

WEATHER

	Moisture	High	Low
Thursday	92	90	
Friday	88	48	
Saturday	86	47	

Moisture this Month: .90
Moisture this Year: 20.42
Moisture last Year: 18.38

The Sunday Brand

32 pages

Including 22 Colored Comics

Our Slogan, "More People — More Farms"

Published Every Sunday

HEREFORD, TEXAS, SUNDAY, OCTOBER 6, 1963

PRICE — 15c PER COPY

UF Officers To Set Drive Date



CARLOAD AFTER CARLOAD of Deaf Smith County sugar beets are now being loaded for shipment to the American Crystal Sugar Company mill at Rocky Ford, Colo. Since digging of the beet crop began here, 200 carloads have already been loaded for shipment. Sugar content of the crop is reported to be down about 10 per cent from normal due to leaf blight. The blight is reported to exist in most beet fields throughout the county. (Staff Photo)

BLIGHT DAMAGES CROP

Sugar Beet Harvest Here To Reach Peak This Week

The 1963 sugar beet harvest for Deaf Smith County is now reaching its peak as carload after carload of beets are loaded for shipment to American Crystal Sugar Company's plant at Rocky Ford, Colo.

It was reported Saturday by Odean Nixon, field representative for the company, that 200 carloads of beets have been loaded and shipped.

He continued pointing out that harvest of the 1963 crop was about a week earlier since growers in the area had been requested to start shipping as soon as the plant opened.

This is the first time that such a request has been made to area growers, Nixon stated. "We are trying to ship between 750 and 1000 tons of beets per day."

While tonnage on the crop is considered to be normal, sugar content of Deaf Smith County beets is "not as good as it has

been," commented Nixon. He explained that beet fields in the county area have been damaged by leaf spot, a blight which burns leaves causing them to die.

When the leaves die and fall off, he explained, the beets begin growing a new top. This takes away from the sugar content of the plant.

While leaf spot is fairly widespread throughout the county, Nixon commented that damage is "not too great." He added that sugar content is down approximately 10 per cent.

According to reports beets from the county are testing out 13 per cent sugar on the average. (Continued on Page 10)

Poison Found On Carrots Puzzles Shippers, Growers

Carrot shippers and growers alike are puzzled by the report that Endrin was found in New York on a shipment of carrots grown in the Hereford area. They hope the presence of "very small amounts" of Endrin found will not bring on a scare such as swept the cranberry industry a few years ago.

They pointed out that laboratory tests have failed to uncover Endrin in sufficient quantities to be dangerous to persons eating

the carrots, and one shipper contacted Friday said he "hopes people won't go off the deep end and boycott our carrots just because a trace was found on an eastern shipment."

Presence of Endrin, a pesticide, was found by the Food and Drug Administration in shipments to eastern and southern markets. The shipments had originated here.

One Hereford shipper, who asked that his name not be

used, said the quantity found equaled only one-third ounce of Endrin in the equivalent of a carload of carrots.

He said the finding of Endrin in carrots is a mystery since the carrots had not been sprayed with Endrin in the first place. He said carrots are not sprayed with any kind of pesticide, but the only chemical ever used is a weed-killer, an oil-based product, applied in early spring.

That's why we are puzzled to know how the Endrin got on the carrots in the first place," the spokesman said.

Sam D. Fine, regional director of FDA in Dallas, earlier had admitted that "the situation is not as big or as bad as it sounds. Under federal laws, the tolerance level for residues of this pesticide on foods for the consumer market is zero. Our concern now is to find where the Endrin is coming from."

Carrots are an important side- (Continued on page 10)

Brazilian Engineer Sees Co-Op Work

A Brazilian engineer on his way to test eight Peace Corps members who will be sent to his country stopped briefly in Hereford to view techniques used by Deaf Smith County Electric Co-operative in servicing and maintaining hot lines.

Visiting with officials of the county's electric co-operative was Dr. Marcello Oreste Bogaert of Sao Paulo. Dr. Bogaert is chief engineer for his country's Department of Water and Power.

He explained that his trip to the United States was sponsored by the Peace Corps. Dr. Bogaert added that his was sent here to test eight Corps volunteers on their knowledge of

Portuguese before they were assigned to his country.

Before going to Albuquerque, N. M., however, he stopped in Hereford to spend three days watching line crews of the co-operative work with hot lines.

"We do not work with hot lines," the Brazilian engineer pointed out. "I had never seen it done before until I came here."

He has been working in the rural electric cooperative field since 1960 and is in charge of a rural electrification project in his state.

The co-operative, Co-operative Agricola Mista de Registro, is one of the pioneer electrification projects in Brazil, he added. It is financed by the state of Sao Paulo.

"We are just starting in the field of rural electrification," Dr. Bogaert remarked. "Only four have been built and another is being constructed. There are 40 people in the largest state, the smallest has a membership of 50."

The Brazilian engineer arrived in the United States on Friday and then stopped briefly in Washington, D. C. While in the nation's capital, the Rural Electrification Agency requested that he stop here while on his way to New Mexico.

Dr. Bogaert noted that this was his first trip to the United States.

"I have never seen such big agricultural development. It is as big as I have ever seen," the Brazilian remarked. "And the people are very kind, very, very kind."

Civil Air Patrol Schedules Open Meeting Monday

The Civil Air Patrol will hold an open public meeting Monday at 8 p.m. at Northwest Elementary School in Hereford.

Parents and students, ages 11 through 18, are invited to attend and learn of the many advantages of the Civil Air Patrol Cadet Program.

The film, "The C.A.P. Story," narrated by film actor Jimmie Stewart, will explain the basic organization and function of cadets in the Civil Air Patrol. Cadets have an opportunity to spend 10 days on an Air Force base each summer to learn aviation skills, air orientation flights, and to study the new aerospace sciences.

Outstanding cadets may qualify for expense paid trips to other nations under the cadet exchange program, receive jet orientation rides in Air Force jet fighter planes, and participate in many other activities of interest to air and speed minded boys.

Many cadet units have drill teams that participate in national competition each year at the Air Force Academy.

Charles Duvall, 1st Lieutenant, Civil Air Patrol, and principal of Northwest Elementary School, is commander of the Civil Air Patrol unit in Hereford.

Hereford Sneaks Through Final TDs To Beat Mules

Hereford Whitefaces, bottled-up and sometimes butter-fingered, for three-quarters of the game, got going in the fourth period to kick the Muleshoe Mules 13-0 here Friday night, paced by fleet-legged Jim Higgins. He scored both of the Whiteface TDs, and Frank Cain booted extra point after the first marker.

It was seen saw from the opening gun, and fumbles alternately favored the Mules and the Whitefaces. In fact, it was tight for that throughout the game, a much harder fought battle than the score indicated.

The Faces' first goal-crossing came when the clock was only 6 minutes, 25 seconds from its

final windup. The period had started with the Mules in possession of the ball on Hereford's 38 after a series of drives from their own 35 in the previous period. The Mules, with Clifford Gray, Kenny Heathington, and Connie Johnson doing the major part of the ball-toting, had set themselves up for what might have been a scoring play, but the Hereford defense put on the clamps after the Mules had driven as far goalward as the Faces' 25. A pass that didn't tick and a Hereford break-through that tossed the visitors for a loss, broke up the Mules' drive on downs.

Hereford came into possession in its own 35, and Jim Haney slogged through the exact cen-

ter of the line to pick up seven yards, and Walter Williams made it first down with a line buck. It was then that the Whitefaces began making things pop, riling up three first-downs in a row. Williams and Higgins doing some good ball-toting to get the oval out of the danger territory and back into the Muleshoe area.

The counter came when Higgins streaked through the mule line to ring up the counter, Frank Cain booted the extra point.

Muleshoe came back with a pretty good drive of its own after receiving the ball on their own 17 and returning it to their own 17. Then the visitors too to the (Continued on page 10)

Executive Board of United Fund of Deaf Smith County will make plans for its annual Fund campaign at a meeting Tuesday at 7:30 in the community center, Neil Cooper, president, announced Saturday. Date for kicking off the drive will be decided on with Melvin Young as fund chairman.

The one-day whirlwind drive, which starts with a breakfast, will be staged the last of this month and will seek a goal of

Grain Harvest In Dawn Area Reaches Peak

Grain sorghum harvest in Deaf Smith county is still "gaining momentum," however, peak of the harvest is yet to be reached, according to area grain elevators and owners.

The milo crop is described as one of the best Test weight is good and yields are described, in some areas of the county, as "pretty heavy."

While some area grain sorghum producers are either just beginning to harvest or are waiting for grain to mature, the harvest in the immediate Dawn Community area has reached a peak.

It was estimated Saturday that half of the area's producers — those within a five mile radius of the community — have completed harvesting.

However, it was pointed out that producers to the north of Dawn have yet to start.

An elevator operator stated that several fields in the area had been checked and production was averaging approximately 7500 pounds per acre.

Moisture of the crop is running about 14 per cent, he noted, which is dry for this time of year.

In the Easter Community area, the "harvest has picked up momentum" with 20-25 per cent of the harvest complete.

A grain elevator added that it was "not much considering how long the harvest has been going on."

Yields in the area, he continued, are running between 4500 and 8000 pounds with average production expected to be 5500 pound per acre.

It was noted that moisture of the crop is running between 10 and 13 per cent. Test weight is averaging about 57 pounds.

A third elevator employee stated that harvest has "possibly reached its peak volume for the time being."

Much of the country's 1963 crop has yet to reach maturity.

\$28,000. Agencies include: Camp Fire Girls, American Red Cross, Boy Scouts of America, Salvation Army, Little League, Pony League, Hereford Athletic Club, and the Deaf Smith County Council on Alcoholism.

The \$28,000 goal was set June 27 when UF budget committee heard and approved requests from eight participating agencies. Five of the eight were approved at that time for increased allocations.

Agencies themselves are to receive \$26,022.29, and the balance of the \$28,000 goal will be used for campaign expenses and for contingencies. The 1962 campaign drive fell slightly short, and agencies were granted some less than they had promised. Actual total of planned allocations for the current year was \$23,912.50, but the drive was a few hundred dollars short.

At the June 27 meeting, agencies' funds approved were as follows:

Red Cross \$5881, an increase of \$498; Campfire Girls, \$3426.29, up \$496.79; Hereford Athletic Club, \$600, unchanged from this year; Hereford Council on Alcoholism, \$500, unchanged;

Pony League baseball, \$1000, reduced \$50; Boy Scouts, \$4500, up \$200; Little League baseball, \$2125, an increase of \$575, and Salvation Army \$900, up \$400.

Serving on the budget committee were Cooper, Dean House, Bartley Dowell, Corinne Neely and Young.

The committee said all budget requests were "reasonable." Said Cooper: "It is our feeling that, as our community grows, so will the needs of the participating agencies. Most of them have scrimped in the past and have presented minimum budgets. However, most of them now feel that they must have slight increases in order to carry on larger programs, and we agree with them."

Driver Slightly Injured As Truck Hits Angus Calf

A 38-year-old Midland truck driver escaped serious injury as his heavily loaded truck-tractor semi-trailer combination struck a black Angus calf early Saturday morning and overturned.

The accident, according to a Texas Highway Patrol spokesman, occurred five and a half miles north of Hereford about 1:15 a.m.

(Continued on page 10)

Around Town

Hereford State Bank this past week announced plans for a giant-sized "new car and truck" showing to be held on the bank's parking lot Saturday and Sunday, Oct. 12 and 13. All new car and truck dealers will participate. The event will be conducted under a circus tent recently secured by the bank. Refreshments will be served and door prizes will be given.

Mrs. Earl Springer, Red Cross mother and baby care instructor, will begin a class for married couples Tuesday at 7:30 in the High School home making department. They have room for only two more couples, so interested couples should call the Red Cross before Tuesday evening.

All football mothers of freshmen, B. Teams and Varsity will meet Tuesday at 7:30 p.m. in the community center to elect officers and make plans for the annual football dinner, held later this year.

Northwest Elementary school PTO will meet Thursday at 8 p.m. (Continued on page 10)



A TRUCK TRACTOR, SEMI TRAILER combination were heavily damaged and heavy losses were reported as the highway transport vehicle overturned five and a half miles north of Hereford early Saturday morning. The vehicle is reported to have hit a black Angus calf. Driver of the truck, Edward P. Kinsley, 38, Midland, swerved to avoid the animal. As the rig hit the calf, it went into a broadside skid and overturned in a ditch. Kinsley was only slightly injured. (Staff Photo)

Courthouse Records

Vehicle Registrations

Ray Tiner, 1963 International Scout; Buddy John Anderson, 1954 Mercury, 10-1.
 Colby Conkright, 1964 Chevrolet; Catherine Leon, 1951 Studebaker; Harold M. Simons, 1955 Ford; E. M. Rice, 1955 Chevrolet; Jack C. Buster, 1958 Ford; Wilbur Bell, 1964 Plymouth; Donnie McDonald, 1953 Dodge; Jose V. Lucero, 1959 Ford; Dale Stanley, 1958 Ford pickup; O. A. Smith, 1964 Ford; George D. Zeitze, 1964 Ford pickup; Darlene Baxter, 1958 Ford station wagon; Deaf Smith County Electric Coop, 1964 Ford pickup; Edwin Morrison Jr., 1962 Ford pickup; Curtis Roach, 1953 Ford; Rodolfo Cardenas,

1957 GMC truck, 10-2.
 L. H. Schilling, 1964 Ford truck; John R. Welty, 1960 Dodge; Lynn Warren, 1957 Ford; Ernest Tijerina, 1962 Pontiac; Bill Byers, 1960 Dodge; Joe Ramirez, 1956 Ford station wagon; Quinton Conn, 1955 Oldsmobile; D. H. Perrin, 1964 Cadillac, 10-3.

Miles Funk, 1954 Chevrolet; Cora Battenfield, 1962 Chevrolet Hereford Fruit Market, 1951 Chevrolet pickup; Wyatt L. Harmon, 1962 International pickup; Roy Fortenberry, 1958 Chevrolet pickup; Javier Martinez, 1957 Plymouth, 10-4.

Deeds of Trust
 Mike Justice, et al, to Diamond Valley Grain Inc.: Unit 14 being the North 72 feet of the South 176 feet of the West 100 feet of the East 125 feet of Lot 15, Womble Addition; Unit 15 being the South 39.29 feet of the East 100 feet of Lot 95, Colonia de Buena Vista, a subdivision of a part of Womble Addition; Unit 16 being the West 71 feet of the East 171 feet of the South 100 feet of Lot 15, Block 4, Womble Addition; Unit 17 being the East 34.29 feet of Lot 96, Colonia de Buena Vista, a subdivision of a part of Womble Addition, and all of the West 37.71 feet of the South 100 feet of Lot 15, Block 4, Womble Addition.

Tom Hall, et ux, to First Federal Savings and Loan Association: The South 90 feet of the West 82.71 feet of Block 21, Evans Addition.

Leland E. Flesher, et ux, to Investors Inc.: The North 30 feet of Lot 26 and the South 50 feet of Lot 27, Block 5, Westhaven Addition.

Accent homes Inc. to Alltex Mortgage Co., Inc.: Lot 52, Northridge Addition.

E. W. Barnard to E. O. Milburn: All of Lots 66, 67, and 68 in Block 1, Thunderbird Addition.

V. Melvin Young, et ux, to First Federal Savings and Loan Association: All of Lot 5 and

the South 6 feet of Lot 6 and the South 8 feet of the North 52 feet of Lot 6, Bradley Subdivision of the South 1/2 of Block 3, Evans Addition.

George C. Thornton to first National Bank of Amarillo: All of Lot 13 of Wayne Wallace Subdivision of Block 45, Evans Addition.

Atex Oil Co. to Kerr-McGee Oil Industries, Inc.: 1/2 acre of land out of Survey 30, Township 7 North, Range 1 East and a part of Blocks 10 and 11, Womble Addition.

Joe P. Rogers, et ux, to T. J. Bettes Co.: All of Lot 3, Block 2, North Park Addition.

F. H. King, et ux, to Lindy Daniels: The South 389.5 varas of the East 667.4 varas of Section 77, Block K-3.

R. C. Godwin, et al, to Northwestern Mutual Live Insurance Co.: Tract 1 being all of the North 338.25 acres of Section 63, Block K-8; Tract 2 being all of Section 65, Block K-8; Tract 3 being 200.70 acres out of the Northwest part of Section 64, Block K-8.

Warranty Deeds
 D&R Builders to Leland E. Flesher, et ux: All of the North 30 feet of Lot 26 and all of the South 50 feet of Lot 27, Block 5, Westhaven Addition.

Inez Barclay to M. C. Adams: A part of Block 26, Original Town of Hereford.

Lewis Oil Co., Inc. to Atex Oil Company of Texas: A part of Blocks 3 and 4, DeAtley Addition.

Lewis Oil Co., Inc. to Atex Oil Company of Texas: 1/2 acre of land out of Survey 30, Township 7 North, Range 1 East.

Gerturde Probasco to Tom Hall, et ux: The South 90 feet of the West 82.71 feet of Block 21, Evans Addition.

J. M. Hamby, et ux, to Quinton Conn, et ux: The South 15 acres of the South 21 acres of the East 42 acres of the West 80 acres of the Northwest 1/4 of Sec-

tion 66, Block M-7.
 L. D. Pickering, et ux, to Raymond Higginbotham: 1.887 acres along the East side of the Northwest 1/4 of Section 69, Block K-3.
 Garland Cox, et ux, to Obe J. Wilson Jr., et ux: all of Lot 3, Block 13, Evans Addition.

Calton E. Moore, et al, to Julian J. Garcia, et ux: All of Lot 3 in Block 9, Finlan Subdivision.
 Nathan Hopson, et ux, to Neil Cooper: All of Lot 8, Ridgecrest Addition.

Claude Ricketts to Cranbrook Corporation: All of Lots 41, 42, and 43, Block 5, Westhaven Addition.

Ansel L. McDowell, et ux, to V. Melvin Young, et ux: All of Lot 5 and the South 6 feet of Lot 6 and the South 8 feet of the North 52 feet of Lot 6, Bradley Subdivision of the South 1/2 of Block 3, Evans Addition.

Gladys Sawyer, et vir, to Ansel McDowell: All of the South 8 feet of the North 52 feet of Lot 6, Bradley Subdivision of the South 1/2 of Block 3, Evans Addition.

Paul H. Jesko et ux, to Veterans Land Board of Texas: The Southwest 60 acres of Section 14, Township 2 North, Range 3 East.

Carl G. McCaslin, et ux, to George C. Thornton: All of Lot 13 of Wayne Wallace Subdivision of Block 45, Evans Addition.

Carl McCaslin, et al, to Clint Formby: All of the North 25 feet of Lot 14, all of Lot 15, and the South 15 feet of Lot 16, all in Block 6, Sunset Terrace Addition.

Ingalls Cowan, et vir, to Frank A. Oyles: The West 70 feet of Lots 11 and 12 in Block 13, Hereford and Addition.

Bobby G. Hill, et ux, to Joe P. Rogers: All of Lot 3, Block 2, North Park Addition.

Marriage Licenses
 Antonio Luceo Jr. and Lucy Sirena Lucero, Oct. 5.

Hospital Notes:

Patients in Hospital
 Glenn Burrus, Route 4; Mrs. Amanda Strong, Route 1; Mrs. Jackie R. McNeese, 406 Jowell; A.G. Martin, 418 Avenue J; Mrs. A. H. Brown, Route 1; Roy Hill, 138 Avenue I; Mrs. Ruby Stacy, 216 Avenue I; Alvin E. Roper, Box 69, Quinton, Okla.; Pilar Salinas, 400 Avenue H; Karl H. Hare, 121 Emma; L. J. Kuper, 108 North 25 Mile Avenue; Mrs. Billy R. Bramblett, Route 1; Tomas Guerrero Jr., Lamesa; Billie Gay Helms, Route 1; Mrs. Otto Olson, Box 26; Mrs. Carl L. Strafluss, Route 1; Mrs. Ce-

cil Messer, 210 Avenue I; Mrs. James M. Brownlow, 129 Beach; James L. Coke, Box 185, Dimmitt; Mrs. James A. Watkins, Box 313, Vega; Ricky Greer, 129 Avenue I; Cheryl Ann Whitley, 410 Avenue K; Jim Cross, Route 3; Mrs. Ollie May, 119 Avenue J; Richard C. Shumway, 6518 West Windsor Boulevard, Glendale, Ariz.; T. L. Sparkman Sr., Route 2; Mrs. T. L. Sparkman Sr., Route 2; Mrs. Modesto Tijerina, 207 Jackson; Mrs. Louise LeGrand, Box 511; Dickey R. Voyles, Box 244, Vega; Mrs. Elena Martinez; Mrs. Benito A. Torres, General Delivery.

Deaths
 Jo Marie Pearch, John E. Osborn, Alwin Williams, Robert Vernon Haile, Mrs. Ronnie Osborn, Ross Latham, Mrs. Alejandro Rendon, W. Q. Duggan, 10-2.

THE SUNDAY BRAND; Hereford, Texas, Sunday, Oct. 6, 1963

Mrs. Robert E. Moore, Mrs. Mollie Achgill, Pablo Valdez, Roger Pickens, Nicholas Torres, E. F. Seiver, 10-3.
 Ruben R. Day, Mrs. Clara Shore, 10-4.
 Earl Head, Mrs. Boby Hardin, Mitchell Don George, Mrs. James Lacomb, Mrs. Hattie Howze, 10-5.

FOOTBALL

RESULTS COVERING THE ENTIRE AREA are listed in the MORNING & EVENING

Lubbock Avalanche-Journal
 Always First in Sports
 Larry Fuhrmann
 For Delivery Call
 Local Distributor
 EM 4-0799

YOU ARE INVITED TO COME IN AND BROWSE AROUND & SEE THE WIDE SELECTION OF BOOKS & SUPPLIES

- STATIONARY
- GAMES
- MAGAZINES
- RECORDS
- PAPER BACK BOOKS
- FICTION & NON-FICTION BOOKS
- OFFICE SUPPLIES

CHRISTIAN BOOK STORE

110 E 3rd EM 4-0550

PENNEY'S Count on Penney's for the nation's big value spectacular!

SENSATIONAL REDUCTIONS FABULOUS SPECIALS SENSATIONAL VALUE

PENNEY'S DAYS



HOSE TO STRETCH YOUR DOLLAR
 sizes short, average, long 2 \$1

FINE COTTON FLANNELETTE SLEEPWEAR!
 sizes 32 to 40, 34 to 48, 36 to 48 1 88

SKI LOOK FOR THE FAMILY
 Super Savings During Penney Days. Nylon Quilted Jackets

Girls	Womens	Boys	Mens
7 ⁸⁸	10 ⁸⁸	7 ⁸⁸	9 ⁸⁸

Nylon Taffeta Ski Look Classics For Feather-Weight Quality and Warmth. Popular Collar Styles All With Hoods.

DOLLAR DAY SPECIALS

Mens Sport Shirts	2 for \$5
Womens Quilt Dusters	\$5
Womens Flannel Slacks	3.99
Boys Sport Shirts	3 for \$5
72 x 84 Plaid Blankets	3.98
Cafe Curtains	2 pr. \$5
Area Throw Rugs 3' x 5'	\$7
Area Throw Rugs 4' x 6'	\$12
20 Only Boys Denim Jeans	1.22
2 Pc. Bath Mat Sets	1.77
Braided Throw Rugs	1.77
Boys Socks	4 for \$1
Mens Handkerchiefs	10 for \$1
Terry Wash Cloths	12 for \$1
Womens Cotton Blouses	1.98
Foam Rubber Pillows	\$3
Womens Headscarves	2 for \$1
Womens Bill Folds	\$1
Mens Work Socks	3 for \$1
Mens 1 Pc Work Suits	4.98
Mountain Mist Batting	1.19

COLORFUL FLEECE-LINED PLAY SETS
 2 for \$5
 Wears like iron, warmly lined! Perfect for boys or girls! Elastic waistband and cuffs! Machine wash.

FOR A LIMITED TIME! **20% OFF** on famous Penney shoes

reg. 7.99 now 6³⁹ YOUNG MEN'S OXFORDS! Pentred® poly-vinyl soles, smooth black leather upper oxfords are handsome value!	reg. 4.99 now 3⁹⁹ POPULAR SKIMMER FLATS! Soft crushed leather flats! Plastic sole and stacked heel. Finest quality 'n value!	reg. 4.99 now 3⁹⁹ BEST SELLER! LEATHER SLIPON! Smooth leather slipon at a fabulous price! Synthetic rubber composition sole!	reg. 5.99 now 4⁷⁹ BOYS' SLIPON HAS SIDE ELASTIC GORE! Scuff-resist leather uppers, Pentred® poly vinyl sole. Black

CHARGE IT! PENNEY'S 313 N. Main is open Weekdays 9 to 6 Sat. 9 to 9

Dollar Day at Tannahill's

WOOLEN fabrics

100% Worsted "Heller" DOUBLE KNIT

Solid Colors - 62 inch Regular 7.95	yd.	5.98
Stripes in above Fabric 62 inch - Regular 9.95		7.98
"Heller" Wool Jersey 7 Colors - Regular 2.98		1.98



GALEY & LORD

Lazybones 54% Dacron 46% Cotton Regular 2.98 yd. 1.98

THOMAS COTTON

45 inch - Regular 2.69 yd. 1.69

ODDS & ENDS

Summer Fabrics - Greatly Reduced

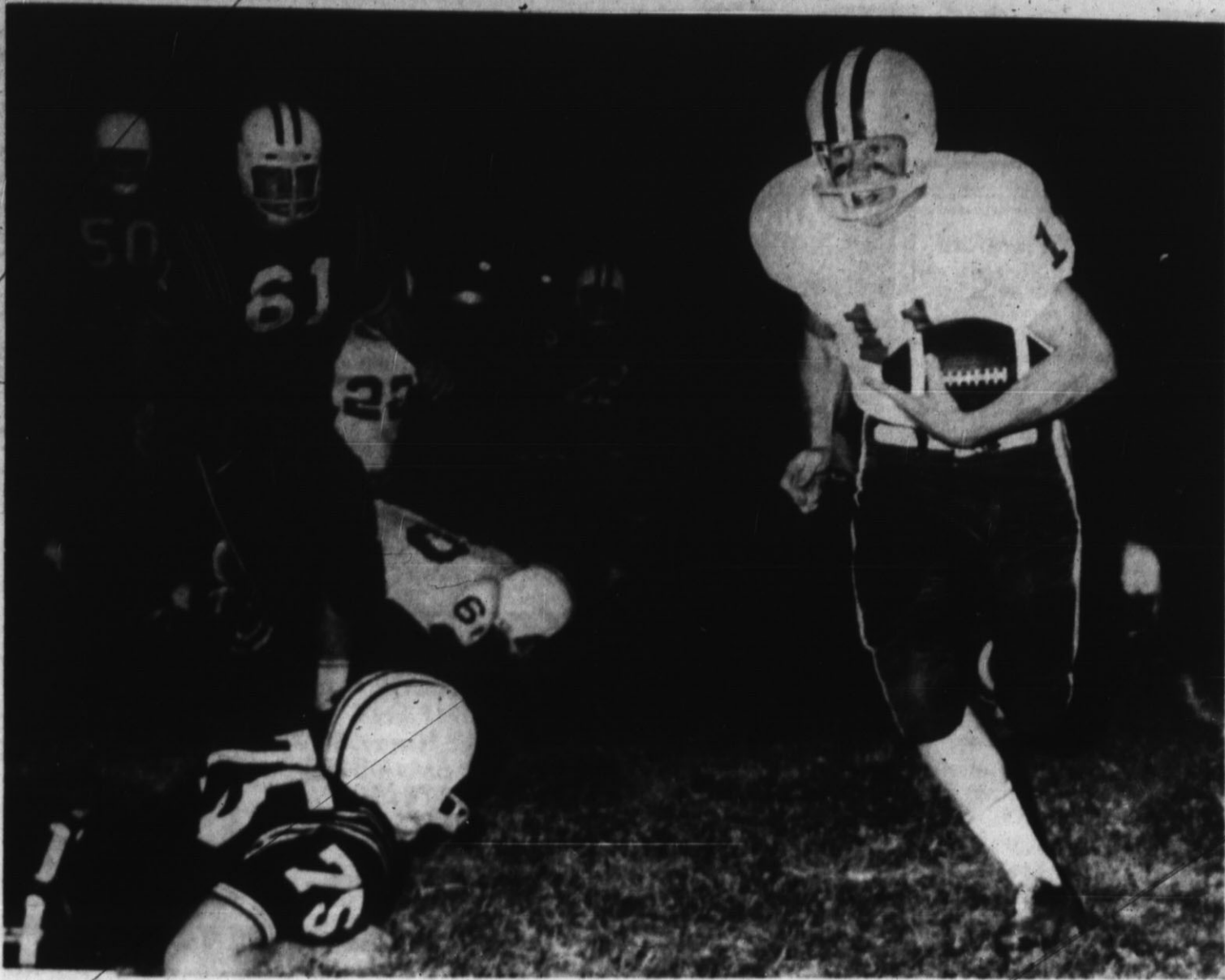
CLOSE OUT ALL SOX
 (Except Toddly Winks)
 Men's - Ladies' - Children's
1/3 OFF

CLOSE OUT PANTIES
 Girls - Size 2-14
 Nylon and Hanes Cotton
1/3 OFF

Tannahill's

236 N. Main EM 4-3816

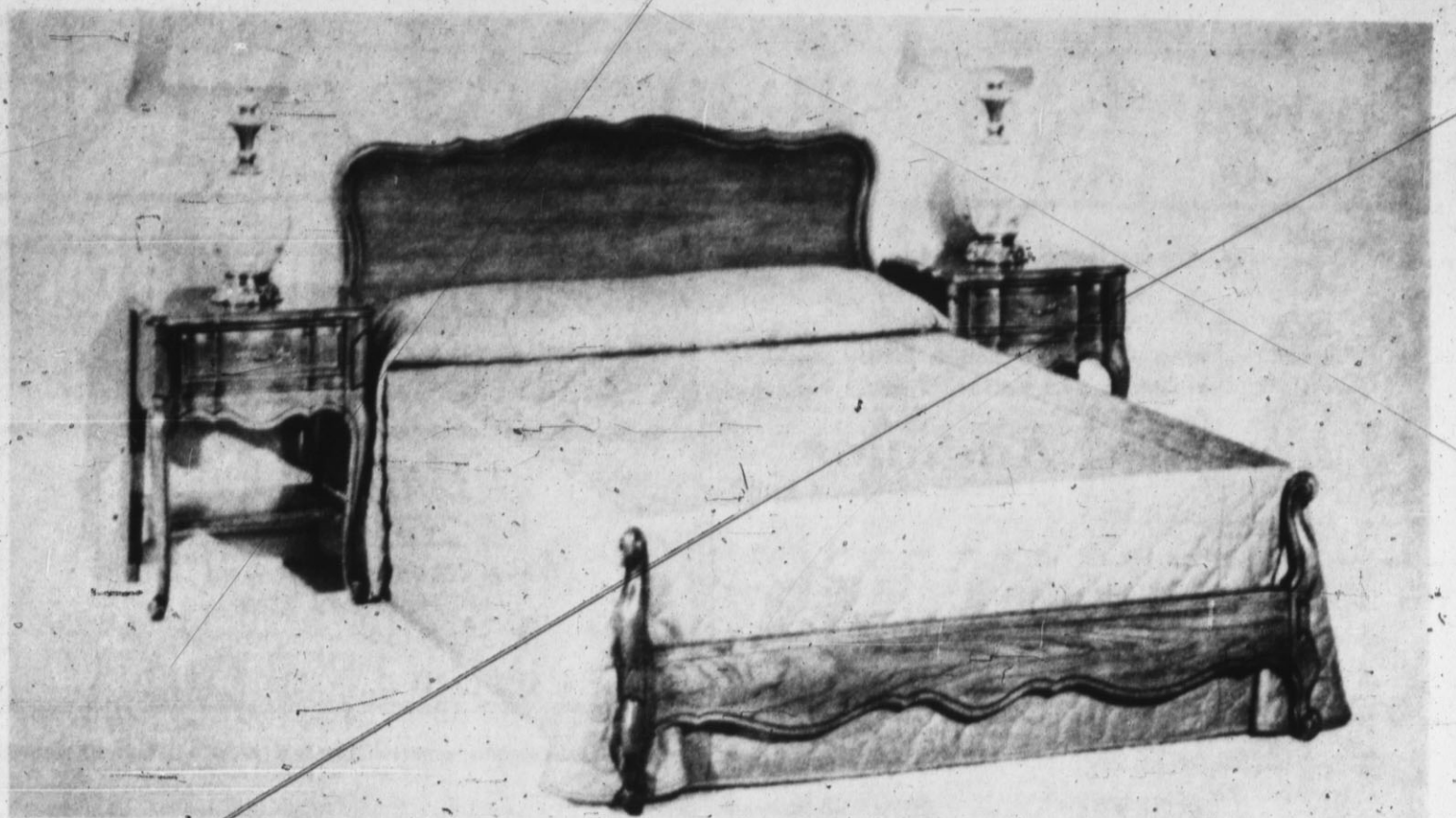
CLOSE OUT FLOWERS
 All Plastic
10¢ each



A SIZEABLE RETURN of a Muleshoe punt early in Friday night's game with the Mules, was made by Jim Higgins who skirted the Mules' right end to scamper back 15 yards before he was pounced upon by the Mules. The final score was 13-0 for the 'Faces, but the scoring had to wait until the final period before the job could be done. (Staff Photo)

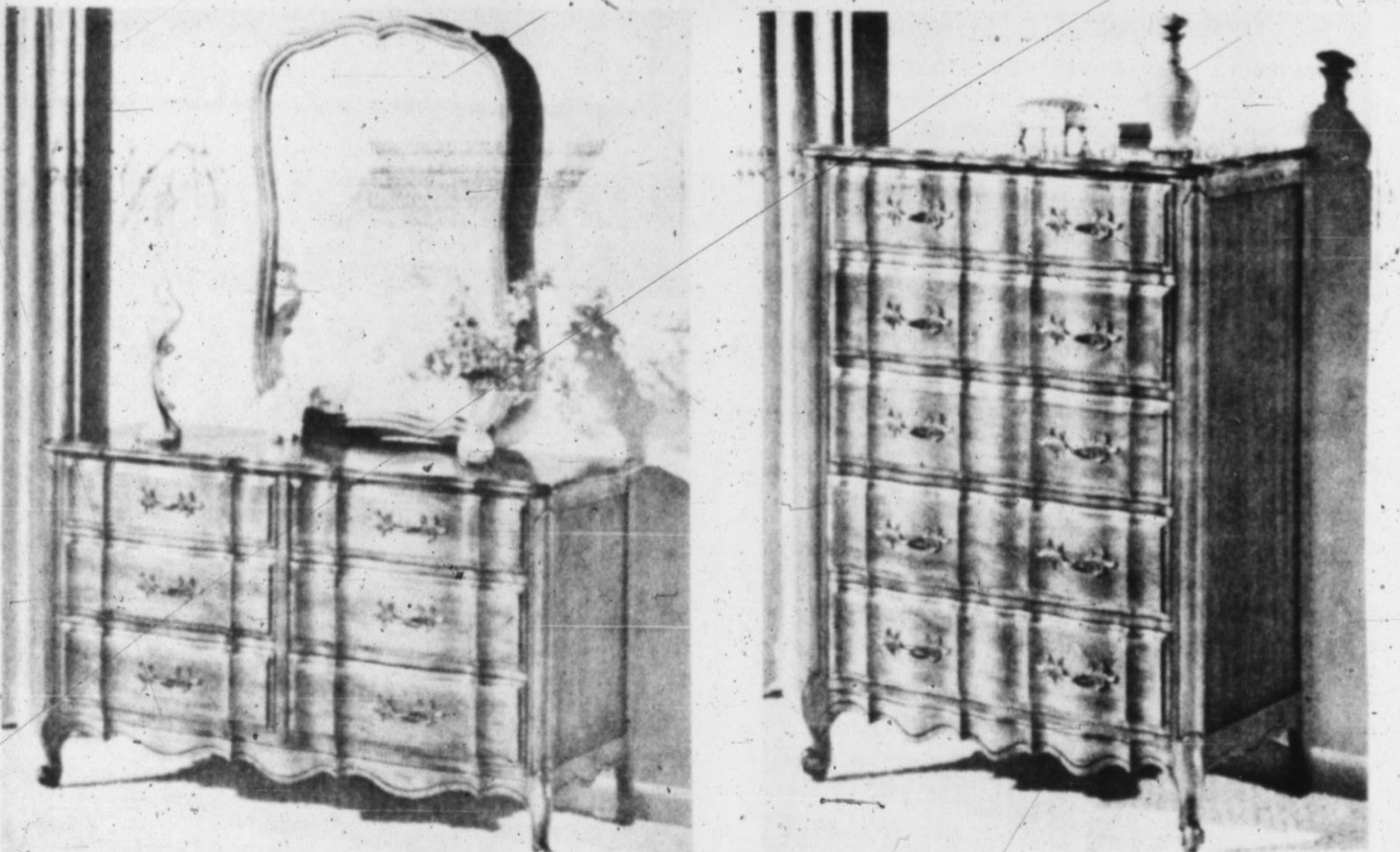
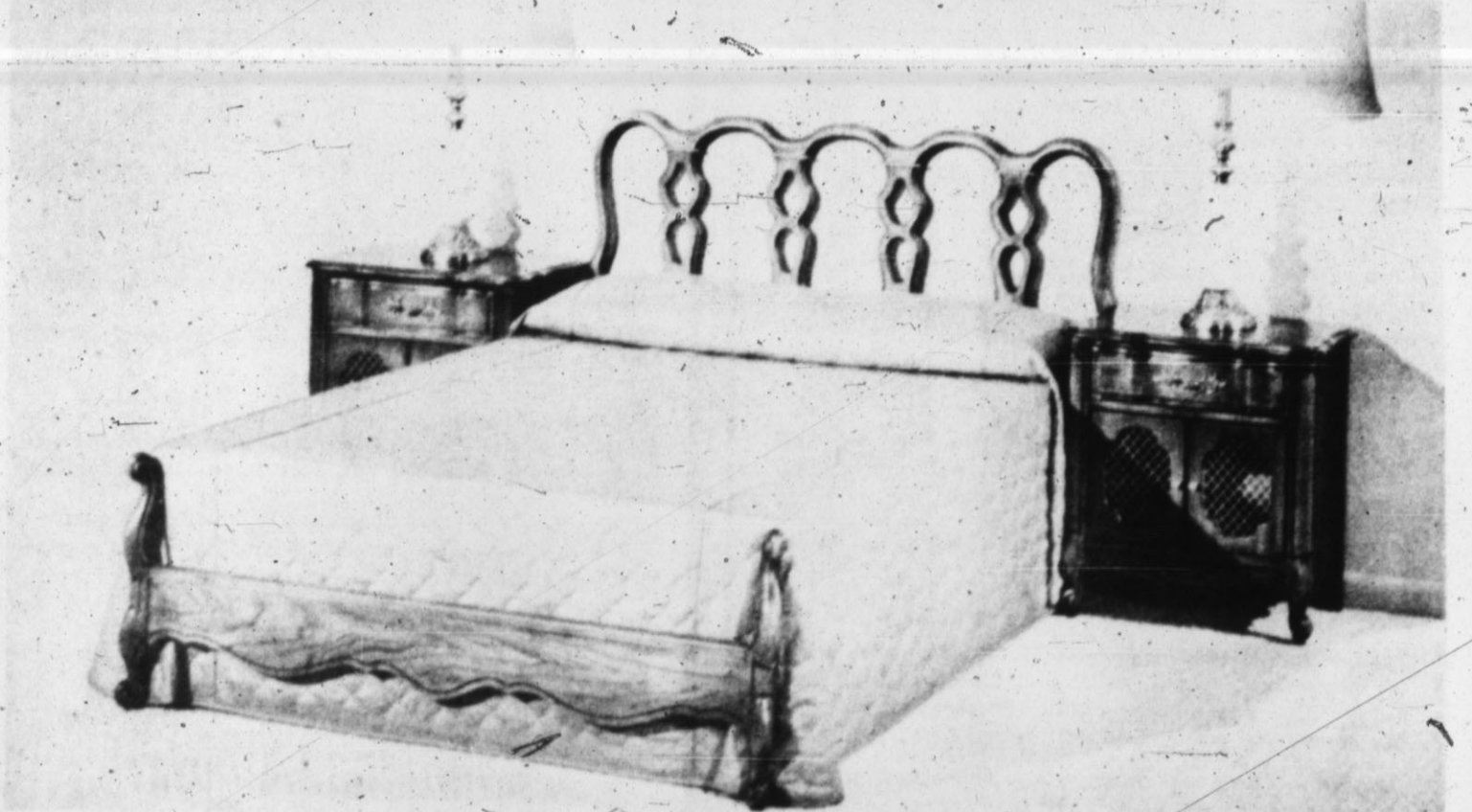


NEW OFFICERS of the Hereford Toastmasters Club were installed at a dinner in Roney's Thursday night when Hugh Baird (left), governor of area 1, District 44, was the installing officers. He's from Amarillo. Officers installed were J. Raymond Flores, president; Bill Penn, educational vice-president; Bob Rott, administrative vice-president; Don Chaney, secretary-treasurer, and Stan Knox, sergeant-at-arms. (Staff Photo)



*French Elegance in
Beaucaire*

Above: Panel Bed
WITH HORN FOOT AND RAILS
Night Stand \$56.50
Below: Chair Back Bed
WITH HORN FOOT AND RAILS \$39.50
\$63.50



Double Dresser
\$133.50

Chest
\$112.50

Triple Dresser
\$182.50

The beauty of French Provincial styling in Beaucaire has been enhanced by blending of rich walnut veneers and beautiful graining of native hardwood in the sculptured drawer fronts and carved posts.

Skilled finishers have given Beaucaire a look of elegance to the beauty of the wood graining. Expensively detailed hardware completes the look of luxury that belies its modest price.



E. B. Black Co.

Shop Early Monday for \$DAY Specials Open at 8:30 A. M.

DOLLAR DAY SPECIALS

SPORTSWEAR COTTON ONE GROUP 1/2 OFF

8 ONLY
COATS & SUITS
\$11.00 EACH

75 GAUGE 10 DENIER
HOSE
WITH SEAMS \$1.00 PAIR

ONE GROUP
WOOL SKIRTS
1/2 PRICE

ONE GROUP
DARK COTTONS
1/3 OFF

BRAS & Girdles
ONE GROUP
BROKEN SIZES
FAMOUS BRAND 1/2 PRICE

THE *Vogue*

Phone EM 4-2030 WANT ADS Phone EM 4-2030

Something New Has Been Added!
Heavy Duty Front End & Frame Machine.
 Experienced and Factory Trained Personnel

Hereford Radiator
 120 SCHLEY EM 4-3353

Hallmark of Service

MARK TV REALTORS
 618 W. Hwy. 60 EM 4-2220

HOUSES
 Ready to move into now, new 3' bedroom brick 1 1/2 baths, garage, \$400 down. Total payments \$86 month FHA.

Two 3 bedroom bricks, den, fireplace, builtins, central heat, double garage, 1 3/4 baths, fenced. These houses must move and the price is right. Call for details.

COMPLETE MORTGAGE LOANS
 Fast efficient service with maximum loans. Bring your loan problems to us.

HOUSES
 Large two bedroom brick, double garage, fenced, sprinkling system, storm cellar. NW Hereford. \$15,500.

FARMS
 Colorado wheat ranch. Four sections cultivated land, 2 sections grass, 2 sections wheat planted. 23 bushels wheat average. Possession. \$60.00 an acre, 25% down, good terms.

COMMERCIAL
 If you are interested in owning your own business we have several types of good local businesses for sale with easy terms. Call for details.

Commercial lot, 94.3 ft. on 385, 1 block north of intersection of Highways 60 and 385.

FARMS
 Top section, 3 sets improvements, 4 wells, mile of tile, on pavement. Wheat, milo and small cotton. Good barns, has pasture for cattle. Possession. It's high, but terms are good. Call for details.

Texline — Half — wheat, milo, permanent grass, improvements, 8 inch well. \$250 an acre.

EVENINGS & SUNDAYS
 Lloyd Pool EM 4-1207 Oliver Streu EM 4-2857
 J. L. Marcum EM 4-2691 Francis Hardwick EM 4-2241

Hereford Radiator
 DEFENDABLE SERVICE
 120 Schley EM4 - 3355

Bruceston
 Van & Storage Co.
 When Moving To And From Hereford Call EM 4-2424 EM 4-1226
Hereford Real Estate

Buy With Confidence

DEMAND... JUSTICE HOMES

Three bedroom, 1 3/4 baths, all brick, attached garage located at 234 Star St. Full FHA financing. \$15,500.

Home with two apartments located in nice neighborhood. Good terms. Excellent opportunity to have a nice income.

Large 2 bedroom house with utility, garage, carpet. Two blocks from school. \$500.00 down, owner to carry balance.

Have you seen that cute little house on Long Street? And it's only \$9,000.

FARMS
 640 acres. 4 wells, underground tile. 365 acres maize, 84 acres wheat, 78 acres cotton. Three bedroom home. Near Dimmitt. \$525.00 per acre or will trade for land near Hereford.

150 acres two miles northwest of Hereford. Excellent farm land. \$500.00 an acre.

Justice Realtors
 Corner Main and Hiway 60
 EM 4-1757 EM 4-2266 Box 711
 Gene Snead Mike Justice
 EM 4-1420 Res. EM 4-0544
 Virgil Justice

Hereford Rotary Club
 meets every Monday at 12:05
RANEY'S RESTAURANT

STATED MEETING
 Oct. 14 - 7:30 P.M.

FEED
 6:30 P. M.
 Regular Meeting Thursday Night
 Hereford A. F. & A. M. No. 849
 Troy Stambaugh, Sec.
 Bill Hutson W. M.

ALCOHOLICS ANONYMOUS
 EM 4-1094
 Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 'til 4

ELKS
 Meet Each Tuesday Night, 8 P. M. At 131 East 2nd Street

GLASS IS OUR BUSINESS
 Call Us For All Your Glass Needs
HEREFORD GLASS CO.
 1302 Park Ave. INC. EM 4-2652

BOYD MACHINE SHOP
 1306 PARK AVE. EM 4-1055
 Wholesale Auto Parts • Exchange Engines
 Crankshaft Grinding • Crankshaft Journal Welding
 Complete Machine work on Automobile and Industrial Engines.

FOR DISTILLED WATER—OZARKA WATER
 Soft Water Service
 SEE or CALL
SOFT WATER SERVICE
 216 N. 25 Mile Ave. Phone EM 4-3280
 HEREFORD, TEXAS

Redecorate your kitchen for less than \$995

CONTEMPORARY Cabinet Jewelry by AJAX
 Also Early American & Provincial Styles
HUCKERT LUMBER CO.
 1 Mile North on 385 EM 4-0064

Poor Boy's Garage
 1/2 Mile West of Northwest School
 Tune Ups • Electrical Systems
 Major & Minor Repairs

LOW OVERHEAD LOW PRICES
 Customer Satisfaction Guaranteed

Lawn Mowers • Small Engines
 Automobiles • Tractors

"YOUR PROBLEMS ARE OUR BUSINESS"
 Free Pick up and Delivery
 24 hrs. per day — 7 days per week

BILL McIVER EM 4-3509 JOHNNY McIVER EM 4-2799 EM 4-2130

Reliance HOMES
 FOXWORTH GALBRAITH
 NO DOWN PAYMENT
 NO CLOSING COSTS

WE PAY TOPS

WE PAY
AMARILLO MARKET PRICES
 EM 4-3514 7:30 - 12 Noon
Hereford Sale Barn
 Livestock Weighed Free

K
 Kiwanis Club Thurs. Noon
 IOOF Hall 207 E. Sixth

L
Lions Club
 meets each Wednesday, 12 Noon Hotel Jim Hill

OPTIMIST CLUB
 Meets Monday Eve. 6:30 p.m. American Legion Hall

1. FOR SALE Miscellaneous

FOR SALE
 3/4 inch by 25 foot structural steel succor rods. \$2.00 each. Free delivery in sizable quantities. Call LA 3-4095, collect, Andrews, Texas.
MC GILL PIPE AND SUPPLY
 B-1-38-8c

FOR SALE
 Baby Car Bed. Converts to Car seat. Slightly used. Baby bed, six year size. 206 North 25 Mile Avenue, first apartment.
 B-1-23-40-2x

FOR A NEW McCULLOUGH MOTOR COMPANY
 345 E. Hiway 60
 Phone EM 4-3150
CHRYSLER IRRIGATION ENGINES
 Sales & Service
 B-1-49-TFC

BIG RED BARN
 We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk.
 EM 4-3552
 West Edge Of Hereford Highway 60
 B-1-1-TFC

Johnson's Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see **KINSEY - OSBORN MOTORS**
 142 MILES AVENUE B-1-26-TFC

WHEAT SEED for sale, subject to Certification, 800 to 900 bushel KAW, in barn. Call Wayne Henderson 647-3744 Dimmitt, Texas.
 B-1-20-35-12p

USED BARGAINS
 1 late model GE Combination washer and dryer. A-1 shape.
 1 late model GE automatic washer. A-1 condition.
 3 used bedroom suites.
BUY-RITE FURNITURE
 North end of Main Street B-1-2-TFC

ALFALFA HAY See Charlie Holt 4 1/2 Miles West on Clovis Highway AV9-4599 or EM4-3706.
 B-1-14-8-110p

FOR SALE Newman electric 5 horse jet pump. Phone EM 4-0876. 111 North Blevins Street.
 B-1-14-30-TFC

AERMOTOR MILLS AND TOWERS TURNER WELL SERVICE
 Avenue H & Grand
 Ph. EM 4-0811 or EM 4-2194
 B-1-21-TFC

HAVE YOU TRIED??
 The prompt, courteous and guaranteed service at **POOR BOY'S GARAGE**
 Bring us all your automotive troubles. Lawn mowers to tractors.
 Bill McIver — EM 4-3509
 Johnny McIver — EM 4-2130
 EM 4-2799
 B-1-11-Tfc

FOR SALE
 Approximately 1,000 feet of 6 in. aluminum carrier pipe at 65c per foot and 600 feet of 8 in. carrier pipe at 60c per foot.
 CALL EM 4-1596
 B-1-13-4C

FOR SALE Flute and piccolo with combination case. Good condition. Sara Gillentine EM 4-9454.
 B-1-13-27-tfx

BISON SEED WHEAT
 For sale. Winter kill resistant. Cleaned, double treated, sacked. \$3.25 per bushel.
R. C. GODWIN FARMS
 AV 9-4148
 B-1-13-5C

FOR SALE
 5" Pump, 145' setting, plus 9' suction pipe base, oil lubricated, completely reconditioned.
JOHN SEIVER
 EM 4-1596 or EM 4-1610
 S-1-14-3C

Complete Turn Key Installations of Pumps and Gear Drives
BIG "T" HEREFORD DIMMITT & FRIONA TEXAS
 Phones EM 4-0353-235-J S-1-47-Hc

ELECTRICAL CONTRACTORS
 Call us for any kind of electrical service. Electrical contracting since 1938. Our work stands up.

WITHERSPOON ELECTRIC COMPANY
 129 West Third EM 4-0224 B-1-14-1C

FOR SALE Cairn Terrier puppies Litter registered. Phone CL8-4383. Hereford.
 B-1-10-13-3p

FOR SALE Riding power mower. EM 4-9007.
 B-1-10-13-tfc

FOR SALE Shetland Mare and Stud Colt. Call EM4-0930.
 B-1-10-14-1c

NEW ALUMINUM shop made pickup camper for sale. Call EM4-2194.
 B-1-10-14-tfc

FOR SALE: Angus bull. Phone BR6-4404. Andrews and Andrews. Aberdeen Angus.
 B-1-11-14-tfc

IF CARPETS LOOK dull and drear, remove the spots as they appear with Blue Lustre. Shampooer for rent. Hereford Hardware.
 B-1-20-14-1c

Z. FOR SALE Farm Equipment

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
 144 W 2nd EM 4-2811 B-2-18-tfc

TOP QUALITY Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT
 144 W 2nd EM 4-2811 B-2-18-tfc

FOR SALE 88 Oliver tractor with mounted cotton stripper. Also 5 cotton trailers. J. M. Carthel. 336 Avenue C.
 B-2-19-14-4c

FOR SALE 1-2 row Rowbinder 1-1953 S. P. 15 Case Combine.
RALPH PACKARD
 Star Rt. Hereford, Texas S-2-10-TFC

FOR SALE 1962 International Cotton Stripper. Stripped 100 acres. Registered Chester White Boar, Ivan Block Ph. EM4-0296 Nites.
 B-2-17-35-tfc

FOR SALE 1961 Farmall 240 Vegetable Tractor. 350 hours. In excellent condition. Complete with vegetable cultivator and tools. John Curry. Captol 4-5315, Plainview.
 B-2-25-38-6c

FOR SALE 1955 Willys Jeep Good Condition. Phone EM4-1042.
 B-3-10-14-2p

FOR SALE: 1948 1-ton Ford truck with dump bed. \$400.00. Leon Bell, 336 Ave. I.
 B-3-15-14-1c

FOR SALE '57 Model Chevrolet 1/2 ton, 4 speed pickup. Low mileage. Equalizer trailer hitch 217 Avenue A. Hereford, Texas.
 B-3-20-14-1p

MILBURN MOTOR COMPANY
 We Pay Cash For Used Cars
 225 N. Sampson
 Phone EM 4-0077
 B-3-33-TFC

'62 STUDEBAKER Convertible. \$100.00 down. Call EM4-1608 or EM4-2424.
 B-3-10-12-tfc

4. REAL ESTATE For Sale Or Trade

FOR SALE
 3 bedroom brick and cedar shingles, brick entry, 1 1/2 baths with colored fixtures, ceramic tile, living room, mahogany paneling and beam ceiling, fireplace, air conditioning ducted, carpet, built-in electric stove, formica cabinet tops and disposal. Fenced yard, grass in. Loan established. \$93.00 per month. This house is unique in warmth and comfort. Call EM 4-0239 after 5:00, or anytime Saturday and Sunday.
 B-4-14-1C

Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor **J. C. RICKETTS, REALTOR**
 Ph. EM4-3771 133 W. 3rd St. S-4-25-TFC

HEREFORD REAL ESTATE
 345 West 1st.

FARMS

160 acres, one 6 inch well, one 8 inch well. Lays good. Good allotments. Very good location in Deaf Smith County. \$450.00 per acre.

640 acres. 138 cotton. Three 8 inch wells. \$200.00 per acre, 29% down.

350 acres, over 100 acres cotton. Five wells; Barn, nice home. 29% down.

One-half section, 4 wells all tiled together. 68 acres cotton. \$20,000 down. Lays good; on pavement.

\$400.00 an acre cash buys clean quarter section with 8 inch well. Excellent water.

One-half section with excellent allotments and two 8 inch wells, each producing over 1,000 gallons per minute. Lays good. Good improvements. \$450.00 per acre, 29% down.

Quarter section, 108 maize, 40 wheat, one 6 inch well. Lays good. \$390.00 per acre.

10 acres completely fenced with storm fence. Choice location. 4 inch well, small house. \$15,000.

20 acres with nice home. Irrigation well. \$25,000.

HOMES

2400 sq. ft. for \$29,500. Luxury from every viewpoint. Choice location with everything to make life more comfortable.

Two bedroom home fully carpeted. Central heat, carpet, 6 ft. fence. Move in for \$450.00 Buy of a lifetime. \$60.00 per month.

Two bedroom home on Ave. K. Large rooms, den, garage, fence, nice yard, fruit trees. New Permalone. \$14,175.

\$950.00 down and \$58.00 a month buys a good clean home on Ave. K.

Beach St. — \$23,500. Over 2200 sq. ft. Many built-ins, large closets, 3 baths, fence, gas refrigerated air, carpet.

All brick with everything you ever wanted. Excellent location. An unbelievable price, \$17,500.

Three bedroom home with 48 ft. den, built-ins, on a lot 140 x 112. Very nice home. \$15,750. Southwest location close to Country Club.

All new Bricktime home with 2 baths, double garage, built-in oven and range, carpet, utility room. \$450.00 down. FHA.

Everyday is OPEN HOUSE on a Bricktime Home. Drive out Beach and Westhaven Drive. Call EM 4-1608 or EM 4-2424.

HEREFORD REAL ESTATE
 Jim Cramer
 EM4-2424 EM4-1608
 EM4-1331
 Exclusive agents for Bricktime Homes
HEREFORD'S FINEST

Phone EM 4-2030 WANT ADS Phone EM 4-2030

DRY LAND
Nearly perfect half section on pavement just inside Texas on Hereford to Bellview Highway. Approx. 150 acres of wheat goes. Tenant pastures and gives possession on 1-1-64. good fence on all sides. Will take reasonable down payment.
SAM NUNNALLY
EM 4-0555 - EM 4-2814 Nite Hereford, Texas
B-4-14-4P

BUYING A FARM?
For Safety and Security in land ownership, get a long-term, low-payment Federal Land Bank Loan. See Woodrow B. Wilson, Mgr. 407 N. Main, EM 4-1464
FEDERAL LAND BANK ASSOCIATION OF HEREFORD
S-4-14-4C

HOUSES
2 bdr. stucco, garage, fenced yard, storm cellar, carpeted. Very nice and clean inside. Ceramic tile kitchen, bath. Built by a fine contractor. Please hurry. This one won't last long. A steal at \$8,500. \$650.00 will handle. \$67.00 per month.
2 bdr. brick, fenced yard, freshly remodeled. Very nice small home. Reasonable lawn, assume FHA loan, \$64.00 per month. \$8,500.

FARMS
1/2 section south of city; one 8" well, 15 A. cotton, 135 A. total allotments, 1/2 mile off pavement. \$225.00 loan commitment.
80 acre tract on pavement, strong well, lays well, fair improvements. 20 A. cotton, 92 A. total allotments (double crop), 320 acres near city. 120 A. cult., more suitable to break out, irri. well, windmill, barns and corrals, very fine grass. Choice stock farm. \$185.00 per acre.
Short 1/2 section, two 8" wells, 25 A. cotton, 200 milo, 40 wheat. Will carry large loan. \$425.00 per acre.

CAMPBELL REAL ESTATE
West U.S. 60 EM 4-0922
EM 4-0789
S-4-14-2C

FOR SALE, or rent to right party, five rooms and bath, fenced, on pavement, near school Plumbed for washer. Call Owner, WY5-3469. Tulla.
B-4-23-40-2c

FOR SALE
240 acres choicest land in Swisher County. One mile South of Tulla, Texas. This land beautifully laid, underground concrete pipe, well on natural gas. 40x100 foot quonset barn, beautiful 3 bedroom home. Will accept part down payment, or all. Will carry paper at 4 1/2%. Call or write Johnnie Beck, 25 Cedar Dr., Roswell, New Mexico. Phone MA 2-3866.
B-4-12-TFC

FOR SALE or TRADE
2 bedroom brick home, with garage and apartment. Priced to sell.
O. L. CLICK
505 Roosevelt
Phone EM 4-0795
B-4-10-TFC

PRUDENTIAL
America's Largest Farm Lender!
SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-1-27P

FOR SALE
\$500.00 DOWN
3 room furnished house. Total price \$4,400.00. Inquire 321 Avenue J. Whites only.
B-4-33-TFC

FOR SALE Nice two bedroom brick house. Close to school. \$11,000.00 GI or FHA Call EM 4-3208 R. L. Bone, 319 Avenue K.
B-4-22-12-tfc

LOANS FARM & RANCH FAST SERVICE
DUWARD HAMBY
EM 4-3566
NIGHT - EM 4-3466
B-4-35-TFC

3 BEDROOM
1 1/2 baths. FHA Financing Low Down Payment.
Morgan Const. Co.
Phone EM 4-0239
B-4-38-Tfc

FOR SALE
20 sections; 18 sections good level farm land. Irrigation water available. Bargain price on all or any part. Many small farms. 160 acres, 300 acres, 560 acres, 1600 acres. You name the size, we probably have it. Most of this land is undeveloped, with irrigation water available.
P. C. FOX
1420 Hiway 87 NW
P. O. Box 324
Phone 249-2146
Dalhart, Texas
B-4-13-3C

FARMS
633 Acres, on paving, 4 irrigation wells, nat. gas, Nice home. Price \$400.00 per A. 40% down bal. terms.
320 Acres, lays perfect, 1 mile to paving, 3 bedroom home, 1 - 8" and 2 - 6" wells, nat. gas, 2600 ft. tile, located in Randall county. Price \$350. per acre cash.
Perfect 320 acre, Deaf Smith county, 2 wells, on paving, large house, other imp., close to town. Price \$350 per acre. Consider some trade or reasonable down payment.
147 acres, all cult., Lamb County, on paving, 2 - 8" wells, 3/4 mile of tile, 3 bedroom home, 47 A. cotton, 300 milo. Price \$600 per A., \$51,000 loan, will sell or trade for half section.
COLORADO LAND
3344 A. deeded, 460 lease, on paving, good wheat and milo base, possible irrigation water, will sell or consider trading for land or other property.
HOMES
Extra nice 2 bedroom brick home, oven and burners, carpeted, central heat and air conditioning, fully insulated. Located Northwest.
New 3 bdrm. brick, double garage, fire place, den and kitchen combined, FHA built, priced right.
Nice 3 bdrm. home at 109 Star St., ref. air cond, fully carpeted, fire place, drapes go, immediate possession, we can show you at your convenience.
New 3 bedroom home, central heat, car port, storage room, nice kitchen. Price \$12,500.00
Nice 2 bedroom frame home, single garage, right down town, has FHA loan, \$1,000 down, balance terms.
2 bdrm. stucco near schools. Price \$6,500. \$1,000 down or will sell to GI.
We have many other farms, homes, ranches, small tracts, and business lots to select from, let us show you our selection. WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT?
J. M. HAMBY REAL ESTATE
1/2 Mile South of Underpass on Hwy. 385
Off. Ph. EM 4-3566
Res. J. M. Hamby EM 4-2553
Gerald Hamby EM 4-1534
Durdward Hamby EM 4-3466
Harold Hamby EM 4-3454
B-4-12-Tfc

FOR RENT
APARTMENT FOR RENT at Villa Park Apartments. Has dishwasher, disposal, stove, refrigerator - freezer, other otherwise unfurnished. No pets. Gas and water paid. \$150 per month. Phone EM4-0555.
B-5-26-31-tfc

Turn your surplus acres into a cash crop, grow seed. Visit with Art Stoy at Bil - Mar Associates, Inc. 146 East Second Street Hereford. Phone EM 4-0560.
B-5-10-25-4-tfc

MODERN FURNISHED Garage apartment with antenna. 805 Lee Phone EM4-0738.
B-5-10-14-tfc

FOR RENT Two bedroom unfurnished house. 806 Brevard Call EM4-2831.
B-5-10-14-1c

NEW THREE Bedroom house for lease, Central heat; garage, fenced yards. 807 Blevins Avenue. Write Box 146 Hardesty, Oklahoma.
B-5-19-14-2p

UNFURNISHED ONE bedroom duplex. Newly redecorated. Want permanent renters. Call EM4-2488
B-5-11-14-tfc

FOR LEASE
Major Company Service Station, for lease with purchase of stock. Will take about \$750.00 cash. Doing good business.
Call EM 4-3590
S-5-12-TFC

OFFICE SPACE Now available on 25 Mile Avenue. Refrigerated Air. See Dean Bingham Land Co. EM4-0410
B-5-16-7-tfc

NOTICE
SALE OF CHURCH BUILDING
Sealed bids will be received by Immanuel Lutheran Church, Rhea-Community, Friona, Texas, for their 24 by 34 foot church building. Deadline for bids: 8:00 P.M. C.S.T., Monday, Oct. 7, 1963. The voting body reserves the right to reject any and all bids.
FRANKLIN BAUER,
Chairman, Rt. 2
FRIONA, TEXAS

FREE
Lavatory, Commode, Cast Iron Tub, 30 gallon water heater with each Ready Built Home purchased before Nov. 1, 1963.
Also \$100.00 off purchase price of \$3600.00 for 880 Sq. Ft., 2 Bedroom House. Larger Houses also available.
BEAUFORD - HILL FAMILTON CO., INC.
500 N. W. 8th
Amarillo, Texas
Phone DR 2-5574
B-4-13-3C

FOR SALE
Large 3 bedroom on Elm, Street. 2050 feet, 100 feet lot, two full baths, fire place, nice yard and fence. Call owner at EM 4-2849 for appointment.
B-4-5-TFC

NEED MORE ROOM?
Then trade in your smaller F. H. A. Home in on this 4 bedroom, 2 bath, 14 - x 36 Den and Formal Living Room. Double garage. Large Lot. 2050 Sq. Ft.
ONLY - \$22,900
105 Fir in Hereford
Call
BEAUFORD - HILL
in Amarillo,
Collect
DR 2-5574 - 500 N. W. 8th
For key go to Doc Kirby Sales 107 Ave. H.
B-4-13-8C

FOR SALE
3 bedroom house, 1 1/2 baths, carpeted. Built-in stove, central heat. Fenced back yard. 135 Ranger. \$1300 buys equity. EM 4-1384
B-4-7-TFC

FOR RENT
APARTMENT FOR RENT at Villa Park Apartments. Has dishwasher, disposal, stove, refrigerator - freezer, other otherwise unfurnished. No pets. Gas and water paid. \$150 per month. Phone EM4-0555.
B-5-26-31-tfc

Turn your surplus acres into a cash crop, grow seed. Visit with Art Stoy at Bil - Mar Associates, Inc. 146 East Second Street Hereford. Phone EM 4-0560.
B-5-10-25-4-tfc

MODERN FURNISHED Garage apartment with antenna. 805 Lee Phone EM4-0738.
B-5-10-14-tfc

FOR RENT Two bedroom unfurnished house. 806 Brevard Call EM4-2831.
B-5-10-14-1c

NEW THREE Bedroom house for lease, Central heat; garage, fenced yards. 807 Blevins Avenue. Write Box 146 Hardesty, Oklahoma.
B-5-19-14-2p

UNFURNISHED ONE bedroom duplex. Newly redecorated. Want permanent renters. Call EM4-2488
B-5-11-14-tfc

FOR LEASE
Major Company Service Station, for lease with purchase of stock. Will take about \$750.00 cash. Doing good business.
Call EM 4-3590
S-5-12-TFC

OFFICE SPACE Now available on 25 Mile Avenue. Refrigerated Air. See Dean Bingham Land Co. EM4-0410
B-5-16-7-tfc

WANTED
WORK WANTED: Painting, texturing, taping, sheetrocking. All carpenter repairs. A-1 work. Ted Oldfield, Em 4-0538.
B-6-14-27-tfc

SECRETARY, stenographer, typist, can answer inter-com telephone, filing. Some experience Call BR6-4433.
B-6-12-40-2p

CUSTOM FARM Work. Call Jake Moore: Telephone EM4-1542.
B-6-10-38-13p

NEEDED LISTINGS on farms, homes, businesses and commercial property. Justice Realtors.
B-6-11-4-TFC

All grades and kinds baled hay. Either in the field, or on a delivery basis.
HEREFORD FEED YARDS
EM 4-0172
B-6-52-tfc

WANTED, PAINTING and repairing. Reasonable. Phone EM 4-3471.
B-6-10-11-tfc

WANT TO RENT Good 1/2 section with house. 1/3 and 1/4 Rent. Phone EM4-3706. - W. D. Butler 112 Avenue D.
S-6-20-7-8p

WANT TO RENT 1/2 or 1 section irrigated. Crop or Cash. Jerry Landers AV9-4521.
S-6-14-12-3p

WANTED: Your repair work on all small electric appliances. Vern Witherspoon 201 Jackson Hereford, Tex.
S-6-31-TFC

8. HELP WANTED
Want To Buy

SECRETARY, TYPING Ability, some shorthand desirable. Five day, 40 hour week. 275.00 per month to start. Write Box 673 Hereford, giving experience and references.
B-8-24-40-2c

WANTED CAR hop, boy or girl. Full time, also part time. Apply in person, Rainbow Drive In.
B-8-17-13-3c

MAN WANTED:
Age 30 to 60 as general manager of Sweet Potato Association at Portales, New Mexico. Write V. C. Gibson, Route 2, Box 95, Portales, New Mexico, giving experience, references and name and address of last employer.
B-8-39-4C

WAITRESSES Wanted: Apply in person at Raney's Restaurant.
B-8-10-1-tfc

BOOKKEEPER WANTED
5 1/2 days. Permanent. Apply in person to:
GASTON'S POPULAR STORE
B-8-14-1C

WANTED PART time office help. Must have bookkeeping experience. Phone EM4-2440 for appointment.
B-8-13-14-1p

9. Situations Wanted

WANTED CUSTOM Combining. Two Super 92. Work guaranteed. Charles Scrivens, Tierra Blanca Lodge Phone EM4-1172
B-9-15-40-2p

FOR CUSTOM Farm Work Call Dan Jones EM4-3225. Weed Shredding in Maize.
B-9-12-14-10c

10. NOTICE
ALL DEBTS owed to the CODDEN STATION May be paid to the Codden Station or to George Heard. Phone EM4-9088
B-10-20-40-2c

WE MAY BE hard to find, but you'll be glad you dropped by POOR BOY'S Garage. Call anytime EM4-3509.
B-10-19-11-2c

FOR HIRE
1 long 2 Row Rowbinder
1 short 2 Row Rowbinder
RALPH PACKARD
Star St. Hereford, Texas
S-10-10-TFC

WELL WORK
AERMOTOR windmills, submersible pumps.
J. E. TURNER
Phone EM 4-2194
S-10-24-TFC

11. Business Service
WE DO Custom row or broadcast bundle binding Tommy Pierce, EM4-0181; James Pierce, EM4-2821.
B-11-14-9-tfc

NEED A professional painter? If so contact Nichols Paint & Art Supply 232 West 3rd. EM4-0211.
B-11-16-35-tfc

LUCKY U
ANSWERING SERVICE
24 hour answering service with low monthly rates. For further information call EM 4-2181.
S-11-11-tfc

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags.
JEFF ROBERSON
137 Ave. D. Pho. EM4-0262
S-11-28-TFC

OWENS & HOLLINGSWORTH
EM 4-3572
Commercial - Industrial Residential Wiring
809 EAST SECOND
Magnet - Starter Generator & Electric Motors Rewind Sales & Service
B-11-13-TFC

PORTABLE DISC ROLLING
Scalloped or plain. Jacobson Brothers. Phone EM 4-1543.
B-11-10-23-tfc

Concrete driveways, patios, and storm cellars. Stucco and plaster repair work. Reasonable prices. All work guaranteed.
Phone EM 4-1568
B-11-14-2C

LET US handle all your real estate problems including free rental service. Justice Realtors.
B-11-14-4-TFC

13. LOST AND FOUND

STRAYED FROM Skleton Feed Lots near Summerfield, three Brahma-Cross heifers, one red neck, Weight about 300 pounds. Call BR6-4570.
B-13-22-12-tfc

CHARLIE BELL SELLS
Southwestern Life

ALL TYPES
ELECTRICAL WIRING
PHONE EM4-0910
BILL DRUMMOND
BILL'S ELECTRIC

SERVICE ON ALL
Washers & Dryers
SUNSET APPLIANCE
906 Lee EM4-3472

FOR TEXAS 65
SEE
CHARLIE BELL
First & Main

SERVICE ON
Black & White & Color TELEVISION
Any Make or Model
SUNSET APPLIANCE
906 Lee EM4-3472

HILL'S TEXACO
FIRST & MILES
EM 4-1823
CONVENIENT TO DOWNTOWN

NOTICE
Mr. Motel states that he has already purchased all the electric golf carts for his guests that he expects to buy. Please, no more golf cart salesmen.
Lucky U Motel

You've Never Seen Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

FOR
Gas Wash Grease
Wheel Balancing
Minor Repairs
BOYD'S HUMBLE SERVICE
EM 4-1110
Hiway 60 & 385

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF
Deaf Smith County Bread and Pastries

MEAT
Processed For
Freezer - Also
RETAIL SALES
HACKER & JESKO
1315B Park Ave. EM4-3224

FF

You read this you will realize the effectiveness of an ad in the Hereford or The SUNDAY BRAND

TV - Radio - Phonograph
All makes & Models
REPAIRS & SERVICE
HUCKERT TELEVISION
143 N. Main EM 4-3702

MATTRESSES
New Renovated
Remanufactured
FREE PICKUP & DELIVERY
Prices are the same in Hereford as Amarillo
Call or Write
ANDERSON
Mattress & Upholstering Co.
Box 802 - 205 N. Tyler
Amarillo DR3 - 8313

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF
Deaf Smith County Bread and Pastries

MEAT
Processed For
Freezer - Also
RETAIL SALES
HACKER & JESKO
1315B Park Ave. EM4-3224

LESLEY MOTOR CO.
For the finest in farm machinery.
West Hi-way 60
Phone EM 4-1600

RENT A CAR
LOW RATES
BY DAY, WEEK or MONTH.
Campbell Pontiac
815 E. 1st EM 4-2283

THE SUNDAY BRAND
Established 1948
Published every Sunday at
286 Main St.
Hereford, Texas

James M. Gillentine, Editor and Publisher
Melvin Young, Managing Editor
Bill Penn, Adv. Mgr.
John Anders, Shop Foreman
Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.95 per year. Zone 2, \$6.15 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.
Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.
Second-class postage paid at Hereford, Deaf Smith County, Texas.

REBUILT AND GUARANTEED TRANSMISSIONS	
FORD OVERDRIVE	
1949-1951	\$40.00
1952-1954	\$45.00
1955-1956	\$50.00
1957	\$60.00
1958-1961	\$65.00
FORD STANDARD	
1940-1951	\$35.00
1952-1954	\$40.00
1955-1956	\$45.00
1957	\$50.00
1958-1961	\$55.00
FORD PICKUPS	
1942-1952	\$38.00
1951-1961	\$45.00
1953-1961-De-Lux	\$75.00
FORD TRUCKS-4-SPEED	
1942-1952	\$45.00
1951-1952-SYN.	\$60.00
1953-1960-SYN.	\$75.00
CHEVROLET OVERDRIVE	
1955-1957	\$59.00
1958-1961	\$60.00
CHEVROLET STANDARD	
1940-1951	\$32.00
1952-1954	\$35.00
1955-1957	\$45.00
1958-1961	\$50.00
CHEVROLET PICKUPS	
1941-1946	\$35.00
1947-1952	\$38.00
1953-1954	\$40.00
1955-1961	\$45.00
CHEVROLET-TRUCKS 4 SPEED	
1947-1961	\$55.00
MERCURY STANDARD	
1955-1956	\$65.00
MERCURY OVERDRIVE	
1949-1951	\$40.00
1952-1954	\$45.00
1955-1956	\$75.00
1957	\$90.00
1958	\$95.00
MUST HAVE EXCHANGE ON ALL TRANSMISSIONS	
WESTERN WRECKING CO.	
EM 4-3350	
West On Hiway 60	
HEREFORD, TEXAS	

SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION 128 E. 3rd FOR **HOME LOANS** TO BUY OR BUILD REMODEL REFINANCE



WHITEFACES' SECOND and final touchdown of Friday night's game with the Mules was scored by Jim Higgins, who's shown here at the bottom of the stack. The tally came about to climax a Hereford drive that had started on the Muleshoe 39-yard stripe, a pass interception setting off the drive. (Staff Photo)

Crop Residues Valuable Assets

Residue from a crop of milo or corn is valuable in the maintenance of soil productivity and should be considered as an asset instead of a liability, according to Lefty Thomas, county agent. The approximate 6000 pounds of residue from a 5000 pound milo crop contains about 85 pounds of total nitrogen, 25 pounds phosphorus, and 125 pounds of potassium. With good management these nutrients can contribute substantially to the requirements of the next crop, he commented.

ance is the effect of residue on maintenance or improvement of the physical structure of the soil as reflected in better water intake, and retention, and better tilth, Thomas pointed out. Many farmers follow the desirable practice of shredding stalks immediately after harvest and the question of whether or not to apply nitrogen to speed up the decomposition of ten arises, the county agent stated.

It is evident that for maximum protection against erosion much of the residue should remain on the surface. Thomas commented, Surface applied nitrogen on exposed residue, however, cannot be expected to greatly speed up the decaying process and a portion of the nitrogen can be lost to the atmosphere if left on the surface. Nitrogen applied to the residue should be worked into the soil at least partially if the organisms are to be active. Another factor to consider is that decomposition slows down

as soil temperatures drop, and it proceeds fastest when soil temperature is ideal for plant growth, he explained. If the residue is likely to be a problem in next years cropping operation, nitrogen applied ahead of land disking or moldboarding can speed up residue breakdown.

On the heavier soils it may be practical to apply all of the nitrogen needed for next year's crop provided the nitrogen is not left exposed on the surface, Thomas remarked.

"The practice of applying sufficient fertilizer to take care of residue decomposition while the next crop is growing is quite satisfactory if you remember to use enough to take care of both the residue and crop requirement," he said. Ten pounds of nitrogen per ton of O. M. per acre is sufficient to take care of organic matter breakdown.

FAMILY CAP AND GOWN
WILMINGTON, Ohio (AP) — When Ralph Siedel received his degree from Wilmington College he became the 28th person — all members or friends of the same family — to wear the same graduation cap and gown. His aunt wore the graduation garb originally at Denison University in 1927. Siedel lives in Strongsville, near Cleveland.

TRIPPED OVER THE PAST
MAUMEE, Ohio (AP) — Ricky Guivas, 15, appears to have stumbled, literally, over a relic of the War of 1812.

He stubbed his toe while playing along the banks of the Maumee River near his home. Looking down, he found a half-buried cannonball. The spot is across the river from the site of Fort Meigs, and Maumee historians think the shot may have been fired during a siege a century and a half ago.

HOME SWEET HOME
ITHACA, N. Y. (AP) — Elderly people want to live independently and are usually capable of doing so, the Cornell University Center for Housing and Environmental Studies maintains.

Researchers concluded from a long-term study that "most of the elderly are in sufficiently good health to live independently, though they may have periods of temporary incapacity, or find it necessary to make some adjustments in their way of living in order to stay in their own households."

SHOWED HIS SUBPOENA
MIAMI (AP) — A prospective juror asked Circuit Judge Robert Anderson if he could be excused because "I've just had an operation and shouldn't sit too long at a time."

Judge Anderson asked, "Let's see your subpoena."

The prospective juror unbuttoned his belt and exposed a scar before bailiffs could stop him and explain what the judge wanted to see.

PLENTY OF PEDALING
NEW DELHI (AP) — More than one million bicycles are made in India each year, and the country is now exporting them to West Asian and Middle East countries.

DOUBLY SURE
AUSTIN, Tex. (AP) — A would-be archer stole two hunting bows and 11 arrows from Tom Birch, but apparently he isn't too sure of his skill. Just to make certain the prospective Robin Hood also took a 22-caliber rifle.

FOR TEXAS 65 SEE CHARLIE BELL First & Main

USED CARS

1962 COMET

LOW MILEAGE - ONE OWNER
JUST LIKE NEW - PRICE IS RIGHT

WORK CARS

\$50 TO \$150

PLEASE CHECK WITH **MILBURN MOTOR COMPANY**

BEFORE YOU BUY. HE'S THE ONLY DEALER IN TOWN WHO NEEDS THE MONEY.

225 N. SAMPSON

EM 4-0077

FEED **El Rancho** FEEDS
A Complete Line of Complete Feeds

El Rancho Range Cubes

Top Quality — Price Protected
Delivered to Barn — New Burlap Bags

SAVE
By Booking Winter Feed NOW For Immediate Or Future Delivery

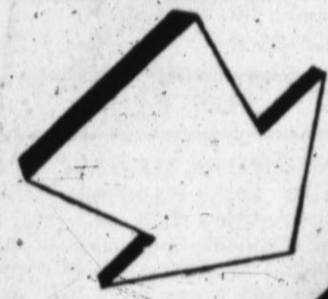
WHEAT SEED TREATMENTS
Cereson
Heptachlor
Copper Carb

DELMO'S Farm & Garden SUPPLY

211 S. 25 Mile Ave.

EM 4-2172

Follow The Crowd To...



Western Wheel Inn

We've just finished carpeting our lunch room — not in red as in our dining room — but you'll receive "Red Carpet Service" just the same. It's quiet and comfortable — come in soon.

American and Mexican Foods

Dinners

Lunches

Short Orders

We cater to private parties

CAISON'S Western Wheel Inn

Jeannie & G. D.

SHOOT!!!

IT'S YOUR CHOICE! YOU CAN'T MISS AT THESE PRICES.....

KING SIZE SETS CHOICE OF 3 PC. OR 4 PC.

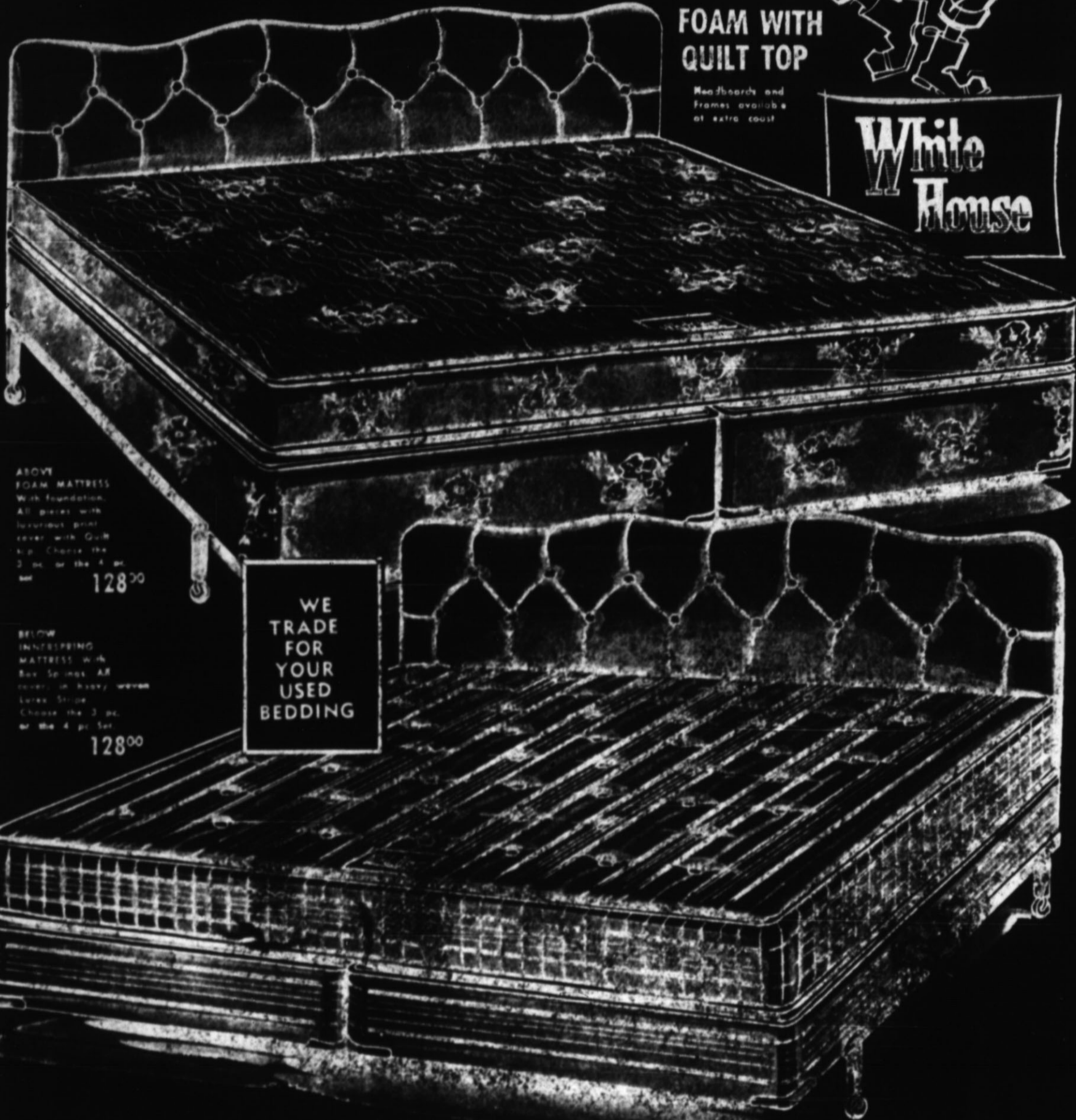
Choose the 3 pc. set with Kingsize Mattress and 2 Box Springs, or the 4 pc. set with 2 Mattresses, 2 Box Springs... Mattress in both styles is 78 inch wide 82 inch long.

\$128

FOR EITHER SET
INNERSPRING
OR 6 INCH
FOAM WITH
QUILT TOP

Mattresses and
Frames available
at extra cost

**White
House**



ABOVE
FOAM MATTRESS
With Foundation
All pieces with
luxurious quilt
cover with Quilt
top. Choose the
3 pc. or 4 pc. set
\$128⁰⁰

BELOW
INNERSPRING
MATTRESS with
Box Springs. All
pieces in heavy
luxury style.
Choose the 3 pc.
or 4 pc. set
\$128⁰⁰

**WE
TRADE
FOR
YOUR
USED
BEDDING**



BOOKCASE
BED
-
DOUBLE
DRESSER
with
FRAME MIRROR
-
MATTRESS
-
BOX SPRINGS
4 PIECE GROUP
99⁸⁸

YOUR CHOICE
TWIN SIZE
HOLLYWOOD
BEDS



YOUR
CHOICE
49⁸⁸

FRAME-
HEADBOARD-MATTRESS-BOX SPRINGS

**EASY
TERMS**

SAVE \$35⁶² ON THIS **Heavy Duty**

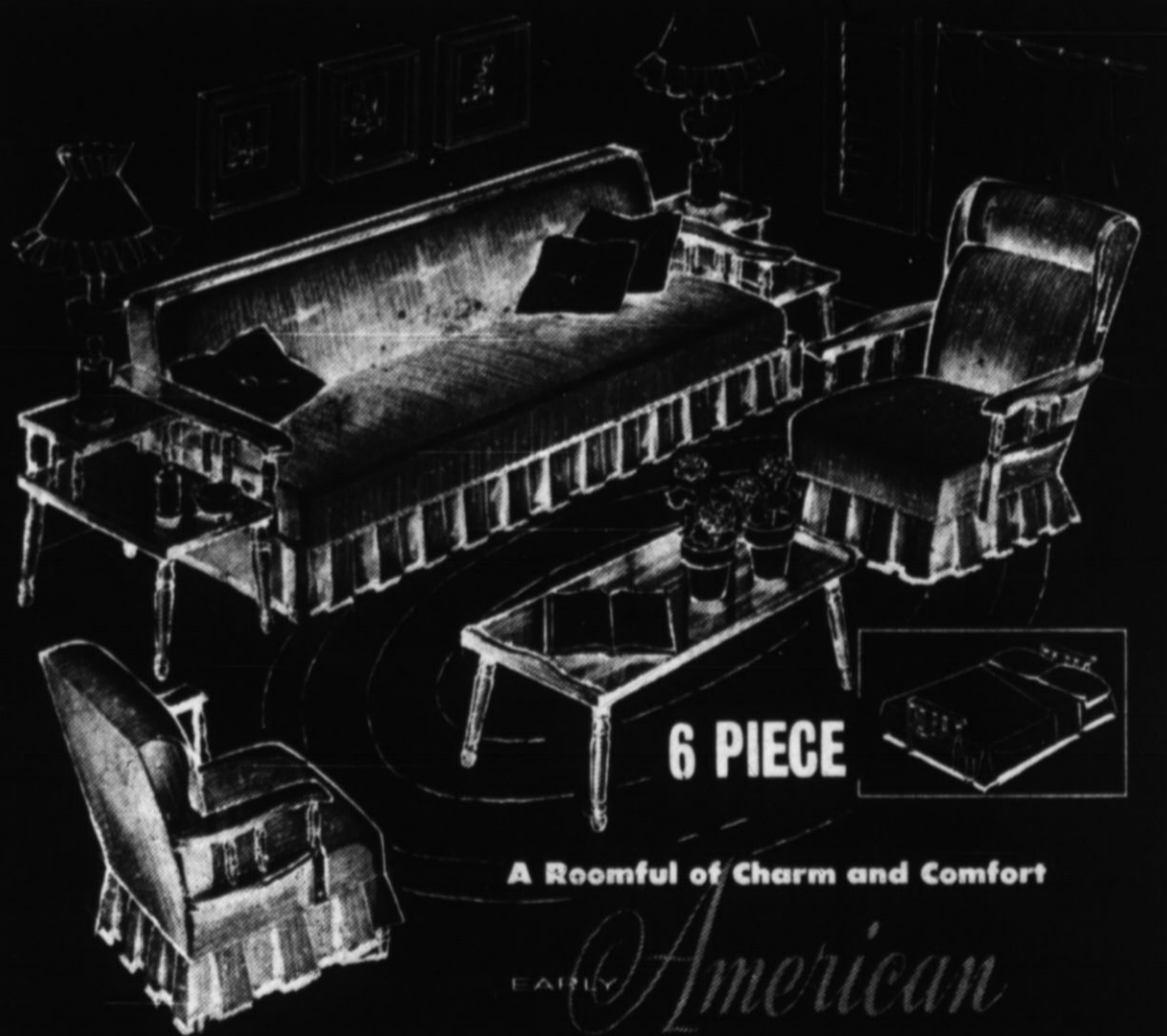
7pc. DINETTE

TABLE WITH LEAF - 6 CHAIRS



5 TURQUOISE
6 RED

53⁸⁸



6 PIECE

A Roomful of Charm and Comfort

Early American

3 TABLES
1 CHAIR
1 ROCKER
1 SOFA

6 PIECES
ONLY

148.88

2

3 PIECE BEDROOM SUITES

FOR THE PRICE OF **189⁵⁰**

ONE

DBL. DRESSER
CHEST
BOOKCASE BED

WALNUT
AND
GRAY

4 PIECE
SECTIONAL
GROUP

99⁸⁸

BASE
ROCKERS

SUPER SOFT VYNELE

19⁸⁸

BOSTON

EARLY AMERICAN

ROCKERS

18⁸⁸

3 PIECE SET

2 CHAIRS
SOFA - NEW

53⁸⁸

2 PIECE
LIVING ROOM
SUITES

88⁸⁸

3 PIECE
CURVED
SECTIONALS

LIKE NEW

119⁸⁸

3 ROOMS

LIVING ROOM
BED ROOM
DINING ROOM

199⁸⁸

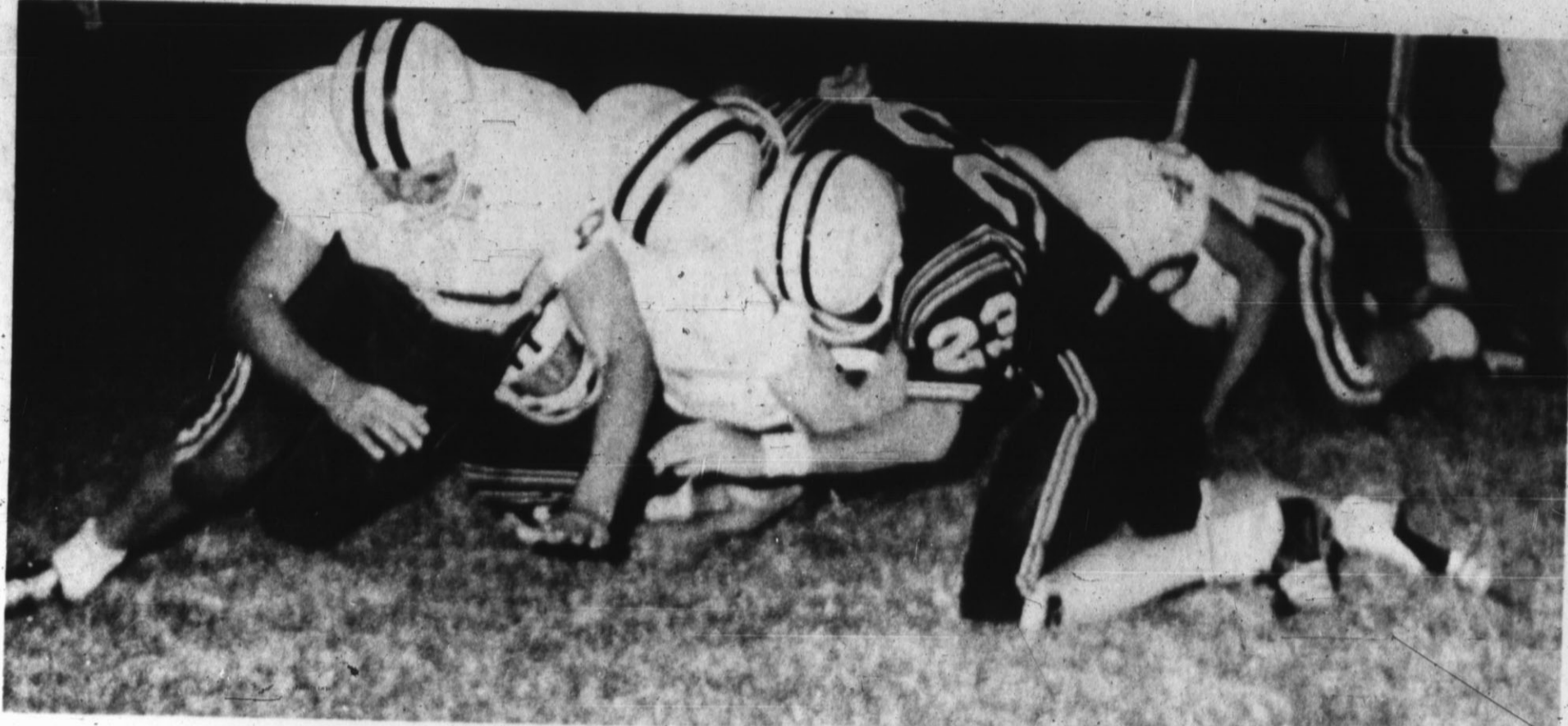
30" OR 36"

NEW GAS
RANGES

98⁸⁸

H & H FURNITURE BIG RED BARN

WEST HWY 60
HEREFORD, TEXAS



JIM HIGGINS whirled and came through the Mule line from the 1 foot mark to score this touchdown, the first of two, which he tallied in Friday's game here. The TD came after a series of line bucks and end runs to climax a drive that had started on Hereford's 35 after the Mules had lost the ball on downs. Game was only 6 minutes, 25 seconds from the final gun when Higgins tallied. (Staff Photo)

Pete Progress
speaking for the Deaf Smith County Chamber of Commerce

"Because a man belongs to the Chamber of Commerce, or does not belong, a man's business or profession will feel little difference at the cash register," Pete reflected. "Chamber of Commerce membership workers are often confronted with a question 'What can the Chamber of Commerce do for me?' from a prospective new member. Or he may hear 'My business is not dependant upon Hereford's growth so I don't see why I should belong to the Chamber of Commerce.'"

Such questions are natural and result from a basic misunderstanding of what a Chamber of Commerce is and how it functions," Pete declared. I have found from many sessions with Pete that when he gets in a reflective mood like this it is better that I just listen!

Commercial Livestock committee is preparing to host over two hundred out of state visitors to the feed lot operations of the area.

In every area of its activity the Chamber of Commerce is providing the means for people to meet together and work together to achieve a common goal. Those efforts seldom put any dollars directly in anyone's pocket but their efforts make it easier for everyone to make a living. The office and the staff only exist to make the work of the committees, the volunteer workers, easier. Their only purpose is to serve the committees of the Chamber of Commerce.

Barren rock, cut by streams and buried under glaciers, covers three-fourths of Norway.

The monarch butterfly larvae dine exclusively on milkweed.

Helens
417 Main Street
HEREFORD, TEXAS

Dollar Day

EARLY FALL DRESSES
Infants-Girls-Sub-teens-Juniors

Values to 7.98	Values to 9.98	Values to 12.98
\$5	\$6	\$8

ONE TABLE
ODDS & ENDS
1/2 PRICE

Tech Announces J-Day Activities For Journalists

Texas Tech's annual J-Day for high school journalists will be held Saturday, Oct. 12, according to W. E. Garets, professor and head of Tech's journalism department. Approximately 350 students are expected for the event, sponsored by the West Texas High School Press Association and Tech's journalism department.

Keynote speaker for the affair will be Bo Byers, head of the Austin Bureau for the Houston Chronicle. The meeting will begin at 9:30 and will climax with the Tech-Texas Christian University football clash in Jones Stadium at 7:30.

POPULAR IN PARIS

PARIS (AP) — What's the most visited spot in the Paris area? The Eiffel Tower? Louvre Museum? Notre Dame Cathedral? No. It's Orly Airport. During 1962, 3,600,000 persons visited the modernistic airport on Paris' outskirts. This didn't include actual air passenger.

By contrast, the Eiffel Tower drew 1.7 million for the year, the Louvre 817,000 and Notre Dame 189,000.

The Arch of Triumph wasn't in the running. It was closed most of the year, undergoing cleaning.

BIT OF BUBBLY

PARIS (AP) — Fifty-eight million bottles of French champagne were sold last year, a national wine association announces. The exact figure was 57,919,726. Of these, 15,137,000 bottles were shipped out of France.

The United States was the second best overseas customer, taking 2,802,330 bottles. Britain took most of the exports, accounting for 4,294,952. In third place was Belgium with 1,601,066 bottles.

NO NEUROTICS

DAYTON, Ohio (AP) — Psychologists won't have to worry about the kids in this first grade classroom at Irving school. Reporting on their activities in the Irving School Newsletter, 14 youngsters announced: "Four pupils from Mrs. Burgess' room were moved to Mrs. Myers' room but we have six nice people from Miss Albers who are adjusting well."

Thomas Presents Program For Happy Hustlers

The Happy Hustler's 4-H Club met and installed officers on Oct. 3 at the Community Center. Presiding over the meeting was Charles Atchley, president. The program was given by Lefty Thomas, county agent. He showed a film, "Bread From Stone", and then led a discussion on crops and conservation.

Another discussion, "What Marketing Means To You", was led by Rodney Goheen. Members present were Gray Cotton, Charles Atchley, Joe Smith, Bill Cole, Tommy Mars, Larry Lance, Tom McGowan, Rodney, Gary, and Dennis Goheen.

Leaders present were Mrs. Floyd Cole and Mrs. Frank Robin.

UP THE MAYOR

MOBILARA, Italy (AP) — Mayor Alessandro Molella of little Zeme Lomellina has taken on the additional duties of winding the town clock. The mayor wasn't enthusiastic about doing it. But when veteran clock winder Giuseppe Llandro retired at 52 no one else was willing to take over the job.

CHINESE MOONSHINE

OAKLAND, Calif. (AP) — Treasury agents raided two Chinese grocery stores and reported bok jow, a harsh tasting rice liquor, was being bootlegged for \$13 to \$15 a gallon.

Open House Is Held At First Meeting Of PTO

The Shirley School PTO held their first general meeting of the school year Thursday evening, Oct. 3. An open house of the school was held immediately following the meeting. The meeting was called to order by president O. Z. Golden, and Mrs. Harold Morton gave a report on the nominations. Election of officers was held. President for the year is Dr. Clyde E. Rush, vice-president is Mrs. G. D. Caison, and secretary-treasurer is Mrs. Walter London. School plans and accomplishments of the year were explained by Roy Hartman, principal. Teachers for the year were introduced. Refreshments were served to the 370 persons attending.

DEER HAVE A CHEW

BOWLING GREEN, Ky. (AP) — Tobacco chewing deer? Yes, complained farmers in the Trammel community. Irrate farmers were busy this spring trying to fence out or chase away wild deer they said nibbled tobacco plants in both the plant beds and the fields.

BUOY ON BUOY

MIAMI (AP) — A yacht sales broker placed the following signs on restrooms in his showroom: "Buoys" and "Gulls."

The bald eagle mates for life and returns annually to its huge nest.

A. O. THOMPSON ABSTRACT CO.
Mr. & Mrs. A. J. Schroeter,
Mgns. Courthouse
P. O. Box 73
Phone EM 4-1504
Showing Blocks
Free City Maps

IS YOUR INSURANCE PROTECTION ADEQUATE?

Plains Insurance Agency
Since 1926
Jno. H. Patton W. H. Patton
Robert Lemons

Bi-Mar SEEDS

CHECK WITH US FOR YOUR:
WHEAT RYE BARLEY OATS ALFALFA
and other Legumes —

2nd & SAMPSON
HEREFORD, TEXAS
Bi-Mar ASSOCIATES INC.
Plant Our Seed and Jump Back!
Phone EM-4-0560

Special Invitation TO ALL THE PEOPLE IN THE HEREFORD TRADE TERRITORY TO ATTEND SAT., 7:30 AM-TII.. & SUN. 1 PM TII 6 PM

THE BIG AUTO SHOW

We Are Erecting A 60' BY 120' CIRCUS TENT

ON OUR PARKING LOT TO ACCOMODATE THE CROWD

HEREFORD STATE BANK
"YOUR FRIENDLY BANK"

Warren Bros. Motor Co.
EM 4-1423 1219 E. 1st.
WARREN BROS. MOTOR CO.

New and Used Cars
THIS WEEK'S SPECIAL

1958 Chrysler Saratoga, 4 door hard top, radio, heater, automatic transmission, power steering, brakes and air. **\$995.**
Extra good car at an extra good price . . .

1962 FORD PICKUP 6 cylinder, long wide bed, Custom cab, radio, heater, hitch, Black and white. Extra sharp. Fully guaranteed. Reasonable price.

1962 CHEVROLET 4 door sedan. 6-Cylinder, radio and heater. Good white wall tires. Extra clean. Fully guaranteed.

1961 OLDSMOBILE Dynamic 88. 4-door factory air and power equipment. Sharp, local owned luxury car.

1959 FORD Galaxie 4-door. Factory air, Cruiseomatic, radio, heater, local owned. Nicest '59 Galaxie in captivity. Come by and pass your judgment.

1960 FORD Galaxie V-8. 4 door with radio, heater, automatic transmission, power steering and brakes. This is an extremely nice car.

1959 CHEVROLET El CAMINO, V-8. Standard transmission, radio, heater, new white wall tires. Local owned. Good trade - good terms - protective warranty.

Trade in the Shade under the big Carpet at Warren Bros.
15 Years Of Customer Satisfaction



A 38-YEAR-OLD MIDLAND truck driver was only slightly injured as his heavily loaded truck tractor, semi-trailer overturned five miles north of Hereford. The accident occurred as the transport vehicle hit a calf, went into a 'broadside skid' and overturned. Truck and trailer were a total loss. (Staff Photo)



CLOSED SUNDAY
Open Till 9 P. M.
Mon. - Sat.



\$100 WINNERS



**MRS. LEON VINTON
MRS. NORMAN LYAL
MRS. LARRY SUMMERS
CARLOS POTTER**

MAUDE HACKWORTH

Low prices in every department—low prices every day! That's why you're SURE TO SAVE every time you shop at COOPER'S! You save right down your food list—right through every meal and snack. You save by the cartful of your favorite foods... not by a handful of "specials". See for sure you'll save for sure—shop COOPER'S today and pocket the easiest money you'll ever save.

RUNNING IN TWO DIRECTIONS

ALBUQUERQUE (AP) — Indecision caused a man to knock out his wife here, Patrolman William Dailey reported.

Dailey said he was speeding on a police-emergency call with his car's red lights flashing when he spotted a couple in the middle of the street.

Each tried to run a different way. The wife tried to pull her husband by the arm the way he was going, but the sudden pull caused her to fall to the pavement. Dailey said the fall knocked her unconscious briefly and gave her a black eye.

WO MEN AND AL MALERDA

MIDDLESBORO, Ky. (AP) — Merlin Gagle and Gurvey Madon unexpectedly wound up with a floating duck hatchery on their hands.

Returning from a fishing trip, they found a mallard sitting on five duck eggs under a seat in their boat.

Politely, the owners left the craft to Mrs. Duck to hatch her brood.

OPPORTUNITY RAINED

PRESTONSBURG, Ky. (AP) — A recent flood was disastrous to many residents along the Big Sandy River but to four enterprising men it was a glorious business opportunity.

They soon ran into a backlog of orders after establishing a house-raising service. They raise the houses on jacks and put in higher foundations, out of the water's reach.

STAR Continuous Daily
Sat - Sun -- 1:45
Week Days From 3:15
NOW SHOWING THRU WEDNESDAY
Robert MITCHUM - Trapper!

TWO MEN IN A DEADLY DUEL—FOR A RARE JUNGLE CAT AND A SENSUOUS WOMAN!



Jungle RAMPAGE

CO-STARRING
**ELSA MARTINELLI
JACK HAWKINS
WITH SABU**

TECHNICOLOR



—From WARNER BROS.

STARTS THURSDAY

The BROTHERS FOUR **SHEB WOOLEY** **JOHNNY CASH**
The GATEWAY TRIO **JUDY HENSKE** **GEORGE HAMILTON IV**
JOE and EDDIE **CATHIE TAYLOR** **CHRIS CROSBY**
FIRST FULL-LENGTH HOOTENANNY MUSICAL!



Plus: Color Cartoon

TOWER DR: IN THEATRE
Open Every Fri. - Sat. - Sun.
HURRY! ENDS TONITE!

BLACK ZOO in COLOR and PANAVISION
Play it VEE COOL! SHAPIRO BILLY FURY

INSTANT COFFEE

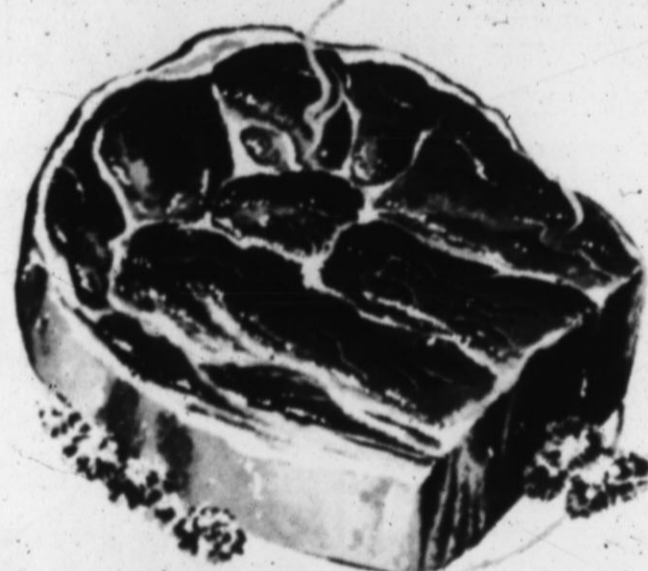
MAXWELL HOUSE 6 OZ. JAR **\$1.29**

BISCUITS

SHURFRESH SWEET OR BUTTERMILK **13¢**

CAKE MIX

DUNCAN HINES DEVILS FOOD WHITE - YELLOW **3 FOR \$1**



CHUCK ROAST

USDA **45¢** USDA ARM ROAST **55¢**
LB. WILSON CORN KING BACON **49¢**

APPLES

RED ROME **17¢**
LB.



PASCAL CELERY STALK **17¢**

ONE A-DAY REG. \$2.94

PORK & BEANS 9¢ **VITAMINS \$1.98**

VAN CAMP VIENNA SAUSAGE **5 FOR \$1**

SHURFINE - ALL GREEN CUT ASPARAGUS **2 FOR 49¢**

SHURFINE - CANNED LUNCHEON MEAT **2 FOR 69¢**

MORTON'S FROZEN HONEY BUNS **PKG. 25¢**

22 OZ. DETERGENT **LUX LIQUID 59¢**

EASY-ON - SPRAY ON **STARCH 22 OZ. 49¢**

COOPER'S

Go Go Go

Are you or your Parents
Texans and over 65?
SEE
CHARLIE BELL
First & Main



Your Pharmacist
**HE'S THE MAN
YOUR DOCTOR
DEPENDS UPON**

Your doctor knows he can rely on the training, ethics and know how of the pharmacist who fills his prescriptions for you.

See us for all your daily health needs!
McDOWELL DRUG

Poison...

(Continued from page 1)
industry in the Hereford area with 6,000 to 8,000 acres planted to the vegetable.

In explaining the residue found in a 30,000-pound shipment of carrots held in Brooklyn, the FDA official said the amount "was very small—small enough not to cause ill effects if the carrots had been eaten."

Fine said that eating one carrot or a dozen would not likely cause ill effects, but that over a long period of time, harmful effects might be noticeable.

In addition to the carrots held at Brooklyn, another 400 bags of carrots were seized at Baltimore, Md., while 13,650 pounds of carrots were voluntarily destroyed by the Hereford shipper. A Salt River Valley spokesman said when carrots were shipped to Georgia, "shipments from the same field, processed at the same time, and shipped the same day, were sent to Kansas City and Little Rock, and that laboratory tests at both the latter places showed no Endrin."

"We feel," says a spokesman for another firm here, "that a scare such as this could prove disastrous to the carrot-growing business, and we fear might bring on another buyer boycott such as hit the cranberry industry a few years ago. This we don't want, and we certainly hope the entire situation can be cleared up as quickly as possible and forgotten."

Samples of all shipments from here are checked by federal inspectors, he added, and that this is the "first time anything like this has hit our carrot industry."

Commenting about the Hereford carrot situation, John C. White, Texas Commissioner of Agriculture, said "the situation there (in Hereford) is not big and should not be construed to be big." He was referring to the cranberry scare of a few years ago. The commissioner said "we don't have a cranberry scare in the making."

When You Think Of
CLOTHING
Think Of
MARTIN'S
Ready To Wear
509 Park Ave. EM4-1180

When You Think Of
CLOTHING
Think Of
MARTIN'S
Ready To Wear
509 Park Ave. EM4-1180

When You Think Of
CLOTHING
Think Of
MARTIN'S
Ready To Wear
509 Park Ave. EM4-1180

When You Think Of
CLOTHING
Think Of
MARTIN'S
Ready To Wear
509 Park Ave. EM4-1180

BOOK NOW!
WAC 700 and WAC 750 for 1964

WHEAT SEED
Tascosa
Improved Triumph
BARLEY SEED
Memi and Rogers

WAC SEED INC.
Box 948 EM4-1424

Dollar Day Values don-about

ONE GROUP **SPORTS WEAR**
Cottons & Blends
Skirts-Slim Pants
Matching Tops

1/3 OFF

ONE GROUP BERKSHIRE
HOSE
50¢ PAIR

ONE GROUP **BLOUSES**
1/2 Price

GROUP COSTUME
JEWELRY
50¢

ONE GROUP **Lingerie**
1/3 OFF

"Sunday Painter"... wear it as an easy smock—or as a belted casual. Lustrous cotton satin in a bright floral print of rose, blue or gold. Sizes 8-18.

Little's
237 MAIN ST.
HEREFORD, TEXAS

Sugar...

(Continued from page 1)
he stated.

"Growers here have done real well," Nixon said, "and the company appreciates the cooperation in spite of the lower sugar content of the crop."

The American Crystal Sugar Co.-field representative stated that he expected the beet harvest in the county to last two more weeks.

Peak of the harvest, he noted should be reached this week.

"With this good weather," Nixon commented, "sugar beet growers will enjoy a better harvest season than they have ever had before."

Harvesting of the crop usually begins about the middle of October or the first of November. Harvest has been held up the past two years because of unfavorable weather.

While sugar beet harvest is reaching its peak, lettuce and carrot harvests continue in spite of an order confiscating two carloads of carrots and a shipment of lettuce by U. S. Department of Agriculture.

The county's 1963 grain sorghum harvest is slowly gaining momentum. Harvesting in the immediate Dawn Community area is at its peak while most producers are waiting for the grain to mature.

Driver...

(Continued from page 1)
Only slightly injured was Edward P. Kinsley, driver of the rig. He was treated at Deaf Smith County Hospital for cuts and bruises and then released.

According to the Highway Patrol, the heavily loaded highway transport vehicle was approaching Hereford from the north.

A call is said to have darted out in front of the truck and the driver swerved to avoid hitting it. However, the tractor struck the call, killing it. Wheels of the truck locked sending the rig into a broadside skid.

As it skidded off of the road and into a ditch, both the truck and trailer overturned.

Losses as a result of the accident are reported to be heavy. Damages to the truck and trailer will "run into the thousands of dollars" as both are considered a total loss. Five hundred cases of beer were also lost in the accident.

This is the second accident within a week involving a truck-tractor and semi-trailer.

Hereford...

(Continued from page 1)
air, End Gary Ratliff receiving one of Heathinton's tosses that was good for 14 yards and a first down. Encouraged by the success of that play, Heathinton flipped a long one downfield, intended for a repeat performance. But things went wrong for the Mules: Higgins got his hands on the pass instead and returned the ball from mid-stripe to the Mule 39. A penalty against the 'Faces again pushed the pigskin to the mid-stripe.

Followed a series of short line gains, mixed with a couple of determined stands by the Mules that netted no gain for the 'Faces. Higgins, Haney and Williams, in the series of plays, netted just enough ground to gain the necessary first downs in the specified four-trial limits.

But the series of plays, best executed of any seen during the game, were good enough for another TD, Higgins again crossing the goalline for the six-pointer. Try after touch-down by Cain was wide. Thus the score stood at 13-0 for the Whitefaces.

The Mules let loose with a desperate last-minute campaign, after taking the ball on the kick-off on the 15. Joe Adams returned it to the 32, and a pass to Johnson was good for 10 yards. Through a couple of line drives, the Mules pushed the ball to their 45 and then they took to the air again. And again a Muleshoe pass went wrong; the ball was grabbed by Ronny Duncan of the 'Faces. There the scoring ended. A couple of line drives and a pass that fell incomplete, ended the Hereford try.

On defense Eugene Green and George Muse gave good performances for the evening, with Dick Pylant and Gary Ratliff showing up best for the Mules.

That first half was pretty much of a toss-up, with neither team able to get through for points. Fumbles detracted little since both sides were butter-fingered; they neither helped nor hurt since "honors" for such were about equal.

In fact, on the very first series of plays, Muleshoe fumbled on the Mule 42 and Duncan recovered for Hereford. But the 'Faces were unable to get places and had to punt. Then Muleshoe took the ball on their own 10, but a series of tries failed to get going and the Mules were forced to punt.

It was try-and-miss after that throughout most of the first half, neither team being able to stage a too-serious threat, and fumbles were prevalent. Thus the first half ended with a scoreless tie.

But the Whitefaces came back from the locker room with a much stiffer defense, and the effect of this tightened-up program began to show in the third quarter, even though it was not until the final seven minutes of the game that the lads from Hereford were able to hold the line and at the same time come through for the scoreboard figures.

The Whitefaces obviously will work this week on correcting that butter-fingered business in

Around...

(Continued from page 1)
m. and afterward an open house is planned. All parents of school children, and the public in general, are invited to attend, says Charles Duvall, principal, and Mrs. Wayne Thomas, PTO president.

Hereford and Deaf Smith County singers will be in action today at the Grace Gospel Church on Avenue K. The singing will start at 2 p.m. and wind up around 4 o'clock. Portales, N. M. and Plainview quartets are expected to be present, along with singers from all over the Golden Spread. The event is open to the public.

Tickets for the 18th Congressional District dinner to be held Wednesday, October 23 at the Community Exhibit building of the Tri-State fair in Amarillo, can be had here from Ann Woodward, EM4-2042. Governor Connally will be principal speaker. Price is \$5 per plate.

City Commissioners meet Monday at 7:30 p.m. in the city manager's office.

preparation for their battle next Friday night with Lamesa. The boys at the south end of the Caprock are always tough foes for the 'Faces.

By CECILY BROWNSTONE
Associated Press Food Editor
PROBABLY NO Southern dish has been made more ways than Jambalaya—spelled, according to Webster, without an "h" at the end.

But two things never vary. Jambalaya includes rice and lots of seasoning. And its origins are definitely Creole.

What accompanies the seasoned rice is a moot point. In the 1900s New Orleans cooks made Jambalaya with fresh pork, ham and pork sausage. They used seafood versions, too: one included crabmeat, another shrimp.

In the latest Louisiana "cook book," "The Art of Creole Cookery" by William I. Kaufman and Sister Mary Ursula Cooper, O.P. (Doubleday), there are no less than six recipes for Jambalaya. One includes chicken, ham and pork; one relies on chicken alone; one features oysters; two versions call for shrimp; and an Acadian version uses ground pork. Co-author Sister Mary Ursula is chairman of the Home Economics Department at St. Mary's Dominican College in New Orleans and so she is well acquainted with the Jambalaya recipes that find favor nowadays.

The following rule is a variation of a popular one—in the North as well as the South—calling for shrimp, ham and tomatoes. When we tried the recipe in our kitchen, we made it "hot" with tabasco sauce to give it authentic flavor.

SHRIMP AND HAM JAMBALAYA
2 tablespoons salad oil
1/2 pound precooked smoked ham, diced
1/4 cup butter or margarine
2 medium onions, finely chopped
1 clove garlic, finely chopped
1 green pepper, finely chopped
2 cups long-grain rice
1 1/2 cups water
1 can (1 pound, 12 ounces) whole tomatoes
1 bay leaf, crumbled
1 1/2 teaspoons salt
1/2 teaspoon black pepper
Tabasco sauce to taste
2 pounds fresh shrimp (cooked, shelled and deveined)

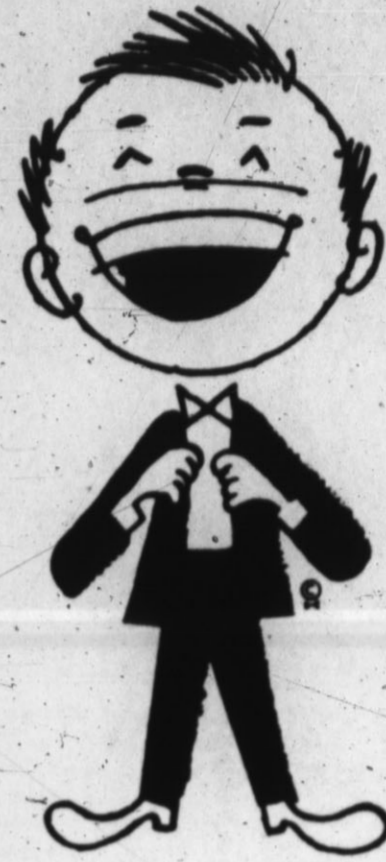
Heat oil in large skillet. Add ham and cook until lightly browned. Remove from skillet and set aside. Add butter to remaining oil in pan; add onion, garlic and green pepper. Cook gently until tender. Add rice and cook, stirring constantly, until browned. Add water, tomatoes (including juice), bay leaf, salt, pepper and tabasco; break up tomatoes. Cover and simmer, stirring occasionally, for 25 minutes, or until rice is tender. If mixture becomes dry, add a little water. Add ham and shrimp. Mix lightly; transfer to a large casserole. If desired, garnish with green pepper rings, "as is" or par-boiled. Heat covered, in a hot (425 degrees) oven about 10 minutes. Makes 8 servings.

Note: cooked-small shrimp are fine for this recipe; if you use medium shrimp, you may cut them in half lengthwise, retaining their shape.

LADIES LUNCH
Cold Almond Chicken Rolls
Frosted Cupcakes Beverage

COLD ALMOND CHICKEN
2 cups cubed cooked chicken, white meat only
1 cup diced celery
1/2 to 3/4 cup homemade boiled salad dressing
Salt and white pepper to taste
4 peaches
Salad greens
1/4 cup salted almonds

Mix together the chicken, celery and dressing. Add salt and pepper if necessary. If prepared an hour or so before serving, cover and refrigerate. Just before serving, peel peaches and slice rather thick. Arrange salad greens on individual plates. Heap chicken salad on half of greens and overlap peach slices on other half. Sprinkle chicken with almonds. Makes 4 servings.



YOU'LL BE DELIGHTED WITH THE BARGAINS IN OUR WANT ADS!

"It's just what I was looking for... and for less than I expected to pay!" That satisfied advertiser can be you! Whatever you're in the market for, you'll find that our classified section is the quickest, least expensive shopping mart for buyer, or seller.



Phone

EM 4-2030



By Melvin Young
Hereford was a growing little city in the fall of 1948 when we decided to make our home here. It has continued to grow every year since, in spite of the fact that we stayed on.

We were impressed with the town at that time, and we have not been disappointed since. And we shall never forget the remarks of a linotype operator with whom we worked at the time. He too, marveled at the growth of Hereford. "Why," he said, "Hereford has come a long way in the short time that I have been here. They have installed parking meters on the streets and mattresses in the jail".

And our friend could well vouch for the fact that they had put mattresses in the jail, for he was a man who indulged quite frequently, with the end results of "sleeping it off" in the county jail.

We wonder what he would think of Hereford now with its fine remodeled courthouse and new jail. Progress is certainly a wonderful thing.

But progress creates some problems too. If you don't believe it just ask school and city officials, and be prepared to spend a couple of hours listening to their woes.

School officials have just completed a survey among the local students to determine whether or not the students now enrolled are permanent. Only 28 students indicate they are here on a temporary basis. This group includes students whose parents are here for a particular job that will be completed in the not too distant future, at which time they will return to their permanent homes. Other students considered transient (mostly Latin-American) may not return next year, but as in the past, their places will be filled by other transients who move in and out of Hereford with the harvests. This, of course, has been the pattern for a number of years, and will probably continue.

All of which leaves Hereford with no excess classrooms. If the normal growth rate of 6 per cent continues, (this year we had 12 per cent) we'll be in trouble in 1964.

Parking meters have long since proved their worth in Hereford, and we're not too concerned (as was our linotype operator) with the condition of the mattresses in the jail. However, we are concerned about the many other growth problems, and we're sure that a large portion of our citizens share this concern.

Mrs. W. T. (Bill) Thompson, on the other hand, is not really convinced that we have progressed very far. Fifty years ago the rattlesnakes slithered through the grass on the prairie where Hereford now stands, and apparently some of them still do.

As one of Mrs. Thompson's piano students was leaving recently, she spotted a "snake-in-the-grass". A real live one to be sure. Thinking perhaps their son, Kerry, had wandered home with the reptile and that it might have something

to do with Kerry's efforts to win a Wildlife Merit Badge, Mrs. Thompson secured a set of salad tongs, picked the little guy up by the head and placed it inside a shoe box. The snake apparently didn't like all the attention it was receiving, and it was then that Mrs. Thompson discovered (to her horror) that she had been handling a rattlesnake.

Things were a little hectic around the Thompson residence for awhile; however, neighbor Billy Wall came to the rescue and eliminated "el snake". Mrs. Thompson is still slightly "shaken-up" but at least she can laugh about the incident now.

The snake turned out to be a ground rattler rather than the Diamond Back variety, but nevertheless, quite dangerous.

Bob Huddleston reports that he now has a Lincoln automobile that will get 15 miles to the gallon of gas. That's 10 miles to the gallon in the country and 5 miles to the gallon in town.

Mrs. T. J. Parsons dropped by recently to leave us a clipping from the Dallas News. The article, written by Frank X. Tolbert under the heading of Tolbert's Texas extols the virtues of Hereford and Deaf Smith County.

Of course, we've always known that Mr. Tolbert was an excellent writer, but it seems that he's even better when he's writing about our own area. We found the article very interesting; however, Mr. Tolbert made the same mistake that we did recently. He says that Hereford is the only town in Deaf Smith County. Now he can probably get away with saying such a thing, but every time we do it, we hear from the fine folks of Dawn and Glenrio. They may not be large, but both have a considerable amount of community pride.

The secret of success is known only to those who have not succeeded.

Look Who's New!

Mr. and Mrs. Carl Louis Stra-fuss are the parents of a daughter, Brenda Marie, born Oct. 2 at 5:46 a.m. She weighed 8 pounds and 10 1/2 ounces.

Mr. and Mrs. James Oliver Laomb are the parents of a son, Terry Lee, born Oct. 2 at 6:47 a.m. He weighed 5 pounds and 7 1/2 ounces.

Mr. and Mrs. Jackie Ran Mc-Neese are the parents of a son, Kelly Dean, born Oct. 2 at 7:30 a.m. He weighed 6 pounds and 11 1/4 ounces.

Mr. and Mrs. Billy Ray Bram-blett are the parents of a daughter, Kayla Dawn, born Oct. 2 at 9:16 p.m. She weighed 5 pounds and 5 ounces.

Mr. and Mrs. Cecil Ray Mes-ser are the parents of a daughter born Oct. 4 at 9:29 a.m. She weighed 6 pounds and 6 ounces.

Mr. and Mrs. Casanrio G. Moreno are the parents of a daughter born Oct. 4 at 6:15 a.m. She weighed 7 pounds and 8 1/2 ounces.

JUST 2 WEEKS TO GO TO FINISH UP YOUR SET OF THE BEAUTIFUL AUTUMN HARVEST DINNERWARE

THIS WEEK
COFFEE CUP
WITH EACH \$5.00
PURCHASE FOR ONLY

9¢



FREE

3 LB. CAN
CRISCO
WITH
PURCHASE OF
MELROSE

HAND LOTION \$1.50 PLUS TAX



DOUBLE S&H GREEN STAMPS
WED. WITH 2.50 PURCHASE OR MORE

FREE

2.00 VALUE CAN OF
AQUA NET
HAIR SPRAY
WITH PURCHASE OF
MELROSE



HAND LOTION \$1.50 PLUS TAX

Underwood's BBQ BEEF 79¢ HILLS BROS. COFFEE 59¢

BAKERITE SHORTENING 3 lb. can 59¢	LIBBY'S TOMATO JUICE 46 oz. Can 27¢	FREE PIGGLY WIGGLY 12" RULER With Any School Supply Purchase Over 25¢
---	---	---

FRANKS 49¢
Armour Star (Sliced) 49¢
Pinkney's Pure PORK SAUSAGE, 2 lbs. 49¢

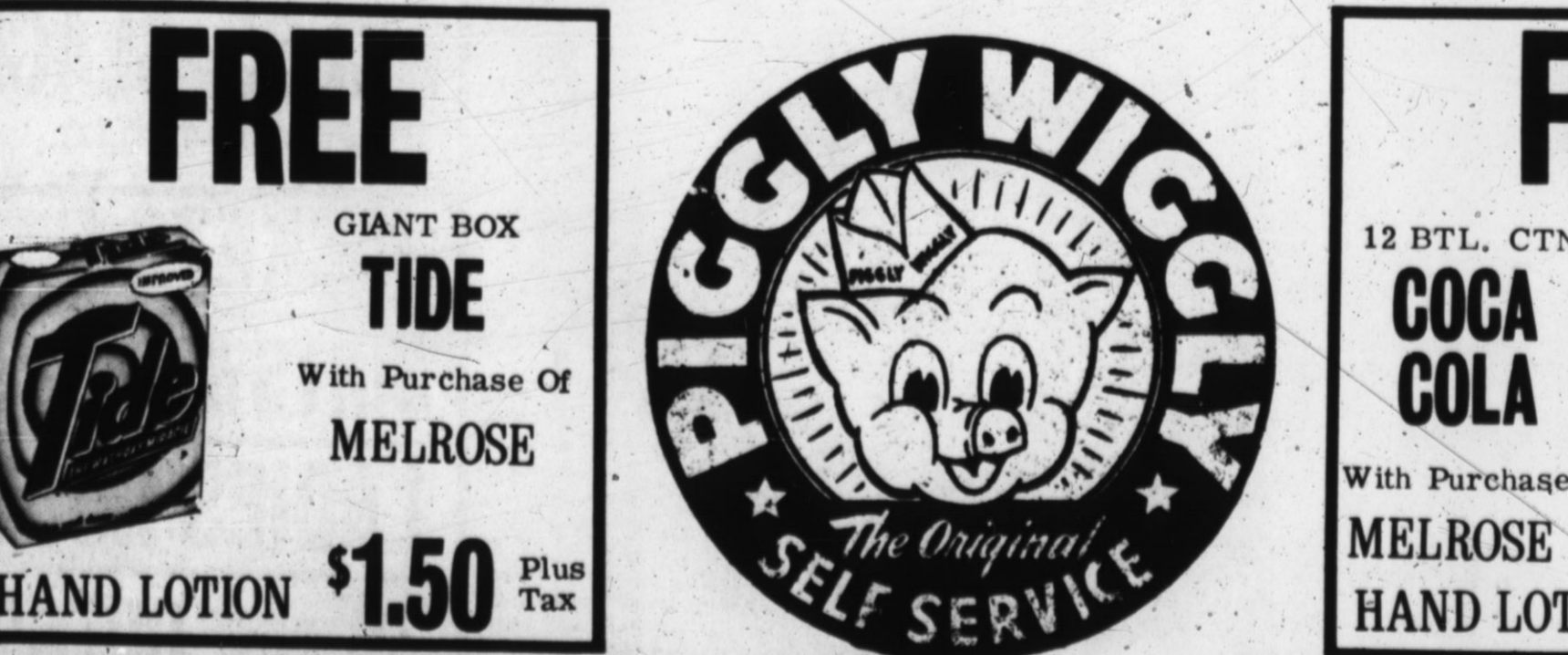
ALL MEAT SLICED BOLOGNA 39¢
Wright's lb.

APPLES 19¢
WASHINGTON RED DELICIOUS
Puerto Rican YAMS lb. 10¢
Hereford - lb. pkg. CARROTS 2 for 19¢

CHARCOAL LIGHTER Energy Quart Can 59¢ Value 35¢	JOHNSON'S PLEDGE 14 oz. Can 1.39 Value 99¢	HUNT'S APRICOT'S No. 2 1/2 Can 4:51
---	--	---

HOLLY SUGAR 10 LB. BAG. BEET \$1.09

FREE
GIANT BOX
TIDE
With Purchase Of
MELROSE
HAND LOTION \$1.50 Plus Tax



FREE
12 BTL. CTN.
COCA COLA
With Purchase Of
MELROSE
HAND LOTION \$1.50 Plus Tax



PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

NOW AVAILABLE TO QUALIFIED PATRONS OF THE STAR THEATER

THEATRE DISCOUNT CARD
(12 MONTH RATE PRIVILEGE)

Name _____ Age _____
Classification _____
Signature of Holder _____

Is entitled to admission at the posted discount price, to any regular performance, except Special Roadshows and Previews, at the
STAR THEATRE
P. O. BOX 111
HEREFORD, TEXAS

PRESENT CARD WHEN PURCHASING TICKET No. 15399

STUDENTS OVER 12 YEARS AND REGULARLY ATTENDING SCHOOL	SENIOR CITIZEN OVER 60 YEARS OF AGE
--	--

MOVIE DISCOUNT CARDS GOOD FOR REDUCED ADMISSION PRICE UNTIL OCT. 1, 1964

DISCOUNT CARDS AVAILABLE AT THE STAR THEATRE BOX OFFICE FOR \$1.25 ALSO GOOD FOR ONE FREE ADMISSION



A BRAZILIAN ENGINEER, Dr. Marcella Oreste Bogaert of Sao Paulo looks over one of the hot line poles used by Deaf Smith County Electric Co-Operative line crews. The pole is made of fiberglass. Dr. Bogaert was here studying the methods used by the local co-op in servicing and maintaining hot lines. He is in the United States to test eight Peace Corps volunteers on their knowledge of Portuguese before they are assigned to his country. (Staff Photo)

FILL 'ER UP

DAYTON, Ohio (AP) — Five women who spent a whole day shoveling four truckloads of earth into an eight-foot deep hole consider the effort was worth while.

They were relatives of 3-year-old Rickie Justice, who narrowly missed drowning in a cistern. After the near-tragedy the landowner offered to buy dirt to fill in the hole but couldn't find laborers to do the job.

The child's mother, three aunts and a cousin pitched in supervised by Rickie from a safe distance.

FOILED AGAIN

TULSA, Okla. (AP) — It was a hard day's work for the safecrackers who broke into the Houston Ericksten Oil Co. building.

First they broke a clasp on a side door and slipped the padlock off. Once inside they chisel-

ed their way through a bricked-up doorway and crawled into the office. An office safe was pulled from the wall and the knob knocked off with a sledge hammer.

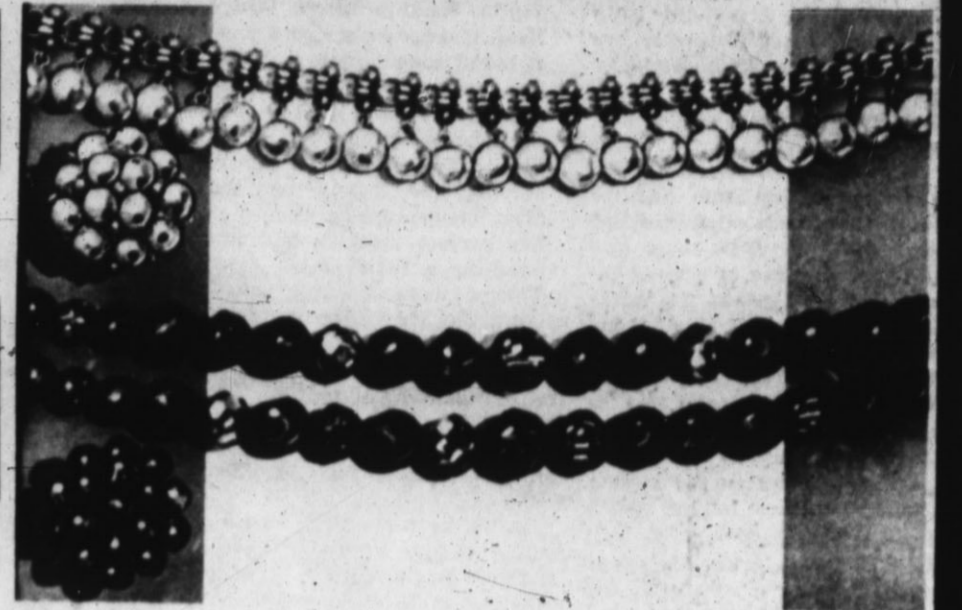
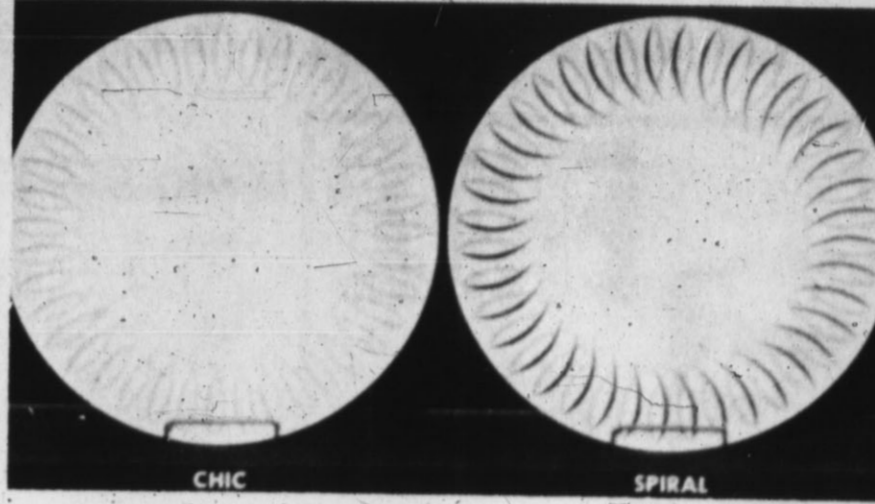
Then they discovered the safe contained only records and had been left unlocked.

Highest temperature recorded in the United States was 134 degrees, July 10, 1913, at Death Valley, Calif.

KESTER'S Lay a Way SALE

Closing Out Certain Patterns

OF CHINA AND COSTUME JEWELRY



SANGO

CHIC or SPIRAL PATTERNS

42 Piece Service for 8
Regular Price \$45.00

Sale Price **\$25⁰⁰**
Complete Set Only

A Large Assortment of

COSTUME JEWELRY

AT **1/2** Price

Shop our store for other SALE ITEMS that can be bought on

LAY-A-WAY

A Small Deposit Will Hold It Until Christmas

KESTER'S JEWELRY

ACROSS FROM THE POST OFFICE IN HEREFORD

Gastonia

POPULAR STORE

\$day\$Specials\$

OPEN 8:00 A. M.
ALL SALES
CASH & FINAL

LOOK WHAT YOU CAN BUY FOR

LADIES READY TO WEAR

Group of

Knit Dresses

- . Sebastian
- . Dalton
- . Jantzen

Car Coats

- . White Stag

Pants

- . Cotton

Blouses

- . Matching

Skirts

- . Dark Cotton

Discontinued Styles

WARNERS

- . BRAS

- . GIRDIES

- . STRAPLESS

1 / 2 Price

1 / 2 Price

LET US SHOE YOU

LADIES SHOES VAL. TO 14.95

- . Gold
- . Blk. Calf
- . Antique Brown
- . Bronze Patent
- . Stacked Heels
- . Italian Flats
- . Loafers

9⁹⁹

SELECTED GROUPS
CHILDREN'S SHOES

LADIES
LOAFERS
DRESS FLATS

4⁹⁹

VALUES TO 8.95

GROUP YOUNG MENS

COTTON PANTS

27 TO 36 WAIST

GROUP MENS-LONG SLEEVE

SPORT SHIRTS

GROUP BOYS

DRESS SLACKS

SIZES 3 TO 12

JACKETS

RACK OF MENS & BOYS
VALUES 4.98 TO 17.95

\$3-\$6

SUITS & SPORT COATS

GROUP BOYS
Size 10 to 17

\$4-\$6

LADIES HOSE

1 GROUP KNEE LENGTH
AND FULL LENGTH
REG. 1.35, 1.50 & 1.65

69¢

39 MEN'S FELT DRESS HATS

ODD SIZES
DOLLAR DAY
ONLY

\$1.00

2⁹⁹



MR. AND MRS. E. V. CARTER, WHO were married Oct. 3, 1913, were honored Sunday, Sept. 29, on their fiftieth anniversary with a party arranged by sisters of the couple.



About 100 guests, including relatives and friends, gathered from six states to honor the couple. (Personal Photo)

Fiftieth Anniversary Marked By Mr. And Mrs. E. V. Carter

Mr. and Mrs. E. V. Carter, 201 Union, were honored on their fiftieth wedding anniversary with a surprise party arranged by sisters of the couple on Sunday, Sept. 29. Approximately 100 friends and relatives from six states honored the couple.

Sisters of Mr. Carter are Mrs. Cecil Kellison of Pomona, Cal., and Mrs. Bessie Price of Littlefield, and his brothers are Will Carter of Roswell, N. M., and Pink Carter and Floyd Carter both of Hollis, Okla.

Mrs. Carter's sisters are Mrs. R. E. Caddell, Hereford; Mrs. Callie Vanderford, Fort Sumner, N. M.; Mrs. Rosella Wilson, Imperial, Cal.; and Mrs. Ruby Anglin, Winslow, Ariz.

Also present were Mr. and Mrs. Carter's daughter and her family, Mr. and Mrs. Don Carlisle, John, Sue, and Melody, of Oklahoma City. These were the only guests expected by Mr. and Mrs. Carter when they returned from a vacation trip to New Mexico.

Mrs. M. T. Rutter arranged the flowers for the occasion Mrs. Kellison arranged the noon meal and directed the serving of the food, which was brought by guests.

Master of ceremonies was C. E. Caddell of Phillips. A spontaneous program was given by the four generations present. Mrs. R. E. Caddell, representing the oldest generation, read Psalm 103 and expressed their thankfulness for their responsibilities and duties to the next generation, represented by Mrs. Mamie Price of Hollis, Okla.

Mrs. Price then expressed appreciation for the faithful service and example set for them by the first generation and their desire to continue in the same way as the first. Raymond Wells of Amarillo, representing the third generation, sang "Walking Hand in Hand" to illustrate the thought that the generations must cooperate.

Mrs. Floyd Carter of Hollis, Okla., represented the fourth generation. She led the children in singing "Jesus Loves Me." The children then presented Mr. and Mrs. Carter with a money tree as a token of the love and appreciation of the relatives and friends present and many who were unable to attend. A prayer of thanksgiving and supplication was led by Mrs. Bessie Price of Littlefield, and the group sang "Blest Be The Tie."

Miss Nannie Williams became the bride of E. V. Carter on Oct. 3, 1913, in the rural home of her father near Hollis, Okla. Only the families and a few close friends attended.

Their first home was near Hollis. They had one daughter, who lived to be 19 years old. They reared a foster daughter, Mrs. Carlisle. In 1951 the Carters moved to Deaf Smith County, where he is a farmer and rancher.

Mr. and Mrs. Carter are members of the Church of the Nazarene. She has been an ordained elder for 40 years and has served churches in Texas and Oklahoma. He is a steward and song director. They have dedicated their lives to the service of others and are deeply appreciative of the honor paid them on the occasion of their 50th anniversary.

Mrs. Price then expressed appreciation for the faithful service and example set for them by the first generation and their desire to continue in the same way as the first. Raymond Wells of Amarillo, representing the third generation, sang "Walking Hand in Hand" to illustrate the thought that the generations must cooperate.

Mrs. Floyd Carter of Hollis, Okla., represented the fourth generation. She led the children in singing "Jesus Loves Me." The children then presented Mr. and Mrs. Carter with a money tree as a token of the love and appreciation of the relatives and friends present and many who were unable to attend. A prayer of thanksgiving and supplication was led by Mrs. Bessie Price of Littlefield, and the group sang "Blest Be The Tie."

Miss Nannie Williams became the bride of E. V. Carter on Oct. 3, 1913, in the rural home of her father near Hollis, Okla. Only the families and a few close friends attended.

Their first home was near Hollis. They had one daughter, who lived to be 19 years old. They reared a foster daughter, Mrs. Carlisle. In 1951 the Carters moved to Deaf Smith County, where he is a farmer and rancher.

Mr. and Mrs. Carter are members of the Church of the Nazarene. She has been an ordained elder for 40 years and has served churches in Texas and Oklahoma. He is a steward and song director. They have dedicated their lives to the service of others and are deeply appreciative of the honor paid them on the occasion of their 50th anniversary.

Mrs. Price then expressed appreciation for the faithful service and example set for them by the first generation and their desire to continue in the same way as the first. Raymond Wells of Amarillo, representing the third generation, sang "Walking Hand in Hand" to illustrate the thought that the generations must cooperate.

Mrs. Floyd Carter of Hollis, Okla., represented the fourth generation. She led the children in singing "Jesus Loves Me." The children then presented Mr. and Mrs. Carter with a money tree as a token of the love and appreciation of the relatives and friends present and many who were unable to attend. A prayer of thanksgiving and supplication was led by Mrs. Bessie Price of Littlefield, and the group sang "Blest Be The Tie."

Author Will Autograph Books During Home Tour

Julia Ingram Spurlock, author of *Pass Thy Hand for the Flashing Touch*, will be in Hereford Thursday, Oct. 17, to autograph copies of her book, which will be on sale at the J. W. Robinson home on the Harrison Highway. The sale of the books and the author's presence are a part of the 1963 Tour of Homes sponsored by Garden Beautiful Club.

"Materials, tools, and finishing techniques for all antique furniture and frames" are described in Mrs. Spurlock's book. Practical suggestions for sanding turns and apindles, wood conditioning, final rubbing, removing old paint, and filling damaged areas are among the topics discussed in the book.

The "how-to-do" book concludes with a chapter on "The Finishing Touch." Colors and formulas for achieving the desired finishes, steps in "putting it on," and "the old method for a rubbed oil finish" are included in the chapter.

Mrs. Spurlock's interest in restoring and refinishing antique furniture began with a marble-topped walnut table brought by her husband's family during Revolutionary days out of Vermont into Kentucky, then to Missouri, through the Oklahoma territory in 1889, to Wyoming, and back to Texas. The practical experience gained in refinishing the piece and other antiques led Mrs. Spurlock to share her experiences in the book.

Restoring and refinishing old furniture and picture frames is not the author's only interest or talent. She is also a painter, a gourmet cook, a farm and ranch housewife, and a student of art.

A flock of peacocks on the Spurlock ranch near Panhandle provide Mrs. Spurlock with material for gourmet cooking (broiled peacock is her specialty) and material for making hats and even shoes. She is collecting peacock feathers for draping the picture window of the home they plan to build soon. This home will be built around the house in which Mrs. Spurlock was born.

Dr. Udden, who was born in Sweden, came to Texas in 1890. His geological studies are credited for the discovery of the Big Lake Oil Fields, which enriched the University of Texas by many millions of dollars.

Background information contained in Mrs. Heiman's book concerns the history of the area around Marfa and Alpine and the Big Bend Country.

Svante M. Udden, son of Dr. Udden, sponsored the printing of Mrs. Heiman's book. Only 200 books were published in the first edition.



JULIA INGRAM SPURLOCK WILL BE in Hereford for the Garden Beautiful Club Tour of Homes Oct. 17 to autograph copies of her book, *PASS THY HAND FOR THE FINISHING TOUCH*. The book will be on sale at the J. W. Robinson home on the Harrison Highway, and Mrs. Spurlock will be there. (Personal Photo)

Thesis Written By Mrs. Heiman Becomes Book

A Pioneer Geologist Biography of Johan August Udden, a thesis written by Mrs. Monica Heiman for her Master of Arts degree at Sul Ross College, has been published as a book. Mrs. Heiman, who taught at Hereford High School last year, is now teaching at West Texas State University.

Dr. Udden, who was born in Sweden, came to Texas in 1890. His geological studies are credited for the discovery of the Big Lake Oil Fields, which enriched the University of Texas by many millions of dollars.

Background information contained in Mrs. Heiman's book concerns the history of the area around Marfa and Alpine and the Big Bend Country.

Svante M. Udden, son of Dr. Udden, sponsored the printing of Mrs. Heiman's book. Only 200 books were published in the first edition.

Wyche HD Club Discusses Poll Tax Amendment

Members of Wyche Home Demonstration Club commented on the state constitutional amendment to roll call at their meeting Thursday. Mrs. E. C. Hewitt then discussed the amendment.

The poll tax in national elections, Mrs. Hewitt pointed out, probably will be abolished eventually by a United States Constitutional amendment, which has been ratified by 35 of the necessary 38 states. She also expressed the thought that abolishing the state poll tax would increase the number of votes very little and discussed the tax as a source of state revenue.

Mrs. Carroll Newsom conducted the business meeting. The hostess was Mrs. Wilburn Axe. Others present were Mesdames H. R. Short, Charles Packard, Leroy Bodkin, Norman Hodges, E. C. Hewitt, and Don Crooks.

Hereford Garden Club Will Present 26th Annual Show

The 26th annual flower show of the Hereford Garden Club will be held Friday, Oct. 11, from 2-6 p.m. at the Community Center. The theme chosen for this show is "Autumn Beauty."

Mrs. John Jacobson Jr., flower show chairman, announced that the show is open to the public and that the 26th guest to register will receive a door prize. The arrangements will be judged by garden club members from Dumas.

For the installation of officers of Saint Anthony's Guild, Mrs. Joe Reinauer chose as her theme the colors of the rainbow to represent the divine light of God as it bursts through a prism. The officers were installed by Mrs. Reinauer at a meeting of the Guild at the church auditorium Thursday, Sept. 26.

A card bearing a color and its meaning was handed each new officer. Red for love went to the new president, Mrs. Bob Lamm. The vice-president, Mrs. Leon Vinton, received orange for faith. To the secretary, Mrs. Oretta Wilhelm, Mrs. Reinauer gave yellow to represent hope.

Mrs. Lester Wagner, treasurer, received green for charity, Mrs. Gene Loerwald, parliamentarian, blue for courage, and Mrs. A. J. Bezner, reporter, purple for humility.

To conclude the installation service, Mrs. Reinauer led a prayer, which was repeated by the new officers.

Mrs. A. H. Reinart conducted the business meeting. Yearbooks were distributed and dues collected. Members told of their family vacations in response to roll call.

Mrs. Ted Dakil was welcomed as a new member and Mrs. Wayne Yocum as a visitor. Hostesses were Mrs. George Hund, Mrs. Frank Knabe, Mrs. Harold Hershey, and Mrs. Cecilia Vasek.

Others present were Miss Agnes Hellman, Miss Hilda Struffus, and Mesdames Joe Brorman, Bob Lamm, Ed Dzuik Sr., Henry Brorman, Matt Jesko, Mabel Wagner, Lester Wagner, (Continued on Page 10)

Mrs. A. T. Carleton, president of the Texas Federation of Women's Clubs, will speak at Hereford Wednesday, Oct. 9, at 3 p.m. in the Community Center Ballroom for the Pioneer Club Guest Day Tea. Guests for the tea will include several officers of the Top of Texas District. Mrs. Ray Johnson, chairman and first vice-president of the Top of Texas District will introduce the speaker.

Mrs. Carleton had served as third, second, and first vice-president of TFWC, had been a member and chairman of many committees, and had been president of her district when she was presented as a candidate by the Magnolia and San Jacinto Districts, the Breakfast Club, The Woman's Club, the Study Club of Brazoria, and the City Federation.

Known for her charm, dignity, ability, and good humor, Mrs. Carleton is a member of a Texas pioneer family and the wife of the late Houston attorney, A. C. Carleton. She has two children and five grandchildren. She has been very active in civic, cultural, political, and welfare organizations in Houston and Harris County for many years.

Mrs. Carleton will be introduced by Mrs. Ray Johnson, first vice-president of the Top of Texas District and member of the Pioneer Study Club. Mrs. Johnson is chairman of the program. Mrs. L. H. Lookingbill, president of Pioneer Study Club, will welcome guests, and Mrs. R. C. Godwin will present special music. A tea will follow the program.

Guests from the federated clubs of Hereford will be members of Bay View Club, La Plata Study Club, and Summerfield Study Club. Guests from the Top of Texas District will be the president, Mrs. E. H. Morris of Canadian, the second vice-president, Mrs. Robert Lindsey of Canyon, the third vice-president, Mrs. Emmett R. Osborne of Pampa, the past president, Mrs. Bob Lindsey of Borger, and Mrs. Johnson.

LAE Continues Study Of World Of Wonders

Mrs. A. B. Higgins and Mrs. Walter Johnson continued the club study of "World of Wonders" at the Oct. 1 meeting of La. Afflatus Estudio Club with discussions of the continent of Asia and points of greatest interest across the United States.

Speaking on the continent of Asia, Mrs. Higgins noted that it has one-third of all the land surface, more fertile land than any other continent, one-half of the people, one-seventh of the newspapers, one-eighth of the railroads, and one-sixteenth of the telephones.

Asia is the cradle of the human race, continued Mrs. Higgins. She then described some of the ancient and beautiful points in Asia, including the Chinese Wall.

Members of the club were conducted on a cross-country tour of the United States by Mrs. Johnson. Beginning with the

Status of Liberty in New York Harbor, the first sight to greet so many people coming to the United States, including veterans of two wars, she then spoke of the main points of interest in New York City.

Other places of interest in the United States touched briefly by Mrs. Johnson included Niagara

Falls, the White House, Chicago and the Lake Highway, South Dakota Black Hills, Yellowstone Park, and many more in California and along the west coast.

Mrs. Emmett Hale conducted the business meeting. Mrs. W. T. Roberson led the club collect. Each member answered roll call with a brief report on her assigned program subject.

Mrs. A. N. Hopson was hostess for the meeting. Mrs. Lewis Etheridge was welcomed as a new member. Others present were Mesdames C. E. Johnson, T. W. Roberson, A. H. Cook, C. E. Beauford, Gordon Elliott, Walter Johnson, A. B. Higgins, B. F. Markham, George Suggs, and Emmett Hale.

"Prescription for Charm" a fall fashion show, will be presented Thursday, Oct. 10, at 8 p.m. at Hereford Country Club. The show is sponsored by La Madre Mia Study Club for their hospital fund and the Popular Store. There will be door prizes and refreshments, the sponsors announced.

Tickets, which cost \$1, can be obtained from any member of the club or at the Popular Store. If all tickets are not sold in advance, a few will be available at the door.

La Madre Mia Study Club will have a Hospital Benefit Style Show at 8 p.m. at Hereford Country Club. The theme of the show is "Prescription for Charm." Tickets are available from members of the club, and at the Popular Store and a limited number will be sold at the door. Tickets are \$1, and there will be refreshments and door prizes.

Calliopean Club will meet at 8 p.m. with Mrs. Milburn. The program, "Buddhist Struggles," will be presented by Mrs. Dettman.

Westway Home Demonstration Club will meet in the home of Mrs. Clarence Morrison. Mrs. Bess Werner will discuss United Fund.

St. Anthony's Parish Council will hear Father Giblin discuss "Mater et Magistra." Hostesses are Mesdames Frank Hofner, Frank Annen, Raymon Schlabs, and Ed Schilling.

Messenger Home Demonstration Club will meet with Mrs. S. N. Thwaitt for a program on covering lamp shades.

Cultural Home Demonstration Club will meet with Mrs. Houser for a program on United Fund.

Hereford Garden Club will have its 26th annual flower show at the Community Center from 2-6 p.m. The theme for the show is "Autumn Beauty." The public is invited, and a door prize will be presented to the 26th guest to register.

Social Calendar

Tuesday, Oct. 8

Valeda Study Club will have guest night in the home of Mrs. George Ritter at 8 p.m. Hostesses are members of the membership committee.

Lone Star Study Club will have a program on "The Religious Crusade," presented by Mrs. Louie LeGrand. Hostesses are Mrs. E. W. Dettman and Mrs. Ray Sul.

West Hereford Home Demonstration Club will meet with Mrs. Mary King. The scheduled program is on United Fund.

Young Mothers Study Club will meet in the home of Mrs. Don Jackson. Co-hostess is Mrs. Jerry George. Mrs. Hunter will discuss the care of children's clothing.

Pioneer Study Club will have Federation Guest Day Tea at 3 p.m. in the Community Center Ballroom. Guest speaker will be Mrs. A. T. Carleton, president of Texas Federation of Women's Clubs.

La Madre Mia Study Club will have a Hospital Benefit Style Show at 8 p.m. at Hereford Country Club. The theme of the show is "Prescription for Charm." Tickets are available from members of the club, and at the Popular Store and a limited number will be sold at the door. Tickets are \$1, and there will be refreshments and door prizes.

Calliopean Club will meet at 8 p.m. with Mrs. Milburn. The program, "Buddhist Struggles," will be presented by Mrs. Dettman.

Westway Home Demonstration Club will meet in the home of Mrs. Clarence Morrison. Mrs. Bess Werner will discuss United Fund.

St. Anthony's Parish Council will hear Father Giblin discuss "Mater et Magistra." Hostesses are Mesdames Frank Hofner, Frank Annen, Raymon Schlabs, and Ed Schilling.

Messenger Home Demonstration Club will meet with Mrs. S. N. Thwaitt for a program on covering lamp shades.

Cultural Home Demonstration Club will meet with Mrs. Houser for a program on United Fund.



MRS. O. H. CULPEPPER WAS APPOINTED Deputy Grand Matron of the Order of the Eastern Star, District 2, Section 3, of the Grand Chapter of the Order of the Eastern Star at a meeting in Dallas Sept. 29-Oct. 4.

Mrs. Culpepper Is Deputy Grand Matron Of OES

Mrs. O. H. Culpepper, Order of the Eastern Star, Hereford Chapter 312, was appointed Deputy Grand Matron of District 2, Section 3, of the Grand Chapter of Texas at a meeting of the Grand Chapter in Dallas Sept. 29-Oct. 4.

Participating in the opening march of the Grand Chapter session were Mrs. W. C. Hromas, worthy patron of the Hereford Chapter, and Mrs. Charlie Noland, worthy matron.

Mrs. Culpepper and Mrs. Kathleen Baker, chaplain of the Hereford chapter, were in the Grand Choir. In the Pink Lady Drill were Mrs. W. C. Hromas, Mrs. Noland, Mrs. Norman Moore, and Mrs. Baker. Norman Moore is the assistant grand sentinel.

Others attending the meeting from Hereford were Mrs. C. P. Worthan, associate matron, C. P. Worthan, and Charlie Noland.

President Of TFWC Will Speak At Pioneer Club Tea

Mrs. A. T. Carleton, the thirty-second president of the Texas Federation of Women's Clubs, will be guest speaker at the Federation Guest Day Tea of the Pioneer Study Club Wednesday, Oct. 9, at the Community Center.

Since she joined The Woman's Club in 1928, Mrs. Carleton has maintained a distinguished record in club work. In 1962 she was named club-woman of the year by The Houston Press.

She is past president of The Woman's Club in Houston, a charter member of the Houston Breakfast Club, and a member of the Sorosis Club.

At the time of her nomination for president of the TFWC, Mrs. Carleton was serving as yearbook chairman of The Woman's Club, as public affairs chairman of both the City Federation and the Breakfast Club, and on the Federation committee of the Sorosis Club.

Mrs. Carleton had served as third, second, and first vice-president of TFWC, had been a member and chairman of many committees, and had been president of her district when she was presented as a candidate by the Magnolia and San Jacinto Districts, the Breakfast Club, The Woman's Club, the Study Club of Brazoria, and the City Federation.

Known for her charm, dignity, ability, and good humor, Mrs. Carleton is a member of a Texas pioneer family and the wife of the late Houston attorney, A. C. Carleton. She has two children and five grandchildren. She has been very active in civic, cultural, political, and welfare organizations in Houston and Harris County for many years.

Mrs. Carleton will be introduced by Mrs. Ray Johnson, first vice-president of the Top of Texas District and member of the Pioneer Study Club. Mrs. Johnson is chairman of the program. Mrs. L. H. Lookingbill, president of Pioneer Study Club, will welcome guests, and Mrs. R. C. Godwin will present special music. A tea will follow the program.



MRS. A. T. CARLETON, PRESIDENT of the Texas Federation of Women's Clubs, will speak in Hereford Wednesday, Oct. 9, at 3 p.m. in the Community Center Ballroom for the Pioneer Club Guest Day Tea. Guests for the tea will include several officers of the Top of Texas District. Mrs. Ray Johnson, chairman and first vice-president of the Top of Texas District will introduce the speaker. (Personal Photo)



MR. AND MRS. IRA SCOTT announced the marriage of their daughter, Betty Mae, and Gary Donald Kreighouser, son of Mr. and Mrs. Harold Kreighouser. The double ring ceremony was read by Father Cletus in Saint Anthony's Catholic Church at 6 p.m. Saturday, Sept. 28. (Angel Studio)



SCORING THE ONLY DOGIE touchdown on an 80-yard punt return was Tom Lesley as the Stanton Junior High seventh grade was downed by 20 Dogie eighth graders, playing in the second game Tuesday, defeated Friona 20-6. Lesley, (28) leaves a trail of would-be tacklers behind him as he races for the far sideline after receiving the punt on his own 20 Dogie eighth graders, playing in the second game Tuesday, defeated Friona eighth grade 12-8 on two long runs. (Staff Photo)

Funeral Services Sunday For Mrs. Maria Alaniz, 35

Last rites will be held at 3 p. m. Sunday in St. Joseph's Mission for Mrs. Maria Alaniz, 35, of 601 Austin St. Officiating will be Father Raymond Gillis.

Interment will be in St. Anthony's Cemetery under the direction of Gilliland Funeral Home.

Mrs. Alaniz died at 12:20 a.m. Friday at her home. She was born Feb. 28, 1928, in Elsa, and married Gilbert Alaniz in Wisconsin in 1949. She and her husband came to Deaf Smith County from Corpus Christi in 1950.

Surviving Mrs. Alaniz are her husband, four sons, and five daughters, all of the home.

FOURTH TURNPIKE
LOUISVILLE — Kentucky has been in the turnpike business less than a decade but is preparing to build its fourth toll road. It would run the state's investment to more than \$250 million in pay-as-you-ride highways.
Kentucky has 220 miles of turnpikes in use or under construction, financed by revenue bonds. The Kentucky Turnpike has approved the Central Kentucky Turnpike, a 70-mile link missing in an east-to-west chain of modern roads crossing most of the state.

QUALITY NURSERY STOCK
Armstrong
505 W. Park EM 4-1868

LET'S GO ROLLER SKATING

Citation Awarded American Legion, Auxiliary Post

At the October 1 meeting of the American Legion Auxiliary, Mrs. Carlos Vaughn, past president, received a citation from the Deputy President for the distinguished service rendered by post 192 during her presidency.

Presented to Mrs. Vaughn by Mrs. Grant Hanna, the citation was for reaching the full membership quota.

The program for the meeting was presented by Robert Thompson, high school counselor. Speaking on the subject, "A Lift Through Scholarship," he discussed the growing need for college educations and the part played by scholarships. He was introduced by Mrs. Lawrence Carlson.

The formal opening of the meeting was followed by a business session conducted by Mrs. Ira Ott. Yearbooks were distributed, and committee chairmen submitted their plans for approval. Mrs. Ott reminded members that dues should be paid by Oct. 15, and that the annual membership drive is now on.

Delegates for the district convention in Borger Oct. 26-27 were elected. They are Mesdames Ira Ott, Cecil Wilkins, Ralph Smith, Hazel Sparks, and

LeRoy Williamson. Alternates are Mesdames Carlos Vaughn, Bessie Saulcy, Mabel Wagner, and W. T. Frost.

The meeting was closed by Mrs. Leon Vinton, chaplain, who led the group in prayer, and the retiring of the colors.

Mrs. Lawrence Carlson and Mrs. R. E. Drager were hostesses for the meeting, which was held in the Rock Clubhouse in Veteran's Park. There were 21 members present.

BREAKAWAY GUN
LINCOLN, Neb. — A hold-up is seldom a laughing matter but this one, as reported by John Grasmick, co-owner of a liquor store, was an exception.

A man walked in and pulled a pistol. Before anyone could move, the barrel of the weapon tipped forward and the cylinder and cartridges fell out. The frustrated gunman fled.

Mrs. Sims Wins City Champ Title In Golf Tourney

Juanita Sims retained her city championship by defeating Meredith Ireland 1-up in the finals of the 1963 Ladies City Golf Tournament held Sunday, Sept. 29.

To gain the finals, Mrs. Sims edged Ola Mae Trimble 7-6 while Mrs. Ireland beat Mary Hudson 3-2.

In consolation play in the championship flight, honors went to Mrs. Trimble as she defeated Mrs. Hudson 2-1.

First flight winner was Mary Harmon as she beat Sue Loving 3-2. To gain the finals match, she eliminated Lucile Posey one-up while Mrs. Loving downed Mary Jane Pittman 2-1. Mrs. Posey took consolation

honors by defeating Mrs. Pittman 4-3.

Verlie Stephens won the second flight. She defeated Rowena Posey 3-2 in the finals. To gain the finals round, Mrs. Stephens downed Pat Hampton 1-up as Mrs. Posey beat Helen Godwin by the same score.

Mrs. Godwin won consolation honors by default.

Winner of the second flight was Mrs. Geneva King who defeated Mrs. Viola Massie 3-2 in their finals match.

Winners of each flight, runners-up, and consolation flight winners were awarded trophies.

Meredith Ireland won the driving contest for the championship and first flight. Driving contest winner for second and third flights went to Verlie Stephens.

Winning the championship and first flight putting contest was Lucile Posey while Geneva King took the honors in the second and third flight putting contest.

OPTOMETRISTS
Dr. Milton C. Adams
Dr. Dale H. Wynn
335 Miles EM 4-2255
Office Hours
Mon. - Fri. 8:30-5:00
Saturdays 8:30 - 1:00
DRS. ADAMS & WYNN

VANITY LAMPS
ALL 1/3 off

18TH CENTURY
8 PC. MAHOGANY DINING ROOM SUITE
DROP LEAF TABLE
6 CHAIRS & CHINA
REG. \$419.00 **\$229.00** NO TRADE

VICTORIAN LIVING ROOM GROUP
SOFA-CHAIR
MARBLE COCKTAIL TABLE
MARBLE OCCASIONAL TABLE
2 MARBLE END TABLES
REG. \$940.00 **\$499.95** N/T

LANE CEDAR CHESTS
Smoke Tone Reg. \$99.95 **59.95**
Walnut Reg. \$69.95 **42.50**

MODERN CLOSEOUT

FINAL CLOSEOUT
MODERN FURNITURE

GOLD & BROWN TWEED - REG. \$199.95
LONG DANISH SOFA N/T **\$149.95**

BROWN TWEED T-CUSHION - REG. \$89.95
EASY CHAIR N/T **\$55.00**

LARGE FLORAL PRINT - LADIES & MAN'S CHAIR
3 pc. CHAIR SET & OTTOMAN N/T **\$149.95**

WALNUT DANISH BEDROOM
TRPL DRESS & MIRROR \$89.95 \$67.50
4 DRAWER CHEST \$54.95 \$41.22
FULL SIZE PANEL BED \$39.95 \$29.95
NITE STAND \$34.95 \$26.20

COMBINATION PLASTIC & NYLON BEIGE REG. \$119.95
STRATOLOUNGER N/T **\$69.95**

BEIGE & VINYL - EXTRA HIGH BACK - REG. \$159.95
Leather Stratolounger N/T **\$129.95**

ROUND 48" WHITE FLUTTER TABLE REG. \$159.95
4 HIGH BACK MULTI-COLORED CHAIRS
DINETTE SET N/T **\$89.95**

SMALL DROP LEAF TABLE - 4 CHAIRS
STRONGLY BRACED - REG. \$99.95
DINETTE SET N/T **\$59.95**

ALL ETHAN ALLEN REDUCED FOR THIS ONCE-A-YEAR EVENT
WE ARE THE EXCLUSIVE DEALERS FOR **SIMMONS**

McGEE'S 5th Anniversary
The Only Time - When Our Entire Stock Is Marked Down!
SALE ENDS OCTOBER 31

REGISTER FOR THE DRAWING FOR A FREE CARPET JOB
25 YARDS Nylon Carpet VALUED AT \$250.00
100 per cent continuous Filament with 40 oz. Commercial Pad
COMPLETELY REGISTER TODAY AND INSTALLED EVERY DAY DRAWING WILL BE OCT. 31
ALL CARPET INSTALLATIONS ARE PERSONALLY SUPERVISED BY MR. MCGEE or A.W. SELF

FOOT STOOLS
ALL COLORS EARLY AMERICAN FOAM RUBBER CUSHIONED **\$5**

OCCASIONAL CHAIRS
EARLY AMERICAN - BEIGE PRINT
Reclining Chair & Ottoman REG. \$159.95 N/T **99.95**
1 PAIR ROSE NEEDLE POINT
French Provincial Chairs REG. \$79.95 EACH N/T **99.95** PAIR
FLORAL - MAKES A CHAISE LOUNGE GOES WITH FRENCH OR TRADITIONAL Chair & Ottoman REG. \$99.95 N/T **59.95**
OUTLINED, QUILTED PERFECT FOR BEDROOM
Orchid Chair REG. \$149.95 N/T **89.95**

CONNOISSEUR
ONE OF THOMASVILLE'S FAMOUS SUITES
DISCONTINUED DINING ROOM FURNITURE

ROUND DINING TABLE
TWO LEAVES AND 6 CHAIRS
REG. \$403.00 **335.00**

LARGE OVAL TABLE
THREE LEAVES 6 CHAIRS & 75" CHINA
REG. \$1013.00 **899.00**

DROP LEAF TABLE
SIX CHAIRS 53" CHINA
REG. \$655.00 **565.00**

ATTENTION CREDIT CUSTOMERS:
A PAYMENT PLAN FOR FARMERS
25% DOWN & BALANCE IN ONE YEAR (Quarterly Payment If Desired)

DOWN PAYMENT NOW
FIRST MONTHLY PAYMENT DUE
FEBRUARY
NO EXTRA CARRYING CHARGES

DECORATOR PILLOWS
ALL COLORS AND SHAPES TO GO WITH ANY TYPE FURNITURE
25% OFF

TRADITIONAL LAMPS
ONE GROUP 1/2 PRICE

BRAIDED RUGS
2 x 3 Reg. 4.50 **\$2.95**
All Others 1/3 Off

McGEE FURNITURE
HOME OWNED AND OPERATED
511 N. MAIN EM 4-2586

Buy Quality Furniture With Confidence At

**MONDAY
OCT. 7
IS
DOLLAR DAY
AT
ANTHONY'S
IN
HEREFORD**

Anthony's
YOUR FAMILY STORE
Storewide

DOLLAR DAY

Infant's 2-Piece Knit SLEEPERS
Interlock Super Soft Cotton
Regular 1.39 value




\$1 ea.

Sizes: 0 to 3

So pretty, so practical... infant's 2 piece sleeper made of Super Soft cotton knit. Plastic dot — no slip feet. adjustable gripper waistband, long sleeve. You'll buy several at this tiny price. Excellent workmanship and fine quality. Nice assortment of pastel colors: Pink, Blue, Maize, Mint.

Mens' & Boys' Tapered Toe Wellingtons



Men's 6 1/2-12 9.88
Boy's 3 1/2-6 7.88
Boy's 8 1/2-3 5.88

Black smooth leather Wellington boots ideal for sports or dresswear. High styled tapered toe for that more elegant look. Long wearing rubber heels. Oak Bend outsole. Goodyear Welt construction.

Abstract Accent Scatter Rugs
Hand Screened



2.66 each
2 FOR \$5

Give a fresh new accent to your home with screen printed rugs made of 100% viscose rayon. These are really elegant! All white grounds with colorful combinations. Size 2'x3'. Three patterns and 2 styles, oblong or oval, to select from. Lots of decor at a thrifty Anthony price!

Childrens' Cotton Training PANTS
White & Colors, 0 to 10'

4 pair \$1

MENS' SHORT SLEEVE SPORT SHIRTS

Group - Knits & Cottons Med. & Lge.

\$1.00

LADIES' PLASTIC RAIN COATS
S-M-L LIGHT WEIGHT

\$1.00

MENS' LONG SLEEVE SPORT SHIRTS

Solids, Stripes & Prints. Sizes S-M-L. Stock up now

\$2.98

PENWALE CORDUROY
36" ALL COLORS

88c

WOMENS' & MISSES CORDUROY & COTTON CORD SLIM JIMS

Sizes 8-18 Solids & Prints A Real Buy

\$1.99

MENS' AND YOUNG MENS' SWEATERS
Many Styles and Colors

\$5.95 TO \$24.95

MENS & BOYS WINTER COATS & JACKETS

\$7.95 TO \$19.95

SEE OUR COMPLETE LINE NOW

CAPRI SETS
DRIP DRY 100% Cotton. Printed shirt, plain pants

\$3

Corduroy-Printed & Solid Shirt, Plain Pants

GIRLS RAYON PANTS

4 FOR \$1

MENS SPORT SHIRTS

Values To 4.98

\$2.00

COMPLETE LINE BROOK UNIFORMS
COTTON - NYLON - DACRON REG. AND HALF SIZE

\$3.98 TO \$10.95

BLOUSES
REG. \$1.98

2: \$3

LADIES WINTER DRESS COATS

JUNIORS REGULARS HALF-SIZES

New Styles, New Colors. Also New Sizes

\$14.95 TO \$119.95

PLEATED SKIRTS
LITTLE GIRLS ARNEL

\$4.98

DRESSES
LADIES EARLY FALL

\$12

JUST RECEIVED 36" TWILL BACK VELVETEEN

ALL COTTON FIRST QUALITY RED - AQUA - BROWN - GOLD - BLACK

2.59 yd

CUT PILE RUGS
9x12 BROWN Black & White Brown & White

\$15

BOXER LONGIES BOXER OVERALLS
CHILDREN'S CORDUROY

\$1.00

LADIES SATINETTE NYLON BRIEFS
WHITE & COLORS

SIZES 5 - 6 - 7

\$1

MENS ARGYLE DRESS SOCKS

2 PR. \$1

Smart - Colorful - New Fall WOOLENS
50 60" Wide • Solids • Fancies



2 yds. - \$3
1.66 pr. yd.

Now is the time to buy your woollens for fall and winter at a thrifty Anthony price! See our outstanding assortment of wool fabrics. You'll find 100% washable wool flannels in beautiful solid colors, 85% wool and 15% nylon blend, yarn dyed flannel, also washable, 100% wool fabric, sponge and pre-shrunk in solid colors, 85% wool and 15% nylon, washable basket weave "Change" 87 1/2% wool and 12 1/2% nylon blend dress crepe in solid colors, 100% wool in coordinate print and tweed, 100% wool "Camden Checks" and coordinate solids. See and save!

LADIES RAYON HOLLYWOOD BRIEFS

3: \$1

Ladies Fancy Rayon BRIEFS
SIZES 5-6-7

2: \$1

WOMEN'S COTTON SLIPS

\$1.00

LADIES HEAD SCARFS
Solids & Prints

2: \$1

EXTRA HEAVY BATH TOWELS

2: \$1

MENS COTTON WORR SOCKS

4 PAIR \$1

MENS HANKS

10: \$1

LINE FIRST QUALITY NEW FALL PIECE GOODS
36" & 45" WIDE



2 yd. \$1

NEW FALL Dan River Prints 79c
DAN RIVER CHECKS 69c

YES UNBLEACHED MUSLIN 5 YDS \$1

Beautiful Bedsreads



2 for \$5

Come see our beautiful bedsreads: Hobnail or Chenille! Now is the time to buy and save! Full size: 87x103, twin size: 72x103. First quality Chenille is made of 3/8 gauge cotton, with fringe. Hobnail is fashioned in Viscose, also with fringe. Select from beautiful decorator colors: Pink, Topaz, Red, Rose-Beige, Blue, Shocking Pink, Sea Turquoise, Green, Copper.

Mens' White or Colored Sweat Shirts



So warm, so comfortable to wear. Superbly tailored - men's sweat shirts. Heavy weight, long raglan sleeves, crew neck, rib knit bottom and cuffs. White, Black, Silver Grey, Gunmetal. Sizes: S, M, L, XL.

1.44 each
2 FOR 2.75

SHOP AT ANTHONY'S — AND SAVE —

THE SUNDAY BRAND Editorials

Page Four

The Sunday Brand, Hereford, Texas, Sunday, Oct. 6, 1963

Rural Telephone Service Looks Up

Renovation and expansion of West Texas Rural telephone exchanges comes as good news to hundreds of subscribers in this territory, and has created much comment. We have also heard some questions raised by subscribers regarding the \$5 million program.

Improvements on the lines are needed. Everyone agrees on this point. Some subscribers wonder, however, if it is wise to replace the old 10-party system with 5-party lines instead of 2-party lines. Their thinking centers around the fact that a few years hence another renovation may be necessary to give adequate service.

The answer to this one is around \$1 million — or two times the cost of the new 5-party installation — and we presume was carefully studied out and decided upon by directors of the organization. To say the least, the new lines will provide some relief to a serious situation which drastically needed improving, and we believe that most patrons will be happy with the new system, everything considered.

Rural telephones are most peculiar in view of the fact that they provide a service tremendously appreciated by the patrons, some of whom tell us that they would rather give up electric service than their telephone. Without benefit of irrigation income, however, the rural telephone system seems to have been plagued with financial problems down through the years. Let us join the directors and members in hope that the new, improved service will add tremendously to the public relations and financial phases of the operation to the extent that it will continue to grow and prosper.

"Dirty Jokes"

Someone said if you have a sense of humor and exercise a bit of tolerance, you can have a lot of fun on this universe. Those two factors, especially the sense of humor, have brought the United States a long way.

We do wonder, however, where all of the jokes come from; especially the risk sort, which men folks like to tell when they gather in small groups from time to time — and perhaps the same is true of women, but we doubt it. These jokes, frequently down right clever and humorous, seem to spread all over the nation in a hurry. Some people attribute their rapid spread to salesmen, others to long-distance telephone conversations.

Anyway, they often are cleaned up and adapted to television and radio, chiefly because they are frequently better than the comedians can buy from their writers at tremendous cost. We still wonder where they come from? Are they spontaneous with many people, or do some few characters sit around and think them up from time

to time?

Usually they are timely, too. Right now the rage centers around integration. When we get a new president, right away we begin to hear some new stories caroling his policies, his habits and his appearance. Not long ago, several concerned space flight and the monkeys who had early orbits.

No doubt, there are people who condemn this type humor. We do notice, however, that many of the jokes are at ourselves — and frequently they emphasize some strong point. To say the least, living in this country would be far different without these questionable jokes which, we suspect, contribute far more to our general conclusions and ultimate decisions than most of us realize.

Crime Wave Of General Scope

Crime appears on a definite upward trend these days, and Hereford is no exception. Next to highway accidents, crime reports come second in most newspapers, large and small.

While these can easily be local situations, the problem indicates a deeper and more general dilemma. To our knowledge, no one has yet provided a logical and thorough answer for the recent upsurge. In Hereford we are faced with knife fights, a rash of burglaries and this week a pistol-toting teenager appeared before the judge.

General growth means more people, and more people naturally generate more crime. This may well explain our local situation, but what about other West Texas towns, most of which are faced with the same condition? During recent months, we have all read about Billie Sol Estes and other national scandals which indicates that the cancerous affliction is also eating away on national levels of our society. Is this an indication of future infiltrations which may well out-do the gangster days of Capone?

Obviously, we are faced with crime increases on all levels. What to do about it is another thing, age-old in origin — and down through history no one seems to have come up with a good answer. Basic honesty and personal stability come closer than any other two factors and this — once again — traces back to the old scapegoats: "the church, the school and the home." Probably the most important of the three, we would say, is the home.

Growing Wheat For Our Foes

Quite a few of the staunch Democrats, it seems, are beginning to wonder about Mr. Kennedy's foreign policy. And let us hastily add, "It's about time."

Specifically, we have in mind Congressman Walter Rogers' recent "letter back home" in which he deplores the Canadian position of selling \$700 million worth of wheat, past and future, to Russia and the Communist nations. Due to deadlines, it is obvious that the letter was written back down the line before U. S. break-down to the agreement, "provided our wheat does not go to Cuba."

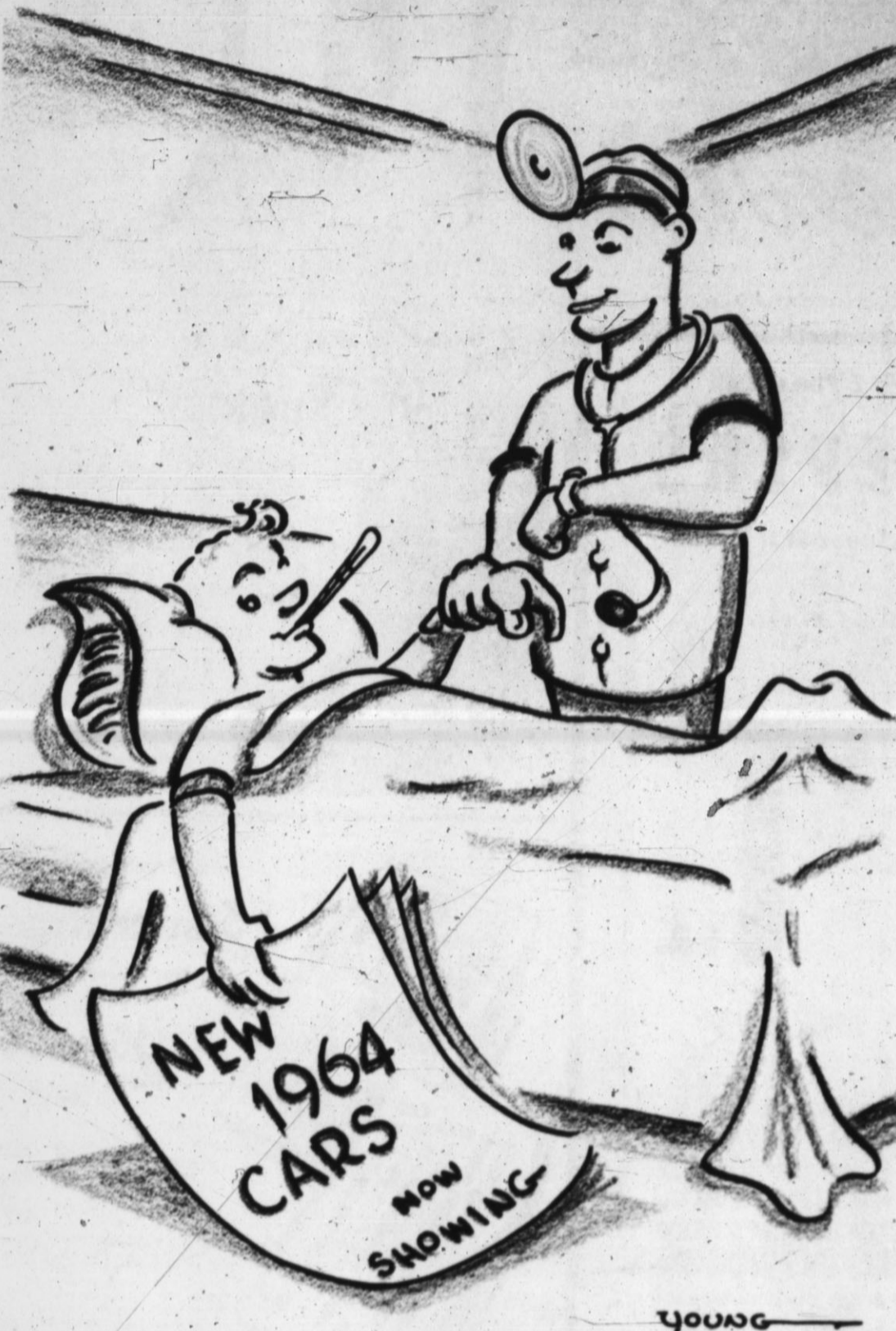
Mr. Rogers likens the Canadian transaction to a fire arms dealer who sells a basket of revolvers to a known gang which will come back and rob him of all his proceeds at a later date. And we couldn't agree more. Instead of being probable, this result is just about certain to follow. As for Cuba, this nation has far more to fear from the people who call the shots than those who obey Kremlin orders.

The Christian attitude, of course, is to feed hungry people when you have a surplus, but it seems to us that there are plenty people outside of the Iron Curtain, and surely we could be just as kind hearted by feeding these people as by furnishing ammunition to our declared enemies who openly state that they expect to destroy us.

Futhermore, we feel that any cooperative action with such a sale to Russia is just as contrary to the thinking of the man on the street as to that of Mr. Rogers. The inevitable question, then, can only be:

"Why do we continue to put up with such a ridiculous farse as that often presented by our state department in recent years?"

'Yes, It's The Fever'



YOUNG

Basic Needs Of Home Fire Detection Told

While the value of an adequate home fire detection and alarm system has long been recognized, commented Bill Thompson, manager, Deaf Smith County Chamber of Commerce, such a system must meet several basic necessities. Thompson was quoting from an article appearing in the September issue of the National Better Business Bureau Service Bulletin prepared for Chamber of Commerce members.

The article appearing in the NBBB bulletin, he stated, was first published by Boston Better Business Bureau and prepared with the cooperation of National Fire Protection Association.

According to the article, many lives are lost through delayed discovery of home fires especially when occupants sleeping in upstairs bedrooms are trapped or suffocated.

"It is also recognized, how-

ever," the article continues, "that a tragic false sense of security may be well nurtured and substantial sums of money wasted on home fire alarm systems or devices which are inadequate or which, because of improper design, installation, or maintenance may not, when an emergency arises, do what they are relied upon to do."

It was pointed out that these devices or systems for use in a home should be constructed and installed to serve their real purpose — to detect fires quickly and alarm the household as quickly as possible.

"In devices now being sold," the Service Bulletin article continued, "the alarm noise is activated by excessive heat. Obviously, therefore, the device must be located so as to pick up or detect quickly, heat from an accidental fire."

In the article, home owners

were warned concerning the installation of only one device and expecting it to provide an adequate alarm system for the whole house.

"A single unit device," wrote the authors of the Boston Better Business Bureau article, "would not be of much good unless it happened to be close enough to the origin of the fire."

In an ordinary dwelling, there would have to be many such units. These would have to be strategically located and each would have to be in operating condition at all times, it was pointed out.

It must also be assured that the fire detection alarm system would be activated before a fire made too much headway.

Listed among the basic necessities of a home alarm system is the need for a sufficient number of fire detectors.

They must be strategically placed so as to "quickly detect accidental fire wherever it originates in the homes," the bulletin points out.

The device or system, should be such that a defect in one unit would not make the remainder of units in the system inoperable.

Some means must also be provided for periodically checking the operation of devices or systems, stated the article.

It was also pointed out that the alarm should be loud enough to arouse "any person, any place in the home and when sleeping — and to give outside alarm when the home is vacant."

Also listed among basic necessities of the home fire alarm system is that detectors should be sensitive enough to be activated by an abnormal rise in temperature inside the home.

"Any electrically operated alarm system," the article warned, "should be properly wired and installed. Many alarm systems do not need wiring into the house current, but if so, such work should be done by a licensed electrician."

The article concluded stating that fire alarm system activated by heat cannot provide "complete assurance of security."

As an example, it was pointed out that a smoldering fire fire might not generate enough heat. Also such devices do not detect smoke which is often a serious danger.

Panhandle Paragraphs

CITY SEEKS PERMITS FOR SEVEN WELLS

Applications to drill seven more six-inch wells, three in the present well field and four on a nearby 80-acre tract, have been filed by the City of Littlefield with the High Plains Underground Water Conservation District. The applications will go to the Lamb County committee of the water district in their regular monthly meeting, Monday, Oct. 6. Approval for drilling the wells can be given at this meeting. Location of the seven wells follows a recommendation made here 10 days ago by an Amarillo engineering firm, McMorris and Associates, who reported on an extensive study of the city's water system. The McMorris report was made in a public forum session of the city council.

— COUNTY WIDE NEWS (Littlefield) — PP —

ARMY WORM HITS WHEAT

Wheat farmers in this area were being urged Saturday by County Agent J. K. Adams to keep a close watch on their fields for possible armyworm damage. He pointed to wide-spread damage in Ochiltree County in the north-eastern tip of the Panhandle and warned that damage might spread south. In Ochiltree County, several fields have been completely destroyed by infestations of fall armyworm, Don R. Rummel, an entomologist, has informed the county agent.

— BAILEY COUNTY JOURNAL (Muleshoe) — PP —

TAXPAYERS DUE \$1,600,000 BILL

A tax bill of well over one and one-half million dollars will be mailed to the taxpayers of Ochiltree County early this week, and again will be the largest in history. All agencies have increases in their evaluation and tax billing with the exception of the Waka School District. Six agencies will be sending tax bills to the county's property holders, with all taxpayers due to receive at least two bills — the county and a school district — while city residents will, of course, get a third one. Perryton and Waka school districts will be collecting their entire roll inside the county borders while Spearman and Booker districts will be slipping into the county for a small bite a piece.

— THE SUNDAY HERALD (Perryton) — PP —

TWO ARRESTED FOR VANDALISM

Vandals wrought havoc at Canyon High School over the weekend. Lockers were opened and books and papers strewn up and down the hall. Notebooks were emptied and papers scrambled. Two high school boys were being questioned Wednesday after their arrest Tuesday in connection with the vandalism. The vandalism was discovered about 1:30 a.m. Sunday by a homemaking department teacher when she went to the school on an errand. The vandalism was pulled off some time between 6:45 p.m. Saturday and the time it was discovered by the teacher. Entry is believed to have been gained through an east door which was locked but not completely closed. The vandals apparently were bent only on destruction. Money and expensive pieces of school equipment such as slide rules were dumped on the floor but otherwise ignored.

— THE CANYON NEWS — PP —

CONSTRUCTION CONTRACT SIGNED

J. C. Page, building contractor from Amarillo, was awarded the contract for construction of the new First National Bank here, according to bank officials. Contracts for construction of the new building were signed earlier this week. Bids were opened early in September, but some minor changes were to be made in the building and it was necessary for government banking officials to approve the change before the contracts were signed.

— PANHANDLE HERALD — PP —

THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm discovers he has a new standing, his letter this week reveals.

Dear editor:

In my time, I have called this bindweed farm a lot of things which you wouldn't be interested in printing, but it was only last night I found out the correct thing to call it.

It's a status symbol.

According to an article I read in a magazine, owning a farm or ranch is a status symbol, and a status symbol, as I understand it, is something to prove you're a notch ahead of somebody else, like white sidewall tires or a \$6,000 automobile that won't go any faster or smoother than a \$2,500 one.

"With a growing number of city people, land ownership is a status symbol," the article claimed, adding that formerly a city man, when asked what he was going to do on the week-end, would say he was going to play golf, but now he says he's going out to his farm or ranch. This is supposed to add to his status; it proves he has luxurious tastes.

Well now, while I'll admit I'd just as soon stay on this farm as play golf, I didn't know till now it was improving my social position to do it.

However, if going up one row and down another on a tractor without springs makes me the envy of city people, if greasing a tractor makes a tired businessman wish he could join me, if fighting the weather and insects and high costs looks like a hobby, I will accept this new status with all the grace befitting a man of my position in the society world.

I figure if it helps the standing of a city man to be able to go out of his farm or ranch on the weekend, it must send my rating over the top to be able to stay out here seven days a week the year around.

There is a catch, however, and farming won't reach its full social standing until a farmer can say, "Well, I think I'll go into town for the week-end to check on my bank."

Yours faithfully,
J. A.

THE Sunday Brand

Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas



James M. Gillentine, Editor and Publisher
Melvin Young, Managing Editor
Bill Penn, Adv. Mgr.
John Anders Shop Foreman

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each.

Classified advertising rates: 6c per word per word first insertion (60c minimum; 4c per word each additional insertion.)

Sgt. Harbert Will Conduct Red Cross Instructor Course

A Red Cross First Aid Instructor course will convene here Monday, according to John Gilliland, chairman of the Deaf Smith committee. The course will consist of five sessions of three hours each, with the first beginning at 7 p.m. in the Wayne Evans building.

In charge of the instruction is Sgt. Jackie Harbert, of Am-

arillo Air Force Base. Harbert has been training Red Cross instructors for the past two years in the Amarillo area, and has been a volunteer in the First Aid and Water Safety Program for several years. He also has served as faculty member of the ANCR Aquatic School for Safety Services the past 18 months.

Having 500 volunteer hours of service on his record, he is said to be one of the Red Cross' outstanding national volunteers, according to Hilton Gilliam, Safety Service Field Representative for the state of Texas.

Five Hereford women are enrolled in the course at the present time. They are Nickie Dameron (already a water safety instructor), Helen Higgins, Margaret London, Kitty Gault, and Margaret Carnahan.

Legal Notice

Mr. Guy Rorabaugh, General Superintendent, Holly Sugar Corporation, Colorado Springs, Colorado.

Dear Mr. Rorabaugh: In reply to your letter of September 19, 1963, relating to publication of notice of filing of an application for a permit, we believe that notice along the lines following will be satisfactory. Please feel free to make such changes as necessary to fit the facts.

LEGAL NOTICE

Notice is hereby given that the Holly Sugar Corporation, Colorado Springs, Colorado, has filed an application with the Texas Water Pollution Control Board pursuant to the Texas Water Pollution Control Act (Article 7821d of Vernon's Civil Statutes), for a permit to discharge waste, if any, from a beet sugar plant and feed lot operation, proposed to be located approximately two miles southwest of Hereford in Deaf Smith County, Texas, and said wastes to be used for irrigation of 400 acres of land owned or controlled by Holly Sugar Corporation, or to be stored in a lake on the plant site for other irrigators, or to evaporate from a 160 acre lagoon system; run-off, if any, will be into Tierra Blanca Creek southwest of the City of Hereford and adjacent to the plant site.

S-14-1C

Are you or your Parents Texans and over 65? SEE CHARLIE BELL First & Main

Up In the AIR

By Gardner Collins

Hereford Municipal Airport was a busy place Sunday with two solo flights taking place at the same time. Virginia Easley, after a final ride with her instructor-husband, Olin Parris, became the third woman pilot in Hereford.

As she was turning the pattern and shooting landings, Leland Shelton, a member of Hereford Soaring Club, was up for his solo flight in a two-

place plane belonging to the club. Also soloing in a sailplane Saturday was Charles Frye. The club now has 11 members and most have completed their check rides and have soloed.

Gerald Martin and Carroll Newsom presently hold the club's solo distance record with round trip flights to Dimmitt. Morris Easley was almost the first to put in a long flight, but ended short by about 25 miles.

Easley was towed aloft Tuesday with intentions of soaring from Hereford to Canyon to Amrillo and back, but ran out of air and landed five miles east of Canyon in a pasture. He isn't taking a great deal

of ribbing from other club members, however. All of the sailplane enthusiasts realized it could happen to them. And, the sailplanes are built so they can be easily dismantled and towed back to the airport on a trailer.

Newsom at present is holding the club's altitude mark by going to 16,000 feet. Don Steele and Easley were soaring right below him Wednesday at an altitude of 15,250.

Two other club members, Dr. Gene Cope and Jack Allmon, are just about ready for their solo flights, the club reports.

New students now taking flight instructions at the airport are Pat Ferguson and Paul Engler. Working on his instrument rat-

ing is Keith Jorde.

Matt Brown and Bob Doughman were away from the airport from Monday through Wednesday. Both were attending a three-day factory school on Cessna's new centerline thrust aircraft—the twin-boom twin-motored 336 which area residents viewed at an open house held during the Harvest Festival.

Lyle Blanton probably took the longest trip of any Hereford resident this week as he flew up to North Dakota.

John Douglas Pittman was working on his cross country with a flight from Hereford to Dalhart to Texico.

New Historical Legislation Told At Region Meet

New historical legislation was discussed at the regional meeting of 38 County Historical Survey Committees by Preston Smith, state lieutenant governor. The meeting was held at West Texas Museum Auditorium on the campus of Texas Technological College. It began at 2:30 p.m.

Members of the Deaf Smith County Historical Survey Committee are Will G. Harris, Friona; J. B. Elliston, Mrs. Clara

Shore, Mrs. Reed Williams, Mrs. Henry Sears, Mrs. Clint Formby, Miss Lucille Park, Mrs. Lee Newman, and Mrs. Art Manjeot.

During the meeting each county reported on its work in recording and marking Civil War graves, purchasing and erecting historical markers, holding Civil War Centennial observances and planning and programming for historical preservation and marking.

Presiding over the meeting was Mrs. L. E. Dudley of Abilene. Other speakers were Dr. W. C. Holden, museum director; Mrs. Deolce Parmelee, Austin, State Historical Society, and Jenkins Garret, Fort Worth, state society member.

HARMAN'S DOLLAR DAY

WE GIVE Valuable S & H GREEN STAMPS

LISTED ARE ONLY A FEW OF THE MANY BARGAINS YOU WILL FIND THROUGHOUT THE STORE. JOIN THE CROWD AT HARMAN'S SHOP ALL DAY FROM 8:30 A. M. THRU 6 P. M.



Ladies Mello Knit SWEATERS
100% TURBO -- Orlon & Acrylic
Colors: Red, Camel & Black
\$9.95
Other Similar Styles
7.95 to 14.95



Ship'n Shore
tucking and lace shape the flamenco shirt!
\$5.95

NEW FALL SHADES SEAMLESS NYLONS 69¢

MACHINE WASHABLE PINWALE CORDUROY 98¢

LADIES RAYON - BY BLUE SWAN BRIEFS 2 Pr. \$1

MORGAN JONES INSULAIRE BLANKETS Size 80 x 90 \$9.98

LADIES NYLON HALF-SLIPS \$1.69

FULL LENGTH NYLON SLIPS \$2.88

White, Pink or Blue OUTING 3 Yds. \$1.00

EXTRA - SPECIAL Turkish Bath TOWEL BUY!

While 25 Doz. Last **EXTRA THICK EXTRA LARGE** 22 x 44

Colors: Beige, Gold, Rose, Pink Reg. \$1.00 Value

DOLLAR DAY ONLY 69¢

ONE GROUP LADIES STYLE SHOES

Including: Jacqueline, Fashion Craft & Conries

Values to 14.99 **\$6.88**

SALE OF KAY WHITNEY DRESSES

Even & Half Sizes

New Fall Patterns

Reg. 5.95 Val. **2 for \$9.88**

Famous Garza SHEETS

Fitted or 81 x 108. Guaranteed 100 Washings **\$2.69**

THE BAROMETER All Weather COAT

It's Washable Zip-Out Deep Pile Lining

Iridescent Fabric **\$18.88**

Water Repellent

Reg. & Tall

Men's s-t-r-e-t-c-h ANKLETS 2 Pr. \$1

Men's Broadcloth SHORTS 2 Pr. For \$1

Men's Quality White HDKFS 10 For \$1

Men's Ruff Out Leather WORK SHOES \$2.99

Men's 100% Cotton MARLBORO Sanforized PAJAMAS 2" \$1.98

Boy's Carnegie PAJAMAS 1.98

3 Pc. Luggage Set

GRAND PRIZ For '63 New Colors \$24.95 plus tax

Beauty Case 16" Overnight 21" Weekender

TRAVEL KITS

Built to take it - Duro Hyde With Zipper Waterproof Lining **\$2.98**

Men's Nylon Wash'n' Wear Campus JACKETS \$9.87

DEEP PILE LINING

HARMAN'S

WE GIVE VALUABLE S & H GREEN STAMPS

HARVEST

Time Is Here Again

AND

We Have Plenty

Grain Storage Space

AT OUR THREE POINTS...

- DAIRY ROAD
- W. HIGHWAY 60
- FARMER'S CORNER

OUR PURPOSE IS TO HELP THE FARMER HELP HIMSELF

AND

You'll find it pays TO DEAL WITH

Hereford Grain Corporation

Veteran's Park Road EM 4-3755



AGRICULTURE AND RODEO CLUB officers Forcus, Crosbyton, secretary; top row, Dick were elected recently at South Plains College, Levelland, for the 1963-64 school year. Officers are, from the left, front row, Sharon Ragland, Afton, treasurer; Jerry Bea Noland, Hereford, reporter, and Dell

FRIO NEWS

Struve Family Visits Mother

By Mrs. Owen Andrews & Mrs. Charles Self
Mr. and Mrs. Bill Struve, Kita, and Kerry were in Earth on Saturday to visit with Mrs. Struve's mother, Mrs. Eula Whitford, who had her 84th birthday Saturday.

bins, Gary Cotton, and Kip Gripp.
Visiting Mr. and Mrs. Glenn Williams and daughters, during the week end was Mrs. Williams' mother, Mrs. Chafin, of Lubbock.

Visiting the Glenn Andrews' on Sunday were her father, Bradkey Earris, Mr. and Mrs.

Ray Metcalf, Canyon, and Mr. and Mrs. Vert Simpson, Tulla. They had been to the Deaf Smith County Hospital to visit their brother, Glenn Burrus, who had been seriously injured in an accident Saturday.

Mr. and Mrs. Joe Ed Andrews and Elizabeth visited her grandparents, Mr. and Mrs. Z. P. Polgreen, Vernon, and her parents, Mr. and Mrs. Herbert Haseloff, Abilene, during the week end.

Mr. and Mrs. F. J. Springer, Kress, were here Tuesday and Wednesday to visit relatives. They spent Tuesday night in the home of Mr. and Mrs. A. T. Jones and also visited Mr. and Mrs. T. L. Sparkman, Sr., in the hospital at Hereford. Sparkman is recovering from a burn suffered Sept. 14, at his home. Mrs. Sparkman has been receiving treatment for her back.

Seven Teachers To Attend Society Regional Meeting

Seven local teachers are to represent the local chapter of Delta Kappa Gamma, an international organization of women teachers, at a regional meeting to be held at Memphis, Tex. High School on Saturday, Oct. 12.

Those expected to attend from Hereford are Miss Della Stagner, chapter president; Mrs. Leta Kaul, Miss Lucille Park, Mrs. Johnnie Morris, Mrs. Alice Christian, Mrs. Opal Bookout, and Mrs. Luella Burham.

Theme of the regional meeting will be "Delta Kappa Gamma on the Move". Director of the meeting, representing Alpha State, will be Dr. Lola Beth Green of Lubbock, chairman of the committee on scholarships.

First Meeting Of Walcott PTO Held Sept. 20

Walcott PTO met Sept. 20 in Walcott School for the first meeting of the school year. A report on the CROP program was given by Bruce Coleman.

Chapter presidents will meet with her on Friday, Oct. 11 for a dinner and business meeting.

The regional meet will begin with a coffee and registration at 9 a.m. in Memphis High School. The general session will begin at 9:30 a.m. in the school auditorium and conclude with a luncheon.

Hostess chapter for the meeting will be Gamma Kappa. Mrs. L. C. Sweatt of Wellington is president.

The meeting was called to order at 8 p.m. by Mrs. Harold Bass, president. Mrs. Elmo Hall gave the treasurer's report and stated that the finance committee would meet soon to discuss a money-making project for the year.

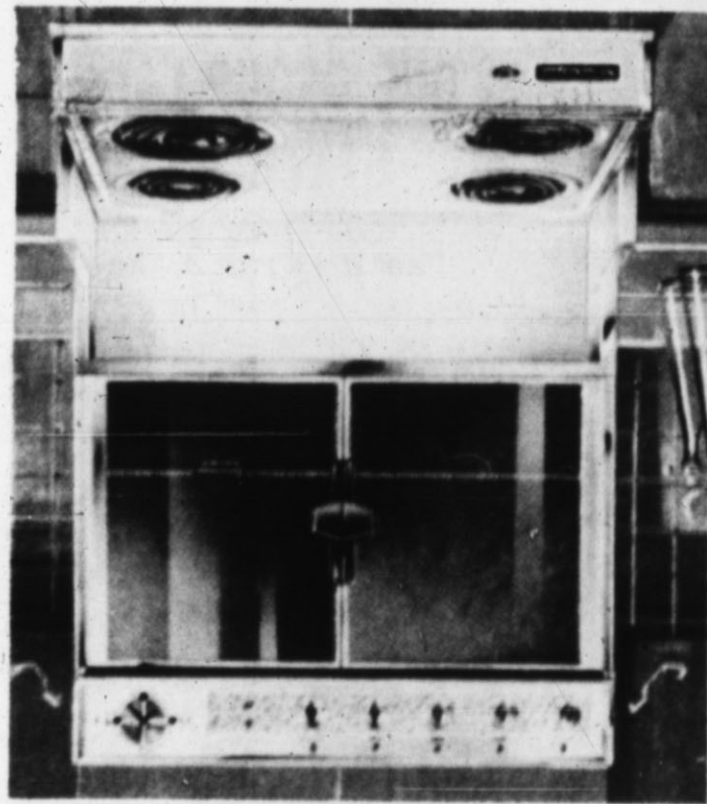
Mrs. T. L. Collins explained that at each of the PTO meetings, one parent would keep the children in a classroom so that their parents would be able to attend the meeting.

New members were presented to the PTO by Mrs. Collins. Joining the PTO were Mr. and Mrs. W. L. McCullar, Mr. and Mrs. Bryant, and Mrs. Jean Beene.

Refreshments were served to those attending by mesdames Ernest Brown, Bertram Jack, Bill Steward, and Harold Bass.

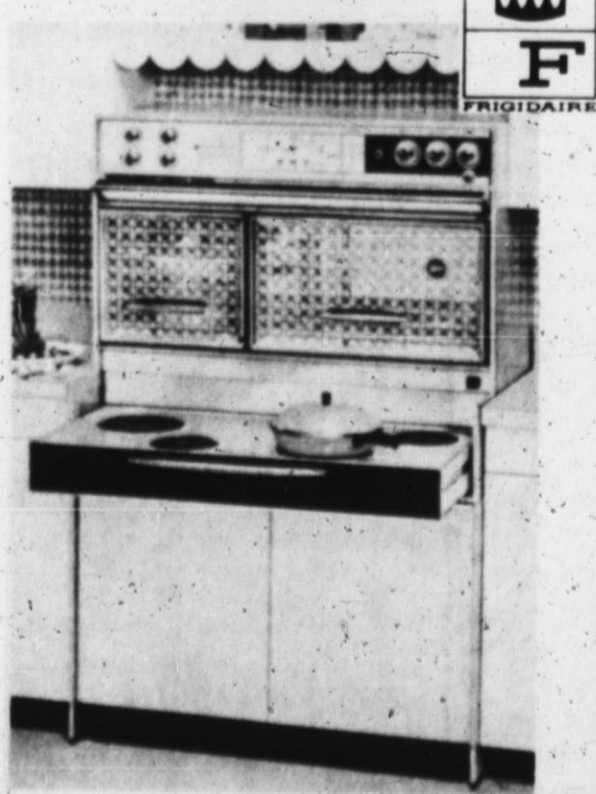
Next meeting of the PTO is scheduled for Nov. 18, provided the wing of the school has been finished.

ROBERTS APPLIANCE 224 N. MAIN EM 4-1588



Whirlpool Connoisseur MARK 30 "Hereford's Oldest Appliance Dealer"

FRIGIDAIRE Flair 40" FLAIR RANGE



JERRY'S APPLIANCE

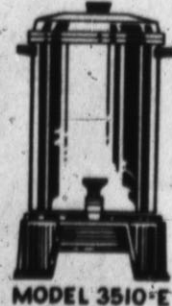
513 PARK AVE. EM4 - 3505



"My neighbors insisted that I get an ELECTRIC RANGE!" says Mrs. Huff Pope, 1722 9th, Levelland, Texas

"When I moved from the farm to the city, my wonderful new neighbors, Mrs. Lendsey Dycus (at left in the picture above), and Mrs. Fred Barker, both of whom were already cooking electrically, insisted that I, too, get an electric range. Well, they won out and I'm sure glad — I wouldn't cook any other way," Mrs. Pope says.

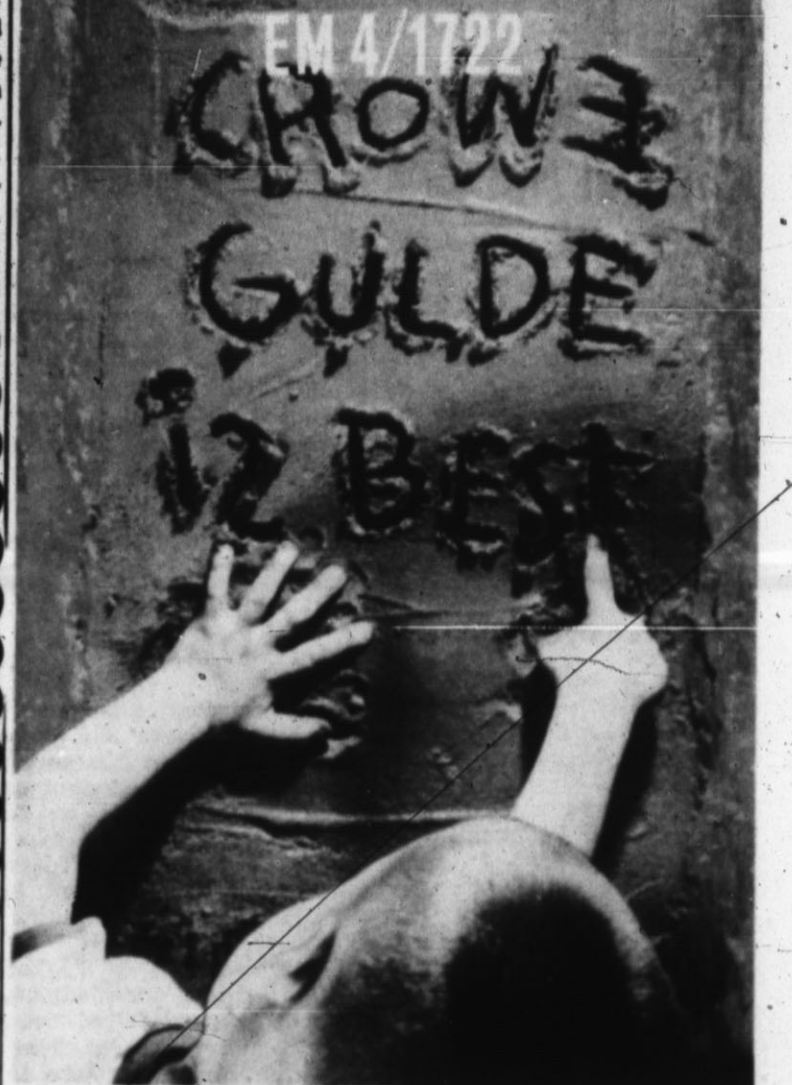
In the picture, at right, Mrs. Pope slices one of her locally famous pound cakes with the comment, "I've never baked better cakes than in my electric range."



SPECIAL OFFER

You, too, can perk up your cooking with a new electric range and, if you're a Southwestern Public Service Company customer, receive a West Bend 12 to 30-cup party perk free. Your Reddy Kilowatt Recommended dealer will demonstrate his range for you — ask him.

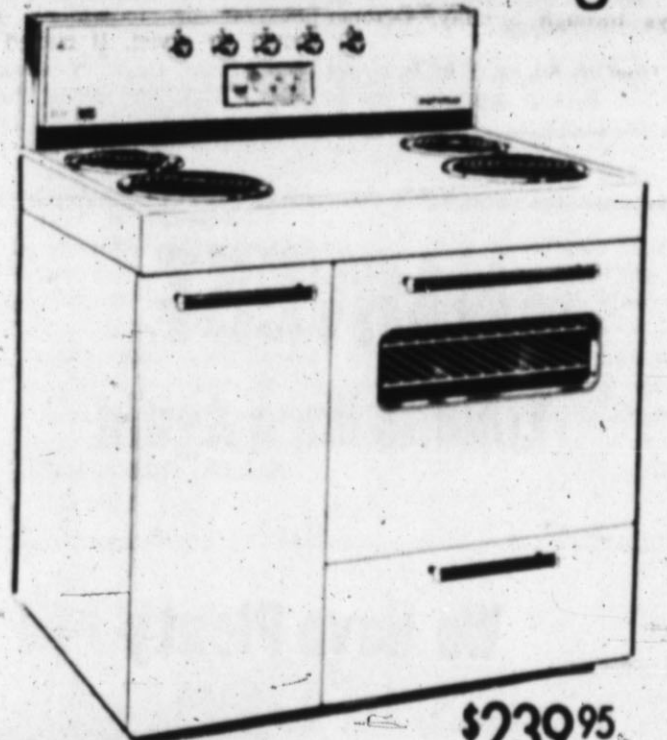
CROWE-GULDE READY-MIXED CONCRETE



THERE IS A DIFFERENCE IN CONCRETE... ALL THE GUYS WORKING ON THIS JOB SAY "CROWE-GULDE FOR QUALITY AND SERVICE" IT COMES IN THOSE BIG WHITE TRUCKS WITH THE FUNNY CROW ON IT...

Advertisement for Twentieth Century Beauty Salon. Features a woman's face and text: "For the Woman Who Cares... the look starts with your hair and summer's casual styles are very much 'old hair.' A sleek new style will cost so little! — 10 Day — SPECIAL ON PERMANENTS 20% off includes shampoo, cut and styling. TWENTIETH CENTURY BEAUTY SALON East Hi-Way 60 EM 4-0366 WE TAKE LATE APPOINTMENTS FOR MEN. MAN HAIR STYLIST IS AVAILABLE"

for modern and automatic cooking Catalina Electric Ranges



\$239.95 With Trade

WHITE'S the Home of Greater Values

330 N. Main EM4-0574

Westinghouse Simplest to Cook On Easiest To Clean



Sunset Appliance Center 906 Lee EM 4-3472



MR. AND MRS. CHUB PINCKERT of 119 South Avenue K recently killed two antelopes while hunting on the Proctor Ranch, west of Chan-

Dinner Launches Canyon Concert Members' Drive

Sept. 30 - Annual membership campaign for the Canyon Community Concert Association is now underway, and will get into full swing next Monday with a kick-off dinner.

More than 100 persons in Canyon, Amarillo, Happy and Hereford will be soliciting new members next week for the ninth season of the organization. Already scheduled for an appearance in Canyon this season is the "royal family of the guitar," Celedonio Romero and his three sons.

Membership in the association is \$7.50 for adults and \$4 for students (college as well as public school students), and is open to anyone in the Golden Spread.

This Price admits the member to all concerts presented during the 1963-64 season, usually three or four.

Community concert associations in Canyon, Plainview, Lubbock and Clovis boast reciprocity, and the latter three have already announced impressive programs for this season, including Mildred Miller, The Teltschiks, Donald Gramm and numerous others.

Admission to the recitals is gained only with a membership card, and Raymond Raillard, president of the Canyon association, points out that through no other media can persons of the area hear such outstanding artists at such a price.

The campaign will end October 22, at which time Mrs. Peggy Blackburn, New York representative for the association, will assist the group in booking the remaining concerts.

Dr. Ples Harper is chairman of the membership drive. He is

Tabernacle Choir To Open World Mormon Meeting

SALT LAKE CITY - The 375-voice Mormon Tabernacle Choir, radio and recording favorites for 35 years, will appear on the telecast of the World wide conference of the church of Jesus Christ of Latter-Day Saints Sunday, October 6.

assisted by Mrs. Truett Hull. All workers will be guests of the Canyon board of directors at a dinner Monday evening in the Rex Reeves Elementary School cafeteria, Canyon, at 7:30. Mrs. James Murphy White is hospitality chairman.

Canyon headquarters for the campaign is the Southwestern Public Service Co., and memberships may be purchased there during regular office hours.

The program will be carried by KTOA, channel 10, 9 to 11 a.m. A special coast to coast network of more than 150 television stations is airing the conference direct from the historic Temple Square in Salt Lake City.

Conducting the conference will

be David O. McKay, President of the Church of Jesus Christ of Latter-day Saints, world-wide spiritual leader of more than two million "Mormons." President McKay observed his 90th birthday in September.

SULFURIC ACID
the soil conditioner that will assure you of
GREATER YIELDS
at harvest time on all crops.
Direct application or applied in the water!
LYLE BLANTON of HEREFORD, INC.
On East Highway 60 Phone EM 4-0221

Legal Notice

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, JULY 2, 1946, AND JUNE 11, 1960 (74 STAT. 208) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF THE SUNDAY BRAND PUBLISHED SUNDAYS AT HEREFORD, TEXAS FOR OCT. 1, 1963.

3. Frequency of issue: Weekly

4. Location of Known Office of Publication (Street, city, county, state, zip code) 336 N. Main Street, Hereford, Deaf Smith County, Texas, 79045

5. Location of the Headquarters or General Business Offices of the Publishers (Not printers) 336 N. Main Street, Hereford, Deaf Smith County, Texas, 79045

6. The names and addresses of publisher, editor, and managing editor are as follows:

Publisher James M. Gillentine; 507 Star, Hereford, Texas. Editor, Ray Martin, Hereford, Texas

Managing editor, Melvin Young, 106 Avenue I, Hereford, Texas.

7. The Owner (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If now owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.) James M. Gillentine, Hereford, Texas.

8. Average No. Copies each issue during preceding 12 months. Single issue nearest to filing date.

A. Total No. Copies Printed (Net press run) 3459, 3600.

B. Paid Circulation

1. To Term subscribers by mail, carrier delivery or by other means. 801, 885.

2. Sales through agents, news dealers, or otherwise. 2294, 2408.

C. Free distribution (including samples) by mail, carrier delivery, or by other means. 266, 279.

D. Total No. of copies distributed. (Sum of lines B1, B2, and C) 3361, 3572.

I certify that the statements made by me above are correct and complete.

V. Melvin Young Managing Editor

beams, FFA children's barnyard, new 1964 model cars in the Automobile Show and "live" television broadcasts from the Gas Exhibits Building.



COMPLETING MARINE TRAINING recently was Private Larry D. Powell, son of Mr. and Mrs. Emmitt R. Powell of 105 Grand. He received his training at the Marine Corps Recruit Depot, San Diego, Calif. The 11-week indoctrination to Marine Corps life includes instruction in discipline, military law, physical conditioning, military drill, and other military subjects.

Fair Kicks Off At Dallas With Heritage Theme

The 1963 State Fair of Texas, a star-spangled "Explosion of Our American Heritage," opened Saturday, and will run 16 days through Sunday, October 20.

"How to Succeed in Business Without Really Trying," the award-winning Broadway musical comedy, and the State Fair Horse shows both opened Friday.

Gov. John Connally officially opened the Fair in ceremonies Saturday morning, following the opening day parade through downtown Dallas, led by the 4th United States Army Band.

Opening day is also Rural Youth Day, and some 100,000 4-H clubbers, Future Farmers and Future Homemakers from all over Texas will be on hand.

Keyed to the American theme of the Fair, there will be a colorful "Parade of the Stars and Stripes" around the fairgrounds each evening at 6:45 p.m.

Exhibits from around the world will be on display in the Texas International Trade Fair in the World Exhibits Building. Spanning a wide range of interests, other special features include the "Face of Freedom" display of 75 original historical paintings, an authentic encampment of Indians from the Iroquois Nation, the "Wonderful World of Jewelry and Gifts", "Optical Mazer" demonstration of a new concept of transmitting communications over light



DOLLAR DAY SALE

COSTUME JEWELRY

1/2 PRICE

21 PAIR BIG BOYS
SHOES
VALUE TO \$1.99 FOR 9.95

38 PAIR MEN'S
SHOES
VALUES TO \$1.99 FOR 10.95

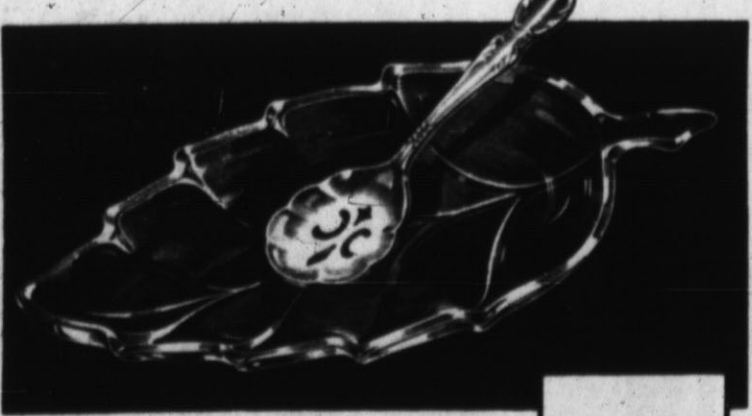
GROUP LADIES' DANIEL GREEN
HOUSE SHOES
DISCONTINUED STYLES AND COLORS GOING AT **1/2 PRICE**

MEN'S
SWEAT SHIRTS
ZIPPER FRONT WITH HOOD **\$3.99**

BIG BOYS
SWEAT SHIRTS
ZIPPER FRONT WITH HOOD **\$2.99**

LITTLE BOYS
SWEAT SHIRTS
ZIPPER FRONT WITH HOOD **\$1.99**

DOLLAR DAY SPECIAL NEW!



CANDY 'N NUT DISH
6" glass dish and pierced tidbit server in gleaming silverplate. Practical, too, for serving dips, relishes, cottage cheese and whipped cream. **98c**

ORIGINAL ROGERS SILVERPLATE
THE INTERNATIONAL SILVER COMPANY
Cowan Jewelry
217 N. MAIN EM4-3821

BATHINETTE PADS
NON-SKID, USE ALSO FOR BATH MAT, PLAY RUG OR FLOOR COVER AT MEALS. 2.98 VALUE **\$1.69**

GROUP MEN'S COLORED
DRESS SHIRTS
BROKEN SIZES #4-#5-#6 VALUES FOR **\$1.99**

15 ONLY - LITTLE BOYS
SPORT SUITS
SIZES 2 TO 6 VALUES 5.98 TO 14.95 FOR **1/2 PRICE**

7 ONLY--MAROON & WHITE REVERSIBLE
SCHOOL JACKETS
SIZES 36 TO 42 12.98 VALUE **\$7.99**

Nationally Advertised
MERCHANDISE
AT
Reasonable Prices

Rutherford & Co.

**EAST SIDE
"66" SERVICE STA.**



WASH - GREASE
MINOR REPAIR JOBS
ANTI-FREEZE

'Rock' Stewart, Dealer

**ROCKWELL
BROS.**



LUMBERMEN
104 South Main EM 4-0033

- DOMESTIC WELLS
- PRESSURE SYSTEMS
- TEST HOLES

REDELL WATER WELL SERVICE

As Good as the Best - And Better than the Rest

B. A. REDDELL
Hereford, Texas

1 Mi. East on Hwy. 60 EM 4-3159

Kerr Mobil Service



143 E. 1st EM 4-9028

GWYNNE'S CLEANERS

COMPLETE DRIVE IN SERVICE
Dial EM 4-0160 + Box 709
North Highway 385 & Lee St.
Hereford, Texas

**Hereford Office
Supply**

103 Avenue E Phone EM 4-0930

FIGHT, TEAM!

HEREFORD BAKERY

Debs and Mildred

519 Park Ave. EM 4-0177

**CONTINENTAL
OIL COMPANY**

208 S. Main EM 4-0862
Benny Womble, Agent



- Offset Lithography
- Letterpress Printing
- Office Supplies

144 W. 4th EM 4-0430

**Patterson Chemical
Co.**

Anhydrous Ammonia-Dry Liquid Fertilizers
2-WAY RADIO EQUIPPED
EM 4-0566 West Hiway 60

The Hereford Brand

The Hickory Hut

FEATURING:
BAR-B-Q BEEF-HAM-RIBS

807 W. First EM 4-0763

MATCH WITS WITH OUR EXPERTS

WIN \$12.50 CASH

PLUS BIG GRAND PRIZE OF 4 COTTON BOWL TICKETS!

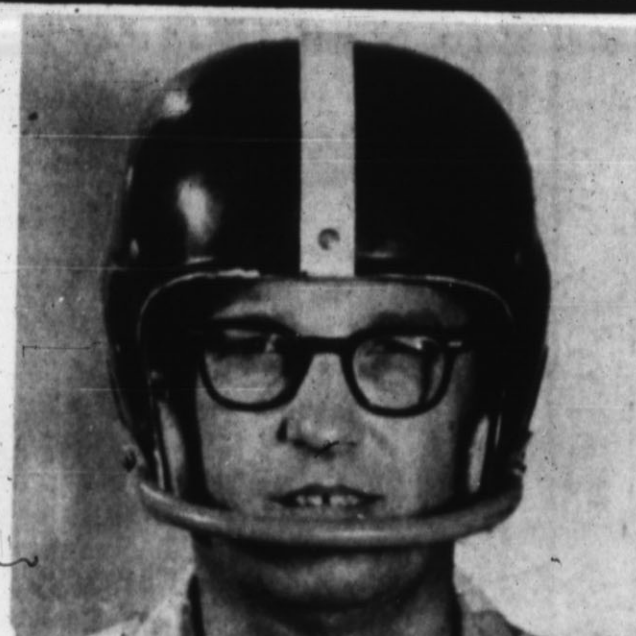
FOOTBALL CONTEST
CONTEST RULES

1. Scratch the teams you select to loose and be sure to score the teams on the "Tie Breakers."
2. Tie Breakers will be used in case of a tie. Three prizes will be given—\$7.50 first prize; \$3.50 second prize; \$1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.
4. Name and address must appear on your ballots.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.
7. Winners of Cash Prizes will be announced on this page each week.



Jack & Ruby Baker

Hereford at Lamesa
WTSU at Arizona St.
Florida at Alabama
Texas Western at Arizona
Arkansas at Baylor
Army at Penn State
Texas vs. Oklahoma
TCU at Texas Tech
Houston at Texas A&M
Navy at SMU
Syracuse at Rice
Syracuse at UCLA
New Mexico at Utah State
Cincinnati at Tulsa
Minnesota at Northwestern
LSU at Miami (Fla.)
North Texas at Memphis St.
Miami (Ohio) at Kent St.
Michigan St. at Michigan
Oregon St. at Washington



Bob Huddleston

Hereford at Lamesa
WTSU at Arizona St.
Florida at Alabama
Texas Western at Arizona
Arkansas at Baylor
Army at Penn State
Texas vs. Oklahoma
TCU at Texas Tech
Houston at Texas A&M
Navy at SMU
Syracuse at Rice
Syracuse at UCLA
New Mexico at Utah State
Cincinnati at Tulsa
Minnesota at Northwestern
LSU at Miami (Fla.)
North Texas at Memphis St.
Miami (Ohio) at Kent St.
Michigan St. at Michigan
Oregon St. at Washington

Winners Of Last Week's Contest

Mrs. Edgar Skypala	Bettye Ferguson	Pleasant Baker
1st	2nd	3rd

Official Entry Blank

Hereford at Lamesa
WTSU at Arizona St.
Florida at Alabama
Texas Western at Arizona
Arkansas at Baylor
Army at Penn State
Texas vs. Oklahoma
TCU at Texas Tech
Houston at Texas A&M
Navy at SMU

**TIE
BREAKER**

Hereford _____
Lamesa _____
Texas _____
Oklahoma _____
Stanford _____
Rice _____

Stanford at Rice
Syracuse at UCLA
New Mexico at Utah State
Cincinnati at Tulsa
Minnesota at Northwestern
LSU at Miami (Fla.)
N. Texas at Memphis St.
Miami (Ohio) at Kent St.
Michigan St. at Michigan
Oregon St. at Washington

NAME _____
ADDRESS _____

HAYS IMPLEMENT

South 385 Hi-Way
HEREFORD, TEXAS



BEEFMASTER
LIQUID FEED
BEEFMASTER LIVESTOCK

Supply Co.

205 So. 25 Mile Ave. EM 4-1304

Art Stoy-Bill Hardwick-Francis Hardwick



**NICHOLS
Paint AND Art
Supply**

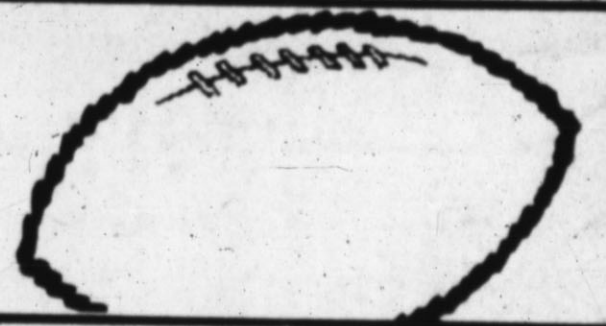
232 W. THIRD EM 4-0211

**WESTERN
WHEEL INN**

628 West 1st. EM 4-2070

**Hereford
Insurance Agency**

Elizabeth Witherspoon
Don Baugous
Benny Cooper EM 4-0850



**James M. Boyd
HUMBLE
WHOLESALE**

BAKER'S GROCERY

"Hi 'Em — We're Betting On You"

JACK and RUBY

1301 East 1st Street

Our business is irrigation pipelines! We not only sell the BEST PRODUCTS...we offer the BEST SERVICE!

GIFFORD-HILL-WESTERN

(There's an Office or Plant near you)

**HEREFORD STATE
Bank**



COWAN JEWELRY

FOR BETTER DIAMOND

BUYS

217 N. MAIN



ADRIAN NEWS

Rites Held For Adrian Man, Killed In New Mexico Crash

By Ann Beavers
An Adrian man, Paul Wesley Knott, 33, was killed Tuesday night when his car and a bus sideswiped and Knott's car plowed into a parked semi-truck trailer.

The accident occurred a half mile west of Glen Rio, N. M., on U. S. Highway 66.

Funeral services were held at 2:30 p.m. Friday in the Doughty Funeral Home Chapel in Tucumcari with the Rev. B. J. Foster, pastor of Adrian Methodist church, officiating. Burial was in the Tucumcari Memorial Park Cemetery.

Surviving are his wife, Ethel of Adrian; his mother, Mrs. Ella Mae Knott of Wilkesboro, N. C., and two brothers, Richard Knott of Los Angeles, and Dallas of Utah.

Tollie Shubert underwent surgery at Deaf Smith County Hospital Monday after suffering an attack while at work.

Grady Pridmore and Larry and Tommy Loveless were in Hereford to pick up a station wagon to be used as a school bus.

Mr. and Mrs. Gene Hammit and sons from Lockney visited the Horace Betts family over the weekend.

Mr. and Mrs. Oliver Rudd from Hereford visited the Charlie Pulliam family Saturday.

Mr. and Mrs. Lee Smith and family and Junior Pulliam from Amarillo visited the Charlie Pulliam family Saturday.

Winners in the Adrian FHA style show Saturday were: Junior class, Linda Fennell, first,

and Vicki Burns, second; sophomore class, Phillis Heaton, first, and Jolene Betts, second; freshman class, Bonnie Gamble, first, and Gail Gruhkey, second.

In the designing division, winner was Suzette Sick, first, and Jolene Betts, second. Sports wear winner was Vicki Burns, first, and Myrna Zaning, second. Casual wear winner was Marsha Burns, first, and Dorris Hottel, second. Dorris Morton placed first in evening wear, and best model was Phillis Heaton. Best all-around winner was Phillis Heaton. Dwight Hayes was chosen by the FA members as FHA beau.

Mr. and Mrs. E. E. Allen visited in Hereford Sunday with Mrs. Allen's sister and family, the J. M. Townsends.

Miss Marianne Rae DeVries was married to Don Wesley Morgan of Adrian by Rev. Conrad Himmell, minister of education at Matthews Memorial Methodist Church, at 7:30 p.m. Friday. Martha Nored Chapel of Central Methodist Church was the scene of the wedding. The bride is the daughter of Mr. and Mrs. Carl Peter DeVries of Newark, Ohio, formerly of Fort Worth. Her husband is the son of Mr. and Mrs. Don W. Morgan of Adrian.

Miss Ann Lee Slifer was maid of honor and Miss Joyce Gayle Cornelius of Throckmorton was bridesmaid. Ronald Kip Morgan of Adrian was his brother's best man.

Groomsmen and ushers were Carl Peter DeVries Jr., Henry B. Dorris III, Dale Baily of Gracement, Okla., and Robert Wasson of Wolfe City.

The bride chose a gown of white peau de soie with a simple scoop neckline. The paneled front in princess effect was appliqued with Alencon lace. Foam side fullness the skirt swept back to a brief train. She carried a white orchid with stephanotis upon a white Bible.

A reception was given in the church parlor with Miss Barbara Ann Gattion of Waverly, Iowa, Miss Shirley Brock of Temple and Mrs. Carl Peter DeVries Jr. assisting. After a trip to Salado and San Antonio, the couple will live in Fort Worth. The bride attended West Texas State University and is a student at St. Joseph School of Nursing. Her husband is a graduate of Adrian High School and is now a student at Baylor University School of Dentistry. He is a member of Lambda Chi Alpha and of Xi Psi Epsilon professional dentistry fraternity.

Mr. and Mrs. Jimmy Don Voyles and Erick from Lubbock visited last weekend with his parents, the Jim Voyles, and Erick remained for a weeks visit.

The caprock 4-H Girls met last Wednesday afternoon in the home of their leader, Mrs. John Horton. Present were two new leaders, Mrs. Jake Fortenberry and Mrs. Russell Patterson, and one new helper Mrs. Howard Engle. The girls will be divided up into two groups. Plans for the achievement Tea were made but the date has not been set as yet. The next meeting for the group will be October 9. The regular meeting for all Caprock 4-H members will be October 8, for all 4-Hers and their families. Refreshments were served to 11 members, and guests were Miss Linda Webb, Mrs. Howard Engle, Mrs. Jake Fortenberry and Mrs. Russell Patterson.

The Adrian P. T. A. had their "Get Acquainted Supper" last Monday night at 6:30 in the school Cafeteria. Each parent brought covered dishes and everyone enjoyed a good meal. A program was presented by Mr. Rex Manley's Choir.

Meeting dates are the second Monday night of every school month, at 7:30.

COMPLETES ARMY COURSE

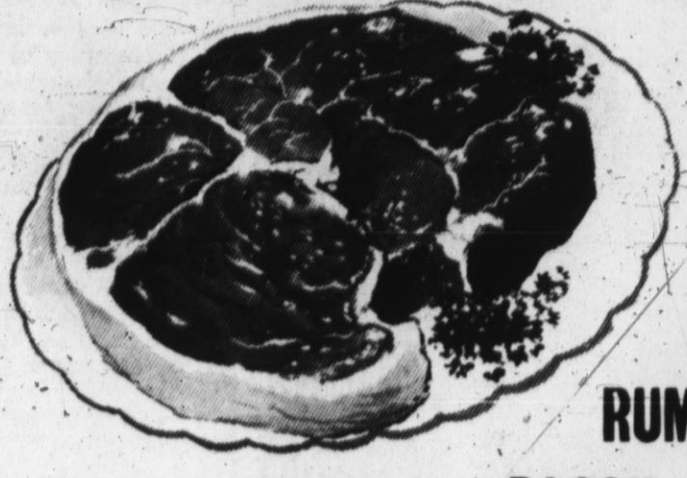
Army Warrant Officer Junior Grade Derrel C. Jones, son of Mr. and Mrs. John A. Jones, 819 Blevins, completed a 16-week warrant officer rotary wing aviator course at The Aviation Center, Fort Rucker, Ala. Sept. 24. During the course, Jones received instruction in basic flying techniques and in the duties of aviators in support of combat operations of the ground arms.

IN INFANTRY TRAINING

Army National Guard Pvt. Roberto G. Ramirez, son of Mrs. Elena G. Ramirez, 117 Ave. B, is scheduled to complete eight weeks of advanced infantry training under the Reserve Forces Act program at Fort Polk, La., Nov. 8. Ramirez is receiving training in tactical combat skills and weapons to make him an effective part of the Army fighting machine.

SPECIALS GOOD MON. - TUES. - WED. - OCT. - 7-8-9 DOUBLE S&H GREEN STAMPS WED

WITH 2.50 PURCHASE OR MORE



ROUND STEAK LB. **89¢**

GROUND ROUND LB. **59¢**

RUMP ROAST LB. **69¢**

BACON WRIGHT'S **2:98¢**

PIKES PEAK ROAST LB. **73¢**

PRESTONE OR ZEREX GAL. \$1.69

Shurfine CANNED POP 6:49¢	Swifts - Park Lane ICE CREAM 1/2 Gal. 59¢	Tendercrust COOKIES Cello Pkg. 49¢	Banquet POT PIES Beef-Chicken-Turkey 5:79¢
--	---	--	---


CRISCO SHORTENING 3 LBS 69¢

Shurfine CATSUP 14 oz. 2:35¢	Affiliated NOTEBOOK PAPER 400 Count 69¢	Aurora TOILET TISSUE 2 Roll Pack 23¢	Shurfine VIENNA SAUSAGE 5:1
Early Harvest Shurfine PEAS 303 Can 5:89¢	Tablets SUPER ANAHIST 98¢ Size 69¢	6 Btl. Ctn. - Plus Dep. COCA COLA 16 oz. 49¢	Kraft - 18 oz. PRESERVES Pineapple, Apricot, Peach 45¢

FLOUR GOLD MEDAL 5 LBS. 49¢ OLEO FOOD KING 2 FOR 25¢

Toni HOME PERMANENTS \$2 Size \$1.29 Plus Tax	Facial Tissue DOESKIN 400 Ct. Box 5:1	Folgers INSTANT COFFEE 6 oz. 79¢	Reynolds FOIL 25"x12" 29¢
---	---	--	---

FOLGERS COFFEE 59¢



TOKAY GRAPES LB. **2:29¢**

CELERY STALK LB. **15¢**

SWEET POTATOES LB. **10¢**

SUNKIST ORANGES LB. **19¢**

PLAY BASEBALL
COLLECT
ALL PLAYERS
WIN
\$100

TAYLOR & SONS

FOODS

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

YOUR HOME TOWN BOYS

CASH AND SAVE

Go Go Go

CLEARANCE SALE

LATE MODEL KIRBYS Completely Reconditioned

WITH ONE YEAR GUARANTEE **\$89⁹⁹**

WITH TRADE TERMS IF DESIRED

KIRBY VACUUM CLEANER COMPANY

434 W. 1st Hereford EM 4-0422

NO DOWNPAYMENT NO CLOSING COSTS



AND
Foxy G says:
"Flexibility" is the word
for Reliance Homes

Flexibility of models: You may choose from more than 30 different models of Reliance Homes, ranging from the 1,357 square foot PELICAN, to the compact MEADOW LARK.

Flexibility of planning: Extend the porch, move a wall, add a whole new room — any Reliance Home plan can be changed to your specifications, and any variation in cost can be quickly determined.

Flexibility of financing: Financing will be worked out to fit your budget — with no down payment if you own your lot and up to 15 years to pay.

See your Foxworth-Galbraith man today for complete information on Reliance Homes.

234 E. 2nd. EM4-1224
Hereford, Texas

Reliance HOMES FOXWORTH-GALBRAITH

Miss LaReece Askew Is Rainbow Worthy Advisor

Miss LaReece Askew, daughter of Mr. and Mrs. W. D. Askew, 804 East Third, was installed as worthy advisor of the Order of Rainbow for Girls, Hereford Assembly No. 157, Saturday, Sept. 28, at 7:30 p.m.

Colors chosen by Miss Askew were green and gold. "Nature" was her theme, and her song, which was sung by Miss Dian Wilson, was "His Way-Mine."

Miss Askew wore a green brocade dress styled in the Empire fashion, a bracelet of pearls and crystals, a necklace with a single pearl, and a corsage of white orchids.

In front of the worthy advisors station was a piece of drift-wood decorated with skunks, grasshoppers, butterflies, birds, caterpillars, and yellow flowers. Before the station of the worthy



MISS LAREECE ASKEW WAS installed as worthy advisor of the Order of Rainbow for Girls, Hereford Assembly No. 157, Saturday night. She is the daughter of Mr. and Mrs. W. D. Askew. (Bradly Photo)

Monsignor White To Keynote Area Catholic Meet

The Very Rev. Monsignor Clarence D. White, Assistant General Secretary, National Catholic Welfare Conference, Washington D. C., will be the keynote speaker at the 27th annual convention of the Amarillo Diocesan Council of Catholic Women to be held in Hereford, October 15-16.

Monsignor White will speak at the opening session, presenting the theme of the two day convention, "Women's Responsibility to Foster the Ecumenical Spirit." He will conduct a workshop for parish and deanery moderators and will be the speaker at the banquet to be held in St. Anthony's School Auditorium the evening of the first convention day.

Monsignor White as Assistant General Secretary, National Catholic Welfare Conference, works with the organizations of the National Catholic Welfare Conference, the National Council of Catholic Men, and the National Council of Catholic Women.

Before coming to the NCWC in January 1961, Monsignor White was pastor of St. Mark's Parish and Director of St. Mark's High School in St. Louis, Missouri. He was also the Spiritual Moderator of the St. Louis Archdiocesan Council of Catholic Men and the Archdiocesan Council of Catholic Women, as well as the Spiritual Director of the St. Louis Archdiocesan Union of the Holy Name Societies.

Monsignor White attended St. Louis Preparatory Seminary and Kenrick Seminary, Webster Groves, Missouri, and did graduate studies in education and sociology at St. Louis University. He was ordained in 1939 for the Archdiocese of St. Louis.

In 1945 Monsignor White became a chaplain in the United States Army, serving three years in Germany, four years in the Philippines, Korea, and Japan, and three years in the United States. While in Germany,

he formulated a Catechetical program for the children of service families which is now in general use in the Armed Forces and elsewhere under the title **OUR WAY TO GOD, A PROGRAM OF RELIGIOUS EDUCATION FOR PARISH AND HOME.** This is a 12 year Catechetical program published by Benziger Bros.

Pope John XXIII made him a papal chamberlain with the title of Very Reverend Monsignor in November 1960.

'HER BOOK' WENT WEST
ALBUQUERQUE (AP) — A recent visitor from Illinois, browsing in a local book store, was surprised to come across a book dedicated to her.

Miss Deborah Graves, 15, of Robinson, Ill., was looking through a bin of books priced at 25 cents each when she spotted "Captain Adam" by Donald Barr Childsey.

The book, which was written in 1953, carried this dedication: "To a different Deborah, daughter of Dean and Virginia Graves, is dedicated this little lesson in how-to-get-your-man."

CARAMBA!
MIAMI (AP) — Things have gone bi-lingual in Miami in a big way since all the Cuban exiles arrived. But Lillian Spring thinks it may have been overdone.

She parked under a sign printed in Spanish, which she couldn't read. Later, after receiving a ticket, she learned the sign said "No Parking."

BACKACHE & NERVE TENSION SECONDARY TO KIDNEY IRRITATION

After 21, common kidney or bladder irritations affect twice as many women as men and may make you tense and nervous from too frequent, burning or itching urination both day and night. Secondary, you may lose sleep and suffer from headache, backache and feel old, tired, depressed. In such irritation, **CYATEX** usually brings fast, relaxing comfort by curbing irritating acids in urine, acid urine and by analgesic pain relief. Get **CYATEX** at drugstore. Feel better fast.

BIDDERS GET HUNGRY

LAGRANGE, Ky. (AP) — The LaGrange Kiwanis Club was grasping for money-making ideas when its scholarship fund for needy college students dipped to \$25.

"Let's buy an old school bus, turn it into a traveling kitchen and sell lunches at real-estate auctions all over the county," suggested club member Johnny Yochum.

In the one year interval, the club has paid for the bus and has more than \$200 in its growing scholarship fund.

FOR TEXAS 65 SEE CHARLIE BELL First & Main



So many questions to ask... so many things to do to get settled! One of the first is to find the bank to serve your family for years to come. You'll find a welcome here, and a neighborly willingness to answer all sorts of questions.

You'll like the friendly atmosphere of our bank, and our complete banking facilities, as well as the integrity and stability for which we're known. Come in and see us, won't you? You're welcome any time.



Increase sorghum yields with Monsanto Anhydrous Ammonia from Hereford Grain Corporation

Veterans Park Road EM4-3755

Grain sorghum residue is low in nitrogen. That's why farmers in this area have been applying Monsanto Anhydrous Ammonia to their soil. Monsanto Anhydrous Ammonia starts right to work. You get more nitrogen (82.2%) per pound than from any other carrier. No money spent on bags or bagging. Monsanto Anhydrous Ammonia resists leaching... remains in the soil, goes to work when your sorghum needs it most. Improves moisture efficiency even during drought periods. Just watch your check strip. Let us give you a cost estimate on your next sorghum crop.



Xi Epsilon Alpha Members Attend A "Hobo Party"

At the Community Center Tuesday evening, members of Xi Epsilon Alpha Chapter of Beta Sigma Phi had a "hobo party." They were dressed in hobo style and dined from jables covered with old newspapers. The menu was red beans, chili, tossed green salad, cornbread, coffee, and cookies.

A short business meeting followed the party. The chapter will sponsor the Tunda Campfire group this year. Mrs. Charles Laing was the presiding officer.

Hostesses for the party were Mrs. Larry Summers and Mrs. Bill Kendall. Other members present were Mesdames Don Baugous, Harold Beauchamp, R. J. Cramer, Carl Hollingsworth, Charles Laing, Hicks Roberson, Clyde Russell, and John Schneider. Mrs. Bob Broerton of Canyon, and Mrs. Harold Miller of Dimmitt.

Rainbow...

(Continued from page 1)

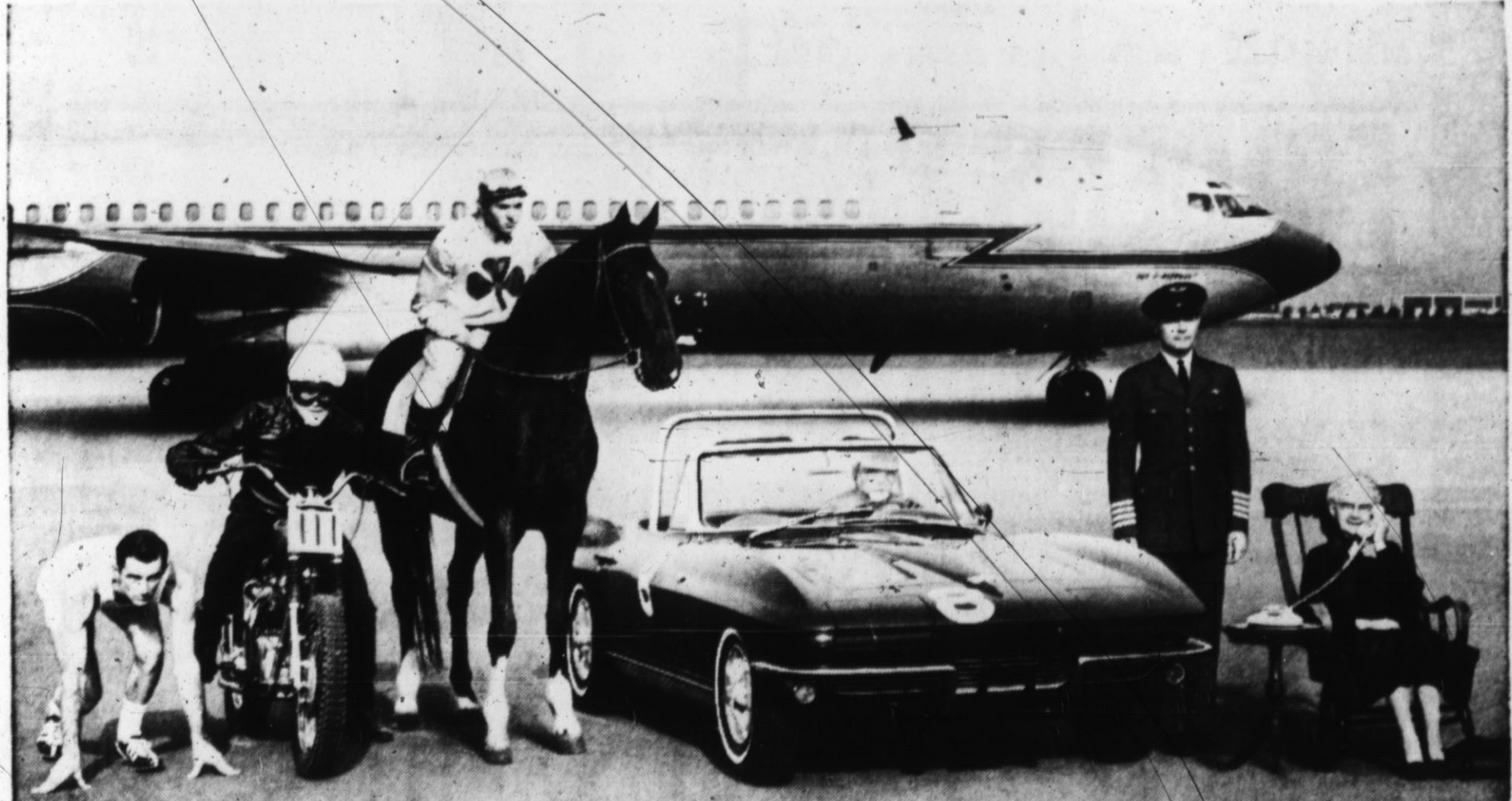
Norbert Skypala, Steve Mieves, Andrew Kershen, Arnold Betzen, Leon Vinton, Walt Warren, Leo Witkowski, Edward Paetzold, W. J. Albracht, Ray Wilhelm, Joe Reinauer, John Gallagher, Mary Green, A. H. Reinart, C. P. Urbanczyk, Ozetta Wilhelm, A. J. Bezner, and J. M. Paetzold.

Boy's Ranch Is Toured By Bay View Members

Members of Bay View Study Club went to Boy's Ranch Thursday. Mrs. Lee Benefield arranged the tour, which began with lunch with the boys. Later the chaplain conducted a tour of the headquarters and the chapel.

Among the things which impressed the club members were the well-prepared and efficiently served meal, the livestock program, and the work and attitude of the chaplain.

Mesdames Phillip Barkley, Lee Benefield, Jack Gilliland, Francis Hardwick, John Harper, Will S. Kerr, Dexter Lillie, R. B. Miller, and W. H. Reid made the tour.



SPEED MERCHANTS!

The little lady will pass them all with her bedroom telephone... every time!

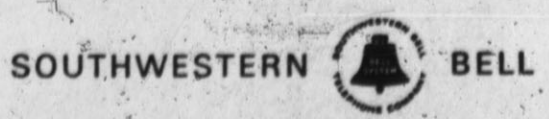
Across town or across the continent, there's no faster way to get from one place to another than by telephone. Just spin the dial and seconds later you're talking.

This almost "instant" communication is made possible by a continuous flow of service improvements.

Modern equipment automatically guides your call to its destination. If one voice pathway is busy, electronic equipment routes your call another way — in fractions of a second.

These and many other improvements add up to greater speed, convenience and reliability. Our never-ending goal is to improve your telephone service and make it more valuable to you.

Making telephone service better to serve you better



See Carl McCaslin Lumber Co. For Your

STOCK TANKS

5' to 12' Sizes and All Your

ELECTRIC FENCE SUPPLIES

Including

- Chargers
- Batteries
- Wire
- Posts
- Insulators, Etc.

If it's for an electric fence, we have it!!

Carl McCaslin Lumber Co.

Complete Building Service
1 Block East of the Courthouse
Phone the Lumber Number EM 4-3434

Football Contest Standings Listed

The following are the standings of the football contest entries after three weeks of competition.

Paul Abalos, 38; Duane Albracht, 32; Therese Albracht, 27; Jim Arney, 42; Zula Arney, 41; Pleasant R. Baker, 41; Charlotte Beasley, 40; John Bealey, 43; W. C. Beene, 44; Mrs. W. C. Beene, 43; Wendell Burdine, 33; Dale Blankney, 37; Arthur Brock, 36; Cawthon Bryant, 42; John David Bryant, 40; Z. Q. Bingham, 28; Robert Brown, 25;

B. F. Cain, 39; Philip Cain, 38; Hugh Clearman, 11; J. J. Clark, 27; Kenneth Cowan, 36; Jim Curtisinger, 37; Bill Callaway, 12; Jim Carthel, 23; George W. Davis, 39; W. B. Dowell, 34; Floyd Driver, 34; Mrs. Floyd Driver, 37; Opal Elliston, 39; Bettye Ferguson, 38; James Gentry, 12; Ron Gray, 32; Gordon Golden, 22;

Mauro Hernandez, 16; Billy Hill, 35; Terry Hill, 36; Dave Hopper, 36; Joan Hopper, 40; Mike Horton, 33; Jimmie Howell, 33; Terry Hulsey, 31; Gene M. King, 25; Mrs. Gene King, 23; Bobbie Kitchens, 40; Keith Kitchens, 41; W. H. Kitchens, 44; Ruben Knox, 35; E. H. Loerwald, 39; George G. Loerwald, 41; Ralph Loerwald, 28; Dennis Lomas, 39; Larry Lomas, 31; Dick Lookingbill, 37; Raymond Lueb, 44; Bud Martin, 40; Rita Martin, 36; Betty Massie, 38; L. J. Matthews, 34; Dorothy Mercer, 39; James C. Mercer, 35; Jon David Miller, 25; Harold Morton, 42; Leon McCutcheon, 38; Ansel McDowell, 43; Mrs. Taft McGee, 43; Roger Owen, 38; Gary Paetzold, 32;

J. R. Patterson, 42; Dallas Phillips, 38; Jeffery Pricer, 34; Ralph Price, 36; Larry Pricer, 13; Melody Pugh, 12; Jerry C. Ray, 23; Bob Reinauer, 34; Donnie Renfro, 44; Gregg Richards, 36; Joe Rojek, 36; Robert W. Russell, 11; W. C. Russell, 35; Pat Robbins, 22; Mrs. Pat Robbins, 7; Kay Robbins, 13; Martin Salazar, 25; Mrs. A. J. Schroeter, 39; Gloria Schroeter, 39; Paul Schroeter, 37; Bobby Shelton, 40; Janie Shelton, 36; Bob S. Sims, 12; Revelia Skypala, 47; Margaret Stephens, 37; Gary Tury, 44; Don Sanders, 23; Ed Schroeter, 22; Roger Suttle, 14; Suzanne Solomon, 8; Nancy Templeton, 38; Tom Templeton, 44; H. A. Tuck, 35; Lloyd Thompson, 23; Joe Walker, 37;

Ross Wallace, 24; Delmo Williams, 32; Cindy Wilson, 39; Ed Wilson Jr., 43; Jim K. Wiman, 41; Inez Wallace, 14; Charles Weemes, 19; and L. V. Watts, 13.

SAFEWAY

From the smokehouse comes a smokin' good buy!

PICNICS 29^c
Wright's Hickory Smoked, 6 to 8-lb. Avg. lb.

BEEF LIVER 29^c
Tender Baby Beef Liver—Sliced For Frying lb.

CHEESE SPREAD 59^c
Chef's Delight 2-lb. Box ea.

Perch Fillets 49c **Longhorn Cheese 59c**

Are you or your Parents Texans or over 65?
SEE
CHARLIE BELL
First & Main

School Menu

Elementary Cafeterias
MONDAY: Luncheon special, buttered potatoes, tossed green salad, ginger bread, rolls, butter, and milk.
TUESDAY: Pinto beans, buttered corn, cole slaw, apricot cobbler, cornbread, butter and milk.
WEDNESDAY: Dixie dogs, oven brown potatoes, garden slaw, strawberry chiffon pie.

WIN \$100 **PLAY LUCKY '7' AT SAFEWAY**

Nothing to Buy—No Obligation! Get Free Lucky '7' Cards at Safeway.

RECENT LUCKY '7' WINNERS
Joyce Warren, Mrs. B. E. George
W. H. Thompson, Henry White
Mrs. Thomas Hix, Lane Hollows

Rules for Playing Lucky '7':
1. Only Lucky 7 Cards Distributed by Safeway May Be Used.
2. Four Cards are required to make a Total of 7 to be valid. A legible number must appear on each card in mystery printing.
3. Cards showing evidence of alteration cannot be accepted.
4. Safeway reserves the right to determine and verify winners.
5. One FREE card per store visit. No purchase required. Purchasers not favored. No need to pass through check stand. Secure your free card at either end of checkstand or from any store employee other than in meat department.

NEW. LOW PRICES PREMIUM FEATURES

GENERAL NYLON SPECIAL TRACTOR TIRE

●Nylon Cord—for strength and moisture proofing.
●More Rubber—where it counts to cushion shock.
●Double Cured Cleat—keep clean—dig deeper—pull better.
PLUS
36 Months Field Hazard Guarantee protects your investment.

36 MONTH GUARANTEE
The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Traction-Nylon Special" and "All Grip Traction-Nylon-Jumbo Lite" against failure resulting from break and foreign bodies, snagging, or cutting for a period of 36 months from date of purchase when used in normal farm service.

THE GENERAL TIRE

CARD OF THANKS
We want to express our heartfelt appreciation to all who made the illness and passing of our loved one, Joyce Casler, bearable.
To members of Central Church of Christ, our many friends and neighbors for the visits, flowers, and food. Especially to the ladies of the church for meals served at the home and for the lovely luncheon served to our out-of-town friends and relatives in the fellowship rooms.
To the doctors and nurses at Deaf Smith County Hospital and to Gilliland Funeral Home attendants for their working so hard to help her.
And to Bro. and Sis. Gene Fooks for their visits and for his wonderful words of tribute and consolation at the funeral service.
May the Lord bless and keep you.
Sincerely,
Mr. and Mrs. Zearl Casler, Allen and Mack.

SQUARE DANCE CLUB MEETS
Mr. and Mrs. Tracy Cowell and Mr. and Mrs. Onias Carroll were host couples for the Pan-aloons and Stetsons Square Dance Club at the meeting Oct. 2 at the Community Center. Mr. and Mrs. Dale Carmichael rejoined the group, and guests were Mr. and Mrs. Clyde Hancock of Happy, Mr. and Mrs. Leroy West of Canyon, and Mr. and Mrs. Walter Cox of Canyon. Host couples next week will be Mr. and Mrs. Ray Crum and Mr. and Mrs. Arliss Goolsby.



MARINE PRIVATE Richard H. Patton, son of Mr. and Mrs. W. H. Patton of 212 Star, completed recruit training Sept. 3 at the Marine Corps Recruit Depot, San Diego, Calif. The 11-week indoctrination to Marine Corps life includes instruction in discipline, military law, physical conditioning, military drill and other military subjects.

Hereford Butane INCORPORATED
Veterans Park Road EM4-3367

SEARS ROEBUCK AND CO.

ONE OF THE SIMPLEST OF ALL KENMORE AUTOMATICS... JUST TURN ONE DIAL!

Washer - Dryer Savings

Save \$55 - Regular \$234.95
Acrylic-finish 6-cycle Washer

12-lb. Capacity
NO MONEY DOWN
179⁹⁵

So simple! Washer selects proper wash-spin speeds, water temperatures, wash time, automatically. Exclusive Self-cleaning Lint Filter empties itself after each load. Sears powerful agitator has scrubber cap for collars and cuffs. Bleach dispenser, water level control. Safety switch stops spin action when you lift the lid.

Satisfaction Guaranteed or Your Money Back

Save \$30... Regular \$159.95
Acrylic-finish Electric Dryers

Handy Load-A -Door
NO MONEY DOWN
129⁹⁵

So simple! Selects proper time, temperature when you dial fabric. Air freshener gives clothes a dried-in-the-sun sweetness. Use Dampener Ball to sprinkle dry clothes. Interior light, top-mounted lint screen. White porcelain work surface.

Buy BOTH for \$299.90 and Save \$95

Fresh Fruits & Vegetables!

APPLES Washington State Extra Fancy Red Delicious **6 \$1** LBS.

California Flame **TOKAY GRAPES** lb. **19c**

Butter Nut **SQUASH** 2: **25c**

Yellow **ONIONS** lb. **10c**

Roasted **PEANUTS** 2-lb. Bag **89c**

FLOUR Harvest Blossom 10 lb. Bag **79c**

LARD Wright's Pure Lard 3 lb. Pkg. **39c**

OLEO Coldbrook Colored Solids Safeway Price 2 1 lb. Pkgs. **25c**

BLEACH Clorox Bleach Save 8c Gal. Btl. **59c**

Complexion Soap 10 Bars **49c**

Golden Book History of United States Volume No. 5 Now on Sale ea. **99c**

Dinners Patis Frozen Mexican Dinners Save 10c 16 oz. ea. **49c**

Tamales Ellis Canned Tamales Save 17c 3 No. 2 1/2 Can **\$1.00**

Apple Sauce Highway Apple Sauce 2 No. 303 Can **25c**

Cookies Busy Baker Snap Cookies: Ginger, Lemon, Cocoa or Vanilla 2 lb. Pkg. **49c**

Breeze Detergent Giant Box **81c**

Lifebuoy Soap 2 Bath Bars **35c**

Praise Beauty Bar 2 Bath Bars **43c**

Handy Andy 28-oz. Btl. **69c**

Handy Andy With Ammonia 28-oz. Btl. **69c**

Prices Good Thru Wed., Oct. 9, 1963
At Your Safeway in **HEREFORD**

QUAKER OATS Small Box Each **25c**
Large Box Each **49c**

COFFEE Hills Brothers 1-lb. Can **69c**

GRAHAM CRACKERS Supreme 1-lb. Box **41c**

WAX-TEX WAX PAPER 100-ft. Box **23c**

PINTO BEANS Big Chief Dry Pinto Beans 4 lb. Bag **53c**

SEARS 421 North Main **HEREFORD** Store Hours 9:00 — 5:30

SAFEWAY
We Reserve the Right to Limit Quantities

DOUBLE GUNN BROS. STAMPS
Wednesdays With \$2.50 Purchase or More

BIG AUTO SHOW



REFRESHMENTS
SERVED ALL DAY LONG

ON THE
PARKING LOT

DOOR PRIZES
DRAWINGS THROUGHOUT
BOTH DAYS

OF THE

HEREFORD STATE BANK

SATURDAY, OCT. 12

7:30 A.M.
Til....

SUNDAY, OCT. 13

1 P.M.
Til 6 P.M.

Featuring all the new

1964 CARS-TRUCKS-PICKUPS

AND HEREFORD'S CLEANEST LATE MODEL

USED CARS & TRUCKS

HAYS
IMPLEMENT CO.

CAMPBELL
PONTIAC

ORSBORN
CHEVROLET-OLDS

KINSEY-OSBORN
MOTOR CO.

CHARLIE HILL USED TRUCKS

STEPHENS-HUDSON MOTOR CO.

WARREN BROS. MOTOR CO.

MCCULLOUGH MOTOR CO.

R. B. MILLER
USED CAR LOT

HEREFORD STATE BANK

"YOUR FRIENDLY BANK"