RODEO EDITION

Colorado City Record

★ ★ ★ SEE SPECIAL RODEO SECTION TODAY ★ ★ ★

"The only newspaper published that's devoted completely to the interests of Colorado City and Mitchell County!"

52ND YEAR—NO. 89 14 PAGES COLORADO CITY, TEXAS, SUNDAY, AUGUST 25, 1957 $5 Per Year in Mitchell County—10c PER SINGLE COPY

County Among 221 Earmarked For Federal Aid

Mitchell County is one of 221 counties which the Department of Agriculture has approved for long-term federal aid in the prevention of wind erosion, it was announced this week.

The conservation program was ordered into effect Thursday in 10 states by Secretary of Agriculture Ezra Taft Benson.

Congress has appropriated $10,000,000 for the first year of operations.

Other counties in this West Texas area approved for the federal aid program include Howard, Borden, Dawson, Martin and several others.

The program is designed to help farmers and ranchers employ conservation measures through long-term cost sharing contracts to protect land from erosion.

Among counties eligible for the federal assistance are 64 in Texas and 157 in Colorado Kansas, Montana, Nebraska, New Mexico, North Dakota, Oklahoma, South Dakota and Wyoming.



ESTES IN EUROPE—Bob Estes, producer of Colorado City's 21st Annual Rodeo here this week, made a tour of France last year. Above, Estes' Lone Star Ranch Rodeo makes the Grand Entry in Nimes, France in an ancient Roman amphitheatre. The movie "Quo Vadis" was filmed there. Estes' 84 performances in France were attended by over 250,000 persons.

Frontier Roundup Rodeo Will Open 21st Season Here Thursday Night

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IN CUSTODY

Chief 'Cans' Cagey Coon

Chief Leon Yeager is the city's "official coon-catcher."

Yeager answered a call to the Western Cafe on Sweetwater Highway Thursday morning.

An Arizona couple, enroute to Tennessee, had stopped at the Cafe and tied their pet raccoon outside the building.

When they returned, the raccoon had slipped out of the dog harness which held him.

They called the City Police and Yeager began his frantic search for the young pet coon.

After a short look, the couple became discouraged and continued on their way to Tennessee.

A few minutes after their departure, Yeager found the coon hiding under a car at the cafe.

He managed to capture it and it's now in the custody of Constable Bill Owens.

Owens hopes the couple will stop on their return trip to California to reclaim the pesky little animal.

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ONLY AS OLD AS YOU FEEL—Talking over pioneer days in Mitchell County at the annual Old-Timers Reunion in Civic House Thursday are (left to right) Mrs. Byron Byrne, Mrs. Jack Smith, Tommy Neel and Earl Pond. County old-timers were guests at a barbecue and a special afternoon program here Thursday. (Record Staff Photo)

(SEE STORIES INSIDE)

Cowboys Will Try For $1125

Planning was near completion Saturday for the 21st Annual Frontier Roundup Rodeo to be held in Colorado City Thursday, Friday and Saturday nights.

Sponsored by the Colorado City Junior Chamber of Commerce, in cooperation with the Frontier Roundup Rodeo Association, the three-night show will be produced by Bob Estes, veteran Rodeo producer from Baird.

A total of $1125 in prize money will be offered to cowboys testing their skill against rough stock from Estes' Lone Star Ranch.

And entry fees paid by cowboys will add another $900 to the prizes.

Prize money won here by contestants will help decide the world's championships for 1957.

As one of the rodeos approved each year by the Rodeo Cowboys' Association, the local Frontier Roundup is a world's championship contest, open to top contestants from all over the United States and Canada.

The rodeo here will be in the sport's major league, conducted under nationally recognized rules which govern the competition at the nation's oldest and largest contests.

The Frontier Roundup Rodeo will be built around the five standard events of bareback bronc riding, calf roping, saddle bronc riding, steer wrestling and bull riding.

Preceding the first edition of the 21st annual show here, a rodeo parade will be held Thursday afternoon at 6 p. m. in downtown Colorado City.

The parade will assemble in the vicinity of the court house and will proceed east down Second Street.

The parade is being planned by a Jaycee committee headed by Bill Quimby and H.B. Slaughter.

According to Quimby, letters have been sent to 81 Sheriff's Posses and a number of bands all over the state.

Several bands have already accepted invitations, to appear in the parade.

Prizes totaling $150 will be awarded to outstanding floats entered in the parade. For information concerning entering a float in the parade, interested persons should contact Bill Quimby at the Chamber of Commerce office here.

First prize money for the winning parade float will be $75; second prize will be $50 and third prize will be $25, according to the committee co-chairmen.

Letters have been sent to local civic clubs and other organizations, urging them to enter floats in the parade.

In a sixth event, open only to Mitchell County cowboys, contestants will compete for a $150 handmade saddle given by the Rodeo Association.

The event will be Mitchell County calf roping and the cowboy with the best record for the three nights of the rodeo will be declared the winner.

The saddle is now on display at Smith and Gunn Barber Shop in Colorado City.

Jaycee Committees have been appointed to handle advertising and publicity, parade arrangements, concessions, tickets, parking and guards.

Headed by Jaycee President Johnny Grubbs, overall rodeo chairman, the following committees are at work on the various phases of the rodeo:

Joe Boatright and Bill Sloan, advertising and publicity; Don Benson, Virgil Brown and Max Caddell, soft drinks; Bob Ratliff and Eldon Ruffin, hot dogs; Quimby and Slaughter, parade, and Bob Kirschbaum and Jeff Taylor, pillow sales, parking and guards.

Estes, who last produced the rodeo here in 1954, is one of the country's outstanding rodeo producers.

Last year, he took his Lone Star Ranch Rodeo group to

See RODEO Pg. 5

BY LOCAL DOCTOR

Lions Hear Speech On 'Heart Disease'

Dr. Kenneth Cowan addressed the Lions Club Friday on the subject of "Heart Disease".

The program at the luncheon in Civic House was a question-and-answer affair with Lions quizzing the physician on aspects of heart disease.

Cowan announced that an organizational meeting of the Mitchell County Chapter of the American Heart Association will be held Monday night in the Chamber of Commerce office in Civic House.

All persons interested in joining are asked to be present.

"There will be no fund drives," Cowan said. Money for the association comes from the United Fund which allocates $500 of its budget each year to the group.

Approximately 60 per cent of the $500 will remain in Mitchell County to finance a program to inform the schools, organizations and general public on the subject of heart disease, if the local chapter is organized.

In his discussion of persons who have heart disease, Cowan listed the following major items that bring on heart attacks:

1. Emotions; 2. Chilling; 3. Extreme fatigue; 4. Large meals; 5. Certain drugs; 6. Sudden severe exertion.

Cowan used two hearts taken from cattle to illustrate his talks.

No Date Set For Classes

No definite date has yet been set for opening of the Westbrook Schools, Superintendent S. A. Walker said this week.

However, schools will most likely open Sept. 9, Walker added.

The exact opening date depends on the completion of the new school building at Westbrook, he pointed out.

Walker said that an elementary teacher and a high school teacher are still needed to fill vacancies on the Westbrook faculty.

Construction began on the new school before classes ended last spring.

Heart Group Holds Initial Meeting Here

A Heart Association was organized for Mitchell County at a special meeting of interested citizens in Civic House.

Local business medical and civic leaders were contacted last week in regard to organizing a county association by Arville Tolbert, a representative of the Texas Heart Association.

Dr. W. K. Cowan was named acting head of the county group.

Officers elected at the organizational meeting include Mrs. Winnie Quinney, president; Miss Joann Merket, secretary; Mrs. Gwen Strange, treasurer; Jay McCollum, chairman of the board; Mrs. Jay McCollum, co-chairman, and Dr. Cowan, medical adviser.

The association will hold its second meeting Monday at 7:30 p. m. at Civic House.

The Heart Fund receives all its donations through the United Fund and holds no separate soliciting campaign.

Tolbert said last week that 60 per cent of the money collected for the Heart Fund in Mitchell County would stay within the county to be used for education and distribution of free literature concerning heart disease.

Tolbert is attempting to organize county Heart Associations in a number of West Texas counties.

Grid Players Report Thursday at 6 P.M.

Colorado High's football players will meet Thursday at 6 p. m. for physical examinations and equipment.

Coach Bob Reily Saturday announced the Thursday meeting as final preparation for opening of fall workouts Friday morning.

The Thursday meeting will be at the Field House on Colorado High campus, Reily said.

LOCAL OFFICERS NAMED

Committee Begins Planning for Oil Progress Week in October

Detailed planning for several community phases of Oil Progress Week, to be held here Oct. 13-19, is now underway, according to Paul Boston of the Magnolia Land Office here and chairman of the local Oil Industry Information Committee.

Boston said this week that the committee, a branch of the American Petroleum Institute, has announced the roster of Mitchell County officers for 1957.

Officers include Boston, committee chairman; W. J. Turner of Sun Oil, vice-chairman; Frank Wilson, school superintendent, information to schools; Joe Bell, Colorado City Record, publicity; Max Caddell, Caddell Transit; special events.

Also Joe Gunning, Col-Tex; clubs and organizations, and Mrs. Trevor Crawford, Magnolia, women's information.

Mitchell County and adjoining counties fall in the state region under the direction of Douglas Orme, vice-president of the Cosden Petroleum Corporation and regional chairman of the Oil Industry Information Committee for this area.

The committee's activities will reach their climax in October with the annual event.

Highlight of Oil Progress Week here will be a talk by R. L. Tollett, chairman of the board of Col-Tex Refinery and Cosden Petroleum, on Oct. 17.

Tollett will speak before a noon meeting of the Colorado City Chamber of Commerce, Boston said. He will be accompanied by Dan Krausse, vice-president in charge of manufacturing for Col-Tex and Cosden.

Following the talk, the Col-Tex Refinery will be open to the local public for a tour, Boston added.

Other events scheduled to take place in Colorado City during Oil Progress Week will be an essay contest for local students and films and special programs for various clubs and organizations.

Boston said that city stores may also have oil displays during the week.

Completed plans will be announced later, he said.

Tollett's speech will be his first public appearance in Colorado City since Cosden acquired the Col-Tex Refinery late last year.

It will also mark the only time in recent years that the refinery has been opened to the public for inspection.

Boston said that the overall program for this area would be handled by Orme, Mitchell County is in Region II of OIC, he said.

WORK TO CONTINUE

Play Centers Finish Summer's Activities

Colorado City's first summer recreation program became history last week as the last of the city's vacation-time play centers closed in preparation for the opening of school.

However, work will continue through the fall and winter on the permanent local recreation program here, according to Bill Brown, city park director.

The swimming pool and wading pool in Ruddick Park will remain open through Labor Day, Sept. 2, Brown said Saturday.

He added that dancing facilities at Shell Recreation Center will still be available to youngsters for regular Friday night dances, and possibly in the afternoons during the school year.

Work is still going on at Ruddick Park on the installation of permanent, croquet and shuffle board courts.

Dances at the Shell Center have drawn a total of 600 participants in the past month. The dance area at the center was recently remodeled and enlarged.

During June, July and August a grand total of 13,678 participants were recorded at six playcenters scattered over the city.

The centers included Colorado High, Junior High, Hutchinson School, Primary School, Wallace School and Ruddick Park.

According to figures released this week by the city recreation department, attendance at Ruddick

See CENTERS Pg. 5

Rader Falls to Top-Seeded Dallas Player

Bob Rader, Colorado City's young tennis ace, found competition stiff in the early rounds of the Texas-Oklahoma Invitational Tennis Tournament at Wichita Falls this week.

Rader won his opening round play in the 15 and under division without the loss of a game, beating Wayne Hurst of Oklahoma City, 6-0 and 6-0.

But then he met top-seeded Tiger Templeton of Dallas twice, once in the second round of 15 and under play and again in the opening round of the junior division.

Following a 6-0, 6-3 loss to Templeton in junior play, Rader came back to win the first set of his 17 and under match with the Dallas star 7-5. Templeton rallied to capture the final sets and match 6-0, 7-5.

Rader and Ed Cockerell of Abilene teamed in doubles play, losing 6-3, 6-2 to Jerry Geyman and David Tate of Wichita Falls.

Last Rites Set Monday for Navarro Native

Funeral services will be held at 2:30 p. m. Monday at Mount Zion Baptist Church for Mrs. Frances Jones, who died Thursday at the age of 38 after a short illness.

She had lived in Colorado City for 26 years and was born in Navarro on August 7, 1919.

She was a member of the Mount Zion Baptist Church.

Rev. C. C. Beck, pastor of the Mount Zion Church will officiate at the services and burial will be in the Mitchell County Cemetery under the direction of Kiker and Son.

Survivors include her mother, Mrs. Willie Lewis; two sons, Richard Hayes and Ray Lewis Sledge of Colorado City; one daughter, Willie Mae Sledge of Colorado City; one brother, Marvin Jones, of Navarro County; and a grandmother, Mary Elmer.

WILDCATS DRILLING

County Fields Log Five Oilers; Four Mitchell Ventures Staked

Five new producing oil wells in Mitchell County fields and four ventures staked in the county head the local oil picture this week, while a county wildcat continued drilling at 3,796 feet.

A new producer in the Iatan East Howard field is Standard of Texas No. 29-1 Foster.

The well pumped 58 barrels of oil and 3 per cent water on 24 hour potential.

Gravity measured 32.1 degrees.

The hole bottoms at 2,900 feet and 5½-inch casing is set at 2,757 feet.

Top of pay zone is hit at 2,550 feet.

The well is located 330 feet from south and 990 feet from east lines, section 5, block 29, T-1-S, T&P Survey.

Magnolia No. 31 Mary Foster pumped 68.61 barrels of oil and 3 per cent water on a potential test in the Iatan East Howard field.

The well is 990 feet from north and 2,310 feet from west lines section 8, block 29, T-1-S, T&P Survey.

It is plugged back to 2,868 feet and top of the pay zone is reached at 2,568 feet.

Perforations are set at intervals from 2,568-794 feet.

Gravity is 29.8 degrees and operator fractured with 30,000 gallons before taking potential.

In the Westbrook field, Blue Danube No. 1-A Gressett pumped 67.56 barrells of 26-degree oil in 24 hours.

The well is 1,650 feet from south and 330 feet from west lines section 26, block 28, T-1-N, T&P Survey.

Total depth is 3,084 feet and casing is set at 2,907 feet, three feet above the top of the pay section.

TXL No. 1-5 Mitchell Fee finaled for a daily potential of 67 barrels of oil and 26 per cent water. Gravity was measured at 24.8 degrees.

The well extends to 3,200 feet and top of the pay section is hit at 3,199 feet.

Perforations extend from 2,933-3,085 feet.

Magnolia No. 4 Watson pumped 42.71 barrels of 30-degree oil and 19 per cent water on 24-hour potential.

The well is in the Iatan East Howard field and is located 330 feet from north and east lines, section 19, block 29, T-1-S, T&P Survey.

The well is plugged back to 2,824 feet from 3,200 and production is reached at 2,472 feet.

Perforations reach from 2,472-824 feet.

Waters No. 1 Williams, a Mitchell County wildcat 21 miles northwest of Colorado City, made hole Friday at 3,796 feet, in sand and lime.

The venture's location is 660 feet fro msouth and 1,980 feet from west lines, section 64, block 20, Layaca Navigation Survey.

N. B. Gerber, operator and consultant of Wall Street New York, announced location Saturday of a Canyon Reef Strawn test in the Coleman Ranch.

The venture is located 660 feet from south and 660 feet from west, section 76, block 97, H&TC Survey.

See OIL Pg. 5



WOODEN FOOTWEAR—David, Ronald ann Arlee Visseer (left to right) exhibit three authentic pair of wooden shoes, which are still worn by farmers in Holland. The youngsters, along with their parents, Mr. and Mrs. Chris Visser, 1207 Oak, have just returned from a month's tour of Holland and other European countries. They found Visser's birthplace still intact after World War II bombings and visited relatives they had not seen since 1913. (Record Staff Photo)

County Trio to Get Texas Tech Degrees

Three Mitchell County students will receive degrees, Wednesday at Texas Tech in Lubbock.

They will be among 325 candidates for degrees at the school's summer commencement.

Two are from Colorado City. Alton Edwin Landry, a Spanish major receiving the bachelor of arts degree; and Miss Barbara Delores Snethen, who will receive a bachelor of science degree in education with a teaching major of mathematics.

Receiving a bachelor of science degree in home economics will be Dixie Lee Templeton Smith of Loraine.

BACK-TO-SCHOOL DANCE PLANNED

The city park and recreation department will sponsor a special Back-to-School Dance Friday night at Shell Recreation Center for all Colorado City teenagers, according to Bill Brown, city park director.

Highlighting the dance will be local disc jockey Drew Ballard, who will play requests for the dance.



AT PIONEER REUNION—Mrs. H. P. Slagel, standing left, and three hostesses are shown as they were registereed Thursday morning at the annual old-timers' reunion in Civic House by Mrs. Lois Prude Bennett. Hostesses are, left to right, Mrs. H.C. Landers, Mrs. O. E. Majors and Mrs. C. L. Root Sr. (Record Staff Photo)

Pioneers Trace Local Residency from '80's

Approximately 220 persons were registered Thursday during the old-timers' annual reunion in Civic House.

And many more mived and mingled with the pioneers during the all-day fete hosted by the Mitchell County Pioneers' Association.

Forty of the pioneers who registered resided in Mitchell County prior to the 1900's.

Mrs. Charles Mann Sr., who was recognized for living here for the longest period of time, was born here in 1883 and has resided here all her life.

Mrs. Carrye Mann Trammell of Sweetwater was born here in 1882 but moved away at the time of her marriage. Other pioneers registered as Colorado City natives were Mrs. Etta Doss Maley, Mrs. Lois Prude Bennett and Jerold Riordan.

Those coming to Mitchell County in or before 1900 registering during the afternoon included Mrs. H. C. Landers, 1880; Mrs. Lottie Landers Slagel, 1899; E. W. Pond, 1897; Mrs. George Slaton, 1899; Mrs. T. H. Green of Big Spring, 1886; James T. Johnson, 1887.

Mrs. H. G. Towle of Snyder, 1885; Will C. Berry, 1900; E. W. Mann, 1893; J. T. Pritchett, 1890; Dr. O. H. Majors, 1898; Harry Pond, 1898; Mrs. Nellie DeLaney, 1894; Miss Martha Earnest, 1889.

W. E. Womack, 1891; Mrs. Edgar Majors, 1896; J. D. Sherwin, 1882; George L. Callan, 1898; John C. Womack, 1891.

Mrs. J. F. Quinney, 1898; Mrs. Frank Lupton, 1895; R. D. Hart, 1897, and Jesse D. Sheffield, 1896.

Those registering as out-of-county guests were Mrs. Carrye Mann Trammell of Sweetwater, H. D. Muns of Sweetwater, Mrs. J. E. Skelton of Midland, Mrs. Louise Coker Kloza of Middleville, N. J., Mr. and Mrs. J. H. Greene of Big Spring.

Also, Mrs. H. G. Towle of Snyder, Virginia Groves of Phoenix, Ariz., Mrs. A. C. Bass of Big Spring, Mrs. Harold Brennand of New Orleans, La., Mrs. Oma Hastings Cox of Abilene and Clyde Wilson of Fort Stockton.

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'Gay Nineties' Costumes Worn At Reunion

An echo from the 'gay nineties' was heard Thursday afternoon at the old-settlers reunion in Civic House as women paraded in early day costumes.

Some dresses were as old as 100 years or more and have been handed down through the generations.

Such was the costume worn by Mrs. J. C. Hooker.

The dress, fashioned from ox blood red and white homespun material, was made by her great-grandmother, Mrs. Elizabeth Draper of Tennessee, more than 100 years ago. Mrs. Hooker has had the dress for more than 50 years.

It was sewed with homespun thread. The original rice buttons still adorn the long puff sleeves.

Mrs. Hooker reported that the bodice has never been buttoned, always pinned.

With the dress, Mrs. Hooker wore a 35-year-old crocheted lace collar.

Mrs. E. A. Barcroft, president of the Pioneers Association, wore a dress of black lace over matching satin, which she has had for about 40 years. Her costume was complimented by matching mitts and a black lace fan.

Mrs. C. L. Root Sr. wore a grey dress and bonnet, frimmed in white lace and black rick-rack. With is she wore white mitts and carried a beaded purse.

The lace and embroidered dress worn by Mrs. O. E. Majors was made by Mrs. Barcroft about 45 years ago. It was topped by an 80-year-old black shawl of beads over lace, which belongs to Mrs. Hooker.

Another in the dress parade was Mrs. Bruce Byrne, who wore a white cutaway dress of lacy cutwork design belonging to Mrs. Olive Lipps. It revealed a petticoat of ruffles, which belongs to Mrs. Byrne's mother-in-law, Mrs. Byron Byrne.

Oology is the study of the science of birds eggs.

FOR FIRST BAPTIST

Host Families Named For Prayer Meetings

Hosting families for Tuesday's evening adult cottage prayer meetings for First Baptist church were announced Saturday by Kenney Simmons, publicity chairman for the forthcoming youth-led revival.

Hosts and leaders are for meetings are as follows:

Mr. and Mrs. R. J. Wood at 505 Oak Street with Glyndol Dunn presiding.

Mr. and Mrs. Kenneth Gibson at Morgan Creek Village with Arthur Kelley presiding.

Mr. and Mrs. Jack Jordan at 1479 Watson Street with Luke Thomas presiding.

Mr. and Mrs. Henry Pond Jr. at 1419 Oak Street with Fred McKay presiding.

Mr. and Mrs. Elmer Pickens at 862 East 12th Street with Joe Salter presiding.

Mr. and Mrs. Hanson Clark at 1215 Walnut Street with Floyd Spurgers presiding.

Mr. and Mrs. D. M. Logan at 704 East Fifth Street with Gilbert Leach presiding.

Mr. and Mrs. A. J. Dean at 2136 Locust Street with Paul Reeman presiding.

Mr. and Mrs. A. F. King at 1309 Hickory Street with Arlene Morris presiding.

Miss Helen Adams is general chairman for a fellowship committee named this week by Benton Cain, education director for the church.

Assistant chairmen are Misses Cynthia Aycock, Donnat Reeves, Rosemary Thomas, Ann Padgett and Mary Pat Neff.

The committee has made plans for a 7 o'clock breakfast each morning during the revival. Seminars and fellowship periods will be conducted for the youth on alternate nights after worship services.

A fellowship period will be hosted Sunday evening, Aug. 25, for intermediate and young people in the church basement, Cain said.

Visit in Mexico City

Bill Mathis, son-in-law of Mr. and Mrs. Sam Thompson, returned last week from Venzuela where he has been employed.

Mr. and Mrs. Mathis and son, Kelley, are now vacationing in Stephenville and Mexico City, Mexico. The Mathis daughter is here with her grandparents until they return Aug. 31.

The family will return to Midland after its vacation.

Ezell Family Returns from Two-week Trip

Mr. and Mrs. Charles Ezell and daughters, Linda and Charisa, returned recently from a 10-day vacation in California.

They were guests of Mrs. Ezell's mother, Mrs. Clyde Tabor, and her family.

They also visited Mrs. Ezell's grandmother, Mrs. Del Salem and Niki in Shingle Springs, Cal.

En route to California they toured Boulder Dam, Las Vegas, Nev., and the Lake Tahoe regions. Mr. and Mrs. Tabor directed the Ezells on a tour of Sutter's Fort in Placerville, Sacramento, Golden Gate bridge, San Francisco Bay Bridge, Alcaratraz and San Quentin prisons and the Fisherman's Wharf.

On Vacation Trip

Mr. and Mrs. Thermon Moore and son, Cleve, are vacationing in Colorado and Yellow Stone National Park.

Accompanying the local family are Mr. and Mrs. Marshall Cook of Lubbock.

Personally Yours

By LENA BAUMANN
Record Women's Editor

The big event for old-timers of Mitchell County has come and gone until another year.

But memories of the annual reunion will linger with pioneers for many years.

Many of those who could not attend the fete sent regrets as did Mrs. James L. Shepherd Sr. and her daughter Madaline, who now live in Houston.

In her letter Mrs. Shepherd told of recent honors bestowed upon her son, James L. Shepherd Jr., a partner in the Baker, Botts, Andrews and Shepherd law firm in Houston.

He was elected chairman of the House of Delegates of the American Bar Association which met in London in July. His position is the second highest in the American Bar.

Shepherd was graduated from the University of Texas School of Law in 1917 and joined his present firm in September of that year. He was made a partner in 1929. He is a former president of the Houston Bar Association and the State Bar of Texas.

Following the London bar meeting, Shepherd and his family left for a two month tour of Great Britain and France. His sister, Mrs. Ford Hubbard, who will be remembered in Mitchell County as Julia Shepherd, and Mr. Hubbard are also touring Europe. The group will see the Hubbard's son who is in service in Germany.

Another son of the elder Mrs. Shepherd is Robert, who is also a lawyer in Houston.

James L. Shepherd Sr. was a lawyer and judge in Mitchell County in the early 1900's. James Jr., known here as Leftwich Shepherd, attended Colorado schools.

Long time residents of Mitchell County will remember that Shepherd rural school, recently moved from its location on East Highway 80 (to Loraine), was named for the Shepherd family.



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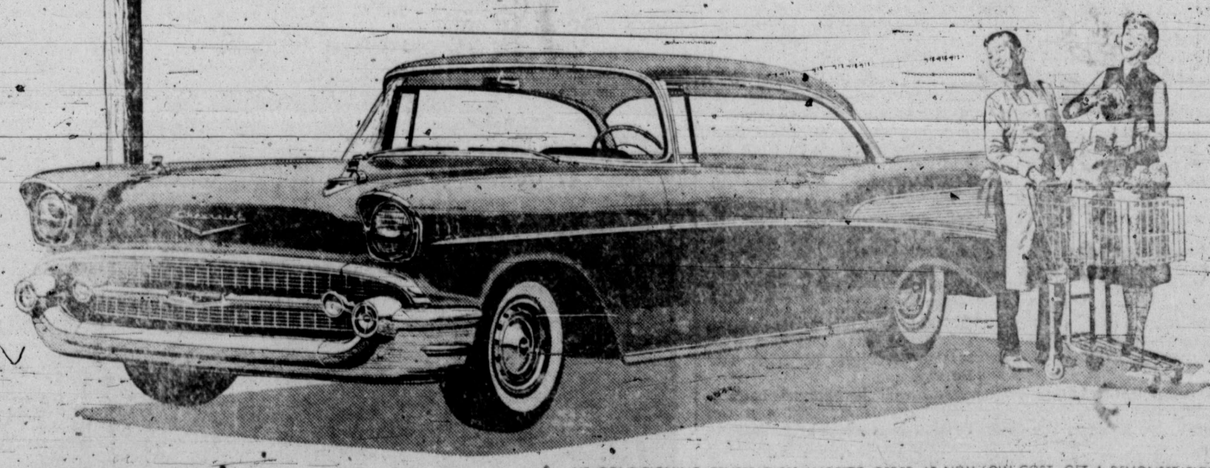
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AWARD WINNERS—Receiving corsages and boutonnaires as awards at the annual old-settlers' reunion Thursday afternoon in Civic House were, standing left to right, Mrs. Louise Coker Kloza of Middle ville, N. J., J. B. Holt, Mrs. Charles Mann; and seated left to right, Bill Morris, Mrs. J. B. Holt and James T. (Jim) Johnson.

IN CIVIC HOUSE

Award Presentations Highlights Program at Old-Timers Reunion

The presentation of awards highlighted the afternoon program Thursday at the pioneers' annual reunion hosted in Civic House by the Mitchell County Pioneers' Association.

Corsages and boutonnieres were presented to award winners by Mrs. Brady Warren and Porter Richardson, master of ceremonies.

James T. (Jim) Johnson, 83, was recognized as the oldest person attending the fete. Bill Morris, four-year-old son of Mr. and Mrs. Arlene Morris, was the youngest person present.

Mr. and Mrs. J. B. Holt were honored as the couple who had been married for the longest time, which was 60 years.

Mrs. Charles Mann Sr. received a corsage for being the person who has lived in Mitchell County for the longest period of time. She was born here in 1883 and has lived here all her life.

She was the first baby delivered in Colorado City by the late Dr. P. C. Coleman. Mrs. Mann is the mother of 11 children, all of whom were also delivered by Dr. Coleman.

Traveling the farthest distance for the reunion was Mrs. Louise Coker Kloza of Middleville, N. J.

Opening the special program was a period of silent prayer, concluded with a prayer spoken by James D. (Uncle Jimmy) Sherwin.

The singing of "God Bless America" was directed by Arthur Kelley. He also directed a sing song period. Pianist for the program was Mrs. Jack Johnston.

Readings were presented by Gary Harkins and Miss Linda Farrar. A vocal solo, "Around the World", was sung by Jo Ann Wallace.

Six pre-school age children paraded in early day costumes. Those participating were Robert Tinsley, Sammy Majors, Ronnie Witten, Christy Hammond, Ann Crawford and Martha Mahon.

Miss Charla Warren presented a dance routine.

Refreshments of punch and cookies were served before the program by Miss Barbara Grant, Miss Mary Ann Goss, Miss Carolyn Warren, Miss Anna Lee Root, Mrs. R. H. (Bob) Ratliff Jr. and Mrs. Frank Ramsdell.

Mrs. Lois Prude Bennett and Mrs. I. J. Pierce presided at the register during the day.

Mrs. Bruce Byrne, Mrs. C. P. Gary and Mrs. O. B. Price greeted guests.

Other hostesses were Mrs. Charles Root Sr., Mrs. W. R. Motley, Mrs. George Plaster, Miss Martha Earnest, Mrs. O. H. Majors, Mrs. Ross Daniels, Mrs. Ed Majors, Mrs. R. E. Gregory Sr., Mrs. Byron Byrne.

Mrs. Brady Warren, Mrs. J. C. Hooker, Mrs. E. H. Winn, Mrs. H. P. Slagel, Mrs. H.C. Landers, Mrs. Sue Johnson, Mrs. L. W. Sandusky and Mrs. E.A. Barcroft.

The refreshment table, decorated by Mrs. Viola Erwin, was covered with an ecru cloth and centered with a tall floral arrangement.

White chrysanthemums and greenery made up the memorial wreath. Scrapbooks were displayed beneath the wreath and memorial list.

Registry was marked by a bouquet of asters. Baskets of gladioli decorated other parts of the room.

Fire Auxiliary Has Monthly Social Meet

Members of the Colorado City Fire Department Auxiliary were feted recently at a party in the home of Mrs. Leonard Henderson.

Mrs. Robert Henderson was co-hostess for the monthly social meet.

Top prize in games of "42" was won by Mrs. Virgil Brown. Traveling prize was received by Mrs. Babe Cox. Low scorer was Mrs. Henry Pond.

During a brief, business session, auxiliary members voted to combine their monthly business and social meetings. The meetings will be hosted every third Thursday of each month.

Fruit plates, Cokes and coffee were served after the recreational period and business session.

Members attending were Mrs. R. A. Moore Jr., Mrs. Don DeLaney, Mrs. Hallace Pendergrass, Mrs. J. A. Sadler Jr., Mrs. Pond, Mrs. H. F. McCorcle, Mrs. Eelon Harrell, Mrs. Nick Farrar, Mrs. Cox, Mrs. Dick DeLaney, Mrs. Brown and the hostesses.

Birthday Party Compliments Six-Year-Old

Randy Boatright was complimented at a birthday party Monday evening in the home of his parents, Mr. and Mrs. Joe Ed Boatright at 944 East 13th Street.

The honoree was celebrating his sixth birthday anniversary.

Following games and a treasure hunt, refreshments of cake, ice cream and punch were served. Favors were miniature United States flags.

Guests included the honoree, Kay Thompson, Bobby Sparks, Tommy Carlock, Eddie Williams, Sherry Williams, Bubba Spivey, Martha Spivey, Lee Brannon, Mack Brannon, Dan Allen, Carolyn Moore, Marvin Garner, Gary Garner.

Bill Vest, John Chinn, David Chinn, Kathleen Chinn, Rose mary Chinn, Glenn Chalker, Debbie Sloan, Lanette Sloan.

Also, Margie Palmer, Linda Ezell, Charlsa Ezell, Mike Spivey, Cathy Spivey, Mary Louise Spivey, Eddie Deregibus and Bryan Boatright.

Adults attending were Mrs. Bob Chalker, Mrs. John Chinn, Mrs. J. C. Williams, Mrs. M. W. Palmer, Mrs. Charles Ezell, Mrs. Jack Spivey, Mrs. James Spivey, Mrs. Marcus Vest, Mrs. Morris Sloan, Mrs. Wann Sparks; the honoree's grandparents, Mr. and Mrs. Buck Boatright, and his parents.

Youths Attend Camp At Buffalo Gap

Nine members of the Junior Department of First Methodist Church last week attended camping experiences at Buffalo Gap.

They were Chris Cooper, Mike Moore, Hollis Webb, Anne Rhode, Berta Craddock, Martha Putman, Billie Jean Johnston, Arla Joe Payne and Martha Collins.

ABOUT 50 ATTEND

Home Demonstration Clubs Have Annual Encampment at Lake Site

Annual encampment for Mitchell County Home Demonstration Women was Thursday evening at the lake cabin of Mr. and Mrs. Charlie Thompson and Mr. and Mrs. Bill Thompson.

Boat riding served as recreation following the picnic supper.

Each club presented a comical skit during the evening program.

Seven of the nine HD clubs in Mitchell County were represented at the yearly affair.

Those attending were as follows:

Carr Club — Mrs. Ruth Airhart.

Looney Club — Mrs. J. D. Hartsfield, Mrs. Maggie Hamrick, Mrs. J. H. Carlock, Mrs. Charles Williams, Mrs. R. R. Waggoner, Mrs. Paris Yarbrough, Mrs. W. E. Harris, Mrs. Rufus Marshall, Mrs. J. D. Gibson, Mrs. Dell Yoakum, Mrs. N. O. Brown, Mrs. W. P. Jarman, Mrs. Henry McGuire.

Baumann Club — Mrs. W. M. Teeters, Mrs. Ben Adams, Mrs. J. C. Brasell, Mrs. M. J. Sursa, Mrs. Floyd Griffin, Mrs. F. E. Armstrong.

Landers Club — Mrs. Charles Stubblefield, Mrs. Bruce Byrne.

Plainview Club — Mrs. S. R. Wilkinson, Mrs. R. P. Bates, Mrs. Charlie Thompson, Mrs. Sam Thompson, Mrs. Bill Thompson, Mrs. Bill Cooper, Mrs. Elton Smith, Mrs. Bill Head, Mrs. Swan Taylor.

Spade Club — Mrs. Ross Hargrove, Mrs. J. C. Northcutt.

Fairview Club — Mrs. J. C. Womack, Mrs. James Cox, Mrs. Earl Hunter, Mrs. R. E. McMillan and Mrs. C. C. Berry.

Other guests included Mrs. Edward B. Roach, Miss Shirley Hartsfield, Mrs. Bill Cathey, Miss Betty Hall of Stanton and Miss Elinor Harvey, home demonstration agent for Mitchell County.

Mount Everest has never been climbed.

HOSTED BY GALES

Barbecue Fete

Mr. and Mrs. W. L. Gale were hosts for a recent out door barbecue supper at their home.

The supper marked the first meeting for a group of friends in 15 years.

They were Mr. and Mrs. Ernest Hall and children of Snyder, Mr. and Mrs. Jabus Hall and children of Snyder, Mr. and Mrs. Herman Moody of Westbrook, Dee Wyatt, Miss Nelda Garrett, Mr. and Mrs. Henry Gale, Mr. and Mrs. R. B. Cain.

Others attending were Mr. and Mrs. R. D. Taylor and Tony of Demmett and the host couple's son, Melvin.

Music for the evening was presented by Mrs. Henry Gale and Mr. Taylor.

Supper menu consisted of barbecue, beans, salad, relish dishes, iced tea and cakes.

Calendar Of Events

MONDAY

4 p. m. — Women's Circle I of First Presbyterian Church in the home of Mrs. A. L. Maddin at 324 Elm St.

4 p. m. — Women's Circle II of First Presbyterian Church in the home of Miss Nellie Riordan at 405 Elm St.

TUESDAY

7:30 p. m.—Business Women's Circle of First Presbyterian Church hosted by Mrs. Charlie Smith in the church parlor.

WEDNESDAY

2 p. m.—Dessert Bridge Club in the home of Mrs. Ben Sparks at 1031 Hickory Street.

FRIDAY

10 a. m. — Women's duplicate bridge at Colorado Country Club.

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Home Football Games

NOW ON SALE

Reserve seat season tickets for Colorado High's six home football games are on sale now at the High School. Persons who have had reserve seat tickets in the past are now being contacted to see if they want the seats again. Other good seats, unreserved in the past, are also available. You save $1 and are assured of a seat by buying now. Regular price during the season will be $1.50 per game.



IN THE OFFICE OF SPECIAL SERVICES at HIGH SCHOOL

WOLVES' HOME GAMES:

Sept. 13—SEMINOLE HIGH
Sept. 20—BALLINGER HIGH
Oct. 11—BROWNFIELD HIGH
Oct. 18—LITTLEFIELD HIGH
Nov. 15—SNYDER HIGH
Nov. 22—LAKE VIEW HIGH

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BARBECUE GANG — Making good use of a table at Col-Tex Club during Col-Tex Refinery's annual employes barbecue at Lake Colorado City are, left to right, (standing) Mrs. Pete McCurry, and Mr. McCurry; (seated facing camera) Mrs. A. A. Free, Mr. aand Mrs. Toby Brown, Carolyn Town, Don Templeton of Loraine, Mrs. Jimmy Henderson; (seated far right) Steve Oyler, Mrs. Wilford Oyler, Judy Oyler and Mr. Oyler. (Record Staff Photo)

BY WOMEN'S GROUP

Committees Named For Church Fete

Committees for a family night program at First Presbyterian Church were appointed Monday during a meeting of women of the church.

Mrs. Roy Davis Coles, president, named the committees during the meet in the church parlor.

Mrs. Gerald Gordon was appointed to head the program planning group. Mrs. L.W. Patterson and Mrs. Bob Robinson will arrange decorations.

Kitchen committee appointed included Mrs. Fielding E. Lee Sr., Mrs. E. H. Richardson and Mrs. E. M. Owen.

The family night affair is to be conducted Wednesday evening in the church's Fellowship Hall.

Mrs. W. M. Elliott opened the meeting for prayer. Mrs. M. McQuerry reported that she will send boxes to a Pan American school and a Presbyterian orphanage in Itasca. Mrs. Gordon reported on a recent Synodical training school at Mo Ranch. She attended the school as district chairman.

Mrs. John Brown presented the study, "The Christian Concept of Freedom".

Those attending were Mrs. Gordon, Mrs. A. L. Maddin, Mrs. McQuerry, Mrs. Elliott, Mrs. Owen, Mrs. J. A. Jarman, Mrs. Frank Ramsdell, Mrs. Richardson, Mrs. Brown, Mrs. Coles and Mrs. Earl Clary.

Gift Reception Compliments Miss Bynum

An informal gift reception Aug. 16 in the home of Mrs. Edon Harrell complimented Miss Juanell Bynum, bride-elect of Larry Gaylor.

Co-hostesses for the come and go affair were Mrs. Harrell, Mrs. John Reeves, Mrs. N. T. Windham, Mrs. Troy Grimes, Mrs. Leroy Smith and Mrs. J. Ed Richardson.

Guests were greeted by Mrs. Harrell.

Those in the receiving line were the honoree, her mother, Mrs. Dee Bynum, and the prospective bridegroom's mother, Mrs. Walter Gaylor.

Miss Ruan Owen, Miss Janice Myers and Miss Ann Padgett presided at the registry and displayed gifts.

Registry was covered with a lace cloth and centered with a bouquet of garden cut flowers. White streamers extending from the arrangement were inscribed with "Juanell" and "Larry" in gold lettering.

Cokes were served to approximately 30 guests during the evening.

Brother and Sisters Meet in Local Home.

Mr. and Mrs. D. L. Buchanan and Miss Clydine Stickney Wednesday were hosts to relatives.

Guests were Mr. and Mrs. Harry Hall of Lubbock, Mrs. J. S. Gardner of Robert Lee, Mrs. C. H. Brown and daughter, Miss Elsie Brown of Los Angeles, Cal., Mr. and Mrs. A. B. Stickney of Midland.

Mrs. Buchanan, Miss Stickney, Mrs. Hall, Mrs. Gardner, Mrs. Brown and Mr. Stickney are sisters and brother.

Class Elects Officers for Coming Year

By MRS. C. C. HAMILTON,
Record Correspondent.

LORAINE - Election of officers highlighted the recent meeting of the T. E. L. Sunday School class.

The home of Mrs. R. K. Thornhill was the scene for the monthly meeting.

Co-hostess with Mrs. Thornhill was Mrs. John Johnson.

The meeting opened with the group singing, "My Faith Looks Up To Thee", led by Mrs. Dottie Marshall, accompanied by Mrs. Thornhill.

Opening prayer was said by Mrs. Henry Rider. Mrs. Johnson brought the devotional with "Faith" as her subject.

Officers elected were teacher, Mrs. Hal Bennett; president, Mrs. Rider; assistant teacher, Mrs. Thornhill; vice-president, Mrs. J. W. King; secretary, Mrs. L. E. Crutcher; assistant secretary, Mrs. W. C. Rogers; treasurer, Mrs. A. G. Fusiow Sr.; reporter, Mrs. J. C. Hall Sr.; and group leaders appointed were Mrs. Johnson, Mrs. Lizzie McGee, Mrs. W. H. Long.

Elected as pianist was Mrs. Thornhill and Mrs. Marshall was appointed song leader.

Mrs. Rogers dismissed with prayer.

Frosted Cokes were served to 14 members.

In South Texas

Mr. and Mrs. Bob Ratliff and son, Mike, are on a week end trip in South Texas.

They plan to visit friends and sight see in Houston, Galvestor and Austin.



Ride 'em, Cowboy

at the RODEO!

Only let's stay clean throughout the RODEO by

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Colorado Steam Laundry

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Charla Hamilton Wins First in Swim Meet

Charla Hamilton of Cherry Point, N. C., granddaughter of Mr. and Mrs. Charlie Hamilton and Mr. and Mrs. A. J. Richey of Loraine, recently won first place in intermediate girls swimming contest at Cherry Point.

Charla is the 10-year-old daugh-

Mitchell County Group Attends Family Reunion

Several Mitchell County residents were in Cisco recently where they attended a reunion for descendants of the late Mr. and Mrs. Lee Kellett.

Four generations of the family were represented at the fete hosted in Cisco Park.

Sons and daughters of the late Mr. and Mrs. Kellett who attended the reunion were W. E. Kellett of Fort Worth, B. J. Kellett of Jayton, N. A. Kellett of Fort Worth, Mrs. M. A. Webb of Westbrook, Mrs. M. A. Gann of Colorado City and Mrs. J. Y. Jordan of Eastland.

Mitchell County relatives, attending in addition to Mrs. Webb and Mrs. Gann were Mr. M. A. Webb of Westbrook, Mr. and Mrs. Lester Webb of Loraine, Mr. M. A. Gann of Colorado City, Mr. and Mrs. Price Hall and girls of Loraine and Don Small of Loraine.

Other relatives were Mrs. Willie May Shirley of Odessa, Mrs. Foy Somer and children of Lubbock, Miss Gloria Jean Shirley of Lubbock, Mr. and Mrs. John Earl Turner and Earlene of Eastland, Mr. and Mrs. M. L. Mackey and children of Hurst, Mrs. B. J. Kellett of Jayton, Mr. and Mrs. C. D. Evans of Weatherford, Mr. and Mrs. Sterling Dolberry of Tyler.

Mr. and Mrs. Richard L. Hillburn of Tyler, Mr. and Mrs. Andy Dolberry and children of Tyler, Mrs. Charles Jackson and son of Weatherford, Mr. and Mrs. Kenneth Evans and children of Midland.

Mr. and Mrs. Trudo Webb of Kennedale, Mr. and Mrs. Ben Ed Kellett and children of Fallfurrias.

Mrs. N. A. Kellett of Fort Worth, Mr. and Mrs. A.W. Hutchinson and sons of Fort Worth, Mr. and Mrs. J. D. Kellett and children of Tyler, Mr. and Mrs. H. D. Thompson and children of Fort Worth, Mr. and Mrs. Winsten Gann and Elaine of Abilene.

Betty Jordan of Eastland, Mr. and Mrs. J. Y. Jordan Jr. and children of Lubbock, Mr. and Mrs. Billy B. Jordan and Kathy Jo of Eastland, Mr. and Mrs. Eddie Huffman and Danny of Stephenville and Landon Jordan of Eastland.

Visitors during the day were Mr. and Mrs. Dick DeLaney of Colorado City, Mrs. R. L. Liles of Tyler, Mr. and Mrs. J. C. Jordan of Fort Worth, Mr. and Mrs. Lee Horn of Cisco.

Mr. and Mrs. Henry Murphy of Eastland, Mr. and Mrs. Wiley Harbitt of Eastland, Mrs. Lou DeLaney of Colorado City, Mrs. Mattie Wilson, Mr. and Mrs. Dewey Webb and son of Eastland.

Layman Leaves Sunday for Conference

Joe Bell will be one of 44 persons from across the nation attending a four-day conversation group of Disciples of Christ (Christian Church) at Crystal Lake, Mich.

The First Christian Church layman is one of four persons from Texas invited to participate in the session that begins Monday. Participants will be from 17 states and the District of Columbia.

The conversation will concern the relation between theology, social ethics and social action. Its purpose will be to serve as a guide for Disciples of Christ's Department of Public Welfare.

Bell, co-publisher of the Record, will leave Abilene late Sunday night via plane.

Others from Texas participating in the conversation group will be William B. Hilgers of Austin, W. A. Welsh of Dallas, Paul Wassenich and Harold Lunger of Texas Christian University faculty, Fort Worth.

Bride-Elect Is Honored At Gift Tea

A gift tea Thursday evening in the home of Mrs. T. V. (Tip) Tipton honored Miss Sandra Sue Underwood, bride-elect of Jerry Dwayne Overman of Snyder.

Hostesses for the come-and-go affair were Mrs. Tipton, Miss Sherlon Tipton, Mrs. Joe Igo, Mrs. Leon Yeager, Mrs. Paul Navickas, Mrs. C. E. Rearden, Mrs. E. J. Stockton, Miss Mary Bell Stockton, Mrs. Leonard West and Miss Glenda Hart.

Mrs. Igo registered guest.

Mrs. West and Miss Stockton presided at the serving table. Mrs. W. C. Hooks and Miss Weldena Hester presented piano selections during calling hours.

The bride-elect's chosen colors, blue and white, were carried out in appointments and decorations.

Serving table was laid with a pastel blue linen cloth. A bride doll stood before a large blue satin wedding ring with insets of tiny white flowers. Completing the centerpiece was an arrangement of small white pom pom chrysanthemums and large shaggy chrysanthemums.

Blue satin streamers extending from the centerpiece were inscribed with "Sandra" and "Dwayne", in large gold letters. White napkins were inscribed in blue.

The crystal punch bowl was filled with pale blue punch. Cake squares were decorated with tiny blue flowers.

About sixty guests were registered including Mrs. Fred Overman of Snyder, the future bridegroom's mother; Miss Barbara Caldwell and Miss Linda Chauncey, all of Snyder.

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140 W. 3rd



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An example of the good citizenship lived by Col-Tex Refinig Company employes is Farris Lipps, who has been a Colorado City resident since 1925. He is chief clerk — office manager, that is — for the refinery.

His community service extends into a score of categories. He has served repeated terms as a member of the official board of First Christian Church and now is in his seventh year as treasurer for Mitchell County Chapter, National Foundation for Infantile Paralysis. He is a Mason, too, and an active member of Kiwanis, Chamber of Commerce and Colorado Country Club.

In addition Lipps is treasurer of the Col-Tex Employes Club, which has a clubhouse and recreational facilities at Lake Colorado City, and has served as secretary-treasurer of Col-Tex Federal Credit Union.

Lipps, a native of Oklahoma, worked his first day at Col-Tex June 2, 1933. For three months he was busy in maintenance, then transferred to operations for a three-year assignment to the refinery's cracking unit. Twenty-one years ago he moved into the office, under the late superintendent Earl Gunn, and for the last 11 years has been chief clerk for the office routine and paper-work of the refinery.

In 1935 he and Margaret Cook, a native of Colorado City were married. They live at 1213 Chestnut and are parents of a daughter, Mary Ann. Like her husband, Mrs. Lipps also is active in community service. She is organist at First Christian Church and a teacher at Primary School. For a dozen years she taught piano.

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READY-MIX CONCRETE
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X-RAY
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446 Walnut

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ROOT MEMORIAL HOSPITAL
Visiting Hours
2 to 4 p.m. 6:30 to 8 p.m.
Efficiency requires observance of these visiting hours by all persons other than members of the immediate family.

ANNOUNCEMENTS A

Special Notices A-2

All lands belonging to the A. E. Maddin Estate situated in southeast part of Mitchell County are posted according to law, and all trespassers will be prosecuted.

All lands belonging to the J. A. Buchanan Estate and to Roy D. Buchanan, situated in Mitchell County are posted according to law and trespassers will be prosecuted.

All lands known as Renderbrook (Spade) Ranch in Mitchell, Sterling and Coke counties are posted according to law. All unauthorized trespassing must stop or perpetrators will be prosecuted. O. F. Jones, manager.

All lands owned and controlled by Dr. Harry Logsdon are posted according to law. All trespassers will be prosecuted.

Regular stated meeting in International Union of Operating Engineers affiliated with A. F. L. Local No. 359. Tuesday night August 27. Members urged to attend.

AUTOMOTIVE B

Trucks & Trailers B-2

THE SALE IS ON THROUGH AUGUST
Villa, Palace, Rocket and Great Lakes.
Mobile homes at whole sale for purchasers who participate in this program.
To participate you must have good credit and one fourth of the retail price (only) on the new trailer you purchase.
We'll even take a trade in at whole sale on these prices.
For details see M. E. Burnett, owner of Burnett Trailer Sales, Big Spring, Texas.
Phone AMhurst 4-8200.

AUTOMOTIVE B

Trucks & Trailers B-2

Water Truck-1951-450 G. M. C. Straight air-302 engine-2½ ton-2,000 gal. tank-like new-mechanically perfect. Howard McGowen, Box 231, Cross Plains, Tex. Phone 5-3823.

Trucks & Trailers B-2

1952 Ford F-800 tractor-1953 engine straight air good rubber clean truck. Howard McGowen, Box 231 Cross Plains, Tex. Phone 5-3823.

1955 Chevrolet L. W. B-2 ton early series very clean good rubber. Howard McGowen, Box 231 Cross Plains, Tex. Phone 5-3823.

BUSINESS SERVICES D

Building Services D-1

DUB ARNOLD SEPTIC TANK AND CESS POOL SERVICE. Reasonable Rates. Dial 3-4095, Snyder, Texas.

Instruction D-3

Finish high school or grade school at home in spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 4184, Odessa.

WOMAN'S COLUMN E

Child Care E-3

Would like to do baby sitting. Cleo Williams, 321 E. 6th.

FINANCIAL G

Farm & Ranch Loans G-2

Farm and Ranch loans, 5% rate, with the privilege of paying all or any part at any time without penalty. Colorado National Farm Loan Association, 135 W. 2nd St.

EMPLOYMENT F

Help Wanted F-1

Want to make $15 to $25 in a day? Many are doing it. Pleasant work for man or woman. No experience needed. Spare or full time. Will teach and finance you. Write McNess Co., P. O. Box 2766, DeSoto Station, Memphis, Tenn.

FARM & RANCH H

Farm Machinery H-1

Ford tractor, blade and plow. For rent. 645 Pine.

Livestock & Poultry H-4

For sale. Coming 3-year old pinto filly, nice saddle pony broke to ride. R. B. Cope, Loraine, Tex.

MERCHANDISE I

Household Goods I-3

Excellent, efficient and economical, that's Blue Lustre carpet and upholstery cleaner. Riordan Hardware.

Miscellaneous I-5

FOR SALE—Good used Speed Graphic Outfit Complete. See Maniss Photo Company, 435 East 11th Street.

Are you sick of your air conditioner smelling fishy? Stop by Colorado Tire and Supply for a bottle of special air conditioner deodorant.

Prices are still good at Shorty's Junk Yard. Foot of bridge on West Highway 80.

For Sale: Parakeets and canaries. Any color or age. Reasonable prices. Cages and feed. 408 E. 15th. Phone RA 8-4196.

Sporting Goods I-10

For sale: 14-foot boat, fiber glassed, new controls, steering wheel, 25 h.p. Evinrude motor and trailer. All for $350.00. Phone RA 8-4127 or see at 304 E. 11th.

Wanted To Buy I-11

More money for plumbers brass, copper wire, oil field salvage, pipe protectors, scrap iron, batteries & rags. If dollars mean anything to you, sell us your scrap materials. — San Angelo Iron & Metal Co., 700 Block W. 14th, Ph. 21421, San Angelo.

MERCHANDISE I

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2x4 & 2x6, 8 ft. through 20 ft.	$6.95
1x6 sheathing (dry pine)	4.95
2x4 precision cut studs	5.75
Corrugated Iron (Strongharn)	9.95
24x14 2 light window units	9.29
2-0 x 6-8 mahogany slab door	4.95
15 lb. asphalt felt (432 feet)	2.59
4x8 ½ inch Sheetrock	4.95

VEAZEY CASH LUMBER CO.
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RENTALS J

Apartments J-1

Furnished apartments, 441 Vine. Bills paid, private baths.

Bedrooms J-2

Clean, nicely furnished bedroom, air conditioned, private entrance. Garage furnished. In nice locality. 640 E. 13th. Phone RA 8-4383.

Nice bedroom, private entrance and air conditioned. 228 E. Fifth. RA 8-4290.

Houses J-4

Unfurnished 2 bedroom house. Inquire at 1325 Walnut.

2 large rooms and bath house. $35.00 per month, bills paid. Before 6 p. m. phone RA 8-4253 or after 6 p. m. phone RA 8-4321.

6 room furnished house — 4 room furnished house. J. O. Dockery, RA 8-3642.

Three room unfurnished house. Phone Mrs. Louis Schafer, RA 8-2403 or RA 8-2311.

One 3-room house; two 3-room apartments, all furnished. Inquire at 928 Chestnut or 100 Chestnut.

Unfurnished 2-bedroom house and 3-room furnished apartment with living room. Phone Ruth Airhart at RA 8-4075 or RA 8-3380.

2 bedroom furnished house. 835 Walnut. Phone RA 8-3343.

Unfurnished 2 bedroom house, screened back porch. 542 Oak. See Mrs. C. S. Thomas or phone RA 8-2243 or Thomas Bros., RA8-4001.

Wanted To Rent J-7

Modern 2 bedroom unfurnished house before Sept. 1st. Phone RA 8-3330.

REAL ESTATE K

Business Property K-3

Business lot for sale on East Highway 80. Phone RA 8-4251 or see at Hawkins Trailer Park.

Houses for Sale K-4

To close the estate of a good old man, the heirs of the estate have asked us to sell this nice 160 acres of land. Located about 12 to 15 miles S. E. of Colorado City. Most all in cultivation — good, level, black land. Good house, good well water, half mineral rights, unleased for oil. Only $100.00 per acre. Possession January 1st, 1958. Have some nice large lots on College Avenue, where it is nice and cool, for sale—good terms.
A. R. Wood and Son
Colorado City, Texas

BY OWNER

2 bedroom, den home. $1,000.00 equity. $57.00 monthly payments. Richard Montgomery, 981 E. 16th.

Have several nice houses, reasonable equity. Immediate possession. Barry Real Estate, 144 E. 8th. Phone RA 8-2010.

New 3-bedroom home, central heating, air-conditioning. Attached garage. G.I. or FHA financing. Call L. E. Jordan, RA 8-3235.

For sale: G. I. equity in 3-bedroom house, 1½ lots, wall to wall carpeting, trees, fenced back yard. 1421 Chestnut. Phone RA 8-4217.

Real Estate Wanted K-7

Want to buy cabin on Lake Colorado City. Reasonably priced. Write A. B. Stickney, 707 W. Tennessee, Midland, Texas, giving details and price.

Fisher House Guests

Visiting here in the home of Mr. and Mrs. C. G. Fisher is Mr. Fisher's son, Aviation Electronics Technician Second Class C. G. Fisher Jr.

Fisher, who has been in the Navy since December, 1954, is here on a 30-day leave from Naval Air Station in Norfolk, Va. He will report to Naval Auxiliary Air Station at Kingsville after his leave.



"Why didn't you tell me that bird dog you got in the Want Ads could fly?"

SENATE REPORT

Proposed Rights Bill Denied Civil Rights

By LYNDON JOHNSON

The Senate has passed the so-called "civil rights" bill. And in so doing, it has justified the faith of the American people in its ability to handle issues on the merits and not just on the politics.

As the bill came to the Senate, it was a confused mixture of vague ideas and bitter desires to "punish" the South. It was sectional legislation — an effort to gang up on one part of the country.

It revived long dead Reconstruction statutes.

It authorized the use of troops to enforce "civil rights."

It threatened to deprive men accused of crimes of the right to a jury trial.

The Senate refused to be stampeded. It insisted on going over the bill line by line, page by page. The debate did not split on sectional lines. Senators examined the measure as serious men seeking to solve a serious problem.

Senator Anderson, of New Mexico, and Senator Aiken, of Vermont, took the lead in knocking out the reconstruction statutes. Senator O'Mahoney, of Wyoming, insisted that the jury trial was too vital a right to be by-passed.

One of the most effective jury trial speeches was made by Senator Pastore, of Rhode Island. Senator Mansfield, of Montana, took a firm stand against the Reconstruction statutes.

Americans should always be grateful to these men. They are dedicated to the cause of civil rights. But they do not believe that legislation should be designed to punish one section of the country. They do not believe that any right civil or otherwise can be advanced by sacrificing other rights like the jury trial.

The bill in its final form represented reasonable legislation. It was national rather than sectional legislation. It disappointed the more ardent "civil rights" partisans, but reasonable men recognized it for what it was, effective, enforceable legislation that honorable men could support.

And its enforcement provisions applied only to the right to vote. Texans have never feared the right to vote. Therefore, I supported the bill.

Beneficial Rainfall Helps Area Cotton

(This report was compiled for the Record by the Extension Service of Texas A&M College)

By WELTON H. JONES
District Extension Agent

Beneficial rains fell in the southern part of the West Texas area during the past week causing growth and fruiting of cotton to continue at a satisfactory rate in most fields.

Although some shedding of forms occurred in many plantings, such shed was generally not due to insect damage. Actually, except for leafworms, reports indicate little increase in insect infestations on cotton.

Small leafworms and heavy egg populations were present in many fields in Dawson, Howard, Mitchell, Scurry, and Terry Counties.

Some cotton in a number of other counties had sufficient infestations to require control. Cotton should be checked frequently for the small worms so control may be effected before serious ragging of leaves has occurred.

Bollworms were reported in medium infestations in Collings worth, Dawson, Garza, Lynn and Scurry Counties. Infestations were generally light in most other localities.

While a considerable acreage has been treated for control of the worms, most infestations were not heavy.

Since cotton is in a very attractive stage of growth, the crop should be checked frequently for appearance of eggs and small worms.

Cabbage loopers were present in light infestations on cotton in many fields. In some plantings a majority of looper populations have been killed by disease.

Lygus, stink bugs, spider mites, aphids, and garden webworms were reported on cotton in occasional fields. In most cases infestations were not heavy.

We strongly urge everyone to consult the Texas Guide for Controlling Cotton Insects for recommended insecticides and dosages. Guides are available at county agent's offices.



RODEO . . .

Continued from page 1

France where he produced 81 shows in 96 days before a total crowd of 250,000 persons in Paris and other major cities.

Estes' rodeo in Nimes, France, was produced in the ancient Roman amphitheatre where the movie "Quo Vadis" was filmed.

Early this year, Estes held the first American rodeo ever staged in Mexico City.

CENTERS . . .

Continued from page 1

dick Park's swimming pool has amounted to 14,378 so far this summer.

An attendance of 622 was listed at the wading pool, open for children under six years of age, Brown said.

Attendance for a craft program held each afternoon at Ruddick Park totaled 2,920.

Brown expressed his appreciation to his staff of recreation supervisors, mostly locals, high school students who have worked with children during the summer.

OIL . . .

Continued from page 1

This is a farm out from Norman & Roch.

Gerber and his associates own 17 Clearfork wells in Colgman Ranch Field discovered in 1946.

DeCleva No. 9-D Strain is staked in the Westbrook field 2,310 feet from north and 2,087 feet from east lines, section 1, block 28, T-1-N, T&P Survey.

It is eight miles north of Westbrook and will drill to 8,500 feet.

Another wildcat, A. K. Turner, M. R. Koger of Big Spring No. 1 W. M. Schumacker is in the Iatan field, about nine miles southwest of Westbrook.

Preparing this week for final test, it is located 330 feet from south and west lines of the north east quarter, section 15, block 28, T-1-S, T&P Survey.

Lawless No. 8 Bird in the Westbrook field drilled this week at 2,056 feet in lime.

It is 1,650 feet from south and 1,485 feet from east line section 40, block 28, T-1-N, T&P Survey.



Craddock - Witten's
BONUS DAYS
"hoss trading deal"
for the
NEW '57 FORD

Never Before
LOWER prices
BIGGER trade-ins
LARGER selection

AN ALL-OUT BONUS DEAL

Hurry! Now . . . in August!
CRADDOCK-WITTEN
118 Walnut Ford Dial RA 8-3491

BUYING! SELLING!
RENTING! SWAPPING!



YOU'LL FIND IT IN THE
WANT ADS

READ AND USE WANT ADS FOR QUICK RESULTS.
IT'S THE TOWN'S BIGGEST MARKET PLACE—
Colorado City Record

Napoleon called England a "Nation of Shopkeepers."

Maine is bordered by only one other state.

CORNER DRUG

Fifth and Walnut

will be open Sunday

8 to 9:45 a.m. • 2 to 5 p.m.

Other downtown drug stores will be closed all day Sunday.



CRAWFORD HOTEL

will be HEADQUARTERS FOR THE RODEO!

Bob Estes, rodeo producer, will have his office for the 21st annual rodeo, in the Crawford Hotel lobby. Available for visitors are air-cooled rooms in the Crawford.

EAT AT THE . . .

Crawford Coffee Shop

Home cooked meals served every day at the Crawford Hotel Coffee Shop, now under new management!

5c COFFEE!!

RODEO

TIME IS HERE AGAIN!

Aug. 29-31



Yes . . . Bob Estes and his Lone Star Ranch stock are here to give us a wonderful rodeo.

BE SURE TO ATTEND!

And Texaco is here to give you the best performance in a gasoline. Stop at any Texaco station and fill up!

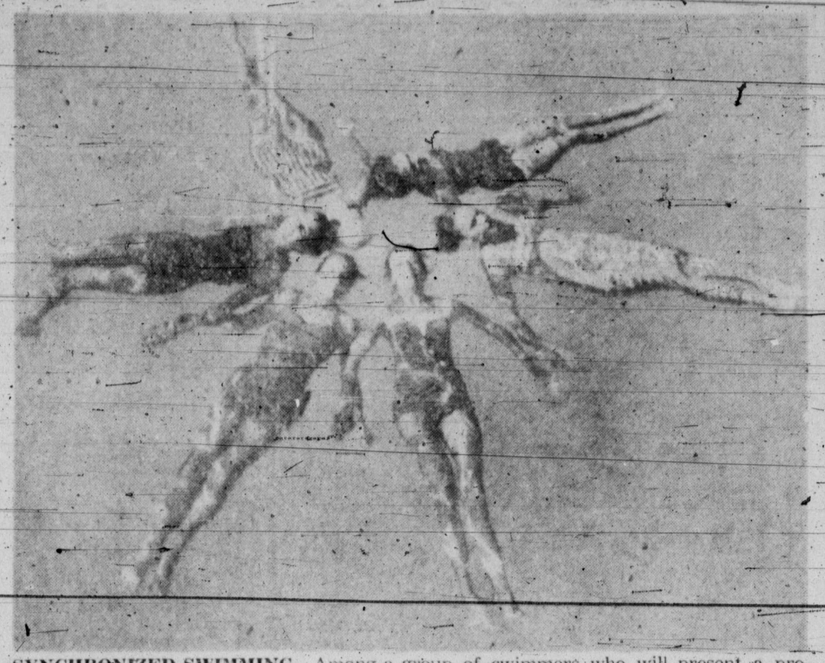
ROY WARREN

TEXACO CONSIGNEE

Palace THEATRE

SUNDAY MONDAY TUESDAY





SYNCHRONIZED SWIMMING—Among a group of swimmers who will present a program Tuesday evening at Ruddick Park are Gayle Williams, Janet Stone, Gayle Stone, Nelwyn Moser, Rosemary Thomas, Lora Lee Lady and Orinea Fay Feaster. The public is cordially invited to attend the program, according to Milton Bodzin, swim instructor. (Record Staff Photo)

FROM LORAINE HIGH SCHOOL

Vocational Agriculture Teacher Attends Workshop in Houston

By MRS. C. C. HAMILTON, Record Correspondent.

LORAINE—Raymond Holt, vocational Agriculture teacher at Loraine High School, was in Houston last week, where he attended the In-Service Educational Workshop for teachers of vocational agriculture Aug. 12-16.

He was accompanied to the Houston workshop by Hulan Harris and James Trammell. Robert Lee and Colorado City vocational agriculture instructors.

* * *

Mrs. J. G. Bruce was in Sidney last Tuesday to attend a reunion of all her brothers and sisters.

The reunion was held in the home of her brother and sister-in-law, Mr. and Mrs. E. A. Boyd, at Sidney where the family was raised.

Other sisters at the reunion were Mrs. N. M. Chapman of Stanton; Mrs. L. G. Stewart, Brownwood, and Mrs. A.F. Brock, Sidney.

Also present were Miss Millie Mae Dubose and four nieces, Gloria, Sissy, Linda and Mary Dubose, all visiting here from Hebbronville, who took Mrs Bruce to Sidney.

* * *

The home of Mr. and Mrs. Buck Taylor was the scene for a picnic last Friday night, honoring the Taylor's granddaughter, Rena Louise Taylor, who is visiting here while enroute from Hobbs, N. M., to Nashville, Tenn.

Miss Taylor is the daughter of Mr. and Mrs. Gray Taylor of Ralls, former residents of the Loraine area, and has been serving as a Baptist Youth Director at Hobbs for the past two years.

She has accepted a position with the Baptist Southern Convention Sunday School Board at Nashville.

The picnic was served on the lawn of the Taylor home and Miss Taylor showed slides to the group of several past family gatherings.

Present were Mr. and Mrs. Cline Taylor, Mr. and Mrs. Dexter Taylor, Mr. and Mrs. Herman Miles, Mr. and Mrs. Neal Miles, Mr. and Mrs. Willie Taylor, Mrs. Myrtle Martin, Mrs. Harold Hallmark, all of Loraine, and Gray Taylor, Ralls, and Mr and Mrs. Glen Bowlin and sons of Snyder.

Weldon McCollum of Kermit spent Tuesday night here with his parents, Mr. and Mrs. Lane McCollum.

Mr. and Mrs. Norris Taylor of Abilene spent Sunday here with his parents, Mr. and Mrs. Cline Taylor.

Mrs. Otella Wilson is in Vernon this week visiting her son-in-law and daughter, Mr. and Mrs. J. W. Bowers and will also visit at Wichita Falls with her grandson and his wife, Mr. and Mrs. Rodney Bowers.

Teen-Age Girls To Present Swim Fete

A program of synchronized swimming will be presented Tuesday at 7 p. m. in Municipal Swimming Pool at Ruddick Park.

The group, instructed by Milton Bodzin, includes 11 teen-age girls.

They are Gayle Williams, Janet Stone, Gayle Stone, Nelwyn Moser, Rosemary Thomas, Lora Lee Lady, Orinea Fay Feaster, Diane Doss, Carolyn Warren, Charla Warren and Jo Ann Webb.

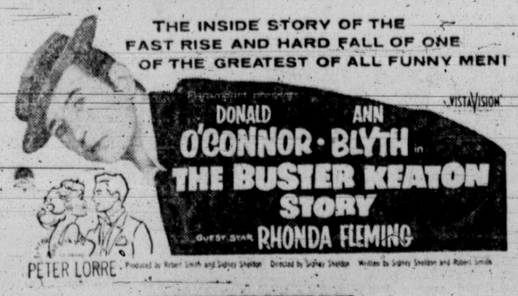
The swimmers have been practicing in regular daily classes for the past two weeks.

The public is cordially invited to attend the performance, according to Bodzin and Brooks Teague, swimming pool manager.

Palace THEATRE

Wed. & Thurs. August 28-29

THE INSIDE STORY OF THE FAST RISE AND HARD FALL OF ONE OF THE GREATEST OF ALL FUNNY MEN!



Lone Wolf DRIVE-IN

Sun., Mon., Tues. August 25-26-27

DOUBLE FEATURE

"BOP GIRL GOES CALYPSO"

The Greatest Calypso Carnival

—plus 2nd feature—

"OUTLAW'S SON"

Dane Clark
Ben Cooper
Lori Nelson

Wednesday & Thursday August 28-29

"WESTWARD HO, THE WAGONS"

Fess Parker

—also Disneyland U.S.A.

L. L. THOMAS family, 932 Elm, is winner of free pass to be picked up Sun. or Mon. at Palace box office.

Market Steady To Stronger On 478 Head

Market held steady and stronger on 478 head of cattle sold this week in Colorado City by Tate Brothers Livestock Auction Company.

Fat cows sold for $12 to $13 with heifer types up to $16. Canners and cutters were priced at $19 to $21 and some shells were down to $8.50.

Stecker cows sold for $11 to $12.50.

Fat yearlings were priced at $21 to $24 and standard kinds sold for $18 to $19.50.

Good fat calves brought $20 to $23 with standard types selling for $17.50 to $19.

Good stocker steers sold for $20 to $24 with plain kinds priced at $17 to $19. Heifers were priced at $19 to $21, and plain kinds sold for $17 to $18.

Good feeder steers ranged in price from $19 to $20.50 with plain types selling at $16.50 to $18.50.

Heifers were worth $17.50 to $19.50 on good kinds and plain types brought $15.50 to $17.

Good heavy bulls sold for $15 to $16.50 with light and dairy type bulls priced at $13 to $16.

Good cows and calves in pairs sold for $130 to $165 and plain and utility kinds brought $110 to $130 in pairs.

Methodist Men Attend Week End Conference

Three members of First Methodist Church are attending a Church School Superintendents' Conference at Ceta Canyon this week end.

They are Elmer Martin, church school superintendent; Jimmy Payne, membership cultivation superintendent, and Lester Biggs, chairman of the commission on education.

At Knott's Berry Farm

Mr. and Mrs. J. P. Ellis and daughter, Regina, visited Knott's Berry Farm during a recent trip to California.

TOP FOUR SOFTBALL SQUADS

Top Games Slated In League Monday

Monday night will be a big night in the Inter-Church Softball League.

The top four teams in the league all meet in the two games.

In the first tilt at 6:30 p. m., First Methodist and Mount Zion, both tied for second place, will do battle.

In the second game at 8:30 p. m., First Baptist and Oak Street Baptist, tied for first with 4-1 records, will square off to decide the first place winner of the regular season play.

Playoffs begin Monday, Sept. 2.

Season play closes Thursday when St. Luke Methodist meets Austin St. Baptist. The game was moved from Friday to Thursday since Austin St. is scheduled to begin a revival on Friday.

In games Friday, Oak Street clobbered Austin Street Baptist, 23-1, to climb into the tie with First Baptist.

Weldon Brannon was the winning hurler.

In the second game, Mount Zion Baptists scooted past St. Luke's, 7-2, with Charles Bracy winning on the mound and Jimmy Cawthron losing.

A tie among the top four places is inevitable. The loser of the First Baptist-Oak St. game Monday will be tied with the winner of the First Methodist-Mount Zion tilt. A playoff game will probably be necessary, according to Gene Parham, league president.

Parham reminded league officers and church representatives that a meeting will be held Friday. He urged the ministers of each church and at least two laymen to be present at the First Methodist Church at 7:30 p. m. Friday.

Wednesday Visitors

Mr. and Mrs. Aubrey Lankford and daughter of Ackerly visited Wednesday night and Thursday in Loraine with his parents, Mr. and Mrs. Fred Lankford.



LOOK YOUR BEST AT . . . RODEO!

The pioneers of old had no dry cleaners to take care of their clothes—but present day cowboys know to depend on Pond & Merritt!

Attend every rodeo performance

THURSDAY • FRIDAY • SATURDAY

For western thrills and spills!

POND & MERRITT

"Fine Cleaning Since 1924"

Yippee!

FRONTIER ROUND-UP RODEO

THURSDAY

FRIDAY

SATURDAY



And The Big Cheer's For Dairy Frost

Home of Delicious Food!

- Hamburgers
- Cheeseburgers
- Sandwiches
- Ice Cream
- Dog on A Stick
- Soft Drinks
- Malted Milk
- Root Beer.

Come by during the Rodeo

Dairy Frost

1252 HICKORY

Welcome . . . TO THE



RODEO

Colorado City's 21st Annual

FRONTIER ROUND-UP

- 3 BIG NIGHTS
- Aug. 29-30-31
- Parade Thursday

★ TOP COWHANDS!

★ PRIZE MONEY!

Yes! Welcome visitors and contestants to the RODEO. It's the 21st annual RODEO and let's make it the best by attending all three nights. But for complete automotive needs such as parts or accessories come see us. We handle parts for all makes of automobiles.

MYERS AUTO PARTS

A. D. Myers, Owner

MICROFILM SERVICE & SALES CO X
BOX 8066
DALLAS, TEXAS

Colorado City Record

Section 2, Page one Colorado City, Texas Sunday, August 25, 1957



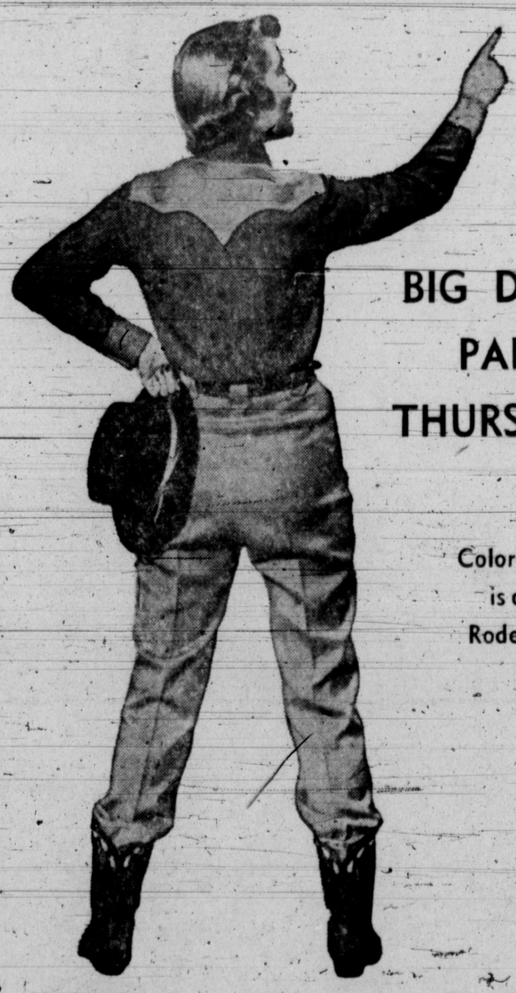
WELCOME!

COLORADO CITY'S
21st Annual
FRONTIER ROUND-UP
RODEO

AUGUST 29 - 30 - 31

- THURSDAY
- FRIDAY
- SATURDAY

3 Big Thrill-Packed Nights!



BIG DOWNTOWN PARADE ON THURSDAY, 6 P. M.

Colorado City's Rodeo is approved by the Rodeo Cowboy's Ass'n of America

After each rodeo performance, a dance will be held at the VFW Hall with Hoyle Nix and Band playing.

PERFORMANCES EACH NITE AT 8 P.M.

- Calf Roping
- Steer Wrestling
- Bareback Riding
- Bull Riding
- Barrel Racing
- Bronc Riding

ALSO SEE MITCHELL COUNTY'S TOP CALF ROPERS COMPETE FOR THE BEAUTIFUL HAND MADE SADDLE DONATED BY THE FRONTIER ROUND-UP ASSOCIATION !

PRODUCED BY . .

BOB ESTES OF BAIRD

Estes, one of the top professional rodeo producers in the nation, will use rugged and rough stock from his Lone Star Ranch.

SPONSORED B.Y. . .

COLORADO CITY JAYCEES

A non-profit civic organization working with Estes and the Rodeo Association in making the rodeo production possible.

BE SURE TO ATTEND EACH NITE!

See championship cowboys and cowgirls compete for $1,125 in prize money

South Texan Developed Art Of Bulldogging

While the written record is loudly silent on the point the best evidence to be obtained from checking the recollections of the old-timers is that a half drunk cowboy from Arizona by the name of Lon Seely, was the first white man to bulldog a steer for exhibition purposes.

However, he wasn't the first American cowboy to actually bulldog a steer. That distinction goes to a South-Texas negro cowhand named Bill Pickett.

This sensational steer wrestler who was later taken to South America on a rodeo roping and bulldogging tour by Clay McConigal of Midland, Ira Driver of Big Spring, and others, almost 50 years ago, was the first man to sink his teeth into a steer's lower lip bringing the animal down just as a bulldog would do it.

As the story goes, one day while Pickett was working on a South Texas ranch and trying to corral a quite contrary steer with the steer turning and whirling and charging Pickett's horse in an effort to break back to the wild bunch, the negro cowboy became angry, leaped from his saddle and grabbed the steer by the head. He threw the steer to the ground by holding the horns and twisting its neck. As the steer's head turned Picket set his teeth in the steer's lower lip and held on like a bulldog until the animal went down. Hence the derivation of the name of bulldogging.

Collegiate Sport

Rodeo is the fastest growing collegiate sport in the U. S. This year 70 Western Colleges and Universities fielded rodeo teams.



SETTING HIS LOOP on a fleet brahma calf, the roper prepares to throw away the slack and dismount. Already the horse, in immediate response to the cowboy's subtle signal with the rope, is gathering his feet for the dime-sized stop. Carried in his teeth is the cowboy's rigging string, a short length of rope he'll use to tie the legs of the roped calf. A race against time, calf roping depends on remarkable teamwork between the cowboy and his horse.

PLUS SOUND KNOWLEDGE OF EVENT

Saddle Bronc Riding Requires Judges With Ultra-Sharp Eyes

There's an old story circulated by saddle bronc riders, who have a perpetually low opinion of rodeo judges, about the contestant recovering from a severe head injury that was working as a judge.

When asked why he wasn't competing himself, he explained, "I ain't healed yet. The doe says I got double vision."

Whether the tale is true or not, no officiating chore in professional athletics requires a sharper eye or a sounder knowledge of the event than judging rides on saddle broncs.

Although the time limit on the ride is short, the riding judge sees more action and may make more decisions during the violent ten seconds than a baseball umpire will in an inning of play.

There are hard and fast rules that disqualify the riders. But how high each one scores depends entirely on the judgment of the rating judges.

One bronc stomper for example may have the knack of making a ride look good on a poor horse that simply crow-hops around without throwing anything really tough at the man on his back.

Another hand may draw a tough horse and simply "waltz it out," with his spurs tucked safely into the saddle cinch.

That's why there are separate markings for both horse and rider. Use the full spread of 1 to 20 points for the cowboy and 65 to 85 for the bronc.

The contestant earns his marking for how well he spurs throughout the ten seconds, swinging his heels in time with the bronc's pitching, hookin him now over the shoulders, now under the cantle.

If he has trouble keeping his seat, he won't be able to spur.

The horse marks high not so much on the basis of how wild are his gyrations, the contestant can ask for a re-ride if the bronc deliberately throws him, but more on how hard he bucks.

The best buckers leap high and land hard on their forefeet, punctuating each pitch with a high whiplash kick behind.

The cowboy is mounted on a regulation "association saddle", built to rigid specifications of uniformity set by the Rodeo Cowboys' Association.

His rein is a coarse braided rope attached to a plain halter.

Disqualify the rider with a goose-egg score if he fails to spur the horse over the point of the shoulders on the first jump out of the chute.

He also rates a goose egg if he changes hands on the rein, loses a stirrup, or touches any part of the horse, the rein or the saddle with his free hand.

When the whistle blows, it's still a qualified ride if he has both feet in the stirrups and his hand on the rein, whether he's planted firmly in the saddle or a foot and a half in the air.

He's entitled to a re-ride if the horse fouls him on the chute, either knocking him off or keeping him from spurring the horse out.

If the horse refuses to buck, he can ask for a re-ride on another bronc to be drawn for him.

It's almost impossible for anyone to make a perfect score, 105 points, in saddle bronc riding.

An exceptionally tough bucker may mark as high as 82 or 83 and an outstanding ride would earn 18 points. Bear in mind, when the score is announced, that the points of both judges will be totalled together.

And don't be surprised if the ranking you give the riders doesn't agree with the judges'. Chances are the bronc riders you watched won't either.

NO PLACE FOR SYMPATHY

Riders Win Points By Knocks, Bruises

In judging a rodeo, there's no place for sympathy. No points are earned by hard knocks or muscle-busting bruises.

You've got to stick to the rules in deciding who scores highest in these wild rides for an eternity of eight seconds.

The first rule in bareback bronc riding gives an indication of how tough the event is. All the rider has between himself and the bronc is the regulation bareback "rigging," a smooth surcingle with a handhold in the center not unlike a suitcase handle.

He has no rein to balance his weight against, no stirrups to help absorb the shock of the bucking, no cantle or swell to a saddle to help him hold his seat. Just the suitcase handle.

The rigging is cinched to the horse with the handle over his backbone about where the saddle horn would be. It can be either right or left handed and the rider can wrap it with tape or rub it with resin to improve his grip.

When balanced against the full-force pitching of half a ton of wild horse flesh these aids are small concessions indeed.

Watch the bronc's first jump out of the chute. If the cowboy's spurs aren't touching the horse over the shoulders when the front hooves hit the ground on the first jump, give him a goose egg a score of zero, indicating a disqualified ride.

You goose egg him, too, if he touches any part of the horse with his free hand or bucks off before the whistle indicates the end of the eight seconds.

Provided he makes a qualified ride to the limit, you mark your score according to how hard the horse bucks and how well the rider keeps his seat and spurs.

Mark the horse from 65 to 85 points, using the full 20-point spread and the rider from one to 20 points.

In this event the rider gets credit only for spurring over the point of the shoulders.

Most twisters do this by a jerking motion with their knees keeping their heels well ahead of the bronc's forelegs since it's hard to get them back up once they slip behind.

Don't be discouraged if your ranking disagrees with the judges'. Judging the riding events will always be largely a matter of opinion, one reason why rodeo rules require all cowboy judges to be active contestants.

As in other sports, most controversy rages about the close call, the decision half the crowd sees one way, the other half the other.

In bareback riding most close calls come at the whistle: was the rider still on the horse or not?

According to the rules if he still has a firm grip on the rigging with his riding hand, hasn't touched the horse or the rigging with his free hand and hasn't touched the ground, he's considered still on the horse.

It doesn't make any difference if he's standing on his head, flat on his back or in the air. The ride is qualified.

If the horse refuses to buck, fouls the rider on the chute or the gate or deliberately throws itself, the judge rules on whether he gets another turn, a re-ride on that horse or another that will be drawn for him.

At the end of the bareback riding section of the performance, add up your markings and name your own winner, combining the scores for the horse and the rider.

If the announcer gives the judges' scores for the event, the totals may double yours, since they will include the markings of both judges.



21st Annual Frontier Round-Up Rodeo . . .

3 BIG NIGHTS

Don't Miss the Thrills!

Bull riding, bronc-busting, roping, steer-wrestling . . . all in the rodeo arena every night.

Don't Forget Insurance!

Insurance pays its own way by protecting your property and investment at minimum cost. And your best insurance agent is Foster!

Come in and visit us while you're in town for the rodeo. There's a welcome always here for you.

G. D. FOSTER
INSURANCE AGENCY
247 Walnut RA 8-3401



RODEO

21st Season for Frontier Roundup Rodeo

Thrilling Arena Performances!

And for Top Auto Performance . . .

Fill Up at Ree 24-Hr. Service

5-Qt. PENZOIL Reg.	$1.75	6x17 Mansfield Tires	$11.20 (plus tax)
5-Qt. PENZOIL Z-7	$2.00	6x16 Mansfield Tires	$10.30 (plus tax)

QUALITY ONYX GASOLINE

Reed 24-Hr. Service

Junction of Hwy. 80 & Hwy. 208



ROOT MEMORIAL HOSPITAL

INVITES YOU TO ATTEND

21st Frontier Round-Up Rodeo

Nightly Performances
Thursday Friday & Saturday

Downtown Parade
Thursday Afternoon



Sponsored by Jaycees & our own Frontier Roundup Rodeo Association

Root Memorial Hospital

CHAS. L. ROOT, Administrator

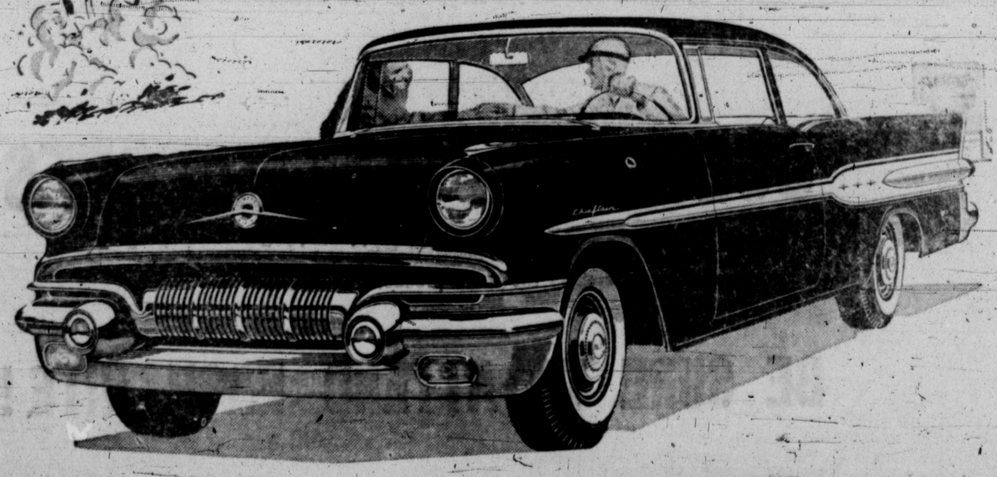


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See America's No. 1 Road Car at Hunter-Merket Pontiac!

PONTIAC!



WITH THE GRACE OF DANCING PARTNERS in a violent adagio of death, the bareback bronc rider and his mount whirl through the eight-second ride. The cowboy has only a simple handhold on his rigging, a smooth surcingle, to help him hang onto the wildly pitching bronc. Already badly out of balance, this rider will probably bite the dust on the bronc's next jump.

STILL CLOSE CALLS

Automatic Equipent Takes Lot Of Guesswork Out of Roping

The use of automatic equipment in calf roping has taken a lot of the guesswork out of this rodeo event.

But human nature being what it is, there still must be judges to rule on the close calls and make the tough decisions.

The automatic equipment consists of a barrier, a device that gives the calf a predetermined head start. A rope is secured across the box where the roper waits by a spring latch.

When the calf crosses the scoreline marking the head start, it releases the barrier.

If the roper rides through the barrier before it is released, it breaks at a point where it is held by light twine. And the judge, inspecting the twine after each roper, rules that he broke the barrier and adds a ten-second penalty to his time.

Sounds easy but it isn't. With hundreds of dollars riding on the saving of a tenth of a second, the roper sometimes charges past the barrier the split second after it has been released but before the rope has fallen out of the way.

The twine might be broken where it catches on the horse or a stirrup, leaving a tough decision up to the judge.

If the broken piece falls within ten feet of the post, he rules the barrier was broken and adds the penalty.

The other judge waits mounted in the arena, ready to signal time with his raised flag as soon as the roper has completed the tie. But he, too, has to keep a sharp eye for infractions of the rules.

The roper can catch the calf any way it works out, over the head, around the middle, even by a leg. But he must let go of the loop when he throws it and the rope must hold on the calf until the cowboy can get his hands on it.

The rules prevent the calf being thrown or jerked down by the rope. Sometimes in these furious races against the stop watch, it can't be avoided.

If it happens accidentally, the cowboy must let the calf up and throw him by hand.

Once dismounted the roper can approach the calf from the right or the left side, ducking under the rope on the run if necessary.

He can down the calf from the right side by "flanking" it, picking it up bodily and setting it down, or from the left side by "legging" it, lifting and pushing on a foreleg to tip it over.

He can cross and tie any three feet with his pigging string and tie the legs with any knot he likes as long as the tie holds, preventing the calf from getting up, until the field judge has passed on the tie as being secure.

Occasionally you'll see the field judge consulting a stop watch to make certain each roper's tie is tested an equal period.

You'll see the judge's flag wave the "no time" signal if the tie slips or the calf rises.

The roper will signify he's completed the tie by jerking his hands sharply away from the pigging string. The instant the signal is given, down comes the judge's flag and the timers stop their watches.

Missing on the first throw doesn't disqualify the roper.

He can try again provided he carries a second loop coiled and ready on his saddle when he enters the arena. If he misses both he'll be waved out.

If you really want to be an expert hecker, carry your own stop watch and check the times as they are announced. But if you come up with a different answer, the officials have you there, too.

The rules require that there be at least two timers who must agree on the official timing.

You can still hoot and boo, of course.

Chutes Speed Saddling Job With Broncs

In the days before chutes for bucking horses were introduced to the rodeo game in the interest of speeding up the riding contests, rodeo riders made their preparations in the open arena.

This chore entailed "snubbing" the bucking horse to a saddle horse while the saddle was cinched on and the rider mounted.

In the old days, too, the bronc was usually blindfolded to keep him from knowing what was going on. The blindfold was jerked off as the ride began.

A bucking horse now goes into a chute too narrow for him to sidestep the saddle as it drops on his back. The rider may now settle himself aboard, measure his rein and get well settled before the chute is opened on his signal and the bronc is turned loose.

The Pendleton roundup, for its amateur bronc riding event, still employs the old method of "snubbing" the bucking horses in the open arena while chutes are used for the RCA riding event.

Under the able direction of Bob Estes of Baird, owner of Lone Star Rodeo Ranch, the Colorado City Frontier Roundup Rodeo here Thursday through Saturday will have a chute crew that has few equals in the rodeo game.

Largely due to the efforts of the man composing this well-experienced crew, the Estes rodeo productions are known as the fastest in the game.

World's Champion

The 1956 World's Champion All Around Cowboy, Jim Shoulders, won $33,000 in prize money last season, setting a new record. He has won more than $250,000 since turning pro as a high school junior ten years ago.

PREVENT TRAGEDY

Rodeo Clowns Show Courage in Arena

The outlandishly colored shirts and ridiculous, baggy pants of the rodeo clown, more than a laugh provoking costume, are respected badges of a rare kind of courage.

Clowns in rodeo are not only specialists in comedy. They are there to prevent tragedy. They are brave men first and funnymen only secondarily. And the real reasons for their presence in the arena, the brahma bulls are no laughing matter.

The rodeo brahma is probably the most murderous of all the world's domesticated animals. They are the only animals in rodeo that can be regarded as intentional killers.

Although they are rather docile in the pasture or holding pens, separated from the herd and turned out of the chutes they fight with everything they have: their huge, banana-shaped horns, their slashing hooves, their tremendous, one-ton bulk.

Despite their size they are quick as a panther and just as mean. They hold no fear of a man mounted and will attack a horse without hesitation.

For that reason mounted pickup men can't be used to help rescue the riders in bull riding, the most dangerous of rodeo's five standard events. The bulls simply won't let horses get close.

To escape the bull's murderous charge, whether he bucks off or jumps off at the end of the ride, the bull rider has to rely on a fast set of legs and the courage of the rodeo clown.

The clown moves in to distract the bull to let the bull rider get to the fence. Often his job is complicated if the rider, injured in the fall, is unable to run.

The bull takes after the handiest target so the clown must be in close when the rider goes down and, worst of all, must stay in close until the cowboy makes good his escape.

Often you'll see the wildly garbed clowns competing in the contest events wrestling steers or riding the bulls. But few contestants have any desire to trade jobs with the rodeo clown. His is a lonely profession.

Brahma Bulls Provide Big Rodeo Thrill

There is one rodeo event that never fails to thrill, year after year.

It is Brahman bull riding.

It's the most spine-tingling performance on the rodeo bill of fare, regardless of where the event is put on the program.

The Brahamans are down right mean. Not only will they toss a cowboy, then try to gore him to death, afterwards.

A lose rope around the bull's shoulders, just beneath the hump, with a clanging cowbell attached is the only equipment allowed the bull rider.

Intervention of this goring or trampling is a full-time job for the rodeo clown or a skilled attendant. The enraged bull must be distracted.

Saddle Bronc Champ

Former saddle bronc riding champion Casey Tibbs got his start riding wild horses five miles every day to a one-room South Dakota schoolhouse when he was 10.

All Around Cowboy

The 1957 National Intercollegiate Rodeo Association's Champion All Around cowboy, Clyde May, is the younger brother of the current president of the Rodeo Cowboys Association, Harley May, who won the intercollegiate title the first year it was offered in 1949.

Unsalaried Directors

The multi-million dollar sport of professional rodeo is administered by twelve unsalaried men the directors of the Rodeo Cowboys' Association who draw not a dime for the jobs they fill.

WILD WEST RODEO



Colorado City's 21st Annual
FRONTIER ROUND-UP
and
RODEO
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★ Thursday ★ Friday ★ Saturday

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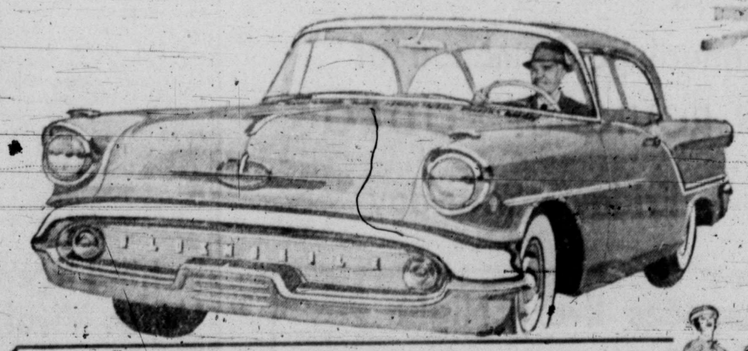
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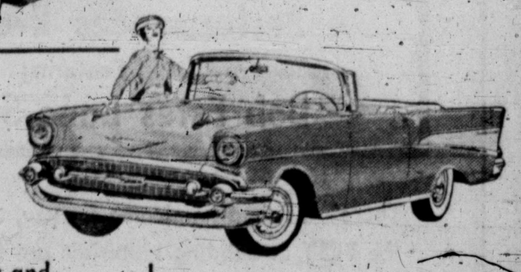
IT'S Rodeo TIME!

Colorado City's 21st Annual
FRONTIER ROUND-UP
RODEO
● Thursday ● Friday ● Saturday



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Bob Estes of Baird
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See champion cowhands in action at the championship rodeo . . . but for the best action of all, test drive the two champions of the American road . . . CHEVROLET and OLDSMOBILE ! You'll find a complete stock of beautiful new Chevvies and Olds at Jay Adams . . . so come in during the rodeo and we'll make a deal that you can't turn down!

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Big Broncs Essential To Success of Rodeo

Success of a rodeo depends just as much on the bucking horse as do the riders who try to win their money staying with them.

While the rider who stays astride one of these weaving leaping, sun-fishing animals sees the arena and spectators in almost every angle of topsy-turviness he's concentrating on the next possible move of his bronc and awaiting the eight-second horn.

The horse has the advantage in that no rules govern his efforts to throw the rider. He can use all four legs and a million muscles. He can double himself up intortuous contortions, hit the ground with a jarring stroke and even climb the arena fence if he's a mind to. Anything goes, so far as the judges are concerned, in the horses's effort to win over the rider.

In bareback riding the rider has only a sursingle to hold to and he can use only one hand for this. His other hand fans the air much like an artist on a high wire in a high wind. From the first jump out of the chute the rider "works" the shoulders of the mount with his spurs.

The spectators usually remain tense until the rider has been safely picked from the wild horse from beginning to end.

Bareback bronc riding goes back to early-day Indians who had no other equipment except a woven halter to ride the horses they captured.

Cowboy Wives Travel Rodeo Circuit Too

Rodeo wives come from various economic and social levels.

Among them are writers, college graduates, dancers, teachers, clerks and former employes of industry as well as country girls.

Because rodeo work causes these women to move rapidly from city to city and town to town, most of their friends are the wives of the other cowboys.

When they are traveling during the summer they live in trailers, tourist camps, hotels, motels or tents.

When their husbands are engaged in long performances they continue their domestic activities.

Few Rodeo Hands Meet Arena Death

Being a rodeo performer sounds like a life-endangering activity.

But, in consideration of their hazardous occupation, it is surprising how few men meet death because of serious injuries sustained.

Broken bones of every nature, concussion, bad cuts and bruises are daily happenings.

But the injuries are rarely serious enough to incapacitate them for a very long period of time.

Despite the common injuries some receive, most individuals who have worked in the precarious business for years have received no more serious injuries than those that might happen to a less-active person.



THROUGH THE AIR WITH THE GREATEST OF EASE flies the daring young man to a hard fall, pitched off by the explosive bucking of a one-ton brahma bull. The rider has only a loose rope to cling to, kept around the bull by the pressure of his handgrip. With the grip gone, the rope falls from the bull. To qualify the cowboy must stay aboard for eight seconds.

EACH PROBLEM IS DIFFERENT

Rodeo Cowboys Still Trying to Find Best Way to Quit Saddle

Doubtless the first man who ever rode a horse was faced with the problem that confronts today's rodeo cowboys. How to get off a brong after the ride is finished isn't any best way, and rarely ever does it happen the same way twice.

Each individual ride presents its own particular problems.

This is equally true of the bull riders.

It's a matter of falling off or jumping off. The cowboy, if he has succeeded in making his eight-second ride, must decide in a small fraction of a second how he is going to leave the animal. If he has been thrown, and hasn't stayed aboard for eight seconds, the decision is made for him and he must try to make the best of it as he hits the ground.

The saddle bronc rider can try to hold on until a pickup man gets to him, racing his horse alongside the pitching bronc. The pickup man reaches for the cowboy at the same time that the cowboy reaches for him. The pickup man can then slow or stop his horse and lower the cowboy to the ground.

But if the saddle bronc rider can't wait for the pickup man, or if the bronc is whirling and pitching in such a fashion that the pickup man can't close in on him, then this rider has other problems which must all be solved at once. He must be sure he is clear of the stirrups and other saddle rigging, and he must jump or fall in such a fashion that he can avoid the bronc's feet and at the same time not break bones in the fall itself.

The bareback rider has only to turn loose and jump or fall in such a manner as to avoid being hit or stepped on by the bronc.

The bull rider has additional troubles. The big Brahman bulls have been infuriated. While the Bronc, once he is free of his rider, is usually satisfied to run on off and separate himself as far as possible from the man, the big Brahman bull all too frequently turns on the grounded rider for revenge. And since the bull has no more respect for a horseman than for a man on foot pickup men cannot be used to help bull riders.

It is here the rodeo clown serves his main purpose. He is a skilled bull fighter and it is his job to divert the attention of the bull long enough to allow the rider to escape from the arena. Usually there isn't any assistance for the clowns if they get in trouble with the bull. Their fast thinking and foot work is about all the defense they have as the clowns aid each other.

70-Year-Old Roper

Oldest known active rodeo contestant is 70-year-old John Rhodes Tucson, Arizona, who was runner-up for the world's team roping championship last year.

Two Pronunciations

Rodeo can be correctly pronounced either ro-Day-o, after the Spanish origin of the term, or Ro-dee-o. The first form is more common in California and the Southwest but the other is preferred by the rodeo contestants themselves.

FOR WINNING PRIZE MONEY

Rodeo Contestants Governed by Their Own Rules in RCA Events

For the spectators who wish to follow the contest at the Colorado City's 21st Frontier Roundup Rodeo with the most enjoyment, it might be well to scan the condensation of the rules governing each event.

These rules are made by the Rodeo Cowboys Association Inc., Denver, Colo., which has sanctioned the rodeo, and all points won here will count toward the 1954 World's championships.

In rodeo, the judges draw for the stock used in the various contest events. Cowboys entered may witness the drawing.

Each time a cowboy performs, he has different stock. He does not ride the same animal twice (except in a case of a re-ride) nor does he rope the same calf or wrestle the same steer twice at any rodeo.

In riding events, the judges score the performance of the animal drawn on the basis of 65-85 points and the rider on the basis of 1-20 points. Judges add the two markings to give the rider his official score.

In timed events, time is computed from flag to flag, in the event of a fine, this is added to give the contestant his official score.

A minimum of two stop watches must be held in these contests. In the event of a difference the fastest time is accepted to give the cowboy the benefit of any doubt.

For each event, here is a brief outline of the rules:

The rider must leave the chute with feet over the point of the shoulders and spur high up front the first few jumps, then high behind the cinch or the remainder of the ride. If the horse hits the chute or if, for any reason judges rule that the contestant did not get fair chance, the rider is entitled to a re-ride on the same horse.

Should the horse fall before the ride is completed and the rider has qualified to that point, he will be given a re-ride. If the rider makes an honest effort, and his horse fails to buck, another horse may be drawn for a re-ride.

Any of the following offenses disqualifies the rider: Failing to start the horse by bringing the feet down over the points of the shoulders; changing hands on the rein or losing the rein; being bucked off; losing a stirrup, or touching any part of the horse or gear with the free hand. Time of ride, usually 10 seconds but may be limited to eight.

In this event only a surcingle with a hand hold is used. Each rider must leave the chute with his feet over the point of the point of the shoulders and keep spurring through the ride. Disqualification if the free hand touches any part of the animal or gear before the signal sounds indicating that the ride is over. Time of ride, eight seconds.

The roper must not start before the starter's flag drops. Penalty for breaking the barrier, 10 seconds. Calves must be thrown by hand, and the roper must cross and tie any three feet. The tie must hold until approved by the field judge. Each roper is allowed two loops and failing to catch with either, must retire from the arena with no time.

The wrestler and hazor are allowed to leave the chute with the steer but must not touch the steer or leap until after the animal has crossed the starting line and the starter's flag has dropped. When a barrier is used, a 10 second fine will apply if it is broken.

Wrestling must first stop the steer, then twist it down. If the steer falls in the opposite way from which it is being twisted (Dog fall) the steer must be let up and twisted down again or rolled over with all four feet stretched out in the same direction as the head.

Bull riding is done with a loose rope, held tight only by the rider's grip. No knots, hitches or trick holds are permitted and the free hand rule applies. Time of ride eight seconds.

Behind Scenes Work Vital To Fast Rodeo

Behind-the-scenes work makes the differences between a good rodeo and a draggy one.

To stage a long list of events with smooth, fast precision, requires a high degree of teamwork between contestants and the men who work behind the chutes.

Cattle and horses used in the show are kept in corrals back of the chutes, and workers who know their jobs must be employed to keep fresh "stock" coming into the chutes and at the same time take care of used animals returning from the arena.

Colorado City's annual rodeo always has been one of the better organized shows. Bob Estes, producer of this year's event, understands perfectly the intricate business of keeping the show lively and clicking from one event to another.

He personally supervises the behind-the-scenes work and he knows when he is getting the maximum from the workers.



3 BIG NIGHTS OF RODEO thrills!

Colorado City's 21st Annual...

Frontier Round-up & Rodeo

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Frontier Round-Up

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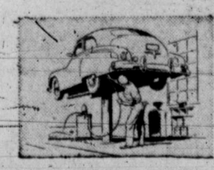
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You're always welcome under your neighborhood sign . . . but this week during our 21st annual Frontier Rodeo, your dealer particularly welcomes you to come in and renew acquaintances or make a new friendship. You will find him a real "partner," always happy to serve. Yes sir! There's a hearty Texas welcome waiting for you in Colorado City this week.

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BAITING THE BULL WITH A HUMAN TARGET, the rodeo clown moves in close to draw a murder-minded brahma away from the fallen bull rider (left) it sought to gore. This life-saving side of their work in the arena is the true measure of the clown's worth, far outweighing his ability to tickle the funny bone of the spectators. Since brahmas will gore a horse without hesitation; mounted pick-up men can't be used to help the rider down. It's up to the clown to face the bull—on foot.

National Sport

Rodeo is now a truly national sport, with regular contests held from Boston to San Diego, from Sedre Woolley, Washington, to Homestead, Florida. The world's biggest purse, $82,600 was posted for 1957 by the Madison Square Garden Rodeo in New York City.

Our present calendar was brought into use by Pope Gregory XIII in 1582.

Biggest Money

The world's largest day money is paid at the Los Angeles Coliseum, where the Sheriff's Rodeo puts up $12,500 for a single performance.

Nylon Makes Way Even Into Lasso

The lasso ropes used by rodeo cowboys have undergone a change largely due to the difficulty of getting good hemp during World War II.

Whereas ropers formerly used catch ropes made of 33 or 36 strand hemp exclusively.

World War II resulted in the production of ropes made of leaded nylon which many cowboys came to accept, first as a matter of necessity and later as a matter of choice, according to Bob Estes, producer of Colorado City's 1954 rodeo.

For the professional roper who puts considerable money into the "tools of the trade" he uses in the arena, there are galvanized rope cans and leather rope bags on the market.

Some of these are made with rubber inside the lid to seal tightly and preserve ropes in the best of condition when not in use.

Because of friction inherent in the hemp rope, the tie ropes, or "piggin" strings, used by ropers are still made of hemp which clings in tying and helps in avoiding disqualification caused by an animal kicking free.

Is Not Job For Amateurs

Rodeo judging is no job for an amateur.

Usually former rodeo contestants, they are familiar with all the 'angles" taking place in the fast-moving arena show — and they rate the contestants severely.

Judges are stationed at various vantage points in the arena, an arrangement that provides a keep-eyed view of every angle of performing by the contestants. They judge by both the point system and the time system.

From the time a wildly bucking bronc jet-propels itself out of a chute the rider and his bronc are watched closely by the judges until the ride is ended. It may end with the rider left hard-fast to the dirt and glowering at a victorious bronc, or the rider may be whisked to a pick-up horse when the time-horn blows.



Calf Roping

TEAMWORK—The horse plays just as big a role as the roper in rodeo's calf roping event. And at Frontier Roundup Rodeo you will see some of the best trained working horses on the rodeo circuit.

UNFORSEEN EVENTS

Steer Wrestling Hazards Not Always in Rodeo's Rule Book

One of the most important things about judging a rodeo is knowing all the rules about the event.

Rodeo, like other sports, has its share of unforeseen events that require a huddle of officials on the field.

Steer wrestling, for example, can be pretty routine. The dogger rides after the steer from behind the barrier as in calf roping.

He has a hazer who rides on the other side of the steer to keep it running straight.

The bulldogger, as he's called by the cowboys, drops out of the saddle onto the horns, brakes the steer to a stop by digging in with his boot heels, then twists him down. It's a timed event and the quickest time wins.

Nothing difficult about judging an event like that. But what happens if the cowboy misses the steer all together?

Or if the steer gets out of the arena?

Or if the dogger loses his grip and takes out after the escaping steer on foot?

Now, let's see. Where's that rule book?

The rules say the steer, once he's crossed the scoreline, belongs to the contestant regardless of what happens.

Thus if an over-enthusiastic spectator downs the critter with a well-aimed leap from the box seats, the cowboy gets another turn at the chutes. But if the arena belongs to the contestant, the stands are forbidden him.

Should the steer escape the arena, time is stopped, the steer is returned to the chutes and turned out again. The watches are started where they were stopped.

The dogger can't wrestle the steer down in the aisles or the runways under the stands.

If the dogger misses the steer on his jump, like the calf roper he gets another chance. But after crashing into the ground full-tilt from the back of a galloping horse, often the cowboy doesn't feel like taking another jump just now, thank you.

So the rules require the field judge to ask him and the "dogger must reply at once."

To get another jump, the cowboy must re-mount his horse and make another run. He can't take more than one step on foot to catch a steer he's lost.

"Houlihanning," jumping on a steer from the saddle in such a way as to knock it down, is illegal and if the judge feels a contestant does it intentionally, the cowboy can be disqualified.

Occasionally the steer will stumble accidentally as the dogger makes the jump. When that happens the cowboy must let the steer regain all four feet and twist it down again.

Stopping the steer and then throwing it must be two distinct movements. Should the contestant down the critter before it is brought to a full stop, the field judge will not flag time until the steer is let up and thrown properly.

In the violent action, which may take no longer than a few seconds from chute to stop watch, judging this important distinction requires the practiced eye of an experienced contestant.

Also outlawed is the practice of "pegging" sticking a horn into the ground to gain leverage.

But the most crucial decision the steer wrestling judge must make—and the one he faces most often—is calling time on the fall.

The field judge drops his flag only when the steer is flat on its side, with all four feet straight and free, pointing the same way as its head.

If the steer goes down the wrong way, in a "dog-fall", the dogger gets no time until he lets the animal up and throws it right.

There is no penalty to the contestant and not much pain to the steer if one of the horns is loosened. All steers are to be closely inspected before the contest and those with defective horns are taken out of the draw.

The dogger's last chance to get a new steer comes when he rides out of the chute. Once he starts his jump he accepts the animal as sound.

If the rules seem a little rough remember that wrestling 700 pound steers is not exactly a finishing school event.

Rodeo Cowboys Believe in Lucky Charms

Most rodeo cowboys are superstitious to some degree and almost all of them are believers in charms.

For instance some won't wear a shirt of a certain color, while others wouldn't enter an arena without a red or white shirt. Some of them have such confidence in the good luck that a certain pair of boots bring them that they continue wearing these boots until they finally have to fasten them together with adhesive tape after they get them on.

There are riders who believe they haven't a chance to win unless they are wearing a particular pair of spurs or a certain old beat-up black hat.

Things they universally want to avoid are new clothes and new riding gear.

Some of them carry their good luck in their pockets. This may be an old silver dollar or a Mexican peso or just almost any kind of a token the cowboy has gotten the idea brings him good fortune.

Something most of them do is to have the announcer couple the word "champion" with their name just before they leave the chute. They believe if they're mentioned at this time, in connection with a championship that they're certain to lose.

Late Arrival

The term rodeo was rather late in arriving. Cowboy contests, known by various titles — Stampedes, Roundups, Frontier Days, etc., — were better than forty years old before they were called rodeos about the time of the first World War.

$26 Million

IN 1956, 13.6 million Americans paid some $26 million to see the 1,700 performances of professional R. C. A. approved rodeos.

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IT'S Rodeo TIME!



WELCOME to the 21st Annual RODEO!

Follow the cars to Starr's when you've seen the rodeo. Drop by the popular gathering place for all cowhands. Starr's in the following cities: Sweetwater, No. 1; Odessa, No. 2 & 3; Colorado City, No. 4; Midland, No. 5 and Brownfield, No. 6.

DROP BY STARRS' EACH NIGHT!

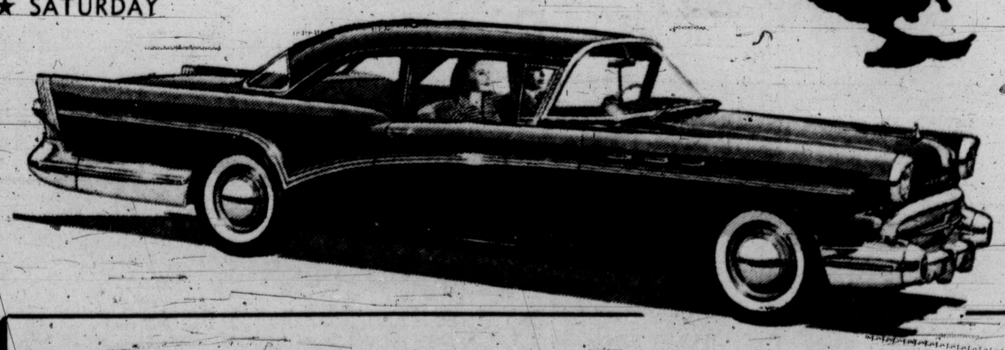
- STEAKS
- SHRIMP
- FISH
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- SANDWICHES, all kinds
- MALTS & SHAKES
- FRESH FOLGER'S COFFEE

STARR'S DRIVE-IN CAFE NO. 4
EAST HIGHWAY 80

For Thrills & Spills

ATTEND THE 21st ANNUAL
ROUND-UP RODEO
★ THURSDAY
★ FRIDAY
★ SATURDAY
AUG. 29 - 30 - 31





BUICK LIQUIDATION SALE!!!
Up to $1,000 DISCOUNT on new 1957 BUICKS during the remainder of August.
Come in and trade this week while selections are good!

WEBB BUICK CO. 901 E. 2nd Colorado City



Ride 'em, Cowboy

Colorado City's 21st
ANNUAL FRONTIER ROUND-UP RODEO

Welcome, neighbor, to the big parade Thursday and all arena performances!

AND A SALUTE TO COLORADO CITY JAYCEES AND THE FRONTIER ROUND-UP RODEO ASSOCIATION FOR SPONSORING THIS ANNUAL HIGHLIGHT FOR WEST TEXAS

CLEAN SWEEP SALE
NEW 1957
EVINRUDE MOTORS
Now's your chance to get your dream motor at a sacrifice price . . . WHILE THEY LAST! We must clear our inventory to make way for the new 1958 Evinrudes.

M. N. Caddell Inc.
West Hwy. 80 RA 8-2641

Cowboys Got Foot Aches From Boots

There was something about the old-time Texas cowhand that romantic songs and stories never mentioned: his feet hurt!

According to Charles A. Siringo, cowboy chronicler, on whose writings a University of Texas graduate has drawn in part for master of arts degree thesis material, the hard-riding, fast-shooting cow punchers all wanted small feet and tried to remedy nature by wearing boots a size too small.

Through the writings of Siringo, the South Texas cowboy who was so tough a rattlesnake bite on his bare toe only made it swell and didn't keep him from a singl eday's work. Orlan Lester Sayles, former University English tutor, has painted a word picture of the range cattle industry in his master's thesis.

Intermingled with the history are the personal experiences of Siringo who was pelted with roasting ears by a New York girl in Caldwell, Kan., when she did not understand his Texas proposal: "How would you like to jump into double harness and trot through life with me?"

Point, Dollar Count Same For Cowboys

Rodeo championships are won on points, and a point is worth a dollar.

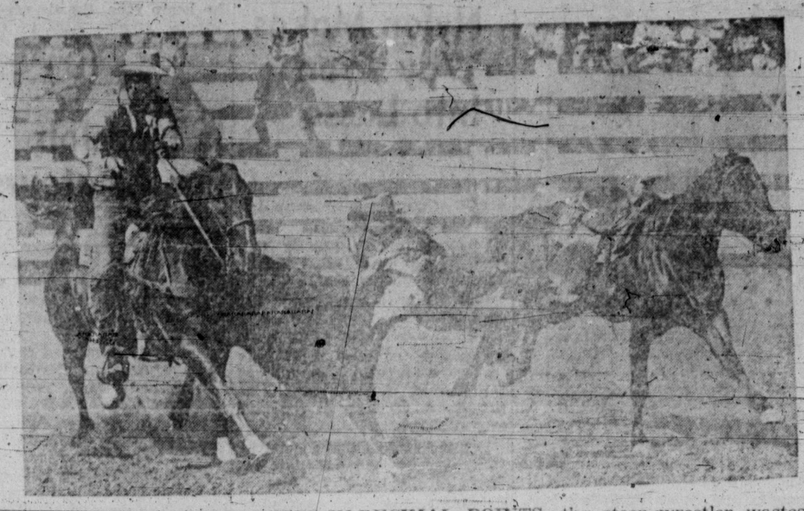
For every dollar won in a rodeo approved by the Rodeo Cowboys Association the contestant receives one point on the records of the RCA which has head quarters in Denver.

The Colorado Frontier Roundup Rodeo produced by Bob Estes is RCA approved.

The cowboy who wins the most money in calf roping for the year is that year's champion calf roper; the cowboy who wins the most money in bull rider, and so on, through the whole calendar of events.

Money won in rodeos not approved by the RCA doesn't count.

The champion all-around cowboy for the year is the one who has won the most money in two or more events.



WHEN SECONDS ARE COUNTED IN DECIMAL POINTS, the steer wrestler wastes not an instant in his violent race against the stop watch. Dropping from the saddle to the horns at a dead run, he stops the animal by digging his boot heels into the ground, then twists him down. To shorten the process he has already started tipping the steer's head, drops his feet from the stirrup in just the right position for the stop.

Bareback Ride In Rodeo Far From Circus

Circus goers remember the bare-back riders, those nimble little men and women with grace, rhythm and ease. They make the art of riding without saddle appear as simple as falling off a log but not as dangerous. They ride sideways, backwards, hop off and re-mount the galloping horses without losing in a step.

The horse may run, buck, rear up on his hind legs. He uses all the tricks at his command to get rid of the rider in his squirming, vaulting movements.

VICTIM OF CIVILIZATION'S PROGRESS?

Bucking Bronc, Trademark of Rodeo Sport, May Be Vanishing Symbol of Wild West

What's happening to the bucking horse, symbol of the cowboy west and trademark of the American sport of rodeo?

Some say he's a vanishing breed, already a victim of the same progress of civilization that killed the buffalo and drove the red man off the prairies.

Others say he is just becoming a breed in the true sense of the word, whose golden age is still years in the future.

Either way, it is clear that the cantankerous bronc has reached some sort of crossroads. These days bucking horses are harder to come by than ever, although those bucking in the arenas in 1957 are among the toughest ever to dust a cowboy.

Gone forever are the once plentiful herds of wild horses that ranged the high country of the Rockies. Gone too are the big western horse-raising outfits that succeeded them.

With mechanization all but eliminating the horse raised for work, breeding emphasis is now largely on pleasure mounts, a specialization that produces few outlaws suitable for the rodeo arena.

Coupled with the general decrease in horse population over the past twenty years, hastened by the voracious packing schedules of dog food producers, these factors make the job of supplying the expanding sport of rodeo with enough bucking stock tougher than it ever has been.

Helping to complicate the problem is the fact that nobody knows for certain what makes a bronc buck or what makes it stop bucking.

Most modern buckers are not horses born wild but good horses gone bad. Many began their careers as saddle horses or farm horses.

Midnight, perhaps the most famous of all broncs, was a Canadian schoolmarm's mount before he was spooked permanently one day by a blowing tumbleweed.

Miss Klamath, who amassed the greatest buck-off record of recent years until she died in 1955, was both ridden and packed on for several years by an Oregon rancher before she "went bad".

Once proven a steady bucker and accepted in a rodeo string, the saddle bronc leads a pampered life reserved for the true aristocrats of the equine kingdom.

About all the stock contractor can do to keep the horse in a bucking mood is to provide him with plenty of good pasture, water and lots of rest.

A particularly busy bronc will compete only about 50 times a season, for ten seconds at a time — a total of less than 10 minutes work a year.

Still bucking horses are sought in the old manner. Each year "talent scouts" for the big rodeo producers comb the hinterlands of Montana, Washington, North Dakota and Canada searching out strong horses with a mean disposition and a penchant for dusting the local hands.

And the annual Bucking Horse Auction at Miles City, Mont., still dumps demonstrating cowboys to the auctioneer's chant. But pickings get slimmer each year.

Twelve hundred prospective broncs were put up for auction at Miles City in 1951. Last year the total had dwindled to less than 300 head.

The most promising answer to the dilemma, in the eyes of many stock contractors, is to breed horses specifically as broncs.

Indications that it can be done are encouraging. Miss Klamath's foal, Miss Red Bluff, is almost as tough as her great mother.

Three recent greats, Gold Pheasant, Gold Nugget and Vitals, were bred of Clydedale mares by the same Shetland pony stallion.

Best combination for breeding the desirable qualities into a prospective bronc are generous strains of Percheron or Clydesdale, for big-boned strength, and "hot blood" from a thoroughbred for spirit and "heart".

Biggest deterrent to the program of breeding is the risk.

Most horses will not buck impressively until they are at least five, often two or three years older. And to take a good bucking mare out of action for a year while she foals is costly in these days of scarcity.

After five expensive years of feeding and pasture, the horse may turn out to be a dud, worth no more to the breeder than the $60 he can get for it from the dog-meat canners, far less than it has cost to keep the horse even one year.

But if poor horses are dirt cheap, good broncs are getting priceless. Miss Klamath's owners refused an offer of $10,000 for the mare the year she died.

And they insist that their current star, War Paint, a pinto gelding, named the outstanding bucking horse of 1956 by the year's top ten saddle bronc riders, is not for sale at any price.

Eventually, many rodeo men agree, the high price of proven buckers will more than offset the financial risk of breeding them.

To support their theory they point out that rodeo gets bigger every year and the demand for good saddle broncs grows with it.

The answer may come this season. The whole sport is waiting to see the season-long performances of some horses bred to buck five summers ago by stock contractors Ken Roberts, Mayetta, Kans., and Bob Barmby, Sacramento, Cal., who set out independently to solve the problem of scarcity.

Although they are getting scarce, the broncs are not getting any easier to ride.

Deb Copenhaver, the man who won more money riding the saddle broncs the last two years than anyone else, has been riding as a pro for ten years.

"The buckin' horses are as tough today as they ever were," he says. "But the bronc riders are getting tougher every year and it's hard for a horse to build up a reputation like they did in the old days."

Five-time saddle bronc riding champion Casey Tibbs agrees. "In Midnight's day," he points out, "a good horse, even a busy one, didn't work near as much.

Those old horses weren't exposed to competition more than about 15 times a year.

"There are five times as many rodeos today and five or six times as many good bronc riders. Most of these boys ride in rodeos the year around and get more practice in six months than the old timers sometimes got in six years.

"Coming out of the chutes that often and with that much tough competition, it stands to reason that any good horse is going to be ridden sometime."

Although he admits "that lots of good bucking horses are goin' to the canneries before they're really tried out," Copenhaver is optimistic about the future.

"Maybe breeding's the answer. But as long as there are kids who want to try them, there'll always be plenty of good bucking horses."

Rodeo Native Sport

Rodeo is the most native of American sports. Baseball, normally considered native American, actually is patterned after a game played with sticks and a ball in England in the 18th Century.

Wild West
RODEO!



- THURSDAY
- FRIDAY
- SATURDAY

And for tops in real western food, stop by the Western Cafe on Sweetwater Hwy. Home cooked meals are awaiting your approval . . . so come in often during the Rodeo!

OPEN ALL NITE EVERY RODEO NITE

WESTERN CAFE
Mr. and Mrs. Buster Baker

Welcome Contestants



for a night of comfortable sleeping!

PLUS

A real western Rodeo with plenty of cowboy thrills and spills. So stop in and make this your headquarters.

AAA MOTEL
STATES MOTEL

- Air-Conditioned
- Tile Showers
- Some TV
- Telephones in all rooms



Howdy, Neighbor!

. . . and welcome to Colorado City's 21st annual Frontier Rodeo

3 Thrilling Nights

THURSDAY ★ FRIDAY ★ SATURDAY

Welcome, too, for a downtown visit at Roberts Butane Gas & Appliance Store. The latch string is always out!

We offer the finest service in liquified petroleum products for home and commercial use!

Roberts Butane Gas
& Appliance Co.



Let's All Go!

C-City's 21st Annual ROUND-UP

RODEO

★ Produced by Bob Estes Lone Star Ranch!
★ Sponsored by the Colorado City Jaycees!
★ Three big nights of rodeo thrills.

Your Chevron Service Stations are here to serve you during Rodeo Days! Come in . . . let them service your auto . . . you'll be glad you did.

C. E. HARRIS
Distributor, Standard of Texas

A HEARTY WELCOME

to all visitors and contestants to the



21st ANNUAL
FRONTIER RODEO

● THURSDAY ● FRIDAY ● SATURDAY

SEE US FOR ALL YOUR INSURANCE NEEDS!

ELLIOTT-GODWIN
INSURANCE

WELCOME PARDNER
RODEO TIME!

Colorado City's 21st Annual
WILD WEST RODEO

THURS., FRI., & SAT.

Stop at the sign of the Flying Red Horse for real "western service"!



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Service Station
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MAGNOLIA PRODUCTS
L. L. COMER & SON, Consignee

RODEO ROUND UP



That's Right, Pardner, and We'll See You at the Arena!

21ST ANNUAL FRONTIER RODEO
3 Big Nights
Bob Estes Lone Star Rodeo Stock

For real western thrills, neighbor, don't miss the rodeo. And for really choice meats, the kind that tempt the cattlemen, be sure and buy from the fine cuts at Howard Rogers Wholesale Meats.

COMPLETE FREEZER SERVICE ★ CUTTING & WRAPPING

Howard Rogers Wholesale Meats
21st Street — Dial RA 8-4294

Red Raiders To Wear Red

Texas Tech football fans should have few doubts as to whom they're watching and as to who's in on the play this fall.

Reasons:

Besides wearing red jerseys at their home games, the Raiders will also have available red pants. The red pants, according to Trainer Delmer Brown, will be worn at some games, the familiar silver-gray pants at others.

Since 1902 when President McKinley was assassinated, the U.S. Secret Service has been charged with guarding the President.

IN BULL RIDING EVENT

Simple Rules Add To Rider's Danger

No rodeo event is more dangerous to the contestant than bull riding.

Perhaps because of this, figuring the bull rider has enough on his mind, the authors of rodeo's rule book gave it the simplest set of rules.

Everything that needs to be said about the event is summed up in six short paragraphs totalling 150 words. About all the cowboy has to do is hang on for an eternity of eight seconds.

To help him hang on all he can use is a loose rope without knots or hitches. Held around the heaving, ton-heavy brute simply by the pressure of the rider's grip, the rope must fall off when the ride is over.

Unlike the bronc riders, the bull rider isn't required to spur either on the first jump out of the chutes or later through the ride. But spurring, if he's able to do any, will earn him extra points. And the dull spurs, tucked into the loose folds of the brahma's hide, help him hold his precarious perch.

Bull rides are marked with the same spread from 1 to 20 points for the rider and 65 to 85 points for the bull as the other riding events. But because there is less that can be done to make a good bull ride better, the top scores for the rider are usually lower.

A contestant who sticks to the whistle upright in his seat will usually mark about 10. A score of 14 is unusually good. Mark the rider down if you see him leaning to one side or hunched forward over the brahma's hump.

The only other bull riding rule common with the bronc riding events is that the ride must be made with only one hand, the other held free. Otherwise the ride is qualified as long as the riding hand is on any part of the bull rope and the twister hasn't hit the ground when the whistle blows.

As though the bull needed anything to encourage him to buck, the bull rope must have a bell that dangles and clanks under the brute's belly throughout the ride.

If there are few rules to restrict the riders, there are none to hamper the bulls. Endowed with a permanently murderous attitude toward humans, they resort to anything to dump the cowboy so they can trample or gore him. A favorite trick is to throw the rider forward with a heaving high kick behind, then hook up at him with their huge, banana-shaped horns.

Another lethal type is the spinner, who swaps ends for the eight seconds like a freight car caught in a tornado. Hair raising tactics like these make the ride harder and boost the markings for the bull higher.

In the other riding events you'll see the judges posted in the arena a few yards out in front of the chutes, one on each side of the bronc. But if you don't see them right away in bull riding, look again.

There they are, perched safely up on the chute gates.



Bareback Riding

HIGH AND WIDE—This saddle bronc tosses his cowboy high and wide in one of the events that will draw spectators to Colorado's 1957 Frontier Roundup Rodeo.

COWMEN'S LAW

Steer Roping Is Illegal in Texas

An exciting rodeo event that isn't seen in Texas shows any more is steer roping, which has been outlawed in this state for half a century.

The law against steer roping was passed, not at the insistence of a humane society, but at request of the cowmen themselves. In those days, Texas steers mainly had long horns even if they weren't strictly of the Longhorn breed, and the cattlemen complained the cowboys injured too many of the cattle with which they worked, while practicing for the roping events.

Some states, notably Oklahoma, New Mexico, Wyoming and others, have never outlawed the sport and they have produced the greater number of top steer ropers.

This brings to mind the fact that back in the days when steers had wider horn spreads than are now seen on most bulldogging steers, when roping steers weighed from 1,200 pounds up and were long and lean and lanky and fast on their feet. One of the greatest of all the steer ropers was a girl, Lucille Mulhall.

One of the country's outstanding horsewomen, she was the world's champion steer roper, occupying a position in that field comparable to that now occupied by pretty Pat McCormick of Big Spring in the bull fighting arena.

Lucille Mulhall's skill with a rope brought her face in Europe as well as in America. She was the daughter of Col. Zach Mulhall and years ago she worked with such up-and-coming stars as Will Rogers and Tom Mix. Here other feats with a rope marked her as the world's champion woman loop tosser. She could catch six and eight running horses with one throw. In 1929 she entered a steer roping contest at Ardmore, Okla., against some of the country's best men ropers and she won it. She was also a rodeo promoter and put the Fort Worth show at the top of the stack.

In later years, retired from active participation, she lived on the Mulhall Ranch at Mulhall, Oklahoma. She died in 1940.

Championships Bestow'd

Rodeo is the only American sport to bestow both high school and college championships on a national basis.

Rodeo Becomes Year-Around Business

Rodeo is now a year 'round business involving over 600 rodeos approved each year by the Rodeo Cowboy's association with over $2 million at stake in prize money, plus entry fees.

Additional millions are involved on the part of organizations sponsoring the events together with rodeo producers, livestock contractors and contract features.

The first and last major shows each year are staged with the National Western stock show, Denver, Colo. beginning in mid January and the Grand National Livestock exposition, Cow Palace, San Francisco, ending the first week in November. However, during every week of the year, rodeo is being played somewhere. Florida, Arizona, California and Texas hold many outdoor rodeos during the winter months.

The peak of the rodeo season is reached during the months of May through August.

In 1953 during May, there were 47 rodeos in different parts of the country. There were 87 scheduled rodeos during the month of June. During July, there were 102 and 68 were held during August.

Frontier DAYS

They're here again

. . . with the 21st

FRONTIER RODEO

THURSDAY FRIDAY SATURDAY

featuring

BOB ESTES LONE STAR RODEO RANCH STOCK

Thrilling Performance!

You can't beat rodeo for thrills. And there's a thrill to driving a car maintained and serviced by the skilled mechanics of Banks Garage! Equipped for every repair.

BANKS GARAGE

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RODEO

Colorado City's 21st Annual

ROUND-UP RODEO

AUGUST 29-30-31

THURSDAY • FRIDAY • SATURDAY

REMEMBER US FOR . . .

EASY TERMS SEIBERLING TIRES TOP QUALITY

Henry Vaught's

One-Stop Gulf Service

East Highway 80



You Can't Beat the rodeo . . .

for action & thrills

THURSDAY - FRIDAY SATURDAY NIGHTS

For fine performance . . . you can't beat Col-Tex

COL-TEX Challenge GASOLINE

In town, on the farm or on the highway . . . Col-Tex motor fuels provide quick action, premium performance!

And Col-Tex service here at home is convenient at your community's newest, most modern station . . . day or night!

COL-TEX WHOLESALE STATION

W. H. Boney, Mgr.

Hwy. 80 at Hickory Dial RA 8-3601



That's Right Pardner!

It's Time For the Big Annual

RODEO

THRILLS AND SPILLS

THREE BIG NIGHTS

Aug. 29-30-31

When It's Time for Food . . . Visit Coker's!

Serving the best meals . . . breakfast, luncheon and dinner . . . on famed Highway 80.

OPEN EVERY HOUR . . . DAY AND NIGHT.

Coker's Cafe

Top 'O Hill West Hwy. 80



DON'T MISS THE BIG Rodeo at Colorado City's 21st Annual Frontier Roundup Rodeo

3 Big Nights

Thursday — Friday — Saturday

featuring

Bob Estes

LONE STAR RANCH RODEO

Tate Bros. Livestock Auction extends a real West Texas welcome to all its friends to attend this fine rodeo.

And when you are in town drop by Tate Bros. auction headquarters here in Colorado City, where livestock from all over West Texas are consigned and sold every week.

Just like when you buy or sell livestock at Tate Bros you will get your money's worth at the rodeo.

Tate Bros. Auction Co.

D. L. TATE & A. A. TATE EAST HWY. 80

IN COLORADO CITY ARENA

Estes Keeps Rodeo a Man's Job Despite Glamour Touch of Gals

There'll be gals in Colorado City's Frontier Roundup Rodeo that opens here Thursday night.

And they will be talented riders as they perform and race in the arena.

But Bob Estes, producer of this year's rodeo, doesn't believe in taking the rodeo from its real background. He keeps it rough and fast, mostly a man's work.

Rodeo is still the off-shoot of the early day cattle country, when cowboys get together for relaxation and play after a day's work.

When the first such rodeo or cowboy tournament was held is a matter of conjecture. Written record are scarce, and old timers, giving varying stories of the original of this popular cowpoke contest, have their own pet theories.

Some say North Platte, Neb., was the scene of the first one, a tryout in 1882 for the Buffalo Bill Wild West show. Others are equally sure that Pecos, Texas, can rightfully boast of throwing the first competitive cowboy get-together, a riding and roping affair in 1883 supposedly attracting the top hands from a number of local ranches. Still others claim Prescott, Ariz., where the famous Fourth of July Frontier Days is active yet, blazed the trail with a paying audience in 1888.

These and other livestock powwows, insisting on their place in the gradual development of rodeo, were the forerunners of the present spectator sport presented by the cowboy. But the beginnings of the event were vastly different from the glamour and excitement of today's arena shows.

There were neither arenas nor grandstands. Two events, bronc riding and steer roping, were contested in the open by a number of rival cowboys representing different outfits. The broncs, the wildest horses from the remudas (band of horses) poeled by the various ranches, were ridden inside a circle of yelping, mounted waddies.

The roping steers were usually cut-back, ones not wanted in the main herd. They were held in a cut (a group of cattle separated from the herd) until the roper was ready. One at a time they were driven onto the open range. After a steer crossed a designated mark the roper galloped after it, roped it around the horns, and jerked it down.

As the stunned steer lay still, the roper dismounted the animal helpless. It was a timed event; the cowboy who bedded his steer down in the least time was the winner.

Charles Dickens' novel, "David Copperfield," was first published in 20 monthly installments.



ON TO THE HORNS—Muscle, skill and perfect timing are shown here as a rodeo contestant leaves his horse to wrestle a steer in one of rodeo's top events. Bob Estes, producer of Colorado City's Frontier Roundup Rodeo, owns some of the most rugged steers on the rodeo circuit, too.

Longer Season

Rodeo's season is longer than any other sport's, lasting from January 1 to the first week in December.

Born of Old West

Rodeo, born of the cattle business of the old west, is the only American sport to spring from an industry.

Rodeo Has Own Special Line of Slang

Paste this jargon in your Stetson, you may want to use some of the terms at the Seventeenth Annual World Championship Rodeo:

Bicycling—The act of scratching a horse first with one foot and then the other.

Bitin' the dust—Being thrown from a horse.

Blowing the stirrup—Losing a stirrup, disqualifying the rider.

Bucking—Gyrations to unseat a rider.

Bulldogging—Steer wrestling, or throwing a steer by its horns.

Crowhop—Contemptuous term applied to mild gyration of a horse.

Cut out—To separate an animal from a herd.

Dog fall—Putting a steer down with his feet under him; throw is not complete until the animal is on its side with all four feet out.

"Eatin' Gravel"

Easting gravel—Thrown from a bucking bronc or bull.

Four-footer—Animal roped by feet to be thrown.

Grabbin' the apple—When the rider grabs the saddle horn to keep from being thrown.

Hazer—Bulldogger's assistant who picks up the mount after the bulldogger has leaped to the steer. Also helps to keep steer running straight for bulldogger to jump.

High-roller—horse that leaps high when bucking.

Jughead—silly horse.

Hollihanning—Leaping onto the horns of a steer and knocking him down without having to wrestle.

Loggering—Holding the saddle horn.

Outfit—Cowboy's equipment.

Pegging—When bulldogger sticks steer's horns into ground.

Pulling leather—Holding to saddle.



HEAD LOW, HEELS HIGH, the saddle bronc bursts from the chute in a ten-second pattern of violence—bucking, pitching, twisting—to dump the rider on his back. In firm control, the cowboy improves his score by spurring hard over the point of the shoulders, swinging his dull-rowelled heels in rhythm with the bronc's bone-busting bucks.



Go Western at the WESTERN MOTEL! it's rodeo time!

★ FOR REAL COMFORT . . .

Stop at the air-conditioned Western Motel and relax in one of their attractive, modern rooms. It's the height of comfort!

WESTERN MOTEL

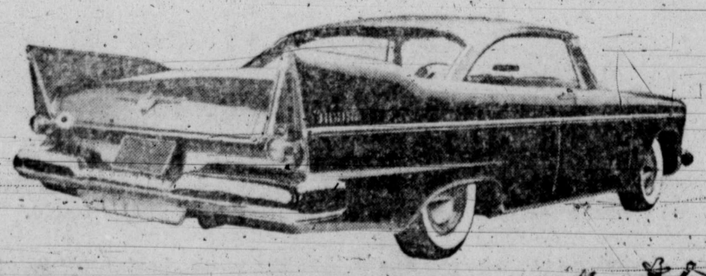
EAST HIGHWAY 80

Howdy Neighbor!

Welcome to the annual RODEO!

★ Thursday ★ Friday ★ Saturday

Produced by Bob Estes of Baird — Sponsored by C-City Jaycees



DROP BY FRANK MOTOR TODAY!

OPERATION SNOWBALL

Plymouth sales are snowballing! Big volume means you get terrific savings . . . so come in today for a "frank" deal during Operation Snowball!



FRANK MOTOR CO.

PLYMOUTH • CHRYSLER

GMC TRUCKS

a message from your COL-TEX dealer



Every year at Frontier Roundup time, we're reminded of the progress man has made since the first of all rodeos was held in Pecos, Texas, before this century was born.

How times have changed! Four-footed horsepower has given way to horsepower-under-the-hood.



Only at rodeo time do we realize what few years separate us from the day when the horse-and-buggy was to the average family what the sleek and streamlined car is today.

What hasn't changed is the attitude of people performing services for other people. You'll find this genuine old-fashioned friendliness in your Col-Tex dealer. He invites you to stop in for Col-Tex quality gasoline and car saving attention all around that means more miles – and happier miles – wherever you drive.

See your Col-Tex dealer today . . . a man who knows to do the right things for your car!

COL-TEX

COL-TEX REFINING COMPANY