

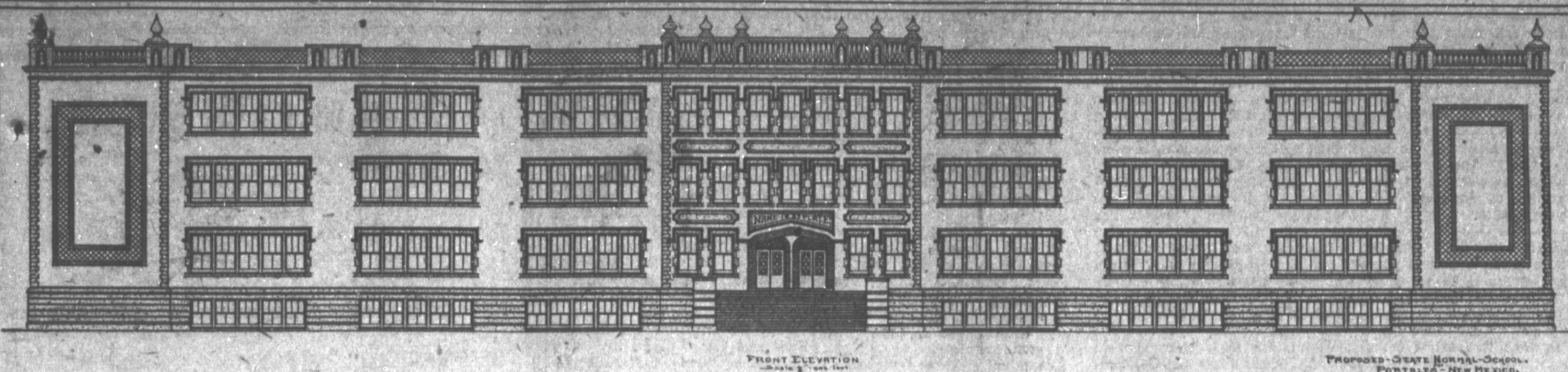
The Portales Valley News

VOLUME XXVII

PORTALES, NEW MEXICO.

THURSDAY, DECEMBER 6 1928

NUMBER 7



FRONT ELEVATION

PROPOSED STATE NORMAL SCHOOL, PORTALES, NEW MEXICO.

WEST STREET - ARCHITECT WICHITA - KANSAS.

PROPOSED EASTERN NEW MEXICO NORMAL SCHOOL BUILDING.

The accompanying picture will give a general idea of the appearance of the building. While the height may be either three or four stories, depending on the amount appropriated, with the heating plant located in a separate building and provision in same made for future expansion, giving the entire group of buildings a central heating plant.

The dimensions of floor plan as shown will be 278 feet long by 64 feet wide, with wing on rear 57x67 feet, which accommodates the auditorium. The first floor will serve the agricultural department, domestic science, manual training, drafting room, biology, laboratory and lecture room, with three additional class rooms, unassigned. The second floor will serve the auditorium, seating 750, administration rooms, two commercial rooms, two history rooms, and two language rooms, museum and four class rooms, unassigned. The third floor will serve basic laboratory and lecture room, library, study hall, music and art, chemistry laboratory and lecture room and six class rooms unassigned.

Mrs. S. B. Fletcher Improving After Operation

Mrs. S. B. Fletcher underwent major operation at the Clovis hospital last week. Reports are that she is improving nicely.

"Ace High."

On Tuesday evening at the High school Auditorium the Little Theatre of Portales will put on its comedy play of the season, "Ace High." This is a comedy play full of action and it is said each character is well suited to his part. The play is given under the auspices of the Portales Woman's Club. The cast of characters are as follows:

James Christie-Parker Jones. Vada Mae Jackson-Mrs. Jones. Mildred Rowley, the oldest daughter-Gladys. Lella Mae Freeman, the youngest daughter-Kit. Wayne Stratton, the son-Morey. Mrs. Roy Smith-Mrs. Maxfield. Duncan-Simmons-Blair. Ray Bonner-Mack, the Ace. Keith Payne-Fulton. Adele Oldham-Dora Cowan.

REACHER RECEIVES

FOUNDING.

Last Sunday Rev. and Mrs. Thomas B. Sowell went to Floyd or their regular preaching appointment, and when the services were over and the preacher returned to the auto, they found it loaded with good things to eat, and many of the ladies of the community were standing off to the side waiting for the pastor and his wife to find the delightful surprise. Rev. and Mrs. Sowell are very much delighted, and after thanking the good people of the church and community for their kindness and generosity, assured them that his auto would be parked in the same place on his next appointment.

Carl Yoachum had A Narrow Escape

On Thanksgiving evening while hunting, Carl Yoachum had a very narrow escape. He was stooping down to eight feet when a large jack rabbit made for him. For a few moments he seemed that he would be trampled down by the jack, but at about ten yards he fired, missed the jack which turned to one side. Carl escaped a novel death—that of being trampled and chewed to death by a Roosevelt county jack rabbit.

News Want Ads Bring Results

Mrs. Cheek says take her want ad out, that she has sold the news advertised, and that people continue to come to buy. This ad was inserted several weeks ago, and the cows were sold immediately. The pulling power of these little ads are wonderful, and every farmer in the county would find to their advantage to use them. Words or under 25 cents per week. Over 25 words, 1 cent a line each insertion. Try one and you will never regret it.

Mail early for delivery BEFORE Christmas Day, on which there will be no mail delivery.

Universal Motor Co., Conducting Lubricating Test.

On Monday morning the Universal Motor Company began a lubricating test of the Ford Roadster of Herman Luper.

The crank case was drained and filled with 5 quarts of No-Co Continental Oil Company lubricating oil. The intake was sealed in the presence of a number of witnesses. This car will be driven by Luper until the 29th of December, when the crank case will be drained and fresh oil put in.

At the beginning of the test the speedometer registered 7456 miles. This test will be watched with interest by the motoring public, as it will determine the efficiency of the lubrication system of the new Ford cars.

Wanted 230 Men

To help in a rabbit drive. Come men let's make this a real drive. If you men of Portales come out and help us protect our crops, we will have much more to spend with you.

Ladies of the country will furnish basket dinner, you Portales folks bring your guns and ammunition. Meet at Mr. Brown on South Floyd Highway, 12 miles due west of Wheeler Bros. or at Hobbs and Gordon at Floyd.

Have ammunition bought to save time for we want to make a real drive. Anyone with a good truck bring it to help distribute these men. We need at least ten.

Be on grounds at 8:30 A. M., Dec. 27-1928-Committee C. M. Watkins and Mr. Brown. 7-3tp

1929 License Plate Bright Color

The 1929 car license plates are here, and are ready to be issued. The plates are yellow with red numbers.

L. M. Gales, who has control of the gas and automobile licenses of eastern New Mexico, was here Monday looking about the car licenses. Mr. Gales stated that the same plan of issuing would be used, as last year. One must have his tax receipt and the 1928 registration slip, then his application blank is filled out the license is issued.

Methodist Church.

Thomas B. Sowell, Pastor. 9:45 a. m., Sunday School. 11 a. m., Sermon by Pastor. 8:15 p. m. The Three Leagues will meet and each render a very splendid program.

T. p. m. Sermon by Pastor. We find in the journey of life, men traveling in all directions and over all kinds of roads, seeking those things that will satisfy and in so doing, we find those who have lost the highway, and are in the trails that end in a broken life, and of course this means the loss of happiness, and all that is worth while.

No man that has ever lived a true Christian life, will never come to the end of the journey with regrets, for having done so. The church is the best and most useful institution we have today. It seeks the opportunity to serve you and its mission is a mission of life, plan now to be at Church Sunday, you are always welcome.

Insure or Register Your Mail.

C. of C. To Hold Annual Banquet Week of Dec. 17-21

At the meeting of the Chamber of Commerce on Tuesday night the exact date for holding the annual banquet was not decided upon, but it was decided to have this banquet between the dates of Dec. 17th and 21st, as this will get it out of the way for the Christmas rush.

At this banquet it is desired that every member and prospective member attend.

GOOD ADVICE TO AMBITIOUS COMMUNITIES

An editorial in the Ripley, New York, Record gives excellent advice to towns that want to get on the road to progress. "One of the best ways for community growth is of course the attraction of new industries," the Review Says. "New industries bring new people and new life and more prosperity to the community. A great many cities and towns point with pride to their excellent location, their railroad facilities and the wealth of the surrounding country when they seek to attract new industries. This is all well and good. But another thing which is and should be taken into consideration is the tax rate."

"High taxes are a serious handicap to industries. As the center of population changes industries are constantly shifting but they will not go into cities and towns which are burdened with excessive tax rates. There are too many live communities where such conditions do not exist. The city town which wants to grow will start in by running its government efficiently and keeping its tax rate to the minimum consistent with progressive government."

INEZ

Last Wednesday Mrs. Myrtle Johnston and son Murphy went to her mother's at Richland to spend Thanksgiving. She reported a nice visit and Murphy said it was too short a visit.

Thursday morning O. W. Tollett with three other Clovis men came down to hunt geese. They stayed at the job until about 5 p. m., and reported only 3 cranes, 1 duck and some prairie dogs. Ramon and Marvin Tollett went with them on the hunt.

Most all Jim Tollett's generation took dinner at J. E. S. Thanksgiving.

Mr. and Mrs. B. B. Greathouse, Mr. and Mrs. W. D. Greathouse and three sons all enjoyed Thanksgiving dinner at Frank Greathouse's home.

Clara and Edgalea Tollett enjoyed Turkey and etc., with Mrs. C. W. Breashears and Miss Gladys the same Thanksgiving.

Mrs. Stue Corbin was very happily surprised when her brother and family of Monroe, Texas, arrived at their place for supper Thanksgiving and stayed for the week end visit. Also Messrs. Luther Cox and Dean Rucker, of Enoch, Texas, took supper with the S. A. Corbin family.

Both the devotional Thanksgiving service and the social hour following, given by the Epworth League at the church house was greatly enjoyed by all present. So much good cake was left we wish others had been there to enjoy it with us.

Miss Marion Jones, daughter of Mr. and Mrs. A. F. Jones, who is attending W. T. S. T. College at Canyon, spent Thanksgiving at the home of her parents in Portales.

8 Year Old Boy Shoots Sister With Shot Gun

On last Sunday afternoon, playing with a shot gun, the eight year old son of Mr. and Mrs. Jack Ralston of the Causey community, accidentally discharged the gun, shooting his five year old sister, the full charge taking effect in the right side and arm.

The shot was fired at a distance of about 20 feet of the little girl.

Dr. Wollard was called and gave emergency treatment, after which he advised that the injured child be taken to the Baptist Hospital at Clovis.

The child was in a serious condition, but on going to press the News has not learned, the seriousness of her injuries.

Locals and Personals

Mr. and Mrs. Ray Blocker and W. H. Cooper, of Artesia, were visitors to the News office, Friday morning. Mr. Blocker is the editor of the Artesia Advocate, and Mrs. Blocker will be remembered as Miss Beatrice Cooper formerly of Portales. W. H. Cooper is the father of Mrs. Blocker, and is one of the early homesteaders and merchants of Kenna.

Mrs. Niel Rockey and son O'Neil, and Dorsey Nash, were over from Lubbock, last week visiting at Floyd Portales and Elida, and transacting business.

Ray Sutton was over from Tucumcari Wednesday and spent the night in the home of his daughter, Mrs. R. W. Means.

Clint Smith, of Duncanville, Tex., was a guest in the G. W. Carr home Monday. Mr. Smith is a brother-in-law of G. W. Carr.

Mr. and Mrs. Travis H. Proctor and little daughter, Imogene, arrived last week from Santa Fe and are making their home in Portales.

Mrs. Jones had social ambitions. She entertained three famous crooks, although under the impression that she was entertaining prominent people. It's a mighty funny situation and one would have to see the play "Ace High," given by the Little Theatre at the school auditorium next Tuesday night to get the full benefit of the plot.

Mr. Jones gets tired of being hen-pecked. After thirty years of suffering, he takes charge of his household. See him put his family straight in "Ace High," at the school auditorium next Tuesday night.

Even the butler is crooked. Mrs. Jones didn't know it of course. "Ace High" will be given next Tuesday night at the school auditorium. Don't fail to see it.

Mrs. Geo. Johnston, of Portales, and her brother and wife, Mr. and Mrs. Jim Martin, of Fairwell, Tex., spent a most enjoyable Thanksgiving visiting relatives. They visited in the home of W. O. Martin an uncle in Wichita Falls. Mr. Martin was in Portales years ago and was the contractor who built the Methodist church at this place. He left here some 24 years ago. From Wichita Falls the party went to Munday, Texas, where they visited a sister, Mrs. B. F. Morrison and returning they stopped at Cone, Texas for a visit with Mother Martin and a sister, Mrs. J. A. Newton.

Building Committee of Methodist Church Have Meeting

Last Monday night the building committee of the Methodist Church composed of G. W. Carr, chairman, E. N. Smith, Secretary, J. B. Sledge, Treasurer, A. F. Jones, W. H. McDonald, C. V. Harris, Monroe Compton, met in the office of G. W. Carr and a fine start on the program of building is the result.

The committee discussed the problem of financing the building, and are ready to begin working on plans for the building. The committee with other members of the church will motor to Tulsa, Texas, next Friday to study the new Methodist Church of that city.

Some important announcements regarding the building program will be made Sunday. Make your plans to be at church, so you can at all times receive first hand information on the progress being made on the building program.

King George Has Relapse

London, Dec. 5.—King George's condition took a grave turn for the worse shortly before midnight, it was reported on reliable authority.

News of the sudden relapse, coming after a day of reassuring reports, reached the lobby of the House of Commons a few minutes after the house adjourned at 11:39 p. m. It was said the king's general condition was worse.

Sir Stanley Hewitt, physician in ordinary, was a Buckingham Palace.

His Majesty has been "slightly improved" Tuesday morning. He placed an "excellent signature" on a privy council order appointing a commission to continue the functions of the crowd during his illness.

Mrs. C. W. Varney, who is in the Sanitarium at Sherman, Tex., is reported as improving, and was able to sit up on last Saturday.

Basketball Prospects Are Good-Brown

"Basketball season looks promising" gave Coach Brown in an interview with him Wednesday. "The teams will be picked from the best players in the class tournament."

All of the games have not yet been scheduled but the following schedule has been worked out to the present.

Dec. 20th.—Pleasant Hill vs. Portales boys and girls.
Jan. 4.—Penalty vs. Boys here.
Jan. 11.—Clovis vs. Portales boys and girls here.
Jan. 18.—Elida vs. Portales boys and girls there.
Jan. 25.—Open.
Feb. 1.—Open.
Feb. 2.—Open.
Feb. 8.—Clovis vs. Portales boys and girls there.
Feb. 9.—Open.
Feb. 15.—Open.
Feb. 16.—Open.
Feb. 22.—Elida vs. Portales boys and girls here.

Games with Floret, Texico and Tucumcari are probable but as yet have not been scheduled.

Shop and Mail Early.

Dow Tries Out For Movies In Hollywood, Cal.

Los Angeles Nov. 29.—New Mexico's cowboy attorney general, Robert C. Dow, was reported here Wednesday night to have taken Hollywood screen tests this week with the intentions of possibly entering the motion pictures after his term of office expired January 1.

His mother, Mrs. Mary Dow said Wednesday night, after her son had left for his home, that he had taken the tests and "maybe he will or maybe he won't go in the movies."

Dow's mother added that after January 1, he would come here to make his home with her, but she declined to confirm reports that he had been made an offer by a picture studio to act as a cowboy in western films.

Dow, who was dubbed "Two Gun Bob" by political opponents in his recent unsuccessful campaign for governor of New Mexico, was reared on a ranch in the southwestern part of the state. His father, a pioneer sheriff, was shot down by outlaws. Dow has frequently competed in calf and steer roping rodeos, recently at Fort Worth, Las Vegas and Chicago.

Pioneer Homesteader Passes to Reward

On Sunday night, Isaac C. Bow, who lived near Lingo, N. M., was called to his reward.

The remains were laid to rest in the Inez cemetery on Monday afternoon.

I. L. Bow came to Roosevelt county from Whitesburg, Texas, filed on a claim, and for years has been engaged in farming on his original homestead.

He has made a successful farmer, a useful citizen, and his death leaves a vacancy which will be hard to fill.

He was a brother to Mrs. W. O. McCormack of Rogers.

Deceased has been a close friend of the editor of the News for years and he feels that has lost a true friend, as well as Roosevelt county has lost a true citizen.

J. W. Clem Advertises Farm Sale

Elsewhere in this issue will be found the advertisement of the farm sale of J. W. Clem of the Rogers community.

Mr. Clem is preparing to move to town and is offering some very attractive items in farm equipment and farm stock.

In case that the weather is too bad for the sale on the date advertised, it will take place on the following Monday, Dec. 17th.

Dr. Johnson, of Lubbock, will preach for the Presbyterians next Sunday at the Cozy Theatre.

Mrs. Chas. Ransom Dead.

Mrs. Carl Mueller received a message Wednesday a. m., informing her of the death of her niece, Mrs. Chas. Ransom at her home in Albuquerque, Tuesday night. Mrs. Ransom's illness was brief, the cause being pneumonia.

Mrs. Ransom has a host of friends in Portales who are grieved to hear of her passing. She was an ardent worker in the H. M. Club. She leaves a husband and two sons to mourn her passing.

C. of Commerce Elects Officers-1929

At the business meeting of the Portales Chamber of Commerce on Tuesday night the old board of directors were elected for another year. It was decided to increase the board to 21 members, and the additional members are to be appointed by the president.

The Board of directors were empowered with the authority of electing the president, vice president, treasurer and employing the secretary.

The principal business transacted at this meeting was that of getting to work on the Eastern New Mexico Normal school, and canvassing the district to be served to see how many students would be ready for enrollment on the opening of the school.

Plans for the proposed buildings were shown at this meeting, and on Wednesday morning committees started out on this work.

The Normal school is the biggest program for this body at this time as there is considerable work to be done before the meeting of the legislature in January, when an appropriation for the building and maintenance will be asked for.

Senator Bratton and Cutting have expressed the belief that an appropriation of additional funds for the support of this school will be made by Congress as soon as the state makes an appropriation for that purpose.

Not only does this school mean much for Roosevelt county, but for the entire east side of the state as well.

Thousands of dollars go out of the state each year for students attending Texas institutions, this money can be kept at home and New Mexico boys and girls educated in New Mexico.

It is estimated that when the school opens that there will be an enrollment of 500 or more.

Portales has contributed an excellent site for this school, and every effort should be made to have the buildings ready for the opening next fall.

Elsewhere in this paper will be found a picture of the proposed building, which is complete in every respect and which will provide quarters for the school which will be a credit to the state.

Every citizen of the county should back the Chamber of Commerce in this work.

A Real Thanksgiving Picnic Dinner.

On last Thursday Mr. and Mrs. J. B. Priddy, Mr. and Mrs. Carl Yoachum, the editor and the Mrs. Editor, Gordon King Greaves and Emmet White enjoyed a real Thanksgiving picnic dinner at the ranch of the editor.

The day was spent in quail hunting, and at the lunch hour, a camp fire dinner was served in the big grove.

The dinner consisted of quail, venison, french fried potatoes, pie and coffee. The dinner, with the exception of the pie and bread were cooked over the camp fire. After the hunt, it is needless to say that all were hungry and did justice to the feast.

Establish Wholesale Warehouse Portales

Workmen arrived in Portales on Wednesday of this week, to begin the construction of wholesale warehouse for the Phillips Petroleum Company.

Just where the warehouse will be located is not known at this time, but it will be sufficient to handle a general oil and gas wholesale business.

Portales Markets

Hogs	\$7.50
Heavy hogs, 4 lbs. and up	13c
Light hogs and leghorns	12c
Roosters	6c
Colored Springs up to 3 lbs.	20c
Colored Springs, 3 to 4 lbs.	17c
Colored Springs over 4 lbs.	15c
Leghorn Springs up to 2 lbs.	17c
No. 1 Turkeys	24c
No. 2 Turkeys	14c
Old Turkeys	14c
Ducks and Geese	12c
Green Hides	8c
Dry Hides	17c
Eggs	35c
Cream, with dividend paid by everybody	45c
Whole Milk	32c
Green Potatoes	2c
Cured Potatoes	3c

Portales Valley News

J. G. GILLES
Editor and Owner

Published Weekly on Thursday
TELEPHONE NO. 23

DEMOCRATIC IN POLITICS

Portales Valley News bought Portales Herald-Times September 12, 1928.

Portales Valley News consolidated with Portales Journal, December 14, 1928.

Portales Herald consolidated with Portales Times, March 27, 1913.

MEMBERS:
National Editorial Association
Panhandle Press Association
Western New Mexico Press Association

SUBSCRIPTION RATES

IN NEW MEXICO

1 Year \$1.50

6 Months .75

3 Months .50

OUT OF NEW MEXICO

1 Year \$2.00

Alaska, Canada, Mexico \$2.50

The turkey story of D. Totten which appeared in the News several weeks ago, has been quoted in the press of three states so far, which goes a long way to tell the world that Roosevelt County is the best place to farm on the diversified plan.

DO NOT CALL HIM HERB

Now Will Robinson will say "I told you so."

Herbert Hoover, through a press correspondent, was quoted as opposed to being called Herb or Herbert by the press and that this would not be stood for after he takes the chair of the president.

"He feels that he is not keeping up with his dignity. Through his association with King George, he has become impressed with the dignity of the English."

Does this mean that he is no longer the president of the common people, but an autocrat?

While Roosevelt occupied the White house, he was referred to as Teddy by the American public, and this familiarity brought him closer to the people.

Lincoln was referred to as Abe, and the public felt that he was one of them.

Coolidge has offered no objections to being called Cal.

The United States is a democratic nation, and the president is a hired hand of the people. With the Boston Tea party English customs were thrown overboard and English pomp and red tape has been cast in discard.

Hoover is an able man, and is capable of making a good president, but if he tries to ride a high horse, and take offence to the familiarity of the public, he

will follow the example of the Prince of Wales and be dismounted at every hurdle. When he turns the current of the Mississippi up stream he will be able to keep the public from referring to him as Herb.

Now if the advice of the News had been followed and Will Rogers had been elected President, he would have been called Bill by very man, woman and child in the United States and would have been proud of it.

The News would suggest that at the turn points of the square, a lighted and decorated Christmas tree be placed this year. It lends a touch of Christmas cheer, and helps beautify the town.

Friday was a busy day at the treasurer office. Many citizens were availing themselves of the last opportunity to pay their taxes and save a penalty.

Tax assessing time will soon be here. Better begin to count your taxable property and be ready to give an account to the assessor.

If the tax paying time was changed so that it did not come so close to Christmas, it would tend to stimulate the Christmas spirit.

By the time the tax collector and old Santa Claus get through, Dad's pocket book will look like it has passed through a stampede of elephants.

A 365 day Christmas present will cost you very little. \$2.00 will send the News to any part of the United States for that period, and it would be appreciated by the folks back home.

The Christmas spirit, does not mean to take the spirit out of a bottle of bootleg whiskey. This method will profane the anniversary of the birth of the Savior.

The News trusts that Mister Hoover will bring back enough Brazilian nuts to fill the stockings of all the kids on the sidewalks of New York.

Congress convened Monday of this week for the short session, which expires on the 4th of next March. It is also to be hoped that Congress will make this term as short as possible, as considerable damage can be done even in that length of time.

The slayer of the Mexican boy in California, is peevish at the police for bringing him back from Canada. It is a shame the way the officers are disregarding the wishes of their prisoners.

An earthquake was felt in South America on the 1st of December. America was considerably shaken up on the sixth of November.

Eggs taste better now that they are selling around 50 cents per dozen. It is remarkable the difference in the taste of 10c and 50c eggs.

LONG STAPLE COTTON PREFERRED BY BUYERS

There has been considerable sentiment developed in the past year largely by those with seed to sell to change from the longer staple to shorter staple cotton in the irrigated districts in southern New Mexico says George R. Queberry of the New Mexico Agricultural College. These advocates maintained that the shorter staple cotton produced more an opened earlier than the longer staple. This, however, has not been true in the tests conducted by the College with farmers and at the Experiment station. The shorter staple varieties frequently open a few bolls earlier than the larger boll type, but it has been noted that before the season is half over the 1-16 and 1-18 cotton has opened up more cotton and before the season has entirely passed, the total yield from longer cotton is considerably greater.

For a period of years, The Acala at the Experiment Station has out-yielded other varieties, produced a more uniform staple of better quality. Letters were recently sent out to all license buyers in the state and those that replied unanimously recommending by the longer cotton. One makes the following statement:

"Last season, we paid the same for the shorter lengths and sold for the same. But this year, 100 off is the best I have been able to get. The shorter varieties will make an inch or more or a little better here and a 1-16th seems to be the best demand. Am doing everything that I can do to discourage the raising of shorter lengths. It does not produce as much per acre and does not open any earlier or better than some of the longer Acalas."

Another buyer states that he is making from 150 to 200 points difference between the short and long cotton and does not care to handle any more at that figure as his firm does not want it at any price. He says:

"My honest opinion is that the short cotton is an injury to this valley and causes us to have to take less for the better cotton we can raise here."

All other replies have been equally emphatic and condemn the planting of cotton producing a staple shorter than the 1-16 inch.

CAUSEY

We are having some fine weather now crops are being gathered very fast. A few plows have started for another crop. We believe early plowing is a winning game.

Floyd Judah from Clovis visited in Causey last Sunday.

The pie supper and program at Causey was a real dandy. Mr. Bramen is our teacher and a real booster.

Some of the Causey people attended the farm sale near Garrison the other day and among them was Clint Judah. Clint bought a nice line of furniture for house keeping. Clint said he did not need all the chairs he bought at the present, but he thought he would need them in about twelve months.

J. D. Garner was in Portales last Monday looking after business.

Jay Stone and Miss Grace Elliott were quietly united in the bonds of matrimony.

Chas. Roberson and mother and the bride groom and other friends visited in the home of J. W. Stone last Sunday.

1500 cattle from the Hart ranch and 60 saddlehorses and 10 cow boys passed this way last Saturday it made some of us think of

the good old times of by-gone days.

Jim Caviness was shipping cattle from Bledsoe last Saturday.

Jack Bird and his father, of Lamesa, Texas, was looking after business in Causey the other day.

Jack Ralston's little girl was shot in the shoulder, we did not learn any more about it.

Well the other day at Causey a man asked Jess Campbell how long it would be until Christmas.

Campbell said it would not be long that he had heard it would be on the 25th this year.

FLOYD

There was a very interesting double header basket ball game with Fairfield at the Floyd High school gymnasium Thanksgiving day. In the first game Floyd won by a score of 49 to 30. The girls playing were: Neoma McAllister, forward, Onedia Cranford, forward, Loveta Mauldin, jump center, Lottie Cranford, running center, Lucy Wright, guard, Mary Parrish, guard, captain.

The boys' game was very close, although Floyd lost to Fairfield by a score of 26 to 29. The boys lost this game but showed up well in the second half, especially in the last quarter. These were the opening games of the season.

There will be a negro minstrel including the play, "Axin Her Fader," put on sometime in the near future.

Thanksgiving day was enjoyed very much by the Floyd community. The people assembled to Floyd High school and were entertained by pleasing and appropriate drills, and speeches, Toy Orchestra and several other interesting numbers. At noon lunch was served in the Farm Shop. At 1:30 o'clock the ball games began with Fairfield.

Mr. and Mrs. Jimmie Hopper returned to the home of Mr. and Mrs. Art Hall, Mrs. Hopper's parents Monday afternoon. Where Mrs. Hopper, formerly Willis Bell Hall will stay for some time. Mr. Hall returned to Panhandle, Texas, Friday, where he expects to work.

Several of the friends of Mr. and Mrs. J. P. Nash surprised them Saturday evening. Mr. and Mrs. Nash are leaving soon for Lubbock, Texas where their sons, Dorsey, who was present Saturday evening and Leon are attending college.

Mrs. Geo. Sweat and Mrs. Parris on the behalf of the community presented Mrs. Nash with a very nice electric iron. Pie and different fruits were served to those present.

The H. E. girls have been hemming linen napkins and table cloths for the department the past week, and are making a study of vitamins and other essential elements in diet.—Leoura Hall.

Mrs. G. W. Warlick and two children, G. W. Jr. and Eunice moved from El Reno, Oklahoma to Portales last week and are occupying the Lee English home on East Ohio street.

START THE DAY OFF RIGHT WITH

GOLDEN LIGHT COFFEE

Rich flavor and pleasing aroma. Roasted and packed fresh every day in Amarillo by the Junior Coffee Company — yet costs no more. Order a pound can today and learn how good it is!

At Your Grocer's

Locals and Personals

Miss Amy Quick came over from Amarillo to visit her mother, Mrs. Frances J. Quick and her brother Clyde Quick, over Thanksgiving and the week end.

Orel Boteler came up from Artesa and spent Thanksgiving with his parents Mr. and Mrs. J. H. Boteler.

Henry Miller and family enroute from Elida to their home at Lamesa, Texas were guests in the Carl Case home one day last week.

Mr. and Mrs. Marvin Holeman and daughter Fay are leaving this week for Redlands, California where they will visit Mrs. Holeman's sister.

Mr. and Mrs. T. M. Whitley who spent the past two months with their daughter Mrs. R. B. Ohlhausen left Wednesday for their home at Brady, Texas. They were accompanied by Mr. Ohlhausen who visited his mother at Ponotoc before returning.

Mrs. W. H. Fisher and daughter Eva, and son Will H. and J. T. Morgan attended the football game in Clovis Thursday afternoon and Mrs. J. E. Meredith and daughter Elizabeth accompanied them home and remained until Friday afternoon.

\$7

Down Payment PUTS A JOHN DEERE GOLD MEDAL

CREAM SEPARATOR

in your home. See them on our floor and let us tell you about them.

George & King

WANT ADS GET RESULTS CALL 83

Rug and Floor Covering. Stairs and Repairs. DAN H. SMITH Furniture.

HAVE YOU \$10,000.00 CASH READY to invest in well located business property in Portales. If you don't have the cash and mean business, don't inquire. Paul M. Jones care of WESTERN LAND COMPANY Portales New Mexico

CARR LUMBER COMPANY G. W. CARR, Manager. Building Material Main St. Phone 43

PUBLIC SALE! FRIDAY, DECEMBER. 14, 1928

12 Miles South and 8 miles east of Portales, 1 mile north and 1 3-4 miles east of Rogers, Friday, December 14th, 1928. If the date of sale should not be a suitable day, Sale will be held on the following Monday, Dec. 17th.

TERMS—Sums under \$25.00 cash, sums over \$25.00, a credit of 9 months will be given, purchaser to give bankable note. 5% discount for cash on sums over \$25.00

LADIES COMMUNITY CLUB OF ROGERS WILL SERVE LUNCH AT NOON. FREE COFFEE WILL BE SERVED.

LIVE STOCK	IMPLEMENTS
HORSES	1 HIGH WHEEL WAGON
2 BLACK MARES 8 AND 10 YEARS OLD WEIGHS 1400 POUNDS.	1 LOW IRON WHEEL WAGON WITH BUNDE FRAME
1 BROWN MARE 6 YEARS OLD WEIGHS 1600	1 2 ROW JOHN DEERE GO DEVIL
1 BLACK MARE 10 YEARS OLD WEIGHS 1000	1 1 ROW MOLINE LISTER
1 BAY FILLEY COMING 3 YEARS OLD	1 TWO SECTION 66 TOOTH HARROW
1 BROWN HORSE COMING 3 YEARS OLD	1 HARROW CART
	1 ONE ROW COMBINATION GO DEVIL DISK AND KNIVES.
	1 12 DISK HARROW 16 INCH DISK.
	1 TEN INCH TURNING FLOW
COWS	1 14 INCH JOHN DEERE WALKING LISTER DOUBLE TREES AND SINGLE TREES.
1 BRINDLE COW 6 YEARS OLD HALF JERSEY AND HOLSTEIN, GIVING 3 GALLONS MILK	1 NO. 10 DE LAVAL SEPARATOR
1 JERSEY COW 5 YEARS OLD FRESH WITH HEIFER CALF BY SIDE.	1 TELEPHONE BOX
1 COMING 2 YEARS OLD JERSEY HEIFER BE FRESH IN SPRING.	1 OAK BED STEAD.
1 COMING 2 YEAR OLD 1/4 BRINDLE JERSEY BE FRESH IN SUMMER.	1 CHILDS IRON BED WITH SIDES AND SPRINGS
1 COMING YEAR OLD JERSEY HEIFER.	1 KITCHEN CABINET
ABOUT 200 WHITE LEGHORN CHICKENS BOTH HENS AND FULLETS, CASH.	SOME EMPTY FRUIT JARS.
	1 SET OF LEATHER HARNESS
	1 SET OF CHAIN HARNESS.
	4 BRIDLES
	7 COLLARS FROM 16 TO 22 INCHES.
	1 GALVANIZED OIL BARREL WITH FAUCET
	1 SLIP SCRAPER GOOD AS NEW
	1 SOD FLOW 16 INCHES
	AND OTHER JUNK.

J. W. CLEM V. J. Campbell—Auctioneer J. H. Breshears, Clerk P. S.—If I have anything borrowed belonging to any of the neighbors, or anybody's debt for any amount, Please call for the money or things on day of sale, or else forever keep silent.

BUFFALO MEAT FOR CHRISTMAS

We will have some choice buffalo meat for Christmas, which will enable you to serve an old time Christmas dinner.

Place your order now, so that you will not be disappointed.

Also a complete line of Christmas Groceries, Candies and Nuts.

YOACHUM & SON
Grocery and Market

Ford

FIRST ANNIVERSARY NEW FORD

COME AND RIDE WITH US DURING DECEMBER.

We want you to come and ride again in the same Tudor Sedan you rode in a year ago, and show you this "Henry Ford Master Piece," after it has been driven more than 28,000 miles and never yet has the motor head been off or even one spark plug been removed. It has had more hard use than most cars get in 5 years time. Can you beat it?

The outstanding quality of this Model A Ford will be on everybody's tongue one year from now and when the public has had time to really test the supreme quality that has been built into every part of this car. Come and ride and win a prize free. Visit our shop too.

UNIVERSAL MOTOR COMPANY
Make Our Place Your Stopping Place.

START THE DAY OFF RIGHT WITH

GOLDEN LIGHT COFFEE

Rich flavor and pleasing aroma. Roasted and packed fresh every day in Amarillo by the Junior Coffee Company — yet costs no more. Order a pound can today and learn how good it is!

At Your Grocer's

THE BABY YAM

THE PORTALES VALLEY NEWS PORTALES, NEW MEXICO

THURSDAY, DECEMBER 8, 1933

Locals and Personals

Meta Taylor spent the day with the Nidver Sunday.

Last week the Library received a new book, The Documentary Source Book of American History 1607-1826 by MacDonald.

A practice schedule for class basketball tournament has been placed on the front hall bulletin board.

Anna Belle Robinson spent Friday visiting her sister in Clovis.

Billy Mae McCauley gave a birthday party for Ruby Swanner

Saturday night.

Ruby Swanner spent Saturday night with Billy Mae McCauley.

Mr. and Mrs. L. E. Payne and Cornelia Hunter were in Clovis Saturday afternoon.

Ruby Cooley spent Thanksgiving afternoon with Ruth Wheeler.

Lois Bankston re-entered school at Portales high last Monday morning in the Sophomore class.

Nadine Morris spent the Thanksgiving holidays in Clovis as a guest of Mildred Whitteman.

Cliff Gathens, who came to Portales from the Northern New Mexico, enrolled in the 8th grade Monday.

Mr. Brough and Mr. Stinnett got up at 5 o'clock Thanksgiving morning to go hunting but as fate would have it they only got two jackrabbits and one cotton tail.

Clifford and Lois Bankston is starting to Portales school again.

Home Ec. Class Has Home Nursing

"Home Nursing" has been the subject studied in the second year home economics class the last three weeks.

Each girl has had a brief type-written outline to help in finding reading material. The subject has been studied from different points concerning the work and duties of a home nurse.

Wednesday, November 28th, the class planned diets for patients having certain illness. The girls then prepared the meals and served them to some of the girls as their patients.

Latin Club Initiation.

The Latin II class initiated the Latin I class last Wednesday 7 p.m. at the high school building.

The persons initiated did several stunts such as felt the pane, looked at the moon, introduced to the king and queen, ride in the aeroplane. They also had to say a motto before they were allowed to be initiated.

The refreshments were sandwiches, pickles and hot chocolate.

Home Economics Club Program

A Christmas program was given by the active members of the home economics club Monday in the auditorium. The associate members were present for the program. Each club girl is to plan or help plan some social program or play as a project in the club work.

"Christmas Carol" was sung by the club girls. Miss Hankins gave a talk on Christmas spirit. Beatrice Price, Mildred Stinnett, Zella Meadows and Christa Taylor sang a quartet. Nadine Morris gave a reading. The closing song "Hark the Herald Angels Sing" was sung by all the girls of the club.

Club to Give Two Short Plays

After the usual formalities of committee reports and reading the minutes a comprehensive report on plays was given by Mr. Bailey, Monday morning at the regular meeting of the public speaking club.

The club is now beginning work on two plays. One of the plays will be given as a chapel program and the other for the Carnival program. The casts for the plays were announced and a period from 3:15 to 4:00 set as a practice period.

Two directors were appointed to get up these plays. The directors will make reports after each rehearsal.

Two new members Aletha Ne-dever and Clarence Bruce were admitted to the club.

Eighth Grade Class Party

A large majority of the eighth grade pupils were at the party given at the high school Wednesday evening.

A program was given by some of the pupils consisting of: an Indian dance, recitation, and a play were given.

The party then retired to the gymnasium where numerous games were played and light refreshments were served.

The faculty members who attended the ball game at Clovis Thanksgiving day were Mr. Steiner, Mr. Dupuy, Mr. Stinnett, Mrs. Brake, Mrs. Daniels, Mr. Livingston, Mr. Brown, Miss Davis, Miss Hankins.

Miss Venter, Miss Hall and Miss Brannon visited the Carlsbad Caverns, also at Roswell. Mr. Brough refereed a basketball game at Floyd. Miss Fiddock visited her parents at Hagerman, N. M.

Miss Galloway and Mr. Bailey spent the day here. Mr. Bailey working on stage scenery.

Mr. and Mrs. Golden visited in Canyon. Mr. Harrell spent the time at home because of illness.

Seniors to Wear Caps and Gowns

The seniors are to wear caps and gowns again this year. In a class meeting Tuesday, after a brief discussion of the question, it was voted upon and almost every senior voted for caps and gowns. The caps and gowns will be rented from the same company the seniors of 1928 rented from.

Since there will be no annual this year the seniors are planning to make a gift to F. H. S. A stage light dimmer or tiers for the front of the building have been made as suggestions.

At the Junior Class meeting Tuesday morning Jeanette Barton was elected as a representative from the Junior Class as Queen of the Carnival.

Basement Work Now in Progress

The basement of the Junior High building is almost completed and work will begin on the foundation the last part of this week or the beginning of next. The basement is 50 feet by 60 feet, and there will be two entrances to it, one from the interior of the building and another from the south end.

The basement is under the east end of the building. The new building will contain seven class rooms which will be 21 ft. by 21 ft. and 21 ft. by 26 ft. One study hall which will be 21 ft. by 48 ft. A bookroom, a storage room, a principals office, teachers office, locker rooms and lavatories. The quality of brick to be used has been decided upon. Colman brick will be used, it comes from Colman, Texas.

Review of "Ramona"

When Helen Hunt Jackson's "Ramona" came out, the New York Times said, "Ramona" is a novel to sit up all night over; perhaps to take up again and read with pleasure a second time. It is indeed a romance of the first type.

All who care for fiction will be of the same opinion after reading the love story of the patient Ramona who was brought up on a great Spanish estate in California, and noble hearted Alessandro. This story has value other than that of fiction; it holds an important place in the list of historic novels that depict true phases of our American life.

Ramona was half Indian, but was given, while quite small, to the Senora Morano who merely tolerated the child. When Alessandro came to the Senora's ranch, he immediately loved Ramona, but scarcely dared hope to win her. Felipe, the Senora's beloved son, perceiving the Indian's regard for his foster-sister, kindly stepped aside for the present.

The rush of the Americans to California made harder the life of the submissive Indians, who deprived of their rich fields, wandered on from place to place always pursued by the Americans seeking their land.

Mrs. Jackson in "Ramona" makes a passionate plea for more honorable dealings with the Indians who, as a ward of the government, deserves a kinder regard from his white brother than his forefathers often received.

Emilio Wardick enrolled in the 7th grade Monday.

The Portales Pep squad marched out on the gridiron at Clovis Thursday, between halves, and facing the Clovis side fell down and spelled Clovis. Turning toward the Portales side the squad fell down and spelled Portales then marched off the field.

The vocational agricultural classes received some new wood work vases which will be used in the vocational agriculture shop located in one end of the school truck shed.

Bargains in Christmas candles, nuts and fruits. Model Grocery, W. H. McDonald.

The U. of Arizona Polo team which played the N. Mex. Military Institute on Thanksgiving was in Portales Friday on their way to Norman, Okla. to play the Okla. U. Jack Hopper, who is a member of this team stopped over for a visit with his aunt, Miss Lillian Carr.

Mrs. Bryant Williams and two daughters, of Hope, N. Mex., were guests in the H. Walton home over the week-end. Mrs. Williams is a sister of Walton and a daughter of Mr. and Mrs. McKewen Johnstone.

WE HAVE IT—

A Complete line of Bath Tubs, Lavatories, Toilets, Kitchen Sinks and Bath Accessories. In fact anything for the Bath Room.

Call us When in Need of a Plumber.

PORTALES LUMBER CO.

Phone 10 - - - Phone 10

CHICKS HATCHED EARLY ARE MOST PROFITABLE

It is time to make arrangements for next year's supply of baby chicks says Z. E. Anderson of the New Mexico Agricultural College.

Chicks hatched so as to begin laying the first of October are usually the most profitable. At the Experiment Station and experiment showed that White Leghorns hatched in April were more profitable than when the chicks were hatched any other month of the year. That would mean that the heavier breeds should be hatched about a month earlier than this.

The next time of hatching in order to get layers by the first of October will depend a great deal upon the poultryman; some develop their pullets much faster than others.

Unless pullets are laying by October first, they will raise a great deal of the high priced egg period. If they start laying much earlier than this, there is danger of a fall moult. There are thousands of pullets in New Mexico this year that were late hatched or poorly grown out and will barely be in production when egg prices take a tumble. Such pullets make little or no profit. Hatch your chicks early.

If you are depending on some hatchery to supply your chicks, don't lose any time in getting your order in. A great many poultrymen have had their orders in for some time now. If you wait until about the time you want your chicks before ordering, your order will be ahead of yours and you will have to take the chicks at a later time.

THANKS.

We wish to thank our friends for their kindness shown us in the death of our grandbaby and niece. We take this method of expressing our Thanks and appreciation and for the beautiful flowers. May God's richest blessings rest on each and everyone.

Mr. and Mrs. J. D. Newberry, Arthur, John and Ethel Newberry, Portales.

Bargains in Christmas candles, nuts and fruits. Model Grocery, W. H. McDonald.

Attention Irrigation Farmers

Come out and see the demonstration of the new ACME pump Saturday, Dec. 1st, at 3 p. m. on the Nazarene Orphan Home, just South of Allen Sanders farm. This pump does away with the expense of digging a pit as it will go in a 1-1/2 inch well or larger, will pump 1,100 or 1,200 gallons per minute, this pump will handle the sand and not wear it out. If you are interested in a pumping plan in the near future come out and look it over.

ROSWELL PUMP & SUPPLY CO.

Seasonable Gifts

A NICE LINE OF—

CHRISTMAS BOX CANDIES.

CHRISTMAS BOX of CIGARS

CHRISTMAS BOX OF STATIONERY.

COME IN AND SEE THEM.

McDonald & Son

The Easy Washing Machine

Will make an ideal Christmas present. It lightens the work of wash day, and will make a serviceable present which will last for years.

Come in and see this machine. We will be glad to give a demonstration. Will be sold for Cash or on easy terms

Ohr Electric Co.

In the Maud Smith Abstract Building.

Let's Go
—EAT—

at the

HOT SHOT

Old Jack Six's Back
Making Hamburgers
and Chile and Etc.

Special Attractions For Santy's Chimney

New Millinery Metallics, Felt, Velvets for Ladies and Misses

New Costume Jewelry, Hand Tooled Bags, Handkerchiefs, Linen and Silk, also in boxes.

The New Flower Sets for Shoulder and Sleeve.

Every New Shade in Silk Hosiery. All kinds of Silk Underwear, both Rayon and Crepe.

The Cats Pajamas and The Kittens Pajamas for the Little Tots.

Costs, Suits, Dresses of Transparent Velvet, Georgettes, Crepes, Satins, Flat Crepe and all materials. New Printed Crepe back Satins.

Hobes, Collied, Felt, Gold Bordered, Rayon and Blauet.

Home Shoes for Ladies and Children. Ladies and Misses Sweaters.

DON'T FORGET THE LADY FEATHERED COLORED SHEETING.

1-4 WIDE, Per Yard

—SAVE YOUR COUPONS—

The Ladies Shoppe

Hail! Gift Shoppers -- Here's the Place to Come

Folks who have spent many hours Christmas Shopping, but who have done but little buying because they could not find what they wanted, have finished their buying in a short time after they come here. We have the wanted gifts in ample assortments.

Dolls, Toys of every description, Books, Hand Painted China, Cut Glass, Toilet Sets Smoking Sets, Christmas Decorations. In fact suitable presents for every member of the family.

Pearce's Pharmacy

Santa Claus' Headquarters.



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ED. J. NEER
 UNDERTAKER AMBULANCE EMBALMER SERVICE
 Established 26 Years — Licensed by State Board
 Phone 67 2 Rings — Agent for Clovis Floral Co.
 Quality and Service Considered — Neer's Prices are Less.
 Portales, — — — — — New Mexico

Did It Ever Occur To You—

That a bank in your community, was constantly striving to serve you and help in the building up of the community?

The First National Bank, seeks your business on the basis of interested intelligent service and is prepared to take the proper care of it.

FIRST NATIONAL BANK

Portales, - - New Mexico

East Valley View

"We are still having winter weather."

The club ladies are planning to entertain their husbands and families Friday night the fourteenth of this month.

Mr. Thiesen will preach at the East Valley View school, house, Sunday night December the ninth.

Mr. and Mrs. Baley visited their daughter, Mrs. Newberry, Tuesday and while there they butchered a hog.

Dick Heckman and Ott Newberry are in the Dora community thrashing beans.

The Moore family are picking cotton this week.

Ola Sartin started to school this week.

James Kiker sprained his ankle last week.

J. B. Atkins has returned home and expects to farm his father's place this year. He says he expects to have his own cook.

Mrs. L. C. Shaw is visiting her sister, Mrs. J. R. Heckman, a few days this week.

Mr. Poe is thrashing peanuts west of Portales.

Mr. Glenn Shaw and family, Mr. J. R. Heckman and family spent Sunday with Mr. and Mrs. L. C. Shaw.

Mr. and Mrs. Marvin Deal and Mrs. Rhoda Johnson were Clovis visitors Monday.

Mr. Luther Cooper of Floyd, was the guest of Mrs. Ida Goodwin one day last week.

Dora

Editor—Wren Drew.
 Reporters—Louie Hall Ethel Radcliff, Lavern Nicklas, Tra Wilmoth and Ralph Fraze.

Everyone has been enjoying the beautiful sunny days.

Sunday school at the Church of Christ was attended by quite a few but not so many, as usual, because of the sickness in the community.

The progress of the broom corn thrashing in the southeastern part of the community was delayed some what by the breaking down of the machine but started again Monday.

There are many cases of flu in the community this week.

There was an average crowd at singing Sunday night.

Several of this community attended the singing convention at Plainview, N. M. Sunday.

Don't forget the box supper to be held here Saturday night, Dec. 8.

Bro. Gordott, of Farwell, Texas, will preach at the Church of Christ Sunday, Dec. 9.

Mr. Cathey Dandridge and family are leaving for Missouri next week and Mr. Dandridge is shipping a carload of his New Mexico grain, which he has had thrashed and crushed to his new home.

Bro. Jerald, of Oklahoma, preached at the school house Sunday morning.

Examinations are staring us in the face this week.

The boys and girls basketball teams have matched games with Fairfield on the Portales court for Dec. 15.

The girls basketball team will play Milnesand at Milnesand, Friday, Dec. 7.

Mr. and Mrs. J. M. Gaines and family spent Sunday in the Oscar Evans' home.

Mr. and Mrs. G. A. Nicholson, son and daughter, Mr. and Mrs. D. B. Borrough and daughter, Luveta, and Mr. and Mrs. S. E. Johnson, spent Sunday with the W. H. Nicklas family.

Mr. and Mrs. Fred Taylor were shoppers in Clovis Friday.

Mr. and Mrs. Stephenson and little daughter, Mr. and Mrs. F. J. Hodges and family were Sunday evening visitors in the Drew home.

Mr. and Mrs. Joe Creamer spent Sunday with Mr. and Mrs. B. B. Swafford of Garrison.

Mr. and Mrs. Ferguson returned Monday afternoon from Texas where they have been visiting for the past week.

Mr. and Mrs. W. E. Cummings and daughter, Mrs. Gene Wilmoth and son, returned from a trip to and near Weatherford, Texas.

Mr. Broda McAlister, of Milnesand visited Mr. Carl Radcliff Sunday evening.

Misses Ruth McClintock and Martha Evelyn Hodges were week end shoppers in Clovis.

Mr. and Mrs. Vandiver and family took dinner with the A. J.

Burkett family.
 Mrs. Jim Dutton, Mrs. Thompson, Mr. and Mrs. C. E. Venable are on the sick list for last week and this.

James Burkett spent the holidays and the week-end at home.

Roosevelt County Singing Convention

This Convention will be held at Midway, New Mexico, next Sunday, Dec. 9.

Quite a number of visiting singers will be with us from Texas. We are always glad to have them with us.

The program will be made out at that time.

Everybody is invited, let's make this a get to gether occasion.

Dinner will be served on the grounds. Everybody Welcome.

Locals and Personals

Mr. and Mrs. Henry Bremer, Mr. and Mrs. W. T. Cox and Son Carl James motored to Clovis Sunday afternoon.

Claude Williams arrived in Portales Wednesday from Big Springs, Texas, and on Thursday he and his sister, Mrs. Dehn Kirk and children motored to Bluit to spend Thanksgiving with their parents, Mr. and Mrs. W. M. Williams, on Saturday Mrs. Kirk and children motored to Lubbock with her brother, returning to Portales Sunday.

Mrs. E. C. Temple will arrive this week from Belen to visit until after the holidays with her mother, Mrs. Sam Florence and daughters.

Misses Elena Bowman and Clara Florence, and Messrs. Bill Turner and Robert Malone enjoyed a quail fry Sunday night in the Florence home.

Mr. and Mrs. E. R. Black and son John Garst Black, and Mrs. Marjorie Richardson returned Sunday from a visit to relatives and friends at various points in Texas.

The J. P. Ford, W. T. Cox, Claude A. Loris families and Carl Bremer and wife enjoyed a six o'clock brand dinner with Mr. and Mrs. Henry Bremer Friday night.

A young people convention was held last week, Thursday and Friday at the Assembly of God Church. Delegate present from Artesia, Ros-

well and Clovis, New Mexico and various other points in Texas. On Thanksgiving day at the noon hour the local church served a real Thanksgiving dinner, turkey, pumpkin pie and lots of good things, cafeteria style.

Mrs. Rhoda Johnson enjoyed a baked chicken dinner on Thanksgiving with Mr. and Mrs. Marvin Deal.

Rev. A. C. Bates left Friday for Houston, Texas where he will be engaged in evangelistic services until Christmas.

Dr. and Mrs. R. W. Means and children plan to leave about Dec. 20th for Amarillo, where they will spend a few days with Dr. Parents Mr. and Mrs. J. L. Means. Further than that their plans are not matured, although Dr. thinks he will be compelled to return to his business while Mrs. Means and the children go on to Clayton, N. M. to spend the balance of the Christmas vacation with her parents Mr. and Mrs. Ray Sutton.

ARE YOU SUPERSTITIOUS?

MARRIAGE

Two weddings in the same family in the same year are unlucky.

Marry in a snowstorm and you will become rich.

The first to go to bed on the wedding night will be the first to die.

Wear out your wedding garments quickly and you will become rich.

Laughing bride will make a weeping wife.

Postponing a wedding day brings bad luck.

If you pour coffee from the cup you can see from the picture in the cup whether your visitor will be a man or woman.

Woman whose skirt turns up in the back has a widower as a suitor.

Pin a fourleaf clover over the door, and the first man to enter that door will become your husband.

Count nine stars on nine nights in succession, and the first young gentleman that you shake hands with will be your husband.

If a servant falls downstairs she will have a new beau.

If you would have the admiration of the opposite sex, carry the heart of an owl in your pocket.

Bargains in Christmas candles, nuts and fruits. Model Grocery, W. H. McDonald.

Supt. J. R. Wrinkle and Principal Thurman Harris, of Pleasant Hill school, were Sunday visitors in Portales.

Santa Claus' Headquarters for Christmas candles, fresh and dried fruits and nuts. Look over our line before buying. Model Grocery, W. H. McDonald.



FRUITS FOR CHRISTMAS

Christmas is a day when you should have a plentiful supply of fruits for your guests and for your own family as well. Our stock is so varied that every need may be easily supplied.

J.N. McCall Company

Phone 13.

Pleased, Indeed, Will Be Those Who Receive Gifts Selected from Our Ample Stocks



The women of this community know that whatever gift they receive, purchased at this store, is of a quality certain to satisfy, so why not buy here and be sure your gift will please.

New Dresses for Mother and Daughter

The newest of the mid-season dress styles are being shown here for the Christmas shoppers buying for themselves or for gift purposes.

A Big Collection of Gift 'Kerchiefs

Plain or embroidered handkerchiefs in attractive gift boxes—a gift that you may choose at little cost, yet you will be giving something worth while.

15c to \$1.25

Hosiery in Gift Packings

A gift item that you must be certain to see—our display of new hosiery in boxes ready for gift giving.

65c to \$2.50



For The HOME

Scarfs, Table Runners, Tapestries, Bath rugs, Luncheon Sets, Table Cloths, Towel Sets and many other useful items.

Gifts FOR MEN

Military brushes Belts, Handkerchiefs, Buckles, Socks, Ties, Shirts and many other useful gifts that would please him.

This Store Welcomes Shoppers to Come Looking

Christmas Goods At Bargain Prices

The Famous

"Famous For Bargains"



The Store Where You May Choose GIFTS---

Useful, Beautiful And Enduring

Toys Of All Kinds
 Kodaks—
 Kodak Books—
 Fountain Pens—
 Books—
 Stationery—
 Christmas Cards—
 Presents for every member of the Family—

The selection of a gift of furniture assures you more for your money than you can purchase in most any other way. Furniture is beautiful, useful and when made the way our furniture is made it is enduring. May we suggest some of the following articles as especially worthy of your attention?

We have just received a car load of new Furniture, consisting of:

Living Room Suits \$35.00 to \$200.00

Rockers \$1.50 to \$25.00

Magazine Racks, End Tables, Library Tables

Special attention is called to our nice display of
 ARMSTRONG QUAKER GIRL RUGS

ED. J. NEER

DRUGS, FURNITURE & UNDERTAKING
 Quality and Service Considered — Neer Sells for Less.

WANT AD COLUMNS

The Easy Way to Buy, Sell Find or Swap

TELEPHONE 83 FOR WANT ADS

For Sale

Wanted to trade equity in new five room brick veneer in one of Lubbock's newest additions for improved grading land in New Mexico. Write C. H. Davis, Box 2198, Lubbock, Texas. 7-11c.

For Sale.

300 acres near Rogers; 5 acres improved near town.

100 Rhode Island Red pullets.

Also 80 acres in Missouri to trade for shallow water land.

J. H. BRESHEARS. 4-4t

FOR SALE—Some pure bred Bared Rock Cockerals. E. B. Thompson strain, they are beautiful. Valley View Farm, Mrs. W. E. Reynolds 7-4tp

EXCHANGE—AMARILLO. Small modern home, double garage. A modern duplex of 4 rooms, 2 baths, front and back porch, renting at \$35.00 per month. These are well located on south east corner in two blocks of bus line. A home and an income all clear, to trade for small farm at Portales, Ramsey and Ramsey, Real Estate, 715 North Fillmore St., Amarillo, Texas. 4-4tc.

FOR RENT—Modern home on Main St. See Alvin George. 51-1tc.

WANTED—Portales residence or business property, or well located lots in exchange for residence in Amarillo. Address North Station, Ramsey and Ramsey, 715 North Fillmore St. Amarillo, Tex. 4-4tc.

"It's always Leghorn Time." Tanager-Hanson strain. Few good hens, 75c. Hatching eggs, baby chicks, custom hatching. Youngdale Poultry Farm Phone 193-F11.

IN THE MATTER OF THE ESTATE OF JOHN T. WATKINS, DECEASED.

NOTICE. Notice is hereby given that the undersigned, was on 24th day of November, 1928, appointed administrator of the estate of John T. Watkins, deceased, by Hon. F. T. McDonald, Probate Judge of Roosevelt County, New Mexico.

Therefore, all persons having claims against said estate are hereby notified to file the same with the County Clerk of Roosevelt County, within one year from date of said appointment as provided by law, or the same will be forever barred.

HUBERT K. WATKINS, Nov. 29-4tp. Administrator.

STATEMENT OF THE OWNER-SHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

Of Portales Valley News published weekly at Portales, New Mexico for Oct. 1st, 1928. State of New Mexico, ss.

County of Roosevelt.

Before me, a notary public in and for the State and county aforesaid, personally appeared J. G. Greaves, who, having been duly sworn according to law, deposes and says that he is the editor and owner of the Portales Valley News and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher J. G. Greaves, Portales, N. M.

Editor J. G. Greaves, Portales, N. M.

Managing Editor J. G. Greaves, Portales, N. M.

Business Managers J. G. Greaves, Portales, N. M.

2. That the owners are: J. G. Greaves, Portales, N. M.

3. That the known bondholders, mortgages, and other security holders owning or holding 1 per cent or more of total amount of bonds,

Miscellaneous

Visit the Christian Ladies at Ed. J. Neers Furniture parlor Saturday, Dec. 8th. 5-3tc.

FOR RENT—Modern stucco residence, 5 room, bath, hot water, garage. 1-2 block from grade school. See Ed. J. Neer. 3-1tc.

STRAYED—Two mules, one a dun color, 4 to 6 years old. Branded. Are probably in Roosevelt County. Please notify Mrs. J. N. Teferillier, Orier, New Mexico. 7-11tp

FOR RENT—Two light house keeping rooms furnished, 3 rooms unfurnished. 1 windmill with pipe for sale. Inquire Mrs. J. Harve Baker, 600 Colorado St. 7-1tc.

House for rent—4 rooms, modern on Main Street, 1 block from High School. See Dr. Keller. 2tc.

LOST—1 bay horse, 4 years old, branded P—on left jaw. Lost 6 miles south of Dora on highway. R. J. Morrison, Portales, New Mexico. 6-2tp.

TO TRADE For sweet potatoes or peanuts, 1928 model Ford Touring in first class condition. Inquire at News office or see Frank Williamson. 7-2tp

LAND WANTED.

Will trade \$8000 equity in a 2 story brick building, on best business street in Sapulpa, Oklahoma, centrally located. First story rented at \$75.00 per month; second story is arranged in three modern apartments, rented at \$80.00 per month. This building is in first class condition and rented every since it was built. The loan is 5 1-2 per cent, easy terms. Address Ramsey and Ramsey, 715 North Fillmore, Amarillo, Texas. 4-4tc.

FOR SALE OR TRADE—Equity in 4-room house. Will take auto as first payment, easy terms on balance. R. E. White, at Wood Garage. 6-2tc.

mortgages, or other securities are: Mergenthaler Linotype Co. Brooklyn, N. Y.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the six months preceding the date shown above is 2200.

J. G. GREAVES, Owner. Sworn to and subscribed before me this 4th day of December, 1928. (Seal) A. J. GOODWIN, (My commission expires Feb. 28, 1930.

NOTICE OF EXECUTRIX.

No. 461. In the Probate Court of Roosevelt County, N. M.

In the Matter of the estate of E. Walls, deceased.

Notice is hereby given that the undersigned was on Dec. 5th, 1928, duly appointed executrix of the estate of E. Walls, deceased, by the Probate Court of Roosevelt County, N. M., and having duly qualified as such, all persons having any claims against the said estate of said decedent are hereby notified and required to present the same to the undersigned in the manner and within the time prescribed by law. Dated this December 5th, 1928.

B. WALLS, Executrix. Dec. 6-27-M.

NOTICE OF SALE OF REAL ESTATE.

STATE OF NEW MEXICO TO J. W. HODGES, defendant. Greeting: Notice is hereby given that pursuant to a decree and order of sale rendered by the District Court of Roosevelt County, New Mexico, on the 15th day of September, 1928 in cause No. 2405 wherein B. J. Catt was plaintiff and yourself defendant, foreclosing a real estate mortgage on the North Half of Section thirty-five and the North half of Section twenty-six all in Township Three North of Range Thirty East, N. M. P. M., Roosevelt County, New Mexico and the undersigned M. B. Jones was therein appointed Special Master of Court and ordered to sell the above described real estate and notice is hereby given that the undersigned will sell the above described property for cash at the front door of the Roosevelt County Court House in

SOCIETY

Elliott—Slone.

Rev. J. F. Grizzle performed the ceremony on Saturday evening at the Baptist parsonage, which made Miss Grace Elliott and Jay Slone, man and wife. Only close friends and relatives were present. The double ring ceremony was used.

Immediately after the ceremony Mr. and Mrs. Slone left for the home of the grooms parents, Mr. and Mrs. J. W. Slone at Arch, where a wedding dinner was served.

The happy couple returned to Portales Monday eve and will make their home in the bungalow next to Coe Howard's residence.

Mrs. Slone came to Portales some eighteen months ago and since that time has been employed as stenographer in the office of the 'District' attorney. She is an untiring worker in the Baptist church and is of a cheerful disposition and has made a host of friends. She is the grand daughter of Mr. and Mrs. Robinson and niece of Chas. Robinson.

The groom, Jay Slone has grown to manhood in the Arch community. He graduated from Portales High five years ago and since then has taught in the schools of New Mexico and Texas. Just a month ago he resigned his school in Tex. to accept a position as bookkeeper for the Potato Association.

Thanksgiving Dinner.

Guests of Mrs. Nettie Young for turkey dinner on Thanksgiving were Don Bell, Gordon Lyons, Mrs. Hart, H. E. Melton and wife, Lester Powers and wife, Miss Martha Van Winkle, Mr. Morean, Robt. Malone and Miss Vada Mae Jackson, and Edwin Lanzar and Miss Betty Hoover.

Party at J. S. Green Home.

Clovis and George Green, sons of "Mr. and Mrs. J. S. Green entertained friends on Saturday evening honoring their house guests Aubrey Abernathy and Hubert Butts, of Lubbock, who were their guests over the week end. The young folks were in a merry mood and spent a jolly time. The guest list included Misses Leila Mae Freeman, Adele Oldham, Eula Elliott, Vera Hendricks, Edna Disney, Edna Locker, and Vada Mae Jackson and Messrs. Wayne Stratton, Chas. Owens, Clovis, George and Truman Green and the honorees.

A delicious, frozen refreshment course was served before the going away hour.

Portales, New Mexico on the 29th. day of December, 1928 at the hour of 10:00 o'clock a. m., which sale will be made of said property subject to the first mortgage and will apply the proceeds to the payment of said judgment with interest to date of sale in the sum of \$1329.41 Dollars and costs.

Witness my hand this 1st day of December, 1928.

M. B. JONES, Special Master.

Dec. 7-29-H.

Miss Bernice Hayes Entertains. Miss Bernice Hayes entertained on Friday evening with a bridge party for Miss Grace Elliott, who became the bride of Jay Slone on Saturday. The guest list consisted of members of the Little Theatre and a few close friends. The evening was spent with the game of bridge at the close of which refreshments were served. The guests besides the members of the Little Theatre were, Jay Slone, Robt. Malone and Miss Sybil Lyons.

Surprise For Mrs. Ribble.

On Wednesday evening of last week a number of friends of Mrs. A. D. Ribble surprised her with a handkerchief shower, the event being her birthday. It was a complete surprise, the friends having gathered at the home of Mr. and Mrs. Greaves, opened the front door of the Ribble home and walked in en masse. The gifts were many and beautiful.

U. D. C's Meet.

The regular meeting of the U. D. C's was held on Tuesday afternoon with Mrs. J. G. Greaves. The subject for the program was Southern Writers and Mrs. E. N. Neer was in charge. Others on the program were Mrs. A. D. Ribble, Mrs. T. E. Mears, Mrs. N. F. Wollard, and Mrs. W. B. Oldham. Mrs. H. F. Jones presided over the meeting and Mrs. L. E. Cannon, and Miss Kate McManaway were taken into the chapter.

After the program Mrs. Ribble assisted the hostess in serving a plate lunch.

Mr. and Mrs. Judevine at Home.

Mr. and Mrs. W. K. Judevine entertained a few friends at a three course seven o'clock dinner Saturday evening Dec. 1st. After dinner bridge furnished diversion until a late hour. Those enjoying the evening with Mr. and Mrs. Judevine were Mr. and Mrs. H. H. Buchanan, Mr. and Mrs. T. A. Martin and Mr. and Mrs. J. Rex Forrest.

Surprise Party for Nash's

A very enjoyable evening was spent last Saturday evening at the J. P. Nash home when about eighty of their friends gathered and gave them a surprise just before their departure for Lubbock.

The evening was spent with games and social chat after which an old time pie and pound supper was served. Just before the crowd departed a nice electric iron was presented to Mr. and Mrs. Nash as a remembrance of their many friends.

The Nashes have been long residents of the community for a great number of years, and they will indeed be missed by their many friends at Floyd, as they have always responded to all community activities, and they have been a great help to the up-building of the community.

At a late hour all departed having spent a real enjoyable evening and wishing the Nashes much success in their new home.

Mrs. Geo. Sweat, Floyd.

THE

NEW WHIPPET -1929-

MODELS ARE COMING SOON!

WATCH FOR THE ANNOUNCEMENT

Wood Garage



Gifts That Please Men Especially Well

You can never imagine how easy it is to select gifts for men, until you come here and see our most complete display of the many items men appreciate as gifts.

Ties ----- 50c to \$1.50
Hosiery ----- 35c to \$1.00
Gloves ----- \$1.25 to \$4.50
Shirts ----- \$1.00 to \$5.00
Handkerchiefs - 25c to \$1.50
Initial Handkerchiefs - 25c
Silk Robes - \$8.50 to \$16.50
Oregon City Robes - \$16.50 to 18.50
Tie and Handkerchief Sets ----- \$1.95 to \$5.00

Mufflers ----- \$1.50 to \$5.00
Mens Pajamas - \$1.75 to 4.00
Handkerchief and Garter Sets ----- 50c & \$1.00
Belt & Buckle Sets ----- \$2.00 to \$3.50
Mens Sweaters 3.50 to 10.00
Stetson and Keith Hats ----- \$5.00 to 16.50
Suede Jackets, Leather Sport Blouses.

JOYCE-PRUIT COMPANY

THE NEW PONTIAC

OAKLAND MOTOR CAR CO. Pontiac, Mich.

Mrs. Carr Entertains Bridge Club.
Mrs. G. W. Carr was hostess on Wednesday at 1 o'clock to the members of the Friday Bridge Club with one of the loveliest par-

ties of the season.
The living room was decorated with beautiful bouquets of fall flowers. A color scheme of the pastel shades of pink, lavender,

yellow, green and blue was carried out in a wonderful way. The quartet tables were spread with organdy covers of these colors, centered with a bouquet of yellow

mums, pink and lavender sweet peas. The favors were little ladies with fluffy ruffles and were very attractive. The nut cups of the same shades held salted almonds. The shades were drawn and lights from numbers of gorgeous lamps, over all made a beautiful picture. The menu carried out the color scheme and was served on green glass dishes. Altogether it was one of Mrs. Carr's most successful parties.

The afternoon was spent playing bridge. Mrs. Edwin Neer winning high score and Mrs. R. P. Burn second high, and Mrs. Spire low. These were given beautiful prizes and each guest was given a Christmas gift.

Those present were Mrs. H. H. Buchanan, Mrs. Marjorie Richardson, Mrs. J. J. Spire, Mrs. Edwin Neer, Mrs. R. P. Burn, Mrs. W. K. Judevine, Mrs. E. L. Wright and Mrs. Herman Luper.

CHRISTIAN LADIES AID

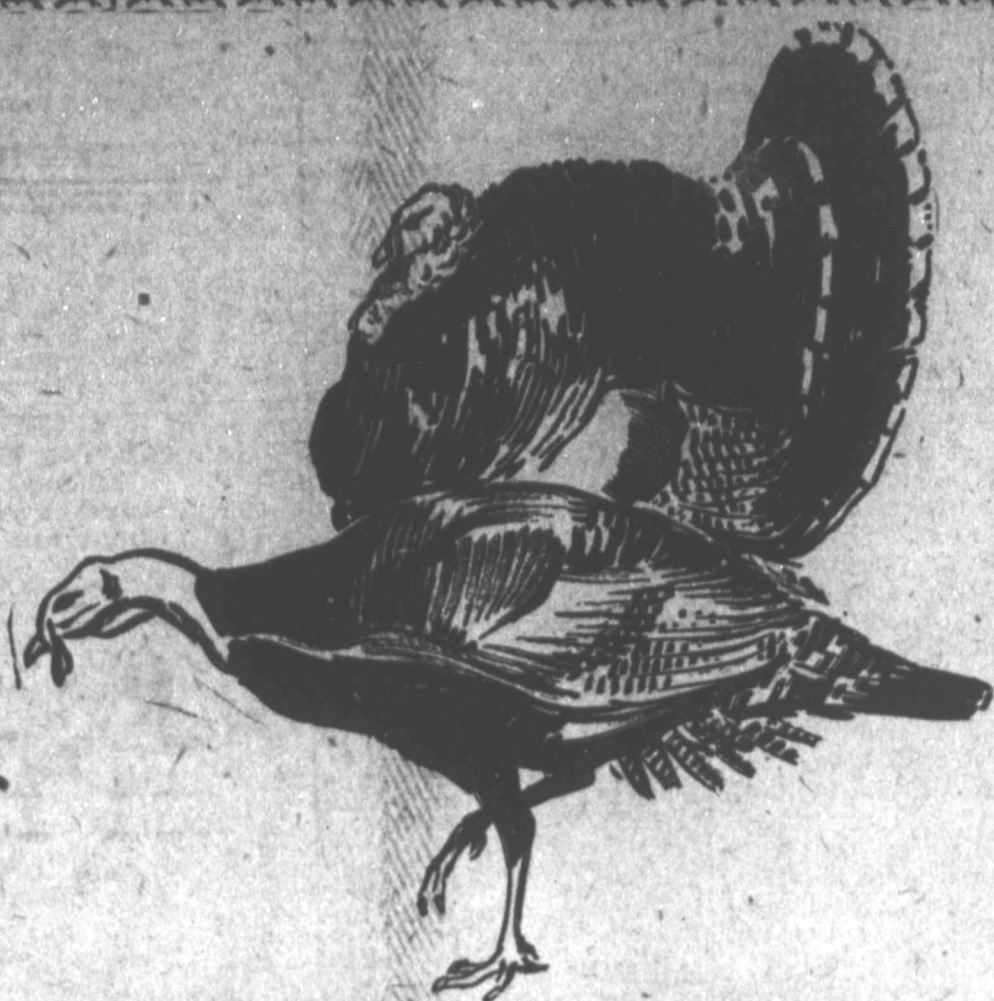
The Christian Ladies Aid met Monday afternoon in a called meeting with Mrs. E. T. Hensley, and all hands were busy with last minute stitches for Saturday bazaar. Ten Members were present and enjoyed the delicious plate lunch served by the hostess.

Grandma Cox, Celebrates 75th Birthday.

Grandma Cox celebrated her 75th birthday November 29, Thanksgiving day. A dinner fit for a king was prepared by Mrs. Atkins. Grandma Cox received many presents from her children and grandchildren.

Those present to help Grandma Cox celebrate her birthday were: Mr. and Mrs. M. C. Cox and little son, from Clarendon, Texas, Mr. and Mrs. G. W. Atkins and family, Mr. and Mrs. Jessie, and Mrs. Matthews. All present enjoyed a wonderful birthday dinner, and they wish Grandma Cox many more happy birthdays.

+++++
+ Shop NOW and MAIL Eas- +
+ ly for early delivery. +
+++++



THE CHRISTMAS TURKEY

The Christmas Turkey market is now open and we are in a position to handle all of the and we need them to fill our orders and can pay the highest market price for them. We expect to grade on 9 lbs. and 13 lbs. STILL giving that honest weight, grade and test and are paying a 2c dividend on your cream. Bring your produce to—

ROBERTSON PRODUCE

for Economical Transportation



Place your order Now— The Outstanding Chevrolet of Chevrolet History —a Six in the price range of the four!

Since the announcement of The Outstanding Chevrolet of Chevrolet History, tens of thousands of people have placed their orders for this sensational new car! Never before has any new Chevrolet ever won such tremendous public acceptance in so short a time! The new Chevrolet six-cylinder valve-in-head motor is an engineering masterpiece. Not only does it develop 32% more power than any previous Chevrolet motor... not only does it offer sensationally increased speed and faster acceleration—but it provides this amazing performance with such outstanding economy that it delivers an average of better than 20 miles to the gallon of gasoline!

This spectacular performance and economy have been achieved as a result of the greatest group of engine advancements that Chevrolet has ever announced—typified by a new heavier crankshaft... new carburetor, with venturi choke and automatic accelerating pump... new camshaft... automatic rocker arm lubrication... gasoline pump and filter... semi-automatic spark control... and hot spot manifold.

The marvelous new bodies by Fisher are designed for distinctive beauty and style as well as exceptional comfort and safety.

Come in and learn the full and significant story of this greatest of all Chevrolets!

Advance Showings

The Outstanding Chevrolet of Chevrolet History will be displayed in a series of advance showings in the cities listed below:

Washington, Dec. 1-4, Mayflower Hotel... Chicago, Dec. 1-6, Pure Oil Bldg., Wacker Dr. and Wabash Ave... Los Angeles, Dec. 1-6, Ambassador Hotel Auditorium... San Francisco, Dec. 8-13, Civic Auditorium, Larkin Hall... Cincinnati, Dec. 8-14, Hotel Sinton... St. Louis, Dec. 8-14, Arcadia Ballroom, 3515 Olive St... Atlanta, Dec. 18-22, Auditorium—Armory... Dallas, Dec. 18-22, Adolphus Hotel, Junior Ballroom... Portland, Ore., Dec. 18-22, Public Auditorium.



The COACH
\$595
Job. Flint, Mich.

The ROADSTER... \$525
The PHANTOM... \$525
The COUPE... \$595
The SEDAN... \$675
The Sport CABRIOLET... \$695
The Convertible LANDAU... \$725
SEDAN DELIVERY \$595
LIGHT DELIVERY CHASSIS... \$400
1/4 TON CHASSIS... \$545
1 1/2 TON CHASSIS WITH CAB... \$650
All prices f. o. b. Flint, Mich.

Portales Motor Co.

Add Hobbs, Manager Portales, N. M.

QUALITY AT LOW COST

LETTERS TO SANTA CLAUS

Dear Kiddies:

I am sure glad to get your letters. Now for a suggestion. You will want to remember your friends on Christmas morning. I recommend to you the merchants who are advertised in this paper. They have many nice articles which will make fine gifts for your friends.

SANTA CLAUS

Talban, N. M.

Dec. 1, 1928

Dear Santa Claus:

I will write a few lines to let you know what I want. This is what I want, a gun, car, a Tom Mix hat, wagon, a pair of boots, a train, and anything else that you wish to bring me. I am in the third grade. I am only seven years old.

I hope to see you Christmas. Love, from your little friend George M. Nuzum Talban, N. M.

P. O. Box 37

Portales, N. M.

Dec. 1, 1928

Dear Santa,

I hope you are not snow bound so you can not visit me this Christmas. I wish you would bring me a sand dumper, a little truck, and a fountain pen, some nuts, and candy and fruits. I live one and a half miles east of town. I am nine years old.

Yours truly

Allen Rogers

P. O. Box 37

Portales, N. M.

Dec. 1, 1928

Dear Santa:

I hope one of your reindeers are not lost so you cannot visit me. I wish you would bring me a fountain pen, some sparklers, sand dumper, a truck and a airplane. I am seven years old.

Sincerely Yours,

Vernon Rogers

Dear Santa Claus

At the Portales News office please bring me a cap gun and scabert and a real watch & a pair of Black shoes and candy and nuts

Please remember all the other boys and girls in Portales I am seven years old and in the B second.

Chester Paul Bostick

Portales, N. M.

Dec. 1 1928

Dear Santa Claus:

I am a little boy 9 years old and I know there is a Santa Claus. Now I want quite a few things but won't expect too much, but I really want a car. I sure do want some fruit, candy nuts and say Santa be sure and bring a pair of gloves for my hands sure do get cold going to school So by by and come early.

I am as ever

J. C. Thomas,

Portales

New Mexico

RR 2

Portales, New Mexico

Dec. 1, 1928

My Dear Old Santa

I want a gun, and a little windmill if you sell them. I want some candy oranges and apples, and a little tractor and horn, also I want a knife.

Your Very truly,

Leroy Miller

Nov. 30, 1928

Dear Santa

I will write you a few lines. I want a stopper gun so that I can shoot the crows in the corn and a Christmas stocking. I want you to fill my sack full of candy.

My little brother wants a kiddy and some tinkler toys. he said fill his sack full of stuff. My little sister wants some iron and an ironing board and some nuts.

I want a harp and a watch. Good by

Barrett McCauley

Rogers, N. Mex.

Dec. 3, 1928

Dear Santa Claus,

I want you to bring me a knife, watch, wagon and some oranges, candy, nuts a banana and apple.

Walton Fullerton

Dear Santa Claus:

Please bring me a tricycle, a train and a climbing monkey. Audie B. and Maudine want two dolls, a white doll and a negro doll and some dishes.

And Santa we want lots of candy nuts, apples and oranges. We are trying awfully hard to be good Santa.

Your little friend,

Charles Singleton.

Elida, N. Mexico,

Dec. 3rd, 1928.

Dear Santa Claus:

I am a little girl 6 years old and I want you to bring me a doll dresser, a pr. of boots, candy, nuts and oranges.

Your little friend,

Nadine McCabe.

Portales, N. Mex.

Dear Santa:

We have been real nice little girls all year; so we know our names are on your list with the good children.

We want you to bring us, each, a doll that will go to sleep and cry, a doll buggy and a pair of red mittens.

Your little friends,

Margaret and Kathryn McDermott.

Dear Santa:

I am a little girl seven years old.

I would like to have a doll with rubber hands and a doll house, candy and nuts. If you have enough to spare me that much.

Love to you and Mrs. Chris Krinkle,

Geraldine Lauderback,

Elida, N. Mex.

Elida, New Mex.

December 2, 1928.

Dear Santa Claus:

I am a little boy. I am 11 years of age. I think I am big enough to try to handle a gun, so will you please bring me a gun for Christmas?

2 good targets for Christmas?

Yours truly,

Victor Eastor, age 11.

Dear Santa Claus:

Please bring the New some clean cotton rags. Bring them as once. We cannot wait till Christmas.

News Foreman.

Portales, New Mexico

Nov. 30, 1928

Dear Santa:

I wish to tell you what I want for Christmas.

I want a coaster wagon twelve balloons, a toy train, two trucks full of kisses a pair of gloves, and cap, a pair of boots, and some candy. Yes and I do want a picture of you.

Yours for Good.

Sharbutt Owen

Dear Santa Claus—

I want a doll and a Pair of skates and a doll buggy and a cedar chest and also some candy and nuts and oranges.

Margaret Pandley

Portales, N. M.

Nov. 3d 1928

Dear Santa:

I wish to tell you what I want for Christmas. I am a little girl 10 years old. I go to school, I am in the third grade. I have six teachers. They are all good to me. Now I will tell you what I want for Christmas I want a doll, a pencil box some candy, oranges and apples and chewing gum another thing I want is a picture of you.

Yours truly

Kathlene Owen

Butterfat price, effective November 7, 52c delivered El Paso, Ship direct. We never let the sun set on a can of cream unpaid for. Fair and square deal at all times.

EL PASO CREAMERY CO.

"Subject to market changes."

Children's Colds

Checked without

"dosing." Rub on

VICKS

VAPOR

CHERRY MILLION JARS USED YEARLY



You'll Be Surprised

When You See How Cheap Our Entire Stock of
—USED CARS—

are being sold. The Entire Stock must be disposed of by January 1st, in order to make room for the tremendous business we are looking for.

If you need a used car for the family, or for a work car, you will save money by looking our lot over.

Portales Motor Co.

ADD HOBBS, Manager.

ROGERS

Ball Games

The Rogers Eagles went down before the Elida boys last Wednesday night with the score of 8-15. We don't mind losing to a group of boys that have such fine sportsmanship. The game was

played fair and square by both teams.

As for the Eagles-Lowell and Bill, the guards, never stopped fighting the passes until the last blow of the whistle. Quincy and Eudell, the forward, and Jack, who substituted for Rudell in the last quarter, never quit attacking the defense and working for a goal until the end of the game. Clarence in the center played both an excellent defensive and offensive

game. When the Eagles visit the boys at Elida, they will remember this game. Watch 'em, Elida!

Now that the season has opened the Eagles will get to practicing; they have been merely getting their wind. They have lost two games, but they are improving daily and expect to take the next game.

How About Your Pept? Stay in their, Eagles, we're be-

hind you. There are thousands to tell you that it can't be done, no matter how hard you try. But keep on fighting, and you will win; don't give anyone a chance to say you didn't try; when you are down-hearted think of this: "Somebody said it couldn't be done." But he with a chuckle replied, "That 'maybe' it couldn't, but he wouldn't be one."

That wouldn't say so 'till he'd tried."

Girls Basketball. As Milnesand couldn't come last Wednesday night, the girls chose sides and played a game among themselves. We regretted very much that Milnesand didn't come. But basketball is basketball, so the girls' game was enjoyed by all. Miss Una Harris, who is captain of the regular first team, led her team to a victory with the score of 14-29.

Leova Thompson, running center, is again playing basketball.

Party at Post's. Mr. and Mrs. Post delightfully entertained a group at their home Monday night. Those present were Mr. and Mrs. Charlie Maxwell, Mr. Wilson, Mr. Smith, Mr. and Mrs. George McCormack, Mrs. Cora Stewart, and Misses Vida Savage, Marsene Smith, Elizabeth Stephens and Virginia Kirksey.

Alcohol an Enemy to Humanity. Alcohol and disease germs are classed together as being man's greatest foes. This may seem strange, still it is more strange that while we unanimously agree to fight the latter, most people indulge in the former. Every one who understands the nature of diseases knows the need of fighting its agents, but large numbers of people welcome alcoholism instead of fighting against it. There are many reasons for this, but the main one is that most people fail to realize that disease germs and the alcohol appetite are equally dangerous to health and happiness.

Anyone who opens his eyes to the conditions around him will see that alcoholism is, in most cases, associated with disease, for the reason that it weakens the

mind and lowers one's powers of resistance. Careful observations have shown that in work requiring accuracy, adding figures etc., the use of any kind of alcoholic drink impairs a person's efficiency, making it impossible for him either to do as rapid or exact work as usual. These illustrations are enough to show that even from the first the use of alcohol acts as a narcotic upon brain functions and that its stimulating action is misleading due to the results which are the outcome of its narcotic action.

The desire for alcohol is an insidious one which grows slowly until it becomes too strong for the user to break or until he ceases to care whether he breaks it or not. Whole families are wiped out by its use and thousands of individuals lose several years of enjoyable and profitable life by imprisonment for crimes committed while under its influence.

The person who does achieve success is the one who learns to keep his body healthy and his mind clear. The mind is man's most priceless possession. Man has gained mastery over the wild beast and protection from the elements of nature through the use of mind. By weakening the mind man will lose this mastery and soon become no better off than the humblest mind. Therefore in weakening the mind, alcohol is attacking us at the very point on which we must place our dependence if we are to carry on a successful struggle for existence.

Our High School Faculty.

Rogers High School is very proud of its wonderful faculty this year. The teachers are new to us, but they know their trade. Supt. Wilson has endeared himself with the entire student body. We all think he would be hard to beat. Miss Smith is the best history and Spanish teacher in the United States. Miss Savage is our English and Public Speaking teacher. What could we do without her? We don't believe she could be replaced. The faculty and student body is working hard to put Rogers on the accredited list this year. Who could fail with a faculty like we have? We are hoping that we will have them with us next year.

Ola Harris has been "Dear" hunting for the past few weeks. Watch out, Mr. Smith! You'll get shot.

Leova: "Because it's been five years since I've seen you, you look lots older too."

Jessie: "Really, my dear? I doubt if I would have known you but for your coat."

Locals and Personals

G. H. Forbes who has been at Lubbock, Texas for several weeks returned home Wednesday accompanied by Mrs. Forbes' mother Mrs. I. B. Jack of Lockney, Texas who will remain for an indefinite visit.

Mrs. R. D. Wright and Mrs. Effie McCarty visited Mrs. J. W. Thompson at Texico Friday enroute they spent a short time shopping in Clovis.

Pastor and Mrs. C. A. Loris were Clovis visitors Saturday.

The Ben Grunig family were Clovis shoppers Friday.

Miss Vernice Garrett was the week end guest of Miss Mildred Whiteman in Clovis.

Mrs. N. I. Jones formerly of Portales but who for the past eighteen months has made her home at Childress and Lockney, Texas is returning this week to again make our city her home.

Mrs. A. B. Meiner and daughter Vera spent Friday with Mrs. J. P. Ford, at her home just south of town.

Lee Duncan and family who have been visiting his grandmother who is seriously ill at Demmitt, Texas returned to Portales Sunday, coming via Colorado City their former home and bringing a load of household goods.

Mrs. Lete Anderson of Amarillo, Texas was the Thanksgiving guest of the W. H. Simmons family.

Mr. and Mrs. W. H. Garrett and son Alvin, and daughter Vernice arrived here last week from Borger, Texas. The Garretts have sold their dairy business six miles west of Borger and purchased a grocery business two and half miles east of the city in the oil fields and will take possession of same Dec. 20.

Ed Simmons of Lubbock, Texas, was guest of his parents Mr. and Mrs. H. W. Simmons Saturday.

Rev Claude A. Loris filled his regular appointment at Rogers Sunday afternoon.

Mr. and Mrs. Arthur F. Jones attended the turkey day football game in Clovis last Thursday.

Try our Want Ads.

Seal-Crest
CHOCOLATES
Popular because of their finer quality

You'll Love Waffles

Made On A
SUPER ELECTRIC

WAFFLE IRON

Beautifully Nickled and Polished.
GUARANTEED FOR ONE YEAR.

Specially Priced — \$6.25
\$1.75 Down and \$1.50 Per Month. 5% discount for Cash.

DOVER 4 CUP
ELECTRIC
PERCOLATOR



Special \$3.98

HEATING ELEMENT INSURED FOR A LIFE TIME.

New Mexico Utilities Co

T. A. MARTIN, Mgr.

CHOICE MEATS

From a sanitary market at a reasonable price

We Deliver
OWENS MARKET



When Santa Claus Checks His List

When Santa Claus checks up his list and writes opposite each name the gifts he is planning to give, he always marks opposite a good share of the gifts the name of this store. Experience has taught him that by shopping here he not only has a good selection from which to choose, but he likewise saves some money on his purchases.

Varney's Variety Store

SATURDAY SPECIALS ON CHILDREN'S COATS

From 3 to 6 years \$3.98
From 6 to 14 years \$4.98

LATEST STYLES WITH FUR COLLARS—
COME EARLY THESE BARGAINS WON'T LAST.

C.W. ISON

DRY GOODS
—Many Other Bargains—

UNDERTAKING

SERVICE THAT SATISFIES AT PRICES CONSISTENT WITH SERVICE

Best of Equipment
Ambulance Service

JOHNSON & WHEELER

DAY PHONE 46

NIGHT PHONE 23

WHEELER BROTHERS

General Hardware

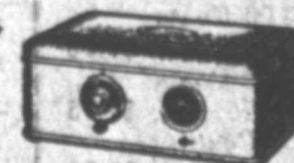
—Best Line Heating Stoves—
—New and Second Hand—

If You Buy a Radio Buy
—THE BEST—



Sets of Every Price

Battery
Sets



A. C.
Sets

REMEMBER THE DATE
SATURDAY, DECEMBER 8
UNTIL CHRISTMAS EVE
— DECEMBER 24 — COME!

PRE - INVENTORY

REMEMBER WE ALWAYS DO
WHAT WE ADVERTISE AND
THAT WE SAVE YOU MON-
EY ON OUR SALES

CLEARANCE SALE

IN ORDER To Reduce our Stock for our Annual Inventory, We Will offer our entire Stock of Dry Goods, Men's And Ladies' Furnishings in this big sale at a great Slaughter of Prices. It is much easier to count Cash than to count Goods. For the two weeks of this big sale we will forget cost and will make such prices as will insure the moving of as much merchandise as possible. We invite you to attend this Pre-Inventory Sale as often as you can. You will be able to buy your Winter goods right now when you need them, at a big saving. Come, and tell your neighbors to come.

REMEMBER THE DATE — SATURDAY, DECEMBER 8TH, TO MONDAY NIGHT, DECEMBER 24

Ladies' Ready-to-Wear

All New Fall and Winter Silk Dresses—Wool Dresses and ladies and childrens Coats—Marked down regardless of costs. We want to make a clean sweep in this department for our annual inventory.

All Ladies \$25.00 Dresses on Sale @	\$19.75
All Ladies \$22.50 Dresses on Sale @	\$17.75
All Ladies \$19.50 Dresses on Sale @	\$15.75
All Ladies \$18.75 Dresses on Sale @	\$14.75
All Ladies \$17.50 and \$16.50 Dresses on Sale @	\$12.75
All Ladies \$15.00 Dresses on Sale @	\$10.75
All Ladies \$12.75 and \$12.50 Dresses on Sale @	\$9.75
All Ladies \$7.50 Dresses on Sale @	\$5.75

Wash Dresses

All Ladies \$3.00 Wash Dresses on Sale @	\$2.35
All Ladies \$2.50 wash Dresses on Sale @	\$1.95
All Ladies \$2.25 Wash Dresses on Sale @	\$1.75
All Ladies \$1.50 Wash Dresses on Sale @	\$1.25
All Ladies \$1.00 Wash Dresses on Sale @	85c

Ladies' Coats

All Ladies \$55.00 Coats on Sale @	\$45.00
All Ladies \$32.50 Coats on Sale @	\$27.50
All Ladies \$27.50 Coats on Sale @	\$22.50
All Ladies \$25.00 Coats on Sale @	\$19.75
All Ladies \$19.50 Coats on Sale @	\$16.75
All Ladies \$17.50 Coats on Sale @	\$14.75
All Ladies \$13.50 Coats on Sale @	\$11.75
All Ladies \$11.75 Coats on Sale @	\$9.75

Misses and Children's Coats

All Misses \$30.00 to \$22.50 Coats on Sale @	\$16.75
All Misses \$15. and \$13.00 Coats on Sale @	\$9.75
All Misses \$11.50 to \$10.00 Coats on Sale @	\$7.75
All Misses \$8.50 to \$7.50 Coats on Sale @	\$5.75
All Girls \$7.00 to \$6.00 Coats on Sale @	\$4.75
All Girls \$5.00 to \$4.00 Coats on Sale @	\$3.45
All Baby \$3.50 to \$3.00 Coats on Sale @	\$2.65

Wool Dress Goods Specials

A lot of Wool dress Goods in Green and Brown colors. Price ranges from \$2.00 to \$3.50 Regular. All out on table.

on Sale @ Per yard .95

Children's Shoes And Oxfords

All Childrens \$4.00 Grade @	\$3.50
All Childrens \$3.75 Grade @	\$3.35
All Childrens \$3.50 Grade @	\$3.15
All Childrens \$3.00 Grade @	\$2.65
All Childrens \$2.75 Grade @	\$2.45
All Childrens \$2.50 Grade @	\$2.25
All Childrens \$2.25 Grade @	\$1.95
All Childrens \$2.00 Grade @	\$1.65
All Childrens \$1.75 Grade @	\$1.55
All Childrens \$1.50 Grade @	\$1.35
All Childrens \$1.25 Grade @	\$1.10
All Childrens \$1.00 Grade @	85c

Ladies' Oxfords and Slippers

All Ladies \$8.50 Slippers @	\$6.95
All Ladies \$7.50 Slippers @	\$5.95
All Ladies \$6.00 Slippers @	\$4.95
All Ladies \$5.00 Slippers @	\$4.45
All Ladies \$4.50 Slippers @	\$3.95
All Ladies \$4.00 Slippers @	\$3.45
All Ladies \$3.50 Slippers @	\$3.15
All Ladies \$3.00 Slippers @	\$2.65

Staple Cotton Goods

Best Grade of Cheviots @	18c
Medium Grade Cheviots @	13c
Best 25c Gingham @	19c
Medium Grade Gingham @	13c
Hope 36 inch Bleach @	13c
Good 36 inch Brown Domest @	13c
Best 36 inch outing @	18c
Good 27 inch outing @	15c
Best 29 inch 8oz duck @	20c
Best table oil cloth @	29c
Amoskeag A. C. A. Tick @	27c

Notions

Hinds Honey and Almond Cream \$1.00 size @	72c
Hinds Honey and Almond cream 50c size @	35c
Black and White 50c Face Powder on Sale @	35c
Black and White 50 Face cream on Sale @	35c
Black and white 25c Face Powder on Sale @	18c
Black and White 25c Cold Cream on Sale @	18c
Woodburys 25c Facial Soap @	18c
Cashmere Bonquet 25c Soap @	18c

Ladies' and Children's Sweaters

All Ladies \$7.50 Sweaters @	\$5.95
All Ladies \$6.00 Sweaters @	\$4.95
All Ladies \$5.00 Sweaters @	\$4.45
All Ladies \$4.00 Sweaters @	\$3.55
All girls \$3.50 Sweaters @	\$2.95
All Girls \$3.00 Sweaters @	\$2.65
All Girls \$2.50 Sweaters @	\$2.25
All Childrens \$2.00 Sweaters @	\$1.75
All Childrens \$1.75 Sweaters @	\$1.50
All Childrens \$1.50 Sweaters @	\$1.25
All Childrens \$1.35 Sweaters @	\$1.00

ONE DAY SPECIALS

Only One Lot Each Day To A Customer

Saturday, December 8th

8 YARDS HOPE BLEACH DOMESTIC FOR \$1.00

Monday, December 10th

7 YARDS GOOD 36 INCH OUTING FOR \$1.00

Tuesday, December 11th

6 PAIRS CHILDREN'S BEST 25c HOSE FOR \$1.00

Wednesday, December 12th

2 PAIRS LADIES' \$1.75 SILK CHIFFON HOSE FOR \$2.50

Thursday, December 13th

2 YARDS OF BEST TABLE OIL CLOTH FOR 50c

Friday, December 14th

8 YARDS OF 15c 36-INCH BROWN DOMESTIC FOR \$1.00

Saturday, December 15th

2 PAIRS OF \$3.00 COTTON BLANKETS FOR \$4.50

Monday, December 17th

ONE DOZEN J. P. COATS EMBROIDERY THREAD AND 6 SPOLS O. N. T. SEWING THREAD FOR 50c

Tuesday, December 18th

6 YARDS OF BEST 25c GING-HAM FOR \$1.00

Wednesday, December 19th

6 YARDS OF BEST 36 INCH PERCALE FOR \$1.00

Thursday, December 20th

4 YARDS OF GOOD 36 INCH SATEN FOR \$1.00

Friday, December 21st

7 YARDS OF GOOD 36 INCH OUTING FOR \$1.00

Saturday, December 22nd

1 PAIR OF LADIES \$2.50 AND 1 PR. \$1.50 SILK HOSE FOR \$3.00

Blanket Specials

One lot large Grey Cotton Double Blankets. Worth Regular \$2.50

Sale Price \$1.95

One lot large size Flaid cotton Double Blankets Worth Regular \$3.00 to \$3.50

Sale Price \$2.45

One lot Regular Kaki Army Single Blankets Worth Regular \$3.50 to \$4.00

Sale Price \$2.95

One lot Mixed Wool Plaid large Double Blankets Worth Regular \$5.00 to \$6.00

on Sale @ \$4.45

One lot Grey Woolen Blankets. \$7.50 Values

on Sale @ \$6.45

One lot of Heavy all Wool Blankets. \$10.00

on Sale @ \$8.45

One lot heavy Cotton Comforts large size. Regular \$4.50 to \$5.00 Values.

on Sale @ \$3.95

Men's Wool Shirts

Mens \$5.00 Wool Shirts go @ \$3.95

Mens \$4.50 and \$4.00 Wool Shirts go @ \$3.45

Mens \$3.50 Wool Shirts go @ \$3.15

Mens \$3.00 Wool Shirts go @ \$2.65

Mens \$2.50 Wool Shirts go @ \$2.25

Mens \$2.00 Wool Shirts go @ \$1.75

Mens \$1.50 Wool Shirts go @ \$1.35

Men and Boy's Bootees

Mens \$9.50 Bootees @ \$8.45

Mens \$7.50 Bootees @ \$6.75

Boys \$5.00 Bootees @ \$3.95

Boys \$4.50 Bootees @ \$3.85

Boys \$4.00 Bootees @ \$3.65

Men's Trousers

All Mens \$7.50 Pants on Sale @ \$5.95

All Mens \$6.00 Pants on Sale @ \$4.95

All Mens \$5.00 Pants on Sale @ \$4.45

All Mens \$4.50 Pants on Sale @ \$3.95

All Mens \$4.00 Pants on Sale @ \$3.55

All Mens \$3.50 Pants on Sale @ \$3.15

All Mens \$3.00 Pants on Sale @ \$2.65

All Mens \$2.50 Pants on Sale @ \$2.25

All Mens \$2.00 Pants on Sale @ \$1.75

Men's Underwear

Mens \$1.00 Union Suits @ 89c

Mens \$1.25 Union Suits @ \$1.10

Mens \$1.50 Union Suits @ \$1.35

Mens \$2.00 and \$1.75 Union Suits on Sale @ \$1.55

Mens \$2.50 and \$2.25 Union Suits on Sale @ \$1.95

Mens \$3.00 Wool Union Suits on Sale @ \$2.65

Mens \$4.00 Wool Union Suits on Sale @ \$3.45

Mens \$5.00 Wool Union Suits on Sale @ \$3.95

Mens \$1.50 Wool Shirts and Drawers on Sale @ \$1.35

Mens Ribbed Cotton Shirts and Drawers. on Sale @ 69c

Men's Sheep Lined Coats, Leather Coats And Duck Coats

One dozen Mens sheep lined Duck Coats. Worth Regular \$10.00

on Sale @ \$6.95

Also a line of mens extra heavy sheep lined coats regular \$15.00 Values

on Sale @ \$9.95

One lot of mens \$10.00 leather coats on Sale @ \$8.95

One lot of Corduroy warm lined Coats. Special @ \$3.95

One lot of Mens duck Coats Blanket lined. on Sale @ \$3.35

Men's Suits

One lot of about 20 mens Suits. Sizes 35-36-37 and 38. Regular \$25.00 to \$30.0 Values.

Sale Price \$15.00

Men's Lumber Jacks

One lot of Mens Wool Plaid and Stripe Lumber Jacks. Odd lots and broken sizes. All out on table

Choice @ \$3.45

Mens Overcoats

All Mens \$30.00 Overcoats @ \$22.50

All Mens \$27.50 Overcoats @ \$21.50

All Mens \$25.00 Overcoats @ \$19.50

All Mens \$22.50 Overcoats @ \$18.50

All Mens \$20.00 Overcoats @ \$16.50

All Mens \$17.50 Overcoats @ \$14.50

All Mens \$15.00 Overcoats @ \$12.50

Cow Boy Boots

About Two Dozen pairs of Justin Cow Boy Boots. Worth Regular \$18.00 to \$22.50

on Sale @ \$15.00

Men's Shoes

All Mens \$10.00 Shoes @ \$8.85

All Mens \$7.50 Shoes @ \$6.75

All Mens \$6.00 Shoes @ \$5.35

All Mens \$5.00 Shoes @ \$4.45

All Mens \$4.50 Shoes @ \$3.95

All Mens \$4.00 Shoes @ \$3.45

All Mens \$3.75 @ \$3.35

All Mens \$3.50 Shoes @ \$3.15

All Mens \$3.00 Shoes @ \$2.65

All Mens \$2.50 Shoes @ \$2.25

Boy's Shoes

All Boys \$4.00 Shoes @ \$3.45

All Boys \$3.50 Shoes @ \$3.15

All Boys \$3.00 Shoes @ \$2.65

All Boys \$2.50 Shoes @ \$2.25

All Boys \$2.25 Shoes @ \$2.00

Overshoes & Rubbers

For Men Women and Children as follows:

All \$3.50 Overshoes @ \$3.15

All \$3.00 Overshoes @ \$2.65

All \$2.50 Overshoes @ \$2.25

All \$2.25 Overshoes @ \$2.00

All \$2.00 Overshoes @ \$1.75

All \$1.75 Overshoes @ 1.60

All \$1.50 Overshoes @ \$1.35

All \$1.25 Overshoes @ \$1.10

All \$1.00 Overshoes @ 85c

STORE CLOSED
FRIDAY AFTERNOON, DEC.
7TH, TO ARRANGE FOR SALE

PORTALES, NEW MEXICO

Priddy & Fooshee Co.

STORE CLOSED
FRIDAY AFTERNOON, DEC.
7TH, TO ARRANGE FOR SALE

PORTALES, NEW MEXICO