Special Golden Jubilee Anniversary Edition

78 Pages Today

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PAGEANTPARADE

Huge Historic Epic Opens First Day Of Celebration

Pageantry will be on parade ice during the Golden Jubilee. The huge historic parade that ll kick off the celebration at 0 the morning of Aug. 10 will a moble pageant of the past mmingling with the present. The Kids Parade at the same r the morning of Aug. 11 will childhood's pageantry, with a niature train, soap box derby ers, pets and ponies.

The grownups' parade—one of high points in this observance a half century of progress from ntier town to modern city—l picture graphically changes 50 years. It will be led by a ice car with a two-way radio. k in the line of march will be surrey and a buckboard. Some old timers will be horse-k; others will ride in eight-nder convertibles, each of ich cost as much as a whole d of horses would sell for in 5.

Units of the historical parade ll assemble at 8:30 a. m. next dnesday morning along Thir-nth st. Starting at 9:30, the ice car will lead the way to ond St., down Second to Quay west on Quay to Central Park. Bearing the national colors will a color guard of the 697th A mobile automatic battalion the New Mexico National Guard following the color guard will the Artesia High School band se martial music will pace the rchers and time the convey-es.

Next will come the open cars. the first will be State Rep. W. Culbertson of San Miguel coun-the representative of Gov. ms at the Golden Jubilee. Oth-cars will contain members of State Highway Department, Eddy county commissioners, yor W. H. Yeager, visiting may-from other cities, Manager l Scott of the Chamber of Com-rce and others.

The old timers' mounted pla-n will have next place in the e, immediately preceding old ers riding in old-time horse-wn conveyances or in autos. deo riders and the sheriff's ses from Eddy and Chaves unties come next, just ahead of long lien of floats. The floats ll be placed on display at Cen-l Park during the Old Timers nic.

Order of Procession

Police escort
Color guard
Band
Governor's representative
Mayor Yeager
Mayors from out of town
Representatives of out of town ambers, Paul Scott and other ntitaries
Old Timers Mounted Group
Rodeo producers
Old Timers (in car)
Chaves County Sheriff's Posse
Eddy County Sherriff's Posse
Santa Fe Railway float
Park School PTA float
Hermosa School PTA float
Sunrise Rebekah lodge float
Order of Rainbow for Girls float
Artesia Lions Club float
Boy Scouts of America, Order of the Arrow
Beta Gamma, Epsilon Sigma Alpha
Future Homemakers of America
Rotary club
Charles Castleberry
Billy Albert Nursery
Billie and Bob — Old American Dining Room
Artesia Gas & Appliance
A-1 Metal Products
Hazel Flying Service
Doss Garage
Southern Union Gas
Cox Motor Co.
Hill Lines
General Equipment

All rodeo contestants and performers and anyone else who wants to ride a mount.

"Yester Year"

Model 4048
$2.95
Your Shoppe

Fiddle Dee Dee

"Turkey in the straw
And a haw, haw, haw
Turkey in the hay, hay, hay—
Rake 'e'm up or shake e'm up
Or any way at all. Play me a
Tune called "Turkey in the Straw"

—o—

That's not a square dance caller at a hoe-down.

It's just a warming up for the fiddler's contest to be held on Old Timers' Day, Wednesday, Aug. 10. There will be a tuning up and tightening up of those fiddles in the afternoon. It will begin at 3 p. m., with as many Old-Time fiddlers as want to enter.

Chairman for the contest, Mrs. Ethel Altman of Hope, has reported only five fiddlers so far. Others are expected.

Those already tuning up are Dempson Lewis, A. J. Fisher, Warren Tidwell, Bill Bates and P. W. Finley. They expect to make those fiddles sing, and give each other keen competition.

"Oh, as I was goin' down the road
I had a light team and a heavy load
Cracked my whip an the lead horse swung
An' the wheel horse busted the wagon tongue—
"Turkey in the straw, turkey in the hay—"

SWING YUR LADY

An old-fashioned square dance jamboree, sprightly as the shindigs of five decades ago, will ring the rafters in Veterans Memorial building, staring at 8 o'clock Tuesday night, Aug. 9.

The dance is the first event on the Golden Jubilee program and the only one preceding the two excitement-crowded big days — Wednesday and Thursday.

Red Huggins and His Band, of TV renown, will provide music and celebrated callers from all over this region will do the calling.

Invitations have been mailed to Bill Bates, of Elk, N. M., crowned world champion old fiddler at the Truth of Consequences fiesta, and to square dance clubs in Carlsbad, Roswell, Lovington, Hobbs, Loco Hills, Fort Sumner, Tucumcari, Clovis, Portales and El Paso.

The Artesia Kiwanis club is sponsor and the Artesia Square Dance club and the Maljamar-Loco Hills club are helping with the arrangements. Don Heathington is chairman.

Don't Miss Barbecue

Ranch style barbecue dinners, appetizing and filling, will be served at the Veterans Memorial building at 5 p.m. on the afternoons of both next Wednesday and Thursday.

The basic menu will be barbecued beef and mutton, with plenty of beans, cole slaw, bread and coffee. The price will be $1.25.

Disabled American Veterans Post 19 is sponsoring the Bar-B-Ques, with Leland Wittkop as chairman. General overseers of the barbecue process will be K. R. Jones of Artesia and Dwight Lee, of Carlsbad, former Eddy county sheriff. Helping with the serving will be members of the post's auxiliary.

YOUNG WOMEN TO GIVE OUT SOUVENIR PROGRAMS

Starting next Wednesday morning, members of the Junior Woman's club will begin giving away 5,000 souvenir program booklets containing useful information about the Golden Jubilee.

They'll dress in costumes of the early 1900s and will add a picturesque charm to the Jubilee scene.

The 16-page souvenir program contains a schedule of all Jubilee events, together with pictures of the town then and the city now and bits of Artesia history. Cost of the program was met by selling advertisng to the merchants.

After the costs have been met and 10 per cent turned over to the Chamber of Commerce to help defray its expenses in connection with the celebration, the remainder will be given to charities, according to Mrs. Marshall Belshe, chairman of the souvenir program committee.

OLD TIMERS DAY

Picnic and Barbecue Big Attractions For Honorees

'Every dog has its day," so goes an old saying. Wednesday, August 10, is Old-Timer's Day. A great day to catch up on the births and marriages and deaths of the last 50 years.

The highlight of the event will be the free picnic for all Old-Timers. This will take place at 12 noon, followed by an Old Timers' contest, and will be held in Central Park if the weather permits. In case o frain, the picnic will be held in the Veteran's Building, it has been announced by Mrs. Beatrice Blocker, chairman for Old-Timer's Day.

Transportation will be provided for all honor guests who have no way to get there. Anyone who came to Artesia, or anywhere in the Pecos Valley, as far back as 1915 will be qualified to attend as an honor guest. The immediate family living in the same household will be invited to take part in the affair when old friends meet and feast together. There will be ageneral bar-b-que at 5 p. m. for which a nominal charge will be made.

The program proper will begin at 9:30 Wednesday a. m. with a kick-off parade.

Between the noon picnic and the fiddler's contest at 3 p. m. there will be several contests for Old Timers.

First will come the band concert. Then the contests for Old Timers, as follows: the oldest person, the largest old family, oldest couple, and the Golden Anniversary queen contest. This will be continued into the second.

One of the Jubilee queen contestants might qualify for the popular radio and television show, "I've Got a Secret." She is to wear the wedding dress of a woman who could also qualify for the oldest person contest. The little lady who loaned her wedding dress said she would like for her contestant to win. But one thing she will not do. She will not tell her secret.

The names of the Golden Anniversary queens are Mrs. Vena Newman, Mrs. Harry Carder, Mrs. S. W. Gilbert, Mrs. W. T. Amstutz and Mrs. Nora Clayton.

The last report showed Mrs. Gilbert in the lead and Mrs. Harry Carder second place.

Following the fiddler's contest and the general bar-b-que will come the rodeo at 7:30 p. m. and crowning of the rodeo queen.

A dance will be the final event of the first day, beginning at 10 p. m. All Old-Timers who hold out this longer are invited to attend.

Mrs. Blocker and co-chairman J. D. Smith have urged that no Old-Timer stay away because of no costume.

The Old-Timer's committee has issued an invitation to Governor John Simms to attend the events Wednesday, August 10. Others invited include Gayle Talbot, Jr., son of Gayle Talbot Sr. who founded the Advocate in Artesia. Mrs. G. U. McCrary, widow of the late Judge McCrary, beloved teacher of Artesia and early bride, has been extended an invitation, it was stated by Beatrice Blocker, chairman.

She said that those taking the lead in the styles for the turn of the century will be the members of the host and courtesy committee for the first day's events. More than 100 members of this committee are to be costumed and will mingle with many Old-Timers who

(Continued on Page Two)

FLYING MACHINE

Daring Aviators to Bombard Region Many Attractions

In "Operation Jubilee" yesterday 10,000 leaflets proclaiming Artesia's golden anniversary celebration rained down from an airplane onto towns and cities throughout southeastern New Mexico.

Manning the plane on the good will and advertising junket were J. B. Champion, Jr., and Carter Izard.

Towns and cities above which the flood of leaflets were dropped included: Lake Arthur, Hagerman, Dexter, Tatum, Lovington, Hobbs, Eunice, Malaga, Carlsbad, Loving, Pinon, Alamogordo, Cloudcroft, Mayhill, Dunken, Elk and Hope.

As an added incentive for the people to pick up the leaflets, some of them dropped over each community will entitle the possessor to a Bar-B-Que dinner when presented at either of the public Bar-B-Ques at the Veterans Memorial building during the Jubilee. The meals will be a courtesy of the Artesia Chamber of Commerce.

Previously, Bill Bennett, Jubilee co-ordinator, had placed placards announcing the event in all nearby cities and towns of the area. Other placards were distributed by the drivers of Price Creamery trucks in this territory.

WILD, WOOLEY

Thrills, Spills Sure To Please All At Big Rodeo

Dynamite on the hoof will explode at the fourth annual V-J Day rodeo at the roping grounds arena during the Golden Jubilee and for two days thereafter.

This year the rodeo is being held in conjunction with Artesia"s 50-year anniversary celebration and it promises all the thrills that sunfishing, spine-jarring broncs and snorting, red-eyed bulls can muster.

It is the first year that the V-J Day rodeo blossoms out as an all-out production of the Artesia Roping club, according to Harry Wilson, president. In previous seasons, outsiders have been employed to put on the show. All the bucking horses and bulls will be leased from Bob Chipman, Wilson said.

High mark for drama at the rodeo will occur at the crowning Wednesday night at the arena of the 1955 Rodeo Queen. Selected from one of the four contestants now competing in the "penny a vote" balloting sponsored by Alpha Nu chapter of Sigma Alpha Epsilon, the queen and her court will ride in at the grand entry.

The flag will be raised and then the queen will grace a coronation ceremony in which two former rodeo quqeens—Kay Clayton and Kay Ingram—will place a cowgirl hat on her head and present her with the victory trophy.

There will be a trophy, too, for the runnerup. The girls competing for rodeo qqueen are: Mary Ann Goodson, Michele Ruppert, Terry Jane Gray and Barbara Funk.

More than 125 contestants are expected to compete in the rodeo, representing towns and cities throughout New Mexico and in adjacent parts of Texas. All must be amateurs.

Events on the program, together with the entry fee for each, are as follows:

Bareback bronc riding, $20; saddle bronc riding, $20; bull riding, $20; calf roping, $25; double mugging, $25; barrel race, open, $20; barrel race, under 12, $10.

Rodeo qowntown headquarters will be in the Veterans Memorial building. Books will be open at 2 p. m. Sunday and will close at 9 p. m. Tuesday. All entry fees must be paid by 6 p. m., Wednesday, Wilson said. Checks will not be accepted.

THOUGHTFUL PLANS MADE FOR JUBILEE VISITORS

Thoughtful arrangements have been made for the comfort of Jubilee visitors.

Rest rooms will be available for men and women at the City Hall, Veterans Memorial building, the Chamber of Commerce and the downtown filling stations.

In addition, school buses adequately marked with signs, will ply between Central Park and the High School every half hour or so in order that those at the park may go to the rest rooms at the school.

Midway Will Offer A Lot of Fun

Pioneers had to furnish their own amusement and the Main St. "midway' of the Jubilee follows the pioneer pattern.

Gaily decorated fun and food booths lining the street from Second to Fifth will be staffed by home folk crying such time-honored "carny" come-ons as: "Right this way, folks. Get your ice cold soft drinks." Or, "Bingo—bingo—who'll hit a bingo?"

Three firms co-operated so the 10 and 12 booths could be erected at nominal cost. The whole booth project was underwritten by Longenbaugh & Coe, contractors. The Valley Lumber Co., is selling the lumber at a low figure and Contractor Clyde Dungan volunteered to furnish workmen to put up the booths at minimum expense.

Organizations which haves spoken for booths and the kind of concession:

High School cheer leaders—soft drinks.
Distributive education—ring toss
Music Concert Assn.—not announced.
Lulac—Mexican Food.
Science Club—Dart throw.
Young Adult Class, First Christian church—food.
Story League—souvenir plates.
Disabled American Veterans—bingo.
Park P-TA—soft drinks.
American Assn University Women—Pie, cake, coffee.
Chi Rho, First Christian Church—sno cones.
Rainbow Girls—not announced
Dist. Education tacos, — barbecue.
Beta Sigma Phi—penny pitch.
Bus. & Prof. Women—white elephant.
Does—soft drinks.
20-30 Club—not announced.
American Legion—balloons.

HONOR CHISUM

Urban Highway Due To Be Dedicated At Festivities

Echoes that ring only in old memory will add unheard overtones to the dedication at 1:30 p. m. next Thursday of the half million-dollar Artesia urban highway project.

Faint even to the oldest memory will be echoes handed down from father to son—of the pat pat of moccasins worn by Indian and the mountain man, of the scrape of Indian travois and the screech of high-wheeled Spanish carts.

Those sounds once rose above the stretch of modern new pavement at First and Main sts. where solemn dedicatory services are to be conducted and a ribbon snipped to mark near completion of the fine new link in U. S. Highway 285, which also is one of the city's principal streets.

Other echoes, louder as they sound later in the history of that place of passage, include:

The clomp of buffalo hunters' horses and the roars of their heavy rifles, the bawling of longhorns in drives from John Chisum's sprawling Texas domain and later from his cattle empire in the upper Pecos Valley, the protesting hub whine of covered wagons, the iron-on-stone ring of the cow waddies' pony shoes.

But those are only echoes. Now it's the whisper of auto tires, the hum of motor, the warning of electric horn.

Officiating at the ceremony of dedication, which is listed in the Golden Jubilee program as the dedication of the Chisum trail, will be Tom Brown, Sr., Artesia business leader and chairman of the state Democratic party. Participating will be state, county and municipal officials.

And it's true that while the trail up the fertile valley of the Pecos that now is First st. in Artesia bore red man and white man through many decades, it was legendary, picturesque old John Chisum who gave the trail its name.

The Chisum story goes back to Madison county, Tennessee, and the year 1824, when the baby was born who in time would become one of the most fabulous of the cattle kings. He was taken as a boy of 13 to what is now the site of Paris, Tex.

He became a cattleman and, with the aid of eastern capital, a big one. During the War Between the States, historians record, he sold cattle to the Confederacy to feed the Southern armies.

The date that stands out in Chisum's relation to the Artesia story is 1867. It was in that year that he made his historic drive from his cattle domain near Denton, Tex., across the Horsehead Crossing of the Pecos and up the valley. His bawling trail herd, destined for the U. S. army buyers at Fort Sumner, surged up what now is U. S. 285 and past the intersection of the present First and Main sts.

Chisum cattle, bearing his "long rain" and "jingle bob" brands, were in other drives—across the Raton pass and into Denver, and across the Panhandle and into notorious Abilene, Kans.

Not long after the drive of 1867, Chisum moved his cattle empire, headquartering on the Pecos at Bosque Grande. Still later his main headquarters — one of the four headquarters his vast enterprise demanded—was on the South Spring river near the present site of Roswell.

Another operations post was right here in what is now Artesia, near where Marshall Belshe's courts now stand. By that time the Chisum realm stretched for 150 miles up and down the Pecos and was as wide as a grass-hungry longhorn would wander for graze. It is said there were 60,000 Chisum cattle on these ranges at a time. Sales of 30,000 head to Hunter & Evans, Kansas City commission firm, are on record for the year 1875.

John Chisum, of whom it is said that he always went unarmed and would never sleep in a bed if he could roll in a blanket on the floor, left his name not only on the trail but on an addition shown in Artesia's town plat and on a street.

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From The Files Of 50 Years Ago

August, 1905

In the New York Store on Monday evening, benefit of the Presbyterian church. The ladies in charge are making a special effort to serve rich, creamy, ice cream, uniform in sweetness and flavo.. Besides there will be lemon sherbet for those who wish. If you want the best ice cream and cake you've had this summer—don't fail to go.

Dr. T. E. Pressley will be in Artesia Monday at the office of Drs. Weems and Dabney.

Our presiding Elder, Rev. J. T. French, wife and two children of El Paso, Texas, are in town, the guests of Rev. and Mrs. Geo. E. Ray.

Pecos Valley Drug Co. ad reads "Preserving and Pickling' time is at hand. You will need quite an assortment of spices, flavoring, etc., and we call your attention to our line assuring you absolute purity and strength

Mr. F. P. McConnell, of Woodhull, Ill., arrived in town last night in company with several friends from his section of the country. Mr. McConnell has some valuable land west of town, which he will improve.

Mr. Harry Harris and wife, recently from Amarillo, have moved to Artesia and are occupying rooms in one of the Gage cottages on Grand Ave. Mr. Harris has charge of the wholesale grocery department for the Joyce-Pruit Company.

POKE BONNETS, TOPPERS BACK IN STYLE HERE

Topper, derby and poke bonnet styles came back to Artesia three weeks ago—in anticipation of the Jubilee—and swept the town.

A first experimental order of 150 hats sold out in the first few days. A second, larger order was rushed to the Benco Trading Co., in New York. That consignment, too, sold out in the popular top hat, derby and poke bonnet styles. Still a third order was dispatched and prospects are all those hats, too, will be snapped up.

"The demand for old-time headgear surpassed expectations," said Jubilee Co-ordinator Bill Bennet. "Maybe the surpressed desire to wear a topper or hard hat burst out in a rush to buy these novelty numbers."

In addition to the styles mentioned, there are a few straw skimmers and boys' coonskins still available at the Chamber of Commerce. The price for a hat of any style is $1.

FINE COMMITTEE

Orchids Extended to Many Folks Who Aided Plans

As the start of the Golden Jubilee nears, cheers are due the small army of men and women whose efforts brought the tremendous undertaking to what promises to be an unqualified success.

Two of the busiest toilers have been W. S. (Bill) Bennett, co-ordinator of all the committees, and Mrs. Beatrice Blocker, who is credited by everyone with having done an outstanding job as director of Old Timers Day events.

Another sparkplug has been Paul W. Scott, Chamber of Commerce manager, whose aid and advice have been sought on practically every phase of the arrangements.

Co-ordinator Bennett had high praise for the entire organization. He said:

"Everyone has worked long and hard. It isn't fair to single out any of us. Co-operation has been gratifying all along the line."

The executive committee, heading the Golden Jubilee organization chart, is comprised of: Chamber of Commerce President Paul Frost, Treasurer, Chili Currier, Vice President Tom Sivley, Mayor Bill Yeager, Elwood Kaiser, 50th year committee; John Simons, Jr., 50th year committee; C. G Clark, booth Chairman; Paul W. Scott, executive secretary; Bert Jones, retail merchants committee; Harry Wilson, rodeo; Beatrice Blocker, Old Timers Day; Dave Muhlstein, publicity; O. R. Gable, Jr., photography, and Robert Parham, finance.

Committee chairmen: square dance jamboree, Don Heathington; historical parade, John Simons, Jr., parade marshal, Bill Brittain, float chairman, Rotary Club sponsoring; Old Timers Picnic and contests, Mrs. Beatrice Blocker, chair-

AQUATIC HI JINX

Giant Water Carnival Will Be Highlight Of Jubilee

Aquatic high jinks that were never heard of 50 years ago will be displayed by boys and girls at the Jubilee's Water Carnival at Municipal pool the afternoon of Aug. 11.

Swimming for fun was pretty much a boy's sport a half century ago. Tads and youths stripped off and paddled in the river — and often got paddled at home when they showed up with sopping hair.

For their Dads, swimming was mostly a have-to business, when flooded rivers had to be crossed.

Starting at 3 p. m. next Thursday, youngsters up to 15 years old will cavort in a fun frolic in the pool, with serious tests, too, of their swimming and diving skill. The program has been devised by the co-chairmen, Mrs. John J. Clarke, Jr., and Lonny Hardgrave, aided by a committee composed of Barry Hager, Kay Hubbard, John J. Clarke, Mrs. Sam Laughlin, Kay Brashears and Donald Cullen.

The contests will be judged by Judy Yates, Bill Jones, Larry Beadle and Bill Canino.

In all events for children from 11 to 15, boys and girls will participate in separate, although similar events. In events for those under 11, the boys and girls will compete together. Each participant may enter no more than three events and each relay team will be kept to four members.

The complete program follows:

100 Yd. Free Style Race, 11-15

This is to be run off in heats with not more than five entries at a time. There will be a final race to determine winners. Starting position on bank. Enter the water by diving.

Free Style Rave, under 11

Same as 100 yard race.

Diving Contest, 11-15

From the middle diving board or bank each contestant does three dives: a plain front dive, a jackknife and an optional dive of his choic.

Diving Contest, under 11

Same.

Spoon and Potato Relay, 11-15

In teams of four, two entrants on each side of the pool facing each other. Starting position is in the water next to the bank.

As the signal is given, the swimmer puts the potato in the spoon tnen swims a side stroke across the pool, passing the spoon and potato to the next person, etc.

If the potato is lost, it must be retrieved by the swimmer, put back in the spoon. Then he can continue across the pool.

Tub Race, under 11

A tub must be furnished by each contestant. It is placed at the starting position and then entered. It is then to be paddled with hands and feet to finish line. If tub submerges, contestant may right the craft and continue.

Pearl Diving Contest ,11-15

Selected objects are hidden on the bottom of the pool. With a limit to five people at one time, the contestants must dive and retrieve the hidden pearls. Only one pearl can be brought up at one time and is to be turne dover to the scorekeepers.

A time limit of five minutes is to be placed upon this event. Starting position is on the bank, and at the signal contestants may enter the pool by diving.

Pajama Relay, 11-15

Compete in teams of four. Each team must furnish a pair of pajamas that can be worn by everyone on their team.

The teams are lined up, two swimmers on each side facing the other member on their team. When the signal is given, one puts on the pajamas, swims across the pool, gets out, takes off pajamas, and passes them on to next team mate, etc.

Starting position, on bank, enter in pool with a jump.

Medley Relay, 11-15

Contest in using these strokes: 1. crawl; 2. side stroke; 3. elementary back stroke; 4. breast stroke.

Each relay team member swims a different stroke. All four members of the team are on the same pool side. The first person swims the crawl across and back, second the side stroke, etc. Starting position in the water at the side.

Funny Book Relays, 11-15

In teams of four. Starting position down in the water next to the bank.

The swimmer must take the funny book, swim on his back while reading the book aloud as he crosses the pool. The funny book is then passed on to the member of his team on the other side, and he swims back and passes the book on, etc.

Paging Hizzoner For Judicial Study Of Hirsute Males

Shades of Judge Roy Bean!

Where, Oh where can there be found a fearless judge, an impartial judge—if necessary, a two-gun judge?

He is wanted to judge the whisker-beard-fuzz contest that has had half the males in town spending half the time lately peering into mirrors. It was proposed to Tom Brown, Jr., chairman of the contest, that some local barber would make a qualified judge.

No Artesia barber wanted any part of the honor. Said one:

"The last time I judged a beard contest, the losers threw me in a water tank. No thank you."

It's a shame, too. There's a dandy first prize—an 8 by 10 portrait photograph of the winner, complete with beard. Second prize will be an ornate shaving mug that any man should be proud to own, and third is a safety razor — a needful article at a time like this.

Points to be stressed in the judging—if some courageous out-of-towner can be dragooned into serving — are: ugliness of the beard, its length, its uniqueness, plus such finer points as curliness, pinkness, ticklishness and so on.

Wooden Nickles Are Legal Currency For Jubilee

"Don't take any wooden nickels" was a wise salily long before the turn of the century.

"Please buy our wooden nickels" was the slogan of the 21 members of the Artesia Altrusa club who were entrusted with the task of disposing of 20,000 of them to advertise and help finance the Golden Jubilee.

Two weeks and a half ago, the nickels came and the Altrusa club members wrapped them in rolls of $1 worth and delivered them to the merchants they previously had visited as "wooden nickel sales girls." One merchant bought $100 worth and before too long, $1,000 worth were sold.

"We are hoping," said Mrs. Chester Mayes, chairman of the committee in charge, "that people will want to keep the wooden nickels as souvenirs and won't turn them in for redemption. We have money in the bank, however, to cover them anytime before the close of the bank next Tuesday. After that they are worth just what they are—a wooden nickel."

Cost of the nickels was more than $400, including freight. So, by the time other expenses are paid and some of the wooden counters are redeemed and 10 per cent is paid to the Chamber of Commerce, the club won't have too much left for its work to benefit the community..

BEEN HERE A LONG TIME

An Old Timer came into the Advocate office and plunked down 35 cents in dimes and a nickel, together with a penciled address.

"Durn it, send that no-count paper—Jubilee edition—that address. That's my sister down in Abilene, Texas—"

"What's your name?"

"Pearly George?"

"How long have you been here?"

"Durn it I've been here before there was nothin'—not even a box car for a depot."

The Secret of Old Age Is Health. Use BALLARD'S HOREHOUND SYRUP

And you will have health. Great care should be taken of ones health and Ballard's Horehound Syrup will cure COUGHS, COLDS, CROUP, BRONCHITIS AND ALL PULMONARY DISEASES. Mrs. J. H. Mc[illegible], Salt Lake City, Utah, writes: "I am 80 years old and I thank Horehound Syrup for having cured me of coughs, colds and other like diseases." Three sizes 25¢, 50¢ and $1.00

Ballard Snow Liniment Co. St. Louis, Mo.

Reproduced from an advertisement in The Artesia Advocate February 13, 1903.

THE ARTESIAN WELL

By RICK RAPHAEL

This is It! The big jubilee edition that we've all been working on so hard these past few weeks. And now that it's a fact, it seems as though we could have gotten three times as much information into it as we have. Many notable persons were omitted only because we just didn't have time enough to get around to writing about them. It always makes you feel unhappy that while you've done a good job, it wasn't all that you would like to have done. To all those so worthy of inclusion in this issue who were omitted, we ask forgiveness. And to the many persons who helped us make this edition possible through stories and contributions of pictures, our heartfelt thanks. And this is it!

We remember the time we hear a young lieutenant overseas use that worn out "this is it, men" phrase as he took his platoon into action. About 20 minutes later the platoon was fighting for its life after walking into an ambush. At the height of the fight a young GI from Brooklyn (there's always a man from Brooklyn in every unit) rolled over and said to a Texan (there's always one of them, too):

"If this it IT, I should a stood in Flatbush!"

Anyway, this is your Jubilee edition and we hope you like it.

Times have changed and apparently nature has changed right along with the times. Mrs. Jim Montgomery tells us that one thing which will greet old timers coming back to Artesia that they never had before will be mosquitoes. In the old days, before all the irrigation and alfalfa growing began, the biting pests were rare in this area. Now it's necessary to wear armored clothing to go to the ball games at night.

Mrs. Montgomery suggests the city dads give the town a good spraying before the Jubilee and we second that motion with a vigourous scratch. And while they are at it, they might knock off a few of the half million flies swarming around town now.

There's a Tom Sawyer feud going on these days between members of the police force and a group of young boys in town. It's quite a game and both sides have scored victories in recent weeks although the boys are a few rounds up on the lawmen.

Every few nights close to midnight, the bell in the First Christian Church gives out a few erratic peals. That's the signal for the nearest patrolling police car to take off in high gear for the church in order to nab the boys before they can make good their escape. So far, only two boys have been caught stealing second and the officers have made several dry runs.

It's lovely to stroll along the cool, tree-shaded sidewalks of the city, where even the hottest day seems bearable. But it would be much nicer if some of the property owners would keep their trees trimmed better so that the casual stroller doesn't feel like Frank Buck cutting his way through the thick of the jungle.

The term "methodist" was applied in derision to followers of John Wesley at Oxford, and adopted by them, became the name of the church.

The average U. S. farm worker harvested 21 acres of land in 1880 compared to 35 acres in 1940, 47 in 1950 and an estimated 56 in 1960.

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FIFTY YEARS OF PROGRESS have resulted in this busy downtown section of Artesia as it looks today. This aerial photo was taken this week over the heart of the city and graphically shows he wide, well-planned avenues and the budding new businesses with their modern structures fast changing the fact of the city on its half-century birthday. (Advocate Photo)

Staff Changes to Maintain Advocate's News Leadership

Flora Hood, Advocate staff writer and one of New Mexico's outstanding woman feature writers yesterday was named woman's page editor of the Artesia Advocate.

At the same time, longtime newspaperman and former editor of the Silver City paper, Ray Black, was appointed city editor.

Mrs. Mary Long, who has been associated with the social news desk of the Advocate for nearly six years, will continue her service with the paper as manager of the office supply and stationery departments of the Advocate Publishing Co. But while the bulk of her new duties will be in that capacity, she will still maintain her many and long contacts with Artesia happenings.

The staff changes were announced by Editor Rick Raphael in keeping with the newspaper's policy of giving Artesia the finest and most complete coverage of local and regional news.

"For 53 years," Raphael said, "the Advocate has led the way in keeping Artesians informed of the happenings — large and small — in their community. We are dedicated to this purpose of continuing our role as Northern Eddy County's leading and most progressive community newspaper. Reorganization of our staff will enable us to give the most complete, picture and story coverage to Artesia events and the direct wire services of the world's leading news agency — The Associated Press — will keep Artesian's abreast of state, national and international last-minute news."

Now Lt. Webster

FAR EAST AIR FORCES, Guam —Second Lt. Arthur A. Webster Jr. 822d Engineer Aviation Battalion, has recently been promoted to the grade of first lieutenant. Lt. Col. Ammon N. Hartman, Battalion Commander, made the official presentation and congratulated Lt. Webster at a brief ceremony July 12, 1955.

Lt. Webster has been with the battalion on Guam for 10 months. He wil lreturn to the United States Nov. 30, 1955.

Lt. Webster is the husband of the former Carol Hensley of Artesia and brother of Mrs. J. A. Fairey, 708 Bullock ave., Artesia.

Official Guests

Among dignitaries who already have announced intention of being present at Jubilee events are: State Rep. W. O. Culbertson of San Miguel county, representing Gov. Simms; State Highway Commissioner Eber McKinley, of Alamogordo; Carl Caruthers, mayor of Dexter; Frank Kaufmann, manager of the Roswell Chamber of Commerce; Harry Nunan, Hobbs C of C manager; Louis Whitlock, Carlsbad C of C manager, and Ethel Altman, mayor of Hope.

3d Flood, Worst Yet, Pours Down On Albuquerque

ALBUQUERQUE, Aug. 6 (AP) — The third and "worst flash flood" to hit Albuquerque in two weeks rushed down the eastern slopes of the Sandia Mountains today, driving hundreds of water-weary persons from their homes.

Sheriff's officers reported the flooded area to cover about "50 square blocks." They said it was inundated with an average of about two feet of water.

Rainfall within a few short hours had been measured up to as much as 1.20 inches in some parts of the city and it was still coming down by late evening.

The Red Cross opened up four evacuation centers as 20 trucks from the National Guard and other volunteers were called for to aid in possible mass evacuations.

Clinton M. Roth, director of Civil Defense, said, "this is the worst flood yet. The ground hasn't had a chance to dry out from the last two flash floods and the water is staying on top of the ground."

In Santa Fe, Maj. Gen. Charles Sage received permission from Gov. John F. Simms to mobilize the National Guard to assist in emergency work.

Terry Is Ahead

Terry Jane Gray continued to lead the contestants for rodeo queen at the last count of penny ballots. Still in second place was Michelle Ruppert, with Mary Ann Goodson in third place and Barbara Funk in fourth.

Mrs. Lewis Means, contest chairman, said another count will be made Monday, another on Tuesday and the final tabulation will be at noon Wednesday, when voting ends.

Navy Secretary Promises Review Of Landy's Case

NEW YORK, Aug. 6 (AP)—Navy Secretary Charles S. Thomas promised today to review personally the Navy's refusal to grant a reserve commission to Eugene Landy, 21, on the ground his mother is a former Communist.

Thomas told reporters he learned of the case only today by reading the newspapers.

He said Landy, who was graduated as second highest ranking student yesterday from the U. S. Merchant Marine Academy at Kings Point, N. Y., will get "justice."

Mrs. Clayton Now Leads for Queen

Mrs. Nora Clayton surged to the lead in the Golden Jubilee queen contest last night. Second place was taken by Mrs. Harry Carder. In third spot was Mrs. W. S. Gilbert, who until the latest count had been leading. Closely ranked in fourth and fifth were Mrs. Vena Newman and Mrs. W. T. Umstitz

Chairman of the contest being sponsored by the Story League, Mrs. Shirley Hager, said there would be no more tally until voting closes at 6 p.m. next Tuesday.

N.M. Highway Death Total Reaches 184

By THE ASSOCIATED PRESS

New Mexico's mounting toll of the highway dead climbed to 184 Saturday with the addition of five names to the grim list over the weekend. At this time last year 196 had died on the state's highways.

Four persons died Friday, and a child was killed Saturday.

The latest to die was one-year-old Richard Michael Martinez of Corrales.

State polise said the child died early Saturday when struck by a car driven by Trancito Maestas, 48, of Corrales. The accident occurred one mile south of Corrales on State Road 46. Police said the child apparently walked in front of Maestas' moving vehicle.

Among the Friday deaths were James Finnerty, 2-, Glendale, Calif., and three persons in a headon collision near Santa Rosa.

Finnerty was found dead in an overturned car about five miles west of Luna on U. S. 260.

Parade–

(Continued from Page One)

man, J. D. Smith, subchairman; Old Fiddlers contest, Mrs. Ethel Altman chairman; Bar-B-Que, Leland Wittkopp chairman, DAV sponsoring; Rodeo, Harry Wilson chairman; Jubilee Queen crowning, Mrs. Lewis Means chairman; dance, George White chairman, American Legion sponsoring.

Kids Parade, Jean Stone chairman; whisker judging contest, Tom Brown, Jr., chairman, Lions Club sponsoring; Chisum Trail dedication, Tom Brown, Sr., chairman; water carnival, Mrs. John J. Clarke, Jr., and Lonny Hardgrave co-chairmen; Golden Jubilee Queen contest, Mrs. Shirley Hager chairman, Story League sponsoring; Rodeo Queen contest, Mrs. Lewis Means chairman, Alpha Nu of Sigma Alpha Epsilon sponsoring; wooden nickels, Mrs. Chester Mayes, chairman, Altrusa sponsoring; souvenir programs, Mrs. Marshall Belshe chairman, Junior Women's Club sponsoring.

Committee–

(Continued from Page One)

John Simons, Jr., was chairman of arrangements of the historic parade, with Bill Brittain as float chairman. The Rotary Club sponsored.

The Kids parade will assemble at 9 a .m. in front of the high school and facing Thirteenth st. Its route starting at 9:30, will be:

North on Thirteenth to Main st., east on Main to Second and south on Second to disband beyond Quay.

Leading the Kids Parade will be the famous Santa Fe miniature train of locomotive, freight, stock and refrigerator cars and caboose.

Following the train will be Optimist Soap Box derby racers, children with pets, boys and girls on bicycles, children in novelty get-ups and boys and girls riding on ponies.

All children are welcome, whether with or without pets or fancy costumes, it was stressed by the Chairman Jean Stone of the Kids Parade.

Entrants will be judged on originality, uniqueness, ingenuity or time spent on preparation and first, second and third prizes will be given under each classification. Judging will be by Hollis Grissom, Dr. and Mrs. Jim Woodlee, Bill Thomas and David Simons. Prizes of $15, $10 and $5 will be given in each of the four divisions. Those in charge of lining up the parade are: Chairman Stone, Hubert Burke, Carl Foster, Paul Davidson and Pat Baxley.

Old Timers–

(Continued from Page One)

are also to come in costumes yesteryear.

From all accounts received, city will be looking much like pioneer town, as bystanders men in whiskers, derby hats high top-hats, women wear fancy taffetas as well as pr and sun bonnets.

Those not costumed will not in keeping with the styles of day, Mrs. Blocker said, but invited to attend, anyway.

A pre-attraction is to be an fashioned square dance jamb Tuesday evening at 8 p.m., Au in the Veteran's Building. dance is open to the public.

On the opening evening of rodeo, Wednesday, August 10, rodeo queen will be crowned rodeo, to be held at the Roper's Arena, will continue successive evenings.

The thousand dollars worth Wooden nickels put in circula by the Artesia Altrusa Club a three weeks ago have done muc advertise the Golden Jubilee, Blocker.

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NuMexers Slaughter Four Midland Pitchers For 13-3 Win

Tiano Medalist Of Invitational Golf at Socorro

SOCORRO (AP)—The second round of the third annual Socorro Invitational Golf tournament began Saturday with eight players in the championship flight.

Joe Tiano of Albuquerque won the playoff for medalist honors Friday after he and Bill Mackenzie of Albuquerque ended in a tie with 75's Thursday. Tiano shot a 75 while Mackenzie toured the course with a 40.

In other matches: Francis Uhl, Alamogordo, defeated Ray Klein, Roswell 2 up; Walt Garcia, Albuquerque, defeated Tyrone Campbell, Albuquerque, 4-3; Paul Kimball, Deming, defeated Earl Ellis, Albuquerque, 2 up; Mackenzie defeated Tiano defeated Jim Delameter, Results of first round play:

Bill Swope, Albuquerque, 5-3; Gilbert Lavato, Albuquerque, defeated Shorty Hornbuckle, Albuquerque, 4-3; Jack Pruitt, Albuquerque defeated Jerry de Caste, Hurley, N.M.; and Bob Ortega, Albuquerque, defeated Bill Burt, Deming, 2-1.

Shea's Hex Works

WASHINGTON, Aug. (AP) — Washington continued its hex on Cleveland today, spurting into an early 6-2 lead and hanging on grimly to defeat the Indians, 6-5, as Spec Shea staked the Senators to effective relief pitching.

Shea, replacing Chuck Stobbs in the sixth inning, allowed only two singles to thwart the Indians and got his second win. The victory gives Washington a 9-7 edge over Cleveland this season.

Hitfest Nets 5 Runs in 1st And 4 in 7th

NuMexers hammered four hapless Midland pitchers for 18 hits here tonight to win a lop-sided ball game, 13-3.

The deluge began at the first crack of a bat. Midland jerked Russ Agnew from the mound in the first third of the first frame after he had allowed two walks and three hits and allowed one man on base on an error. Truman Jones relieved him and lasted until the fifth, to be supplanted by Bob Danielson. Romerco Soto was the fourth Midland hurler, getting his chance in the seventh.

The NuMexers scored five runs in the first inning and four after Soto took the mound in the seventh. Eddie Locke pitched all the way for Artesia, allowing eight hits.

Friday night the NuMexers defeated Hobbs, 8-2, to take the three-game series, two games to one.

Jim Bawcom, Artesia centerfielder, and Frank Gallardo shared batting honors for the home team. In five times up, Bawcom got two hits and three RBIs, while Gallardo tallied three hits and two RBIs. The long ball of the evening was a triple by Dobkowski in the sixth, which scored Bawcom, who had got on on a single. There were none away but Danielson fanned the next three men up and Dobkowski died on third.

The two teams play again here tomorrow night.

THE BOX:

Midland	AB	R	H	O	A
DeChard, 2b	4	0	0	1	1
Capps, 3b	4	0	1	1	1
Diaz, cf	4	1	1	0	0
Burns, lf	4	1	3	2	0
Briner, c	4	0	0	6	2
Jiminez, rf	3	1	1	3	0
Huizar, 1b	4	0	1	10	1
Wilcox, ss	4	0	1	1	3
Agne, p	0	0	0	0	0
Jones, p	2	0	0	0	2
Danielson, p	0	0	0	0	0
*Selbo	1	0	0	0	0
Soto, p	0	0	0	0	1
Totals	34	3	8	24	11

*Grounded out for Danielson in 7th.

Midland	020	001	000— 3 8 4
Artesia	500	021	41x—13 18 0

Artesia	AB	R	H	O	A
Boyd, c	3	1	0	3	1
Bawcom, cf	5	3	2	3	0
Dobkowski, 3b	6	1	3	0	6
Jordan, 1b	6	1	2	7	0
Gallardo, 2b	5	2	3	3	0
Howard, rf	5	1	3	9	0
Locke, p	5	1	2	0	0
Honza, lf	2	2	2	0	0
Coscia, ss	5	1	1	2	2

E—Capps, Jiminez, Huizar, Soto. RBI—Jordan, Gallardo 3, Honza 3 Boyd, Dobkowski 2, Bawcom. 2B—Burns, Honza. 3B—Dobkowski. DP — Wilcox - DiChard-Huizar; Boyd-Coscia. Left—Artesia 12, Midland 5. BB—Locke 1, Agne 2, Jones 3, Soto 2. SO—Locke 3, Agne 1, Jones 1, Danielson 4. HO—Agne 3 for 5 in 1-3; Jones 6 for 2 in 4; Danielson 2 for 1 in 1 2-3; Soto 7 for 5 in 5 in 2. WP—Agne. W—Locke. L—Agne. U—Henry, Pooler. Att. —464. T—1:50.

SPORTS

Don Larsen, Back From Denver, Bolsters Yankees' Mound Staff

By ORLO ROBERTSON

NEW YORK, (AP) — With two straight victories since being recalled from the minors a week ago, big Don Larsen has restored a semblance of order to the crumbling New York Yankees' pitching staff.

"I just couldn't throw hard in the spring," said Larsen Friday night after shutting out Detroit 3-0, "but at Denver I got better with every game." He had a 9-1 record with the American Association club.

Although he gave the Tigers 8 hits compared to 4 for Kansas City last Sunday when he won 5-2, Larsen considered his game last night the better of the two. He walked four Athletics but only one Tiger.

"My control was better and I was mixing them up more," he said and then praised Hank Bauer for robbing Frank House of a home run with one on in the ninth. Bauer went back against the right field fence and made a leaping one-hand catch of the drive.

The victory over the Tigers gave the 6-4, 215-pound righthander, who'll be 26 Sunday, a season's mark of three wins and one loss.

Spanish Charge Wins Derby At Ruidoso in Record :22.5

RUIDOSO, Aug. 6 (AP)—Spanish Charge, owned by E. G. Benson Skidmore, Tex., streaked home this afternoon to win the Quarter Horse Derby at Ruidoso Downs and set a new track record for 440 yards.

The Texas three-year-old flashed across the finish line in :22.5, just ahead of Bella St. Mary. Bella St. Mary held the old record for the distance, set just a month ago, with a time of :22.6.

A crowd of almost 4,000 paid $114,7116 through the parimutuel windows.

The results:

1. Brown Dream, T. Pearce, Tucson, 51.20, 20.20, 11.80; Lady's Pay 5.80, 4.50; Black Pal 5.70. T—1:10.0. 5½ furlongs.

2. Kopar Jr., Earl Tabor, Buffalo, Okla., 11.20, 5.10, 4.80; Just Arizona 3.30, 2.60; True Sun 4.50. T—1:22.3. 6½ furlongs.

3. Vegas Lad, Dell Stewart, Las Vegas, Nev., 10.80, 4.30, 3.50; Kaisana 3.50, 2.90; Brook's Tzena 5.40. T—:21.6. 400 yards.

4. Total Bud, B. G. McKee, Eden Tex., 9.40, 4.40, 3.70; Tooamble, 5.1, 4.00; Lady Crossbar 5.10. T—:35.4. 3 furlongs.

5. Senor Estrella, W. I. Davis, Kamay, Tex., 9.00, 3.80, 2.70; Power Lift 4.10, 2.80; Little Sizzler 2.50. T—:23.0. 440 yards.

6. Tagaway, O. C. Lippert, Stroud, Okla., 9.80, 4.50, 3.10; Flaxie Reed 4.20, 2.90; Dish Pan 2.70. T—:34.8. 660 yards.

7. Honest Bill, D. R. Thompson, Duarte, Calif., 9.90, 4.60, 3.60; Indian Brown, 7.80, 4.80; Rugged Weather 4.90. T—1:08.3. 5½ furlongs.

8. Flying Charm, Jack Dean, Safford, Ariz., 8.30, 3.80, 2.80; War Willow 4.30, 2.80; Trim Man 2.80. T—:46.8. 870 yards.

9. Sheet Metal, Wallace Hefner, Greenville, Tex., 6.00, 5.50, 4.10; Vixen Deane 18.70, 12.90; Ticky Tadpole 5.20. T—1:44.1. One mile.

10. Spanish Charge, E. G. Benson, Skidmore, Tex., 9.80, 5.60, 4.10; Bella St. Mary 3.70, 3.50; Bobbie Leo 6.30. T—:22.5. 440 yds.

11. Wee Arial, Wesley Young, Sonora, Tex., 6.10, 3.50, 2.90; Venerable 3.80, 2.90; Badge's Joy 3.00. T—1:08.1. 5½ furlongs.

12. Bull Wood, Fred Medley, San Diego, Calif., 8.80, 6.20, 4.56; Cotton's Donna 7.80, 5.30; Betty Falcon 3.60. T—1:55.1. One mile, one furlong.

Half the people of Formosa are farmers, says the National Geographic Society.

Blue's Son Closes Fast to Win Feature Race From Miss Jr-Hi

RATON, Aug. 6 (AP)—Blue's Son closed fast in the stretch today to nip Miss Jr.-Hi by a neck at the wire and capture the featured 11th race at La Mesa park.

Blue's Son, owned by G. W. Hawkins of Elkhart, Kan., was second when they hit the stretch but closed fast to pay $21.70, $12.80 and $8.00.

A crowd of 2,700 pushed $99,342 through the parimutuel windows. The daily double paid $58.40.

The results:

1. Doc Andrew, Paul Small, Dacoma, Okla., 10.70, 5.60, 4.00; Sandy Jerry 3.70, 3.50; Madrina 14.80. T—1:01 3/5. 5 furlongs.

2. Raytop, Claude Cowan, Raton, 10.40, 4.00, 3.80; Lucky Favor 3.10, 3.00; Popbar 6.50. T—1:01 1/5. 5 furlongs.

3. Flying Toby, Mr. and Mrs. Edgar Exum, Amarillo, Tex., 9.30, 4.10, 2.70; Smoke Wagon 3.80, 2.90; Cowgirl Star 3.90. T—:16.7. 300 yards.

4. Ponder, Ray McCammond, Spearman, Tex., 6.70, 4.60, 3.60; Crickett J. 27.90, 10.40; Jimmy Carlyle 3.40. T—:20.9. 400 yards.

5. My Lillian, G. W. Williams, Bovine, Tex., 13.30, 4.70, 2.60; Cross C. 3.50, 2.40; Snuffy Sneezer 2.40. T—1.01 1/5. 5 furlongs.

6. Perse Lu, W. W. Whitworth, Junction, Tex., 5.70, 3.60, 3.00; Cheaten Bill 10.80, 6.90; Gray Bird 3.20. T—1.00 4/5. 5 furlongs.

7. Borntorace, Con C. Ross, Wichita, Kan., 4.90, 2.90, 2.80; Heathenette 3.80, 3.50; War Tet 3.50. T—1:00 2/5. 5 furlongs.

8. Tio Juan, Van Buskirk Ranch, Raton, 11.80, 4.80, 3.10; Dinky's Chance 3.70, 2.80; Teddy Bear 5.50. T—1:22 2/5. 6½ furlongs.

9. St Lawrence, R. J. Stevens, Albuquerque, 9.30, 4.10, 3.10; Mon Over 8.00, 4.20; Barmel 3.20. T—1:26 4/5. 7 furlongs.

10. Cowboy Capital, J. C. Gleary, Clayton, 10.10, 4.60, 3.80; Grand Zephr 4.30, 3.50; Amy's Trail 5.60. T—1:45 4/5. One mile and 70 yds.

11. Blue's Son, G. W. Hawkins, Elkhart, Kan., 21.70, 12.80, 8.00; Miss Jr.-Hi 7.60, 4.10; Lassabelle 7.20. T—1:20 3/5. 6½ furlongs.

12. Jo-Time, Leo Speer, Dickens, Tex., 5.10, 2.80, 2.50; Aztec Queen 3.30, 3.00; Son O'Troy 4.00. T—2:11 3/5. One mile and one quarter.

Major League Baseball

By The Associated Press

AMERICAN LEAGUE

Washington 6, Cleveland 5
Baltimore 8, Chicago 1
Detroit 7, New York 5
Kansas City 6, Boston 5

Team	W	L	Pct.	GB
Chicago	63	43	.594	—
New York	64	44	.593	—
Cleveland	64	44	.593	—
Boston	62	46	.574	2
Detroit	58	49	.542	5½
Kansas City	46	63	.422	18½
Washington	38	69	.355	25½
Baltimore	35	72	.327	28½

NATIONAL LEAGUE

Cincinnati 13, New York 4
Pittsburgh 2, Milwaukee 0
Brooklyn at Chicago, (ppd., rain)
Philadelphia at St. Louis, night

Team	W	L	Pct.	GB
Brooklyn	74	34	.685	—
Milwaukee	58	50	.537	16
New York	58	52	.527	17
*Philadelphia	55	58	.487	21½
Chicago	54	58	.482	22
Cincinnati	51	58	.468	23½
*St. Louis	46	58	.442	26
Pittsburgh	42	70	.375	34

*Playing night game.

Athletics Rally

BOSTON, Aug. 6 (AP)—Jim Finigan's infield single capped Kansas City's three-run, ninth-inning rally today as the Athletics cooled off the Boston Red Sox 6-5 for the second straight day.

Boston had taken a 5-3 lead in the seventh but the A's went to work on three Sox hurlers in the ninth.

Medical Group Blasts Little League Games

DES MOINES (AP)—Little League baseball makes demands on boys 8 to 12 years old for which they are not equipped, says the Journal of the Iowa State Medical Society.

In an editorial in its August issue, the publication says that the Little League system is of dubious value as a mean of preventing juvenile delinquency.

It continued:

"Little boys are put under considerable pressure to work—rather than play—several hours a day at learning and exhibiting skills for which, in most cases, their stage of development does not equip them.

"But Papa—and often Mamma too—have made it crystal clear to him that he must 'make the team' " or 'stay on the team . . . on penalty of losing their affection and esteem."

The editorial states that due to the time when games are played junior frequently doesn't get to eat a well-balanced meal with the rest of the family but instead "eats peanut-butter sandwiches by himself at 8 o'clock each night."

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Established August 29, 1903

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The Pecos Valley News — The Artesia Enterprise

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Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices and Classified Advertising, 15 cents per line for first insertion, 10 cents per line for subsequent insertions. Display advertising rates on application.

FIFTY years ago someone had an idea—that idea has grown into the lovely city we know today as Artesia, New Mexico.

It was just a dream of one or more individuals back in those early days but it was a dream that was fostered and nourished and it grew into the lovely city we know today because there were those willing to give freely of themselves, of their funds and of their ability to the development of the city.

We are inclined today, of course, to feel we do so much more and give so much more than those pioneers and those early day settlers.

That, of course, is not true.

They had little to do with back in those days. They had no transportation or only limited transportation; they had no highways; they had no automobiles and trucks; they had no electric power; no gas for fuel and heat; no radios and no high salaries and large incomes. They did have a newspaper—The Artesia Advocate is more than 50 years old. It was helping to push, to boost and to advertise the growing city back 50 years ago.

Today, of course, we do have modern transportation and communication; we have many organizations and clubs and groups working for the good of the city; we have a well organized and performing city and county government; we have a paid executive with helpers and an active Chamber of Commerce; we have all the things we didn't have 50 years ago and we should be accomplishing even more with more with which to accomplish it.

In this city in North Eddy county there are many who were here 50 years ago. They recall those early days the dusty or muddy streets if it rained; the flood waters on one or two occasions; the lack of modern water, sewer and gas systems and electric and power lines.

They recall the difficulties that faced them with the health situation; the lack of sufficient doctors; the lack of a hospital and the facilities for taking care of the sick.

They recall the limited offerings of their merchants and the items offered for sale. They recall the salaries paid and the small sums it required to live and to get along in this new territory and this new city.

There are some firms here today which existed back in those early days. There are some institutions which served Artesia—that was before the city was known as Artesia—back 50 years ago and that are still serving the city today. There are many who have served the city 45 or 40 or 35 or 30 or even 25 years.

All have had a part in building the modern and the progressive city of Artesia and in having a part in making it the most important oil center in the entre state.

And while we have developed the oil center we likewise have developed a real agriculture section that produces its share of cotton, alfalfa, cattle, livestock and other fine farm products.

All of these have contributed to the economy of Artesia and to its growth and its progress and its development.

And through these years The Artesia Advocate has had a part. It has recorded the history of the city for these 50 years. It has told of the births, the marriages and the deaths of the people. It has told of the work, the programs, the organizations, the dreams, the hopes, the disappointments and joys of this community.

It has boosted and advertised this section year after year during these long fifty years until we have reached this occasion—our Golden Jubilee. It served as a weekly and then as twice a week paper and now as a daily.

It has grown and prospered as the city has grown and developed and as we wish for Artesia even a more eventful, prosperous and happy fifty years in the future, we pledge The Artesia Advocate will continue to work for the best interest, the growth, progress and the developments of our fine city.

It is fitting and proper we all join in the observance of the fiftieth anniversary of our home city.

Regional Highway Problems

Eddy county commissioners and Artesia city officials will confer with State Highway Commissioner Eber McKinley, of Alamogordo, at a luncheon here Thursday on area highway problems, it was announced yesterday by Paul W. Scott, manager of the Artesia Chamber of Commerce.

McKinley will be here to attend the Chisum trail dedication and other events of the Golden Jubilee. Among matters to be brought up, Scott indicated are:

1—Drainage problems on S. First st., which involve the new urban project, the Santa Fe railway right-of-way and the adjacent streets.

2—Completion of a temporary bridge across the Penasco in the Dunken vicinity to serve until bids are called for in October for six miles of paving and a new bridge. The old bridge was swept away by high water.

3—The cutoff road southeast of Artesia to serve the oil fields and potash region. The road, 10.7 miles long, already has been staked and soon will be bladed.

Mrs. Lorena Taylor Found Dead With Wrists Slashed

Mrs. Lorena Taylor, 45, was found dead in bed at 12:30 p.m. yesterday in her farm home a mile north of the Cottonwood school by her husband, Jud.

Her wrists had been slashed and she apparently had bled to death, according to Deputy Sheriff Jesse Sosa. There was a razor blade lying on the bed, Sosa said. Mrs. Taylor was clad in a nightgown.

Taylor said he had left the house at 9 a.m. and returned at 11:30. He said he moved about the house quietly, thinking his wife asleep. After an hour he entered the bedroom and discovered her body. Taylor could give no reason why she might have taken her life.

A coroner's jury, summoned by Coroner John Ellicott, viewed the body, which then was removed to the Paulin funeral home. The jury's verdict will be given at a hearing at 10 a.m. Monday before Coroner Ellicott.

Members of the jury are: Raymon Spradlin, David, Eirhart, A. R. Horton, Everett O'Bannon, R. A. Gray and M. H. Cabot. Other officers in the investigation were Deputy Sheriff Ike Funk and Patrolman A. J. Smith of the State Police.

Hollywood to Render Sad Final Tribute to Miranda, Suzan Ball

HOLLYWOOD, Aug. 6 (AP) — A saddened movietown prepared today to pay last homage to two of its more lustrous stars—Carmen Miranda and Suzan Ball—dimmed by death in a 12-hour period.

A Brazilian funeral in her beloved Rio de Janeiro will be the final tribute to Miss Miranda, who died unexpectedly of a heart attack early yesterday.

Her body will lie in state tomorrow afternoon at the Cunningham and O'Connor mortuary in Hollywood. Hundreds of her admirers are expected to view the Brazilian Bombshell" for the last time.

Rosary will be recited at 8 o'clock tomorrow night in the Church of the Good Shepherd. At 9 a.m. Mnday requiem Mass will be celebrated in the same church.

Then, either late Monday or early Tuesday, her husband, producer David Sebastian, and her mother, Mrs. Maria Miranda da Cunha, will accompany the body on a Brazilian plane to Rio.

Sebastian said the Brazilian government had informed him it was dispatching a plane for the star's final homecoming.

The funeral will be held either Wednesday or Thursday in Rio's Sao Joao Baptista Cemetery.

Meanwhile, arrangements had not been completed for Miss Ball, the plucky young actress struck down by cancer almost at the outset of her career.

Her husband, actor Richard Long, was not available for comment. In fact, in the tradition of show business, he was reported finishing up his latest picture at a studio.

The deaths cut down one star, Miss Ball, 21, before her prime, and the other, Miss Miranda, 41, just past her greatest successes.

Registration Starts Aug. 15 For Students

Beginning Aug. 15, principals of all Artesia municipal schools will be in their offices daily from 9 a. m. to 4 p.m. to conduct pre-school registration of pupils.

All children scheduled for classes from beginners through seniors who have not previously registered are urged to do so as soon as possible after the starting hour of 9 a.m. on Aug. 15.

Parents are urged to accompany the children during registration. Parents of children entering school for the first time should bring birth certificates or baptismal records, school authorities stressed.

All schools other than Central will be ready for full operation this term. Due to repairs at Central, changes in classroom location are necessary. Registration will be in the Central school gym. Other information:

Mrs. Swartz, Grade 1, Music Room, Central; Mrs. Maskew, Grade 2, music room, Central; Mrs. Short, Grade 3, Gymnasium, Central; Mrs. Copeland, Grade 3, Park Annex; Miss Hockensmith, Grade 4, Park Annex; Mrs. Haralson, Grade 5, Central Cafeteria; Mr. Vaughn, Grade 6, Park Annex.

Hospital Daily Fees Submitted

Tentative approval of a $24.27 patient per diem rate for welfare patients treated in Artesia General Hospital was given in Santa Fe yesterday by State Comptroller Dan Smith Jr. and the Welfare Board.

Final approval of the figure awaits further study of figures submitted by all hospitals in the state under a new law which raises the fees paid hospitals for welfare patients. Fees submitted by hospitals varied from a high of $27.97 for Bataan Memorial of Albuquerque to the low of $10.97 submitted by St. Francis of Carlsbad.

SHRINERS PICNIC

The annual Shriners barbecue and picnic to raise funds for the yearly Shrine circus was held last night, beginning at 7 p.m., at the Doc Haldeman ranch.

KSWS-TV Offers To Telecast Our Jubilee Queens

Roswell's station KSWS-TV has offered to telecast the Jubilee queen candidates and the rodeo queen candidates as a congratulatory gesture to the Artesia Community.

Plans are now in the formative stage, but it it thought the telecast will take place Tuesday night, August 9, from 8 to 8:30, Mrs. Beatrice Blocker, chairman of Old-Timer's Day said.

Helen Dooley Roberts, who sang with the St. Louis summer opera, will do an old time number and a musical selection from her repertoire.

One set of two couples will give a square dance number, and the Carper-oBoker twins, Frances and Nell, who were born in Roswell, will appear on the program.

VA Expert Due To Explain Law

William E. Hall, Veterans Administration contact representative from Carlsbad, will be at the Veterans Memorial building in Artesia between 9 a.m. and noon on Aug. 16 and again on Aug. 30 to explain a new law regarding disabled veterans.

The law authorizes time extension for paving for automobiles or other conveyances with special appliances for certain World War II and Korean conflict veterans. Top limit for such purchase time extension is $1,600. Three types of disabilities covered are: loss or permanent loss of use of one or both feet, loss or permanent loss of us of one or both hands and complete loss of sight in bth eyes

r permanent impairment of vis in both eyes to a degree constiing total blindness.

New Forms Here

The Artesia police departme on Monday will start using the ne traffic violation citation form specified in a law passed by th last legislature, Chief Frank Po ell announced yesterday.

The new forms must be made quadruplicate. The original goes the erring driver, one copy is se to the drivers' license bureau Santa Fe ,another copy is retain by the police and the fourth is f the court.

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J. A. MATHIS

Manager

UNION LIFE INSURANCE COMPANY

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SPORTS

Tailenders Wallop Leaders, Tighten AL Race for First

By ED WILKS
The Associated Press

Baltimore and Washington, reetant tailenders, have made the merican League race as tight as cork in a bottle.

The Orioles and Senators, supsedly the soft touches who were give Chicago and Cleveland the ge on their Eastern swing sent e first place brawl into a virtual ree-way tie Friday night.

Baltimore topped the White Sox in 11 innings and Washington pped the Indians 7-5 while New ork moved up from third place ith a 3-0 decision over Detroit on gi Berra's 200th home run.

And while the last place Orioles d seventh place Nats were hay- a ball, sixth place Kansas City ocked off fourth-place Boston

Leaders Bunched

The White Sox still hold the d, but by a mere two percent- e points over the Yanks and In- ans. Boston is two games away the standings.

Chicago errors figured in both ltimore runs, with the clincher ming home as reliefer Millard owell muffed Willie Miranda's w roller with the bases loaded. til the last of the 11th, it had en a pitching duel between Jim ilson, poison for the first divi- n, and ex-Oriole Harry Byrd.

The Sox had the bases loaded th none out in the 10th, but Wil- n, who gave up the Chicago run the first inning, worked out of with a double-play and George ell's infield out.

At Washington, the Nats gave l Maglie a rude howdy to the L. The veteran righthander, lted by the National League so uch the New York Giants sold m to Cleveland last Sunday, gave five runs in the first two ames.

Indians Spurt

Dean Stone tamed the Tribe on ur hits until the Indians broke t for their five runs in the ninth. Berra, joining Bill Dickey, Gab- Hartnett and Roy Campanella the only catchers ever to slug 0 or more homers in the major agues, belted a 3-1 piech in the urth inning after Tiger rookie in Bunning had issued his only o walks. Don Larsen, winning s second since coming back from e minors had some wobbly moments but fanned pinchhitter Jack Phillips to end it with two men on base in the 9th.

Moments earlier, Hank Bauer had stretched into the right field stands to rob Frank House of a two-run homer.

Kansas City snarled the Red Sox with Gus Zernial's two home runs and a double and the relief work of Tom Gorman. The righthander saved Vic Raschi's fourth victory by allowing just one run after coming on in the eighth with the bases loaded and none out. Frank Sullivan, Boston's 14-game winner, lost his ninth.

In the National League, Brooklyn lost to Chicago, 10-8 but held its 15½ games spread as Pittsburgh bumped Milwaukee 8-5. New York beat Cincinnati 12-9 and Philadelphia defeated St. Louis 7-4.

Ernie Banks clubbed his 37th home run for the Cubs, but Duke Snider smacked two for the Brooks to regain the undisputed homer lead with 38. The two clubs combined for seven home runs.

Pittsburgh blasted Warren Spahn for five runs in the first inning and ex-outfielder Dick Hall held the Braves in check until Dino Donso had to put down a four-run rally in the eighth.

The Giants had four three-run spurts, then had to hold off the Redlegs in a four-run ninth. Wayne Terwilliger, New York second-basemad, was hit over the left eye by one of Johnny Klippstein's pitches and was taken to a hospital for observation.

Four walks and an error gave the Phils a three-run seventh to beat the Cards. Bobby Morgan and Del Ennis homered for the Phillies.

WT-NM to Draw New Record Gate

ALBUQUERQUE (AP)—West Texas-New Mexico League President Hal Sayles predicts a record-breaking attendance mark for the loop this year.

"Two weeks ago the WT-NM was up 134,000 over 1954's comparable date. With good gates assured the last month, it's very possible that we'll show an increase of 250,000 and wind up with 700,000," he said.

The previous high was 674,465 set in 1949.

Babe Zaharias Has a Cancer Second Time

GALVESTON, Tex. (AP) — Babe Didrikson Zaharias, woman athlete of the century, has developed a second cancer but "firmly expects to return to golf."

George Zaharias, her husband, said doctors at John Sealy Hospital here found a "small cancer lesion" on the right side of the sacrum posterior of the pelvic girdle. He said X-ray treatments have been started.

Zaharias quoted the doctors as saying the X-ray treatments will stop the pains she has been suffering in her right hip and leg in about 10 days. He said no surgery was contemplated at the time.

Mrs. Zaharias underwent surgery for cancer at Beaumont in 1953. Her athletic career, which has spanned more than two decades and included just about every sport in the books, appeared at an end.

However, the operation was believed to have completely removed the cancer and the Babe returned to the tournament trial. She won several tournaments, including the National Open last year.

The Associated Press recently named her "Woman Athlete of the Century."

City Recreation

9-11 a.m., Daily—Gym Facilities and Games—Girls Gym.
2-6 p.m., Daily—Swimming—City Pool.
Sunday, Aug. 7—
Numexers vs. Midland, Municipal Park, 7:30 p.m.
Manday, August 8:
Girls Softball, High school, 5 p.m.
Athletics for Boys, Boys Gym, 5-7 p.m.
NuMexers vs. Big Spring, Municipal Park, 7:30 p.m.
Tuesday, Aug. 9
Arts and Crafts, Park School, 3-5 p.m.
Athletics for Boys, Boys Gym, 5-7 p.m.
Teen Canteen, Girls Gym, 10:00 p.m.
NuMexers vs. Big Spring, Municipal Park, 7:30 p.m.
Wednesday, Aug. 10:
Old Timers Day, beginning with parade at 9:30 a.m. and ending with a dance at 10:00 p.m.
NuMexers vs. Big Spring, Municipal Park, 7:30 p.m.
Thursday, Aug. 11:
50th Year Day, beginning with Kids Parade at 9:30 a.m. and ending with a dance at 10:00 p.m.
Friday, Aug. 12:
Girls Softball, Central School, 5 p.m.
Athletics for Boys, Boys Gym, 5-7 p.m.

Duke Snider and Ernie Banks Threaten Ruth's Homer Record

By JOE MOOSHIL

CHICAGO (AP)—Brooklyn's Duke Snider and Ernie Banks of the Chicago Cubs—both pushing ahead of Babe Ruth's home run record for one season—have created new interest in the National League.

With the pennant generally conceded to the Brooklyn Dodgers, National League followers have turned to the home - run race in which Snider and Banks are running one-two.

The two power hitters staged an interesting and stirring exhibition at Wrigley Field Friday when the Cubs knocked off the Dodgers, 10-8.

Banks, who has been hitting home runs at an unbelievable clip, blasted three against Pittsburgh Thursday to move into a tie for the league lead with Snider at 36 each.

Brooklyn stormed into town and the first time the Duke got his hands on the bat in the first inning, he put one out of the park to break the tie. Banks also came to bat in the first inning and he proceeded to slam the first pitch into the stands to make it 37-all.

Not to be outdone, Snider whacked No. 38 in the fifth inning.

Banks, who several days ago tied a major league record of four grand slam home runs in one season, came to bat in the eighth inning with the bases loaded.

The crowd of 11,868, having already seen seven home runs in the game, began howling and then hushed as Banks worked the count to 1-1 before sending a fly ball into left field.

Snider and Banks can continue their individual race in the next three games as the Cubs and Dodgers play again today and meet in a doubleheader Sunday.

Both are ahead of Ruth's pace when he belted 60 home runs in 1927.

The Babe hit his 37th in his 114th game on Aug. 16 and No. 38 came the following day. Yesterday was Snider's 108th game and Banks' 112th.

Medalist Round In Socorro Meet

SOCORRO, (AP)—Bill Mackenzie and Joe Tiano, both of Albuquerque, teed off today to decide who is the medalist in the third annual Socorro Invitational Golf Tournament.

Each scored 75 in qualifying play yesterday. As they settled the account, first round match play began on the New Mexico Tech course.

Because the sun's position at noon changes between the days nearest the beginning of summer, the period is called summer solistice—Latin for "when the sun stands still."

The Tropic of Cancer is 1,600 miles north of the Equator.

Italians May Manage Upset In Davis Cup

By WILL GRIMSLEY

GLEN COVE, N. Y. (AP) — The over-all Davis Cup picture reached such a state of confusion today that the big question appeared to be not who will win the tennis trophy this year, but who will lose it.

And lurking darkly in the background ready to pounce on any misfortune which might befall either of the two major tennis powers, Australia or America, was a band of audacious Italians, in a position to pull the upset of the decade.

These were the developments:

1. Australia's Ken Rosewall and Red Hartwig looked anything but impressive in winning opening singels matches from the Japanese at the Nassau Country Club here. Rosewall, playing the poorest tennis seen of him in this country, turned back Atsushi Miyaki 6-4, 6-4, 6-1. Hartwig was forced the limit to beat Kosei Kamo 8-6, 6-8, 6-3, 5-7, 6-3.

2. Bill Talbert, U. S. Davis Cup captain, announced that Wimbledon champion Tony Trabert, suffering a shoulder ailment, had been advised by doctors to skip the Casino Tournament next week in Newport, R. I.

3. Two other of America's top Davis Cup Hopes, Vic Seixas and Eddie Moylan, were beaten at South Orange, N. J., Seixas trimmed badly by little known Sam Giammalva of Houston and Moylan by Dane Kurt Nielsen.

The planet Mercury has no satellites.

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Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10&11

Al Would Settle for 98 Wins, Believes They'd Sew Up Pennant

By ORLO ROBERTSON

NEW YORK (AP)—Al Lopez, with his Indians closer to first place than any time since May 20 when they occupied the top spot in the American League, will be satisfied if the Tribe wins 98 games. He thinks that will keep the pennant in Cleveland.

"And if you really press me I will admit there's more than a fair chance we can do it with 95," said the Cleveland manager after taking a 6-3 decision from the New York Yankees and moving within two percentage points of the front-running Chicago White Sox.

To reach 98 victories, 13 under their league record of 111 hung up in winning the 1954 flag, the Indians would need to take 34 of their remaining 48 games. That's a .708 pace, considerably faster than the .645 gait they've been traveling since July 4.

The White Sox, who have a .625 average since Independence Day, would have to win 35 of their remaining 50 to hit 98 triumphs on the head. The Yanks would need 35 wins and the Red Sox 36 in their remaining 48.

One thing that made Lopez a little more confident today after beating the Yanks two out of three and heading for Washington is the hitting of Al Rosen.

Before yesterday's game Lopez admitted he didn't have the answer for why such players as Rosen, Larry Doby and Bobby Avila are not hitting.

The Indians left 11 on the sacks but Lopez felt a little better — Rosen and Avila started hitting.

Avila, batting .262 compared to his league-leading .341 last year, connected with a double. Rosen, who hit an even .300 in 1954, lifted his average six percentage points to .254 as he came through with four singles in as many times at bat.

Three Golfers in Tie With 68s For Tam O'Shanter First Round

CHICAGO (AP)—The weather may switch on Tam O'Shanter's sun-scorched acres today, but lower temperatures or not, a wide-open second round scrap looms in the $25,000 All-American Golf Tourney.

The weather prediction is for a little cooler weather. A prediction on who will break the three-way tie for first between Wally Ulrich, Arnold Palmer and Ted Kroll was much harder to get.

They were deadlocked at 68, four under par. Only a stroke behind were 1955 PGA champion Doug Ford, Al Mengert, Tom Talkington, Jay Hebert, Bo Wininger, George Bolesta and Walker Inman Jr.

Two strokes off the pace in the chase for the $3,420 first prize were eight players knotted at 70. In all 43 players bettered or matched Tam's 6,915-yard par 72.

Withering 96-degree temperature browned the fairways and made the greens bumpy yesterday.

Doug Sanders, University of Florida star from Cedartown, Ga., took a 3-stroke lead among the men amateurs.

The top feminine shooter, in either pro or amateur play, was 18-year-old Wiffi Smith, 2 under women's par.

The women's pro leadership was shared at 75 by Patty Berg and Carol Bowman.

The All-American battling is merely a warmup for the $100,000 World tournament—with a $50,000 cash first prize coming up here next weekend.

That may explain why defending All-American champion Jerry Barber eased off to an opening 71; why Slammin' Sammy Snead took a 72; why 1954 world winner Bob Toski placed at 73; and why the 1955 U. S. Open champ, Jack Fleck, produced an anemic 77.

Several European countries report that the number of storks has been sharply reduced despite rigid protection for the birds.

All except eight states restrict the use of fireworks.

Jordan Leading League in Four Batting Classes

By THE ASSOCIATED PRESS

You name it, and chances are Tom Jordan's leading in it in this year's Longhorn League batting race.

The veteran manager of the league's Artesia club leads the way in no less than four of the circuit's 10 batting categories.

Latest league averages credit him with pace-setting marks of .412 in percentage, 156 hits, 44 doubles and 115 runs batted in.

Last year's home run king of organized basebal, Joe Bauman of Roswell, leads in home runs with 34 and walks with 96.

Dukes Progress, Hold Full Game Lead in WT-NM

By THE ASSOCIATED PRESS

Albuquerque managed to move out to a full game lead in the jammed up West Texas-New Mexico league chase Friday night, but the big show was put on by a rookie making his first start in the circuit.

Art Dicesare, 22-year-old purchased from Big Spring of the Longhorn league, stopped El Paso on two hits as Abilene moved past Clovis and into fifth place by a single percentage point.

Albuquerque widened its narrow margin with a 4-1 victory over Lubbock, while second-place Amarillo had its game at Pampa rained out. In the other games, Plainview beat Clovis 3-1 while Abilene stopped El Paso 3-1.

White Sox Lose

BALTIMORE, Aug. 6 (AP)—Dave Philley's grand-slam homer and another four-bagger by Gus Triandos with one on powered the Baltimore Orioles to an 8-1 victory over the Chicago White Sox today.

Bob Kennedy's homer provided Chicago's only run.

Irv Palica held the White Sox to only three hits before he began feeling the effects of the hot sun and 98-degree temperature and gave way to Harry Dorish at the start of the eighth.

Minor League

TEXAS LEAGUE
By The Associated Press

	Won	Lost	Pct.	B'h'd
Dallas	78	50	.609	
San Antonio	75	52	.591	2½
Shreveport	66	62	.516	12
Houston	65	51	.516	12
Tulsa	65	62	.512	12½
Fort Worth	64	64	.500	14
Oklahoma City	54	71	.432	22½
Beaumont	42	87	.325	36½

FRIDAY'S RESULTS
San Antonio 9, Dallas 6
Fort Worth 3, Houston 2
Oklahoma City 6, Shreveport 4
Beaumont 5-2, Tulsa 3-9

BIG STATE LEAGUE

	Won	Lost	Pct.	B'h'd
Corpus Christi	29	18	.617	
Texas City	23	16	.590	2
Waco	24	21	.533	4
Harlingen	21	25	.457	7½
Port Arthur	19	23	.452	7½
Austin	19	28	.404	10

FRIDAY'S RESULTS
Waco 9, Austin 0
Corpus Christi 9, Port Arthur 5
Harlingen 10, Texas City 8

WEST TEXAS-NEW MEXICO LEAGUE

	Won	Lost	Pct.	B'h'd
Albuquerque	59	46	.562	
Amarillo	57	46	.553	1
Pampa	57	48	.543	2
Plainview	52	52	.500	6½
Abilene	51	54	.486	8
Clovis	50	53	.485	8
Lubbock	46	58	.442	12½
El Paso	46	61	.430	14

FRIDAY'S RESULTS
Amarillo at Pampa, ppd. rain
Albuquerque 4, Lubbock 1
Plainview 3, Clovis 1
Abilene 3, El Paso 1

SOONER STATE LEAGUE

	Won	Lost	Pct.	B'h'd
Lawton	71	36	.664	
Shawnee	65	40	.619	5
Muskogee	58	49	.542	13
McAlester	51	54	.486	19
Paris	50	46	.472	20½
Ardmore	47	58	.448	23
Ponca City	43	62	.410	27
Seminole	38	68	.358	32½

FRIDAY'S RESULTS
Ponca City 1, Seminole 0
Shawnee 8, Paris 3
Ardmore 11, Muskogee 1
Lawton 8, McAlester 3

LONGHORN LEAGUE

	Won	Lost	Pct.	B'h'd
San Angelo	65	41	.613	
Artesia	60	42	.588	3
Roswell	55	48	.534	8½
Carlsbad	54	41	.514	10½
Midland	52	52	.500	12
Odessa	44	60	.423	20
Hobbs	43	59	.422	20
Big Spring	42	62	.404	21

FRIDAY'S RESULTS
Carlsbad 8, Roswell 7
Artesia 7, Hobbs 2
Big Spring 6, Odessa 3
San Angelo 6-6, Midland 1-5

Detroit Blocks Yanks' Opening To Regain Lead

NEW YORK, Aug. 6 (AP)—Detroit blocked the New York Yankees from regaining the American League lead today by scoring four runs in the seventh inning for a 7-5 victory after the other first division clubs had lost.

Losing scores for Chicago, Cleveland and Boston were posted on the Yankee Stadium scoreboard as the Yanks went down to defeat, despite a three-run pinch homer by Yogi Berra in the eighth.

As a result of the combination of event in the race, the White Sox held first place by one percentage point with the Indians and Yanks tied for second and the Red Sox only two games back. The Tigers are 5½ games off the pace.

Carlsbad Victor In State Legion Baseball Finals

CARLSBAD (AP) — A dramatic bases-loaded triple in the bottom of the ninth gave Carlsbad the state American Legion championship Friday night. Carlsbad bested Albuquerque's Fraternal Order of Police team 12-6 and 9-8.

The blow came in the second game with two men out. Jackie Haggerton drove in the runs.

A win in either game would have given Albuquerque title since it dropped Carlsbad in the first game of the series 9-8 and hadn't lost a game until Friday.

LL Umps Fined

SAN ANGELO, Aug. 6 (AP) — Fines totaling $250 were leveled against three Longhorn league umpires by President W. J. Green here today.

Green did not release the names of the men. Two were fined $100 for using profanity and the other man was fined $25 for mishandling a game, Green said.

Braves Shut Out

MILWAUKEE, Aug. 6 (AP)—Pittsburgh's Bib Friend threw a five-hit, 2-0 shutout—and the fourth straight Milwaukee loss—at the Braves today before 16,337 fans at County Stadium.

Rookie Ray Crone also pitched a fine game for the losers, allowing just seven hits but one of them was Dale Long's 14th homer in the fourth inning.

SPORTS 1-18 ATHLETICS

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — AUGUST 10 & 11 — FUN FOR ALL

Welcome, Folks!

We Hope You Have an Enjoyable Time During Artesia's Fiftieth Anniversary Celebration!

WE ARE PROUD TO BE A PART OF THIS PROGRESSIVE COMMUNITY!

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MAC'S DRIVE IN

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AND

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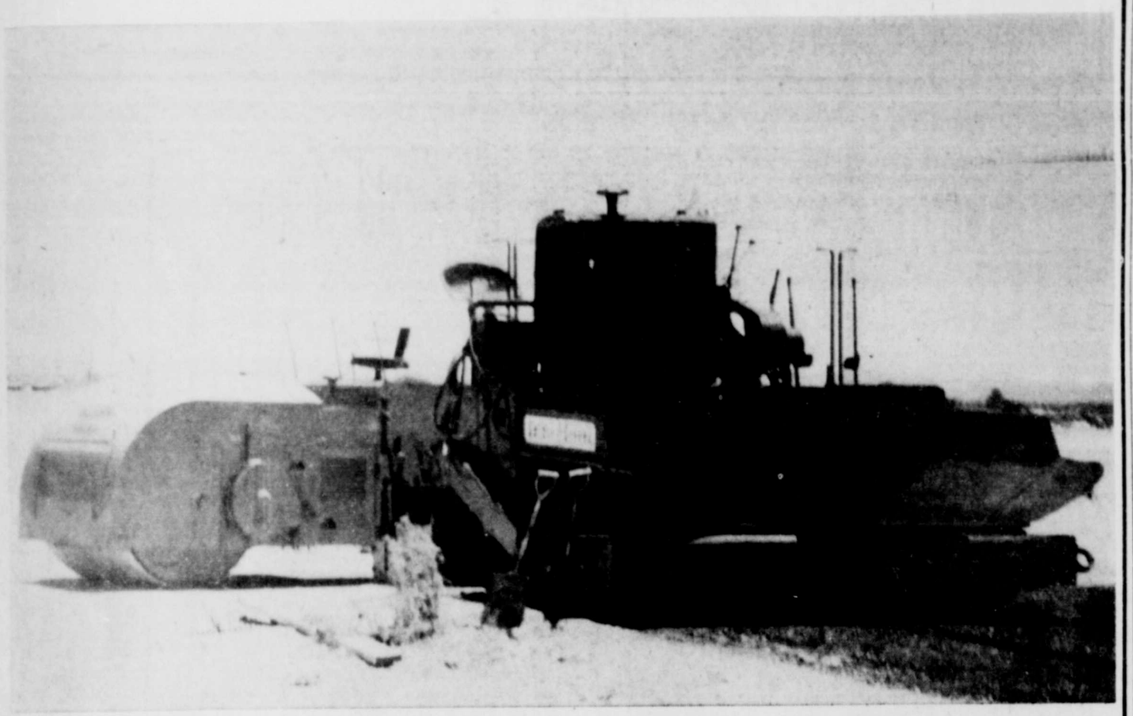
1008 South First — Dial SH 6-4311



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Albuquerque, New Mexico

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Full Line of Groceries

Picnic and Fishing Supplies

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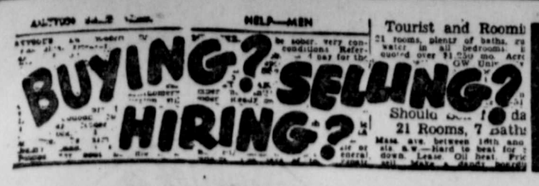
South First Street — Dial SH 6-2462



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For acceptance of classified advertising is 9:00 A. M. day of publication. 10 A. M. Saturday for Sunday publication.

THE ARTESIA ADVOCATE
Classified Department
Dial SH 6-2788

ANNOUNCEMENTS

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I will not be responsible for any debts other than my own. James Bell.

JAKEWAY AGENCY
Complete INSURANCE Service
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Dial SH 6-4194, No Waiting
Corner Eleventh and Mann Ave.

IF YOU WANT TO DRINK, that is your business.
IF YOU WANT TO STOP, that is our business.
Alcoholics Anonymous,
Dial SH 6-4685

4—Lost and Found

LOST—Boston Bull, 4 months old, wearing harness, lost near Palace Drug. $50 reward offered. Dial SH 6-4685.

EMPLOYMENT

12—Help Wanted—Female

Woman wanter right now. Address mail post cards. Must have good handwriting. Box 73, Belmont, Mass.

17—Special Work Wanted

WANTED — All kinds of sewing and alterations done. Mrs. C. A. Wilcox, 313 W. Chisum. Dial SH 6-2335.

INSTRUCTION

19—Education—Instruction

MEN 18-34, CIVIL SERVICE TRAINING. Immigration, customs, border patrol, railway mail clerks ,etc. Prepare at home for these well paid government positions. Write Box 20, c//o The Artesia Advocate.

EXPERT CLERKS, GENERAL BOOKKEEPERS needed now. All businesses. Salaries $250 up, for qualified men and women. Home instruction. Write Box 25, c/o The Artesia Advocate.

Finish High or Grade School at home, spare time, books furnished, diploma awarded. Start where you left school. Write Columbia School, Box 1433, Albuquerque.

PRACTICAL NURSES needed now Homes, hospitals, state institutions, infants, medical assistants. Earn $9 to $14 daily. High school education not required. Ages 17-60. Prepare at home. Write Box 10, c/o The Artesia Advocate.

HOTEL, APARTMENT HOUSE MANAGEMENT. Men and women start training for this world's newest fastest industry. Ideal for couple. Write Box 15, c/o The Artesia Advocate, giving phone and correct address for interview.

RENTALS

20—Apartments, Furnished

Nicely furnished two-room apartment, electric refrigerator. Newly redecorated. $8 per week, bills paid. 406 North Fifth.

FOR RENT — Nicely furnished apartment, electric refrigerator, innerspring mattress, nice and clean, close in; $8 pr week, utilities paid. 406 N. Fifth. 97-tfc

FOR RENT—Air conditioned 1, 2, and 3 bedroom, furnished and unfurnished, stove, refrigerator and washer. Inquire at 1501 Yucca, Roswood Addition. Dial SH 6-4712.

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE THIS PAGE. 67-F-tfc

28—Offices for Rent

Air Conditioned
OFFICE SPACE
Available in
CARPER BUILDING
Dial SH 6-2784

REAL ESTATE

33—Houses for Sale

4 Bedroom House, 2 baths, large closets and storage space. Apartment in rear. Close in, near schools and churches. Ideal for 3 rent units. Inquire at 410 W. Missouri Ave.

MERCHANDISE

77—Miscellaneous for Sale

79—Household Goods

FOR SALE—One good used Maytag automatic Washer, reasonable. Dial SH 6-6975.

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE THIS PAGE. 67-F-tfc

Custom made box springs and innersprings. We offer liberal tradeins for new mattresses. Cot pads made to order. All work guaranteed. Free delivery and pick up. Hospital beds for rent. ARTESIA MATTRESS CO., Dial SH 6-4007. One mile west on Hope Highway.

FOR RENT
AUTOMATIC
WASHERS
As low as $1.50 a week.
Call or See
CLEM APPLIANCES
"Your home beautiful headquarters."
408 W. Main Dial SH 6-2322

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE THIS PAGE. 67-F-tfc

80—Musical Instruments

Pianos by
STORY & CLARK, JENSSEN
Band Instruments, Accessories
Howard Music Co.
518 W. Main Dial SH 6-4804

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE THIS PAGE. 67-F-tfc

MONUMENTS, Concrete, made to order; including engraving and installation $14.95 to $24.95. Work guaranteed. DOOLEY & ROBERTS MONUMENT CO., 901 W. Washington. Dial SH 6-3587.

Trainees' Family Sees Action Post

CAMP GORDON, Ga.—Civilians are getting "VIP" treatment these days from Military Police stationed at the entrances to this Army post.

They happen to be parents and relatives of basic trainees at the Miltary Police Training Center here.

Operation "Open House" — a regular part of the final eighth week in the trainee's schedule—brings relatives from all parts of the nation to stand on the sidelines and observe MP activities.

Everything observed — from a .45 pistol range to judo instruction—is part of the normal day's routine and not a planned demonstration. Visitors also get the opportunity to sample Army fare when they lunch at company mess halls with the trainees.

Mrs. G. A. Baker, mother of Private Charles Baker, Champaign, Ill., summed up the feelings of visiting parents. "The different phases of training seen here were certainly worth the trip," she said. "If every parent had the opportunity of seeing more places like Camp Gordon, I think the Army would be much more appreciated."

A record 280 billion cubic feet of natural gas was used by the U. S. steel industry in 1954.

California farmers raised 9,998,000 turkeys in 1954—more than any other state.

Hot Shot Sergeant Makes One Eye Do Job of Two in Pistol Matches

FORT DIX, N. J.—Anyone who knows anything about marksmanship will tell you that a person who has only oen eye can never hope to compete as a marksman; he doesn't have depth perception.

But Army Master Sergeant Claude L. Bingaman, chief investigator for the provost marshal's investigations section here, proves the experts wrong. He not only competes, but has won much fame in pistol matches. In 1952, he placed second in the U. S. Forces in Austria Olympic tryouts.

Bingaman, of Bernville, Pa., who enlisted in the Army in 1932, has been beating the odds for a long time. An Army boxer, he fought 172 bouts, losing only 11, but in his last fight he hit his opponent so hard he broke his hand.

Discharged in 1935, Bingaman became a riveter in a Norfolk, Va., shipyard. Less than a month after he took the job, hard luck dogged him again. A flying piece of steel entered his left eye. When doctors removed the bandages he was blind in one eye.

Undaunted, he tried boxing again, but decided against it after four bouts. He then tried a series of jobs—high steel, construction, window cleaning, forestry — but jobs of this type were hard to hold. He was an insurance risk, they said.

In 1943, he was inducted back into the Army. Bingaman served as a boxing and judo instructor at Fort Meade, Md., and also in Germany. While in Europe, he became interested in marksmanship. Much patience, constant practice and unusual perseverance finally paid off. He became expert with the pistol to the point where he gave exhibitions at which he shot a cigarette out of a man's mouth.

The number of unmarried over 15 years old in the United States has declined from a record 19 million in 1940 to about 16,600,000.

Emperor penguins hold their incubating eggs on their feet to keep them off the ice and the task is shared by male and female.

WE SELL! DIAL SH 6-3211 WE SERVICE!
CLEM & CLEM
PLUMBING CONTRACTORS
WE INSTALL! • SHEET METAL • WE GUARANTEE!

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WELDING and BLACKSMITHING
601 North First
FIELD SERVICE — INSURED
Fifteen Years Experience in the Pecos Valley
Owners: George J. Williams
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We Repair
TRACTORS
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FARM EQUIPMENT
All Work Guaranteed!
FARM MACHINERY
It's the EXTRA Service You Get with Peerless Pumps that Counts!
SMITH MACHINERY COMPANY, Inc.
of Artesia, New Mexico
The South on Carlsbad Highway Dial SH 6-4046

WHO DOES IT?
The Firms listed below under This New Classified Section are prepared to meet your every need!

TV and Radio Service
K. & L. RADIO & TV
102 S. 7th Dial SH 6-2841
TV Repair, all makes
Antenna installations
Radio repair, home, auto

Lumber, Paint, Cement
T. E. JOHNSON LMBR. CO.
Cement, Sand and Gravel
Benjamin Moore Paints
Building Material

Electrical Service
CONNOR ELECTRIC CO
707 W. Missouri SH 6-3771
Electrical Contracting
Motor Rewinding and Repairing

Petroleum Products
RILEY & PRUDE OIL CO.
210 W. Centre SH 6-3396
Butane and Propane
Weed and Insect Burner
Day and Night Service

Plumbing and Heating
ARTESIA PLG. & HTG.
712 W. Chisum SH 6-3712
Plumbing Supplies, Water Heaters
Specialist, furnace repair

New and Used Furniture
Furniture Mart—We Trade
Furniture and Appliances
Mattresses, Floor Coverings
113 S. First SH 6-3132

COOK'S CABINET SHOP
603 West Washington
Cabinet and Built-Ins
Door and Window Frames
Saws Gummed and Filed

WHO DOES IT?

CONGRATULATIONS
ARTESIANS!
On Fifty Years of Progress!
Fifty Years of Progress AUGUST 10th-11th Artesia's Golden Jubilee FUN FOR ALL Celebration
We Are Especially Proud
of Artesia's Progress!
KINCAID & WATSON DRILLING CO.
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If You Wish to PAY MORE—Shop Elsewhere—If You Wish to PAY LESS, You'll PAY LESS at STATE

OUR ANNIVERSARY PRESENT TO YOU

FREE!

$4,000

DON'T HESITATE! COME IN AND SEE WHAT WE HAVE IN STORE FOR YOU! IT IS NECESSARY TO VISIT OUR PLACE OF BUSINESS TO UNDERSTAND THE FULL MEANING OF THIS STATEMENT!

Only a Few of the Countless Bargains You Will Buy for Less!

Full Size, Goodyear
Air Foam Mattress Combination
PRICE COMPLETE $149.50
Our Anniversary Gift to You (In Merchandise) **49.50**

12.5 Ft., Fully Automatic Defrosting
Westinghouse Refrigerator
PRICE $399.50
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Admiral Refrigerator
PRICE $199.50
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14 Foot
Famous Amana Home Freezer
PRICED $429.50
Our Anniversary Gift to You (In Merchandise) **86.00**

Westinghouse Washer
Laundromat, Fully Automatic
PRICE $199.50
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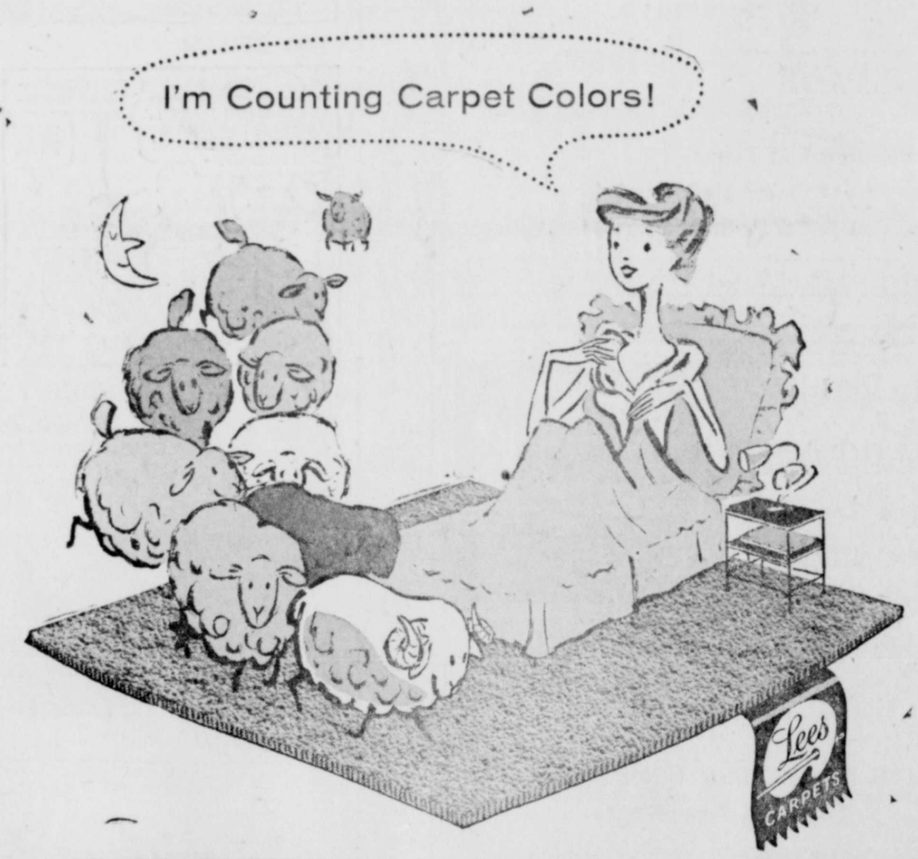
ivory · honeytone · taffy beige · roseglow · sandalwood · cobalt blue · inca gold

dutch chocolate · frost rose · rose · canyon mist · nutmeg · spring · emerald green · celeste blue · amber gold · desert rose



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... those COLORFUL carpets by LEES

This wide-eyed woman *could* be you! She's got carpet on her mind . . . those colorful carpets by Lees. And she's counting all the handsome colors she saw today on our Lees Carpet Selector. Not a black sheep in the lot, but dozens and dozens of famous Lees clear carpet colors to choose from. Heavenly colors . . . soft colors . . . gay colors. Heavenly carpets, too. Lees carpets. All so easy to see and touch and compare, you're sure to find *exactly* the carpet you've been wishing for. This lady will be back tomorrow to start owning the dream carpets of her life. Won't you come, too?

You've never seen such COLORS, all right there on our Lees Carpet Selector. Come see us soon!

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Only a Few of the Countless Bargains You Will Buy for Less!

All Chrome Top
O'Keefe & Merritt Gas Range
PRICE $199.50
Our Anniversary Gift to You (In Merchandise) **40.00**

5-Pc. Living Room Suite
Sofa, Chair, 2 End Tables, One Coffee Table
PRICE $199.50
Our Anniversary Gift to You (In Merchandise) **40.00**

5-Pc. Living Room Suite
(Red) Sofa, Chair, End Table, Coffee Table and Floor Lamp — PRICE $199.50
Our Anniversary Gift to You (In Merchandise) **40.00**

3-Pc. Modern Bedroom Suite
Double Dresser, Book Case Bed and Night Stand—PRICE $129.50
Our Anniversary Gift to You (In Merchandise) **30.00**

5-Pc. Chrome Dinette
PRICE $39.95
Our Anniversary Gift to You (In Merchandise) **8.00**

THE STATE FURNITURE DISTRIBUTORS

FIFTH AND MAIN — DIAL SH 6-4512

THE ARTESIA ADVOCATE

ARTESIA WOMAN'S WORLD

RMA JEAN SPECK (upper left) announces her engement. (photo by Gable)

ARY ANN GOODSON (center left) in third place for eo queen. Leone Studio Photo)

CHELLE RUPPERT (lower left now second choice in en votes. (photo by Gable)

. AND MRS. KEITH KIDD (center page) cut the t slice of their wedding cake. She is the former Betty n Griffin. (Photo by Gable)

MARILYN RUNYAN (upper right) whose parents this week announced her engagement to David William Graham of Harrin, Ill. Wedding will be Aug. 27 at Rapid City, S. D. (Photo by Gable)

BARBARA FUNK (center right) is number four candidate for rodeo jubilee queen. (Leone Photo)

TERRY JANE GRAY (lower right) is leading rodeo queen candidate at the weekend tally. (Photo By Gable)

Wanda Adams Weds Billy H. Nunnelee In Alamogordo Rites

Miss Wanda Adams became the bride of Billy G. Nunnelee in Alamogordo on Friday, July 29 in civil ceremony, with single ring ceremony.

The bride is the daughter of Mrs. Alta Newell of Artesia. The bridegroom is the son of Mr. and Mrs. M. E. Nunnelee of Artesia.

The bride wore a dove blue gray suit, with pink accessories. Her corsage was pink carnations.

For the old traditional something old, a locket that has been in the bride's family for over 150 years, new, her wedding ensemble, borrowed, pearl ear rings belonging to Sally Sears, blue garter, and wore a 1892 penny in her shoe for good luck.

Miss Jean Jackson was bridesmaid. She wore a navy blue voile dress, with a round neck, and full skirt. Her accessories were red. She wore a corsage of white carnations.

John F. Williams was best man.

Mrs. Newell, mother of the bride, wore a navy blue nylon dress with white accessories. Her corsage was white carnations.

The couple left on a short honeymoon trip, and are now at home at 1203½ W. Grand.

The bride was a member of Artesia high school graduating class of 1954. She has been employed the Chamber of Commerce office, and is now employed by the Central Valley Electric Co-op.

The bridegroom graduated from Hope High school, and recently completed four years duty in the U. S. Navy, and is now employed by the Artesia police force.

WANDA ADAMS

Mrs. Jack Mathis Is Hostess to Bridge Clubbers

Mrs. Jack Mathis was hostess to the Fridays afternoon bridge club.

Mrs. G. P. Ruppert held high score for the afternoon, and Mrs. Meredith Jones, second high.

Refreshments of fruit salad topped with whipped cream, cheese sticks, tomato crackers, Cokes and coffee were served.

Those present were Mrs. G. P. Ruppert, Mrs. Maynard Hall, Mrs. Dewey Donovan, Mrs. Meredith Jones, Mrs. Lloyd Foulkes, and Mrs. Jack Mathis, members, and Mrs. Ed Hartman and Mrs. Charles Hicks, substitutes.

DOG BITES BOY

Mrs. William Wyatt, of 1106 W. Grand ave., notified police yesterday that a dog she was keeping for a friend got out into the street and bit a child. The victim, it was later learned, was Jimmy Lewis, who lives west of Artesia.

PROWLER IN HOME

Police were told yesterday that a prowler fled from the J. G. Greenwood home, 1402 Merchant ave., when surprised there Friday night. The police found footprints but none distinct enough to be identifiable.

Parents Announce Engagement of Norma Jean Speck

Mrs. Eva Speck, 303½ S. Sixth st., is announcing the engagement and approaching marriage of her daughter, Norma Jean to Harry Kirkwood Jordan, son of Mrs. Jane Jordan, 508 S. Sixth st.

The wedding will take place at 3 p. m. Sunday, Aug. 14 at the First Methodist church parlor. The Rev. H. L. McAlester, pastor, will officiate.

Miss Speck was a member of Artesia High school graduating class of 1956, and will attend Draughan Business College, Abilene.

Mr. Jordan graduated from Artesia High school and for the past two years has been attending McMurry College, Abilene. He will continue his studies.

Auto users in the United States pay 3½ billion a year for state registrations, gasoline taxes, special city and county taxes and road, bridge, tunnel and ferry tolls.

ARTESIA SOCIETY NEWS

Griffin-Kidd Rites Held July 31 At Baptist Church

First Baptist Church was setting for the wedding vow repeated at 4 p.m. Sunday, July 31 by Miss Betty Ann Griffin and Leonard Keith Kidd. The Rev. S. M. Morgan, pastor, officiated at the double-ring ceremony.

The bride is the daughter of Mr. and Mrs. Willard A. Griffin, West Grand Ave. Mr. Kidd is the son of Mr. and Mrs. L. C. Kidd, 1307 Yucca Ave.

Pink tapers in tall candelabra lighted the setting which was decorated with baskets of white gladioli accented with pink pom pom mums.

The bride, given in marriage by her father, wore a dress of white lace over pale blue taffeta. The gown is fashioned with a tight bodice with a Peter Pan color. The skirt was full with lace and two flounces of tulle. She wore short lace mitts.

The bride wore a fingertip veil of illusion attached to a crown of irresdent sequins. She carried a white Bible having as decor white carnations showered with tiny bows of satin.

For the old tradition, for something old and borrowed, she wore a coin in her shoe belonging to her friend who wore it at her wedding, something new, her dress, and blue, garters.

Miss Lou Griffin, sister of the bride, and Mrs. Charles Kidd, sister-in-law of the bridegroom were her attendants. They wore identical dresses as the bride. Miss Griffin wore pink with pink mitts. She carried a colonial nosegay of white carnations tied with pink velvet. Mrs. Kidd wore green with green mitts, and she carried a colonial nosegay of green carnations tied with green velvet.

Dana Chapman and Mrs. Freddie Starkey were candlelighters. They wore dresses made similar to the bride's. The dresses were blue and they wore wrist corsages of carnations.

Bill Horner was best man, and Bob Horner and Jerry Neihues, cousin of the bridegroom were ushers.

Mrs. Beverly Boteler played the traditional wedding music, also played for Miss Pat Clark who sang "Because," and "Through The Years."

Mrs. Griffin, mother of the bride wore a navy blue and white dress with white accessories. Her corsage was Pinocchio rosebuds.

The bridegroom's mother wore a navy blue summer suit trimmed in gray cord. Her accessories were navy and white. She wore a corsage of pink Pinocchio rosebuds.

A reception was held in the educational building. The bride's table was covered with a lace cloth. The bride's cake was three-tiered topped with a miniature bride and bridegroom, and the base was circled with Pinocchio and bridegroom, and at the base was circled with Pinocchio rosebuds and fern. Punch and cake were served. Mrs. Glen Danford presided at the crystal punch bowl, Miss Laverne Grimlan served the cake, and Mrs. Johnny Achen, sister of the bride was in charge of the guest book.

The couple left that evening on a wedding trip to Colorado Springs. She chose for traveling an aqua color dress made princess style, her accessories were white. She wore a corsage of white carnations. Upon their return they will be located at 410½ Missouri.

The bride graduated from Artesia High school in 1952, and is employed by William M. Siegenthaler, an attorney.

The bridegroom attended Artesia High school and served four years in the U. S. Navy and is employed at the U. S. post office.

Out-of-town guests present were Mr. and Mrs. C. L. Kidd and sons, Terry and Randy of Nowalk, Calif., uncle and aunt of the bridegroom, Mrs. E. F. Neihues and son, Jerry, Union City, Okla., aunt and cousin of the bridegroom, and Mr. and Mrs. Fred Griffin, Sr., of Elk, grandparents of the bride.

SOCIAL CALENDAR

SUNDAY, AUGUST 7

C. L. Heffey, golden wedding anniversary, 3-5 p. m., all friends invited.

Wesleyan Service Guild, meeting at home of Mrs. C. D. Hopkins, 1205 Hermosa drive, 3 p. m.

MONDAY, AUGUST 8

Past President's Parley, American Legion auxiliary, luncheon meeting at Hotel Artesia, 12 noon.

Veterans Foreign Wars Auxiliary, meeting at home of Mrs. Trent C. Schmitz, 504 W. Texas, 7:30 p. m. Note meeting changed from Thursday night.

Veterans of Foreign Wars meeting, Veterans Memorial building, 7:30 p. m.

WEDNESDAY, AUGUST 10

Group four of CWF, meeting at home of Mrs. Homer Lewis, 7:30 p. m.

FRIDAY, AUGUST 12

Artesia Garden club, meeting postponed.

Mrs. James Hilton Is Honored With Pink and Blue Shower

Mrs. James Hinton was honored with a pink and blue shower on Friday evening in the home of Mrs. Clyde Champion. Hostesses were Mrs. Carl Winkles and Mrs. Champion.

The honoree was presented a corsage of pink carnations and baby breath.

The gifts were placed in a doll bed. Several games were played and prizes awarded.

Refreshments of pink punch and individual cakes iced with a bootie, mints and nuts were served. Favors were miniature storks.

Those present were the honoree and Mrs. Jerry Curtis, Mrs. Emery Caper, Mrs. C. C. Connor, Mrs. D. N. Gray, Mrs. Nell C. Albert, Mrs. Frances Booker, Mrs. Marshall Rowley, Mrs. Brittain Coll, Mrs. Jerry Quisenberry, Mrs. Stanley Carper, Mrs. Clark Storm, and the hostesses, and Gayle and Susie Storm, and Betty Champion.

Those sending gifts were Mrs. John Lanning, Mrs. C. Bert Smith, Mrs. Jim Berry, Mrs. Nelle Booker, Mrs. E. T. Gore, Mrs. William Siegenthaler, and Mrs. Neil Watson.

Who Was First Child to Be Born

Who was the Virginia Dare of Artesia?

Mrs. W. T. (Ruby) Amstutz, who was born in Artesia over 50 years ago, has been trying to find out the name of the first child born here. No one has suggested the names of any babies that might have been the first, she said.

Old-Timers who remember the first births are requested to pass on the names of the babies born then to the Advocate, or call Mrs. Amstutz. She will then follow it up and try to give the Jubilee a Virginia Dare for Artesia.

Old Parlor Organ On Display Here

An old parlor organ, with stops and pedals in-tact, is displayed in the front of Clark's Shoe Store. It was made by a company in Vermont.

Mr. Clark explained that it is owned by his wife, Edith, who inherited it from her grandmother.

Early Americana Now on Display

Some old articles now on display in local windows for the celebration are much older than the Old Timers.

Early American items near the entrance at Russell Appliance are classed as early American, yet not old enough to be called Colonial. An old spinning wheel is dated 1848 and is said to come from Virginia.

A homespun blanket is dated 1870. But the child's dress above the blanket was made the same year that Artesia became incorporated.

Only about 3 per cent of the people in Connecticut are farmers, says the National Geographical Society.

FIRST POLIO CASE

TUCUMCARI, (AP)—Health authoritie have reported the first case of polio in Tucumcari this year. He is Walter Murch, who is being treated in a hospital here.

TANKS DONATED

TRUTH OR CONSEQUENCES, (AP)—Town officials have received a bill of sale covering the Santa Fe Railway's donation of two water tanks to the city. The two tanks, estimated to be valued at about $6,000 each, are of 142,000 gallon capacity at Cutter and 144,000 gallon capacity at Deming.

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — August 10 & 11

A SALUTE TO YOU

ARTESIA

On Your

FIFTIETH ANNIVERSARY

We Wish You Many More Years of Progress!

"Welcome Visitors"

G. F. Wacker Stores, Inc.

325 West Main Street

BEST WISHES

ARTESIA

On Your

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — August 10 & 11

FIFTIETH ANNIVERSARY

CAUDLE OIL COMPANY

407 North First Dial SH 6-4122

WE SALUTE ARTESIA ON FIFTY YEARS OF PROGRESS

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — August 10 & 11

We Are Proud to Be a Part of This Growing City!

Thanks to Our Many Friends and Customers,

We Are Growing with Artesia!

NATALIE'S HOUSE OF MUSIC
305 WEST MAIN

ROSELAWN RADIO-TV SERVICE
104 SOUTH ROSELAWN

FIFTY YEARS OF PROGRESS ... AND LEADERSHIP IN STYLE AND QUALITY!

Representing Such Firms as:

VITALITY — VELVET STEP — SMART MAID
WEATHER - TEEN — HAPPY HIKER — WEATHERBIRD
GOLLY WOGS — CITY CLUB — WESBURO

BEST OF LUCK TO ARTESIA'S GOLDEN JUBILEE

Artesia SHOE STORE

"Artesia's First Exclusive Shoe Store"

321 WEST MAIN DIAL SH 6-

Carolyn Watts, Warren H. Harris Married At Ranch

Miss Carolyn Watts became the bride of Warren N. Harr of Walker Air Force Base, Roswell, at 3 p.m., Sunday, ly 31, at the lovely ranch home of her parents, Mr. and rs. T. E. Watts, Pinon.

The bridegroom is the son of Mr. and Mrs. Branch Har- of Gladstone, Va.

Rev. Ben Sullivan, pastor of the Baptist church, Pinon, iciated at the double-ring ceremony.

This date also marked the 22nd wedding anniversary of e bride's parents, and the 17th anniversary of her uncle and nt, Mr. and Mrs. J. D. Miller of Monrenci, Ariz.

The couple stood in front of the fire place and on each e were pedestal baskets of yellow and white gladiolis. On e mantle was a bouquet of white daisies flanked by white ers in tall candelabra.

The bride, given in marriage by her father, wore a white e dress over white taffeta, with a sweetheart neckline, the irt was full and of waltz length. She wore lace mitts to tch the dress and they ended in petal points.

The bride wore a fingertip veil of illusion attached to crown of seed pearls. Her bouquet was of white carnations ntered with yellow roses in colonial nosegay design.

For the old tradition for something old she wore a coin her shoe belonging to her mother, new, pearls, gift of the idegroom, borrowed, ar heirloom pin belonging to her eat-grandmother, Mrs. W. W. Hardin, and blue, wore a rter.

Mrs. Thelbert Watts, sister-in-law of the bride was brides- id. She wore a violet colored two-piece summer suit. Her ccessories were yellow. Her bouquet was of white carnations ntered with yellow roses in colonial nosegay design.

Thelbert Watts, brother of the bride was best man.

Mrs. Watts, mother of the bride wore a softly tailored ige dress. Her accessories were yellow and white. She wore yellow carnation corsage.

Mrs. Olivia Kidd of Lynchburg, Va., sister of the bride- oom, wore a blue sheered voile dress with matching acces- ies. Her corsage was of yellow carnations.

A reception was held immediately after the ceremony. e bride's table was laid with a white silk damask cloth with rangement of yellow and white gladiolus in a crystal bowl d flanked by candelabra with three citron candles in each. e bride's cake was a three-tiered topped with a miniature ide and bridegroom, at the base was white and yellow mpons. The cake knife was tied with a white satin bow. oating in the punch bowl were yellow rosebuds frozen in and yellow wedding rings. Cake, punch, nuts and mints re served. Mrs. Thelbert Watts served the cake and Mrs. va Kidd presided at the crystal punch bowl.

The couple left that evening on a honeymoon trip to visit parents at Gladstone, Va. She chose for traveling a pale ade of helithrope two-piece suit with white accessories. She re a white glamellia corsage for traveling. Upon their re- n they will make their home in Roswell where the bride- oom is stationed at Walker Air Force Base.

The bride was a member of Artesia High school graduat- class this May. She is a member of the Order of Rainbow Girls.

Out-of-town guests present were his relatives, Mrs. Oli- Kidd and Miss Shelby Jean Harris, sisters, J. L. Thorn- uncle, Mrs. Alice Allen, cousin, Mrs. Jackie King, and arles Roberts, friends, all from Lynchburg, Va.

Mrs. Harris' relatives present were Mr. and Mrs. Lealon ler of Morenci, Ariz., grandparents, Mr. and Mrs. Edgar tts, Pinon, grandparents, Mrs. Hardin, Artesia, great- ndmother, Mr. and Mrs. Jim Lauderdale, Morenci, a great nt and uncle, Mr. and Mrs. J.D. Miller and children, Everett, ylor and Darrell, Morenic, uncle and aunt, and Edgar Dav- port, Roswell, a cousin.

A number of friends from Artesia and Roswell were also sent for the occasion.

Bridal Shower at Swartz Home Given in Honor of Phyllis Earhart

iss Phyllis Earhart who is to me the bride of Phillip Dil- Aug. 31, was honored at a al shower given by Miss Betty Kaiser and Mrs. Richard Swartz he Swartz home, 410 West Mis- ri, Thursday evening.

he refreshments table covered white damask linen cloth was tered with a pink and white e heart supported by pink tap- Extending from the tip of heart to the punch bowl on left and the cookie plate on right were white satin stream- bearing the names Phyllis and lip in silver letters. Nuts and ts decorated with Lily of the ley were placed at the base of centerpiece along with the sil- and white bride and groom kins.

he guest of honor wore a blue white frock, white accessories a white carnation corsage trimmed with lily of the valley. Carnation corsages were also presented to the Bride and Groom's mothers, pink and blue, respectively.

Guests attending were: Miss Winnie Earhart, Joyce Smith, Barbara Jones, Nell Denton, Lou Griffin, Pat Euliss, Gay Patterson, Betty Jo Kaiser, Mmes. Ralph Earhart, Margaret Dillard, Alton Bratcher, Bob Bishop, Van Everett, Leroy Boykin, L. P. Glasscock, D. D. Archer, Joe Swan, Deil Smith, Ed Gore, Homer Lowrey, Cas Stryjewski, Richard Swartz.

Those unable to attend who sent gifts were: Mmes. George E. Kaiser, Warren Johnston, Jim Williams, Ed Stone, Vernon Bryan, Bob McQuay, Bobbie McQuay, George Spurgeon, Vernon Mills, and Mack Reasner.

California produced a record 4,577 million eggs in 1954.

Martin-Autrey Wedding Services Held at Immanuel Baptist Church

The Immanuel Baptist church was the setting for the wedding of Mrs. Lois Martin to J. C. Autrey, last Sunday. Rev. V. Elmer McGuffin, pastor, officiated at the double-ring ceremony.

The bride is the daughter of Mr. and Mrs. A. O. Fine of Artesia. The bridegroom is the son of Mrs. Emile Autrey of Mountaineer.

The bride wore a white butcher linen dress with white accessories. Her corsage was blue carnations. Her only ornament was a white necklace with blue rhinestones, and earrings to match.

Mrs. Johnny McDill was matron of honor. She wore a white dress with blue bolero jacket. Her accessories were white, and she wore a white carnation corsage.

Johnny McDill was best man.

Mrs. Fine, mother of the bride, wore a blue suit, and Mrs. Autrey wore a blue dress.

The bride is employed at Sprouse Reitz. The bridegroom is employed by the state department and is working on the urban project here. When the job is completed here they will move to another location.

Those present for the wedding were the bride's parents, her sister, Cerena Mae, and brothers, Winifred and Delbert, the bridegroom's mother and his son, Frankie Harold, and a number of friends.

The two center lanes of the Straits of Mackinac Bridge, now being built, will be made of grillwork so that ice and snow can fall through.

Record speed for a railroad locomotive is still held by a steam engine—127.1 miles per hour—and was set in 1905.

U.S. representative at talks with the Chinese Communists in Geneva, beginning July 25, will be U. Alexis Johnson (above), ambassador to Communist Czechoslovakia. *(International)*

Helen Howell Married to Walker Airman

Miss Helen Howell, daughter of Mr. and Mrs. Herbert Howell, 1110 S. Roselawn, became the bride of Gene Pettit, of Walker Air Force Base, Roswell, son of Mrs. Mary Kay Pettit of Salem, Oregon, at 2 p. m. Saturday at the First Presbyterian church. Rev. Orvan Gilstrap, performed the double ring ceremony.

Charles Cox, at the organ played the traditional wedding marches, and soft music during the ceremony.

The bride wore a light beige two-piece summer suit with white accessories. Her corsage was pink carnations.

Mr. and Mrs. Willard V. Heckel, aunt and uncle of the bride were the only attendants.

A reception was held immediately after the ceremony at the home of the Heckels, 516 Garst ave.

The color scheme of pink, green and white were carried out in the decorations.

The bride's table was covered with a white lace cloth over pink. The bride's cake was made in the shape of two hearts and decorated with pink rosebuds. Punch, cake, nuts and mints were served.

Bouquets of flowers were placed in the living and dining room.

The bride was a member of Artesia high school graduating class of 1955, and has been employed at Cox Motor Co.

Following a short honeymoon trip the couple will be located in Roswell.

Mrs. Montgomery Donated Patterns

The old fashioned patterns seen in the Jubilee edition were contributed by Mrs. Jim Montgomery. She had saved a pattern book from the year 1909.

Mrs. Montgomery also contributed a great many snapshots and negatives from her album of memories. Her mother is remembered by Old Timers as librarian for many years.

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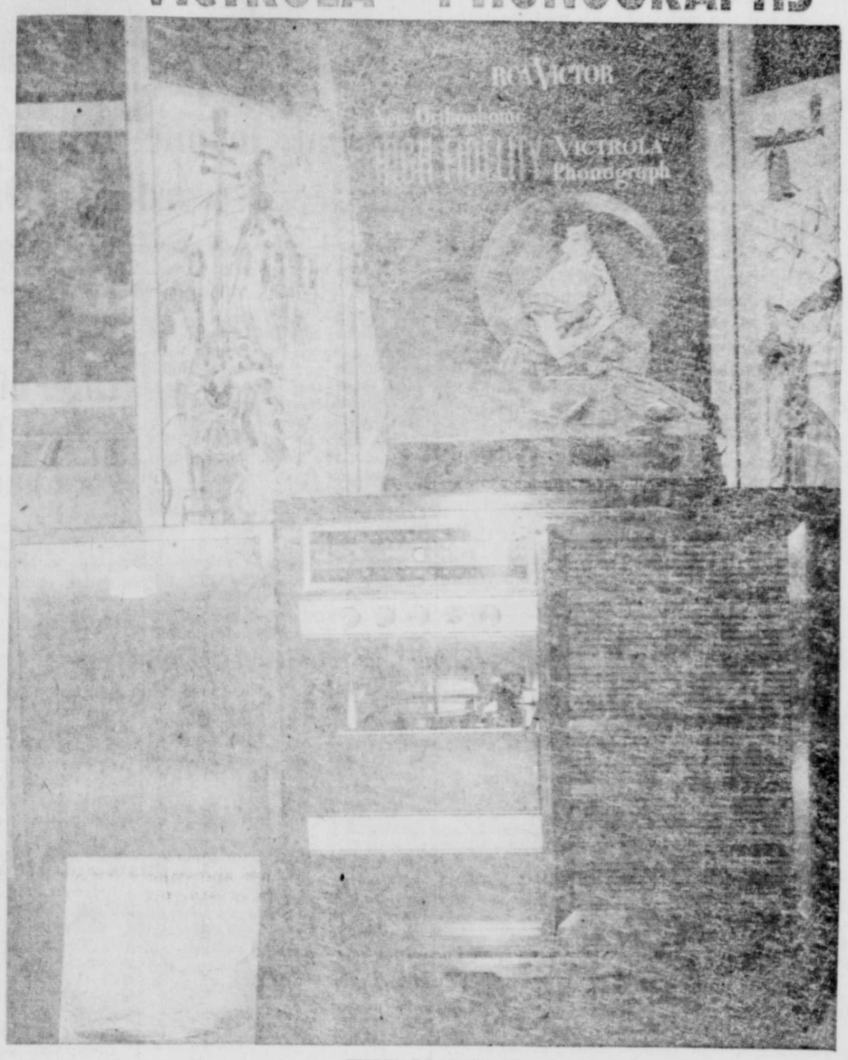
RUSH SHIPMENT

First Models in This Territory!

ORTHOPHONIC HIGH FIDELITY "VICTROLA" PHONOGRAPHS



THE MARK II

The Mark II achieves a level of performance unique in single-cabinet high fidelity instruments. Designed for powerful New Orthophonic High Fidelity performance, the Mark II surpasses many custom-installed systems. It is equipped with the RCA Victor Panoramic Sound System for wide-angle sound dispersion. With its clean lines and ideal proportions, the Mark II also establishes a high level of achievement in fine furniture design. It is truly fashioned for a lifetime. Come in and ask about the many other fine features. Available in luxurious mahogany finish or sleek light rift oak finish.

★ ★ ★

THE MARK IV (below)

The elegant Mark IV bears the unmistakably regal look of the New Orthophonic High Fidelity Series with ease and grace. Meticulously crafted in Traditional Regency style, the Mark IV's ingenious consolette design fits in smoothly with any room setting. This set is available in satiny mahogany finsh or Modern light rift oak finish. Ask for a demonstration.

★ ★ ★

★ ★ ★

THE MARK V (above)

The compact Mark V shows the grace and elegance that typifies the entire RCA Victor New Orthophonic High Fidelity "Victrola" Phonograph Series. Fashioned in ever-popular Regency Style and with clean, straight lines, it also retains the flavor of Modern America. Available in Traditional mahogany finish or Modern light rift oak finish.

NATALIE'S HOUSE OF MUSIC

305 WEST MAIN DIAL SH 6-3142

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

GREETINGS TO ARTESIA and the OLDTIMERS!

We Are Small Enough to Want Your Business and Large Enough to Appreciate It!

We Make All Types Mattresses
All Types Cot Pads Made to Order
Rollaway and Hospital Beds For Rent

- Free Pick-up and Delivery
- All Work Guaranteed

ARTESIA MATTRESS CO.

Under New Management of Mr. and Mrs. Curtis Stockton

ONE MILE WEST ON HOPE HIGHWAY DIAL SH 6-4007

Shepard - Jordan Rites Held At Roswell Church

Miss Wanda Shepard of Artesia became the bride of Robert B. Jordan of Roswell on July 29, at 7 p.m. at the First Methodist Church, Roswell. Rev. Dillion, pastor, officiated at the single-ring ceremony.

The bride is the daughter of Mr. and Mrs. E. J. Shepard, 501 S. Roselawn, Artesia. The bridegroom is the son of Mr. and Mrs. B. Jordan, Roswell.

The bride wore a two-piece white suit. Her accessories were navy. She wore an orchid corsage.

For the old tradition, some new, her suit, something borrowed, ear screws, something blue, a blouse, and something old, she had an old coin dated 1818, 50 cent piece.

Miss Faith Shepard, sister of the bride, was bridesmaid. She wore a light rose colored summer suit with matching accessories. Her corsage was white carnations.

Randolf Box was best man.

Mrs. Dillion played soft organ music during the ceremony, also played the traditional wedding marches.

Mrs. Shepard, mother of the bride, wore a gray faille dress trimmed in white nylon. Her corsage was white roses.

Mrs. Jordan chose for her son's wedding a navy blue dress. Her corsage was white rosebuds.

A reception was held that evening at the home of the newlyweds.

The table was laid with a lace cloth, centered with the bride's three-tiered cake topped with a miniature bride and bridegroom and was decorated with pink rosebuds and sprinkled with silver. Punch and cake were served.

The couple left that evening on a honeymoon trip to Ruidoso and then to Denver, Colo. They will make their home in Roswell. She chose for traveling a gray faille dress with white nylon trim.

The bride graduated from Artesia high school in 1953, and attended Sul Ross College, Alpine, Texas, in 1953 and 1954. She was employed in the office of Mountain States Telephone & Telegraph in Artesia, and will now have the same position in Roswell.

The bridegroom is employed by Continental Geophysical Co., Roswell.

Pool of Old Time Memories Would Enrich Valley History

What were the old songs popular at the turn of the century? Did the landseeker's excursion train have a man to ballyhoo for the Pecos Valley when he made a stop in midwestern towns?

What recipes did the early housewives bring with them to Artesia? Were there any favorite foods indigenous to this section?

What were the customs of dress for the deceased loved ones? Did Artesian women wear black veils and black mourning for a certain number of months? Did the men wear black crepe on their left arm for six months?

Were there any superstitions brought from the deep South?

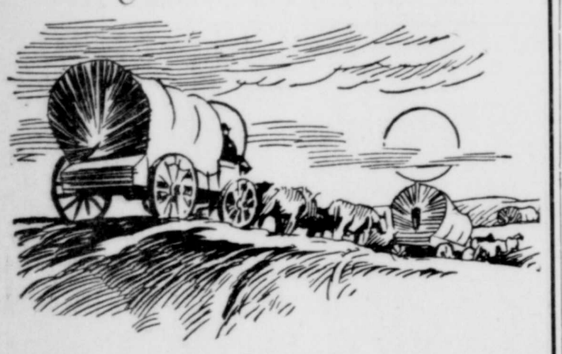
Were young ladies chaperoned when they had dates?

Copy them and send them to The Advocate. Who knows, but the contributors might be able to compile a Pecos Valley Golden Jubilee cook book, souvenir song book or folk lore booklet.

Talk of your cowboy songs and Western ways, yes. They are now indigenous to the Pecos. But the pioneers who made Artesia, came with their Eastern ways. Most of them were from the Midwest or the South. Who brought what?

Did Artesian housewives roast their own coffee and grind it in a little coffee grinder, nailed to the wall and turned by hand?

Congratulations Artesia!



Modes of transportation have progressed and in this respect, products to maintain and power this transportation have had to progress . . . GULF has done this and offers you only the FINEST.

Have fun during the Jubilee Celebration and visit US for these Top Quality Products and SERVICE!

THOMPSON GULF SERVICE

210 South First Dial SH 6-4621

JOANNE WHEATLEY

Special Joanne Wheatley Jubilee Recordings On Sale

Specially released for the Golden Jubilee of her home town, 1,000 records of Artesia's own Joanne Wheatley, bearing a distinctive label, will go on sale at a booth at Third and Main next Wednesday.

National released of the latest recordings of the Artesia girl who became a noted songstress with name bands and in leading night clubs, must wait until about Aug. 20. But, thanks to arrangements made by the Artesia Civic Music League, home towners can buy the records at the league's booth during Jubilee.

In a telephone conversation with a member of the Music league, Joanne's manager, Stan Greeson, said:

"This new record release is Joanne's first since leaving the Fred Waring organization and becoming a night club attraction on her own. We are indeed proud that the premiere sale can be made in Miss Wheatley's home town, a little city that is close to our hearts.

The Artesia Civic Music League also will sponsor, during the Jubilee, organization of a Joanne Wheatley Fan Club. Each membership, at nominal charge, will entitle the fan to a personally autographed portrait of Miss Wheatley.

The daughter of Mr. and Mrs. Rex Wheatley, Joanne was graduated from Artesia High school in 1935. She has since risen to stardom, first with CBS and NBC programs with Fred Waring, and later with her musician husband, Hal Kanner.

Opera Star Mary Garden Guest of Hotel Artesia

Harry Feldman of the Artesia Hotel recalls that Mary Garden was a guest of the local hotel last year. When someof the employees whispered that Mary Garden had checked in, he said surely this could not be the great Mary Garden. But it was.

On her first night at the hotel here she called the desk and asked the maid to tuck her in for the night. The clerk said all the maids were gone, so she sent a waitress from the dining room. The waitress reported tucking in the celebrity, and turning on the electric blanket.

Next day, Feldman spoke to her and told her he had lived many years, more than half his life in New York, and heard her sing. She said, "Oh, we must get together and talk of Old New York."

The great Mary Garden was then 76 and did not look more than 56.

The Artesia Hotel was here 50 years ago, and has entertained many celebrities. The first building was a wooden structure. As early as 1906 the hotel advertised two public baths, wtih hot and cold running artesian water.

U. S. amateur photographers spend 400 million dollars a year on equipment.

'Giver of Life' Is Meet Topic For Church Group

"Giver of Life" was the lesson presented at meeting of Christian Women Fellowship of the First Christian church groups which met Thursday afternoon.

Group one met with Mrs. C. Bert Smith. Mrs. J. W. Lanning opened the meeting with meditation and prayer, and this was followed by a business meeting. Miss Cora Rogers gave an interesting study on the Bible book of Ezra. Mrs. L. C. Kidd lead the lesson on the "First Christian" and she was assisted by Mrs. J. W. Bradshaw, Mrs. V. D. Curry and Mrs. J. D. Smith. Mrs. S. P. Emmons gave the worship lesson. The meeting closed with the CWF benediction and circle prayer.

Refreshments of cake, coffee, tea and nuts were served to Mrs. S. P. Emmons, Mrs. J. D. Smith, Mrs. Emery Carper, Miss Cora Rogers, Miss Linna McCaw, Mrs. Nell C. Albert, Mrs. V. D. Curry, Mrs. J. W. Bradshaw, Mrs. J. W. Lanning, Mrs. Stanley Blocker, and Mrs. L. C. Kidd.

Group two met with Mrs. C. V. Miller. Meeting opened with prayer by Mrs. Bennie Juarez, lesson leader was Mrs. Arthur Moore, worship by Mrs. E. T. Gore.

Refreshments of orange cake and lime punch were served by the hostess to Mrs. Arthur Moore, Mrs. E. T. Gore, Mrs. V. P. Sheldon and Mrs. Miller, members, and Mrs. Bennie Juarez, a guest.

Group three met with Mrs. Clark Storm. Mrs. Earl Darst opened with prayer. Mrs. John Gilmer was lesson leader and she was assisted by Mrs. Orvan Gilstrap and Mrs. Darst. Mrs. Wirt Rooney had the worship lesson, and Mrs. N. T. Kelly the Bible study.

Mrs. James Hinton played soft music during refreshments. Iced drinks, coffee and salad plate were served to 13 members, one guest, and two new members, Mrs. James Hinton and Mrs. Clifford Bradshaw.

ARAGON BREAKS ANKLE

LOS ANGELES (AP)—The boxing career of Art Aragon, once known as California's "Golden Boy," dipped to a new loss last night as he was pounded about the ring and lost the unanimous verdict in 10 rounds to Joe Miceli of New York. Aragon weighed 149, Miceli 149½. Aragon suffered a broken ankle when he slipped and fell in the fourth round.

The window oyster of India has a shell so translucent that it is sometimes used as window glass.

Mr. and Mrs. J. Bryan Runyan Tell Betrothal of Daughter

Mr. and Mrs. J. Bryan Runyan, 804 Mann ave., are announcing the engagement and approaching marriage of their daughter, Marilyn, to David William Graham, son of Mr. and Mrs. Harvins Graham, Harrin, Ill.

Date of the wedding which will be Saturday, Aug. 27, at the Methodist church, Rapid City, S. D., was revealed to friends of the bride-elect at a tea given by her mother on Friday afternoon.

Decorations followed a color scheme of pink and white, the chosen colors of the bride-elect.

The announcement of the approaching marriage was revealed by a small blue airplane with Marilyn and Dave on the body, and on the wing was the date, Aug. 27. In front of the plane was a miniature bride and bridegroom, and is one of the dolls from the collection of the bride-elect.

Miss Runyan wore a pink faille dress. Her corsage was white carnations and pink roses.

Mrs. Runyan wore a pink dress. with pink roses.

On the table holding the guest book was a bud vase filled with pink roses and lily of the valley. The bridal book was held open with a marker trimmed in pink roses and lily of the valley.

All in the house party wore corsages of white carnations and roses. The house guests were Mrs. John Runyan, Mrs. Irvin Martin, Mrs. Ross Sears, Mrs. Clyde Guy. Mrs. Don Angle, Mrs. Marrian Welch, Miss Effie Jo Douhitt, Miss Sally Sears, and Miss Nancy Franklin.

The refreshment table was covered with a lace cloth and centered with an arrangement of pink roses. Punch, sandwiches and cake were served. The cake was iced in pink and topped with white wedding bells.

Miss Runyan was a member of Artesia High school graduating class in May, Sweetheart of Future Farmers of America this year, Valentine Princess, lady in waiting in rodeo in 1954, past president of Theta Rho, and a member of Rainbow for Girls.

Mr. Graham is stationed at Ellsworth Air Force Base, Rapid City, S. D.

Baptist Jubilee

One important item of interest was omitted from the history of the First Baptist church. That was the occasion of the Golden Jubilee last year on Jan. 20. As a part of this Golden Anniversary, the First National Bank presented a Bible to the church in honor of the late Deacon C. E. Mann. The large pulpit Bible was presented to the pastor, the Rev. S. M. Morgan, by Mann's widow and Chairman Johnson.

There were 20½ million trees planted in Texas in 1954, says the Texas forest service.

Baby of Jubilee Queen Candidates Born in Artesia

The baby of the Jubilee queen candidates says she hasn't lived long enough to be a charter member of anything, but she was born in Artesia over 50 years ago. She may even be the Virginia Dare of Artesia herself.

At least she is the first one of the queen candidates who has reported that her earliest memory of coming to Artesia was the sight of the crowds listening to Williams Jennings Bryan speak. Although she was only three years old, she thinks she remembers hearing him speak from the platform of a wagon.

He did ride through Main Street in an early model car, and throngs of people followed him, some hanging on to his car. The top was down and people jammed the sidewalks cheering him as he passed, giving him the ovation of a king. This was in 1908.

Her father, J. W. (Dick) Turknett came here with four other families in a covered wagon caravan, driving 1,800 head of cattle. He first lived in what is now the Lakewood community, and moved 3½ miles southeast of Artesia. Then he became a sheep man.

Part of the covered wagon caravan settled around Seven Rivers, Mrs. Amstutz said.

Her grandfather was a minister of the Christian Church, and the older members of her family were charter members of the church here. She had two sisters who attended Red Top, the first school in the area, half a mile north of what is now Atoka.

She married W. T. Amstutz, a carpenter in the Artesia community, and they have three sons and a daughter.

Ruby Turknett Amstutz cannot remember a single gun shot in the Artesia of her childhood, but she remembers there were plenty of shoot 'em-up in the Seven Rivers area.

She is running on an independent ticket for Jubilee queen—and is doing her own campaigning.

JOINT DEDICATION

SILVER CITY, (AP)—Five communities will join in dedication ceremonies for a new $900,000 consolidated high school. The school will serve Hurley, Bayard, Central, Hanover and Santa Rita. Those towns will join in the dedication early in October. The school opens in September.

About 95 per cent of the accidental electrocutions in the United States kill males rather than females.

GEORGE HOTELING DIES

HOBBS (AP)—George Ira Hoteling veteran oilwell driller, died at his home here last night. He was 72. He had worked as a driller in Indiana, in the Artesia area, and at Hobbs. Funeral services will be held here at 2:30 p. m. Sunday.

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

"Best Wishes" ARTESIA

★

"For Unusual Gifts"

BLOCKER'S GIFTS and ANTIQUES

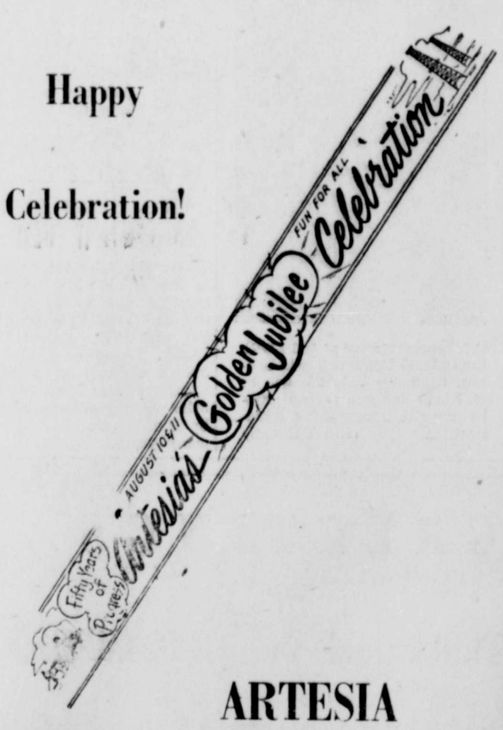
303 West Main Street

CONGRATULATIONS

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

ARTESIA

Happy Celebration!



ARTESIA

We Are Proud to Be a Part of This Progressive City!

BRAINARD-CORBIN HARDWARE

ARTESIA

GENERAL EQUIPMENT INC.

912 NORTH FIRST STREET

Fifty Years of Progress AUGUST 10 & 11 Artesia's Golden Jubilee FUN FOR ALL Celebration

CONGRATULATIONS TO ARTESIA!

FROM

AMERICA'S OLDEST LIFE INSURANCE COMPANY

BURL SEARS

REPRESENTATIVE — MUTUAL OF NEW YORK

Much-Coveted Soldier's Medal Honors Army's Peacetime Heroes Off Nation's Battlefields

WASHINGTON—The Army has long recognized that heroism does not exist solely on the battlefield.

Since 1926, the Soldiers' Medal has been awarded to more than 3,000 officers and enlisted men for heroic action involving neither actual combat nor aerial flight.

Established by Congressional action, the medal consists of an eagle standing on the traditional fasces—a bundle of rods—between two groups of stars of six and seven. The eagle is displayed on a one and three-eighth inch bronze octagon. "For Valor" is written across the face of the medal.

One of these peacetime heroes was Sergeant Vincent Lecchi. Lecchi, stationed with the 1262nd Army Service Unit, was at the rifle-grenade range at Fort Dix in November, 1952, when he heard an explosion in the impact area. He discovered a detail of men had entered the area on their way to a brush fire and had detonated a live grenade.

Fully aware of the density of unexploded grenades in the area, the 24-year-old sergeant of New London, Conn., ran in, gave first-aid to three wounded men, prevented panic and led out the detail. While guiding the men, Lecchi heard a second explosion.

Coming back, he found four men injured and the range officer killed. Again he administered first-aid, prevented panic and led the remaining men of this second group to safety.

For his prompt and selfless action, Lecchi was awarded the red-white-and-blue ribbon that represents the Soldier's Medal this past January.

Private First Class David C. MacNichol of New York City, received the award this year for his heroic action near the Charleston, S. C., Transportation Depot in February.

MacNichol, then with the 584th Transportation Detachment, was in the vicinity when a civilian employee of the Depot fell into the Cooper River.

There was a swift tide flowing. MacNichol, without hesitation, clothed. He swam approximately plunged into the water fully 25 yards to the man's rescue, overpowered him and swam with him to a nearby tugboat where the two men were pulled out of the water by by-standers.

The prompt action of the 23-year-old soldier saved the man from drowning. In the citation of his award, MacNichol's "courageous action" is deemed reflecting great credit upon himself and the military service." He is now with the 7278 General Reserve Unit, Transportation Terminal Command at Baffin Island, Labrador.

Chaplain (Major) Edward A. Curran of Washington, D. C., is another from the group of heroes. Stationed at Camp Drake, Honshu, Japan, in September, 1953, he was called to the scene of an attempted suicide and found an enlisted man perched atop a 70-foot smokestack, threatening to jump to his death.

Immediately, the 48-year-old chaplain climbed to the peak of the stack, took a position directly under that of the soldier and clung to a steel upright for support as the man tried to dislodge him. After a 50-minute conversation, the chaplain succeeded in persuading the soldier to descend the ladder to safety.

Chaplain Curran is now with the 4052 Service Unit, Antiaircraft Artillery and Guided Missiles Center, Fort Bliss, Tex.

These heroes are of every rank and include also servicemen of Allied nations. Some are inductees; others enlistees. Some are combatants; others, like Chaplain Curran, are non-combatants.

They have one thing in common, though — voluntarily, they gambled their 'lives to save the lives of others.

Fightin" Irishman Is 27-Year-Old Vet of 2 Armies

FORT ORD, Calif. — An Irishman who fought in World War II as a 14-year-old British "Red Devil" has embarked on a new military career—this time with the United States Army.

Private John T. Gray, who is stationed here, was born in Dublin, Ireland, in 1928.

Anxious to join the Allied forces, the 14-year-old would-be soldier couldn't enlist in Eire in 1942 as the Republic of Ireland remained neutral. So Gay went to Belfast to volunteer as Northern Ireland was of the British Empire.

As a volunteer parachutist, he trained at Gorraie Wood, near Belfast, with the Royal Ulster Rifles, 6th Airborne Division—the Ted Devils—and from that unit made seven combat jumps. At Arnheim, Holland, in September, 1943, when the Red Devils, cooperated with the United States' 82nd Airborne Division.

Two months after he was discharged, in May, 1946, Gay left for the United States to live with his sister in Atlanta, Ga. Still of eligible age, he was drafted into the Army last September.

Gay is earning more money as a soldier these days—$78 a month compared to the $13 he received with the Red Devils as a First Class Private. Even more important to him he can look forward to American citizenship which, he says, is "all I want to make me happy now."

The United States has about 5,000 mink farmers.

SUCCESSFUL BID

ALAMOGORDO, (AP)—The M. R. Prestridge Lumber Co., Alamogordo, Friday entered the successful bid of $13.95 per thousand feet on an estimated 13 million board feet of timber in Lincoln National Forest. The timber is being sold in an attempt to salvage stands which had been damaged by insects.

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That's right,

And "all the way" in the finest, modern style for our passengers and dependable service for our freight shippers.

For Santa Fe feels a real responsibility to our patrons, to serve them in the finest way.

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★ Santa Fe Salutes Artesia on its 50th Anniversary ★

1731

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WANTED!

This chubby little blue-eyed blond was born in Houston, Texas. She finished her schooling in Houston. She met her husband on a blind date. They came to Artesia in 1945. She likes antiques and is much interested in the Golden Jubilee!

Tommy Williams was Last Week's Winner!
Last Week's Couple were
"Honey" and "Bus" Brown

Now! Who Is This?

Billie and Bob at The OLD AMERICAN DINING ROOM are so anxious to have this person identified they are offering a REWARD of one of their Delicious CHARCOAL BROILED STEAKS, OLD FASHION PAN-FRIED CHICKEN or JUMBO SHRIMP for this information. If you think you know the names of this prominent Artesian, please call SH 6-3097 or SH 6-4524 immediately. No obligation . . . nothing to buy . . . first correct identification wins.

Really Be in Style During Artesia's
GOLDEN JUBILEE CELEBRATION
and Dine With Your Guests and Friends
at
BILLIE'S AND BOB'S
OLD AMERICAN DINING ROOM
1900 West Main Artesia, New Mexico

ANNOUNCING THE

OPENING

OF THE NEW

GLOVER'S

WING

No. 2

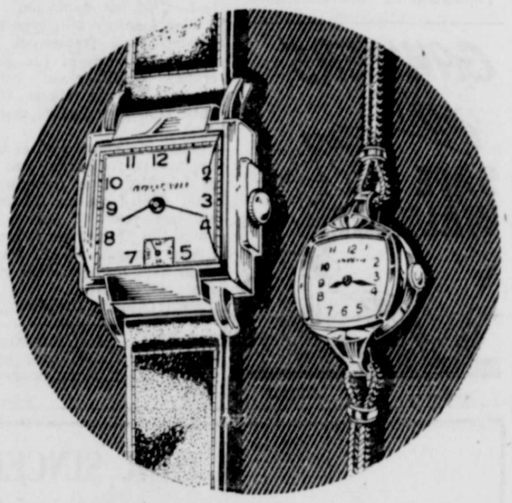
108 WEST MAIN STREET ARTESIA, N. M.

We are indeed proud to announce the opening of GLOVER'S WING, Jewelers and Clothiers . . . we are proud of the opportunity of becoming a part of Artesia!

Now on display is our large stock of unredeemed merchandise. All high quality, bearing famous brand names, and offered at prices far below the actual value! EVERY ITEM is a genuine bargain. Come in tomorrow, and compare for yourself.

Unusual Values

IN OUR LARGE ASSORTMENT OF
UNREDEEMED MERCHANDISE



- SUITS
- CLOTHING
- LUGGAGE
- DIAMONDS
- RADIOS
- CAMERAS
- GUNS
- JEWELRY

Literally hundreds of other items in desirable merchandise here to choose from. Just come in and look around. You'll see substantial savings in every item!

EXTRA SPECIAL!

WATCH

Values

Here's a fine example of our Watch Values. Ladies Yellow Gold, BULOVA BRACELET WATCH 17-Jewel Movement, Very Special!

$10.95

MEN'S BENRUS
in Yellow Gold, Waterproof, Self-Winding, 17-Jewel Movement. A Value any man will enjoy owning!

$12.50

SENSATIONAL!

SUIT

Values

Compare this for a real Suit value! Here's a size 36, genuine Sewel Clothes Suit that is just like new for only

$15.95

Size 37 White DINNER COAT, just like a new one! This is truly an unusual value in a fine dinner jacket at only

$19.95

Expert Watch and Jewelry Repairing

We maintain a complete WATCH and JEWELRY REPAIR department, in charge of an expert. Modern equipment, plus years of experience, enables us to offer an unusually fast service at prices much lower than you would expect to pay!

One-Year Guarantee on All Watch Repairing

WING

108 WEST MAIN STREET ARTESIA, N. M.

Also Glover's Wing Loan at Walker Air Force Base, Roswell, New Mexico

SKIM MILK APPROVED

SANTA FE (AP)—The State Health department has amended its milk rules to allow the use of fortified skim milk, in line with a recent diet fad craze for the product. The health department has its milk regulation set up but the rule did not include any "fortifying" of milk, other than for the addition of vitamin D.

KSVP
1000 WATTS
LOG
990
ON YOUR DIAL
RADIO
PROGRAM

SUNDAY A. M.

5:59 Sign On
6:00 Guest Star
6:15 Sunday Morning Serenade
6:45 Early Morning Headlines
6:55 News
7:00 Sunday Morning Serenade
7:55 News
8:00 Comic Weekly Man
8:30 Baptist Hour
9:00 Frank and Ernest
9:15 Bible Study
9:30 20th Century Serenade
10:00 Wings of Healing
10:30 Bill Cunningham
10:45 Organ Melody
11:00 Church Services

SUNDAY P. M.

12:00 Game of the Day
2:25 Camels Scoreboard
2:30 Ruidoso Review
3:00 Rin Tin Tin
3:30 Masquerador
4:00 Public Prosecutor
4:30 Bob Considine
4:45 Harry Wismer
5:00 John Steele
5:30 Lutheran Hour
6:00 Nick Carter
6:30 Musical Caravan
7:00 Voice of Prophecy
7:30 How Christian Science Heals
7:45 Global Frontiers
8:00 Crime Fighters
8:30 Enchanted Hour
9:00 Studio Concerts
9:30 Concert Hall of the Air
9:55 News
10:00 Mostly Music
11:00 SignOff

MONDAY P. M.

12:10 Midday News
12:25 Little Bit of Music
12:30 Local News
12:35 Noon Day Forum
12:50 Siesta Time
12:55 News
1:00 Game of the Day
2:25 Camels Scoreboard
3:30 Ruidoso Review
4:00 Adventures in Listening
4:15 Lucky Weekend—English
4:30 Lucky Weekend—Spanish
4:45 Win or Lose
5:00 Adventures in Listening
5:15 KSVP Devotional
5:30 Local News
5:45 American Business
5:50 Harry Wismer
6:00 Gabriel Heatter
6:15 In the Mood
6:30 Antique Shop
6:45 Fulton Lewis Jr.
7:00 Lyle Vann News
7:05 Dugout Chatter
7:15 Organ Portraits
7:20 New Neighbor Time
7:30 Top Secret
8:00 Artesia School Program
8:15 Spanish Program
9:15 Designs in Melody
9:30 Radio Playhouse
10:00 News
10:05 Mostly Music
11:00 Sign Off

Nagasaki's Atomic Bombing Anniversary Finds School Kids Praying For Victims

By GENE KRAMER

NAGASAKI, (AP)—Ten years ago was Doomsday at Shiroyama grade school.

At 11.02 a. m., Aug. 9, 1945, the second atomic bomb dropped on Japan exploded about half a mile away and turned the building to rubble. Twenty-eight teachers and more than 1,300 students died.

Today a new building stands on the same site. In its courtyard is a bronze statue of a school boy and two doves. It is inscribed: "The 9th of August Is Doomsday."

Once a month, a new generation of schoolchildren gathers around the statue. They say a prayer to the A-bomb's victims, sing a song called "Spirit of the Children," and hear a talk by Pirncipal Tatuso Oi.

Oi has been a school principal in Nagasaki ever since little Japanese boys and girls were forced ot wave rising sun flags and shout "Banzai" in schools such as this. Now completely bald, he lost his first wife in the atomic attack.

World Destruction

"We tell the pupils that such a dangerous weapon as the atomic bomb should not be used, or it will mean destruction of the world," Oi said in an interview.

"Then the pupils go to their own classrooms and their teachers guide them to think seriously about the peace of the world."

There is no formal classwork on World War II and the atomic bombing. It was eliminated from the elementary school course when the Allies occupied Japan and has never been restored.

"The children, ages 6 to 11, are too young for such a delicate question," said Oi. "They are living under various circumstances. Some had fathers who died on the battlefield. It would be wrong to evoke unnecessary yearnings for revenge."

The teaching pattern for youngsters in Japan 10 years after defeat is de-emphasis of the last war, near worship of the abstract idea aversion to things military and of peace.

High school students get a terse chronology of the war, usually including a simple statement that the Pacific war started when Japanese planes bombed Pearl Harbor.

Teachers Leftist

By the time they finish high school, the boys may become outspoken if they discuss history with opinionated parents or schoolteachers or read much. Right now the most valuable teachers are leftist inclined.

Next week, on Aug. 9, people of Nagasaki will dedicate two new civic buildings to the memory of their 73,000 dead. One is the new 50-foot-high bronze statue called "Prayer for Peace." The other is a six-story building which cost a third of a million dollars—Nagasaki's new international cultural center and auditorium.

On the fifth floor photographs of survivors are displayed, along with samples of melted tile and burned clothing. There is a cracked bust of Christ facing away from a clock stopped at 11.02, the instant of the explosion.

Workmen are still repairing the twisted steel framework of factories and some of the ghostlike, cracked buildings of Nagasaki's medical college, where 864 patients, students, doctors and nurses died.

The only recent sign of bad feeling toward Americans was a show of hostility from fishermen here after dust from an H-bomb, tested last year at Bikini, drifted over the Japanese fishing boat Lucky Dragon. U. S. Navy warships here on occasional visits get a big welcome.

Next: Atomic Disease.

The U. S. steel industry used more than 34,000 tons of alumi num in steelmaking operations in 1954.

K S W S
TV
CHANNEL 8
SUNDAY

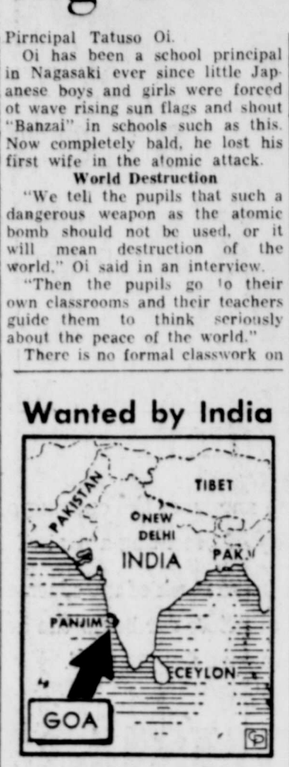
1:30 Test Pattern
2:25 Sign on and program highlights
2:30 Faces Forum, Dan Smoot M.C., discussion
3:00 Disneyland
4:00 To be announced
5:00 Lawrence Welk Show
6:00 Dinner Date
6:03 News Reel
6:20 Weather Story
6:30 Racket Squad
7:00 This Is The Life, Religious
7:30 Dragnet's "Badge 714"
8:00 All Star Playhouse, NBC
8:30 Ford Theater
9:00 Cameo Theatre
9:30 Channel 8 News
9:40 Sports Desk
9:50 Moonlight Serenade, a musical presentation
10:00 The Whistler, Mystery
10:30 News, sports and weather roundup
Sign Off

MONDAY

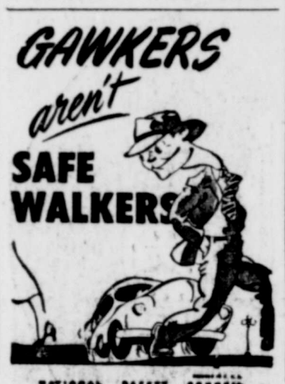
2:00 Test pattern
3:30 Jack Place
4:55 Crusader Rabbit
5:00 Cartoon Carnival
5:30 Boy Scouts of America
5:45 The Christopher Series
6:00 Teen Teasers, Junior Quiz
6:30 Daily Newsreel
6:45 Weather Story
7:00 Those Whiting Girls
7:30 Eddy Arnold Show
8:00 Soldier Parade
8:30 Ford Theater, NBC Dramatic presentation
9:00 Nine O'Clock News
9:10 Sports Desk
9:25 Trader's Time
9:30 Hollywood Wrestling
10:30 News, sports, weather

Revolutionary All-New
CROSLEY SUPER-V TELEVISION
17-Inch Table Model
as Low as
$129.95
Midwest Auto Supply
330 W. Main Dial SH 6-2522

Wanted by India



MAP LOCATES Goa, and its capital, Panjim, which the Indian government demands. The New Delhi government demanded the closing of Portuguese legation after a demonstration calling for union of Goa with India. Population of Goa is 600,000.



NEW MEXICAN KILLED

TUCUMCARI (AP)—Word was received here yesterday of the death in Germany of Army Pvt. Fred W. Nations, grandson of Mrs. Maggie A. Nations of Tucumcari. The Army said he was killed when a train hit him as he walked down a railroad track Tuesday. He majored in agriculture at New Mexico A&M college.

WOOL PRODUCTION DROPS

WASHINGTON (AP)—The Agriculture Department estimates New Mexico will produce 10,599,000 pounds of wool this year. The department said the nation's estimated production will be 228,013,000 pounds—two per cent less than last year and 10 per cent less than the 1944-53 average.

Statues have been erected to many fictional characters including Peter Pan in London, Hans Brinker in Holland, Puck in Washington, D. C., Hiawatha and Minnehaha in Minneapolis, Tom Sawyer and Huck Finn in Hannibal, Mo.

The number of marriages in the United States is likely to remain at a low level in the next few years because a large number of those eligible for marriage were married in the years immediately after World War II and because depression years producer smaller number of babies who are now coming to marriageable age, a study by a major insurance company indicates.

AT THE THEATERS TODAY

Landsun
"The Bridges at Toko-Ri"
William Holden - Grace Kelly

Hermosa
"Denver and Rio Grande"
Edmond O'Brien and Sterling Hayden

Ocotillo
Closed Today

Circle B Drive In
"Revenge of the Creature"
John Agar - Lori Nelson

SIMMS CHECKS REGENTS

SANTA FE (AP)—Gov. John F. Simms says he will have to talk to the regents of University of New Mexico before acting on a protest against fingerprinting of certain employes theme. The American GI forum wrote the governor in protest over the fingerprinting of building and grounds employes at the institution.

U. S. Office of Education estimates indicated that the United States graduates about 10,000 engineers a year compared to about 50,000 for Russia.

Aye! Here Are Five Thrifty Reasons Why You Should Have a Checking Account, Here...

Look at these advantages! Safety: payment can be stopped on lost checks; Save Time: let your checks run your errands; Receipt: your cancelled check is a permanent receipt; Budget Control: your expenditure record is at your fingertips; Credit Standing: your checking account is a good credit reference. Yes, it's wise to always pay by check!

OPEN YOUR CHECKING ACCOUNT HERE, SOON!

Other Friendly Services . . . Savings Plans . . open an account with us as little as a dollar! Personal Loans . . . for bill payment, miscellaneous expenses, or a new car. Business Loans . . . to help you buy, expand or modernize your business.

PEOPLES STATE BANK
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

OUR SINCERE
GOOD WISHES
TO ALL ARTESIA

Fifty Years of Progress
Artesia's Golden Jubilee Celebration
AUGUST 10 & 11

AND SUCCESS TO THE JUBILEE

It affords us great pleasure to say Thanks to those Artesian's who are giving so much of their time and effort toward making the Golden Jubilee a success. Good Luck to each of you!

We, of McDonald's, are genuinely proud of the fact that we belong to this progressive community.

McDONALD'S

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11 FUN FOR ALL

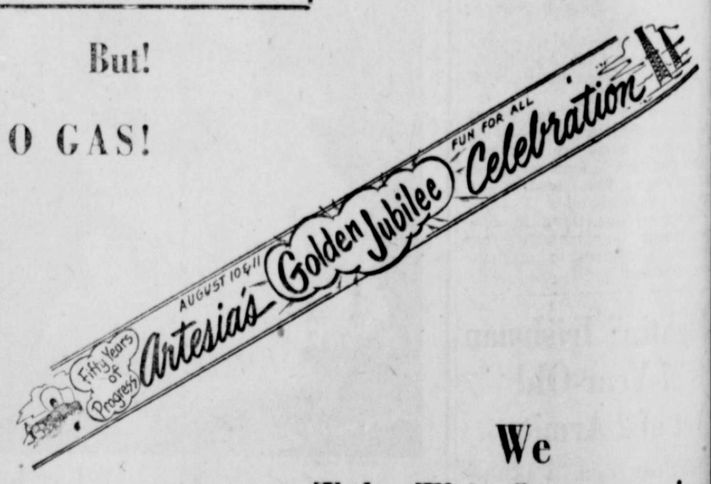
HATS OFF
TO
ARTESIA
AND ALL THE
OLDTIMERS
WHO HELPED
TO MAKE ARTESIA
WHAT IT IS TODAY!

LAUNDROMAT
106 South Sixth Dial SH 6-2342

All the Comforts of Home

But!

NO GAS!



We Take This Opportunity to Wish You Well! And Thank Our Many Friends in This Progressive Community . . .

"WELCOME VISITORS"

Artesia Gas & Appliance
402 North First We Deliver Anywhere, Anytime Dial SH 6-4722

Backstage New Mexico

By The New Mexico Staff Of The ASSOCIATED PRESS

Silver City—Enmeshed in the throes of a croppling copper industry strike—may well be sitting on the powderkeg of a possible economic explosion.

Most of the talk in the southwestern city is talk of stalking disaster—a one-million dollar per month payroll removed from the business coffers so long as Mine-Mill union members stay away from work in the nationwide copper dispute.

But there are undercurrents of better economic days than the city has seen for years, than the days when the mining industry started a rapid slide downward. A boom, in fact.

The talk is hushed and no one cares to talk for the record.

But here are the possibilities:

1. Settlement of the strike against Kennecott and restoration to the town's economy of the million dollar payroll.

2. A break in mysterious activity at the nearby Tyrone, mining operation by the Phelps Dodge Corp.

3. Diamond drilling on a large scale on several uranium claims in the near vicinity.

4. An increasing dependency on the cattle raising business plus prospects for one of the lushest seasons of all a far as rain is concerned.

5. A further increase on the price of domestic zinc.

Any one of several combinations of these factors could turn Silver City once again into the boom town it once was.

Juan Chacon, Mine-Mill local president, issued a statement recently warning that it may take weeks and months to settle the strike at Silver City. He said local men if the union settles on a issues might bar an agreement national basis.

His statement was interpreted in some Silver City quarters as meaning the union may be on the verge of settling—a tactic which until the very last minute paints a picture of gloom.

The company has its own ideas in the strike. In a recent issue of Chinorama, official Kennecott publication for this area, the firm said the strike now in progress only points up the fact that strikes are costly to everyone. It added apparent that labor andmanagement "it becomes more and more urgent must find a better way to settle differences." It noted that the whole Grant County community "suffers a serious economic setback when a million dollar monthly payroll is suddenly cut off."

Activity at nearby Tyrone—named for and designed after a typical Tyrolean village in the Swiss Alps—has Silver Citians frankly and openly intrigued.

They've noted all sorts of activity—well-traveled roads, new crossarms going up on telephone poles, increased activity of all kinds. Phelps-Dodge has declined to answer any questions.

The talk is that the Tyrone operation—silent since the 1920s—may again come to life and rival Kennecott in its scope.

Uranium activity is even harder to pin down. But there is drilling—diamond drilling on a large scale. The hint is that it is a serach for rich uranium ores far below "the lebel of the earth—a new operation in New Mexico's expanding uranium economy.

With the undependability of the mining industry, the legendary cattleman has conle once again into his own. Pastures and ranges around the Silver City area are lush and green because of spring and summer rains. Ranches are stocked almost to capacity.

Break in the cattle market—a hike in prices—could turn the forgotten-cousin industry into a booming economic factor overnight.

Zinc operators—once a source of considerable revenue in Silver City parts—have long said that once the domestic markets hits an area of economic possibility in cents per pound that they can then reopen long-closed mines.

The talk in southwestern New Mexico is that the price has only to go about one more cent per pound before this reopening becomes a fact rather than a talking point.

These are possibilities—and possibilities only.

But businessmen in the area—whose cash registers are ringing all too infrequently these days—can, and are, hoping.

SOME STRIKING miners — off their jobs in the Silver City area because of the nationwide copper work stoppage—probably aren't hurting a bit in the pocketbook area.

Some of them—the estimates range from half a dozen upward—are making money in the copper business. And making money only because Kennecott is shut down.

It's a strange situation.

Kennecott has—when it is running full tilt—a leeching operation. Water is pumped to the waste dumps then run through a leeching plant. For each 1,000 gallons there is recovery of about 18 pounds of copper.

The leeching plant is shut down. The rains are soaking through the dump and bleeding—or sweating—into an arroyo behind the homes of strike-idled miners.

The miners are hard at work putting it to use. Through the use of tin cans, properly crushed and burned, they are recovering the copper content of the water flow.

Neither union nor company officials will admit the activity. But it exists.

There's roughly a flow of 1,000 gallons per minute down the stream . . . producing roughly 26,000 pounds of copper daily at 36 cents a pound—providing all of it is recovered, which it is not. That amounts to about $9,300 a day on a 24-hour basis as a potential for the miners who are operating the tin-can process.

Where is the market?

The company especially won't say anything about this—but it is Kennecott itself. Copper is copper.

This is the season of signpost reading—of roadside history lessons—in New Mexico. The historical markers spotted throughout the state by the State Tourist Bureau are, as usual, coming in for considerable attention from out-of-state travelers.

At almost any of them, one or more cars are stopped, copying down the brief legend and taking pictures. The roadside markets — they're called hysterical markets by one first-grader we know—have proved popular for years and are a drawing card for passers-through.

SPEAKING OF SIGNS, one at a service station in Truth or Consequences says on one side: "If you can't stop, smile as you go by." On the other side it says "You are now 17,061 miles from Kokomanga, Africa."

The first of the summer series of ads aimed at tourists in New Mexico have been published, says state tourist director Joe Bursey.

The first of three summer ads went into newspapers in Texas, Oklahoma, Kansas and Missouri. The next insertion on the schedule is being printed today and the third comes out Aug. 21.

MORE MORE

The ads are pitched on the theme of "New Mexico is a cool place to come on vacation." In the copy, the annual temperatures for this time of year are mentioned The ad-copy writer wound up with something about New Mexico's "cool, green mountains and blanket-cool nights."

That ought to catch the eye of turistas from Texas, Oklahoma, and other sizzling parts of the country.

The response seems to be pretty good. Bursey said the ads came out last Sunday and by Tuesday of last week the replies started coming in. The Tourist Bureau received 173 queries Tuesday, 279 Wednesday.

Bursey and the Ward Hicks Advertising Agency of Albuquerque have agreed on a general schedule of hitting the newspapers in a wid belt running through the Middlewest and on up to New England States.

"An analysis shows that the states through the Middlewest and running on up, generally, to the New England states tfurnish the bulk of our tourist travel," he said. "Of course, that doesn't take into account neighboring states like Texas, Oklahoma and so on. The way we figure it, Texas furnishes most cars coming into New Mexico, with California second."

Bursey has a $182,750 budget to spend strictly for advertising this fiscal year. He explained the money will pay for space costs and costs of production — color plates, engraving and so on.

About 75 per cent of this budget is going into national magazines, Bursey said. Newspapers will get the rest. The magazine schedule starts in the spring in magazines of general circulation.

Starting in the fall, ads plugginb the advantages of fall travel in the state will go out. These will go particularly to farm magazines, in line with the idea Bursey has of aiming for specific groups of people, such as farmers and teachers.

Eddy County Oil Report

G. Kelly Stout No. 1, Gulf State, Wildcat, 1643 from north, 2315 from west. 1-17s- 28e. 2500 test. Contractor Miller Bros. Drlg. Co. Location.

Sinclair Oil & Gas Co. No. 8, H. E. West "A", Square Lake. 1980 from north, 660 from west. 3-17s 31e. 3750 test. Contractor Kincaid & Watson Drlg. Co. RUCT.

V. S. Welch No. 12, Lackawanna, Artesia, 660 from north, 2310 from west. 35-18s-27e. 2000 test. Contr. Co. rig. RUCT.

Texas Pacific Coal & Oil Co. No. 1, U.S.A. N. Mex. "A", wildcat. 1980 from south, 660 from east. 4000 test. Location.

DRILLING WELLS

Moab Drig. Co. No 6, Skelly-State, High Lonesome, 1980 from north, 1980 from east. 16-16s-29e. TD 1806 salt, prep drill plug.

Harvey E. Yates, No. 1, Nix & Yates St.—Artesia, 990 from north, 330 from east. 3100 test. Location

Continental Oil Co. No. 3, E. T. Russell-N. Mason Del. 433 from north, 330 from east. TD 350 salt.

Continental Oil Co. No. 4, E. T. north, 1980 from west. 35-26s-31e. Drlg. 2230 anhy. and gyp.

DRILLING WELLS

Franklin, Aston and Fair, No. 1, A State 14 Artesia, 14-18s-28e, 990 N. 990 W., 2500 feet test—Contr. Smith Drlg. Co. Drilling at 1310 anhy.

W. H. McKinley No. 3 Humble-State, Artesia—16-18s-28s, 660 N 1980e. TD 622, salt, drlg. plug.

Fren Oil Company, No. 1, Ensinger, Wildcat, 4-21s-29s, 3300 N 600e, 2600 ft. test. Drlg. 440 RB.

J. D. Hancock Oil Co. No. 1 Continental-State SW NW 36-16s-31e, TD 4085 DOLO. BB 3912-S1.

Carper Drilling Co., No. 7 Robinson, SW SW 25-16s-31e, Robinson pool. TD 3819, lime, SDR. Total depth 3819. Shut down for repairs.

Texas Trading Co. No. 5 Grier, NW SW 29-16s-31e, Square Lake pool. 1412 from south, 1412 from west, 2800 foot test. Location.

Suppes & Kennedy No. 16 Johnson, SW SE 33-16s-31e. Square Lake pool. TD 3597, lime, testing.
TD 3397 lime-Attempt sdfrac OH failed. Hold for testing.

John H. Trigg No. 15 Harbold, SE NW 35-17s-27e
TD 1585 lime WOC

Barney Cockburn No. 2 Ramapo-State, NW SW 31-17s-28e, Red Lake pool. TD 1996, lime. Sandfrac 10,000 gal. and qld 45 BO in 16 hrs.
Drilling at 1978

Burnhamw Oil Co. No. 5 State, NE SE 2-17s-30e, Square Lake pool, old well drilled deeper. Total depth 3,083, lime. Prep to drill by tools.

R. D. Collier No. 2 Scripps NE SW 25-18s-26e, Dayton pool. TD 1125 lime SDO.

Simms & Reese, No. 2 Gray-State NW NW 3-18s-28e.
TD 2338, lime, testing.

L. M. Price No. 3 Pure-State SE NW 35-18s-27e, TD 1868, lime, swbg. Sndfrac 10,000 gal. pool.
TD 1868 lime, drlg. out PB

Bob Johnson No. 5 Swearingen, SW NE 14-18s-31e.
TD 2670 anhy. SDR.
North Shugart pool.
pool.
TD 2,175, sdfrac. SI WOO.

Owen Haynes No. 1 Gaskins, NW NW 10-19s-26e, wildcat. 1127 lime WOC.

Robert E. McKee No. 15 State, NW SE 3-19s-29e, Turkey Track

Herman R. Crile No. 1 Crile-Beatz, NE NW 10-20s-26e, wildcat.
Drlg at 1113. DOLO.

Bob Johnson No. 3 Harvey E. Yates, SW NW 5-20s-27e, McMillan pool. OWDD. OTD 440 feet.
Total depth 997, plugged back to 855. Pumping load oil.

El Paso Natural Gas Co. (for Richardson & Bass) No. 2 Poker Lake, NE NE 1-25s-30e, wildcat. TD 10,232, lime, sh and shert. prep. drill.

G. C. Weaver No. 1 R. E. Smith SW NW 14-26s-24e, wildcat.
Drilling at 2513 lime. Prep P&A

Franklin, Aston & Fair No. 10 State-23, Artesia, 23-18s-28e, 660 from North and 1,960 from West, 2550 test. Contractor A. J. Smith.
TD 2520 lime.

W. W. Williams No. 1 State Loco Hills, 990s 1301-5W 31-17s-29e 27000 test. Contractor Jack Plemons Drilling Co.
Drilling at 1750, Anhy.

Burnham Oil Co. No. 2 Humble State, Artesia; 15-18s-28e, 2310-N 2310-E, 2600 test. Contractor Co. TD 660 anhy SDO.

John A. Yates, No. 1, Matlock Wildcat 8-26s-24e 569-N 1708-E, 3500 test. Contractor Beadle & Yates. Drilling at 2646, sdy lime.

The Ibex Co., Hanson No. 6 Mason Delaware 25-26s-31e. 1650-S 330-E 4200' test Contractor McDaniels & Bucheral.
TD 928 anhy. WOC

The Ibex Co. No. 1 White Fed. No. Mason Delaware, 26-26s-31e. 2310-N 330-E 4200, test. Contractor McDaniels & Beecheral. TD 4137, sand, testing, pumped 15 BO large amt. water. TD 4164, sand, WOC.

Plummer & McKinley No. 2 State Gulf "B" Artesia 1980 N. 1980 E. 2600-foot test contract 23-18s-28e Roach & Shepard.
Drilling 2535, lime, sul water.

Moab Drilling Co. No. 4 Skelly State, 16-16s-29e, High Lonesome. TD 1883. Sand. prep to P &A at 1850.

OLD WELLS WORKED OVER

W. H. Black No. 1, Loyd Wright undesignated 6601n 6601w-old total depth 88.mT9 cemeOnTTe 20-18s-29e old total depth 3248. Plugged back to 2,613 Testing

Completed Wells

Moab Drlg. Co. No. 3, Skelly-Continental Oil Co. No. 3 Emma Plugged back to 2613, testing, rec. load & fld. 15 BO plus 500 MCF.

State High Lonesome SE NW 16-16s-29e. TD 1870. Sdfrac 10,000 gals.

W. C. Welch No. 2, MRY-State. SW NE 35-17s-28e. TD 2378. Sdfrac 10,000 gals.

Sunray Midcontinent Oil Co. No. 8, Dodd "A", SW SE 22-17s-29e. TD 3259 lime. Sdfrac.

Hudson & Hudson Inc. No. 1, Federal. SE NW 33-20s-30e. Wildcat. TD 1642.

Franklin, Aston & Fair No. 10, State-23, Artesia. 660 from north, 1960 from west. 23-18s-28e. Contr. A. J. Smith drlg Co. TD 2520 lime. Sdfrac. 10,000 gals.

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Cupid and Sherlock Holmes Uni te to Uncover Nice Romance That Started in '86, Blossomed i n '11, and Is Still Going

By FLORA HOOD

It was like following the clues of Sherlock Holmes character to get a "Big Story" out of the past that is being lived now in Artesia on the Golden Anniversary of the town. It led me a merry chase, but here it is.

Not a skeleton in some Old-Timer's closet, an unsolved murder mystery, or a suicide. But a romance that was made for the turn of the century, as surely as My Lady's dress had leg-o'-mutton sleeves in 1905.

The bride waited 25 years for her old sweetheart. And she didn't die of a broken heart." She got her man in Chicago. They are Mr. and Mrs. O. M. Trotter, both nearing 92, of 602 W. Grand.

He is blind and she is almost "stone" deaf—but they are still in love with each other—and with life. He doesn't feel the need of an afternoon nap, because he enjoys listening to baseball better.

But this is getting ahead of the story. I found the first clues in the old files of the Advocate, dated 1911. I read about a man named Morton Trotter who went to Chicago from Artesia, met his old sweetheart, made it up with her and later brought her back as his bride. It has been 25 years since they were engaged, and he was married to someone else in 1890. Now, his wife was dead and he still thought of "that old sweetheart, Grace Orange."

Her brother had objected to the marriage on the grounds that Grace was needed to keep house. And so she broke the engagement but would never "look at another man."

She was past 45 years old when Morton Trotter came back into her life. That eventful day, Grace had gone to her brother's office on the most ordinary errand and she was told by someone in the office that her brother had a business engagement with a man he hadn't seen in 25 years.

Grace Orange was no longer an old maid. Her mind went back to that broken engagement and the man she might have married. It could be no other. She would wait in the office until her brother returned. A few minutes, or a few hours would make little difference to a woman who had waited 25 years.

Her brother returned and told her he had seen Morton Trotter. And that her old sweetheart wanted to see her again.

Mr. Orange took Grace to the hotel where Trotter was stopping.

And for the next day or so she showed him around Chicago. The following January of 1911 they were married. And they came to Artesia to live, where he had been farming.

It seemed like a good old-timers story. And this Jubilee historical research writer was half way through the copy, intending to use it from the old files, when the clues began to hang together and make a pattern.

The bride and groom were 46 and 47 when they were married. That would make them 91, if they were living today. Their names were Trotter. Although I had been in town only two weeks, had heard of a couple of Old-Timers here who were in their 92nd year. And their names were the same as this bride and groom of 1911.

I ripped the paper out of the typewriter and hoofed it out to the address of this old couple. What's the past good for if not to tie into the present?

A penciled note in their door read: "If no answer go to the back, knocked and a voice said "Come in."

I went into a homey, livable kitchen. A man, large and jovial greeted me, but did not move out of his chair, and I could see that he was blind. A little gray-haired woman with a strong voice and bird-like movements came and offered me a chair. She is hard of hearing and that was the reason for the note. And she is a little crippled, Grace Orange Trotter explained, but healthy.

She perched herself over beside him and leaned one ear forward as I talked, one elbow resting on his knee. They both talked and Mr. Trotter laughed good-naturely at the story of their past romance.

Mrs. Trotter said, "We have good health—and our minds are all right. That's something."

I asked if she did all of their housework.

"Oh, yes, all the cooking and cleaning—only I don't do the washing," she apoligized. "I do the ironing, and I have to take a nap now in the afternoons. But he don't."

"I'd rather listen to the baseball games on radio. I don't need naps," he laughed.

Asking if they needed anything, he said proudly, "Oh, I saved enough money. We're not rich, but we don't have to take charity or old-age pensions . . . only thing I need is a good walking cane, and I could pay for it if I could get one from North Carolina.

"They make good walking canes in the mountains of North Carolina. My grandfather had one he came from North Carolina. If you know somebody back there, will tell them to sent it — "

I promised that I would see what I could do about the walking cane from the mountains of North Carolina, but she was telling me about her ancestors.

"My people came directly from the House of Orange," she said proudly. "They were driven out of France when the French Hugenots were persecuted and went to England, then migrated to America."

I asked if she had a wedding picture made in 1911. The little woman said "yes" and went to get it in the bedroom.

"A fine looking couple you made," I told them and asked if I could borrow the picture. Little Mrs. Trotter consented, and she lovingly wiped the dust off the glass over the wedding picture.

He tried to tell me what a generous thing she did with her wedding dress. But I thought I saw tears in her eyes and she said, "That's not to print."

When I was leaving I asked Morton Trotter if he would like to live to be a hundred?"

"Oh, sure—or a 120, if I stay as well as I am now. Life is good. A hundred and 50 wouldn't be bad."

As I went down the kitchen steps, he called, "Come back to see us."

Grace Orange Trotter stood in the doorway, and added a few words to his farewell.

"Yes, I'll come back," I told her, and you tell him I'll see what I can do about that walking cane from the mountains of North Carolina."

And that's my Old-Timer's "Big Story." It's dedicated to the men who pioneered in the Pecos Valley and found life good in spite of hardships and the bittersweet victory over wind and water, sand storms and drouths; and to the women of the valley who inspired their men folks with courage to make "the desert blossom like a rose"—because they could wait and have faith.

GRACE ORANGE waited 25 years for Morton Trotter. She broke the engagement — but regreted it — and he married another woman in 1890. In 1911 she became Mrs. O. M. Trotter after the death of his first wife. They are now in their 82nd year, and live in Artesia.

THE WEDDING PICTURE of Mr. and Mrs. O. M. Trotter who were not married until they were both 47. This was the second marriage for Morton Trotter, who went to Chicago from New Mexico to get his old sweetheart. She was the former Grace Orange. Mrs. Trotter still owns this wedding gown.

Feminine Curves Return to Paris Fashions Thanks to Genevieve Fath

PARIS (AP)—Curves have come back to Paris fashions, thanks to a woman"s preference.

In the Genevieve Fath collection, hips, waist and bust are all well fitted and right back where they belong.

When this became apparent, a fashion press audience—largely feminine—gave a sigh of relief and began to applaud.

How women look when sitting down is the chief concern of Mrs. Fath this season.

"The bosom comes in for constant emphasis,' is how she put it," because women are so often seated at dinner or night club tables."

In Good Taste

The bosom is emphasized all right, but always discreetly and with good taste. Neither stuffed nor flattened, it is ornamented with drapery and small details. For late afternoon and dinnertime onwards there are wide-open necklines, baring the view in a big square or low V.

The new Fath fashions, though designed for sitting down, also look good standing up, passing by or however you want to look at them. They are handsome and dignified without being in any way sensational.

Bold Patterns

A "lightening" theme in the collection is carried out in zigzag and crisscross lines, diagonal buttoning and pleating, and other symetrical effects. Some coats and jackets are buttoned so slightly off center that it looks like an accident.

There is no padding in the Fath shoulders, which are left natural and sloping. A low set-in sleeve gives a slightly widened effect. For cocktail time there are some huge lantern sleeves, ending above the elbow, which result in an exclamation point silhouette.

De-emphasized skirts, who sees them when you're sitting down, are gently bell shaped. Many creations still follow the princess line — slim in the body and flaring at the hem.

In the midsummer heat, one mannequin presented a reversible mink coat—white mink on one side and brown on the other. There were several woven gold and silver coats that looked fabulously rich and staggeringly heavy and stiff.

Big Innovation

Coat dresses are the biggest innovation. Made of materials as thick and warm as overcoats, they are trimmed with upstanding fur cossack collars and cuffs. These fur trimmings are non-detachable and obviously not for indoor wear with central heating.

There are a few false tunic effects on coats and dresses, sometimes in front and sometimes in back, but no real tunics at all. The old standby — suits with blouses—is disappearing so rapidly that only one example was seen in the whole show.

Black, dark forest green, mink browns, red and a new coral called "Genevieve pink", for Mrs. Fath made up the color palette.

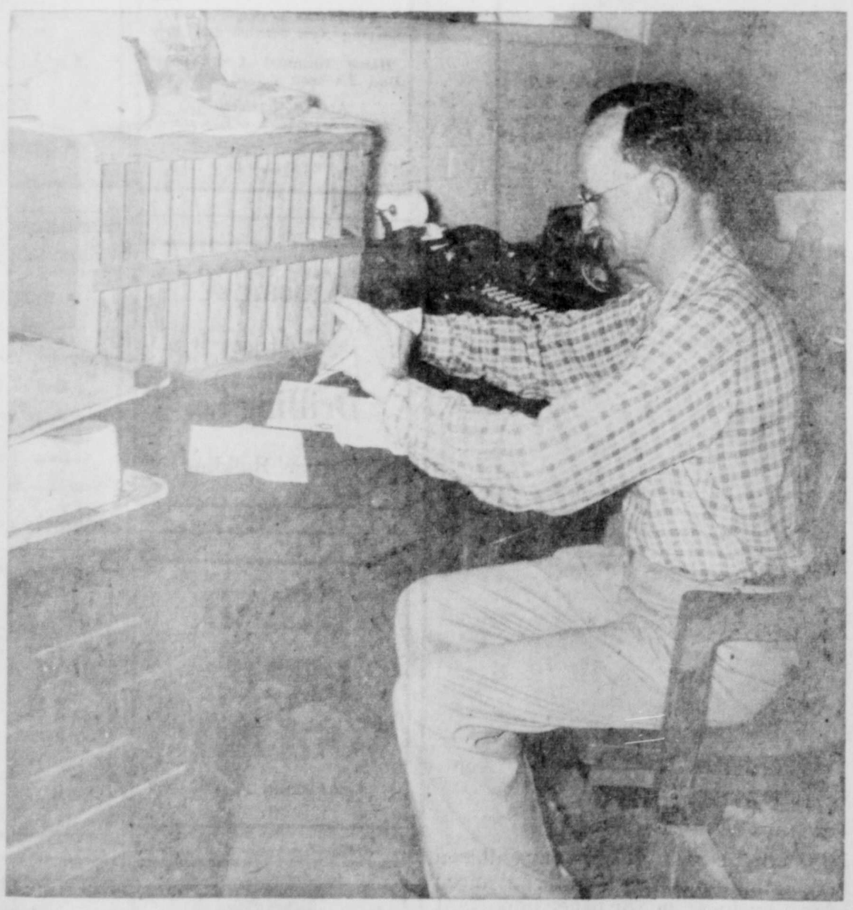
Suit sleeves have a graceful flare just at the wrist, often with fur lining. Another cute trick is bracelet cuffs, moved up halfway between wrist and elbow. Green-dyed Persian lamb and white beaver are fur novelties.

The Fath show was interrupted midway to announce postponement of a rival collection; Balonciaga will show Wednesday instead of Monday. The Maggi Rouff collection tonight will be followed by Dresses tomorrow, Dior and Gres main Monday and Griffe and Chanel Tuesday.

SCHOOL FUNDS ALLOCATED

WASHINGTON (AP)—New Mexico was apportioned $440,625 in federal funds by the Agriculture Department yesterday to help support the school lunch program during the coming school year. New Mexico's share was part of $67,100,000 apportioned to states and territories for this purpose.

Fifty Years of Progress — AUGUST 10 & 11 — Artesia's Golden Jubilee Celebration — FUN FOR ALL



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Fifty Years of Progress — Artesia's Golden Jubilee Celebration — AUGUST 10 & 11

Fifty Years of Artesia Growth Tied to Potash Industry

(Special to The Artesia Advocate)

Potash contributes more to the economy of Eddy County than any other single fastor, and Artesia is developing a larger share of the potash industry.

Numerous Artesia business firms sell their products to the big potash plants, and a growing number of potash workers are making their homes in Artesia.

Artesia has a direct paved road to the Potash Basin, via the South-west Potash Corporation site, and recently the Eddy County commission authorized the blading of a new road from the Southwest corner to the area of two new proposed potash mines and refineries.

NEW ROAD

This new road, when finally completed, will provide a direct route from Artesia to the plants which will be constructed by National Potash Company and the Farm Chemical Resources Development Corp.

The Eddy County Potash industry provides for approximately 3,- persons, and pays more than per cent of the county's tax bill. The industry pays a large share of public school bill in the county. three years ago the municipal school district lines were changed Eddy County to give Artesia a larger share of the potash school levy.

The Eddy County potash industry has a payroll of approximately $00,000 a month, which is larger than the combined payrolls of business in most counties of state. By way of comparison., Gallup Chamber of Commerce recently made a survey which showed that the 400 business firms in McKinley County had a combined payroll of approximately $2,000,- a month.

TOP U. S. SUPPLIER

Eddy County produces more than per cent of all the potash that produced in the United States. Freight charges on Eddy County potash are estimated to exceed $,000 a day—more than $35,000- a year.

The county's potash mines and refineries comprise the largest and most important mining Industry in New Mexico, although the industry is a development of very recent vintage.

Potash is important to the national economy, largely because it is one of the three necessary plant foods. Prior to the development of the Eddy County potash industry in the early 1930's, America was dependent on Europe for this vital mineral. Many persons—including many New Mexicans—are not aware of the great importance of potash. But without it the modern-day intensive agriculture would be an impossibility. Without potassium compounds, man could no more live than he could without air or water.

Ninety per cent of the potash mined and refined in Eddy County goes to fertilizer factories and farms, primarily in the Mid-West and the Old South. Soils in which many of the wold's basic crops are grown must be fed potash, otherwise they produce poor crops.

MANY USES

Potash is important, too, in the manufacture of vital products, such as glass soap, matches, various drugs, high octane gasoline and black powder. Potash also has certain military uses. When imports from Germany ceased at the beginning of World War 1, the United States had to get potash from various expensive sources and the price shot up from $35 a ton to more than $500 a ton, with supplies extremely limited.

The five potash companies operating in Eddy County have properties valued at more than $80,000,000 and a crude ore production of 8,000,000 tons a year. Money paid to employees is largely retained in Eddy County and is reflected in the prosperity of Carlsbad, Artesia and other communities in the area.

In the process of potash mining, refining and marketing, wealth is created-a wealth measured in terms of jobs, payroll, taxes, local business, and royalties to local and state treasures—and this wealth builds schools and roads and other improvements and touches virtually every segment of American life.

There are five producing companies in the County: United States Potash Co., Potash Company of America, International Minerals & Chemical Corp. Duval Sulphur & and Potash Co., Southwest Potash Corp.

Construction started recently on a sixth potash plant with a capital outlay estimated by its owners at $19,000,000. This is the National Potash Co. plant, owned jointly by Freeport Sulphur Co. and Pittsburg Consolidation Coal Co.

NEW PLANT

Plans have also been announced for the construction of a seventh potash plant and refinery.A corporation, Farm Chemical Resources Development Corp., has been set to build and operate it. This company is owned by Kerr McGee Oil Industries. Inc., the National Farmers Union, and Phillips Chemical Co., a subsidiary of Phillips Petroleum Co.

Studies by the U. S. Department of Labor, Bureau of Labor Statistics, show the wage level in the New Mexico potash industry to be the highest of any in the United States. The average earnings of workers paid by the hour total approximately $20 a day. In addition, health and welfare benefits that are new in many industries have been in effect in Carlsbad for many years. Other benefits include group life insuranee, accident and disability, a pension plan and paid holidays.

Steady work and high earnings of potash workers have given Eddy County a stable class of residents. Most workers own thier homes, and others have additionl investments in real estate and business properties.

Products produced by the Eddy County plants—mostly refined potassium chloride—are good examples of producing, refining and processing to an end product from the orginal source of supply. Agriculturay grades of potash are fully refined and need no further processing after leaving the state. They are, however, mixed with other ingredients for commercial agricultural fertilizer. Chemical grade potash of almost 100 per cent purity is produced, so that local labor is utilized in full and the state and its people reap the benefits.

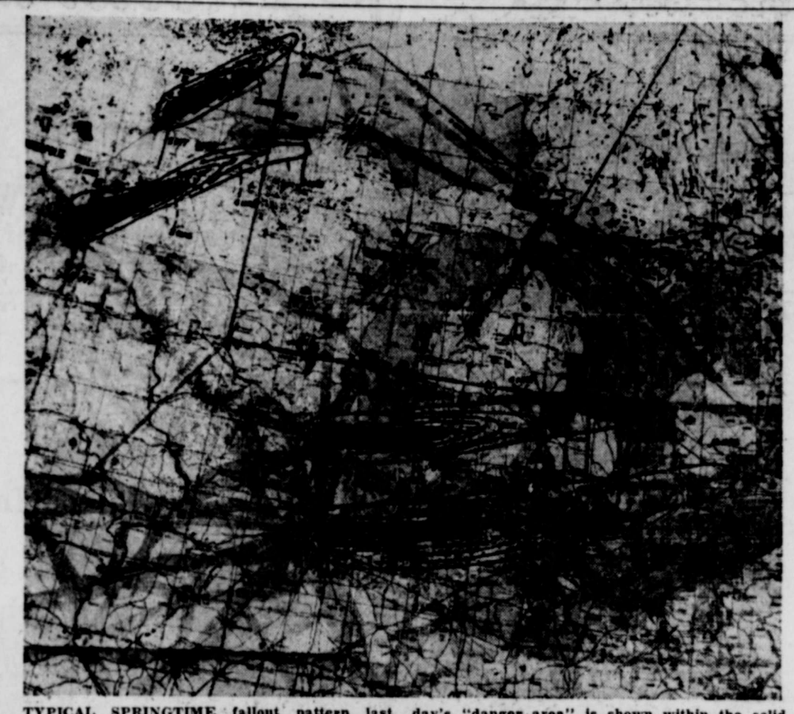
PUBLIC LANDS

Most potash is mined from lands owned by the state or federal government, and royalties are paid to the state and federal government on this production. Of the royalty paid to the federal government, 37 ½ per cent is returned directly to the state and 52½ per cent is al located to the Reclamation Bureau, which follows the policy of spending this money in the state from which it was obtained. Thus the state benefits doubly from the potash royalities.

Tangible property of the potash companies, such as land, buildings, machinery and equipment, is assessed like any other property, and the value of all ore produced during the year is added to the valuation for ad valorem tax purposes. All supplies and equipment purchased by the potash companies are subject to sales tax or the compensating use tax, and all of the product sold, inside or outside the state, is subject to sales tax.

The potash industry jays the same income tax as that levied upon other industries, and the potash firms even pay a franchise tax for the privilege of doing business in New Mexico.

Through its taxes, its royalities, its purchases and its payrolls, the Eddy County potash industry makes a termendous contribution to the economy of New Mexico.



TYPICAL SPRINGTIME fallout pattern last April 21 for Minneapolis, Duluth, Milwaukee and Chicago. The "isochrones" (curved dotted lines marked in hours) show how soon and how far H-bomb fallout would have covered the earth under that day's prevailing wind conditions. The day's "danger area" is shown within the solid black "Lines of Constant Dosage," scaled to indicate the estimated radiation intensity for the first 36 hours of fallout in areas at varying distances from the blast. Evacuation of at least the danger area would be probable. (FCDA Photo)

Misguided Missiles by Chon Day

"I found I couldn't walk, so I was forced to drive."

My New York

By MEL HEIMER

Shirl Conway
Dazzling

NEW YORK—Things one New Yorker thinks about:

Is it about time to report to the visiting firemen on the summer's theater fare here in the sinful town? Well, there'll be more grist for the mill than usual; about 20 productions plan to fight their way through the hot months. Ordinarily, it runs about 10. Seven of them will be musicals, with an eighth added if the new one, *Almost Crazy*, is received kindly enough. So, if you're crazy enough to spend seven or eight bucks for a good orchestra seat, you'll be able to pick and choose, when you hit town.

It could be that *Plain and Fancy*, with the dazzling Shirl Conway, is the best of the song-and-dance ones. *Fanny* will be on hand and has its great admirers; its music, however, doesn't intrigue me greatly.

Then there are *Phoenix '55*, with the magnificently skillful comedienne, Nancy Walker, and *Seventh Heaven*, which perhaps is not quite the vehicle for the talented Ricardo Montalban to use for his Broadway debut. It also contains Gloria DeHaven, but if you go backstage to see her, don't tell her I sent you. I once gave her six straight losers at Monmouth Park racetrack.

Of the heavy dray-mas, I thought Paul Newman hammed it up in *The Desperate Hours;* on the other hand, Karl Malden gives what may be his best performance. A superb young actor, Ben Gazzara, is in *Cat on a Hot Tin Roof*, along with a superb actress a trifle older, Barbara Bel Geddes.

Bus Stop offers Kim Stanley, who just won the Drama Critics Circle award, and Miss Stanley is fine, too, although in danger of Geraldine Paige-itis, or monotony of characterization. *Witness for the Prosecution* will hold your interest most sharply, and if you care for acting virtuosity, go see Nancy Kelly in *Bad Seed*. It'll be a good summer.

• • • •

THE THING THAT ALWAYS INTERESTS ME in a case like the raid by federal agents on a 60,000-gallon still in Brooklyn—biggest plant of its kind in 20 years—is, where were local police during the three months the still was operating? Don't those things bother you, too? Or am I naive?

Abe Savage, my personal Far East correspondent on tour in the Orient with the Symphony of the Air, reports on a man I must meet: Col. Francis Pope, deputy wing commander, 374th Troop Carrier Wing, United States Air Force.

Colonel Pope pilots the orchestra's Globemaster—dead weight 108,000 pounds "with all the glee of a kid whose old man lets him take the car out for the first time," Abe says. In storms, he chortles, "Some fun, eh kid?" and, on making his final approach, "I doubt if I can make it." "An impudent elf," Abe reports, wtih obvious admiration.

• • • •

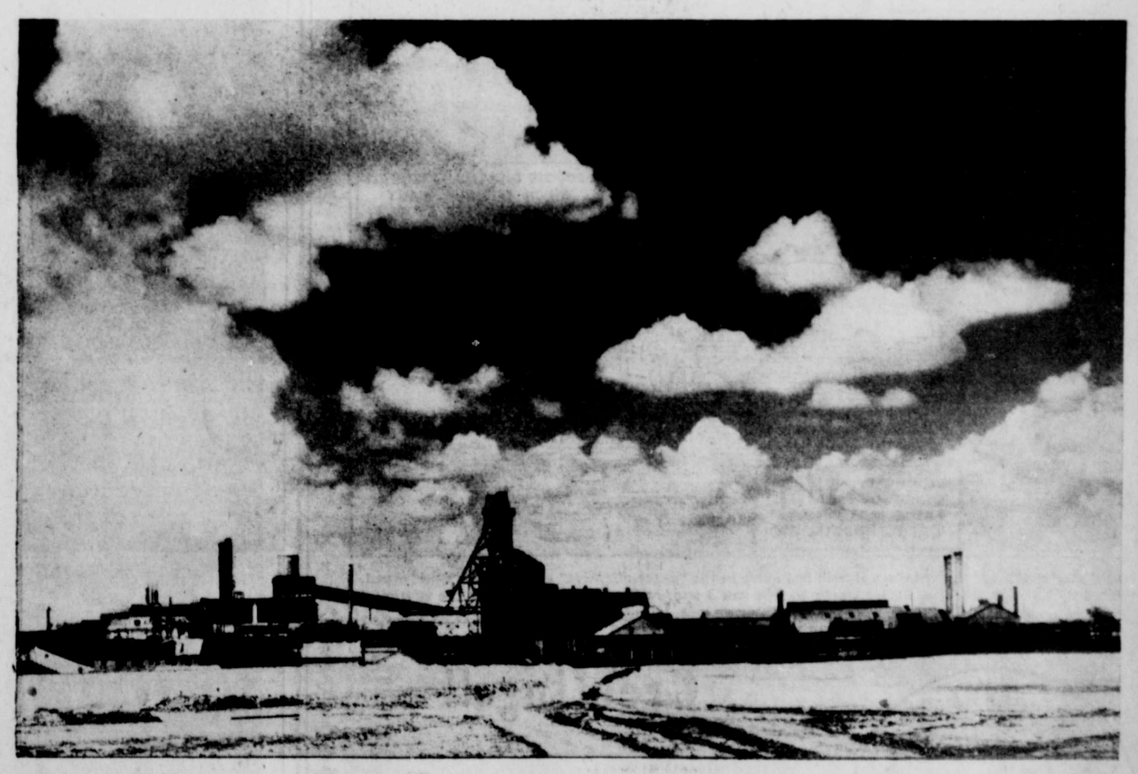
THE BIG NEWS HERE has been the announcement of the proposed monster building, the $100 million "Palace of Progress"—biggest, most expensive structure in the world. It'll be constructed on the site of Penn station, will house a permanent world fair and—wouldn't you know it?—be supervised by nobody else but Billy Rose, the old shorthand champion.

If you want some idea of the size it'll be: it will be 350,000 square feet larger than the Pentagon and nearly three million square feet larger than Chicago's Merchandise Mart. The building will employ 50,000 persons, and I for one would give a farthing to watch Billy directing them to deploy this way and that by squadrons.

We Congratulate You . . .

ARTESIA

Golden Jubilee — Fun for All Celebration — August 10 & 11 — Fifty Years of Progress — Artesia's Golden Jubilee



A View of the Plant of the Potash Company of Ame rica, Carlsbad, New Mexico

May This Fiftieth Year Celebration Be a Happy One . . .
Your Progress Greatly Enhances the Prospects of Our Future,
and We Wish You Every Success!

POTASH COMPANY OF AMERICA
CARLSBAD, NEW MEXICO

Arizona and Colorado Top Attractions

NEW MEXICO NOW RANKED FIFTH IN IMPORTANCE ON TOURIST INDUSTRY

By STEVE LOWELL
Associated Press Staff Writer

Despite some unfavorable reports, and in spite of the fact New Mexico seems to have been overlooked in a few cases as a prime tourist attraction, men in the business in the state say the industry is good this year.

Sales Management Magazine ignored New Mexico in a recent size-up of prospects throughout the nation this summer. But it named Arizona and Colorado, two neighboring states, as top drawing cards for touring families.

And a recent Gallup poll showed New Mexico in fifth place, after California, Florida, New York and Colorado, in travel predictions.

There also were a couple of industry officials in New Mexico that seemed to believe there were reasons for what they called a temporary drop-off in business during the early part of the summer. But they joined the rest in emphasizing they believed the trouble was only temporary, and the industry in New Mexico again is on the build-up.

Other officials in New Mexico's tourist business expressed surprise that there was any question about a possible decrease in their industry.

In Santa Fe, Tourist Bureau Director Joe Bursey spoke up. He said tourist travel in New Mexico during June and so far in July is up "just a little"—about five per cent "from all indications."

He said those indications are based on travel to Carlsbad Caverns and from ports of entry, and he added that travel to the Caverns has been going up for several months, compared with below average figures for several months preceding that.

Bursey said prospects for the remainder of July, August and September "look all right." He added that the National Assn. of Travel Organizations said a 5 to 10 per cent increase was expected throughout the United States, and the state "should hold up with the rest of the nation."

The National Park Service recently reported an immense increase in travel to Pueblo Monument, one of the most difficult points in the state for tourists to reach. The NPS said travel last month to the ancient ruins in the middle of the northwest quarter of the state increased 192 per cent above the figure for June, 1954. The road is little more than a trail, yet 1,350 persons visited the place last month.

The two mentioned there may have been a temporary decrease in business during the early part of the summer were Lee Roeder, assistant manager of the Albuquerque Chamber of Commerce, and Prince Pierce, Manager of the American Automobile Assn. in Albuquerque.

Roeder said stories of dust storms which swept the state this spring may have caused some tourits to by-pass the state, but he added: "We have every reason to believe July and August will be good," but figures for June, when they are compiled, "May show less" than usual.

Pierce said some out of state organizations dealing with the tourist business "have become antagonistic and have been advising tourists to avoid New Mexico as a place where they can get clipped."

He mentioned the state's drive to cut down traffic accidents and said although it is a worthy enterprise, those out of state organizations claim "their citizens have been mistreated, in their eyes."

Pierce said he had complaints from California, Arkansas, Texas and other states that New Mexico was a state of speed traps. "New Mexico in the last eight months has been pretty active in arrests and fines," he observed, and "those things are definitely being brought to the attention of residents of other states."

He said, "The main complaint is that arrests and fines in New Mexico are arbitrary—there is no prescribed rule, sometimes it's fair, sometimes it sn't. Many times people who are not endangering the lives of others get arrester. That doesn't look good for us."

But Pierce added that "even if travel has slackened the last several weeks, still it's bigger than last year," and he said. "Is no reason why travel through New Mexico shouldn't pick up again in the late summer when the weather cools."

Dan Eitzen of Albuquerque, president of the Motor Hotel Assn. of New Mexico, expressed considerable surprise that anyone believed the state's industry may have slipped. He said, "I gauge the thing on my own operation, and I think it's pretty well up with last year." He owns and operates El Don Motel in Albuquerque.

Eitzen said, "Spring storms may have kept things from being better," but talks with men in the motel business in several communities over the state led him to believe the industry was about normal and 'the rest of the summer would be better. I believe the state is well up with last year. Business is even with or a little above last year."

JAPAN STUDIES NOISE

TOKYO (AP)—The Welfare Ministry is going to make Japan's first scientific study of city noises, smog and water contamination. Going to be pretty thorough about it too. It won't stop with factories, mines, automobiles, etc. When it comes to check up on noises it's even going to look in on pachinko (pinball) parlors.

WATCH OUT FOR WALKERS

LEXINGTON, Ky. (AP)—The warrant charged a pedestrian with damaging private property after he walked into the side of an automobile.

The driver said his windshield and rear view mirror were broken. The pedestrian, bruised and scratched on an arm, said he did not see the moving car.

Are you over 65 and working on a job which will pay you less than $2080 for a year? If so, you may be eligible to receive some of your Social Security benefits even while working. Get in touch with your local Social Security office and find out.

MOSCOW 'PEACE OFFENSIVE' IS UNDERWAY

MAP ILLUSTRATES five major moves Russia has made in the "peace offensive" category since mid-April. Observers theorize that the Soviet wants to win world approval before a meeting "at the summit."

Greetings!!

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

AUGUST 10 & 11 Fifty Years of Progress Artesia's Golden Jubilee FUN FOR ALL Celebration

from

THE SALT SUPPLY CO.

P. O. Box 911 Carlsbad, New Mexico Phone 5-2105

CHIANG KAI-SHEK—II

End of Empire

In Tokio, Chiang Kai-shek met Dr. Sun Yat-sen and his revolutionary followers who were plotting the overthrow of the Manchu dynasty and the establishment of a Chinese republic. He soon became an ardent follower of Dr. Sun.

The revolutionists, called the Kuomintang, launched their revolt in 1911. The imperial family fled Peking. The infant emperor, Hsuan Tung (today known as Henry Pu-Yi or Kang Teh, "emperor" of Manchukuo) abdicated. China was a republic.

Though Dr. Sun Yat-sen had already been proclaimed president—the former imperial chancellor, Yuan Shih-kai, was made president in 1913. Yuan had his government in Peking but Sun continued to rule the southern provinces. Yuan died in 1916.

In 1922 Chiang Kai-shek, now Sun's secretary and lieutenant, hearing of a plot to assassinate Sun, saved his chief's life by smuggling him in disguise aboard a cruiser which took them to Hong Kong and safety.

Fifty Years of Progress AUGUST 10 & 11 Artesia's Golden Jubilee FUN FOR ALL Celebration

We at...

SOUTHWEST POTASH

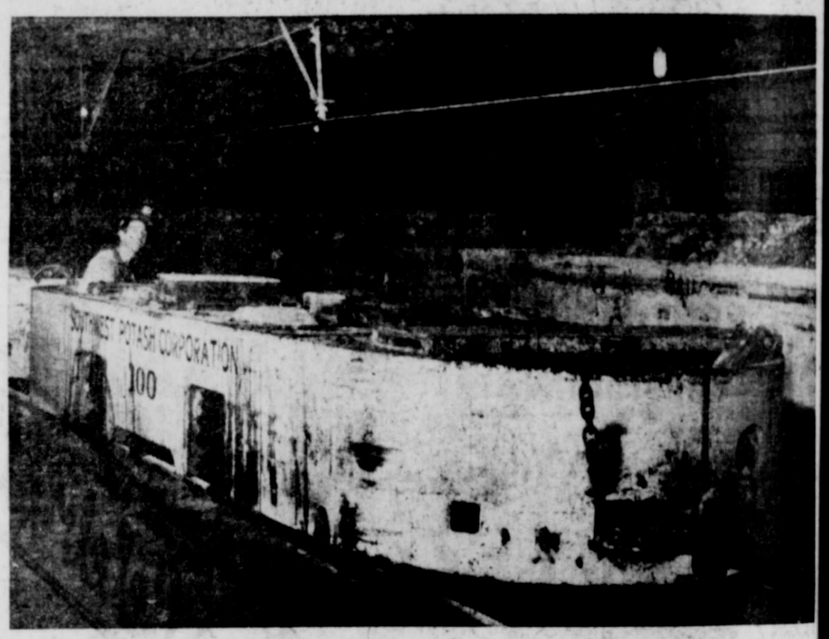
Salute

ARTESIA

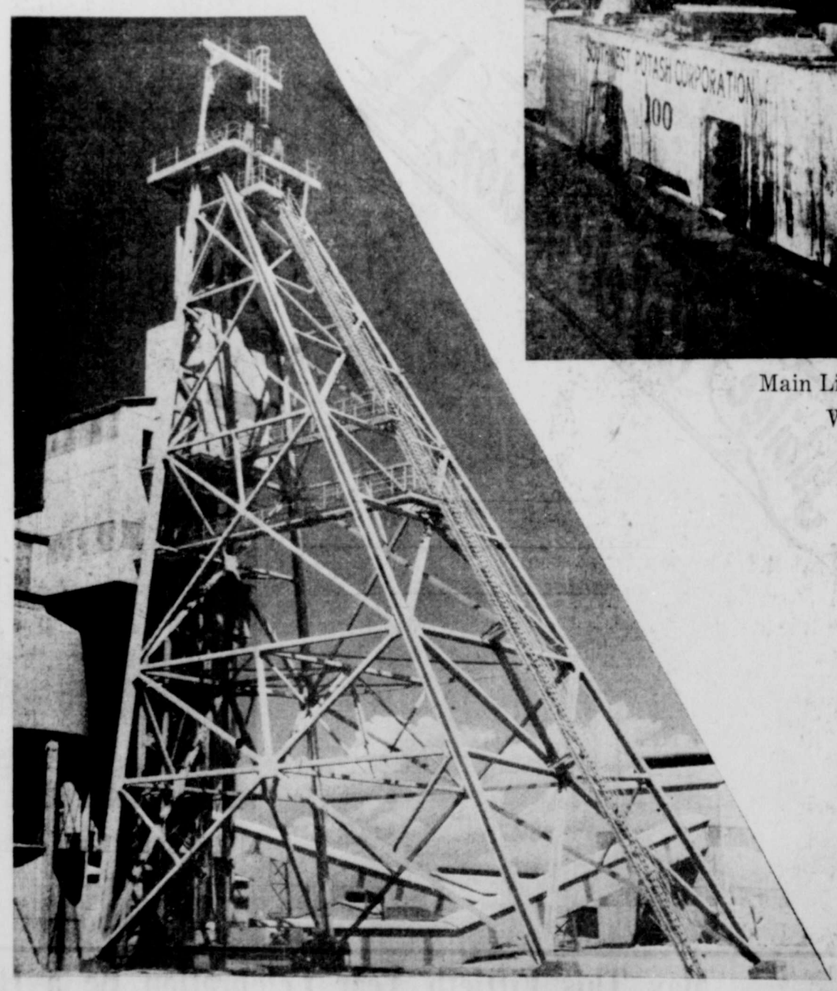
Your...

Fiftieth Anniversary!

A View from the Air of Our Plant



Main Line Motor Hauls Loaded Mine Cars from Working Sections to Rotary Dump.



No. 1 Headframe, almost 150 feet high, hoists ore from 1000 feet below the surface.

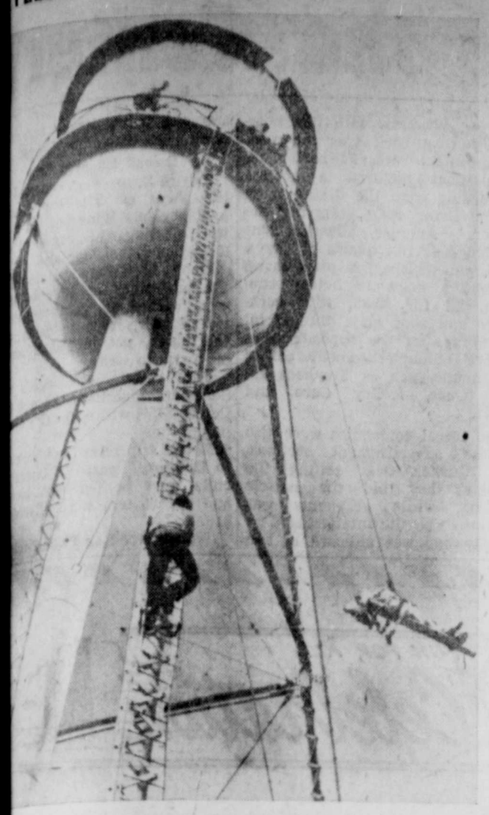
Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

SOUTHWEST POTASH

CORPORATION

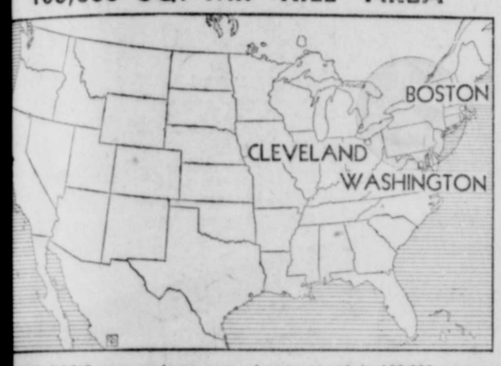
CARLSBAD NEW MEXICO

FELL FROM TOP TO CATWALK



KMAN Gary L. Nolen, 25, Kansas City, Mo., is shown being ered from a 180-foot-high water tower in Grandview, Mo., in a ue that took four hours. He fell 20 feet from top of the tower he 20-inch catwalk around its base, and suffered a broken arm back injuries. Firemen of the Grandview Air Force Base are rescuers. USAF photo. *(International Soundphoto)*

100,000 SQ. MI. 'KILL' AREA



ADED CIRCLE represents an area of approximately 100,000 square es which, it is estimated, could be blanketed by deadly fall-out one U-bomb. The U-bomb, or uranium superbomb, uses an atom mb trigger, a hydrogen core and a jacket of natural uranium. ere are reports that the Russians have experimented with such a mb. Facts about the fall-out area were revealed by AEC Comissioner Willard F. Libby in the course of speech in Chicago.

Excess Cotton Penalty Set At 50 Per Cent

Marketing quota penalty rates on "excess" cotton of the 1955 crops of upland and extra long staple cotton were announced today by the U. S. Department of Agriculture. The penalty rate on upland cotton is 17.7 cents per pound, and the penalty rate on extra long staple cotton is 36.6 cents per pound.

As directed by controlling legislation, the marketing quota penalty rate for upland cotton is 50 per cent of the parity price per pound of cotton as of June 15 of the calendar year in which the crop is produced. The parity price for upland cotton for June 15, 1955, was 35.34 cents per pound.

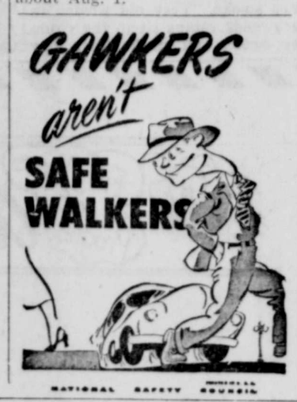
Legislation also provides that the penalty rate on extra long staple cotton shall be the higher of 50 per cent of the parity price or 50 per cent of the support price for such cotton as of June 15. The parity price for extra long staple cotton as of June 15 has been announced at 73.3 cents per pound and the minimum support price for such cotton as of that date is 55.20 cents per pound. The applicable penalty rate for extra long staple cotton for 1955, therefore is 50 per cent of the parity price or 36.6 cents a pound.

Growers last December voted approval of marketing quotas for the 1955 crops of upland and extra long staple cotton. When cotton marketing quotas are in effect, a farmer who does not comply with the cotton acreage allotment established for the kind of cotton grown on his farm is subject to a penalty on his farm marketing excess. The cotton crop from such a farm is also ineligible for price support under the Commodity Credit Corporation loan program. The two types of cotton are treated independently. Upland cotton cannot be substituted for extra long staple cotton or vice versa.

Minimum price-support levels for the 1955 crops of cotton were announced on Feb. 23, 1955, at 31.70 cents per pound gross weight for upland basis Middling 7/8 inch and at 55.20 cents per pound net weight on extra long staple cotton. These levels reflected 90 and 75 per cent, respectively, of the parity prices for upland and extra long staple cotton as of that date. In the event that 90 per cent of the parity price for upland cotton or 75 per cent of the parity price for extra long staple cotton on Aug. 1, 1955 (the beginning of the 1955 market year) is higher than the announced level, the level of price support for that kind of cotton will be increased accordingly. The final loan rates will be announced about Aug. 1.

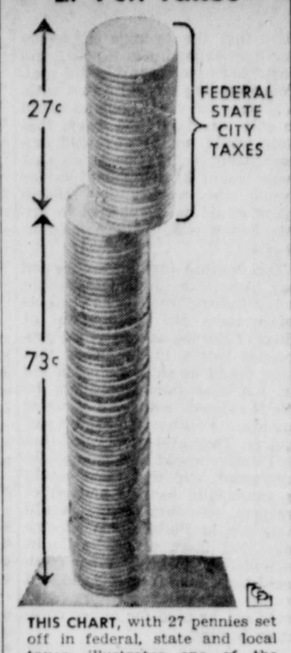
Long Beach Next

LOVELY Martha Smith, 18, is shown after being chosen "Miss Michigan" in Detroit for the "Miss Universe" beauty competition in Long Beach, Calif. She is a reservationist for an airline. *(International)*



Lake Michigan is the only one of the Great Lakes wholly within the boundaries of the United States.

27 Pct. Taxes



THIS CHART, with 27 pennies set off in federal, state and local taxes, illustrates one of the findings of the presidentially appointed Commission on Intergovernmental Relations after a two-year study. The commission's report says it is impossible to eliminate overlapping taxes, which take 27 per cent of the dollar, leaving 73 cents.

GROWING FAMILY

PORTLAND, Mach. (AP) — Mrs. Hollis Luce, 44, became a grandmother for the 16th time Thursday. The following Tuesday she gave birth to her 11th child, a son. Her newest grandson is the son of her daughter, Mrs. Donald Morse, 27.

TAHITI COOLS OFF

PAPEETE, Tahiti (AP) — This French equatorial island has discovered that it has some temperate climate.

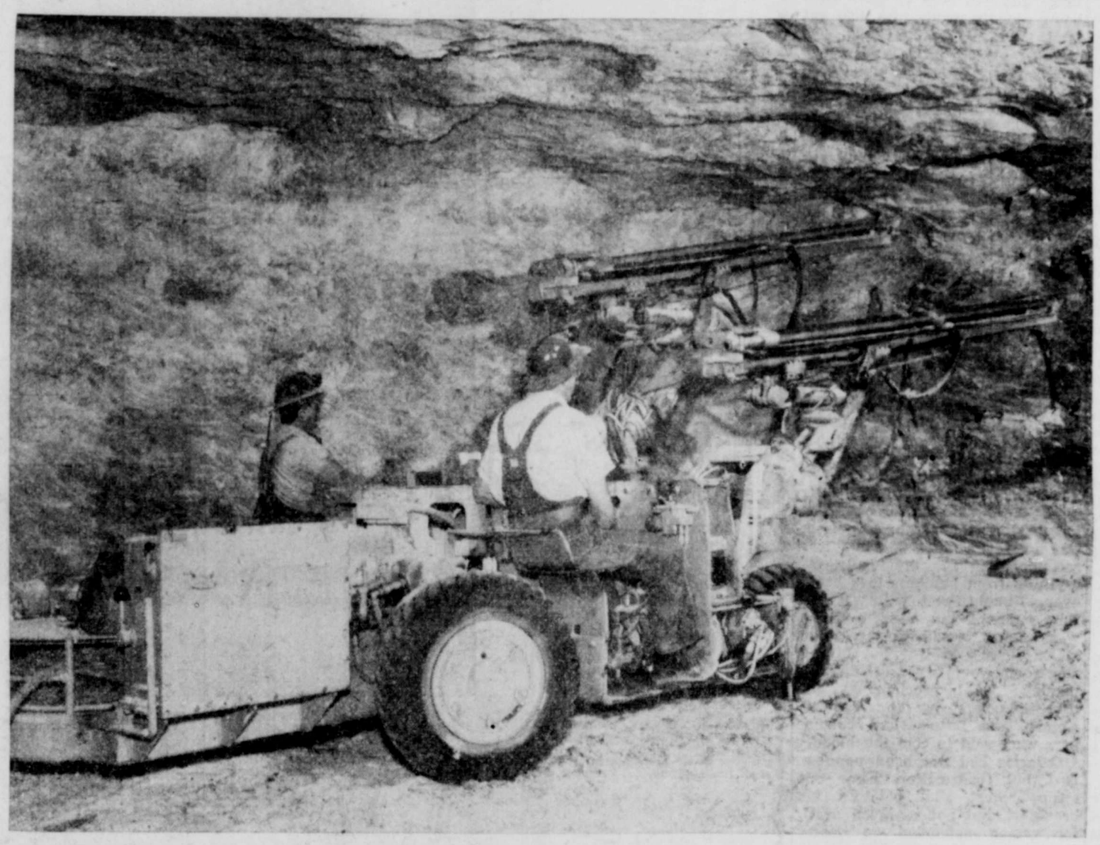
High on the plateaus of the inland mountain mass the air is cool and bracing. Authorities are planning to build roads to the plateaus so health resorts can be established far from the coastal heat.

HOAD TO SEE ACTION

LOUISVILLE, Ky. (AP)—Lew Hoad the belting blond ace of the crack Australian tennis team, probably will return to action in this weekend's American Zone Davis Cup semi-finals. Hoad was held out of the past week's matches with Mexico, but he wasn't missed since the Aussies won 5-0.

SCOTT'S SCRAP BOOK

By R. J. SCOTT



Hydraulically Driven Blast Hole Drill in Mine

Fifty Years of Progress
Artesia's
Golden Jubilee
Celebration
AUGUST 10 & 11

We Salute

ARTESIA

"A Progressive City

in a Growing Community"

We at United States Potash Wish You

Every Success . . . May Your

Progress Continue Through the Years!

We Feel Greatly Indebted to You

For Being A Good Neighbor . . .

"Best Wishes"

AUGUST 10-11 Fifty Years of Progress Artesia's Golden Jubilee FUN FOR ALL Celebration

UNITED STATES POTASH COMPANY

CARLSBAD, NEW MEXICO

est Wishes

AUGUST 10-11 Fifty Years of Progress Artesia's Golden Jubilee FUN FOR ALL Celebration

to You!

Your Neighbor Wishes You Every Success . . .

Fifty Years of Progress
Artesia's
Golden Jubilee
Celebration
AUGUST 10 & 11

Make This Trip More

Pleasant By Visiting

THE CARLSBAD CAVERNS

. . . Enjoy a Complete Lunch

732 Feet Under Ground!

CAVERN SUPPLY CO.

"Concessionaires"

Carlsbad Cavern

National Park

Artesia Life was Liesurely at the Turn of the Centur

By Beatrice Blocker
Chairman, Old Timer's Day

A search of the files for publications known at the turn of the century, including the Ladies Home Journal, Saturday Evening Post, Woman's Home Companion, Delinator and others reveal that in looking back in the far-away and almost forgotten era, it takes a soft golden haze.

As a nation we were at peace, the world loved us, and if there was evil amongst us, at least some of us, our leaders recognized it and fought it.

God was in his heaven, the devil in his hell, and all was well. It is probally the last time when people could be sure of things, the world was in order and most people knew where they stood in it.

At the turn of the century when the Pecos Valley was being populated, the horse was the most beloved animal known, there were twenty million of them in the United States. Feed was cheap, carriages and wagons had reached a peak of efficiency. The oat-bag, buggy whip, axle grease, horse shoe nail industries were thriving and were an essential part of our national security.

Auto Unloved

Hardly anyone loved the automobile. People complained of the noise they made. Laws were passed phohibiting them from going through the city parks. Certainly there are those who remember when folks practically split their sides laughing when one of the automobiles stuck in the mud.

In 1900 there were an estimated 8,000 automobiles in the United States, with a larger percentage of them in the east. Most of these werer imported or expensive custom-made. Tires cost $40 each and lasted about 2,000 miles.

It was with the turn of the Century that the horseless carriages intruded on every gathering of buggies, Ford had developed a car to sell for $825.

Horse Days Over

Old Dobbin did not know it then, but the horse age was as good as dead. It was in 1900 that Cornelius Kingsley Garrison Billings, hear to Chicago Utilities fortune, threw a memorable binge for members of the New York Riding Club to which all guest rode on horseback to partake of the best of Louis Sherry's food, sitting in their saddles, while their steeds munched oats and pawed the sod-covered floor of New York's most exclusive restraurant.

It was also with the turn of the century when sheer health from gold fields and oil wells began to batter at barriers of the social classes and breeding. The Four Hundred had reached the climax of their heyday.

People like simple pleasures, solid comfort and little uplift, particularly those living in the West, it was said. Life was self sufficient and pleasant in most small towns. A skilled bookkeeper or clerk earned $8 per week. Potatoes were 30 cents per bushel, eggs were 10 cents per dozen, whiskey was $2. per gallon, breakfast at a commercial hotel was 15 cents and a hot turkey dinner 20 cents.

It ws the day of the Big Circus, parades blocks long; many remember by 1923 the Ringling Brothers Circus had given up the long parades as too much trouble and the grand old custom was over and now almost forgotten.

Over the Falls

It was in 1901 that a buxom school teacher, Mrs. Anna Taylor, was the first person to survive the ordeal of shooting Nnagara Falls in a barrel. She became a national figure.

It was the same year that Isadora Duncan braved the public opinion by preaching free love and practicing it to the extent of having two illigitimate children, she became a national scandal, at least it was said that Americans acted scandalized. There was also Sandow — the strong man discovered by Flo Zigfield. whom many might remember. He could lift a pony and hold it at arms length.

Once there were those in Artesia who remembered the last Gold Rush staged in 1900, for they were there. Makes us wonder if any are here now. The story they told went something like this: "Lazy Jim Butler's burros ran away while he was on forlorn prospecting in one of the Western states. Jim picked up a rock to throw at them, hefted it and looked at it, then carefully looked at it again, the Gold Rush was on. Restaurants imported lobster and pheasants, food was washed down with champaign, grizzled sourdoughs and desert rats appeared at the opera houses in full evening dress, dance halls glittered with diamonds. Everyone demanded luxury. When the mines played out, French chefs and desert rats each went their way, town dwindled rapidly and sagebrush and blowing saids have reclaimed most of the ghost towns of this area.

Women Stirring

Signs of great changes were scarcely noticed in the United States, however a new woman was beginning to be viewed with alarm. Our country uneasily joked about woman's accelerating advance toward economic and political power. Where might she be by 1950 was being asked by not a few. There were many cartoons in the early 1900s of what woman might be in 1950. Women's ankles, as early as 1908, became an object of male attention. One cartoonist depicted a lady's war and designed their uniforms which were not too far off the styles of the uniform worn by women in World War II.

The early 20th century was dramatic and exciting. Radium was discovered, the Wright Brothers noised for the first plane flight. The first Radio message was sent, Eugenio Pacelli was taking the initial step toward becoming Pope Pius XII and Joseph Vussarionovich Dzugashvili had renounced his theological studies in the first move toward becoming Joseph Stalin in Russia. Twenty-six year old Winston Churchill was soldiering in Africa, Einstien was dooling around with his relativity theory. Harry Truman was carrying Bell WaHace's school books for her and in England a fussy sharp tounged philisopher approaching his 45th birthday was already known as te irrascrible George Bernard Shaw.

With the birth of the 20th century came a new era of miracles and a bit of anxiety as well. Prophets were having a heyday, by 1950 they said, because of the horseless carriage, men would have fotgotten how to walk.

Close Prophesy

The Ladies Mome Journal in the December issue of 1900 went out on a limb with many predictions fo rthe next 100 years. They predicted that neither flies of mosquitoes wold be in existence, or street cars be found in New York City, that the average American would be taller by two inches and would have increased his life span from 35 to 50 years. Also that within another 100 years England would be only two days time away, that there would not be any wild animals except in the manageries, that there would be telephone service around the world, that Grand Opera would be telephoned to private homes and photographs sent by wire.

The Journal further prophesied that American audiences would in the theatre, upon large curtains before them, the coronation of Kings of Europe as well as the progress of battles in the orient, that there would be ships flying in the air, but that they would not be able to compete with land or water carriage for either freight or passengers. They also prophesied that the farmers would own automobile hay-wagons, and that there would be automobile hearses and street sweepers, also that oranges would ge grown in Philadelphia, electrically, that there would be liquir-refrigidators to keep food fresh would befor long intervals and that by the turn of the century coal would not be used for either cooking or heating.

Most of these predictions at the time were considered far fetched and were not even hearald as news. It was well to dream of an utopian future, but peopple were too busy struggling with the present to be concerned.

In 1901 the Woman's Home Companion advised its young readers not to come to New York ity, as lying on $5 a week was not as glamorous as it was cracked up to be and was only $1 more than being paid to maids who also got food.

The working girl could get a family circle seat at Grand Opera House for only 25c, there was not a movie theatre in 1900.

In 1900 school teachers in grade school received a salary of $400 to $600 a year in the cities, but in the rural communities as little as $200 per year. Statistics revealed in 1900 that 53% of the population received only about $600 per year.

$300 House

The Journal in 1905 featured a $300 house ,two stories with complete basement and three bathrooms at $10 per week.

The ghost look was fashionable with women and she would just as soon be caught in a pool hall as in the sun, surely this was not in the Old West. By 1906 those unfortunate enough to get a sun tan were advised by the editor of a woman's magazine to rub their faces with ripe tomatoes. The tomato, long thought to be poison, was in vogue by this time, was recommended for practically everything from baldness to a hangover. Finally the tomato was getting some of the boquets which were being tossed to the onion which it was said if put into a sick room would ward off disease, parsley was proclaimed for bruises, celery for the nervous woman and lettuce and cucumbers were said to cool the blood.

Calories had not been popularized, but food editors came out against meat and potatoes for breakfast, but not of much avail. for women depended on corset stays to give them the trim look.

Style Revolt

Revolt toward sensible dress for women started just one year before the turn of the century, by Lady Haberton in England, who was refused service at an inn, because was attired in bicycle bloomers. Then the French began a crusade for stripping poundage from women's clothing for the chick woman wore up to twelve pounds in a single skirt. American magazines joined the crusade and one printed, "It almost seems that a woman would rather feel well, than be admired by a whole township as the most frequent fainter within its borders."

Found printed in another woman's magazine, "American women have not adopted the very disagreeable habit of some foreigners, for a woman claiming to be a lady amongst us, does not cigarettes smoke. Very old women in backwoods cabins sit in the chimney corner and smoke their clay pipes, but this is not the fashion of the century.

Cheap Protection

The advertisements in the Ladies Home Journal were just about as interesting as their predictions for the next 100 years. Iver Johnson firm offered a housewife a safety-hammerless automatic revolver for $5.50 to protect life and home. One firm offered a buggy for $37.50.

The bustle, advertised just before the turn of the century, in braided wire or hair rolls, was passing and the rustproof corset was dawning. Ferris "Good Sense Corsets" boasted that the wearer can turn, twist, and bend without distress and all for only $1. Still another firm, foreseeing falsies advertised thus, "All deficiency of development supplied."

The Woman's Home Companion 50 years ago advertised Ball Bearing Washers, with this notation, you can rock it as you read. A smokeless kerosene heater advertisement pictured a hostess adjourning from the dining room to the living room, carrying the heater. Another advertisement offered four full quarts of Green Mountain Whiskey, in plain cases, without a mark to betray contents, all for $2.85, with corkscrew and shot glass thrown in, but always on the opposite page a sort of advertisement chaser was found such as Stephens Liquor Cure, Kelley Cure and others.

The cereal companies were also in the advertisement sections, with Quaker Oats setting the trend as they bid for muscle building, while grapenuts was trying to woo the intellectuals.

Hollywood was unheard of and actresses not generally considered worthy of emulation.

Solons Endorse Soap

Fairey Soap was endorsed by the wives of fifty-four senators and Mariania Wine boasted it had the blessings of President Kinley and the Pope also.

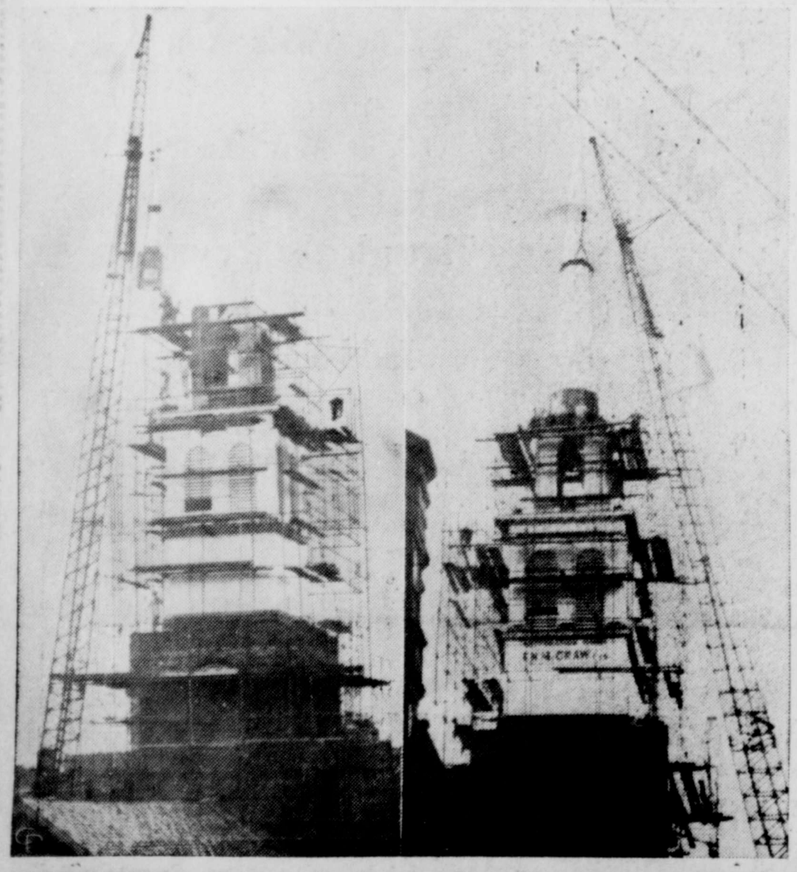
Good browsing was found in the magazines of 1900 by those who wished to gain weight, get rid of hair, learn to dance, play the piano, get into civil service or learn to write.

The smart set Leslie's and Scribners advertised the new Cadillac at $750. with $30 extra for the buggy top.

Round trip from New York City to California was $50. Uneeda Biscuits were 5c per box, bicycles and typewriters were offered at $10.

(Continued on Page Five)

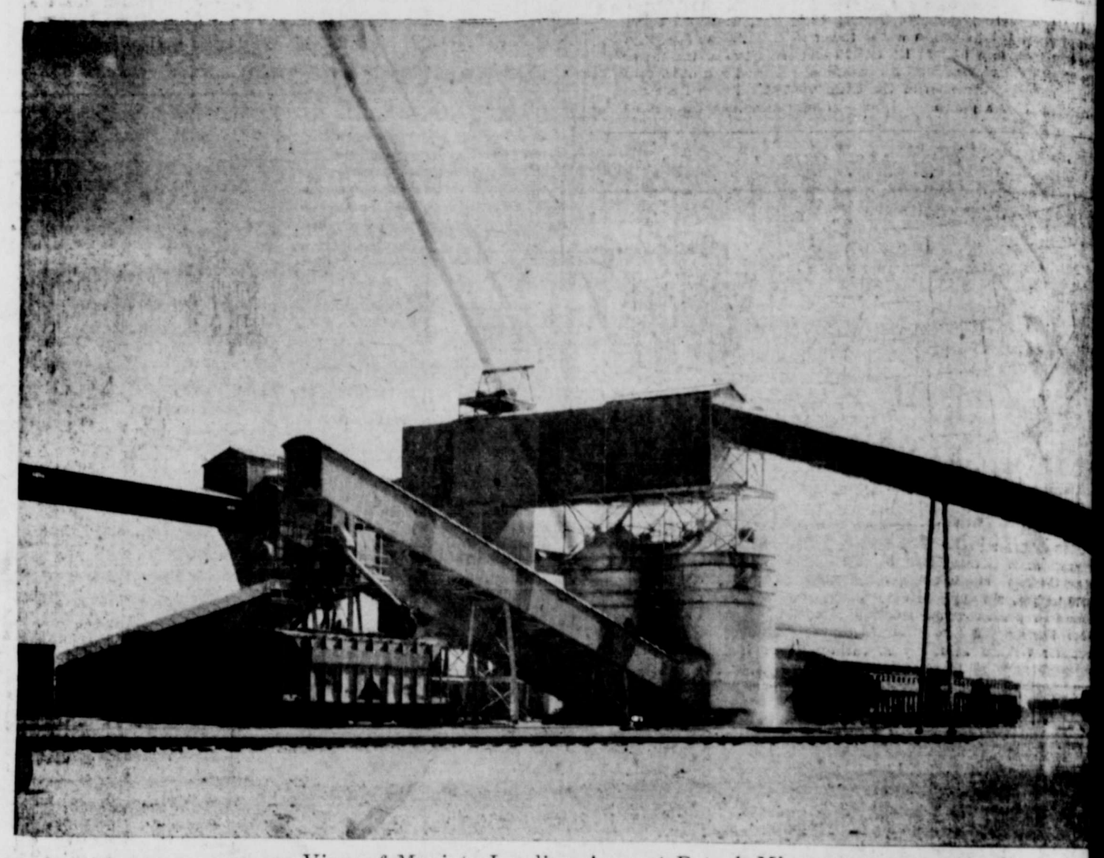
ALL READY AGAIN FOR PAUL REVERE



A 180-FOOT BOOM from a 70-ton crane lifts the new steeple (left) for the Old North church in Boston and sets it in place (right), all ready for another Paul Revere. Last August Hurricane Carol toppled the steeple, and donations by school children throughout the nation, in a campaign sponsored by Hearst newspapers, provided money to replace it. It was in the steeple of this church that lanterns were placed—"One if by land, two if by sea"—to start Paul Revere on his historic ride through the countryside to warn colonists the British were coming. *(International Soundphotos)*

Fifty Years of Progress
AUGUST 10 & 11
Artesia's Golden Jubilee Celebration
FUN FOR ALL

Best Wishes to Artesia ★ "Progress" in Growth!



View of Muriate Loading Area at Potash Mine

WE SINCERELY WISH YOU GREAT SUCCESS DURING THIS CELEBRATION...

MAY THE FUTURE BRING ARTESIA YEARS OF PROSPERITY!

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — AUGUST 10 & 11

DUVAL SULPHUR & POTASH COMPANY

Carlsbad, New Mexico

UNITED NATIONS COVER MOST OF WORLD

AS THE UN marks its 10th year, its membership includes most of the world's area and nearly every important government.

Weatherman Will Be Key Source in Plotting Vital Fall-Out Information in Atom Attack

The much - maligned weather-an, whose timely forecasts have ed many a farmer's crop, ght also save the farmer and family if the bombs start fall-

Working with local civil defense anizations, the weather scien- is a key man in providing al areas downwind from target es with vital information on ich way and how far to run to pe deadly radoactive fallout m bombed cities.

* * *

SINCE JUNE 1, the Weather reau, in cooperation with the deral Civil Defense Adminis-tion, has included a special sec-n in its regular weather report wind directon and estimated e and place where fallout uld come to earth.

f any of 92 critical target cities e hit by atom or hydrogen mbs, FCDA and State and local l defense organizations could kly plot in what direction the dioactive particles from the t would go, and on what area t would land. Inhabitants could given up to several hours warn-to get animals fed and under r, and either get in shelters lselves or leave the area.

CDA regional offices are al-y preparing such plots daily critical target cities in their s. Many state and local civil nse organizations are follow-suit, and FCDA has requested f them to do so.

he FCDA-Weather Bureau fall-warning program has both a t-range and long-range objec-as follows:

1. THE TWICE-DAILY non-secret coded reports of wind direction and speed (at 3:30 a. m. and p. m., Eastern Standard Time) are assembled from 350 weather reporting stations throughout the nation. The complete report is then sent back over the Weather Bureau's 30,000 teletype system to each station.

This is used in plotting the so-called 'isochrones," or imaginary lines of constant time which link up the points where fallout at various altitudes is expected to land at successive hours after attack. When the "isochrones" are plotted on a map, they give a graphic picture of the areas from which people should flee or take cover (for a detailed explanation, see the above map.)

These "isochrones," however, do not tell the intensity of radioactive fallout, which is dependent mostly upon the yield of the bomb. Nor ise there necessarily just one direction of fallout from an atom-blasted city (as in the above map), because high-level winds often blow in a different direction from those at low altitudes, and create their own separate fallout pattern.

* * *

2. THE LONG-RANGE program of fallout warning, which the Weather Bureau calls its "climatological" program, is the plotting from wind averages of the most likely fallout areas from critical target cities so that vital industries, control centers, etc., can be located out of those sectors.

It is a calculated gamble, based on the average daily direction and speed of the winds up to 80,000 feet over the past five years. Information on low-altitude winds comes from the regular public weather reports; that for high-altitude wind is obtained from recorded radar-wind observatons at 30,000 to 80,000 feet which were originally started to aid high-flying jet pilots.

While the system of plotting fallout information is rather complicated, the resulting fallout weather map is simpler to read than regular weather maps.

New filters for gas masks for use of persons handling the most deadly insecticides have passed rigid tests. Engineers and entomologists of the U. S. Department of Agriculture announce that new filter materials glass wool impregnated with a special resin, a special grade of fine-fiber wood pulp, and a special grade of fine-fiber asbestos, wil satisfactorily filter out dangerous amounts of the prosphate-type systemic insecticides, deteton, which gets through ordinary filters.

* * *

If you haven't safety-checked your haying equpment, do it now. Be sure to see that all safety guards are in place on the mowers. Always remember to stop the machine before doing any adjusting.

And the National Safety Council and the U. S. Department of Agriculture add this reminder: Watch your step around hay racks and stacks. Haytime hazards can be eliminated with careful, cautious habits. Cultivate them.... now.

Artesia Life—

(Continued from Page Four)

Women's magazines were proclaiming woman sufferage, pointing out that women's votes had not ruined Denver, Colorado or the state of Wyoming.

Life magazine was ful of jokes about the automobile and telephone.

Souix City, Iowa was the divorce capital, Reno was too far west.

Women's articles of a popular magazine informed readers that stove lids and lamp chimneys made good bed warmers, if properly wrapped. Gave instructions how to curl ostrich feathers, of which no woman would be caught without on her hat. Knitting directions were given for making "Hushers" a covering for the acoustics of the chamber pot lid.

The Dilineator published this list of questions, asked by most children: What makes the ocean salty? Why do we not slip off the earth? When am I going to die? Why are not people the same color? Where was the Lord before he made the world? When will there be no more wars? What language did Adam and Eve speak? Do you think the world will ever become one nation? When and how did Russia become a nation? The Dilineator did not publish the answers.

If the past 50 years have proved anything, they have proved that compared to changing human nature, it might be easier to go to the moon. Although we have failed again and again there is not a true American today who would trade his heritage for any other in this world or who would trade our form of government or our land for any other in the wide world.

A 60-bushel corn crop will remove about 95 pounds of nitrogen from an acre of ground.

WE SINCERELY CONGRATULATE ARTESIA ON THEIR

Fifty Years of Progress — Golden Jubilee Celebration — FUN FOR ALL

WE HOPE YOUR NEXT 50 YEARS WILL BE AS PROGRESSIVE AS THE PAST 50 HAVE BEEN

Howard Music Co.

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Fifty Years of Progress — Artesia's Golden Jubilee Celebration — AUGUST 10 & 11

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This Opportunity to Express Best Wishes

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THIRTY YEARS OF SERVICE!

KEETH GAS, INC.

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Fifty Years of Progress — AUGUST 10 & 11 — Artesia's Golden Jubilee Celebration — FUN FOR ALL

"Happy Anniversary"

ARTESIA

Serving Artesia

and New Mexico

With Safe

Dependable Transportation!

Make This a

Fifty Years of Progress — Golden Jubilee Celebration — AUGUST 10 & 11

HAPPY, SAFE VACATION ...

"Go By Bus"

NEW MEXICO TRANSPORTATION CO.

Artesia, New Mexico

Death Valley Scotty Made Historic Trip 50 Years Ago

Fifty years ago this month, Santa Fe Railway and a legendary western showman named Walter Perry Scott made dailroad history by running a special train from Los Angeles to Chicago in a record breaking 44 hours and 54 minutes.

Scott, better known as "Death Valley Scotty," chartered the train which was known as the "Coyote Special," for $5,500, and special handling by the Santa Fe enabled him to clip 13 hours and two minutes off the previous record for the 2,267-mile journey.

Pamphlet pictured above was issued on completion of the record-breaking railroad run by Death Valley Scotty from Los Angeles to Chicago 50 years ago (July 9-11, 1905). Walter P. Scott, legendary western showman, sped on a special Santa Fe train between those two cities in 44 hours and 54 minutes for the 2,267 mile journey, a mark which stood until the advent of Diesel locomotive power.

This mark stood until the advent of Diesel locomotive power. "Scotty's" train consisted of a baggage car, a diner and a pullman-observation and was powered by the road's best steam locomotives manned by its top engineers.

Departing Los Angeles at 1 P. M. on July 9, 1905, the "Coyote Special" rolled into Chicago's Dearborn station at 11:45 A. M. on July 11.

Crowds lined the tracks night and day to see the train pass, and fast engine changes were made at every termonal.

Scott passed out $25 gold pieces to engine crews before the end of each division. Speed records fell hourly and the run was front page news throughout the nation.

Between Cameron and Surrey, in Illinois, the special covered the 2.8 miles in 95 seconds for a world record of of 106 miles perhour. In the same territory, the train covered 105 miles between Fort Madison and Chillicothe in 101 minutes.

On the strength of the run, Death Valley Scotty became as well known as Buffalo Bill, in whose show he had worked before turning to prospecting in California and Nevada around the turn of the century.

With the backing of a wealthy Chicago insurance man, Albert Mussey Johnson, he later built Scotty's castle, a huge $3,000,000 stone mansion now managed by a religious organization as a hotel for Death Valley sightseers. . . Scotty died on January 5, 1954, in the castle. He was 81 year old.

If your mailbox is across the highway, do you always look both ways for traffic before crossing? You probably do when you're going to the box, but what about your return? Do you start to read the mail while returning across the road? It's a deadly practice. So the National Safety Council and the U. S. Department of Agriculture say wait until you're back on the right side of the road, before you even open the mail. That way, you'll be sure to arrive on the other side. Think about it.

In ancient Algeria, a man who stole a plow was sentenced to death by starvation.

Grapefruit Grand Garnish For Fish

This summer you'll probably be having fish more often. There are more varieties available every place now, frozen, fresh, or canned, and there are ever so many ways to prepare and serve this tender, nutritious food. Since fish is usually bland, it needs a zesty garnish, and one of the best taste additions is the citrus family. Now that both canned and frozen Florida grapefruit sections are available here and so economical, team these two good buys and enjoy grapefruit in a new role.

Just heated through, you'll find juicy frozen Florida grapefruit sections perk up the flavor of fish. And, lest the thought of a broiled fish dinner deter you, try the newest trick with aluminum foil; spread a sheet of it over your broiler rack, place fish on the foil, and when you've finished cooking, simply wrap up the foil and discard—no greasy mess to clean up!

To prepare fish:

Use fresh or frozen fillets or 1 ½-inch thick steaks or split medium fish. Place fish on aluminum foil on broiler pan. Brush with melted butter; sprinkle with paprika. Place in broiler 2 inches below medium heat. Broil until fish is easily flaked and moist, 10 to 12 minutes for fillets, 8 minutes on each side for steaks and five minutes on each side for split fish. Three minutes before fish is cooked, place grapefruit sections on top; continue broiling until fish is cooked.

Tot's Climbing Habit

By HERMAN N. BUNDESEN, M.D.

ENCOURAGE your young baby to climb as soon as he wants to!

Now this might seem rather dangerous advice. Actually it isn't. It might even save wear and tear on your best furniture.

Desire To Climb

Your baby isn't just trying to bother you or attract your attention by wanting to climb. His desire to climb is connected with his need to get ready for standing and walking. It is perfectly natural and even necessary for some babies to climb soon after they learn to crawl. Sometimes, they learn to climb before they learn to walk.

Generally, your baby will learn fairly quickly and easily. He may learn to climb both upstairs and down again with you standing behind him for safety. It's probably best, though, to let him work out his climbing energy on something besides stairs, especially if you don't have a short stairway comprised of only two or three steps.

Set aside a special armchair, sofa or bed that the baby can regard as his own. Place a strong box, stool or tiny chair in front of this so he can climb on them with safety.

This will help him and you. Once he's familiar with his "climbing spot," he's less likely to try climbing steep stairways or in other dangerous places. It will also help keep him from climbing on your good furniture. And to a busy mother—and every mother is busy when her baby begins to crawl and climb—this saves nerves as well as work.

When will your tot begin to climb? Well, as you well know, every case is different Usually, however, a baby will begin somewhere around the age of one year.

QUESTION AND ANSWER

A. C.: What can I do to stop my hair from falling out?

Answer: Falling hair may be due to your general condition, since such things as anemia and poor digestion are sometimes responsible.

Among the drugs which may be used on the scalp are resorcin and sulphur. Sometimes a solution of borax is of value. Massaging the scalp sometimes helps. Tonics containing alcohol should not be used except occasionally.

The treatment should be carried out under the direction of your physician.

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Inside WASHINGTON
MARCH OF EVENTS

Congressmen Can Go Home With Very Little Trepidation

Fence Mending Now Can Be More Pleasant Than Usual

Special to Central Press Association

WASHINGTON—When the Democratic-controlled Congress adjourns this year, its members can go home with less trepidation than at any time in recent years.

Senators and House members from farm districts may encounter complaints from disgruntled constituents but those from urban and industrial centers figure they should be welcomed by the voters.

As the congressmen view it from Washington, nobody at this particular minute is really mad at anyone and they can mend their fences with a minimum of friction.

The Capitol

In the past, unemployment, fear of war and general uneasiness among the home voters have plagued congressmen and made them hesitant about returning to their districts.

The recent pay boosts won by government workers and by auto and steel workers should help pave the way for a kind reception this summer for congressmen. The picnics and clambakes they attend during the recess should prove to be real sociable affairs rather than opportunities for home district complaints.

* * * *

● **BENSON'S BLOOPER**—The diplomatic flub committed by Agriculture Secretary Ezra T. Benson during the visit of Burmese Prime Minister U Nu reached comic proportions before the incident was amicably concluded.

After the distinguished foreign visitor had quitted Benson's office after being kept waiting five minutes, Benson visited U Nu at Blair House with a tie clasp as a gift.

It was only after presenting the gift that Benson was advised that Burmese men seldom wear neckties. U Nu solved the ticklish diplomatic situation by appearing with the clasp on the lapel of his jacket at a later reception.

* * * *

● **REPUBLICAN SOURCES** insist that Chief Justice Earl Warren will be the Republican presidential candidate next year if President Eisenhower decides not to run again.

Despite his firm statement that he's not interested, these GOP sources say, Warren cannot escape being drafted for the nomination should Ike leave the picture.

The GOP argument is that Warren, for one thing, is the only man who could head off a wide open split between California Republicans who are divided between Vice President Richard M. Nixon and Senator William F. Knowland.

Chances are that Mr. Eisenhower will seek re-election.

* * * *

● **SOFT PEDAL**—The administration seems to be going all-out in efforts to prevent anything from upsetting the forthcoming Big Four meeting in Geneva.

This became apparent first when Russia was disclosed to have expelled three U. S. military attaches at the embassy in Moscow.

The incident was not officially announced and news of it leaked out. State department officials appeared to be surprised that it did. It took them 24 hours to confirm the reports.

The soft-pedaling was evident again when the Russians downed a U. S. Navy plane off Alaska.

The announcement of such incidents usually comes from the State or Defense departments. In this case, however, it was announced by White House secretary James C. Hagerty. In making the announcement, Hagerty stressed he was *not* using the phrase "shot down."

* * * *

● **WATER**—During the next 12 months, the Interior department is going to undertake its largest program in history—to investigate the availability of surface water and ground-water supplies.

'News and Views'

SOIL SURVEY INCLUDES N. M. COUNTIES

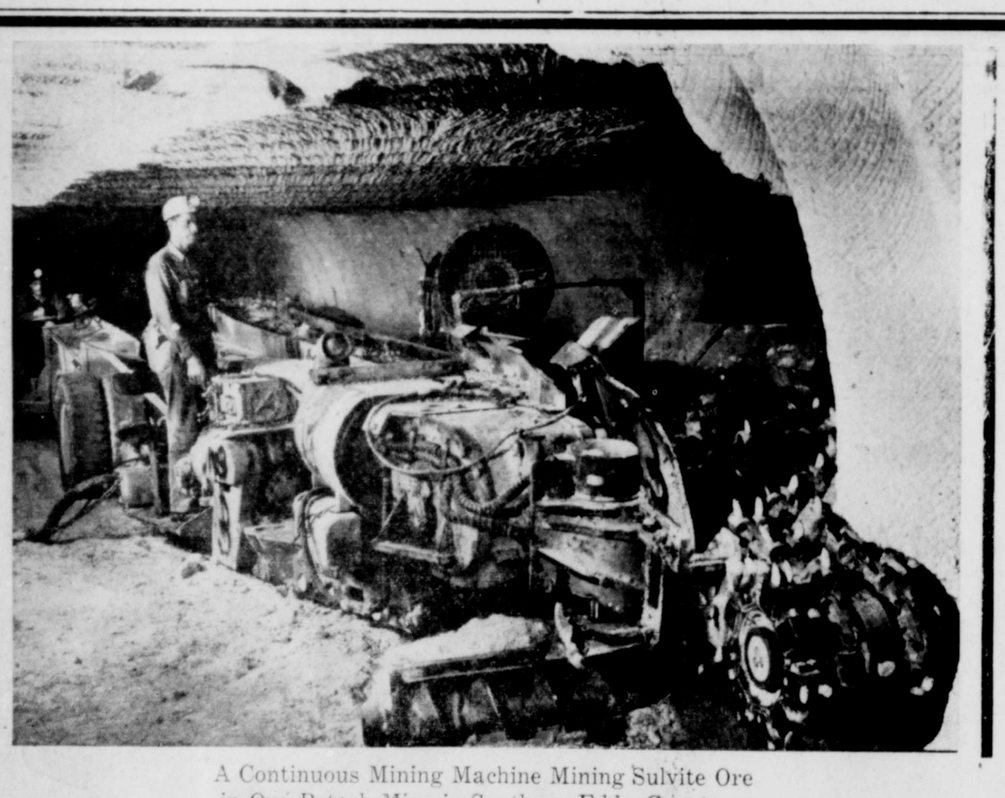
Twelve New Mexico Counties are included in the area for which the Great Plains soil survey details are to be worked out in a three-day meeting in Amarillo, Texas starting July 6, called by D. A. Williams, CSC Administrator. It will be attended by SCS and State Experiment Station representatives. The New Mexico counties are Colfax, Curry, De Baca, Guadalupe, Harding, Lea, Mora, Quay, Roosevelt, San Miguel, Torrance and Union. According to soil conservation records there are 9400 farms and ranches in this area comprising nearly 23 million acres. Detailed soil survey already has been made on 51/2 million acres, largely crop land. There are Soil Conservation plans already in existence on about 12 million acres, on which there are 5,500 cooperators. So New Mexico's soil survey has advanced to the point where, according to the Department of Agriculture, immediate work can be done on a long range program to combat soil destruction.

The SCS has already begun to assign additional workers to the survey area and expects to complete the survey in the seven Great Plains states—Wyoming, Nebraska, Kansas, Colorado, Oklahoma, Texas and New Mexico—by July 30, 1959. However, this will not delay inauguration of the long range program in those areas where surveys have already been completed. The entire program is devoted, according to SCS officials, largely to determining the proper use of the land on the basis of soil and moisture limitation. Much of the New Mexico land in the counties designated should be returned to grass, the SCS believes.

This program imposes upon the SCS, which already has a record of fine accomplishments, another important duty which should result beneficially for the overall agriculture economy of New Mexico and neighboring states.

The first large suspension bridge built in the United States spanned the Ohio River at Covington, Ky., and was finished in 1881.

Miss America offers a timely tip on where to go for help if the bombs start falling. Shown posting the civil defense sign in a downtown Nashville, Tenn., drug store is Lee Ann Meriwether, Miss America for 1955.



A Continuous Mining Machine Mining Sulvite Ore in Our Potash Mine in Southern Eddy County

"HAPPY ANNIVERSARY TO YOU"
ARTESIA

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — AUGUST 10 & 11 — FUN FOR ALL

An Aerial View of the Refineries, Chemical Plants and Warehouses of the International Minerals and Chemical Corporation, at Its Potash Operations in Southern Eddy County.

WE SALUTE A PROGRESSIVE CITY!

INTERNATIONAL MINERALS & CHEMICAL CORPORATION

Carlsbad, New Mexico

Artesia's GOLDEN JUBILEE August 10-11

THE ARTESIA ADVOCATE

Artesia's First Newspaper — Founded in 1903

Artesia's FIFTY YEARS Of PROGRESS

ARTESIA, NEW MEXICO, SUNDAY, AUGUST 7, 1955

Three Of City's Leading Bankers Have Grown With Artesia

There are three oldtimers in town who are top-hat men in Artesia banks. Two of them are presidents of the First National Bank and both had some banker experience in their early days. They are Landis Feather and Fred Cole, both prominent in civic affairs. Cole is state representative from Eddy County.

The third man is president of the People's State Bank. He is Jim Berry, better known as an oil man than a banker. He drilled the first of producing wells in the Old Artesia field, and the second well was a show of gas which furnished Artesia with its first gas to be used in here.

Like "Wrong Way Corrigan", Jim Berry started to another country as a young man, but he landed in New Mexico. There was one difference, though, in the youthful Jim Berry's landing in the wrong country and that of Corrigan. Jim was 21 at that time, old enough to have some sense. He knew there was a Revolution going on in Old Mexico, the place of his destination. That was back in 1908.

Found Good Thing

He knew a good thing when he found it. So he stayed in Artesia. There was a depression in this country—what the oldtimers call a money panic. Teddy Roosevelt was president of the United States. He told the money men they better loosen up or else, and they did, according to Jim Berry. The depression lasted about one year as long as the one in the 30s. He remembers three kinds of banks in the early days. And yet Artesia was in darkness about two-thirds of the time, except for the kerosene lamp and lantern. Some business houses used acetylene lights. Then a private company put in a small electric plant which generated power that went on and on.

Sometime between 1920 and 1924 natural gas was piped into Artesia from Mr. Berry's second well, the first one to produce a show of gas in the area.

Model T Travel

He remembers traveling from Artesia to Lubbock in a Model T Ford. And although he started before daylight, it was sundown by the time he goes to Brownfield.

The streets and roads were unpaved and a vehicle could get bogged down in Artesia. Sometimes water stood high enough to float a boat where Main Street is now.

Jim Berry was on the Board of Directors of the First National Bank in 1933, but didn't call himself a banker. He recalls that T. H. McKee opened the bank after the holiday of several month.

He says he doesn't spend too much time at the bank, and he takes little active part in civic organizations because he wants to slow up and take life easy, doing the things he has always wanted time to do — living it up on his farm near town.

The day he was interviewed at the People's State Bank, he had two grandsons with him from Arkansas. And they were as frolicsome as colts, and raring to get back to the farm. So was Jim Berry.

Time For Fun

The oil man-bank president is interested in the community life of the town but thinks it's just time he was taking it easy. He and his wife are members of the Methodist Church. They have two daughters, Mrs. C. C. Connor of Artesia and Mrs. W. C. Roundtree, Jr., of Arkansas, who has three boys, Mrs. Connor ,a son and a daughter.

Jim Berry was not "Wrong Way Corrgan" at all. He made money and found a happy life by stopping in New Mexico instead of going to Old Mexico, especially with a Revolution in progress. And he is a peace-loving man. A big man in every sense of the word!

Banking hours are not what they used to be, according to Landis Feather, one of the vice president's of the First National Bank, whose family moved to Artesia from Iowa about the same time to Mexico and decided it would be safer to stop off here. In the early that Jim Berry was on the way days banks were open from 8 a.m. to 4 p.m. The employees worked long hours after closing time.

Bank Janitor

Landis Feather was just a school boy in 1913, and did janitor work to make spending money after school hours. In 1917 he started to work as a bookkeeper for the same bank where he is now vice president. And it was the First National that gave him his first job of sweeping up after school.

This bank merged with the State National in 1915 or 1916 and with the Citizen State in 1931.

"I remember the acetyline gas lights in the bank," he said, when interviewed at his desk recently.

A distinguished looking man, who doesn't talk about himself, looks young for his years, and speaks with a soft voice—that could perhaps say 'No" when that it the right answer, Landis Feather was modest about his accomplishments.

In three years with the bank he became assistant cashier, and then cashier, by the early 20s. He was made vice president during the depression.

"There was money," he said, "But nobody could use it—a sort of script was issued and passed around from customer to merchant."

No Bankers

He married a young lady from one of the early families that arrived a little later than the Feathers. She was Miss Mary Sue Bullock. They have four children, but not a banker in the lot. Landis E. and Robert are engineers. Bill is a newspaperman and Shirley Sue is a nurse.

He said, "I don't try to make bankers out of them. I encouraged them to do what they liked to do, or were best fitted for—and I think they are happy."

Mr. and Mrs. Feather are members of the Methodist Church . He is a Rotarian and the Rotary Club was the first civic men's club to be organized here, but Landis Feather doesn't claim to be a charter member.

Although he was city treasurer for a great many years, and councilman, holding a full time banking job while attending to one of these, he brushed that aside as nothing. And banking hours are still not as short as the public thinks they are, he said.

Yes, a modest man is Landis Feather, who makes few claims to honors in his home town. But there are many untold stories of greatness, and sacrifice behind that kind face. And surely a voice will some day say, "Well done thou good and faithful servant—as ye have done it to the least of these, ye have done it also to me."

Native New Mexican

Fred Cole is the only one of the three "Toppers" who came to Artesia from some other place in the state. His family came from Albuquerque in 1909 and his father homesteaded about five miles from town.

He went to public school here. "The high school was located where it is now," he said, when graciously stopping his work in the First National Bank to talk with me.

This is the only one of the three who actually did rise from janitor of a bank to both vice president and state legislator.

"But when I went to work for the Citizen's State there were only three employees in the bank and we all did a little janitor work," he explained.

Before he went into banking, however, Fred Cole had considerable experience and training elsewhere. After graduation from high school in 1916 he attended Hardin-Simmons University at Abilene, Texas, graduating in 1920 and then served in the Army as second lieutenant.

Coming back to Artesia, Lt. Cole was employed by Joyce Pruit Co. and later was principal of the Junior High school one term. He married Zanaida Mann, whose father came to Artesia in 1906.

His banking days began with Citizen's State Bank in 1923. This consolidated with the First National and he was made assistant cashier of the consolidated banks, known sa the First National.

Old Building

In the earliest history of the First National it was on the corner of Main and Roselawn, but but moved to the location where Karl's Shoe Store now stands. And in more recent years to its present location in a modern building of beauty both inside and out, where the employees all show a spirit of helpfulness to a stranger entering there.

That was the way this reporter found it.

But let go on with the story of vice president and state legislator.

His honors and activities in Artesia read like a page from "Who's Who in America" but they are of greater interest to the home town. What he has done is for the honor of Artesia and Eddy county and not to make a name for Fred Cole in 'Who's Who."

He became vice president of the bank in 1947 and is at the time president of the New Mexico Banker's Association, legislator from Eddy County, and representative of the Baptist Brotherhood for the South.

He was treasurer of the American Red Cross during the war years.

Representative Cole did not boast of his activities but there are three about which he spoke with great pride.

"I'm the only charter member of the Lion's Club left here here," he said—28 years a member—and first president."

The other two activities of which he spoke with such pride are Brotherhood representative for Southern Baptist Convention, and his office as treasurer for the March of Dimes for New Mexico Crippled Children.

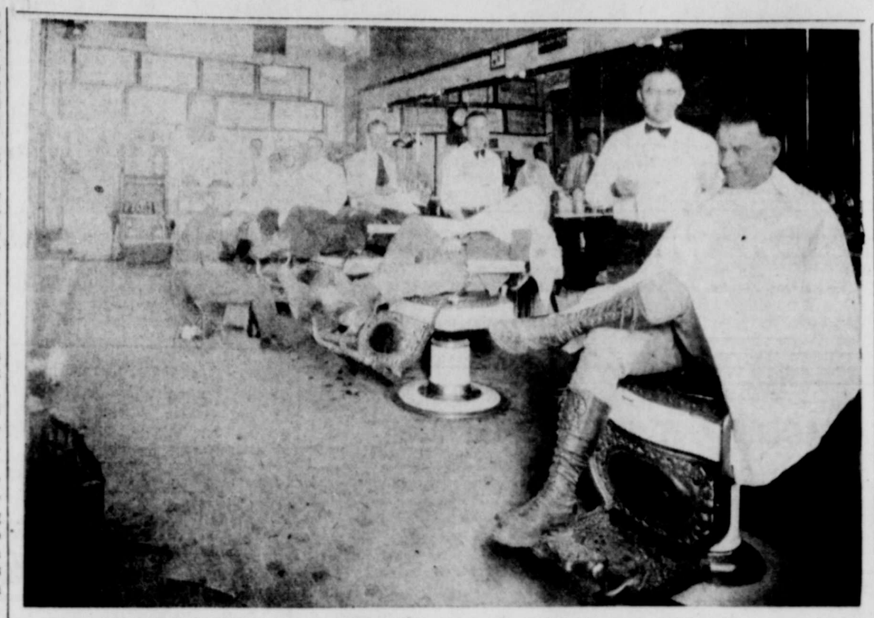
"I am the only treasurer the March of Dimes ever had in Artesia,' he explained.

On School Board

For 16 years Fred Cole was a member of the school board here. And the list goes on and on, far into the night.

He and Mrs. Cole have one married daughter and two grandchildren, living in Midland, Tex.

But the story of the three oldtimer-bankers has to come to an end. Before it ends, get this straight pardner . . this is not a tall tale from Texas. When these three bankers came to Artesia as young men soon after the turn of the century, peaches grew so large they had to be cut in four parts to get them in a fruit jar.



ONE OF THE EARLY barber shops here was owned and operated by four prominent oldtimers who have since became successful in other professions.

Thirty years ago it was called the Sanitary Barber Shop and was located in a frame building where the Toggery Shop on Main Stret is now standing.

Some of the former barbers and their customers may have a Golden Jubilee laugh when they see themselves in this picture.

The youthful owners were: Jess Truett, Hugh Kiddy, John Sherman and Claude Reno.

Those in the picture of their barber shop taken some 30 years ago who have been identified are (right to left) Van Welch, Jess Truett, Hugh Kiddy, and the man stretched out in the chair with head covered is thought to be John Prude. Joe Bates is the porter and shine boy, seated on a stool. (Photo from The Advocate File)

STREET SCENE along Main Street just before World War 1 with proof that parking troubles are nothing new to Artesia.

Heap o' Livin' Has Made Home Out of Oldtime House Owned By Mrs. Mollie Brown

"It takes a heap o' livin 'in a house to make it home," so said Edgar A. Guest. And that old house at 113 Missouri has seen a heap o' livin' and part of the same family that moved there in 1905 still lives in the homestead.

The two most common names in America—Smith and Brown — got together to make Artesia history in that old house.

Mrs. Mollie Brown, widow of the late Otice H. Brown, and her son Horace, live alone there now. Another son, Otice Eugene, lives at Kermit, Texas, and a daughter, Mrs. Donald Menefee, is near town on a farm.

Mrs. Mollie Brown was interviewed with a lap-full of memories in the form of old pictures, scrap books and clippings at home in that old house. She had brought them out and dusted them off for the Golden Jubilee.

She recalled that her father, D. L. Smith, brought his family from Tennessee on the Santa Fe train to Artesia in 1905.

"He brought his double-barrelled shot-gun too. I do believe he'd left me in Tennessee before he would that shot gun."

The 20th Century Davy Crockett came out for Miss Sallie's health, but his wife out-lived him by 17 years, dying in 1926. There were four Smith children: Nueman B., Turner, Nannie Mann and Mollie.

It was the fifth of October, a golden day in the desert country when the Smith family came to Artesia, and Five days later the ingenious Easterner had purchased the house on Missouri Street.

"We came out on a home seeker's ticket," Mollie Brown said, remembering back over the 50 years.

"My father had been here in the 80s and drove cattle overland to Abilene, Kansas from Del Rio, Texas," she explained.

"And let me tell you about our neighbors before I forget. Now, let me see. There was Mrs. Perley George on the North of us. Jo Jacobson on the West—he had the Grand Leader store. On the South the L. C. Halls, where the Hogsetts are now. And J. H. Naybors lived on West Grand."

"Did you have sidewalks then," I asked.

"Sidewalks! I should say so. There was a Real Estate development and concrete was already poured. A land boom, I'd call it, in 1905."

"Were there any churches?"

"Oh yes. Artesia had a First Christian Church, a Baptist, Presbyterian and Catholic Church. Its the same Catholic church house that's here now."

She thought a minute and went on with her memories.

"We went to school in the old Baptist Church. I remember the first school building was completed the following fall. My sister, Nannie was one of the first to get an eighth grade certificate—about 1908 it was."

There was a population of 5 or 600 in Artesia when the Smiths arrived. The modern Davy Crockett didn't use his double-barrelled gun to go gunning for Apaches, or fighting cattle wars. After purchasing a house for his family, he bought half intetrest in the Artesia Feed and Fuel Company from Fletcher Turner.

His relatives back in Tennessee thought Smith had come to a barren land where only savages and varmints lived. He wrote back and called this the "Golden Spot of the World" and to prove it he took them a basket of fruit.

But he did not get to enjoy the paradise he had found very long, as Mr. Smith died in 1909.

Nannie went to work to help her mother earn a living.

And romance came to that old house. In 1915 Otice H. Brown and Mollie were married in the family parlor. As she recalled the happy event, Mrs. Brown got out an old copy of the Advocate.

"Here it is," she said. "They wrote it up real nice."

The couple lived for awhile in Texas and then came back as druggist at the Mann Drug Store. He was druggist at the Palace when he died ten years ago.

Yes, that old house at 113 Missouri has a houseful of memories for the Golden Jubilee.

Mrs. Brown's father was like Caleb and Joshua who went into the promised land and brought back good news. He wrote glowing accounts to the folks back in Tennessee.

But little Mollie caught horney toads and sent them back to the kin folks.

She is a heavy set motherly looking woman now but still has a sense of humor, as she recalls the early pioneer days in Artesia.

The Artesian wells attracted the Smith family here, but the tools were lost in digging for a well and they didn't get one. Mrs. Brown's father sold the land back to the government.

But the Smiths and Browns found life worth living in Artesia, without a well.

In 1954 the American people contributed approximately $85,000,000 to make Red Cross services available to their neighbors at home, in the service, and overseas.

Cattle! Oil! Flowing Wells! Picnics and pretty girls! Camp fires! Long drives in the hack from Hope to Cloudcroft—and a land of opportunity for three young men.

RECOGNIZE ANY of these fashionable dressed young people? They are the unidentified members of the Hope High School graduating class of 1924.

Fifty Years of Progress — AUGUST 10 & 11 — Artesia's Golden Jubilee Celebration — FUN FOR ALL

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ARTESIA AUTO COMPANY
YOUR FORD DEALER

My New York

By MEL HEIMER

Sheree North
She's hit it big.

NEW YORK—An intelligent man, on a steaming July day in New York, surrounds himself with cool and pretty women. So you pick up Kay Norton, a brunet fitting the description, and taxi under the East river to Brooklyn to watch a few scenes being shot for the movie *Patterns*, which Jed Harris and Mike Myerberg are producing from the raved-over TV show. Miss Norton, a young but skilled tub-thumper, steers you around the compact sound stage and explains to you the important things about the picture, such as there being on hand a crew member whose job it is to make worm-holes in furniture. "As a matter of fact," Miss Norton says, "he is a twin, and his twin also has a job making worm-holes in movie furniture. You don't believe me, do you?" You just smile loftily.

This is a major film being filmed in its entirety in New York, and you sit and watch 31-year-old Fielder Cook, the director, pulling the strings of this million-dollar production—and wonder how he came so far so quickly. He looks as if he should be catching passes for Princeton behind the goal line.

You talk briefly to Mike Myerberg, the slim, tired-looking show-business genius, and discover he looks like a twin of Horace Wade, the racing secretary at Gulfstream Park. You watch Van Heflin's stand-in sitting for long stretches at a desk, with hot lights beating down on him. "His name is Bill Dyer," Miss Norton says, "and he wanted so much to come and be Van's stand-in here—he's been doing it for years in California—that he paid his own expenses."

The amiable Heflin finishes a 200-foot bit of shooting with Ed Begley and then comes over, mopping perspiration from his forehead. It's been a long time since he's been in New York for any long stretch and you tell him how good he was 15 years ago—*fifteen years?*—on Broadway in *The Philadelphia Story*. He'll be on Broadway this autumn, too. The day shooting ends on *Patterns*, he goes into rehearsal with the new Arthur Miller play. "Town hasn't changed much," he says philosophically. "A few new cartoons on the walls of Sardi's, and maybe a delicatessen where a playhouse was, that's all. I can't tell you if life in the Stork or 21 has changed. I'm not a Stork or 21 type."

* * * *

YOU COME BACK from Brooklyn, always relieved at making the return journey without getting lost, and head for a 45th street chophouse, where you find another cool and pretty woman. This would be Miss Sheree North, a blonde, who is due to hit it big in *How to Be Very, Very Popular*, and seems in line for all the Marilyn Monroe parts now that Miss M. is circling *The Brothers Karamazov* warily. "Waddya want to know?" Miss North asks cheerfully. "Ask me anything. I'm a big star, now. Very big star." She grins and you know you have come to the right place.

It develops that Sheree is a big jazz fan, and you trade talk about the wonderful piano of Count Bill Basie, and this new saxophonist Paul Desmond, with the Brubeck outfit, and she defends the new progressive musicians from your sniping. "They don't hyp you or blow you down with a lot of phony discord," says Miss North, whose gentle speech is a happy mixture of Broadway, show business and jazz joints. "They work real hard at some of their stuff. I go to places like Shorty Rogers' and The Hague out on the coast all the time, and I even get my non-jazz friends to appreciate it. These progressive boys are very earnest young men."

* * * *

SO YOU EVENTUALLY ask Miss North what she thinks of Miss Monroe and she plays it cagey and says she doesn't know the girl but doesn't think she looks like her at all. "We've probably got something in common," she says thoughtfully. "Basically, deep down, we're nothing but a couple of average Middle-West housewives." She snorts a laugh.

So, smoothed over on a hot day by a pretty brunet and a pretty blonde, you take Miss North out to her big car and chauffeur at the curb and wish her Godspeed. She points to the limousine. "Look," she says gleefully, "—it's air-conditioned. Oh, I tell you—I'm a very, very big star these days."

DISASTER SUB ROSE LIKE THIS, THEN SANK AGAIN

THE BRITISH SUBMARINE Sidon, which sank at Portland, England, is shown during raising operations. The stern is above water here. Bodies of officers and men lost in the disaster are in the forward compartments. After air was pumped into her for two hours she surfaced and this photo was made. But she sank again. The surfacing, however, enabled divers to attach more lines, for fitting of buoyancy tanks. *(International Soundphoto)*

COMMUNIST LEADERS GET PRISON TERMS

THESE NINE COMMUNIST leaders shown in Philadelphia are under sentence for advocating overthrow of the U. S. government by force. They were convicted in a 56-day trial which ended in August 1954, and only recently were sentenced. From left: Sherman Labovitz, 29, two years; Irwin Katz, 35, two years; Walter Lowenfels, 56, two years; David Davis, 46, four years; Thomas Nabried, 51, four years; Joseph Kuzma, 41, four years; Samuel Gobeloff, four years; Benjamin Weiss, 29, two years; Robert Klonsky, [illegible] two years. *(International Soundphoto)*

Set For Channel

SWIMMER Florence Chadwick waves to well-wishers at Dover, England, where she is practicing for her attempt to cross the English Channel both ways. A first start was temporarily postponed.

Last year the American Red Cross personnel aided an average of one veteran and his family every two minutes at Veterans Administration offices.

The American Red Cross estimates it will spend $1,000,000 on emergency aid and long-term rehabilitation assistance to the hundreds of families affected by the tornadoes which struck Kansas, Oklahoma, Arkansas and Texas in late May.

Last year 69,600 Gray Ladies gave 4,121,600 volunteer hours service in military, veteran, civilian hospitals.

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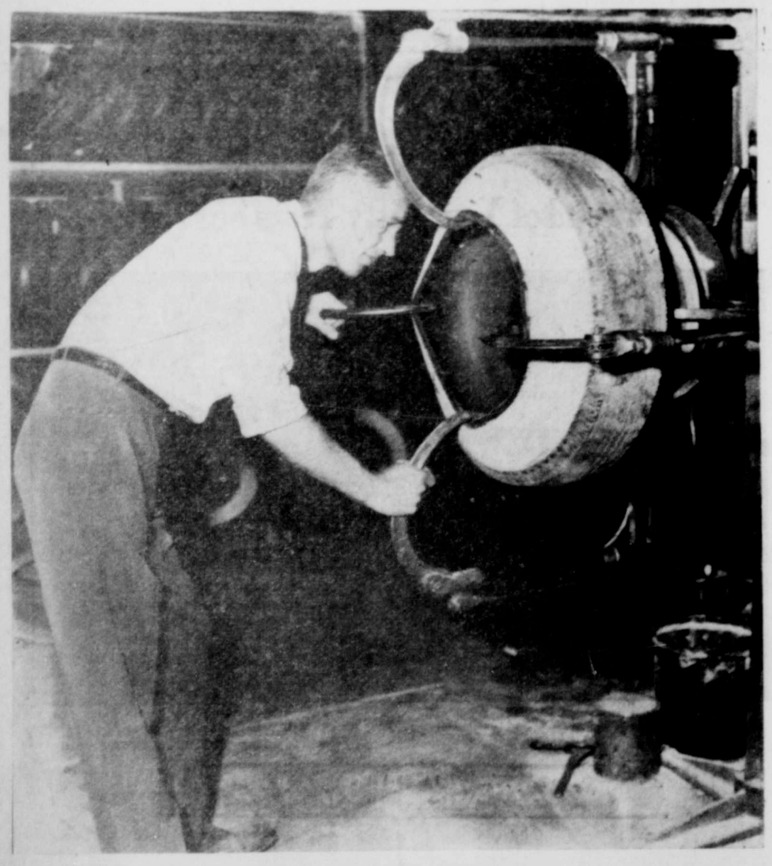

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Inside WASHINGTON
MARCH OF EVENTS

Government Economists Worried Over Inflation | **Money Policy Will Be Adjusted If It Comes**

Special to Central Press Association

WASHINGTON—That old bugaboo, Inflation, is beginning to worry government economists.

The nation's general prosperity is rapidly reducing unemployment lls and some experts believe that by early autumn, overtime work ill be prevalent in many industries in order to keep pace with the emand for products.

Overtime pay, of course, would mean higher production costs and therefore, higher prices.

Washington

The Eisenhower administration is quietly preparing to meet such a situation, should it develop, by adjusting its money policy.

An indication of the precautionary procedure being followed is the Treasury's recent decision to put on the market another 750 million dollars worth of long-term bonds. This would provide some cushion for any spiral in the price structure.

Democrats are closely watching the situation because even mild inflation would provide them with a desperately needed issue in 1956, particularly if the rise in prices should simmer down to the housewife level.

The President and his advisers are determined to make certain that the Democrats don't get to ake use of any such issue. It plagued former President Harry S. ruman throughout his term in office.

* * * *

DOLLAR BILL—You can expect President Eisenhower to sign gislation raising the minimum wage to one dollar an hour—despite s previous insistence that the nation's economy could not stand anyhing more than 90 cents.

Congress is sure to approve a boost of 25 cents over the current 5-cents-hourly limit, and Mr. Eisenhower almost certainly will go long.

He will do so, however, only after his Council of Economic Advisers ssures him that the United States economy will not suffer as a result. he council is already gathering the information on the subject.

Organized labor has demanded that the minimum wage be pegged t $1.25 an hour, but even its best friends in Congress refused to go at far, fearing a 50 cent increase would cause widespread unmployment.

Labor will be satisfied with the "dollar bill," however, figuring it ill be enough of an improvement for the time being and will be willng to wait a while longer for a larger boost.

* * * *

PROSPERITY—The report by Commerce Secretary Sinclair Weeks at present signs indicate industrial production and sales will break l records this year quickly brought a statement from the American deration of Labor.

The AFL in one of its news organs said that "naturally, Mr. Weeks nd other GOP spokesmen will try to claim credit for the return of osperity which they feel is due to the more favorable climate for siness created by this administration."

It added, "But the real key to better business conditions . . . is the arp increase in purchasing power this year. This has resulted from age increases won by unions for millions of workers and from wider mployment."

* * * *

BIG WAIT—President Eisenhower did not have any advance text f his pre-Geneva report to the people for a special reason.

While Mr. Eisenhower generally gives out such advance texts on is talks, he didn't do so this time because he apparently wanted to wait and take advantage of any Soviet remarks.

Ike Waited For Soviet Remarks

And he had plenty and took advantage of them.

Just a number of hours before the chief executive ook to the airways, Premier Nikolai Bulganin held an unprecedented news conference in Moscow.

It was announced about a week before Mr. Eisenhower spoke that here would be no advance text on his report. Whether or not he had knowledge that far ahead that Bulganin was going to speak to newsmen—in the first such conference ever held in Russia—probably never will be told.

James J. Hagerman Left Heavy Mark of Action On Development of Early Day Pecos Valley

Maybe you think John Chisum was the only man who made a trail in the Pecos Valley and left his name.

There was a man who came a little later than Chisum's time but there were no towns and no railroad when James J. Hagerman came to the Valley to settle. The town of Hagerman is named for him.

There was only grazing land from 35 miles north of Roswell to the Black River near Carlsbad, a distance of 125 miles. Through his instigation, the help of his associates and his millions in money, the railroad came to the Pecos Valley. One October day in 1894 at Jingle Bob Ranch they met to celebrate the completion of the railroad to Roswell.

In a cattle country, the celebration would have to be in the form of a barbecue. And what do you think Hagerman was given as an appreciation for his ingenuity and money in bringing the railroad here before the close of the century?

He received a big red apple from the John Chisum orchard. Hagerman was not offended at the simplicity of the gift. Being a man of ideas, he thought of something in connection with it right away. He did not decide to plant apple trees across the country. Johnny Appleseed had beat him to that.

But he took a big bite out of the big red apple and said, "if that ranch where this apple grew can be bought with money, I am going to buy it," or something to that effect.

Being a doer as well as a man of ideas and money, he "dood it"—but Hagerman had never heard of Red Skelton. He built the "Manse" on this site of the Chisum orchard later.

But it was the same year that the railroad was completed to Roswell—1894—that the townsite of Hagerman was laid out and later named for him. The town was laid out on what had been the Pennebaker homestead in Chaves county on which is now Highway 285, 24 miles south of Roswell.

The artesia basin with its underground current of flowing wells had been discovered four years earlier than this.

And the name Hagerman continued to influence the Pecos Valley and the territory as well. The older man's son, the late Herbert J. Hagerman, was governor of the Territory. The cost of irrigation projects and the famous Hagerman Canal were financed and engineered during his governorship in the Territory.

An earlier governor of the Territory was famous as the author of "Ben Hur" . . . but even though Lew Wallace left his name as a Army officer, the governor who tried to save "Billy the Kid" — the only man in whom the Kid had confidence; foreign ambassador, artist and author, he did not leave such lasting imprint for the world of today, as did the Pecos Valley men.

The Hagermans built yesterday for today and tomorrow. Father and son were great examples of the pioneers who settled in the Pecos Valley.

Don't Neglect Insect Bites Medical Authorities Caution

One of the many hazards for which the vacationist must be prepared is the sting of winged and crawling insects that inhabit the countryside. Mosquitoes and black flies have been known to drive the unwary city dweller back to his sweltering pavements. But these are not the worst. Bees, hornets, wasps, and spidres can cause serious sickness, even death, to the unwary.

Farm field, woods, and gardens are not the only danger spots, It is impossible to estimate the number of highway accidents that may have been caused because the driver was the victim of an insect sting. The reaction can be so violent as to cause collapse and death at the wheel.

Scientists believe this severe reaction is a kind of shock. The victim may be supersensitive to the venom or toxim of the insect because of a previous bite or sting. To a later bite he then reacts in an exaggerated way. A sting about the head may cause such swelling as to make the victim unrecognizable. In some cases he may turn blue and lapse into unconsciousness. However, prompt treatment by a doctor usually brings quick recovery.

On the theory that sting shock is caused by oversensitivity, doctors sometimes recommend desensitizing to patients who have suffered a fairly painful bite or sting.

For most of us, a good insect repellent will give enough margin of safety.

If a stubborn insect should attack, try to press out the stinger, and apply household ammonia or baking soda to relieve the discomfort. Best advice is to avoid the insects themselves, if possible. Wear protective clothing when walking in long grass, give the wasps' nest a wide berth, and do not try to steal the wild bee's honey.

DEALERS HIRE ATTORNEY

SANTA FE (AP)—Tht New Mexico Retail Licensed Beverage Assn. has adopted a new constitution and new by-laws in a meeting of the board of directors of the group. Frank Padila president of the association, said the organization has employed Dean S. Zinn, Santa Fe attorney, as general counsel and designated his Santa Fe offices as official state headquarters.

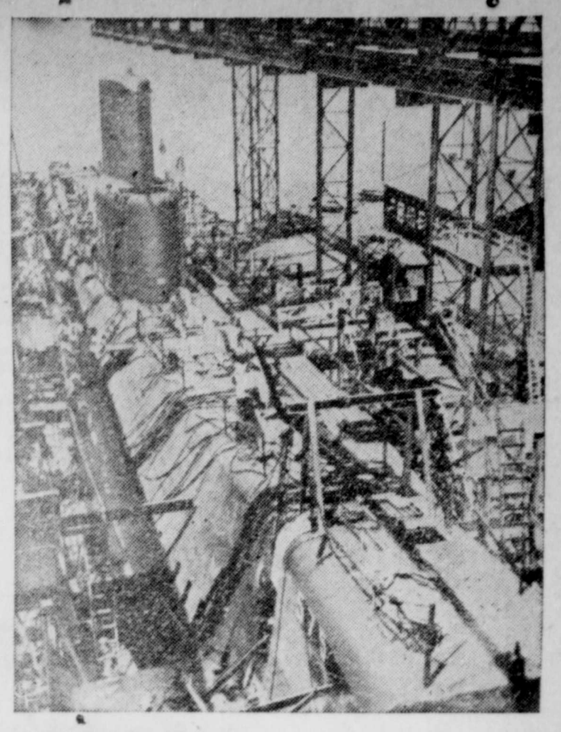
SANTA ROSA BLOOD TYPED

SANTA FE (AP)—A mass blood typing of Santa Rosa residents is planned by the State Health Department in a voluntary project to aid the recently reopened Santa Rosa hospital. Because of its newness, the hospital has no blood-bank facilities. There have been two cases recently where patients desperately needed blood and the hospital was unable to locate their particular type.

TWO FLYERS WALKED AWAY

PART OF THE HOUSE is gone, but the people inside are uninjured and a B-25 lies in wreckage at High Point, Md. The plane is one of two which crashed in mid-air. The two flyers walked away here, but two others were killed. Both planes were military. *(International Soundphoto)*

HISTORY'S SECOND ATOMIC SUB



WORKMEN CLEAR DECKS of history's second atomic powered submarine, the Seawolf, in preparation for July 21 launching at Groton, Conn., drydock. *(International Soundphoto)*

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ROSWELL, NEW MEXICO

CHIANG KAI-SHEK—V

His Darkest Hour

Following the murder of a Japanese officer there, the Japanese invaded Manchüria in 1931 and entered Mukden unopposed. Chang Hsueh-liang, Manchurian ruler and son of the late Chang Tso-lin, offered no resistance.

However, by 1936 Chang Hsueh-liang was eager for war with Japan. When Chiang Kai-shek flew to Sian to persuade Chang to remain loyal to him and not provoke a war, the troops at Sian revolted and Chang made the marshal a prisoner.

As all China trembled for Chiang Kai-shek's safety, Madame Chiang Kai-shek courageously flew to Sian, argued with Chang and on Christmas Day won his release. Chiang Kai-shek, his wife and Chang, so recently his captor, left Sian together.

In the next six months China, under Chiang Kai-shek, worked feverishly to prepare for the war she knew must come. The marshal was tireless in his greater task of unifying his people so they would stand together under the coming ordeal.

NEXT—Chiang Kai-shek leads his people against the invading Japanese.

CHIANG KAI-SHEK—VI

The Great Invasion

In the early morning hours of July 8, 1937, some Chinese soldiers, thinking they were to be attacked, fired on a Japanese detachment stationed at the Marco Polo bridge near Peking. Invasion and war had come at last for all China.

With savage fury the Japanese attacked. Their bombers rained death upon the great defenseless cities of the Chinese coastal area. Twenty million people were forced to evacuate their homes and flee to the western provinces for safety.

Climax of Japanese ruthlessness came with the now historic Rape of Nanking in which a horror-stricken world beheld a great civilian population slaughtered. It was an insanely stupid blunder, because all China now girded for the fight.

Badly outmatched by the relentless Japanese, Chiang Kai-shek courageously continued the fight. In the air the Chinese fared better thanks to the Flying Tigers, a squadron of U. S.-made P-40s manned by American pilots.

NEXT—Chiang Kai-shek is forced from homeland to island fortress.

Take a Bow

PARIS DESIGNER Fernand Aubry comes out with this new gimmick for the girls—men's ties in the hairdo. *(International)*

Vary that ready-prepared pie crust mix. Use lemon juice, instead of water, as the liquid and add a teaspoon or two of grated lemon rind, this flavor combination is wonderful with apple pie. Or add about half a cup of finely chopped pecans to the mix before adding the water called for on the package and use when you want pastry shells for chiffon pies.

One of the world's largest herds of elk lives in the Jackson Hole country of northwest Wyoming.

EXPELLED PRELATES REPORT TO POPE

MSGR. MANUEL TATO (left), Auxiliary Bishop of Buenos Aires, and his assistant, Msgr. Ramon Pablo Novoa, pose under the portrait of Pope Pius XII after they had an audience with the Pontiff. The two prelates were expelled by the Government of President Juan Peron. Tato reportedly broke down while he outlined the critical relations between the church and the government. *(International Radiophoto)*

N. M. School Bus Drivers Have Fine Safety Record

New Mexico's school bus drivers have compiled an enviable record for safe driving over all types of roads from the steep hilly country to the fast highways on main arteries of traffic.

J. T. Reece, director of school bus transportation for the State Department of Education, points out that only three serious accidents have occured in New Mexico involving school buses in the past 17 years.

From 1938 to 1946 there were no serious bus accidents in New Mexico, Reece stated, and then in 1946 an accident involving several youngsters while on an extra-curricular trip occured at Artesia. During the same year two youngsters were fatally injured while crossing the highway.

Not until the opening of school in 1954, nine years later, was the safety record of school bus drivers marred by a fatal accident at Grants. While preparing to load a bus a child was fatally injured.

"Each year there have been several accidents involving school buses with damages being slight and then only to the equipment," Reece said.

The school bus drivers have piled up an enviable record in comparison to other vehicular travel in New Mexico, Reece said. There are 1,133 drivers traveling during the school year over 8,000,000 miles and transporting 45,000 children to and from school daily, Reece said. These drivers travel over all types of roads and during all kinds of weather. He pointed out that about 35 per cent of school bus' daily travel to and from school is done on what is called fast highways.

This safety record by the bus drivers is no accident in itself because school officials in cooperation with the director of Bus Transportation have insisted upon the drivers of school buses being well trained.

It was with the idea of cutting down on accidents involving school buses that the school bus drivers safety institute was begun by the State Department of Education and sponsored each year by New Mexico Western College. Dr. H. W. James, president emeritus of NMWC, initiated the first institute here in 1940, and the first institute director was Dr. E. L. Martin, now of Albuquerque.

The institute has grown from a mere handful of 30 drivers to the present record attendance of 847 regularly enrolled drivers for the 1954 institute.

When asked why the institute has grown so rapidly and to such a size most any of the drivers can tell you. "We are learning something about how to protect the most valuable property there is, school children," many of them say. Others say that they are closer to school this way and they are glad to be a part of the educational program in New Mexico.

The Institute was nurtured along for a number of years by bus drivers and contractors like Joe Evans of Portales, Paul Moore of Lovington, J. T. Reece, Santa Fe and director of school bus transportation, and Mrs. E. L. Martin who put real life in the meaning of safety education for the school bus driver.

These key people were ever mindful of the helpful hand of the State Police who have participated in every institute with advanced material on traffic safety. The past few institutes have been attended by Captain Archie White of Albuquerque, Captain Penn Winston, Colfax county, and Captain John Bradford of the Las Cruces area. School superintendents and the State Highway safety personnel have also contributed much to the success of the program.

With the full cooperation of the State Safety council and the college staff in assisting in the instructional program for the institute it was still up to the bus drivers to come and avail themselves of the training. This has been accomplished by a continuous safety education program by the director of safety and New Mexico Western college personnel.

The cape buffaloes of Africa are noted for their even disposition—always angry—says the National Geographic Society.

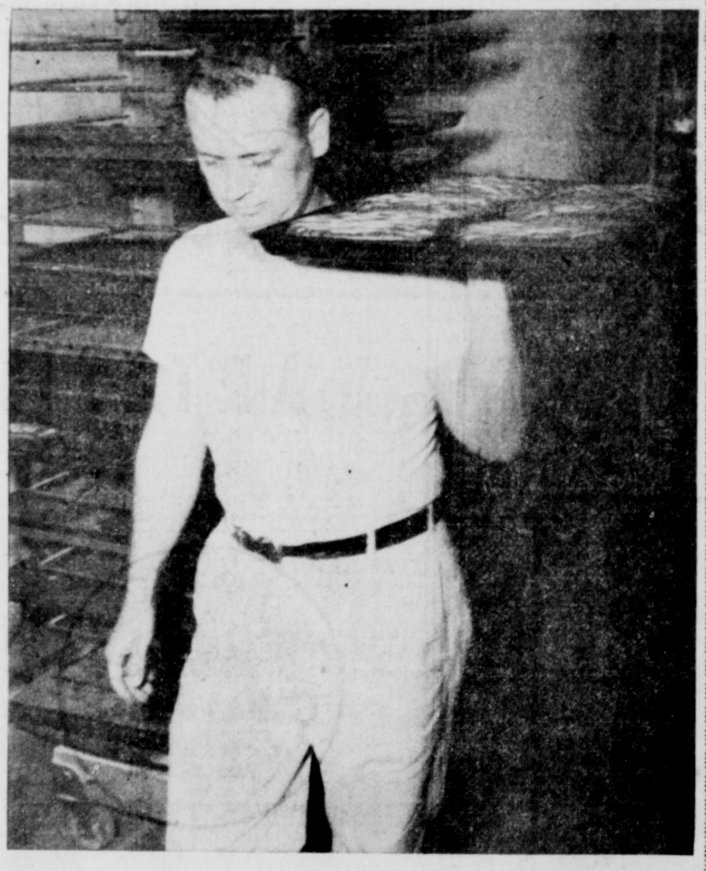
'Cavewoman'

CALIFORNIA Assemblyman Charles E. Chapel, 51, kisses his wife Dorothy, 42, at police station in Los Angeles after refusing to sign an assault complaint against her. She bopped him on that nude dome with an antique glass lampshade, and 31 stitches were required to close him up. *(International)*

Half Million

PIES!

To Artesia and This Community, We Take



This Opportunity to Say . . .

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Out Hobbs Highway —Turn Left at Sign

CARLSBAD, NEW MEXICO

Town Saw Three Colleges Established, First One Fifty Years Ago

Early-Day Artesia Is Remembered As Cultural And Educational Center

Artesia was quite a cultural cen- in the early days, according landmarks, scrapbooks, and tories of the oldtimers. There ve been three colleges in town. e first one was started 50 years and the building is in use to- . It is the frame structure own- by Abe Conner and used as an rtment house, now located at corner of Grand and Roselawn. was moved there from a dis- ce of about a mile west on and, and has also been used as hospital, so Mr. Conner says. is was a business college.

Another school of higher learn- a school leaning more toward ademic subjects, was a Metho- t college known as "Western." one has pointed out an early dmark that tmight have housed s college, but it is said to have en on the hill about a mile from wn. A mile from town in those ys would not be in the same lo- tion as a mile from the city lim- today. So figure it out, Old- ers! Have fun arguing about it! There is another building, how- er, that housed the most cultur- of colleges in the Pecos Vall- at that time. This was a private college called "Corrington" that taught music and other arts. The Paulin Funeral Home is now occuping the building, so the word-of-mouth record goes.

About 1912 a public school man came to Artesia right out of college and bceame a "Mr. Chips" to the education system. R. L. Paris was first principal and then superintendent for a number of years, later serving on the school board for 17 years. Admired by teachers and respected by all the pupils, he gave up this profession to go into farming and sheep raising in order to be outdoors more. He and Mrs. Paris live here now. Mr. Paris started the Spanish Americans to public schools here.

One of the earliest teachers in the institutions of higher learning to influence the cultural and educational life of Artesia also lives here now. She is the widow of S. W. Gilbert, living on Richardson street, surrounded by original art and china paintings of her own handiwork.

Mr. and Mrs. Gilbert came here in 1903 and he was one of the founders of the First National Bank. They arrived in Roswell from Missouri two years earlier.

During these early years and throughout much of the growth of the town, Mrs. Gilbert taught art at Western and the private college, later teaching private lessons in art.

Mrs. Gilbert remembers that the women who came here with their husbands in the first decade organized a number of clubs. They had printed programs for their civic and social events and public programs at the colleges. They attended banquets and costume parties.

Her husband was an elder in the Presbyterian church for many years and she is still active.

Another early teacher of higher learning who also left her imprint on the cultural life of the town was also the first bride in Artesia. She was Lucile Duckworth who married Judge G. U. McCrary after the Gilberts came to Artesia. The two women looked enough alike to be twins and were often mistaken for each other, even by their husbands. Mrs. McCray taught piano and expression.

Oldtimers who knew her wax eloquent in their praises of their "Mrs. Chips." One friend of Judge McCrary's wife, living here now, remembers that she often rode a pony horseback to attend some of her classes, and encourage the arts here, in the early years after the turn of the century.

Emily Hewitt, who also found romance, as well as a school ma'am's job in the Pecos Valley, taught first at Lakewood, later teaching eight years in Artesia. She stacked up 18 years as a pedagogue, most of it in the Pecos Valley, except for a year or two in which she went back to Iowa. That short stay was enough to turn her back to the state of New Mexico that was only a territory when she first came out.

She married Jim Montgomery, and is now a widow, living at 911 Richardson st. Mr. Montgomery remembers that such ambitious operettas as "The Mikado" were produced in Artesia during the first and second decade of the 20th century.

Transportation was slow and young people had plenty of time to talk of the cultural things of life, enjoy music and singing together on the long rides in the hacks, or buckboards. Social life was not lacking here.

She recalls the good times in going to Cloudcroft from Hope in a buckboard. This was the only means of transportation from there up to the mountains. A family by the name of Lewis ran the buckboard transportation service and kept a guest house, where travelers could spend the night, and go on to Cloudcroft the following day.

She has pictures of the trip, and other snapshots of the "hack rides." Young people also walked around the town together, more than they do now and had time to talk.

There were no radios, of course, nor much of any commercial entertainmnent. Young folks, with the school ma'ams in the center of things, congregated in the homes and played the piano or sang together or attended square dances.

Entertainment was of the homespun variety, home grown, and they enjoyed it because they made it themselves.

And they did not have to depend on "store bought" fruits for refreshments when they served their guests. The hostess walked out in the yard and pulled the fruit off of trees. The Pecos Valley was so fertile and green and prolific with harvest, the apple trees were weighted down from their own fruit. Peaches were so large, a woman could hold only a few in her hands. Pictures verify this.

But life was not all informal entertainment in Artesia.

Mrs. Montgomery says her mother remembered before her death that Artesian women had their calling cards and their days "at home" by 1910 or 1912.

Yes, the teachers played a great part in the cultural life of the town and surrounding communities, as they have continued to do throughout the first half century.

And the oldest of them all is to be invited to attend the Golden Jubilee. She is Judge McCrary's widow, the music and expression teacher who rode a pony horseback when the roads were too bad for other transportation.

There are many names of teachers who have influenced the life here in private schools, colleges, and public schools. That is part of the fun of the Golden Jubilee—a time when old schoolmates can talk of their old school days—and meet the teachers.

"Readin', Ritin', and Rithmetic —taught to the tune of a hickory stick," was not true of Artesia.

$350,000 WORTH OF CROWNS

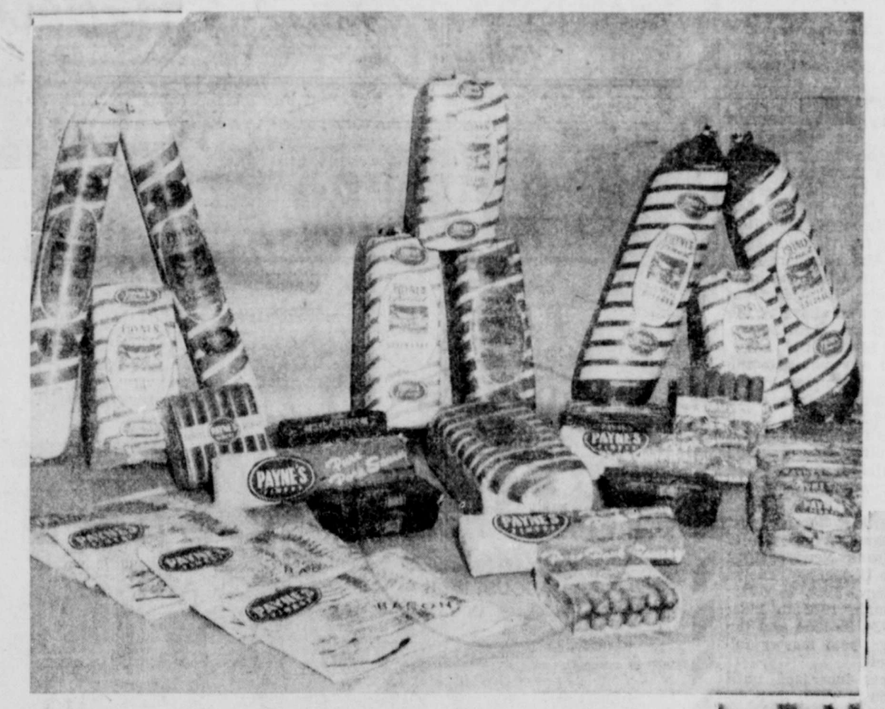
CROWNS of cultured pearls for "Miss U.S.A." and "Miss Universe" are modeled in Long Beach, Calif. Two-pound "Miss U. S. A." crown (left) is valued at $125,000, has pearls from Persia, Ceylon, India and Australia, and a platinum frame. "Miss Universe" crown (right) is valued at $225,000. *(International Soundphoto)*

"The BIGGEST Little PACKER in the World"

SALUTES

"The BIGGEST Little TOWN in the World"

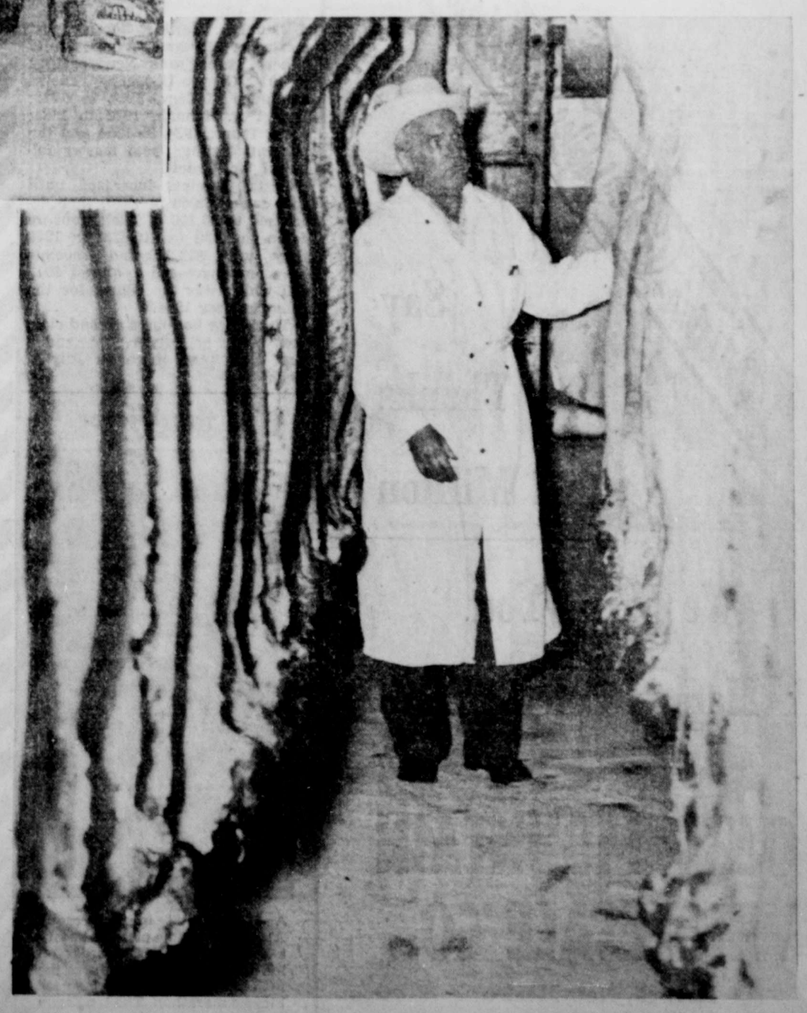
PAYNE'S FINEST



Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

CONGRATULATIONS

ON YOUR FIFTY YEARS OF PROGRESS.



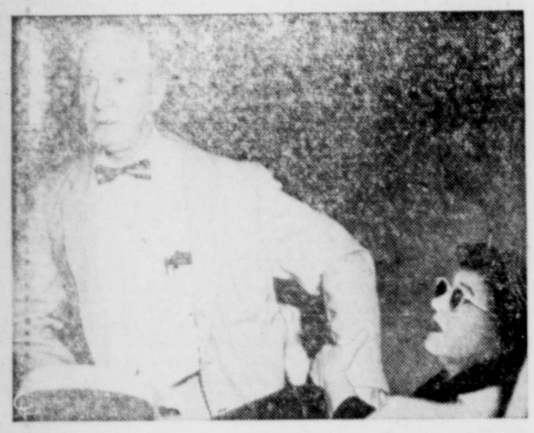
AUGUST 10 & 11 Fifty Years of Progress Artesia's Golden Jubilee FUN FOR ALL Celebration

Payne Packing Co.

Artesia, New Mexico

HATRED IN MURDER HEARING

John R. Crooker, Jr., sits with attorney, Gladys T. Root.



At preliminary hearing, **J. A. Thompson, millionaire contractor and father of the murder victim, leaps up to go for Crooker. Mrs. Thompson places a restraining hand on husband's arm.**

GRIEF AND HATRED exploded in the murder hearing of John R. Crooker, Jr., 31, in Los Angeles as the father of Mrs. Norma McCauley, 33-year-old murder victim, leaped up to get at Crooker. Crooker, former houseboy for the wealthy Mrs. McCauley, is accused of killing her in her Bel Air home after she refused his romantic protestations. She was slain July 5. *(International)*

Money for Pecos Valley Railroad Sank on Titanic

Another railroad was planned for the Pecos Valley and the money for the completion is said to have gone down with the Titantic in 1912. At least that is a story handed down by some of the oldtimers who were here at that time. It was to be called the San Diego, El Paso and St. Louis.

There are those living in Artesia today whose relatives signed notes to buy stock in the railway. It was to have been constructed in connection with San Diego, El Paso & St. Louis railroad of Texas.

The run was to have been between El Paso by way of Hope and Artesia to tthe Eastern line of New Mexico and through the Texas Panhandle, making connection with Northern, Eastern and Southern lines.

A record of the proposed railroad line is found in an old note for $100.00 signed by the late Mrs. Ella Hewitt, of Artesia. The note made on August 9, 1911 was to be paid in full to the National Bank of Artesia, Eddy County, New Mexico on or before the first day of January 1913.

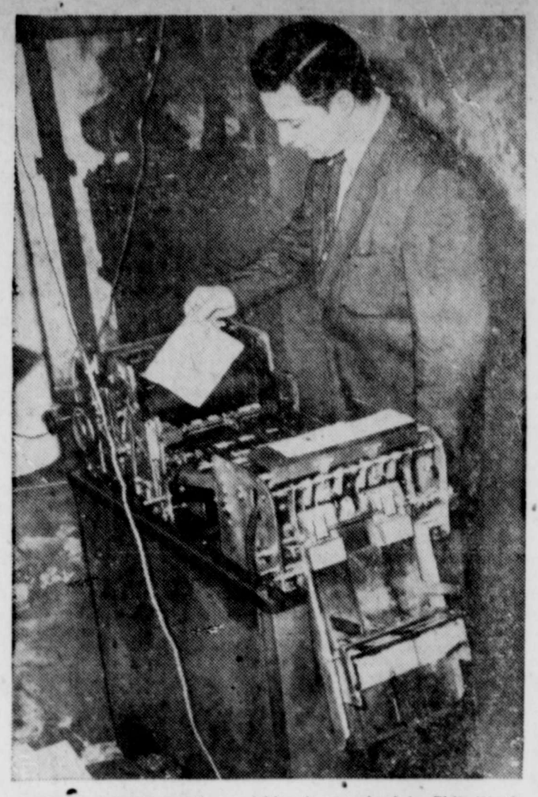
There was, however, a provision that released the stockholders. The railroad was required to be in operation between the towns of Hope and Artesia eight months after deposit of $100,000.00 by the citizens, half of it in cash and the other half in promisory notes.

In 1912 the venture failed. And some of the oldtimers say they heard that the capitalists back of the railway went down with the Titanic. Whether that is one of the legends that has grown up around the town it is hard to say without further research.

But there is proof that the venture was under way. And Mrs. Ella Hewitt signed her note in her own handwriting. It was cancelled on May 29, 1912.

If all the iron ore, coal and limestone consumed by the U.S. steel industry in one year were placed in railroad cars and attached to one train, the train would be 38,228 miles long.

A MONEY MAKER ($1, $5, $10)



A BOGUS MONEY printing machine is examined in Philadelphia by Detective Raymond Murphy. Larry Warner, who formerly operated a print shop in Camden, N. J., admitted printing about 500 $1, $5 and $10 bills, Secret Service agents said. Two other men also were in the racket with him. Stacks of fake money, plates and paper were found. *(International Soundphoto)*

Artesia By Any Other Name Is Easy to Recognize

"What's in a name. A rose by any other name would smell as sweet.

So it is with Artesia, the city that has had three names. Only two are recorded and they are common knowledge. The name of "Miller" is listed in the early history of Artesia by the Chamber of Commerce.

But oldtimers like Abe Connor who came here in 1905 and his wife, who arrived in 1903, remember two others.

Mrs. Connor said, "They didn't stick long but Artesia answered by them for awhile."

They were Stegman, Miller, and the present one of course.

It was only after the artesian wells were dug that the name was changed to one that did stick.

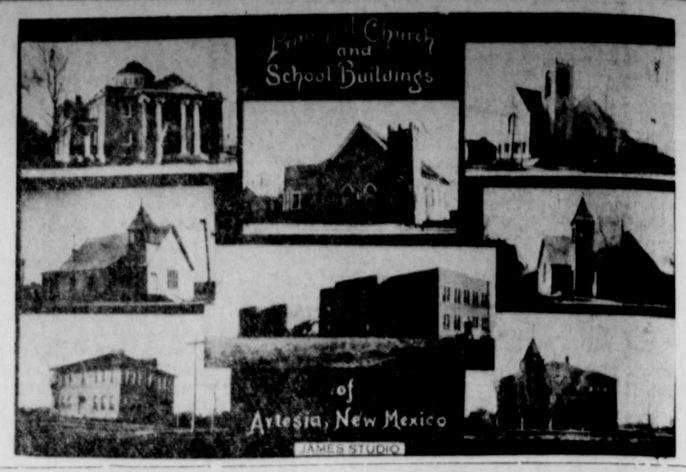
And Mr. Connor has a picture of the first artesian well, said to be the largest in the world.

Artesia's change of names reminds us of the movie stars who have had so many names, but not because of being divorced from her first loves.

Other cities have changed their names for less reasons. The late Lillian Russell's home town of Clinton, Iowa, was first known as New York.

In the State of New Mexico, a city by the name of Hot Springs changed its name to Truth or Consequences. The citizens were given a chance to vote on the change of names, so the story goes, and so few went to the poles, the name was changed against the wishes of those who did not vote. They were pretty mad, but took the consequences.

Artesia had no friction about her many names, according to the stories that have come down by word of mouth. Everyone seems satisfied.



Southern Union Here Since '29

The Southern Union Gas Company dates back to 1929 in Artesia, according to F. M. McGinty, manager in this office.

He has been with the company 18 years and resided in Artesia as head of the branch office here for eight years.

During that time meters have increased from about 1900 to 3,300 or more. There is a meter for every three and a half or four persons in Artesia and the sub-divisions, Mr. McGinty said.

Some houses serviced with natural gas are still piped for acetylien lights, he said. Among these is the old Gates house at 501 Quay Ave.

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — AUGUST 10 & 11 — FUN FOR ALL

Happy

Celebration

Artesia...

From...

LEONE STUDIO

415 West Main Dial SH 6-2612

Post Office Here Opened in 1899 Before Artesia

The post office here dates back earlier than the town of Artesia. The office was opened on May 19, 1889 and went by the name of Stegman. Total cancellations for the first 40 days was $3.68. Total stamp sales for the same period was $4.36.

And strange to say, the first post master was Mrs. Sallie Stegman. So, the first master was a woman and the present day post master of Artesia is a woman.

Mrs. Marion Dunnam, acting post master, has been through old files in the post office to compile this data in order that the history of the present post office of Artesia might be known to the people of the Pecos Valley.

She says that Mrs. Sallie Stegman evidently served as post master until April 29, 1901.

One of the old postal account books bears this notation; "Post office turned over to W. L. Whitaker April 29, 1901.

OTHER PMs

Others who followed Mr. Whitaker were Dan and Thomas Beckett.

According to the memory of Old Timers, the first post office was located where the Santa Fe depot now stands.

It was about the time the name was changed to Artesia that the quarters were moved to the Yates and Dooley Oil building. And at the same time Mrs. Daisy F. Ross became post master on May 25, 1903.

In December of that year the cancellations increased to $168.08 for the last quarterly report of that calender year. Also, in the September 30, 1903 report appeared the first record of postage collected on second class matter at a total of $0.41. The first newspapers are thought to have been mailed then.

This is the first building actually occuppied by the post office after the name was changed to Artesia, and is the building occupied by Yates and Dooley Oil Co.

Mrs. Julia R. Cleveland served as post master from 1905 to August 1906 and Harry W. Hamilton was post master from August 1906 to April 1910. Mrs. Dunnam says she thinks the post office was moved during his administration from the building pictured above to the corner of Third and Main Sts.

MOVED LOCATION

From there it was moved to the building that now occupied by the Vogue Dress Shop, and from there to Fourth and Main into a building that is known as Flynn, Welch and Yates Building, now occupied by Russell Appliance Store. From this location it was moved to its present site.

Daniel L. Newkirt became post master in 1910 and served to 1912. Others were Frank Newkirt 1912 to 1914; Geogre U. McCary, known as Judge McCary, 1914 to 1922; Ernset A. Hannah, 1922 to 1934; Jesse Truett 1934 to 1954 and the present acting post master followed Mr. Truett.

Postal receipts increased until they were $7,060 in 1910; then decreased to $6,100 in 1920; went up again in 1930 to $15,825; in 1950 they were $22,900 and receipts have now increased to almost $91,000 which was the figure for the calendar year 1954.

The office became a second class post office on July 1, 1924 and a first class post office on July 1, 1945.

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — AUGUST 10 & 11 — FUN FOR ALL

CONGRATULATIONS

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — AUGUST 10 & 11

—ARTESIA—

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — AUGUST 10 & 11

"WELCOME VISITORS"

We Are Proud to Be a Part of This Growing

City and Community . . . We Feel Artesia Has a Great Future,

and Take This Opportunity to Wish You Well.

APPLIANCES BUILDING SUPPLIES TILE

CHAMPION TILE & SUPPLY

304 NORTH FIRST STREET DIAL SH 6-4822

To All

Of You...

We

Say

Thanks

A Million

We Wish You

A Happy Celebration!

ROCKY MOUNTAIN WHOLESALE CO.

Roswell, New Mexico

To the Victor

A PRETTY GIRL in picturesque Alsation costume plants a hearty kiss on Roger Hassenforder on his arrival in Colmar, to win the fifth lap of the "Tour de France" bicycle marathon. The lap began in Metz. *(International)*

Use of Fertilizers Proves Boon to State Alfalfa Crop

Fertilizing alfalfa with phosphor- fertilizers is an accepted prac- in New Mexico. Experimental sts have shown, and farmers con m, the value of the practice for l parts of the state except the uthwestern corner, where crop sponse to phosphorus has been ite variable. But once the useful ss of phosphorus application to lfalfa had been established, ques ns about the kind and amount to e and the need for micro ele nts became more miportant.

Researchers at New Mexico A& College's Agricultural Experi ent Station, report they have und some of the answers to these estions. Tests to determine the fectiveness of several different fertilizers on New Mexico Common variety of alfalfa have disclosed that: Phosphorus deficient soil requires at least 80 pounds of available phosphoric acid each year for maximum alfalfa yields; a heavy application (240 pounds of P2O5) of phosphorus fertilizer applied at the time of seeding alfalfa, can last for at least three years; initial applications should be heavy (at least 120 pounds available P2O5) on phosphorus deficient soil, later applications may be lower (80 pounds U2O5); and use of nitrogen fertilizer in addition to phosphorus fertilizer on new seedings of alfalfa was no better than application of phosphorus alone.

H. E. Dregne, Experiment Station agronomist reports that these conclusions were reached from data from three years of alfalfa hay yields.

Data from two years of alfalfa hay yields indicated that the test soil (Gila clay loam) did not respond to applications of zinc, boron, sulphur, magnesium, lime, or gypsum.

Data from one year of alfalfa yields showed that Rhenania phosphate (sodium phosphate, 0-20-0) was as good as treble superphosphate (0-45-0) when applied, at comparable rates; and that dicalcium phosphates (0-35-0) was inferior to treble superphosphate when used at comparable rates.

The results of the research has been summarized in a new A&M Experiment Station Press Bulletin No. 1139, entitled "Effect of Fertilizers and Micro Elements on Alfalfa Hay Yields." Single copies of the publication are available from county extension agents or from the Department of Information, New Mexico A&M College, P. O. Box 757, State College, N. M.

OSTEOPATH POLIO RECOVERY

BEFORE (left) and after photos show polio victim Mrs. Bonnie Lou Campbell, 20, at the Immaculate Conception clinic in Kansas City, Mo., where it is reported she entered (left) unable to support herself except with braces and crutches, and six days later (right), after osteopathic treatment by Dr. E. J. Ackley, supported herself for the first time in 10 months. She was paralyzed from hips down. Dr. Ackley called his treatment the "Marian Method," and said it was discovered by a nun. *(International Soundphotos)*

WHERE EISENHOWER CAN RELAX IN COMFORT

HERE IS AN EXTERIOR VIEW of the 232-year-old French-style villa reserved for President Eisenhower's use during the Big Four meeting in Geneva. The villa, property of a wealthy Swiss, Andre Firmenich, is in a charming setting on the water in the village of Genthod, a suburb ten minutes from Geneva. At bottom is the villa's lounge. Shelves at left hold yachting trophies of the owner. *(International)*

WATER STORAGE DOUBLED

TRUTH OR CONSEQUENCES (AP)—Officials at Elephant Butte Dam say the present water supply there is 72,060 acrefeet, or about twice the amount in the lake last year at this time. Last year there was 38,060 acre-feet in storage.

There are no clouds of Mars such as we know on earth.

14-YEAR-OLD DROWNS

ALBUQUERQUE, (AP) — Carlos Brieley, 14, Albuquerque, drowned while swimming with five friends at a private pool here last night. Police said his companions told him they had quit swimming about 8 p. m., couldn't find young Brieley and searched the grounds for him before looking in the pool.

As milk, evaporated milk is simplicity itself to use. For drinking, or for use in any recipe where milk is called for, an equal volume of water is added to evaporated milk. A simple stir with a spoon blends the concentrated milk and water immediately.

If This Won't Cure a Cough Nothing Will

Old Timers made their own cough syrup. And they didn't get on a soap box and sell it for a cure all. They passed it on to a neighbor in the spirit of helpfulness they brought with them to the Territory.

Relatives back East thought they were in danger of dying of un-named ailments in this wilderness. And the mails contained home remedies such as the cough medicine listed below.

Four tablespoons of castor oil
Four tablespoons of molasses
One tablespoon of camphor
One tablespoon of paragoric.

Take one teaspoon every four hours. Mrs. Emma Bogle sent it to one of the first families of the Blair development in 1913, and they had survived the wilderness eight years without it. "Try it" she advised her relatives, after copying the recipe in penciled longhand.

WEIGHT VIOLATIONS UP

SANTA FE (AP)—The State Highway Department says it has issued 47 citations to 37 truck operators in the past three weeks, from June 24 to July 14. Total violations now stand at 70 since the new truck weight law went into effect June 10.

Liquid nitrogen is easier to handle than dry fertilizers and costs less per unit of plant nutrient. Previously, however, liquid-application machinery has been relatively expensive, and in general, only operators of large farms have found it economical to purchase such equipment for their own use. The new applicator, developed by USDA and North Carolina State College, will handle low-pressure and non-pressure nitrogen solutions and other fertilizers of this type. It is simple in design and operation, inexpensive, and easily and cheaply repaired. The pump unit weighs about 25 pounds and can be mounted on a tractor or tractor-drawn cultivator or plow.

A&M Extension Entomologist John Durkin says, stink bugs can be controlled by dusts containing 5 per cent DDT, 15 per cent Toxaphene and 40 per cent sulfur of 2 per cent gamma isomer benzene hexachloride, 5 per cent DDT and 40 per cent sulfur or 2 per cent dieldrin applied at a rate of 20 pounds per acre. These materials may also be applied as sprays using the same amounts of actual material. (Benzene hexachloride should not be used on crops grown on land which might be used for root crops within three years after application.)

A-LOCOMOTIVE PLANNED

DENVER (AP)—A former employe at the Los Alamos, N. M., atomic laboratories has been hired by the Denver & Rio Grande Western Railroad to work on an atomic-powered locomotive. Officals said Robert O. Bardell, 25, would also work on other projects involving nuclear science.

Silage juices leaking out can reduce feed values as much as 10 per cent.

Welcome Visitors!

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

OPEN 7 DAYS EACH WEEK!

Our Hat Is Off to You Artesia . . . May This Be a Happy Time for You . . . Progress Is the Aim of All . . . Let's Make This a Real Celebration!

YEAGER GROCERY
201 West Chisum Dial SH 6-3701

PROGRESS IS CONTAGIOUS

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

LET'S KEEP IT UP

WE CONGRATULATE ARTESIA ON

50 YEARS OF PROGRESS

Fifty Years of Progress AUGUST 10 & 11 Artesia's Golden Jubilee FUN FOR ALL Celebration

FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION — SAFETY OF YOUR SAVINGS INSURED UP TO $10,000.

Artesia Building and Loan Association

SAVING ACCOUNTS
• INSURED TO $10,000
• HIGH DIVIDENDS
• SAVE REGULARLY

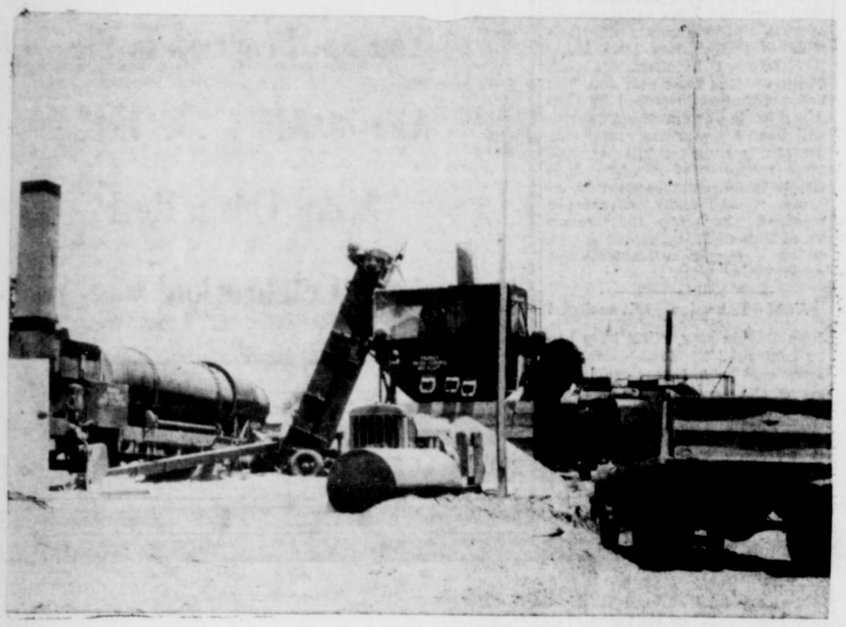
HOME LOANS
• TO RE-FINANCE
• TO BUILD
• TO BUY

113 SOUTH FOURTH DIAL SH 6-2171

We are happy to have improved the gateway to this growing city of opportunity. The past fifty years have seen many improvements in oil, agriculture, and industrial advantages. We have found the civic pride of the citizens in Artesia very great and we wish to express our appreciation for the many courtesies extended us during the construction and widening of Highway 285 through the city. We take this opportunity to wish your Golden Jubilee Celebration every success.

SINCERELY

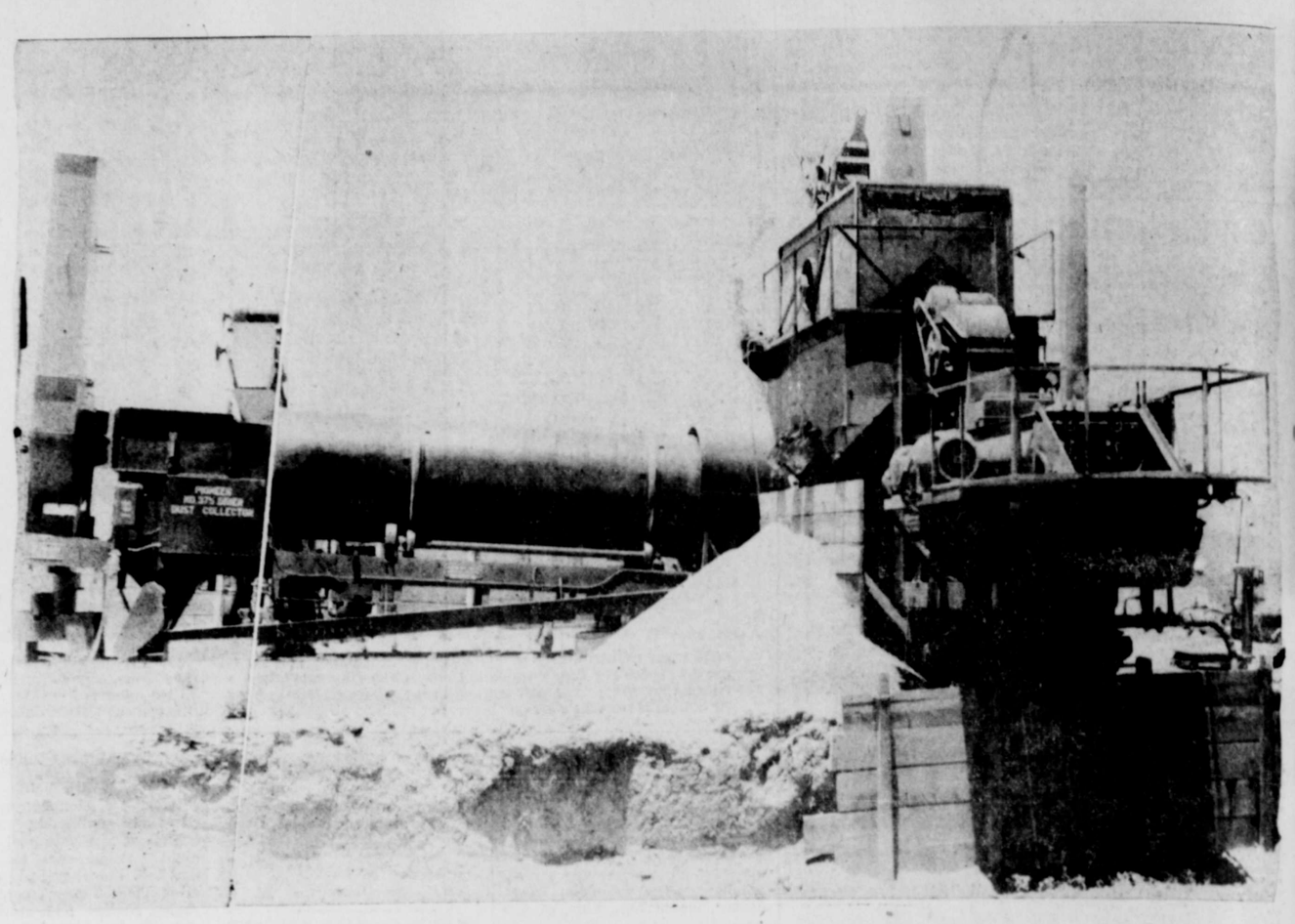
LONGENBAUGH and COE, Inc.



A . . .

TRIBUTE TO . . .

ARTESIA . . .



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ALBUQUERQUE, NEW MEXICO

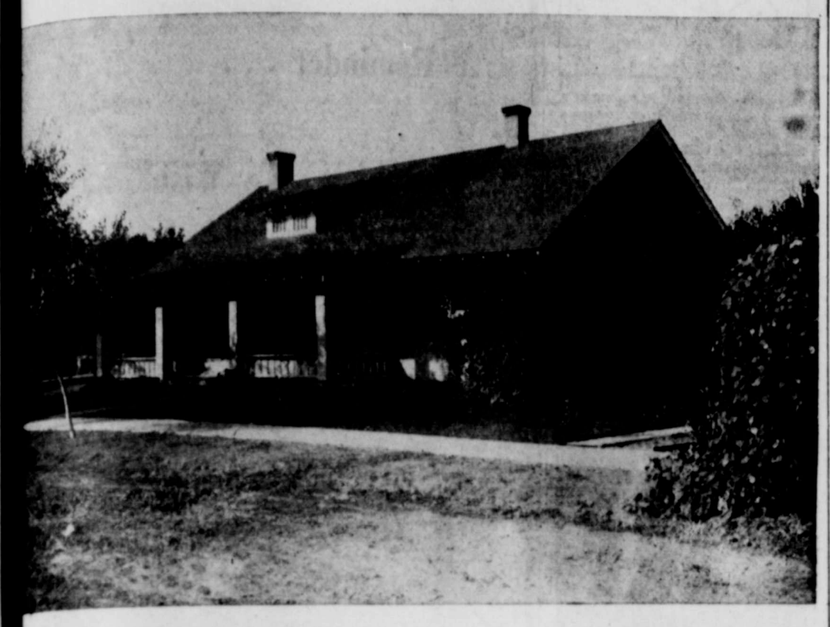
Artesia's FIFTY YEARS Of PROGRESS

THE ARTESIA ADVOCATE

Artesia's First Newspaper — Founded in 1903

Artesia's GOLDEN JUBILEE August 10-11

ARTESIA, NEW MEXICO, SUNDAY, AUGUST 7, 1955



Old Timers Took Time to Watch Artesia Sunrise

When the first settler rode the range, he had only his horse for company, and plenty of time to look at the sky in this Land of the Sun. In half a century there have been many changes, but nature is the same. The sunrise in Artesia has not changed since the 20th Century came in, bringing the pioneers.

But who has time to look at it? The sky has the same miraculous colors that Coronado looked on when the Conquestators came riding in search of the Seven Cities of Cibola.

The sunrise is the same sky-filled paintings that the Indians watched when they built their houses facing the East as a good omen.

In thinking of the man-made changes, how many people watch the changes in the sky over Artesia today? The city is astir with life before the sun is up. The milk man, the street sweeper, and trucks passing through. Oil workers on their way.

Do any of them have time today to see the sunrise? The sky over Artesia in the East is filled with rainbow hues by 4:30 a.m. And long before that, the gray light comes over the town. A strip of color that ran like a rainbow across the business section was seen this week. Then suddenly sheets of gold and rose burst forth and filled the heavens with the miracle of sunrise.

Old-Timers had time to see this beauty that has never been caught on a painter's pallette. Try looking at it for the Jubilee.

A suspension bridge is, in effect, a reversed arch.

SEEK DOG POISONER

LAS CRUCES (AP) — The Dona Ana County Humane Society has posted a $50 reward for the conviction of dog poisoners. The action came after almost a year of poisonings.

U. S. amateur photographers have about 34 million cameras.

Farm experts say ewes should be bred as soon as possible after the lambs are sold.

Rancher-Farmer Harvey L. Muncie Pioneered Development of Early Day Atoka Region

Harvey L. Muncy, who was one of the substantial agriculturists and stockmen of the famed Pecos Valley and whose homestead is located in the Atoka District of Eddy County, like many other representative citizens of this section of New Mexico, claim the Lone Star State as the place of his nativity.

Levi N. Muncy, father of Harvey L., came from Virgina where the family home had been established for many generations, and was a soldier of the Confederacy in the Civil War. His educational advantages were limited, but he became financially resourceful in handling business matters.

He came to Texas in 1868, acquired land in the Sidel district and became one of the prosperous farmers and stockman in that section of Texas, his financial success being of substantial order. He first acquired land near Roswell and later near Artesia. He was said to have contributed more than $7,000 to the erection of the First Christ Church which has since been torn down—this was when a dollar was a real dollar.

Both Mr. Muncy ad his wife were numbered among the most zealous and honored members of the Baptist Church in the early days of Artesia. Much of his time and interest was centered in the work of the church during the last fifteen years of his life. He sang in the church choir. His father was a Christ minister as was one of his brothers.

Levi N. Muncy was one of the highly respected citizens of Artesia, at the time of his death in 1931. He and Mrs. Muncy, who preceded him in death about one year, were the parents of seven children and two daughters, Robert E., Oklahoma; Harvey L., Artesia; Willa E., Texas; Oba C., Texas; John Artesia; Rosa, Texas; George Leonard, Texas; Bert N., Artesia; Mrs. Granville, Roswell.

The early experiences of Harvey L. Muncy were those gained on the old farm near Sidel, Texas. As a boy he was on the back of a pony much of the time after he was able to chase a cow. At the age of 20 he was employed as a cowboy on the famous O-X ranch near Childress, Texas.

Later, at Ft. Worth, he learned the art of photography and spent three years in this vocation, but in 1893 the financial depression made this business unprofitable. He then traveled over Texas for one year for the Chicago Portrait Company, taking orders for enlarged portraits. His next adventure was devoted to selling fruit trees for two years.

At this juncture of his career he married Miss Cora Bell in 1897 and settled on a farm, which was an English estate over which he had management and which proved profitable.

Mr. Muncy participated in the government land drawing in Oklahoma and drew a claim in the Commanche Reservation. He moved his family to this land, improved it, finally perfected a title, a property which he disposed of after moving to Artesia. in 1906.

Upon his arrival in this community he became associated with his father in the purchase of 360 acres of land, located three miles east of Artesia. He erected the first house on this virgin land and turned his attention to raising grain and alfalfa. After being on the farm for one year he moved into Artesia and became associated with William Dooley in the real-estate business which was finally incorporated under the title of Farmers Land League. Thousands of acres of land were sold by this firm in a number of states.

When the Carlsbad Project wes rebuilt after having been washed out, this firm assumed charge of all land sales, including properties belonging to Schlitz Brewing Co., the Sugar Beet Land Co. and the Pecos Valley Land Co. The undertaking became one of such magnitude that Mr. Muncy and Mr. Dooley took E. T. Carder of Carlsbad into the partnership. He spent six years with this partnership before returning to the farm east of the city. He developed the fine farm estates of the Pecos Valley, with 400 acres under cultivation.

He drilled three wells on the farm. In drilling for water on this property he opened up a showing of oil at a depth of 825 feet.

A Democrat he cast his first presidential vote for William Jennings Bryan. He was affiliated with the B. L. and Masonic fraternities, the Odd Fellows, was a member of the Baptist church.

Mr. and Mrs. Muncy were the parents of six children, Nevil Lee, associated with his father in farming, who married Miss Gay Brookshire, Floy Norine, Mrs. Virgil Brookshire; Vera, Mrs. John Beckett; Herbert, Lois Laverne, Mrs. George Williams and Roy Weldon.

Three of the Levi N. Muncy family of nine children are living. John B. resides at 809 West Main Street, Artesia; Cora, at Plainview, Texas and George Edward at Ft Worth, Texas. One Grandson, Bert N. Muncy also resides in Artesia.

THE FIRST BRIDE to be married in Artesia was Lucile Duckworth, wed to the late Judge G. U. McCrary in 1903.

Try a Jubilee Quiz on Early Artesia Facts

Who would you like to try a Jubilee quiz? Answer these questions and mail, phone in, or bring the answers to the Advocate office this week.

When did the Landseeker's excursion trains operate? How many Old-Timers living here now came to Artesia because of these trains and what did the Real Estate men offer here?

Through what states did they run? How long did they continue to operate?

How long did they stop in one town and what did the Real Estate men do to attract the people to the Southwest? Was there a ballyhoo from the train platform like an old-time medicine show?

Who were the first Spanish-American families to come here? Why did they come? What did they do here?

Are any of the first families living here now? Who are their descendants?

What Spanish-American in Pecos Valley had the greatest influence on its growth and development of natural resources?

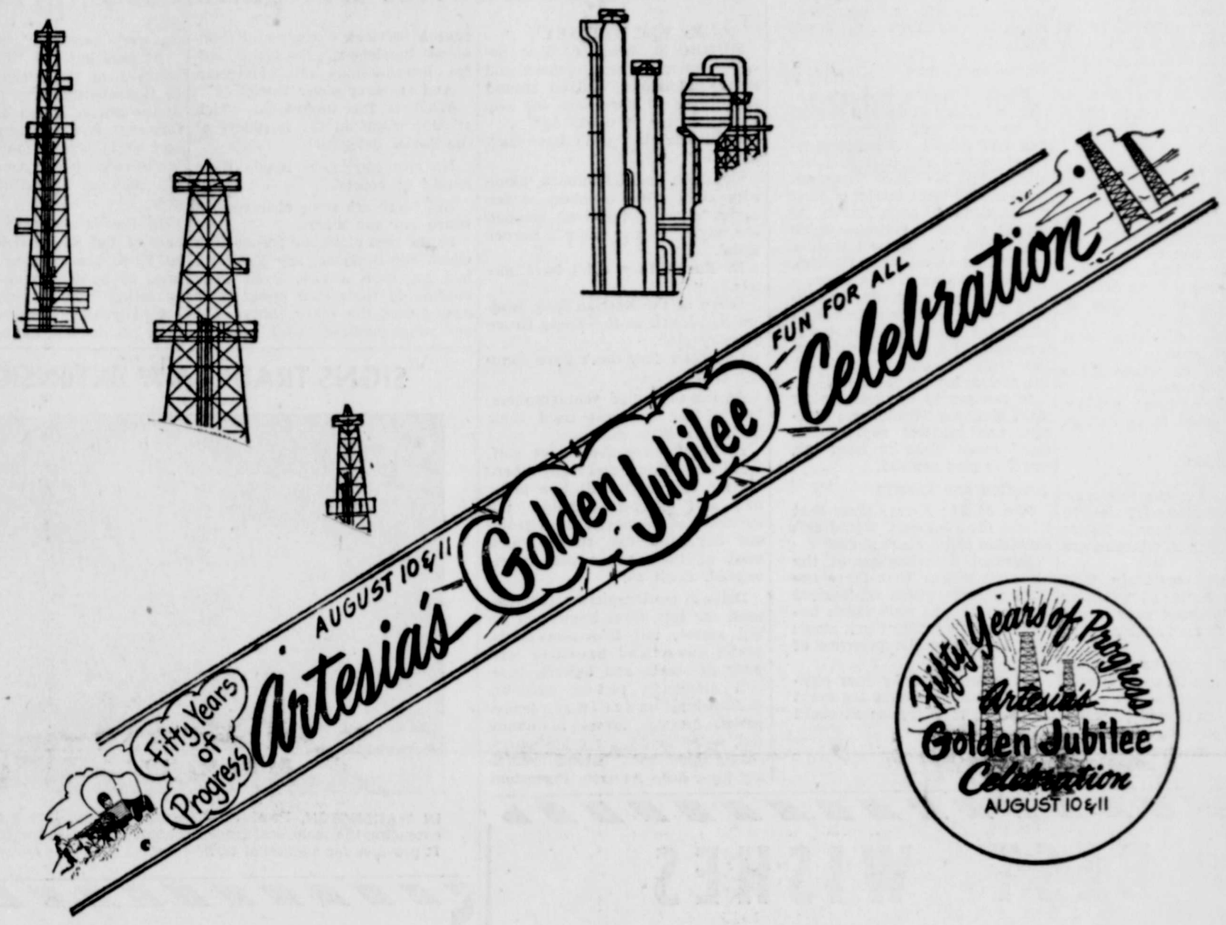
What is known about the folk customs brought with them? How many customs are kept alive in Artesia today that came from South of the Border?

What about those recipes and Anglo folkways brought by the Midwesterner, the Southern Mountaineer, or Texas housewife?

What about the songs that were sung by the families coming in covered wagons, on the early Santa Fe rails, or in the first old Model T Ford?

Answers to these questions will be published.

Shortstop Willie Mirnda of the Orioles made 11 errors in his first 24 games. No other shortstop had made more than six at the time.



Hearty

CONGRATULATIONS

To You . . . ARTESIA

FIFTY YEARS OF PROGRESS . . .

We of the Oil Industry Have Enjoyed Many Happy Years . . .

and Are Proud to Be a Part of This Progressive City!

DRILLING -:- LEASES -:- PRODUCTION

CARPER DRILLING COMPANY

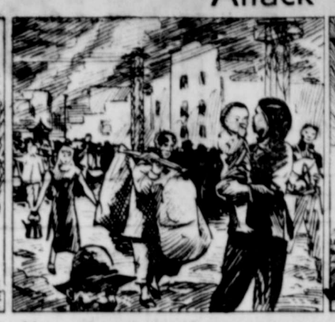
Artesia, New Mexico

CHIANG KAI-SHEK—VII

On Dec. 7, 1941, occurred an event which changed the complexion of the war in China—the Japanese attacked the American naval base of Pearl Harbor, Hawaii, and brought the great United States into the war. Chiang Kai-shek had gained an immensely powerful ally!

With the defeat of Japan the old quarrel between Nationalists and Communists broke out afresh. On Jan. 10, 1946, Nationalist Gen. Chang Chun and Communist Gen. Chou En-lai, at a conference at which U. S. Gen. George C. Marshall was arbiter, announced a cease-fire.

Attack on Pearl Harbor



The truce was short-lived. The Nationalist military worsened and by early 1948 the Nationalists had lost the initiative on all fronts. One by one the great cities of China—Hankow, Shanghai, Tsingtao, Loochow, Canton, Amoy—fell to the Red hordes of Gen. Mao Tse-tung.

The end came on Nov. 20, 1949, with the fall of Chungking, the Nationalist capital. Chiang Kai-shek transferred his government and forces to the island of Formosa where today he looks across waters to his homeland which he has vowed to free from its Red masters.

Oldsters Need Vitamins

By HERMAN N. BUNDESEN, M.D.

THE basic dietary needs of the elderly are relatively simple.

An expert on nutrition of the aged, W. H. Sebrell, lists the daily requirements as: One pint of milk or its equivalent. Some of this may be taken in the form of cream soups, milk toast, puddings and in other forms.

Other Foods

One serving of tomatoes, oranges or grapefruit, or their juices. You can substitute salad greens or raw cabbage if you wish, provided your doctor does not advise against them.

One serving of yellow or green vegetables, some of them raw.

One serving of potatoes or other vegetable or fruit.

One egg each day, or at least three or four a week.

One serving of whole grain cereal, wheat or oatmeal.

One serving of meat, poultry, sea food or other foods rich in proteins.

Rich in Vitamins

All bread or flour should be enriched or whole grain. Butter or margarine, fortified with vitamin A, should be used. Peanut butter or other fats rich in vitamins are also advised.

Some doctors maintain that you can get sufficient vitamins and minerals from your foods alone. But let's look at this thing realistically.

You aren't going to get your proper share day in and day out, because you simply aren't going to eat what you should eat each day. As you get up in years, your need for vitamins and minerals increases. At the same time your appetite and ability to digest foods decline.

Unknown Factors

Food, of course, contains unknown factors which you can get in no other way. However, you can and should get supplemental vitamins and minerals. Therapeutically, it's more important to raise the total intake of your vitamins than it is merely to supply a single vitamin which you might lack. Some vitamins, you see, act as triggers for others, thus benefiting you even more.

The modern multivitamin tablet is one of the few examples in pharmacy where the "shotgun" treatment is more practical than the "rifle" treatment aimed at the precise location of trouble.

If you are 50 or older, better start thinking about these vitamin and mineral supplements right away. Take it from me, you'll be glad you did.

QUESTION AND ANSWER

Mrs. M. M.: X-rays show that I have diverticulosis. Would this condition cause black stools?

Answer: Diverticulitis of the intestine means that there are little pouches which are formed in the intestine and which become inflamed. The black stools may be due to the presence of blood.

An examination by your physician would determine the exact cause and then treatment could be prescribed.

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Life Among the American Mujiks Not What Kremlin Told Soviet Delegation to Expect

By TOM WHITNEY

HUMBOLT, Iowa (AP)—Two Soviet Russians, Yuri Golubash and Peter Babmindra, walked around in a 5 and 10 store here one evening a couple of weeks ago.

In Russia they don't have such stores.

Golubash and Babmindra, along with eight other members of the Soviet farm delegation, stopped one night at the Kozy Korner Motel.

In Russia they don't have motels.

Seven of the Russian farm leaders had lunch at the Eagle Grove Country club.

In Russia they don't have country clubs.

At the urging of photographers, two of the Russians tried their hand at a little golf.

In Russia they don't have golf.

All these things and many others set me thinking about how many new and different things the members of the Soviet farm group saw day after day, things which most of them never even knew existed. Such as:

Drive-in motion picture theaters, used car lots, farm implement retail stores, tall television masts, pastel duo-colored passenger cars, girls in shorts and halters, baseball diamonds, picture windows, dishwashing machines, trailer parks, mowed lawns, aluminum foil, nylon shirts, air conditioners, convertibles with automatic-opening tops, deep freezers, Protestant church services, Chamber of Commerce luncheons, juke boxes, coffee intermissions and cafeterias.

And so many other things.

What is the impression which all this made on the members of the Soviet delegation?

No one can get inside their minds, of course.

But there are some observations which one can make.

In the first place the preparation which the Russians, any Russians, had for such a visit from their reading in their own press, their own books, the other things said and propagandized about America was very poor.

Articles entitled "The Impoverishment of American Farmers" (a typical title for a press article in the Soviet Union on American farming) is not exactly the best sort of indoctrination for a genuine introduction to American farming such as this Russian group got.

In the second place, the members of the Soviet delegation saw so much that is new that they must be in danger of what might be called "mental indigestion."

Finally, the Russians, whatever their problems in facing this world so new to them, were united by one idea: they were practical men who came here to learn as much as possible.

But the important thing is not what they observed of American material culture but what they saw and understood of American people. If just one went home with the realization that Americans are men of good will who wish to Russians only peace and prosperity their visit will have been worthwhile to the United States.

The Soviet group engaged in square dancing at the 4-H here. The Russians like it. not, after all, so different those strenuous Russian and ranian folk dances they know well back home.

SIGNS TRADE LAW EXTENSION

IN WASHINGTON, President Eisenhower signs into law the bill extending the reciprocal trade agreement program for three years. It provides for additional tariff cuts. *(International)*

Public 'A' Power

THE FIRST atomic-electric energy to be sold to public utility systems will be in hookup shown on map. It will be in operation soon, the Atomic Energy commission has announced. The energy will come from a prototype submarine reactor at West Milton, N. Y., and will be channeled into a turbine generator to produce electrical energy. The energy will be sold to the Niagara-Mohawk corporation. Utilities in three communities —Delhi and Ilion, N. Y., and Holyoke, Mass. — were given three months in which to set up transmission of the A-energy.

SENATOR Joseph McCarthy (R), Wisconsin, is shown in Washington as he asked the Senate to use its "full moral power" to force discussion of the fate of Communist satellites at the Big Four conference. The Senate foreign relations committee rejected this suggestion 14-0 *(International)*

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11 FUN FOR ALL

A Reminder . . .

We Wish . . .

"HAPPY GREETINGS"

To You . . .

ARTESIA

Fifty Years of Progress

HART MOTOR CO.

DODGE - PLYMOUTH

BEST WISHES

To Our Fellow Artesians

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

On the Observance of

Fifty Years of Progress

We join with all Artesia in extending a most cordial welcome to visitors.

And, we pledge, along with all Artesia to continue our efforts toward continued development of this entire area.

Artesia's forward steps in the past are looked to with pride by all of us.

We are, indeed, proud to be a part of this thriving section of the great Southwest.

Agents for MAYFLOWER Van Lines

ARTESIA TRANSFER & STORAGE CO.

1406 West Main Dial SH 6-3416

CONGRATULATIONS ARTESIA—

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

Fifty

OF PROGRESS IS SOMETHING TO BE PROUD OF!

WE SAY "THANKS!"

YOUR PROGRESS HAS MADE OUR PROGRESS!

Featuring Nationally Advertised Brands

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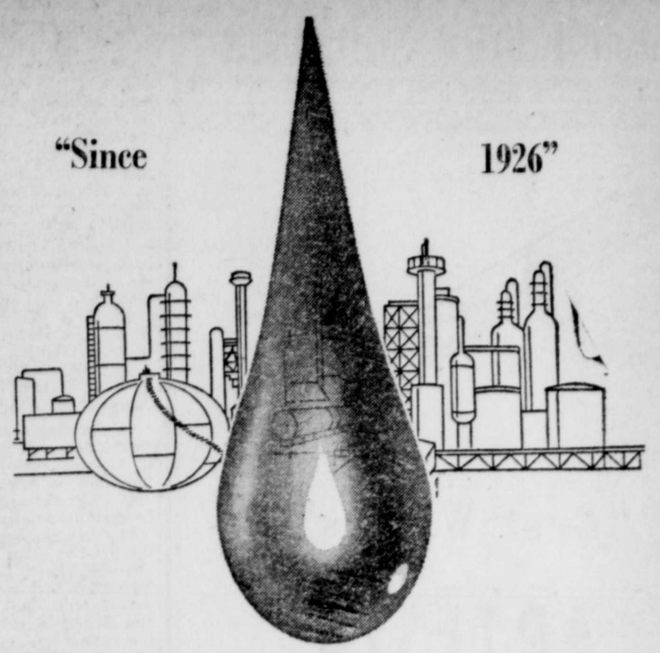
Fifty Years of Progress — AUGUST 10 & 11 — Artesia's Golden Jubilee Celebration — FUN FOR ALL

American Progress
Is Built On

OIL

In Industry, Commerce and even in homes across the nation, OIL is a vital force of Progress!
We Salute Artesia on Its Fiftieth Year!

"Since 1926"



From the Earth Are Things of Value—

Intention Fulfillment

Artesia
Roswell
Prewitt
Bloomfield
New Mexico

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — AUGUST 10 & 11

We Are Happy to Have

This Opportunity to Express

Our Wish for the Very Best

to Artesia . . .

On Your Fiftieth Year of Progress.

Our Past Has Been Pleasant—

And Our Future Bright.

We Are Proud to Be a Part

of Artesia!

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — AUGUST 10 & 11

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Petroleum Producers — Refiners — Marketers

MALCO ASPHALT

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AND REFINING CO. INC.

Home Office — Roswell, New Mexico

50-Year-Old Presbyterian Church Edifice Still Used

The First Presbyterian Church held its Golden Jubilee in 1953.

dating back to the organization of the church in Artesia on Nov. 2, 1903. The first church building was begun in 1905 and finished the following year.

This Presbyterian house of worship is still in use on North Seventh and Church Streets, where it serves as a church house for the Bethel Baptist Church congregation. It was presented to the Negro congregation in Sept., 1953, as a gift from the First Presbyterian Church after the new building became a reality.

A beautiful building of modernistic artitecture has now replaced the first church house of half a century ago.

The first church officers were R. M. Ross, TaA. Merrill, and S. W. Gilbert, elders; J. A. Bruce and J. B. Cecil, trustees. Dr. Ross was the first moderator.

PRINCETON SEMINARIAN

The pastor, at the time of the organization was the Rev. George H. Jackson. Born in England, the Rev. Jackson was a theology student at Princeton Seminary when he came to Artesia to supply

The incorporators of the First Presbyterian Church on June 21, 1904, the church having been unicorporated for the year previous, were John B. Cecil, John A. Bruce and Robert M. Ross.At the time the church was a member of the Rio Grande Presbytery in the Synod of New Mexico. The Pecos Valley Presbytery of which it is now a member was not then organized.

There were a number of pastors in those early days, but the man who made the greatest impression on the people of Artesia and who is remembered yet by many was the Rev. E. E. Mathis and family.

DR. MATHIS REMEMBERED

Dr. Mathis and his family arrived in 1906 and he remained, except for a few years in which he served college students until 1926. His daughter, Margaret, married the late Rev. Paul Fuller and the couple went to Siam as missionaries. Margaret had tuoght piano in Artesia and while living in Bangkok she played the piano for the King of Siam and he invited her to sit in his box at the theatre. Margaret lives at Long Berch, Calif. Her father and her husband are dead now.

There have been many pastors in the years since that beginning in connection with a Union service with other churches in 1903. Even the early Women's Bible Class of the Presbyterian Church was made up of all denominations.

S. W. Gilbert was clerk of the session for 42 years. His widow, who lives at 405 W. Richardson, is the only living charter member. R. L. Paris is the oldest active elder.

"Best Wishes"

ARTESIA

We Take This Opportunity
to Express Thanks to Our
Many Friends and Customers
for Their Past Patronage
and Say to All . . .
"WELCOME VISITORS"

While Here
At the Celebration
Drop in
And Fill Up

DON'S SKELLY SERVICE

Second and Texas Dial SH 6-4404

FORMER HEAVYWEIGHT CHAMPION Joe Louis and film star Tony Curtis are shown at Hollywood studio, where Louis is playing a role in "The Square Jungle," in which Curtis stars. *(International)*

SUES FOR HORSE RACE LOSINGS

PAULA AIELLO, 28, displays pari-mutuel tickets which she thinks may help her get lost horse race money back in New York. She bet all eight races June 27 at Aqueduct, claims she dropped $425. Now Paula, a dress buyer, has attorneys who cite Section 994 of the state penal code, and claim it provides that anyone who loses such bets may sue and recover same. *(International Soundphoto)*

Former Artesian Led Growth Of Banking Development Here

A citizen who has been prominently indentified with the banking interests of Eddy County who has done much in the effective upbuilding of the community is James E. Robertson, a former president of the First National Bank of Artesia. He is now in Carlsbad.

Mr. Robertson was born in Worth County, Missouri in 1884. His grandfather, Charles Robertson, who saw service in the Civil War between the states moved from Tennessee, to Missouri. His father, Charles Robertson, was born in Missouri and he died at the early age of 29 when his son, James, was only an infant.

His mother married a union soldier after her husband's death. Mr. Robertson grew up on the farm of his step father, receiving his education in the public schools and by working his way through high school. He then became deputy county clerk, being barely old enough to qualify, after two years he became a bookkeeper for a merchandise firm, for one year.

After this he entered the Bank of Denver, Missouri, where he gained four years of experience as cashier before coming to Artesia. Soon after locating here he became identified with the First National Bank, first as assistant cashier, then as cashier and eventually as president, a post to which he was elected in 1923.

AIRLINE GETS RADAR

ALBUQUERQUE (AP)—Continental Air Lines has announced it will install radar warning equipment on all its planes by 1958. An official said all six of the Convairliners in local service are being fitted this week at a cost of $216,470.

The First National Bank of Artesia was organized in 1903. The leading spirits in its founding were R. M. Ross, cashier and S. W. Gilbert, president. It was captalized at $25,000, later C. W. Williams succeeded Mr. Gilbert as president.

Upon consolidation of The First National Bank with the State Bank of Artesia, John W. Poe became president, later Mr. Robertson succeeded Mr. Poe in this position.

Mr. Robertson did a liberal share of public work, serving as a member of City Council for four years, and later elected as mayor. It was during his term of office that the first town paving was done.

He is a Democrat, casting his first vote for William Jennings Bryan. Mr. Robertson registered for service during World War I, but was placed in class four. He served as chairman of the fourth and fifth Liberty Loan drives and also as chairman of the Red Cross.

He was made a mason in Artesia and has taken the Blue Lodge, Royal Arch and Scottish Rite degrees. He is an active member of the Methodist Church, and served as treasurer of the New Mexico Conference.

Mr. Robertson was married to Miss Kate Matteson of Worth County, Missouri, in 1906. Mrs. Robertson is one of a family of seven children and is a sister of Mrs. R. L. Paris of Artesia.

Mr. and Mrs. Robertson are parents of one son, James Mat on, who was born in 1921, in Ar ia.

RUSSIA built 40,000 militar planes to America's 10,000 be tween World War II and th Korean war, said Adm. Dewit C. Ramsey (above), now pres dent of Aircraft Industries a sociation. He added that i 1954 Russia graduated 53,00 engineers, to 23,000 in 1950, an that in U. S. those figures wer the reverse. *(International*

Artesia's Golden Jubilee Celebration

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on your
50th ANNIVERSARY

Progressing With Artesia—
Going on Our Fifteenth Year!

In Trend with the Times—We offer, at All Times
A Complete Selection of
OUTSTANDING WESTERN WEAR
THE HUB CLOTHIERS
327 WEST MAIN

Serving Artesia in One Capacity or Another . . .
FOR TWENTY-ONE YERS!
We Salute the Old Timers
And all the People
Connected With
The Growth
of
ARTESIA
The Oil People Have Helped
Make Our Progress Possible...
And We Say Thanks to All!

"There's No Finer Place to Live"

AARON GROCERY & MARKET
FREE DELIVERY DELICATESSEN
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"Progress"
Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11
We Welcome
This Opportunity to Wish
ARTESIA
The Very Best . . .
We Are Proud to Be a Part of
This Growing Community!

NELSON APPLIANCE
412 WEST MAIN DIAL SH 6-3612

First Library Bought With Chicken Pies

The first library building was ractically purchased with chicken e suppers.

There has been a public library most as long as there has been town by the name. Old-Timers not remember exactly when it s started and some records have en lost in the moves.

But Mrs. Ed Wingfield remem- rs joining the library in 1906 d she does not know how long had been here. It was in the me location that is now the ex- ss office.

It was a great day for the wom- of Artesia when they owned a ilding for the library. It was rchased with money they made th chicken pie suppers and by ing from door to door begging e money.

They had no transportation to ve the books and the women k them in washtubs to the new ation, Mrs. Wingfield said. This ilding was Dr. White's former fice on Roselawn and was the ly one ever owned by the Li- ary Association.

During World War II the city eded the building and asked the brary Association to give it to e city. In exchange the library uld be given another home and guaranteed a place, as the num- r of books increased.

The women agreed to this and ved to the City Hall, its pres- t location. The library was first sed upstairs, but later moved the basement.

Mrs. Wingfield is the mother of s. Meryl Storey, the present li- rian.

Mrs. Ella Hewitt and Jeanette illiamson were among the early rarians. Lillian Bigler was sec- ary and a member of the early rary board.

Mrs. Wingfield worked with ll Hartwell two years and has ved in one way or another for past half century. But then, e says, there are many women o worked with the library over years.

The women of Artesia no longer e to serve chicken pie suppers a place to house the library, t they keep busy.

The Detroit Lions, Western Conference champions of the National Football League, will open training July 25 at Ypsilanti, 35 miles om Detroit.

CHIANG KAI-SHEK—III

Bandits and Chaos

The year 1923 found Chiang Kai-shek, now chief of the Chinese army's education department, in Moscow where he acted as military observer. Meanwhile, the Chinese army was being ably trained with assistance of German officers.

Pretty, petite Soong Mei-ling, sister of the wife of Dr. Sun Yat-sen, became Chiang Kai-shek's bride. Educated in the United States, she adhered to the Christian faith and through her Chiang Kai-shek became a Christian convert.

China entered a period of travail following the death of Dr. Sun Yat-sen in 1915. Bandit leaders and ambitious warlords launched attacks on each other and against peaceful provinces and the ancient nation was plunged into chaos.

Determined to end such an intolerable condition, Chiang Kai-shek was made generalissimo of the Chinese national revolutionary army. The new marshal immediately launched his so-called "Northern campaign," intended to crush all outlaw forces.

NEXT—Chiang Kai-shek's fight for unification of the Chinese people.

CHIANG KAI-SHEK—IV

The Struggle for Unity

Chiang Kai-shek's "Northern campaign" met with great success. Bandit armies were routed, rebellious war lords subdued and he took and invested in quick succession such rebel strongholds as Hankow, Hankchow, Shanghai and Nanking.

No longer able to tolerate the Communist influences in Chinese affairs Chiang Kai-shek broke with the leftist group of Chinese leaders. In retaliation they forced his resignation as marshal. Chiang Kai-shek exiled himself to Japan.

Failure of Chiang Kai-shek's successor as marshal, Feng Yu-hsiang, to cope with the forces of the rebellious Manchurian war lord, Chang Tso-Lin, brought Chiang Kai-shek's recall from Japan. Chang Tso-Lin proved no match for him.

Forced to retreat, Chang Tso-Lin was returning to Mukden, Manchuria, when his train was blown up, killing him. In the era of peace which followed Chiang Kai-shek labored to bring about consolidation of his people.

NEXT—Chiang Kai-shek is made prisoner by his own troops.

Henderson Family Courage Wins In Spite Of Hardship

By Pearl Henderson Naylor

On April 4, 1903, a man from Fisher County, Texas, crossed over the state line into New Mexico with his wife and nine children.

The father had sold his farm and come to New Mexico seeking to file a claim on government land.

Traveling in covered wagons the father and older boys worked on the Santa Fe railroad near Tucumcari while the mother and older girls cooked and washed over camp fires and looked after the younger children.

In August of the same year the land was selected and filed on. It was located about three miles northwest of Artesia, where over a number of years three more children were added to this family making six boys and six girls.

I can't say the mother ever enjoyed life on the claim. There was too much hard work connected with it, but we kids could always have fun among ourselves. Five or six would climb into a hack hitched to a team of mules and drive to Artesia to school. There was always fun on the way. Sometimes we would swim in the tank that dad and the boys made or even skate on it in the winter. We had to watch out for rattle snakes and could hear the coyotes howl at night.

Needless to say the father soon learned he had made a bad deal and that he could not make a living for that large family on dry land in New Mexico. So the older boys and girls went out with him looking for work. Three of the boys turned to water well drilling and helped drill many of the artesian wells in the Pecos Valley. The father turned to irrigated farms in the Cottonwood area which proved more profitable. After that we lived in Dexter for a few years returning to Artesia in 1915 and lived at 1003 Grand Street.

Mr. J. J. Henderson and his wife, Malinda, have long ago departed but six members of this family are living in Artesia at this time. They are: J. W. Henderson, Mrs. Abe Conner, Mrs. Nora Conner, Mrs. Elmo Naylor, Mrs. Ethel McGuire and Fred Henderson.

The U. N. Food and Agriculture Organization says the most serious nutritional problem in the World today is the critically low amounts of protein in the diet of a parge part of the world's population.

There are 40 varieties of white potato grown in the vicinity of South America's Lake Tticaca.

The Chcago Cubs and St. Louis Cardinals required 4 hours and 39 minutes to play 14 innings on April 16.

The Cotton Bowl All-Star team, selected by sports writers, includes Sammy Baugh and Ki Aldrich who played in the first game 19 years ago.

Fritz Brickell, 20-year-old shortstop for the Binghamton Triplets in the Eastern League, is the smallest player in the circuit. He is 5 feet 5½.

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — Fun for All

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Wish . . .

You . . .

"THE BEST"

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — August 10 & 11

"In Step With Progress"

Bowman Lumber Co., Inc.

310 West Texas Avenue

Dial SH 6-3601

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — August 10 & 11

We Extend a Most Cordial

GREETING

TO ALL

JUBILEE VISITORS

Here's a hearty HELLO, and a genuine wish that every minute of your stay be most pleasant.

And, at the same time, we extend our hand to those Artesians who have devoted so much of their time and effort toward making this the busy, prosperous city that it is today, truly reflecting FIFTY YEARS OF PROGRESS!

JIM'S PARK-INN

GROCERY and MARKET

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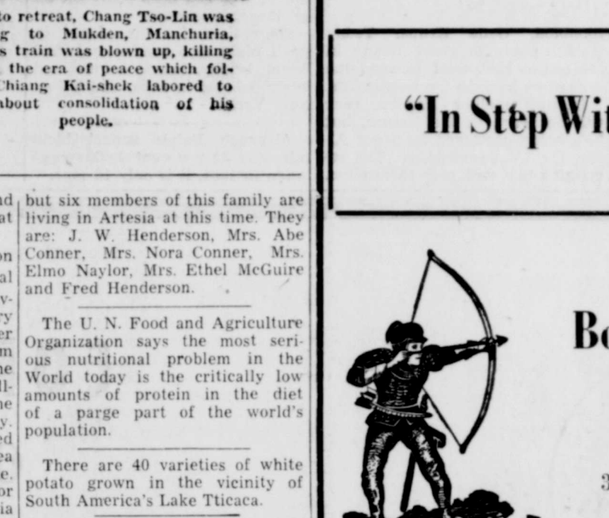
Fifty Years of Progress — Artesia's Golden Jubilee Celebration — August 10 & 11 — Fun for All

BEST WISHES

Coors

America's Fine Light Beer



BREWED WITH PURE ROCKY MOUNTAIN SPRING WATER

Adolph Coors Company, Golden, Colorado, U.S.A.

GEORGE J. MALOOF & COMPANY

WHOLESALE DEALERS

BEERS -:- WINES -:- LIQUORS

600 NORTH RAILROAD

ROSWELL, NEW MEXICO

PHONE 996

Hollywood Turns Back Clock To Reunite Goodman Quartet

HOLLYWOOD, (AP)—One of the most famous foursomes has been reunited in Hollywood—the Benny Goodman quartet.

Solid jive is emanating from Universal-International where they are filming "The Benny Goodman Story." For swing fans, the big news is the rejoining of Lionel Hampton, Gene Krupa, Teddy Wilson plus the great Benny in the combo that used to send the rugcutters back in the frantic '30s.

Benny's mellow licorice stick will be heard in the picture, but he's being portrayed by Steve Allen, the TV wisecracker. The remaining trio will play themselves. Though some of the scenes take place 20 years ago, no makeup tricks are needed. All seem to have aged very little since the jitterbug days.

How do they do it?

"It certainly can't be from good, clean living," laughed Krupa.

Maybe it's the music that keeps them young. At any rate, they sparkled in a scene in which Goodman, Krupa and Wilson discovered Hampton in a Los Angeles night spot. This actually happened in 1936. Watching the scene on the sidelines was Goodman himself, also remarkably young-looking for his 46 years.

Between scenes, the other members of the trio told what they have been doing since the quartet broke up. Baby of the outfit is vibraphonist Lionel Hampton, 41, the only one who has stuck with a big band.

"I left Benny and formed my own band in 1940," said Hampton. "We had been playing at Avalon when Benny got sick with his back ailment and flew to Rochester, Minn., to see the Mayo brothers. He broke up the band. I've been touring with my own band ever since."

Krupa, 46, scarcely looks 30. He's still the fast-cracking, gum-chewing character who can beat the skins more frantically than anyone alive. He left the Goodman band in 1939.

"I kept my big band until 1951," he remarked. "Then I broke it up to play in small combos. Nowadays there's more menoy in small combos than big bands."

Teddy Wilson, 42, soft-spoken and a sublime piano player, left the BG band to form his own in 1938.

"It lasted about a year," he recalled. "It had been badly set up by the management."

Since then, he has played in small night club combos, rejoined Benny briefly, toured Europe and lately dabbled in radio and TV in New York.

Although Italy's annual birth rate was 32 per cent 1,000 population in 1901, it is only 18 now.

Mrs. Vena Newman Brought Children to Town In Covered Wagon in Order to Attend School

Mrs. Vena Newman, a Texan by birth, came to this area with her parents, locating first in El Paso, in 1893. Later the family moved to the Sacramento Mountains.

Mrs. Newman, the former Vena Bell, when a very young woman, went to Roswell and secured employment since she had always yearned to leave the mountains where she felt opportunities were so limited.

She met and married Rufus Mart Newman in 1908. Mr. Newman seemed to feel the call of the wilds and after a few hunting trips into the Sacramentos he chose to move his family, Mrs. Newman and two small children there to make their home.

"We lived on a farm and ranch in a side canyon near Weed, where four more children were born, making six, a doctor or drugstore was not to be found anywhere in those mountains," Mrs. Newman said.

The only school for her children was two miles away, and the winters were much more severe then than now. This school was taught by a young girl who had only finished the eighth grade, with the exception of one short term taught by Mrs. W. A. Boyce, who now lives in Artesia. Mrs. Boyce came to school on horseback, a distance of four miles.

She said my husband was away from home much of the time. My thoughts first and last were always to find ways and means to give my children an education and I knew this could not be done in those mountains, where I hauled and cut wood for our household, milked the cows, raised hogs and chickens. It was also necessary to haul water for our use."

"Just as soon as my youngest children were old enough to go to school, five years old then, I put my six children into a covered wagon and moved to Artesia. At first I was next door to Mrs. Rheberg on Chisum Street, one of the most wonderful women I have ever known, and had it not have been for her help with my children when it was necessary for me to be away from home when working, I probably could not have kept my children in school," she said.

With God's held, Mrs. Newman, said, all six of her children finished high school and three of them have college degrees.

In 1942 Mr. Newman, who never lost his love for the mountains, went out hunting, suffered a heart attack and died alone out in the forest. It was three days and night before his body was found.

I have so many friends who have been so kind to me throughout these years. I have raised fine respectable children who are a joy to me," said Mrs. Newman.

"When women complain today, with all the modern conveniences, and when they say we just cannot do so and so, I know they are surely mistaken! I know it can be done, for I learned the hard way," she recalls.

Mrs. Newman lives in a comfortable little bungalow in Artesia, and says that both she and her children love Artesia and Artesita folks.

Mrs. Newman has been nominated as a candidate for the Golden Jubilee Queen, to be crowned on Old Timer's Day, August 10, by the Artesia Lion's Club. There will be a host of her friends who will support her in this contest.

Mrs. Newman's children are Kathleen, Mrs. Gene Tarrant, Artesia; Milta, Mrs. Lynn Shelton, wife of the Reverend Shelton, pastor of the Church of Christ, Tatum; Louise, Mrs. Pat Rilepy, Artesia; Justin, a lease broker, Denver Colo. and Rufus, who makes his home with his mother.

Victor, twin brother of Justin, lost his life in the second battle of the Philippines, while aboard Battleship Maryland.

Many are there of the old-time pioneers who can say hats off to this fine courageous pioneer woman of the Pecos Valley, who overcame every obstacle in her path, for the sake of educating her children, and giving them the best possible in life.

There usually are two total eclipses of the sun every three years, visible someplace on earth.

A TRADE FOR HER CROWN?

LAST YEAR'S "Miss Universe," Marian Stevenson, tries on a hat given to her by Carmen Laura Betancourt (left), "Miss Puerto Rico," as other contestants look on in Long Beach, Calif. The others are Claudie Pettit, "Miss France" (third from left), and Hilda Marin, "Miss Cuba." *(International Soundphoto)*

HALT, NO GO THERE

A NEWSREEL photographer trying to approach the British delegation residence outside Geneva is barred by a determined looking Swiss guard. *(International)*

SIMMS RETURNS

SANTA FE (AP)—Gov. John M. Simms returned to his office today after a short vacation at the family ranch near Fort Garland, Colo.

"KID" PAGEANT SET

LINCOLN (AP) — Men wearing spurs and six-guns will act out "The Last Days of Billy the Kid" in a pageant here Aug. 6-7. The event is part of an annual festival sponsored by the Lincoln County Historical Society.

In Asia, girls comprise only 7 per cent of the high school enrollment and in Africa, 27 per cent.

When Harry Harvey won the 1953 Hambletonian with Helicopter he was 29 and the youngest driver ever to win the rich trotting test.

Fifty Years of Progress
Artesia's Golden Jubilee Celebration
AUGUST 10 & 11

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Progress of Community Owes Much to Late Charles Mann

In business and financial circles f the Pecos Valley an individual hose name is well known, whose ility was recognized and whose rsonality respected was the late harles E. Mann, proprietor of a osperous drug and jewelry busi- ss in Artesia, Eddy Country, ew Mexico.

Coming to Artesia in 1907, Mr. ann was born in the rural dis- ict of Wise County, Texas in 883.

His father was born in Tennes- e and came to Texas when sev- years of age. He spent ten ars in Arizona during the early ys of the mining industry and the age of thirty-one turned his ets into cash and returned to ise County where he bought up veral thousand acres of land and came an active farmer and ncher.

Mr. Mann's boyhood days were passed in Wise County at Decatur. He came to the Pecos Valley in 1907, a young married man with a practical working knowledge of drugs and the drug business.

He established the second drug store in Artesia and was actively associated in this business until 1923 when he was chosen cashier of the Citizens State Bank, succeeding A. C. Keinath. This bank was organized and opened for business in 1919, being promoted by E. A. Cahoon, A. Pruit, J. F. Joyce, J. M. Hervey, C. M. Farnsworth, Rex Wheatley and other business men of the Pecos Valley. It was later combined with First National.

During the years he served as one of the commissioners of the Lake Arthur Drainage District, as county commissioner, member of the town council and board of education.

A Democrat, he cast his first presidential vote for Woodrow Wilson. He was of Baptist faith and active in his church, a Mason, member of the Blue Lodge and Royal Arch Chapter.

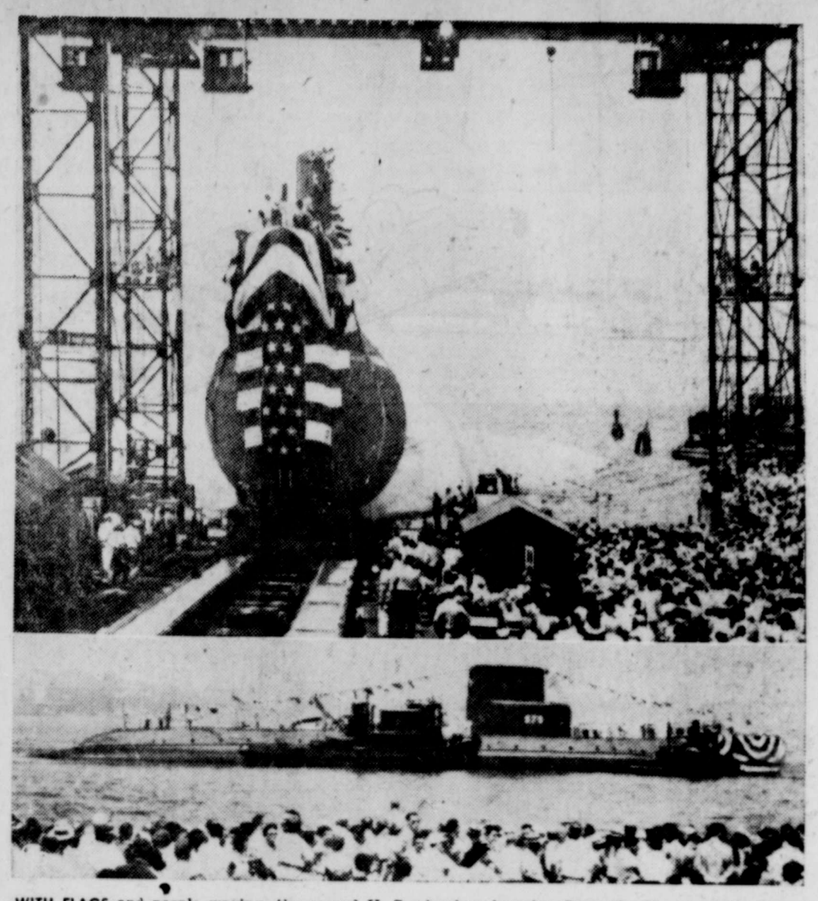
He was married to Miss Hattie B. Boyd in Wise County, Texas in 1905, a daughter of Mr. and Mrs. Henry Boyd. Mrs. Mann's parents came to Artesia in 1910 and formed a partnership with Mr. Mann in the drug business, which lasted until their death in 1919. Mrs. Mann is of a family of nine children.

Mr. and Mrs. Mann had five daughters, Zanaida, Mrs. Fred Cole, Artesia; Helen, Mrs. Helen Hensen, Artesia; Larue, Lela Bess, and Janice Meredith.

Mr. Mann died in 1954. Mrs. Mann still resides at the family home on Roselewan.

Rookie Bob Speake of the Chicago Cubs won the "High School Athlete of the Year" Award in 1948 while attending Springfield, Mo., High.

SEAWOLF, 2nd ATOMIC SUB, HITS THE WATER



WITH FLAGS and people waving, the second U. S. atomic submarine Seawolf slides down the ways to a broadside view at Groton, Conn., shipyard of General Dynamics corporation. The Seawolf is reported to be an improvement over the first atomic sub, Nautilus. *(International Soundphotos)*

James W. Turknett Contributed Much To Pecos Valley

James W. Turknett was one of the sterling pioneers of New Mexico who has done a large and worthy part in the development and progress of Eddy County. He was one of the earliest pioneers, coming to the Pecos Valley in 1880.

Mr. Turknett was accompanied from Kerr County, Texas, by Edward Peril, George Larimore, John T. Fanning and Barion Buleson. They each drove their herds of cattle from Texas to New Mexico, numbering about 1800, arriving in the fall. The next spring the cattle were sold to Arthur Eddy, brother of C. B. Eddy, in whose honor Eddy County was named.

After selling their cattle the men returned to Texas, but each of them in time returned and settled in this vicinity. Mr. Turknett returned in 1882.

Both Mr. and Mrs. Turknett filed on homestead land and bought up other land. Their first house was an adobe structure which was later destroyed by fire, then the large frame building which stands today.

Upon his second arrival into the valley he engaged in the sheep business and continued as a sheep rancher until 1915. He sold wool as low as four cents per pound and at times was unable to close out his sheep at any price.

During World War I he sold his wool at sixty-four cents per pound, and had a herd of about 6,000 sheep. Finally he sold his sheep and went into the cattle business, just at the wrong time, for he saw his accumulations slip away, his credit wrecked and the resources of a lifetime reduced to a minimum. With about 1,000 acres of land to his credit he turned his attention to farming.

Mr. Turknett was with his father and brother John, when they were both murdered by secessionists during the Civil War, and for three days thereafter he was lost in the wilderness with only wild fruit for food.

Mr. Turknett was married to Miss Amanda Henderson of Kerr County, Texas, in 1878. Mrs. Turknett's father was a pioneer preacher in the Christian Church, her mother who lived to be past ninety years of age had the good fortune of being provided with a third set of teeth.

Mr. and Mrs. Turknett became the parents of five daughters, Amy, Mrs. Amy Henry; Anna, Mrs. J. A. Fontaine, who died in Roswell; Nellie, Mrs. Nellie Cogdell; Beulah, Mrs. Beulah Jones and Ruby who is at the old homestead with her parents.

Mr. and Mrs. Turknett are dead. Mrs. Henry, Mrs. Jones and Mrs. Cogdell each live in Ventura, California. Ruby, who is now Mrs. Walter Amstutz, lives with her family in Artesia. Ruby is one of the Jubilee Queen candidates.

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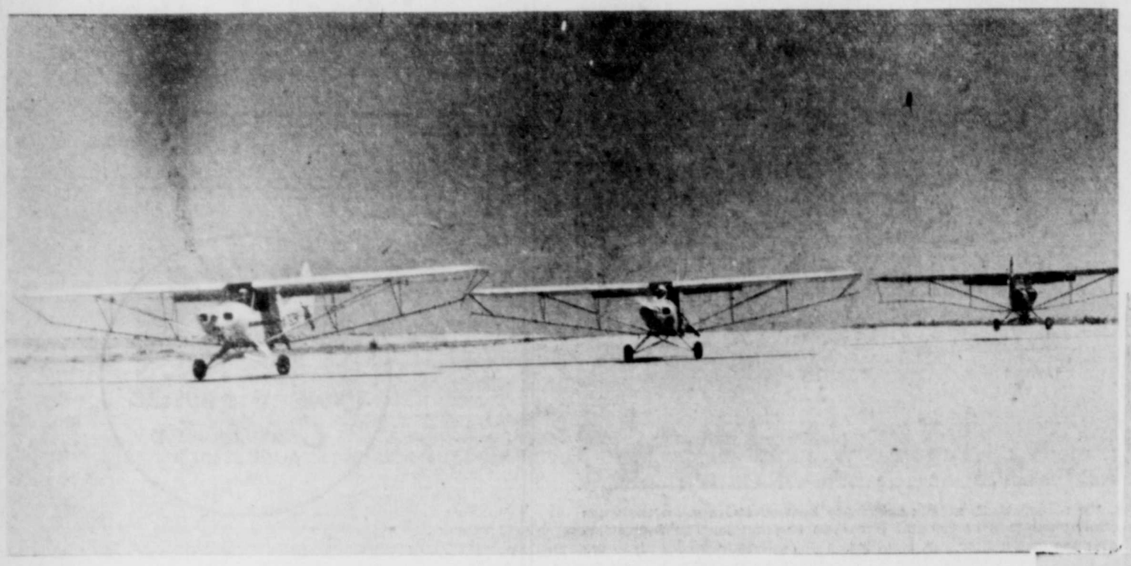

Down on the Deck, three of the crop spraying Cubs of Hazel Flying Service zoom at the photographer, spray booms are ready, in the same type of meneuver they use in spraying agricultural fields throughout the area. However, formation flying as shown in the picture above, is not included in the spraying and dusting service. Piloting the three fast little ships are Hazel dusters: M. H. Peters, Frank Dupre, and J. M. Lee.

One of the most important functions of Hazel Flying Service is this emergency ambulance operation being demonstrated at left by Dupre and Peters with "patient" Mario Vasquez on the stretcher. The contour stretcher easily fits through the door of the big Cub Pacer in the background which is also used for charter service and carries four passengers.

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Artesia's FIFTY YEARS Of PROGRESS

THE ARTESIA ADVOCATE

Artesia's First Newspaper — Founded in 1903

Artesia's GOLDEN JUBILEE August 10-11

ARTESIA, NEW MEXICO, SUNDAY, AUGUST 7, 1955

rtesia Was Nothing But Open Range ountry When Albert Richards Came ere in Covered Wagon 55 Years Ago

By FLORA HOOD

ome up to the chuck wagon, her and help yo'self to a bite to

alk about you Wild West, re a man's life was not worth in dime. Huh! Maybe that was in the days of Billy, The Kid, not when Albert Richards, cowboy kid, was a youngster ng the open range in the Pecos ley.

nd don't let this go any further he's got them Davy Crockett es beat a trail mile. All about and his Maw and Paw and the dren living in an Indian Cave n they first come to what is a town. But nobody can argue t what he tells. There wasn't body here.

Trusts Strangers

ut he sticks to his story about ting a stranger in those early and hanging the welcome out without saying a word, even spitting in your tracks, leaving the doors open when left the house.

ne day, Albert and his broth- came to a ranch house at chow , but nobody was home. So went in, cooked a meal with rancher's grub, washed the es and went on their way, ing "Home on the Range" I ine.

retty soon, not far up the trail met the owner of the house up and told him what they done.

ll he said was, "I'd a been ty damn mad if you hadn't."

here was nothing here but a road with a box car for a depot a watering hole for cattle n Albert Richards father and thers came here 55 years ago. hey came in three covered wa- s, and once they had no water about two days. Other Old-Tim- don't tell all the hard times t those first days and weeks

Called Stegman

was called Stegman when the hards family arrived. They liv- ed in an Indian cave, for six weeks and other families who came that time or had to live in dug-outs. In the spring of the year the winds were so high that no tents would hold, he said. Windstorms today are tame compared to 1900.

"We didn't stay long enough to buy or build a house that time. My brothers decided that the high Gama grass in Hope was better for cattle and we moved on there."

"Hope was quite a nice village then," he said. And that is where Albert Richards grew to young boyhood. But the family moved back to Artesia in 1909, bought a house across the railroad, and Albert worked for his brothers, riding the range after cattle, as soon as he was old enough.

All Open Range

It was all open range those days. No fences except a 40-mile drift fence. Those were really the days of the Round-up. Albert's brothers belong to an outfit called "The Pool."

There were no tamarack trees on the river and no cockleburs. Some of the old cattle men tell that stock men up around Roswell started the cockleburs to keep sheep men out of here.

Albert Richards is a veteran of World War I, attending the University of Colorado at Boulder when he returned. He is a charter member of the American Legion, and a member of the Rotary Club the Odd Fellows Lodge and the Masons. His religious connection is with the Christian Church.

He recalls that the first car he ever saw was a Brush, about the size of an Austin, somewhere around 1910 or 1911. The little thing ran off when nobody was in it, and a cowboy had to run after it and stop it.

Perhaps that first sight of a car made him hop the first fire engines and become Chief of fire fighting in Artesia. Be that as it may, it is one of the greatest services rendered to Artesia by this man who is perhaps among the first families to look on this place. For about 40 years he has been with the fire department, 23 as Chief.

But this Old-Timer was too modest to tell "Ye Reporter" about his long service to the town as a fighter. Thanks to a last year's Advocate, the story came out, but it's too long to be re-told here.

Rock Hound

Albert Richards has had an interesting hobby for the past three years and in this connection he carries on the work of stone cutting in the back of his electric shop on Main Street. He is a collector of stones and rocks, native to the Pecos Valley and the Mountain states. A large and varied display can be seen in the window of his place of business.

Asked if he is interested in uranium or other minerals he said, "No, my interest is in stones that will do to set in jewelry — or to keep for the beauty and value of the stone."

He expects to begin mounting them and put them on sale, now that he has such a large collection.

Mr. Richards was found in the back of his shop, cutting stones to the sound of a whirring motor when "Ye Jubilee writer" arrived to get one of the most interesting stories of the first families.

If there are any tall tales too tall to swallow, will "ye readers" bear in mind that the Richards family came from Texas. And the cowboy kid—Albert—was wearing dresses when the covered wagon caravan pulled into Stegman in 1900.

ONLY ONE OF THESE SPANISH AMERICAN veterans is living. The survivor is John Vandergriff (back row center). Others are (left to right, back row) George Frish and Art Hasty. Front row (left to right) Loren Neely, Jack Kennedy and Joe Schuff.

Original Edifice of First Methodist Church Constructed Here in 1903

The Methodists were here to see the train come up the valley and to greet the newcomers after Artesian water came, bringing an influx of people and a change of name to the town.

The Rev. J. C. Gage had brought his family to New Mexico and was preaching wherever he could find people to listen. He was on hand to meet the first train that came up the valley and he began to preach to the people gathered here. After artesian water was discovered he saw a need for an organized church.

First Methodist church was organized by the Rev. J. C. Gage in 1903. Part of the church membership was transferred from Gage's Chapel. The first meetings were held in a tent on the lots just back of the Wilson Feed Store.

Services were held later that year in a frame school at the corner of Roselawn and Grand streets. From there the services were moved to the second story of a building at the corner of Main and Third streets.

Later the same year a building was located at the corner of Grand and Seventh streets, now Paulin Funeral Home. This building was used until 1911 and the following pastors served the church after the Rev. Gage: George R. Ray, 1904-05; J. H. Messer, 1905-07; M. V. Teel, 1907-08; J. Allen Ray, 1908-11.

By this time the church had again outgrown the building and a new one was started at the present location. After much struggling, the church was finally finished and paid for and the dedication was held Sept. 16, 1923, with Bishop James E. Dickey officiating.

Other ministers serving the congregation were P. T. Ramsey, 19911-12; Ellis Smith, 1912-14; J. B. Cochran, 1914-17; H. B. Ellis, 1917-19; R. F. Davis, 1919-23; J. H. Walker, 1923-25; C. C. Higbee, 1925-27; M. J. Jackson, 1927-28; Harold Scoggins, 1928-32; A. C. Douglas, 1932-36; John S. Rice, 1936-41; I. L. Morgan, 1941-42; C. A. Clark, 1942-48; R. L. Willingham, 1948-54 and H. L. McAlester, 1954 to the present time.

The Rev. McAlester recalls that the educational building and fellowship halls now in use were built in recent times during the pastorate of Dr. C. A. Clark. He is living in Artesia now.

Last year two more residences adjoining the property on the west were purchased by the church.

PROPERTY OWNERS MEET

RUIDOSO, (AP)—Some 81 property owners will hold a protest meeting here Aug. 8 to express their opinions on a proposed paving project for downtown Ruidoso. A majority of the property owners must approve before the paving can proceed.

GOOD WILL GESTURE

PORTALES, (AP) — About 20 youths from the New Mexico Boys Ranch today journeyed to Belen to say a fast hello to 200 Texas Boys Ranch youths who were passing through. The Texas group was returning by train from a California trip and the train stopped in Belen.

THE OLD FIRST PRESBYTERIAN CHURCH, one of the four early churches built here. This building was given to the Bethel Baptist Negro Church in 1953, the Golden Anniversary of this church organization.

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- Going on Our 11th Year
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Our Growth Depends on This Area

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Say . . . Thanks!

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RICHARDS ELECTRIC

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Artesia, New Mexico January 1, 1904

EVEN WITHIN a period of one year's time we see the growth of Artesia from the view above and below. The lower view was taken the year Artesia was incorporated. The right hand corner is the location where William's Furniture Store is now.

E. B. Bullock Remembers Days Of Burro, Mule Team Hauling

When E. B. Bullock moved his family here from Texas and started in the Feed and Fuel business right across from his present location in 1912, there were two big differences in life then and now.

He has the first check he gave after moving here for $5.70. He said it would cost him $50 to get that work done now. Travel was slow and money was worth about ten times as much. No hauling was done by trucks.

He remembers that up until World War I, all hauling in and out of Artesia was done by mule or burro teams. Hauling was done by Joyce Pruitt. He has a picture made in 1917 of a man named Tucker, driving a six-team of burros, and three horses well loaded and ready to return to Lovington. A distance of 65 miles took him two weeks to make the round trip with a load of 15,000 pounds of grain.

Mr. and Mrs. Bullock had six children when they came to Artesia and three were born here. His mother came with them also. The two sons in business with him now were born in Artesia and all nine of his children graduated from high school here. The youngest is 38 and the oldest 56.

His second daughter, Mary Sue, married Landis B. Feather, now vice president of the First National Bank.

Another difference in then and now was brought out in the interview with Mr. Bullock at his place of business. "We really kept Thanksgiving in 1912," he said, "by going to church to worship and giving to the poor. I remember that first Thanksgiving, the town had a union service at the First Presbyterian Church. They took up collection for the poor.

"But there was nobody to take charge of the fund for the town. I asked who would do it and then I offered to do it myself, as there was nobody else."

He continued to look after the fund for the needy until it was taken over by the Welfare Department, and for 37 years he has been chairman of the Salvation Army here. Landis Feather is treasurer. When other organizations are tied up with red tape that takes some time to cut, the Salvation Army is authorized to act immediately.

"We always give food and a place to sleep to those in trouble, regardless of their past record. And we give them enough to help them on their way," he said.

For 32 years, Mr. Bullock also has been engaged in active Boy Scout work in Artesia, and is a charter member of the Rotary club. He and his family are members of the Methodist Church.

Americans Shift Personal Saving Habits to Buying

By SAM DAWSON

NEW YORK (AP)—Personal saving habits of Americans are reported changing. They are said to be saving less out of their incomes and using more for buying. But there are few statistics with which individuals quarrel more than the one on personal savings.

Merchants, manufacturers, bankers and investment managers have a very real interest in statistics on savings. If it's true that most Americans prefer just now to spend more freely and save less, the store keeper will order accordingly for fall business. And the manufacturers will plan to turn out more goods.

Bankers Needs

Bankers and investors want to know how much Americans are saving because they need to know where capital funds are to be found. The economy's growth is based to a great extent on the savings of individuals and corporations. It is out of these that new plants are built and businesses financed.

And so the government's statistics on savings are always watched closely.

But a special study group appointed by the Federal Reserve Board to eye these statistics has just told a congressional subcommittee that improvement in the gathering and reporting on savings data is badly needed. The group says the information given now is inadequate and should be published monthly instead of quarterly.

More Data Asked

The group particularly would like more of a breakdown on personal savings in their various forms. And it would like to see sample surveys taken of the savings habits of individual households in the upper and very low income groups.

Merchants could plan their ordering much better if they knew the trends in saving and spending in various income groups. And investment managers could use information on the source of future capital funds they hope to tap.

The government says Americans are saving about 18 3-4 billion dollars a year, three billion less than a year, ago. Personal debts are at an all time high.

Her Husband Kept Cancer Secret From Susan Ball Nearly a Year

HOLLYWOOD (AP)—Richard Long tells how the news of the recurrence of cancer was kept for months from his wife Suzan Ball.

Doctors told the actor about her condition almost a year ago, but the pair went ahead with night club engagements.

"It was what Suzan wanted to do," Long said, "so we did it." They teamed in a song and dance act and played Tucson, Palm Springs and Buffalo.

He managed to keep her unaware of the return of her cancer until three months ago.

"It's a strange disease," he explained. 'It can be going on in your body without you knowing it. Unless it touches a nerve, there is no pain or discomfort.

"When Suzan did have some trouble we managed to camouflage the symptoms as something else. The doctors thought it would be better that way, in order to keep up her mental attitude.

"She was in and out of Cedars of Lebanon hospital in Hollywood. Finally, we couldn't keep the news from her.

"Sure, she was disheartened. She had known there was a danger of recurrence, but she never suspected it would happen to her.

"She came though it beautifully. Of course, you never really know how you will take it until it happens to you, but I know I could never take it as beautifully as she has."

The 21-year-old beauty whose leg was amputated Jan. 12, 1954, because of cancer is now at the City of Hope Medical Center in nearby Duarte. Long makes the 30-mile drive to the hospital every night after his movie work.

"She is in wonderful spirits," he reported, "and feeling much better. She can't walk now because it is harder for her to walk after losing so much strength. But I take her out for rides in a wheel chair.

"She reads a great deal and we watch television together. Under my tutelage she has become a great baseball fan.

"The public reaction has been tremendous. She has received an enormous amount of messages and her room is like a greenhouse. It has been very heartwarming.

"And I can't say enough about the studio. Studios are supposed to be pretty cold operations, but U-I has been simply wonderful."

Suzan has remained on the payroll throughout her illness. The Universal-International Studio also has picked up the medical expenses, which have been reported at $70,000.

Long did not say where cancer has now attacked the actress. Asked if doctors held hope for her, he replied:

"I can't speak for the doctors."

Does she still have hope?

"Yes, indeed," Long s
"That's one thing she has n
lost."

The pair met when both w
under contract to U-I. They m
ried in Santa Barbara April
1954, and she walked down
aisle dramatically on her artif
leg.

Among the Tuaregs, a nom
people of the Sahara desert,
men wear veils, although the w
en do not.

PROGRESS
PROGRESS
PROGRESS
WE SALUTE ARTESIA
ON FIFTY YEARS OF PROGRESS!

Fifty Years of Progress — August 10 & 11 — Artesia's Golden Jubilee Celebration — Fun for All

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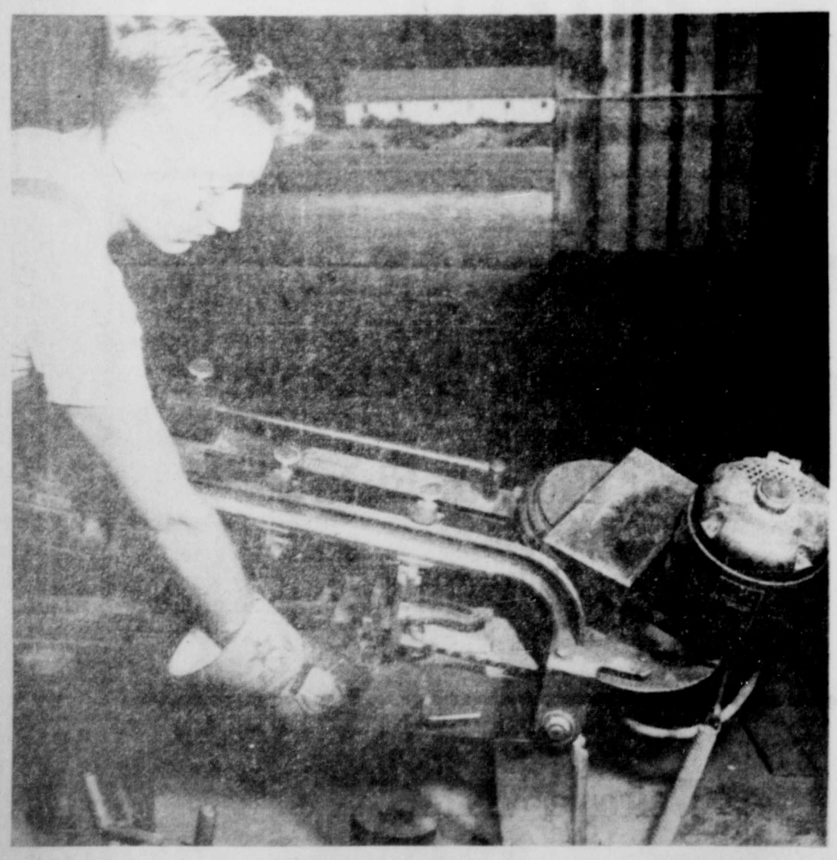
To You...
From Us...
"BEST WISHES"
A Most Happy Celebration

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — August 10 & 11

We Have Two Fine Stores to Better Serve
This Growing City and Our Plan Is
Efficiency, Satisfaction, and Low Prices . . .
We Extend Congratulations to You,
and Appreciate Your Patronage!

13th & Main — Phone 1340
H and J Food Basket
EVERY DAY LOW PRICES
NO PARKING HEADACHES HERE
1008 S. First — Phone 1060

Fifty Years of Progress — August 10 & 11 — Artesia's Golden Jubilee Celebration — Fun for All



IN APPRECIATION—
WE OF—
PECOS VALLEY
MACHINE SHOP
SAY . . .

In being a part of Artesia since 1916, we feel a great responsibility has been placed on craftsmanship, and our goal is to fulfill your expectations.

OUR SHOP IS MODERN AND OUR WORKMEN ARE EXPERTS. LET US SATISFY YOUR MACHINE SHOP NEEDS

Welcome
"VISITORS"

"GATHERING BUSINESS IN WIDE REGION"

PECOS VALLEY MACHINE SHOP
1012 N. FIRST STREET Artesia, New Mexico PHONE SH 6-4801

THE HENDERSON family that came to Artesia in 1903. (Back row, left to right) John L., Mr. J. J. and son, Will. Seated beside Mr. Henderson is his wife, Mrs. (Malinda Jane) Henderson and standing at her back is Mary (Mrs. Abe Conner). Front Row (left to right) Ernest, Tom, Martha, Pearl and Nora. The baby is now Mrs. Elmo Nayor.

The Bracing Dawn Is When Man's At His Day's Peak, Hal Declares

NEW YORK (AP)—Curbstone reasons of a Pavement Plato:

What is a man's time of day? When do they feel most impor-

Everybody knows that weather gets people and they talk about a lot but very little has been done about it. But little has been written about the way different kinds of a single day affect the contrary sexes.

My theory is that basically, morning is a masculine time-and the evening is a woman's hour. Right or wrong, here's the idea:

The sexes live by different clocks.

Noon to man is morning. To a woman morning is duty. . . taking care of the baby. . . bringing her husband tea in bed doesn't every day do this still?, then routing and feeding him out and serving him off to his daily chores.

Morning is twilight to a wife. When done, she crawls back into the vacated bed space left by her husband and dozes in the male warmth he's left-sleepily alert for the baby's awaking movement or dawning cry.

But once's he a-foot and pawed the sleep out of his eyes, morning is a magnificent adventureland for a man. It's his time, his prime. . . and back through 20 centuries.

He lifts his nose and tones the air like a dog. His shoes touch the earth and he feels the crunch up to his temples. He is miraculously aware, every sense is honed, he is a fluid part of the morning. Nature ha given him the pep pill she thinks he should have at the time she thinks is best for him -and, well, she's still the doctor.

You will see few old ladies aboard at that hour, nursing their cats, although there are more old ladies than there are old men. And it isn't because the old ladies are afraid to be out at that time. If old ladies are afraid of anything, it is to be alone in houses at night.

The elderly men hobble out, not because their beds are uncomfortable, but because of a pull deeper than they know.

They may be retired from a job, but they are called forth by the majestic summons of morning, as all men are, and they live again earlier mornings gone before, in the days when they cast a longer shadow than they do now at sunset.

Columbus had red hair.

Dr. H. A. Stroup Came to City Back in 1909

Dr. H. A. Stroup is one of the fine skilled and resourceful physicians and surgeons of the Pecos Valley, with offices in Artesia.

A veteran of World War I, he is a native of Ohio.

Dr. Stroup moved to Kansas with his family when eleven years of age. He attended medical college in Colorado and served his internship in that state. For ten years he practiced medicine in Winona, Kansas, moving to Artesia about 1909.

In 1917 he was appointed by Governor Lindsey to the board of State Medical Examiners in New Mexico.

In 1918 he was commissioned as first lieutenant in the United States Army," and trained at Ft. Riley, Kansas. He was chosen first commander of the Clarence Kepple Post of the American Legion in Artesia.

He is a Mason, Odd Fellow, a member of the Methodist Church and is still practicing medicine.

Doctor Stroup was married to Miss Ethal Ivern King in Denver, where Miss King took nurses training. She died in 1916 in Artesia, leaving four sons, Clayton King, a doctor of medicine in Michigan; Harold, St. Louis, Mo., Paul Austin, who lives with his father, and Howard, a farmer in Artesia vicinity.

Doctor Stroup married Miss Anna Miriam Jones of Artesia in 1918. Miss Jones who came from Pennsylvania to Kansas and from there to New Mexico, was a public school teacher. She was active in church and civic enterprises and endeared herself to all who knew her. Mrs. Stroup passed away only a few years ago, shortly before Doctor Stroup was stricken with an illness which has limited his practice.

Strict Fall-Out 'Fence' Guides 'Operation Cue'

Residents of Nevada's wide open spaces north of Las Vegas have the atomic bomb for a neighbor, but it has been a good neighbor nonetheless.

Unlike some neighbors, whose "rights" sometimes invade fencelines, the A-bomb has been kept within radiation "fenceline" even more strict than the safety limits for the Atomic Energy Commission's industrial workers.

For instance, in the recent "Operation Cue," conducted jointly by the AEC and the Federal Civil Defence Administration, the atomic blast was postponed for nine consective days after the scheduled date of April 26. Winds on eight of the days would have carried too much radioactive fallout over the observers and Las Vegas, or toward populated rural areas.

(Fallout consists of radioactive particles of dust and debris from a nuclear blast which may constitute dangerous radiation sources when they fall to earth in too large concentration.)

The postponements conformed with a new safety ceiling of 3.9 roentgens biological dose per year (roentgen is a unit of radiation measure named for Wilhelm Roentgen, discoverer of the X-ray.) This guide allowed a tremendous margin of safety, as atomne workers are known to be safe with an annual exposure up to 15.6 roentgens.

However, because the general public involved, it would be more difficult than with AEC workers to keep track of accumulated radiation exposure it the 15.6 ceiling were used. So an exposure guide was adopted that was safe for persons thought even remotely more susceptible to ratiation.

The stricter safety factor for the protection of the relatively few living within 100 miles of the Test Site proved inconvenient as thousands of observers and participants and millions of dollars worth of test equipment daily awaited the A-blast, equivalent to about 35,000 tons of TNT.

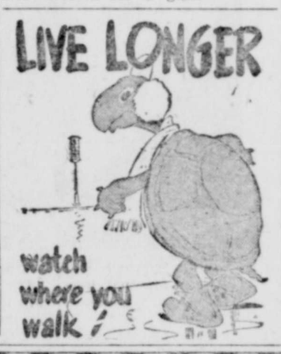
Observers had been warned, however, by Dr. Alvin Graves, Scientific Test Advisor, that the chanches of their seeing a shot on any given day were "perhaps-1 in 14" because of the capricious Nevada winds. Test officials have a standing policy that in no case will they sacrifice safety to expediency.

On one occasion, winds would have dropped too much fallout on the Alamo, Nev., community and countryside of some 1,000 people, and on Elgin, population 53. On anther day, Overton, Glendale and Mesquite, totalling some 2,000 people, would have been effected. Rapidly shifting winds on three different days caused a postponement in the last hour before the shot.

Annoying through the postponements were, they dramatized modern weather forecasting, which can often predict within an hour the peculiar wind shifts in the mountain-surrounded basin of the Test Site.

In an actual attack, fallout—the nemesis of all rural areas within 200 miles of target cities—wouldn't be so conveniently shackled. Country folk can probably expect one to three hours fallout warning by Conelrad radio to protect themselves and their animals. From then on, it's a question of common sense and knowing what to do.

Tiny strawberries tarts make a delightful ending to a company meal. Spoon a layer of cream cheese—softened with a little cream—into each small pastry shell, then fill with strawberries. Pour a little melted jelly over the strawberries for a glaze.



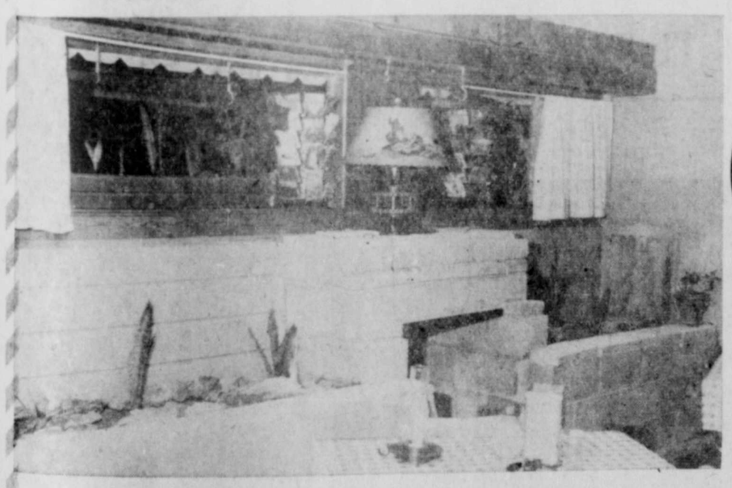
MRS. ELIZABETH ROGERS who arrived in Artesia to live in 1903, about the same time as Mr. and Mrs. S. W. Gilbert. She was a friend of Mrs. Gilbert's.

Best Wishes
to
YOU

AIR CONDITIONED
for Your Comfort!

ARTESIA
RECREATION HALL
J. T. Hamrick, Owner
Artesia, New Mexico

BEST WISHES ARTESIA
On Your 50th Anniversary!



Fifty Years of Progress
Artesia's
Golden Jubilee
Celebration
AUGUST 10 & 11

Make the
HITCHIN' POST
Your
Headquarters!

"Delightful
Dining"

HITCHIN' POST
MR. AND MRS. BILL BLOODWORTH
West of Artesia, on the Hope Highway
Dial SH 6-3048

EVER SINCE "EARLY TIMES"
Artesia Was Destined for
PROGRESS

Fifty Years of Progress
Artesia's
Golden Jubilee
Celebration
AUGUST 10 & 11

Congratulations
on Your
FIFTY YEARS
of
PROGRESS!

Fifty Years of Progress
Artesia's
Golden Jubilee
Celebration
AUGUST 10 & 11

For Your Favorite
MIXED DRINKS
BEER
and
PACKAGE GOODS

CANTINA BAR
320½ West Main

AN EARLY WEDDING picture of Mr. and Mrs. J. W. Henderson taken in July of 1907. He was the oldest boy of the Henderson family who came out in 1903 to Artesia.

Three Spanish-American Families Arrived Here at Turn of Century

Three early Spanish American families came to Artesia about the same time, around 1905.

They are Mr. and Mrs. Candelario Villa, who celebrated their 50th wedding anniversary this year, and George Hernandez who was a single man when he came but later married Martina Garcia. Both families had ten children. Dave Torres was another old-timer. His son, Joe, runs the Torres Grocery Store in Artesia.

All of the childen have been to school in Artesia and Carlos Hernandez was perhaps the first Spanish American to graduate here. He finished in the 'early part of the depression. Bennie Juarez was one of the early graduates also, finishing a little later than Carlos.

Ramon Hernandez, one of the younger boys, is on the Artesia police force.

Not Much Here

He says that even he remembers when there wasn't much here, no longer than it has been since his boyhood days.

Ramon tells his son, "We didn't go to the movies more than once every two weeks or more and they didn't charge but 10 cents."

"The picture show was outdoors, and it wasn't a Drive-In. They had seats but there was no roof over the theatre. I remember that where the Dixie Cafe is now, there was a stable and we would leave our horses to be fed while we went to the show."

They lived two and a half miles out in the country—and that was the real country then and seemed much farther from town than the same distance now.

Dayton Was "City"

He heard the older folks talk about "their day" when they went to Dayton to shindigs. There was a bank and post office and bars in Dayton in the early part of this century.

The Villas were married in Carlsbad and came to the farm where they are living today.

Mrs. Abe Nunez, one of the younger Candelaria Villa daughters, is the only one of the ten children who graduated from high school, but the others went as far as the ninth or tenth grades.

She recalls her father and mother talking about the early days when they came here. There was only the Joyce Pruit store, a market, a few bars and a post office, from what she remembers.

Soon after Mr. and Mrs. Villa were settled on their farm near here, Mrs. Nunez' grandmother came to live with them. Born in Mexico, the old lady does not speak any English. Mr. Villa uses broken English and his wife speaks only Spanish.

Eluteria Erdia, the grandmother, is still living with the Villas and is in her 90th year.

MRS. ABE CONNER, the former Mary Henderson, at the age of 16. This photograph was taken in 1906.

Artesia Telephone Company Started Here in 1905 With $2 Monthly Fees

The Artesia Telephone Company was the name of the first company here dating back 50 years or more, and was privately owned until the Colorado Telephone Company took it over. It is now the Mountain States Telephone and Telegraph Company, with a large network of dial phones in Artesia and soon to install the dial system in outlying communities.

On December 29, 1905, the Artesia Telephone Co. made application to the town for a franchise, signed by Harry W. Hamilton, president. Telephones were already in use here under the laws of the Territory of New Mexico.

Application for a franchise seemed necessary at this time, according to the records found by W. H. Doughterty, manager of the company office in Artesia now, because the town had become incorporated.

Harry W. Hamilton, then president of the first company, signed before L. W. Martin, notary public, who placed the Territory seal on the papers. Witnesses were J. E. Swepstan, recorder, and Floy Rickey Hamilton. John Richey was chairman of the board of trustees for the town.

The monthly rental rate has not increased as much as other costs of living. The first telephones charged $2 for individual phones in a residence not used by more than one family, and $3.50 for a business office. If the same person made application for a phone both at his residence and place of business, the rate was a flat $5 a month.

The Colorado Telephone Company applied to the County Commissioners of Chaves County for a right of way in 1909.

This was granted on the 12th day of January 1909.

The private company evidently continued to operate in Artesia for a while, as the early records show that Harry W. Hamilton sold to Ira Hendrickson in 1910. At a later date the Colorado Telephone Company took over the private line.

The first location was on South Roselawn, where Dr. H. A. Stroup's office is now. In 1926 it was moved to 212 West Main.

Operators during th eearly days were Lina McCaw, Shirley Feather, and Mrs. Walter Nugent.

Father of Young Artesia Woman Was First Pastor of Methodist Church

There is a young married woman living in Artesia who has a strange pioneer inheritance. Mrs. Russell Hill is the granddaughter of a blacksmith and the minister who organized the First Methodist church.

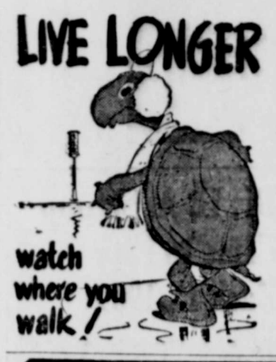
Her father, J. O. Richards—an older brother of Albert Richards, operated one of the first blacksmith shops in Hope. And she has a picture of the early blacksmith shop.

J. O. Richards, the blacksmith, married the daughter of the Rev. J. C. Gage. The young Artestian matron shows as much pride in one side of her pioneer ancestry as the other. In fact, she is exhibiting a picture of the blacksmith shop in a souvenir booklet published by the Junior Woman's club for the Jubilee.

INSURANCE PAYMENTS UP

LOS ANGELES, (AP)—New Mexico policyholders and beneficiaries have received $585,000 in policy benefits the first six months of 1955 from the Prudential Insurance Co., officials of the company said. They said this was $52,000 more than was paid out last year at this time.

Those whose eyes must do much close work in school or business are more apt to be near sighted than those whose eyes work is less exacting.



Congratulations
ARTESIA!

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

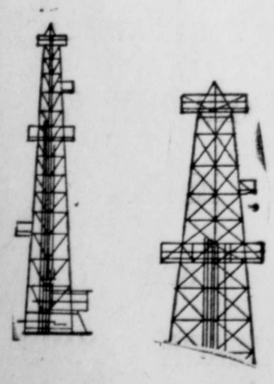
Progressing With Artesia
Going On Our Tenth Year!
Mucho Gracias, Amigos!

LAREZ GROCERY & LAUNDRY
Mr. and Mrs. Angel Larez
805 North Fourth Dial SH 6-2212

BEST WISHES
ARTESIA
On Your Fiftieth Anniversary

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

You Are Cordially Invited to Make Your Headquarters
At The Driller or The American
During . . .



Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11 FUN FOR ALL

THE DRILLER CAFE
BILL THOMAS, Manager
332 WEST MAIN

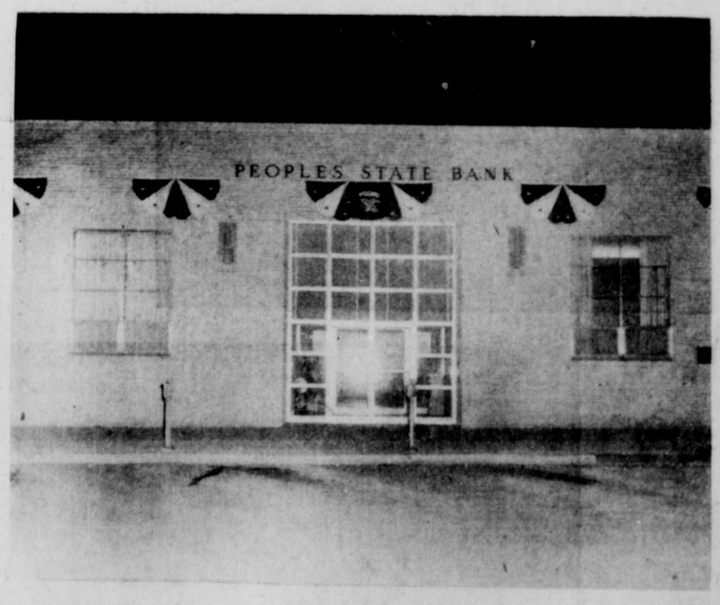
THE AMERICAN CAFE
TOMMY THOMAS, Manager
110 WEST MAIN

CONGRATULATIONS
ARTESIA!
We Are Proud of Your Progress

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

Growing With Artesia
PEOPLES STATE BANK

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11



FEDERAL DEPOSIT INSURANCE CORPORATION $5,000 MAXIMUM INSURANCE FOR EACH DEPOSITOR MEMBER

Designed to Serve You!
Peoples State Bank
ARTESIA, NEW MEXICO

Down Memory Lane

By BEATRICE BLOCKER

RS. REED DOWELL . . .

Reed Dowell, daughter of Mr. Mrs. J. M. Jackson, pioneers the Pecos Valley who reared a ily of ten children and one 's child, is displaying two edi- ns of McCalls Magazine, one 1912 and the other 1917. Members of a sewing club to ch Mrs. Dowell belongs have n leafing through the maga- es that have afforded much in- nation and certainly much en- ment.

Mrs. Dowell has a hat for Old er's Day in Central Park, but is not giving out any inform- n, she simply says "Just wait il you see this one."

RS. J. W. BRADSHAW . . .

Mrs. J. W. Bradshaw called to rm us that not only she and Bradshaw qualify for Old Tim- but each of her sons, Willard Clifford qualify also. The ly came here in 1915.

Mrs. Cliffford Bradshaw, the mer Edith Garrett, was born in Artesia vicinity which makes an Old Timer in her own t.

Mrs. Bradshaw has for her cos- e on Old Timer's day, a moth- bubbard, which belonged to mother. "I had often won- d why I kept it, but now I e it all starched and ironed I am going to wear it," she She has one of the split sun- ets, but hopes to find a hat h she feels will be cooler.

RS. NELL BOOKER . . .
RS. FRANCES BOOKER . . .

The Carper Twins, Mrs. Nell ker and Mrs. Frances Booker, ect to be gowned in identical umes on Old Timer's Day. The s were born in Roswell but tically grew to womanhood a ranch in the Duncan area, st of Artesia. The long drouth ed the family to leave the h and go into the drilling bus- s which later led to the oil ness that has been profitable the family.

Emory Carper, father of the per twins, came to the Pecos ley in 1895, from Virginia, ting first in Roswell. Mr. Car- has been a prominent person only in Artesia but in the e for many years.

RS. NELL ALBERTS . . .

Mrs. Nell Alberts, a sister of ory Carper and Mrs. Will Bal- d, came to the Pecos Valley m Virginia in 1896, by train. recalls coming by way of Pe- and the little train which had passenger car was divided in- half pullman and half chair car. It is with fond memories that recalls the conductor on that n. In less than six months she married to him. Billy Al- ts, the conductor, took one k at the pretty damsel from ginia and vowed that minute he would marry her and he

To Mr. and Mrs. Albert were n four children: Thelma, Mrs. Cooley, Roswell; Norma, Mrs. Elliot, Artesia; Myra Mrs. ude Crossley, Oil Field, Ar- a and Billy of the Billy Albert sery, Artesia.

Mrs. Alberts had eight brothers sisters and five half brothers sisters of which Mrs. Clark m, Artesia, is one.

She remembers that the desert not appeal to her when she arrived, after living in Vir- a with the lush vegetation, and it took years to feel that she at home here.

Among her early friends were y Roberts who has made his in the Pecos Valley, the Chis- families, Harry Hamiltons, made early history in Artesia Mrs. Otto McCollum, Carls- mother of Virgil McCollum, te representative from Eddy nty.

THE U. S. will seek to determine at Geneva whether the Chinese Communists will accept principle of a Formosa cease-fire, Secretary of State John Foster Dulles tells reporters in Washington. *(International)*

Fifty Years of Progress — AUGUST 10 & 11 — Artesia's Golden Jubilee — FUN FOR ALL — Celebration

IN STEP WITH PROGRESS

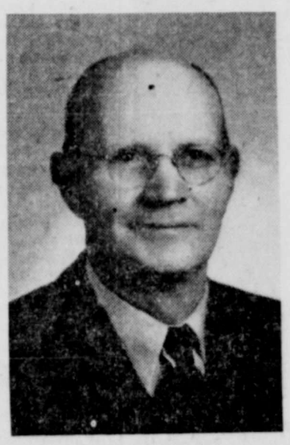
The Artesia Dr. Pepper Bottling Company Plant

BEST WISHES ARTESIA...

Your Golden Jubilee Celebration...

We at Dr. Pepper take this opportunity to thank the people of Artesia for part patronage, and express best wishes for a successful celebration during the Fiftieth Anniversary of Artesia. We have been here thirty years, and have enjoyed every year of our business. As Artesia grows, we grow, and progress is essential to all. We welcome visitors and invite you to visit our modern plant during the Jubilee and Rodeo.

Artesia Plant Opeators Now In Their 30th Year



John F. Parmer

Mr. and Mrs. John Parmer have begun their 30th year in the soft drink bottling business. The operators of Artesia's Dr. Pepper Bottling Company plant on First street started in the business in Oklahoma in 1924.

The local plant serves three counties, Lincoln, Eddy and Chaves, and more than 150,000 cases of soft drinks including Squirt, Parmer's Pop and Dr. Pepper, are sold in the district in a year.

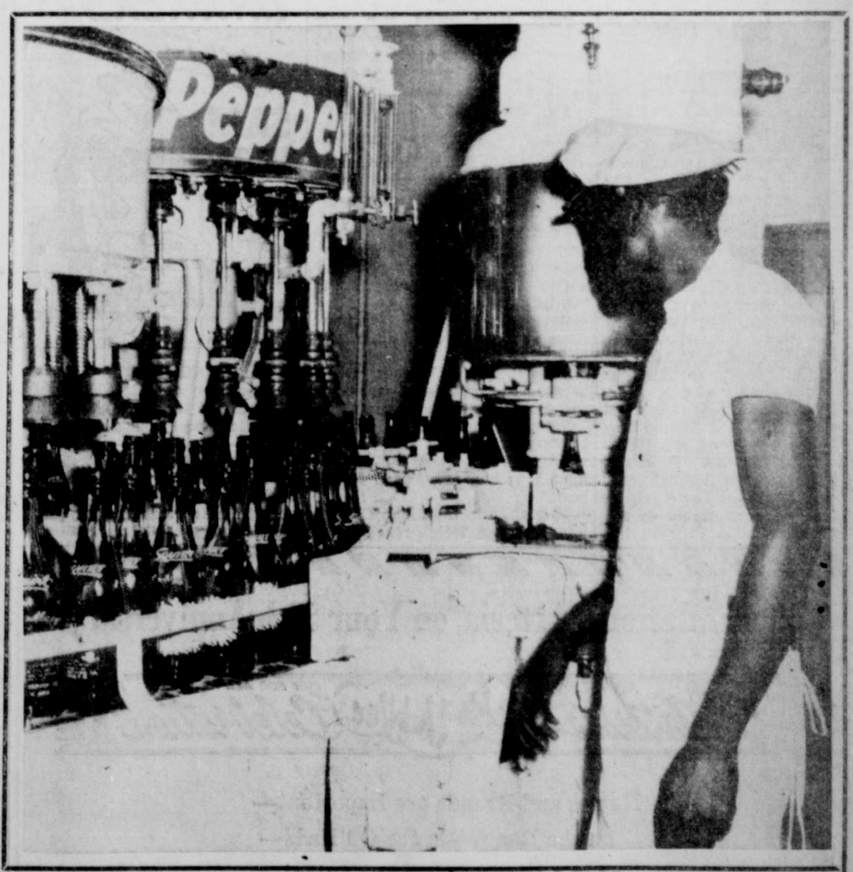
The Artesia plant serves Walker Air Force Base, and 60 vendors are in operation on the post.

Mrs. John F. Parmer

The operators said Roswell is number one in sales in the district with Artesia in second and Carlsbad running third. The plant's warehouses are in Ruidoso and Weed.

There are nine employees in the local plant and seven route men canvass the huge district. The estimated annual payroll is $75,000 and the Parmers said 97 per cent of the money is spent in Artesia. Bottling operations are carried out six days per week.

"We are experienced in this business," Mrs. Parmer said, "and we have always strived to put out the best possible soft drinks. We need the support of the people of Artesia."



DR. PEPPER BOTTLING CO.

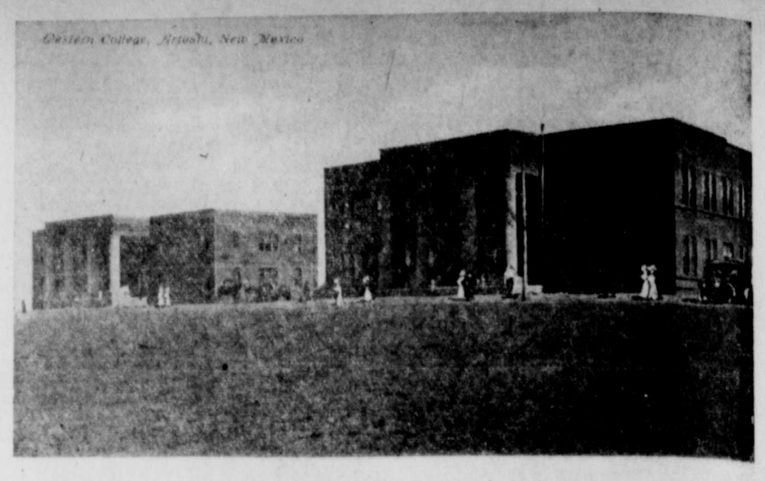
609 SOUTH FIRST STREET ARTESIA, NEW MEXICO DIAL SH 6-3421

AN EARLY ARTESIAN WELL that attracted many people who came to see the strength of its flow soon after it was drilled at Lake Arthur. Workmen are seen near by.

H. Lee White

MOST LIKELY successor to Harold E. Talbott in event he leaves U. S. Air Force secretary post is H. Lee White, say Pentagon sources. White, a Binghamton, N. Y., attorney, is an assistant secretary. *(International)*

Know how to fix radish fans? First remove the stems and root tips from the radishes. Then cut the radish almost through in close-together crosswise slices. Dump the radishes into a bowl of ice water and place in the refrigerator until the paper-thin slices fan out.



WESTERN COLLEGE on the hill, as Western is remembered now by Old-Timers, was a Methodist institution, offering academic subjects on the higher level. It did not operate more than two years.

Bee Culture in Pecos Valley Pioneered By George O'Bannon

George W. O'Bannon was one of the early citizens who profited by bee culture in the Pecos Valley. A prominent exponent of scientific farming and a successful apiarist of the valley, he gave special attention to bee-culture. He was owner of a well improved farm at Lake Arthur.

Born in Missouri in 1866, he came to New Mexico in 1903. His father, Elija O'Bannon joined the Majors and Waddell outfit which was engaged in freighting across the plains to Santa Fe. When the outfit to which Mr. O'Bannon was a party reached Kansas a scourge of cholera hit them and caused so many deaths the company was dissolved and the oxen turned loose.

Elija O'Bannon failed to reach Santa Fe, but later joined the Gold Rush to California, but his success was in agriculture and he took a sum of money back to Missouri.

George was influential in Cass County, Mo., being a Democrat and a member of the Methodist Church. When making a trip through New Mexico he was impressed with the attractions of the Pecos Valley and returned here to live.

He brought with him to the Pecos Valley three horses, two cows, and a few stands of bees, in addition to his household goods. These were unloaded from the railroad car in Artesia.

He bought 136 acres of land and drilled a well, bringing in a flow of 1200 gallons per minute at a depth of 870 feet. He drilled another well which flowed 1600 gallons per minute and a third well which flowed 3000 gallons per minute. The last one was one of the sights in the valley that attracted many visitors.

His bees were of the best variety, being Italian. He had as many as 300 colonies and found that the finest grade of honey was produced in the valley.

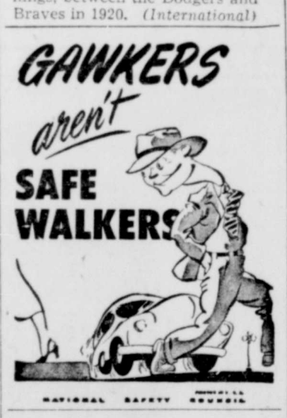
In 1922 he was elected representative to state legislature from Eddy County. There he worked to help reduce taxes, legislation for elimination of insect pests and supported the fence law.

Mr. O'Bannon was a bachelor. He is buried in Woodbine Cemetery. Glenn and Everett O'Bannon, prominent farmers in the Cottonwood Community, are nephews of the early settler.

Only three jockeys—Eddie Arcaro, Ted Adkinson and Jess Higley—have ridden Nashua in his 15 races. He has won for each boy.

All-Time Dodger

ZACH EARL WHEAT, 2, listens to an explanation of the fine points of baseball from his grandfather, Zach "Buck" Wheat, of Lake of the Ozarks, Mo., All-Time Dodger outfielder. Wheat broke in with the Dodgers in 1909, getting two hits off the first pitcher he faced—the immortal Christy Mathewson. He racked up a lifetime batting average of .317 and holds Dodger record of hitting in 29 consecutive games. He played in the longest major league game on record, 26 innings, between the Dodgers and Braves in 1920. *(International)*



About two-fifths of U. S. hospitals beds are occupied by mental patients and these do not include epileptics and subnormal patients.

In 1954 pitcher Ruben Gomez of the Giants won his second game of the season on May 22. He celebrated the anniversary this year by winning his second game.

Big Troop Transfer Brings GI Wives 5,000-Mile Moving Task

FT. RILEY, Kan. (AP)—Blue-eyed, auburn-haired Emilie Turney has just finished the task of moving her household-some 5,000 miles.

Emilie is an Army wife whose husband is among the thousands of soldiers participating in Operation Gyroscope. In this gigantic move, 9,000 members of the 1st Infantry Division in Germany are trading places with the 10th Division at Ft. Riley.

The vanguard of the 1st Division arrived here Monday.

Today Emilie, her two children and her husband, C. W. O. Vale Turney, are established in a rented house in nearby Junction City —and already are talking about buying a home of their own.

Emilie's task of setting up a new household in the United States has an added complication. In addition to her household duties and caring for her 16-month-old daughter Patricia and 4-month-old son Billy, she has a language barrier.

A German girl, she speaks and understands a little English but her husband still must interpret fast-moving conversation for her.

She loves the supermarket. "It's good, fine. You can buy anything there," she said.

She added that over here "everything's bigger — the shops, the cafes—but the service is not equal to Germany. A young man there has an apprenticeship —studies three years to be a waiter. Dresses cost less here, but they're made better in Germany, I think."

With her husband's coaching plus special classes at Ft. Riley to help the wives adjust to life in America, the Turneys figure the language problem will be solved shortly.

Unmarried soldiers had few problems. They went to barracks to live.

Almost 200 enlisted men and officers, plus 31 dependents, were in the group arriving Monday. Two smaller advance units came earlier. The movement will continue into December.

Buying Mutton Goats in Early Days Required Services of Mountain Guide

This is the story about a trip into the Pinon country to purchase mutton goats. And you may not believe that people in that part of the country lived temporarily in dug-outs no farther back than 1914 or 1915.

But the man who purchased the goats is the man who told the story. He lives in Artesia now and is a former school superintendent, who is not supposed to be provaricate. R. L. Paris is the name.

The trip required a guide and the guide is living here now too. He is Pearly George.

He was buying the goats from two ranchers by the name of Joe Inman and Tom Fleming.

Four-Day Drive

Paris and Pearly George reached the Pinon Country and found their ranchers. They bought the goats and put them in a corral for the night. It would require four days to drive them back.

So they had to spend a night somewhere too. The family they stayed with was living away from home in a dug-out. Paris and Pearly George spent the night with them and found the dug-out to be as clean and comfortable as any modern home.

They were welcome to remain as guests without pay, but Paris said he left five silver dollars the next day.

Years later Paris saw Tom Fleming, the man he bought the goats from, and Tom remembered him and made him welcome at his house any time. Even as late as midnight, Fleming would recognize his voice.

Without getting out of bed, he would call to Paris: "Hello, go in and go to bed. You know where 'tis."

Real Hospitality

Another time Mr. Paris went up into the Pinon country to go hunting in the fall of the year, intending to stop with the Dave Gentry family.

On the way up there, Paris met Dave Gentry and his wife coming to Artesia.

Dave Gentry called out, "We'll be gone two or three days. Go in and make yourself at home."

Paris did just that and he went hunting as planning, and when he came back to Artesia he left behind a quarter of venison for his host.

This place in the Pinon Country joins the Van Welch ranch.

Congratulations, Artesia, on Your 50th Anniversary!

Fifty Years of Progress — Artesia's Golden Jubilee — August 10 & 11 — Fun for All Celebration

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and Customers

for Their Patronage

During the Years.

We Are Proud

to Be a Part of

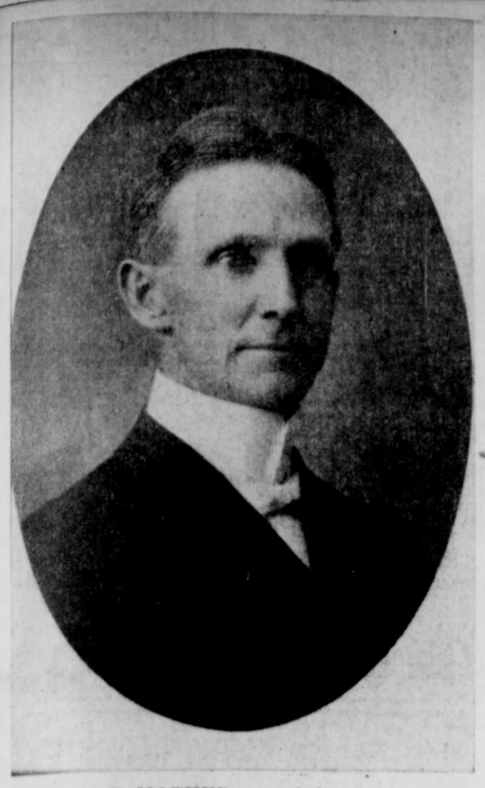
a Community

That Is So Progressive,

We Feel Sure That

This Progress Will Continue.

HOMSLEY LUMBER COMPANY
ONE MILE WEST OF ARTESIA ON THE HOPE HIGHWAY



THE REV. E. E. MATHES, one of the early pastors of the First Presbyterian Church who spent a great many years here and made a strong impression on the Old-Timers.

Strong Troop Bastion, Jet Bomber Base

By MURRAY FROMSON

KADENA AIR BASE, Okinawa —Ask the name of the most like- and most vulnerable—target the Communists in any all-out r in Asia and the answer proba- will be Okinawa.

Its importance speaks for itself. ly 380 air miles east of Shan- it's the nearest U. S. base to mmunist China's industrial com- xes spread along the central ntland coast.

This is one reason Okinawa has en developed as the forward se for the Strategic Air Com- nd's big B-36 superbombers and 47 jet medium bombers.

It also is home base for two jet ngs of the 5th Air Force and the ntral link in a huge air defense lar network arching across the cific.

Air Force Show

The Army governs the island, t militarily speaking, it's an Air rce show.

Its proximity to China probably rves as the best existent deter- nt at this time to any war-like as Peiping might entertain. Con- rsely, the Communists by overt gression could use Okinawa as a se from which to launch attacks U.S. bases guarding the west approaches of the United tes.

The Army ke- a regimental mbat team on the island. There also two antiaircraft battalions regiment of Marines which rived he- from Japan.

Present plans call for the move- nt here of the rest of the 3rd rine Division—less one regi- ntal combat team now in Hon- lu.

The Army could also use Oki- wa to stage troops for move- nt elsewhere. It could accom- date at least seven divisions.

Garrison Unworried

How do Americans on Okinawa el, being so close to the front es?

They're not worried.

"If they bomb us here, they're ng to have to bomb us in Chi- go, Detroit or Los Angeles too," s M. Sgt. William MacMillan, o flew in B 26s in the Korean r.

His is the stock answer on Oki- wa when airmen and soldiers e asked about the safety of their re than 9,000 dependent wives d children who live here.

"We feel a man is going to be a ter soldier if he has his family h him and his morale is good," s Maj. Gen. James Moore, the my's deputy governor for the ukyus command.

Americans here have good rea- to feel safe.

Day and night, the roar of the ift, all-weather F-86 Sabre Jets mble across the Ryukyuan skies, arding the approaches to this ategic outpost.

Radar Network

On the ground, at Naha, the Oki- wa Air Defense Command keeps close eye to the west. Radar sta- ns are tactically set throughout s archipelago which stretches m the southern reaches of pan to the waters above the Na- nalist stronghold on Formosa. Sabre Jets of the 51st Fighter terceptor Wing can be scram- d within five minutes to inves- ate any unidentified aircraft ich shows up on the air defense dar screen.

There can be no delays, says . Hilmer Nelson, deputy com- nder for air defense on Oki- wa.

"High-performance enemy jets, ing with the jet stream which ves south during the winter nths, could be over Okinawa in or 30 minutes," he says.

"That doesn't give you much e to get your planes alerted and at the target before he can hit you."

Defense Nerve Center

Nelson's nerve center can trig- ger air defense warnings for U. S. bases in the Philippines, Formosa, Southern Japan and the mid-Pacific.

Despite the emphasis on air here, Okinawa—once called the "junk-yard of the Pacific"—wears sev- eral other faces too.

For the men who serve here, life can get boring. The men with families find the living conditions much better. For the bachelors it is not very exciting duty.

The glittering night life afforded GIs in Tokyo is nonexistent here. There are few outside recreational diversions although the men can visit Okinawan women in the vil- lages. They are not allowed to bring them on the base.

The post exchanges are about the best stocked in the Far East, how- ever. By comparison with any other military base in the Far East, material life on Okinawa is plush.

Billion - Dollar Cost

The United States has poured about a billion dollars into the re- habilitation and improvement of the island. Roads are the standout feature. Without them, the mili- tary would have no links between the two key air bases here and the harbors and supply areas.

The prospect of a return of the Ryukyus doesn't look good for Japan, which would like the United States to give back the entire is- land chain.

This one-time stepchild of the East military picture is rapidly coming of age as America's most important Pacific bastion—and it looks more permanent every day.

With the shift in important mili- tary and political developments to Southeast Asia, there are those here who look for eventual trans- fer of Far East Command head- quarters from Tokyo to Okinawa.

If war starts tomorrow in the Far East, what could America's Asian allies put on the line in their own defense?

In the face of billions of U. S. dollars spent in Far East trouble spots in the two years since the guns went silent in Korea, the an- swer is interesting.

1,300,000 Men

Roughly, the United States prob- ably could count on upwards of 1,- 300,000 soldiers and airmen from South Korea, Nationalist China and the Philippines—and this would be only the initial call-up.

This figure, though unofficial, was made available by qualifed sources in the three vigorously anti-Communist countries.

An unofficial estimate of Allied power looks like this:

South Korea—21 divisions of 13,- 000 men each presently under arms. In addition, supporting these units are corps units, artillery and special weapons battalions which fatten the South Korean standing force to about 650,000 men.

Nationalist China—25 divisions of 10,000 men each with supple- mentary units and special weapons bulging the standing army figure to roughly 500,000. The National- ists also have three wings of jet fightert-bombers and a group of prop-driven F-47 Thunderbolts.

The Philippines — The islands currently have 40,000 men under arms. Reliable informants say the Filipinos could call an additional 100,000 men in an emergency. They are still without a jet air force, but the United States will soon be- gin training 50 fliers in American- supplied T-33 jet trainers at Clark Air Force Base.

The Philippines is the only SEATO member of the three. Pak- istan and Thailand are the other two Asian members of this collec- tive security organization.

Another question often raised is: How good are the troops now avail- able?

The South Koreans are the only soldiers who have seen recent com- bat on a large scale. They make up a young army, which has been praised as being able to hold its own with any in the world today. It is the fourth largest behind the Soviet Union, Red China and the United Sttates.

Nationalists Stale?

The Nationalists have now been out of fighting for nearly six years, and they are growing older. A relatively stale army is always a big question mark.

The Chinese are sensitive about this point.

They argue that they are calling up youngsters all the time and that they have the young soldiers where it counts—Quemoy and Mat- su. Unofficially, it is estimated that four of Chiang Kai-shek's toughest divisions are out on these offshore islands.

Air-wise, most Nationalist pilots are well over 30 and many are 40. But the Air Force, like the army, feels it has the youngsters to do the job.

One observer says the National- ists appear to suffer from the same shortage the South Koreans displayed in 1950—lack of artil- lery and knowledge of how to use it.

Through the military defense as- sistance program, the United States is continuously expanding services of advisory commissions to its Far East allies.

Three Divisions

Actually, the United States can call up only three full divisions in Asia today. But that doesn't mean ground troops are being discounted in future military plans as reliance on the Air Force and atomic bombs increases.

One high officer said, "The main object of war is still to seize ground and the people on it. You can't do that with airplanes—only with men carrying rifles. These troops have got to hold the ground once they seize it."

Dispersal and mobility is being emphasized throughout Korea, Ja- pan, Okinawa, Formosa and the Philippines, where American air or ground forces are stationed.

". . . And that means more ground troops will be necessary, not less," one infantry officer de- clared.

The present American ground force lineup in the Far East—with most units up to 25 per cent under- strength—looks like this:

Korea—24th and 7th divisions and a large number of service troops and men attached to the Korean Military Advisory Group.

Force In Japan

Japan — 1st Calvary Division, which is responsible for ground de- fense of all central and northern Honshu and the newly arrived 508th Airborne Regiment.

Okinawa—75th Regimental Com- bat Team and two battalions of artillery now are being backed up with the arrival of two regiments of the 3rd Marine Division.

All U. S. units—Army, Navy and Air Force—are in much better shape today than they were in 1950, when the Korean War start- ed. New weapons, new equipment and a new attitude of readiness is evident among U. S. troops throughout the Far East.

But there is some feeling that too much reliance is being played on the Air Force.

"It took only two bombs to force Japan to surrender," said one air officer.

However, he ignored the fact that thousands of infantrymen and Marines gave their lives to seize islands which were converted into bases for the atom bombers.

Cafe Owner Sells Hat Off His Head

There's nothing like selling the hat off of your head.

A man walked into a restaurant on main street about breakfast time this morning and instead of ordering eggs and bacon and cof- fee, he asked for a high hat.

A waitress went to the owner, Bill Thomas, and asked if he had any more. "All sold out yester- day—same day we got them," he said. He took 50 to sell for the Chamber of Commerce Tuesday.

The man who was hungry for a high hat looked disappointed and Bill said to the waitress, "See if mine will fit him."

To a bystander it looked a little large, but the man took it, grinned happily and went out. His hat hunger was satisfied.

Some disabilities which have been attributed to old age may be caused by scurvy a study made in Glascow, Scotland, indicates.

Michigan State will be the host college next fall for the NCAA cross country championships. It will mark the 17th time the event has taken place there.

Whaling ships now use helicop- ters to spot whales.

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MANY HAPPY RETURNS OF THE DAY . . .

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Means a Great Deal to Us . . .

We Have Enjoyed 10 Years Serving

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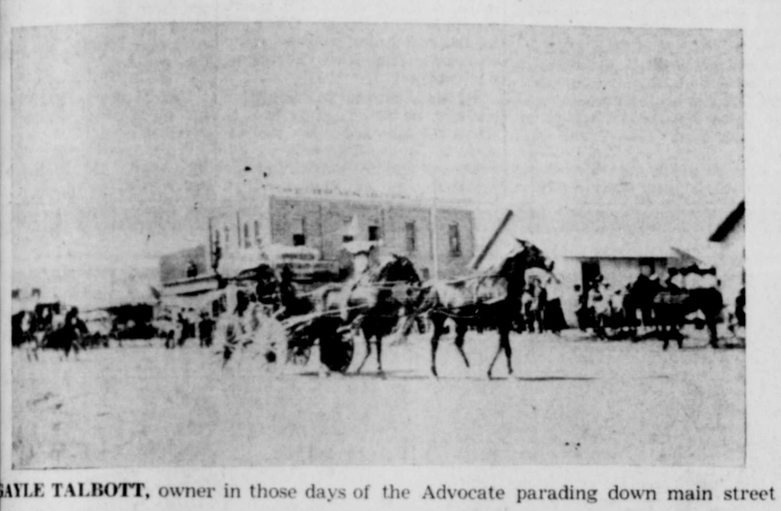
THE ARTESIA ADVOCATE

Artesia's First Newspaper — Founded in 1903

Artesia's FIFTY YEARS Of PROGRESS

ARTESIA, NEW MEXICO, SUNDAY, AUGUST 7, 1955

EARLY BAND—This picture was taken at a July 4th celebration at Hope in 1914 after the famous J. O. Adams band broke up. Members left to right: Unknown, Clint Rice, Ralph Terpening, Jack Trieb, Landis Feather, Harold Larsh, Harvey Klopenstein, Jumbo Hudson, Mr. Hudson, Austin Rice, Fred Spencer, Clarence Smith. In those days the baseball game was the big event This picture was taken at the ball game west of Hope.



GAYLE TALBOTT, owner in those days of the Advocate parading down main street in his decorated surrey to which is attached a pair of prancing bay horses.

Railroad Box Car Served As First Santa Fe Depot

C. O. Brown, retired railroad man who came to Artesia as Santa Fe agent 50 years ago, has come up with the facts about the Homeseekers' Excursion trains.

It was during his first year here that the Santa Fe started these special trains out of Chicago to bring the homesteaders, stimulated by Real Estate agents here who had connections in the Midwest. Mr. Brown said that about two trains a week came in bringing in the landseekers.

He remembers that the town had already grown to a population of 2,000 by the time he came in 1905. That means that it had this mushroom growth from the small beginning of a few families in 1903: namely, the McCrary's, Gilberts and Hendersons.

And in 1900 when Albert Richard's family came through there was nothing but a box car for a railroad station and a watering hole for cattle, with two springs not far away for drinking water and dug-outs to live in.

Although Mr. Richard remembers a railroad here, Mr. Brown said the line did not go on through the Pecos Valley until 1902 when J. J. Hagerman's money completed it.

The railroad station was in a frame building on a street north of where it is now when Mr. Brown became agent, he said. There was a large freight house, however.

The business part of town on Main Street was a busy little village, even at that date. Joyce Pruit did a big business with the ranchers all over this area. There was a hotel and bank, besides other places of business.

He became active in the First Christian Church, the church of his choice and the first one to be built here. It had been organized about two years when he came and there were other churches by that time.

For many years Mr. Brown was chairman of the church board and is still a leading elder. The First Christian Church has recently compiled the history, and the members give Mr. Brown much of the credit for compiling the data.

He and Mrs. Brown live at 115 W. Chisum in the same house he bought soon after coming here half a century ago. They have a son in California and a daughter in this state, now living in Santa Fe.

Why hurry, if the minute you save is your last?

Alfalfa Festival Was Big Event Of Half Century

A few of the Old-Timers have mentioned the alfalfa festival, but nothing describes it better than a story from the files of the Pecos Valley News (Artesia Advocate) in 1914. It follows:

"The Alfalfa Festival is the only show of its kind in the world. Its importance is shown by the fact that for the 1914 Festival all concessions were brought outright by an eighteen car carnival, traveling by special train.

"This great fair is given every fall, and is attended by thousands

(Continued on Page Five)

This Should Settle Old Bones Of Contention About Early Day Artesia

Miller: Gr-r-rh — Ruh, Ruh, Ruh

Stegman: Give me that bone. I buried it and I was here first.

Miller: You're getting to be just like a human, talking about who got here first and fighting over which one buried this bone.

Stegman: Well, there's going to be many a tale wagging that no dog will claim, when this Jubilee comes off.

Miller: Gr-r-rh — Ruh, Ruh, Ruh

Stegman: That's what I think. And quit pawing the ground long enough to tell me which was the first church built in this town?

Miller: Gr-rh—Ruh, Ruh, Ruh

Stegman: That's what I heard—First Christian Church. The Press had a picture of the First Presbyterian Church for the first one.

Miller: Gr—Ruh, Ruh, Ruh

Stegman: That's what I say . . . Dog-gone the Press. We were here first—more than 50 years ago . . . We're Old-Old timers. What have they got for records but the Pecos County News and the Advocate. That's all the same . .

Miller: Gr- Ruh, Ruh, Ruh. . .

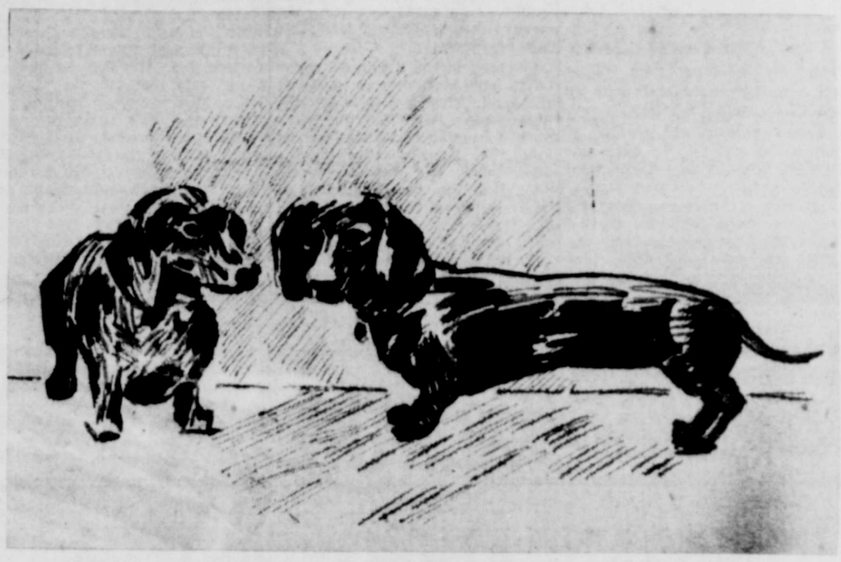
Stegman: And who was the first bride?

Miller: Gr-ruh, Ruh, Ruh . .

Stegman: That's what I heard when somebody kicked me, and I was beating it lickety split down to the Santa Fe Railway tracks . . It was Lucile Duckworth that married Judge McCrary . .

Miller: Gr-Ruh, Ruh, Ruh, Ruh!

Stegman: Right you are, and she was the first woman Baptized in this town after a church was built and that was in the First Christian Church.



BONE OF CONTENTION
Original art work by Edward Yates Hood

Miller: Ruh, Ruh—Gr-r-rh . .

Stegman: And when did the first artesian well come in? Who was there and who had the biggest one? Did anybody here have the biggest one in the world?

Miller: Gr-r-r-rh—Ruh, Ruh, Ruh

Stegman: And did Jim Berry bring in the first oil wells and the first gas well that piped in gas to this town? Or do the Yates and Carpers come in on this?

Miller: Gr-Gr-Gr- Gr Gr-r-rugh. .

Stegman: Who was the first charter member of what?

Miller: Ruh, Ruh, Ruh—

Stegman: All I know is that all the first steelers must have started the Rotary Club — the men, I mean, and the women well, they chartered a boat to the Woman's Club, the way I heard old Eagle Draw overflowed on the streets.

Miller: Gr-r-Ruh, Ruh, Ruh

Stegman: And do you think women had calling cards and men wore high hats and spats and tipped their hats to women with flowered parasols, as hard at it was living in this wild west?

Miller: Gr-r-ruh—Ruh, Ruh, Ruh

Stegman: I know one thing, more of the Old-Timers lived in caves and tents than they will tell. Some of the pioneers have the guts to come out with it.

Miller: Gr-r-ruh—Ruh, Ruh, Ruh

Stegman: I don't want the bone. Let it stay buried . . I'm going to take the Santa Fe back East!

Miller: Jubilee! !

We Salute Artesia!

Fifty Years of Progress — AUGUST 10 & 11 — Artesia's Golden Jubilee Celebration — FUN FOR ALL

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Tile Baths — Artesia's Newest Motel!

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SOUTH FIRST STREET—ON HIGHWAY 285

DIAL SH 6-2722

THIS IS the public school building in 1909.

Vacation Trip To Lakewood Was Bright Spot Time in Artesia of 1908 Of Teachers Summer

(Written In 1908)
By WINIFIELD KURTZ

While the Eddy County Institute was in session at Lakewood, the people provided to the best of their ability entertainment for the teachers. Everything in their power was done to make this two weeks stay in Lakewood one of the bright spots in every teachers' life.

One event that proved to give greatest pleasure, new experiences and lasting remembrances of Lakewood was the barbecue held across the lake McMillan about three and one half miles southeast of the city.

Arrangements were made so that we might all leave the hotel at one o'clock in the conveyances afforded. Many rode in buggies, and others in wagons. The best crowd rode in a hay-rack covered with hay, then with a canvas. About 25 young men and women, including one married man, rode on the wagon.

The mules pulled us along nearly as fast and much smoother than any street car could have done. The boys mixed in with the girls. Mr. Hicks and Bailey occupied the center of the load while the rest of us sat on the edge and let our feet hang over. What a good time the girls had laughting about the married men and the unmarried and those wishing they were married! Every girl did her best to make a mash. Some succeeded and some didn't.

When we were nearly half way there we met four men. They made us surrender and hold up our hands. While we were in the act, one of the gentlemen shot us with his camera and we were sure captives. None of us realized what was being done till it was over.

Nothing of interest occured till we reached the lake except that where the road was sloping, the ladies screamed and thought they surely were going off. As we neared the lake Miss Reed fell off and missed the roughest part of the ride.

We all left our wagon and preparations were made for the launch and two row boats to take us across to the other side where we were to picnic. The lake was rough and as we sat in the boat near the bank it seemed as tho we would never get across, for the waves lapt into the boat partly filling it with water.

A cloud in the northwest seemed to have been the real cause of the wind. After a little delay the boats were filled, then we were pushed from shore by bars and let loose. The launch led, towing the other boats. The ride was surely delightful. The waters seemed so much smoother than they looked and the launch when puffing leisurely along.

To our right, the hills rose nearly two hundred feet high, rocky with a little green to hide the bareness. Near the foot of one of these hills where the water washed the rock was a delightful echo—making its sweet, weird music for the happy passerby.

As we rounded this high promontory we came in sight of the boat house, snugly placed at the foot of a cozy curvature in the hills. Several people were there who had moved it over in the morning and who had prepared the fatted calf.

We were greeted as we rode in and disembarked. The launch returned for another party and we tried to straighten our hats and look pleasant. Some rested and visited; others started out to climb the heights about three hundred feet nearby, straight up. With my kodak, I got a splendid view of the boat house and the climbers, also a shot at the returning launch.

It was time for a lunch, so everyone partook of the cantaloupes which were found in abundance. They were delicious and were a necessity for climbing the mountains. Now, many in the party sought the rugged way that led upward and soon found that they could look down on most of the folk, who seemed very small indeed.

The view afforded by the mountain was splendid. Lakewood, the artesian wells, the irrigating canals and the lake made a fine picture to the eye of the newcomer. Mrs. Kaiser and myself climbed the heights together and as we neared the top were thrown us as assistance in getting over the rocky top.

After our view of all things far, near and below us we descended by a different way and with greater ease than the journey upward. I had only reached the bottom when Messrs Bishop and A. A. Kaiser and Miss Laurence were preparing to ascend. Upon invitation, I grasped the garden rake Mr. Kaiser held and decided a good thing was worth trying again and in such good company, so away up, up, up I went again.

Much easier was the climb this time. Quite a party was awaiting us and such fun as we had. Who could throw into the lake? Only the men, of course. My rock went half way there. How like two little boys Bishop and Kaiser were when they rolled rocks down the hill only to see them disappear in the lake or break before reaching the bottom?

How the people below shouted as we enjoyed the fun of rock rolling, for they feared for their lives. A jolly repast had, when we spied 3 cantaloupes nicely placed under a shrub. The people who had brought them forgot the salt, but we relished them without seasoning.

The shore was covered with tiny rocks, probably washed up by the water. Great fun we had in throwing them at each other. Prof. Griffin got a little too foxy and Mrs. Thompson promised to stand him on his head if he persisted in troubling her. I thot a fern would feel good down his neck, so together we charged him and succeeded in settling the professor, but he was as bad as ever.

The fact is he bothered everybody and had several merry chases over the hills before he would "be good". Profs. Bishop and Daly really enjoyed the stone throwing and we girls surely let them have their share.

Supper time arrived and everyone was given a proper plate, a bun made of bread and a generous slice of the fatted calf. Pickles, onions, coffee and water was the remaining parts of our supper. All of it was fine and it sprinkled quite hard while we sat on the bank satisfying a ravenous appetite.

Supper being over, the lucky ladies with their friends departed over the hills back to the wagons. The launch left with a load and the rest of us threw rocks, rested, visited or did as suited our pleasure. One row boat afforded a splendid time for a few favored people including Prof. Hicks and Mrs. Reed.

When the launch returned, everything and everybody was placed in the boat house and were started for the other end of the lake. Progress was not fast with such a load and night falling. The water was getting rougher and when we were within about two miles of our destination we were compelled to anchor the boat house.

The engine would not work and after all possible efforts had been expanded she would not move. What were we to do? Twenty feet from land, it was dark, and no lantern. There was only one way out of it . . . get to shore somehow.

With what planks there were and other things, a landing was made. A happy crowd, I'll assure you, to be off the water. While yet on the boat house, we sang several favorite songs that cheered up our spirits.

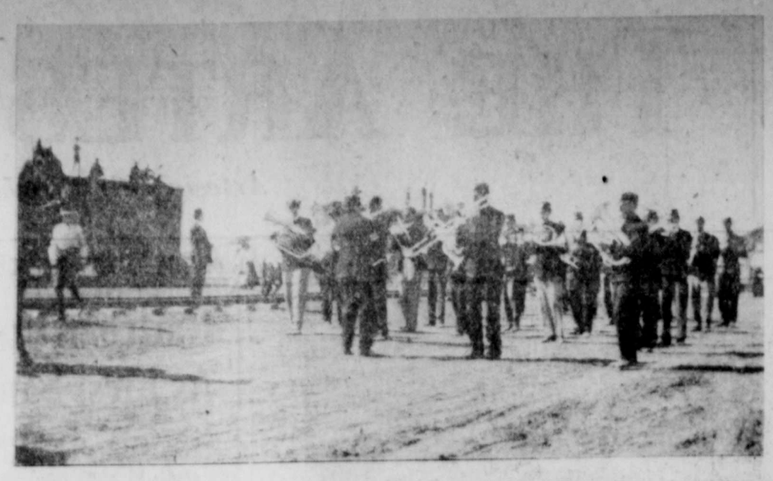
With two men as guides to find our way, we all set out by twos to round the lake and reach the wagons. In our two-mile walk we encountered one rattlesnake, fell several times, got our clothes full of stickers and had high hopes reaching Lakewood sometime.

At last our destination reached several buggies were waiting ferent parties and our beloved rack was soon filled in the manner as at first.

Not such a noisy crowd now sweethearts were whispering those that had no beau were ing they had. No one cared much the wagon tipped for it dark and made it better to sit together. A lantern hung the ground to guide our race mules and we came home on fly.

The sky was clouded and was beginning to fall. How we were to be near home. The gon stopped at our house first after bidding our friends good and thanking them for our s did day, we sought a place of

Truly the people of Lake had done their best and I did best to appreciate it and ha splendid time, although it see as tho Miss White and I acted ful in throwing stones.



THIS IS ARTESIA'S first band which was happy to escort William Jennings Bryan through the streets of Artesia. Pictured in the band is the late Will McCaw, father of Mrs. Russell Rogers, and the McCaw brothers.

Telephone scientists are ing on a system that may day permit you to speak a n into the telephone and have a nection made by mechanical without human intervention.

U. S. spending for home ga increased from 211 million d in 1940 to 689 million dollar 1950.

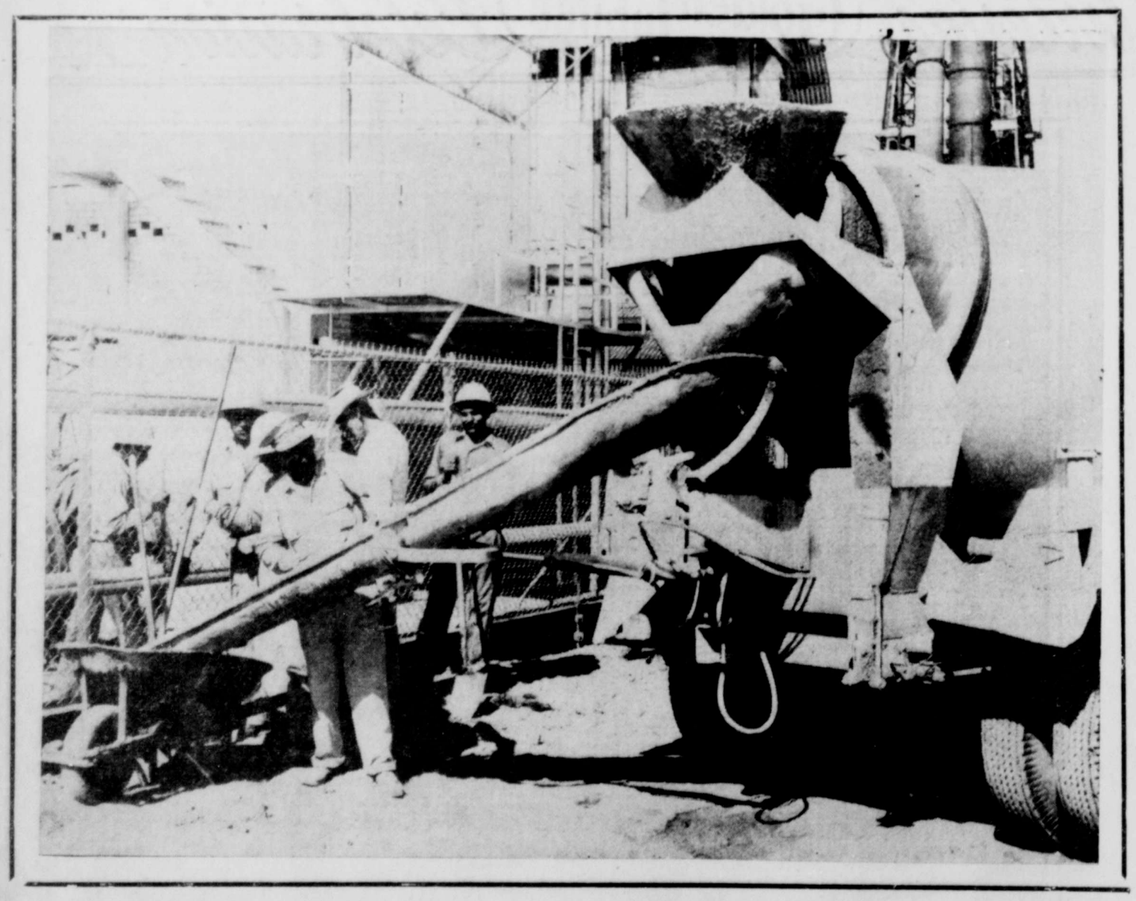
About half the two billion lars given private charity United States each year go charity rackets, says the Tw eth Century Fund.

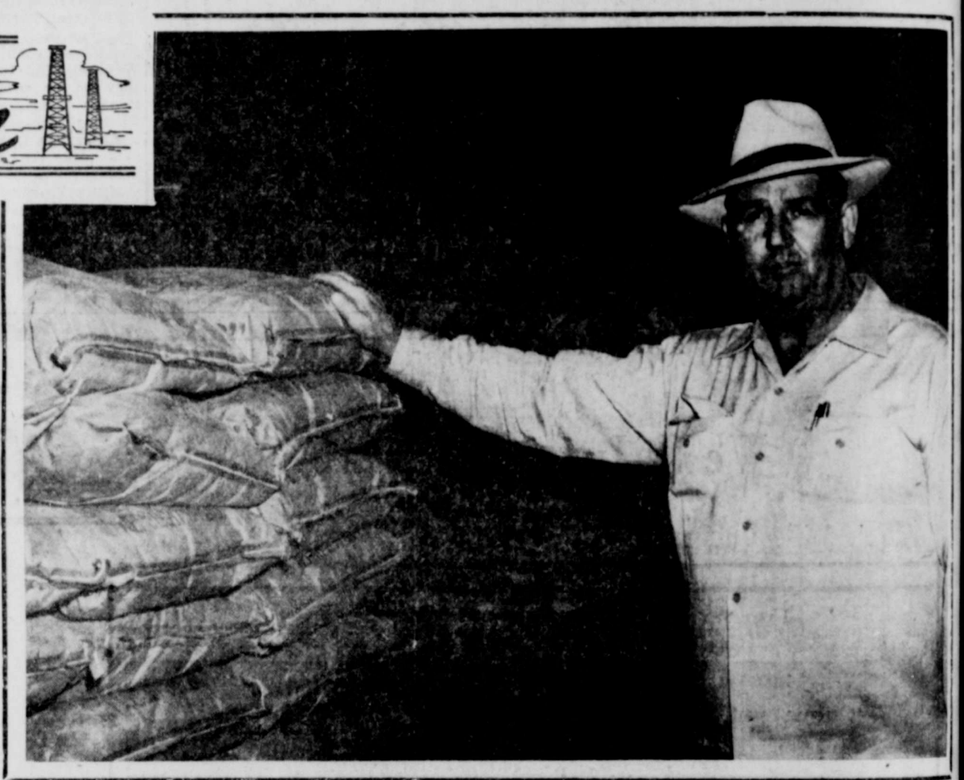
The idea that souls of the are born again in the bodie other people and animals is widespread among the people the world.

For 25 years, Mrs. Blanche ton of Dormont, Pa., has w every Wednesday as a volu for the American Red Cross ing about 400 surgeons' every year.

Fifty Years of Progress — AUGUST 10 & 11 — Artesia's Golden Jubilee Celebration — FUN FOR ALL

CONGRATULATIONS ARTESIA
ON YOUR
FIFTY YEARS OF PROGRESS





Walter Nugent

PROGRESSING
WITH
ARTESIA!
Thanks to Our Friends and Cuctomers

Fifty Years of Progress — AUGUST 10 & 11 — Artesia's Golden Jubilee Celebration — FUN FOR ALL

Walter Nugent Contracting Co.

READY MIXED CEMENT • SAND AND GRAVEL

210 EAST MOSLEY "In Artesia Since 1924" DIAL SH 6-3131

Fifty Years of Progress
Artesia's
Golden Jubilee
Celebration
AUGUST 10 & 11

... For Fifty-Two Years

WE HAVE SERVED THE ARTESIA AREA

Converting raw, open land into a bustling, prosperous city is the record achieved by the citizens of Artesia ... citizens of yesterday and today. So, won't you men and women of this area accept this sincere salute from THE FIRST NATIONAL BANK?

Through your industry, your foresightedness and your determination, Artesia has developed into the actual capital of an empire ... an area of which we are proud to be a part and a place in which all of us enjoy living.

For the past 52 Years THE FIRST NATIONAL BANK has had the pleasure of serving you. Citizens of this entire area have long since learned to depend on us for every modern banking facility and for every service that will help in continuing this parade of progress and development.

Now, on the occasion of Artesia's Golden Jubilee, the Officers, Directors and employes of this bank join with all other citizens in extending sincere appreciation to all and the fine people who have contributed to the progress of our area.

OFFICERS

ROSS SEARS, Chairman of the Board
CHAS. K. JOHNSON, President
L. B. FEATHER, Vice President
FRED COLE, Vice President
C. F. HAMMETT, Cashier
MARTHA BROOCKE, Asst. Cashier
GEORGE H. FERRIMAN, Asst. Cashier
VERNON WATSON, Asst. Cashier
BILL HART, Asst. Cashier

DIRECTORS

STANLEY CARPER	CHAS. R. MARTIN
FRED COLE	J. B. RUNYAN
L. B. FEATHER	ROSS SEARS
JESS FUNK	T. J. SIVLEY
CLYDE GUY	J. L. TAYLOR
CHAS. K. JOHNSON	J. S. WARD
A. W. LANGENEGGER	NEIL B. WATSON
HARVEY E. YATES	

THE FIRST NATIONAL BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

ARTESIA NEW MEXICO

THIS IS Artesia High School in 1909, compare it with our present day school.

Leisurely Trip To Hope in 1908 Was Occasion For Taking Many Snapshots of Open Prairie

By WINNIE E. KURTZ
(Written in 1908)

There is no use being lonesome in Artesia when people treat you "s they would like to be done by". That is Iowa style when Iowans are far away from home and glad to see a "yeller" dog if he is the worst kicked one in the neighborhood. It was such a spirit that prompted Mrs. Allard to ask me to join a picnicking and fruit excursion to Hope on Sept. '08.

It was to be ready by six in the morning, but sleep overpowered me and I did not rise till six. I tried to hurry to get ready, but I must talk to my roommate as tho I never would see her face again. Before my face was washed, the buggy appeared at the gate. I must hurry and be ready in a minute. So drinking a pint of milk, putting on my hat and seizing my (kodak) shot gun away I went.

Mr. and Mrs. Allard and Blanche and Mrs. Allard's brother, John, were in the carriage. We started and a few minutes were joined by Charley Midebury and family and Mrs. Allard's mother (Mrs. Midebury and Mrs. Allard are sisters).

The air was bracing, the sky clear, the road dusty and the team, a sturdy team of fine Iowa horses that took a steady gait and kept it all day. As we jogged along, John would shoot at a post, a hawk, raven, prairie dog, or whatever pleased his temper.

We talked over Iowa affairs and people and country as near as our acquaintance would allow. A splendid visit as that made me feel very much at home and my friends also.

The country was not very much to see. The first 15 miles was level and we passed several houses or shacks where people were living or had lived. In that distance we found one reservoir filled with rain water. The hole was several rods long and 1½ rods wide and no tover four feet deep at the most. We saw no artesian wells as we were not in the artesian belt.

The prairie was covered with soap weeds (Yucca) and cactus weeds and a few flowers. The soap weeds would make artistic door yard plants for northern homes. I shall make you a little picture and you can imagine the rest. The flowers are pretty, but now only the stem and seed remain. They have a very small root, just enough to hold them up.

I wanted a picture of them but my kodak filled up too soon. I aimed at a fence post, but beyond was a horse. From the way it kicked up its heels and ran, I am sure it felt the effects of my efforts wasted on the post. It remains yet a joke on me.

We passed over a large hill and then on the level again to Hope. Saw a cyote in the gully but his heels were good, so of course all our shot was wasted.

At Hope, now 20 miles from Artesia, we watered our horses again in the reservoir. As we neared Hope we saw the irrigating ditch flowing full of water from the river nearly eight miles away. Hope is about the same size as Green Mountain and has no railroad. All goods are hauled overland.

The prominent buildings are schoolhouse, church, two saloons, hotel, store and dwellings. Several adobe houses were seen. We left the town and sought the orchards two and one half miles farther on west. We drove to Riley's and there under the shade of the cottonwood trees ate our dinner.

The bread, beef loaf, applepie, jell, lemonade (aid for me sure) doughnuts, cake and company were Iowa like and excellent. I ate the most I had eaten for a week and feel fine tonight for it.

After dinner we went to visit the orchard. The first and last thing we found was sandburs. They stick and prick till you pull them off. If I can find one on me now I shall enclose it. I was "stuck-up" for once in my life. It surely was great fun to see every one picking off the things so busily.

I cannot describe the apple trees. The trees were loaded. The limbs lay touching the ground, either bent or broken and they were filled with the reddest, prettiest, winter apples. I have a picture but do not know if it will half tell the story. Not finding peaches or pears here, we harnessed up and went to Mr. Richard's orchard a half mile east.

His trees had been picked, but we found an abundance of winter apples. He gave us a pail full of the nicest peaches. They were my first eaten off o the tree and were delicious. The folks bought several bushels of pears. Some pears measured 13 inches around or more and were fine. The largest fruit I ever saw.

Near the orchard runs the Penasco River, that irrigates the orchard. It is pretty, not deep except where holes are found. These people drank its water. Had a drink from a well that draws its water from the river. It satisfied me and had no unpleasant effects.

We were informed that Mr. Reed had peaches, so leaving this orchard rode on to Reed's. Here we were treated like kings. We ladies sat on the porch and relieved our thirst, while the men got the peaches. As the best peaches were gone, the ones they got were not nice. They cost one cent a pound, making about 60 cents a bushel.

When the men came a sixty (60) pound watermelon appeared and while each was doing it justice a shot was fired. The melon was the finest I ever saw, but already I was, well to express it lightly, full to my throat, but I managed to eat a piece 2 inches by 2 by 2. It was surely a treat.

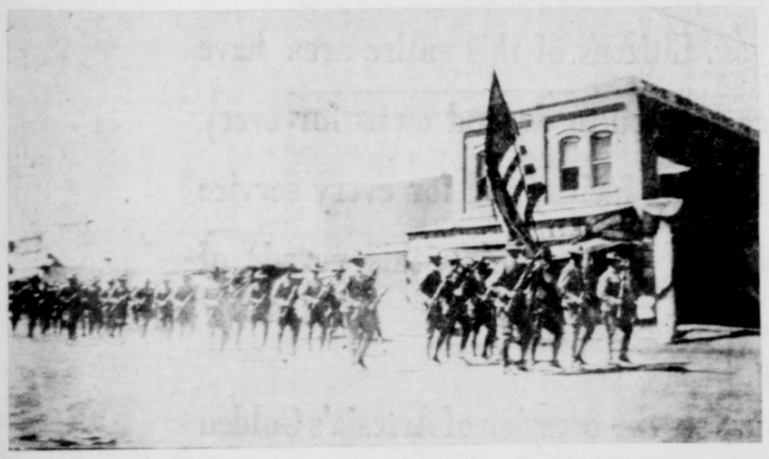
We made our departure with a very grateful feeling for our new acquaintance and a rather "stuffed" feeling too, for neither peaches nor apples were inviting now.

I was for home now and we were glad but we saw a four hour ride with not much pleasure, as we did in the morning. We reached Hope and drove into the reservoir and watered our team. They enjoyed it fine.

As we were starting out again I found use for my camera. A hayrack of fodder, drawn by two tiny burros and driven by two Mexicans, approaching and beside the teams a baby burro. The dearest little creature. I beckoned and they stopped and now have a fine picture I think. I asked how much for it and the Greecer shook his head.

Nothing of note occured on the road home only we came by a different route. Jod did some very wild shooting but we attributed that to the many peaches he had eaten, taking effect.

We reached Allard's about 6:45 and after eating a lunch, Mr. and Mrs. Allard came to town and I to do as I am now finishing doing. I feel very grateful to my Iowa strangers, yet relation for that practice of the Golden Rule in their lives and deeds. May Iowans keep up the record.



A SNAPPY DRESSED group of Home Guards parading down Main St. Note each man is in full uniform each carrying his gun.

THIS IS the First Christian Church in Artesia. Note the boardwalks around the church.

Original Religious Edifice Here Was First Christian Church In 1903

According to all records that have been found and the memory of oldest Old-Timers, the First Christian Church was the first one organized and built in Artesia. The Presbyterian members worshiped there before their church was built. This is a statement verified by Mrs. S. W. Gilbert, a charter of the First Presbyterian Church. And other denominations recall that a union service was held in the First Christian Church.

The same building is in use today at Sixth and Quay. A plan is on foot to construct a new building.

The first church services, however, were held in the first school building that was tcompleted in October 1903. A union Sunday School was started by different denominations in this school building.

An editorial in the Artesia Advicate for January 9, 1904 stated that it was hoped that one or more of the proposed church buildings would be started at an early date.

The Christian church-goers organized their own group in December, 1903. On November 28, 1904 the Territory of New Mexico issued incorporation papers to the first Christian Church of Artesia with C. L. Heath and L. C. Robertson, elders; D. W. Robertson as Clerk and J. L. Woodworth as treasurer. The building was completed one year from the time the lot was purchased and the first service conducted by W. A. Fete of Amarillo, Texas, on April 20, 1905. This was followed by a revival meeting.

The small congregation received aid from the Christian Board of Church Extension. Elder Stovall, C. C. Hill and E. H. Jackson also assisted the members.

Mrs. G. U. McCrary, widow of the late Judge McCrary, now living in Albuquerque, is thought to have been the first person Baptized in the church. If this be true, she is probably the first person to have been Baptized in any church in Artesia—at least the first person who is alive today.

Mr. and Mrs. J. W. Turknett were charter members. Mrs. Amstutz, living here now, is the youngest daughter of that family and one of the Jubilee queen candidates. Her father and mother moved to the Pecos Valley in 1880.

Mrs. J. B. Atkeson, who now lives in Dallas, Tex., is the only surviving charter member of the church.

It was mainly through the efforts of C. O. Brown, a retired Santa Fe Railway agent and early member of the church, that the history was compiled and made available tto the present members. Mrs. C. Bert Smith, 511 W. Quay, is also an early member. For several years she has allowed her home to be used for a Sunday School addition, and she has furnished flowers for the sanctuary almost every Sunday. Mr. Brown has been a member 48 years and Mrs. Smith has run a close race with him.

In 1926 a small building was purchased from the Phillips Petroleum Co. and moved into town and placed on the lot east of the church. The late T. W. Whitted was influential in converting the building into a parsonage which was used by the pastors until 1923. The Rev. A. S. Dowd was the first family to live in the new home.

In 1939 the church received a new coat of stucco and a new roof n 1940, and that same year thte basement was completed for use of a social hall and Sunday School rooms.

In 1952 the lots of Bullock Ave were purchased in anticipation of a new building program. In 1953 a lot for a parsonage was given to the church by Mr. and Mrs. Artie McAnally.

The present minister, the Rev. Orvan E. Gilstrap, accepted a call to the church that same year. After they came, thet church decided the parsonage space was needed for additional Sunday School rooms; therefore, the pastor and his family were moved to a larger house on Yates Avenue.

Last year the First Christian Church voted on new by-laws and constitution, voting to re-incorporate for 100 years.

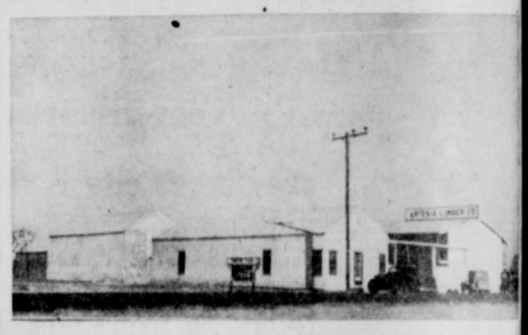
In June of this year, the church voted to conduct a Building Fund Canvass that is now under way.

The length of the meter was first defined as a ten millionth part of the quadrant of the earth's meridian but was later defined in terms of the wave lengths of red light under specified conditions.

EARLY ARTESIA high school band French Horn player in the McCaw family. From the album of Mrs. Russell Rogers.

In 318 relief programs last year the American Red Cross gave emergency help to 62,000 families and long-term aid to 7,100 families.

THIS ARTESIAN WELL surrounded by a group of boys is flowing at its best, which these days would be a real help.



"1940 Picture of Our Firm"

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

BEST WISHES ON YOUR FIFTIETH ANNIVERSARY

We Are Growing With Artesia and

Appreciate the Patronage of Our Customers.

VARSITY GROCERY & LUNCH

Eleventh and Mann Artesia, New Mexico

CONGRATULATIONS

Are in Order for a

PROGRESSIVE COMMUNITY

We Are Proud of

ARTESIA'S 50 YEARS OF PROGRESS

and Especially Proud

to Be a Part of This

Community!

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

GUY'S DRIVE-IN CLEANERS

Mr. and Mrs. Guy Smith

208 SOUTH FOURTH DIAL SH 6-2422

FIFTEEN YEARS OF CONTINUOUS SERVICE!

"Best Wishes"

ARTESIA

and a

Happy Celebration

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

ARTESIA LUMBER CO.

"For Fine Lumber"

Highway 285 North Dial SH 6-2312

. E. Coleman alley Electric irst Manager

R. E. Coleman, now operating Coleman Gin at Cottonwood, the first manager of the Central Valley Electric after it was incorporated in 1937. Paul Frost the present manager.

CVE was organized in July 36. First board members selected after Central Valley Elec was incorporated were as follows: I. S. Reser, Carol Jackson, R. Braner, R. G. Knoedler, and C. Jackson. John Fanning also one of the early board members. The first loan of $164,000 obtained from REA was received on August 2, 1937. And the first line was put into operation in October 1938.

From a beginning with one line CVE has grown to service 1,- miles and 3,100 meters. The a serviced includes 25 miles th of Artesia, 35 miles east of esia, 35 miles west of Artesia 45 miles north of Roswell.

There have been only a few agers since the organization the Central Valley Electric and has continued to be known under the name used to incorporate

E. Kaiser followed Mr. Coleman as manager. Otto Wood came and Mr. Frost took over in

Paul Frost is also manager of asco Valley Telephone Cooperative, president of the Artesia mber of Commerce, president the New Mexico Electric Cooperative Association, a member of Kiwanis Club, and editor of REA News, besides a host of er offices.

Members of the present board the CVE are: A. B. Langenegger, George O. Teel, J. W. Sharp, Treas., J. L. Taylor, Forest K. A. Platt and Solon Spence.

rtesia Led tate Using atural Gas

One of the most dramatic stories American history is the saga of discovery and development of ural gas on this continent. Natal gas had been known to civ- man for centuries. Over a sand years ago, the ancient nese piped this wonder fuel ugh bamboo poles and used it dry the salt from brine. Yet full potentialities of natural were not realized until the t few decades.

st discovered in America, in he form, at Freedonia, New rk, in 1824, the search for nal gas moved westward with expanding civilization. Artesia its fifty years of existence, has ed an important role in the tern development of this ver- le fuel. It is acclaimed as the town in the state of New ico to enjoy the modern conience of natural gas fuel in its ustries and homes. Now, practly every city in the state has advantages offered by natural

For the last quarter of a cen- natural gas has been supplied Artesia by Southern Union Gas mpany, staffed by local people, n integral part of the civic and al life of the town. F. M. ll) McGinty, Town Plant Man-

(Continued on Page Six)

Alfalfa—

(Continued from Page 1, Sec. 7)

people not only from the district und Artesia but from far-away alities. In connection with it is Flower Show, one of the most utiful exhibitions given anyere.

"The Festival is controlled by Board of Managers, elected yearly and the members for the next r are J. T. Collins, president, R. Brainard, treasurer, and G. L. der and Dr. H. A. Stroup."

"I DON'T worry, I see no reason to hurry," says Mrs. Tatzumbie DuPea in Los Angeles as she marks her 106th birthday. She is shown crocheting a colorful rug. *(International)*

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — AUGUST 10 & 11

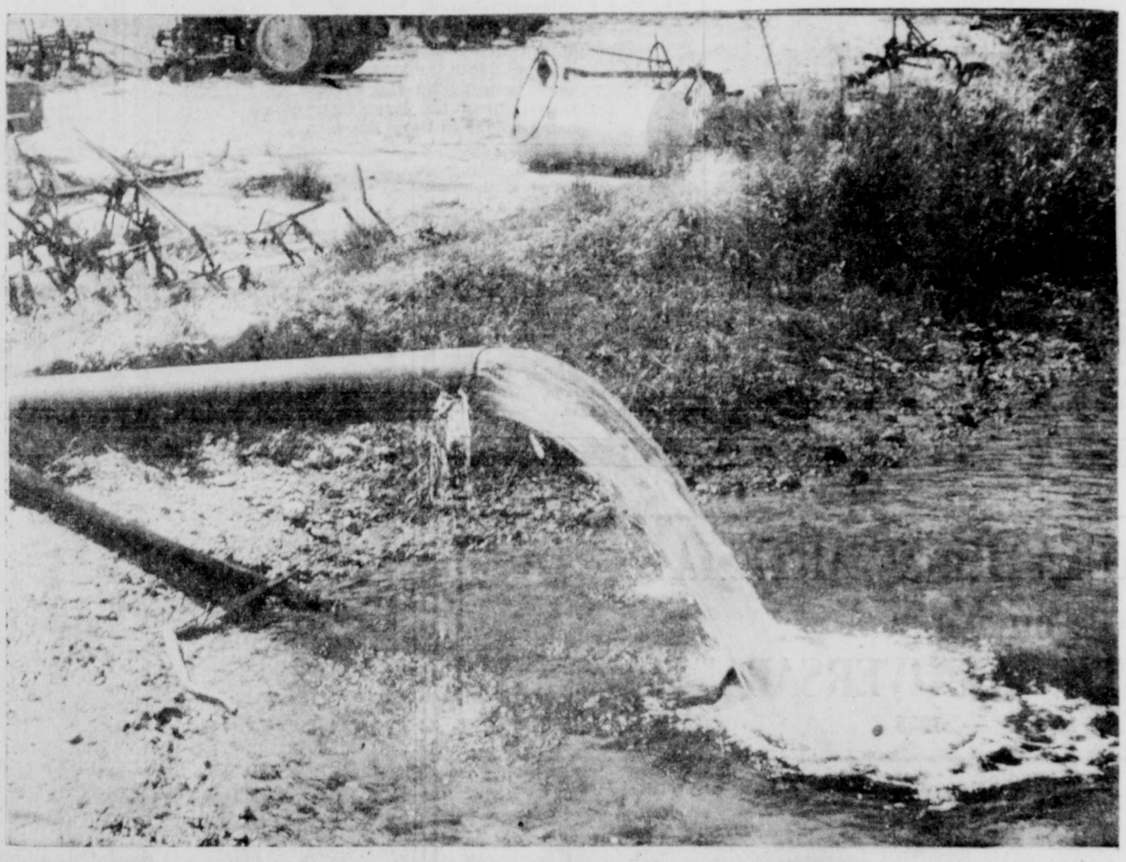
FUN FOR ALL

The Best to You

ARTESIA

"In Step With Progress"

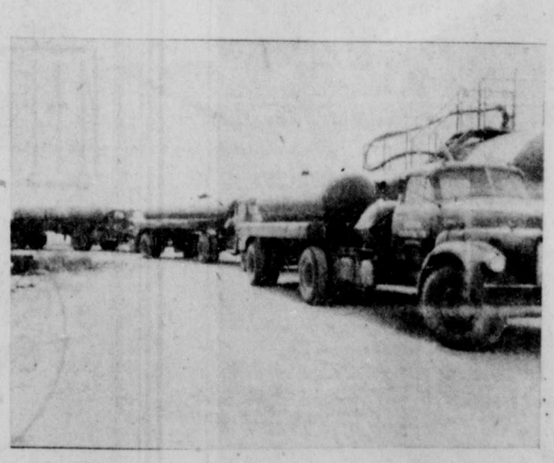
Crop Treatment



Well Acidizing

Local Artesian Well After Acidizing

MODERN



EQUIPMENT

ARTESIA CHEMICAL CO.

North First Street — Artesia, New Mexico — Dial SH 6-6982

THIS WAS a first class eating place known as the "English Kitchen" and was decorated in bunting and all for Alfalfa day parade.

Artesia—

(Continued from Page Five)

ager, moved here from Clovis, N. M., in May, 1948 and has purchased his home on Mann Ave. He is assisted in maintaining the local plant by cashier clerks Ruth Bivins, Kay Mullin and Dorothy Reynolds; senior clerk Dorothy Juckett; salesman Howard Haynes; warehouseman Joseph Funk, servicemen and helpers Bob Anderson, Ralph Anderson, Ernest Burris, Booker Newton, Chester Powell, and Al Roark.

To aid in the building and developing of Artesia, Southern Union has provided the city with a technical survey, compiled for the company by analyst experts. The survey gives a detailed report of the present advantages and future possibilities of Artesia as a site for new business and industry. This report points up the abundance of natural gas for fueling purposes, a factor which is of prime importance to companies in choosing a new location. It also lists the excellent transportation facilities, the availability of labor, the advantages of the climate and its situation in a major gas and oil producing area. Southern Union also makes available the assistance of the company's district home economist, Mrs. Bobbie Bachus, who is headquartered in Carlsbad. She may be called upon by organizations for talks on any phase of home decorating, remodeling or new construction, new ideas on home making, cooking and entertaining. She also gives cooking demonstrations in school classrooms and supplies teaching aids. Mrs. Bachus calls on the purchasers of new gas appliances and demonstrates the use and care of each appliance.

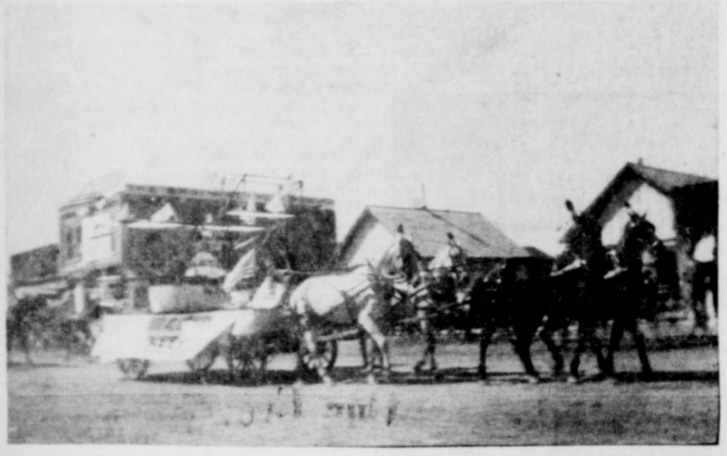
At the present time Southern Union is furnishing natural gas service to over 3,200 families and businesses in Artesia. Other towns served by Southern Union in the company's eastern New Mexico division are Carlsbad, Dexter, Hagerman, Lake Arthur, Loving, Lovington and Roswell.

A meshing of many efforts is necessary before natural gas can be distributed to Artesia customers. From the beginning, properties comprising the Carlsbad District have been furnished with gas produced from wells in the huge Permian basin surrounding Artesia. The natural gas is carried through an elaborate system of pipe lines extending throughout the gas producing area. These pipe lines are the veins and arteries of the Southern Union system.

HEIGHTH of FASHION in 1907 as appearing in the Ladies Home Journal. Note the long coat and the skirt is touching the ground, and take note of the large hat which was popular in those days.

CROSSED U.S. IN 1902 JOB, NOW TRY FOR ALASKA

CLAD FOR A TOUR, Mrs. Margaret Wandbaugh gets set to crank and Kitty Ruth Partridge handles controls of the 1902 Sears-Roebuck Motor Buggy in Long Beach, Calif., as the two travelers plan a tour of Alaska in the ancient vehicle. They just finished a 26-day chug-chug from York, Pa., to Long Beach. (International Soundphoto)



COMPARE this airship on a wagon being drawn by four horses in an Alfalfa day parade with the present day airship. Note a young lady seated in the airship and same is decorated with American flags.

In 1942, a 400 h. p. compressor station was installed at the junction east of Artesia, to regulate gas pressure for the city. The Treating Plant near Eunice is in operation the year around to the advantage of consumers—treating the raw gas, preparing it for domestic and industrial use.

Organized in 1929, Southern Union now serves cities and towns in most of New Mexico, portions of Arizona, Colorado, West Texas and South Texas.

Fifty Years of Progress AUGUST 10&11 Artesia's Golden Jubilee FUN FOR ALL Celebration

Thanks to Our Customers
We Have Served You Thirty Years
on Artesia's Fiftieth Anniversary
SIMONS FOOD STORE
507 SOUTH SIXTH ARTESIA, N. M.

CONGRATULATIONS ARTESIA
on Your
FIFTIETH ANNIVERSARY
1905 - - - 1955

Chandler
Jewelers Silversmiths

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10&11

We are proud to be a part of this progressive community

Chandler Jewelers
307 WEST MAIN STREET DIAL SH 6-4416

WE ARE PROUD
OF ARTESIA'S
of
FIFTY YEARS
PROGRESS

Fifty Years of Progress AUGUST 10&11 Artesia's Golden Jubilee FUN FOR ALL Celebration

PROGRESSING WITH A
PROGRESSIVE
CITY

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10&11

• Drugs
• Cosmetics
• Sick Room Supplies
• Sundries
• Candies
• Fountain

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10&11

PALACE DRUG STORE
Walgreen Agency
RELIABLE PRESCRIPTIONS
ROSELAWN AT MAIN DIAL SH 6-4461

Oil Production Of Artesia Began With First Drilling To Deeper Strata In 1923

Oil was seen on the water soon after the first artesian wells were drilled here, and companies began to come into the Pecos Valley from 1910 on until the 20's.

There was no real production, however, until 1923. This is said to be the date that Vann Welch and the late Martin Yates brought in the first show of oil with any deep production in the old Artesia field. Right along about this same time Jim Berry brought in several wells. Mr. Berry said that he had a show of gas in his second well and it was from this well that Artesia first had gas piped into the town.

Welch and Yates formed a drilling company partnership. The present Yates Brothers Co. grew out of the estate after the death of Martin Yates in 1949. It was formed a year or so later.

Jim Berry drilled independently and drilled several of the first discovery wells in the area. He still considers himself an oil man and not a banker.

Emory Carper drilled one of the early discovery wells at a little later date. He produced his first show of oil in 1926. The Carper Drilling Co. has drilled anywhere from 75 to 100 wells of their own. The company does contract drilling and is constantly drilling oil wells somewhere.

Emory Carper is president and spends part of his time in the office, when not fishing or playing golf—his chief hobbies.

His father came to Roswell in 1889 to drill artesian wells. Emory was a little boy at the time.

He started drilling in the Artesia field the year of his first discovery well and his father moved from Roswell in 1931.

In 1937 the Carper Drilling Co. was organized with its present members, two sisters and a brother-in-law, Stanley Carper and his father.

Stnaley Carper and Marshall Rowling are vice presidents, with Stanley as manager. Mrs. Nell Booker is secretary and Mrs. Francis Booker, treasurer.

The Carper family belong to the First Christian Church, and almost everything else in the way of civic organizations.

The company operates with both cable tools and rotary drilling equipment in West Texas and Eastern New Mexico.

YOUNG MEN of the first decade in this century have their pictures snapped against the baled alfalfa hay.

ON TOURING the country William Jennings Bryan stopped in Artesia, Sept. 17, 1907, and can be seen in the back seat of a car famous in those days. Seated next to him is Dr. J. J. Clarke, Sr., still a resident of Artesia.

Fifty Years of Progress
Artesia's Golden Jubilee Celebration
AUGUST 10 & 11

We Wish a Happy . . .

CELEBRATION

to You Artesia . . .

FLOORE FLORAL COMPANY

106 South Tenth Street Dial SH 6-4271

Artesia Won Many Prizes For Products

From the files of the Advocate in 1914:

ARTESIA, THE TROPHY TAKER.

Artesia first demonstrated her ability to take high grade prizes in competition with the best on earth in 1908 at the National Irrigation Congress at Albuquerque.

In connection with Carlsbad and Hope, Artesia had a splendid display of products under the name, "Eddy County Exhibit," and won a large number of blue and red ribbons, as well as cash prizes, in competition with the counties of New Mexico, and with other states in the west.

Wm. R. Hearst, the New York Publisher, was present at the exposition, and offered a three hundred dollar loving cup for the best county exhibit. The cup was won easily by the Eddy County Exhibit, and may be seen today in Artesia. It is a magnificient premium.

The larger of two small cups was taken at Roswell at the first Products Exposition. It was given for the best community exhibit, and was competed for by all the cities of the Valley, and many other points in New Mexico outside of the Valley. A smaller cup was also won at the Fair. When these cups were brought to Artesia the larger one was filled to to the brim with blue and red ribbons won by the products of the Middle Valley.

At the big apple show in St. Joseph, Mo., two years ago, Artesia won a large number of blue and red ribbons on fruit and this won in competition with the world. At the Exposition at St. Louis, fruit from this valley captured the world's prizes, and at that time the development of the country had scarcely started.

At every fair where Artesia and the Middle Valley have exhibited we came off winner, simply because we had the fruit, the alfalfa, the hogs, the cattle and the other products of the highest possible grade.

WINNIE KURTZ, the school Ma'am, stands under one of the lovely trees in Artesia and lets someone take "a shot at her".

NOTE THE good days in Hope when those delicious apples were shipped out by the wagon loads.

WINNIE KURTZ, school Ma'am, takes a buggy ride. Miss Kurtz married Will McCaw in 1909 and was the mother of Mrs. Russell Rogers.

Congratulations,
Artesia,
On Your Anniversary

Fifty Years of Progress
Artesia's Golden Jubilee Celebration
AUGUST 10 & 11

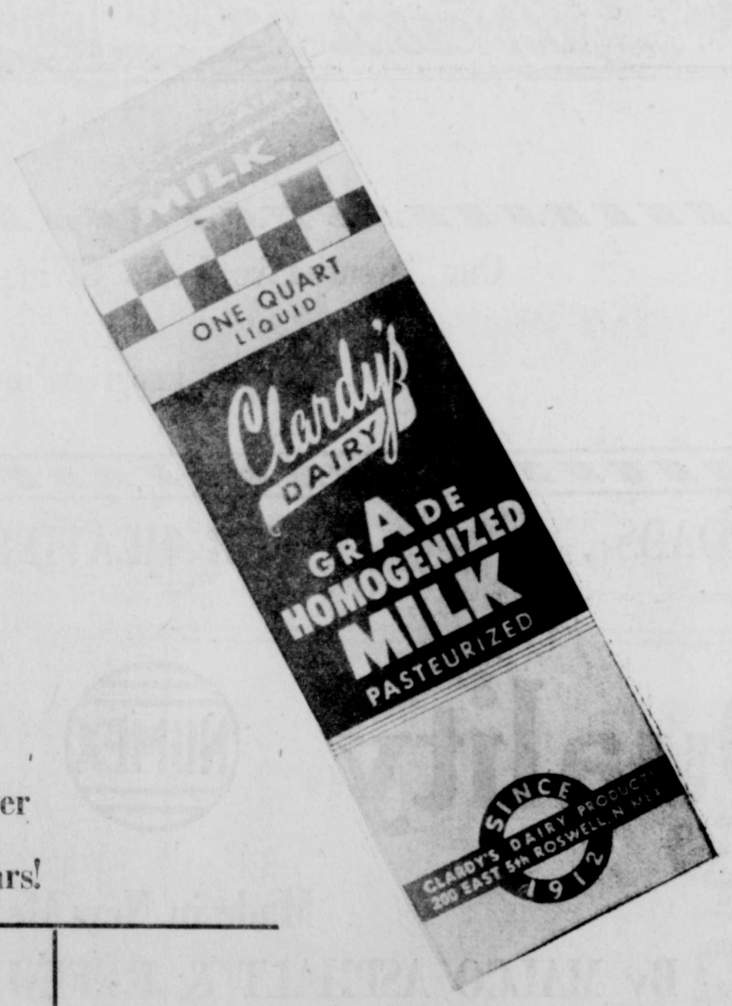
The Home of Baldwin Pianos and Wurlitzer Organs

Ginsberg Music Co.

"EVERYTHING MUSICAL"
205 North Main — Roswell
325 South Canyon — Carlsbad

Fifty Years of Progress AUGUST 10 & 11 Artesia's Golden Jubilee Celebration FUN FOR ALL

In The Pecos Valley for Over 40 Years!



Our Growth in the Pecos Vall Since 1912 Is Proof—of Belief in the Future—

WE SALUTE

ARTESIA---

Clardy's DAIRY

Roswell, New Mexico

We Are Always Pleased To See

★ PROGRESS ★

CONGRATULATIONS ARTESIA

ON YOUR

FIFTY YEARS OF PROGRESS

● MAY YOUR NEXT FIFTY

BE AS PROGRESSIVE ●

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — August 10 & 11

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — August 10 & 11 — Fun for All

Our Twenty-Five Years Giving Service in New Mexico,

Assures Progress in the Future!

BETTER ROADS . . . FOR HEAVIER TRAFFIC . . . WITH ASPHALT

Quality NUMEX Asphalts

Made in New Mexico

By MALCO ASPHALT & REFINING CO., Artesia, N.M.

Exclusive Brokers

SPENCER & COMPANY

SENA PLAZA, SANTA FE, N.M.

P. O. BOX 350 TWX-595 PHONES 2-0381 — 2-0481

Artesia's GOLDEN JUBILEE August 10-11

THE ARTESIA ADVOCATE

Artesia's First Newspaper — Founded in 1903

Artesia's FIFTY YEARS Of PROGRESS

ARTESIA, NEW MEXICO, SUNDAY, AUGUST 7, 1955

dvocate Has Kept Apace Of Artesia Growth In Half Century

HANN'S DRUG STORE was between two banks when thi s was taken about the time of the close of World War I, if the memory of the Old-Timer who donated the picture is c orrect. The late Otice H. Brown, who worked in the drug store, is behind the cash register. Dr. Cook, veterinarian, i s leaning against the counter.

Down Memory Lane

By BEATRICE BLOCKER

Mary Woodlee, wife of Dr. James Woodlee, expects to be wearing a lovely little alpaca dress worn by her grandmother, during the Golden Jubilee celebration. She is fashioning a poke bonnet to wear with it.

Mrs. A. L. Neatherlin remembers when her parents with a group of adventurers left Texas and drove across the plains in covered wagons, coming first to Eddy, now Carlsbad, in 1887. She does not recall a settlement of any kind at what is now Artesia.

Her father, Andrew Cole, led the party on to Badgerville, which was later named Hope, going through Seven Rivers. There were not more than two or three families at either Seven Rivers or Badgerville at that time she said. The Coles went as far as Weed, but returned to Hope and bought a water right, also a crop which was about ready to harvest.

Mr. Cole built a house in Badgerville for his family and planted orchards and vineyards. "Such wonderful fruit I have never seen," Mrs. Neatherlin recalls. She remembers as her favorite story ,the large pumpkin grown by her father. He got the seed from Burpees, called Mammoth pumpkin seed.

"They were the largest pumpkins I have even seen," said Mrs. Nea-

(Continued on Page Eight)

First Copy Off Hand-Powered Press, Printed Two Years Before City Came Into Being

With its fingers on the pulse of infant village that has grown into the City of Artesia in half a century, the Advocate was established two years earlier, and has never missed a beat as the eyes and ears of the town.

The day before the Golden Anniversary of its founding, the August 28, 1953 front page told the story in this way:

Fifty years ago tomorrow, the first issue of the Artesia Advocate rolled from a hand-powered press to greet residents in a community which then amounted to no more than a few stores, bars and rooming houses.

High Potential

Even then Artesia set in the middle of forbidding desert country with little promise of the agricultural, ranching and oil empire to come — attracted men enchanted by its potential.

Such a man was the Advocate's founder — Gayle Talbot, Texas legislator, newspaperman and realtor.

On a bouncary mission for the Texas legislature, Talbot first saw the Artesia country — and saw what it might be. He bundled his machinery and household goods into a railroad car, and on Aug. 29, 1903, published the first issue of the Artesia Advocate.

Talbot published that first issue with characteristic bluntness. Completely missing from its front page was the usual salutatory article in which the publisher of a newspaper makes promises to his readers and his journalistic faith.

Talbot instead plunged right into the business of promoting Artesia, a policy which has been basic with the Advocate ever since.

His lead story in volume 1, number 1, was headlined, "No More Desert Claims" in bold capitals. A subhead said "Means immediate settlement and that Artesia will be the center of one of the richest agriculture regions in the world."

Needed Schools

The front page also included an editorial reprinted from the Carlsbad Argus to the effect that nearly 200 children in and about Artesia were without school facilities and something should be done about it.

The front page also reported perfection of First National Bank of Artesia organization.

Those first papers were half home-made, and half ready-print. The latter included such features as, "Why He Was Sorry," "Bluebeard Would Not Change," and "The Metropolis is a Big City."

Patent medicine ads abounded through the paper.

Subscription price was then $1.50 a rate which has only a little more than doubled in 50 years.

The first Advocate reported the highest price ever paid for land in the area, then a whopping $1,600 for a farm and 20 acres of "desert claim" for $900.

It was reported that J. B. Cecil was drilling an artesian well, Joe Clayton was constructing a business building, and the Artesia Library Association had organized with Mrs. G. P. Cleveland as president.

The Advocate's first "news" picture was published October 17 that year—a photo of the Sallie Stegman residence.

Optimism High

Issue after issue Talbot reported his confidence in the Artesia country. There was the simple statement Nov. 7, 1903 that "it is the policy of the Advocate to speak a good word for the whole valley."

And in the same issue was the admonition "For the Lord's sake, don't be a knocker. If you don't appreciate a good thing and can't say a good word for Artesia, why don't you move?"

In the issue of Dec. 19 that year was a one-line headline which with perhaps more future import than any Talbot had published—"Cotton Experiment," over a story that one enterprising farmer would try to plant cotton in the Artesia area.

In March of 1904 Talbot proudly announced News Press and Engine. The Advocate will not fall behind in the March of Progress.

And noted that "today we have a live little town, growing rapidly What part this paper has played in the drama of progress is for

(Continued on Page 4, Sec.8)

COSDEN GASOLINE

WE EXTEND TO ARTESIA
OUR VERY BEST WISHES
ON YOUR FIFTIETH ANNIVERSARY

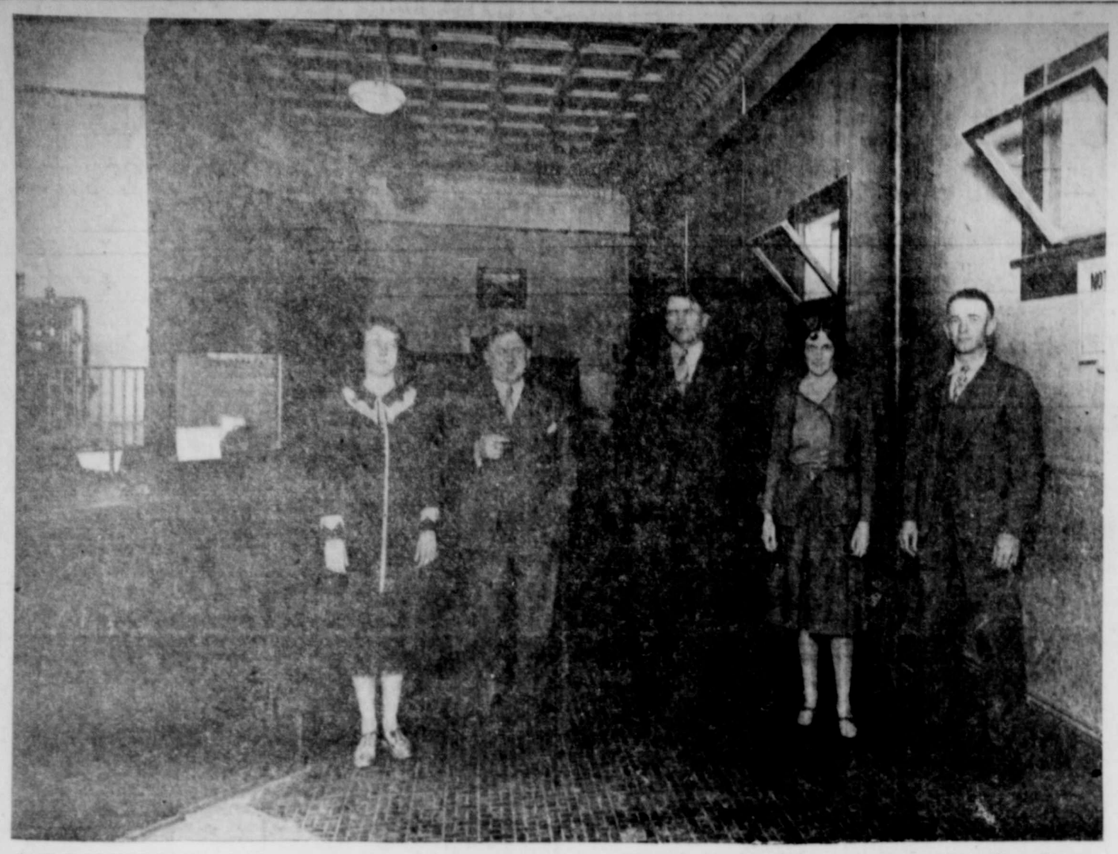
Fifty Years of Progress Artesia's Golden Jubilee Celebration
AUGUST 10 & 11

Fifty Years of Progress
Artesia's Golden Jubilee Celebration
AUGUST 10 & 11

AUGUST 10 & 11 — FUN FOR ALL
Fifty Years of Progress — Artesia's Golden Jubilee Celebration

Cosray Oil Co.
COSDEN DISTRIBUTOR
WE FEEL SURE YOUR CELEBRATION
WILL BE A HUGE SUCCESS!
WHEN YOU THINK OF SERVICE—
THINK OF COSRAY!
Cosray Oil Co., Roswell, New Mexico

JIMMY'S
COSRAY
SERVICE
1412 South First Street—Artesia, New Mexico
THANKS TO OUR MANY FRIENDS AND CUSTOMERS
FOR MAKING OUR PROGRESS POSSIBLE!
Jimmy Furlow



J. E. ROBERTSON, president of the First National Bank in the Gay 20's is the man who looks a little like George Goebel. The tall man beside him with the Henry Fonda look is L. B. Feather, then cashier. On the extreme left is Ruth French and William Linell on the right. The "flapper" standing between Mr. Landis and Mr. Linell is Madge Byrd.

Weekend Journey to the Moon? Boyle Would Rather Ride Horse

By HAL BOYLE

NEW YORK (AP)—The sky is no longer the limit.

Blast those little kids who've been running around with rocket guns in their arms and plastic bubbles over their heads!

Instead of playing cowboy like sensible children, they've been talking for years about zooming to other worlds in space ships.

So what has happened? Some grownup scientists listened to their prattle and took their childish game seriously.

And now, just as sure as the Lord made little atoms, by the end of the century tourist agencies will be featuring weekend space ship journeys to the moon.

The decision by the U. S. government to earmark 10 million dollars to throw up a basketball-sized earth satellite is just a starter. It will go up only 200 or 300 miles, whiz around the world every 1½ hours at an 18,000-mile-an-hour clip, then come down after a few days or weeks, burning up as it hits the earth's atmosphere.

But this first man-made falling star, naturally, will be only the beginning.

Buzz Around Forever

The satellites will become larger and larger, go up higher, finally reach a height where they can stay up and buzz around the earth forever. The old definition of gravity—"all that goes up must come down"—will be repealed.

Where will it all end? Who knows but that Texas itself may decide it wants more lebensraum, and rocket itself into the sky—thus turning the earth itself into a satellite of the Lone Star State?

Already thousands of people at the Hayden Planetarium, our local sky study parlor, have signed up to become passengers on the first space ship to the moon.

"Why wouldn't you like to set foot on the moon?" my adventurous minded friends ask.

Prefers Horse

No, indeed. I was born in a time when a horse was something you rode on, not bet on. I yielded gracefully to the disappearance of the buggy, and the victory of the automobile; I have learned to put up with the airplane. But the idea of space ships separates the men from the boys, and I'm a man.

It's the boys who will have to grow up and do their Sunday skylarking in space chips.

No one is going to force my head into a repulsive plastic bubble and make me soar up and climb the arid foothills of the moon.

There are some things and places in life that are better left unvisited. The charm of the moon lies in its distance. Familiarity with it would probably only breed contempt.

The man in the moon has been a friendly hermit to humankind all these weary centuries. None can look up at him on a warm summer night without feeling lifting of the spirit. Who wants go up and count his pockmarks?

The next time I see one of t little bubbleheaded kids with rocket gun, I think I'll step him—if his mother isn't lookin

CADILLAC WINS

To select a late model fine to be te first to course down new urban project highway the dedication ribbon is cut, n of several different makes juggled in a hat. In a dra Cadillac was the name pulled

Although only iron, nickel cobalt have marked magnetic perties, among the pure m some alloys of other metals are magnetic.

FIRST CHILDREN'S BAND in Artesia is thought to have been established in the first decade of this century. 'Reading, 'Riting and 'Rithmetic were by no means the extent of children's learning in those early days. Members of the band were: Back row (l to r) Tommy Kuykendall, Bill Yeager, Richard Wheatley, Wallace Gates and Mark Caraway.

ATOMIC VAGRANT

LOS ALAMOS, N. M. (AP)—At long last, this atomic center had a vagrancy case.

A $100 fine on the charge was levied by Justice of the Peace Joseph Conner and the fine suspended on condition the arrested man leave the area. It was the first vagrancy case in Los Alamos' more than-10-year history.

VAGRANT

MILES CITY, Mont. (AP)—Justice of the Peace Herbert Abel was sympathetic with John Swanson, 68. He was shabby and there were holes in his tennis shoes.

Abel fined Swanson $25 after Swanson pleaded guilty to stealing a 35-cent package of figs. Swanson reached into his shabby jeans, pulled out $890, paid the $25 fine and went on his way.

If you have heat prostration your body is cold and bluish-pale and needs application of head in constrast to sunstroke when your body is hot and red and needs cooling.

Lakes Huron and Michigan are more than 21 feet lower than Lake Superior.

TRUST IN GOD

BALTIMORE (AP)—Catholic War Veterans, crusading for more recognition of God in American life are encouraging Marylanders to sing the last stanza of the National Anthem.

In that stanza are the words "in God is our trust."

Dan Ogorsand, first vice commander of the CWV Department of Maryland, said specially-cut 45 RPM records of the "Star Spangled Banner will be distributed to all posts. Some posts plan to present the records, by the Boy's Town Choir, to schools, he said.

1-18 EGGHEADS NEEDED—

NORFOLK, Va. (AP)—Kenneth Harris, local artist, says Norfolk needs dreamers and eggheads (intellectuals). He described Thomas Jefferson as a "real egghead."

Harris told the Lions club that civilization as we know it is based on the reveries of dreamers but that in thet last hundred years "we have decided it is not safe to place our trust in a band of dreamers." He spoke of antiintellectualism as a basic defect in American Society.

Lead is 11.34 times as heavy as water.

Fifty Years of Progress
Artesia's Golden Jubilee Celebration
AUGUST 10 & 11

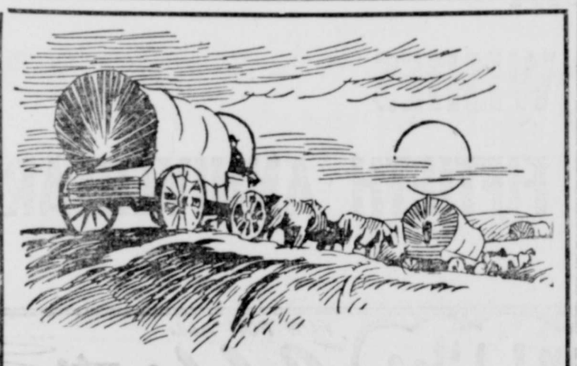
Best Wishes Artesia!

We Are Proud
to Have Decorated
This Progressive
City!

HUGHES DECORATING CO.

1818 Roberts Vernon, Texas

T. D. HUGHES, Manager



Transportation

Freight — Passengers — Mail

Artesia to Cloudcroft

Fifty Years of Progress
Artesia's Golden Jubilee Celebration
AUGUST 10 & 11

"Happy Celebration"

RUSSELL - CLARK

Lincoln -:- Mercury

MOTORS, INC.

Fifty Years of Progress AUGUST 10 & 11 Artesia's Golden Jubilee FUN FOR ALL Celebration

BEST WISHES
TO ARTESIA!

A Progressive Firm in a Progressive City!

Marshall's Grocery & Station

North of Artesia Dial SH 6-4053

BROWN PIPE & SUPPLY

701 South First

SALUTES
ARTESIA
ON ITS
FIFTY YEARS OF PROGRESS

Fifty Years of Progress AUGUST 10 & 11 Artesia's Golden Jubilee FUN FOR ALL Celebration

BROWN PIPE & SUPPLY
OF ARTESIA, INC.

701 South First Dial SH 6-2711

WILLIAM JENNINGS BRYAN, the man who drew the largest crowd ever assembled in Artesia (in the early days of the town) is standing by the tallest artesian well in the world. He lectured here in 1908.

MR. AND MRS. GEORGE HERNANDEZ with a neighbor child about 1915. Mr. Hernandez came to Artesia in 1905.

Fans in Dither Over Split Up Of Martin-Lewis Comedy Team

By BOB THOMAS

HOLLYWOOD (AP)—Two years ago, Dean Martin and Jerry Lewis were the Damon and Pythias of show business.

Today they aren't talking to each other.

What brought about the change?

The answer goes far back into their histories. Jerry Lewis, born 29 years ago in Newark, N. J., was a child of show business. His folks were vaudevillians, and Jerry started performing as a lad. He was having so-so luck as a record act making funny faces to a pop record when he teamed up with a singer Dean Martin.

Small Success

Born Dino Crocetti in Steubenville, Ohio, in 1917, Dean tried everything, from croupier to prizefighter. First as Dino Martini and then under his present name, he had mediocre success as a night club singer.

The two talents combined with magic results when both were playing the 500 Club in Atlantic City in July 1946. Within six years, they were the hottest attraction in night clubs, TV and movies. The boys were millionaires or well on their way.

Then, a couple of years ago, trouble started to develop in paradise.

It began with the picture, "Three Ring Circus." When Dean saw the script, he blew his top. He had only a sketchy role and disappeared for long periods.

Still Sketchy

Jerry sided with him and insisted that Dean's part be built up. A rewrite padded the role, but it still wasn't equal to Jerry's.

It's obvious that Dean rankled over taking a back seat in the team. On movie sets, he would make comments like, "Don't forget I'm in this picture too." When asked about a TV rehearsal, he replied, "Why should I show up—I've got nothing to do."

Observers place the blame on the film and TV producers for relegating Dean to a secondary role. Unlike most teams, these critics argue, Martin and Lewis are equal in importance.

Dean is more than a straight man. His suavity and romantic qualities, plus his singing, are a perfect match for Jerry's wacky comedy.

Jerry Agreed

Dean felt the team should be equal in all respects. Jerry agreed. He tried never to be photographed without Dean and was greatly concerned when an interview failed to mention his partner.

The big break came two months ago with the premiere of their latest picture. As often happens, the studio tried to save costs. It arranged to have a press junket to a hotel in the Catskills where Jerry had gotten his start as an entertainer. The hotel was to pick up much of the tab.

"Dean objected," reports a source close to the team. "He pointed out that he had no connection with the Catskills, had only been there a couple of times. He suggested that since the picture cost $2,300,000, the studio might put out $15,000 for a junket instead of trying to beat the price."

Verbal Consent

Dean said he never okayed the premiere. Jerry claimed he gave verbal consent in a conservation in Las Vegas.

The result: Dean went to Hawaii; Jerry went to the Catskills. They haven't spoken since.

The outcome of their split is still in doubt. Their fans numbering many millions, hope they will shoulder their pride and resume their friendship. Hollywood agrees that a teaming that has brought so much joy to so many people should not end because of personal bickering.

When the average score made on Army classification test is taken test is taken at 100, the average of students who enter high school is 105 and of those entering college is 115.

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

LODGE

ENJOY

"Winter Sports"

AUGUST 10 & 11 Fifty Years of Progress Artesia's Golden Jubilee FUN FOR ALL Celebration

AT

Cloudcroft's Finest

LODGE

We at the Lodge Salute Artesia on Its Fiftieth Birthday . . .
We Enjoy You Folks When You Spend a Weekend With Us.
We Take This Opportunity to Express a Wish for
This Jubilee Celebration to Be a Wonderful Success!

It's Cool!

It's Restful!

At The LODGE

Cloudcroft, New Mexico

ENLARGED — REDECORATED — REMODELED

Relax Among the Pines — 9000 Feet Elevation!

Fifteen large double rooms added. All rooms attractive and comfortable. European plan from $4.00 single to $20.00 double. Rates for large parties and extended stays. You'll like the friendly atmosphere!

Delicious Food Served Amid Beauty!

Excellent meals served at all hours—both Table d'hote and a la cart—The Lodge Specializes in fine meals for hearty appetites!

Fun Galore for All the Family!

Personal Director — JACK CARNES

Many Sports — Children Loves the Freedom!

Phone — Wire — Write for Free Literature

Make Reservations Early — Phone CLOUDCROFT 2611

Fifty Years of Progress Artesia's Golden Jubilee Celebration

HI PODNER!

Have a Good Time

at

Artesia's Fiftieth Celebration!

Phillips 66

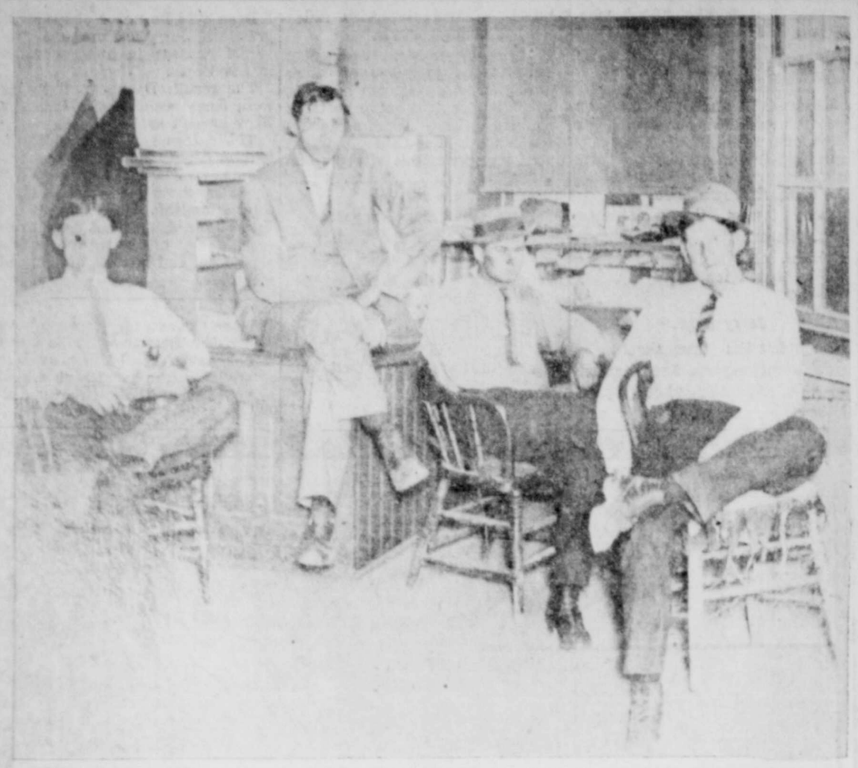
Mr. and Mrs. Bill Higgins
Nine Years Serving Artesia with

Phillips Petroleum Products

Washing — Lubrication
Lee Tires Phillips Batteries

MOTOR PORT SERVICE STATION

902 South First Dial SH 6-3821



OLD SANTA FE station that burned. (l to r) Fred Sprague, C. O. Brown, Otice H. Brown and Irwin Sprague. C. O. Brown, now retired and still living in Artesia, was one of the agents soon after the turn of the century. Picture contributed from a collection of Mrs. Mollie Brown, widow of the late Otice H. Brown.

SMITH FAMILY GROUP made in 1908. Center, Mrs. D. L. (Sallie) Smith, mother of Mrs. Mollie Brown. Back row (l to r) Mollie and Nannie Mann Smith. Front row (l to r) Neuman B. and J. Turner Smith. They came in 1905. It was the mother in this group who left her hat in Tennessee because she thought the wind would blow it away.

Tighter Housing Credit to Test Building Boom Near Year's End

By SAM DAWSON

NEW YORK (AP)—The long - expected tightening of housing credit will test the building boom—but probably not until near the end of the year.

Mortgage terms are being made mildly stricter by the Federal Housing Administration and the Veterans Administration. You can't apply henceforth for a no-down-payment mortgage, nor for one running for 30 years.

This means you'll have to have at least a little cash to start with, and the monthly payments will be higher, because the payment time is shorter—but the total you'll pay out in interest over the years will be less.

Tighter terms are widely expected to slow down the demand for houses. And to that extent it will reduce the pressure for investment funds for mortgages.

Some builders believe, however, that the slowdown won't come for awhile. The new restrictions on credit don't apply to several hundred thousand applications for government housing insurance already filed but not yet approved.

The FHA and the VA have fretted about the rapid increase in no-down-payment mortgages. Now more than two out of every three VA-guaranteed home loans are recently—and the trend toward 30-year mortgages.

The rise in total mortgage debt has given some alarm too. Bankers stress that while it isn't out of line yet with total national income, a continuation of the trend might prove dangerous.

Builders say the no-down-payment rule will take a sizable number of people out of the market for homes in the $10,000 bracket.

BEST WISHES

on Your Fiftieth Anniversary!

CONGRATULATIONS OLDTIMERS!
Hoping You Many More
Successful Years in the West!

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — AUGUST 10 & 11

IVAN ROGERS GARAGE

100 North Thirteenth Dial SH 6-1600

Fifty Years of Progress — AUGUST 10 & 11 — Artesia's Golden Jubilee Celebration — FUN FOR ALL

NEED CONVERTIBLES

Still more convertible automobiles are needed for the big historic parade on Wednesday, according to John Simons, Jr., chairman of the parade committee. The open cars are desired to bear visiting dignitaries and Old Timers. Anyone willing to provide an open car should contact Simons or the Chamber of Commerce as soon as possible.

Welcome to Artesia

OLD TIMERS!

"Long Time No See"

LINELL TRADING POST

511 NORTH FIRST

BUY, SELL or TRADE

Army Surplus, Work Clothes,

Used Household Items

W. M. LINELL

Fifty-Two Years in Artesia!

SOME TOWNS START HELPLESS AND NEVER PROGRESS---

THANKS TO THE EFFORTS OF
MANY FIRMS AND INDIVIDUALS
ARTESIA IS NOT ONE OF THESE TOWNS!

FIFTY YEARS OF PROGRESS
IS SOMETHING TO BE PROUD OF
CONGRATULATIONS!

Fifty Years of Progress — AUGUST 10 & 11 — Artesia's Golden Jubilee Celebration — FUN FOR ALL

THANKS TO OUR MANY FRIENDS AND CUSTOMERS,
OVER THE YEARS, WE ARE ENJOYING
43 YEARS OF PROGRESS!

In Artesia

Since 1912!

E. B. BULLOCK & SONS
THE El Rancho
FEEDS - SEEDS - LIVESTOCK
SHerwood 6-4816
105 S. 1st St. / ARTESIA, N. Mexico

SINCERE
GREETINGS
TO ALL
ARTESIA

Success to the Celebration!

We are glad to be a part of this community, and happy to have a part in the progress and development of this area.

And, our thanks to those who have given so liberally of their time and effort toward making this Golden Jubilee a success.

Fifty Years of Progress — Artesia's Golden Jubilee Celebration — AUGUST 10 & 11

E. B. LAW & SON, INC.

PETROLEUM TRANSPORTATION

ARTESIA — LAS CRUCES — ALBUQUERQUE

Serving New Mexico and Arizona

220 North Freeman Artesia, N. M. Dial SH 6-4681

MRS. JO JACOBSON with daughter, Catherine, taken about 1907. This picture was contributed by Mrs. Mollie Brown, who recalls that Mrs. Jacobson was not only a woman of unusual beauty and charm but was influential in the cultural growth of the town.

S. W. GILBERT as he looked when he and Mrs. Gilbert came to Artesia in 1902—or 1903. His widow is a candidate for the Jubilee queen. Mr. Gilbert is remembered for both his civic and church activities. He was one of the founders and early presidents of the First National Bank and a charter member of the First Presbyterian Church.

Size of Fruit Crops Made Artesia Home of Abundance Before WW I

Just prior to World War I Artesia was known as the Home of Abundance. From the files of the Pecos Valley News the Old-Timers will recall the days of abundance food crops, and especially the fruit that grew so large and prolific the tales they tell now sound as if this might have been the home of Paul Bunyan.

An editor in those days wrote:

"We are noted for our alfalfa fields. Our cantaloupes are world beaters. Our cattle and sheep dot the seventy-seven hills surrounding the fertile valley of the Pecos. Our corn is 16 feet tall. Our tomatoes are sold everywhere. Our hogs pile up the dollars for their owners. Our sweet potatoes make 10,000 pounds per acre. Our onions are the finest grown.

"But abroad in a far country, when two men of the Pecos Valley meet and exchange greetings, the first question asked by the one longest away from home, is 'How is the fruit?'

"And fruit is one of the greatest, if not the greatest thing we have in South New Mexico. Fruit of all kinds takes kindly to irrigation. The earliest settlers of New Mexico, Arizona and Southern California raised fruit by irrigation. At one place in New Mexico is a little orchard, planted by the earliest day Spaniards and successfully irrigated ever since, which for over 300 years had been producing small sweet apples for the owner.

"They are not the highly developed kind like we have in the Pecos Valley, but demonstrate beyond a reasonable doubt that New Mexico, and especially some part of it is pre-eminently a fruit state.

"There are few temperate zone fruits that cannot be grown here, and in fact there is already a wide variety of them producing every year: apples, peaches, pears, apricots, plums, quince, prunes, grapes and many others find a congenial home here.

"The fruit industry is almost of necessity one of small tracts and many homes, but in the Pecos Valley we also have large orchards which pay and pay well. One of the most famous was the old Hagerman orchard, near Roswell, set out by the late J. J. Hagerman, one of the pioneers of the valley.

"This great orchard of over 600 acres is now cut into many little tracts, and has been sold out to settlers. Another fine orchard is the CAP ranch place, southeast of Artesia. It is only in the past few years that this large orchard has come into bearing, but it is rated as one of the finest in the west, and its owner has taken enough blue ribbons to tie one on every tree.

"Both the Hagerman and the CAP orchards are in apples. At Carlsbad, the most famous orchard is the one owned by Francis G. Tracy, who makes a specialty of peaches. Last year Mr. Tracy's entire crop was bought by a New York man, to be peddled to the inhabitants of tha tcity by way of push carts.

"Hope, 20 miles west of Artesia, is also a great fruit country. Our apples, the great fruit crop, are famous everywhere. Not only the Pecos Valley apples, but those of the tributary valleys, the Hondo, the Penasco, the Cottonwood and the valley of Seven Rivers. When President Taft visited President Diaz of El Paso a few years ago apples from the Penasco Valley were secured for their refreshments.

"And if you are ever fortunate enough to test the flavor of a Pecos Valley apple you will agree that no finer fruit could be secured."

WELCOMING COMMITTEE

Every Old-Timer will be met at the entrance of Central Park and greeted by a welcoming committee when he appears for the picnic Wednesday noon. Only Old Timers are eligible for the picnic. The public may go into the park afterward to view the contests and crowning of the Jubilee Queen.

PROGRESS

SUCH AS YOU HAVE SHOWN
THE PAST FIFTY YEARS
IS TO BE HIGHLY COMMENDED

Fifty Years of Progress
Artesia's Golden Jubilee Celebration
AUGUST 10 & 11

CONGRATULATIONS

ON YOUR

FIFTY YEARS OF PROGRESS

AUGUST 10 & 11 — Fifty Years of Progress — Artesia's Golden Jubilee Celebration — FUN FOR ALL

Robert E. McKee Contractor Inc.

ARTESIA, SANTA FE, ALBUQUERQUE, NEW MEXICO
EL PASO, DALLAS, TEXAS—LOS ANGELES, CALIFORNIA

OIL DIVISION

J. R. LUND, Manager

410 Hermosa Drive — Artesia, New Mexico — Dial SH 6-2916

OIL PRODUCERS
DRILLING CONTRACTORS
DEALERS: WALKER NEER DRILLING RIGS

AUGUST 10 & 11 — Fifty Years of Progress — Artesia's Golden Jubilee Celebration — FUN FOR ALL

"CONGRATULATIONS"

ARTESIA!

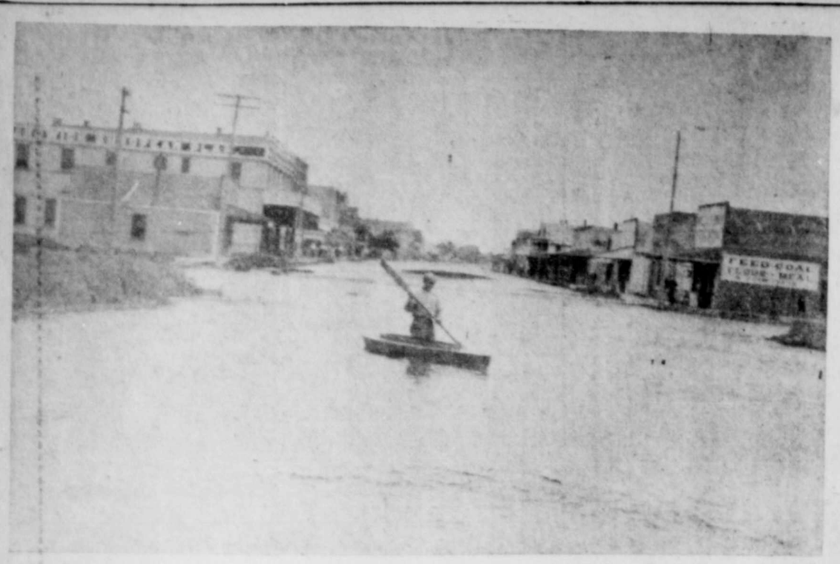
Making Progress

in One of the Oldest

Buildings in Artesia!

ECONOMY ARMY STORE

West Main Street



IN 1913, the best means of transportation on Main Street in Artesia was by boat. Newcomers can tell by this just what Mrs. O. M. Trotter—who came here as a bride in 1911—meant when she said floods of recent years are nothing. One has to be an Old-Timer to appreciate the difference in the floods now and in "the good old days."

FLASH FLOODS in the streets of Artesia, in 1908 showing water line on trees. 92-year-old Mrs. O. M. Trotter spoke recently of the floods they used to have in Artesia. Folks thought they had one last year she said, but it wasn't anything to the way the water used to come down in the streets.

Memory Lane—

(Continued from Page One)

therlin. One weighed more than one hundred pounds. It was loaded onto a wagon by placing boards and rolling it up and on a frame in the wagon. It measured more than six feet around. Mr. Cole took the large pumpkin to Eddy where it was displayed, then crated and sent some place to a fair, she recalls. She remembers also when the railroad was being built from Carlsbad to Artesia and said it was called the "peavine."

J. D. Smith and Mrs. Smith, the former Jane Spence, are both old timers in the valley. J. D.'s father, S. C. Smith, came to Roswell in 1895. One son, Clifford, still lives in Roswell. Mrs. Smith, daughter of the late J. R. Spence, was reared in the Lake Arthur community. The Smiths were married in Roswell and lived there until 1931 when Mr. Smith was transferred to Holbrook, Ariz. for two years, by the Southwestern Public Service Company.

They returned to the state and were located in Carlsbad for ten years before coming to Artesia 12 years ago. Mr. Smith's father operated the Roswell Pump and Supply Co. in Roswell and J. D. remembers well when ranchers came in loaded up and drove off, paying once or twice a year, which was the customs of the day.

Mrs. Smith's family came from Arkansas by covered wagon, and were farmers at Lake Arthur. She remembers coming to Artesia by wagon and going to school in Lake Arthur in the kid wagon.

Mrs. D. A. Miller, born in Roswell, is another of the Old Timers. Her parents, Mr. and Mrs. J. D. Hidgens, are now living in Santa Fe. Mrs. Miller and D. A. attended school and were married in Carlsbad They have two children, Sue Carolyn and DeWayne. Their son, DeWayne ends a three-year service in the Army in September. He has an unusual mineral collection, of more than 125 specimens, coming from all over the world. Every specimen is of the finest quality. DeWayne expects to return to the University of New Mexico, where he is majoring in geology.

Mrs. Walter Amstutz, daughter of the "Uncle Dick" Turknett family, remembers hearing her mother tell about Geronimo coming to their ranch, and his being fed, as was his horse. She also recalls when her father went for supplies, which included food for his family, only about once and not more than twice a year, either going to Pecos, Tex. or Las Vegas, N. M., the nearest market.

Mrs. J. B. Atkeson, now living in a rest home in Dallas, Tex., organized the Artesia Woman's Club 52 years ago. She also organized the Fortnightly Bridge Club 37 years ago.

Mrs. Olive Roberts, president of the Artesia Business and Professional Woman's Club, will be costumed in a gray alpaca wedding gown of 1874, for the Jubilee celebration. It is of elaborate cut and trimmed with gray satin.

Mr. and Mrs. George Nickols have generously offered three authentic gowns of their ancestors to be worn during the Golden Jubilee celebration. One a gray alpaca trimmed with satin, is a gorgeous wedding gown, worn in 1865 in Illinois. A second one is a lovely powder blue brocaded satin. The material was bought during the gold rush days in California in 1869. The third gown is of wine-colored worsted, trimmed in rows of narrow black velvet ribbon. It was a wedding gown worn in Waselburg, Colorado in 1897. The only difficulty found in wearing these garments is the lack of a negro mammy to lace one into them.

Baptists Had First Church Here in 1904

Early in the month of January, 1904, a small number of Baptists met with the Rev. Robert Gore as leader and organized a Baptist church. Some of the charter members were the Rev. and Mrs. Robert Gore, Miss Louise Gore, Mrs. Sallie Woodworth, H. J. Alison, Mrs. T. A. Merrill, the Rev. and Mrs. Babb and Mrs. R. B. Kishbaugh. The Rev. Woolman served as early pastor.

Although few in number, these pioneers were prominent in building up the new town and contending for ordinances that would suppress gambling, saloons and all evils, according to a report written for the dedication of the new church in 1920 by Mrs. Ethel James.

The first church services were held in an office building on Main St. and then in the school building which stood on the lots later occupied by the E. B. Kemp residence. All the churches in town held services in the school building and had a union Sunday School.

The Rev. E. E. Ward was elected pastor and served until he was elected president of the Baptist State College at Alamogordo. The Rev. T. C. James was then elected and served the church for two years.

During these years the town was growing rapidly and new members were added weekly. The Rev. A. E. Boyd came to the pastorate in 1909 and much credit is given him by the Baptist members for his efforts in building the first church. The Rev. S. D. Taylor cleared the church indebtedness with the assistance of the Southern Baptist Convention.

The Rev. Buren Sparks was pastor when the present church building was dedicated in August, 1920.

In 1923, the First Baptist church dismissed services to be present at the dedication of the new Methodist Church.

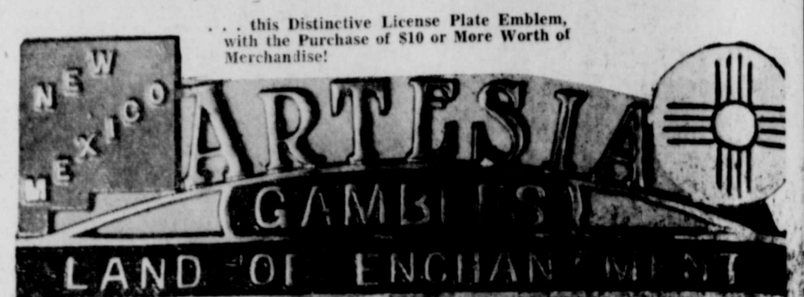
The First Baptist Church finished a $75,000 educational building in 1947. Additional property was secured to include all lots from Rosslawn to Fourth st. on the north side of Grand and was purchased in 1949. On this property the church parsonage was built.

In 1951 the educational unit that was used as a temporary auditorium was completed.

The present membership is around 1,500 with a budget of $90,000 and property valued at $200,000. Plans are under ways to build a new sanctuary, under the leadership of the present pastor, the Rev. S. M. Morgan.

FREE! During Jubilee Week . . .

. . . this Distinctive License Plate Emblem, with the Purchase of $10 or More Worth of Merchandise!



WATCH FOR IT!

OUR CIRCULAR—Featuring the Most Sensational Sale You Have Seen in Quite Some Time, Will Soon Be Delivered to Your Door . . . Look It Over Carefully . . . Every Item Means Gigantic Savings to You!

CONGRATULATIONS ARTESIA ON YOUR 50 YEARS OF PROGRESS

Gambles
AUTHORIZED DEALER
The Friendly Store
TED WELCH
"FOR THRIFTY SHOPPING — SHOP AT GAMBLES"
Shop in Artesia — The Shopping Center of the Pecos Valley
314 WEST MAIN DIAL SH 6-2912

Fifty Years of Progress AUGUST 10 & 11 Artesia's Golden Jubilee FUN FOR ALL Celebration

HELLO NEIGHBOR . . .
Our Hearty Congratulations to You . . .
Your Fiftieth Anniversary!

"BEST WISHES"

As a Good Neighbor, We Wish You
Continued Success in Progress!

"Come Visit Us"

The Little
or
Big City
HOPE
NEW MEXICO

Fifty Years of Progress AUGUST 10 & 11 Artesia's Golden Jubilee FUN FOR ALL Celebration

We Are Always Pleased
to See Progress . . .
We Are Especially Proud of
Artesia's Fifty Years of Progress!
CONGRATULATIONS ARTESIA!

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

ARTESIA IRON WORKS
NORTH FIRST STREET, ON THE ROSWELL HIGHWAY WM. HOLLEY

Fifty Years of Progress AUGUST 10 & 11 Artesia's Golden Jubilee FUN FOR ALL Celebration

WE SALUTE ARTESIA
ON
FIFTY YEARS
OF PROGRESS

ARTESIA PAINT & GLASS COMPANY
826 SOUTH FIRST STREET DIAL SH 6-2211

Advocate Has—

(Continued from Page 1, Sec. 8

others to say. We have at least made a feeble attempt to keep up with the bandwagon."

The Advocate of those days physically was tremnedously different from that of today. It carried lengthly legal notices and big advertisements on page one. Four pages of its content was locally printed, and four ready-print or boiler plate.

Headlines were one-line labels. Format of the paper was five columns by 15 inches deep. All type in the paper, including the small body type, was laborously handset.

Talbot's news policy was well outlined Aug. 6, 1904 when under the headline "Artesia Oil Fields" he wrote "The Advocate knew about the lately-discovered oil deposits two weeks, but pursuing its usual conservative course, it did not think the situation had developed to that stage where it was worthwhile to get excited and herald the tidings of a find that is yet problematical.

On the first anniversary, Talbott commented on the lack of a glowing salutatory in the first issue of the paper:

"The first issue of the paper contained no salutatory, made no rash promises, and if the paper had been a disappointment to any one" Talbot wrote, "we have no rash promises to make. We have tried to tell a simple story of life in Artesia without frills or fancies. As wonderful as this story may seem, every word can be verified by a visit to Artesia, the future city of the valley."

If Talbot were concerned with boosting Artesia and building a newspaper on solid financial basis, he also had other interests—politics for instance as this editorial from the Roswell Record and Talbot's reply Aug. 27, 1904 indicate.

"The Artesia Advocateman is this week covered all over with sore spots. But he can't be blamed. When a man attempts to thwart the will of the party of his county as he did at the Las Vegas convention, and receives such a stinging rebuke at the hands of the Territorial Democrats, it is little wonder that he is sore.

And at the bottom of that funny little protesting telegram he sent to Las Vegas, was a real estate deal. It doesn't pay to mix personal spite and real estate deals in politics. Our friend down the valley will feel better when the sores heal. The Democrats of the Territory will always remember the little trick he tried to play to prevent an Eddy County man from casting the Eddy County vote in obedience to the will of the Eddy County Democracy" — Roswell Record.

Talbot's Reply Follows:

"To a man not acquainted with the reckless rantings of the editor of the Record, it might appear that the Advocate editor had committed some heinous offense against the Democratic party, or even sinned against the Holy Ghost. The iniated can only smile. Because the Democrats of Artesia saw fit to oppose nomination of Jerry Simpson for congress they receive condemnation from this self-constituted alcalde who mixes his politics as badly as his drinks.

"A man of more brains and less egotism would hesitate to proclaim himself the 'Democrats of the Territory' but Brother Bear never hesitates at anything, not even at running a Democratic and a Republican paper in the same town."

Active Locally

If Talbot was active in Democratic state politics, he was also active in local politics. He was among the earliest to propose an Artesia County, as witness this editorial, disguised as a news story, Jan. 21, 1905.

"To be called Artesia is what our people most earnestly desire and a committee appointed by our Commercial Club composed of Messrs John Richey and Gayle Talbot are insisting that a new county be formed from parts of Eddy and Chaves Counties. Should the legislature grant the request of our people the good citizens of Carlsbad and Roswell should certainly rejoice with us for we would make a mighty good neighbor. Should they object, woe be unto them."

He noted briefly in a later issue the bill was defeated 16 to 8.

In March of 1905 Talbot published what was to be the first of three farewells in which he gave up the Advocate. But he continued to publish it for most of the first 11 years, when health and business reasons finally won over, after three attempts.

During the interim he leased the plant and business to C. E. Biles, who lasted only eight months.

INTERIOR OF THE FIRST NATIONAL BANK just prio r to World War I. Note the stiff white collars that had to be attached to the men's shirts, and the early 1900 vests t hat were still fashionable. (left to right) Dr. C. W. Williams John McIlhaney and J. E. Robertson.

Talbot took the paper over again, only to sell to James D. Whelan in Septetmber of that year —1905.

In December 1907 appeared the newspaper's first color ad. In January, 1908, a headline was printed in red. The paper changed to six column and measured 21½ inches by 14 inches.

Talbot resumed control again in 1910 under the name of the Advocate Publishing Company, with a list of partners, including William Crandall, S. O. Higgins and George O. McCrary.

March 11, 1911, Talbot said his stock to J. L. Tullis.

There were a secession of owners and partners, following Mr. Talbot's withdrawal until C. R. Blocker, of Carlsbad, bought half interest in 1924.

Grew Under Blocker

The Advocate grew under the guidance of Blocker and overcame some losses of the publishers who came after Talbot. New machinery was put in the plant and the office moved to its present location at 316 W. Main.

Under the conservative, yet progressive management of Blocker, the Advocate survived the depression. In 1938, Blocker became sole owner.

The Advocate remained in the Blocker family for 21 years, Mrs. Beatrice Blocker having operated the newspaper after the death of her husband in 1940.

In April, 1945, Mrs. Blocker sold the paper to Orville E. Priestley, former Oklahoma and Louisiana newspaperman, who is the present owner. Mr. Priestley actively directed the Advocate until his purchase of the Las Cruces Sun-News.

Under his guidance the Advocate changed to Corona type and eight columns. 1945 was a year to be remembered as thet year of Franklin D. Roosevelt's death and victory in the Second World War Priestley issued the only two Extras the Advocate has published in connection with those two events.

Today, the paper is owned by Mr. Priestley and his associate, James H. Skewes, of Meridian, Miss.

In 1952 the Advocate won the first place award of the New Mexico Press Association for community service, and second place in typography.

From a strong weekly, it has gone to a daily publication after passing its 50th anniversary.

The Advocate is one of Artesia's oldest business enterprises.

St. Anthony's Church Dates To Early Era

St. Anthony's Catholic Church is using the same house of worship that was constructed about the time Artesia was changed to its present name. It is a frame building put up by William Walterscheid and George Wetig.

Some of the Old-Timers who came in late 1905 remember that the church house was built when they came. And Dr. and Mrs. J. J. Clarke are early members of the church. Mrs. Clarke remembers that it had no benches when they came to Artesia in 1906. The worshippers sat on the floor and used cushions to kneel.

At that time the church was under the charge of Brown Franciscans who came once a month, and later once a week out of Carlsbad. After World War I, the parish was turned over to the Black Franciscans.

Father Gabriel Eiler is the priest at the present time.

For many years the Spanish speaking people attended church at St. Anthony's. Only in recent times have the Spanish-Americans had their own church. Father Stephen Bono is priest for Our Lady of Grace.

TELEPHONE EXHIBIT

A trailer containing a telephone exhibit of the Mountain States Telephone & Telegraph Co. will be parked on Main St. between two of the booths during the Jubilee. The exhibit will emphasize the development of the telephone in 50 years.

LABORERS

DETROIT (AP)—Burglars broke into the Borin Transit Mixed Concrete Co. to get a heavy safe. They dragged it through an office, across a yard, into a garage, and hoisted it into a company truck with a company crane. They used a crowbar to pry a chain off a gate and drove off. That took at least half the night. In the safe was an old, outdated deed to a house. That was all.

Slow Down and Live.

Artesia's Golden Jubilee Celebration

Fifty Years Have Seen Much Progress...
BEST WISHES ARTESIA
ON YOUR 50TH ANNIVERSARY!

We Are Proud
to Be a Part of This Progressive City!

CONOCO
FAGAN'S CONOCO
SERVICE STATION
102 North First Dial SH 6-9998

Fifty Years of Progress
Artesia's Golden Jubilee Celebration
AUGUST 10 & 11

"SERVICE"

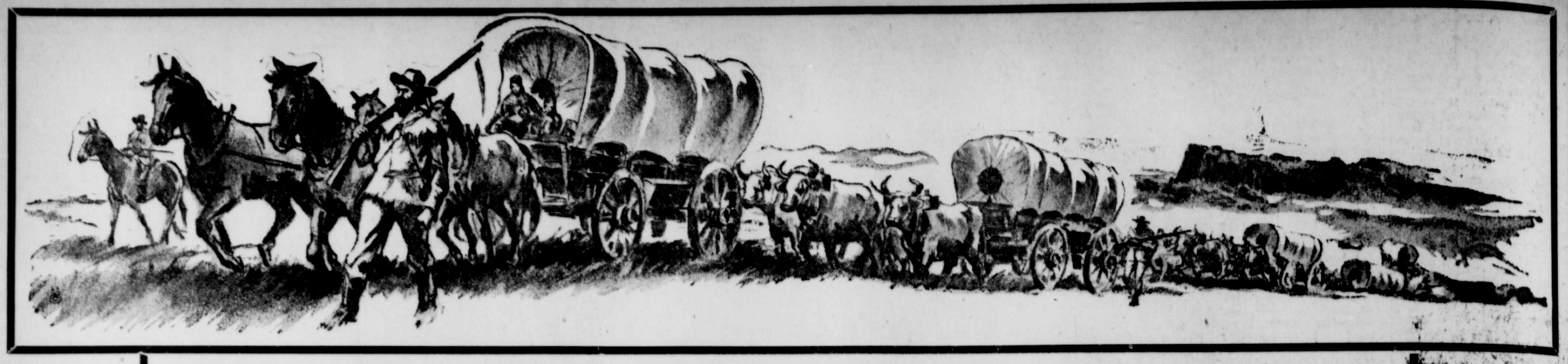
ELECTRIC MOTORS
Repairing • Rewinding
Sales — Service
ROBBINS and MEYERS Authorized Service
ELECTRICAL CONTRACTING
SH 6-3771
CONNOR ELECTRIC CO.
707 W. Missouri, Ar.

WE WISH A HAPPY
FIFTIETH ANNIVERSARY
AND ANNUAL RODEO
ARTESIA
CONNOR ELECTRIC CO.
DIAL SH 6-3771

HATS OFF TO ARTESIA!
A PROGRESSIVE FIRM
IN A PROGRESSIVE CITY!
Artesia's Golden Jubilee Celebration
• WASHING • LUBRICATING • TIRE SERVICE
ATLAS TIRES AND BATTERIES
SOLT CHEVRON STATION
200 South First 24-Hour Service Dial SH 6-2832

BEST WISHES
ON YOUR FIFTIETH ANNIVERSARY
Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11
WE ARE PROUD TO BE A PART
OF THIS PROGRESSIVE COMMUNITY!
We Sincerely Appreciate Your Patronage!
YOUR FRIENDLY
SINCLAIR DEALERS
IN ARTESIA
SINCLAIR HC GASOLINE

Congratulations to Our FRIENDS in ARTESIA
Your TELEVISION STATION
KSWS-TV
Channel 8



OUT OF THE PRAIRIE, CAME A CITY

. . . And, A NEWSPAPER

Out of a Western Prairie came a city of churches, schools, homes, modern commercial buildings, industry and all the things that go to make this a place we so proudly call home—Artesia, New Mexico.

Out of a prairie rises an important commercial center . . . a city rapidly taking its place in one of the nation's most active areas . . . a city of importance to the country's economy—Artesia, N. M.

This transformation has been brought about by men and women whose foresightedness led them to greater achievements. This same "go ahead" spirit will reflect itself year after year, as Artesia continues to move forward, and to offer still greater opportunities in all fields of endeavor.

To those who have contributed so much to the past Fifty Years of Progress, we sincerely say Thank You. And, may the years ahead bring you — and the Artesia Empire — still greater progress and prosperity.

We, too, are proud of the part The Advocate has played in bringing Artesia to its rightful place in this fast-developing area. For, out of this same prairie came a newspaper—The Advocate

It has been our privilege to serve the Artesia Area for more than Fifty-Two years . . . to join in and assist every single movement that meant progress and better living for our fellow citizens.

Through the good and the bad, prosperity, droughts, depressions, two world wars, rich harvests and poor, The Advocate has gone shoulder-to-shoulder with other businesses and other individuals in carrying our share . . . and enjoying our share . . . of the progress that Artesia has shown during the past fifty years.

Progress is certainly a part of our business. So, in the future, as in the past, we will continue to move forward at every opportunity. As more modern equipment comes on the market, as greater facilities for news gathering become available, The Advocate will pass them on to our readers and our advertisers as rapidly as possible, just as has been our policy for 52 years.

Out of the Prairie came a city, and a newspaper—Artesia and The Advocate. We will continue to go forward together in the future, just as we have in the past.

Orville E. Priestley, Publisher

Fred M. Shaver	Walter Compton	James Miller
Rick Raphael	Harry Haselby	Bernarr Howell
Ray Black	Ott Strock	F. J. Gaspard
Flora Hood	Earl W. Johns	Ed Finley
Mary Long	Cruz Lugo	Donn Wimmer
Robert F. McQuay	Bobby Sheets	Florence Hicks
Harry Taylor	Jimmy Byron	Charles Kuykendall

THE ARTESIA ADVOCATE

DAILY -:- SUNDAY

Serving the Artesia Empire Since 1903

Artesia's First Newspaper

Member of the Associated Press

Artesia's GOLDEN JUBILEE August 10-11

THE ARTESIA ADVOCATE

DAILY -:- SUNDAY

Serving the Artesia Empire Since 1903

Artesia's First Newspaper

Member of the Associated Press

Artesia's FIFTY YEARS Of PROGRESS

ARTESIA, NEW MEXICO, SUNDAY, AUGUST 7, 1955

" Heart Of The City "

1905 — Fifty Years of Progress — AUGUST 10 & 11 — Artesia's Golden Jubilee Celebration — FUN FOR ALL — 1955

Advocate Headlines For 50 Years Relate Graphic Stor

Artesia's History Unfolds In Pages From Paper's Files

From the headlines that made the front page of The Advocate for the past 50 years, the story of a town and its people can be told. Some of the highlights were as follows:

January 7, 1905, Artesia is a city, officially declared by the Eddy County Board of Commissioners. J. B. Atkeson and John Richey appear before commissioners.

May, 1906, Town of Artesia voted $50,000 bond issue to put in complete system of water works. Only 16 voted against it.

June, 1909, Bryan is coming. M. L. Stewart, manager of William J. Bryan lecture tour will be here next Wednesday to confer with the club (Commercial Club) relative to the lecture "The Prince of Peace," which Mr. Bryan will deliver Sept. 19.

November 26, 1911, the biggest crowd that ever assembled in Artesia since Bryan spoke here two years ago, saw Clark Kyle ride the hitherto unconquered "Texas Bay."

December—same year, Messrs. Talbott and Brown closed a deal for a second ice factory in Artesia in conjunction with large cold storage plant to take care of fruit. J. Elmer Miller, well known Oklahoma hustler, will be in charge of the plant.

Oil Development

July 5, 1912, after lapse of some weeks since arrival of representatives of Pecos Valley Oil and Gas Co. from Houston, Texas, they now have made arrangements to begin active developments of the great oil fields. Large well and rig outfit is being unloaded.

September 11, 1914, the Chamber of Commerce of Artesia has fixed the date of October 14 and 15 for the holding of the Alfalfa Festival.

To back track a little and pick up of a summary of other early headlines in the news of the first few years' of Artesia will give a good idea of the growing pains of the town. News stories have been discovered, dating back before the town was incorporated.

For instance, Monday, Sept. 12, 1904, second term of school will open with 300 pupils. The first term had 45 pupils. It is proposed that the town erect a large tent adjoining the school house.

The Red Top School house, five miles down the railroad, was this week purchased.

New $10,000 building to be erected on Grand ave. to be completed by Christmas, 1904.

Site for Baptist church selected same year. R. H. Gore and J. Mack Smith, week of Sept. 17, site directly opposite residence of John Schrock.

Other headlines of the period ran something like this: A College for Artesia—Plan formulated. Dr. Marshall McIlhaney, president of Goodnight college in Texas, educator, scientist and agriculturist, to be president.

R. F. Barnett of Artesia has sold apples from his orchard for $22,000. First exhibit at large display packed for Albuquerque fair.

H. D. Commack to bore six wells.

Miles of water—most destructive ever. Eight homes gone in Roswell. Worst to come.

Telephone lines extended to Carlsbad.

Great flood coming. Hondo river 22 inches high. Carlsbad flooded. Dam broken, two county bridges gone, railway bridge gone.

Later headlines from the old Advocate files show Time Marching On. Progress becomes more rapid. On Sept. 23, 1923, C. E. Mann, one of Artesia's town trustees, sent a telegram from Santa Fe saying he had signed a contract on behalf of the town corporation with the State Highway Commission for paving connection between the county highway and the city streets.

The paving is to be an 18-foot roadway of concrete, laid from the intersection of the Hope road with the north and south highway eastward toward the end of the paving on West Main street, filling up the section of road heretofore unprovided for.

The road from the paved streets south toward Lakewood connecting with the graded, graveled road existing. This will give a paved thoroughfare entirely through the town connecting with a good highway north and south. The amount of $3,500, the city's part, has been provided, while the balance comes from the State and Federal funds.

Most of the artesian wells of a great depth and strength of flow came in before 1919. But here is the story of one that flowed 3,000 gallons a minute that was drilled in 1923.

J. B. Stanley, the well known well driller, has brought in a flowing well for Jesse Funk, owner of a farm about 13 miles northwest of Artesia on upper Cottonwood creek. The well, brought in last Friday, was drilled to a depth of 790 feet and taps a wonderful flow, estimated at 3,000 gallons per minute.

There is a great water supply on the Cottonwood and the farmers on the upper part of the stream have taken advantage of it. In addition to the supply natural springs and the probability of artesian flow, the concrete dam built last year furnishes great supply of irrigation water.

An important front page, Aug. 3, 1923, one column head on the front page carried one word: EXTRA, and a sub head that reads Sudden Death of President Harding!

A telegram received this morning announces the death at San Francisco of President Warren G. Harding. The President just returning with his party from a tour of Alaska was taken ill on board ship before reaching Seattle.

From the reports sent out, his condition was not considered very serious but sufficiently to cancel the remainder of the tour to the Panama Canal Zone and other island possessions. As we go to press, gives no further details.

On the same front page is a story with the headline: Illinois No. 3 Strikes Oil and Gas. Artesia at last has a real oil well. Illinois No. 3 drilling steadily for some time past, has at last reached that point of development to be classed with producers.

Both oil and gas have been encountered, the former in good paying quantities. The gas is in such quantities, Manager Martin Yates states, as to supply a town several times the size of Artesia.

Manager Yates, whose office is in Artesia, said it was decided to suspend operation, pending the arrival of Van Welch. The well is situated 13 miles southeast of Artesia and is eight miles from any other well.

October 12, 1923, The compulsory School Law of New Me was published for the first in The Advocate and signed Mrs. A. A. Kaiser, County Su

(Continued on page four)

ARTESIA IN 1914, looking east on Main from Fourth Street. This was made only three or four years after Bullock Feed and Fuel was established just across the street from where it is now. E. B. Bullock remembers that in all hauling was done by burro and mule teams out of Artesia.

Fifty Years of Progress Artesia's Golden Jubilee Celebration FUN FOR ALL

There's Nothing Electrical About This

When You Need Auto Electrical Service See Us for All Types of Parts and Service!

We Wish a Happy Celebration to You

ARTESIA

and Thank Our Many Customers for Past Patronage!

"Efficient Service Guaranteed"

GEORGE'S AUTOMOTIVE ELECTRICAL SERVICE

811½ South First Dial SH 6-3

"Best Wishes"

ARTESIA

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

THOMASON MERCANTILE

"General Merchandise"

MAYHILL NEW MEXICO

Mr. and Mrs. Clay B. Thomason

We Wish You Well ARTESIA ...

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

"Petroleum Transportation"

"Selling Service"

FERGUSON-STEERE

ARTESIA, NEW MEXICO

Seavarda's NITE CLUB

Open from 1 P. M. to 2 A. M.

DANCING NIGHTLY

Featuring—

"WOODIE" CAMERON and HIS ORCHESTRA

Have a Lot of Fun at Your Celebration

and Come On Up the Road to Scavarda's

YOU ARE ASSURED OF A GOOD TIME!

We Will Be Looking for You!

• UNESCORTED LADIES WELCOME •

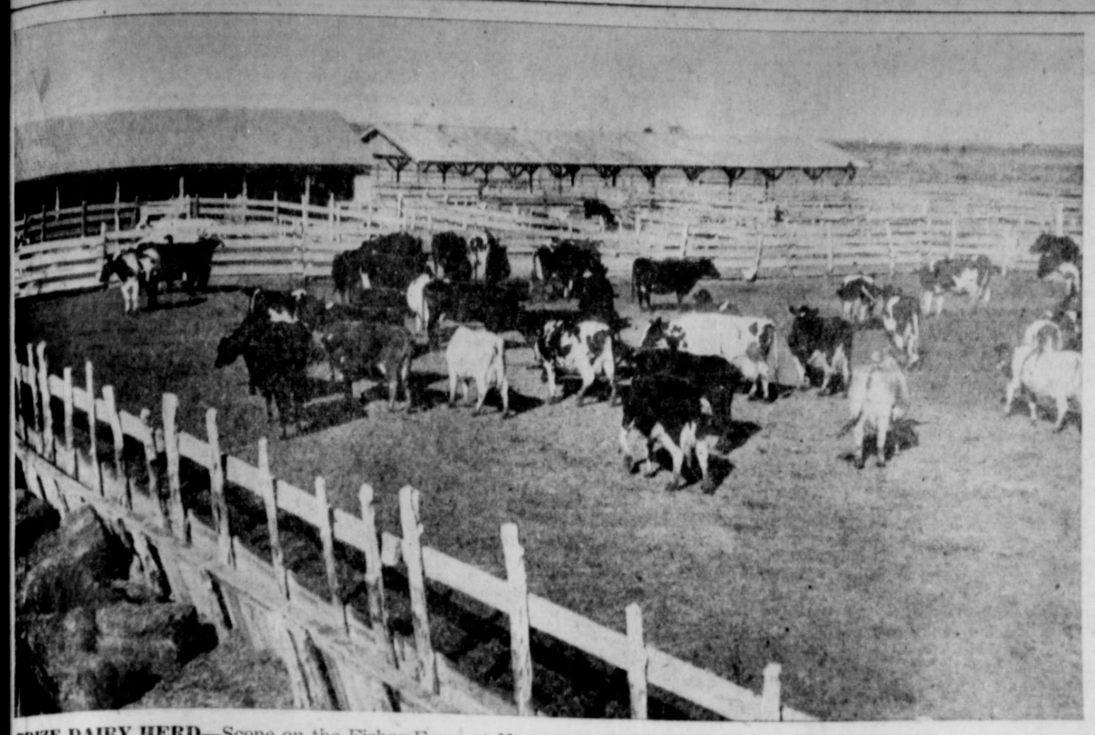
For:

ENJOYABLE DANCE MUSIC
YOUR FAVORITE BEER or MIXED DRINK

SCAVARDA'S NITE CLUB

HELEN and JOE SCAVARDA

One Mile South of Roswell on Old Dexter Highway



PRIZE DAIRY HERD—Scene on the Fisher Farm at Hope, one of Price's nine producers in the Artesia-Hope area, shows part of milking herd, the holding pens and feed bins. (Advocate Photo)

Price's Creameries Has Grown With Artesia Since It Opened Its Doors 16 Years Ago

Sixteen years ago when Price's Creameries, Inc. opened its doors for business in Artesia it became a part of our community—to work with it and grow with it.

The start of the Price's organization in Artesia was marked by the purchase by Price's of the Leslie Martin Dairy. Mr. Martin became Price's first Artesia manager. Since 1939, the spotless white of Price's trucks and their variety of dairy products have been a familiar and friendly part of the Artesia-Hope areas.

And just as Price's sells to its Artesia neighbors, so it buys from them, too. About $170,000 a year is paid by Price's Creameries, Inc. to their 9 dairy-farmer-producers in this Artesia-Hope area. Add this figure to the sizeable plant and sales payroll that is spent here and you can see that Price's has not only grown with Artesia, but like all other local businesses, it is helping it grow, too.

Although the major volume of their business is in the sale of Homogenized Grade "A" Milk in bottles and cartons, Price's sell "the Southwest's widest selection of dairy products." These include the newly introduced Golden Guernsey Milk, Buttermilk, Certified Goat's Milk, Cottage Cheese, Chocolate Beverage, Fruit Drinks and creams, as well as sherbet, ice cream and ice cream novelties. The past several years have also seen the start and rapid growth of another phase of Price's business, which is the distribution of several of the country's best known lines of frozen foods.

There are nine regular employees at the plant at South First and one part-time relief driver. They are D. E. "Rod" Ridenour, Plant Manager, who has been with Price's for over five years and in Artesia, Manager since June 15th, 1955, succeeding Jay Scroggins who is now with Price's in Odessa. Working with Rod Ridenour are the Bookkeeper, Margaret Sosa, Vaultman, Lee Thorson; Transport Driver, H. W. Autrey; Route Salesmen, Fred Knowles, A. J. VanWinkle, Durward Tyler, John Cockum, Joe Little and relief driver, W. T. French.

It's interesting and gratifying to note that on the road as well as in the plant, Price's Creameries, Inc. of Artesia, New Mexico has been accident-free for well over 12 months.

There are 4½ million two-car families in the United States and the auto industry estimates indicate thte number will increase by 70 per cent in the next five years.

A record of 2,700,000 mink skins were sold in the United States in 1954.

Down Memory Lane

By BEATRICE BLOCKER

Mrs. Mittie Hamill will be wearing the wedding gown of Mrs. M. M. Ferriman, in Central Park on Old Timer's Day Mr. Ferriman, father of George and Walter Ferriman, was once mayor of Artesia. Mrs. Ferriman has taught music in the city for many years. Mrs. Hamill's hat was worn by Mrs. Albert Blake, more than 50 years ago.

Summer's dog days get their designation not because of their effect upon dogs but because, in the ancient Greek world, the dog star rose during that period, although it rises at a different time today.

Baritone Has Big Chest Expansion

By HAL BOYLE

NEW YORK (AP)—America's widest bosom doesn't belong to either Jane Russell or Marilyn Monroe.

Leonard Warren, acknowledged by a number of critics to be the world's present best dramatic baritone, says he is six feet tall, keeps his weight around 200 pounds—and has a 52-inch chest.

Well ladies, may we go on from there?

In the fine art of operatic singing top dramatic sopranos, baritones, and the gents who can dig a deep bass share a small but endlessly competitive world.

The voice . . . the voice . . . it is everything. It is a power in itself, a power above the temptations of self-indulgence, even above the wistful wish for money.

No Gimmicks

At least so says Warren, who says gimmicks are helpful, but he has no gimmicks as a singer.

"No one gives a voice but God," he said. "All that can be done then is to assist it.

"You must have the humility and intelligence to use it. After all, why didn't my sister or brother have this same gift? There had never been another singer in the family."

If this talking about his talent seems mildly egotistical, on Warren's part it is justified. Confidence in himself as well as his vocal cords is a key part of his makeup, as it is with all great singers.

They must feel a power over the audience to control it.

Leading Baritone

Warren, a Bronx-born boy without Italian blood who has been accepted and saluted by the tough audiences of La Scala in Milan as the top man in his field, is also comforted by the recognition he has achieved as the leading baritone of the New York Metropolitan Opera.

"This is where I was born—this is where I live," he said, "even to step upon the boards of the Metropolitan Opera . . . it is a tradition . . . a feeling."

How does a major operatic star live? Seriously.

"I have to live very simply," said Warren. " do nothing to excess. Not in food or liquor. I don't smoke. Some do. I don't.

"An artist cannot afford excess. I don't take physical exercise . . . although I do like to walk. I go to bed early.

"No, I don't practice singing . . . but about once a week I go to my old singing teacher for an hour whenever I can . . . It is a kind of psychological checkup.

"Money? The greatest enemies of an operatic singer are the common cold and the income tax. I first sang for $35 a week. Now if I earn $1,000 I can keep for myself $1.98—and if someone with a cold breathes in my face I have to worry about catching the cold.

HERE'S OUR BEST WISHES

for the Complete Success of Artesia's GOLDEN JUBILEE CELEBRATION

and Our Thanks to Those Who Have Made It Possible! We Are Sincerely Glad That We Are a Part of This Sound, Growing City and Area!

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

ELECTRICAL CONTRACTORS

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Greetings To All Artesia!

AND EVERY SUCCESS TO THE

Fifty Years of Progress AUGUST 10 & 11 Artesia's Golden Jubilee FUN FOR ALL Celebration

Here's a warm hand shake, and a tip of the hat to those Artesian's who have given so liberally of their time and effort toward making the Golden Jubilee a success. Every possible success to you is the sincere wish of Hill Lines, Inc.

Artesia's record of progress during the past fifty years is something of which every citizen can be proud . . . even boastful. And, the future promises even greater opportunities for all. With every one carrying his share of the load, Artesia will take its rightful place among the more important centers of the Southwest.

We, of Hill Lines, Inc., are grateful that we are a part of this thriving community!

Hill Lines Inc.

ARTESIA, NEW MEXICO

510 RICHEY AVE.

DIAL SHerwood 6-4701

Long Steel Rails Reached Artesia In 1894 To Begin Town Booming

Steel trails reached Artesia in the year 1894, and from then on things began to hum.

When the railroad was built between Roswell and Amarillo, it started simultaneously at both ends. The construction company was the Pecos Valley and Northeastern, but the Santa Fe extended financial aid amounting to $750,000 to the completion of the entire Pecos Valley line.

But to go back a bit—the important Pecos Valley line, 370 miles in length, stretching from Amarillo to Pecos, Tex., via Texico, Roswell and Carlsbad, was conceived and launched by J. J. Hagerman, a notable figure in New Mexico history. Hagerman and his associates had a plan to develop the Pecos Valley by irrigation. He organized the Pecos Valley Irrigation Company and dammed the Pecos River between Eddy and Pecos Eddy was the forerunner of the present town of Carlsbad.

North From Pecos

Hagerman constructed his railroad line northward from Pecos to the Texas-New Mexico state line, about 55 miles of railroad, in 1890 and officially opened it for operation in 1891. By that date he had built between Carlsbad, or Eddy, and the state line. The segment north from Carlsbad was begun in 1893 and by October 6, 1894, construction had inched on to Roswell. By March, 1898, the road was completed through Portales to Cameo, and when 13.2 mile stretch from Cameo to Texico was completed, rail service over the whole line was opened March 1, 1899. Passenger service was first offered from Amarillo to Pecos, February 10, 1899.

The original railroad line thru the Pecos Valley did not go thru the present town of Clovis. Not until 1908 was a line built from Cameo to Texico through Clovis, and the original Hagerman line from Cameo direct to Texico abandoned.

In the meantime, Hagerman's irrigation project on which the prosperity of the area, and of the rail line, in large measure depended, was meeting with set-backs. A large number of colonists including many of Italian origin, had been induced to settle on reclaimed lands. Floods on the Pecos destroyed the early dams, washed out the railroad, and inundated the farms.

Years later, of course, Hagerman's faith in the value of irrigation in the Pecos Valley was justified, but those early years were disheartening ones.

Went To AT & SFC

In 1901 control of the Pecos Valley and Northeastern Railway (Hagerman's line) passed to the Santa Fe when it bought the securities from Hagerman, including more than two-thirds of the bonds and 96 per cent of the stock for a little more than two and a half million dollars. Complete ownership was acquired later.

In 1906 the Pecos Valley lines were integrated into Santa Fe's system operation, and after 1907 a Santa Fe subsidiary,' called the Eastern Railway of New Mexico, held title to the property. The present Santa Fe system acquired title in 1912.

Artesia's railroad now is a portion of the far-flung Santa Fe system. It is an important, trafficwise, segment of the Pecos Division, the balance of which extends from Clovis to Belen.

Division headquarters are located in Clovis, where operating, engineering and mechanical forces maintain their offices. In recent years the entire division from eBlen to Clovis has been placed under Centralized Traffic Control, and this stretch of line wihch is a part of the Southern District of the Western Lines of the Atchison, Topeka and Santa Fe Railway Co., has become a principal freight carrying route because of its relatively easy grade compared with the Northern District or mountainous route.

cultural products, livestock, and later petroleum products, until the discovery and opening of the potash mines in the Carlsbad area. The potash traffic, still developing, has immensely increased the value of the line to the Santa Fe.

Ends At Clovis

The yard limits of Clovis on the East represent the end of the Pecos Division as it is operated today and that portion of the Line from Clovis to Texico which was part of the original Hagerman line is under the jurisdiction of the Plains Division with headquarters at Amarillo.

Traffic on the Pecos Valley line for many years was basically agri-

Passenger service on the line is designed to give the Pecos aVlley first class passenger travel, tying into transcontinental service on the main line at Clovis.

As is the history of all rail lines and segments of lines, so it is that the Pecos Valley and the Santa Fe Railway have developed together—the potential of the area drew the rails and the rails developed the potential by providing the earliest means of mass transportation and opening up vast new territories to commerce.

The Santa Fe today is an important citizen of the Pecos Valley, its taxes and payrolls constituting a vital cog in the machinery of the communities which dot it.

Improved roadbeds signalling, power and equipment demanded by the traffic today testify to the cooperative development stil going on.

Of U. S. men over 60 years old, about one in seven is in the hospital some time during any one year.

Artesia History

(Continued from Page Two)

intendent of education.

Section 1203, Children between the ages of six and sixteen, both inclusive, shall attend public schools in the district where the children reside shall be in session, except that children actually attending private or denominal schools; those mentally or physically retarded, or residing more than three miles from school to which no transportation is provided.

Section 1210, Parents, guardians, violating this provision after notice by school authorities shall be fined not less than $5 or more than $100 and/or confined in the county jail for not less than five days or more than 90 days, upon conviction.

The first signs of the depression in 1930 is seen on the front page of Sept. 18 issue, in which headlines read: :Street beggars may be picked up on a charge of vagrancy.

But the barns in the Pecos Valley overflow with plenty, the cotton gins operate overtime and the oil wells continue to flow.

Other front page headlines read: Cotton opening now. Ginning season will soon start in area. Refinery at Dayton making over car of road oil daily now. Apple crop moving, first car load is shipped out Tuesday.

Hope holds the most successful rodeo in 25 years.

Artesia football boys in training at Ruidoso for 10 days.

Community Chest and the Cemetery Association will ask for $1400 to eliminate request for help from individuals.

First news after World War II begins to affect Artesians. A spring issue of The Advocate 1942 carried the news that Mayor Emory Carper names Defense Department heads—Members will have to take special training.

And then the Best News of the Week: Boys Okay Listed.

Reports on 13 from Artesia community received by George King, Home Service chairman.

The best news of the week in the community is that 13 men from here who were with McArthur on Bataan Peninsula, Luzon Island, were well and not on the casualty list as of Feb. 11.

The list included: Corp Tony King, Pvts Don Adams, Carl Bosher, J. Castleberry, J. P. House, W. R. Phillips, R. Hnulik, George Moore, Arnold Clanton, John Connor, J. and C. Tidwell and Melton Northcut.

The message came from the War Department to Home Service Chairman, King, here.

November, 1942, the headlines told a story of a Western barbecue, picnic and square dance for the entire community.

And Time Marches On!

Tuesday, May 8, 1945, a VE-Day EXTRA was issued by The Advocate. Headlines ran in a streamer half way down the front page: Master Race Whipped. Germans Unconditionally Surrender!

President Harry S. Truman in a radio message at 7 o'clock this morning (MWT) over all radio chains, told the nation that General Eisenhower, supreme commander in the European theater, had told him the Germans had surrendered.

In a box on the left side of the front page is a V-Day proclamation by Mayor Emery Carper of Artesia.

But in the fall of 1950, the Artesia Advocate reported the list of boys drafted for the Korean conflict, casualties and happy home-comings.

Three wars had now taken men from the Pecos Valley since The Artesia Advocate was founded. And Spanish-American veterans from among the early settlers, had convened in Artesia—all to be reported in The Advocate.

Wars! Death Messages! Homecomings! Births! Marriages! Building of roads—homes—churches, new businesses. Cotton, oil, cattle, sheep and industry enrichen the town's flow of population. And the story goes on as told by the homespun newspaper, started with hand set type 50 years ago.

In the summer of 1955, Artesia decides to celebrate her Golden Anniversary.

August 10 and 11, 1955, are the dates announced from the front pages of The Advocate.

Headlines tell of a pioneer town to be recreated with cowboys and saddle horses, men in whiskers and high-top hats, women in the feminine attire of 1905.

The Parade is Passing By! Time Marches On!

Old Time Exhibits In Store Windows

In some of the windows around town can be seen exhibits of articles and pictures that date back earlier than 1900.

The Chamber of Commerce has a display of pictures, contributed by Old-Timers or their descendants. Early scenes of the town and the pioneer personalities who made it recall the old days to those still living here. And the exhibit also attracts attention of newcomers.

Russell Appliance Center, also on Main St., has a number of household articles used by Old-Timers on exhibit. A candlestand is dated 1890, a fruit jar 1888 and a basket 1852. Another interesting article is a 1900 hen and "biddy" butter bowl.

Hens produce more eggs for less feed per dozen when temperatures are around 55 degrees, says the U. S. Department of Agriculture.

Fifty Years of Progress AUGUST 10 & 11 Artesia's Golden Jubilee FUN FOR ALL Celebration

Serving Artesia for Sixteen Years

With the Smartest of LADIES FASHIONS

We Are Extremely Proud of
ARTESIA'S 50 YEARS OF PROGRESS!

OWNERS
Mrs. Julia Runyan Keinath and Mrs. Sally Runyan Lanning

Toggery Shop

Fifty Years of Progress AUGUST 10 & 11 Artesia's Golden Jubilee FUN FOR ALL Celebration

CONGRATULATIONS

to the Citizens and Firms of

Artesia, New Mexico

Fifty Years This Progressive City

Has Been a Haven to You

and We Are Proud to Have Lived Here

a Mere Thirteen Years!

THE DeMARS FAMILIES

A Happy Celebration

to You . . .

Artesia!

Fifty Years of Progress AUGUST 10 & 11 Artesia's Golden Jubilee FUN FOR ALL Celebration

We Are Old Timers Too!

We Believe in the Future of Artesia,

and Are Proud to Be a Part of This Progressive City!

DON JENSEN
KIDDY AGENCY
SOUTHWESTERN REALTY

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

"Best-Wishes"

Fifty Years of Progress AUGUST 10 & 11 Artesia's Golden Jubilee FUN FOR ALL Celebration

ARTESIA

"Welcome Visitors"

ARTESIA WOOL CO-OP.
ARTESIA, NEW MEXICO

TAKE A LOOK at those poke bonnets on the head of Nelle and Frances Booker. Some bird went without plumes back in 1905. The twins are raring to be off to the Old-Timers' Day events. Frances at the bottom of the stairs is a little ahead of Nelle. The Carper twins, born in Roswell, married Booker brothers.
(Advocate Photo)

Southwestern Public Service Company Has Been Artesia Area Electric Supply Source Since Company Started in 1925

For 30 of Artesia's 50 years, the Southwestern Public Service Company has been the community's electric servant.

As a mattetr of fact, the present day company wasn't know as the Southwestern Public Service Co., until it began to provide services for Artesia.

The roots from which grew the "main trunk" of the family tree of the present-day Southwestern Public Service Company were planted in Roswell in 1904, with the formation of the Roswell Electric Light Company.

As could be expected in these early days of the pioneering in this country, especially in an infant industry such as electric power, this company went through many reorganizations and consolidations, which culminated in 1925, with the purchase of electric systems in Artesia and Carlsbad, as well as Roswell, and the information of the Southwestern Public Service Company.

In what historians often call "the good old days," the electric industry operated on an entirely different basis than is the case today. Each community had an isolated power plant and a distribution system, and if anything happened to that power plant, you were without electric service for a long, long time.

High Voltage Links

Today, however, with huge power plants linked together by high voltage transmission lines, what is known as an interconnected electric generation and transmission system, there are many ways to provide electric power for a community.

Artesia, for example, is served by four transmission lines bringing in much more power than the present requirements of the city for electric service, and virtually assuring the community of almost completely uninterrupted service except in the case of a major disaster.

The transmission line network which ties together the 11 great power stations of the Southwestern Public Service Company is so arranged that you could "pump" electric power along these lines all the way from Guymon, Okla., to Artesia, if it was necessary. Of course, with two large generating stations located right in the Pecos Valley area, such action isn't likely to be necessary, but it's always nice to know that power can be moved into your region.

In 1942, a group of electric power companies serving the Pecos Valley, the Clovis-Portales area, the Texas Panhandle and South Plains, the Oklahoma Panhandle and the southwestern corner of Kansas were consolidated into the present day Southwestern Public Service Company.

This company is a free-standing operating company, which is a long-handled way of saying that it's a local business. There aren't any other companies over it, and all the decisions which affect its growth and progress are made by local men with years of experience at meeting the needs of the area.

Phenomenal Growth

The growth of the company since 1942, a growth which, of course, only reflects the progress made by Artesia and many of the other communities it serves, has been phenomonel.

Ten years ago, the company served 74,000 customers. Today it serves 165,000. In 1945, the company had $39,000,000 invested in equipment with which to serve its customers. The present day figure is just short of $200,000,000.

At the same time that the company's investment to serve a customer has grown from just over $500 per customer to more than $1100 per customer, the cost of the average residential kilowatt-hour has gone down more than 14 per cent.

The company's huge generating stations are capable of producing electric power. Ten years ago, its plants could produce less than 200,000 horsepower.

Artesia is an example of the growth with which the company has had to keep pace. This city's rate of growth between 1940 and 1950 was the fifth largest in the company's service area. Estimates of the community's growth since the last official census indicate it is growing at a rate that probably exceeds the 1940-50 rate of increase.

Five - Year Planning

When one considers that it takes a minimum of the three years to place a large electric generating plant in operation, it can be seen that Public Service Company officials serving communities with growth rates like that of Artesia, must plan ahead at least five years, and, in some cases, ten years to be certain of being ahead of the power requirements of a region.

In 1946, for example, Southwestern Public Service had 1800 Artesia customers, while today it has 3,300. And during that ten year period the use of electric service has increased more and more in homes, business and industries. Keeping ahead of the population increase as well as the increased use of electric service has called for sound planning.

"We look back with nothing but pleasure on the last thirty years in Artesia, and look forward to serving this community for many years to come. Even now, our company is preparing to break ground for another New Mexico power station, with a generating capability of 96,000 horsepower, the largest single installation in the state, to be sure of keeping apace—and a little ahead of Artesia's electric service needs," said J. D. Smith, the company's district manager.

'Hambone' Army's Champ Jumping Mule Is Retired

FORT CARSON, Colo.—"Hambone," the U. S. Army's legendary jumping mule, will jump no more.

Army veterinarians here say that his antics, while putting horses' and a few horse show judges to shame, are a trifle on the frisky side for an 18-year-old mule, that is.

So Hambone in his middle age must control himself with being just another pack mule with the Fourth Field Artillery Battalion (Pack).

Not that he'll ever be an "ordinary" pack mule, even if he lives to a mule's full life-span — 30 years. His fame is too great among the soldiers here—and for all they know, among the mules—to allow Hambone to lapse into obscurity.

Why, he's that mule who, as "Mr. T. Hamilton Bone," sneaked into the Fort Riley Horse Show in 1946 and came off with winning ribbons in several classes. The ribbons had to be returned, of course, when the judges discovered their error in judgment, but he'd won, hadn't he?

With all the horse experts in the area alerted to scan all entrants for conformation of the ears, Hambone's horseshow career was over.

"BEST WISHES"

ARTESIA

OIL PRODUCERS

Fifty Years of Progress
Artesia's Golden Jubilee
Celebration
AUGUST 10 & 11

YATES BROS.

Carper Building Artesia, New Mexico

50

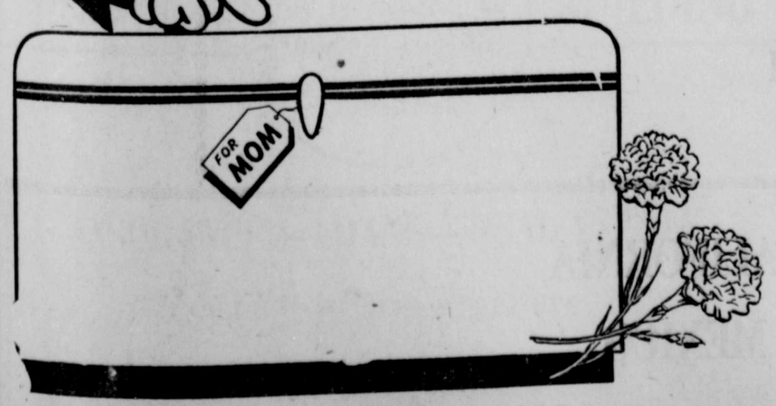
YEARS OF PROGRESS

Artesia's "Golden Jubilee"

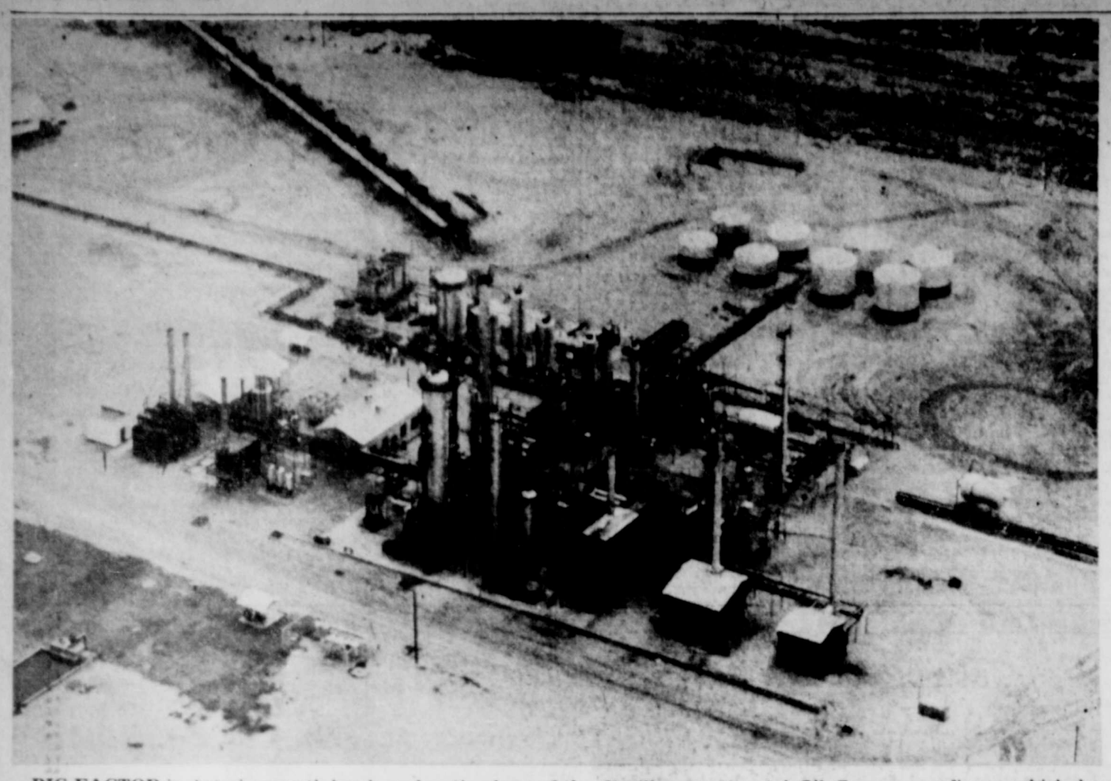
and, in Home Food Freezing, Too!

REDDY KILOWATT Electric APPLIANCE DEALER

See Your Reddy Kilowatt Dealer



SOUTHWESTERN PUBLIC SERVICE COMPANY



BIG FACTOR in Artesia growth has been location here of the familiar Continental Oil Company refinery which has made Artesia the focal point of development and trade for the famed Eddy-Lea-Chaves county oil fields. This is a different view of the refinery taken from the air last week. (Advocate Photo)

Soldier-Ingenuity Parlays $31 Cash To $2000 Camera

CAMP GORDON, Ga.—An officer and two enlisted men of the Criminal Investigation Laboratory of the Provost Marshal General Center here, working with hand tools and an electric drill, have constructed a comparison microscope-camera valued at $3,000. The cost to the Army?—$31.

Captain Richard F. Burns, Sergeant First Class John W. Alden and Private First Class Wilbur G. Martin are the latest to put American know-how to work for the Army in a big way.

Burns, whose home is in Augusta, Ga., and Alden, also of Augusta, first observed such a camera in operation in the laboratory of Dr. J. U. Mathews at the University of Wisconsin.

The instrument allows the viewer to see a complete bullet enlargement in one picture and accommodates bullets ranging from .22 to .50 caliber. It takes negatives up to eight by 10 inches in size and makes a permanent record that may be used in court testimony to prove or disprove guilt of a suspect.

With the assistance of Martin, whose home is in Santa Barbara, Calif., Alden and Burns constructed a duplicate from photographs of the original camera, an article written by Dr. Mathews, and material from scrap piles—including junked brass rods, old radio dial knobs and universal joints cut from old .50 caliber machine gun cartridge cases.

The camera's lenses are standard ones used at the laboratory and adapted to the camera by mountings machined from used plumbing pipes. Alden drilled and tapped over 250 screw holes in the construction of the instrument.

It is now in use here training future Army criminal investigators.

as an Old Timer...

Southern Union wants to join hands with the old settlers in shouting the praises of Artesia's progress during the past fifty years. The Golden Jubilee Celebration makes everyone sit up and take notice — of this town, first settled in 1903, which owes its rapid growth to discoveries of natural gas and oil and to continuing progress in agriculture. Southern Union Gas Company, a part of Artesia for the past 25 years, feels an old timer's pride in its contribution to this city — fueling the refineries, machine shops, blast furnaces, and homes with dependable, low-cost natural gas.

Southern Union Gas Company
HELPING BUILD THE GREAT SOUTHWEST

1-H-55

HATS OFF TO ARTESIA
On Fifty Years of Progress!

A Progressive Firm
in a Progressive City.
We Are Proud of Artesia!

Fifty Years of Progress Artesia's Golden Jubilee Celebration AUGUST 10 & 11

BUZBEE FLOOR COVERING CO.
SOUTH FIRST STREET DIAL SH 6-2532

Fashion Designer Puts Emphasis on Fall Tweed Suits

NEW YORK, (AP) — Among the 800 or more dress manufacturers that make up the world's largest garment center, there are many whose clothes are known and worn by women all over America, yet who are not members of the New York Dress Institute's Couture Group, currently previewing fall collections for some 150 visiting fashion editors.

Notable among these nonmember designers is Vera Maxwell, famous for individual tweeds and functional fashions of the kind women live in. Each season this young-looking, silver-haired designer goes globe-trotting to discover new fabrics, new colors, new inspiration for her strictly American clothes. This year she is intrigued by the Fiorentine colors of the Renaissance, and takes her fabric tones from the glowing palettes of Titian, Botticelli and Bellini.

Typical of her wearable fashions is an outfit she calls Standby, consisting of a sheath and loose coat in gray tweed, with a little red velvet collar on the coat and a red velvet kick pleat in the sheath. Miss Maxwell has been doing costumes of coats and matching dresses or suits for years, long before the current furore, and again he coordinated outfits in tweeds and tie silks provide the idea outfit for women who go places and do things.

Dorine Liebert, a piquant Viennese designer known for elegant blouses, skirts and hostess gowns is another non-Couture Group member who is making current news. Her series of lace or embroidery trimmed cashmere sweaters and coordinated skits for fall are worthy of a place in the top fashion bracket.

There are about 74 million horses in the world, a decline of 22 per cent since the start of World War II.

Wyoming has 1,890 miles of railroad.

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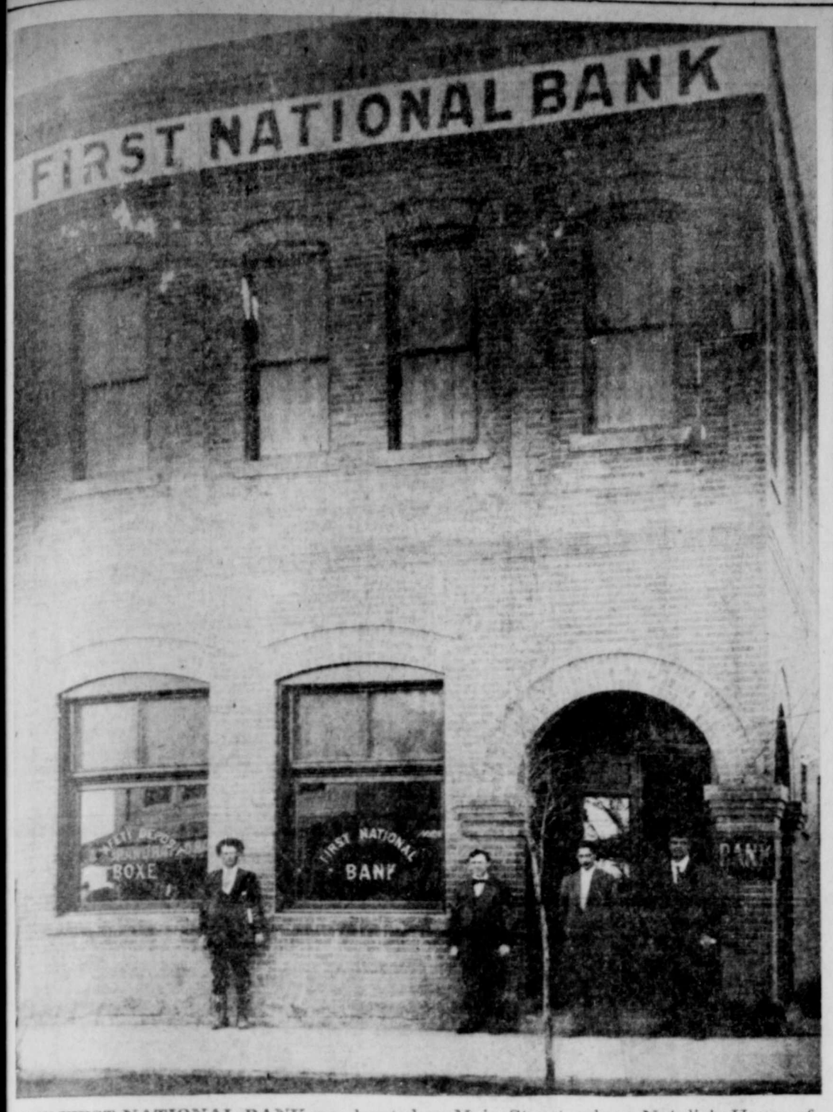

THE FIRST NATIONAL BANK was located on Main Street, where Natalie's House of Music is now opening. This was the first brick building occupied by the bank after its organization in 1903. On the extreme right is young Landis Feather, now vice president. His first job was an after school janitor's job in this same bank. Others not identified.

Army Discharge Covers a Variety Of Military Situations, Meanings

WASHINGTON — "Army discharge," a phrase that has become commonplace since World War II, covers one situation—complete release from military obligation—but has five shades of meaning, according to the Adjutant General's Office here.

The five types of discharges run the gamut from honorable to dishonorable. Each carries not only its own meaning but involves eligibility for veteran's benefits.

As for the benefits, these can be broken down into three major groupings:

Those administered by the Veteran's Administration, including compensation for service connected disabilities, hospitalization, loans and education and training.

Those administered by the Department of the Army, including mustering out pay, retirement pay and transportation back to the place of enlistment or the man's home;

Benefits administered by other Federal agencies including farm and farm housing loans, civil service preference and unemployment compensation.

These are the five kinds of discharges and benefits available:

HONORABLE: Characterizes a spotless service record—including at least an over-all character rating of "very good" and an efficiency rating of "excellent"—with only the most minor blemishes. The ex-serviceman is entitled to all benefits.

GENERAL: Used to describe the service of men with slightly deficient service records—character rating below "very good" and efficiency ratings below "excellent." This is also the type of discharge awarded a man adjudged unsuitable or inept by an Army Board—a fact-finding agency that recommends only — after various attempts at reclassifying him in other Army jobs have failed. Here too, the man is entitled to all benefits for which he qualifies.

Both of these discharges are given under honorable conditions.

UNDESIRABLE: An administrative discharge—as opposed to one following courts martial—issued to men judged unfit or unsuitable for military service and whose retention in the service, therefore, is undesirable. Issued also to men who enlisted fraudulently or, while in service, were convicted by a civil court for a felony. Individuals who are found to be disloyal or subversive and whose retention is not consistent with national security receive this discharge also.

All men discharged as undesirable lose their entitlement to civil service preference and re-employment benefits, to mustering out and retirement pay. Under certain conditions, they also may not be entitled to other benefits.

BAD CONDUCT: A punitive discharge awarded as a result of a court martial. Most benefits are lost except for farm and farm housing loans, retirement credit for reservists and transportation.

DISHONORABLE: Like the bad conduct discharge, can be awarded only as a result of a court martial, in this case a General Courts Martial, and usualy for serious violations such as treason, homicide or desertion. The only assured benefit retained is transportation.

THIS IS Santa Fe depot in Artesia in the days gone by.

Child Movie Stars Learn Three R's Old-Fashioned Way from School Marm

By DOROTHY ROE
AP Women's Editor

Child movie stars learn their three R's the old-fashioned way, with firm discipline, when they attend a Holywood version of the little red schoolhouse, presided over by Gladys Hoene.

For 24 years, Mrs. Hoene has supervised the schooling of child actors and actresses on the Universal - International lot, having taught such film luminaries as Deanna Durbin, Sabu, Ann Blyth, Donald O'Connor, Piper Laurie, Sal Mineo and scores of others.

In New York with one of her current charges, 10-year-old Tim Hovey, a fifth-grader being hailed as the screen's latest child sensation, Mrs. Hoene discussed the problems of teaching some of the world's highest-paid children.

"Juvenile movie stars are just like other children, except maybe a little brighter," said this gentle teacher, who has a college-age son and daughter of her own and is married to Bernard H. Hoene, an electrical engineer.

"They have to know how to read, write and add, and they learn these things more easily if they are subject to real discipline."

Mrs. Hoen doesn't have much use for the various so-called progressive educational theories.

"I teach the phonetic system," says she. "My pupils know the alphabet and the sound of syllables. They don't have any of these reading troubles you hear so much about these days."

College Teacher

A former teacher at Long Beach Calif., Junior College, Mrs. Hoene is qualified to teach everything from kindergarten to college courses, and does.

"We teach when and where we can," she explains. "It is required that every child under the age of 18 who is under movie contract must have three hours of schooling every day. During a heavy picture schedule, this sometimes is difficult.

"I have taught in tents, on trucks and on trains. When the cast of a picture goes on location, we teachers go along, together with a knockdown schoolroom which is set up whenever the picture is being shot.

Lessons on Set

"Usually the children get into costume and makeup first, and then have lessons while waiting to be called on the set.

"I have very little trouble with discipline, actually. These boys and girls know they have to study if they are to keep their movie contracts. And most of them are eager to learn."

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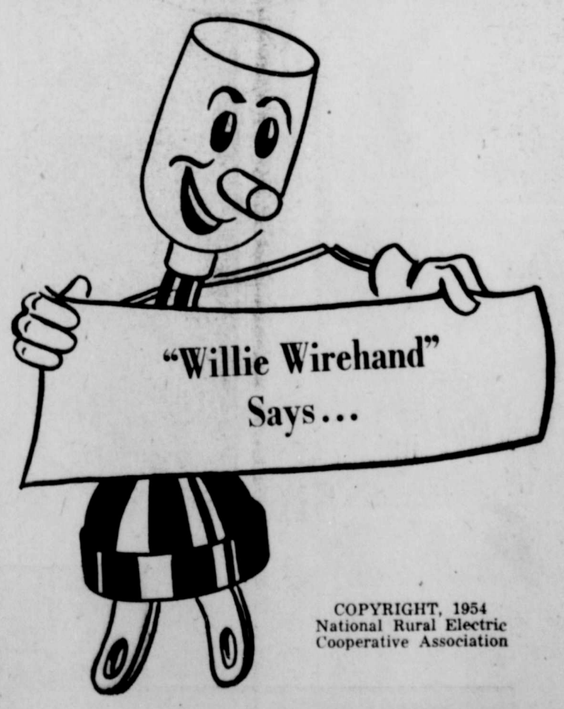

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Pattern Book Was Essential To Keep 1905 Women Abreast Of Back-East Fashions

Patterns were indespensible to the pioneer women of the Pecos Valley at the turn of the century. Clothes were not bought ready-made. For a woman and her children to look well dressed, it was necessary for her to know how to sew and how to select the right patterns and material, or to be able to hire a seamstress.

Notice the child's sailor dress No. 4031. The same type dress was used many years later by older girls for dating, and called the middy blouse.

Many Old-Timers will remember the neglige, with lace insertion, sweeping-the-floor-length to cover the long feminine gowns. Pattern No. 4075. A gored house dress of calico print is seen at the left. No. 4055.

And note the exquisite handwork in the child's dress No. 4040, and the coat at left, with embroidered hat and wired brim to make the brim stand out.

The two coat-suits are mannish finger length coats in contrast to other feminine dress of the period. One is combined with a high lace collar-blouse and the other has a mannish-type blouse with bow tie. Insert pockets are feather stitched. Hats are typical of the period of over-size, over-trimmed hats. In contrast to these the poke bonnet was worn with more friverlous, feminine clothes.

And the blouse with lace insertion and pointed peplum is also a contrast to the tailored shirt waist of the Gibson Girl. This is one fashion that has lasted 50 years and more. The only difference is that they are not called shirt waists, but blouses, and are found in both tailored, mannish blouses and frilly ones.

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