a room in the jail.

Back Stage

Back of the Scenes---

Back of the Performer---

Back of the Product---

Back of the Star---

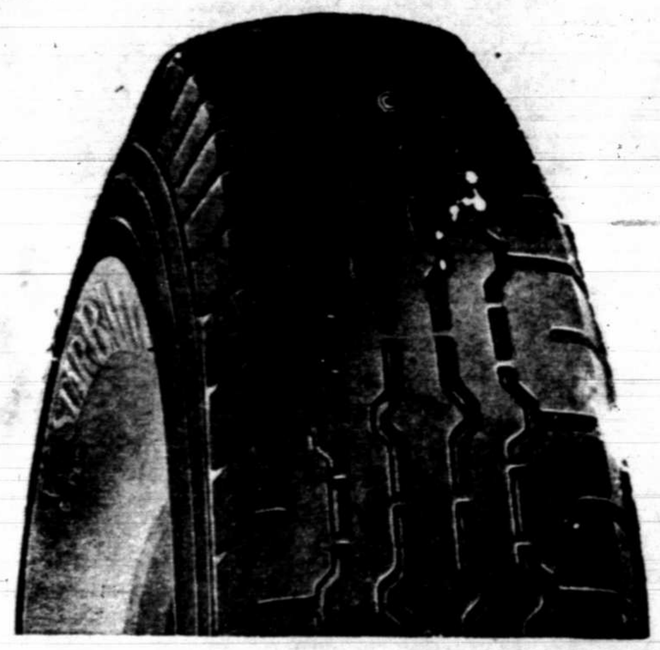


STANDS

Hicks Rubber Co.

Manufacturers of Star

RED STRIPE QUALITY TIRES AND



Distributors of Dayton

KING OF DE LUXE TIRES AND

Low Price Sponsors

STAR ALL-BLACK CORDS

30x3 1-2 Oversize Star	5.10
30x3 1-2 Giant Oversize Star	5.85
31x4 Star Cord	8.90
32x4 Star Cord	9.60
33x4 Star Cord	10.25

STAR ALL-BLACK BALLOONS

29x4.40 Star Balloon	5.85
30x4.50 Star Balloon	6.65

HEAVY RED TUBES

30x3 1-2	$1.40	29 x 5.00	$1.80
31 x 4	1.70	30 x 5.00	2.00
32 x 4	1.80	31 x 5.00	2.05
33 x 4	1.90	30 x 5.25	2.15
32 x 4 1-2	3.15	31 x 5.25	2.30
33 x 4 1-2	3.25	30 x 5.50	2.45
34 x 4 1-2	3.45	30 x 5.77	2.60
		30 x 6.00	2.50
29 x 4.40	1.60	31 x 6.00	2.55
29 x 4.50	1.65	32 x 6.00	2.60
30 x 4.50	1.70	33 x 6.00	2.70
28 x 4.75	1.80		
29 x 4.75	1.85		

See These Extraordinary Values

Special	Cord Tire	Tube
30x3 1-2	$2.95	$ .95
29x4.40	3.95	1.15
30x4.50	4.75	1.25

STAR RED STRIPE CORDS

30x3 1-2 Star Oversize Clincher Cord	$ 6.75
31x4 Star 6 Ply Heavy Duty Cord	12.50
32x4 Star 6 Ply Heavy Duty Cord	12.75
33x4 Star 6 Ply Heavy Duty Cord	13.75
32x4 1-2 Star Extra Heavy Duty Cord	17.90
33x4 1-2 Star Extra Heavy Duty Cord	18.50
34x 4 1-2 Star Extra Heavy Duty Cord	18.75

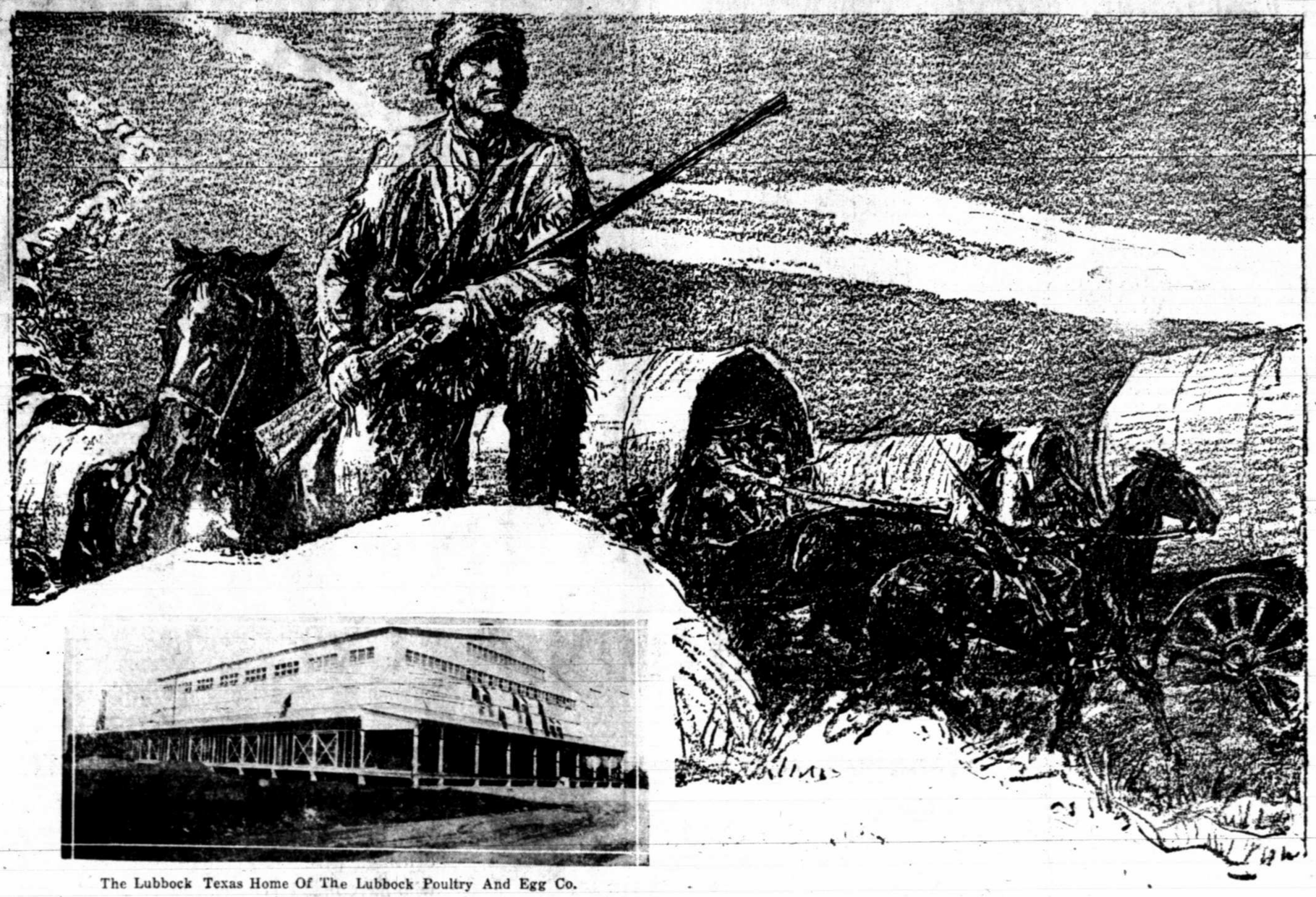
STAR RED STRIPE BALLOONS

29x4.40 Star Extra Heavy Balloon	$ 7.95
29x4.50 Star Extra Heavy Balloon	8.45
30x4.50 Star Extra Heavy Balloon	8.95
28x4.75 Star Extra Heavy Balloon	9.75
29x4.75 Star Extra Heavy Balloon	9.85
29x5.00 Star Six-ply Balloon	13.25
30x5.00 Star Six-ply Balloon	13.50
31x5.00 Star Six-ply Balloon	13.90
30x5.25 Star Six-ply Balloon	14.25
31x5.25 Star Six-ply Balloon	14.50
28x5.50 Star Six-ply Balloon	14.95
29x5.50 Star Six-ply Balloon	15.45
30x5.50 Star Six-ply Balloon	15.90
30x6.00 Star Six-ply Balloon	16.50
31x6.00 Star Six-ply Balloon	17.50
32x6.00 Star Six-ply Balloon	18.50
33x6.00 Star Six-ply Balloon	18.75

Compare Prices; Deduct the Value of Your Tires

HICKS RUBBER COMPANY

1301 TEXAS AVENUE LUBBOCK, TEXAS PHONE 1253



The Lubbock Texas Home Of The Lubbock Poultry And Egg Co.

Faith In The South Plains

Like the Spirit of the Vanguard of Years Ago

That our faith is well founded in the future of the South Plains is best evidenced in the thousands of dollars that we have spent in buildings, equipment, and machinery after a careful survey of the potentials of this great country.

Today, Lubbock can proudly boast the largest Egg Plant in the entire Southwest, equipped to manufacture butter, supplying this entire section with cash markets and buying the farmers' supply of cream, chickens and eggs, giving them ready money at all times of the year. Truly we are an institution of Lubbock and the South Plains. An organization that is ever ready to foster the things for its development.

As the gong is sounded for the 16th Annual Panhandle-South Plains Fair, we are happy to invite all of the South Plains to visit our newly completed plant. Trust that you will make our building your headquarters while you are in town. Sincerely hope that every one attending this exposition will gain material benefit from its being.

Lubbock Poultry and Egg Co.

AND BUYING BRANCHES COVERING THE ENTIRE PLAINS TERRITORY

Record Growth Revealed By Lubbock County's Free Library Established Here In 1926; Has Future Ambitions

Volume of Books Is Increased To 900 By Miss Ford

ALTHOUGH young in years, the Lubbock county free library has big ambitions.

Taken over by the county in January 1926, the library has increased its volume of books from about 1,500 at that time to approximately 9,000.

For a number of years, prior to 1926, the library was maintained by the Senior Twentieth Century club. A rental charge was made for the use of books and due to limited resources, the institution was considerably handicapped.

Free Library Sought

A county-wide agitation for a free library culminated in a petition, signed by more than 3,300 citizens, which was more than the required two-thirds necessary for action by the county commissioners court. The county judge at that time was Charles Nordyke.

The petition was presented to the commissioners in the fall of 1925 and the library was ordered established although it was not taken over until the next January 1. The Twentieth Century club library was located in the south corridor of the courthouse. The club donated all of its books to the new county library, with the reservation that they were to be used by the public as long as the library was maintained as a free institution.

Miss Ford Hired

Mrs. J. J. Smelser acted in the capacity of librarian until a registered, qualified librarian could be obtained. Miss Frances Hoyt Ford accepted the position as county librarian in March of 1926 and has served since that time, building up the library to its present standard.

Two or three thousand new volumes are added each year to the library, which is now located on the ground floor of the city hall. According to Miss Ford, the library quarters are inadequate. It is hoped that within the next few years adequate space will be provided.

Last July was one of the most active months of the library, a total of 5,900 books being given out from the city branch of the institution. During many months, more books are checked out than the total number of volumes in te library.

An estimated expenditure of $5,000 is made in library improvement each year. Other than Miss Ford, four branch librarians are employed: One at Slaton, Iadiou, Shallowater, and Lubbock. Two assistants are used in the city hall branch.

At the Panhandle-South Plains fair this year, the Lubbock county library exhibit will consist of the small display house used for the past two years. Located near the women's building, the house is completely covered by book covers. The house will serve chiefly as an information bureau during the fair.

A regulation library charging desk, similar to the ones in the finest libraries, was added recently to mark one of the principal improvements in the library during the past year.

SPURS FOREIGN GROUPS

Business Women Of Two Nations To Organize

NEW YORK, Sept. 21 (AP).—Business women of Sweden and Germany probably will be organized into national federations as a result of the good will tour of the American National Federation of Business and Professional Women's clubs.

Under the leadership of Miss Lena Madesin Phillips of New York, the American women are visiting 12 countries of Europe with a view to the early formation of an international federation.

DID MORE GOOD THAN EVERYTHING

Amarillo Mother Tells Of Son's Benefits From Orgatone — Suffered Six Years

Mrs. D. M. Jones, a highly esteemed resident of 307 Garfield, Amarillo, Texas, while at her home recently gave me the following statement in regard to her son's case:

"My son has suffered with stomach and liver trouble for six long years and he has tried all kinds of medicines and treatments but since taking Orgatone, it has benefitted him more than anything. He could not eat without food souring on his stomach and he always felt tired, worn-out, and no account. He has suffered with terrible headaches and had a bad case of constipation. At times he would get so bilious and dizzy he could hardly stay on his feet.

"We read so much about Orgatone in the local papers that we decided to try it and it was a lucky day for him. He can eat most anything he wants now and food digests properly and seems to do him more good. His general condition seems to be much better. His case of constipation is a thing of the past now and he is just as fit as can be. I am glad to give this statement for him for we want our friends to be benefited by Orgatone for what it has done for him."

Genuine Orgatone may be bo... in Lubbock at Bowens Drug ... adv.

Two Texas National Guard Units Are Stationed In Lubbock; Maneuvers Of Troops Held Near City Once A Year

IN THE post-war days of 1922 when the patriotism of the world-wide conflict had not completely subsided, Battery C of the 131st Field Artillery was first organized and mustered with Captain Ernest A. Conley as commander.

Today this Battery, together with the Service Battery of the 131st Field Artillery, have headquarters in Lubbock, presenting a history of achievement and development.

Griffith Is Commander.

Captain Harold H. Griffith is the present commander of the local battery. He is the third man to serve in this capacity, Captains Conley and M. M. Mitchell holding the post previously.

The first camp of Battery C was held at Fort Sill, Oklahoma—"And what a camp it was; one that will long be remembered," the members of the guard at that time will tell you. Equipment issued at that time included: four French .75". guns, eighteen heavy caissons, store and cart wagons, reel carts, seventeen head of horses, thirty sets of harness, two machine guns, 117 pistols, and individual equipment and clothing for fifty men. The equipment further included hundreds of items such as fire control instruments, tents and stable equipment.

Equipment and Horses Added

Additional horses and equipment have been added until this battery alone owns property estimated at $200,000.

After several years firing at Camp Stanley, San Antonio, the camp for the 36th division was moved to Palacios. According to Captain Griffith, this move was a great disappointment to a large portion of the artillery, as there is no suitable range at the new camp. It is hoped that the camp will eventually be returned to San Antonio.

Ingerton Commands Service

Since the Service Battery was transferred here in 1927 from Abilene, it has been under the command of Captain Rhodes Ingerton. Professor Harry LeMaire has been in charge of the band section both at Abilene and here.

The local unit has one privilege that only one other battery in the entire state enjoys—artillery fire at the home station. Through the generosity of H. L. "Bud" Johnston, the guardsmen have been able to hold an annual firing event each fall at the ranch, southeast of the city. This year, the event is expected to be held sometime next month.

Youth Learns Faster.

"High school and college boys are the most desirable recruits," according to Captain Griffith, "as their minds are more receptive and they learn faster."

Instruction in the local units includes: artillery firing, use of fire control instruments, calculation of firing angles, machine gun firing, office paper work, personal hygiene, first aid, courtesy, resourcefullness, care of animals, disease of animals, and other duties stressing precision, unison, and cooperation.

Sixty-Nine Units In Group

Four officers and sixty-five men are listed in the local units. The two-weeks summer camp each year is always well attended, and ordinarily it is impossible to enlist all of the ones wishing to attend.

Through the generosity of the Panhandle-South Plains Fair association, the battery's horses are kept at the fairgrounds. Each organization has a number of good polo ponies, and the local team promises a real game with any of the best teams of the country. Private mounts of the officers, artillery horses and equipment are frequently used in parades and celebrations held here.

The local units stand ready at all times to assist in any way in preserving order in Lubbock and the South Plains.

Volcano Is Cause
Tribes Blame Each For Eruptions

SYDNEY, Australia, Sept. 21 (AP).—Rival tribes on the island of Ambrym, in the New Hebrides, recently engaged in an orgy of fighting, each blaming the other for the eruptions of a volcano that, after remaining quiescent for 15 years, has, at the behest of a boastful witch doctor, burst into activity.

The lava wiped out several villages and a trading station, and the natives affected, having in vain entreated the witch doctor to stop the volcano, resorted to bitter warfare against him and his tribe.

History Of Banks In City Is Told; Fulfilling Needs

First Institution Is Formed Here In 1901; Rollie C. Burns, Recalls Days Of First Bank Here

When Lubbock was a struggling embryonic village before the twentieth century was ushered in, what small fortunes the pioneer cattlemen, who spotted the South Plains or had gathered in the prospective town here, possessed was kept in the old familiar family "sock" or hid away in some secluded spot about their homes.

There was little need of a bank then. No one had any great amount of money. Most trading was done in cattle.

Started In 1901

In 1901 the idea of bank for Lubbock was first conceived in the minds of Lubbock citizens. Perhaps none of the remaining hardy pioneers who braved the hardships of the frontier days on the South Plains remembers the history of the first bank here better than Rollie C. Burns. Let him tell it:

"In the summer of 1901, Light Knight and J. H. Slaton, now both deceased, came to my ranch, known as the Idlewild, and told me their business was to start a bank, provided I and a few other citizens take stock in it. I told them I would take a $1,000 worth.

Bank of Lubbock Formed

"On the fifth of August, 1901, the bank of Lubbock was organized and opened for business with a capital stock of $25,000. Light Knight was elected president and J. H. Slaton, vice-president. Ed. H. Hamilton served as the first cashier and R. B. Tudor as bookkeeper.

"John F. Bacon, who now lives at 1620 Broadway, holds the honor of making the first deposit. Two or three years before this, I helped Knight and Slaton organize the First National bank at Plainview.

"On November 4, 1904, the First National bank was organized with a capital of $40,000. George C. Wolfarth was president, R. M. Clayton, vice president and E. Y. Lee and others, stockholders. Later on Louis Lester, of Canyon, bought a controlling interest in the bank and was president.

State Bank Organized

"In 1908, the Lubbock State bank was organized with a capital stock of $75,000. O. L. Slaton was president, H. B. Reed, vice president, and Walter Posey, cashier. The list of stockholders included: R. H. Lowery, R. A. Barclay, T. H. Ellis, J. B. Posey, J. D. Lindsey, M. C. McCrummen and others. In 1915 the bank consolidated with the First National bank and capital stock was raised to $100,000. In April, 1925, the name of the bank was changed to the First National bank, and capital stock was raised to $200,000."

The Citizens National bank was organized in 1908 with a capital stock of $50,000. George C. Wolfarth was president, R. C. Burns was vice president, and I. L. Hunt, cashier. Stockholders included: W. A. Carlisle, J. W. Dalton, J. W. Winn, E. Y. Lee, and W. D. Crump. The present capitalization is $100,000.

New Bank Changed

In 1917, the Lubbock Bank and Trust company was organized with a capital stock of $50,000. Three years later it was changed to the Lubbock National bank, and the capital stock increased to $100,000. Officers included: C. E. Maedgen, president; J. O. Jones, vice president; I. C. Couch, cashier; and the following stockholders: E. P. Earhart, J. B. Earhart, W. G. Nairn, W. R. Adams, W. E. Bledsoe, L. C. Ellis, and others.

TENDS DRILLING

Oklahoma Woman Takes Care Of Oil Well Drilling

MUSKOGEE, Okla., Sept. 21 (AP).—Although she is a woman, Mrs. Elizabeth Mills depends on no one when it comes to drilling oil wells.

She lost several leases because of inability to obtain contractors to drill within a required time, so Mrs. Mills took over the reins herself. She bought her own rig and tools and supervised the job personally.

Gas production of approximately ...,000,000 cubic feet was found in that well, so she plans to drill another.

Cupid's Mate
Toledo Captain Sails Long

TOLEDO, Ohio, Sept. 21 (AP).—Capt. Harry Tyrie has been Cupid's first mate on Great Lakes for 52 years.

Through his excursion boats he has provided appropriate romantic settings for 4,000,000 persons, which is about all the chubby bow-boy could do himself, the captain says.

He is 68 years old now, and many of Toledos grandfathers and grandmothers became engaged while cruising in the moonlight on his boats. But his chief pride is not of romance—it's the fact that no passenger has been lost from his ships.

Milk Plant Stock Being Collected

Citizens Paying Portion Of $235,000 Stock Of New Industry; To Be In Operation In March

LAMESA, Sept. 21.—Stock for the West Texas Dairy Products company is being collected here at this time. A. J. Thweat working with the local Milk Plant committee is closing up papers for the new corporation which is to be capitalized at $235,000. The plant will manufacture powdered milk, powdered butter milk, powdered commercial milks and sweet creamery butter.

Whole milk will be trucked in from a radius of 50 miles distance from Lamesa where the plant will be located. Farmers will receive a net profit over and about what they are now getting for this product and will at the same time save the freight that moves it to the factories away from here at present. It is further planned as soon as the plant gets under way to add trailors to the milk truck and bring in to the cold storage and dressing plan that will be built poultry and produce that farmers desire to sell. At the same time any merchandise as groceries, ice and the like giving him a complete delivery system and accommodation now given the city dweller. The plant is planned to be in operation some time next March or April.

FAMILY WASH IS A SPECIALTY!

At—

Harold Jones Laundry

We Use Only Soft Water

"Moderate Work At Moderate Prices"

HAROLD JONES LAUNDRY

1618 Ave. F.

Phone 798

VET GETS LICENSE

Fort Smith Man, Flying For Past 19 Years, Licensed

FORT SMITH, Ark., Sept. 21 (AP).—W. F. Morehead, Fort Smith druggist, and the first Arkansan ever to build and successfully fly an airplane, has received his private pilot's license from the department of commerce.

Morehead built a plane in 1910, which he flew several times before cracking it up. He gave up flying until 1920, when he sought to organize a flying company here. Failing at first he was later able to organize a flying company.

NOTED GERMAN MOSLEM DEAD

BERLIN, Sept. 21 (AP).—Ernst Mohammed Brugsch, 69, a noted orientalist, died here as he was about to produce a German translation of the Koran. He was the son of Brugsch Pasha, a famous Egyptologist, and embraced Islamism early in life.



WINTER WEATHER IS HARD ON SHOES
KEEP THEM ~~WATERPROOF~~

PAT'S ELECTRIC SHOE SHOP

P. H. CROW

1214 Avenue H. Lubbock, Texas

An Auto Supply Service Serving West Texas



In the course of a few short years this West Texas Institution has grown to an immense organization serving West Texas with the paramount service of our line.



Growing slowly, we have kept the organization on a stable basis. Serving our patrons with precaution and care—ever keeping our obligation of better service to them. Offering for their approval, the most complete line of automobile accessories and tires to be found anywhere. Adding trucks to bring this service to their door regularly and complete.





And as this important milestone is at hand we very happily check back over our pleasant dealings with the hundreds of West Texans who have made our tremendous growth possible. We thank you sincerely for this liberal patronage and assure you of an effort on our part to ever increase the quality of our service.



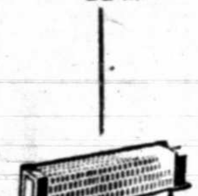


When you visit in Lubbock during the South Plains fair or upon any other occasion, we cordially invite you to make this store your headquarters. Permit us to help make your visit here an enjoyable one.





WE DISTRIBUTE McCLAREN AUTOCRAT TIRES





In all of our stores we feature this world's famous tire. Because of its sturdiness and quality we have found it to be the most satisfactory of all tires. Free from the usual easiness of stone bruises and like tire troubles because of its exclusive form of manufacture.





Mr. M. H. Crawford, a recent visitor to Lubbock and a world-wide traveler, stated that he made a complete trip around the world using McCLAREN AUTOCRAT TIRES. We have a 30x3 1-2 tire on display that came off his car which ran 42,000 miles over rugged roads . . . let us show you this tire which gave such remarkable service and performance under the most trying conditions.





Williams Auto Supply Co.

DISTRIBUTORS McCLAREN AUTOCRAT TIRES

1109 MAIN ST., LUBBOCK, TEXAS. PHONE 1777

Branch Stores

Slaton, Big Spring, Midland, San Angelo

Floydada Practices "Home Industries" Development

Agriculture Forms Chief Industry Of Area; Growth Fine

Town Constantly Working For Better Territory; Dairying Industry Given Much Emphasis

(By Staff Correspondent)

FLOYDADA, Sept. 21.—"Growing without the aid of a boom" through the development of its "home industries" with a population of 4,500 busy souls is the story of Floydada's growth in a nutshell.

On the morning of July 4, 1911, the 750 citizens of Floydada awakened to find the entire business section, which included about fifteen firms, laid bare by flames. Many of the 750, discouraged by the loss of their businesses or other setbacks, left Floyd county and returned to their former homes, but the majority remained more determined to make of Floydad and Floyd county what they believed it to be, the best town and county in the Panhandle.

Efforts Rewarded

Today their efforts stand rewarded. The disastrous fire served as a working basis for a modern city and the progressive spirit of the citizenship. Brick buildings replaced the old frame structures and the county seat of Floyd county was started anew.

Today, Floydada possesses more than a hundred such buildings, with over 200 businesses in operation in the city. It has thirty-nine blocks of street paving, a water system spreading for a total distance of fifteen miles through the city, 12 miles of sewer lines, three schools with an enrollment of 1100 and 35 teachers, 670 water meters, 825 light meters, and more than 100 new homes added to the five hundred already here.

Proud of "Industry"

Floydada is proud of her "industry." It is now and always will be agriculture. Her factories are 160 and 320 acre-farms and the products turned out are wheat, cotton, abundance of feed stuff, cream, eggs, poultry, hogs, cattle and other yield of the farm.

Floyd county has produced more wheat, one year with another, for the last eight years than any other section in West Texas, the average yield ranging between 15 and 25 bushels per acre. The revenue is about $180,000 yearly for this crop.

For the past year, Floydada merchants have paid Floyd county farmers an average of $15,000 a month for cream, $18,000 for poultry, $13,000 for chickens, $37,000 a month for hogs and $22,000 a month for beef cattle.

Cotton Yield Good

Then there's the cotton crop which averages about 25,000 bales yearly, the yield this year expected to bring in about $2,000,000.

The development of these home industries has been the major project of the Floydada chamber of commerce of which J. B. Jenkins, stockman, is president and Ed Bishop is the hard-working and efficient secretary.

Dairying is being developed this year, diversification having been the project in past years. It is the plan of the organization to have only registered dairy stock in the county. There are 250 head of such animals in the county at present. As an impetus to the industry this year, Floydada business men organized a company and established a $25,000 creamy plant in the city during March. Several carloads of butter have been shipped out of the city since the plant has been opened.

Hold Dairy Trip

A good will dairy trip was recently conducted by the chamber of commerce in which the business men of the town visited about 30 farms over the county.

Substantial evidence of the agricultural prosperity of Floyd county this year, despite the dry spell, was given the past week in the sixteenth annual Floyd County Free fair in which 17 communities of the county displayed an enourmous amountof products. The livestock especially was a feature of the fair. S. W. Ross was president of the exposition which closed tonight after experiencing the greatest four days in its history.

Agriculture has been joined in the development of Floyd county by the railroad. Three railroads now serve the county, the Quanah Acme and Pacific, The Panhandle and Santa Fe and the Fort Worth and Denver South Plains line. Two of these lines have just recently laid their tracks into the county. As a result four new towns have sprung up. They are: Sterley, South Plains, Dougherty, and Barwise. Eighty-eight miles of new railroad was added to the county in 1929.

Forty per cent of Floyd county is in cultivation, which leaves 60 per cent of 663,040 acres to be put under the plow. Eighty-five per cent of this land is tillable.

Building Features

The feature of Floydada's growth during the past year has been its building program. In 1928, building permits in the town totalled $380,000 while up until September 20, this year, they had already reached $325,000. One hundred new homes of substantial brick and tile struction have been built in that program.

The city tax valuations total $2,500,000 the city tax rate being $1.50. The school tax rate is $1.

Floydada has a progressive city administration under the rule of W. C. Hanna, mayor and O. P. Rutledge, Lon Davis, O. L. Stanzell, W. F. Weatherby and B. K. Barker, aldermen.

It has an active Rotary club and Lions club.

Aerial View Of Major Portion Of Floydada Which Shows How Prairie Spot Has Changed To One of Busiest Centers



City Could Use Big Garbage Can

Lubbock Spends $6,000 Annually In Disposing Of Refuse From Kitchens; Work Becomes Big Task

IMAGINE a garbage can so large that within a year's time more than 3500 large wagon loads of trash, garbage, and refuse of various kinds are dumped into it.

This huge imaginary garbage can of the city of Lubbock offers a service that is seldom realized by the average citizen of the city. When the local housewife leaves her garbage in a can to have it picked up by a city employe, leaving the alley clean, it probably doesn't occur to her the time, expense, and troubles of such a service.

Spends $6000 Yearly

The city of Lubbock spends more than $6,000 every year in collecting and destroying the city's refuse. Six large wagons daily dump at least two loads at the city's dumping ground north of the city. The wagons make a daily round of the business district and cover the residential section twice weekly.

Due to the smallness of the city incinerator, it is used only for burning dead animals. The remainder of the trash and waste matter is deposited over a cliff from the wagons and burned.

Located North of City.

The dumping ground is located about two miles north of the city immediately east of the incinerator. All of the cans and solid debris which will not burn, are buried.

In an effort to hide the unsightly "eye-sore" aspect of the dumping grounds, the city has purchased a number of trees from the state experiment farm, east of the city, and planted them about the grounds. Before the routing of Highway No. 9 was changed, the refuse was hid from the general public's eye, and it is hoped that within a few years the shade trees will offer a screen which will hide the unsightly appearance of the grounds.

R. D. Maynard, who is in charge of the incinerator, makes an attempt to keep the grounds as neat in appearance as possible. In connection with his duties, which he admits are a man-sized job, Mr. Maynard is allowed to sell the kindling, scrap iron, and any other "sellable" materials brought in the garbage wagons.

City Manager Gus W. McCleary and other city officials point out that the job of caring for the city's refuse is no small task. It is no easy affair, they say, to please all of the public all of the time and to keep down complaints about sanitation or the lack of it.

The cooperation of the housewives of the city is urged in eliminating the fly menace and creating conditions as sanitary as possible. It is requested that all garbage cans be equipped with tops as one means of alding the sanitation of Lubbock.

PLAN PAVED ROAD

Laredo - Monterey Highway Is Plan Of Mexico

LAREDO, Sept. 21 (AP).—American tourists may enter Mexico from Laredo over one of the southern republic's best paved highways.

Mexican officials have announced that the 153 miles between Laredo and Monterey, once the American city of Mexico," are to be paved. The new slab will be called Nuevo Laredo-Monterey highway.

As a result of plans for this road, Monterey intends to build a 200-room hotel for tourists. It will be leased to and operated by American hotel men.

Turkey has forbidden fishing to all except commercial fishermen, who pay a tax for that purpose.



WELCOME TECH STUDENTS and FAIR VISITORS

You are invited to select a tray and saunter slowly past the tempting array of savory dishes. No matter what your present whim selects, you'll be surprised — with the tasty goodness of your choice.

And another surprise awaits you when you pay the check—our prices are reasonable and the table attendants are at your service to see that your table is properly attended.

Come every day and "help yourself" to economy as well as good food.

Our Cafeteria

WEST SIDE OF SQUARE



Introductory SALE

One offering a real money saving opportunity, beginning Monday, Sept. 23, and lasting a week. Act now for savings.

YOU WILL FIND GOOD MERCHANDISE PRICED LOW—And under the new reorganization and remodeling of our store you will find new Departments to increase our Facilities for Service. Especially do we call your attention to our new BARGAIN BALCONY, which will be open October 7 with hundreds of values from 5c to $1.00.

In order to acquaint the people of Lubbock and the Plains with our new services and merchandise, we take this unusual method of introducing it by offering remarkable values for the next week. We have truly added conveniences for you. Comparison will prove to you that your dollars go farther here.



LADIE'S SHOES



The finest assortment of Ladies' Shoes to be found anywhere. See the new black pumps, both high and low heels, designed for your comfort—all sizes—$3.95, $4.95, $5.95, $6.95

MEN'S SHOES AND OXFORDS



The latest men's Shoes and Oxfords, the famous Patriot Shoes made by Robert Johnson and Rand. These Star Brand Shoes are designed to serve a very definite purpose, and will cover the seasons demands of well dressed men.

$3.95 UP TO $7.95

LUGGAGE

A most complete line of luggage, including Lockers, Trunks and Suit Cases.
Suit Cases ..... 98c to $12.50
Trunks ..... $4.95 to $32.50

$6.50 TO $32.50

New Merchandise, New Policy--Newly Remodeled Store!

MEN'S SUITS

The famous Rose Clothes, in genuine blue serge, guaranteed and known throughout the world for being a value. Extra pants with each suit. New fall styles

$18.50 to $32.50

LADIES' SILK HOSIERY

Silk chiffon hosiery in the fancy black heel—all the wanted shades and colors. Regular $2.50 and $2.98 value—now—

$1.95

MILLINERY

In all the wanted head shapes and styles. Sizes for all in blue, brown and black.

$2.48 to $4.75

LINGERIE

A fine new shipment just arrived—teds, Dance Sets, step-ins, bloomers, gowns, beautiful, lavish and in the wanted pastel colors.

98c to $7.50

NEW FALL AND WINTER



COATS

Beautifully fur-trimmed coats in browns, blacks, grays with broadcloth Fur effect and Camel Hair materials. See the exceptional sport models and styles. We have coats that will astound your sense of style and value. Also, we have a nice lot of childrens coats, with caps to match.

$9.79 to $89.50

Children's Coats

$5.95 to $12.79



DRESSES

Here you will find Dresses for every occasion, in black, brown, blue and Spanish wine—also figured crepes. Beautiful princess styles—straight line and circulars. Most unusual values—designed for the most exacting taste.

$6.79 TO $18.79

"WE GIVE AND REDEEM D & A STAMPS"

THE BOSTON STORE

Outfitters From Head To Foot——Men, Women and Children

917 Broadway "Courtesy, Quality and Low Price" Lubbock, Texas

Full Program Of Entertainments On Schedule For Season In City

Movies Have Great Season; Little Theater Plans

AMUSEMENT in Lubbock will not be lacking this season, according to announcements made by the various sources of entertainment here.

Pleasure seekers will find attractions at all times during the season with feature events holding prominence on several occasions.

The Tech Artists course brings more artists and entertainers to this city during the year while additional local talent events will be on schedule from the high school, Tech and Lubbock Little Theater.

Announces Greater Season

In additional to this, C. C. Lindsey, manager of the Lindsey Theater Enterprises has announced a greater movie season with the latest feature 'talkies' booked for his two playhouses. A greater fall booking is on schedule at the Lyric and Rex theaters also, Roy Steed, manager, announces.

Leading the list of fall movie attractions will be the presentation of "Movietone Follies" starting at the Lindsey today for a four-day run. An all-star cast appears in the film. "The Hole In the Wall" is the attracion today at the Palace for a three-day run.

"The Dangerous Woman" with Baclanova, Clive Brook and Neil Hamilton is scheduled for September 26, 27 and 28. On September 29, 30, Oct. 1 and 2, Richard Dix appears in the well-known stage play, "Nothing But the Truth."

McLagen Coming

Victor McLagen comes to the Lindsey on October 3, 4, and 5 in "Black Watch." Following this will be Buddy Rogers and Mary Brian in "River of Romance" for four days.

Other Lindsey bookings during the month follow:

Richard Barthlemess in "The Drag," October 10, 11, and 12; Richard Arlen and Mary Brian in "The Man I Love," October 13, 14, 15 and 16; "The Studio Murder Mystery" with Doris Hill, Neil Hamilton and Chester Conklin on October 17, 18 and 19; the four Marx Brothers in "The Cocoanuts" October 20, 21, 22 and 23; "Chinatown Nights," with Wallace Beery and Florence Vidor October 24, 25 and 26; Warner Oland, Jean Arthur and Neil Hamilton in "The Mysterious Dr. Fu Manchu," October 27, 28, 29 and 30; George Bancroft, Fay Wray and Richard Arlen in "Thunderbolt," October 31, November 1 and 2; "Wolf of Wall Street" with George Bancroft, Baclanova and Nancy Carroll, November 3, 4, 5 and 6; Norma Shearer in "The Last of Mrs. Cheney," November 7, 8 and 9; "The Idle Rich" with all-star cast, November 10, 11, 12 and 13; William Powwell, James Hall and Louise Brooks in "The Canary Murder Case," November 14, 15 and 16; Walter Huston and Charles Ruggles in "Gentlemen of the Press", November 21, 22 and 23 and "Divorce Made Easy" wiwth Douglas McLean and Marie Prevost on November 28, 29 and 30.

Palace Bookings

Palace books for the next month are: "Nothing To Wear," September 25; Colleen Moore in "Why Be Good," September 26, 27 and 28; "Fashions Of Love" with Adolph Menjou, September 29, 30, October 1 and 2; Lon Chaney in "East Is East," October 3, 4 and 5; "Desert Nights" with John Gilbert, October 6, 7, 8 and 9; "Man's Man" October 10, 11 and 12; Greta Garbo in "Single Standard," October 13, 14, 15 and 16; Jack Mulhall and Dorothy McKail in "Two Weeks Off," October 17, 18 and 19; "The Wonder Woman," October 20, 21 and 22, and "Thunder," October 31, November 1 and 2.

Other attractions to follow are: Sally O'Neall in "On With The Show"; "Noah's Ark;" Al Jolson in "Say It With Songs;" "The Dance Of Life" and "Golddiggers of Broadway."

Artists Coming

The Tech Artists course will bring a bevy of entertainers with Efram Zimbalist, the famous violinist as the feature attraction. He will be here in February and two programs will precede him.

Burton Holmes, travelogue lecturer and writer, is to introduce the course this year, his program to be early in November. He will be followed by Frederick Warde, Shakespearian actor, who is returning to Lubbock, again this season.

Dr. Arthur Pillsbury, naturalist, botanist and biologist, is to be here late in February in a program.

The course will be closed with the appearance of Tony Sarg's marionettes in a showing of "Rip Van Winkle."

Besides these regular scheduled entertainments, other events will be given throughout the year. The Lubbock Little Theater will have at least four plays during the year while the college dramatic club plans to have public showings of productions also.

The regular weekly dance schedule will be offered at the Up Town Dance Palace for those seeking dance pleasure. Feature dances on holidays and similar occasions will be scheduled also.

Now that Lillian Gish has decided to do a talkie Charlie Chaplin remains as only United Artists' star still "silent."

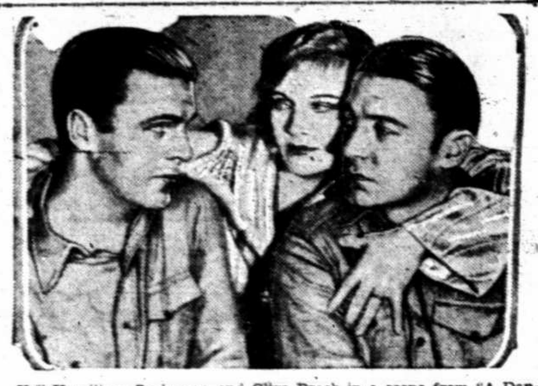
Rin-Tin-Tin's diet and teeth are now getting extra attention because the pooch is nearing the retirement age.

English producers are all heated up about production of color pictures.

Carlyle Blackwell, the old fillum favorite, is back in the show business, appearing on London stage.

Three new film magazines are making their appearance.

Scene From "A Dangerous Woman"



Neil Hamilton, Baclanova and Clive Brook in a scene from "A Dangercus Woman" at the Lindsey.

Russian Actress "Goes Tropical" In Jungle Film

Baclanova Plays Lead In Show At Lindsey

A MAN hunting woman in the land of man eating lions is the central figure in the plot of "A Dangerous Woman." Paramount all-talking picture directed by Rowland V. Lee which comes to the Lindsey theater for a three day run Sun Thursday.

Baclanova, the dynamic Russian actress, who was last seen and heard in the George Bancroft success, "The Wolf of Wall Street," plays the title role in this tale of three white men and one white woman in the jungle region of Africa east of the Congo.

The story has a gripping plot in which Baclanova tangles the romantic yearnings of the men into twisted disappointments amidst the mystic background of the steaming matted jungle with its native tribesmen and weird, aboriginal dances.

Splendid support is given by Clive Brook, Neil Hamilton and Leslie Fenton as the white representatives of the British government in this strange little outpost of civilization. A large personnel of negroes is cast in the picture to furnish the tribal atmosphere.

The strange universal language of the dark continent, "Swahili" is used throughout the film sequences, the entire cast having studied the language for several weeks previous to the camera and sound recordings of the production. It is the first time "Swahili" has ever been reproduced on the audible screen.

The story is based upon a tense, absorbing tale of the jungle country by Margery H. Lawrence which appeared in Cosmopolitan magazine. It deals with a modern Russian woman who falls under the dreamy, romantic spell of primeval Africa and turns her love energies to a veritable stalking of all the white men who come within her ken in the outpost village in which she lives. She captures the hearts of each in turn, relinquishing each former victim for the thrill of ensnaring a new one.

Broadway Comes To Lindsey In Talkie Follies

"Movietone Follies" Scheduled For Lindsey

Featuring the week's movie programs will be the presentation of Fox's "Movietone Follies" which comes to the Lindsey Theater today for a four-day run.

The picture brings New York's Broadway with all its chorus girls, musical comedies to the small town. It gives a complete and vivid reproduction of the "Great White Way" in all its glory.

A host of stars make their appearance during the performance which portrays the thrills and sadness of the stage in all its phases. Lola Lane, Sue Carol, Dixie Lee, David Percy, John Breedon, David Rollins, Sharon Lynn and the colored star Stepin Petchit, are in the cast, besides scores of beautiful chorus beauties and vaudeville stars of Broadway.

Three Good Films Booked For Lyric

Varied Plots Are Given In This Week's Shows

The practice of mankind, in general, to ride a willing horse to death is brought home with striking conviction in "It Can Be Done," Universal's latest comedy starring Glenn Tryon, which is coming to the Lyric theatre today and tomorrow.

It is a peculiar quirk of human nature, that the majority of people, instead of sympathizing with their timid brethren, will attempt to impose more and more upon the self-effacing type of persons who permit it. The world in general appears to have no place for any one who has not the will power and backbone to stand up and fight for their rights. It apparently upholds the old maxim that life is merely a case of the survival of the fittest. The spineless, jellyfish man leads a hard life.

Sue Carol, one of the screen's cleverest ingenues, has the leading feminine role in th picture.

Crook Drama Will Be Film Offering At Palace Today

"The Hole In The Wall" Has New Stars

"The Hole in the Wall," a mystery melodrama starring Claudette Colbert and Edward G. Robinson with Donald Meek, David Newell, Nelly Savage, Alan Brooks, Louise Closser Hale, Katherine Emmet, Marcia Kagno, Barry Macollum, George McQuarrie and Helen Crane. A Paramount picture. Directed by Herbert Florey. At the Palace theater.

A BEAUTIFUL dark haired girl and a motley assortment of underworld denizens, abetted by more spooky sounds than ever presented before on the talking screen, are to be seen and heard at the Palace theater today when "The Hole in the Wall" opens for a three day run.

Claudette Colbert, as the slender beauty who turns criminal for revenge upon a wealthy woman who had wronged her, is ravishingly lovely in spite of the dire status to which she had fallen in the play. She plays her role with supreme intelligence, and left nothing to be desired.

Edward G. Robinson as "The Fox" who is the "brains" of the band of criminals that preys upon the rich people of the city by fake spiritualistic methods, is a convincing heavy. His part calls for a display of sauve cunning coupled with a sinister treachery which made it a characterization difficult of portrayal in any other hands. Robinson carried off the part with distinction.

Ozarks Story Is Shown Tuesday

A thrilling story of the Ozark mountains runs through "Souls Aflame," booked by the Lyric theatre on Tuesday. This picture was made right on the spot where the story is laid and several hundred natives of the district helped the professional actors to turn out a thundering melodrama that sparkles from the first reel to the last. Gardner James plays the leading role and Gael Kelton is opposite him.

Heart Drama On For Week-End

Baring the hearts of two men and two women in what is declared to be one of the most romantic stories ever brought to the screen, "The Woman I Love," comes to the Lyric on Wednesday and Thursday.

Stars To Be Seen On Local Screens During The Week



COLLEEN MOORE
At Palace



CLAUDETTE COLBERT
At Palace



SHARON LYNN
At Lindsey



SUE CAROL
At Lindsey
and Lyric

Lenore Ulric will be seen in an opus the name of which (at present) is "South Sea Rose." 'Tis a story about a South Sea girl who suddenly finds herself in New England.

King Alfonso of Spain got excited when John Gilbert cabled his majesty he would like to meet him.

Richard Barthelmess wanted to ride the Graf Zeppelin from L. A. to N. Y. His company boss said "nay."

Spectators in Stockholm viewing just-opened "Singing Fool" were given booklets explaining American jargon.

Robert Montgomery will appear opposite Norma Shearer in "Their Own Desires." Montgomery is best known for his work as a juvenile on the New York stage.

AT THE THEATERS

Lindsey

Four Days Starting Today:
"Movietone Follies" with Lola Lane, Frank Richardson, David Percy, Sue Carol, Dixie Lee, Sharon Lynn, David Rollins, John Breedon and Stepin Petchit.

Thursday, Friday and Saturday
Baclanova, Clive Brook and Neil Hamilton in "The Dangerous Woman"

Palace

Three Days Starting Today:
"The Hole In the Wall" with Claudette Colbert and Edward Robinson.

Wednesday:
"Nothing to Wear" with all-star cast.

Thursday, Friday and Saturday:
Colleen Moore in "Why Be Good."

Lyric

SUNDAY AND MONDAY
Glenn Tryon in "It Can Be Done."

TUESDAY
Raymond Wells in "Souls Aflame."

WEDNESDAY AND THURSDAY
Norman Kerry and Marguerite Morris in "The Woman I Love."

FRIDAY AND SATURDAY
Tom Mix and "Tony," his wonder horse, in "The Last of the Duanes."

Palace
Cooled by Iced Air

100% TALKING PICTURE

THE HOLE IN THE WALL

Mysterious whispers pierce the veil between life and the beyond. A beautiful girl calls on the spirits of departed souls! Uncovers secrets hidden from mortal eyes! The dead speak through her! Has she supernatural power? Or is she merely the tool of a ruthless gang? See and hear Claudette Colbert, famous dramatic star, in this overpowering role. See and hear Edward G. Robinson and the superb cast of stage-trained artists' act this gripping drama. Drama that carries you to the mysterious chambers where "supernatural" alchemy is practiced. You hear the unearthly voices coming from "the beyond"; the weird wail of "The Banshee." You see and hear the nerve-tingling, interest-absorbing spiritualistic mystery drama with the big "kick" climax!

WITH
CLAUDETTE COLBERT
EDWARD G. ROBINSON

ALSO
PARAMOUNT NEWS

METRO MOVIETONE
VODVIL ACTS
SUNDAY SHOW
FROM 1 P. M. to 6 P. M.

Lindsey
Cooled by Iced Air

3—DAYS—3
STARTING
THURSDAY

A PARAMOUNT ALL TALKING PICTURE

She recognized no barriers to love—
—this lovely, lonely wife!



Her husband. His best friend. His younger brother. She loved and laughed at them all in turn. All who met her knew her as

"A DANGEROUS WOMAN"

with
BACLANOVA
CLIVE BROOK
NEIL HAMILTON
a Paramount Picture

100% TALKING

ALSO
PATHE SOUND NEWS
AESOPS FABLES
A PARAMOUNT COMEDY

.. LYRIC ..
SUNDAY & MONDAY



GLENN TRYON in "IT CAN BE DONE"

DON'T be afraid to stand up for your rights. See this hilarious comedy of a lamb who turned lion and roared his way to success and to the heart of the girl he loved.

—Also—
VAUDEVILLE
An Orpheum Act

All K. K. O. Headliners
Doors open Sunday 1 P. M.
Vaudeville at 3 and 5 P. M.

Also BIG "MIDNIGHT REVIEW" at 12:01 A. M.

Comedy and News

Admission
Child—15c
Adults—40c

—COMING—
L. B. Holtkamp Presents
The Original Georgia Smart-Set Minstrels, under a large Waterproof Tent
ONE NIGHT ONLY
MONDAY, SEPT. 23
See the Famous New Orleans Dancing Girls and Creole Beauty Chorus
Also Georgia-Smart-Set Radio Jazz Band that Broadcasts over KHTS at Hot Springs National Park, Arkansas, the largest and best colored show in America.
Street Parade and Band Concert
Popular prices, Doore open 7:30 p.m.
Tent located at Ave. H and Ninth St.

Palace
Cooled by Iced Air

WEDNESDAY ONLY

COLUMBIA PICTURES presents



A hundred gowns and still she insisted on starting for a party in her lingerie. The outcome of this wild escapade will keep you on the qui vive as the story unfolds upon the screen.

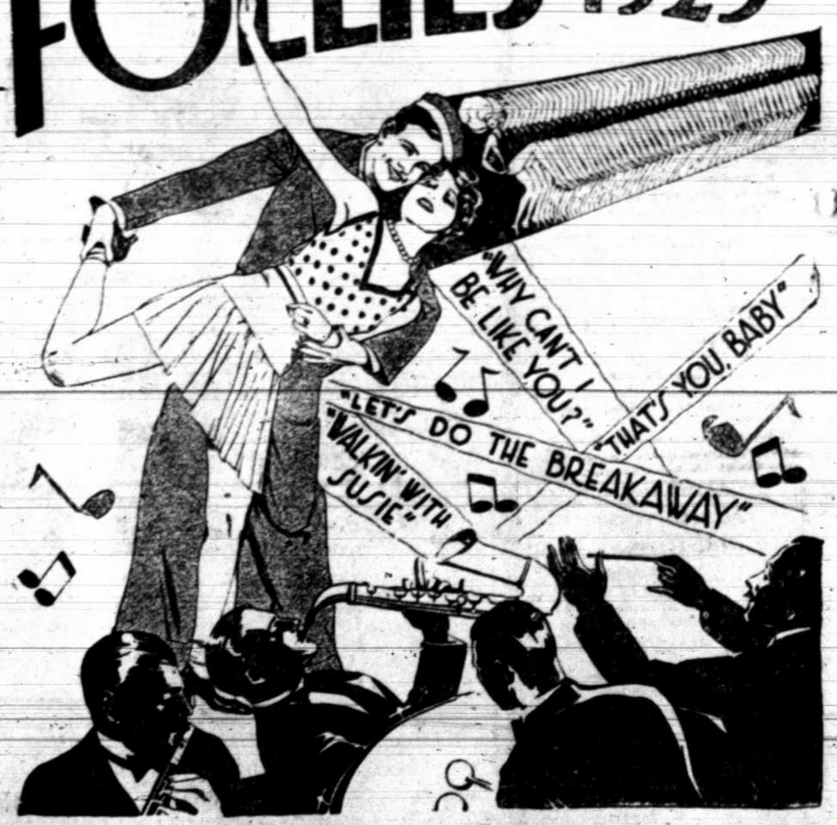
ALSO
FOX NEWS
COMEDY

Lindsey
Cooled by Iced Air

4—DAYS—4
Starting Sunday

All Talking — All Singing — All Dancing

WILLIAM FOX MOVIETONE
FOLLIES OF 1929



WITH AN ALL STAR CAST, INCLUDING LOLA LANE, FRANK RICHARDSON, DAVID PERCY, SUE CAROL, DIXIE LEE, DAVID ROLLINS AND STEP'N FETCHIT

PARAMOUNT SOUND NEWS
JUST ONE WORD
A PARAMOUNT MOVIETONE COMEDY
SUNDAY SHOW FROM 1 P. M. TO 6 P. M.

Democratic Keynoter Reveals Dark Chapter In History Of United States

Claude Bower Has "The Tragic Era"

THE bullet that martyred a president on an April night in 1865 brought down upon the nation a black and bloody period and unloosed upon the nation a melodramatic torrent of intrigue, corruption and political chicanery that Claude G. Bowers describes in "The Tragic Era, (Houghton Mifflin company) as "The Revolution After Lincoln."

The New York editor who placed the name of Alfred E. Smith before the democratic national convention last year pictures the "radicals" of the post-Lincoln period waving "the bloody shirt" with one hand while they grafted with the other. Bowers, by the way, has been growing mightily as a keen searcher into phases of American history. His "Jefferson and Hamilton" caused his name to be linked with that of Macauley and like that historian he has continued to direct his attention to the peoples of a period.

Has Double Effect.

"The Tragic Era" is both fascinating and depressing reading. As the plotters weave their net about Andrew Johnson and bring about his eventual impeachment, one begins to wonder what might have happened to Lincoln had he lived.

The Johnson presented by Bowers is a president sincerely attempting to carry out the southern reconciliation plan as handed down by Lincoln, while the politicians were planning to pillage the war-stricken south and divide the spoils.

Pictures Vivid

Bowers' pictures of southern scenes of the times are particularly vivid—the suffering and misery; the politicians using the recently freed negroes as instruments; the effect of this sudden freedom upon many of the blacks and the actions of many of the northern soldiers stationed in the conquered territory.

The "crowning crime" was a "daring conspiracy" to swing the 1876 election to Hayes on the counting of votes in three states—Florida, Louisiana and South Carolina. But the nation was tired of the bludgeoning of the South. A bargain was made whereby the democrats were restored to power in the three states, the carpetbaggers were turned out, and "the south was free again to rule herself."

Mostly Tragic

Bowers has attempted the presentation of a drama, sometimes comic, often farcical, but mostly tragic.

In style the book is a skillful blending of the "old" and "new" historical writing. The footnote system is followed with so much care that any searcher, quarreling with Mr. Bowers' conclusions, can be certain to find on what documentation the assertion is based.

The clack of linotypes and the roar of presses are in the ears of Mr. Bowers as he earns his daily bread in the Pulitzer building. And so it is in character for him to present "news" to this generation when, in the quiet of libraries, pursuing the task of a historian.

A new penny-in-slot machine in London dispenses phonograph needles.



Claude Bowers . . . found an American tragedy in history.

Forthcoming Books

FICTION

"All Things Are Possible," Lewis Browne. (Macmillan Company.)

"Fighting Caravans." Zane Grey. (Harper & Bros.)

"'G. B.'—A Story of The Great War." W. P. Morris. (Dodd, Mead & Co.)

"The Wings of the Eagle." Gilbert Seldes. (Ittle, Brown & Co.)

"Fugitive's Return." Susan Glaspell. (Frederick A. Stokes Company.)

"Adrigoole." Peadar O'Donnell. (G. P. Putnam's Sons.)

"River House." Stark Young. (Charles Scribner's Bros.)

"Whiteoaks of Jalna." Mazo de la Roche. (Little, Brown & Co.)

"Field of Honor." Down Byrne. (Century Company.)

"Homeplce." Maristan Chapman. (Viking Press.)

"The Romantics." Mary Roberts Rinehart. (Farrar & Rinehart.)

"Atmosphere of Love." Andre Maurois. (D. Appleton & Co.)

NON-FICTION

"Bolivar, the Passionate Warrior." T. R. Ybarra. (Ives Washburn.)

"Ethan Allen." John Pell. (Houghton Mifflin Company.)

"The Story of Wall Street." Robert Warshow. (Greenberg.)

"Marse Robert, Knight of the Confederecy." James C. Young. (Rae D. Henkel Company.)

"Autobiography of America." Edited by Mark Van Doren. (Albert & Charles Boni.)

"The Truth About Geronimo." (Yale University Press.)

"Daniel Webster." Allan L. Benson. (Cosmopolitan Book Corporation.)

"Joy in Work." Henry de Man (Henry Holt & Co.)

"The Ressel Passion." Kay Burdekin. (William Morrow & Co.)

"Mysticism and Logic." Bertrand Russell. (W. W. Norton & C.)

"Weir Mitchell: His Life and Letters." Anna Robeson Burr. (Duffield & Co.)

"Beethoven The Creator." Romain Rolland. (Harper & Bros.)

Stoddard Tells Of Luck In New Book Of Much Interest

Anecdotes About Notables Are Revealed

THERE is a mysterious, intangible, unpredictable element in all life that molds the destinies of races, nations and individuals.

What is it? No one knows—but we call it luck or chance. It weaves in and out of the pages of human history, it changes the patterns of each and every individual life—it strikes no where, now there. It is the spice and savor in what would be otherwise an intolerably cold and hopeless world.

Book Written On It

It is of this element that Lothrop Stoddard writes of in his new book, "Luck, Your Silent Partner," published by Horace Liveright.

Do you know that the chances that you would not be born yourself, but someone else, are over a hundred million to one? Do you know that if a certain local physician in the state of Washington had not got peeved one day in 1910, there might have been no world war?

If a heat wave had not struck Chicago early in June, 1920, Calvin Coolidge might never have been president of the United States?

If the youthful and frightened Thomas Edison had opened his mouth to speak twenty seconds sooner, he might be unknown today?

If you had not been at a certain place at a certain hour on a certain day you might not have met the girl who is now your wife?

If Alexander the Great had not got so drunk on a "wild party" in Babylon one night in 323 B. C. there would never have been a Roman empire?

If it had not rained early in the morning of June 15, 1815, on the Belgian town of Waterloo, a Bonaparte might still be ruling France?

If a certain little-known vaudeville performer had not called down a gentleman in the audience, who was noisily getting up to leave, Texas Guinan might not now be America's leading night club hostess?

And the answer is luck. You can save four leaf clovers; you can nail a horse shoe over the door; or avoid walking under ladders. It doesn't matter. The circumstances that change your life, or keep it as it is, are so often a matter of the turn of the wheel. You may be made or marred by luck; and in this unique book, "Luck, Your Silent Partner," Dr. Stoddard tells what luck does—what is has done to famous historical personages and well known men and women of today sing startling anecdotes about such celebrities as:

Calvin Coolidge, John Jacob Astor, Michael Arlen, Ben Bernie, William C. Durant, Mencken and Nathan, the Van Sweringen brothers, Adolph Zukor and Charles W. Schwab.

Turns Of A Bookworm

Book News Notes For This Week

Al Smith in His Shirt Sleeves—and Otherwise, for he is a magnetic personality. The notion that he is a mountebank is just nonsense. In many Englishmen's minds it arises from a real confusion between Mr. Smith, the governor of New York, and his friend and brother in arms, Mr. Jimmie Walker, the mayor. Mr. Walker is a mountebank, though a pleasant one. But Mr. Smith in personal converse is rather more than less dignified than the average American public man. True, he may receive you in his shirt sleeves: so will most well-to-do American business men: and if it is hot, why not? He has not been to school to Tammany for nothing: he can rant and talk claptrap when convenient.—From an essay in "Portraits and Reflections," by Stuart Hodgson, E. P. Dutton & Co. Price, $2.50.

Among the other portraits by Mr. Hodgson are: Lloyd George, Henry Ford, Mussolini, Lady Astor, Briand, Winston Churchill, J. M. Keynes, Arthur Henderson, H. M. Tomlinson, etc.

• • •

Of the new biographies, Cameron Rogers' "Cyrano" (Doubleday) and Herbert Gorman's "Dumas, the Incredible Marquis" (Farrar-Rinehart) seemed particularly colorful to this reviewer.

At first glance, it appeared that Rogers had a colossal nerve to tackle the case of Cyrano de Bergerac, after the classic handling of this swashbuckling gentleman by Rostand. As a matter of fact, Rogers has discovered a cyrano who is not always the Cyrano of the play, but an amazing fellow, nevertheless.

Had An Impulse

Rogers relates that he was vacationing in Europe when, quite by impulse, he determined to run down the life of the romantic swordsman of Bergerac. The search was, seemingly, long and difficult. But Rogers finds that Cyrano did have a huge nose and did run swords through fellows who gave attention to it. But he takes Cyrano to the wars and reveals the Marienne of the drama to have a rich relative who aided the oft-starving Cyrano through many of his dreariest days. He pictures Cyrano, wounded in battle, turning writer and poet. It all makes a rattling good story.

So do the goings-on of Dumas, who is well described by the word "incredible."

If the tales of Dumas have interested you, then this life story of the creator should prove even more entertaining.

• • •

Century it seems has acquired another unusual book in the manuscript of "Shanty Boat" by Kent and Margaret Lighty, which will be published early in 1930. It is the true story of the experience of these two authors cruising down the Mississippi on a dilapidated house boat. They mingled with the river people —"river rats and hunkies"—and discovered a distinct civilization and peculiar moral code almost unknown to any other region of the United States.

• • •

American history is still a fertile book source.

Flora Warren Seymour member of the board of Indian commissioners writes a unified and comprehensive "Story of the Red Man." In narrative form she relates the habits customs and conditions of the Indians from the landing of Columbus to the present describing the wars the heroes and the villains.

Pontiac who drew together the colonists in the face of a common foe; Joseph Brant the Mohawk who was lionized in London; Alexander McGillivray, "emperor" of three powerful tribes—these are but a few of Miss Seymour's characters.

• • •

"Living," by Henry Green, (Dutton), is an extremely clever novel; in fact, I am not sure that, as a work of art, it is not too clever. But that raises points too debateable to discuss here. Henry Green has created a method of his own, an original technique to describe the life of his characters, most Birmingham factory hands. By this author's plan of telling the story through the talk of scores of the employees, Gates, Traver, old Mr. Craigan, Tube, Bridges, Bert Jones, Jim Dale, Aaron Connolly, Mr. Eames, etc., and two women, Mrs. Eames and Miss Gates, we are let inside the men's minds, and become marvellously intimate with their manners, habits, little ways, and their opinions of one another.

Young Mr. Dupert, the son of the head of the firm, comes down from London to replace his dying father, and to reorganize the business, and he becomes the center of the interested speculations of the managing foreman and the old hands.

The story arrests one from the first by its cool daring closeness to life, and steadily increases its hold on the reader from Chapter XIV to the end, a section which describes how the old hands get the sack, and how Lily Gates elopes with Bert to Liverpool, and then comes back.

The achievement of Henry Green, throughout, however, is that he has come closer to the working class consciousness, to its ways of feeling and manner of expressing itself, than any other English writer of today. The realism of the book is startling, and its human interest, as a study of the life of Birmingham operatives, is great. A few scenes flashed in.

• • •

Broadway has taken up the new Webster and Hopkins parlor-psychoanalysis book, "Tell Your Own Fortune!" with a vengeance. It is beeing worked to death at all parties where stage people gather.

• • •

Tu Fu, the Chinese poet who flourished in the eighth century, has a word for prohibitionists when he speaks of Ts'iu, the stat of illumination (not intoxication), after which no more wine should be taken. According to Florence Ayscough whose "Tu Fu: the Autoblography of a Chinese Poet" is soon to be published by Houghton Mifflin Co., his was a civilization which "regarded the controlled us of spirits as one of the seven fine arts."

Behaviorism Is Texan's Theme

Dr. Manuel Pens Book On Fate And Tasks

While some of the most famous psychologists in the world were busy at the International Psychological Congress held at Yale recently probing the minds of man and ape, measuring personality and weighing "It," an American psychologist came forth with a volume of sound and scientific popular psychology, which he calls "practical behaviorism," intended to show the average man that his personality and his destiny are largely matters within his own control.

Dr. Herschel T. Manuel of the University of Texas is the author of the book, "Master of My Fate," which has just been issued by the Century company.

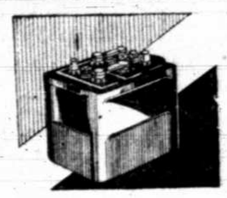
Sets Up Goals.

Dr. Manuel has based his unusual book on the assumption that numan beings who reach the teens and early adult life wish to have some part in determining what they are to be and do. He attempts to set up reasonable goals and then shows how these goals may be reached. His book treats personality and conduct purely from the standpoint of intelligent personal control.

One of the unique features of "Master of My Fate" is a self-improvement rating scale by which every person may keep an accurate check upon his personality development. Dr. Manuel has listed here 500 activities that are presumably characteristic of desirable personalities. By repeatedly checking this chart the individual may see at a glance in what respect he particularly needs to improve and where to direct his efforts.

Dr. Manuel's work has been widely praised in scientific circles. He is probably one of the first prominent psychologists of high standing definitely to enter the popular field which has been occupied for so long by quack "self-improvement" experts.

The island of Eriska, off the west coast of Scotland, was recently sold.



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The above photo is an exterior view of the New Fickas Apartments

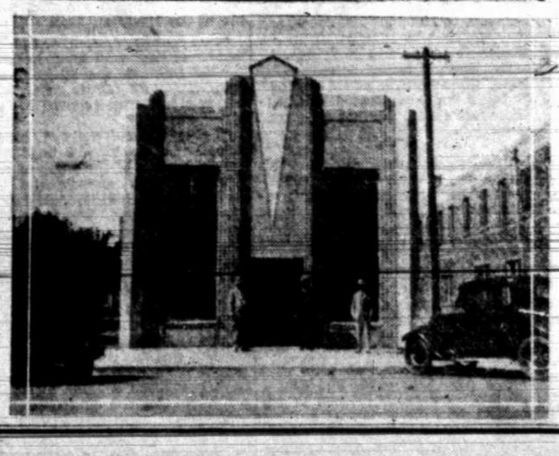
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The New Fickas Apartments is a concrete example of construction where the man back of it was willing to give his most exacting attention to every remote detail.







Upper left photo is of the new Fred Snyder residence; upper right is the W. B. Price home; lower left is the Glorieta—all perfect specimens of modern building under recent designs—and where the best of materials were in the hands of competent men.

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Ralls Believes In Aiding Development Of Its Territory

Communities Are Linked With Work Of Business Men

Rural Leaders Serving On C. Of C. Board; Youth Of City Receive Attention At All Times

(By Staff Correspondent)

RALLS, Sept. 21. — Following the plan of developing the territory so that the town may grow, Ralls now stands a city of 2,500 wide-awake persons as a result of this movement.

Situated in the center of Crosby county, one of the best agricultural areas on the South Plains, Ralls offers all the elements that go to make up a modern litle city. It has 150 enterprising business firms whose prosperity is plainly evidenced by the character of their establishments. Ralls has 13 blocks of pavement, five miles of cement sidewalks, 60 modren brick business buildings, and between four and five hundred of as modern homes as can be found in the state.

Has Good Schools.

It possesses a school system with approximately $175,000 in buildings and equipment. Five churches conduct their worship here in modern structures, the First Baptist recently completing a $60,000 house.

All these have been obtained through the cooperation of town and rural section in the past 10 years. In the active chamber of commerce organization of which A. V. Bullock is secretary, there are eight members of the board of directors who do not live in Ralls but in the communities surrounding the city. When anything is accomplished by the organization, it is not for Ralls but for the Ralls section.

Meet Regularly.

These men, Clarence Hillin of Emma; Henry Hilliard, of Farmer; Ray Reed, of Cone; I. N. Prewit, of Owens; Ed Coker, of Canyon Valley; C. R. House, of Pleasant Hill; J. B. Willard, of League Four; Walter Gray, of New Home, and L. L. Brawley, of Midway have aided in Ralls' growth and at the same time better the conditions in their own communities through the efforts of the Ralls chamber of commerce. The men met regularly with Dr. H. P. Schwab, Roy Coop, Bruce Spencer, M. G. Hargrave, P. B. Ralls, Ben Cole Jr., W. F. Taylor, E. F. Elms, Will Marr, F. L. Hobbins and Jas. McDuff, Ralls members of the board of directors.

Through this plan, Ralls business men and citizens have become better acquainted with the country around them and especially with those persons who take the lead in the activities of their community.

Develops Youth.

Ralls' greatest work, it is found lies not in the development of its agricultural resources and business conditions although they form a greater part, but it is in the development of its youth. Ralls lays stress on education.

Nine hundred students are enrolled in the Ralls schools, 250 of them being in the high school. The senior class of 58 members is the largest in the school's history, more than doubling the number of last year.

Auditorium Evidence.

An evidence of the city's efforts toward the development of its youth is seen in the construction of the $25,000 city auditorium which seats 2,500 people. A spacious gymnasium is also afforded in the auditorium. And here's where Ralls' greatest development work comes in.

Ralls athletic teams have won the distinction of being the most aggressive on the South Plains, which can be seen by their record in various sports. In basketball, a Ralls team has been in the district tournament for the past seven years, three times emerging with honors and three times with bi-district honors. A Ralls basketball team has also been in the state tournament at Austin for three seasons. Besides basketball, other Ralls athletic teams have won enviable records. The Ralls Jackrabbits always are outstanding in their grid competition while a track team has been in the state meet for several years.

Others Not Neglected.

The development of athletics is restricted to a few, so the school officials are seeing that the others are not neglected. The second period of the day in the school is set apart for extra-curricular activities and one-fourth credit is granted to students participating in the activities of The Future Farmers of Texas" club, the oratorical and debating club, the home economics club, the Athleitc club, the Physical Training club, the Spanish club, Dramatic club, Glee club and high school orchestra.

Special courses in vocational agriculture and home economics are offered in the school. Music, voice, violin and expression are also taught.

Good Citizens Named.

As an impetus to good citizenship in the schools a yearly prize of $25 is given by Percy Ralls to the best student citizen in the high school, and $10 to the best student citizen in the grammar school. W. F. Taylor offers a prize of $10 to the best all-round girl in the school.

An active boy scout troop affords recreation and development for the younger boys. It is under the leadership of A. B. Sanders. E. E. Young is assistant scoutmaster.

"Where the wheat and cotton meet," is the slogan of the Ralls chamber of commerce. Its work is to see that the proper development is carried on for for each and also to conduct a sensible program of diversification with poultry, dairying and livestock as the leading phases.

More and better dairy stock has been the goal of the chamber of commerce for the past year and through its work, 30 head of pure bred Jerseys have been placed in the county through the deferred payment plan. The two Ralls banks are handling the paper for the project. A bull circle with 40 members and four $500 bulls is in operation in the area.

Cotton Yield Good.

Cotton yield is above the average while wheat brings in revenue in the summer months. Row crips with hegari as the main yield also thrive in the Ralls territory.

The Ralls country is served by a branch line of the Santa Fe from Lubbock. State highway 19, of the Texas Transcontinental Trail serves the town east and west, while a new highway has recent been designated from Post through Ralls to Floydada, joining number 17 at Post and number 21 at Floydada.

Ralls' city administration is presided over by J. M. DeBolt, mayor, with W. D. Watkins and Ike Moore as city commissioners.

Tax Valuation $1,006,906.

The city has a tax valuation of $1,006,906 with the city tax rate at $1.40. The school tax is $1.

The city maintains its own water and sewer system. Two city water wells are operated with 200,000 gallons kept on storage for the town's use in emergency.

More than 400 water meters, 300 light meters and 200 gas meters are connected in the city.

Building has been the greatest line of development in the city, the permits to date for 1929 standing near the $200,000 mark. And 1928 saw $250,000 in building permits recorded. Included in the fine homes completed this year were a $50,000 residence by M. C. Hargrave, a $5,000 home by Bob Hubble and a $15,000 home by Mrs. Dollie Ralls.

Shipments Are Large.

Agricultural products furnish the greatest revenue to the city, more than $2,500,000 in products being shipped out of the town each year. More than $60,000 worth of poultry and eggs are included in this total, while the annual cream shipments total more than 125,000 pounds. One hundred and fifty cars of grain leave Ralls yearly, while an average of 30,000 bales of cotton are sent to market from this point. Two hundred and thirty carloads of cotton seed leave the gins for oil mills while more than 50 cars of wheat start their journey to market from here.

Agriculture is encouraged in every way possible. A monthly Trades Day is held by the chamber of commerce at which prizes are given to various fortunate persons attending.

Ralls citizens are looking to a greater growth as 1930 approaches with the view still in mind of developing the territory around them in order that they may enjoy prosperous conditions. Five thousand people in 1930 is the city's goal.

DR. ECKENER



by Hugh Allen

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THE FIRST AUTHORIZED STORY OF THE LIFE OF THE COMMANDER OF THE ZEPPELINS

CHAPTER I

A great blond, blue-eyed man of the North, a throw-back to the days of Leif the Lucky, but apparently destined to the sober pursuits of a scientist and scholar—and then by a strange quirk of fate writing his name in history as one of the world's greatest adventurers and explorers of the air; this epitomizes the life of Dr. Hugo Eckener, commander of Zeppelins.

It is a new type of hero that the world has honored during recent weeks as Dr. Eckener circumnavigated the globe in the Graf Zeppelin. Youth has written most of the stirring chapters of advanture, and conquering of the elements. As the Lindberghs, Byrds, Chamberlins, and others have conquered space and time, we have become acquainted with such personalities as smiling, beardless young men.

But now comes a man of 61, bearded and serious of men; a philosopher and scholar; not a "show man" in any sense of the word; a man who did not even become identified with the work which has fixed his name in history until he was past 40.

* * *

As praise is heaped upon him, Dr. Eckener has an engaging way of cocking up one eyebrow and smiling depreciatingly, much as a father might smilingly accept, yet not take too seriously, the approval of his children.

In public address and public prints, men have compared him to Columbus and to Magellan. But he was not one whose head would be turned.

Quietly he insists that he is no hero, but a man of serious purpose, seeking to bring a new form of transportation into existence, and so compelled to demonstrate that vehicle to the world.

And yet the arresting picture persists of the heroic explorer, the man of courage and imagination, a bearded air captain, steering a mighty ship over mountain ranges and stormy oceans, a ship as high as a 14-story building and longer than the towering height of the tallest skyscraper. Talk as much as he might of transport and commercial



achievement, Dr. Eckener could not divest himself of the cloak of romance and high edventure.

* * *

What is he like when he is at ease, this Dr. Eckener?

He is a warm friend, a fascinating conversationalist and a charming host. A voracious reader, he seems to be an authority on every subject under the sun.

The field of art, like the field of science, is perfectly familiar to him. He is an authority, in particular, on etchings and oil paintings; a brother is professor of art at Stuttgart University, has a considerable reputation as an etcher.

Dr. Eckener and his wife have two children—a son, Knute, who was the hero of the first flight of the Graf Zeppelin to Lakehurst last year, and a daughter, who is following in her uncle's footsteps and studying art.

Dr. Eckener smiles deminiscently today when he talks of his boyhood. It was a boyhood devoted largely to the outdoors. He was not an ardent pupil.

* * *

In furnishing the outline for this sketch, Dr. Eckener dictated voluminous notes while in New York recently at the conclusion of his round the world flight in the Graf Zeppelin, and this is how he summed up his early days in his own words:

"I was born on Aug. 10, 1868 in Flensburg (Schleswig - Holstein), where my father dealt in leaf tobacco. After having graduated from public school I went to the gymnasium (the German high school) but I must confess that I was not a very ambitious pupil, and that I did not show much interest in my studies.

"The Bay of Flensburg is beautifully situated in the midst of large forests, and I preferred to spend my time with friends on the water or in the woods rather than do my school work. We often made exciting sailtion of Bismark, Dr. Eckner might up to the Danish islands, or we strolled through the vast woods where we knew the location of every owl's nest.

"I graduated from the gymnasium in 1888 and matriculated at the University of Munich in order to take up some kind of study. My romantic disposition, however, prevented me from making any definite decision, and without considering my later profession I took up at first the study of pure philosophy, and especially metaphysics and ethics. Besides, I was an enthusiastic Alpinist, and strolled whenever possible in the Bavarian Alps.

"One year later I went to the University of Berlin, in order to devote myself fully to the study of the arts, especially music. After being one year in Berlin I moved to Leipzig.

"I chose the university of this city since I had developed a taste for a special branch of the study of philosophy, namely experimental psychology, which had its most famous exponent in Prof. Wundt of that university. I also took a great interest in social problems, and took up eagerly the study of political economy and social politics."

* * *

Flensburg is almost as far north as one could be born and still be German. As a matter of fact, but for the driving energy and ambition of Bismarck Dr. Eckener might have been born a Dane instead of a Teuton. For the quarrel of three centuries between the Danish and German states as to the sovereignty of the border provinces had been ended but two years before his birth.

After the Six Weeks War and the Austrian defeat at Sadowa Prussian sovereignty over Schleswig-Holstein was finally established in 1866. So while the blood of the north flowed in his veins, he was legally of German birth.

Dr. Eckener's father, as a dealer in leaf tobacco, was well to do. He was ambitious for his son, who he realized had an excellent mind. He could be a good scholar if he would settle down to his books. But the boy was restive. He preferred setting out in a sailboat, mapping out the fjords and islands. And this fact, as one looks back on it years later, gave the first real clew to his future career.

Hugo Eckener, the boy, became an expert sailor and navigator. He mastered handling a boat in a storm. He developed a sailor's instinct for reading the weather from the skies. Comulus and cirrus, bright sun and dull sun, clear skies and glowering skies, were always more than scenery to him. For they could tell man, if man were clever enough to interpret the signs, what the weather would be like. And nothing scaped Young Eckener's observations. He analyzed, studied, asked many questions of sailing men, grew extraordinarily weatherwise. It became a proverb in Flensburg, even while he was still a boy, that if anyone planned a sea journey or a sailing expedition he should first consult young Eckener.

If Hugo said the weather would be fair, people took off in their boats with full confidence. If he shook his head, they postponed their sailing.

* * *

Perhaps it was some obscure instinct, some throw-back to a remote ancestor, some distant call of the sea that Hugo Eckener felt in his blood. In any event it was hard for him to leave the romance and adventure of the sea for the monotony of books. He was 20 years old when he graduated from the gymnasium, which corresponds to our high school—still restless and unsettled.

Then came the years at Munich and Berlin, as described by Dr. Eckener.

Bismarck had been dismissed the year before and young William II, destined to become the "war lord," was in the saddle when young Eckener entered Leipzig. Stirrings of discontent from the working class were reaching the throne. Events were in the making. Eckener, born two years after Sadowa, two years before Sedan, found the mature world he had come into. New impulses were stirring in men's minds. Here was something practical and real. Eckener plunged into the study of political economy. He became a vigorous partisan, liberal in his views. Germany was developing tremendously in a technical and industrial way. Was the result of that progress to benefit all the people or just a few, he asked.

Would it mean the raising of the standards of living, would it make it easier for the working man to rear his family, to educate them, would it make life more comfortable for all the people?

Here was a subject into which the young scholar could pour his full energies. There was no longer a question of a career. He would be an economist. He finished his college education at Leipzig, remained on for post-graduate studies, finally received the degree of doctor of philosophy and social science.

* * *

His life work decided on, he took a bride, made a trip around the world, came back to Germany and selected as his permanent home the little village of Freidrichshafen on Lake Constance, surrounded as it was by the Swiss and Austrian Alps and with the great sweep of the bay at hand for recreation. He settled down to study and write.

He was now "doctor." He made an extensive study of the periodic industrial crises that swept the country, tried to discover a cause for the ups and downs of business, sought the economic laws that caused them studied the effect of economic crisis on the population. He had it in mind to write his first book on the subject. The first chapter was completed and published.

Freidrichshafen was a small town away from the noise and hubbub of the world, an ideal place for a scholar.

From time to time he wrote scientific and technical articles for the Frankfurter-Zeitung. Occasionally he would write on general subjects. His articles were signed simply "Dr. E."

He had no idea at the time that these newspaper articles were leading directly into his real career, or that events were to intervene so that the book on economics would never be finished.

But another figure was to appear on Lake Constance, and the crossing of the paths of the scholar and a retired cavalry officer was to make world history. The cavalry officer was Count Ferdinand Zeppelin.

(To Be Continued)

TOMORROW: The story of Count Zeppelin and his early struggles with dirigibles.

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LEVELLAND Chamber of Commerce

Mill Unit Doing Well In Lubbock; Business Growing

Economy Mills Enjoys Good Success In Industry In City In Past 3 Years; Feeds Are Mixed

The outstanding success of the Economy Mills, Inc., of Lubbock, since its organization in the spring of 1925, reflects the growing development of diversification as practiced on the farms of the South Plains during the same period.

This institution was organized with a capital stock of $20,000 and did a $50,000 volume of business its first year. This volume consisted principally of mill products, very little mixing of feeds being in demand. Then the Economy Mills installed the first hammer type mill for custom grinding in West Texas about the time the demand for mixed feeds began to expand.

Business Increased

A 60 percent increase in business was experienced the second year of this firm's existence. A decrease in rough feed and an increase in mixed feed was experienced during this year. One customer, the mill's third year, purchased 600,000 pounds of feed and the company ground 1,400,000 pounds of feed for another firm this same twelve-month period.

Last year poultry feed took a marked lead over all others manufactured or mixed, and total sales for the mill equaled the business done throughout the two years previous. Cause of this sudden expansion is given as the establishment of the Economy brand, the securing of an experienced miller from one of the country's largest mills and otherwise better equipment of the firm enabling them to manufacture a more uniform product.

Feeds Tested

"All of our various kinds of feed," remarks Claude Tatum, president of the company, "before they are first placed on the market are tested and passed upon by one of the greatest scientists in the feed world."

Expansion has continued until today the Economy Mills have a capacity of 30,000 pounds of poultry feeds and 60,000 pounds of dairy feed in eight hours. From a force of two employees there has grown a force of six in the plant, not counting the office and sales forces.

Furnish Poultry Feed

"Another thing that we feel is responsible for the fact that we furnish more South Plains hatcheries with poultry feed than all other feed concerns combined," continues Tatum, "is our trucking service. Our products are delivered to the dealer upon the same day they are made. This, plus high standard of quality and the fact that we are manufacturing feed strictly for this particular section and blending this feed to supplement South Plains-grown grains."

The first firm to import cod liver oil, for the purpose of mixing with poultry feeds as a vitamin content in Baby Chick feed, Economy Mills is now offering poultry extension work to dealers and poultry men, as also the first concern of its kind in West Texas to so do.

In July, 1928, a sweet feed plant was installed, using the cold process of mixing and completing the line of feeds manufactured, now doing both custom and commercial mixing.

Claude Tatum is president and general manager of the concern, J. P. Newman being vice president and J. R. Newman is secretary-treasurer and sales manager.

Wichita Seeks To Double Record As U. S. Air Capital

WICHITA, Kas., Sept. 21 (AP)—Covetous of its place in the sun as the nation's "air capital," Wichita this year intends to double its 1928 production of commercial airplanes.

Manufacturers predict that 2,000 and perhaps 2,500 Wichita-built planes will be completed before the end of the year. Last year Wichita led all cities in the country with a total production of 1,022 units.

To Realize Good

With four major factories actively making business and pleasure craft, and five others ready to set machinery in motion soon, Wichita bids fair to realize its 1929 goal.

The Travel Air company, headed by Walter H. Beech, Ford reliability tour winner of 1926, expects to turn out about half the city's total. Until July 1 the company had finished more than 400 monoplanes and biplanes, and production was stepped up materially in July and August.

Travel Air Leads

Sixty-three deliveries in July, officials said, bore out Travel Air's claim as the world's largest factory for commercial aircraft.

Cessna Aircraft company's schedule calls for production of 540 cantilever monoplanes this year. At least four planes a week are turned out by Stearman Aircraft company, and that rate may be exceeded soon.

The Swallow company, aided by a new manufacturing unit, probably will strike an average of 10 planes a week for the 12-month period.

By fall five other concerns expect to have a steady output.

50 YEARS TO CATALOG BOOKS

SAN MARINO, Cal., Sept. 21 (AP)—A half century of work, at the present rate of speed, will be required to catalog the 820,000 rare manuscripts of the Henry E. Huntington library, Capt. R. B. Haselden, curator, believes the library will be a world center of literary research when the work is completed.

MENDS ORPHANS' SHOES FREE

INDEPENDENCE, Kas., Sept. 21 (AP)—Tim Rice, Independence cobbler, repairs shoes free for destitute children and orphans as his "memorial" to his son, who was killed in an automobile accident three years ago.

Helps At Austin



SENATOR PARRISH

When Thirtieth Senatorial district voters started to elect a state senator last year they decided to elect a big man. So Senator Pink L. Parrish went into office, the biggest man physically under the shadow of the capital and rapidly proved that he was as big in his job as he is in stature.

"The Red Robe" Is Feature Of Fair

(Special To The Avalanche Journal)

DALLAS, Sept. 21.—A cast of more than 150 persons, headed by Walter Woolf, and including an orchestra, will come to Texas for the 25 performance engagement of "The Red Robe," as the auditorium attraction at the 1929 State Fair of Texas, Oct. 12 to 27, it has been announced here by T. E. Jackson, president. It is one of the largest casts ever sent out from Broadway. "The Red Robe" has been the talk of New York for the past eight months.

The advance sale of tickets to "The Red Robe," has been extremely heavy, according to Mr. Jackson, which gives promise of being the most successful of all the State Fair musical extravagancies since the opening of the new auditorium in 1925.

According to newspaper critics of New York, "The Red Robe," is the best musical drama yet produced by the Shuberts. It is said to have prettier music, more splendor in its scenery, and to be of a period when knights and ladies wore the most fascinating costumes. The play was adapted from the novel—"Under The Red Robe," by Stanley Weyman.

ON AUTO ROW



FAVOR AUTO SECTION

Lack of satisfactory housing facilities at the fair grounds will prevent Lubbock automobile dealers from showing their new machines at the annual South Plains exposition this year. The majority of local agents favor an auto section for the fair, but are not willing to take the chance of exposing the shiny new cars to the weather during the week of the event.

START PAVILION PLANS

Leaders in the Lubbock Automobile association have started plans for the erection of an automobile pavilion on the fair grounds, where each year the new models may be shown to express the progress made by the motor car industry from year to year.

SALES HOLDING UP

Retail car sales in Lubbock have held up unusually good, when it is considered that unsettled conditions, bad roads and rain has held up business in general. Wholesale deliveries out of Lubbock distributing points have been considerably above the average.

TWO NEW HUPPS SOLD

Two new Hupmobiles were delivered by the West Texas Motor company last week, S. D. Hunter announces. C. J. Roach, of Muleshoe, purchased a Custom "6" sedan, equipped with 6 wire wheels. Warren Landers, of this city, took delivery on a new model A Custom "6" sedan.

The Hupmobile agency unloaded a new carload of the 1930 Model S machines Friday, featuring new color designs that stand out decidedly.

UNDER ONE MANAGEMENT

Four associate Oakland-Pontiac dealers are operated in this section under the management of the management of the Scoggin-Dickey company, local distributors, and several new locations will be made in the near future, according to Ray Dickey, Oakland-Pontiac sales in Lubbock county last month ranked third with the various other makes that are sold here, despite the fact that the local house handle many cars that are registered in adjoining counties.

ELLIS DELIVERS TWO

Pat Ellis, resident dealer of the Gough Motor company in Lovington, N. M., took delivery on two new Studebakers last week. One was a Commander "8" coupe and the other a Dictator "6" Royal sedan. A President cabriolet was delivered another resident of Lovington last week by the local Studebaker agency. This car went to Ed Dalmont.

LAVENDER LEADS SALES

Of the thirteen new cars delivered by Kent Buick company up to date this month, five have been sold by one salesman, W. E. Lavender, who leads the other salesmen of this concern. A splendid stock of used cars are on display on the used car lot of the Kent Buick company. Sale of this used merchandise is moving along nicely, says Frank B. Kent, president and manager of the local Buick house. Backed by a service department of which the manager is justly proud, the used cars on the Buick lot have attracted considerable attention among prospective buyers of late.

STAGING CAMPAIGN

A used-car campaign of considerable duration has resulted in establishing what is believed to be a record at Scoggin-Dickey Motor company, local Oakland-Pontiac dealers. During the last month, the used car stock of this company has been turned three times. This performance was accomplished with heavy buying throughout the period.

SELL 44 NEW CARS

Forty-four new cars were handled through the Lubbock office of the Scoggin-Dickey company during the month of August. Sales for September promise even greater returns.

In Washington



CONGRESSMAN JONES

Successful politics depends largely upon successful office-holding. At least that's the way Congressman Marvin Jones feels about it and his idea must be nearly right, in-as-much as he is serving his tenth year as U. S. representative from this district. Congressman Jones resides in Amarillo but is perfectly at home in Lubbock and on the South Plains.

Provision Is Made For Parking Cars

Preparation for handling, in a better and more systematic manner, the several thousands of automobiles that will haul attendants at this year's Panhandle-South Plains Fair, are going forward with speed and dispatch.

This year the fair association has leased a large tract of ground on the south side of Broadway, opposite the fair grounds, for a parking space for cars. As has been done in the past, all automobiles belonging to people possessing single admission or car tickets will be taken care of in a systematic manner, in this and the places used in former times, at a nominal fee.

Special policemen will be stationed at these parking places for the purpose of handling and directing traffic and spacing cars in convenient order.

LOS ANGELES, Sept. 21 (AP)—A pageant of Jewish womanhood, "Hear, Oh Israel!" will be a feature of the twelfth triennial convention of the National Council of Jewish Women here January 12-17. Delegates representing 52,000 women in the United States and Canada are expected.

The Rev. Richard A. Von Calio of Atlanta plays 23 instruments.

One of every 67 persons who died in Houston, Tex., last year was killed by another. Of 51 homicides, 17 remain unsolved.

Turkey will establish an air force.

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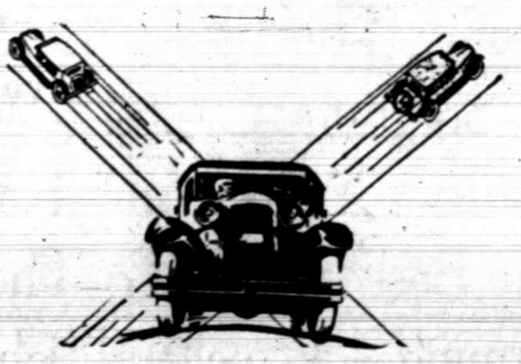
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County Agents Discuss Many Problems Of Dairying

Cow Testing, As Done By Mail, Is Among Subjects

Opinions Are "Aired Out" By Agriculture Experts Of Many Years Of Experience

...ized county agent spit medi... as he shifted his feet un... the 42 table on the Y porch ... the short course. "I think you fellows in the west are all wet on this matter of cow testing by mail," he said, addressing a small knot of agents perched on the brick railing. Your records aren't worth a whoop when it comes to selling cows."

"Maybe they aren't," rejoined D. A. Adams of Lamb county, "but they eliminate guess work when it comes to building profitable herds. ... E. Holland in my county ... found that his highest paying cow paid $18.47 clear profit last month while his low cow paid only $2.83, with the average for the herd $8.76 profit. He knows where to ... culling. This mail cow testing is increasing the practice of better feeding and stimulating bull circle work. I can't see how you can have a good dairy herd demonstration without testing records, and this cow testing by mail fills the bill for us until we can get a regular association."

"Testing is all right and we've got to come to it over in Red River county," spoke up C. M. Knight, "but you mustn't forget the boys. Our business men have worked out a dairy calf finance plan which will mean 50 extra good registered jersey heifers for our club boys. Each man underwrites a loan for one boy who agrees to grow at least one acre of cotton, one acre of corn and one-fourth acre of winter grain for grazing. We're going to build our dairy demonstrations around these boys."

"But the biggest thing in dairying right now in Texas is good feeding," put in P. Donald who had just joined the group. "And when you say feeding you've got to mean silage as well as a balanced ration. A. E. Nelson at Taft is ... feeding beets to his herd of cows this summer and likes it ... or better than ensilage to ... his cows in condition and keep ... production in hot weather. ... Adams at West Sinton got the ... results. These two demonstrations found that you can get 40 tons of beets to the acre, that they will keep over the summer in the ground, and that by planting in the fall and spring you can have beets the year around."

You Can't Beat Sudan

"Beets may be all right," chimed in the youngest member in the session, F. McFatridge of Gaines county, "but Sudan is king of 'em all. Four of my demonstrators in Lamb community reported increases in milk flow of from 20 to 33 per cent after they turned the cows on Sudan pastures. O. L. Berry of Seagraves had one acre per cow and after two days on pasture the cows went from 172 pounds to 190 pounds of milk per day."

"That's right," said W. I. Ross. "One of my Grimes county demonstrators, J. J. Johnson, made a 20-acre Sudan patch pay him $4.30 a day all summer. His 40 cows increased two gallons a day milk flow the first day they were on pasture and for eight days they had gone up 25 gallons. His milk tests four per cent and sells as sweet cream to the local ice cream factory at 50 cents per pound butterfat."

"But you haven't the gall to tell us this kept up all summer, have you?" interrupted an unnamed skeptic.

"As I was about to say," calmly continued Ross, "Mr. Johnson had to take the cows off at the end of five days because of heavy rains. ... then after 11 days he had ... rest the pasture for the cows ... eaten it short, leaving Johnson grass and Bermuda for the Sudan. Next year he's going to have an acre for each cow, for it solves the problem of keeping up production when he needs it most."

Uncle Bulls for Bum Cows

"All you say is true, what's the use of trying to feed bum cows?," demanded a newcomer, Roy King of Rockwall county. "Cows must be improved beyond just ordinary registered cattle. We're getting in line for forming a bull circle using four young bulls out of silver medal cows. After the heifers from these bulls come into production it won't be hard to form more bull circles, and you can't get away from it, the results of bull circles will last a long time after the bulls are forgotten. "Just to illustrate King's point," W. H. DuPuy of Madison county said, "let me tell the story of the cows in J. N. Raney's herd. Boy, looked good. One cow is averaging 34 pounds of milk a day right now and shows a profit over feed of $45.50 per month. The other is averaging only a gallon and a half a day, and although her feed bill is less that of the first, she is only making $15 a month above feed. The good cow is registered and was bought a year ago for $175. They're fed the same but there's a world of difference in the breeding."

O. O. Dunkle had been listening quietly. "We've got bull circles and breeding association and dairy demonstrations in Deaf Smith county," he declared, "but there's something needed in the dairy business that's a market. Our new cooperative farmer creamery started operations at Hereford the 16th and the first week made 6,000 pounds of butter, far exceeding our fondest expectations. You fellows mustn't forget markets."

"For savings in buying feed, either," piped up Silver Whitsett from across the table. "The Guadalupe county Dairymen's association is placing orders right now for cotton seed meal and hulls. They also recently bought a car of seed oats for 46 per bushel instead of paying 70 cents in small lots. Last year our dairymen saved $6,000 by pooling orders for feed and seed."

T. B. Testing Comes In, Too

"You may not be there yet," said W. O. Logan in picking up the conversation, "but sooner or later you're going to have to get after T. B. in your dairy herds. In Scurry county we've started under the accredited herd plan with 358 cows in 22 herds. There wasn't a single reactor in the bunch, which the veterinaian said was his biggest test without one. We're doing this in co-operation with livestock sanitary commission and the U. S. bureau of animal industry."

The lights in the Y blinked out. One by one the men arose and stretched and looked at their watches. Suddenly an agonizing shriek pierced the air from the direction of Hollywood. "It must be one of Dutch Hohn's victims," shouted someone, and the session ended with all participants in full run to the scene of action.

Texas dairying had been saved.—Texas Extension Service Farm News.

Lt. Carl B. Harper, Aerial Cowboy Puts Plane Through Paces In Testing Out Slotted Wing Machines; Gives Impression of Leaping Into Air At Takeoff

BY ALLEN QUINN
(Associated Press Aviation Editor)

WASHINGTON, Se pt. 21. (AP)—Flying airplanes which rear upward like a bucking broncho and spin downward so rapidly that the pilot loses control of his vision is all in a day's work for Lieut. Carl B. Harper, who is experimenting with the slotted wing for the navy.

Planes almost jump off the ground for the naval officer when he opens the slots on a take-off. With the tail skid on the ground, the slotted wing plane will rear upward so quickly and at such a sharp angle as to give the impression that it actually has leaped into the air.

Angle Is Greater

Average wings lose their lift at somewhere between 15 and 18 degrees, but Lieutenant Harper flies at angles twice as great. The explanation is that the wing slot, on the leading edge, permits a smooth flow is turbulent over the un-wing at high angles, whereas the flow is turbulent over the unslotted wing.

This serves to prevent stalling and possible tail spins when the plane is being climbed steeply.

Only Safe Method

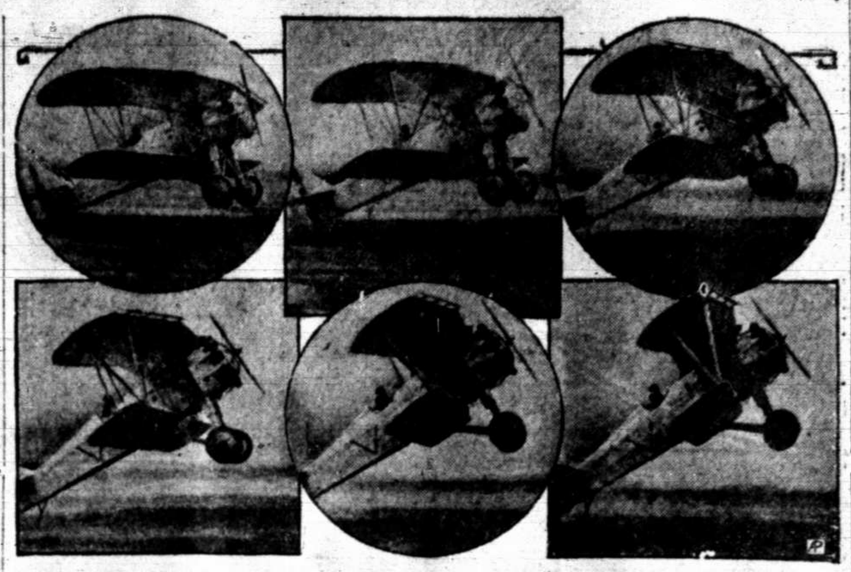
Naval aeronautics expers regard the slotted wing as the only present practical method of preventing and checking tail spins in military planes, but there still is much work to be done on the device before it will be put into general use on naval service planes.

Lieutenant Harper has carried on his experiments for nearly two years now and is on his second trip to England to study the Handley-Page slot.

The Handley-Page automatic slot, used on many of the British military and commercial planes, first was used in the navy's experiments, but met the objection that its automatic action hampered military maneuvers. It was modified by the navy experts so that it could be opened and closed at the will of the pilot.

Lieutenant Harper has come to the conclusion that the air laboratory is a hazardous one. He tells of one 7,000 foot spin in a fighting plane in which his eyes began to oscillate and the ground continued to spin around for several seconds after the plane had been brought to normal flying position.

The sun turned dark, then lemon colored, then gray, Lieutenant Harper said. The centrifugal force generated by the long spin, he said, made it almost impossible for him to lift his arm to release the wing slot lever.



Airplanes almost jump off the ground for Lieut. Carl B. Harper, who is experimenting with slotted wings for the navy. The photographs, taken with a movie camera, show Lieutenant Harper taking off in a slotted wing fighting plane. The pictures cover a period of 45 seconds.

Cheap Increase In Pork Gain Listed

At the end of 110 days in the ton litter contest in Swisher county, states the September issue of the Texas Extension Service Farm News C. B. Martin reports that J. K. Adams, club boy, made his seven pigs weigh 1,040 pounds at a feed cost of $28.45. This is putting on pork for $2.73 per hundred. At the end of another 10 days, however, the gain of 174 pounds was obtained at the rate of five cents per pound. The pigs are run on alfalfa pasture and fed a protein supplement, both of which practices are said to have completely converted J. K.'s father.

And R. E. Shaver, Lynn county agricultural agent, is quoted in the same publication:

According to data kept by eight Lynn county 4-H club boys their pigs are marking an average daily gain of one and one-third pounds at a cost of a little less than six cents per pound. The list is headed by a pure bred Duroc Jersey pig belonging to O. J. Sprcles of the Dixie community. This pig has made an average gain of 1.68 pounds each day for the last 47 days at a cost of five and one-half cents per pound gain.

The boys are all feeding protein supplement composed of equal parts of gray shorts, cotton seed meal, alfalfa meal, ground oats and skim milk. The ration is fed at a rate of one-half pound per day mixed with one gallon of milk.

DALLAS, Sept. 19.—(AP)—The coordinated efforts of the state board of health and medical societies for the promotion of health in Texas will be discussed at a semi annual meeting of the state body with the executive board of the Texas medical association here today.

Terracing Worth $1000 To Farmer

Bill Gibbs, a black land farmer in the Mt. Carmel community of Tyler county, writes B. B. Miller, county agent of that county, says terracing is worth $1,000 to his 30 acre farm. Thirteen terraces were erected on his 30 acres early this spring. They were put up according to the county agent's directions with a tractor and ditcher after the crops were up to a stand. In May a 20 inch rain fell in eight hours but not a single terrace broke. Ten days later another heavy rain fell with same results.

The entire field shows a marked improvement and has attracted the attention of the entire community. A two day terracing school was held in this community during this month.

GAIN RIGHT TO MAKE NOISE

HAVANA. (AP)—Drivers of Cuban army trucks, backed by federal officials, have gained the right to toot their horns as much as they please, despite the ban on noise recently decreed by the municipality. But it took 200 arrests and fines to educate taxi drivers to the fact that the exemption did not apply to them.

Jones Converted

Congressman Gives Money Back

A thorough convert to boys' girls' 4-H club work is Congressman Marvin Jones of Amarillo, who was one of the principal speakers at the A. and M. college farmers' short course recently.

After mingling with with the crowds on the A. and M. campus for a week he returned his check for expenses incurred in coming to participate in the program, with a request that it be employed to further club work in some way.

This is especially significant in view of the fact that Mr. Jones is a member of the agricultural committee in congress. —Texas Extension Service Farm News for September.

Indianapolis is considering the installation of a police radio communication system.

Uruguay plans to spend nearly $17,500,000 on road and bridge projects.

Attendance Record Anticipated Here

Weather conditions being favorable, attendance at this year's Panhandle-South Plains Fair, figuring the average increase during the past few years, is anticipated as being 150,000 or more.

Total attendance last year, taken from accurate turn-style check-up on gate admissions, was 120,713. The 1927 attendance was 80,000, no records having been kept on attendance in previous years, but estimates showing that the past four or five years showed an average percentage gain similar to that from 1927 to 1928.

No regional fair in the Southwest has an attendance record which surpassed the Panhandle-South Plains fair, the Dallas Fair and the Fort Worth Fat Stock Show being the only two fairs exceeding this one. In 1928 the Fat Stock Show attendance was only 125,000.

ORGANIZATION PRAISED

BELIZE, British Honduras. (AP)—The organization known as the Black Cross Nurses of British Honduras, composed of negro women, has again been praised by the government for its work among both white and black residents.

Jersey Cattle Of Lubbock County Go To Tri-State

Amarillo Exposition Is To Witness First Time Dairy Herd From This County Is Exhibited

In charge of County Agent D. F. Eaton and O. E. Middleton, Lubbock county's Jersey cattle herd is to be on exhibition at the Amarillo Tri-State Exposition, which opens Monday and runs through including Saturday, September 28.

This herd includes 13 of the best Jersey cattle in Lubbock county and was selected from a number of choice head by Prof. W. L. Stangel, head of the animal husbandry department of Texas Technological college.

Herd Origin is Given

Two head of the herd is from the famous Texas Tech dairy herd, one is Lanier Gilbert's, a 4-H club boy, to be exhibited in the club calf division; two are the property of Conner and Archie Duncan of the Hardy community; three belong to Blackmer and Son of Lubbock, one is a club calf of Melvin Merrill's, two are from the Spencer and Tims herd of Shallowater and one belongs to J. B. Meador of the Acuff community.

The Jerseys are to be entered in the county herd contest and in individual and 4-H club classes.

This is the first time Lubbock county has had a Jersey cattle herd on exhibition at other fairs. Following the close of the Amarillo fair the herd will be brought back to Lubbock and will be on exhibition at the Panhandle South Plains fair, during the week of September 30 to October 5, inclusive.

Go To Amarillo

Dairy Team To Practice

The Texas 4-H Club Dairy Judging team, composed of James Potts, Fred Eliott and Jack Stalcup, all Lubbock county 4-H club boys, who will represent this state at the National Dairy Show in St. Louis next month, will go to Amarillo early this week, where they will spend two or more days doing practice judging.

While at the Amarillo Tri-State Exposition, the prize dairy judging team will also observe placing of dairy cattle and otherwise learn all possible to aid them in their competition at St. Louis with 4-H club teams from other states of ehtantion

From Rat Killing To Rat Proofing

A rat proofing-barn campaign which aims to reach every farmer of Bell county with definite instruction of how to make farm buildings free of rodents has been undertaken by the Bell county Agricultural Club, J. M. Parks reports. Some member of the club will visit every farm. Donald A. Spencer of the U. S. Biological Survey directed the first two weeks of the campaign.

The club is composed of county agent, vocational teachers, Farm Bureau representative, and the managers of the Scott and White and Santa Fe dairies.

This is a follow-up, Parks says, of the rat campaign of two years ago when Bell county broke all records in killing 331,000 rats.

Dirt motorcycle racing has been introduced into Germany.

Bankers To Confer On Farm Problems

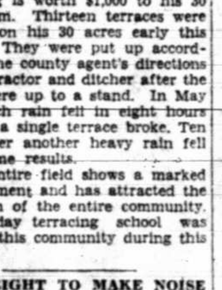
A meeting of more than usual importance is that of the Agricultural Committee of the Texas Bankers' Association and the Extension Service staff at College Station October 9th and 10th. In accordance with a suggestion of O. B. Martin, Extension Director, a banker has been appointed chairman in each of the nine Extension districts of Texas and these men, accompanied by Dan H. Otis, Director of the Agricultural Commission of the American Bankers Association, Madison, Wis., P. B. Doty, Member of the Federal Reserve Bank Board, Beaumont, and C. S. E. Holland, Chairman, of the Agricultural Committee of the Texas Bankers' Association will constitute the bankers' delegates to this conference.

Plans are to be laid at this time for working out closer cooperation between Extension workers and the bankers of the state. The scope of Extension work is to be carefully studied and definite ways of cooperating outlined. District agents will arrange with the chairmen of the bankers' district for district and county conferences of bankers and agents this fall and winter, as a means of enlisting the active support of bankers in Extension work

Welcome

SOUTH PLAINS FAIR VISITORS

SEE OUR MODERN PLANT



COMPLETELY OVERHAULED AND CAPABLE OF THE BEST IN GINNING

We wish to announce to the farmers of the Great South Plains that we are thoroughly equipped to give you the very best in ginning. We have just completed the overhauling of our gin and are anxious to gin your first bale.

Highest market prices will be paid for your cotton and cottonseed when you bring them here. Each year a large number of our customers have sold all of their cotton here . . . ample testimony of the fair price we offer.

ROUND OR SQUARE BALES

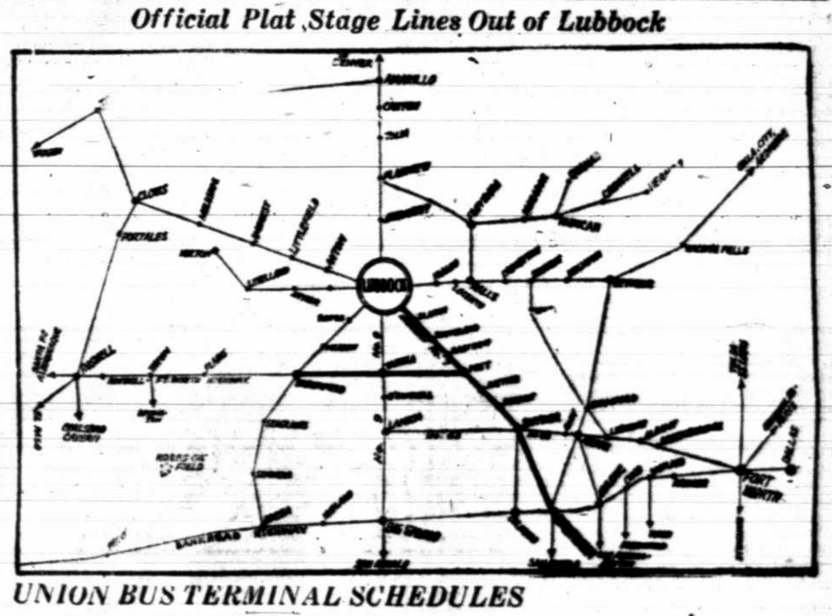
Your business will be appreciated

Holmes Bros. Gin

R. D. HOLMES, MGR.

1319 AVENUE C LUBBOCK, TEXAS

Official Plat, Stage Lines Out of Lubbock



UNION BUS TERMINAL SCHEDULES

TEXAS MOTOR WAYS, INC.
New Rates, Through Schedules, and New White Parlor Cars

READ DOWN				READ UP		
7:10AM	12:30N	4:00PM	LUBBOCK	8:30PM	3:30PM	10:15AM
7:40AM	12:40PM	4:20PM	IDALOU	8:10PM	3:05PM	9:50AM
8:00AM	1:00PM	4:40PM	LORENZO	7:50PM	2:50PM	9:30AM
8:20AM	1:20PM	5:00PM	RALLS	7:30PM	2:30PM	9:10AM
8:30AM	1:25PM	5:10PM	RALLS	7:20PM	2:10PM	9:00AM
8:50AM	1:45PM	5:30PM	CROSBYTON	7:00PM	1:45PM	8:40AM
9:40PM	2:40PM	6:20PM	DICKENS	6:20PM	12:30PM	7:40AM
10:00AM	3:00PM	6:40PM	SPUR	6:00PM	12:30PM	7:20PM
9:20AM	2:30PM	5:00PM	RALLS	9:00PM	5:00PM	2:30PM
10:30AM	3:30PM	5:55PM	FLOYDADA	8:15PM	4:00PM	1:30PM

Connections at Stamford for Abilene, Cisco and Austin; At Dickens for Wichita Falls and Oklahoma points and at Quanah for Childress, Wellington, Shamrock, Altus and Oklahoma City

RED STAR COACHES
LUBBOCK TO BIG SPRING

READ DOWN LEAVE				READ UP LEAVE		
7:30AM	12:30PM	4:30PM	LUBBOCK	10:45AM	3:15PM	9:00PM
8:15AM	1:15PM	5:15PM	TAHOKA	9:35AM	2:10PM	7:50PM
8:30AM	1:30PM	5:30PM	O'DONNELL	9:20AM	1:55PM	7:35PM
9:30AM	2:40PM	6:45PM	LAMESA	8:30AM	1:10PM	6:50PM
9:40AM	1:00PM	7:30PM	LAMESA	8:20AM	12:50PM	6:00PM
10:05AM	1:30PM	7:55PM	SPARENBERG	7:30AM	12:20PM	6:10PM
10:25AM	3:30PM	8:15PM	ACKERLY	7:30AM	12:00N	5:50PM
10:40AM	4:05PM	8:30PM	KNOTT	7:10AM	11:40AM	5:30PM
11:30AM	5:00PM	9:15PM	BIG SPRING	6:30AM	11:00AM	5:00PM

Connections at Lubbock with all lines east, west and north. Lamesa connections for Midland at 10:30AM, 4:30PM. Big Spring all lines east, west, south and T. & P. trains.

12:00N	3:45PM	8:15PM	1:45AM	AMARILLO	7:00AM	11:00AM	2:30PM	5:30PM

SUNSET COACHES, INC.
LUBBOCK TO CLOVIS AND ROSWELL

READ DOWN					READ UP		
8:30AM	12:30PM	4:00PM	LUBBOCK		3:40PM	11:45AM	9:05PM
8:50AM	12:50PM	4:20PM	SHALLOWATER		3:15PM	11:25AM	8:30PM
9:10AM	1:10PM	4:40PM	ANTON		2:55PM	11:05AM	9:00PM
9:35AM	1:35PM	5:05PM	LITTLEFIELD		2:35PM	10:45AM	8:40PM
9:55AM	1:55PM	5:25PM	AMHERST		2:15PM	10:25AM	8:20PM
10:15AM	2:15PM	5:45PM	SUDAN		2:00PM	10:10AM	8:05PM
11:00AM	2:50PM	6:40PM	MULESHOE		1:25PM	9:30AM	7:30PM
11:40AM	3:30PM	7:00PM	FARWELL-TEXICO	C. T.	12:40PM	8:30AM	5:30PM
11:00AM	2:30PM	6:20PM	CLOVIS	M. T.	11:20AM	7:30AM	5:30PM
11:30AM		6:45PM	CLOVIS		11:15AM		5:30PM
12:00N		7:15PM	PORTALES		10:45AM		5:00PM
12:40PM		7:55PM	ELIDA		10:00AM		4:25PM
1:00PM		8:15PM	KENNA		9:30AM		4:00PM
2:00PM		9:15PM	ACME		8:40AM		3:05PM
2:30PM		9:45PM	ROSWELL		8:00AM		2:30PM

NORTH PLAINS COACHES
LUBBOCK TO AMARILLO

North Bound—Read Down				South Bound—Read Up			
7:15AM	11:00AM	3:30PM	9:00PM	LUBBOCK	11:45AM	3:45PM	7:15PM	10:00PM
7:40AM	11:25AM	3:55PM	9:25PM	MONROE	11:20AM	3:20PM	6:50PM	9:35PM
7:55AM	11:40AM	4:10PM	9:40PM	ABERNATHY	11:05AM	3:05PM	6:35PM	9:20PM
8:25AM	12:20PM	4:50PM	10:20PM	HALE CENTER	10:25AM	2:25PM	5:55PM	8:50PM
9:00AM	12:45PM	5:15PM	10:45PM	PLAINVIEW	10:00AM	2:00PM	5:30PM	8:30PM
9:25AM	1:10PM	5:45PM	11:10PM	KRESS	9:25AM	1:25PM	4:55PM	7:55PM
10:05AM	1:45PM	6:15PM	11:45PM	TULIA	9:00AM	1:00PM	4:30PM	7:30PM
10:35AM	2:20PM	6:50PM	12:20PM	HAPPY	8:25AM	12:25PM	3:55PM	6:55PM
11:15AM	3:00PM	7:30PM	1:00AM	CANYON	7:45AM	11:45AM	3:15PM	6:15PM
12:00AM	3:45PM	8:15PM	1:45AM	AMARILLO	7:00AM	11:00AM	2:30PM	5:30PM

Convenient connections at Amarillo for Panhandle oil fields, Colorado and Oklahoma.

SOUTH PLAINS COACHES
LUBBOCK TO SWEETWATER

SOUTH BOUND—READ DOWN					NORTH BOUND—READ UP			
7:00AM	12:00N	4:00PM	7:30PM	LUBBOCK	11:00AM	7:30PM	8:15PM	1:30AM
7:40AM	12:30PM	4:30PM	8:00PM	SLATON	10:25AM	7:00PM	7:45PM	1:00AM
8:00AM	12:45PM	4:45PM	8:15PM	SOUTHLAND	10:10AM	2:45PM	7:30PM	12:45AM
8:45AM	1:30PM	5:35PM	9:00PM	POST	9:28AM	2:00PM	6:45PM	11:30PM
9:15AM	2:00PM	6:00PM	9:30PM	Justiceburg	8:50AM	1:30PM	6:15PM	11:20PM
9:45AM	2:40PM	6:30PM	10:40PM	DERMOTT	8:08AM	12:50PM	5:40PM	10:35PM
10:15AM	3:00PM	7:00PM	10:30PM	SNYDER	7:45AM	12:30PM	5:20PM	10:15PM
10:35AM	3:20PM	7:20PM	10:50PM	HERMLEIGH	7:28AM	11:55PM	4:55PM	9:45PM
10:50AM	3:35PM	7:35PM	11:00PM	INADALE	7:05AM	11:45AM	4:30PM	9:30PM
11:15AM	3:45PM	8:00PM	11:45PM	ROSCOE	6:45AM	11:15AM	4:10PM	9:15PM
11:30AM	4:20PM	8:30PM	12:00N	Sweetwater	6:30AM	11:15AM	3:45PM	9:00PM

Connections at Sweetwater for San Angelo at 12:15 PM, 4:30PM, and 9:00PM; and at Snyder at 10:30 AM and 5:30PM for Colorado.

PIONEER MOTOR LINES, INC.
LUBBOCK TO BROWNFIELD AND ROSWELL

LEAVE				ARRIVE		
8:30AM	4:00PM		LUBBOCK		10:15PM	8:15PM
8:45AM	4:45PM		ROPES		12:30PM	9:00PM
9:00AM	5:00PM		MEADOW		12:15PM	8:45PM
10:30AM	7:45PM		BROWNFIELD		11:45AM	8:15PM
11:30AM	6:35PM	C.T.	PLAINS	C.T.	10:55AM	7:15PM
11:45PM	6:50PM	M.T.	TATUM	M.T.	8:45AM	5:25PM
2:00PM	8:50PM		ROSWELL		6:30AM	3:00PM
			LUBBOCK-LEVELLAND-MORTON			
10:30AM	5:30PM		LUBBOCK		3:50PM	9:30AM
10:50AM	5:50PM		HURLWOOD		3:30PM	9:00AM
11:05AM	6:05PM		SMYER		3:05PM	8:45AM
11:45AM	6:45PM		LEVELLAND		2:45PM	8:00AM
12:20PM			WHITEFACE		2:10PM	
1:00PM			MORTON		1:30PM	

Special Excursion Busses at the service of the Public at all times. Call the Terminal for rates. Call the Terminal for through rates on any point in the United States, Canada or Mexico.

Forty-seven hour service between Lubbock and Los Angeles either by way of Brownfield and Clovis, New Mexico.

Fifteen hour service between Lubbock and San Antonio via Big Spring or Sweetwater. Twelve hour service between Lubbock and Fort Worth via Spur and Stamford, Snyder, or Sweetwater.

Twenty hour service between Lubbock and Denver, Colo.

Work Of Lubbock B. C. D. And C. C. Is Outstanding

Greater Portoin Of City's Growth Can Be Attributed To Co-operative Effort Of Organizations

CONSIDERED now as one of the greatest factors in the progress and development of Lubbock and immediate vicinity, the Lubbock Chamber of Commerce and Board of City Development in the past few years have not found that a city can be built overnight and that labor and patience, cooperation on the part of all, is necessary to steady advancement.

In the preparation of a program outlining the work of the organization and planning the advancement of the city, three major questions were of outstanding importance. These questions were asked of over 500 members of the Chamber of Commerce and Board of City Development.

The Questions Asked

What in your opinion are the things that should be undertaken by the Lubbock Chamber of Commerce to improve trade conditions and opportunities in your own line of business?

What, as a citizen, do you believe the Lubbock Chamber of Commerce should undertake for the good of the city at large?

Are you willing to give part of your time and support to develop these suggestions?

These members, with many others, were invited into group meetings in the Chamber of Commerce rooms, and after the purpose and objects were explained, a round table discussion of the various needs of this community and section was had.

Suggestions Received

From the several hundred suggestions received by officials of the organization, there was evolved a general program of work, one that has been carried on with every degree of persistent effort until many of the projects suggested have been brought to Lubbock, have been completed and are now established factors in Lubbock's daily life.

As is the expressed opinion of officials of the Board of City Development, if Lubbock is to hold its place among the progressive West Texas cities during the next few years, it must be through the efforts of all citizens working together for the best interests of the community.

All Given Opportunity

The only organization yet devised, wherein every citizen may give his time, no matter what his business or profession may be, no matter what his politics or religion are, he is given an opportunity through the Chamber of Commerce to get together with his fellow citizens, to work for the best interests of the community.

The program as outlined extends over a period of about three years when another will be made. It is believed to comprehend within its general grouping most of the things possible of attainment which are uppermost in the public mind, and to afford a broad and comprehensive field for organized community endeavor.

Factories Looking to City

Some of the projects suggested have already been accomplished. An overall factory is dickering for a location in Lubbock, a smelter and foundry seek location, a broom factory may be brought here, highways have been aided, street signs and markers have been ordered and should be installed with a short time, many other things have been and are in the course of accomplishment.

Possible the biggest single project is the advertising work of the organization, running under the name of South Plains, Inc., wherein the organization seeks to colonize some 5,000,000 acres of South Plains farm land and in which $22,000 is being spent this year alone. In connection with the advertising program the organization maintains a publicity department that each day sends out to daily papers, magazines and farm journals the country over stories concerning Lubbock and its territory, booster stories written with the idea of calling to the attention of the world at large that Lubbock is getting somewhere and accomplishing something.

Agriculture Encouraged

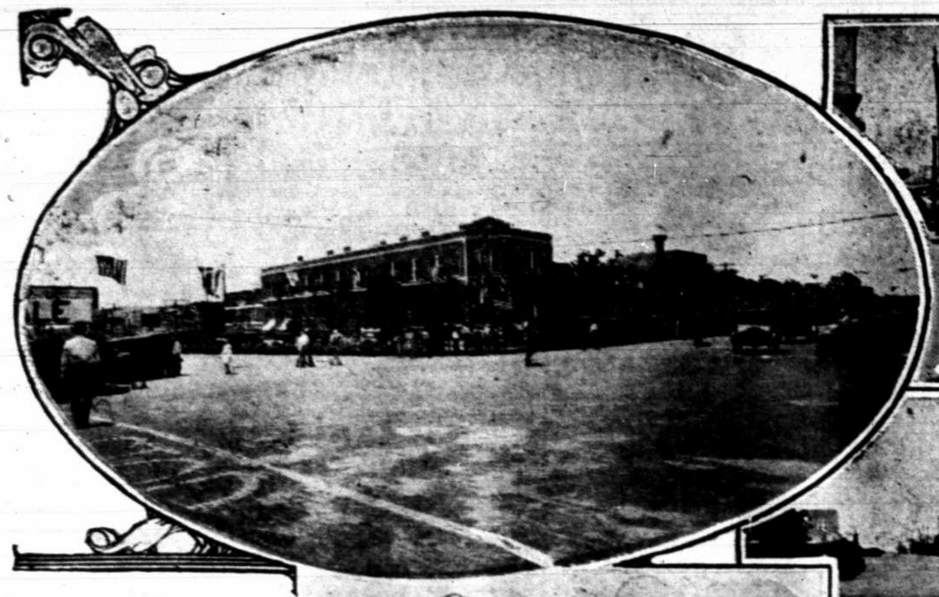
Agricultural work is being sponsored by the organization. Exhibits will be sent to the Dallas fair, the Tri-State fair at Amarillo and in connection with this part of the program over 19 states and regional fairs of the middlewest are being visited with exhibits from this section. Every cooperative effort has been given the county agent and the home demonstration agent in their work over the county.

The city as a whole is well acquainted with the work done toward furthering plans for a Lubbock municipal airport, cooperation with the city commission in its city planning project, the community chest, an active railroad committee for the bringing in of other railroads interested in this territory, efforts for the Santa Fe extension into New Mexico and there is a committee working on public relations, promoting goodwill between Lubbock and its neighboring cities.

The Board of City Development was the deciding factor in getting seed rates reduced by its application before the state railroad commission. When the rates were raised the board went to work on the problem and former rates obtaining were reinstated.

The working program further includes subways, parks and playgrounds, water supply, extension of trade territory, encourage the building of more and better houses, cooperate with schools, work with officials of the Panhandle-South Plains fair, hospitalization for charity patients, cotton mill, brick factory, flour mill, shirt factory, wholesale drug concern, factories to consume products here, a long list that are constantly being driven at; one that when accomplished will have promoted and developed the city of Lubbock to the best possible advantage.

Some Street Scenes In Lamesa, Thriving Capital Of Dawson County











City's Airport To Be Ready For Use In A Short Time

Land Is Prepared And Work Is Expected To Start On Improvements; $75,000 In Funds Available

Realization of one of Lubbock's fondest dreams, conceived in the minds of forward-looking public spirited citizens many months ago —that of a municipal airport — looms within the near future.

With a $75,000 municipal bond issue already carried by an overwhelming vote, with all of the bonds approved by the state's attorney general, and with $40,000 worth of the bonds already sold in the purchase of the airport site, completion of the project now lacks only the sale of the remaining $35,000 in bonds before work begins on the port.

Need Realized Here.

It was about a year and a half ago when the need of an airport for Lubbock was realized by a number of local citizens. The Board of City Development appointed an aviation committee, of which George E. Benson was named chairman.

An educational campaign was conducted in the city in an effort to make Lubbock "air minded." Members of the aviation committee made various trips over the country, inspecting airports and confering with aviation experts. It was pointed out that Lubbock would lose out in the field of aviation unless steps were taken to establish a municipal field here.

Two Attend School.

Two members of the committee, Mr. Benson and Charles A. Guy, were sent to a three-day aviation school held by the Texas Air Transport at Fort Worth.

Government men were sent here to aid in the selection of the most suitable site. The B. C. D. committee finally decided on a section of land about five miles north of the city, which had been converted into a landing field by local individuals and on which a private hangar had been erected.

Ordered Bond Election.

Acting on the recommendation of the committee, the Lubbock city commission agreed on the site and ordered a city bond election for April 23. Although the vote was not large, the issue passed by a lop-sided majority.

The proposed site was purchased by the city for a consideration of $40,000 from the E. M. Jones estate. The site includes an entire section of land.

Land Prepared.

The land has been grubbed, the prairie dog holes filled, and the ground leveled. According to city officials, the ground is compact enough that hard-surfaced runways will not be necessary.

The E. M. Jones estate purchased $40,000 of the bonds. When the remaining $35,000 are sold, the money will be used to provide a hangar, gasoline station, lighting facilities, and other improvements at the airport.

According to requirements of the city charter, the commission is not allowed to sell municipal bonds for less than par value. Sale of the remaining bonds has been delayed by the present status of the bond market.

Business Status Better Now Than This Time In '28

Despite Below Normal Conditions Of Agriculture, Deposits Higher In City Than Last Year

"Business conditions in Lubbock at the present time are more stable that in the fall of last year."

This statement, coming from local bankers, always considered a conservative class, and in the face of predictions of a small cotton crop and even smaller feed crops, appears at the outset, slightly boastful.

Deposits Higher

But to back up their statement, the bank officials point out that deposits show an increase over this time last year and that business in general has developed a more optimistic outlook.

"Last year at this time, the farmers of the county were expecting extremely large crops and they didn't get them," said O. L. Slaton, president of the First National Bank. "But this year," he continued, "they aren't expecting so much but they will make just about as much as they did last year."

"It is true that the feed crop of this section is going to be small this year, and this will make some difference," he said. "But in spite of the light cotton and feed yield, diversification will save the county from a financial slump."

Mr. Slaton stated that farmers of the county had been thoroughly sold on diversifying and that dairying, chicken raising, and other "side lines" would make up for any lack of the principal crop productions.

"To me, business conditions in Lubbock appear more stable now than at this time last year," France Baker, president of the Citizens National Bank, said. "A year ago, the county was beseiged by harmful cotton worms. This year no trouble has been reported from these pests and the citizens of the county are feeling better."

According to L. C. Ellis, vice-president of the Lubbock National Bank, the present outlook is about the same or a little better than at this time last year. "Although considerably less feed will be made", he said "there will be a better price paid for it. Many of the cotton farmers of Lubbock county were hard hit by hail, but I look for the cotton yield to be about the same as last year."

Mr. Ellis pointed out that there is a slight increase in bank deposits over last year and that diversification is playing a more important part this year in the farm life of Lubbock county.

HONORS NEWSPAPERMAN

BUCYRUS, Ohio, Sept. 21 (AP).—A stone from the historic town wall of Southampton, England, through the gates of which passed the Pilgrims en route to America, is a part of the monument erected here to the late John E. Hopley, newspaperman and diplomat. The monument was erected on the Lincoln highway, to the development of which Hopley devoted many years. Hopley was consul at Southampton under McKinley.

American taste runs to black teas rather than green.

Better Equipped Than Ever For Ginning Service



The Farmers Gin Co. of Lubbock, is better equipped than ever to give you expert ginning service this year. Our machinery and plant have been thoroughly overhauled and many improvements made that will enable us to give you a good turn-out and a cleaner sample. Farmers who have ginned here in the past know the type of service we offer.

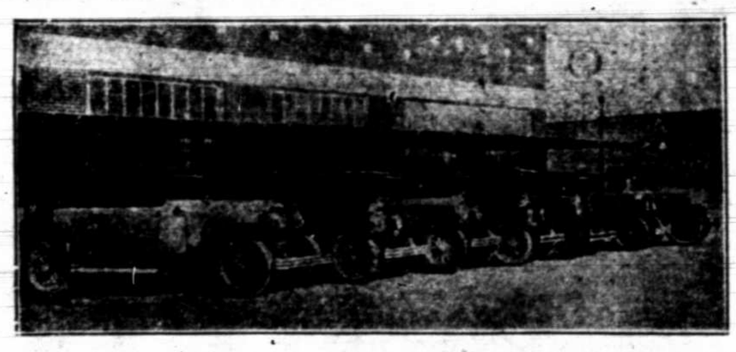
We have recently installed the Triple Saw Mitchell Burr Extractor which will give you a cleaner burr and cotton seed. If you want to plant your seed this fall, have them ginned by the Mitchell Burr Extractor.

Bring us your first bale and let us show you a complete ginning service that we know will please you and merit your confidence. We also pay top prices for your cotton and cotton seed. Your business appreciated.

The Farmers Gin Co.

BROADWAY AT AVE. A. LUBBOCK, TEXAS

B. B. BARON, MANAGER



The above is an actual photograph of some of our splendid used cars—Everyone a bargain.

Here Is The Used Car You Have Been Looking For

A Wide Selection To Choose From

1927 Buick 2-Door Sedan	$690.00	1928 Chrysler 72 Coupe	$990.00
1927 Buick Special Coupe	$790.00	1926 Studebaker Sedan	$440.00
1928 Buick Master Six 4-Passenger Coupe	$940.00	1926 Buick Coupe	$290.00
		1927 Whippet 4	$290.00
		1927 Chevrolet Coach	$370.00
1927 Buick Standard 6 Sedan	$690.00	1928 Nash Cabrolet	$690.00
1925 Dodge Touring	$75.00	1929 Buick Master Six Sport Coupe	$1040.00
1928 Hudson Brougham	$670.00	1927 Hudson Brougham	$490.00

Prices have been greatly reduced to move this select stock of dependable used cars. Everyone reconditioned and each a real honest-to-goodness bargain.

NEW OR USED, A BUICK IS ALWAYS A BUICK

The man who buys a Used Buick knows that he will realize thousands of miles of comfortable, reliable and dependable service which only a car of the Buick class can give.

Every used Buick represents just so many UNUSED miles-Buick miles that mean pleasure, safety and joyous travel.

Whether it is the second ten-or twenty-or fifty thousand miles that your Used Buick begins your service, they are Buick miles-Miles that are built into every Buick by the Builder: and are satisfactory to the last mile. Ask any Buick owner.

Buicks are sold on their merit-never bartered for excess allowances. Beware the car that is sold below list price by way of the horse swapping route. Over bidding on trade-ins may mean there's a bug under the chip. Such methods are foreign to Buick Dealers. Value for value-Dollar for Dollar-that is the Buick policy always.

Better hurry while you can take your pick. Inspection of our stock will convince you of the real desirability of our offering. Drive by our used car lot today. It is located at the corner of Tenth Street and Avenue J.

Kent Buick Company

1002 Avenue J. Buick-Marquette Sales and Service Phone 1811 Lubbock, Texas

When better Used Cars are offered, Kent Buick will offer them

LEVINE'S

INTRODUCING and ANNOUNCING the FORMAL OPENING

LEVINE'S

Former Location Of
BARRIER BROS.
1007 Broadway

In Old
BARRIER BROS.
Location

Of Lubbocks Newest and Greatest Value Giving Department Store

EXTRA SPECIAL
GET ACQUAINTED VALUES OPENING DAY ONLY

Men's Unionsuits

Men's winter weight rib union suits 79c. Sizes from 36 to 46. **79**

Men's Desk Sweaters

Men's desk sweaters, coat style, V collar **1.69**

Men's Hose

Men's dress hose. Made of fine texture silk **29**

Children's Unionsuits

Children's rib waist unions **39**

Boys' Shirts

Boys' Tom Sawyer dress shirts **79**

Read this: We have grown from a one man store in less than ten years to the extent of operating ten popular priced department stores throughout Texas and Oklahoma which gives us the buying power of volume merchandise, and this great saving we are passing on to you.



We sell for cash only, every item purchased in this store carries our personal guarantee. Everything marked in plain figures, one figures, one price to all.

LEVINE'S

LEVINE'S

OPEN

WEDNESDAY
SEPTEMBER 25TH
9 A. M.

With A Great
GET-ACQUAINTED SALE

FREE
TUESDAY EVENING
SEPTEMBER 24th
For men, women and children, between 7:30 P. M. and 10:00 P. M., souvenirs and plenty of music and entertainment. A good time for all.

We do not promise a heaven and earth, but we do say that we offer you the best merchandise at the lowest possible price at all times. Having had ten years experience assembling merchandise for quality at popular prices, we have put forth every effort possible in assembling for your approval the best selection in every department. Featuring such well known brands as John B. Stetson Hats for men, Peters Diamond Brand Shoes for the entire family, Perfecto shirts, Kirshbaum clothing, Tom Sawyer shirts for boys, Vanette Hosiery for ladies, in fact the world has been our market place in selecting this mammoth stock. We are in a position to show you an entire new stock in all departments, calling your attention to the Rready-to-Wear department, featuring all styles for stouts, as well as the miss.

BE HERE
Sale Opening Wednesday, September 25th, Doors open at 9 A. M. Visit Lubbock's foremost Value Center.

Now comes a great chapter in merchandise history in Lubbock, which opens in the location formerly occupied by Barrier Bros. We have remodeled the interior so as ta make every department at the convenience of the shopper, with fifty competent salespeople to help you make your selections.

SEE INSIDE PAGE FOR MORE NEWS

"PRICES TALK"
LEVINE'S

SEE BACK PAGE FOR FURTHER VALUES

FORMERLY BARRIER BROS.

EXTRA SPECIAL
GET ACQUAINTED VALUES OPENING DAY ONLY

Hope Domestic

Hope Domestic, bleached, 8c a yard limit **8**

Sheets

Sheets 81x90, hemstitched, scolloped, made of fine texture unfilled cloth 89c. Limit 2 to a customer **89**

Oil Cloth

Oilcloth, new patterns and designs, full width, 15c a yard **15**

House Shoes

Ladies' leatherette house shoes, several colors to choose from **39**

Ladies' Hose

Ladies' full fashioned sheer chiffon hose, every pair perfect— **89**

ALL SHOPPING ROADS LEAD TO LEVINE'S

"PRICES TALK"

LEVINE'S

Doors Open
September
On Lubbock's Ne
VALUE GIV
Let's Get A

Infants' Wear



SELECTION

All wool and silk and wool sweaters. Dainty Linx and Nainsook hand embroidered dresses in one big Levine's special price group.

79c



SILK SAQUES AND COATS

Silk lined and beautifully hand embroidered.

Let's Get Acquainted

2.95

LEVINES

The STORE of BIGGER and BETTER VALUES



4 Piece 2 Pants SUITS!

These suits represent a brand new purchase of high grade materials in the best the market could supply and brought to you at this great money savings price.

GREAT MONEY SAVING PRICE

3.99

Boys' Buckien Sipper Suits $4.95

COVERALLS

Child's Unionalls, sizes 2 to 8; extra long reinforced throughout. Levine's money saving prices.

49c

CHILDREN'S COATS

Sizes 2 to 5 in the most selected materials of newest shades. See these coats before you buy.

4.49

LADIES' HOSE
FULL FASHIONED

New fall shades in all silk from top to toe; full length hose that are better at the unusually low price **98c**

This extra good value in full fashioned hosiery for women formerly sold at $1.95; Levine's Low price **1.49**

MAIDRITE
HOUSE SHOES

The best there is in women's high grade house shoes in all the shades. We are able to match any color of the rainbow. Values to $4.00 . . . . **2.50**

Store Will Be Clos
24th. To Prepare
Sale Event

LADIES



New Fall Hats



Fall's newest decree in fashionable hats, handed direct to you through Levine's millinery department. You will find here just the hat you want at the usual Levine's low prices. One group . . . **1.49**

These better hats in felts satins, velvets and velvet trims at this ridiculously low price. There are not many in this group, so hurry and make an early selection . . **1.95**

LADIES' UNDIES

42 guage rayon bloomers; extra good value and very serviceable. Opening sale price . **89**

COME, LET'S GET ACQUAINTED

WASH FROCKS

One lot of women's wash frocks of fast color prints made up in real snappy patterns that would please the most fastidious picker. Opening sale price, long and short sleeves . . . **1.69**

COTTON SACK DUCK
Grade A

Grade A cotton sacking at price that is cheaper than the current mill price **17c**
Yard

CHILDREN'S RAIN COATS

Get acquainted price. Brand new merchandise; low prices . . . **98c**

LEVINE'S

LADIES

New arrivals in women's fine coats i the season's most wanted shades, attrac tively designed of high materials wit fur trimming collars and cuffs. The sa price represents a savings of from 8 to 10 dollars. Buy now and save. Levine's prices talk. **16.88**

Just unpacked, 350 spanking brand ne models in women's coats of genuir broadcloth, crepe lined, with Manchu ian wolf trimmed collars and cuffs.

In colors of coco brown and black, marl ed in one quick selling group. Look these over before buying. Let's get acquainted. **24.88**

Formerly

Wednesday
25th, 9 a. m.
rest and Greatest
NG STORE
quainted!

d Tuesday, Sept.,
For The Biggest
n Lubbock

"PRICES TALK" LEVINE'S

WHERE VALUES REIGN SUPREME

RESSES

ost of wonderfully new patterns as-mbled for this st in value giv-g opening sale. yle and quality equaled at this w price **4.99**

iful flat crepe dresses delightfully ned in the ding shades Revere collar d cuffs front and tucking. Fall's west styles **8.88**

this group you will find values to 9.50 specially reduced for this great ening sale event. de up in e newest shades d most wanted terials. Levine's w price **14.99**

COATS



Buy On The Lay Away Plan!
A Small Deposit Will Reserve Any Garment.

rrier Bros.

ALL WOOL CAPS
Made in full sizes and adjustable models, new fall colors and designs; Levine's better prices . **$1**

MEN'S SOX
In the new Fancies Perfect hose for dress. Values to 75c; let's get acquainted.. **29c**

SHEEPLINED COATS
40 inches long, 4 pockets, leather trimmed, windstoppers in sleeves, real serviceable coat for cold weather. Buy now for later **4.99**

MEN'S RIB UNION SUITS
Fleece lined, ribbed union suits, sizes from 36 to 46... **79c**

Men, We Want Your Business

Men's Hats

We Carry A Complete Stock Of John B. Stetson Hats At All Times



FOR FALL AND WINTER

In this lot you will find the newest styles snap brims, roll brims, fall shades of tan and grey, and darker shades of brown and blue. See Levine's before buying your fall hat. **4.88**

Just a good assortment of really good values in dress hats at this low price. **2.95**

Men, We Want Your Business

1,000 DRESS SHIRTS FOR MEN
Dress patterns, collar attached shirts in harmonizing colors of fall. **79c**

LEVINE'S

WORK SHOES
All leather scout shoes Peters and Diamond brand shaes. **1.69**

MEN'S LEATHER GLOVES
Work Shoes, Compo Soles Introductory Price **2.95**

Mens' Suits



Men's 2 pants suits in the season's most wanted styles of good wearing quality; Worsteds, Serges, Cashimeres. **16.85**

Featuring Kuppenheimer and Kirschbaum hand tailored clothing in new fall patterns of high grade worsteds. All sizes, all styles, from the slim to the stout. **37.50**

One price to all, everything marked in plain figures. Merchandise conveniently displayed. Courteous service at all times.

MOLESKIN PANTS
Extra heavy grade work trousers that are really good. See Levine's prices first **1.49**

RIBBED UNIONS FOR BOYS
Fleece lined and heavy ribbed Ecru white and random . . **69c**

TOM SAWYER, BOY BLUE DRESS SHIRTS FOR BOYS
Boys' shirts in all fast colors. Collars attached, extra long bodies and full construction.. **79c**

TRACK PANTS FOR MEN
Fast color broadcloth; pretty fall patterns, sizes from 26 to 40... **29c**

LET'S GET ACQUAINTED!

OPENS IN
BARRIER BROS.
OLD LOCATION

"PRICES TALK"
LEVINE'S

OPEN WEDNESDAY, SEPT. 25
IN
BARRIER BROS.
OLD LOCATION

1007 Broadway

Dry Goods, Shoes, Household Needs, Offered At Tremendous Reductions in the "Get Acquainted" Event!

We have set forth every effort to make this store the shopping center of the entire South Plains. The doors to this new bargain emporium will open September 25th at 9 P. M.

You are invited to attend our house party Tuesday night, September 24th, between the hours of 7 to 10 P. M.

Free souvenirs . . . lots of entertainment for all. Nothing will be sold. Come and see Lubbock's newest department store and get acquainted.

36 INCH
Outing
Heavy Quality Beautiful Patterns
15c

Women's Broadcloth
Pajamas
Beautiful Patterns, All Sizes
$1.69



Women's corrective footwear, in perfect arch-fitting lasts. Blacks, browns and blues, made on new dress lasts. AAA to D, 3 to 9.
$5.95

Big Size Double Thread
BATH TOWEL
Colored borders as well as white ----
15c

80x105 Rayon
BED SPREAD
Rose, Blue
Pink, Orchid
$1.69 A Real Value



Growing Girls' and Misses' all leather school oxfords, black calf, tan and patent . . . . . .
$2.95

SILKS
New Patterns
New Materials
Save!
Save!
Save!



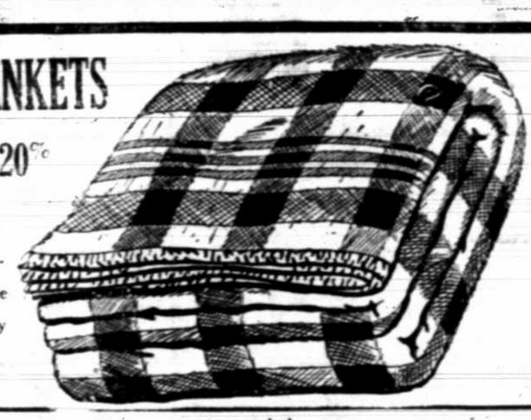
Hundreds and Hundreds of Yards Brand New Stock

40-inch, New Colors
FLAT CREPE **$1.95** Per Yard
Coco Brown, Independence Blue, Curranined, Black



Patent and Satin Pumps, in high and low heels. Perfect heel fitting shoes. Sizes AAA to D, 2 to 9.
$4.85

BLANKETS
Save 20%
At "Get Acquainted" Price Why Pay More?



Drastic Store Wide Reductions 10 Big Days

70x80 PART WOOL DOUBLE BLANKET BEAUTIFUL PLAIDS SATIN BOUND **$3.45**

REGULAR BED SIZE COMFORT FANCY COLORS. GOOD QUALITY **$1.69**

66x80 SINGLE BLANKETS COLORS OF ROSE, BLUE, PINK AND LAVENDER **79c**

HEAVY 4 THREAD NAVAJO BLANKET WARM AS ARMY BLANKETS **$2.69**



Children's Slippers
Sizes 2 to 11.
$1.95

Boys' Heavy Overalls
We Go Far To Make Friends
79c

Heavy Brown Domestic
ALL YOU WANT YARD -------
8c

New Gilbrae
PRINTS
Pretty Checks And Figures
39c

Misses Jersey
BLOOMERS
All Fast Color Jersey Buy Now!
49c

9-4 Oakwood
Sheeting
GET ACQUAINTED PRICE PER YARD --------
37c

Fancy Cotton
Crepe
For Pajamas And Sleepers Per yard -----
19c



Men's all solid leather dress oxfords in calf and kid . . . . .
$3.95

Regular Size Feather
PILLOW
Made of Heavy Art Ticking Let's Get Acquainted!
79c

Children's E-S
UNION SUITS
Buy Now For Later
79c

8 Oz.
Fancy and Hickory Stripe Feather Ticking
Per Yard ----
24c

12 Momme
Pongee
Tremendous Get Acquainted Reduction Price ----------
33c

"PRICES TALK"
LEVINE'S
OLD LOCATION OF BARRIER BROTHERS

Boys' Winter Weight
UNION SUITS
Heavy Ribbed
69c

Children's Ribbed
HOSE
Extra Length Triple Heel Double Toe Let's Get Acquainted.
19c

"Satisfactorily Serving A Great Section"

THE SOUTH PLAINS OWN NEWSPAPER

Sunday Avalanche-Journal

ANNUAL FAIR EDITION

VOL. 4, NO. 2 — LUBBOCK, TEXAS SUNDAY, SEPTEMBER 22, 1929 — (AP) MEANS "BY ASSOCIATED PRESS"

Much Land Is Available For Farming On South Plains

Slaton And Territory Thriving On Steady Development

City Claims Third Place In Section With Population Of Over 6,000; Now In Midst Of Greatest Building Era

Eighteen Years Have Shown Vast Change In Town; Has Great Territory And Rail Division Shops

By LLOYD A. WILSON
Special Staff Correspondent

SLATON, Sept. 21.—The city of Slaton and the territory surrounding Slaton have enjoyed remarkable development during the past several years, especially since 1920.

For the last eight years, Slaton's building permits have shown a steady gain, averaging nearly $400,000 per year. The 1929 figures will probably exceed that mark.

Population Over 6,000

Slaton's population has grown from 1,525 in 1920 to an estimated figure of over 6,000 at present, a gain of more than 400 per cent in less than a decade.

Although only 18 years old last June, Slaton claims to be the third largest city within a territory having a radius of 100 miles roundabout. This has been made possible because of the dual foundation upon which Slaton is building, consisting of agricultural and industrial resources.

The area surrounding Slaton is now recognized as one of the best agricultural sections in West Texas. Cotton, grain sorghums, fruits and vegetables, poultry and dairy products bring in the annual average of over $3,000,000 for the farmers of the territory. Rapid progress in agricultural development is yet in progress, with prospects almost unlimited for the future.

Being a leading railway center of West Texas, Slaton has a railroad payroll of over $1,500,000 annually. Slaton is the division point on the Santa Fe railway for more than 1,000 miles of the company's lines. Of that mileage, 564 miles were on the Slaton division before Aug. 1 of this year. At that time, when the Santa Fe assumed control of the old Orient railway, 466 miles of that line were added to the Slaton Division.

Division offices, large repair

See SLATON Page 4

Plants Sunburn
Scientists Find 'Suntan' Used

LONDON, Sept. 21.—English botanists, experimenting here with ultra-violet rays, have found that plants as well as humans are subject to sunburn. Exposing a plant to the glare of a quartz mercury arc, they found that the surface turned brown. The outer layer of plant cells were broken down under the light, it was explained.

YIELD BURIAL JARS
Phillipine Caverns Give Up Strange Articles

MANILA, Sept. 21 (AP).—Scientists exploring caves and old burial grounds in the Philippines have been puzzled by huge porcelain jars which they found in some of the caves. Although skulls, bones and other relics indicated that the jars had something to do with burial rites, their size precluded their use as containers of food or water for refreshment of the deceased in the spirit world.

The mystery was solved recently when one of the jars was unearthed intact, containing the complete skeleton of a man. The skeleton was in a sitting position and further research has convinced the explorers that the ancient custom of burying the dead in jars was widespread throughout the archipelago.

Some of the jars showed indications of having been made in China during the Sung dynasty which reigned there from 960 to 1232 A. D. Others apparently were of domestic manufacture. The jars have been given to the Philippine Museum by Professor H. Otley Beyer, anthropologist.

State Experiment Station Here Always Has Aided South Plains Farm Progress

Station's History Is Closely Linked With Farm Annals

THE HISTORY of agriculture on the Plains is closely linked with the history of the state experiment station which has been located about three miles east of the city during the last 20 years.

This farm, which is a branch of the State Agricultural and Mechanical college, serves as a research laboratory and is operated under federal and state supervision with a primary aim of assisting the farmer, and it is the only one of the 14 such units in Texas which is located on the Plains.

Cultivation Intense.

Strains and varieties of cottons, Sorghums, trees and other plants are cultivated at this station year after year under conditions such as any farmer in the territory may have and accurate records of the crops are filed in an effort to find the kinds adaptable to the country.

Open house is a year-around occasion at the farm as the superintendent and his assistants disseminate the information gathered to those who are interested.

The 160-acre plot for this farm was bought by Lubbock citizens, a house was built on the place and the station was established there in 1909, however, the experimental work did not actually begin until the crop year of 1912 as it took several years to get the ground in shape.

Whole Section Helped.

Results of experiments there since 1912 have been among the greater factors in the colonization of the South Plains as they have introduced sudan grass, drought-resisting cottons, sorghums and other plants which are adapted to growth here, according to Don L. Jones, who has been superintendent since 1925.

A. L. Paschall was superintendent of the station in 1911 and Mr. Hotchkiss followed him as superintendent when Mr. Paschall left for the Hawaiian Islands for some special work there. R. C. Souther was superintendent for a period of two months and V. L. Corry came to the station in the fall of 1912, remaining there until the fall of 1915 when R. E. Karper became the superintendent.

In the fall of 1925, Mr. Karper was transferred to A. and M. college at College Station and Mr. Jones succeeded him as superintendent.

Many Trees Planted.

While experimentation in field crops dates back to the beginning of the farm, tree planting there was started in 1917 and the rows and rows of trees which enclose the farm today have been grown from seeds during the 12 years since that time, indicating that many varieties will thrive in this vicinity, Mr. Jones pointed out.

"The fact that this station became established and results of experiments were available before the influx of farmers into the territory have occasioned much of the confidence that this farm enjoys.

Country A New One.

"Farmers came here from sections where soil and climatic conditions were different from those encountered here. They did not know how to farm in West Texas and admitted it; they were governed by no traditions, and we were able to assist them with the accurate results of actual experimentation, so that the farm could be of real assistance to the many immigrants who sought us," according to the superintendent.

"Known conditions govern all experiments at the farm. An actual half-acre is planted in seed instead of an approximate half-acre; plants are placed eight inches apart rather than approximately eight inches; all conditions are known and the results are carefully tabulated in order that the information going from this station may be reliable, according to the superintendent.

Is Practical Laboratory.

The farm is not self-supporting as it is a laboratory to assist in the development of the country.

Sudan grass was started at the station and was unsuccessfully grown there first. Its distribution and popularization followed so that it came into almost universal use. This was one factor that contributed to the colonization of the country as the grass was considered so valuable that many men were willing to give their land to anyone who would produce them a crop.

This region now furnishes the bulk of sudan grass seed grown in the United States.

Work On Cotton, Sorghums.

The principal experimentation at the farm now is being done with sorghums and cotton as the are considered some of the most valuable crops here.

This year 120 strains and varieties of cotton are subject to experimentation at the farm and last year the number totaled 70. Seed are first planted for two or three consecutive years in beds in order that their growth may be watched and varieties which seem to thrive during the time are later planted in the fields for a period of years to further determine their adaptability.

The results of one year mean practically nothing in this laboratory and plantings are usually carried on from five to seven consecutive years in order that they may run the gauntlet of seasonal changes.

Bulletin Published.

While there were occasional plantings of cotton here during the early development of Lubbock, this plant was not considered a good crop until the experiment station had tried it for several years and published a bulletin in 1921.

Seed was distributed following that and the territory became one of the largest cotton producing sections in the country. In a short time there was a great influx of farmers into the territory.

In response to the demands of people in 1917, 1918 and 1919, the farm superintendent experimented extensively with truck gardening through the use of irrigation from a small reservoir. Again, authoritative facts concerning the growing of plants were available and were used by the people of the section.

Practically every farmer now raises enough truck to supply the needs of his family, according to Mr. Jones.

While the superintendent and his

See STATION WORK Page 4

Heads Schools



M. H. DUNCAN

Taking the helm of the city school system several years ago, M. H. Duncan, superintendent of municipal instruction, has made Lubbock known far and wide as an educational center.

GUNS CAUSE SURPRISE
Pistol Toting Is Growing In Brazil, Survey Shows

RIO JANERIO, Sept. 21 (AP).—Recent reports from Washington that Brazil bought more firearms in the United States than any other country in the early weeks of the year has caused surprise here. Carrying revolvers or other concealed weapons in this country is forbidden, but in many sections the law as not enforced.

In Pernambuco there is strict enforcement and the state police seize arms carried illegally. There was a dumping at sea of such confiscated revolvers to the number of 7,288 by the Pernambuco police recently. The seizures covered a period of several months.

Survey Shows 5,000,000 Acres Ready For Cultivation; Area's Population Is Said To Be Near 150,000 People

Only 2,500,000 Acres Under Plow; Cotton, Grains And Grain Sorghums Do Well; Farms Increasing

The South Plains of Texas, of which Lubbock is the principal city, is the largest single territory of 100 per cent tillable virgin farm land left in the United States.

Agricultural development of this area is largely responsible for the growth of Lubbock, together with the locating of Texas Technological college, a four-year-old institution, in this city.

5,000,000 Acres Ready

In fifteen counties comprising the South Plains area there are 2,500,000 acres now under cultivation and 5,000,000 more acres of virgin farm land ready for the plow.

Principal crops in this territory are cotton, grain sorghums, wheat, corn, forage and fruits.

South Plains wheat is said to have the highest protein value, because of the semi-arid climate here, of any in the United States.

Sudan Grass Success

Virtually the entire nation is supplied with the sudan and cane seed produced here. Following experimentation, with irregular results, at the state experiment station at Chillicothe, sudan grass came into its own when planted at the state agricultural farm, three miles east of this city, in 1914. The advent of this item turned the eyes of the nation to the South Plains.

Although planted to some degree in 1905, cotton did not become a major crop of this area until 1909-10. Growth of this crop alone is related in figures of recent years which reveal that 74,195 bales were produced on the South Plains in 1919, whereas 322,062 were produced in 1926.

Population Near 150,000

Total population of counties comprising the South Plains area, according to a survey made by the Southwestern Bell Telephone company, shows the growth by years, as follows: 1900—22,477; 1920—71,707; 1927—144,000.

Increase in population within the last two years is expected to place the 1930 census beyond 200,000.

Revealing the agricultural development within the last 20 years, Lubbock county has recorded a growth in farms from 208 in 1910

See RAW LAND Page 4

Getting Modern
Arabia Turning To Times

DJEDDA, Arabia, Sept. 21 (AP)—Movies and radio are the only thing lacking to make Arabia a very modern country, said St. J. Philby, English orientalist and friend of King Ibn Saud, on his return from Mecca and Medina.

He reported numerous motor cars, electric lights, refrigerators and other modern conveniences in Mecca, while the king is planning construction of a railroad connecting Djedda, Mecca, and Medina.

Turkish Tobacco Grown In South

DILLON, N. C., Sept. 21 (AP).—Raising of Turkish tobacco, heretofore untried on a large scale in this section, is being accomplished successfully near here by H. Lambus.

Lambus recently cured his second crop of the Turkish weed, averaging a yield of about 1,000 pounds an acre. He sold this crop to a New York manufacturer of Turkish cigarets for 65 cents a pound, about 45 cents a pound above the average price for American tobacco.

Last year he experimented with two patches, one with fertilizer and the other without fertilizer. The patch with fertilizer attained abnormal growth and was dark, heavy and strong, Lambus said. Neither did it cure satisfactorily. The patch without fertilizer produced a fine quality of tobacco of the desired color and weight.

Plants are raised in a hot bed, the same as those of the bright leaf variety produced in the Carolinas. They are set out at the usual time and reach maturity in about 90 days. Great care is exercised in cultivation, most of the work being done by hand. The Turkish tobacco cannot be flue-cured. It is strung on racks and cured in the sun.

New possibilities for profit in tobacco are seen with this successful introduction of Turkish tobacco production in this area.

MERIT ALONE
EXPLAINS ITS SUCCESS

There can be only one explanation of De Soto's record-breaking first year, and its continued progress toward new sales peaks. It is the result of a spontaneous and widespread public conviction that no equal for De Soto Six quality, performance and value exists today in the field of low-priced sixes. Each month, thousands of new De Soto Six owners are adding their voices to the great chorus of approval that has swept this car to unprecedented success. Nothing is more certain than that your first ride in a De Soto Six will make you want to become a De Soto owner.

PRICES AS LOW AS $845 AT THE FACTORY

DE SOTO SIX
CHRYSLER MOTORS PRODUCT



CAPROCK MOTOR CO.
115 Main St. Phone 836

WELCOME VISITORS

TO THE TWO BIGGEST EVENTS IN WEST TEXAS

1st—To see the South Plains Fair—the biggest in West Texas.

2nd—To see De Soto Automobiles—the great value in the Automobile world.

The car that has broken all existing records for the first year's sale at retail—regardless of price.

Seven body styles—All on our showroom floor.

At F. O. B Prices of $845.00 to $885.00

You are invited to take a ride in our cars and courteous salesmen will be on hand for demonstrations at all times.

Make Our Place Your Headquarters

Caprock Motor Co.

1115 Main Street Phone 836

Terry County Claims State's Corn Shipping Center

More Than Seven Hundred Thousand Bushels Shipped

Cotton Is Surplus Crop In County; Diversification Is Proving Great; Soil Is Resisting Drought

By AL HILL
Avalanche-Journal Staff

BROWNFIELD Sept. 21.—"The year 1929 which has been one of the driest years during the past two decades," declares Morgan J. Copeland, cashier of the Brownfield State Bank, "will prove, when crop production figures become available, that Terry county's sandy soil, with its splendid subsoil of rich and dark red clay, is as drouth-resisting a body of land as can be found anywhere.

"Terry county expects to gin about 16,000 bales of cotton this year, as compared to only 9,1000 bales ginned in 1928. We have a better crop. There has been no increase in acreage.

Corn Shipped Out.

"And," continues Copeland, "more than 700,000 bushels of corn have been shipped from Brownfield during the past year. Cotton is not our principal crop. It is a surplus crop. This county is truly the Corn Basket of Texas."

Millers are quoted as saying that the city of Brownfield is the largest shipping point for corn in the entire state of Texas.

Situated In Feed Belt

"We are fortunately situated in a natural 'feed belt,' continues this youthful and smiling banker, 'and this is one thing that is making our section prosperous and thrifty. Our farmers are not merely just farmers. They are livestock farmers, dairy farmers, poultry farmers. We have never been dependent upon the one-crop cotton system.

"Dairying brings Terry county some $300,000 a year. Poultry raising brings us around $200,000 annually.

Agriculture Is Base

"Agriculture being the basis of prosperity in Terry county, the financial situation, Copeland relates, shows current bank loans to be less at this writing than they have been in a long time. This is due to the fact of diversity put into practice. The amount of money per capita in circulation, is more than it has ever been and loans to farmers, when they are made, are small.

"There are innumerable small feed mills in Terry county. These," Copeland contends, "are an evidence of thrift being daily practiced by our farmers. They have learned not to permit their feed stuff to go to waste upon the ground, to be trampled underfoot by livestock. With these mills they are grinding up every stalk and blade and ear of grain. They realize, also, that they can make more from their grain by selling it on the hoof than they can by selling it by the bundle or sack.

Hogs Making Good

Balanced rations, as reflected in hog raising, has made of Terry county a leading shipper of hogs. Since last March more than 100 carloads of hogs, averaging from $1,400 to $1,800 per car, have been shipped from Brownfield. The average week throughout the year witnesses from four to six carloads of swine shipped.

"Our population is increasing, as new farmers come to put new lands into cultivation," this from Copeland again. "Many new rural school buildings have recently been constructed. Brownfield has just voted bonds of $75,000 to construct a new and modern high school building. We also voted to pave 22 blocks of our streets.

"Farmers of Terry county have quit living on loans from the banks and out of paper sacks and tin cans from the grocery stores. Their weekly cream and egg checks pay their expenses."

Busy Plainsman



MORGAN COPELAND

Down at Brownfield the name of Morgan Copeland is synonimous with progress. Mr. Copeland, active in all forms of civic work, is a banker.

USE BIG SUM

SANTIAGO DE CUBA, Sept. 21 (AP).—Approximately $9,000,000 will be used next year for public improvements according to an announcement by the municipal government.

How Is She Hittin'?

Pertinent Facts About Automobiles By Israel Klein, Science Editor For NEA Service

Now that the vacation and touring season is ending, it may be proper to call to mind an important duty in the maintenance of our automobiles. This arises usually after a long trip, when most of the driving has been done by day, and there has been little opportunity to look into the operating parts of the car.

The duty applies to the maintenance of the battery and ignition system—most important, the battery.

* * *

On be dash, in front of the driver, is the little ammeter which can be the tell-tale of the ignition system's operation, if properly understood. It can tell one how the generator is operating, if at all; whether the battery is being charged; whether the ignition is on when the engine is not turning over; whether the lights are taking too much juice from the battery, and whether the batery is being over-charged.

During the long days of summer, and especially when one is on a long tour and practicall yall driving is done by day, this little instrument is perhaps the most important on the dash. Were it not for this we could easily burn out out battery and ignition system.

Itis therefore essential that we watch it closely, and that after a long trip we look over the various parts the ammeter checks up.

* * *

It is of course obvious that the battery should not get as heavy a charge from the generator in summer as it does in winter. This should have been taken into account at the beginning of the season. An electrical mechanic could fix that quickly.

That it has been done properly can be seen by the position of the needle on the ammeter. It should not pass the 10 mark on the dial. If it does, there is danger of overchargeing the battery.

Hoverever, even with the charging properly set down, the battery may become overcharged during a long journey in summer because hardly any juice will be taken out of it for night lighting.

To avoid this danger, it is customary to run along by day with the lights turned on so that the needle on the ammeter dial points to zero. Thus the charging of the battery is being neutralized by the juice needed for the lights and there is no danger of overcharging.

If this was not done, however, a little night riding with the heavy lights on may help bring the charge down to normal.

* * *

Atany rate, after a journey in summer, and at least once every two weeks, the battery should be inspected to see that it is not dry. A long ride with the battery being charged or used constantly heats the battery to such a point that the solution evaporates quickly. Fresh water should be poured into the cells to replace that used up, to avoid a dry battery and buckling of the plates.

When the plates begin to buckle, due either to overcharging or lack of care, there is danger of shorting thecells and ruining the battery. This may happen with a new unit, and even with the best of them. It is up to the owner to watch it.

* * *

Corrosion that has accumulated on the battery terminals may be taken off with baking soda water. After the terminals have been cleaned of all corrosion, they should be covered with a layer of grease to prevent further corrosion. Continued corrosion will eat into the terminals and weaken them to a point of breakege. It is important, then, that they be kept clean and protected.

FORCE NAME CHANGE

Students Devise Plan For Changing Cafe's Name

TESHIN, Poland, Sept. 21 (AP).—A three-day blockade of a restaurant, during which the tables were kept constantly filled with students who ordered only water, resulted in the proprietor's changing his sign from pre-war German text to Polish.

The students of the Agriculture Academy of Teshin tried all pacific means to get the restaurant keeper to change the sign from "Unter Dem Hirschen." When the owner refused, the students arrived one morning with the dawn and started their siege. In the evening when the owner refused to turn on the lights, they drew candles from their pockets.

After three days the sign was changed to "Pod Jelenem," and the students all ordered big dinners the next day.

NEED GOOD WRITING

Journalism Is Added To Agriculture Course

EAST LANSING, Mich., Sept. 21 (AP).—Michigan state college has added a course in journalism to better train prospective extension specialists to "sell" its agricultural program to farmers.

Government figures show it costs $1.70 to influence a farmer to adopt new or improved practices. Investigations in Michigan reveal that publicity is the leading factor in effecting farm changes.

Volunteer Wheat Worry To Farmers

(Special To The Avalanche-Journal)

PLAINVIEW, Sept. 21.—To leave it, or not to leave it, is the question that is bothering all wheat farmers in Hale county at the present time who have excellent growing crops of volunteer wheat. Because of the large crop just harvested, and the fact that so much of it was not harvested until it was dead ripe there was considerable grain shatered on the ground which which has produced an extraordinarily large volunteer crop.

Farmers are puzzled as to the best thing to do about it, whether to plow it up and kill it, or let it grow to maturity. County Agent R. M. Milhollin doesn't know what to recommend. Some years volunteer wheat does well. Other times it does not, depending on the season, and the thickness of the crop. R. B. Mitchell, one o fthe county's large wheat growers, is going to leave his 280 acre volunteer crop. He says he will graze it early, and thin it down to where he will have a good ordinary stand. He has been successful in this several times before in his long experience in rhising wheat here.

AUTOS CAUSE ROW

Protest Made On Hunting Lions In Automobiles

LONDON, Sept. 21 (AP).—Automobile casualties among the wild animals of Africa are causing considerable indignation here. Scores of people who used to write to the newspapers protesting against the mounting toll of pedestrians killed or injured in London's traffic are asking their editors now why something isn't done to protect the lions and giraffes from the ravages of the automobile.

Hunters cruise the Seringeti Plains of Tanganyika in motor cars, it is alleged, chasing their quarry for miles and administering the fatal shot after the fleeing animal is practically dead from over-exertion.

The game law of the territory prohibits shooting from automobiles, but the contention of the protestants is that the government is "indifferent" as to its enforcement.

Scotland has a milk price war.

Much Raw Land In Terry County Now Offered For Sale

Shelton Reports 250,000 Acres Of Virgin Land Is Available For Purchase Throughout Area

(By Staff Correspondent)

BROWNFIELD, Sept. 21.—Two hundred and fifty thousand of the virgin acres of Terry County await the civilizing influence of the farmers, and can be purchased upon the most liberal terms and lowest prices consistent with their real value, according to J. E. Shelton, secretary of the Brownfield chamber of commerce.

Brownfield, county seat of Terry county, is located on state highway No. 53, otherwise known as the Carlsbad Cavern highway, leading from Oklahoma City on the northeast to Carlsbad, N. M., and El Paso, Texas, on the southwest. It is 40 miles or so southwest of Lubbock, on the Seagraves branch of the Santa Fe railway, and has a population of pproximtely 2,300.

Organized In 1904

Terry county was organized in 1904, with a population then of only about 300. It has increased steadily in population since until today there are more than 12,000 inhabitants. This population is made up of native-born white Americans, who own and operate 1,100 farms, with 182,000 acres in cultivation. There are a total of 420,251 acres in the area that is not in cultivation, of which 95 per cent is tillable.

Brownfield has a splendid system of schools, modern buildings, its present $40,000 high school soon to have another building, costing $75,000, for its use, the present structure to house the junior high. A grammar school building, costing $35,000, houses about 600 students. Twenty-three teachers are employed and 18 units of affiliation with colleges and universities have been allowed. Twenty rural schools are contained in the county, 12 of them independent districts.

Churches Are Active

Most of the Protestant denominations are represented in the town's churches and these all have imposing edifices as places of worship.

This section gives promise of being the center of oil production, as deep tests are being drilled in the county and adjoining counties in many directions. Leasing is active and additional tests are on the eve of being contracted.

Belgium plans an "eat more fish" campaign in order to lessen the imports of meat.

Telephone users in Belgium are increasing at the rate of 10,000 a year.

CELEBRATES BIRTHDAY

PLAUEN, Saxony, Sept. 21. (AP)—The German mouth-organ industry can look back upon 100 years of existence.

The industry which has its center in Saxony was established by a violin maker named J. W. Glier just a century ago.

The production of mouth-organs has reached such proportions that the industry employs some 3,300 workers and yearly exportations run from 45,000,000 to 50,000,000 instruments. From 600,000 to 1,000,000 accordeons are also exported.

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Nothing has been produced to touch its value and price advantage. It is still the master car in performance and reliability.

And Hudson still is alone in offering the almost individual distinction of such wide color choices, at no extra cost. See and examine the new offerings of other makers by all means. Then come, compare and drive the Greater Hudson. You, too, must feel the spontaneous enthusiasm that has rolled up a landslide approval for its beauty, quality and value—expressed in sales that for the first seven months of 1929 exceed the total of the entire year preceding.

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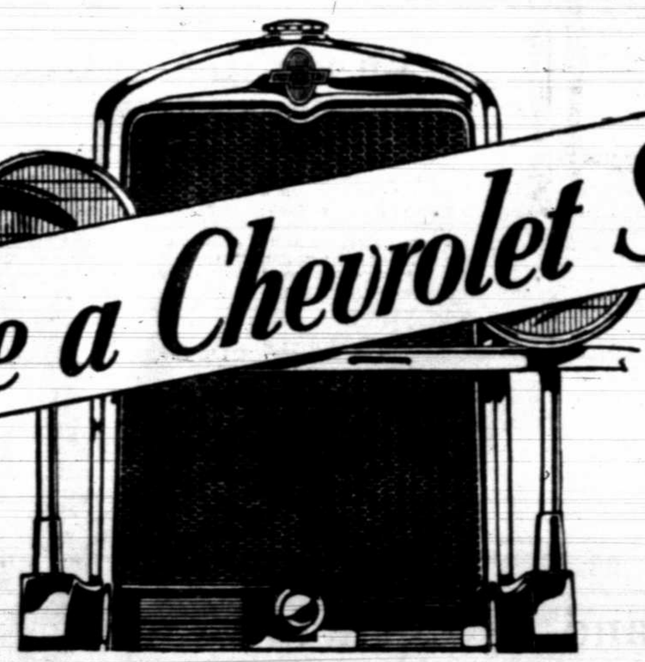
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—so Durable and Dependable!

In order to appreciate the value of the new Chevrolet, it is necessary to remember what a really fine Six it is. Its design represents more than four years' development and testing. Materials are carefully selected from the finest available sources of supply. Highly skilled workmen perform every manufacturing operation. And inspection is rigorous and continuous, from raw material to finished product. The result is quality so high that you can confidently look forward to thousands upon thousands of care-free, dependable miles!

—so Economical to Own!

Many people still do not appreciate how little it costs to own a Chevrolet Six. The Chevrolet Coach, for instance, with its beautiful Body by Fisher, is priced at $595, f. o. b. factory, Flint, Michigan—with only the most reasonable charges for handling and financing. You can actually secure a Chevrolet Six for practically the same down payment and low monthly charges you would expect to pay for any low-priced car. In addition, the Chevrolet Six delivers *better than 20 miles to the gallon of gasoline*, with unusually low oil consumption! And Authorized Chevrolet Service is available everywhere on a low flat-rate basis, with extremely low-priced replacement parts. Come in to-day for a demonstration.

The COACH $595

The ROADSTER	$525	The Imperial SEDAN	$695
The PHAETON	$525	The Sedan Delivery	$595
The COUPE	$595	The Light Delivery Chassis	$400
The Sport COUPE	$645	The 1½ Ton Chassis	$545
The SEDAN	$675	The 1½ Ton Chassis with Cab	$650

All prices f. o. b. factory, Flint, Mich.

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

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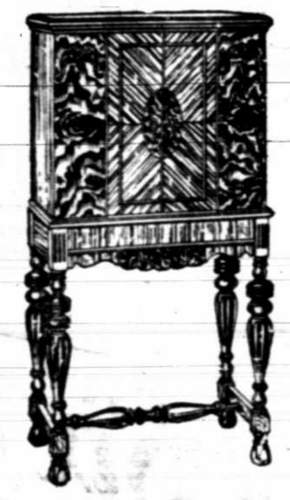
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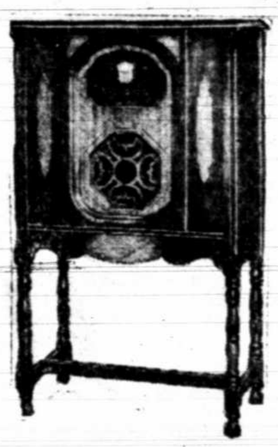
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Console Model 655

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Complete and Installed

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Beautiful creation in two-tone walnut with angle matching on doors inside as well as out. The panels are of beautiful Burl walnut as well as the panel board inside. An artistic grille covers the outlet and an artistically designed dial board with illuminated dial gives a most pleasing effect. The entire assemblage is one of dignified, stately high boy. Price complete and installed in your home.

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Console Models 855

This is a console for the discriminating, the top, ends and panel are of five-ply stripped walnut, rounded with diamond matched oriental walnut overlays on side pilaster. Its two doors when open lie flat against the front of the cabinet leaving the same beautiful effect when opened as when closed. The rich tones make it a furniture piece that will harmonize with the most beautiful of home furnishings. Price complete and installed.

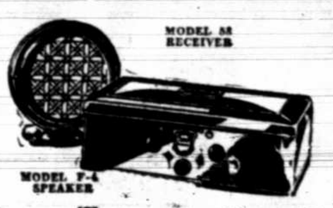
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Dairy Show Gives Impetus To Industry In Panhandle

Organization Of 54 Counties Makes Exhibits Possible

Second Year Of Displays Is Passed With Excellent Show; Interest Created In Industry In Area

By MAURY HOPKINS
Special Staff Correspondent

PLAINVIEW, Sept. 21.—Fifty-four counties of the Texas Panhandle-Plains are cooperating annually in staging the Texas Panhandle-Plains Dairy Show at Plainview for the purpose of promoting the development of dairying in the Panhandle-Plains section by encouraging the breeding of superior dairy animals.

These fifty-four counties comprising every county in Texas north and northwest of Nolan county to the Oklahoma and New Mexico lines are organized in what is known as the Texas Panhandle-Plains Dairy association and thrifty directors elected annually from as many different localities in the area govern its affairs, and stage the dairy show. It is one of the largest cooperative efforts of its kind that has ever been made, and just how well it is succeeding in attaining its purposes is attested by the overwhelming success of the Second Annual Texas Panhandle-Plains Dairy show staged in Plainview on April 2-5, 1929.

Encourages Best Stock

The Panhandle-Plains Dairy association is founded upon the idea that to make a success in the dairy business first of all, the best available dairy stock must be used in production. To encourage the use of such class dairy stock it believes, is to create a liking for dairying by dairymen and farmers that makes them stay with the cows year in and year out, thus increasingly developing the very profitable industry that has meant so much in stabilizing the agriculture of the Panhandle-Plains of Texas. Just as farmers and dairymen are interested in their dairy stock so are they interested in dairying, contend the officials of the Panhandle-Plains Dairy association.

That the show has been successful in accomplishing its purpose in a measure is best shown in the statement of County Agent R. M. Millhollin of Hale county that since the staging of the first show at Plainview in 1928 it is practically impossible to sell a poor class dairy animal in Hale county. Other county agents have given similar testimony. The show is not only the show window of the dairy industry in this section, but it is a great influence among our people for more and better dairy cows.

Unique In Organization

The Panhandle-Plains Dairy show is unique in its organization and in some of its rules and regulations. It limits its exhibits to the herds which are permanently located within the confines of the 54 counties of its area. Outside exhibitors are not allowed to compete for its premiums. The officials of the show believe that this tends to stimulate interest in exhibiting cattle among the smaller producers, and it is the large number of small producers that is making the dairy industry a success in this section. Large, well-known show herds of professional exhibitors that do not happen to live within the Panhandle-Plains section cannot come in and take all the premiums. The Panhandle-Plains Dairy association believes to permit these exhibitors to come in would tend to cause the smaller exhibitors of this area to stay away from the show because of his lack of confidence in exhibiting against the bigger exhibitor. The outstanding observation about the working out of this rule is that there has been no lack of quality of cattle because of barring the professional well established exhibit herds. It has been observed that the quality of cattle shown at the two shows already past is well in line with the quality of the best dairy shows in the world. No better dairy cattle blood exists than is found in the Panhandle-Plains of Texas.

Putting Across Work

The Panhandle-Plains Dairy show is putting its work across with the producers of the area. This is a broad statement and sounds like egotism. But we believe it. We believe it because there is not a show anywhere that can boast the attendance in the show pavilion while the judging is under way. Usually at the bigger shows, only a few people watch the judging, none staying very long at a time. Not so with the Panhandle-Plains Dairy show. All three days the large barn in which the judging ring is located was crowded to capacity and many turned away for lack of space while the judging was in progress. They were not city folk, nor were they writers, and outside observers—they were dairy-farmers of the Panhandle-Plains interested in learning all they could about good dairy stock. Judges say they never saw more real interest in good livestock than in this section of Texas as exhibited by visitors at the Panhandle-Plains Dairy show.

So much for some of the general purposes and accomplishments of the show, we must tell you something of the show itself. To give a little history first, the Panhandle-Plains Dairy show association was organized early in December, 1927, in Tulia with a handful of men present. D. F. Eaton, county agent of Lubbock county was named first president of the association. Bob Anglin of Tulia was named secretary. A board of directors was named. A constitution and by-laws was written and adopted at a later meeting when Plainview was selected as the place in which to stage the first show.

The First Annual Texas Panhandle-Plains Dairy show got off to a good start with 240 exhibits. Since than it has grown by leaps and bounds, and has become well known all over Texas.

Second Show Larger

Three hundred and twenty-five animals were shown at the Second Annual Texas Panhandle-Plains Dairy show, April 2-6 this year. Eighty-seven exhibitors were in the barn from something like twenty-five of the counties of the area of the show.

Premiums aggregating $5,000 were offered at the Second Annual Panhandle-Plains Dairy show. This was furnished by memberships in the organization taken by dairy-farmers, people interested in the dairy industry all over the Panhandle-Plains of Texas, and by the business men of Plainview. The show costs approximately seventy-five hundred dollars. Plainview business interests paying about five thousand five hundred dollars of this amount. The show is free, with no admission fee whatever. Attendance ran over thirty thousand people for the four days.

Jerseys Predominating

The Jersey breed predominates in the Panhandle-Plains of Texas, and so, of course predominates in the show. Of the 325 animals, approximately 275 were of this breed. In these classes, Majesty's Oxford Clarion, No. 228195, belonging to J. E. Rigler, a Hale County Circle Bull, and R. C. Nichol's Gamboge's King Sybil No. 690119 won the grand championships for bulls and cows respectively.

Preparations are already under way for the Third Annual Panhandle-Plains Dairy Show. One meeting of the Board of Directors has already been held, and the organization perfected for next year's show.

Oscar Stansell, well-known Floydada breeder, is president of the association this year. Other officials are: Vice-president, S. J. Payne, Tulia; secretary-manager, Maury Hopkins, Plainview; honorary vice-president, D. F. Eaton, Lubbock; directors: S. J. Underwood, Hale Center; W. C. Wilhite, Hale Center, H. B. Hales, Amarillo; C. C. Stewart, Amarillo; C. B. Martin, Tulia; J. W. Armstrong, Channing; George P. Grout, Panhandle; Joe Vaughn, Tulia; R. O. Dunkle, Hereford; E. W. Hester, O'Donnell; R. C. Nichols, Tulia; P. C. Bennett, Amarillo; W. M. Gourley, Silverton; Jeff Greer, Wellington; Chas. Franz, Turkey; W. L. Stangel, Lubbock; G. L. Boykins, Clarendon; J. B. Potts, Lockney; W. W. Evans, Lamesa; H. A. Ferguson, Amarillo; C. E. Merrell, Lubbock; J. E. Ware, Friona; R. B. Davis, Brownfield; W. H. Upchurch, Canyon; B. F. Hobson, Paducah, Fred Pittner, Hereford, W. O. Logan, Snyder; and C. T. Watson, Big Spring.

The dates for the third annual show will be April 7, 8, 9 and 10, 1930, or just a week later than the show dates for the past two consecutive years. Indications are that the show will continue to grow in size and interest. Plans are under way for enlarging the barns for the show, and for the addition of several interesting features including more entertainment for the vast crowds that are expected.

Bank Executive



W. O. STEVENS, Sr.

W. O. Stevens Sr., vice-pres. of the Citizens National bank of Lubbock, is known throughout the Plains section as a financier and merchant. He is also president of the Citizens National bank of Post City.

Slaton

(Continued From Page One)

shops, 16-stall roundhouse, extensive yards, warehouses, and other important facilities are maintained in Slaton, representing an investment exceeding $5,000,000. More than 500 men work in Slaton and as trainmen on the Slaton division, all employes of the Santa Fe.

A new brick office building for the master mechanic, costing $15,000 has just been completed. Improvements in 1927 and 1928 amounted to more than $300,000 in Slaton.

Conveniences Afforded

With marked progress, Slaton has acquired all the characteristics of a modern city, possessing practically every advantage to be found in the larger centers and many advantages which such centers do not possess. Natural gas service, excellent lighting and power service, fine water and sewer systems, free city mail delivery, modern amusement facilities, and many other attractions are to be found here.

The Slaton school system is one of the best in the state, having four modern brick buildings with fine equipment, more than 40 teachers, a scholastic enrollment of 1,466 pupils, 34 affiliated high school courses and affiliation with Southern Association of Schools and Colleges. The high school building, erected four years ago at a cost of $135,000, is one of the best in West Texas. Additional room will be needed within another year, however. L. T. Green is superintendent of Slaton's schools.

Many Homes In City

Six splendid churches, three public parks, a public library, an excellent street lighting system, and some of the most attractive homes to be found anywhere—all these are in Slaton.

Slaton is peopled by progressive citizens who, through various organized agencies, are constantly striving to improve local and sectional conditions. Horace Hawkins is president of the Chamber of Commerce; A. J. Payne heads the Retail Merchants' association; W. G. Reese is mayor, and the four city commissioners are F. B. Tudor, J. H. Brewer, T. M. George and E. N. Pickens. W. H. (Bill) Smith is president of the Slaton Rotary club, organized in 1925 and now boasting the largest membership in its history. J. H. Brewer heads of Board of City Development which is co-ordinated with the Chamber of Commerce in working along civic, commercial and industrial lines. The two bodies are under the same board of directors.

Raw Land

Continued From Page One

to 2,037 in 1925, when the last agricultural census was taken. This county is representative of the growth throughout the region.

Counties Are Listed

South Plains counties, the cultivated and uncultivated acreage follow:

Bailey county: Total acreage, 659,200; uncultivated acreage, 613,-248.

Borden county: Total acreage, 572,800; uncultivated acreage, 537,-340.

Cochran county: Total acreage, 556,160; uncultivated acreage, 549,-347.

Crosby county: Total acreage, 556,800; uncultivated acreage, 389,-857.

Dawson county: Total acreage, 577,920; uncultivated acreage, 392,-789.

Floyd county: Total acreage, 647,-040; uncultivated acreage, 382,761.

Gaines county: Total acreage, 985,600; uncultivated acreage, 936,-192.

Garza county: Total acreage 556,-800; uncultivated acreage, 478,917.

Hale county: Total acreage, 663,-040; uncultivated acreage, 408,555.

Hockley county: Total acreage, 554,880; uncultivated acreage, 518,-448.

Lamb county: Total acreage, 654,-080; uncultivated acreage, 542,948.

Lubbock county: Total acreage, 555,520; uncultivated acreage, 324,-290.

Lynn county: Total acreage, 552,-960; uncultivated acreage, 399,353.

Terry county: Total acreage, 556,-800; uncultivated acreage, 420,251.

Yoakum county: Total acreage, 562,560; uncultivated acreage 546,-165.

Station Work

Continued From Page One

assistants usually experiment with plants concerning which they receive many inquiries; they also try to anticipate the needs of the country in order that they may have the information when it is needed.

"We try many plants here which we are certain will not grow, but we want some accurate information to give people when they ask questions," Mr. Jones explained.

Practically everything there is grown from seed and without irrigation, in order that conditions may approximate those on the average farm. Virtually every tree and shrub on the place has been grown from seed since 1917 and miniature forests of trees now cover acres of ground on the plot.

Seeds are received from foreign countries, as well as the United States, and seeds go from this station to points throughout the world. It was through such an exchange that the Chinese elm was first grown at the experiment station here and it is now one of the most popular shade trees planted in this section.

In keeping with the accuracy with which things are tabulated at the farm, records of every tree, every shrub and plant on the farm are filed there in order that the history of growth may be available to others who may wish to plant like varieties.

"Conclusive results showing that milo produces a heavier average grain yield when spaced 18 to 36 inches between plants than it does with closer spacing and that kafir produces its heaviest average grain yield when spaced 6 to 12 inches, have been ascertained by experiments extending over a 10-year period," Mr. Jones explained.

Dates Make Difference.

"Also that grain sorghums planted about May 15 will return yields of 23 per cent greater than when planted April 15 and 10 per cent greater than June 15.

"In addition," he continued, "results show that little is gained by planting early as it takes sorghums planted on April 15 20 days longer to mature than those planted on May 15.

"Through breeding work with the various sorghums at the station, this section is rapidly being developed into a center of pure seed, furnishing a valuable outlet to the farmer for his surplus crops of well bred seeds. Distribution of high yielding pure-line strains is constantly being made in an effort to increase the per acre production of this crop and afford better planting seeds for those sections which depend upon us for their planting seeds," he added.

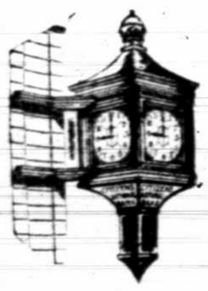
Records to College Station.

Records of this station and other such units in the state are sent to the Agricultural and Mechanical college at College Station where they are kept permanently for reference. Bulletins are published there showing the results and these are distributed to those who are interested.

County farm agents refer to these files for much of their information and assist in its distribution through their personal work on the farms. Visitors are received throughout the year at the station and those who are interested find in the superintendent and his assistant, Frank Gaines, men who are willing to give every assistance in promoting the agricultural development of the Plains.

Weather conditions are observed and records are kept daily so that temperatures and rainfall may be judged in compiling the statistical history of climtic conditions which exist here.

These conditions determine to a large extent the seeds which are planted on the farm for experimentation.



We Sincerely Ask

that you bear with us until our remodeling is complete. The work is progressing as rapidly as it is humanly possible to do so, and we hope soon to have something real in banking service to offer you.

Our Banking Room, when completed, will positively be the finest in West Texas. Your convenience has been taken into consideration, and we will then serve you complete.

The Oldest Bank In Lubbock County

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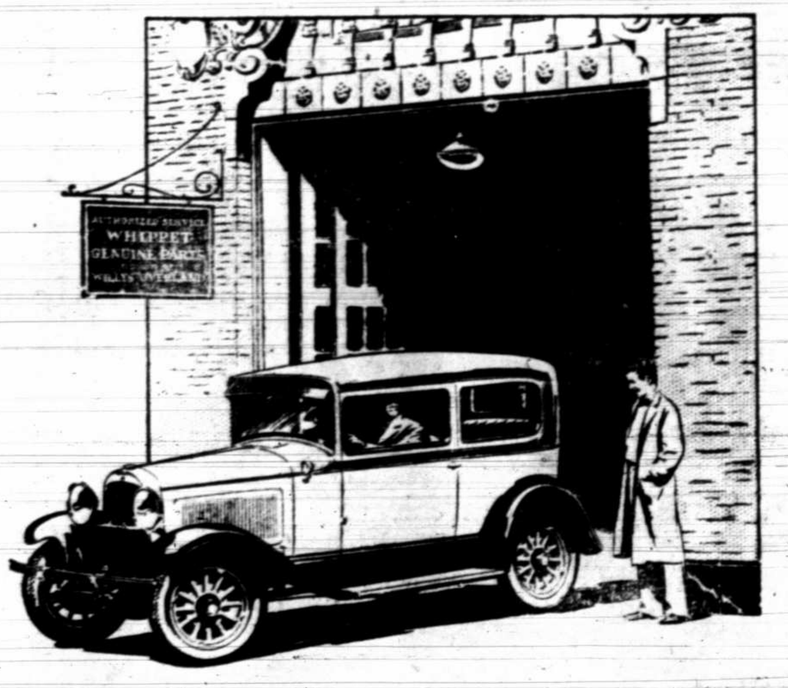
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The public knows that extra gear shifting and other engineering devices applied to a six-cylinder motor will not give the smoothness and flexibility of an eight.

The fine cars started it. Now we find the same sweeping trend among cars of moderate cost. In eight key states for the first six months of 1929, registrations above $1000 showed a 90 per cent increase in Eights while sixes above $1000 showed a decrease of 16 per cent.

Studebaker today leads the world in the manufacture of Eights—Eights that hold 11 world records for speed and endurance and more American stock car records than all other makes combined—Eights which are remarkably economical—smooth, flexible, brilliant.

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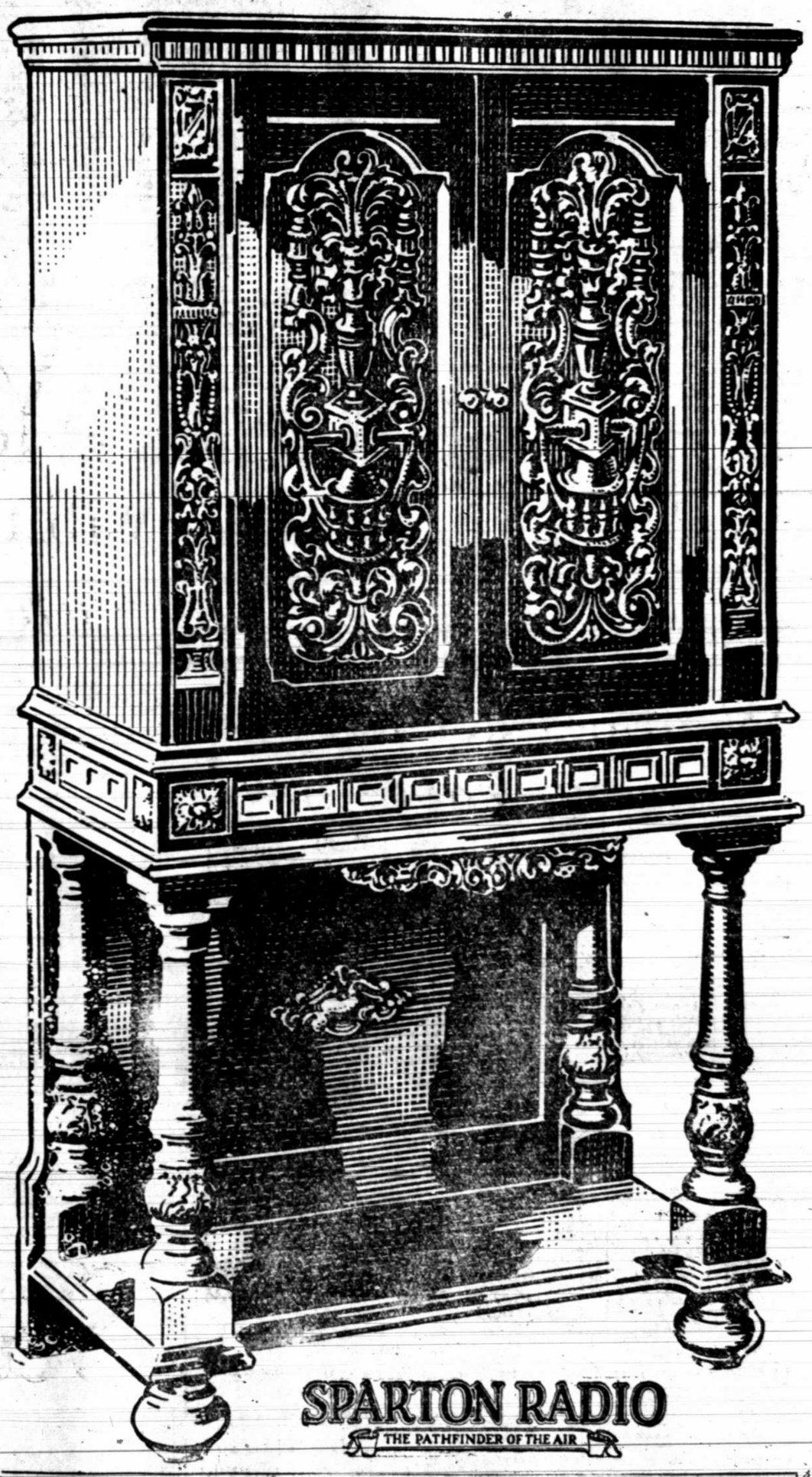
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"Radio's Richest Voice"



New Sparton EQUASONNE Features

Sparton Has Face To Face Realism. which was the year's greatest radio development; amazing reception like the human voice and gives impressions like seeing your entertainers; Sparton is the "pathfinder of the air.".

Sparton Radios are beautiful in design, and fine enough for any home—manufactured to suit the most exacting taste; Sparton offers all electric current, direct current from the plug; Sparton was the first company to invent, radio tubes to accept direct alternating current. Sparton offers a supreme radio value, unequaled in the world today.

EQUASONNE Receivers Bring "Face To Face Realism"

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We invite you to be the judge of Sparton's "FACE-TO-FACE-REALISM." WE WANT YOU to experience its thrill. Accept our invitation to hear this remarkable new instrument. It is the No. 301 size, beautifully finished in walnut.

Now At Davis Bros.

We have taken the dealership for Sparton Radios, and will handle them exclusively in Lubbock at our new location at 1106 Main Street. When we decided to sell radios, we made a thorough study of every radio made today.

Because Sparton represents, in our belief, the finest radio in the world, and because Sparton Radios are manufactured and distributed by one of the most efficient organizations in the world—Sparks Withington Co., of Jackson, Michigan—we shall handle them for the people of Lubbock and the Great South Plains.

A RADIO FOR LUBBOCK AND THE PLAINS

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At The South Plains Fair

Sunday Avalanche-Journal

MEMBER OF ASSOCIATED PRESS
FULL LEASED WIRE SERVICE

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The Avalanche-Journal is an independent Democratic newspaper, supporting in its editorial columns the principles which it believes to be right and opposing those questions which it believes to be wrong, regardless of party politics; publishing the news fairly and impartially at all times.

ONE MINUTE PULPIT

An ungodly man diggeth up evil: and in his lips there is a burning fire.

A forward man soweth strife: and a whisperer separateth chief friends.—Proverbs, xvi, 27, 28.

NO INVITATION NECESSARY

THE AVALANCHE-JOURNAL will not be so presumptuous to invite South Plains and Panhandle people to attend their own fair. While it is generally the custom in special editions such as this one to include in their columns a blanket "invitation," this newspaper is close enough to the hearts of the people themselves to know that to do so in this case would be unnecessary and uncalled-for. Because of that fact we are breaking all traditions of such publications. No stereotyped phrased with the exception of a welcome cartoon on this page, will be found anywhere in the news and editorial columns of this paper.

We will say that a large attendance should feature the approaching exposition, already assured the biggest and the best in the 16 years of its history. Further than that, we feel no timidity in forecasting there will be a record-breaking crowd surging through the fair gates because Panhandle-Plains people take pride in their annual exposition because they know by experience that it will be well worth their time to attend.

The Panhandle-South Plains fair is not Lubbock's fair. It is precisely what its name indicates—Lubbock is merely fortunate in being the central point for the exhibits.

So, with these axioms in mind, the South Plains' Own Newspaper purposely refrain from unnecessary and extreme words of invitation when no invitation is in order when people attend their own party.

We'll merely say that we'll be glad to see you while you're in attendance at your fair—the Panhandle-South Plains Fair.

POPULATION TIDES

Students of population are arriving at more or less definite conclusions with respect to the condition which govern population movements. It was a long span between the practice of importing labor into the United States in the form of indentured servants and the labor contract law which put the ban down upon contract labor from abroad. It was another long span to the adoption of the present system of limiting upon a quota basis the number of immigrants allowed to come into the country.

Back of all the barriers set up anywhere to the immigration tide have been working persistently the natural forces for readjustment of populations. Sometimes this is effected peacefully.

Population movements within the United States are now driven or attracted by industrial conditions. A boom in the west, the hordes move westward. Prosperity in the east, a tidal wave of humanity moves in that direction. Florida started a population movement with the aid of a real estate boom. Land developments and the movies filled California. Twice a year the changing seasons cause a great migration of Americans.

Not for many years, however, is there likely to be wholesale emigration from North America because of congestion or economic conditions and it is doubtful if the nation will ever become more lenient than it is at present in its immigration restrictions.

SELECTING LIFE JOBS

What vocation to choose and how to get a job that will lead in the desired direction are two questions that puzzle most college and high school students. That there is serious-mindedness in student life is attested by the thought given at the beginning of the school year to these problems.

Student employment offices in many colleges or universities find part-time work and vacation jobs for students, but little or no attempt is made to guide students in the selection of a vocation or to get them started on a road that will lead to something better.

Any observant teacher is qualified to advise students in the matter of choosing a life work. Who knows better the capabilities, propensities, ambitions and genius, if any, of young men and women? Few parents know them as well.

Impetuous, inexperienced and imaginative young people certainly are not the best fitted to decide what their undertakings after graduation should be if their own best interests and those of society and community are to be served. This does not mean that they should be compelled to do something that is to their taste for nor that it is to be decided [illegible] for determining its own destiny [illegible] all around that.

Next to [illegible] parents and women for the service [illegible] the duty of the [illegible] student decides [illegible]

[illegible] There [illegible] ing that [illegible] rates. [illegible] that it is in danger [illegible] that such [illegible] can be [illegible] burden. [illegible] considered [illegible] administration can scarcely [illegible] and Postmaster General Brown [illegible] economy and reforms. Just now he leans toward a two-and-a-half-cent rate for letters, together with sensible economies in the department, to bring the postoffice back to an approximate business basis.

It is suggested that there is small difference between two and two and a half cents to the average consumer, even though the fraction means millions to the government. It might even be urged that two stamps for a nickel would be an actual convenience in calculation and making change. But there will undoubtedly be widespread protest over any such increase. The nation found the three-cent war rate burdensome, and England still does. But some where behind the popular protest against increases in any postal rate is the general conviction that they are intended to pay for inefficiency and abuse of privilege at Washington.

While the franking right is still allowed to verbose congressmen who glut the mails with tons of [illegible] weekly news of their constituents' trouble to read, the average citizen will show small enthusiasm for new denominations in postal stamps on his personal and business correspondence.

[illegible] of [illegible] has been broadcast. This gives [illegible] the suggestion that a microphone could [illegible] be installed in congress.

On the Firing Line at the Nation's Capital

STEWART RECALLS SUGGESTION FOR UNITED STATES OF EUROPE IN SECOND YEAR OF WORLD WAR

BY CHARLES P. STEWART



WASHINGTON, Sept. 21.—A United States of Europe already was beginning to be suggested as early as the seond year of the World war.

The idea had not the influential backing then of such high-power statesmen as the present Premier Briand of France and Foreign Minister Stresemann of Germany. It was mentioned mostly in the small neutral countries' newspapers. The big belligerents were too busy fighting to pay any attention to it.

However, the small fry, scared half to death, were giving what little encouragement they could to it, as maybe offering the only hope of their survival.

* * *

For instance, the plan was referred to by the Norwegian newspapermen at a luncheon which they gave to their American brethren with Henry Ford's peace expedition, during the party's visit in Christiria (now Olso).

It came up again at a similar blowout given to the Americans by their Dutch fellow craftsmen at The Hague.

It was discussed in Sweden and Denmark.

The Scandinavians and the Dutch press crowd wanted the Americans to help the scheme along with a publicity campaign, when they got back to the United States.

* * *

Frankly American newspaper fold were mostly too danged ignorant then for such a concept to make the slightest impression on them. They had about as much international consciousness as a jackrabbit.

Besides the Ford peace expedition was too delirious an affair for anyone connected with it to take even the war seriously.

If the correspondents, of which I was one, could have foreseen that presently the United States would be involved in the European conflict, possibly the Norsemen's and the Netherlander's hints would not have been so completely wasted on their American guests.

The original notion of a European United States had nothing in it of the veiled unfriendliness toward America which somewhat characterizes Premier Briand's and Foreign Minister Stresemann's outline of a combination of the old world nations to buck this country's threatened commercial absorption of everyone and everything everywhere.

At any rate Washington officialdom unquestionably believes it detects a semi-unfriendly (or suspicious) note in M. Briand's and Herr Stresemann's utterances—that is, an implication that they feel something had got to be done about it, or economically Europe will be utterly gobbled up by America.

A thread of realization of this European sentiment runs conspicuously through all discussions of the tariff, which now is practically monopolizing the senate's attention.

Indeed there are faint whispers of the possibility of a move in the direction of a pan-American customs union to oppose the United States of Europe—should it materialize.

This is a suggestion I heard made several years ago by Ambassador Orestes Ferrara, of Cuba—but apparently as a mere abstraction, and certainly with no expectation on my part that any American statesman ever would pay it the honor of the briefest minute's consideration.

It would be a wonderful thing for the Americas, of course—after the disorganization in certain lines of industry had had time to pass off.

It also, under present conditions, would be a mighty popular proposition to submit to the republics to the south of us—but maybe not so popular if they had a United States of all the Americas, on the one hand, and a commercial union with Europe on the other hand, to choose between.

Latin America is essentially European in everything but its geography.

Diet and Health

By LULU HUNT PETERS, M. D.
Medical Adviser for Central Press and The Avalanche-Journal.

ECZEMA MAY BE CAUSED BY FOOD SENSITIZATION OR EXTERNAL IRRITANTS

Eczema (Part 2)

There is nothing more distressing to a baby and saddening to a mother than the disfiguring eruptions of eczema. If the case is severe, the undernourished eczematous babies will have puny bodies but fat-looking faces—from the swelling—fiery red inflammation covered with crusts all over their cheeks, and sometimes on their forehead and neck and other parts of the body, and the poor little eyes almost closed. And the itch is evidently so terrible, they are in constant distress.

In these undernourished babies, eczema, as I told you in yesterday's paper, may be due to a sensitization to some protein in the food. Skin tests can be given to determine which protein is the offender. (The protein of food is the building and repair element. White of eggs is practically pure protein. Flesh foods are high in this element.)

In fat babies, eczema may be due to excessive starches, sugars and fats in the diet.

There is also a type of eczema due to external irritants such as soaps, unclean diapers, hot or cold air and winds. (In adults, to different materials with which they work.) Whatever the cause, there must be external treatment as well as attention to the diet.

If the eczema is of the oozy kind, liquid preparations should be used. (Not powders, because they cake, and no ointments, because they are difficult to remove.)

Scholtz gives the following as a good preparation:

Burrow's solution and Goulard's extract, equal parts of each. Put one tablespoonful of this combination in a glass of water and moisten bits of old, soft washed linen or muslin with it and apply to the parts. (Not gauze, the meshes stick.)

For the type that isn't oozy, any simple antiseptic ointment, such as boric ointment or zinc ointment or Lassar's paste. This is renewed once or twice daily after removal with olive or some other oil.

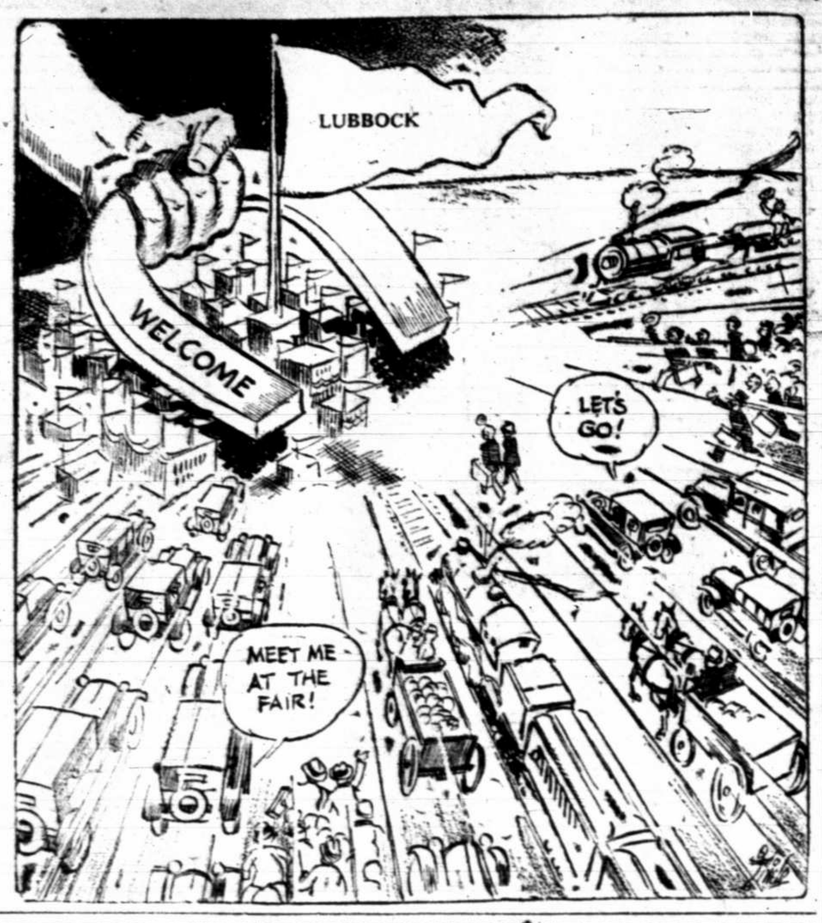
For the chronic cases, Scholtz recommends a 4 to 10 per cent imported tar ointment (naphatalan) in lanolin. The parts must be kept covered with the medication all the time. Face masks (best made of stockinette-tubing) may have to be used if the eczema is extensive on the face.

One physician reports great success in clearing up all kinds of eczema as follows:

The eczematous area is painted with the 3 to 5 per cent silver nitrate solution and then treated with the ultra-violet rays for five minutes or so, or exposed to the direct sunlight for 10 to 30 minutes. This turns the nitrate black, but the next day there is peeling and a fresh healthy skin shown underneath. If the eczema is chronic, it may take as many as 20 treatments (one given daily), but sometimes it is cleared up in five or six. Of course, the baby doesn't look very pretty with this black stuff on it, but that is a minor matter.

X-Rays are used by the dermatologist. You should visit a skin specialist, for eczema may cause grave disturbances; but if you can't, I hope some of the suggestions I have given will help you.

Welcome To The Panhandle-South Plains Fair And To The Hub Of The Plains, September 30 To October 6



Quotations Of Real Merit

"One of the greatest mysteries in the world is the success that lies in conscientious work."—Calvin Coolidge. (Cosmopolitan.)

* * *

"Manners, commonplace physical exercise and a sketchy general knowledge are now required in all lands."—Emil Ludwig.

* * *

"That crime is organized no one will deny any longer."—Raymond Moley. (Current History.)

* * *

"The little fact that women are half the human race means that, at worst, some woman can always be produced to justify any sweeping generalization made about the sex."—Mary Agnes Hamilton.

* * *

"We are faced with difficulties in exporting our goods. Very well—then let us export our prosperity."—Benjamin A. Javits. (North American Review.)

* * *

"If men were as much men as lizards are lizards they'd be worth looking at."—D. H. Lawrence.

INDIAN SIGNS PUZZLE

Scientists Trying To Find Why State Has More

MILWAUKEE, Sept. 21 (AP).—Scientists of six states are making a concerted attempt to learn why Wisconsin has a greater variety of Indian culture than found elsewhere.

The state seems to have been either a melting pot for red men, or a crossroads.

W. G. McKern, anthropologist of the Milwaukee museum, is excavating near La Crosse, the site of the state's most ancient Indian culture, known as the Hopewell culture, which was first identified in Ohio.



On the Fence with The Seer

Southwestward moves the tide of population. Thousands upon thousands of fertile acres, yet untouched by plow, beckon to men and women who are tired of mediocrity and seek a richer field of endeavor. The Seer contemplates the years to come — possibly years when life's sun is setting for most of you who read these lines—when the fairy wand of civilization and productive nature changes the broad, unbroken plains to neatly quartered farms.

* * *

Unbridled, now, the winds sweep across a great section to the southwest of Lubbock — a section bounded by hundreds of miles. But some day irrigation and man's ambition will change even the face of Mother earth and plants will bloom where today only pasture grass can be found.

* * *

It is a rare privilege to be on what modern man likes to call "the ground floor." But the privilege will be rarer for those who follow the progressives yet to come and who will enjoy the fruits of the labor yet to be extended.

* * *

Today we speak of Lubbock's trade territory as bounded north, east, south and west by 150 miles at the greatest point. Tomorrow there is no telling how far that territory will extend. Its scope depends entirely upon how we here, grasp our opportunities as they are presented.

* * *

The territory, with accompanying fertility, is ready for man. When he comes and applies himself and his arts, progress will begin. We shall do well to watch and wait.

Today's Poem

SYMPATHY

Should death fulfil my darkest fear
And rob me of some loved one dear,
Then give me sympathetic hands,
A word from one who understands.
But should the Gods of chance break me—
I won't expect your sympathy.

It's hard to kid myself along
When everything I do goes wrong
If in the eyes of friends I see
The waning light of sympathy.
Whatever tears they waste on me
Is misdirected energy.

All pity for the imbecile,
The twisted brain, the crippled child,
The mother living as she can,
Forgotten by some worthless man,
The new-borned babe cursed with disease—
Reserve your sympathy for these.

But when a full grown man gives up
And lays down like a yellow pup
And all his neighbors and their wives
Are dropping in to sympathize—
It's best to shame him (if you can)
And make him take it like a man.

O sympathy! A noble trait!
You are the proof of all the great
Hearts that have suffered, bled for man.
You guide the mother's tender hand.
In life's romance you play the part
Of mother to the lover's heart.

I do not mire your sacred name,
Nor do I challenge your fair fame.
I but point out with modesty
That misdirected sympathy
For menials, self-pity starts,
And breaks their little selfish hearts!

I cherish your good faith in me.
I do not want your charity.
But when I fight with all my might,
If it looks like a losing fight,
Just say: "I'm with you, heart and hand—
And wish you luck; I know you can."

No—I won't need your sympathy
As long as you have faith in me.
—Roe Gainer, Slaton.

DUBIOUS OVER PLAY

Poles Not So Sure About Shaw's New Play

WARSAW, Sept. 21 (AP).—George Bernard Shaw's play 'Apple Cart,' which had its world premiere here, was received by the Polish people with serious question of its propriety, though it created much interest and was attended by the leading Polish literary and political lights.

The play deals with an imaginary conflict between the King of England and parliament in 1962 when America offers to give up its independence and become a dominion of the British empire. The king understands that this would mean that England would be swallowed immediately by the newer country.

The king decides to abdicate and run for a seat in Parliament, but the prime minister withdraws a demand that the king resign the right of veto, rather than see him as a competitor in the House of Commons.

Shaw was not present at the premiere. He is reported to have selected Warsaw for the opening because of interest here in things political.

SIDE GLANCES By George Clark



"Have you heard the latest from Paris? Tight waists and long skirts they'll wear this winter."

The Innocent Cheat

by Ruth Dewey Groves
AUTHOR OF "RICH GIRL—POOR GIRL," ETC.

©1929 BY NEA SERVICE INC.

THIS HAS HAPPENED

HELEN PAGE feels unhappy when her classmates accuse her of being in love with her handsome guardian, LEONARD BRENT. But he represents all that she knows of home and family and refuses to to clear up the mystery of her birth until after her graduation.

However, a chance meeting with a dying beggar causes Brent to change all his plans regarding Helen's future. Before the man dies Brent learns that his name is CHARLES OWENS NELLIN; that his wife is dead and that he has hidden a daughter from a wealthy grandfather, CYRIL K. CUNNINGHAM, of Yonkers. Posing as a newspaper man searching for story material, Brent secures additional facts and evidence which aids his plans.

On graduating, Helen reminds her guardian of his promise to tell her about her parents, and is amazed when he informs her that she is heiress of a millionaire, and that he has promised her dying father to take her to her grandfather when she is 18. He takes her to interview Cyril Cunningham and tells her story to the old man who is skeptical until he shows a locket which he had secured from the dying Nellin. This locket contained a picture of EVANGELINE CUNNINGHAM NELLIN which the old man recognizes. Then he asks Brent and Helen to return later to meet his lawyer.

NOW GO ON WITH THE STORY

CHAPTER XIII

Brent and Helen lunched in Yonkers, in a cheerful little tea room where an experimental-minded proprietor was trying out the idea of a gypsy atmosphere, achieved through the medium of a palm-reading fortune teller whose fee was included with the price of the meal.

Helen was at first too excited and apprehensive to take an interest in the woman when she came to their table, but later, after Brent had talked to her and the woman came back Helen submitted to having her "fortune" told.

She smiled at Brent over her outstretched hand, thinking more of him and his remarkable power to sway her than of the woman who sent a grimy finger tracing the lines of her palm.

A moment ago, little more, she'd been intuitively afraid of the near future—afraid that her grandfather, once convinced of her relation to him, would demand that she give up Brent's guardianship of herself and accept her place in the world as the Cunningham heiress.

Brent had swept aside her fear, declaring that Mr. Cunningham was of too suspicious and crabby a disposition ever to accept the truth. "But even if he did," he added cunningly, "I can't see why you should be unhappy about it, Helen dear. I know you aren't interested in his fortune but if he needs you . . ."

He had let his voice trail off with effective suggestiveness, planting the first seed of sacrifice in Helen's mind.

Before either of them spoke again the gypsy woman returned and tore her thoughts away from Brent to listen to whatwa s told to her.

She smiled over the woman's promise of lots of money and a happy marriage, with a warning to beware of an older man.

* * *

Brent smiled too. It was, of course, a stereotyped fortune, but it amused him. The law of averages had worked to make the advice good on this occasion, he told himself.

After lunch they drove up the Hudson and Helen tried to talk of the future—where they would live—what they would do—but Brent was strangely silent.

Helen too fell silent and when they returned to Bramblewood she was conscious that Brent had accepted the change in their plans as being inevitable.

It had a depressing effect upon her and when they again entered Mr. Cunningham's room she experienced a sense of futility. Whatever these two men decided for her would be her fate. She knew it, because she knew she had not the will to stand against Brent. She could not force herself upon him. For in spite of what he had said about his own secret dreams there was his past that she could not weigh. This would keep her from trying to settle the issue herself.

So she said nothing beyond a polite greeting to Mr. Greaves when he was introduced to her.

The lawyer's keen eyes swept her face in one searching glance and he satisfied himself in an instant that whatever she might be she was no common crook.

Of Brent he formed a similar opinion. The man aroused an intense interest in him. For Brent was as poised and unemotional as the sphinx.

He answered the questions put to him calmly and unhesitatingly. Mr. Greaves was puzzled and at the end of the interview, when Brent and Helen had gone downstairs to wait in the library, he told Mr. Cunningham that he could not give an opinion on the matter, except to advise a thorough investigation of Brent's story.

Mr. Cunningham nodded in agreement. He had already decided that such an investigation should be made.

"Attend to it at once," he ordered, rather peremptorily.

"And in the meantime," Mr. Greaves said, "we must keep these two under observation."

"Quite right, quite right," Mr. Cunningham rapped out impatiently. "Ask Miss . . . er . . . Brent, to remain here. Either she really does not care to do so, or she is a consummate actress."

"You mean remain as a member of your household?" the lawyer questioned.

"Yes. We will keep her here on probation."

"Not a bad idea," the lawyer returned, "if she will agree to it."

A few minutes later, when he repeated Mr. Cunningham's request to Helen, he was not prepared to have his doubt of her consent so emphatically realized.

She declined to accept Mr. Cunningham's proposal. Declined in the simple words of sincerity.

* * *

Brent came over and put an arm on her shoulders. "Helen dear," he said gently, "I'm afraid that you don't realize our position. I believe," he paused and looked at Mr. Greaves, "that we are under suspicion."

Mr. Greaves barely refrained from nodding assent.

"I should never forgive myself if I let you do anything rash—anything you might ever regret," Brent went on, smiling tenderly down at Helen.

"Oh, you wish me to stay?" she cried in dismay.

"Yes," he said, "I do. Because there must be an end to ruthlessness somewhere. It may be your duty to think of your grandfather. And I do not want you to make a hasty decision. I want you to be sure of what you do. It may be only for a short time. Their investigation may not satisfy them."

"I hope it doesn't!" Helen declared, the tears of defeat springing to her eyes.

"H'm," Mr. Greaves said to himself, "H'm, h'm."

"Then you will stay—until you are sure of yourself?"

"I'll stay," Helen promised; "but as for being sure of myself, Leonard, why can't people ever believe that even kids must have minds of their own?"

Brent smiled. And turned to Mr. Greaves.

When Helen's answer was carried to Mr. Cunningham he did a strange thing. "Thank God," he said. It had been a long time since those words had passed his lips.

Helen's first night under the roof that she believed had sheltered her mother was spent in tears. She felt lik a prisoner and remembered that her mother had actually been imprisoned there. For a moment she hated her grandfather with a white-hot hatred. Then the memory of his goodnight to her came to her mind afresh and she buried her face in her pillow, feeling like a traitor.

He had put out his hands and said to her, in a voice of infinite pathos: "My dear, I hope you are my grand-daughter, for you are very sweet, and I need you to help me forget my mistakes. They weigh heavily upon a man as near his Maker as I am."

Helen wished she could forget how muc her mother had suffered.

And in the days that followed her wish slowly became at least a partial reality. Mr. Cunningham was very kind to her. Whatever doubt he still retained about the genuineness of their blood relationship was hidden from Helen and she saw only the yearning in his eyes to have her love.

* * *

He kept her in rather constant attendance upon him at first, until he saw that she was looking pale and tired. He sought to draw her out one day about herself, but Helen evaded him.

She was grieving for Brent and the imminent death of her hopes. For she had no doubt that she was the Cunningham heiress and would eventually be accepted as such.

And while she waited here boats were sailing, distant places were calling. Leonard was alone in New York. They might have been together, dining, planning their future.

But of her disappointment she said no word to him when he came to Bramblewood.

Brent was far too astute to appear often, and he knew without speaking to her about it, that Helen would not reveal her heart to her grandfather.

In Mr. Cunningham's presence he was discreet to the point of wounding Helen, who believed that he was beginning to be glad he was relieved of his responsibility toward her.

Mr. Cunningham set her quietness down to solitude and looked about for a way to make life more pleasant for her.

One day when she came to him, tremulous and on the verge of tears after an unsuccessful attempt to coax Brent to stay to dinner, he asked her if she was lonely.

"Isn't there someone you would like to invite here?" he said when she had looked away without answering his question. "Some of your school friends, perhaps?"

"No," Helen burst out, "no. But I don't see why I should stay here! You haven't accepted me as your granddaughter. Can't I go back to New York and wait?"

Her pleading tearfulness wrung a pang of deep pity from the old man's heart. And a new feeling too. He held out his arms to her and without pausing to consider the haven to which she fled Helen went to him.

"There, there," he soothed. "Wait until I tell you about the surprise I have for you."

(To be continued)

FISHING SCHOOL OKEH

Brazilian Plan Gets Good Results, Reports Show

SAO PAULO, Brazil, Sept. 21 (AP).—Results of scientific training of young fishermen during the first year of the state fishing school are shown in the catch of 7,500,000 pounds along the shores of the state. The average price was equivalent to twenty cents a pound.

In the first twelve months the school used six steam trawlers, ten small motor-boats and two hundred native sailing canoes.

Results are attracting the attention of other state executives in Brazil to this source of revenue with up to date equipment and methods, and it is expected similar schools will be established by several states.

Retail Merchants Doing Beneficial Service For City

Organization Is Misunderstood At Times; Aid Is Given In Credit To Individuals Also

Every Man Makes His Own Credit Rating—We Keep the Record" is the motto of the Lubbock Retail Merchants association and a visit to the office of the association in the City Hall will convince anyone that officials and members of the organization are living up to the motto to the very letter.

Contrary to the opinion of many, the Lubbock Retail Merchants association is not a "black mailing" organization seeking to make those who have suffered with reverses go through life on a cash basis.

More Good Reports Given.

As a matter of fact, a glance through the files of the association will reveal the fact that there are by far more names in the files of the association with good pay reports to their credit than there are with unfavorable records.

Should you chance to hear one of the young ladies giving out a report over the telephone, you would not hear her state that the subject of the report is "no good" or that he would not pay his bills. If the report was made on a person not regarded as a safe credit risk, you would likely hear the young lady tell the member that the subject of the report "owes a grocery store an account of a certain amount that is so many months past due and that the owner of the grocery store does not regard the customer as a good risk." You would hear her continue to give the actual paying record of the subject of the report, while the member of the association on the other end of the line would be listening and would be taking the information down, in order that he might decide whether or not his store would like to extend credit to the prospective credit customer.

Motto Is Justified.

In no case does an employee of the association state whether or not a customer is worthy of credit. The employees of the association give the member who has inquired a complete and accurate report on the paying record of the customer which is used by the merchant in deciding whether or not credit should be granted. For this reason officials of the organization believe that the motto "Every man makes his own credit rating; we keep the record," is justified.

The association was organized in Lubbock in 1923 and had less than a score of members in its early days. It's membership now comprises the 155 leading merchants of the city.

27,000 Cards Kept.

A total of 27,000 cards are on file in the office of the association. Each card contains about six ratings, the total number of ratings being approximately 162,000.

M. L. Price, deceased, served as the first president of the association, available records show. Raleigh Martin was president in 1924; J. W. Gamel in 1925; Paul Sherrod in 1926; W. W. Rix in 1927; J. D. Hassell Jr., in 1928 and Tom A. White is the present president.

Officers Listed.

W. W. Rix and E. L. Robertson are vice-presidents this year while Joe Nolan is treasurer. Directors are: W. [illegible], Paul Sherrod, O. P. [illegible], H. L. Allen, Joe Baldridge, G. G. Hunt and J. D. Hassell Jr.

A. B. Davis is manager of the association; Garnet Reeves is secretary, and Misses Gladys Williams, Anne Skinner and Reba Travis are assistant secretaries.

An S. O. S. committee composed of members of the organization who issue a warning to fellow members of "fakes" aloose in the city, forgers or other violators is as follows: Paul Sherrod, J. D. Hassell, Jim Ruykendall, George Moore, Lois Watkins, T. R. Prideaux and L. G. Haynes. Each man has a list of members and they are informed by telephone of the practice or person soon after the S. O. S. man receives the warning.

Holds Weekly Meetings.

The association has regular weekly credit meetings in which members gather in the chamber of commerce office and discuss various problems which have arisen during the past week. A weekly bulletin is distributed to members which lists addresses wanted, new names on the association's rolls, marriages and divorces, building permits, bankruptcy petitions filed, and other such information of interest to the business men.

Through the work of the association, merchants of the city are saved an estimated total of between $12,000 and $14,000 yearly through careful supervision of advertising schemes other than through the regular legitimate channels. A committee passes on such advertising plans and solicitations before they are allowed to be presented to the merchants.

Annual Meeting Held.

Besides the regular weekly meetings, an annual membership meeting is held in the form of a "feed" and some outstanding speaker is obtained to give an address of business. Merchants of the South Plains are invited into these annual sessions. Besides these, the association saw fit recently to hold a Merchants' Institute for local business men and those of the section. A national business authority lectured for six days on various phases of retail work.

The personnel of the organization is constantly at work as one can readily see upon visiting the office.

Invite 1931 Convention.

As one of the goals for further achievement, the association has invited the annual convention in 1931.

The association is affiliated with the Retail Merchants of Texas with headquarters at San Antonio and the Texas Retail Merchants association to meet here in their [illegible] the National Retail Credit association with headquarters at St. Louis. Through these connections, the association is able to render a greater service to the merchants of Lubbock as inquiries on out-of-town individuals, firms and corporations may be secured through these two associations.

Lubbock Really "Hub Of Plains"

Transportation Lanes Rut Out From City In Every Direction; Fast Service Offered To Travelers

Lubbock, the "Hub of the Plains," is a center of transportation. Two railroads, the Santa Fe and the Denver serve the city daily, and there are six designated state highway outlets and one which will be officially designated soon with 19 automobile passenger stage lines augmenting the railroad service.

The bus lines go in every direction and make connections with all transcontinental lines therefore selling tickets to any station in the United States.

Santa Fe Pioneered.

The Santa Fe, pioneer railroad in this vast region known as the South Plains, came into Lubbock in 1909 and the city is now on the main division of the Santa Fe from Galveston to San Francisco.

Last year the Fort Worth and Denver railroad came into this section giving the city a direct route into Dallas. The realization of this railway came about only through great difficulty, the courage of the officials on the one hand, and the determination of the people on the other, and now passenger service and freight handling is a daily occurrence.

Four Main Lines.

There are four main lines of the Santa Fe into Lubbock and branch lines of Bledsoe, Seagraves and Crosbyton are served.

Each afternoon a train stops here enroute to Clovis and California. This is at 4:35 o'clock. In the other direction, headed to Houston, Galveston and New Orleans via Sweetwater there is a train at 12:50 p. m.

Two trains leave daily for Amarillo at 4:30 p. m. and at 7:25 p. m.

Through Pullman Avalaible.

There is a through Pullman to Dallas which leaves Lubbock each night, and transport from Lubbock to San Antonio and Austin may be made, involving car to car transfer.

The Fort Worth and Denver leaves Lubbock at 8:15 p. m. and gets into Fort Worth at 6:45 and into Dallas at 8:10 a. m. Leaving Dallas at 8:30 p. m. it arrives into Fort Worth at 9:25 p. m. and arrives into Lubbock again at 8:25 a. m. This is a through train.

The first passenger train over this line came into Lubbock Nov. 23, 1928.

The station is a well-appointed building at 18th and Avenue G.

Buses Reach All Points.

The bus lines reach every point in the surrounding territory. From the union bus terminal each day motor cars leave to make round trips.

South Plains coaches operate from Lubbock to Sweetwater, there making connections for Fort Worth, Dallas, San Angelo, San Antonio, Waco, Brownwood and other points. Four cars go out daily over this route, leaving at 7 a. m., 12 N., 4 p. m. and 7:30 p. m.

Pioneer motor lines operate from Lubbock to Roswell and connections may be made to El Paso, Phoenix and Los Angeles. This same line connects at Roswell for Albuerque and Santa Fe and goes to Carlsbad. Departure is made from this city at 8:20 a. m. and 4 p. m.

Connections Made.

Texas Motor ways run from the city to Floydada with the possibility of connections at Stamford for Abilene, Cisco and Austin and at Quanah for Childress, Wellington, Altus and Oklahoma City. These cars leave daily at 7:10 a. m., 12 N., and 4 p. m.

Another line, the Red Star Coaches, operates from Lubbock to Big Spring, leaving at 7:30 a. m., 12:30 p. m. and 4:30 p. m. This same line connects at Big Spring for San Angelo, Midland and El Paso.

Four Go North.

Four North Plains Coaches leaving at 7:15 a. m., 11 a. m., 3:30 p. m. and 9 p. m. make connections at Amarillo for the Panhandle oil fields, Colorado and Oklahoma.

The Sunset Coaches serve Lubbock to Roswell; to Carlsbad; Ft. Worth, and Dallas. They leave out at 8:30 a. m., 12:30 p. m. and 4 p. m.

Equipment of the lines is of the best, the busses are comfortable, operators dependable, and travelers are assured of a pleasant journey.

There is a union bus terminal in Lubbock where information is given out and the popularity of the lines may be proved from the fact that an average of 15,000 people go over the lines per month.

Slaughter Lands Being Subdivided

One Of Largest Ranches In South Plains To Undergo Plow; Terms Offered To Settlers

The farmer who wants to make his home on the South Plains is offered perhaps greater opportunities for acquiring land on easy terms than may be found in other sections of the United States. These big numerous large ranches which have been subdivided with the aim in view of colonizing farmers, producers, to more rapidly settle this vast agricultural area.

Varying terms of payment are offered on these lands. The C. C. Slaughter ranch, with headquarters near Morton, in Cochran county, is part of almost a million acres originally owned by Col. C. C. Slaughter, at the time of his demise. This one tract of land, placed on the market during the past summer, comprises 17,351 acres.

Terms Are Named

Terms on this land are such that a nominal down payment is made otherwise attractive by an arrangement whereby the homeseeker does not have to pay the first note due until three crop seasons have passed, and payments are arranged over a 20-year period. This gives the farmer an opportunity, in some instances, to pay for his land with two or three crops, even before his first notes are due.

Like all other South Plains lands the Cochran county acreages are splendidly adapted to the raising of cotton, grain sorghums, wheat, other grains, fruits and vegetables. An abundance of water underlies this section at a depth of about 130 feet.

Payments and interest on innumerable South Plains lands, offered for agricultural development for the first time, are less than rent on farms located in many other sections of the nation, and, in the opinion of many, it seems folly for a man to rent.

AIRPLANES USED

KIEL, Germany, Sept. 21 (AP)—Airplanes are being used by herring fishing companies to spot schools of the small fish. The fishing smacks are then directed to the locality where as formerly they often had to spend many days at sea before finding a school. The schools can be seen from planes as dark spots in the water or as glistening masses when they come near the surface.

RHEIMS, France, Sept. 21 (AP)—"Peace trees" purchased with money given by a group of German pacifists, have been planted in a new public park on the rue Joulin, symbolical of hopes for a better understanding between peoples.

Subway Eliminates Crossing Problem

Safety Assured Motorists To Fair Grounds This Season; Traffic Problem To Be Lighter

When the thousands of Lubbock and South Plains patrons of the Panhandle-South Plains fair begin their annual trek to the fair grounds, east of the city, September 30, one dangerous menace, heretofore always present for crowds both coming from and going to the exposition, will be eliminated. The menace—that of a several rail grade crossing—was done away with when the new subway at the intersection of roadway and the Santa Fe tracks was completed.

During all previous expositions held at the present fair grounds, the railway crossing has proven a serious handicap to the progress of the crowds. Often switch engines or long freights have halted traffic for several minutes with the halted vehicles stacked up for several blocks in many instances.

Loomed As Problem.

The ever-present possibility of grade crossing accidents, both to motorists and pedestrians, heretofore has always loomed as a major problem to local officials in charge of traffic.

Use of the underpass by fair patrons will mark the first time that the structure has been used by large crowds, and will materially demonstrate for the first time the inestimable value of a subway within the city.

Lubbock police officers feel that there will be less possibility of traffic congestion this year to and from the fair grounds.

Opened In July.

The underpass was first opened to traffic last July 15. It was constructed by the Panhandle Construction company at a total cost of $195,000, shared equally by the city of Lubbock and the Santa Fe Railway company. Six months were required in the construction.

Completion of the project marked the final realization of an intensive campaign, conducted over a period of four years by the Lubbock City commission and the local Board of City Development.

FACE PENALTY

KHARKOV, U. S. S. R., Sept. 21 (AP)—Under new governmental decrees here, all persons refusing to give up surplus wheat supplies to the government or hindering others from so doing, may be fined five times the value of the grain affected. Kulaks, or rich peasants, thus mulcted will also suffer loss of their property.

Women Suffering Bladder Irritation

If functional Bladder Irritation interrupts your sleep, or causes burning, backache, leg pains, muscular aches, thus making you feel tired and discouraged, why not try the Cystex 48 Hour Test?

Nearly two million Cystex tests now distributed under a money-back guarantee, with marked success. No dopes, narcotics or habit forming drugs. List of pure ingredients in each package.

Get Cystex (pronounced Sisstex) at any drug store for only 60c. Put it to the test. See for yourself what it does. Money back if it doesn't bring quick improvement, and satisfy you completely. You, are the sole judge of your satisfaction. Adv.

Doctors Say "It's Wonderful"

how Dr. LaMond's Catarrh medicine cures Catarrh. And it is wonderful that it is guaranteed to give perfect satisfaction to cure Catarrh in all its varied forms. Persons that will use this medicine according to directions will never die of pneumonia, appendicits, or piles.

All Retail Drug Stores are asked to handle this medicine. If you can't obtain this medicine at your Drug Store, send one dollar to

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Manufacturer and Distributor
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WELCOME
FAIR VISITORS

Farm, Ranch and City Loans
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CARL SCOGGIN
Room 207 LEADER BLDG. Phone 707



There's A Joker In Every Deck!

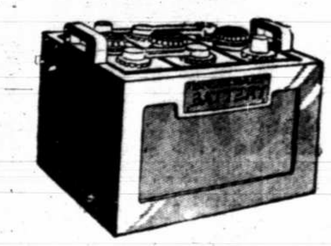
In Glass Business, It's Window Glass—

Use Plate Glass
In The Home And In Automobiles
Use Plate Glass For Economy
Distributors For
Pittsburgh Paint Products
Welmaker Glass and
918 Ave. J. MIRROR WORKS Phone 1615



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And His Company
"Truly A West Texas Institution."
Howdy Folks
Wishing "The Show Window of the Plains" Every Success

How EXIDE Serves A Nation



Uninterrupted power and light is assured the big Cities by means of huge Exide Batteries which are held in reserve to furnish current in case of an emergency.

Well-lighted railway coaches are associated with Exide Car-Lighting Batteries.

Eighteen years ago the first electrical starter and lighted car was introduced—Equipped with an Exide Battery. To day millions of cars are Exide equipped.

Where there is a telephone communication, you will usually find Exide Batteries carrying your voice over the wires.

Airplanes, cruisers, battleships and submarines—in practically every department of the Government armed forces, Exide Batteries play an important part.

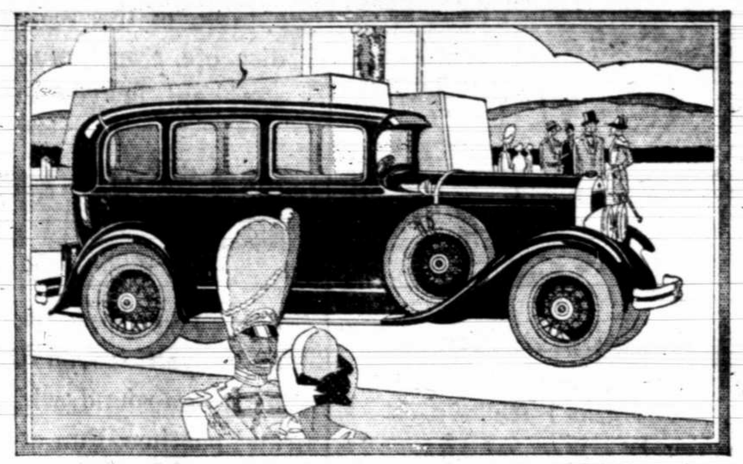
Exide Batteries provide that unfailing supply of power that is absolutely essential in the operation of modern railway signals.

For Better Service on your Car, let us Equip Your Car With Exide Batteries

CONNER BATTERY CO.
PHONE 1754 812 18 ST.

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In Records, Speed, Stamina and Sales
STUDEBAKER'S
New D ctator Eight
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THE DICTATOR EIGHT REGAL SEDAN, FOR FIVE—Six wire wheels and trunk rack standard equipment. Bumpers and spare tires extra.

The President Eight
The champion performer of ALL MOTOR CARS. Every world record for speed and endurance of stock cars is held by this splendid automobile. Yet the price is well within the budget of the average family. Luxury, combined with economy, gives it an unusual appeal.

The Commander Eight
Commands the respect of the entire motor car industry. Leads the world in value for cars of its type. It has beauty, style, comfort and performance extraordinary. Everyone that drives it thinks the price is $500 more than it is. It's that kind of a car.

Gough Motor Company
"Studebaker Fine Cars"
1108 Main Street Lubbock, Texas Phone 463

The 16th Annual Panhandle-South Plains Fair

Lubbock, Texas, Sept. 30th, Oct. 1-2-3-4-5

MORE ENTERTAINMENT! MORE EXHIBITS!

Thrills galore! Fun like you have never had before will greet you at the 16th Annual Panhandle-South Plains Fair. Hundreds of exhibits! Entertainment for every hour of the day. Come this year. Bring your family and enjoy the greatest fair of them all.

We want you to come—so plan now to meet your friends at this great exhibition.

FREE! Vaudeville Attractions---Afternoon and Night

AFTERNOONS AND NIGHTS

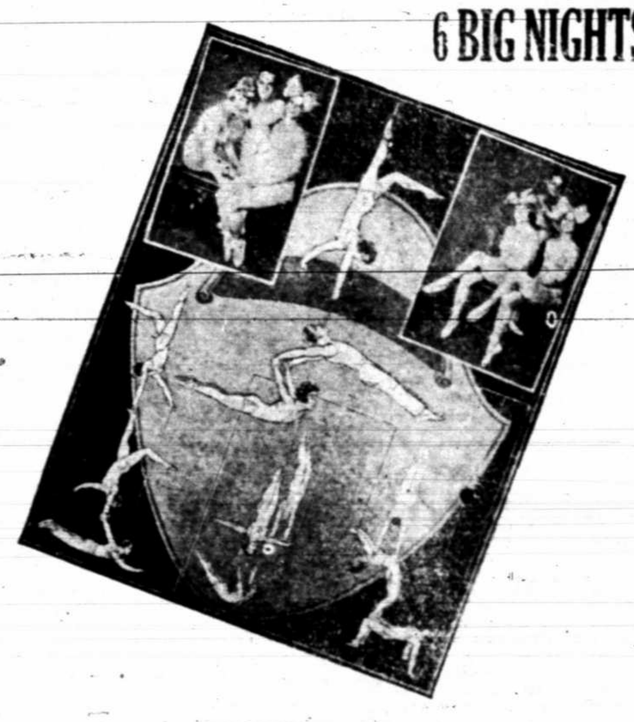


SIX BIG ACTS



6 BIG DAYS 6 BIG NIGHTS

BREATH TAKING STUNTS



PRINCE NELSON

The king of all wire hazards in a series of thrilling wire feats—the man who crossed Niagara Falls 5 times. 28 beautiful costumes. 18 difficult acts.

HADANA AND COMPANY

"The Human Torch"
Three Sensational Dives.
Swan dives, comical "walk-off" dives, and the daring dives of Hadana into seething flames, himself in a ball of fire.

THE 3 MAZZOLAS

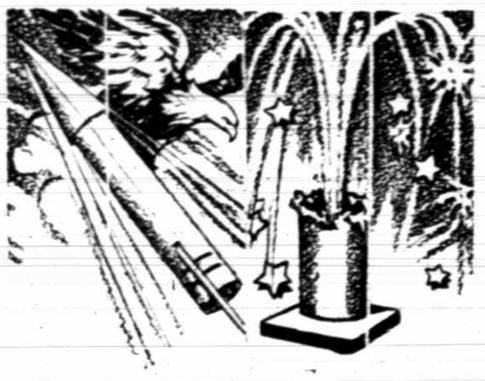
A trio of French Athletes performing the "Spanish Webb" and the "Flying Wings" Breath taking and beautiful.

CHILCOTTS NOVELTY

And his aerial dog wonders!
Trained aerial dogs, juggling, hoop rolling, Etc. Etc.

FRANCIS TRIO

The comedy scream of the world. Side splitting, acrobatic stunts that will take your breath and hold you spellbound with laughter.



FIREWORKS EVERY NIGHT!

At Night With
ROCKETS THAT GLARE
—and—
SHELLS THAT BURST

MAGNIFICENT
DAZZLING
WONDERFUL
SPECTACULAR
THRILLING

Do Not Miss A Night
NO EXTRA CHARGE

The resources of this great empire will be displayed in educational booths and exhibits of livestock, poultry, culinary art, machinery, farm products, merchandise, etc. Every minute will be beneficial to you whether you are farmer, banker, merchant, lawyer, or what have you

$15,000 In Cash Awards

Aside from these booths and exhibits there will be the big midway with freaks and novelties from the four corners of the world. Eight big riders, ferris wheel, merry-go-round, whip, merry-mix-up, caterpillar, Hey Day, etc. A joyland of fun and pastime. Fun every minute of the day.

For other information write or wire.

Panhandle-South Plains Fair Association

A. B. DAVIS, Manager **B. C. DICKINSON, President**

Lubbock, Texas



Six Big FOOTBALL GAMES!

Monday, Sept. 30
Lorenzo vs. Lubbock Reserves
Tuesday, Oct. 1
Ralls vs. Brownfield
Wednesday, Oct. 2
Crosbyton vs. Levelland
Thursday, Oct. 3
Littlefield vs. Tahoka
Friday, Oct. 4
Post vs. O'Donnell
Saturday, Oct. 5
Slaton vs. Plainview

City Planning Is Being Considered By Commissioners

Question Of Zoning, Nature Of Buildings And Other Details Looming As Huge Problem In Lubbock

City planning continues to come in for a major share of attention at meetings of the Lubbock city commission and every effort is being made by the body to outline a comprehensive plan of procedure. Together with the city commission, committees from the chamber of commerce and Board of City Development have been appointed to consider the problem and work in cooperation with the city.

Months of labor have been required to secure data, consult experts and make a comprehensive survey of the City of Lubbock in an effort to determine just what is needed in the way of a complete program of city planning and zoning. At every meeting of the organization, the project comes in for discussion and officials feel that in the near future actual work on the problem will be instituted.

Very Puzzling Problem

Officials of the city, in their discussions, have agreed that city planning is one of the most complex and puzzling problems that has confronted them in several years and that a great amount of work and time is required for study.

The proper coordination of all phases of civic development, provide adequate facilities for living, working and recreation, is the principle of city planning.

Means Uniform Growth

To serve the city best a comprehensive city plan must coordinate all physical improvements even at the possible expense of subordinating individual desires. City planning applies the financial principles of business corporations to civic development. It means the budgeting of future improvements to secure an orderly and uniform growth for the entire community and prevent over-expansion of one phase of development at the expense of the others.

Directly coupled with city planning is the problem of zoning. Zoning is recognition through law and ordinance that not all parts of the city are alike and that the health, safety and general welfare of a community demand differentiation among them. The functions of the main divisions of a city, residence, commerce and industry, are so dissimilar in their requirements and use that different treatments are necessary. A pavement suitable to a residential section often is unsuited to an industrial section. The best location for industry often is the worst location for residences. And further does the gap widen between these use regulations.

Controls Structures

In addition to such regulations, zoning also controls the height and size of buildings and so diminishes overcrowding, hazard to health, and depreciation of value by improper and unsafe living and working conditions. So apparent have been the advantages derived from proper zoning that the movement has grown from a single city in 1914 to 562 municipalities in November, 1927.

Several outlines have been submitted to the city of Lubbock for consideration. One of these has been selected as the one most suited to the needs of this city and probably will be used when the city has had time for proper consideration and complete outline of its plans.

Time To Be Required.

The Lubbock city commission has arrived at a conclusion that making a city plan is one thing and putting it into effect is another. One or two years may be required to make a city plan, while carrying it into effect may take a century. Twenty-five years, however, is the usual foresight claimed by city planners. It has been found that planning for a city for a quarter of a century generally meets the principal purposes; that the plan shall take account of more than the needs of the moment, that it shall weigh one consideration against another and strike a balance, that shall provide for a probable growth, that it shall guide and regulate that growth.

TAKES PIKE PEAK

Summit Is Just Another Hill To The Viking

The twisting, climbing, 20-mile highway up to the summit of Pike's Peak is just another road to the new Viking, but it has raised the question of what Viking was the first to drive to its peak. Within a few days time rival claims have been made by two owners of Vikings that each had been the first to reach the top of Pike's Peak with the new car.

As a further coincidence, each claimant is a Chicagoan and each was en route to the Pacific Coast when the record climb was made. They are G. F. Sharpe who was driving from his Chicago home to Alameda, Calif., and Ludwig Wilson, en route from Chicago to Everett, Wash.

Car Still New

Sharpe states that he made the peak in his Viking in June when the car was but five days old. And the photograph of he and the Viking at the summit discloses that a mound of snow was there when he made the climb.

But Wilson submits a signed statement by a Pike's Peak highway official that his was the first Viking up the mountain when it made the climb in July.

PROGRAMS SCHEDULED

KUT To Broadcast Regular Evening Programs

AUSTIN, Sept. 21.—College music interspersed with current news items about the University of Texas, is broadcast over KUT radio station here, for thirty minutes each evening except Saturday and Sunday, beginning at 6:30 o'clock.

Lamesa 'Goes In Strong' For Schools And Teachers



Top picture shows Lamesa's fine high school building. Lower left is F. T. McCollum, six years principal of the high school. Center is Zue Rogers, for five years superintendent of the Lamesa school system. Right is G. M. Roberts who has served three years as principal of the grammar school. The high school and grammar school building at Lamesa cost $200,000 to erect.

Careful Driving Record Claimed

More than 190,000 miles in 12 years, represents the service rendered by a 1917 Oakland roadster purchased in 1919 by L. R. Chippell of Comstock Park, near Grand Rapids, Michigan.

While the mileage on the car within itself is remarkable and noteworthy, the most unusual record observed, is that while all of the essential parts of the automobile, such as the axles, engine block, chassis, body and even the fenders are original equipment, there is not a single dent in the fenders.

Claims Championship

With such a record, Mr. Chippell can easily claim to be the world's most careful driver until challenged by some worthier opponent.

Chippell is a carpenter with a flair for things mechanical. Recently he revealed a remarkable record with his Oakland when he called at a service station in Grand Rapids and purchased a new part. At that time Mr. Chippell stated that he had purchased the car after it had been driven 7000 miles by the original owner. Since then he has driven it 183,000 miles—a total of 190,000 miles in twelve years time.

STILL BARTER PRODUCE

Pennsylvania Farmers Are Maintaining Old Way

BLOOMSBURG, Pa., Sept. 21 (AP).—Barter still is a much used form of business transaction in many Pennsylvania districts, and there are many farmers earning a good livelihood who see comparatively little cash in a year.

Butter and eggs are their stock in trade, with meat in season. Poultry and vegetables likewise are exchanged for groceries, wearing apparel and other articles.

There are stores in the smaller towns and cities catering particularly to this class of trade, where the custom of a quarter century ago of giving "due bills" still prevails.

The "due bills" are credit slips, and the hired man, in years gone by, was paid with "due bills" at the end of the month. Today he demands and receives cash, and if the farmer is insistent he can obtain cash from the stores with which he deals, instead of the "due bills."

TRAIN SERVICE MEN

Plymouth Corporation Has Traveling School

"The automobile service man should be as well informed in his particular line of work as is the lawyer, the surgeon, or any man who is considered a specialist," according to H. E. Heath, service manager of the Plymouth Motor corporation.

"The day of the back-alley mechanic, who picked up here and there a slight knowledge of the automobile, is passed. In his place has appeared the service mechanic who is a specialist—trained for the particular work that he does, and capable of efficiency handling any phase of automobile maintenance.

"One of the principal factors behind the development of the modern automobile service department of the successful automobile dealer has been the Chrysler Institute for Service Education—a school maintained by Chrysler Motors for the purpose of training Plymouth, De Soto, Dodge and Chrysler dealers and service men in the proper maintenance of Chrysler Motors automobiles," declared Mr. Heath.

PENALTY TOO SEVERE

Bigamy Isn't Punished At All In France Now

PARIS, Sept. 21 (AP).—Bigamy is so seriously punished in France that it isn't punished at all. That is to say, the juries acquit rather than banish a man or woman to a penal colony in South America.

Bigamy, therefore, may be made less serious an offense so jurymen can condemn it with easy consciences.

Dodge Announces Low Priced Sedan

A new two door five passenger sedan with a body providing rear seat compartment room usually found in only four door sedans has been announced by Dodge Brothers at a new low f. o. b. Detroit price of $925. The introduction of this latest model makes a total of nine body styles in the Dodge Six line.

"This new two door sedan aims to fill the demand for an ideal family car at a price within the reach of millions," said C. W. Matheson, general sales manager of Dodge Brothers. "In exterior finish, it establishes new standards in the lower price motor car field, and it has the same engine and mechanical advantages featured on all models in the Dodge Brothers Six line. For the first time, the characteristic Dodge Brothers dependability and performance as developed in the present models, have been made available to thousands of additional families by this lower price model."

ENGLISH COMPULSORY

Czecho-Slovakian Schools Make Language Ruling

PRAGUE, Sept. 21 (AP).—Teaching of English will be compulsory in all Czecho-Slovak schools after September 1. The only language which students hitherto have been required to learn was German, one-third of Czecho-Slovaka's population being of Saxon origin.

In order that adults may also acquire some knowledge of English, evening courses will be given in club houses and schools and English lessons are broadcast over the State Radios three times a week. The State and public libraries lend books in English at a nominal fee of a few cents a month.

An English weekly magazine is published in Prague and a newspaper will soon be started for the benefit of thousands of English and American tourists who visit Czecho-Slovakia's spas.

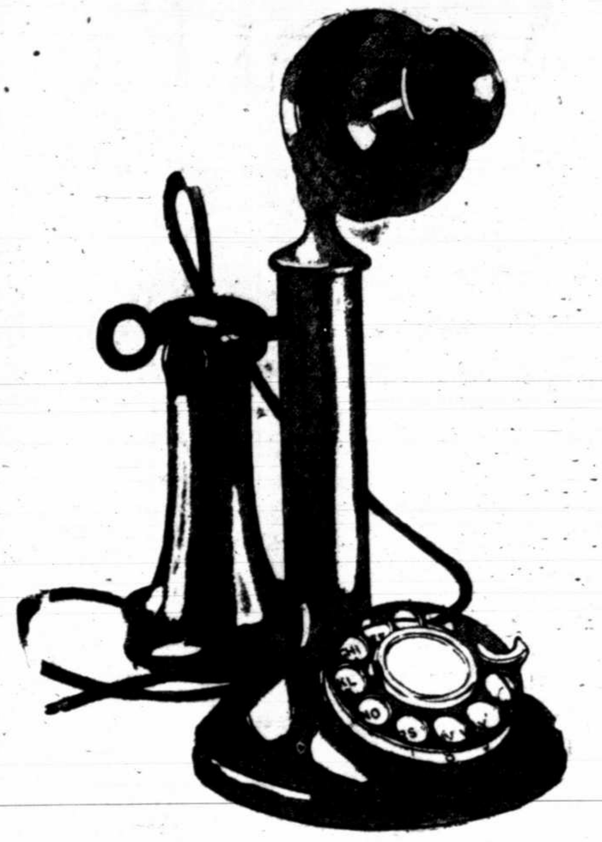


Welcome Fair Visitors

Come in and visit our plant. We are thoroughly equipped to rebuild your hats for the fall.

Lynch Hat Works

1113 Avenue J Phone 769



Phone 1323

A PHONE NUMBER THAT BRINGS YOU FLYING SERVICE!

1219 Main Street

A— LUBRICATING SERVICE

That is Centrally Located to Serve ALL!

Lubricating Service Station under new management calls your attention to additional services now offered at this strictly modern service station. New lines of tires, additional greasing and washing aids, a flying service for your convenience when you have a flat, and many other services help make this the most popular station in all of Lubbock. We ask you to try it once. YOU'LL LIKE IT.



SALE on AJAX Tires

OFFERING TIRES AT POCKET CHANGE PRICES

WE ARE HERE WITH A COMPLETE LINE OF

GOLD BOND TIRES

These tires are unconditionally guaranteed for 18 months against blowouts, cuts, stone bruises, underinflation, wheels out of alignment or any other road hazards. We make all adjustments in our store. NO WAITING. We specialize in washing, greasing, gas, oil, vulcanizing.

SEE US BEFORE YOU BUY



AJAX 29x4.40 High Speed Balloon Quality Tube $1.25 $5.75

29x4.50	$ 6.49	29x5.00	$ 8.29
30x4.50	$ 6.55	31x5.25	$10.09
29x4.75	$ 7.95	29x5.50	$10.55

Lubricating Service Station

1219 Main Phone 1323

Panhandle-South Plains Fair Is Steadily Growing

Exposition Began In City In Small Way 16 Years Ago

Number Of Exhibits And A List Of Premiums Show Increase From Year To Year; Crowds Expected

Maintaining a steady growth since 1920, when it was first incorporated, the Panhandle South Plains fair has grown into a vast exposition which draws its displays and spectators from all sections of the wide expanse of Texas. A medium "one day show" has grown into one of the most successful regional fairs in history.

Such has been the growth of the Panhandle South Plains fair and in 1928 more than 120,000 people poured through the turnstiles and participated in the gathering of last year. In early years farmers of the immediate vicinity drove their families into town to witness the "county fair." During the later years not only have farmers of this section participated but people from every section of the state, even drawing some from New Mexico. The organization has grown from a mere county fair to an exposition for the entire Panhandle and South Plains.

Few Records Kept

Few permanent records were kept of the fair until it was incorporated in 1920, and the growth was then only gradual. Since incorporation, however, growth has been steady, departments have been added, displays have become more comprehensive and the scope of the organization has been increased. The fair was started in 1913.

Permanent buildings of the fair occupy a plot overlooking the Yellowhouse canyon, east of Lubbock, and investment in the enterprise is estimated at over $75,000. A ninety nine year lease is held on the site. Last year a modern livestock building was added to the equipment together with a new ladies' rest room. Plans are underway this year for several minor improvements to buildings.

Exhibits Anywhere

In the first years of the fair displays were shown in vacant store buildings about the city, the old "opera" house in the back part of stores, offices—most any place where there were available feet in which agricultural exhibits might be displayed.

To these early exhibits have been added a variety of new ones, including livestock, handiwork, egg, club projects, plants and flowers, textile and culinary arts, merchants' displays, athletics, amusements and numerable other features. The 'one day fair' now is an exposition lasting six full days and nights and attended by many thousand. As last year's attendance topped the 120,000 mark officials this year believe that the total will be increased to near 150,000 with gate receipts reaching near the $75,000 mark.

Premiums Increasing

In days when the fair was struggling for a firm foothold premiums offered were in the form of merchandise, valued at several dollars. Premiums last year ranged at $10,000 while those of this year are estimated at $15,000.

Incorporated in 1920 for $10,000, officers of the association at that time included:

President, M. M. Dupre; first vice president, E. A. Morgan; second vice president, Clark M. Mullican; third vice president, Dr. I. E. Barr; fourth vice president, H. W. Stanton; treasurer, O. L. Slaton; secretary, George Briggs. Directors at the time included Mr. Morgan, Mr. Stanton, Mr. Slaton, Dr. Barr, Dick N. Arnett, Mr. Mullican and A. V. Weaver.

Officials Are Listed

Divisions of the fair at that time included agriculture, livestock, machinery, arts, education and advertising.

Departments and superintendents in the fair this fall include: agriculture, D. F. Eaton; agriculture, individual exhibits, H. J. Bower; women's department, Mrs. Hub Jones; boy scouts, L. G. H. Williams; red cross department, Miss Vera Murfee; livestock, R. M. Millhollin; beef cattle, W. L. Stangel; dairy cattle, Roy B. Davis; horse and mule, Dr. Y. J. Aiken; swine, Douglas Pounds; sheep, Don L. Jones; veterinarian in charge, Dr. Y. J. Aiken; boys and girls' agricultural clubs, D. F. Eaton; poultry, Ray C. Mowery; textiles, Mrs. S. J. McFarland; culinary, Mrs. J. S. Johnson; girls' clubs, Miss Louise Baird; plants and cut flowers, Mrs. W. O. Stevens; art, Miss Della Wilkinson; relics, antiques and curios, Mrs. W. F. Schenck.

Directors This Year.

Directors this year include J. J. Clements, W. B. Price, J. F. Holland, E. J. Parsons and M. B. Hilburn. Officers of the association are: President, B. C. Dickinson; vice-president, Homer D. Grant; vice-president, N. L. Peters; treasurer, S. C. Wilson; manager, A. B. Davis; advertising manager, M. G. Miller; publicity manager, Garnet O. Reeves; secretary, Mrs. J. M. Hall.

Indicative of the scope of the organization is a list of 29 honorary vice presidents from Idalou, Lorenzo, Southland, O'Donnell, Ropesville, Levelland, Seminole, Abernathy, Slaton, Ralls, Crosbyton, Littlefield, Post City, Lamesa, Plainview, Amarillo, Brownfield, Shallowater, Olton, Sudan, Muleshoe, Floydada, Lockney, Petersburg, Tahoka, Amherst, Anton, Morton and Seagraves.

There is small doubt but what the Panhandle-South Plains Fair association will continue in its steady growth, according to officials of the organization. Reviewing the history of the association, it can be seen that not a year has passed without some great improvement and extension to attract the thousands of people from widely scattered sections of this and other states.

STRESS COMPRESSION

High Principle Used In The De Soto Construction

"If you ever watched persons at different times inflate paper bags and burst them with their resultant powerful explosive effect, you have noticed that the same amount of air blown into a small bag will give a louder and more powerful explosion than if blown into a larger bag. This is the principle upon which high compression automobile engines operate," according to L. G. Peed, general sales manager of the De Soto Motor corporation.

"The matter of high compression is a significant one to automobile owners," he continues. "High compression increases the ratio of fuel that can be transformed into useful work. It gives greater power and performance from the same amount of fuel and thereby increases the efficiency of the engine.

Heads Baptists



DR. W. R. WHITE

Comparatively new in the Lubbock religious field, Dr. W. R. White, pastor of the First Baptist church, is making his presence felt over this entire territory. His work with the Downtown Bible class has made his following one of the largest in this section.

Skilled Workmen Build Studebaker

In Studebaker's 11 1-2 acre foundry at South Bend, Indiana, one of the largest grey iron foundries in the world, scores of skilled workmen may be seen daily making "sand pies" or cores for the 500 or more castings which go into the Studebaker engine, according to C. E. Gough, Studebaker-Erskine dealer here.

"The sight never fails to arouse unusual interest among the hundreds of visitors who make the trip through Studebaker plants. The operation of turning out these cores looks about as easy as the mud pie making of childhood days, yet the job is one which requires a high degree of skill and accuracy.

"More casting calls for a 'sand core' and 'sand mould.' The 'core' and 'mould' may be likened to the core and skin of an apple, the 'core' representing the hollow portions of the finished casting, the 'mould' the outer husk or covering.

SHOW ART IN HOMES

Sweden To Have New Plan For Exhibitions

STOCKHOLM, Sept. 21 (AP).—An exhibition to prove the feasibility of combining art with industry will be held in Stockholm in May, 1930.

All the leading garden experts of Sweden will contribute displays to the Stockholm exhibition of arts and crafts, to prove that the home, no matter how humble or how elaborate, can be enhanced by properly arranged gardens.

The exhibition grounds will be laid out on the wooded shores of a bay in Djurgaarden, the ancient royal deer park of Stockholm.

Broken Back Not Handicap To Man

Injured Truck Driver Is Purchaser Of Oakland In Spite of Misfortunes; Relates His Story

His back broken, his shattered body in a brace and his feeble steps dependent on a cane, G. J. Jensen of Portland, Ore., slowly entered the salesroom of Collins Bros., Oakland-Pontiac dealers, and announced he was in the market for a car.

Questioned as to his misfortune, Jensen unfolded the following story:

"Over a year ago I started from my home, 106 North Twenty-second street, with my truck. While making my daily rounds I was hit a few hours later by a much heavier truck at East Twelfth and Madison streets. My truck was turned over and my back was broken, my head, leg and arm cut and bruised, and I suffered serious internal injuries.

Encased In Plaster

"For nine weeks I lay encased in a plaster cast, and the doctors told me I was lucky to escape with my life. Finally they braced me up, gave me a cane and I was able to get about. I even got back to my business, but I was handicapped in walking.

"So I suggested to my wife that I buy a car. She doubted my ability to withstand bumps and jolts. She may be right, I have looked around quite a bit and so far I have not found a car which was comfortable to me and which I could operate easily. I'm here to look over your line."

Hudson And Essex Shipments Boosted

DETROIT, Sept. 21.—Shipments of Hudson and Essex cars up to September 1st of this year are announced as 267,341 as against 230,019 in the same period of 1928, a gain of 16.2 per cent. This is the best eight month's record Hudson has known, leaving less than 15,000 Hudson and Essex cars to equal shipping record of 282,204 for the entire year of 1928.

To assure a steady seasonal reduction of car stocks in the hands of its distributing organization, Hudson is shipping at the rate of around 85 per cent of present retail sales as reported weekly to the factory by distributors and dealers. On this basis August shipments were 17,309.

REED CITY, Mich., Sept. 21. (AP)—Sixty-four years after his gallant action, Isaac Grant, civil war veteran, has received a bronze medal under a special act of congress. Grant and two companions captured 36 confederate soldiers.

Chrysler Adopts Rust-Proof Medal

After more than two years' experimentation, Chrysler has adopted a rust-proofing process which engineers at the research laboratories declare insures a permanent finish and longer life for fenders and other exposed metal parts of the car.

The new treatment is being applied to all body types in the recently announced "77," "70" and "66" lines and the Chrysler "Imperial."

"This is the first time rust-proofing has been made a practice in large volume motor car production," said Joe Hilton, local Chrysler dealer in revealing the intricate system employed in this work at the Chrysler factories in Detroit.

"Rust-proofing and fine enamelling require that the metal be thoroughly clean. Not a drop of oil or moisture from perspiration can be allowed on the surface if perfect results are to be obtained. In Chrysler's new rust-proofing department, a majority of the operations are for cleansing purposes.

"The process eliminates all physical contact between the workmen and the metal parts to be finished with enamel. From the point where the parts are hung on the conveyor chain in the warehouse to the main assembly line where they are attached to the car no human hand is allowed to touch them.

SETS NEW RECORD

Buick Shipments Show Big Gain Over Last Year

FLINT, Mich., Sept. 21.—Experiencing the heaviest shipping day in the entire 26-year history of the Buick Motor company, 1,582 Buick and Marquette cars were shipped by the factory's traffic department on Friday, Aug. 30.

The day's shipment of cars broke the previous high record when 1,554 automobiles were sent away.

Of the total number of cars shipped from the factory on Aug. 30, this year, 1,332 were loaded into freight cars and sent to all parts of the world, the total figure including the export shipments. It required 425 freight cars to handle the record shipment. In addition to the number sent away by train, 250 were driven away to nearby points.

BUDDHIST TEMPLE IN PARIS

TOKYO, Sept. 21 (AP).—Japanese Buddhists have opened subscriptions here for half the cost of a $750,000 temple to be erected in Paris on a site donated by the French government. The other half of the cost is to be donated by friends of Japan in France. President Gaston Domergue is listed as a patron of the project and Georges Clemenceau as a member of the advisory board.

TAX CUT PROMISED

PARIS (AP).—A tax cut of $60,000,000 is contemplated by Henri Cheron, Finance Minister, in his 1930 budget. Because the tax yield this year has been far in excess of estimates, he proposes to make some of the cuts effective at once.

DROUGHT CUTS SIZE

Apples Made Smaller But Redder This Season

PROVIDENCE, R. I., Sept. 21 (AP).—Lack of rainfall will result in smaller apples in Rhode Island this year, but they will be of much brighter hue than usual.

Harry R. Lewis, state commissioner of agriculture, says that the same lack of moisture that is causing the size of the apple to be reduced probably also is contributing to the brighter coloring.

COMFORT

FOR WOMEN WHO DRIVE



Thousands of women are finding in Oldsmobile those priceless elements of driving comfort so necessary to pleasure and ease of mind in motoring.

There's Oldsmobile's driver's seat, for example . . . adjustable down to the fraction of an inch, to assure just the right reach to pedals and steering wheel! And a steering wheel that's movable to the exact position for perfect arm comfort and free vision. Clutch and brake pedals are comfortable to operate both because their action is easy and because they are faced with cushions of rubber, assuring a firm "grip."

Gear changing in Oldsmobile is accomplished quickly and quietly . . . with the tips of the fingers. And the lightest touch on the steering wheel assures perfect control.

Too, Oldsmobile's large, flat, pad-type accelerator enables the driver to accelerate smoothly and confidently . . . even when high-heeled shoes are worn. Positive-acting four-wheel brakes give a feeling of absolute security.

These splendid performance abilities, combined with the smartness and luxury of Fisher coachwork, round out a motor car that stands, in many respects, as an acknowledgment to the desires and needs of the thousands of women who today drive their own automobiles.

Come in today and let us explain all of Oldsmobile's fine car features of driving comfort. Drive one of these beautiful cars and judge its qualities for yourself. You will know then why so many women are selecting Oldsmobile as the family car, or the car for their own personal use.

And then, in addition to all these features, there is Oldsmobile's famous 62-horsepower engine, assuring a smooth, quiet flow of power for nimble threading of traffic or effortless hill climbing.

TWO DOOR SEDAN $875 f. o. b. factory, Lansing, Michigan. Spare tire and bumpers extra.

CONSIDER THE DELIVERED PRICE. Consider the delivered price as well as the list price when comparing automobile values. Oldsmobile delivered prices include only reasonable charges for delivery and financing.

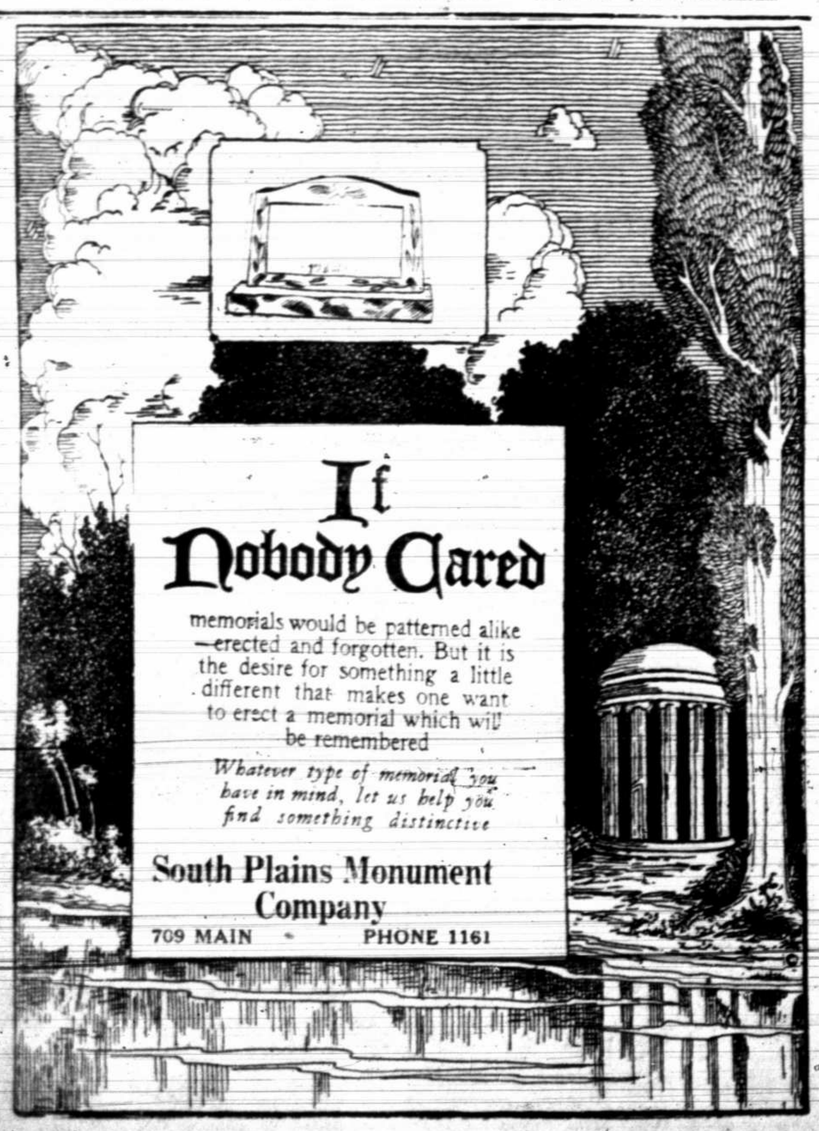
OLDSMOBILE

DAVIS OLDSMOBILE CO.

PHONE 1888 1105 MAIN

Slaton Oldsmobile Company

SLATON, TEXAS



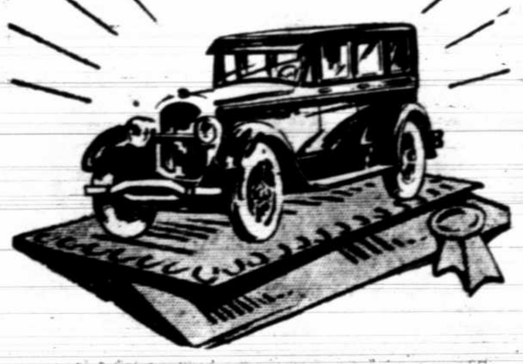
If Nobody Cared

memorials would be patterned alike—erected and forgotten. But it is the desire for something a little different that makes one want to erect a memorial which will be remembered

Whatever type of memorial you have in mind, let us help you find something distinctive

South Plains Monument Company

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Our Workmanship Is Your Seal Of Satisfaction

We are thoroughly equipped to practically rebuild your car.

Bring your troubles to us.

AUTO TOPS, PAINTING, FENDER, BODY and Glass Works

School Bus Bodies a Specialty

"You Wreck 'em—We Fix 'em"

Rhodes Bros.

815-817 Ave. H Lubbock, Texas

VALUE beyond expectation

No matter how high your expectations, prepare for a surprise when you see the new Dodge Six Two-Door Sedan. It is a full 5-passenger model—extra-spacious, extra-comfortable—with liberal head-room, leg-room and elbow-room. It has the usual long list of Dodge Six engineering advancements, including weatherproof internal-expanding 4-wheel hydraulic brakes, 8-bearing rear axle and 7-bearing crankshaft. There is an unusual appeal in its smart, distinctive style. Yet its price is lower than that of any other Dodge Brothers Six model.

DODGE BROTHERS SIX 479

NINE BODY STYLES: $1025 TO $1065 F. O. B. FACTORY CHRYSLER MOTORS PRODUCT

Royalty Motor Company

1015 13th Street Phone 444

Rapid Colonization Marking Lynn County's Growth

Tahoka Occupies Top Position In ...rea's Increase

Mo... People Per Square ... Now Than In Entire ... In 1900; City Is ... Trade Center

By AL HILL
Avalanche-Journal Staff

TAHOKA, Sept. 21.—Strides of rapid colonization are visibly marked in Lynn county by the revelation, seen in population figures, that there are today practically as many inhabitants in this political subdivision per square mile as resided upon the entire 864 square miles of territory within its confines in the year of 1900.

Back at the beginning of the twentieth century Lynn county was populated with a total of exactly 17. Ten years following there were 1,713 inhabitants, which grew to 4,571 by 1920 and to 13,200 in the year 1928. Last year's population gives the county 15.3 persons per square mile.

Has Steady March

Tahoka, county seat, is one of the smartest looking little cities on the South Plains, with an estimated population of 2,800. Like th county, this city has experienced a steady march up the scale of population. And, like the county, it continues.

Averaging the same as the South Plains, Lynn county's 562,960 acres are 95 per cent tillable. Of this total there are only some 153,007 acres now in cultivation.

Building Is Active

Since January 1 Tahoka's building program has approximated more than $300,000, of which about $118,000 is represented by numerous modern residences. A sewer system has been installed at the cost of $60,000. Other structures include the $60,000 English theater nearing completion; two brick residences for T. J. Bovell the West Texas Gas company building the W. L. Knight hatchery and filling station the G. E. Jones building to house the United Dry Goods company Hall-Robinson building for the M System, Cozy Courts Tourist apartments, costing $15,000; additions to the Ford and the Craft buildings, remodeling of the Handley Gin company and of the Edwards & Lockhart gin plants.

A high school costing $200,000 is fully accredited with all Southern colleges, employs 28 teachers and houses over 700 students. This institution possesses one of the largest choral glee clubs in the state, with 120 members, directed by Miss Bessie Mae Binnon, and also has a 28 piece military band, under direction of J. C. Allen.

Buildings Are Excellent

Eighteen brick rural school buildings further emphasize Lynn county's interest in education. Modern schools are also to be found in the two other important towns of the county, O'Donnell, with a population of 2,000 and Wilson, with 500.

Business structures that would credit any city in any land, furnish background for an attractive white way, on both sides of well paved streets, are noticeable to one upon entering the city of Tahoka. It is located in the heart of the county, at the intersection of State Highways No. 84 and No. 9, and on the Slaton-Lamesa branch of the Santa Fe railway.

Four rural mail routes center at Tahoka and there are two rural post office sub-stations here.

Many Businesses Here

Two strong banks attend to business activity needs of finance. There are six modern cotton gins, an ice factory, four first class hotels, a steam laundry, three tourist camps, five automobile agencies, 20 blocks of brick paving, 49 blocks of concrete sidewalks, electric lights, natural gas, water works, two bakeries, three feed mills, chamber of commerce, a Kiwanis club, Methodist, Baptist, Presbyterian, Church of Christ, Christian, Nazarene, Primitive Baptist churches, 453 telephone connections, 390 electric connections, four lumber yards. Excluding professional firms, there are a grand total of 110 business firms in Tahoka.

Best of all, and most noticeable to the close observer is the character of Tahoka's citizenship. It is predominately American-born white. Folks are friendly, smiling and happy, industrious, thrifty and ambitious. The spirit of the Plains—that enervating urge of youth to continue onward towards greater achievements—pervades the atmosphere of the town in home and school, office and shop.

Alelaide Hamilton, 14, of Marshall, Iowa, read 312 books in one year.

On Tech Faculty



JOHN C. GRANBERY

Widely known in Texas and prominent as a member of the faculty of Texas Technological college, John C. Granbery is active in public work in Lubbock. His history classes, held among members of women's clubs over the Plains, have made him a valuable addition to the citizenship of the Hub city.

County Looks For Good Crop Yield; Farmers Do Well

Cotton And Grains Leading Crops For Area; Drought Not Expected To Hurt In Yield So Much

(By Staff Correspondent)

TAHOKA Sept. 21.—Lynn county is this year looking forward to a satisfactory crop yield in the face of a prolonged drouth that has placed many counties of the southwest in the "blue" column agriculturally speaking.

This county is principally a cotton and grain county having discovered the fact that both of these varieties of crops grow exceedingly well under ordinary conditions. The average farmer works from 80 to 160 acres.

Easily Cultivated.

Farm lands here are easily cultivated being planted in a buster furrow and worked almost entirely with one and two-row implements. Seldom is a hoe put in the fields, necessary to weed it.

Following the practice of other South Plains counties, cotton is planted in Lynn county from two to four inches in the drill and is never thinned, as is practiced in the eastern part of Texas and in other cotton states. A man and his children, with two to four teams, can work from a quarter to a half section in cotton and grain sorghums.

Rains In Growing Season.

Average rainfall is 22 inches, occurring during the growing season.

Harvesting of cotton and grain sorghums occurs from the latter part of September to January 1.

Production of Lynn county cotton, since 1919, exhibits what every other county on the South Plains will show, in proportion, a very rapid increase in production, brought about by the steady trek of new farmers coming here to make their homes.

Production Increases

The 1919 season produced 776 bales of cotton. There were 556 bales in 1920 and 581 bales recorded in 1921. But a decided jump in production followed, with 16,050 bales ginned in 1922. The climb upwards shows 24,940 bales in 1923, increasing to 38,213 bales in 1924, while 1925 raised the figure to 42,198 and 1926 boosted it to 50,338. The total in 1927 was 41,870 bales, last year giving 34,700 bales.

Acreage planted to cotton has jumped from about 21,542 in 1919 to 100,676 in 1929. No year has brought a failure of this crop.

Grain sorghums last year gave a production of 1,600,000 bushels, valued at $640,000. Yield was as high as 110 bushels of threshed grain per acre and the price varied from 60 to 70 cents per bushel.

Development Healthy

A natural outgrowth of the heavy production of grain sorghums and other feed crops has brought to Lynn county a healthy development of the poultry industry. While the county shipped many hundreds of thousands of tons of as fine a grade of chicken feed to California, and other poultry raising centers, last year, where it was fed to growing fowls and varying poultry products then shipped back across the continent to the larger markets the county is fast becoming a poultry growing country.

Approximately 539,874 pounds of poultry were shipped in 1928, average price per pound being 18 cents, giving an income of $97,177.32. This does not include the eggs and baby chicks sold, nor home consumption. Yearly income from the poultry industry for this county is figured at approximately $200,000.

Hogs On Increase

Raising of hogs is becoming increasingly important also. There were 210 cars of hogs shipped from Lynn county in 1928, averaging 17,000 pounds of pork per car. This totals around 3,560,000 pounds for the year, or a total market value of $357,000. There are 15,000 head of hogs estimated in the county. For each man, woman and child in Lynn county it has been figured that $23 is realised every year from hogs alone.

Dairying, that other leader of diversification, is coming along on a par with poultry and hogs and other livestock raising. Hardly is there to be found a single farm in the county, upon which there is not an average number of dairy cows to be seen with chickens, turkeys, hogs, etc.

TRY FOR MARKET

GEORGETOWN, British Guiana, Sept. 21 (AP)—With a big rice crop in sight, growers here are making a determined try for that part of the Canadian and United States markets now held by India. The colony lost its West India market several years ago when a former governor placed an embargo on rice.

Lamesa Is Proud Of This Building



Here is the modern City Hall at Lamesa, county seat of Dawson county, symbolical of that city's progress.

LAYS MANY EGGS

College-Tutored Hen Does Quite Well With Work.

STILLWATER, Okla., Sept. 21 (AP)—It's a life of statistics for "hen 679" at Oklahoma A. and M. college.

The little hen, weighing three and one-half pounds, has reached the ripe old age of 10. She has consumed about 900 pounds of feed in her day, and has laid almost 1,100 eggs.

In 10 years the hen has known seven presidents of the college, five deans of agriculture, six experiment station directors, six directors of extension and three poultry department heads.

TO EXPLOIT GOLD

SYDNEY, Sept. 21 (AP)—A company capitalized at $25,000,000 has been formed here to exploit new gold fields in New Guinea. Among other measures, a railway is projected from the seaport of Salamau to the mountains and thousands of laborers are being recruited for the work.

Lynn County Has Big Development In Dairying Work

Bank Figures Reveal Much Revenue From Industry Over Southern Part Of County; Condition Good

(Special To The Avalanche-Journal)

O'DONNELL, Sept. 21.—Figures that pass through a bank do not lie, it has been claimed.

A comparison of figures, as made over a period of several weeks, by the cashier of the First National Bank, of O'Donnell, reveals a story of remarkable development in a manner that would be difficult to equal.

Taken From Records

These figures were taken from deposit slips and checks paid to farmers for dairy and poultry products. The weekly average, taken four weeks straight running early this summer, showed a total of approximately $1,800, every seven days, paid into the coffers of O'Donnell community farmers.

"Four years ago," remarks the cashier, "dairy and poultry products sold in O'Donnell would not equal this amount during an entire year."

Make Lengthy Strides

The southern part of Lynn county and the northern part of Dawson county, which constitutes the O'Donnell trade territory, so these figures prove, have been making lengthy strides toward diversification.

In spite of this exceedingly dry year and the visitation of a number of other seeming calamities, or setbacks, to the farmers of this section, the O'Donnell bank's figures show less money out on loans to farmers, by $17,000 or so, than was out at the same time last year. Deposits are not quite as big as the early fall of 1928, but the decrease is negligible. A populace of farmers, who are paying as they go, has made an economic condition in the O'Donnell trade territory that is looked upon as sound and of firm foundation.

SPENDS MILLIONS

Road Saves Few Minutes By Making New Route

TRENTON, Mo., Sept. 21.—The Chicago, Rock Island and Pacific railroad is spending more than $2,000,000 to save a few minutes' time in runs from here to Kansas City.

A patch of rocky hills is to be blasted away so trains no longer will be delayed by "doubling" back and forth on Burlington lines. About 100 miles of roadbed will comprise the improved stretch.

HIGH PRICE PAID

LONDON, Sept 21 (AP)—The highest price ever paid for the manuscript of a living author was recorded here when Gabriel Wells of New York bought the manuscript of George Bernard Shaw's play "Widowers' Houses." The text was written by Shaw between 1885 and 1890 in an exercise book and on numerous slips of paper.

Importations of tea to the United States for the fiscal year ending in June mounted to more than 93,500,000 pounds.

CHRYSLER

CHRYSLER MOTORS PRODUCTS

A JOY IN MOTORING THAT IS WHOLLY NEW



No matter how wide and how varied your motoring experience, you find all the thrill behind the wheel of one of the new Chryslers that came when you drove your first car.

Yet the reason is simple. It is to be found, for instance, in these epochal new advancements of the new "77" and "70":—

MULTI-RANGE GEAR SHIFT
DOWN-DRAFT CARBURETION
SYNCHRONIZED POWER SYSTEM
PARAFLEX SPRING SUSPENSION
ARCHITONIC BODIES

and a host of other revolutionary engineering features.

In the "66", lowest-priced Chrysler Six, you will also experience a performance characteristically Chrysler, combined with easy riding and handling—a performance that puts this car as far ahead in the field as the new "77" and "70" and the Imperial are in theirs.

$2895 CHRYSLER IMPERIAL PRICES—Nine Body Styles, from $2895 to $3855. F. O. B. Factory (Special Equipment Extra). WITH MULTI-RANGE GEAR SHIFT

$1595 NEW CHRYSLER "77" PRICES—Nine Body Styles, from $1595 to $1795. F. O. B. Factory (Special Equipment Extra). WITH MULTI-RANGE GEAR SHIFT

77

$1245 NEW CHRYSLER "70" PRICES—Six Body Styles, from $1245 to $1295. F. O. B. Factory (Special Equipment Extra). WITH MULTI-RANGE GEAR SHIFT

70

$985 NEW CHRYSLER "66" PRICES—Six Body Styles, from $985 to $1065. F. O. B. Factory (Special Equipment Extra). THE LOWEST-PRICED CHRYSLER SIX

66

451

OPEN EVENINGS UNTIL 9 O'CLOCK

Joe Hilton Company

LUBBOCK AND PLAINVIEW

TIPPS MOTOR CO. CROSBYTON

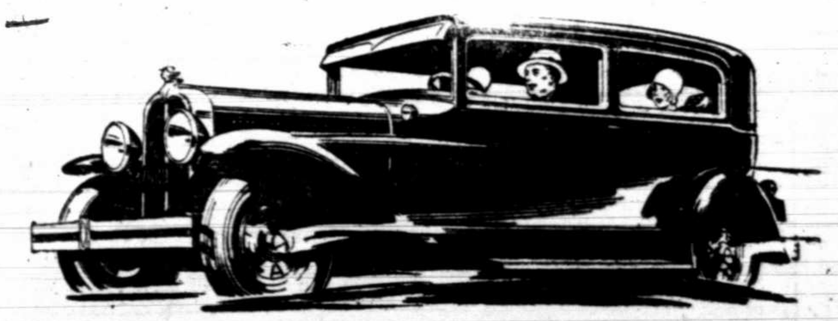
GRAVES MOTOR CO. MATADOR

Outperforming all other low-priced sixes at lower cost than ever . . .

Not only is the Pontiac Big Six outperforming all other low-priced sixes. Not only is it offering higher top speed, faster acceleration and greater power than any other six of its price. But, in addition, it is providing this unrivaled performance with amazing economy. Today's Pontiac is operating at lower cost than ever.

During 1928, a large public utilities corporation operated 996 automobiles of 33 different makes. And according to its own accurately recorded cost figures, its Pontiacs cost *one cent less per mile to operate than any other low-priced six in the field at that time.* Yet even that great record of economy is being surpassed by the Pontiac Big Six because of a number of refinements and advancements which this latest Pontiac includes.

Even with all its big car qualities—even with its big car power, pick-up and speed—the Pontiac Big Six offers you an actual dollars-and-cents saving. It gives you more of everything you want in an automobile. And does it—if you equal the average annual travel of 10,000 miles—at a saving of $100 or more per year.



PONTIAC BIG SIX at $745

PRODUCT OF GENERAL MOTORS

f. o. b. Pontiac, Michigan
Five-Passenger 2-Door Sedan
Body by Fisher

The Pontiac Big Six is available today in a variety of the season's most popular shades of Duco, enhancing the style and beauty of its Fisher bodies. If you want to be sure of getting the most for your money, come in to see and drive this car before you buy anything within $300 of its price. When you come to see it bring your present car for our liberal appraisal. Let us show you how easily you can own and enjoy a new Pontiac Big Six.

Pontiac Big Six, $745 to $895, f. o. b. Pontiac, Mich., plus delivery charges. Bumpers, spring covers and Lovejoy shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values . . . Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

FASTER Today's Pontiac Big Six offers the highest top speed and the fastest acceleration to be found in any low-priced six. Proved by the "fifth wheel"—the most accurate speed measuring device known to automotive engineers.

SMOOTHER Because of the Harmonic Balancer which eliminates torsional crankshaft vibration—full pressure oiling which assures correct engine lubrication at any speed—crankcase ventilation which maintains the quality of engine oil—and many additional features.

MORE POWERFUL Sixty brake horsepower at 3,000 revolutions per minute. The greatest power offered by any car as low in price as Pontiac . . . developed at the moderate engine speed which assures dependability.

SAFER Because it carries two completely independent braking systems—internal-expanding four-wheel service brakes with non-squeak linings and a separate emergency brake acting on the transmission—because its bodies are of sturdy hardwood and steel construction—because it has full-treadaxles, front and rear.

MORE RELIABLE Because of its basic design, which includes moderate engine speed for any given road speed. Because of its greater smoothness which results in less wear and tear on mechanical parts. Because of the generous dimensions characteristic of all parts subject to stresses.

LONGER-LIVED Every Pontiac since the first has been famous for endurance and long life. And those features of design which gave early Pontiacs their unprecedented long life have been retained and emphasized in this greatest of all Pontiacs—today's Pontiac Big Six.

CHIEF OF THE SIXES

Scoggin-Dickey Motor Company

1311 MAIN ST., PHONE 3033
Associate Dealers

JACKSON-MEDLIN MOTOR CO. Ralls — CHISHOLM-GROSS MOTOR CO. Brownfield — BRIDGES-SISCO MOTOR CO. Tahoka — SANDERS-ATTAWAY MOTOR CO. Lamesa

FASHIONS for FALL

achieve new importance in the feminine mind



_____and Jackman's will further intrigue the feminine mind with this presentation of correct Fall and Winter modes. To see them is to be utterly captivated by them, for never before has Dame Fashion been more gracious to her followers. The frocks—how charming they are____the coats____how flattering in line, material, and rich trim. if you would see the latest fashion conceptions of the Parisian designers you will of course, desire to see this showing.

Here are frocks for street, sports, afternoon, dinner and evening wear__coats for every invigorating hour of gorgeous Fall and Winter days____millinery so interesting as to make it difficult to select just one hat—and of course those accessories that complete the costume most effectively.

We will be most pleased to advise with you in the matter of selection of your Fall costume____you'll find the store literally filled with lovely things to wear.

New Fall Hats

Each hat reveals some new Paris secret of chic and good taste—and they are colored in glowing new shades especially chosen to harmonize with Fall costumes

SMART FELTS

Smart felts in close fitting off the face styles with elongated backs or side back in blue, red, tan, brown, and black. You'll like the styles and colors—the values will appeal to you as well.

$1.95 To $5.85

NEW HATS

They take definite "sides." Along with the modish new off the face hat comes new long side effects that frame the face and give a more flattering, truly regal silhouette than ever before. We're showing a wonderful assortment at

$9.85

Velvet Frocks

They follow the Princess silhouette: the moulded hip line and the graceful flare—all to be seen at smart afternoon functions. Touches of real lace add to their charm, and the wardrobe for Fall and Winter should include at least one of them. The values are characteristic of the standard set by this fine store for women

29.50 to $69.50

Velvet Ensembles

Exquisite satin or lace blouses enhance the charm of these lovely velvet ensembles. The colors in which they are shown tell you that Fall is here—browns—blues—wine—and black. The soft sheen of velvet is very flattering and many of those shown are exclusive models. To see them is to instantly desire possession.

39.50 to 125.00

Silk Suits

smart canton crepe suits with short and medium length jackets with egg shell satin or flat crepe blouses. Black and brown are the most popular colors for garments of this type and many of them are exact copies of imported models. The values will bear the most rigid inspection.

22.50 to $49.50

Silk Frocks

Smart satin and canton crepe dresses in blue, red, Autumn browns, wine and black in flares, basque effects, modified Princess styles, and suits with the tuck—in blouse feature this showing. Smart sport prints and silk tweeds made in the newest one, and two-piece dresses and three-piece suits with tuck-in blouses are also included.

9.85 to 19.50

Sport Coats

Lovely tan and brown shaded mixture stripes, tan and brown mixtures and imported Rodier cloths with beautiful Jop fox, cross fox, and wolf collars make up this showing of smart sport coats. Beautifully made garments that are destined to give a character of service that will be wholly desirable

29.50 to 69.50

Silk Frocks

Charming canton crepe dresses with the tight fitting hip line, higher waist line, longer hem line, graceful flares and Princess styles. They come in rich Actumn browns, wine red, blue and black. Crepe satin and georgette are also included in this assortment and you'll find that they're wonderful values at—

29.50 35.00 39.50



Beautiful Dress Coats

Fall fashions begin with coats it seems. At least most women have shown a wide interest in the coat mode for seldom has there been a season that offered such interesting details to intrigue the interest of women who would select from a most comprehensive collection as that shown by Jackman's.

Here the variety is enchanting—representing all the dominant modes at their best. Fur trimmings tell a new fashion story that is charming. Handsome broadcloth coats with flares and straight-line models all giving the slenderizing effect. Luxurious fox and wolf sets make the coats extremely attractive. The colors of black and brown vie with each other for popularity and the values make possession a pleasure.

29.50 39.50 to 129.50

SHEER CHIFFON HOSIERY



A lovely quality in all the new Fall colors, dust, wrought iron, moonstone, Bonita, gypsy, light gunmetal, tea time, ebony, Varios, nautical and suntan—shades that match and blend with the fall costume best. Gun-metal, wrought iron and Dust have the black French heel and tower heel.

$1.95

Purse Special



Smart new leather purses in beautiful browns, tans, reds, and black. Crepe, moire, and velvet bags in new shapes are shown in black and brown. Values to $4.85

$2.98

SILK UNDIES

The new combination teds, and the ted and step-in combination in lovely quality Chardonise make them an ideal garment to wear under the Princess dresses. They're priced at

$1.29

Leather Purses

Leather purses to match fall dresses and coats. New Italian art leathers and hand-tooled bags in all the new Autumn browns, black pin seal, and antelope bags round out a lovely assortment.

$5.85 TO 16.85

Visitors to the Panhandle South Plains Fair are assured a hearty welcome in Lubbock, the host city. It is the largest event in West Texas—and you'll be missing something if you do not attend.

Jackman's

Women's Wear Exclusively

1101 BROADWAY, LUBBOCK, TEXAS

Fair visitors will find Fair Week a most opportune time to select the costume for Fall and Winter in this smart shop for women. Assortments are now most complete, a feature that will add to the pleasure of choosing.

"Satisfactorily Serving A Great Section"

THE SOUTH PLAINS OWN NEWSPAPER

Sunday Avalanche-Journal

ANNUAL FAIR EDITION

VOL. 4, NO. 2 | LUBBOCK, TEXAS | SUNDAY, SEPTEMBER 22, 1929 | (AP) MEANS "BY ASSOCIATED PRESS"

Crosbyton Is Mecca For Trade Of East Plains Area

Town Enjoys Much Growth During 21 Years Of History

Agriculture, Dairying, Livestock And Poultry Form Resoucres For Revenue Of County

(By Staff Correspondent)

CROSBYTON, Sept. 21.—Slightly over twenty-one years ago, officials of the C. B. Livestock company laid out a townsite on Llano Estacado, "The Staked Plains." A town was started, the first lumber was hauled in seven wagon loads from Plainview. A supply store with a hall above and an old-time inn were erected as the foundation of a city.

This small hall above the supply store became the mecca for settlers on the South Plains. It was the center of social, religious and business life of the area.

Danced Hours Away.

Here the picturesque cowboy and his lady fair, usually the several picturesque cowboys and the two or three ladies fair, as ladies were few in those days, danced Saturday nights until the rosy dawn and then reverently attended Sunday school and the lengthy church services conducted by a Primitive Baptist missionary.

The Inn became famous for its hospitality from Fort Worth to El Paso.

From this small beginning, Crosbyton has enjoyed a steady growth until today it stands as one of the section's principal cities. It is still the social, religious and business center of the territory, although its radius has become somewhat smaller.

Grown Without Boom

Crosbyton has grown without a boom. Its advancement is just the reflection of the excellent diversified agricultural land surrounding it for many miles where a crop failure has been unknown since it was converted from the broad pasture expanses into farms.

Crosbyton is now the home of 2,-600 people. Between four and five hundred farms dot the territory around it while to the north, northeast, south and southeast, ranches are still maintained.

The small supply store of twenty-one years ago has evolved into a modern business district with 120 concerns offering goods to the surrounding area. Three grain elevators offer an outlet to the wheat, oats, barley, rye and other small grain crops. Five cotton gins care for the county's annual crop, the largest of which was 73,000 bales in 1926. The 1928 crop totalled 28,000 bales while predictions give this year's yield around 30,000 bales.

Many Acres In Cotton

Approximately 180,000 acres will be gathered in cotton this fall. Wheat, oats, grain sorghums and feed crops compare favorable with cotton as a money crop, making from two to three tons per acre.

Diversification in farming, dairying work and poultry raising has received as much stress here as in other portions of West Texas. The famous Cap Rock Dairy farm is recovering from its sensationalism of several years ago and is now recognized as one of the leading dairy centers of the South Plains.

The intellectual atmosphere of Crosbyton and Crosby county is reflected in its schools. Crosbyton has an efficient school system, $147,(0 being invested in buildings. The schools have an enrollment of 650, 165 of them being in the high school. A staff of 26 teachers is headed by J. I. Weatherby, superintendent, ten of which teach in the high school. The school offers 25 affiliated credits with full affiliation in home economics and vocational agriculture. Complete commercial courses are also taught in the schools. Musical instructions form a feature of the school's work with regular classes being held in violin, orchestra, band and vocal.

Forty-Four In Class

Forty-four students are listed in the 1930 graduating class.

One outstanding feature of the Crosbyton schools is the maintenance of a three-acre school lawn around the buildings, it being all sown in bermuda grass.

The school also maintains a library of 2,800 volumes.

Crosby county's rural schools are also as good as can be found in the state. Fifty-two college trained teachers are employed on the staff of the rural schools. The county has several rural brick buildings and twelve schools with teacherages.

Six Churches Here

The moral atmosphere of Crosbyton is reflected in its churches. Six denominatics worship here, each having an excellent building.

The city maintains its own water and sewer plant, there being 12 miles of sanitary sewer lines in the city. Light and power is furnished by the Texas Utilities company while natural gas is available from the lines of the West Texas gas company. Two hundred and twenty-four meters are maintained in each service.

The alert Chamber of Commerce organization with W. T. Dunn as secretary is constantly in touch with the needs of the town. The Rotary club is also an active organization here.

Edwards Is Mayor

F. M. Edwards is mayor of the city while W. M. Baker and Ben Smith are serving in capacities of commissioners. Under their administration, the city's interest have progressed rapidly. Besides the properties mentioned above, four miles of sidewalks have been put down in Crosbyton and nine blocks of pave ment are in the business section.

"The Playground of West Texas" is the title claimed by Silver Falls Lake, an amusement resort, three miles east of the city. Here, boating, fishing, swimming, dancing, skating and other forms of amusement are offered the year round.

Crosbyton is served by a branch line of the Santa Fe railroad from Lubbock. Buses run out of the city in all directions. The county has 400 miles of first-class roads which are kept in condition the year round. The county is well served by rural free delivery.

O'Donnell Continues To Progress





Here are two views of the thriving city of O'Donnell, located in Lynn county. They show O'Donnell to be just what it is—a hustling South Plains business center.

Lubbock's City Administration Shows Profits In All Departments Despite Necessarily Large Cost Of Operation

Reflecting a steady growth from an organization of small town officials, the city of Lubbock now boasts an institution of 25 separate and distinct departments, all of them paying dividends into the coffers and self-supporting.

It was not many years ago that Lubbock's chief guardian of the law was a sheriff and town marshal. A metropolitan police department has been added with 14 officers included in its personnel.

Assets Over $3,650,000.

Legislative engineering, fire, street, water, light, etc., departments have grown in proportion until in 1929 the city of Lubbock has a total asset value of $3,650,-384.28. These figures were taken from the last report compiled in the office of City Secretary W. H. Rodgers on March 31.

Each month a recapitulation sheet is made up showing to a fraction of a cent where all money goes and showing revenue obtained through the various departments of the city government. In the month of March, of this year, the total revenue gained was $30,826.83 as compared with an operating expense of $28,551.93. A surplus was shown of $2,274.90.

Cost Necessarily Large.

The cost of operating a city the size of Lubbock is necessarily large. An average month's operating expense might be divided as follows: Legislative $901.32, Manager's office $308.44, Secretary-Treasurer office $601.49, Tax Collector and assessors' office $446.40, legal department $208.80, engineering department $627.32, building department $424.72, corporation court $135, police department $1,667.51, fire department $1,783.45, health department $540, street department $756.63, street cleaning department $264.90, garbage removal department $385.05, sanitary sewer department $49.77, sewage disposal department $385.55, parks $486.13, warehouse $208.33, city hall $365.20, fire hydrants and street lights $2,182.55, water department $6,-388.55, light department $9,434.81.

Capital assets of the city total $3,558,930.82. These include lands and betterment, buildings and improvements, general equipment, water works system, electric light and power system, delinquent taxes and cash.

Current assets total $91,453.46 and include accounts receivable, delinquent taxes, stores, unexpired insurance and cash.

The capital liabilities of the city include a bonded indebtedness of $2,274,318.

Despite the fact that city is operating with a huge organization, figures as compiled show that, in nearly every case, the departments are paying their own way. With a total monthly revenue of $30,826.83 and an operating cost of $28,551.93, a sizeable surplus is recorded.

Can't Fool Robot

Slot Machine Can Tell Bogus Coins

NEW YORK, Sept. 21.—A foolproof slot machine has made its appearance. Not only has the machine the ability to refuse all fake coins, no matter how perfect they are, but it can and does cry out in a loud voice that the coin is a fake. It refunds the bad coins by means of a magnet.

GIVE CHEAPER RATES

Railroads Reduce Charges To Stimulate Industry

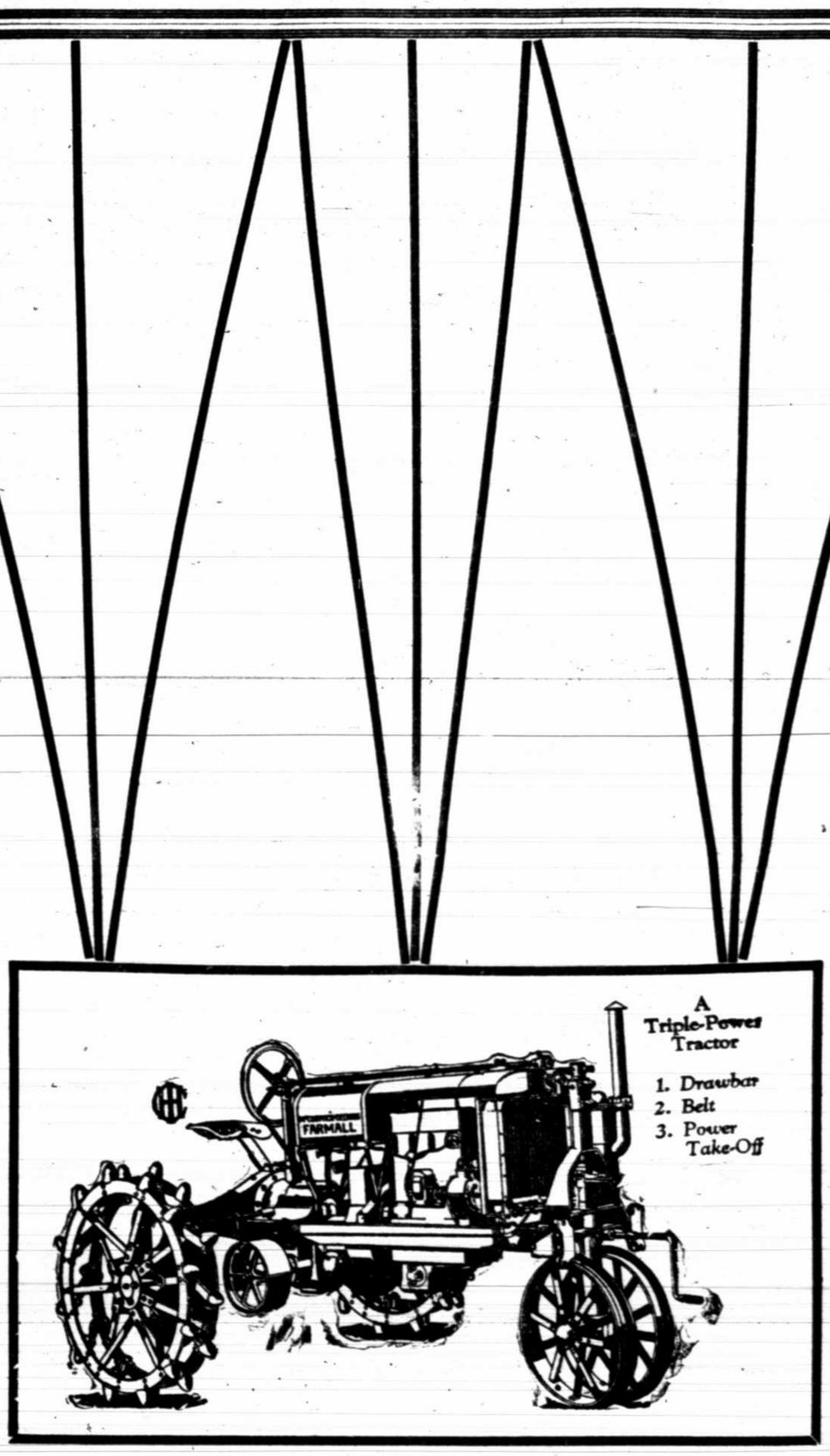
GRAND RAPIDS, Mich., Sept. 21. (AP).—Michigan railroads voluntarily have reduced freight rates on grapes about 20 per cent in an effort to pump life into their grape traffic.

Truckers have cut deeply into the grape shipments during the last half decade.

Car lot shipments have decreased sharply since 1924. In that year Michigan produced a 51,000-ton crop and 4,680 cars were shipped by rail and boat. The 1928 crop, approximated 72,800 tons, yet only 1,-575 cars were shipped. There is another 72,000-ton crop in prospect this year and it gives carriers and growers an opportunity to observe the reaction, if any, to freight-rate reduction.

FISH STORY

LEXINGTON, N. C. (AP)—This is only fish story No. 1,847,652, but it helps to make life brighter. Sons of F. G. Fitzgerald, Linwood, set out some hooks for catfish with bait near the top. They returned to find a huge owl, the hook sunk in its wing and its body enmeshed in the line.



THE FARMALL

"The Dawn Of A New Era In Farming"

Visit Our Implement Display At The Fair—See The Farmall and Our Complete Line Of Farm Machinery

NISLAR HARDWARE COMPANY

North Side The Square — Phone 105

Developing Of Agricultural Resources, Dickens Aim

Spur Has Leading Part In County's Excellent Growth

Colorful Romance Harbored In History Of County; Substantial Growth Features Development

(By Staff Correspondent)

SPUR, Sept. 21.—Carrying out the Spur Chamber of Commerce's slogan, "Substantial Growth Through Cooperation," Spur and Dickens county are now in the midst of their greatest period of advancement in the development of its agricultural resources.

Twenty-one years ago Charles A. Jones, father of Clifford B. Jones of this city was impressed by a large herd of antelope grazing on a slope at the foot of a group of hills in Dickens county. Mr. Jones selected the spot where the antelopes were grazing as a townsite.

Civilization Comes On.

Today the antelope have given way to the march of civilization and we find one of the busiest little cities of West Texas situated on the spot.

Dickens county history is filled with romance and most of this romance around the little city of Spur. The county was organized in 1891 and in 1892 Dickens City was selected as the county seat. The two were named from John Dickens, one of the heroes of the battle of the Alamo.

Trail Crossed Site.

The well-known MacKenzie Trail crossed what is now the town of Spur and the general's last engagement with the Indians in this section was at Tule canyon.

On November 1 1909 the first train of the Stamford & Northwestern railway company puffed into Spur to mark another interesting event in the colorful history of the county. On this day town lots in Spur sold at the rate of one lot per minute and the greatest development era in Texas was started.

The growth of Spur and Dickens county has always been measured by the development of its many agricultural resources.

Colonization Is Example

The colonization of the Spur ranch lands is a fair example of it.

At the date of the selection of the townsite of Spur, the Spur ranch lands consisted of approximately one-half million acres. Today, over 100,000 acres of these lands have been cut up into farms and sold.

"We have left just as good lands as we sold," Clifford B. Jones manager of the lands says. "Our policy has been to reserve every other and whenever good agricultural land is sold to sell as much of other uses as not to deplete the character of the holdings."

"Proof of the substantiality of the section's agricultural opportunities is given in the fact that more than twenty-five per cent of the land sold is already paid out," Mr. Jones says.

Sells Only Direct.

Mr. Jones explains that the company was not carrying on an intensive colonization and never had their policy has been to sell only to Texans and Oklahomans and to those in New Mexico who understand the farming methods of the section. All of the sales have been handled directly with the company and no paper has been sold, making all dealings in connection with the farms direct at all times. The sales program has been due on this account, he explains but the amount of land paid for is reflective of the substantiality of the agriculture here.

One interesting feature of the development of the lands for colonization was in the riddance of the hords of prairie dogs. A crew of between thirty and fifty men with a chuck wagon spent two years from 1910 to 1912 in poisoning the dogs. Complete riddance resulted.

Spur Largest Town

Spur is the largest town in Dickens county. With a population of 1,200 wide-awake souls, the town has grown from a dream to the fondest reality.

Not only the trade mecca of the county but of Kent and King counties adjoining, Spur's 111 business men enjoy a wholesome patronage. The firms efforts are joined by the live Chamber of Commerce organization and an active retail merchants association in making the town one of the principal trading centers between Lubbock and Fort Worth.

Hogan Is Mayor

Under the administration of Mayor Ned Hogan and Commissioners W. Johnson and S. H. Twaddill, an excellent municipal light plant, water and sewer and street system is maintained at all times. The West Texas Utilities company also operates a light plant here.

Spur's schools command a foremost position in the section. The fall opening, September 12 showed an enrollment of 825 pupils. A staff of twenty-six able teachers is headed by R. N. Cluck, superintendent. The school investment in the city totals $200,000 in three buildings.

Agriculture provides the major source of revenue for the county with livestock following closely behind. Due to the efforts of the Spur Chamber of Commerce under the direction of Wilburn S. Patrick, secretary, much interest has been stimulated in dairying and poultry work. An organization sponsors a month-by-month plan in which pure bred livestock and high grade poultry are offered as prizes to farmers attending.

Dairy Stock Purchased

During this year, three carloads of registered dairy cattle have been shipped into the county by the Chamber of Commerce. One carload of high grade stuff has also been sent in besides thirteen head of prize winning animals from the State Fair exhibits at Dallas. This livestock was sold to farmers on the deferred payment plan with the Spur National bank handling the papers.

Cotton is the major crop for several years but grain sorghums are gaining a strong foothold. Diversification with dairying and poultry is being stressed more and more. Dairying has been enhanced by the establishment of a sweet cream plant here which provides an outlet for the surplus product of the farmers.

Farm Work Encouraged

Agricultural work is promoted in the county through activities of Edd L. Tanner, county agent, while Miss Jennie Osborne is in charge of the home demonstration work.

The Spur State Experiment Station is noted throughout the nation for its work in study and experimentation of soil and water conservation. Under the direction of R. E. Dickson, superintendent, the station has done much toward the development of terracing methods and other soil work.

Noted For Roads.

Dickens county is noted for its good roads having the best and longest mileage of graveled roads of any county in Northwest Texas.

Dickens county has an inexhaustable supply of good water. It has an average altitude of 2,500 feet. Rainfall average over a ten-year period for the county is 22.388 inches, with 71.7 per cent falling during the growing period. The climate is temperature with an average of 291 clear days during the year.

Dickens county offers, according to a detailed survey of the U. S. Bureau of Soils, representative types of the most important agricultural soils throughout West Texas.

Fossils Are Discovered.

Dickens county holds much prehistoric material. It has been discovered recently. Paleontologists from the leading universities and colleges of the United States have spent several months in the hills near Spur searching for fossils and other indications of pre-historic life. Many specimen have been obtained, the fossil remains indicating that this section was once the home of the camel, elephant and rhinocerous.

Dickens county isn't making any claims as an outstanding area of West Texas and the South Plains but in the words of a Spur citizen, "It's a darned good place to live."

Heads Lions



C. F. DREXEL

When Lions International entered the Lubbock civic club field the backers of the local club looked around for presidential material. They discovered C. F. Drexel, banker, and he was elected. Mr. Drexel is making the new club a very efficient leader.

Chicago's River Job Is Big Cost

CHICAGO, Sept. 21. (AP)—Eugene S. Taylor, manager of the Chicago plan commission, says that the new Chicago river channel will facilitate navigation and permit consolidation of passenger and freight terminals.

The second major operation on the Chicago river straightening the channel, is nearing completion. The first changed the flow to prevent its carrying sewage into Lake Michigan.

Take Kink Out

By winter the crooked stream winding lazily through the heart of Chicago, will have a new bed 200 feet wide and a mile long. Taking the kink out of the stream also involves the removal of a square mile of closely interlaced railways.

Almost as difficult a task was the trading of land so that the railroads whose yards were taken over for the river channel would have the same amount of new land formed by filling in the old channel.

The new land will have greater value because it lies directly south of the loop district and is in a better position for real estate development.

The un-kinking work will cost $9,000,000, of which the railroads will pay $7,000,000.

NO BRIDE WORKERS

LONDON, Sept. 21.—The Association of Ex-Civil Servants is against a recent proposal to allow typists and women officials to remain in their positions after they are married. "Marriage," the association says, "in the majority of cases implies future parenthood, and it is better for a married woman and for her employers that she is untrammelled by the exigencies of office attendance."

Half the people of France are without running water.

French Engineers Blueprinting Plan Of Making Lake Of Mediterranean Sea

BY J. P. HANSCOM
(Associated Press Correspondent)

MARSEILLES, France, Sept. 21.—The most stupendous engineering scheme the world has ever known is in the process of being blueprinted by three local engineers.

They have spent four years in a preliminar ysurvey and in three years more will be ready to propose a plan which will change the entire map of South Europe, join the Mediterranean islands to the mainland, add 430,000 square miles to the possessions of France and Italy and turn the Saharra desert into the world's most prolific garden.

Admit Big Task

Even the originators of the plan admit that it sounds like a big undertaking.

At least a hundred plans for irrigating the Sahara desert have been advanced within 50 years, but none has been so thorough as this one. The scheme is to build two super-dams, one at Gibraltar and one at the Dardanelles and bottle up the Mediterranean until it becomes a fresh-water lake, supplied by the European and African rivers. Enormous pumps would be installed to force this water into canals leadin gto the desert.

Figures Interesting

The engineers' estimates present interesting figures. Figuring the surface of the Mediterranean at approximately 2,550,000 square kilometers, they claim that the two dams and the water pumped into the canals would account for 4,000 cubic kilometers of water, which would lower the level of the sea some five to six hundred feet.

This, the engineers point out, would mean a gain of some 430,000 square miles for the countries bordering on the Mediterranean. A study of the sea bed has convinced them that 80 per cent of this land would eventually be inhabitable. They also claim that half of the reclaimed desert would be fertile within 20 years.

Sea To Be Changed

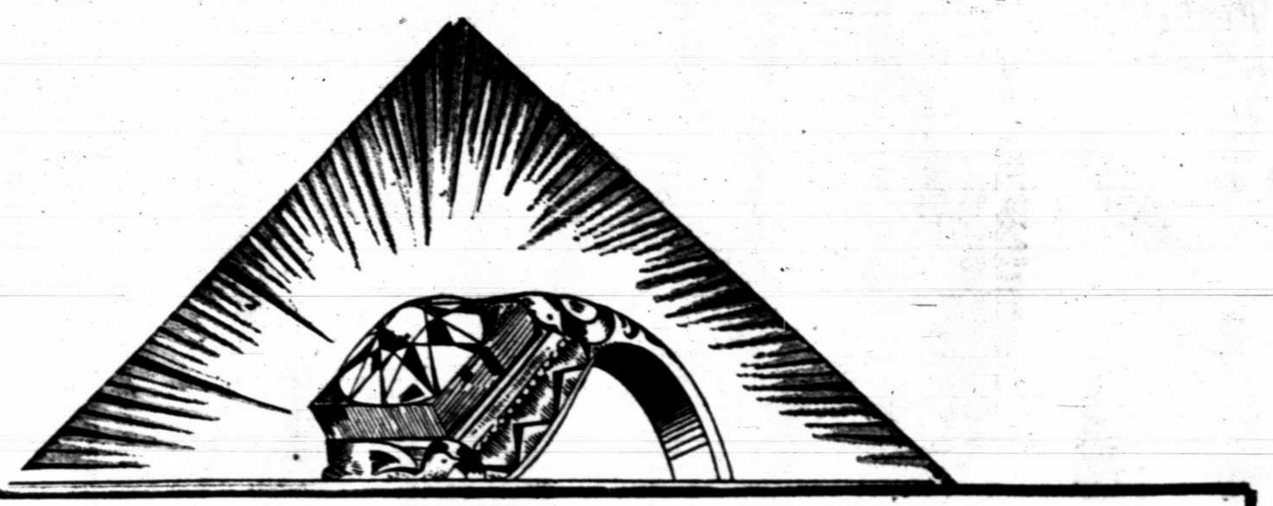
They admit that tourists would be rather upset if they attempted to travel under the guide of an old Baedeker. The Adriatic sea would be no more than a gulf. Tram lines would run along the dry canals of Venice. A nice automobile tour from Naples would be to Capri and then along the mountain road to Malta or Sicily. Marseilles would be a wasting city of the past some 30 miles from the sea.

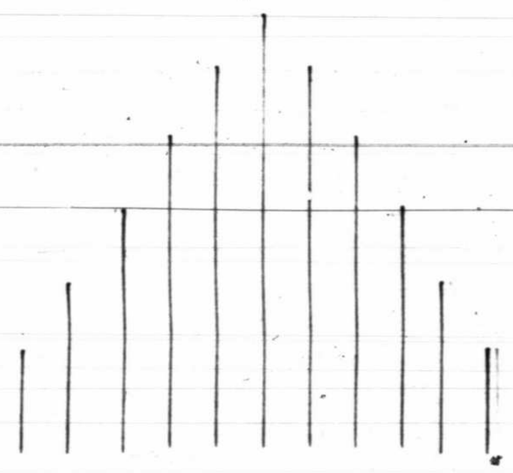
Though the engineers admit that they do not expect the governments of Europe to take kindly to their scheme, they seem to be enjoying themselves.

SENATE KEEPS COOL

WASHINGTON, Sept. 21.—There will be no need of bombastic senators to get hot under the collar in the future. The Senate chamber has been equipped with a refrigeration system which will give each senator 3,800 pounds of refrigeration daily. The cooling system sends 60,000 cubic feet of air through the chamber every minute.

There are 90 communities beside Chicago in Cook county, one of them, Oak Park, with 250,000 population and another, Cicero, over 150,000.







It's Good If It Comes From Anderson Bros.

The DIAMOND HOUSE of the South Plains

To have the confidence, good will and patronage of the people of the South Plains has been the one great aim in view in every transaction of our history.

That we have gained this confidence by such methods alone convinces us beyond doubt that in no other business is CONFIDENCE such a factor in success as that of the Jewelry business.

We are taking this means now of extending our sincere thanks to all the people of this section for their expressions of confidence and for their loyal patronage; and to pledge ourselves to continue LIVING UP TO THE HIGH STANDARD WE HAVE SET IN THE PAST.

JOIN OUR CHRISTMAS PLAN NOW

Anderson Brothers

---Jewelers---

LUBBOCK, TEXAS

Announcing The New And Finest TIRE FISK Has Ever Built



The New Fisk Rugged
"The DeLuxe Of All Tires"

As we announce to you that we have taken over the Fisk Tire dealership for Lubbock and territory, we wish to state that it is the result of our years experience in the tire business.

After having observed the trend in the tire industry, and noted with interest the various improvements in tires that have added thousands of miles to tire usage, we choose Fisk for the greatest of them all. We will handle FISK TIRES because we know they are the best tire on the market to-day. All over the world, when, "It's Time to Retire," people know where to select the best.



The New Fisk Rugged
"The DeLuxe Of All Tires"

Fisk "All-Cord" is the Last Word in Tire Mileage

When once you get an idea of the thousands of extra mileage in Fisk Tires, and realize the prices we make are because of our buying power, you will agree with us that Fisk has met the demand of the times, and that Fisk is a really "super tire."

Saving You Money On FISK "All-Cords"

READ THESE SPECIAL INTRODUCTORY PRICES!

We are offering as introductory prices the most unusual tire values ever offered in Lubbock. These prices are positively the best in Lubbock for the quality you get. Fisk is not a "cheap" tire, its a high-quality tire that sells low because of enormous production, and quantity buying power. Ride on Fish Tires and get a new idea of low cost tire mileage.

SIZE	FISK HEAVY DUTY (6 Ply)	SIZE	FISK HEAVY DUTY (6 Ply)
29x4.40	$11.40	28x5.50	$16.20
29x450	$11.90	29x5.5	$16.70
30x4.50	$12.35	30x5.50	$17.20
28x4.75	$12.65	30x6.00	$17.85
29x4.75	$13.15	31x6.00	$18.35
29x5.00	$13.45	32x6.00	$18.85
30x500	$13.95	33x6.00	$19.35
31x5.00	$14.50	30x6.50	$21.50
30x5.25	$15.85	31x6.50	$22.05
31x5.25	$16.35	32x6.50	$22.60

4-Ply Standard Quality	
29x4.40	$ 6.55
29x4.50	$ 6.95
30x4.50	$ 7.85
28x4.75	$ 7.95
29x5.00	$ 8.45
30x5.00	$ 8.75
31x5.00	$ 8.85
30x5.25	$ 9.85
31x5.25	$10.60
32x6.00	$12.75
33x6.00	$12.85

Fisk Windsor Extra Value	
29x4.40	$5.85
30x4.50	$6.50
28x4.75	$6.95
29x4.75	$7.25
29x5.00	$7.65
31x5.00	$7.85
30x5.25	$8.75
31x5.25	$8.85

High Pressure		Truck Cords		Balloon 29x4.40	Cord 30x3½	Balloon 30x4.50
30x3 1-2 Giant O. S.	$ 4.95	30x5	$16.75	$4.75	$3.75	$4.95
31x4	$ 9.45	32x6–8 Ply	$28.75			
32x4 1-2	$13.90	32x6–10 Ply	$39.50			

LOGAN SERVICE STATION

13TH AND TEXAS AVENUE

"IT'S TIME TO RE-TIRE"
GET A FISK!

PHONE 182

Entertainment Of Fair To Be Much Greater This Year

Improvement Is Made Over Past Expositions; A Full-Program Of Events Are On Daily Schedule

When the gates of the sixteenth annual Panhandle-South Plains Fair and Exposition are set ajar Monday morning, September 30, the thousands of patrons of the "Show Window of the Plains" will be offered an entertainment program which will surpass anything of its kind ever attempted in Lubbock.

That this year's program is to be an improvement over that of last year is no idle boast. Fair officials point out that every department has been enlarged and improved since 1928, despite the fact that last year's exposition was the best from every standpoint in the history of the fair association here.

Regional Fair Is Goal.

With the best livestock, agricultural, poultry, home and manufactured products of the west promised for the exposition this year, fair officials hope to attain their ambition of making this the best regional fair in Texas.

For several months headquarters of the fair organization here has been deluged by mail and visitors inquiring about this year's events. With this unprecedented increase of interest, it is hoped that the record attendance of last year will be surpassed.

Exhibits To Be Better.

Inspired by a considerable increase in the fair premium list, exhibits this year are expected to be more numerous and of better quality than last year. The industrial building, constructed last year, is already signed to capacity with merchants clamoring for space. Both outside and inside exhibits space have been in heavy demand this year.

A feature of the exposition not offered last year, is the daily football program to be held inside of the fair grounds. No charge will be made for any of the six games other than the entrance fee and the fair gates.

Free Acts Offered.

The circus and vaudeville acts make up the "biggest and best" array of free attractions to be assembled on a South Plains fair program.

A fireworks program, heralded as the best in West Texas, will feature each night of the exposition as compared to only three or four nights at previous fairs held.

Although the Bill H. Hames carnival is the same as one that was here last year, Mr. Hames has announced that this year there will be three additional rides and five more shows than last year.

TICKER IS INSTALLED

Spur Chamber of Commerce Has New Service

SPUR, Sept. 21.—(Special.)—Proof that the Spur Chamber of Commerce is endeavoring to render the greatest possible service to its members and to the farmers of Dickens county is evidenced in the installation of a stock ticker in the offices of the organization here. The ticker gives daily qubtations on cotton, produce, stocks, bonds and other market issues. Price information is available to the public through the machine. It will be in operation throughout the cotton season. Wilburn S. Patrick, secretary, has announced.

ACTRESS TAKES TO AIR

LONDON, Sept. 21.—Great Britain's most beautiful screen actress, Miss Eve Grey, has taken up aviation to keep up with the trend of modern life. Miss Grey got her start on the legitimate stage and her beauty and personality soon won her a screen job. She has been active in sports all her life and has taken up aviation as a branch of sports.

The "Boerenbond," cooperative organization of Belgian farmers, handled business transactions amounting to $18,000,000 last year.

Lamesa Leader



JUDGE DIXIE KILGORE

Being county judge of Dawson county is only one of the numerous duties undertaken by Judge Dixie Kilgore. He is active in ever move undertaken in Lamesa to make that citier place in which to live.

Spur Fair To Be Later This Year

Dates Set Fifteen Days Later; Large List Of Premiums Offered In All Classes Of Exhibits

(Special To The Avalanche-Journal)

SPUR, Sept. 21—The dates of the Northwest Texas Fair to be held here, will be about fifteen days later than the fair is usually, making the time October 10-11-12. Through the co-operation of the several agencies interested in the dairy cattle industry of the Spur country there has been added many high quality dairy cows, and therefore the plans are being laid for the best exhibit of livestock thus far exed at the Spur Fair. The premiums are being offered by the merchants of Spur, and many cash prizes hitherto not offered will be awarded this year.

Through the home demonstration agent and the county agricultural agent a campaign is being made to secure the most elaborate exhibits possible, and a premium of a trip to A. and M. college short course will be awarded three women of the Spur country, one from Kent county and two from Dickens county. The awarding of this wonderful trip that means so much to the women, will be based on entries that they may be able to secure.

Events Scheduled.

The T. J. Tidwell Shows will assist in entertaining the fair visitors, and the entertainment committee has arranged for dog races, a football game, and gigantic fire works.

Recent rains in the Spur country will do much to stimulate the interest and improve the crop production exhibits, but there will not be the usual field crop exhibits that are common to the Spur fair.

The Fair association has adopted the policy of giving prizes on utility livestock and poultry, and field and garden products that are adaptable to this section, but no awards will be made to "pets and hobbies," as there is little or no value to the general agricultural program of a community unless the show pictures the worthwhile enterprises of the farms of that community or section making the exhibits.

GONE AIR MINDED

HONOLULU, Sept. 21.—Aviation has taken the Hawaiian Islands by storm. Two companies in this city are now operating aerial tourist sight-seeing taxis. Student flying schools are maintained and one transport company, operating amphibian planes, will inaugurate regular commercial air service between the principal islands of the group in September.

President's Hope For School In Mountain May Take Education To Forgotten People! Nation Is Awakened To Illiteracy Of Hill Folk In Southern States

By RAY WILKERSON
(Associated Press Staff Writer)

CINCINNATI, Sept. 21 (AP).—The Ohio river, winding 1,000 miles through an important industrial district, will attract President Hoover to Cincinnati October 15 to dedicate its canalization, a government project providing a year 'round route for commerce.

Fifty years ago shippers transported wares on the Ohio river only six months in a year. At times the water was less than one foot deep.

Control Depth.

The federal government in 1879 decided to control the river's depth by constructing a series of dams and locks. The first was built just below Pittsburgh. Since then 48 other dams have been built, the last of which will be completed this summer, assuring shippers a continuous 9-foot stage during the entire year. The project cost $110,000,000.

October 11 the flagship Cincinnati, other river steamers and excursion boats, freighters, barges, government dredges, tows, scows and pleasure craft will assemble at Pittsburgh, and the following day the cruise down the Ohio to Cairo, Ill., will commence. President Hoover will join the party at Cincinnati, where he will speak.

Spend Night On Boat

The President will spend the night on a boat, leaving the water at Louisville, where he will inspect anew hydraulic dam. From Louisville, Mr. Hoover may go by train for further observations of the lock system. The river craft will reach Cairo October 18.

James W. Good, the secretary of war, will remain with the river pageant throughout the cruise.

Col. Harley B. Ferguson, United States division engineer in charge of the Ohio river improvement, stationed at Cincinnati, said that with the river system completed the government hoped it had been made possible for shippers to increase commercial activities at lower cost.

Tonnage Is Heavy

He said 21,000,000 tons of commerce were sent down the Ohio in 1928. Comparative figures show that more tonnage passed down the Ohio last year than was cleared through the Panama canal.

The Ohio river and its tributaries drain an area in which reside, 15,000,000 persons, about one-eighth of the nation's population. Starting at Pittsburgh, the steed center, the Ohio river connects industrial cities of Steubenville, Wheeling, Huntington, Ashland, Cincinnati, Louisville, Owensboro and Paducah.

Shipments of oil, gasoline and steel promise to increase enormously with completion of the project, Colonel Ferguson said. Principal tonnage consists of coal, coke, sand, gravel, steel, cement, oil, gasoline, lumber and unclassified packet freight.

Must Be Only One
Man Says He Never Saw Traffic Light

EAST BROOKFIELD, Mass., Sept. 21.—James E. Heaney is one man in a million. Until recently he never saw a traffic light. And that's the reason he was hailed into court—he failed to obey the red light. He told his story to the judge and that alibi, of all alibis, got by. He was released.

Every German smokes an average of 300 cigars and 700 cigarets a year, statistics say.

PLANT YEAR ROUND

Rio Grande Farmers Are Busy At All Times

BROWNSVILLE, Sept. 21. (AP)—It is one planting and harvesting after another for farmers in the Rio Grande valley. No season is exempt.

Fall cabbage is planted any time from July 1 to December 1. It is marketed about 130 or 150 days after planting.

Planting dates on cauliflower range from July 15 to November 15. The marketing season runs from October to March. Egg plant is an all-year crop.

July, January or the spring is pepper-planting time. Tomatoes are planted all through the summer for fall shipments.

AUTO CUTS GAS SUPPLY

JACKSON, Ohio, Sept. 21.—All because of an automobile, Walnut Hills was without gas for nearly a day recently. Kenneth Exline, in a new car, was driving down a street when he crashed into another car, careening into a concrete bridge and severing a gas line. Exline wrecked his car and also the gas supply of Walnut Hills.

Cars In County Increase Rapidly

More Than 10,000 Autos are Registered; 10,000 New Ones Sold During 1929, Records Reveal

With speed an important consideration and efficiency a necessity in the modern era of business, and the ever-increasing use of the automobile becoming accepted as essential, Lubbock county shows the greatest increase in automobile business than ever before in the history of the country.

Automobile production has been regular throughout the year in America and the purchase of new cars has continued in this region since the first of the year.

1000 New Cars Sold.

According to records in the county tax collector's office, 10,000 automobiles have been registered in this county since January 1. Of this number almost 1,000 were new cars—one thousand new cars ranging in price from $500 to several thousand dollars, many of which were sold in the city, and all were sold in the county.

Of cars registered there were 450 commercial trucks.

To show that the rapid increase in the use of automobiles in this county is maintaining an average may be revealed in the figures for 1924 which show only 4,500 cars registered in the county, and at this time last year licenses had been bought for 6,810 cars. And three months yet remain to boost the total to still higher levels before the new year.

Still In Dark
Old Water Clock Used In China

CANTON, China, Sept. 21.—Natives here still use ancient methods to determine time. The age-old water clock, consisting of four large copper jars standing on steps above the other is used. Water in the top jar trickles through each of the other three. It takes exactly 12 hours for the water in the top jar to trickle into the lower one. This clock is 600 years old.

Possibly the earliest mechanical time measure was the clepsydra, or water clock. It consisted of a vessel containing water, which was allowed to escape through a small orifice. Marks on the side served to indicate the lapse of time as water seeped away.



TYPEWRITERS,
ADDING MACHINES,
CASH REGISTERS,
COMPUTING SCALES!

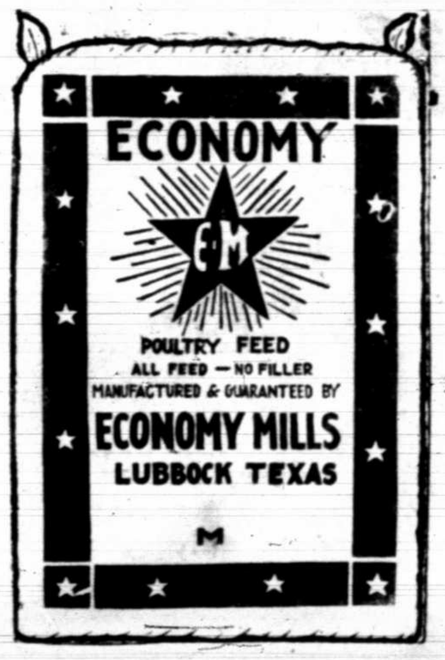
RIBBONS and REPAIRS

VISIT US DURING THE "FAIR"

Lubbock Typewriter Exchange
911 13TH ST. LUBBOCK, TEXAS

ECONOMY FEEDS
STAR BAGS

Highest Quality Feeds For Poultry, Dairy Cattle and Hogs



FEEDS DESIGNED FOR THE GREAT SOUTH PLAINS

ECONOMY MILLS HAS SPENT YEARS IN MAKING FEEDS FOR THE GREAT SOUTH PLAINS—DESIGNED TO BE FED WITHIN THE PLAINS Upon the principle that feeding conditions are different through the United States according to climate and native feeds, we have studied feeds and created them for the specific purpose of fitting the needs of animal feeding within the Plains Cattle, Poultry and Hogs demand different rations here than in Illinois or Maine.

See our super quality feeds on display at the annual South Plains Fair at Lubbock, September 30, to October 5. Visit our feed demonstrations during the fair. Get in touch with your Economy Feed dealer listed below, and let him give you information about the feed in the star bag, whether for poultry, cattle or hogs.

DISTRIBUTORS ALL OVER THE SOUTH PLAINS

ANTON	J. R. Minton Coal & Grain	SNYDER	Star Feed & Hatchery
LITTLEFIELD	(Heinen Coal and Grain Co, (Farmers Produce, (Plains Electric Hatchery	POST	Constitutional Farmers Store
		SOUTHLAND	Farmers Store
		SLATON	Progressive Hatchery
AMHERST	Tapley & Son	ABERNATHY	Kelley & Schroeter
SUDAN	Weimhold's Commercial Hatchery	HALE CENTER	Hale Center Hatchery & Produce
LEVELLAND	Turrentine's Electric Hatchery	PLAINVIEW	Pat Connelly Produce
COUNTY LINE	J. C. Terrell & Sons	LOCKNEY	Knox Produce Company
BLEDSOE	Bowers Bros.	FLOYDADA	Floydada Hatchery
WOLFFARTH	J. A. McWhorter	IDALOU	(Taylor Produce & Feed (Idalou Electric Hatchery
ROPESVILLE	J. E. Wright Produce	LORENZO	Huckaby Grocery
BROWNFIELD	Chisholm's Electric Hatchery And Feed Store	RALLS	(Gleaton Produce (Gabbert-Casey Mlg. Company
SEAGRAVES	Seagraves Mercantile Compan;	CROSBYTON	(Exchange Comm. Co. (Crosby County Hatchery
HOBBS, N. M.	Lea County Produce	WILSON	Wilson Mercantile Co.
TAHOKA	Frazier Produce	PETERSBERG	H. W. Wright Coal & Grain
LAMESA	Star Feed & Seed Company		

ECONOMY MILLS, Inc.

Ave B and 15th St. LUBBOCK, TEXAS Phone 1266







the Store for the Family

The Acorn Store is known as the "Family Store" by reason of the fact that every member of the family from adult to baby can be fitted out completely from head to foot, smartly and economically.

These stores were founded because through long experience we learned that by offering a service that would enable families who had to stretch the buying power of every available dollar, merchandise that was smart in style and economical in price that we would be filling an important place in every community . . . and the popularity accorded this store since its opening is ample proof that our reasoning is correct.

We specialize in this service . . . we challenge a comparison of our values and merchandise for in every way, your money buys MORE at the Acorn Store. And, unless you purchase your requirements at ANOTHER Acorn Store you cannot do better.

Our enormous buying power is the answer . . . stores all over the United States under this one operating head are able to use the entire output of many factories and in this manner the savings are tremendous.

"Owned and Operated by Charles Broadway Rouss, Inc., Merchants to Your Grandfathers."

During your visit to the Panhandle South Plains Fair anticipate your winter requirements . . . pay us a visit and let us demonstrate our superiority in giving you fine merchandise at an economically low price.

"Owned and Operated by Charles Broadway Rouss, Inc., Merchants to Your Grandfathers."

ACORN STORES INC.

Of Texas

1012-14 Main St. - - - Lubbock, Texas

Varied Types Of Displays Are To Be Seen Here

Different Conditions Over South Plains Make Fair Broad In Extent: Rules Announced By Eaton

Due to different conditions over the South Plains varied types of displays are expected in the agricultural division of the Panhandle-South Plains fair, but high quality of exhibits is in prospect, D. F Eaton, of Lubbock, superintendent of this department, announces.

"I want to urge exhibitors to bring their exhibits in as early as possible, so that space might be arranged neatly in plenty of time preceding opening of the exposition," said Mr. Eaton. "Practically every county of the South Plains and every community of Lubbock county will have exhibits."

Mr. Eaton announced late yesterday that all entries for county exhibits will close at 6 p. m. next Sunday, and all exhibits must be in place not later than 9 a. m. September 30. "Any exhibit not in place and completed by that time will be penalized 25 points," he said.

Among rules outlined by Mr. Eaton and the fair association are the following:

"The display and decorations from each county shall be confined strictly to products actually grown in said county. Only agricultural products and farm equipment are to be used. This is not to be construed to prevent the use of wallboard, paper or bunting to cover the wall or floor of the booth.

"Products of state or government demonstration or experimental stations cannot be exhibited for these premiums.

"Every exhibit should be carefully and tastefully arranged and installed as this feature will be taken into consideration by judges.

"Each county must show 25 different kinds of agricultural products and not more than 50, which shall be selected from the general agricultural and horticultural divisions in the fair catalogue.

"The exhibitor will be required to major on three important crops of his county and these exhibits will be scored on a basis of 100 points each, or a total of 300 points. Not fewer than five exhibits of each major crop shall be shown. The remaining 22 or more products shall be scored on a basis of 400 points.

"An exhibit of cotton shall be 20 bolls; an exhibit of corn, 10 ears; an exhibit of grain sorghum, 10 heads. All other crops exhibited must be in quantities as indicated in each group under classification in general exhibits.

"Neatness, attractiveness and general arrangement of the exhibit will be scored on the basis of 100 points. The total possible score will be 1,000 points.

"No crop exhibited in any classification shall be exhibited in any other class. Example: Corn is one crop, as grain sorghums. You may exhibit white dent corn and yellow dent corn or any other dent corn and have three varieties, but you will have exhibited only one kind of crop; this applies also to grain sorghums, whereas you may exhibit kaffir corn, feterita and maize, different varieties, and at the same time will have exhibited only one crop."

Picture Writing In Arizona Antedates Pyramids Of Egypt



Examples of picture writing on rocks found on the painted desert, Arizona.

Rock In The Painted Desert Tell Their Ancient Story

By Central Press

FLAGSTAFF, Ariz., Sept. 21 — Out in the heated desert of Arizona, where great boulder have been rolled and tossed about in some upheaval and the paint pots of the gods have been spilled to form the Painted Desert, there are secrets of the world's beginnings.

Prospectors and scientists have found in the stones strewn about, strange photographs—picture writing—that when deciphered may tell something of early life on the American continent. It is evident that these first forms of writing antedate the Egyptian pyramids and many early inscriptions.

Nature herself seems to have assisted in protecting these odd markings made by prehistoric man, by a chemical fusion known as "desert varnish." The action of the weather and rock that produces effects in itself indicates that the inscriptions by crude tools were old when the Navajo and Hopi Indians were in their glory.

Designs Later Copied

It seems true that these ancient Indian tribes have utilized some of these first forms of picture writing in the designing of their blankets and the markings of their potteries. While the odd shapes found out in the painted desert have appealed to the Hopi and Navajo for artistic purposes there is no evidence that they knew the true meaning of the groupings of figures and lines.

James H. Roberts, a student of primitive western life, and in charge of Indian educational work for the government, is credited with making certain new discoveries of these petrographs that are now being studied by scientists of the Smithsonian Institution and the National Museum in connection with other strange markings of Elden Pueblo, about six miles from Flagstaff.

Roberts in his field work among the Indians had heard frequent mention by the Navajos and Hopi Indians of these picture rocks and he determined to find them, if possible. In company with an old prospector, and the help of an old were obtained from the Indians as Indian trader, certain directions to the approximate location of the huge stones.

Ninety-two miles southwest from Flagstaff on the painted desert and 60 miles from the location of the new bridge across the Colorado river, a spot known as Willow Springs was found and then six miles farther into the desert the first of the giant boulders with their strange inscriptions were found.

The rock upon which the picture-like characters are made is composed of red laminated sandstone of the Jurassic age. The characters were apparently gouged out with some hard-pointed stone in grooves of one-eighth to five-eighths inch deep and a quarter of an inch wide.

Protected by "Desert Varnish"

The background and the gouged-out figures were found covered with the chemical composition known among prospectors as "desert varnish." This is in reality nothing more than oxidation caused by weathering and age, the heat of the sun, the dryness of the region and the burning of the stone.

The very fact that all the markings are protected by the "desert varnish" is additional evidence of their great age, say scientists. Because it never rains in this section of Arizona, and the atmosphere is very dry, and the fact that some moisture is needed in producing this protective covering, indicates that it would take a thousand years or more to so completely cover the markings with "desert varnish."

Roberts, himself a keen student of the west, noted in his findings that an inscription made up by a Spanish priest on a stone under the date of 1690 was barely a shade darker than a new cut made within a week. Where the surface of this rock is cut there is a light cream color. When the exploring Spanish priest, 237 years ago, left an inscription in the painted desert, the stone had barely turned a very light tan. But in the case of the figures or picturegraphs, the marks are as dark as the stones themselves being a very dark red and well protected by the "desert varnish."

The Smithsonian Institution and the American National Museum are arranging for a special display of their fixings made as the result of three years of excavation of Elden Pueblo, a region several miles from the spot where these petrographs were found and probably not as old in point of habitation.

GIFT IS ACCEPTED

New York Author Donates 500 Volumes To Texas

AUSTIN, Sept. 11. (Special) — Formal acceptance of a gift of nearly 500 volumes relating to the Romance language countries was announced after the meeting of the University of Texas Board of Regents recently. The gift comes to the university library from Archer M. Huntingdon, New York author and president of the Hispanic Society of America.

STRICT ON MOVIES

LONDON, Sept. 21.—British movie producers have many things to contend with. The British Board of Film Censors, for instance, has put thumbs down on companionate marriage scenes, breaking bottles over people's heads and reference to the Prince of Wales. In 1928 eight films out of 1,947 submitted were banned, and more than 300 others changed.

KEEP YOUR



ON

O'DONNELL

Located on the southern border of Lynn and the northern border of Dawson county—two of the best cotton counties in Texas, O'Donnell has a population of 2,000 of the finest people to be found anywhere. It is on the Slaton-Lamesa branch of the Santa Fe Railway and Highway No. 9.

The O'Donnell trade territory covers a vast area of the most fertile soil to be found in the United States adaptable to the raising of Cotton, Maize, Kaffir and many other small grain varieties.

The O'Donnell section is also a splendid truck farming country. It is rapidly becoming known as one of the best Poultry, Hog Raising and Dairy countries in Texas. And 95 per cent of the land in the O'Donnell territory is tillable. It is estimated that not more than 60 per cent of this land is now in cultivation. The area is underlaid with pure shallow water in abundance.

CLIMATE	—SHIPPED IN 1928
Mild Winters—and cool summers with no hot winds.	Cotton—11,000 Bales.
Rainfall 26.60 inches.	Maize, Cotton and other feed stuff 600 carloads.
Altitude 3,036 feet above sea.	O'Donnell ginned more cotton in 1926 than any other town of the South Plains.
There is not a healthier country in the United States than the South Plains.	

For further information write the Chamber of Commerce or any of these believers in O'Donnell:

Corner Drug Store	Rayburn Chevrolet Co.
Higginbotham - Bartlett Company	W. E. Guye Dry Goods Co.
B. M. Haymes, Real Estate	M System
Rochelle Hotel	B. & O. Cash Store
Cicero - Smith Lumber Company	J. W. Chandler, Grocer
	The Popular Store
	Thornhill Variety Store
	A. A. House, Feed & Coal

KEEP YOUR EYE ON O'DONNELL

A PROCLAMATION IN WHICH



We State Our Policy To The Public

We serve the public. And in the execution of our service, which is the manufacture and distribution of quality Ice Cream and Butter, we appreciate our responsibility and pledge ourselves to honor the trust at all cost.

Mistletoe Creameries have ever strived to perform the seemingly impossible in improving on the superlative. We do not choose to use gilded phrases and high-sounding words, but with pardonable pride of accomplishment we speak forth to a citizenry that must already realize our service. Our policy shall be to continue to produce quality products, trying at all times——to do our bit——an important bit——to give Lubbock and the Great South Plains a place in the sun.

Mistletoe Creameries Inc.

513 BROADWAY PHONE 678

MISTLETOE ICE CREAM

MISTLETOE BUTTER

REAL ESTATE

IS THE FOUNDATION OF ALL PROSPERITY





WILL YOU RIDE THE CREST OF REAL ESTATE VALUES?

DO YOU KNOW—That land values are going up daily? That the great South Plains offers the greatest opportunity for a shrewd investment in Real Estate of any section of this vast state? There's money to be made in this field—lots of it—for the man who is wise enough to grasp the advantage.

YES—The above statement is facts, and here are some of the reasons why.

The Public Utilities that are the forerunners of any progressive, developing community have stamped their approval by investing millions of dollars and are today surveying this country for further improvements.

This country has nature's greatest insurance for the foundation of an aggressive empire, the healthful climatic conditions, good water, and well balanced seasons.

This growing community has only a very small percentage of developed land and the possibilities are unlimited. This great outlook has awakened the people to such an extent that the building permits for this young city are Fifth in the State of Texas.

The securities of all are insured for the greater part of this vast fertile country has not been touched. The people of this community have placed such confidence in the possibilities offered here that they have voted and approved bonds for the construction of some of the best schools, churches and roads in this section of the Southwest. The greatest possibilities are awaiting you in the great South Plains and you are invited, one and all. Until you have seen this part of Texas you still have a wonderful trip to make.

BELOW YOU WILL FIND FIRMS LISTED WHO WILL GLADLY SHOW YOUR THEIR LISTINGS

REAL ESTATE
Farm and City Loans
CHAS. F. O'NEALL
1215 Ave. I Phone 236

REAL ESTATE
Ranches, Farm Land
TOM JONES
Lubbock Hotel Phone 1300

Insurance of Every Kind
Real Estate and Loans
P. O. Box 1477
L. D. CASEY
Myrick Building Phone 263

Farms And Ranches A Specialty
See Us For
Farms, Ranches, Loans And City Property
GAMBLE REALTY CO.
301 Ellis Bldg. Phone 2070

CITY PROPERTY
Ranches, Farm Lands
T. W. SAWYER
BROWN BUILDING

Farm Lands, Ranches and City Property. Trades Our Specialty
"Nothing Too Large—Nothing Too Small"
Sammons & Willeford
Brown Bldg. Phone 853

REAL ESTATE
Farm Lands, City Property
R. A. McKinney
1208 Texas Ave. Phone 886

CITY PROPERTY
Farms, Ranches
KELLY REALTY CO.
Citizens National Bank Bldg.

I HANDLE
Close-In Acreage And City Property
A. H. MARTIN
208 Leader Bldg. Phone 346

Farms Ranches
City Property
Investments
L. H. HOLT, REALTOR
1111 1-2 Avenue J Phone 1974

REAL ESTATE
Farms Ranches
City Property
ALLEN & HOOKER
Ellis Building Phone 1711

REAL ESTATE
Farms, Ranches and City Property
Lewelling & Lewelling
Citizens National Bank Bldg.
Phone 1711

Lubbock Among Building Permits Leaders In Texas

City Ranks Fifth For Year; Homes Lead Activities

Dallas, Houston, San Antonio And Fort Worth Only Cities Outranking Lubbock In State

RANKING fifth in building permits in the State of Texas for the past eight months and eighth in the entire Southwest, including the states of Texas, Oklahoma, New Mexico, and Colorado, Lubbock has drawn the attention of the building world to its activities during the year.

At mid-September the building permits for the entire year totaled $1,910,188 with other projects announced to begin soon. The Lubbock Independent School district will let a contract in a short time for a $600,000 new high school building, the City of Lubbock and the Panhandle and Santa Fe railway are to start construction soon on a second underpass that will cost approximately $200,000 and the First Baptist church is to build a $50,000 auditorium this fall.

Among Metropolitan Leaders

At this date it seems that only Houston, San Antonio, Dallas, and Fort Worth in Texas outrank Lubbock's record, and only Tulsa and Oklahoma City in Oklahoma and Denver, Colorado in Denver have a higher total in the four states of Texas, Oklahoma, Colorado, and New Mexico.

Total permits at this date a year before last were $940,000 and last year were $2,700,000.

360 Residences Built

Of the 471 permits which have been issued from the city hall since the first of the year about 360 were for construction in the residential section. This included remodeling of houses and garages. Fifty-five permits for brick and tile business houses, service stations, warehouses, garage houses, and hotels were issued.

The majority of homes which have been built during the year are of brick and are located in the southern and western portions of the city.

April Is Leading Month

The month leading in the amount of permits issued was April with a total of $935,676 and grants given the Hilton Hotel company of Dallas for the $400,000 building of 12 stories; $2,050 five story addition to Hotel Lubbock and $50,000 apartment house owned by W. F. Schenck.

Permits for February totaled $9,662 and included the underpass on Broadway, $182,122.30.

In May a $28,500 building permit was issued to W. B. Fickas for an apartment house and a $75,000 building permit to the South Plains Investment company for a 9-story garage.

Jobs Under Construction

In addition to the two hotel buildings in Lubbock under construction in mid-September were $30,000 remodel job, Citizen National bank; $32,000 store building, 2 stories which was leased to Rix Furniture company; $36,500 building for Clowe Cowart Plumbing Supplies, 2 stories; $30,000 store and hotel for Lon A. Mullican; $10,000 for Norton Baker; $25,000 business building for A. L. King; $10,000 residence for E. B. Adcock, and a $200,000 poultry packing and creamery plant for the Lubbock Poultry and Egg company had just been completed.

The records in the city hall show that building in Lubbock has been steady, day by day and month by month. There has not been a time when Lubbock could not compare favorably with the larger cities and with the present rapid pace of building almost sure to continue, a year's total of approximately $4,000,000 is seen as altogether a possibility here.

Phases Of Lubbock's Growth During Past Nine Years

Phases of Growth	1920	1924	1925	1926	1927	1928	To Sept. 1 1929
Postal Receipts	$32,243.38	$56,684.83	$77,182.42	$81,090.62	$90,932.13	$100,414.46	$70,816.63
Bank Resources		$3,587,136.60	$4,679,809.13	$3,960,170.94	$5,155,327.91	$5,585,456.36	
Building Permits		$1,212,100.00	$2,307,091.00	$1,544,400.00	$1,651,298.89	$3,197,844.00	$2,631,111.00
Tax Valuations	$3,857,980.00	$5,777,918.00	$10,440,000.00	$13,457,685.49	$14,617,636.00	$19,155,230.00	$21,500,000.00
Public Improve.	$110,000.00	$2,353,000.00	$3,181,298.00	$2,675,789.00		$3,048,000.00	$453,968.43
Telephone Conec.	670	1,126	1,547	2,515	2,660	3,043	
Com. Tax Rate	$3.22		$4.12			$3.49	$3.45
Realty Transfers	1,569	2,800	3,681			3,120	
Bank Deposits	$2,423,707.54	$3,200,070.46	$4,091,427.71	$3,421,673.31	$4,618,636.47	$5,153,710.74	
Population	4,051	7,500	11,360	12,500	15,000	22,165	23,500
Scholastics	1,320	2,828	3,516	3,729	3,868	4,104	5,104
No. Gas Meters							3,166
No. Light Meters							4,664
No. Gas Meters							4,400

Peek Made Into Clearing House

Checks Take Rather Long Journey Sometimes Before Reaching Final Destination; Passes Many Hands

Small and insignificant as it may be, a check has long and hazardous journey before it is ultimately returned to the orginal signer in his monthly bank statement.

Usually given with little thought on the part of either the signer or the receiver, a check passes through many hands before it reaches its final destination.

Take, for instance a check on an out-of-town bank given to a local merchant. After endorsing it, the merchant turns it in with his daily deposit at a local institution. The teller separates it from the local checks, and it goes through the Lubbock clearing house and hence to the transit department of the bank to which it was presented.

Known As "D. B's"

In the parlance of bank employes, an out-of-town check is known as a "D. B." or a foreign item. In the transit department the foreign items are assorted according to the city in which the banks are located. It is necessary for the transit clerk to write out the name of the bank, the city, the signer, amount of the check, and the final endorser.

After being approved by the proof teller and properly recorded, the check is sent either direct to the institution on which it was drawn or to the federal reserve bank for collection. After it is received at its both bank, the amount of the check is debited against the account of the signer and finally returned to him in his bank statement at the first of the next month.

Clearing House Here

The Lubbock Clearing House association, an organization composed of officials of the three local banking institutions—the First National, the Lubbock National and the Citizens National, handles all checks not drawn on the bank to which they are presented.

Individual members of the association hold regular meetings to discuss and settle problems pertaining to all three institutions. Each bank has a representative in the clearing house department. Ruth Ford represents the Citizens National, Mrs. Inez Barnes the First National, and B. Clarence Barnes the Lubbock National.

Meets Twice Daily

Although the clearing house in many cities meets only once each day, the local institution meets twice daily, at 8:30 o'clock in the morning and at 1 o'clock in the afternoon. Checks received in the afternoon pass through the clearing house the next morning and ones presented in the morning handled that afternoon.

Each bank assorts the checks of the two other institutions, endorses them and finds the total. The clearing house representatives meet at the First National bank, compare the totals and give checks for the differences.

"Cut Backs" Collected

"Cut backs," checks that are no good or out-of-town items included in the local list, by mistake are carried to the bank presenting them for collection. Every item must have the approval of the proof teller.

Checks drawn on neighboring towns are sent directly to the banks instead of through the federal reserve, as virtually every bank on the South Plains has an account with one of the local institutions.

Only large items on which quick service is service is desired are sent through the federal reserve.

Lubbock Has Good Supply Of Water; System Complete

Inexhaustible Amount Constantly Available Here; Sources Said To Be In Snow-Cqvered Rockies

LIKE a mammoth spider webb, the intricate network of Lubbock's modern water system spreads itself beneath the soil to every section of the rapidly-growing city.

Backed by a constant water storage of almost three and one-half millions of gallons, Lubbock boasts of one of the most efficient and up-to-date water systems for a city of its size in the Southwest.

Rumor Is Ridiculous

An idle rumor, carried here, there and everywhere on the wings of gossip in recent months was that a dead Mexican had been found in the city's storage tank. How it first started was never clearly determined, but it brought from the city of Lubbock officials not only a denial but a statement that such an occurrence was not only impossible but too utterly preposterous for serious consideration.

But the rumor, false as it was, did one thing beneficial for the city. It made the ultimate water consumer take a mental inventory of Lubbock's water supply and made the entire city more or less water conscious. More interest was taken in the supply, the storage facilities and the system of distribution.

For only a relatively small remuneration per user each month, Lubbock offers an inexhaustable supply of pure water for household, commercial uses. Because of the need of moisture to lawns, flowers, and trees during the dry summer months, the water consumption is naturally at its highest figure in the summer time, July's consumption reached a record high figure with 52,000,000 gallons, an increase of 6,000,000 over the previous month.

The largest storage tank of the city is located northeast of town. It is constructed of concrete and has a capacity of 1,000,000 gallons. The only outside entrances to the tank are two manholes, shut with bars and held tight with a fast lock. For foreign matter to enter the tank would be nothing short of impossible. The manholes are opened only when an occasional cleaning of the pipes becomes necessary due to sand-clogging.

The water is pumped direct from the ground into the reservoir and from there into the pipe mains by a booster pump. Other reservoirs are located at the city power plant, and northwest and west of the city.

A careful check is maintained of the electric machines which pump the water. They are kept oiled and cared for constantly. The pump houses and surroundings are the utmost in sanitation, all walls being calcemined, discounting the idea that foreign matter could possible enter the water supply.

In addition to the inspections made by city employes, a representative of the state health department makes a regular check of the system, reporting any item that might not be up to requirements.

If for any reason it is necessary to turn off the electric pumping machines at the city hall, the standpipe on 19th street furnishes the pressure.

Water flowing from the four main lines, furnishing the entire city, there being no distinct division of the system.

Another reason for the increased water consumption in the summer time is the city swimming pool, Tumble N, which holds 350,000 gallons. During the swimming season, water runs in and out of the pool constantly.

The water that served Lubbock is thought to have come from the snow-covered heights of the Rockies, according to experts who have made a study of the supply and its direction. That water from the faucet here in Lubbock is as pure as when it starts from the mountains is an assurance of which Lubbock is justly proud.

Dean At Tech



JAMES MARCUS GORDON

A leader in civic and religious circles, Dr. James M. Gordon, dean of the school of Liberal Arts at Texas Technological college, is one of Lubbock's busiest citizens.

RESTORING OLD HALL

Restoration Work Carried On For Famed Hall

RICHMOND, Va., Sept. 21 (AP).—Restoration work has been started on one of the most famous chambers in the United States—the old hall of the house of delegates in the Virginia state capitol.

The program includes refinishing of the old furniture in the room, among which there is a Queen Anne gift chair brought from Williamsburg when the capital was removed.

Then there is the "John Marshall chair," which the great jurist occupied at the trial of Aaron Burr for treason, and the chair used during sessions of the confederate congress. The hall is being repainted in the same shades which ornamented it at the time Richmond succeeded Williamsburg as the capital of the commonwealth.

The old hall has echoed to the tread of many great personages. George Washington was received there, and there Gen. Robert E. Lee was commissioned commander of the Virginia state forces in the war between the states, a ceremony which was echoed in reception by the confederate congress of other high ranking southern officers.

RULES ARE REVISED

AUSTIN, Sept. 11. — Revision of the constitution and rules of the Texas Interscholastic League is completed and the new bulletin containing the enlarged and revised edition is off the press, according to an announcement made by Roy Redichek, chief of the League Bureau of the University of Texas.

SAN FRANCISCO, Sept. 21. — "Believe it or not, officer, I was standing there when two men came along and gave me a cigaret vending machine. I broke it open and took out the cigarets." Frank Carino told that story to police when they found him walking along with cigarets sticking from all his pockets but they didn't believe him. He was charged with burglary.

10,000

Miles Farther At Small Cost



It doesn't pay to drive on old, unreliable treads when for a small amount of money you can replace them, guaranteeing your self safety and comfort. We add thousands of miles to the life of a tire. We simply re-cover the carcass with new and live rubber. Rubber that is even better than that which came on the tire.

New Super Brunswick TIRES



"Quality at low cost" is the watchword of Brunswick tires. These super balloons are guaranteed against all road hazards for one year. Let us compare the prices with other values offered in the city. It's a convincing comparison when you are actually shown the features that make a tire. They are all torn apart and put back together again in our house. We repair all tires from rim to street line, and can show you a great value in BRUNSWICK!

WE WELCOME YOU TO THE SOUTH PLAINS FAIR

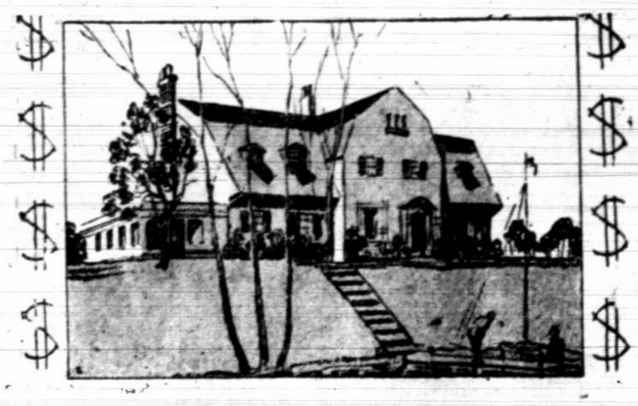
"WHERE VULCANIZING IS AN ART"

Western Tire Service

1303 Avenue H Phone 1870



Savings On Building Materials That Cannot Be Ignored



When the great searchlight of value swings its mighty rays to the greatest savings and the best service in lumber, here are the facts its discloses:

A yard literally loaded with the highest quality lumber and building materials to be found anywhere on the entire South Plains.

A service urged on by an obligation to give the best possible attention and give all available knowledge to the builder of skyscraper and cottage alike—ethical, truthful and trustworthy.

Hence, when the searchlight of value eventually comes to a halt on this lumber yard it is possible to find just these facts in your dealings with us.

We join with all the Lubbock citizenry in welcoming the thousands of visitors to the 16th Annual South Plains Fair. We are boosters for this institution and cordially invite out-of-town people to make this lumber yard their headquarters while they are in town.

T. R. Prideaux Lumber Company

1516 Avenue H Phone 411



Proclamation

In Which We Tell the Public

OUR POLICY

The time is ripe. We believe we have earned the right to make a speech. Gilded phrases and sublime periods are not for the do-nothings. But firm in the pardonable pride of genuine accomplishment we speak forth to a citizenry that must already be aware of much of what we say . . .

We serve the public. In conferring upon us the right to provide the Telephone service which it is our business to transmit, The Great South Plains has given us a sacred trust. And it is our intention to honor that trust at all cost.

Untrammeled by competition we yet strain every effort to offer the Utmost in service—to perform the seemingly impossible in improving on the superlative—to maintain our rates at low levels in the face of rising costs everywhere—to do our bit—an important bit—in giving the cities of The Great South Plains a place in the sun.

In the furtherance of this policy we earnestly solicit your co-operation



State Telephone Company

OF TEXAS

WHOLESALE BUSINESS

Is The Foundation Of Commerce In The South Plains

Greetings Fair Visitors

To the thousands of people throughout the Great South Plains who attend the Fair at Lubbock, we extend our greetings.

We Welcome You To Lubbock

We welcome you to Lubbock, the "Hub of The Plains", to attend the Annual South Plains Fair.

From All Over The World, Your Needs Are Here For You!

Lubbock is now one of the leading wholesale centers of Texas. Manufactured products are here from all over the world to supply the necessities of every individual throughout the Plains. The magnitude of the wholesale business in Lubbock has been responsible to the fact that Lubbock supplies a great and fertile territory, standing as it does, the "Hub of the Plains."

Practically every known commodity is here for you. As a unit, the wholesale firms listed below are interested in telling the people of the Plains about Lubbock as a wholesale center. Recognizing the growth of business here in our own empire, and realizing the ever increasing number of people who each year come to the Plains, we take this method of announcing ourselves and services to you. A letter or phone call will place you in touch with us, and we stand ready to answer your demands.

The wholesale business in the South Plains, represents the foundation of commerce and trade in the Plains.

The "Freighting" Days Are Gone Forever!

Lubbock has always been known as the trading center. During the "freighting" days, Lubbock was looked upon as the stopping point, and a place from which to start in a different direction, or angle off to the point of final distribution. Covered wagons supplied the ranchmen of this section with his necessities. Supplies then came from Colorado City, Canyon City and Big Spring. Lubbock was looked upon as the distribution point.

With the coming of the railroads, and with farm homes dotting the broad prairie expanses where cattle roamed for so long a time, the city's claim as a wholesale distribution center has continued to grow until it is now recognized as a trade mecca for both wholesale and retail buyers.

Besides the wholesale firms which send out goods to merchants in neighboring towns, both by train and truck from our warehouses here in Lubbock, there are firms that maintain sample rooms and sell to firms in this manner, while others are strictly wholesale jobbers. Yes, the "freighting" days are gone forever, and merchandise is within a short distance of everyone.

Patronize The Firms Who Sponcered This Page—They Are Helping To Boost The South Plains

H. O. WOOTEN
WHOLESALE GROCERY CO.

A. G. WINN PRODUCE COMPANY
Sweetwater
Lubbock
Big Spring
Pecos
"Fresh Fruits And Vegetables Of All Kinds"

LUBBOCK PAPER COMPANY

WEST TEXAS GROCERY CO.

Rankin Transfer And Storage Co.
Distributors
UNION CARBIDE
Challenge Windmills
Aeromotor Windmills

S. E. Cone Grain and Seed Co.
Wholesale Grain and Field Seeds
Elevators At Anton, Muleshoe and Hereford
Lubbock, Texas

Lubbock Hardware And Supply Co.
Lubbock, Texas

Express Receipts Into Lubbock Are Steadily Growing

Steady Growth Of Town Is Shown In Records; Truck Service Not Affecting Shipments Into City

A barometer which has indicated the growth of Lubbock during the past few years, receipts of the American Railway Express agency, is said to report from an optimistic angle.

Receipts at the office for the first six months of 1929 equalled the receipts for the last six months of 1928 and the receipts for this year have shown an approximate increase of 22 per cent over those of last year, according to O. F. Sensabaugh, local agent.

Show Steady Increase.

Since August of 1925 the local office has shown a steady increase in business, indicating the steady growth of the town and surrounding territory. Business in the office now shows an increase of 42 per cent over the business in 1925 at the same period and no single month or year has shown a decrease in business during the interval, Mr. Sensabaugh said.

This office will always show a good profit, in spite of the increasing employment of automobile trucking service, he said, as Lubbock is situated at a distance from the manufacturing centers, making train service expedient, and because Lubbock has an overnight service from the larger points in Texas.

Clothes Comprise Majority.

Forty per cent of all shipments into Lubbock through this medium are of wearing apparel and 20 per cent of the shipments are miscellaneous articles, including automobile supplies and such as that.

Ten per cent of the remaining shipments are hardware, steel articles and such as that, while the remaining 40 per cent includes food stuffs, he said. The principal out-going shipment here is cotton.

Owner Arrested

Dog Picks Up Cash; Man Is Charged

BURGAW, N. C., Sept. 21. (AP)—N. B. Navarre of Wilmington, N. C., faces trial here on a charge of theft because his dog picked up $500 in bills in a bank.

Navarre said he noticed the dog toying with a roll of paper on the floor of the bank and that upon investigation found it was currency. He said he asked the teller if the money belonged to the bank and on receiving a negative reply pocketed it and left.

At closing time the bank's books failed to balance by $480. It is charged that the teller notified Navarre and demanded return of the money, and that it has not been returned. Navarre was arrested.

Welcome---

FAIR VISITORS

Watch The South Plains Grow

BOYD & FERGUSON

ACCOUNTANTS AND AUDITORS
INCOME AND ESTATE TAX SERVICE

Practicing Before U. S. Treasury Department
208 Myrick Bldg. Lubbock, Texas



From Cottage to Skyscraper Our Complete Building Service Offers You A Saving

Regardless of the size of your anticipated building program we can furnish the material and the desired building information and service as good as any on the South Plains. From cottage to skyscraper . . . our building service is complete.

Our tremendous buying power for a large chain of lumber yards makes it possible for us to buy in such large quantities that makes lower prices and better service possible.

Call Us Any Time For Complete Building Information

Fair Visitors Are Cordially Invited To Make This Lumber Yard Headquarters During Your Stay In Lubbock

C. D. SHAMBURGER LUMBER COMPANY

719 Thirteenth Street Phone 419

THESE POPULAR COMICS APPEAR EVERY DAY IN THE LUBBOCK DAILY JOURNAL

SALESMAN SAM — Maybe He Tosses Around — By Small



MOM'N POP — Whozis? — By Cowan



FRECKLES AND HIS FRIENDS — Can't Quit — By Blosser



BOOTS AND HER BUDDIES — Help Wanted! — By Martin



WASH TUBBS — What! Another Trap? — By Crane



A GOOD AND EFFICIENT CLEANING SERVICE

Kuie THE TAILOR

Phone **193**

The Growth of the South Plains is NOT an Accident!

FACTS

about Lubbock and the South Plains that will interest you.

Population of Lubbock approximately, 22,000.

Population of Lubbock county approximately, 35,150.

Scholastic enrollment, City, 5,310.

Scholastic, enrollment, County, 9,142.

Seven railroad outlets with twenty-eight daily trains.

The City has 13 brick school buildings and the county 28 buildings.

Elevation, 3,251 feet, means temperature for winter 40 F; for summer 77.5 F; for entire year 53.8 F. Mean humidity of atmosphere 50.2 per cent with approximately 3,550 hours of sunshine per year.

Municipally owned light, sewer and water system, with total value of $967,700 that pays a profit on the investment even with the lowest rates in the state; Commission-Manager form of Government.

Lubbock has 178 blocks of brick paving. Many of these blocks being 600 feet in length.

1,008 more poll tax receipts were issued in Lubbock County in 1928 than in any other county in the Panhandle.

Lubbock has a beautiful country club and a county recreational park.

Lubbock has a free tourist park with $10,000 tourist building.

A Municipal golf course is open the year round to every citizen and visitor to Lubbock.

Lubbock has two compresses, one costing $50,000.00 and one costing $200,000; a $260,000 Cotton Oil Mill, 8 Gins, 3 Cotton Exchanges and over 150 buyers. This makes Lubbock a concentration point for all the South Plains cotton.

Three moderate brick hospitals with over 230-bed capacity, staffed by capable physicians and specialists are located here.

Six designated State highway outlets with 18 automobile passenger stage lines and 163 freight trucks augment the railroad service.

There are 16 South Plains counties in Lubbock trade territory with a population of more than 185,000 with only 25 per cent of the tillable land under cultivation.

Lubbock has 186 wholesale distributing houses.

Texas Technological College

Students are enrolled from Oklahoma, New Mexico, Indiana, Kansas, Ohio, Arkansas, Minnesota, Missouri, California and the Republic of Mexico, as well as from Texas.

The four colleges in the organization of the Texas Tech are as follows: Liberal Arts, giving instruction in practically all of the conventional college subjects and leading to the conventional degrees, A. B. and A. M.

Agriculture, including agronomy, horticulture, animal husbandry, dairying in all their branches;

Engineering, including civil, electrical, mechanical, chemical, architectural engineering. Most stress is laid upon textile engineering. In this department there is machinery representing $150,000 of expenditure;

Home Economics, including cooking, sewing, child hygiene, and all the lines necessary for preparation for home-making.

The college has two thousand acres of land.

The initial appropriation made by the legislature for the Tech was $1,000,000. This has since veen supplemented to the extent of about $3,447,700.

The faculty consists of 145 instructors.

Cotton Facts

"Within a hundred mile radius of Lubbock, Texas, will some day be grown as much cotton as the state of Texas now produces." W. D. Hunter, Entomologist of the United States Department of Agriculture.

Since it is rather difficult for one not intimately acquainted with this country to visualize its productivity, we give the following comparison as to yields of cotton taken from the 14th United States census for the crop of 1919-20:

Counties—	Acres	Yield	Per A.
McLennan	234,730	84,655	.23
Collins	176,901	49,211	.27
Williamson	266,970	77,725	.29
LUBBOCK	35,476	17,893	.49

From the records of the State Experiment substation No. 8 at Lubbock Bulletin No. 299 Experiment Station), we learn that for the 10-year period 1912-1922 the average yield of lint cotton per acre of 10 highest varieties was 246.87 lbs., or in round numbers, 3-5 of a bale per acre. It must be borne in mind that these figures include the years 1917 and 1918, which were the driest years ever known in West Texas.

Although Lubbock County only produced 17,603 bales of cotton in 1920, 1924 45,010 bales were produced and in 1926 there were 71,019 bales.

Investigation of the cost of producing cotton at various points in the cotton belt undertaken by the Bureau of Agricultural Economics, United States Department of Agriculture, in co-operation with the State Agricultural colleges of North and South Carolina, Georgia, Alabama, Mississippi, Arkansas, Oklahoma and Texas, show that costs per pound of lint in 1923 ranged from 10c in Lubbock County, Texas, to 87c in Lee County, Arkansas. The net cost per acre ranged from $18.22 in Lubbock County to $50.97 in Johnson County, N. C.

"There is no other cotton section in the whole of the U. S. A. which can dompete with so low an average price of production, except the irrigated cotton in the Mesilla Valley."—Arno S. Pearce, General Secretary, International Federation of Master Cotton Spinners and Manufacturers' Association, Manchester, England.

Total acreage, 9,381,120.

Number of acres in crops, 1925, 2,967,902. Per cent tillable land, average of counties, 91 per cent.

Number of acres tillable land, 8,536,819.

Number of acres awaiting development, 6,469,217.

It is no accident, this remarkable growth that Lubbock and the South Plains have enjoyed. It is the result of the natural advantage that the city and section have experienced PLUS the splendid spirit and co-operation that exists on the part of those who reside in this progressive area. And it is yet in its infancy comparatively speaking . . . for in the next few years to come, greater progress still will be made . . . Lubbock and the South Plains is an Empire in itself, yet to be more fully developed to the point that the imagination cannot comprehend.

Rich In Opportunities

For those who are not permanently settled . . . contented . . . satisfied . . . whatever your vocation may be, the wonderful possibilities of the Great South Plains and Lubbock, the Hub of the Plains geographically, agriculturally, industrially, financially, commercially and educationally, will thrill you with their boundless opportunities. The wonderful climate and the advantageous location together with the resources that are yet in the early stages of development, should attract your interest and cause you to investigate fully your possibilities for success and happiness in Lubbock and the South Plains.

Welcome To The South Plains Fair

You may see at this exposition concrete evidence of the productivity of South Plains soil, and its adaptability to all forms of agriculture. Too. it is an exposition of poultry and livestock, of home products and industrial displays . . . it is the Show Window of the Plains. Greater than that, it is an example of the wonderful co-operation that exists throughout the section . . . neighborliness and friendly competition for mutual good . . . truly an inspiring sight to ambitious men and women. It is an event that is yours, but located in our midst, and the Lubbock Chamber of Commerce and Board of City Development join with Lubbock's citizenship in extending to you a hearty welcome to the Panhandle-South Plains Fair. Exhibits and the entertainment provided will make it an event long to be remembered in the minds of those who attend, and it is but another link in the chain of progress and prosperity of this Empire within an Empire.

Lubbock Chamber of Commerce
Board of City Development

Tax Valuations Have Big Growth

City Of Lubbock Increased 90 Per Cent In Past 5 Years; County Shows 25 Per Cent Increase

That Lubbock and Lubbock county have been enjoying a steady growth of advancement can easily be seen in a glance backward at the tax valuations for the past five years.

The city of Lubbock is the feature of this growth, assessed tax valuations within its confines having increased approximately 90 per cent during that period. The tax total in 1925 was $10,440,000 while the total this year shows it standing at $19,153,220.

County Increase 25 Per Cent.

Lubbock county's assessed tax valuations have shown an increase of approximately 25 per cent in the past five years, climbing from $16,012,340 in 1925 to $24,055,834 in 1929.

Lubock's growth in the past ten years has been more than six hundred per cent, the tax statistics show, there being only $3,957,980 in assessed valuations in 1920.

The county's valuations have increased approximately 100 per cent in the past ten years, the statistics reveal.

Below is listed the growth of the totals: County—1921, $12,024,594; 1922, $12,179,738; 1923, $13,849,943; 1924, $15,508,565; 1925, $18,012,340; 1926, $19,706,617; 1927, $20,804,737; 1928, $22,092,101; and 1929, $24,055,834. City—1920, $3,957,980; 1924, $8,777,918; 1925, $10,440,000; 1926, $13,457,685; 1927, $14,617,636; 1923, $19,153,220 and 1929, $21,500,000.

Girls Resourceful
Breeches Barred In Cologne Church

COLOGNE, Sept. 21, (AP)—When a hundred American girl students, on learning bent, but clad in riding breeches, essayed to enter Cologne Cathedral they were met by stern refusal.

But for nothing did America's pioneer grandmothers leave a heritage of resourcefulness. After visits to the marts of trade, back came the hundred. About their natty, booted ankles billowed voluminous peasants' skirts, newly purchased Sesames to the dim Gothic aisles.

The mileage covered by buses in Germany exceeds the rail mileage of the federal railways.

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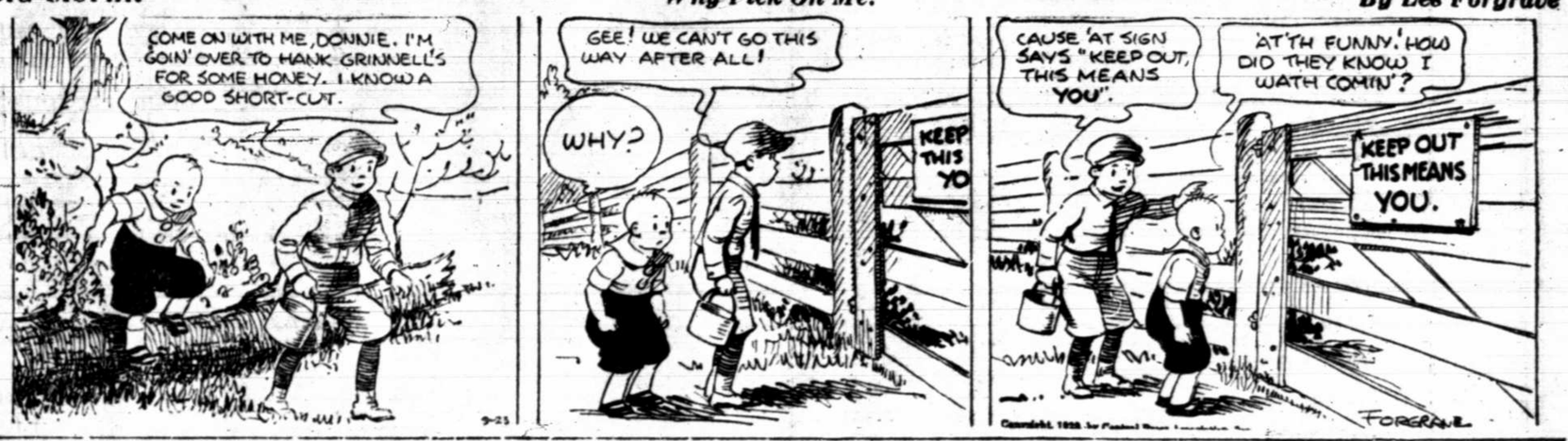
C. R. LINCOLN

204 Palace Theatre Bldg. Lubbock, Texas

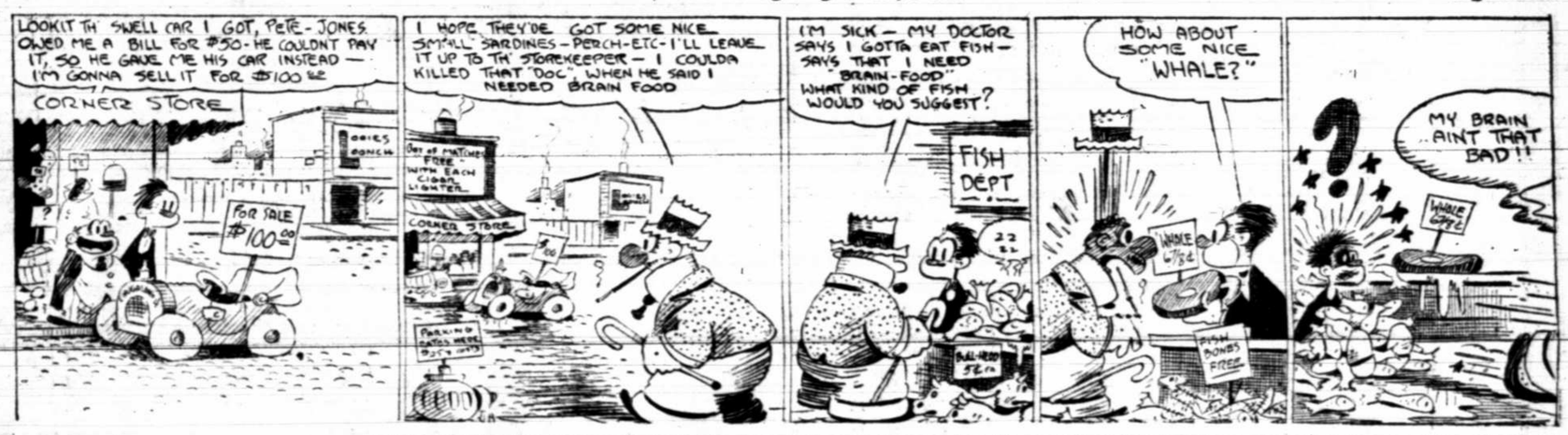
GOOFEY MOVIES —By Neher



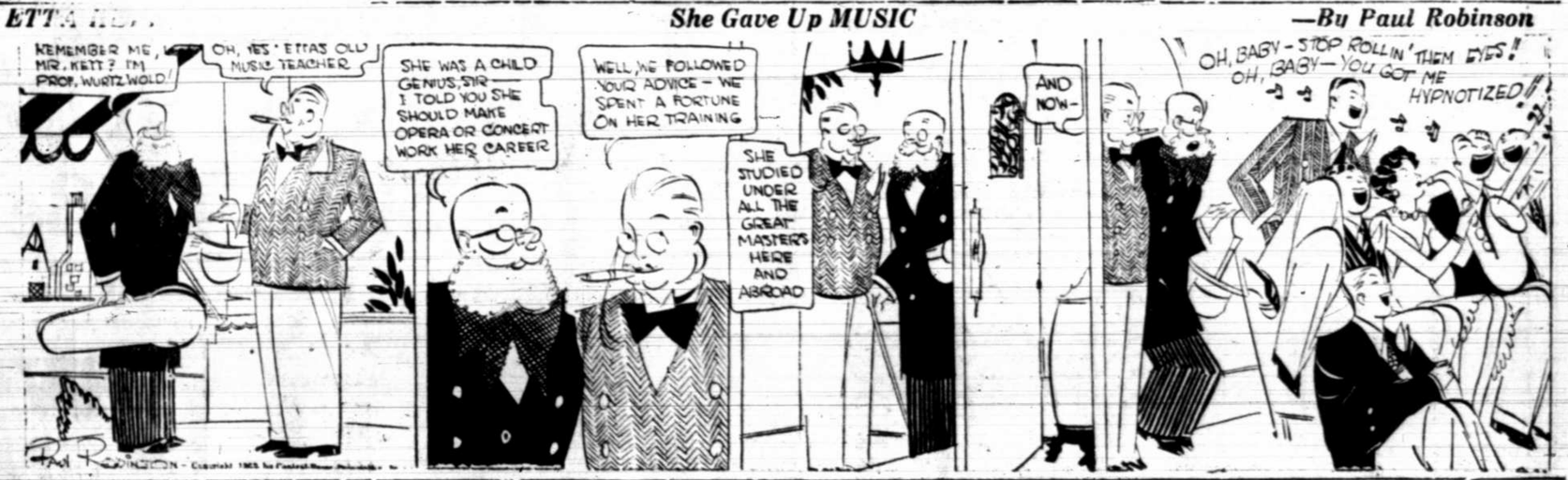
BIG SISTER — Why Pick On Me? — By Les Forgrave



HIGH PRESSURE PETE — Whale's a Pretty Big Fish, Pete — By Swan



ETTA KETT — She Gave Up MUSIC — —By Paul Robinson



OUT OUR WAY— By Williams



OUR BOARDING HOUSE — By Ahern



Plainview Territory Experiencing Era Of Prosperity

Excellent Wheat Crop And Prospects For Good Yield In Cotton And Grain Creates Rosy Outlook For Conditions

City Showing Much Growth In Building; Agriculture Advancing Rapidly With Colonization Steady

By MAURY HOPKINS
Special Staff Correspondent

PLAINVIEW, Sept. 21.—Prosperity reigns at Plainview!

With a wheat crop harvested in the early summer that exceeded in yield the wildest forecasts and with excellent prospects for a big cotton crop, and the usual big feed crop this fall, everything looks good in the section surrounding this rapidly growing city.

The general prosperity of the section and city is reflected in many ways. Bank deposits are the highest in history. A big building program goes on unabated. Business conditions are good. Few farmers are borrowing money. Expansions in farming operations and in all lines of business are taking place. New institutions, and new people are coming into the section. More are expected to come during the next twelve months than ever before in a like history.

Crop Break Records

The wheat crop this year of the Plainview country, and the Panhandle country and the Panhandle Plains of which it is a part broke all records for this country. Hale county made three jillion bushels. It was harvested in a record breaking time. With the combine-harvester it is only a few days task to harvest the biggest of crops. Because of the general practice of dairy-farming, and living at home that is found at Plainview, the wheat money ran bank deposits to a new high mark when the three banks at Plainview, a city of twelve thousand people, showed total deposits in August of six and a quarter million dollars. Loans were unusually low. Banks have not borrowed any money for many years. The dairy industry bringing an income of a million dollars a year to the county alone has made it possible for farmers to operate without making excessive demands of the banks for money.

Cotton prospects are good. The crop will exceed that of last year according to well informed observers. Cotton is late in this section compared to other sections of Texas. Cotton picking will not begin in earnest before the first of October. But while cotton is late in the South Plains and around Plainview, it is also cheap to produce. It has been said that the section around Plainview and Lubbock can produce cotton more cheaply than any other section in the south. This section is looked upon as the coming big cotton producing section. It is free from boll weevils, and other insects that have dealt cotton farmers so much misery in the other well established cotton growing sections.

Never Fails On Feed

The Plainview country never fails on a feed crop. This year a good big crop will be harvested. It is a little short of some years because of the late rains. Irrigation at Plainview, however, makes it possible to always have feed, and alfalfa has done well this year.

A big building program that has been going on unceasingly for the past three years is still going strong. During the part of 1929 that is past, Plainview has over a million and a half dollars worth of buildings, and much building started in 1928 has been finished.

Building Is Active

Paramount in building activities is the new Hilton hotel, formally opened on July 4, an eight story, one hundred ten room modern hotel, representing a total investment approximately four hundred thousand dollars. The Hilton hotel was built by the well known Hilton company which has hotels at Abilene, Dallas, Waco, San Angelo, Plainview, and is building in other live cities such as Lubbock, El Paso, and Wichita, Kansas. The Hilton hotel was brought to Plainview through the efforts of a group of local citizens headed by R. A. Underwood, vice-president of the First National bank, Guy Jacob, capitalist, P. J. Wooldridge, lumberman of the Panhandle, and Herbert Dysart, insurance man. These men worked untiringly for a modern hotel for Plainview, and headed a group of some thirty-five citizens who gave approximately seventy-five thousand dollars in stock and donations to secure the hostelry. Since its opening it has had a splendid business under the management of Joe W. Brown.

Another big building now under construction, of which Plainview is exceedingly proud, is the new theater being built by a group of local citizens headed by Albert G. Hinn, R. H. Knoohuizen, B. F. Jarvis and others. The new theatre will be the finest picture house in West Texas west of Fort Worth. It will be opened in October by the Korn Theaters company, who have leased it. Seating twelve hundred and fifty people, the new theater is built along the most modern lines, having the atmospheric interior effect of decorations. The finest equipment obtainable is being placed in the theatre.

New Country Club Opened

A new country club has been secured for Plainview this year. Adjoining the city on the southwest, the new club is one of the beauty spots of the city. T. C. Shepard of Plainview is president of the club. A golf course, tennis court, swimming pool and elegant club house make up the equipment of the club at the present time.

Residence building, and brick business houses make up the balance of the big building program that shows no signs of letting up as the year progresses.

That Plainview is growing, and growing rapidly is indicated in the school enrollment, postal receipts, taxable valuations, and other well known indices. The school enrollment at Plainview this year shows a decided increase of something like fifteen per cent over last year. Taxable valuations of the city of Plainview have increased fifteen per cent. Postal receipts for the year so far are over twenty per cent higher than last year when eighty thousand dollars was the total. Water meters, telephone connections, and gas meters show decided increases over the year just past which in turn was the largest in the history of the city.

Has Daily Paper

During the year Plainview has obtained a daily paper. The Plainview Evening Herald and the Plainview News were consolidated in March, and made into a daily under the management of H. S. Hilburn, E. B. Miller and E. Q. Perry.

Additional paving is going down at all times. Property owners are clamoring for paving all during the year. Other public improvements are constantly being made. This is true of Plainview just as it is true of other sections of Texas.

Farmers Coming In

Farmers are coming to the Plainview country, and it is the prediction of observers who have watched the country for years, that more will be coming during the next twelve months than ever before.

Dairying is attracting considerable attention Plainview. National publicity has been given Plainview as the home of the well-known Texas Panhandle-Plains Dairy show, now in its third year. Recently the Plainview chamber of commerce made a thorough dairy cow survey of Hale county. It disclosed that Hale county has over fourteen thousand dairy cows and heifers, possibly the greatest number found in any West Texas county, and possibly in the state. The Texas Panhandle-Plains Dairy show has shown the world conclusively that the Panhandle-Plains of Texas is in the dairying business to stay. With cheap feeds, cheap lands, excellent climate, and markets for dairy products, no other section of the great Southwest offers the advantages for dairy farming that this section does.

Land values have not advanced unreasonably. Land upon reasonable terms can be secured at Plainview and in Hale county for around thirty-five dollars an acre on up to as high as sixty-five on an average. Some irrigated farms close in cannot be bought for that money.

Illiteracy in Syria is estimated at 80 per cent.

Peiping Man Described As Nearest Thing To 'Missing Link'



The Peiping man as an artist sees him. Dr. Birger Bohlin (upper right) found parts of the "monkeyman," Dr. A. W. Grabau (lower right) is an authority on the missing link.

Animal With Monkey Jaw And Teeth Of Human Is Found

PEIPING, Sept. 21. (AP)—The Peiping man, who with his human teeth and a monkey jaw roamed the earth about 1,000,000 years ago, is the nearest thing to the missing link which scientists have yet examined, paleontologists here declare.

A cave about 25 miles from Peiping bit by bit has been yielding the story of this individual.

It has required nine years of study excavations and careful calibration of the various finds to put together the reconstruction of today.

The story begins with the finding of a tooth in 1920 by Dr. A. Zdansky, a Russian. Its latest chapter is another tooth, recently dug up, the third to be found.

Along with these teeth and other finds, there are evidences that their human or semi-human owner was contemporary of saber-toothed tigers and primitive hyenas. The teeth appear to have revealed more of the scientific story than any other objects. Dr. A. W. Grabau, formerly of Columbia university, now professor of paleontology here and chief paleontologist of the Chinese Geological survey, feels confident that in the discovery is every indication that man existed in China 1,000,000 years ago, and that the tooth of the Peiping man is at least a missing link type of a human.

The second tooth was found by Dr. Birger Bohlin, a young Swedish scientist, and definitely identified and named by Dr. Davidson Black, an American of the Peiping Union Medical college, a Rockefeller foundation institution.

Dr. Black places the Peiping man on a stage of development between the modern human and anthropoid apes. The time estimate of 1,000,000 years is based on the recent advances in geology, whereby the earth's age, and that of its living creatures is calculated at far higher figures than a few years ago.

On this time clock, the Peiping man antedates Neanderthal man, but is about contemporaneous with the Heidelberg man of Europe.

A negro farm hand, employed by L. F. Byrne at Columbus, Miss., ran a tractor 32 hours with only a half-hour break.

Greenville, Me., has been designated the emergency station on the new Ottawa-Halifax air mail route.

REBUILDS BOULEVARDS

Paris Changed Since War As Result Of Move

PARIS, Sept. 21 (AP).—The physiognomy of Paris has completely changed since the war and the Grand Boulevards have been so altered as to be practically unrecognizable. From the Opera to the Madeleine not more than three or four buildings exist which stood there in 1914.

New hotels, business houses and office buildings have been erected. Two or three of the old and renowned cafes have disappeared to make room for commercial structures.

Before the war one could enter any of the little concert cafes and get a glass of coffee for 50 centimes with a couple of songs thrown in.

Now coffee costs 5 francs and there is no singing. To some that is the most momentous change.

Belgium exported fruit valued at $4,000,000 last year.

LUNCHEONS LOSE CASTE

Two-Hour Dining Is Cut By Short Menus In Paris

PARIS, Sept. 21 (AP).—French menus have been cut in half since the war and the traditional "two-hours-for-lunch" habit in Paris is becoming a thing of the past.

The comparison of the menu put out by one of the most famous Paris restaurants in 1909 and the same bill of fare in 1929, shows a ratio of dishes of 1 in 3.

"What is the reason?" was asked of a prominent banker, known as an epicure and epigramist.

"Intelligence and indigestion," he replied.

City employes who do not pay bills promptly cannot remain on the Mattoon, Ill., payroll, Mayor S. A. Hughart has decreed.

The boll weevil has cost the Alabama farmer nearly $19,000,000 a year for 17 years, says F. W. Gist, agricultural statistician.

Girls Are Doubles

Pair Have Same Name And Age

HOUSTON, Sept. 21 (AP)—This is what Eleanor Rich and Eleanor Rich have in common:

Their names are the same, they weight the same, and they were born within two hours of each other—one 40 minutes off Broadway and the other in Houston.

Although they are no relation, both have Cherokee Indian fathers. The father of one once worked for the father of the other.

One is a police station telephone operator, the other a Y. W. C. A. secretary. They met only recently through a young man who phoned one for a date, and was connected with the other.

OPENS AIR SOURCE

Blast Causes Current Of Chilly Air From Cavern

BEND, Ore., Sept. 21 (AP).—A chilling current of air from a subterreanean source was released by a dynamite blast of highway workmen near here.

Geologists believe an unknown lava cavern crosses central Oregon and that wind enters its mouth, is cooled in passage through ice caves and by forced draft is expelled through the newly opened orifice.

The flow of cold air seems inexhaustible.

FIND NEW SPECIES

Scientists Discover New Crocodile In Jungles

CHICAGO, Sept. 21 (AP).—Quite by accident, Karl P. Schmidt of the Field Museum discovered a new species of crocodile two years ago while examining some decorated skulls used as fetishes by natives of New Guinea.

Recently, however, at the head of an expedition into the jungles of New Guinea, Schmidt has verified his discovery by capturing one of the crocodiles, but first complete specimen.

Sixty-seven per cent of Illinois is underlaid with coal.

James J. Walker is the ninety-ninth mayor of New York City.

MILK CORRODES

Analysis Shows Action On Surface Of Metals

NEW YORK, Sept. 21 (AP).—Fresh milk, innocent of any popular reputation for corroding metals, nevertheless is found scientifically to possess some surprising powers.

An analysis of the action of milk on surfaces of metals shows that when the milk is heated to within nine degrees of the boiling point it dissolves a trace of nickel, zinc or copper.

The amounts dissolved, as stated in a report to the American Chemical society, from a surface about as big as the bottom of a fair-sized tin cup are nickel 1.22 milligrams, zinc 1.03 milligrams, and copper 788 milligrams.

There is nothing alarming in those amounts. They are somewhere in the vicinity of half millionths of an ounce.

The report was prepared by G. Quam of Long Island university.

A turkey hen owned by W. J. Patterson of Sullivan, Ind., laid 68 eggs in one season, three times the average production.

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$19.85 to $40
At these low prices our mid-autumn showing establishes a new record of quality in woolens and precision of style. The large number of varied patterns and models greatly simplify selection.
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WELCOME
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This year when you attend the 16th Annual South Plains Fair we cordially invite you to visit the South Plains most attractive and most complete Hardware Store .... make this store your headquarters while you are in town.
Incidental to your trip to Lubbock, if there are things you will need in the hardware line we urge you to the many factors that will make this the ideal place to make your purchases. Merchandise is visably displayed and every article marked in plain, understandable figures so that your shrewd judgment of values will immediately recognize true Myrick Value.
Merchandise that we offer for your selection is carefully bought to insure economy, durability and satisfaction in style. Comparative prices of other standard merchandise tells the economy story. Style is insured by the tremendous turn-over of our stock; because of the latter fact fresh, clean stocks are always at your demand.
Again, we join with the entire citizenship of Lubbock in bidding you WELCOME. May your trip here be advantageous, enjoyable and worth while.
"BECAUSE WE SELL FOR CASH WE SELL FOR LESS"
Myrick Hardware Store
First Floor Myrick Building

The Story Of The Bath

NOT so long ago there was a man who lived in the country. He was neither rich nor poor—just fairly well-to-do, as the saying goes. One day it was rumored that President Roosevelt expected to come that way on a hunting trip. In their younger years Roosevelt and the man had been at Harvard together, and together they had roughed it in the wooly West. Then life's scrimmage caught them up and drifted them apart. Hearing the news of the expected trip, the man's wife thought it would be a fine thing to entertain the President. It would get their name into the newspapers, excite the envy of the neighbors, give the family prestige. She was all aflutter. But to entertain a President as she thought a President should be entertained, certain improvements ought to be made in the home. So the man invested in new decorations, a water system and a bathroom.

And then they waited for the President. And they waited. But a change in the affairs of state kept the President at the White House.

And there they were—the man and his wife and their children. He had spent his savings, and they had a fine home. More than that—they had a glorious bathroom, with hot and cold water and everything. Having such a bathroom, they used it. And in using it the family gained in health, wealth and happiness.

They had missed the President, but they had found the fountain of youth and learned the fine art of living. And that was worth something. Well, I guess so.

President Roosevelt did his work and passed on without ever knowing, so far as I know, of the great blessing he had been the means of bringing into the lives of the man and his wife and their children.

And that is all there is to the story, which, come to think of it, isn't a story at all, is it? It is merely a climax, or the last chapter.

So, too, the story of the bath may turn out to be the last chapter in the age-old search for the fountain of youth. The last chapter, you know, sums up all that has gone before—brings to life little things overlooked or forgotten—leaves everybody facing the East, happy forever after.

The story of the bath is not a new story. It is as old as time; as fresh as this morning's morning. Where did it begin? Nobody knows. Where will it end? Ah, that is for you to decide.

This much we know. All of us are creatures of habit. That is to say, we do or we do not do certain things today because somebody did or did not do certain things yesterday. Then there are the little turns in our lives, like the turn in the lives of the man and his wife and their children. If these turns are to the right, they help us; if they are not, they hinder us.

We ought to live to be a hundred, and we will when we know how to live. Of course we will. There is no doubt of it. Then we shall be so radiant with health and energy that to fall sick will be to fall from grace.

A boy's Saturday night protest is not a protest against the bath. It is but an echo of a time-worn wail against washtubs filled too hot or too cold, gouged ears, and skins polished raw with the soft side of gunny sacks. Who wouldn't protest? Boys like water, or nine-tenths of their body cells are water cells. But they like it huuanely addinistered. And so does father and mother and all the rest of us.

Make it easy to bathe and the protest will take flight along with colds, bad complexions, that tired feeling, and other disagreeable things.

As far back as history takes us, which is far enough, nations that climbed to the top—that did things, and that live because of the things they did—used plenty of water.

When Egypt wore the crown of civilization, the Egyptians were frequent bathers; when Greece was the glory of the world, her bathing was the glory of the Greeks; when all roads led to Rome, all feet led to the Roman baths. But that was then. Just so.

But this is now. In Japan, where everybody takes a bath a day, and apologizes for not taking two, progress moves at a swift pace. In Russia, where millions of people get only three baths in their whole lives—one after they are born, one before they are married, and one after they die—there is stagnation, poverty, misery.

Such wide differences may not be entirely due to the bath. Maybe not. But it is a vital step in the upward climb. It promotes health, energy, self-respect, and only a healthy, energetic, self-respecting people are prosperous.

On sight you can tell a man who is not a regular bather. Of course you can't tell him much, but—well, you can tell that a bath a day is not his habit. The daily bath is a body builder. It is the first step in the fine art of living. It molds character, and then emphasizes it.

Like Tolstoy's shoemaker, who judged people by their shoes, and nearly always was right, it is easy to pick out of a crowd those with the bath habit. The shoemaker had his shop in a basement. When he looked up from his work he saw the feet of the people as they passed. He could not see their faces—only their feet. He learned that shoes emphasize character. One day a man went by barefoot. The shoemaker jumped up and rushed out—then, that's another story.

IF you are very, very young, a hundred years seem a long, long time. But if you are very, very old, gracious me! a hundred years seem next to nothing. Suppose, for instance, a woman, who is one hundred years old today, could touch fingertips with a woman who lived a century ago, and she, in turn, could touch fingertips with a woman who lived one hundred years before that, and so on down the steps of time. Do you know there would be only sixty century-old old women from this year of luxury back to the scantiness of Mother Eve? Think of that. Then think of this. Of the sixty littl old women in a row only the last three ever used soap. The other fifty-seven never even so much as heard of it. And but one, if you please—still hale and hearty—knew the conveniences of a modern bathroom

Of course people always bathed, more or less—in rivers, ponds, lakes, and so forth. And for the want of soap some of the little old women used oils or sand. Like the Arab, who bathes in sand—rolls in it, rubs it over him—they came clean by erasure.

So far as we know the first bathroom was in the city of Cnossos, on the island of Crete, four thousand years ago. The ruins of a much later model, dating back only twenty-five hundred years, have been found in Tirgus, which is in Greece.

The Greeks were the first to use bath tubs, though the tubs they used were not tubs at all. They were bowls—overgrown punch bowls, you might say, which rested upon pedestals three feet high. They were large enough to hold the water for a bath, but not large enough to hold the bather. The bather stood on a stone slab, dipped water from a bowl and poured it over his body. The Greeks regarded warm water as weakening—"effeminate" I think they called it—and so they took their baths cold.

Civilization got its start in Egypt. Along with the cultivation of wheat, the Egyptians cultivated the bath habit.

Some thirty-four hundred years ago, you remember, while takiny her daily bath in the river Nile, one of the daughters of one of the Pharaohs found a baby floating in a basket. She named the baby Moses, a word borrowed from the Hebrew, meaning "to draw out,' because she had drawn him out of the water. And Moses grew up, as babies have a hibit of doing, and became the world's first great teacher.

Among other things Moses taught hygiene, sanitation, and the fine art of living. He knew that to keep clean is to prevent disease, and to prevent disease is to build a strong race of people.

His aim was to fix the habit of cleanliness, for a habit once fixed usually sticks. To fix the habit—to impress with authority—Moses uttered his teachings as Divine commands. "Thus saith the Lord," he would say. This gave the bath a religious touch. And why not? Is not a morning bath like a morning praye? I will leave it to you.

More than three thousand years after Moses went up into the mountain and forgot to come back, another teacher, John Wesley, the first Methodist, was riding along a road in England when he came to the dirty little village of Burslem.

It so happened that in Burslem there lived a poor, lame potter by the name of Josiah Wedgewood. This potter was to become the richest man in England, who, up to that time, had made his own fortune; also, he was to become the grandfather of Charles Darwin, the world's greatest scientist.

Now Wedgewood was a worker who mixed much teaching with his work. John Wesley drew rein as he saw Wedgewood trying to teach his potters the lesson Moses had tried to teach—that keeping clean increases health, which increases energy, which increases efficiency. And there, sitting on his horse, and seeing what he saw, Wesley spoke for the first time the now-famous phase: 'Cleanliness is next to godliness."

And Wedgewood looked up, smiled, and added: "Yes, and sometimes it is next-to impossible."

The modern club grew out of the Roman bath. Before, as well as after Nero's brief violin performance, it was not unusual for the wife of a Roman business man to receive a note like this: "Adored One—I cannot sup with you this evening, for I have an appointment with a citizen at the Therma."

The Roman bath was called Therma, meaning heat, from which we get thermos—thermos bottle. The Thermas did not have canned music, electric lights nor ash trays, but, in magnificence, they outshone any club of this year of peace and plenty.

Rome knew only two classes of people—the washed and the unwashed. And then, as now, the unwashed were crowded beyond the pale of polite society.

The largest Therma covered a square mile of ground. The huge Diocletian could take care of thirty-two hundred bathers at one time, while the Caracalla, the finest of them all, had room for half as many. Besides hot and cold baths, the Thermas were provided with perspiring rooms, dressing rooms, swimming pools, athletic fields, gfmnasiums, lehtre halls and places for rest, refreshment and conversation. And there were Thermas for women, as well as for men.

In these public baths the Romans exercised, kept their boides clean, stimulated the circulation of their blood, prevented disease or cured whatever ailed them, rested, enjoyed the companionship of their fellows, and fed their souls with the beautiful carvings of ancient sculptors—all for one quadrans, which, in Uncle Sam's money, would be one-fourth of one cent.

For six hundred years, so Pliny, the historian, says, Rome used no medicine but her baths.

Every age that has yet been born has blazoned its symbol of wealth. What is the good of gold if it can't be shown? In one age furs bespoke personal wealth; in another, beads; then silks; then combs for mllady's hair; then full-length mirrors, that the fair might see themselves as others saw them; next it was the carriage or the piano; and now—now what shall we say? Is it the latest motor or a flying boat?

In the age of the Roman Therma the symbol of wealth was the perspiration scraper. Of course a smooth piece of wood would do; but then, wood was so common. Anybody could have wood. So the wealth of the wealthy was displayed in bone, bronze, silver and gold scrapers.

The Romans carried their scrapers down to the bath much as we modern mortals carry our bathing suits down to the beach.

The upper classes were scraped by their slaves; but the poor, thank goodness, could scrape themselves.

Once in a while Roman politicians opened their private baths to the free use of the public. American politicians give free outings. Instead of picnics, as is the American custom, politicians of Rome, from the Emperor down, mingled with the people by bathing with them.

And so human nature is human nature—in Rome as in America—yesterday as today.

A clean nation is a progressive nation, and a progressive nation is a ruling nation. But alas, alack, the thirst for power—the spirit of conquest—reaching out and out for more and more—and Rome crumbled, and progress crumbled with her. And the world went to sleep and slept for a thousand years, or to say it in another way, a thousand years without a bath.

A thousand years without a bath! Surely, those were Dark Ages—dark with dirt. But wait. Before going into that, let me say this: Knights of the Bath are not Saturday Nights.

"In days of old, the knights were bold," so the poet wrote—but not bold enough to take a bath. Henry knew this. He knew that a knight shied at water like an elephant shies at a mouse. Hence the order of the Bath.

Candidates for this order were selected by the King. But, before a candidate could be initiated, he must take a bath. Ah! there was the rub!

Having been led into the bath, and having survived the shock, the knight became a shining example to others, who, though less favored, were equally in need of water.

Habit ever clings like a clinging vine. For even now, when a man is about to be initiated into a secret order, he takes a bath on suspicion.

Europe forgot, or did not know, that nature demands a clean skin. So the bath was given absent treatment; Christianity marched on its victorious way; plague pursued the unbathed in the still watches of the night; London was without a drainage system; each person in Paris had to get along with one quart of water a day. What wonder that disease and death percred on every doorstep? People died like flies. Christian leaders said it was the will of God. But today we know better. I should say we do. They died for the want of proper sanitation, for the want of plenty of water, for the want of regular bathing.

King Henry knew what he was about when he founded the Order of the Bath. I think so.

The Crusaders of the Dark Ages went into the East carrying the Cross. They came back bearing the standard of the bath, for the bath had never been lost to the people of the East. This was a fair exchange. And with the bath restored, civilization slowly scrubbed itself and resumed its onward march.

We are only just now recovering from that long, sleepy, bathless stretch o' time.

But, if you don't mind, let us go back to the famous Sathrday Nights, which, by the way, have never left us. They were handed down by the old Norsemen, who dubbed Saturday "washing day."

Their bathroom, or "wash hut," as they called it, was as air-tight as logs and clay could make it. In the center of the hut was an oven-like pile of stones. A hole in the roof let the smoke out. A fire was kept burning under the stones until they were hot. Then the fire was raked away and the hole in the roof covered over. Buckets of cold water were carried into the hut; switches, soaked soft, were placed in handy places.

What ho! the Saturday night bath was ready. The family assembled. Sometimes the neighbors came. It was a gala night.

The hut was closed tight. Water poured over the hot stones produced steam; steam produced sweat; switches used on each other increased the circulation of the blood; cold water thrown over the bathers created a warm, tingling sensation and washed their bodies clean.

And that was the beginning of our Saturday Nights, which, you see, have nothing at all to do with Knights of the Bath.

The dream of Ponce de Leon has come true. The elusive fountain of youth, for which he searched, has been found. Today we know where this fountain is. Like happiness, it is in our own home—in our own bathroom. And it does all that Ponce de Leon hoped for. It rests the weary, heals the sick, and adds vigor to the creeping years.

This fountain of youth was first used in an American home at about eight o'clock on the morning of December 20, 1842, in the City of Cincinnati, State of Ohio, by one Adam Thompson.

Thompson had been on a trip to England. There he got to know Lord John Russell, who, a a dozen years before, had invented a bath tub. The English were as slow in taking to the tub as the knights of old had been in taking to the bath. When Thompson and Russell met, Lord John was the only man in England who took a bath a day. Thompson tried this English tub, and then came home to make improvements.

He had a Cincinnati cabinet-maker make a tub of mahogany, seven feet long by four wide, and line it with sheet lead. When finished it weighed nearly a ton. A pipe carried water from the backyard pump to a tank in the attic. Two pipes reached down from the tank to the tub. One of these carried cold water; the other coiled down the chimney, heating water as it coiled.

Crude? Yes. But from that first crude tub has grown the plumbing industry, which does a business of something like a thousand million dollars a year. And yet, with all this business, there are millions of homes that do not have real bathrooms. Progress is slow, even when it seems fast.
Not half the people take half the baths they should. Yet the bath is worth more to our well-being than any tonic put up in bottles.

In 1850, after Zachary Taylor's death, and Vice President Millard Fillmore became president, he ordered a tub installed in the White House. And this tub served the official family until Grover Cleveland moved in thirty-five years later.

By 1860 every first-class hotel in New York had a bath tub, and a few boasted even two or three. Now hotels advertise, "1,000 rooms with 1,000 baths." When a new idea arrives, we laugh, then condemn, then adopt. And thus progress continues to progress.

Aside from human doubt, which is ever with us, there was anoher reason for the slow advance of the bath tub. When Thompson shocked the nation with a bath day, people were using the old oaken bucket and the backyard pump. A tub in the home called for water in the home. But how was water to be gotten there? That was the question. Water systems, sanitation and plumbing were not often mentioned, and were less often seen.

One thing leads to something else. The bath tub led to a flow of water into the house and a flow of waste out of the home, and the two led to better living.

Then came the shower. It added convenience and pleasure to bathing, and these made bathing more popular.
Simple, was it not?

From this beginning, which was hardly a beginning at all, the shower has been perfected within a spade of thirty years.

A bath is a bath. Its value never grows less. The only change is in the many improvements which make for comfort, ease and the economy of time. In this—I mean in the manufacture of bath equipment—America leads the world.

Any home, no matter where or how small, can affor its own fountain of youth. Afford it? Why, bless you, we can afford anything but poor health.

Many years ago Cellini, the great Italian artist, gilded a child from head to foot. The gilt closed the pores—the skin could not breathe. And the child lived only two hours. Later a dancer painted his body with gold paint. He thought he would win lasting fame. He did. He died. Close the pores of the skin and death is as sure as tares.

And this is how the daily bath does its work. The blood vessels of the skin, just under the surface, hold more than half the blood of the body. These blood vessels surround the ends of the nerves. The nerves, like little telephone wires, connect the outer surface with the innter central exchange. Water on the skin creates certain stimulating sensations. These sensations are taken up by the ends of the nerves and hurried over the wires to "Central," which, in turn, relays them to every organ of the body.

Then, too, the action of water on the skin causes the blood to react. In other words, a cold dip or shower coois the blood at the surface. As this cool sensation is 'phoned throughout the body, it starts a reaction which grows into a warm, up-and-doing feeling—a fit attitude for the day's battle. It makes work a pleasure.

If the water is warm instead of cold, the opposite effect is the result. That is, a warm dip or shower warms the blood at the surface, and this warm sensation sets in motion a reaction which soothes and rests the nerves that have been worn jagged by too much doing.

Any person who can take time to be sick, can take time to bathe. Professor Irving isher, of Yale, says the wage earners of America lose an average of nine days a year through sickness. A bath a day would save much of this lost time, and also save many dollars for the bathers.

To live long and well is no longer a mystery Bathe daily, scrub weekly, breathe deeply, drink plenty of water, chew your food. That's all. To practice these is to practice the fine art of living—the science of sciences—for we must be healthy before we can be anything else.

OLIVER WENDELL HOLMES once said, "Because I like a pinch of salt in my soup is no reason I wish to be immersed in brine." What he had in mind was this: Enough is plenty; more than enough is too much. To exercise is to grow strong, but to over-exercise is to grow "stale." Eight hours' sleep will fit a man for a big day's work, but to double his sleeping hours will not double his working ability.

And so it is with bathing. Enough is enough. Don't do too much, and don't do the wrong thing.

A century ago ninety-seven out of every hundred Americans spent most of their waking hours out-of-doors. The fresh air and the sunshine did much to sanitate their bodies. Now more than two-thirds of us are indoors most of the time. We neither work, dress nor live as did your grandfather and mine. Everything is different. We have gained in conveniences, comforts and lururies, but in gaining these we lost the great outdoors.

"Good morning, did you enjoy your bath?"

Is that a good way to begin the day? I say is it, or isn't it? And if it isn't, what is?

And so here ends the story of the bath, as told by Edwin L. Barker and the Associated Master Plumbers of Lubbock.

FRED JOYCE
ROCHE NEWTON & COMPANY
D. P. FOX

Associated Master Plumbers
Lubbock, Texas

BELL PLUMBING COMPANY
YOUNG & PRATT
ANTHONY COMPANY

Dairying On Plains Is Showing Remarkable Growth

Big Increase Of Cows In Area Is Shown In Survey

Past Five-Year Period Has Seen Much Development Of Industry On Farms; Milk Plants Established

DAIRYING on the Plains of Texas has received a new impetus with the establishment of manufacturing plants over the country to take care of the surplus of dairy products on the farm. In the last few years these plants have been established at most of the Plains towns and farmers are finding gratifying market for their surplus dairy products.

Because of the adaptability and the great production of feed crops that are suitable for dairy feeding upon the Plains, the farmers have turned in search of some profitable way of disposing of the great surplus of feed crops. The dairy cow has rapidly proven her worth in this respect here, and now one finds small, well bred herds on the farms that are convenient to these markets and the profits are growing increasingly gratifying each year.

Jerseys Predominate

Although the industry here showed remarkable progress in the five-year period from 1920 to 1925, growth from 1925 to the present time has been much more marked because of the advent of the manufacturing plants, scientific feeding of almost entirely home grown crops and breeding up of dairy herds. Jerseys predominate here but Holstein-Fresians, Guernseys, and milking Shorthorns are rapidly coming in.

Census figures for the period from 1925 to the present time are not available but for the five-year period just preceding that time the number of dairy cattle, one year old and over, in the Plains section increased 54 per cent compared with a decrease in the entire state of Texas of 14 per cent. This increase in the number of cattle has made possible an increase of 133 per cent in production in 1925 as compared to the 1920 production.

Increase Is Great

U. S. census figures for this period also show that 54 Plains counties produced 13,653,042 gallons of milk in 1920 and 31,781,790 gallons in 1925, or an increase of 133 per cent. The 1925 production of the Plains section was twelve per cent of the whole production of Texas, which was 274,659 gallons.

The value of the Plains dairy products [illegible] $3,543,815 as compared with $2,281,348 in 1920, or an increase [illegible] 55 per cent. The increase of the value of dairy products of the entire state during the five years was only 1.5 per cent.

Production Is Greater

The number of dairy cattle, one year old and over, on the Plains increased from 61,537 in 1920 to 94,694 in 1925 and the increase in the years since that time have been much more rapid. The average production of the Plains dairy cow in 1925 was 357 gallons as compared to 323 gallons for the average production per cow over the entire state.

Two of the main factors in this vast increase have been the rapid colonization of the Plains and the natural conditions favorable to farm dairying. The climate is particularly adapted to dairy cattle and native pasturage supplemented with sudan grass pastures in summer and small grain grazing in the winter furnishes ideal pasturage. The other feeds, grain sorghums, cotton seed cake, and protein feeds are grown here in abundance at 25 per cent less production cost than anywhere else in Texas. Sweet sorghums are another good dairy feed and yield from five to seven tons of green forage to the acre.

Many Factors Influence

Numerous other factors have also contributed to the increased activities in the dairy industry on the Plains, such as the organization of bull circles, testing of cows and interest created through fairs and dairy shows.

P. C. Benfield, former county agent for Swisher county and at present agricultural agent of the Amarillo Board of City Development, organized the first bull circle on the Plains in Swisher county several years ago. Since that time bull circles have become popular over the Plains and a number of counties have organized them, purchasing purebred bulls with production pedigree records that have bred up stock and enabled a much higher average production.

The Panhandle-Plains Dairy association was organized during the fall of 1927 and dairy shows are staged every year. The Panhandle-South Plains fair and the Tri-State fair at Amarillo have given particular attention to the dairy cow in their annual expositions and have encouraged more and better dairy cattle.

Included in the markets for dairy products over the Plains are three creameries in Lubbock, Swift and company, the McIlhaney creamery and the Lubbock Produce company. There are also creameries in Amarillo, Plainview, including a cooperative unit, and a recently new creamery plant at Slaton. At Abernathy there is a large, recently established cheese factory which is doing a capacity business and plans are going forward for a powdered milk plant at Lamesa.

In spite of the remarkable development of the industry in the 1920-25 period, the period up to the present time has been much more rapid, and with the interest that is being shown in the dairying industry now, the next few years will show a much greater development as developments for marketing are made.

Georgetown, British Guiana, claims the largest pineapple — 15 inches high, with a girth of two feet two inches, and weighing 17 pounds.

He's Air-Minded

Farmer Uses Plane In His Work

MOTT, N. D., Sept. 21.—E. Schneider, farmer living 15 miles south of here, believes in doing farming in an ultra-modern manner. He has a plane and flies ten miles from where he lives every day to break up some new ground. He flies back home every noon for lunch and makes the trip in about ten minutes.

Fads Are Scorned In Favor O f Old Style Of Wedding For John Coolidge and Florence Trumbull; To Be "For Keeps"

(By Associated Press)

NEW HAVEN, Conn., Sept. 21.—Up in New England they still believe in marrying in the old fashioned way—"for keeps."

Thus the Congregational church at Plainville, Conn., will see the wedding September 23 of a young man interested in railroading and a young woman who knows how to cook and sew, John Coolidge, son of the former president, and Miss Florence Trumbull, daughter of the governor of Connecticut, will take their vows as their fathers and mothers did before them.

A luncheon here revealed that John Coolidge and his prospective bride are more interested in serious success in life than in fads.

Just Ordinary Call.

The meeting was arranged by telephone—just an ordinary call to one of the junior clerks of the New Haven railroad. John agreed to be the guest of an Associated Press writer, whom he had never met, to look at some clippings.

The appointment was for 12:30 o'clock in a hotel near the New Haven offices. At that hour exactly the slender young man appeared.

John did not wish to discuss his marriage plans for publication, but he agreed to comment on newspaper stories in which Miss Trumbull had been credited with certain statements.

"I think she is quite capable of speaking for herself," he said, "but I will answer the questions."

The first showed Miss Trumbull's disapproval of companionate marriage.

"The people who seem happiest to me in married life," she was quoted as saying, "are the ones like my father's and mother's friends. They have married for keeps; they have never thought of anything else—it is the old way, I guess."

"Does that still represent Miss Trumbull's view?" John was asked.

"I am sure it does," he replied. "I agree."

So it went. One clipping quoted Miss Trumbull as saying she didn't know how to cook.

John smiled and said:

"That is not quite complete now. She knows how to cook; she also is very skillful at sewing.

And seemingly a brand of Trumbull economy may be joined with the famous Coolidge kind, for in reply to one question John said:

"She is also very good at making purchases—she knows much more about it than I do."

The son of Calvin Coolidge was reluctant to discuss personal affairs further, but there was one subject about which he wished to talk.

"What," he asked by way of starting it, "do you know about railroading?".

Since the correspondent knew little about railroading except how to buy a ticket, the luncheon was adjourned.

CHERRY PITS KILL GIRL

MONTAUBAN, France, (AP)—When Mlle. Jeanne Galtie, 16, became ill after eating cherries, a doctor was called and ordered an operation. The girl died during the operation and surgeons found 850 cherry stones in her stomach.



"just the way I like to buy my clothes"

WE'VE heard that remark many times since the establishment of the 10 Pay Plan. It has come from men and young men who make ample salaries, but what they like about this unique plan is that the payments under this system are comparatively small, whereas under the thirty day system of handling an account the payment comes for the full amount. Some of our customers who formerly handled their accounts on a thirty day basis have voluntarily requested that they be permitted to buy the 10 Pay Plan way ..... one-fourth down at the time of purchase and the balance in 10 equal payments.

THE 10 PAY PLAN *for* "TECH" *and* "HIGH SCHOOL" MEN

No arrangement could be more ideal for Tech and High School men. They like to be well dressed—they know when they ARE correctly attired, and since there has been a remarkable preference shown by students for the clothing, furnishings and shoes from McWhorter-Roberds, it is only natural that with limited incomes, many of these students appreciate this manner of buying their wearables. To those who receive allowances from home or who work their way through school, the 10 Pay Plan permits them to wear the Clothing and enjoy it, paying for it out of income.

No Service Or Carrying Charges ..... Cash Prices *and* 10 Pay Plan Prices Are Identical

Ordinarily on a payment plan of this nature, there is a service or carrying charge made—not with 10 Pay Plan however. Cash prices and 10 Pay Plan prices are identical—you pay no premium of ANY kind for this way of buying your clothes. It is a feature of our service that has no equal in the opportunity to buy fine clothing furnishings, and shoes in a dignified credit way.

"ORIGINATORS OF THE 10 PAY PLAN IN LUBBOCK"

McWhorter — Roberds

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1118 Texas Avenue Lubbock Texas

"Satisfactorily Serving A Great Section"

THE SOUTH PLAINS OWN NEWSPAPER

Sunday Avalanche-Journal

ANNUAL FAIR EDITION

VOL. 4, NO. 2 LUBBOCK, TEXAS SUNDAY, SEPTEMBER 22, 1929 (AP) MEANS "BY ASSOCIATED PRESS"

Lamesa Claims Title Of "Queen City Of South Plains"

Dawson County Is Enjoying Greatest Growth Of History

Diversification Is Foremost In Section; New Milk Plant Offers Greater Opportunities To Farmers

By WILLIAM A. WILSON
Staff Correspondent

LAMESA, Sept. 21.—Lamesa, the "Queen City of the South Plains" and located in the "Land of Milk and Sunshine," has had perhaps an unparalleled growth of any city in West Texas or in the Southwest where agriculture is the principal money crop.

In the past 10 years Dawson county has been placed under the plow and at this time about two-thirds of the tillable lands in the county has gone to cultivation. At this time one-third of the tillable lands in the county still await settlement of live and wide-awake farmers who desire to get ahead in this live and make a good living for their families.

Cotton Takes Hold

During this time it has been found that cotton can be grown in Dawson county at about one-half the cost of production in the older settled cotton counties in the south and eastern Texas. The county is producing an average of 40,000 bales annually. Still no land can more justly lay claim to the "Land of Feed" than can Dawson county and the lower South Plains area. Thousands of tons of milo maize, kafir, feterita, hegyra and other grain sorghums are grown here successfully.

The rainfall is now averaging 22.5 inches annually and falls principally in the growing season of the year. The mean annual temperature is 67 degrees F. The winters are mild and the summers are pleasant. There are 350 days of sunshine each year and the section is settled and being settled with satisfied and progressive white people who know how to make a living and a profit from their lands. The altitude is 3,000 feet above sea level and water is good Plains water and is inexhaustiable at reasonable depths.

People Believe In God

The county is dotted with ample and efficient schools and churches. The people who have settled Dawson county believe "there is a God" and see to it that their children are provided with educational facilities to give them an even chance in a fast competitive world with their fellow men.

The farmers of Dawson county are not content to raise cotton and feed alone. They have been sold to a diversified program and today are following such a program that they might make a living at home and have the cotton and other money crops as "velvet." As one farmer in Dawson county puts it "we must put legs on our feed." That is what is happening. On every farm a large number of hogs, chickens, turkeys and cows are to be seen. Cream check, poultry and produce checks in Dawson county are legal tender and are used to buy groceries, gasoline, clothes, school supplies and other necessities of the average farm life.

Diversification Foremost

A survey in this county reveals that at this time there are more than 6,000 head of good jersey milk cows, 12,000 head of good hog, 150,000 laying hens, 10,000 head of turkeys and ample horse and mule power together with tractor equipment to do the average farming required here. There are 15,000 farm people in Dawson county and 2200 farm homes. There are 3700 school children and thirty good and above the average rural school houses, 10 of them in modern new bricks costing not less than $15,000 and not more than $30,000.

The business men of Lamesa and the farmers of Dawson county, in order to carry further their program of diversified farming have banded together to build at Lamesa a powdered milk factory which will buy the whole milk production from the farmers of the section consisting of eight counties adjacent to Dawson county and truck same in to Lamesa to the plant where powdered products and sweet creamery butter will be manufactured. Trucks will operate from the plant to bring this milk in. Coll[illegible]tions will be located some 30 [illegible] distance to the plant and [illegible]ese colling stations milk routes will again radiate.

To Open In 1930

It is the plan of the stockholders of this plant to put trailers on these trucks and bring in all kinds of produce to the large produce house that will be erected in conjunction with the milk plant. The plant will be incorporated at $235,000 and will be owned by the F. H. Douthitt Engineering Co., of Chicago, and local capital. The plant is expected to be in operation by the middle of March 1930.

Lamesa, a city now of 6,000 people is under the Commission form of government. The water and sewer plants are municipally owned and operated. Her school system cost a quarter of a million dollars and equipped second to none in the state. The high school has 29 credits of affiliation and required and optional courses are offered to form a well rounded high school education. At this time more than 100 students are enrolled in the senior

See DAWSON COUNTY, Page 13

Tech Agriculture School Offers Service To Farmers Of Section

Lubbock's Fight For Transportation Is Interesting Story, Burns Recalls

Hectic Battle Made In Early Days For Railroad

By VESTEL LOTT
Avalanche-Journal Staff

When the tiny germ of civilization was first planted on the South Plains section, then a barren, unfenced and unpopulated stretch of boundless prairies, connections with the outside world were indeed scarce.

An occasional stage coach, a lone horseman, a solitary slow-moving covered wagon marked the only modes of travel when Lubbock first sprung into being as an outpost of a rapidly-spreading civilization. That was back in the early 80's.

Lubbock In Heydey

Today with its network of seven designated highways, rail lines leading out in eight different directions, and bus schedules at almost every hour, Lubbock, enjoying its heydey of growth, doesn't find time to pause and recall the struggles necessary to gain its present achievements.

Like the proverbial story of the olives in the bottle, after the first railroad the others came more or less easy. Movement for the first rails here, dates back to 1893, two years after Lubbock county was first organized. Acting on a rumor prevalent at that time that the Central railway planned an extension to the Plains, a mass meeting held here selected Rollie C. Burns and Judge W. D. Crump, now of Shallowater, as delegates to interview Col. Charles Hamilton, vice president and general manager of the railway. A total of $35 was donated for expenses.

Reach Waco After 4 Days

After four hectic days in two-horse buggy, the delegates reached Waco, only to find that they were about two years too early.

Predominate, perhaps, in the history of Lubbock's almost unprecedented rail development stands the figure of Rollie C. Burns, former county tax assessor. In every movement for the advancement of the city as a railway center, Mr. Burns has taken an active part being definitely connected in every campaign.

Recalls Rail Fights

With his wealth of memories of early pioneer days in Lubbock, Mr. Burns recalls with intense vividness the difficulties of securing railways. The second definite campaign, he remembers, was in 1904 when J. H. Gouldy of Amarillo, offered to build a line from Canyon and Runningwater to Lubbock for a consideration for forty sections of land and $10,000 in cash. The proposal was dropped for lack of encouragement

Recalls Work



ROLLIE C. BURNS
Lubbock Pioneer

on the part of prominent citizens of the surrounding area.

Two years later, Henry Russel, Wisconsin land agent who was bringing hundreds of northerners to this section and selling them land at from five to ten dollars an acre—an inexcusable hold-up in the minds of the natives—made a rail proposition to Lubbock. His requirements were never met and the project was allowed to drop.

Kennedy Agrees to Build

For $52,000 cash and 150 lots in the old town of Lubbock, Ed Kennedy of Houston, agreed to build a railroad from Altus, Oklahoma, through Lubbock to Roswell. After spending $5,000 on a dump and costing the citizens of Lubbock some $27,000 Kennedy forfeited his contract, leaving the city still without a railway.

It was in 1909, 16 years after a rail movement was first started, that Lubbock saw the first realization of its time-honored dream of rail facilities. The Santa Fe line to Plainview was extended on to Lubbock, reaching here in the fall of 1909. The arrival of the first "Iron Horse" into Lubbock was the occasion for the greatest celebration ever to be held here up until that time. For miles in every direction they gathered. It was a new day in Lubbock

See RAIL FIGHT, Page 15

Boy Scouts Will Have Big Part In Fair Activities

Youths To Patrol Grounds During Exposition; Exhibits To Be Entered By Several Troops

If any Boy Scout of the South Plains Area council, Boy Scouts of America, has failed to live up to his proverbial aim—a good turn daily—he will have a chance not only to catch up, but to get far ahead during the Panhandle-South Plains fair here, September 30 to October 5.

The scout organization has a major part to play in carrying out the improved exposition program this year and will be on duty at the fair grounds every minute that the fair gates are open.

To Patrol Fair Grounds

The uniformed youths will patrol the entire fair grounds and will maintain a tent for lost articles, lost babies and whatnot. This service last year proved of great benefit to patrons of the fair. Children or articles lost in the crowds would be brought to the central tent and held until identified.

The Boy Scout totem pole, depicting the history of the South Plains fair, was erected last year and still stands near the place where the Scouts will headquarter this year.

To Have Exhibits

In addition to their services in directing traffic, patroling the grounds, and running errands about the exposition, the Scouts will offer an array of splendid exhibits. Five Lubbock troops and at least six out-of-town troops are expected to enter displays, in addition to a number of individual exhibits.

Troops expected to enter and the ones in charge are listed as follows: Tahoka, No. 40, M. O. Canaday, Jess Eubanks, and W. S. Anglin; Levelland, No. 24, J. R. Mitchell, and S. L. Carlton; Lamesa, Nos. 22 and 23, W. A. Stephens and Joe N. Spikes; Brownfield, No. 19, E. W. May and C. L. Lincoln; and Lubbock, No. 4, Will Evans; No. 6, George Eaton; No. 2, Ed Inmon; No. 7, P. B. Williams and Charles Brock; and No. 9, Leland Mast and Tom Everhart.

Eaton In Charge

George Eaton, field assistant of

See BOY SCOUTS, Page 13

Buried Treasure Lure Still Stirs

Failure Of Expedition To Find Riches Doesn't Halt Efforts Of Others; Mirage Is Object Of Search

PAPEETE, Tahiti, Sept. 21. (AP)—Treasure hunting may be on the decline in more populous parts of the world but in southeastern Polynesia the mirage of buried loot ever is an attraction.

The failure of one expedition to find anything resembling the riches supposed to have been brought to these parts by freebooters during the revolutions of the past century in Peru and Chile does not seem to deter the organization of a new expedition. They follow, one after another at regular intervals.

The atoll of Pinaki, in the Paumotu or Dangerous Archipelago, has been virtually honeycombed by treasure seekers. One man has lived there eight years digging the coral sand from end to end, but the millions in gold and jeweled vessels that legends had stolen from rich church treasures of Peru never have materialized.

One small island near Bora Bora was almost literally blown out of the water with dynamite planted by a yachting expedition from the United States, the grief stricken owner of it discovered when he visited his possession after the departure of the treasure seekers.

The thanks of the nation have been extended by the king of Italy to Giovanni Bertazzoni of Gonzaga, Italy, father of 16 children, three of whom were killed in the world war.

First-Hand Personal Advice On Farm Problems Is Available At All Times To Farmers; Faculty Members Active

Aged Orchid Blooms Flower Blossoms After 100 Years

NEW YORK, Sept. 21.—Two ancient orchids in the New York Botanical Garden have started to bloom after one year of inactivity. One of them is hundreds of years, comparing with the longevity of the famed century plant. Unlike the latter, however, it blooms every year. The oldest orchid was transplanted here from the top of a tree on an island south of Florida.

Cow-Testing-By-Mail, Seed Germination Tests, Judging And Other Work Is Given By School

Offering an unparalleled service to the agricultural interests of the South Plains and West Texas areas, the School of Agriculture of Texas Technological college goes about its work in a manner unknown to thousands of people over the section. Many know the school only as a place for instruction for the youth of the land.

A visit to the school, interrogation of its various officials and inquiry into its daily activities reveals that this phase of work, although

See TECH SCHOOL, Page 15



In This Aggressive----

Young, Industrial and Agricultural Empire

Every potential that is essential for the growth of the Great South Plains is offered in abundance. Agriculture, industry, schools, healthful climate, churches are just a mere foundation for a future growth that will make this the most stable of all sections.

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MYRICK BUILDING LUBBOCK, TEXAS

Roosevelt County, Pride Of Eastern New Mexico, Is Natural Center For Rapidly Developing Farm Territory

Farmers Co-Operate To Put Portales On Map And Benefit Themselves; Five Co-Ops Are Active

(Special To The Avalanche-Journal)

PORTALES, N. M., Sept. 21.—Portales, capital of Roosevelt county, N. M., which county won first place among exhibits at the 1928 Panhandle South Plains Fair, is the natural center of the rapid development obtaining agriculturally in eastern New Mexico during the past few years.

This little city, of 3,500 inhabitants, claims the honor of having more farmers' cooperative organizations centered in it than any other city of the entire Southwest. There are five of these organizations, and the story of their activities tell also a great deal of the story of the section's achievements.

All Work Together

Although it has no general marketing plan, the Portales Valley Truck Growers association purchases crates, boxes and other materials necessary for its members to handle bumper yields of tomatoes, grapes, bell peppers and other truck. Actvites of truck growers this year have resulted in the raising of a tomato crop that will approximate 120 carloads of fresh and canned tomatoes shipped from Portales.

A $10,000 canning plant employes 100 people when running full time and turns out 40,000 to 50,000 cans of tomatoes daily. Expectations of this plant is the canning of at least 60 carloads of ripe cooked tomatoes. There will be as many carloads of green tomatoes shipped from the point and as many pink tomatoes trucked from there to the larger market cities in Texas and New Mexico. Ten carloads of green beans will accompany the tomatoes.

Trucks Run Into Texas

The Portales Valley Potato Growers association, organized in 1918 with about 50 members now has some 1,500 acres in sweet potatoes. Of this crop about 50 percent is trucked to Texas points. This organization has handled an average of 100 carloads of sweet potatoes per year, at an average price increase to the grower of 25c per bushel over that received by non-members. A storage charge of 15 cents per crate is made.

This association has three curing plants with total capacity of 60,000 crates, and a number of its members have their own curing plants. There are about 15 of these, with total capacities of 15,000 crates, and there are 20 other curing plants owned by non-members. Sales are made in March, April and May, when the supply of sweet potatoes is low and the price is high. The non-members sell mostly during the fall on a flooded market at any price they can get.

Total property owned by this association approximates $40,000. The Bradley Yam, originated by J. M. Bradley of Portales, which is a cross between the Nancy Hall and other varieties, is raised uniformly by members, while those outside the association raise many different varieties.

Dairymen Are Active

Three hundred members are claimed by the Roosevelt County Dairy association, which was organized three years ago. There are 6,000 dairy cattle in the county and the monthly cream production is 4,500 cans during the peak season. This organization has its own cream stations in every community of the county, shipments going to Phoenix, Ariz., a central station at Portales gathering it. The association handles 50 per cent of the county's total dairy products production. There are four other cream stations in Portales.

Paying the regular market price for cream, this association prorates a dividend to members twice yearly, this money going into a fund which is being saved to establish their own creamery.

The Farmers Grain association, organized last year, with 105 members, handles mostly kaffir, corn, maize and some wheat. The county has approximately 150,000 acres planted to these crops, besides 10,000 acres to wheat. The organization handles 200 carloads a year and owns and operates its own elevator which is now being rebuilt to make a 20-carload capacity fireproof and modern. Wheat of Roosevelt county tests as high as 24 percent protein content.

Broomcorn Raised

The Producers Warehouse and Marketing association is composed of growers of broomcorn. This county produces about 175 carloads of this crop a year, with 10,000 acres planted, each car averaging $1,000. They own a big warehouse of 75 car capacity, the building and lot being worth $15,000.

Poultry raising is increasing rapidly throughout Roosevelt county, as it is in every county on the South Plains, the county ranking third in the state of New Mexico. Two hatcheries are located in Portales, the poultry population of the county said to be about 150,000 or 100 hens to the farm, as there are 1,500 farms in the county. Turkeys number some 15,000.

Cotton acreage, mostly dry land farming, totals 10,000; 3,500 bales expected this year of the short staple, short season variety. Two modern gins are located in Portales.

This county boasts of about 60,000 head of white face cattle, 7,000 head of hogs and 20,000 head of sheep.

Recently the city of Portales ordered 14 blocks of paving and a number of blocks widened where paving now exists, the total cost to be in the neighborhood of $75,000.

Way Prepaid
Baby Insurance Is New Wrinkle

CHICAGO, Sept. 21. (AP)—Baby Schneider—charges prepaid!

Bernard J. Schneider, jr., who arrived in this world in June, need never worry about increasing medical costs nor need his parents.

He is the first baby to come under the new health insurance contracts recently inaugurated by 227 Chicago physicians.

For a nominal sum, paid yearly, Baby Schneider and the other members of his family are assured the best medical and hospital care. No matter how high the fees, they are absorbed by the Health and Hospital Service Bureau, and too be the first organization of its kind.

The best part of the plan in Baby Schneider's case, so far, is that no bills accompanied him.

EXHIBIT SMALL PLANE
Submarine Airplane Will Be In Aero Exhibit

LONDON, Sept. 21. (AP)—A small airplane which can be transported in a submarine will be shown to the public for the first time by the British air ministry at the International Aero exhibition here, according to advance reports of the show.

Tacticians point out that a plane which is so constructed that it will fit into a submersible fighting ship can be transported to any desired point with complete secrecy and will be of great value in cooperating with the fleet.

Property Values Climb With Growth

Land And Lots In And Near Lubbock Once Sold For Mere Pittance; 'Them Days Are Gone Forever'

Lubbock in the wild and woolly days of early pioneering, when old cow trails beat anew a path made by the buffalo and land was sold for the proverbial song, can hardly be recognized today by the few remaining pioneers who are able to remember when eight hundred dollars bought the entire section of land where Shallowater now stands, when a horse and saddle could buy the site of land where is erected today one of Amarillo's leading hotels and when land which today brings hundreds of dollars an acre went for a paltry dollar or two per acre.

What is considered a prized possession today will more than likely be a thing of jest for a future generation, and while we may laugh today at the thousands of acres which were literally given away in the latter part of the nineteenth century, who knows but what our progeny may find a humorous quality in the huge sums of money that business lots have brought in in the last few years in the city of Lubbock?

Nice Profit Here

Away back in the early days on West Texas history when the county of Lubbock was marked alone by the bed of Yellowhouse creek, a Missouri woman, Mrs. Caroline K. Craig, was patented a section of land by the state of Texas at the sum of 25c an acre. This plot of land is now known as the Texas Technological college campus and has brought the heirs of Mrs. Craig some $50,000.

Almost any man who has been an aid in the development of Lubbock and Lubbock county can remember the day when land in Lubbock was almost given away, but had there been no exchange the thriving empire of 1929 would be a thing unknown. Instead early land owners exchahged values with land elsewhere and the westward trek which has brought such astonishing results began.

R. C. Burns deeded the section of land, which is now known as the Overton addition to Lubbock, to W. M. Lay in October, 1890 to persuade Mr. Lay to run for sheriff.

Needed Good Sheriff

"The town had just been organized and we were in need of a good capable man for sheriff. Mr. Lay was apparently the man we needed so I offered him this land to come to Lubbock," Mr. Burns explained, "and Mr. Lay did make a good sheriff."

At another time Mr. Burns gave a doctor two lots on Broadway to locate in Lubbock. The doctor accepted the gift, moved here, but only remained a few months before selling the land and leaving.

Mr. Burns and Frank E. Wheelock, both of whom reside here now, were responsible, largely, for the establishment of Lubbock.

These two, with W. E. Rayner, decided upon a location for the town, agreeing verbally concerning many points of differences in division in the section of land and invited colonization. Upon Mr. Rayner's refusal to sign some contracts, a difficulty arose and Mr. Wheelock started a town of his own a few miles north of Yellowhouse canyon.

Postoffice Is Moved

The postoffice was moved to this new town which had been named Lubbock, Mr. Raynor selected as the name for his community that of Monteray, and for a period of eight months the faction continued; finally a compromise was agreed to and one town centered upon. That was on the present site of Lubbock, and happened in the years of 1890-and 1891.

The original town site of Lubbock was purchased from the Hiram G. Harris heirs in Ohio for the sum of $2 an acre. The business district of Lubbock is now situated within this plot of 640 acres and a single lot today is valued by owners at from 20 to 30 thousand dollars.

Much encouragement was offered the settlers in the early days in the cheapness of the lands.

"When some one passed through at that time," said Mr. Burns, "if he did not seem to care to purchase and we made the price so low that he could not afford to refuse." Uncle Gus Carlisle, a man who figured in much of the earlier development of Lubbock, was associated with Mr. Burns in many of the offers.

Another Example

The Temple Ellis building now stands on lots 1, 2, and 3, in block 134. In 1894 F. E. Wheelock and I. L. Hunt bought the corner lot for $200 and were horrified at having to be out so much money for a building site. Some years later Mr. Ellis bought the lots for $3,000 and thought that he was being extravagant.

Many a lot along the 2300 or 2400 block of Broadwaay has been sold for $25 and the owner was glad to get rid of them for such a price.

In the late nineties, lots in the downtown district sold for $100 or less, and 1 lot in block 134 was sold in 1895 for $55.

Lots between the Lubbock sanitarium and the square on Broadway sold for $500 when that institution was first established and are today valued at approximately five times that amount.

Increase Near College

The most recent ncrease in lands in and near Lubbock was occasioned by the establishment of Texas Technological college. Lots near the college doubled in the price asked for them almost overnight. Land which did not go skyhigh in value witnessed a substantial increase and business buildings which sold for $12,000 10 years ago could not be purchased for less than $25,000 or $35,000. No improvement was necessary either to negotiate the sales.

Lubbock county lands have increased in value, according to information from the county tax assessor's office, from $2,728,500 in 1919 to $7,769,190 in 1928.

At the present time, five years from the founding of the college an increase of from fifty to seventy-five percent has been evidenced and business men and realtors declare that if no increase is noted this fall the land value has been so gradual that it will continue substantial and lots and land will hold their own.

Truck Farming Is Becoming Popular In Bailey County

Irrigation Great Aid And Farmers Diversify Over Shallow Water Belt, Says Muleshoe Report

(Special To The Avalanche-Journal)

MULESHOE, Sept. 21.—With 100 acres planted in tomatoes, and irrigated, this year, the shallow water belt near Muleshoe, Bailey county, is coming into its own as an area of intensified truck farming. Farmers operating on shallow-water lands are irrigating small acreages of grapes, bell peppers, onions and other truck to a big paying result and are looking forward to a big development there within the next few years.

Tomatoes are expected to return from $100 to $300 per acre, under irrigation, this year, with one farmer reporting $1,500 worth of grapes sold from two acres.

Water Is Plentiful

The Muleshoe shallow water belt is located north of the town, being some five miles in width by 30 miles in length. An inexhaustible supply of water is to be had at from 10 to 35 feet of the surface, making the cost of irrigation plants reasonably low.

This year's crop returns from dry land farming, however, will undoubtedly equal anything on the entire South Plains, many farmers claiming they will receive returns from this season's yields sufficiently large to pay for their farms.

The town of Muleshoe is already one of the largest shipping points for agricultural products and livestock, on the South Plains, and is increasing the shipments every month. Last season's shipments passed the million dollar mark, the farm products including sudan, maize, kaffir, corn, wheat, to the total of almost 600 carloads, while almost 250 cars of cattle, sheep, hogs and mules were sent from Muleshoe.

More Cotton Planted

A larger acreage of cotton is planted throughout Bailey county this year and a more extensive program of diversification obtains. One-crop farmers are getting to be scarce and the feeding of beef cattle, as well as dairy cattle, help play a big part in the farm profits.

Sudan seed, from Muleshoe, in last year's shipments totalled approximately 7,000,000 pounds. Many new farmers have moved into the country during the past year and both residence and business structures are at a premium and difficult to obtain, with more building being done than ever before in the town's history.

COALS TO NEWCASTLE

WASHINGTON, Sept. 21. (AP)—Shipments of macaroni and spaghetti from the United States to Italy reached a grand total of $25 during April. The department of commerce lists the volume for the month at 100 pounds.

Gets Reparation
Germans Pay Doctor $2,000

GREENWICH, CONN., Sept. 21. (AP)—Dr. Orville E. McKim has received a check for $2,000 from the German government in reparation for his experiences during the world war. Dr. McKim was a passenger on the steamer Georgic, which was torpedoed off the French coast in 1916. He was held prisoner for several months by the Germans.

PLANS FIRST SCHOOL
American Girl To Start H... E. Work In Mexico

STILLWATER, Okla., Sept. 21.—(AP)—An American girl, four years out of college, is to establish Mexico's first home economic school.

Grace Lauderdale, who was graduated from Oklahoma A. & M. college in 1925, plans to open her school in Colonia Anahaus, D. F., Mexico, next February. The Mexican government is aiding her in the project.

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Leading the South Plains In Opportunities

This year you will witness the production of more grain sorghums, alfalfa, wheat, sudan, corn, cotton, tomatoes, etc. per acre in cultivation—in Bailey county—than in any other county of the great South Plains.

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And the unexcelled acres of other farming lands, on which every crop known to the South Plains can be raised in abundance, offers the farmer, the stockman, the dairyman and the poultryman:

THE ANSWER TO LIFELONG DREAMS

WASTE NO TIME LOOKING ELSEWHERE—COME TO

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W. G. HUTSON, Secretary

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Greetings

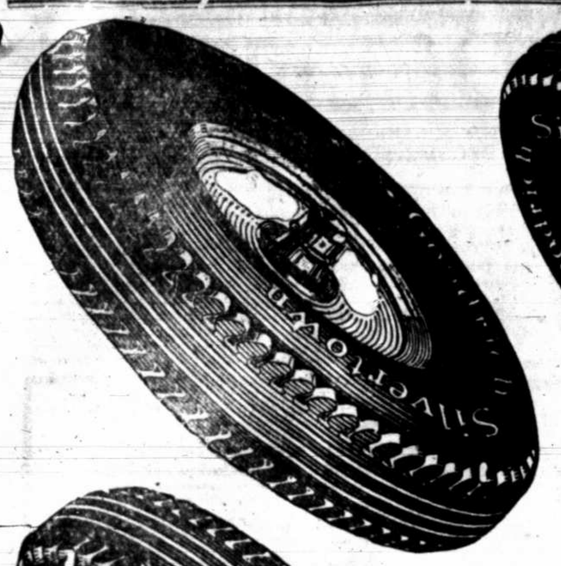
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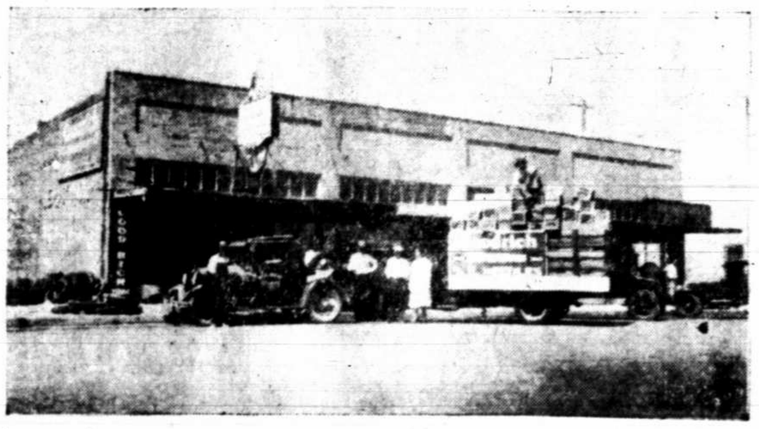
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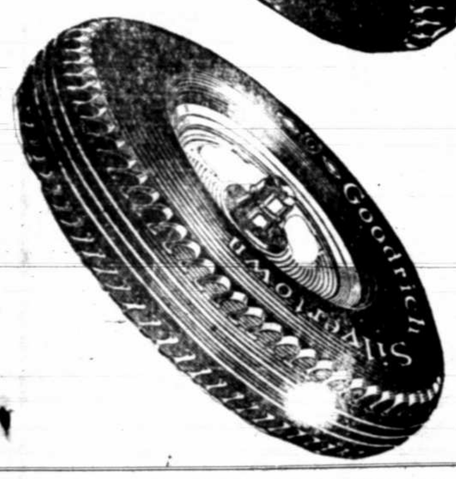





Lower Prices for Fair Week

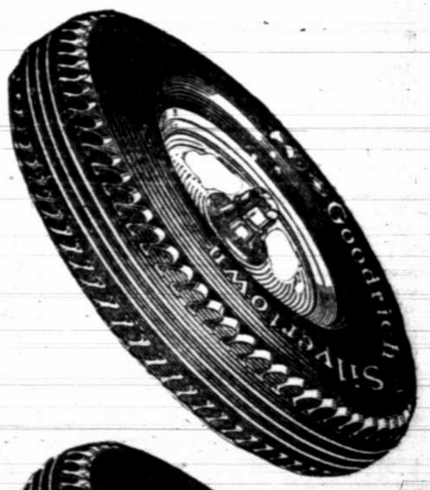


Lower Prices for Fair Week


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SUPER STRENGH—and we will just ask you this question. If Goodrich Tires are used to bear the weight of an airplane speeding at a rate of 100 miles per hour in landing and taking off, or a racer on the track at 200 miles per hour, don't you feel that the greatest safety you can get for your family car today is the Goodrich Tire?

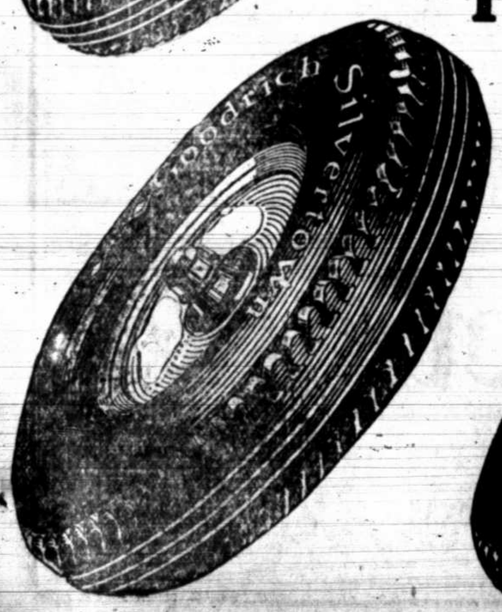
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Five Decades Write History Of County Of Lubbock

Shafts Of Steel And Stone Raise Up Heads Where Once Indians And Buffaloes Roamed Over Broad Area

Lubbock, Young As Cities Go, Has Made Remarkable History So Far; Early Struggles Recounted

By BLANCHE E. BEAN
(Avalanche-Journal Staff)

LUBBOCK, the city, is young as cities go and the exploitation of the vast empire of West Texas has extended over but a few years, however history has been written into the five decades which mark the growth of this section.

Only a few stout-hearted men were venturing over the rim of the Caprock 50 years ago and measuring the waterless plateau of which Lubbock now forms a prosperous center. Only a few stalwarts were invading the prairies which were shared by the buffalo, wild horse and Indian a few years past.

Counties Are Organized

These men led the way and during the latter part of the 19th century, home builders followed into the Llano Estacado desert, storespotted the area on the trail of ranch houses and the organization of towns and counties followed shortly thereafter.

The county of Lubbock was organized in 1882 and the area was fixed at approximately 30 miles square, organization of the city of Lubbock followed nine years later with a population of a few hundred people.

During the years that have passed since that time Lubbock has grown into a town of approximately 22,000 people who live within a area of about seven and one-half sections, the county population runs well over the 35,000 mark.

White Men In 1872

Probably the first white people to enter the Llano Estacado desert were a group of 110 explorers and surveyors, who were sent out from Sherman in March, 1873, to prospect in Northwest Texas. The title Staked Plains of Texas, was probably derived from the posts left throughout the territory by these men.

Ranches dotted the prairies during the next few years and by 1885 a store was located in what is now Lubbock county by George Singer. It was around this spot that the city had its beginnings.

The place was northwest of the present site of the Technological college on the banks of the Yellow House Canyon. In 1890 Joe Lovell had a selling establishment at two to trade with the ranchmen in their region. Both of the Singer sons were known to the pioneers of the area.

Community Is Born

The following year the two communities were consolidated on the present site and the town was named after Lieutenant Tom Lubbock of Terry's Texas Rangers, who was killed in the Civil War at the Battle of Shiloh, April, 1862.

G. W. Shannon was the first county judge, but George C. Wolffarth was the first county clerk, and W. M. Lay was the first sheriff here. Commissioners of the four precincts were J. D. Caldwell, F. L. Wheelock, Van Sanders and L. D. Hunt. Mr. Wolffarth, Mr. Caldwell and Mr. Wheelock are still living in Lubbock and are yet active in civic affairs.

Courthouse Built

Soon after the organization of the town a frame court house was erected to share a skyline with the famed old hostelry, the Nicollett Hotel, and this courthouse served for many years until a modern four-story stone structure replaced it several years ago.

A jail with two cells, a saloon and two barber shops were opened at about the time of the organization. The saloon was soon closed by a local law, the barber shops languished for want of customers but the courthouse and hotel remained and about them center many recollections of early days here.

The old hotel building is still standing in its original site, Broadway at Avenue H, and is now known as the Broadway hotel.

Lubbock Expands

Church services and community gatherings of every kind were held in the court house at first but the erection of churches, schools and stores followed slowly during the next 10 years. In 1892 the town consisted of a school, two drug stores, mercantile stores, blacksmith shop and a livery stable.

A newspaper, the Lubbock Leader, was started in 1891 and it existed for a few years as a weekly before it was moved away. In about 1900 the Lubbock Avalanche was started by J. J. Dillard.

The passing of a law in 1894 allowing settlers to homestead this county and offering large amounts of land for one dollar per acre with forty years in which to make payments invited a more steady settlement of the county. Payments have gone steadily on and many of Lubbock's men are today nearing the end of their 40 years of paying for their land which has increased many times in value, so that today business lots are selling for $20,000, $30,000 or $40,000.

93 Additions Today

Lubbock is today a town of approximately 93 additions, covering about seven and one-half sections of land. There are eight railroad outlets and highways leading into every direction through a land that is almost wholly tillable.

Brick hotels and office buildings, elevators, schools and water towers are now reaching upward in a metropolitan-like skyline which has grown from that one drawn years ago by a single hotel and court house.

Paving connects the various parts of the city, trees and flowers, well kept lawns and beautiful homes line these thoroughfares for miles and miles about the town, there is the bustle of activities connected with a small city, schools are overflowing with more than 4,000 children [illegible] daily [illegible] the public class rooms, while on the outskirts of the city is the Texas Technological college accomodating approximately 2,000 students annually.

Cotton Is King

Cotton is king in the county now but it was not cultivated before 1904 and a good grade was not established until 1910. The yield of this crop was negligible for another eight years. Lubbock county produced 17,603 bales in 1920 and the yield had jumped to 43,010 bales by 1924, with a ginning of 71,019 bales in 1926.

In addition to this being a cotton country, it holds front rank in the growing of kafir, milo maize, feterita, corn, cane, millet, sudan grass, peanuts, wheat, oats, alfalfa, rye, barley, field beans, field peas, watermelons, fruits, grapes, vine products and vegetables.

The cattle pastures of two decades ago have played a vanishing role and where thousands of peaceful cattle once grazed the sod has been turned to admit of farming about the homes that dot the country. Other towns have been built within the confines of the county and communities fleck the area with brick schools, country stores and other settlement.

Railway In 1909

The first train came into Lubbock in 1909 and the city is now on the main division of the Santa Fe from Galveston to San Francisco while the Fort Worth and Denver has opened a line through Childress to Dallas and other points.

Lubbock is a wholesale center and distributing point for the entire South Plains and there are about 200 freight truck lines operating from here into the surrounding territory.

The city is headquarters for the West Texas Gas company which serves about 40 towns in this territory, and, in addition to a municipally-owned light plant, the Texas Utilities company, a ten million dollar concern, has a central plant in Lubbock serving 44 towns in the South Plains.

Post office receipts to August 1 of this year were $62,903.09 and building permits in the city until the same date were $2,635,511.00. The assessed valuation in 1928 was $19,153,230.

City statistics compiled August 1 of this year showed 3,166 gas meters, 4,664 light meters and 3,860 water meters in Lubbock.

POULTRY RANKS HIGH

STATE COLLEGE, Pa., Sept. 21. (AP)—More than 19,000,000 hens annually produce about 118,000,000 dozen eggs in Pennsylvania.

TO BECOME SHRINE

Wilson's Birthplace Will Be Made Memorial

STAUNTON, Va., Sept. 21. (AP)—The Staunton house in which Woodrow Wilson was born is to become a shrine.

The property has been purchased by Mary Baldwin college of this city, which intends to sell it to a self-perpetuating board. The board will decide upon the kind of memorial to be erected.

The old home has served as the manse of the First Presbyterian church of Staunton for nearly four score years. The Rev. Thomas J. Wilson, father of the late President, was pastor of the church when his son was born.

SALVAGE OLD PALACE

CHICAGO, Sept. 21.—Beautiful old sculpture from the palace of Sargon II, near the Tigris River in Mesopotamia has been found by the University of Chicago's Iraq expedition and is being sent back for the school's museum. Among the relics of the Assyrian sculpture is a great stone bull, weighing about 40 tons, which guarded Sargon's gateway.

When Lubbock Has 50,000 PEOPLE

The Paving Laid By This Corporation Will Still Be Serviceable

Evidence of the ability of this company is best evidenced in the many miles of paving that we have laid in Lubbock—in fact, all of Lubbock's streets were paved by us. Contracts of this nature stand symbolic of Lubbock's Home Owned paving contractors and builders.

Every foot of paving in Lubbock is brick, hence, the durability of the streets is a known fact until this city has passed a census check of more than 50,000 people. Another job that we are proud of is the under pass under the Santa Fe tracks on East Broadway.

Panhandle Construction Company

Lubbock, Texas

Area's Natural Advantages Spur Cotton Planting

Fleecy Staple Raised In Area Has Cost Less Per Pound Than That Of Any Other Section, Figures Show

Even The Soil Is Adapted To Cotton; Moisture Is Found To Fall At Finest Possible Period

By RAY CULP
Avalanche-Journal Staff

AMONG THE producing areas of the country, the South Plains of Texas stands out as being able to produce cotton cheaper and in the largest volumes of any section in the cotton producing area.

Growing costs of production in other sections of the cotton belt have caused farmers to turn in search of a country where cotton can be raised cheaply and in competition with the sections here more intensive methods of cultivation are required because of soil depletion, costs of artificial fertilization and excessive costs of cultivation. The rapid development of the Plains country in the last 15 years into a vast cotton producing area has been a result which has only been made possible because of the natural conditions here which make for cheaper cotton production.

Advantages Listed

According to surveys made by A. & M. college, the South Plains area has the man-labor-hours requirement of 38.9 as compared to about 185 to 150 man-labor-hours required per acre in South Carolina, having the highest requirement. Other advantages of the South Plains area are:

1. Virgin soils of a sandy loam character, underlaid with a chocolate colored clay which [illegible] water.

2. A real cotton climate — with just enough rainfall during the growing season of say 15 to 18 inches from April until September, and a temperature of around 84 to 90 degrees during the growing season.

3. Absence of the boll weevil on account of the high altitude of from 3,000 to 3,500 feet above sea level.

4. Absence of the usual crab grass and weeds due to ages of mesquite grass prairie growth which made difficult for weeds to get a start. Turning the sod kills the native grasses and leaves the ground practically clean of competitive growth in connection with the cotton plants.

5. Simpler methods of cotton raising, namely, turning the soil perhaps three or four inches, listing and planting in the water furrow, throwing the soil back to the plants after they come up, a total of only two or three cultivations to insure a crop. Where the cotton is planted in this way it is done enough in the furrow that dirt can be thrown in to the plants, killing weeds and eliminating such hand labor as hoeing as the cotton is planted to the exact stand wanted.

Can Use Sleds

6. Use of sleds for harvesting which is made possible by the use of quick maturing varieties of cotton and the early frosts which kill off the foliage of the plants. The capacity of one of these sleds is from one to two bales per day at a total cost of $3.50 to $5.00 compared to $18 to $20 per bale of hand picked cotton.

According to the same report the net cost per pound for producing lint cotton ranges over a period of years from 10 to 15 cents in the South Plains district to as high as 54 cents in the area of the highest cost.

There are approximately eight million acres of land suitable for raising this cheap cotton on the 18 or 20 counties on the South Plains which can probably produce 10,000,000 bales under intensive cultivation if it ever become necessary to use intensive cultivation.

To Reduce Discrimination

The main disadvantage of sledding cotton is the reduced price which it commands on the market compared to the prices paid for picked cotton. Often there is as much as 2 cents discrimination per pound for picked cotton over sledded cotton because of the additional amount of trash which it contains and the discoloration of the staple on account of late gathering. However, this discrimination will undoubtedly be reduced to a minimum when cotton is marketed more on the basis of spinning quality.

Progress is being made all the time as experimentation goes on and earlier maturing varieties are being introduced which also help to raise the comparative price. People are beginning to realize that better varieties of cotton with longer staple can be grown here which can be marketed through cooperative organizations and enough of it sold in on class that the buyer can pay upon a staple basis.

With the South Plains producing cotton in the face of a few disadvantages, other sections of the cotton belt cannot compete with the Plain's low cost of production. In the future these disadvantages will be and already are being removed and the cost of production is being lowered still until her enormous output will be produced at an astonishingly low cost and command a selling price that will equal that of other sections.

TO USE PLANES

OSLO, Norway, Sept. 21. (AP)—A whaling company at Standefjord announces it will use an airplane in its initial expedition this year to locate whales for its boats.

Objects To Grave
Vet Returns To Deny Report

PADUCAH, Ky., Sept. 21. (AP)—Mark Twain branded as "greatly exagerated" the reports that he was dead. But Van Dorn Bowling, world war veteran on a recent visit to Paducah, his home [illegible] recently indulged a more modern brand of whimsicality.

Chancing to stroll through a cemetery here, Bowling saw a white cross bearing his name on the American Legion lot.

"Dead!—Not I!" he argued. Meditating a few moments, Bowling left the cemetery bearing his memorial cross on his back.

COW TESTING DOUBLES

ST. PAUL, Minn., Sept. 21.—Cow testing work in Minnesota doubled in the last five years, the dairy herd improvement association reports. There are now 120 active groups testing about 40,000 cows.

West Texas Offers Great Opportunity To Farm Progress

(Special To The Avalanche-Journal)

STAMFORD, Sept. 21.—With its bumper wheat crop, increased interest in poultry and dairying and its oils, West Texas stands todays as the most prosperous portion of Texas—the only state in the United to ever produce a billion dollar agricultural crop.

It is the land in Texas today of the big farms.

It is a land where dairying is augmenting its great herds of beef cattle.

It is the part of Texas where irrigation moves are being made.

It is the part of Texas which believes in showing the world what it has done and for this reason it is more closely affiliated to the State Fairs of Texas, according to reports from various and different towns and counties to the West Texas chamber of commerce. More county exhibits are expected from the western portions of the state at the State Fair of Texas to be held in Dallas, October 12-27, than ever before in the 42 year existance of the exposition.

West Texas, as an integral part of the state of Texas, is looked to for help in making the 43 annual state fair the greatest exposition of any in the entire world.

A Massachusetts woman called the fire department when her husband celebrated his birthday by quarreling. Maybe she feared the friction would start a blaze.

STUDY OCEAN FLYING

BERLIN, Sept. 21. (AP)—Thirty-four Luft Hansa pilots now are qualified for trans-oceanic flying service, having passed examinations preparing them for long distance flights after study at the Nautical school at Lubeck.

[illegible]RE AIRPORTS PLANNED

WASHINGTON, Sept. 21. (AP)—Forty-two more cities have informed the department of commerce of plans to establish municipal airports. The cities now having airports of which are planning airports number [illegible] 1,000.

MEN!

And boys' furnishings of the popular, conservative quality. The merchandise of this store is wisely selected to serve your many needs. Thrift in every item is the policy of this clothing store.

We urge that you do not overlook the appeal of the new fall oxfords which have just arrived in our latest shipment. This is a shoe stock that offers fall newest and smartest styles. You will not only enjoy wearing a pair of these new shoes but your friends will admire them.



A special dress oxford, representing one our best values to you this week at a rock-bottom price

$5.00

All are cordially invited to make this store your headquarters during your visit to the Fair and any time thereafter while in the City of Lubbock.

W. O. Sheely
Shoes and Clothing
911 Broadway

Buick

Fair Visitors Welcome

We Invite You To See

The Greatest Buick of them all

3 NEW SERIES

3 NEW WHEELBASES

3 NEW PRICE RANGES

Kent Buick Company

Buick-Marquette Sales & Service

1002 Ave. J. Phone 1811

Lubbock Leads Way In Colonization Of South Plains

Colonization Work Essential Here To Hurry Upbuilding Of Territory; Many Acres Left To Be Cultivated

This Section Of Texas Is In Vanguard In Increase Of Farming; Plenty More Land Is Left

"As the South Plains grows, so grows Lubbock."

The extensive development program instituted by South Plains, Inc., has this slogan as its basis of logic. Colonization of the South Plains of Texas has been taken as a major project by this organization, with headquarters in Lubbock.

Much Land Unfilled

At the present time there are approximately 2,500,000 acres of farm land under cultivation in this territory with 5,000,000 acres yet to be put under the plow. This total area represents an estimated 30,000 farms for sale on the great South Plains of Texas. Lubbock expects to grow as the South Plains grow and additional prosperity is expected from this development. Business men of Lubbock who are sharing in the cost of the colonization program, expect to prosper.

The South Plains of Texas have been receiving more settlers within the past several years than any other agricultural section in the entire United States. According to official government census in Lubbock county alone the number of farms increased from 1,009 in 1920 to 2,037 in 1925, an increase of more than 100 per cent in five years. Other nearby counties have enjoyed similar increases in population and number of farms. It has been found that for every increase of population on the South Plains, Lubbock experiences an increase of urban population of about 400 per cent.

More People Needed

The present population of the South Plains has been estimated at 225,000. The population per square mile in the territory is six people. Officials of South Plains, Inc., estimate that when the additional 5,000,000 of land have been settled, the population of the entire area will be just eight times as much as its present figure. In that time Lubbock should be a city of between 150,000 and 200,000 people while the figure over the whole section should reach near the 2,000,000 mark.

Thirteen central counties have been contrasted with the South Plains and it has been found that the population per square mile in these thirteen counties is 50 people. Poll Collin, Dallas, Ellis, Falls, Hill, Hunt, Kaufman, Limestone, McClennan, Milam, Navarro and Williamson counties have been included in the survey. These figures, however, do not include the larger cities.

Crop Ratio Interesting

Cotton production in the Central Texas counties the last year correct figures were compiled, was 1,019,959 bales. The same year the South Plains produced 192,653 bales. These figures were taken several years ago. The ratio of production in Central Texas was .24 bale to the acre while that of the South Plains was .46. This figure, when compared to the total population, would show that when the South Plains is fully populated the crop ration will be about twice that of the contrasting country.

The increase in the number of farms in the United States from 1910 to 1925 was less than 1 per cent. While the increase in the number of farms on the South Plains in the same period of time has amounted to 238 per cent. To be more specific, the increase in the number of farms in the United States from 1910 to 1925 amounted to 10,144 farms, while the increase in the South Plains district during that time amounted to 8,074. These figures are taken from the records of the United States government and are the most authentic available. A large number of acres of land have gone into cultivation since 1925 and if census figures were obtainable now, they would represent an even more favorable picture in favor of the growth of farm population in the South Plains.

Acres Are Listed

The fixed assets of a farmer in the South Plains is less than it is in many sections. Farm land ranges in price from $30 to $90 per acre depending upon the improvements and the lands proximity to roads and towns.

The average income per acre of land on the South Plains is $3.42, while the average income per farm is $2,530.00. The total income from all sources in the South Plains for 1926 was $54,219,000.

The question has been raised that if the land in the South Plains section is so fertile and productive as claimed, then why is it offered at a lower price than fertile land in other sections. A fundamental principle of economics is the answer. The South Plains land has a great utility, but since there are thousands of acres which have yet been untouched by a plow, the scarcity element has not yet come into the consideration of price with full telling effect. The farmer who buys land in the South Plains now may expect with reason to profit from an increase in the value of farm property in a few years by reason of the settling up of the country and the gradual increasing of competition of the farmers for land."

LIVERPOOL, Sept. 21.—An angry bull caused more excitement than this city has seen for a long time. He broke loose and tore down the street, injuring three persons. A policeman finally succeeded in tossing his coat over the bull's head, matador fashion, and after it had tired, the animal was captured.

Getting Bad Name

Paris Protests On Bad Plays

By NEA Service

PARIS, Sept. 1.—The French are protesting against the increasing number of plays that are being put on in English at some of their theatres for the benefit of tourists. These are plays that have been branded in England and America.

Claiming that such plays are giving Paris a "bad name," public sentiment is against them and officials say: "Why should our boardings be plastered with notices blatantly heralding plays which America and England have banned?"

Two notorious plays banned in England and produced in Paris are "Maya" and "The Well of Loneliness."

"These plays are there to attract the tourist," officials say. "He then goes back home and says what a wicked city Paris is. The only people who are wicked are these English and American tourists."

Auto Club Offers Much To Members

Organization Entering 3rd Year; C. H. Amacker Has Charge Of Club Now; To Feature Services

Providing greater service to its members, the South Plains Automobile club is entering its third year of existence in the section. Although growth of the organization has been phenominal during the past year, its future has an exceptionally bright outlook under the able leadership of Carlton H. Amacker, formerly of Amarillo, who has been named manager with headquarters in the Lubbock hotel.

The club has possibilities of a membership of over 5,000 automobile owners on the South Plains and it will be the effort of the officials to attain this goal.

Offers Advantages.

Besides designating the car owner as a progressive motorist and one wishing to aid in the betterment of the community, membership in the club offers an unlimited amount of advantages for motoring not available for non-members. Free road service is granted members of the club as well as servicing here in town. Towing, ambulance service and legal service in case of an accident, and gas and oil delivery are given club members through the service plan.

Members are also presented with an accident insurance policy with their membership application.

The local club is affiliated with the American Automobile association and recognition is accorded members in other towns through the service plan.

The club maintains a tourist bureau in the lobby of the hotel and provides information on roads, conditions of routes, maps, logs and other information between the hours of 9 a. m. and 5 p. m.

PRODUCTION INCREASES

Mississippi Is Producing Much Cheese Now

JACKSON, Miss., Sept. 21. (AP)—More than 2,500,000 pounds of cheese was manufactured in Mississippi in 1928.

The industry has grown from one factory, established in 1926, and which produced 10,000 pounds of cheese that year. There now are 14 factories operating and several others are under construction.

J. C. Holton, commissioner of agriculture, says that good cows, good management and plenty of home grown feeds added to natural climatic advantages of Mississippi should produce a cheese industry rivaling that of Wisconsin within a few years.

The program is an ambitious one. Holton says. Wisconsin has about 100 cheese factories for every one in Mississippi."

TIMBER IS CHIEF CROP

Saw Logs And Ties Proving Profitable In Arkansas

STAR CITY, Ark., Sept. 21. (AP)—Saw logs and railroad ties, products of a scientifically laid out timber farm, come as a new note in Arkansas' widely diversified agricultural industry.

The new idea was projected by John Bradburn, who devoted 1,842 acres near Star City to loblolly and shortleaf pine timber. He reserved but two acres of his property for garden and fruit produce. He hopes to receive the first income from his venture when he markets a quantity of sawlogs and cross-ties.

APPOINTMENT APPROVED

AUSTIN, Sept. 21. (Special.)—Appointment of Dr. G. W. Goldsmith of the Alpine Labaratory, Manitou, Colo., as successor to Dr. J. T. Buchholz as professor of botany at the University of Texas was approved by the University Board of Regents recently.

Where beer was brewed mushrooms now grow, in a Madison, Wis., brewery.

Navy Seeks Picture Of Captain John Rudd, Commander Of "Old Ironsides"

WASHINGTON, Sept. 21. (AP)—Wanted: By the United States navy a picture of Capt. John Rudd, U. S. N., one-time commander of "Old Ironsides," a native of Rhode Island, resident of Fredericksburg, Va.

Captain Rudd is the only commander of the Washington navy yard whose photograph is not in the naval archives. He died at Philadelphia in 1867, and the navy has been unable to find any descendants or relatives who could furnish either portrait or personal history of the captain.

Distinguished Himself.

He distinguished himself during the Mexican war as commander of the U. S. S. Union and U. S. S. Dale and received for this service a letter of commendation by the commander-in-chief of the United States naval forces on the Pacific ocean.

It was in 1853 that he was given command of the famous frigate Constitution, which was then a part of the Mediterranean squadron. In 1858 and 1859 he commanded the Washington navy yard, and it was that command which drew attention to the absence of his picture in the long row of those who have commanded the base since its establishment.

At his death he held the rank of commodore on the retired list.

AWARDED TEXAS PRIZE

Greenville Girl Gets First Award In Journalism

AUSTIN, Sept. 21. (Special.)—Miss Anne Elliott of Greenville has been awarded first prize for the best paper on "The Advantages of a Separate School of Journalism to the University and to the Profession," written in a newspaper reporting class at the University of Texas. The contest was sponsored by the Texas Women's Press Association, headed by Elli M. Townsend of Baylor college for Women, at Belton.

Here's Best One

Man Hooks Bear While Fishing

By NEA Service

PAINESVILLE, O., Sept. 21.—Dr. John E. Seymour and two ardent fishing companions tell a fish tale that beats anything heard around here this season.

Seymour cast out his bait plug along shore and accidentally it sunk into the broad back of a big black bear who was hidden alongshore. The bear ran, towing the party's boat after it. Then it reversed its charge and clambered for the boat. The three men shattered several oars over the beast's head and then took to their heels.

The bear followed closely, but after being outdistanced for about 100 yards, changed its mind and disappeared.

A school to teach the principles of breeding silver foxes has opened in Munich.

Big Spring Area Expects Excellent Crop Yield; Potentialities Marked By Facilities For Feeding Of Stock

(Special To The Avalanche-Journal)

BIG SPRING, Sept. 21—Big Spring, county seat of Howard county is surrounded by good agricultural land of the sandy soil with a clay subsoil variety which produces abundant yields each year of cotton and grain sorghums. The county contains 570,240 acres with 166,000 acres under cultivation, 125,000 acres being planted to cotton which has produced during the past five years an average of 25,00 bales per year.

The principal sorghum crops in Texas extend from Big Spring northward through the Panhandle from the New Mexico line to Wichita on the northeast and to San Angelo on the southeast. Through this area the importance of sorghums in the farming program can hardly be over estimated, in fact it would have been impossible to attain the present agricultural development without them.

Possesses Potentialities

This area possesses large potentialities for developing into a livestock feeding section due to the immense acreage of grain crops. The trading area now has approximately 75,000 head of stock.

There are still a number of large ranches in this section stocked with Hereford cattle, which displaced the longhorns of early days. This breed of cattle have been found to be the best adapted to West Texas, being able to hold up well with a scanty grass supply. They mature early and fatten in the feed lot. The dairy industry has developed slowly in this immediate section and to encourage this industry the Big Spring Chamber of Commerce has been instrumental in distributing several carloads of registered Jersey cows over the county, also aiding in building up the herds by purchasing nine registered bulls placing them in nine different communities without cost to the farmer.

Has 2,000 Dairy Cows

The county has about 2,000 dairy cows and in order to stimulate an interest for more dairy cattle, the industrial committee of the chamber of Commerce is endeavoring to solve the marketing question which will greatly influence the development of dairying in this area.

The outlook for crops for this year is above the average, good crops were realized and cotton insects have not been reported. The present crop value this year for the county being estimated at $2,800,000.

FAIR IS PLANNED

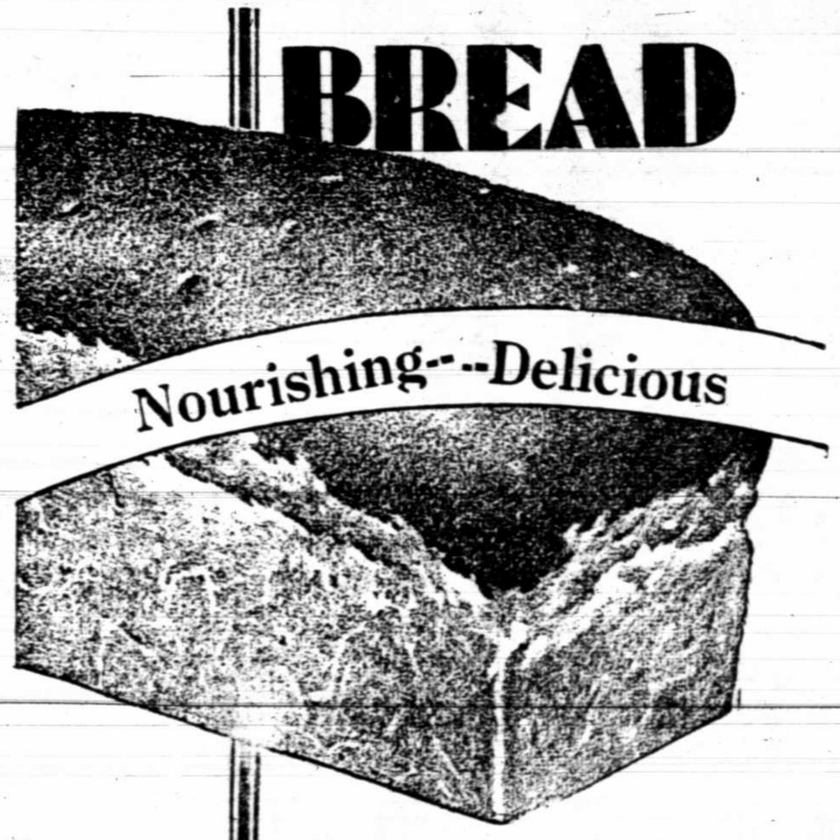
Two-Day County Fair To Be Held In Big Spring

(Special To The Avalanche-Journal)

BIG SPRING, Sept. 21.—Plans are being perfected for a two day county fair to be held in Big Spring on October 4 and 5. Approximately $1,000 will be offered in premiums. A registered Jersey bull will be given for the best community exhibit displayed this year. Special emphasis will be given the 4-H Boy's and Girl's club work.

Traffic congestion in Paris has become a serious worry to the city government.

BREAD



There's A Reason In Every Loaf!

IT'S QUALITY

Sally Ann

SNOW WHITE

And Created For The Most Exacting Tastes

One of the oldest Bakers in Lubbock, with a record of years behind his products, takes this opportunity to tell you once more about the famous "Sally Ann" Bread, and at the same time extends a greeting to all South Plains Fair visitors. To the visitors, we say, you are welcome, enjoy yourself. As for the Snow White Bread, it's known for its quality, and through the years has stood the test of time.

The Fine Grain And Texture Means Carefully Selected Ingredients

This Bread was designed and created after long experience in meeting the demands of Lubbock and South Plains people. We know their taste, and have met it squarely. Sally Ann Bread has quality, and there is a definite reason for every entity making for it. The flakey softness is due to carefully selected constituents. Blended and toasted to a perfect "Done" this fine bread is taken from the ovens and delivered to you fresh, daily. Its list of friends expands with the passing of years.

Lubbock Bakery

Littlefield, Texas Welcomes You To The Land Of Plenty - - - Acres Of Health

The Center of Agricultural Lamb County

Located in the center of this vast agricultural area, Littlefield has grown to a thriving little city of over 3800 people. Farmers and people from all over this section make this their shopping center. Thousands of acres, rich in fertile soils and adapted to raising all kinds of feed stuffs, cotton, grains and live stock are gaining recognition from every state in the union. Diversification by the farmers makes Littlefield stable for the 12 months in the year. Cotton feed stuffs, kaffir corn, maize, sorgum, dairying, poultry raising all contribute to the stable prosperity of this trade center.



106 BUSINESS HOUSES

Over one hundred business firms serve this territory with every kind of service available anywhere. Newest styles in wearables, latest type farm machinery, new automobiles, appliances of all sorts, in fact any article or service, found in cities twice to three times the size, can be found in Littlefield. Fast railway and Bus service gives the best transportation facilities available.

Schools, Churches, Clubs

The largest consolidated school district in the entire United States is in Littlefield. With a scholastic of over 1700 students, manned by thoroughly competent teachers, this school system has a nation wide reputation for having the best schools to be found. It also is the home of the Littlefield Junior College. Five churches and a Rotary Club complete the network of social activities. A live Chamber of Commerce that believes in cooperation is an outstanding organization of Littlefield, also the best people on earth head these several organizations and invite you to the "Land of plenty and to acres of health."

The Largest Single Body Of Fine Agricultural Land In The U. S.

Thousands of good people have already established their homes here, and thousands of more are coming where such opportunities are open to themselves and their families. The larger ranches of former year will soon be gone and when these lands have to be purchased from farm owners, what will happen to the prices? Investigate this wonderful opportunity today. Make plans now to come to the land of health and plenty. Good shallow water, good schools, good people.

For Further Information, Write the Chamber of Commerce or Any of These Public Spirited Business Concerns Who Have Made This Message Possible

JONES BROS. MOTOR CO.
Oakland & Pontiac Dealer

CAMERON LUMBER CO.
Home Builders

CHISHOLM STUDIOS

HOGAN DRY GOODS CO.

M SYSTEM
Littlefield's Favorite Groc...

SHAW-ARNETT CO.
Dry Goods and Ready-to-Wear
"Every Thing For Everybody"

ELLIS & WARE DRY GOODS
"We Sell Quality Merchandise"

CICERO-SMITH LUMBER CO.
"We Build Homes"

SADLER'S DRUG STORE
"Quality and Service"

HIGGINBOTHAM-BARTLETT COMPANY
Good Lumber, Hardware, Implements

CUENOD'S DRY GOODS CO.
Dry Goods, Clothing, Shoes
T. S. Sales, Mgr.

PALACE THEATRE

COUCH & FORGUS COAL AND GRAIN
Purina Chows—Buyers of Grain
"The Checker Board Store"

HAMONS BROTHERS
Furniture and Undertaking
"See us first and last"

STOKES-ALEXANDER DRUG
"In Business for Your Health"

FIRST NATIONAL BANK

Closing Out Sale of Yellow House Lands

75,000 to 80,000 Acres of Yellow House Lands to be Closed Out in Next Twelve Months

Last cheap lands to be had in Littlefield trade territory, surrounded by development. Large portion of same 100 per cent agricultural, the remainder excellent combination tracts for dairying, raising and feeding stock for markets, poultry, etc.

THERE IS NO BETTER PLACE IN THE WIDE WORLD THAN THE SOUTH PLAINS

—for combining farming with dairying, raising and feeding good stock for the market, poultry, etc. We have many excellent tracts for this purpose in size to suit purchaser at very attractive prices.

WHEN FARMERS OF THIS SECTION market the wonderful feed crops in the shape of cream, fat cattle, hogs, sheep, poultry, etc., they will have ready money the year 'round, and the South Plains' prosperity will become more famous than ever.

A Real Cotton Country Too!

ANY MAN WHO WANTS A HOME IN THE LITTLEFIELD SECTION WILL SAVE MONEY BY TAKING ADVANTAGE OF THIS OPPORTUNITY!

See any of our authorized agents or address the company at Littlefield, Texas.

Yellow House Land Company

WE HAVE OPENINGS FOR LIVE AGENTS

Littlefield Occupies Center Of Vast Farming Area

City's Growth Outstanding Feature Of Section; 50,000 Bales Of Cotton Predicted In Lamb's Crop This Year

Colonization Of Farms In Trade Territory Benefits Littlefield; Business Is Good In Area.

(By Staff Correspondent)

LITTLEFIELD, Sept. 21.—Center of the greatest agricultural development in Texas for the past three year, Littlefield awaits the completion of its harvest to reap its heaviest crop reward in history. With cotton wagons already rolling to the gins, indications are that between 40 and 50 thousand bales of cotton will be produced in Lamb county this year.

Cotton, although considered the major crop, may not hold its place as the leader this season as abundance of feed is also being gathered. The next two months will see more of it put on the market or stored for feeding livestock. Diversification is beboming foremost in the section's farming.

Town Looking Forward.

Littlefield, one of the young cities of the South Plains, has her wagon hitched to a star. With a population increase of approximately 500 people in the past year, the town is looking forward to greater growth.

Unrestricted and unbounded opportunities for investment by home seekers are offered in the rich fertile lands that comprise the area which surrounds Littlefield. A part of the land lies in Hockley county while the major portion of them make up Lamb county.

Natural Trading Center.

Littlefield is the natural trading center for this vast area. The opportunities for investment here have attracted many to the section in the past five years. In 1923, for example, the Yellow House Lands company placed 300,000 acres of the Littlefield lands on sale. To date more than 1,100 farms of 177 acres each have been sold from this block with sales being made constantly by the company to other incoming residents.

Littlefield shipped out 1,700 carloads of grain from the 1928 crop and dealers are preparing for an even larger shipment this year. In addition to the total shipped over the railroad, hundreds of motor truck loads went out from the city to Lubbock, Plainview and other immediate markets. Kaffir, maize, corn and hegari constituted the shipments. Between three and four hundred cars of livestock left this city for markets over the nation during last year.

The four gins of Littlefield proper ginned a total of 8,400 bales of the county's 32,000-bale cotton crop last year. Twenty-eight thousand bales were compressed in the compress here. Gin men have made arrangements to take care of 15,000 bales this season.

Diversification Stressed.

Besides the cotton and feed crops, dairying and poultry offer dividends for Littlefield's farmers. Dairying is becoming more and more a leading phase of farm activities. As an incentive for raising of high bred stuff, the Littlefield Chamber of Commerce is sponsoring Trades Day each month and prizes consisting of registered dairy cattle and high grade poultry to farmers.

Wintering livestock is becoming quite an industry for the area. Last year seven thousand head of sheep were fed by a Fort Worth firm near the city limits of Littlefield, while numerous small bunches of livestock were fed nearby. Livestock men from other parts of the state have already been here this year and made arrangements for feeding more stock this fall and winter near Littlefield.

Has Many Businesses.

Littlefield is no mean little city. One hundred and six businesses and 35 industrials are operated within its confines. Other new firms are coming in constantly, three new dry goods concerns making arrangements for location here.

An idea of the volume of business done in the city can be gained through learning that over 800 carloads of merchandise were shipped to Littlefield last year. In addition to these, hundreds of motor truck loads were brought into the city. Automobile dealers handled a total of 68 carloads of new automobiles during the first eight months of this year, exclusive of the cars which were driven overland from Oklahoma City, Amarillo and Dallas.

Littlefield offers homes, schools and churches to its people. The Littlefield schools, made possible through the largest consolidated independent school district in the United States, offers as good an educational system as can be found in a town of 10,000 people or more. Scholastics increased 343 during the past year, the total number now standing at 1,644.

Schools Are Strong.

A staff of 30 or more teachers offer instructions in affiliated high school and grade work to students of a radius of 12 miles of the city through the use of school buses. Thirty of these buses roll up to the school grounds each day loaded with children, who 10 years ago would have been an hour or more from school, but who are able to leave their homes 10 or 12 miles away and be in the school room in at least 20 minutes.

A visit with Littlefield's citizens readily explains the cause of the city's steady growth. With a wide-awake chamber of commerce functioning behind an energetic group of business men, the city's interests are always to the fore. Jack Brannon is president of the chamber of commerce while C. H. Grow is the able secretary.

A live Rotary club is constantly at work for the betterment of the city, while the women have organized a study club which is attracting much attention with its work. Two boy scout troops offer recreation and instruction for Littlefield's youth.

Otto Jones is mayor of the city, and W. J. Harris and R. E. McDonald are commissioners whose administration is conducting an extensive street paving campaign. Seven new blocks of paving are going down in the business district besides a half-mile on the state highway each way from town. A total of $80,000 is being spent in the work. This will bring the total number of blocks paved here to 14. Slight over a year ago, there was no paving here.

Littlefield as a city maintains an excellent water department which is making profits steadily. These profits are going back in improvements in the water system. Three wells furnish the supply for the city while a total of 175,000 gallons are on storage at all times.

As one of the steps toward making the town, a $50,000 city hall is to be built, the bonds having already been approved.

Property valuations in Littlefield total $1,500,000, an increase of $150,000 over last year. The city's tax rate is $1.50.

The city has $88,911.12 invested in a water system, $75,550 in sewer, $7,500 in fire fighting equipment and $3,600 in real estate.

Have Good Fire Record.

An excellent volunteer fire department of 30 members is maintained. H. C. Arnold is chief. Through the efforts of the fire department a 12 per cent good fire rate credit has been allowed the city and a 44 cent key rate is maintained. Only $1,000 in fire losses has resulted this year, records of W. G. Street, city secretary, show.

The city has its own police department, employing three men to provide protection of the law, especially to the business district. One man patrols the business section at night.

Littlefield's streets are kept in ship-shape order through the use of $2,070 worth of equipment maintained for this purpose.

Colonization of the territory around Littlefield has largely been through the opening up of the Littlefield lands by the Yellow House Land company which is operated by the Plains Investment company of which W. H. Badger is president. Directors are M. H. Reed, D. C. Reed, W. H. Badger, W. S. Reed and R. T. Badger.

The company is continuing in its work of offering ranch lands for farming and homes.

Churches Gain
Gangsters Dwindle In Chicago Now

CHICAGO, Sept. 21 (AP).—Gangster population in the world's third largest city has dwindled somewhat in the last year, what with Philadelphia jails and machine guns, but church membership has spurted upward.

About 60,000 persons were added to membership rolls of Chicago's 12,000 Protestant churches, Walter R. Mee, secretary of the church federation, reports.

Lutherans led all with 14,935. Presbyterians gained 5,681, Episcopalians 4,039, Baptists 2,352, and Methodists 2,230. The smallest gain was made by United Brethren—7.

INVENTED LONG AGO
Frenchmen Get Credit For First Explosive Engines

ROUEN, Sept. 21. (AP)—Two forgotten automobile pioneers, given credit for inventing the first explosion engine car, have been brought to memory by the Automobile Club of Normandy.

Edouard Delamare-Debouttville and Leon Maladain are asserted to have built and driven a car that ran with a motor that used ordinary lighting gas.

During the first run the rubber tube from the gas tank to the motor blew out, giving the amazed spectators a fright.

Later the two men rigged up a gasoline engine in the car, which was an old buggy, and it ran successfully for a long time.

CONVICTS BUILD HOUSE
Death House And Electric Chair For New Mexico

SANTA FE, N. M., Sept. 21. (AP)—Convict labor at the state penitentiary is building a death house and an electric chair, to make effective the decree of the last legislature that electrocution should supplant hanging.

The legislature, however, made no appropriation of funds to place its new law into effect, so Warden Pat Dugan has started out to make up the discrepancy with convict labor and funds taken from the profits of the penitentiary brick plant.

TO SEEK "DAIRY LAND"

MONROE, La. (AP)—A movement to encourage Louisiana's dairy farming is being sponsored by Dr. Joseph A. O'Hara, president of the state board of health, who points out that only 65 per cent of the milk used within the state is home produced. Dr. O'Hara is advocating a federal land survey for acreage where dairy cattle might graze.

Vocational Agriculture Student In Spur High School Demonstrates What Can Be Done With High Grade Stock

(Special To The Avalanche-Journal)

SPUR, Sept. 21.—L. D. Foreman, a student of Vocational Agriculture in the Spur high school, last year carried a project that has attracted much attention. In 1923 L. D. bought a registered bred heifer from the J. Riley Green herd, Wolfe City, for $100. Six years have passed since then and a record has been kept of the milk produced from this cow. The average daily production over this period has been 30 pounds, which makes a grand total of 54,400 pounds.

Allowing 40 cents per gallon for this amount of milk would show a return in cash for the period amounting to $2,720.00. Besides the returns as above calculated the real merits of this cow are shown in the daughters and grand daughters as they, too, have come up to the 30 pound daily production acreage. In addition to the five daughters and grand daughters that are kept on the Foreman farm, young Foreman sold other off springs for a total value of $250.00, making a grand total of $2,970 in cash from Oxford Noble's Oonawink.

Foreman is selling Oxford Noble's Oonawink to his father for $300, and with the returns from this heifer bought back in 1923 this young man expects to finish A. & M. college of Texas.

This story of what can be done by making investments of this kind should be incentive to every boy in Texas to try and fit himself financially that he will not have to stop school when he has finished high school, but will be in position to go to college or have established himself in such a manner that he can take his place in the front ranks with the progressive citizenship of his community, and continue to teach by the projects that are to be found on his farm.

Fathers Learn Lessons.

The check-up on the work of the Vocational Agricultural teacher is daily pointing out projects that are not alone lessons of interest to the boys but there is a carry-over to the father that is daily making the farm that real factory where the product and the by-product as well is coming in for a real accounting. Vocational Agriculture as it is now taught, and the teaching plan that is being worked is new, but every project that has been given due consideration has furnished a host of valuable information in bringing out the true merits of improved methods in not only doing the job on the farm, but the manner of doing and when.

Radio advertising on Sunday is barred in Germany.

TREATED REAL ROUGH

LONDON, Sept. 21.—At a recent meeting of the British Commonwealth League members were told some interesting things around brides in Africa. A speaker told how girls of certain native tribes, on reaching marriageable age, are buried up to their necks so that the sun cannot touch them, or are swung in hammocks for days without food and then beaten. They are then married.

In 100 years Lake Michigan has eaten away 10 miles of land along the shore between Evanston, Ill., and Manitowoc, Wis.

An Institution Of Lubbock Boosters of the South Plains

Help Yourself From A Smiling Shelf

All Over the World

Greetings Fair Visitors

With a heart full of gladness that the Great South Plains has made so much progress in the past 12 months and with sincerest hopes that the 16th Annual South Plains Fair is a huge success, we bid welcome and greeting to visitors to Lubbock for the Exposition.

Sincerest Thanks

With these greetings we wish to express our thanks for your past cooperation in enabling us to give Lubbock and the surrounding territory the paramount in food service. Without your appreciation for our efforts it would be impossible to render this superior service.

Our 13th Anniversary

We wish, also, to call your attention to our 13th Anniversary Sale that starts in the early days of October. This annual event will offer tremendous savings throughout all of our stores. These newspapers will carry complete information of this anniversary. Watch for the announcements and SAVE

PIGGLY WIGGLY

Five Stores In Lubbock

Post's Natural Advantages Due To Its Location; Garza Capital Goes Forward With All Of South Plains

One Of 'Baby Towns' Makes Thriving City; Vision Of Founder Reflected Today In Many Ways

(Special To The Avalanche-Journal)

POST, Garza County, Sept. 21.—Post, one of the baby towns of West Texas, tells the story of remarkable development, progress and prosperity that has been attained to make West Texas a better and up-to-date place in which to live.

Post is susceptile to development along several lines. First, Post has the Postex Cotton mill, one of the leading industries in the West. The Postex mills are the only mills west of the Mississippi river that convert raw material into the finished product. Garza sheeting, sheets and pillow cases are nationally known.

In Good Section

Post is located in one of the greatest farming centers in Texas. This fact has been proven in the last few years by Garza county's taking many prizes at the Abilene, Lubbock and Dallas fairs also Fat Stock Show, Fort Worth, on agricultural exhibits. Located at the foot of the vast plains, Post and Garza county have something in the way of climate that no other town in Texas has. Just under the foot of the plains 2600 feet above sea level, the climate is always 10 per cent warmer than that just three or more miles west where one is elevated from 2600 to 2900 feet above sea level.

Post is an attractively laid out town. Millionaire C. W. Post, who bought 900,000 acres of land about here, undertook to make it so with broad streets, substantial public buildings and stores. Post put the land on sale on easy terms and included in the sales price, on the same terms, neat farm homes and other improvements. There was not much variety in the architecture of the homes. They were of about three types.

Water Supply Adequate

The water supply for the town is found on these vast plains where by a test shows 98 percent pure, with a water pressure of 105 pounds. It is stored in a 2,000,000 gallon reservoir.

Post, being the county seat of Garza county, has a modern fireproof courthouse, which cost $125,000. It has three modern, up-to-date hotels. Retail merchants' establishments of which many large cities would be proud, are located in Post.

The South Plains area of the Boy Scouts of America has a beautiful home, comprising 400 acres of land donated by the C. W. Post estate. It is known as the C. W. Post Memorial camp. Thirty-five hundred square yards of paving grace the streets in this new town. It boasts of an up-to-date civic league and Rotary club, which meets each Tuesday in the chamber of commerce rooms. It also boasts of five up-to-date ladies clubs. A complete white way has been established.

Post boasts of a standard 3300 yard golf course, the first to be built west of Fort Worth and one of the best in West Texas.

Has Good Rail Outlet

Post is located on the Panhandle and Santa Fe railway with through pullman service to Los Angeles and New Orleans and has easy access to all the large cities of Texas.

Post has one of the best public school systems in this section of the state. A new high school building at a cost of $100,000 has been completed. Work is carried on by Superintendent J. E. Watson and 24 teachers. The school has 26 units of affiliation.

Two Draw lake, located one mile north of town, is the scene of the Baptist Annual Encampment held during the summer months. This encampment brings crowds from all over West Texas to Post. There are five church denominations in our city.

Post has a modern ten ton pure water ice plant owned by the Texas Utilities company, in addition to a new city hall which cost $25,000 with modern fire equipment, a new Methodist church, cost $35,000, a theatre which is one of the finest in West Texas. It also has two banks, three gins, gas service by the West Texas Gas Co., a new Masonic temple which cost $18,000, and up-to-date chamber of commerce of which George Samson is secretary.

A banquet is the reward for workmen in the Oklahoma oil fields who are careful. The inducement cut accidents 25 per cent.

Chicago Wonders As 'Feminine Saviour Puts In Appearance

Theosophists Gather In Worship In The Windy City

By FRANK J. CIPRIANI
Central Press Staff Writer

CHICAGO, Sept. 21.—To a modern manager have come three wise pilgrims, guided by no holy star nor carried by beasts of the desert, but directed by mathematical time tables and brought by smoke-belching iron monsters to a towering metropolitan hotel.

They have come to attend the International Theosophists' convention, representing 100,000 followers and 43 nations. Interest of a curious city centered, however, not on the congress' avowed purpose—peace on earth—but on a strikingly beautiful young Hindu woman, the mysterious Rukmini.

Mission—Among Women

She arrived with two fellow-pilgrims, Mrs. Annie Besant, world famous theosophist, and Dr. George Arundale, distinguished English physician. The sun-tanned Britisher, who has spent 30 years in the tropical climes of Clive's India, is the Hindu woman's husband.

"My mission," she said, passively, "is among women—to make their lives better, to give them equal social status, to give them freedom."

But this dark-eyed, slender visitor from the orient is regarded by the skeptical in an additional and different light. Under the tutelage and protection of Dr. Besant she is immersed in an enigmatical glow, such as that which drew international attention upon Jiddu Krishnamurti. Krishnamurti was once described by Dr. Besant as "the embodiment of the world teacher," the new Messiah.

Chicagoans wonders if Mrs. Arundale has taken his place in the eyes of the leader of theosophy, and to be a "feminine saviour."

The young woman and her 82-year-old adviser both denied the suggestion, and explained that the missions of Mrs. Arundale and Krishnamurti were different, hers in the feminine world of advancement of her sex, and his in the theosophist world for the betterment of all mankind.

Even though the once-proclaimed new Messiah had dissolved the powerful Order of the Star in the East, Dr. Besant felt no unkindness toward him, and she still believed in much of his teachings. His teachings and Mrs. Annie Besant's teachings were dis similar, she pointed out, although admittedly having a religious foundation.

Mrs. Besant, white haired and white robed, has taken a leading part in the congress which recently opened. Dr. Arundale, general secretary of theosophy in the east, and his high caste wife, were also principals.

Another leader among the 2,000 theosophists is Peter Freeman, member of the English parliament and a representative from Wales, who has offered a resolution making the sole object of the convention "the universal brotherhood of man."



DR. GEORGE ARUNDALE

WASHINGTON. (AP)—Spearmint and peppermint culture in the United States could be expanded considerably beyond the 35,000 acres now growing, if greater commercial demands for the oils should develop, says the department of agriculture.

STANDARD STAPLE USED

Increased Profits Seen In Plan In Texas Crops

COLLEGE STATION, Sept. 21.—(AP)—The growth of single varieties of high-grade cotton on a "community standardization" plan, the Texas farmer's means of increasing profits, will reach the peak of its development this year.

More than 250,000 acres, nearly double the area used last year, are devoted to growing single varieties. More than 8,000 farmers in 115 communities are following this method so they can pool their product and sell according to grade and staple.

The standardization plan has followed the inability of individual farmers to obtain desired premiums, even for superior cotton.

"SPUDS" BEING CANNED

Packing Plant In Utah To Can Potatoes This Year

OGDEN, Utah, Sept. 21.—(AP)—Development of a process for canning potatoes is announced by an Ogden packing company.

The potatoes are peeled, quartered, packed in the cans dry and then steam cooked until suitable for serving as cold boiled potatoes, as a base for salad, or for reheating and serving in the usual variety of ways.

Utah growers believe successful canning of potatoes on a large scale will be a beneficial factor in stabilizing prices. It will help keep the market from glutting because of the limited selling period to prevent decay.

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Dawson County, Texas

The Land Of

"Milk and Sunshine"

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We are keeping step with the development of Lamesa and Dawson county.
Our equipment is modern.
Our service is the best.
Everything for the motorist. Dodge motor cars . . . Dodge trucks

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"Best In West Texas
THE CITY OF LAMESA AND THIS MODERN LAUNDRY.
THEY BOTH QUALIFY!
LAMESA STEAM LAUNDRY

ANCHORED
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Believers in Lamesa and the South Plains.
When you are in Lamesa visit with us—
On the west side of the square

C. E. STONE CO.
Ready-to-Wear, Clothing, Dry Goods
The Chain Of The Southwest—50 Stores

"PIONEERS"
This is a word that is discriptive of this company, and we are glad that it has been possible to serve in the great development of the GREAT SOUTH PLAINS OF TEXAS.
Higginbotham-Bartlett Company
Furniture, Undertaking, Hardware, Implements Building Material
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Make Lamesa
Your Home Town
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Clyde Branon
Funeral Director and Embalmer
(Here Since 1922)
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The experience of our officers and staff equips them to take hold of your business problems and work with you as closely as you may desire, involving them.
At this Bank there is available to you the same personal interest in your success that has won and held our present customers.
FIRST NATIONAL BANK
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"The Store with the Goods"
A believer of Lamesa and a Greater South Plains. Attend the Dawson County Fair Sept. 25-26-27.
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Panhandle Lumber Co.
—Courtesy
—Quality
—Service
"Everything for the Builder"

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Believers in
Dawson County
and the
South Plains

Boys And Girls Will Play Big Role In Annual Fair

French 'Lindy Of The Sea' Plans A Voyage Around World

Hero Worship Falls On Gerbault And He Will Leave

By MINOTT SAUNDERS
NEA Service Writer

PARIS, Sept. 21.—Already weary of honors and public functions, publicity and national adulation, the French "Lindbergh of the Sea" is planning to weigh anchor again, to steer away from cities and crowds and rediscover happiness on lonely oceans.

Back in his native France after spending nearly five of the best years of his life sailing alone around the world in his little tention boat, Alain Gerbault is being called "the strangest man in the world."

Again among his relatives and friends, praised for his adventures, decorated by the state with the Legion of Honor, Gerbault finds contentment only in his memories of the sea. The rich theatrical and motion picture contracts he is scorning mean little to him compared with his lonely life.

He's No Land-lubber

Scarcely had he set foot ashore than he began planning to set out again. Why? He will not — perhaps cannot—answer, except that he loves the sea. Is he a misanthrope, disliking all human kind? He shrugs his shoulders and belies this by hurrying to greet his old friends of the championship tennis courts of France where years ago he starred as one of the foremost players of his country. He embraced Jean Borotra in French fashion with a kiss on each cheek, then watched his old friend flash and bound over the court. The lone mariner's blue eyes were intent, but he did not ask for a game and apparently the hand that had hauled ropes for so long did not itch for a racket.

Is Gerbault a misogynist, finding the sea the only place where he will not meet women? He now knows the adulation of women, but the next voyage he is planning, like his others, will be undertaken alone. It has been recalled that he was once the brilliant doubles partner of Suzanne Langlen, now as much out of the tennis world as he is. He is a gallant sportsman a true adventurer, a "modern Magellan," and he likes to be alone with the sea.

A Maritime Prodigy

Commandant Paul Chalk, a hardy old mariner and author of several excellent works on navigation, described Gerbault's voyage as a prodigious feat of seamanship. He pointed out that the young man, alone with his little craft in perilous Pacific lanes, took the most desperate chances and showed the most uncanny skill in keeping true to his course and avoiding dangerous reefs.

"Gerbault is like your Lindbergh," declared Captain Chalk. "They have the same steady look in the eyes, the same resolution in the face and the same instinct for navigation. Of course the admirable Lindbergh flew alone across the Atlantic, and Gerbault also alone crossed the Atlantic and the Pacific. Both have made us regard the planisphere with some discouragement, for they have made us see that there is no longer an ocean on the globe to satisfy man's appetite.

"Lindbergh's crossing was the more courageous, but Gerbault's was the more delicate. And both proved themselves remarkable navigators."

Sailed the Skies, Too

Gerbault was an aviator too. Among his own people he is shy and retiring. He bows rather stiffly before official praises and his [illegible] grave features relax into a gentle smile, but there always appears to be a far-off vision in his blue eyes, set in a weather-beaten, tanned and wrinkled face. His is already the face of a veteran mariner in which age becomes something of an enigma.

"I feel quite awkward on land now," he shyly said. "I am no more of this life that you know. I prefer to be alone even if I am lost alone. The longer I am alone the better I like it."

Asked if he was glad to be back Gerbault said, after some hesitation:

"No. Certainly I am happy to meet old friends again, but you must understand the melancholy that I feel upon bringing to a close this great adventure of my life."

Made Long Trip of It

Gerbault left the shores of France in October, 1924, and sailed to New York in 101 days. Then he crossed the Caribbean sea, entering the Pacific ocean through the Panama canal. He spent two years crossing the Pacific, because the South Sea Island fascinated him and he said he found there many traces of his favorite author, Robert Louis Stevenson.

He was never in a hurry. He proceeded across the Indian ocean without following the shore lines, making a trek across 5500 miles of open sea to Reunion Island. At Durban, Africa, he stopped to play some tennis, then sailed around the cape and northward along the west coast of Africa to the Azores, from where he headed for Havre.

Boat Built for Racing

The most remarkable aspect of Gerbault's voyage is perhaps the fact that his boat, the Firecrest, built in England, was a racing sloop meant for smooth-water sailing. At all ports where he stopped old salts warned Gerbault that his 30-foot craft was absolutely unfit for such a trip.

Gerbault was brought up on the storm-swept Brittany coast and although his friends knew him chiefly as a tennis player, with an excellent war record as an airman, he had for years made a deep study of navigation and seamanship. For his next voyage he plans to use even a smaller boat than the Firecrest and in it he says he hopes to make a "flight from the difficulties of existence on land."



In his world-circling, 30-foot craft the Firecrest, pictured here, Alain Gerbault sailed home to France a national hero. You see him upper left after he received the Legion of Honor medal. But public adulation and the offer of fat movie contracts only bore him, and now he's planning another lone voyage in an even smaller boat.

Home Demonstration Clubs Help To Make Lubbock County Homes Better Places In Which To Live And Play

Work Of Agents, Women Active In Organizations Has Been Aid To Progress In Lubbock County

Contributing in a large measure to the success of farming in Lubbock county, through improvement of living conditions the Home Demonstration clubs of the county present a personnel of alert and progressive women whose exhibits annually at the Panhandle-South Plains fair smack of the delectable of the pantry and protray the comforts of the home.

With a total membership of 218 the nine women's home demonstration clubs in the county have fostered an interest in citizenship and recognized the value of co-operation in improvement of living conditions.

Cooperation Is Needed

Should the program sponsored by the clubs attain county-wide cooperation Lubbock county would within less than a decade be attractive with tree-outlined homes augmented in beauty by flowers and houses would present a cosiness comparable to the most modern.

Miss Millie Halsey was the first Home Demonstration agent in Lubbock county. Initial efforts of club women in the county are recalled by Mrs. J. C. Stanford, who lives six miles southwest of Lubbock, a member of the Southwest ward club. "Canning and food preservation and poultry study were the main projects in 1917 when Miss Halsey assumed her duties here," said Mrs. Stanford. "During the world war food preservation was the main item of concern to the club women.

Display Work at Fair

"The first fair in Lubbock was before extension service was inaugurated here," she continued. "The exhibits were in a little plank building on the north side of the public square. Vegetables and canned goods were displayed in the front of the structure, while poultry exhibits were in the rear.

"The courthouse square was used for exhibits of livestock. There were only two pigs in this division of the fair, one of which belonged to Mr. Stanford. Owner of the other pig, whose name I do not recall, won the prize, and Mr. Stanford lost his pig on the way home.

Held In Skating Rink

"Later a fair was held in a skating rink on Broadway. A dance that night played havoc with cakes and fancy canned goods that were on display prior to the frolic."

Miss Louise Baird, present Lubbock county home demonstration agent, came to this city August 20, 1927. The following year, through cooperation of the chamber of commerce a scoring campaign was conducted in a manner which stimulated sufficient interest to increase the total enrollment of the clubs from 188 to 220.

Members Public Spirited

"The individual members as a whole are public spirited and civic minded," says Miss Baird. "A questionnaire sent out to 90 members revealed that 41 paid their poll taxes in 1927 and 43 paid poll taxes in 1928. Three clubs observed Labor Day celebrations which consisted of actual planting of trees around the school houses. Those 60 women set out 953 plants, including trees, shrubs and vines."

According to Mrs. Douglas Pounds, of the Acuff club, through efforts of the home demonstration club 99 per cent of the yards have been beautified by shrubs and flowers and each member has planted at least one tree. "The preservation of food," Mrs. Pounds continued, "has been quite an item, there being 10,000 quarts of food stuff canned during 1928."

Homes Are Improved

Mrs. W. H. Nixon, secretary of the Wolffarth home demonstration club, says that homes have been improved by painting, papering, rearranging of rooms and furnishings and by planting of trees and shrubbery.

Another interesting phase of Miss Baird's work is that with the girls clubs of the county. There are 13 girls clubs in the county with a total enrollment of more than 250. Clothing is emphasized during the spring months and this is followed by a study of foods.

During 1928 the total value of projects of the girls clubs was $1,663.96.

Total value of all food preserved by women clubs last year was $15,558.22.

Horses To School

Carriage Horses Are Trained

LONDON, Sept. 21.—Two of the carriage horses recently presented to the King and Queen of England, Caesar and Castor, must attend school and take music lessons before they are allowed in State processions. They are schooled in the riding school of Buckingham Palace in the midst of clamor and noise by bands and crowds during public demonstrations.

CAR AND BEAR TANGLE

RHINELANDER, Wis., Sept. 21.—Picture the surprise of Ward Wascott, Crandon attorney, who drove his car quietly around a bend in the road and ran into a huge black bear. The impact, almost wrecking the car, made the bear very angry and coughing up a couple of terrible growls, he turned and fled. Wascott was just as glad that Mr. Bruin didn't linger to argue.

REAL PLUCKY GIRL

LONDON, Sept. 21.—Miss Mabel Leinbridge is an illustration of what pluck can do against great misfortune. At 17 her left leg was blown off in an explosion. She became a clerk, but had to give up that job because of leg infection. She tried numerous other jobs and finally opened up a house agency. Now she is prosperous and hires a large force to do her work.

Minnesota had 950 forest fires this spring.

County Agents In Early Efforts To Gain Youths' Aid

Children Of All Ages Will Display Their Work Here When Gates Open On '29 Exposition In City

"THE MIRRORS of the South Plains," the Panhandle South Plains fair, will reflect this year the accomplishments of boys and girls enrolled in club work in Lubbock county.

The educational program of the fair, which will be held here September 30 to October 5, inclusive, will include many feature exhibits of 4-H club boys and girls.

Taking Active Part

"Children of all ages are taking such an active part in preparing exhibits that we should have exceptional interest in this department of exhibits," said Miss Louise Baird, Lubbock county home demonstration agent.

The club work projects recognized by the fair this year include field crops, dairy calves, poultry, canning and sewing. Liberal prizes are offered by the fair association for meritorious work in these projects.

The exhibits and demonstrations of the club work at the fair will climax a year's work in all these fields.

Eaton, Baird Are Busy

County Agricultural Agent D. F. Eaton is conducting the exhibits for the club boys, while Miss Baird is supervising the girls' exhibits.

Practically every community of the county will place exhibits at the fair, said Mr. Eaton, who also has charge of this division of the exposition. "We are expecting some attractive and representative displays of Lubbock county communities. Visitors to the fair will be impressed with the productivity of land and the apparent diversification on some farms."

GIRL FLIES EARLY

Washington Girl Takes To Air Year Out Of School

WASHINGTON, Sept. 21. (AP) — Miss Nancy Hopkins, who took up aviation upon graduation from high school a year ago, has become a full-fledged pilot during the year that has intervened.

She is the daughter of Dr. Alfred F. Hopkins and is the niece of Charles Dana Gibson, noted artist.

Miss Hopkins' interest in aviation antedated her graduation from high school, for she studied mechanics and aviation and in hours after school took courses in flying at Hoover field. She made her first solo flight about a year ago.

Miss Hopkins this summer has been a hostess at Roosevelt field, New York.

PLAN TWO-WAY SETS

Plans May Be Able To Talk Over Radios Also

ST. LOUIS, Mo., Sept. 21. (AP)— Two-way radio communication equipment, enabling pilots to talk with ground stations and receive the latest of weather information, is being installed aboard planes of the Universal Line's air-rail transcontinental service.

The new equipment supplants dot and dash code radios previously used on the Universal planes.

Part of the Universal route between Great Bend, Kas., and Garden City is being lighted for use in winter months when the landing at the western terminal will be made after dark.

PLANS ANOTHER TRIP

LONDON, Sept. 21. — Many are the men in the field of science and exploration who are well past their prime, but Sir Aurel Stein is one of the oldest explorers on the continent. At 67, he is attempting to secure finances to equip an expedition into the heart of unknown Central Asia. Once he journeyed 10,000 miles across the Roof of the World in two and a half years.

An ancient village on the North Sea island of Sylt gradually is being uncovered, with the wind shifting a dune.

The world's largest china manufacturing plants are at East Liverpool, Ohio.

Lubbock Becomes Educational Center For Vast Territory; Schools Modern

"Learn By Doing" Is Method Used In City System

CENTER of a vast agricultural region that is growing by laps and bounds, Lubbock is fast coming to the front as an outstanding educational metropolis, serving a territory that cannot be surpassed by any other city of its size in the United States.

In addition to the Texas Technological college with its enormous drawing power, Lubbock points with pride to its city school system. The growth of the local educational field, its past records and present standing presents a challenge to the nation.

"Learn By Doing."

Employing every modern method of instruction in all departments, the Lubbock city schools are operated on the fundamental principle that a child learns to do by doing. Every effort is made to make the students think out problems for themselves as opposed to the old antiquated methods of instruction.

Growing hand in hand with the city itself, the enrollment of local schools has far surpassed the housing facilities available in the nine school buildings within the city limits and the four outlying ward schools. Present indications point to an increase of several hundred over the total enrollment of last year, which reached a high mark in the history of the city.

Enrollment Is Large

Fifty-three hundred and seventy-four students were enrolled in the Lubbock city schools last year. With the current school year barely under way, there are more than 4500 youngsters seeking knowledge under the Lubbock system. Superintendent M. H. Duncan estimates that approximately 6,000 will have enrolled before the present school year is over.

To meet this influx of school children, 26 more teachers have been employed, running the total for the city system to 161. A high standard of education and culture is maintained within the ranks of Lubbock teachers and the degree of thoroughness with which classes are run speak well for the officials in charge.

Graduates Are Numerous

Lubbock high school's graduating class for the past few years has excelled in numbers the majority of city schools in the state and southwest. The class of 1927 reached a high mark of 235; last year's class outranked all other West Texas cities and many other cities with a larger population than Lubbock. Two hundred fifty-five received diplomas last May.

One of the outstanding developments of the past three years within local schools has been the addition of libraries at all schools. More than $10,000 has been spent during this period on library books and equipment. An additional sum has been spent on the beautification and upkeep of the school grounds within the city.

Relief Is Promised

Relief from the congested conditions within local schools is promised in the building of the new half-million dollar senior high school building, which is to be located between 18th and 19th streets and bounded on the east and west by Avenues S and T.

Heralded as one of the most imposing edifices in all West Texas, the new building will house the senior high school and will leave the present high school structure for junior high school grades and some grades from the northwest portion of the city. Built to accomodate 1200 students, the new building will serve this senior high school division of [illegible] at least three years. It will be so constructed to allow class room additions as the enrollment increases.

New Building Needed

At the present time the most outstanding need of the Lubbock school system is a new ward building in the southeast section of the city, near the Elwood edition. Actual plans are under way now to reach this latest goal. This structure and the new high school building will alleviate the present conditions under which 40 rooms at Lubbock high are being operated on the half-day plan in addition to two rooms at the Dupre school.

History of the Lubbock city school system is marked by rapid growth. Before 1911 the only school building in use here was the building now known as Central Ward. From that time until now additional buildings have been erected to meet the demands of a growing city. The first unit of the present high school building was constructed in 1922. Two additional units have been built since that time.

System Is Modern

The system taught here is based upon the belief that students will work best when they see in their work a definite goal that is vital to them. It is the aim of the instructors to increase the efficiency of the students by awakening the dormant resources of the child and bring to the surfaces his strong qualities.

As explained by Superintendent Duncan, the system taught here lists the aims of education as follows: Sound health, useful citizenship, worthy home membership, skill in the use of tools and technique of learning, vocational effectiveness, a wise use of leisure time, ethical character and skill in the use of the mother tongue.

A CERTAIN SMOOTH CREAMY QUALITY

THERE is a certain smooth, creamy quality about Bell Ice Cream that you find in no other brand. And that is why this delectable refreshment is acclaimed as the town's champion hot weather food. Wholesome, flavory, altogether wonderful.

BELL ICE CREAM CO.

Phone 626



Fair Visitors Welcome!

Home Builders

Supplies At Dollar Saving Prices

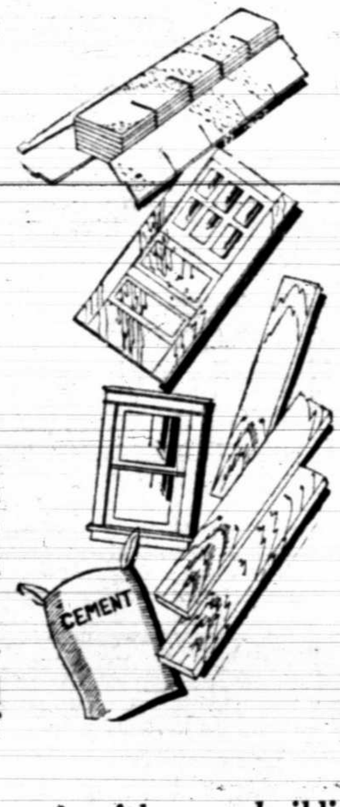
You can thoroughly enjoy the manner in which we do business and if you will consult us before building a home we are certain we can save you money.

We are home people, live here, and what money we have to spend is spent in Lubbock, Texas, and we patronize Texas industries instead of out of state.

We handle everything in the building line and can furnish your building needs with the very best materials and will appreciate your business and will do our best to please you.

We have furnished materials for many of the finest residences built in Lubbock, as well as some of the largest buildings, and have our first complaint to be made on our building materials.

We run our business ourselves and wait on our customers, and see that you are satisfied.



SHELTON LUMBER CO.

R. G. Shelton
1306 4th Stre

Joe Telford
Lubbock, Texas

Advertising Campaign Operated By Local Board Of City Development Is Boon To Entire Plains Section

More Than Half Of Budget Totaling $22,000 Already Has Been Spent To Tell World Of This Area

BY CHARLES C. WATSON
Avalanche-Journal Staff

WITH THE problem of colonizing 5,000,000 additional acres in the great South Plains of Texas, the Lubbock Board of City Development has set aside a sum of $22,000 for 1929, for the purpose of advertising, throughout the United States, the advantages and opportunities offered in this great western empire.

Approximately half of this amount has already been spent and as a result, thousands of inquiries, from every section of the United States and Canada, have been received at headquarters of the organization. This advertising is being carried in the name of South Plains, Inc., a subsidiary of the Board of City Development.

Many To Come Here

Instituting one of the most extensive and far-reaching campaigns in the history of the organization, plans for bringing to the attention of interested parties that land in this country can be purchased at a reasonable price, were laid and promoted last year, and since that time rapid progress has been made. To date over 5,000 inquiries have been received in this city in answer to advertising of the South Plains. Hundreds of the inquiriers have written the organization stating that they are coming to the South Plains this fall and that the attractive word pictures painted are largely responsible for their decision.

As is the case in any community advertising campaign, be it a community campaign or one dealing with manufactured products, an objective must first be established towards which work will go forward. A careful and comprehensive survey has been made of the needs of the South Plains section, and it has been found that beyond a doubt the first and fundamental crying need for this section, if it is to go forward, is the colonization of its virgin farm and.

Studied Farm Types

That part having been decided, South Plains, Inc., had next to determine what the desirable features of colonization are in the South Plains section, as applied to the type of farmer which is desired.

A study and analysis of statistics clearly indicates the objective to be obtained by advertising. This major objective is to so present the superior agricultural advantages of the South Plains that it will accomplish two definite results.

The first of these is to interest and attract above the average class of farmers who have preferably been success in their own community but who are intelligent enough to visualize the opportunities for greater success through less initial investment, lower production cost, greater returns and desirability of living conditions.

Young Men Needed

The second is to interest and attract the younger generation—sons of well-to-do farmers who have graduated from the colleges and who are looking about for a superior agricultural section in which to locate. Young men with small capital perhaps, but with vision, courage and intelligence.

To reach the more progressive and substantial class of farmers requires not only an intelligent effort but a continuous and persistent appeal. Generalizing on advantages will not accomplish it. It requires, specific forceful appeals, a consistent and persistent hammering at this consciousness to awaken him to the fact that in the South Plains opuportunities and advantages abound far beyond his present conception.

Human Nature Important

It is human nature to be credulous. It is human nature to shop. If the word is circulated that in the South Plains every man gets a square deal, that land prices are fixed, that there is no chance for him to be fleeced, such a state of affairs can have but one result—cofidence in the South Plains.

Upon the careful follow-up and intelligent handling of inquiries depends the success of the campaign. Every individual who signs and mails in a coupon is treated as a prospective citizen of the South Plains. It matters not from where the coupon is sent, nor from whom it comes. The purpose is to answer that inquiry in a way that will build up good will in the mind of the sender, regardless of whom it may be.

Some Have Money

Officials of the organization, who have been in communication with prospective residents, state that many of them have money to invest and are looking for a location on the South Plains. In fact, the tide has already turned this way and several prospective farm purchasers have been in the city seeking additional information as to the advantages and opportunities offered in this section.

The staff of the Board of City Development has made a careful analysis of all the inquiries received in an effort to determine the amount of capital these people have to invest in farm homes in this section, to determine the number of acres each desires and to find out the particular kind of farm each one is interested in. Farm journals, in various sections of the United States, have been selected to carry the advertising of South Plains, Inc. that have distribution and circulation in farm areas. Attractive copy has been prepared and the pictures set forth for the ever-seeking eyes of agricultural enthusiasts, visualize a land of opportunity, a land offering a future to those who colonize its vast ranches, a land of potential wealth and plenty.

Is Big Undertaking

At the present time there are approximately 2,500,000 acres of land under cultivation in the South Plains with an additional 5,000,000 acres yet to be broken. South Plains, Inc., has indeed selected itself a mammoth undertaking.

But the widespread printed campaign is not alone in its work of colonization. An itinerary has been worked out in which 19 of the largest state and regional fairs in the middle-western states have been and are being visited by representatives of this section carrying attractive exhibits of progress from the South Plains. Ten of these fairs already have been visited by the three trucks carrying the exhibits. These include Des Moines, Ia.; Lincoln, Nebraska, Topeka, Kansas; Sedalia, Mo.; Belleville, Kansas; Mason City, Ia.; Hutchinson, Kansas; Nashville, Tenn.; Tulsa and Oklahoma City. Others included in the itinerary are Coon Rapids, Ia.; Memphis, Tenn.; St. Louis, Mo.; Shreveport, La.; Muskogee, Okla.; Waterloo, Ia.; Dallas, Houston, and Beaumont.

Three Trucks Taken

Trips to the fairs are being made in three trucks, each one loaded with agricultural products of the South Plains and Panhandle. Each exhibit is in charge of two representatives of this section who act as salesmen and exponents of the South Plains. At least one man is in the booth at all hours of the day and night. Prospective settlers are interviewed, their names and addresses taken and set to the Board of City Development. Following receipt of information in this city, the regular system of correspondence is started and facts and figures pertaining to this area sent.

In addition to the regular exhibits of agricultural products, motion pictures of farm life, industries, buildings and progressive activity, have been taken and are being flashed before the eyes of thousands. Four hundred and twenty thousand pamphlets advertising the South Plains have been printed by railroad companies serving the territory and these are being distributed among interested spectators at the fair exhibits, together with other miscellaneous literature. In connection with the exhibits, advertising is being carried in local papers of surrounding towns inviting everyone to pay a visit to the South Plains booth.

Committee Is Listed

The committee, on whose shoulders the advertising responsibility has been placed, is composed of: R. J. Murray, chairman, I. C. Enochs, Chas. F. O'Neall, R. C. Hopping, W. P. Soash, W. A. Myrick, Sr., J. A. Rix, H. L. Allen and S. A. Wells.

With the completion of this advertising schedule the committee believes that thousands of prospective farm owners will have been reached and the interests of this territory served to excellent advantage.

One Bosses Him

Women Not Allowed In Building

SPOKANE, Sept. 21.—George Harding, manager of the Paulsen Medical-Dentist building here, has a sign outside the building: "No women need apply." This is one of the few buildings in America in which women are banned. Yet, despite this, a woman is Harding's boss. She is Mrs. August Paulsen, wealthy owner of the building.

OUTNUMBER CONVICTS

NEW YORK, Sept. 21.—There are more trusties in Sing Sing now than there are guarded prisoners, is the information that has been released from that famous prisoners' hangout recently. The number of trusties within the prison is 1290, and these are so trusted that John J. Sheehy, in face of the recent prison outbreaks, has arranged to take his vacation in spite of them.

Fireworks Of Fair Will Be Best Ever Offered, Exposition Officials Claim

Perhaps the most spectacular division of the free attractions of the Panhandle-South Plains fair will be the scintillating fireworks displays each night of the six-day exposition, officials of the fair association say.

In the past the fireworks features have attracted universal praise of visitors. This year more money has been spent in assuring a greater display than any of previous years, directors announce.

Each Number Titled.

Each number of the fireworks program has been titled. "Columbia, the Gem of the Ocean," presents a group of two battleships and a submarine, realistically portrayed in lines of colored fire, stretching across the firing field, for a distance of 250 feet. As the warships become brilliantly outlined the submarine is seen moving across the scene, and suddenly the guns on the battleships belch forth in flame and fire and the air is filled with flying shells. The roar and thunder of high powered detonations shake the surroundings and as this crescendo reaches its climax—the Statute of Liberty shines forth.

A stirring number in lines of fire will be the "Eruption of Mt. Etna." First will be shown the outlines of the mountain, the house tops and church spires of the quiet little village on the mountain side, a picturesque setting depicted with globing jets of colored fire in a manner that is impressive with beauty. Then lava will be seen creeping down the mountain sides, spreading destruction, creating chaos and ruin as it slowly consumes all in its path.

Fire Department Scene

A flaming building is the opening number in the offering of "The Village Fire Department." As the glowing colored lights paint the realistic picture of the fire—the clang of bells and gongs are heard and then—the fire engine—sparks flying from the funnel, the hose unrolls as if by magic, the fireman directs the nozzle and now a stream of fiery sparks pour forth as water.

"Saturday Night in Elephant Land" is a comedy conceit, a celebrated funny number. The old mother elephant and her baby offspring appear in a Saturday night bath episode, an oddity that is unusual and funny.

Club Number Planned

"The Boys and Girls Club Number" is one which is dedicated to the 4-H clubs. The four H's will be emblazoned in red on each of the clover leaves. This will be presented on boys and girls club night.

A new strange presentation will "Felix—The Komedy Kat." The piece is so constructed that the famous gliding stride will also be produced.

Selection Well Made

The fair managers may change the selections in any manner that may better fit in with special days of events. Many new features have been added to the regular program this year and many of the most popular features retained. A few of the extraordinary ground and mechanical numbers that will be presented each evening are "Pryotechnical Trellis," "Modernistic Art," "Enchanted Messengers," "Pyro Popourri," "Rhapsody in Blue," "Whistling Wheels," "Futuristic Wheels," "Fiery Umbrellas," and "Niagara Falls."

As is customary each display will be announced in advance by the firing of aerial salutes at intervals of 5 or 10 minutes. These detonations can be heard for a long distance.

Bombs To Explode

The aerial opening will be featured by flight of 12 flight rockets, variegated in color, breaking at an average height of 200 feet; flight of three 9-inch bombshells, containing solid red, solid green, solid amber and blue stars, breaking simultaneously at 300 feet in a great profusion of color; salvo of two 15-inch bombshells, one a magnesium aluminum spreader, the other a sauciinon variety, breaking forth with a great number of flying darting fish; a 15-inch bombshell, containing that special effect new last year, and called magnesium tremolander, a huge spreading shell that illuminates the entire fair grounds and dazzles with its brilliant light.

An interesting division of the fireworks will be presentation of floating effects, drifting off majestically, continually changing colors and weaving new patterns in the sky. Floating festoons and searchlight shells, flooding the grounds with a brilliant light, will be nightly presentations.

The fireworks displays are under direction of Thearle-Duffield.

DOG PACKS FARM MENACE

LUDINGTON, Mich. (AP)—Roving packs of half-wild dogs again have appeared here as a menace to livestock. Last year the county paid out more than $1,000 in damages to farmers for sheep, cattle and horses killed by the packs. Many deer were killed and cottontail rabbits were almost exterminated.

Strange Pals

Beasts Form Queer Companionships

LONDON, Sept. 21.—At a recent horse show in Olympia a prize horse was sold to a buyer from France and a chicken had to be included in the deal due to the close companionship between the two. Another such strange friendship exists between a hawk and a terrier. Each time the terrier goes hunting with its master the hawk accompanies them and if the terrier goes after an animal and misses the hawk swoops down and kills it for him.

Four Great Railroad Systems Seek Supremacy In Texas Panhandle Area

FORT WORTH, Sept. 21. (AP)—A 20-year contest for railroad supremacy in the Texas Panhandle has reached its climax with four major systems planning to spend $12,000,000 for expansion.

The four roads, which propose to tap an oil field experts say will produce 200,000 barrels daily, as well as unusually productive farm areas, are the Burlington lines, the Atchison, Topeka and Santa Fe, the St. Louis-San Francisco and the Chicago, Rock Island and Gulf.

All File Plans

All have filed their proposed plans with the interstate commerce commission, and a decision is expected by January 1.

Two roads, the Frisco and Rock Island, join in proposing a through route from Fort Worth to Shamrock via Wellington. That would entail an estimate expense of $8,386,000 and purchase of the Gulf, Texas and Western, a 99-mile line, by the Frisco.

Denver Opposes Frisco

The Fort Worth and Denver, a Burlington subsidiary, heretofore supreme in Panhandle-to-Inner-Texas transportation, opposes the Frisco-Rock Island application with a request to build a 53-mile branch line from Childress to Pampa via Wellington and Shamrock. That would cost about $4,276,000.

The Santa Fe, principal east-west line through the Panhandle, makes a third proposal for an 8.7-mile line from Pampa to Lefors, costing $375,000.

Dallas and Fort Worth merchants and millers have testified that new direct routes to the Panhandle would facilitate and stimulate business. At present all traffic from the Pampa-Shamrock area must follow indirect routes to reach Fort Worth, Dallas or Texas gulf ports.

Failure of students in the University of the Philippines at Manila to observe the uniform dress law has brought from President Rafael Palma the threat that "any student caught violating it is amenable to punishment."

HOLDS CYMBAL SECRET

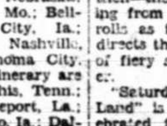
CONSTANTINOPLE, Sept. 21.—There are cymbals and cymbals, but all of those noise makers owe their origin to a family in Psamatia, a suburb of this city, which has guarded its secret for several hundred years. The name of the family, Zildjian, means 'cymbal makers.'" The secret method of making the instruments is now held by the head of the clan, a woman more than 80 years old.

BATTLE OF THE AGES

SAN FRANCISCO, Sept. 21.—Someone once said that the fury of a woman aroused was not to be duplicated anywhere, or words to that effect. The adage was proven here recently when Mrs. Laura Warren was brought up as a bootlegger. Added to the ignomy of the charge the warrant said she was 35, when she was only 24, and that she was a blonde, when a demonstration revealed chestnut curls. She was angry, all right.

J. D. Dunlavy of Ellisville, Miss., wore the federal blue in the civil war. He attended the confederate reunion this year with the gray clad friends of his old age.

Have no fear

FREE  FREE

Painless Dentistry
No harmful drugs

During the month of September we will extract your Teeth Free and make you a set for $17.50 upper and lower.

Hecolite Plates are the finest Made

We have been in Lubbock county for eleven years. Ask your neighbors about our bridgework and plates. We are the most reasonable Dentist on the South Plains.

Meet us at the South Plains Fair and let us do your dental work.

DR. PHILIPS & HAYMES

Suite 1. Conley Bldg., Lubbock, Texas Phone 75

DUNLOP TIRES HOLD *the World's*-----

SPEED RECORD

231 Miles Per Hour



Tires from the oldest tire house in Lubbock, over 16 years, are the kind that hold the world speed record. There is no question about their superiority, and when it comes to life and death on the race track, DUNLOP TIRES are always the preference.

We now offer with DUNLOP TIRES, the most daring guarantee the tire industry has ever known. If a Dunlop is injured by any of the twelve common causes of tire trouble, DUNLOP SURETY GUARANTEE BOND COVERS YOU AGAINST ANY LOSS. Even if it is injured as a result of abuse or carelessness, the guarantee still holds good.

We admit we make strong claims for DUNLOP TIRES, but we are ready to back them up. Let us show you the Dunlop Surety Bond Guarantee. It's straight-forward and convincing. Come in today, and get details.

THE DUNLOP SURETY BOND GUARANTEE
COVERS YOU FOR A YEAR AGAINST:

Accidents -- rim smashes -- collisions -- side-wall injuries -- blowouts -- tube pinching -- misalignment -- valve tearing -- stone bruises -- faulty toe-in-road cuts -- under-inflation.

The American Surety Company of New York, a $30,000,000 corporation, stands back of the Surety Bond that goes with DUNLOP TIRES.

The Oldest Tire in the World—

THE OLDEST TIRE COMPANY IN LUBBOCK!

HISTORY
Of
Pneumatic Tires
AMAZING FACTS
About
DUNLOP

Just Remember That:
DUNLOP is—

"Founder of the Pneumatic Tire Industry"

IT was John Boyd Dunlop's love for his little son that created the first pneumatic tire. The Belfast, Ireland, veterinary surgeon's boy was afflicted with spinal trouble. Tricycle rides were almost his only means of healthful enjoyment. But the bumps of the uneven sidewalks, transmitted through the hard rubber tires, tired the youngster's infirm back. John Dunlop determined that his boy should not be robbed of the joys of his tricycle. He would create something that would soften the sidewalk shocks.

The forerunner of the luxurious modern automobile tire was little more than a crude air bag fastened to the tricycle rim with a strip of cloth torn from an old dress belonging to Mrs. Dunlop. That was in 1888.

For all its crudeness, the first tire contained the principles that founded the pneumatic-tire industry. The basic idea of the inner tube and casing was there; and the commercial organization which took over John Boyd Dunlop's creation and perfected it—that organization now encircles the globe.

"Read Right Hand Column"



HISTORY
Of
Pneumatic Tires

"Continued From Left Column"

That dim spark of an idea that the father love of John Boyd Dunlop furnished 40 years ago has been fanned into a great blaze, the glare of which now illuminates the industrial skies of six continents—Dunlop, the Internationally-Greatest Tire Industry.

Nine Dunlop factories in Europe, Asia, Australia, North America and the Far East are building tires for the wheels of the world.

With its vast acreage of rubber lands in the Malayan Peninsula and spinning mills on two continents, Dunlop's resources are almost limitless.

The knowledge gained from forty years of world leadership enters into the management and direction of this international institution. Dunlop skill, the "know how" that has perfected the pneumatic tire from its Dunlop inventive stage to its present Dunlop perfection, goes into each tire and tube. Dunlop craftsmanship has that Old World thoroughness about it that builds quality and long life into Dunlop products.



Phone 89

EARHART RUBBER CO.

705 Ave K

Lubbock County Farm Bureau Work Grows Steadily

Organization's Achievements Marked By Unified Measure Of Confidence In Leaders; Started In Section In 1921

Charter Membership Of 11 Increased To 650 In 8 Years; Investments Over Area Total $200,000

Achievements of the Lubbock County Farm Bureau association since organization in 1921, have been characterized by a unified measure of confidence in the organization and united cooperation of the membership, officials of the association point out.

"The Lubbock county association ranks today as one of the leading groups in the Texas Farm Bureau Cotton association," said N. H. Payne, field representative. "Faith in the personnel of the association in this county has been manifested by the state organization with investments totalling $200,000 in Lubbock county gins."

Contains All Types

"Lubbock county farm bureau members," he continued, "represent the most alert type of farmers. All are progressive and are attentive to every measure which would further interests of one another."

Starting in 1921 with a charter membership of 11, the Lubbock county association has grown to a membership of 650 within the last eight years.

Overstreet First President

R. E. Overstreet of Lubbock, at present a director of the state organization, was elected president at the first meeting of the county group. J. W. Jennings, of Sugarland, who was Lubbock county agricultural agent, in 1921, was elected secretary. One month after the first meeting, March 21, 1921, the county organization's membership had increased to 88, of which 53 are still members.

"During the first year's operation of the bureau in Lubbock county 2,000 bales of cotton were shipped by members," said Mr. Overstreet. "Aims of the organization from the start were to create economical handling of cotton and to secure farm relief."

The association was organized here in the Lubbock county court house by H. E. Lewellen, of Sweetwater, who explained advantages and methods of operation of the state cotton marketing association.

Membership Grows

"In 1922 membership of the county association was 100. In 1923 the enrollment was 375, and since that time the membership has increased steadily."

The state association owns seven gins within Lubbock vicinity, five of which are in this county and the other two being located at Lorenzo and Abernathy. Gins are being operated at Idalou, Lubbock, Slaton, Shallowater and Acuff, all in the county.

Mr. Payne came to Lubbock in 1928, when the initial 5-year contracts were expiring. Immediately 178 members re-signed under new 5-year contracts and before the end of the year 580 had signed the new contracts. "During the 1925-27 season 10,040 bales of cotton were shipped by the association, the members in the county realizing $175,000 profits above the street prices," said Mr. Payne. "During the 1927-28 season, however, the membership lost $75,000 due to market trend. At any rate, the members have realized a total of $100,000 profit above street prices."

Gins Installed

Gins were installed by the state organization at Levelland and Ropes in 1927-28. Lubbock county placed bids the following year, and gins were installed at Idalou, Slaton and Lubbock. This year gins have been purchased at Acuff and Shallowater.

The Texas Farm Bureau Cotton association has selected five men to compose the gin board. Each plant is directed locally by four members, patrons, and Lynn Stokes, of Ballinger, president of the state association and general manager of the gins, is the fifth member of each local board. The local board selects a manager.

Receive Profits

After profits of each gin have paid for expenditures of the state organization, the state members receive one-fourth the profits and the local members three-fourths on per bale patronage basis.

Present officers and directors of the Lubbock county association are W. L. Brashear, Idalou, president; George C. Cooper, Lubbock, vice president; F. F. Rule, Lubbock, secretary-treasurer; C. C. Wicker, Posey; Mrs. C. Z. Fine, Posey; T. M. Nelson, Idalou; Mrs. Douglas Pounds, Acuff; Bob Crump, Shallowater; Mrs. F. F. Revier, Lubbock; James Burroughs, Lubbock, and Mrs. R. A. Hendley, Carlisle, directors.

Produces Ice

Washington Well Puzzles Science

SPOKANE, Wash., Sept. 21, (AP)—While scientists ponder one of nature's freaks, Edward L. Peterson chips ice from his well here during the hottest summer day, and uses it to chill fruits and vegetables.

Peterson's father homesteaded the site in 1890, and used the well as a storage refrigerator for meat.

It is known that this well had a part in the early history of the Pacific northwest, for still further back there was a trading post of the Hudson Bay company here. During the struggle between fur companies, the Hudson agents stored pelts in the ice well to preserve them during the summer.

The history of the well goes even further—to the prehistoric days probably, when a tremendous glacier slowly crunched its way across the site that is now Spokane. Glacier rock formations can be seen all about this region now.

The theory has been advanced that a portion of the ice glacier stayed here, buried miles deep in the ground, and that the well just taps the top of it. Other theorists have said that the ice freezes in the well each year.

Farm Extension Work Shows Big Gain In County

Use Of Modern Methods Has Become Keynote To Good Farming, County Agent's Opinion Indicates

History of farm extension service in Lubbock county reflects the rapid development and use of modern methods of farming in this county.

D. F. Eaton, Lubbock county agricultural agent, assumed his present position in 1924, when the county had scarcely 2,000 farms and no more than one-half dozen pure-bred Jersey sires. A dairy enthusiast, Mr. Eaton started a program which resulted in placing of 250 or 300 registered animals in this county and also establishment of the Panhandle-Plains dairy show, at Plainview, of which he was president for two years.

Many Acres Terraced.

Terracing in this county was started in 1923. Mr. Eaton has cooperated on this work each year, and last year he aided in terracing 10,000 acres in this county, through the soil and moisture conservation program conductd by the extension service.

There was hardly a flock of more than 200 chickens in this county when Mr. Eaton came. There are now innumerable flocks of 400 or 500 chickens, and the poultry development in Lubbock county has been characterized as the greatest on the South Plains.

Mr. Eaton's work with 4-H club boys has been outstanding. Starting with 33 club boys, he has now enlisted 225 in the work, and his teams have won state and national recognition in several contests. His teams have won livestock judging at College Station, 1925; highest individual score, 1926; poultry judging, 1929, and dairy judging, 1929.

The national movement resulted in the pure seed law passage was started in Lubbock county by the extension service.

RELIC MOVED FROM SHANNON

DUBLIN, Sept. 21, (AP)—One of the oldest sacred ruins in Ireland, St. Luan's oratory on Friars' island in the river Shannon, is going to be moved as a result of the Free State's Shannon electricity development scheme. The little oratory which dates from the sixth century, would be under water if left where it is.

SHIP MORE GRAPEFRUIT

BROWNSVILLE, (AP)—More than 1,500 cars of grapefruit were shipped this year from the lower Rio Grande valley, against 1,000 cars last year. Production was concentrated in three counties, although Texas lists 2,600,000 grapefruit trees.

MORE TOURISTS VISIT ITALY

ROME, (AP)—An increase of about two per cent in the number of foreign visitors landing at Italian ports this year was reported by the national tourist agency, run under government auspices. The first six months of the year saw 41,677 foreigners land, as against 38,070 the corresponding period of 1... Americans were 39 per cent of this total.

MODERNIZING

LONDON, Sept. 21.—Churches, too, are modernizing to keep pace with present civilization. A sign of present times is seen at Byfleet Parish church. In order to accomodate its parishioners, this church has constructed a parking lot for motorcars. Church goers find it easier to attend when they don't have to seek for a place to park.

The wealth of the United States as estimated by the census bureau in 1923 is $320,000,000,000.

Girls in Paris banks get the equivalent of $27.50 a month.

FINDS NEW METHOD

Gasoline From Coal Now Can Be Obtained

BUDAPEST, Sept. 21. — Prof. Joseph Varga of the Budapest technical university has devised a method of extracting gasoline from coal which is said to extract from 60 to 70 per cent of the available product. The process is supposed to differ entirely from American and German methods.

WHAT PRICE PEERAGE?

LONDON, Sept. 21.—It looks fine to strut a swelled chest bedecked in the royal vestments of the peerage, but it costs plenty of money to do it, even though your valor or statesmanship is the talk of the town. All the great orders of knighthood — the Garter, the Bath, St. Patrick, and so on—call for an investment of close to $3,500 in mantles, hoods, surcoats, silks, jewels, and so forth. It would have cost Sir Douglas Haig $4,800 to be an earl had not the fees been waived.

Whaling Industry To Be Electrified

Electric Harpoon To Be Used By Norway's Whaling Boats This Season; To Save Time And Money

(By Associated Press)

OSLO, Sept. 21.—The whaling industry of Norway has succumbed to modernization and become electrified.

Holm Hansen, a Norwegin civil engineer, has developed a method of electrifying the harpoon which is expected to reduce the cost of whaling in addition to sparing the animal much of the torture that has marked the catch before.

On board the whaler an electric power plant is built, producing alternating current of low tension. One pole of the generator is connected with the harpoon and its insulated cable, the other with the ship's side.

When the harpoon is launched from the gun, the electric current is automatically closed, and when the spear hits the whale the animal is instantly electrocuted. The muscular spasm prevents the air from being blown from the lungs, causing the body to float while it is towed to the cockery or ashore.

It is estimated that the new process will double the catch of the ordinary whaler.

The present harpoon method was invented 50 years ago by Sven Foyn. It entails a serious struggle for many hours after the harpoon has landed. Then when the whale is exhausted and dies it sinks making it a difficult task to get the weight of 20 to 40 tons up from the depths by derrick.

Most of the Norweigian whalers operate in Antarctic waters, where the season will soon open. This year 8,400 men will make up the crew both in the field and in the land stations, twice as many as were in the business two years ago.

Thirty cookeries on vessels are being fitted out, huge floating plants of 15,000 and 20,000 tons with the most up-to-date machinery to make use of every part of the catch, the whale flesh, bones and fat.

MELBOURNE, Australia, Sept. 21. —A report from New Zealand states that recent earthquakes have raised the ocean bed at the white cliffs of Karamea. Land is said to have risen to a height of 100 feet for more than a mile. Opposite the rise a huge cavity appeared on the mainland.

Minds Of Thousands Of West Texans Turn To El Paso And Juarez As Time For Annual WTCC Meet Approaches

(Special To The Avalanche-Journal)

STAMFORD, Sept. 21.—With the dates for the Eleventh Annual convention of the West Texas chamber of commerce fast approaching the minds of 10,000 West Texas turn to El Paso and Juarez. Many of the people who attend the convention on Thursday, Friday and Saturday, October 24, 25 and 26, will stay a few days longer in the valley sightseeing.

There are many places of historical interest in Juarez, and many of them can be seen from street car or bus windows. All of them are easily and conveniently reached from the car. The first places of interest are the Mexican Immigration Station and Custom Station on the south end of the International bridge.

Bull Ring Maintained

To the right of the street car tracks is the historic old bull ring, a large circle enclosure of adobe in which bull fights are held. The military headquarters are also on the right on the way over. During the revolutionary period which is now history these headquarters were the scene of many stirring incidents.

The Juarez monument is but a short walk from the car line, where the car turns before entering the main business street. This monument, a beautiful piece of Mexican art, is well worth seeing.

Cafes Line Streets

Several famous cafes line both sides of Calle 16 de Septiembro, the Main street. In these, refreshments and meals may be obtained.

The ancient mission can be reached by remaining on the car until it reaches the Custom House. A two block walk is all that is necessary to reach the old church. This was built in 1659 and the tower is practically as it was when constructed by the Indians.

The Municipal Market House is just back of the church and is also well deserving of a visit. It gives an idea of how the native Mexican buys his supplies.

Jail May Be Visited

The city hall faces the old church and was the scene of many battles during the revolutions from 1911 to 1919. The jail is just around the corner and may be visited at certain hours.

Juarez is by no means the only point of interest to the tourist. In El Paso itself and down the valley, are many places which will be popular with WTCC convention goers.

Fort F... the largest cavalry post in the United States can be visited, and a trip taken through the historical old Pass of the North which gave El Paso its Spanish title. Fort Bliss was located in this pass at one time and some of the old post buildings remain.

Washington Park, El Paso's playground, and El Paso's newer residential sections will be frequently visited during the convention as the delegates get acquainted with the city.

Costs $3.25

Arkansas Woman Revamps Home

PARAGOULD, Ark., Sept. 21. —Mrs. Arthus Houston spent $3.25 on her farm home and "made a new place" of it.

Aided by Mrs. Effie Rogers, home demonstration agent, she assembled articles ordinarily thrown away, bought a few more and in a few hours had re-papered the rooms, done over the furniture and made her kitchen a pleasant place in which to work.

The territorial government and the United States biological survey have united to reduce the annual $1,000,000 loss caused by predatory animals in Alaska.

Winston-Salem, N. C., is searching for a covered wagon to place as a permanent memorial.

NEW AIRCRAFT SYMBOLS ARE ADOPTED BY U. S

WASHINGTON, Sept. 21. (AP)—A new ruling on aircraft symbols has been adopted by the aeronautics branch of the department of commerce.

The letter "N," international symbol, must be painted on tail and wing of United States planes before they can be flown in foreign countries.

All airplane licenses in the future, other than those issued for experimental types and designated by the letter "X," will be issued with the letter "N."

Commercial licenses will be issued with the symbol "NC" preceding the license number, instead of with the symbol "C" alone, as in the past.

Restricted licenses will be issued with the symbol "NR" preceding the license number instead of with "R," as formerly.

MOONSHINE FOR BABY

LA SALLE, Ill., Sept. 21.—The doctor prescribed alcohol rubs for his baby, so Thomas Tomminillo went out and got some moonshine. He was arrested with a quart. But the doctor intervened, saying that the child suffered pneumonia after an attack of measles. The moonshine was applied and the child lived.

Singing bills at midnight has given Col. Fred Kohler of Wisconsin a problem, as the point was raised, did one day end at midnight or another one begin?

Welcome To The 16th Annual Panhandle South Plains Fair!

Make This Yard Headquarters While You Are In Lubbock!



Let Us Do This For You

Since the organization of these lumber yards it has been our greatest delight to see families made happier by owning their own home. Its a great satisfaction to us and to the owner, it brings a pride that few other things in life can give.

Our second year in Lubbock has seen scores of Lubbock and South Plains families move into fine homes—all their own. Homes that they can call their very own. Homes that enhanced their financial stability and community standing.

Our home builders service includes the finished plan as well as the very highest quality materials. The planning service includes the house of your dreams, the lay-out that is in your mind right now.

Permit us to offer this service for your approval. An opportunity to make a comparison is all that we ask. The many advantages of a Foxworth Galbraith built home will appeal to you.

Yards at Ralls, Amherst, Sudan, Levelland

Yards at Smyer, Ropes, Monroe

Our Lumber Is "Up To Grade"

Foxworth Galbraith Lumber Company

702 AVENUE H LUBBOCK, TEXAS, PHONE 430

City's Claim As Wholesale Center Is Strengthened; 224 Concerns Are Now Operating In Territory From Lubbock

Twenty-Two New Firms Are Moved Here During Past Year; Colonization Aids Wholesale Business

Due to the unprecedented growth of Lubbock and the South Plains, the city now stands as one of the leading wholesale centers of Texas.

Besides the several hundred retail firms which do business in the city and accomodate thousands of citizens for miles around the city, a total of 224 concerns operate wholesale trade over an area more than a hundred miles in radius with Lubbock as their headquarters.

Lubbock has always been known as a trading center. Back in the 80's when 'freighting' was in vogue, Lubbock was always looked upon as a mecca for supply-seeking ranchmen of this section, even though the supplies had to be hauled to the town in freight wagons from Colorado City, Canyon City, and Big Spring. Lubbock was looked upon as the distribution point.

Colonization Aids

With the coming of the railroads and with farm homes dotting the broad prairie expanses where cattle roamed for so long a time, the city's claim as a wholesale distributing center has continued to grow until it is now recognized as strade mecca for both wholesale and retail buyers.

Besides these wholesale firms which send out goods to merchants in neighboring towns, both by train and trucks from their warehouses located in Lubbock, there are scores of other firms which maintain sample rooms here and sell to South Plains merchants in this manner. Show rooms are maintained in a number of buildings here from which buyers of the section select their goods. Drygoods, drugs, novelties, shoes and clothing form a major portion of the samples shown.

Twenty-Two New Ones

Twenty-two firms have joined the wholesale list in Lubbock since last year and each month finds more new ones coming in. Indications are by 1931 that Lubbock will be a wholesale center of more than 300 firms.

The list of 224 operating here now are classified below: Art stone 2; automobile assessories and supplies, 19; automobile top, body and paint shops, 4; bakeries and bakery products, 6; bottling works and ice cream manufacturers, 5; builders' supplies, 22; butter manufacturers,4; candy manufacturers, 7; cigars 1; wholesale cleaning and pressing, 3; cotton compresses 2; cotton oil mills, 1; cotton gins, 8; flowers and plants, 3; flour 1; furniture and special equipment, 3; gas and oil jobbers 16; glass 1; grain and feed 11; wholesale grocers 8; wholesale hardware 7; ice manufacturers, 2; implements 11; machine shops 4; wholesale laundrying 5; machinery supplies and accessories 4; marble works and monuments 1; mattress factories 2; meats and packing house products 9; mercantile 1; planing mill products 5; plumbing supplies 5; potato chip manufacturers 6; poultry and eggs 7; printing 4; fruits and vegetables 4; seeds 8; sewing machines 1; sheet metal supplies 10; windmill and pump supplies 2; washing machines 3; typewriters and supplies 5.

HERO HONORED

Minnesota Plans Tribute To Indian War Hero

ST. PAUL, Minn., Sept. 21. (AP)—The famous ride of Samuel J. Brown the northwest's Paul Revere, is to be commemorated by a Minnesota state park.

Brown, then 21, was chief of scouts during the Sioux uprising of 1862-'64. Starting from Fort Wadsworth on the Dakota plains on the anniversary of Revere's ride, he rode 150 miles through a blizzard to warn settlers.

After hours in the saddle he reached what is now Brown's valley, legs and arms frozen. He was a cripple the rest of his life and died in 1925.

Ninety-five million Americans and Canadians paid admission to fairs and exhibitions last year, says Karl Lehman, chamber of commerce secretary at Orlando, Fla.

Works For City



JOHN F. BACON

As a member of the city commission, John F. Bacon, pioneer citizen, is doing a great deal towards building Lubbock from its one-time hamlet position to one of the finest cities in Texas.

Dawson County

(Continued from Page One)

class of the high school. This is perhaps the largest number of seniors in a school in a town the size of Lamesa in all the country. There are 120 modern and new bricks that house the retail merchants that serve well the Lamesa trade territory that Lamesa enjoys.

Has Conveniences

It is estimated that the trade territory of Lamesa consists of better than 1500 square miles. Lamesa has natural gas, a new and modern telephone system, two live news papers, ice cream plant, bottling works, two bakeries, nine gins (21 gins in the county) compress, two feed mills, nine churches, five good hotels, three cafes, and a well balanced retail store supply. Lamesa has a modern City Hall, courthouse, affiliated ladies' clubs, a chamber of commerce, luncheon club and a Lions club which serve as clearing houses for political, legal, commercial and [illegible] questions.

In Lamesa is a warm reception for the stranger who wants to locate. At present it is believed by some that there are ample retail business to take care of the trade demands. It is believed by most citizens located here that the great need at this time is the settlement of the raw lands in this area and a greater influx of populace which will come sooner or later, as soon as the programs of the chambers of commerce of the area get clearly before the progressive farmer of the middle-west and east the real value of the section for agricultural and live stock farming.

The Lamesa chamber of commerce is daily busy answering inquiries concerning Dawson county, Lamesa and the lower South Plains area.

Boy Scouts

Continued From Page One

the area council organization, is superintendent of the Scout activities during the fair.

Patrol competition will include: Knot board, neckerchief slides, paper knives, totem pole, rope, insect collection, leaf collection, and rock collection.

Individual inspection includes arrows, leathercraft, bead work, woodcarving, whittling, taxidermy, pioneering, airplanes, and soap sculpture.

Rules Given

General rules for entrance into the Scout competion is given as follows:

1. The competition is open to all Scouts and troops of the South Plains Area Council.
2. Reservations for a troop booth must be made by September 25th. All exhibits must be in place by 9:00 a. m., September 30th.
3. No article that was awarded a ribbon in last year's Fair can again be entered except as a part of the Troop exhibit.
4. All articles exhibited must be the work of an active registered Scout.
5. Only one entry allowed from any Scout, Patrol, or Troop for any one prize.
6. Worthy exhibits not listed for competition will be awarded ribbon prizes.

A grand prize ribbon will be given to the troops winning the greatest number of points, first place five points, second place three points, third place one point.

Troop Ehibits

First Prize	$12.50
Second Prize	7.50
Third Prize	5.00

The troop exhibit should be made to occupy a table space 5x6 feet and a wall space six feet square. These exhibits may contain anything pertaining to Scouting. They will be judged on neatness, arrangement, and variety of Scouting material shown.

Turkeys Paying
Woman Pays Off Mortgage

LUTHER, Mich., Sept. 21. (AP)—Mrs. Sophia Milner, widow, has paid off the $4,000 mortgage on her farm in six years by raising turkeys.

Mrs. Milner said the outlook was not very promising when her husband died in 1923. The mortgage looked burdensome, but soon after she began to expand her turkey operations, prospects for meeting the sum were brightened.

She shipped 400 turkeys to Detroit last fall and expects to market 500 holiday birds next season.

ROUT BEACH STROLLERS

Hungarian Police Object To Pajamas In Public

BUDAPEST, Hungary, Sept. 21.(AP)—Pajamas as all-day dress have not found favor in Budapest, where an effort to transform the bathing-place on Margaret Island into an imitation of Lido met with such disapproval as to bring the police to the scene.

The Committee of Public Works had permitted the management of the island to allow the bathers, as an experiment, to wander along the shady paths of the island in pajamas. But ordinary visitors were horror-stricken—for the Hungarian is everything that is correct in matters of dress—and telephoned the police, who sent the loosely clothed strollers back to the beach.

COPPER MINE REVIVED

North Carolina Mine To Be Active Once More

SYLVA, N. C., Sept. 21. (AP) — Dormant for more than 25 years, the Cullowhee copper mine near again.

Men and machinery already have moved to the mine to resume operation. Negotiations for resumption of work have been in progress for weeks.

It is expected that for the present, at least, ore will be shipped to the Tennessee Copper company's North Carolina Flux company will operate the mine, which yields not only copper and iron, but at many points produces enough gold and silver to pay for the mining operation.

WHAT TH' —?

SAN FRANCISCO, Sept. 21.—Up—down—just like a boat on angry waters John Geliro went in his slumbers. Rudely awakened from what he thought an earthquake or a nightmare, he found his bed heaving up from underneath. He investigated and found a man, apparently a burglar. In the ensuing battle, the burglar floored John and escaped.

BAN HORSE HEARSES

PARIS, Sept. 21. — The slow-moving horse-drawn hearses will be seen no longer on Paris streets. An edict of the municipal council forbids such vehicles, specifying that all hearses be motor driven. The objection to the horse-driven hearse was that it delayed traffic too long.

Seeks New Pastor
Famed Church Is After Leader

NASHUA, Iowa, Sept. 21. (AP)—The "Little Brown Church in the Vale," is singing the chorus of its lusty song to some preacher. It's looking for a new pastor one who tie a neat nuptial knot.

The Rev. J. L. McCorison, Jr., who has filled the pulpit "on the side" while pastor of the First Congregational church here, has won a scholarship at Harvard and has been called to a pastorate at Haverhill, Mass.

Whoever takes the "Little Brown Church" must know his marriage ceremonial well, for the church holds the same place in the midlands that "The Little Church Around the Corner" holds for Broadway.

RELICS ARE DONATED

Burnet Man's Archives Are Given To University

AUSTIN, Sept. 21. (Special) — Relics of Texas revolutionary days have been presented to the archives of the University of Texas by Martin Zedock Glimp of Burnet, Mrs. M. A. Hatcher, archivist, has announced. These relics include watergourds carried through the Battle of San Jacinto, a saddle made for Mr. Glimp's father, and a fro picked up at old Fort Crogan at Burnett about 1880.

Nearly 2,000,000 golf balls have been imported by the United States so far this year, all except 57 from the United Kingdom.

Pretty Chicago Girls Not Content Merely As Plane Pilots

Debutantes Learn To Be Mechanics, Too, Now-A-Days

By FRANK J. CIPRIANI
Central Press Staff Writer

CHICAGO, Sept. 21.—Girl fliers aren't novelties in the aviation world any longer. But Helen May and Margaret Carr, charming society "debs" of the Windy City, are different.

They're not merely aviatrices, but are mechanics, too!

Their hands that have been accustomed to the dainty touch of diaphanous fabrics, and know the delicate feel of aristocratic orchids, are now begrimed with murky grease and smelly oil of powerful motors that carry them high into the clouds.

Piloting Not Enough

"We want to know more than simply how to pilot a plane," explained Miss Carr and Miss May, at the Sky Harbor airport, near Chicago's lake shore millionaire colony. "We want to know how to repair a spark plug as well as how to make a perfect landing."

Consequently, these debutantes who have neglected the uppish social whirl for the roaring whirl of the propeller, may be seen daily at the flying field tinkering with motors, tightening bolts, inspecting cam shafts and rocker arms, and performing other mechanic-tasks with all the indifferent calmness of their overalled brethren.

Thus Miss Carr and Miss May have the distinction of being the first society aviation-mechanics and pilots in the middle west, if not the entire country.

Studied Engineering

Both girls have been interested in flying and its mechanical angle for some time. Miss May, a Vassar graduate, who crawls over the wings of her 'air roadster" like a feminine Lindbergh to inspect motor and blade, has studied engineering at the Massachusetts Institute of Technology, and applies her knowledge to practical tests. She has already made several solo flights.

Her companion inaugurated her initial solo soar the other day, shortly after she had piloted a huge tri-motored ship in a night flight.

Chicago society eyes their two feminine aviation representatives with more than ordinary interest, and it is probable that the new fad will soon attract a small swarm of devotees.

It is hardly probable, though, that many of them will forsake petite French frocks for the proletarian garb of overalls worn by these girl mechanic-flyers.



HELEN MAY MARGARET CARR

Blue Continues As Favorite Hue In Automobile Colors, New Modes Order

(By Associated Press)

DETROIT, Sept. 21. — Blue, with the dual personality of energizing or tranquilizing, depending upon the emotion of the beholder, continues to be the favorite garb of the well dressed automobile with the coming of fall.

Brown-beige, green, black, gray and maroon, according to a lacquer manufacturer follow as favorites.

The brighter blues, such as topgallant, circe and seafoam blue, are the strong favorites, said the statement, which added that all blues except the lighter tints carry an association of darkness and this, coupled with the demand for darker shades for fall, adds to the prestige of blue.

Brown and beige, which carry an attractiveness because of their comparatively recent introduction in the automobile industry, continue to be popular. Brown definitely outlines the contours of the automobile and suggests rugged stability and worth.

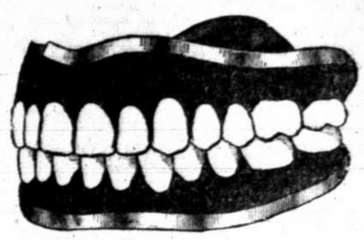
Such colors as thorne brown, rich loam, dryad brown, Lackawanna brown, Huguenot brown and zircon brown are named as among the popular shades for fall, and combinations of these shades are suggested to furnish a pleasant finish.

Green, which was the leading production color in the spring of 1928, has dropped to third place among the favorites, due probably, the statement pointed out, to the difficulty of employing it artistically.

Black and gray were said to be more firmly established this fall than at any time for many months. Some automobile manufacturers were reported experimenting with body colors of blue-black and green-black.

Martial tunes from the 37th division band of Ohio again will be heard in France when the veteran outfit revisits that country in September.

FINE PLATES A SPECIALTY



For the past 15 years I have made a specialty of High Class Dentures that are mechanically perfect. I also restore that dreaded lost facial expression so many ladies have who wear false teeth. We make you look natural and from 10 to 15 years younger. We operate our own laboratory—only the best of materials used.

BETTER DENTISTRY AT GREATLY REDUCED PRICES

Special $30.00 Set of Teeth
Upper or Lower $17.50

FREE painless extraction when Plates or Bridge Work is contracted for. Have your teeth extracted in the morning—get perfect fitting Plates same day. See our All-Gum Colored Plate—most natural in appearance.

A Good Name Is Rather To Be Chosen Than Riches!

The Maddox Dental Office is jealous of its good name and its reputation. We will not profit at the expense of our patrons through inferior dental service.

All Our Work Must Fit Well, Wear Well And Look Well!

I Save You Half As Much as Other Good Dentists Charge.

$5 BRIDGEWORK

(PYORRHEA) Four out of five people have this pusproducing disease. Eighty-seven per cent of all bodily ailments, such as rheumatism, stomach, heart, kidney and nervous troubles, originate in the mouth. See us before you sacrifice all your teeth.

Painless Extractions

Crowns, Fillings and Bridge Work by the Latest Painless Methods. Removable Dentures Without Grinding Down The Teeth. All Work Guaranteed.

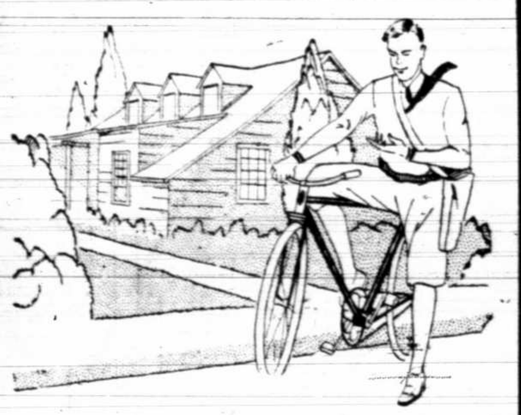
Reliable, Practical, Modern, Sanitary Dentistry

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BUY HIM A BICYCLE



It will help him earn his spare money and keep his mind employed, to say nothing of the pleasure and health benefits he will get from his wheel.



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LUBBOCK BICYCLE SHOP

LARGEST ON SOUTH PLAINS

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Tech Bread

Is Appetizing

When you make out your supper menu, don't forget the crisp, delicious Bread that is known for its quality. Tech Bread is fresh every few hours, and is an exceptional product, created for the exacting taste of those who care.

Pastries

Our fresh and tasty bakery products fare forth daily from our ovens. They are recognized through Lubbock and vacinity until today they are actually considered a necessity.

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Lubbock, Texas

Good Morning South Plains Visitors

We want you to enjoy your visit in Lubbock!

Come out and limber up for the Fair with a good game of Golf.

Eighteen holes of wholesome entertainment—

Rent clubs for right-hand and left-hand players
Golf Balls, Tees, Bags, Cold Drinks, Etc.

One and one-half miles North on Amarillo Highway

"Four Minutes from the Business District"

OPEN TO THE PUBLIC

MEADOWBROOK GOLF CLUB

LUBBOCK, TEXAS

Churches Form Vital Part Of Activities In Lubbock

Full Programs Of Work Are Carried By Denominations

Fourteen Congregations Worship In City; Past Year Sees Expansion Of Buildings

By MARGARET TURNER
Avalanche-Journal Staff

Lubbock is a city of churches. Within the year a program of greater expansion has been started by some congregations, finished by others, and planned for by still other churches.

At this time the First Baptist church has the largest building program. The First Christian church is planning to build right away, and the First Presbyterians have just moved into a new educational building.

Fourteen Congregations Here

Fourteen congregations in this city worship in church buildings and a number of other religious faiths are represented, the groups having tabernacles and other such accommodations for their meetings. These thirteen are the First Baptist, Nineteenth street Baptist, South Side Baptist, First Methodist, Asbury Methodist, First Christian church, Broadway Church of Christ, Cumberland Presbyterian, First Presbyterian, Protestant Episcopal Catholic, First Nazarene church, First Church of Christ Scientist and Seventh Day Adventists.

Last year in November the Methodists finished a $51,000 educational building and made repairs and remodeled the present church building bringing the total cost of improvements to $72,000. The building was dedicated and opened a few days before the Northwest Texas conference convened here the latter part of November. A new heating plant was established in the church, and the basement converted into a recreational hall.

Has Outdoor Court

The First Methodist church is located at Broadway and Avenue M and [illegible] it to the west. A court between the two buildings is fenced in and used in the summer for outdoor teaching and recreational work.

About 800 people have been received into the church within the last year bringing the total enrollment to approximately 2300 people. There has been an average attendance of 950 at [illegible]. The seating capacity of the auditorium is about 1400 and has a pipe organ which was instal[illegible] 1924. The annex has a chapel which is used by the junior congregation of the church on Sunday morning for mid-week services, Epworth leagues assemblies, funerals, weddings, and other meetings.

The entire church plant is valued at $250,000 with standard equipment throughout.

Munger is Pastor

Rev. H. J. Munger is pastor of the church having been transferred last fall from the Central Texas conference. Assistants are Hunter W. Richardson, who is educational and financial director of the church, and Mrs. [illegible]dson, [illegible]ssistant and in charge of the young people.

[illegible] is organist and a 24-piece orchestra is conducted by J. B. Galland.

[illegible] will be a Methodist chair at Texas Technological college with Miss Mary De Bardeleben in charge.

The budget for the year is $29,000 and last year $48,500 was spent for all purposes. $3,000 was turned into the [illegible] Board at Nashville for distribution, and $500 was spent toward charity.

New Church Built

The Asbury Methodist church which was formerly named the Nineteenth street Methodist church is located at the corner of Twentieth street and Avenue T, and Rev. G. P. Whillom is pastor.

[illegible] of brick and has an auditorium with a seating capacity of 400. It is valued at $10,000. There are no Sunday school rooms [illegible] to build a temporary structure for this purpose to the side of the church. There is a parsonage.

The [illegible] building was used for [illegible] and a few months prior the congregation assembled in a room in the court house.

There is an enrollment of 260 which is an increase of 50 percent over last year's congregation. O. H. Cline is educational director.

[illegible] of $2200 which includes the pastor's salary, conference collections, and the elder's salary.

Episcopal Church Grows

The Protestant Episcopal church, St. [illegible] is located on Avenue Q [illegible] street. Rev. Luther G. H. Williams is the Rector.

In the last few years the membership has tripled and property values have quadrupled.

An expansion policy will be started this fall.

Baptists Have History

In the summer of 1891 the Baptists of Lubbock organized a church in the old boxed house [illegible] before the [illegible] was in it. There were eight charter members. The first church was completed and dedicated in 1901 and its first pastor was Rev. J. R. Miller.

In the last 15 months there have been 800 additions to the church and the membership at the present time is 2157 with 400 members on the [illegible] because of [illegible] addresses and a continued absence from church services for years. In Sunday school the attendance has doubled. The classes have outgrown [illegible] accommodations, and the largest number in Sunday school at one time was [illegible].

Launch Building Campaign

On [illegible] of this year a campaign was launched for a new auditorium, and actual construction is to begin in a very short time.

The present church property is valued at $95,000 and with the new auditorium and remodelling of the church it will be increased to between $[illegible]60,000. The parsonage [illegible] is valued at $10,000.

Last year a budget of $31,000 covered [illegible] and to date $9,[illegible] has been raised to further missionary, [illegible] educational work. $1,000 has been spent for charity in all forms, and $250 has gone to city [illegible].

[illegible] was increased to $35,000. The associational year of [illegible] September to September.

The [illegible] for the new auditorium was let the sixteenth of this month, and when it is completed it will seat [illegible] people.

Dr. [illegible]hite is rounding out his sixteenth month as pastor of the church, while J. D. Carroll is director [illegible] activities.

[illegible] has charge of young people's work, is director of Baptist Tech student's activities, and is also church pianist. [illegible] Lubbock, and Miss Phyllis Pool, a Tech student, is office secretary.

Build Church Annex

[illegible] members of the First Presbyterian church have built an $15,000 annex of three stories. The pastor's study, the educational director's study and assembly and class rooms comprise the structure.

There is a membership of 550 people in the church at the present time.

Benevolences for the past year have amounted to $2500 with $550 going to foreign missions; $275 to assembly [illegible]; $125 to Christian education and ministerial relief, and the other amount to Sunday school work, Bible classes, and Sy[illegible]. M. Lewis is pastor of the church, and Miss Virginia McLean is educational director.

Church of Christ Active

The Broadway Church of Christ, one of the earliest churches in Lubbock, has a membership between 750 and 800 people who worship in a building which was recently finished. The auditorium [illegible]ates approximately 1[illegible].

Rev. John T. Smith is pastor of the church, having come here recently from [illegible] church of Detroit, Michigan, the oldest church of this denomination. Reverend Smith was in Lubbock as pastor of the Church of Christ from 1919 until 1922.

Catholics Plan Building

Rev. Gregory Boeckman of St. Joseph's Catholic church in the Mexican community announced recently that there is to be a church established in the near future for Americans. Services for Americans and Mexicans are now conducted in the church in the Mexican settlement. There are [illegible] members in the church.

Christian Witness Growth

Rev. Walter P. Jennings is pastor of the First Christian church, coming here in June. The present membership is [illegible] people. Reverend Jennings preached the first dedicatory sermon for this church when a building was completed [illegible] years after the congregation had been organized. In 1923 the building was remodeled into an attractive stucco with a capacity of three or four hundred people.

The erection of a temporary annex which will cost $1,000 and be used for [illegible] services will be erected soon. [illegible] actual work to start [illegible] a few days. The building [illegible] will be next to the church.

It is also planned to erect a new church next year.

This church has a budget of $10,000 which includes the running current expenses for the year.

Have New Building

Members of the Cumberland Presbyterian church are worshipping in a building which was completed at the close of last fall. It cost approximately $30,000, and is located at the corner of Avenue O, and Tenth street, where the first building was erected 20 years ago.

Services were held for three years in the basement of the church and the auditorium was finished last year. There are 175 members in the congregation and Rev. O. N. Baucom is the pastor.

Forty in Scientist Church

The First Church of Christ, Scientist, is located at 1411 14th street and was erected about three years ago at an approximate cost of $1,800. There is a membership of about 40 in this organization.

[illegible] erected for members of the Nazarene church in a church basement at 14th street and Avenue Q and it is planned to construct a brick building next year.

Rev. S. H. Ervin [illegible] pastor, came to Lubbock about a year ago and has received many members into the church since that time. The membership now numbers about 100.

Organized in 1927

The Nineteenth street Baptist church was organized in March, 1927 with 11 members and a church building was erected in July of that year at Avenue Q and Nineteenth street. The membership of this congregation now [illegible]ing over 300 and the Sunday school ranks high towards the Standard of Efficiency. Rev. [illegible] has been pastor one year.

Shifting Desert Sands Tied Down By New Highways; Plank Road Discarded

By OSCAR LEIDING
(AP Feature Service Writer)

SACRAMENTO, Calif., Sept. 21. (AP)—The shifting sands of the desert, which battled the motorist's transcontinental invasion of California, have been conquered.

Broad highways, free of the sandy clouds which once swirled and drifted over the roads or whipped below to undermine them, now enter the state through desert regions over four routes.

Solve Problem

Engineers have solved the problem of "tying down the desert." Study revealed that only dunes below 30 feet in height moved with rapidity, and new roads have been built up to the level of the 30-foot moving drifts.

To keep the [illegible] from whipping [illegible] new roads, slopes are well oiled. To prevent washing out under conditions of concentrated rainfall, channels were dug to carry on the floods and bridges were built to span the breaches.

Rain Falls

There is little rainfall in the desert and for months a merciless sun beats down on the vast, arid stretches. But what little rain there is comes all at once and storms are often of such exceptional intensity that the whole country flows with water.

Pushing an improved highway through the shifting sand hills was a project conceived by E. Q. Sullivan, district engineer of the division of highways, and the district he administers contains the principal desert roads of the state.

The old plank road which once pushed for six miles over undulating hills still stands, a reminder of the days when the continuous services of a crew of men and 16 [illegible] mules were needed to keep it open. Even then, during heavy wind [illegible] closed at night and occasionally in the day time.

Highway construction in desert regions is costly, although dependent on the locality and character of the country. Sections paved in the Imperial valley cost approximately $49,000 a mile to grade, construct [illegible] and surface with a 20-foot pavement.

TO ADDRESS MEET

New York Man To Talk In Interscholastic Meet

AUSTIN, Sept. 11. (Special) — Dr. James E. Rogers of New York will address the delegates to the eleventh annual breakfast and section meeting of the Texas Interscholastic League when they convene in the Crystal ballroom of the Baker hotel in Dallas on November 29, Roy Bedichek, chief of the University of Texas League bureau.

SEEKS CHEAPER HORMONES

LINCOLN, Neb. Sept. 21. (AP)—Sharp cost reductions in certain medicines are expected as the result of a new and cheaper process for obtaining hormones from cows instead of from pigs which is being developed by Prof. C. W. Nibler of the state agricultural college here

WE EXTEND

A VERY HEARTY WELCOME
TO YOU FAIR VISITORS

S. B. HAYNES
ARCHITECT
511 Myrick Bldg. Lubbock, Texas

We Extend-----

To our many friends and visitors a very hearty welcome to Lubbock and the Great South Plains Fair.

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ROYAL FIRE INS. CO. NATIONAL SURETY CO.
"Largest Of It's Kind" "Largest Of It's Kind"

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508 Myrick Building *Lubbock, Texas*



"Born In Lubbock"
Watch Us
Cover the
United States

Welcome Fair Visitors

Our inaugural welcome to Fair Visitors from all over the South Plains is a hearty one. It is our sincerest desire and wish—that every one benefits from the vast showings of agriculture and industry. We rejoice in the progress of this great country because of the progress we have made and our anticipations for future growth.

Just a few short months ago we were in our "swaddling clothes"—a mere experiment of a new grocery service. Today we proudly boast two modern self serving grocery stores with a great appreciation from Lubbock housewives who are served in the most economical way. We hope to grow and grow and grow with these great South Plains, hence, we are greatly interested in the success of the 16th Annual Panhandle South Plains Fair. We urge everyone in this territory to attend this event and while you are here we cordially invite you to visit Lubbock's newest grocery chain—Heepy Cheepy. "The Pride of all Lubbock".

PRIDE OF LUBBOCK
TEL. 197
HEEPY-CHEEPY
MEATS
GROCERIES
VEGETABLES
NATIONALLY ADVERTISED FOOD PRODUCTS
1505 Q STREET

Postal Receipts Reflect Progress Of Lubbock; Increase During Past Eight Years Almost Unbelievable

Total For 1929 To Surpass $110,000 Mark, Is Belief Of Postmaster Vaughan; New Quarters Coming

Rising hand in hand with the rapid growth of the city, the Lubbock postal receipts for the year 1929 bid fair to go well over the $110,000 mark, according to an estimate made here by Postmaster John L. Vaughan.

An increase of more than three hundred per cent in a period of eight years—this is the record of the Lubbock bunch of Uncle Sam's postal service and one of the surest barometers of the growth and development of a city and section.

Low In 1921

During the year of 1921 postal receipts in Lubbock were a little more than $32,000. The year of 1926 saw this sum increased to $100,414.46 and a conservative estimate on the current year borders around the $110,000 mark.

Working on the conclusion that every individual in a city mails a certain number of letters each day, it is fairly safe to say that the population of Lubbock has increased in accord with the postal receipts. New industries likewise take a hand in the increase in federal business and here again Lubbock has registered.

Phenominal are these figures when the facilities of the local postoffice are considered. Cramped quarters and inadequate facilities have been offset by the up-to-the-minute plans of operation utilized by Postmaster Vaughan. Handling an ever-increasing volume of business and at the same time cutting down the percentage of clerical costs, the local postoffice head has extended the service during the last year to 80 additional city blocks. Two new carriers were necessary for this expansion, increasing the carrier force to 10, seven more than were on duty in 1924.

Better Quarters Soon

Recommendation by the United States district attorney for the construction of the new Federal building on the southeast corner of the courthouse square assures Lubbock of adequate postoffice quarters within a short time. Mr. Vaughan believes. All details of the title for the site for the building were worked out by the government official before the recommendation was issued.

"It will be only a question of time now until work will begin on the new Federal building," Postmaster Vaughan said. "The recommendation is headed under the class of emergency appropriations and no further delay is likely. There is no other city in Texas ahead of Lubbock in quest of a new postoffice."

Lubbock's postal receipts for 1929 up to September 1, were $70,816.63. Last year at the same time the receipts stood at $60,587.48. An unusually good August was responsible in a large measure for this increase. Ordinary the dullest month of the year, the month just passed registered a $1,000 increase over the corresponding month of the previous year.

Plans Are Laid

Postmaster Vaughan already has laid plans for the inevitable Christmas rush. The coming holiday season will be one-third heavier than last year, Mr. Vaughan predicts. Extra clerks for the Christmas rush will be notified in early December. Two sub-stations will be operated for the 10 days of the rush.

One of the constant problems confronted by the local postmaster is that of handling the mail for more than 2,000 Texas Tech students and faculty members. Hundreds of letters pour into the local office at the beginning of each long session with no street address. Red hot letters are then forthcoming from irate parents who are anxious for letters from their homesick boys and girls.

To remedy this situation this year blanks have been distributed to all Tech students, upon which the street addresses are to be made out. These will be held in a directory kept in the postoffice.

Postal receipts for intervening years from those given above follow: 1924, $58,684.83; 1925, $77,182.42; 1926, $81,090.62; 1927, $90,932.13.

Rail Fight

(Continued From Page One)

—a greater day even than the old-timers imagined.

Included On Main Line

With the growth and development of Lubbock and surrounding territory, the need for additional railway connections became apparent. The following year when the Santa Fe constructed its main line from Galveston to California, Lubbock was included on the route. A new connection had been given the growing little city with the outside world. The right-of-way for this line cost the citizens $18,000 as compared to $50,000 for the first line here.

As new towns sprung up spottin the South Plains and as freight tonnage became greater, the demand for additional rail lines became urgent. In 1913 the Santa Fe constructed two lines from Lubbock: one spur to Crosbyton, the right-of-way costing the citizens $35,000; and the other to Brownfield at a right-of-way cost of $15,000.

The Bledsoe branch line was built 12 years later. Cost of the right-of-way was low, only $8,000, most of the land owners making donations.

Denver Comes In

In 1926 the Fort Worth and Denver City Railway company was granted permission to build into this city from the east, offering Lubbock a new direct connection with Fort Worth and central Texas. The line was completed and the first train greeted last December. Completion of the railway was the occasion for another giant celebration. Hundreds thronged about the new Denver depot to greet the first train over the new line. Old timers met and discussed and compared the occasion to the arrival of the first train over the Santa Fe lines. Fort Worth, Dallas, Amarillo, Wichita Falls, Memphis and other Texas cities sent special trains over the new line in a good will excursion. The trip climaxed with a big entertainment program here.

Situation as it is in the center of the vast undeveloped South Plains, and with its wealth of railways, Lubbock can boast that its entire rail development program has been completed to its present stage in only 20 years.

"If there is as much development in the next 20 years as there has been in the past," Mr. Burns prophesies, "it will be some town."

GENERAL'S GRAVE LOST

Recent Inquiry Reveals No Trace Of "Lost Grave"

RICHMOND, Va., Sept. 21. (AP)—Richmond is stirred by a report that the grave of Gen. Edward Johnson, one of the illustrious soldiers of the Confederacy, is "lost."

General Johnson died here March 2, 1873, and local newspapers of March 4, 1873, carry elaborate accounts of the funeral and burial in Hollywood cemetery here.

But after a recent inquiry by Maj. Gen. Charles D. Rhodes of the United States army, an investigation showed there was no cemetery record of the burial, and the soldier's grave could not be found.

Cemetery officials are continuing the search.

Four-cylinder American cars have declined in importance in the eyes of the German buying public, who are registering a great demand for eight-cylinder automobiles.

Kiwanis Chief



W. C. RYLANDER

The name of W. C. Rylander is synonimous with public service throughout the South Plains. As Lieutenant-Governor of this district of Kiwanis International, Mr. Rylander spread the gospel of the civic club throughout a large territory.

A new engineering building, to cost $685,000, will be constructed on the University of California campus in Berleley this year.

ROAMING SHOP BACK

Radcliffe Girls Conduct A Bookshop On Wheels

CAMBRIDGE, Mass., Spt. 21. (AP) The Radcliffe Rambler, a bookshop on wheels organized and managed by women of Radcliffe college, is back from a two-month tour of summer resorts up and down the New England coast, and in New Hampshire.

Last year the Rambler was organized as an experiment to fill what seemed to be a need for new and standard books among residents of summer communities where there is little or no access to libraries or bookshops.

More than 400 different titles are included in the assortment carried, a choice that has been approved by experts in all the fields represented.

Miss Elizabeth Ann Hughes of Evanston, Ill., was in charge. She was assisted by Miss Margaret Thompson Schofield of Chicago.

Tech School

(Continued from Page One)

the basis of operation, is only a part of the benefits derived from the school.

Offers Instruction.

"Our first service, of course, is offering a place where farmers of the South Plains and West Texas may send their sons for a college education," was Dean A. H. Leidigh's reply on services rendered by the unit of Tech. "It is our policy to give instructions inferior to none on agriculture and associated studies. Our plan of operation calls for a thorough course of study in all phases of agriculture with stress laid on specialization work chosen by the students."

Besides providing a place where farmers' sons may receive training along agricultural lines, the school's personnel is kept busy at all times of the year in caring for first-hand personal service given to farmers and their technical problems.

Gives Personal Advice.

This first-hand service to the farmers consists mostly of giving advice. Advice on rations of West Texas feeds at current prices, management problems of the farm, selection of breeding animals, inquiries on seeds, planting and ploughing, the care of soil and crops during growing season and numerous other questions which arise throughout the year on the farm. These inquiries come mostly from counties which do not have county agents or whose agents send them in, due to their extreme technicalities.

Another service offered by the school is the cow-testing by mail plan which is finding much favor among the farmers of this area. The plan was inaugurated through the co-operation of the dairy committee of the Lubbock Chamber of Commerce which furnished the transportation means and is being conducted with the co-operation of nearby county agents and Texas A. and M. in a full-equipped laboratory here under the direction of K. M. Renner. Only the labor and service.

Tests Seeds.

Seed germination testing is an other service offered the farmers in a laboratory at the college with full equipment. No charge is made for this work.

Besides the testing work, the school's faculty is available at most all times for assistance in conducting agricultural meetings, judging at fairs and other similar work. So many demands come for this service that it is impossible to fill all of them, Dean Leidigh reports. As there is no fund provided for this work, members are forced to ask for their expenses especially on long distances.

Interpret Statistics.

One specific service which is offered by the school and is not found elsewhere in the southwest is the interprepation of agricultural statistics, crop reports, price trends and such for the farmers' benefit.

The annual Farmers' Short Course is a feature service available to the farm people of the South Plains. The annual vocational agriculture judging contests for while the facilities provided students and farm club workers for judging work is still another.

Keep High Quality Stock.

Maintenance of a source of high quality breeding animals is one of the greatest services offered. These animals are kept by the college for laboratory work of the students to be used in studying blood lines, judging work and various other studies. The increase of the stock is of course sold to the best advantage to farmers of the section. W. L. Stangel, head of the department of animal husbandry, is in charge of this.

Another service given by the school is that of furnishing newspaper, magazine and journal articles from time to time. Due to the heavy teaching duties carried by each member, it is impossible to fill request for all of these articles.

The planning of parks and providing landscaping service is also offered to the public by the school. This is done in part to secure problem material for the students, although all jobs are under the supervision of Prof. Charles H. Mahoney, head of the department of horticulture. Fruit tree pruning and spraying is also given attention by the department.

Set Endurance

One Crew Runs Train 42 Years

ATHENS, Ga., Sept. 21.—Endurance, refueling and distance records—of a kind—are claimed by three Athens men.

Tom Moore, engineer; Arthur Cox, conductor, and John Mann, fireman, are waiting to see which retires after 42 years of labor on the same train.

Moore estimates he has guided the train the equivalent of 80 times around the earth; Cox says he has punched a carload of tickets and Mann insists he has, shoveled enough coal to burn Rome over again.

The train makes a short round trip daily between Athens and Lula, Ga.

When Stamboul, Turkey, taxicab drivers were ordered to cut their initial fare from 20 cents to 10 cents, 4,500 of them struck. Pedestrians were so glad to walk safely in the narrow streets that the drivers finally were glad to take anything.

Non-Christians in the world outnumber Christians almost two to one. Christians number 682,000,000; non-Christians, 1,100,000,000.



Welcome Fair Visitors

Sure! It'll be hot at the Fair, but you won't mind the heat if you'll request *Keen* drinks.

Keen Drinks Satisfy

Keen Bottling Co.

1320 Avenue G Lubbock, Texas

GREETINGS

South Plains Fair Visitors

BOOSTERS FOR A GREATER LUBBOCK

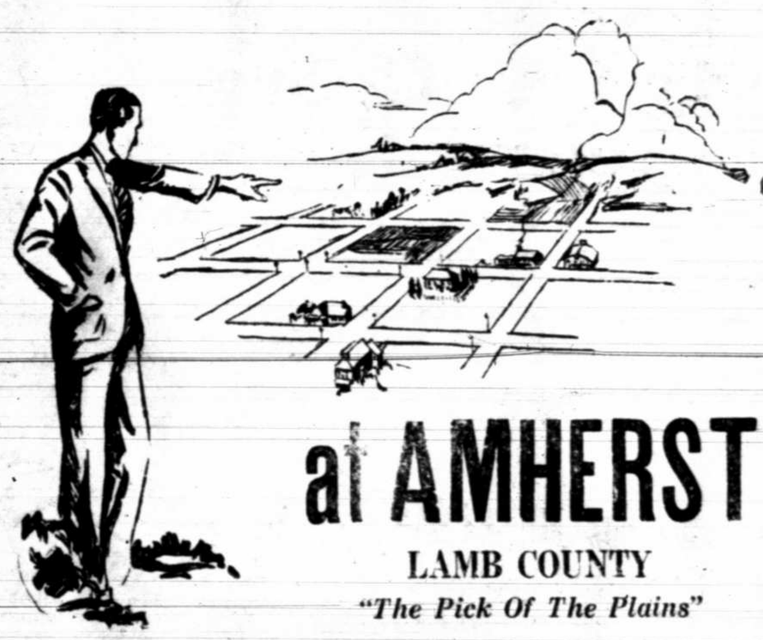
H. C. BURT & CO.

MUNICIPAL BONDS

C. R. WOOLSEY, Mgr.

Myrick Bldg. Lubbock, Texas

YOUR FUTURE



at AMHERST

LAMB COUNTY

"The Pick Of The Plains"

TAKE YOUR TIME

LOOK AROUND ALL YOU WANT TO!
THEN COME BACK TO AMHERST TO LOCATE!

IT CAN'T BE BEAT

LAND IS REASONABLE, CROPS ARE ABUNDANT

Ask any of the firms listed here or come and see for yourself.

Halsell Farms Co.	Loyd Drug Co.
Amherst Drug Store	First National Bank
Foxworth-Galbraith Lumber Co. "It's Up To Grade"	Higginbotham-Bartlett Company "Good Lumber"
O. G. Wagner DRY GOODS	Hokus-Pokus Grocery and Market
F. A. Loyd, Dry Goods "Where Quality Tells and Price Sells"	G. H. Pennington Hardware, Groceries and Furniture

Amherst Offers —Real Farm Relief —On Productive Acres

Here's Why

People Attending the Panhandle-South Plains Fair Say: USE



REMEMBER THESE THREE ADVANTAGES OF ICE FOR FOOD PRESERVATION—

ICE IS PURIFYING. Food odors are absorbed by the melting ice film and ELIMINATED through the outlet. This goes on all the time, every hour of the day.

ICE PROTECTS FLAVOR. It maintains proper atmospheric balance of cold air (easily 45 degrees in the milk compartment), dry air, moist air and pure air to preserve food juices and flavors. There is less drying out.

ICE IS CHEAP. A survey of 20,000 ice bills shows an average year-'round cost per home of $3.54 a month. And you have no initial investment but the cost of an ice box.

A GOOD ICE REFRIGERATOR IS ALL IMPORTANT. Get one properly designed, sturdily built, well insulated. Keep it well iced for safe food preservation at low cost. Ask your own ice company to help you select a good ice refrigerator. Write for free folder, "The ice box check-up book."

Peoples Ice Company

Phone 1232 418 Ave. H

Fair Visitors Welcome

INTRODUCING

"The Hardware Department Store"

THE SERVICES OFFERED....THE MERCHANDISE WE SELL

Home Appliances--Hardware--Impliments

When the gong sounds Monday, September the 30th it starts the South Plains 16th Annual Fair to be held in Lubbock. At that time we all marvel at the great progress that has been made in the past year. Agricultural attainments, industrial achievements and progress in general of all South Plains business. A kalediscope of progress.

This year the "Hardware Department Store" has much to report. Much progress has been made. Hundreds of new friends have been made. Business in general has been the best in our history. We are happy indeed that our efforts for the past year have been so fruitful and promise our many old customers and friends of a continuance of the policies that have made this progress possible.

RADIO

Added facilities in this department permits a demonstration in our store. A sound-proof room has been built to take care of the famous Crosley Radios that we sell. The newest models are always available in this department with very liberal purchase terms.

STOVES

Particular attention is called to our stove department. For years we have featured great assortments of the best stoves that money can buy. Estate Gas Ranges and Reznor and Ironton gas heaters. Compare the styles and qualities of these stoves and you will be satisfied that they are the best. Better yet, ask your neighbor about getting a stove at Sherrod Brothers.

Thirty Day Charge Accounts

For the information of those who have not familiarized themselves with the service we offer, we maintain a 30-day charge account service that permits our customers to take advantage of the same courtesies we get from the wholesalers. If your credit is good in Lubbock, just call 837 for your wants and say "Charge It."

SPORTING GOODS

Tennis, football, basket ball, track and all kinds of sporting goods are displayed in sporting goods corner. Special prices are made to schools in the purchase of quantities of these supplies. Guns and hunters' supplies are shown in this department, too. Complete assortments of well known guns and supplies for rent and sale at all times. Bicycles for the kiddies at the usual nominal prices.

INSTALLMENT PLAN

The installment plan is maintained for the purchase of home appliances and machinery. It is easy to have all of the modern appliances in your home and pay for them as they are used. Electrical refrigeration, stoves, radios and other appliances of this nature. Our credit department will be glad to work out an equitable basis for your purchase.

ELECTRICAL REFRIGERATION

Scores of homes in Lubbock and the surrounding territory have been supplied with General Electric Refrigeration through our deffered payment plan. Testimonials from these local people will convince you, too, that this is the best Electrical Refrigeration that money can buy. You will find your size displayed in our large roomy display room.

ELECTRICAL APPLIANCES

The housewife in search of things electrical can spend a happy hour in shopping through our electrical department. Percolators, irons, toasters, vacuum cleaners, and all the necessary home appliances sold on the 30-day plan or on the deferred plan.

HARDWARE

Any article that can be bought in the modern hardware store can be bought from our shelves of hardware. Hardware for the builder. Home cooking utensils. Nuts and bolts. Brooms, mops and cleaning devices, in fact, everything you will need when you think of hardware.

FARM MACHINERY

We are agents and distributors for the Massey-Harris line of farm machinery. This line offers the farmer a selection from the most varied assortment on the market. This line is sold on the defered plan and permits the purchaser to earn as he pays for his farm needs.

PAINTS

For the painter or for home use, you will not find a larger stock of paints and brushes anywhere. Shown in complete sizes and for any particular need. Also, brushes and paints for the show card writer and artist.

1014 BROADWAY PHONE 837

Sherrod Brothers

THE HARDWARE DEPARTMENT STORE

GLASSWARE

A haven for gift hunters will be found on the main floor. Glassware of every description from Haviland to restaurant ware. The prices are nominal and the assortments are always the largest to be found.

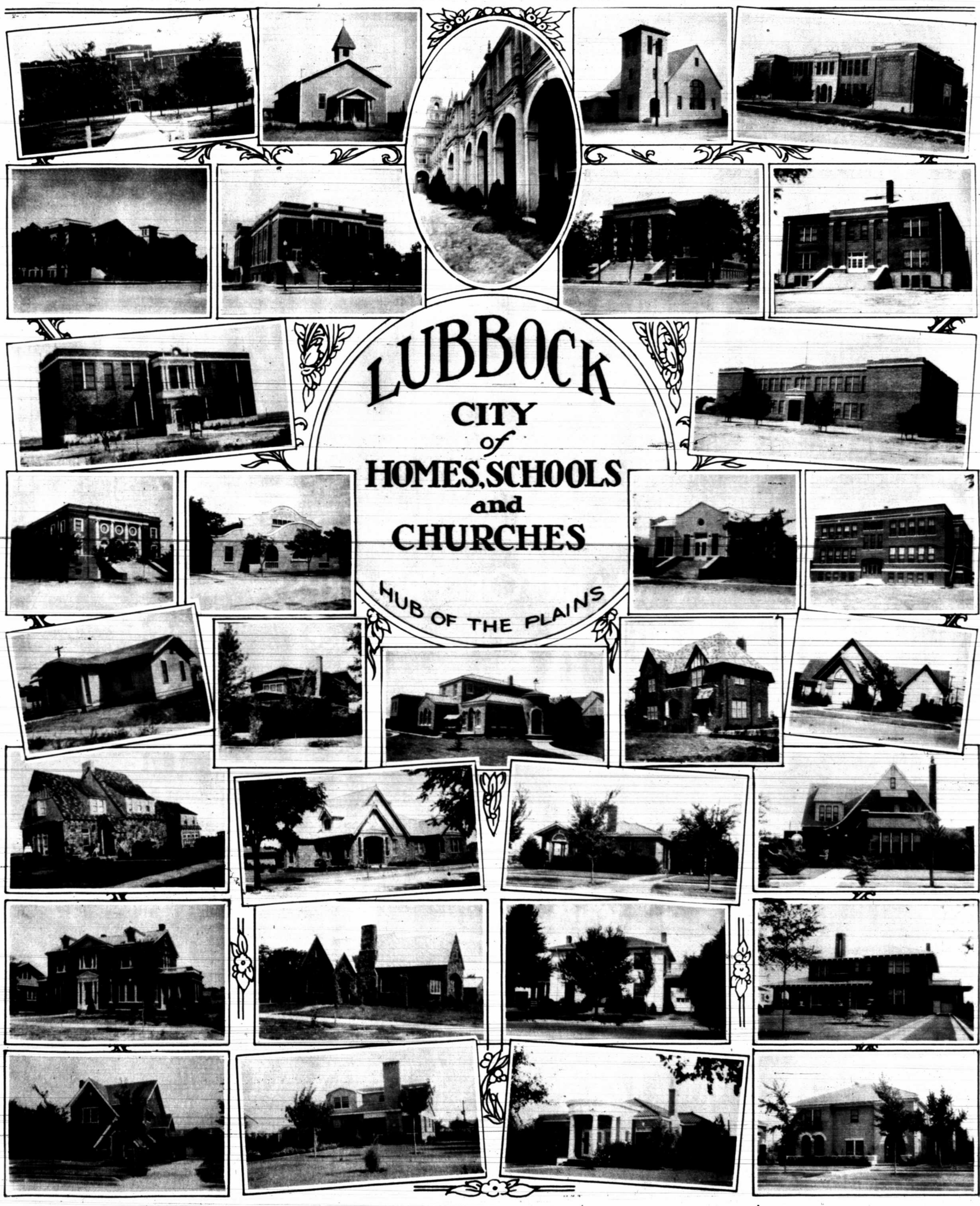
ART GRAVURE SUPPLEMENT
SECTION ONE

"The Sunday Edition of the Lubbock Morning Avalanche and the Lubbock Daily Journal"

Sunday Avalanche-Journal

ART GRAVURE SUPPLEMENT
SECTION ONE

LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 22, 1929

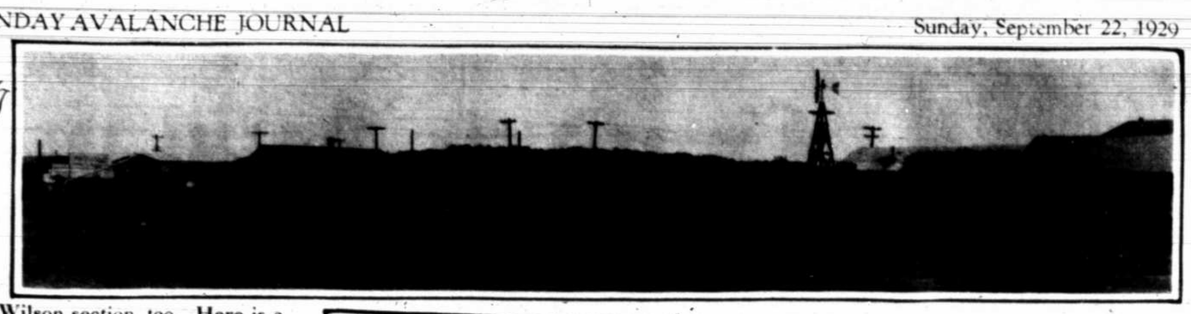


Gulf & West Texas Railroad from San An-

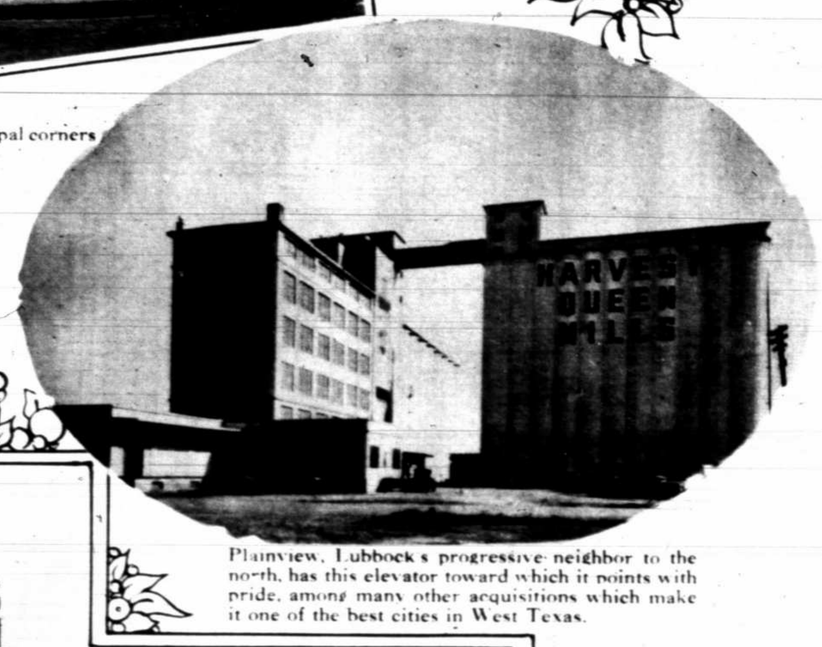
Briefly he set forth the principles of suc-



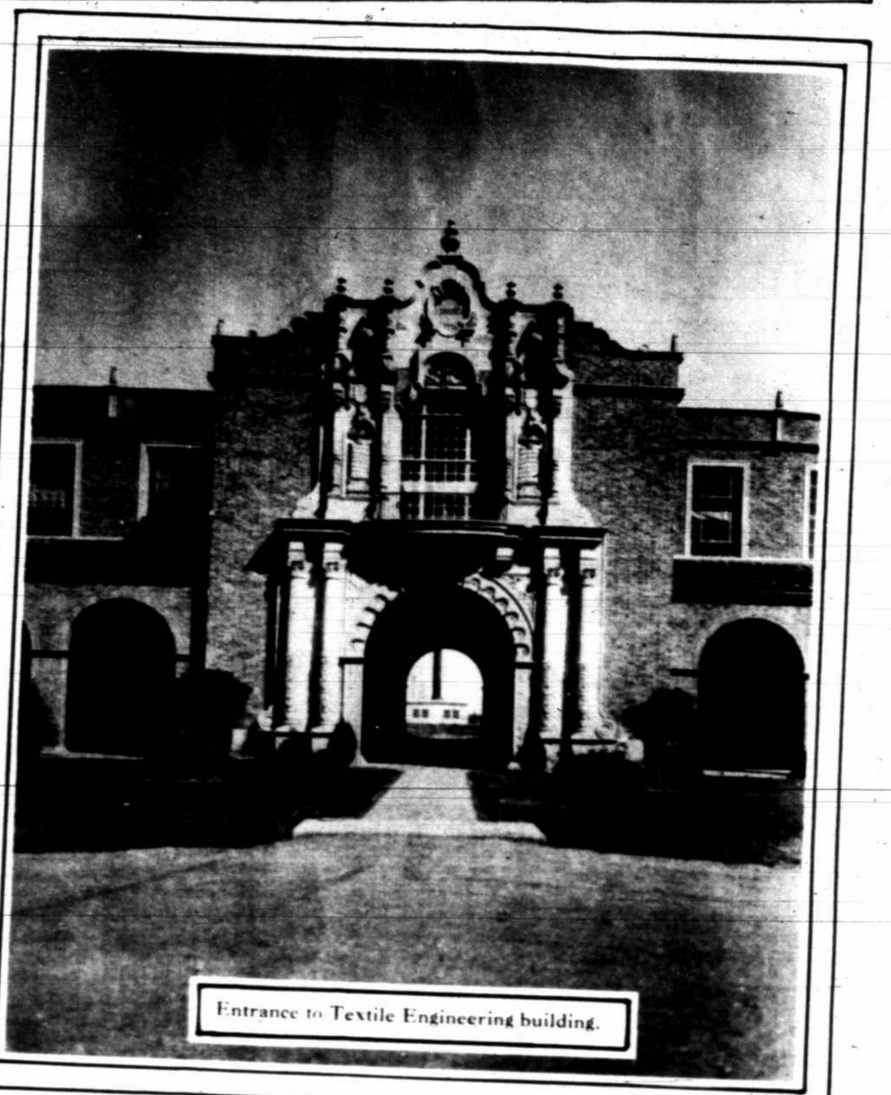
A modern drug store on one of the principal corners of Crosbyton.



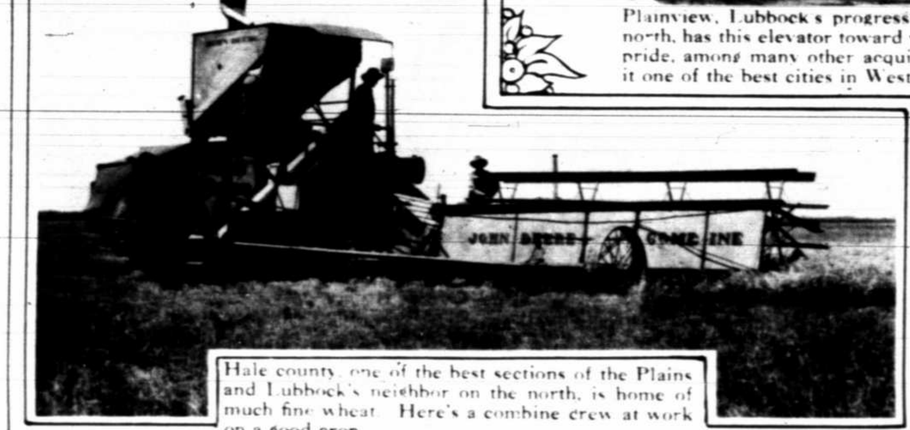
Grain grows in the Wilson section, too. Here is a pile, awaiting shipment to eastern markets.



Plainview, Lubbock's progressive neighbor to the north, has this elevator toward which it points with pride, among many other acquisitions which make it one of the best cities in West Texas.



Entrance to Textile Engineering building.



Hale county, one of the best sections of the Plains and Lubbock's neighbor on the north, is home of much fine wheat. Here's a combine crew at work on a good crop.

A Mark Of Progress

In Rendering Efficient Service



SAM F. ARNETT

When you deal with this bank you can rest assured that it is always ready to help you in doing that which is best for the growth and advancement of your interests along legitimate lines.



FRANCE BAKER

The Policy

... and aim of the CITIZENS NATIONAL BANK is to provide our patrons with every advantage and convenience that a bank can safely give. Every facility and every requirement for efficient service has been added as business justifies and demands. The remodeling of our entire banking room represents the fulfillment of this policy.

The Picture

... is an architect's drawing of exactly how the CITIZENS NATIONAL BANK will be after it is remodeled. Every executive office, the vault, and every teller's cage is located for public convenience. This new improvement represents years of accumulated experience by America's leading banking institutions. Every new facility will have stood the test of time in the banking business.



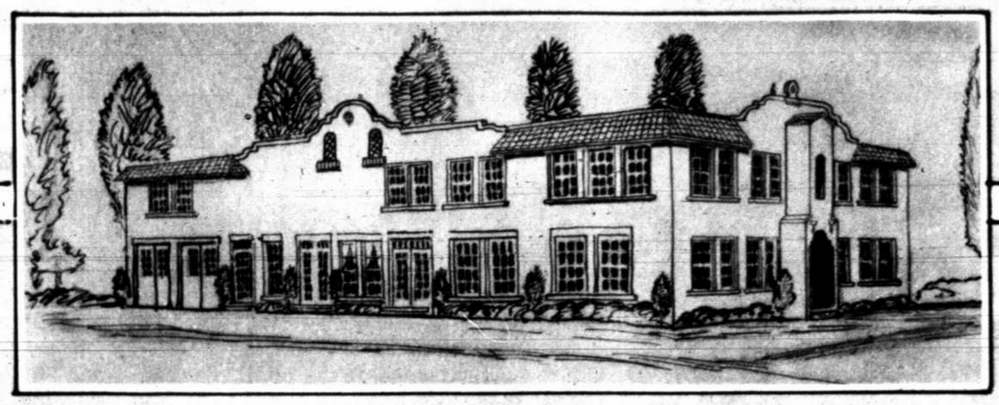
W. H. STEVENS

CITIZENS NATIONAL BANK

The Oldest Bank In Lubbock County



C. P. DREXEL



Bynum Brothers' New Funeral Home now under construction on the corner of Thirteenth Street and Avenue Q.

DEDICATED

to the service of humanity



L. H. Bynum
Funeral Director and Licensed Embalmer



C. L. Bynum
Funeral Director and Licensed Embalmer

Our new Funeral Home is now under construction . . . finer than anything within hundreds of miles . . . finer not only in its appointments, but finer in the service its possession will enable us to attain. The Bynum code of ethics has not been changed, and throughout this complete and efficient organization, there is a sympathetic, courteous environment destined to give a new degree of satisfaction in every detail.

It has been planned to meet every modern requirement for the convenience and comfort of those whom we serve.

On the first floor will be found a large lounging room, the office, a reception room, a room where the family may gather in private and undisturbed, the chapel, the music room, two preparation rooms, and three slumber rooms . . . all of them tastefully finished and furnished in a soft, dignified manner.

The second floor of the structure contains apartments to accommodate every member of our organization in order that the service may continue without interruption and that they may be ready to respond instantly to any call at any hour of the day or night. In addition to the apartments, the display room is a part of the second floor arrangement.

Soon we will be ready to announce the opening of this beautiful new structure . . . ready to show you the kind of a funeral home the growth of Lubbock and the South Plains is entitled to have.



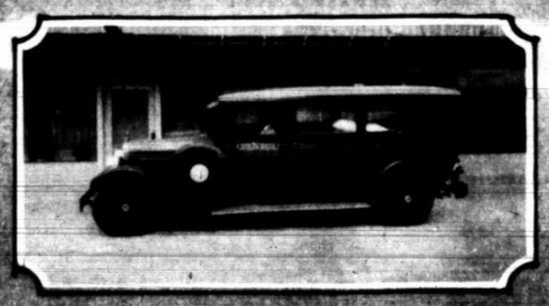
Mrs. Luther H. Bynum

who in addition to being the only lady licensed embalmer on the South Plains, personally cares for all cases involving women and children.



F. Roy Sanford,

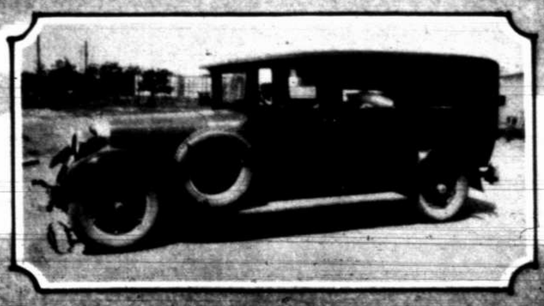
Licensed embalmer and Superintendent of Bynum Brothers' Packard and Lincoln Ambulance service . . . the man responsible for the 24-hour service featured by this establishment.



Specially designed Packard type ambulance . . . powerful . . . dependable . . . and distinctive.



Bruce Bryan,
Ambulance attendant.



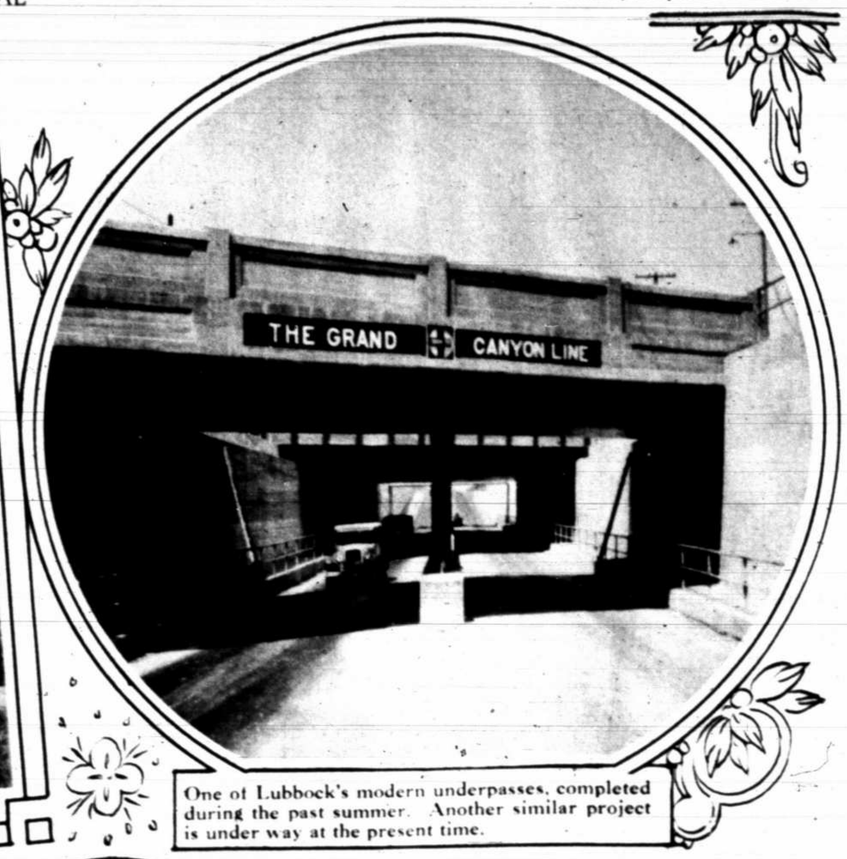
The Lincoln limousine type ambulance which in addition to being dependable, adds prestige and dignity to the service.

BYNUM BROS. FUNERAL HOME

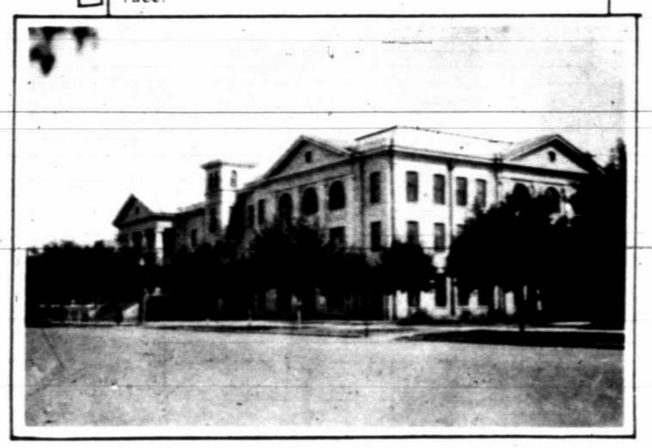
Phone 200 *Phone 200*



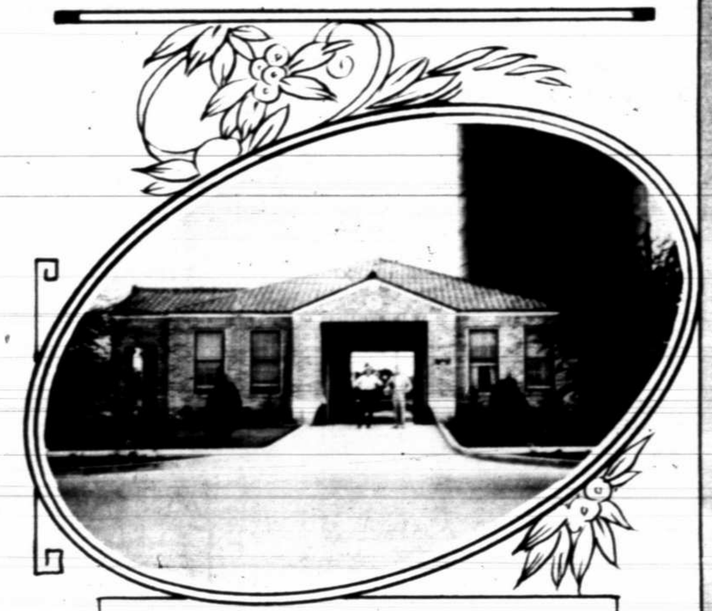
"The Al Smith Band Wagon"—gone but not forgotten. Here are some prominent Lubbock citizens who campaigned last summer for the Democratic nominees and added good natured zest to a hectic race.



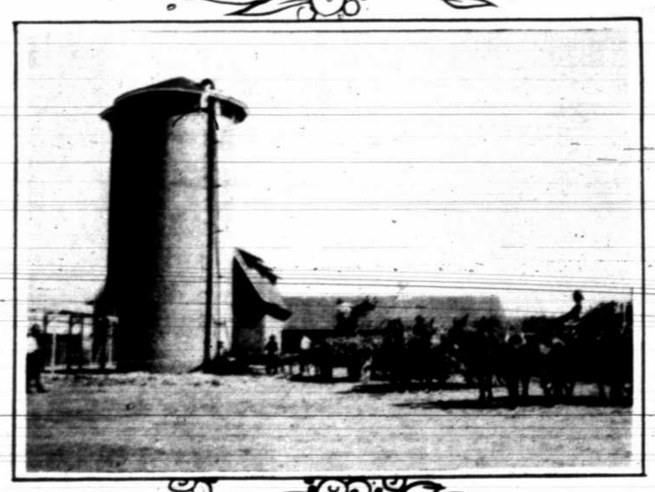
One of Lubbock's modern underpasses, completed during the past summer. Another similar project is under way at the present time.



An attractive view of the First Methodist church, largest church on the Plains, located in Lubbock.



A low key rate for fire insurance is one of Lubbock's offerings. Adequate fire protection is given and here is shown Fire Station Number 2, in the southwest part of the city.





An exterior view of the Dandy Bakery

Curtis Bond
General Manager of the Dandy Bakery

Above is shown the group of employees responsible for the genuine goodness of Dandy Bread

Growing through quality



Above is the fleet of trucks responsible for the delivery of Dandy Bread, fresh daily

Below is an interior view of the Dandy Bakery



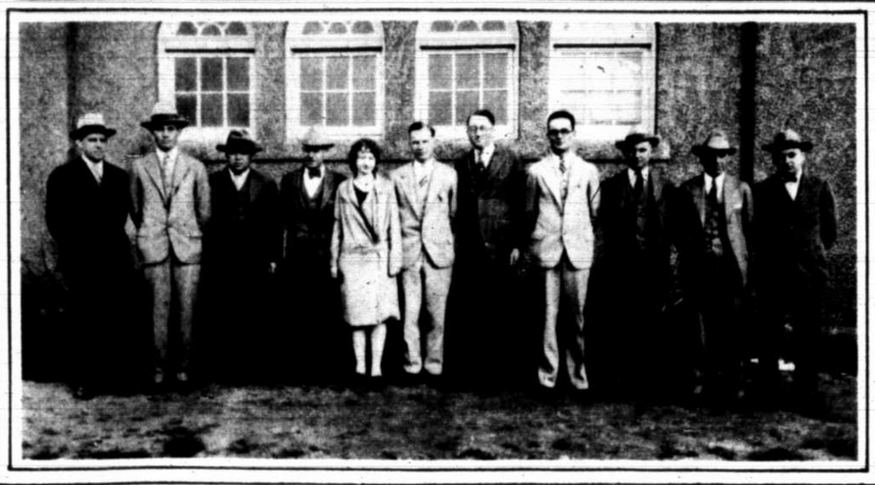
Just a few months

In that short time Dandy has become a household word for everything that is fine and wholesome in bread . . . its popularity has grown to the point where our facilities for service have been expanded to meet the growing demand for this quality product.

We are sincerely grateful for the popularity this fine product has earned and it is our pledge to you that we shall always strive to merit the confidence of the housewives by producing this bread in a quality manner throughout.

Dandy Bakery

1513 Ave. Q. *Phone 1289*



Agriculture is the backbone of the South Plains and study of dirt farming is a feature at Texas Tech. Here is the faculty of the school of agriculture, reading from left to right, Dean Arthur Leidigh, Ray Mowery, H. J. Bower, Dr. F. G. Harbaugh, Miss Juanita Poole, C. E. Russell, J. O. Ellsworth, C. H. Mahoney, H. M. Bell, W. L. Srangel and K. M. Renner.



One of the city's railroad stations—the new building erected during the past year by the Ft. Worth and Denver, South Plains line.



Lubbock business men believe in fostering agriculture with rural youngsters and every year they help when the city and Tech college play host to 4-H club boys and girls. Here are members of the rural clubs from over Lubbock county, snapped while in annual conference.

Hiltons in Texas





The Schenck Apartments furnished throughout by Rix's



The New Home of the Rix Furniture Company under construction at 1112 Thirteenth Street



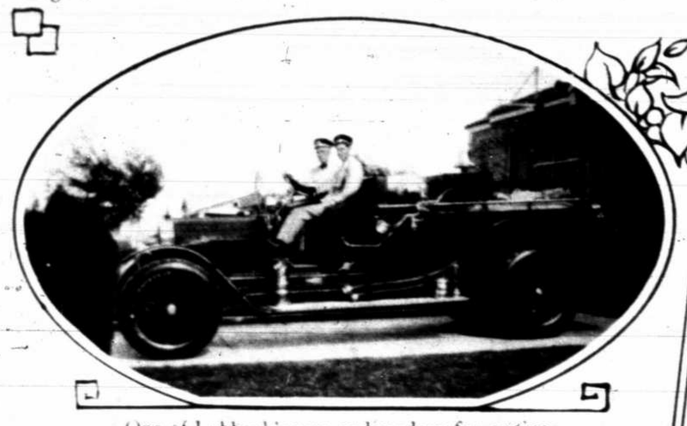
The Schenck Apartments furnished by Rix's

...t new and finer Rix's

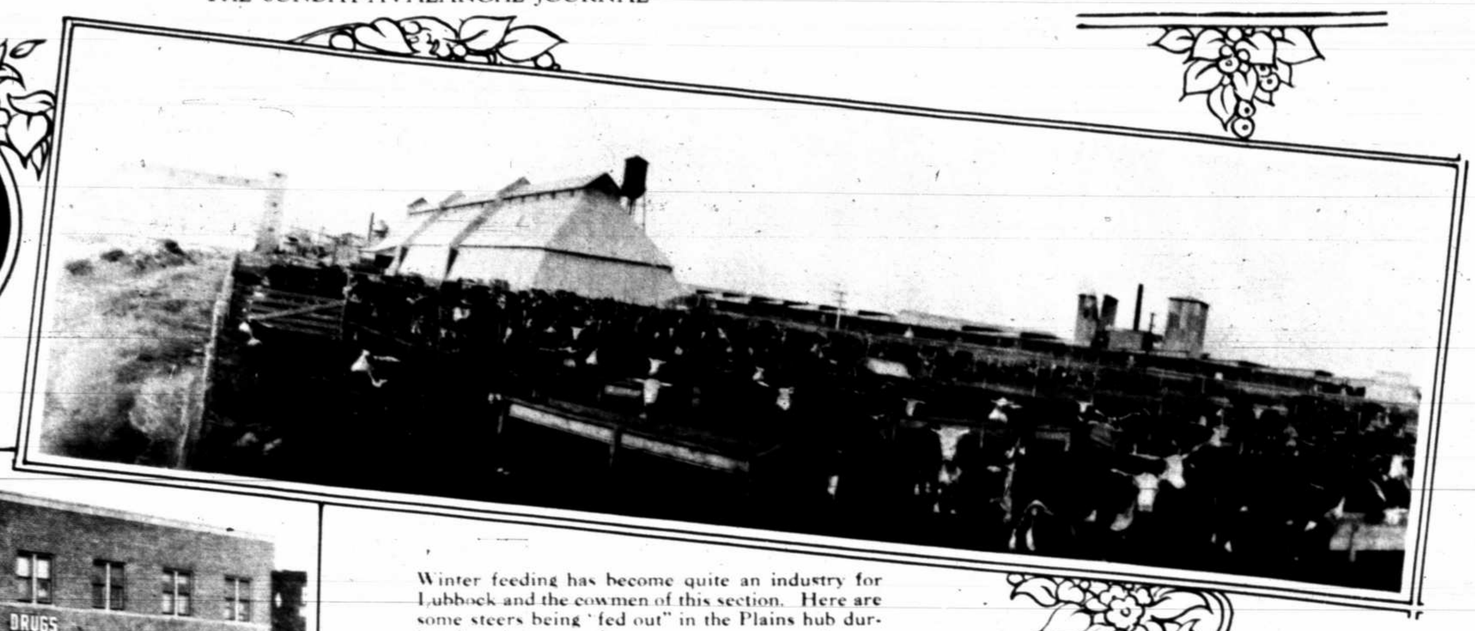
Very so... it will be our pleasure ...nvite the people of the South Plains ...tend the ...rmal opening ... our ...ew store building ... arranged throughout with regard for ...opping comfort and to provide the proper setting for the beautiful furniture shown by this store. The same personnel will serve you in the new location ..... the same fine quality and exceptional values will be at your disposal.

Rix Furniture Company

Big Spring "Home Furnishers in West Texas for Nearly a Quarter of a Century" Lubbock



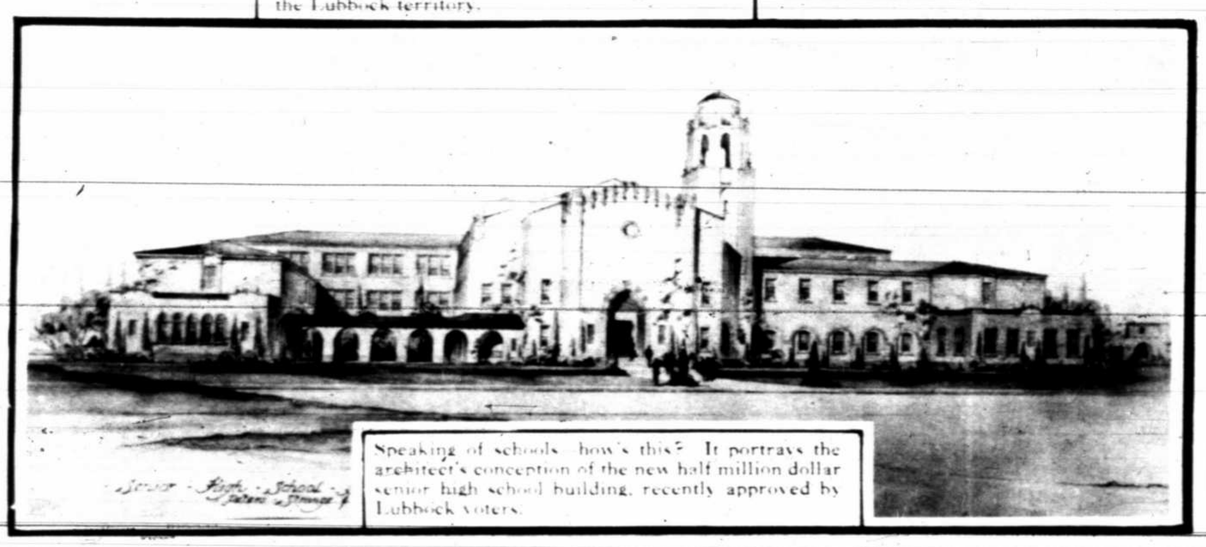
One of Lubbock's new and modern fire engines.



Winter feeding has become quite an industry for Lubbock and the cowmen of this section. Here are some steers being "fed out" in the Plains hub during the winter months.



A business corner at Crosbyton, busy county seat of Crosby county and one of eastern strongholds of the Lubbock territory.



Speaking of schools—how's this? It portrays the architect's conception of the new half million dollar senior high school building, recently approved by Lubbock voters.





DR. O. C. BOONE

Reception Room of the Elaborate Offices of

DR. LILYAN BOONE

DRS. BOONE and BOONE

CHIROPRACTORS

503 Myrick Bldg. Lubbock, Texas

The World's Finest BREAD Is made with Milk and Honey



Baby Pullman

Baby Pullman Bread is a Martin Creation and is registered in the United States Patent office. It originated in Lubbock and has been accepted by people throughout the Great South Plains. It is the standard of taste in West Texas. Its Popularity has stood the test of time.

Martin's Bread

Martin's Bread is made with milk and honey, and represents the finest attainment in bread making up to this time by Martin. There can be no greater service than satisfying a daily demand through supplying a necessity for thousands of people. The continually increasing demand proves its quality.

Made In West Texas' Finest Bakery

"There Is No Substitute For Experience"



"Established 1910"

MARTIN BAKING CO.

Ford QUALITY

Ford POPULARITY



GEO. E. BENSON
Vice Pres. & General Mgr.



SAM C. ARNETT
President



HARRY MORRIS
Secretary

More Than Ever Before

FORD

The Universal Choice of ALL American Homes



E. J. PARSONS
Mer. J. C. Penney Co.



CHAS. F. O'NEIL
Realtor



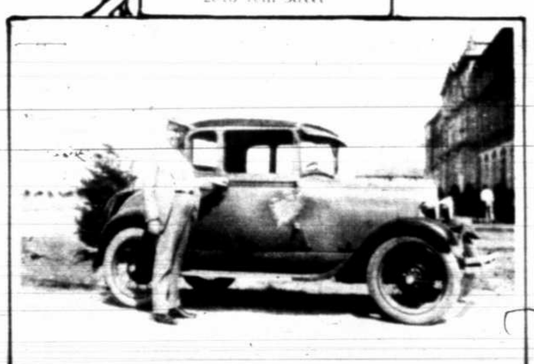
MRS. I. E. DAVIS
Bosque Apartments



MRS. CHAS. WHITACRE
2016 30th Street



D. N. LEAVERTON
Bldg. Cont. & City Comm.



DR. PAUL W. HORN
President of Texas Tech.

That the new Ford Model A has become the choice of all American homes is best evidenced by a glance on the streets and in the drive ways of Lubbock. Its popularity must be deserved, else people who are thoroughly schooled in motor car value would not include them in their motoring needs.

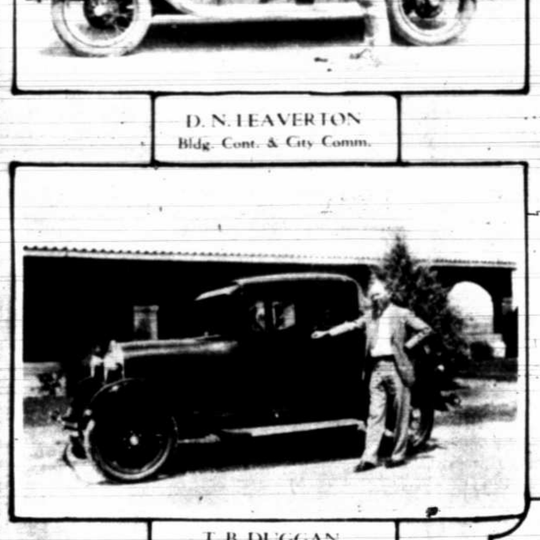
Easy to drive, beautiful in body lines, and dependable to the highest degree. That's what they all say. Speed, endurance, economy, and safety that is so essential in present day travel needs. All of these qualities in America's most liked automobile, and for the lowest first cost to be found.

We cordially invite visitors to the South Plains Fair to headquarters at the home of the Universal Automobile during your stay in Lubbock. Invite the people of Lubbock to inspect our beautiful display of the new Ford in our sales room, and solicit an opportunity to demonstrate dollar for dollar value in the greatest automobile ever made.

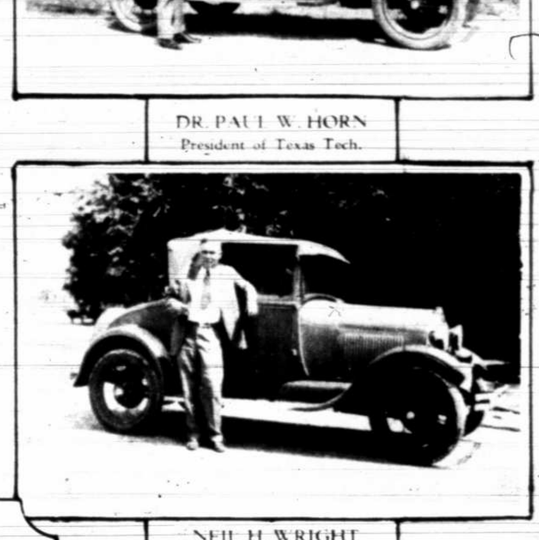
LUBBOCK AUTO CO., INC.

9TH & TEXAS AVENUE

Your Ford Dealer In Lubbock



T. B. DUGGAN
Vice-Pres. Temple Trust



NEIL H. WRIGHT
Dist. Mgr. Southland Life



MAIN BUILDING
LUBBOCK AUTO, Inc.

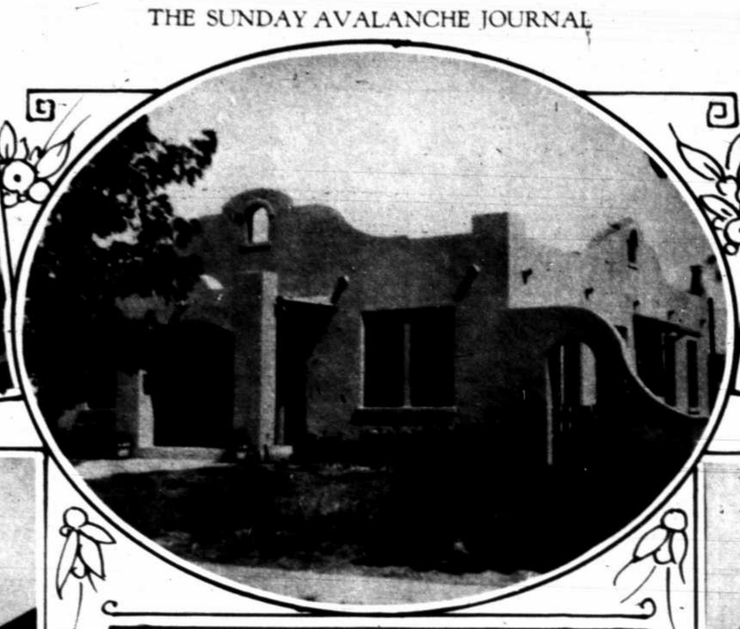


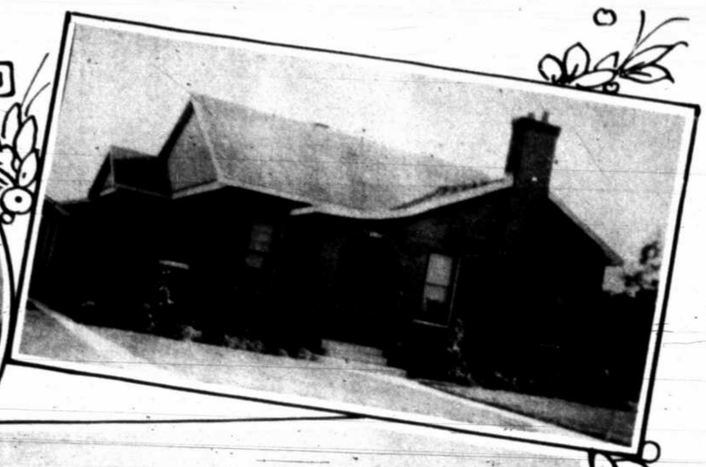
FORD DELIVERY FLEET OF LUBBOCK LAUNDRY



USED CAR DEPT.
LUBBOCK AUTO, Inc.

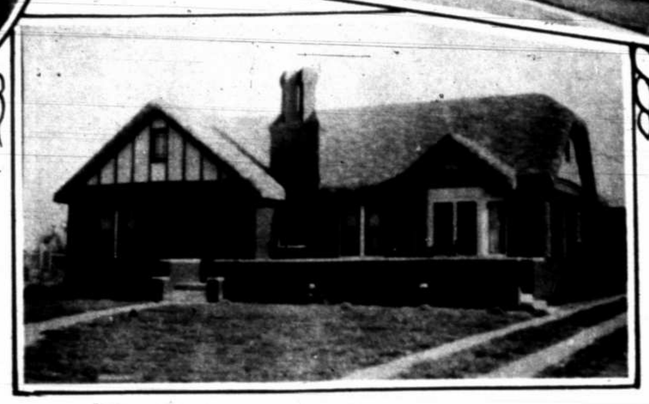




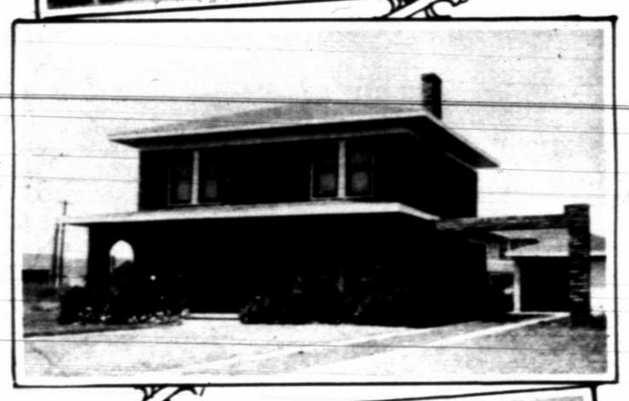


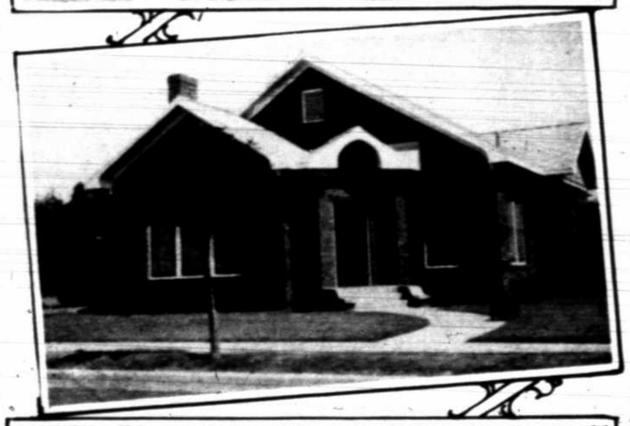


Is it any wonder Lubbock is proud of its row upon row of attractive residences? Here are just a few homes, photographed at random in various sections of the "Hub of the Plains".

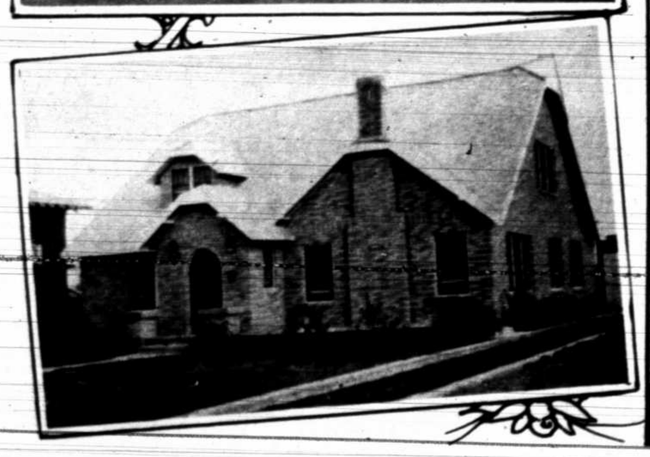
















MR. WALTON HALE
Assistant Manager

MR. E. A. CONLEY
Shoes

Mr. E. J. PARSONS
General Manager



MRS. J. D. SHAW
Ready-to-Wear

MRS. HARRY SHAW
Hosiery

A Message From the Lubbock Organization of the J. C. PENNEY CO.



MR. CARROL T. JOHNSON
Dry Goods



MR. D. C. MOSER
Clothing



MRS. E. L. LILLARD
Piece Goods



MRS. C. B. MUSGROVE
Corsets and Lingerie

AT THE DAWNING of a new Season, the personnel of this Lubbock Institution calls your attention to an announcement of Economy, Authenticity of Style, Completeness of Selections, and assured Shopping Happiness. A message that will directly effect every home on the South Plains.

The department heads and employees of the J. C. Penney Store have made arrangements to have the most complete showing of Ready-to-Wear, Clothing, Shoes and Dry Goods ever displayed. Every department will be filled with new and authentic styles. Every article will carry the Penney assurance of quality. Each price will be affected by the enormous buying power of the combined 1400 J. C. Penney units . . . the lowest price to be found.

We cordially invite you to call on any of us for any information. We pledged ourselves to give the usual service as laid down in the Penney code of ethics. Every promise fulfilled. Every sale made with one purpose in mind . . . happiness and satisfaction for the purchaser.



MR. T. E. HAEWELLING
Display Manager



MR. EARNEST McEACHER
Furnishings



MRS. R. L. GILBREATH
Cotton Piece Goods



MRS. MAUDE BOSTMAN
Alterations





Know This Organization For Economys Sake And For Shopping Happiness



Interior View of The J. C. PENNEY Store, Lubbock

ART GRAVURE SUPPLEMENT
SECTION TWO

"The Sunday Edition of the Lubbock Morning Avalanche and the Lubbock Daily Journal"

Sunday Avalanche-Journal

ART GRAVURE SUPPLEMENT
SECTION TWO

LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 22, 1929



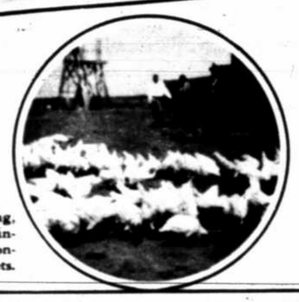
A King Cotton Scene in this section of 1929.



An actual photograph of Hockley and Cochran County corn. The 1929 crop.



Feed stuffs, another dividend crop. Another Hockley-Cochran County scene.



Poultry raising, assures ready income from convenient outlets.



Feed dealers from all sections of the South scour this section. There is always a market.



Modern hotel facilities within three miles of some of our land.



Another scene of a bumper field of feed stuff. A yearly success.



Modern farm homes in the Hockley-Cochran County section evidences assured prosperity.

A Bumper Year On The

SLAUGHTER LANDS

NATURE has poured out her bounties in the fullest measure on the Great South Plains. The soil is so rich and so well adapted to diversified farming that all the major staple crops grow to perfection.

Note the pictures on this page.

The great ranches of the late Col. C. C. Slaughter, at one time Cattle King of Texas, have been subdivided among his heirs.

Our company is General Agent for certain subdivisions of Slaughter lands, embracing many thousands of acres located in Hockley and Cochran Counties, in the heart of the Great South Plains of Texas.

Home life, water, and healthful conditions are appealing to actual settlers on the Geo. M. Slaughter Block, Bob Slaughter Block, and many Slaughter-Veal lands. For these settlers we offer very reasonable prices at the most liberal terms to be found. Study the pictures on this page closely and for further information write the

LONE STAR LAND COMPANY

Lubbock
TEXAS
321-5 Ellis Building

Branch Offices
519 Slaughter Bldg., Dallas, Texas; Levelland, Texas; Vealmoor, Texas; Lehman Texas.

OFFICERS
W. P. Soash, Pres.
Geo. W. Soash, Sec.
Guy M. Witt, Asst. Sec.
J. D. Slaughter, Sales Mgr.
E. C. London, Fieldman

STOCKHOLDERS
Dr. Geo. T. Veal
Bob Slaughter
W. P. Soash
Geo. W. Soash
R. L. Slaughter, Jr.



Abundance of feed assures success in dairying.



Another Hockley-Cochran County feed scene. A year round commodity of this section.



A fast railroad service 3 miles from Geo. M. Slaughter block gives opportune transportation facilities for steady growth.



Sudan grass another profitable feed crop. Scene above from Hockley-Cochran County fields.



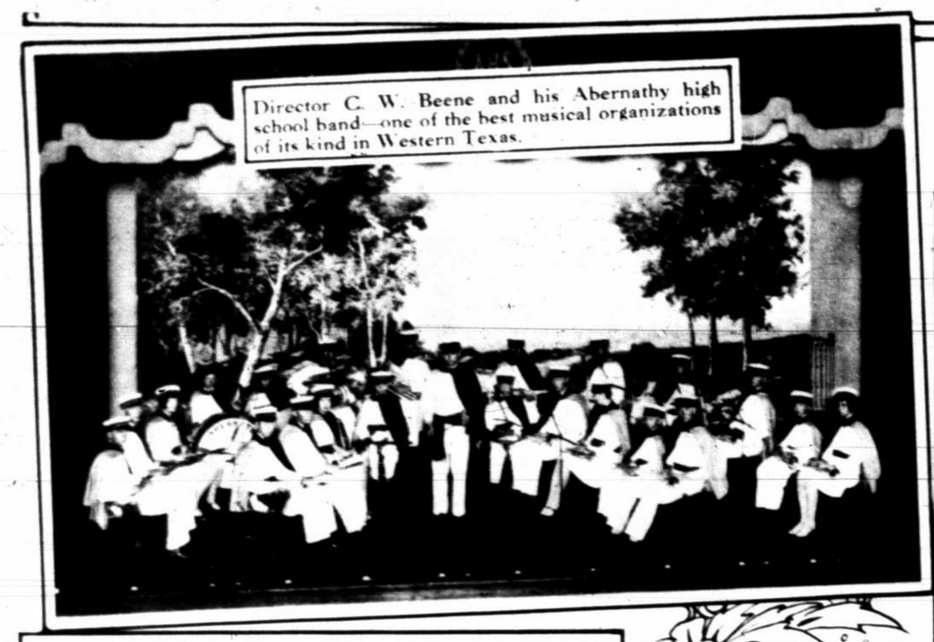
School advantages on these lands are the best. Above, picture of Whiteface School.



Peanuts, too. The above scene is taken from one of the many patches of the Hockley-Cochran section.



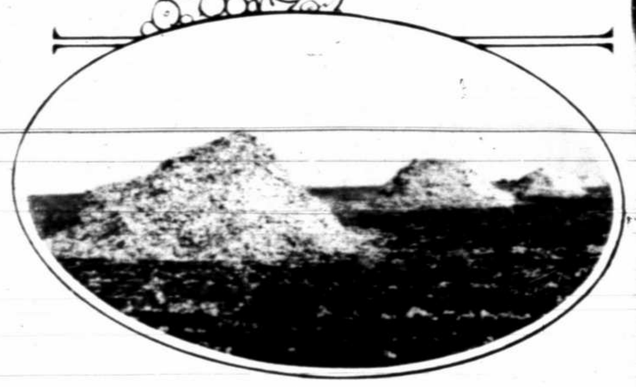
Pardon us for bringing another corn scene to your attention. We just couldn't keep from showing you Hockley-Cochran corn once more. Note the ears.



Director C. W. Beene and his Abernathy high school band—one of the best musical organizations of its kind in Western Texas.



No section in the world boasts better schools than the South Plains. Here is a typical rural school building, airy and fire-proof.



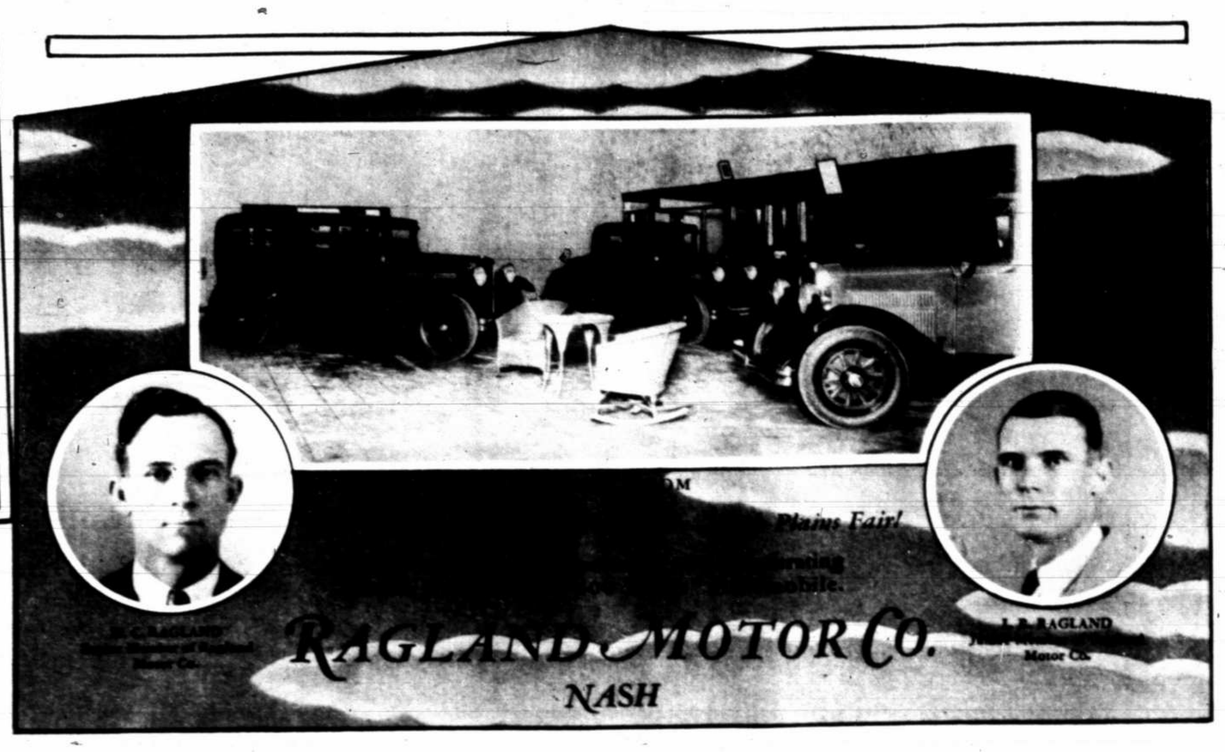
Sledded cotton, ready for the gin, snapped in a field near Plainview.



Although the negro population is small Lubbock has not forgotten her responsibilities in regard to darkies. Here is the negro school, which will soon be enlarged and improved.



The South Plains comes to Lubbock for football as well as for necessities. The Simmons university Cowboy band is shown here parading before the university's annual grid clash with Texas Tech.





FIRST NATIONAL BANK





FIRST NATIONAL BANK 1905



SAFETY DEPOSIT VAULTS

Over Two Million In Resources



O. L. SLATON
President

Another Milestone In Lubbock's Progress

As this important day has arrived we glance backward with a great amount of pride and satisfaction at the progress that has been made. New skylines grace and replace the old. New peoples . . . all staunch believers in the future progress of the Great South Plains . . . have taken abode on the staked plains. A new atmosphere of optimism is prevalent . . . the song of prosperity (peace and plenty) . . . is here.

We as an institution look back to the days of the hardy pioneering and are grateful that our belief was well founded. Thankful that it has been our pleasure to watch the meandering cow path straighten to broad boulevards of a metropolitan city. Happy to see wooden buildings give way to modern structures of steel that makes the skyline visible for miles.

To those of the outside world who read the wonderful messages of these Great South Plains, we invite you to make this institution your source of additional information of the possibilities and to render you an unsurpassed banking service in the event such is needed.



The Birthday of the Most Valuable COMMODITY

···Electric Lights···

THOMAS ALVA EDISON—the fire of whose genius, and whose enduring toil gave to the world electric light.... Electric light—greatest of constructive influences upon the social and economic fabric of nations.... It was the privilege of Edison to create electric light.... It is the duty of the industry of electric light and power to gain for electric light in the interest of man's progress the widest possible use.... It is the privilege of this industry to fittingly commemorate in each community the Fiftieth Anniversary of the Birth of Light—Light's Golden Jubilee, October, Nineteen Twenty-Nine...!

Locally, a dual celebration is in keeping with the regime of things. That our belief in the South Plains has been warranted is best evidenced by the vast expenditures to give maximum service by this company all over the South Plains. We rejoice that these plants and equipments have been needed. We celebrate the stability of our South Plains and bid greetings to other believers who have fought the battle with us.

WELCOME Fair Visitors

As the thousands of visitors gather in Lubbock for the Annual South Plains Fair it is our desire to extend a cordial invitation to inspect and visit our plants here. Make our office your headquarters. Join us in our dual celebration.... Light's Golden Jubilee and The South Plain's Prosperity.

Texa Utilities Company

the South Plains"



EXTERIOR OF STORE NUMBER TWO



INTERIOR OF STORE NUMBER ONE

OVER A DECADE OF SERVICE IN LUBBOCK

THERE have been many changes in Lubbock in the past decade . . . it has grown from a small village to one of the most important cities in the vast area known as West Texas.

As Lubbock has grown, so has this organization . . . from an exceedingly modest beginning 12 years ago when the business was operated by two people to the present two store arrangement operated by the personnel shown on this page.

We like to believe that our growth has been brought about through the rendering of a genuine service . . . that through the atmosphere of that people of the South Plains have shown their approval of that service by the ever increasing volume with which we are favored.
friendly interest in each patron and the quality of the products we feature,

These two drug stores feature an unequalled service in the filling of prescriptions . . . and in their scientific preparation as well as the quality of the drugs used to compound them, it would be difficult indeed to find drug stores better equipped to give this character of service. Six registered pharmacists are constantly on duty . . . careful . . . experienced . . . capable . . . guarding health by faithfully compounding your doctor's prescriptions.

Ample assortments of sick room and pharmaceutical supplies are carried in both stores in order that in any emergency the necessary relief may be available without delay.

You may find in these two good drug stores, the kind of merchandise and the service you would expect to find in stores located in the largest cities . . . ample assortments to insure the pleasure of selection and we invite you to visit us not only during the Fair but throughout the entire year, for the service will bring you back.

Two centrally located drug stores, convenient places to shop where your every need for the merchandise and service we offer is attended with courtesy and intelligence.

Quality throughout has been our watchword in the past, and we pledge to you the service in the future that has been responsible for our growth in the past.



DUDE BUSTER
Manager Store No. 2



SAM LIGHTFOOT
Asst. Manager & Buyer



CECIL HILLEY
Salesman



E.L. ROBERTSON
Owner



SAM LYTAL
Pharmacist



H. J. LOWERY
Pharmacist



ELLIS FOREMAN
Salesman



D. W. ROBERTSON
Salesman



MISS HADENA HESTER
Bookkeeper



FRANK WRIGHT
Display Manager



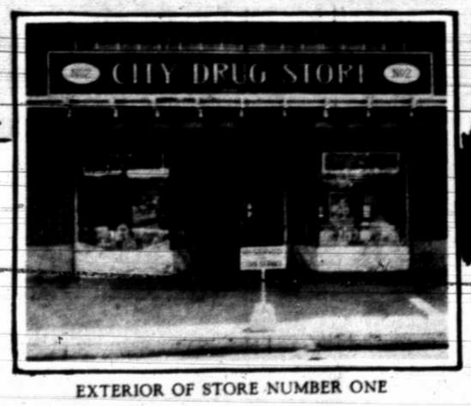
JAS. S. GARRETT
Pharmacist

Two Rexall Drug Stores

Two Rexall Drug Stores

CITY DRUG STORES

No. 1···· 1017 Broadway , , Lubbock , Texas , , No. 2···· 1115 Broadway



EXTERIOR OF STORE NUMBER ONE



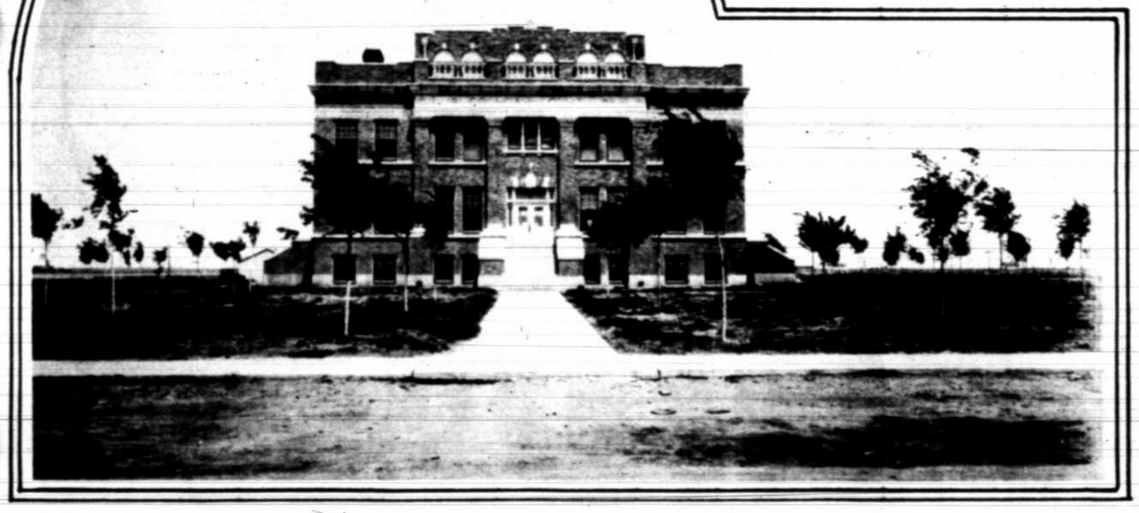
INTERIOR OF STORE NUMBER TWO



Practice as well as theory makes the agricultural courses at Texas Tech among the best in the Southwest. Here are some students "learning by doing" gathering ensilage on the college campus.



Texas Tech serves the farmers and dairymen of the South Plains as well as its large student body. Here is Prof. K. M. Renner, head of the dairy products department at Texas Tech, in the college laboratory where tests are made free for farmers.



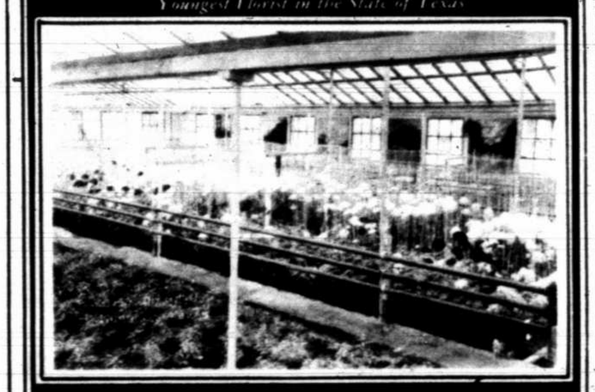
Cochran county is the youngest of Texas' 254 counties but like all South Plains counties has a modern courthouse. This one is located in Morton, one of Lubbock's neighbors.



Over fields of grain to Texas Technological college. This picture shows how feed crops grow on the South Plains.



J. C. DAVIS
Youngest Florist in the State of Texas



Let Us "Say it with Flowers" for You

TEXAS FLORAL COMPANY

2105 21st STREET · PHONE 743

OPEN DAY AND NIGHT

Expert Designers and Decorators

Greetings to You!

. . . With a Pledge For Greater Service

W. B. HILTON

"Quality merchandise at a reasonable price has been the foundation of our progress."

Our merchandise is displayed with the idea of greatest public convenience. With highest quality paints and wall papers, we strive to please every customer. We make selecting wall paper an easy task. Lincoln paint is a quality product, sold in every quantity. Visit our store for prices during the early fall merchandising season.

"Honesty in every business transaction is the surest guarantee for successful business."



A. SANSOM

HILTON-SANSOM
Paint and Paper Co. 1219 Ave. K



THE LYRIC Offers

Pictures For Everybody Direct from Cinema Land

Striving at all times to give you good shows at a reasonable price, the Lyric Theatre Enterprise extends a greeting to the People of Lubbock and the South Plains. Ours is to entertain you, and in doing this we have left nothing undone in adding to your comfort and convenience. New decorations, a new cooling system and a fine schedule of shows have given us our greatest year—September 22, 1928 to September 22, 1929. We pledge our future to a greater service to you.



Vaudeville

LYRIC THEATRE ENTERPRISE

Lubbock Texas

YOUR Gas Company

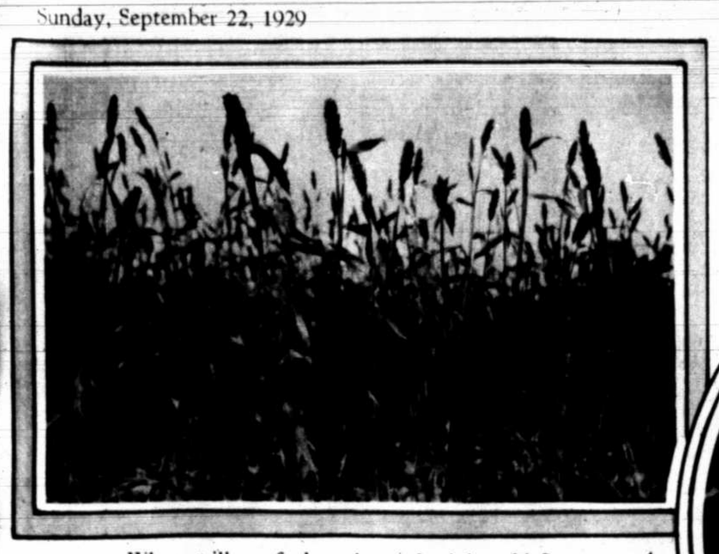
As vital to the progress and welfare of your city as the church, the bank, the school, the newspaper—

Not apart from your life, but rather, a part of your life,—that's the part your Gas Company plays. It brings you protection from the cold; it brings you instant heat for cooking; it brings you freedom from drudgery. The future of the Gas Company is inseparably linked with the future of your city. We are both working toward a common goal, dependent upon one another, earnestly striving for a bigger and better Lubbock.

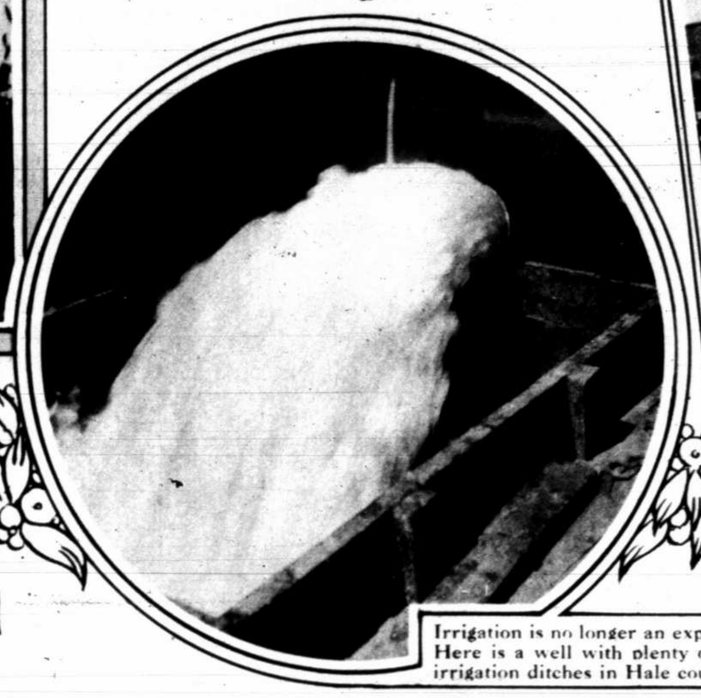
To all of the counties of the South Plains—accept our congratulations upon the announcement of the Annual South Plains Fair. This is a splendid work—one which we are sure will bring added lustre and prestige to this section of Texas.

WEST TEXAS GAS COMPANY

LUBBOCK TEXAS



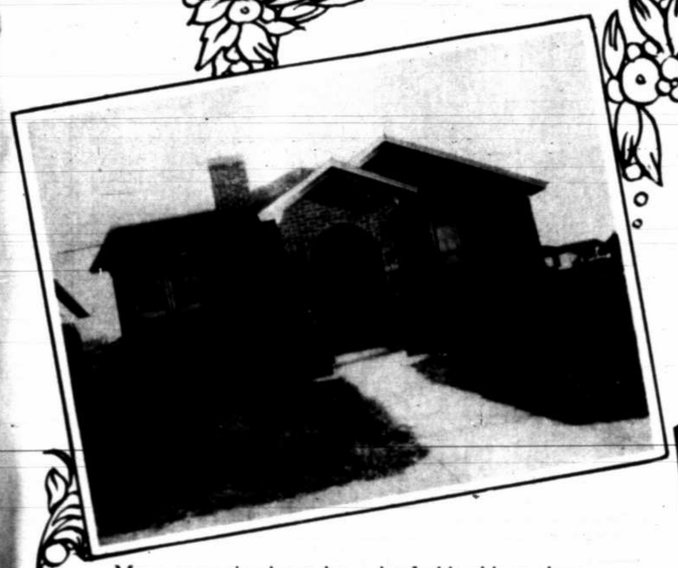
Where will you find any better feed than this?



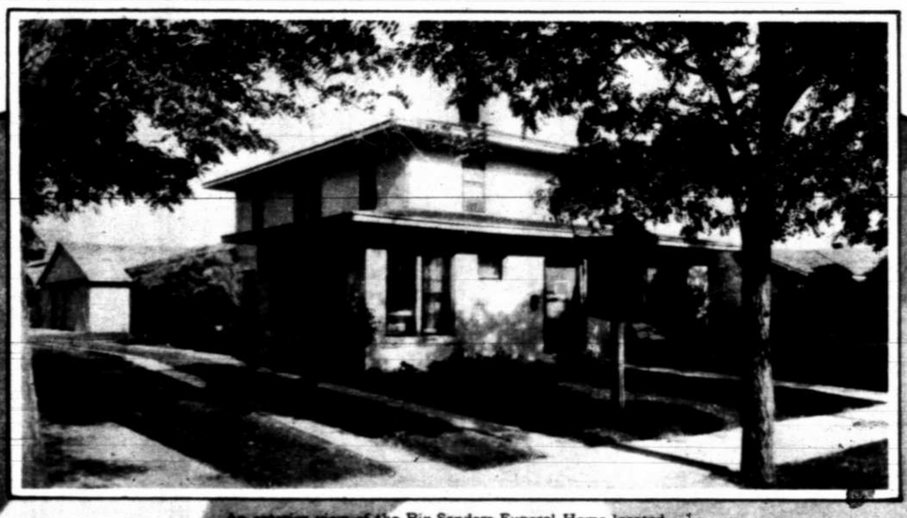
Irrigation is no longer an experiment on the plains. Here is a well with plenty of water, gushing into irrigation ditches in Hale county, near Lubbock.



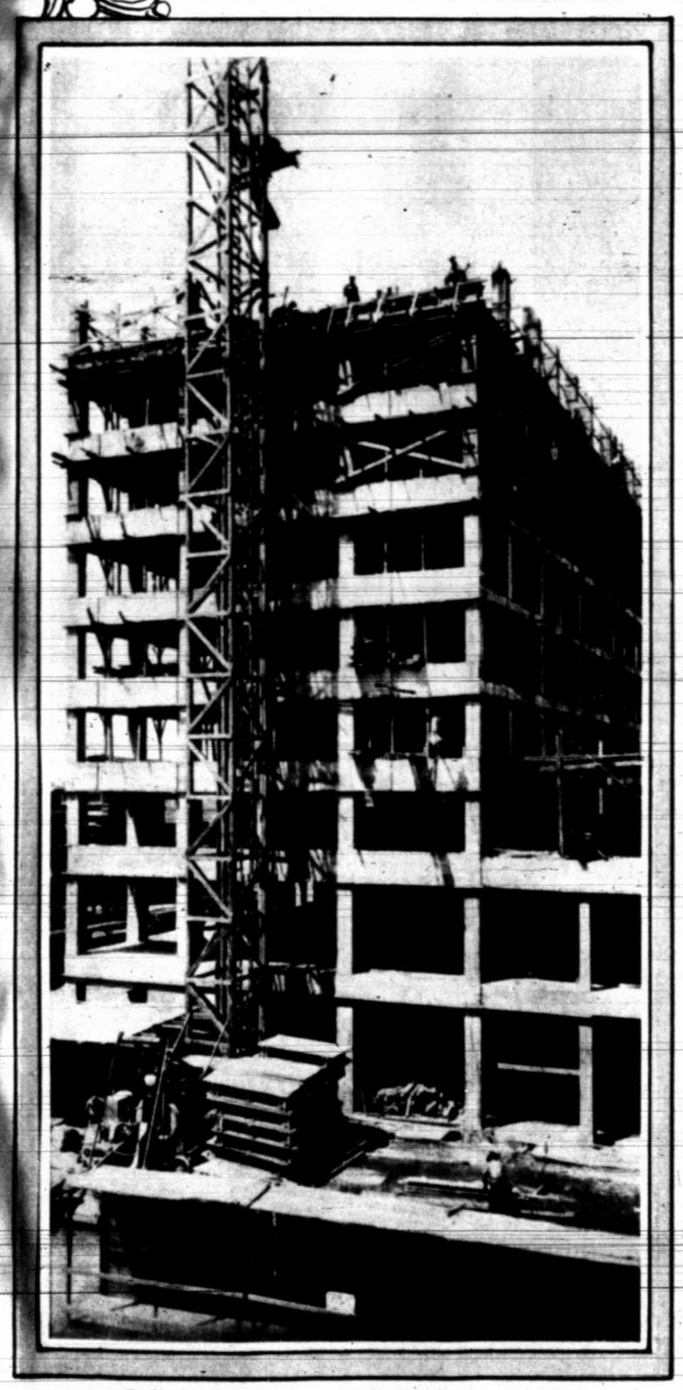
The bustling capital of Terry county, one of Lubbock's fine trade tributaries, is Brownfield. Folks in that section go to Brownfield to transact much business, as this photo proves.



Many attractive bungalows dot Lubbock's modern residential districts. This is the home of Arthur Brown, official photographer for the Avalanche-Journal's Fair Edition Artgravure sections.



An exterior view of the Rix-Sanders Funeral Home located in a quiet area of the city away from business district noise.



Going up! The new Hilton hotel was pushing ahead, a little more than half way to its height when this picture was taken last month.

Our New Funeral Home

We point with pride to our new Funeral Home, for it fills every demand that could be made in the rendering of a funeral service.

The facilities for service in the matter of equipment, and the fact that only the location has changed with the same personnel still active in conducting the business, gives us the opportunity to serve in an unsurpassed manner.



An interior view in the Rix - Sanders Funeral Home where comfort and convenience are stressed.



Another interior view exhibiting the quiet comfort so eminently desirable.

Rix-Sanders

FUNERAL HOME

Phone 1675

1318 Avenue M



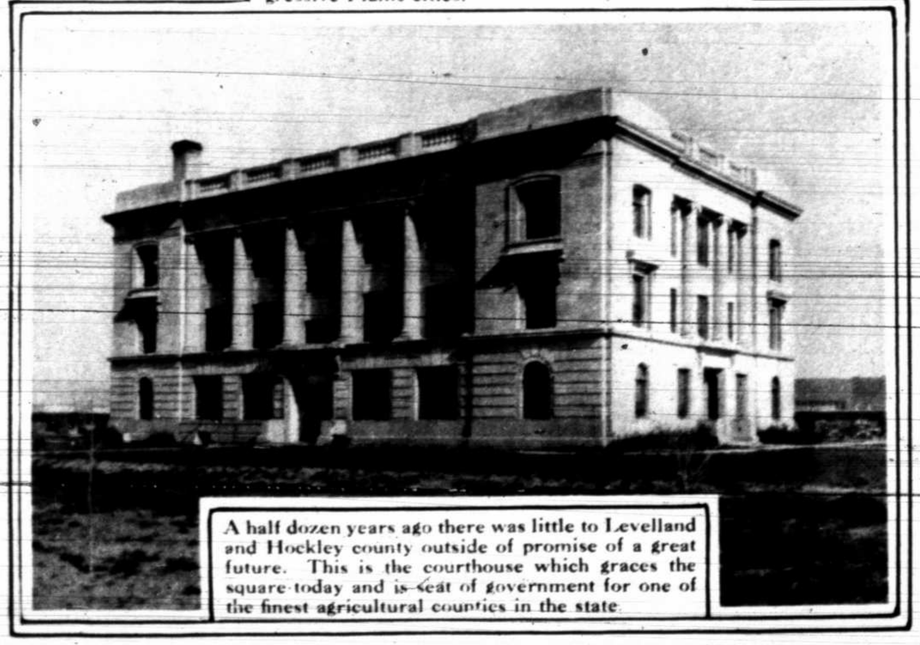
Terry county goes in for helping boys and girls of the rural districts. Above are members of 4-H clubs snapped during session in Brownfield.



They grow real corn in Terry county! Here's one of the many piles lining the railway near Brownfield. More than a million bushels were shipped from Brownfield last year.



Home of Mr. and Mrs. Sep Smith, at Crosbyton. It is typical of many comfortable residences in progressive Plains cities.



A half dozen years ago there was little to Levelland and Hockley county outside of promise of a great future. This is the courthouse which graces the square today and is seat of government for one of the finest agricultural counties in the state.

"L[illegible]ock's Smartest Shop for Women"

FROM HEAD TO FOOT

Through frequent trips to the most noted style centers by our buyers (four and five times a season) an individuality so essentially necessary to the feminine costume is attained in those garments selected at Jarett's.

Here one may choose from ample assortments . . . charming frocks . . . richly furred coats . . . a chic hat . . . hosiery to match or complement the costume . . . dainty underthings . . . and footwear . . . all styled in the manner that finds the approval of a most discriminating clientele.



. . . frocks
. . . coats
. . . hats
. . . undies
. . . hosiery
. . . footwear

J[illegible]RETT'S FASHION SHOP

1105 [illegible]dway

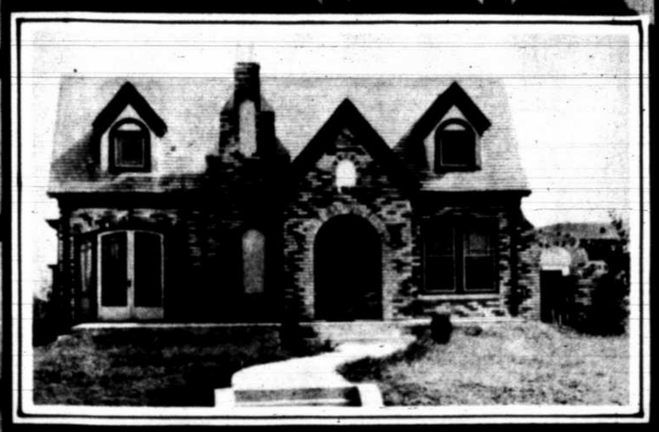
ART GRAVURE SUPPLEMENT
SECTION THREE

"The Sunday Edition of the Lubbock Morning Avalanche and the Lubbock Daily Journal"

Sunday Avalanche-Journal

ART GRAVURE SUPPLEMENT
SECTION THREE

LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 22, 1929



Style
Design
Quality

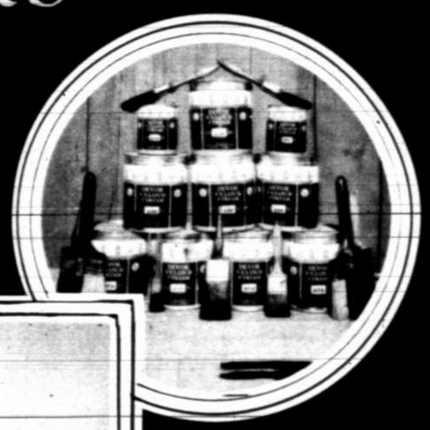


The Cave Man ... tested Clay and Stone
Pioneers ... chose well the trees for their log cabins

HOME BUILDERS

Today ... should select
building materials
with discrimination







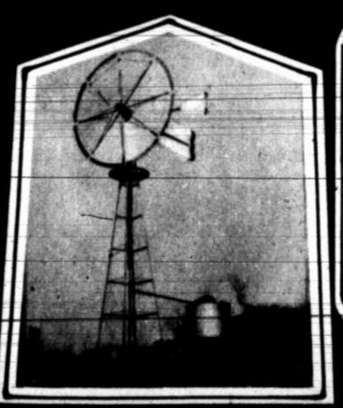




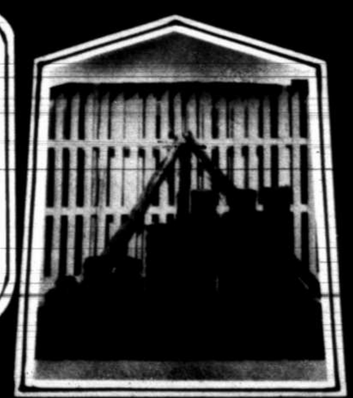
A modern dairy barn, designed by Panhandle Lumber Co. This building not only means "contented cows," but is the necessary foundation for the dairy industry in the Great South Plains. Let us present you with building plans today.



"COURTESY — QUALITY — SERVICE"



PANHANDLE LUMBER COMPANY
(INCORPORATED)
OUR AIM - TO HELP IMPROVE THE PANHANDLE



In All Principal Panhandle Towns



Twenty years ago cowmen drove their herds over this section. The picture shows townspeople greeting the visiting cattlemen on what is now Tech College Campus.



The Textile Engineering building is one of the structures of Texas Technological college and stands where cattle were once held over-night enroute to markets on overland drives.



Mrs. C. Abney



Mrs. A. L. Hunt

The Oldest and Most Exclusive Shop In Lubbock

"Established Twenty-Years"

CUSTOMERS Of 1909 Are CUSTOMERS Today

Styles in keeping with the world's style trend; new modes from New York and Paris immediately after their creation. Quality, Style,—in exclusive lines such as—Claire Dresses — Peggy Paige Dresses—Normandy, Belart and Herbeli hats — all expressing piquancy, vivacity and chic



A beautiful "House of Youth" Coat, worn by Miss Effie Roe, who has been with Abney Apparel Shop twelve years. The trend is more and more toward lavish fur trimmings for coats.

ABNEY APPAREL SHOP

Lubbock Texas



R. C. WRIGHT
Vice-President and District Manager

A West Texas Furnitu... Chain Se...ving ...obbock and the ...outh Plain...

THE AMARILLO FURNITURE COMPANY is one of many un... that ma... u... AMARILL... FURNITURE COMPANY. This great West organization was ...nded ... Texas, by S. H. Wright, its present president, in 1916. now the larg...st c...in furn... ...pany operating on the Plains and this operation is carri... exclusively b... West Texas ... ...s purpose is to furnish the people of West Tex... ...th quality fu...iture at a reas...na... ...ce made possib... group buyin...



A Bea... Bed Room ...tographed in Our St...

Your home should be a delightful b...kground for your indiv...ality. Variety of selecti... is necessary to reach... end. The furniture ... be found in th... stor... ll please the most d...iminating.



A. PE... *...ger of the ... Store*



...Room Suit that will Disti... Home from the Ordinary

Good Will

Without the continued ...tronage and good will of those w...om we have be...n p...vileged ... se... this organiz...t... cou... not have grown to its pres... proportion, and it is our pledge t... you that through ... merits ... ...oducts ar... ... fairn... of our pric... shall continue to be the leading ...ctor in the privile...d service ... ...hing hon...

AMARILLO FURNITURE CO.

1114 Broadway : Lu...ock Branch : Phon... 46

ADMINISTRATIVE OFFICERS OF TEXAS TECH.



Dean Mary Doak, Dean of Women.



President Paul W. Horn.



Dean Margaret Weeks, Home Economics.



Dean James Marcus Gordon, Liberal Arts.



Dean William J. Miller, Engineering.



Dean Arthur H. Leidigh, Agriculture.



C. C. LINDSEY
Manager

Your PALACE

Your LINDSEY

Greetings!

from your

THEATRES

While visiting the Fair make our theatres your headquarters. Always a good show...sometimes a great one . . . see and hear talking pictures at their best.

LINDSEY THEATRE ENTERPRISES

LUBBOCK, TEXAS



THESE THEATRES ARE EQUIPPED





WHAT ONE YEAR'S ACTIVITIES HAVE

TEXAS TECHNOLOGICAL COLLEGE

A few photographs of some of the buildings at Texas Technological college show vividly why the state's youngest institution of higher learning has climbed to a vantage point and has hung up an enrollment record never before equalled.



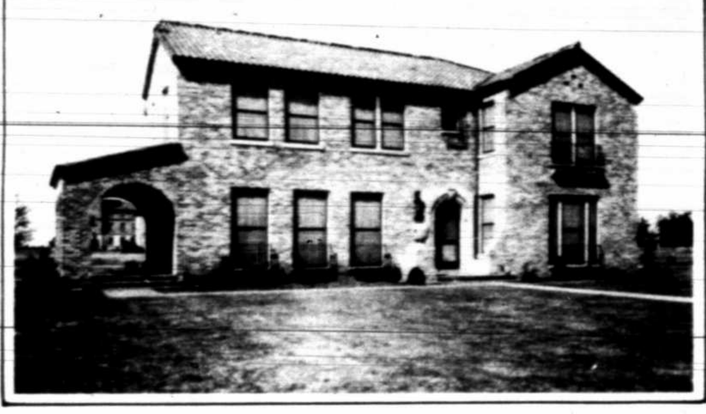
Clusters of Administration buildings;



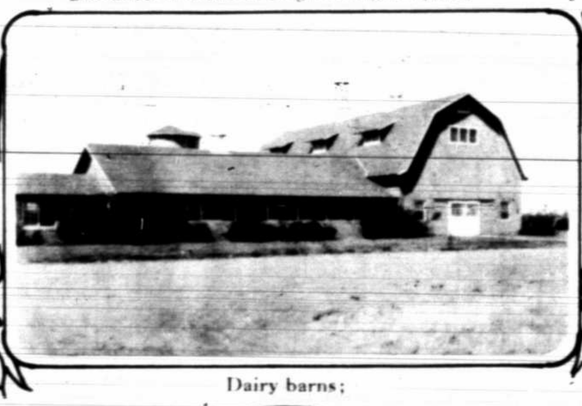
Entrance of General Engineering building;



Chemistry;



Home Economics practice house;



Dairy barns;

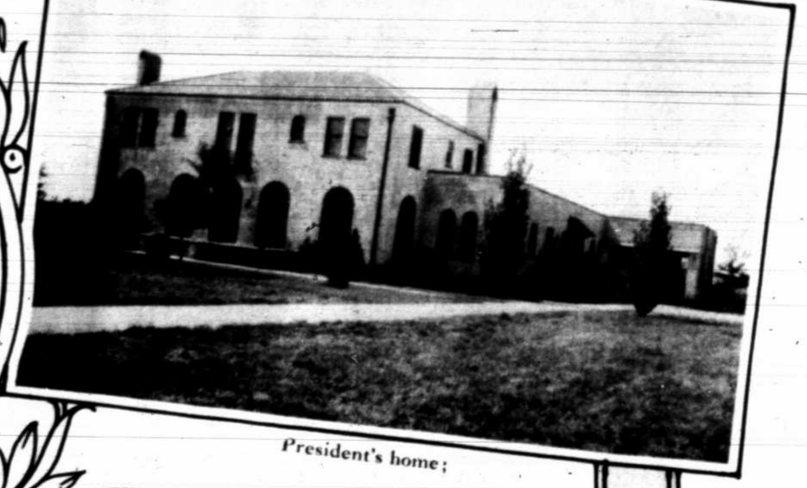


Stock Judging pavilion;



Home Economics;

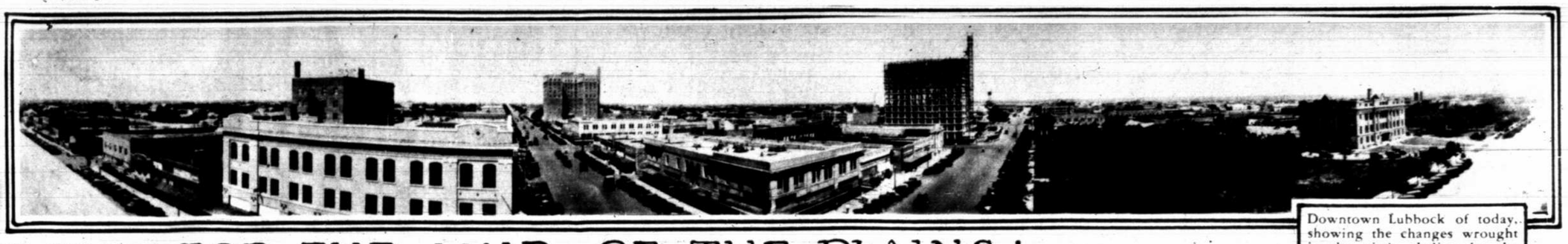
Agriculture;



President's home;

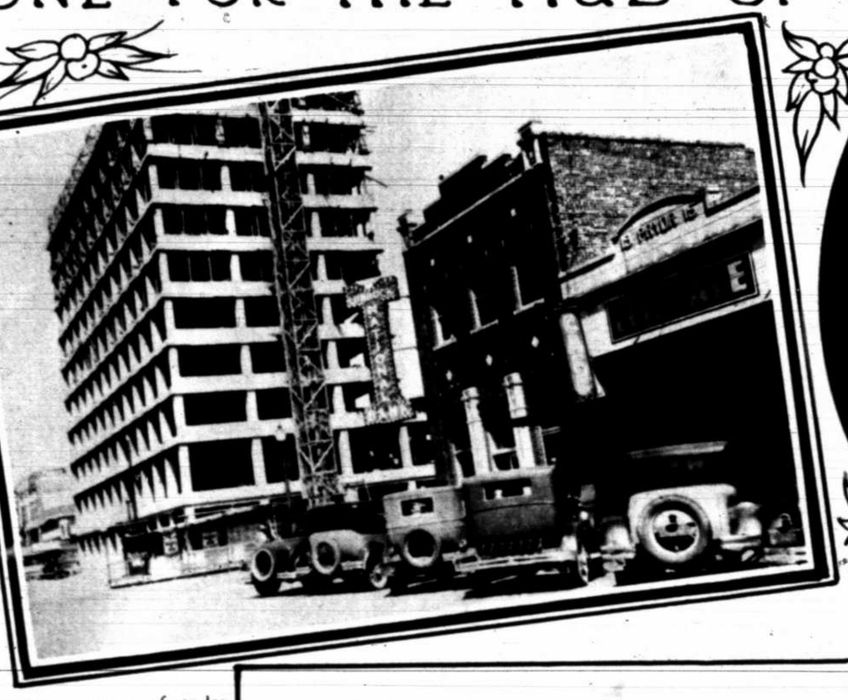


Cafeteria;



Downtown Lubbock of today, showing the changes wrought in the city's skyline by the erection of the Hilton hotel, 12 stories, and the 5 story addition to Hotel Lubbock, making that structure 11 stories high. Note the difference in the number of motor cars and the distant changes shown by the picture.

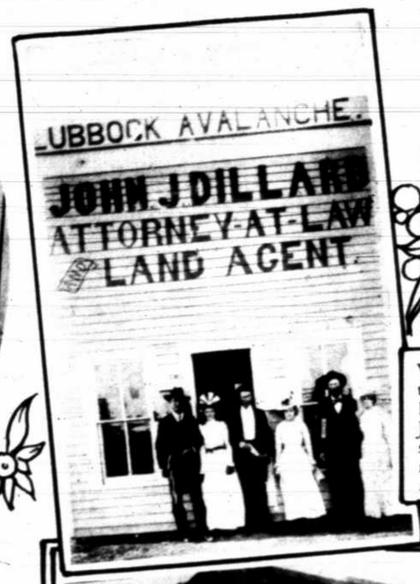
DONE FOR THE HUB OF THE PLAINS!



A downtown scene of today as skyscrapers lift their heads toward the friendly South Plains sun.

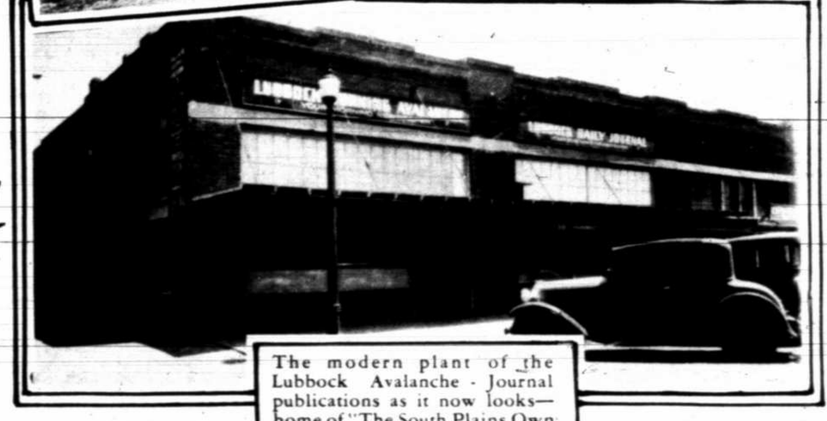


ARTHUR L. BROWN
local photographer who made the pictures for the Avalanche-Journal rotogravure section.



Where the Lubbock Avalanche, then a weekly paper, was published a score of years ago. J. J. Dillard, then the editor, is shown, second figure from the right. The site is now Texas avenue and Main street.

A downtown scene of twenty years ago, as Lubbock made merry.



The modern plant of the Lubbock Avalanche - Journal publications as it now looks—home of "The South Plains Own Newspapers."



Some of the Employees of the Laundry Industry of Lubbock

"Send It to the Laundry"

ESSENTIAL to your happiness and comfort today, is your Laundry. It is America's fastest growing and most progressive industry. Here in Lubbock it is an institution worth knowing. These laundries, cooperating with hundreds of other American Laundries have established laboratories at central points for our usage. Continuous tests are made to better our service to you. Every angle of your wash troubles are carefully studied here . . . the cost, the particular need, and the insurance on the package. Every angle is considered, hence, the more you know of your Laundry Institution, the more you realize the value of "Sending It to the Laundry."

Other services featured at these Institutions are Dry Cleaning, Rug Cleaning, Hat Reblocking and Renewing, and Alteration. Skilled workmen will return the job to you in a manner that you will immediately appreciate and like.

In creating this metropolitan service for Lubbock thousands and thousands of dollars have been invested in machinery, equipment, fleets of trucks, and buildings. The owners of these Lubbock Institutions have implicit faith in the future of this great country and they have staked fortunes behind the belief . . . they are institutions of this great Empire. Essential to your health and happiness. Permit them to disclose more of the facts of their service.

Visitors always welcome. Fair visitors cordially invited to visit with us while you are here.



Rug Cleaning Department



Scene in a Finishing Department



Modern Dry Cleaning Equipment



Another Finishing Scene



Lubbock Laundry



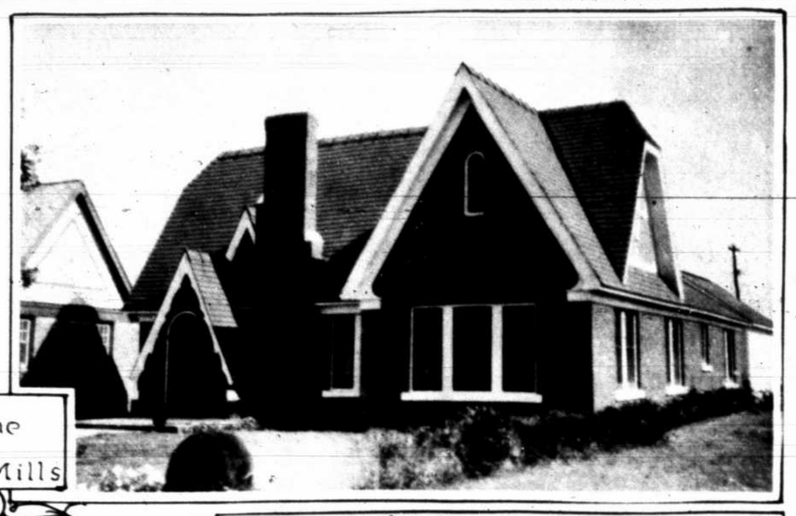
Family Service Laundry



Model Laundry



Looking west on Broadway from Avenue H today.



The Home of Prof. R.A. Mills



Broadway, with the old courthouse in the background, looked like this during a July 4th parade in 1909.

THE TEN PAY PLAN

This new way to purchase fine clothing, shoes and furnishings is popular with professional men, business men and high school and college students.

And since cash prices and Ten Pay prices are identical, it appeals to them by reason of the fact that the Ten Pay permits them to pay for their purchases while enjoying their wear.

Try this plan on your fall purchases pay one-fourth down at the time of purchase and the balance in ten equal weekly payment.

McWHORTER-ROBERDS

Originators of the Ten Pay Plan in Lubbock

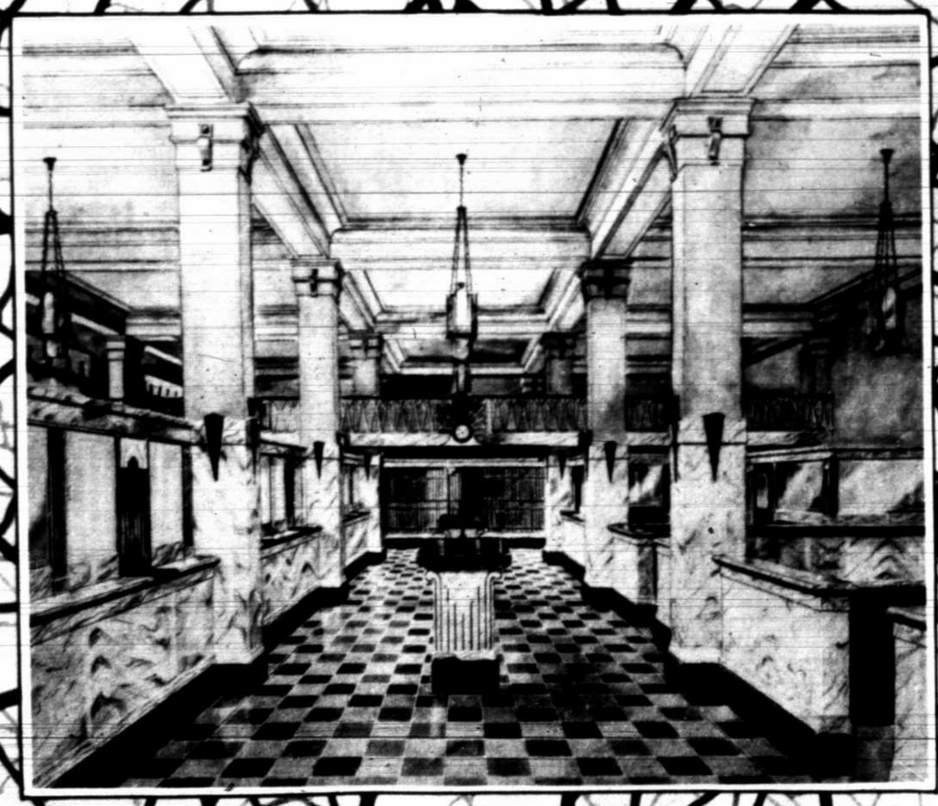
1118 Texas Ave.



Broadway, at Avenue L, as it looked 20 years ago.



Broadway, looking west from Avenue L today. The edge of the business district.



An interior view of the newly remodeled Citizens National Bank. The work was designed and executed by—

MAILANDER & COMPANY

WACO, TEXAS

ART GRAVURE SUPPLEMENT
SECTION FOUR

"The Sunday Edition of the Lubbock Morning Avalanche and the Lubbock Daily Journal"

Sunday Avalanche-Journal

ART GRAVURE SUPPLEMENT
SECTION FOUR

LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 22, 1929

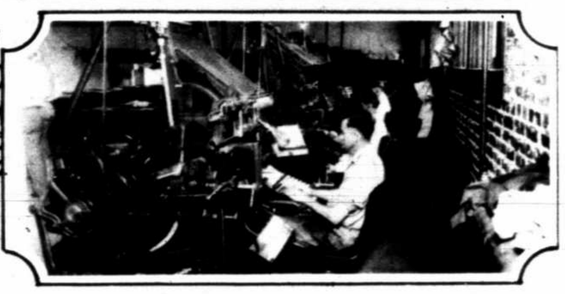
Satisfactorily Serving A Great Section



The Duplex Tubular Plate Press with a running capacity of 30,000 sixteen page papers per hour.



A view showing a portion of the business office.



The Avalanche-Journal's battery of five linotype machines.



HUGH NORMAN
Asst. Advertising Manager



GUY HUGHES
Advertising Manager



IRVIN HALL
Display Advertising



L. H. QUINN
General Manager



DORRANCE RODERICK
Publisher



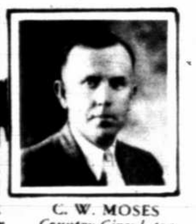
CHARLES A. GUY
Editor



T. R. BOWLES
Country Circulator

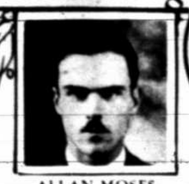


E. PAUL CARTER
Circulation Manager



C. W. MOSES
Country Circulator

Advertising Department



ALLAN MOSES
Classified Advertising



EUGENE McMULLEN
Display Advertising



RAYMOND McCLURE
Classified Advertising



KELTON B. CLARK
Classified Manager



JAMES D. SHAW
Accountant

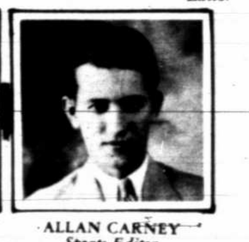
Editorial Department



BLANCHE BEAN
Woman's Editor



VESTAL LOTT
Night Editor



ALLAN CARNEY
Sports Editor



AL HILL
Farm Editor



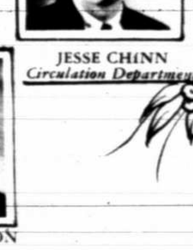
C. W. RATLIFF
News Editor



SUTTON CHRISTIAN
Reporter



ROY WATSON
Collector



JESSE CHINN
Circulation Department



NEWTON JENKINS
Country Delivery



EUGENE KNOX
Mailer



WALTER GLAZENER
Street Circulator

Circulation Department



A group of Avalanche and Journal Carrier boys.



CHAS. WATSON
Reporter



RAY CULP
Proof Reader



A group of Avalanche and Journal street sales boys.



ANTHONY L. BORHO
Mechanical Superintendent



ALFRED M. EUBANKS
Foreman Ad Alley



EVELYN HATCHETT
Cashier



WAYNE ATCHESON
Proof Reader



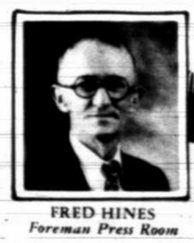
FAYE FOOTE
Tech College Correspondent



MARGARET TURNER
Reporter



LUCILLE BARR SMITH
Stenographer



FRED HINES
Foreman Press Room

OSCAR T. VINSON
Night Foreman

Mechanical Department

JOE COLLINS
Linotype Operator

A. E. JONES
Linotype Operator

W. C. EDWARDS
Linotype Operator

ALEX ROBERTSON
Linotype Operator

TOM CARTER
Linotype Operator

HOMER WHITE
Linotype Operator

HERMAN PATTERSON
Ad Compositor

EDWARD WHITTAKER
Make-Up

WILL EDWARDS
Stereotyper

DAN FENLEY
Press Helper

TIM STOVAL
Linotype Operator

N. L. BALL
Linotype Operator

H. R. MILLER
Linotype Operator

WILL WHITE
Linotype Operator

A. C. DAVIS
Linotype Operator

LISTON BRANCH
Stereotyper

WALLACE DUKE
Make-Up

REESE DONALD
Make-Up

JACK WILLIAMSON
Stereotyper

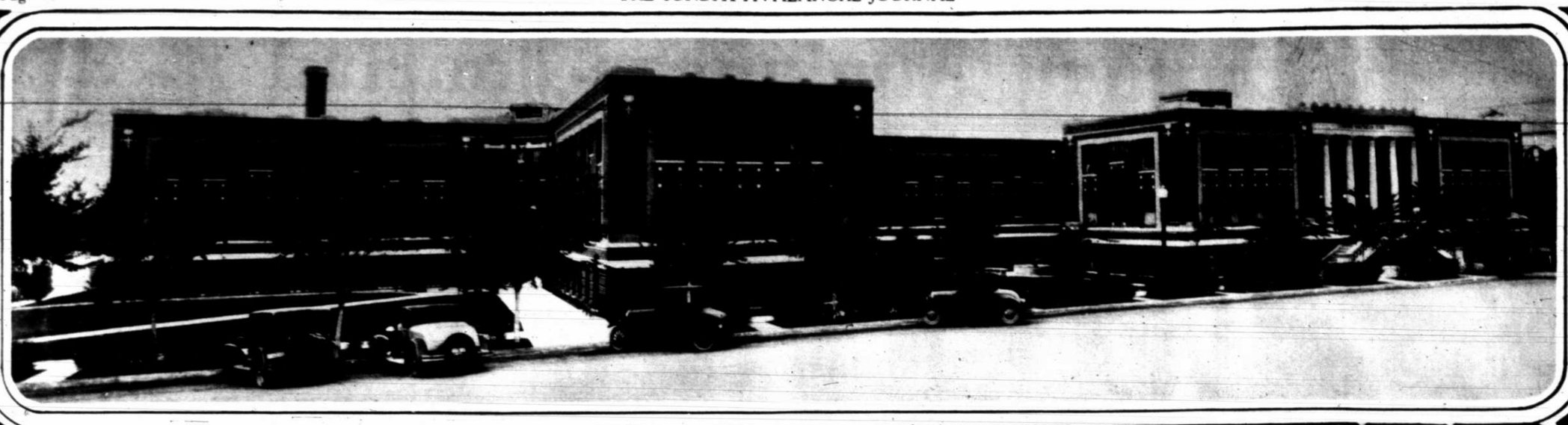
BILL BLAGG
Press Helper

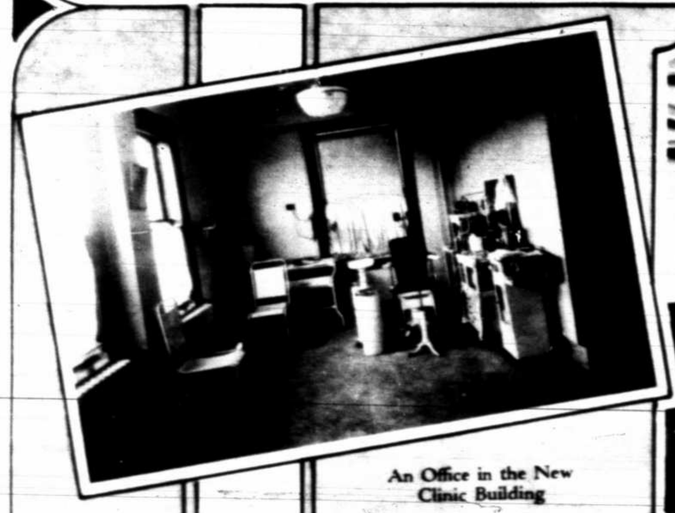
LEROY DAVIS
Pressman

Lubbock Morning Avalanche
Lubbock Daily Journal
Sunday Avalanche-Journal

AVALANCHE-JOURNAL PUBLISHING CO.

LUBBOCK, TEXAS

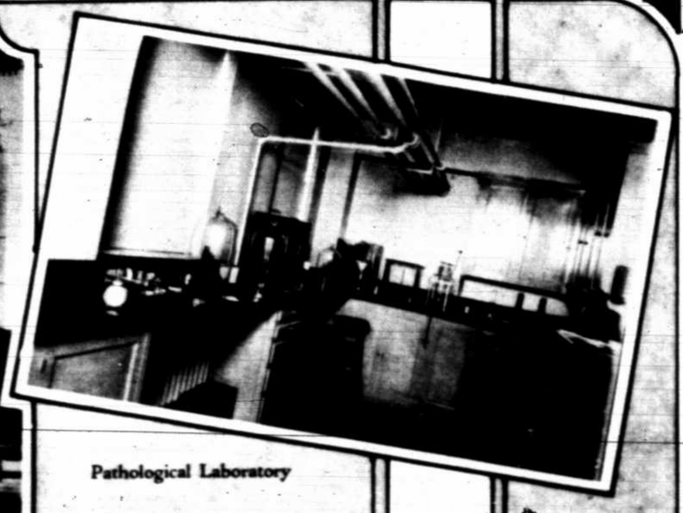




An Office in the New Clinic Building



A View of the Lobby in the Clinic Building



Pathological Laboratory

Lubbock Sanitarium and Clinic

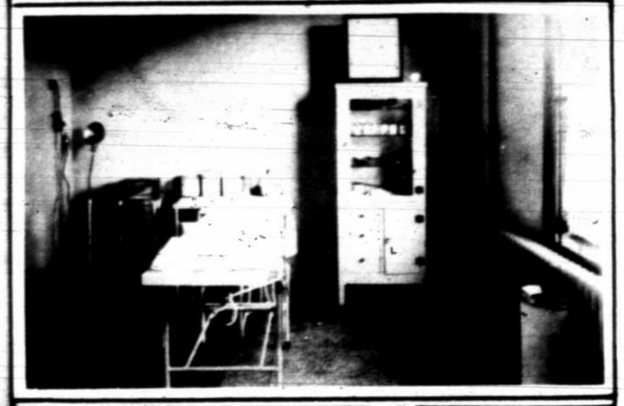


ONE OF THE OPERATING ROOMS

The Staff

Dr. J. T. Krueger
Surgery and Consultation
Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
Dr. M. C. Overton
Diseases of Children
Dr. L. P. Lattimore
General Medicine
Dr. F. B. Malone
Eye, Ear, Nose and Throat
Dr. J. H. Stiles
Surgery and Physiotherapy
Dr. H. C. Maxwell
General Medicine
Dr. E. L. Powers
Obstetrics and General Medicine
Dr. B. J. Roberts
Urology and General Medicine
Dr. J. R. Anderson
X-Ray and Laboratory
Dr. Y. W. Rogers
Dentist
Dr. John Dupree
Resident Physician
C. E. Hunt
Business Manager

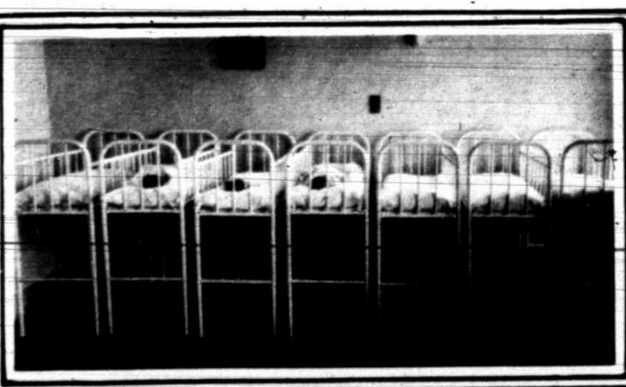
A chartered training school for nurses is conducted in connection with the sanitarium.



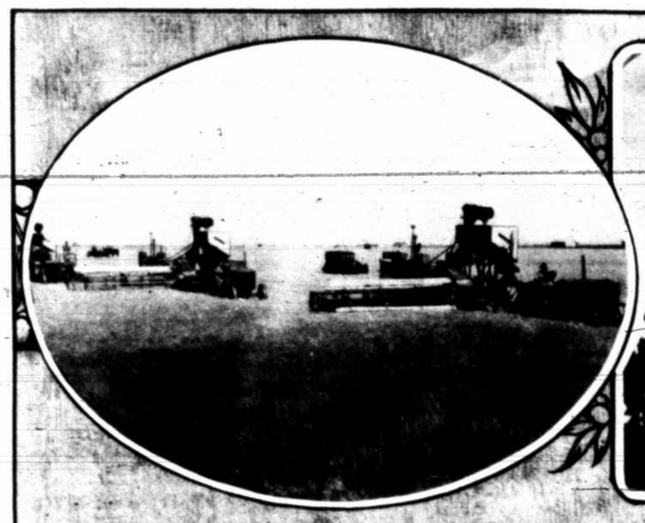
One of the Examining Rooms



Another Examining Room



One Part of the Nursery







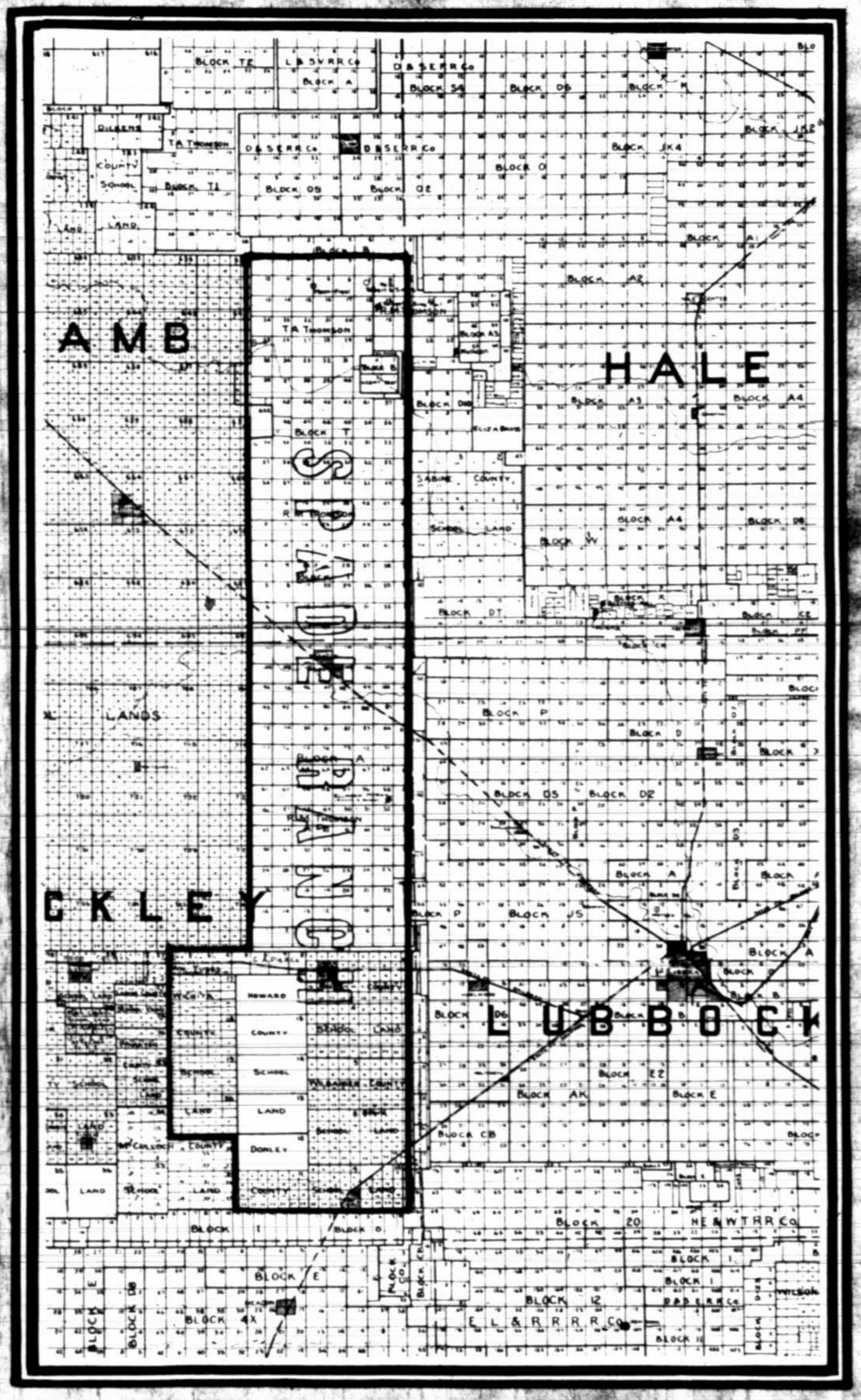
Views of new towns, farm homes, fields, and farm operations on the Spade Ranch Lands now open for agriculture development and settlements







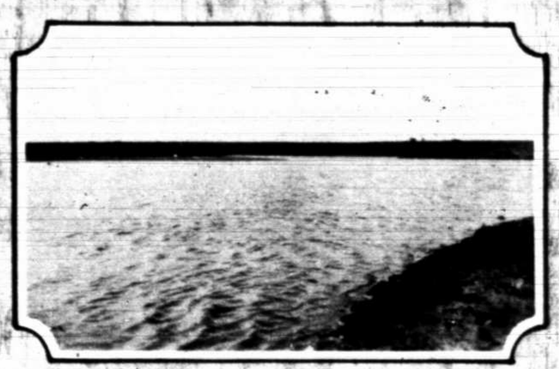
















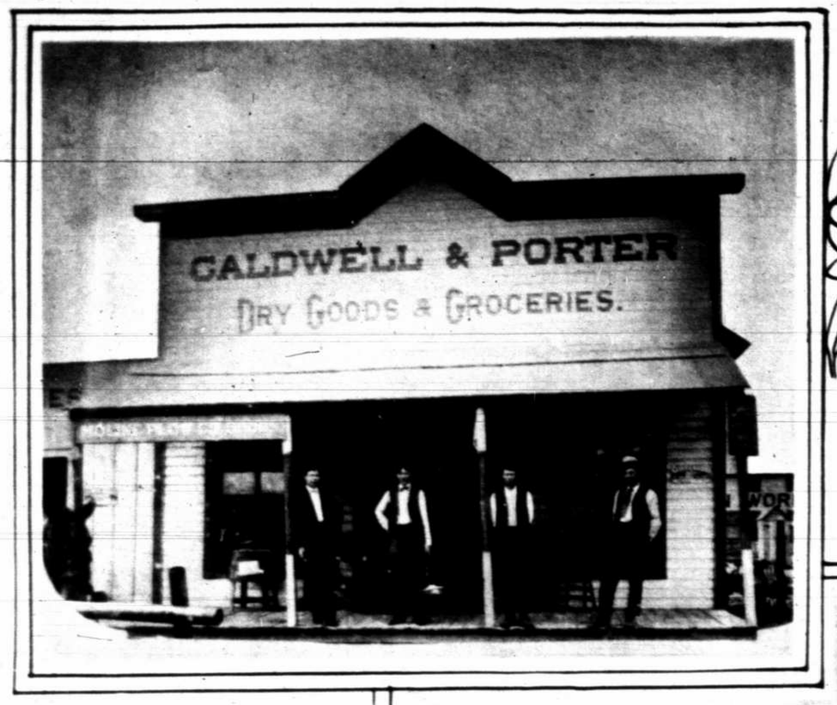
The area on map above surrounded by a dark line represents the two hundred and sixty eight thousand acre Spade Ranch. This section of the great South Plains is one of the most fertile and productive agricultural sections in the State of Texas. The land on this great ranch has every element conductive to profitable agriculture and is within thirty minutes to a one hours drive from Lubbock "The Hub of the Plains."

ELLWOODS FARM LANDS COMPANY

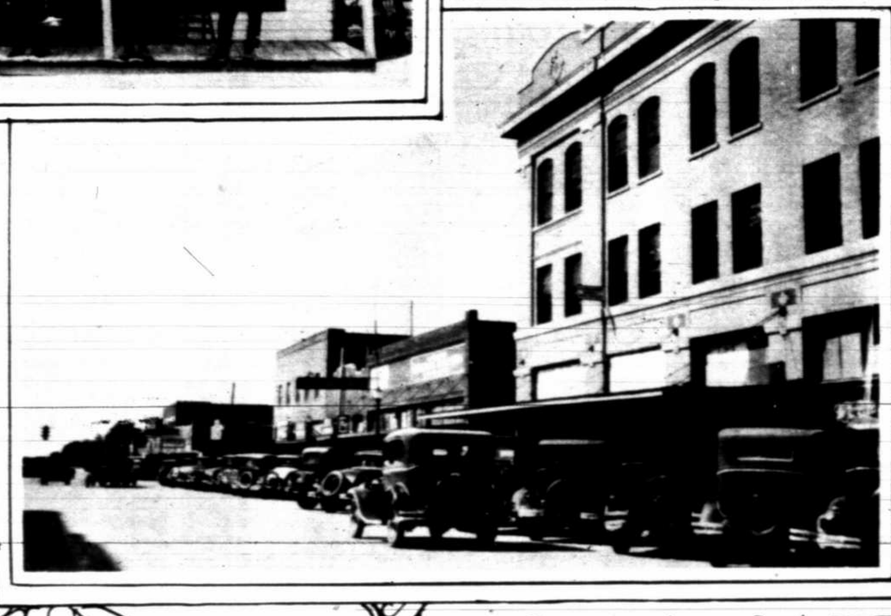
R. C. Hopping, Sales Manager

LUBBOCK, TEXAS

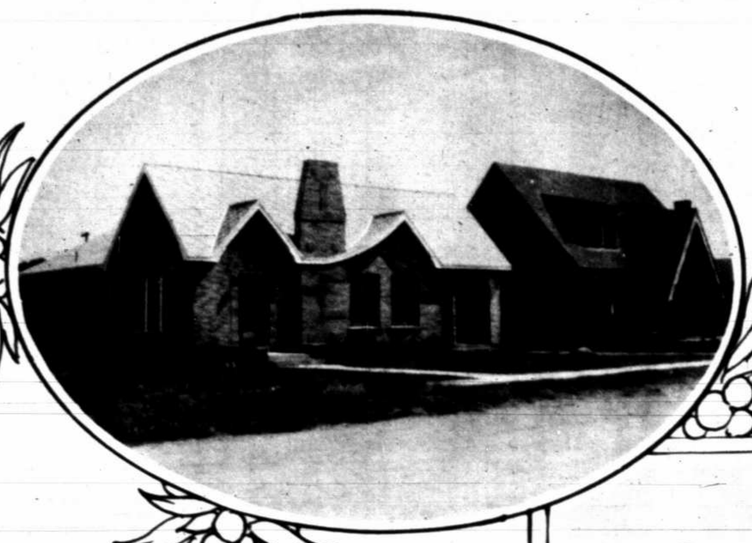
A Couple of the Newer Types of Homes

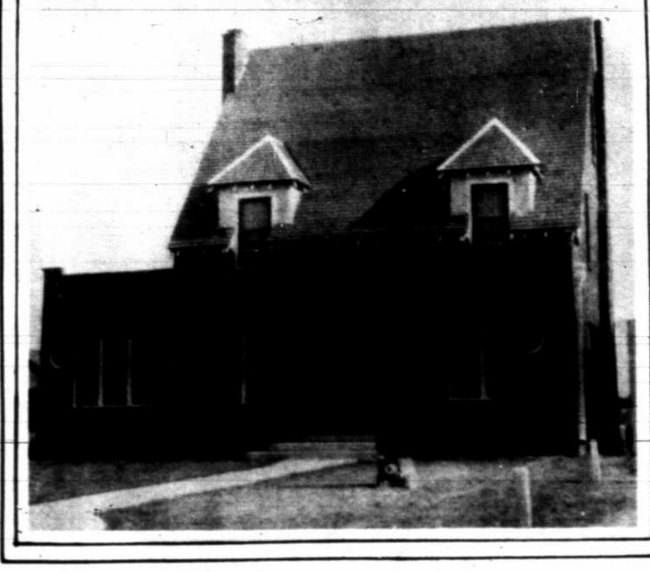


Nobby motor cars whiz by this site today and there's not a parking space to be found in blocks! It shows Texas avenue, between Broadway and 13th street.



Texas avenue between Broadway and 13th street in the busy Lubbock of today.



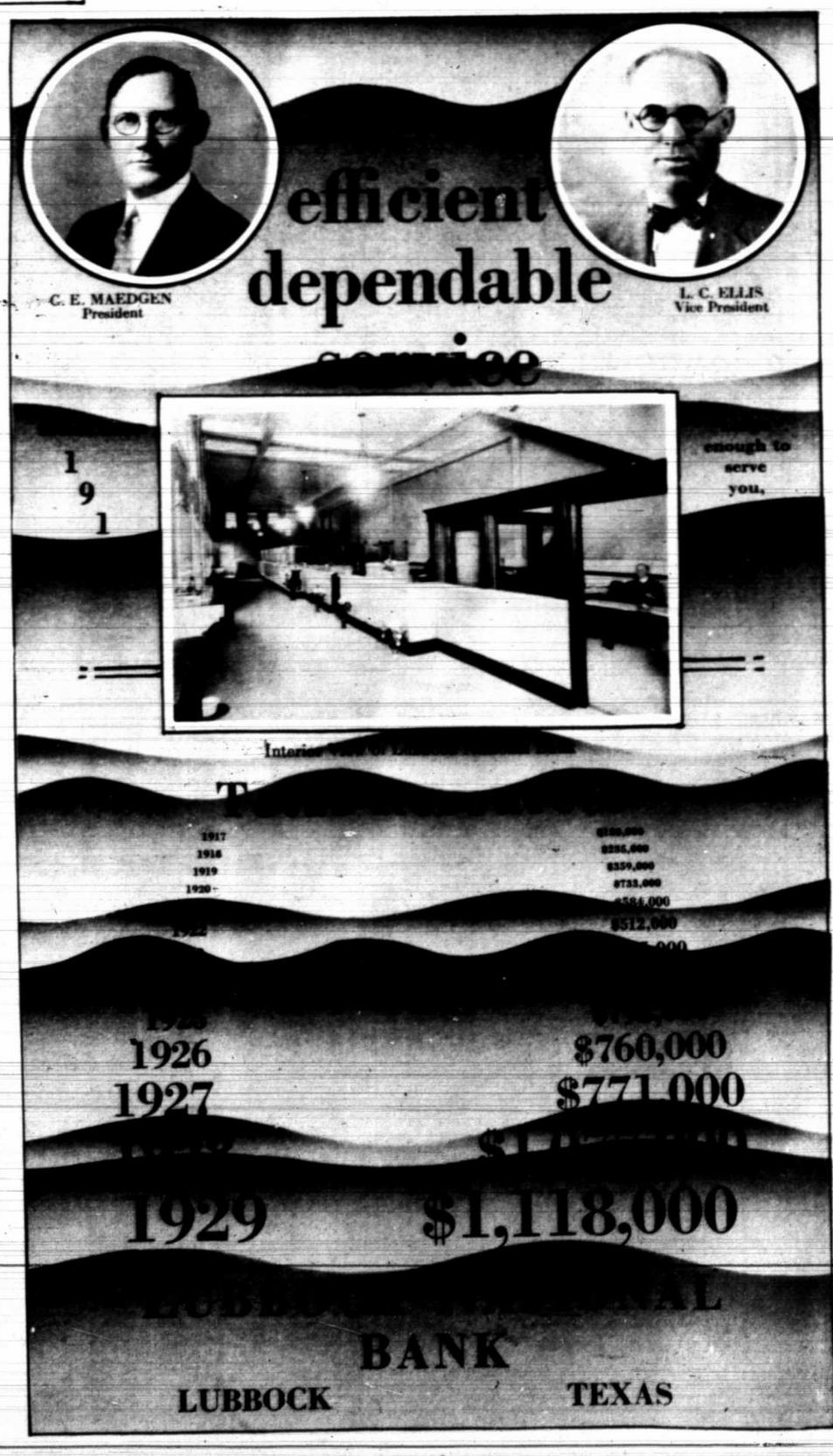




Avenue L and 13th street didn't show a great deal a score of years ago, as the accompanying picture indicates.



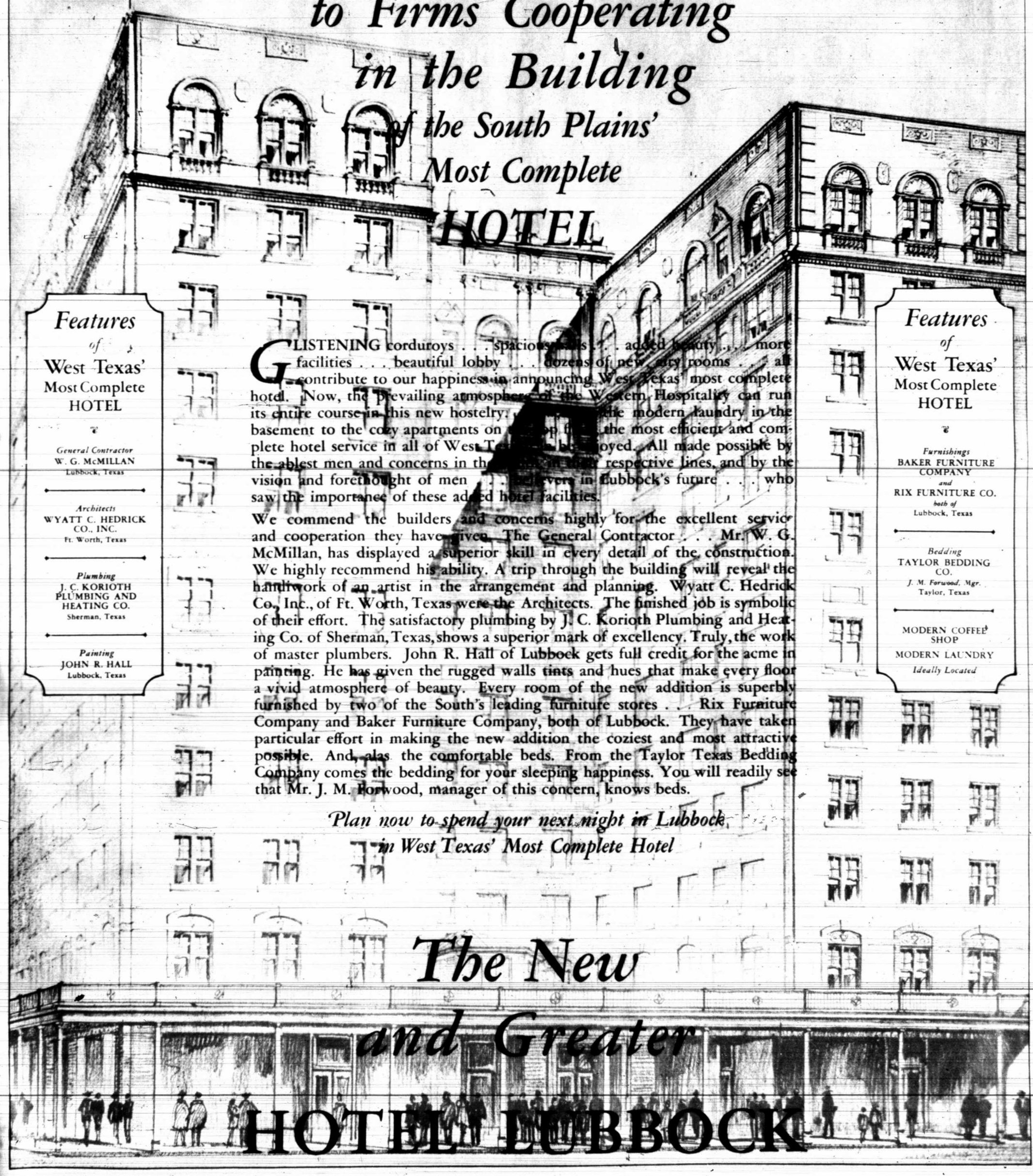
Avenue L and 13th street today is almost ready to fall before the march of the business district and the streets are lined with residences.



Sincere Appreciation

to Firms Cooperating in the Building of the South Plains' Most Complete

HOTEL



Features of West Texas' Most Complete HOTEL

General Contractor
W. G. McMILLAN
Lubbock, Texas

Architects
WYATT C. HEDRICK CO., INC.
Ft. Worth, Texas

Plumbing
J. C. KORIOTH PLUMBING AND HEATING CO.
Sherman, Texas

Painting
JOHN R. HALL
Lubbock, Texas

LISTENING corduroys . . . spacious halls . . . added beauty . . . more facilities . . . beautiful lobby . . . dozens of new sixty rooms . . . all contribute to our happiness in announcing West Texas' most complete hotel. Now, the prevailing atmosphere of the Western Hospitality can run its entire course in this new hostelry. From the modern laundry in the basement to the cozy apartments on the top floor, the most efficient and complete hotel service in all of West Texas will be enjoyed. All made possible by the ablest men and concerns in the land in their respective lines, and by the vision and forethought of men . . . believers in Lubbock's future . . . who saw the importance of these added hotel facilities.

We commend the builders and concerns highly for the excellent service and cooperation they have given. The General Contractor . . . Mr. W. G. McMillan, has displayed a superior skill in every detail of the construction. We highly recommend his ability. A trip through the building will reveal the handiwork of an artist in the arrangement and planning. Wyatt C. Hedrick Co., Inc., of Ft. Worth, Texas were the Architects. The finished job is symbolic of their effort. The satisfactory plumbing by J. C. Korioth Plumbing and Heating Co. of Sherman, Texas, shows a superior mark of excellency. Truly, the work of master plumbers. John R. Hall of Lubbock gets full credit for the acme in painting. He has given the rugged walls tints and hues that make every floor a vivid atmosphere of beauty. Every room of the new addition is superbly furnished by two of the South's leading furniture stores . . . Rix Furniture Company and Baker Furniture Company, both of Lubbock. They have taken particular effort in making the new addition the coziest and most attractive possible. And, alas the comfortable beds. From the Taylor Texas Bedding Company comes the bedding for your sleeping happiness. You will readily see that Mr. J. M. Forwood, manager of this concern, knows beds.

Plan now to spend your next night in Lubbock
in West Texas' Most Complete Hotel

Features of West Texas' Most Complete HOTEL

Furnishings
BAKER FURNITURE COMPANY
and
RIX FURNITURE CO.
both of
Lubbock, Texas

Bedding
TAYLOR BEDDING CO.
J. M. Forwood, Mgr.
Taylor, Texas

MODERN COFFEE SHOP
MODERN LAUNDRY
Ideally Located

The New and Greater

HOTEL LUBBOCK



MR J W HODGES



MR J A HODGES



MR B F HODGES



MR W A TERRELL



MR CHAS R METCALFE



MR A B LLOYD

Ours Is A General Merchandising Service

For the People of the Great South Plains Men—Women and Children



MRS W E SANDERS



MR E A WOODS



MRS N B ALLISON



MRS C D KEEVER



MR CLARENCE WOODS



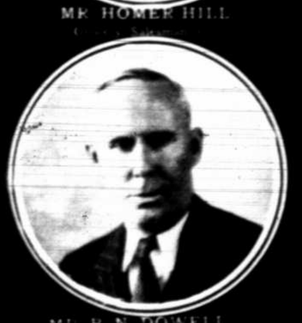
MRS B T BEALL



MR HOMER HILL



MR HENRY D M MINN



MR R N DOWELL



MR N E SMALLIN



T A POOL



Piece Goods including silks, prints, crepe, flat crepe, georgette, in fact, everything you would need about the home or in making a garment to wear. A glance at this stock is convincing.



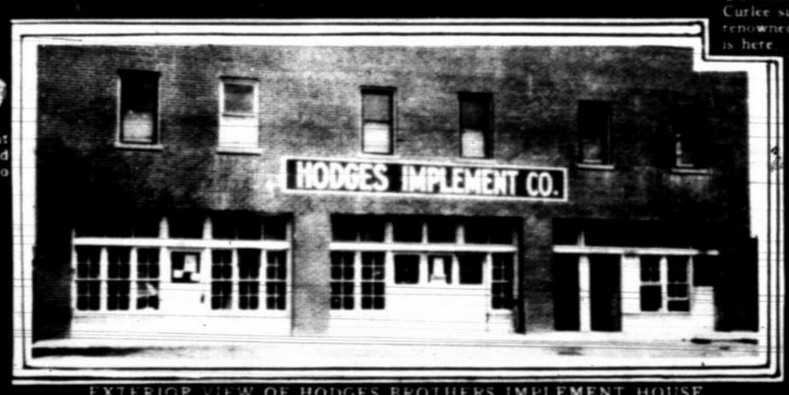
The finest pelts are carefully selected and tanned by the Hodges Bros. Tannery. The tanning is done by the latest and most approved methods.

EXTERIOR VIEW OF HODGES BROTHERS GENERAL MERCHANDISE STORE

From this store each year thousands of people throughout the Plains are supplied with necessities. The comprehensive stock of merchandise, always of highest quality, makes possible our thousands of pleased patrons. This store is the largest of its kind on the entire Plains.

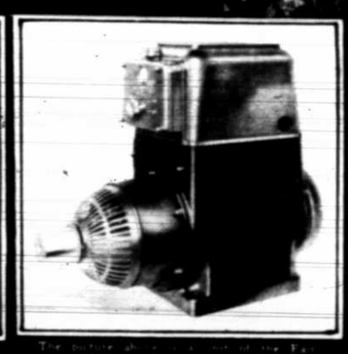


Our men's department includes a fine selection of Curlee suits and overcoats. We feature the world renowned Stetson Hat. A style and size for you is here.



EXTERIOR VIEW OF HODGES BROTHERS IMPLEMENT HOUSE

In this department you will find the most complete line of agricultural implements shown on the South Plains. Plows, tractors, cultivators and accessories.

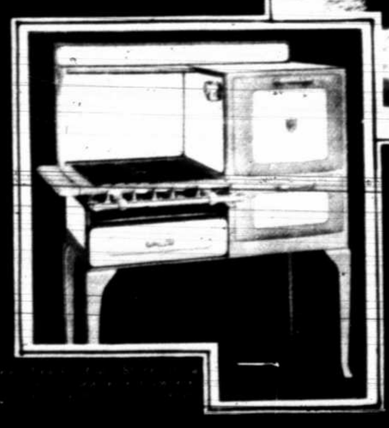


The picture above is one of the De Laval Motor Driven Electric Power Milkers on display in the Hardware Department. It is a complete unit and is easily operated.





Let us demonstrate this powerful Clinton Tractor for you. It develops enough power to pull two plows in the heaviest soil. Complete line of International Harvester Farm Equipment.

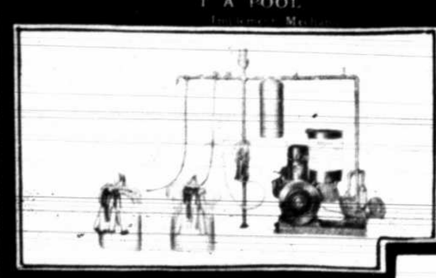


INTERIOR VIEW OF HODGES BROTHERS GROCERY

A complete stock of staple and fancy groceries may be found here at all times. Courteous sales people will give you superior service and save you money.



A De Laval Tractor on the Hodges Bros. Tannery Farm. This tractor is used for cultivating and harvesting.



Shown above, the complete equipment of the De Laval magnetic milker. It is a feature line of our Hardware Department.

HODGES BROTHERS

GENERAL MERCHANDISE

LUBBOCK, TEXAS

ART GRAVURE CORPORATION, CHICAGO, NEW YORK AND CLEVELAND