

BATTER UP

Last Thursday's game between the Courthouse and I. O. O. F. on the local diamond gave the Court house the decision by 13-3. To start the power of the game Luther Thomas pounced into a home run scoring two men ahead of him. The I. O. O. F. aggregation made their first counter when Sparks, tosser for the court house walked in Kirksey.

SUMMARY: One base hits, hits, 3; Two-base hits, 1; home-runs, 3; bases on Balls, Sparks, 6; Batteries, I. O. O. F. Barnett, McCasland and McCasland; Court house: Sparks and Hunt.

Courthouse 13
I. O. O. F. 3

FRIDAY

The Game last Friday between Fields and Bonner, and the United Dry Goods promised to be a real game until the last half of the seventh. The game had run on a close margin, 3-3, when one of the Fields and Bonner's great men took the pill for a ride over in right field for a three-base hit, sending in two men ahead of him. United came back in the last half for two scores in their end of the score, and the game ended 6-5 in favor of Fields and Bonner. Some one remarked that the hats worn by the United team lost the game. We disagree. They'd take anything.

SUMMARY: Fields and Bonner: one-base hits, 6; three-base hits, 1; struckout, by Kirksey, 2; walked, by Kirksey, 5; errors, 3. Batteries, Kirksey and Kapitina. United: one-base hits, 4; three base hits, 1; struckout, by Cloud, 3; errors, 4. Batteries, Cloud and Dickson.

Fields and Bonner 6
United Dry Goods 5

MONDAY

The Court house nine went "round and round when they met the Independent team on the local field at the west end of the city Monday evening. This was the first defeat of the Independents. The court house hit so fast and furious that the scorekeeper lost track of the happenings and had to call a halt to "catch up". The game ended with Courthouse far in the lead. Batteries: Courthouse, Sparks and Cranford; Independents: Kiker and Dean.

Courthouse 18
Independents 5

TUESDAY

The United noted out the I. O. O. F. Tuesday afternoon by a small margin at the local field. Floyd and Gunn were batteries for United; McCasland and McCasland for I. O. O. F. The game ended in favor of the United Dry Goods.

United 6
I. O. O. F. 4

STANDING (Up To Tuesday)

TEAM	W	L	Pct.
Independent	6	1	.858
Courthouse	4	1	.800
Fields & Bonner	3	1	.750
United Dry Goods	3	4	.429
I. O. O. F.	1	5	.166
Chester Street	0	5	.000

ATTEND ANNUAL MEETING AT LITTLEFIELD, TEXAS

Littlefield, Texas held their annual Chamber of Commerce meeting Tuesday night of this week. Representatives from all parts of West Texas were present. Those attending from Portales were Bert Rawlins, Ed J. Neer, Dr. N. F. Willard and Senator T. E. Meares. The local men reported a splendid meeting.

BEGIN SECOND WEEK AT COLLEGE WITH 163 ENROLLED

Students From Three States Attend School

The Eastern New Mexico Junior college entered its second week of the six-week summer session Monday morning of this week with 163 students attending. The attendance record according to Floyd D. Golden, dean, exceeded all expectations. Students are registered from three states, Texas, Oklahoma, and New Mexico, with the latter leading in enrollment by a large margin; Texas is next in line. Although there are several students attending who have residence in Portales there are 14 counties in New Mexico represented at the college.

A complete list of students, up to Monday morning are as follows, giving name, city, county and state of each student.

Wheeler, Ruth, Portales, Roosevelt county, N. M.
Garland, Kenneth Charles, Portales, Roosevelt county, N. M.
Minyard, Alfred B. Portales, Roosevelt county, N. M.
Hoover, Pearl, Adrain, Deaf Smith county, Texas.
Hunt, A. E. Portales, Roosevelt county, N. M.

Clara Florence, Portales, Roosevelt county, N. M.
Moore, Edna Pearl, San Jon county, N. M.
Pearson, Marjorie, San Jon, Quay county, N. M.

McDonald, Tulsa, Portales, Roosevelt county, N. M.
Rowley, Lucille, Portales, Roosevelt county, N. M.

Hegler, Billy, Carlsbad, Eddy county, N. M.
Drinkard, Eunice, Portales, Roosevelt county, N. M.

Waltom, Mary Alice, Portales, Roosevelt county, N. M.
Smith, Young, Portales, Roosevelt county, N. M.

Hayes, Opal, Clovis, Curry co., N. M.
Richards, Theopa M., Portales, Roosevelt county, N. M.

Richards, Averil, Dora, Roosevelt county, N. M.
Roush, Marie, Melrose, Curry county, N. M.

Roush, Augusta, Melrose, Curry county, N. M.
Chamber, Ruby Wilma, San Jon, Quay county, N. M.

Moore, Estelle, San Jon, Quay county, N. M.
Jenkins, Ruby, Portales, Roosevelt county, N. M.

Richardson, Ruth, Portales, Roosevelt county, N. M.

(Continued on Page 3)

WILL HOLD CONVENTION IN HIGH SCHOOL BUILDING

At a meeting of the Plateau Singing Convention board members last Friday, in the offices of Turner Hensley, local attorney, it was voted that the convention which meets here Saturday and Sunday of this week will be held in the high school auditorium.

A. E. Hunt, Lewis A. Little and Turner Hensley, Jr. were acting in the interest of the local chamber of commerce, and assured the board of members and others present that the civic body would cooperate in every possible way to see that the convention was a success. It was also suggested that the local residents who have or can accommodate visitors who will be here on those two days to get in touch with the chamber of commerce offices and register, stating the number of accommodations to be offered.

Rehearsals and get-together meetings will be held all next week at the Assembly of God church. Many out-of-town guests are expected to attend the convention from Lamesa, Washburn, Amarillo, and other points in Texas, as well as Oklahoma. Guests from Carlsbad, Roswell, Clovis, Melrose, Tucuman and various other places in New Mexico have already sent in registration. It is expected that at least 3,000 people will be present for the event.

The Plateau Convention comprises 31 counties of New Mexico, Texas, and Oklahoma.

Those attending the meeting Friday morning were Ezra Watts, Howard Hammonds, S. B. Fletcher, John F. Taylor, president of the Plateau convention; Clyde Miller, all of the Plateau, Turner Hensley Jr., A. E. Hunt, J. H. Lee, and Lewis A. Little, of the local chamber of commerce.

Board members consist of Prof. F. M. McKinley, Elida; Clyde Miller, Howard Hammonds, Frank Thomas and Leslie Frazee. Local officers are S. B. Fletcher, president; Clyde Miller, vice-president; Howard Hammonds, county board chairman.

Mr. Taylor has been in Portales for the last several days making necessary arrangements. He stated that the prospects for a successful convention lies in the citizens of Portales. He stressed the dire need of local residents to show the utmost hospitality to visitors, and was of the opinion that local civic organizations and individuals should feel it a part of their duty to show every possible consideration to all visitors.

A complete program will be found on page 2 of this issue.

\$14,000 FROM LIQUOR TAX

According to J. C. Pillow, executive secretary of the state liquor control board, revenue from the state stamp tax, which became effective June 1, totaled more than \$14,000 the first three days of the month.

Junior College Plans To Make Two Field Trips

Two geography field trips which will present scenic New Mexico to students and teachers is being planned by the Eastern New Mexico Junior college.

The first trip, which will take the sight-seers to Roswell to see the bottomless lakes, scenic tour of Ruidosa, a trip to El Paso, Texas, and Jaurez, Chih., Mexico the famous White Sands region, the well known Carlsbad Cavern and other points along the route will begin Friday morning, June 22, returning Sunday, June 24.

The second trip, the following week end, sponsored by the college will consist of Las Vegas, Santa Fe, the Cliff dwellers, Taos Indian pueblos, Red River pass, Cimmaron canyon, on to Raton, returning by way of Clayton, and Tucuman. The sight-seers and students will return Sunday, July 1.

The trip is open to anyone who cares to go. It will be made in private cars, and expenses of transportation to the southern trip will cost approximately \$5.00. The trip north will cost about \$6.00. It was stated by those in charge.

Miss Cowling, who is in charge of arrangements, asks that those desiring to make the trip make reservations by Monday of next week. There will be plenty of cars going on the trip, and no one will experience any difficulty in finding transportation accommodations.

STUDENTS GO ON SCENIC TOUR

Approximately 110 students of the Eastern New Mexico Junior college gathered on the court house lawn Thursday afternoon for a tour of the city. Bert Rawlins, manager of the United Dry Goods store gave a brief history of the origin of Portales, after which the students boarded two school buses and four private automobiles to view points of interest throughout the city and surrounding territory.

Accompanied by John Plummer, Mr. Rawlins and A. M. Gregg, the caravan visited the caliche pits, broomcorn factories, city water plant and a number of other places of interest. Approximately 40 miles were covered on the tour.

PLANS RECREATION

Dean Hayes and Dean Palmer in planning for the recreation of the students at the college are organizing athletics for the summer term.

Dean Hayes will have charge of the tennis club for women. A soft ball team for men has been organized by Dean Palmer. The schedule of games has not yet been arranged.

Advance Tip for Summer



Black and white plaid mouseline de soie dress with red velvet ribbon sash. Ruby and rhinestone bracelets repeat the color scheme.

Sarah Is Nation's Best Speller



Sarah Wilson of the Hancock junior high school of Gray, Maine, won the first prize of \$500 in the tenth annual national spelling bee, in the auditorium of the New National museum in Washington. Our illustration shows Dean George F. Woods of the American university presenting the prize to Sarah, with James Wilson of Canton, Ill., winner of second place, on the right.

C. C. C. Camp Ready When Men Arrive

The C. C. C. Camp located between Portales and Clovis which is to accommodate the company of boys that is to make the state park was practically completed last week.

The plumbing equipment and electric light plant had to be brought from the Socorro camp.

The tents are stretched and fixed so that the men who are to occupy them should not suffer at all from the weather. The camp has the appearance of a military camp.

Capt. J. W. Love was in charge of the construction and Leuit. Rester was the engineer.

BULLETIN

The C. C. C. Boys arrived at schedule about six o'clock, under the command of Capt. Taylor. Capt. Donahue will take command as soon as the camp is made. Lieut. Rester will remain the construction officer for the present. The men are from Wyoming, New Mexico and Texas. J. H. Lee who is on the park board will be able to give some details of the park in the near future.

By Telegraph

Washington, D. C.
Portales Valley News

Have valuable information that every county in New Mexico will today be designated emergency relief counties thus qualifying them for all benefits under emergency relief act stop there is slight possibility that three or four counties might not be but I am hoping they will also be included stop be assured of my every cooperation and assistance at all times.

Bronson Cutting

Sudan Will Seek To Establish New Record on Sunday

The Sudan, Texas, baseball nine will invade the local field here Sunday in an effort to establish a record in the Panhandle district.

According to the best information the Sudan team is slated to be a fast working nine, and boasts of one of the finest batteries in this area. Two weeks ago they met Rogers at Rogers in a fast game which ended in their defeat after the twelfth inning by a score of 12-11.

"Although the Sudan aggregation have been showing up wonderfully this season, we believe our boys will give them a battle for the decision when they invade here Sunday," Manager Roscoe Creek said to a News representative this week. "Sudan has a swift team, but we believe we have the odds," Mr. Creek concluded.

The game will be played on the local field southwest of the city, and will be called at 3 o'clock. Baseball fans are assured of a real battle. Batteries for Portales have not been announced.

Floyd Graduates Fifteen Seniors

The 1934 graduation class of the Floyd high school tried something new for their commencement night, by not having a speaker for the evening.

The valedictory address was given by Oral D. Walker. The salutatory address was given by Ernest Shaffer.

The class prophecy was given in the form of a play in which the characters were Madeline Williams, Avery Carlisle, Ona Little and Lucille Parsons.

The freshman year of the class history was given by Bedie Widner and the three other years were given by Alton Miller, Willard Haragan read the class will.

There were two choruses given by the class, "School Days" and "Commencement Day." Hawaiian Memories" was sung by Oral D. Walker, Bedie Widner, Ona Little, and Madeline Williams.

The key of knowledge was presented to the junior class by Dale Widner.

Supt. C. T. Grable presented the diplomas.

The following is a list of the high school graduates:

Ona Little, Oral D. Walker, Madeline Williams, Bedie Elizabeth Widner, Ava Lucille Frances Malone, Chamer L. Wilson, Willard Haragan, Avery Carlisle, Dale Widner, A. P. Lofton, Jr., Edward Lee Cooper, Buford E. Olson, Alton Newton Miller, and Herbert Ernest Shaffer.

The following is a list of the eight grade graduates:

Ollie Carlisle, Edna Bacon, Mary Francis Hooper, Anna Kathleen Bottoms, Maxine Milligan, Edna Brown, Corrine Kelley, Desalee Lee Mayes, Vera Wilkins, Dorothy Brown, Flo Irene Redburn, Ruth Russell, Ethel Willis, Ruby Mae Richter, Charlie Parker, Eugene Moore, Kirby Widener, Charles Bilderback, Orva Widener, L. Rogene Vickers, Charlie Upton, Josephine Wilson, Opal Haragan.

Alfred Powell who is attending summer school at the Normal University at Las Vegas spent Friday night with Rev. and Mrs. Claude A. Loris.

Bathing Suit



White wool bathing suit with corselet and blue straps which cross in back and tie in front.

LOCALS BEAT AMARILLO IN TWO STRAIGHT GAMES

Conference On State Problems Will be Held

Beginning next week at the Eastern New Mexico Junior College a conference on State problems will be held each day from 3:30 to 5 o'clock p. m., according to information secured from Mr. Donald W. McKay, president of the Junior college.

"This is not strictly a student event. The community in general is invited to attend each discussion without any cost to visitors," Mr. McKay stated.

The conference opens Monday when two speakers will appear, following by discussions by Vernon Tolle and Dr. Geo. I. Sanchez will discuss educational finance in New Mexico.

Wednesday evening Dr. J. R. Earp, state director of public health, will give a discussion on public health problems in New Mexico. Miss Margaret Reeves will discuss social problems of New Mexico on Wednesday night, and on Friday night Dr. L. S. Tiresman will discuss bilingualism in New Mexico.

To close the conference on Saturday, Dr. Kerchville will discuss Spanish folklore in New Mexico.

FACULTY AND STUDENTS AS CLUB GUESTS

The faculty and students of the Junior College were honor guests at a reception given by the Portales Woman's Club at the club building Friday evening.

Guests were greeted by Mrs. R. A. Young, President of the club. Mr. Young, Miss MacKewen Walton, president of the Junior Woman's Club, Mrs. Fred Dennis, president of the Clovis Woman's Club, Mr. and Mrs. E. J. Brough President and Mrs. Donald McKay, Dean and Mrs. Floyd D. Golden, Mr. and Mrs. Ed J. Neer, Mr. and Mrs. C. M. Compton, Mr. and Mrs. H. E. Taylor, Mr. and Mrs. A. D. Ribble, and Mr. and Mrs. J. B. Priddy.

The house was lovely with baskets of spring flowers ranging in color from delicate pink to deep blue. Floor lights interspersing the room furnished soft light. The center piece for the table was of exquisite pink roses intermingled with baby breath and fern arranged in a cut glass bowl. Pink tapers were placed in silver holders on each end of the table. Mesdames Ray Bonner and Turner Hensley presided at the punch bowls, they were assisted in the serving by members of the Woman's Club and the Junior Woman's Club.

The high school orchestra under the direction of Ernest Pogue furnished music throughout the evening. Miss Johnson played a piano solo. Mrs. Taylor McCasland sang some Irish ballads. Members of Miss Ruth McKone's dancing class gave one number and Miss McKone did a solo dance. Mr. Thomas of Clovis gave two vocal numbers. Jack Carr played two numbers on the violin. Mrs. Thurman Harris gave a piano solo and Rev. George Wilson sang several numbers.

The social committee was in charge of the evening. Members of the committee are Mrs. E. N. Neer, chairman, Mesdames J. B. Priddy, J. C. Compton, A. D. Ribble, William LeMaster, E. T. Hensley, Bert Rawlins, Marion Stinnett, K. J. Brough, Coe Howard, J. B. Sledge, J. B. H. Young, G. W. Carr, P. E. Jordan, Carl Turner, and James D. Turner.

Miss Lillian Marshall was quite sick last Friday and is unable to attend the Normal this week.

Mr. Foy Williams has been indisposed for several days.

Mrs. May Brooks and sons visited in her fathers home Sunday. Mrs. R. C. Marshall returned Tuesday from a three weeks visit to her brothers at Dallas, Texas.

Mrs. J. P. Schenck of Elmhurst spent the week end in the home of Rev. and Mrs. J. T. Redman.

The Amarillo Black Oilers of Amarillo, Texas went down in defeat when they met the Portales nine at the local here Saturday and Sunday at the new ball park southwest of the city.

Preston, catcher for Portales, could easily be given credit for winning Saturday's game when he pounced out a three-bagger, sending home three scores in the first inning of the game. Amarillo also took a good lead in the first inning when Goos connected for a three-bagger, scoring Willis, Smith's two-base hit scored Goos.

The game stood like this until the first of the fourth when Goos got on with a single. Johnson singled, Fullbright passed out of the picture, and Walker, Amarillo pitcher, singled, scoring Orin and Johnson.

Portales came back in the seventh with two more runs when Dickson singled, scoring C. Woods and Preston. The game ended 5-4.

The second game was even more thrilling than the first. The Oilers scored two runs in the first, Portales came in and pounced into two doubles, a walk, and a home run by C. Woods giving the locals four tallies. Amarillo took two in the second to even the score. They came back in the third with another, giving them a one-score lead. But it didn't stay that way long. Portales got a single, three-base hit, a single and a double for two runs. The local nine made two in the seventh and one in the eighth which gave them a decision of 13-10.

Manager Roscoe Creek expressed his gratitude for the goodly crowd attending the two games. Mr. Creek estimated about 1,000 attended the game Sunday, and Saturday's turnout was about 400. "The inclement weather on Saturday," Mr. Creek stated, "is attributed to the small crowd in attendance, however, we were well pleased with the turn out on Sunday."

Box score. First Game.

PORTALES	Ab	R	H	E
Russell, cf.	5	1	3	0
Onstott, 2b.	5	0	0	0
Patterson, 3b.	5	1	0	0
C. Woods, ss.	4	2	3	1
Preston, c.	4	1	3	0
M. Woods, rf.	4	0	1	0
Dickson, lf.	4	0	1	0
Vineyard, 1b.	2	0	0	0
Hudnell, p.	4	0	2	0
Angled, 1b.	2	0	2	1
TOTAL	38	5	14	3

AMARILLO

Willis, 2b.	4	1	2
Randon, 3b.	4	0	1
Goos, 1b.	4	1	1
Grice, ss.	4	1	1
Smith, c.	4	0	1
Johnson, rf.	4	1	1
Fullbright, cf.	4	0	1
Walker, p.	4	0	0
Banks, 1b.	4	0	0

(Continued on page five)

Rogers Closes School Year

Professor Andrew Ogle, head of the education department of the Eastern New Mexico Junior College, was the speaker of the Rogers eight grade graduation exercises held Wednesday of last week.

He complimented the class on the grade of work that they are doing. He urged them to continue their education in order that each one of them can be the best qualified possible to hold the positions that they to be assigned.

The speaking was preceded by an opera that County Superintendent Hunt estimated one of the best grade programs that he had ever heard.

Superintendent Gordon checked his work in the Rogers school this year and is quite well satisfied.

The following is a list of the eight grade graduates:

Lois Mae Adams, Doyle Blakey, Randolph Brooks, Polk Clark, Walton Fullerton, Geneva Chisum, Luke Lee, J. B. Massey, Mildred Miller, Zillah Ragland, Hazel Thompson, Jessie Watson.

The following is a list of the high school graduates:

Ola Mae Adams, Tinnie Miriam Alexander, Mabel Irene Brown, Herman Chester Clark, John Deperman, Mamie Novella Frazee, Everett Glenn Givens, Laura Ellen Owens, Lyle Grant, Lynne Judah, Annie Marie Merrick, Lee Richards, Jimmie Richter, Fay Thetford, James Thurston Tollett.

PORTALES VALLEY NEWS

Established 1901

J. O. GREAVES, Editor and Owner



DEMOCRATIC IN POLITICS

Portales Herald consolidated with Portales Times, March 27, 1912.
Portales Valley News bought Portales Herald Times, September 12, 1916.
Portales Valley News consolidated with Portales Journal, December 14, 1920.
Roosevelt County Herald absorbed by purchase, January 7, 1922.

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SUBSCRIPTION RATES

	In New Mexico	Out of New Mexico
One Year	\$1.50	\$2.00
Six Months	1.00	1.50
One Year	\$2.00	\$2.50
Alaska, Canada, and Mexico		2.50

ADVERTISING RATES ON APPLICATION

The News is desirous of cooperating with all churches and schools, and will carry advertising of events, where a charge of admission, or where any article is sold, at one-half regular advertising rates.

NEW MEXICO PRESS ASSOCIATION

MEMBER 1934



NO LONGER A PROPHECY

There has been continued evidence that this nation is definitely emerging from the depression that has beset it. Now come heads of two of the country's biggest industrial units and the chief of the government's most powerful financial agency, to declare that recovery is no longer a prophecy but a fact.

Myron C. Taylor, chairman of the United States Steel corporation and Alfred P. Sloan, Jr. president of General Motors corporation, agree that industrial recovery is under way with irresistible force, and Jesse Jones, chairman of the Reconstruction Finance corporation, says that bankers are now trying to make loans, that money can be borrowed through normal channels more easily, and that demand for government support is less than anticipated.

These are not idle gestures from self-appointed apostles of optimism such as have been pointing around the corner ever since 1929, but are expressions from hard-boiled business men and industrialists who are accustomed to weigh their words carefully, and who were, in the main, talking to their stockholders in the knowledge that their messages must hold water, else their judgment will be questioned.

What they say but accentuates the myriad evidences, of industry about to be restored, observed by all of us. Business is breathing more freely again and the death-rattle in embattled industry is not audible any more. On every side we see that this is so, and there is an air of confidence about men on the street, that was absent a year ago.

There is something more than the completion of a cycle involved. Whatever our partisan leanings, we must admit that this could not have been brought about by any policy of watchful waiting. Action was needed, and a courageous leader blazed a new trail from the wilderness. The way has been rough, very rough in places, and we have suffered severe bumps and jolts to what we thought was a permanently established order.

If these giants of industry will only ponder the strength that helped them to their feet again, and with them the man on the street; if they will join hands with their government in profiting from the errors and in building upon the safe principles of the various recovery units, the nation may be saved a repetition of the disaster that has caused a great deal of suffering and tragedy.

There is the prediction that when congress adjourns, industry and business will hitch the belt a notch tighter, and have us all to still higher grounds.—Record, Statesville, N. C.

ADVERTISING AND SELLING BY PERCENTAGE

The law of percentage is what encourages all who solicit for the sale of goods. The average peddler, or subscription solicitor, has long learned that flock of unprofitable calls will be off-set by a number of good sales. He realizes that he "gets" a very definite percentage of the prospects upon whom he calls.

The merchant who advertises should know this truth if he expects to get the most for his money. If he places his advertising before 500 readers, other things being equal, he will get half the response that would be his if he contacted 1,000 readers. There is no magic to it, the law of percentage is pure mathematics.

However, in newspaper advertising there is another factor that makes certain news-

papers more valuable than others. A newspaper may, through the years, build up prestige and win the high regard of a buying class of readers. It may not have the numbers of another newspaper, when mere subscribers are counted, but it will easily outpull its competitor in securing results.

Whenever an advertiser can secure a newspaper, possessed of both the largest circulation as well as the class circulation, that's what sensible merchant would call rare good fortune.—News, Heron Lake, Minn.

AS INDUSTRIES ORGANIZE

Among other valuable fruits of the depression which could be listed should be mentioned the activities of the industries in eliminating many of the undesirable cut-throat competition practices and the causing of the business and industrial men who have been bitter enemies to get together and work out their mutual problems in a sane way.

The other night the printers and publishers of Canadian county met to consider. When everything runs along smoothly and ties will be eliminated as a result and in the future meetings many steps will be taken to advance the standing of the industry in the county. And yet printers and publishers have had the name of being the most independent and tractable class of hombres on earth. The announcement that the president had signed the newspaper code regulating industry turned the trick.

In most other lines a similar spirit of co-operation is being born and is doing much in the elimination of unfair practices. It is a slow process and there are usually a few outlaws in each industry who make the task more difficult. However, the day of rugged individualism is really passing and the butcher, the baker, the candlestick maker are all learning that despite the fact that their competitors may have horns, cloven feet and spiked tails, there is much to be gained by congregating with them occasionally for the general good of the craft.

The fruits of adversity are not always bitter.—American, El Reno, Okla.

WE'VE GOT RELIGION

their problems. Several uneconomic practices we get our three squares a day, with a show or a movie thrown in now and then, we are prone to let things slide and keep our noses out of the other fellow's business. We may know that "the other fellow" is a crook—not by any direct dealings that we may have had with him—but by such circumstantial evidence as is bound to reach us by the grapevine route. Yet we are entirely indifferent to his knavery so long as he does not pick our pockets or burgle our homes before our eyes.

But when hard times come and the roads grow rutty so that travelling over them is painful, the world changes its form and the people in it see things from a different angle. We are religious, and what had been condoned with equanimity before, we now condemn with a vengeance.

Verily, we've got religion today. Profound changes are constantly occurring in the world—at least on this side of the ocean. The old economic system of lawful extortion in high finance, of graft in higher-up politics, of special privileges, of debt repudiations, is on trial. The gilded idols whom we enshrined on the throne of what we called Success are now seen to be the tarnished images such as might have been expected from an ignoble alloy that has been subjected to exposure.

To the chisellers, the welshmen, the grafters and others of their like, the present wide-awake attitude of most taxpayers is about as welcome as a west wind on a wicked winter day. But whether lasting good will follow, now that our eyes are open and we no longer worship these gilded idols is hard to say. For even Moses laid down the law to his benighted people when he found them worshipping the golden calf, there still were many among them who held mental reservations and chafed at their allegiance to his code.—Democrat, Goshen, Ind.

Libraries are as the shrines where all the relics of the ancient saints, full of true virtue and that without delusion of imposture, are preserved and reposed.—Bacon.

Useful knowledge acquired today makes every succeeding day more productive.

For real pleasure, for live news of folks who think more of you than any friends you have ever had, for honest, unbiased opinions, for shrewd comments of the day's news, and of politics and policeians, for interesting stories of the lives, and events in the lives of the people you know best, read your Home-town newspaper.

History shows many examples of taxing a people until they repudiate tax obligations.

Plateau Singing Convention

Annual Convention
Portales, N. M.
June 16 and 17
1934

PROGRAM

Saturday Morning
9:00—Sam B. Fletcher, president, Roosevelt county; Fred Hodges, Portales.
10:10—Invocation Rev. J. E. Disch, Borger, Texas.
10:20—Joe Garrett, Hereford, Texas, Capt. Dist. 3; Zed Robinson, Littlefield, Texas.
10:30—Capt. O. H. Thomas, Roswell; M. M. Southworth, president Chaves county, Roswell.
10:40—Capt. Bill Snyder of Dist. 7, Clovis.
10:50—Capt. L. C. Lollar, N. M. Peileman, V. P. Melrose, N. M.
11:00—Capt. S. H. Halle, Dist. 1, Dumas, Texas; Capt. F. M. Hilliard, Dist. 2.
11:10—Capt. R. N. Shelton, Dist. 5, Lubbock; G. N. Luce, Clovis.
11:20—J. C. Bynum, president Ed- dy county, Carlsbad; E. A. Taylor, Hope, N. M.
11:30—Mrs. Clara Mae Fleming, Hope, N. M., quartette 140, Songs of Praise; O. C. Allen quartette, Star of the West.
11:40—Capt. J. L. Graham, Panhandle, Texas; S. R. Rose, Roswell.
11:50—Robert Stratton quartette, Borger, Texas; Miss Marcella Durham, Nara Vasa, N. M.
12:00—Noon.

Saturday afternoon, June 16th
J. E. Disch presiding
Invocation
2:00—Opening song; Johnnie Boy- sion, Tula, Texas; Prof. J. A. Conway, Kress, Texas.
2:10—Verda Foreman, Clovis, quart- ette; J. W. Garrison, Mountain- air.
2:20—Mrs. Grover Lemaster, G. N. Luce, Clovis.
2:30—Pringle quartette, arr. by Chester Lieb; S. O. Bridges, Clovis.
2:40—Robert Stratton, lead; Ben- nie Hall, Las Cruces, N. M.
2:50—Mrs. J. L. Ellinger, Lamesa, N. M.
3:00—Mrs. James Draper, Estancia; Howard Hammonds, Portales.
3:10—Homer F. Morris, Alanta, Georgia; Welcome address, mayor of Portales; D. P. Martin, Wichita, Kan.
Local committees and advisory boards meeting.
3:20—Solo Walter B. Seale; quar- tette; quartette arranged by Joe Bartlett; J. E. Brannen greeting from Texas.
3:30—Borger orchestra.
Business session; meeting of com- mittees at large. Roll call by secretary Garrett.
Torre county quartette, J. W. Garrison.

Saturday Night, June 16
7:00—J. W. Garrison lead; J. A. Luce quartette.
7:10—Abilene Harmony Singers; Homer Shaw, Hendrix Shiley, Thurston Marshall, Leda Dowdy; pianist, Miss Maylene Howell, Abilene.
7:20—Mrs. Sam Sims lead; quar- tette arr. by Leon Carpenter, president Wiley county.
7:30—Portales quartette, arr. by Sam B. Fletcher, Howard Ham-monds; J. E. Garrett, Secy., Hereford.
7:40—W. W. Hammons, Muleshoe, Texas, Damsen quartette arr. by Ollie Damsen, Deaf Smith county quartette.
7:50—Quartette arr. by M. M. Southworth; K. P. McClish, Mc Donald.
8:00—Durham orchestra; J. C. By- num—"The Way is Open Again"; Bellview quartette, Welch and Harrison.
8:10—S. O. Estigne, Portales, spe- cial; Lloyd Estigne lead; Mes- senger double quartette, arr. by W. P. Perry.
8:20—Rev. Terrell, Elida, N. M., lead; Sam Hammon, Littlefield, Texas.
8:30—Zed Robinson, Special; R. L. Blessing; E. Ralph Marshall, president Armstrong Co., Claude, Texas.
8:40—A. E. Nash, Lovington, N. M., lead; J. P. Beckner, Clayton, N. M., Opera Area county, arr. by Mrs. E. B. Moon.
8:50—Star of Hope, quartette, arr. by Hanson Pike; O. C. Allen, Clara Mae Pike.
9:00—Vaughn quartette; Walter B. Seale, R. E. Jordan, lead. Robt. Stratton, convention song.
9:10—Dust Valley Priest, Helen Garrison, Borger quartette.
9:20—L. D. Hufstader, solo, Mrs. Imogene Pace, Amarillo; Arm- strong quartette.
9:30—Hartford quartette, E. M. Bartlett.
9:40—Joe Garrett quartette; John- nie Margaret Taylor.
9:50—R. N. Shelton, Lubbock lead; Morris Henson quartette, Homer F. Morris, Alanta, Ga.
10:00—Business session, committee at large.

Sunday Morning, June 17
Invocation by local pastor
8:45—S. H. Halle, Capt. Dist. 1, Dumas, Texas, R. G. Stratton.
8:55—Wloyd Fortner.
9:00—Miss Emma Hazel Spiller and mother, Amarillo; Miss Ver- ta Forman quartette.
9:10—J. E. Foreman lead; Mrs. Roy Smith, special, Tucumcari.
9:20—Frank Thomas lead, R. G. Peileman quartette.
9:30—Miss Evelyn Taylor, special Kress, Texas; Portales quart- ette, arr. by Fred Marshall.
9:40—Sam B. Fletcher; O. L. Chapman; Roy Ragdale quart- ette.
9:50—Austin Williams, Reydon, Okla., Lester Burgett, Bass solo.
10:00—Welcome address by Mayor of Portales.
10:10—Mabel and Jeanette Taylor arr. quartette.
10:20—B. B. Barnes, Loving, N. M., Mrs. Oble Blanchard.
10:30—E. C. Hawes and R. C. Rof- fey, arr. quartette; Mrs. F. M. Hilliard lead.
10:40—Mrs. Grover LeMaster; R. S. Norman, editor Community Weekly.
10:50—Paul Drake, J. B. Carnes; Harwell quartette, Ft. Sumner, N. M.
11:00—C. C. Bowman, Mrs. How- ard Moral, Lee Davenport, W. T. Diviner.
11:10—Clarence Day; J. C. Mc- Guffey; Lester Burgett, quartette.
11:30—Leli F. Kite; Ralph Marsh; 11:40—Response to welcome ad- dress by R. N. Shelton, captain 5th district.
11:50—Convention song No. 53, G. Chimes, Jno. F. Taylor.
12:00—Noon.

Sunday Afternoon, June 17
1:30—Opening song, Capt. L. C. Lollar; L. C. Timmons, president Torrence county, Moriarty, N. M.
1:40—Visiting quartettes and com- panies as directed by the board in session.
Lorris Henson, Vaughn and Har- lord music companies.
Presentation of cup by B. P. Ab- bott.
3:00—Official array:
John F. Taylor, J. S. Garrett, J. E. Disch, Z. B. Moon, Zed Rob- erson, J. A. Conway, R. G. Peileman, B. P. Abbott, F. M. Hilliard, J. E. Brannen, A. D. Hill, Fred Marshall, Fred Hod- ges, Captains: S. H. Halle, Dist. 1; F. M. Hilliard, Dist. 2; Joe Garrett, Dist. 3; Sam J. Taylor, Dist. 4; R. N. Shelton, Dist. 5; Weidon F. Kite, Dist. 6; Bill Snyder, Dist. 7; L. C. Lollar, Dist. 8.
Chaves Co.—M. M. Southworth, O. H. Thomas, Miss Luce South- worth, J. W. Smith, L. C. Lollar, S. R. Pope, Ben Hassel.
Terry Co.: A. L. Stephens, R. C. Stephenson, Miss Mattie Henson, T. O. Thompson, O. L. Chapman, R. O. Ragdale, O. S. Speed, W. A. Henson.
Armstrong Co.: P. Ralph Marsh, John Bentley, Miss Nadine Staf- cup, Thos. F. Wagner, D. C. D. C. Dodge, Chas. Culver, W. L. McClure.
Eddy Co.: C. W. Bynum, O. C. Allen, J. B. Stamp, E. A. Tay- lor, A. D. Hill, Ed Watson, Bill High, Mrs. Z. B. Moon.
Carson Co.: C. W. Beane, Geo. B. Groat, Sam Grakins, A. G. Sile, H. E. Wood, Mrs. Mary Chen- worth.
Hockley Co.: Bill Frost, S. J. Tay- lor, Miss Mabel Taylor.
Harrison Co.: J. W. Harrison, L. C. Timmons, Mrs. Edna Green, Tom Liser, Mrs. Ester Cooper, Bill Priest.
Haskell Co.: E. C. Henson, H. C. Ruffey, J. W. Spencer, Miss Pat Henson, Earl Wesley, Jeff Wal- den, Fred Marshall.
Chaves Co.: J. A. Noland, Secy., Mrs. Noland, P. Floyd Fortner.
More Co.: S. H. Halle, Noel Mc- Donnell, O. H. Ollstrom, Julius Wal- ling, C. E. Christie, Judge F. S. Wallace.
Gray Co.: S. H. Hallstaden (Gray Co. Roy H. Smith, Earl Henson, Mrs. Elie, E. Brown, J. L. Howerman, William Welch, Fred Kaufman, Mrs. E. G. Dur- den, E. E. Darby.
Lamb Co.: Zed Robinson, G. L. Britt, Mrs. Oble Blanchard, J. E. Henson, A. H. DeYoung, Ben Owen, Lloyd Robinson.
Spencer Co.: J. A. Conway, John- ny Boydsion, Mrs. John Boyd- sion, Lennie Hutto, H. L. Shafer, Bob Prancy, Judge McCasland, W. H. Whitlow, Mrs. Hubbard.
Spoonville Co.: Sam B. Fletcher, Clyde Miller, Marlene Hodges, Fred Marshall, Robt. Gompston, F. M. McKinley.
Bailey Co.: A. L. Gaxinger, Harry Damsen, Ollie Damsen, J. M. Bell, Frank Robinson, Mrs. S. E. Sims, G. H. Barth.
Hutchinson Co.: G. B. Stratton, Alvin Bowes, Mrs. Gis Leeb, W. B. Lackey, J. G. Ogier, Robert Carter, Robert Stratton.
Hale Co.: John W. Nunn, R. S. Norman, J. E. Shagoshire, Mrs. Grover Lemaster, W. A. Nash, Mr. Floyd.
De Baca Co.: J. A. Rogers, M. B. Harwell, Miss Louise Harwell, Homer Smith, J. B. Carnes, Paul Drake, Tom Perkins.
Deaf Smith Co.: J. S. Garrett, Lonnie Kelley, Miss Laverne Mann, Jim Chastman, Kelley Gray, C. C. Bowman.

Political Announcements

Democratic Nominees.

For Sheriff:—

J. H. BOND

For Tax Assessor:—

CASS LYONS.

For Superintendent of Schools:—

A. C. WOODBURN.

For County Treasurer:—

HOMER BARNETT.

(For Re-Election).

For County Clerk:—

MRS. PAUL E. MORRISON

(For Re-Election).

Probate Judge:—

J. HARVE BAKER

(For Re-Election).

For Commissioner, 2nd District:—

R. L. ALLEN.

(For Re-Election).

For Commissioner, 3rd District:—

O. C. HERBERT.

For Commissioner, Dist. No. 1

TOM HASLIP.

(For Re-Election).

For State Representative:—

Twenty-fifth Legislative District:—

Roosevelt and DeBaca Counties

FLOYD T. KENNEDY.

MT. ZION

Mr. and Mrs. S. H. Harris en- tertained several friends with an ice cream social at their home Saturday evening.

Mr. and Mrs. V. O. Robert at- tended the Portales B. Y. P. U. program at New Hope Sunday evening.

Mrs. G. W. Lackey and daughter Myrtle are leaving this week for Borger, Texas to make their home with Mrs. Lackey's son Bruce, who is employed at that place. Sunday, June 10th was the occasion for a surprise, and sixty three friends and relatives arrived about noon with well filled baskets. The afternoon was spent in singing and visiting.

Mr. and Mrs. J. S. Littlejohn, Mr. and Mrs. W. C. Houk, Mr. and Mrs. A. L. Littlejohn, Mr. and Mrs. H. L. Capps, Rev. and Mrs. King and children, Mrs. Odell Smith, Mrs. Irene Boyd and Vander Lit- tiejohn attended the B. Y. B. U. Convention at Clovis Wednesday.

Mr. and Mrs. Cleve Pippins and son Billy Cleve spent Sunday with his grand parents Mr. and Mrs. Will Ray.

Mr. and Mrs. Elmer Sprowls spent Sunday with Mr. and Mrs. Odell Smith.

Mrs. Pearl Hoover who is at- tending the Eastern New Mexico Normal, spent the week end with her parents Mr. and Mrs. J. W. Thompson.

Mr. and Mrs. Jewel Capps were visitors in the Dick Townsend home Sunday.

Mrs. Walter Thompson received a message Sunday afternoon that her brother who lives in Califor- nia is well.

Eddy Co.: C. W. Bynum, O. C. Allen, J. B. Stamp, E. A. Tay- lor, A. D. Hill, Ed Watson, Bill High, Mrs. Z. B. Moon.
Carson Co.: C. W. Beane, Geo. B. Groat, Sam Grakins, A. G. Sile, H. E. Wood, Mrs. Mary Chen- worth.
Hockley Co.: Bill Frost, S. J. Tay- lor, Miss Mabel Taylor.
Harrison Co.: J. W. Harrison, L. C. Timmons, Mrs. Edna Green, Tom Liser, Mrs. Ester Cooper, Bill Priest.
Haskell Co.: E. C. Henson, H. C. Ruffey, J. W. Spencer, Miss Pat Henson, Earl Wesley, Jeff Wal- den, Fred Marshall.
Chaves Co.: J. A. Noland, Secy., Mrs. Noland, P. Floyd Fortner.
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De Baca Co.: J. A. Rogers, M. B. Harwell, Miss Louise Harwell, Homer Smith, J. B. Carnes, Paul Drake, Tom Perkins.
Deaf Smith Co.: J. S. Garrett, Lonnie Kelley, Miss Laverne Mann, Jim Chastman, Kelley Gray, C. C. Bowman.

Mr. and Mrs. Scott Riley en- tertained with a "42" party Sat- urday night.

Mr. and Mrs. Herman wood of Rogers visited homefolks Sunday. Mr. Reddy and daughter Mrs. Dorothy Johnson of Portales was visiting in Arch Sunday.

Two daughters of Mr. and Mrs. Inge were visiting the Inge family Sunday.

nia had died.

Mr. Frank Ferguson made a business trip to Loveland Sat- urday.

Mrs. H. E. Capps and Mrs. Jewel Capps spent Friday in the home of Mrs. G. W. Lackey.

Read the News Want-Ads.

Delegates To 4-H Club Camp

Rose Hubbard of Chaves county, Dorotha Connelley of Colfax county, Milton Floorsheim, Jr. of Harding county, and George F. Brown, Jr. of San Miguel county, are the four outstanding 4-H club members who have been selected to represent New Mexico at the Eight National 4-H Club Camp to be held in Washington, D. C. June 14 to 20, 1934, inclusive.

The camp is held under the supervision of the Extension Ser- vice of the United States Depart- ment of Agriculture. Each state may send two 4-H club boys and two 4-H club girls to the camp.

The objectives of the National 4-H Club Camp are to acquaint extension agents and 4-H club delegates with the work of the United States Department of Ag- riculture, to provide opportunity for conferences on 4-H extension plans, and to carry out a pro- gram designed to emphasize the development of rural leadership and a richer and fuller life for all those living in the country.

Rose Hubbard has been in club work since 1927. During this time she has won many hon- ors, both in her club exhibits and in demonstrations. Among her achievements are: member of the team placing second in sewing division at State Club Contest in 1927, then in 1930 won first place in the cooking division and the Grand Championship which won for her a trip to the Denver Stock Show in January 1931. Rose has done leadership work for two years. In her six years of club work she has completed 15 projects.

Dorotha Connelley started club work in 1929. She won second place twice in canning demon- strations at the State Club Con- test and in 1933 the canning team of which she was a member won the Grand Championship. She has completed 11 projects in four years. She has also done leader- ship work.

Milton Floorsheim, Jr. began club work in 1929 and has done outstanding work with his poultry projects and has also done leader- ship work since 1932. He won placements twice on demonstration teams at State Club Contest in poultry.

George F. Brown, Jr. first en- rolled in club work in 1927. His outstanding accomplishments have been in livestock club work in both dairy and beef club clubs. He was a member of the livestock demonstration team sent to Den- ver Stock Show in 1929. He has also acted as local leader.

ARCH

Brother Lewis of Clovis was visiting friends in Arch Wednes- day.

Mr. and Mrs. Clyde Marquis visited relatives near Lubbock, Sat- ursday. Mr. and Mrs. Terrell Mar- quis returned home with them Sunday.

Mr. and Mrs. Scott Riley en- tertained with a "42" party Sat- urday night.

Mr. Reddy and daughter Mrs. Dorothy Johnson of Portales was visiting in Arch Sunday.

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Read the News Want-Ads.

NOTICE!

TO OUR CUSTOMERS AND PATRONS

We advise there will be no change in our present service charges.

All monies deposited in our bank are fully guaranteed up to \$2500.00 by the F. D. I. C.

THE FIRST NATIONAL BANK

Senator Greaser Candidate for Gov.

State Senator O. S. Greaser who is running for the democratic nomination for Governor, spoke on many points of his platform at the court house auditorium last Thursday evening at 8 o'clock.

He stated that "the sales tax is the most criminal legislation that was ever put off on the common people."

He states that he is for good schools and for the twenty mill levy. However, "I favor a flat gross income tax without exemption to raise the money needed for schools."

The state apportionment for school should be based on the general average attendance instead of the number of pupils of school age, according to senator Greaser.

The speaker offered three methods of reducing state expenditures: 1. Reducing the classification of the respective counties,

CANDIDATE



O. S. GREASER
Democratic candidate for nomination for governor of New Mexico who spoke at the court house last Thursday night.

2. Strict economy in the schools; 3. Overlapping state departments be put together.

In order that the debt on the homes of the state may be handled satisfactorily, he stated that a board consisting of one member selected by the farmers, one selected by the small home owners of the cities, and one selected by the bankers and loan companies. The chairman of this board should be the governor of the state.

Help for disabled veterans was another plank of his platform that he discussed. Also, he believes that the state should go into the insurance business on some of its buildings.

He spoke against the unfair discrimination in trade and commercialization of the state highway system.

Senator Greaser had a company of musicians from his community which gave a prologue to his address.

PERSONALS

Mr. and Mrs. Thomas Lockett of Tucuman visited Mr. and Mrs. Lockett's parents, Mr. and Mrs. P. H. Morris in Portales Monday and Tuesday.

Mr. and Mrs. J. M. Dryden and daughters Clydetta and Ethel R. of House spent the week end with Mr. and Mrs. E. H. Sprinkle. Miss Ethel R. Dryden remained to spend the week with her sister.

C. H. Zachery of Dallas, vice-president of the Gas Company and J. R. Cole of Santa Fe, general manager of the company, visited the local gas office Monday.

Mr. and Mrs. W. W. Nelson of Lubbock visited Mr. and Mrs. Willis Eshbears and Miss Eleanor Sunday. Mr. Nelson returned Sunday evening and Mrs. Nelson will remain for several weeks.

Mrs. Oda Busbee is studying art during her spare time. Indications that she is making remarkable progress. For one of her paintings she received a certificate of award with a grade of B.

R. M. Harmon who lives north of Texico was in Portales this week looking for a location and transacting business.

A. M. Stephens who lives north west of Elida was a caller at the News office Saturday. They state that they have had a good rain in their neighborhood. They have been visiting their son who lives in Bleece, Arizona.

Horace Echols and E. C. Luna attended the singing convention at Midway Sunday.

Miss Winnifred Gower came over from Lubbock Thursday with her father E. P. Gower. Mr. Gower returned Friday and Winnifred remained for a visit with Mr. and Mrs. R. G. Bryant and Mr. and Mrs. Gordon Hatch.

Begin Second

(Continued from Page 1)

Wallis, Mary E., Clovis, Curry county, N. M.

Stephens, Foster F., Clovis, Curry county, N. M.

Isaacs, Ruby, Hobbs, Lea county, N. M.

Finley, Lornea, Portales, Roosevelt county, N. M.

Meador, Lena, Mac, Portales, Roosevelt county, N. M.

Coltharp, Sara, Texico, Curry county, N. M.

Faulk, H. E. Mrs. Clovis, Curry county, N. M.

Wolford, Georgia, Portales, Roosevelt county, N. M.

Sears, Gertrude, Kenna, Roosevelt county, N. M.

Compton, James C., Portales, Roosevelt county, N. M.

Fields, Nanny, Portales, Roosevelt county, N. M.

Johnson, Leonard James, Roosevelt county, N. M.

Smith, B. Hassel, Rush Springs, Grady county, Okla.

Neer, Marie, (H. S.) Portales, Roosevelt county, N. M.

Shaw, Charles Francis, (H. S.), Portales, Roosevelt county, N. M.

Hodges, Frances, Portales, Roosevelt county, N. M.

Hodges, Martha Evelyn, Portales, Roosevelt county, N. M.

Nicklas, Craig Charles, Portales, Roosevelt county, N. M.

Watson, Alice, Portales, Roosevelt county, N. M.

Williams, DeLaura, Texico, Parmer county, Texas.

Williams, Georgia, May, Portales, Roosevelt county, N. M.

Williams, Jessie Madeline, Portales, Roosevelt county, N. M.

Schultz, Clyde A., Clovis, Curry county, N. M.

Maloney, Barbara, Gallup, McKinley county, N. M.

Parks, Burma, Rogers, Roosevelt county, N. M.

Swann, Blanche, Richland, Roosevelt county, N. M.

Lewis, Alpha Jane, Portales, Roosevelt county, N. M.

Rogers, Evelyn M., Portales, Roosevelt county, N. M.

Hunter, Cornelia, Portales, Roosevelt county, N. M.

Hunter, Annie Maud, Portales, Roosevelt county, N. M.

Compton, Johnny Lee, Portales, Roosevelt county, N. M.

McManaway, Kate, Portales, Roosevelt county, N. M.

Webb, Ruby, Crane, Crane co., Texas.

Francis, Dorothy Esther, Roswell, Chaves county, N. M.

Cumbe, Lucille, Portales, Roosevelt county, N. M.

Schumpert, Melvin C., Portales, Roosevelt county, N. M.

Davis, Aubrey, Portales, Roosevelt county, N. M.

Mackechine, Mary Ellen, Clovis, Curry county, N. M.

White, Elmer, Portales, Roosevelt county, N. M.

Oldham, Adele, Portales, Roosevelt county, N. M.

Litsey, Dorothy, Carlsbad, Eddy county, N. M.

Snell, Jack, Portales, Roosevelt county, N. M.

Grimmett, Eula, Lon, Lincoln county, N. M.

Price, Mabel, Portales, Roosevelt county, N. M.

Thompson, Opal, Floyd, Roosevelt county, N. M.

Stephenson, Bettie, Portales, Roosevelt county, N. M.

Wise, Annie H., Portales, Roosevelt county, N. M.

Barnett, Dorothy, Portales, Roosevelt county, N. M.

Compton, Charles, Portales, Roosevelt county, N. M.

Wright, Carrie, Carlsbad, Eddy county, N. M.

Bobson, Laura Margaret, Roswell, Chaves county, N. M.

Anglin, Vernice, Clovis, Curry county, N. M.

Craddock, Frank, (H. S.) Portales, Roosevelt county, N. M.

Campbell, Stewart, (H. S.) Clovis, Curry county, N. M.

Wells, Erma, Melrose, Curry county, N. M.

Brown, L. L., Portales, Roosevelt county, N. M.

Hecendorn, Melvin John, Bard, Quay county, N. M.

Crume, William Wallace, Portales, Roosevelt county, N. M.

Portner, Cleo, Tularosa, Otero county, N. M.

Day, Hazel, (H. S.), Clovis, Curry county, N. M.

Day, Helen, (H. S.) Clovis, Curry county, N. M.

Chapman, Jean, (H. S.) Clovis, Curry county, N. M.

McCormick, Jennie Riva, Rogers, Roosevelt county, N. M.

Metcalf, A. I., Clovis, Curry county, N. M.

Pogue, Ernest, Portales, Roosevelt county, N. M.

Tolliver, Tullio, Floyd, Roosevelt county, N. M.

Hayes, Bernice, Portales, Roosevelt county, N. M.

Naylor, George Nelson, Portales, Roosevelt county, N. M.

Clary, Sumner, Floyd, Roosevelt county, N. M.

Heflin, Lillie Belle, Portales, Roosevelt county, N. M.

Machen, Mrs. J. L., Portales, Roosevelt county, N. M.

Watson, Catherine, Floyd, Roosevelt county, N. M.

Grimes, Callie Ellen, Olive, Chaves county, N. M.

Buberry, Grace, Lingo, Roosevelt county, N. M.

Brown, Lucy Ora, Texico, Roosevelt county, N. M.

Nation, Thurman, Hollene, Curry county, N. M.

Perry, Margaret, Portales, Roosevelt county, N. M.

McKee, Grace Evelyn, Cameron, Curry county, N. M.

Worley, Ruby, Logan, Quay county, N. M.

Witty, Lois, San Jon, Quay county, N. M.



DRESS THE BIRDS FOR LOCAL MARKET

Professor Suggests 3 Ways to Pick Poultry.

Consider local markets for dressed poultry, advises L. M. Hurd of the New York state college of agriculture. Professor Hurd suggests three generally recognized ways to pick birds for market—scald picking, semi-scald or slack-scald picking, and dry picking.

In scald-picking the birds are dipped from two to five seconds in water which is at about 190 degrees Fahrenheit. This cooks the muscles in the feather follicles, and releases the feathers. Water hotter than 190 degrees scalds the flesh and gives it an undesirable appearance. The main tail and wing feathers should be removed first, then the feathers on the breast and sides, followed by the feathers on the thighs and legs, back and hips, neck, and small wing feathers. The bird should then be gone over carefully to remove any remaining feathers and all pin feathers.

The slack-scalding method is similar to the full-scald except that the water is held between 125 and 129 degrees Fahrenheit and that the birds are dipped longer, or from twenty to fifty seconds.

Birds must be killed by debraining if they are to be dry picked, he warns. The part of the brain destroyed in killing controls the muscles in the feather follicles.

Much Valuable Feed Is Blown Away by the Wind

Saving poultry feed would seem to be a penny-wise and pound-foolish policy, as usually understood. When one speaks of "saving feed" he usually refers to cutting down on the grain and mash fed the growing chicks or hens, with the hope that the birds will be able to pick up additional feed around the yards or in the fields to make up what the owner does not give.

There is another method of "saving feed" that is commonly overlooked, the saving of which is much more real. That is, to feed the grain and mash so that little is wasted and unused.

Probably none achieves the ideal whereby none is wasted, unless one feeds only whole grain and scatters it on bare ground in such limited quantities that it is cleaned up in a minute or two. Feeding dry mash calls for adequate feeders.

In feeding cracked corn, many farmers have a considerable portion of finely ground corn in the grain as it comes from the mill. Scattered on the ground, this finely ground portion is largely lost. Dumping the cracked corn and wheat in the mash feeders works nicely and saves this finely ground corn, since it blends with the mash after the coarser portions are eaten.

Another source of wastage in mash is having it blow away. Whether the feeders are open, or outside, they need protection from wind. A surprising amount of mash can blow out of an open feeder during a windy day.

Green Feed for Hens

Feeding the laying hens green feed tends to keep them in good health and to promote egg production, says the United States Department of Agriculture. Green feeds are one of the best sources of vitamins for poultry. Mangels and turnips provide some succulence, but very little green feed. When cabbages are available at reasonable cost some may be fed, but good quality alfalfa also should be supplied. Alfalfa is valuable, not so much because of its protein content, as formerly believed, but because alfalfa leaves are rich in minerals and vitamins, which are lacking in the mash ration. Alfalfa leaf meal is a good substitute for fresh green feed.

Miss Ruth Carmichael of Kenna enrolled at the Junior College Thursday. She is rooming in the J. T. Redman home.

county, N. M.
Smith, Mrs. M. L., Broadview, Curry county, N. M.

THE SHOW OF 1,001 SURPRISES!

TUNEFUL!
AMAZING!
DAZZLING!



Song Hits
1000 Gorgeous Girls

Warner Baxter
Madge Evans
James Dunn
John Boles
Sylvia Froos
Ralph Morgan
Shirley Temple
Stepin Fetchit.

PORTALA

SUNDAY
MONDAY

The UNITED'S

Value Flash for this Week

NEWEST FASHIONS - PRICED RIGHT

JUST IN—

Sheer Voiles

For the Hot days, prices and

\$1.98
\$2.98

Clearing The Racks

of all Spring dresses. Many attractive numbers to go at Greatly Reduced Prices

Step-ins, Panties Bloomers

19c and 25c

Girdle

Now 98c

Undershirts

Summer Weight 19c

New Purses

Something New to Match your Costume in
69c 98c \$1.29

White Shirts

One of those Beautiful only **98c** for Dad

Silk Slips

88c and \$1.00
BROADCLOTH SLIPS full cut only **39c**

Print

200 yards Fast Color Special **12 1/2c**

Wash Ties

25c and 49c
For Father's Day

Buy Dad

Something neat in socks. Prices **15c and 25c**

Printed Dimities

19c yd.

Ladies Oxfords

and Pumps **\$1.98 to \$3.98**

Oxfords

Prices **\$1.98 to \$3.98**

Footwear

Ranging in prices. **\$1.00 to \$1.98**

METHODIST CHURCH
Attendance last Sunday was good. We had a pleasant evening with the faculty and students of the Junior College Monday. Everyone is invited to the services Sunday, the pastor will preach Sunday morning. The presiding elder, H. G. Scroggins will preach Sunday evening. Third quarterly conference will be held after the evening service. J. T. Redman.

REPAIRS FOR MOST KINDS OF SEPARATORS, ESPECIALLY MELOT.

ALSO SEPARATOR OIL FOR ALL SEPARATORS

No. 1 Toms, 14 lbs. or over - - - - 9c
No. 1 Hens, 9 lbs. or over - - - - 9c
Old Toms - - - - 6c
Heavy Hens - - - - 8c
Stags, over 3 lbs. - 4c
Light Hens - - - - 6c
Fryers - - - - 14c & 16c
No. 2 Turkeys and Crooked breast 5c
Eggs - - - - - 9c
Hides - - - - 1 1/2c to 4c
Roosters - - - - 2c
Cream, No. 1 - - - 22c
Cmeat, No. 2 - - - 20c
No. 3, no market

ROBERTSON PRODUCE

PORTALES MARKETS Wednesday

Heavy Hens - - - 8c
Light Hens - - - 6c
Fryers - - - - 14c & 16c
Stags - - - - - 4c
Turkeys - - - - 9c
Roosters - - - - 2c
Eggs - - - - - 9c
Cream, No. 1 - - - 22c
Cream, No. 2 - - - 20c
No. 3, no market
Hides - - - - 1 1/2c to 4c

McCall's Produce

SOCIETY NOTES

COFFEE CLUB

Beautiful bowls of sweet peas appropriately placed decorated the house Thursday when Mrs. Ted Forbes entertained the Coffee Club. The afternoon was spent in playing contract bridge after which the hostess served an ice course. Mrs. James Goodloe made high score for guests and Mrs. Mersfelder high for members. Mrs. Otha Blanton made second high. Guests for the afternoon were Miss Pearl Stone, and Mesdames Carl Bremer, James Goodloe and Sidney Stone. Members were Mesdames Luther Thomas, Thelma Mersfelder, Ray Snelson, J. H. Lee, Mrs. James D. Turner, Mrs. H. W. Davidson and Mrs. Otha Blanton.

RECREATION BRIDGE CLUB

Mrs. Pat King was hostess to the recreation bridge club Thursday afternoon at the home of Mrs. H. P. Crow. Mrs. Dean won high score for the afternoon and Mrs. Partin low. Mrs. Barnett took the traveling prize. The hostess served a refreshing ice course. Those participating in the game were Mesdames Steve Dean, Homer Barnett, Joe Machen, O. T. Slaten, Elmer Harp, Bryant Partin, H. P. Crow and Pat King.

Want Ads

FOR SALE: JOHN DEERE NO. 3 Sorghum mill, complete. FRANK H. REINCHEX, Box 41, Dexter, New Mexico. 30-4tp

FOR SALE: PLANTS, CABBAGE, tomatoes and peppers. Also strawberries. J. D. STORK, 504 Fairly Street, southeast corner city park. 30-4tp

FOR RENT: TWO 2-ROOM apartments, modern, ideal for college students. Apply to Mrs. J. G. Greaves at News office.

PLANTS FOR SALE: ONION, pepper, cauliflower, tomatoes, egg plant. At SEXTON PLANT FARM, Portales, N. M. 32-1tc

FOR SALE: McCLURE IRISH potato seed. 60 cents per hundred. STANLEY MUDGETT, one and one-half miles northwest of Portales. 32-3tp

FOR SALE: 17 HEAD OF MIXED Jersey calves, and 2-year-old heifers and steers. T. J. TREAT, two and one-half miles east of Rogers. 33-3tp

WANT TO SELL 40 GOOD WHITE face cows. Will be 30 calves. One registered white face bull, three years old. JIM CAVINESS, Causey, N. M. 33-2tc

BEST EARLY CANE for bundles, seed for sale at Laughter and Adams or at the farm. H. C. Bedinger. 34-1tp

FOR SALE CHEAP—100 ACRES land near Richland. 40 acres in cultivation, 120 acres grazing. See Helen Armstrong. 34-1tp

WANTED TO BUY GOOD TWO wheeled Trailer.—See E. J. Stratton, at the Stratton Hotel. 1

FOR SALE—FLOWER AND GAR- den plants of various kinds. See Mrs. Lucy Walker east Portales. 34-1tp

ASK US ABOUT FREE REAL- estate permanent to be given away last of June. French Rose Beauty Shop, Dora Brasell, 201, S. E. Nevada. 234-1tc

GOING TO AMARILLO FRIDAY or Saturday. Take one or two passengers. See Driver, Care News office.

SOCIAL CALENDAR

Thursday—
W. M. U.
Dorser circle meets with Mrs. Hooker.
Lottie Moon meets with Mrs. Schumpert.
Eugene Salles meets with Mrs. Dendy.
Judson meets with Mrs. R. E. Sparks.
Memorial Services at Eastern Star, the public is invited.

Friday
Mrs. Willis Slaten at home introducing Mrs. Woodrow Slaten Ace High Bridge Club with Mrs. Willis Breshears.
Friday Evening Bridge Club with Mr. and Mrs. and Gordon Lyons.
Junior College Assembly at high school auditorium at 7:30.

Monday
Contract Club with Mrs. James D. Turner.

Tuesday
Junior College Assembly at high school auditorium 7:30.

Wednesday
Tea at the college for students, faculty, and visitors.

RECEPTION AT THE METHODIST CHURCH

The Methodist church gave a reception for the faculty and students of the Eastern New Mexico Junior College Monday evening in the basement of the church. Spring flowers and pot plants were arranged about the room to give it a festive air. In one corner of the room two punch bowls were arranged on a lace covered table. The center of the table was banked with fern and flowers of each side of which were three pink tapers.

Floyd Kennedy made a short talk and introduced Mrs. Ernest Wheeler Jr. who had charge of the program. Mrs. Wheeler made a talk using vision as her subject. G. W. Carr welcomed the visitors in behalf of the board of stewards. Miss Mary Jo Cowling responded to the welcome. Rev. Redman made a short talk. A trio consisting of Francis Shaw, Leon Pogue, and John Miener played a number. They were accompanied by Mrs. Thurman Harris. Johnnie Lee Compton read "Home". Winnifred May played a trombone solo and Sarah Lucille White a saxophone solo. Mrs. E. H. Brown sang two numbers, she was accompanied by Miss Ethel Henderson.

Thurman Harris, a member of the faculty at the college, made a humorous talk on how to make speeches. Harry Taylor, instructor of music at the college gave two vocal numbers. Patsy Ann Taylor gave a reading. After the program refreshments were served by the missionary society assisted by the young ladies of the church.

METHODIST MISSIONARY SOCIETY
Mrs. T. J. Redman was hostess to the Methodist Missionary Society Thursday afternoon. Mrs. Autry read the scriptures and Mrs. Sweetland lead the prayer. After the devotional the afternoon was spent in a business meeting. Plans were made for a study class of eighteen. The book which will be used is Christianity in Industry, by Albert J. Taylor.

The play which is to be sponsored by the Missionary society was announced. It is to be given at High School auditorium June 20.

CHRISTIAN LADIES AID
The Christian Ladies Aid met at the church Thursday afternoon with Mrs. J. J. Brown and Mrs. T. J. Keller hostess. The program for the afternoon was Missionary Work in Japan. Mrs. Maury Sanders was leader with Mesdames J. W. McMinn, J. E. Camp, W. H. Catt, Claude A. Loris, and J. J. Brown on the program.

A refreshing ice course was served after the program.

HONORS DAUGHTERS

Mrs. Willis Slaten will be at home Friday afternoon honoring her daughters, Mrs. Woodrow Slaten, Mrs. O. T. Slaten, Mrs. Leon Slaten, and Mrs. Elmer Harp. In addition to Mrs. Slaten and her daughters, Mrs. S. O. Wilson and Miss Beatrice Buchanan of Hereford will be in the receiving line. More than a hundred guests are expected to call during the afternoon.

The house will be arranged with flowers and fern carrying out a pink and green color scheme. In the dining room at the beautifully appointed tea table Mrs. Ernest Wheeler will preside. She will be assisted in the serving by Mesdames Madine Brasell and Annie Maud Hunter. Mrs. John Mauk is also assisting with the tea.

Miss Claudia Mae Moody is here from Amarillo visiting Mrs. E. T. Moody, Mr. and Mrs. J. B. Priddy and Mr. and Mrs. Taylor McCasland.

Picturesque Gown



Disks of black tulle form a wide ruching on the skirt and border the little double-breasted capelet of Augustabernard's picturesque gown.

B. Y. P. U. PUTS ON PROGRAM
One of the senior B. Y. P. U. under the sponsorship of Mr. and Mrs. Taylor McCasland are putting on a series of program for some rural communities.

Sunday before last they put on a program at East Valley View and at New Hope last Sunday.

The subject of the program was "The Thirteen Great Things of Life." Miss Mildred Sinnott was in charge of the program. Those making the trip were Misses, Mildred Sinnott, Lorena Outler, Mary Parish, Elsie Parnell, Pauline Baker, Messers Melvin Schumpert, Carl Radcliff, Orville Harris, and Treece Kirksey; Mr. and Mrs. Taylor McCasland, and Mrs. J. H. Cutler.

SHOWER FOR MRS. CISELL
Mrs. Melvin Cissell regained as queen Wednesday afternoon with members of the Smart Set acting as attendants when she was honored with a post-nuptial shower on the lawn at the home of Mrs. J. L. May. Annie Maude Hunter introduced the queen.

Mrs. Cissell was placed on a throne covered with flowers. Each guest came before the queen to present her gift. A pretty table was arranged upon which punch and mints were served. The girls giving the shower were Misses Winnifred May, Winnifred Gower of Lubbock, Jeffie Hunter, Nadine Brown, Mildred Lyons, Margaret Perry, Marie Neer, and Mrs. Gordon Hatch.

SHOWER FOR MRS. DAVIS
Miss Elsie Parnell assisted by Misses Pauline Baker and Ora Dendy gave a shower Tuesday on the lawn at the Parnell home for Mrs. Paul Davis, recent bride. The bride was placed under a pink umbrella which was tilted to let a shower of gifts fall upon her. Other presents were brought in a wagon decorated in pink and white which was pulled by Norma Gene and Betty Jo. South. Refreshments were served after the presents had been opened.

B. & F. W. CLUB
INSTALL OFFICERS
The June business meeting of the Business and Professional Woman's Club was held at the home of Mrs. Lillie Whatcomb. Miss Rosamond Deen was chairman of the dinner committee. The delicious dinner was served to the members and two guests, Mrs. McCowan of Elida, and Miss Alice Ruth Williams, cousin to Miss Mary Alice Walton.

Mrs. James Christie and Mrs. Martin were in charge of the installation of the new officers. The officers were escorted to their places by Mrs. Martin, while Mrs. Christie explained the meaning of the symbols given each officer. A white candle representing purity of purpose was given to the new president, Mrs. Helen Armstrong; a green candle representing growth and freshness was given to Mrs. Annabelle Buchanan, vice-president; a golden candle representing the recording of golden deeds was given the recording secretary, Miss Mary Alice Walton; a pink candle representing the condition of the books of the treasurer was given Miss Estelle Johnston, treasurer; a blue candle representing truth was given Mrs. Wilma Trapp, state board member. Mrs. Neer the outgoing president was given a red candle representing inspiration to light all the others candles. The corresponding secretary, Mrs. Birdie Lee, was absent and so did not have her part in the ceremony, but she will be installed at a later meeting. Mrs. Mildred Rowley Cranford was elected to membership. It was decided to ask Clovis club down to a picnic on the 25th.

The Club has planned to extend this invitation for several months. The picnic will be on the lawn of Mrs. Helen Armstrong. Miss Lorena Outler was made chairman of the committee to secure juvenile books from the members of the B. and P. W. club, for the Public Library.

The special lunch committee for the picnic is Mrs. Annabelle Buchanan, Chairman, Mrs. Betty Hensley, and Mrs. Martin. All members of the club will furnish food for the occasion.

The new committees will be announced at the regular business meeting the second Monday in July.

CONTRACT CLUB

Mrs. J. H. Morgan entertained the Monday contract club with one table of guests Monday afternoon at her home Liberty street. Winners of high score were Mrs. Turner Hensley for guests and Mrs. E. L. Wright for members. Mrs. Charles Horne made low score.

Guests were Mesdames Turner Hensley, K. J. Brough, Charles Horne and Ray Bonner. Members were Mesdames E. L. Wright, W. W. King, A. D. Ribble, H. H. Buchanan, J. C. Compton, William Le Master, E. N. Neer, James D. Turner, and Bert Rawlins.

SERIES OF TEAS

Plans are being made by Mrs. Estelle Pope Hayes, dean of women and Claire Palmer, dean of men to serve tea every Wednesday from 2 to 4 o'clock. This will be for the faculty, students and visitors to the college.

SHOWER FOR MISS LOCKETT

Mrs. Thomas Lockett, who marriage on January 11 was announced last week was the recipient of a lovely shower at the home of Mrs. Sidney Stone Wednesday afternoon.

A color scheme of pink and white was carried out in the decoration and in the refreshments. The gifts were brought in on a covered wagon by Marjorie Leuna Mersfelder, who also presided at the punch table.

Mrs. John Denton and Miss Macie Morris assisted Mrs. Stone in giving the shower.

ICE CREAM SOCIAL

A very happy bunch gathered at the home of Mr. and Mrs. J. T. Howell Saturday evening. The evening was spent in jolly conversation, and delicious ice cream

Chic Coat Model



An unusually chic coat is this model of black cloth with the intriguing square neckline designed by Stein and Blaine. The collar is of silver fox. Note the yoke with its interesting looped closing.

PORTALATHEATRE

on the stage

TINY-TOT REVUE

Friday night, June 15

SEE YOUR FAVORITE STAR ON THE STAGE

A number of the city's tiny tots will appear on the stage Friday night representing different merchants of the city. Don't fail to see the Tiny Tot Revue.

8:30 P. M.

was served at a late hour to Mr. and Mrs. H. Y. Freeman and family, Mr. and Mrs. Earl Stewart, Mr. and Mrs. Albert Stewart and daughter, Mr. and Mrs. Edwin Eichman and two boys, Mr. and Mrs. Lewis A. Little, Mr. and Mrs.

GABBY GERTIE



"The occupant of a rumble seat finds his new car sets him back quite a bit."

CONSTANT CARE

When telephoning your order to our store you can feel assured they are getting constant care. We exercise the utmost solicitude in filling every order, or, if you prefer, visit our store in person and make your selection.

McCall's Grocery

People's Burial Association

Chartered and Bonded For Your Protection

Three-fourths of a cent per day pays a funeral benefit of \$100 at death. The money is in the bank to your credit for paying all member's funeral benefits. See our representative.

Offices: **REV. JOE M. TYSON** Business Manager
Lubbock, Texas
Clovis, N. M.

BASEBALL

SUNDAY, JUNE 17

PORTALES

—VS.—

SUDAN TEXAS

LOCAL BALL PARK SOUTHEAST OF CITY

—Game Called at 3 p. m.—

NOTICE

PAY YOUR 1933 TAXES

NOW

AND SAVE ALL INTEREST & PENALTIES

Homer Barnett, Treasurer



WHEN YOU LOOK FRESH and COOL, YOU FEEL FRESH and COOL

In these difficult days of limited incomes and skyrocketing prices, new clothes for the sultry summer days may be beyond reach for many men and women. You can, however, look your dandiest and feel fresh and cool as well as make a substantial saving by sending your last year's wardrobe to us for complete cleaning. Just for a change try our trained, efficient service for all your dry cleaning needs.

We Call Early for the Convenience of Those in Business

COLLEGE CLEANERS

Phone 40 for Our Courteous Routeman
Successors To Walker Cleaners

Discuss Elementary Education at High School Auditorium

Our new philosophy of elementary education was discussed in the Junior college assembly Tuesday evening by W. B. Townsend, professor of elementary education at Adams state Teachers College, Alamosa, Colo. In the new era the teacher is expected to develop the child by helping him to acquire an appreciation and understanding of the social and physical environments, the desire for an ability to participate in worth while leisure activities, an integra-

ed personality, desirable attitudes and ideals and desirable habits and skills, according to Professor Townsend.

The assembly was opened by community singing, lead by Harry P. Taylor, professor of music at the college.

Dean, Floyd D. Golden introduced Mrs. Grace Carrigan, state supervisor of rural education and Mrs. Jenny Gonzales of Albuquerque, both of whom gave short talks.

The public is invited to attend these assemblies every Tuesday and Friday evening at 7:30 o'clock.

APPRECIATION

May I take this opportunity of thanking all who have in any way contributed to the success of the opening of the Eastern New Mexico Junior College. The hospitality of the people has been outstanding. The churches, the Woman's Club, and the Chamber of Commerce receive our thanks and appreciation for the expressions of welcome given us. I want to thank the Portales Valley News for the distribution of the paper during the summer term and for the many courtesies shown us through its columns. I would like to thank all those who have expressed welcome to us through advertisement in the paper and other ways. It is impossible to thank each individual organization or merchant.

I trust that this will show the appreciation of the faculty, student body, and all connected with the institution. We invite you, one and all, to visit the college at your convenience. We invite you particularly to the assemblies each Tuesday and Friday evenings at seven o'clock in the High school auditorium. A program has been arranged that will be of interest to the community and student body.

My hope is that you will find us worthy of your support during the coming year and the years to come. We are trying to build together a standard Junior college with a program of service to the state of New Mexico, and its citizens. Any service rendered to any work of the state is rendered to the whole state. Again thanking you individually and collectively, I remain Sincerely,

Donald William McKay, pres.

Mr. and Mrs. Stanley Good of Kenna and Mrs. Good's mother, Mrs. Maggie Moor, motored to Las Vegas Friday to see their daughter and sister, Mrs. Elmer Kemper, they returned home Monday.

Melvin Nelson is spending a few days in Elida visiting old friends. Herman Lee is working for Mr. Reed at the Produce.

Miss Clara Robertson spent Saturday night and Sunday near Kenna the guest of Misses Loveta and Ruth Carmichael.

Mr. and Mrs. Kirk Dickenson of Loveland, Texas, and Mr. and Mrs. Charles Bailey and daughter of Crossroads, N. M. were visiting in Elida Sunday the guests Mr. and Mrs. S. G. Gibson.

Mr. and Mrs. Beard and children were shopping in Portales Tuesday.

Miss Maude Miller left Tuesday for her home in Roswell after spending a week in Elida the guest of the C. R. Robertson's.

Mr. and Mrs. Glen Bell and Willis Gibson of Las Vegas were visitors in the S. G. Gibson home last week.

There will be a dance at the club house Friday night, June 15th, music by a five piece colored orchestra of Roswell. Everybody welcome.

Members Bill Roberts and Clinton Crume and Misses Maude Miller and Pauline Robertson attended the show in Portales Thursday night.

Locals Beat.....

(Continued from Page 1)

SUMMARY: Portales: One-base hits, Russell, C. Woods, Preston, Hudnell and Angley, 2 each; Dickson, 1; three-base hits, Russell, Preston, Errors, C. Woods, Angley, M. Woods 2; Sacrifice 1; Struckout, by Hudnell, 0; Walked 1. Amarillo: one-base hits, Willis, Walker, 2 each; Randon, Grice, Johnson, Fullbright. Two-base hits, Smith. Three-base hit, Goss. Errors Grice and Banks. Sacrifice, 3. Struckout, by Walker, 2; walked, 2. Umpires, Kerr and Gaddy. Time of game, 1:55.

Second Game.
PORTALES: Ab R H E Russell, cf. 5 1 2 1 Onstott, 2b. 5 2 2 4 Patterson, 2b. 5 3 1 1 C. Woods, ss. 5 3 3 0 Burdine, c. 5 1 3 1 Dickson, lf. 5 1 2 0 M. Woods, rf. 3 1 1 0 Heckendorn, rf. 2 0 1 0 Vinyard, lb. 2 0 0 0 Angley, lb. 2 0 1 0 Harp, p. 1 0 0 0 Youngblood, p. 4 1 1 0
TOTAL 43 13 17 7

AMARILLO: Ab R H E Willis, ss. 6 2 3 1 T. Randon, 3b. 6 0 0 0 Goss, p. 6 1 2 0 Grice, 2b. 6 1 2 0 Walker, lf. 5 1 1 0 Smith, c. 5 1 1 0 Fullbright, cf. 5 0 0 0 Johnson, rf. 5 2 3 0 Banks, lb. 5 1 0 1
TOTALS 49 10 14 2

SUMMARY: Portales: One-base hits, Onstott, Russell, Patterson, Burdine 3, Dickson, M. Woods, Angley, Youngblood. Two-base hits, Onstott, Dickson. Three-base hit, C. Woods. Home run, C. Woods. Sacrifice, 1. Errors, Russell, Patterson, Burdine, Onstott, 4. Winning pitcher, Youngblood. Amarillo: One-base hits, Grice, Walker, Smith, Willis 2, Goss 2, Johnson 2. Two-base hits, Willis, Grice, Johnson. Three-base hits, Walker 2, Errors, Randon 2, Willis, Banks. Struckout, 1; Walked, 2. Umpires, Kerr and Biggs. Time of Game, 2:15.

Sultana Introduces Number Eleven



Sultana, the most noted polar bear in the world, introduces her newest and eleventh cub to visitors at the Washington park zoo in Milwaukee, the only place in the world where polar bears have been born and raised in captivity. All of Sultana's 11 children are well and happy.

Mr. and Mrs. Greaves Attend Press Assn.

The editor and assistant editor are out on a vacation this week and left the "devils," in charge to get out the paper.

Mr. and Mrs. Greaves attended the state Press Association at Albuquerque the later part of last week. Mr. Greaves has been one of the directors of the Press association for the past few years.

So far the office force have not had any information about what they are doing since the convention. It is understood that they have the son, Gordon King, and are out on a fishing spree on one of the mountain trout streams. The readers can be prepared for a big fish story when the party returns.

Mrs. Greaves's sister, Mrs. Lulu McKinney, is in the party also.

Sheep Shearing Underway in Ca.

The sheep men are shearing their sheep this week. Some have already sheared.

P. E. Jordan states that his sheep are not yielding as good a wool as they did last year. He does not give any reason for his opinion.

Word has been received that Morris Bouldin has already finished his shearing. His sheep did well.

Some think that the market depends to some extent upon the action that congress takes on the tariff. They think that many of the foreign countries have a surplus to put on the American market, which would cause the price drop.

STREET PAVING BUCKLES
 The street paving at the intersection of State and Arizona buckled to a height of between 11 and 12 inches on Monday of this week.

During the night it sank back to a height of about six inches. There did not seem to be any cracking of the paving when it returned to its normal position.

The best explanation that could be obtained on the cause of the buckling is that the place for expansion had become congested with sand. The heat caused the paving to expand and had to buckle.

J. B. Sledge gave the official temperature for the day as 90 degrees. This was the warmest day so far this spring.

BRODA MACALISTER GOES INTO MERCANTILE BUS.
 Broda MacAlister who has been one of the junior high school teachers of the Portales schools states that he plans to put in a general merchandise store at Delphos.

In connection with the store, he will run a cream station and a filling station.

He plans to open up business in the near future.

PERSONAL ITEMS
 R. A. Young and Ezra watts represented the Portales Chamber of Commerce in a meeting of the state highway officials held at Mesquite to consider the completion of the highway from Clovis to Las Cruces.

E. T. Hensley, Jr., Homer Barnett, and County commissioners, Halslip and Gordon were in Santa Fe Tuesday of this week in the interest of the tax situation.

Mrs. Birdie Smith is home and getting along fine after having

undergone a very serious operation last week.

Joyce the little daughter of J. C. West who was operated on June 4th is about well.

Kenneth Fenton had his tonsils removed Tuesday.

Miss Irene McCann one of the Floyd teachers underwent an operation for appendicitis last Friday. She is reported doing nicely.

Mr. and Mrs. J. H. Lasiter's daughter, Louise, was operated on Saturday for appendicitis and at last reports is doing nicely.

J. W. Clem has finished his new sidewalk in front of his residence on State street.

Wynema Whitcomb went to Littlefield Thursday for a visit with Nettie Belle Batton.

Judge and Mrs. Harry Camp, daughter Frances, son Lucius, and son Jim and wife, of Sparis, Tenn. visited Dr. and Mrs. J. E. Camp and family this week.

Misses Evelyn Cruger, Gladys Sap, Lillian Rice, Iris Southland, and James Boggs and Vernal Albert visited in the Crawford home Friday.

Harry F. Taylor was a dinner guest in the Crawford home Thursday.

Dr. and Mrs. C. R. Barrick and daughter Joy of Clayton, R. E. Hamlin and daughter Elaine of Santa Fe, were out of town guests in the Dr. Crawford home Thursday.

Mr. and Mrs. Leon Staten of Clovis spent the week end with Mr. and Mrs. Leroy Cranford.

Humbert of Savoy
 This young man, Prince Humbert of Savoy, will some day inherit a throne, for he is the crown prince of Italy. The photograph was taken at a recent function in Rome.

Receive Bale Tags For 1934 Cotton

The County Agent's office has just received application forms for bale tags for cotton harvested and ginned before June 1, 1934.

The regulations provide that all such cotton may be moved in commerce with the bale tags at any time before July 1, 1934. After that date all such cotton must be tagged.

All persons holding cotton at the present time, and who will not dispose of it before July 1, should either call at the office of the County Agent, or write and request an application form for bale tags. This applies to farmers, ginners, buyers, warehousemen, and other persons and agencies who own cotton, and a separate application must be made by such person or agency for such cotton stored in different locations.

These applications must be made prior to July 1, 1934.

Sam Wright Makes Good in The Army

Word has been received by Mr. Tom Wright who lives west of Portales that his son, Sam, was graduated from the United States Signal school on June 12, 1934.

He has been there for the past nine months taking the Radio Electricians and Operators course. The signal school is located at Ft. Monmouth, New Jersey and is considered one of the best in the United States.

An examination is held every year and the highest men are sent to school. Mr. Wright will return to his regular army post after graduation. He is in the 15th Signal Corps. He has been in the army three years and the second day of June.

Sam is one of the Portales boys and will visit his relatives and friends this fall.

Rev. Joe Tyson is getting along nicely after a major operation on Monday.

Jock Hebison of Crossroads had his tonsils removed last Thursday. W. R. Bilberry of Lingo under-

To Give Tiny-Tot Revue At Theatre

The Portales theatre announce their Tiny-Tot Revue which will be held on the stage Friday night, June 15, at 8:30 p. m.

The revue will be given in addition to the regular picture and there will be no addition in price of admission. There will be eight local merchants represented in the revue. A tiny tot of this city will appear for each merchant represented. A list of the entrants are as follows:

New Mexico Drug, Dorothy Elme Sanders; Howard's Confectionery, home and doing well.

Katherine McDermott; Fields & Bonner, J. B. Lee, Jr.; Shaw Broom Company, Joy Lee Whitworth; Portales Beauty Shop, Margaret McDermott; College Cleaners, Joan Bremer; Portales Lumber Company, Frank Willis; Poweeto Fruit Exchange, Bertha Bee Davidson.

Come out and see your favorite Tiny-tot on the stage.

Jack Wright, son of Mr. and Mrs. Roy Wright, was operated on for appendicitis last Sunday. He is about ready to return home.

Phoebe Trapp, nee Falls, had a major operation Friday is home and doing well.

WEEK-END SPECIAL

Made Pure For Them

Only the finest materials are used in making our delicious ice cream.

VELVET ICE CREAM

Made By

MIDWEST DAIRIES, Inc.

Bulk Ice Cream in Delicious Fresh Fruit Flavors At Your Favorite Fountain

FLOYD N. M. THIRD ANNUAL RODEO

SPONSORED BY AMERICAN LEGION

JULY 3rd - 4th - 5th

Big Platform Dance

EACH NIGHT WITH LOTS OF GOOD MUSIC

FREE 48 lb. FLOUR TO LARGEST FAMILY ATTENDING
 3 lbs. GOOD COFFEE TO OLDEST SETTLER ATTENDING RODEO

CALF ROPING Entrance Fee \$2.50	Bronk Riding Entrance Fee \$2.00
WILD COW MILKING Entrance Fee \$2.00	STEER RIDING Entrance Fee \$1.00
BELL CALF ROPING Entrance Fee \$1.00	ROPING HORSE RACE Entrance Fee \$2.00
OLD SETTLERS CALF ROPING FREE 1st. \$3.00 2nd \$2.00	COWBOY RELAY RACE Entrance Fee \$3.00
	GOAT ROPING Entrance Fee \$1.00

—10 Percent of gate receipts added to Calf Roping—
 Pair of Boots for 3 days average on calf Roping ..

ADMISSION 25 & 50

For Concessions See or Phone 08f3

J. E. Gaasch, O. D. Vickers, Grant Gordon

FLOYD, NEW MEXICO

Legal Notices

NOTICE OF SUIT PENDING

The State of New Mexico to the defendants, the Unknown Heirs of James R. Burkett, deceased, impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: Walter F. Clifton, Lona V. Clifton, D. D. Harrington, Komos Carbon Company, Roy G. Barton, Leona Sayle, M. G. Hardison and I. H. Griffith, Greetings: You and each of you are hereby notified that suit has been filed against you and is now pending in the District Court of Roosevelt County, N. M., wherein Dr. W. M. Brown is plaintiff and you are defendants in Cause No. 3024; that the general objects of said suit are the securing of a judgment on a negotiable First Mortgage Coupon Bond, made and executed by Walter F. Clifton and Lona V. Clifton, dated April 16, 1927, due May 1, 1932, on which there is now due the sum of \$1100.00, together with interest thereon at the rate of ten per cent per annum from the first day of May, 1932, until paid, and for all moneys expended by plaintiff as attorney fees, costs, and in payment of taxes, said bond being in favor of The Union Mortgage Company, of Clovis, N. M., and by it assigned to plaintiff, and for the further purpose of foreclosing a mortgage securing said bond on the following described real estate, to-wit: W 1/2 Sec. 35, Twp. 7 S. R. 37 E. N. M. M.

That unless you appear, answer or plead in said cause on or before the 6th day of July, 1934, plaintiff will take judgment by default against you for the relief prayed for in his complaint; and that Otto Smith, Clovis, N. M. is attorney for plaintiff.

Dated May 23, 1934.

Signed: Mrs. Paul E. Morrison, (Seal) Clerk, District Court, Roosevelt County, N. M. may26:june14:smth

ADMINISTRATOR'S NOTICE

In the Probate Court of Roosevelt County, N. M., No. 594. In the Matter of the Estate of Turner E. Deavours, deceased. Notice is hereby given that the undersigned was on May 9th, 1934, appointed administrator of the estate of Turner E. Deavours, deceased, by the Probate Court of Roosevelt County, N. M., and having duly qualified as such all persons having any claims against the estate of decedent are hereby notified and required to present same to the undersigned within the time and in the manner prescribed by law, May 9th, 1934.

E. T. Hensley, Jr., Administrator. may31:june14

Professional Directory

Dr. N. F. Wollard
Office Near's Drug Store
Phone: Office 67; Res. 169

J. B. Greenhaw, VS
Portales, New Mexico
Phone No. 20

ED J. NEER
Undertaker and Embalmer
Complete line of Caskets
Office Phone 67; Res. 67-2R

C. M. Compton
Attorney-at-Law
Practice in All the Courts
Office over Hughes Confectionery

Dr. J. S. Pearce
PHYSICIAN and SURGEON
Office at Pearce's Pharmacy
Office Phone 34 Residence 25

DR. HOWARD McDONALD
Registered Optometrist
222 State Street
PORTALES NEW MEX.

Dr. Wm. LeMaster
DENTIST
218 1/2 S. W. State Phone 36

Young & Hatch
HOG BUYERS
Portales, N. M.

E. T. Hensley
Physician and Surgeon
Phone 34 and 159

ROOSEVELT COUNTY DAIRYING HAS PROFITS, SURVEY INDICATE

In a study of dairy production and costs in four counties of eastern New Mexico, as outlined in an interesting new bulletin published by State College, Roosevelt county is a strong leader in profit showing or returns for labor.

The four counties were Harding, Union, Quay and Roosevelt. Curry county figures were not available as there was no county agent here during the survey period. At present such figures are being secured through the aid of a group of interested dairymen farmers.

The record revealed that the record keepers in Quay and Harding counties received slightly less than 8 cents an hour for all labor involved, while Roosevelt county co-operators got fifty percent more, or 12 cents. Union county dairymen farmers got 10 cents.

Some of the more interesting facts taken by the Times from the report follow:

The average total value of all dairy products used in the home for the year amounted to \$74.54 and varied from \$20.15 to \$192.46 per family.

The figures were representing 66 herds, or 975 cows, an average of 14.6 cows per herd. All items of expense were taken into consideration excepting labor. The average amount of labor per cow was 99.9 hours. Credit was given for butterfat in butter, cream and milk used on the farm at the same price as that sold on the market. Dairymen on a butterfat basis only was considered in the report. Skim milk used or fed was shown as worth 15 cents per 100 pounds. Cows were credited also with young livestock raised in computing net returns.

In many instances the value of milk fed to calves was greater than the value of the calf when weaned. The average cost of milk fed to the 773 calves was \$6.19 running from \$2.22 to \$23.94 per calf.

The average price of butterfat was given as 15.1 cents a pound; roughage cost average was \$4.74 a ton cottonseed meal \$1.01 per hundred and other concentrates 34 cents a hundred.

The 31 herds which had cultivated pasture (sudan, wheat, rye or Johnson grass) had net returns of \$12.91 per cow, compared with \$8.72 for the 35 herds not on cultivated pasture.

The average production of the group was 168.4 pounds of butterfat per cow, net return per cow \$10.65, total feed cost \$17.22 and net total cost of butterfat averages 8.4 cents.

According to the report, when prices are low and feed prices are high it is not economy to feed cotton seed meal, but when butterfat is low and feed low or when butterfat is high and feed low or medium in price, it pays to feed cottonseed meal heavily to the higher producing cows.

High production, even though the feed costs were high and average production low feed costs resulted in net returns above the average.

Included in costs were all detail items: rent on pasture, home raised feeds, taxes on cattle equipment and buildings, interest on all dairy, live stock and equipment, depreciation, medicines, disinfectants and other items.

CHURCH OF CHRIST
(Fine and Kansas Sts.)
Bible Study begins at 10 A. M. Preaching at 11.

Communion following the sermon.

Benediction 12. Special invitation to attendants at the Singing Convention.

College students also specially invited. Young people meet at 7 P. M. Evening services at 8.

Last Sunday crowds large. Building filled at preaching service. 169 in the Bible classes.

Come and enjoy a spiritual fellowship with us.

C. A. Buchanan, minister.

* KENNA *

Miss Macie Morris was in Kenna the first of the week visiting the Denton families.

Steve Boyle entertained a number of young friends Monday afternoon. The occasion was his third birthday.

Kenna is needing a rain again.

There was a large crowd at the dance Saturday night. Mrs. Goodwin and daughter Helen visited the Fletchers last week.

Mr. and Mrs. Ray Bonner, Miss Sybil Lyons and Otto Kapina visited at Bonner ranch near Ft. Sumner Sunday.

Mr. and Mrs. Bert Rawlins spent Sunday in Lovington with Mrs. Rawlins' mother, Mrs. Josie Hamilton.

Mrs. George McCormick and children of Rogers spent Sunday afternoon with Miss Jennie McCormick.

FRESBYTERIAN CHURCH

There will be regular services at the Presbyterian Church all summer. Everyone who desires to come is welcome.

Sunday school at 10:00. Morning worship at 11:00. The sermon topic is "Men God Uses."

Young People's meeting at 7:15. Evening worship at 8:00. The sermon subject is "Your Life."

Farm And Ranch Notes of County

Ollie Powell of the Dora community stated Tuesday morning that they had over an inch of rain in his neighborhood. He also stated that he made a trip below Pep and there was rain all the day; however, the further that he went the lighter was the rain.

Frank Greathouse states that there was a good rain in the Rogers community and it was good all the way to Portales.

H. O. Minick has ten acres of beans that are looking fine. He says that he is not sure about the price at present date; however, he thinks that the Valley farmers will realize some profits out of their green beans this year.

Many of the old timers will remember E. J. "Elle" Bilberry as one of the prominent farmers of the Bethel community. He was visiting relatives and friends in Portales this last week. He is farming near Spur, Texas, at the present time.

M. F. Spear of the Floyd community stated Saturday that he did not have all his crop planted at that time. He was complaining about the dry season at that time.

Many farmers are finishing up their late planting this week.

Olin Bilberry of the Center community stated Monday that had a light shower in his part of the county. He is almost through with his planting.

Joe Trammell states that there was a good rain in the Arch community Monday night.

The rain is reported light in the Richland, Lingo and below Causey Monday night.

Early in the week J. J. Watson estimated that he would have to plant over about 50 acres of his young crop on account of the sandstorm of Saturday evening.

Several farmers of the county are complaining about the damage caused by the sandstorm Saturday afternoon.

George E. Johnson harvested 7 acres of his 22-acre crop of alfalfa before the rains started. It seems that his first cutting so far is about a ton to the acre.

Most of the sweet potato farmers are in fair spirits. The potatoes will be earlier this year than usual.

It is reported that the wind of Saturday afternoon ruined corn that was ankle high.

J. W. Maupin states that broom-corn farmers in Kansas and Colorado have not planted their crop as yet due to the dry weather.

Lewis A. Little, president of the Portales Valley Sweet Potato association states that he thinks all he company's potatoes will be sold by the last of this week or the first of next week.

The Sweet Potato association has received wires from Los Angeles, Seattle and Chicago for orders of potatoes that they were unable to fill.

Most of the potatoes of the last two weeks have been handled by truckers. The truckers have been more able to handle the potatoes than to ship them by rail.

J. H. Breshears and sons are complaining that the wind has been unusually hard on their crops this year. The crops got an early start but have been cut back by the wind and some of them destroyed.

J. E. Widener of the Floyd community is raising broom-corn, sudan grass and grains this year. He states that his crop is spotted up by the winds and some of it will have to be planted over.

Massey is located in the part of the Richland community that failed to receive very much rain a week ago.

M. J. Butts of Elda states that the rainfall in his neighborhood has been rather light.

J. H. Bollinger saved his peanuts by using a harrow just in time to keep the sand down.

Sam Thomas of Ranger, Texas is visiting his son John and friends west of Portales.

J. I. Massey who lives 7 miles south of Richland was a discouraged farmer Saturday morning. The wind on Thursday and Friday had ruined his crop as he saw the condition at that time.

Henry Townsend, one of the old timers of the Arch community thinks that he has a good season for his crop. The wind is damaging some. He said that the crops that have leaves and are covered up with sand are ruined.

J. S. Martin on the John W. Ballow farm south of Portales let the weeds save some of his crop from the wind. He is wondering a little which is worse, the wind or the weeds.

D. B. Brown who lives 32 miles south of Portales has corn knee high and doing fine.

L. H. Heckathorn of the Floyd community stated that he has most of his crop knifed over. The crop so far is as good as he could wish for.

Northeast of Floyd in the Hawkins community, the rainfall has been rather light so far. It is doubtful if there was enough moisture in the ground to bring up the crops planted last week end.

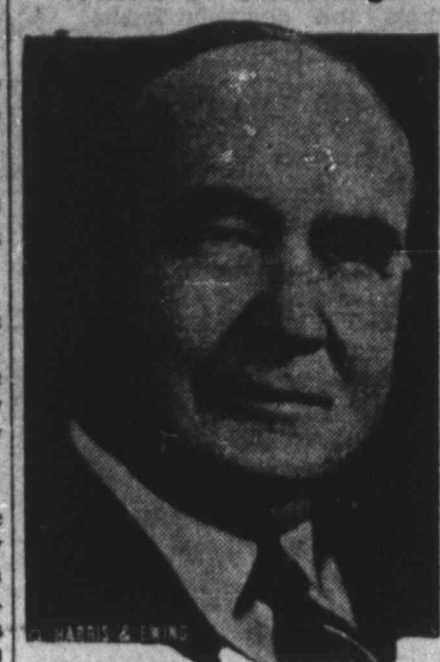
O. D. Douglass who lives six miles south of Portales thinks that he has the best prospect for a crop that he has had in the ten years that he has been there. The wind so far has not damaged his crop.

J. L. Simon was in Portales the first of the week from his ranch west of the Pecos River. He states that his part of the country has not received a good rain this season.

The price of cattle and the cost of feeding them is sure discouraging to the cow man as Simon sees it.

The bell of Big Ben weighs 14 tons.

Walter J. Cummings



Walter J. Cummings of Illinois is the new treasurer of the Democratic national committee. He succeeds Frank C. Walker of New York, who resigned after he was appointed director of the national emergency council.

Mrs. Edwin Neer and Mrs. Milton Brown of Clovis left Tuesday morning for Madisonville and Galveston, Texas to visit their parents and sister.

GABBY GERTIE



"Youth no longer respects age because on the face of things it's deceptive."

PERSONAL ITEMS

Mrs. Willis Slaten, and Berwyn and Mrs. Woodrow Slaten were in Clovis Friday.

Charles Goodloe came in Saturday for Lubbock, Texas where he has been attending Tech. He left Tuesday morning for Yuma Arizona.

Mr. and Mrs. Parker were over from Lubbock Sunday visiting Mrs. Parker's parents, Mr. and Mrs. M. M. Hilliard.

Mr. and Mrs. Leon Slaten of Clovis spent the week end with Mr. and Mrs. Leroy Cranford.

Mrs. S. A. Jackson is leaving Sunday on her vacation for a visit with her daughter Mrs. C. R. Amis at Shafter, Texas.

Mr. and Mrs. W. W. King visited Mr. and Mrs. Sam Batton in Littlefield, Texas Sunday. Lucy Faye Yoachum accompanied them and remained to spend the week with Patsy Ruth.

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An Old Friend Returns

The telephone is returning to many homes. Former subscribers again are enjoying the convenience, comfort and protection it brings.

Like an old friend returning to the family circle, it brings enjoyment to all the family.

Why not order yours connected today?

Any employee will take your order or call our office.

The Mountain States Telephone & Telegraph Co.

Electrical Outlets

Make Housework so Much EASIER

In the modern home, electrical appliances are plentiful. And, of course, are electrical outlets. The modern housewife has to do none of the straining, stretching to out-of-reach sockets when she uses her toaster, iron, sewing machine, sweeper, percolator or any one of dozens of other electrical, labor-saving devices. She merely plugs in at the nearest wall socket—and presto—the appliance is all ready to go.

Change your home into a modern one by this suggestion. Electricity is the cheapest servant you can obtain, and it never has a day off—its always on the job.

Consider the Dependability of Electric Service.

New Mexico Utilities Company

E. H. SPRINKLE, Local Manager

Policemen's
BALL
-AND-
BIG STREET DANCE
SATURDAY, JUNE 23
PORTALES, NEW MEXICO
PROCEEDS WILL GO TO BUY
RADIO EQUIPMENT FOR THE
SHERIFF'S OFFICE AND CARS.
COME OUT AND HELP THIS
WORTHY CAUSE AND HAVE
AN ENJOYABLE TIME
Admission: 75c per Couple

Loans Available For Fallowing And Seed Wheat

W. S. Day, field supervisor for counties of Quay, Curry, DeBaca and Roosevelt, has received application forms for summer fallowing and seed wheat.

Anyone interested in these loans may make application at room 201, Barry Bldg., Clovis, and the County Agent's office in Tucuman.

These loans bear 5 1/2 per cent interest and are due August 31, 1934. Allowance of \$1.00 per acre is made for summer fallowing purposes. It is suggested that those who wish to make application for wheat loans do so at their earliest convenience.

Change Schedule KOB Broadcast

The regular Tuesday and Thursday evening State College educational half hour programs are broadcast from 8:30 to 9:00. The educational programs have been broadcast at 7:00 to 7:30 for several years, but the time has been changed to be more suitable for farm people who are interested in these farm and ranch educational programs.

The Tuesday evening programs for the month of June include talks on wild life of New Mexico by Mary Orr, who has prepared talks on this subject for each week during the past year. A series of talks giving information in regard to the National Parks and Monuments of our country will also be given on Tuesday evening.

Poultry talks on timely subjects for the summer season, prepared by W. M. Ghin, Extension Poultryman, will be given on Thursday evenings, June 21 and 23. The Citizen's Forum, and educational feature furnished by the National Committee on Education by Radio, of Washington, D. C., will be given each Thursday evening.

Radio talks on a large variety of farming, ranching, and home-making subjects are given in the Tuesday and Thursday evening programs, and in the Farm Flash-es given at noon each day. A homemakers program is broadcast at 11:15 each week day except Saturday.

The educational programs over KOB have been conducted regularly for many years and letters and cards received by the Radio Committee of New Mexico State College indicate a large number of rural people listen regularly to these programs. The Radio Committee at State College New Mexico appreciate receiving comments and suggestions on the educational programs.

College Conference Attendance Heavy

New Mexico has received an allotment of grasshopper bait totaling 460 tons, for the cooperative grasshopper control campaign, according to report received by W. L. Elser, Director of Extension, who is chairman of the state grasshopper control committee.

Three hundred tons of bait allotted to New Mexico have been received in eight northwestern counties, and the grasshopper control campaign has started. Approval has been received by wire for 160 tons additional allotment to control grasshoppers in Union, Mora and San Juan counties. Extension workers and leaders in the respective counties are busy organizing their forces for carrying through a thorough successful campaign in grasshopper control.

For several years grasshopper have done great damage to crops in most northern counties in New Mexico. Hundreds of tons of poison bait have been used in individual effort in previous year to control grasshoppers in these counties. Many fields of valuable crops were protected thru this means but complete control was impossible thru individual efforts.

The 150 tons of poison bait allotted to New Mexico has been secured thru Federal appropriation to control grasshoppers in a group of midwestern and western states. Thru this plan the Bureau of Entomology of the U. S. Department of Agriculture supplies the bait and the poison and local people in the respective counties organize for putting out the poison bait on all infested areas in order to make complete control and prevent recurring infestations.

The poison bait allotted to be used on the area basis regardless of ownership of land. Grasshoppers on many of the Indian reservations will be controlled with a portion of the grasshopper bait allotted to New Mexico.

Floyd Kennedy and daughter, Joy Ruth left Wednesday for Chicago to attend the Century of Progress Exposition.

BYPU Convention Met At Clovis

The next state convention will be held at Las Cruces.

The state convention of the New Mexico Baptist Young People's Union held at Clovis was attended by 800 delegates who registered and several others who failed to register.

Portales had 132 delegates making Portales rank first in attendance, not counting Clovis. Albuquerque was second with 38 delegates.

One of the outstanding speakers was John L. Horn, who is one of the leading writers for the Southern Baptist. He lives at Nashville, Tennessee. His address was inspirational to the delegates.

Others from out of the state were J. C. Hockett of Missouri, and Obra Hern of Tenn.

One of the features of the convention was the Biblical memory contest. Each of the B. Y. P. U's had try-outs in their local organizations, and these winners were sent to the convention.

Novella Vick and Mattie Lee Goodwin of the Juniors of Portales tied for first place. Mrs. Charlie Starkey is their trainer and sponsor.

Taylor McCasland, the general director of the B. Y. P. U's for Portales, is well pleased with the record that the local delegates made.

There are seven Unions in the Portales organization. It is the third largest in the state, being out numbered by Clovis and Roswell.

Mr. and Mrs. K. J. Brough received a telegram Tuesday announcing the birth of a baby girl, Theresa May to Mr. and Mrs. K. D. McCall. Both Mr. and Mrs. McCall are former teachers in Portales.

Read the News Want-Ads.

Rural Conference At College Has Created Interest

More than a hundred people have attended the Rural School conference which is being held at the Eastern New Mexico Junior College this week.

Out of town guests have been Mrs. Floyd Easterday, Miss Margaret Easterday, county superintendent of Bernalillo county, Mr. and Mrs. K. C. Lee of Clovis, he is county superintendent of Curry county, Miss Mary McCully, Superintendent of Chaves county, Mrs. Mary Lucero, county superintendent of DeBaca county; W. B. Townsend, professor of elementary education of Alamosa, Colo., J. A. Gilbert, Lincoln county, J. T. Eccles, county superintendent of Colfax county, and Mrs. Reese, Miss Clementine Ivy county superintendent of Union Co., Mrs. Ethel J. Ladd county superintendent of Harding Co., A. C. Woodburn, county superintendent elect of Roosevelt county, W. A. Stephenson of Dora, Mrs. Edna Rousseau, University of New Mexico, Mr. and Mrs. Charles Rose. Mr. Rose is superintendent of schools at Ft. Sumner. Mrs. Grace Corrigan, state supervisor of rural school, Santa Fe, and Mrs. Jenny Gonzales, district supervisor from Albuquerque. Mrs. Georgia Lusk, state superintendent of education from Santa Fe.

KING'S RESIDENCE BEGUN
Laying the foundations for the new residence of Mr. and Mrs. W. W. King began this week.

Mrs. Dona Elder and two sons and Rev. and Mrs. Owen Still of Clovis were down Friday night to attend the revival at the Christian Church.

Ed J. Neer made a talk on the Early History of Portales to the class of Education 1023, Saturday morning. "Portales" means the gates or the gate way, he told the class.

He told the class something of the county as a part of Chaves county, the building of the court house, and other public buildings.

He described this part of the country as a big cow ranch and told of the change of the country from a cow country to a farming country. The artesian well on the square is regarded as the first developing of the Portales Valley.

Mr. Neer has observed the educational history of Portales. R. C. McCabe was the first county superintendent.

Mr. Neer states that "It is a rule now, always has and always will be, the hand that rocks the cradle rules the world."

He expressed the greatest confidence in the leadership of President Donald McKay and Dean Floyd D. Golden for the Eastern New Mexico Junior College.

News Want-Ads get Results!

Ed J. Neer Speaks To Education Class

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News Want-Ads get Results!

Presbyterians Have Hopper for Pastor

Rev. Hubert Hooper who was pastor of the local Presbyterian church for the summer of 1933, is again pastor for the coming summer.

Rev. Hooper is a student in the Austin Theological Seminary of Austin, Texas, during the regular school term. He has finished two successful years in that institution.

He had considerable interest in the young people's work of the church last summer and no doubt will have a greater interest during the coming season.

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CHANGING VALUES IN A CHANGING WORLD

You are carrying fire insurance so that you can replace your possessions if they are destroyed. With the recent rise in building costs, and higher prices on furnishings, your present insurance is doubtless lagging behind today's replacement values. Consult with—

Armstrong Insurance Agency

Armstrong Insurance Agency

Armstrong Insurance Agency

Armstrong Insurance Agency

Armstrong Insurance Agency

Armstrong Insurance Agency

Armstrong Insurance Agency

Armstrong Insurance Agency

Armstrong Insurance Agency

Armstrong Insurance Agency

Armstrong Insurance Agency

Another Advertising Stunt

OTHER AUTOMOBILE MANUFACTURERS RAISED PRICES ON THEIR CARS SOME 60 DAYS AGO WITH VERY LITTLE ADVERTISING.

NOW-FULL PAGES WITH LARGE HEADLINES ARE TELLING OF THE 'STARTLING REDUCTIONS' WHICH LOWERS PRICES PRACTICALLY WHERE THEY WERE BEFORE THE RAISE.

UNIVERSAL MOTOR CO.

Before you invest "investigate" the 1934 V-8 Ford.—The Safest car on the road at any speed

FOR AN EVENING DOWNTOWN

What could be more collegiate than a beautiful white shirt, pastel sweater, white trousers and sport shoes?

White Shirts
By a well known shirt maker. Priced to sell at—

\$1.25

Pastel Sweater
Sleeveless and slip-over. Ideal for collegiate wear

98c

White Trousers
These speak for themselves. Very specially priced at—

\$1.85

Sport Shoes
Most every style and pattern represented in our stock

\$2.95

S. M. FINNEY CO.

Portales

J. C. PENNEY Co.

New Mexico

Tomorrow! A Penney Event That Says

"Let's Talk Price"
Here's How Penney's Low Prices Slay Mr. High Price 'Goliath'

Ladies Sandals White Cloth 69c pr.

81x90 Duro SHEETS A real buy at 62c

"Belle Isle" MUSLIN Bleached & Unbleached 9c

Ladies Felt House Shoes 39c pr.

Ladies Shoes Whites, Blondes, and Gray \$1.98 pr.

Ladies White PURSES 49c and 79c

Ladies Full-Fashioned SILK HOSE Service Weight, New Colors 49c

Cascade Ruffles, Crisp Necklines! Sheer Frocks Voile, batiste, organdy! 98c

Capelet, windblown and ruffle designs outline the neckline flatteringly! In quaint flowery prints or new, striking geometrics! Wide shoulder effects! Cool, refreshing styles you'll love to wear—in the house or on the street! Unusual styles at this price! In sizes 14 to 52!

Crisp and cool! Printed Sheer Cottons in unusually smart styles at 49c

Batiste and lawn, with crisp organdy at sleeve and neck, in ruffles, collars, revers, pleats! Small florals, colorful geometrics, new plaids! Cap-sleeved or sleeveless! Vat-dyed! 14-44!

Smart Women Will Wear Sheer PRINTS So Lovely and So Low Priced! 19c

Sheers are going to be important in fashion this season! Soft voiles, batistes, crisp organdies and dimities, novelty cross-bar lawns. All fast color. 1 1/2 yard wide!

A Bargain in Blue Bonnet BATISTE Penney's Popular Sheer! 15c

In brand-new patterns and flattering colors... which careful buying enables us to offer today at an irresistible low price! Charming for frocks! Vat-dyed! 36"!

Lace-trimmed broadcloth Bias-Cut SLIP for a summer of cool comfort. 49c

California V-neck, with shaped lace at the top and inch wide lace at the bottom! In white and flesh, sizes 34 to 44! You'll like them for wear under summer frocks! They're values!

Mens Rayon Athletic Shirts 25c ea.

Mens Wash TIES 10c ea.

Mens Fast Color, Pre-Shrunk Dress Shirts Whites, Tans, Blues, Sun-tan and dark Blues. 98c ea.

Mens Work PANTS Covers Denims and Stripe 98c ea.

Work Sox Good Quality — Colors— Brown, Black, Navy and White, Per Pair. 10c

Mens Unions Size 38 to 46, per suit 49c

42" x 36" Belle Isle Pillow Cases 2 for 25c

LL Domestic Only— 6 1/2