



".....AND I WANT....."--Little Gary Cross, 3-year-old son of Mrs. Leah Cross, eagerly tells Saint Nicholas what he would like to see under his tree come Christmas morning. Arriving via fire truck, the jolly old fellow visited in Olton Saturday handing out bags of candy and listening attentively to the "want lists" of the younger set.

## Olton Lands \$100,000 Livestock Mineral Plant

### Major Industry For Community

### Nine Lions Honored

Nine years without missing a meeting is the record Don Spain, Olton Lion, was honored for at a Lions Club Christmas dinner Tuesday night.

Don Taylor, Plainview, zone chairman of district 2T2, presented the award to Spain along with eight other perfect attendance awards.

Louis Hair was honored for eight years perfect attendance; Herman Meyer, six; Ralph Glover, 6; James Gallagher, 5; Basil Sherman, 4; Percy Parsons, 4; Bill Kemp, 4; and A.D. Adams, 4.

Lions, with their wives as guests, were entertained at the dinner by Bennie Martin, Plainview, at the piano.

Gifts were presented to Carmen Bley, Lion sweetheart and to Mrs. Greta Keating who cooks for the club.

Lionesses were presented with Lion pins.

Gifts were exchanged by all those present.



ESTABLISH PLANT---John Moses, right, and George Caddel are shown with two products they will manufacture in their livestock mineral plant, which will go into operation soon after the first of the year.

Two Olton men this week staked their claim to what they believe is a bright future for the Olton area, announcing they will locate a \$100,000 livestock mineral plant here.

John Moses, president of the new corporation, Western Minerals Inc., made the announcement as construction began at a site south of the city.

George Caddel, owner of the Plainsmen Farm and Ranch, will be the company's general manager.

The announcement came after a meeting with the Olton Chamber of Commerce and Agriculture, which worked closely with Moses and Caddel for several weeks in an effort to secure the plant for Olton.

The corporation considered Plainview, Littlefield and Lubbock as possible sites before settling on Olton.

"We believe this is a major step in our efforts to bring new economic development to the community," said C-CA Manager Melvin McReynolds.

Announcement of the new plant came on the eve of an industrial development program in Olton, with an industrial workshop planned for Jan. 16. The workshop is sponsored by the C-CA.

"We feel the plant is the beginning of an operation with great potential--one which could become a major manufacturer and distributor of livestock mineral block throughout the southwest," Moses and Caddel told the Enterprise.

There is only one other such plant between the Gulf Coast and Kansas City, Mo., and none between here and Oklahoma.

The operation's 6,000-square-foot building will be located south and adjacent to the city limits on six acres purchased from Stanley Steele.

The plant is expected to be completed and in operation by Jan. 16.

The City of Olton has cooperated with the new corporation by granting it a tax moratorium for the first seven years it is in operation.

The city council Tuesday night approved plans to annex the six acres into the city, and gave approval for the seven-year moratorium on taxes.

"One of the reasons we chose this general location is the proximity to cotton seed mills for protein blocks and the pro-

ximity to cattle feed lots," Caddel said this week.

"We are also in a direct line to range areas of New Mexico, Colorado and Oklahoma," he added.

The new Stran-Steel building with brick trim will include bagging plant and office.

It is being built by Plains Steel Builders, Lubbock.

The company will make loose livestock minerals packaged in 50 pound bags and 50 pound livestock mineral blocks as well as protein blocks in 33 and one-third pound blocks.

The corporation will have five employees at the beginning. Both Moses and Caddel will be active in the business.

Two major lines, Blue Ribbon and Five Star all purpose minerals, will be handled with a wholesale operation only.

The company will distribute through Plainsman Farm and Ranch and other feed stores in the Panhandle area, eastern New Mexico and Oklahoma.

It also will do custom mixing, bagging and blocking for other feed manufacturers in this area.

Caddel will continue to operate Plainsman Farm and Ranch. Moses, a 30-year resident of Olton, is active in both farming and ranching here. He and his wife, Lucille, are members of Northside Church of Christ.

Caddel and his wife, Jean, moved to Olton in September of 1960 from Amarillo. Since that time, Caddel has been active locally in both school and civic affairs.

The couple has two children, Jerry, a freshman in high school and Sherry, a sophomore. They are members of the Northside Church of Christ.

**Program Set At Elementary**

H. P. Webb Elementary School students will present a special Christmas program Thursday, Dec. 19 at 9:30 a.m. at the school.

The all-music program will feature the first, second and third grades singing songs along the theme, "Santa's Toy Shop."

Fourth and fifth grades will sing carols telling of the birth of Jesus.

All parents are invited to the program.

## Cotton Harvest Now Past Half-Way Mark

A light snow Tuesday night had halted stripping operations here Wednesday with some farmers expecting to get back into the fields today.

Ginners estimated the crop from one-half to two-thirds in with one ginner saying:

"The cotton looks good, especially when you consider we had so much late cotton."

Seven area gins, Olton Cop, Smith, Farmer's, Jack Straw, Circle, Thompson and Hart Camp gins reported 19,031 bales ginned Wednesday.

The count at this time last year was 23,245 bales. In 1961, it was about 25,000 bales.

The ginners also reported a total of 4,933 bales sitting on the yards.

"It's taking a little more tonnage to make a bale this year," commented one ginner.

Mrs. Willie Gene Green, whose husband farms five miles north, one east and one north of Olton, reported they had finished stripping Saturday and had "a fraction over a bale per acre."

She said their cotton south of town had been hailed out this year.

The hail and floods in June took their toll of cotton to the south of Olton and many farmers replanted castor beans, pinto

beans, potatoes and corn instead of cotton.

O. E. Patterson, four miles east of town, said he was about 80 percent through and was getting about a bale and a fourth per acre. He said his cotton was testing 17 and a half percent.

Mrs. Clyde Ray, who lives three miles east and four south, said they had finished Tuesday.

"It was late cotton," she said. "I guess we got not quite a bale an acre."

Mrs. Leslie Kennedy said her husband had finished Monday of last week. The Kennedy farm three and a half miles southwest of Olton.

"We didn't get quite a bale an acre," she said. "It tested 20 percent average."

Mrs. A. L. Miller, whose husband farms four and a half miles northwest of town, said her husband had started stripping Monday and Mrs. Elmer McGill said they were about half through.

The McGills live three miles south and two and a half west of Olton.

Mrs. C. B. Fancher, one mile west and one mile north, said they were almost through and were getting about a bale an acre.

Mrs. Floyd Light reported they were late getting started and were not yet half through. The Lights live five miles north of town.

Mrs. Frank Mandrell, eight miles north and two west, said they hoped to finish Tuesday.

Mrs. Royce McFadden, whose husband farms one and a half miles south and two east, said they were getting approximately a bale to an acre with some waxy.

"Our first two reports were waxy and the next, almost a waxy," she said.

"It was late cotton," she added, "and I don't know if it was just that or not. I think the hail probably hurt it some too."

### SAYS MRS. BOB HARBER

## Antique Hobby Needs Planning

BY SHARON RAY

"Plan ahead," is the advice Mrs. Bob (Ginger) Harber offers to beginners in collecting antiques.

Mrs. Harber, who has been collecting antiques since her marriage six years ago, has several pieces she has redone plus many glassware items and knick-knacks.

She buys items at different places, mostly in Plainview and Oklahoma City. She has an aunt in Oklahoma City who also collects antiques.

Ginger has also checked books out of the library which have helped her in pursuing her hobby.

She has learned a great deal from experience too.

Soon after she started her collection, she bought a baby bed.

"Bob was away from home when the bed was delivered and the men put it in the middle of the floor," she said. "I couldn't budge it, it was so heavy. There wasn't room in the house for it, so I had to call the dealer and see if I could return it."

She says this taught her early in her collecting years to plan ahead when she bought something.

She also suggested that the beginner select a certain period, buying things that could

be used and things that can be used together.

"An old churn with an ivy in it makes a very attractive piece," she suggested.

"Unless your husband has talent as a carpenter, don't buy things that have to be rebuilt," she noted.

A secretary, which she purchased in Roswell while they were on vacation, had to be refinished, as most antiques do. She said they had to put it in the trunk of the car and their clothes in the back seat.

"Antiques are the only furniture you can buy that will increase in value," said Ginger, noting that prices have tripled in the six years she has been collecting.

In buying glassware, it is sometimes difficult to separate reproductions from the true thing if it bears no mark.

"One thing to watch for is if they have several pieces identical in the same color or even different colors," advises Ginger.

She said that many people have access to collections and are not aware of it. For instance she suggested old keys, jewelry, buttons, etc.

The Harbers have a yarn-holder that belongs to Bob's grandmother.

Ginger has several light fixtures which she plans to use in their home when they build a house.

She has a rocker she has refinished and a wash stand she is now working on as well as many lovely glassware objects displayed in her home.

She also has a wooden trunk that is well over 100 years old.

The process to change a drab old piece of furniture into a sparkling collector's item can be quite a bit of work and expense.

"I think the finished product makes it worthwhile," Ginger said.

To refinish wooden objects, she said you must remove the old paint or varnish.

Ginger first applies paint-remover. When the paint turns loose, she takes a brush and scrubs it down well with a solution of ioxoyol and sal-soda added to boiling water. She rinses it completely, then

uses a water base to rinse well.

She then sands the object. She also rubs it well with steel wool between each coat of varnish.

To shine copper and brass, she uses diluted sani-flush, scrubs the object with a fine brush and rinses with vinegar and a little water.

"It is very important to rinse well or the first solution will keep eating on the object and, of course, ruin it."

The Harbers moved to Olton from Silverton in October of 1962. Bob is manager of the local Plainview Production Credit Association. They have a son, Ty.

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## TV Cable Requests Tabled By Council

The sudden popularity of a franchise for television cable service here already had Olton's city council puzzled, but the question of what to do about it reached jig-saw proportions Tuesday night.

A few weeks ago, the council was beset by two men--each requesting the franchise.

Tuesday night, the two men--Basil Sherman and Steve Boruk--met with the council and made their proposals.

Sherman wanted a 10-year franchise on the service, three years to get it into operation and was willing to pay the city the customary two per cent of gross receipts for the privilege of having the franchise.

Boruk told the council he wanted the same thing Sherman did--only that he was willing to pay a little more for it--five per cent of the gross receipts.

Boruk, however, stunned the group by saying: "Why give it away? Why not let the city do it, and make the money from it?"

The council wasn't interested.

That line of thought led Councilman Basil Johns to ask Boruk: "I'm a little confused.. are you interested in the franchise?"

Boruk said he was, if the city didn't want it for itself. Sherman said he felt he had made the first request for the service--as he outlined it--and that his request was the first time cable service had

been mentioned.

Boruk stood on the idea that he was offering the city more for the franchise.

With that background, the council still found itself puzzled and decided not to make a decision "until we can meet without these two men and study the whole thing a little closer."

The cable service request took up much of the council's

### Spain Will Ask Re-Election

A. J. Spain, county commissioner from Olton, said this week that he would definitely seek re-election as a commissioner.

Spain is now serving in his first term in the office. Commissioners serve four year terms.

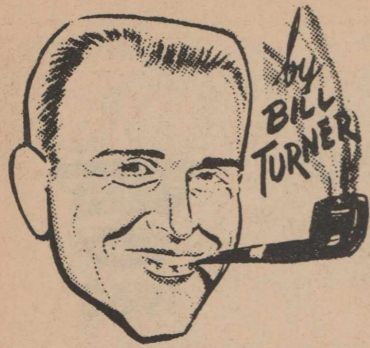


RECEIVING PERFECT ATTENDANCE pins at Lions Club Ladies Night Tuesday night were these members, from left, Herman Meyer, Don Spain, A. D. Adams, Percy Parsons, Bill Kemp, Ralph Glover, Basil Sherman, James Gallagher and Louis Hair.

### Band Concert

A band concert is scheduled here Sunday at 2 p.m. in the high school auditorium.

The junior high band, high school band and high school choir will perform.



SPOOTIN' OFF

ODESSA AND ALBERT Scribner were telling me the other day how they got a big kick out of watching Troy Martin, the former Enterprise publisher now at Canyon, perform with his camera at a West Texas State basketball game.

Things became pretty heated down on the court and the coaches jumped on the referees after a close call. "It was sort of like a baseball game, you know, the coaches were gagging their fingers right in the referee's face," said Albert.

"All this time," said Odessa, "Troy was scooting around trying to get a picture. He got right out on the court with them, but he was keeping his distance, cause it looked like there might be a fistfight any time."

Albert and Odessa, who were there to see a North Texas-West Texas game, said they thought the best picture possible would have been one of Troy trying to get his picture.

WHEN THE SNOW came this week, our kids looked out the window and their thoughts turned to school.

D'Andrea, our 4-year-old, looked at her mother and asked: "Can we go to kindergarten?"

"Yes," came the reply.

Yelled Dandy: "Yippee!"

Kathy, our fourth grader, is a little more wise in the ways of the world.

"Yeah, it snowed," she said, keenly disappointed, "but those doggoned buses still will be able to run."

FOOTBALL IS OVER for most towns, but not for Petersburg, where Russell Grimes, a former Enterprise staffer, is publisher of the Petersburg Post.

Russell has been prodding the Buffaloes all year in his column and last week he predicted Petersburg would whip Merkel by two touchdowns. The Buffs came through 14-6.

Wonder how he's picking them against Albany, the former state champ the Buffs are meeting in the state semi-finals?

If Russell had been in Olton this week, he might have been able to settle a few coffee-shop arguments, for the Petersburg-Albany game was the talk of the town, sports-wise.

SANTA made it to Olton, but he had a real hard time doing it.

Melvin McReynolds, the CC-A manager, had it planned for Santa to arrive on the city fire truck about 10 a.m. Saturday.

Trouble was, the fire truck was in use about that time. The fire boys answered about four calls between 10 and 11, so Santa didn't make it until a little after 11 a.m.

The mamas were getting impatient, of course, but not so much as the little ones.

The children were happy as could be when Santa finally made it.

Santa was a real versatile fellow. He spoke in English or Spanish, depending on whom he was talking to.

The Latin American kids couldn't remember how long it had been since Santa talked the right language.

One little Spanish boy was heard to say: "I'm sure glad they brought the REAL Santa Claus this year."

## Down Memory Lane

Dick Todd speaks Dec. 11 at annual football banquet.

The UF goal is more than \$900 away from the goal of \$4,574. A total of \$3600 has been raised to date.

The sewer line along the proposed site for Olton High's new gymnasium will be dug up and covered. It will be replaced with cast iron pipe, when covering the pipe, the dirt will be tramped with a pneumatic tamper.

Co-captains of OHS basketball team this year are L. H. McAdams, son of Mr. and Mrs. L.H. McAdams Sr., and Jimmy Robbins, son of Mr. and Mrs. C. L. Robbins.

Don Hardy has been named FHA Prince Charming.

The new Catholic Church, St. Peter's located in the 200 block of 11th, is dedicated.

## Philosopher Has New Banking Idea

Editor's note: The Running Water Philosopher on his care-less weed farm on Running Water Draw comes up with a highly impractical idea this week, his letter reveals.

Dear editor:

Whenever I see something in the paper about newer ideas in banking I always read it, but it always turns out that the new idea is in the techniques, not in the lending practices. They're still based on soundness, which is the main stumbling block for a lot of us.

At any rate, last night I read an article by the president of the American Institute of Banking saying it won't be long before a man will never see his pay check. Instead of handing it to him, the company will send it to his bank for deposit. Then instead of the man having to get a lot of bills through the mail from the stores where he trades and write checks for each one and mail them back, the stores will just notify the bank to charge his account with whatever he owes them. This is the same system the government uses to collect withholding taxes.

This would save millions of people the trouble of writing millions of checks every month, reduce the cost of mail ser-

vice, check handling at the banks and etc.

I have thought this system over and it sounds all right except for one flaw.

It fails to eliminate the monthly bank statement.

If you stop and think how much trouble it is for a bank to make a bank statement for every one of its customers every month, how much it burdens the mail service, etc., you can see that the American Banking Institute ought to be pushing further ahead on its newer ideas.

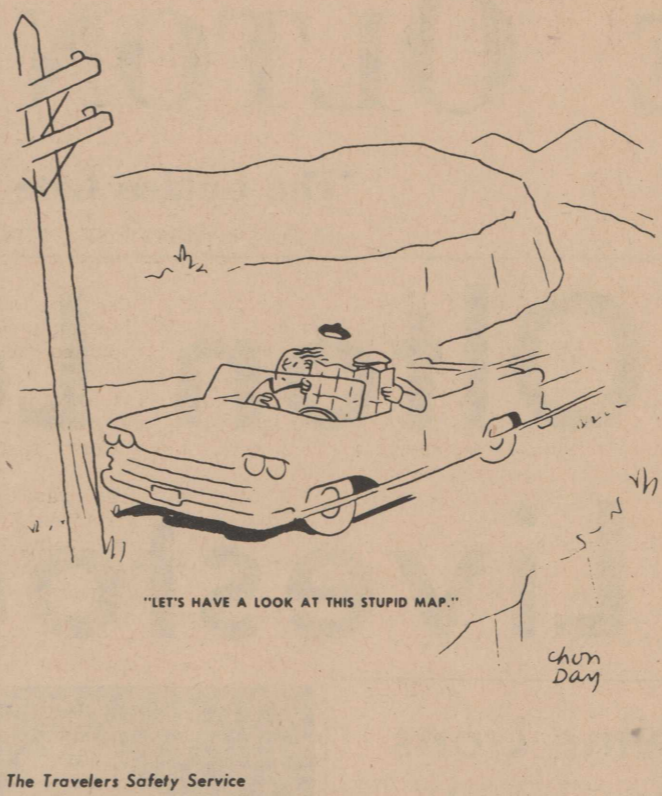
It seems to me it could reduce the cost of the present system twelve times by sending out statements only once a year. Just don't balance anybody's account until the last week in December, after the Christmas spending is over. This way a man would be depressed only once a year instead of every month. You reduce the sinking feeling a man gets when he gets his bank statement by that much and you've multiplied happiness twelve times over.

I don't know how this system would work eventually or who would wind up holding the bag, but I know how bankers will look at it. They'll look at it with a cold stare.

Yours faithfully,

J. A.

## Rushin' Roulette by Chon Day



The Travelers Safety Service

## The Olton Enterprise

Published each Thursday at Olton, Texas.

Entered as second class matter at the post office at Olton, Texas, under the act of Congress, March 3, 1897.

Any erroneous reflection upon the character, firm or corporation which may appear in the columns of The Olton Enterprise, will be gladly corrected upon being brought to the attention of the publisher.

Subscription rates: \$3.50 per year in Lamb and neighboring counties; \$5.00 per year elsewhere.



Bill Turner...Editor & Publisher  
Amy Turner.....News Editor  
Sharon Ray.....Society Editor  
Leah Cross.....Compositor  
Charlene Young.....Operator

## I Am A Texan

(W. H. GRAHAM IN STATE LINE TRIBUNE)

On the day that President Kennedy was murdered, I grieved first of all, for his life. But I also was sad for the sake of Dallas. The crime of the century happened there, Dallas, didn't deserve this ignominy.

I would like to withdraw from those who have said they are ashamed of Texas. I am not. I am proud I am a Texan. If I were a Dallasite, I would be proud of that, too. Dallas is one of the world's truly remarkable cities.

There is no need for us to shame ourselves if we disagree with the late president. It does no dishonor to his memory to recall him as a political adversary.

Many thoughtless persons in the nation are heaping condemnation on the state simply because we permitted the assassination to occur within our borders. They think we are glad the president was killed. They think we encouraged the crime by our open opposition to President Kennedy's political ambitions. These accusations are so far from the truth that they are ludicrous; yet they are being believed elsewhere.

For myself, I would like to plead not guilty to the assassination of the president. I didn't do it. I'm not glad it happened. I'm not convinced anything I ever did or said contributed to his getting killed.

To my critics, I would like to point out I don't carry a gun. I have never thrown a rock, or demonstrated in any threatening way. I have been in attendance at gatherings where I was a part or a group I definitely did not agree with, heard speakers say things I could not stomach, and rose with the crowd (out of courtesy, not respect) to applaud them at the end of their stupid speeches.

But I never once thought of physically harming them, or, for that matter, of denying them the right of expression. And I am unconvinced that my view is an exceptional one. I think, rather, that a lot of people feel just as I do.

## What We Can Do

(FROM THE CANYON NEWS)

These are troubled times--as most times are. A lot of folks want to do something for their country. Many of them want to do something in a blinding flash which will have national significance and bring the country a status agreeing with their particular philosophy.

Not all of us can be a George Washington and accept the surrender of an enemy general. Most of us are humble folk and are limited in our capabilities.

The most important thing most of us can do for our country is just be good citizens. We can pay our poll tax and vote.

We can participate in the affairs of our community instead

(CONTINUED ON PAGE 7)

## EDITORIAL

### Bread And Butter

Have you tried Olton first? Before you say, "Oh, no, another shop-at-home editorial," and stop right here, let's give this matter some serious thought. The height of the Christmas shopping season is here and this is probably the most concentrated buying period of the year.

Our merchants depend on us, and on this income, to serve the community better throughout the year.

We believe they do a pretty good job.

True, it's a small town and there are some limitations. The merchants, however, try to offer the best and as wide a selection as they possibly can.

As they grow, and their growth depends on us patronizing them, they will expand.

Now, we're not asking anyone to sacrifice anything. We honestly feel you can get as good a deal, sometimes better, here in quality and price as you can anywhere.

The point is that, sometimes, we just don't look.

It's an established fact that women LIKE to go shopping.

They may complain about how tired they are after a hard day on a shopping trip, but they know they really enjoyed every minute of it.

It's fun to get all dressed up, get some of your friends together, spend the day in Lubbock, have lunch out and go SHOPPING.

We have a suggestion to make.

Go to Lubbock, spend the day and have all the fun you want, but go window-shopping or just looking or to a movie.

But spend your money in Olton where it counts.

These are the merchants you go to when you want a contribution. These are the merchants you call on when you need support for your pet project. These are the merchants you depend on when you need a special favor in a hurry.

This, friend, is the side your bread is buttered on.

# QUALITY FOOD

at savings!

**BACON**  
PINKNEYS  
2 LB. PKG. **69¢**

**PORK ROAST**  
LB. **39¢**

**PORK CHOPS**  
LB. **49¢**

**CRISCO**  
3 LB. CAN  
(WITH \$5.00 PURCHASE)  
**49¢**

**CHERRIES**  
CHOCOLATE COVERED  
BRACHS  
BOX **49¢**

**SALMON**  
HONEY BOY  
1 LB. CAN **49¢**

**CORN**  
OUR DARLING  
303 CAN **2 FOR 29¢**

**EGGS**  
GRADE A MEDIUM  
DOZ. **3 FOR \$1**

**GOLD MEDAL FLOUR**  
10 LB. **98¢**

**TISSUE** KIMBELLS  
10 ROLL PKG. **79¢**

**GRAPES**  
LB. **15¢**

**OLEO** KIMBELLS  
2 LBS. **35¢**

**AVOCADOS**  
EACH **10¢**

**GRAPE JUICE**  
KIMBELL 24 OZ. BOTTLE **3 FOR \$1**

**CARROTS**  
1 LB. PKG. **2 FOR 15¢**

**MILK** KELLY  
1 GAL. **79¢**

**CELERY** LARGE STALKS **10¢**

**HAND LOTION**  
SO SOFT \$1.00 SIZE **39¢**

Specials Begins Friday, Dec. 13 Thru Thursday, Dec. 19, 1963

# ADRIAN FOOD

DOING OUR BEST TO PLEASE YOU.  
Double S & H or Frontier Stamps on Wednesday

## NEW CHEVELLE!

BY CHEVROLET

The kind of go-6 or V8—you'd expect from one of Chevy's great highway performers. Come on down and drive it.

The kind of comfort you'd expect in a large interior. Come on down and sit in it.



The kind of fresh styling—inside and out—that makes it the year's smartest surprise. Come down and stare at it.

New Chevelle Malibu Sport Coupe

## Now—Chevy spirit in a new kind of car!

We built this one to do more than just stand around looking beautiful. Held its weight down in the 3,000-pound range. Then built four lusty engines—two sixes and two V8's—with output all the way up to 220 horses\*!

And if that makes you think this is one frisky car, you've got the right idea.

You've also got a roomy car here. Yet its 115-inch wheelbase keeps it highly maneuverable in traffic and very easy to park.

With its Full Coil suspension, it's got a ride that reminds you of the Jet-smooth kind the

way it muffles noise and cushions bumps.

And the fine hand of Body by Fisher craftsmen shows up beneath this one's suave good looks, too.

Sound good? There's more. Like the fact that Chevelle comes in three series with eleven models—convertibles, sport coupes, sedans, wagons, even Super Sport models with front bucket seats. Like the fact that (and see if this isn't one of the nicest surprises of all) the new Chevelle comes at an easy-to-take price!

Like to hear more? The listening's wonderful at your Chevrolet dealer's—and so's the driving.

\*Optional at extra cost

See five entirely different kinds of cars at your Chevrolet Showroom—CHEVROLET, CHEVELLE, CHEVY II, CORVAIR & CORVETTE

## THOMPSON CHEVROLET CO.

Phone 285-2646

Olton, Texas

# News Of Interest To Women



MRS. A. D. MELTON

## Recipe Of The Week

The A. D. Melton, who have lived in Olton area since January of 1929, moved into a spacious new home south of Olton last July. Mrs. Melton contributes this week's recipe.

Mrs. Melton has been a member of Olton Garden Club 27 years. Flowers and cooking are two things which she enjoys very much.

Both golf at ORC, for which they donated the land. Melton, a retired farmer, makes it to the links a little more often than Mrs. Melton.

The Meltons have two daughters, Mrs. Robert (Lucille) Perry of Detroit, Mich. and Mrs. Richard (Audrey) Perry of New Jersey. The daughters are married to brothers. The Meltons have a daughter-in-law, Mrs. Ellen Melton and four

grandsons in Lubbock. They have six other grandchildren. They are members of Methodist Church.

Mrs. Melton's fruit cake recipe is easy and keeps good. She enjoys giving them for Christmas gifts, they freeze well and are moist.

**Christmas White Fruit Cake**  
1 pound butter  
2 cups sugar

Cream butter and sugar. 8 eggs, added to cream mixture, beating one at a time. 4 cups flour, add 3 cups to egg mixture. Mix one cup over fruits and nuts.

1 pound pecans  
1 pound candied cherries  
1/2 red and 1/2 green.  
1 pound candied pineapples (1/2 red and 1/2 green)  
1 oz. of lemon extract.  
1 tsp. baking powder  
1 tsp. salt

Add fruits and nuts to creamed mixture. Bake in Angel cake pan for 2 hours at 275 degrees.

## Christmas Party Held By HD Club

The Home Demonstration Club met in the home of Mrs. Harry Thomas for their Christmas party.

The meeting was presided over by President Mrs. Charles Lewis. Members answered roll call with a household hint.

"Silent Night" was sung by the group. Secret pals were revealed and a gift exchange was held.

Refreshments were served by the hostess to Mmes. Tom Smith, Lee Simmons, Lola Mills, Nell Crawford, R. H. Campbell, L. A. Blackwell, O. L. Langley, O. T. Crosby, Dan Adair, Z. D. Miller, Charles Lewis, Fred Shaw, C. L. Taylor, Ira Limbocker, Jack Edwards, Paul McFadden, Mrs. Jim Speer and Ann Warren.

Members will meet Thursday night, Dec. 19 at 6:30 p.m. in the Tom Smith home for Christmas caroling.

## Cole Family Reunion Held

The Cole family held their annual family reunion Thanksgiving Day in the home of Mr. and Mrs. Leonard Johnson in Lubbock.

A meal consisting of turkey and dressing, ham and all the trimmings were served to the families.

Those attending from Olton were Mr. and Mrs. J. F. Cole and Mr. and Mrs. Gary Kimbrough. Others attending were Mr. and Mrs. H. Y. Cole, Mr. and Mrs. Buster Baker and children, Las Lunas, N.M.; Mr. and Mrs. R. V. Cole and children, Lubbock; Mr. and Mrs. R. S. Cole and children, Earth; Mr. and Mrs. Clifford Bills and children, Denver City; Mrs. Velma McGregor, Lubbock; Jan Knight, Childress; and Joyce Fern Cole, Canyon.

## Shower Honors Miss Mitchell

A bridal shower honoring Miss Sue Mitchell, bride-elect of Roy Moss, was held Tuesday, Dec. 3 in the home of Mrs. J. C. Hines.

The bride's chosen colors of red and white were denoted in the table setting with a Christmas net cloth decorated in red. The centerpiece was an arrangement of candles and lacy white leaves with silver glitter. A silver tea service was used with Mrs. Hines and Mrs. Vernon Gosdin serving.

Hostesses for the courtesy were Mmes. Gosdin, Hines, Cloys Fancher, Lec Carson, Cloma Fancher, Hershel Carson, Rufus DeBerry, C. B. Hines, Lee Simmons, Lacy Armstrong, Jess Parker, Dee Wayne Wilks, Charles Golden, L. G. Elkins, Bert Stewart, Clovis Poteet, Lindsey Dennis, Wilbur Schreier, Ott Patterson, Tom Witten, Jim Hyatt, Brent Burrow, Emmett Harper, Everett Loveless, W. C. Gunter and Mrs. Louis Clark. The couple will exchange wedding vows at 8 p.m. Friday, Dec. 20 in First Baptist Church. Friends of the couple are invited to attend.

## Miss Small To Be Honored

There will be a bridal shower given in honor of Miss Pat Small, bride-elect of William Rematore Jr., Lubbock, Wednesday, Dec. 18, from seven until nine p.m. at the P.C.A. building. Everyone is invited.

## Shower Fetes Miss Harper

Miss Jeanavon Harper was feted with a bridal shower, Friday, Dec. 6 in the Rufus DeBerry home.

The table was covered with white net over a white taffeta cloth. Red carnations decorated the table, carrying out the chosen colors of red and white. A silver tea service and china completed table decorations.

Mrs. Gary DeBerry and Mrs. Eddie Carson of Canyon, presided at the table with Lavanda Hubbard, Judy Gordon and Shirley Bonner, all of Canyon, in charge of registering the gifts. Hostess gifts were stainless steel cookware, rosettiere, Presto cooker, mixer, steam iron, electric skillet and percolator.

Hostesses were Mmes. Randy Buchenau, Gary DeBerry, Eddie Carson, Ott Patterson, Jack Allcorn, Roye Aikman, Frank Cornelius, W. C. Gunter, J. F. Miller, W. E. Miller, Bill Bear-den, Owen Jones, Jack Straw, Carroll Cox, Leo Ross Bryant, H. B. Maxey Jr., Murray Machen, Jim Kemp, C. W. Phillips, Witt Lacewell, Rufus DeBerry, G. H. Bley, Vernon Gosdin, J. C. Hines, Charles Golden, R. A. Burgess, J. L. Carson Jr., Paul Burrus, Henry Mathis, Elmer Moore, H. B. Carson, L. V. Steffey, G. H. Buchenau, Gene Mitchell, Barton Prestridge and Mrs. Ed Thompson.

Miss Harper and John Lynn Burrow will exchange wedding vows, Saturday, December 21, at 6 p.m. in First Baptist Church.

## Kimichi Plans Christmas Party

Plans were made for a Christmas party when Kimichi Study Club met Thursday, Dec. 5 in the home of Mrs. Lennon Young. The party will be held Friday Dec. 13 at 2:30 p.m. in the Steve Lee home.

Welcome was given by Mrs. Young.

The club will hold a drawing for a Tammy doll and wardrobe, Wednesday, Dec. 18 at 5 p.m. in Kelley's.

Refreshments were served by the hostess, Mrs. Young, to the following members: Mmes. Houston Hamby, Dan Cure, Randall Roper, Arno Hall, Marion Green, Steve Lee, Mack McGill, Elmer Houston, Max Keating, Oliver Rose, David Carlisle, and Mrs. T. J. Smith.

The members will bring articles for a basket for the shut-ins at their next meeting, Thursday, Dec. 19 at 3 p.m. in the home of Mrs. David Carlisle. Program subject will be Helping Others Have A Happy Home.

## Panorama Presented At Church

A panorama, "Bring Them In From All Nations" was presented during the evening service at the First Baptist Church, Springlake, Sunday.

It was directed by Dorothy Washington, program chairman for WMU.

Readers for the program were Arnold Washington, A. R. Stewart, Velma Baker and Thelma McClanahan.

Other adults and young people, portraying the characters in a pantomime, were spotlighted.

In the background was the world globe with dolls from different nations surrounding it. "Crown Him Lord Of All" was printed in red letters.

The program was used as an emphasis for the Week of Prayer for Foreign Missions which started Monday.

The song, "Bring Them In", was used at various times throughout the program.

A cross spotlighted on the globe was used when the program closed with personal testimonies from the congregation.

## Miss Spencer Honored With Bridal Shower

Miss Ilene Spencer, bride-elect of Layton Covington, was honored with a bridal shower Thursday, Dec. 5, from 2:30 to 4:30 p.m. in the home of Mrs. Bobbie Sagerser, near Hart Camp.

The table was covered with a white crocheted table cloth over pink with a centerpiece composed of a miniature Jack Frost, Christmas balls, candles and flowers, completing the decorations.

Approximately 50 gifts were registered by Mrs. Sagerser who also registered guests.

Refreshments of hot spiced tea, coffee and cake were served to guests. Out-of-town guests were the bride-to-be's mother, Mrs. Alvin Spencer, Littlefield; Mrs. Johnny Gregg, Plainview; Mrs. John Moses and Mrs. Dewey Moses, Olton; Mrs. James Sagerser, Mrs. Ronnie Morris and Mrs. Grover Sagerser of Cotton Center.

Hostesses were Mmes. Bobbie Sagerser, Elvin Berry, Leslie C. King, Lloyd Thomas, Ed Shackelford, Garland Patterson, Tom Morrison, W. R. Quain, Tommy Patterson and Mrs. K. W. Mahaffey. They presented the honored with a pole lamp.

## WSCS Holds Program

If We Had Been in Bethlehem was the program subject when Woman's Society of Christian Service met Tuesday, Dec. 10 in the home of the Rev. C. C. Hardaway for a Christmas program.

Appearing on the program were Mrs. Bill Collins, leader, Mrs. Don Spain and Mrs. Leo Ross Bryant. Christmas songs were sung by the ladies attending.

Present were Mmes. C. C. Hardaway, L. R. Bryant, A. J. Smyth, Bill Yates, V. J. Carlisle, James Caley, Truitt Sides, Charles Tussy, Garland DePrang, Bill Collins, Bob Coen, Ralph Campbell, Don Spain, Jim Gregory, Tom Harvey, Percy Parsons and Mrs. Bill Walden.

Next meeting of the Society will be Monday, Jan. 6 at 9:30 in the Owen Norfleet home.

## Bible Class Holds Meeting

The Ladies Bible Class of Main Street Church of Christ met Wednesday, Dec. 11 at 10 a.m. in the church for a regular meeting.

Ladies attending were Mrs. Lem Roberson, Mrs. Bud Huckabee, Helen Locke, Mrs. C. T. Hulsey, Mrs. Glen Exter and Mrs. I. B. Holt.

## Flubbers Host Dubbers

Flubbers of OWGA entertained the Dubbers with a party, Tuesday, Dec. 10 in the Jack Straw home.

The Dubbers defeated the Flubbers in golf competition last spring.

Mrs. Straw served spiced tea, coffee, hors d'oeuvres and cake. The ladies exchanged Christmas gifts.

## Housewarming

A housewarming honoring Mr. and Mrs. W. H. Leathers 303 E. 3rd, will be held Friday Dec. 13 at 7 p.m. Everyone is invited.

# KELLEY'S Christmas GIFT GUIDE

**KAYSER HAS THE GIFT FOR FASHION**

This charming sleepcoat from Kayser's Intrigue Collection has a pretty yoke frosted with hand-cut lace blossoms. The demure Peter Pan collar and pretty pearl buttons that go all the way down the front provide the finishing touches.

**5.95**

**SWEATERS**  
HEDY ORIGINALS OF CALIFORNIA

**12.98 TO 19.95**

Donovan-Galvani's wonderful light, bright colors in beautifully blended separates look as if they might cost a bale of wampum... but no, they'll fit your budget nicely. The sweater is full fashioned, soft wool with fur, and has an interesting intarsia design. The skirt is a doekskin finished worsted. Blue, coral, mint, yellow.

**PALEFACE PASTELS**  
Sweater 12.98  
Skirt 11.98

SEE OUR ASSORTMENT OF HOLIDAY JEWELRY

**GIFT Certificate**

**ROBES**  
Corduroy, Brushed Rayon and 100% Cotton  
Many Styles And Colors  
11.95 to 12.95

**SOCKS**  
1.00 TO 1.50

**TIES**  
1.50 TO 2.00

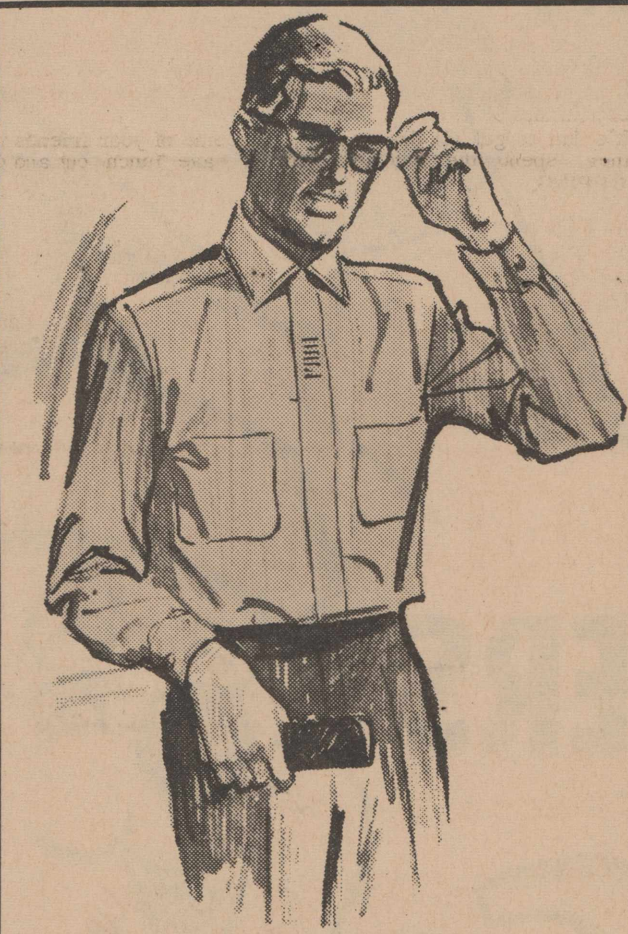
**GLOVES**  
Silk And Fur Lined  
4.95 TO 5.95

**BELTS**  
From 1.50

**INITIAL HANDKERCHIEF**  
GIFT PKG. 3 to Box  
1.50

**SWEATERS**  
Button Fronts  
Zipper Fronts  
and  
Slip-Overs  
from 9.95

**VESTS**  
All The Latest Colors  
From 5.95

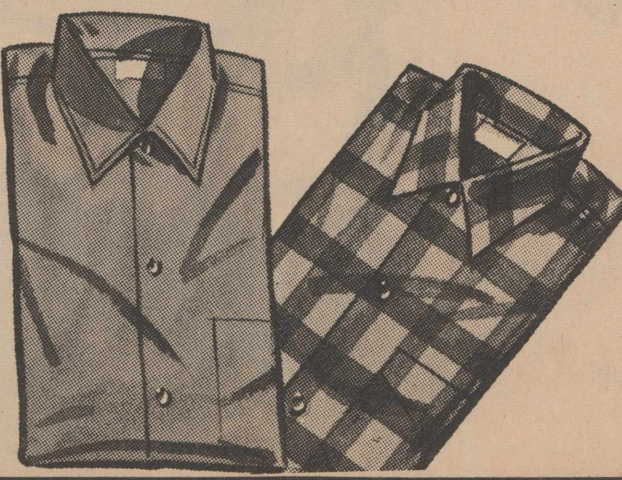


store name has a winner for you in the **EMBRO** by *Jayson*

You can tell at a glance that here's a sport shirt with a great future. It's comfortable... smart... and exceptionally well fitting! Note the fly front, highlighted by a finely embroidered design. Feel the fabric—a wonderful wash and wear blend of 80% Dacron\* and 20% cotton. In an exciting choice of colors. \*DuPont's TM for its polyester fiber.

**8.95**

JAYSON SPORTSHIRTS FROM 4.95



*Jayson* BANCARE®

The WASH/WEAR SHIRT THAT IRONS ITSELF AS IT WASHES & DRIES

You can't wash out the wash-and-wear in the Jayson Bancare®. The highest quality no-iron shirt ever, it's tailored of EVERGLAZE® BANCARE® cotton, that won't shrink or lose its authentic wash/wear properties. In broadcloth **4.95**

# KELLEY'S

OLTON

in olton it's Bizzells



MR. AND MRS. FRANK MANDRELL

## Frank Mandrells Feted At Anniversary Party

Mr. and Mrs. Frank Mandrell were honored Sunday, Dec. 1, on the occasion of their 25th Wedding Anniversary.

Attending the celebration in the Mandrell home were their four children, DeVern Mandrell, Mrs. Bobby Carver of Lubbock and Burl Don and Dennis Lee, both of the home. Their son-in-law and daughter-in-law

and four of their five grandchildren were also present. Mr. Mandrell's sister, Mrs. Albert Clark and Timpos Rhodes of Modesto, Calif., also attended.

## Christmas Party Planned By OES

The annual Christmas party of Order of Eastern Star will be held Thursday, Dec. 12 at 7:30 p.m. in Masonic Hall.

A gift exchange will be held with everyone asked to bring a gift, not to exceed the price of \$1.

All members are invited to attend.

### ACCIDENT

Miss Dorothy Haynes, daughter of Mr. and Mrs. Lee Haynes of Littlefield, is at home recuperating from a broken leg she received in a car accident two weeks ago in Amarillo. She is the granddaughter of Mrs. L.P. Fisher of Olton.

## SCOUT NEWS



Olton Boy Scout Troop 220 journeyed to New Mexico last week for a camp out.

Saturday morning at 7 they started on an expedition to an old Indian burial ground. Kenneth Campbell, Tom Harkey, and Glenn Loveless found arrowheads. Harkey found four, put them in his coat, took off his coat while digging in an old Indian grave and lost them. Glenn found a perfect one then dropped it in some white sand and lost it.

Those going were Kenneth Campbell, Tom Harkey, Lynn Campbell, Dewayne Campbell, Phillip Bley, Gary Carlisle, Glenn Loveless, Jerry Loveless, Otis Patterson, Danny Sides, Robert Williams, Mike Gullett, and Scotty Jones.

### COURT OF HONOR

Boy Scouts will hold a Court of Honor Monday night, Dec. 16 at 6 p.m. in the Legion Hut.

Five boys will receive their star badges and others will receive their first and second class badges.

Everyone is invited.

### TROOP 12

Brownie Troop 12 met Wednesday Dec. 4 at the Scout House. The troop started making their Christmas stockings. Refreshments of cookies and Cokes were served by Wanda Ross and Mrs. Robert Williams.

Brownies present were Cheryl Williams, Linda Williams, Denise Ross, Denise Polk, Debra Graham, Betty Follis, Terri Ellis, Judy Criswell, Teresa Griffith, Melva Mitchell, Kathleen Jones, Vicki Kelley, Lisa Johns, Randie Howell, Julie Venable, Mary Rodriguez, Carmen Gonzales, Sheree Meinecke, Sherry Odom, Pamela Galloway, Benjie Mills, Kathy Langford, Beth Harris and Letha Moore.

Leaders present were Mrs. Billy Griffith and Mrs. Melvin Mitchell.

### VISIT ADAIRS

Visiting in the Dan Adair home Friday night were Mr. and Mrs. Earnest Weeks and family from California.

### FIRST METHODIST

Visitors in the First Methodist Church Sunday were Mr. and Mrs. Karel Danford and children, Matthew, Mark and John of Amarillo; Mr. and Mrs. Dudd Sullivan, Midland; Mr. and Mrs. Claude Danford, Midland; Mr. and Mrs. W.M. Graham, Hillsburg; Handi Salman, Llanon; and Steve Andrew of Olton.

### VISIT CARSONS

Mr. and Mrs. John Carson and children of Stratford visited in the home of his parents, Mr. and Mrs. Raymon Carson, during the holidays.

### CARD OF THANKS

We would like to say "Thanks" to Olton Volunteer firemen and our neighbors for their help in putting out the fire at our farm.

Mr. and Mrs. Hugh Alexander

## News From Springlake

Mrs. Fay Washington visited in Quitaque Wednesday with her parents, Mr. and Mrs. Edgar Morrison.

Approximately 20 persons attended "M" night at the First Baptist Church in Muleshoe, Monday.

Rev. and Mrs. A. R. Stewart and Mrs. Alice Huckabee visited with Mrs. Bill Cole and Mr. Gardner of Childress in Amarillo, Tuesday. Both are patients in a hospital there. They also visited with Mrs. J. B. Rowan.

Mrs. Myrtle Clayton and Mrs. Mary Clayton carried Mary's children to the doctor Monday at Littlefield.

Mrs. Myrtle Clayton visited with Mr. and Mrs. Sam Layman of Lazbuddie last Sunday. She also attended church with them.

Mrs. Pauline Hucks was on the sick list Sunday.

Mrs. Gayle Jones took Mrs. Joel Jones and Mrs. Randolph and Steve to Earth to Lubbock, Friday night. Steve broke his leg while playing.

Brian and Brent Hedrick of Sunnyside spent Monday with their grandparents, Mr. and Mrs. Jess Matlock.

Mr. and Mrs. James Sanderson and boys visited with Mrs. Pauline Getty in Amarillo Sunday.

Mrs. J. B. Rowan and Ted left Wednesday for Dallas and Austin.

Mr. and Mrs. Lowell Walden visited last Sunday with their daughter and family, Mr. and

Mrs. Darrell Kennemer of Muleshoe. Their daughter and children came home with them and stayed until Thursday.

Mr. and Mrs. Cliff Hopping spent the weekend in Lubbock Cokie, Scottie, and Cory stayed with their grandparents in Littlefield.

Mr. and Mrs. Jimmy Henson and children of near Dallas spent the weekend with Rev. and Mrs. A. R. Stewart and children.

### IN NEW MEXICO

Mr. and Mrs. Bill Dickenson have returned home after a three week stay in Truth or Consequence, N.M.

### IN DALLAS

Mrs. Albert Jeffery is in Dallas this week visiting with her son and family, Mr. and Mrs. Joe Wyman.

### AT PORTALES

Mrs. Ruby Smith spent the weekend with her son and family Mr. and Mrs. Arnold Smith at Portales, N.M.

### VISIT MCREYNOLDS

Visiting in the Melvin McReynolds home last weekend were Mrs. McReynolds parents, Mr. and Mrs. George W. Seelye.

### VISIT HATLEYS

Visiting in the home of her parents, Mr. and Mrs. Elvis Hatley, over the weekend was their daughter, Fancy, of Lubbock.

### VISIT HAIRS

Mr. and Mrs. Winfred Hair and daughter visited in the Bailey Hair home Sunday.

## Plainview Seeks New Mill For Sugar Beets

WASHINGTON, D. C.—Representative George Mahon reports that farmers who would

like to grow sugar beets will be interested in a hearing held in Washington Tuesday by the Sugar Division of the Department of Agriculture. They will also be interested, Mahon said, in sugar legislation which is being prepared for the consideration of Congress next year.

The purpose of the hearing this week was to determine the location of three new sugar mills. A delegation from the High Plains of Texas, headed by a Plainview group, was in Washington for the hearing.

Groups from several states are seeking consideration for the new mills to be approved. It may be several weeks before the Department will announce the new locations.

The new Holly Company sugar mill was located at Hereford because the Holly Company selected Hereford as a site and requested and secured from the Department of Agriculture the necessary sugar allotment to support the mill.

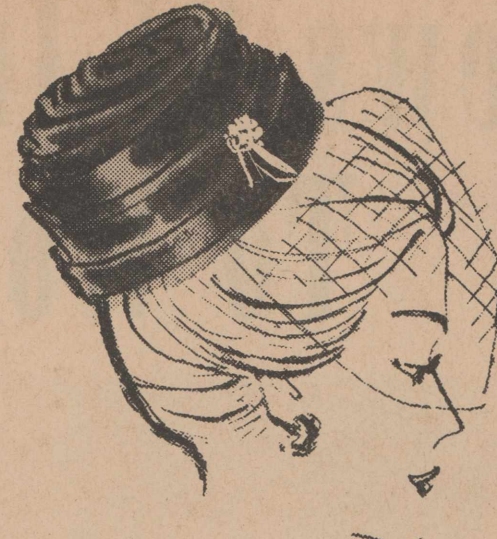
Mills are constructed by private capital, not the government, and difficulty has been encountered in getting a firm commitment from a sugar producer for the construction of an additional mill in Texas. Because of the failure of the sugar companies to proceed with mill construction, the government has recently cancelled sugar allotments for a mill in Arizona and in South Dakota.

West Texas farmers who would like to grow sugar beets also have a big stake in the legislation relating to sugar, which is shaping up for next year.

Recently Secretary of Agriculture, Orville Freeman, announced his support of legislation to increase the quotas of existing domestic sugar mills for 1964, for one year only. A one-year bill would not provide sufficient basis for new mills in addition to the three referred to. However, Mahon points out that a portion of existing sugar legislation expires next year and that it will be necessary for Congress to pass legislation designating the sources from which imported sugar will be purchased after 1964. This fact, plus the Freeman proposal, will tend to break the whole issue of sugar legislation wide open in 1964.

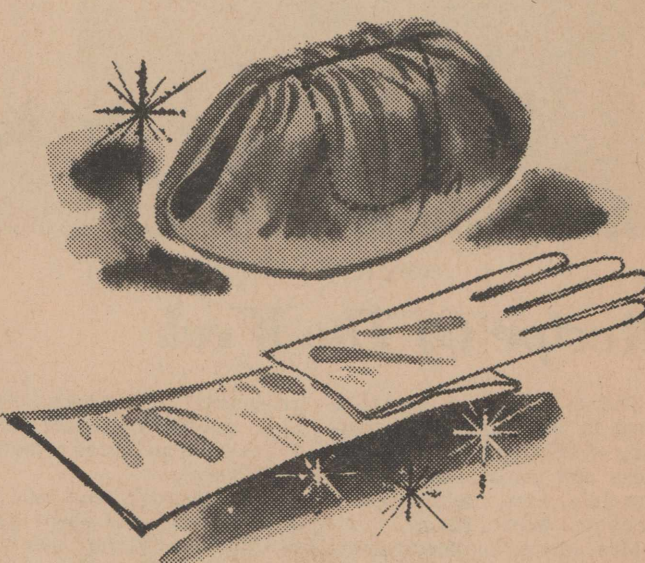
At this time domestic beet and cane sugar producers supply only 60 per cent of the domestic market. The remainder is supplied by producers abroad. Mahon said he will continue to support legislation which would give domestic growers a larger share of the domestic market.

If this effort should succeed, there would be a need not only for the three new mills soon to be located, but also a need for several additional mills. This could mean much to West Texans who wish to grow sugar beets as an important additional source of farm income. Mahon pointed out, however, that regardless of legislation, it must be borne in mind that before any area can get a new mill, a sugar company will be satisfied with the proposal site, must request an allotment and provide the capital for the mill.



TIERED VELVET COCKTAIL HAT, JEWEL-TRIMMED AND LIGHTLY VEILED

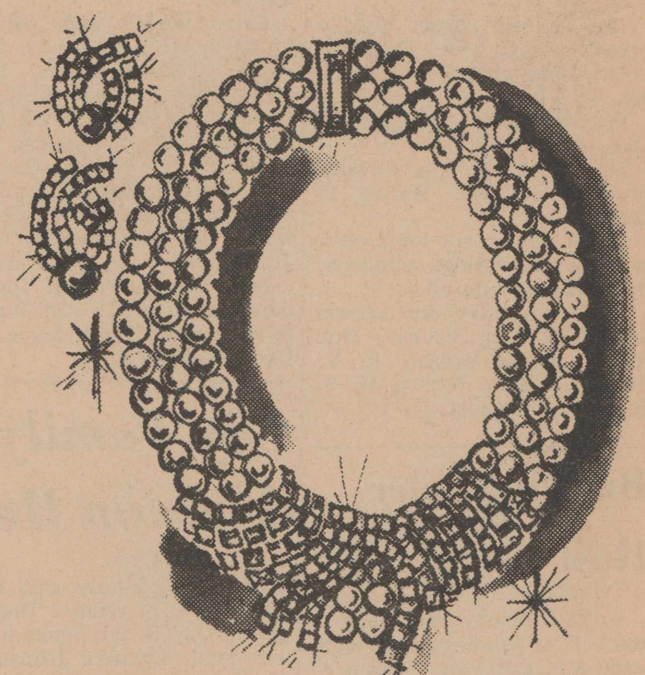
how to  
*Accessorize*  
your holiday  
fashions



LONG GLOVES AND BAGS GALORE



FURS FOR M'LADY



JEWELRY GROUP COMBINES SPARKLING RHINESTONES WITH MOCK PEARLS

IN OLTON IT'S

# BIZZELL'S



## Santa's Headquarters

# CONSUMERS

- SOFA PILLOWS  
RED-GREEN-BEIGE-BLUE-BROWN \$1.00
- CHINA PIGGY BANKS \$1.69
- ICE BUCKETS \$6.98 & UP
- UTILITY BAGS \$4.89 & UP
- TEFLON LINED GRIDDLES WITH HANDLES \$4.98
- BASCO BILLFOLDS \$5.00
- STAINLESS STEEL PRESTO PRESSURE COOKERS \$16.75
- FLITE KITS-DUPONT NYLON-BROWN-BLUE-GREEN \$1.29
- PRESTO R-N-MIX PORTABLE MIXER \$17.95
- CALIFORNIA ORIGINALS IN WOOD HUE CERAMICS \$1.98 & UP
- SUNBEAM
- 8-PC. HAIR CLIPPER SETS \$9.98



ADVERTISE IN THE OLTON ENTERPRISE



OLTON PRESENTS two-year-old Tony, five-year-old Doug and seven-year-old Rod, children of Lt. Commander and Mrs. I. B. Holt Jr. They are now living at Oak Harbor, Wash. Paternal grandparents are Mr. and Mrs. I. B. Holt, Olton, and maternal grandparents are Mr. and Mrs. W. H. Tarbox, Spearman.

**IN LUBBOCK**  
Mr. and Mrs. Denver Offield and children visited in Lubbock Saturday in the home of Mrs. Offield's sister, Mrs. Odie Beechum. Also visiting were their brother and family, Mr. and Mrs. Clyde Hogue of Littlefield.

**VISITS IN LITTLEFIELD**  
Mr. and Mrs. Elmer J. Houston and Dana visited in Littlefield Sunday in the Willard Morris home.

**NEWS CENTER**--Austin will become a world news center now that a Central Texan has become president.

When the Lyndon Johnsons come home to the LBJ Ranch near Stonewall, Austin will be the news center for the White House correspondents who accompany the President wherever he goes.

Telephone company workmen are beefing up lines to the Johnson Ranch to handle the crush of communications which follows the President.



GEE, MOM, I DON'T KNOW---Chris Elkins, 2-year-old son of Mr. and Mrs. Gerald Elkins, is a little bit doubtful about the whole thing. Jolly Santa, however, soon arrested his fears.

ONE OF *The Plainsmen*

**Sez:** Today's cars are supposed to be mechanically perfect and smooth-running, but it seems there are still a lot of jerks in them.

**CADDO FEEDS**

*The Plainsmen*  
FARM & RANCH

Phone 285-2255 Hwy. 70

**GIFTS FOR MEN**

- ★ SPORT SHIRTS
- ★ DRESS SHIRTS
- ★ PAJAMAS
- ★ SLACKS
- ★ SOCKS
- ★ TIES

NOW'S THE TIME TO GET CLOTHES READY FOR CHRISTMAS!

**Superior Cleaners**

"WE CLEAN CLEAN"

# THANKS

for your response making our sale a big success.

WE STILL HAVE MANY, MANY CHRISTMAS ITEMS SPECIALLY PRICED

# WALTER'S

Department Store

MAIN ST.

OLTON



## WHO'S NEW

Mr. and Mrs. Keith Jackson of Providence community, northwest of Lockney, are parents of a son, Darryl Wade born Friday, Dec. 6, in Plainview Hospital and Clinic. The infant weighed eight pounds, seven ounces. Grandparents are Rev. and Mrs. Russell McAnnally of Friona, formerly of Olton, and Mrs. Dwight Jackson of Lockney.

Mr. and Mrs. Jack Slatten of Turpin, Okla., are parents of a daughter, Janie Beth. The infant, weighing eight pounds, six ounces, was born Tuesday, Dec. 3. Mr. and Mrs. Ray Slatten of Olton are grandparents.

Morris Todd George, son of Mr. and Mrs. John (Dickie) George, born Dec. 4 at 7:20 p.m. in the Taylor Hospital, Lubbock. The infant weighed 6 pounds, 10 ounces at birth. Morris Todd is the first great grandchild of Mr. and Mrs. L.W. Sullivan of Hart Camp.

## HAPPY ANNIVERSARY

DECEMBER 13  
The Derwood Copelands

DECEMBER 14  
The Buster Nicholas  
The Leslie Gordons

DECEMBER 15  
The Dale Dudleys  
The Robert Akins

DECEMBER 17  
The Sidney Allens  
The Loren C. Jones

DECEMBER 19  
The Leon Mays  
The K. L. Moss

## HAPPY BIRTHDAY

DECEMBER 13  
Steve Burleson  
Richard Redinger  
Ken Turner  
John E. Schenck, Sr.

DECEMBER 14  
Esther Graham  
Karin Sue Kennedy  
Judy Pinson  
Cathy Stroebel

DECEMBER 15  
Benny Akin  
Kyle Ellis  
Edna Peterson  
Raymon Carson  
Frank Cornelius  
Stanley Spain

DECEMBER 16  
J. W. Johnson Jr.  
Clovis Poteet

DECEMBER 18  
Glen Don Brown  
Gary Bizzell  
Carolyn Carlisle  
Mae Neinst

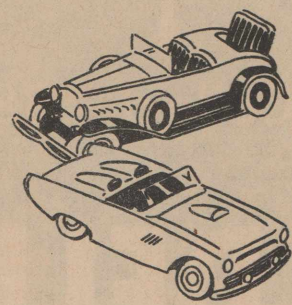
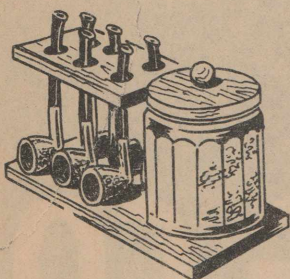
DECEMBER 19  
Greg Gregory  
Ronnie Truelock  
W. B. Dickenson Jr.

**IT'S FAMILY GIFT TIME**

AT YOUR *Merry Christmas* DRUG STORE



- RECORD PLAYERS
- RECORDS-ALBUMS
- DISTINCTIVE CHRISTMAS CARDS
- KODAK MOVIE-STILL CAMERAS
- TOYS & GAMES OF ALL KINDS
- DOLLS
- JEWELRY
- COSMETICS
- ELECTRIC SHAVERS, NORELCO & REMINGTON
- CHRISTMAS DECORATIONS
- RADIOS
- PIPES
- PIPE RACKS
- LIGHTERS
- CIGARS
- CIGARETTES
- SUNBEAM HAND MIXERS
- FILM & FLASHBULBS
- BILLFOLDS
- PANGBURN CANDIES
- SUNBEAM HAIR DRYERS
- BRUSH SETS
- ALARM CLOCKS
- ELECTRIC TOOTHBRUSHES
- WATCHES
- GIFT WRAPPING
- PEN & PENCIL SETS
- DISTINCTIVE STATIONERY



# Olton Drug

AMMO-PHOS

Let us Help You With Your Soil Sample

Phone 285-2404

OLTON FARM SUPPLY

# CLASSIFIED

**Rates**  
Rates on classified advertising are: 6 cents per word first insertion; 3 cents per word second insertion, and each additional consecutive insertion. Minimum 50 cents first insertion, 25 cents additional insertions. The Enterprise is not responsible for mistakes after first insertion. Please read your ad.

All classified accounts are due and payable 10th of month following insertion. A flat rebilling fee of \$1.00 will be charged for all accounts 30 days past due and for all successive rebillings.

## WANTED

WANTED: To make buttons, button holes, buckles, belts, children's garments. Dress making, Wilena Gordon, Phone 285-2401. 27-tfc.

WANTED: Sewing, alterations, buttons, button holes, Mrs. Dorothy Justus, phone 285-2269 Presbyterian Parsonage, 42-4tp.

**Monuments**  
Winnboro Blue Granite  
White Georgia Marble  
and others  
See Percy or Connor  
Parsons  
Phone 285-2621 or 285-2767

**Thomas Speed Wash & Drycleaners**  
Coin-Operated Drycleaner  
open 8 A.M. - 6 P.M.  
Six Days A Week.  
Speed Wash Open  
24 Hrs. A Day  
Seven Days A Week

## FOR SALE

FOR SALE OR TRADE-1962 Fairlane 500 4-door Sedan. Fully equipped. Real low mileage. Phone 285-2494, 36-tfc.

FOR SALE OR TRADE: 60 acres, 8" well, three miles of Olton, phone 285-2071, Charles Lewis, 35-tfc.

FOR SALE: Cheap. Two good houses on Main Street. Priced very reasonable. Will increase in value. See Bill Yates, G. T. Sides or Howard Hall. 27-tfc.

FOR SALE: ONLY 19 CENTS: 4 foot electric fence posts at Olton Farm Supply, home of all your electric fence needs. 39-tfc.

FOR SALE: Quarter section, 3 south, 3 west, two wells and underground tile, phone 285-2182. 38-tfc.

FOR SALE: No. 1 red and white potatoes, \$3 per cwt. Elmer McGill 285-2748. 42-tfc.

We Have Plenty Of Good IRRIGATED FARMS For Sale - - On and Off Of Paving

J.M. HAMBY REAL ESTATE  
Phone EM 4-3566 Office  
Phone EM 4-2553 Res.  
Hereford, Texas

**Bo Patton**  
WELL SERVICE  
Irrigation - House - Windmill  
Bailing and Repair  
Phone 285-2227 Olton

FOR SALE: Undeveloped land, ranging from \$100 to \$150 an acre, good water potential, drilling rights on most places. Some with 8" wells, ranging from \$285 to \$350 per acre. Can also rent more land with the purchase of some tracts. Also choice quarter section, four miles Dimmitt, three bedroom home, carpeted, nice, 40 acres cotton, 80 milo, 1/2 mile pipeline, \$525 per acre. Call at night, 647-3744 or 647-3652, Dimmitt, Texas. 38-12tc.

FOR SALE: See me for your children's books, Bibles, inspirational reading and many other books. Era Maye Walthall. 44-3tc.

FOR SALE: Trash barrels delivered, \$3.00 Price Wrecking. 285-2235. 48-tfc.

FOR SALE: House with 125x140 foot lot. Ideal location. Also 6 room house to be moved. Call 285-2786, Vance Estes. 44-tfc.

FOR SALE: 900x14 new trailer tires, 6-ply, nylon tubeless, \$17.50, including tax. Also all sizes new tubes, \$1.98, by the dozen. Cox Shamrock Service, Hart. 42-4tc.

FOR SALE: Two bedroom home to be moved, \$1500.00, S. E. Whittington, 285-2727. 44-tfc.

FOR SALE: 80 acres, all cultivation. Eight-inch well. Four-room house. 1/2 miles off paving, \$14,000 down payment. S.E. Whittington, realtor. 43-tfc.

FOR SALE: 146 1/2 acre farm, Two irrigation wells, Two sets of improvements, 80-acre grain base, 57-acres cotton on highway \$39,000 down payment. S.E. Whittington, realtor. 43-tfc.

**GEARHEAD REPAIRS MACHINE WORK OF ALL KINDS**  
**Edwards Machine Shop**

JOE NEWMAN OF HART Represents SOUTHWESTERN LIFE In This Area

**WHY PAY RENT**  
EDI-1120 acres, 1100 cultivation, 6 good wells, good wheat and milo allotments, \$350.00 per acre.

GZ1--2250 grass, North Plains, \$105.00 per acre, 15% down, balance 10 years, guaranteed water.

OS1--Two sections, guaranteed water, \$150 per acre, 15% down, balance 30 years. 2000 acres irrigated land 700 wheat, cash lease.

J. M. HAMBY REAL ESTATE  
1/2 Mile South of Underpass on Highway 385, Route No. 2  
EM 4-3566 Hereford, Texas  
J. M. Hamby EM 4-3533  
Durwood Hamby EM 4-3466  
Harold Hamby EM 4-3434  
Gerald Hamby EM 4-1234

## SEE THESE

\$75 A. 5500 Deeded, well improved, good grass, well watered, irrigation wells on adjoining land. 1 1/2 hours from Dimmitt.

\$250 A. 1500 A. Castro Co. land.

\$425 A. 295 a. improved irrigated, 2-8" wells. Good allotments.

\$475 A. 290 a. irrigated, 50 a cotton.

\$500 A. 160 a. choice irrigated good allotments on pavement.

\$500 A 152 a. irrigated, well improved, U.G. Tile 45 a. cotton, Sunnyside community.

\$525 A. 160 a. irrigated, lays perfect, on pavement 50 A. cotton.

\$550 A. 320 a. well improved 2-8" wells, U.G. Tile, good allotments.

Many other Farm and Ranch Listings.

**L. C. LEE**  
304 W. Bedford-Res. 719 W. Lee (Hiway 86 West) Phone 647-3768 - Residence phone 647-3778, Dimmitt, Texas.

**FOR ALL GEAR HEAD Service and Repair SEE W.M. Whitesides**  
207 East 5th Street  
PLAINVIEW, TEXAS

FOR SALE: Two 3-bale cotton trailers, T. G. Butler, call 285-2261. 44-2tc.

SEE ZENITH Color TV at Riley TV. 45-2tc.

FOR SALE: Large commercial lot, 250x204 feet. Well located. See Bill Yates, G. T. Sides or Howard Hall. 27-tfc.

FOR SALE: Three bedroom house on paving, \$200 down, \$60 month payments. S.E. Whittington, realtor. 43-tfc.

SEE RCA COLOR TV at Riley TV. 45-2tc.

FOR SALE: One good smooth mouthed ranch horse. Gentle for women and children. L. R. Goynes. 45-2tc.

FOR SALE: 320 acres, all in cultivation. Three 8" wells. Natural gas. Good improvements. Might take 29% down. Call 285-2423. George Barron. 45-4tc.

FOR SALE: To be moved, five room and bath house, \$2000.00 phone 285-2108 or 285-2926. 45-tfc.

FOR SALE: '62 Volkswagon or '57 Buick Station Wagon, both in good condition. One owner, C.T. Lockey. Phone 285-2252. 45-3tc.

## FOR RENT

FOR RENT: Two bedroom house for rent, on Ave. G. Call 285-2803. 41-tfc.

FOR RENT: Trailer space, contact Travis Bryant at Mustang Ford Sales or call 285-2627. 44-2tc.

IN MINERAL WELLS  
Mrs. John Adams visited her father, Mr. Higgins, at Mineral Wells last week.

**Former Resident Takes Position With Ennis Firm**

W. R. Henderson, son of Mr. and Mrs. J. W. (Bill) Henderson of El Paso, formerly of Olton, has been appointed sales manager of the Continuous Forms Division, Ennis Business Forms, Ennis.

Henderson has had over 15 years experience in the data processing industry.

A life-long resident of Texas, he received his higher education at Draughton's Business College and Southern Methodist University, Dallas.

He and his wife, Mary, have three children and will make their home in Ennis.

## Soil Conservation Plan Makes Wishes Come True

BY PAUL LARSON  
Soil Conservation Service  
There are times when farmers would like to move their farms to a wetter climate. Most would like to catch and hold more of every rain that falls. To others the problem may be one of losing their most productive soil to erosion. Under most conditions a conservation program can help make some of these wishes come true.

In our area lack of rainfall is constantly a threat to production on dryland farms. Terracing to permit a greater in-soak of precious rainfall by holding the water on the land longer helps where no irrigation water is available. Water erosion is retarded by terraces that break up the concentration of runoff water on long slopes. Crop residue management and deep plowing to turn up clayey material to stop wind erosion is helpful in some cases.

## Seventh Grade Boys Down Tulia, 21-20

Local junior high basketball teams traveled to Tulia Monday night for three games.

Seventh grade boys won their game 21-20 with Charles McClain scoring 8 points and Johnny Lewis, 7.

In the eighth grade boys game the local team fell 34-15. The eighth grade girls lost by a score of 14-12.

Next games for the teams will be after Christmas.

**Roper Oil Co. Gets Award**  
Randall Roper of Roper Oil Co., in Olton was certified as a Key Dealer by The Shamrock Oil and Gas Corporation this week. The special recognition was given after his station successfully met standards for cleanliness and customer service established by the company.

A sign prominently displayed outside the station will identify Randall as a Key Dealer. Also, plaques bearing out this recognition will be displayed inside the station and rest rooms.

Randall qualified as a Key Dealer when his station consistently passed regular official inspections during the past four months. The inspections rated the station closely for cleanliness, especially in the rest rooms, and the quality of service offered its customers.

Eight political parties had candidates in the presidential campaign of 1908.

**ATTENTION ALL DRIVERS!**

THESE ARE THE  
**MAXIMUM ALLOWABLE HIGHWAY SPEEDS**

	DAY	NIGHT
<b>PASSENGER CARS</b> .....	70	65
While Towing Trailer.....	60	55
While Towing House Trailer over 4500lbs. or 32ft. in length.....	45	45
<b>BUSES</b>		
Hauling Passengers for Hire.....	70	65
School Buses.....	50	50
<b>ALL TRUCKS</b> (Including PICK-UPS & PANELS).....	60	55

**WATCH FOR SPEED ZONE SIGNS**  
TEXAS DEPARTMENT OF PUBLIC SAFETY

**Now Your PAG Dealer - - - FARMERS GIN**

We Now Have Acquired The PAG Hybrid Dealer Ship Contract. To Assure Delivery On PAG Seeds. Stop By And Let Us Get Your Order Now On Corn And Sorghum.

When You Plant PAG, You Are Planting The Finest Hybrid. PAG Now Ranks As One Of The Largest Hybrid Seed Companies In The Nation.

**FARMERS GIN**

PHONE 285-2075 OLTON

**COTTON**  
**NOLAN HOLLAND & CO.**  
P. O. BOX 753 PH. 285-2909  
COTTON BUYER  
AGENT FOR PLAINS COTTON COOP. ASS'N., LUBBOCK, TEXAS  
NOLAN HOLLAND 401 4th STREET  
JUANITA HOLLAND OLTON, TEXAS

**GLOBE LIFE AND ACCIDENT INSURANCE Company**  
MRS. MAMIE SPAIN Staff Member Phone 285-2316 Star Route 2 Olton, Texas

**Chapman & Davis Bros. COTTON BUYERS**  
OF PLAINVIEW, TEXAS  
Have Opened A  
**COTTON OFFICE**  
at  
**OLTON CO-OP GIN**  
LOAN PAPERS PREPARED  
Phone 285-2198 Olton

**Water Well Drilling**  
NO MONEY DOWN 3 YEARS TO PAY  
Pressure Pump Service  
**CALVIN COOK**  
CA 4-4498  
2519 Gladney

REPOSSESSED SINGER FOR SALE  
"Credit Good - Repossessed Singer in 4 drawer walnut cabinet built-in motor. Equipped to zig-zag, buttonhole, blind hem, fancy stitches, monogram. 7 payments at \$6.56 or will discount for cash. Write Credit Manager, 1114 19th Street, Lubbock, Texas."

**WAYNE'S**  
— OFFICE SUPPLIES —  
PRINTING And LITHOGRAPHING  
PHONE 285-2225 Olton, Texas

Give Us A Try . . . .  
You'll Be Glad You Did!

**SAW DELINTING WET ACID DELINTING**

**FREE Pickup And Storage**

**FREE Let Us Catch Your Seed At The Gin Free**

Panogen Treatment

Phone Us Collect - 385-4533

**LITTLEFIELD DELINTING CO.**  
Box 346 Arthur Summers Spade Highway



VETERAN MEMBERS of the Olton Filly basketball team this year are these returning lettermen, from left, Margaret Schaefer, Maxine Schaefer, Tomie Covington, Pam Hair and Gayle Nicholas.

## Fillies 8-3, Mustangs 2-4 After Week's Play

Olton's Fillies ran their season's record to 8-3 this week, winning three of four games, while the Mustangs lost three of four to make their mark 2-4.

Both teams head for Abernathy this weekend, when they will take part in a three-day tournament there. Both meet Hale Center teams in the opening round. Next Tuesday night, the Olton teams journey to Cotton Center for a doubleheader.

Last Tuesday night, the Fillies took care of Nazareth, 53-35, while the Mustangs fell, 40-33.

In the Happy tournament last weekend, the Fillies won two of

three games, while the Mustangs dropped two of three.

Gayle Nicholas continued her high scoring Tuesday night against Nazareth, getting 32 points. Sherry Caddel totaled eight, Susan Norfleet seven, and Margaret Schaefer, Sandra Johnson and Karen Hipp, two each.

Maxine Schaefer led rebounders with 10, while Tomie Covington had seven, Linda Frazier four and Kathie Kidd and Francene Struve two each.

Carol Schute got 18 points for Nazareth.

The boys didn't fare so well in their game with Nazareth, as the Mustangs found the bas-

ket hard to hit. Joe Priest hit for 11 points to lead the offense, while Jerry LaFrance and Jerry Smoot were the leaders on defense.

In the Happy tournament, the Fillies beat Farwell, 57-37, lost to Floydada, 52-46, and whipped Dimmitt, 51-50.

Nicholas racked up 42 points against Farwell, while Norfleet had nine and Caddel and Margaret Schaefer three each. Pam Hair got eight rebounds, with Maxine Schaefer getting six and Covington four.

Against Floydada, Nicholas had 35 and Caddel 11 on offense, while the rebounds were split between Schaefer, Covington and Hair.

In the Dimmitt game, the Fillies got a 31 point effort from Nicholas and 18 more from Caddel, with Norfleet adding the other two. Covington led rebounders with seven.

The Mustangs, meanwhile, lost to Price College in their opener, 42-41, then beat Happy, 48-46, and lost to Lubbock Christian High School, 55-36.

Priest led scorers against Price College, getting 14. George Jones added 10 and Jerry Smoot nine. Smoot, LaFrance, Jones and Priest led the defense.

Against Happy, Jones led the way with 17 points, and Priest led a stall when Happy closed the gap near the finish. Smoot and LaFrance were the high rebounders.

In the final game against LCHS, Coach Lester Ramsey's crew fell far behind at the beginning, trailing 29-14 at the half. "It was our poorest game of the year," the coach said.

## City Council

CONTINUED FROM PAGE 1

time Tuesday night, but the group did get around to these other items:

1. Approved plans to purchase a new police car to replace a 1960 model.
2. Okayed plans for 14 new street lights.
3. Voted to transfer \$5,000 from the tax sinking fund and \$5,000 from the water-sewer revenue fund to a savings account.
4. Approved holidays for city employees, closing the city hall for Christmas on Dec. 25, and 26, Tuesday through Thursday.
5. Okayed the annual city audit, published elsewhere in this issue.
6. Voted a tax moratorium of seven years for Western Minerals, Inc. and made plans to annex the six acres owned by the new Olton industry.
7. Agreed to work with the Chamber of Commerce on getting survey work done on the Highway 70 widening project.

The question of whether to buy a new police car gave Mayor Bill Thomas his first chance to vote since becoming mayor.

The council split 2-2 on the question: Bill Kemp and Bob Gullett against, Doug Jones and Russell Rucker for and Dr. Johns abstaining. The mayor cast his vote in the affirmative.

Prior to the vote, the council heard the pro and con, which remained a discussion and was not argumentative.

Kemp and Gullett pointed out heavy expenses incurred by the city in several ways, and said they would like to hold down spending for awhile.

Jones and Rucker said they felt the 1960 model was too expensive to maintain and therefore should be replaced.

Neither side was able to convince Johns, who said he hadn't made up his mind when the time came to vote.

The 14 new street lights approved by the council are for these locations: 7th and Ave. C, 7th and D, 6th and B, 6th and D, 3rd and B, 8th and A, 8th and K, 7th and L, 8th and L, 9th and L, 10th and J, 10th and I, and 5th and I.



HO, HO, HO, HERE'S SANTA, says little Shaunnalee Copeland, in the center. She is the daughter of Mr. and Mrs. Bobby Copeland. Other looking on include Vandi Machen,

left; her mother, Mrs. Deryl Machen, second from left; and Ken Turner, son of Mr. and Mrs. Bill Turner, in the Mustang jacket.

WHAT WE CAN DO (Continued From Page 2)

of being spectators. We can serve on juries, the school board or city council. We might even get out and do some Chamber of Commerce work.

We can be doers instead of criticizers.

We can take part in the work of our respective churches.

We can work for wholesome and educational entertainment for our town.

We can take an interest in such projects as the Panhandle Heritage Foundation--designed to honor and perpetuate the memory of those who pioneered the Panhandle.

We can respect the laws of our state and nation and rear our children to do likewise. We can strive to be men of good reputation, meeting our obligation--moral and financial.

Communities are the blocks from which the nation is built. Let's start making America better by making Canyon better.

## Are We Ashamed?

(J. EDGAR HOOVER IN FBI LAW ENFORCEMENT BULLETIN)

ARE WE AMERICANS ASHAMED to be identified today with decency and morality? Are we forsaking the time-tested principles upon which our great country was founded for a standard, more accommodating code of conduct?

There appears to be a preponderance of evidence to indicate a truthful reply to these questions has to be in the affirmative. However, here a true answer is the "wrong" answer, and it is high time righteous, freedom-loving people take a closer look at what is happening to our moral standards.

Morality is one of the more perplexing and controversial problems facing our Nation. Why? Primarily, it is because

of individual and collective moral cowardice on the part of our society. We do not have the courage to stand in conflict with the mad rush for material wealth, indulgence, and social prestige. We are condoners and appeasers of a practice which we distrust and disapprove but which we will not overtly oppose.

The lack of morality and integrity stems from a false sense of values. Many persons are so preoccupied with selfishness and greed they no longer know--nor care for that matter--where honor stops and dishonor commences. Others are simply confused. Rationalization and double standards have so clouded some moral principles that right and wrong are no longer clearly distinguishable.

Moral retrogression is not confined to any one group or sector of our country. This social illness is universal. Immorality rears its ugly head in every American institution and profession. None is free from its stigma. It is reflected equally as much in corporate price-fixing as in teenage vandalism; in payoffs to politicians as in classroom cheating; in sports world bribes as in law enforcement scandals; and in income tax returns padding as in voting frauds.

Immorality itself is not the only danger of the crisis. Some theorists suggest our moral standards be scrapped for a less restrictive code by which our moral delinquencies can be justified. Such thinking is a flight from responsibility and an accelerant to further moral decadence. If the destruction of our great Nation itself were the goal of these advocates, they could not devise a better means to achieve it.

With the approach of the joyous Holiday Season, let us as God-loving people shoulder our moral responsibilities, not flee from them. Let us stand proud and erect, champions all, for morality, integrity, and godliness. Let us assure that it may always be said of our country, "America is great because she is good."

**NOTICE**

The school business office will be closed at the following times during the Christmas Holidays.

**Christmas**  
Closed Tues., Wed., & Thurs.  
December 24-25-26

**New Year's Day**  
Wednesday, Jan. 1

**Olton Public Schools**

FOR BETTER GAINS AND MORE HEATHFUL STOCK IN THE WINTER, FEED...

**CADDO BLOCK**

- ★ 39% CADDO Protein Block
- ★ 37% CADDO Protein Block
- ★ CADDO Blue Ribbon Mineral Block
- ★ CADDO All-Purpose Mineral

*The Plainsmen*  
Farm & Ranch  
**Home Of Caddo Blocks**  
Phone 285-2255  
Olton, Texas

**WE CAN SUPPLY YOU WITH COTTON TRAILERS THROUGHOUT THE HARVEST**

**Trailers Are Available On A First-Come, First-Serve Basis At Olton Co-Op Gin.**

**YOU MAY SIGN FOR THEM AS YOU TAKE THEM OUT.**

These trailers are being made available on the following basis:  
**A farmer using the trailers agrees to transfer the dividend on each load of cotton to me.**

If you have tire trouble while using the trailers, I will supply service. Tire service is as close as your telephone --- just call Givens Texaco (285-2969) or Roberson Mobil (285-2131).

**A.C. Light Jr.**

For Further Information, Call Me At 285-2087 or Phone Olton Co-Op Gin (285-2525).

**PEACHES** 2 1/2 CAN HUNTS SLICED OR HALVES **3 FOR 79c**

**CORN** 12 OZ. CAN KOUNTY KIST **2 FOR 25c**

**BISCUITS** KIMBELL **4 FOR 27c**

**JELL-O** ALL FLAVORS **3 FOR 25c**

**PEARS** 2 1/2 CAN BANQUET **37c**

**BLACKBERRIES** 303 CAN KIMBELL **21c**

**PORK & BEANS** 2 1/2 CAN HUNTS **2 FOR 45c**

**TOMATO JUICE** 46 OZ. CAN DIAMOND **2 FOR 49c**

**CHILI** NO. 2 CAN FRITO (NO BEANS) **59c**

**CUCUMBER WAFFERS** 15 OZ. JAR SHEDDS LADY BETTY **2 FOR 45c**

**COFFEE** 1 LB. CAN KIMBELL **55c**

**CRISCO** 3 LB. CAN **75c**

**PRESERVES** 18 OZ. GLASS ZESTEE APRICOT **35c**

**CABBAGE** TEXAS **5c**

**CARROTS** 1 LB. CELLO BAGS TEXAS **2 FOR 17c**

**GRAPEFRUIT** INDIAN RIVER RED **10c**

**APPLES** EXTRA FANCY RED DELICIOUS **12 1/2c**

Register For Bicycle To Be Given Dec. 16.

2 Transistor Radios, 1 Dec. 14 & 1 Dec. 21

**LOOK LADIES**

Register for 10,000 free Gunn Bros. Stamps.

4 winners of 2,500 stamps each to be

given away Sat., Dec. 21st.

**FRUIT COCKTAIL** 300 CAN HUNTS **2 FOR 45c**

**GREEN PEAS** 303 CAN TRELIS **15c**

**TAMALES** 2 1/2 CAN ELLIS JUMBO **31c**

**GLADIOLA FLOUR** 25 LB. BAG **\$1.89**

**MARGERINE** 1 LB. CARTON CHURNGOLD CORN OIL **2 FOR 45c**

**BACON** 2 LB. PKG. PINKNEY HARVEST TIME **79c**

**LOIN STEAK** CHOICE PEN FED BEEF **LB. 89c**

**T-BONE** CHOICE PEN FED BEEF **LB. 89c**

**SAUSAGE** 2 LB. BAG BLUE MORROW **\$1.09**

**CHUCK ROAST** CHOICE PEN FED BEEF **LB. 49c**

**FRYERS** FRESH DRESSED U.S.D.A. GRADE A **29c**

Specials Begin Friday, December 13, 1963

**DOUBLE GUNN BROS. STAMPS EVERY WEDNESDAY**

Phone 285-2250



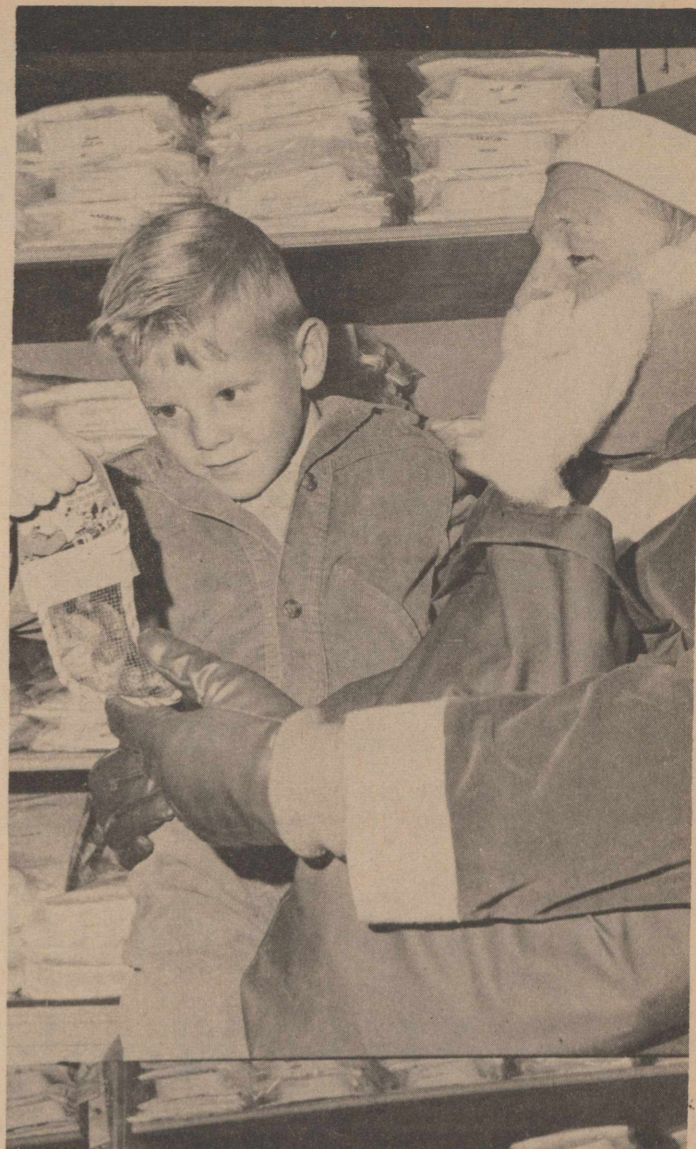
Free Delivery

**CASH WAY**

Where Friends Meet and Prices Talk

**FOOD STORE**

SPECIALS EVERY DAY



CANDY FOR ME?--John Jenkins, young son of Mr. and Mrs. Jimmie Jenkins, gratefully accepts a Christmas stocking from Santa after filling him in on what he would like to have for Christmas. Santa talked with the children in the stores and on the streets during his visit here.

**Research Grant Announced**

LUBBOCK--A research grant to find ways of changing the growth of cotton plants for better adaptation to locations which sometimes have low temperatures when bolls are maturing was announced today by the Cotton Producers Institute.

The \$36,520 grant to the Texas Agricultural Experiment Station was announced by Roy B. Davis, Lubbock; LeRoy Durham, Plainview; Roy Forkner, Lubbock; and Jack Funk, Harlingen, Texas trustees for the Institute. The research will be conducted at Substation 8, Lubbock.

The research is aimed at solving a key problem faced by growers in large areas of the Cotton Belt. Temperatures in these areas often are high enough for growing cotton during much of the season.

However, short periods of low temperature, particularly during the time of fiber development, frequently reduce yields and especially the quality of fiber and seed.

Scientists will work to identify and evaluate all promising genetic, cultural and chemical means of modifying cotton plant growth in ways that will reduce or eliminate the effects of such temperatures.

**VISIT STANSELLS**

Visiting in the Tom Stansell home during the Thanksgiving holidays were their children, Mr. and Mrs. John Carson and children of Stratford, Mr. and Mrs. James Carson and daughter of Cryril and Beth Stansell of Canyon.

**IN PANHANDLE**

The Rev. and Mrs. John E. Lewis, Joanna, Elaine and Johnny spent Thanksgiving Day visiting relatives and attending a family reunion in Panhandle.

**VISIT ADAIRS**

Mr. and Mrs. James Adair and family of Littlefield spent Thanksgiving in the home of his parents, Mr. and Mrs. Dan Adair.

**DALLAS TRIP**

Mr. and Mrs. Lloyd Blackwell and Mr. and Mrs. Jerry Dennis were in Dallas Friday. They attended a banquet Friday night honoring winners from this district given by the Ford Company. Both Lloyd and Jerry had received gift certificates and trips.

**School Menu**

December 16-20, 1963 (Subject to Change)

MONDAY--Frito pie, diced potatoes, broccoli, sliced pickles, peaches and cookie, rolls and milk.

TUESDAY--Fish and lemon, candied sweet potatoes, buttered peas, lettuce and tomato salad, candy bar, rolls and milk.

WEDNESDAY-- Christmas lunch, baked turkey and dressing, giblet gravy, green beans, cranberry salad, apple doudy, and whipped cream, rolls and milk.

THURSDAY--Steak cutlet and gravy, mashed potatoes, black-eyed peas, sliced pineapple, catsup, cookie, rolls and milk.

FRIDAY--Tuna sandwich, vegetable beef soup, peanut butter, and crackers, shoestring potatoes, fruit Jello, doughnut and milk.

**HOLIDAY TRIP**

Mr. and Mrs. Lester Thompson and children visited relatives in Oklahoma and Colorado during the holidays.

**Thompsons, Bizzells, On Tour**

Mr. and Mrs. Ed Thompson and Mr. and Mrs. Gerald Bizzell are among approximately 3,000 John Deere dealership personnel being honored during visits to John Deere facilities at Waterloo and Dubuque, Iowa and Moline, Ill.

Thompson, owner of Ed Thompson Implement, and Bizzell, salesman for the firm, were chosen for recognition as a result of their contribution to the outstanding tractor sales record made by the local firm during the past year.

The Thompsons and Bizzells left Wednesday on the trip, called "Flite '63". Trip will conclude Saturday. They are touring John Deere factories in the three locations and attending a schedule of special events being held in their honor.

**IN CALIFORNIA**

Mr. and Mrs. Paul Nafzger flew to Los Angeles, Calif., last week to see their son, Carl, ride in the National Final Professional Rodeo in Cow Palace, Los Angeles.

**COME RIDE THE**

*Biggest Sleigh*

*In The World*

WITH SANTA

at

**Hale Center**

*December 13*

TICKETS AVAILABLE FROM HALE CENTER MERCHANTS FOR CHILDREN THROUGHOUT THE AREA

**COMMUNITY HOSPITAL**

ADMISSIONS:  
 December 5--Fred DeLa-Rosa, Olton, medical.  
 December 6--Baltazar Juarez, Old Mexico, medical.  
 December 6--Merced Archon-do, surgical.  
 December 7--Glen Gipson, Lockney, medical.  
 December 7--Roy Granbery, Olton, medical.  
 DISMISSED:  
 December 4--C.W. Reeves.  
 December 8--Roy Granbery.  
 December 9--Rojelio Munoz.  
 December 10--Daniel Buckner, Glen Gipson.

**OLTON ENTERPRISE**

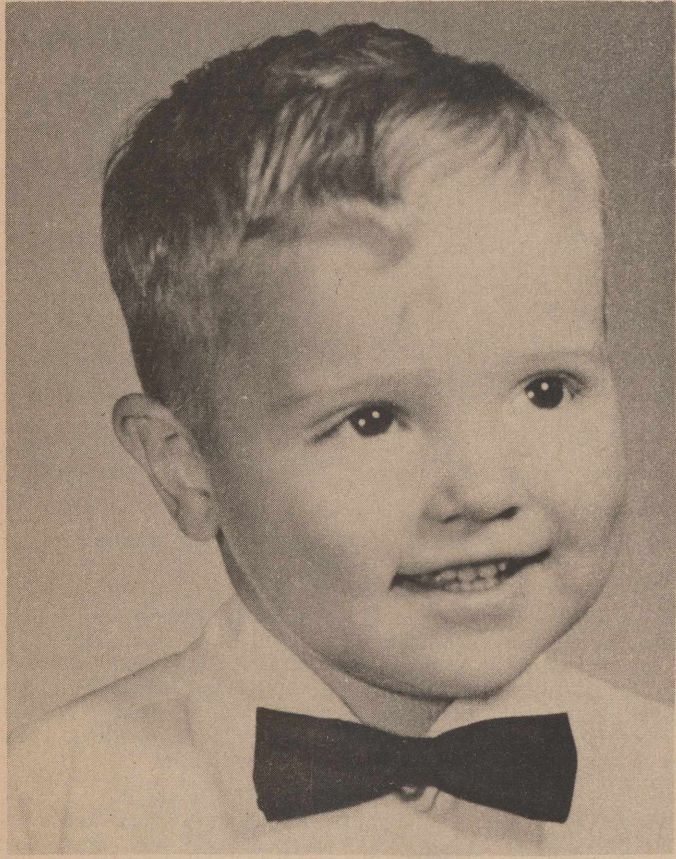
Section 2

1963

**Photo Contest Winners Named**

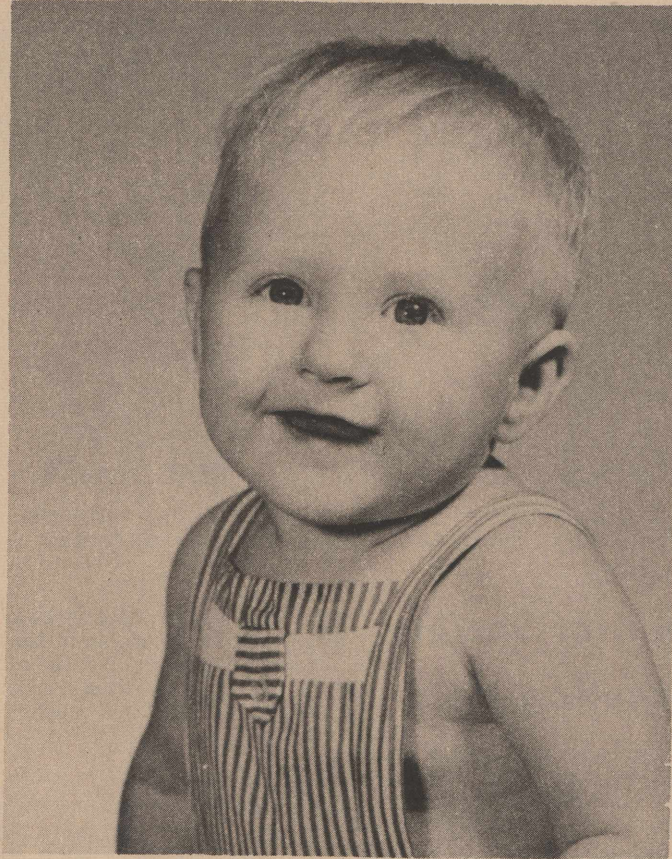
(SEE OTHER PHOTO CONTEST ENTRIES ON PAGE 2)

FIRST



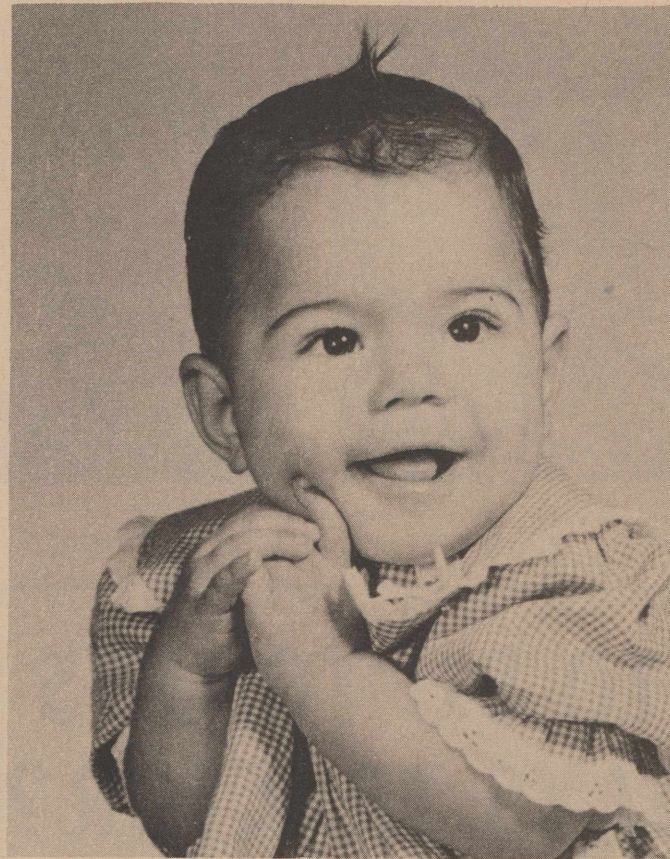
TODD ROPER  
Mr. and Mrs. Randall Roper

SECOND



COTY SMITH  
Mr. and Mrs. Waymond Smith

THIRD



LAURINDA ARROYAS  
Mr. and Mrs. Gerald Arroyas

**Automobile Buying Spree Visible**

(Special to the Enterprise) NEW YORK.—The effect of the automobile-buying spree of the last two years is clearly visible in Lamb County.

It is to be seen in the rise in the local automobile population and in the number of shiny late-model cars on the road.

Latest published figures show that there are now more cars in operation in the county, per 100 families, than there are in most sections of the United States.

As of the beginning of this year, with some 9,220 passenger cars registered in Lamb County, there were 139 of them for every 100 families.

This compares favorably with the ratio in the rest of the United States, where the number of cars per 100 families is 118. In the State of Texas it is 130 per 100.

The figures are based on a consumer markets study, taking in every part of the country, made by the Standard Rate and Data Service.

Its overall findings show, as would be expected, that there is a close relationship between income and car ownership. In the more prosperous areas there are more cars per family.

The upsurge in Lamb County has resulted in a two-year rise of 7.7 percent in the number of passenger cars in use. The total has climbed from 8,560 in 1961 to approximately 9,220 at the start of this year, according to the SRDS figures.

The difference represents the net increase in the number of cars, after allowing for the number that were scrapped. The scrappage has been high lately.

The industry reports that nearly five million cars have been junked in the United States in the past year alone.

This has been an important factor in the present auto boom. Another has been the trend, in more and more families, to two-car ownership.

The figures indicate that there are now 12 million families in the country with more than one car. That is eight times as many multiple-car owners as in 1949.

What has caused this rise? A number of things have contributed to it. Among them have been the growth of the suburbs, bringing the need for more transportation, the sharp rise in the number of car-hungry teenagers, easier auto financing and larger incomes.

**Santa Claus 'Stood Up' By Firemen**

Olton Volunteer Firemen "stood up" Santa Claus Saturday morning when they received three fire calls.

The first was to the Jack Straw Gin where a truck with burs in it was on fire and burs nearby were also aflame. A trailer loaded with cotton was also ignited. There was no appreciable damage, according to Fire Chief Tom Smith.

A call to Smith Gin came in while the firemen were busy at the first fire. When they arrived at Smith Gin the fire was out.

A little later they were called to put out a fire in the city dump truck. The damage to the truck was slight and the men were able to continue their work.

**CITY OF OLTON Consolidated Funds Receipts & Disbursements 12 mo. Ending September 30, 1963**

RECEIPTS:	FUNDS			
	General	Water And Sewer	Sinking Fund	Total
Current Taxes	22556.44		15037.63	37594.07
Delinquent Taxes	3380.60		2253.72	5634.32
Penalty & Interest	767.40			767.40
Police Fines	3546.63			3546.63
Franchise Rental	3998.11			3998.11
Office Rent	1300.00			1300.00
Other	1026.67		606.00	3442.19
Water & Sewer		1809.52		56092.61
Dump Ground		56092.61		560.90
Trash Receipts		560.90		9183.20
Connections & Permits		9183.20		841.00
		841.00		
<b>TOTAL RECEIPTS:</b>	<b>36575.85</b>	<b>68487.23</b>	<b>17897.35</b>	<b>122960.43</b>
<b>DISBURSEMENTS:</b>				
Salaries	12334.58	20454.84		32789.42
Taxes	309.02	473.64		782.66
Legal Fees	1061.15			1061.15
Auditing	450.00	450.00		900.00
Supplies	844.96	3398.05		4243.01
Dues	394.00			394.00
Telephone	646.03	590.16		1236.19
Insurance	1415.85	791.40		2207.25
Fuel & Vehicle	3298.70	1726.55		5025.25
Repairs	884.79	3589.77		4474.56
Fire School	600.00			600.00
Street Lights	2574.08			2574.08
Police Car	2120.95			2120.95
Street Improvements	2700.00			2700.00
Fire Equipment	845.00			845.00
Misc.	846.67	932.60	50.00	1829.27
Curb & Gutter Deposit	7200.00			7200.00
Rent		1300.00		1300.00
Utilities		311.23		311.23
Power		5112.63		5112.63
Chemicals		1571.05		1571.05
Sinking Fund Dallas		2390.75		2390.75
Sinking Fund Olton		2017.50		2017.50
Savings Fund		12837.16		12837.16
Bond Retired		6000.00	6000.00	12000.00
Bond Interest		5620.00	8413.75	14033.75
<b>TOTAL DISBURSEMENTS:</b>	<b>38525.78</b>	<b>69567.33</b>	<b>14463.75</b>	<b>122556.86</b>
Receipts over Disbursements	(1949.93)	(1080.10)	3433.60	403.57



**brighten** 

CHRISTMAS WITH AN ELECTRIC READY-LITE GIFT CERTIFICATE  
 (AND TAKE 24 MONTHS TO PAY, IF YOU WISH)

TO: SOUTHWESTERN PUBLIC SERVICE COMPANY

Yes, Reddy I want a Ready-lite for  
 My home  
 A gift

Please make gift certificate in favor of:  
 \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_  
 (who receives electric service from your company)

I want the following Ready-lite  
 The Starlighter  The Villager Black  
 The Modenaire  The Villager White

My name is: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_

I'll pay for it, as follows:  
 Put it on my next electric bill  
 In 24 equal monthly amounts, plus tax, on my monthly electric bill



**THE STARLIGHTER**  
\$49.50°  
(\$2.07 A MONTH)



**THE MODENAIRE**  
\$59.50°  
(\$2.48 A MONTH)

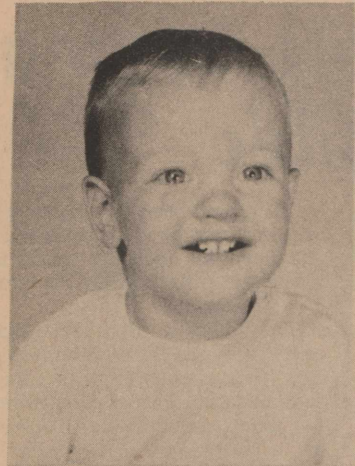


**THE VILLAGER BLACK**  
\$59.50°  
(\$2.48 A MONTH)



**THE VILLAGER WHITE**  
\$59.50°  
(\$2.48 A MONTH)

\*PLUS SALES TAX • EACH ONE COMPLETELY INSTALLED



JEFF GREEN  
Mr. and Mrs. Marion Green



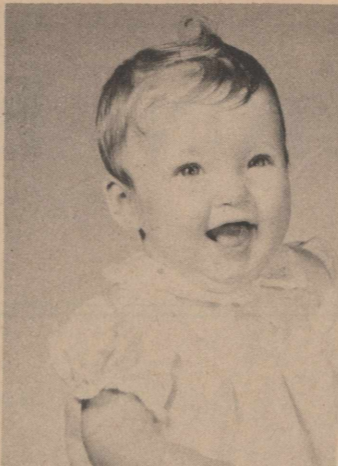
CHRISTI THOMAS  
Mr. and Mrs. Sammy Thomas



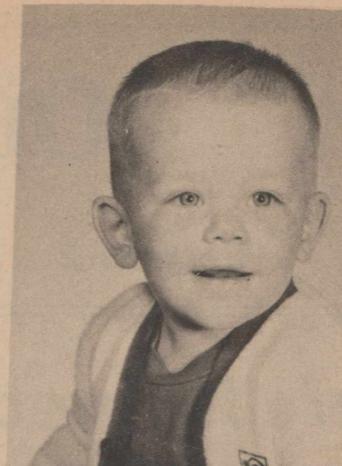
LA DONDA HAIR  
Mr. and Mrs. Winfred Hair



SHANNON THOMAS  
Mr. and Mrs. Sammy Thomas



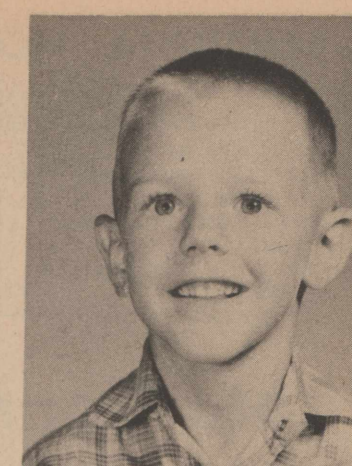
DANA HOUSTON  
Mr. and Mrs. Elmer Houston



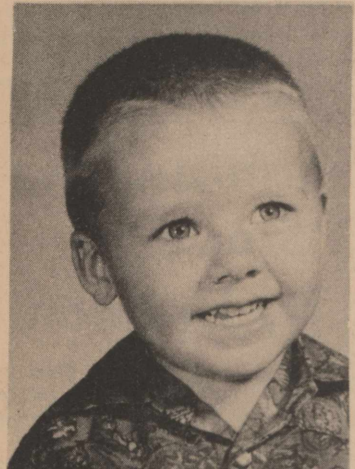
TY HARBER  
Mr. and Mrs. Bob J. Harber



KARI LATONNE HULL  
Mr. and Mrs. Lyman Hull



CHRIS MCCLURE  
Mr. and Mrs. C. H. McClure



COBB MCCLURE  
Mr. and Mrs. C. H. McClure



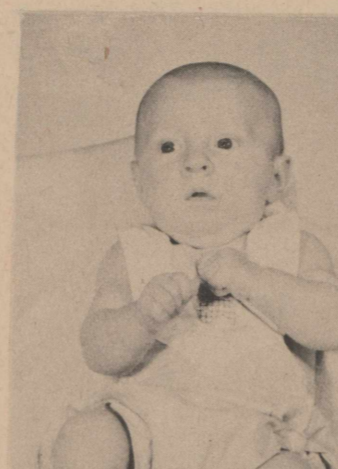
JIMI LAREE SISTRUNK  
Mr. and Mrs. Wayne Sistrunk



LEZLIE SISTRUNK  
Mr. and Mrs. Wayne Sistrunk



TINA DENNIS  
Mr. and Mrs. Robert Dennis



CIMARRON CURRY  
Mr. and Mrs. Jimmy Curry



LONNIE DWAIN NEINAST  
Mr. and Mrs. Phil Neinast

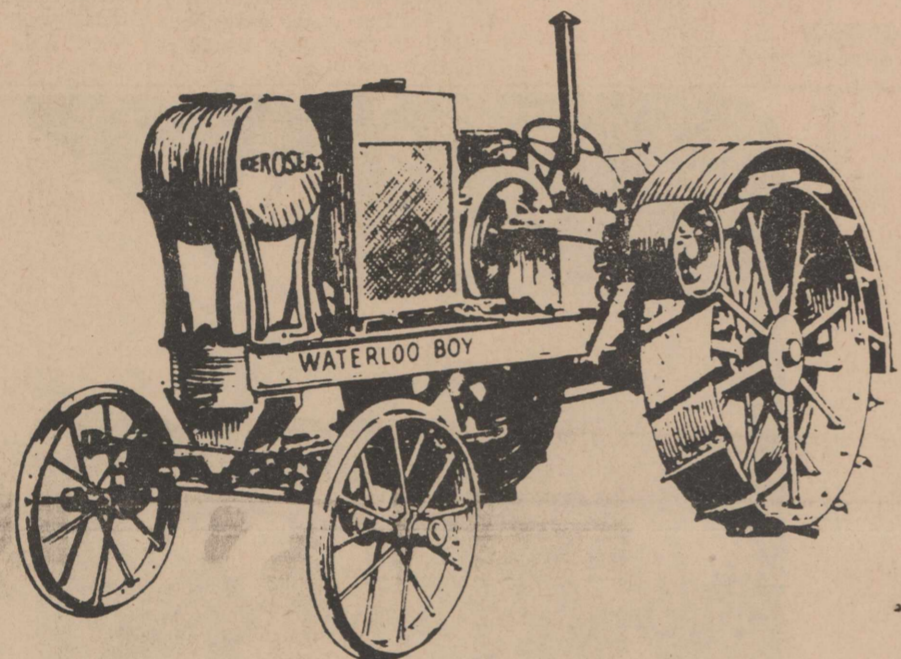


TONY CARLISLE  
Mr. and Mrs. Coy Carlisle



CORY CARLISLE  
Mr. and Mrs. Coy Carlisle

## ARE YOU TRYING TO DO TODAY'S JOB WITH YESTERDAY'S TRACTOR?



### JOHN DEERE'S 1918 WATERLOO BOY - - - -

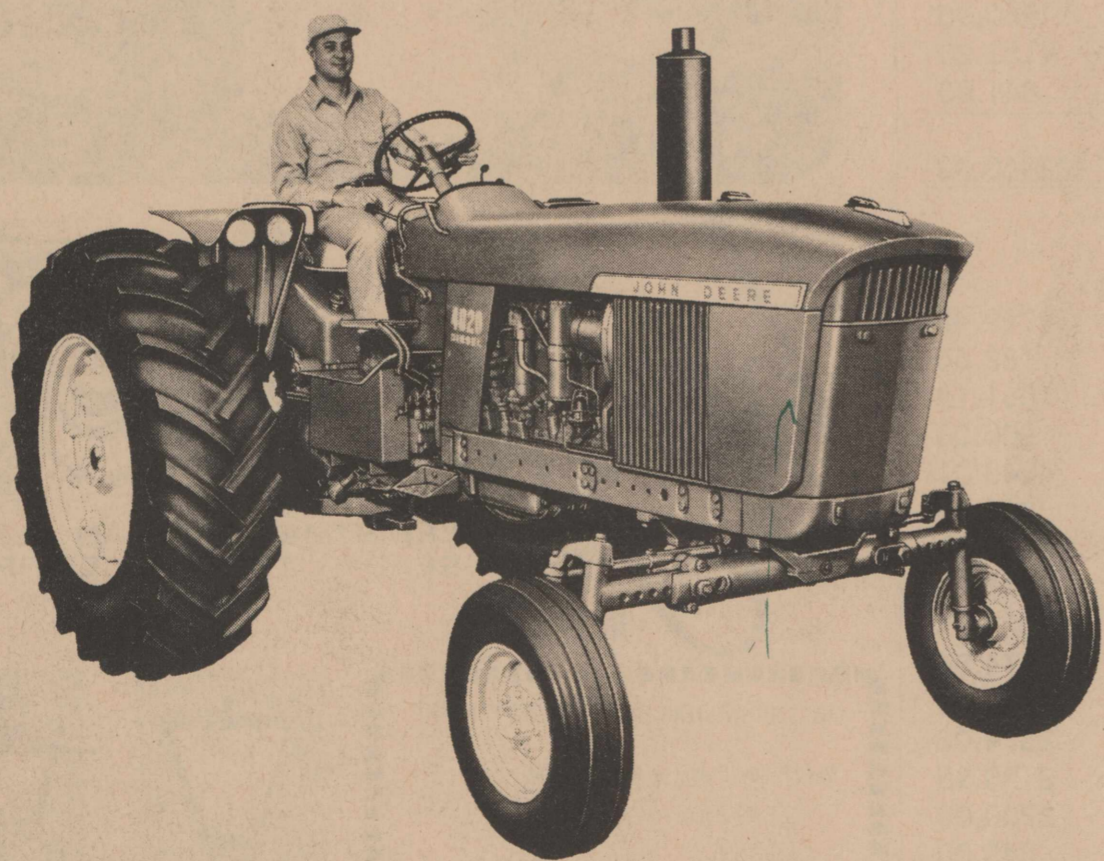
Shipping Wt. 5700 Lbs.

HP-12 Drawbar-25 Belt at 750 RPM

2-Speed Straight Spur Gear Transmission

Counter Shaft and Reverse Idler

## YOU NEED THE NEW JOHN DEERE 4020 !



★ Diesel

★ LPG

Shipping Weight 8400 Lbs. 88 HP at 2,200 RPM

Gears-8 Speed Forward 3 Speeds Reverse

Available in Syncro-Range Transmission Or New Power Shift On-The-Go

**TRADE NOW**  
WITH  
**ED THOMPSON IMPLEMENT**

Olton

Phone 285-2636

### Honor Society Meeting Held

National Honor Society met Dec. 9 at the home of Carmen Bley, president. Miss Bley gave a report on the yearbook.

Maxine Schaefer announced that anyone wanting a National Honor Society pin should contact her.

Suzanne Martin read a Christmas story, "The Littlest Star."

Attending were Darwin Cox, George Jones, Clyde Galloway, Carmen Bley, Carolyn Bley, Margaret Schaefer, Pat Thompson, Suzanne Martin, Maxine Schaefer, Leon Kendall,

Frankie Adams, Cherry Langford, Joyce Curry, Pam Hair, Barbara Johnson, Jan George, Janice Lancaster, Iva Tanner, Susan Norfleet and sponsor, Bobby Fred.

#### VISIT MRS. FISHER

Sunday visitors in the home of Mrs. L. P. Fisher were Mr. and Mrs. Luther Fisher and Robert of Lubbock, Marvin Fisher, Lubbock, W. P. Eason of Hale Center and Mrs. Lee Haynes and daughter of Littlefield.

#### VISIT BODKINS

Mr. and Mrs. Dean Gordon and children of Lubbock visited in the home of his grandparents, Mr. and Mrs. G. A. Bodkin Sunday.

#### C. E. BLEYS

Mrs. C. E. Bley is reported to be improving at Methodist Hospital this week after she was injured in an auto accident Dec. 1. Bley is also in the hospital and is reported in good condition.

#### VISIT ADAIRS

Cynthia Adair, daughter of Mr. and Mrs. James Adair spent part of last week in the home of her grandparents, Mr. and Mrs. Dan Adair.

#### VISIT BLACKWELLS

Mr. and Mrs. Larry Cunningham and children of Amarillo, visited in the home of her parents, Mr. and Mrs. Lloyd Blackwell, over the weekend.

#### WALLING GUESTS

J. C. Griffin and son of Oklahoma City were weekend guests in the home of his sister, Mrs. Edith Walling. Her son, Jesse Walling, spent Sunday with her.

#### CHURCH SPEAKER

Evangelist Claude Smith of Independence, Mo., was guest speaker last week in the Church of Later Day Saints in Olton. Evangelist and Mrs. Smith were guests in the Raymon Carson home while here.

#### VISITS MRS. CARSON

Mrs. James Carson returned to her home last week in Cyril, Okla., after spending two weeks with her mother-in-law, Mrs. Raymon Carson.

## It's Time To Look Forward Toward Your 1964 Agriculture Financing

... And Here's What

### Plainview Production Credit

Offers

Farmers & Ranchers

Current Interest Rate

**6%**



for Modern Agriculture

### Specialized, Dependable Agricultural Credit

#### SPECIALIZED BECAUSE

1. It handles only agricultural credit.
2. The loan committee is composed of farmers and ranchers who know farming and ranching in this area and the General Manager who has had years of credit experience and training.
3. All personnel dealing with credit have an agricultural background and agricultural credit training.

#### DEPENDABLE BECAUSE

1. Local conditions do not affect our supply of money, since it is all borrowed through the Intermediate Credit Bank at Houston from the investing public all over the nation.
2. The Association is owned by those who borrow from it and is in business to help them make money.
3. It is strong. With over \$5,000,000. capital and reserves it can handle most any loan regardless of size.

#### LOANS ARE AVAILABLE

... for most any agricultural purpose---Operating Expenses, Equipment Purchases, Building, Land Purchases, Pay off existing indebtedness, and are made in line with man's equity in his business and ability to repay.

## PLAINVIEW PRODUCTION CREDIT ASSOCIATION

LENDING IN EXCESS OF \$45,000,000 ANNUALLY

Bob Harber Olton Rep.



HELLO, YOUNG FELLOW---Santa greets Dennis Castle, 18-month-old son of Mrs. Christine Castle, during his

visit to Olton. The youngster is being held by Donna Teague as Santa hands him his bag of candy.

### First Baptist Christmas Program Set

First Baptist Church will have their Christmas music program Sunday night, Dec. 22 instead of Sunday Dec. 15. The youth and junior choirs will perform as well as the adult choir. The choirs will be combined for a final number.

**KRESS VISITORS**  
Mr. and Mrs. Dub Granbery of Kress visited in homes of relatives in Olton Sunday evening.

### Campbell FTA Attends Meet

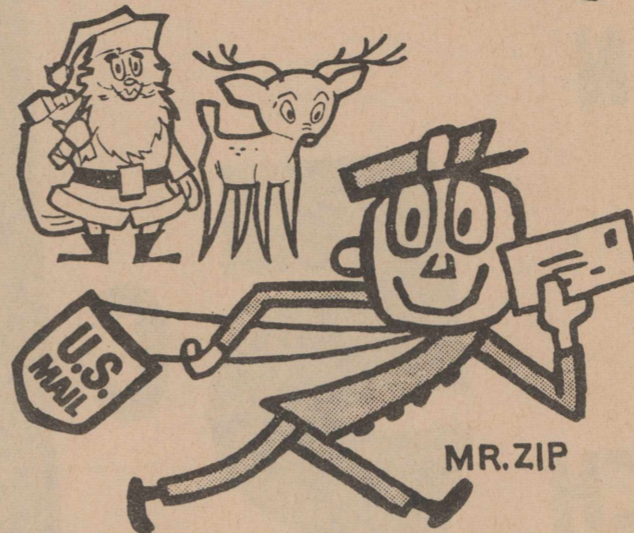
The Campbell Future Teachers of America attended the district convention in Lubbock Saturday, Dec. 7.

Delegates to the meeting were Lindy Ray, Coye McGill, Elaine Lewis, Carolyn Bley and Topper Maxey. Nine other members from Olton attended also.

Highlight of the day was an address given by Miss Helen Poe, world traveler. Mrs. John Campbell, sponsor, accompanied the group to Lubbock.

The club is now preparing to attend the state convention in Dallas which will be held in the spring.

### Shop Early... Mail Early



USE ZIP CODE

### Hart Camp Happenings

Mr. and Mrs. Charles Whittenburg and children, Amarillo, visited several days last week here with her parents, Mr. and Mrs. Paul Teal. The Whittenburgs were visitors Sunday morning at the morning church services of the Baptist Church.

Word has been received that Mr. Franklin, a former resident of this community, now living in Dimmitt, had seriously injured his foot in a gin accident. He is a ginner at a Dimmitt gin and his foot got caught in the gin machinery following a fire in the gin. He was rushed to a Dimmitt Hospital and later transferred to a Littlefield hospital.

Suzanne Martin was among a group of Olton High School students of the student council attending a District Student Council Workshop in Dimmitt recently.

Mr. and Mrs. J. C. Muller and their granddaughter, Kathy Langford, visited recently in Littlefield with Mr. and Mrs. Bruce Porcher. They all attended the open house at Chisholm Florist in Littlefield.

Mr. and Mrs. Don Muller were Lubbock visitors Sunday. Their children, Donna and Bryan, visited their grandparents, Mr. and Mrs. Bruce Porcher in Littlefield while their parents were gone.

Mrs. Harvy Jones has been program leader this week of the Week-of-Prayer Program for Foreign Missions being held each morning from 8:30 to 9:30 at the Baptist Church. This is a yearly December program of the Woman's Missionary Union throughout the Southern Baptist Convention. The title of the program this year is "Crown Him Lord of all People of the Orient, Africa, Europe, the Near East, Latin America and of Life." Among the ladies attending have been Mrs. Blanton Martin, Mrs. Dewey Parkey, Mrs. Harvey Jones, Mrs. L. W. Sullivan, Mrs. Bob Stillwell and Mrs. Elma Burleson.

Mrs. Paul Hukill and Mrs. T. H. Hukill visited Saturday in a Lubbock Convalescent home with their mother-in-law, Mrs. Molly Hukill.

James Hukill and John Johnson, students at WTSU in Canyon spent the Thanksgiving holidays here with their parents, Mr. and Mrs. Homer Hukill

and Mr. and Mrs. J.W. Johnson, Jr.

Mrs. Doe Leonard and Mrs. Edwin Oliver were in Olton Friday afternoon to attend room mothers meetings for the fourth and second grades. This was a meeting to plan Christmas parties for these two grades, and was held in the lunch room.

### Heritage Meet Set Dec. 16

**PLAINVIEW, Special**----- "Russian History and American Heritage" will be discussed by Dr. Jerry Dawson, head of the history department at Wayland Baptist College, at the Dec. 16 meeting of the Plains American Heritage Program, according to Charles F. Ogilvie, Wayland history instructor who directs the program.

Representatives from Olton and Hart public schools are among those expected to attend the meeting at 6:30 p.m. at Wayne's Restaurant in Plainview. Coordinated by Wayland the program also places emphasis on America's heritage or teachers and students in public schools in 10 other area cities.

Dr. Dawson will emphasize the importance of the teacher in transmitting a concept of heritage as well as facts as he points out some of the flaws in the Russian system of transmitting cultural concepts.

**ARKANSAS TRIP**  
Mr. and Mrs. Charles Golden returned home last week after spending some time with their daughter and family, Mr. and Mrs. Don Carson at Hot Springs, Ark. Carson and his family have recently moved into a new three-bedroom parsonage. He is the pastor of the Memorial Baptist Church there.

**IN LITTLEFIELD**  
Mr. and Mrs. Denver Offield and children visited in Littlefield Sunday with their parents, Mr. and Mrs. A.L. Offield and Mrs. Mary Hogue.

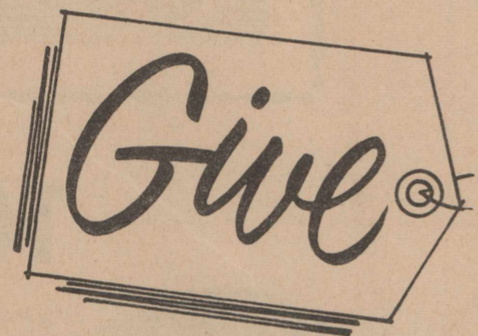
**VISIT BURROWS**  
Visiting in the Brent Burrow home over the holidays were their daughter, Mr. and Mrs. Max Kennedy of Littlefield.

**VISITS KENNEDYS**  
Visiting in the L.S. Kennedy home Friday and Saturday was Mrs. Ruth Guntier of Lubbock.

**VISIT WALDENS**  
Guests in the E. W. Walden home Thanksgiving Day were Mr. and Mrs. Travis Walden of Fort Worth; Mr. and Mrs. Paul Walden and daughters of Lefors; Mr. and Mrs. Bill Walden and children; and Mr. and Mrs. Amos Walden of Olton.

**VISITS MRS. GEORGE**  
Mrs. Nancy Haney of Tipton, Okla., spent the past two weeks here visiting in the homes of her sisters, Mrs. L. A. George and Mrs. Carolyn Steffy. She also visited in the home of Mr. and Mrs. John Laing of Earth.

### MAKE THIS THE YEAR TO...



Packard Bell

## Packard Bell Award Series 21" Convertible-Control Console Color Television

# \*COLOR\*TV\*



PROVINCETOWN-COLONIAL MAPLE FINISH



Up To  
**\$200<sup>00</sup>**  
For Your Old Set

Packard Bell  
Is  
Custom  
Hand-Wired!

- EXCLUSIVE COMPUTER DIAL** — Illuminated, easy-to-read Channel numbers.
- POWER CONTROL CHASSIS** — Regulated to 24,500 volts for permanent peak performance. New "Swing Out" design.
- TRUE-COLOR PANORAMIC PICTURE TUBE** — For truest color picture, sharpest black and white picture.
- POWER GUARD TRANSFORMER** — complete chassis protection. Prevents power surges. Adds to tube life.
- GOLDEN ELECTRONIC TUNER** with gold contacts. Exceptionally high gain for better color reception everywhere.
- AUTOMATIC COLOR CHROMA CONTROL** — maintains color intensity regardless of variations in the color signal.

- ★ Packard Bell Color TV Can Be Converted To Remote Control At Anytime!
- ★ Automatic Color Cut-Off Circuit Assures Clear Sharp Picture When Station Switches From Color To Black And White.
- ★ Dual Speaker System.
- ★ Hand-Finished All-Hardwood Cabinet.



PROVINCETOWN-COLONIAL MAPLE FINISH

## RILEY TV

Olton, Texas

give CHRISTMAS a special GLOW this year



make it a  
**gas light CHRISTMAS**

FREE With every gas light purchased during the Christmas season, a beautiful 14" holly wreath will be given at no extra cost! So hurry, and place your order for Christmas now.

NO DOWN PAYMENT  
AS LOW AS \$2.00 PER MONTH  
CONTACT ANY EMPLOYEE AT ...

Pioneer Natural Gas Company





# BISCUITS

WHITE SWAN



EACH

# 5c

# OLEO

SILVER BRAND

LB. **10c**

# SHORTENING

BAKE RITE

3LB. CAN

# 49c

# ICE CREAM

BELL

1/2 GAL.

# 2 FOR 99c

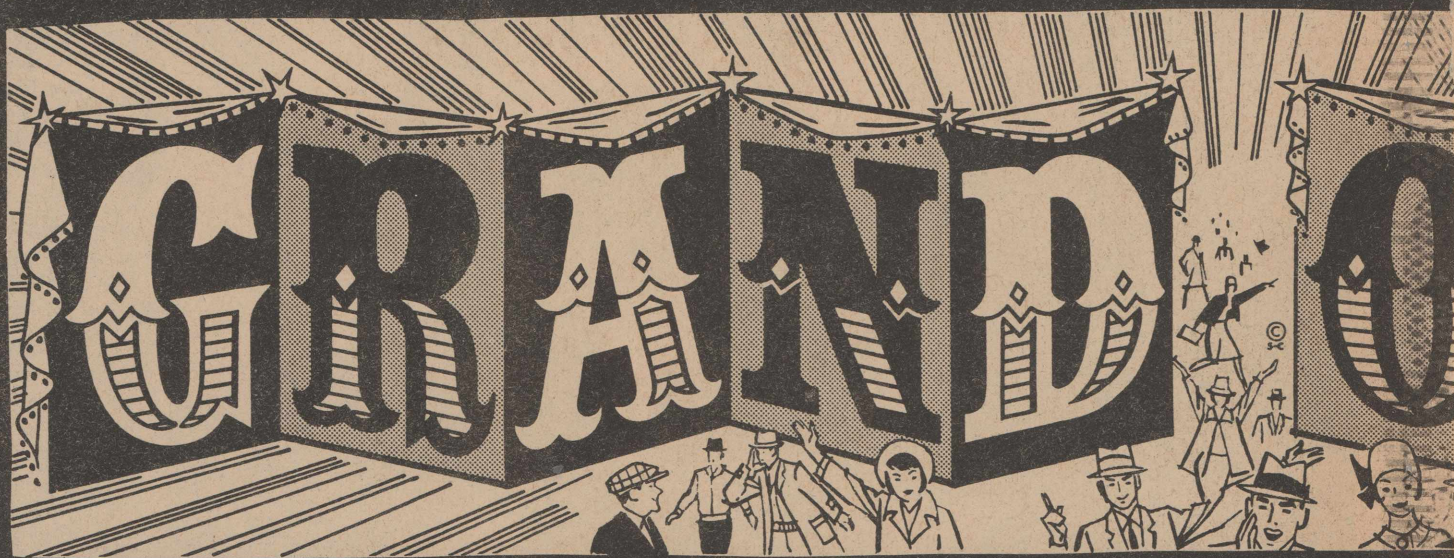
# MORTON CREAM PIES

CHOCOLATE  
COCONUT  
STRAWBERRY  
BANANA

# 3 FOR 99c



# OLTON SU



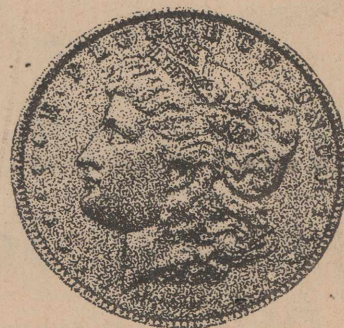
# GRAND



Lady's 14 Karat  
**DINNER RING**

To Be Given

TO BE GIVEN AWAY FR



# 100 SILVER DOLLAR

## BALLOON PRIZES

WITH \$5 PURCHASE JUST STICK A  
BALLOON AND WIN A VALUABLE PRIZE

MANY  
ITEMS  
GIVEN

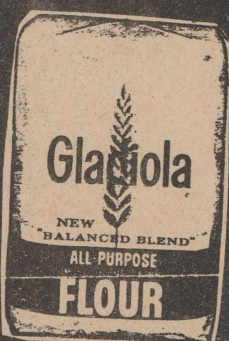
# COFFEE TIDE

FOLGERS



# GLADIOLA FLOUR

5 LB. BAG



# 39c

# OLTON S

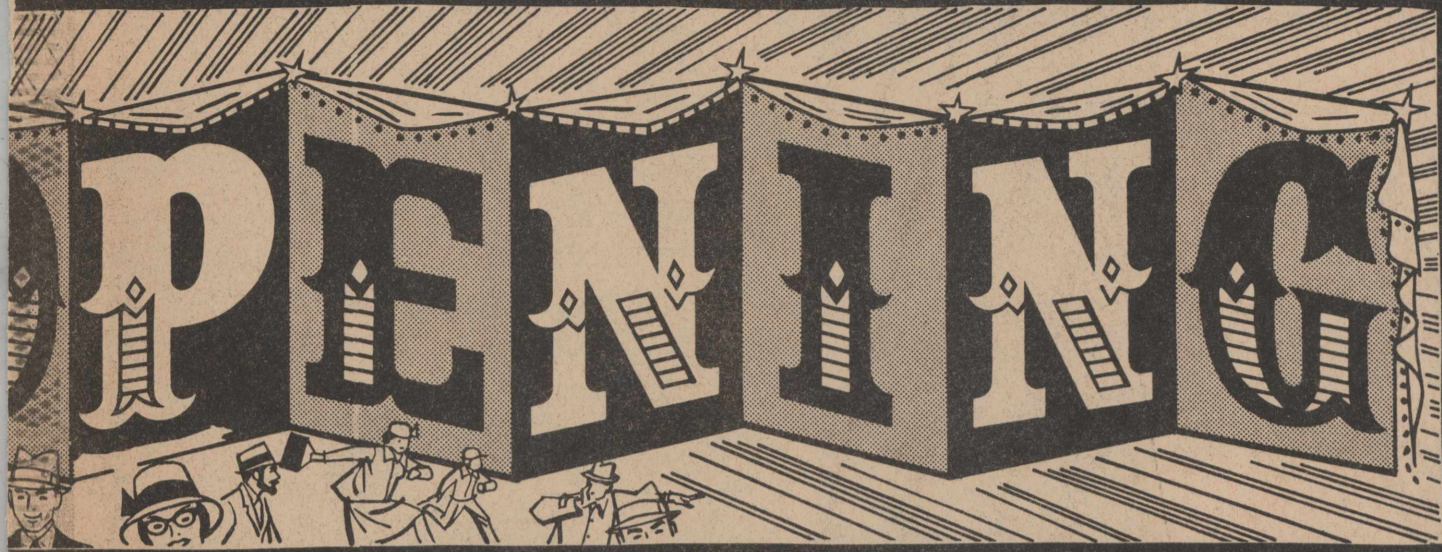


**DOUBLE GUNN**  
**EVERY WEEK**

1963  
FREE DELIVERY

WITH PURCHASE OF PH

# PER SAVE'S



# FREE

## 5 LB. SUGAR WITH \$15.00 PURCHASE OR MORE

FREE COFFEE, HOT CHOCOLATE & DONUTS  
ALL DAY FRIDAY & SATURDAY.

## PRIZES

Lady's 17 Jewel  
**WATCH**



AWAY Dec. 24th

FRIDAY AND SATURDAY

2 HAND MIXERS  
2 HAIR DRYERS

OTHER  
WILL BE  
AWAY

DOUBLE GUNN BROS. STAMPS -  
FRIDAY, SATURDAY, TUESDAY  
AND WEDNESDAY

**FRYERS**  
CLARY GRADE A LARGE



25<sup>c</sup>  
LB.

**COCA-COLA**  
12 BOTTLE CARTON  
PLUS DEPOSIT

59<sup>c</sup>

TRIP OR REGULAR 1 LB. 59<sup>c</sup>

GIANT BOX 69<sup>c</sup>

HI-C ORANGE  
DRINK  
46 OZ. CAN

3 FOR 79<sup>c</sup>

**BANANAS**  
GOLDEN  
RIPE



5<sup>c</sup>  
LB.

**LETTUCE**  
LARGE  
FIRM HEAD



10<sup>c</sup>

**PER SAVE**  
STAMPS



**\$UPER SAVE**  
MARKETS

87



# ...Everyone Reads His Newspaper For News But...

But for many readers the most interesting news of all is the advertising of local retailers. Research done by Dr. George Gallup and the Advertising Research Foundation shows that this is especially true of women.

The research shows that a surprising number of men also put first emphasis on advertising in their readership.

"When I look at the paper I am of course interested in the regular news. But I get the most benefit from looking at advertising. I like to look through the paper for sales and news ideas in the way of food, clothes, and things for my apartment. A few times I've even discovered stores I didn't know about. . ." thus, a young housewife has been quoted.

A great number of working men and women have similar views. They do not have time to window shop so they "newspaper shop." It is a good way of learning about new products without taking the time to browse through the dozens of stores that can be found in the smallest of towns.

In "newspaper shopping" some people are simply amusing themselves, but more often they learn of new stores and products which results in purchases.

Others save time by comparing the same product offered by a number of stores. The readers eliminate some, add others, and narrow the field.

And, the stores which do not advertise can not hope to be considered by the great "newspaper shopping" public.\*

\*ACTUAL FINDINGS OF THE ADVERTISING INSTITUTE, UNIVERSITY OF MISSISSIPPI; OXFORD, MISSISSIPPI

## OPEN NEW DOORS TO "NEWSPAPER SHOPPING" READERS

DIAL 285-2631...ASK FOR THE ADVERTISING DEPARTMENT

# THE OLTON ENTERPRISE

## Letters To Santa

Dear Santa,  
Thank you for the toys you gave us last year.  
This year Santa please bring me a castle, a Steam Shovel or a mister Mercury or a cotton candy machine. Please bring Donna a Thumblina Doll with some pretty clothes. We think we have been real good children, we sure are trying now.

Santa just in case you should forget, I'm going to write you a little note on Christmas eve and pin it to the toe of our stockings.

Please remember all of the other children especially those who have no mommy or daddy.  
Love,  
Danny and Donna Dennis

Dear Santa Claus,  
Please bring me a doll that looks like a baby with some cloths and a iron and a sewing machine. I am 7. I am in the second grade. My name is Kathy Dudley.

Dear Santa Claus,  
I want you to bring me a Mark Oval Set. Please put some gloves in my stocking and some candy and fruit. Please don't forget my two sisters. I hope you a Merry Christmas.  
Love,  
Ronald Dudley

Dear Santa Claus,  
Can I have a record player and some records please?  
And if you can I have a charm chatty please?  
I'm nine years old and I can wear four b in shoes.  
I hope you don't have a cold.  
Love Kathleen Jones

Dear Santa Claus,  
I am a little boy of 11/2 years old. I have been a good boy this year. Please bring me a Bugs Bunny that talks and a tricycle. Don't forget the other boys and girls this year. Especially don't forget Daddy, Mama, and all of my Grandpas and Grandmas.  
Love,  
Mark Boone

P.S. Bring my Uncle Neil something, too.

Dear Santa Claus,  
Please bring me a doll that looks like its crying and some dishes. I am 3 years old. My name is Ladene. Thank you and don't forget the other kids.

Dear Santa Claus,  
I want a BB Gun for Christmas. And a pop gun. I am nine years old and I have red hair. And I want some apples and oranges too. And I want some marbles to play with. I like you to and your helpers too. I have been good.  
Love, Bobby

Dear Santa  
Please bring me a football helmet and fangs that go over your arms and a football shirt and a football suit and football shoes. I want a truck with horses and animals in it.

Please don't forget all the other little boys and girls. I have tried to be good. Sometimes I forget and tangle with my sister, Rhonda but I've tried to be good.  
Please bring us some Candy and Fruit for our stockings. Thank you and I Love you.  
Keith Martin

Box 408  
Olton, Texas  
Dec. 7, 1963

Dear Santa Claus,  
I am six years old. I've been pretty good.  
I want a Buddy L Ranch horse trailer truck. Will you bring it to me, please?  
I hope you bring things to all the other children.  
Love,  
Cynthia Jones

Dear Santa Claus,  
I want a hair dryer doll for Christmas and cottoncandy machine. I love you very much. I know you very much.  
Linda W.

VISIT CURRYS  
Mr. and Mrs. W.J. Wagner and children of Roswell, N.M., visited last week in the home of her parents, Mr. and Mrs. C. C. Curry.

NAFZGERS VISIT  
Mr. and Mrs. Arthur Nafzger visited in Hereford Sunday before last with Mr. and Mrs. Earl Sprugin and Mrs. Sam Nafzger. They also attended church.

MRS. CARSON  
Mrs. Raymon Carson is up and around again after suffering a heart attack. She has been confined to her home for about three and a half weeks.



PET OF THE WEEK---Dana Elaine Houston, 9-month-old daughter of Mr. and Mrs. Elmer J. Houston, takes time out from her busy play to feed a cracker to her favorite playmate, a black dachshund, named Dondi. Mrs. Houston commented that the odd thing was that the dog would only eat crackers when Dana personally feed them to him.

**S**PECIAL ATTENTION FOR YOUR CAR  
**E**VERY ATTENDANT IS FRIENDLY & COURTEOUS  
**R**REAL INTEREST IN EACH & EVERY CUSTOMER  
**V**ALUE ASSURED BY PHILLIPS 66 PRODUCTS

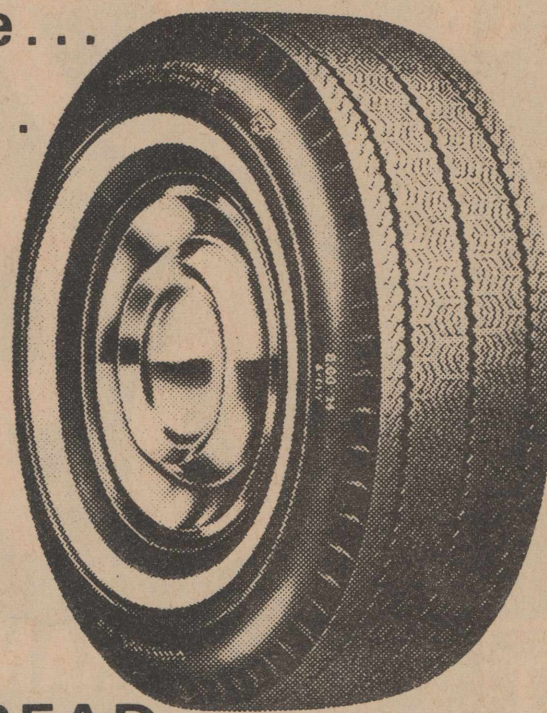


**I**NSPECTION FOR YOUR SAFETY

The Things Listed Here  
Are only a few of the many  
that spell "Service" here.

**C**HECK OF OIL, WATER,  
TIRES, WASH AND  
GREASE JOBS, ETC.

Longer Mileage...  
Safer Driving...  
Softer Riding



**E**VERY ACCOUNT  
IS APPRECIATED



Don't let battery worries  
spoil your driving fun. If  
your battery is weak and  
worn down, replace it now  
with a brand new TROP  
ARTIC\* All Season Battery.

\*A TRADEMARK

PHILLIPS 66  
PREMIUM  
ACTION TREAD  
LOW PROFILE TIRES

# G.H. BLEY

YOUR  
PHILLIPS 66  
JOBBER



Tires-Tubes-Batteries-Wheels, Rims, Hubs Of All Sizes

# Letters To Santa



Dear Santa Claus,  
I am a little girl almost 3 and can't write yet so Mommy is writing for me. Mommy and Daddy say I'm not very good but I would still like a dolly, a tractor, a wagon and maybe some other things for Christmas.  
Please don't forget all the other boys and girls in the world.  
I love you,  
Janice Burgess

Dear Santa Claus,  
I want a toy for Christmas. I want a ken doll with clothes for him, I want a snowcone machine, I want wigs, I want some Barbie clothes, the ones that I do not have, too, I want jewelry. Don't forget the other boys and girls that want toys.  
I love you  
From Sherry Burgess  
I am 8 and I am in second grade.

Dear Santa Claus,  
How is Roudoff the red nose reindeer? I hope he is fine. I've been a good little girl this year. I want a little miss echo and a little bicycle with little wheels on each side. See you at Christmas.  
Your friend,  
Nanneta Wilks

Dear Santa Claus,  
I am a little boy 4 1/2 years old and I have a little sister 1 1/2 years, we have been as good as we could, please bring me a Rifle, two gun holster, and bring my sister a tiny chatty baby and a baby buggy, and we both want a table and chair set, and lots of candy and fruit, Please don't forget anyone.  
Thank you,  
Johnny Wade Lunsford  
Teresa Kay Lunsford

Dear Santa,  
I am a little boy, six years old. I've tried to be a nice boy, and I help take care of my little brother, Timmy.  
I would like to have anything for Christmas that you think I will like. I would also like to have a surprise package.  
Don't forget all of the other boys and girls.  
Love,  
Mark Watt

Dear Santa Claus,  
December 2, 1963  
Santa I want a Tammy doctor kit, and a Barbie Clutch Bag. Gloria wants a Hospital Cart Set and a Barbie Clutch Bag. Linda wants a Dress-up Set and a Barbie Clutch bag.  
Carmen Gonzales  
Gloria Gonzales  
Linda Gonzales

West Seventh  
Olton, Texas  
December 6, 1963  
Dear Santa Claus,  
I am a little boy five years old. I think I have been pretty good.  
I want a tool set, a pair of jumping shoes, a Cecil, and some little toys.  
Remember Pandy and Martha and all the other boys and girls.  
Love you,  
Lonnie Reynolds

Dear Santa,  
You are a nice man I love you. Will you bring me something for Christmas please. I've been a pretty good boy. Please bring me a cap gun and Tiger Joe with Batteries. Remember all the other boys and girls.  
Love you,  
Devin Mitchell

Dear Santa Clause,  
Please bring me a Barbie doll with a few cloths for Christmas. And also a watch. Since I'm learning to tell time at school.  
Love  
Melva Jean Mitchell

Dear Santa,  
Thank you for all the nice things I have been good. Please come to my house Christmas.  
I love you,  
Kay Chitwood

Dear Santa,  
I want a bike without training wheels for Christmas and a thumdeanna too. My brother wants a horse battle wagon and Tiger Joe.  
From Kay and Mark Chitwood  
There is a letter with this we wrote in the first grade.

Dear Santa Clause,  
I'm writing this letter to you for myself and brother Jeff and little sister Judy. My name is John Hamilton. I would like to have a left hand gun and holster too and a billfold. Jeff wants a billfold, gun set too. Judy wants a Nancy Nurse doll and a little doll suitcase, but most of all Dear Santa Clause I would like to have our daddy to get well and come home for Christmas.  
John Hamilton  
P.S. Don't forget my brother Jimmy.

Box 184  
Olton, Texas  
Dear Santa,  
I am a little boy, two years old. I have tried to be sweet and to be a helper to Mommy. Please bring me a tricycle for Christmas and a surprise package.  
Don't forget my brother, Mark, and all of the other boys and girls.  
Love,  
Timmy Watt

Dear Santa,  
please send me Christmas to me and my Brother. my name is Mike Garza, Hector Garza, Rey Garza, Johnny Garza. this is my address; Mike Garza, P.O. Box 872, Olton, Texas and my home address is E. 13th St. 215, Olton, Texas.

Dear Santa,  
Please bring me a "Huggums" Doll and a car that peddals. My brother has been pretty good, and wants a "Big Loo".  
Thank You,  
Susie Culwell  
Box 468  
Olton, Texas

Dear Santa,  
I want a hug-a-bye Baby doll and a patio dinner set.  
Thank-you,  
Vicky Kennedy

Dear Santa,  
I am 4 years old. I help my Mommie a lot with my baby sister. My name is Rodney and I would like to have an army gun and a train. Fill my stocking too.  
Kelli is 8 months old. She would like to have a baby doll and a little musical toy. She likes suckers, so put lots of them in her stocking. We love you, Santa, and hope you have a Merry Christmas.  
Rodney and Kelli Smith

Dear Santa Claus,  
I am nine years old. I would like to have a Barbie car and a Betsy McCall with some pretty clothes. And a Tammy doll.  
How is Mrs. Santa Claus? Do not forget the other boys and girls.  
Lots of love,  
Pamela Sue Galloway

Dear Santa,  
I've been as good as could be expected for a little boy 2 years old. Would you please bring me a tricycle and a pair of spurs. Don't forget my baby sister, Kandi, she wants a doll that cries. Remember all of my little friends also.  
I love you,  
Kody Chad Carson  
Route 1  
Olton, Texas

Dear Santa Claus,  
I would like to have a Frontier set. I would also like to have a stocking full of goodies.  
Your friend,  
Micheal Walker  
P.S. I would like to have a boat set with spring suspension truck.

Dear Santa,  
I'm two years old, and I won't be home Christmas, I'll be at my Nanny's house so please bring me a big red firetruck and a tonka pickup to Munday. Fill my stocking and don't forget Pap pa and Nanny.  
Thank you,  
Ronnie Bruce

Box 441  
1108 W. 7th Street  
Olton, Texas  
Dear Santa,  
I hope you don't get too cold up at the North Pole. I am almost three years old. I want a John Deere tractor that you can pedal, so that I can play farmer, like my daddy. I have tried hard to be a good boy. I would like for you to bring me some nuts and fruits, and candies. I will leave some cakes and pies and milk on the kitchen table.  
Chuck Ball  
P.S. Leave my big brother some stuff too.

Dear Santa,  
For Christmas, I would like a Vac-U-form B-B gun, snap top top and a blue and white football suit. And don't forget the other boys and girls.  
Your friend  
Don DeBerry

Dear Santa,  
I want a kitten doll. She is 18 inches long and want a crib it is white and is 16 inches long to put her in my bed and a Tammy doll and a camera o.k.  
More love,  
From Wanda

Box 494  
Olton, Texas  
December 9, 1963  
Dear Santa Claus,  
I want a Ken doll and a baton for Christmas. I hope we have snow on Christmas. For we can have a nice Christmas Day.  
Love Fredda Williams  
Freda Williams

Dear Santa,  
I want a walking dolls, with lots of clothes, a little rocking chair for my doll. Fill my stocking with lots of goodies.  
My name is Tammy Ellis. I'm six years old. I live 6 miles north, 1 mile east, 1 mile north of Olton, Texas. My mama and daddy say I have been a good girl.  
Don't forget my sisters and brother, and all of the other good boys and girls.  
I love you,  
Tammy Ellis

Dear Santa,  
I want a record player. I am 9 years old and my brother wants a race set he is 5 years old and my other brother wants a train set he is 4 years old. I have been a good girl and my two brothers have been good.  
Sylvia Saldivar 9 year old girl, Ruben Saldivar 5 year old boy, Rene Saldivar 4 year old boy.

Dear Santa,  
I am in te second grade and seven years old.  
I hope I've been good enough for a bee-bee gun for Christmas this year. I want one real bad, and I want a Microcraft Lab Set, and also a Robot if you have one.  
I guess thats all I really want this year.  
Hope to be seeing you soon.  
Love you lots,  
Ricky Lawson

Dear Santa,  
I would like a football. I also want a play Santa. I also would like for you to fill my stocking full of goodies.  
My name is Kyle Ellis. I am 4 years old. I live 6 miles north, 1 mile east, 1 mile north. My mama and daddy says I have been a good boy.  
Remember the other good boys and girls.  
I love you,  
Kyle

Dear Santa Claus,  
I'm two years old, so I don't remember you from last year. But my brother says your very kind. Could you please bring me a baby doll, and maybe a rocky horse and thats all. Be careful, and kind to your reindeer, I love them all.  
Thank you,  
Christi Shay Thomas  
P.S. Please bring Holly a pretty new collar and dog candy.

Dear Santa Claus,  
I'm a big boy four years old, and I've worked hard all year rounding up my cattle. My mommie and Daddy think I've been a good cowboy, but I really need a new gun and holster, hat, boots and maybe a combat tank like Tiger Joe. Thank you Santa, I've got to hurry, a cow just jumped the fence again.  
I love you,  
Shannon Ray Thomas

Dear Santa,  
I am six years old. I want a Barbie and Ken doll and their

Dream House for Christmas and also a nurse kit and "Mr. Frosty" Sno-Cone machine.  
Don't forget my little sister, Pam. Bring her something pretty and sweet.  
Love you lots,  
Brenda Lawson  
P.S. Beautiful bride doll.

Dear Santa,  
Please bring me a Barbie suit case to carry my new Barbie in I got for my Birthday. I would sure like some more clothes for her too. I sure need a house coat and some househoses if you can get them. Please bring me a doll.  
Please be good to all my school mates. And don't forget my teacher, Mrs. Galloway.

I will have my stocking hanging by the tree, would you please leave some fruit and candy for me.  
Thank you and I love you,  
Rhonda Martin.

(MORE SANTA LETTERS PG. 6)

<p><b>HONEY BOY</b> <b>SALMON</b> LIBBYS <b>DEEP BROWN BEANS</b> DEL MONTE <b>CATSUP</b> WHITEHOUSE <b>APPLESAUCE</b> DEL MONTE <b>GREEN BEANS</b> FIRST CUTS <b>PORK CHOPS</b> WISCONSIN LONGHORN <b>CHEESE</b> USDA GRADED <b>FRYERS</b> DECKERS <b>BACON</b></p>	<p>NO. 1 TALL CAN <b>49c</b> 2 FOR <b>29c</b> 25 OZ. FAMILY SIZE <b>25c</b> 303 CAN <b>19c</b> 303 CAN CUT <b>4 FOR \$1</b> CAMPBELLS <b>TOMATO SOUP</b> MAXWELL HOUSE 6 OZ. INSTANT <b>COFFEE</b> T-P SHELLLED HALVES <b>PECAN</b> ROOM DEODORIZER <b>AIRWICK</b> 12 BOTTLE CARTON <b>COCA-COLA</b></p>	<p><b>JELL-O</b> TEN DELICIOUS FLAVORS <b>JELL-O</b> ASSORTED FLAVORS GELATIN DESSERT <b>3 FOR 25c</b> 12 OZ. CARTON <b>19c</b> 10c 89c 12 OZ. PKG. <b>89c</b> REG. 79c PLUS DEPOSIT <b>59c</b></p>
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