

THE McLEAN NEWS

The Oldest Newspaper in Gray County — — McLean's Home Paper Since 1904.

Volume 31.

McLean, Gray County, Texas, Thursday, June 7, 1934.

No. 22.

Learning Early

By O. L. D. Timer

You see in believe it or not illustrations and examples of very young people doing things and stunts that seem impossible but it is amazing to see how early some children learn. About the earliest thing a child learns to do is the crying method of satisfying his desires. There was once a baby boy who had two older sisters and their mother made them pull him around in a little wagon. One of them got to running a little one day, and he liked it so well that he put up a great cry when she slowed down to a walk, and the mother made the girls run with him to stop his crying, and it made the girls furiously mad when their mother would tell them to go faster. I can remember well the old sugar teat and soothing syrup that babies used to cry for so lustily, and an exasperated mother would give them to close their mouths and give them a little rest. This crying system learned early is often present in a person's makeup all through life. You will notice that the tendency of folks now is to get a child started to school and graduated before he is old enough to learn what it is all about. This seems like impatience developed to the nth power.

From observing child nature you will note with extreme uneasiness the tendency of small children to learn to swear, drink, smoke and get money by questionable methods, and to view this world as a tremendous pleasure resort and if a child accidentally gets to thinking seriously, its mother will say, "What on earth is the matter with you? Are you sick?"

I have seen several examples of early learning of late. For instance, a ten year old boy out of school spitting amber like an old veteran, and on being questioned, he in a boastful way said, "I have been chewing for several years." A drunk man meandered down the street and a small boy said, "I was drunk once." A man said, "How came a boy of your age to get drunk?" and he said, "My mama made me drunk, and she was drunk when she made me drunk, and papa was drunk, too, and he would play the piano while I tap-danced." On being asked how old he was, he said, "Seven years old." A young man was telling me about a six year old boy in this town who could drink as much as most men and not get down, and on being asked where the boy got his liquor, he said "His daddy gives it to him," and on investigation I found his daddy had three criminal charges against him in district court. That boy should have the deepest sympathy, but the man should be dealt with differently.

Learning good habits early is the best system in the world, but learning bad habits early is a serious handicap for life. And as a man's character is the sum total of his habits, he should by all means learn good habits early.

CHEVROLET PRICES REDUCED

Announcement is made of lowered prices on all models of Chevrolet cars and trucks, amounting to from \$25 to \$50 on each model.

According to Chas. E. Cooke of the Cooke Chevrolet Co., local dealers, passenger car registrations for April place Chevrolet in the lead in national sales for the second consecutive month this year, and also maintaining the lead in commercial cars and trucks.

The new price reductions are made possible by the increased volume of sales, and it is confidently expected that Chevrolet will continue to lead the field.

See advertisements in this issue of the home paper for details.

Mr. and Mrs. S. D. Shelburne, Mr. and Mrs. Chas. E. Cooke, Miss Overton of Canyon, Mrs. Shelburne's brother, Marvin Davis, and wife of Lone Wolf, Okla., spent the week end at Lake Atlas.

Mrs. Inez McLarty returned Sunday from a visit with friends at Dallas.

Mr. and Mrs. D. E. Upham visited the lady's parents at White Deer Sunday.

Born, Monday, June 4, to Mr. and Mrs. A. L. Oringby, a boy, named David Allen.

First Payment Cotton Checks for Gray County

County Agent Ralph Thomas was in McLean Tuesday delivering cotton benefit checks to Gray county farmers. Notices were sent out by the county agent on receipt of the checks last Saturday, asking that cooperators meet him at either Laketon, McLean or Alnreed and sign for checks.

Two hundred one checks were received, totaling \$11,426.51. The largest check was for \$861, while the smallest amounted to \$7.86. This represents one-half of the rental money for the land taken out of cotton production. The other half will be paid next fall after the land is measured and the farmer has complied with his contract. Most of the above money went to the cotton growing section of the county in the McLean territory.

Another benefit payment will also be made in December, known as the parity payment. This payment will tend to bring the price of cotton to the cooperating farmer to the pre-war level.

McLEAN OIL FIELD STILL "HOT SPOT"

The McLean oil field continued to hold its position as the "hot spot" of the Panhandle last week, with wells on the Wheeler county side of the line showing the most locations, the most completions and the best two wells.

The No. 5 Carville in section 51, block 24, made 527 barrels on a 5-day test and the Skelly No. 1 Derrick made 475 barrels on test.

Much activity is being shown over the field, and another town is being plotted adjoining Belico, making some four new towns within a radius of a little over a mile.

GIRL SCOUT REPORT

The Golden Glow (high school) and Golden Eagle (grade school) girl scout patrols met in a joint meeting at the home of Mrs. A. A. Tampke. There were 19 present, including the sponsors, Mrs. Tampke, Mrs. Wade, and Miss Landers.

The Golden Eagle patrol worked on kitchen aprons for the sewing requirement for a second class girl scout. The Golden Glow patrol worked on first aid. Four girls passed the first aid requirement for a second class girl scout. The Golden Glow patrol plans to go on a nature study project at their next meeting, Tuesday, June 12.

There are fifteen girls who have passed their tenderfoot tests and are now working on their second class requirements.

TRADE TRIP TO SKILLET

Announcement has been made that a trade trip will be made to Skillet school house Friday night, week after next, June 22, at which time candidates will be invited to speak and a pie supper held.

Jesse J. Cobb chairman of the trade extension committee of the chamber of commerce, will have charge of the trip, to which everybody is invited.

A BIRTHDAY PARTY

Mrs. Roy Campbell entertained at a party Friday afternoon honoring her daughter, Jo Ann, on her eighth birthday. Games were played and refreshments of sandwiches, cake and punch were served to the following: Marcella, Dorothy, John Floyd and Nancie Campbell; Colleen Burrows, Martha Ann and Jerry Hamilton, Jimmie Reager, Frances Sitter, James Sun of Oklahoma City, and the honoree.

Harvey McMullin and Bill Stanley attended the ball game at Pampa Friday.

C. P. Hamilton of Alnreed was in McLean Saturday night.

Jim Allen of Amarillo was in McLean Sunday.

W. H. Craig of Alnreed was in McLean Tuesday.

Jackie Neil Cooper of Canyon is visiting his brother, John, and family.

Bankhead Bill System Explained for Cotton Farmers

By J. E. Lynch

A great many questions are being asked lately by farmers regarding the Bankhead bill. I am submitting the information I have as to how this law will operate. It seems that the ginners are to be held responsible for the enforcement of the act, with the internal revenue collector's department in charge of the enforcement.

The agricultural department will furnish the ginners with metal revenue tags to be used on tax free cotton, lien cards, affidavit blanks, report forms, and other necessary blanks to be used in handling the season's run.

The system is something like unto this: Mr. Jones brings a bale of cotton to Mr. Ginner, brings along his tax exemption certificate book which has a great many numbers all punched full of little holes (smart men would say perforated, or whatever that word is). The bale is ginned and weighs 505 pounds. Mr. Ginner deducts the weight of the bagging and ties, Mr. Jones hands over his book, and Mr. Ginner tears out 485 pounds. As no odd numbers appear in the book, the ginner tears out the nearest weight to the 22 pounds to be deducted. The ginner then records the gross weight, the net weight, the owner's name, the renter's name, the revenue tax number tax exemption certificate number, writes the name of the farmer on the back of this and records it.

Now the next fellow might be one of the farmers that has raised more cotton than his allotment. On the way to town he has figured out that the bale is going to be a bad one and that he is not going to put it in on his tax exempt cotton, therefore the ginner will check his chart and see what is the proposed tax rate for such cotton on that particular day. Suppose the value is \$50.00; then the ginner executes a lien on the bale for 50% of such value, or \$25.00. He will fill out the lien card, fixing the amount of the tax on such card, and take an affidavit from the farmer that he intends to take this bale home.

This question is often asked: Suppose a farmer has already ginned 2800 pounds of lint and has exemption for 3000, and gins a bale weighing 300. In this case you would tear out the 200 pounds from his book and file lien on the 300 pounds. Tax cotton can never be sold, according to the law, without paying the tax.

This just about covers the proposition.

I would not ask that you use McIntyre Davis' space in order to run this. However, I think it will no doubt be of more interest to the farmers.

HUFFMAN CHILD INJURED

A small child of Mr. and Mrs. C. H. Huffman was accidentally hurt was struck by a car driven by J. W. at the air circus Tuesday when it Burrows.

The child was taken to a Pampa hospital, and latest reports indicated that it was doing as well as could be expected.

Eye witnesses say that the accident was entirely unavoidable, as the child ran from behind a car in the path of the Burrows car.

Mr. and Mrs. Clarence Andrews of Denver, Colo., Mr. and Mrs. H. C. Dean and children of Woodriver, Ill., visited Mrs. Andrews' and Mr. Dean's sister, Mrs. Jesse J. Cobb, and family last week.

Mrs. Allen Cash and Floyd Cash of Seminole, Okla., are visiting Mr. and Mrs. Harvey McMullin.

Mrs. C. J. Cash, Mrs. Sammie Cubine and Mrs. W. L. Campbell were in Pampa Monday.

Born, Wednesday, May 30, to Mr. and Mrs. Claude Lester, a girl.

Mrs. Donley Hall visited in Alnreed Sunday.

Lee Cason of Memphis was in McLean Tuesday.

John Alexander of Memphis was in McLean Sunday.

Walter Foster and family of Pampa visited relatives here Sunday.

Road Signs Need Discussed at C-C Meeting

The regular monthly meeting of the chamber of commerce was held Monday night with President Boyd Meador in charge, at which time it was decided to discontinue the entertainment features for the present and use the money for road signs and road improvement.

Trade Extension Manager Jesse J. Cobb reported trade trips and it was ordered to continue the trips, with possibly Ramsdell as next week's objective.

Keeping stores open until a late hour as a concession to the oil field trade was discussed, as was the matter of raising rents, but no action taken.

Secretary W. D. Biggers reported the drought meeting at Amarillo, attended by himself, Boyd Meador, C. O. Greene and T. A. Landers.

Mr. Biggers also reported satisfactory progress on the county line road to the oil field.

After discussion, the body voted favoring lighting the football field.

President Meador reported \$35.00 raised for the West Texas chamber of commerce to apply on McLean's membership quota.

Among those present were: C. S. Doolen, Jesse J. Cobb, Ralph A. Caldwell, C. A. Cryer, M. D. Bentley, C. S. Rice, W. D. Biggers, Boyd Meador, John W. Cooper, J. S. McLaughlin, Rev. N. U. Stout, W. W. Boyd, D. A. Davis, Claude Williams, Creed Bogan, Earl Stubblefield, W. E. Bogan, W. D. Adkins.

McLEAN GOLFERS AT SHAMROCK

McLean golfers were defeated at Shamrock last Sunday in the first golf match of the season, according to D. A. Davis, president of the McLean Country Club, with the following scores, Shamrock players being listed first:

Jimmy Smith, Roy Campbell, 1 up; Frank Mitcham, Sr., Wood Hindman, 6-5; Cabot Brannon, Sammie Cubine, 6-5; Noel Woodley, Donald Beall, 6-4; Claude Shelton, K. Brodie, 2-1; Edwin Griffin, Pete Rice, 8-7; Flake George, P. Fulbright, 1 up; B. F. Holmes, Dr. Batson, 7-6; Frank Mitcham Jr., N. A. Greer, 5-4; James Hollis Douglas, Morrison, 9-8; O. T. Nicholson, W. L. Campbell, 5-4.

The local bunch will play at Lefors next Sunday.

HOME DEMONSTRATION CLUB

"Red should never be worn by a large woman, as it increases one's size by one-third," said Mrs. Jack Wade to the McLean Home Demonstration Club in her home Friday, June 1. Mrs. Wade acted as chairman. Roll call was answered by a discussion of the quilts bed linens and any handwork each would have ready for the exhibit on June 23. These articles are to be brought to Mrs. Wade's home at the next meeting, June 20.

The following members attended the meeting Friday: Mesdames W. R. Wise, A. E. Stafford, Walter Smith, Leslie Jones, Claude Robinson and the hostess.

The next meeting will be a bread making demonstration at the home of Mrs. Wade at 10 a. m. Friday, June 22.

Mr. and Mrs. A. R. McHaney and children left Saturday for an extended vacation trip. They will visit in and around San Antonio, Houston and Synder.

Mr. and Mrs. Roy Campbell, Mr. and Mrs. Virgil Reager and Miss Robbie Howard were Wellington visitors Tuesday night.

Nugent Kunkel and family of Amarillo visited relatives here the first of the week.

E. B. Reeves and family of Alnreed were in McLean Tuesday.

W. W. Wilson was in Pampa last Thursday.

Lavele Christian has returned from McMurry College at Abilene.

Mrs. J. C. Payne visited her daughter, Mrs. Grundy at Lefors last week.

Kelley Newman returned last week from Abilene Christian College.

Baley-Cousins Nuptial Rites Last Thursday

Miss Isabel Baley and Mr. S. A. Cousins were married at the home of the bride's parents, Mr. and Mrs. Edwin Baley, at Clarendon, last Thursday, May 3, 1934. Rev. J. W. Story performed the ceremony.

Only a few relatives and close friends of the contracting parties were present. Besides the groom's relatives from McLean, Miss Frances Noel, Mr. and Mrs. Ercy Cubine were wedding guests.

The bride attended Baylor University after finishing high school and has been a member of the grade school faculty here for the past few years.

The groom is a son of Mrs. J. W. Story of McLean, a McLean high school graduate, later attending Texas Tech College at Lubbock. He is now employed at the Phillips 66 Service Station.

BOY SCOUT PROGRAM TAKEN OVER BY LIONS

McLean Lions were told at the regular meeting of the club Tuesday that the two boy scout troops in McLean are now without leaders, and the club scout committee was empowered to secure proper leadership for the summer.

Lion Williams, chairman of the committee, presented the subject, explaining the present situation, due to the absence from the city for the summer of Prof. A. R. McHaney.

County Agent Ralph R. Thomas of Pampa, and two sons of Lion Bruce were club visitors.

Lion D. A. Davis presented Lion Williams a book on a subject as old as creation, that created quite a bit of interest.

The secretary made announcements and furnished each member with a list of candidates for club offices to be voted upon next week.

WEDNESDAY BRIDGE CLUB

Reported.

Mrs. Floyd Phillips entertained the Wednesday Bridge Club last week at her lovely ranch home near Miami, with an all day affair.

Bridge was played until one o'clock, when the party motored to a place under the trees and were served a picnic lunch. The games were resumed after lunch, and late refreshments of sandwiches cookies and grape juice were served to the following:

Members: Mesdames John Haynes, W. L. Campbell, Sammie Cubine, S. B. Morse and Roy Campbell.

Guests: Mrs. Pete Rice, Misses Robbie Howard and Verna Rice.

High score in the morning went to Miss Howard, with Mrs. Haynes second; and in the afternoon Mrs. Roy Campbell was high, with Mrs. Haynes second.

CARL ASHBY RECEIVES DEGREE

Carl Ashby, son of Mr. and Mrs. R. N. Ashby, received his PhD degree from the State University at Austin Monday of this week, being the first pupil from the McLean high school to receive a PhD degree.

He holds his BA and MA degrees from the State University, also.

He has held a teacher's position in the chemistry department at the University for the past five years.

Mr. Ashby has accepted a position as chemical engineer for the Servel Corporation at Evansville, Ind., where he will be after July 1st.

D. N. Massay and Sammie Cubine attended graduation exercises at Texas Tech at Lubbock Tuesday, the former's grandson, Winfred, being a member of the graduating class.

Master Billy Grant White of Pampa visited his grandparents, Mr. and Mrs. W. B. Upham, last week end.

W. W. Williams of Amarillo was in McLean Thursday.

Alex Sneed of Dalhart was in McLean last week.

A. L. Brown of Dalhart was in McLean Thursday.

Mrs. Eunice Kennedy was in Pampa one day last week.

Mrs. Cleo Edwards visited in Shamrock one day last week.

"I Want to Know"

By D. A. Davis

When will Claude Williams get his nudist colony located and in operation and where?

What do you call these doo-dads that look like an old-fashioned butter paddle with a rubber string fastened to it and a rubber ball fastened to the rubber string, and manipulated with a male or female with a foolish expression on their face and a wad of chewing gum in their mouth?

How can some people get money to ride in airplanes and go to picture shows who have a standing order from Uncle Sam's relief officer for a two week's supply of groceries in their pockets?

Why do McLean golfers think they can play golf anyway? Why go to Shamrock and skin your ignorance? You confounded supposed to be golfers can't even do a decent job of caddy-ing yet, much less play golf. When I go crazy and go to playing golf and can't do any better than you guys do I'll throw my clubs away, get me a "rick-rack" and go to "rick-racking."

When are we going to build our cheese factory? I see that Struveys at Abernathy are installing another ten thousand gallon vat to take care of the increased milk supply, and the entire output of their cheese factory had been contracted for by one of the largest packing houses in Texas. Here we are letting thousands and thousands of gallons of milk go to waste right here in McLean territory and we just sitting here eating Abernathy cheese and swimming in oil and floating on gas. Oil and gas are all right as long as they last and to the ones that are getting the benefit from oil and gas, it is fine, but the trouble is there are only a small part of our people who will be benefitted while a large percentage are depending on their farms and what they raise for their living. We are going to regret the mistake if we get so excited over oil and gas that we neglect our agricultural problems and fail to improve instead of neglect our agriculture and stock raising programs. And while you are glad-handing the oil and gas people that are coming to McLean (which is also fine and dandy) you had better not forget to pat our farmer friends on the back and give them a glad-hand also.

BIBLE CHILD DIES

Funeral services were held Saturday afternoon at the family residence south of Alnreed, for Verna Lee Bible, daughter of Mr. and Mrs. John Bible; aged 1 year, 9 months, 14 days. Services were conducted by Rev. Cecil G. Goff, pastor First Baptist Church of McLean. Interment was made in Alnreed cemetery, Thomas Funeral Home in charge.

Palbearers were: Noots Davidson, Enloe Crisp, Albert Miller, J. A. Patterson; flower girls, Marguerite Crisp and Lula Mae Dunkle.

MRS. KOONS ENTERTAINS

Mrs. Val Koons entertained at a bridge breakfast Tuesday morning at her home.

A lovely two-course breakfast of iced grapefruit, coffee cake and coffee was served to the following: Mesdames W. L. Campbell, Roy Campbell, Virgil Reager, Inez McLarty and Sammie Cubine; Misses Verna Rice and Robbie Howard.

H. C. Shoemaker, who worked as jeweler here for three years, is back in town and established at the City Drug Store.

Mr. Shoemaker has attended a watch making school since leaving here, and is now a certified watch maker. He intends to carry a nice stock of jewelry, also. He promises further information in our advertising columns next week.

Mr. and Mrs. Geo. Colebank and daughter, Georgia, and Mr. Colebank's mother are visiting in Mexico.

J. B. Pettit was in Abilene Saturday.

Geo. Thut of Lefors was in McLean Friday.

T. H. Andrews was in Pampa one day last week.

With the Churches

CHURCH OF CHRIST

W. B. Andrews, Minister
Bible study will be held from 10 until 10:45, preaching at 11. The sermon subject will be "The Godly Thing to Do."

The young people will meet at 7:15. The subject for the 8:15 service is "What Came You Out to See?"

Prayer meeting Wednesday at 8:15. Teachers' meeting follows immediately after this service.

Ladies' Bible study Thursday at 3. The grade school boys meet on Tuesdays and Thursdays; two sessions daily.

All are welcome. Come and worship with us.

FIRST BAPTIST CHURCH

Cecil G. Goff, Pastor
Sunday school at 9:45 p. m.
Morning service at 11. Message by pastor. Special music by choir.
Service for negroes at 3 p. m.
B. T. S. at 6:45 p. m.
Night service at 8 o'clock. Message by pastor. Special music by choir. Orchestra.

W. M. S. Wednesday, 3:30 p. m.
S. S. officers and teachers meeting Wednesday, 7:15 p. m.
Prayer meeting Wednesday, 8 p. m.
Special program.
Choir rehearsal Thursday, 8 p. m.

FIRST PRESBYTERIAN CHURCH

W. A. Erwin, Minister
Sunday school 10 a. m. F. H. Bourland and Mrs. Chas. E. Cooke supts.
Morning worship at 11. Sermon by the pastor. Anthem by the choir.
At 8:15 the pastor will preach at Webb.

FIRST METHODIST CHURCH

N. U. Stout, Pastor
Sunday school 10 a. m.
Morning worship at 11.
Leagues 7 p. m.
Night service at 8.
Missionary Society Tuesday, 3 p. m.
Choir practice Wednesday, 8 p. m.

BAPTIST BROTHERHOOD

The men's organization of the First Baptist Church met Tuesday evening for an ice cream supper.

Jesse J. Cobb was elected president to fill the unexpired term of A. C. St. Clair, resigned.

Claude Williams made an address on "What does the Bible mean to me as a lawyer?"

Misses Marie Landers and Dorothy Jean St. Clair sang a duet with Mrs. Cecil G. Goff at the piano. The male quartet gave a couple of numbers. M. D. Bentley led the devotional and prayer. W. D. Biggers offered the invocation, and Ralph A. Caldwell pronounced the benediction.

Jesse J. Cobb played the piano for the group singing with T. A. Landers as song leader.

IN THE OZARKS

By Rev. L. H. Shockley
For the past eight days we have enjoyed the breezes of the home of our childhood. Having Bro. Paul Bruce with us made the meetings better. We spent part of the week with the twelve cornered church which we organized three years ago in Coon Hollow, near Bentonville, Ark. From there we went to Neasho, Mo., and enjoyed the fellowship with the church of which we used to be pastor.

After the 11 o'clock services Sunday we preached at Drumwright Sunday night. Not only did we enjoy the spiritual feast, but temporal strawberry short cake, dewberry pie and all the good things to eat that grow in the Ozarks.

Rastus was telling his pastor that he had got religion. "That's fine, brudder, but is yo' sure yo' is goin' to lay aside sin?"

"Yassah, Ah's done it already."

"An' is yo' gwine suppo' de church an' help de widows an' orphans?"

"Ready right now."

"An is yo' gwine to pay up all yo' debts?"

"Wait a minute, pahson. Yo' ain't talkin' religion now. You's talkin' business."

Two hunters had been out several hours and one of them had been growing uneasy. Finally panic overtook him. "We're lost!" he cried to his companion. "What on earth will we do?"

"Keep your shirt on!" said his phlegmatic companion. "Shoot an extra deer and the game warden will be here in a minute and a half."

E. J. Windom and son, Junior, were in Spearman the first of the week.

Miss Fannie Smith visited in Pampa Sunday.

Out of the Past

By Eld. W. B. Andrews
Minister Church of Christ

PEOPLE I HAVE KNOWN

We should never feel that only lives lived years ago are important. The years lend enchantment to our characters but in their day they were very much as we are today. All virtue does not belong to the past.

Happiness is the most sought after thing in the world. There are as many ways of pursuing it as there are people. Some are good, some are bad. There are certain principles that will give one lasting enjoyment in life that has no backfire.

There are two things generally accredited as happiness producers. They are money and indulgence. Each brings some reward. They are the idols of today, and at their shrine millions bow daily. Neither nor both can stand all the tests life makes of us.

Ecclesiastes is the autobiography of Solomon; better, it is a frank and somewhat shameful diary of this man of wisdom. He was engaged in the commonest of human pursuits, a search for happiness. He wanted money so that he might be happy. He became the richest of Israel's kings. David was rich enough to give two hundred million dollars to the temple fund. Solomon was richer than he. He threw all his wealth into this mad hunt for happiness, and was wise enough and honest enough to see that he could not buy that for which he longed. Then he turned to the idea of indulging his every passion. This, too, failed him. Near the conclusion of his life he decided that the fear and service of God was the only thing important. He never regretted this decision.

A man once worked in an office in a Texas city for a day. He won the sympathy of his companion by worrying about about how he might escape the poor house. That man was worth one hundred thousand dollars. Money does not bring happiness. It can meet only a part of the emergencies of life. It should be regarded only as a means to an end.

There are too many young people in the hospitals, lunacy asylums and in early graves as a result of their unrestrained indulgences to permit that this course will bring lasting content. The rouges gallery bears eloquent testimony to the failure of his philosophy.

It was a man who had sacrificed about all one can sacrifice in this short life who learned how to attain life's highest point of success and contentment. And though hunger, thirst, nakedness and danger were all a part of his life and martyrdom its ending, he said, "I have learned in whatsoever state I am, therewith to be content."

News from Ramsdell

Mrs. W. N. Pharis' and Ed Thomas' mother of Mobile is visiting here. Born, Friday, June 1, to Mr. and Mrs. Ed Thomas, a 5½ pound boy.

Mr. and Mrs. O. B. Harvey entertained the young folks with a party Thursday night. Everyone reported a good time.

Miss Clara Harvey, who has been attending school at Canyon, returned home Tuesday.

Mrs. Alice Jones, Rutledge Jones and daughter, Mrs. Edgar Johnston and children, Mrs. Beatrice Benion and daughter of Grimes, Okla.; Mr. and Mrs. Lloyd Davidson of Wheeler spent Saturday and Sunday in the J. G. Davidson home.

Rev. and Mrs. Vernon Henderson and Miss Georgia Henderson of Alameda were visitors in the J. G. Davidson home Friday.

Mr. and Mrs. O. C. Carver were visitors in the W. A. Lankford home Sunday.

Mr. and Mrs. Seldon Smith of Pampa visited his parents here Sunday.

Mr. and Mrs. Grover Lamb of Twitty visited relatives here Sunday afternoon.

Mr. and Mrs. Roy Powell and son of Heard visited in the M. T. Powell home Sunday afternoon.

Mrs. Elmer Privett returned Wednesday from a three week's visit with relatives in St. Louis, Mo.

FAIR ENOUGH

Maw was reading about 12 love letters of Napoleon being offered for sale.

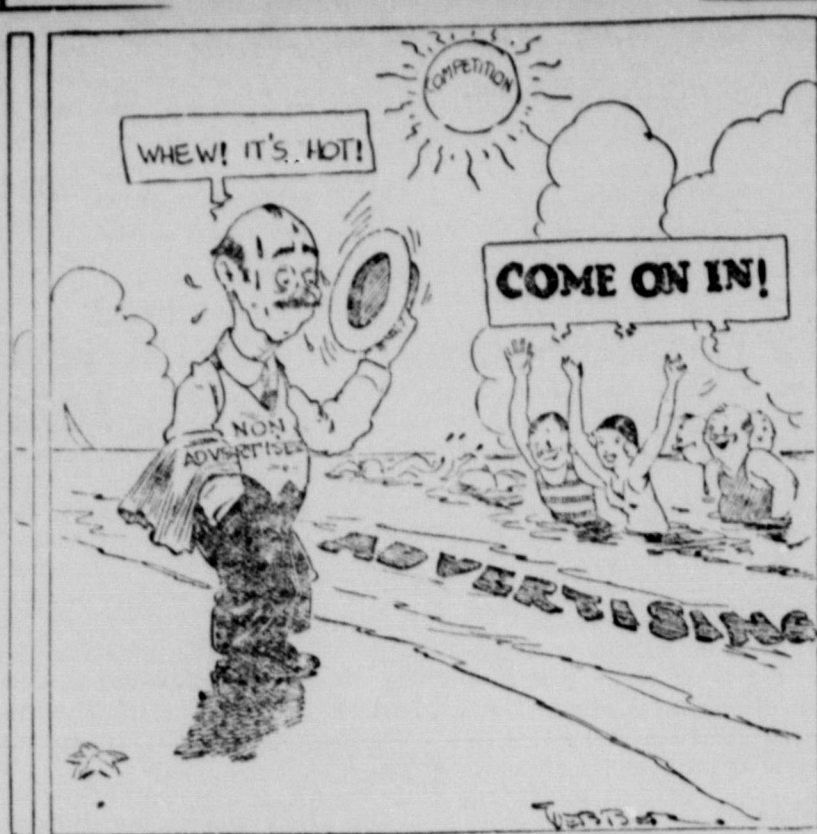
"I think it's scandalous."

"Nothing scandalous about it, Maw," declared Paw. "They were all to the same girl."

Laurence Bourland, Miss Gertrude Roush and Mrs. Eldon McMullin were in Clarendon Monday.

Miss Lucille Scott has returned from school at Canyon.

Why Not Get in the Swim?



TIMES HAVE CHANGED

Uncle and niece stood watching the young people dancing about them. "I bet you never saw any dancing like this back in the gay nineties, eh, uncle?"

"Once—but the place was raided."

Liza was on the witness stand. "Are you positive you know where your husband was on the night this crime was committed?"

"Ef Ah didn't," replied the witness firmly, "den Ah busted a good ol' pin over an innercent man's head, dat's all."

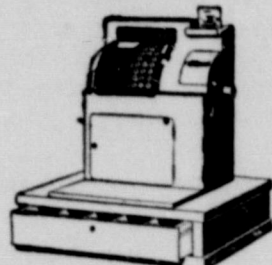
GOT THE WORKS

An etomologist declares that ants generate their own electricity by friction. We have a strong suspicion that we recently sat on one of their short circuits during a picnic.

Mr. Windom and grandsons, Junior and Johnnie, returned Friday from a visit with relatives in New Mexico.

A. W. Haynes visited relatives at Granite, Okla., last week end.

W. E. James of Alanreed was in McLean Friday.



Our new National cash register insures fair treatment to all customers.

FREE MEALS

We give away absolutely free one meal each day. Ask about our plan.

HIBLER'S CAFE
The Home of Good Eats



Hot Coffee That Is Hot!

Coffee complaints from the breakfast circle will cease abruptly the day you start making coffee electrically. An Electric Percolator will solve the problem of pleasing everybody every day. Even though you continue to use the same blend of coffee it will taste infinitely better than before. And it will always be piping hot for you make it right at the table.

See the new percolators and urns displayed at your dealer's—and bid good-bye forever to poor coffee.

**Southwestern
PUBLIC SERVICE
Company**

Manager (hiring clerk)—"I want a man like myself, who will put his heart and soul in the business. I think nothing of starting to work at six o'clock in the morning."

Clerk—"I don't think so much of it either."

Little Boy—"What was the name of that last station we passed?"

Mother—"I don't know. Don't be bothering me. I'm reading a story."

Boy—"It's too bad you don't know 'cause little brother just got off there."

A policeman stopped a farmer and asked to see his game license.

"But this is last year's license," said the policeman.

"I know," was the reply, "I'm only aiming at the birds I missed last year."

He—"They say people who live together get in time to look exactly alike."

She—"Then you may consider my refusal final."

S. B. Morse of New Mexico was in McLean this week.

Most people think a newspaper depends on subscriptions for revenue. Advertising is the source of revenue and no small newspaper plant could operate successfully even with average advertising patronage, were it not for the job printing—Shamrock Texan.

Pilgrim—"If I come in, will that dog bite me?"

Housewife—"We ain't no ways sure, mister. The feller that let us have him said he'd chaw up a tramp in less'n two minutes, but land sakes, I ain't goin' to believe it till I see it done."

Photographer (to woman sitting)—"Look pleasant, please."

Customer—"I get the idea."

Photographer (click, click)—"Now you can resume your natural expression."

Mr. and Mrs. Don'ty Hall visited the lady's parents Mr. and Mrs. Bell at Hedley Thursday night.

Horace Wafford of Erick, Okla., was in McLean Thursday.

STANDARD FOOD MARKETS

June Brides—don't forget to come in and get your wedding present!

Here are a few outstanding grocery values for all week.



Corner 1st & Main
FREE DELIVERY
Phone 30



Buy your sugar now—a "processing Tax" of approximately 50c a hundred will be placed on sugar after June 8.

Sugar pure cane **10 lb. bag 50c**

No. 1 tall, cooked in cheese and tomato sauce

SPAGHETTI **CAN 9c**

No. 1 tall Seaview
MACKEREL

CAN 9c

Flour

Pride of Okeene or Kansana

48 lbs. 24 lbs.

\$1.44 75c

Granulated, made by B. T. Babbitt

HOOKEE LYE **CAN 9c**

Small Faultless for hot or cold starching

STARCH **BOX 9c**

Crackers 2 lb. box **19c**

Delicious, dainty, salted
Arm & Hammer Brand
BAKING SODA **LB. 9c**

Each box contains 5 oiled pads and bar of soap
BRILLO for cleaning aluminum **BOX 9c**

Corn Flakes
Miller's Crispy Fresh Toasted
2 boxes for **17c**

Beads of Soap
SUPER SUDS **BOX 9c**

Standard Food Market brand
TOILET TISSUE 3 large rolls **19c**

THE McLEAN NEWS

Published Every Thursday

News Building, 210 Main Street
Phone 47

T. A. LANDERS, Publisher

SUBSCRIPTION RATES
In Texas

One Year	\$2.00
Six Months	1.25
Three Months	.65
Outside Texas	
One Year	\$2.50
Six Months	1.50
Three Months	.85

Entered as second class mail matter
May 8, 1905, at the post office at
McLean, Texas, under act of Congress

MEMBER

National Editorial Association
Texas Press Association
Panhandle Press AssociationDisplay advertising rates, 25c per
column inch, each insertion. Pre-
ferred position, 30c per inch.Resolutions, obituaries, cards of
thanks, and items of like nature
charged for at line rates.Any erroneous reflection upon the
character, standing or reputation of
any person, firm or corporation, which
may appear in the columns of this
paper will be gladly corrected upon
due notice of same being given to the
editor personally at the office at 210
Main Street, McLean, Texas.Airplanes flying too close to
the ground can be the cause of
tragedy, as we know from past
experience. No stunting or low
flying should be permitted over
any town.Thirteen million dollars spent
on legal horse racing in Texas
this spring does not look like
depression times, for it is well
understood that betting of any
kind carries enormous odds
against the bettor.We are glad to welcome two
new community correspondents
to our columns this week. We
will be glad to furnish the usual
courtesies to correspondents in
other communities where we
have no regular correspondent.In commenting on ten cent
hair cuts and other ridiculously
low prices in his town, the edi-
tor of the Gainesville Signal
says, "Price wars are never
started by the fellow who does
the buying."Price wars hurt everyone, in-
cluding the fellow who starts
one. It is much better to im-
prove the service and continue
to get a fair profit. We can all
remember when all of us were
getting a fair profit and prosper-
ing, while when prices drop-
ped to nearly nothing none of
us have any money.Once in a great while some
ellow will take a fall out of
nother for something he has
ritten that he does not like,
ut he only injures himself
hen he does so. We never take
e other fellow seriously
ough to get sore; we are usu-
ally kept pretty busy at our
wn job. Let the other fellow
ave his own opinion and en-
y it as much as he can. Not
any people care what the
her fellow thinks anyway, and
ocking the man who is doing
dings never accomplished any-
ing for anybody.Old timers used to say that
good time to prune trees and
rubbery is when your knife
sharp, and this goes today
r all dead wood, small branch-
and to keep the tree well
aded.There are a lot of street trees
McLean that have been
aded out too low that should
worked on a little at a time
ill they are properly headed,
might not be best to cut off
nches above two inches in
eter during the growing
son, but it would surely be
fitable to prune regularly if
I developed trees are desired.Dr. Holcomb, pastor of the
st Baptist Church of Okla-
na City, quoted statistics in
sermon last Sunday morn-
ing that 40 million people
the United States never at-
tend church except at funerals;
t many people have no
ch relation of any kind in
so-called Christian nation.
he preacher showed that all
need the influence of
stianity, even in temporal
ers. He stated that he be-
d in praying for rain, later
is opening prayer doing that,

Tales of Dickens Come to Life in New Fair

Charles Dickens' Old Curiosity
Shop is one of a score of quaint
buildings famed in English litera-
ture and history which are being
reproduced in the Old English vil-
lage of the new World's Fair which
opens in Chicago May 26. Fifteen
"foreign villages" offer a "tour of
the world" in a single day. The Fair
also has 84 miles of free industrial
and scientific exhibits. Its appear-
ance is changed completely this year.

INTERRUPTED

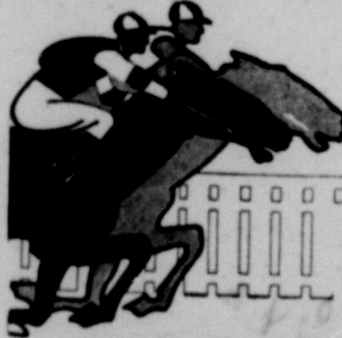
Prisoner—"Judge, I don't know what
to do."
Judge—"Why, how's that?"
Prisoner—"I swore to tell the truth
but every time I try, some lawyer
objects."Mr. and Mrs. R. T. Dickenson and
little daughter left Saturday night
for a visit with relatives in Virginia.Mr. and Mrs. Geo. A. Williams of
Texola, Okla., visited the lady's sis-
ter, Miss Viola Smith, Sunday.Mrs. Vester Smith and daughter,
Miss Nerine, were in Shamrock Sat-
urday.Frank P. Wilson and family of
Gruver visited in McLean last week
end.Miss Letha Ashby returned last
week from school at Lubbock.J. T. Hicks was in Floydada last
week.NOT APPENDICITIS—
GAS PAINS FOOL HIM"I had such pains in my right side
I thought I had appendicitis. But it
was only gas. After taking Adlerika
I've had no trouble."—W. L. Adams.
You can't get rid of gas doctering
the stomach. For gas stays in the
UPPER bowel. Adlerika reaches BOTH
upper and lower bowel, washing out
poisons which cause gas, nervousness,
bad sleep. Get Adlerika today; by
tomorrow you feel the wonderful ef-
fect of this German doctor's remedy.
City Drug Store. RR-3CLAUDE WILLIAMS
LawyerGeneral Civil and Criminal Practice
in All Courts

THEATRE BUILDING

Phones: Office 60, Residence 83

HORSE
RACES

June 15 - 25



AMARILLO

TRI-STATE FAIR TRACK

\$10,000.00 in Purses—7 Races
Daily—250 of South's Finest
Horses—Legal Certificate
Wagering—Admission, 75c.
(Reserved Box Seats, 50c Ex-
tra)—9 Big Days of Thrills!PANHANDLE DERBY
Monday June 25—\$500.00 Added
Purse—Biggest event of seasonTRI-STATE FAIR AND
RACING ASSOCIATIONWilbur C. Hawk, Pres.; O. L.
Taylor, Sec.-Mgt.; M. F. Mitchell
Mgt. Certificate Dept.; S. B.
Bender, Racing Sec.

WRONG COLOR

Observing the young lady standing
alone, the young man stepped up to
her and said, "Pardon me. You look
like Helen Black.""Yes," she replied, "I know I do,
but I'd look far worse in white."Charitable Lady—"Here, my poor
fellow, is a quarter for you. It must
be terrible to be lame, but I think it
must be worse to be blind."Panhandler—"You're right, ma'am.
When I was blind, people was al-
ways handin' me counterfeit money."Drill Sergeant—"Now take this rifle
and find out how to use it."Recruit—"Tell me one thing. Is it
true that the harder I pull the
trigger the farther the bullet will go?"Mr. and Mrs. W. E. Nelson, Mrs.
J. L. Johnson and children of Fort
Worth are visiting their daughter,
sister and aunt, Mrs. T. E. Yeldell.Mr. and Mrs. F. H. Bourland visited
the lady's brother, Dee Medley, at
Lefors one day last week.

SHOE SHOP

We Guarantee to Please You

Up-to-Date Shoe Shop

Reep Landers, Prop.

On Same Street as P. O.

Dr. Thos. M. Montgomery

Eyesight Specialist

Will Be in McLean

the First Friday in Each Month

Office at Erwin Drug Co.

Optometrist and Optician

626 Polk St. Amarillo, Texas

NOTICE OF SALE

Notice is hereby given that I will
sell at public sale on Friday, June 15,
1934 at my place of business in the
City of McLean, Texas, the follow-
ing described property, to-wit:
One 1929 model Oldsmobile Coach,
serial number K41234; engine number
P179779; license (Oklahoma 1933)
number 422-101.This property to be sold to satisfy
storage lien on said car owned by Dr.
Winn O. Francisco of Oklahoma City,
Okla.
21-2p W. M. MORGAN.Mr. and Mrs. Charlie Miller of
Barton, Ill., visited the lady's cousin
Mrs. J. W. Kibler, Sunday.

LOW PRICES

Trousers c. & p.	35c
Suits c. & p.	60c
Ladies' Coats c. & p.	60c
Silk Dresses c. & p.	70c

Let us take your measure for a new
suit. A perfect fit guaranteed. Many
new samples to select from, and priced
right.

MERLE GRIGSBY

Rear of News Office

The shop that made low prices
possible.CHEVROLET
ANNOUNCES SUBSTANTIAL
PRICE
REDUCTIONSOn all models of
Chevrolet passenger cars and trucks

Reductions amount to as much as \$50 on some models

NEW REDUCED PRICES EFFECTIVE TODAY

STANDARD MODELS	New Reduced List Price	Amount of Reduction	STANDARD MODELS	New Reduced List Price	Amount of Reduction
Sport Roadster	\$465	\$25	Utility Long Chassis	\$515	\$50
Coach	495	25	Dual Long Chassis	535	50
Coupe	485	25	Utility Chassis and Cab	575	50
MASTER MODELS			Dual Chassis and Cab	595	50
Sport Roadster	540	35	Utility Long Chassis and Cab	605	50
Coach	580	35	Dual Long Chassis and Cab	625	50
Town Sedan	615	30	Commercial Panel	575	35
Sedan	640	35	Special Commercial Panel	595	35
Coupe	560	35	Utility Panel	750	50
Sport Coupe	600	35	Dual Cab and Stake Body	680	50
Sedan Delivery	600	45	Dual Long Cab and Stake Body	740	50
COMMERCIAL CARS			CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN		
Commercial Chassis	355	30			

Above are list prices of passenger cars at Flint, Mich. With bumpers, spare tire and tire lock,
the list price of Standard Models is \$18 additional; Master Models \$20 additional. List prices of
commercial cars quoted are f.o.b. Flint, Mich. Special equipment extra. Prices subject to change
without notice. Compare Chevrolet's low delivered prices and easy G.M.A.C. terms. A General
Motors Value.

CHEVROLET NOW LEADS IN VALUE BY A WIDER MARGIN THAN EVER

Cooke Chevrolet Co. McLEAN, TEXAS

S. Lesson

Rev. Cecil G. Goff
First Baptist Church

ON THE CROSS

ext. Mt. 27:35-50. Golden
ews 12:2.
the Jews came and took
ner. His disciples would
ht for Him. It would seem
r and the others had not
ng when they said they
ng to die for the Master
mediately drew his sword and
work carving on the high
rvant. The disciples had
rds and were ready for a
But Jesus commanded
ut up his sword and healed
ed man's ear. The kingdom
as neither to be established
ined by the sword. Through
ries more than a million of
ollowers have died violent
rough persecution, but never
atians resorted to the sword
protection or the advance-
the kingdom.

disciples weakened and fled
e throng when they were
of their weapons. Jesus was
the temple where the ma-
members of the San-
were probably waiting. If they
waiting, they were quickly
d. The Sanhedrin was the
Jewish court, composed of
Jews. When the Jews were
ople this court had the right
death in its hands. Under
an rule it could not legally
a man to death. The law
at the court could not meet
undown and sunup. It met
less, in this case during the
and condemned Jesus. As
a hearing could be had with
the Roman official, they brot
fore him, asking His death.
sent Jesus to the governor of
who sent Him back to Pilate.
ould find no guilt in Him but
raised a great cry, calling
crucifixion. They even offer-
ke His blood upon their own
Pilate would only condemn
ut said that he would wash
ds of the matter and permit
s to pass whatever judgment
ired upon Him. This meant
ifixion. Pilate might as well
assed the sentence as to have
ed the Jews to pass it as they

was scourged and mocked as
before the heavy cross was
on His shoulders for Him to
to the place of crucifixion. It
too heavy for Jesus and was
on one Simon. Space will not
the description of that motley
that followed Jesus to His
on. But in it some place were
sciples or at least a part of
They had had a hard time.
had gone and hanged himself.
had denied his Master. The
had fled for their lives in
while Jesus was left in the
of His enemies.

ifixion was the most humiliat-
ath known to men at the time
rist's death. It was reserved
eves, murderers and the lowest
of criminal of the day. This
the reason the Jews chose it for
They hated Him. They wanted
o vent their revenge on Him
e most odious means possible.
could think of no more humili-
means, especially with two
s, one on each side of Him.
only was crucifixion the most
ating means of death known
was the most inhuman means
ly ever devised. As a usual
one crucified remained on the
and conscious for several days.
agony of such a condition was
e unequalled. Ofttimes mercy
shown in the form of break-
ers so that the victim would die
r, but even this was not always
death under twenty-four hours.
ve Jesus was placed the words:
is Jesus, the king of the Jews."

true. This was the work of
He may have done it for
for the sake of a laugh, but the
devout feel that it was the
ance of the Divine Hand. The
had willingly taken the blood of
only their king, but the king
the world and eternity, upon their
a. And much scrubbing has not
ed it off. Nevertheless, there is
thing that will wash it off—the
e of Jesus Christ. Many Jews
being saved. And those saved
the most zealous among Chris-
Jacob Gartenhouse, a con-
ed Jew, rightly and forcefully said
the Southern Baptist Convention
past, "If you want to give the
bel to the world, give it to the

the raiment of the Master was di-
ed by the casting of lots at the
of the cross, while the priests and
rises and scribes mocked and
ed the dying Son of God. Jesus
never been able to make them

understand that the kingdom of God
was to be a spiritual kingdom. Still,
here at the cross, they called for
material signs. Their blindness is
seen in that the signs they called for
at the cross were not as great as many
they had seen—yet they would not
believe. Jesus pronounced a blessing
on those who believed upon seeing,
but a greater blessing upon those
who believed without seeing.
Jesus cried out at the complete
aloneness of His condition. He was
bearing the weight of the guilt of the
sins of the world. God could not
help Him, for they must be borne
by one incarnate in the flesh. God
was not incarnate, only Jesus was.
To He alone bore them. There is no
mystery here. Sin was committed in
the flesh, not by God; so it must be
paid for by the flesh, not God. And
yet, man, flesh, could not bear his
own, let alone those of the world.
Therefore, God, Jesus, became in-
arnate in the flesh of man, and
therefore God, through the flesh of
man, bore the sins of the world and
aid for them by His suffering. So
the efficacy of the cross.

News from Heald

The Woman's Missionary Society
met Monday afternoon. The lesson
was in the mission study. Ice cream
and cake were served by Mesdames
E. H. Kramer, J. A. Haynes, and T. F.
Phillips.

Singing was held in the school
house Monday night. It was decided
to hold a singing school to start
Tuesday night. Everyone is invited to
attend.

Grandmother Rogers is very ill at
this writing.
Mr. and Mrs. Arthur Reneau return-
ed Monday from a visit with Mr.
and Mrs. Oscar Phillips and family.
Mr. and Mrs. Boyd Pepper and family.
Miss Nadine Moore came home
Tuesday night from a visit with her
aunt, Mrs. Kid McCoy, and family.
T. F. Phillips is having a large
building constructed this week which
will be used for a shop and general
repair work.

Mr. and Mrs. W. J. Chilton and
son and daughter, Porter and Jennie
Mae, spent Wednesday and Thursday
near Hollis, Okla., visiting their
daughter and sister, Mrs. Joe East-
ham, and family.
The singing school was dismissed
Friday night on account of the fruit
supper and candidate speaking at
Liberty.

Mrs. Clara Blair and children left
Friday for Burkburnett to visit Mr.
and Mrs. J. N. Hurd.

Mr. and Mrs. W. J. Chilton, Mr.
and Mrs. J. W. Lively of near Liberty
visited Mrs. Caleb Smith in a Pampa
hospital Sunday afternoon.

Miss Grace Crosby visited in the
John Hrcelar home Saturday night
and Sunday.

Misses Louise and Wilma Holmes
came home Tuesday from a visit in
the O. E. Lochridge home at Mc-
Lean.

Mr. and Mrs. John Mertel and
daughters, Mr. and Mrs. Paul Mertel
and baby, Mr. and Mrs. Eugene
Woodrome and baby and Mrs. Lee
all of McLean visited in the C. C.
Crosby home Sunday afternoon.

Mr. and Mrs. T. H. Pickett and
daughter, Miss Pansie were Shamrock
visitors Monday.

Mr. and Mrs. Tom Ewens and chil-
dren of Clarendon spent Wednesday
night in the C. C. Crosby home.

Mrs. Mollie Flowers of McLean is
spending a few days with Mr. and
Mrs. J. A. Haynes.

Miss Myrtis Phillips of Dozier
spent Monday in the T. F. Phillips
home.

Clyde McCleskey, Clyde and Odell
Holder of Lipon are visiting here this
week.

Misses Laverne Bailey, Grace Stauff-
er and Grace Reneau have gone to
Abilene to represent the young peo-
ple's department at League assembly.

Wendell Armstrong of Hedley re-
turned to his home Sunday after
working for Walter Litchfield for
several weeks.

George Reneau has gone to Eagle
Pass this week.

Several from here attended the
picnic at Gracey Friday.

FINE FOR YOU

"Did you give your wife that little
lecture on economy you talked about?"
"Yes."
"Any results?"
"I've got to give up smoking."
Pulldan News.

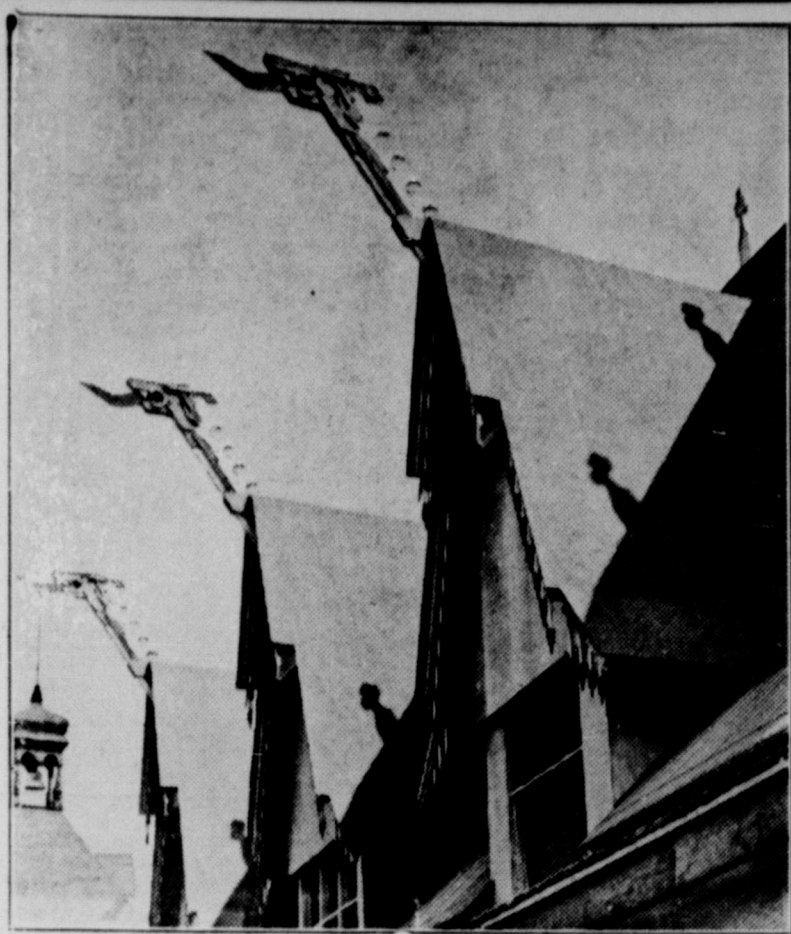
Max Gray and family of Lubbock
visited the gentleman's parents, Mr.
and Mrs. B. F. Gray, last week end.

Percy Kinard of Mobeetle was in
McLean Saturday.

W. H. Craig of Alameda was in
McLean Friday.

Jay Butler was in Amarillo Friday.

Old Ireland Greets Fairgoers



Shown above is an architectural
detail of the reproduction of Tara
Hall meeting place of the ancient
Irish kings in the Irish village of
the new World's Fair in Chicago.
There are fifteen "foreign villages"
in the Fair this year, making pos-
sible a "world tour" in a day.

SHOOT THE WORKS.
SAY THE LEADER

During the past few years many
firms have cultivated a dangerous
attitude of waiting.

"Let's hold up our advertising ap-
propriation till business gets better,"
said the waiting executive of 1931.

"Let's see what effect the mora-
torium on war debts will have," said
the waiting executive of 1932.

"Let's see what this New Deal will
do," said the waiting executive of
1933.

"Let's see what effect our code will
have," says the same man in 1934.

Wait—still for time. It's getting to
be a habit. But thumb twiddling
never sold an order.

"I'll shoot the works," said Walter
B. Chrysler in effect when he brought
out his air-flow cars.

"We'll shoot the works" was the
action of the Union Pacific's stream-
lined railroad train.

"Shoot the works" is the American
symbol of fast, sale-getting progress.

Mister, it's time for action. Do a
little works-shooting in your business.
Turn loose with a sales campaign
or that big idea you've been nursing
along for a couple of years. Sell your
board of directors on the idea of
spending money on sales and adver-
tising. It takes money to make
money.

An earnest effort to "Shoot the
Works" on the part of business would
do more good than all the trade leg-
islation that has been or ever will
be concocted.—Impressions.

Douglas Wilson and family of
Pampa visited relatives here Sat-
urday.

Mrs. Lear M. Jones of Lubbock
visited her parents, Mr. and Mrs.
C. A. Watkins, the first of the week.



VOTE FOR —

Mrs. C. E. (Tiny) Pipes

Candidate for

SHERIFF of Gray County

Democratic Primary

BABY
CHICKS
AND FRYERS

Baby Chicks 7½¢ each

Custom Hatching 2¼¢ per egg

Plenty of fryers ready

McLean Hatchery

W. H. Floyd, Prop.

Phone 70F3

NRA Compliance No. 4047

TELLING THE TRUTH

WITH AN X?

Iowa publishers have devised the
following supplementary provisions of
the law, which we hope General
Cannon will carry up and approve.
Such adoption will mean millions to
the small town publishers:
"In telling the public that a man
is a successful citizen when everybody
knows he is as lazy as a government
mule—\$2.70.

"Referring to a deceased citizen as
one who is mourned by the entire
community when we know that he
and only he missed on the poker
circle—\$10.13.

"Referring to some gallivanting scan-
dal monger female as an estimable
lady when every business man in town
would rather see the devil coming—
\$6.10.

"Sending a hypocritical old repro-
bate to heaven, when we know that
he is too good for him—\$5.00.

"Referring to deceased merchants as
"progressive citizens," when they never
advertised in their life to help
law trade to town—\$1.00—Gazette,
Stillwater, Minn.

Mrs. C. S. Doolen and children
visited relatives at Hobart, Okla.,
last week.

Miss Sybil Graham of Lubbock
visited home folks here last week end.

"Well John, I hear you are court-
ing a school teacher."

"Um."

"How's progress?"

"She marked fourteen errors in my
last letter."—Louisville Courier Jour-

Brady McCoy returned last week
from Canyon, where he had been at-
tending W. T. S. T. C.

Mrs. Leonard Huff of Paducah
visited her parents, Mr. and Mrs. Ed
D. Smith, last week.

J. V. New, candidate for county
clerk, was in McLean Monday.

Vester Smith and son, Vester Lee,
were in Oklahoma City last week.

Life — Auto — Casualty

W. E. BOGAN

& Son

Insurance

Fire — Hail — Tornado

McLEAN, TEXAS

SPORTING GOODS

GOLF—clubs, tees, bags, balls
BASEBALL—balls, bats, gloves
TENNIS—racquets, balls
In a range of prices to suit.

CITY DRUG STORE

"More than a Merchant"
Witt Springer, Prop.

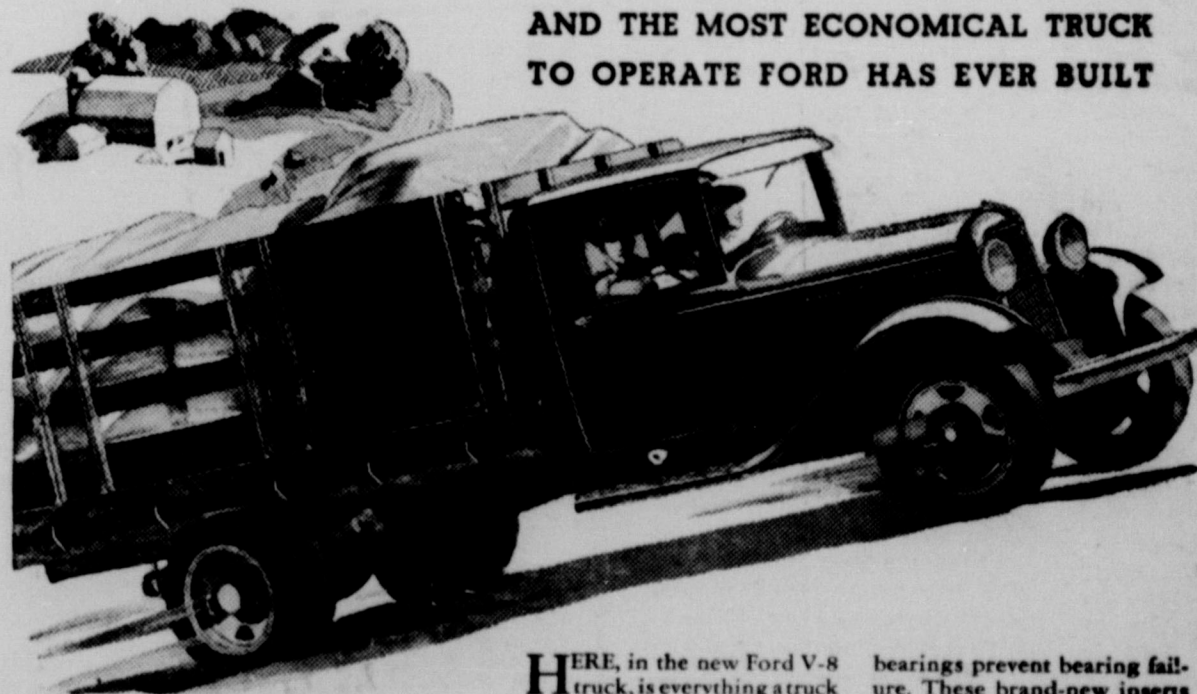
FOODS

YOU WILL ENJOY

at prices that mean real savings. You
cannot find better food at the prices we
offer, anywhere. Come in and let us prove
this statement.

City Food Store

Service — Quality — Satisfaction

The pull of a Tractor
the speed of a TrainAND THE MOST ECONOMICAL TRUCK
TO OPERATE FORD HAS EVER BUILT

HERE, in the new Ford V-8
truck, is everything a truck
should have. Ford has added
to the sheer, brute strength of
an 80 horsepower truck the
top-speed characteristic of an
express train. Yet this Ford
V-8, with its dual down-draft
carburetion, is the most eco-
nomical Ford truck ever built.
And there are many other
new, heavy-duty fea-
tures in this new Ford
V-8. New copper-
lead connecting-rod

bearings prevent bearing fail-
ure. These brand-new inserts
do not pound out. The rear
axle is full-floating. The
driving pinion is straddle
mounted. The ring gear has
specially-designed Ford rein-
forcements.

See all these features in
the new Ford V-8 now on
display at your nearest Ford
dealer's. Body types
available on two
wheelbases to meet
every hauling need.



Easy terms through Universal Credit Co.

FORD V-8 Trucks
AND COMMERCIAL CARS

Authorized Ford Dealers of the Southwest



FLAME OF THE BORDER

By VINGIE E. ROE

COPYRIGHT DOUBLEDAY, DORAN & CO. INC.

W. N. V. SERV.

THE STORY

Chapter 1.—Seeking death by throwing herself from the summit of Lone Mesa, to escape dishonor at the hands of a drunken desperado, Sonya Savarin allows herself to be rescued by her suddenly sobered and repentant attacker. The girl is a self-appointed physician to the Navajo Indians, living on an Arizona sheep ranch with her brother, Serge, his wife, Lila, and small daughter, Babs. For a year she has been engaged to Rodney Blake, wealthy New Yorker, but her heart is with the friendless Navajos and she evades a wedding.

Chapter 2.—Sonya pulls Little Moon, wife of Two Fingers, a Navajo, through the crisis of an illness. Two Fingers is deeply grateful. Returning to her brother's ranch accompanied by Rodney Blake, Sonya befriends another Indian family. Blake leaves for New York, with Sonya's promise to join him in a year.

Chapter 3.—In the desert village, shopping, Sonya again meets the man whose advances she had repulsed on Lone Mesa. He tells her he bitterly regrets his action and has never had a minute's peace since that day. Sonya asks Two Fingers about the stranger.

Sonya swung up on Darkness and followed him around the hogan and up a little rise to where several brush-and-stock corrals stood among some low trees. There, in one of them, stood such a horse as she had not seen ever, either. Taller than Darkness, who was a fine specimen of native animal which the Indians called American horse; bright as new gold and of its color, though paler, this horse was built with a grace and beauty that transcended description.

"My heavens!" said Sonya wonderingly. "My heavens! You're right. Two Fingers. No see so good horse ever. And this is not the one—"

She had almost said, "he rode on Lone Mesa," but checked herself.

"Well," she said instead, "I must be going. Take good care of Little Moon. I'll be back in three days."

So she jogged away down Chee wash, her hat down over her eyes, smiling a little just in the joy of living and the beauty of the desert.

There was no one sick about, now that Little Moon was getting well, and she would do some of the things she wanted to do for herself for a long time. For one, she would go over and spend a couple of days with her friend, Myra Little on the Black Sheep ranch. She hadn't seen her for three months, and she was very fond of her.

She started early to avoid as much of the days' heat as possible, and made the long hard ride in good time, trotting into Myra's door yard just as she was putting dinner on the table.

Myra, a tall, gaunt woman, desert blight of face and form, but dawn fair inside her soul, was at her stirrup before she could dismount.

"My soul alive!" she cried catching the girl's hand, "now just isn't this a treat! Ah, Sonya, how glad I am to see you!"

She put her arm around the girl's waist and the two women entered the wide low ranch house where the savory smell of baked mutton and potatoes scented the warm air.

Sonya smiled around at the cool, deep room, so plain, so comfortable, where this courageous and intrepid Myra lived her hard working life. The meal steaming on the table was plain but good; hot bread, the mutton and potatoes, onions sliced in vinegar, and a can of fruit opened in her honor. Myra owned and ran the Black Sheep ranch.

"Oh, Sonya," said Myra happily, "I just can't tell you how good it is to see you! It's been a long time since we had a talk, an' I'm just goin' to lay off the whole afternoon for the matter. Come on, Sonya, let's go an' rest."

Sonya followed her into the darkened room beyond, which served as the best room of the house. On its walls were astonishing paintings of the desert land in oils; rich, true, glowing canvases that would have drawn their crowds in any gallery of the world.

These were Myra Little's romance, her satisfying draught of beauty, her outlet for that inner fineness which found so little chance in the stark service of the sheep.

Always they struck Sonya anew with their austere magnitude, and always as now she stood before them marveling.

"It's a shame, Myra," she said now, shaking her head, "that these pictures can't be hung in New York. Maybe some day when I'm there I'll see about the matter."

"You goin' there, Sonya? Takin' a trip?" asked Myra quickly.

"No," said Sonya, "and yes. No trip. Going to stay, I guess."

"What?"

The word came quick and sharp. Sonya moved uneasily, nodded.

"I think so," she said, turning to Myra gravely. "When a woman is engaged to marry a man, she goes where he lives, doesn't she?"

"Why, I didn't know—"

"No. It isn't public property, but I am. Rodney Blake, an old college friend of Serge's. Fine man."

Myra stood silent, searching Sonya's face with her clear gray eyes.

"Why, Sonya," she said presently, "how will we all ever do without you? And yet that's only selfishness. It will be fine for you. You've lived so fast and deeply in this desert that it's only right you go back where you belong, get the rest an' life that's comin' to you. You deserve it."

"Well—maybe. But now let's sit down and talk. We haven't had a real talk-fest for months and months."

Sonya heard that the Brights still farther on east had a pair of twins, and that Sam Savina, a notorious border thief, had been found just across the Rio Grande crucified, a grim Mexican warning to his kind.

Also that the Servant of the Lord was coming in to the Black Sheep ranch that very night on one of his constant journeys. The two bits of news seemed to suggest each other; the crucifixion and the gentle half-mad old man who rode the desert country year in, year out, in the effort to save souls. Sonya had seen him a time or two before.

In her turn she told Myra of the sickness of Little Moon, of Mr. Salter and the children he had gathered in from Blue Sand wash, and finally of the men of Lone Mesa and what had happened that day on the wind-swept top of the table-land.

"My heavens!" said Myra breathlessly, as she visioned the girl hanging on the face of the precipice, "why did you take that jump?"

Sonya flushed.

"Why? Do you think I'd care to live after—after being the plaything of a drunken renegade? I?"

"What did he look like?" asked Myra curiously. "Was he a cowboy?"

Sonya considered.

"Well, he was dressed like one, yet I wondered what outfit he could work for, since we're all sheep over there, you know. And he was good to look at. Tall and slim hiped, with the strangest long blue eyes I ever saw. Odd eyes that could change in a second. They were fierce at first, like a hawk's, reckless and selfish. They made me furious just to look at them. And then, when he saw I was in dead earnest about—about—this thing—they turned perfectly terrible with anxiety, like a man's who sees a child lying and can't help, if you see what I mean. Well, anyway, it's ancient history, and I hope I never lay eyes on him again, the good-for-nothing. And now tell me about yourself. How's the ranch going?"

It was twilight when they came out into the ranch yard, and someone was coming into the round stockade corral where the big tanks shimmered with sweet waters from the well under the windmill. This was a strange creature if ever there was one, that sat wearily on his little gray burro, leading another and hazing a third ahead of him—a thin, stooped figure in rusty black garments that bore about them something of the dignity of chance and sacrilege. A wide-brimmed black hat sat squarely on the head of long white hair that fell in dusty ringlets to his shoulders. The tired burros drank as if famished, and the master stepped off the one he rode, standing patiently beside it while it slaked its thirst.

Myra laid down her pan and went toward this newcomer, her hand extended.

"Hello, sir," she said. "We're glad to see you. There's plenty of feed in the barns yonder. Put up your stock an' come on in. Supper'll be ready soon."

"Good day, my daughter," said the old man shaking hands with her. "I'm glad to be here, too. The road is long sometimes. I've come from Juniper Tank today."

"Whew!" whistled Myra. "That is a long trail, an' a hard one, especially for burros."

"Oh, they do well, my little fellows. They're true servants of the Word, never complaining, always willing. Their reward is certain, I'm sure. If I weren't, I'd be unhappy; they are so patient, so gentle."

He looked at Myra anxiously with his faded old dark eyes.

"Sure," said the woman hastily, "sure, they'll be rewarded. Just as sure as anything."

The Servant smiled relievedly.

"I knew you'd understand, Mrs. Little," he said. "Some people don't. They smile when I tell them that. Now I'll go up."

A little later they all sat down to a simple meal, and Sonya studied him with careful glances. She had heard so much about him.

Where he had come from, the country did not know, or where he made his habitat, or if he ever had one. In rain and shine, summer's heat and winter's cold, he rode the lonely stretches on his tiny mounts, carrying his Bible and his first aid kit. Many a life he had saved in emergency; many a difference he had patched up; many a bit of courage he had put in some failing heart. They

called him far and wide the "Servant," shortened from the "Servant of the Lord," and he had no other name but that fantastic soubriquet. He was very old, and the rigors of life had leaned him to the bone; its suns had burned his wrinkled skin to the color of old leather. But there was in his face a flame that shamed the evil out of men beholding, hard, cynical as they might be.

(Continued next week)

WE ARE THE PEOPLE

Remember the story of the Fourth of July celebration in a small mid-western town half a century ago? The governor, a senator, and a couple of representatives were to address the citizens in a public park. Pretty soon they started making their way thru the crowd to the speakers' stand, and some flunkey or other who was trying to clear a path for them called out, "Make way for the representatives of the people!" Instantly someone in the crowd called back, "Make way yours! We are the people!" And that's what it all comes down to. The peoples' representatives down at Washington may advance any kind of theory or nostrum they choose; eventually if their fellow citizens don't like the looks of it, they will hear that old cry—"Make way yourselves. We are the people!"—Gazette, Stillwater, Minn.

Mr. and Mrs. T. A. Landers and daughters, Misses Fern and Marie, visited relatives at Oklahoma City last week.

Mr. and Mrs. R. E. Paige of Alameda were week end guests of the lady's parents, Mr. and Mrs. D. A. Davis.

SERVICE SHOE SHOP

Quality Materials and Workmanship

F. E. Stewart, Prop.
Across street from Ford Garage

EVERLASTING PUZZLE

Two husbands were discussing idiosyncrasies of women and coming to the conclusion that their wives thought they knew everything.

"I'll say this, though," said one, "There's one thing my wife doesn't know."

"What on earth is that?" asked the other.

"Why she married me."

Edgar Witt and other candidates for governor say that the prohibition amendment fails to hit so it should be repealed. The view of the fact that Texas is at the top of the crime lists of the United States, we presume that same logic would have the legislature repeal all criminal laws because they are not stopping crime.—Canyon News.

Mrs. S. W. Rice and daughter, son, Miss Lucille and Billie D. visited relatives at Lone Wolf, Okla. last week.

J. W. Saunders of Pampa was in McLean Saturday.

O. T. Lindsey was in Pampa Saturday.

PHILLIPS 66 PRODUCTS

Lee Tires and Tubes

Phone 44

Boyd Merdior Wholesale W. K. Whitcomb Retail

WHEN McLEAN PEOPLE

Think of GOOD FOOD

They Think of MEADOR CAFE

Home Made Pies

Open Day and Night

J. A. Meador, Prop.

Now on display!

WORLD'S LOWEST-PRICED SIX

CHEVROLET

Visit your nearest Chevrolet dealer

\$465

AND UP
List price of Standard Six Sport Roadster at Flint, Mich., \$465.00. With bumper, spare tire and tire lock, the list price is \$18.00 additional. Prices subject to change without notice. Compare Chevrolet's low delivered price and easy G.M.A.C. terms. A General Motors Value.

A group of additional new models for the 1934 Chevrolet line—four full-size cars—100% Chevrolet in quality and reliability

RIGHT at the peak of Chevrolet popularity—with nationwide demand sending production to new all-time "highs"—Chevrolet dealers are displaying an additional group of four new models. These cars are identical in quality with all 1934 Chevrolets. And the prices have been set at such incredibly low figures that you can now buy a Chevrolet for \$465! "A Chevrolet for \$465!" That's the world's lowest price for a six-cylinder car. And a figure that sounds even more impressive after you find out what it buys: A great big, full-size, long-wheelbase car. A cushion-balanced SIX of surprising smoothness, power, snap and dash. The most economical full-size car that money can buy. And every closed model has a Body by Fisher. Nobody interested in motor cars can afford to let another day slip by, without seeing this "Chevrolet for \$465." CHEVROLET MOTOR COMPANY, DETROIT, MICH.

Cooke Chevrolet Co. McLean, Texas

DEALER COUNTY FILINGS

Filed by Title Abstract Co.

MD—D. Holland et al to W. S. on and Hal H. Vaughan, 1/2 of SE 1/4 section 4, block 17, dated May 28, 1934.

MD—P. M. Keller et ux to H. W. 1/2 int. S 1/2 section 43, block 17, dated May 23, 1934.

MD—P. M. Montgomery et ux to P. N. 1/2 of NW 1/4 section 35, block 13, dated May 19, 1934.

MD—J. S. Brown to Charles H. NE 1/4 of SE 1/4 section 88, block 17, dated May 18, 1934.

MD—G. W. Johnson vs. W. D. and Smith, SW 40 ac. of SW 1/4 section 36, block 13, dated May 29, 1934.

MD—Park T. Grimes to Nathan 1/2 int. NW 1/4 section 17, dated May 23, 1934.

MD—Park T. Grimes to Nathan 1/2 int. S 1/2 of NE 1/4 section 17, dated May 23, 1934.

MD—Carl R. Blackman to Invest- Royalty Co. Inc., 1/2 int. S 1/2 of section 98, block 17, dated May 1934.

MD—John Patrick White, trustee, C. Thurmond et ux, NE 1/4 section 100, block 17.

MD—Marvin M. Binkley to Mid- Continent Petroleum Co., SW 1/4 section 24, dated May 14, 1934.

MD—Northern Texas Utilities Co., B. D. Howe et ux, N 1/2 of NW 1/4 section 51, block 17, dated May 14, 1934.

MD—Park T. Grimes to Carl R. 1/2 int. S 1/2 of NE 1/4 section 17, dated May 25, 1934.

MD—Carl R. Blackman to Wayne B. 1/2 int. S 1/2 of NE 1/4 section 98, block 17, 1/32 int., dated May 26, 1934.

MD—Carl R. Blackman to Agnes 1/2 int. S 1/2 of NE 1/4 section 98, block 17, dated May 26, 1934.

MD—P. M. Keller et ux to Jim M. 1/2 int. S 1/2 and NW 1/4 section 48, block 17, dated May 30, 1934.

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MD—P. M. Keller et ux to Ida 1/2 int. S 1/2 and NW 1/4 section 48, block 17, dated May 30, 1934.

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Seek Charm Girl for Fair



McClelland Barclay, noted artist and a judge in the search for the "Dental Charm Girl" of the new World's Fair which opens in Chicago May 25, is shown here looking over a group of candidates from the Ziegfeld Follies. Three all-expense World Fair trips and 100 special prizes await the winners of this nationwide contest.

Palla, vs. Wichita Royalty Co., et al. dated June 4, 1934—1/2 int. in oil and gas in the following lands: W 1/2 of SE 1/4 section 43, block 24; E 1/2 section 54, block 24; 1/2 int. in oil and gas on the following land: NE 1/4 section 47, block 24; E 1/2 section 47, block 24; N 1/2 section 45, block 24.

MD—W. J. Chapman et ux to DuMar Oil & Gas Co., SE 1/4 section 105, block 23, dated April 27, 1934.

MD—H. H. Chapman et ux to DuMar Oil & Gas Co., NE 1/2 section 105, block 23, dated April 27, 1934.

MD—Maud Koons to J. A. Hall, E 1/2 NW 1/4 and N 1/2 of SW 1/4 section 23, block 17, dated Jan. 5, 1934—1/2 int.

MD—J. A. Hall to J. J. and Cecil Rook, E 1/2 NW 1/4 and N 1/2 of SW 1/4 section 23, block 17, 1/2 int., dated April 13, 1934.

MD—Godfrey Kre et ux to North- ern Texas Utilities Co., E 1/2 of NE 1/4 section 127, block 23, dated May 14, 1934.

MD—P. M. Keller et ux to Ben 1/2 int. S 1/2 and NW 1/4 section 48, block 17, dated May 30, 1934.

MD—P. M. Keller et ux to Jim M. 1/2 int. S 1/2 and NW 1/4 section 48, block 17, dated May 30, 1934.

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POLITICAL ANNOUNCEMENTS

The News is authorized to carry the following announcements, subject to the action of the Democratic Primary in July:

For Representative, 122nd District:

JOHN PURYEAR
EUGENE WORLEY
Shamrock
PHILIP WOLFE

For County Clerk:

CHARLIE THUT
J. V. NEW

For Tax Assessor-Collector:

P. E. LEECH
EDWIN G. NELSON
For Co. Supt. of Schools:
JOHN B. HESSEY
W. B. WEATHERHEAD

For County Treasurer:

D. R. HENRY

For County Judge:

C. E. CARY
J. P. WEHRUNG

For Judge, 31st District:

W. R. EWING

For District Clerk:

W. S. BAXTER
FRANK HILL

For District Attorney:

LEWIS M. GOODRICH

For Commissioner, Precinct 4:

W. W. WILSON
M. M. NEWMAN
J. E. CURINE

For County Attorney:

SHERMAN WHITE

For Sheriff:

MRS. C. E. (Tiny) PIPES
J. I. DOWNS
R. B. STOUT
J. P. MEERS
EARL TALLEY

NEWSPAPERS DIRECT TRADE

The merchants of a large city recently protested a changed mail schedule because it would permit the newspapers of another large city to be delivered in a trade area ahead of the papers in their city, stating that this would cause decreased circulation of their newspapers in the section which would inevitably mean loss of trade to the merchants themselves.

They based their entire argument on the statement that people trade in towns and cities where they buy their newspapers. For this reason they were interested in seeing that the newspapers of their own city had an equal chance to cover certain trade areas where they were accustomed to get business.

We doubt if many merchants of Groom ever think of the fact that people generally prefer to trade in towns and cities out of which they get their newspapers. Somehow, a reader of a newspaper published in any town feels more friendly to the town than otherwise, and will, nine times out of ten, give it a preference over other places about which he knows nothing—Groom News.

Use printed salesmanship.

N. E. POGUE

Watchmaker and
Jeweler

All Work Guaranteed
at Erwin Drug Co.

MAGNOLIA
PRODUCTS

Stay with Magnolia and
you stay ahead.

McLean Filling Station
C. J. Cash, Mgr.

BARBER
SERVICE

Modern Shop
Expert Barbers
Popular Prices

Elite Barber Shop

LANDSCAPING

Shade Trees Evergreens
Fruit Trees Shrubbery
Rock Garden Materials
Place orders now.

Bruce & Sons Nursery
Trees with a Reputation
Alanreed, Texas

GRADE A

Sweet Milk or
Bulgarian Buttermilk

Delivered at your door at a
reasonable price. You can depend
upon the quality.

HIBLER'S DAIRY

AUTO REPAIRING

Washing, Greasing, Storage

Parts for popular cars

All work guaranteed

H. A. D'Spain

Johnnie Mertel was in Shamrock
Sunday.

E. J. Windom was in Groom Fri-
day.

A. A. Callahan was in Lefors one
LP—City National Bank, Wichita day last week.

OH, YEAH!

She—"I saw something last night
I'll never get over."

He—"What?"

She—"The moon."

J. A. Sparks was in Shamrock Fri-
day.

E. J. Windom was in Groom Fri-
day.

A. A. Callahan was in Lefors one
LP—City National Bank, Wichita day last week.

HERE ARE SOME

Important Features OF THE NEW CHEVROLET

1. Knee-action wheels
2. Blue streak engine
3. New Y-K frame
4. Longer wheel base
5. 80 horsepower
6. 80 miles per hour
7. New all-weather brakes
8. Faster acceleration
9. Bigger Fisher bodies
10. 12% greater economy at touring speeds

NEW LOW PRICES

You can now buy a modern knee-action car right here in McLean for \$35.00 less than ever before! Compare features and prices! Then you will understand why we can say with confidence, "Drive the Chevrolet only five miles and you'll never be satisfied with any other low-priced car."

Cooke Chevrolet Co.

Sales



Service

Better ditch
Old Tires before
they ditch you!
Hot roads "Blow" Weak Tires



If you've escaped trouble so far on thin old tires, thank your lucky stars—and have us put on new Goodyears!—blowout protected by patented Supertwist Cord in every ply. Let us show you why the public buys MILLIONS more Goodyears than any other tire. Try our real tire service!



The Public's
FIRST-Choice—for
17 Years

We have 5 550-17
U. S. Royal Cord Tires
that have been run less
than 25 miles, at a
bargain.

O O O O O

Give us a chance at your
tire vulcanizing. We do
guaranteed work at
reasonable prices.



440-21
\$4.45



440-21
\$5.20

Prices subject to change without notice and to any State sales tax

Butler's Tire Store

We Make Tires a Business, not a Side Line

BUDGET NEEDED

"Do you think every wife should have an allowance?"
"Certainly; otherwise there isn't anything to borrow."

OH, OH!

"I take half an hour's beauty sleep every afternoon."
"You should make it longer, dear."

Judge—"Now tell us about your marital relations. Were they pleasant?"

Prisoner—"They were pleasant enough, Judge, but they all came and wanted to live on me."

"Does your husband ever worry over your grocery bills?"

"No, he says there's no sense in both him and the grocer worrying over the same bills."

Hubby—"What is this which you are serving, dear? Is it devil's food?"

Wife—"Yes I intended it for angel food but it fell."

Goofus—"How would you describe a grapefruit?"

Rufus—"It's a lemon that's flavored with quinine."

Customer (in jewelry store)—"I—ah—er—um—"

Jeweler (to clerk)—"Bring that tray of engagement rings."

The broad, general rule is that a man is about as big as the things that make him mad.

Beware of the man whose story sounds too good.

Honesty needs no change to keep up with changing conditions.

CLASSIFIED ADVERTISING

RATES.—One insertion, 2c per word. Two insertions, 4c per word. Three insertions, 6c per word. Four insertions, 8c per word. Five insertions, 10c per word. Six insertions, 12c per word. Seven insertions, 14c per word. Eight insertions, 16c per word. Nine insertions, 18c per word. Ten insertions, 20c per word. All ads cash with order, unless you have a running account with The News.

LODGES AND CLUBS

McLean Lodge A. F. & A. M. meets 2nd Thursday night in each month. Visiting Masons invited. Roy McCracken, W. M., W. T. Wilson secretary. 13-29

McLean Lions Club luncheon every Tuesday, 12:05 p. m., First Baptist Church. Visiting Lions welcome. T. A. Landers, president; Reep Landers, secretary.

FOR SALE OR TRADE

BIRTH ANNOUNCEMENTS, pretty stock designs, 5c each, or printed to order on wedding vellum at a reasonable price. News office.

BIRTHDAY CARDS, many beautiful designs, 5c each, at News office.

ADDING MACHINE ribbons and rolls, typewriter supplies of all kinds at News office.

FLOOR SWEEP, \$2.25 per 100 lb drum. News office.

TYPEWRITER ribbons all makes, 60c each. Portables, 40c, at News office.

PLENTY of red top cane seed and seed corn. Cooke Chevrolet Co. 1c

RUBBER stamps, pads and ink, at News office.

DUPLICATING sales books, 5c each at News office.

WEDDING announcements at News office.

Candidate cards at News office.

New shipment of office supplies at News office.

MISCELLANEOUS

BREEDERS.—We have at A. T. Wilson's warehouse one Percheron stallion, one saddle stallion, and a Missouri black jack. Come look them over and see John Lowe for terms. 1p-13-tfc

STORAGE under daily supervision. News office.

FOR RENT

Two large empty rooms for rent to adults only. Mrs. Belle Henderson. 1c

Opening Day Fair Crowd Breaks Record



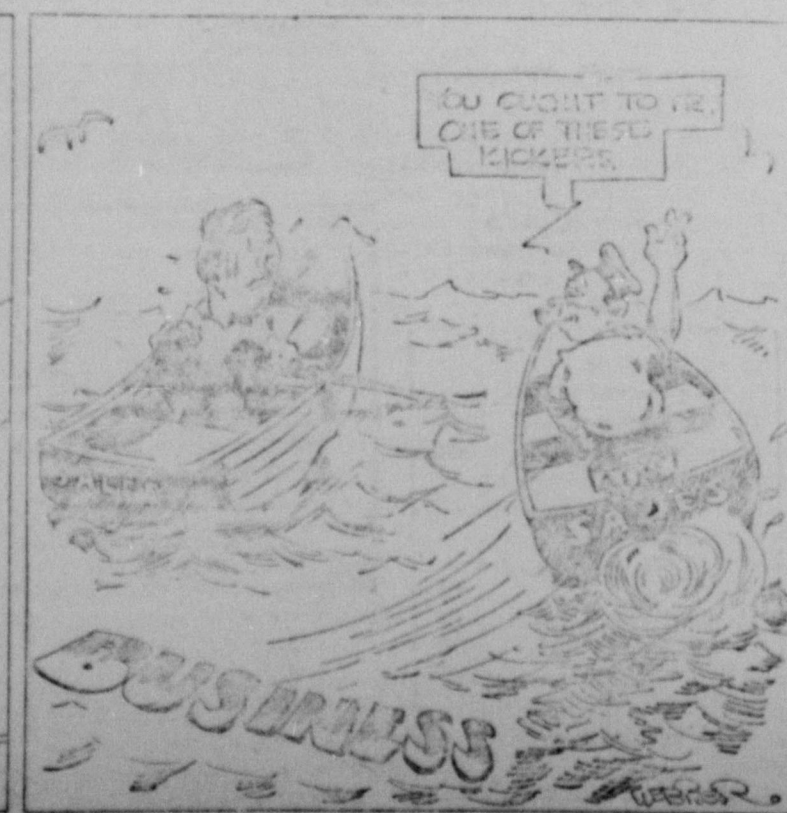
Thousands once more lined the parade grounds of the new McLean Fair, opening its doors to the public today. A crowd of 15,000 broke the 1933 opening day record of 11,000. Visitors were surprised to find the Exposition actually completed. Foreign villages and the new exhibits proved most popular with sightseers. A new section of the riding park in which 10,000 horses



Three of the 20 attractive models who will appear in a special fashion revue to be staged for the wives, daughters and sweethearts of Texas editors at the convention of the Texas Press association in Dallas June 11-17. Left to right, they are Sunny Wallace, Elsie Wallace and Rose Phifer.

J. W. Bragg of Paducah was in McLean last week. Sam Brown of Lefors was in McLean Thursday. J. F. Meers of Pampa, candidate for sheriff, was in McLean last week. D. C. Carpenter was in Lefors one day last week. Cat Armstrong of Hedley was in McLean Saturday. Harvey Cooper of Childress visited W. T. Wilson last week. Joe Benson of Brownwood was in McLean last week. Boyd Meador was in Texola, Okla., Friday. J. R. G. Bird of Lefors was in McLean Thursday. Bill Woodward and family moved to Arkansas last week.

It Beats the Old-Fashioned Cars



George Woodward of Oklahoma City was in McLean Wednesday.

MARKET SPECIALS

Friday and Saturday

CURED HAM, chunk, lb 13c

HAMBURGER MEAT, lb 5c

Pure Pork SAUSAGE, 3 lb for 25c

BEEF ROAST, chuck 10c

PORK ROAST, Ham, lb 12c

Heavy No. 1 DRY SALT BACON, lb 11c

LIVER, per lb 5c

GRAHAM MARKET at City Food Store

COMMON SENSE IN ADVERTISING

For some years business men have fondly believed that the general public, by and large, was made up of a lot of dumb clucks who, while most of them could read and write, could not think intelligently, or analyze the simplest problems. It has been figured that any kind of ballyhoo would stampede the crowd and get the money.

Here and there we find evidence of the idea that a few business men—all too few—but a few, have realized that perhaps, after all, there might be traces of near human intelligence outside of commercial institutions, and some of the blah, ballyhoo, hyperbole and fakery is being toned down in advertising.

This reformation is not due to any change of heart on the part of business men. It is due, rather, to the stern necessity of restoring confidence, and a realization that something must be done to make the buying public believe at least a part of advertising.

A few advertising men with brains, ability, standards and courage have rebelled and have pointed out some of the glaring crimes committed in the name of advertising—thus starting reforms that are pretty sure to become more general as time goes on.

Such reformation is not a matter of religion, morals or ethics. It is not Pollyannish or altruistic. It is hard headed business common sense and a realization that here is a limit to the old fashioned way of doing business on the Caveat Emptor scale.

The all too few business men who have not compromised decency, honesty, honor and ability have weathered the storm well—at least as well as the petitioners, and are now in a position to realize handsome returns for their steadfastness to the better ideals of life. We are coming to common sense and propriety. Newsdom.

"Why does a red-headed girl always marry a quiet fellow?"
"She doesn't. He just gets that way."

Postmaster and Mrs. John E. Tabor were guests at the St. James Field wedding at Pampa Sunday.

F. H. King of Mangum, Okla., was in McLean the first of last week.

F. E. McCracken of Amarillo was in McLean Saturday.

W. B. Gregory and family left last week for Arkansas.

Mr. and Mrs. Harold Clement and children moved to McLean last week from Sudan.

George Williams of Pampa was in McLean Saturday.

Miss Lois Kirby of Canyon spent the week end with home folks here.

Temple Atkins, Jr., of Ramona was in McLean Saturday night.

ENJOY YOUR VACATION IN A FORD V-8

Wherever you choose your vacation spot you'll be in style in a Ford V-8. And what a pleasant trip it will be if you select the "Car Without a Price Class" to take you there and bring you back. No road is too "tough" for the Ford V-8... no driving condition too difficult, yet in no car under \$2,395 can you secure the same motoring satisfaction. The Ford V-8 costs as little as \$515, f. o. b. Detroit. Include Ford in your vacation plans, then come in tomorrow for a demonstration that will prove this fine automobile gives you more for your money than any other car on the market.

Immediate Delivery—No Delay

McLaughlin-Reeder Motor Co.

SALES



SERVICE

HOW MARGE WON



Your drug or department store is now featuring Outdoor Girl Face Powder, as well as the other Outdoor Girl Beauty Products, in generous 2 1/2 and 5 oz. sizes. If you would rather test five of the Outdoor Girl Olive Oil Beauty Products first, send the coupon below for the Beauty Kit.

OUTDOOR GIRL Olive Oil BEAUTY PRODUCTS

SEND 10¢



CRYSTAL CORPORATION, 130 Willis Avenue, New York Dept. H2 I enclose 10c to cover mailing costs. Please send me liberal trial size of your five famous aids to loveliness.

NAME _____ ADDRESS _____ CITY _____ STATE _____