

DAWSON COUNTY COURIER

Volume 7

Lamesa, Dawson County, Texas, Thursday, December 23, 1937

Number 49

"LAST ROUND-UP" FOR COURIER SUBSCRIPTIONS

Bargain Price of 50c To Be Advanced To \$1.00 After Fri.

"It won't be long now folks." These words have been the theme song of The Dawson County Courier for several weeks, and at last the time has arrived when the 50c bargain rate will pass into history. If the number of subscriptions received daily at the Courier office are any indication of what will happen Friday, the Courier will experience one of the largest days in the history of the organization. Additional facilities have been secured for the handling of subscriptions on the square, a new booth having been opened last Saturday on the north side of the square, in the Morris-Cleveland building. This gives patrons two booths on the square where subscriptions may be obtained in addition to the Courier office, located on North First Street.

Courier readers are again reminded of the fact that there are no authorized persons, hired to solicit subscriptions. People subscribing for the Courier from solicitors or peddlers do so at their own risk, and in no case will the Courier be responsible. All subscriptions must be secured at one of the booths on the square or at the Courier office on North First Street.

Those who would like to subscribe for the Courier and find it impossible to be in Lamesa on or before Friday, December 24, are urged to place 50c in an envelope, together with name and address and mail to the Dawson County Courier, Lamesa, Texas. All letters must be mailed on or before Friday, December 24, to secure the advantage of the bargain rate of 50c a year.

Stories continue to come from Courier subscribers in regard to the convenience of "Shopping The Courier Way." The fact that so many Lamesa merchants advertise in the Courier makes it possible for patrons to do their shopping at home, and as a result both time and money are saved. Many subscribers claim that the price of a year's subscription is saved on one shopping tour.

As a final warning to those who have failed to renew their subscription, the statement is again made that all delinquent subscribers will fall victim to a "Plow-Up Campaign" which will get under way the last week in 1937. Just as sure as you fail to pay up your subscription you will be plowed under believe it or not.

League Memberships Must Be In By January 1

Schools of Dawson county are warned that fees for Interscholastic League membership, must be paid to the director by January 1. Dues may be paid up to January 15, only with an additional \$1.00.

It is hoped by all League officials that Dawson county will be one hundred per cent this year in League membership.

Richard Crawley, student at Hardin-Simmons University, Abilene is spending the holidays here with his parents Mr. and Mrs. W. K. Crawley.

AMONG THE YOUNGER SET



MARY CERISE CAMERON

Photo By Rogers Studio
The little lady above is the charming daughter of Mr. and Mrs. H. E. Cameron, who reside at 1011 North Sixth Street. Mary Cerise is 2 1-2 years old and has blue eyes and curly, golden red hair. She is very fond of playing with dogs and cats and also likes to make sand pies.

ATTRACTIVE DAWSON COUNTY HOME



Above is shown the attractive farm home of Mr. and Mrs. L. B. Stuart, who live 10 miles southeast of Lamesa on Highway No. 9. The Stuart's home and farm is one of the best in the county.

Mr. and Mrs. L. B. Stuart Have Well Improved Farm

Thousands Of Shade Trees Set Out On Stuart Farm

Interest, planning and constant care by Mr. and Mrs. L. B. Stuart are largely responsible for their outstanding success in improving their home and farm, located 10 miles southeast of Lamesa on Highway No. 9.

Mr. and Mrs. Stuart living off on the farm for the past ten years, divided in 1934 to really make their future home in the country, built their model little farm home. That same year, Mr. Stuart set out 300 Chinese Elm trees around the house, these with many shrubs and flowers, under the constant care of the owners, have made the Stuart farm one of the most attractive in the county.

Also in the year, 1934 the local CCC camp boys, under the direction of the Soil Conservation Service set out 6000 trees along the highway on the Stuart farm, these, Mr. Stuart states have been well cared for with at least 4500 of them living today.

The Stuart farm contains 625 acres, with the paved highway running through part, making 425 acres in one side and 200 in the other.

In 1936 Mr. Stuart, through the help and guidance of the Soil Conservation Service here, terraced his entire farm and states, that he is more than well pleased with the results of this experiment. On 270 acres of land planted to cotton this season, he has harvested 200 bales of cotton, which is indeed a splendid average. He planted a portion of his farm in wheat and tells us that he has harvested two crops from that land this year, the wheat and a good crop of hegarl.

The Stuart farm, located in one of the best farming districts of the county, was in the year 1910, the old Will Dickerson ranch headquarters, the two wells still on the farm were his main watering places. These wells still used by the Stuarts for irrigation and house use.

The farm was purchased by Mr. Stuart's father a number of years ago and improved by him and his son.

Mr. and Mrs. Stuart and their small daughter, Nancy, with their other daughter, Miss Ruth Lee, a student at the University of Texas plan to make this attractive place their home in the future.

Typographical Error In Yates Hardware Adv. Last Week

Due to a typographical error in E. R. Yates advertisement in last week's paper the prices quoted on bicycles read, \$22.45 to \$29.25. The price should have been \$27.45 to \$29.25.

125,000 BALES IN COUNTY GINNINGS LATEST ESTIMATE

Dawson county will produce approximately 125,000 bales of cotton from the 1937 crop, is a late estimate for the county. With O'Donnell ginning 15,000 bales of this county's cotton, and a number of bales being ginned at Big Spring, will run this year's crop to the 125,000 mark.

An unofficial estimate gives the county 107,000 bales ginned to date with the gins in the city limits ginning around 55,000 bales, and the balance by rural gins.

Cotton is still being harvested over the county, and it is thought that it will be some time before the year's entire crop is completely gathered.

Indications are that Dawson county will be third for this section of the South Plains, with Lubbock leading and Lynn county second.

Although government reports on the number of bales ginned are expected to place Dawson county third in the state, there are many who believe that if a true count was made, that Dawson county would be second if not first.

There is some talk of creating a fund with which to finance an actual count of the number of bales ginned. To accomplish this it would be necessary to contact each farmer in the county or make a survey of the gins in the radius of sixty miles or more. To say the least, it would be interesting to know the facts in the case, and to give Dawson county the credit which she rightly deserves.

Service Electric In New Quarters

Service Electric now located in their new quarters at 205 South Dallas Street, are equipped to service and sell everything in the electric line for the home, office or business.

R. S. Howarth, proprietor, who is progressive, believes in Dawson County and is out after business, invites those in need of new installations, equipment or repair service to call him for estimates and suggestions for better installation.

Dance At Legion Hall December 24

There will be a Christmas Eve dance at the American Legion hall on Friday night, December 24, beginning at 8 p. m. Hummels nine-piece orchestra will furnish plenty of swing music for the occasion, with floor shows included.

The price of admission will be \$1.50 for gentlemen with ladies admitted free. The public is cordially invited to attend.—adv.

Mayfield Firm Changes Name

G. B. Mayfield, well known Allis-Chalmers Implement dealer, announces a change in name of the firm, located at 222 North Austin Street, and operated under his name, G. B. Mayfield to Dawson County Implement Company.

Mr. Mayfield has been Allis-Chalmers dealer here for the past two years and the business has grown consistently under his guidance, while rendering a prompt and effective service on new machinery and the servicing and supply of new parts when needed.

E. C. Howard of Slaton has been added to the personnel. Mr. Howard is a man of years experience in the implement field and will be glad to serve the firm's customers in any way possible for service and use of Allis-Chalmers Implements.

T. W. Moss is sales manager, with E. M. Dickey and Nolan Sweatt, salesmen.

Homar Fewell, formerly of Dallas in charge of service department, has a full knowledge of the Allis-Chalmers Implement line and welcomes visitors interested in the line.

MAN INJURED AS AUTO HITS HORSE

Henry Kidd, driver of a truck for the Gulf Oil Corporation was badly bruised in a collision Monday about 9 p. m. His truck turned over several times. The other car was driven by Arthur Carlton.

In an early morning crash Tuesday on the Lubbock highway, Ross Davis had a narrow escape when his car was badly damaged by hitting a horse on the highway. Mr. Davis prevented other cars from a similar fate by flagging them down after the accident.

JACK GREENE OPENS SERVICE STATION

Jack Greene announced the opening of his new service station on South Dallas Street this past week. The station is entirely new stucco finish decorated in red, white and blue trim.

Mr. Greene handles the Standard Oil products and a complete line of accessories and invites all auto owners to visit the new station for careful courteous service.

Mr. Greene has been a resident of this section since 1921.

DAWSON COUNTY'S APPORTIONMENT RECEIVED

Miss Pauline Bulsterbaum announces the receipt of a \$3.00 per capita apportionment, \$7.00 per capita has been received to date.

SODIUM SULPHATE PLANT AT FROST LAKE HAS CAPACITY OF EIGHTY TONS PER DAY



YES, THERE IS A SANTA CLAUS

The Spirit of Christmas is indeed in the air in Lamesa trade territory—more so than has been visible in the past few years of more or less depressing times. Following a bountiful harvest, and with prospects for another good year, the citizenship is imbued with the spirit of the season, and their belief in Santa Claus has been renewed and reinforced this year.

The writer wishes that he had the editorial pen of some of our contemporaries, so that we might wax eloquent and soar to heights rarely attained by country newspaper scribes, but lacking that ability, we do not intend that our readers will be penalized by our shortcomings. We are going to use the classic editorial of Francis Pharellus Church, originally published in the New York Sun on Dec. 21, 1897:

"We take pleasure in answering at once and thus promptly the communication below, expressing at the same time our great gratification that its faithful author is numbered among the friends of the Sun:

"Dear Editor—
"I am eight years old. Some of my little friends say there is no Santa Claus. Papa says 'If you see it in the Sun it's so.'
"Please tell me the truth. Is there a Santa Claus?"

VIRGINIA O'HANLON,
115 West Ninety-Fifth St.

"Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age. They do not believe except they see. They think that nothing can be which is not comprehensible by their little minds. All minds, Virginia, whether they be men's or children's are little. In this great universe of ours, man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole truth and knowledge.

"Yes Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give your life its highest beauty and joy. Alas—how dreary would be the world if there were no Santa Claus. It would be as dreary as if there were no Virginias. There would be no childlike faith then, no poetry, no romance to make clearer this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished.

"Not believe in Santa Claus. You might as well not believe in fairies. You might get your papa to hire men to watch in all the chimneys on Christmas Eve to catch Santa Claus but even if they did not see Santa Claus coming down, what would that prove? Nobody can see Santa Claus but that is no sign that there is no Santa Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there. Nobody can conceive or imagine all the wonders there are; unseen and unseeable in the world.

"You tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the youngest man nor even the united strength of all the strongest men that ever lived could tear apart. Only faith, fancy, poetry, love, romance can push aside that curtain and view the picture, the super-natural beauty and glory beyond it. Is it all real? Ah, Virginia, in all this world there is nothing else real and abiding.

"No Santa Claus. Thank God he lives forever. A thousand years from now, Virginia, may ten times ten thousand years from now, he will continue to make glad the heart of childhood."

Mr. Key states, "that the plant located nine miles due west of O'Donnell is being erected for the mining of a very large deposit of sodium sulphate at a cost of several hundred thousand dollars. Gas pipe and electric power have been supplied and the office building with several other small buildings have been erected. A concrete spraying floor has been completed and a very large factory building is under construction. This concrete spraying floor covers a space 100 by 325 feet, one hundred and fifty seven wells have already been drilled at the site."

"The capacity of the plant will be about eighty tons per day and will employ forty-five people all the time with three shifts making a total employment of around 135 people.

"Sodium sulphate has medicinal properties and issued also in the manufacture of plate glass, and paper especially Kraft paper and in the purifying of gasoline and oils. The present value is around \$23.00 per ton. It is estimated there is enough of the Sodium sulphate deposit to keep the plant in operation at eighty tons per day for forty years."

Forty Years Required To Use Extent Of Minerals

Construction of the Sodium Sulphate plant near O'Donnell at what is known as Frost Lake is well underway, states V. O. Key, local townsman, who in company with Mrs. Key and Mr. and Mrs. Charlie Doak of O'Donnell visited the plant site a few days ago, and gives the following interesting information to the Courier writer.

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"Frost lake proper covers about fifty acres of land and this deposit of sodium sulphate is about 30 feet thick, but the deposit extends out under about 400 acres in all, and is about six feet thick at other places. It is mined by pumping boiling water into these wells and after dissolving, is pumped out.

"This lake and deposit is surrounded by a large basin about two miles across, and perhaps in very ancient times a large lake, and it is supposed that this deposit was formed from vegetable matter.

"Mr. Charlie Doak, now of O'Donnell owns this deposit and the land is fee, and is drawing a very tidy royalty from the company who has leased it and incidentally, Mr. Doak was up until the year 1910, a citizen of Lamesa, but in that year moved up to what is now O'Donnell for the purpose of establishing the town, and was offered his own name for the town of O'Donnell, but chose to honor his friend O'Donnell.

"Mr. Doak has known of this deposit for a great many years and is a pioneer in the true spirit. He had 37 wells drilled on this land in the year 1916. At that time he had a lease on the land, but now owns it in fee. All these years he has been working on it, but only about a year ago was he successful in interesting a company to develop it. Since we Lamesa people live at the back door of this plant, I thought perhaps a lot of folks would like to know in simple arithmetic and English just what it means." Mr. Key stated.

WEATHER MAN IS GENEROUS

The weather man has been very generous in his dealing with Christmas shoppers, while we have had some cloudy, murky days, the general run of sunshine has cheered both merchants and buyers.

Stores have been packed and jammed with eager shoppers, young and old. Merchants report a large increase in business over last year's record—the largest cotton crop and the laborers brought in to take care of the harvesting have added to the business of Lamesa.

Cotton men who have been here to help in the handling of the immense crop have about all departed for their homes for the holidays. Some going as far away as Indiana.

NEW PRESIDING ELDER AT NOLEN CHAPEL SUNDAY

Rev. O. P. Clark, the new presiding Elder of the Lubbock district, will preach and hold the first quarterly conference of the Lamesa circuit Sunday, January 2, at 11 a. m. at Nolen Chapel Methodist church.

Carl Cummings left Thursday for Masheim to spend the Christmas holidays with his wife, Mrs. Cummings.



"Forgive our trespasses as we try to forget yours. Lead us not into trivial matter, and deliver us from the uncertain steering wheel, and will try to glorify and praise Thee with all our might and power."

"Start us off into a new year by the still waters and keep us in the shadow of thy power and strength, and thine shall be the power and glory for at least 365 more happy days."

Quotations from the Holy Bible by an ordinary business.

See us for abstracts of Title, accurate, complete, reliable with reasonable prices.

South Plains Abstract Company

V. O. KEY

406 North First Street

P.S. We forgot to say that the above is supposed to be — HAPPY NEW YEAR AND MERRY CHRISTMAS GREETING.



PEACE ON EARTH
GOOD WILL TOWARD MEN

Never before have those words, "Peace on Earth, Good Will Toward Men," meant so much to all of us as they do this season. Not only do they carry the significance of Christmas and Yuletide, but the joy of living and the joy of the friendly relationship with our fellow man, should be expressed in our every walk of life.

And this year, especially, do we want to wish our many, many friends and customers, who have so materially contributed to our success and joys of life. A Very Joyful Christmas, Health and Happiness throughout the coming New Year.

HAPPY NEW YEAR

Cicero Smith Lumber Co.

New Cars Registered

- J. L. Syper, Chevrolet pickup.
- O. M. Page, Pontiac sedan.
- J. C. Wriston, Ford pickup.
- R. F. Nix, Lincoln Zephyr sedan.
- P. L. Grissom, Chevrolet pickup.
- Gus White, Ford Tudor.
- E. C. Nix, Buick Sedan.
- J. N. Waller, Ford Tudor.
- Owen Jones, Chevrolet Master town sedan.
- W. T. Meeks, Plymouth sedan.
- K. Whitmire, Chevrolet deluxe town sedan.
- Raymond Preston, Plymouth sedan.
- R. I. Hill, Plymouth sedan.
- Lloyd Mitchell, Plymouth 2-door sedan.
- G. F. Cook, Plymouth 4-door sedan.
- R. D. Bradford, Plymouth 4-door sedan.
- T. H. Calhoun, Chevrolet deluxe town sedan.
- E. T. Waldrip, Chevrolet Master town sedan.
- A. A. Williamsen, Chevrolet deluxe town sedan.
- J. W. Etrekin, Chevrolet deluxe town sedan.
- A. L. Booe, Willys, 4-door sedan.
- A. Gillespie, Chevrolet pick-up.
- C. H. Cherry, Hudson-Terraplane sedan.
- J. J. Robinson, Chevrolet deluxe coupe.
- L. E. Jones, Chevrolet sport sedan.
- J. R. Bailey, Plymouth deluxe sedan.
- C. H. Wasson, Chevrolet Master coupe.

McCarty P.-T. A. Had Good Meeting

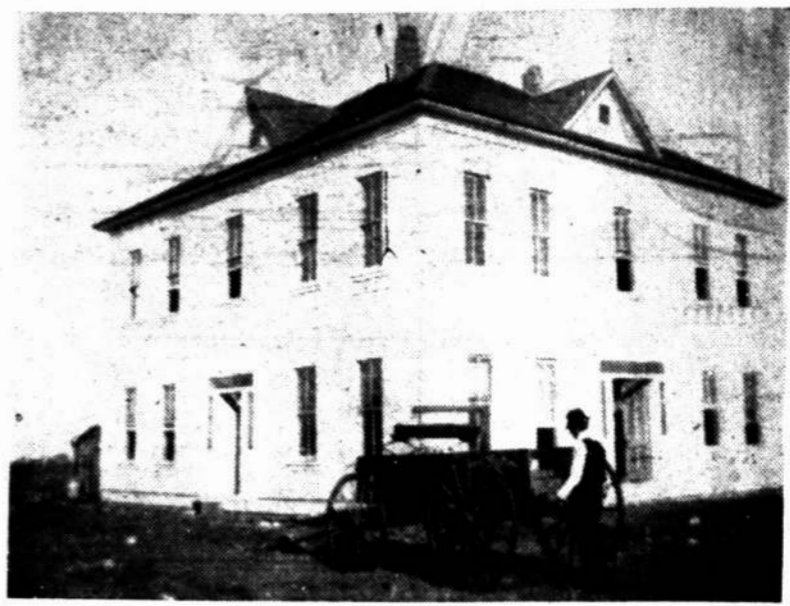
The McCarty P.-T. A. met Wednesday night, Dec. 15, with a large crowd present to enjoy what was perhaps the best program so far this season.

The president, Mrs. Bullard, was in the chair. Mr. Humphreys read the by-laws of the P.-T. A. and exhibited the "moving picture" a very excellent reproduction of the painting of "Sir Galahad." Ivan Bullard then told the fine old story of Sir Galahad in a very interesting manner. Votes were counted, and the picture goes this time to Mrs. Dement's room, consisting of the first, second and third grades. Mrs. Ranson, former president of McCarty P.-T. A. presented a framed certificate to the present P.-T. A. which shows we are members of the state organization.

New members were counted in the George and Martha Washington contest, and the Georges were far in the lead. However, the Marthas have time to redeem the lead they held as the contest doesn't end until Washington's birthday, at which time the losing side will give a big banquet at the school house for the winners.

A splendid Christmas program was enjoyed by all present. This program consisted of readings and recitations by Dorothy Jones, Junior Burnet, Raymond Peterson, Howler Jean Moore, June Hoffman, Billy McCasland and Mrs. Wheeler. Mrs. Dement's room presented a beautiful little Christmas

DAWSON CO. COURTHOUSE IN 1906



Lamesa's first tragedy is represented in the above picture showing the County Courthouse in 1906, and in the foreground the wagon in which two young men were killed near the city. The deaths grew out of a misunderstanding among pioneer residents.

play telling the old but ever new story of the Savior's birth. The program ended with a fine Christmas song, sung by Carol Allen Byrd. Mr. Joe Peterson dismissed the meeting with a short prayer.

The P.-T. A. adopted the following as its motto: "P.-T. A. the acorn from which great oaks grow." We are hoping that McCarty produces some mighty oaks some day. The next meeting will be held the first Thursday night in January. Every one is invited to come and bring someone with you—Mrs. Sliver, Reporter.

Records Expected to be Broken At Sugar Bowl

Denton, Tex. Nov. 29—A promise that the winner of the two-mile race in the Sugar Bowl Carnival, January 2 at New Orleans will break somebody's record has been made by Choc Sportsman, cinderpaw mentor at the North Texas State Teachers College.

Spectacled Wayne Rideout, Sportsman's entry, might not win the race, the local coach says, but whoever beats him will have to be fast. Rideout is said to be in even better shape than he was last year when he defeated on Lash of Indiana, national two-mile champion, by clocking 9:04, shattering the old Southern A. A. U. record, and running the second fastest two-mile race ever run in this country.

Again this year Lash and Rideout will meet at New Orleans, and this year Lash is evidently in excellent condition according to Sportsman. Recently the Indiana star set a new American record in the four-mile run in 15:14, setting an average of 4:49.3 per mile, which is good time on anybody's track, Sportsman says.

Racing against Rideout and Lash will be Rice, national college champion and record holder from Notre Dame.

Elaine Rideout, Wayne's twin brother, will be matched against the nation's three top-milers—Glen Cunningham, Archie San Romani and Charles Fenske. San Romani is favored.

Both Delmar and Elmer Brown, Sportsman's other flying pair of twin track stars will also compete in the quarter at New Orleans.

Mr. and Mrs. J. M. Barrett spent Thursday in Lubbock.

Mr. and Mrs. R. W. Beeman and children of Snyder spent the weekend with Mr. and Mrs. W. W. Beeman and family.

Dr. and Mrs. McIlroy and Mrs. McIlroy's sister, Miss Peoples, will spend the holidays in Fort Worth and Dallas.

J. C. James left Thursday for Masheim to spend the Christmas holidays with his mother, Mrs. J. J. Jones.

HEALTHY BENS CLEAN EGGS
EGGPRODUCER
GUARANTEED
MORE EGGS!
BETTER EGGS!
NON-DISEASED
Poultry Builder—Vermifuge
1,000,000 bottles sold—Less than 1% dissatisfied. Guaranteed to increase egg production. Reduce Feed Bills 25%—a \$2.00 bottle for \$1. serves 100 chickens 90 days. Makes and saves you money. Order Now. Agents Wanted.
THE EGGPRODUCER SYSTEM
Sincclair Building Fort Worth, Texas

Prudential FARM LOANS

- ✓ Low Interest
- ✓ Long Term
- ✓ Fair Appraisal
- ✓ Prompt Service

Gilbert & Kilgore
506 SOUTH FIRST STREET

Authorized Mortgage Loan Solicitor for The Prudential Insurance Company of America



Treat The Family To A
CHRISTMAS TURKEY DINNER
with us
CLEVELAND CAFE

MERRY CHRISTMAS

As Christmas, 1937 comes, we extend you the Season's best greetings and express the hope that it will bring you enough joy to last all through the New Year.

A. G. WAUGH CO.

SCHOOLS AND CHURCHES IN LAMESA



Above are shown the public school buildings and several churches in the city. They are, left to right: High School Building, Elementary school building, Missionary Baptist church, Catholic church, and Presbyterian church.

Miss Mattie Phenix left Tuesday for Proctor, where she will spend the Christmas holidays with her parents. Miss Wanda Jean Henry of Valley Mills is here visiting her father during the Christmas holidays.



We wish to express the wish that this will be the very Merriest Christmas of all—

—and—

THE HAPPIEST NEW YEAR

SELF SERVING GROCERY
Richardson's 5c and 10c Store

Dear Santa:

I am a little boy eight years old, and I want you to bring me lots of good things for Christmas. I want a tool set, pair of boxing gloves and a set of air planes and always a lot of candy, fruit and nuts.
Yours truly,
Harry Land

Dear Santa:

I am a little girl, ten years of age. I want lots of things for Christmas. I want a little doll trunk and a ring and a bracelet to match, and a lot of candy, fruit and nuts.
Yours truly,
Annie Land

Dear Santa Claus:

I am a little girl, six years old, and I want lots of good toys for Christmas. I want a sleepy doll and a little trunk and set of dishes and lots of nuts and candy.
Your truly,
Opal Land

Dear Santa Claus

Please bring me a nice doll, Merry-go-round, a cedar chest, a purse, tea kettle and broom some nuts and candy this will be all.
Love,
Helen Marie Vaughn

Not because it is a custom, and not from any time-worn usage of words, but because deep down in our hearts we mean what we say we use the old familiar words to convey to you the greetings of this holiday season. In His eternal quest for all that is fine and best, mankind honors and reverts the sentiment of Christmas. At this glad Christmas tide we want you to know how deeply we feel our debt of gratitude to you for your loyalty.

MEEKS GROCERY



We

Wish you all the good things the season brings to mind.

May this Christmas prove to be a most joyous occasion, and the New Year bring good luck, good cheer and much success to you.

Lamesa Auto
Co.

IT'S JUST AN OLD HUMAN CUSTOM . . .

Merry
Christmas!
Happy
New Year!

At this Merry Christmas time we take this opportunity of expressing our kindest thoughts and best wishes for a New Year of happiness and prosperity for all. May the spirit of Christmas and the worthy resolutions we all make at the New Year remain with us during every day of 1938.

We greet you, we thank you for all the expressions of confidence and kindness you have shown toward us during the past year and pledge ourselves anew to every effort toward rendering a better, more efficient service

MAY YOU HAVE A VERY MERRY CHRISTMAS
AND A VERY HAPPY NEW YEAR

WILKES
GROCERY

A Real Christmas Present For the whole Family

THE BEST USED CAR BUY YOU CAN THINK OF
1937 MASTER DELUXE TOWN SEDAN

Radio, Heater	Dual Horns Seat Covers	Vanity Mirrors Lighter
DeLuxe Steering Wheel,	Electric Clock	Dual Visors

As Clean as a car as you will see and only 6300 Miles.
This is an opportunity to get new car service and appearance at a big saving

LAMESA AUTO CO.



OUR CURRENT
DIVIDEND
RATE ON
INVESTMENT
SHARE
ACCOUNTS
IS 5%

Christmas is a truly joyous time. It also reminds the thrifty folks who save here that they will soon receive their regular, liberal earnings made possible by our proved plan.

LAMESA FEDERAL SAVINGS
AND LOAN ASSOCIATION

We Wish You . . .
Our Friends and Customers
A MERRY CHRISTMAS and a
PROSPEROUS NEW YEAR

WOOD SERVICE STATION

LOYOLA

Olle Harris and family of the Shumake community visited his brother Frank Harris and family Sunday.

J. Robinett of Calgary, who has been visiting his daughter, Mrs. H. A. Duke was accompanied home by Mr. and Mrs. H. A. Duke, who stayed over for the weekend visiting friends and relatives.

Mrs. F. W. Walker from Lampasas visited her brother, O. Phelan and children.

Mr. Wade is much improved at this time.

Tommie Duke spent the weekend in Lubbock visiting his mother, Mrs. Lola B. Duke.

J. M. Robinson's mother of Lamesa is spending the week with him.

Miss Silva and Velma Harris visited their aunt, Mrs. Clinton Price of Klondike Sunday afternoon.

Ervin Kunkel of Midland visited his parents, Mr. and Mrs. Otto Kunkel last Thursday.

Mr. and Mrs. Lonzo Marlar visited in the W. E. Grantham home Sunday.

C. L. Adams is spending the Christmas holidays with his parents in Rosevelt, Oklahoma.

H. H. Corbet and family attended church at Sparenberg Sunday.

Local students attending the University of Texas, who will be home for the holidays are: Jack Hughes, Harold Simpson, George Berry, Robert Dixie Kilgore, Jimmy Britt, Nelson Williams and Edwin Forrest.

Mr. and Mrs. J. D. Freeman of Austin spent the past weekend here visiting Mr. and Mrs. O. D. Holloway.

Miss Bobby Dee Hull of Hardin Simmons University of Abilene arrived this week to spend the Christmas holidays with her parents, Mr. and Mrs. Dee Hull.

Your Entertainment Guide

Evening Show 7 o'clock Sunday
Matinee: 1:45, Sunday nite 8:

PALACE THEATRE

Thursday - Friday
Dec. 23-24
Irene Dunne and Randolph Scott

"High, Wide And Handsome"

SPECIAL-SPECIAL
CHRISTMAS EVE MID-NITE
SHOW

Friday Night 11:30
"Life Begins With Love"

Saturday Christmas
Day Only!

Seething Adventures Set to Hear
Stirring Music.

Charles Starrett in
"The Old Wyoming Trail"

Special Saturday
Night Mid Nite Show

Action, Laughs, Love
Leslie Howard-Jean Blondell in
"Stand In"

Sunday - Monday
Dec. 26-27
The Year's Biggest Picture
"Stella Dallas"

With Barbara Stanwyck—
John Boles

Tues. - Wednesday
Dec. 28-29
Love and Politics in a Merry Mix-up

"Partners in Crime"
With Lynne Overman—
Roscoe Karns

MAJESTIC
THEATRE
10c & 15c

SPECIAL MID-NIGHT SHOW
FRIDAY NIGHT, XMAS EVE.

A Big Laugh Picture
WHEELER-WOOLSEY

"High Flyers"

Friday SAT.
Dec. 24-25
Another Big Western

The Three Mesquites

"Wild Horse Rodeo"
And A Good Comedy

Sunday - Monday
Dec. 26-27
"Hold 'Em Navy"

—with—
Lew Ayres—Mary Carlisle

Tues-Wed.
Dec. 28-29
No. Beery—Catherine Hughes

"Trouble At Midnight"

Thursday Only
Dec. 30
John Wayne—J. Barrett

"Idol of the Crowd"

To all our friends: A Merry Christmas . . .
You have given us pleasure by letting us serve you, and at this season, we derive added pleasure from wishing you a very Merry Christmas and a New Year full of Happiness

BOYD'S LAUNDRY
202 South First Street



JOYOUS NOEL

When all through the house not a creature was stirring, not even a mouse. The stockings were hung by the chimney with care in hopes Saint Nicholas soon would be there. We might continue, but all we want to do is wish you:

A MERRY CHRISTMAS

Snyder Transfer Co.



Merry Christmas

Because of our desire to publicly acknowledge our appreciation of the patronage bestowed upon us during the past year and the many evidences of friendship shown us by our customers, we extend to them—

Wishes For a—
MERRY CHRISTMAS
and a
HAPPY NEW YEAR

Pierce's Toggery

SEASON'S GREETINGS

Believing the joy of human relationship constitutes the greatest satisfaction in our business, we express this friendly feeling to you. We sincerely hope that yours will be a joyous Christmas in every way, and that the New Year will be filled with Happiness.

Dr. J. M. Harrington

THE SEASON'S GREETINGS

To everyone of you, our friends, we extend sincere greetings of the holiday season. It is our hope that your Christmas will be a Merry one, and that the year 1938 will bring you continued health, happiness and prosperity.

L. Berry Dairy
Phone 942

Christmas Greetings
19 37

OUR SEASON'S WISH FOR YOU IS

FULL OF SINCERITY

may this joyful yuletide find you blessed with the presence of your loved ones. Secure in your home may you enjoy the coming year, the better things of life, let joy be unconfined—

'Tis CHRISTMAS!
wishing you a . . .

VERY PROSPEROUS NEW YEAR

Du-Bose Brothers

Oil Leases - - - - Royalties
Real Estate

SOCIETY

Miss Ruby Randals Becomes Bride of Darwin Sprawls

In a setting, characterized by unusual beauty, Miss Ruby Randals, became the bride of Mr. Darwin Sprawls, at eight o'clock Saturday evening, December 18, at the home of the bride's parents, Mr. and Mrs. Loo Randals. Rev. E. F. Cole performed the impressive ring ceremony, in the presence of relatives and intimate friends of the couple.

Under an archway of calla lilies, baby's breath, and lily of the valley, the bridal couple stood to take their vows. Gorgeous baskets of Tallisman roses at each side of the archway, was the only other decorations.

The bride was wearing an attractive green velvet dress, with black accessories. She wore a shoulder corsage of red roses.

The pre-nuptial music was given by Mrs. Matt McCall, who also played the traditional wedding marches.

Immediately following the ceremony the couple left for their home at 1011 South First Street.

Mrs. Sprawls, the popular daughter of Mr. and Mrs. Loo Randals, has made her home in Lamesa practically all her life. She is a graduate of the local schools and a former student at West Texas State Teachers College at Canyon. She is now a teacher in the Lamesa Public Schools.

Mr. Sprawls had made Lamesa his home for a number of years, and is employed at the Randals Lumber Company. Mr. Sprawls is the son of Mr. and Mrs. J. G. Sprawls, who reside at Tarzan.

Miss Makowsky Honored With Shower

Honoring her sister, Wilma Makowsky bride-elect of Waldemar Gehrig, Mrs. M. J. Scaer entertained with a miscellaneous shower last Friday afternoon at her home at 1224 North Third Street.

The home was adorned as is fitting for the Christmas season. The Christmas motif was carried out also in the luncheon appointments.

Many beautiful gifts were presented the honoree by Santa Claus.

Those attending were: Mesdames E. L. Makowsky, Henry Gehring, Alvin Krezer, H. Makowsky, Arthur Burns, Monroe Noack, Karl Kadatz, Tom Coker, Hubert Nelson, Alvin Richter, Albert Richter, Emma Boortz, Walter Lentz, August Kudan, Misses Vivian Cooksey, Gladys Richter, Bertha Boortz, Velesta Lentz.

Mrs. A. J. Thweatt Honors Son With Birthday Party

Mrs. A. J. Thweatt entertained on last Saturday afternoon honoring her son Gilbert Whitley on his birthday.

The entertaining rooms were decorated with holly and Christmas bells. A number of interesting games were enjoyed among which were "pinning stockings on Santa" and "Bingo". The children were favored with a very interesting Christmas story told by Miss Jeannette Townsend.

Hot chocolate, cake and candy were served to the following guests: Miss Townsend, Janice Berry, Betty Bryan Cox, Emma Ruth Dugger, Thelma Jean Dyer, Oneta Esmond, Nancy Hollingworth, Mary Lee Johnson, Ann McGuire, Jimmie Earl Aldrich, Bill Boyd Dempsey Blackstock, Aubrey Bryan Cox Rex Davina, John Leuenberger, Jr., Billy Matt Peterson, Charles Smith and Payne Wilkes, Jr.

Dawson County Teachers-Trustees Enjoy Party

The Dawson County Teachers' Association sponsored a Christmas party for the trustees and teachers of the county Thursday night, December 16, at the Legion Hall.

Miss Ella Stephens Herman Buchanan Married

In a ceremony performed by Rev. E. F. Cole Sunday afternoon at one-

thirty, Miss Lelia Stephens and Herman Buchanan were united in marriage.

The bride wore a rust crepe dress with brown accessories. She is the daughter of Mr. and Mrs. K. Stephens of Hancock community. The groom is the son of Mrs. B. J. Hancock, and both young people are well known having lived at Hancock since childhood.

Immediately following the ceremony the couple left for a trip to points in New Mexico. They plan to make their home at Hancock.

Miss Ruth Lee Stuart, a student at the University of Texas, is spending the Christmas holidays here with her parents, Mr. and Mrs. L. B. Stuart.

Miss Lois Thorp, assistant county superintendent, presided over the guest book in which over a hundred teachers and trustees registered.

As soon as the guests were assembled, Mr. T. H. Bass, president of the association, welcomed the teachers and trustees and other visitors in a brief address after which the following short program was rendered:

Group singing—led by Miss Pauline Bulsterbaum.

Readings—"A Bear Story" and "What this County Needs" by Mrs. P. H. Davidson, Klondike.

Duets—"Silent Night" and "Joy to the World" by McCarty high school girls.

Songs—"Darling Nelly Gray" and "Stay in Your Own Back Yard" by Garland Trice.

After the program the guests enjoyed an hour of group games and contests. Following the games gifts were removed from the lighted Christmas tree and distributed to the guests by Santa Claus, Will Beeman and his helpers.

Music was furnished by the Kunkel and Gravez string bands throughout the evening.

Refreshments of cheese sandwiches, coffee, doughnuts, and Christmas candy were served buffet style.

The committee in charge of arrangements were: Mr. Howard Humphrey McCarty; Miss Edith Muri Baker, Wilson; Miss Faye Anderson, Five Mile; Miss Jerry Williams, Ackerly; Mr. Ross Moore, Klondike; and Mr. Garland Trice, Sparenberg.

Hostesses were Mrs. Naomi Dement McCarty; Mrs. Naomi Holder, Munger; Mrs. L. W. West, Union; and Miss Clara Page, Sparenberg.

Out of town guests attending were Miss Anne Martin, county superintendent of Howard county, and Miss Abbie Nell Roten of Big Spring.

Miss Geneva Hancock Becomes Bride of Alvis Lisenbee

Miss Geneva Hancock became the bride of Alvis Lisenbee Sunday afternoon, December 20, in ceremony in the Episcopalian parsonage with Rev. E. F. Cole officiating.

The bride was dressed in gray. She is the daughter of Mr. and Mrs. B. J. Hancock. The groom is the nephew of W. F. Lisenbee, and this marriage joined to families of early settlers of Hancock.

The couple went to Big Spring after the ceremony, and upon their return announced to their friends that they will make their home at Hancock.

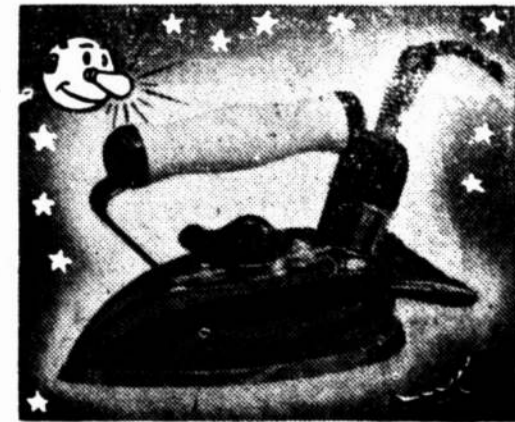
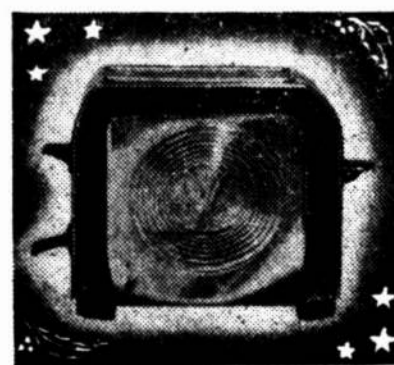


MERRY CHRISTMAS
to friends and patrons of

LAMESA POULTRY & EGG

May the Joy and Cheer of Plenty be Yours in this Yuletide Season and may the New Year bring you Happiness and Prosperity.
ROY HOBACK, Mgr. Phone 282

MAKE THEM HAPPY WITH THINGS ELECTRICAL!



GIVE USEFUL GIFTS THIS CHRISTMAS

The longer a gift lasts and the more it is used, the more it is appreciated. That's why electrical gifts are on nearly every shopping list—they last for years and many of them are used several times every day. Finish up your Christmas shopping by selecting electrical gifts.

SEE YOUR ELECTRICAL DEALER OR

TEXAS ELECTRIC SERVICE COMPANY
C. E. CAMERON, Manager

DAWSON COURTHOUSE TODAY



Warranty Deeds

Mutual Federal Savings and Loan Association to Lamesa Federal Savings and Loan Association, transfer lots 10 and 11, block 3, Alexander Heights Addition Lamesa, Dec. 14.
J. F. Henderson to Aubrey White, warranty deed, 81 acres off southwest one-fourth section 16, block 36, township 5 north, T. & P. survey, Dec. 14.
The Abilene Trust Company to S. L. Scholer warranty deed, 120 acres off section 9, block 34, township 7 north Georgetown Ry. Company survey, Dec. 15.
H. C. Glenn to Mrs. Docia Bain warranty deed, lot 5 block 7, Lamesa Dec. 15.
H. C. Glenn to Mrs. Docia Bain, warranty deed, lots 4, 5 and 6, block 10 College Addition, Dec. 15.
Chickasha Cotton Oil Company to John Erwin, warranty deed, northwest one-fourth, section 24, block 36, township 5 north, T. & P. survey, Dec. 16.
Shelby Dalmont to W. M. Stanley warranty deed, lots 7, 8, 9, block 15 Lindsey Addition, Dec. 16.
S. D. Dollar to Olin Nix, warranty deed, 100 feet off 1 acre tract, T. & P survey, Dec. 17.
S. Streetman to Bill Martin, warranty deed, lot off section 17, block C-39, Public school land, Dec. 17.
Dr. Hall W. Cutler to J. H. Atwood quitclaim deed, lots 7, 8, 9, 10, Morning Side Addition, Lamesa, Dec. 17.
Alice Banta to Woody Baptist church warranty deed, lot of north east corner section 64, block 35 township 6 north, Georgetown Ry. Company survey, Dec. 16.

Marriage License

Emauel Huber Gayoso and Miss Martha Louise Foster, Dec. 15.
Jno. H. Stanford and Miss Marie House, Dec. 16.
Granville Darwin Sprawls and Miss Ruby Randals, Dec. 16.
H. A. Beldsoe and Miss Dolly Mae Smith, Dec. 17.
Dale McGuire and Miss Mary Bell Wolf, Dec. 18.
Israel Ramos and Miss Catalina Rodrigs, Dec. 18.
Fred Dameron and Miss Eulis Thomas, Dec. 18.
Joe Idrogo and Miss Eufrasia Morales, Dec. 19.
C. H. Shubert and Mrs. Margaret Alice Harper, Dec. 20.
Thomas H. Barron and Miss Marguerite Knox, Dec. 20.
Edwin Harrell and Miss Lammae Talant, Dec. 20.

Dear Santa Claus: Please bring me a nice doll, Merry-go-round, cedar chest, purse, roaster broom and some blocks. Bring smoky my cat some meat. This will be all. Love, Pauline June Vaughn



Best Wishes

For A

Joyous

Christmas And A

Happy New Year

★ ★ ★

West Texas Gas Co.

"Gas Is Your Quick, Clean, Economical Servant"

Christmas

Greetings—

As Christmas approaches and the world flooded with the spirit of the first Christmas, 1937 years ago, we hasten to extend our season's greetings to you!

With our whole heart we wish for you an abundance of your dreams come true we wish for you the realization of supreme happiness in the real spirit of Christmas.

Bryant Pharmacy

Christmas

The first Christmas was one of peace and quiet. No military pageant, with clanking arms, and pompous regalia announced the birth of humanity's King. Instead, folks from all walks of life, old and young, rich and poor, moved by a common love, gathered to pay tribute to the Savior of Mankind.

There was adoration faithfulness peace and hope in the hearts of all. In the quietness of that peace of Bethlehem, the angels who sang that Christmas night could not reconcile a Christmas in a world with the noise of canyons, and wars of whole sale destruction. Their prophecy was one of quietness, riding peacefully on the waves of brotherhood and love.



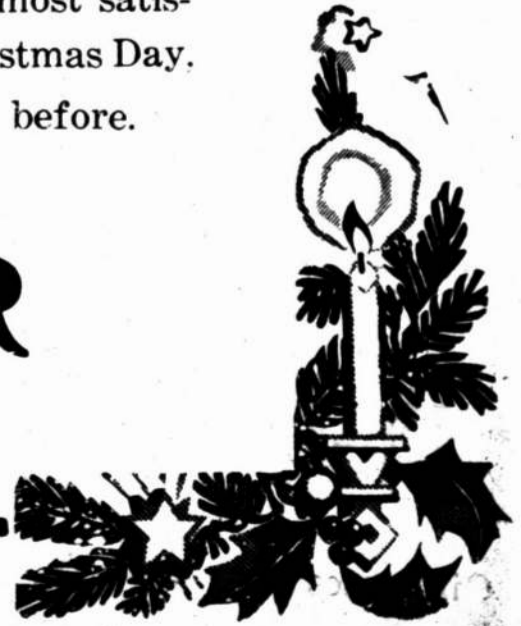
As we now observe and reverence the origin of this Christmas Day, 1937 years later, let us concentrate our lives and hearts and efforts toward everlasting peace for all the world. Let us know and understand each other better, making us more helpful to others, remembering that the bread of life and kindness cast upon the human need, will return to us with a wonderful increase.

Our wish for you and yours is that you can realize the most satisfaction possible from Christmas Day, and be happier than ever before.

HAPPY NEW YEAR

Forrest Lumber Co.

"A HOME OWNED INSTITUTION"



FURNITURE

Interior view left to right

FA Georgia

Miss Mary Corine Harp, day with Miss Mr. and Mrs. F. L. with Mr. and Mrs. proud parents young lady h. Mae.

Mr. and Mrs. day with Mr. Fav O'Brien in Lubbeck is holidays.

Several are with bags cold. Bob Moore Chevrolet.

Mrs. Jewel visiting her son Bishop Matt Robinson were in Tahoka. W. married life. Mrs. Fambro visiting relative.

Mr. and Mrs. Beck spent Th. Annie Crow.

M

FURNITURE DEPARTMENT OF HIGGINBOTHAM - BARTLETT COMPANY, FRONT VIEW



Interior view of the Higginbotham-Bartlett Furniture Store, showing display room and in the right foreground left to right, W. S. Van Wie, George Norman, Bonnie King and Leonard Bartlett.

FAIRVIEW

Georgia Mae Gibson, corres.

Miss Mary Barron, Audine and Corine Harp, Lois Wcmack spent Sunday with Miss Lydia and Lillian Holt.

Mr. and Mrs. Manie Barton, Mr. and Mrs. E. L. Robinson spent Sunday with Mr. and Mrs. W. E. Robinson.

Mr. and Mrs. John Harris are the proud parents of a baby girl. The young lady has been named Shirley Mae.

Mr. and Mrs. O. L. Harp spent Sunday with Mr. and Mrs. E. L. Moore.

Fay O'Brien who is attending College in Lubbock is home for the Christmas holidays.

Several are on the sick list this week with bad colds.

Bob Moore has purchased a new Chevrolet.

Mrs. Jewel McIver spent Sunday visiting her sister in Grandview.

Bishop Matthews and Miss Reba Robinson were married last Saturday in Tahoka. We hope for them a happy married life.

Mrs. Fambrough and Mrs. Angle are visiting relatives.

Mr. and Mrs. Bob Palmer of Lubbock spent Thursday here with Mrs. Annie Crow.

FIVE MILE

Amelia Foster, corres.

Sunday school and B. T. U. were well attended Sunday morning and night.

James Ray and Jeynelle Wright are visiting in New Mexico.

Mr. and Mrs. Herbert Rickman of Weaver spent Sunday evening with Mr. and Mrs. Everet Foster and family.

Emile Gayoso of Dallas and Miss Martha Louise Foster of this community were married Saturday afternoon at Lamesa. We wish for them a long and happy married life.

Mr. and Mrs. George Cornett and family spent Sunday with their daughter, Mr. and Mrs. Arvil Brown and son of Woody.

Several of the children of the community are having the measles.

Eli Cornett of Klondike spent Sunday with Dwayne Foster.

Mr. and Mrs. Clete Bracey and family of Klondike spent Sunday with Mrs. S. E. Bracey and family.

Johnnie Wilson of Wilson spent Sunday with Glenn Foster.

Miss Jean Martin of Tech, Lubbock is here spending the Christmas holidays with her parents, Mr. and Mrs. C. E. Martin.

BARTLETT

(By Lillie Lowrey)

Sunday school was well attended Sunday.

Brother Walker filled his regular appointment Sunday and his message was enjoyed by all.

Mr. and Mrs. Youngblood of Welch in our Sunday school Sunday.

Mr. and Mrs. J. E. Moreland and Mr. Cody Moreland spent Monday with Mr. and Mrs. W. W. Holaday and family.

Mr. and Mrs. F. A. Youngblood and son attended a registered Hereford auction sale at Snyder last week.

Mr. Fred Danico and Miss Eullis Thomas and Mr. Perin Lowrey and Miss Thresa Hudson spent Sunday afternoon at Cedar Lake.

Mr. and Mrs. O. D. Moreland and family spent Sunday with Mrs. Belle Lowrie and family.

Willard McSpodder of Tech is here to spend the holidays with friends and relatives.

May and Margaret Slover, who are attending Texas Tech, Lubbock, are at home to spend the holidays with their parents, Mr. and Mrs. H. I. Slover.



Again at this glad Christmas season we want to convey to you our appreciation of the business relations enjoyed during the past year, and earnestly and sincerely trust that the New Year will give us many opportunities to be of greater service to you.

A Very Merry Christmas and a Happy New Year To All

LAMESA GIN CO.

Merry Christmas...



In the midst of all the seasons rush and the immense cotton crop which we have handled, we pause to extend to all our sincere wishes for a—
MERRY CHRISTMAS

... and a continued happiness for the years to come. We shall continue to serve you as in the past and endeavor to merit your good will and patronage.

O. C. McBride Gin



MERRY CHRISTMAS

TO ALL—

We want to convey to you how we feel about you at this season, and the best we know how to do is to fall back on the old reliable words, that even after all the years continue to be sweet with meaning—

MERRY CHRISTMAS AND A HAPPY NEW YEAR . . .

Dal-Paso Drug

- Special Christmas Eve - Mid-Night Show

Palace and Majestic

A COMEDY DRAMA—
"LIFE BEGINS WITH LOVE"

A BIG LAUGH PICTURE
WHEELER & WOOLSEY IN
"HIGH FLYERS"

REV. WHATLEY AT
WOODY SUNDAY regular appointment at the Woody school auditorium Sunday afternoon at 3 o'clock.
The public is invited to attend.

Rev. W. M. Whatley, will fill his

ACKERLY

Hazel Ward, cortes.

We are still having a good crowd at Sunday school, lets continue being present every Sunday.

The Baptist church had all day services and dinner on the grounds.

Tom, Buckdie and Jimmy Belt and families were called to Oklahoma to be at the bedside of their father, who is very ill.

Mrs. Roy Gaultney entertained her Sunday school class with a party at her home Thursday night. All spent a very pleasant evening.

Mr. and Mrs. Nix and daughter, Nina Bell and Mr. and Mrs. Cecil Nix from Louisiana are visiting in Mexico this week.

Mrs. Lester Brown, the room mother of the tenth grade, entertained them with a party at her home Tuesday night. After the social hour refreshments were served, a good time was had by all present.

Doyle Chiles who is attending school at Lubbock is spending the holidays with his parents, Mr. and Mrs. J. L. Chiles.

Mrs. Paul White was called to Arkansas to be at the bedside of her father, who is seriously ill.

Mr. Giles Reed was seriously hurt in an accident in the oil field. He is in a hospital at Lubbock. We are hoping he will soon recover.

Mrs. Dan Jeffcoat and Mrs. O. T. Coffman of Flower Grove were pleasant visitors in Ackerly Friday.

Norma Lee Dean spent the weekend in Big Spring visiting relatives.

Mrs. A. F. Davenport and Mr. and Mrs. Joe Lemon are visiting relative in Georgia for the holidays.

Mrs. Marcus Smith returned home Saturday from Big Spring where she has been taking medical treatment.

Mr. Ward is very ill this week, we are hoping he will soon recover.

MIDWAY H. D. CLUB MEETS WITH MRS. WOODARD

There were 9 club members and one visitor, Mrs. W. B. Burleson, when the Midway Home Demonstration club met in the home of Mrs. C. R. Woodard for their Christmas program. Song Silent Night by club. Scripture reading, Luke 2-9-14, and Matt. 2-1-2 verses.

Mrs. W. J. Stanfield. The club will meet in the home of Mrs. W. J. Stanfield Thursday, January 6, 1938.

CARD OF THANKS

We wish to express our thanks to each and everyone of our friends who contributed to our wonderful Christmas gift.

Mr. and Mrs. James Clark, and son, Willie.

Mr. and Mrs. George Rothal, Miss Olive Meadows and Joe Spikes were Lubbock visitors Sunday. Harold and Nelson Williams, of the University of Texas are home for the holidays.

We Wish You
OUR FRIENDS and CUSTOMERS
A MERRY CHRISTMAS
and a
HAPPY NEW YEAR
Phone 87 402-8 North Second.

Davis Furniture Company

A Merry Merry Christmas. A Happy New Year. A Home full of comfort. A heart full of Cheer, and the Love of your friends throughout the Whole Year. Is my Christmas Wish To You.

Clyde Adams

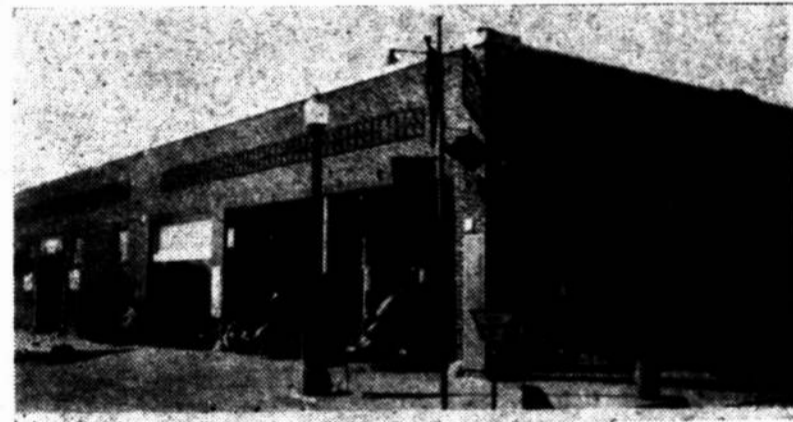


TO OUR FRIENDS:

Wishing to each a Merry
Christmas and a Happy
New Year.

J. C. Loveless Hospital

Christmas Greetings



—from—
ARNETT
MOTOR
Co.

With the utmost sincerity and pleasure we wish to express our thanks to you and wish you a Merry Christmas, and a Happy New Year. We have appreciated your business this past year, 1937.

May we continue to have your esteem, friendship and cooperation in years to come.

Wishing you unbounded success and good luck for the coming year . . .

DODGE AND PLYMOUTH

Sales—Service

For 13 years we have served you from our

Present Location

Phone 136

Arnett Motor Co.

Volume
Weekly
Show

The last week of cotton gin was issued Agricultural shows that g... season, and the crop being staple is sm... season.

Approximate crop to date be white str... 29 per cent... low middling... of high grad... better are re... trict 1, with 9... 80 per cent... 11 with 60 pe... Cotton of s... 26 per cent... cent is shown... good middling

Public W
To Ca
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Austin, Tex... very good ex... son to crowd... as much ple... the one time... day affairs... far as indivi... the fiesta spi... persons are s... tion at this... However, it is... body for a fr... of sleep and... another one... practice thro... Dr. Geo. W. C... "Hospitals... are there sol... for so-called... overcomes the... nature's dema... and of other

DAWSON COUNTY COURIER

Volume 7

Lamesa, Dawson County, Texas, Thursday, December 23, 1937

Number 49

Weekly Report Shows Cotton Grades Better

The last weekly report on the quality of cotton ginned in Texas this season was issued today by the Bureau of Agricultural Economics. This report shows that grades of the current season are better than those of the 1936 season, and that the proportion of the crop being shorter than 7-8 inch staple is smaller than that of last season.

Approximately one-fourth of the crop to date this season is shown to be white strict middling and above 29 per cent is white middling and 20 per cent white strict low middling and low middling. The largest proportions of high grades, white middling and better are reported this season in district 1, with 94 per cent, district 4 with 80 per cent, and districts 7, 8, 10, and 11 with 60 per cent or more.

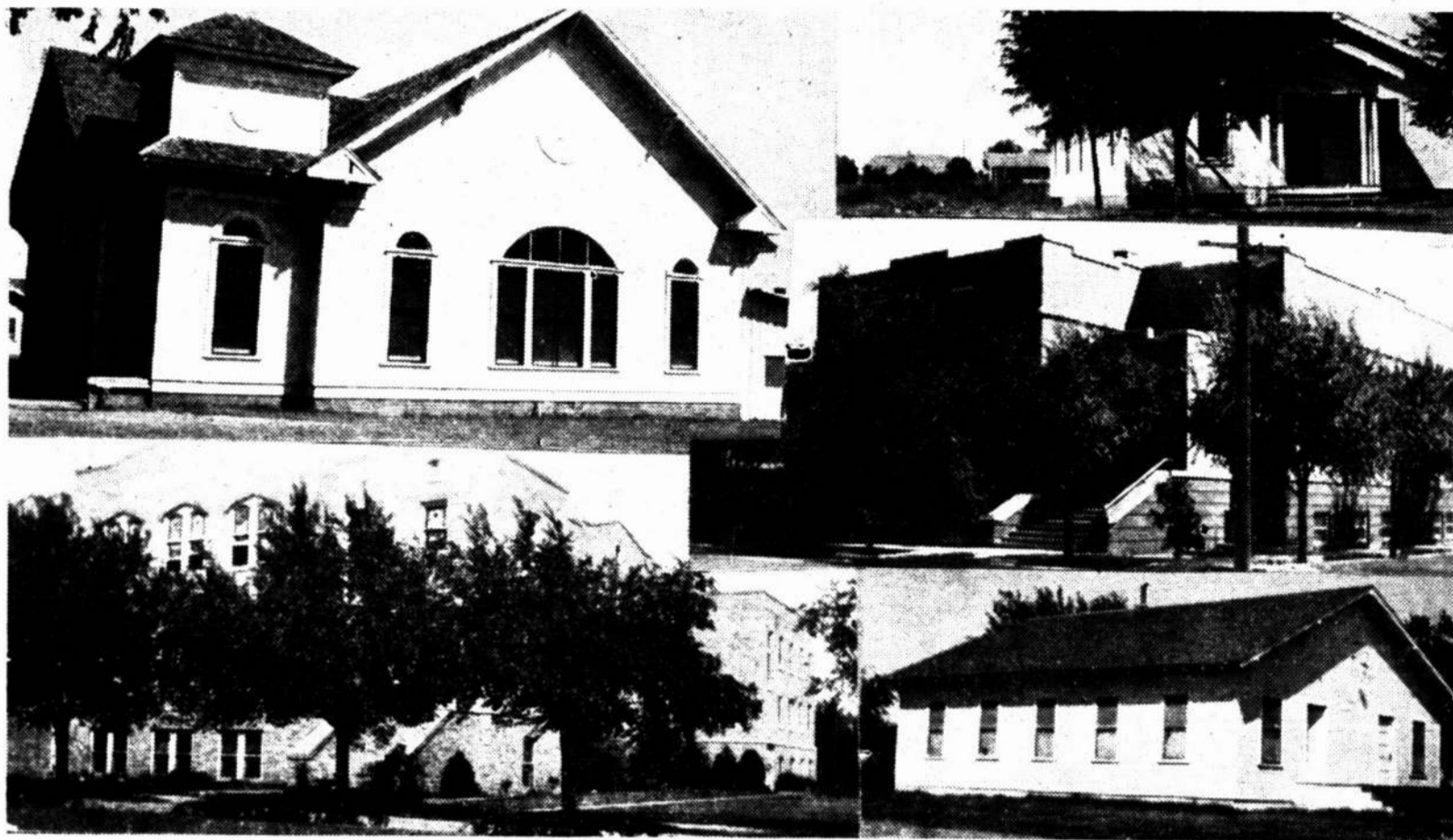
Cotton of spotted grades constitutes 26 per cent of this year's crop; 14 per cent is shown to be strict middling and good middling spotted.

Public Warned To Care For Health During Holidays

Austin, Tex., Dec. 21.—There is a very good excuse at the holiday season to crowd into the day and night as much pleasure as possible. It is the one time of the year when everyday affairs take second place. In so far as individual possibilities permit the fiesta spirit prevails. That many persons are "short" on rest and relaxation at this time is evident to all. However, it is one thing to deprive the body for a few days of the daily quota of sleep and rest required and quite another one to make a habit of this practice throughout the year, states Dr. Geo. W. Cox, state health officer.

Hospitals have many patients who are there solely because their desire for so-called relaxation persistently overcomes their judgment regarding nature's demands. And many thousands of others, for the same reason

LAMESA CHURCHES ARE BEAUTY SPOTS IN CITY



Lamesa church members have spent considerable time in landscaping around their church buildings and in improving the grounds, as witnessed by the above views, which are, left to right: First Baptist Church, First Christian Church, Church of Christ (center), Methodist Church and the Nazarene Church.

are depriving themselves of abundant vitality and maximum health without which life cannot be lived at its best.

Undoubtedly, there never has been a time in history when it is easier to remain in high-gear day and night

than now. Radio with its wealth of entertainment, good books and magazines, the bridge table and so-called "night life" develops an appeal that calls for real will power to hold in proper check.

Nevertheless, the person who really desires to enjoy life to the full will keep his enthusiasm for the relaxations and amusements within reasonable bounds. It follows that while at the Christmas season within limitations one

safely may step up the amusement tempo, it is poor business to adopt a killing pace as routine. In short, nature demands that adequate sleep and rest, nutritious food in proper quantities,

fresh air and exercise play an important part in the daily program.

Texas Range Program To Be Continued In 1938

College Station, Dec. 21.—The range feature of the Agricultural Conservation Program, which was started in Texas in 1937, will be continued in 1938 according to Geo. Slaughter, chairman of the Texas Agricultural Conservation Committee.

The 1938 program will be similar in most respects to the preceding plan, Slaughter said. Some practices have been dropped from the present plan, and others have been added.

The deferred grazing practice, whereby part of the range is withheld from grazing for a six months period to allow natural reseeding, long recommended by Texas A. and M. College pasture authorities, was popular with ranchmen. Increasing emphasis will be placed on this practice and ranchmen in 1938 may earn 60 percent of their range building allowance by this method instead of 33 percent in 1937, Slaughter indicated.

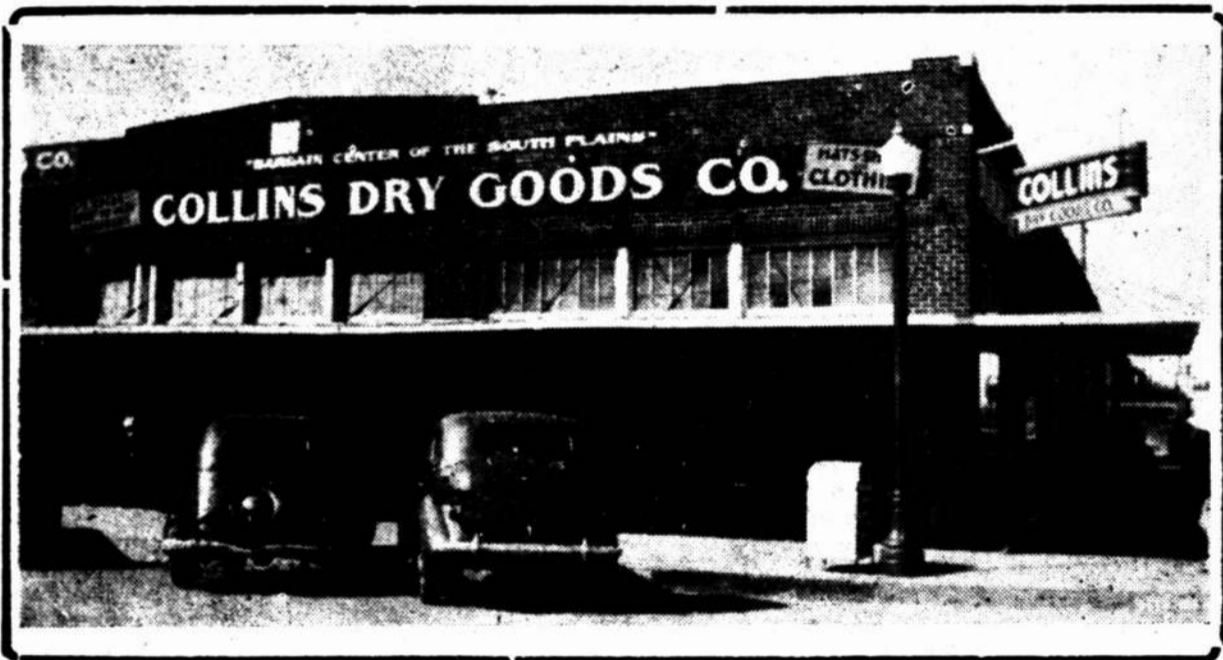
The range building allowance has been changed from a straight \$150 per annual unit to \$1 per animal unit plus two cents per acre of range land.

Erosion and runoff control will again be featured through payments for contour listing, furrowing, or subsoiling, and by construction of spreader dams and terraces.

The construction of dams for water reservoirs, one of the most universally popular practices this year, will be continued under the 1938 program and will be enlarged to include payments for drilling wells, which cannot however, be located at the range headquarters.

Slaughter indicated that all points of the proposed program were subject to change by Congress in its present session, although only minor details are expected to be affected by such changes.

ties, fresh air and exercise play an important part in the daily program.



At this time of the year, when our thoughts are with those who have been so considerate during the closing year, no words that we could write would express our sentiments as well as the verse written by Amos Parrish . . .

"This most precious thing anyone, Man or Store, Anybody or Anything can have, is the good will of others. It is something as fragile as an orchid, and as beautiful. As precious as a gold nugget, and as hard to find. As powerful as a great turbine, and as hard to build. As wonderful as youth, and as hard to keep."

We are, sincerely yours,
W. B. COLLINS



Wishing You A Merry Christmas And A Happy New Year

W. H. COLLINS	General Merchandise man
J. A. TARTER	Manager Shoe Department and Buyer of Shoes
THELMA RIDDLE	Buyer of Piece Goods and Notions
EDNA BEDWELL	Buyer of Staples
MRS. ALPHA DUGGER	Buyer of Corsets, Brassieres, Blankets
MRS. E. H. LEE	Buyer of Ready-to-Wear
DICK COLLINS	Salesman of Gents Furnishings
LOYD BUCKLEW	Salesman of Gents Furnishings

John Simms Janitor

MARION MOSELEY	Salesman of Shoes
NORRIS SELLERS	Salesmen
MRS. RUPERT AUSTIN	Saleslady
MRS. BOYD KILGORE	Ready-to-Wear
MRS. HUGH LOTT	Ready-to-Wear
MRS. J. M. BLAKEY	Alteration Department
ERNESTINE LOTT	Salesgirl
MARGUERITE KNOX	Bookkeeper

Collins Dry Goods Co.

"Bargain Center of the South Plains"

Merry Christmas

Lamesa And Dawson County

from

Coca-Cola



May this holiday season find you the recipient of a thousand of choicest gifts of the Santa Claus of good cheer . . .

Please accept our grateful greetings and our genuine hope that this will be the gladdest Christmas that has ever come to you . . .

Without the good will of our friends and patrons we would have but small pleasure, even though our business prospered. We hope you'll take this as our personal best wishes.



DRINK *Coca-Cola* IN BOTTLES

Coca-Cola Bottling Co., Inc.

VIEW

Rur

KL

Louise P

Bro. Priddy regular appoint church be h evening.

Little Ervin home. We a speedy recover

Jean Duff a are attending will spend the

rents.

Miss Flora school near O

end with her

John N. Self

Carl Smith.

in Aublene. w

holidays with

Mrs. W. T. Sm

W. W. Pear

H. Foster and

RICH

Ida Jo

Sunday sch

weir attended

Sunday night.

have visitors 2

us.

Ida Joe Kirk

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Mr. and Mrs

VIEW OF HUB SERVICE STATION AND COSDEN TRUCKS



Rural Correspondence

KLONDIKE

Louise Foster, Correspondent

Bro. Priddy of Whiteface filled his regular appointment at the South Side church both Sunday morning and evening.

Little Ervin Eoff is quite ill at his home. We are wishing for him a speedy recovery.

Jean Duff and Selma Tuckness, who are attending school at Stephensville will spend the holidays with their parents.

Miss Flora Self, who is teaching school near O'Donnell, spent the weekend with her parents, Mr. and Mrs. John N. Self.

Carl Smith, who is attending school in Abilene, will spend the Christmas holidays with his parents, Mr. and Mrs. W. T. Smith.

W. W. Pearce of Anson visited J. H. Foster and family Sunday.

RICHARDSON

Ide Jo Kirkland, corres

Sunday school and preaching were attended Sunday morning and Sunday night. We were very proud to have visitors from Higginbotham with us.

Ide Jo Kirkland, Dorothy and Wilma Phillips spent Sunday with Pauline Williams.

Miss Marie Runion visited in the Kirkland home Sunday night.

Katherine Warren spent Sunday with Emma Woods and Lucy Amos.

Alton and Dorothy Kirkland of Lamesa spent the weekend at home.

Mrs. P. E. York of this community spent Thursday and Friday with her daughter of Lamesa, Mrs. Calvin Washer.

Katherine Warran spent Wednesday night with Lucy Adams.

We are going to have a Christmas program Thursday afternoon. Everyone is invited.

Mr. and Mrs. Argle Williams of La-

ma spent the weekend with Mr. and Mrs. A. V. Williams.

Mr. Lonnie Bruce of Anson is visiting his sister of this community, Mrs. A. V. Williams.

HIGHWAY

Audrey Whitnair, corres.

All that were present enjoyed the sermon delivered by Rev. R. Denning both Sunday morning and night.

Mr. and Mrs. J. N. Gannage who have been visiting in this community for several months returned to their home in Arkansas last week.

Mr. and Mrs. Sam Grammage and daughter, Josephine returned with them to spend the Christmas holidays.

Miss Richie, Mr. L. E. Jones and R. I. Hill, each purchased a new car last week.

Mr. and Mrs. Gordon Holmes of Louisiana are visiting Mr. and Mrs. M. T. Holmes and daughter, Loris.

We are very sorry to say that Mrs. Jno. R. Denning who has been sick for several weeks isn't very much improved at this writing.

Mr. and Mrs. Howard Moore and Rev. Chester Guinn visited in Ackerly Sunday.

James Gardner of Repeville is visiting in the Tom Baucum home.

Mr. and Mrs. Edd Pierce of Soash visited in this community Sunday.

SAND

Julia Grayson, Corres.

Rev. W. H. Burns preached two fine sermons Sunday to an appreciative audience.

Mr. Earl Anderson and family of Lamesa spent Sunday with his brother J. O. Anderson and family.

Mr. and Mrs. Luther Payton and children were visiting Mr. and Mrs. J. M. Green of Brownfield Tuesday.

Mr. W. L. Lee was in Seminole on business Monday.

Dinner guests of Mr. and Mrs.

Luther Payton Sunday were Rev. and Mrs. Burns and children of Lamesa and Mrs. Sam Nichols and children.

Lawton Lee of Seminole spent Sunday with Silas Cemo.

Mr. and Mrs. Preston Smith of Lubbock spent Saturday night and Sunday with his parents, Mr. and Mrs. C. K. Smith.

Mrs. Victor Crowson and son of Levelland came by and was accompanied by Mrs. Ruth Camp and children to Lamesa where they spent the day with Mr. and Mrs. Luther Reddell.

The young people are to render a play Friday night before the Christmas tree. All are invited.

Mr. and Mrs. J. Graham of Claude are spending a few days with Mr. and Mrs. Luther Reddell.

BARTLETT

(By Lillie Lowrey)

Miss Eulane Hightower has come home to spend the holidays.

Alvin Burton of Wichita Falls has moved here for another year.

Bill Gentry and family have returned from a visit with relatives back east.

Bob McGregor of Knox City is here building a house back where the one burnt earlier in the fall.

J. B. McGregor who is working on the ranch spent Saturday night with his parents, Mr. and Mrs. C. E. McGregor.

Charlie Bailey of Munday is here working on the McGregor house.

S. P. Bruce and son made a business trip to Stanton and Big Spring Saturday.

Ed Scott attended the basketball tournament at Courtney Friday and Saturday.

Mr. and Mrs. O. C. Harris of Klondike visited Mr. and Mrs. Sidney Bruce Saturday night.

Dull Headaches Gone, Simple Remedy Does It

Headaches caused by constipation are gone after one dose of Adlerika. This cleans poisons out of BOTH upper and lower bowels. Ends bad sleep nervousness. Taylor-McCall Drug Company, and Morris-Cleveland Drug Co.



TO OUR FRIENDS AND CUSTOMERS

We appreciate your patronage during the past year, but more than all we have enjoyed and valued our friendship and association with you.

May This Be The Happiest CHRISTMAS SEASONS IN YOUR MEMORY

And May 1938 Hold Only Good Fortune and Happiness For You and Yours

Snell-Jacobs Gin

THE CREED OF CHRISTMAS

- ... WARM HEARTS
- ... CHEERFUL GIVING
- ... HAPPINESS

May all of these be yours--this is the hope that we hold for you at this joyful Christmas season, when the whole world is in tune with the spirit that guided the Wise Men from the East.

May your Christmas be endowed with all the blessings for which you have hoped. May you be visited by the choicest of all good things.

And as you go onward into the New Year, may you have a rich abundance of achievements, health, prosperity and real happiness.

We could not wish you less, you our faithful friends and patrons!

HATCH Grocery & Market

A VERY MERRY CHRISTMAS

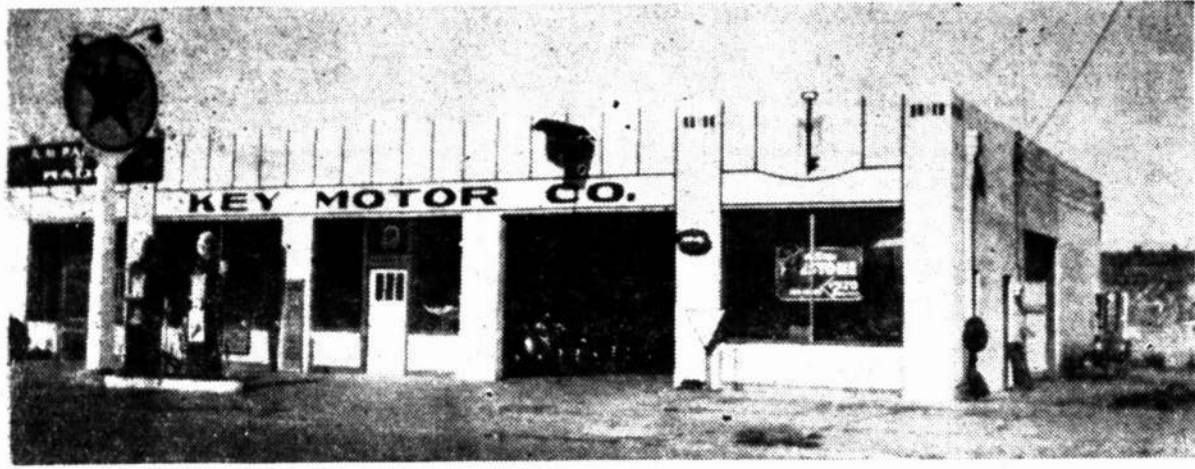
Once again, as we have many years in the past, we wish for you that all wishes may come true and that the season, almost through, will be the very best for you.

It has been a pleasant privilege for us in serving you . . . old friends and new . . . our hope is that we merit that continued patronage in the future.

MERRY CHRISTMAS AND A HAPPY NEW YEAR

McILROY CLINIC

KEY MOTOR COMPANY



The above front view of the Key Motor Company on Dallas Street, shows to advantage the modern building into which the firm moved last year.

HANCOCK

Mary Bob Harrell

The Baptist W. M. U. entertained the Methodist ladies with a luncheon party Tuesday in the Jack Meares home. The Christmas theme was carried out in the activities, with even Santa appearing.

Mr. and Mrs. Harvey Riels were honored with a handkerchief shower and farewell party Wednesday evening in the club room of the school building. A number of attractive gifts were received, and several persons who were unable to attend sent gifts

Hot chocolate and cake were served to the guests. Mr. and Mrs. Riels are planning to move to Petersburg.

The Faithful Few Sunday school class banquet Fro. night was well attended. Places were laid for 34. Later in the evening 42 ant checkers were played.

The community was saddened Friday by the death of a former resident, Grandmother Nobles of Higginbotham. A son, David Nobles, still lives in this community. Mrs. G. F. Ward, Tom Ward and Mrs. Sam Hodges attended the funeral.

Mr. and Mrs. W. A. Bowles and family left Saturday for a visit in Mississippi. They went to Denton for

their daughter, Cheley, who is a student there.

Mr. and Mrs. Page Nelson and family and Phillip Nelson are visiting in Hood county.

Mrs. Matt Hughes returned to Leveland this week upon receiving word that her granddaughter was sick. Mr. and Mrs. Webb Weaver went with her.

Mr. and Mrs. Roy Pounds moved into this community from Midway and Mr. and Mrs. Bob Johnson have moved here from Lubbock.

Verland Ables of Corbin and Charles and Poe Petree of Eastland visited with their relatives. Mr. and Mrs. Dee Petree last week.

W. H. Meares, father of Jack Meares went to Welch Saturday for a visit with a son there.

Mr. and Mrs. Floyd Reeves and children spent the weekend visiting in Big Spring.

The baby son of Mr. and Mrs. A. H. Hale is some improved. He has diphtheria.

Mr. and Mrs. J. T. Davis left last week to visit in Missouri during the holidays.

Mr. and Mrs. Truman Campbell spent Sunday in Lubbock visiting her mother, Mrs. Lois Tate.

Miss Morylene Bullard is visiting friends and relatives in Dallas during the Christmas holidays.

Charles Lockheart of Tech, Lubbock is spending the Christmas holidays here visiting friends and relatives.



THE SEASONS GREETING

DAL-PASO HOTEL

BURNING, GNAWING PAINS IN STOMACH RELIEVED

Neutralize irritating acids with Adia Tablets. Help to prevent a sore, inflamed stomach, yet eat what you want. Adia gives relief or your money back. Morris-Cleveland Drug Co.



We wish for you, all the happiness and beauty of the holiday, may your laughter ring out with hearty delight, as the sound of silver bells



We want to thank you sincerely for your patronage through the passing year, with hopes for much more prosperity during the coming new 1938.

Conoco Service Station

AUDREY COX, Mgr.

E P. VAUGHN



Eldrid Travis

Merry Christmas To All--



Jack McLaughlin

PERSONALLY . . .

We take this opportunity to extend most hearty greetings to all our customers and friends throughout the entire section for the associations we have enjoyed the past year. Goodrich Tires and Lamesa Tire and Battery Company are standards in the tire business in Dawson County today, through the good will and friendship of the people. We hope to merit a continuance of this feeling throughout the coming year and hope to see each of you many times.



HOW ABOUT A SET of GOODRICH TIRES FOR YOUR CHRISTMAS

A gift for all the family . . . one that will mean added entertainment and safety to all . . . It is the ideal answer to that question of "What to give the bunch at home" . . .



LAMESA TIRE & BATTERY CO.

JACK McLAUGHLIN

ELDRID TRAVIS

Merry Christmas



Greetings

May your Christmas Candles Burn Bright with Yuletide Cheer and Cast their Beams of Happiness and Good Will Far Into the New Year Like the soft mellow, friendly glow of the light of Good Will and understanding we would cast our greetings to you for a Cheerful Holiday Season . . . may no shadow of despair or unhappiness mar a single day of your Christmas Candles and let the light beam far into the New Year.

WEEKES DRY CLEANERS

Our Wish For You . . .



Christmas trees have funny ways about them, just like people . . . in good years they grow tall and stately, well filled out, perfectly beautiful and balanced . . . but in dull years, when conditions are not just right, they grow small and scrubby. Our wish for you during the next year is that your Christmas tree will grow tall and beautiful . . . that you'll have a good year in every way.

Merry Christmas Happy New Year

We keenly enjoy his opportunity, as business friends to extend you our sincere appreciation for all the good things you have done for us during the past year.

And may you have all the good thing in 1938

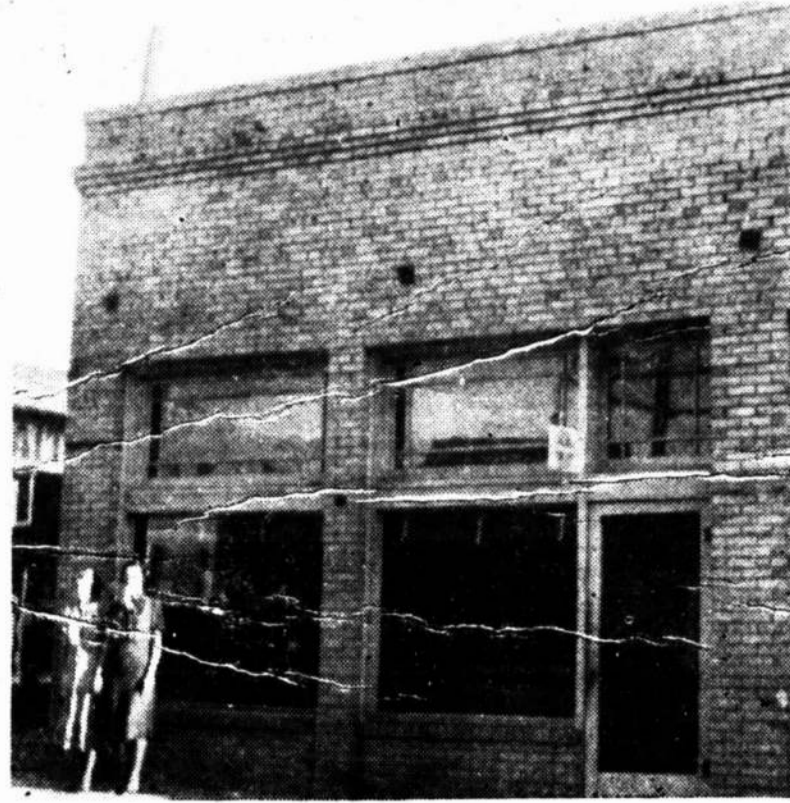
T. B. FULKERSON

COSDEN AGENT

Lamesa,

Texas

LOCAL TELEPHONE OFFICE



The above picture shows a front view of the modern building which houses the business office and exchange of the Southwestern Associated Telephone Company in Lamesa.

cedar chest. Candy fruit and nuts.
Your friend,
Durstila Hardwick

Dear Santa Claus:
I have been a good boy. I should like to have a cowboy suit and an air gun.
Your friend,
Tom Terral

Dear Santa Claus:
I am at Lamesa, Texas, now. It will soon be Christmas. When are you going to come to Lamesa? I want a gun and scabbard and wagon.
Your friend,
Marshall Fields

Dear Santa Claus:
I am writing you to let you know what I want you to bring me for Christmas. I have been a fairly good girl. I want a toy lake set, a doll purse, toy cabinet, fruits, nuts and candy. I'll be looking for you.
Your friend,
Betty Ruth Fester

Dear Santa Claus:
I am in the second grade. Please bring me a desk and typewriter and a lot of nuts.
Your friend,
Dickie Johnson

Dear Santa Claus:
I think I have been a good boy. Please send me three boxes of BB's. Please send me fire works.
Your friend,
Glyndon Gullatt

Dear Santa Claus:
I have been a good boy, and will be even better next year. So please bring me a cowboy suit, football, and other toys.
Your friend,
Tobby Straughan

Dear Santa Claus:
I have been a good boy, this is what I want you to bring me. A cowboy suit, gun and holster, candy fruit and nuts, also. Santa do not forget I have a little sister.
Your friend,
George Robertson

Dear Santa Claus:
I want a doll, baov buggy, a set of dishes and a diamond ring.
Your friend,
Wilma Lee Robertson

Dear Santa Claus:
I am in the high second grade. Santa Claus, please bring me a bicycle and a BB gun and a wagon and a train and that will be all.
Your friend,
Lee King Howard.

Dear Santa Claus:
I am in the high second. I think I have been a good boy. Please bring me a bicycle, holster, gun and cowboy suit.
Your friend,
R. T. Bingham.

Letters to Santa Claus

Dear Santa Claus:
I am nine years old. I go to Woody school. I want you to please bring me a doll, set of dishes, black board, an accordion and some nuts, fruit and candy. Don't forget the other boys and girls.
Bettie Sue Haney

Dear Santa Claus:
I am six years old. I go to Woody school. Will you please bring me a doll, black board, piano, stove, set of dishes and some fruit, nuts and candy. Don't forget the other boys and girls.
Jean Haney

Dear Santa Claus:
I want an air gun and a Roy Mounted suit. I want a stock farm and a tool set and a Buffalo Bill holster set.
Eunice Eudy.

Dear Santa Claus:
I have been a good little boy all the year. Santa I am in the second grade. I will have my Christmas tree on. Please bring me a hat. Please bring me a suit. Will you send me a pair of skates. Please bring me a holster and gun. Will you send me a car.
Carroll Ann Derington

Please send my little brother a tricycle
Billy R. L.

Dear Santa Claus:
I am a little boy 8 years old. I have been very nice because I want to see you Christmas.

Please bring me a set of logs, a tool chest, a set of cars and trucks, a baseball and bat, candy and nuts and fruit.
Please remember my mother.
Bobbie D. Derington

Dear Santa Claus:
I am a little girl, 6 years old. I have been very nice and I have minded my mother and I am expecting to see you Christmas.

Please bring me a black board, a doll, a doll buggy, a set of China dishes, some candy, nuts, some fruit and anything else you want to bring me.
Your little friend,
Carroll Ann Derington

Dear Santa Claus:
I have been a good girl all year. I am in the high second. Please bring me these things. A sleepy doll with black hair and a green buggy. A little



"The NIGHT is COLD. The Welcome's WARM!"

CHRISTMAS comes once more, a messenger of joy and benign feeling for one's fellow men in the bleak winter. It is a time of open hearts warm and cheering as the open door of a lighted house, when the snow is crisp and the crystal moon hangs in frosty sky. The Williams Hotel door, like every true friend's is always open.

For many years travelers have found it the hotel with a warm heart, treating its customers not merely as bargainers, but as friends Today, to its growing numbers of friends, this hotel wishes one and all a "Merry Xmas"!

Williams Hotel

A Lamesa Institution Since 1924



BEAUTIFUL HOMES IN LAMESA



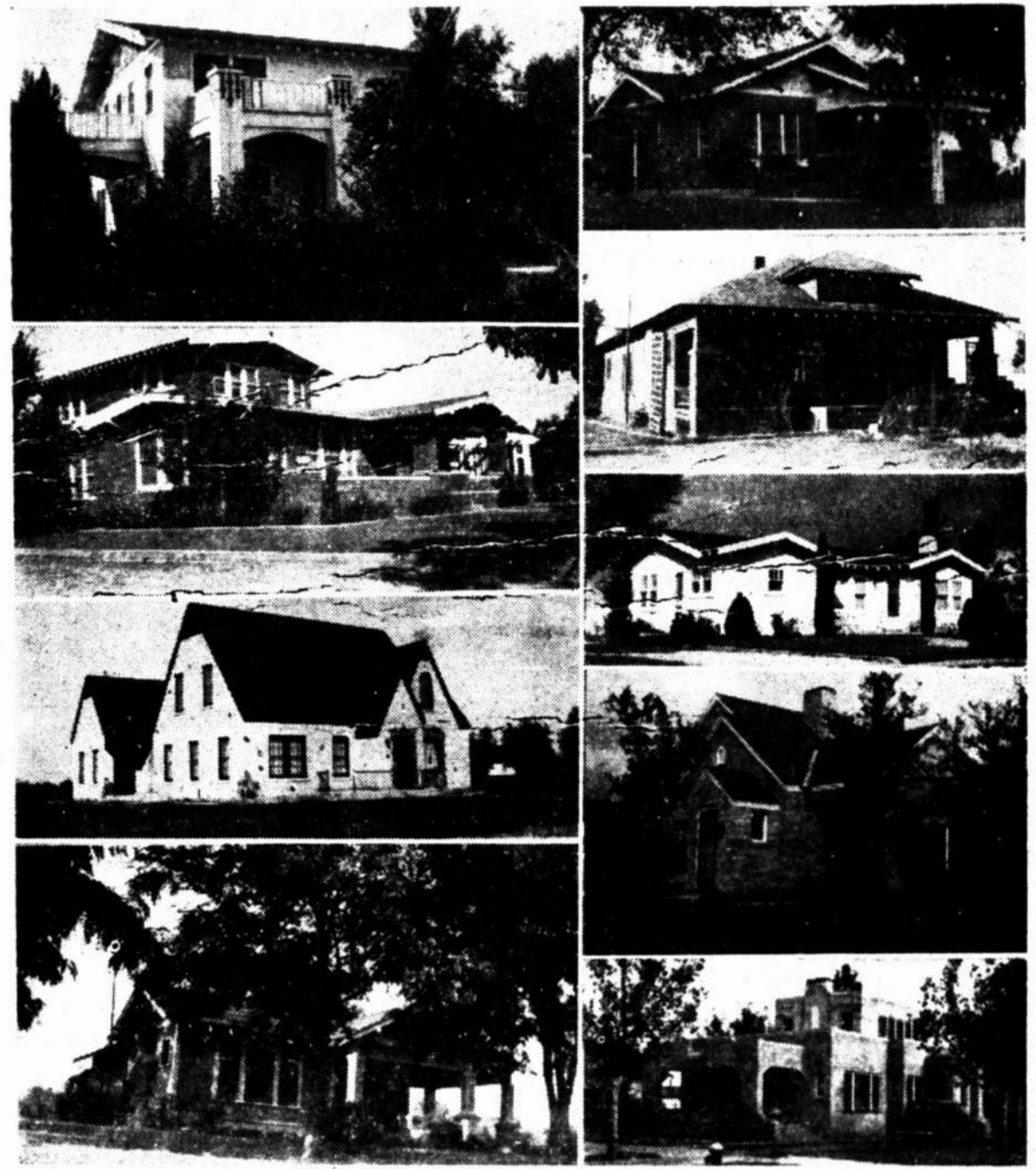
Merry Christmas

PLEASE ACCEPT OUR GENUINE GRATITUDE

The year now closing has been one in which you have honored us with your confidence and patronage, and we want you to know that we are genuinely grateful.

As we move onward into the New Year, we bespeak your continued support and pledge ourselves to leave nothing undone that will work to your better service and satisfaction.

Cambell's Gro. & Mkt.



The above picture shows several of the lovely home of Lamesa residents. They are, left column top to bottom S. L. Ferris home, Stanton Road; E. R. Yates home 209 S. Bryan; Audrey Cox home, North Bryan; J. D. Dyer home 812 S. Fourth; right column, top to bottom, Carl Reintree home, Elwanda Heights; W. V. P. (Billy) Baker home, 902 N. Katherine; A. G. Waugh home, Elwanda Heights; R. E. Gibson home, 908 S. First and M. Q. Martin home, 911 S. First.

\$108,450 WPA Funds Spent In Dawson County In 1937

Lubbock Dec. 16.—Expenditures of \$3,817,266 were made on Works Progress Administration projects in the 23 counties now administered from the

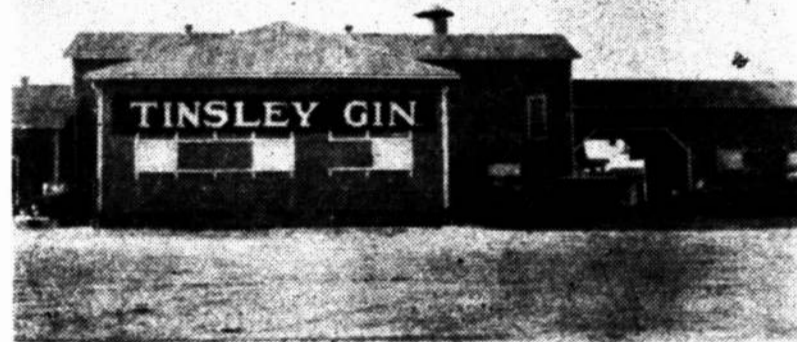
Lubbock office during the first two fiscal years of operation, it was disclosed today by J. O. Jones, administrative officer.

Local political subdivisions have expended \$1,060,901 or 29 per cent of the total on WPA projects. The Federal government has contributed \$2,765,365.

Explaining that the amount of money expended by WPA in each locality depends upon the number of available unskilled workers and upon the amount of money which can be provided by the

sponsors of projects, Jones listed expenditures for Dawson county, as follows: Dawson County WPA \$108,458; sponsors \$40,327.

Although Texas has the essential raw materials for making soap, as fats, oil, alkalis, sodium silicate rosin, practically all of the soap used in Texas is shipped in from northern and eastern states, the Texas Planning Board reports.



A Very Merry Christmas To Our Friends And Patrons

WHATEVER your station in life, to young and old, to rich and poor, to all who have honored us with your friendship, good will or patronage, to all men everywhere, we extend our cordial greetings of this holiday season.

MAY THIS 1937 birthday of the Prince of Peace bring to you an abundance of the finest blessings that the world has to bestow. May you be surrounded by your friends and loved ones, and may you go onward into the New Year filled with the spirit of hope, confidence and courage to meet life's problems day by day.

IN THE SPIRIT of warm appreciation for the consideration you have shown us in the past, we wish for you a Christmas and a New Year that will be the best you have ever had.

TINSLEY GINS

LAMESA

WELCH

MUNGER



MERRY CHRISTMAS

BOONE DRUG



Thanking all my friends for your patronage and extending Best Christmas Wishes and Hopes for a Prosperous New Year.

SERVICE ELECTRIC

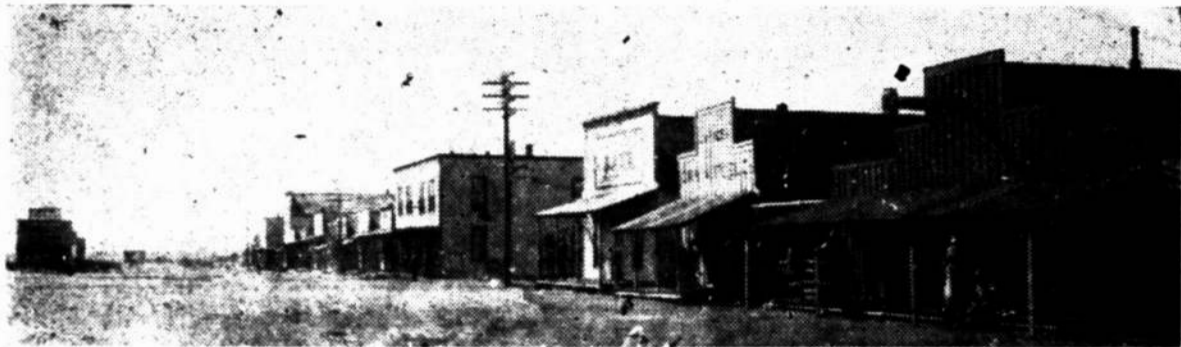
R. S. HOWARTH

205 S. Dallas

Phone 167



STREET SCENE IN LAMESA IN 1908



In the foreground of the above scene, looking southward along Austin Street, is the Lamesa hotel, owned and operated by Mr. and Mrs. Jarvis Stockton, which stood about where the Dawson County Abstract now is; the general merchandise store operated by J. M. Baker and J. E. Giverson; the Dawson County Bank (now the First National); the Lindsey building which housed the J. I. and M. C. Lindsey abstract office and the R. Y. Lindsey drug store; W. B. Leoney barber shop, a grocery store; R. L. Meek Cafe; J. J. Curlee dry goods store; First State Bank (now Lamesa National); W. R. Kelley hotel and in the distance (left) the J. E. O'Quin drug store.

Dear Santa Claus:

I am a little girl eight years old. I go to Shumake school and am in the third grade. Won't you please bring me a bathrobe and house shoes. Some doll clothes and a rubber doll and any other toys that you want me to have.

And Santa don't forget to bring all the other little girls and boys lots of presents too.

I fixed my tree up Saturday.

Love to you from,

Doris L. Shults

Texas rice hulls, formerly considered a waste, are now being used commercially as packing material, as a filler for horse collars, as an insulating product and as a mulch, according to information received by the Texas Planning Board.

Lets Talk about Clothes

TEXAS STATE COLLEGE WOMEN (C.A.)

Denton, Dec. 21.—They call it "that festive feeling," the "Christmas spirit," the "party bug," "yumph" and other things, and it hits us all about this time of the year.

If you've got it, then try taking it out in your Christmas costumes. Styles this year are made to give you "yumph" in a big way. For instance, one of those sequined veils is guaranteed to

make you a Cinderella without twelve o'clock going.

Since gaudy jewels are all the rage take advantage of the idea and bedeck yourself like the Queen of Sheba. Next year will probably be a severe, puritanical season in contrast and you'd better get the paganism out of your system now.

Put rubies on your wrists, pearls and pendants around your neck and lots of them, and crown yourself with a spangly tiara. You may feel a bit weighty after all this, but it's fun.

One of the newest tricks discovered by girls at Texas State College for

women that will give you a glamorous movie star feeling is to sprinkle fluffy gold and silver stars in your hair for the grand old time. Jewels are the next best bet for hair glamour.

Even your street and afternoon clothes can be treated with a dose of Christmas festivity. Never start out on Christmas day without a sprig of holly or a poinsetta tucked in a lapel or on your collar. You can apply the same tricks to your hat, and although people would say you were crazy any other time of the year, they'll brighten up at the sight of you now.

Xmas CHEER



WISHING HAPPINESS TO ALL THROUGHOUT THE NEW YEAR

See Our Complete New Line of Spring Materials. Suits and Top Coats, Made to Order

We have a delayed shipment of 100 better priced hats, to sell during the holidays at specially low price, \$1.95 while they last. County-wide delivery service.

Phone 250-J

LEONARD SCOTT, Prop.

Scott's Dry Cleaners

Merry Christmas

Friends - Customers

As our greetings, let us express the wish that Christmas, 1937, will be the sweetest Yuletide that has ever come to you. May you and all those who are dear to you be richly blessed with the season's best, and may the New Year be a period of new and greater happiness . . .

Taylor - McCall Drug Co.



SEASON'S GREETINGS . . .

It is our desire that we might personally wish all of you a Merry Christmas. That being impossible, we take this means to extend to you the Holiday Cheer we feel.

A VERY MERRY CHRISTMAS —and a— HAPPY NEW YEAR

Bryant-Link Co.

MERRY CHRISTMAS

Lamesa . . .

from Employees of the
Lamesa Exchange
and the Entire
Telephone Organization



In the best meaning of the true Christmas spirit, we extend you our greetings of the season and wish for you a Christmas mellowed by appreciation of health and material well-being—and a New Year that will be rich in expectation and fulfillment.

Phone Greetings

Wherever destiny may take you on this day of days, there's always the telephone to join you with those closest to your heart. Make it a real Christmas for the "home folks" by SAYING MERRY CHRISTMAS! Holiday rates are exceptionally reasonable.

Southwestern Associated Telephone Co.

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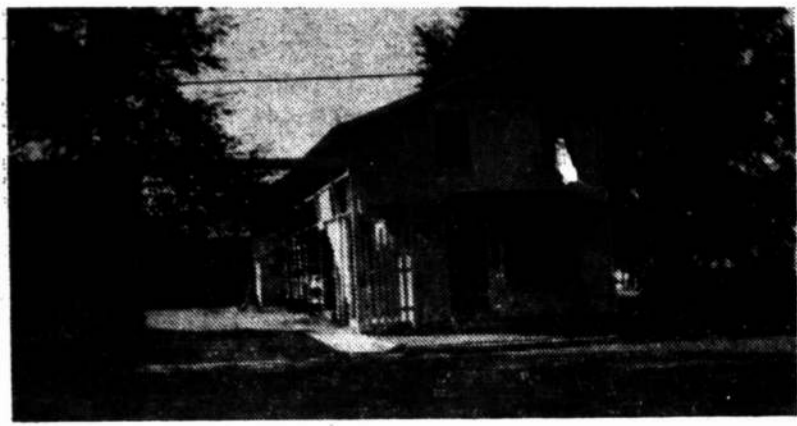
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FORREST LUMBER COMPANY



Outside view of Forrest Lumber Company showing the entrance to the lumber stacks and the front of the building which houses the office of one of the most progressive firms on the South Plains.

Rural Correspondence

FLOWER GROVE

Kattie Dyer, corres.

Mr. John Green of Loco, Oklahoma spent the weekend in the home of Mr. M. T. Mitchell.

Mr. S. J. Sims and daughter, Edna Fay, of Carlsbad, California and Mr. and Mrs. Clyde Sims of Los Angeles, California visited in the T. A. Sims home.

Mr. Dillard Jeffcoat and family of Scurry, Texas have moved to our community.

Mr. and Mrs. Covie Williams, Jack Harrell and family, May Nell Cave, and Wayne McCollum are spending a few days in East Texas.

Mr. J. T. Robertson and son, Elton and Olen Haddock spent Thursday in the home of John Nichols of Knott.

Eugene Walls of Big Spring spent Saturday afternoon with Mr. and Mrs. Olen Haddock.

Hayden Mitchell left Sunday for Oklahoma where he will spend the Christmas holidays.

Ralph Mims and family spent Sunday in the home of Grandpa Mullins of Mullins community.

Little Juanita Jo Samples was honored Saturday with a birthday dinner given in the home of her aunt, Mrs. Katherine Grantham of Knott.

M. T. Mitchell and Edward Mitchell made a business trip to Seminole Friday.

Mr. and Mrs. Roy Haddock of Brown spent the weekend in the home of Edd Stafford.

Mr. and Mrs. J. W. Vance of Hamlin are visiting in the home of her parents, Mr. and Mrs. J. T. Robertsou.

Those visiting in the H. C. Jeffcoat home Sunday were Mr. Duffie Jeffcoat

and family and Mr. Herman Jeffcoat and family all of Knott.

Mr. and Mrs. Ray Mayfield and son of Ackerly spent Saturday afternoon in the home of G. F. Cook.

Mr. Doris Carmichael made a business trip to Lubbock Thursday.

The baby of Mr. and Mrs. Raymond Keene died in a Big Spring hospital Saturday afternoon of pneumonia.

MT. OLIVE

Viola Stovall, Corers.

Mr. and Mrs. Jim Dunn and family visited at Anson, Texas last Sunday.

Mr. and Mrs. Louis Atterbury of Welch visited in the Jim Dunn home Sunday.

Glennwood and Sterling Stovall spent the weekend in Denton.

Verlon Esmond from Sul Ross College at Alpine is spending the holidays with her parents, Mr. and Mrs. Esmond.

Viola Stovall of State Teachers College Canyon is spending the holidays with home folks.

Several of the young folks enjoyed a party at Olin Nix's Friday night.

Milton Buchanan of State Teachers College at Denton is visiting home folks.

Dave Calloway had the misfortune of getting run over by a car, fortunately he only got a sprained ankle.

Bertrena Stovall has measles.

Mr. Olive school will have a Christmas tree Thursday at noon.

Elizabeth Atterbury of Welch visited Elthel Carmichael Sunday.

Katie Dollar of Sparenburg attended league here Sunday night.

Mr. and Mrs. T. C. Glaze are the proud owners of a new radio and lights.

SPARENBERG

(By Mable Parchman)

Sunday school and church was well attended Sunday and Brother Kendel filled his regular appointment here at the Methodist church Sunday.

Mr. and Mrs. Davis Freeman and daughter Nena Jo, visited at Wilson, Texas last week.

Mr. and Mrs. S. F. Fisher and family left Monday for Wichita Falls where they will make their home.

Ed Williams and family moved in the Fisher home and will work their place another year.

Mr. and Mrs. Ingram of New Mexico were here visiting in the Trice home last week.

The Pie Supper was well attended last Friday at the school house. They made \$22.46 off the pies. Which will go for the school.

Miss Senior Peaford of Monahan visited her parents last week, they returned with her to Monahan Sunday.

Brother Friday of Klondike will preach at the Baptist church next Sunday. Everybody be sure and come.

Cotton Mabry and Weldon Scott, who are attending college at Abilene came home Friday to spend the Christmas holidays here with their parents.

Several of the children in this community have the measles.

There will be a community Christmas tree at the school house next Thursday night, December 23. Everybody be sure and come.

Mr. and Mrs. J. E. Airheart and sons visited relatives at Knott last Thursday and Friday.

METHODIST NOTES

(Welch Charge)

Had two very fine services at Bartlett Sunday. The house not crowded but all seemed anxious to learn more of the King of Kings and Lord of Lords.

The entire day was pleasant for us. The first Sunday in Feb. next will be a year since we began our working there. At that time the plan for Sunday school was launched. It has been running ever since. No vacation last winter, spring, summer nor fall and bid fair to continue through this winter. If continued they plan to celebrate the anniversary, Feb. 6 or 13.

This celebration will be all day services with dinner on the ground. The Sunday school will have a program and other speakers and workers will be united.

If we arrange to have it. Arrangements will be made later. Reports from Welch Sunday school was good Thursday night will have Christmas tree with suitable program. All united day. A good missionary program will be rendered by home talent between Sunday school and preaching.

Subject for morning hour will be "Our New Born King". For the evening hour "What Kind of Preacher Does Welch Need?"

Mr. and Mrs. Vernon D. Adcock returned Tuesday from a business trip to Jayton.

WE WISH YOU A

Merry Christmas

LAMESA SALVAGE COMPANY



It is with deep sincerity, we extend to you our cordial greetings of the Season and our very best wishes for a Happy and Prosperous New Year.

The year of 1937 will soon be gone, but with us long remembered, for it has brought many blessings to us, and TO YOU, OUR GOOD FRIENDS, we feel indebted for the greater part of them. As we usher in the year of 1938, we should all look forward to increasing opportunities, and again sing "Happy Days Are Here Again."

LAMESA SALVAGE COMPANY

ELMO SMITH, Owner



CHRISTMAS CHEER . . .

The joy of Christmas in the air . . . and this firm joins with your friends in extending to you and your the joyous greetings of the season. May these happy days of Yuletide echo throughout the coming year and bring a new life and a finer realization of your hopes and ambitions.

A VERY MERRY CHRISTMAS
and a
PROSPEROUS NEW YEAR

Allen Hardware

TIME CAN NEVER DIM
NOR CUSTOM OBSCURE
THE SINCERITY OF

Merry Christmas

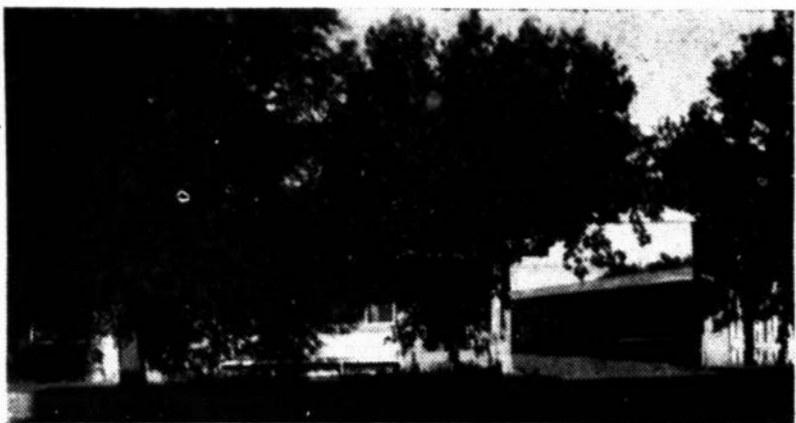
Therefore, with our whole heart and in the spirit of the season, we hasten to bid you "Merry Christmas." It is in our heart, through our great gratitude for your generosity and your good will, to wish you the very merriest of all the Christmases you have ever known.

AND . . . a New Year filled to the brim with the realization of your fondest dreams, accomplishment, achievement, and a full measure of happiness and prosperity.



P E N N E Y ' S
J. C. PENNEY COMPANY, Incorporated

CICERO SMITH LUMBER CO.



Front view, showing drive-in entrance to lumber stacks of the Cicero Smith Lumber Company here.



We're wishing you a holiday season, crowned with jollity, merriment and all good things.

Thanks For Your Patronage

LEWIS BAKERY

503 North Second

Union News
By Edna Pounds

Santa Claus visited school Friday and brought some candy. Raymond Everheart visited school Tuesday.

We welcome visitors to visit our school any time they want to. Mr. and Mrs. Dawson Wolf visited Mrs. Wolf's father, Mr. Thomas, Saturday night.

Miss Jonnie McNeal visited Miss Katie Swafford a while Sunday morning.

Those visiting Mr. and Mrs. F. M. Swafford a while Saturday night were Mr. and Mrs. I. E. Swafford and Mrs. J. W. Pounds and two children.

We are sorry to hear of the death of Grandma Noble. She has lived in this community for several months.

Miss Marie House and Mr. John Standfield were married in Lubbock Friday by Rev. G. T. Fort.

Miss Vronica Winborn is visiting her sister and husband, Mr. and Mrs. E. Everheart.

Those visiting in the J. W. Pounds home Sunday were Mr. and Mrs. Tradle Gross and family of Big Spring and Mr. and Mrs. Slim Adams of Klondike. Miss Vronica Winborn visited school Monday.

Mr. Doak has known of this deposit home in Waco.

Mr. and Mrs. I. E. Swafford moved Tuesday to the Hieginbotham community; we are sorry to see them leave.

LOCALS

Miss Mable DeWitt Sasser of Mary Hardin-Baylor at Belton is here spending the Christmas holidays.

Mr. and Mrs. Raymond Hatch and son spent Sunday in Lubbock visiting relatives.

Mr. and Mrs. R. P. Simpson and daughter, Katherine of Seagraves spent Saturday here shopping.

Mrs. T. E. Moon of Seminole spent Friday in Lamesa shopping.

Mr. and Mrs. Jack Ladd spent Sunday visiting in Seminole.

Mr. and Mrs. W. J. Smith spent several days visiting friends and relatives in Abilene the past week.

Mr. W. J. Smith spent Sunday in Hereford on business.

Mrs. Maurice Snell and Mrs. Walter Taylor spent Friday in Lubbock.

Miss Ruby Herndon and Mrs. Cliff Choate and son, spent Sunday in Tahoka visiting friends.

Miss Ruth Merrick of Mary Hardin-Baylor at Belton is here spending the Christmas holidays with her parents Mr. and Mrs. A. H. Merick.



Christmas Cheer

MANY THANKS

and

BEST WISHES

We recognize the fact that our business could not grow without your friendly patronage, and as we face the future with confidence, we want to wish you a Merry Christmas and a New Year that will leave nothing to be desired in opportunity and accomplishment.

Lamesa Plumbing & Heating

S. F. REYNOLDS, Owner



As Friend to Friend, We Wish You
MERRY CHRISTMAS

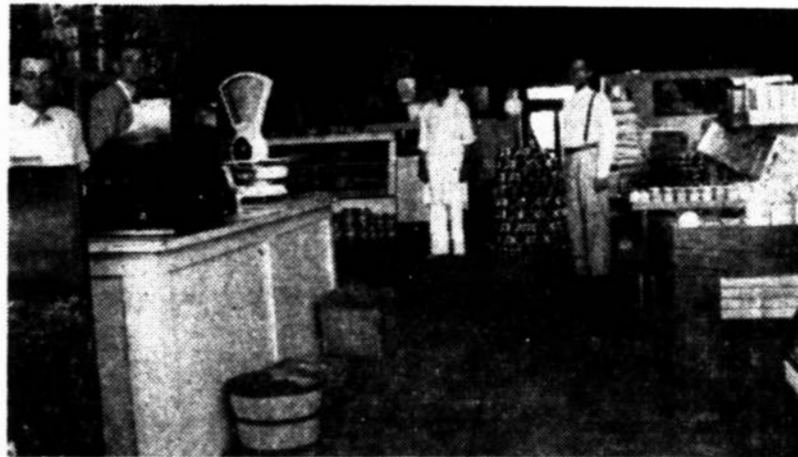
To you who have made the growth of our business possible, you who have been our neighbors for years, to you whom we have known as good friends and loyal customers, we wish a Merry, Merry Christmas . . .

It is a wish that we cannot fully express, that you find yourself on Christmas morning blessed with more happiness than you have ever known before, such joy and gladness as you will remember to the last day of your life . . .

JESSE CARROLL

—INSURANCE—

**MERRY CHRISTMAS
TO ALL
Lamesa Grocery Co**



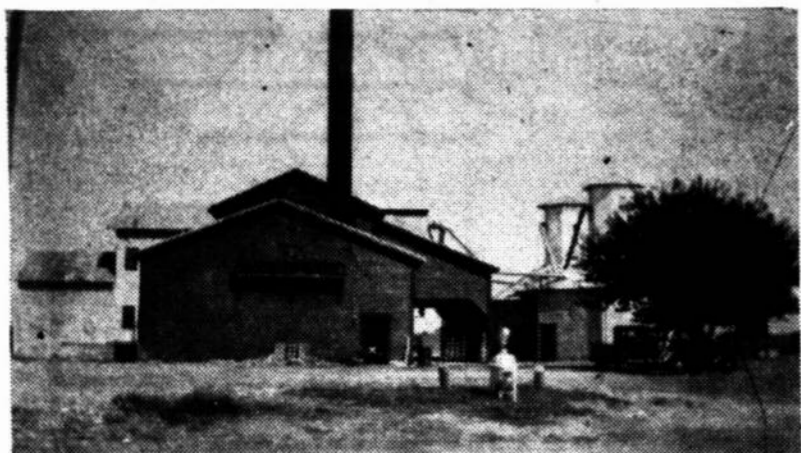
In gratitude of your friendship to our organization, we offer you the Season's Best Greetings, flavored with the sincerity of our appreciation.

As you go onward through the days of the New Year, may they be increasingly full of happiness and worthwhile achievements for you, sweetened with the memory of Christmas overflowing with peace and contentment.

W. H. STRANGE OGDEN STRANGE

Lamesa Grocery Co.

McDONALD GIN



Front view of the McDonald Gin showing the modern plant this Company maintains in Lamesa.

Letters to Santa Claus

Dear Santa Claus:
How are you feeling this year? I am just fine.
I should like to have a truck and a trailer.
Your friend,
Fred Bartlett

Dear Santa Claus:
Bring me an air gun and a bicycle and a wagon and a cowboy suit.
Your friend,
Charles Hutchinson

Dear Santa Claus:
We are very good little boys. We help our mother in the house and our daddy outside. Our mother told us we were nice smart little boys, and we are expecting you to bring us each a tricycle, a little tractor and tool set also lots of candy, fruit and nuts. We hope you bring all other little boys and girls some nice toys. We are two and four years old.
Expectingly yours,
Orvie Cleve and Harrel Don Ham

Dear Santa Claus:
I want to talk to you about a wagon. Please bring me a holster. I am in the high grade. Bring me a BB gun and three boxes of BB's. I want some fruit and some candy. Please don't forget the other girls and boys.
Your friend,
G. B. Taylor

Dear Santa Claus:
I am in the high second grade. I am nice too. I want you to come to see me and I want a big doll and a table and two chairs, and a set of China dishes. That is all I want.
Your friend,
Carlene Wells

Dear Santa Claus:
I have been a good boy. I want a bicycle for Christmas. I want some nuts and some candy too.
Your friend,
A. W. Martin

Dear Santa Claus:
How are you feeling this year? I am just fine. I would like for you to bring me a wagon and trailer and a toy tractor too, and a doctor's and nurses' set and a toy truck and a cowboy suit, and please bring me some nuts and fruit and candy.
Your little friend,
Garland Nix

Dear Santa Claus:
I have been a good boy. Please bring me some nuts and some oranges and some firecrackers and apples.
Your friend,
Bobby Austin

Dear Santa Claus:
I have been nice all year. I am in the high second. I want some candy and nuts.
Your friend,
Bobby Jarrell Rankin

Dear Santa Claus:
I am a little girl, six years old. I have brown eyes and blonde hair. I want a little doll, a buggy, table tennis set, some games and lots of fruit, nuts and candy.
Your friend,
Dorothy Dillard

Dear Santa Claus:
I am five years old, and can read and write. Will you please bring me a doll and doll-buggy. I want a tricycle too. I'll be a nice little girl, and thank you.
Wilma Ruth Dyer

Dear Santa Claus:
I saw you Friday in Lamesa, but I did not get to tell you I love you.
Your friend,
Nettie Carolyn Hill

Dear Santa Claus:
How are you? I am fine. I have been a good girl. Please bring me a

doll, some doll clothes and a trunk and bring me some fruits. I am going to make fine at school, but I am going to make better next time.
Your little friend,
Clara Dean

Dear Santa Claus:
How are you? I am fine. We have had a good cotton crop. I made a good grade on everything. I want some nuts and candy and coconuts too. I want a little farm.
I don't have very much to say so I guess I better close.
Your friend,
Gus Burkett

Dear Santa Claus:
I would love for you to bring me a doll buggy and a story book. And some fruit and a little candy.
Your truly,
Avis Burkett

Dear Santa Claus:
I want a diddy doll, baby buggy and house shoes, ironing board and fruits and candy.
I have been a pretty good girl and studied my lessons. I made 94 on my spelling and 86 on arithmetic.
With lots of love,
Nettie Carolyn Hill

Dear Santa Claus:
I am in the high second. I have been a good girl all year. Please send me a doll and a cedar chest and a wrist watch.
Your friend,
Audrey Johnson

Dear Santa Claus:
I want a train for Christmas and many kind of fruit and candy. Fire works and a football.
Your friend,
Billy Moss

Dear Santa Claus:
Bring me a Shirley Temple doll and a little piano. I have been a good girl this year? Santa I want some fruits and some nuts and some candy.
I have been a good little girl. Well Santa I guess I better close.
Your friend,
Bertrana Stuedt

Dear Santa Claus:
I want a diddy doll, house shoes, baby buggy, ironing board, fruits, and candy for Christmas.
I have tied to be a good girl. I am in the second grade. I made 82 on arithmetic and 95 on spelling this month.
My teacher's name is Mrs. Dyer. I sure do like her for a teacher.
Your little friend,
Gailva Joyce Lilly

Dear Santa Claus:
I am in the high second. I have been a good girl all year. Please send me a doll and a cedar chest and a wrist watch.
Your friend,
Audrey Johnson

Dear Santa Claus:
I want a train for Christmas and many kind of fruit and candy. Fire works and a football.
Your friend,
Billy Moss

Merry Christmas...

19



37

WE HAVE APPRECIATED YOUR PATRONAGE DURING THE PAST YEAR, BUT MORE THAN ALL, WE HAVE ENJOYED AND VALUED OUR FRIENDSHIP AND ASSOCIATION WITH YOU.

MAY THIS BE THE HAPPIEST CHRISTMAS SEASON IN YOUR MEMORY

AND MAY 1938 HOLD ONLY GOOD FORTUNE AND HAPPINESS FOR YOU AND YOURS.



McDonald Gin

Merry Christmas

We hope the Tinkle of Santa's Bells will bring you all good cheer this year, and ever after.

And if all the good wishes were put together, they'd express our Christmas Greetings to You.

MORRIS-MARTIN
INSURANCE

Merry Christmas



Hoping that of all the Christmases you ever had—that this will be the very best.

Happy New Year

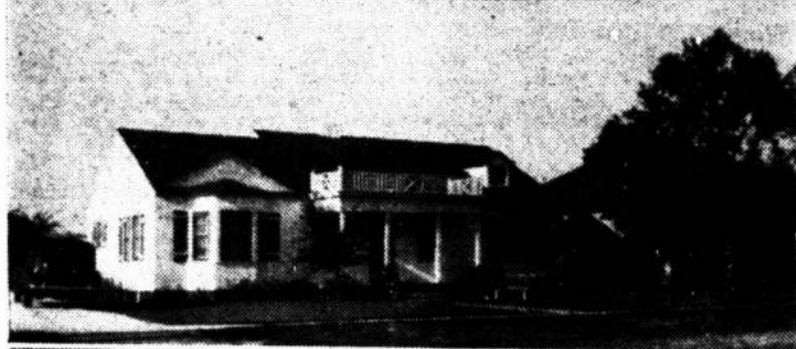
1938

E. C. NIX

Oil Leases

Real Estate

BEAUTIFUL HOMES



The three attractive homes shown above are, top to bottom, W. B. Collins home, 1000 S. First; Sam Richardson home, 611 . Fourth; Joe Alexander home, Elwanda Heights.

Farmers In Clovis Area Have Wheat Land Terraced

Clovis N. M., Nov. 29.—With 3,200 acres of wheat land already terraced and similar work well under way on row crop fields, farmers in the Soil Conservation Service project area near Clovis expect to hold practically all the water on their land where it falls to aid in crop production, and also to help control wind erosion, according to J. A. Jackson, project manager.

Farmers in the project area west of Clovis are completing the harvest of row crops as rapidly as possible and terracing following immediately. Terracing on row crop land will be continued through the winter, as weather permits, and will be halted only when the spring planting season arrives, the Soil Conservation technicians report.

The construction of terraces during

the winter does not interfere with row crop production and is especially adapted to this season of the year when the farmers' field activities are at a minimum, Jackson points out.

However, factors that must be considered in terrace construction during this period of the year are frozen ground and, generally, less moisture present in the soil, but as a rule this work can be done to advantage in the winter, the project manager says.

PRESBYTERIAN
Christmas Sunday will be observed next Sunday at 10 to 11 o'clock. A special program will be given at the Sunday school hour.

Special music and sermon at the 11 o'clock hour.

There will be a Christmas tree and program next Thursday evening beginning at 7:30. A Christmas play by the young people will be presented at 8 o'clock.

DAVID J. MURRAY, Pastor

Harold Beckmeyer Wins Honors At Texas Technological

Harold Beckmeyer, son of E. L. Beckmeyer, Spangenberg, Texas, is a member of the entertainment committee of the Texas Technological College tennis club.

Beckmeyer is a freshman arts and sciences student.

Although Texas produces large quantities of excellent hides and many varieties of tanning materials, very little leather is manufactured in this state. The Texas Planning Board believes that there are opportunities in this state for additional tanneries to utilize a larger percentage of Texas hides and save the freight on the hides to the industrial East and the freight on the finished leather from the industrial East to Texas.



The RED MAN at Your Service

Joy, laughter, and happiness, are our wish for you for the Yule Season.

HOWARD BOOT & SHOE SHOP

OUR CORDIAL WISHES FOR YOU A
MERRY CHRISTMAS

During the year now drawing to a close you have been good friends and customers, and at this season, we wish to take this means of extending to you our sincere wishes for a Merry Christmas and a New Year filled with Happiness and Prosperity.

MORRIS-CLEVELAND DRUG



TO OUR FRIENDS
AND CUSTOMERS

Our wish for you is that you may enjoy a real old fashioned Christmas with all the trimmings. We have enjoyed a most pleasing business during 1937, and are looking forward with pleasure to serving you throughout 1938.

MERRY CHRISTMAS AND A HAPPY NEW YEAR

C. E. Martin



SANTA'S ANSWER
Give A Practical Gift
GIVE TIRES
Give "America's Finest Tire"
SEIBERLINGS

SEIBERLING TIRES

UNCONDITIONALLY GUARANTEED FOR
12 - 15 - 18 MONTHS

A Christmas Gift Safety Throughout
The Coming Year . . .

Will mean thousands of miles of sure, safe driving over any and all roads in any weather without fear of blowout or other road hazards. When you buy this extra-safe tire you get a positive guarantee for 12-15-18 months regardless of what the cause of tire trouble may be.



Shook Tire Company

WHOLESALE — Frank Stanley, Mgr. — RETAIL
Across Street from City Hall Phone 59-M

DAWSON COUNTY COURIER

Volume 7

Lamesa, Dawson County, Texas, Thursday, December 23, 1937

Number 49

Mr. and Mrs. Darling Move To Houston To Make Their Home

Leaving this week to take up their new duties in Houston, Mr. and Mrs. C. I. Darling and son, Rex Glenn, carried with them parting gifts presented by the First Baptist congregation with many good wishes for success and happiness.

Mr. Darling began his work in Lamesa as Religious Educational Director and finance secretary in June, 1935 coming from a similar position with Hillcrest Baptist church in Dallas. His training and experience which have enabled him to add materially to the growth and progress of the local church include a business education at Tyler Commercial College and seven years with the First Baptist church at Port Arthur as Sunday school superintendent and volunteer finance chairman.

The attendance of the Sunday school averages about 100 more than at this time last year and the offerings for 1937 show a substantial increase over the 1936 figures. An efficient new record system has been installed which gives each pupil's class history for the entire year on one card, instead of quarterly cards.

Perhaps more interesting than Sunday school methods or church finance to the host of his children admirers is the work of Mr. Darling in vacation Bible school.

Mr. Darling superintended a two weeks school early last summer which delighted an average of 188 children each morning, and employed a faculty of 30 workers. Bible memory work, stories, songs, marching, and handicraft were enjoyed with an exhibit and parents reception closing the session. A fine school to pioneer the work had been held the previous year.

Mrs. Darling, who was trained at North Texas State Teachers College is especially successful in her work with Junior children from 9 to 12 years. This is the group she so ably directed in the two vacation schools. She has been superintendent of the

DAVIS FOOD STORE, INTERIOR VIEW



An interior view of the Davis Food Store, showing left to right, Howard McSpadden, Doyle Shillingburg, Ernest Woods, Ben Cason and Dan Davis.

Junior department of the Sunday school which has doubled in attendance and number of classes under her management. It was her idea to appoint four superintendents under her direction to guide each age group and so large has the 12 year group grown that it is ready to make a separate department as soon as equipment is provided. Mrs. Darling has encouraged 12 of the 16 classes to organize and register under the State Board with five of the number attaining the coveted Standard of excellence. Active in W. M. U. work and joining her husband in choir and B. T. U. affairs, she has done a fine piece of work in Lamesa.

The Darlings have endeared themselves to many friends for their splendid work and kindly helpfulness. They leave with a sense of work well done that merits the love and appreciation of Lamesa people.

Royce Jordan and J. C. Graves of Eastern New Mexico Junior College at Portales, New Mexico, are spending the Christmas holidays here visiting friends.

Mrs. Julia Knoble Passed Away At Home of Daughter

Mrs. Julia Marshall Knoble, aged 81 years passed away at the home of her daughter, Mrs. L. M. Baxter in the Higginbotham community on Friday, December 17 following several weeks illness.

Mrs. Knoble was born on December 17, 1856 in Lafayette county, Missouri. She has made her home in this county for the past 13 years. Mrs. Knoble was a member of the Methodist church having joined twenty-seven years ago. Funeral services were held at 3 o'clock Saturday at the First Methodist church with Rev. J. A. Wheeler officiating. Burial was made in the Lamesa cemetery.

Palbearers were: L. D. Freeman, D. P. Huddleston, G. R. Baxter, Lester Lewis, Charlie Roberts and Emery Freeman.

Survivors are the following children: Mrs. L. M. Baxter, D. P. Knoble, P. R. Knoble, Elnora Knoble, all of Lamesa

Luncheon Club Has Christmas Program

The Lamesa Luncheon club met at the Plaza hotel Tuesday at noon, and enjoyed a splendid Christmas program of songs, given by Mrs. Alice Lindsey and her school Choral club.

Rev. T. C. Willet, pastor of the Methodist church, brought an inspirational address on the value of Christmas. Brother Willet stated that everyone should pause at Christmas time and see if he had done his part during the year in promoting peace and good will among men.

A. G. Bearden passed out cigars to all members of the club. W. M. Yates will be in charge of the program next week and has promised a big time.

President O. B. Norman appointed A. G. Bearden, James Sumpter and George Norman on a committee to make nominations for new officers for the next six months, and asked them to report at the next meeting.

eight grandchildren and two great-grand children.

Recreational Council Nine Months Program

The Dawson County Recreational Council, headed by G. M. Roberts, held a meeting at the Chamber of Commerce office, Wednesday night, December 15. The meeting was attended by the following: G. M. Roberts, chairman of the council; Adeline Ziezenhals, district supervisor; and Judge W. M. Yates, Vernon Bryant, Mrs. E. J. Yates, and A. G. Bearden, members of the council.

The purpose of the meeting was to discuss plans for continuation of the recreational project after the present three months project expires. After listening to a report by W. P. Witt, recreational supervisor, of the splendid work that has been done through the recreational program that has been running for the last two months, the council unanimously recommended that the program be set up and continued through the next nine months. This nine months program will entail the expenditure of about \$7000.00 by WPA. It was estimated that a \$50.00 monthly contribution by the City and County as joint sponsors would be sufficient to carry on the project. Mr. Witt stated in his report that the attendance during the first two months had totaled approximately 5000, and that over 1700 individuals had attended. Judge Yates stated that a marked improvement in juvenile delinquency had been noted since the program started. The Recreational Council, after reviewing the fine work that has been done by Mr. Witt and his helpers, showed no hesitancy in recommending to the sponsors that a new project extending over a nine months period be applied for as soon as possible, in order that it would not be necessary to stop the program when the present project terminates early in January. Also, the council, together with Mr. Witt and his helpers, sincerely desire that the people of Lamesa and Dawson county attend some of these fine programs and find out what is being done. Those who are sponsoring and advocating this project believe that it is one of the finest things the county has ever had.

Lamesa Teachers To Spend Holidays At Their Homes

With the Lamesa public schools dismissing for the Christmas holidays today, Thursday, practically all the teachers who do not call Lamesa their home are leaving to spend the holidays with their parents and relatives in different parts of the state.

Teachers from the high school include Miss Connie Zell Barnes, who will spend her holidays at her home in Austin; W. K. Compton will go to Teague; R. H. Huddleston, plans a visit to his home at Springtown; Miss Ida H. McCain, will go to Gainesville. Mr. and Mrs. D. W. Ogletree to Austin and Decatur for a few days visit; Mrs. Jessie Mae Ownsby, to Celina and Denton; Miss Gladys Palmer to her home in Abilene, Roy Powell to Anson and Miss Eleanor Ragle to Falls.

In the elementary group, Mr. Roberts and his family plan to spend a few days with relatives in Anson and in Winters. Miss Beulah Ashford, will go to Abilene; Miss Pinkie Brack to Sherman; Miss Verdine Brock, Miss Leona Gelin and Miss Florence Lawson and his family plan to spend a few days with relatives in Lubbock; Miss Lucille Lilljedahl to Ireland, Texas; Miss Valda Moore to Abilene; Miss Jeanette Townsend to her home in McKinney; Carr Spraberry with his family will visit in Ballinger for a few days.

Several of the other teachers plan short visits during the holidays with relatives and friends in other places.

Ralph Jones, student at the Chillicothe Business College at Chillicothe, Mo., is spending the Christmas holidays as the guest of his parents, Mr. and Mrs. C. N. Jones of Lamesa. Ralph will return to Chillicothe January 3 to resume his studies there.

Mr. and Mrs. Sol Cleveland visited in Lubbock Sunday.

Mrs. C. E. Parks of Carlisbad, N. M., spent several days here this week visiting her mother, Mrs. R. G. Ragan and other relatives.

Merry Christmas!

And since it is appropriate at this time we take advantage of the opportunity the season brings to give public expression of our good wishes to those whose patronage it has been our pleasure to receive.

May the Christmas season be all you could wish for and the year 1938 one of peace, prosperity and lasting enjoyment.

We thank you for your past business and hope that we can be of more service to you in the future.

IRVIN WRIGHT

CONOCO AGENT



Merry Christmas

from the bunch at the

City Hall

We have enjoyed serving you this past year, and wish to express our sincere appreciation for the cooperation and consideration you have shown us. It is our wish that each of you may have a very Merry Christmas and a Happy New Year.

Officials and Employees City of Lamesa

SKINNY GIRLS!

Can often gain flattering pounds and new vitality by adding Yeast Vitamins and iron (as contained in Vinol) to their diet. Start taking Vinol today and notice how skinny limbs and flat chest start to fill out, how ugly angles disappear. No matter what you have tried or how skinny you are, get Vinol.

BRYANT PHARMACY

Gilbert & Kilgore

506 South First Street
Real Estate
Farm & Ranch
Loans
Low Interest

HALL W. CUTLER

Licensed
CHIROPRACTOR

Nix Building

Office Ph. 474 - Res. Ph. 255

DR. L. B. HODGES

GRADUATE VETERINARIAN
Billingsley Horse & Mule Yard
Phone 155 - Res. Phone 135



**Higginbotham
Funeral
Home**

Lamesa, Texas

AMBULANCE SER-
VICE
Phone 75

NIGHT PHONE

Clyde Branon 223
Geo. D. Norman 51

"THE REST OF THE RECORD"

By James V. Allred

Austin— Whether Texans generally recognize the fact or not, Texas has a law enforcement agency in the Department of Public Safety that is comparable in no small way to the Federal Bureau of Investigation at Washington. Newspapermen have noted a parallel by calling them "S-Men" designation of FBI agents.

Latest of the progressive steps in law enforcement taken by the Public Safety Department has been the two weeks training school by the department for the peace officers of this state. Patterned after the nationally famous Police Academy of the Federal Bureau of Investigation where peace officers gather from over the country to learn the latest modern methods of law enforcement, the first Texas Peace Officers' Training School was regarded as a remarkable innovation in Texas law enforcement.

Some fifty officers from every section of the state in addition to representatives from the police department of Mexico City attended the two weeks session where every phase of scientific and modern law enforcement was taught by experts. Lectures on criminal investigations and scientific crime detection dealt with firearm identification; moulage reproductions, such as death masks, tire treads, and footprints; the development of obliterated identifying data on metals; and chemical examinations. These lectures were supplemented by actual demonstrations in the laboratory.

Among other courses given were criminal identification, police communications, criminal evidence and procedure, narcotic law enforcement, extradition procedure for handling strikes and mobs.

The training school which will be given twice a year was held at Camp Mabry where the Public Safety Department is housed. The cost of the school was borne by the small charge of \$29 to each officer. This enrollment fee took care of all expenses including meals, lodging and linen service for the two weeks' period. The students were quartered in the modern barracks of Camp Mabry and meals were served in the large dining room of the barracks.

It is interesting to note in the face of statements on the cost of state government that the Public Safety Department—aside from the saving it has effected for the tax payer in lessened crime costs—has been the means of saving the state an estimated minimum cost of \$15,000 annually in rent. It has been proposed that certain property be purchased near the Capitol, a building erected, and the department housed at the rental cost of some \$15,000 a year to the state.

Instead I requested an emergency appropriation from the legislature amounting to some \$10,000 which, together with WPA labor, was used to build three permanent buildings on the grounds of Camp Mabry which had been given to the state for military purposes. The lumber in an abandoned CCC Camp was obtained at no cost to the State and used for the three buildings.

The result has been that the state owns one of the finest plants and the grounds of any law enforcement department in the nation, with adequate facilities for the Highway Patrol, the Ranger force, and related divisions of Public Safety Department. The building originally proposed for erection on

property to be purchased near the capitol grounds would have been only one-third large enough in addition to being merely rented by the State.

Doubtless such an arrangement proved vastly disappointing to certain individuals who have been interested in selling property near the capitol that they have purchased in the hope that the state would purchase it at an exorbitant rate.

**Packages And Cards
Should Be Mailed
Before Next Week**

Postmaster Owen C. Taylor, is again this week urging the citizenship of Lamesa and Dawson county to mail their Christmas packages as early as possible or send them special delivery.

Christmas Day is only a short time off and all packages should be in the mail by this weekend, to insure their getting to their intended designation before that time.

Be sure your packages are securely packed and wrapped with heavy twine. Different items will require different wrapping, but sure if you are mailing articles easily broken to have them marked "fragile." If they are perishable items have them marked, "perishable."

Be sure the address is complete and plain, with house number and street if

any postoffice box, write it plain with a typewriter or ink. If you wait until December 22 or 23 to mail packages put a special delivery stamp on them.

Christmas cards with no writing on them, other than the usual greeting with your name signed will go anywhere in the United States for 1-2 cents, unsealed, of course, if they have writing in them they will take the regular 3 cent rate as heretofore. However, Christmas cards with only 1-2 cents on them will not afford the return and forwarding privilege which so often would be necessary for the person to receive them, we would recommend if you are not sure of the location you use the 3 cent stamp. Mr. Taylor stated

Douglas Hill of Muleshoe spent the weekend here visiting Mrs. Hill.

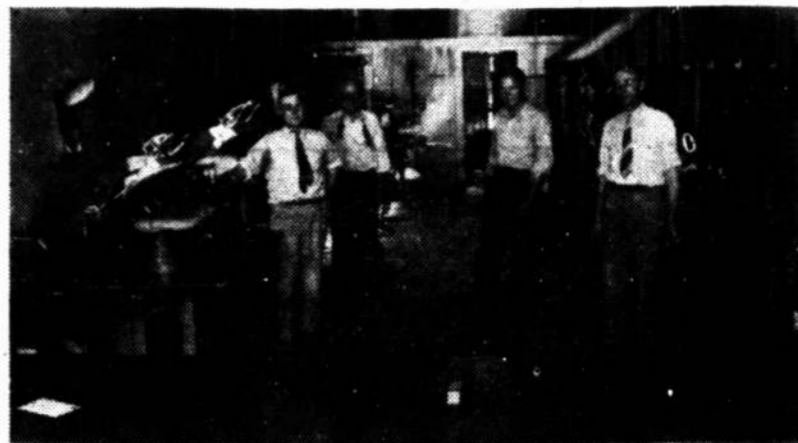
Miss Freida Ruth Smart of C. I. A. Denton is here to spend the Christmas holidays with her parents, Mr. and Mrs. M. E. Smart.

Misses Wanda V. and Maxine Speck students of Mary Hardin-Baylor at Belton, is spending the Christmas holidays here with their parents, Mr. and Mrs. O. C. Speck.

Miss Ruby Farley of Tech, Lubbock is here visiting her parents, Mr. and Mrs. J. R. Farley, for the holiday season.

Miss Mary Jo Forrest of McMurray

WEEKES DRY CLEANERS



Modern equipment of the Weekes Dry Cleaning plant is displayed in this picture which also shows, from left to right, H. B. Cross, O. C. Miller, Clifton Hale and Guy Weekes.

Celene, Abilene is here to spend the holidays with her parents, Mr. and Mrs. S. L. Forest.

Misses LaMerle and Leverne Scott of Mary Hardin-Baylor at Belton is spending the Christmas holidays here with their parents.

"Leto's" for the Gums

Are your gums irritated? Do they itch? Do they burn? Do your gums cause you annoyance? Druggists return money if first bottle of "LETOS" fails to satisfy. Morris-Cleveland Drug Co.



**Christmas
Greetings**

from

E. R. Yates

**AND THE ENTIRE
PERSONNEL**

Valuing your friendship and loyalty as we do, we want to broadcast our Christmas Greetings far and wide to each and every resident of this community, young and old alike.

We hope that your Christmas will be one of great joy and that your New Year will be full of the things that you most want.

E. R. Yates,
O. C. Speck,
R. A. Stuart,
Lorena Thigpen,

W. W. White,
I. M. Edmonson,
Nelson Cope,
L. P. Davis,

Geo. McNew,
A. K. Williams,
C. C. Hoffman,
W. C. Towns.

MANY THANKS AND

BEST WISHES

We recognize the fact that our business could not grow without your friendly patronage, and as we face the future with confidence, we want to wish you a--

MERRY CHRISTMAS
and a
HAPPY NEW YEAR

**Dawson County Implement
Company**

322 North Austin
Allis-Chalmers Sales and Service

**E. R. YATES
HARDWARE**

LETTERS TO SANTA CLAUS

Dear Santa Claus:
I hope I was a good little girl during this year. So you will bring me a tin set of dishes, a big doll, a wagon and cooking set and an ironing set. Everyone write me if you know me or not, my address is Lamesa, Texas, Route A, Box 208. I live at Klondike.
Yours truly,
Betty Joan Turner

write, if not write me. My address is Lamesa, Texas, Route A, Box 208.
Yours truly,
Irene Turner.

Dear Santa Claus:
Please send me a By-Dee-Doll, a Mickey Mouse Stove, table and chairs, knife and fork set, dominoes, a story book and some fruit and candy.
I am five years old,
Your little friend,
Barbara Jean Barron

Dear Santa Claus:
I hope that I was a good little girl during this year, so that you will bring me a set of dishes, a big doll, a manicure set, a wagon and a pair of skates. I live at Klondike. If you know me,
Yours truly,
Barbara Jean Barron

P.S. Don't forget my dog, Bully. He needs a collar.
Barbara Jean Barron.

Dear Santa Claus:
I have been nice all year. I am in the high school. I have been a nice girl all year. I want a buggy and a doll too. I want a table cloth for mother and a knife for father.
Your friend,
Merlene

Dear Santa Claus:
I am a little boy six years. Please bring me a G-Man gun, a big red truck, lots of nuts, candy and apples and oranges.
Your little friend,
Doy Lee Beck

Dear Santa:
I am a little girl three years old. I want a doll a little set of dishes. Bring me lots of good things to eat.
Don't forget my little baby brother Kenneth Don, eight months old. Bring him a little rattler.
Your friend,
Alma Frances Beck

Dear Santa:
Please bring my little brother and I some new tricycles. The one you brought me last year is torn up. My daddy ran over it with the car and bring any thing else you want too, and please don't forget our cousin, Dolores she lives at Brady, Texas.
Love,
Margie Ernestine and Billy Carroll Palmer

Dear Santa Claus:
I want to thank you for all the nice things you gave me last Christmas. Please bring me a little car, large enough for me to ride in, and a rubber baby doll, with a bottle and anything else you wish to.
Please remember all the poor children that don't have money for you and save some toys for them. I am a little girl five years old.
Love to Santa,
Myrlene Lambright

Dear Santa Claus:
I am a little boy, eight years old, and am in the second grade. I want a train, wagon some nuts, candy oranges, apples and bananas and Pop-eye doll.
I am your truly,
Harvey Junior Smith

Dear Santa Claus:
I want a doll that walks and talks and has sleepy eyes and curly hair and a doll buggy, and a pair of skates and an extra pair of shoes for my doll.
I will be seven years old December 24.
Your friend,
Lillian Grace Alexander

Dear Santa Claus:
Will you bring me a buggy and doll I want some clothes for my doll too.
I'd like a lot more things but I'll not tell you about them this Christmas

PALACE THEATRE



Front view of one of the modern theatres operated by Audrey Cox, and which specializes in presenting the best entertainment available

For I know you have to give to other little boys and girls also.
Please bring me some candy and nuts.
Love to Santa,
Patsy Jean Dudley

Miss Geraldine Smart, student at T. C. U., Fort Worth, is here spending the Christmas holidays with her parents, Mr. and Mrs. M. E. Smart.

Miss Edith Mae Collins at Trinity University, Waxahachie is here spending the Christmas holidays with her parents, Mr. and Mrs. W. B. Collins.

Mrs. Letcher King of Abilene is visiting in the Tom Burnside home this week

Joyful Christmas . . .

May the Star of Good Fortune shine over your home this Merry Christmas, New Year's and the Years to Come . . .

We take this means of wishing each and everyone of our friends and loyal customers the very Merriest Christmas that your experience has ever included.

"IT IS OUR EARNEST HOPE"
That Jolly Old St. Nicholas will fill your stocking right up to the top with every kind of good things.

LAMESA Machine Shop

W. B. HENRY, Mgr.



Merry Christmas

In extending to you our wishes for a joyful Christmas, we do not forget to thank you for the patronage and other marks of good will you have bestowed on us during the twelve months now coming to a close. We appreciate the confidence of the public, and make it our aim always to merit the trust reposed in us. We take pleasure in serving the needs of the community in our line and invite your patronage on a promise that courtesy and quality shall be our constant offering to you.

DAN DAVIS

A Very Merry Christmas and A Happy New Year

- Earnest Wood,
- Howard McSpadden,
- Glen Wilson,
- Melton Jones,
- Nuell Shaffner,
- Jack McBride,
- Thurston O'Neal,
- Maudine Jones,
- Tyajuana Smith,
- Alford Burger,

- Ben Cason,
- Doyle Shillingburg,
- Jack Barrow,
- Howard McSpadden, Jr.,
- Earnest Conley,
- Delbert Harwick,
- Van Green,
- Ruby Kiddwell,
- J. B. Bostick,
- Homer Alexander.

YULETIDE GREETINGS

old yet new
simple yet full
of meaning



Merry



Xmas

When 1938 Re-Places 1937 on the Calendar of time, it is our hope that you will have twelve months of happiness.

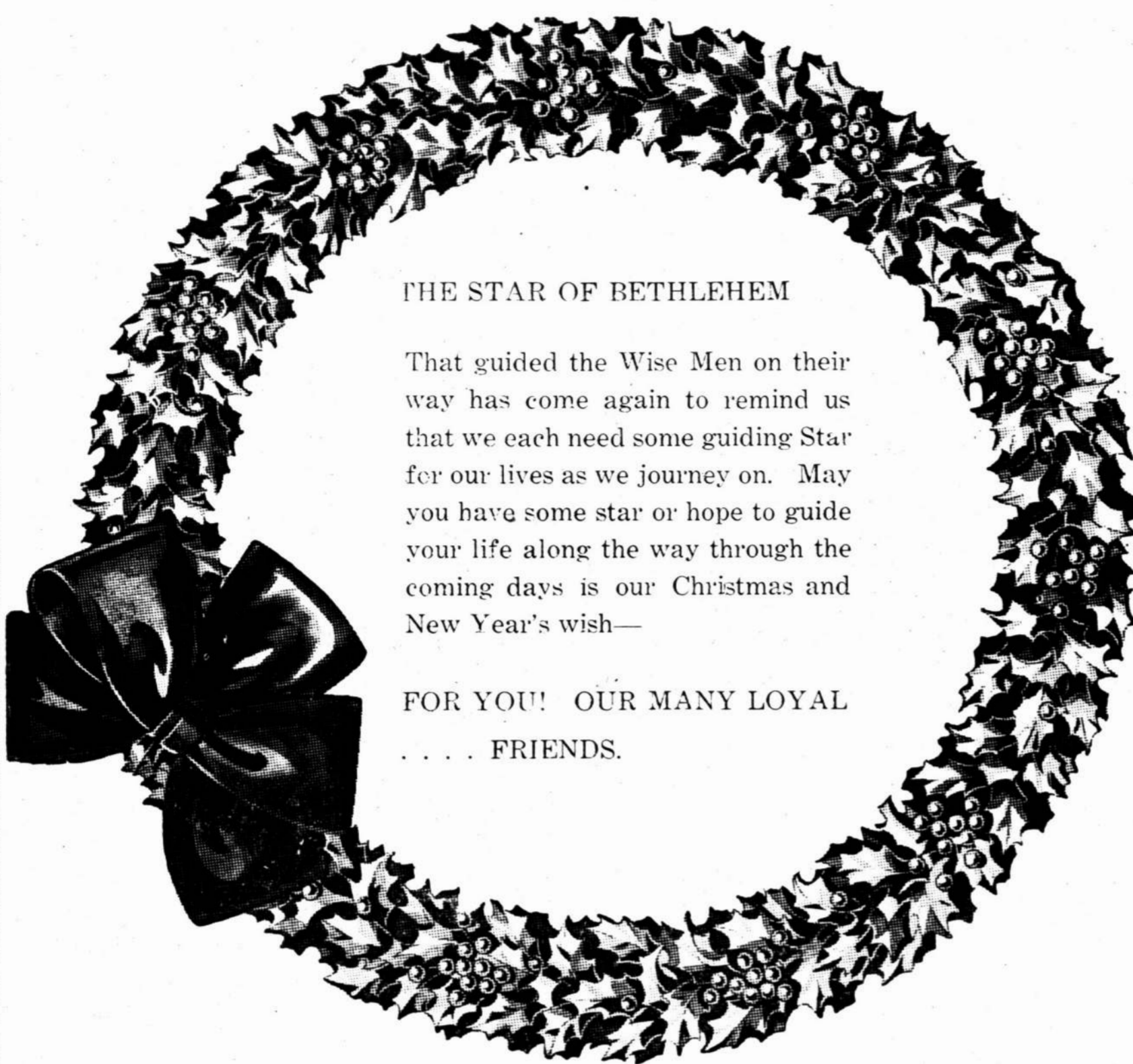
CHRISTMAS, THE DAY OF PEACE AND JOY

Bryant Coal & Grain

102 North First St. - Phone 379

Davis Food Store

Merry, Merry, Christmas



THE STAR OF BETHLEHEM

That guided the Wise Men on their way has come again to remind us that we each need some guiding Star for our lives as we journey on. May you have some star or hope to guide your life along the way through the coming days is our Christmas and New Year's wish—

FOR YOU! OUR MANY LOYAL
... FRIENDS.

Lamesa Steam Laundry

Phone 141
MRS. F. R. KING, Prop.

Letters to Santa Claus

Dear Santa Claus:
I am a little boy, 8 years old. I have a little sister, 6 and a big brother 13 will you please bring me a football and a nice boo. My little sister wants a doll with sleepy eyes and some dishes and big brother says bring him anything you will.
Thank you very much.
Little Edward House

Dear Santa Claus:
I am a big boy, 5 years old. I have tried to be a good boy this year, and I want you to bring me a football, pocket knife, and a watch, fruits, nuts and candy. I will go to bed early and sleep sound.
Your little boy,
Eugene Broughton.

Dear Santa Claus:
I am a little boy, six years old and am a beginner in Shumake school. I have tried to be a good boy and I want you to please bring me a car with a trailer-house, one that winds up and has lights on it.
Santa my little cousin is visiting me from Goose Creek and please bring him a little car and ball and just fill car stockings with candy and nuts and fruit.
Love,
Maxie Ray Porch

Dear Santa Claus:
We are four little brothers writing you to let you know what we want for Christmas. We want a little wagon, a stopper gun, a dump truck, a piece and fruit nuts and candy. We have been very good little boys. So, Santa we'll be looking for you.
Darman, Everett, Dewayne and Autrey Don Herman

Dear Santa Claus:
I am a little girl, almost three years old. Santa I have been real good. I want you to bring me a tricycle, a rocking chair and a new pair of black boots. Don't forget my little sister, Betty. I guess she would like a rubber doll. Bring us both some candy and fruit.
Hoping to see you soon.
Shirley Mae and Betty Lee Kee

Dear Santa:
We are three little girls. We have studied hard and made good grades. We want you to bring us a doll that wets its panties, and sucks its bottle. Please bring plenty of diapers. We want a tricycle, a ball, a wagon, a luggy telephone, teddy bear, and lots of fruits and candy and nuts.
Your three little friends,
Jane Thelma and Marie Jones

Dear Santa Claus:
I want a big gun and a little gun. A bicycle and an Indian suit with bow and arrow.
Thank you Santa.
Sonny Cox

Dear Santa:
I want a bicycle, a cook stove and a daddy doll, please!
I have been a good girl.
Freddie Fay Cox

Dear Santa Claus:
Don't forget the poor little kids this year and if you have anything left, bring me a kiddy car and two red balloons and lots of fruit, candy and nuts. Please don't forget me.
Serling Stovall

Dear Santa Claus:
I am a little boy, eight years old. I have been a good little boy this last year, and I want a little red wagon with real rubber tires and lots of candy and fruit and please don't forget the nuts. My little brother has been good too. He wants a horn and a top that whistles when it spins.
See you soon I hope.
Conley Esmond.

Dear Santa Claus:
I am six years old, and I am going to school and I am in the first grade. Santa, I have been a good boy and I want you to bring me a train and Pray Eye and some nuts and candy. Hoping to see you soon.
Raymon Hanson

Dear Santa Claus:
We are two little boys. I, Adell, am seven years old. I want a BB gun, an airplane and a racer for Christmas. I, Hoke Edward, am five years old. I want a racer airplane and a truck. Please bring our baby brother a rubber ball and a rubber doll. Also, we would like a little fruit, candy and nuts. Remember all the other little boys and girls.
Your little friends,
Adell and Hoke Edward Crumpler

Dear Santa Claus:
I am in the high second grade. I have been good all year. Please send me a bicycle and BB gun and some shells and some fruit.
Your friend,
Earl D'Ag

Dear Santa:
I have been trying to be good all year. I wish you would please bring me a football and a pair of leather gloves. Also some nuts and candy.
Lots of love,
Billy Jackson

Dear Santa Claus:
I have been an awful good little boy since last Christmas. I am six years old. So will you please bring me a pair of boxing gloves, a purse and a tool set.
Also some fruits, candy and nuts.
I sure will thank you if you will.
Lots of love
Your little friend,
Carroll Jackson



MERRY CHRISTMAS

Greetings From The Key Motor Company

MIKE KEY

Memories at Christmas linger long in the mind after the passing of the day itself. May this Christmas be so filled with joy and Merriment of the Happy Moments, their Memories will re-visit our friends and customers during the year they are now approaching.

Happy New Year

TO ONE AND ALL
WE WISH
UNALLOWED JOY
CHRISTMAS DAY



TO PLAY FOR LEGION DANCE



Mummet's 9-piece orchestra will play for the American Legion Dance, Friday evening, December 24.

Successful Candy For Christmas

Inspiration for candy-making is seldom lacking. But producing a creamy fudge or a chewy caramel is something else again. If luck played as great a part as some suppose, commercial candy making would be financially hazardous. But fortunately there are rules for candy making. Follow these and your chances for success are the same as they are in any other type of cookery. Most of the rules concern the sugar mixture.

Candies vary considerably in texture. First there is the kind that has a definite crystalline formation. The other is the non-crystalline kind, candies in this latter group are the chewy or brittle ones. Besides these two main kinds there are a number of candies in neither group. Egg whites in divinity and gelatin in marshmallows give these candies a special texture. Other candies in this miscellaneous group are popcorn balls, candied nuts, and candied fruit.

Fondant and fudge are typical crys-

...alline candies. Make them correctly and you don't even know they have crystals. To get this fine texture you must retard crystallization of the sugar. Ordinary sugar, sucrose, tends to form large crystals. Butter, cream, chocolate or milk interfere with the formation of large crystals and make the candy smooth. Acids such as cream of tartar, lemon juice and vinegar change part of the sucrose to invert sugar. Invert sugar does not crystallize readily and helps bring about the formation of smaller crystals in the candy. Invert sugar is present in honey, brown sugar, molasses and corn syrup. These ingredients in a mixture serve the same purpose as the addition of acid. The proportion of invert sugar must not become so great that it retards crystallization completely. Then, candy is a waxy, stick mass.

Stir the ingredients in crystalline candies until they are dissolved. During the cooking it is better not to stir at all. In fondant, the crystals that form around the edge of the pan should be removed with a damp cloth. If they fall into the mixture each one forms a nucleus for the formation of crystals when the syrup cools. As the candy cooks the amount of liquid gradually lessens and the sugar becomes more concentrated. For all kinds of candy there is a definite concentration point when the mixture should be removed from the stove. If candy becomes too concentrated it will get very hard. And if candy doesn't reach the proper concentration point it will be runny. The surest way to test concentration is to use a candy thermometer. As the sugar becomes more concentrated the temperature rises. If you do not have a thermometer the syrup may be tested in cold water. However, there is more chance for error in this method.

When a crystalline candy such as fudge reaches the concentration point called for in a recipe remove it from the fire and cool. When it cools to about lukewarm, beat it until the whole mixture has crystallized. The crystals will be large if you beat it while it's hot.

In non-crystalline candies such as butterscotch, caramels, and taffy, large amounts of corn syrup are used in the mixture. These and proper handling prevent milk from scorching. But when the candy stops boiling, handle it as little as possible.

Most candy failures come from a lack of understanding of the nature of the various forms of sugar. Once you understand those you can cook and handle your candy accordingly. But here are a few precautions you must take. Pick a dependable recipe and don't try to change it. The temperatures have been worked out for the ingredients in that recipe. Get your materials ready ahead of time. Have a pan large enough to allow for boiling and thick enough not to scorch such ingredients as milk and chocolate. Obey all these rules and you can make top-notch candy.

This is a recipe in the crystalline class:

PRALINES

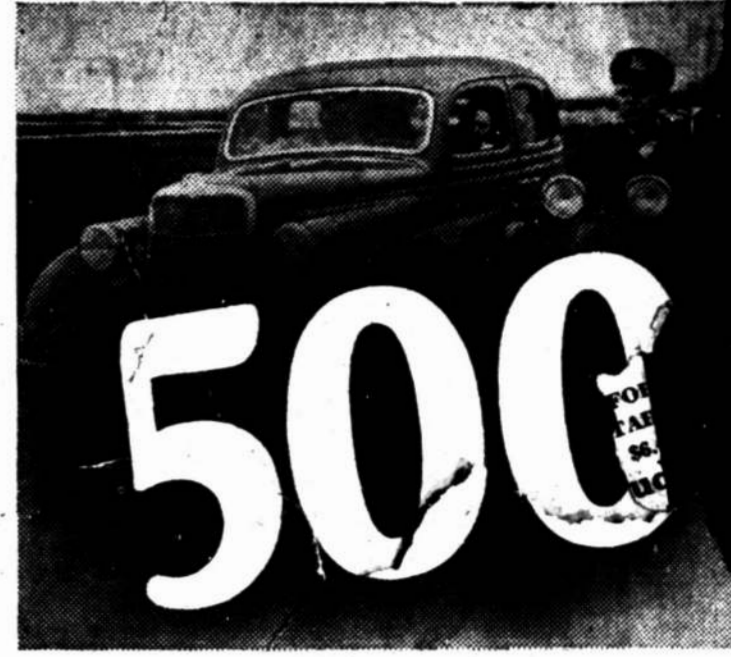
1 cup brown sugar.
2 cups sugar.
3 tablespoons corn syrup.
3-4 cup evaporated milk.
1-2 cup water.
2 teaspoons mapleine.
1 cup pecans, chopped.
1-2 cup pecan halves.

Cook all ingredients, except nuts, to soft ball stage (236 degree Fahrenheit)

Cool, add chopped nuts, drop rapidly on buttered sheet in paper 200 in diameter. Press pecan half top of each praline. Candy stiffen immediately. Wrap in paper. Yield: 1 3-4 pounds, lines.

Buddy Hale is in a local this week with an attack of

SINCLAIR H-C LEADS



COMPETITIVE ROAD TEST

1 to 3 more miles per gallon in passenger cars



We suggest that you make a test in your own car and find out for yourself the extra miles in H-C.

See the Sinclair Dealer

Agent Sinclair Refining Company (Inc.)

C. E. MARTIN, Agent

Your friendship makes our business all the more pleasant, with out gratitude for your patronage during the past, we extend our most cordial wishes for a Merry Christmas.

HULL'S CASH GROCERY

ARTHUR HULL

DEE HULL



CANON'S Variety Store

GREET'S YOU WITH ALL GOOD WISHES FOR A HOLIDAY SEASON

It gives us genuine pleasure at this time to look back upon the cordial relations that have existed between us in the past and to hope for a continuance of your friendship in the months to come. May this Christmas prove to be a most joyous occasion and the New Year bring good luck, good cheer, and much success to your house.

We Thank You For Your Patronage and Wish You and Yours a Very

MERRY CHRISTMAS AND A HAPPY NEW YEAR

Merry Christmas

To Lamesa and all of Dawson County, we wish to express our sincere appreciation for the business and the associations we have enjoyed. We are taking this means of hoping you have a—

VERY MERRY CHRISTMAS

and a

HAPPY PROSPEROUS

NEW YEAR

FAIR STORE
"PRICE TALKS"
WOMEN'S WEAR MEN'S WEAR

...oyd Echols and Mr. Echols and son...
...left Tuesday for Los Angeles...
...they will spend three weeks...
...ing Mr. and Mrs. Jeff Shipp.

Business Failures In Texas Show Decline

Denton, Nov. 29.—Back in '31 and '32 hopes fell as Texas business failures mounted to almost a thousand each year. Still farther back in 1921 the disheartening tabulation had then reached between 100 and 200 a month. But in 1936, despite pessimistic prediction and morose calculations, the figures show that there was the lowest average of failures on record in this state. With a total of 178 for the year, the monthly average was less than fifteen.

Lets Talk about Clothes

Denton, Tex. Dec. 16.—With every advertisement in every paper in the United States telling you exactly what "he" wants for Christmas, it's a queer thing that so many "he's" never get those perfect gifts.

Realizing their feminine talents for picking the wrong presents, girls at Texas State College for Women proceeded to take a male vote on things not to give.

First of all, wailed one masculine victim, "steer clear of the belt buckles for me—I wear suspenders." Another chimed in, "and I like to pick out my own clothes anyway."

"What! No ties?" questioned the despairing interviewers. The answers were in favor of ties, if discretion is used. However, just because you've seen Robert Taylor wearing a new flavor bow tie, don't think your Tommy will look the same in it. And do make an attempt to learn whether black or brown predominates in his usual costume.

Positively no house furnishings, says another guinea pig, unless it's in the way of a smoking stand or other tobacco utensils. "I don't smoke," adds his brother, trying to be helpful.

One astounding fact uncovered was that the longer a man carries a billfold and the more dilapidated its appearance, the more likely he is to keep on carrying it. So unless he drops a few definite hints along billfold lines you'd better let him use the old one in peace.

The gun and camera brigade are unanimous in their objections to gift-connected with their hobbies. It seems that they think their knowledge of such equipment has made them superior in matters of selection.

WARNING

Never cut a corn. This may lead to serious infection. Don't take chances when GREAT CHRISTOPHER Corn Remedy COMPLETELY removes corns. 35c at Morris-Cleveland Drug Co.

PERSONALS

Miss Ann Coleman of Tech, Lubbock has returned home for the Christmas holidays.

Misses Marjory, Doris and Marie Billingsley of W. T. S. T. C. at Canyon are here spending the holidays with their parents, Mr. and Mrs. Lee Billingsley.

Praswell Gilbert of Tech, Lubbock is here for the Christmas holidays.

Miss Gladys Alsbrook of Draughton's Business College, Lubbock, has returned home for the Christmas holidays.

Miss Hattie Emma Yates of Tech, Lubbock, is spending the Christmas holidays here with her parents, Mr. and Mrs. W. M. Yates.

Miss Vione Randel, student at W. T. S. T. C., Canyon, is here for the Christmas holidays with her parents, Mr. and Mrs. T. D. Randle.

Miss Kathlene Webb at Tech, Lub-

bock is spending the holidays here with her parents, Mr. and Mrs. W. T. Webb.

Earl Alsbrook of California is here spending the Christmas holidays with his parents Mr. and Mrs. A. S. Alsbrook.

Homer Simpson student at Texas University, Austin, is here to spend the Christmas holidays with his pa-

rents, Mr. and Mrs. R. E. Simpson.

Mr. and Mrs. C. O. Magee and two children, of San Angelo, spent the weekend here with her parents, Mr. and Mrs. L. F. Kennedy. The children will remain here for the Christmas holidays.

Mr. and Mrs. G. S. Ingram of Carlsbad, N. M., is here spending the Christ-

mas holidays with Mr. and Mrs. C. E. Sumner.

Mrs. Katherine Weaver Rose, will have as her guest during the Christmas holidays, Mrs. James A. Weaver of Midlcthan and Capt. Leonard Smith of Honolulu.

Mrs. B. B. Curry and daughter of Seminole spent Thursday in Lamesa.



Front view of the Higginbotham-Bartlett Company showing, left to right, the furniture and hardware store, the funeral home and the gateway to the lumber yard.

Sufferers of STOMACH ULCERS HYPERACIDITY

FINITE RELIEF OR MONEY BACK

WILLARD TREATMENT has at prompt, definite relief in all cases of Stomach and Ulcers, due to Hyperacid...
...other forms of Stomach Dis...
...to Excess Acid. SOLD ON TRIAL. For complete in...
...road "Willard's Message" Ask for it—free—

McCall Drug Co. 37-12t.

WORTH TELEGRAM

and \$7.45

F. Gowen

Boone's Drug

V. O. KEY

Lawyer

Owner and Manager

SOUTH PLAINS ABSTRACT CO.

Titles Insured

North Side Square

Eyes Examined - Glasses Fitted

DR. J. M.

HARRINGTON

Optometrist

Lamesa, Texas

BERRY'S DAIRY
Sweet Milk - Butter Milk
Whipping Cream
PHONE 942



Merry Christmas

are again approaching that glad sea-
of the year when all hearts should
ice, all animosities be forgotten and
ce and Happiness reign Supreme.
always a privilege to us to be allowed
ke part in this Joyous Season and
icularly be Permitted to Extend to
riends and acquaintances that Old-
ish, which is always appropriate.

OUT TO OUR DRIVE-INN"
e blocks on Lubbock Hi-Way
Sandwiches, Steaks Pop, and
Music

ELY'S

Christmas Cheer



The New Year is Bright with Promise

Whatever your situation in life, to young, to old, to rich and poor, to all who have honored us with your friendship, good will to all men everywhere, we extend our cordial greetings of this holiday sason.

May this 1937th birthday of the Prince of Peace bring to you an abundance of the finest blessings that the world has to bestow. May you be surrounded by your friends and loved ones, and may you go onward into the New Year, filled with the hope, confidence and courage to meet life's problems day by day.

Palace & Majestic Theatres

Letter

Dear Santa:
I want you to bring me some clothes with you to come to see. I don't want every-
some toys, and some
If you can bring
of dishes and the
please do. Bring my
hose. Bring my b
candy and a little m
Bring my dady some
and a pair of house
Your friend,
BO

Dear Santa Claus:
I am a little boy
been a very nice boy
you to come to see
I want a paint set
toy farm a tractor
candy and nuts and
want to bring me
Remember my tw
and Jimmie and my
Your little friend

Dear Santa Claus:
I am making good
ment, and would li
little you can give
can't bring me much
me what little you
I would like to hav
want a little farm
dump trucks, and
orange and an app
I am afraid I alrea
If you can't get th
something.
I guess I had bet
Your friend,

Dear Santa Claus:
I want a wagon
Your friend,

Dear Santa Claus:
Please bring me
gun.
Your friend,

Dear Santa Claus:
I want a bicycle
piece of candy, tw

Dear Santa Claus:
I want a bicycle
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Letters to Santa Claus

Dear Santa:
I want you to bring me a new doll, I want it to be in a little trunk and have some clothes with it. Dear Santa I don't want every thing I want you to give the little Mexican children some toys, and some candy.
If you can bring me a little tea set of dishes and the table and chairs please do. Bring my mother a pair of hose. Bring my brother a stick of candy and a little mickey mouse banjo. Bring my dady some nice drivers gloves and a pair of house shoes.
Your friend,
Bobbie Fay Hardesty

Dear Santa Claus:
I am a little boy 9 years old. I have been a very nice boy because I wanted you to come to see me Christmas.
I want a paint set, a paint book, a toy farm a tractor and trailer some candy and nuts and anything else you want to bring me.
Remember my two brothers, Steve and Jimmie and my sisted, Oleta.
Your little friend,
Ross Hasting.

Dear Santa Claus:
I am making good grades on department, and would like to have what little you can give me. I know you can't bring me much. But, please bring me what little you can. If you can I would like to have a red wagon. I want a little farm and one of those dump trucks, and a little candy, an orange and an apple also a banana. I am afraid I already have you broke if you can't get that please bring me something.
I guess I had better close.
Your friend,
Virgil Snell Barron

Dear Santa Claus:
I want a wagon with lights on it.
Your friend,
V. L. Harris

Dear Santa Claus:
Please bring me a bicycle and a BB gun.
Your friend,
Johnnie Robinson

Dear Santa Claus:
I want a bicycle and I want a large piece of candy, two feet long. I want

a BB gun and bring the baby a doll bed and a stick of candy for her C. H. Stun.

Your friend,
Dear Santa Claus:
I am a little girl one year old. I have been a good girl, and I wish you would bring me a doll, a little rocker, and a tricycle, lots of candy, nuts, and fruit. Please don't forget mother and daddy, grandmother and granddaddy Webb.
Your little friend,
Mildred Ann Clement

Dear Santa Claus:
I have been a good girl, all year and I am in the high second grade. Please bring me a buggy and a doll and a pair of skates and a full box of nuts and candy.
Your friend,
Mattie Lee Murry

Dear Santa Claus:
I have been a good girl all year. I should like to have a doll, telephone and dishes. And I should like to have a basket of fruit and a nice tablecloth for mother and a knife for father.
Your friend,
June Netta Jones

Dear Santa Claus:
It's nearly Christmas and I hope you have all your toys made so you can rest before starting on your long journey.
I am a little boy, five years old. I want a cowboy suit and some fruit candy and nuts.
Don't forget all the other little boys and girls, for it will make them happy if you will remember them.
I am going to Grandma Senters for Christmas. She lives at Flagg, Texas.
Your friend,

DON'T GET UP NIGHTS
Flush kidneys, as you would the bowels. Make this 25c test if passage is scanty, turns, have frequent desire, get up nights or if kidneys are sluggish causing excess acids. Use juniper oil suchu leaves, etc., made into green tablets. Just say Bukets (25c) to any druggist. Locally at Bryant's Drug Co. B200

INTERIOR VIEW OF LAMESA TIRE AND BATTERY COMPANY



Shown in the interior view of the Lamesa Tire and Battery Company store are, right to left, Eldrid Travis, Jack McLaughlin, Joe Sullivan, District Goodrich Tire representative, and Black Jack Horton, tire repair service man.

Mr. and Mrs. B. K. Gamble of San Angelo spent the weekend here visiting Mr. and Mrs. Earnest Gamble. Miss Gertrude Day of Tech, is here spending the Christmas holidays with her parents, Mr. and Mrs. D. S. Day. Mr. and Mrs. F. M. McLendon and daughter, Agnes spent the weekend in Station, is here visiting his parents. Lewis Norris of A and M. College Mr. and Mrs. O. H. Morris. Hamlin visiting her parents.

SEASON'S GREETINGS



M. C. LINDSEY



WELDON LINDSEY

from

M. C. Lindsey & Son



MAY YOUR CHRISTMAS BE A HAPPY ONE

In appreciation of the friendship you have shown toward us, we take this means of extending you the season's greetings, wishing you a very Merry Christmas, indeed, and the happiest New Year you have ever experienced

ROBERTS BARBER & BEAUTY SHOP

Mr. and Mrs. W. E. Roberts
Louise Burnam Helen Bracey

It is our desire that we might personally wish all of you a Merry Christmas. That being impossible, we take this means to extend to you the Holiday Cheer we feel.

We are grateful to our many friends and customers who have so loyally patronized us during the past year. It is only through that loyal patronage that we have been able to make this one of the best years in the history of our firm. We appreciate our patrons and try daily to show that appreciation.

**FOR FARMS, RANCHES,
OIL LEASES-ROYALTIES,
BUSINESS SITES,
HOME SITES**

—SEE—

M. C. Lindsey & Son

To All Our Friends
A MERRY
CHRISTMAS



You have given us pleasure by letting us serve you, and at this season we derive added pleasure from wishing you a very—

MERRY CHRISTMAS and a
HAPPY NEW YEAR

CALDWELL & McCARTY

We call for and deliver Phone 185

The Dawson County Courier

Entered at the post office at Lamesa, Texas, as second class mail, under the Act of 1879.

Published each Thursday at the Courier Building, 523 North First Street

JOE ALEXANDER, EDITOR

Subscription Price 1 Year In Dawson and adjoining counties \$1.00 Outside of Trade Territory \$1.50

Advertising in this department is 2c per word the first insertion and 1c per word for each subsequent insertion. Minimum charge of 25c for any ad.

FOR SALE

A BARGAIN in a Baldwin piano. Cost \$500. Sell for \$100. Mrs. W. W. Peteway, 905 North First Street. 1tp

FOR SALE—Underwood Typewriter, in perfect condition, used very little, can be seen at Courier office.

FOR SALE—Young pullets and four good milk cows. Doyle Shillingburg at Davis Food Store. 49-1tc

FOR SALE OR TRADE for bundle feed 8 head of plug horses. Might buy more feed than horses would bring. Wade & Company, McCamey, Texas. Phone 902. 48-4tp

FOR SALE—Trailer house, also build trailer houses to sell. R. O. Awbrey, Rt. 4, Lamesa. 48-2tp

FOR SALE OR TRADE—4-room house with bath and modern conveniences. 1-1-2 lots. Terms if desired. M. E. Boren. 47-1tc

REAL ESTATE FOR SALE: We have many good bargains in farms and city property for sale. We also want to list your farms, ranches and city property. Call at our office 3 doors north of First National Bank. — Bartlett & Alexander. 31 ttc

FOR SALE OR TRADE—For real estate, royalty in the heart of the Rotan oil field, business property well located in Rotan, 166 acre farm, well improved about two miles from the city limits of Snyder. W. J. Strickland, Route 2, Snyder, Texas. 49-2tp

PLANTING SEED: All kinds field planting seed and bulk garden seed. Feed, grain, laying mash, hog feed supplement and tankage. All kinds of sacks for sale 10 doors north First National Bank J. C. BILLINGSLEY. 29 ttc

FOR SALE—Good sandy land farm where the sand don't blow, fenced, 100 young peach trees, 40 bearing, 100 acre good Bermuda grass, 40 in cultivation some wood, good 4 room house, barns sheds, garage. Real bargain. See Mrs. R. O. Styon, 1204 N. Fourth St. Lamesa. 47-3tp

FOR SALE—Nice home, grocery and filling station 12 miles South Lamesa Highway 9. H. Richardson, Route B, Lamesa, Texas. 41-9tp

FOR SALE—The oldest and largest Helps-Sely Laundry in Tahoka, Texas has eight machines, equipped with steam. A. W. Fuquay, Tahoka, Texas. 46-4tc

FOR SALE—320 acres raw land, 13 miles west of Lamesa. To party able to go on this place and put 250 acres in cultivation, fence it and build a house, will consider making a contract of sale without down payment, payment to be made in twenty equal annual payments, 5 per cent interest, payable annually, and contract carrying stipulations that I wish to include and other minerals except 1-2 of the royalty payable under producing leases. G. T. Hall, Big Spring. 48-2tc

FOR RENT—320 acres, 3 1-2 miles southwest Tarzan postoffice, Martin county, 225 in cultivation, \$3 acre cash rent for cultivated land, 95 acre grass. H. B. Shick, Tarzan, Texas. 49-2tp

LAND FOR RENT—Have 60 acres in cultivation with improvements, near good school at Hancock. Will rent for \$5.00 per acre cash rent. W. J. Beckham. 48-1tc

FOR RENT: Sewing machines by week or month Vacuum cleaners by the hour. Singer Shop. Phone 344. 28 ttc

WANTED—Housekeeper in farm home J. L. Meyers, 15 miles south and five miles west, Lamesa. 1tp

HOGS WANTED: Will pay top prices for hogs every Saturday. Shipping to California.—Lee Billingsley. 44 ttc

LOST—Chain hoist, between Lamesa and Paunkin Center. \$10 reward for return to J. W. McDonald, Lamesa, 1tc

MISCELLANEOUS

NOTICE—The annual stockholders meeting of the Lamesa Federal Savings & Loan Association will be held at its office in Lamesa, Texas, on Wednesday night at 7:00 p. m. January 18, 1938.

If you wish to do any contouring or terracing on your farm

C. D. APPLIGATE
—or—
W. C. Fellers WRIGHT
For Lines 46-4tp

REMOVAL NOTICE
This is to notify that the Morris-Cleveland Drug Co., B. F. Morris and S. W. Cleveland, owners will move from their present location, 410 North First Street, Lamesa, Texas, to 418 North First Street, Lamesa, Texas. (Signed) Morris-Cleveland Drug Co. By B. F. Morris.

Churches

PRESBYTERIAN CHURCH
David J. Murray, Pastor
Sunday School 9:45 A. M.
Public Worship 11:00 A. M.
Young People's Service 7:00 P. M.
Evening Service 8:00 P. M.

THE METHODIST CHURCH
Sunday School 9:45 A. M., G. M. Roberts, Superintendent.
Preaching Service 10:55 A. M.
Evening Worship 8:00 P. M.

CHURCH OF CHRIST
J. C. Foster, Minister
Bible Study 9:45 A. M.
Preaching 11:00 A. M. and 8:30 P. M.
Ladies Bible Class, Monday 4:00 P. M.
Prayer Meeting Wednesday 8:30 P. M.

FIRST BAPTIST CHURCH
E. F. Cole, Pastor
9:45 A. M. Sunday School.
11:00 A. M. Preaching Service.
7:15 P. M. Training Service.
8:30 P. M. Preaching Service.
7:30 P. M. Wed. Teachers Meeting
8:45 P. M. Wed., Prayer Meeting

Missionary Baptist
Willie E. Lee, Pastor
Sunday School 10:00 A. M.
Preaching 11:00 A. M.
B. Y. P. U. 7:30 P. M.
Preaching 8:15 P. M.
You are welcomed to our services

Mr. and Mrs. Ross McDonald and J. W. McDonald went to Abilene Sunday where they visited Harry Stokes, son-in-law of J. W. McDonald. Mr. Stokes is a patient at an Abilene hospital suffering from injuries received last week in an automobile accident.

Lets Talk About Clothes

Denton, Nov. 29.—While the world is busy being thankful for various things we women may well throw in a few "huzzas" for the hundreds of men and women at home and abroad who create our styles for us.

Thanks, first of all, for variety. No matter how often the seasons change there is always something new on the fashion horizon. A new style of the revival of an old one somehow makes womanhood blossom forth anew.

Those who have legs approaching the Marlene Dietrich calibre should hail stylists for this season's short skirts and the dancing younger generation have already voiced their satisfaction with the convenience of the brief mode.

Though some may find it a bit difficult to see anything for which to be thankful in the way of millinery, we Pollyannas say that hats would be much crzier. And girls at Texas State College for Women find that if one desires to be dashing, stunning attention-compelling in every way nothing will achieve the desired effect more quickly than one of this year's cheapeaux.

Perfectly sensible gratitude should be accorded to cloth manufacturers for the new synthetic materials they've given us this winter. Wool combined with silk so it doesn't scratch, rayon spun into smooth but heavy fabrics uncrushable velvets, duveteen and others all help to make this a more comfortably warm season than ever before.

SON OF MR. AND MRS. T. M. WALLS DIES
Troy Dwain Walls, 18-month-old son of Mr. and Mrs. T. T. Wall passed away at the family home on North First Street, on Saturday morning, December 18, from an illness of 8 days.

Funeral services were conducted on Sunday afternoon, at 2:30 at the Higginbotham Funeral Home, with Rev. E. P. Cole, pastor of the First Baptist church officiating. Burial was made in the local cemetery.

Survivors are the parents, one brother, Aubrey Dward, and two sisters, Maxine and Nelda Fay, grandmother, Mrs. J. L. Taylor of Ackerly and a number of relatives who were all present for the funeral services.

LOYOLA
Ollie Harris and family of the Shumake community visited his brother Frank Harris and family Sunday.

J. Robinett of Calgary, who has been visiting his daughter, Mrs. H. A. Duke was accompanied home by Mr. and Mrs. H. A. Duke, who stayed over for the weekend visiting friends and relatives.

Mrs. F. W. Walker from Lampasas visited her brother, O. Phelan and children.
Mr. Wade is much improved at this time.

Tommy Duke spent the weekend in Lubbock visiting his mother, Mrs. Lola B. Duke.

J. M. Robinson's mother of Lamesa is spending the week with him.

Miss Silva and Velma Harris visited their aunt, Mrs. Clinton Price of Klondike Sunday afternoon.

Fruin Kunkel of Midland visited his parents, Mr. and Mrs. Otto Kunkel last Thursday.

Mr. and Mrs. Lonzo Marlar visited in the W. E. Grantham home Sunday. C. L. Adams is spending the Christmas holidays with his parents in Rosevelt, Oklahoma.

H. H. Corbet and family attended church at Sparenberg Sunday.

CARD OF THANKS
We wish to sincerely thank our friends and neighbors for their kindness and many words of sympathy spoken to us during the illness and death of our darling baby, brother and sister, Troy Dwain Walls.

We especially thank Bro. Cole and all who sent the beautiful floral offering.

Mr. and Ms. T. T. Walls, and children.

Caramels are typical non-crystalline candies.

CARAMELS
2 cups sugar.
1 cup corn syrup.
3 cups milk.
4 tablespoons butter.
1-2 teaspoon salt.
1 teaspoon vanilla.
Dissolve the sugar and corn syrup in 1 cup of milk and cook to the soft-ball stage, or until a thermometer registers 241 degrees Fahrenheit, stirring frequently. Repeat with a second cup of milk. Add the final cup of milk, butter, and salt, and cook to firm-ball, or 244 degrees Fahrenheit. Add the vanilla and pour into an oiled pan. When partially cooked, mark into squares.

Mrs. Joe Green and daughter and Mrs. Ira Gable were Lubbock visitors Saturday.

Dear Santa Claus:
Thought I would write and tell you I have moved since last Christmas. I am a little boy, three years old and I want you to please leave me a tricycle, wheel barrow, airplane filled with building blocks and a knife by my Christmas tree.

Please don't forget my nephews, grandmother, aunts and uncles in Arkansas. Remember Mother, Daddy also.
Love,
Kalif Ray Gorman

Dear Santa:
Here I am sending my first letter as I am only fifteen months old. I would like for you to leave a tricycle, wagon rocking chair, wheel barrow and a teddy bear, beside my Christmas tree. Remember my grandmothers and granddaddies, mother and daddy.
Love,
Johnny Mac Dean

125,000 BALES IN COUNTY GINNINGS LATEST ESTIMATE

Dawson county will produce approximately 125,000 bales of cotton from the 1937 crop, is a late estimate for the county. With O'Donnell ginning 15,000 bales, of this county's cotton and a number of bales being ginned at Big Spring, will run this year's crop to the 125,000 mark.

An unofficial estimate gives the county 103,000 bales ginned to date with the gins in the city limits ginning around 55,000 bales, and the balance by rural gins.

Cotton is still being harvested over the county, and it is thought that it will be some time before the year's entire crop is completely gathered. Indications are that Dawson county will be third for this section of the

South Plains, with Lubbock leading, and Lynn county second.

Although government reports on the number of bales ginned are expected to place Dawson county third in the state, there are many who believe that if a true count was made, that Dawson county would be second if not first.

There is some talk of creating a fund with which to finance an actual count of the number of bales ginned. To accomplish this it would be necessary to contact each farmer in the county or make a survey of the gins in the radius of sixty miles or more. To say the least, it would be interesting to know the facts in the case, and to give Dawson county the credit which she rightly deserves.

Miss Bobby Cleveland, a student at Denver University, Denver, Colorado, is home for the holidays with her mother, Mrs. S. L. Cleveland, and other relatives.



Our Wishes Are Sincere
When We Say—
MERRY CHRISTMAS
and—
HAPPY NEW YEAR

Ashley Electric Shop



THE Seasons Greeting

May we take this occasion to wish you and your family the best of holidays and most prosperous times to come.

A WORD OF APPRECIATION...

To our friends and customers for the splendid business with which they have favored us during 1937. We hope to merit their continued patronage during the year ahead, and promise them the utmost in service at all times.

Hestand-Kimble GROCERY CO.

To every child or teacher who has favored us with his or her presence in our store, we wish a—
VERY MERRY CHRISTMAS,
MANY HAPPY NEW YEARS

DAVIS SCHOOL SUPPLIES
MRS. DAN DAVIS



Merry Christmas

It is our genuine pleasure at the holiday season to depart from the usual cares of business to wish you a Merry Christmas.

Thanking you for your past and future business, lets all pull together for a better Dawson County.

OSCAR McKINNEY
First Door East of Courier Office

LET JOY BE UNCONFINED—

'Tis Christmas!

Christmas is here again, the high spot of the whole year, significant of the spirit by which our nation lives.

At this season we bring you our greetings our sincere wishes for a Merry Christmas for each of you and a New Year that will leave nothing to be desired.

CALDWELL SHOE & HARNESS SHOP

RADIOS & WINDCHARGERS

JUST RECEIVED A BIG SHIPMENT OF FARM 6-VOLT RADIOS AND WINCHARGERS, ALL YOU NEED. WONDERFUL VALUES. BRING IN YOUR OLD SET AND GET A GOOD TRADE IN

CANONS' VARIETY STORF

Investigate Before You WEATHER MAN IS GENEROUS Invest

The following warning has been received from an official of the King Drilling Company of Dallas: "Someone is issuing and passing checks purported to be drawn on the King Drilling Co. These checks are yellow and printed in black and in the left hand corner have a form showing labor and payroll tax reductions. They are drawn on First National Bank of Dallas, Texas, and Alamo National Bank of San Antonio.

Investigate before accepting checks of such type. When a salesman makes you a special gift offer just because of your prominence in the community, or because he wants you to recommend it to your friends, just smile and remember that Santa Claus always wears a red suit. Don't be surprised or influenced when a strange house-to-house salesman knocks at your door and addresses you by name. He obtained it from your unsuspecting neighbor.

The Texas fig canning industry, which hit an all-time low during the depression, is staging a great comeback, according to the Texas Planning Board, which reports that 25,000 pounds of fresh figs daily now are being canned in Texas.

The weather man has been very generous in his dealing with Christmas shoppers, while we have had some cloudy, murky days, the general run of sunshine has cheered both merchants and buyers.

Stores have been packed and jammed with eager shoppers, young and old. Merchants report a large increase in business over last year's record, the largest cotton crop and the laborers brought in to take care of the harvesting have added to the business of Lamesa.

Cotton men who have been here to help in the handling of the immense crop have about all departed for their homes for the holidays. Some going as far away as Indiana.

Dance At Legion Hall December 24

There will be a Christmas Eve dance at the American Legion hall on Friday night, December 24, beginning at 8 p. m. Hummel's nine-piece orchestra will furnish plenty of swing music for the occasion, with floor shows included.

The price of admission will be \$1.50 for gentlemen with ladies admitted free. The public is cordially invited to attend.—adv.

Thirteen NYA youths assigned to a work project in Wichita Falls school cafeteria have received home economics training daily while assisting in preparing and serving 85,310 lunches since the opening of school. C. P. Little, Jr., district supervisor has reported to J. C. Kellam, state youth director.

S. M. Mitchell, Jr. underwent an appendicitis operation December 16 at a local hospital.

LOCALS

Mrs. J. W. McDonald is spending this week in Slaton with her daughter Mrs. Harry Stokes.

Mr. and Mrs. John Strong will have as their guests during the holidays their daughter, Mrs. H. W. Harlan, Jr. and Mr. Harlan of Taft, and Mrs. and Mrs. H. W. Harlan, Sr., of Luther.

Mr. and Mrs. J. M. Blakey and children and Albert Blakey visited in Lubbock and Levelland Sunday.

Mrs. Payne Wilkes and children, Fayne Jr., and Rex spent Sunday in Tahoka visiting her parents, Mr. and Mrs. B. P. Maddox.

Mr. and Mrs. W. B. McGee are the parents of a boy, born Tuesday, December 21, at a local hospital.

Mrs. I. E. Welch of O'Donnell underwent an operation for appendicitis at a local hospital, December 16.

Mrs. A. A. Morris, Miss Vada Morris, Mrs. Carl Cox and Miss Birdie Gordon were Lubbock visitors Monday.

Miss Elmerine Barron, student at Hardin Simmons, Abilene is here for the Christmas holidays with her parents, Mr. and Mrs. J. E. Barron.

Miss Georgia Mae Williams, a junior student at Texas State Woman's College, Denton is here for the holidays visiting her parents, Mr. and Mrs. Ray Williams.

Mr. and Mrs. Henry Stafford of San Antonio are here to spend the holidays with her parents, Mr. and Mrs. R. E. Simpson.

Guy Ranson, of Hardin Simmons University, Abilene is here to spend the holidays with his parents.

Richard Crawley, student at Hardin-Simmons University, Abilene is spending the holidays here with his parents Mr. and Mrs. W. K. Crawley.

GREETINGS...

Here's Wishing
Each and Fvery One
The Merriest
Christmas

Dawson County Courier

'FARM WITH FARMALLS'

E. R. Yates



MERRY CHRISTMAS

We are hoping that everyone of you enjoy the happiness of Christmas and the holiday season.

We wish to take this opportunity to express our thanks for your support and cooperation and hope that we may serve you throughout the future years.

It's good to know that our efforts have not been in vain and that we have met with your hearty approval.

W. M. Yates,
County Judge
W. W. Beeman,
Com. Precinct 4
Vernon D. Adcock,
County Attorney

Pauline Bulsterbaum,
County School Supt.
D. M. Campbell,
Justice of the Peace
Gus White,
Sheriff

Viola Thruston,
County Clerk
Annie Crow,
County Treasurer
Buster Herndon,
Tax Assessor-Collector

J. W. Howell,
Public Weigher
L. B. Reed,
District Judge
Guthrie Allen,
District Clerk

Oscar G. Kelley,
Com. Precinct 3
Sam Hodge,
Com. Precinct 2



This greeting we extend to everyone in this entire community, especially to those with whom we have had business relations during the past year. We want you to know that your patronage has been appreciated and that your friendship is highly prized. We trust that we have treated you in such a way that you will always be counted among our best customers. We do our best to merit your good will and during the coming year we hope to make our friendship stronger than ever. We do our best to give you just what you want and in doing that we are trying to show you that you are appreciated.

A VERY MERRY CHRISTMAS
AND A HAPPY NEW YEAR
TO ALL

BARRON'S Electric Hatchery



Season's Greetings . . .

The favors that you have so very generously bestowed upon our business are deeply appreciated, and at this glad season we want to take this opportunity to wish you a—

MERRY CHRISTMAS
and a
HAPPY NEW YEAR

Earnest Motor Parts

OLON EARNEST, Owner

L. R. TIDWELL, Mgr.

Dr. Cox Gives Warning To Avoid Traffic Accidents

Austin, Tex., Dec. 16.—"The only way to avoid useless waste of life due to traffic accidents is to prevent the accident," reads a warning issued by Dr. Geo. W. Cox, state health officer.

"It is not a question of who is right and who is wrong after the accident has occurred," he said, "and automobile accidents never happen merely because of 'bad luck'—there is a definite cause for every one of them, although it is not possible to determine the precise origin of every mishap.

Leaders of the safety movement agree that the most fundamental approach to the solution lies in the education and training of the individual. Safety education includes the training of individuals to avoid accidents to themselves and to prevent accidents to others. It involves the acquisition of a certain fund of information, the ability to apply this information to concrete situations, and the building up of habits which will make the application of knowledge to situations automatic.

"The dangerous curves and intersections on the highways of Texas are distinctly marked, and automobile drivers can assist greatly in the reduction of deaths from automobile accidents by carefully observing these warning signs.

"Some motorists rely too much on traffic rules and regulations, thinking that if they obey the rules of the road at the time when an accident occurs, no blame can be attached to them. This is not true. The only man who considers himself blameless in case of accidents, when he was obeying the rules of the road, is the one who did everything possible to avoid that accident.

"The consequences of automobile accidents are so disastrous that only when we have done everything in our power to avoid such accidents can we consider ourselves, or expect to consider us, blameless in the case of the accident.

"When each individual does all that he is able to do toward avoiding an accident of any kind, then and then only will our traffic accidents be avoided."

Mr. and Mrs. John Tarter and daughter and Mr. and Mrs. T. E. Tarter spent Sunday in Lubbock.

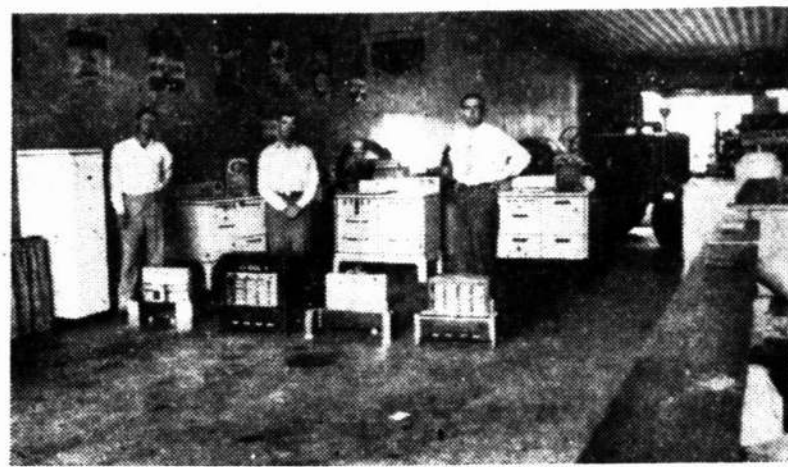
Bobbie Dee Hull at Simmons University, Abilene is here visiting her parents, Mr. and Mrs. Dee Hull.

Billie Ruth and Quixie Bee King at West Texas State Teachers College Canyon, is here for the Christmas holidays.

Kirk McKinnon at Simmons University, Abilene is here visiting friends and relatives.

Miss Frances Robertson of Seagraves was here Saturday visiting friends.

FARM AND RANCH GAS CO.



Interior view of the Farm and Ranch Gas Company, showing, left to right, Archie Ivey, Kenneth Cox, and Floyd Embree.



PEACE GOODWILL

All the glory of Christmas comes to those who live in peace on earth and good will to men. May it come as a brightly welcome day to you, reviving you with happiness, filling you with joy.

So please regard this simple message as our appreciation of you, written in friendship with the hope that you will be blessed with all the good things of Christmas.

Gus Ragsdale



When the lights are turned low . . . when the sleigh bells are ringing on Christmas Eve . . . when all hearts are turned to family and friends and gladness . . . then may we intrude to extend our most sincere Season's Greetings and Best Wishes.

We thank you for the splendid patronage you have given us . . . for the kind words you have spoken in our behalf . . . for the encouragement you have given us in your friendly smiles and cheery greetings . . . we are indeed grateful. Your good will and friendliness toward this business are our greatest asset. May your Christmas be a Merry one and your New Year a Happy One.

HAPPY NEW YEAR

HIGGINBOTHAM-BARTLETT CO.

Lumber

Furniture

Hardware

Letters to Santa Claus

Dear Santa Claus:

I want a set of dishes, and please send me a doll and a pair of beads. I am 7 years old. I had better study my spelling now.
Goodbye.

Wanda Faye Adams

Dear Santa Claus:

I am a little girl four year old. Will please bring me a baby doll, a little broom and a doll buggy and lots of candy, fruits and nuts.
Your friend.

Jerry Saline Parchman

Dear Santa:

I hope you bring me a table and a set of dishes and three chairs. I am good too. I want a Mickey Mouse piano I hope you have a good Christmas too I am in the second grade and I am six years old.
Love,

Rose Mary.

Dear Santa Claus:

Please bring me a big rubbered doll that I can bathe. I hope you have a nice Christmas.
Your friend.

Ola Faye

Dear Santa Claus:

I am a little boy about four years old. I have tried to be good this year and want you to bring me something for Christmas. I want a little black wagon like they have at Earnest Motor Parts. Also bring me a few smaller toys and lots of candy and nuts. Don't forget the other little boys and girls especially Bobby and Katherine.
Your little pal.

Eldon Royce Dyer
P. S. I didn't write this letter myself

Dear Santa Claus:

We are poor children, there are three girls, ages 10, 12 and 8, and three boys ages 1, 3, and 5. Our daddy works for the WPA. Please don't forget us.
Ballew Children.

Dear Santa: I'm a little girl, 6 years old. I'm going to school this year. Please bring me a real cooking set that I can cook with, and lots of fruit, nuts and candy. Santa my little sister, 1 year old, wants a rubber doll, that sleeps and cries. Love, Your little friend.

Joyce Hodges

Dear Santa Claus:

I am a little girl three years old. I try to be a good girl. Please bring me a percolator set, and bring me and my sister lots of firecrackers. Also nuts, candy and fruit.
A little friend who loves you.

June Hodges

Dear Santa Claus:

I want a tricycle and a wagon for Christmas. I want them things for Christmas. I want them things to pull brother in the next day after Christmas. I love you very much Santa Claus so very, very much. I thing you are very nice to bring us these things. We are also going to get a Christmas tree. With lots of love.

Loice Curtis

Please bring me a toy tractor, a wagon with a trailer and a cowboy suit or a football.

Your little friend,
Lewis Williams

Dear Santa Claus:

I am a little girl, nine years old. Please bring me a baby doll, a toy piano and a toy typewriter. If you cannot bring the piano and typewriter, I will be proud of whatever you bring.
Your little friend.

Voneeta Williams

Loyd Morgan at A. and M. College Station, is here for the Christmas holidays.

TYPEWRITERS

For Gifts — See or Write —
Thomas Typewriter Exchange
Royal Typewriter Dealer, 111 Main St. Phone 98, Big Spring, Texas

NEW SINGER SEWING MACHINES

New model cabinets, \$88.27 to \$111.55.
Two years to pay or full payment plan.
Discount for cash.
Use Machines, \$1.00 up
B I Z Z E L L
Local Singer Agent
Second door north of First National Bank

KLINE'S

Master Loaf Bread

"Rich With Milk"

Delicious Cakes

At Your Grocers



To all our friends of Lamesa and Dawson County who have so generously patronized us. We appreciate your friendship and wish you all the happiness possible for the coming year.

MR. AND MRS. S. G. McINTOSH

KLINE'S BAKERY

Merry Christmas



Greetings

ON THE 1937th birthday of Jesus, we join with the entire world in wishing to you and yours all the Blessings of this Season. DEEP in significance and meaning, Christmas Day, to us, is the day when every one should rejoice and reverently observe the birth of our Savior, Jesus Christ.

MAY this Christmas and the coming year fulfill all your hopes of Happiness, Health and Prosperity.

Happy New Year
Randals
Lumber Co.

Christmas



GREETINGS

An Old Wish,
But Sincere . . .
MERRY CHRISTMAS

May this holiday season find you the recipient of a thousand of the choicest gifts of Santa Claus of good cheer.

Without the good will of our friends and patrons we would have but small pleasures even though our business prospered. Please accept our grateful Greetings and Genuine Hope that this will be the Gladdest Christmas that has ever come to you.

Farm & Ranch Gas Co.

Letters to Santa Claus

Dear Santa Claus:
I want a baby doll and a stove and rocking chair. I am in the second grade.
Love,
Charlene Koehler

Dear Santa Claus:
Please bring me a doll and a purse and I want a set of dishes. I thank you a nice man.
Love,
Mary Elizabeth Burton

Dear Santa Claus:
I am seven years old. I am in the second grade. I want a tool chest. Santa I hope you have a fine Christmas.
Love,
Ervin Eoff

Dear Santa Claus:
I am six years old and in the second grade, and please bring me a cow boy suit and I hope you have a good Christmas too.
Your friend,
Juttie Wayne Dennis

Dear Santa:
I have been a good little boy. So you bring me a fur cowboy suit with a gun, hat, stock horse and lots of candy and a black board.
Lots of love,
Keith White

Dear Santa Claus:
I have been a good little girl. I want a pair of green gloves, and purse and a little tricycle and little doll with hair and in a trunk with clothes. I want a black board and color chalk a dresser for my doll and little doll shoes and socks and lots of nuts and candy and be sure not to forget me.
Lots of love,
Lou Ann Ward

Dear Santa:
Please bring us a pretty doll and a big wagon, bring us any other toys you want us to have, and lot of candy, fruits and nuts.
Thank you,
Vernelle, Wildeth Elcene and Eldon
Keith Ball

Dear Santa:
Would you please bring me a wagon I want a wagon which has side boards if you can't deliver this I want an all-steel wagon coaster. Anything else that you want to bring, I will appreciate.
Don Billingsley

Dear Santa Claus:
Please bring me a doll, a machine a house full of furniture and some candy. Please bring Bobby a rubber doll and some candy.
Your friend,
Bobby and Marie Kennedy

Dear Santa Claus:
I have been a good boy. I would like for you to bring me a wagon and some candy if you can. Bring mimmie a tricycle and some candy.
Love,
Jimmy and Clinton Kennedy

Dear Santa Claus:
Bring me a baby doll, doll buggy, wrist watch, telephone and a pair of skates. And don't forget my little baby brother, nine months old. Santa, he wants a brown teddy bear, rocking horse, kitty car, and a little red rocking chair.
With best wishes to you,
Opel Lee and Conrad Byrd Alexander

Merry Christmas



The Jingle of Christmas Bells will Echo Your Yule Joy

THE STAR OF BETHLEHEM that guided the Wise Men on their way has come again to remind us that we each need some guiding star for our lives as we journey on.

MAY YOU HAVE some Star of Hope to Guide your life along the way through the coming days is our Christmas and New Year's Wish for you

Joy Happiness Laughter

Our Entire Personnel Joins In Wishing to All a Most Joyful Yuletide.

These Banks will close 12:00 noon, December 24th and open for usual business Monday.

First National Bank
Lamesa National Bank

Member Federal Deposit Insurance Corp.
Lamesa, Texas

Merry Christmas

Just the same old wish "Merry Christmas" but sent to each of you in all sincerity. We wish for you a Very Happy Christmas Day, and may the remaining days of 1937 and all three hundred sixty-five of 1938 be filled with Joy, Happiness, and wealth untold.

... and Thanks

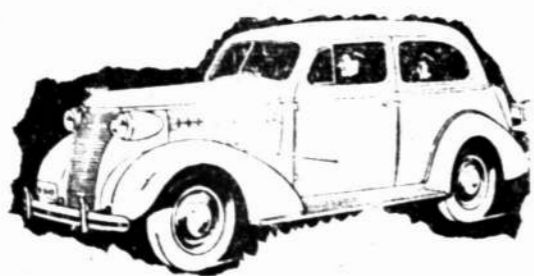
We are so happy we've come to the end of the year and are on the thrsh old of the new, that we want to express our sincere appreciation for all the good things you've done for us, and all the kind words our patrons and friends have spoken in our behalf

HAPPY NEW YEAR!

CLARK-McDONALD
Drug

"The Revall Store"

Christmas Cheer



"Appreciation" We Offer You Our Greeting

Nearly two thousand years have passed since the Angel's Anthems proclaimed to the startled Shepherds of Judea the undying doctrine of Peace on Earth, Good Will Toward Men—Nearly two thousand years of progress, hallowed by the love of Him who first saw the light in a lowly stable of Bethlehem.

The slow, pulse-beat of the centuries have not dimmed that love, nor vitiated His doctrine. Each year at the festive season, which commemorate His nativity, man turns to man with outward expression of brotherly love, the warmth of friendship and kindness is undiminished, the calendar around, but more particularly at this season is it fitting to express the sentiments that are always in our hearts. So it is with gratitude for the friendships we accumulated and with the humble thankfulness for the service we are permitted to render we say—

Merry Christmas

VAUGHN CHEVROLET

Mr. and Mrs. Boyd Echols and Mr. and Mrs. Carson Echols and son Donelle left Tuesday for Los Angeles where they will spend three weeks visiting Mr. and Mrs. Jeff Shipp.

**Sufferers of
STOMACH ULCERS
HYPERACIDITY**

**DEFINITE RELIEF OR
MONEY BACK**

THE WILLARD TREATMENT has brought prompt, definite relief in thousands of cases of Stomach and Duodenal Ulcers, due to Hyperacidity, and other forms of Stomach Distress due to Excess Acid. **SOLD ON 15 DAYS TRIAL.** For complete information, read "Willard's Message of Relief." Ask for it—free—

Taylor & McCall Drug Co. 37-12t.

**FORT WORTH
STAR TELEGRAM**
\$6.45 and \$7.45

Claud F. Gowen
Agent at Boone's Drug

V. O. KEY
Lawyer

Owner and Manager
**SOUTH PLAINS
ABSTRACT CO.**

Titles Insured
North Side Square

Eyes Examined - Glasses Fitted

**DR. J. M.
HARRINGTON**

Optometrist
Lamesa, Texas

BERRY'S DAIRY
Sweet Milk - Butter Milk
Whipping Cream
PHONE 942

**Business Failures In
Texas Show Decline**

Denton, Nov. 29.—Back in '31 and '32 hopes fell as Texas business failures mounted to almost a thousand each year. Still farther back in 1921 the disheartening tabulation had then reached between 100 and 200 a month. But in 1936, despite pessimistic prediction and morose calculations, the figures show that there was the lowest average of failures on record in this state. With a total of 178 for the year, the monthly average was less than fifteen.

Lets Talk about Clothes
TEXAS STATE COLLEGE
WOMEN (CL)

Denton, Tex. Dec. 16.—With every advertisement in every paper in the United States telling you exactly what "he" wants for Christmas, it's a queer thing that so many "he's" never get those perfect gifts.

Realizing their feminine talents for picking the wrong presents, girls at Texas State College for Women proceeded to take a male vote on things not to give.

First of all, wailed one masculine victim, "steer clear of the belt buckles for me—I wear suspenders." Another chimed in, "and I like to pick out my own clothes anyway."

"What! No ties?" questioned the despairing interviewers. The answers were in favor of ties, if discretion is used. However, just because you've seen Robert Taylor wearing a new flavor bow tie, don't think your Tommy will look the same in it. And do make an attempt to learn whether black or brown predominates in his usual costume.

Positively no house furnishings, says another guinea pig, unless it's in the way of a smoking stand or other tobacco utensils. "I don't smoke," adds his brother, trying to be helpful.

One astounding fact uncovered was that the longer a man carries a billfold and the more dilapidated its appearance the more likely he is to keep on carrying it. So unless he drops a few definite hints along billfold lines you'd better let him use the old one in peace.

The gun and camera brigade are unanimous in their objections to gifts connected with their hobbies. It seems that they think their knowledge of such equipment has made them superior in matters of selection.

WARNING

Never cut a corn. This may lead to serious infection. Don't take chances when GREAT CHRISTOPHER Corn Remedy COMPLETELY removes corns. 35c at Morris-Cleveland Drug Co.

PERSONALS

Miss Ann Coleman of Tech. Lubbock has returned home for the Christmas holidays.

Misses Marjory, Doris and Marie Billingsley of W. T. S. T. C. at Canyon are here spending the holidays with their parents, Mr. and Mrs. Lee Billingsley.

Braswell Gilbert of Tech. Lubbock is here for the Christmas holidays.

Miss Gladys Alsbrook of Draughon's Business College, Lubbock, has returned home for the Christmas holidays.

Miss Hattie Emma Yates of Tech. Lubbock, is spending the Christmas holidays here with her parents, Mr. and Mrs. W. M. Yates.

Miss Vione Randel, student at W. T. S. T. C. Canyon, is here for the Christmas holidays with her parents, Mr. and Mrs. T. D. Randle.

Miss Kathlene Webb at Tech. Lub-

bock is spending the holidays here with her parents, Mr. and Mrs. W. T. Webb.

Earl Alsbrook of California is here spending the Christmas holidays with his parents, Mr. and Mrs. A. S. Alsbrook.

Homer Simpson student at Texas University, Austin, is here to spend the Christmas holidays with his pa-

rents, Mr. and Mrs. R. E. Simpson.

Mr. and Mrs. C. O. Magee and two children, of San Angelo, spent the weekend here with her parents, Mr. and Mrs. I. F. Kennedy. The children will remain here for the Christmas holidays.

Mr. and Mrs. G. S. Ingram of Carlsbad, N. M., is here spending the Christ-

mas holidays with Mr. and Mrs. C. E. Sumner.

Mrs. Katherine Weaver Rose, will have as her guest during the Christmas holidays, Mrs. James A. Weaver of Midchithian and Capt. Leonard Smith of Honolulu.

Mrs. B. B. Curry and daughter of Seminole spent Thursday in Lamesa.



Front view of the Higginbotham-Bartlett Company showing, left to right, the furniture and hardware store, the funeral home and the gateway to the lumber yard.

Christmas Cheer



The New Year is Bright with Promise

Whatever your situation in life, to young, to old, to rich and poor, to all who have honored us with your friendship, good will to all men everywhere, we extend our cordial greetings of this holiday sason.

May this 1937th birthday of the Prince of Peace bring to you an abundance of the finest blessings that the world has to bestow. May you be surrounded by your friends and loved ones, and may you go onward into the New Year, filled with the hope, confidence and courage to meet life's problems day by day.

Palace & Majestic Theatres



Merry Christmas

We are again approaching that glad season of the year when all hearts should rejoice, all animosities be forgotten and Peace and Happiness reign Supreme.

It is always a privilege to us to be allowed to take part in this Joyous Season and Particularly be Permitted to Extend to our friends and acquaintances that Old-Time wish, which is always appropriate.

"DRIVE OUT TO OUR DRIVE-INN"
three blocks on Lubbock Hi-Way
Coffee, Sandwiches, Steaks Pop, and
Music

NEELY'S

TO PLAY FOR LEGION DANCE



Hummels 9-piece orchestra will play for the American Legion Dance, Friday evening, December 21.

Successful Candy For Christmas

Inspiration for candy-making is seldom lacking. But producing a creamy fudge or a chewy caramel is something else again. If luck played as great a part as some suppose, commercial candy making would be financially hazardous. But fortunately there are rules for candy making. Follow these and your chances for success are the same as they are in any other type of cookery. Most of the rules concern the sugar mixture.

Candies vary considerably in texture. First there is the kind that has a definite crystalline formation. The other is the non-crystalline kind, candies in this latter group are the chewy or brittle ones. Besides these two main kinds there are a number of candies in neither group. Egg whites in divinity and gelatin in marshmallows give these candies a special texture. Other candies in this miscellaneous group are popcorn balls, candied nuts, and candied fruit. Fondant and fudge are typical crys-

talline candies. Make them correctly and you don't even know they have crystals. To get this fine texture you must regulate crystallization of the sugar. Ordinary sugar, sucrose, tends to form large crystals. Butter, cream, chocolate or milk interfere with the formation of large crystals and make the candy smooth. Acids such as cream of tartar, lemon juice and vinegar change part of the sucrose to invert sugar. Invert sugar does not crystallize readily and helps bring about the formation of smaller crystals in the candy. Invert sugar is present in honey, brown sugar, molasses and corn syrup. These ingredients in a mixture serve the same purpose as the addition of acid. The proportion of invert sugar must not become so great that it retards crystallization completely. The candy is a waxy, stick mass.

Stir the ingredients in crystalline candies until they are dissolved. During the cooking it is better not to stir at all. In fondant, the crystals that form around the edge of the pan should be removed with a damp cloth. If they fall into the mixture each one forms a nucleus for the formation of crystals when the syrup cools. As the candy cooks the amount of liquid gradually lessens and the sugar becomes more concentrated. For all kinds of candy there is a definite concentration point when the mixture should be removed from the stove. If candy becomes too concentrated it will get very hard. And if candy doesn't reach the proper concentration point it will be runny. The surest way to test concentration is to use a candy thermometer. As the sugar becomes more concentrated the temperature rises. If you do not have a thermometer the syrup may be tested in cold water. However, there is more chance for error in this method.

When a crystalline candy such as fudge reaches the concentration point called for in a recipe remove it from the fire and cool. When it cools to about like warm, beat it until the whole mixture has crystallized. The crystals will be large if you beat it while it's hot.

In non-crystalline candies such as butterscotch, caramels, and taffy, large amounts of corn syrup are used in the mixture. These and proper handling, prevent milk from scorching. But when the candy stops boiling, handle it as little as possible.

Most candy failures come from a lack of understanding of the nature of the various forms of sugar. Once you understand those you can cook and handle your candy accordingly. But here are a few precautions you must take. Pick a dependable recipe and don't try to change it. The temperatures have been worked out for the ingredients in that recipe. Get your materials ready ahead of time. Have a pan large enough to allow for boiling and thick enough not to scorch such ingredients as milk and chocolate. Obey all these rules and you can make top-notch candy.

This is a recipe in the crystalline class:

PRALINES

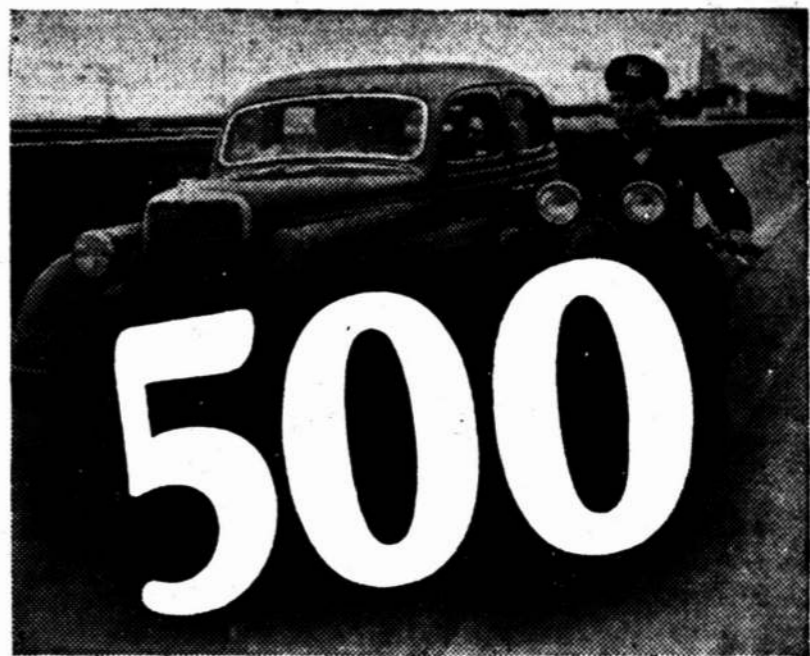
- 1 cup brown sugar.
- 2 cups sugar.
- 3 tablespoons corn syrup.
- 3-4 cup evaporated milk.
- 1-2 cup water.
- 2 teaspoons mapleine.
- 1 cup pecans, chopped.
- 1-2 cup pecan halves.

Cook all ingredients, except nuts, to soft ball stage (236 degree Fahrenheit)

Cool, add chopped nuts. Beat until stiff, drop rapidly from a spoon onto a buttered sheet in patties about 4 inches in diameter. Press pecan halves into top of each praline. Candy should stiffen immediately. Wrap in waxed paper. Yield: 1 3-4 pounds, 12-pralines.

Buddy Hale is in a local hospital this week with an attack of diphtheria

SINCLAIR H-C LEADS IN



COMPETITIVE ROAD TESTS

1 to 3 more miles per gallon in passenger cars

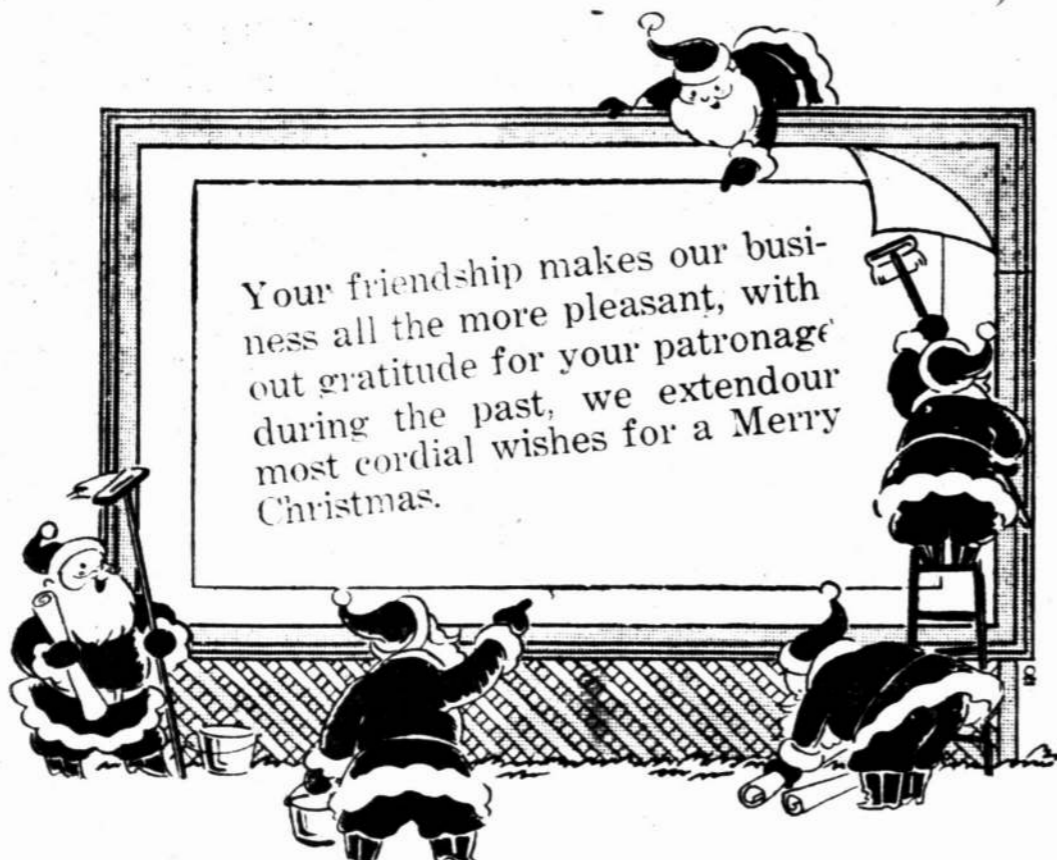


We suggest that you make a test in your own car and find out for yourself the extra miles in H-C.

See the Sinclair Dealer

Agent Sinclair Refining Company (Inc.)

C. E. MARTIN, Agt.



HULL'S CASH GROCERY

ARTHUR HULL

DEE HULL



CANON'S Variety Store

GREET'S YOU WITH ALL GOOD WISHES FOR A HOLIDAY SEASON

It gives us genuine pleasure at this time to look back upon the cordial relations that have existed between us in the past and to hope for a continuance of your friendship in the months to come. May this Christmas prove to be a most joyous occasion and the New Year bring good luck, good cheer, and much success to your house.

We Thank You For Your Patronage and Wish You and Yours a Very

MERRY CHRISTMAS AND A HAPPY NEW YEAR

Merry Christmas

To Lamesa and all of Dawson County, we wish to express our sincere appreciation for the business and the associations we have enjoyed. We are taking this means of hoping you have a—

VERY MERRY CHRISTMAS

and a

HAPPY PROSPEROUS

NEW YEAR

FAIR STORE
"PRICE TALKS"
WOMEN'S WEAR MEN'S WEAR