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POT POURRI

The New Mexico winds lately have reminded us that when we were a boy and the winds were high, it was an indication that it was March. Of course we realize that it can blow any time it gets ready in New Mexico—and frequently does.

But when we became conscious of that indication of March, it reminded us it was time to get out the marbles and tops and soon would be kite time. However, here the boys fly their kites in late January and February, before the high March winds become too common.

Marbles! Now there's a game for you—or a game for any boy! And we don't see very many playing the ancient game around here. But we will bet there are dozens—yes, seven hundreds—of boys in the Artesia community who have played at one time or another. And they probably would play more, if they were encouraged a little.

From the standpoint of sportsmanship, marbles is a good, clean game. We do realize that from the standpoint of mothers who have to see that hands are scrubbed and have to wash trousers with dirty knees it is not such a clean game. But boys have to get dirty anyway, so why not get that way playing marbles?

All of which is by leading up to a suggestion that there be a marbles program started in Artesia for marble players of all ages, with different classes, if that be necessary.

Perhaps we could work up to a (Continued on Page Eight)

THE ARTESIA ADVOCATE

OFFICIAL PUBLICATION FOR EDDY COUNTY

HELPING TO BUILD A GREATER ARTESIA

VOLUME FORTY-SEVEN

ARTESIA, NEW MEXICO, FRIDAY, MARCH 10, 1950

NUMBER 20



Charles Currier Elected President Artesia Jaycees

Charles E. Currier on Wednesday night was elected president of the Artesia Junior Chamber of Commerce, which has just been organized, to serve until July 1, the end of the fiscal year throughout New Mexico for the Jaycee organization.

Harry Nelson, who had been serving as temporary president until the regular election of officers, was named secretary until midyear.

Other officers elected: Vice president in charge of external affairs, Bob Ferguson; vice president in charge of internal affairs, Jerry Losee; treasurer, Aaron Cunningham.

Directors who were elected for the period until July 1 were Ed Ward, William C. White, Bob Morris, Orville (Rooster) Durbin, and Dr. Charles H. Rundles.

The new Jaycees started plans at the meeting for charter night, the date of which was tentatively set for Saturday, April 15. It is expected representatives of all Junior Chambers of Commerce in the state will be here for the presentation of the charter.

President Currier appointed William C. White, chairman; Ed Ward, Bob Ferguson, and Creighton Gilchrist as a committee to perfect plans for charter night.

He announced the next regular meeting of the Jaycees will be held at the Artesia Hotel at 7:30 o'clock Wednesday night, March 22, and called a meeting of the board of directors for Wednesday night of next week, March 15.

In issuing an announcement to the young men of the community (Continued on Page Three)

Oil-Field, Potash Roads Will Not Affect Farm-To-Market Projects

William S. Siegenthaler, president of the Artesia Chamber of Commerce, said Thursday that action taken Monday by the Eddy County Board of Commissioners for further roads in the county will in no way cancel or change plans for previously announced road improvements in the county.

He was referring to a road from Highway 83 about 12 miles east of Artesia to run in a southeasterly direction through the oilfield and potash areas, to tie in with State Road 31 at the Potash Company of America mine and one from Highway 62 in a northerly direction about 1.25 miles to the proposed shaft site of the Duval Sulphur & Potash Company.

The county commissioners on Monday wrote a letter to Burton G. Dwyre, state highway engineer, asking that the state make surveys for the two proposed roads as quickly as possible.

In their letter the commissioners pointed out that in order to expedite the matter, the Artesia and Carlsbad Chambers of Commerce through their offices and road

committees had agreed to petition the Board of Commissioners that both surveys need to be made at the earliest convenience.

Some months ago the commissioners set up certain farm-to-market road projects in North Eddy County on which priorities have been agreed by the board and approved by the state highway department and the federal government. And in two particular instances in North Eddy County the money for the projects has been allocated. This includes a project in the Cottonwood area.

President Siegenthaler said the Artesia Chamber of Commerce is wholeheartedly in accord with the county commissioners' road program and will lend every effort to see the farm-to-market road priorities be completed as they now exist.

The construction of the proposed oil-field road will in no way conflict with the program and the plans of the Eddy County commissioners, insofar as other road projects are concerned, he said.

Registration Is Extended Until March 31

It's still possible to register to vote prior to the Artesia municipal election Tuesday, April 4, it was announced this week by Mrs. Erma G. Williams, local registrar, after receiving word from Mrs. R. A. Wilcox, Eddy County clerk, that the 30-day rule will not apply as to the city voting.

It was previously announced that the pollbooks would close last Saturday until after the city election, in keeping with the rule that a 30-day period is allowed in which to get them ready for the election judges and clerks.

Mrs. Wilcox informed Mrs. Williams she could register otherwise eligible citizens through Friday, March 31, to vote in the city election. And those so registering will be eligible to vote in their designated party primaries—if they do designate a party—in June, and again at the general election next November.

Mrs. Williams, whose office is room 212, Booker Building, said she had registered about 140 persons through last Saturday, on which day she registered about 60.

Artesia Advocate Founder's Widow, Mrs. Talbot, Dies

Mrs. Gayle Talbot, widow of the founder of The Advocate, died early Wednesday morning from a heart attack at the home of a daughter, Mrs. Clarence Wright of Chevy Chase, Md., according to a message received by Mrs. Talbot's sister-in-law, Mrs. M. S. Brown. She had been in poor health several years.

Mrs. Brown said it is probable funeral services and burial will be at Chevy Chase or Washington, D. C.

Mrs. Talbot is survived by two daughters and a son, Mrs. Wright, at whose home death came; Mrs. Jim Brown of San Antonio, Texas and Gayle Talbot, Jr., of New York, sports editor for the Associated Press of the nation.

Also surviving Mrs. Talbot are four brothers, Charles Brown of Oklahoma City; Milton Brown of Clovis; Frank Brown of El Paso and Vedder Brown of Hagerman and a sister, Mrs. D. L. Looney of El Paso.

The late Mr. Talbot founded The Advocate more than 46 years ago and was publisher and editor during the early years of this newspaper's existence. After selling out, he was in the real estate business here several years before the family moved away.

Petition Seeks To Draft Mayor And Seven Councilmen As Candidates

A move to draft Mayor Oren C. Roberts and the entire seven councilmen whose terms are to expire to become candidates to succeed themselves has been started here with the passing of a petition.

It was presented to them Wednesday night while the City Council was in session and bore the names of 110 registered electors of the city.

As it was not official business, the mayor and councilmen merely accepted the petition and made no commitments. Nor would any make commitments after the meeting. So none has been announced as a candidate. However, Mayor Roberts and the councilmen said they are studying the matter.

There has been only one candidate for any of those offices up to this time, Billie Gray, who several weeks ago announced for mayor.

Of the seven councilmen whose names appear on the petition, three are serving by appointment during the first half of the regular four-year terms—or until the next municipal election—and will run for re-election for the remaining two years only if they consent to become candidates. They are W. R. Petty, first ward; Harold Kersey,

third ward, and Marshall Rowley, fourth ward.

The four-year terms will expire for the remaining four. Of them, E. E. Gillespie of the second ward was appointed during the second half of the four-year term. Those who were elected four years ago and whose terms will expire are Frank Smith, first ward; Fred Brainard, third ward, and H. D. (Dude) Dunn, fourth ward.

The only holdover on the council is William H. (Bill) Yeager of the second ward, who was elected two years ago for four years.

The petition handed to the mayor and seven councilmen Wednesday night read:

"The undersigned residents and qualified electors of the city of Artesia believe that the present administration has done an excellent job in running the affairs of the city of Artesia and in keeping up with the progress of our city and making provision for its continued growth, and we, therefore, nominate the following as our candidates for the city election to be held April 4, 1950." Then followed the 110 signatures.

For the only other city office for which electors will vote, that (Continued on Page Three)

Pecos Valley Water Conservancy Here Wednesday Prompted By Waste

A water conservancy program in the Pecos Valley was discussed here Wednesday afternoon at a meeting of representatives of various groups, called by W. Leslie Martin, chairman of the Pecos Valley Artesian Conservancy District and state chairman of the Production and Marketing Administration.

Plans for conservancy which might be adaptable to large and small farms were considered.

Martin said the board has been checking waste in irrigation and artesian wells having proper cut-offs and valves.

It was the consensus of those attending the meeting that because of the increasing of the lowering of the water table all should cooperate to the utmost to conserve water in every way. Some farmers have already been notified and steps are being taken to correct the waste of water, it was brought out.

Martin said some farmers have expressed a desire to co-operate, but feel it is impossible to keep all water from wasting in irrigation operations.

He said the board wants to work out a plan with all agencies to help with the conservation of water and in putting it all to beneficial use.

Martin has been in contact with other PMA committeemen, he said, and it is generally agreed to make

additional appropriations in Eddy and Chaves Counties for experimental work along lines worked out at the meeting.

Besides Martin, those attending the meeting, and the capacities in which they are serving were:

Joseph O. Walton, attorney for the New Mexico state engineer's office and Pecos Valley Artesian Conservancy Board; Guy M. Rowe, member of the Chaves County PMA Committee, member of the Pecos Valley Artesian Conservancy Board, and state chairman of the Farmers' Home Administration.

Ralph F. Kerr, engineer of the Roswell district of the Soil Conservation Service; C. E. Olson, district conservationist of the Roswell district of the SCA; W. C. Hutchins, Jr., fieldman for the New Mexico PMA Committee; Dallas Rierson, Eddy County agent.

Jess Funk, member of the Eddy County PMA Committee; Russell Crawford, superintendent of the Pecos Valley Artesian Conservancy Board; Tom Jones, associate Chaves County agent; J. R. Ogden, chairman of the Eddy County PMA Committee.

Mark McMillan of the Soil Conservation Service at Hagerman; J. H. Southard, member of the Pecos Valley Artesian Conservancy Board, and Rowetiah R. Lukens of the administrative office of the Chaves County PMA Committee.

Mrs. Matthews Dies Suddenly Wednesday Night

Mrs. Iva Matthews, 69, died suddenly at her home at 614 South Eighth Street at 11:10 o'clock Wednesday night.

She was born at Hazeldell, Ill., May 31, 1880, a daughter of Mr. and Mrs. Sylvester Glidwell.

On Feb. 18, 1900 at Toledo, Ohio, she married C. C. Matthews, who survives, as do five of the six children born to them.

They are Mrs. Mina Reeves, Dunker; Mrs. John Shearman, Artesia; H. D. Glidwell, Bridgeport, Ill.; Claude Glidwell, Loco Hills and Pat Glidwell, Los Alamos.

She is also survived by a sister, Mrs. Miranda Dunn of Hidalgo, Ill., and eight grandchildren and two great-grandchildren.

Funeral arrangements are pending with Paulin Funeral Home. Burial will be in Woodbine Cemetery.

Crew Leaders In Eddy County For Census Appointed

Mrs. Charlotte Hardin of Hope and Mrs. Bernice Perry of Carlsbad have been appointed crew leaders in North and South Eddy County, respectively, for the decennial 1950 census, which will start April 1.

They and other crew leaders for the census in Eddy Chaves, and Lea Counties met in Roswell Wednesday for their first organizational meeting. The crew leaders were sworn in at that time.

Mrs. Hardin will have supervision over the census taking in Artesia, Hope, Cottonwood, Dayton, Lakewood, and oilfield communities.

Mrs. Perry's South Eddy County territory will include the Carlsbad, Malaga, and Loving areas and the Carlsbad Caverns National Park. The dividing line between the jurisdictions of the two crew leaders is the fourth standard parallel, south.

Under Mrs. Hardin will be 10 enumerators and under Mrs. Perry there will be 20.

Mrs. Hardin said it is estimated the census taking in the United States will require the services of 140,000 enumerators, 8300 crew leaders, and 450 district supervisors, among whom is Mrs. J. Marjorie Schmid of Roswell, supervisor for this district. There 14 area supervisors, including Harry L. Nolder of Los Angeles, who is over the area including New Mexico, Arizona, and California.

The general director of the Census Bureau organization in Washington, D. C., is Dr. Phillip M. Hauser, and there is one department under the supervision of (Continued on page three)

Vandals, Spare Those Trees, City Dads Say

The Artesia City Council discussed on Wednesday night the vandalism at the new athletic park on North 13th Street, where John D. Josey, Jr., city supervisor reported the destruction of some of the new trees, put out to provide shade in future years to sport fans and those seeking recreation and rest.

Josey said that on one recent night, of 400 trees costing about \$1200, two were ruined and about 15 others were damaged by persons driving over them or otherwise injuring them. And since then, he said, there has been a further visitation on the trees.

Mayor Oren C. Roberts said at the meeting the practice must stop, that the city will take all steps necessary to bring to justice those persons responsible.

Police Chief Earl D. Westfall said he has instructed his officers to keep a closer watch on the athletic park and that anyone found trespassing will be hailed into police court.

Southwestern Realty Having Opening Today

The Southwestern Realty Company, new to Artesia but long established in the Pecos Valley, is having its grand opening today through 6 o'clock Saturday evening at 315 Quay Avenue.

In connection with the opening, the company will give to some adult attending a refrigerator, or \$219 in trade at the Artesia Electric Company, from whom the refrigerator was purchased.

The business will be operated by Temple E. (Smiley Wally) Wallace, formerly of Roswell, and Friend Burnham, formerly of Chandler, Okla., with the assistance of Wallace's wife, Norma Wallace.

The building was purchased from Earl Darst and underwent extensive remodeling in its conversion from a residence to its present use at the company's office, with an apartment in the rear, in which Mr. and Mrs. Wallace are living.

Wallace, who was in the real estate business in Roswell prior to coming here, was born at Muleshoe, Texas, and was reared on a cattle ranch. He has been in and around the Pecos the last 49 years and is quite familiar with the farms and ranches of this area. In fact, he said, the Southwestern Realty Company sold more farms in the Pecos Valley last year than any other agency.

His part of the business will mostly have to do with farms and ranches. He is vice president of the Roswell Real Estate Board for 1949-50.

Wallace's partner, Burnham, on the other hand, is in charge of transactions involving homes, businesses and other properties. He was in the real estate business at Chandler a number of years prior to coming here.

Mrs. Wallace is in charge of the (Continued on Page Eight)

Keys Car Stolen In Artesia Is Found At Elida

Bill Keys' automobile, which was stolen from the Elks parking lot on Quay Avenue about 1:30 o'clock Wednesday afternoon, was found late that afternoon at Elida by officers and a young man was taken into custody there, it was understood.

Eddy County Deputy Sheriff J. B. (Buster) Mulcock went after the car Thursday and it was presumed he would return the man being held in custody.

The car, a 1950 Ford sedan, which had only about 500 miles on it at the time it was stolen, was reported undamaged.

Discovery of the theft was made by Mrs. Keys, who had parked the car. She thought her husband might have driven it off and called him, only to discover he knew nothing about it.

As soon as the theft was reported to Artesia police they alerted officers all over the state by radio.

About 24 hours before the theft of the Keys automobile, Wesley Sperry's car was stolen from in front of Pior Rubber Company, of which he is lessee. It was found later Tuesday afternoon on the 100 block on West Main Street, about four blocks from where it was stolen.

Rev. Willingham To Speak Tonight At Banquet In Portales

Rev. R. L. Willingham, pastor of the First Methodist Church of Artesia, will be the speaker at the annual spring banquet of the Eastern New Mexico University Wesley Foundation in Portales at 7 o'clock this evening. The banquet will be in the dining room of the First Methodist Church of Portales.

Joe Turner, university student from Portales, will be toastmaster and a faculty quartet will be featured. Faculty, members, students and townspeople are invited to the banquet.

Permanent Camp For Southern New Mexico 4-H'ers

Scott Able 4-H Club Camp, located in the Sacramento mountains in Otero County will be the new summer home of 4-H club boys and girls in 13 Southern New Mexico counties. The camp, which was built by the Southern New Mexico 4-H Club Foundation at a cost of \$30,000 solicited by contribution, will be dedicated May 28. At the left is the combination, recreation hall, dining room and kitchen. At the right are dormitory and bathhouse.

Plumbers' Exam To Be Held Tuesday

The Plumbing Administrative Board will give a state journeyman plumbing and natural gas fitting examination from 1 to 5 o'clock Tuesday afternoon, March 14, in the Veterans Memorial Building in Artesia, it was announced Thursday.

Other journeyman examinations will be held periodically over the state, the announcement said.

'Bells-A-Poppin' To Be Presented By Football Club

"Bells-A-Poppin'" a rip-roaring entertainment will be presented in the Artesia High School auditorium at 8 o'clock tonight by the Bulldog Football Club, with the assistance of the high school band under the direction of Russell Lewis, Jr.

Football Coach Jack Tinson and members of the coaching squad have been rehearsing the Bulldog gridders for the performance, in which there will be 21 acts, most of which will be comedy, but included in which will be some straight entertainment.

Coach Tinson announced funds from the entertainment are to be used to support the Bullpup Club, composed of younger boys, and the boxing program which the Bulldog Football Club is sponsoring this year, with plans for monthly shows, an A.A.U. tournament in July, and a Golden Gloves tournament next December.

It is hoped, the coach said, to be able to raise sufficient funds through the entertainment tonight and through the boxing program to suit out about 150 small boys, in the neighborhood of 50 each at Park, Central, and North Side Schools, in complete football uniforms.

Those boys will be taught the principles of football, be urged to pick team nicknames and colors, and to play intracity school football.

Coach Tinson has been displaying seven trophies which have been purchased with the intention of having one Bulldog football player's name inscribed on each at the close of every grid season so long as space remains, (Continued on page three)

Hunter Zumwalt Delivers Winning Talk To Rotary

Hunter Zumwalt, Artesia High School sophomore, who took second place Saturday at Albuquerque in the annual Future Farmers of America public speaking contest, delivered his speech on "Our Diminishing Forests" Tuesday noon at the weekly luncheon of the Artesia Rotary Club.

The youth, who is a vocational agriculture student in the high school and a member of the Artesia F.F.A. chapter, made a great impression on the member of the club with the evident amount of preparation to which he had gone in research, preparation of the speech and study.

In his remarks he pointed out that the forests from which the wood come for thousands of uses (Continued on Page Eight)

Artesia Goes Into Consolation Play, When Defeated By Hurley

The Artesia Bulldogs, runners-up in the District 5 basketball tournament, went into consolation play in their first game in the state tournament at Tucumcari Thursday afternoon, when Hurley, District 4 champ, defeated them 32-28.

That matches Artesia against Forrest in the consolation brackets at 1 o'clock this afternoon. Forrest dropped out of the championship brackets in that school's first game of the tourney, when St. Mary's of Albuquerque won 33-31 on Wednesday.

The Dexter Demons, who won the District 5 championship at Roswell by defeating Artesia in the final game of the district tourney, went down under Las Cruces 44-39 in the first day's play at Tucumcari Wednesday. Dexter was scheduled to meet St. Michael's of Santa Fe in consolation play at 9 o'clock this morning.

In defeating Artesia Thursday, Hurley's Roger Terreras led in scoring with 10 points. Stanley Saikin, Bill Brown, and Bobby Morgan of the Bulldog squad tied with five each.

Hurley led 11-5 at the quarter and 18-15 at half time. There was still a three-point lead for Hurley at the three-quarter point, with a score of 23-20.

The Bulldogs played a listless game and were quite cold, quite in contrast to their inspired play in the district tourney. However, Morgan played a good rebounding game. But he fouled out with only three minutes left to play.

Artesia led only once, 13-12 midway in the second period, when Saikin hit a free throw to break a tie and go ahead.

During the game the Bulldogs made good 10 of 23 free throws, while Hurley hit 10 of 21. Hurley made 11 field goals and Artesia nine.

In eliminating the Dexter Demons from championship play Wednesday night, the Las Cruces Bulldogs had the score tied 15-15 late in the second period and 18-18 in the third. But a late spread failed for Dexter.

Fans at Tucumcari, after having seen St. Mary's defeat Forrest, predicted the game at 1 o'clock this afternoon will be a tough one for the Bulldogs.

'Buster' Mulcock Is Candidate For State Treasurer

J. B. (Buster) Mulcock of Artesia this morning formally announced his candidacy for state treasurer on the Democratic ticket.

He said this is the first time he has ever sought an elective public office. However, at present he is an Eddy County deputy sheriff, to which position he was appointed in January, 1947, by Sheriff Dwight Lee.

Mulcock said he will make the race on his reputation for honesty and fair dealing and that if nominated and elected he will run the office of state treasurer to his best ability.

He is a lifelong Democrat and has devoted much time to the good of the party. At this time he is vice chairman of the Eddy County Democratic central committee and is Democratic chairman of District 6, which includes Artesia.

Mulcock likewise is quite active in civic and community affairs, as well as in roads and highways, and has devoted much time to projects for the good of all the people.

The candidate is a Veteran of World War II, in which he served with the Navy in the Pacific theater. And as a veteran he takes great interest in veterans' organizations and matters. Mulcock is a past commander of the Artesia Veterans of Foreign Wars post, is now serving as vice commander of the American Legion post, and is chairman of the central committee of the United Veterans Club of Artesia.

He is a member of the Presbyterian Church and the Masonic and Elks Lodges.

WOMAN'S CLUB TO SPONSOR BINGO PARTY

Mrs. G. Taylor Cole, finance chairman of the Artesia Woman's Club, has announced the club is sponsoring a benefit bingo party Friday evening, March 17, at the clubhouse. Homemade pies will be awarded as prizes. The public is invited to attend.



—Photo by Hal Taylor
Scott Able 4-H Club Camp, located in the Sacramento mountains in Otero County will be the new summer home of 4-H club boys and girls in 13 Southern New Mexico counties. The camp, which was built by the Southern New Mexico 4-H Club Foundation at a cost of \$30,000 solicited by contribution, will be dedicated May 28. At the left is the combination, recreation hall, dining room and kitchen. At the right are dormitory and bathhouse.

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TELEPHONE 7

Stop To Think, Vets

WE HAVE BEEN A MEMBER of the American Legion since it was founded. And we hope to remain a member the remainder of our life. But that does not mean we put in with everything the Legion — or its leadership, perhaps — does. And we believe there are many other members of the largest and strongest veterans' organization in the world who agree with us.

The American Legion, through its national commander, has launched a frontal assault on the Hoover Commission recommendations regarding veterans' affairs. As so often happens when logic is lacking, the organization overstates its case, substituting vehemence for argument.

The Hoover commission's recommendations declares in a broadside, makes veterans "the target of a vicious attack" and amount to "another knife in the back of the men and women who have honorably served their country in time of war at a serious sacrifice to their own personal welfare."

It is no disparagement of the service and sacrifice of veterans to say that this is plain hogwash. Any veteran who stops to think about it certainly must know the Hoover Commission was not vicious and was not attacking his rights in any way when it proposed reorganization of the Veterans Administration.

The American Legion's assault on these recommendations looks less like a defense of veterans' interests than like a defense of its own power as a manipulator of the Veterans Administration.

The broadside is issued by the organization's national headquarters which says that "every legionaire, every post . . . should . . . contact your senators and congressmen . . . and do it in such a forceful manner that they will know you mean 'what you say!' And that time for silk gloves is past. Now it is time to take off the gloves . . . use brass knuckles if necessary."

On the contrary, it is time for Congress to tell the American Legion to take stock of itself and to take off the brass knuckles, which it has used effectively many times in the past.

But it is time for the American Legion and its allies to stop acting as though the veterans of this nation are and want to be a specially privileged class, set apart from the remainder of the population.

The veterans do constitute a large and important segment of the citizenship and the body politic and because of their numbers, if for no other reason, they have the same essential interest in good government and economy throughout the government as all the other citizens of the United States, which the Hoover Commission recommends.—A.L.B.

Then Guard Them

THOSE WHO NEED and want their American rights are always complaining they have been denied their rights. They will take a matter to court at the drop of a hat and will spend whatever needs to be spent to try to enjoy special rights and privileges.

We usually find those complaining about their rights being denied those listed among the Communists and those seeking to destroy our form of government.

The average American citizen isn't too concerned about his right and privilege as long as he can go along, do his work, get his pay and enjoy life to a certain extent.

But during these days and times we are finding those charged with the responsibility of protecting all Americans assuming rights and powers and authority which they do not possess. Every now and then we find that officers charged with enforcing the law going out, invading a home, seizing an individual and dragging them down to jail.

A long time ago the fact was established in this nation that a man's home is his castle. And no one has the right to invade his home without due process of law.

And that means that the officers invading his home must possess a search warrant or a warrant for his arrest.

It may sound like a small matter, yet when those charged with guarding our rights and liberties get to violating some of the little things they soon begin to ignore other things. Eventually they forget that we as citizens have certain rights and liberties.

It is the fine citizen who fights for his small rights because he knows that these are his rights and that retaining the larger liberties depends on his defense of the smaller ones.

There was a day and a time when officers moved extremely cautiously and slowly in accusing people of crimes; in invading their homes; and in making arrests. They still move slowly today if these against whom they are about to move are "right" politically. In other instances they seem to think they can do exactly as they please.

Under our laws all individuals are innocent until proven guilty and law enforcement officers

do not try individuals. All have a trial in court where proper procedure is followed and where the rights of individuals are protected.

We have not only become careless as individuals in guarding and protecting our rights but we likewise have become careless in opposing those who do not care whether we enjoy these rights or not.

We recently heard of an instance in another city where a police officer talked to a young man who was involved in an accident as though he was a hardened criminal. The youth did not have to take the lecture he was being given and certainly the officer was completely out of line in attempting to lecture the young man in the manner he was employing.

But we are not protecting our own rights. We are not condemning those who deny us and others those rights. We are failing to see that rights and liberties guaranteed to all are granted to everyone.

And the less attention we pay to this the more those inclined to impose on us will continue to do so.

It is time that we not only demand our own rights but it is also time that we demand that those denying rights to others discontinue his practice.

You will only remain a free American enjoying rights, liberties and freedoms guaranteed to you when you are sufficiently interested to exercise these rights and to see they are enjoyed by all.—O.E.P.

They Are Valuable

MOST OF US SITTING ON A BOARD, a committee or a governing body are firmly convinced the fellow who is always asking questions is a perfect nuisance, but the fact remains that he is very valuable.

Part of our trouble today, we feel sure, is that we have too many "yes men" and not enough who want to know why we are doing a certain thing. It is rather surprising how many of us can and are "taken in" on various propositions, proposals and deals.

Those who are promoting something for their own interest can always do a pretty good selling job. They are always able to do a better job if they are not interrupted too many times and asked too many questions. But the more questions that are asked the less likely we are to be caught on something.

We have sat in board meetings where one man did the talking and the rest of the members followed and did what ever he wanted done or whatever he said. We have sat in meetings of governing bodies and seen the same thing happen.

It isn't for the best interest of the community. We know a governing body where the only service of one member of that board is either to make the motion or to second the motion. He never challenges or questions—just accepts.

And the individual presiding at the meetings does what he wants to do the way he wants to do it. The other members of the board might just as well not be present for all of the good they do.

It may be well at times to go along if it is a good program and we are convinced in our own minds that it is. But it is also well even if we are sold on the idea to bring out the fact in the matter by asking a few well-directed questions.

And that community is fortunate that has one or two members on a board or a governing body who is always asking questions and who have the courage to challenge statements, proposals and propositions submitted to the board, committee or body for its action and approval.

They may have all of the earmarks of being a perfect nuisance, but they are a good nuisance and are of real value to their community. We should learn to appreciate them and the good they do for us and for our community.—O.E.P.

Need Our Support

IT PROBABLY DOESN'T MAKE a city or district judge or a justice of the peace very popular with the defendant, his relatives or his friends, but such an official handing down heavy fines and suspending drivers' licenses for operating a motor vehicle while under the influence of liquor should have the backing of the citizens of his community, county and district.

Artesia has always been fortunate in that judges here have had the courage of their convictions. They have been willing to accept any and all criticisms hurled at them and they have followed the law. And Artesia is fortunate.

We know cities and counties in the state where the public and arresting officers are unable even to get heavy fines imposed for operating motor vehicles while under the influence of liquor. They can't get the jail sentences imposed and the judges apparently never think of suspending a driver's license.

Yet the fact remains that the only way we are going to discourage the operating of motor vehicles by intoxicated individuals is by giving them heavy penalties and then denying them the right and the privilege to operate cars and trucks on our streets and highways.

So we say that community which has judges who follow the law and who have more concern and regard for the public than they have for the defendant or for petty politics deserves not only to be commended but they deserve the full backing and support of the citizens of a community.

Do you ever take the trouble to tell the judge you appreciate his attitude and his stand for law enforcement and law observance? Remember, those who do not like it or approve won't hesitate to tell him or to talk about him.

For more than four years, to our knowledge, we know that our judges have given those who drive motor vehicles while intoxicated the limit. They not only assess heavy fines and jail terms but they also take the trouble to suspend the drivers' licenses just as the law provides that they should.

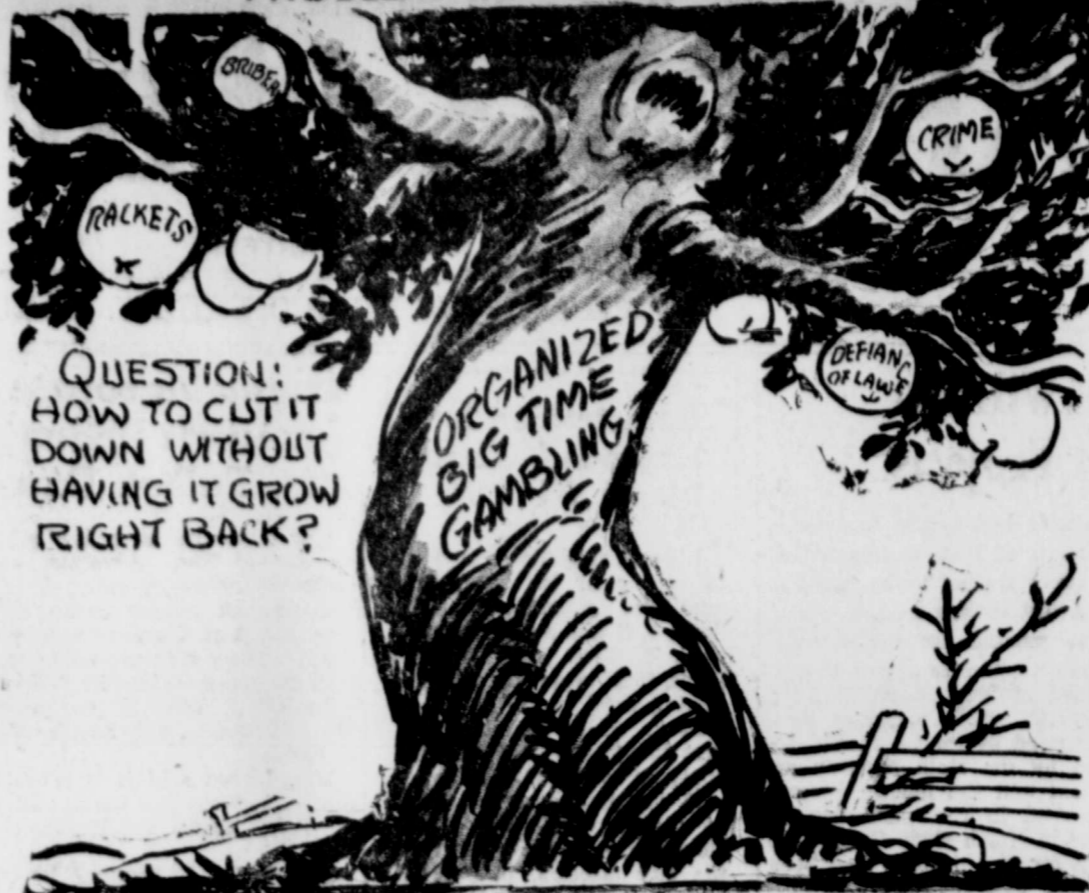
We are lucky to have judges who are willing to take this stand and it helps discourage others who might try to drive while under the influence of alcoholic beverages.—O.E.P.

Living in a land of milk and honey is all right for those who've never sopped Georgia cane syrup with a clabber biscuit.—Pelham (Ga.) Journal.

If ignorance really were bliss, all of the grouches would be happy.

A Michigan boy lost control of his car and ran into three other automobiles after kissing his girl friend. Hollywood, please note!

PROBLEM IN "CUBE" ROOT



QUESTION! HOW TO CUT IT DOWN WITHOUT HAVING IT GROW RIGHT BACK?



Adding Sunshine Sunshine State

By Dr. G. Ward Deury

A university professor has come up with the profound observation that public opinion controls everything from what we eat daily to whom we elect to public office.

It's a wonderful day for poop and propaganda.

Last week we learned from the sport Mr. and Mrs. D. N. Barrett Hobbs' News-Sun what spectator of the New Mexico oil capital city were following in the papers.

It wasn't jal alai; it wasn't lacrosse; it wasn't ping pong. They named their brand new son Kyle Doak Barrett.

In Drew Pearson's worst manner we predict that propaganda will become as important to diplomacy as was the first modern use of gunpowder at the Battle of Crecy in 1366 to military science.

Shop talk, publication for members of the New Mexico Press Association, ran a short squib showing how much people in a certain community missed their newspaper when they were deprived of it for a week or so.

Breakfast is not the same without a morning paper. Supper is flat with no evening bugle to read.

My family learned to love that people still live in this world with

CIVILIAN DEFENSE CHIEF SWORN IN



IMMEDIATE DEFENSE measures for the nation's capital are his most pressing assignment, says Dr. Paul J. Larsen (left), ex-head of the Atomic Energy commission's Sandia base at Albuquerque, N. M., Atomic Energy commission's Sandia base at Albuquerque, N. M., as he is sworn in as national chief of civilian defense in Washington. From left: Dr. Larsen; presidential assistant Dr. John R. Steelman; Edward Lacey, administrative assistant with the National Security Resources board. (International Soundphoto)

Oklahoma leopard the three days he was in the headlines.

Then came the afternoon paper, which our son brought in, announcing sadiy: "He's dead." We didn't have to ask who was dead because the leopard was uppermost in our minds.

If it's not a leopard it's a singing mouse from Hobbs that catches the public fancy.

Through the press we learn that

the milk of human kindness embedded within their souls.

We became quite attached to Roy Black, Walter Futhy, D. M. Bailey, J. W. Taylor, and Martin Thorpe—all of Las Cruces—for getting their neighbor's farm land in shape for the spring planting while Will White lay dying in Bayard Veteran's Hospital.

Another case of the man with the hoe instead of the hokum.

The Lions Club at Socorro showed the kindness of the human race in presenting Marie Alvarez—a blind girl—a Seeing Eye Dog.

We contend that if left unspoiled human nature is essentially good and kind and powerful.

We read last week somewhere that human nature could do anything—even reverse the laws of gravity. It is, you know, much easier to pick up a girl than it is to drop her.

Yes, in this world of propaganda, we are made of the stuff we read in the papers or hear on the radio.

If we are not molded enough by

Golf . . . Divorce



HER HUSBAND was out playing golf or poker when she cooked meals for him, actress Janet Blair tells Los Angeles court in winning divorce from recording executive Lou Busch. (International)

Inside WASHINGTON

MARCH OF EVENTS

Three Major Battlegrounds In Congressional Election | Ohio, Illinois, Pennsylvania Results of High Importance
Special to Central Press

WASHINGTON—President Truman and the Democratic high command are concentrating on three senatorial campaigns, the results of which may have an all-important bearing on the 1952 White House campaign.

These battlegrounds are Ohio, Illinois and Pennsylvania. Politicos believe that the results in these three states may have a bearing on the President's eventual decision on whether to seek a third term, in the Roosevelt tradition.

In Ohio, the Democrats privately are conceding that Senate GOP leader Robert A. Taft probably will retain his seat and again become a front contender for the 1952 Presidential nomination on the GOP ticket.

Nevertheless, the President is determined to try to defeat Taft on his home grounds this year. In Illinois, Senate Democratic leader Scott Lucas is fighting for his political life. Former Rep. Everett M. Dirksen, a powerful speaker and vote getter, is expected to give Lucas a terrific race. The administration feels, however, that it can beat Dirksen with Mr. Truman's help.

In Pennsylvania, Senator Francis J. Myers faces tough sledding from whomever the GOP nominates. Myers was elected in the 1944 Roosevelt landslide. The Keystone State went for Dewey in 1948.

● SOCIAL SECURITY EXPANSION—Congressional sources say an expansion of the present Social Security program is certain to be voted in another three or four months. This would extend social security to an additional eleven million persons.

The Senate finance committee is expected to finish its hearings on an extension bill in about a month. A check of committee members indicates that the committee-approved bill will follow the measure approved by the house last year.

The bill would expand social security coverage by extending such benefits to self-employed persons, local government workers, employees of many non-profit groups, more food-industry workers and more seamen.

Changes in the program are expected to become effective by next Jan. 1. That means a payroll tax increase for employers, and for employees making more than \$3,000 a year. The tax now stops at that level.

● IT'S GETTING LATE—Reports that Russia began working on a hydrogen "hell" bomb last September fell with a sickening thud in Washington. President Truman did not order work on the H-bomb to get underway until Jan. 31.

That means, if the reports are true, that Russia has a four-month start on construction of the world's deadliest weapon. Further, these reports say that Russia expects to test its first H-bomb this summer.

United States H-bomb production plans are so much in the theoretical stage that it seems doubtful that a test bomb can be exploded in America in this short space of time.

The Russians, who are said to be building their "hell" bomb in vast underground laboratories, anticipate that by next fall they'll be stockpiling these lethal weapons—reported to be up to 1,000 times stronger than the original atomic bombs.

radio, we can buy a television set That can say his A-B-C.

Such joys are all neglected now. Or treated with derision in Science Monitor:

"The Allens have an apple tree. The Parkers have a pup, The Archers have an attic, full Of things for dressing up; The Robinsons keep rabbits, The Smiths have scones for tea, The Parsons have a parrot

and remake our lives by watching the unfolding screen.

I saw a little pome in the Christ In favor of the Todds, because The Todds have television."

And in conclusion, that's all this week except to remind you that even with so much poop and propaganda it's good to be alive in 1950. Or, as the wit remarked, it is better to have halitosis than no breath at all.

WAIT FOR CANCER-FEARING MOTHER



THE FAMILY of Mrs. Helen Overlander, 30 (inset), waits in items Missing since Feb. 24 when she kissed the children goodbye, she is believed to have left in the mistaken fear she has cancer. Husband Sherrell holds Mary Elizabeth, 6. Boys are Carl, 8 (left), and Sherrell, Jr., 10. (International Soundphoto)

'Try and Stop Me

—By BENNETT CERF

HARRY KURNITY had a friend who traveled extensively for a dress manufacturer, and kept writing his wife, "How's everything?" Her invariable reply was "Honkey Dory." When he returned home unexpectedly, he found her in the arms of a stranger. "Who's this?" he cried. His wife explained, "Honkey Dory."

Col. Stoopnagle recalls as one of his most satisfactory performances the barn dance in Olymville, Pa., where because of a storm and flooded roads, nobody showed up at all, and he did his stuff for about three hundred chickens. Says the Colonel proudly, "I had 'em laying in the aisles."

Princeton's Dean Godolphin received a slight shock at this year's registration ceremonies. He asked an incoming Freshman the routine question, "Why have you come to Princeton?" and got the decidedly un-routine answer, "Mother liked the trees."

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Crew Leaders—

(Continued from Page One)
Lovel T. Galt, director of the field division.
Mrs. Hardin said the Roswell district consists of the nine counties of Eddy, Chaves, Lea, Curry, De Baca, Roosevelt, Lincoln, Dona Ana, and Otero. Each has one or two crew leaders to direct the actual taking of the census.
The crew leaders of the district are to be schooled March 15-22. The enumerators, who will be announced about March 20, will receive instructions March 27-31.
An examination was held recently in Artesia for candidates for both crew leaders and enumerators.

Petition—

(Continued from Page One)
of police judge, there are three candidates. They are Arba Green, incumbent; J. D. Josey, justice of the peace and former police judge, and Jack Staggs.
Tom Ragsdale, city clerk, has announced candidates must have registered their intention to run with his office by March 20 in order to have their names appear on the printed ballots. However, in the municipal election write-ins are permissible and a line is provided on the ballots below the names of all candidates for each office.
It was announced that although there are four wards in Artesia, there will be six voting places and each elector will vote in his home sub-precinct or in the one in which he is registered. This will in no way interfere with the city election, as councilmen, as well as other officials of the city, are elected at large.
The Artesia boxes were increased from four to five several years ago and now because of the great increase in population there will be five for the first time for the April municipal election.

Carrier—

(Continued from Page One)
to attend the next meeting and affiliate with the new organization, President Currier called attention to the dues, which are \$12 a year, if paid in advance, or \$6.50 semi-annually.
The meeting Wednesday was attended by 16 local young men and two Jaycees from Carlsbad, Ralph Callaway and Elmer Skinner.

'Bells-a-Poppin'—

(Continued from Page One)
perhaps 10 or 12 years.
Six of the cups are about the same size, although of different design, and were purchased by individual organizations. The seventh is larger, a large gold football on a base, and was purchased by the entire group. Each year it will be engraved with the Bulldog voted as having the greatest leadership, both on the gridiron and in school.
The others and the donors: Best tackle, Quarterback Club; best passer, 20-30 Club; most valuable player, Lions Club; sportsmanship, Rotary Club; best blocker, Kiwanis Club; and most improved player, Bulldog Parents' Club.

CARD OF THANKS

We wish to express our deepest appreciation to the many friends during the illness and at the death of our wife and mother, Mrs. Lester T. Rice. We especially wish to thank the Church of Christ and the New Mexico Asphalt & Refining Co. employees.—Lester T. Rice and Family. 20-1tp

ORDINANCE NO. 136
AN ORDINANCE PROVIDING FOR THE SUBMISSION TO A VOTE OF THE QUALIFIED TAXPAYING ELECTORS OF THE CITY OF ARTESIA, NEW MEXICO, AT THE GENERAL MUNICIPAL ELECTION TO BE HELD APRIL 4, 1950, THE QUESTION OF ISSUING THE NEGOTIABLE COUPON BONDS OF SAID CITY IN AN AMOUNT NOT EXCEEDING \$150,000.00, FOR THE PURPOSE OF SECURING FUNDS FOR THE CONSTRUCTION, ENLARGEMENT, IMPROVEMENT AND EXTENSION OF A SEWER SYSTEM.

ER SYSTEM.
WHEREAS, the City Council of the City of Artesia considers that construction, enlargement, improvement and extension of the sewer system is necessary to meet the needs of the inhabitants of the City of Artesia and that bonds of the City should be issued to secure funds for such purpose.
NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ARTESIA, NEW MEXICO:

SECTION 1: That at the regular, general municipal election to be held in said City on the 4th day of April, 1950, there shall be, and there is hereby, submitted to a vote of the qualified taxpaying electors of the City, the following question, to wit:

"Shall the City Council of the City of Artesia, New Mexico contract an indebtedness on behalf of the City, and upon the credit thereof, by issuing the negotiable coupon bonds of the City in a sum not exceeding \$150,000.00, for the purpose of securing funds for the construction, enlargement, improvement and extension of a sewer system?"

SECTION 2: Only such qualified electors of the City as shall, in the year next preceding such election, have paid a property tax therein, shall be permitted to vote upon the question hereby submitted.

SECTION 3: The question so submitted shall be voted on at said election by said electors, qualified as aforesaid, at the polling places in said City designated for the general municipal election; and the election on the question hereby submitted shall be conducted by the Judges and Clerks appointed for said municipal election.

The vote shall be taken by separate ballot, in the form hereinafter set out, and such election shall be in all respects held and conducted as nearly as may be in the manner prescribed by law for election of municipal officers.

SECTION 4: The ballots to be used in voting upon the question above submitted shall be prepared and furnished by the City Clerk to the Judges of election, to be by them furnished to the qualified voters; and such ballot shall be in substantially the following form, to wit:

OFFICIAL BALLOT
CITY OF ARTESIA, NEW MEXICO
SEWER BOND ELECTION
April 4, 1950

QUESTION:
"SHALL THE CITY COUNCIL OF THE CITY OF ARTESIA, NEW MEXICO, CONTRACT AN INDEBTEDNESS ON BEHALF OF THE CITY, AND UPON THE CREDIT THEREOF, BY ISSUING THE NEGOTIABLE COUPON BONDS OF THE CITY IN A SUM NOT EXCEEDING \$150,000.00, FOR THE PURPOSE OF SECURING FUNDS FOR THE CONSTRUCTION, ENLARGEMENT, IMPROVEMENT AND EXTENSION OF A SEWER SYSTEM?"

FOR SEWER BOND ISSUE
AGAINST SEWER BOND ISSUE

(The voter will prepare his ballot, indicating his approval or disapproval of the foregoing proposition, by placing a cross (X) opposite the group of words above which expresses his choice on the proposition, and then shall deposit his ballot in the ballot box provided for such purpose.)
SECTION 5: The vote cast at said election on the question aforesaid shall be returned and canvassed and the result declared in the same manner, as nearly as may be, as provided by law for the return, canvass and declaration of the votes cast at said election of municipal officers.

SECTION 6: Notice of the submission of the said question shall be published in four (4) consecutive weekly publications of the Artesia Advocate, a legal newspaper of general circulation in said City, immediately prior to said election, and the last insertion thereof to be at least one day before the date of said election; and the Clerk of said City is hereby charged with the duty of giving such notice. Said notice shall be in substantially the following form:

SEWER BOND ELECTION
ARTESIA, NEW MEXICO
TO BE HELD APRIL 4, 1950
NOTICE IS HEREBY GIVEN that, at the general municipal election to be held in Artesia, New Mexico on Tuesday, the 4th day of April, 1950, between the hours of 9:00 A. M. and 6:00 P. M., at the polling places designated for such purpose, there will be submitted to such qualified electors of the City of Artesia as shall, in the year next preceding such election, have paid a property tax therein, the following question:

"SHALL THE CITY COUNCIL OF THE CITY OF ARTESIA, NEW MEXICO CONTRACT AN INDEBTEDNESS ON BEHALF OF THE CITY, AND UPON THE CREDIT THEREOF, BY ISSUING THE

NEGOTIABLE COUPON BONDS OF THE CITY IN A SUM NOT EXCEEDING \$150,000.00, FOR THE PURPOSE OF SECURING FUNDS FOR THE CONSTRUCTION, ENLARGEMENT, IMPROVEMENT AND EXTENSION OF A SEWER SYSTEM?"

Ballots to be used in voting on the question submitted shall be prepared and furnished by the City Clerk to the Judges of Election, to be by them furnished to the voters; and ballots on the question submitted shall be deposited in separate ballot boxes to be provided by the City Clerk for such purpose. The election shall be held and conducted and the returns thereof shall be returned, canvassed and declared as nearly as may be in the manner prescribed by law for the election of municipal

officers.
The Judges and Clerks selected to conduct such general municipal election shall conduct such bond election.

IN WITNESS WHEREOF, the City Council of the City of Artesia, New Mexico has caused this Notice to be given this 8th day of March, A.D., 1950.

SECTION 7: This Ordinance, after its adoption and approval, shall be published once in full in the Artesia Advocate, a legal newspaper of general circulation within the City of Artesia, New Mexico, after which it shall be recorded in a book kept for that purpose, and shall be authenticated by the signatures of the Mayor and City Clerk.

PASSED, ADOPTED AND APPROVED this 8th day of March,

A.D., 1950, at a regular meeting: (SEAL) OREN C. ROBERTS, Mayor.

ATTEST: T. H. RAGSDALE, City Clerk. 20-1t

NOTICE OF SEWER BOND ELECTION
ARTESIA, NEW MEXICO
TO BE HELD APRIL 4, 1950
NOTICE IS HEREBY GIVEN that, at the general municipal election to be held in Artesia, New Mexico on Tuesday, the 4th day of April, 1950 between the hours of 9:00 A. M. and 6:00 P. M., at the polling places designated for such purpose, there will be submitted to such qualified electors of the City of Artesia as shall, in the year next preceding such election, have paid a property tax therein,

the following question:
"SHALL THE CITY COUNCIL OF THE CITY OF ARTESIA, NEW MEXICO CONTRACT AN INDEBTEDNESS ON BEHALF OF THE CITY, AND UPON THE CREDIT THEREOF, BY ISSUING THE NEGOTIABLE COUPON BONDS OF THE CITY IN A SUM NOT EXCEEDING \$150,000.00, FOR THE PURPOSE OF SECURING FUNDS FOR THE CONSTRUCTION, ENLARGEMENT, IMPROVEMENT AND EXTENSION OF A SEWER SYSTEM?"
Ballots to be used in voting on the question submitted shall be prepared and furnished by the City Clerk to the Judges of Election, to be by them furnished to the voters; and ballots on the question submitted shall be deposited in

separate ballot boxes to be provided by the City Clerk for such purpose. The election shall be held and conducted and the returns thereof shall be returned, canvassed and declared as nearly as may be in the manner prescribed by law for the election of municipal officers.

The Judges and Clerks selected to conduct such general municipal election shall conduct such bond election.
IN WITNESS WHEREOF, the City Council of the City of Artesia, New Mexico has caused this Notice to be given this 8th day of March, A.D., 1950.

(SEAL) OREN C. ROBERTS, Mayor.
ATTEST: T. H. RAGSDALE, City Clerk. 20-4t-F-26

Get more for your money with these...

FRESHER COFFEES

EDWARDS 69c
NOB HILL 63c
AIRWAY 61c

Be sure... shop SAFEWAY

More flavor! More enjoyment! More good cups per pound! Why? Because these coffees are roasted to our order... rushed by truck to Safeway before time can rob them of freshness and vigor. They cost you less, too. Check prices and compare. We believe you'll agree that these fresh coffees offer more for your money.

- Flour Kitchen Craft or Gold Medal 10 lb bag 79c
- Flour Kitchen Craft or Gold Medal 25 lb bag 179
- Fleet Mix Sensational New Biscuit Mix 40 oz box 43c
- Cake Flour Swansdown 44 oz box 41c
- Crisco Pure Vegetable Shortening 3 lb tin 81c
- Mrs. Tucker's Pure Vegetable Shortening 3 lb ctn 49c
- Folgers Coffee Drip or Regular Grind 1 lb tin 79c
- Pork and Beans No 300 tin 13c
- Van Camps Prem 12 oz tin 43c
- Luncheon Meat Sweet Peas Gardenside No 303 tin 10c
- Golden Corn Gardenside Cream Style No 303 tin 7c
- Green Beans Gardenside Cut No 2 tin 10c
- Garden Peas Libbys Finest No 303 tin 21c
- Garden Vegetables Libbys Finest No 303 tin 16c
- Spinach Gardenside No 2 tin 12c
- Lima Beans Mountain Pass No 2 tin 11c
- Hominy Van Camps No 2 tin 13c
- Blackeyed Peas Stillwell No 2 tin 12c
- Ripe Olives Early Calif. Pitted No 1 tin 34c
- Dill Pickles American 22 oz glass 16c
- Catsup Taste Tells 14 oz glass 26c
- Cocktail Sauce Sniders 11 1/2 oz glass 7c
- Tomato Sauce Taste Tells 8 oz tin 10c
- Cherub Creamy Rich Milk tall tin 10c
- Carnation Milk tall tin 12c

- TOMATOES Gardenside 2 No. 2 tins for 15c
- MARGARINE Dalewood 2 1 lb. ctns. for 35c
- SUGAR Fine Granulated Beet 10 lb. bag 83c
- SHORTENING Royal Satin, Pure Vegetable 3 lb. tin 69c
- Lenten Suggestions: Salmon Libbys Red Alaska No 1 tall tin 71c; Cod Fish Cakes B & M 10 oz tin 24c; Tuna Torpedo Grated 6 oz tin 29c; Tomato Soup Campbells No 1 tin 12c; Cheese Food Breeze 2 lb loaf 79c; Kraft Dinner Macaroni and Cheese 8 oz pkg 14c; Cottage Cheese Fresh 16 oz pkg 26c; Spaghetti American Beauty long or cut 1 lb pkg 20c; Prunes Rosetta Medium 2 lb ctn 39c
- Palmolive Beauty Care Soap bath bar 11c; Palmolive Beauty Care Soap reg bar 8c; Oxydol Makes Dishes Shine 1 lb bar 22c; Trend Makes dishwashing easier 1 lb bar 19c; Rinso Granulated Soap 1 lb box 22c; Wrisley Soaps Perfumed, in plastic bag 10 bars 59c; Ivory Soap Personal size 2 for 11c; Tide "Tide's in, Dirt's Out" 1 lb box 22c; Scot Tissue Roll 11c; Dog Food Ideal tall tin 10c; Cat Food Pull N'Boots tall tin 13c; Dog Meal Gaines 5 lb bag 71c; Horsemeat Vigo "100" Dog Food 16 oz tin 16c; Sliced Bacon Corn King pound 45c

QUESTIONS FOR WEEK OF MARCH 9-15

- A porpoise is a fish true false
- A Schnauzer is a dog true false
- Do you like White Magic Soap for washing silks and rayons? If so, why?

- Margarine sunnyside uncolored pound 28c
- Sandwich Spread Lunch Box pint 31c
- Tea Timers Round Crackers for any occasion lb box 32c
- Crackers Busy Baker Salted 2 lb box 51c
- Highway Peaches Sliced or halves No 2 1/2 tin 15c
- Fruit Cocktail Libbys Finest No 303 tin 21c
- Pineapple Doles Sliced No 2 tin 31c
- Apple Sauce Lake Mead Fancy No 2 tin 18c
- Pears Highway Halves No 2 1/2 tin 25c
- Tomato Juice Sunny Dawn 46 oz tin 28c
- Orange Juice Full O'Gold Natural 46 oz tin 36c
- Miracle Whip Salad Dressing pint 27c
- Duchess Salad Dressing pint 31c
- Post Toasties Breakfast Cereal 13 oz box 19c
- Quaker Oats Quick or Regular 3 lb box 34c
- Raisins Supreme Seedless 2 lb pkg 29c
- Apricots Sugarripe 11 oz pkg 33c
- Lima Beans New Crop, Baby Size 2 lb pkg 29c
- Split Peas Sunny Hills green or yellow 1 lb pkg 14c

All Artesia Real Estate Agents Now Licensed and Bonded

Conforming with recently enacted laws, Artesia Real Estate Agents are now licensed and bonded, for seller and buyer protection.

It will now be unlawful to deal in real estate, locally, without a license.

An association has been formed and a municipal listing bureau will be maintained.

All members will now be working on all listings. This co-operation will assure the public of better service.

Watch for future announcements of our policies

E. A. Hannah — H. A. Denton
Kiddy-Linell — W. E. Ragsdale
Dons' Real Estate — Gene Roberts
Southwest Realty Co.

CHUCK ROAST
Mature Grainfed Beef U. S. Good Grade
Pound 53c

SIRLOIN STEAK U.S. Good Grade Mature Grain Fed Beef .. lb. 73c

PORK ROAST Shoulder Cut .. lb. 39c

PERCH FILLETS Boneless Pan Ready .. lb. 33c

CHEESE Longhorn, Full Cream .. lb. 39c

CAULIFLOWER Pound 21c

DELICIOUS APPLES Pound 10c

WHITE GRAPEFRUIT Pound 9c

Smoked Picnics Small size, short shanks .. pound 35c

Pork Liver Fresh Sliced .. pound 21c

Whiting Pan ready, Small Sea Trout .. pound 19c

SAFEWAY

TOMATOES Pound 15c
TURNIPS Clip Top .. pound 10c
ORANGES Clip Top .. pound 12c
CARROTS Large Size .. pound 7c
POTATOES Russett .. pound 5c

SOCIETY

Art Program In Elementary Schools Of Artesia Is Functioning Nicely

By WILBUR AHLVERS
(Elementary Art Teacher)

The art program in the Artesia elementary schools has functioned well in many instances. Some fine handwork projects have been undertaken in both Park and Central Schools. A few of the projects developed this year are outstanding.

At Park School Mrs. Helen Sperry's fifth grade developed two outstanding achievements. The first was a unit on colored chalk murals depicting early American Puritan life in New England. The second venture was a finger puppet project, in which the students first constructed a puppet head of paper mache. Following this they worked in groups building miniature stages and writing dialogue for their puppet skits. Mrs. Sperry supervised the work on the clothing and dialogue.

Both projects were very successful and beneficial to the student. Art has served a useful and educational purpose here in that it is child centered, it is flexible enough to augment every aspect of child learning.

During Mrs. Max Stephen's unit on Egypt, her sixth grade worked together in making some fine large murals. They were rendered in colored chalk and displayed in the classroom for some time. The work was meaningful to the children in that it portrayed graphically the story of Egypt.

Miss Hilda Kletke has given her students much valuable training in special projects in woodwork. Many fine pieces have been made, such as the racks, wall plaques, and bookends.

At Central School the same mural technique already mentioned was used in the fifth and sixth grades again in connection with classroom studies.

Tempera paint was used on murals in Mrs. Irene Schnaubert's room. These murals described the discovery of America by Columbus and were slightly more difficult due to the lack of latitude in the medium used.

During the few weeks preceding Christmas Mrs. A. W. Haralson's group painted pictures on glass which were used for Christmas gifts. They developed their own designs and sketches as well as paint them in oil. The edges were bound with tape.

At the present time soap carvings are being finished in all fifth and sixth grades as a special project. A medium such as this offers new experiences in art, new problems, and a different means to an end.

The first to fourth have undertaken some fine art work, as well as the fifth and sixth. They have contributed excellent things done in such media as crayon, pencil, paint, paper mache, and cut paper. Miscellaneous articles such as cardboard boxes, sticks, wire, and personal toys have made up a part of the material used.

The use of these various materials has led to the completion of fine crayon drawings on weather and health studies, paper mache models of hills and mountains, cut paper Valentines and Christmas cards, and a circus train made of cardboard boxes.

All art work in the elementary grades is not of the practical kind. Whenever possible a little appreciation is taught, as well as principles and elements of art. However, this must be done in a spontaneous manner as possible so that the child will be better able

to grasp their full meanings and intent.

Art not only serves as an interesting and enjoyable experience for the child but actually helps him to better understand that which he is studying by the correlation of the two. In the elementary school, art is inseparable from the classroom and should be used when it can best serve its purpose.

With more materials and tools, and in addition to a more flexible program next year, art will function in a greater capacity.

Easter Parade Of Spring Fashions To Be Wednesday

The Artesia Junior Woman's Club will present its Easter parade of spring fashions to the public again this year at 7:30 o'clock Wednesday evening at the Woman's Club building.

Models showing from the different store will include:

C. R. Anthony Company, Miss Janice Wood, Mrs. Ida Paxton, Mrs. E. Jordan, Pinky and Lou Ann Corbin, Denna Vee Sutton, Dixie Williams and Bill Welch.

Toggerly Shop, Mrs. F. O. Ashton, Jr., Mrs. Leona Gott and Misses Alice Ray Martin and Corrine Aaron.

Virtue's, Mrs. Bill Keys, Mrs. Meredith Jones, Miss Shirley Thorpe, Tanky Thorpe and Alicia and Vicki Waldrep.

J. C. Penney Company, Mrs. J. W. Brown, Miss Pitts Reneau, Miss Sue Sudderth, Daave Ann Jenkins and Janice Rae Smith.

Style Shop, Mrs. Jack Huffmeyer, Mrs. C. A. Aston, Mrs. James Feenix and Mrs. Peggy Brown.

Modern Shop, Mrs. M. A. Waters Jr., Mrs. Jim Farmer and Miss Georgia Ann Crawford.

Vogue Dress Shop, Mrs. Harold Morgan, Mrs. O. A. Pearson, Miss Ann Armstrong, Miss Condra Seamon, Gretchen and Glenda Petty, Dee Bee and Bobby Worthington, Annetta Gene Mays and Becky Brown.

Trot's Tots & Teens and Keys Men's Wear have not announced their models, but will have representatives.

Bill Keys will be master of ceremonies. During intermission, Mrs. Clyde Dungan will sing several songs, as will the barber shop quartet composed of Albert Linell, Howard Haynes, V. F. Lowery and Ben Caudle.

Mr. & Mrs. Munson Are Surprised On 61st Anniversary

Members of the Church of Christ and friends surprised Mr. and Mrs. C. Munson with a party on their 61st wedding anniversary Tuesday evening at the home of their son-in-law and daughter, Mr. and Mrs. Lawrence Walters.

Mr. and Mrs. Munson are pioneer residents of New Mexico and lived at Avis near Weed in the Sacramento Mountains a number of years before coming to Artesia to make their home.

Among many of the lovely gifts presented them was a beautiful floral lamp by members of the Church of Christ.

A two-tiered decorated wedding cake centered the table. The napkins were inscribed in gold, 61st.

Refreshments of cake, coffee, cocoa and spiced tea were served to those who called during the evening to congratulate the couple.

Mrs. Hensley And Ralph Pitt Head White Shrine

Mrs. Owen Hensley was elected worthy high priestess, succeeding Mrs. Rufus Stinnett and Ralph Pitt was elected watchman of shepherds for the coming year, succeeding Mr. Stinnett, at a stated meeting of the White Shrine of Jerusalem, Tuesday evening in the Masonic Temple.

Other elected to serve with Mrs. Hensley and Mr. Pitt were: Noble prophetess, Mrs. Earl Darst; associate watchman of shepherds, Dr. D. M. Schneberg; worthy scribe, Mrs. H. R. Paton; worthy treasurer, Mrs. John F. Runyan; worthy chaplain, Mrs. P. V. Morris; worthy shepherdess, Mrs. Claud Hackney of Carlsbad and worthy guide, Mrs. Sam Sanders.

Mrs. Stinnett and Mr. Stinnett presided at the business meeting. The annual report of the auditing committee, composed of Ralph A. Shugart, Mrs. T. C. Williams and Mrs. T. J. Sivilly, was read. The annual reports of the worthy scribe and worthy treasurer were read by Mrs. Paton and Mrs. John Runyan.

Mrs. Stinnett thanked her officers and members for the fine cooperation she had received during her year of service with the Shrine. She said she was sorry her and Mr. Stinnett's gift to the Shrine was not ready, but they would present their gift at a later date.

Mrs. Hensley announced there will be public installation of the officers of the Shrine in the auditorium of the Masonic Temple at 7:30 o'clock Tuesday evening, March 21.

Preceding the meeting a lovely covered-dish supper was enjoyed by members and guests.

Jenkins Girl Is Honored Tuesday At Birthday Party

Little Judy Katherine Jenkins was honored on her first birthday Tuesday evening with a party at her home by her parents, Mr. and Mrs. Francis O. Jenkins.

For the occasion, Judy was dressed in a pink silk dress with blue hair ribbon and anklets. She received many lovely gifts. Her cake was decorated with yellow and pink icing and had one yellow candle.

Refreshments of cake, punch and coffee were served to Mr. and Mrs. C. R. Jenkins, grandparents of the honoree; Mrs. J. A. Hoover, Mrs. Noel Southern and Wanda, David and Charles Southern, Francis, Rhea Ann and Billie Ruth Ellinger, Randall Wray Jenkins and Anna Jenkins.

Social Calendar

Friday, March 10
Artesia Garden Club, meeting at the home of Mrs. Lee Francis, 2:30 p. m.

Saturday, March 11
Baked food sale, sponsored by Alpha Nu Chapter of Epsilon Sigma Alpha, Batie's Food Store, 9 a. m.

Monday, March 13
American Legion Auxiliary meeting, official visit of Mrs. Nils Kjellstrom, department president of the American Legion Auxiliary of New Mexico, Veterans Memorial Building, covered-dish supper, 6 p. m.

Rebekah Lodge meeting, I.O.O.F. Hall, 7:30 p. m.

Tuesday, March 14
Eastern Star, Masonic Temple, covered-dish supper, 6:30 p. m.; meeting 7:30 p. m.

Mrs. G. G. Unangst Is Hostess At Loco Sunday School Social

The Loco Hills Women's Sunday school social was held this month at the home of Mrs. G. G. Unangst with Mrs. J. W. Shelton as co-hostess.

The party was a surprise going-away affair for Mrs. T. C. Smith. The Smith family is moving to Colorado City, Texas. Mrs. Smith received many beautiful gifts.

White and green cake was served and each guest was given a green bow to wear in honor of St. Patrick's Day.

Those who had not drawn names for "secret pals" did so with much enthusiasm.

The next social will be a tacky party at the home of Mrs. Garel Westall.

Those present were Mmes. V. E. Roberts, Boyd North, Kyle Lewis, Clyde Clevenger, Garel Westall, M. E. Stewart, J. W. Meador, Virgie Copeland, Rachel Stephenson, J. J. Starkey, Frank Gattis, Marshall Saverance, H. C. Fowler, C. R. Doughty, Ed Jackson, Carl Rothrock, N. G. Barton, W. R. McClelland, Daniel R. Reed, James R. Swinford, Russell Johnson, F. A. Blum, Roy Haynes Tom Smith, J. W. Shelton and G. G. Unangst and Miss Duluth Richardson.

Mrs. Siegenthaler Named President Park School P.T.A.

Mrs. William M. Siegenthaler was elected president of the Park School Parent-Teacher Association, succeeding Mrs. David Saikin, at a meeting Wednesday afternoon in the music room.

Other officers elected were: Vice president, Mrs. Robert Garner; secretary, Mrs. Joel Carson; treasurer, Mrs. Vernon Mills; corresponding secretary, Mrs. David Saikin; and parliamentarian, Miss Hazel Hockensmith.

Mrs. Saikin conducted the business meeting.

C. A. Stalcup, principal, discussed "Safety Education" and reported two lessons are to be taught in the schools next week on the safety in flying kites.

It was also announced the Central School operetta will be given Thursday and Friday, March 30-31.

Mrs. Harold Morgan, finance chairman, announced the P.T.A. benefit party that was to have been held this evening at the school has been cancelled and the purchase price will be refunded to those who had purchased tickets.

Mrs. L. Spratt was in charge of the program. She presented the fifth grade in folk songs and folk dances of the early American period. The children were all in costume.

LOCALS

Mrs. Mary Jane Harvey of Hot Springs returned to her home Tuesday after spending three weeks in the home of Mrs. J. E. Boggs.

Miss Shirley Sherwood returned home Tuesday night after visiting relatives and friends at Vinita, Okla.

Chuck Mizner of radio station KAMQ, Amarillo, Texas, was visiting friends here two days this week. He was formerly connected with radio station KSPV in Artesia.

LARRY EDWIN SELMAN IS BORN WEDNESDAY
Mr. and Mrs. Grover Selman and the parents of a son, Larry Edwin, born Wednesday in Artesia General Hospital. He weighed six pounds 11 ounces.

'Revolutionary Flags' Discussed At D.A.R. Meeting

Mrs. Paul Francis gave an interesting program on "Revolutionary Flags" at a meeting of Mary Griggs Chapter of the Daughters of American Revolution on Monday evening at the home of Mrs. James Welch.

Mrs. Harold Kersey, regent, opened the meeting in ritualistic form.

Mrs. Francis said the United States flag is the oldest national flag in existence, except that of Denmark. She U. S. flag is older than the flag of Great Britain, which was adopted in 1801.

At the February meeting Mrs. Mary White's name was inadvertently omitted as being among those present. Mrs. White recently celebrated her 91st birthday. Mrs. White became a member of D.A.R. May 1940 when she joined Thomas Jefferson chapter in Carlsbad. She has always been an interested member and spokesman of Mary Griggs chapter of the D.A.R. said they are proud to have her as a member.

Mrs. Burl Sears, who is a member of Thomas Jefferson Chapter of Carlsbad and who moved to Artesia recently, was a guest. Others present were Mmes. Frances Collins, Tom Donnelly, Paul Francis, J. D. Josey, Kersey, Hugh Kiddy, Rose Morgan, Cecil Waldrep and K. J. Williams.

Delicious refreshments were served by the hostess.

Go To Church

(This is the third in a series of articles written by local people during the current "Go-to-Church" campaign sponsored by the various churches of Artesia. The author or today is a pastor.)

The Word of God exhorts people to faithful attendance on public worship not so much for the good it will do the individual but its great value and contribution to the growth and upbuilding of others. Someone is sure to miss you, someone who looks to you for the example, influence, help and inspiration they need in order to grow.

Your absence will encourage him to say, "It is vain to serve God." Or he will look to you and be encouraged to become careless in his spiritual life.

You owe to those about you the example of attendance on the House of God. Your faithfulness, your always being present, your satisfaction in things spiritual, your joy in Christian service, your pleasure in Christian fellowship, your always being seen will help others, stir their love, awaken their desire to know more of God and spiritual things.

There is a value to do ourselves as well. You can never total the value received from assembling ourselves together to worship God. To neglect brings backsliding. God promised to meet his people in public worship in a particular way that he has never promised any place else. Is it not better to help, console, encourage others by faithful attendance on public worship, than to discourage others and endanger ourselves?

We do not often associate the name of Roosevelt with public worship but "Teddy" had some valuable things to say in about nine paragraphs:

"1. In this actual world, a churchless community where men have abandoned and scoffed at or ignored their religious needs, is a community on the rapid down grade."

"2. Church work and church attendance mean the cultivation of the habit of feeling some responsibility for others."

"3. There are enough holidays for most of us. Sabbaths differ from other holidays in the fact that there are 52 of them every year. Therefore on Sabbaths go to church."

"4. Yes, I know all the excuses. I know that one can worship the Creator in a grove of trees or by a running brook or in a man's own house just as well as in church. But I also know as a matter of cold fact the average man does not thus worship."

"5. He may not hear a good sermon at church. He will hear a sermon by a good man who, with his good wife, is engaged all the week in making hard lives a little easier."

"6. He will listen to and take part in reading some beautiful passages from the Bible. And if he is not familiar with the Bible, he has suffered a loss."

"7. He will take part in singing some good hymns."

"8. He will meet and nod or speak to good, quiet neighbors. He will come away feeling a little more charitable toward all the world, even toward those excessively foolish young men who regard church-going as a soft porance."

"9. I advocate a man's joining in church work for the sake of showing his faith by his works."

Department Prexy Of Legion Auxiliary To Visit Unit Monday

Mrs. Nils Kjellstrom of Hot Springs, New Mexico department president of the American Legion Auxiliary, will make her official visit to the Artesia unit Monday evening in the Veterans Memorial Building.

A covered-dish supper will be served at 6 o'clock and the meeting will start about 7:30 o'clock. The meat will be furnished by the Artesia unit.

Mrs. J. L. Briscoe, president, urged all members to attend.

Supreme President Of Does To Visit Local Drove Monday

Mrs. Le Lita Don Carlos of Perry, Iowa, supreme president of the Grand Lodge of the Does, will make her official visit here at 7:30 o'clock Monday evening in the Elks building.

Mrs. J. W. Jones, president of the Artesia Does, requested all members to attend this meeting.

Mrs. Carlos will be honored at noon Monday with a luncheon at the Elks building and officers will be guests.

At 3:30 o'clock in the afternoon, Mrs. Carlos will be honored with a tea at the home of Mrs. W. T. Haldeman, to which all Does are invited.

Valley Baptist Evangelistic Rally To Be Tuesday

Members of 18 Baptist Churches in the Pecos Valley will meet with the First Baptist Church of Artesia

Tuesday, March 14, for an all-day evangelistic rally under the direction of Dr. J. Melvin Ray of Carlsbad, moderator of the Association of Baptists.

Rev. S. M. Morgan, pastor of the Artesia church, has announced the program will feature outstanding speakers, including Dr. H. P. Stagg, W. J. Lites, H. C. Reavis, and Miss Bernice Elliott, all of Albuquerque.

A luncheon will be served by the women of the Artesia church at noon in the lovely new educational unit.

This rally is the first of a series of association-wide get-togethers leading up to the "Simultaneous Western Evangelistic Crusade" April 9-23, in which all Baptist Churches west of the Mississippi River will participate.

State Brotherhood President Fred Cole will speak in behalf of the men at the 11 o'clock hour.

Mrs. Blocker Is Guest Speaker At Association Meet

Mrs. C. R. Blocker was guest speaker at a meeting of the Women's Association of the First Presbyterian Church Thursday afternoon of last week at the home of Mrs. R. L. Paris, with Mrs. Owen Hensley and Mrs. Cecil Morgan as co-hostesses.

Mrs. Blocker gave an interesting talk on "For the Cause of Mankind Through the United Nations."

Mrs. Chester Russell was in charge of the devotions and her subject was "Brotherhood."

The tea table was spread with a lovely lace cloth and blue iris and yellow jonquils were in vases on the table. Refreshments were served 31 members.

Western Togs Are Worn At League Meeting

Members of the Artesia Story League were dressed in Western togs for a meeting Tuesday evening held in the basement of the home of Mrs. M. A. Corbin, Jr., with Mrs. F. A. Houston and Mrs. Jack Knorr as co-hostesses.

In the center of the room a make-believe fire was burning, and members sat on the floor and during the meeting ate popcorn.

Mrs. Harvey Yates, president, conducted the business meeting. "Following the Chuck Wagon" was the theme of the program. The story, "Never Under-estimate the Power of a Woman," author unknown, was told by Mrs. Maxine Miller.

Mrs. Harvey Yates showed slides taken at the Story League Christmas party and scenic pictures of New Mexico, Arkansas, and Colorado.

Mrs. Wiggins V. Hancock of Dallas, Texas, educational director for the central district of the National Story League, is to conduct a three-day Story League workshop the last week in March. The place will be announced later. Only members of the organization will participate.

Refreshments of apple and apricot popovers were served to Mmes. John Clarke, Jr., Carl Lewis, Hugh Parry, W. B. Macey, Charles Denton, Shirley Hager, William C. Siegenthaler, Cecil Mitchell, Thad Cox, Owen Haynes, C. D. Bolton, C. P. Bunch Maxine Miller, Ted Maschek, J. T. Halje, John A. Mathis, Jr., S. P. Yates, Edward E. Kinney, and M. A. Mapes, Jr. members, and Mrs. E. P. Pullock, a guest.

Two countries — Ireland and Australia — provide a higher number of food calories per person than does the United States.

Mrs. Leo Austin was appointed chairman on the committee in charge of the first party, Mrs. George Lynch, chairman of the second party, and Mrs. Gene Chambers, chairman of the last one on the rushing program.

The ways and means committee announced a bake-off sale for 9 o'clock Saturday morning at Batie's Food Store. The committee plans to have about 60 home cooked pies and cakes ready for the public at that time.

Mrs. Nelson, assisted by Miss

Rebe

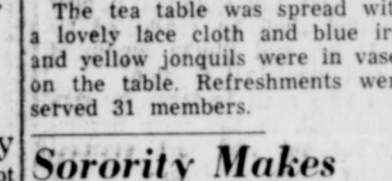
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Rebekah—

(Continued from Page One)

Davis; Toggery Shop, Ronnie Laning; Firestone Auto Store, Noel Jover and Danny Wilson; Artesia Locker Plant, Stanley Robinson, Carol Bowman and Dennis Robinson. Corral Grocery, Darryl Griffin; Roselawn Radio Shop, Mary Odile; First National Bank, Carey Hollis; Deanna Broocke, Linda Huntington and Michael Moon; J. Penney Company, Jackie Vagnon; John Rutherford, James Ison, Sharon Ison and Jeanette Stone.

Sprouse-Reitz, Quay Avenue store, Larry Sumner and Jack Case, Jr.; Famous Shop, Nedra Milam and Dean Wilcox; Batie's Food Store, Lonna Kay Reiter, Ernest Grilman, Leland Griffin and Wesley W. Woodside.

Irby Drug, James and John Gates (twins), Robert Thomas and Margaret Gates; Peoples State Bank, Richard Taubman, Beverly Murphy, Carolyn Murphy and Lester George; Artesia Beauty Shop, Jerry Houghtaling.

The Shoe Tree, Wayne Savoie and Mary Gill; Artesia Laundry & Cleaners, Valter and Flora Adams (twins) and Gerald Thomas; Artesia Pharmacy, Claire Walker, Shirley Wood, George Rutledge, Jr. and Patricia Davis.

Gilma Beauty Shop, Troy Gill and Linda Ragsdale; Clem & Clem, Dekka Clem, Vicki Clem and Robert Clay; Liquor Package Store, Betty Jo Williams; La Vaughan Beauty Shop, Freddie Woodside; Nelson Food Store, Donna Ham and Patty Rogers.

Southern Union Gas Company, Belinda Sue Golden; Ross Bakery, Elizabeth Adams; White Auto Store, Larry Conboy; Vogue Dress Shop, Shirley Vandagriff; Williams Furniture Company, Clark Clement.

Club Cafe, Terence Perkins; Evans Hardware, Carolyn Savoie and Larry Thompson; Artesia Shoe Store, Norma Rogers, Paul Evans and Ronald Evans; Guy Chevrolet Company, Richalan Wilburn.

Artesia Auto Company, Carrol Gene Wilcox and Maynard Sewell; Star Grocery, Kenneth Vandagriff and Thomas McCasland; Style Shop, Freddie Hall; Carter's Cafe, Virginia Warren; Keys Men's Wear, John Rogers; King's Cafe, Glenna Brown.

Russell Auto Supply Company, Bobby Perkins; Thompson-Price, Marcella Wallace, Eddie Havens and Steven Mathis; Brainard-Corbin, Cheryl Mathis and Sharon Smith; E. M. Lovelady Store, Virgil Sneed and Linda Smith; Sprouse-Reitz, Main Street store, Kenneth Howell and Jean Partlow.

Modern Shop, Karen Evans; Baldwin's, Ricky Baldwin; C. R. Anthony Company, Jo Lamar Guy, Jerry Zane Wilburn and Lynette Harwell; Mann Drug, Travis Keese, Barbara Keese, Linda Sneed and Mark Stewart.

Cantina Bar, Patty Jo Reddekopp; Smoke House, Freddie Jo Hollis; El Casino, Catherine Hagen; Mint Bar, Charlotte Frazier; Juarez Cafe, Sammy Fierro; Shockley Laundry, Lydia Franco and Gloria Franco.

A. & D. Grocery, Kenneth Davis and Judy Van Sturgeon; H. & J. Food Basket, Deanna Sprayberry; and Tommy Parrish; Chisum Grocery, Sharla George and Delbert Martin; Johnnie's Drive-In, Randall Gooch; Elks Club, Jack Armstrong, Jr.; Whitehouse Bar-B-Q, Phillip Griffin and Freeman Griffin.

Cocktail Lounge, Daave Ann Jenkins; Artesia Hotel, Jeanette Wagner and Kathryn Foster; Deluxe Cafe, Bobby Dee Smith and Leslie Lynn Patton; Vogue Cleaners, Johnny Smith and Alice Roark; Camp MacGlenda George; North Roselawn Grocery, Ben Garcia; Grill Cafe, Horace Giles and Patricia Curtis.

FOUR HONORED AT BIRTHDAY SUPPER

Four members of the Rebekah Lodge whose birthdays are this month were honored with a birthday supper Monday night at the I.O.O.F. Hall. They were Mrs. E. A. Hannah, Mrs. W. S. Hogsett, Mrs. Oscar Burch and Mrs. G. B. Dungan. The hall was decorated in green vines for the occasion.

About 35 members remained for the business meeting, which was conducted by Mrs. Jack Conner, noble grand.

Dairymen in the U.S. during 1949 fed 31.3 pounds of grain and other concentrates for each 100 pounds of milk produced by their cows.

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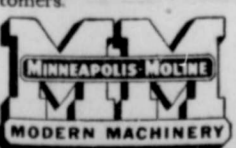
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FOR SALE—Apples, several varieties, oranges, grapefruit, peaches, beans and potatoes. A. G. Bailey, 110 Richardson, phone 239. 63-tfc

Holsum Is Better Bread
FOR SALE—Upright piano, first class condition, \$100. Frank Barton, 802 South First. 14-tfc

Holsum Is Better Bread
FOR SALE—One D-S-35 International long wheelbase truck. I also have winch trucks for heavy oil field hauling. K. J. Williams, phone 534-R. My business is trucking the public. 33-tfc

Holsum Is Better Bread
FOR SALE—Office desk, light oak finish, 30x51 ins., six-drawer with drophead typewriter platform in center. In good condition, recently refinished. Inquire at The Advocate office or see at room 212 Booker Bldg. 12-tfc

Holsum Is Better Bread
FOR SALE—One 4-inch turbine pump and electric motor, also barn 24x24. See Pat Fairley, phone 617-W. 4-tfc

Holsum Is Better Bread
Pencil Sharpeners in many styles for sale at The Advocate.

Holsum Is Better Bread
FOR SALE—Business property, gross income \$3000, net income \$2400 yearly, \$7000 will handle. See Abe Conner at 310 W. Grand. 15-tfc

Holsum Is Better Bread
FOR SALE—Nursery stock, evergreens and flowering shrubs. Billy Albert, 1104 Merchant, phone 557. 15-9tc-23

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MOVING! STORAGE! Household moving, across the state. Across nation. Southern New Mexico Warehouse, Carlsbad, N. M. Phone 48. 14-tfc

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FOR SALE—Dressed turkeys at the Locker Plant. Bryant Williams. 52-tfc

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FOR SALE—Cushman motor scooter, Model 1949. See at Artesia Advocate or call 097-NR6. 3-tfc

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1948 Pontiac 6 cyl., maroon, Hydro-R and H, new tires, low mileage, plastic S. C. \$1495

1947 Chrysler 5-pass. Coupe, blk., 30,000 mi., 2 spotlights, sunvisor, plastic seat covers, radio, heater new tires, extra clean 1350

1947 Pontiac Streamliner Sed. Cpe. gray, radio, heater, 5 good tires, low mileage, one owner 1295

1947 Dodge 4-door, light green, white wall tires, radio, heater, very very clean 1295

1947 Chevrolet Aero Sedan, black, radio and heater 1195

1942 Nash 5-pass. Coupe, tan 445

1939 Chev. 2-door, blue 345

1939 Pontiac 5-pass, Cpe., new paint 395

1937 Chev. 4-door, black, new paint 295

1937 Ford Tudor, new paint, good motor 295

1937 Ford 4-dr. a good sound car 275

1935 Ford, good transportation 125

1936 Ford, runs, but thats all 49

1935 Chev. Cpe., good tires and battery 99

1936 Chev. repossession, glass all out, bumpers draggin', will start, good tires 49

1932 Ford V8, look rough, runs the same way 49

"We Want to Treat You Like We Like to Be Treated"
COLE MOTOR CO.
Your Pontiac and Cadillac Dealer
112 South Second Phone 154 20-1tc

FOR SALE—1941 Chevrolet two-door sedan, new motor, reasonable. See John Ellicott, Peoples State Bank. 20-tfc

FOR SALE—At sacrifice, 1937 Oldsmobile 4-door sedan, with 1948 motor, radio and heater, by owner. If you are looking for a good used car, see this one at 1111 Richardson. 20-2tc-21

FOR SALE—Before you invest, investigate our listings of houses, ranches, farms, businesses, lots and acreages. If you want it—we have it. Listings solicited.

DONS' REAL ESTATE
314 Carper Building
Phones: Office 79
Residence 092-J3 or 202-J 12-tfc

Holsum Is Better Bread
VENETIAN BLINDS—We guarantee perfect fit. No charge for estimates or installations. Key Furniture Co., 412 West Texas, phone 241-J 37-tfc

FOR SALE—See us for houses built by a licensed contractor. Prices that will meet and beat competition, without sacrificing quality. Dons' Real Estate, 314 Carper Building, phone 79, residence phones 202-J and 092-J3. 19-tfc

Holsum Is Better Bread
FOR SALE—Canaries. Phone 097-NR6. 17-tfc

YOUR EYES ARE IMPORTANT

Consult

DR. EDWARD STONE
OPTOMETRIST

For Rent

FOR RENT—Two-room house, furnished. Oasis Station, phone 0188-R1. 16-tfc

FOR RENT—Modern unfurnished one and two-bedroom apartments 12th and Main. Phone 434. 43-tfc

FOR RENT—Tank type vacuum cleaner with attachments. Artesia Furniture Co., 203-5 West Main, phone 517. 61-tfc

FOR RENT—vacuum cleaners, floor polishers and portable sewing machines. Roselawn Radio Service, 106 S. Roselawn, phone 866.

FOR RENT—Office space. 509 W. Main. 10-tfc

FOR RENT—Storage space, phone 845. 28-tfc

FOR RENT—Three-room apartment, modern, private bath, good innerspring mattress. Call at 701 W. Grand between 9 a. m. to 6 p. m., phone 146. Before 9 a. m. and after 6 p. m., phone 153-J. Couple preferred, no pets, small children not accepted. 19-2tc-20

FOR RENT—Six-room unfurnished house, close to town. Mrs. Ellen S. Griggs, phone 386. 18-3tp-20

FOR RENT—Furnished bedroom, gentlemen only. 212 South Roselawn or phone 474. 20-1tc

FOR RENT—Two-room unfurnished house. Phone 337-W or inquire at 1001 West Richardson. 20-1tc

FOR RENT—To couple only, three room furnished apartment, private bath and breakfast nook. Located on first floor, no pets. Mrs. O. R. Gable, 902 Washington Ave. 20-1tp

FOR RENT—Three-room furnished house. Inquire at Yeager Grocery, 201 West Chisum. 20-1tc

FOR RENT—Furnished two-room apartment, private bath. Artesia Motel. 20-2tc-21

FOR RENT—Small cottage, furnished, private shower, utilities paid. Mrs. Gilmore, 308 N. Roselawn. 20-1tp

FOR RENT—Cabins at Castleberry Courts, one and one-half mile south on Carlsbad Highway. Also service station building. 20-3tc-22

FOR RENT—Store building on Hope highway, suitable for shop or storeroom. E. W. Dimock, general delivery, Artesia. 20-1tp

PERSONAL LOANS ARE AN IMPORTANT PART OF OUR BUSINESS! SEE US TODAY!

ARTESIA INVESTMENT COMPANY PHONE 871

200 BOOKER BUILDING

FOR RENT—Room, adjoining bath. 314 N. Roselawn. 20-1tp

Miscellaneous

COTTON ALLOTMENT ACREAGE SURVEYS PROVE ADVANTAGEOUS
With the cotton allotment reduced drastically for the year of 1950, many of the farmers are having accurate surveys made of the acreage they intend to plant. Cotton seed is selling at \$16 a hundred. The planting of several acres over the allotment is not only costly in lost cotton seed but is the loss of use of land and precious water when the excess cotton is destroyed to conform with regulations. Any shortage of planted acreage also results in loss of government subsidy. To avoid these losses the farmers are having the lands to be planted outlined by surveys. The Southeast Engineering Company of Artesia specializes in this work. 20-4t-23

MONEY TO LOAN—On Artesia improved real estate. Low interest rates, fast service, small monthly payments. We also make FHA loans on new construction. Chaves County Building & Loan Assn., E. A. Hannah, 113 South Third St., phone 352-W, Artesia representative. 18-9tc-26

JOHN A. MATHIS, SR., AND JR.
—Fire, casualty and life insurance, phone 938. 29-tfc

ELECTROLUX SALES AND SERVICE
Call 299-W—A. R. Anderson 20-3tp-22

COME QUICKLY for lilacs, baby yellow roses and climbing roses, all free. Mrs. Southworth, East delivery, Artesia. 20-1tp

PERSONAL LOANS ARE AN IMPORTANT PART OF OUR BUSINESS! SEE US TODAY!

ARTESIA INVESTMENT COMPANY PHONE 871

HOUSE CLEANING TIME!
Rugs and furniture dry cleaned and shampooed, prices reasonable. All work guaranteed satisfactory. Call 299-W, A. R. Anderson. 20-3tp-22

Wanted

WANTED To do concrete work in or out of Artesia. Also caliche fill for driveways and roads. See Pablo Alvarez, 908 West Grand, phone 327-R. 2-tfc

WANTED — Dressmaking, tailor ing and alterations. See Mrs. Chipman, 308 West Missouri, phone 583-NJ. 35-tfc

WANTED TO RENT—Permanent established business man wants two or three bedroom unfurnished house. Write F. M., c/o Box 427, Artesia, N. M. 24-tfc

WANTED—Haskell Harris water wells and service. Why take a chance? All work guaranteed. Pison, New Mexico. 13-10tp-22

TIM'S PICK-UP AND DELIVERY SERVICE. Phone 1055 5-tfc

WANTED—For quick and accurate income tax returns, call H. & H. Secretarial and Accounting Service, 207 Ward Building, phone 488-M, evening phones 763-R or 656-M. 19-2tc-20

WANTED—Furnished apartment. Bill Fortenberry, Anthony's. 20-1tp

WANTED—If it is stencil cutting or mimeographing you need, call H. & H. Secretarial and Accounting Service, 207 Ward Building, phone 488-M, evening phones 763-R or 656-M. 19-8tc-26

Notice

NOTICE TO G.I.'s
Have you bought your "G.I. Home"? We still have five 3-bedroom, two 2-bedroom and one 3-room house, any one of which you can buy G.I.

KIDDY-LINELL AGENCY
415 1/2 West Main. Phone 914 20-2tc-21

LOST—Man's black billfold, near Gamble's store Friday. Reward. Contact J. D. Collyer, Artesia Motel. 19-2tp-20

LOST—One redbone female hound dog, 18-months-old, little white on breast and feet, white tip on tail, \$25 reward. H. & H. Garage, South First. 20-1tp

LOST—Saturday, March 4, in Artesia business district, one Mexican design billfold, containing \$30 in currency. Reward. Mrs. O. R. Gable, 902 Washington Ave. 20-1tp

NERVOUS STOMACH
ALLIMIN relieves distressing symptoms of "nervous stomach" — heaviness after meals, belching, bloating and colic due to gas. ALLIMIN has been scientifically tested by doctors and found highly effective. World famous — more than a 1/2 billion sold to date.

ALLIMIN Garlic Tablets
402 West Main
Artesia, New Mexico
Artesia Pharmacy

Political Announcements

RATES: CASH IN ADVANCE

State Offices \$30.00
District Offices 25.00
County Offices 20.00
Senator and Representatives 15.00
Probate Judge 15.00
Surveyor 15.00
County Commissioners 15.00
Precinct Offices 10.00

The following candidates submit their announcements subject to the action of the Democratic primary: For County Commissioner, Dist. 2: W. T. (Doc) HALDEMAN Artesia

Political Announcements

(The following have announced their candidacy for city officials, subject to the biennial Artesia municipal election on Tuesday, April 4, 1950. Payment for inclusion of names in this list is cash in advance. Rates on application.)

ARTESIA POLICE JUDGE
J. D. JOSEY.
ARBA GREEN.
H. H. (JACK) STAGGS.

READ THE ADS

Buick's New Note



Buick is striking a new note for 1950 with the Special four-door Tourback de luxe Sedan. Powered with Buick's famous straight-eight Fireball engine and embodying the distinctive tapered fender design, its bumper-grille combination has reduced the outside over-all length for easier handling and parking, while interior space has been increased. In addition to this four-door, six-passenger Sedan, the Special series also offers this model in the Jetback; a two-door, six-passenger Sedan; and a two-door, three-passenger Coupe. Dynaflow is available on all Specials as optional equipment.

Buick again is the style leader in the automobile industry according to a national survey conducted by the Crowell-Collier Organization. It marks the second successive year that this division of General Motors has led the car fashion parade in this independently conducted analysis of customer reaction.

The new styling features many innovations, outstanding of which is a new front-end assembly with combination bumper and grille. The bumper-grille combination provides beauty, greater safety and, because the bumper bars are individually replaceable, more economical repair than for conventional grilles in event a mishap damages the front end.

The wrap-around rear window which gives greater visibility for the driver and passengers and the curved windshield, also distinguish the 1950 line of Buick cars.

At recent automobile shows another Buick-pioneered car—the Riviera Sedan—made its appearance and although it was not available to the public at the time the survey was made, the reaction at the exhibits indicated Buick is again setting future style patterns. Most of the Riviera style features which became immediately popular when the luxurious Roadmaster Riviera was introduced last year, are contained in this new car. The Riviera Sedan now is available in both the Super and Roadmaster series. These two models have wheelbases of 126 inches and 130 inches, respectively, but due to the use of the new front end, the cars are shorter than last year's comparable models.

GUY CHEVROLET COMPANY
101 West Main Phone 291

Grand Opening

ARTESIA JEWELERS

11 A. M. -- FRIDAY, MARCH 10 -- 11 A. M.

EVERYBODY INVITED

A Bulova Ladies \$37.75 Watch and a Man's Bulova \$39.75 Watch will be given Away FREE to some lucky registrants, Saturday Night at 7 P.M. You must be present to receive the awards.

Gifts for Everybody that enters the Store on Friday.

FEATURING
Diamonds and Watches of Nationally Advertised Quality and Prices.
—Elgin —Hamilton —Gruen —Bulova —Wyler —Belmar
Placo Diamonds, Precious Stones and Metals
Coro Jewelry Cambridge Crystals

Artesia Jewelers

334 West Main Phone 1030

RIGHT to the Cent

That's what your Tax Return must be. No guessing... and, that's what your business records must be—to be sure of a profit. (Over 50% of all business failures today are caused by lack of complete and accurate Records.)

Do as 1000's of business, trade and professional men have done for nearly a quarter of a century. Use *The Blackburn System of Bookkeeping*, tailor-made and simplified. Meets every tax requirement and assures against overpayment. (7 out of 10 overpay because of inaccurate and incomplete records.) *The Blackburn System* is complete and easy to keep. The most widely used System in America today. Practical profit insurance.

The suggested allowable deductions in all Blackburn Systems save far more than their total cost. Have us show you today.

The Artesia Advocate
OFFICE SUPPLIES — PHONE 7

Potpourri—

(Continued from Page One)
tournament, with prizes offered.
What do you think about it?

Such a mables tournament could come under the proposed community recreation program, which, by the way, seems to have cooled off, for we have heard nothing of it for several weeks.

We sincerely hope the idea does not die aborning. Artesia needs supervised recreation for young and old and a synchronizing of various events and individual sports and programs.

In the past we have had games scheduled in conflict with other things, whereas many people would like to attend both and would do so, if they were dated at different times.

Perhaps there has not been sufficient public interest in the proposed program for its development. If so, it is time for the people of the community to get on the beam.

Brainard-Corbin pulled a fast one on us the other day. At the very time the Tuesday issue was coming off the press, the synthetic boss, about which we told in this kolum, was being removed from the window.

But as soon as it was discovered we had given a plug for the plug, back went the plug in the window, where it was gazed upon by scads of people.

Persistence brings results sometimes. At least it did for Paul Holly of Columbia, Mo., a subscriber.

We have a series of subscription expiration notices, which are sent out several days apart. The fifth one figuratively kisses the subscriber good-bye. But with Holly it brought results. He penned on the notice, which he enclosed with his check:

"You win. Think I'll give up trying to quit this dern paper."

We have received Volume 1, No. 9, of Stink-a-Gram, the March issue of the official publication of The Deodorized Order of the Skunk, which we are certain must be an interesting organization.

We note on the masthead that the Imperial Aroma of the group is at Plaietow, N. H. and that the Imperial Grand Stinker is one Carter D. Keener. It seems the Stinkerhood is somewhat widespread, but we had never heard of it before.

Stink-a-Gram, like all good papers, has a personal column by the editor, "Fragrantly Yours," and a small ad discloses that Stinkers may purchase from headquarters the Pin of Distinkshun.

We see that the goal of the organization is a Stinker for every skunk in the United States and estimated six million.

Well, we have been accused many times of being a stinker, but as yet we are not a Stinker.

We go along in the main, with the findings of the Hoover Commission, which has recommended a number of ways to save money. But we do not go along with the spending of the Citizens Committee for the Hoover Report, which, it seems to us, should set an example of economy.

We have just received through the mail a 9 1/2 x 12 1/2 -inch envelope containing six mimeographed sheets, a printed map and a small six-page folder, all sent flat and held flat by means of a piece of cardboard.

The material was sent first-class mail, costing 15 cents.

If the material had been folded in a conventional manner and placed in an ordinary business en-

velope and sent open, it probably would have made the trip from New York for a 2-cent stamp, a 4-cent stamp at the most.

It's fine to recommend ways and means to cut expenses in the post office department, but there's no use trying to bring that department out of the red by such a method.

—A.L.B.

Southwestern—

(Continued from Page One)
office and rental bureau.

Burnham is married and has two small sons, Robert (Bobby), 5, and Johnny, 3. Mrs. Burnham is a beauty operator and is employed by La Vaughn Beauty Shop. Mr. and Mrs. Burnham have purchased the Mrs. Jewel Smith residence at 1106 West Main Street.

The partners are licensed and bonded realtors and are members of the National Association of Real Estate Boards.

Wallace and Burnham extended an invitation to the general public to visit their new offices during the open house today and Saturday.

Central School

Shurman Roughtin, who was in Miss Hazel Hockensmith's room, has left the group today to enter the Denver Colo., schools.

Kenneth Wade is the only one in the group who has kept his perfect attendance record thus far.

Shelby Houston enrolled in Miss Helen Gorman's room Thursday. He came from Park School.

Those who were on the honor roll the last six weeks in Mrs. Irene Schnaubert's room were Herman Ansley and Beverly June Peek.

The following pupils were here every day last month: Herman Ansley, Jimmy Bynum, Dwight Davis, Bill Phillips, Lanny Smith, James Wallace, Himmy Wilbanks, Leonora Flores, Beverly June Peek, Nora Ulrich, Carrie Fuller, and Janie Smith.

Multiple Listing Bureau Formed By Agencies Here

The Artesia Multiple Listing Bureau, an association of all licensed and bonded real estate agencies in Artesia, was formed at a meeting Tuesday.

The bureau was formed in order to co-operate with a law passed by the State Legislature last year requiring that all real estate businesses be bonded and licensed that all listings must be in writing.

The local members agreed at the organizational meeting that a property listed for sale with any agency will be re-listed through the bureau within 24 hours, so that every agency in the city will be working on sale of the property.

It was explained that in other words, all real estate salesmen in the city will work on a listing. However, any transaction going out of a listing, will be closed through the agency having made the original listing. A single commission then will be broken up between the listing and selling agency, should they not be the same.

Member agencies of the new bureau are Kiddy-Linell Agency, Southwest Realty Company, Don's Real Estate, E. A. Hannah Agency, H. A. Denton, W. E. Ragsdale, and Gene Roberts.

Officers named at the meeting this week: President, E. A. Hannah; secretary, Don Teed; treasurer, Hugh Kiddy.

CARD OF THANKS

We sincerely wish to thank each and everyone who was so thoughtful of us during the illness of father and husband. Your deeds of kindness will long be remembered and greatly appreciated and may God bless you.—Mrs. Edward Davis and family. 20-1tc

Enrollment Drive Marks 'National 4-H Club Week'

Final stages of the 4-H club enrollment program for 1950 in Eddy County are being held during "National 4-H Club Week," Assistant County Agent Allen Beck said.

"National 4-H Club Week" is held annually in tribute to the outstanding achievements made by 4-H Club members throughout the United States," he said. "In most states it marks the enrollment campaign for 4-H members. In Eddy County we do most of our enrolling in December so that members can take part in the full year's activities. But during this week, Eddy County will put the finishing touches on its 1950 membership activity."

To date, 370 boys and girls between the ages of 10 and 21 years have enrolled in the club program in the county. There is little time left for interested young people to enroll and get started in their projects, the assistant county agent said. The New Mexico 4-H enrollment goal for 1950 is set at 8500 members.

The local candidate said that during his extensive travels over the state he had been told by many voters they "are tired of too many

Advocate Want Ads Get Results!

Sharpe Sets Up Headquarters For Campaign Here

Luther E. Sharpe of Artesia, who has just returned from a swing over the state in behalf of his candidacy for Congress on the Democratic ticket, has established "Sharpe for Congress" headquarters at 112 South Roselawn Avenue in Artesia, next door to Hefley's Shoe Service.

He likewise has set up a "Sharpe for Congress Club" in Artesia, as he has in a number of communities over the state. Fred Cole is treasurer of the local club. J. A. Fahey and G. E. Kaiser were named co-chairmen some time ago.

Sharpe said that next Tuesday he will speak at the weekly meeting of the Las Cruces Lions Club and that night he will address the Committee of Good Government of Dona Ana County in Las Cruces. At that meeting former Gov. John J. Dempsey, also a candidate, will be on the program.

The local candidate said that during his extensive travels over the state he had been told by many voters they "are tired of too many

juveniles holding places of responsibility in our state government." "The people are utterly tired and disgusted with the lack of full statewide representation in Washington, more than one voter told him," Sharpe said.

"This is the year," he continued, "when the machine is going to fall apart and a new man without any political alliances whatsoever will be elected to Congress," Sharpe said. "The time has come," he added, "when not only honesty is demanded, but efficiency. People are going to require of their candidates their position on national and international issues."

Sharpe said he is getting more support than he had anticipated at this stage of the campaign.

He extended an invitation to friends to drop in at his headquarters on South Roselawn.

Hunter—

(Continued from Page One)

are being destroyed while the people stand by and do little about it. Young Zumwalt was introduced by Walter G. Short, principal of Park School, substituting for his brother, John Short, high school vocational agriculture teacher, who was ill, but who had accompanied Zumwalt to Albuquerque for the

state contest last week. At the meeting Harvey Yates was inducted as a "baby Rotarian" by Chuck Aston, a former club president.

Aston said his classification is "wildcatting," one which was created a number of years ago in the organization by Rotary International by Yates' father, the late Martin Yates, Jr., who died last year. As far as is known here, Aston said, no one in Rotary anywhere has even had the classification other than the Yates father and son.

FOURTH OF VETERANS CONVERT POLICIES

One out of every four World War II veterans holding National Service Life Insurance already has converted his policy from term insurance to one or more of the half dozen permanent plans available.

Half of the 1,716,000 veterans who converted their National Service Life Insurance to permanent

MONEY TO LOAN
On Ranches, Farms and Improved City Property, Low Interest Rates—Long Term Loans.
W. O. MONTGOMERY
221 1/2 North Main Phone 422
Roswell, New Mexico

plans of insurance have selected 20-payment life, the Veterans Administration said.

GO TO CHURCH SUNDAY.

IF YOU CAN AFFORD A NEW CAR YOU CAN AFFORD A 1950 BUICK!

Guy Chevrolet Co.

Artesia

Price Concious? LOOK AT THESE FOOD SAVINGS

Champ Dog Food 3 [¢] / ₂ 25c	Kimble Choice Vegetable Shortening 61c	Hunts Peach Halves No. 2 1/2 can 28c
Ideal Dog Food 2 [¢] / ₂ 27c	Colorado Cut Wax Beans No. 2 can 23c	Martinelli's Apple Cider full quart 31c
Diamond Brand Turnip Greens No. 2 can 12c	Heart's Delight Tomato Juice No. 303 tin 9c	Church's Grape Juice full quart 41c
Diamond Brand Tomatoes No. 2 can 2 [¢] / ₂ 25c	Hunts Whole Apricots No. 2 1/2 can 23c	Diamond—Sour or Dill Pickles full quart 21c
Staf-o-Life Mustard Greens No. 2 can 9c	Thrift Crowder Peas No. 2 can 15c	5 lb bag Pinto Beans 49c
Marydale Sweet Potatoes No. 2 1/2 can 27c	Kimble Blackberries No. 2 can 19c	Marshall's Pep-I Hominy No. 303 can 2 [¢] / ₂ 19c
Hunts Whole New Potatoes No. 303 can 2 [¢] / ₂ 21c	Crystal Pie Cherries No. 2 can 28c	Hunts Catsup bottle 19c

TO-DAYS FEATURES

Fresh Crisp Vegetables

- U. U. No. 1 Red Potatoes 3c
- Fresh Vine Ripe Tomatoes 19c
- Mountain Crisp Lettuce 8c
- All Bunch Vegetables 5c
- Yellow Squash 12c
- New Potatoes 7c

TO-DAYS FEATURES

100% Self-Service AA Meats

- Peyton's Picnic Hams .. 32c
- Glovers Sausage 25c
- Slab Bacon 39c
- Fresh Dressed Hens 49c
- Fresh Pork Chops ... 48c
- Glovers Tenderized Half or whole Hams 47c
- Wilson's or Peytons Sliced Bacon 31c

Savory, uncolored, qtrs. lb. Oleo 19c

Savory uncolored, qtrs. lb. Oleo 29c

Quaker, yellow or white box Corn Meal 14c

Bright & Early 1 lb can Coffee 74c

A Complete Line of Frozen Foods

- Sliced Strawberries 1 lb pkg 47c
- Cut Green Beans 10 oz pkg 32c
- Asparagus Spears 12 oz pkg 58c
- Cut Corn 12 oz pkg 28c
- Cut Okra 19 oz pkg 30c
- Green Peas 12 oz pkg 30c
- Diced Carrots 14c

Supply Your Frozen Food Locker with These Low Buys!

We Have a Complete Line of Chinese Foods

CURTISS BABY RUTH NUGGETS BUTTERFINGER CHIPS COCONUT NIBLETS 1 Pound Box Only 35c

All 5c
Candy Bars and Gum . 3 [¢]/₂ 10c

- Fab large box 26c
- Trend large box 19c
- White King large box 29c
- Tide large box 28c

Lawn Care

Fix up your lawn NOW

Follow the easy SCOTTS WAY to better turf:

- Weeds bad? Get rid of them by easy application of **SCOTTS WEED & FEED**.
- If broad-leaved weeds are no problem, skip step one, apply **SCOTTS LAWN FOOD**. One box feeds 2,500 sq ft economically.
- Sow **SCOTTS Lawn Seed** at 2 to 3 pounds per 1,000 square feet.
- Cut lawn regularly. If clippings are heavy, catch or rake them up to prevent smothering young grass.
- Try to keep lawn moist to hasten germination and seedling growth.

That's all... cost with **SCOTTS Lawn Care Products** is modest. Do job in a jiffy with a **SCOTTS Spreader**—rent one or own one at small investment.

Rent a Scotts Spreader for a Small Fee from Us

Brainard-Corbin Hardware Company

"A Dependable Source of Supply Since 1908"

327 West Main Phone 103

OIL MEN, BUILDERS ATTENTION!

"The Oil King"

All Leather
8-INCH SAFETY STEEL TOE

DRILLER BOOT

ANTHONY'S EVERY DAY LOW PRICE! **\$7.90**

Genuine Goodyear Welt Construction
Use Our Convenient Lay-Away Plan!

Anthony's
THE C.R. ANTHONY CO.

Artesia

CASH YOUR CHECKS AT ANTHONY'S

- INSOLE
- OUTSOLE
- HEEL
- COUNTER

Steel Shank
Genuine Barbour Stormwelt
Solid Brass (non-sparking)
Nailing in Heel and Sole

Every Day IS Savings Day AT BATIE'S

False Beliefs On Cancer Explained In Pamphlets Issued By Institute

Some people believe that a single injury, such as a blow in the breast, can cause cancer. Some believe that cancer is hereditary, that parents pass it on to their children.

Many believe that cancer is generally incurable, and that there is nothing the individual can do to protect himself and his family. All these false beliefs and many others are dealt with in the first five of a series of popular pamphlets on cancer, publication of which is announced by John L. Thurston, acting Federal Security Agency administrator.

The pamphlets, which were prepared by the National Cancer Institute of the National Institute of Health, Public Health Service, emphasize that early cancer is frequently accompanied by warning signs and symptoms, and that persons who can recognize them and obtain prompt medical attention can usually be cured.

The first of the publications, "Cancer—What to Know, What to Do About It," is an illustrated folder that describes the cancer process, the known facts about its

causes and approved methods of treatment, and lists the most usual signs of possible early cancer.

As listed in the folder, these include: Any lump, especially in the breast, irregular bleeding or discharge from body opening, persistent indigestion, unexplained changes in bowel movements, unexplained weight loss, changes in color or size of a mole, any sore that does not heal promptly.

The other four pamphlets, which were prepared in co-operation with the American Cancer Society, discuss in simple, interesting language, but with scientific accuracy, the essential facts about cancer of specific sites of the body. One of these is on cancer of the breast, a second is on female reproductive organs, a third on the digestive tract, and a fourth on the mouth and respiratory tract. Later pamphlets in the series will discuss cancer of the genito-urinary tract and skin cancer.

"Through personal alertness to the signs and symptoms of early cancer, the American people could prevent up to 100,000 unnecessary cancer deaths a year," according to Surgeon General Leonard A. Scheele of the Public Health Service. "Without becoming a nation of cancerphobes, we can learn and apply a few simple precautions that every citizen ought to know. Watchfulness for possible cancer symptoms should be as commonplace and matter-of-fact as watching the traffic lights while driving



REHEARSING FOR "INVASION"—Members of the 82nd Airborne Division who will participate in Exercise "Portrex" are seen jumping in mass formation in preparation for the joint airborne-ambitious operation to be held in the Porto Rican area, providing training for units of the Army, Navy, and Air Force in the largest three-service maneuver ever held. (Official Department of Defense Photo)

a car. If you notice any of the signs or symptoms, there is no cause for panic. They probably signify a condition other than cancer, but to make sure, go to your physician for a thorough examination. The best safeguard, especially if you are over 35, is to have a complete physical examination at least once a year."

Dr. Scheele explained that the five pamphlets were published in response to a widespread demand

for a simple, clear explanation of what cancer is and how the individual can protect himself and his family against this second most common cause of death. Numerous requests for such materials have also come from state and local health agencies which now conduct cancer education programs as an important part of their public health work.

All pamphlets in the series warn against reliance on diet, pills, or other "cure-all" remedies in the treatment of cancer, and emphasize that science knows only three ways to cure cancer: Surgery, X-ray, and radium or radon gas.

Separate erection contracts will be negotiated for structures purchased under manufacturer's designs and specifications.

Rierson Lists Safety Practices

Here are a few safety practices which farm families would do well to follow in 1950, according to County Agent Dallas Rierson:

Continually check the farm to locate and remove hazards.

At all times observe all safety rules in the operation of machines. Encourage friends to work, play, and drive safely.

Regardless of the emergency, do not permit young children to operate or ride upon farm machinery.

Observe due caution when working with or around animals.

Keep guns unloaded and out of reach of children. Handle poisons and explosives carefully and keep them labeled and out of reach of children.

Encourage year-round participation in farm safety activities by the organizations to which you belong.

Organize clubs for the promotion of farm safety.

More Eggs Must Be Eaten In U.S.

Only by all joining in to "eat an extra egg today"—tomorrow and for weeks to come—are the U.S. people going to be able to keep up with the bumper production job its hens are doing. More than 56 billion eggs came from the laying nest lines last year, and this

year there will probably be even more.

Last year Americans ate about 3.4 eggs each—on the average. This year, that figure will have to go up to about 4.25, to keep up with production.

Eggs are a bargain package of food value, especially at today's low prices, and an increase in their consumption is nutritionally desirable. Eggs are excellent body builders. The protein in both the yolk and the white is the efficient kind that's needed by the body for growth and repair of tissues. They're an outstanding source of iron, a mineral in which many diets are low. And they're rich, too, in calcium and phosphorus as well as in at least five of the vitamins.

Use that extra egg to stretch whipped cream. Just fold a meringue made of one egg white and two tablespoons of sugar into a cup of whipped cream.

An extra egg will add color, richness, and flavor to white sauce. Just add a small amount of the white sauce to a well-beaten egg, and stir the mixture into the rest of the sauce.

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE APPLICATION OF HAZEL LA VAUGHN WALLEN, whose maiden name was HAZEL LA VAUGHN SHULTS, FOR CHANGE OF NAME.

NOTICE OF FILING PETITION FOR CHANGE OF NAME.

NOTICE IS HEREBY GIVEN that on the 24th day of February, 1950, a petition was filed in the District Court of Eddy County, State of New Mexico, by Hazel La Vaughn Wallen, whose maiden name was Hazel La Vaughn Shults, praying for an order of this Court changing her name to Hazel La Vaughn Ross.

Any person desiring to object to the granting of said petition may do so by filing said objection in writing with the Clerk of said Court not later than the 11th day of March, 1950.

DATED 24th day of February, 1950.

Signed: Hazel La Vaughn Wallen, Petitioner.

NOTICE OF SALE
NOTICE is hereby given that on December 7, 1949, the district court for Eddy County, State of New Mexico, in a Civil Action for an account due rendered Judgment in Cause No. 11319 in which Bowman Lumber Company, a Corporation, is Plaintiff and Paul Morris is Defendant, against the Defendant for the sum of \$1,201.38 with annum from July 10, 1949 until date of sale.

Notice is further given that pursuant to an Order of Execution in interest at Six (6) per cent per the above action the following household furniture owned by Paul Morris and located at 1102 West Missouri Street, Artesia, New Mexico, will be sold for cash to the highest bidder on March 17, 1950 at 10 o'clock A. M., to-wit:

1 Roper range, 1 Bendix washing machine, 1 Coronado refrigerator, 1 dining table, 4 chairs, 1 desk, 1 bed and dressing table, 1 radio and phonograph combination.

DWIGHT LEE, Sheriff, Eddy County, New Mexico. 16-F&-17-31-T-21

Signs and Displays
C. GOTTFRIED FINKE
Phone 0198-J4

"I WONDER WHETHER A LOAN IS THE ANSWER TO MY PROBLEM."

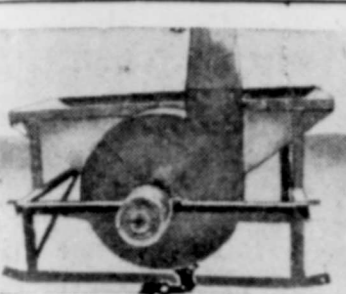
"TALK IT OVER WITH THE BANK. THEIR EXPERIENCE IS VALUABLE."

Come in and tell us your money problem. If the answer is "borrowing" we'll tell you so, and will welcome your application for a Personal Loan. You need not be a depositor.

FIRST NATIONAL BANK
MEMBER FEDERAL DEPOSIT INSURANCE CORP.

BANK PERSONAL LOANS ARE BEST

Grain-Blower



This grain blower, made on an Illinois farm, is constructed from scrap 14-gauge steel for the case and 1-1/2 angle iron for the frame. It is all arc welded. Grain is fed into the blower by an auger feed.

New Pig-Feeding System Paying Off for Farmers

A pig-feeding device which might be adopted profitably by many swine raisers has been developed in northeastern California.

The "pig strainer," as it is popularly known, was invented by Jess Steiner who lives in Modoc county near Cedarville.

A new kind of creep, the "strainer" sorts pigs out by size at feeding time.

Here's how it came about: Steiner purchased buttermilk from a creamery at Alturas which he feeds as part of the ration to his hogs. He figured out that it was necessary to feed the pigs according to size, since the small animals had difficulty in getting their fair share of feed alongside the larger hogs.

Therefore, he arranged his pigs at the trough where the buttermilk and concentrates are fed in such a way that, by using creeps, the hogs naturally arranged themselves according to size.

Tree Roots Troublesome When Invading Sewers

Tree roots mean trouble when they grow into sewers. Costly digging to free clogged drains can be avoided by a simple practice. George Adamson, of the Michigan state agricultural college, recommends use of copper sulfate or blue vitriol in freeing sewers of tree roots that may be causing stoppages.

These moderately fine crystals dissolve easily.

ACTIVE and ATTRACTIVE



Style 5150

An intricately cut out vamp accented with a pert little buckle forms the interest for one of the season's most attractive shoes.

In soft white elk for

Only 3.95

The Shoe Tree

103 SOUTH FOURTH
PHONE 823-W

'NO ABSOLUTE SECURITY IN MIGHT'



THE EISENHOWER BROTHERS, Gen. Dwight D. (middle) and Dr. Milton S. (right), receive honorary doctor of laws degrees at Temple university, Philadelphia, from Dr. Robert Johnson, Temple's president. The general, president of Columbia university, told Temple students "there is no absolute security in military might," but "let us not be so naive as to believe we can arrive at peace solely through conferences..." Dr. Milton S. Eisenhower, president of Kansas State college, is Penn State president-elect. (International)

CCC Asks Offers Of Structures For Storage

The recent request by Commodity Credit Corporation for offers of bins and other temporary storage structures was intended to avoid delay in building such structures as may be needed this spring, according to an announcement by the Department of Agriculture.

If sufficient commercial storage space is offered to the CCC to store grain which may be acquired under the price-support program, the CCC will not purchase any additional storage facilities at this time.

Only a little more than 40 million bushels of the 375-million-bushel bin-storage capacity previously acquired by CCC is empty and available for storing wheat and other small grains that may be delivered in the spring.

State and county PMA offices will handle erection of bins drawn up in accordance with CCC's specifications, should any be purchas-



AT YOUR STORE NOW!

GRAND CHAMPION DAIRY PRODUCTS

MADE FROM FRESH JERSEY MILK

HAVE YOU TRIED THE

GRAND CHAMPION BUTTERMILK

THE WHOLE TOWN IS TALKING ABOUT?
Fresh Churned, with Flakes of Butter in Every Carton!

PASTEURIZED MILK, HOMOGENIZED MILK, BUTTERMILK, CEREAL CREAM, BUTTER, LONGHORN CHEESE

A Trial Will Convince You

that Our Products are Here to Stay!

NEW MEXICO CO-OP. CREAMERY INC.

PORTALES, NEW MEXICO

PROTECTS HEALTH



Pure-Pak containers are guaranteed by Good Housekeeping.

EASY TO POUR



USE IT and DISCARD IT



SAVES SPACE



CAN YOU SAVE

BUYING A FEW HOT SPECIALS?

What About the Other Items You Purchase? Do You Make Up for These Hot Specials on Those Items? Compare the Items Not on Special at the FOOD BASKET and See the Saving! We have Low Prices Every Day!

PRICES EFFECTIVE FRI., SAT., MON.

Remarkable Peaches	No. 2 1/2 tin	FOR \$1
Hunts Tomato Juice	46 oz tin	FOR 4
Pillsburys, Choc or White Cake Mix	16 oz box	26c
Kounty Kist Cream Style Golden Corn	303 tin	9c
Bakers Apple Sauce	No. 2 tin	16c
Deal of Four Bath Bars Sweetheart Toilet Soap		34c
Hersheys Chocolate Chips	pkg	18c
Ozark Queen Strawberries	16 oz pkg	35c

FARM FRESH PRODUCE

Utah Type Pascal CELERY	pound	9c
Long Green CUCUMBERS	pound	17c
Red Ripe Slicers TOMATOES	pound	17c
FRIDAY ONLY!		
Texas STRAWBERRIES	box	23c
Yellow ONIONS	pound	5c
U.S. No. 1 Colo. Reds POTATOES	10 lb mesh bag	32c

If It's Quality Meats We Have It!

BACON
Wilson's Laurel Sliced
33¢ lb.

PICNIC HAMS
Wilson's or Grovers
34¢ lb.

PORK LIVER
Fresh
21¢ lb.

HAMS
Grovers, Half or Whole
49¢ lb.

WEINERS
Grovers, 1 lb. Cello
45¢ lb.

HENS
Fresh Dressed
43¢ lb.

SAUSAGE
Grovers, 1 lb. Roll
22¢ lb.

LOCATED IN THE EL RANCHO DRIVE-IN BUILDING

H & J FOOD BASKET

Hagerman News

(Mrs. Edna Burck)

Mrs. Jack Langenegger was hostess at a merry little party Wednesday afternoon honoring her little son, Jack Wade, on his fourth birthday. After opening the many pretty gifts the children played games during the afternoon. The favors were sand pails and shovels as a "sand pile" party had been planned but the affair had to be held indoors because of inclement weather. Each child blew out a candle before Jack Wade blew out the four candles on his birthday cake. The cake was square and was surmounted by a miniature horse complete with lariat and bore the words, "Happy Birthday, Jackie." Cake, ice cream, candies in baskets and grape drinks were served. Children sharing this lovely compliment with Jack Wade were Stevie Mason, Carol and Joe Seskey, Jeaneen and Lana Ruth Langenegger, Ed Higgins, Billy Huckabee, Barbara and Nancy Utterback, Trudie and Sanford Clay Knoll, Delores Lang, and Mary Ann Langenegger.

Rev. and Mrs. S. S. Berry of Bayard have returned to their home after an enjoyable visit with Mr. and Mrs. J. C. Wyman and family.

David Wyman is able to return to school after his illness.

Mrs. Ferris is able to be out after a severe attack of sinusitis. Mrs. Jesse Peacock has returned from a visit with her daughter at Ysleta, Texas. During the visit a trip was taken to El Paso and Juarez.

Mr. and Mrs. Oscar Cave have recently had as their houseguests Mrs. Cave's father from Minnesota

and sister and family from California. While here they visited the Carlsbad Caverns and other points. Mr. and Mrs. Al White and children of Melrose came in Friday of last week for a week-end visit at the home of Mrs. White's parents, Mr. and Mrs. Lester Hinrichsen, Mr. and Mrs. Ernest Hill, Jr., of Roswell came down Friday evening to join the family party. Mrs. Hill accompanied the White family to Melrose and will spend a week there.

Mr. and Mrs. J. C. Wyman and children spent Sunday at the home of Mr. Wyman's mother, Mrs. T. O. Wyman of Carlsbad. Other guests were Mr. and Mrs. Jimmie Wyman and son of Loving and Bert Wyman.

Mr. and Mrs. Simon of Artesia were Sunday afternoon and evening guests at the Lester Hinrichsen home. Mr. Simon and Mr. Hinrichsen were World War I buddies.

Mr. and Mrs. Bill McCullough and children have moved into one of the Keeth tenant houses on West Kansas, where they will live until the completion of their new home, which is being built in the Cumpston-Cowan Addition.

Union prayer services were held at the Baptist Church on Sunday afternoon with Rev. Mebane Ramsey conducting the service. This meeting was in connection with the "Week of Prayer" program observed by the Baptist Church during the last week.

The American Legion Auxiliary served dinner to the large crowd which attended the demonstration of farm machinery at the Chadwick farm Friday afternoon of last week. They served 432 plates.

The Dexter Woman's Club presented a play, "The Campbells Are Coming," at the school auditorium Tuesday evening. This was

MUGGS AND SKEETER



BY WALLY BISHOP

a hilarious comedy which was much enjoyed.

W. N. Foster has been confined to bed this week suffering from an attack of appendicitis. Miss Lucy Thomas of Roswell was a guest at the Harry Cowan home Monday afternoon.

Mrs. Bert Mackey of Grand Prairie, Canada, is visiting her nieces, Mrs. Vedder Brown, Mrs. Jack Casabonne, and Mrs. Pete Casabonne, and nephews, Jim and Charles Michelet of Hagerman, and relatives in other parts of the valley. Mrs. Mackey flew here from her home in Canada, where the temperature was 60 degrees below zero, so she is enjoying the mild climate greatly.

Mr. and Mrs. Jim Michelet, Mrs. Mackey, Mrs. Vedder Brown, Louis Vedder, and Milton Brown motored to Sundown, Texas, Sunday for a visit with relatives. They were accompanied from Clovis by Louis Michelet, who visited relatives here until Tuesday when his brother, Jim Michelet, flew him home to Clovis.

Mr. and Mrs. Jack Casabonne have returned from an extended

trip through Mexico, spending several days at Mexico City en route.

Plans Made For Industrial Confab To Be In June

The planning committee for the New Mexico Conference on Industrial Development met at New Mexico School of Mines in Socorro recently to discuss the program for the 1950 meeting, which will be held in Albuquerque on June 15-16.

The members of the committee present at the meeting were Dr. A. D. Boston, dean of the School of Arts and Sciences, New Mexico A. & M. College; Ralph Edgel, di-

rector of the Bureau of Business Research, and Dr. Dexter H. Reynolds, director of the Division of Research and Development at the University of New Mexico; and Dr. E. J. Workman, president, and Fred R. Sweet, comptroller of the New Mexico School of Mines.

The planning committee decided that the first day of the conference will be designated as "Chamber of Commerce Day," and will feature speeches by national authorities on economic development.

The second day of the conference will be devoted to specific problems bearing on the economic development of New Mexico. Among the individual sessions will be those discussing transportation problems and water resources.

The committee is inviting lead-

ers in several fields to speak to the conference on important factors of industrial development.

SUBSCRIBE TO THE ADVOCATE CLIP BOARDS and Arch Boards letter and legal size. Artesia Advocate.

Read the Ads

Robert Bourland
INSURANCE

Artesia Auto Co.
PHONE 52

Play this brand new WHITE MAGIC SOAP QUIZ GAME

\$32,000.00
IN BIG PRIZES!

WIN ONE OF 3 PACKARD SEDANS OR ONE OF 400 WESTINGHOUSE HOME APPLIANCES

33 Prizes Every Week for 12 Weeks!
1 New Packard Sedan Given Away Every 4 Weeks!

Be Sure To Get Rules and Entry Blanks.

White Magic SOAP

at **SAFEWAY**

Office Supplies at The Advocate

COTTON QUIZ

HOW DID COTTON EXCHANGES ORIGINATE IN AMERICA?



ANS.—DURING THE CIVIL WAR COTTON SHIPMENTS WERE UN-CERTAIN. MERCHANTS BOUGHT AND SOLD COTTON TO ARRIVE IN NEW YORK!! THIS WAS PROBABLY THE ORIGIN OF THE COTTON EXCHANGE SYSTEM.



Convenient is the word for



PURE PAK PAPER MILK CONTAINER and Delicious is the word for



rich, pure Protected Milk

Get Price's milk regularly from your favorite dealer.

A product of



CREAMERIES, Inc.

Round The Clock Comfort



Style 100

Add hours of soft, smooth, comfort for two busy feet... the year round oxford now in white elk for

Only 4.69

Barefoot and Brief



Style 3078

The prettiest feet in town are stepping into these intricately laced sandals for solid barefoot comfort. Enter the circle of fashionable summer wear now... In white elk for

Only 2.98

Knot to be taken lightly

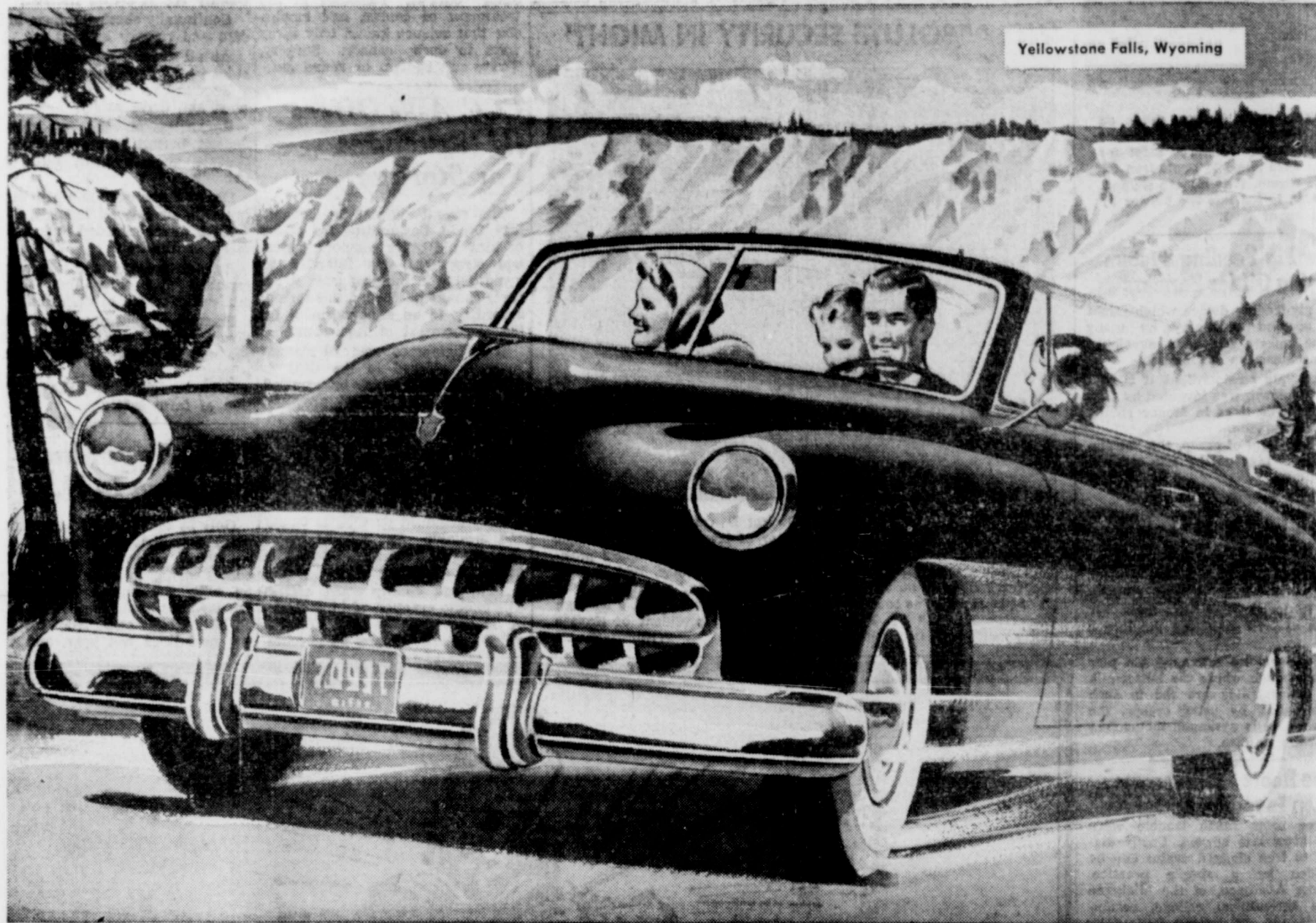


Style 8143

Knot to be taken lightly... knotted wisps of soft folded leather combined to give glove-like ease in wear. This all leather high wedge sandal is for YOUR casual hours. In green elk for

Only 4.49

Virtue's Artesia



50,000 Miles - No Wear!

- 1. Proved by Punishing Road Test!** For 70 days, six brand-new cars roared over searing highways along the Mexican border... putting sensational new Conoco Super Motor Oil to one of the cruelest tests ever devised. After 50,000 miles of continuous driving, engines showed no wear of any consequence... in fact, an average of less than one one-thousandth of an inch on cylinders and crankshafts. Original factory polishing marks were still visible on piston rings!
- 2. New-Car Mileage!** Test engineers were astounded at the remarkable record of economy. Gasoline mileage for the last 5,000 miles of the run was as good as for the first 5,000 miles... actually there was an average difference for the fleet of only 4/100 of a mile per gallon. This punishing test... equal to 5 years' normal mileage... proved that Conoco Super Motor Oil—with proper crankcase drains and regular care—can keep your new car new.
- 3. New-Car Power! Quicker Starts!** Yes—Conoco Super Motor Oil's extra protection keeps that factory flash... that showroom smoothness... year after year! Conoco Super Motor Oil OIL-PLATES metal surfaces to make your engine last longer, perform better, use less gasoline and oil! Conoco Super Motor Oil virtually stops wear before it starts... keeps your engine new and clean. Astounding new Conoco Super Motor Oil proved to be the great new modern wear-fighter!



NEW CONOCO Super MOTOR OIL

Lake Arthur
(Joyce Foster)

Rev. Alvie Taylor conducted funeral services Thursday of last week for Mrs. W. D. Hudson of Dexter at Cassey.

Sunday the members of the Baptist Church and their families are to have a basket luncheon at the home of Mr. and Mrs. Gayle Boroff. Everyone is invited to attend. Guests last Sunday in the home

of Mr. and Mrs. W. F. Whatley were Mrs. Tom Caffal and children, and "Grandmother" Southard of Dexter, and Mr. and Mrs. Kersey Funk of Cottonwood.

The Methodist Church observed the "Week of Dedication" this week with special services at the church Tuesday through Friday. Guest speakers were Rev. R. L. Willingham of Artesia, Rev. Edgar Cooper of Hope, and Rev. C. A. Clark of Dexter. On Monday night Rev. Lloyd Hughes of Ros-

well assisted in a school of instruction for visitation evangelism, after which the church members went to make calls in the homes of the community.

Elizabeth Merritt spent last week in San Angelo, Texas, visiting her sister.

Mr. and Mrs. J. B. Crook and Charlene Needham were confined to their homes last week because of illness. All are recovering nicely.

Wayne Norris left Sunday for Hobbs, where he plans to farm. Mrs. Norris and boys will stay here until school is out, then they plan to join him.

The Baptist Church will hold a study course on the Bible at the Baptist Church at 6:30 o'clock Monday, March 13. Everyone is invited to attend.

B. E. Cross spent several days last week in Albuquerque attending to business.

Guests last week in the home of Mr. and Mrs. John Haven were Mr. and Mrs. Otto Psneck of South Bend, Ind.

The W.M.S. held its monthly meeting at the home of Mrs. J. B. Crook Wednesday. Their lesson was on "Home Mission." After the study course they held a covered-

dish luncheon. Those present were Mrs. Alvie Taylor, Andry Brewton, Frank Cantrell, Gayle Boroff, Morgan Brewton, Mable Doyle, Emma Lee Flowers, Basil Kimbrough, J. M. Jones, Mac Reynolds, and J. B. Crook.

Mr. and Mrs. Ned Hedges received word Thursday of last week their brother-in-law, Clyde Latta of Redmon, Ore., had died that morning. Funeral services were held Saturday at Redmon. Mr. Latta was a former resident of Lake Arthur.

Mrs. H. A. Hatch, who became ill suddenly last Saturday, was taken to a hospital. It is reported she is doing nicely.



Girl Scout Notes

Attention all Girl Scouts: During the week of March 11-18 the following programs will be devoted all or in part to the celebration of the 38th birthday of Girl Scouting: 8:30 o'clock Saturday morning, March 11, "Our Own Scout Show" over station KSNP; 8:30 to 9 o'clock, "Joe DiMaggio Show" over CBS; 11:30 to 12 o'clock, "Girl Scout Birthday Party" over NBC; 7 to 7:30 o'clock Sunday evening, March 12, Corlis Archer over CBS; 11:15 to 11:45 o'clock Monday night, March 13, Nancy Craig over WJZ.

The Artesia program, "Candles for Service," will be presented at the high school auditorium at 7 o'clock Saturday evening.

Troop 3 discussed Juliette Low and did a pantomime. The girls played a barnyard game and a new game called "Squirrels in a Tree."

Troop 5 has been sewing on overseas bags and elected a Juliette Low representative, Marjorie

Newbert. They plan to work on Tenderfoot Badge requirements.

Troop 8 celebrated the troop birthday with a wienie roast at the river and a slumber party at the home of their leader, Mrs. Herman Fuchs. Preceding the party, nine mothers met with Mrs. Fuchs to discuss a new assistant leader. Frances Fuchs and Carolyn Miller collected wood for the fire and the girls had a bonfire and wienie roast on the bank of the Pecos. Then they all returned to the Fuchs home where they made candy and went to bed.

Troop 11 had a birthday party at the First Presbyterian Church, to which the girls invited their mothers and friends. At the last meeting they made paper holders for pop and used them this time to serve their mothers pop and candy. They performed the ballad, "The Mock Quarel," and played games with their mothers.

Troop 12 made plans for making schoolbags for overseas out of green denim and stenciled with the Girl Scout emblem. They plan to send their bags to China.

Troop 14 met last week at the home of Patricia Clark and assembled material for overseas schoolbags. Carol Burch reported on the Juliette Low program. Mrs. Clark served refreshments of cake and candy and pop. This week they met at the home of Thelma Diller, where Mrs. C. P. Bunch spoke to the group on the national and international Girl Scouting program. Mrs. Diller served refreshments of chicken salad sandwiches, olives, pickles, and fruit punch.

Troop 29 discussed Juliette Low and Elected Judy Hanson as representative for the Saturday night program. Each little girl gave pennies corresponding to her age and presents for the overseas bags.

Clip boards for sale at The Advocate.

Congressmen To Speak At Annual Cattle Meeting

Congressmen Antonio M. Fernandez and John E. Miles will appear as principal speakers at the 36th annual convention of the New Mexico Cattle Association in Albuquerque, March 27-28, according to G. W. Evans of Magdalena, president. Gov. Thomas J. Mabry has also agreed to speak in the opening sessions of the convention program, Evans said.

Others who have agreed to address cattlemen during their annual conclave are: Loren Bamert, president of the American National Live Stock Association, Lone, Calif.; General Harry H. Johnson, co-director of the affosa eradication program in the republic of Mexico, and Ralph Trigg, Washington, D. C., president of the Commodity Credit Corporation.

Through special arrangements with the Tax Payers Association of New Mexico, Waldo E. Stephens, vice president of Stephens Oil Company, Oklahoma City, will discuss the Hoover Commission reports during the convention. He is scheduled to appear the afternoon of March 28.

Morning convention sessions will be held in the New State

Theater in downtown Albuquerque because of limited auditorium facilities in the major local hotels, Evans said. The annual dance, floor show, and other entertainment will be held in the Armory which will be decorated under supervision of the Albuquerque Chamber of Commerce.

Johnny Lee Wills and His Boys of Tulsa, Okla. have been engaged to furnish music at the colorful Western dances scheduled for the nights of March 27 and 28.

NO MORE, SHE SAYS AFTER 16TH



Happy, but wants no more, says Mrs. Ann Strelec with 16th child.



Andrew Strelec and other children: "The Lord will provide."

ANDREW STRELEC is no doubt finding himself busy these days, keeping house for that big family at Morristown, N. J., while his wife an recuperates in All Souls hospital after giving birth to her 16th child. He is an unemployed carpenter.

COTTON QUIZ

HOW DOES COTTON IMPROVE AUTOMOBILE TRAVEL?



ANS—PAVED HIGHWAYS ARE "CURED" WITH COTTON MATS TO MAKE THE CONCRETE DRY OUT AND BECOME STRONGER!

MOVING?
Artesia Transfer & Delivery Co.
Nothing Too Small or Too Large
110 North First Phone 608-M

CHECKERBOARD CHUCKLES • From Your Purina Dealer



CHEK-R-TABS HELP PROTECT YOUR CHICKS

Make chicks' drinking water safer with Purina Chek-R-Tabs. New, improved Chek-R-Tabs kill many common disease germs in drinking water in just five minutes... kill germs for 12 hours! Get Chek-R-Tabs today!

F. L. WILSON FEED & FARM SUPPLY STORE
Purina Chows — Baby Chicks
Sherwin-Williams Paints

THREE BIG DAYS - FRI. SAT. & MON. LOOK THREE BIG DAYS - FRI. SAT. & MON.

BE SURE TO COME IN!
You Will Be Surprised at How Cheap You Can Stock Up on Quality Foods!
Many Other Items at Special Prices Too!

The Biggest Food Sale of the year at NELSON'S
White Swan's March of Extra Values has Come To Town

- FREE** BALLOONS For the Kiddies!
White Swan—Case of 24 cans for \$3.84 24 oz cans
Pork & Beans 2 $\frac{F}{O}$ 33c
- White Swan
Red Kidney Beans ... 2 $\frac{F}{O}$ 29c
- Wapeo No. 2 cans
Green Beans 2 $\frac{F}{O}$ 35c
- White Swan No. 2 cans
Whole Green Beans 35c
- White Swan No. 303 cans
Luncheon Corn 2 $\frac{F}{O}$ 33c
- White Swan 8 oz cans
Luncheon Peas 2 $\frac{F}{O}$ 25c
- White Swan 46 oz cans
Tomato Juice 29c
- White Swan quart
Prune Juice 29c
- White Swan
Tomato Sauce 3 $\frac{F}{O}$ 20c

- Fruit and Vegetable Dept.**
For Freshness and Quality Visit Nelson's Fresh Vegetable Dept. Fresh Crisp
CARROTS 5c
- Fresh Red
TOMATOES 17c
- The Best Quality Idaho No. 1 Bakers
POTATOES 6c
- Fresh Strawberries and Many Other Fresh Seasonable Items!

- GOLD MEDAL FLOUR** 10 pound bag 69¢
- WHITE SWAN—NONE BETTER
COFFEE 75¢
- WHITE SWAN—HALVES OR SLICED
PEACHES 22¢
- WHITE SWAN—LARGE GRAIN
POP CORN 15¢
- WHITE SWAN—CASE OF 24 for \$4.32
PIE APPLES 19¢
- WHITE SWAN 14 oz bottle
CATSUP 19¢
- RANCH STYLE BY WHITE SWAN Case of 48 for \$6.24
BEANS 2 $\frac{F}{O}$ 27¢

- Meat Department**
For Meat You Can Eat—Shop Nelson's
- Wilson's and Armour lb.
SLICED BACON 35¢
- Nice, Lean lb.
PORK CHOPS 45¢
- The Best You Ever Ate! Fresh dressed lb.
FRYERS 65¢
- Tenderized, half or whole lb.
HAMS 51¢
- Kraft American or Velveeta 2 lb. box
CHEESE 73¢

Special Deal

Regular \$2.00 Value
ONLY
1.35

1 Lge. Rinso
1 Lge. Lux Flakes
1 Lux Toilet Soap
1 Lifebuoy Soap
1 3-qt. Sauce Pan

- QUAKERS WHITE
CORN MEAL 13¢
- WHITE SWAN—CRUSHED
PINEAPPLE 27¢
- WHITE SWAN—Case of 12 cans for \$4.56
GRAPEFRUIT JUICE 39¢
- WHITE SWAN—BARTLETT Halves in heavy syrup
PEARS 33¢
- CONCHO by White Swan
TOMATOES 2 $\frac{F}{O}$ 27¢
- WHITE SWAN—Case of 48 for \$4.32
PORK & BEANS 2 $\frac{F}{O}$ 19¢
- White Swan, with large Tulip Glass free
TEA 39¢
- White Swan, Fancy No. 2 can
Spinach 2 $\frac{F}{O}$ 37¢
- White Swan, Golden Pim-Pep
Hominy 3 $\frac{F}{O}$ 29¢
- Northern roll
Tissue 2 $\frac{F}{O}$ 15¢

- Nelson's Entire Store Personnel is Happy to Bring You These Extra Values on White Swan Items That You KNOW are GOOD! See How Much You Can SAVE! White Swan, Colored
- 8 oz. Pkg.
MARSHMALLOWS
15¢—2 for 29¢
- Mrs. Tucker's
SHORTENING
3 lbs. 59¢
- Blue Bonnet, Colored, Quarters
OLEO
37¢ lb.
- Pure Cane
SUGAR
10 lbs. for 95¢
- Hershey Candy
- Milk Chocolate Kisses 27c
Milk Choc. Miniatures pkg. 27c
Reg. Bars, 6 box pkg. for 23c

This Big Sale of the Year Is at
NELSON'S FOOD
601 West Main Street, Artesia

WE'VE GOT BERLE and BOY! HAVE YOU GOT FUN!



WITH **RUTH ROMAN · BERT LAHR · ROY DEL RUTH** DIRECTED BY **JERRY WALD**
SCREEN PLAY BY MELVILLE SHAVELSON AND JACK ROSE FROM A STORY BY MAX SHULMAN AND RICHARD MEEHAN MUSICAL DIRECTION BY RAY HEINDORF

LANDSUN THEATER

SUNDAY - MONDAY - TUESDAY, MARCH 12 - 13 - 14

Gruelling Run For Stock Cars Won By Ford

A 1950 Ford stock four-door sedan, entered by the Hollywood Ford dealer, Al Stuebing, and driven by 36-year-old Art Rene of Long Beach, brought home the first place cup as victor in its class in the 751-mile 1950 Mobilgas Grand Canyon economy run, Jack Armstrong of the Artesia Motor Company disclosed.

Turning in a 23.326 miles-per-gallon and a 48.5759 ton-miles-per-gallon record, the blue Ford Deluxe led Chevrolet and Plymouth, the two other entries in the same class, by nearly two miles per gallon.

With 31 cars entered in the gruelling two-day drive, ranging from below sea level to 7000-foot altitudes, the grand sweepstakes trophy in the first postwar resumption of the famous economy run was won by another Ford Motor

Company product, a 1950 Mercury entered by Art Hall, Lincoln-Mercury dealer in Long Beach.

Shock-haired, stubby Rene's victory came at the end of two days of driving that saw the 1950 Ford average 41.343 miles per hour for the entire run.

Riding with Rene, as with all other entries in the race, were official AAA observers who saw that all rules of the economy competition were observed. The Ford was a complete stock model, as no special equipment or non-standard adjustments were permitted on the competing cars.

The winning 1950 Ford carried four passengers in addition to a normal luggage load for the two day trip.

Starting from Los Angeles, the winning Ford, like all other entries, went over the Angeles Crest Highway out onto the Mojave Desert, up to Lone Pine, down through Death Valley and over to Las Vegas for the first day's run. Impound of all cars under close AAA

inspection took place at the end of the run at Las Vegas.

The second day of competition took the Ford over Boulder Dam, across Arizona to Kingman and Williams and then to the finish line at the Grand Canyon. All cars ran on a rigid time schedule and were in at the Grand Canyon by 3 o'clock the afternoon of the second day.

Oil Plays Part In War On Dirt, Peggy Declares

By Petroleum Peggy There's a lot of talk, these days, about wars, both cold and hot, but have you ladies stopped to check up recently on the progress of the war which you fight every day of your lives... the war against dirt?

Of course we all know that germs, germ-carrying insects,

smoke, mud, dust, swamps, and contaminated food and drinking water have been taking a licking recently. We also have a pretty good idea of the role that petroleum research laboratories have played in creating new medicines, detergents and insecticides and in providing us with asphalt to pave dusty roads and streets and fuel for smokeless trains and factory engines.

But this nationwide clean-up drive has caused a lot of other changes, too. Remember the days, for instance, when your fingers turned black every time you leafed through a newspaper, changed a typewriter ribbon or touched a sheet of carbon paper? Remember how quickly bread, cheese, fruit and other foods used to become mouldy? Remember when the wax on your floors and furniture became dull and sticky within a few weeks?

Well, all that is being changed, thanks to the development of microcrystalline wax, another of petroleum's 1200 useful products. This glorified paraffin is so adhesive it makes ink, carbon and floor wax stay where they belong, applied to wrapping paper, it clings tightly to packaged foods, even at 15 degrees below zero and excludes the air which causes mould. Applied directly to the skins of fruits, it keeps them fresh and crisp for long periods. Fact is, petroleum-developed microcrystalline wax is doing a big job with little fanfare. You might call it our secret weapon in the war against dirt.

Dairy cows in the U.S. have increased milk production 22 per cent in the last quarter century.

The annual loss of life by fire ranks third among causes of accidental death, being outranked only by motor vehicle accidents and falls.

ARTESIA

BUSINESS DIRECTORY

A Thumbnail Classification of

EMERGENCY and IMPORTANT PHONE NUMBERS and ADDRESSES
Artesia Advocate, 316 W. Main—Call Us—Ph. 7

EMERGENCY
Fire ————— Tell Central
Police, Tell Central, or Call ————— Ph. 198
Red Cross ————— Phone 328-W
Ambulance ————— Ph. 707

AUTOMOTIVE
Artesia Auto Co., Wrecker Service ————— Ph. 52
PLUMBING AND HEATING
L. C. Bivins Plumbing & Heating,
301 North Roselawn ————— Phone 682
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Meet the profile
... Women at his feet
... Men at his heels...
Laughs everywhere!

The Great Lover

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OCOTILLO THEATER

SUNDAY - MONDAY - TUESDAY - MARCH 12 - 13 - 14

Retailers Prefer Newspaper Ads, Survey Shows

In a recent Iowa survey, 86 per cent of the small and medium-sized readers considered newspaper advertising more valuable to them than radio, although 90 per cent of them did some radio advertising in 1948.

The survey pointed out that although newspapers were considered the No. 1 medium, the retailers did report that they got better services from radio, and were interested in radio advertising. However, most of them weren't too sure that they knew just how to use it to full advantage. After many years of experience, most of them were convinced that newspaper advertising is basic to retailing.

More than one-third, or 37 per cent of the retailers, favored newspaper advertising because they could see the results of the ad. Only 12 per cent could see any direct results from the use of radio. The retailer's faith in newspaper

advertising was also based on the idea that advertisers were better "sold" on the newspaper than on any other media. One retailer expressed the opinion of the majority when he said, "You can't argue with a newspaper. Newspaper advertising is essential."

"Newspaper advertising is your primary medium. All others are supplementary. Newspapers have the greatest power to bring the customer into the store," another retailer said.

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO

JOAN BIRCHELL, Plaintiff,
vs.
ROBERT BIRCHELL, Defendant.

NOTICE OF PENDENCY OF SUIT THE STATE OF NEW MEXICO

TO: ROBERT BIRCHELL, Defendant.

YOU ARE HEREBY NOTIFIED that Joan Birchell, as plaintiff, has filed a suit against you in the District Court of Eddy County, New

Mexico; that the object of said action is to obtain a divorce on the ground of cruel and inhuman treatment, dissolving the marriage entered into between you and the plaintiff on March 8, 1947 and to obtain custody of the child-of said marriage.

YOU ARE FURTHER NOTIFIED that unless you enter your appearance in said cause on or before the 5th day of May, 1950, judgment will be rendered against you by default.

ROY O. SAGE, Carter Building, Carlsbad, New Mexico, is attorney for the plaintiff.

WITNESS MY HAND AND SEAL of the District Court of Eddy County, New Mexico, this 16th day of February, 1950.

(SEAL) Marguerite E. Waller, Clerk of the District Court. Blanche G. Hegg, Deputy 15-41-T-21



Ringold Lady Dora Garners Extra Star First Sow Ever To Raise Nine Champion Litters

America's champion production sow, the most prolific purebred sow in the country, has added still another star to her crown. One hundred and five pigs raised to weaning age is the remarkable new record of this queen of the hog world, the first and only sow of any breed to raise nine production star litters.

To qualify for production registry, conducted by the purebred associations, a sow must raise a litter of at least 8 pigs to a minimum weight of 320 pounds within 56 days of birth. The pigs must be approved breed type, free from fault or defect, and at least half of them must be eligible for registration. The sow gains a star in her breed production registry books each time she repeats the performance. The champion, Ringold Lady Dora, No. 753,056, a Hampshire owned



Queen of the hog world, Ringold Lady Dora, first and only sow to raise nine litters to qualify for breed production registry honors is shown accompanied by latest litter which weighed 369 pounds at the 56-day weaning date.

by Meadowlark Farms, Inc. of Sullivan, Indiana, has repeated that performance nine times. Her first qualifying litter was farrowed September 6, 1944. Since then she has farrowed and raised spring and fall litters without a single interruption, and has raised an average of 9.5 pigs per litter. She has farrowed a total of 129 pigs and has raised 105 of them herself.

Her ninth star litter, farrowed this past fall, consisted of 10 pigs, nine of them eligible for registration. They had a litter weight of 369 pounds at the 56-day weaning age.

During that period her breeding and feeding was watched carefully. She was fed a ration consisting of corn, oats, a pelleted dairy product, some meat scrap or tankage, a little bran, and alfalfa pasture or alfalfa meal prior to each farrowing.

JAMES H. BROWN

Licensed Land Surveyor
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General Surveying and Drafting
Phone 617-R P. O. Box 185

CORRUGATED ROOFING 6, 7, 8, 9, 10, 11 Foot — \$10 Sq.

GALVANIZED PIPE 1/2, 3/4, 1, 1 1/4, 1 1/2, 2 Inch

GALVANIZED PIPE FITTINGS

PRESSURE PUMPS 1, 1 1/2, 2, 3 H.P.

Artesia Alfalfa Growers Assn.

Feeds — Seeds — Fertilizer — Oil and Gas

General Hardware

Office 678 — PHONES — Store 679

More Fun per Foot



Style 5140

Design magic... done to achieve new foot prettiness and still give you that exhilarating barefoot feeling. The merest shadows of delicate straps call attention to this sandal's graceful charm.

In white elk for

Only 3.95

THE SHOE TREE

103 South Fourth

Phone 823-W

\$50.00

Trade In

for Your Old Range

on a

1950 ROPER RANGE

SEE THESE NEW RANGES TODAY!

Artesia Gas & Appliance Company

Artesia — New Mexico — Carlsbad

Phone 304

Phone 1014-W



Your State Government

By Thomas J. Mabry GOVERNOR

"The very essence of free government consists in considering offices as public trusts, bestowed for the benefit of the individual or party."—Thomas Jefferson.

both within and without the state. To date nearly 10 million dollars worth of such surplus materials, supplies and real property has been obtained. Ten million dollars is a lot of money, but property of this value was waiting for the states prepared to go after it promptly.

At the conclusion of World War II, a great amount of federal equipment became surplus and was available to the state schools and institutions which could make use of it. To help obtain this material, the 1947 Legislature set up the Educational Agency for Surplus Property. It obtained nearly \$500,000 worth of surplus government equipment which was distributed to schools and institutions needing it.

After the life of the agency had expired, the educational budget auditor's office took over this job. Even though surplus government property was getting harder to obtain, this department acquired various types of additional supplies and equipment valued at about a million dollars, also purely a donation basis.

Last year 93 municipal and in-

dependent public schools, 17 county school systems, four institutions of higher learning and seven independently-supported non-profit institutions received equipment from these government surpluses.

The material obtained by the educational agency for surplus property and the educational budget auditor's office was of the personal property type. It did not include the many millions of dollars worth of removable buildings and real estate acquired by schools, colleges and institutions from the War Assets Administration. Nearly every institution in the state received a liberal share of such property, which had a total value of more than \$8,500,000. The institutions received it as a gift, or for a mere token payment of 5 per cent.

Retirement Plan

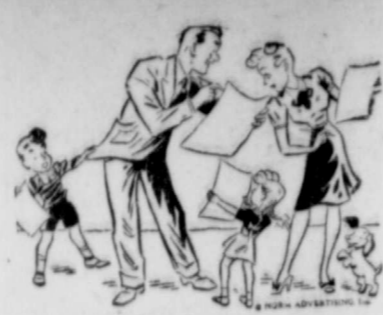
During the 1947 Legislature, my administration had the pleasure of setting up the first general retirement plan for state, county and municipal employes. Until this general plan was adopted, employes who worked for the state, counties, or municipalities could not look forward with any degree of security to their old age. The retirement plan was welcomed by employes of the state, counties, and municipalities.

At the present time there are 2417 active state employes and 506 active municipal and county em-

ployes participating in the retirement plan. Six state and eight municipal employes have already been retired. Some of them had been in public service more than 30 years.

Under the law, both the employer and the employe contribute to the retirement fund. Retirement payments vary with the length of service and the salary received with the maximum monthly retirement payment limited to \$150 per month.

SUBSCRIBE TO THE ADVOCATE



PLANNING SPRING IMPROVEMENTS?

Then be sure of doing a COMPLETE job, by including our top-quality MASON SUPPLIES on your list of materials. Repair cracked, unattractive walls and ceilings . . . fix-up damaged drive-ways, walks . . . renew building floors and foundations with dependable concrete! We've a full line of everything you require so see us today! Phone 178. BIRTHDAY GREETINGS TO THE GIRL SCOUTS, MARCH 12!



ARTESIA LUMBER Co.

Phone 178
1010 North First

HIS LOSS HURTS RANGERS - By Alan Maver

EDGAR LAPRADE N.Y. RANGERS



HE WAS OUT STANDING ROOKIE WHEN HE CAME UP IN THE 1945-46 SEASON

LAPRADE WAS HAVING THE BEST GOAL-SCORING SEASON OF HIS CAREER—HE'S GONE OVER THE 20-GOAL MARK FOR THE FIRST TIME



WELCOME BACK TO MARINES—Robert J. Swanson, of Hampton, Va., (left) celebrates his 17th birthday by re-enlisting in the U. S. Marine Corps. He spent five months with the Marines when he was under age. When his true age was discovered he was given an honorable discharge and a letter from his commandant giving him permission to re-enlist on his 17th birthday. He came back promptly and is greeted by M/Sgt. Claude Rhodes at the Marine Corps recruiting office in Norfolk. His mother, Mrs. Ethel Dixon Swanson, gave her permission for his continuing a career in the Marines.

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KEMGAS DELINTED COTTON SEED
WHICH HAS BEEN CERESAN TREATED BY THE "SLURRY METHOD"
Approved for Planting by All Experimental Stations Which Have Tried This Method

Advantages of the "Slurry Method" over the "Dust Method" of Applying Ceresan for Cotton Seed Treatment:
Greater accuracy, uniformity and thoroughness of disinfectant coating for more effective seed protection, eliminates flying dust hazard and surplus lime in bags.

Kemgas Delint and Slurry treat your Cotton Seed with Ceresan and obtain better stands, healthier plants and more profitable yields by controlling seed-borne diseases such as Angular Leaf Spot and Anthracnose. This method protects seed after planting from soil-borne fungi which are responsible for seed decay, damping-off (soreshin) and blights.

CALL US FOR DATES \$28.00 PER TON

ARTESIA FARMERS GIN CO.
CHAS. ROGERS, Mgr.

All Are Good Pages, Eastern Weekly Says

Plagued by numerous requests from the local publicity chairman and others to "be sure to put this story on the front page," The New York Ticonderoga Sentinel recently ran the following editorial:

"Every week we get a request from some individual or organization to 'please put this story on the front page where people will see it'.

"This strikes us as being rather funny. You see, the average weekly reader covers the whole paper. As a matter of fact, he usually glances casually at the front page, turns to the locals and reads them, and then slowly makes his way through the paper back to the front page.

"You can't 'bury' an item in a weekly, because the reader will search it out wherever it may be. 'Frankly, we have always felt that every sheet in the paper is the front page. It's different in a city daily where the world news is generally carried on page one. There the reader interest is focused on the front page.

"In a country weekly, though, every page carries an array of community articles. Port Henry people read the Schroon Lake news and vice versa.

"The front page on the weekly is used for articles and stories of general, but not necessarily local, interest. Therefore, in placing a

story, announcement—or article designed to catch the attention of local readers, the inside pages are better than page one.

"It consistently amazes us, how an item on the front page is often missed by the majority of readers, while some little squib sandwiched in on one of the inner pages will always be read.

"It is better, therefore, to say, 'Give this story a good spot,' rather than 'put it on the front page!'"

Go to Church

IF YOU CAN AFFORD A NEW CAR YOU CAN AFFORD A 1950 BUICK!
Guy Chevrolet Co.
Artesia

JOHNSTON TURBINE PUMPS

There's no substitute for experience

Experience is one of the principal ingredients of the Johnston Trade Mark... 40 years of experience in manufacturing turbine pumps. During these 40 years of service to agriculture, industry and municipalities, Johnston Pump Company has built an organization of dealers who are second to none. Johnston Dealers know local conditions from experience, and are provided with the latest pump developments and water-moving techniques by Johnston field engineers. Your local Johnston Dealer and the company field engineer work together to give you the benefits of their long and thorough experience. When you want pump "know-how" go to your local dealer at the sign of the Johnston "J."

PHONE ROSWELL 2800
for complete pump service...
"One Call Does It All!"

JOHNSTON PUMP COMPANY OF ROSWELL
"At the sign of the Johnston "J"
T. W. Simmons Jr.,
Owner and General Manager
108-1105 Virginia Ave.,
Roswell, New Mexico

Reddy Kilowatt Presents...

Mrs. C.C. Buckner
HOME SERVICE ADVISOR

To aid you in keeping abreast of the latest developments in the efficient and economical use of electricity in your home, Reddy Kilowatt—Your Electric Servant—is proud to offer you the services of Mrs. C. C. Buckner, home service advisor. Mrs. Buckner's services will be available to you in your own home or at meetings of your local club or group. Your home town public service company office will be glad to make all the arrangements for you. You are accustomed to the best service from your public service company. We take pleasure in now offering you the very finest in home service counsel.

LET US HELP!
FREE ADVISORY SERVICE

SOUTHWESTERN PUBLIC SERVICE COMPANY

25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Revised USDA Alfalfa Bulletin Is Available Now

Production of alfalfa hay increased 50 per cent in the U.S. in the last 10 years. To keep up with this popular crop and to be some what ahead, the Department of Agriculture has recently issued another revision of Farmers' Bulletin No. 1722, "Growing Alfalfa." The bulletin was first issued in 1934 and was revised in 1941. So far, more than 200,000 copies of all editions have been distributed.

The bulletin was written in the first place by the late H. L. Westover, well-known agronomist and alfalfa specialist. The latest revision is by Dr. H. M. Tysdal of the Bureau of Plant Industry, Soils and Agricultural Engineering.

Reading of this latest edition will find a considerable increase (40 per cent) in space devoted to varieties, including a fresh chapter on the new varieties Ranger, Buffalo, Atlantic, Williamsburg, Narransett, Nemistan, African and Indian.

New advice on inoculation for alfalfa favors the use of commercial cultures because considerable progress has been made in selecting efficient cultures. When in doubt, inoculate, the bulletin advises. The method of inoculating with soil from a suitable established field is not disapproved, but is described as "tedious and a weed scatterer."

The strategy against insects has

I. & E. PROGRAM FOR ARMED FORCES

A few months after the beginning of World War II, American military chiefs realized that the individual lieutenant's interpretation of the causes of the war were insufficient. An organized program was directed by General Marshall to explain to soldiers the reasons why they fought.



Gen. Harrison applied to the Air Force and its principles were soon adopted by the Navy.

Motion pictures, posters, and newspapers were used to present facts to our fighting forces. The core of the program was based upon a weekly pamphlet which was analyzed in a free and open discussion by the servicemen themselves. As the war drew to a close, provisions were made for furnishing educational opportunities to service personnel through correspondence courses and group study classes.

Today the I. & E. Program operates for the Army, Navy, Air Force and Marine Corps by preparing or making available educational courses, service newspapers, informational motion pictures, posters, radio programs, and its famous discussion pamphlet, "Armed Forces Talk."

The program has been generally lauded by educators, journalists, sociologists, editors and others. Freedoms Foundation, Inc., recently awarded gold medals to "Armed Forces Talk," a series of posters on the Bill of Rights, and a motion picture for the part this material played in bringing about a better understanding of the American way of life to Americans.

The Institute for Education by Radio at Ohio State University has several times awarded top prizes for original radio programs written and produced by the Division. Two of the Division's motion pictures have won Oscars from the Academy of Motion Pictures of Arts and Sciences.

Maj. Gen. William K. Harrison Jr., heads the I. & E. program.



COMIC BOOKS GIVEN AWAY!

WHILE THEY LAST! WHEN YOU BUY 6 BOTTLE CARTONS OF



Go get your comic book at your soft drink dealer! You get one with a 6-bottle carton of Dr. Pepper while they last both for the same price you ordinarily pay just for this peppy refreshing blend of real fruit flavors! Hurry!

VALUABLE PRIZES For Dr. Pepper Bottle Caps GET PREMIUM LIST FROM YOUR DEALER

changed noticeably. Present recommendations on the control of the grasshopper, worst insect enemy of alfalfa, emphasize the use of various new chemicals and give less emphasis to poison bait, although better baits with the new poison are described.

Copies of this bulletin may be obtained free from the county agent's office.

State Examines 36,812 In Mass X-Ray Campaign

The annual report from the Tuberculosis Division of the State Department of Public Health shows that during the calendar year 1949 a total of 36,812 individuals were examined in the mass X-ray campaign in various counties in the state of New Mexico.

During the year there were 164 persons found with X-ray film characteristic of the reinfection type of disease, of which 123 individuals showed minimal or early infection; 31 other individuals showed a moderately advanced state of the disease, while 10 individuals were shown to be in the far advanced stage of tuberculosis.

During the year there were 1429 cases of tuberculosis reported for the first time, of which 226 cases were reported by physicians, 561 by tuberculosis sanatoria and hospitals, 20 by public or private chest clinics, 22 by mental institutions and 160 cases were first discovered from death certificates. Other sources of reports of tuberculosis cases during the year totaled 440.

Of the cases reported to the state department of Public Health during the year, 918 were males and 511 were females. A total of 1245 of these were white and 184 were non-white. The provisional number of tuberculosis death certificates received during 1949 was 310 deaths from tuberculosis. This figure may be changed by the receipt of late death certificates.

General Johnson To Appear At Cattle Meeting

Gen. Harry H. Johnson, director of the joint Mexico-American program to eradicate aftosa in the republic of Mexico will appear as one of the principal speakers at the 36th Annual Convention of the New Mexico Cattle Growers Association.



MEDALS AWARDED BY FREEDOMS FOUNDATION—Secretary of Defense Louis Johnson accepts honor medals awarded to the Armed Forces Information and Education Division for the Army Signal Corps motion picture, "Voices of the People," and the "Bill of Rights" poster series. Left to right, Secretary Johnson, Col. William F. Centner, Deputy Chief of Armed Forces I. & E. Division; Maj. Gen. Spencer B. Akin, U. S. Army Chief Signal Officer; Mr. Don Belding, president of the Foundation, and Stanley Dersh, Reading, Pa., artist who worked on the winning posters. Freedoms Foundation is located at Valley Forge, Pa., and provides annual awards to American citizens who in its opinion do the most outstanding job each year in bringing about a better understanding in the American way of life. (Official Department of Defense Photo).

tion, according to an announcement by G. W. Evans, Magdalena, president. The convention is scheduled to be held in Albuquerque, March 26-28 and advance hotel reservations indicate that more than three thousand cattlemen are planning to attend, Evans said.

Johnson, who has been conducting the huge program to eradicate the dreaded foot-and-mouth disease south of the border, is expected to make a complete report of progress to date at the cattlemen's meeting. Under the program, the joint commission had vaccinated 45,264,451 animals in Mexico as of Feb. 1, and nothing like this has ever happened before in battling a livestock disease in history, Evans said.

Nearly all the hotels in Albuquerque have already been reserved to capacity during the dates of the convention, Evans continued. However, he said, a check of automobile court accommodations indicates there will be ample facilities available to adequately house all ranchers planning to attend the meeting.

About 50,000 plant diseases are costing American farmers two billion dollars each year. Of that total, corn has 114 of the diseases, potatoes 127, wheat 88, and apples 200.

Annual Convo Of Music Clubs To Be April 28-29

Miss Eva Israel, president of the New Mexico Federation of Music Clubs, has announced the dates of the annual convention of the organization as April 28-29, in Albuquerque.

An outstanding feature of the convention is to be the junior Music festival, in which there will be solo events and ensemble performances by young people from all over the state.

Miss Israel wants special emphasis to be placed on the contest held by the National Federation of Music Clubs, in which both essays and original musical compositions have a place. For definite information about these, one may contact Dr. Hugh M. Miller, head of the Music Department of the University of New Mexico, at Albuquerque, she said. Contestants may be of any age between 16 and 25. Prizes range from 25 to 100 dollars.

Prizes are offered for the following classifications: Solo woodwind, with string orchestral accompaniment, chamber music for not more than three, one being piano, and unaccompanied choral work, based on an American text. This must be for not more than five voices, and have a time limit of five minutes.



Iowa City (AFPS) — Leonard Raffensperger, one of Iowa's home grown products, has started his new job as the university's head football coach. He replaces Dr. Eddie Anderson who moves to Holy Cross. Raffensperger moved up from coach of the Iowa U. frosh to the \$10,000 a year post.

Ann Arbor, Mich. (AFPS) — Hazen (Kiki) Cuyler, one of the top-ranking baseball stars of his day, is dead. He passed away of a heart ailment in an ambulance taking him from his home in Harrisville, Mich., to the hospital. In

his 16 years in the majors Cuyler played for the Pittsburgh Pirates, Chicago Cubs, Brooklyn Dodgers and Cincinnati Reds. He was 50 years old.

Anville, Pa. (AFPS) — Andy Kerr, one of America's best known football coaches, has brought his active career to an end by resigning at Lebanon Valley College. He intends to devote full time to directing the Eastern activities of the annual East-West Charity game. He became famous a head coach at Colgate for 17 years, starting in 1929.

New York (AFPS) — A. B. (Happy) Chandler, commissioner of baseball, has been awarded the Graham MacNamee Memorial award as the "man who did the most for sports during the past year." The award was made at the third annual dinner of the Sports Broadcasters Association.

More than 50 per cent of the entire American population derives its income from producing, processing, handling, transporting, and distributing food. About 80 per cent of all these people work with animal food products.

IF YOU CAN AFFORD A NEW CAR YOU CAN AFFORD A 1950 BUICK!

Guy Chevrolet Co. Artesia



FOR SALE — Student's two-ring zipper binders, sturdily constructed of quality materials for long life. Several colors and finishes. Artesia Advocate.

BALL POINT PENS by Fineline the student's choice at \$1.50. Artesia Advocate, office supplies.

READ THE ADS

Dr. Kathryn Behnke
Palmer Graduate Chiropractor
105 South Roselawn, Artesia
Office Phone 861
Evening and Emergency 656-38
Office Hours: Daily except Wed. 9:30 to 12:30; 1:30 to 5:30
Listen to Radio Station KSWB Tues. and Fri., 4:15 P. M. for Chiropractic Health Message

CLOSING SOON!

New TELEPHONE DIRECTORY going to press! For changed or additional listings... or for directory advertising...

CALL OUR BUSINESS OFFICE

The Mountain States Telephone and Telegraph Co.

YOU'RE TELLING ME!

By WILLIAM RITT, Central Press Writer

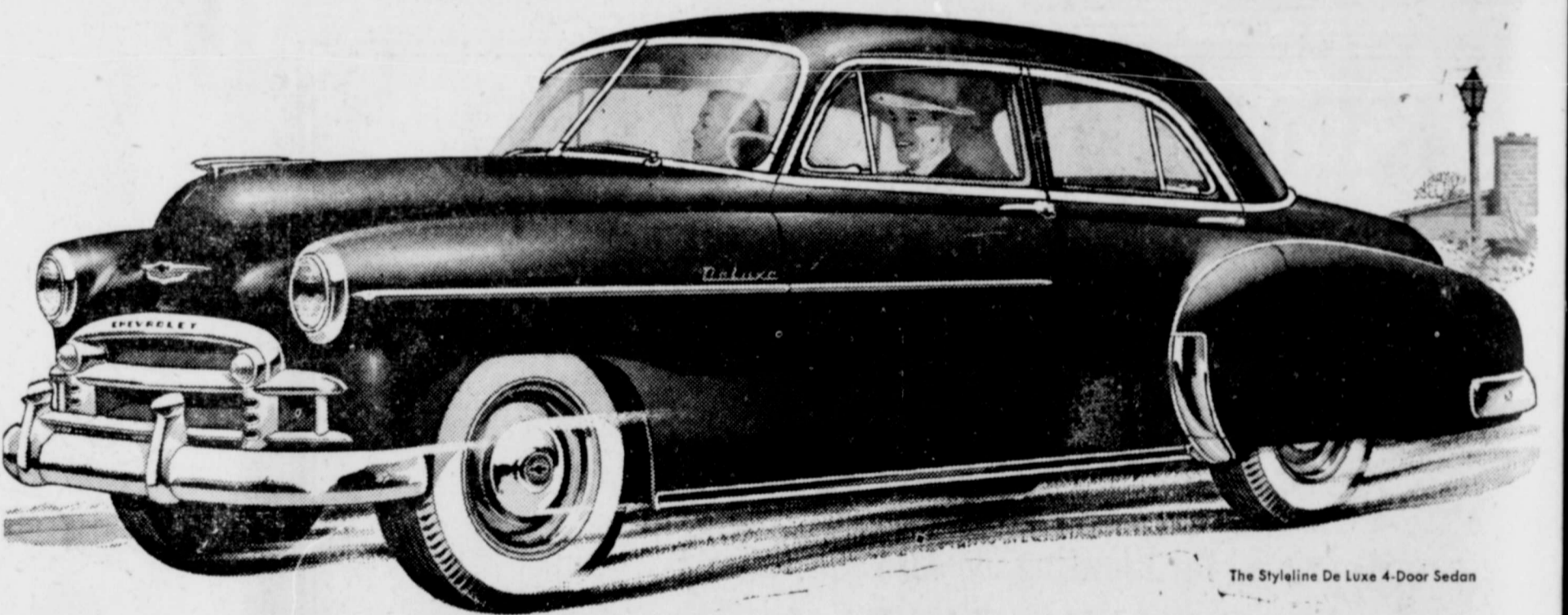
FIRE broke out in the basement of Britain's House of Commons. Zadok Dymkoff wonders if this is just an aftermath of that super-heated election campaign.

The smoke failed to excite members of Parliament. They probably thought it was just another London fog.

Striking auto workers in Detroit are having no trouble keeping in trim. Barbers there are giving 'em free haircuts.

Tibet, according to Factographs, is three times the size of California. But the only thing

Here's the best and most beautiful car at lowest cost



CHEVROLET

FIRST...and Finest...at Lowest Cost!

Chevrolet is the only motor car that brings you these outstanding features at lowest prices... NEW STYLE-STAR BODIES BY FISHER • NEW TWO-TONE FISHER INTERIORS • CENTER-POINT STEERING • CURVED WINDSHIELD with PANORAMIC VISIBILITY • LONGEST, HEAVIEST LOW-PRICED CAR • CERTI-SAFE HYDRAULIC BRAKES with DUBL- Life rivetless linings • EXTRA-ECONOMICAL TO OWN — OPERATE — MAINTAIN.

POWERglide AUTOMATIC TRANSMISSION*

Here, for the first time in low-cost motoring, is a truly automatic drive. Chevrolet's exclusive Powerglide Automatic Transmission teamed with a new 105-h.p. Valve-in-Head Engine, that is the most powerful in its field, brings you an entirely new kind of smooth-flowing movement at all speeds, without clutch pedal, "clutch pushing" or gearshifting. All this with traditional Chevrolet economy in over-all driving.

*Combination of Powerglide Transmission and 105-h.p. engine optional on De Luxe models at extra cost.

GUY CHEVROLET COMPANY
101 West Main Phone 291

BOWMAN LUMBER CO., INC.
"The Builders' Supply Store"
310 West Texas Phone 123

WEST COAST FIR	
2x4 and 2x6	\$10.50 per 100
SHEET ROCK	
4x8 3/4-Inch	\$4.50 per 100
WATER HEATER—20 Gal. Natural	
	\$58.50
CORRUGATED ROOFING	
6, 7, 8, 9, 10, 11, 12	\$10.50 Sq.
WOOD SHINGLES	
5/2-16 Inch No. 1	\$11.75 Sq.
5/2-16 Inch No. 2	\$8.50 Sq.
DOORS	
20x68 2-Panel Fir Door	\$7.15
26x68 2-Panel Fir Door	7.45
28x68 2-Panel Fir Door	7.60
26x66 1 3/4 Glass Door	\$9.75
26x68 1 3/4 Glass Door	9.85
28x68 1 3/4 Glass Door	9.95

VO

Que up a canar food! Not lookir discov would Artesi natur was 1 years And play 1 To along marbl Friday The ave t namen home 303 W Head they i the mi in a g left on Mary 4 This several John joining skeptic Mrs. P one of t his do it was 1 We h duce d sad to broken caught 1

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A gal in representi departmen you must proprietor him if he "I've been every Satu imagine I undy," he to work."

Oh, oh w this, becau think we it idea—which of doing. I mentioning pers that e the girls h egg dye to l of their p startling co

Recently headlines re to see in T some, for th a news stor headline. On the co written first is written ar of the story and import. But is is for sometime words are t too many of jugged arou lotted.

And we ca that. Prior t headline, the its relative. That is, in c stories in th the same pa tops in one onary impo When all been consid written. And ten a dozen t (Continu